

Radio & Records

ISSUE NUMBER 334

THE INDUSTRY'S NEWSPAPER

MAY 30, 1980

NEW GROUP EXPLORING ANTITRUST ANGLES

Broadcasters Rally Against Arbitron Contract

A new organization designed to rally broadcaster opposition to Arbitron's new radio contract is now in the planning stages. The contract, which would be effective on the first day of 1981 and seems likely to raise rates for many stations, was the chief topic of discussion at the El Paso meeting last week between the Arbitron Radio Advisory Council and Arbitron executives.

At the meetings, Arbitron refused

to discuss financial aspects and details of the proposed contract and rate card, with an eye out for antitrust implications. Therefore, the Radio Advisory Council passed a resolution stipulating, according to outgoing Council Chairman Ed Christian, that "the Council unanimously votes to refrain from discussing rate card and contract details with Arbitron, but will refer such discussions to an All-Radio Industry Negotiating Committee."

Nelson Forming Committee

Don Nelson, former GM of WIRE & WXTZ/Indianapolis, will be resigning his Council seat to spearhead the formation and funding of the Negotiating Committee. Nelson and others are attempting to generate funds to cover start-up expenses and to hire antitrust lawyers and negotiators. So far, according to Nelson, several group broadcasters have chipped in to help generate the \$10,000 sought for seed money. Eventually the Committee hopes to have a chairman to guide efforts to negotiate with Arbitron. Those interested in learning more about the effort, or who would like to contribute to the Negotiating Committee, may contact Nelson c/o WIRE.

Rates Rising?

One of the most significant aspects of the proposed new Arbitron contract is that market size will no longer be a factor in determining Arbitron license fees. In the past, a station in Toledo, with an open minute rate of \$100, paid less than a Detroit station with the same OMR. The Arbitron proposal is that subscriber payments be based exclusively on the highest open minute rate, thus potentially hitting the stations in small and medium markets harder.

ARBITRON/See Page 20

12-WEEK SURVEYS FOR ALL BY MARCH

Arbitron Speeds Up Quarterly Measurement Timetable

At the El Paso meeting last week between Arbitron and the Radio Advisory Council, the biggest news, other than the developments surrounding the proposed new contract (see separate story), was the announcement that 12-week sweeps will be in place in every market by the spring of 1981. This decision moves up the original timetable by a year.

Markets with regular January/February sweeps will have the 12-week survey beginning in January 1981, with all other syndicated markets getting a 12-week spring sweep next year, covering mid-March through mid-May. The longer sweep is not an option, unless the market decides not to continue to support Arbitron any longer. Markets that continue to support the Arbitron service, and that have in the past received regular full ratings reports (as opposed to Condensed Market Reports), will have to ante up to cover the extra costs of the longer sweeps.

Fall '80 Sweep Delay?

In other action, the Advisory Council asked Arbitron to move back the dates for the Fall '80 survey in the 15 Quarterly Measurement markets to match the schedule for the Fall '81 survey. The fall survey in 1981 was scheduled to run from late September until mid-December; there is a good chance that Arbitron will move the Fall '80 survey back by two weeks. This suggested move is designed to minimize the impact of baseball in the fall survey period.

Sample Sizes Boosted

The final major item touched on in El Paso was a planned increase in sample sizes in many markets across the nation. Effective in January of 1981, Arbitron will be boosting by an average of 39% the amount of desired in-tab diaries sought for a syndicated market. While sample sizes will not increase for the top three markets, others will benefit from an increase of between 21%-64%. Markets ranked 51-100 will see the most significant gains. There will be an extra cost for this sample that will be passed along to the subscribers, but the premium is not totally proportional to the amount of sample increase in the respective market.



BOULDER RADIO RACE RESULT A "SHOE-IN" — Sister stations KADE and KBCO/Boulder sponsored the first annual "Kinetic Conveyance Contest" this month. Based on a Northern California event, the race pitted the most outlandish amphibious vehicles over a 10-mile course covering prairies, back roads, mud, and the Boulder Reservoir. Winners were judged on speed, esthetics, and costumes, and 15,000 people showed up to watch the competition. Above, two contestants "sneak" into the race.

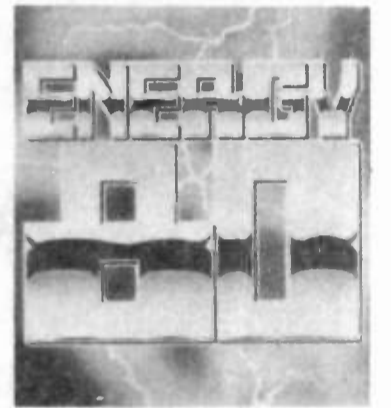
Golden West Sparks Energy Radio Campaign

Golden West Broadcasters has launched one of the most extensive radio campaigns ever conceived, in support of a nonprofit public service effort aimed at generating solutions to the energy crisis. The "Energy 80" program was produced by Golden West and funded by GWB part-owners, the Signal Companies, and with June designated as "Energy 80 Thrust Month," the company will mail posters, kits, a booklet with tips on saving energy, and an LP of public service spots to 5400 radio stations.

Radio's Role

The campaign is structured around the idea that "One American Can Make A Difference," and rather than stressing the usual strict conservation tone which lends an inadvertent negative feeling to many energy drives, it concentrates on a positive call for problem-solving, by large private industry or government research teams, or by individuals.

Radio has been asked to help by running four Energy 80 spots through the month of June. Golden West's album contains 28 :30 and :60 spots, plus 14 longer, unedited versions, voiced by media stars, including Henry Fonda, Martin



Sheen, Orson Welles, Gary Owens, Dom De Lulse, Marion Ross, Jim Backus, and many others.

Golden West will also be touring its "Space Shuttle" (debuted at the recent NAB Convention), a vehicle which provides a highly

ENERGY 80/See Page 20

Hattrick Named Contemporary Group PD At Doubleday

Bobby Hattrick, PD at KWK-WWWK/St. Louis, has been appointed Group Program Director/Contemporary Stations for the Doubleday chain. He will continue to program the St. Louis stations for the time being, and will also work with Doubleday's KDWB-AM&FM/Minneapolis and the company's new Detroit outlet (R&R 2-1), which will change call letters from WBBG to WLLZ ("Wheels") and move in a direction similar to KWK's AOR-slanted Top 40 format.

Doubleday President Gary Stevens, who confirmed the WLLZ plans, told R&R, "Bobby has demonstrated his programming strength, and I want to see him capitalize on it in all the markets where we're pursuing a similar programming course."

Hattrick told R&R, "I am excited about my new appointment with our company; Gary Stevens has created an environment for programmers to thrive in and grow. My new responsibilities include coordinating the programming, research, and market positioning of our rock stations. My first order of business will be finding a program director for our Detroit acquisition. We have an exciting PD in Minneapolis, Dave Hamilton; we need to attract more aggressive market-oriented programmers. I'm receptive to hear-

HATTRICK/See Page 20

American Radio Expo — The Event Of The Year

The American Radio Expo, the NRBA/R&R joint convention scheduled for October 5-8, is shaping up to be the top radio event of 1980. Sessions, which begin Sunday afternoon (10-5), have been carefully designed to prepare you for the unique communications challenges of the present decade, with expert speakers and moderators to stimulate discussions and reactions.

The convention will also feature an extensive exhibit area for broadcast and related technology, superstar concerts in the R&R Convention tradition, and an exciting array of multimedia shows and movies. Among the sessions set are a special ratings clinic for last-minute fine-tuning before the October/November survey, format



discussions which analyze the present and plan for the future, and large and small market sales sessions, plus engineering and FCC panels. And that's just the beginning; many more exciting events are being planned.

The convention will be headquartered at the Bonaventure Hotel in

EXPO/See Page 20

FCC Considers Restricting Clears

The FCC was expected Thursday (5-29) to adopt the recommendation of its Broadcast Bureau to restrict the nation's 25 Class 1-A clear channel stations to a 750-mile radius broadcasting range. The recommendation came despite a heavy influx of opposing letters,

particularly from "Grand Ole Opry" listeners fearing that WSM/Nashville's broadcasts of the famous country program would not reach distant areas under the limitations.

This action is seen as consistent CLEAR CHANNEL/See Page 20

Sammy Hagar

YOU ARE NOW ENTERING THE
DANGER ZONE

AOR BREAKERS
Breakers are those newer records that have the greatest level of station activity in any given week

SAMMY HAGAR
Danger Zone (Capitol)
"Money" "Iceman" "Bad"
"Heartbeat" 56% of our
reporters on it. Total al-
bum reports: 85. A-79, M-
3, H-3. Debuted this week
at No. 37.

#1
MOST
ADDED
ALBUM

DANGER ZONE. ST-12069
THE NEW
SAMMY HAGAR ALBUM—
FOR ROCKERS
ONLY!

Produced by Geoff Workman & Sammy Hagar
Management: E. L. MGT.
9229 Sunset Blvd., Los Angeles, Ca. 90069.
(213) 550-8802.



Give the gift
of music.

this week ...

CREATIVE PROMOTIONS AT NEWS/TALK STATIONS

WFAA/Dallas, KNX/Los Angeles, and WRC/Washington describe how they build more colorful images with unusual promotion campaigns.

Page 6

ARE THE MONTHLIES WORTH IT?

All the pros and cons on Arbitron's monthly reports for markets with 12-week surveys, designed for stations watching their pocketbooks.

Page 14

GIVING RESEARCH THE OLD COLLEGE TRY

KXIC/Iowa City tells how students can help run your research for you.

Page 16

GOING TO THE SOURCE

NBC's youth-oriented news network celebrates its first anniversary this week, and Source Radio News Manager Jim Cameron comments on the net's progress and future plans.

Page 35

THE BUMPER STICKER SATURATION FORMULA

How many bumper stickers does it take to "stick up" your market? Here's a mathematical formula to determine the number precisely.

Page 45

First May Mediatrends

Page 20

features

| | |
|-------------------------------|---------------------------------|
| Washington Report 4 | Ratings & Research 14 |
| What's New 8 | Media Marketing 16 |
| Gary Owens 11 | Brad Messer 18 |
| TV News 11 | Picture Pages 30 |
| Street Talk 12 | Opportunities 53 |

formats

| | |
|--------------------------|------------------------|
| News/Talk 6 | AOR 35 |
| Top 40 19 | Country 45 |
| Black Radio 32 | Pop/Adult 50 |

staff

Editor & Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN

Executive Editors: KEN BARNES, JOHN LEADER
Art Director: RICHARD ZUMWALT
Senior Editor: MARK SHIPPER

Top 40 Editor: JOHN LEADER
Country Editor: JIM DUNCAN
Nashville Editor: BIFF COLLIE
AOR Editor: JEFF GELB
Pop/Adult Editor: MIKE KASABO
Black Radio Editor: BILL SPEED
Beautiful Music Editors: PAM BELLAMY, GAIL MITCHELL
Ratings & Research Editor: JHAN HIBER
Associate News Editor: DON WALLER
Associate Editors: CHRISTINA ANTHONY, ELLEN BARNES, LINDA MOSHONTZ, CAROLYN PARKS, SYLVIA SALAZAR, LEE WADE

Associate Art Director: MARILYN FRANZSEN
Photography: ROGER ZUMWALT
Production Manager: LESLIE HALPERN
Production Assistants: RICHARD AGATA, SANDRA GUTIERREZ, BETH TALBERT, KENT THOMAS, GARY VAN DER STEUR
Research: JACK TOOTHMAN

Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004
Washington, DC 20036 (202) 466-4960
Bureau Chief: JONATHAN HALL
Office Manager: VIVIAN FUNN
Legal Counsel: JASON SHRINSKY
Associate Editor: ELISABETH GOOD

Vice President, Business Affairs: ROBERT KARDASHIAN
Office Manager: NANCY HOFF
Controller: MARGARET BECKWITH
Director, Creative Services: STEVE USLAN
Display Advertising: KEN ROSE
Assistant: CAROL TAYLOR
Circulation: KRISANN AGLIO

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A. CA 90067 (213) 553-4330. Subscriptions: \$140 per year or \$45 per quarter. All reasonable care is taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, Parallels, and Street Talk are registered trademarks of Radio & Records. Applications by Radio & Records, Inc. for registered trademarks pending for National Airplay 30, Radio & Records. Printed in U.S.A. Mailed first class in the United States. Canada, England, Australia, New Zealand and Japan © 1980 Radio & Records, Inc. A division of Harle Hanks Communications.

Plough Pays \$3.9 Million For WUBE-AM-FM

Plough Broadcasting has purchased Country-formatted WUBE-AM-FM/Cincinnati from Kaye-Smith Enterprises for \$3.9 million. This acquisition, subject to FCC approval, brings the number of Plough Country stations to seven, apparently making it the largest Country radio chain in existence. The Memphis-based company presently owns five Country outlets (WMP5/Memphis, WPLO/Atlanta, WJJD-AM and WJEZ-FM/Chicago, and WSUN/Tampa), as well as WCAO & WXYV/Baltimore, WQXM/Tampa, WHRK/Memphis, and WVEE/Atlanta.

"All of us at Plough are very excited about getting into this market," Plough VP/Programming Craig Scott told R&R. He added, "We are going to be up there next week to do ascertainment and to get to know the area better. Plough is real happy, and we're looking forward to final approval of the sale; we should be in there by the first of 1981."

WLUP'S DAHL FIRST PROJECT

Heftel Syndication Division Formed

Heftel Broadcasting has announced the formation of a Syndication and Special Projects Division. First project for the newly-created arm, according to Heftel President Tom Hoyt, will be the Alternative Radio Network and the syndication of "The Steve Dahl Breakfast Club." Dahl's program will originate in Chicago and will continue to be the morning show on WLUP but with an expanded format, including a number of special guests.

In making the announcement, Hoyt said, "We are not exactly getting into the full service network business, but we are certainly taking advantage of the technology

Chianti Exits KZOK PD Position

Armand Chianti, PD at AOR station KZOK/Seattle, has exited that position over what GM (and former KZOK PD) Norman Gregory called "a problem of vision." Chianti had been PD at KZOK since June 1979, following a 2½-year tenure at Y95/Rockford.

Chianti told R&R, "KZOK, over the past two years, has been losing its male base. With this past book we solidified the core audience. What I wanted to do was to start broadening the radio station to get 25+ demos." Following discussions with Gregory over how to accomplish that goal, according to Chianti, he was dismissed. Steve Larson, an air personality at the station, has been designated acting PD.



UPPER MIDWEST CONCLAVE A SUCCESS — The fifth annual Upper Midwest Communications Conclave, one of the most prestigious and wide-ranging regional radio conferences in the industry, concluded May 18 in Minneapolis. Over 200 radio, record, and related-business personnel from a 10-state area attended, and special guests included Top 40 pioneer Bill Stewart and NRBA President Sis Kaplan, who delivered a well-received address on motivating broadcasters to support deregulation. Doug Lee, one of the Conclave's organizers, commented, "This was perhaps the most successful Conclave, simply because of the level and intensity of participation at each of the sessions." Pictured during the event are (l-r) NRBA Executive VP Abe Voron, Sis Kaplan, and WAKX/Duluth owner Lou Latto.

Wyman New CBS President

Thomas Wyman has been named President/Chief Executive Officer of CBS Inc., following the res-

ignation of John Backe (R&R 5-16). Wyman, most recently Vice Chairman of Pillsbury Co., had earlier held top executive positions at Green Giant Co. and Polaroid. His experience does not include any broadcasting or record industry background, a circumstance he holds in common with his two immediate predecessors at CBS.

Wyman's appointment follows, according to CBS Chairman William Paley, "an intensive re-evaluation of the qualifications of the chief executive post at CBS which was undertaken over the past several months." Paley cited Wyman as an experienced, "imaginative, and unusually successful executive," stating that "these are the management talents CBS desires at the helm as the company faces the future."

available to us to provide innovative radio concepts and the continuing industry leadership our company is known for. We have reserved satellite channels," Hoyt continued, "and soon will be in a position to offer the 'Steve Dahl Breakfast Club' and other special programming features to a quality list of participating stations." The first station lined up will be announced next week.

HIMMEL NEW MORNING MAN

Shotgun Fired At B-100

Shotgun Tom Kelly has exited as morning man for B-100/San Diego, a position he had held for the past four years. A 16-year radio veteran, Kelly previously spent six years at KCBQ/San Diego, prior to which he worked at San Diego stations KGB and KPRI. Larry Himmel has been named as Kelly's replacement, coming over from neighboring AOR station KGB-FM.

Kelly, commenting on the change, told R&R: "Right now I am going to enjoy my time off with future plans to be announced soon. I am leaving B-100 without any hard feelings. They told me they wanted to deemphasize the personality side of their morning show. I look at this as a graduation; now it is on to bigger and better things." (Kelly currently hosts an Emmy-winning local children's TV show, "Words A Poppin'.")

"Basically, we felt that we needed to evolve from what we had been," B-100 PD Glen McCartney told R&R, adding, "We reassessed the market and our positioning



Shotgun Tom Kelly

within the market, and based upon that reevaluation we felt that although Tom is a legend in what he has done here, he didn't fit in with the new direction we felt we had to move toward." McCartney noted that while the rest of the present airstaff would remain at the Top 40 station, there would be several additions to the staff forthcoming.

Washington Report

Clears Dubious About FCC Decision Limiting Their Range

"Inadequate" was what Daytime Broadcasters President Ray Livesay called the FCC's expected decision this week (see Page 1) restricting Class 1-A clear channel stations to their 0.5 mV/m groundware contour — a radius of about 750 miles. Livesay had asked the FCC to consolidate all clears on seven channels in order to make room for hundreds of daytimers to operate full-time facilities. Nor did the FCC choose to restrict the clears to 100 miles, which would have added approximately 750 new stations.

The anticipated result of the Commission's decision is to create 100-125 new stations as one means of aiding minorities' entrance into broadcasting. Reaction to the decision by the clears was one of doubt, plus fear that because of technical reasons, the 750 miles might effectively turn into about 500 miles.

Since the Buenos Aires meeting in March, they weren't surprised. But clears are upset that other countries will allow 100 kw stations which potentially could interfere with transmission of U.S. stations within this country. *The clears continue to be dismayed that the FCC won't set up a task force to*

study the socioeconomic implications of all future spectrum actions, one clear channel operator told R&R. Another, sounding a word of caution, noted that what's happening to the clear channel 1-A's today may be forced on 1-B's tomorrow.

Next Stop: Syndication?

While not admitting to having any plans to syndicate its "Grand Ole Opry" programming, WSM/Nashville has established an R&D team headed by air personality Tony Lyons, R&R has learned, to take a look at 34 separate project ideas — one of which is a form of Country programming being discussed with one of the New York networks. A previously released study noted it would take 610 stations to cover 30% of WSM's Opry audience.



People

Jesse Prisco, Exec. Director of the Kansas Association of Broadcasters; and Phyll Horne, recently retired FCC Field Operations Bureau Chief, died last week. Prisco, who died of heart failure at age 47, had been KAB Exec. Director for 10 years. Horne, 59, was with the Commission for 18 years.

Mattoon, IL

The name most associated with broadcast history in Mattoon is Ray Livesay (Daytime Broadcasting Association President), who was honored by over 200 friends last Friday (5-23) on "Ray Livesay Day," proclaimed by Illinois Governor Jim Thompson for Livesay's 30 years of editorial commentary. A plaque was presented by Illinois Broadcasters Assoc. Pres. Charlie Wright.

Washington

Tired of the old runaround at your station? Why not apply to FCC Chief Scientist Steve Lukasik, who's looking for a deputy? The job pays \$47,000 to \$50,000 and requires managerial skills and experience in spectrum usage, radio propagation, radio electronics equipment techniques, and systems engineering. Interested parties should contact FCC Personnel at (202) 632-7120.

Carmen Junco named new President of the National Association of Spanish Broadcasters.

Jacksonville

WAIV/WSNY's new National Sales Manager Doug Berle returned to the city after five years at KIQQ/Los Angeles, and was welcomed back in style (see photo).

Los Angeles

Jerry Jackson becomes new Mutual West Coast Regional Manager. He was formerly VP & GM of KOGO/San Diego.

Seattle

The Puget Sound Radio Broadcasters Association elected 1980-81 officers recently. President is Edith Hilliard (GSM at KJR), VP/Treas. Bill Knudsen (GSM at KVI), Secretary Al Chapman (KBRD-FM/Tacoma GM). Two new board members are Chapman and KING Local Sales Manager Dana Horner; they join past Pres. Todd Bitts (KPLZ), Jim McGovern (KMPS), Dean Smith (KIXI), Mike Henderson (KZAM), Steve West (KISW), and Hilliard and Knudsen.

Should FCC Pay Broadcast Critics' Expenses?

Broadcasters Cry Foul While Public Interest Groups Cry Poverty

Broadcasters have continued to let the Commission know they don't want their tax dollars helping public interest groups participate in FCC rulemakings and other proceedings (R&R 4-4). As the comment period ended Friday (5-23) on a proposed pilot program that would reimburse expenses to individual consumers, groups, and small businesses, opposition to the proposal outnumbered supporting letters.

Once approved by the FCC, the one-year experiment would have to be approved by Congress. The FCC wants \$500,000 to cover costs such as research and analysis, legal fees, experts' and consultants' fees, and travel to Washington.

Inappropriate Use Of Taxpayers' Money

One of the main objections cited by broadcasters was the use of tax money for the reimbursements. Wade Hargrove, Executive Director of the North Carolina Broadcasters Association, said, "We do not urge a program of federal handouts at the expense of the taxpayers of this country."

Alfred Cordon, attorney for the Maryland - Washington - Delaware Broadcasters Association, said, "Fundamental fairness would abhor a system where some participants in a proceeding were reimbursed with government funds, while others would be made to bear their own costs." Others opposing reimbursement included Eastern Broadcasting, ABC, CBS, NAB, and NRBA.

Public Interest Groups Fight Back

Replying to the outcry over use of tax money, Glenn Smith, attorney for the Institute for Public Representation of Georgetown University in Washington, told the FCC, "Public financing is appropriate, because it is a program to stimulate public comment to augment gaps in the public record."

Henry Geller, Chief of the National Telecommunications and Information Administration (NTIA), reminded the FCC that President Carter has supported Congressional efforts to aid citizens' participation in federal agency proceedings.

Other groups who seek financial help were Community Coalition for Media Change (CCMC), United Church of Christ (UCC), National Citizens' Committee for Broadcasting (NCCB), and National Black Media Coalition (NBMC).

whose President Pluria Marshall said his organization must rely on volunteer help every time its personnel come to Washington to participate in an FCC procedure.

In addition to determining if the FCC has legal authority to set up such a program, the Commission will also decide:

- If reimbursement should be limited to broad-ranging rulemakings.
- Who should be eligible to participate.
- How the Commission should process applications from participants, who in the Commission should act on applications, and if there is to be a way to appeal the grant decisions.
- What expenses should be reimbursed.

NAB, ABES GET MORE TIME

FCC Delays Consideration Of Adding More FM's

Responding to a request from the Association of Broadcast Engineering Standards (ABES), the FCC last week agreed to extend the comment period for two FM proceedings currently under consideration. The first would amend

the FM table of assignments and increase the number of FM's (R&R 3-7), and the second would streamline the FM assignment rules, making it easier to get an FM (R&R 4-4). *Comments on both are now due October 1 with reply comments due December 1.* Policy and Rules Chief Jeff Baumann told R&R the FCC had asked for engineering information, and ABES, which was in the middle of a study, needed more time to complete and analyze its work. NAB had also asked for an extension.

FCC Hears From Those Who Want In On The Action

SALES TALK FEATURE

Relating Radio Listeners To Farmers

Farm broadcasting is big business. However, analyzing how radio compares to print in effectively selling farm products is sometimes difficult without detailed facts and figures on radio listening levels of farmers.

For the first time ever, Katz Radio, in a report released earlier this month, has used information on eleven different crops to make individual ADI comparisons with the actual number of men 18 and older listening to radio in farm areas.

The "Agri-Market Guide" also enables advertisers to see the difference between schedules run by farm stations and the circulation of one of the leading farm industry trades, *The Farm Journal*. For example, in Waco-Temple, where over 80 percent of the crop acreage is planted with cotton and oats, there are an estimated 12,500 men residing on farms. Of those, the *Journal* reaches only 3500 while WBAP/Ft. Worth alone reaches twice as many male listeners as farmers. And National Association of Farm Broadcasters stations WRFD/Columbus, WLW/Cincinnati, and WHAS/Louisville reach 33 percent of men over 18 compared to two percent by the *Journal*. Statistics show, however, that six percent of the population in these three ADI's, which have heavy barley and cotton production and some rye and soy, reside on farms.

A Bigger Piece Of The Farm Pie

Using this information, agri-marketers can tailor a media campaign to radio listeners with farmers as a target audience, according to Katz Radio Research Director Carol Mayberry. The report used specially purchased Arbitron information on all ADI's in the country as well as listening levels of stations in membership with the NAFB whose audiences are larger than the areas surveyed, Mayberry said.

The Week In Review

- Clears to be restricted in anticipated actions by Commission this week (see Page 1).
- Broadcasters protest proposed free ride for citizens' groups.
- FCC gives engineers more time for studies on additional FM's.
- Ray Livesay Day? See People.

— Jonathan Hall

Creative Promotions Thrive On News/Talk Radio

A Dallas couple may be convinced the best things in life are provided by WFAA. The station held its second annual do-it-yourself fair, called "Spring Thing," last month, a sales exhibit for home fix-up merchants. Besides broadcasting 25 hours from the fair site, sending resident gourmet David Wade up in a hot air balloon to prepare a meal, providing clowns as babysitters, and other promotional gimmicks, WFAA awarded a grand prize of 12 free hours of home fix-up and auto repair.

The lucky winners, Diane and Robin Binford, were chosen from 50,000 entrants. Al Carrell, whose show,

News/Talk

"Super Handyman," airs weekends 10am-1pm, painted, plastered and puttied the Binford home. "Auto Talk" (5-7pm weekends) host Ed Calbridge tuned their car and chef David Wade prepared a feast at which morning host Kevin McCarthy poured the wine.

"WHO" Campaign Attracts Attention

In Los Angeles recently, CBS's all-News KNX promoted itself as the place to find out what's happening in the world. The media blitz, called the "WHO" campaign, included TV spots, newspaper ads, billboards, and 30 or 60-second versions of the "WHO" song on the station's air. In part, the lyrics go:

Where, how, why, what happened to who?

You should listen and you would know too . . .

Things you've always wanted to know

Are all right here on ten-seven-0, KNX Newsradio.

Promotion Director Fred Bergendorff said it's difficult to attribute immediate results to an ad campaign, but stressed that the Jan./Feb. book showed KNX had the biggest share increase of any station in the market. The "WHO" campaign has won several awards and has been offered to all CBS affiliates.

Cross Promotion At Two DC Stations

It occurred to WEAM/Washington GM Stan Karas that he could promote his new Big Band format with News/Talk WRC. "It's rare to find major market competitors promoting each other, but a lot of the WEAM staff



WFAA CHECKS CLOWNS — Station Manager Hal Mayfield (left) presents WFAA's donation of \$500 to the Shriners for the services of the Hella Clowns in the Kiddie Korral at Spring Thing. Receiving check is local clown director Roy Stewart (right).



WHO'S ON KNX — A billboard sample of KNX's extensive "WHO" campaign.

used to work at WRC (Karas was an overnight air personality), so the union of the two stations was a natural," WRC Promotion Manager Andy Bergstein told R&R. The stations have agreed to air each other's spots through the end of the year. Texts follow:

WEAM Spot

"Hi, this is Stan Karas, General Manager of AM 1390, WEAM. If that theme in the background sounds familiar to News/Talk 98 listeners, it's because it's the theme song I used for 12 years when I was the night owl here at WRC. Right now I'm pleased to tell you that if you like big band music, the big band sound, we hope you'll share some of your time with us. The sta-

tion is WEAM and we're just up the dial at 1390. It's a nice combination, News/Talk 98 and Big Band WEAM . . . the Big Band sound 24 hours a day."

WRC Spot

"WRC has me listening to the radio . . . Big Band music is relaxing hearing, but when it comes to news and information, WRC is listening. WRC tells me what's going on, and I can listen to what other people think. I can even tell WRC what I think.

Relax hearing the Big Band sound. Be informed listening to WRC News/Talk 98, 98 on your AM dial."

News/Talk Personalities

As volcanic ash began settling on Portland, OR thanks to shifting winds (see R&R 5-23 for related story), Top 40 KGW and all-News KYXI teamed up for a highly commendable example of impromptu cooperation. Reasoning that too many competing traffic planes aloft in uncertain atmospheric conditions could be hazardous, the stations pooled their resources, using KGW's plane. KGW News Director John Erickson, who coordinated the arrangement with KYXI News Director Neal Penland, told R&R, "We don't see this as a situation where stations need to be in bloodthirsty competition." He added that while Portland's ash bath was nowhere near as calamitous as Yakima's last week, "It's ugly, gritty, grimy; everything looks eerie, and we're up here trying to do news with masks on." He said there was no telling when Mt. St. Helens's volcanic activity might stop.

WERE/Cleveland News Dept. won the award for journalistic excellence from the Cleveland Press Club, first year a radio station has been honored.

KXL/Portland raised over \$40,000 for local churches, clubs, and public service organizations by holding what the station called the "World's Largest Garage Sale" last month. Station also recently sponsored a 62-mile bike tour of the Columbia Gorge in which 70 riders took part.

WXYZ/Detroit's Dr. Sonya Friedman honored for "Outstanding Achievement by a Woman in Radio" by American Women in Radio & TV. WXYZ, in conjunction with ABC's WXYZ-TV and WRIF, gave \$7500 grants to Eastern Michigan and Wayne State Universities to further studies in communications.

WGST/Atlanta heralded the growth of Georgia State Radio Network. Station editorialized, "There are 62 radio stations affiliated around the state; we have a much greater capacity of looking at news, and you will hear more live reports on WGST from other important state areas."

Behavior

Dial Dr. Toni for Therapy

Pop psych and soap-opera counseling are the airwaves

The first of the day is not a difficult one to watch. The 11:30 a.m. hour is devoted to a program called "Dial Dr. Toni for Therapy." The host, Dr. Toni Grant, is a psychologist who has been on the air for several years. Her show is a mix of pop psychology and soap-opera counseling. She discusses a wide range of topics, from marital problems to career choices. Her show is popular and has a loyal following.

Behavior

Grant thinks that behavior is a learned response to the environment. She believes that people can change their behavior through therapy. She discusses various techniques for behavior modification, such as cognitive-behavioral therapy and self-reinforcement.

She also discusses the importance of social support and the role of family in behavior change. She provides practical advice for listeners who are struggling with behavioral issues.

Dr. Grant's show is a valuable resource for listeners who are looking for help with their behavioral problems. Her insights and advice are both practical and compassionate.

She is a well-known and respected figure in the field of psychology. Her show has helped many people overcome their behavioral issues and live more fulfilling lives.

Dr. Grant's show is a testament to the power of therapy and the importance of seeking help when needed. Her work continues to make a positive impact on the lives of many people.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Dr. Grant's show is a must-listen for anyone who is interested in psychology and personal growth. Her insights and advice are both practical and inspiring.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Dr. Grant's show is a testament to the power of therapy and the importance of seeking help when needed. Her work continues to make a positive impact on the lives of many people.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Dr. Grant's show is a must-listen for anyone who is interested in psychology and personal growth. Her insights and advice are both practical and inspiring.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Dr. Grant's show is a testament to the power of therapy and the importance of seeking help when needed. Her work continues to make a positive impact on the lives of many people.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Dr. Grant's show is a must-listen for anyone who is interested in psychology and personal growth. Her insights and advice are both practical and inspiring.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Dr. Grant's show is a testament to the power of therapy and the importance of seeking help when needed. Her work continues to make a positive impact on the lives of many people.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Dr. Grant's show is a must-listen for anyone who is interested in psychology and personal growth. Her insights and advice are both practical and inspiring.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Dr. Grant's show is a testament to the power of therapy and the importance of seeking help when needed. Her work continues to make a positive impact on the lives of many people.

She is a true professional and a caring individual. Her show is a model of how to provide helpful and informative content on a radio program.

Miriam Bjerre moves from KNX/Los Angeles news department to Community Service Director. KNX also won awards recently, from AP for reports on defections from the Bolshoi Ballet, and from UPI for best newscast, best spot news coverage, and best sports.

Shelley Strickler of the WOR/New York news team won the New York Outstanding Woman in Radio award from American Women in Radio & TV for her documentary "Cystic Fibrosis — The Secret Disease." Also at WOR, hosts John Gambling and Joan Ramburg have agreed to lose weight and are urging audience participation in their spring shape-up.

WOR/New York's garden specialist Ralph Snodsmith will broadcast live from the Richmond Market Garden Center next Friday (6-6).

Anne Keefe hosted a series on how to beat inflation on KMOX/St. Louis. Experts offered advice and listeners talked about how they save on food bills, make cars last, and stretch paychecks.

WRC/Washington renewed its contract to Navy football for the 1980 season.

Phil Schaefer joins WRNG/Atlanta as Sports Director, position he formerly held with WSB/Atlanta.

Jack Eden, who does a call-in talk show on gardening Sundays on WTOP/Washington, will do the same on WCFL/Chicago Saturdays in a show called "Over The Garden Fence."

WITS/Boston talk hosts Pat Whitely and Dr. Joy Brown broadcast live from Boston Harbor Friday (May 30) in special day-long coverage of the arrival of the Tall Ships.



Miriam Bjerre

EPIC'S GON ROCK YOU BLOCK OF



CHEAP TRICK

"Everything
Works If You
Let It"

WIFI deb 21
96KX 32-27
Q107 on
CHUM on
Q105 on
KBEQ add
KUPD on
WICC on
WHYN add
14Q add
WKEE 32-26
KXX106 on
WSGN deb 33
WAPE deb 28
BJ105 34-30
95SGF on

WNOX 26-22
WQRK add
WRVQ deb 30
KJ100 29-26
WDRQ on
KSTT on
WNAP 28-26
KJRB on
KRSP deb 24
KMJK on
KRQ add 30
KTKT on
K104 34-24
V100 add
WCIR on

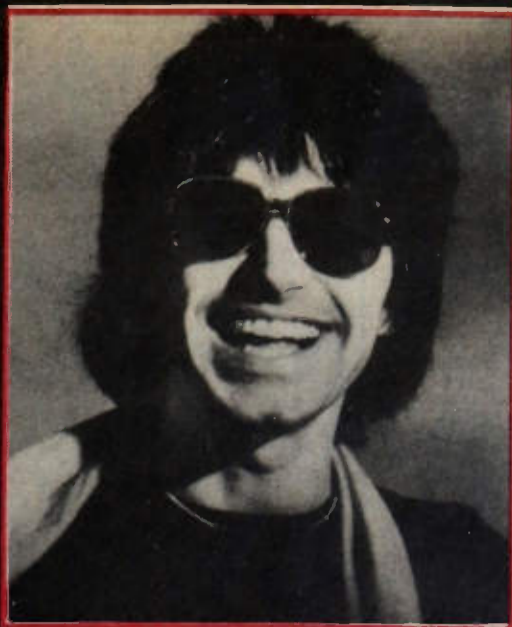
WXIL on
WAAY add
WCGQ add
WSEZ on
WISE on
WANS-FM add 35
WROV on
KQWB-FM 33-27
KKLS on
WAKX on
WSPT 28-24
KDZA on
KFXD on
KRLC on
K102 add



REO

"Time For Me
To Fly"

NA R F!



RUSS BALLARD

"On The Rebound"

Just Released

"On The Rebound" is hitbound on:

| | | |
|------|-------|------|
| KYLT | KB100 | KRPL |
| KBZY | KNBQ | KYYA |
| KHSN | KASH | KALE |
| KBDF | | |

We Love You, Debi Lipetz

| | |
|--------------|----------|
| WANS-FM add | WGBF add |
| CK101 add 40 | K102 add |



ANGEL CITY

"Marseilles"

KUPD 11-7 (Hot)

KJRB add
KBDF add
KJR add

| | |
|---------------|---------------|
| Q 25-21 | KRUX on |
| LQ on | KRQ add 27 |
| HFM add | WLBZ on |
| Q add | WFBG add |
| KEE on | WCGQ deb 30 |
| CK106 27-23 | WISE deb 36 |
| LAC on | WFLB on |
| K104 on | KQ94 26-23 |
| GH add | WROV add |
| 100 1-1 (Hot) | KQWB-FM 25-19 |
| VIC on | KRLC deb 29 |
| NAP on | KBIM on |
| CPX on | WITH add 32 |
| UC 27-22 | |



HEART

"Bebe Le Strange"

Just Released!

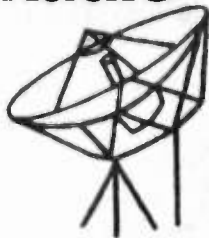
C. Matthews, KJ100/Louisville –
fantastic smash 12-24, 25+ real good,
longest appeal 18-24 females and
males. Last week it was the hottest
thing in our research."

WHAT'S NEW



Katz Offers Second Network Radio Planning Guide

Katz Network Radio Planning Guide 1980-81



Katz. The best.

The Katz Radio Network has issued its second edition of the "Katz Network Radio Planning Guide," designed to aid in the purchase of network radio time, which has seen the most rapid growth in terms of total radio billing of any area of radio within the past decade. (Network radio billing, according to FCC statistics, has increased from \$48.8 million in 1970 to \$126.4 million in 1978.)

The pamphlet contains Arbitron audience estimates from the April/May '79 report for eight radio networks (ABC Contemporary, ABC Information, ABC Entertainment, ABC FM, CBS, Mutual, NBC and Katz, the only non-wired network mentioned). This data is broken out across the most requested demographic cells to show quarter-hour and come audience levels on a 6am-12mid, Monday-Sunday basis for each network.

In addition, the guide displays the above data at spot levels of one, six, 12, 18, 24 and 48 spots per campaign. The networks are ranked as to their audience delivery, and the cumulative audience of each combination of networks is shown as well. The aforementioned data is also subdivided by ADI into markets 1-50 and 1-100, allowing direct area comparisons between radio and TV or newspapers. For further information contact your local Katz Radio Network office.



CBS Trumpets "Mastersound" Audiophile Series

CBS Records has announced the availability of its new "Mastersound" series of audiophile records and tapes. Pictured are from left: CBS Records Division Sr. VP/Operations Manufacturing Sam Burger, CBS/Records Group Deputy President and Chief Operating Officer Dick Asher, CBS Records Division President Bruce Lundvall, and CBS Masterworks VP/GM Joe Dash, supervisor of the "Mastersound" project.

Radio Ad Bans Still Popular With Public

It doesn't seem likely that you will be hearing the "Marlboro Man" gal-

loping over the airwaves anytime soon, nor will you hear advertisements

proclaiming the taste of your favorite hard liquor or the benefits of one contraceptive device over another. At least not according to a recent public opinion poll conducted by NBC affiliate KHQ-TV/Spokane, which found that the majority of those contacted are still very much in favor of these products' current ban from radio and TV.

SCBA Fact-Packed L.A. Radio Booklet Available

"The L.A. Market Radio Book Of World Records," a publication of the Southern California Broadcasters Association (SCBA), details a variety of fascinating facts surrounding the largest (Los Angeles) and the fastest growing (Orange) counties in America. For example, Southern Californians

average more than 21.5 million vehicle trips each 24-hour weekday, making in-car listening a vital factor in local radio.

Furthermore, over the past 10 years the L.A. market has seen record-breaking growth in several categories important to radio. Population has

increased (6.5 percent), as has effective buying income (131 percent) and retail sales (127 percent). This latter figure is greater than metropolitan Chicago and Detroit combined. Other areas marking substantial growth were: food stores (up 131 percent), furniture and appliance stores (up 105 percent), automotive stores (up 119 percent), drug stores (up 100 percent), and eating and drinking establishments (up 156 percent).

In addition to the battery of statistics concerning the L.A. radio market, such as each week radio reaches 94.9 percent of all persons over 12 years of age, the SCBA has flavored the 24-page booklet with a number of facts culled from the "Guinness Book Of World Records." For further information contact the SCBA at 1800 North Highland Ave., Hollywood, CA 90028, (213) 466-4481.

Of 1024 respondents, 87.7 percent were against tobacco advertisements on radio and TV, with 85.3 percent (out of the 889 persons who answered in this category) being opposed to any broadcast form of hard liquor advertising. Although only 666 people responded to the contraceptive question, a smaller percentage (77 percent) felt that these products should continue to be prohibited. Surprisingly, 34.9 percent of men interviewed on this subject felt that contraceptives should be advertised on radio and TV, while only 18.2 percent of women felt the same. In fact, the poll indicated that men were generally more open to the advertising of all three product categories than women.

Adolescents Find Radio Newsworthy

Radio has always been a front-runner in the area of news reporting, with quick, on-the-spot coverage of major events as they happen. Perhaps this is why, in many major markets, News/Talk-formatted radio stations appear consistently high in the ratings, especially among older demographics.

However, according to a survey conducted by the Washington Journalism Review of over 400 high school students, more and more teens tune into radio as their main source of news information — much more so than TV, although somewhat behind newspapers, which, surprisingly, 60 percent of those questioned claimed to read the national and world news sections. All of which indicates an interest in news which could prove beneficial to radio for years to come.

Concert To Set Up Hendrix Scholarship Fund Planned

Jimi Hendrix will soon be sending 10 kids to college yearly via the Jimi Hendrix Memorial Scholarship Foundation, a non-



Jimi Hendrix

profit organization currently being set up by L.A.-based attorney Leo Branton, executor of the Hendrix

estate. Branton plans to raise funds for the organization by holding a concert in Los Angeles on the anniversary of the late guitarist's birthday (November 27), featuring a galaxy of recording stars performing the Stratocaster master's music.

Alan Douglas, noted for his posthumous Hendrix productions, will also be involved with the event, and claims to have already discussed the idea for the concert with Fleetwood Mac and George Benson. Their response was positive, Douglas said, adding that the organization's goal is to raise a million dollars per year for the scholarship fund. Douglas calculates that this will be enough to send 10 students to college for a year each.

Once talent and a location are set, the event will be promoted by longtime rock impresario Bill Graham. A board of eight persons will award the scholarships with members of the board to include Branton, Graham, Warner Bros. Chairman Mo Ostin, and producer-recording artist Quincy Jones.

PCM Provides Perfect Audio For VCR's



Sony has developed a digital audio adapter, the "Plus 10" PCM (Pulse Code Modulation). Designed to connect between your stereo system and your videocassette player, the unit provides the ultimate in audio recording, eliminating distortion, tape hiss, wow and flutter by converting the audio to digital signals that literally re-create the original recorded signal. Price: \$3996.

AMERICA'S HOTTEST SINGLES HITTERS PLAY FOR WARNER BROS.!



ALICE COOPER "CLONES (WE'RE ALL)"

JB105 28-22
CHUM deb 28
CKGM deb 29
Q105 on
WOKY on
WGCL 28-25
WEFM add
KFRC on
WTRY on
WICC on
WPSE 31-28
WHYN deb 39
14Q 7-6
WKEE 29-21
WIGY 22-17
WBBQ on
Y94 add

KRBE add
KXX106 12-4
WERC 16-14
Y103 add
BJ105 on
95SGF on
WLAC on
KX104 on
WQRK add
WRVQ add
WDRQ 8-5
WVIC 29-25
WNAP on
WFLY add
KERN 28-24
KYNO-FM deb 29
KROY add

KRSP on
KMJK add
KRUX 35-33
KTKT 28-22
WAAY on
WCGQ 19-13
WSEZ on
WISE add
WFLB on
KQWB-FM 28-22
WRKR 39-37
WSPT 10-5
KSLY on
KCBN on
KOOK on
KRLC 25-19
KQDI 30-27

PRODUCED BY ROY THOMAS BAKER



VAN HALEN "AND THE CRADLE WILL ROCK"

WIFI 16-12
96KX on
Q107 on
Q105 deb 28
KWK 7-1
WEFM 27-19
KJR 6-11
KUPD 1-1-5
WPEZ on
WICC on
WPST 30-25
WKEE add
Y95 on

WMEE add
WFMF 29-26
KX104 on
WSKZ on
WGH on
WRVQ 13-13
KJ100 add
WDRQ deb 29
Y94 add
WBBQ 16-8
KJRB on
KRSP 20-12
KMJK 29-23
KQDI 14-11

WLBZ 15-14
V100 30-29
WAAY on
WCGQ deb 25
WSEZ on
WISE on
WROV add
KQWB-FM on
WAKX 9-4
WSPT 14-12
KCBN 40-37
KDZA on
KOOK add
KRLC 14-9

PRODUCED BY TED TEMPLEMAN



ON WARNER BROS. RECORDS

WHAT'S NEW



Zap! Pow! Comic Book Characters Hit The Silver Screen

Those favorites of childhood, comic book heroes, are back again but this time in another medium — films. In fact, the movie industry has seemingly overdosed on these family-oriented, fantasy films. The current crop of movies now in or scheduled for production includes Paramount/Walt Disney's "Popeye," MGM's "Tarzan The Ape Man" and "Tom And Jerry," MCA's "Conan The Conqueror" and "Flash Gordon," Columbia's "Annie" and "Alley Oop," and Avco Embassy's "Terry And The Pirates" and "Sheena, Queen Of The Jungle."

However, these new "fun" movies are nothing like the "B" grade, Saturday matinee features of yesteryear, employing the high quality special effects to which the 80's film audience has become accustomed. They also are considerably

higher-budgeted productions than their predecessors, ranging in cost from the \$18 million planned for "The Lone Ranger" remake to the \$30 million budgeted for the 1980's version of "Flash Gordon."

What has caused this new trend in moviemaking? Certainly the \$150 million grossed last year by Warner Communications' "Superman" and the upwards of \$200 million 20th Century-Fox realized on their "Star Wars" epic (which has since joined the comic book ranks) were factors.

Another movieland theory contends that "escapism" movies attain increased popularity during times of national stress (as evidenced by the rash of musicals and comedies produced during the depression and World War II). Perhaps moviegoers are ready to escape into a land of fantasy where it takes only a can of spinach to solve their problems. That remains to be seen, although many major studios are betting huge bankrolls that they are.



DISCO DROPPED

Video LP's Up For '81 Grammys

The National Academy of Recording Arts & Sciences (NARAS) has a new category, "Best Video Album Of The Year," which would encompass all albums of "primarily musical performances" (NARAS's description). The organization also eliminated the "Best Disco Recording" category (sounding the "official" death knell for disco?), as several of the changes planned for next year's Grammy Awards were initi-

ated at the May 16-18 annual meeting of the National Trustees of the Recording Academy held in Washington, D.C.

The committee also re-elected Jay Lowy as National President of NARAS, Murray Allen as First Vice President, and Ron Kramer as Secretary-Treasurer, as well as taking the preliminary steps for a New York City telecast of the 1981 awards.

PRO:MOTIONS



Mort Weiner

Weiner Adds VP/Int'l Duties At 20th

Mort Weiner has been appointed to the newly-created position of VP/In-

ternational Operations at 20th Century-Fox Records. Weiner will continue in his present role as VP/Sales and Merchandising for the label in addition to his new responsibilities.

A 20-year veteran of the record industry, Weiner served at RCA, Motown, CBS and Metromedia Records, prior to his joining 20th last year.

Dimont Appointed VP/GM At Virgin

Charlie Dimont has been appointed Vice President and General Manager of Virgin Records' U.S. operations. Having begun at the label's British division in 1977 as a Production Assistant, rising to Head of Manufacturing and Distribution and later, Head of Marketing and Art Director, Dimont joined the American staff earlier this year. Prior to his entrance into the record industry, Dimont was a bookie, a legal occupation in England.

In his new post, Dimont will assume special responsibilities for the label's marketing, merchandising and retail operations along with overseeing Virgin's entire range of activities. He will be based in the label's New York offices.



Charlie Dimont

Merriman Re-Signs As Music Dir. For TM Productions; Van Sickle Joins TM Programming

Tom Merriman, who co-founded the Dallas-based organization 15 years ago, has signed a new five-year contract to remain as Music Director for TM Productions.

In addition, Jim Van Sickle, most recently General Sales Manager at KFJZ-FM/Dallas-Ft. Worth, has joined TM Programming as the firm's Management/Sales Consultant, based in the Midwest. Before an 11-year stint at KFJZ-FM, Van Sickle worked at KXOL/Ft. Worth.

Meacham Joins O'Connor Firm

Paul Meacham, who recently resigned as VP/GM of TM Productions in order to pursue broadcast ownership interests, has joined O'Connor Creative Services. In his new post, Meacham will be conducting workshops with Australian and New Zealand radio sta-

tions currently using TM Production Libraries, as well as the production of station ID's in association with TM Dallas.

Prior to his joining TM in 1977, Meacham managed and owned several radio stations in the Southeast. He will be based at the O'Connor offices at 83 Mount Street, North Sydney.

Brinton Named Dir./Promo & Creative Affairs At Pavillion

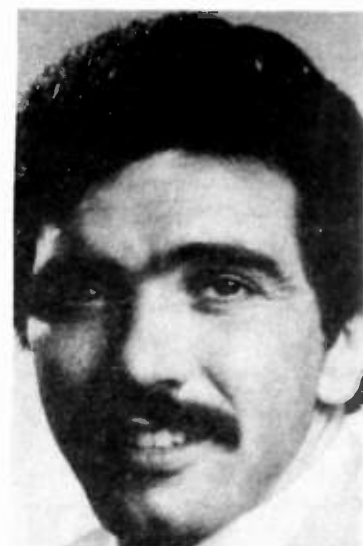
Jane Brinton has been named Director of Promotion and Creative Affairs for Pavillion Records. Having previously served as Director of Artist Development and International Promotion for Salsoul Records, as well as VP/Promotion for Tom Hayden & Associates, Brinton most recently headed her own independent promotion firm, Brinton & Company.

Klein Moves Into Full-Time Spot Production

Joe Klein has announced his full-time entry into the commercial field with his production firm, L.A. Trax Inc., creating what Klein refers to as "Platinum Promos" for clients such as Warner Bros. and Capitol Records. Klein began his industry career as an air personality at KAFY/Bakersfield, leaving in 1973 to form a jingle house with John LaSalle. In 1977, Klein became the exclusive producer of spots for Casablanca Record and Film-Works, and seven of his spots have been named as finalists in the 1980 CLIO Awards competition. He can be reached at (213) 852-1980.

Rosenblatt, Marson Form Runaway Mgt. Firm

Michael Rosenblatt and Nina Marson have announced the formation of Runaway Enterprises, a New York City-based personal management firm. A three-year veteran of Sire Records,



Vincent Pellegrino

Pellegrino Upped To Dir./Nat'l Promo At Columbia

Vincent Pellegrino has been appointed Director of National Promotion for Columbia Records. A three-year veteran of the label, Pellegrino joined Columbia as a New York sales rep, later becoming Associate Director of National Promotion, his most recent position. Prior to his association with Columbia, Pellegrino served as Purchase Manager and Sales Manager for ABC Record & Tape Sales.

In his new post, Pellegrino will assume responsibility for directing the regional and local promotion staffs with regards to album and single releases on the Columbia label, reporting to Columbia VP/Promotion Ed Hynes.

Rosenblatt most recently served as Assistant to the President/Director of A&R for the label. Ms. Marson previously served as an agent for the William Morris Agency.

Initial clients for the firm are the New York City-based group, the Necessaries. Runaway Enterprises is located at Box 702A, 225 Central Park West, New York, NY 10024, (212) 580-1747.

THANK YOU,
WHDH
for selecting
SELECTOR

RADIO
COMPUTING
SERVICES

TWO DEAN DRIVE, TENAFLY, NEW JERSEY 07670
TELEPHONE (201) 567-3263



All Out — Change Cars For The Next Column . . .

Well, gang, the Gary Owens writing thing had a nice chat last week with both David Soul and David Cassidy. (I only spoke to people named David; however, this week I'm chatting with people named Goliath).

David Cassidy is booming back after a respite with his recording of "Hurt So Bad," and looks and sounds great . . . David Soul (who was originally a singer at the beginning of his career, then gained acting fame with "Magnum Force" and "Starsky & Hutch") is more popular than at any time during his career — doing a whole bunch of movies. Incidentally, David Soul's first TV series was with Bobby Sherman — "Here Comes The Brides" on ABC.

We were nurgling at the Golden Reel Awards at the Beverly Hilton, which honors the motion picture and TV sound editors — I was the emcee guy and even though I've only done six movies, the President of the Academy did point out that despite the fact that my voice was O.K., they did have to dub in my acting . . . Producer Renee Valente was the keynote speaker, and she told me she's now producing a movie based on the life of Frank Sinatra. It will spotlight Frank's beginnings and go up to his career rejuvenation when he scored so magnificently in the motion picture "From Here To Eternity." Incidentally, they are still casting for a young Frank — I was hoping they would choose a member of the Radio & Records staff,

but so few of them can carry a note any further than the bank.

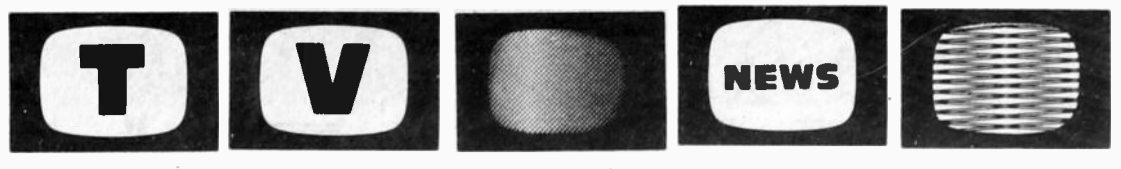
OOPS Dept.

RE: The "Save The Dingbat Campaign," those Gremlins misspelled Wendell Wittler's name as "Sittler." (Don't feel bad Wendell, it could have come out Hitler...) When Wendell was a DJ, he worked at a station in Tulare, CA that may have the most controversial call letters in a long time . . . KCOK!

Although I'm sure the station's promotion department has depleted its supply of evil phrases . . . we're sure the rest of you scoundrels out there who read this column will create some new ones. Soccer anyone??

A letter from a Eubie Blake groupie: "Dear GO column, can you tell me a good place for rheumatism?" Sure, how about your left leg!

In a burst of cringing torpor, you can tell in little ways how your marriage is working out . . . the marriage is shaky, for instance when you come home with lipstick on your new jacket . . . and your wife wants to know where you got the money to buy that new jacket!



Muppets, PM Magazine Top Syndication Ratings

Outside the narrow borders of network prime time, a vast and bewildering array of independent programming exists, much of it supplied by syndicators. What shows are the leaders in the syndication sweepstakes? In pure ratings, it's "PM Magazine," according to an Advertising Age analysis of Nielsen February sweeps statistics. But "PM" was on only 43 surveyed stations, compared to 149 for the runner-up, "The Muppets." Using estimated homes reached per average telecast as the standard, the puppet spectacular leads with 10.4 million, followed by "MASH" reruns with 9.8 million and the durable "Hee Haw" (9.1 million). "MASH" and "Hee Haw" are also in the top ten for ratings, along with "Family Feud PM," "Happy Days," and another durable musical contender, "Lawrence Welk." Another music show, the disco-styled "Dance Fever," placed in the top five for teens and both men and women 18-49, and makes top ten for women 25-34 and children 2-11.

MUSIC (AND FOOTBALL SPOTS) ON TV — Rocky Burnette debuts on "Dinah" June 4 . . . Larry Gatlin shows up on "Tomorrow" June 19 . . . Susie Allanson will appear on the "Music City Awards" June 9 . . . Lacy J. Dalton guests on "Dinah" June 2 and "Today" June 3 . . . Thinking of advertising on NBC's "Super Bowl" telecast January 25? The price has just gone up about 18% over last year's \$234,000 per 30-second spot. The 1981 charge is \$275,000.

NOTE: Because of the Memorial Day holiday, TV ratings for the week ending May 25 were unavailable by presstime. Our regular schedule will resume next week.

VIDEOSCOPE:

GETTY PAY CABLE WEB PLANS TO SHOW 150 NEW FILMS PER YEAR: Premiere, the pay cable TV network recently formed by Getty Oil, Columbia Pictures, MCA, Paramount Pictures and 20th Century-Fox, announced last week that it plans to present 12-15 new theatrical motion pictures per month (virtually one every other night), or approximately 150 new films per year. Almost half of the films are expected to originate from the four participating film companies with the remainder to come from other film sources such as Lorimar and Walt Disney. Among the network's initial titles will be "Star Trek," "Kramer Vs. Kramer," "All That Jazz," "American Gigolo," and "Coal Miner's Daughter" . . . **TOP 10 VIDEOCASSETTES FOR MAY:** According to Videography magazine, the best selling videocassette programs for the month of May were: 1) "10," which debuted in the top spot, 2) "Superman" 3) "Blazing Saddles" 4) "Grease" 5) "Halloween," also making an impressive debut, 6) "The Godfather I" 7) "Saturday Night Fever" 8) "Enter The Dragon" 9) "The Wild Bunch," another WCI debut, and 10) "M*A*S*H," with the latter marking its twelfth month in the top 10. VHS once again takes Beta in the format battle, 60 percent to 40 . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ **DON IMUS TERMINATES WNBC/NEW YORK CONTRACT**
- ★ **WBLB/NEW YORK, WIXY/CLEVELAND ADD DISCO SHOWS**
- ★ **NUMBER ONE FIVE YEARS AGO: "Sister Golden Hair" — America (WB)**
- ★ **NUMBER ONE COUNTRY: "You're My Best Friend" — Don Williams (ABC/Dot)**
- ★ **NUMBER ONE LP: "Captain Fantastic" — Elton John (MCA)**

FOR
ALL DAY
AND
ALL NIGHT!

“All
Night
Thing”

THE
INVISIBLE
MAN'S
BAND

Already on:

KEARTH 18-8

KRLA 2-2

KFI deb 29

KHJ 12

KFRC 27-21

WHYN on

WTIX deb 28

KEEL deb 34

WSGA add 31

96X on

KMJC add

Produced by Clarence Burke and
Alex Masucci

Mango,
A Division Of Island Records,
444 Madison Ave. N.Y., N.Y. 10022



STREET TALK

The hottest rumor on the streets this week was that Les Garland would resign as PD of KFRC/San Francisco. After a little digging, Street Talk found out that Les will be announcing his resignation at KFRC in order to accept the West Coast General Manager's job at Atlantic Records. Although it was not "official" at press time, this one looks pretty solid.

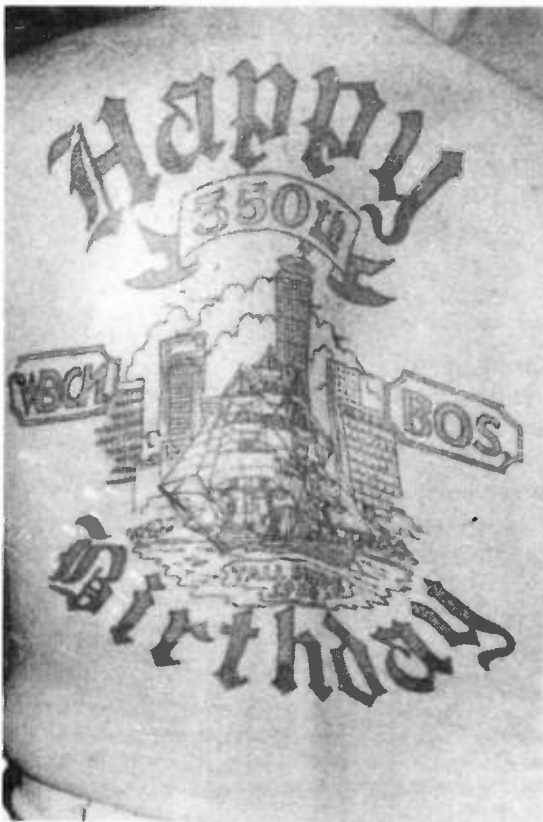
KSLQ/St. Louis has a new General Manager, as former GM Ted Smith exited and WRTH/St. Louis GSM Ronald Grubbs was announced as his replacement.

First Donna Summer and now possibly Elton John? Word is that David Geffen's new label will sign Elton when his current pact with MCA expires.

With the departure of Shotgun Tom Kelly from morning drive at B100/San Diego (see Page 3), the format change rumors grew even stronger this week in Southern California. We'll go so far as to say — look for B100 to have a new format and a new identity as of next Monday (6-2) evening.

Walt Brown has left KXX106/Birmingham to join WSGN/Birmingham as Music Director.

Mardi Nehrass has been named Promotion Director and Assistant to KIQQ/Los Angeles GM George Wilson.



WBCN'S BACK — When people in a town like Boston start going crazy, then we've got problems. The photographic proof before you is the winning entry in WBCN/Boston's "Win A Pound Of Gold Contest." As part of the 350th Birthday Jubilee in the city, WBCN offered a pound of gold (valued at more than \$6000) for the most imaginative birthday greeting to the city. James Flynn, an obvious WBCN fan, actually had his back tattooed with the Boston skyline, the tall ships, a birthday wish for the city, and of course, WBCN's call letters! He walked away with the first prize and living proof, which he will be able to back up for years to come, that America was in a strange mood in 1980.

It's Not For Me . . . It's For My Roadies

Remember those outlandish Nixon Administration White House Guard uniforms? You know . . . the ones with the gaudy white jackets and black leather caps that made one 1970 appearance before being laughed into storage.

Well, Alice Cooper put in a bid on those very uniforms when he found out they had been shipped to the Iowa Federal Surplus Division. Alice wanted the outfits to dress up his road crew for a special concert on June 17 at L.A.'s Greek Theatre. Cooper has proclaimed June 17 as "Roadie Day" in honor of his crew and his new movie, "Roadie," which opens around the same time.

But the Secret Service, after reading reports about the rock star's request for the uniforms, called Federal Surplus Division officials in Des Moines to remind them that by law the guard suits cannot be given or sold to private individuals. It seems they can only be obtained by public agencies . . . hospitals, law authorities or, say, high school bands.

Well, not to be outmaneuvered, Alice is currently making plans to invite a high school band director and some of his musical troops to wear the uniforms at the June 17 concert. Cooper said, "I'd call them Honorary Roadies. Let's see if the CIA, FBI, Secret Service, Nixon, Carter, Reagan or even Harold Stassen would object to that!"

Mark Elliott resigned as PD of Y95/Tampa last week, announcing no immediate future plans. He can be reached at Y95.

First the good news . . . KMJC/San Diego's Willy B and his wife Jamie are the proud parents of a baby girl. Lisa Marie was born May 20 in San Diego. Now the bad news . . . Willy B, formerly of WRKO/Boston, TEN-Q/Los Angeles, and B100/San Diego, is now also formerly of KMJC, put out of work by another budget cut.

To get right back to the good news . . . Michael Dundas, VP/Promotion for Dreamland Records, was married May 24 to Rene Manzo in San Francisco.

Dave Nichols, who was released at WHBQ/Memphis last week, has landed on both feet at B97/New Orleans as afternoon drive personality and Promotion Director.

Could Billy Brill, formerly of Mercury Records, be headed for an on-screen music business reporter slot on Group W's syndicated "PM Magazine" TV show? That's what we picked up. The show is now seen in 43 markets around the country and they're shooting for '95 by this fall.

Richard Byrd and Richard Long have exited WAXY/Ft. Lauderdale's music department as part of "worsening national economic conditions." Kenny Lee is the new MD for WAXY.

SINGLES OF THE SUMMER/1980:

THE S.O.S. BAND

**"TAKE YOUR TIME
(DO IT RIGHT)"**

WXLO 13-10
WABC 15-11
WPGC ADD
KRLY 26-21

Q105 ADD 30
KHJ 29-19
KRBE ADD 29
WTIX ADD 40

Y103 DEB 39
WSGA 24-14
KX104 ON
WFLB ADD

96X
FM100
KIIS
WONN

WGLF
FM99
KIQQ

ON *Tabu* RECORDS

DISTRIBUTED BY CBS RECORDS

BRICK

"ALL THE WAY"

WAPE
WAYS
WRKR
WQXI

WORD
WVLD
WALG
WMAZ

WAIM
WGSV
KALB
WMSQ

ON  RECORDS

DISTRIBUTED BY CBS RECORDS

"If the data is unstable for sales purposes, do programmers have any assurance that they can with confidence use the information?"

To Buy Or Not To Buy, That Is The Monthlies Question

One of the most asked-about features of Arbitron's new and rapidly-expanding Quarterly Measurement 12-week survey technique is whether or not stations should purchase the monthly reports generated after each four-week segment is complete. Last week I was speaking to the Kansas City Ad Club's annual "Radio Day" and there were questions on this issue, so perhaps this column can put in some detached perspective the pros and cons of purchasing these monthly highlight reports. There are several main issues to consider: timeliness, cost, and utility of the reports.

Initially, when we created what was then known as Extended Measurement during my tenure at Arbitron, it was thought that the broadcasters would need and want some sort of feel for how the survey was progressing before they finally got the full 12-week ratings book. This was also seen as a way of possibly creating more revenue from the longer surveys. However, the monthlies have not been welcomed with open arms in major markets like L.A. Why? Let's look at the three major issues noted above.

Pros

There are some instances where it may be worthwhile for a station to pay Arbitron additional money for the monthly reports. Since the reports include data on very broad demos, if yours is a station where 12+ or 18+ information could be useful, it may make sense for you to have the monthly reports in hand. Also, if you are in a market where there is no alternative ratings service, such as RAM or Mediatrend, that delivers monthly data, it may be worth your while to have some feel for what took place during the survey time frame of three months, rather than just waiting for the final verdict in the overall Arbitron ratings report. Finally, if you are a programmer and need to build a long-range trend or feel for how the stations in your market fare during two or more of the Quarterly Measurement sweeps, these monthlies may give you a clue as to how stations tend to fluctuate over six months or so of Arbitron monthly measurement.

Cons

Keeping in mind the above points, broadcasters should know that there are a number of downside considerations as well. Look at the issues mentioned in the first paragraph — timeliness, cost, and utility.

The timeliness, or lack of it, has perhaps been the biggest reason more broadcasters have not been enthusiastic about the monthlies. Here's the time frame involved — the first monthly must naturally cover the first four weeks of any twelve-week sweep. Weeks five through seven of the sweep see the remaining diaries from the first four weeks arrive in Beltsville before the cutoff date after which Arbitron will no longer accept usable diaries. Weeks eight and nine will see the data from the first four weeks tabulated, printed and mailed to the subscribers. By week ten of the 12-week survey, the subscribers will receive the booklets and have a chance to assess what they mean. Unfortunately, there are usually only a couple of survey weeks left before the first monthly is received and can be reviewed for possible action to help influence the sweep before it ends. The second and third monthly reports are actually received after the relevant survey has ended. Remember also that after you have received the three monthly booklets, it is not accurate to take your 12+ share for the three months and average that figure to come up with your 12-week number. Arbitron reweights the entire QM sample when producing the final 12-week comprehensive ratings report.

Given the timeliness of the delivery of the monthlies, are they worth the extra dollars? Currently, Quarterly Measurement costs broadcasters 7% over their usual annual Arbitron tariff (this may be revised under the proposed new Arbitron contract). There is an additional levy of 5% of your license fee if your station desires the monthlies. Since the sample sizes of the monthlies are just one-third of the usual Arbitron in-tab for your market, Arbitron states that the monthly data is not to be used for sales purposes. Thus, there is no short-term chance for a station to recoup the addi-

Week In Review

Arbitron Revenues Up 25%

According to recently disclosed figures, the revenues for the Arbitron division of Control Data were up 25% in 1979, versus 1978. 1979 research revenues, for radio and TV, were approximately \$44 million for Arbitron, making the company the fifth largest research firm in the U.S., in terms of billing. Nielsen is tops with 1979 revenues over \$300 million, mostly from marketing research.

Jack Fawcett, Arbitron Western Manager, Dies

Longtime Arbitron account executive and management figure Jack Fawcett recently passed away after a long bout with cancer. Fawcett at one time was Vice-President of Arbitron Radio Sales and Marketing, and more recently had headed the Los Angeles office and Western Region for Arbitron Radio sales. Jack is survived by his wife Betty, who has asked that in lieu of flowers contributions be sent to the American Cancer Society.

"Station Diary" On The Way

Through the vehicle of this column, and the NRBA Resource Newsletter, this writer has been overwhelmed with requests for the "station diary" mentioned in the May 2 column. More are being printed, so thanks for your patience if you don't get your copy in the next few days.

tional costs of the monthlies through revenue generation. In these economic times a broadcaster may have to look hard at the choice of paying Arbitron 7% more or 12% more for the 12-week survey data.

If there is not sales payoff month-to-month, then is there some programming information that can be gleaned from the monthly data? The problem here is twofold. If the data is unstable for sales purposes, do programmers have any assurance that they can with confidence use the information with any faith in the reliability of what the numbers are saying? Second, since most stations are not giants like WCCO, KMOX, or WJR, can the overall 12+ or 18+ data be meaningful enough to give the PD useful feedback?

Improvements Suggested

Given the above points pro and con, you can see that those who have chosen not to accept the monthlies in their Quarterly Measurement markets may have had some valid reasons for doing so. In an upcoming column we'll take a look at some suggestions this writer has for how Arbitron can follow through on what seems to be a good idea (monthly data) with some improvements that may make the monthlies more palatable to broadcasters. Stay tuned.

Q&A

Ron Harper, PD of KQID-FM/Alexandria, LA, recently wrote to ask, "During the spring sweep we were off the air three times, during rated periods, with technical difficulties. Are those quarter-hours weighted any differently?"

Sorry, Ron, but the answer is no. The Arbitron software is not set up to handle customized computations for station technical difficulties and off-air spurts. Basically, the more you are off the air, the more you may be potentially hurting your ratings effort. Make sure you contact Arbitron immediately to let them know of the TD so they will print the specifics on page five of the report. At least by doing this your sales staff can point out to buyers and advertisers that if your numbers suffered, the technical difficulties may have contributed to that decline.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.





WNBC 8
WABC 16-13
PRO-FM 22

KHJ 13
KIQQ on
WTRY 22-15

95SGF on
WGH on
WVIC 26-17

WCIR deb 29
WXIL on
FM99 23-14

JB105 22-14
99X 5
KRLY deb 30
Y100 32-29

WBLI deb 29
KC101 on
WICC 19-15
WHYN 39-33

KWEN on
WZZP 27
WBBQ deb 28
KNUS on

WHY 24-22
WSEZ 24-20
WFLB deb 32
WANS-FM 28-24

96X 2
WHB 18
WMJX 6-2
WGCL 21
KIIS-FM on
KRLA 11
KFI 19-14

13FEA on
KTSA on
KHFI 27-21
KBFM 23-20
WTIX 39-36
KEEL add
WSGA 16-9

KILE 21
KIOY 10-6
KCPX add
KRUX on
KJOY on
WHEB 24-19
WFBG 21-16

KILE 21
WNAM on
WKEE on
KRLC 22
KBIM 17
KCBN on
KQDI 7

"Twilight Zone."³⁶⁴⁹

The explosive new single from
The Manhattan Transfer's, "Extensions."^{SD 19258}

On Atlantic Records and Tapes.



Produced by Jay Graydon.

© 1980 Atlantic Recording Corp. A Warner Communications Co.



Give the gift
of music.



"Back Together Again"

ROBERTA FLACK

Featuring DONNY HATHAWAY

WABC 22
WXLO 24-20
KRLY on
WHYN deb 38
PRO-AM on
KTSA add
KBFM add

KCBN add
WVIC on
WFBG deb 34
WLAC dp
WFLB on
WDOQ on
KGMO on

WKAU 34
KVOL on
WABB on
KCBO 12
WFIF on
WEVA 37-33
WGNI on

WRQK on
WSFL on
WCOG 20-17
WHSY on
WTAC on



Give the gift
of music.



Media Marketing

Research Internships For Radio

Probably one of the most difficult aspects of actually getting a radio research effort off the ground is finding qualified individuals to design and implement the research. **Roger Davis**, PD at **KXIC** in Iowa City, IA, has come up with a unique approach that may be something you should consider if your dollar and/or people resources are limited.

KXIC has the advantage of being situated in the same town as the **University of Iowa** (rumor has it that the Hawkeyes will be ranked 18th in **Sports Illustrated's** preseason college football poll!). Many small market radio stations are located near colleges or universities, and I know that many of you have drawn upon those resources, either by hiring a faculty member on a consulting basis or by lining up a class project pertaining to some aspect of the station's research plan.

Roger has come up with an internship program which promises to elicit even greater involvement on the part of the students. Labeled the "Summer Music Research Internship" program, the idea is to give participating students

two or three hours credit in exchange for their research work. The program is jointly sponsored by the University of Iowa Department of Broadcasting and is supervised by the Chairman of that department.

The details of the program are presented in the program description (shown in its original form on KXIC letterhead). As you can see from the description, the program is very well organized and tightly planned. This is an important feature which would help you convince an academic department to cooperate with the project, although many of the details would be worked out after initial discussions with someone at the participating college.

The reading material assigned for Week #1 consists of the series of Media Marketing columns which dealt with "the complete market research project" (last summer and early fall). It should be noted that most students in the program will have had previous exposure to research techniques, so the Media Marketing material is designed to acquaint them more specifically with radio research issues.

An internship program of this type, which runs during the summer only, is most useful in completing a "one-shot" project rather than being part of any on-going music research program. In other words, doing call-out research on current releases is a year-round task; a program like this might be used to set up a music research system, but then you would have to face implementation problems at the end of the summer. Of course, you could try to run the program throughout the school year, but simply "plugging in" different students to an already existing system would probably not be viewed by most colleges as having sufficient academic merit. Thus, the one-shot project seems your best bet.

KXIC is planning to research listener preferences for "oldies." Since oldies are just that, old, preferences for them will not shift as fast, and the information obtained this summer should carry KXIC until next summer, when it can repeat the process. Examples of other projects which might be conducted under such a program include:

1. A survey of the local radio market — who listens to which stations and why.
2. A consumer satisfaction survey — what do listeners like and dislike about your station.
3. An advertising planning survey — what percentage of the market is unaware of your station, knows its format, likes it, listens to it occasionally, etc. (see Media Marketing columns in early April, 1980).
4. A survey of potential local advertisers — what are their perceptions of advertising on your station.

These and many other useful projects can be undertaken under the auspices of an internship program.

So you can get a lot of good research done through such a program — what do you have to give in return? First of all, you must be prepared to educate as well as direct the students. Notice that KXIC is making a number of sessions available to the interns, so that they can get a better feel for how a radio station really operates. This is an important part of the learning experience for the students and, again, a good way to help convince a college of the program's academic value.

Basically, you should expect to give up some of your time in exchange for the students' and professors' time. The research you will get out of the program would have cost you many dollars had you paid for it directly; so, in lieu of dollars, be prepared to spend some extra time instead. The effort should be worth it, and an internship program like KXIC's is a great public service activity — everyone benefits!

A special thanks to Roger Davis of KXIC for sharing this information. If anyone else out there is running similar programs, please share your experiences with me, and I'll pass them along.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



KXIC RADIO

KXIC/University Of Iowa Research Internship Program

The students selected for this program will work on a program to determine familiarity and acceptability of recording artists played on KXIC for the KXIC audience. This program will be supervised by Roger Davis, Program Director of KXIC and Dr. Robert Pepper, Chairman of the Radio-Television Department at the University of Iowa, and Professor Becker at the University of Iowa.

Week #1: Students will read material written specifically about doing music research for radio. Students will meet at the beginning of the week to discuss this material and to design a questionnaire to be used in doing the research. The group is to have a questionnaire designed and approved by the end of this week.

Week #2 — Week #6: Students will do research calls using the questionnaire designed in the first week. Music artists to be researched will be furnished by the station. Each student will have a different list of artists and will work independently during this period. The student will meet briefly once each week with the supervisors to review progress.

Week #7: Students will compile the research information gained over the previous five week period. This information is to be included in a report which is to be prepared for presentation with the other students in the group during the final week.

Week #8: The students will meet with the program director to present the results of the survey and make recommendations for use of the material.

In addition to the above, students will have the option of attending sessions to be scheduled on an evening or Saturday which will explain some other areas of station operation, including sales, programming/news/production and traffic/bookkeeping. These will not be a part of the regular program, but will be available to give the student a broader insight into the overall operation of the station.

This internship is a project completion oriented program. That is, the student is given a project to complete, rather than a certain number of working hours. (There will be certain guidelines on when during the day the research calls can be made.) The internship is available as a 2 or 3 credit internship. See Dr. Pepper for details.

P.O. BOX 2388 • IOWA CITY, IOWA • 52244 • (319) 354-9500

New York Is Where The Action Is:

| | | | |
|--------------|--------------|-------------|-------------|
| WRKO 7-5 | KFI on | WTIX 37-34 | WYRE deb 30 |
| WFIL 24-22 | KFRC 22-17 | WRJZ on | WSEZ 37-30 |
| WCAO 19-15 | KHJ on | WKIX on | WFLB on |
| F105 add | KEARTH 15-11 | WAXY 19-16 | WTMA deb 30 |
| JB105 deb 32 | KIQQ on | KWEN on | KFYR on |
| WPGC 30-24 | WFBR 22-20 | WZZP 27-26 | WTRU on |
| CKGM add | WBBF 23-18 | WOHO deb 24 | WGBF on |
| WXLO 18-18 | WTRY on | KTAC 24-22 | KBDF on |
| WKBW 28-24 | WICC 13-11 | KRUX add | KBOZ deb 30 |
| WHB 13-12 | WAEB 25-20 | WHEB 19-13 | |
| WZUU on | WKBO 30-27 | 13FEA 16-16 | |
| CKLW 30-28 | WHYN 27-24 | WFBG add | |

“THEME FROM NEW YORK, NEW YORK”

FRANK



SINATRA



**ON REPRISE
RECORDS**

Distributed by Warner Bros.

Produced by Sonny Burke • Orchestra and
chorus arranged and conducted by
Don Costa

They Saved Their Best For "Last"



WIFI
WPST
14Q
WFLY
WBBQ
WIGY
KBFM
KEEL
BJ105
KX104
WNOX
KENI
KERN
KIOY
KCPX

KRSP
KRUX
KTKT
WLBZ
WTSN
K104
WFBG
WCIR
WISE
WANS-FM
WSPT
WGBF
KSly
KCBN
KBIM

"The Very Last Time" UTOPIA

Produced by Todd Rundgren and Utopia
for Alchemedia Productions
On Bearsville Records



Manufactured and Distributed by Warner Bros. Records

Brad Messer



A Rare Bird: The Round-Robin

"THIS IS JANE DOE AT THE FOOT OF THE MOUNTAIN, WHERE THE THREAT OF FLASH FLOODS IS ON EVERY MIND. NOW HERE'S JOHN SMITH IN PLOWTOWN, FIFTY MILES TO THE EAST, WHERE IT APPEARS THE CROPS HAVE BEEN HIT HARD."

"I'M JOHN SMITH. PLOWTOWN'S 20-MILLION-DOLLAR CHERRY CROP IS COVERED WITH TWO TO SIX INCHES OF VOLCANIC ASH, AND THE FARMERS SAY THE ONLY HOPE IS RAIN, SOON AND HEAVY . . ."

The volcano story didn't stop at the bottom of the mountain. It spread across Washington State and parts of Oregon, eastward through the Idaho panhandle into Montana and Wyoming and clear to the East Coast, then over the Atlantic Ocean. The geographic spread of the volcano story dwarfed a major hurricane. Perhaps it is a taste of the reporting problem to be faced in the event of a nuclear meltdown sending a hot cloud across thousands of miles.

One useful journalistic technique in the early stages of a very spread-out story is the telephone round-robin, which switches from one location to another and on to another, offering a one-time network of reporters filing localized angles. It costs little, packs a lot of information, sound good on the air, can be created quickly.

The round-robin is constructed from *last* report to *first*. Backward. Then it is spliced into the correct running order. That eliminates the dead end you'd hit if you had your first reporter introduce the second, then the second reporter doesn't answer or files an unusable report.

How to construct a round-robin. Call a station in Smalltown and record a report. Then telephone your man in Midtown and ask him to end his feed with a handoff to Smalltown. With Midtown's report safely on tape, call Bigtown and explain that the Bigtown feed will be followed by a Midtown report so the reporter should end with "here's Joe Blow in Midtown." So on until you've covered the desired number of locations. Then everything is spliced or dubbed into opposite order, resulting in a smooth series of reports moving geographically across the affected parts of the nation.

The handoffs can easily be tailored to specific information in the following report, as illustrated in the sample at the top of this column. The John Smith report was recorded before Jane Doe was called, so Jane was told exactly what to say in her handoff.

Stringing six or eight reports together this way gives the impression of having a big live network of reporters. That, of course, is a false impression that any straightforward news operation will disclaim, simply by introducing the round-robin as "a series of reports recorded here during the past hour" or "several reports just recorded from the volcano to 400 miles downwind of it" or some similar nondeceptive disclaimer.

I'm no lawyer but somewhere along the line I've acquired the impression that we must disclaim any prerecorded material that a listener might reasonably assume is live. Check your attorney.

The round-robin technique is kinda like putting together a kid's toy, in that the instructions are confusing until you've done it once, then it's so simple it is hard to believe it was ever confusing.

Round-robin is a useful technique for geographically widespread stories and one-town stories with lots of angles, such as field reports from election precincts, or Memorial Day reports from the park and the parade and the cemetery, or severe weather reports from several parts of town. It isn't used often but applied to the right story it's good change of pace.

Rip 'N' Read

Bell Twangs His Telephone

MONDAY JUNE 2: Alexander G. Bell performed an important laboratory experiment leading to perfection of the telephone 105 years ago today, sending the sound of a steel spring thru a wire. The following day he transmitted the sound of human speech (1875).

Former astronaut Charles (Pete) Conrad is 50. Sally Kellerman is 42. The Beatles' "Sgt. Pepper" album was released in the U.S. in 1967. Native Americans (Indians) were granted citizenship in 1924.

First Walk In Space

TUESDAY JUNE 3: The first spacewalk was fifteen years ago today when Edward White floated outside his Gemini space capsule, as part of a four-day mission in 1965.

Actor Tony Curtis is 55. The Rolling Stones began their first American tour in 1964. The first meter maids were hired 20 years ago by New York City.

Teton Dam Collapse

WEDNESDAY JUNE 4: 30,000 people were temporarily homeless when the Teton Dam gave out four years ago today in Idaho. There were eleven fatalities.

Actor Bruce Dern is 44. Dennis Weaver is 56. TV's Charles Collingwood hits 63. The minimum wage law is 68.

Assassination Of Robert Kennedy

THURSDAY JUNE 5: At a time when it appeared he was quite successfully running toward the Presidential nomination — he had just won the California primary — Senator Robert F. Kennedy was murdered twelve years ago. He died within hours (6-6-68). Assassin Sirhan Sirhan remains in prison.

Thirteen years ago the Six-Day war began between Egypt and Israel. Journalist Bill Moyers is 46. Soon after the U.S. declared war against Germany in World War I, ten million men volunteered for the military draft in one day, 63 years ago today (1917).

Happy Birthday Chrysler

FRIDAY JUNE 6: The Chrysler Corporation, which has become an endangered species, was born 55 years ago (1925). The first drive-in movie theater opened at Camden, NJ 47 years ago (1933). Exactly a quarter-century ago the monster hit "Rock Around The Clock" began nine weeks as the nation's #1 song.

In 1944 this was D-Day, the Normandy Invasion by some 175,000 Allied troops along fifty miles of coast. They used 4000 ships and 11,000 airplanes and eventually succeeded in eliminating Hitler.

Bjorn Borg is 24. Country singer Joe Stampley is 36.



TOP-40

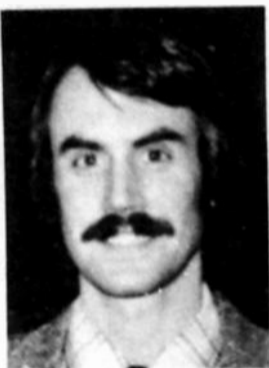
John Leader

A PROMOTION YOU CAN LIVE IN!

WLS Dream Home Giveaway

In case you were having trouble locating the "big contests of spring" this year, perhaps you should have checked your AM radio dial at around 89 during the evening hours. With a signal that's a nighttime legend, WLS/Chicago has just given away a \$75,000 new house.

Interestingly enough, this is not the first time WLS has aired this particular contest, but this year's version was by far the most successful attempt. WLS PD John Gehron told me, "For this particular giveaway, I have never before seen so much mail. We wound up with six giant-sized boxes, big enough to pack a desk in, filled to the top with individual entries. We must have over a million and a half entry forms, and, believe me, I haven't sat down and counted them all, nor do I intend to. The Jewel Stores printed up 650,000 entries for their outlets and were forced to go into a second printing because they ran out."



John Gehron
Program Director,
WLS/Chicago

Backtracking a bit, the promotion was called "The Dream Home Giveaway," and the logistics were very simple. The station contacted a builder and arranged for him to sell one of his new houses to the station. John, explains, "We went directly to the same builder we had

better because we were able to go on the air in March, just as the interest rates were going sky high, and offer a brand new house. It really is still 'the American dream' to own a new home, and we found that for the audience we're trying to please this contest was tailor-made."

No Forced Listening

One of the more interesting aspects of the WLS contest, beyond the magnitude of the prize itself, is that the promotion did not actually force listening. You did not have to be listening to win. You only had to fill out an entry form and mail it in, then correctly answer the question "What's your favorite radio station?" when WLS called.

I asked John about the philosophy behind this particular type of giveaway. "It creates excitement on the

"At jock meetings during the contest about all I had to do was to show them the amount of mail the contest was producing and they knew that this one was a real winner."

radio station and I really question how successful forced listening can be if you overdo it. People do have their lives to lead, and radio certainly isn't the focal point of their day, so we look for different ways to promote WLS. Sometimes we do contests with forced listening and other times we try to create listening in different ways.

"Just letting people know that WLS is giving away a \$75,000 house creates a lot of talk and a lot of listening by people tuning in to see what's going on. You don't want to burn your listeners out by forcing them to listen

"... I really question how successful forced listening can be if you overdo it. People do have their lives to lead, and radio certainly isn't the focal point of their day..."

used the other two times we did the house giveaway. He had sold out both of his previous developments and he was very anxious to hook up with us again. He gets plenty of free publicity from the contest; people do go out to actually look at the house and he gets a chance to show them other homes in the tract."

Once the house was secured, the promotion began with coupons printed in the Chicago papers, which listeners filled out and mailed in to WLS. The Jewel Stores, Chicago's largest food store chain, also provided entry forms at all their locations. Also, the builder of the home made entry forms available at both of the sites where the actual "dream home" was built. There were two housing developments in separate locations, each with more than one home the grand prize winner could select.

The pre-promotion began in March, and the entire contest ran for 10 weeks. John explained another twist in the giant contest. "We gave away a lot of qualifying prizes in the process of creating our finalists for the house. The contest was designed to be a drawing for the final winner, so we made calls out to people who had registered by sending in entry forms. When we reached them by phone, we asked them what their favorite radio station was and they would answer WLS. You know, it's kind of amazing, but we don't ever get the wrong answer when we ask that question. When they answered correctly they immediately became eligible for the grand prize drawing and they won one of the qualifying prizes. We gave away things like microwave ovens, stereos, 10-speed bikes, color TV's, and luggage. The people seemed to be just as excited about winning the smaller prizes as they were to be in for the grand prize drawing.

"Then, on May 12, live on Channel 7's 'AM Chicago Show,' John Landecker made the grand prize drawing. All 35 finalists were present, and a young lady from Indiana won the house. She and her husband and their two kids will be moving up to Chicago to live in their new dream home.

"This was undeniably the biggest response we've ever received on a contest. The timing couldn't have been

able to cross those barriers of different formats and age groups. This contest shows that people will respond and that they are still out there in large numbers listening to us."

Believability

The key ingredients for a successful promotion are all present in the "WLS Dream Home Giveaway." First of all, the prize is right. John's points about "the American dream" and the skyrocketing interest rates make the grand prize of a home all that much more attractive.

The promotion also came at listeners and potential listeners from many sources. They heard about it on WLS, they saw it in the newspaper, and they were exposed to it in grocery stores all over the city. Entering was easy, literally the price of a postage stamp, and there were more prizes to be won other than just the giant final prize.

As John told me, "Our promotion department just brought everything together perfectly for this contest. It takes internal and external coordination to do this type of promotion properly, and our promotion staff did a superior job of getting all the ads together and making the thing have a tremendous impact.

"And it was quite a morale-builder for the staff too. At jock meetings during the contest about all I had to do

was to show them the amount of mail the contest was producing and they knew that this one was a real winner. It was a total success!"

Giant giveaways have to be believable in order to be totally successful, and WLS, a station famous for its big contests, knows how to create that kind of believability. Naturally, people who enter a giveaway for a \$75,000 house know that only one person will emerge as the winner, but the use of qualifying prizes by the station helped insure that people would believe they might win something in the process of trying to win the big prize.

This type of contest works best for a station like WLS for two reasons: first, WLS has a long history of giving away some pretty fantastic prizes in its giant promotions; second, WLS is not a new station trying to gain visibility in the Chicago market. WLS has a giant cum and a healthy, albeit somewhat diminishing, quarter-hour share. This type of promotion, which did not force listening, served to reinforce the station's call letters in the minds of its already large listening audience. And the prize itself was one picked specifically to appeal to the core of the WLS audience — families.

Giving away a house is quite a contest. Doing it right and making it believable is quite a feat. WLS has again shown that the best promotions are well conceived and professionally carried out, and those are lessons that apply to any contest regardless of magnitude.



WASHINGTON PAYOFF — After a recent Washington, DC concert, Kenny Rogers presented the grand prize in a WPGC/Washington contest to the winner. The prize was a gold record for Kenny's recent "Coward Of The County" single, and the winner was thrilled to receive something most laymen never even see. Pictured backstage at the presentation are (l-r): the winner and her husband; Nate Woodstock; Sharon Priddyman (wife of WPGC GM Bill Priddyman); Tom Schobert of EMIA/JUA Promotion; Scott Woodside, news anchor and cohost of the Elliott/Woodside morning show on WPGC; and Kenny Rogers.

May 1980 Mediatrend Estimates

This material is copyrighted by Media Statistics, Inc. Non-subscribers to the Mediatrend service may not reproduce or otherwise use this information in any form.

Note — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

A-AOR, B-Block, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

New York

WBLS Keeps Climbing, Increases Lead; Steady Book For Most; WABC Beats WNBC For First Time In 3 Months; WCBS Down; WPAT-FM Up Nicely, Moves 13-8; WNEW-FM Up 11-10; Top 10 Dropouts: WADO (8-13), WRFM (10-14)

| | Mar. '80 | Apr. '80 | May '80 |
|--------------|----------|----------|---------|
| WBLS (B) | 5.6 | 7.7 | 9.1 |
| WINS (N) | 6.2 | 6.6 | 6.7 |
| WKTU (B/D) | 6.0 | 6.6 | 6.7 |
| WOR (T/PA) | 6.9 | 6.8 | 6.7 |
| WPLJ (A) | 5.5 | 6.6 | 6.5 |
| WABC (R) | 3.5 | 4.1 | 4.3 |
| WCBS (N) | 5.3 | 4.9 | 4.0 |
| WPAT-FM (BM) | 4.9 | 2.7 | 3.9 |
| WNBC (R) | 4.0 | 5.1 | 3.5 |
| WNEW-FM (A) | 3.1 | 3.1 | 3.2 |

Los Angeles

KABC Rebounds Back To Top; KMET Up Slightly; KNX Regains News Lead; KRLA Continues Slippage; KLOS Scores Big Comeback From Outside Top 20; KNX-FM Debuts From 17th; KRTH Drops Sharply (4-14), KDAY Dives From 7th To Below 20

| | Mar. '80 | Apr. '80 | May '80 |
|---------------|----------|----------|---------|
| KABC (T) | 8.3 | 6.0 | 8.4 |
| KMET (A) | 7.5 | 6.6 | 6.8 |
| KNX (N) | 5.8 | 3.5 | 4.6 |
| KFWB (N) | 4.8 | 5.1 | 4.3 |
| KIIS-FM (R/D) | 3.6 | 3.9 | 4.0 |
| KLAC (C) | 2.6 | 4.4 | 4.0 |
| KBIG (BM) | 6.5 | 3.8 | 3.9 |
| KRLA (R/O) | 5.7 | 4.2 | 3.6 |
| KLOS (A) | 3.9 | — | 3.2 |
| KNX-FM (A) | 2.1 | 2.5 | 3.2 |

Chicago

WBBM Up 4+, Regains Lead; WGN Drops To Second; WLAK Gains On WLOO In BM Race; WLUP Down Again; Changing WDAI Up Solidly; WGCI Improves; WLS In Drastic Drop; Newcomers: WDAI (16-8), WGCI (14-9); Dropouts: WMET (8-14), Classical WFMT Back Out Of Top 20

| | Mar. '80 | Apr. '80 | May '80 |
|-------------|----------|----------|---------|
| WBBM (N) | 9.5 | 6.2 | 10.4 |
| WGN (PA) | 7.7 | 9.6 | 8.6 |
| WLOO (BM) | 6.2 | 7.1 | 6.8 |
| WLAK (BM) | 6.0 | 4.4 | 6.0 |
| WIND (N) | 4.0 | 5.4 | 5.4 |
| WMAQ (C) | 4.1 | 5.8 | 5.4 |
| WLUP (A) | 6.7 | 6.1 | 5.0 |
| WDAI (PA) * | 2.8 | 2.3 | 4.0 |
| WGCI (B) | 5.8 | 2.9 | 3.7 |
| WLS (R) | 5.5 | 9.3 | 3.7 |

* WDAI has changed calls to WRCK

Arbitron

Continued from Page 1

Another aspect of the contract is that subscribers must advise Arbitron of any new rate cards published, at which point license fees are increased. This may mean that Arbitron rates could go up as often as commercial rates.

Both Christian and Nelson stressed that those disturbed by Arbitron's pricing policies should consider pledging their financial support. As Christian put it, "The Advisory Council hears more complaints about rates and pricing than anything else. Now is the time for broadcasters to rally behind the All-Radio Industry Negotiating Committee."

Arbitron spokespersons had no comment on the developments. Counsel Tony Kelsey failed to respond when contacted, and Manager of Communications, Connie Anthes, confirmed only that Arbitron and the Radio Advisory Council agreed that "non-financial" aspects of the proposed rate card and contract would exclusively be discussed at the El Paso meeting.

Clear Channel

Continued from Page 1

with an agreement the United States made with other countries of the Western Hemisphere (Region 2) over two months ago in Buenos Aires. It comes only two days prior to the date all countries had agreed upon for submitting their proposed inventory of AM stations in operation for 1982 — including the projected assignment for new stations resulting from restricting Class 1-A clears. (Next week R&R will take an in-depth look at the effects of the clear channel decision and the FCC recommendations as they relate to Region 2.)

While the FCC might create as many as seven new stations on each of eleven non-duplicated clear channels, even more stations might be added on other clear channels for a total of 100 to 125 new stations. Still additional daytime facilities may be created by developing channels adjacent to the clears which have been previously reserved in case the FCC decided to allow clears to increase their power, an idea the Commission has rejected. For reaction to the decision, see Page 4.

Expo

Continued from Page 1

Los Angeles, with accommodations also available at the nearby Hilton and Biltmore. Registration fees have been set at \$150 for NRBA Members — additional NRBA-member registrations are only \$130;

\$190 for non-members — with additional registrations just \$170. A special spouse rate is offered for only \$50.

Registration forms will appear next week in R&R. For further information, call the NRBA at (202) 466-2030 or R&R at (213) 553-4330.

Energy 80

Continued from Page 1

realistic simulated trip through space, including NASA footage of Earth from thousands of miles out and a flyover of major energy pro-

blem areas. Orson Welles provides narration for what is described as a spectacular experience.

Golden West feels that radio can bring this upbeat energy message across, calling on the best elements of American drive and ingenuity to provide answers. As GWB Radio President Richard Kale states, "Your radio station, broadcasting Energy 80 messages, might be the spark that ignites the creativity of the one American, working at home tinkering or at the job inventing the solution to . . . our energy needs."

Hattrick

Continued from Page 1

ing from anyone who's willing to work hard and has a broad and progressive view of our industry. The future growth of this organization will be realized and is dependent upon the people we unite."



FREE MONEY — KAUM'S EASY — KAUM! Houston gave away \$10,000 to the 100th caller who phoned in after hearing "Hey Jude" recently. The two winners, who will buy a house with their prize money, are pictured with KAUM air personality Ted Carson (right), who informed the lucky couple that they'd walked off with the big winnings.



BOZ PEOPLE PARTYING — Pictured at a party thrown by Columbia's Boz Scaggs are (l-r) KCBS-FM/San Francisco MD Diedre Gentry, Scaggs, and PD Sean Conrad.

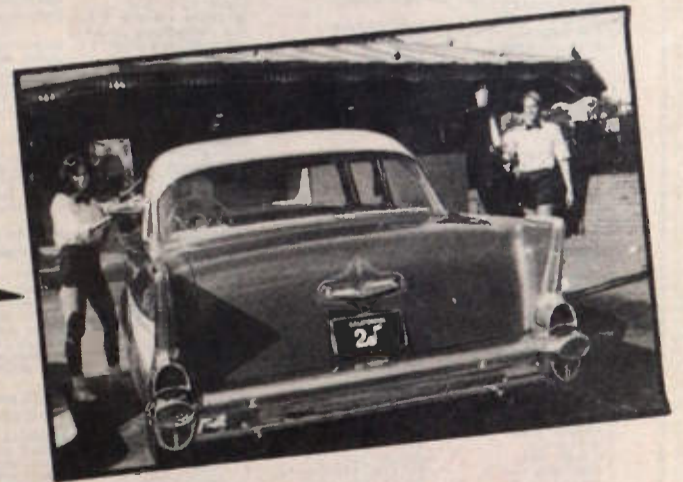
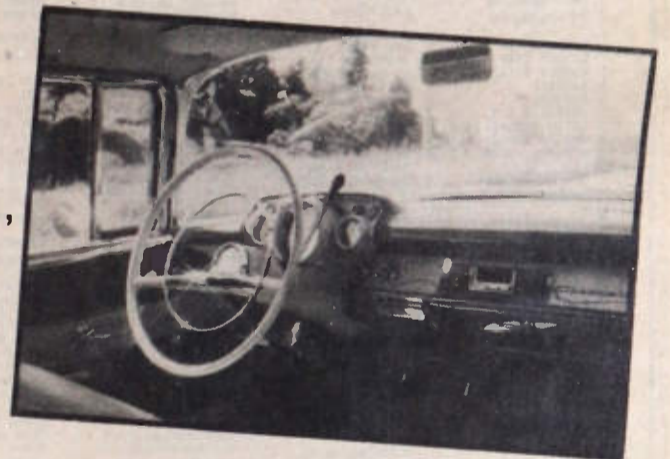


WLCY CHEERS UP TAMPA — WLCY/Tampa sponsored its first Super Cheerleaders competition at a local mall, with thousands watching. Standing with the winning cheerleaders from Boca Ciega High are air personality Steve Summers and MD Beau Richards, while professional cheerleading is represented in the front row by members of the Tampa Bay "Wowdles," who encourage the local soccer team, the Rowdies.

WIN A '57 TUTONE



* Cherry Condition, Tu-Tone Bronze & Cream, Corvette Wheels. Gutsy 6, Extra Custom Chrome & Pinstriping, AM-FM Stereo & Cassette Tapedeck. 47,000 Original Miles. T&A Estimated Miles Per Gallon: 18 Hwy, 15 City. Use these figures for comparison only. Your mileage may differ!



* Tommy Tutone & Columbia Records Invite You And Everyone At Your Station To Participate In Our '57 Chevy Giveaway.

* You Can Be Behind The Wheel Of This Beautiful Bronze And Cream Tutone Chevy Sedan By Correctly Guessing What We've Placed In The Car's Glove Compartment. Guess Right And You're The Winner. In Case Of A Tie, All Correct Entries Will Be Placed In A Chrome Hubcap And Tommy Will Pick The Final Winner.

* **All entries must be received by R&R no later than June 6th. The winner will be announced in the June 20 issue of R&R! Have fun!**

This Week's Clues:

1. Swingers
2. Rock & Roll

Previous Week's Clues:

1. Tutone
2. Fits In Any Car
3. OK To Fondle

4. Hip
5. Not Edible
6. Not Wearable
7. Soft
8. Void where prohibited by law

Just Fill Out The Entry Blank Below And Send To: Tutone, c/o Radio & Records, 1930 Century Park West, Los Angeles Calif. 90067.

All entries must be received by R&R no later than June 6, 1980. The winner will be announced in the June 20 issue of R&R. Have fun!

NAME _____ STATION _____

ADDRESS _____

HERE'S WHAT'S IN THE GLOVE COMPARTMENT: _____

Official Contest Rules:

1. NO PURCHASE IS NECESSARY.
2. CBS will deliver the car to the winner.
3. All employees of radio stations are eligible to submit entries, subject to the terms below.
4. All entries must be submitted on official Radio & Records contest forms (or reasonable facsimiles). (Forms will be printed weekly in R&R.)
5. All materials submitted become the property of CBS and CBS shall have the right to use any such material in connection with this contest. By entering this contest, the winner agrees that CBS may use his or her name and/or photo in advertisements without compensation and grants CBS all rights to said use.
6. All entrants must be eighteen years of age or older to be eligible to win. Employees, independent contractors, agents or representatives of CBS Inc., CBS Records, Terry Powell, Radio & Records and/or their affiliates or subsidiaries, including without limitation, those involved in the creation or

- production of this contest, and members of their immediate families, are not eligible to win the car.
7. CBS' determination as to what is in the glove compartment shall be conclusive.
8. By participating in this contest, the winner of the car releases CBS Records, CBS Inc. and Radio & Records, their agents, representatives, and employees from any and all liability with respect to the car of any kind, and acknowledges that said parties have neither made nor are in any manner responsible for any warranty, representation or guarantee, express or implied in fact or in law, relative to the car, including but not limited to the car's quality, merchantability, fitness for purpose or mechanical condition.
9. Any necessary insurance and all applicable taxes with respect to the car, including but not limited to all local, state and federal taxes are the sole responsibility of the winner of the car.
10. This contest is void where prohibited by law.

EAST
Most Added® Hottest

Kim Carnes
Carole King
Blues Brothers

Ambrosia
Bette Midler
Lipps, Inc.

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest

Charlie Daniels Band
Kim Carnes
Blues Brothers

Lipps, Inc.
Bette Midler
Bob Seger

EAST

PARALLEL ONE

98KL/Pittsburgh, PA
Jay Stone
CDB
RBCO
GENESIS
ORIGINAL MIRRORS
ROCK SEGER
BILLY JOEL 1 1
BOB SEGER 5 3
ELTON JOHN 10 5
BOB SEGER 15 11
JOE WALSH 17 14

CHUM/Toronto, CA
Brad Jones
Hottest
PRETENDERS 1-1
PAUL MCCARTNEY 4 2
GENESIS 11-7
BOB SEGER 12 8
PINK FLOYD 13 9

CHAM/Montreal, CAN
Sandy Stanbrand
SPINNERS
FRANK SINATRA
PURE PRAIRIE LEAG
MANHATTANS
IEHRAS
BURTON CUMMINGS
Hottest
AMBROSIA 1 1
PAUL MCCARTNEY 4 2
PEACHES & HERB 11 5
MICHAEL JACKSON 13-7
BILLY JOEL 17 9

WABC/New York, NY
Sonja Jones
BETTE MIDLER
MICHAEL JACKSON
ROBBIE DUPRE
Hottest
LIPPS, INC. 3 1
BLONDIE 2-2
BROTHERS JOHNSON 6-4
GARY MUMAM 13 9
S.O.S. BAND 15 11

WCAO/Baltimore, MD
Ron Riley
CAROLE KING
RIM CARNES
RAYDIO
RUPERT HOLMES
Hottest
LIPPS, INC. 2-1
PRETENDERS 11 8
BILLY JOEL 24 12
CLASH 30 23
KENNY ROGERS 31 24

WFIL/Philadelphia, PA
Gerty DeFrancesco
RIM CARNES
CAROLE KING
NICKY GILLEY
Hottest
BLONDIE 1 1
AMBROSIA 5 2
BETTE MIDLER 13 6
ROBBIE DUPRE 14 11
MICHAEL JACKSON 17 13

WFA/Philadelphia, PA
Liz Riley
ALLAN CLARKE
SURVIVOR
BLUES BROS
PAUL MCCARTNEY
Hottest
AMBROSIA 1 1
BOB SEGER 12 2
GENESIS 13 4
VAN HALEN 16 12
PURE PRAIRIE LEAG 22 14

WPGC/Washington, DC
Don Garonimo
CDB
GENESIS
S.O.S. BAND
Hottest
BILLY JOEL 2-1
BETTE MIDLER 8 3
ROBBIE DUPRE 10-7
JOE WALSH 12 10
PAUL MCCARTNEY 18 13

WRKO/Boston, MA
Donna Holper
RIM CARNES
GLEN & RITA
Hottest
LIPPS, INC. 2-1
AMBROSIA 4 2
FRANK SINATRA 7 5
ROBBIE DUPRE 14 7
BARRY MANILOW 13 9

FIOS/Boston, MA
Tom Connelly
FRANK SINATRA
Hottest
J. GEILS BAND 2 1
BETTE MIDLER 3 2
LIPPS, INC. 11 5
ROCKY BURNETTE 14 10
PURE PRAIRIE LEAG 32 21

WLIO/New York, NY
Rely Basciglio
CAROLE KING
LIPPS, INC. 1-1
AMBROSIA 7 3
CHANGE 12 7
S.O.S. BAND 10 10
BOB SEGER 20 16

PRO FM/Providence, RI
O'Brien Giovanni
WHISPEERS
RIM CARNES
OLIVIA N J
Hottest
AMBROSIA 1 1
LINDA RONSTADT 5-3
ROCKY BURNETTE 13 7
BLONDIE 15 11
BOB SEGER 20 16

WJOS/Providence, RI
Todd Chase
OLIVIA N J
CDB
LITTLE RALPHY & B
Hottest
LIPPS, INC. 2 1
JERMAINE JACKSON 7 4
BETTE MIDLER 9 5
AMBROSIA 10-6
PAUL MCCARTNEY 12-8

Q107/Washington, DC
Alan Burns
CDB
Hottest
CDB A-1
ROGERS & CARNES 10-6
ROBBIE DUPRE 12 9
BILLY JOEL 20 11
BOI SCAGGS 23 15

14Q/Worcester, MA
Steve York
JERMAINE JACKSON
GENESIS
PETE TOWNSEND
CHEAP TRICK
CAROLE KING
RIM CARNES
REO SPEEDWAGON
Hottest
LIPPS, INC. 3 1
ALICE COOPER 7 6
RUPERT HOLMES 11-10
AMBROSIA 14-12
ROCKY BURNETTE 25 19

WBFF/Rochester, NY
Dave Mason
GENESIS
PURE PRAIRIE LEAG
ELO
Hottest
AIR SUPPLY 1-1
AMBROSIA 8 4
BETTE MIDLER 10 5
PAUL MCCARTNEY 13-7
ELTON JOHN 17 10

WVOC/Bridgeport, CT
Bob Mitchell
JERMAINE JACKSON
RIM CARNES
RICK PINETTE 60AR
CDB
Hottest
AMBROSIA 1 1
RAYDIO
JANET JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WVBC/Harrisburg, PA
Jim Buchanan
MANHATTANS
JOE WALSH
RAYDIO
SENNY ROGERS
BLUES BROS
CAROLE KING
Hottest
LIPPS, INC. 1-1
MICHAEL JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WVOC/Harrisburg, PA
Jim Buchanan
MANHATTANS
JOE WALSH
RAYDIO
SENNY ROGERS
BLUES BROS
CAROLE KING
Hottest
LIPPS, INC. 1-1
MICHAEL JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WVBC/Harrisburg, PA
Jim Buchanan
MANHATTANS
JOE WALSH
RAYDIO
SENNY ROGERS
BLUES BROS
CAROLE KING
Hottest
LIPPS, INC. 1-1
MICHAEL JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WVBC/Harrisburg, PA
Jim Buchanan
MANHATTANS
JOE WALSH
RAYDIO
SENNY ROGERS
BLUES BROS
CAROLE KING
Hottest
LIPPS, INC. 1-1
MICHAEL JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WVBC/Harrisburg, PA
Jim Buchanan
MANHATTANS
JOE WALSH
RAYDIO
SENNY ROGERS
BLUES BROS
CAROLE KING
Hottest
LIPPS, INC. 1-1
MICHAEL JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WVBC/Harrisburg, PA
Jim Buchanan
MANHATTANS
JOE WALSH
RAYDIO
SENNY ROGERS
BLUES BROS
CAROLE KING
Hottest
LIPPS, INC. 1-1
MICHAEL JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WVBC/Harrisburg, PA
Jim Buchanan
MANHATTANS
JOE WALSH
RAYDIO
SENNY ROGERS
BLUES BROS
CAROLE KING
Hottest
LIPPS, INC. 1-1
MICHAEL JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WVBC/Harrisburg, PA
Jim Buchanan
MANHATTANS
JOE WALSH
RAYDIO
SENNY ROGERS
BLUES BROS
CAROLE KING
Hottest
LIPPS, INC. 1-1
MICHAEL JACKSON 10 5
BOB SEGER 13 6
PAUL MCCARTNEY 14-7
BRUCE COCKBURN 12 9

WHYR/Springfield, MA
Ken Capurso
TOMMY TUTONE
NICKY GILLEY
ROBIN LANE & CHAR
CHEAP TRICK
RIM CARNES
Hottest
LIPPS, INC. 3 1
PAUL MCCARTNEY 14 5
BOB SEGER 11 8
BETTE MIDLER 13 10
MICHAEL JACKSON 16 14

KC101/New Haven, CT
Curt Hansen
WCR/Bethley, WV
Ron Hill
CDB
JOURNEY
LRN
Hottest
BETTE MIDLER 1 1
JAMES LAST BAND 7 2
AMBROSIA 10 6
PETE MCNAM 13 7
ROBBIE DUPRE 19-12

WFBF/Baltimore, MD
Andy Szulinski
AIR SUPPLY
LARRY GRAHAM
BLUES BROS
ROCKY BURNETTE
RIM CARNES
Hottest
AMBROSIA 2-1
BETTE MIDLER 3 2
PAUL MCCARTNEY 13 6
PAT BENATAR 14 9

WBBF/Rochester, NY
Roger Christian
BLONDIE
OLIVIA N J
GENESIS
RIM CARNES
JOE WALSH
FLEETWOOD MAC
BLUES BROS
CDB
Hottest
AMBROSIA 1 1
RAYDIO 15 8
SPINNERS 24 11
BILLY JOEL 30 12
PAT BENATAR 23-13

WBEB/Portsmouth, NH
Rick Bean
BLUES BROS
CRYSTAL GAYLE
RAYDIO
AZTEC TWO STEP
Hottest
AMBROSIA 1-1
PAUL MCCARTNEY 14-9
ROBBIE DUPRE 15-10
FRANK SINATRA 19 13
ELTON JOHN 22-17

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

K104/Ena, PA
Bill Shannon
FULBE
ELTON JOHN
HARY DUNN
GARY NUMAN
BENNY HADONDES
CDB
BLUES BROS
Hottest
AMBROSIA 2-1
DAVID SAMBOHN 9 2
PAUL MCCARTNEY 12-3
PINK FLOYD 14 5
BILLY JOEL 17 11

WFBF/Baltimore, MD
Andy Szulinski
AIR SUPPLY
LARRY GRAHAM
BLUES BROS
ROCKY BURNETTE
RIM CARNES
Hottest
AMBROSIA 2-1
BETTE MIDLER 3 2
PAUL MCCARTNEY 13 6
PAT BENATAR 14 9

WBBF/Rochester, NY
Roger Christian
BLONDIE
OLIVIA N J
GENESIS
RIM CARNES
JOE WALSH
FLEETWOOD MAC
BLUES BROS
CDB
Hottest
AMBROSIA 1 1
RAYDIO 15 8
SPINNERS 24 11
BILLY JOEL 30 12
PAT BENATAR 23-13

WBEB/Portsmouth, NH
Rick Bean
BLUES BROS
CRYSTAL GAYLE
RAYDIO
AZTEC TWO STEP
Hottest
AMBROSIA 1-1
PAUL MCCARTNEY 14-9
ROBBIE DUPRE 15-10
FRANK SINATRA 19 13
ELTON JOHN 22-17

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

SOUTH

PARALLEL ONE

Q106/Tampa, FL
Pat McKay
S.O.S. BAND
ERIC CLAPTON (dp)
CDB (dp)
Hottest
LIPPS, INC. 1-1
PAUL MCCARTNEY 5 2
BETTE MIDLER 16-5
ELTON JOHN 14-8
ELTON JOHN 21 13

Y100/Miami, FL
Mark Shands
PURE PRAIRIE LEAG
Hottest
LIPPS, INC. 1 1
AMBROSIA 9 5
MICHAEL JACKSON 8 6
JERMAINE JACKSON 10 8
PAUL MCCARTNEY 21 15

Z93/Atlanta, GA
Dale O'Brien
CAROLE KING
JERMAINE JACKSON
Hottest
LIPPS, INC. 1-1
PAUL MCCARTNEY 7-3
BETTE MIDLER 8 6
ELTON JOHN 11 8
PURE PRAIRIE LEAG 22-16

Z97/Fort Worth, TX
Gary Mock
PURE PRAIRIE LEAG
JOURNEY
Hottest
BILLY JOEL 1-1
TRUMP 4-3
TRIUMPH 13-7
BABY'S 15-10
BOB SEGER 19 14

94Q/Atlanta, GA
Jeff McCartney
CHRIS CROSS
ALI THOMPSON
BENNY HADONDES
Hottest
BOB SEGER 1-1
BILLY JOEL 9 5
ERIC CLAPTON 13 9
PAT BENATAR 18 13
JOE WALSH 20-14

KRLY/Houston, TX
Michael Jones
TENTATIONS
TRUCE BROS
UTOPIA
CBAKA INAN
Hottest
LIPPS, INC. 1 1
AMBROSIA 8 4
JERMAINE JACKSON 10-6
MICHAEL JACKSON 13-9
GARY NUMAN 15-11

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WARY/H. Lauderdale, FL
Renny Lee
BILLY JOEL
MANHATTANS
AIR SUPPLY
Hottest
BILLY JOEL 1-1
AMBROSIA 4 2
PAUL MCCARTNEY 12 4
LINDA RONSTADT 8-5
BETTE MIDLER 16-10

WAYS/Charlotte, NC
Roy Rosen
BILLY & SYREETA
ELO
ERIC CLAPTON
PAT TRAVERS BAND
ALI THOMPSON
Hottest
BETTE MIDLER 1-1
MANHATTANS 7 2
ELTON JOHN 17-11
SPINNERS 22 14
RUPERT HOLMES 24-19

WFMF/Baton Rouge, LA
Gary Hall
CAROLE KING
JERMAINE JACKSON
Hottest
BETTE MIDLER 1 1
LIPPS, INC. 5 5
ELTON JOHN 16 11
OLIVIA N J 25 21
VAN HALEN 29-26

WGH/Norfolk, VA
Bob Canada
BERNADETTE PETERS
AIR SUPPLY
REO SPEEDWAGON
Hottest
LIPPS, INC. 1 1
BROTHERS JOHNSON 5 3
BETTE MIDLER 6 4
CLASH 8 5
RAYDIO 14-6

KALM/Houston, TX
Leslie Robby
CAROLE KING
CDB
Hottest
ROGERS & CARNES 1 1
AMBROSIA 3 2
LIPPS, INC. 7 3
GARY MUMAM 10-6
BETTE MIDLER 14 10

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

Y103/Jacksonville, FL
Majo PPH
BETTE MIDLER
CDB
BLUES BROS
TOMMY TUTONE
ALICE COOPER
JOURNEY
GENESIS
BEACH BOYS
HAYDIE & CARNES 1-1
STYX 6-4
ELTON JOHN 13 8
LIPPS, INC. 20 16
OLIVIA N J 31 26

Z97/Fort Worth, TX
Gary Mock
PURE PRAIRIE LEAG
JOURNEY
Hottest
BILLY JOEL 1-1
TRUMP 4-3
TRIUMPH 13-7
BABY'S 15-10
BOB SEGER 19 14

Z93/Atlanta, GA
Dale O'Brien
CAROLE KING
JERMAINE JACKSON
Hottest
LIPPS, INC. 1-1
PAUL MCCARTNEY 7-3
BETTE MIDLER 8 6
ELTON JOHN 11 8
PURE PRAIRIE LEAG 22-16

Z97/Fort Worth, TX
Gary Mock
PURE PRAIRIE LEAG
JOURNEY
Hottest
BILLY JOEL 1-1
TRUMP 4-3
TRIUMPH 13-7
BABY'S 15-10
BOB SEGER 19 14

94Q/Atlanta, GA
Jeff McCartney
CHRIS CROSS
ALI THOMPSON
BENNY HADONDES
Hottest
BOB SEGER 1-1
BILLY JOEL 9 5
ERIC CLAPTON 13 9
PAT BENATAR 18 13
JOE WALSH 20-14

KRLY/Houston, TX
Michael Jones
TENTATIONS
TRUCE BROS
UTOPIA
CBAKA INAN
Hottest
LIPPS, INC. 1 1
AMBROSIA 8 4
JERMAINE JACKSON 10-6
MICHAEL JACKSON 13-9
GARY NUMAN 15-11

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB
KIMMY ROGERS
BOB SEGER
KISS
Hottest
LIPPS, INC. 1 1
BETTE MIDLER 5 2
PAT MCCARTNEY 6 3
GARY NUMAN 12-7

WVBC/Bangor, ME
Michael O'Hara
RIM CARNES
CDB

MIDWEST Most Added Hottest

Blues Brothers Kim Carnes Rocky Burnette Bette Midler Paul McCartney Elton John Lipps, Inc.

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Blues Brothers Olivia Newton-John Kim Carnes Bette Midler Paul McCartney Bob Seger

MIDWEST

PARALLEL ONE

KBEQ/Kansas City, MO Steve Garret JERMAINE JACKSON CDB CHEAP TRICK BETTE MIDLER 6 1 BILLY JOEL 12-2 AMBROSIA 10-4 PAUL MCCARTNEY 13 5 MICHAEL JACKSON 26-14

KDWB/Minneapolis, MN Pam Abrams KIM CARNES MICKEY GILLEY AMBROSIA 1 1 ELTON JOHN 11 7 PURE PRAIRIE LEAG 12-8 PHOTOGL 13-10 FIREFALL 16 12

KSLS/St. Louis, MO Phil Irans JOE WALSH CAROLE KING BETTE MIDLER 3 1 BILLY JOEL 6-4 ELTON JOHN 12 9 MICHAEL JACKSON 13-10 JERMAINE JACKSON 15-12

WLS/Chicago, IL Steve Casey ROBBIE DUPREE AIR SUPPLY BETTE MIDLER 17 12 BOB SEGER 12 13 BOB SEGER D 29 DAN FOGELBERG 35-30

WOKY/Milwaukee, WI Dallas Cole MANHATTANS OLIVIA N J CAROLE KING TOMMY TUTONE JOE WALSH PRETENDERS BETTE MIDLER 2 1 AMBROSIA 5 2 ROBBIE DUPREE 10-5 LIPPS, INC 12 6 PAUL MCCARTNEY 16-8

WZUU/Milwaukee, WI Bill Shannon BILLY JOEL CAROLE KING AIR SUPPLY BETTE MIDLER 1 1 ROBBIE DUPREE 3 2 ELTON JOHN 5 3 NEIL SEDAKA 13 8 PAUL MCCARTNEY 17-9

KWV/St. Louis, MO Bob Hattick VAN HALEN 7 1 JOE WALSH 3 2 JOHN WILES 5 3 MARSHALL TUCKER 4 4 TOMMY TUTONE 14 8 WMB/Kansas City, MO Rock Brown PAUL MCCARTNEY ROCKY BURNETTE RAYDIO PURE PRAIRIE LEAG BOB SEGER 2 1 BETTE MIDLER 5-2 MICHAEL JACKSON 11-4 ELTON JOHN 16-6 SPINNERS 25 15

KS95-FM/Minneapolis, MN Chuck Knapp AMBROSIA 1 1 ROBBIE DUPREE 14 5 ELTON JOHN 12-4 MICHAEL JACKSON 10-7 PURE PRAIRIE LEAG 17-12

PARALLEL TWO

KIQA/Des Moines, IA A W Pantoya ROCKY BURNETTE ELO LIPPS, INC. 2-1 BETTE MIDLER 5 2 BROTHERS JOHNSON 13-5 BILLY JOEL 22-16 PAUL MCCARTNEY 25-19

KOFM/Oklahoma City, OK Chuck Morgan JERMAINE JACKSON RUPERT HOLMES ELO BETTE MIDLER 14-1 GARY NUMAN 13 3 AMBROSIA 11-6 CLASH 12-7 LIPPS, INC. 19-9

KRAV/Tulsa, OK Gary Reynolds WHISPERS CHRIS CROSS BETTE MIDLER 2 1 LIPPS, INC. 19-2 JAMES LAST BAND 9-5 PAUL MCCARTNEY 15 9 SPINNERS 29 18

PARALLEL THREE

KY93/Peoria, IL Keith Edwards OLIVIA N J ELO AMBROSIA 1 1 BETTE MIDLER 5 2 ROBBIE DUPREE 6 3 LIPPS, INC 12 4 PAUL MCCARTNEY 9-5 WGRD/Grand Rapids, MI Roy Baker MICHAEL JACKSON ROBBIE DUPREE LIPPS, INC. 3 1 BILLY JOEL 24-4 PAUL MCCARTNEY 10-6 AMBROSIA 12-7 BOB SEGER 25-14 WMAP/Indianapolis, IN Diane Shannon CDB BENNY MARDONES ROGERS & CARNES 3 1 BETTE MIDLER 4 3 PAUL MCCARTNEY 13 6 ROBBIE DUPREE 15 8 BOB SEGER 16-12

WOHO/Toleno, OH Beau Elliott KIM CARNES AIR SUPPLY BETTE MIDLER 1 1 PAUL MCCARTNEY 4 2 BILLY JOEL 6-3 ROBBIE DUPREE 8 5 BOB SEGER 12 9 WOV/Omaha, NE Erik Fox KIM CARNES CDB RODNEY CROWELL KENNY ROGERS PAUL MCCARTNEY 6-1 ROBBIE DUPREE 11-7 ROGERS & CARNES 12-9 ELTON JOHN 15-10 PETE TOWNSHEND 28-18

WVIC/East Lansing, MI Jim St. John MICKEY GILLEY BLUES BROS KIM CARNES TOMMY TUTONE OZARK MT DAREDEV BOB SEGER 3 1 LIPPS, INC 7 3 ROBBIE DUPREE 14-7 FIREFALL 13 10 PAUL MCCARTNEY 17-12

KSTI/Davenport, IA Mike Kennedy KENNY ROGERS BLUES BROS RUPERT HOLMES BLONDIE 1 1 LIPPS, INC. 5-2 PAUL MCCARTNEY 15-5 ELTON JOHN 22-14 SPINNERS 27-18 WZZP/Cleveland, OH Bob McKay KIM CARNES OLIVIA N J RODNEY CROWELL AMBROSIA 1 1 BETTE MIDLER 4 2 BOB SEGER 17 6 ROBBIE DUPREE 14-8 ELTON JOHN 22 16

KWEN/Tulsa, OK Beau AMBROSIA 1 1 ROZ SCAGGS 5 2 MICHAEL JACKSON 13-8 LIPPS, INC. 14 9 ELTON JOHN 22 16 KLEO/Wichita, KN Mark McCoy MANHATTANS BLUES BROS ROCKY BURNETTE RUPERT HOLMES BETTE MIDLER 2 1 ROBBIE DUPREE 5 3 PAUL MCCARTNEY 6 4 BOB SEGER 8 5 MICHAEL JACKSON 11-7

WYFM/Youngstown, OH Jeff Tobin MICHAEL JACKSON BETTE MIDLER 1 1 LIPPS, INC. 7 2 GARY NUMAN 9 3 BOB SEGER 15-10 BILLY JOEL 18-12 WDRQ/Detroit, MI Jim Ryan PETE TOWNSHEND CAROLE KING MANHATTANS GENESIS BILLY & SYREETA ROZ SCAGGS BETTE MIDLER 1 1 PAUL MCCARTNEY 7-3 MICHAEL JACKSON 29-14 ELTON JOHN 23 15 ROCKY BURNETTE 28-16

WTVR/Detroit, MI Kurt Kelly BETTE MIDLER 2-1 BILLY JOEL 9-2 NEIL SEDAKA 15 11 RAYDIO 21-13 SPINNERS 23 14

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannon ROCKY BURNETTE BETTE MIDLER 2-1 ROGERS & CARNES 4 2 AMBROSIA 6 3 ELTON JOHN 13-6 BOB SEGER 15-8 NKLS/Rapid City, SD Kjar Shewyn GENESIS KIM CARNES CDB BLUES BROS LOCC BETTE MIDLER 1-1 PRETENDERS 3 2 ROBBIE DUPREE 6 3 BOB SEGER 8 5 ELTON JOHN 10-7

KKRC/Sioux Falls, SD Brian Phoenix SPINNERS EXILE GARY NUMAN 1 1 CHARLIE DORE 4 2 PAUL MCCARTNEY 11 4 ELTON JOHN 14 8 MICHAEL JACKSON 16-9

KKL/Grand Forks, ND Jack Lundy BETTE MIDLER 2-1 ELTON JOHN 6 2 BILLY JOEL 12-8 PAUL MCCARTNEY 18-9 PHOTOGL 14 11 WAKX/Duluth, MN Bruce McGregor CAROLE KING CDB GRATEFUL DEAD BCR ALI THOMSON LIPPS, INC. 1 1 BILLY JOEL 15-7 PINK FLOYD 19-10 MICHAEL JACKSON 22-15 PHOTOGL 28-19

WEAQ/Eau Claire, WI Rick Roberts BLUES BROS JOE WALSH TOMMY TUTONE DAN FOGELBERG 2-1 AMBROSIA 8 4 ROBBIE DUPREE 11 7 BETTE MIDLER 12-8 JAMES LAST BAND 18-13

WGBF/Evanston, IN Gene Michaels ELO ROCKY BURNETTE MANHATTANS UTOPIA RUSSELL BALLARD SURVIVOR BETTE MIDLER 3 1 LIPPS, INC. 7 2 PAUL MCCARTNEY 11 3 ROBBIE DUPREE 10 4 MICHAEL JACKSON 17 6

WNRK/Rochester, WI Andy Gerald BOB SEGER JOURNEY LIPPS, INC. 4 1 ROGERS & CARNES 8 2 BETTE MIDLER 23-17 GARY NUMAN 27 21 PAUL MCCARTNEY 36 27

WSPT/Stevens Point, WI Pat Mann BLUES BROS BENNY MARDONES JOAN ARMSTRADING PRETENDERS OFF BROADWAY BETTE MIDLER 1 1 ALICE COOPER 10-5 BILLY JOEL 13 7 LIPPS, INC. 17-8 ELTON JOHN 18-11

WTRU/Muskogee, MI Bill Andrews PAT BENATAR SPINNERS BETTE MIDLER 1-1 CHRIS CROSS 3 2 AMBROSIA 9 8 ROBBIE DUPREE 16-10 BOB SEGER 18-12

KQWB-FM/Fargo, ND Bill Richards BILLY JOEL JOURNEY TOMMY TUTONE PETE TOWNSHEND BLONDIE BLUES BROS PROMIS JAGS FLEETWOOD MAC ROCKY BURNETTE AMBROSIA 1 1 BOB SEGER 10-7 LRS 18-10 FIREFALL 15 12 CRETOWERS 17-13

WEST

PARALLEL ONE

BIGQ/San Diego, CA Gen McCartney KCPX/Salt Lake City, UT Gary Waldron RICK PINETTE & OAK MANHATTAN TRANSFE UTOPIA OLIVIA N-J STYX 2-1 LIPPS, INC. 7 3 BOB SEGER 17-7 SPINNERS 20-10 BILLY JOEL 24-16

KERO/Los Angeles, NV Ed Alexander KIM CARNES OLIVIA N-J BLUES BROS FLEETWOOD MAC AMBROSIA 1 1 STYX 4-2 BETTE MIDLER 10-3 PAUL MCCARTNEY 11-4 ROBBIE DUPREE 13-5

KERN/Bakersfield, CA Pete Shannon BLUES BROS CAROLE KING MANHATTANS AMBROSIA 1 1 LIPPS, INC. 3 2 PAUL MCCARTNEY 6-3 ELTON JOHN 13-7 MICHAEL JACKSON 12-9

KFRQ/San Francisco, CA Garlando/Shalin JOURNEY KIM CARNES TOMMY TUTONE LIPPS, INC. 1-1 ELTON JOHN 6 2 BOB SEGER 12 7 PAUL MCCARTNEY 17-12 FRANK SINATRA 22-17

KFMN/San Bernardino, CA Craig Powers BLUES BROS BEACH BOYS AMBROSIA 1 1 ROBBIE DUPREE 10-3 BETTE MIDLER 16-4 MICHAEL JACKSON 17 8 BOB SEGER 23 10

KJRW/Portland, OR Richard Harter NEIL SEDAKA MANHATTANS KENNY ROGERS AMBROSIA 1 1 BETTE MIDLER 9 2 BOB SEGER 12 6 BILLY JOEL 17 9 MICHAEL JACKSON 21-13

KJRB/Spokane, WA Brian Gregory PAT BENATAR KIM CARNES BOZ SCAGGS GENESIS (dp) TOMMY TUTONE (dp) TED NUGENT (dp) ANGEL CITY (dp) AMBROSIA 1 1 PAUL MCCARTNEY 6-3 GARY NUMAN 10-5 ELTON JOHN 18 7 LIPPS, INC D-10

KMLC/San Diego, CA Chris Collins INVISIBLE MAN'S B OLIVIA N J AMBROSIA 1-1 BETTE MIDLER 4 2 BOB SEGER 11 3 PAUL MCCARTNEY 13-6 BILLY JOEL 19-12

KROY/Sacramento, CA Rick Shannon PAT TRAVERS BAND ALICE COOPER OLIVIA N-J LIPPS, INC. 6 1 ROBBIE DUPREE 14-10 BETTE MIDLER 22-18 BILLY JOEL 27-21 ELTON JOHN 26-22

KROJ/Tucson, AZ Dan McCoy BLUES BROS CDB REO SPEEDWAGON CHRIS CROSS CHEAP TRICK BETTE MIDLER 3 1 JAMES LAST BAND 7-3 ELTON JOHN 8-5 GARY NUMAN 6-6 BILLY JOEL 9 7

KRSP/Salt Lake City, UT Laraine Winnegar TOMMY TUTONE AMBROSIA 1 1 BOB SEGER 7 2 BILLY JOEL 9 4 PINK FLOYD 12-5 PAUL MCCARTNEY 13 7

13K/San Diego, CA John Landor CLASH ROCKY BURNETTE BILLY JOEL LIPPS, INC. 1-1 PAUL MCCARTNEY 6-4 BETTE MIDLER 14-7 JERMAINE JACKSON 18-12 BOB SEGER 22 15

KRUX/Phoenix, AZ Bobby Rivers JOE WALSH BLUES BROS RICK PINETTE & OAK FRANK SINATRA RODNEY CROWELL AMBROSIA 1 1 ELTON JOHN 7 2 PAT BENATAR 8-4 PAUL MCCARTNEY 10-5 ROBBIE DUPREE 12-6

PARALLEL TWO

KTCM/Tacoma, WA Sean Carter ROBBIE DUPREE CHRIS CROSS JOE WALSH MANHATTANS DR. HOOR 2-1 ROGERS & CARNES 3 2 BETTE MIDLER 8-4 ROBBIE DUPREE 13-8 PAUL MCCARTNEY 16-11

KTKT/Tucson, AZ Ed Alexander CDB CAROLE KING BLUES BROS BISHOP & ELLIMAN PAUL MCCARTNEY 4-1 ELTON JOHN 3-2 JOURNEY 23 18 ROCKY BURNETTE 27 21 ALICE COOPER 28-22

KLUC/Los Vegas, NV Dave Anthony CDB CHRIS CROSS KENNY ROGERS ROBBIE DUPREE 1 1 BILLY JOEL 4-2 ROCKY BURNETTE 11-8 JOE WALSH 19 12 PURE PRAIRIE LEAG 21 16

KMJK/Portland, OR John Shamy MANHATTANS ALICE COOPER CDB LIPPS, INC. 2 1 BETTE MIDLER 6 3 BOB SEGER 11 6 ROBBIE DUPREE 17-9 BROTHERS JOHNSON 22-17

KIOV/Fresno, CA Jim Sumpter KIM CARNES AMBROSIA 1 1 LIPPS, INC. 1 1 BETTE MIDLER 9 2 BOB SEGER 12 6 BILLY JOEL 17 9 MICHAEL JACKSON 21-13

KYNO-FM/Fresno, CA John Lee Walker BLUES BROS LIPPS, INC. 1 1 AMBROSIA 9-6 WHISPERS 14-9 ROBBIE DUPREE 16-12 PAUL MCCARTNEY 27-13

KZZK/Albuquerque, NM Chris Carey JOE WALSH BLUES BROS BETTE MIDLER 2 1 BOB SEGER 7 2 JAMES LAST BAND 11-7 BILLY JOEL 22 8 MICHAEL JACKSON 17-12

FMO2/Sacramento, CA Billy Manders JERMAINE JACKSON OLIVIA N J LIPPS, INC. 1-1 PAUL MCCARTNEY 6-2 BETTE MIDLER 9 5 BOB SEGER 16 9 ROBBIE DUPREE 18-14

PARALLEL THREE

KBOE/Eugene, OR Greg Lee CHRIS CROSS KIM CARNES RUPERT HOLMES RUSSELL BALLARD ANGEL CITY (dp) AMBROSIA 1 1 LIPPS, INC. 5 3 PAUL MCCARTNEY 15 6 BETTE MIDLER 21 12 BOB SEGER 22 17

KBIM/Roswell, NM Harry Dierks BLUES BROS MICKEY GILLEY RICK PINETTE & OAK AIR SUPPLY BETTE MIDLER 1 1 BOB SEGER 8 2 PAUL MCCARTNEY 12 4 PHOTOGL 10 6 PURE PRAIRIE LEAG 15 8

KBOZ/Bozeman, MT Dennis Nichols KIM CARNES RODNEY CROWELL CRYSTAL GAYLE JOHNNY RIVERS AMBROSIA 1 1 ROGERS & CARNES 3 2 BETTE MIDLER 7 4 NEIL SEDAKA 12 6 FIREFALL 15 10

PARALLEL THREE

KBOZ/Bozeman, MT Dennis Nichols KIM CARNES RODNEY CROWELL CRYSTAL GAYLE JOHNNY RIVERS AMBROSIA 1 1 ROGERS & CARNES 3 2 BETTE MIDLER 7 4 NEIL SEDAKA 12 6 FIREFALL 15 10

KBOZ/Bozeman, MT Dennis Nichols KIM CARNES RODNEY CROWELL CRYSTAL GAYLE JOHNNY RIVERS AMBROSIA 1 1 ROGERS & CARNES 3 2 BETTE MIDLER 7 4 NEIL SEDAKA 12 6 FIREFALL 15 10

KBOZ/Bozeman, MT Dennis Nichols KIM CARNES RODNEY CROWELL CRYSTAL GAYLE JOHNNY RIVERS AMBROSIA 1 1 ROGERS & CARNES 3 2 BETTE MIDLER 7 4 NEIL SEDAKA 12 6 FIREFALL 15 10

PARALLEL ONEWAYLIS

EAST



Providence

- 1 AMBROSIA/Biggest Part Of Me
- 2 BOB SEGER/Breakdown Dead Ahead
- 3 LINDA RONSTADT/Hurt So Bad
- 4 JAMES LAST BAND/The Seduction
- 5 BETTE MIDLER/The Rose
- 6 J. GEILS BAND/Love Stinks
- 7 ROCKY BURNETTE/Tired Of Toin'
- 8 RICK PHIBBS/Don't Tell Me
- 9 BERNADETTE PETERS/Gas Whiz
- 10 FIREFALL/Need For A Fall
- 11 BLONDIE/Atomic
- 12 CLASH/Train In Vain
- 13 ELTON JOHN/Little Jeannie
- 14 DAN FOEGLER/Heart Hotels
- 15 PAUL McCARTNEY/Coming Up
- 16 BOB SEGER/Against The Wind
- 17 BROTHERS JOHNSON/Stamp
- 18 PURE PRAIRIE LEAG/Let Me Love You
- 19 ELO/i Am Alive
- 20 BRUCE COCKBURN/Wondering Where The
- 21 SPINNERS/Cuplo
- 22 MANHATTAN TRANSFER/Twilight Zone
- 23 SPIDER/New Romance
- 24 NEIL SEDAKA/Should've Never Let
- 25 GENESIS/Misunderstanding
- 26 BILLY JOEL/You May Be Right
- 27 CAROLE KING/One Fine Day
- 28 BARRY MANILOW/I Don't Want To Be In
- 29 PAT BENATAR/We Live For Love
- 30 WHISPERS/Lady

ON: QZARK MT. DAREDEV/Take You Tonight
PHILIP HANCOCK/Father
LBJ/It's Not A Wonder



Washington D.C.

- 1 AMBROSIA/Biggest Part Of Me
- 2 BOB SEGER/Breakdown Dead Ahead
- 3 LINDA RONSTADT/Hurt So Bad
- 4 J. GEILS BAND/Love Stinks
- 5 ROCKY BURNETTE/Tired Of Toin'
- 6 RICK PHIBBS/Don't Tell Me
- 7 BERNADETTE PETERS/Gas Whiz
- 8 FIREFALL/Need For A Fall
- 9 BLONDIE/Atomic
- 10 CLASH/Train In Vain
- 11 ELTON JOHN/Little Jeannie
- 12 DAN FOEGLER/Heart Hotels
- 13 PAUL McCARTNEY/Coming Up
- 14 BOB SEGER/Against The Wind
- 15 BROTHERS JOHNSON/Stamp
- 16 PURE PRAIRIE LEAG/Let Me Love You
- 17 ELO/i Am Alive
- 18 BRUCE COCKBURN/Wondering Where The
- 19 SPINNERS/Cuplo
- 20 MANHATTAN TRANSFER/Twilight Zone
- 21 SPIDER/New Romance
- 22 NEIL SEDAKA/Should've Never Let
- 23 GENESIS/Misunderstanding
- 24 BILLY JOEL/You May Be Right
- 25 CAROLE KING/One Fine Day
- 26 BARRY MANILOW/I Don't Want To Be In
- 27 PAT BENATAR/We Live For Love
- 28 WHISPERS/Lady

ON: QZARK MT. DAREDEV/Take You Tonight
PHILIP HANCOCK/Father
LBJ/It's Not A Wonder



Baltimore

- 1 LIPPS, INC./Funytown
- 2 BETTE MIDLER/The Rose
- 3 ROBERTS & CARMES/Don't Fall In Love
- 4 BETTE MIDLER/The Rose
- 5 ROBBIE DURREE/Steel Away
- 6 GARY HUMM/Cars
- 7 LINDA RONSTADT/Hurt So Bad
- 8 PRETENDERS/Brass In Pocket
- 9 AIR SUPPLY/Lost In Love
- 10 MICHAEL JACKSON/She's Out Of My Life
- 11 BOB SEGER/Breakdown Dead Ahead
- 12 FRANK SINATRA/Theme From NY NY
- 13 PAT BENATAR/We Live For Love
- 14 NEIL SEDAKA/Should've Never Let
- 15 FRANK SINATRA/Theme From NY NY
- 16 BERNADETTE PETERS/Gas Whiz
- 17 BLONDIE/Call Me
- 18 PAUL McCARTNEY/Coming Up
- 19 BOB SEGER/Against The Wind
- 20 JOE WALSH/All Night Long
- 21 ELTON JOHN/Little Jeannie
- 22 CLASH/Train In Vain
- 23 KENNY ROGERS/Love The World Away
- 24 MANHATTAN/Shining Star
- 25 FIREFALL/Need For A Fall
- 26 BARRY MANILOW/I Don't Want To Be In
- 27 OLIVIA N./Magic
- 28 GENESIS/Misunderstanding
- 29 PEACHES & HERB/Pledge My Love

ON: ROCKY BURNETTE/Tired Of Toin'
SPIDER/New Romance
PURE PRAIRIE LEAG/Let Me Love You
SPINNERS/Cuplo



Philadelphia

- 1 BLONDIE/Call Me
- 2 AMBROSIA/Biggest Part Of Me
- 3 BILLY JOEL/You May Be Right
- 4 LINDA RONSTADT/Hurt So Bad
- 5 AIR SUPPLY/Lost In Love
- 6 BETTE MIDLER/The Rose
- 7 DR. HOOD/Sassy Eyes
- 8 ROBERTS & CARMES/Don't Fall In Love
- 9 BARRY MANILOW/I Don't Want To Be In
- 10 BILLY & SYREETA/With You I'm Born
- 11 ROBBIE DURREE/Steel Away
- 12 ANDY & OLIVIA/Can't Help It
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 CHRIS CROSS/Ride Like The Wind
- 15 DAN FOEGLER/Heart Hotels
- 16 EAGLES/I Can't Tell You Why
- 17 NEIL SEDAKA/Should've Never Let
- 18 PURE PRAIRIE LEAG/Let Me Love You
- 19 BOB SEGER/Against The Wind
- 20 SPINNERS/Cuplo
- 21 MICHAEL JACKSON/She's Out Of My Life
- 22 FRANK SINATRA/Theme From NY NY
- 23 OLIVIA N./Magic
- 24 ELTON JOHN/Little Jeannie
- 25 KENNY ROGERS/Love The World Away

ON: ROCKY BURNETTE/Tired Of Toin'
SPIDER/New Romance
PURE PRAIRIE LEAG/Let Me Love You
WICKY GILLEY/Stand By Me



MIDWEST

- 1 BETTE MIDLER/The Rose
- 2 AMBROSIA/Biggest Part Of Me
- 3 GARY HUMM/Cars
- 4 PRETENDERS/Brass In Pocket
- 5 ROBBIE DURREE/Steel Away
- 6 LIPPS, INC./Funytown
- 7 ROBERTS & CARMES/Don't Fall In Love
- 8 LINDA RONSTADT/Hurt So Bad
- 9 PAUL McCARTNEY/Coming Up
- 10 LINDA RONSTADT/Hurt So Bad
- 11 DR. HOOD/Sassy Eyes
- 12 BOB SEGER/Against The Wind
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 NEIL SEDAKA/Should've Never Let
- 15 BLONDIE/Call Me
- 16 PURE PRAIRIE LEAG/Let Me Love You
- 17 DAN FOEGLER/Heart Hotels
- 18 BRUCE COCKBURN/Wondering Where The
- 19 ELTON JOHN/Little Jeannie
- 20 SPINNERS/Cuplo
- 21 TOMMY TUTONE/Angel Say No
- 22 BILLY JOEL/You May Be Right
- 23 RUPERT HOLMES/Answering Machine
- 24 SPINNERS/Cuplo
- 25 MANHATTAN/Shining Star
- 26 ELO/i Am Alive
- 27 BARRY MANILOW/I Don't Want To Be In
- 28 BARRY MANILOW/I Don't Want To Be In
- 29 MICHAEL JACKSON/She's Out Of My Life
- 30 KENNY ROGERS/Love The World Away
- 31 ELO/i Am Alive
- 32 KIM CARNES/Here Love

ON: MANHATTAN/Shining Star
OLIVIA N./Magic
CAROLE KING/One Fine Day
TOMMY TUTONE/Angel Say No
JOE WALSH/All Night Long
PRETENDERS/Stop Your Sobbing



Kansas City

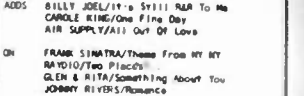
- 1 BOB SEGER/Against The Wind
- 2 BETTE MIDLER/The Rose
- 3 MIC DAVIS/Here To Be Humble
- 4 MICHAEL JACKSON/She's Out Of My Life
- 5 CHARLIE DORE/Pilot Of The Airwaves
- 6 ELTON JOHN/Little Jeannie
- 7 LINDA RONSTADT/Hurt So Bad
- 8 AMBROSIA/Biggest Part Of Me
- 9 ROBBIE DURREE/Steel Away
- 10 ROBERTS & CARMES/Don't Fall In Love
- 11 ANDY & OLIVIA/Can't Help It
- 12 FRANK SINATRA/Theme From NY NY
- 13 EAGLES/I Can't Tell You Why
- 14 AIR SUPPLY/Lost In Love
- 15 SPINNERS/Cuplo
- 16 NEIL SEDAKA/Should've Never Let
- 17 BRUCE COCKBURN/Wondering Where The
- 18 LINDA RONSTADT/Hurt So Bad
- 19 BLONDIE/Call Me
- 20 ELTON JOHN/Little Jeannie
- 21 JOHN STEWART/Old Time Religion
- 22 PAUL McCARTNEY/Coming Up
- 23 CHARLIE DORE/Pilot Of The Airwaves
- 24 RICK PHIBBS/Don't Tell Me
- 25 RAYDIO/Two Places
- 26 PURE PRAIRIE LEAG/Let Me Love You

ON: 21, 23, 24, 25



Milwaukee

- 1 BETTE MIDLER/The Rose
- 2 ROBBIE DURREE/Steel Away
- 3 ELTON JOHN/Little Jeannie
- 4 AMBROSIA/Biggest Part Of Me
- 5 BARRY MANILOW/I Don't Want To Be In
- 6 BERNADETTE PETERS/Gas Whiz
- 7 BRUCE COCKBURN/Wondering Where The
- 8 NEIL SEDAKA/Should've Never Let
- 9 PAUL McCARTNEY/Coming Up
- 10 MICHAEL JACKSON/She's Out Of My Life
- 11 PHOTO/O/One Where's My Heart
- 12 BOB SEGER/Against The Wind
- 13 ANDY & OLIVIA/Can't Help It
- 14 ROBERTS & CARMES/Don't Fall In Love
- 15 LINDA RONSTADT/Hurt So Bad
- 16 ANDY & OLIVIA/Can't Help It
- 17 OLIVIA N./Magic
- 18 PURE PRAIRIE LEAG/Let Me Love You
- 19 TOMMY TUTONE/Angel Say No
- 20 RUPERT HOLMES/Answering Machine



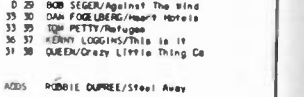
Kansas City

- 1 BETTE MIDLER/The Rose
- 2 BILLY JOEL/You May Be Right
- 3 BOB SEGER/Against The Wind
- 4 AMBROSIA/Biggest Part Of Me
- 5 PAUL McCARTNEY/Coming Up
- 6 ELTON JOHN/Little Jeannie
- 7 SPINNERS/Cuplo
- 8 QZARK MT. DAREDEV/Take You Tonight
- 9 PRETENDERS/Brass In Pocket
- 10 CLASH/Train In Vain
- 11 ROBBIE DURREE/Steel Away
- 12 GARY HUMM/Cars
- 13 LINDA RONSTADT/Hurt So Bad
- 14 PURE PRAIRIE LEAG/Let Me Love You
- 15 MICHAEL JACKSON/She's Out Of My Life
- 16 ANDY & OLIVIA/Can't Help It
- 17 CHARLIE DORE/Pilot Of The Airwaves
- 18 ROCKY BURNETTE/Tired Of Toin'
- 19 JOURNE/Make Like A Lady
- 20 JOE WALSH/All Night Long
- 21 SPINNERS/Cuplo
- 22 ELO/i Am Alive
- 23 JAMES LAST BAND/The Seduction
- 24 ELO/i Am Alive
- 25 GENESIS/Misunderstanding
- 26 BOB SEGER/Against The Wind
- 27 ROBERTS & CARMES/Don't Fall In Love
- 28 OLIVIA N./Magic
- 29 MANHATTAN/Shining Star
- 30 SPIDER/New Romance
- 31 BLUES BROS/Gimme Some Lovin'
- 32 ALLAN CLARKE/Slipstream



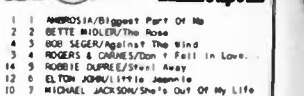
Chicago

- 1 AIR SUPPLY/Lost In Love
- 2 BLONDIE/Call Me
- 3 CHRIS CROSS/Ride Like The Wind
- 4 PRETENDERS/Brass In Pocket
- 5 GARY HUMM/Cars
- 6 ROBERTS & CARMES/Don't Fall In Love
- 7 PINK FLOYD/Another Brick In The
- 8 BOB SEGER/Against The Wind
- 9 PAUL McCARTNEY/Coming Up
- 10 BILLY JOEL/You May Be Right
- 11 DR. HOOD/Sassy Eyes
- 12 BETTE MIDLER/The Rose
- 13 AMBROSIA/Biggest Part Of Me
- 14 LINDA RONSTADT/Hurt So Bad
- 15 CLASH/Train In Vain
- 16 OFF BROADWAY/Stay In Time
- 17 SPINNERS/Cuplo
- 18 JAMES LAST BAND/The Seduction
- 19 CHARLIE DORE/Pilot Of The Airwaves
- 20 CHARLIE DORE/Pilot Of The Airwaves
- 21 STAY/First Time
- 22 JOURNE/Make Like A Lady
- 23 PAT BENATAR/We Live For Love
- 24 BOB SEGER/Against The Wind
- 25 BOB SEGER/Against The Wind
- 26 RICK PHIBBS/Don't Tell Me
- 27 RICK PHIBBS/Don't Tell Me
- 28 BOB SEGER/Against The Wind
- 29 BOB SEGER/Against The Wind
- 30 QUEEN/Another Little Thing Ca



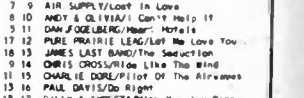
Minneapolis

- 1 AMBROSIA/Biggest Part Of Me
- 2 BETTE MIDLER/The Rose
- 3 BOB SEGER/Against The Wind
- 4 ROBERTS & CARMES/Don't Fall In Love
- 5 ROBBIE DURREE/Steel Away
- 6 ELTON JOHN/Little Jeannie
- 7 MICHAEL JACKSON/She's Out Of My Life
- 8 LINDA RONSTADT/Hurt So Bad
- 9 AIR SUPPLY/Lost In Love
- 10 ANDY & OLIVIA/Can't Help It
- 11 DAN FOEGLER/Heart Hotels
- 12 PURE PRAIRIE LEAG/Let Me Love You
- 13 CHARLIE DORE/Pilot Of The Airwaves
- 14 JAMES LAST BAND/The Seduction
- 15 CHARLIE DORE/Pilot Of The Airwaves
- 16 BILLY & SYREETA/With You I'm Born
- 17 BRUCE COCKBURN/Wondering Where The
- 18 BILLY JOEL/You May Be Right
- 19 OLIVIA N./Magic



Minneapolis

- 1 AMBROSIA/Biggest Part Of Me
- 2 BETTE MIDLER/The Rose
- 3 ROBBIE DURREE/Steel Away
- 4 PRETENDERS/Brass In Pocket
- 5 BRUCE COCKBURN/Wondering Where The
- 6 ANDY & OLIVIA/Can't Help It
- 7 ELTON JOHN/Little Jeannie
- 8 PURE PRAIRIE LEAG/Let Me Love You
- 9 BOB SEGER/Breakdown Dead Ahead
- 10 PHOTO/O/One Where's My Heart
- 11 LINDA RONSTADT/Hurt So Bad
- 12 OLIVIA N./Magic
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 ROBERTS & CARMES/Don't Fall In Love
- 15 NEIL SEDAKA/Should've Never Let
- 16 BOB SEGER/Against The Wind
- 17 DR. HOOD/Sassy Eyes
- 18 SPIDER/New Romance
- 19 AIR SUPPLY/Lost In Love
- 20 DAN FOEGLER/Heart Hotels
- 21 BARRY MANILOW/I Don't Want To Be In
- 22 PAT BENATAR/We Live For Love
- 23 FELIX GALVEZ/Only A Lonely Heart



Boston

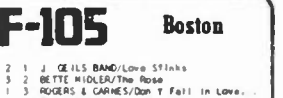
- 1 LIPPS, INC./Funytown
- 2 AMBROSIA/Biggest Part Of Me
- 3 BOB SEGER/Against The Wind
- 4 LINDA RONSTADT/Hurt So Bad
- 5 FRANK SINATRA/Theme From NY NY
- 6 ROBERTS & CARMES/Don't Fall In Love
- 7 BETTE MIDLER/The Rose
- 8 AMBROSIA/Biggest Part Of Me
- 9 ROBERTS & CARMES/Don't Fall In Love
- 10 JAMES LAST BAND/The Seduction
- 11 BOB SEGER/Against The Wind
- 12 ANDY & OLIVIA/Can't Help It
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 BETTE MIDLER/The Rose
- 15 DR. HOOD/Sassy Eyes
- 16 PEACHES & HERB/Pledge My Love
- 17 WHISPERS/Lady
- 18 CAROLE KING/One Fine Day
- 19 KENNY ROGERS/Love The World Away
- 20 ROCKY BURNETTE/Tired Of Toin'
- 21 RAYDIO/Two Places
- 22 BRUCE COCKBURN/Wondering Where The
- 23 MANHATTAN/Shining Star
- 24 RUPERT HOLMES/Answering Machine
- 25 PURE PRAIRIE LEAG/Let Me Love You
- 26 DAN FOEGLER/Heart Hotels
- 27 PAUL DAVIS/Do Right
- 28 OLIVIA N./Magic
- 29 SPINNERS/Cuplo

ON: KIM CARNES/Here Love
BILLY JOEL/You May Be Right
WICKY GILLEY/Stand By Me



Toronto

- 1 PRETENDERS/Brass In Pocket
- 2 PAUL McCARTNEY/Coming Up
- 3 BOB SEGER/Breakdown Dead Ahead
- 4 J. GEILS BAND/Love Stinks
- 5 MARINA & THE MUFF/Echo Beach
- 6 AMBROSIA/Biggest Part Of Me
- 7 GENESIS/Misunderstanding
- 8 BOB SEGER/Against The Wind
- 9 PINK FLOYD/Run Like Hell
- 10 B 52 S/Rock Lobster
- 11 BLONDIE/Call Me
- 12 CHRIS CROSS/Ride Like The Wind
- 13 MOTORS/Love And Loneliness
- 14 B.B. CARRON/Myet Myet
- 15 TEENAGE HEAD/Something On My Mind
- 16 SQUEEZE/Another Night In My
- 17 BILLY JOEL/You May Be Right
- 18 FIREFALL/Need For A Fall
- 19 PETE TONGER/Don't Let Me Love Open The
- 20 BILLY JOEL/You May Be Right
- 21 UTOPIA/Say Me Free
- 22 ELTON JOHN/Little Jeannie
- 23 JOURNE/Make Like A Lady
- 24 JOE WALSH/All Night Long
- 25 ELO/i Am Alive
- 26 LINDA RONSTADT/Hurt So Bad
- 27 ALICE COOPER/Clothes (We're All)
- 28 ERIC CLAPTON/Cocaine
- 29 BOB SEGER/Fire Lake



Boston

- 1 J. GEILS BAND/Love Stinks
- 2 ROBERTS & CARMES/Don't Fall In Love
- 3 BOB SEGER/Against The Wind
- 4 LIPPS, INC./Funytown
- 5 AMBROSIA/Biggest Part Of Me
- 6 LINDA RONSTADT/Hurt So Bad
- 7 DR. HOOD/Sassy Eyes
- 8 ROBBIE DURREE/Steel Away
- 9 ROCKY BURNETTE/Tired Of Toin'
- 10 SPINNERS/Cuplo
- 11 PAUL McCARTNEY/Coming Up
- 12 PRETENDERS/Brass In Pocket
- 13 BROTHERS JOHNSON/Stamp
- 14 BRUCE COCKBURN/Wondering Where The
- 15 BILLY JOEL/You May Be Right
- 16 GARY HUMM/Cars
- 17 CAROLE KING/One Fine Day
- 18 DAN FOEGLER/Heart Hotels
- 19 ROBBIE DURREE/Steel Away
- 20 MICHAEL JACKSON/She's Out Of My Life
- 21 PURE PRAIRIE LEAG/Let Me Love You
- 22 BOB SEGER/Breakdown Dead Ahead
- 23 ELTON JOHN/Little Jeannie
- 24 FOGS/Beautiful Girls
- 25 SPINNERS/Cuplo
- 26 RAYDIO/Two Places
- 27 BILLY & SYREETA/With You I'm Born
- 28 BILLY JOEL/You May Be Right
- 29 ELO/i Am Alive
- 30 CHARLIE DORE/Pilot Of The Airwaves
- 31 PAT BENATAR/We Live For Love
- 32 CHRIS CROSS/Ride Like The Wind
- 33 OLIVIA N./Magic
- 34 MANHATTAN/Shining Star
- 35 KIM CARNES/Here Love



New York

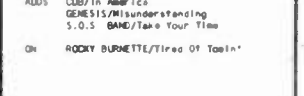
- 1 LIPPS, INC./Funytown
- 2 DR. HOOD/Sassy Eyes
- 3 AMBROSIA/Biggest Part Of Me
- 4 BROTHERS JOHNSON/Stamp
- 5 MANHATTAN TRANSFER/Twilight Zone
- 6 BLONDIE/Call Me
- 7 CHANCE/Lover's Holiday
- 8 LINDA RONSTADT/Hurt So Bad
- 9 ROBERTS & CARMES/Don't Fall In Love
- 10 S.O.S. BAND/Take Your Time
- 11 AIR SUPPLY/Lost In Love
- 12 CHRIS CROSS/Ride Like The Wind
- 13 ISLEY BROS./Don't Push It
- 14 MICHAEL JACKSON/She's Out Of My Life
- 15 BOB SEGER/Against The Wind
- 16 JAMES LAST BAND/The Seduction
- 17 FRANK SINATRA/Theme From NY NY
- 18 BROTHERS JOHNSON/Stamp
- 19 ROBERTA FLACK/Back Together Again
- 20 SPINNERS/Cuplo
- 21 ROBBIE DURREE/Steel Away
- 22 BILLY JOEL/You May Be Right
- 23 MANHATTAN/Shining Star
- 24 BLONDIE/Atomic
- 25 WHISPERS/Lady
- 26 BILLY JOEL/You May Be Right
- 27 WHISPERS/Lady
- 28 ELTON JOHN/Little Jeannie
- 29 CHARLIE DORE/Pilot Of The Airwaves
- 30 PRE PRAIRIE LEAG/Let Me Love You

ON: ROCKY BURNETTE/Tired Of Toin'
OLIVIA N./Magic



Washington D.C.

- 1 BILLY JOEL/You May Be Right
- 2 LIPPS, INC./Funytown
- 3 BETTE MIDLER/The Rose
- 4 ROBERTS & CARMES/Don't Fall In Love
- 5 GARY HUMM/Cars
- 6 AMBROSIA/Biggest Part Of Me
- 7 ROBBIE DURREE/Steel Away
- 8 BLONDIE/Call Me
- 9 PRETENDERS/Brass In Pocket
- 10 JOE WALSH/All Night Long
- 11 AIR SUPPLY/Lost In Love
- 12 BOB SEGER/Breakdown Dead Ahead
- 13 PAUL McCARTNEY/Coming Up
- 14 BOB SEGER/Against The Wind
- 15 ELTON JOHN/Little Jeannie
- 16 BROTHERS JOHNSON/Stamp
- 17 MANHATTAN/Shining Star
- 18 CLASH/Train In Vain
- 19 SPINNERS/Cuplo
- 20 PAT BENATAR/We Live For Love
- 21 NEIL SEDAKA/Should've Never Let
- 22 LEON HAYWOOD/Don't Push It
- 23 OLIVIA N./Magic
- 24 FRANK SINATRA/Theme From NY NY
- 25 ELO/i Am Alive
- 26 JAMES LAST BAND/The Seduction
- 27 BROTHERS JOHNSON/Stamp
- 28 RAYDIO/Two Places
- 29 BLUES BROS/Gimme Some Lovin'
- 30 PURE PRAIRIE LEAG/Let Me Love You



New York

- 1 LIPPS, INC./Funytown
- 2 DR. HOOD/Sassy Eyes
- 3 BROTHERS JOHNSON/Stamp
- 4 AIR SUPPLY/Lost In Love
- 5 ROBERTS & CARMES/Don't Fall In Love
- 6 PINK FLOYD/Another Brick In The
- 7 CHRIS CROSS/Ride Like The Wind
- 8 GARY HUMM/Cars
- 9 BILLY JOEL/You May Be Right
- 10 RAY COONAN & BIRNBAUM/Of You
- 11 PAUL McCARTNEY/Coming Up
- 12 BOB SEGER/Against The Wind
- 13 CHARLIE DORE/Pilot Of The Airwaves
- 14 ROBERTA FLACK/Back Together Again
- 15 ISLEY BROS./Don't Push It
- 16 BETTE MIDLER/The Rose
- 17 MICHAEL JACKSON/She's Out Of My Life
- 18 BOB SEGER/Fire Lake
- 19 ROBBIE DURREE/Steel Away
- 20 LINDA RONSTADT/Hurt So Bad
- 21 BARRY MANILOW/I Don't Want To Be In
- 22 BOB SEGER/Against The Wind
- 23 JAMES LAST BAND/The Seduction
- 24 ANDY & OLIVIA/Can't Help It
- 25 PEACHES & HERB/Pledge My Love
- 34 MICHAEL JACKSON/She's Out Of My Life



Boston

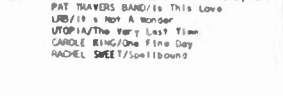
- 1 LIPPS, INC./Funytown
- 2 AMBROSIA/Biggest Part Of Me
- 3 BOB SEGER/Against The Wind
- 4 LINDA RONSTADT/Hurt So Bad
- 5 FRANK SINATRA/Theme From NY NY
- 6 ROBERTS & CARMES/Don't Fall In Love
- 7 BETTE MIDLER/The Rose
- 8 AMBROSIA/Biggest Part Of Me
- 9 ROBERTS & CARMES/Don't Fall In Love
- 10 JAMES LAST BAND/The Seduction
- 11 BOB SEGER/Against The Wind
- 12 ANDY & OLIVIA/Can't Help It
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 BETTE MIDLER/The Rose
- 15 DR. HOOD/Sassy Eyes
- 16 PEACHES & HERB/Pledge My Love
- 17 WHISPERS/Lady
- 18 CAROLE KING/One Fine Day
- 19 KENNY ROGERS/Love The World Away
- 20 ROCKY BURNETTE/Tired Of Toin'
- 21 RAYDIO/Two Places
- 22 BRUCE COCKBURN/Wondering Where The
- 23 MANHATTAN/Shining Star
- 24 RUPERT HOLMES/Answering Machine
- 25 PURE PRAIRIE LEAG/Let Me Love You
- 26 DAN FOEGLER/Heart Hotels
- 27 PAUL DAVIS/Do Right
- 28 OLIVIA N./Magic
- 29 SPINNERS/Cuplo

ON: KIM CARNES/Here Love
BILLY JOEL/You May Be Right
WICKY GILLEY/Stand By Me



Philadelphia

- 1 AMBROSIA/Biggest Part Of Me
- 2 BOB SEGER/Against The Wind
- 3 CLASH/Train In Vain
- 4 GENESIS/Misunderstanding
- 5 BOB SEGER/Breakdown Dead Ahead
- 6 PAT BENATAR/We Live For Love
- 7 BILLY JOEL/You May Be Right
- 8 PRETENDERS/Brass In Pocket
- 9 SPIDER/New Romance
- 10 J. GEILS BAND/Love Stinks
- 11 ELTON JOHN/Little Jeannie
- 12 VAN HALEN/The Oracle Bill Rock
- 13 DAN FOEGLER/Heart Hotels
- 14 PURE PRAIRIE LEAG/Let Me Love You
- 15 TRUMPETS
- 16 JOE WALSH/All Night Long
- 17 JARVIS/Back Of My Hand
- 18 ELTON JOHN/Little Jeannie
- 19 ROBBIE DURREE/Steel Away
- 20 BILLY JOEL/You May Be Right
- 21 CHEAP TRICK/Everyting Works
- 22 PAUL McCARTNEY/Coming Up
- 23 ROCKY BURNETTE/Tired Of Toin'
- 24 BLUES BROS/Gimme Some Lovin'
- 25 BRUCE COCKBURN/Wondering Where The
- 26 TOMMY TUTONE/Angel Say No
- 27 QZARK MT. DAREDEV/Take You Tonight
- 28 BLONDIE/Atomic
- 29 CRETONES/Real Love
- 30 PETE TONGER/Don't Let Me Love Open The



Montreal

- 1 AMBROSIA/Biggest Part Of Me
- 2 PAUL McCARTNEY/Coming Up
- 3 BOB SEGER/Breakdown Dead Ahead
- 4 ROBBIE DURREE/Steel Away
- 5 PEACHES & HERB/Pledge My Love
- 6 BLONDIE/Call Me
- 7 MICHAEL JACKSON/She's Out Of My Life
- 8 BROTHERS JOHNSON/Stamp
- 9 BILLY JOEL/You May Be Right
- 10 LIPPS, INC./Funytown
- 11 ELTON JOHN/Little Jeannie
- 12 LINDA RONSTADT/Hurt So Bad
- 13 TEEDATS/Can't Control Myself
- 14 MANHATTAN TRANSFER/Twilight Zone
- 15 FLETWOOD/MC/Think About Me
- 16 SPIDER/New Romance
- 17 PAUL DAVIS/Do Right
- 18 PUZZLE/Wonder Rock
- 19 BETTE MIDLER/The Rose
- 20 BETTE MIDLER/The Rose
- 21 ROBERTS & CARMES/Don't Fall In Love
- 22 TOURISTS/Only Want To Be With

KWK STEREO WK St. Louis

- 1 VAN HALEN/All Right Now
- 2 JOE WALSH/Whiskey Run
- 3 JOHN WILES/Do It All Again
- 4 MARSHALL TUCKER/It Takes Time
- 5 PAT TRAYNOR/Don't Say No
- 6 TRUMP/Can Survive
- 7 GENESIS/Turn It On Again
- 8 TOMMY TUTONE/Angel Say No
- 9 BOB SEGER/Against The Wind
- 10 BILLY JOEL/It's Still RAR To Me
- 11 STEVE WALSH/Run Like Hell
- 12 PINK FLOYD/Run Like Hell
- 13 DEF LEPPARD/Rock Brigade
- 14 RAY GUNZ/Make Your Move
- 15 BILLY JOEL/It's Still RAR To Me
- 16 RED RIBBON/Don't Fight It
- 17 BOB SEGER/Against The Wind
- 18 JUDAS PRIEST/Living After Midnight
- 19 CLASH/Train In Vain
- 20 GRAYFUL DEAD/Altogether

ADD: NONE

ON: TOBY TUTONE/Angel Say No
SHOOTING STAR/What's That Sound
TED HUNDT/Spit It Out
30/20/Tell Me Why
PETE TORNBERG/Rough Boys
DAN FOEHLBERG/Heart Hotels
TRUMP/Can Survive
BILLY JOEL/It's Still RAR To Me
SABBY HIGER/20th Century Fox
INTERVIEW/Adventures
MARCELLE/Back Rock 'n Roll
RODIN/Love A Comin' In

KRLD 94 FM Houston

- 1 LIPPS, INC./Funkytown
- 2 BETTE MIDLER/The Rose
- 3 ROBBIE DURNEY/Steel Away
- 4 ROBBIE DURNEY/Steel Away
- 5 AIR SUPPLY/Lost In Love
- 6 JERRINE JACKSON/Let's Get Serious
- 7 CHRIS CROSS/Ride Like The Wind
- 8 DR. HOOK/Smy Eyes
- 9 MICHAEL JACKSON/She's Out Of My Life
- 10 LEON HAYWOOD/Don't Push It
- 11 GARY HUMAN/Cars
- 12 BILLY JOEL/You May Be Right
- 13 SMOKEY ROBINSON/Let Me Be The One
- 14 BOB SEGER/Breakdown Dead Ahead
- 15 PINK FLOYD/Another Brick In The Wall
- 16 BETTE MIDLER/The Rose
- 17 DON FRAZER/Go To The Sun
- 18 ISLEY BROS./Don't Tell Me No
- 19 PRETENDERS/Brass In Pocket
- 20 S.O.S. BAND/Take Your Time
- 21 WHI SPINNERS/Lady
- 22 PAUL McCARTNEY/Coming Up
- 23 EAGLES/Can't Tell You Why
- 24 CHANGE/Another Holiday
- 25 SPINNERS/Cupid
- 26 JERRY BRUNTAGE/Don't Let Me Be Misunderstood
- 27 ROBBIE DURNEY/Steel Away
- 28 CHARLIE DORE/Pilot Of The Airwaves
- 29 WARRIORS/Transferring Where The

ADD: TEMPTATIONS/Power
ISLEY BROS./Don't Tell Me No
CHINA CRISIS/Crises

ON: GLADYS KNIGHT/Landlord
BLONDIE/Atomic
ROBERTA FLACK/Back Together Again
CAROLE KING/One Fine Day
PEABO BRYSON/Minute By Minute
RUPERT HOLMES/Answering Machine

94-6 Atlanta

THE MUSIC FM

- 1 BOB SEGER/Against The Wind
- 2 BETTE MIDLER/The Rose
- 3 ROBBIE DURNEY/Steel Away
- 4 ROBBIE DURNEY/Steel Away
- 5 AIR SUPPLY/Lost In Love
- 6 JERRINE JACKSON/Let's Get Serious
- 7 CHRIS CROSS/Ride Like The Wind
- 8 DR. HOOK/Smy Eyes
- 9 MICHAEL JACKSON/She's Out Of My Life
- 10 LEON HAYWOOD/Don't Push It
- 11 GARY HUMAN/Cars
- 12 BILLY JOEL/You May Be Right
- 13 SMOKEY ROBINSON/Let Me Be The One
- 14 BOB SEGER/Breakdown Dead Ahead
- 15 PINK FLOYD/Another Brick In The Wall
- 16 BETTE MIDLER/The Rose
- 17 DON FRAZER/Go To The Sun
- 18 ISLEY BROS./Don't Tell Me No
- 19 PRETENDERS/Brass In Pocket
- 20 S.O.S. BAND/Take Your Time
- 21 WHI SPINNERS/Lady
- 22 PAUL McCARTNEY/Coming Up
- 23 EAGLES/Can't Tell You Why
- 24 CHANGE/Another Holiday
- 25 SPINNERS/Cupid
- 26 JERRY BRUNTAGE/Don't Let Me Be Misunderstood
- 27 ROBBIE DURNEY/Steel Away
- 28 CHARLIE DORE/Pilot Of The Airwaves
- 29 WARRIORS/Transferring Where The
- 30 ALI THOMSON/Take A Little Rhyth

ADD: 28, 29, 30
BENNY MARDONES/Into The Night
CAROLE KING/One Fine Day
MOTORS/Love And Loneliness
PAT TRAYNOR/Don't Say No
ALAN CLARKE/Slipstream
JOHNNY RIVERS/Romance

ON: CAROLE KING/One Fine Day
MOTORS/Love And Loneliness
PAT TRAYNOR/Don't Say No
ALAN CLARKE/Slipstream
JOHNNY RIVERS/Romance

Denver

- 1 BOB SEGER/Against The Wind
- 2 BETTE MIDLER/The Rose
- 3 ROBBIE DURNEY/Steel Away
- 4 DAN FOEHLBERG/Heart Hotels
- 5 ROBBIE DURNEY/Steel Away
- 6 ANDY & OLIVIA/Can't Help It
- 7 JAMES LAST BAND/The Seduction
- 8 ROBBIE DURNEY/Steel Away
- 9 PURE PRAIRIE LEAG/Let Me Love You
- 10 CLASH/Train In Vain
- 11 LINDA RONSTADT/Hurt So Bad
- 12 BLONDIE/Call Me
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 ELTON JOHN/Little Jeannie
- 15 GARY HUMAN/Cars
- 16 BILLY JOEL/It's Still RAR To Me
- 17 BOB SEGER/Against The Wind
- 18 JOURNEY/Any Way You Want It
- 19 PAUL McCARTNEY/Coming Up
- 20 CAROLE KING/One Fine Day
- 21 NEIL SEDAKA/Should've Never Let
- 22 ROCKY BURNETTE/Tired Of Toin'
- 23 SPINNERS/Cupid
- 24 BERNADETTE PETERS/Don't Let Me Be Misunderstood
- 25 BOB SEGER/Against The Wind
- 26 HEIL SEDAKA/Should've Never Let
- 27 ROCKY BURNETTE/Tired Of Toin'
- 28 SPINNERS/Cupid
- 29 JERRY BRUNTAGE/Don't Let Me Be Misunderstood
- 30 PAT TRAYNOR/Don't Say No

ADD: 30
BLONDIE/Atomic
TOMMY TUTONE/Angel Say No
COTTONS/Real Love
SPIDER/How Romance
RUPERT HOLMES/Answering Machine
BRUCE COCKBURN/Wondering Where The
REX SHITH/House

ON: BLONDIE/Atomic
TOMMY TUTONE/Angel Say No
COTTONS/Real Love
SPIDER/How Romance
RUPERT HOLMES/Answering Machine
BRUCE COCKBURN/Wondering Where The
REX SHITH/House

13K San Diego

- 1 LIPPS, INC./Funkytown
- 2 GARY HUMAN/Cars
- 3 GARY HUMAN/Cars
- 4 PAUL McCARTNEY/Coming Up
- 5 PINK FLOYD/Another Brick In The Wall
- 6 CHRIS CROSS/Ride Like The Wind
- 7 BETTE MIDLER/The Rose
- 8 JERRINE JACKSON/Let's Get Serious
- 9 BILLY JOEL/You May Be Right
- 10 PAT BENATAR/No Live For Love
- 11 AMBROSIA/Biggest Part Of Me
- 12 JERRINE JACKSON/Let's Get Serious
- 13 AIR SUPPLY/Lost In Love
- 14 BROTHERS JOHNSON/Stomp
- 15 BOB SEGER/Against The Wind
- 16 BILLY & SYREETA/With You I'm Born
- 17 MICHAEL JACKSON/She's Out Of My Life
- 18 ELTON JOHN/Little Jeannie
- 19 ROBBIE DURNEY/Steel Away
- 20 BERNADETTE PETERS/Don't Let Me Be Misunderstood
- 21 J. GEILS BAND/Love Shinks
- 22 CLASH/Train In Vain
- 23 BOB SEGER/Against The Wind
- 24 BLONDIE/Atomic
- 25 LINDA RONSTADT/Hurt So Bad
- 26 WARRIORS/Transferring Where The
- 27 RAY GOODMAN & B/Special Lady
- 28 ROCKY BURNETTE/Tired Of Toin'
- 29 ROBBIE DURNEY/Steel Away
- 30 BILLY JOEL/It's Still RAR To Me

ADD: 22, 28, 30

100.1 Phoenix

- 1 LIPPS, INC./Funkytown
- 2 GARY HUMAN/Cars
- 3 BOB SEGER/Against The Wind
- 4 MICHAEL JACKSON/She's Out Of My Life
- 5 BOB SEGER/Against The Wind
- 6 BETTE MIDLER/The Rose
- 7 JERRINE JACKSON/Let's Get Serious
- 8 BILLY JOEL/It's Still RAR To Me
- 9 BLONDIE/Call Me
- 10 PINK FLOYD/Another Brick In The Wall
- 11 JERRY BRUNTAGE/Don't Let Me Be Misunderstood
- 12 PAUL McCARTNEY/Coming Up
- 13 JAMES LAST BAND/The Seduction
- 14 ELTON JOHN/Little Jeannie
- 15 CLASH/Train In Vain
- 16 LINDA RONSTADT/Hurt So Bad
- 17 BERNADETTE PETERS/Don't Let Me Be Misunderstood
- 18 KENNY ROGERS/Love The World Away
- 19 NEIL SEDAKA/Should've Never Let
- 20 FRED ALL/Headed For A Fall
- 21 CHARLIE DORE/Pilot Of The Airwaves
- 22 PAT BENATAR/No Live For Love
- 23 ROBBIE DURNEY/Steel Away
- 24 PURE PRAIRIE LEAG/Let Me Love You
- 25 ELO/In A Live
- 26 SPINNERS/Cupid
- 27 BRUCE COCKBURN/Wondering Where The
- 28 JOE WALSH/All Night Long
- 29 SPIDER/How Romance
- 30 ROCKY BURNETTE/Tired Of Toin'

ADD: WARRIORS/Shining Star
BLUES BROS./Gimme Some Lovin'
CAROLE KING/One Fine Day
OLIVIA N./Magic

ON: TOMMY TUTONE/Angel Say No

98 KSLQ St. Louis

- 1 BETTE MIDLER/The Rose
- 2 LIPPS, INC./Funkytown
- 3 ROBBIE DURNEY/Steel Away
- 4 BILLY JOEL/It's Still RAR To Me
- 5 BOB SEGER/Against The Wind
- 6 PAUL McCARTNEY/Coming Up
- 7 AMBROSIA/Biggest Part Of Me
- 8 ROBBIE DURNEY/Steel Away
- 9 ELTON JOHN/Little Jeannie
- 10 MICHAEL JACKSON/She's Out Of My Life
- 11 BOB SEGER/Breakdown Dead Ahead
- 12 JERRINE JACKSON/Let's Get Serious
- 13 BILLY & SYREETA/With You I'm Born
- 14 PURE PRAIRIE LEAG/Let Me Love You
- 15 GARY HUMAN/Cars
- 16 JAMES LAST BAND/The Seduction
- 17 GENESIS/Turn It On Again
- 18 SPINNERS/Cupid
- 19 ANDY & OLIVIA/Can't Help It
- 20 DR. HOOK/Smy Eyes
- 21 PAT TRAYNOR/Don't Say No
- 22 PAT BENATAR/No Live For Love
- 23 DAN FOEHLBERG/Heart Hotels
- 24 ROCKY BURNETTE/Tired Of Toin'
- 25 PAT TRAYNOR/Don't Say No
- 26 JOURNEY/Any Way You Want It
- 27 OLIVIA N./Magic
- 28 ELO/In A Live

ADD: JOE WALSH/All Night Long
CAROLE KING/One Fine Day

ON: BLONDIE/Atomic
OZARK MT. DAREY/Take You Tonight
TOMMY TUTONE/Angel Say No
SPIDER/How Romance
REG SPEEDWAGON/Time For Me To Fly

93.3 Atlanta

- 1 LIPPS, INC./Funkytown
- 2 BILLY JOEL/It's Still RAR To Me
- 3 PAUL McCARTNEY/Coming Up
- 4 BETTE MIDLER/The Rose
- 5 BOB SEGER/Against The Wind
- 6 ROBBIE DURNEY/Steel Away
- 7 BOB SEGER/Breakdown Dead Ahead
- 8 ELTON JOHN/Little Jeannie
- 9 AMBROSIA/Biggest Part Of Me
- 10 GARY HUMAN/Cars
- 11 WARRIORS/Shining Star
- 12 JOE WALSH/All Night Long
- 13 HEIL SEDAKA/Should've Never Let
- 14 ROBBIE DURNEY/Steel Away
- 15 RAYDIO/Two Places
- 16 PURE PRAIRIE LEAG/Let Me Love You
- 17 NEIL SEDAKA/Should've Never Let
- 18 ROBBIE DURNEY/Steel Away
- 19 JERRY BRUNTAGE/Don't Let Me Be Misunderstood
- 20 KENNY ROGERS/Love The World Away
- 21 GENESIS/Turn It On Again
- 22 WICKY GILLEY/Stand By Me
- 23 SPINNERS/Cupid
- 24 BROTHERS JOHNSON/Stomp
- 25 KIM CARNES/More Love
- 26 BLUES BROS./Gimme Some Lovin'
- 27 ERIC CLAPTON/Tulsa Time
- 28 ROBBIE DURNEY/Steel Away
- 29 OLIVIA N./Magic
- 30 ROCKY BURNETTE/Tired Of Toin'

ADD: CAROLE KING/One Fine Day

ON: SPIDER/How Romance

98 KRLD Phoenix

ALL ROCK FM 98

- 1 BOB SEGER/Against The Wind
- 2 GARY HUMAN/Cars
- 3 BLONDIE/Call Me
- 4 VAN HALEN/The Diable Will Rock
- 5 BLUE SHOES/Heart
- 6 ANGEL CITY/Horrorific
- 7 BILLY JOEL/You May Be Right
- 8 BILLY JOEL/It's Still RAR To Me
- 9 TRUMP/Can Survive
- 10 RUSH/Spirit Of The Radio
- 11 GENESIS/Turn It On Again
- 12 CLASH/Train In Vain
- 13 GRATEFUL DEAD/Attitude
- 14 PINK FLOYD/Another Brick In The Wall
- 15 JOURNEY/Any Way You Want It
- 16 DIKE DREGS/Road Eruption
- 17 CHRIS CROSS/Ride Like The Wind
- 18 PRETENDERS/Brass In Pocket
- 19 ORIGINAL MIRRORS/Could This Be Heaven
- 20 GARY HUMAN/Cars
- 21 JAM HUNTER/We Got To Get Out Of Here
- 22 PINK FLOYD/Another Brick In The Wall
- 23 HEART/Rock On Heaven Down
- 24 COTTONS/Real Love
- 25 JOE WALSH/All Night Long
- 26 BOB SEGER/Breakdown Dead Ahead
- 27 COB/In America
- 28 TED DUGGINS/Wango Tango
- 29 BLUES BROS./Gimme Some Lovin'
- 30 JUDAS PRIEST/Living After Midnight

ADD: 27, 28, 29, 30

ON: ORIGINAL MIRRORS/Could This Be Heaven
GRAMMY PARKER/Endless Night
GENESIS/Turn It On Again
BOB SEGER/Against The Wind
PETE TORNBERG/Rough Boys
TOMMY TUTONE/Angel Say No
CHEAP TRICK/Everything Works
ELO/In A Live
DEF LEPPARD/Wasted

610 KFRC San Francisco

- 1 LIPPS, INC./Funkytown
- 2 GARY HUMAN/Cars
- 3 PRETENDERS/Brass In Pocket
- 4 AIR SUPPLY/Lost In Love
- 5 PAUL McCARTNEY/Coming Up
- 6 DR. HOOK/Smy Eyes
- 7 LINDA RONSTADT/Hurt So Bad
- 8 AMBROSIA/Biggest Part Of Me
- 9 BOB SEGER/Breakdown Dead Ahead
- 10 MICHAEL JACKSON/She's Out Of My Life
- 11 BETTE MIDLER/The Rose
- 12 ROBBIE DURNEY/Steel Away
- 13 CHRIS CROSS/Ride Like The Wind
- 14 PINK FLOYD/Another Brick In The Wall
- 15 BOB SEGER/Against The Wind
- 16 BROTHERS JOHNSON/Stomp
- 17 FRANK SINATRA/Theme From NY NY
- 18 CLASH/Train In Vain
- 19 JOURNEY/Any Way You Want It
- 20 CHARLIE DORE/Pilot Of The Airwaves
- 21 INVISIBLE MAN 5/B/All Night Thing
- 22 ROBBIE DURNEY/Steel Away
- 23 RAYDIO/Two Places
- 24 ELTON JOHN/Little Jeannie
- 25 BERNADETTE PETERS/Don't Let Me Be Misunderstood
- 26 WHI SPINNERS/Lady
- 27 ROBBIE DURNEY/Steel Away
- 28 J. GEILS BAND/Love Shinks
- 29 ROCKY BURNETTE/Tired Of Toin'
- 30 BILLY JOEL/It's Still RAR To Me

ADD: JOURNEY/Nahe Like A Lady
KIM CARNES/More Love
TOMMY TUTONE/Angel Say No

ON: KENNY ROGERS/Love The World Away
PAT BENATAR/No Live For Love
ALICE COOPER/Come (We're All)
OLIVIA N./Magic
BLUES BROS./Gimme Some Lovin'
KINGDOMS/My Mistake

KRLA 101 Los Angeles

- 1 LIPPS, INC./Funkytown
- 2 INVISIBLE MAN 5/B/All Night Thing
- 3 PRETENDERS/Brass In Pocket
- 5 DR. HOOK/Smy Eyes
- 6 WARRIORS/Shining Star
- 7 LEON HAYWOOD/Don't Push It Don't
- 8 WHI SPINNERS/Lady
- 9 LINDA RONSTADT/Hurt So Bad
- 10 JERRINE JACKSON/Let's Get Serious
- 11 AMBROSIA/Biggest Part Of Me
- 12 ISLEY BROS./Don't Push It Don't
- 13 GQ/Sittin' In The Park
- 14 EAGLES/Can't Tell You Why
- 15 GARY HUMAN/Cars
- 16 PHOTO/Go Where I Want
- 17 RAYDIO/Two Places
- 18 BROTHERS JOHNSON/Stomp
- 19 BOB SEGER/Against The Wind
- 20 ROBBIE DURNEY/Steel Away
- 21 JAMES LAST BAND/The Seduction
- 22 BILLY JOEL/It's Still RAR To Me
- 23 BARRY HAYWOOD/Don't Push It Don't
- 24 PAT BENATAR/No Live For Love
- 25 SPINNERS/Cupid
- 26 STEPHANIE HILLS/Sweet Sensation

ADD: 28
BLUES BROS./Gimme Some Lovin'
KIM CARNES/More Love

ON: ROCKY BURNETTE/Tired Of Toin'
BRUCE COCKBURN/Wondering Where The...
PAT TRAYNOR/Don't Say No
PURE PRAIRIE LEAG/Let Me Love You
RAY, GOODMAN & B/Inside Of You

100.1 Phoenix

- 1 AMBROSIA/Biggest Part Of Me
- 2 GARY HUMAN/Cars
- 3 LIPPS, INC./Funkytown
- 4 PINK FLOYD/Another Brick In The Wall
- 5 PAUL McCARTNEY/Coming Up
- 6 MICHAEL JACKSON/She's Out Of My Life
- 7 CHRIS CROSS/Ride Like The Wind
- 8 INVISIBLE MAN 5/B/All Night Thing
- 9 PRETENDERS/Brass In Pocket
- 10 JERRINE JACKSON/Let's Get Serious
- 11 WHI SPINNERS/Lady
- 12 WARRIORS/Shining Star
- 13 ROBBIE DURNEY/Steel Away
- 14 BOB SEGER/Against The Wind
- 15 BILLY JOEL/It's Still RAR To Me
- 16 ROBBIE DURNEY/Steel Away
- 17 ELTON JOHN/Little Jeannie
- 18 PAT BENATAR/No Live For Love
- 19 NEIL SEDAKA/Should've Never Let
- 20 SPINNERS/Cupid
- 21 KENNY ROGERS/Love The World Away
- 22 PURE PRAIRIE LEAG/Let Me Love You
- 23 RAYDIO/Two Places
- 24 OLIVIA N./Magic

ADD: NONE

ON: HICKEY GILLEY/Stand By Me
KIM CARNES/More Love

105 FM Tampa

- 1 LIPPS, INC./Funkytown
- 2 PAUL McCARTNEY/Coming Up
- 3 AMBROSIA/Biggest Part Of Me
- 4 GARY HUMAN/Cars
- 5 BETTE MIDLER/The Rose
- 6 PRETENDERS/Brass In Pocket
- 7 AIR SUPPLY/Lost In Love
- 8 ROBBIE DURNEY/Steel Away
- 9 LINDA RONSTADT/Hurt So Bad
- 10 BOB SEGER/Against The Wind
- 11 BROTHERS JOHNSON/Stomp
- 12 ROBBIE DURNEY/Steel Away
- 13 ELTON JOHN/Little Jeannie
- 14 BILLY JOEL/You May Be Right
- 15 BLONDIE/Call Me
- 16 DAN FOEHLBERG/Heart Hotels
- 17 JERRINE JACKSON/Let's Get Serious
- 18 BOB SEGER/Breakdown Dead Ahead
- 19 PAT BENATAR/No Live For Love
- 20 RUPERT HOLMES/Answering Machine
- 21 BERNADETTE PETERS/Don't Let Me Be Misunderstood
- 22 WARRIORS/Shining Star
- 23 ELO/In A Live
- 24 SPINNERS/Cupid
- 25 KENNY ROGERS/Love The World Away
- 26 VAN HALEN/The Diable Will Rock
- 27 ROCKY BURNETTE/Tired Of Toin'
- 28 S.O.S. BAND/Take Your Time

ADD: 30
ERIC CLAPTON/Tulsa Time
COB/In America

ON: PURE PRAIRIE LEAG/Let Me Love You...
BLUES BROS./Gimme Some Lovin'
JOE WALSH/All Night Long
OLIVIA N./Magic
ALICE COOPER/Come (We're All)
PINK FLOYD/Run Like Hell
PAT TRAYNOR/Don't Say No
TOMMY TUTONE/Angel Say No
CHEAP TRICK/Everything Works

100 Miami

- 1 LIPPS, INC./Funkytown
- 2 AIR SUPPLY/Lost In Love
- 3 PEACHES & HERBIE/Plodge My Love
- 4 GARY HUMAN/Cars
- 5 AMBROSIA/Biggest Part Of Me
- 6 MICHAEL JACKSON/She's Out Of My Life
- 7 BROTHERS JOHNSON/Stomp
- 8 JERRINE JACKSON/Let's Get Serious
- 9 B-52'S/Rock Lobster
- 10 LA FLAVOR/Remember
- 11 JOURNEY/Any Way You Want It
- 12 BLONDIE/Call Me
- 13 ANDY & OLIVIA/Can't Help It
- 14 LINDA RONSTADT/Hurt So Bad
- 15 PAUL McCARTNEY/Coming Up
- 16 JAMES LAST BAND/The Seduction
- 17 BILLY JOEL/You May Be Right
- 18 WARRIORS/Shining Star
- 19 DAN FOEHLBERG/Heart Hotels
- 20 BOBBY CALDWELL/Coming Down From Love
- 21 ROBBIE DURNEY/Steel Away
- 22 BOB SEGER/Breakdown Dead Ahead
- 23 RAYDIO/Two Places
- 24 PETER MCANIN/Solitaire
- 25 STY/First Time
- 26 BETTE MIDLER/The Rose
- 27 SPINNERS/Cupid
- 28 ROBBIE DURNEY/Steel Away
- 29 PAT TRAYNOR/Don't Say No
- 30 PAT BENATAR/No Live For Love
- 31 BILLY JOEL/It's Still RAR To Me
- 32 BILLY JOEL/It's Still RAR To Me
- 33 PURE PRAIRIE LEAG/Let Me Love You
- 34

ADD: 34
COTTONS/Real Love

ON: COTTONS/Real Love

64 KFI RADIO Los Angeles

MUSIC RADIO

- 1 LIPPS, INC./Funkytown
- 2 AMBROSIA/Biggest Part Of Me
- 3 GARY HUMAN/Cars
- 4 BLONDIE/Call Me
- 5 BOB SEGER/Against The Wind
- 6 DR. HOOK/Smy Eyes
- 7 PINK FLOYD/Another Brick In The Wall
- 8 LINDA RONSTADT/Hurt So Bad
- 9 PAUL McCARTNEY/Coming Up
- 10 WARRIORS/Shining Star
- 11 JERRINE JACKSON/Let's Get Serious
- 12 ELTON JOHN/Little Jeannie
- 13 BOB SEGER/Against The Wind
- 14 BOB SEGER/Against The Wind
- 15 BROTHERS JOHNSON/Stomp
- 16 WARRIORS/Transferring Where The
- 17 PRETENDERS/Brass In Pocket
- 18 BETTE MIDLER/The Rose
- 19 ROBBIE DURNEY/Steel Away
- 20 SPINNERS/Cupid
- 21 AIR SUPPLY/Lost In Love
- 22 B-52'S/Rock Lobster
- 23 PURE PRAIRIE LEAG/Let Me Love You
- 24 LEON HAYWOOD/Don't Push It Don't
- 25 BRUCE COCKBURN/Wondering Where The
- 26 CLASH/Train In Vain
- 27 INVISIBLE MAN 5/B/All Night Thing
- 28 RAY, GOODMAN & B/Special Lady

ADD: BLUES BROS./Gimme Some Lovin'
MICHAEL JACKSON/She's Out Of My Life
KIM CARNES/More Love
GENESIS/Understanding

ON: IRENE CARA/Fame
OLEN & B/Nothing About You
FRANK SINATRA/Theme From NY NY
JERRINE JACKSON/Let's Get Serious
PAT BENATAR/No Live For Love
SPIDER/How Romance
WHI SPINNERS/Lady
BOBBY CALDWELL/Coming Down From Love
COTTONS/Real Love
NEIL SEDAKA/Should've Never Let

93 KHJ Los Angeles

- 1 LIPPS, INC./Funkytown
- 2 LIPPS, INC./Funkytown
- 3 LINDA RONSTADT/Hurt So Bad
- 4 BROTHERS JOHNSON/Stomp
- 5 DR. HOOK/Smy Eyes
- 6 LEON HAYWOOD/Don't Push It Don't
- 7 JERRINE JACKSON/Let's Get Serious
- 8 GARY HUMAN/Cars
- 9 BOB SEGER/Against The Wind
- 10 ROBBIE DURNEY/Steel Away
- 11 INVISIBLE MAN 5/B/All Night Thing
- 12 WARRIORS/Transferring Where The
- 13 BLONDIE/Call Me
- 14 LINDA RONSTADT/Hurt So Bad
- 15 B-52'S/Rock Lobster
- 16 CHRIS CROSS/Ride Like The Wind
- 17 PAUL McCARTNEY/Coming Up
- 18 PAT BENATAR/No Live For Love
- 19 S.O.S. BAND/Take Your Time
- 20 PINK FLOYD/Another Brick In The Wall
- 21 ISLEY BROS./Don't Push It Don't
- 22 BOB SEGER/Against The Wind
- 23 CLASH/Train In Vain
- 24 BOB SEGER/Breakdown Dead Ahead
- 25 AIR SUPPLY/Lost In Love
- 26 PRETENDERS/Brass In Pocket
- 27 RAY, GOODMAN & B/Special Lady
- 28 OLIVIA N./Magic
- 29 PEACHES & HERBIE/Plodge My Love
- 30 WHI SPINNERS/Lady

ADD: RAYDIO/Two Places...
SPINNERS/Cupid
CHANGE/Another Holiday

ON: BOB SEGER/Against The Wind
FRANK SINATRA/Theme From NY NY
ROBBIE DURNEY/Steel Away
BILLY JOEL/It's Still RAR To Me
ELO/In A Live
NEIL SEDAKA/Should've Never Let

B100 San Diego

- 1 AMBROSIA/Biggest Part Of Me
- 2 GARY HUMAN/Cars
- 3 LIPPS, INC./Funkytown
- 4 BETTE MIDLER/The Rose
- 5 PAUL McCARTNEY/Coming Up
- 6 BOB SEGER/Against The Wind
- 7 BOB SEGER/Against The Wind
- 8 CHRIS CROSS/Ride Like The Wind
- 9 PAT BENATAR/No Live For Love
- 10 ROBBIE DURNEY/Steel Away
- 11 BILLY JOEL/It's Still RAR To Me
- 12 BILLY & SYREETA/With You I'm Born
- 13 LINDA RONSTADT/Hurt So Bad
- 14 BROTHERS JOHNSON/Stomp
- 15 ELTON JOHN/Little Jeannie
- 16 PRETENDERS/Brass In Pocket
- 17 WARRIORS/Shining Star
- 18 CHARLIE DORE/Pilot Of The Airwaves
- 19 EAGLES/Can't Tell You Why
- 20 PAT BENATAR/No Live For Love
- 21 ROCKY BURNETTE/Tired Of Toin'
- 22 WHI SPINNERS/Lady
- 23 MICHAEL JACKSON/She's Out Of My Life
- 24 JERRY BRUNTAGE/Don't Let Me Be Misunderstood
- 25 FIREBALL/Headed For A Fall
- 26 PINK FLOYD/Another Brick In The Wall
- 27 PURE PRAIRIE LEAG/Let Me Love You
- 28 LINDA RONSTADT/How Do I Make You
- 29 BLUES BROS./Gimme Some Lovin'

ADD: NONE

KJR 950 Seattle

- 1 AMBROSIA/Biggest Part Of Me
- 2 ROBBIE DURNEY/Steel Away
- 3 GARY HUMAN/Cars
- 4 BOB SEGER/Against The Wind
- 5 BETTE MIDLER/The Rose
- 6 AMBROSIA/Biggest Part Of Me
- 7 ROBBIE DURNEY/Steel Away
- 8 BLONDIE/Call Me
- 9 BROTHERS JOHNSON/Stomp
- 10 ELTON JOHN/Little Jeannie
- 11 VAN HALEN/The Diable Will Rock
- 12 PAT BENATAR/No Live For Love
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 LIPPS, INC./Funkytown
- 15 WICKY GILLEY/Stand By Me
- 16 PAT TRAYNOR/Don't Say No
- 17 WHI SPINNERS/Lady
- 18 BILLY JOEL/It's Still RAR To Me
- 19 BOB SEGER/Against The Wind
- 20 SPIDER/How Romance
- 21 JOE WALSH/All Night Long
- 22 BERNADETTE PETERS/Don't Let Me Be Misunderstood
- 23 ROCKY BURNETTE/Tired Of Toin'
- 24 BRUCE COCKBURN/Wondering Where The
- 25 PINK FLOYD/Another Brick In The Wall
- 26 ROBBIE DURNEY/Steel Away
- 27 ELO/In A Live
- 28 OLIVIA N./Magic
- 29 PURE PRAIRIE LEAG/Let Me Love You

ADD: SPINNERS/Cupid
BLUES BROS./Gimme Some Lovin'
KIM CARNES/More Love
ANGEL CITY/Horrorific
CHRIS CROSS/Soiling

ON: TOMMY TUTONE/Angel Say No
LBD/It's Not A Toyer

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

181 REPORTS
198 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 33% | National Summary |
| E 33% | Up 51 | Same 24 |
| M 21% | Same 24 | Down 0 |
| S 66% | Down 0 | Adds 25 |
| W 19% | | |

PAT BENATAR
"We Live For Love" (Chrysalis)

| | | |
|----------------|--------|------------------|
| Regional Reach | Up 48% | National Summary |
| E 48% | Up 35 | Same 25 |
| M 51% | Down 8 | Down 8 |
| W 78% | Adds 1 | Adds 1 |

EXAMPLE

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts

Some 24 — Number of stations holding it STATIONARY on their charts (on to an add to on, 31, etc.)

Down 0 — Number of stations moving it DOWN on their charts

Adds 25 — Adding number of stations ADDING it this week

AMBROSIA
"Biggest Part Of Me" (WB)
LP: One Eighty

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 82% | National Summary |
| E 82% | Up 30 | Same 63 |
| M 95% | Down 64 | Down 64 |
| W 97% | Adds 0 | Adds 0 |

BLUES BROTHERS
"Gimme Some Lovin'" (Atlantic)
LP: The Blues Brothers

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 58% | National Summary |
| E 58% | Up 37 | Same 37 |
| M 61% | Down 0 | Down 0 |
| W 72% | Adds 53 | Adds 53 |

ROCKY BURNETTE
"Tired Of..." (EMI America)
LP: The Son Of Rock And Roll

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

BRUCE COCKBURN
"Wondering..." (Millennium)

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

GENESIS
"Misunderstanding" (Atlantic)
LP: Duke

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

RUPERT HOLMES
"Answering Machine" (MCA)
LP: Partners In Crime

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

KIM CARNES
"More Love" (EMI America)
LP: Romance Dance

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

CHARLIE DANIELS BANO
"In America" (Epic)

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

ELO
"I'm Alive" (MCA)
LP: "Xanadu" Soundtrack

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

JERMAINE JACKSON
"Let's Get Serious" (Motown)
LP: Let's Get Serious

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

CLASH
"Train In Vain" (Epic)
LP: London Calling

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

ROBBIE DUPREE
"Steal Away (Elektra)

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

FIREFALL
"Headed For A Fall" (Atlantic)
LP: Undertow

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

ROBBIE DUPREE
"Steal Away (Elektra)

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

CLASH
"Train In Vain" (Epic)
LP: London Calling

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

ROBBIE DUPREE
"Steal Away (Elektra)

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

FIREFALL
"Headed For A Fall" (Atlantic)
LP: Undertow

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

JERMAINE JACKSON
"Let's Get Serious" (Motown)
LP: Let's Get Serious

| | | |
|----------------|---------|------------------|
| Regional Reach | Up 110% | National Summary |
| E 110% | Up 110 | Same 0 |
| M 98% | Down 0 | Down 0 |
| W 92% | Adds 11 | Adds 11 |

| P1 | P2 | P3 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| WFLA on WFTS on WTVT on WWSB on WXPB on WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 WFTS 10-10 WTVT 10-10 WWSB 10-10 WXPB 10-10 | WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 WFTS 26-25 WTVT 26-25 WWSB 26-25 WXPB 26-25 | WTVT 26-24 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 WFTS 26-23 WTVT 26-23 WWSB 26-23 WXPB 26-23 |

THE NEW CHRISTOPHER CROSS SINGLE IS SAILING:

94Q add 29 WIGY deb 27
 KJR add KIOY 29-27
 KHFI add KTAC add
 KXX106 add KLUC add
 WERC add KRQ add 28
 WQRK add WHHY add
 KRAV add KBDF add

BY NOW, "ASHES BY NOW" IS EVERYWHERE!

| | | |
|-------------|-------------|--------------|
| Z93 deb 28 | WRJZ on | WFOX 23-17 |
| 94Q 6-4 | WAYS 14-10 | WCGQ 20-15 |
| KHFI add | WRVQ add | WSEZ 36-33 |
| Z98 39-33 | WOW add | WISE 31-28 |
| KXX106 11-5 | WZZP add | WFLB on |
| WERC 24-18 | WBBQ 28-25 | WTMA add |
| WSGN add | FM99 29-19 | WANS-FM 14-9 |
| WLCY add | KQDI deb 29 | KPUR add |
| WAPE deb 25 | 92Q on | WAKX deb 33 |
| WSGA 32-29 | KRUX add | KBOZ add |
| WLAC deb 30 | WAAY deb 30 | KRLC on |
| WSKZ 18-9 | WHHY 28-23 | |



CHRISTOPHER CROSS

"Sailing"

Produced by Michael Omartian

RODNEY CROWELL

"Ashes By Now"

Produced by Craig Leon & Rodney Crowell

On Warner  Bros. Records

THE PICTURE PAGES

Off The Wall Gold



Epic's Michael Jackson recently gave CBS Records' Los Angeles branch a special gold record of his latest LP "Off The Wall" in recognition of sales exceeding 500,000 units at the branch alone. Pictured are (l-r) CBS's Ray Welch, CBS VP Del Costello, Jackson, CBS Branch Manager Dennis Hannon, CBS's Maurice Warfield and Roger Holdredge, and E/PIA's Lori Holder.

Jerry Lee Rocks Palomino



After a recent benefit performance at L.A.'s Palomino Club, Jerry Lee Lewis made a surprise visit to the Elektra/Asylum headquarters. Welcoming the infrequent visitor are (l-r): E/A GM Ewell Roussell, Jerry Lee, E/A Chairman Joe Smith, album producer Eddie Kilroy, Lewis's manager Robert Porter, and Lewis's tour manager J.W. Whitten.

New York Joins Pure Prairie League



Casablanca's Pure Prairie League played the Bottom Line in New York recently, with a sizable label contingent present. Pictured backstage (l-r, standing) are Casablanca's John Brodey, PPL's Mike Reilly and Vince Gill, Casablanca President Bruce Bird, group's Jeff Wilson and Mike Connor, Polygram's Herb Greene, Casablanca's T.J. Lambert, Polygram's Joanne Kuris, PPL's Billy Hinds, manager Jack Daily, and Casablanca VP Brian Interland; (kneeling) Casablanca's Bobbi Silver.

Jo Jo Zep & Falcons Soar



Columbia's Jo Jo Zep And The Falcons met with record company execs on the occasion of their American debut LP's release. Pictured at Columbia's New York office are (l-r) Columbia's Mason Munoz, attorney Paul Schindler, Columbia VP's Gregg Geller and Joe Mansfield, Mushroom (Australia) President Michael Gudinski, Full Moon Records President Michael Klenfner, CBS Records Division President Bruce Lundvall, and Full Moon Chairman Irving Azoff.

Arista Inks Aretha



Arista Records has announced the signing of singer Aretha Franklin, after 13 years with Atlantic. Shown celebrating are from left actor (and Aretha's husband) Glyn Turman, Aretha and Arista President Clive Davis.

N.M. Walden Dances Radio City To Life



New York's Radio City Music Hall hosted Atlantic's Narada Michael Walden recently while he was on tour promoting his current LP, "The Dance Of Life." Backstage visitors include (l-r): Atlantic/Cotillion VP Everett Smith, Walden, Atlantic Exec. VP/GM Dave Glew, Cotillion President Henry Allen, and Atlantic VP Vince Faraci.

THE PICTURE PAGES

CBS Strolling With Egan



Walter Egan was guest of honor at a recent Columbia Records listening party for his forthcoming LP, "Last Stroll." The "all ears" group pictured above includes (l-r): Egan's business manager Nick Ben-Meir, CBS's Dennis Hannon, Columbia Records VP Joe Mansfield, Columbia Artist Development Director Mike Gusler, CBS Records Division President Bruce Lundvall, Columbia's Terry Powell, Egan, Columbia VP Michael Dilbeck, managers Stan and Greg Lewerke, Columbia Merchandising's Tony Zetland, Swell Sounds attorney Bernie Fischbach, and Columbia VP's Marvin Cohn and Myron Roth.

A&M Inks Hazel O'Connor



Hazel O'Connor, English singer/composer/actress, has been signed by A&M Records. Her first solo album will be released in 1981, however she stars in the film "Breaking Glass" performing songs she wrote. The soundtrack LP is on A&M and due for August release. Pictured in London are (l-r) A&M Sr. VP Derek Green, O'Connor's manager Alan Edwards, A&M Sr. Director Tony Burdfield, O'Connor and A&M's Glenn Simmons, unidentified, and label's John Cokell.

ECM Meets In Munich



ECM held its annual A&R/marketing meeting at its Munich headquarters. Label representatives shown are (l-r) ECM Director Robert Hurwitz, ECM Munich's Thomas Stowsand and Steve Lake, French product manager Jean-Pierre Weiller, ECM Munich's Hans Wendl, and ECM President Manfred Eicher.

"Xanadu" Preview



L.A. was the scene of a recent preview party for MCA's "Xanadu" release. Shown enjoying the festivities are (l-r): Jet Records President Don Arden, ELO member and "Xanadu" soundtrack co-producer Jeff Lynne, and MCA Distributing Corp. President Al Bergamo.

Watermelon Man Revisited



Comedian Gallagher recently appeared at Flanigan's in Nashville to promote his UA comedy LP. Pictured backstage after the performance are (l-r) EMIA/UA's Bob Alou, Dick Williams and Jerry Seabolt, Gallagher, EMIA/UA President Jim Mazza and EMIA/UA Division VP Lynn Shults.

In Transit Mobilizes At RCA



RCA Records has announced the signing of Los Angeles-based band In Transit, with a self-titled debut LP due for June release. The album will be the first issued with Still Life Productions, following a recent pact with the label. Pictured are (front row, l-r) band members Clark Garman and Bob Siller and RCA VP Ed DeJoy; (back row, l-r) RCA VP Arnle Orleans, Still Life Productions' Richard Green, RCA's Marty Olinick and Still Life Productions' Dino and John Barbis.



Black Radio

Bill Speed

The Mass Market Leaders: WOIC/Columbia, SC

Another success story in the mass market leaders series has to be WOIC/Columbia. The station climbed from 9.3 to 12.2 in the October/November Arbitron survey, and is now third in the market. Operations Manager/PD Bob Waiters outlines the reasons for the station's success in the interview that follows.

R&R: You did very well in the last Arbitron. Could you provide us with some background?

BW: I think research played a vital part in my station attaining the numbers it did. We did research on the music and what was needed in the community and tried to respond to that.

R&R: Give us some specifics.

BW: We became more active in the community by our disc jockeys going out and participating in sporting events like softball and basketball, and also making public appearances at various high schools, speaking about our profession, as well as doing a lot of charity and benefit work for various organizations in Columbia.

R&R: You increased your share of adults by 66%. What did you do — go strictly after them?

BW: I think we went basically toward the 18-34 crowd.

R&R: What's the difference toward programming to a younger or older crowd as opposed to the 18-34 demo?

BW: I think the music plays an important part there.

R&R: Give us some examples of your sets; what they are like?

BW: We try to play at least 15 minutes of commercial-free music and then go into a commercial cluster. It depends upon on how many commercials you are running in that hour. The amount of clusters in an hour is programmed daily because of the fluctuation of commercials coming in. But the institution of jazz into our daily format has also increased some male listeners.

R&R: What kind of jazz are you playing? Old-line or fusion?

BW: The new contemporary jazz cuts.

Back To Personality

R&R: What are you doing for your women listeners? Do you have a solid base?

BW: We have a solid base of women: We are trying to maintain that once again with the music that we are playing and the personalities my disc jockeys project on the air.

R&R: What type of personality?

BW: Well, we are going back to personality radio. It's controlled, but it's personality. We are relating more to things that are actually happening today within our community as opposed to the "ooh poo pa doo" kind of style.

R&R: What kind of things would a typical announcer say when he has a minute to be a personality?

BW: This depends upon what is happening. He may, for instance, want to talk about or elaborate on the birthday of Malcolm X, if an organization is celebrating that date. Over the intro of the record or something of that nature, he may give information about trying to get people to attend. Or he may inquire as to the feelings of people that particular day, what's going on, how do you feel, or he may relate how he feels. It's an enthusiastic, up tempo type of delivery.

R&R: How about news and public affairs? What is your commitment there?

BW: News is a very important entity at WOIC. We have a professional news staff and we give six local newscasts a day; the rest is network news. But we try to deal basically and primarily with what is happening in Columbia. We try to get people involved with the news by going out and talking with them on the street about different subjects such as the Olympics — should we boycott them? Or maybe a water main breaks in a certain community in Columbia. We go to the residents and talk about that.

R&R: What about research?

BW: We use basically call-out research.

R&R: How strong is your signal?

BW: We're 5000-watt daytime, 1000 at night . . . may increase to 2500. I would say roughly right now we have a good 50-mile radius.

R&R: Anything you'd like to add?

BW: No, other than that the DJ's you have should be very professional, able to follow instructions, and able to really relate. First of all, they must have some kind of talent.



URBANE COWBOYS — Epic's Webster Lewis traveled through Houston in support of his "8 For The 80's" album, where he was met by the following group of classy cowpokes. Pictured are (top row, l-r) CBS Records' John Madison, KTSU's Freddie Pendergrass, Michael Boyd and Emmitt Doe, KMJQ's Bill "Pipes" Travis, KTSU MD Margie Walker, KTSU's Don Harrington, KMJQ MDPam Wells, and CBS Records' Charles Miller; (seated, l-r) CBS Records' Emilian White and Webster Lewis.

People

Congratulations to David Oliver, Station Manager of WNOO/Chattanooga. He was recently honored with an Operation PUSH community service award for his "Radio Goes To School" project. Every Saturday, between 9:30am and 10am, Oliver broadcasts live from one of the six area schools involved. During this time, students are invited to present their own radio show, featuring talk, music, or school/community issues . . . Don Mac, National Promotion Manager of Black Product at Capitol Records, will soon be wearing two hats. The former KDAY/Los Angeles morning personality will be filling in for the station's current morning jock, J.J. Johnson, when Johnson takes a week's vacation beginning May 31 . . . Members of the Main Ingredient singing group have reunited with an album due out soon on RCA . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

JOB OPENINGS: KMJM/St. Louis needs staffers. Tapes and resumes only should be directed to Harry O at the station . . . Further south, Program Director Chris Turner is searching for jocks with production skills at WGIV/Charlotte. Those interested in a good position offering advancement should contact Turner at the station . . . **ARTIST VISITS:** WRVR/New York recently welcomed visits by Jeff Lorber, Horace Silver, and the Brecker Brothers . . .

Things

SICKLE CELL RADIOTHON: On May 24, KJLH/Los Angeles sponsored a 24-hour radiothon on behalf of the Sickle Cell Foundation of Compton, a predominantly black suburb of Los Angeles. In addition to regular programming, KJLH presented interviews with entertainment personalities plus community and civic leaders. Along with the monies pledged by listeners, the station also donated a percentage of the day's revenue . . . **FRONTIER FUNDRAISER:** Frontier Communications, owner of KLIP/Fresno, has announced June 11 as the date of its benefit for Delta Sigma Theta sorority. The event will be co-hosted by artists Lena Horne and O.C. Smith . . . WWIN/Baltimore recently awarded a grand prize trip to Canada in its "Be A Wwiner" contest. Consolation prizes included \$50, a clock radio, a cassette player, stereo components and a 10-speed bicycle. Program Director Curtis Anderson has also signalled the official start of WWIN's 1980 softball season. He and the "WWIN-ing Team" are looking forward to high scores — both on and off the field . . .

WESTWOOD ONE • SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: Dr. Demento, Off The Record with Mary Turner, The Great American Radio Show with Mike Harrison, Star Trak with Candy Tusken, Ace & Friends, Spaces and Places, Shootin' The Breeze, Special Edition with Sid McCoy, The Sound of Motown, On The Move — and The Twelve Hours of Christmas.

WAMO

9540 Washington Blvd., Culver City, CA 90230
(213) 204-5000

WESTWOOD
ONE

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- JERMAINE JACKSON**
"Let's Get Serious" (Motown)
- STEPHANIE MILLS**
"Sweet Sensation" (20th)
- CHAKA KHAN**
"Clouds" (WB)
- TEMPTATIONS**
"Power" (Gordy)
- GLADYS KNIGHT & THE PIPS**
"Landlord" (Columbia)
- S.O.S. BAND**
"Take Your Time" (Tabu/CBS)
- CHANGE**
"A Lover's Holiday" (RFC/WB)
- FATBACK BAND**
"Gotta Get My Hands On Some..." (Spring/Polydor)
- RAY PARKER JR. & RAYDIO**
"Two Places At The Same Time" (Arista)
- LIPPS, INC.**
"Funkytown" (Casablanca)
- ROBERTA FLACK w/DONNY HATHAWAY**
"Back Together Again" (Atlantic)
- CAMEO**
"We're Goin' Out Tonight" (Chocolate City)

CLIMBERS

Following are listed in order of their airplay activity.

- KWICK** "Let This Moment Be Forever" (EMI America) 58% reporting. Medium airplay at WXYV, WWIN, WAMO, WKND and WILD with hot rotation at WWRL in the East. In the South it is climbing at WJJS, KOKY, WHRK, WVEE, WYLD and WJMI while hot at WAOK. Hot at WLOU and climbing at WCIN, WJMO, WJLB, KAEZ, KPRS, WKWM and WWWS in the Midwest. Medium airplay at KSOL in the West.
- LARRY GRAHAM** "One In A Million You" (WB) 58% reporting airplay. In the West it is hot at KDAY. Added at WTLC and WVON, climbing at WJLB, WBMX, WCIN and WKWM, and hot at WLOU in the Midwest. The South shows an add at WGIV, medium airplay at WJJS, WKXI, WHRK, WVEE, WYLD and WJMI, and hot rotation at WDIA, KOKY and KAPE. New at WAMO, climbing at WXYV and WILD, and hot at WWRL in the East.
- CON FUNK SHUN** "Got To Be Enough" (Mercury) 53% of our reporters are on it. Hot at WANT, WAOK, WJJS and KAPE with medium airplay at KMJQ, WDIA, WHRK and WVEE in the South. Heavy airplay at WCIN, WJMO, KAEZ, KATZ and KPRS with medium airplay at WBMX and WWWS in the Midwest. The West shows it climbing at KDIA. Hot at WAMO and WDAS; climbing at WXYV and WWIN in the East.
- ROCKIE ROBBINS** "You And Me" (A&M) 53% reporting action. Medium airplay at WWRL, WAMO, WKND, WDAS and WILD in the East. New at WVON and climbing at WLOU, WTLC, WJLB, WBMX, KATZ, KPRS and WKWM in the Midwest. In the South it is hot at KOKY while showing medium airplay at WAOK, KMJQ, WJJS, WDIA, WYLD and WNOO.
- SPINNERS** "Cupid/I've Loved You For A Long Time" (Atlantic) 53% reporting activity. Climbing at WXYV and WDAS in the East. New at WJJS and WDIA with medium airplay at WGIV, KMJQ, WKXI, KOKY, WHRK, WVEE and WJMI in the South. Added at WTLC, WCIN, WDAO, WJMO, WBMX and KMJM with medium airplay at KATZ, WKWM and WWWS in the Midwest.
- GQ** "Sitting In The Park" (Arista) 47% reporting. Added at WYLD, climbing at WAOK, WJMI and WNOO, and hot at WDIA, WKXI and KOKY in the South. New at KSOL in the West. The Midwest shows an add at KATZ, medium airplay at WTLC, WCIN, WJMO, WKWM and WWWS, and hot rotation at WBMX. Debuting at WAMO with medium airplay at WWRL and WDAS in the East.
- MANHATTANS** "Shining Star" (Columbia) 45% of our reporters are on it. Hot at WKND and WILD in the East. Hot at KSOL and climbing at KDIA in the West. The South shows heavy airplay at WANT, KMJQ, WJJS, WYLD and WNOO with medium airplay at WAOK, WDIA and KAPE. Hot rotation at WCIN, WJMO, WBMX, KPRS and WKWM in the Midwest.
- INVISIBLE MAN'S BAND** "All Night Thing" (Mango/Island) 45% reporting. Hot at WTLC, WVON, WJMO and WBMX with medium airplay at KPRS in the Midwest. Climbing at KSOL and hot at KDIA in the West. The South reflects hot rotation at WJMI with medium airplay at WGIV, WAOK, WJJS, WDIA and WYLD. Hot at WWIN, WAMO and WKND with medium airplay at WDAS in the East.
- HAROLD MELVIN & THE BLUENOTES** "I Should Be Your..." (Source/MCA) 45% reporting airplay. New at WYLD, climbing at WAOK, KMJQ, WDIA, WKXI, KOKY, WHRK and WVEE, and hot at WJMI in the South. Hot at WTLC and WKWM with medium airplay at WCIN and WVON in the Midwest. The East shows an add at WAMO, medium airplay at WWRL and WXYV, and hot rotation at WILD.
- TEENA MARIE** "Behind The Groove" (Gordy) 45% of our reporters are on it. New at KSOL in the West. Debuting at WDAO, WJMO and WJLB with medium airplay at WBMX, KAEZ, KATZ and KPRS in the Midwest. The South reflects medium airplay at KMJQ, WDIA, WHRK and WVEE. Hot at WWIN, WKND, WDAS and WILD and climbing at WXYV in the East.
- GENE CHANDLER** "Does She Have A Friend?" (20th) 45% reporting action. Hot at WVON and WBMX with medium airplay at WLOU, KPRS and WKWM in the Midwest. Added at WANT and WJJS, climbing at WDIA, WKXI, WYLD and WJMI, and hot at KOKY in the South. Medium airplay at WKND, WDAS and WILD with heavy airplay at WWRL in the East.
- STACY LATTISAW** "Dynamite!" (Cotillion) 45% reporting. Added at WDAO and climbing at WLOU, WTLC, KAEZ and WWWS in the Midwest. New at KDAY in the West. Debuting at WKND, climbing at WXYV and hot at WWIN in the East. The South shows adds at WANT and WJJS, medium airplay at WAOK, KOKY, WHRK, WVEE and WJMI, and hot rotation at KAPE.
- B.T. EXPRESS** "Give Up The Funk" (Columbia) 42% reporting activity. Climbing at KAEZ, KATZ, KPRS and WWWS with hot rotation at WKWM in the Midwest. Medium airplay at KSOL in the West. New at WAMO and climbing at WWRL and WDAS in the East.

Added at WDIA, climbing at WAOK, KAPE, WYLD and WJMI, and hot at KMJQ and WKXI in the South.

JERRY KNIGHT "Overnight Sensation" (A&M) 39% of our reporters are on it. Medium airplay at WILD in the East. In the South it is climbing at WGIV, WAOK, KMJQ, WDIA and WYLD. Hot at KDAY and climbing at KSOL in the West. Hot at WJLB and WWWS with medium airplay at WCIN, WVON, WJMO, WBMX and KPRS in the Midwest.

BOBBY CALDWELL "Coming Down From Love" (Clouds/TK) 39% reporting. Hot at WCIN and KPRS with medium airplay at WLOU, WVON, WJLB, WBMX, KATZ and WWWS in the Midwest. Climbing at KDIA and KSOL in the West. Hot at WNOO and climbing at WDIA and WYLD in the South. Medium airplay at WAMO and WILD in the East.

KLEER "Winners" (Atlantic) 39% reporting activity. Hot at WGIV, WANT and KMJQ with medium airplay at WAOK, WJJS, WDIA, WYLD and WJMI in the South. The East reflects medium airplay at WWIN, WKND and WDAS. New at KSOL in the West. Climbing at WCIN, WJMO and WBMX in the Midwest.

SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 37% reporting airplay. Hot at WAMO and climbing at WWIN, WKND and WILD in the East. Hot at WAOK, WJJS, WKXI and WYLD in the South. In the West it is climbing at KDIA. Hot at WVON, WJMO, KATZ and KPRS with medium airplay at KAEZ in the Midwest.

ODYSSEY "Don't Tell Me, Tell Her" (RCA) 34% reporting action. New at WDIA, climbing at KOKY, and hot at WAOK in the South. Added at WTLC, WVON and KATZ, climbing at WLOU and WBMX, and hot at KAEZ in the Midwest. The East shows an add at WKND and medium airplay at WWRL, WWIN and WDAS.

PATTI LABELLE "I Don't Go Shopping" (Epic) 32% reporting airplay. Climbing at WWIN and WDAS in the East. Hot at KAPE with medium airplay at WAOK, WDIA and WYLD in the South. New at WDAO, climbing at WVON, WJLB, KATZ and WKWM, and hot at WLOU in the Midwest.

BROTHERS JOHNSON "Light Up The Night" (A&M) 32% of our reporters are on it. Added at KMJQ with medium airplay at WGIV, WKXI, KOKY and KAPE in the South. New at WDAO and WKWM; climbing at WCIN, WJMO, KATZ and WWWS in the Midwest. Climbing at WKND in the East.

NEW & ACTIVE

HERBIE HANCOCK "Stars In Your Eyes" (Columbia) 29% reporting airplay. Climbing at WAMO in the East. New at KSOL in the West. Hot at WBMX with medium airplay at WVON, WJMO, WJLB, KPRS and WKWM in the Midwest. Debuting at WYLD with medium airplay at WGIV and KMJQ in the South.

BARRY WHITE "Sheet Music" (Unlimited Gold/CBS) 29% reporting. Medium airplay at WLOU, WJMO and WJLB in the Midwest. New at KSOL in the West. Added at WJMI with medium airplay at WGIV, WAOK, WYLD and WNOO in the South. Climbing at WAMO and WDAS in the East.

RODNEY FRANKLIN "The Groove" (Columbia) 29% reporting airplay. Hot at WWRL and climbing at WILD in the East. Medium airplay at WVON, WJLB, KPRS and WKWM with hot rotation at WTLC in the Midwest. Added at KDAY and climbing at KSOL in the West. Hot at KOKY and climbing at WJJS in the South.

TWO TONS O' FUN "Just Us" (Honey/Fantasy) 29% of our reporters are on it. Medium airplay at KDIA and KSOL in the West. Climbing at KMJQ, WJJS and WYLD in the South. Hot at WTLC and KPRS with an add at WLOU in the Midwest. New at WDAS with medium airplay at WKND and WILD in the East.

ONE WAY "Do Your Thang" (MCA) 29% reporting action. Added at WBMX and WKWM with medium airplay at WTLC, WJLB, KATZ and WWWS in the Midwest. New at WAOK and climbing at WKXI in the South. The East shows it added at WWRL, WWIN and WDAS.

DELEGATION "Welcome To My World" (Mercury) 29% reporting activity. New at WDAS in the East. Added at KAEZ and climbing at KATZ and WKWM in the Midwest. Debuting at WANT and WDIA with medium airplay at WJJS, WKXI, KOKY, WJMI and WNOO in the South.

KOOL & THE GANG "Hangin' Out" (DeLite/Mercury) 29% reporting airplay. The South shows an add at WJJS with medium airplay at WAOK, KAPE and WNOO. Climbing at WWRL and WKND in the East. New at KMJM with medium airplay at WLOU, WJMO, KAEZ and WWWS in the Midwest.

JAZZ RADIO HOTTEST

Following are listed in order of their airplay activity.

- JEFF LORBER FUSION** Wizard Island (Arista) *Various Cuts*
- FREDDIE HUBBARD** Skagly (Columbia) *Various Cuts*
- BOBBY HUTCHERSON** Un Poco Loco (Columbia) *Various Cuts*
- CHICK COREA** Tap Step (WB) *Various Cuts*
- HEATH BROTHERS** Live At The Public Theatre (Columbia) *Various Cuts*
- GEORGE DUKE** Brazilian Love Affair (Epic) *Various Cuts*
- SPYRO GYRA** Catching The Sun (MCA) *Various Cuts*
- EARL KLUGH** Dream Come True (UA) *Various Cuts*
- GROVER WASHINGTON JR.** Skylarkin' (Motown) *Various Cuts*
- MICHAEL FRANKS** One Bad Habit (WB) *Various Cuts*

NEW & ACTIVE

- SADAO WANTANABE** California Shower (Inner City) *Various Cuts*

EAST: WYVR/New York, NY, Herschel Prescott; WHUR/Washington, D.C., Jesse Fox; WEA/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Roy Schneiderman. SOUTH: WCLW/Atlanta, GA, Requesa Ward; WTJZ/Roseport News, VA, Rai Ewell. MIDWEST: WBSY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorlan Pastor. WEST: KADL/Denver, CO, Chuck Edwards; KRRL/Berkeley, CA, Hal Jackson; KRGD/Los Angeles, CA, Monica Rorden; KJLN/Los Angeles, CA, Lawrence Tenter.

Pop/Rhythms
Hottest
May 30, 1980

| EAST | SOUTH | MIDWEST | WEST |
|-----------------------------------------------|-----------------------------------------------------|----------------------------------------------|-----------------------------------------------|
| Stephanie Mills Jermaine Jackson Change | Stephanie Mills Fatback Band Jermaine Jackson | Jermaine Jackson Gladys Knight & The Pips | Lippe, Inc. Stephanie Mills Temptations |

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WKND
Hartford, CT
Eddie Jordan

ADDED
S.O.S. Band
Stacy Lattisaw
Odyssey

HOTTEST
Jermaine Jackson
Fatback Band
Stephanie Mills
Manhattans
Peabo Bryson
Invisible Man's Band
Isley Brothers
Change
Teena Marie
Chaka Khan

WOL
Washington, D.C.
Bobby Bennett

ADDED
None

HOTTEST
S.O.S. Band
Lippe, Inc.
Patti Labelle
ADC Band
Roberta Flack/Donny Hathaway
Larry Graham
Invisible Man's Band
Change
Stephanie Mills
Dr. Hook

WXYV
Baltimore, MD
Larry Wilson

ADDED
None

HOTTEST
Jermaine Jackson
Fatback Band
Stephanie Mills
S.O.S. Band
Gladys Knight
Chaka Khan
Raydio

WILD
Boston, MA
Steve Crumblay

ADDED
TTF
Patrice Rushen/D.J. Rogers
Natalie Cole
Side Effect
Switch
D.J. Rogers

HOTTEST
Change
Jermaine Jackson
Raydio
Stephanie Mills
Manhattans
Roberta Flack/Donny Hathaway
Harold Melvin & Blue Notes
Fatback Band
Gladys Knight
Teena Marie

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
Premium
Candi Staton
TTF
Fat Larry's Band
Rene & Angela
Top Shelf
Windy City
One Way
Two Tons O' Fun
Curtis Mayfield/Linda Clifford

Delegation
HOTTEST
Jermaine Jackson
Lippe, Inc.
Con Funk Shun
Stephanie Mills
S.O.S. Band
Gladys Knight
Roberta Flack/Donny Hathaway
Teena Marie
Ray, Goodman & Brown
Temptations
Change

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Roy C
Top Shelf
Damon & Denita
TTF
Breakwater
Windy City
One Way
Trouble Funk

HOTTEST
S.O.S. Band
Invisible Man's Band
Jermaine Jackson
Teena Marie
Kurtis Blow
Lippe, Inc.
Stacy Lattisaw
Change
Gladys Knight
Roberta Flack/Donny Hathaway

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Gap Band
Five Special
D.J. Rogers
GQ
Larry Graham
B.T. Express
S.O.S. Band
Harold Melvin & Blue Notes

HOTTEST
Invisible Man's Band
Isley Brothers
Con Funk Shun
Smokey Robinson
Lakeside
Peabo Bryson
Jermaine Jackson
Stephanie Mills
Fatback Band
Raydio

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
Dramatics "Be"
Boz Scaggs "Jojo"
Patrice Rushen/D.J. Rogers
Gary Bartz
Mervyn Monroe/Cubby St. Charles
Frank Hooker
One Way
Flakes

HOTTEST
Kwick
Change
Gladys Knight
Chaka Khan
Rodney Franklin
Whispers
S.O.S. Band
Natalie Cole
Gene Chandler
D.J. Rogers
Larry Graham
Starship Orchestra

MIDWEST

WLOU
Louisville, KY
Bill Price

ADDED
Roberta Flack/Donny Hathaway
Natalie Cole
Two Tons O' Fun
Isaac Hayes
Stone City Band
Stanley Clarke

HOTTEST
Patti Labelle
Change
Gladys Knight
Jermaine Jackson
S.O.S. Band
Chaka Khan
Stephanie Mills
Kwick
Randy Brown
Larry Graham

WVON
Chicago, IL
Lee Armstrong

ADDED
Larry Graham
Odyssey
Rockle Robbins

HOTTEST
Jermaine Jackson
Gladys Knight
Wee Gee
Smokey Robinson
Stephanie Mills
Change
Roberta Flack/Donny Hathaway
Invisible Man's Band
Gene Chandler
Raydio

WDAO
Dayton, OH
Turk Logan

ADDED
Natalie Cole
Patti Labelle
Controllers
Switch
Brothers Johnson
Gap Band
Skiyy
Dayton
Side Effect
Spinners
Teena Marie
Candi Staton
Isaac Hayes
Aurra
Brick
Stacy Lattisaw
Bobby Thurston
Brothers By Choice
Jimmy Cester

HOTTEST
Roberta Flack/Donny Hathaway
Chaka Khan
Temptations
S.O.S. Band
Cameo
Chuck Close

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Larry Graham
Odyssey
Patrice Rushen
Aurra
Fat Larry's Band "How"
Kurtis Blow
Spinners
Candi Staton
Interlude

HOTTEST
Harold Melvin
Jermaine Jackson
Rodney Franklin
Whispers
S.O.S. Band
Invisible Man's Band
Midnight Star
Raydio
Two Tons O' Fun

WCIN
Cincinnati, OH
Michael Roberts

ADDED
David Hudson
Average White Band
Spinners
Shella & B. Devotion
Brick
Patrice Rushen/D.J. Rogers
Five Special

HOTTEST
Stephanie Mills
Jermaine Jackson
Lippe, Inc.
Manhattans
Roberta Flack/Donny Hathaway
Raydio
Bobby Caldwell
Peabo Bryson
Gladys Knight
Con Funk Shun

KMJQ
Houston, TX
Jack Patterson

ADDED
Brothers Johnson
Gap Band
Gary Bartz
France Joli
Fatback Band "Money"
Pressure
David Hudson
Five Special

HOTTEST
Manhattans
Jermaine Jackson
Change
S.O.S. Band
Lippe, Inc.
Stephanie Mills
Kleiser
Gladys Knight
Roberta Flack/Donny Hathaway
B.T. Express

WVEE
Atlanta, GA
Scotty Andrews

ADDED
None

HOTTEST
Jermaine Jackson
Fatback Band
Stephanie Mills
S.O.S. Band
Gladys Knight
Chaka Khan
Raydio

WJLB
Detroit, MI
J. Michael McKay

ADDED
Rufus & Chaka
Chuck Jackson
Natalie Cole
Teena Marie
Masterpiece
Frank Hooker
Ambrosia

HOTTEST
Fatback Band
S.O.S. Band
Jermaine Jackson
Gladys Knight
Raydio
Stephanie Mills
Change
Roberta Flack/Donny Hathaway
Jerry Knight
Temptations

WBMX
Chicago, IL
Bob Scott

ADDED
Spinners
Parlet
One Way
Grover Washington Jr.
Hiroshima
Gil Scott-Heron
Interlude
TFO
Omni
Metumbi

HOTTEST
Wee Gee
Jermaine Jackson
Gladys Knight
Herbie Hancock
Manhattans
Invisible Man's Band
Chaka Khan
GQ
Stephanie Mills
Lou Rawls

WWWS
Saginaw, MI
Kamih Crockett

ADDED
Chocolate Milk
Trussel "Love"

HOTTEST
S.O.S. Band
Change
Fatback Band
Raydio
Roberta Flack/Donny Hathaway
Stephanie Mills
Cameo
Jerry Knight
Isley Brothers
Lippe, Inc.

KMJM
St. Louis, MO
Harry O

ADDED
Spinners
Elton John
Kool & The Gang

HOTTEST
Not Available

KAEZ
Oklahoma City, OK
Steve Scott

ADDED
Delegation
Brick
HOTTEST
Natalie Cole
Gene Chandler
Lippe, Inc.
Roberta Flack/Donny Hathaway
Randy Brown
Cameo
Odyssey
Chapter 8
Con Funk Shun
Gladys Knight

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Stone City Band
Windy City
D.J. Rogers
Brick
Dayton
Gap Band
Brothers Johnson
Vaughan Mason & Crew
Dne Way
Robert Thomas

HOTTEST
Jermaine Jackson
S.O.S. Band
Fatback Band
Stephanie Mills
B.T. Express
Gladys Knight
Lippe, Inc.
Manhattans
Harold Melvin & Blue Notes
Roberta Flack/Donny Hathaway

KATZ
St. Louis, MO
Earl Parnell

ADDED
Odyssey
Fat Larry's Band
D.J. Holiday
Young & Company
Isaac Hayes
TTF
GQ
William DeVaughn
Curtis Mayfield
Side Effect

HOTTEST
Jermaine Jackson
Whispers
Temptations
Smokey Robinson
Peabo Bryson
Lippe, Inc.
S.O.S. Band
Con Funk Shun
Gladys Knight
Isley Brothers

WJMO
Cleveland, OH
Bernie Moody

ADDED
Spinners
Teena Marie
Isaac Hayes

HOTTEST
Con Funk Shun
Raydio
Invisible Man's Band
Fatback Band
Jermaine Jackson
Ray, Goodman & Brown
Smokey Robinson
Manhattans
Lippe, Inc.
Cameo

SOUTH

WJJS
Lynchburg, VA
Robert Goins

ADDED
Chuck Brown & Soul Searchers
Gene Chandler
Spinners
Randy Crawford
Kool & The Gang
D.J. Rogers
Stacy Lattisaw
Brick
Isaac Hayes
Switch

HOTTEST
Jermaine Jackson
Smokey Robinson
Raydio
Lippe, Inc.
Con Funk Shun
Manhattans
Stephanie Mills
Peabo Bryson
Fatback Band
Whispers

WDLA
Memphis, TN
Ron King

ADDED
B.T. Express
Odyssey
William DeVaughn
Spinners
Delegation

HOTTEST
Change
Fatback Band
Gladys Knight
Larry Graham
Roberta Flack/Donny Hathaway
S.O.S. Band
Stephanie Mills
Raydio
Lippe, Inc.
GQ

KOKY
Little Rock, AR
Jimmy Smith

ADDED
D.J. Rogers
Young & Company
Vaughan Mason & Crew

HOTTEST
Roberta Flack/Donny Hathaway
Gene Chandler
Temptations
Chaka Khan
S.O.S. Band
David Hudson
Larry Graham
Rockle Robbins
GQ
Rodney Franklin

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
GQ
Harold Melvin & Blue Notes
Herbie Hancock
Kurtis Blow
Johnny Guitar Watson
TFO
Perry & Sanlin

HOTTEST
Jermaine Jackson
Manhattans
Smokey Robinson
Stephanie Mills
Lippe, Inc.
Fatback Band
Gladys Knight
Raydio
Temptations
Chaka Khan

WNOO
Chattanooga, TN
Dwight Harrison

ADDED
S.O.S. Band
Fat Larry's Band
Al Jarreau
William DeVaughn
Tavares
Collins & Collins
Dillard & Boyce

HOTTEST
Mass Production
Bobby Caldwell
Raydio
Manhattans
Sister Sledge
Rufus & Chaka
Fatback Band
Jermaine Jackson
Stephanie Mills
Roberta Flack/Donny Hathaway

WAOK
Atlanta, GA
Bill Green

ADDED
Kurtis Blow
Pressure
Crown Heights Affair
Parlet
Rene & Angela
One Way

HOTTEST
Fatback Band
Chaka Khan
Stephanie Mills
Temptations
Con Funk Shun
Smokey Robinson
Mass Production
Lippe, Inc.
Kwick
Odyssey

KAPE
San Antonio, TX
Cesta Ayers

ADDED
Gap Band
Crown Heights Affair
Earl Klugh
Candi Staton
Rene & Angela

HOTTEST
Larry Graham
Con Funk Shun
Jermaine Jackson
Ray, Goodman & Brown
Raydio
Patti Labelle
Whispers
Stacy Lattisaw
Sister Sledge
Leon Haywood

WJMI
Jackson, MS
Carl Haynes

ADDED
Crown Heights Affair
Barry White
Curtis Mayfield/Linda Clifford

HOTTEST
Stephanie Mills
Invisible Man's Band
Whispers
Roberta Flack/Donny Hathaway
Jermaine Jackson
Temptations
Hamilton Bohannon
Lou Rawls
Change
Harold Melvin & Blue Notes

WANT
Richmond, VA
Ben Miles

ADDED
Gene Chandler
Stacy Lattisaw
Masterpiece
Delegation
S.O.S. Band

HOTTEST
Manhattans
Fatback Band
Jermaine Jackson
Kleiser
Temptations
Con Funk Shun
Stephanie Mills
Change
Gladys Knight

WKKI
Jackson, MS
Tommy Marshall

ADDED
Dramatics "Be"
True Image
Peter Brown
Interlude
Sun
Perry & Sanlin
Vaughan Mason & Crew
Michael Zager
Al Johnson
Boz Scaggs

HOTTEST
Whispers
Smokey Robinson
Roberta Flack/Donny Hathaway
Fatback Band
Temptations
GQ
Prince
Sister Sledge
Controllers
B.T. Express

WGVV
Charlotte, NC
Chris Turner

ADDED
Rene & Angela
Brick
Larry Graham
Peter Brown
Mass Production
Frank Hooker
Rose Banks
Aurra

HOTTEST
Fatback Band
S.O.S. Band
John & Arthur Simms
Kleiser
Lippe, Inc.
David Sanborn
Five Special
First Choice
Gladys Knight
Change

WMMK
Memphis, TN
Ron Olson

ADDED
None

HOTTEST
Jermaine Jackson
Fatback Band
Stephanie Mills
S.O.S. Band
Gladys Knight
Chaka Khan
Raydio

WEST

KDIA
Oakland, CA
Keith Adams

ADDED
None

HOTTEST
Isley Brothers
Lippe, Inc.
Whispers
Jermaine Jackson
Invisible Man's Band
Raydio
Brothers Johnson
"Stomp"
Gap Band
Temptations
Sylvester

KDOL
San Mateo, CA
J.J. Jeffries

ADDED
S.O.S. Band
Kleiser
GQ
Herbie Hancock
Barry White
Teena Marie

HOTTEST
Jermaine Jackson
Stephanie Mills
Manhattans
Fatback Band
Gladys Knight
Change
Lippe, Inc.
Roberta Flack/Donny Hathaway

KDAY
Los Angeles, CA
Steve Woods

ADDED
Rodney Franklin
Skiyy
Stacy Lattisaw
Five Special
Chapter 8

HOTTEST
Fatback Band
Change
Chaka Khan
Stephanie Mills
Larry Graham
Temptations
Roberta Flack/Donny Hathaway
Lippe, Inc.
Jerry Knight
S.O.S. Band
Gladys Knight

KDKO
Denver, CO
John Anderson

ADDED
None

HOTTEST
Isley Brothers
Ambrosia
Christopher Cross
Invisible Man's Band
Lippe, Inc.
Con Funk Shun
Leon Haywood
Rodney Franklin
Stephanie Mills
Whispers



Jeff Gelb AOR

SOURCE CELEBRATES FIRST ANNIVERSARY

Delivering News To The AOR Masses

A year ago this week, the first radio network geared specifically to AOR audiences delivered its initial newscasts to a group of ten test market stations. Now, NBC's Source is a full-service radio network servicing approximately 120 affiliate stations with news, features, and musical programming.

Jim Cameron is the Source's Manager of Radio News. He heads a staff of six anchors, two part-timers and three editorial producers who make up the Source news team. These people are responsible for 30 two-minute newscasts daily. In the following conversation, Cameron details the growth and development of the Source's news operation, along the way offering solid advice to AOR news programmers about delivering news to the unique AOR audience.

R&R: How have the newscasts changed since they began a year ago?

JC: It started as a two-minute conversational approach to news reporting, with an emphasis on features. But the year has brought an awful lot of news stories of special relevance to our target demographic of 18-34 year olds. So the newscasts have ended up covering a lot more hard news than we originally thought they would. They are a product of the times we're living in and the stories that affect our audience.

R&R: Are there any rules as to how many stories you want to cover in two minutes, or how many actualities you feel are necessary?

JC: There are no hard and fast rules. Programming a newscast is not like programming a hot clock for a radio station. Things change so rapidly: the inventory of stories changes all the time. We never use audio just for the sake of using audio, for instance.

We try to cover six to seven news items in two minutes, but there are days when big stories break that we have the flexibility to throw out that format. For instance, when the eleven kids died in Cincinnati at the Who show, that's all we talked about the next morning.

The rule of thumb we go by is, if it's relevant to the 18-34-year-old audience, we go with it. If we were any broader in target demographics we'd have to make a lot of compromises, trying to appease older folks to the detriment of the younger ones.

R&R: How do you determine what's relevant to 18-34's?

JC: We have access to a number of different research tools. The NBC news research department and AP do a lot of polling, and we can piggyback questions on those. They can give us demographic breakouts on how 18-34's answered the questions. Also, we're consulted by Burkhart-

Abrams, who have a research department that keeps us supplied with demographic research on what's hot and what's not among young Americans.

Of course, news people have gut level instincts for what will work for their audiences, just as Music Directors do. I tune into a news story, hear hooks and licks, and say, hey, good story. But if I have another source to check my instincts with, so much the better. For example, with the possible resumption of the draft my gut reaction said, here come the sixties again. Let's find some old antiwar folks and put them on the air to fire up these kids the way we were ten years ago. But our research indicated that wasn't the right way to go, because if anything, there's renewed interest in militarism on the part of the young people.

R&R: What are the Source's sources for news?

JC: In its potential, I see the Source as a clearing house for information from sources all over the country. We use the normal wire services, like AP, UPI and Reuter's. In addition to their broadcast wires, we have access to the UPI and AP high-speed wires to about 50 different subwires they have, to use as a resource.

In addition, we're subscribers to *Newscript*, *Starship*, *Zodiac* and a whole slew of magazines and newspapers. *Newscript* has just started working with us on a test basis of point-to-point transmission of information via a Qwip machine. That sends their daily dispatches to us over phone lines instead of through the mail.

What really distinguishes us from any other network offering news to radio stations is that we have the full resources of NBC at our disposal. That includes the other radio network, plus the TV news shows. If Tom Snyder does an interview with Paul McCartney for the "Tomorrow Show," we can cut segments of that for our newscasts, or we can pull tape from the "Today Show," the nightly news, "Meet The Press," or any other NBC news production.

We also encourage the stations to gather material for us in return for an economic incentive. This program has had mixed results for us. Some stations do it consistently and excellently. With others, I have to plead, cajole, and nearly bribe to get out there for us. But it's not necessarily their fault. Most news departments at FM radio stations consist of one or two people who sit in the studio, rip wire copy, sometimes rewrite it, maybe make a phone call or two, and get some sound. Rarely do they do any street reporting. But if they are responsible for twelve newscasts a day and also the public affairs shows and typing up PSA's I can understand why they don't have the time to get out on the streets. For that sort of station, carrying the Source frees their newspeople to do



"Technology and increasing specificity of radio formats is leading us to be able to better serve individual target audiences with news, information and musical programming."

— Jim Cameron, Manager
Radio News, The Source

what they can do best: to cover local stories. They don't have to worry about keeping up with national or international stuff; we do that for them.

R&R: Do you want to make the Source sound like it's network news, or like it's originating at your affiliates' stations?

JC: It's been set up not to sound like a network. It's packaged with no NBC identification to allow stations the option of identifying the Source as their local news operation. We have customized logos, ID's, and promos that enhance that illusion, and we have had countless examples of listeners who have called our affiliates asking for us in their newsrooms.

Other stations want the network identification as an image enhancer. They introduce the newscast and identify us as a national network.

R&R: What do you see for the future of radio networks?

JC: Certainly increasingly specific demographic pinpointing. There's already a physicians' network broadcasting to 50 cities. We'll soon be looking at networks for other professions and other specific age groups: maybe one for young female teens, or an all-women's network. Technology and increasing specificity of radio formats is leading us to be able to better serve individual target audiences with news, information, and musical programming.

Another advancement I think you'll see is the increasing decentralization of the networks. New York City is not the center of the universe; I hope to be able to open bureaus in other major cities around the country to better cover stories that happen elsewhere. We've already started that with Mary Lyon's afternoon newscasts, which are satellite-fed back to New York from Burbank.

R&R: How does the future look for the Source?

JC: Let me answer that in two ways: First, I would not, nor would the other six anchors, have given up the comfortable, lucrative positions we had in major market radio stations to come to work here if we didn't think the Source was going to be around a long time. They share my feeling that the Source is in its infancy and can do nothing but continue growing from this point on.

From the corporate point of view, NBC has made a very serious commitment both in money and personnel to make sure the Source succeeds. They learned a great deal from their last radio network experience (NIS), and I think the success we've achieved in our first year of operation indicates that my feelings about the continued success of the Source are well-founded.



FLIRTIN' WITH PLATINUM — Epic's Molly Hatchet received a platinum album for its latest release, "Flirtin' With Disaster." Pictured are (l-r) group's Bruce Crump, Duane Roland and Danny Joe Brown, Don Snell (Ampex Corp.), group's Steve Holland and Dave Hlubek, visiting WKLS/Atlanta MD Rich Plomblino, group's Banner Thomas and group's manager Pat Armstrong.

Jeff Bell

EVOLUTION

Big changes at WLOM/Cape Cod, where the station has changed call letters to WKZE, and formats from Soft AOR to a modified P/A. Exiting were PD Larry King to weekends at WCOZ/Boston, afternoon air personality Bill "Albert" Calvert to airwork at WJAR/Providence, and MD Nanci Donnellan. Dean Manchester has joined WKZE as PD from WAQY/Springfield, MA... WZLD/Columbia PD Mike Denene has exited with no replacement forthcoming; the station plans to program "by committee"... WNGS (92ROCK)/W. Palm Beach is a new live 3000-watt AOR. Gary Beck is PD and Stephanie Kahn the MD... Steve Rodeo has joined WRNO/New Orleans from WKZE/Peoria as MD... Jim Pemberton has been upped to MD from the airstaff of WILS-FM/Lansing... Michele Robinson has exited as Promotions Director at WLUP/Chicago and will announce new plans shortly... Larry Himmel has exited KGB-FM/San Diego for airwork at neighboring KFMB-FM... Tess Green has joined the full-time airstaff at WRXL/Richmond... Dave Caprita has joined LOVE 94/Miami from neighboring WAXY for mornings... Steve Fugett has joined KQFM/Portland as Director of Advertising and Promotion... Chuck Randall has emigrated from KROQ-FM/Pasadena to nearby KMET/Los Angeles for weekends and fill-ins... Marcia Hrichison has exited as WMMR/Philadelphia's Public Relations Director to join "Independent Ventures" in Los Angeles... Doug Burton has exited as MD at WWCK/Flint to become MD at WKLC/Charleston, WV.



LET THERE BE DRUMS — KWST/Los Angeles presented its first annual "Carmine Appice Drum Battle." 26 contestants competed and 2000 spectators attended the competition at Tower Records. Among the judges were several notable rock and jazz drummers. Grand prize winner received Ludwig Drum Heads and Syndrums. Pictured (l-r, standing) are KWST's J.J. Jackson, judges Vinny Appice and Ollie Brown, Appice, judges Aynsley Dunbar and Bruce Gary; (center) KWST PD Ted Ferguson; (seated) the five winners.

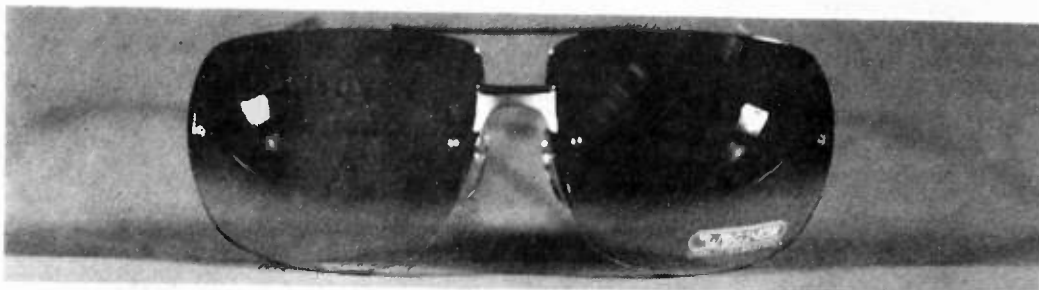
UPDATE

KMET/Los Angeles Asst. PD and MD Jack Snyder is the offscreen host for a new syndicated TV videorock show called "Radiovision"... WRIF/Detroit Advertising and Promotion Director Ruth Whitmore won the "Outstanding Woman In Media Support" award from American Women In Radio And TV... WFBQ/Indianapolis has tied in with Karma Records in its current concert bus promotion. Four 44-seat buses, equipped with sound systems, transport people to and from concerts. The free buses leave from Karma parking lots, and each rider is given a special bus pass good for a discount price on the featured concert artist's albums and tapes at Karma... KWST/Los Angeles, KMEL/San Francisco, and KSHE/St. Louis linked together to broadcast Survival Sunday III, an anti-nukes concert rally featuring Graham Nash, Lily Tomlin, and others... Starfleet remote studios have pacted with A&M to present Nazareth in a 14-station radio network concert. WLUP/Chicago played host... WMET/Chicago took 1000 listeners to the first public showing of "The Empire Strikes Back"... KLOS/Los Angeles polled its listeners for favorite AOR tracks. The results were heard over the Memorial Day weekend on a countdown called the KLOS "Rock And Roll 500"... WSAI-FM/Cincinnati issued

10,000 four-color concert patches at a recent Journey show... WRIF and WABX squared off in a softball match for 5000 Detroit AOR radio fans. WRIF broadcast the whole game live, with ace sportscaster Eli Zaret providing play-by-play. WRIF squeaked by WABX 6-5 after ten hard-fought innings... WBCN/Boston is moving. The station's new address is 1265 Boylston Street, Boston, MA 02215... KMEL/San Francisco's been active promotionally: The station co-sponsored a frisbee festival with prizes, refreshments, and live musical entertainment. KMEL also hosted three cast members of the "WKRP" TV show for a recent multiple guest DJ shift. On hand were Tim Reid, Richard Sanders, and Frank Bonner... WNGS (92ROCK)/W. Palm Beach is a new 3000-watt live AOR that needs record service from all labels. Contact MD Stephanie Kahn at (305) 844-0343.

COMING NEXT WEEK: AOR programmers from around the country look ahead in offering their opinions on how AOR radio will meet the programming expectations of the maturing baby boom. How can AOR keep older listeners excited about rock 'n' roll? Frank Cody, Denton Marr, Sky Daniels, Tom Owens, Ron Reger, Charlie Kendall and others provide answers next week.

PROMOTION OF THE WEEK



WBCY/Charlotte Promotes "Visibility"

The "Official" WBCY shades are manufactured by a Dallas-based company. Produced at a cost of \$5 each, they are sold for \$6; profits are distributed to various children's charities.

The glasses are available at various promotional activities, usually through station merchandise displays.

Designed to increase the visibility of both station and listener, the sunglasses have been a big hit with more being reordered.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WZAM-WMYK/Norfolk presented Wreckless Eric & Tony Sculto for \$3.94.

RADIO CONCERTS: Private Lightning on WCOZ/Boston... Silencers on WYDD/Pittsburgh... Russia on KAZY/Denver... Gentle Giant on WPLR/New Haven... Willie Nile, Bobby Bare, Orleans, Gentle Giant, David Bromberg on WLIR/Long Island... Bruce Cockburn on KBCO/Boulder.

CONVERSATIONS: Pat Travers on KWFN/Tucson... Billy Squier on KTXQ/Dallas... Jorma Kaukonen on WDHA/Dover... Willie Nile on WCCC/Hartford... Rachel Sweet, Dirty Looks on WCOZ/Boston... Ted Nugent on KEZO/Omaha... Journey, Babys on WRIF/Detroit... Joe Perry on KEZY/Anaheim... Ian Hunter on KILO/Colorado Springs... Billy Squier, Rod Evans (Deep Purple) on KPAS/EI Paso... Johnny Lydon, Angel City, Tommy Tutone, John Kaye on KTIM/San Rafael... Silencers, Crack, Laurie & Sighs on WYDD/Pittsburgh... Babys, Journey on WWWW/Detroit... All Thomson, Alda Reserve on KAWY/Casper... Gentle Giant, Cheap Trick on WCMF/Rochester... Point Blank on WBLM/Lewiston... Ozark Mtn. Daredevils, Michael Franks on KBCO/Boulder... Bruce Cockburn, Ozark Mtn. Daredevils on KSPN/Aspen... Danny Spanos on KMGN/Bakersfield... Rodney Crowell on WPLR/New Haven... Journey on WFBQ/Indianapolis... Dirt Band, Ozark Mountain Daredevils on KTCL/Fort Collins... Pat Travers, Ozark Mtn. Daredevils on KSAS/Kansas City... Jon Anderson on WLIR/Long Island... Pat Travers on KMET/Los Angeles... Ted Nugent, Ian Hunter, Mick Ronson, Russia on KAZY/Denver... Ted Nugent on WFYV/Jacksonville... Def Leppard, Ray Manzarek on KROQ/Los Angeles... Stonebolt on K99/Great Falls... Leah Kunkel on WSRZ/Tampa... Billy Squier on KZEW/Dallas... Heart on WYMX/Augusta... Bonnie Raitt on WABX/Detroit... Billy Squier on KTXQ/Dallas... Nazareth on WKQQ/Lexington... Journey on WOUR/Utica... Journey, Angel City on M105/Cleveland... Pat Benatar on WRCN/Long Island... UFO, Triumph on KPAS/EI Paso... Willie Nile, Mitch Ryder on WBRU/Providence... Boz Scaggs on WPLJ/New York... Journey, Ted Nugent on WFYV/Jacksonville... Joe Perry, Utopia on KQFM/Portland... Ted Nugent, Ramones on WLUP/Chicago... Willie Nile, Robin Lane on WPLR/New Haven... Journey, Lillian Carter on WMMS/Cleveland... All Thomson on K-99/Great Falls... Robin Lane on WBAB/Long Island... REO Speedway, Molly Hatchet, Rush on WAPL/Appleton... Danny Spanos on KMGN/Bakersfield... Dirt Band, All Thomson, Commander Cody on KBCO/Boulder... Ozark Mtn. Daredevils on KCAL/San Bernardino... Buddy Guy, Jr. Wells on KTYD/Santa Barbara... Jorma Kaukonen on WDHA/North Jersey.

THE SOUND TRACK

Roadie

**BANDS MAKE IT ROCK,
BUT THE ROADIES MAKE IT ROLL.**

Side 1

Cheap Trick
"Everything Works If You Let It"

Pat Benatar
"You Better Run"

Joe Ely Band
"Brainlock"

Alice Cooper
"Road Rats"

Side 2

Teddy Pendergrass
"Can't We Try"

Eddie Rabbitt
"Drivin' My Life Away"

Stephen Bishop & Yvonne Elliman
"Your Precious Love"

Jay Ferguson
"A Man Needs A Woman"

Side 3

Styx
"Crystal Ball"

Sue Saad And The Next
"Double Yellow Line"

Blondie
"Ring Of Fire"

Alice Cooper
"Pain"

Side 4

Roy Orbison & Emmylou Harris
"That Lovin' You Feelin' Again"

Jerry Lee Lewis
"(Hot Damn) I'm A One Woman Man"

Hank Williams, Jr.
"The American Way"

Asleep At The Wheel
"Texas, Me And You"

Roadie

Original Motion Picture Sound Track
An Alive Enterprises/Steve Wax Enterprises Production
On Warner Bros. Records & Tapes (2HS 3441)



Album Airplay/40

Chart Summary

May 30, 1980

155 REPORTERS

Album cuts are listed in order of airplay preference

| 5/9 | 5/16 | 5/23 | 5/30 | Artist | Album | Artist | Album |
|-----|------|------|------|---------------------------|------------------------------------|-------------------------------------|---------------|
| 1 | 1 | 1 | 1 | BOB SEGER & SILVER BULLET | Against The Wind (Capitol) | "Strut" Title | "Betty" "Bop" |
| 15 | 15 | 2 | 2 | PETE TOWNSHEND | Empty Glass (Atco) | "Rough" "Door" "Get" "Moved" | |
| 3 | 4 | 3 | 3 | ERIC CLAPTON | Just One Night (RSO) | "Cocaine" "Midnite" "Sally" "Blues" | |
| 4 | 2 | 4 | 4 | VAN HALEN | Women & Children First (WB) | "Cradle" "Whiskey" "Everybody" | |
| 5 | 6 | 6 | 5 | GENESIS | Duke (Atlantic) | "Misunderstanding" "Turn" "Lines" | |
| 2 | 3 | 5 | 6 | BILLY JOEL | Glass Houses (Columbia) | "R&R" "Fantasy" "Right" "Leyna" | |
| 13 | 9 | 7 | 7 | URBAN COWBOY | Various Artists (Full Moon/Asylum) | "Night" "Nine" "Times" "Dance" | |
| 32 | 13 | 10 | 8 | GRATEFUL DEAD | Go To Heaven (Arista) | "Alabama" "Ease" "Althea" | |
| 8 | 8 | 8 | 9 | PAT TRAVERS BAND | Crash And Burn (Polydor) | "Whiskey" Title "Born" "Love" | |
| - | 23 | 13 | 10 | TED NUGENT | Scream Dream (Epic) | "Wango" Title "Hard" "Flesh" | |
| 6 | 7 | 9 | 11 | JOURNEY | Departure (Columbia) | "Walks" "Where" "Time" "Anyway" | |
| 12 | 11 | 11 | 12 | BOZ SCAGGS | Middle Man (Columbia) | "Breakdown" "Jojo" Title | |
| - | - | - | 13 | PAUL McCARTNEY | McCartney II (Columbia) | "Coming" "Way" "Bogey" "Days" | |
| 9 | 12 | 14 | 14 | PINK FLOYD | The Wall (Columbia) | "Numb" "Run" "Lust" "Brick" | |
| - | - | 25 | 15 | GRAHAM PARKER &... | The Up Escalator (Arista) | "Night" "Stupefaction" "Lives" | |
| 14 | 15 | 16 | 16 | PRETENDERS | Pretenders (Sire) | "Sobbing" "Brass" "Mystery" "Kid" | |
| 7 | 10 | 12 | 17 | LINDA RONSTADT | Mad Love (Asylum) | Title "Talk" "Go" "Cost" | |
| 18 | 17 | 15 | 18 | FIREFALL | Undertow (Atlantic) | "Fall" Title | |
| - | 33 | 19 | 19 | ALICE COOPER | Flush The Fashion (WB) | "Clones" "Talk" "Pain" "Nuclear" | |
| 19 | 19 | 21 | 20 | IAN HUNTER | Welcome To The Club (Chrysalis) | "Gotta" "War" "Cleveland" | |
| - | - | 26 | 21 | JUDAS PRIEST | British Steel (Columbia) | "Midnight" "Metal" "Grinder" "Fire" | |
| 21 | 22 | 23 | 22 | DEF LEPPARD | On Through The Night (Mercury) | "Brigade" "Wasted" "America" | |
| 30 | 25 | 24 | 23 | POINT BLANK | The Hard Way (MCA) | "Soldier" Title "Star" | |
| 11 | 16 | 17 | 24 | CLASH | London Calling (Epic) | "Train" "Clampdown" Title | |
| - | - | - | 25 | CHEAP TRICK | Found All The Parts (Epic) | "Day" "Good" "Hold" "Take" | |
| 36 | 31 | 28 | 26 | TOMMY TUTONE | Tommy Tutone (Columbia) | "Angel" "Date" "Girl" "Summer" | |
| 16 | 20 | 18 | 27 | HUMBLE PIE | On To Victory (Atco) | "Fool" "Infatuation" | |
| 17 | 18 | 22 | 28 | J. GEILS BAND | Love Stinks (EMI America) | "Takin' " Title "Walls" "Wait" | |
| 38 | 35 | 30 | 29 | SPIDER | Spider (Dreamland) | "Romance" "Alright" "Burning" | |
| - | 40 | 34 | 30 | SCORPIONS | Animal Magnetism (Mercury) | "Zoo" "Tight" "Real" | |
| 10 | 14 | 20 | 31 | HEART | Bebe Le Strange (Epic) | Title "Heaven" "Raised" | |
| 33 | 30 | 29 | 32 | BILLY SQUIER | The Tale Of The Tape (Capitol) | "High" "Beat" | |
| 25 | 28 | 37 | 33 | ANGEL CITY | Face To Face (Epic) | "Marseilles" "Line" | |
| 20 | 24 | 27 | 34 | TRIUMPH | Progressions Of Power (RCA) | "Survive" "Weekend" | |
| - | 36 | 31 | 35 | BRAM TCHAIKOVSKY | Pressure (Polydor/Radar) | "Dance" "USA" "Russians" "Can't" | |
| 34 | 34 | 33 | 36 | AMBROSIA | One Eighty (WB) | "Part" "Ready" "Woman" | |
| - | - | - | 37 | SAMMY HAGAR | Danger Zone (Capitol) | "Money" "Iceman" "Bad" | |
| - | - | - | 38 | ELTON JOHN | 21 At 33 (MCA) | "Chasing" "Jeannie" "Lady" | |
| - | - | - | 39 | PURE PRAIRIE LEAGUE | Firin' Up (Casablanca) | "Let Me" "Give" "Ready" | |
| 27 | 29 | 36 | 40 | RED RIDER | Don't Fight It (Capitol) | "Hot" Title | |

This was a good week both for the established names as well as the newer heavy metal artists. Heavy metal may be shaping up as a major AOR influence for 1980 if this week's activity is any indicator. SEGER grabbed the top spot for yet another week (that's an astonishing eleven in a row). TOWNSHEND gained reports to equal Seger's, perhaps signaling a battle for next week's top airplay position. CLAPTON and VAN HALEN held rock steady, as GENESIS hit top five. COWBOY and DEAD rose as NUGENT hit top ten. In an unusual debut situation, McCARTNEY came on with healthy album reports backed up with an exceptional amount of activity on the "Coming Up" single, which helped bounce Paul's album on to the charts at such a high number. FLOYD maintained while PARKER took an impressive leap upward. PRETENDERS and ALICE held their own as HUNTER resurged and JUDAS jumped. DEF and BLANK gained momentum. The four-cut TRICK album proved a winning idea with AOR's, debuting handsomely with excellent reports for all rotations. TUTONE, SPIDER, SCORPIONS and CITY all had a good week of increased album airplay reports. HAGAR debuted with strong adds plus early moves to other rotations. ELTON debuted in a significant indication that AOR radio has regained confidence in this once staple AOR artist. PPL debuted while OZARK MOUNTAIN DAREDEVILS and JOE PERRY PROJECT came close to charting this week.

New Entry

MOST ADDED

| Artist | 5/30 | 5/23 | 5/16 | 5/9 | 5/2 |
|-------------------------|-------|---------|-------|-----|-----|
| 1 SAMMY HAGAR | 85/79 | 17/17 | 0/0 | 0/0 | 0/0 |
| 2 PAUL McCARTNEY | 73/68 | 0/0 | 0/0 | 0/0 | 0/0 |
| 3 CHEAP TRICK | 87/64 | 38/37 | 0/0 | 0/0 | 0/0 |
| 4 JOAN ARMATRADING | 48/47 | 4/3 | 0/0 | 0/0 | 0/0 |
| 5 BLACK SABBATH | 41/40 | 0/0 | 0/0 | 0/0 | 0/0 |
| 6 GERRY RAFFERTY | 39/38 | 0/0 | 0/0 | 0/0 | 0/0 |
| 7 KROKUS | 34/30 | 5/5 | 0/0 | 0/0 | 0/0 |
| 8 ELTON JOHN | 64/29 | 50/48 | 0/0 | 0/0 | 0/0 |
| 9 DEVO | 26/24 | 0/0 | 0/0 | 0/0 | 0/0 |
| 10 GRAHAM PARKER &... | 96/20 | 110/106 | 1/1 | 0/0 | 0/0 |
| 11 CAROLE KING | 26/18 | 8/7 | 0/0 | 0/0 | 0/0 |
| 12 JO JO ZEP AND THE... | 32/17 | 24/20 | 12/11 | 3/3 | 0/0 |
| 13 PHILIP LYNOTT | 33/18 | 33/23 | 23/23 | 0/0 | 0/0 |
| 14 JUDAS PRIEST | 77/15 | 75/40 | 51/47 | 0/0 | 0/0 |

MEDIUM

| Artist | 5/30 | 5/23 | 5/16 | 5/9 | 5/2 |
|----------------------|--------|--------|--------|--------|--------|
| 1 BILLY SQUIER | 89/63 | 71/58 | 73/58 | 63/41 | 53/19 |
| 2 POINT BLANK | 82/60 | 75/51 | 82/39 | 95/4 | 1/0 |
| 3 DEF LEPPARD | 79/53 | 61/55 | 62/57 | 68/53 | 78/54 |
| 4 TOMMY TUTONE | 75/55 | 70/55 | 67/53 | 65/43 | 55/25 |
| 5 GRAHAM PARKER &... | 96/53 | 110/3 | 1/0 | 0/0 | 0/0 |
| 6 GRATEFUL DEAD | 125/49 | 124/40 | 117/35 | 94/1 | 9/0 |
| 7 IAN HUNTER | 78/44 | 63/58 | 94/62 | 90/58 | 88/49 |
| 8 HUMBLE PIE | 65/43 | 64/58 | 62/57 | 100/65 | 82/63 |
| 9 URBAN COWBOY | 131/41 | 127/40 | 136/55 | 117/34 | 117/8 |
| 10 JUDAS PRIEST | 77/41 | 75/23 | 51/3 | 0/0 | 0/0 |
| 11 GENESIS | 134/38 | 130/34 | 139/45 | 134/49 | 131/48 |
| 12 PAT TRAVERS BAND | 113/38 | 123/38 | 135/42 | 129/44 | 135/54 |
| 13 SCORPIONS | 63/38 | 53/35 | 67/28 | 43/7 | 13/1 |

THE HOTTEST

| Artist | 5/30 | 5/23 | 5/16 | 5/9 | 5/2 |
|-------------------------|---------|---------|---------|---------|---------|
| 1 BOB SEGER & SILVER... | 147/142 | 147/147 | 163/160 | 164/151 | 164/152 |
| 2 VAN HALEN | 128/116 | 131/118 | 138/120 | 129/117 | 130/111 |
| 3 PETE TOWNSHEND | 147/115 | 143/111 | 147/108 | 133/24 | 50/0 |
| 4 BILLY JOEL | 126/113 | 132/114 | 140/127 | 145/127 | 148/130 |
| 5 ERIC CLAPTON | 131/108 | 131/110 | 141/108 | 138/102 | 125/85 |
| 6 GENESIS | 134/95 | 130/95 | 138/93 | 134/81 | 131/73 |
| 7 URBAN COWBOY | 131/90 | 127/85 | 136/72 | 117/68 | 117/4 |
| 8 JOURNEY | 105/84 | 118/83 | 132/116 | 126/116 | 130/113 |
| 9 BOZ SCAGGS | 109/78 | 108/79 | 116/77 | 116/78 | 115/71 |
| 10 GRATEFUL DEAD | 125/74 | 124/74 | 117/47 | 94/8 | 8/0 |
| 11 TED NUGENT | 105/67 | 107/66 | 112/65 | 60 | 0/0 |
| 12 PINK FLOYD | 85/65 | 81/78 | 105/91 | 116/103 | 122/107 |
| 13 PRETENDERS | 79/55 | 87/60 | 94/65 | 88/63 | 103/65 |
| 14 LINDA RONSTADT | 82/52 | 100/73 | 120/68 | 125/111 | 132/111 |

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

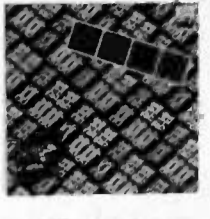
The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

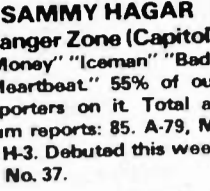
AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week

CHEAP TRICK
Found All The Parts (Epic)
"Day" "Good" "Hold"
"Take." 50% of our reporters on it. Total album reports: 87. A-64, M-20, H-13. Debuted this week at No. 25.



SAMMY HAGAR
Danger Zone (Capitol)
"Money" "Iceman" "Bad"
"Heartbeat." 55% of our reporters on it. Total album reports: 85. A-79, M-3, H-3. Debuted this week at No. 37.



PAUL McCARTNEY
McCartney II (Columbia)
"Coming" "Way" "Bogey"
"Days." 48% of our reporters on it. Total album reports: 74. A-68, M-2, H-3. Debuted this week at No. 13 (see Chart Summary).



SINGLES

- CHEAP TRICK**
"Everything Works If You Let It" (Epic)
- BLUES BROTHERS**
"Gimme Some Lovin'" (Atlantic)
- OZARK MOUNTAIN DAREDEVILS**
"Take You Tonight" (Columbia)
- JOE PERRY PROJECT**
"Let The Music Do The Talking" (Columbia)
- JAGS**
"Back Of My Hand" (Island)
- TOM PETTY & HEARTBREAKERS**
"Here Comes My Girl" (Backstreet/MCA)
- GARY NUMAN**
"Cars" (Atco)
- MOTORS**
"Love & Loneliness" (Virgin)
- ELO**
"I'm Alive" (MCA)
- GRACE SLICK**
"Angel Of The Night" (RCA)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- DIXIE DREGS** Dregs Of The Earth (Arista)
"Expense" "Pride" "Twiggs"
- SPYRO GYRA** Catching The Sun (MCA)
Title "Laser" "Percolator"
- MICHAEL FRANKS** One Bad Habit (WB)
"Baseball" Title
- JEFF LORBER FUSION** Wizard Island (Arista)
Title "Lava" "Rooftops"
- EARL KLUGH** Dream Come True (UA)
"Heart" Title
- KITTYHAWK** Kittyhawk (EMI America)
"Chinese" "Once"
- DAN SIEGEL** Nite Ride (Inner City)
"Friday" "Foke"
- TIM WEISBERG** The Tip Of The... (Nautilus)
"Do Dah" "La Paz" "Pork"
- DAVID SANBORN** Hideaway (WB)
"Anything"
- CHICK COREA** Tap Step (WB)
Title

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

104 WQBK FM
ALBANY 518-482-5555

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

WOL
BOSTON 817-247-0850

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

WZZO
ALLENTOWN 215-694-0511

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

SOFTROCK
BOSTON 817-282-5900

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

98Rock
BALTIMORE 301-888-0088

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

pet your rock
BRIDGEPORT 203-579-9995

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

97ROCK
BUFFALO 716-881-4555

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

WHEN TOGETHER
HARTFORD 203-247-1080

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

WCCC
HARTFORD 203-549-3456

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

WBLM
LEWISTON-PORTLAND 207-763-2085

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

WHEN TOGETHER
MEDIUM

DEF LEPPARD
On Through... (Mercury) 21/16

TOMMY TUNONE
Tommy Tutone (Columbia) 17/15

BRAM TCHAIKOVSKY
Pressure (Polydor/Radar) 17/14

JAGS
Evening Standards (Island) 15/14

GRAHAM PARKER & RUMOUR
The Up Escalator (Arista) 23/13

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

WHEN TOGETHER
LONG ISLAND 516-587-1023

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DAN SIEGEL (Inner City)
SPYRO GYRA (MCA)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
KITTYHAWK (EMI America)
TIM WEISBERG (Nautilus)

Singles:
PETER GABRIEL (Arista)
PRETENDERS (Sire)
ELO (MCA)

WHEN TOGETHER
LONG ISLAND 516-485-9200

Added:
JOAN ARMSTRADING (A&M)
ALBERT COLLINS (Arista)
DEVIL (WB)
DAVE NATION (Columbia)
PAUL McCARTNEY (Columbia)
GERRY RAFFERTY (EMI America)
SHERRY (Arista)
ROCKY BURNETTE (EMI America)
QUARTETALS (Epic)
CANG OF FOUR (WB)
RAY GOMEZ (Columbia)
MORIGUS (Arista)
THIRD WORLD (Island)
SPECIAL (A&M)
-CHARLIE DANIELS... (Epic)
-STANLEY CLARE (Columbia)
-KID CREOLE (Arista)
-TIGERS

Hot:
LINDA RONSTADT (Arista)
ELVIS COSTELLO & THE INIMALS (Columbia)
SELECTER (Chrysalis)
TOMMY TUNONE (Columbia)
HARRIETTE FATHFUL (WB)
DANNY KORTZMAN (Arista)
BOB SEGER & THE DOORS (Capitol)
GENESIS (Arista)

Hot:
D.B. COOPER (WB)
DIXIE DREGS (Arista)
FOOLS (EMI America)
IAN HUNTER (Chrysalis)
WILLIE NILE (Arista)
SPECIALS (Chrysalis)
RACHEL SWEET (Arista/Columbia)
WARRIORS (Arista)
PAUL McCARTNEY (Columbia)
JAGS (Arista)

Hot:
GRAHAM PARKER & THE MURMURS (Arista)
FLASH & THE PAN (Epic)
PETE TOWNSHEND (Arista)
PRETENDERS (Sire)
J. GELLS BAND (EMI America)
GRATEFUL DEAD (Arista)
URBAN CONBOY (Polygram/Radar)
DARYL HALL (RCA)
HEART (Epic)
ELTON JOHN (MCA)
MOTORS (Virgin)
-TOMMY TUNONE (Columbia)
-PRIVATE LIGHTNING (A&M)
-SQUEEZE (A&M)
-RUCKER/UTOPIA (Arista)
-RANGERS (Sire)
-SUZANNE VEILLANT (Capitol)
-MOTORS (Virgin)
-RANGERS (Sire)
-LOU REED (Arista)
-PRETENDERS (Sire)
-GENESIS (Arista)

Caoper
307-938-1616

... (Station details) ...

KILO 94 Colorado Springs
STERNO FM 303-634-8808

... (Station details) ...

Edmonton
403-428-8597

... (Station details) ...

KZEL Eugene
503-484-4304

... (Station details) ...

KICL Fort Collins
303-671-1232

... (Station details) ...

KJVD Fresno
209-278-5991

... (Station details) ...

K99 Great Falls
406-727-7211

... (Station details) ...

KDKU Honolulu
808-624-7100

... (Station details) ...

93 FM Honolulu
808-948-2083

... (Station details) ...

Las Vegas
702-732-7753

... (Station details) ...

KNAC Long Beach
562-437-0388

... (Station details) ...

KNET 94 Los Angeles
213-464-5638

... (Station details) ...

Los Angeles
213-469-1212

... (Station details) ...

KWST Los Angeles
213-467-1224

... (Station details) ...

Pasadena
213-578-0830

... (Station details) ...

KBBC FM 99 Phoenix
602-265-5222

... (Station details) ...

KGOJ Portland
503-855-9181

... (Station details) ...

link Portland
503-228-6000

... (Station details) ...

Portland
503-228-0100

... (Station details) ...

RENO
702-892-8283

... (Station details) ...

RENO
702-328-9261

... (Station details) ...

K108 FM Sacramento
916-446-4985

... (Station details) ...

Sacramento
916-444-2868

... (Station details) ...

San Bernardino
714-825-5020

... (Station details) ...

106 San Diego
714-695-6800

... (Station details) ...

San Francisco
415-391-9400

... (Station details) ...

San Jose
408-246-0811

... (Station details) ...

San Jose
408-268-6400

... (Station details) ...

San Rafael
415-458-1510

... (Station details) ...

San Bernardino
805-983-1975

... (Station details) ...

San Bernardino
805-983-1801

... (Station details) ...

Salt Lake City
801-972-3030

... (Station details) ...

KXFM 99 Santa Maria
805-927-2168

... (Station details) ...

Seattle
206-624-4308

... (Station details) ...

Seattle
206-484-1840

... (Station details) ...

Seattle
206-223-3913

... (Station details) ...

Spokane
509-448-2000

... (Station details) ...

Tri-Cities
509-568-0459

... (Station details) ...

Tucson
602-624-5568

... (Station details) ...

Vancouver
604-684-7221

... (Station details) ...

Country



Jim Duncan

News Notes

KIKK/Houston air personality and longtime Music Director Joe Ladd was involved in a plane crash a week ago Sunday. It took three days for Ladd to get back to Houston. Apparently, the single-engine Cessna 50 Ladd was flying ran into weather problems on a return trip from a weekend fishing outing. Ladd told us, "I saw an area on Padres Island that looked flat enough to land. As it turns out the ground was pretty wet and as soon as I touched down the plane flipped over. Except for a few scratches I feel fine." Since very few people live in this area, Ladd was lucky to run into a guy known as the "Turtle Man," a well-known resident who has dedicated his life to saving turtles, and now stranded disc jockeys. We should have a photo by next week . . . Stay tuned . . . Also from Houston, got a kick out of an article in the May 17 Houston Post written by Bob Claypool recounting another KENR-KIKK-KNUZ radio story to go down in the history books of great bits. KENR's Jeff Mack hosts a regular show from Gilley's Club. As reported here a few weeks back, the station was excited about being able to broadcast a rare Loretta Lynn concert. Being legendary practical jokers, KIKK's Joe Ladd (the aforementioned ace pilot) and KNUZ's Bruce Nelson (formerly of KENR) couldn't resist getting some free air time on KENR's broadcast from the club. Ladd handed Loretta a note mentioning Bruce's birthday. Loretta told the club crowd and the radio listeners about the birthday, and it seems that during the broadcast Loretta only managed to mention KIKK and KNUZ, without a word about KENR . . . As mentioned here last week, it is now official: Plough has purchased WUBE-AM-FM/Cincinnati. See Page 3 for more details . . . Rumored last week and now official: Bill Robinson will give up his morning drive show at WIRE/Indianapolis to devote full time to his company Music Works, Inc., a radio syndication company. He will exit on July 11. According to WIRE PD, Gary Havens, "Bill has been doing the morning show for 13 years and it will be a tough act to follow. We have a talent search going on right now for a morning mayor-type personality: someone who will become involved in every move of the community and is well-read." If you fit the qualifications, get in touch with Havens at (317) 927-4220 and get a tape and resume to the station immediately. By the way, Jim Craig has been promoted to Music Director for WIRE and will be taking all music calls. Craig does a midday air shift . . . In a related story, Wally Nehrling, known to his listeners as "Uncle Wally," passed away Monday (5-26) night of a rare brain disorder. Nehrling was morning man on the then-P/A-formatted WIRE prior to Bill Robinson's taking over in 1967. He had been at WIRE from 1938 to 1967 as morning man and then stayed on as Public Service Director until his retirement in 1974 . . . Bill Cole, PD of KGAR/Vancouver, WA, told me the station has changed its logo from "Vancouver Country" to "Volcano Country" since the eruption of Mount Saint Helens. By the way, while making calls for the St. Helens story that appeared last week in R&R, I ran into Barry Burkes, former PD of KHAK/Cedar Rapids. Burkes had made a quick stop in Texas prior to joining KGAR to do an air gig . . . WBAP/Fort Worth has joined the ABC Information radio network for news . . . ABC's Entertainment network featured the Oak Ridge Boys in the June "Country Greats In Concert" series . . . KVEG/Las Vegas needs an air personality and a newperson. Contact Doug Shane at (702) 373-0004 . . . Nadea Finch joins Jim De Angelo to cohost the morning show at WKKN/Rockford, IL. Program Director Curtis King outlines one of the most interesting station promotions next week here in R&R. The station went into the community and advertised it was looking for an air talent to work with De Angelo. The story and pictures next week . . . This week Associate Country Editor Lee Wade talks with the Promotion Director of KEBC-FM/Oklahoma City about the best way to get enough bumper stickers in the market . . . Before I get a move on, I keep thinking about Joe Ladd's amazing no-injuries plane crash. As a matter-of-fact, before I became the semi-famous Country Editor kind of guy that I am today, I used to be a pilot on a farm. I used to pilot here and pilot there. (This joke really sounds better on radio!) . . . So what's news with you?



BOARD OPERATORS — According to KSO/Des Moines PD Jarrett Day, "As a rule KSO doesn't use billboards as part of our rating sweep promotion budget, but this year we decided to do it. Since we believe the only way to get any attention in the community is to advertise on KSO, our morning 'Breakfast Flakes,' Tom and Jerry, took their show to the billboard. They originated their entire show from 45 feet up and encouraged motorists to honk their horns as they drove by. This produced a non-stop stream of beeping, which got the police a little honked-off at us."

HOW TO HARVEST A BUMPER CROP

Formula For Sticker Saturation

Some people consider radio an art, while others swear it's a science. Of course, the possibility exists that both are true. Jane Graber, Promotions Manager at KEBC/Oklahoma City, veers toward the scientific side. Her area of expertise is "bumper sticking" and she's been at her "bumper sticker campaigns" for four years. Her original goal: to get as many of the white on red KEBC stickers out there on the cars as humanly possible, an average of about 1200 per campaign. (See related photo below.) However, this year she took a more calculated approach. Graber and Donald Patten, Mathematics Professor at the University of Oklahoma in nearby Norman, worked for five months devising a formula which, theoretically, provides an answer to the question of how many bumper stickers are needed for market coverage.



Jane Graber

Obviously, 100% coverage can only be reached if every car in the market has a sticker. According to the formula, a station can aim for a specific percentage of coverage, say 65%, 85%, or 95%. KEBC targeted for 95% coverage for their market of 800,000 people, a five-county area of 850 square miles.

THE GRABER FORMULA: $12,000 \times A \times F \div M = \#$ of stickers necessary for target coverage.

12,000 = number of miles driven by average auto per year

A = # of sq. miles in the populated area to be covered

F = Cover Factor, or % of market you want exposed. Options are

1 = 65% coverage

2 = 85% coverage

3 = 95% coverage

M = average # of miles an auto goes per year in the area to be covered.

Specifically, the formula for KEBC to reach 95% is:

$12,000 \times (A)850 \text{ sq. miles} \times (F)3 \text{ (for 95\% coverage)} \div (M)11,300 = 2708$ bumper stickers

The process for the four-week bumper sticker campaigns is highly organized. Prior to each rating period, Graber recruits from the station's staff of 34 "by asking each employee if they are interested in 'bumper sticking.' For those that are, I put them on one of our four or five teams." She offers incentive in the form of money (\$1 per sticker) or in goods (such as a KEBC jacket for those who apply 75 stickers). She has an agreement with a local merchant that allows her staff to ask patrons in front of the stores' shopping center outlets for permission to apply a bumper sticker to the shopper's car.



OUTSIDE ADVERTISING — Tying in their bumpersticker "campaigns" with a promotion, KEBC/Oklahoma City awarded a '65 Chevy pick-up truck to the listener who guessed the correct number of stickers on the vehicle. Every day for a week, the DJ's announced how many stickers they were putting on the truck; listeners were to keep track and send in their answers. Winner Marian Hale is pictured above. Rather than bumper stickers, WOWW/Mobile gives out multi-hued rainbow window stickers, with printed coupons on the peel off section, good for \$\$ off purchase price of clothing and records and tapes. WOWW/Pensacola, FL's latest contribution to the field of auto bumper decoration sports a white background and red call letters with frequency ID number and border in black.

To some extent, the campaigns are cumulative, which would give KEBC over 95% coverage in the market, but as Graber told R&R, "There is no guarantee that as soon as the car leaves the parking lot that the bumper sticker will stay on." She has observed people "accept a bumper sticker and immediately remove it." Other factors include the bumper sticker lifespan, which is influenced by the raw material, which varies, and different amounts and colors of ink. "The kind we use will come off easily, without solvent, if it is taken off within two months of application."

Since the debut of the Graber formula, Ms. Graber has received calls from printing firms, political groups and advertisers who use bumper stickers extensively.

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BELLAMY BROTHERS

Dancin' Cowboys (WB/Curb)

On 70% of reporting stations. Charts: 35-25 WCMS, 35-30 WHK, 35-30 KCKC, 58-28 KHAK, 39-27 KSO, debut 22 WSUN, 32-27 KFGO. New adds this week include WJJD, WIL, WDAF, WINN, WUBE, WKSJ, WPOR, WIXY, WEAT, WTHI, KMAK, KCEY, KSSS. R&R Chart Debut 33.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

HANK WILLIAMS JR. "Kaw-Liga" (Elektra) 66/11, WEEP, KOKE, KLVI, WPOR, KENR, KMAK, WHBF, WFMS, WKMF, KHAK, KBET. Charts: 51-25 KEBC, 37-28 KUGR, 32-25 WHK, 26-16 WBAM, 28-22 WYDE, debut 27 WOKQ, 20-16 KFEQ, debut 29 KYNN, 33-25 WITL, debut 29 WINN, debut 28 WIXY.

WAYLON JENNINGS "Clyde" (RCA) 64/43. The "Most Added" record of the week. New at KSON, KNEW, KSO, KRMD, WUBE, WNRS, KNOE, KHEY, WADR, WWVA, KRZY, KRAK, KMAK, KTOM, KIKX, KYNN, KHAK, WTSO, KEBC, WFMS, KNIX, KUGR, KSOP, WCMS, KEED, KLAKE, WMUS, KBMR, KRAM, KFTN and others. Charts: 31-24 KCKC, debut 25 WSUN, 35-29 WPOC.

REX ALLEN JR. "It's Over" (WB) 64/23, WDAF, WJJD, WIL, KGFX, KLAKE, KKAL, KEEN, WKMF, KRAM, WWJO, WNRS, WHBF, WCMS, WKSJ, WBAM, WSUN, WKDA, WNOW, WKXA, WYDE, WOKK, KHEY, WVOJ. Charts: 10-6 WDDD, debut 29 WUNI, 34-29 KFGO, 30-22 KCKC, 39-28 WMZQ, 42-27 WADR, 35-25 WWVA, debut 30 KMPS, debut 26 WIXY.

ALABAMA "Tennessee River" (RCA) 59/21. Adds at WKDA, WSM, KRZY, KFTN, WADR, WNOW, WPOR, KKAL, KCEY, KBET, KSSS, KEEN, WTHI, WITL, WXCL, KWMT, KYNN, WVOJ, WKSJ, WBAM. Charts: 30-25 WUNI, debut 26 WSUN, 30-25 KHAK.

FOX FIRE "I Can See Forever Loving You" (Elektra) 54/6, KEEN, KMAK, WSAI, WHK, WHOO, WKXA. Charts: 32-26 KRMD, debut 26 KNOE, 33-28 WCMS, 36-28 KKYX, debut 29 WLAS, 24-20 KFTN, 29-24 KYNN, debut 30 KOKE, 22-18 WWVA.

SYLVIA "It Don't Hurt To Dream" (RCA) 53/5, KSON, KEEN, WITL, KGFX, KTOM. Charts: 24-17 WLWI, 34-28 WCOS-FM, 30-25 WBAM, 34-27 KVET, 15-11 WHK, 35-30 KYNN, 31-26 KRZY.

MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 50/23, WHK, WSAI, WUNI, WINN, KRAM, KMAK, WMC, WCOS-FM, KHAK, WKCO, WDAF, KNIX, KSSS, KIKX, KCEY, WKMF, WXCL, KYNN, KFEQ, WQQT, KLVI, WOKQ, WCMS. Charts: debut 29 KUGR, 21-17 WMAQ, 15-12 KCKC, 32-26 WMZQ, 30-25 WPOC.

EMMYLOU HARRIS "Wayfaring Stranger" (WB) 50/16, KLAC, WIL, WDAF, WPOR, KNOE, WEAT, KLVI, WINN, WTHI, KWMT, KRAM, KCEY, KNIX, KUZZ, KRAK, KSSS.

JACKY WARD "Save Your Heart For Me" (Mercury) 47/14, KCKC, WUBE, WSAI, WJJD, WDAF, WCXI, KRAM, KLAC, WBAM, WQQT, WVOJ, WYII, KBET, KRZY. Charts: 36-28 WHK, 36-26 KSO, 34-28 WKKN.

JERRY LEE LEWIS "Honky Tonk Stuff" (Elektra) 45/12, KOKE, WKDA, WVOJ, WTSO, WFMS, WTHI, KMAK, KBET, KSON, KRZY, KFTN, KCEY, KSSS, 34-29 KCKC.

DOTTIE WEST "Leavin's For Unbelievers" (UA) 41/28. A "Most Added" this week. New at WSAI, KSO, WYDE, WQQT, KRAK, KCEY, KSON, KFTN, WXCL, WTSO, WCOS-FM, WHOO, WBAM, WKCO, WKKN, KFGO, KRZY, KSSS, KNEW, KSOP, KKAL, WDDD, KGFX, KYNN, WITL, KNOE, WUNI, WCMS.

CHARLIE DANIELS BAND "In America" (Epic) 40/39. Another of the "Most Added" records of the week. Added at KCKC, KLAC, WKDA, KRMD, WEEP, WHN, WDAF, WIL, WJJD, WHK, WMC, KHAK, WVOJ, WYDE, KHEY, WIRK-FM, WBAM, WSUN, WHOO, WLWI, WUNI, KRZY, KRAK, KNEW, KLAKE, KMPS, KFTN, KEEN, KEED, WPOC, WSEN, WCXI and others. Debut 28 KFEQ.

Others Getting Significant Action

TOM T. HALL "Soldier Of Fortune" (RCA) 34/7, WCXI, KEBC, KYNN, KLAKE, WPOR, KMAK, KTOM, 38-30 KSO.

FREDDY WELLER "Lost In Austin" (Columbia) 34/5, WUNI, KEED, WCXI, KUZZ, WHBF. Charts: 23-11 KUGR, 16-13 KHAK, 34-29 KRMD, debut 29 WDDD.

RED STEAGALL "Dim The Lights And Pour The Wine" (Elektra) 33/3, KIKX, WVOJ, WKKN. Charts: 35-30 KRAK, 29-24 KEBC, 35-29 KHEY, 32-27 WWVA.

DON KING "Here Comes That Feeling Again" (Epic) 31/4, WHK, KKYX, WLWI, KHEY, 35-23 KUGR.

Radio & Records

NATIONAL AIRPLAY/40

May 30, 1980

Three Weeks Two Weeks Last Week

| Three Weeks | Two Weeks | Last Week | | |
|-------------|-----------|-----------|----|------------------------------------------------------------------|
| 4 | 2 | 1 | 1 | KENNY ROGERS w/KIM CARNES/Don't Fall In Love With A Dreamer (UA) |
| 7 | 5 | 3 | 2 | RONNIE MILSAP/My Heart (RCA) |
| 18 | 8 | 5 | 3 | OAK RIDGE BOYS/Trying To Love Two Women (MCA) |
| 11 | 6 | 4 | 4 | ANNE MURRAY/Lucky Me (Capitol) |
| 2 | 1 | 2 | 5 | DON WILLIAMS/Good Ole Boys Like Me (MCA) |
| 19 | 9 | 7 | 6 | GEORGE JONES/He Stopped Loving Her Today (Epic) |
| 14 | 11 | 8 | 7 | KENDALLS/I'm Already Blue (Ovation) |
| 21 | 13 | 11 | 8 | T.G. SHEPPARD/Smooth Sailing' (WB/Curb) |
| 3 | 3 | 6 | 9 | DOLLY PARTON/Starting Over Again (RCA) |
| 23 | 16 | 12 | 10 | CRISTY LANE/One Day At A Time (UA) |
| 31 | 24 | 15 | 11 | MOE & JOE/Tell Ole I Ain't Here... (Columbia) |
| 37 | 35 | 18 | 12 | WILLIE NELSON/Midnight Rider (Columbia) |
| 36 | 34 | 26 | 13 | JOHN CONLEE/Friday Night Blues (MCA) |
| 1 | 4 | 9 | 14 | MERLE HAGGARD/The Way I Am (MCA) |
| 39 | 27 | 22 | 15 | JIM REEVES w/DEBORAH ALLEN/Take Me In Your Arms... (RCA) |
| 33 | 28 | 21 | 16 | GENE WATSON/Bedroom Ballad (Capitol) |
| 34 | 29 | 19 | 17 | TAMMY WYNETTE/(He Was There) When I Needed You (Epic) |
| 38 | 33 | 20 | 18 | MEL TILLIS/Your Body Is An Outlaw (Elektra) |
| 12 | 10 | 14 | 19 | JOHN ANDERSON/She Just Started Liking Cheatin' Songs (WB) |
| 29 | 23 | 17 | 20 | DAVE & SUGAR/New York Wine And Tennessee Shine (RCA) |
| 40 | 36 | 28 | 21 | RAZZY BAILEY/Too Old To Play Cowboy (RCA) |
| - | 39 | 33 | 22 | CHARLEY PRIDE/You Win Again (RCA) |
| 15 | 15 | 16 | 23 | JEANNE PRUETT/Temporarily Yours (IBC) |
| 5 | 7 | 10 | 24 | EDDIE RABBITT/Gone Too Far (Elektra) |
| 30 | 30 | 23 | 25 | RONNIE MILSAP/Silent Night (After The Fight) (RCA) |
| - | 38 | 35 | 26 | CONWAY TWITTY & LORETTA LYNN/It's True Love (MCA) |
| 13 | 19 | 13 | 27 | MAC DAVIS/It's Hard To Be Humble (Casablanca) |
| - | 37 | 34 | 28 | MICKEY GILLEY/True Love Ways (Epic) |
| - | - | 38 | 29 | MERLE HAGGARD & CLINT EASTWOOD/Bar Room Buddies (Elektra) |
| - | - | 37 | 30 | CRYSTAL GAYLE/The Blue Side (Columbia) |
| - | - | 39 | 31 | LACY J. DALTON/Losing Kind Of Love (Columbia) |
| - | - | 40 | 32 | MOE BANDY/The Champ (Columbia) |
| - | - | - | 33 | BELLAMY BROTHERS/Dancin' Cowboys (WB/Curb) |
| - | - | - | 34 | SISSY SPACEK/Coal Miner's Daughter (MCA) |
| - | - | - | 35 | CHARLY McCLAIN/Let's Put Our Love In Motion (Epic) |
| - | - | - | 36 | BOBBY BARE/Tequila Sheila (Columbia) |
| - | - | - | 37 | ZELLA LEHR/Rodeo Eyes (RCA) |
| - | - | - | 38 | HOYT AXTON/Evangelina (Jeremiah) |
| - | - | - | 39 | MUNDO EARWOOD/You're In Love With The Wrong Man (GMC) |
| 35 | 31 | 30 | 40 | JOHNNY RODRIGUEZ/Love, Look At Us Now (Epic) |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JOHNNY DUNCAN "I'm Gonna Love You..." (Columbia) 30/14, KCKC, WSAI, WINN, WYDE, KWMT, KNIX, KIKX, KFGO, WIRK-FM, WADR, KYNN, KCEY, KBET, KSSS.

JACK GREENE "The Rock I'm Leaning On" (Frontline) 29/4, WHBF, KLVI, WWJO, WCOS-FM, 35-30 KFGO.

LEON EVERETTE "Over" (Orlando) 28/12, KSOP, WXCL, KEED, KRAK, WYII, KRMD, WCXI, WDDD, KFEQ, KSSS, KTOM, KBET, 33-26 WCOS-FM.

ROSANNE CASH "Take Me, Take Me" (Columbia) 28/8, WWVA, WINN, WCMS, KVET, KIKX, KRAM, KHAK, WCOS-FM.

B.J. WRIGHT "J.R." (Soundwaves) 28/5, KSOP, WJJD, WKDA, WINN, KBET. Charts: 6-4 KKYX, 26-12 KLAKE, 34-28 WITL, 33-28 KEBC, debut 29 KMPS.

GLEN CAMPBELL & RITA COOLIDGE "Somethin' 'Bout You..." (Capitol) 27/7, KFTN, WBAX, WQQT, KLAKE, WHBF, WVOJ, WWVA. Charts: 29-19 KUGR, 35-30 WSEN, 30-25 KFTO.

DEAN DILLON "What Good Is A Heart" (RCA) 25/8, KLAKE, KSSS, KHAK, WWVA, WCOS-FM, WKKN, KCEY, KEBC.

LORETTA LYNN "Naked In The Rain" (MCA) 21/20, KLAC, WSAI, KRMD, WUNI, KNIX, WBAM, KSO, WYDE, WKMF, KRAK, WNRS, KFGO, KBMR, WKXA, WKKN, WIRK-FM, KVET, WLAS, WSEN, WYII, On WMZQ.

FREDDIE HART "Sure Thing" (Sunbird) 20/17, KMPS, KCKC, WJJD, KRMD, WINN, KWMT, KYNN, KRAK, WITL, WKKN, KEBC, KHAK, KHEY, KVET, WCOS-FM, WLWI, On KFEQ, WIRK-FM, WLAS.

JOHNNY CASH "Song Of The Patriot" (Columbia) 15/15, KMPS, KSOP, WHOO, WUBE, KRMD, WSM, WKCO, KSO, KYNN, KFGO, KRAK, KEBC, WSEN, WYII.

LARRY GATLIN & GATLIN BROS. "We're Number One" (Columbia) 12/12, KEEN, KRZY, WFMS, KNIX, KLAKE, KEED, WLWI, KRMD, KHEY, KBEC, KMPS, KCKC.

Most Requested

| LW | TW | |
|----|----|------------------------------|
| 2 | 1 | GEORGE JONES (Epic) |
| 1 | 2 | MAC DAVIS (Casablanca) |
| 3 | 3 | CRISTY LANE (UA) |
| 6 | 4 | RONNIE MILSAP "Heart" (RCA) |
| 4 | 5 | OAK RIDGE BOYS (MCA) |
| 10 | 6 | HAGGARD & EASTWOOD (Elektra) |
| 7 | 7 | ROGERS & CARNES (UA) |
| - | 8 | JOHN CONLEE (MCA) |
| - | 9 | TWITTY & LYNN (MCA) |
| 5 | 10 | DON WILLIAMS (MCA) |

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- EDDY ARNOLD
Let's Get It While... (RCA)
- OBEBY BOONE
Are You On The Road... (WB/Curb)
- JIM EO BROWN & HELEN CORNELIUS
Morning Comes Too Early (RCA)
- MAC DAVIS
It's Hard To Be Humble (Casablanca)
- LARRY GATLIN & GATLIN BROTHERS
Taking Somebody With Me... (Columbia)
- MERLE HAGGARD
The Way I Am (MCA)
- EMMYLOU HARRIS
Beneath Still Waters (WB)
- GEORGE JONES & TAMMY WYNETTE
Two Story House (Epic)
- DOLLY PARTON
Starting Over Again (RCA)
- JEANNE PRUETT
Temporarily Yours (IBC)
- EDDIE RABBITT
Gone Too Far (Elektra)
- DOTTIE WEST
A Lesson In Leavin' (UA)

When you're ugly like us, you just naturally got to be cool.

9-50891

The great looking new single by
Johnny Paycheck & George Jones

From the forthcoming album "Double Trouble." Produced by Billy Sherrill.

On *Epic* Records.



Give the gift
of music.



Biff Collie Inside Nashville

Country

DEADLINES: Dave & Sugar's Dave Rowland a winner in the Music City Invitational Tennis Tourney . . . Crystal Gayle will be making her Las Vegas debut when she headlines in the Congo Room of the Sahara Hotel on July 3-9 . . . Crystal's sister Loretta Lynn is shown here with MCA President Bob Siner being presented a gold record for her own "Coal Miner's Daughter" album . . . Roger Griffith, the promoter who created bad print on Johnny Paycheck after his recent concert hassle in Huntington, WV, has been sued by Jim Host & Associates agency in Lexington, KY for \$10,000 for unpaid advertising and promotion services . . . They're playing that pyramid game here, with quiet noises of "big money" changing hands. (Dangerous!) . . . Ronnie Milsap, who sings the title song for the movie "Bronco Billy," is reportedly the object of life story movie bids from two studios. They want to write about the sightless wonder (and should!) . . . The Jimmie Rodgers Fest is this week (May 26-31) in his hometown of Meridian, MS, with a starlist that would be the envy of any auto-graph hound: Merle Haggard, Stella Parton, Tubb Bandy, Louvin, Sheppard, McDowell, and some unpublicized giants who were quietly scheduled to be there for a TV special taping . . . Larry Butler buying the SESAC building on Hawkins Street, behind CBS Recording Studios?? . . . B.B. King was here in concert . . . Randy Parton, between road trips with Dolly (he plays bass in the group), is a Nashville hair-stylist . . . David Bellamy (Bellamy Bros.) told Nashville Banner columnist Bill Hance that he and Howard are from Darby, FL where there's three gas pumps, 500 people, a historical marker, and thousands of orange trees . . . Marvin Rainwater is on the way back, his publicist Joan Guertin says. (From where, Joan?) . . . The Ralph Emery roast was a blast, said all who attended. Sponsored by Toastmasters, the affair benefited the local Youth Leadership Program. Dais darlings included Chet Atkins, Ray Stevens, Brenda Lee, Minnie Pearl, Ronnie Milsap, Tom T. Hall, and Ronnie Prophet. I heard Willie Nelson tell Ralph one day on his syndicated show, "I hated you for ten years . . . because you didn't play my records!" . . . Patsy Green, an interior decorator, filed suit in Chancery Court here for \$6000 she was allegedly promised to remodel Porter Wagoner's home. The complaint alleges that Porter agreed to pay the decorator 20% of the cost of the remodeling, which came to \$30,000. According to the plaintiff, he only gave her \$800, which he said was her Christmas present.



Loretta Lynn & Bob Siner

nibus" . . . What do Jerry Reed, Brenda Lee, Don Williams, Mel Tillis, Burt Reynolds, Sally Field, the Statler Brothers, and Jackie Gleason have in common? They're all in the "Smokey & The Bandit II" movie sequel. The film is set to be released August 15. Shown here are Sally Field, Jerry Reed, Burt Reynolds, Don Williams, the movie's director Hal Needham, Mel Tillis, and Jackie Gleason . . . So



far firmed for Fan Fair 1980's "Reunion" show are Kitty Wells, Johnny Wright, Patsy Montana, Lulabelle & Scotty, Doc & Chickie Williams, early Opry fiddler Sid Harkreader, Martha Carson & her super-songwriter sister Jean Chapel, Zeke "Just A Little Lovin'" Clements, Hardrock Gunter (remember "Birmingham Bounce?"), and the first Ernest Tubbs



FREDDY WELLER & SPURZZ DEBUT IN NASHVILLE AT NARAS BENEFIT — (left to right, kneeling) Craig Bra-shear, Memphis local promotion, CBS; Rich Schwan, Promotion Manager, Epic; Travis Lewis, lead guitar for Spurz; Francine Anderson, Nashville Executive Director, NARAS; Buzz Carson, who produces Weller and Spurz's; Jeff Lyman, Promotion Manager, Columbia; Epic artist Don King. (Standing, left to right) John McCarthy, Show-case Committee, NARAS, Nashville; Joe Casey, Promotion Director, CBS; Gary DiBenedetto, Spurz steel player; Tony Ingram, drummer for the group; Weller; Lee Newell, group keyboard player; D. Anthony Valentine, bass; Roy Wunsch, Marketing Director, CBS; Andrea Smith, Sr. Vice President, Top Billings; Phil Graham, Writer Ad-ministration, BMI.

Texas Troubadour reunion in history. It should be fun. MC's will include Connie B. Gay, Joe Allison, Hugh Cherry, etc. Show will be Saturday, June 14 at 2:00pm at Nashville's City Auditorium.

ETC.: Elton Britt received the first gold record ever presented a country artist for a million-selling hit ("There's A Star Spangled Banner Waving Some-where") . . . Dolly Parton to host this year's CMA Awards show Monday, October 13 on CBS-TV . . . Mel Tillis's guesting on "Dukes Of Hazzard" rerun Friday (5-30) . . . Bill Anderson said it on the "Tonight Show:" "Country Music is no longer a negative kind of music. It's now more sophisticated." (And how!) . . . Billie Jo Spears had a number changed and got a number that's one digit away from a rock radio station's number. (She connected her code-phone and put in a message which said, "We don't take requests!") . . . Waylon Jennings was once the youngest DJ in his hometown (he's not now) . . . Debby Boone's first TV special is on Monday, June 23 on NBC with Gene Kelly, Bob Hope, and Greg Evigan . . . Tammy Wynette guested on Tom Snyder's "Tomorrow" show last week . . . Eddie Rabbitt's new single, "Driving My Life Away," is featured on his soon-to-be-released "Horizon" album on Elektra, but is also on a Warner Bros. album release. The cut is on the WB double record soundtrack from the film "Roadie," which is scheduled to be out sometime in midsummer . . . Bill Anderson will appear on the New York version of the Grand Ole Opry when ABC-TV recreates the Opry stage for its daytime soap opera, "One Life To Live" . . . Barbara Mandrell will guest with Ray Charles and Dom De Luise on the John "Dukes Of Hazzard" Schneider 60-minute CBS-TV special "Back Home." The special will air some-time this fall. The segments are being filmed on location in Atlanta . . . Sonny Neal, head of the William Morris Agency here, tells us that Tommy Overstreet, Margo Smith, and Rex Allen Jr. are recent signees for representation . . . Rex Jr. provided last week-end's entertainment for the Walt Garrison Invitation-al Rodeo in Dallas, which was a benefit for the Multi-ple Sclerosis Society. The event was co-sponsored by KBOX and the Dallas Times-Herald . . . Randy Barlow just signed with the United-Talent agency for exclusive representation. That's Jimmy Jay's company, which handles Loretta and Con-way, among others . . . CMA Chairman Tom Collins is now producing Con Hunley. Collins has had great success producing Barbara Mandrell and Ron-nie Milsap.



Tom Collins & Con Hunley

AIRLINES: Glen Campbell taped a TV special in New Orleans called "Mississippi Days & Southern Nights." No airdate yet . . . Cliffie Stone, West Coast country music pioneer, entrepreneur and legend in his own time, is co-producer of a soon-to-be-shooting movie called "Biting The Bullet" . . . Hank Penny, the legendary country comic whose early proteges included Grandpa Jones and Roy Clark, now has an 8-year-old daughter named Sidney Penny who's all over the TV screen doing commercials (McDonald's, Jello, Mercedes, Kellogg's Pop-Tarts, Flintstone Vitamins, etc.) and is up for a feature part in the next Jerry Reed movie called "El Dorado." (Hope she gets it!) Her daddy is one of the funniest men in the world and her mother one of the prettiest women . . . Billy Bob Bowman and his wife Judy celebrated their wedding anniversary. Billy Bob says, "I took her for better or for worse. Only trouble, she's worse than I took her for!" (They celebrated by having a fight!) . . . Look for Loretta Lynn & Luciano Pavarotti on ABC's "Om-



P/A

POP/ADULT

Mike Kasabo

KYUU's Man In The Middle — East, That Is

Showing its aggressive side again, NBC's San Francisco FM KYUU stationed an on-the-spot reporter in the troubled Middle East and has received very positive reaction from Bay Area listeners. Peter Laufer has just returned, and we took the opportunity to ask his impressions from his tour, which apparently was the only one undertaken by any station in San Francisco, AM or FM.

R&R: You were there for a month and a half — what was the motivation for going to such a troubled area?

PL: The reason is simple — there just is no other news story that can compete with the Middle East right now. All the way from Iran to the invasion of Afghanistan, it's the news that's really on everyone's mind at the moment, with the recent Mt. St. Helens eruption and the Miami riots being the two exceptions. We felt that to rely on news services and second-hand type information was not the way we wanted to cover this drama. I went there to continue our increasing commitment to be a full-service type station and to spend time digesting their cultures and to try to make some sense of the matter. It seemed that so much of what's going on there just doesn't make any sense.

R&R: Brief us on radio . . .

PL: Well, I did most of my listening in Pakistan, where they mostly played this godawful music — it drove me nuts. The news there and in Afghanistan is very tightly controlled, as are the newspapers and TV . . . it's all just the government line. Radio also is reflecting the mood there in terms of how people, at least government people, are perceiving the Soviets and the U.S.

R&R: Please explain . . .

PL: The mood unfortunately is not pro-American but, on the other hand, is definitely anti-Soviet. The radio stations keep blasting Soviet build-ups, and frankly the people are frightened of it — but are also skeptical of what has been portrayed from the Middle East's mixed feelings on American interests in this part of the world.

R&R: How did you adapt to the lifestyle there?

PL: I adapted OK psychologically. Physically I got good and sick, but had time to recover before I got too heavily involved. The lifestyle is just about as different as you could imagine, and I had to force myself to accept it — it was very difficult to see things like watching guys walking over the edge of a sidewalk to defecate. And that was right in downtown Peshawar (headquarters for Afghan rebels who are fighting Russian troops) at any time of the day or night. It was awful.

R&R: Is there any kind of Western influence there?

PL: Yes, because of the long-term influence of colonial rule by the British. But it's mostly a fading dream — almost no matter where you go, especially to a restaurant, you'll find that when you order chicken, fish, or whatever, they're out of it. Plus Tuesday and Wednesday are meatless days by government decree.

R&R: What other impressions did you relate back to KYUU listeners?

PL: Along the Pakistan-Afghan border there are local tribal chiefs that run the place as if it were the 13th century. It's really fascinating to wander around in there; it's not a lawless land because the tribal chiefs keep the law, but it's not in any way subject to the controls of the Federal Government, and that's where all the hashish is harvested, also where a lot of the opium poppies are grown that ends up as smack on the streets of New York and L.A. I had a chance to spend a couple of weeks there to get a feel for the Afghan refugees and their situation, and I can sum that up for you by saying it's one of the most pitiful situations I've ever encountered . . .

R&R: How so?

PL: The people there are very proud, and despite the problems I've mentioned, they are, by and large, a well-adjusted and happy people who have lived in the mountains for hundreds and thousands of years, and all of a sudden here come the Russians with this incredible army that they try to fight, but they just can't compete with its fire power or numbers. They're being pushed out of their own country into these refugee camps where they get allotments of rice, and have had to abandon homes their families have lived in for generations. Whatever your politics are, to see these proud people unnecessarily suffering and just trying to get their country back against hopeless odds, is very, very sad.

The Bombing Of Barbara Ann

Remember not too long ago when things were simple and innocent — no war, no inflation, no Ayatollah? If you do, you'll also recall a fun little chart-buster by the Beach Boys (sounding as if it were recorded in someone's living room?) called "Barbara Ann."

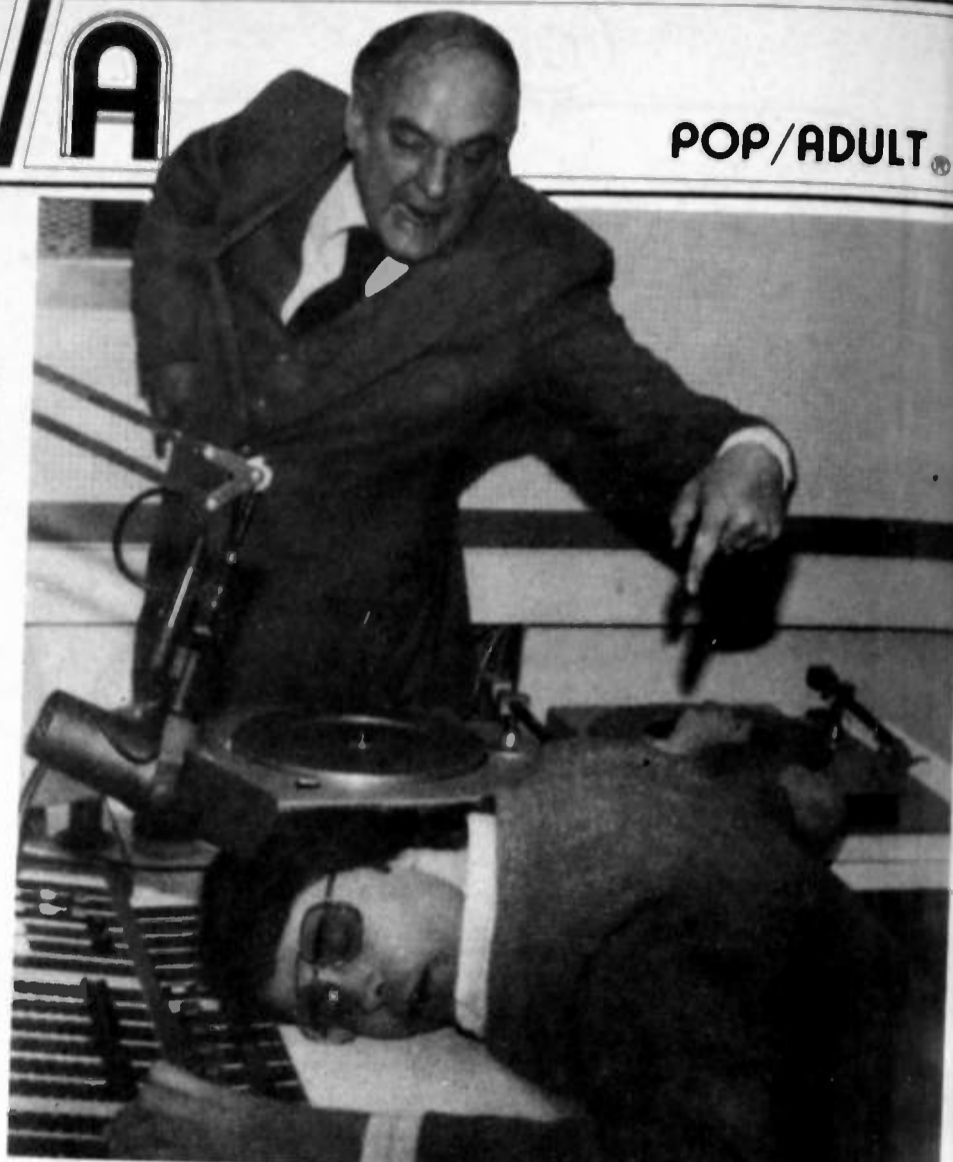
But now it's 1980, the Middle East is exploding, and KFQD/Anchorage has produced a "put-on" version of the old BB smash that is causing some seismic waves of its own.

The tune, or melody if you will, is that of "Ba, Ba, Ba, Ba, Barbara Ann." But the lyric is quite different, as author and station Program Director Tom Rivers explains. "Actually the song was written in February, but when the failed mission happened, it just seemed to be the proper time, especially due to the incredible frustration that the failure brought to Americans. I felt that everybody felt the same way we did, so we recorded it, and the reaction has been absolutely overpowering and proven that the audience did in fact feel the same way we did." Asked to give some of the lyric, he responded with, "Think of the Beach Boys song 'Barbara Ann' but use these lyrics — 'Bomb, Bomb, Bomb — Bomb, Bomb Iran.' It then shifts into 'Gonna rock your Ayatollah, sock your Ayatollah, Bomb Iran.'"

The song has been in great demand for more than a month now, and may even be released for public consumption under the group name Not Current In This Time Zone Players.

The first day it was aired, 200 phone calls were logged, with 95% approving of it. According to General Manager Roy Robinson, the station received a request from President Carter's Campaign Committee for a copy. Also requesting it was Congressman Don Young, plus two state senators, Mike Gravel and Ted Stevens.

Robinson finished up by commenting, "I've never seen anything like it — it's really been extraordinary."



A WKRP JUMP SHOT — WHIO/Dayton personality Jeff Shade is caught in the midst of one of his typically lengthy air shifts by fictional "WKRP" GM Arthur Carlson (Gordon Jump). Jump stopped by the Pop/Adult powerhouse last week and also did on-air schtick.

Update

Great to hear from KOY/Phoenix Vice President and General Manager Gary Edens, who responded to a recent article in R&R (5-16) concerning the station's suit with Arizona State University by saying, "The article was totally accurate, but I'd like to add that we still might appeal Judge Kleinschmidt's ruling. It was and still is our contention that the enforced packaging of football, basketball and baseball is not in the best interest of the public . . ." Edens made it clear that he is not saying that the station will definitely appeal, but its attorneys have not ruled out the possibility yet . . . KDKA/Pittsburgh has been named the recipient of the Joe Snyder Award for outstanding News Service, presented annually by the Pennsylvania AP Broadcasters Association . . . Add awards, WTAR/Norfolk has been named as the top radio station in Virginia for "Outstanding Year Around Sports Coverage" by both UPI and AP . . . Jim O'Donnell, KAKZ/Wichita's famed meteorologist, has moved his morning prognostications to an even earlier schedule — for years he aided Gene Rump aficionados with his remarkably accurate forecasts, but now, with the aid of "Clyde the Computer," he will be doing his AM weather in his robe and slippers in the comfort of his own home . . . WFTL/Ft. Lauderdale, over the next year, will be running a public service called the "Interstate Patrol." The station's airborne traffic reporter, Mike Carlton, has linked up with 16 tow trucks on their two-way systems and will ask troubled travelers on the heavily-trafficked I95 to pull off the road and raise their hoods. Those doing so will be aided, free of charge, by Carlton, who'll see to it emergency service is given from one of the 16 ground units . . . WIS/Columbia will be celebrating its 50th anniversary on July 10 with many promotions centering around the theme of "Going For The Gold." . . . WDBO/Orlando took its mobile home studio down to the seventh annual "Zellwood Sweet Corn Festival," and remoted the events to a total crowd turnout of 50,000, who showed up for rides, bluegrass music, and all kinds of contests . . . KPPL/Denver Music Director Michael Moore invited all local promotion people, plus other MD's and Program Directors, to his house for the going-away party for EMIA/UA promo lady Sharon White, who is now on her way to Chicago to wed Kip Gilbert, who does local for Capitol in that city . . .

Transition

Rose Rymarz has been appointed News and Public Affairs Director of FM97/Pittsburgh, joining Morning Magazine host (and Program Director) Dennis Elliot. "The direction in which FM97's news has been growing," Ms. Rymarz said, "lends itself to increased coverage and more interesting features to reflect our listeners' lifestyles. And I'm very happy to have the opportunity to grow with a dynamic station like this" . . . Diane LaBoone leaves her 10am-3pm air shift at WORG/Orangeburg to have a baby and will be replaced, temporarily, by Mark Reynolds. Other shift alterations include Mark Sanders, now covering the 3pm-7pm slot, and Lee Price, a weekender with the station for three years, taking over the 7pm-1am shift . . . Ralph Martin, a veteran newsman in the Southern California area, joins KWIZ/Santa Ana as afternoon anchor man. Martin has put in over 18 years in SC with KNX, KFOX, and KHJ, and takes over for Spider MacLean, who becomes Field News Editor . . . Jack London has been promoted from Program Director of KDWN/Las Vegas to Director of Operations, and will still continue his PD duties. Also at KDWN, Gary Zane is the new Music Director, coming up from the Assistant MD slot . . .

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

SPINNERS

Cupid/I've Loved You For A Long Time (Atlantic)

82% of our reporters are on it. Second Most Added this week — including WEBC, KFMB, KAFM, WDBO, KLTE, WDAE, WSGW, WISN, KHOW, KFOR, WSBA, WGIR, KNBR, KOGO, WTMJ. Key moves: 27-18 WSTV, 28-19 WSM-FM, 28-24 WOWO, 25-19 KDKA, 21-18 WHAG, 37-28 WFIR, debut 13 WBEN, debut 19 KWOS, debut 18 WTVN, debut 22 KMBZ, debut 23 WWWE, debut 23 KEX. Heavy rotation: WYNY, WASH, WTAE, WREC. Jumps 31-19 on P/A chart.

PURE PRAIRIE LEAGUE

Let Me Love You Tonight (Casablanca)

80% of our reporters are on it. Adds include KOY, KRNT, WQUD, WTIC, WFYR, WISN, WTMJ, WIBW, KGGF, WFTL, WIS, WIOD, WFIR, WVMT. Key moves: 24-14 WSM-FM, 28-21 KDKA, 26-21 WBT, 25-17 KWOS, 39-30 KBAI, 23-18 KFMB, 25-21 WHAG, 28-24 WCWA, 27-18 KLTE, debut 24 KEX, debut 24 WBOW, debut 27 WWWE, debut 29 WPRO, debut 29 KOLO. Jumps 30-20 on P/A chart.

KENNY ROGERS

Love The World Away (Full Moon/Asylum)

60% of our reporters are on it. Indication is continued action now that single is due. Latest adds include WSIX, WIOD, WFTL, WTIC, WBOW, KDKA. Key moves: 18-7 WWWE, 15-11 WVMT, 21-15 WBT, 25-22 WNEU, 22-18 KLTE, debut 18 WISN, debut 20 WSM-FM, debut 29 KWOS, debut 35 KBLF, debut 38 WORG. Heavy rotation: KSL, WDF. Jumps 32-26 on P/A chart.

OLIVIA NEWTON-JOHN

Magic (MCA)

59% of our reporters seem to agree with the title. Adds include WIS, KSL, WCCO-AM, KOY, WTAR, WCFR, KAKZ, WEBC, WCWA, WIP, WHEN, WSIX, KOGO, KRNT, KGGF, WJON, WFIR. Key moves: 27-23 WBT, 27-17 WSM-FM, 30-24 KBAI, debut 24 WRIE, debut 25 WBEN, debut 28 KBLF. Jumps 39-28 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

EDDIE RABBITT "Gone Too Far" (Elektra) 56/4 add KAKZ, KMPC, WSGW, WCMB. Key moves: 85 WHAG, 25-16 WHIZ, 18-15 KBLF, 19-15 WBOW, 29-25 WORG, 28-25 KRKO. Held at No. 27 on this week's P/A chart amid heavy competition.

DEBBY BOONE "Are You On The Road To Lovin' Me Again" (WB/Curb) 57/7 add KOB, WCMB, WSLI, WCSH, KRMG, WBT, WBAL. Key moves: 28-25 WBOW, 21-16 WSTV, 33-27 WHAG, 38-29 WSGW, debut 29 WYMT. Heavy rotation: WOOD, WYMC, WHOK. Increased 33-29 on P/A chart.

GORDON LIGHTFOOT "Dream Street Rose" (WB) 50/12 add WGY, KWOS, KEX, WRVA, KRNT, KOY, WIOD, WFTL, WBOB, WCCO-FM, WDF, WSGW. Key moves: 20-15 KFMB, 20-17 WYMT, 20-17 WISN, debut 20 KMBZ, debut 23 WBOW, debut 29 WNEU, debut 29 WHAG, debut 34 WORG. Heavy rotation: KGGF. Increased 35-30 on P/A chart.

MARY MACGREGOR "Dancin' Like Lovers" (RSO) 40/3 add WCCO-FM, KAKZ, WFTL. Good rotation pattern helping this show so well. Key moves: 10-8 WIBW, 22-17 KBAI, increased 36-32 on P/A chart.

CRYSTAL GAYLE "The Blue Side" (Columbia) 39/5 add WHAG, WFTL, KEX, KFOR, KRNT. Key moves: 31-27 KBLF, 20-17 WIBW, 22-19 WBT, debut 20 WISN, debut 28 WRIE, debut 29 WWWE. Debuts at No. 33 on P/A chart.

CAROLE KING "One Fine Day" (Capitol) 38/11 add WOWO, WRVA, WSBA, WCMB, WCWA, WFIR, WCSH, WBEN, WCFR, WGY, WFYR. Key moves: 23-18 WBT, 29-26 WPRO, 29-16 WWWE, debut 30 WYMT. Debuts at No. 34 on P/A chart.

CAPTAIN & TENNILLE "Happy Together (A Fantasy)" (Casablanca) 38/8 add KHOW, KUKI, WYMC, KPPL, WFTL, KAKZ, WBOW, KBMZ. Key moves: 23-20 KMPC, 28-22 KBAI, 28-25 WPRO. Increased 40-35 on P/A chart.

GLEN CAMPBELL & RITA COOLIDGE "Somethin' Bout You Baby I Like" (Capitol) 38/6 add WIP, WDF, KRMG, KUKI, WBOW, WSLI. Key moves: 23-25 KBAI, 29-28 KBLF, 33-30 WORG. Hot at WSIX. Increased 38-36 on P/A chart.

LARRY GATLIN "Taking Somebody With Me When I Fall" (Columbia) 37/2 add WOLF, KBAI. Key moves: 24-21 KEX, 29-22 WBOW, 39-28 WSGW, 32-29 KBLF. Two drops this week contributed to the 37-37 showing on P/A chart.

MANHATTANS "Shining Star" (Columbia) 30/8 add WCBM, WCHV, KBLF, KFQD, WWWE, KWOS, WOWO, WQUD. Key moves: 26-24 WPRO, 29-24 WBT, 34-22 WORG. Debuts at No. 39 on P/A chart.

PAUL McCARTNEY "Coming Up" (Columbia) 27/5 add WSB, KDKA (dpl), WHAG, KBLF (dpl), WNEU. Key moves: 30-18 WQUD, 20-11 WOWO, 20-16 KBAI, 25-19 WFIR, 32-27 KRKO. Heavy rotation: WASH. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

FLOYD CRAMER "Theme From Dallas" (RCA) 30/1 add WCMB. Heavy rotation: KOY, KFQD.

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia) 24/5 add WNEU, WSIX, WHAS, WFYR, WBT. Moves: 34-29 KBAI, 34-30 WFIR. Heavy rotation: KOGO, WCHV.

FIREBALL "Headed For A Fall" (Atlantic) 24/0. Moves: 34-28 KRKO, 34-25 WHAG, 23-20 WHIZ, 23-20 WNEU.

POP/ADULT AIRPLAY / 40

Radio & Records

May 30, 1980

Three Weeks Two Weeks Last Week This Week

| Three Weeks | Two Weeks | Last Week | This Week | |
|-------------|-----------|-----------|-----------|--------------------------------------------------------------------|
| 6 | 4 | 1 | 1 | BETTE MIDLER/The Rose (Atlantic) |
| 1 | 1 | 2 | 2 | KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA) |
| 9 | 8 | 3 | 3 | AMBROSIA/Biggest Part Of Me (WB) |
| 11 | 5 | 4 | 4 | BARRY MANILOW/I Don't Want To Walk Without You (Arista) |
| 17 | 11 | 7 | 5 | ROBBIE DUPREE/Steal Away (Elektra) |
| 20 | 12 | 9 | 6 | MICHAEL JACKSON/She's Out Of My Life (Epic) |
| 30 | 22 | 15 | 7 | ELTON JOHN/Little Jeannie (MCA) |
| 3 | 3 | 5 | 8 | DAN FOGELBERG/Heart Hotels (Full Moon/Epic) |
| 19 | 16 | 13 | 9 | NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra) |
| 12 | 10 | 10 | 10 | BERNADETTE PETERS/Gee Whiz (MCA) |
| 22 | 14 | 12 | 11 | FRANK SINATRA/Theme From New York, New York (WB/Reprise) |
| 2 | 2 | 8 | 12 | PAUL DAVIS/Do Right (Bang) |
| 8 | 6 | 6 | 13 | ANNE MURRAY/Lucky Me (Capitol) |
| 38 | 28 | 20 | 14 | BOB SEGER/Against The Wind (Capitol) |
| 7 | 7 | 11 | 15 | ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO) |
| 34 | 26 | 21 | 16 | RUPERT HOLMES/Answering Machine (MCA) |
| 24 | 21 | 19 | 17 | PHOTOGLO/We Were Meant To Be Lovers (20th) |
| 26 | 23 | 18 | 18 | JAMES LAST BAND/The Seduction (Love Theme) (Polydor) |
| - | - | 31 | 19 | SPINNERS/Cupid/I've Loved You For A Long Time (Atlantic) |
| - | - | 30 | 20 | PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca) |
| 33 | 29 | 23 | 21 | BRUCE COCKBURN/Wondering Where The Lions Are (Millennium) |
| 4 | 9 | 14 | 22 | AIR SUPPLY/Lost In Love (Arista) |
| 18 | 17 | 17 | 23 | LINDA RONSTADT/Hurt So Bad (Asylum) |
| 10 | 13 | 16 | 24 | DIONNE WARWICK/After You (Arista) |
| 15 | 15 | 22 | 25 | JENNIFER WARNES/When The Feeling Comes Around (Arista) |
| - | 37 | 32 | 26 | KENNY ROGERS/Love The World Away (Full Moon/Asylum) |
| 31 | 30 | 27 | 27 | EDDIE RABBITT/Gone Too Far (Elektra) |
| - | - | 39 | 28 | OLIVIA NEWTON-JOHN/Magic (MCA) |
| 37 | 35 | 33 | 29 | DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb) |
| - | 40 | 35 | 30 | GORDON LIGHTFOOT/Dream Street Rose (WB) |
| 13 | 20 | 25 | 31 | DR. HOOK/Sexy Eyes (Capitol) |
| - | 38 | 36 | 32 | MARY MACGREGOR/Dancin' Like Lovers (RSO) |
| - | - | - | 33 | CRYSTAL GAYLE/The Blue Side (Columbia) |
| - | - | - | 34 | CAROLE KING/One Fine Day (Capitol) |
| - | - | 40 | 35 | CAPTAIN & TENNILLE/Happy Together (A Fantasy) (Casablanca) |
| - | - | 38 | 36 | GLEN CAMPBELL & RITA COOLIDGE/Somethin' Bout You Baby... (Capitol) |
| 40 | 39 | 37 | 37 | LARRY GATLIN/Taking Somebody With Me When I Fall (Columbia) |
| 14 | 18 | 24 | 38 | EAGLES/I Can't Tell You Why (Asylum) |
| - | - | - | 39 | MANHATTANS/Shining Star (Columbia) |
| - | - | - | 40 | PAUL McCARTNEY/Coming Up (Columbia) |

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

Most Added:

- OLIVIA NEWTON-JOHN *Magic (RSO)*
Added at 26% of our reporting stations.
- SPINNERS *Cupid/I've Loved You For A Long Time (Atlantic)*
Added at 24% of our reporting stations.
- PURE PRAIRIE LEAGUE *Let Me Love You Tonight (Casablanca)*
Added at 19% of our reporting stations.
- KIM CARNES *More Love (EMI America)*
Added at 18% of our reporting stations.
- GORDON LIGHTFOOT *Dream Street Rose (WB)*
Added at 13% of our reporting stations.
- BOB SEGER *Against The Wind (Capitol)*
Added at 13% of our reporting stations.
- CAROLE KING *One Fine Day (Capitol)*
Added at 12% of our reporting stations.

Hottest:

- BETTE MIDLER *The Rose (Atlantic)*
Reported hot at 52% of our stations.
- ROBBIE DUPREE *Steal Away (Elektra)*
Reported hot at 51% of our stations.
- AMBROSIA *Biggest Part Of Me (WB)*
Reported hot at 48% of our stations.
- KENNY ROGERS & KIM CARNES *Don't Fall In Love With A Dreamer (UA)*
Reported hot at 35% of our stations.
- MICHAEL JACKSON *She's Out Of My Life (Epic)*
Reported hot at 34% of our stations.
- BARRY MANILOW *I Don't Want To Walk Without You (Arista)*
Reported hot at 32% of our stations.

DAN HILL "I Still Reach For You" (Epic) 23/2 add WFOF, KDOWN.
SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 21/0. Moves: 9-5 WOWO, 18-15 WFIR.
MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 20/2 add WBT, KMRJ. Moves: 11-7 WSTV, 10-4 WOWO, 14-9 WBZ, 24-20 WPRO. Heavy rotation: KFQD.
RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) 19/6 add KBLF, WFYR, WDF, WQUD, WBT, KFOR. Moves: 8-6 WSM-FM, debut 10 WBEN, debut 30 WPRO, debut 30 KWOS.
KIM CARNES "More Love" (EMI America) 18/17 adds include WSM-FM, WCBM, WCCO-AM, WIP, WBEN, KEX, WREC, KWOS, WTMJ, WBZ, WBAL, WJON. Moves: 30-25 WBT.
FELIX CAVALIERE "Good To Have Love Back" (Epic) 18/7 add WDF, WSIX, KWOS, WHOK, WEBC, KSL, WORG.
MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 18/6 add WRVA, WBT, WSTV, WTMJ, KRKO, WPRO.
TERRY WILLIAMS "Blame It On The Night" (International Artists) 18/4 add WJON, KFQD, WGY, KUKI. Moves: 28-22 WBT, 35-30 KBLF.
NICOLETTE LARSON "Dancin' Jones" (WB) 18/2 add WFIR, WHIZ. Moves: 27-24 KBLF.
BOZ SCAGGS "Breakdown Dead Ahead" (Columbia) 17/0. Moves: 16-12 WOWO, 29-19 WQUD.
JOE SUN "Shotgun Rider" (Ovation) 16/3 add KMBZ, KRKO, KMRJ.
IMPERIALS "Living Without Your Love" (DaySpring/Word) 16/2 add KFOR, WHIZ.
CHUCK MANGIONE "Fun And Games" (A&M) 16/2 add WSTV, WGIR.
RAY PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 15/3 add WJON, WBZ, KPPL.
FRANK WEBER "You Can Come Home To Me" (RCA) 15/0. Moves: 28-25 WRIE.
LANI HALL "I Don't Want You To Go" (A&M) 14/3 add KOLO, KBLF, KWOS.
GENESIS "Misunderstanding" (Atlantic) 13/5 add WYMC, WCFR, WGY, KGGF, WCBM. Debut 21 WYMT. Heavy rotation: WDF.
ROCKY BURNETTE "Tired Of Toein' The Line" (EMI America) 12/4 add WFIR, WHIZ, WBT, WASH. Moves: 33-28 KBAI, debut 23 WBEN.
IRONHORSE "What's Your Hurry Darlin'" (Scotti Bros.) 12/2 add WDF, KMRJ.
ELO "I'm Alive" (MCA) 11/5 add KOLO, WHAG, WOWO, WBT, WCBM (dpl).
EXILE "You're Good For Me" (WB/Curb) 10/4 add KWOS, KBLF, WSTV, WOLF.
NATALIE COLE "Someone That I Used To Love" (Capitol) 10/3 add KSL, WOOD, WBT. Debut 30 KOLO.
PHILADELPHIA LUV ENSEMBLE "Love Fantasy" (Pavillion) 9/3 add WIP, WSL, WHIO.
JOSE FELICIANO "I'm Comin' Home Again" (ALA) 9/2 add WSIX, KRNT.
WILLIE NELSON "Midnight Rider" (Columbia) 9/1 add WHIZ.
LIPPS, INC. "Funkytown" (Casablanca) 7/2 add WDF, KDKA. Moves: 15-10 WBZ.
JOHNNY RIVERS "Romance (Give Me A Chance)" (RSO) 7/2 add WORG, KFQD.
WAR "I'll Be Around" (MCA) 7/1 add WRIE.

OPPORTUNITIES

Openings

EAST

WBEN/Bufalo is looking for a mid-day personality. Tapes and resumes to Bob Wook, WBEN, 2077 Elmwood Ave., Buffalo, NY 14207. EOE M/F (5-30)

WLPL/Baltimore looking for full-time air talent for Top 40 format. No beginners. Rush tapes and resumes to Kris Earl Phillips, WLPL, 6623 Reisterstown Rd., Baltimore, MD 21215. EOE M/F (5-30)

Legendary operation has rare opening for a reputation as good as ours. KEE100-FM(WKEE)/Huntington, WV in search for all-night pro to entertain over 20 counties in 3 states. Also accepting tapes for part-time. Send essentials to Steve Hayes, KEE100 FM Huntington, WV 25701, or call (304) 526-7788. EOE M/F (5-30)

Needed: Tapes and resumes for future full and part-time openings. Please send to Greg Price, PD, WQIQ, Box 2070, Aston, PA 19014. No calls please. EOE (5-30)

WXAM/Charlottesville, VA needs full-time news-person. Also need to pull short weekend shift. Also needs Chief Engineer to pull weekend air shift. Minonities encouraged. Call John Powell (804) 977-1400. EOE M/F (5-30)

News Director — sound good? We need a take-charge individual who knows how to dig for local news and be News Director for WQIQ in suburban Philadelphia. Send tapes and resumes to Greg Price, PD, Box 2070, Aston, PA 19014. No calls please. EOE (5-30)

WSYR/Syracuse needs MOR sounding news anchor male and female, also news street reporter. Major market pay. Send tapes and resumes to News Director, WSYR, 1030 James, Syracuse, NY 13203. No calls please. EOE (5-23)

Outstanding opportunity for experienced, entertaining personality in top 30 market, Harrisburg, York, Lancaster ADI. New, powerhouse FM modern Country station seeking pro only. Salary starts at \$15,000, but will negotiate with right person. Call Geoff Neuhoff (717) 367-7700. EOE (5-23)

Suburban Washington O.C. station needs a strong self-starting PD. Excellent opportunity to grow. Tapes and resumes to R. McKee, WPRW, Box 1460, Manassas, VA 22110. EOE (5-23)

News Director-Super Stars AOR must know and like news. World, national, local, human interest. Conversational writing style and delivery to relate to 18-34 is key. Ability to relate to morning jock on-air and use production studio creatively is important. Salary commensurate with talent and experience. Tapes and resumes to Dave Lee Aufin, WAAF, 34 Mechanic St., Worcester, MA 01608. EOE M/F (5-23)

WKYG-WQAW/Parkeburg-Marietta has openings for quality air talent and news people. We need exceptional people for an exceptional secondary market Country radio station. Tapes and resumes immediately to Jack Randall, Box 368, Parkeburg, WV 26101. (5-23)

WGUY/Bangor has openings in all dayparts. Tapes and resumes to Kirk Sherwood, WGUY, 7 Main St., Bangor, ME 04401, or call (207) 947-7354. EOE M/F (5-23)

Openings

WMMR/Philadelphia has rare, immediate opening for aggressive Promotion Director who wants to work with some real rock 'n' roll animals. Contact Charlie Kendall, PD, now at (215) 561-0933. (5-23)

#1 rated Pop/Adult station in Northeast looking for mature sounding AM news anchor. Station is stable with heavy news commitment. Send tapes and resumes to Lon Landis, WELI, Box 85, New Haven, CT 06501. EOE M/F (5-23)

WJET/Erie, PA looking for jock and news person with sports knowledge. Must be able to sound human and have fun. Send tapes and resumes to Barney Luv, PD, WJET, 1635 Ash St., Erie, PA 16503. EOE M/F (5-23)

WBAX/Wilkes-Barre, PA a Mary Griffin-owned and operated Country station is accepting tapes and resumes for news and jock positions. No beginners please. From WBAX your next job should be major market. If you've got talent, we want to hear from you. Contact Max Kinkel, PD, WBAX, 1 Broadcast Plaza, Wilkes-Barre, PA 18703. No calls please. EOE M/F (5-23)

WTGC/Lewisburg, PA is looking for versatile hard worker, Pop/Adult announcer. Call Dave Bamer, Mgr., at (717) 523-3271 after 4pm EDT. EOE (5-23)

Exceptional play-by-play skills required, result of sale of TV sister. Feeding station, Syracuse University football, basketball. Heavy sports commitment. Tape of both sports, resume, salary requirements. Hugh Barr, GM, WSYR, 1030 James St., Syracuse, NY 13203. EOE (5-23)

96WTR-FM, #1 Pop/Adult, 1 block from the beach on Delaware's beautiful resort coast, needs mid-day personality who can communicate one-on-one with adult audience. Also need 1st class engineer to run your own shop. Tapes and resumes, salary requirements to Rick Charles, Box 366, Bethany Beach, DE 19930. EOE (5-23)

1270/WTSN/Dover, NH is looking for an afternoon news anchor. Experience required. Must be able to gather, write and deliver news plus cover meetings. Five-day week plus other benefits. Send tape and resume to Don Brand, WTSN, Box 400, Dover, NH 03820. (5-23)

SOUTH

News Director position open at KIXY/KOSA/San Angelo, TX. Immediate opening. Excellent opportunity. Rush tapes and resumes to Dan Wilson, 115 W. 1st St., San Angelo, TX 76903. EOE M/F (5-30)

WQXI/Atlanta, GA has opening for News Anchor person. Interested persons should send tapes and resumes to David Hull, ND, Suite 240, Tower Place, Atlanta, GA 30326. (5-30)

Need 7pm-12midnight jock, 20,000 watt Country FM. Send tapes and resumes to WCOS-FM, Box 748, Columbia, SC 29292, Attn: Ken Martin, PD. EOE M/F (5-30)

Needed yesterday. Morning personality for modern Country outlet in rapidly expanding Southeastern market. Minimum 2 yrs commercial experience. Tapes and resumes immediately to Mark Robertson, 3040 Boundary St., Beaufort, SC 29902. EOE (5-30)

KLAZ-FM/Little Rock's leading contemporary station needs aggressive, talented air personalities for afternoon and night-time shifts. Experience in production a must. Contact Dave Taylor (501) 661-9850. EOE M/F (5-30)

WORQ/Orangeburg, SC looking for announcers for top-notch small market FM Pop/Adult. Send tapes and resumes to Stu Wright, Box 1388, Orangeburg, SC 29115. EOE M/F (5-30)

WSIR in beautiful central Florida needs someone for midnight-6am shift. Beginners considered. Send tapes and resumes to Alan Waits, WSIR, Box 633, Winter Haven, FL 33880, or call (813) 294-4111. EOE (5-30)

WBHP/Huntsville, AL looking for midday air talent. Prefer individual from equal or larger market. Job security, very good benefits, brand new million dollar facility and top ratings are all what we offer. Send tapes and resumes immediately to Bill Murray, WBHP, Box 547, Huntsville, AL 35804. EOE M/F (5-23)

WLEE Pop/Adult in Richmond, VA is now accepting tapes for future full-time openings. Only real personalities need apply. Send tapes and resumes to Dave Bishop, PD, WLEE, Box 8477, Richmond, VA 23226. EOE M/F (5-23)

Production Wizard for major programming service in Dallas. Voice work not required but optional at extra bread. Work includes production of the best automation programming in the business. Choose between AOR, Country or Beautiful Music. Work in some of the best professional studios anywhere. Good money and benefits for 5-day week. Begin in night or overnight shift, then move up to day time crew. Send tapes, production samples, resume and earnings history to Dave Scott, Century 21 Programming, 2825 Valley View Ln, Dallas, TX 75234. (5-23)

FM Program Director/Air Talent opening. Experience preferred in Top 40. Send tapes and resumes to Andy Bickel, WBCY, 1 Julian Price Place, Charlotte, NC 28208. (5-23)

WFNC-AM, 50,000-watt Country powerhouse needs Program/Operations Director. Country radio background preferred. Automation experience helpful. Send tapes and resumes to Paul Michaels, WFNC, Box 35297, Fayetteville, NC 28303. EOE M/F (5-23)

Texas's 5th largest market, McAllen-Brownsville, #1 Top 40 station has future openings for jocks. Send tapes and resumes to KBFM c/o Steve Owens, Box 3784, McAllen, TX 78501. EOE M/F (5-23)

G106/Durham, NC seeking afternoon drive/heavy production and all-night/light production persons. Send tapes and resumes to Rita Chapman, G106, Box 2126, Durham, NC 27702, or call (919) 682-0318. EOE M/F (5-23)

Looking for young talented individuals who have programming goals in their future. Good air work essential. Send tapes and resumes to Ron Walton, Box 1537, Columbus, GA 31944. (5-23)

Creative weekend air talent. No time & temperature. 50,000 watts clear channel. WNOE-AM, 529 Bienville, New Orleans, LA 70130. EOE (5-23)

Florida mass appeal FM needs morning entertainer immediately. If you're good I want to hear you. Send tapes and resumes to John Scott, WDOQ, Box Q102, Daytona Beach, FL 32015. EOE M/F (5-23)

Openings

Tempe Bay's 86WAZE is expanding. Need part-time, sharp personality bosco's for current and future air shifts. Adult Top 40 format with gold emphasis. Tapes and resumes to Apple, PD, 86WAZE, Box 4667, Clearwater, FL 33518. No calls please. (5-23)

WXLN/Savannah searching for the right person for pm drive. Send tapes and resumes to Bruce Otton, WXLN, Box 9706, Savannah, GA 31412. EOE (5-23)

Doubleday Broadcasting looking for aggressive programmers. Send resume and station profile to Bob Hetrick, KWK, 2360 Hampton Ave., St. Louis, MO 63119. EOE M/F (5-23)

Mellow Rock Love 94-FM (WWWL) looking for morning person who knows they can be #1 in Miami-Ft. Lauderdale if given freedom and chance. Tell us how you're going to do it. Send tapes and resumes to Rick Peters, Love 94, 843 1st St., Miami Beach, FL 33139, or call (305) 672-2500. EOE (5-23)

14VOT-WXYY-FM looking for Program Director/Operations Manager. College preferred. Tapes and resumes to Richard P. Oakley, Box 170, Wilson, NC 27893. EOE M/F (5-23)

WEZI/Memphis #1 Beautiful Music station now accepting applications for future openings for staff announcers. Send tapes and salary requirements to Phyllis E. Moore, Operations Mgr., 5900 Poplar Ave., Memphis, TN 38138. EOE (5-23)

WKGN/Love 13/Knoxville looking for air talent and production wiz, with knowledge of oldies. Send tape and resume to Jeff Winters, PD, WKGN, Box 1870, Knoxville, TN 37901. Call (615) 573-2931. (5-23)

KXEL/Waterloo, IA looking for air talent. Contact Jeff Christenson at Box 1540, Waterloo, IA 50704. No calls please. EOE M/F (5-23)

D102 accepting tapes and resumes for future openings for jock/production and news people who can work as part of a team. Adult Top 40, #1 ARB. Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. No calls please. EOE M/F (5-23)

MIDWEST

KWPC and its sister station KFMH-FM/Muscatine, IA now taking applications for morning air positions on Country AM. Opening this summer. 1st full-time opening in 4 1/2 yrs. Person must be stable, like radio and people. Good atmosphere, great facilities and large coverage. Tapes and resumes to Steve Bridges, Box 118, Muscatine, IA 52781, or call (319) 263-2442. EOE M/F (5-30)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Industry

MICK BELLO joins Title Wave Booking staff.

Record

DAVID LEVITT appointed Local Promotion Manager, Detroit Branch, for Epic/Por-trait/Associated Labels.

BRUCE DICKINSON appointed Product Manager for Columbia Records.

NICKI RANDALL promoted to Director, Music Research for Capitol Records, Inc.

THOMAS LaBELLA named Duplicating Manager for Capitol Records, Inc.

Radio

DAVE KENT joins KSFX/San Francisco, CA, from WDAI/Chicago, IL.

JUDY LEA appointed Promotion Director for KZLA-AM-FM/Los Angeles, CA.

DOUG CURRY joins sales staff at KMGC-FM/Dallas, TX as Account Executive.

MONROE LOONEY joins KAAY/Little Rock, AR sales staff as New Business Development Manager.

STEVE SKELLY joins KPLZ/Seattle, WA as an Account Supervisor.

STEVEN B. WILLIAMS departs KDEO/Waipahu, HI for KBPI/Denver, CO.

BOB FERGUSON named to post of Account Supervisor at KPLZ/Seattle, WA.

LINDA BONILLA joins KAAY/Little Rock, AR as Account Executive.

DREW WILDER named to PD position at WLAD/Danbury, CT.

JOE STUCKEY joins KQ-94/Little Rock, AR as Account Executive from K106-FM/Fayetteville, AR.

IRA GOLDSTEIN appointed Chief Engineer at WOKO/Albany, NY.

DANA RIGGS joins KRNS/Burns, OR as News Director.

WILLIE NELSON, formerly WBEU/Beaufort, SC, joins WVAM/Altoona, PA as air personality.

RICH CHARLES named PD at 96WTR-FM/Bethany Beach, DE.

PAUL MILLER joins KTAC/Tacoma, WA from KING/Seattle, WA.

STEVE WRAY now doing mornings at FM102/Sacramento, CA.

JAYNIE DILLON now doing 10pm-2am air shift at KTAC/Tacoma, WA.

JIM SCOTT, formerly WROW and WABY/Albany, NY named News Director at WOKO/Albany, NY.

PETER McCLAIN promoted to 2am-6am at KTAC/Tacoma, WA.

BOB BLACKBURN joins FM102/Sacramento, CA from KKIQ/Livermore, CA.

CHRIS COLLINS, formerly KKIQ/Livermore, CA, joins FM102/Sacramento.

FRANK CATALANO joins KTNT/Tacoma, WA news department from WNFL/Green Bay, WI.

DONNA PERRY now doing 2am-6am air shift at FM102/Sacramento, CA.

BRIAN DAVIS, formerly with KZAP/Sacramento, CA, joins KSOA/Sacramento, CA.

Station Line-Ups

KJLH/Los Angeles, CA LINE-UP: 6am-10am Levi Booker, 10am-1pm Louise Foster, 1pm-4pm Lawrence Tanter, 4pm-7pm Ted Terry, 7pm-10pm King Oliver, 10pm-2am Rick Holmes, 2am-6am Tony Valdez. Weekends: Chase Sanders.

Q-101/Meridian, MS LINE-UP: 12mid-5am Jerry L., 5am-9am Charlie Weaver, 9am-12noon Rocky Marlowe, 12noon-3pm "Uncle" Dave Stetler (Prod Director), 3pm-7pm J. J. Jones, 7pm-12mid "Chomme-On-The-Radio." Weekends: Lisa Landau, Larry O'Neal (PD/OM).

LOVE 94-WWWL/Miami, FL LINE-UP: 6am-9am Dave Capria, 9am-12noon Irene Richard, 12noon-3pm Jim Kelly, 3pm-6pm Rick Peters (PD), 6pm-10pm Michele Weber, 10pm-2am Steve Huntington, 2am-6am Geoff Fisher. Weekends: Ross Block (MD), Joe Johnson, Judie Turnerozz.

KQDS/Duluth, MN LINE-UP: 6am-10am Stu Terran, 10am-2pm Tony Jasmin, 2pm-6pm "Big G" Walters, 6pm-10pm Annie Steamer (Marj Sollom), 10pm-2am Jonathan Hanley, 2am-6am Dan Lightfoot.

KRKN/Anchorage, AK LINE-UP: 6am-10am Jay Noble (PD), 10am-2pm Gary Sloan, 2pm-6pm Dana Michaels (MD), 6pm-12mid Carol Rhodes. Weekends: Oscar Cottle, Jim Connors, Ron Thome, Mike Esfeld.

KNIX-FM/Tempe, AZ LINE-UP: 5:30am-9am W. Steven Martin, 9am-12noon Michael Brady, 12noon-3pm John Buchanan, 3pm-7pm Len Roberts, 7pm-12mid Brian McNeal.

KNIX-AM/Tempe, AZ LINE-UP: 5:30am-10am Don Cristi, 10am-2pm Buddy Alan, 2pm-6pm Jim West, 6pm-12mid Kathy Meris, 12mid-5:30am Dutch Schulte.

WLAD/Danbury, CT LINE-UP: 6am-10am Les Pinter, 10am-2pm Stu Kellogg, 2pm-6pm Drew Wilder. Part-timers Jim Gifford, Jack Joyce.

KASH/Eugene, OR LINE-UP: 6am-10am Terry Donahue, 10am-2pm Van Williams, 2pm-6pm Andy Barber (PD/MD), 6pm-10pm Steve O'Neal, 10pm-2am Karen Stewart, 2am-6am Laura Dennis. Weekends: Bob Jackson, Mark Capps, Erik Parks, Robin Ross. News: Barbara Matt (Director), Susan Clark, Linda Kaye, Paula Davis.

OPPORTUNITIES

Openings

MIDWEST

Radio Account Executive responsible for sales and services of new and existing accounts. Must have creative writing ability and minimum of 1 yr experience in advertising sales. Send resumes to Terry Dean, WUBE, Box 1232, Cincinnati, OH 45201. EOE M/F (5-30)

Bright, witty and entertaining morning personality needed for future openings at #1 rated Top 40 FM in Midwest. Excellent production necessary. Music background would be helpful. Tapes, resumes and references to Box E18, Media Consultants, 2504 Regent Court, Lafayette, IN 47906 Women and minorities encouraged to apply. (5-30)

D102 seeks night communicator who knows music and can handle equipment for August opening. Top 40, #1 ARB Tapes and resumes to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. No calls please. EOE M/F (5-30)

WMEE/WQHK in Ft Wayne looking for professional top-notch news person. Rush tapes and resumes to Fred Snyder, 2915 Maples, Rd., Ft. Wayne, IN 46816 or call (219) 447-5511. EOE M/F (5-30)

KATT/Oklahoma City needs an experienced AOR morning jock/production wiz to fill a rare opening. Send tapes and resumes to Mark Dempsey, Box 25787, Oklahoma City, OK 73125 EOE (5-30)

WNFL/Green Bay seeking to replace excellent news-person with someone better. On-air delivery is most important. Must be authoritative but conversational. Also important are gathering, writing, street savvy and experience. We think news is important. You'll be 4th full-time news person. Applications received by June 13th will be considered. Send tapes and resumes to Peter Devlin, ND, WNFL, Box 520, Green Bay, WI 54305. No calls please. Females and minorities encouraged. EOE (5-30)

Air personalities needed for 50,000 watt contemporary FM in South Central Michigan. Maturity and intelligence a must. Will also handle production. Tapes and resumes to Bart Hawley, OM, WIBM-FM, Box 1450, Jackson, MI 49204 EOE M/F (5-30)

Miscellaneous

Public access, all volunteer station in Rensselaer County needs record service from all labels. Please send to WRAC FM Public Access Radio, Box 439, Rensselaer, NY 12144 (5-30)

KAOI FM Maui HI needs record service from all labels for a 50% jazz format with AOR and New Wave. We present new music daily. Send to Scott Thomas, PD, KAOI FM, 1728 C Kaahumanu, Waiuku, Maui, HI 96793 (5-30)

New FM contemporary station in Southwest medium market needs top 40 service fast from all labels. Please send anything in record to Bill Morris, Y102 FM, Box 2018 Texarkana AR 75502 (5-30)

Hunter Music Research needs record service from all labels. All formats needed. Please send to Hunter Music Research, 2856 14th Ave S.E., Cedar Rapids, IA 52403. (5-23)

Tampa Bay's 88WAZE adult Top 40 format needs singles, oldies, and albums. Interested in demos for syndicated weekly programs. Call (813) 725-5545 between 12noon-3pm EST. Contact Apple, PD, Box 4667, Clearwater FL 33518 (5-23)

Air check collector seeks Top 40 airchecks 1972 to present. Send me a list of your collection and I'll do the same for you. Dale Travis 2908 45th St., #218, Lubbock, TX 79413 (5-23)

WNNJ/Newton, NJ needs Pop/Adult and Top 40 singles and LP's from all labels. Please send to WNNJ, Box 40, Newton NJ 07860. (201) 383 3400 (5-23)

KRKN/Anchorage, formerly KJZZ has changed formats and desperately needs Pop/Adult, Top 40, Rock and crossover Jazz & Country albums and 45's from all labels. We don't wait for other stations to go on a new song either. Please send product to Jay Noble, PD, KRKN 338 Denali Ave., Anchorage, AK 99501 (5-23)

Positions Sought

Experienced MD, 1st phone looking for on-air work in Las Vegas area. 11 yrs experience in radio and record industry. Dedicated and loyal worker. Call J.C. SIMON (702) 452-3960 (5-30)

Thinking, self-starter newsmen seeking position in major market. 8 yrs major market experience (Los Angeles). Salary commensurate with experience. Contact RICK ROBERTS at (213) 992-5208 anytime. (5-30)

Announcer/DJ 1 1/2 yrs experience, also news and tight board. Have worked Beautiful Music, MOR, Adult Contemporary and Top 40. Would like to stay in nearby New England area. MARK C. AMBROSE, 27 Pembroke Ave., Pawtucket, RI 02860. (401) 724-2956 or (401) 725-8193 (5-30)

Seeking full-time news reporter position in California. 4 yrs experience as small market News Director and Public Affairs Director. Tapes, resumes and references available. Call (415) 345-2532, or write RICHARD A. MOLL 144 13th Ave., San Mateo, CA 94402. (5-30)

Morning jock, 3yrs experience Wants major market appreciation. Worked two stations, PD at both. Great pipes, outstanding on location, production, promotion. Can fit almost any format. Tired of working for nothing. Tapes, resumes, endorsements, references. Call (607) 652 3755 after 2pm (5-30)

Goods & Services

Comedy Material

Funny horoscopes. Crazy Kommercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebie write HYPE INK, Box 69581, Los Angeles, CA 90069.

Free Giant Oldies Catalog!

Oldies and Goodies 45's, original hits by the original artists. Your Oldies Connection. THE GOLD VAULT, Box 202-C, Oshtemo, MI 49077. (616) 344-6345.

Los Angeles And San Diego Airchecks

Issue 2 now available, featuring Rick Dees/KHJ, London & Engelmen/KRTH, B Mitchell Reed/KLOS, KIQQ, B100, 13K also KYA Cassettes \$6 postpaid. CALIFORNIA AIRCHECK, Box 544, Oceanside, CA 92054

Hot Yocks!

"HOT YOCKS is tops" Murry K "HOT YOCKS made me #1 in drive-time" Ayatollah K Jock Yocks, Topical Yocks, "even better than lox" Yocks. One year \$60 HOT YOCKS, 1555 Rising Glen Road, W. Hollywood, CA 90069

Radio Jobs And Free Comedy Sample!

50-60 new jock and programming openings each week! JOBSHEET's subscribers find new jobs! Subscribe now and get a free comedy sample! 13 weeks: \$15.00 One year: \$35.00 MEDIA CONSULTANTS, 2504 Regent Court, Lafayette, IN 47905

World's Largest

Why is FRUITBOWL the world's largest weekly humor and information service?

Topical jokes, humorous vignettes, artist bio's, record tie-ins, "JOCK TIP," exclusive small market record charts, and far more! Four week trial \$10, refundable with yearly subscription. FRUITBOWL Box 9787, Fresno, CA 93794.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the lady here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Broadcaster's Action Line

Job Referral Service - \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

U.S. citizen with major market experience in the U.S. and Canada in management positions of operations, programming and production, would like to return to the U.S. Contact 110 Sheppard Ave., East, Apt. #307, Toronto, Ontario, Canada M2N 3A4. (5-30)

I want to stay in Southeast, 6 yrs experience. Seeking stable position at your AOR, Pop/Adult, Top 40 station. Experienced MD with good production. Call MARC at (813) 985-2087. (5-30)

SHAUN O'TOOLE, now weekends at WNOE/New Orleans, seeks full-time employment in large market. 6 yrs experience. Call (504) 387-6184 (5-30)

Experienced Black announcer looking for full-time position. Past experience KMEL, KDAY, KPRI. After year hiatus doing 7-12midnight KTKT-FM. Looking to move to coast. Call MICHAEL HESTER (602) 881-3207 or (602) 822-6711. (5-30)

Experienced MD/morning personality looking for small/medium AOR or Pop/Adult break. Hard worker with 3 1/2 yrs air experience. For tapes and resumes write Rod Crestwood, 511 Sunset, Mt. Pleasant, MI 48858, or call (517) 772-0375. (5-30)

Program Directors, if you can provide opportunity for future advancement for good solid radio man, let's talk. I work well with people, can manage effectively and provide direction. 8 yrs experience doing everything including Country, Pop/Adult and AOR. Super references. WAYNE (303) 420-1606, or write 8782 Pierce Way, #114, Arvada, CO 80003. (5-30)

Animated air talent. Excellent original production. Multi-talented. Enthusiastic attitude. Presently nights at Top 40. Prefer Western states. MARK ALLEN (915) 362-7361 and leave message. (5-30)

Bright, assertive, enthusiastic person with 3 yrs in radio and 3 yrs with major record label seeking challenge in L.A. area with record company or related. All I need is an interview. PETE HOWARD (213) 475-4063, or (805) 484-2377 for message. (5-30)

Positions Sought

Jocks in all formats with strong production, enthusiasm and lots of talent available now. Call (317) 474-5888 and leave info for opening on answering service (5-30)

R&R Ratings Report rated as one of the top 50 afternoon drive personalities in the nation. Currently modern Country, but can do Pop/Adult or any format. Hot production too. Commercials, specs, presentations. Looking for am or pm drive top 50 market. Call (316) 688-0270 after 6pm CST. (5-30)

Somebody out there must be in need of a good DJ. I'm hot to trot and ready to go. Experienced in all phases of radio and night clubs. 1st phone. Looking for professional atmosphere in medium market. Will consider all. Call BRUCE at (213) 430-6957, or write to BRUCE ARTMAN 1209 1/2 Ocean Ave., Seal Beach, CA 90740. (5-30)

KEITH PATRICK, formerly KRAZ, KRKE and others. Good pipes and personality. MD and Production Director experience. Good ratings and medium to large market a cinch. Currently Top 40 in West Texas. (915) 362-7361 and leave message. (5-30)

PD with flair for programming and promotion seeks position at FM Top 40 in top 100 market. Knowledge of FCC rules, recognizes the bottom line and can do air shift. Call (317) 474-5888. Just returned from vacation and raring to go! (5-30)

Goal and result-oriented pro seeking PD/MD position in Midwest, 8 yrs experience, prefer FM. Call AL FRAZIER at (216) 296-8386. (5-30)

End your play-by-play search, Sportscaster with commercial experience seeks new challenge. Capable, air shift, sales, news and production. Available now, single and will relocate. MITCH (212) 376-4664. (5-30)

KHJ, WLS & WABC. What do these stations have in common? I haven't worked for any of them... yet! DAVE DINARDO, college grad, 3 yrs experience. Looking for medium market move. Call (216) 221-7953. (5-30)

TED TUX, 13 yrs on-air experience with ABC, NBC and Storer-owned stations. Available now. Call (216) 238-0625. (5-30)

Super Production Director with many character voices, multi-track experience. Spots running in top 5 markets, plus award winning production. Call DON RANDI (309) 688-4018. (5-30)

Controversy! Talk radio at its best. Call JOHN (309) 688-4018. (5-30)

Attention Southern Oregon. Major market PD wants to relocate to your area. Management, programming or consultancy. Top 40, AOR or Country format. Call (714) 561-6547 anytime Mon-Fri. (5-30)

Young, creative jock looking for full-time position in medium market. Top 40 or Adult Contemporary. 2 yrs experience on-air with 3rd class ticket. Call JAY anytime at (518) 355-1965. (5-30)

3 yrs professional. Good pipes, good production. Just now available, looking for work in mid-Atlantic seaboard. Call MARK ROBINSON collect at (601) 638-4631. (5-30)

Veteran alumnus of KROQ/Los Angeles, KOMA/Oklahoma, KTLK/Denver who can deliver soulful, funky licks that convey energy without screaming. If you pay good bucks and you're looking for a real pro, unique sounding adult to rock your roll, dial (805) 488-2348 today! (5-30)

ROB HAGGAR recently KDWB/Minneapolis-St. Paul seeks stable Top 40 or Pop/Adult air shift with production or MD opportunity in major or medium market. Top-notch references. Call for tapes and resumes (612) 293-0133. (5-30)

Ready to move now. Communicator with 3 yrs experience, looking for job in medium to small market. 22, 3rd endorsed. Can adapt to any format. Career person, hard working and creative. Will relocate. RON P. DISCHNER, 51 Moreland St., Buffalo, NY 14206, (716) 893-0532. (5-30)

Positions Sought

Hall of Fame jock in Hall of Fame city seeks much more competitive challenge. Specialize in programming, music selection, promotion, production. Can motivate others. 3 1/2 yrs experience but seasoned. For brief talk, phone (216) 478-0440 anytime. Ask for L.D. (5-30)

Recent college grad presently seeking full-time position sports or as announcer. 2 yrs experience in commercial and non-commercial radio. Also experience in production and AOR. Salary open or negotiable. Willing to relocate. JEFF KOCH, (712) 885-2841. (5-30)

Male announcer, 23 seeks full-time air position at small to medium market station in or near gulf coast states. 1 yr experience on two Ohio FM's. Willing to start at bottom and work up at station with promising future. For tape and resume call WADE COMBS (419) 943-2626. (5-30)

Slightly ab-used, AOR announcer, 4 yrs experience, 1st phone, now available to relocate. Strong in music, programming, automation production and operations. Also Jazz, interviews, news and sales experience. Previously at KZOK, KISM, KLAY. Desire to work with progressively formatted station in major/medium market. West Coast preferred. Call DON LORIN at (206) 725-2167 anytime. (5-30)

Woman jock, AOR only, last did mornings in Des Moines. Quit to take that offer that didn't pan out. Love mornings or two-person shows but will consider anything but all nights. CHERI (319) 234-7666. (5-23)

KEN E. MARKS is alive and well and working in Los Angeles (part-time). I'm looking for full-time Top 40 or Pop/Adult airwork in Western U.S. I will consider all offers. Call me at (213) 559-9156. EOE Jock (5-23)

Looking for a position as group Operations Mgr. of Beautiful Music chain. 11 yrs management experience, college degree and 27 yrs in same market. If interested please write to "RADIO" 5025 180th Place, S.W., Lynnwood, WA 98036. (5-23)

#1 rated night-time AOR personality looking for growing AOR Southern California FM. Call JOE MILLER at (605) 334-9393 after 3pm PST. (5-23)

BEAU WALKER looking for Top 40 announcer position preferably in Florida, but not necessary. 6 yrs experience, mainly as night jock. WAYS/Charlotte, KENO/Las Vegas, KFJZ/Ft. Worth and K102/Ft. Lauderdale. Call (305) 983-5784, or (305) 989-2278. (5-23)

Experienced talented morning man with 8 yrs experience in R&B and Top 40 formats. Will relocate. Tapes and resumes upon request. Salary negotiable. HANK BROWN (702) 646-3981. (5-23)

College didn't teach me enough. I'm ready to work. 1 yr on the air. Good pipes, 3rd. Get tape. BILL MANLEY (518) 294-6157. (5-23)

Top 40, Pop/Adult, AOR DJ with competitive medium market MD, production, remote and much more. Seeking new challenge. Let's talk. Call (216) 478-1206. Currently employed. (5-23)

Quick wit, topical humor, great ratings and production. Worked at WAPE, WRQX, WNOR-FM. 14 yrs experience, 1st ticket. AOR, Adult Contemporary or Top 40. South or East preferred. Call PHIL BECKMAN anytime at (904) 388-1003. Wife, JEANNE RICE 3 yrs radio news experience. Call us and we'll come together. (5-23)

RON TATAR is looking for a PD/MD/air position. Formerly KOKE, KVOC and WWOK. 12 yrs experience. Good credentials and references. Call (512) 452-0704. (5-23)

Major market experience (over 5 yrs) as Ass't PD, Production Director and announcer enthusiastically looking for PD position, AOR, Pop/Adult, Beautiful Music formats. Considering any location or market size. Desire to do whatever is required to become a winner. Write to 27200 Parkview Blvd., Suite 905, Warren, MI (Detroit), (313) 573-3966 evenings. (5-23)

Radio & Records

1930 CENTURY PARK WEST, LOS ANGELES, CA 90067

TELEPHONE: (213) 553-4330

HANDY WAY TO SUBSCRIBE

Please check above to enter a subscription to Radio & Records for one year.

ONE YEAR — \$140

Enclose payment with order

Overseas subscribers add \$100 per year

International U.S. funds please

Name _____

Street _____

City _____

State _____

Zip _____

Check here to change address of a subscription in force. Print new address below and attach label from a recent issue showing old address. Please send notice of change 4 weeks in advance.

OPPORTUNITIES

Openings

MIDWEST

WISN/Madison has rare opening for experienced air personality with good production skills and 1st ticket. Resumes and resumes to Bill Vancil, WISM, Box 2058, Madison, WI 53701. (5-30)

Immediate opening. Drive-time announcer on personality-oriented Pop/Adult AM. Tapes and resumes to: Rick Singer, WINW, 4111 Martindale Rd., N.E., Canton, IA 44705. (5-30)

00/Topeka, KS seeking full-time air talent. Send resumes and resumes to Tony Stewart, V100, Box 1478, Topeka, KS 66601. EOE M/F (5-30)

Under umbrella of big city. 250,000 market adjacent top 10. Need to sound great and willing to pay for it. Pop/Adult format. Tapes and resumes to Ed O'Connor, Continental Broadcast Consultants, Hanna Bldg., Cleveland, OH 44115. EOE M/F (5-30)

WVNDU/South Bend, IN needs tapes and resumes for afternoon drive pro Pop/Adult personality. Position to be filled by mid-June. 3 yrs minimum experience. Send tapes and resumes to Kris Robbins PD, 15WVNDU/33, Box 1616, South Bend, IN 46634. EOE M/F (5-30)

Wanted: Young, ambitious radio announcers for future openings at WKXX. Writing and production skills necessary. Also looking for aggressive News Director for future opening. Must be able to gather, write and deliver local news. Send resumes to PD, WKXX, Box 327, Evans, IL 62557. (5-30)

WBL/Sioux City, IA Pop/Adult. seeks midday air talent. Must relate one-to-one. No hype. Natural enthusiasm looking for format personality. Must know music. If you fit the bill send tape and resume to Barry Michaels, Box 1230, Sioux City, IA 51102, or call (712) 255-1470. EOE M/F (5-30)

Wayne's #1 AOR has air shift opening. Send tapes and resumes to Rick West, 4740 Coldwater Rd., Ft. Wayne, IN 46825. EOE (5-30)

We're a major Midwest Adult Contemporary FM in Top 6 market with a rare opportunity for the right individual. We are seeking the best morning talent in America. Salary and benefits are commensurate. All inquiries treated in strictest confidence. Send info to Radio & Records, 1930 Century Park West, #188, Los Angeles, CA 90067. EOE

Looking for take-charge Pop/Adult PD for one of Wisconsin's most promising small markets. Must be able to work with winning GM. Also be working with a respected broadcast group. This is a total take-charge situation with no titles simply passed around. If you're a winner, we're looking for your tape and resume. Send to The Jerry Mason Group Inc., 629 Larkdale Ln., Mt. Prospect, IL 60056. No calls please. EOE M/F (5-23)

Wanted to tend the all-night hours at a Country station in beautiful North Wisconsin community, metro population over 120,000. 5-day work week, female applicants encouraged. Tapes and resumes ASAP to Dave Shannon, WJJK, Box 24, Eau Claire, WI 54701. (5-23)

LMS/Lincoln, NE looking for afternoon drive personality who can communicate with adults. Minimum 1 yrs experience. Good pay and benefits for the right person. Tapes and resumes to Gary Claus, Box 81804, Lincoln, NE 68501. No calls please. EOE M/F (5-23)

KIZZ is accepting tapes for future opening. FM rock station to be 90,000 watts, new studios, excellent facilities and working conditions. If you know how to inform and entertain a morning audience, let's talk! Excellent pay and benefits for right person. Contact Jim Henneman, KIZZ, Box 2188, Minot, ND, or phone (701) 852-1494. EOE (5-23)

WBOW-WBOQ-FM has rare news opening. Our News Director has moved to TV and this opens up the News Director job at one of Indiana's most professional radio operations. If you have news experience, ability to gather, write and deliver a dynamite newscast, send tapes, resumes and salary requirements to Barry Kent, WBOW-WBOQ, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (5-23)

News Director needed for Midwest Top 40 station. Excellent opportunity. Tapes and resumes to Brian Phoenix, KKRC, 1708 S. Cleveland, Sioux Falls, SD 57103. Call (605) 335-6500. EOE M/F (5-23)

KUDL-FM/Kansas City, 100,000 watts searching for morning drive air person whose voice and natural delivery will complement his music emphasis. pop/Adult format. Production skills important. Tapes and resumes to Ross Reagan, Box 758, Shawnee Mission, KS 66202. EOE (5-18)

Looking for midday air talent Pop/Adult format. Warm, up-tempo delivery. Must know music. Good money for right person. Contact Operations Mgr., KWBL, Box 1230, Sioux City, IA 51102. EOE (5-16)

WNAM/Neenah, WI has opening for top-notch news-person. Number 1 station past 6 years. Send tape and resume to Bob Beck, WNAM, Box 707, Neenah, WI 54956. EOE M/F (5-16)

WECB/Duluth, MN has immediate opening. Tapes and resumes only to Rick Morgan WECB, 1001 E. 9th St., Duluth, MN 55805. EOE M/F (5-18)

Openings

WEST

KENR/Bakersfield seeks mature, experienced morning person who's funny but not zany. Production a must. Some programming helpful. Send tapes and resumes to Pete Shannon, PD, Box 2700, Bakersfield, CA 93303. No calls please. EOE M/F (5-30)

Instructor wanted to teach multi-track recording at Los Angeles City College. Contact Chuck Edwards at (213) 850-0234. (5-30)

KIDD/Monterey, CA looking for weekend air personality. Also accepting tapes and resumes for future full-time opening. Send to Wynn Bradley, PD, KIDD, Box 1799, Monterey, CA 93940. EOE M/F (5-30)

KOPA-FM/Phoenix looking for super swing and weekend jock. If you're looking to improve your act and work on a winning team, send tapes only ASAP to Steve Rivers, KOPA, Box 1827, Scottsdale, AZ 85251. EOE M/F (5-30)

KRZE-KRAZ-FM/Farmington, NM looking for announcer with 1st class license. Prefer 3-5 yrs experience. Salary negotiable. Tapes and resumes to Eddie Cobb, PD, Box 1529, Farmington, NM 87401, or call (800) 135-1415, or (505) 327-9696. EOE (5-30)

Part-time and full-time with production skills. Adult AOR conversational style. Send tapes and resumes to Dennis Newhall, KROY-FM, 1019 2nd St., Sacramento, CA 95814. No calls please. EOE M/F (5-30)

KBDF/Eugene, OR looking for hot jock to do 10pm-2am shift. Send tapes and resumes to KBDF, Mike Anthony, Box 70128, Eugene, OR 97401. EOE M/F (5-30)

KFMU, serving Steamboat Springs, CO, has immediate opening for full-time afternoon jock and production person. Minorities and women encouraged to apply. Send tapes and resumes to KFMU, Box 66, Oak Creek, CO 80467. Attn: Tony Link. (5-30)

K99/Great Falls, MT looking for experienced sales person. Excellent salary, commensurate with experience. Immediate opening. Contact Steve Feder at K99 (406) 727-7211. EOE M/F (5-30)

KLAV/Las Vegas is looking for a Top 40 jock with good production ability. Send tapes and resumes to KLAV, 2880 S. Maryland Pkwy, Las Vegas, NV 89109. No calls please. EOE M/F (5-23)

Announcers wanted at super Country KYOU. No talkers please! Just bright sounding, more music jocks need apply. Call and send tapes and a picture of yourself to the PD, KYOU, Box 1607, Greeley, CO 80632. (5-23)

Magic 91-KMJC/San Diego needs a weekender. Top 40, oldies slanted. Need somebody who can reach our target 25+ audience. If that's you, send tapes and resumes to Jeff Selgo, PD, KMJC, Box 2908, San Diego, CA 92112. EOE M/F (5-23)

Aggressive news person needed with ability to take over AM/FM news operation on California Central Coast. Experience and/or degree. Tapes and resumes to Ed Bedwell, KUHL, Box 186, Santa Maria, CA 93456. No calls please. EOE M/F (5-23)

Looking for someone with a British accent for future opening. Send tapes and resumes to Roman Moore, KBOX, Box 1101, Tulare, CA 93275. EOE M/F (5-23)

Weekend jock needed at KISW, Seattle's #1 FM rocker. Personality rock radio experience a must. Decent pay, great company, solid station. Rare opening. Send tapes and resumes to Beau Phillips, KISW, 1200 Stewart St., Seattle, WA 98101. No calls please. EOE M/F (5-23)

Morning drive announcer needed for Pop/Adult station in great Northwest. Should be strong personality with good production skills. Minimum 5 yrs experience required in either Pop/Adult or Top 40. Prefer someone in am/pm drive position. No beginners please. Send tapes, resumes and pictures to Wally Sele, PD, KSLM, Salem, OR 97308. EOE M/F (5-23)

Major drive talent needed. Super bucks for super talent. If you're ready to have fun on radio again, send tapes and resumes to Tom Rivers, KFQD, 9200 Lake Otis Pkwy, Anchorage, AK 99507, or call (907) 344-9622. EOE M/F (5-23)

Broadcasting group seeking GM or PD of Hispanic or Asiatic origin. Please contact John Davis (213) 273-9600 (5-23)

KUPD/Phoenix is looking for a Program Director with AOR experience. Calls should be directed to John Sebastian at (602) 838-3062. EOE M/F (5-23)

KVET, #1 Las Vegas Country station, needs pro quick. Send tapes to Doug Shene, Box 15223, Las Vegas, NV 89114. EOE (5-23)

News person needed for top Burkhardt-Abrams AOR and #1 Country in Las Vegas. Send tapes to Doug Shene, Box 15233, Las Vegas, NV 89114. EOE (5-23)

Tired of the urban grind? KFMU serving Steamboat Springs, CO is taking applications for future openings. Minorities and women encouraged to apply. Send tapes and resumes to KFMU, Box 66, Oak Creek, CO 80467, Attn: Mark Wyatt. EOE (5-18)

KJQ is growing again! We need another natural sounding jock/production person. Top 40 or AOR experience preferred. Tapes to Tom Greenleigh, KJQ, 1508 Gibson Ave., Ogden, UT 84404. EOE M/F (5-16)

Positions Sought

Top-notch PD available! Cerebral, stable, strong business sense. Background in all phases of music and market research. Award-winning airwork and production. Considerable Talk radio experience and a published author to boot! 9-yr team player with family who'd like to unpack the boxes and see the flowers we planted bloom! If you're as tired of shuffling 'em through as we are of being the shuffle-ee's, call (919) 765-3011 and sign me up for the JC's. (5-23)

Attn: Rocky Mountain or South Central areas. Outside reporter position sought by stable, energetic pro. 4 1/2 yrs experience including small market ND in Colorado. Hard worker who wants a challenge but isn't getting it in current position. The streets are where I belong. If you want to help put me there for your station, let's talk. RANDALL BARGAR (718) 484-0801, or (718) 487-1151. (5-23)

SHOTGUNN available June 1st for full-time or swing air work. Winning universal formats and top 10 markets only, please. (419) 228-3711. (5-23)

Young Engineer with 1st phone looking for break. Hard working and quality minded, 4 yrs experience as broadcast engineer and part-time DJ. Call GREG STANTON afternoons at (314) 364-1590. (5-23)

College grad seeks news and sports reporting position. Experienced in play-by-play. For tape and resume contact MIKE BRATTA, 2920 Oakshire, Berkeley, MI 48072, or call (313) 541-8865. (5-23)

"Overqualified." That's what the last person who turned me down said, but brilliant people have to eat too. I've been away from radio for the last couple of years. I can write ad copy with the best of them, or bring flair to your news operation. I'll give you twice the work you pay for. DENNIS HARTIN (516) 929-4890. (5-23)

Major market PD looks forward to working with smaller market as outlet for total creativity. Proven record with Black-owned station and two NBC affiliates. Send tape of format ARBs and philosophy to JAMAL WELLS Box 11008, San Francisco, CA 94101. (5-23)

Sharp newswoman, 5 yrs experience in small/medium markets looking for challenge. Have worked Northwest, Southwest and Southeast and need change and room to grow. Excellent writer, gatherer and killer instinct. Edit with discretion, deliver it any way you want. Authoritative, conversational, professional, dedicated. Single, 29-yrs old. Looking for team with solid company emphasizing news, creativity. ELIZABETH ELLIOT 31 Kenwood Dr., Cherry Hill, NJ 08034. (5-23)

Bright, aggressive, enthusiastic person with radio and record experience seeking work in Los Angeles area. PETE HOWARD (213) 475-4063. (5-23)

1st phone small market PD/MD currently morning drive at new FM AOR in market of 100,000. Hard working, dependable and looking to move up. 5 yr plus experience with Top 40, AOR, Pop/Adult and Country. Call DANIEL WEST at (805) 824-4038 between noon-6pm. Tapes and resumes available upon request. (5-23)

Winning PD seeks next challenge in Top 30 market. Experienced in all forms of contemporary radio. Call (315) 622-4027 mornings or evenings. (5-23)

Uptempo Country personality looking for same or Top 40. Any shift. Hard work for decent bucks. Tape & resume upon request. If interested, call today. TOM COLLINS (412) 488-8744. (5-23)

Top-rated AOR jock, 1st phone, over 10 years experience. Will relocate. Call DARYL EVANS (213) 935-3783. (5-23)

Play-by-play search. Sportscaster with commercial experience seeks new challenge. Capable airshift, production, sales, and news. Will relocate. Avail. now. Call MITCH (212) 378-4664. (5-23)

Major market Black personality with Country & P/A experience. Not a "minority" talent, but a real radio pro with proven mass appeal, looking for an adult-oriented format. Solid, family man, recommended by us. Consolidated Communication Consultants (no fee). (213) 957-0957. (5-23)

California: If you're looking for that certain someone to add to your staff, I can be of help. 1st phone, programming, air, production, engineering, automation and more. All major & medium markets, AOR to Country. Call today. CHARLIE (209) 825-9473. (5-23)

Attention Florida or SE P/A or soft rock! Midwest Top 20 market personality seeks return to Southeast or Florida. PD position or MD duties desired. Avail. summer. Serious, responsible facilities only. Consistently good numbers. Leave message at (218) 798-9686. (5-23)

Hardcore AOR jock and then some . . . MICHAEL HART (714) 233-8833, Box 1221, La Mesa, CA 92041. (5-23)

Attractive blonde, 5'6", blue eyes . . . want to chase me around your console? Lovely Lila will do wonders for your station. Currently in LA willing to relocate. Call (213) 489-2636, or write 6124 Glen Holly, Hollywood, CA 90068. (5-23)

Creative, hard-working individual looking for employment in radio. Experienced in all areas, but interests lie in sports, air work, and operations. If you are looking for someone with a fresh outlook and a genuine love for radio, I can make you very happy. Call me in Ohio at (216) 389-5221 and let's talk. (5-23)

Positions Sought

Dedicated, versatile air talent/management looking for immediate employment. Can fill your News Director/programming/talk/MD and/or on-air slot and will be an immediate asset to your team. Currently in Houston-Galveston area. (713) 782-7573. (5-23)

Enthusiastic young DJ ready to work for you. I can do traffic too! Sounds too good to be true? Great announcer with traffic experience. Currently working KFI, KOST. Call PETER BERNARD (213) 385-0101. (5-23)

DAVE CAPRITA 10-yr vet looking for medium or major market programming gig. Most recent mornings at WAXY106/Miami. Also at Y103/Jacksonville. Check references. Call (904) 623-3886. (5-23)

Detroit pro, 11 yrs experience, good pipes and production, seeking programming challenge in medium market or air shift in major. Call CHRIS O'BRIEN (313) 356-7006. (5-23)

Talented R&B, Top 40 DJ seeking employment. 3 1/2 yrs experience. Willing to relocate. 2nd class license. Salary negotiable. Call BOBBY (702) 564-7513. (5-23)

Upstate New York News Director seeking post as anchor or reporter in medium or major market. Willing to relocate. Call (914) 794-5082 after 7pm. (5-23)

10-yr veteran radio personality looking for successful, stable AOR station. Prefer Northeast. Call (615) 877-3159. (5-23)

BOB HACKLER (Forester), now Production Director/air personality with KLOL/Houston looking for position preferably with exposure to programming with 1st class professional organization. Please call (713) 524-1320. (5-23)

Modern Country programmer, PM drive, production skills. Currently working Utica-Rome market. Looking for good move. Call DAVE ENGLE (315) 831-3941, or (315) 735-7281 nights. (5-18)

25-yr-old female with 1st phone desires medium or major market station. Country or AOR. For tapes and resumes call ROBIN (214) 824-1534. (5-18)

Talented, first phone air personality with 3 yrs AOR experience including music, PD, talk show and public affairs. Hard working and available immediately. For air check call BROCK at (213) 999-3973, or leave message at (516) 482-6427 (5-16)

Seeking off-air Operations Manager or Program Director position for Adult Contemporary or Country station. Successful ratings background. Call RON at (314) 343-7834 days. (5-18)

Radio station news department; need an experienced and reliable news person? Call MIKE at (717) 282-3534. 6 yrs news experience in medium market. (5-18)

Talented, versatile 8-yr broadcast vet seeks position in Central or Eastern MA. Experienced in news, sports, jockeying, broadcast management and production. Currently employed as afternoon man/MD/Sports Dir. /PD at Adult Contemporary station. Hard worker, conscientious and good. Looking for long-term opportunity at stable, adequately staffed operation without the 20-hour 7-day rat race. Available immediately or August 30th. Use discretion when calling JERRY at (518) 585-2888 after 11am. (5-18)

California air talent seeks MD/jock position. Interested in programming slot if available. Currently weekends in Fresno market. Contact ANDY TYLER at (209) 625-3218. (5-16)

Somebody out there must need a good DJ! Hot to trot and ready to go. Experienced in all phases of radio. Night club experience. First phone too. Sounds good so far huh? I'm looking for a professional atmosphere in medium market. Will consider all. For more information call BRUCE at (213) 430-8957, or write to BRUCE ARTMAN 1209 1/2 Ocean Ave., Seal Beach, CA 90704. (5-16)

Talented woman DJ/news, 3 yrs experience in Country music including MD. Hard worker, dedicated, responsible. Letters of recommendation and references. DEBRA CLAY (602) 327-7203. (5-16)

Small market Country PD with solid 17-yr track record fleeing from oncoming automation. Looking for a live small market PD position but also interested in air work in any size market. Far West only, especially Pacific Northwest. DAREL WILSON (602) 384-4147 after 3pm MST/PDT. (5-18)

Sex . . . now that I've got your attention, major market minority jock looking for a stable operation in major or semi-major markets only please. Call CHARLIE at (714) 325-1213. (5-18)

I want to pay my dues! Savvy college grad with college radio background wants to be your jock. Will work any format, anyplace, on your terms. For tape and resume write DAVID STEIER 4211 Highland Ave., Brooklyn, NY 11224, or call (212) 878-9645, or (212) 372-1933 after 7pm. (5-16)

Experienced broadcaster seeks position. Play-by-play, air, production, news and sales experience. Single, will relocate. Call MITCH at (212) 378-4664. (5-16)

Do you know me? No, I'm not an American Express Card commercial. I'm a communicator/producer/writer/programmer/reporter and you've heard my work from coast to coast at WMMR, WASH, WCBM, KABC, KNX, KJQI, KLAC and every market airing Drake-Chenault's "Weekly Top Thirty." Want to hear what I can do for you? Call BETH at (213) 821-7061. (5-16)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

MANHATTANS

Shining Star (Columbia)

62% of our reporters on it. Moves: Up 76, Same 16, Down 0, Adds 21 including WOKY, KIMN, KOPA, WTRY, WBLI, WAXY, WDRQ, KLEO, KERN, KGW, KMJK. See Parallels, charts at number 26.

BLUES BROTHERS

Gimme Some Lovin' (Atlantic)

61% of our reporters on it. Moves: Up 37, Same 21, Down 0, Adds 53 including WIFI, KRLA, KFI, KJR, KOPA, KUPD, WFBR, WBEN-FM, WBLI, WTIC-FM, FM100, WVIC, KZZX. See Parallels, charts at number 27.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist title label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc. moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You Go" (Elektra) 102/4, Moves: Up 73, Same 19, Down 6, Adds 4, WOLF, KLP, WNOE, KGW, WFIL 19-17, WCAO 17-14, PRO-FM 27-24, WPGC 26-21, WHB 20-16, WZUU 13-8, WOKY 18-14, KEARTH 27-24.

JOE WALSH "All Night Long" (Full Moon/Asylum) 99/17, Moves: Up 67, Same 15, Down 0, Adds 17 including KSLQ, WOKY, WKBO, WERC, WLAC, KTAC, KRUX, WIFI 23-16, 96KX 17-14, CHUM 30-25, 94Q 20-14, KWK 3-2, KUPD 30-25.

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 86/1, Moves: Up 58, Same 16, Down 11, Adds 1, WTMA, WIFI 29-25, F105 16-14, PRO-FM 24-20, KDWB 7-5, KS95-FM 20-18, KJR 25-23, WKBO 12-9, Y103 36-30, WAYS 25-20, KLEO 30-25.

CAROLE KING "One Fine Day" (Capitol) 85/30, Moves: Up 34, Same 21, Down 0, Adds 30 including WXLO, WFIL, WCAO, Z93, KSLQ, WZUU, WOKY, KOPA, WPEZ, WTRY, WPST, KAUM, KFMK, WFMF, WSKZ, WAKY, WDRQ, KTKT.

RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) 78/12, Moves: Up 47, Same 19, Down 0, Adds 12, WCAO, WHB, KHJ, WPEZ, WBLI, WKBO, KFMK, WHEB, WYRE, G100, KILE, WNAM, KIM CARNES "More Love" (EMI America) 76/48

Moves: Up 15, Same 13, Down 0, Adds 48 including WFIL, WCAO, WRKO, PRO-FM, KDWB, KRLA, KFI, KFRC, KJR, WFBR, WICC, KRBE, 95SGF, WNOX, WVIC, WZZP, KJRB, KENO.

KENNY ROGERS "Love The World Away" (UA) 75/7, Moves: Up 44, Same 24, Down 0, Adds 7, KC101, WKBO, KSTT, WOW, KGW, KLUC, WLBZ, WCAO 31-24, Z93 23-19, KOPA 23-18.

SPIDER "New Romance (It's A Mystery)" (Dreamland) 72/2, Moves: Up 47, Same 22, Down 1, Adds 2, G100, WTMA, WIFI 11-9, PRO-FM 26-23, KJR 24-20, KRBE 17-15.

TOMMY TUTONE "Angel Say No" (Columbia) 65/15, Moves: Up 18, Same 32, Down 0, Adds 15, WOKY, KFRC, WHYN, WTX, Y103, WLAC, WNOX, WVIC, KJRB, KRSP, V100, KWIC, KQWB-FM, WEAQ, KDZA.

RUPERT HOLMES "Answering Machine" (MCA) 62/9, Moves: Up 38, Same 14, Down 1, Adds 9 including WCAO, WFBL, KINT, Z98, KSTT, KOFM, KLEO, KSLY.

WHISPERS "Lady" (Solar/RCA) 60/2, Moves: Up 35, Same 17, Down 6, Adds 2, PRO-FM, KRAV, KJR 20-17, KTSA d-16, WSGA 10-7, KYNO-FM 14-9, KIOY 12-5, WROV 5-2.

GENESIS "Misunderstanding" (Atlantic) 58/19, Moves: Up 26, Same 13, Down 0, Adds 19 including 96KX, WPGC, KFI, WPEZ, WHFM, KXX106, Y103, WDRQ, KJRB.

JERMAINE JACKSON "Let's Get Serious" (Motown) 56/11, Moves: Up 32, Same 8, Down 5, Adds 11, KBEQ, WICC, 14Q, WFMF, KOFM, FM102, WAAY, WHHY, WKXY, KPUR, KSLY.

CHARLIE DANIELS BAND "In America" (Epic) 52/40, Moves: Up 9, Same 3, Down 0, Adds 40 including 96KX, JB105, Q107, WPGC, 94Q, Q105, KBEQ, KUPD, WBEN-FM, WTX, Z98, WSGN, WNAP, KMJK, KLUC, KRQ, WCGQ.

Others Getting Significant Action

CHEAP TRICK "Everything Works If You Let It" (Epic) 45/9, Moves: Up 14, Same 22, Down 0, Adds 9, KBEQ, WHYN, 14Q, WQRK, KRQ, V100, WAAY, WCGQ, WANS-FM, WIFI d-21, 96KX 32-27.

ALICE COOPER "Clones (We're All)" (WB) 44/7, Moves: Up 20, Same 17, Down 0, Adds 7, KRBE, Y103, WQRK, WRVQ, KROY, KMJK, WISE, JB105 28-22, KXX106 12-4, WDRQ 8-5.

Radio & Records

NATIONAL AIRPLAY/30

May 30, 1980

| THREE WEEKS AGO | TWO WEEKS AGO | LAST WEEK | | |
|-----------------|---------------|-----------|----|--------------------------------------------------------|
| 1 | 1 | 1 | 1 | AMBROSIA/Biggest Part Of Me (WB) |
| 7 | 3 | 2 | 2 | BETTE MIDLER/The Rose (Atlantic) |
| 16 | 10 | 3 | 3 | BOB SEGER/Against The Wind (Capitol) |
| 12 | 5 | 4 | 4 | ROBBIE DUPREE/Steal Away (Elektra) |
| 19 | 11 | 6 | 5 | PAUL McCARTNEY/Coming Up (Columbia) |
| 26 | 17 | 10 | 6 | ELTON JOHN/Little Jeannie (MCA) |
| 15 | 8 | 8 | 7 | LIPPS, INC./Funkytown (Casablanca) |
| 2 | 2 | 5 | 8 | KENNY ROGERS & KIM CARNES/Don't Fall In Love... (UA) |
| - | 25 | 14 | 9 | BILLY JOEL/It's Still Rock & Roll To Me (Columbia) |
| 25 | 18 | 12 | 10 | MICHAEL JACKSON/She's Out Of My Life (Epic) |
| 30 | 28 | 19 | 11 | PURE PRAIRIE LEAGUE/Let Me Love You... (Casablanca) |
| 3 | 4 | 7 | 12 | LINDA RONSTADT/Hurt So Bad (Asylum) |
| 8 | 6 | 9 | 13 | BOZ SCAGGS/Breakdown Dead Ahead (Columbia) |
| 9 | 9 | 11 | 14 | GARY NUMAN/Cars (Atco) |
| - | 29 | 24 | 15 | SPINNERS/Cupid/I've Loved You For... (Atlantic) |
| 4 | 7 | 13 | 16 | BLONDIE/Call Me (Chrysalis) |
| - | 30 | 28 | 17 | ROCKY BURNETTE/Tired Of Toelin' The Line (EMI America) |
| 10 | 14 | 16 | 18 | PRETENDERS/Brass In Pocket (I'm Special) (Sire) |
| 29 | 27 | 21 | 19 | PAT BENATAR/We Live For Love (Chrysalis) |
| 11 | 15 | 15 | 20 | BROTHERS JOHNSON/Stomp! (A&M) |
| 23 | 21 | 20 | 21 | CLASH/Train In Vain (Stand By Me) (Epic) |
| 6 | 13 | 18 | 22 | AIR SUPPLY/Lost In Love (Arista) |
| - | - | 26 | 23 | ELECTRIC LIGHT ORCHESTRA/I'm Alive (MCA) |
| 24 | 22 | 22 | 24 | JAMES LAST BAND/The Seduction (Polydor) |
| - | - | 27 | 25 | OLIVIA NEWTON-JOHN/Magic (MCA) |
| - | - | → | 26 | MANHATTANS/Shining Star (Columbia) |
| - | - | → | 27 | BLUES BROTHERS/Gimme Some Lovin' (Atlantic) |
| 27 | 24 | 23 | 28 | FIREBALL/Headed For A Fall (Atlantic) |
| 5 | 12 | 17 | 29 | BILLY JOEL/You May Be Right (Columbia) |
| 13 | 16 | 25 | 30 | DAN FOGELBERG/Heart Hotels (Full Moon/Epic) |

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

BLUES BROTHERS "Gimme Some Lovin'" (Atlantic)
 KIM CARNES "More Love" (EMI-America)
 CHARLIE DANIELS BAND "In America" (Epic)
 CAROLE KING "One Fine Day" (Capitol)
 OLIVIA NEWTON-JOHN "Magic" (MCA)

Complete Regionalized Listings on Page 22 and 23

HOTTEST

LIPPS, INC. "Funkytown" (Casablanca)
 BETTE MIDLER "The Rose" (Atlantic)
 PAUL McCARTNEY "Coming Up" (Columbia)
 BOB SEGER "Against The Wind" (Capitol)
 AMBROSIA "Biggest Part Of Me" (WB)

Parallel Listings Begin on Page 26

FRANK SINATRA "Theme From New York, New York" (Reprise) 44/4, Moves: Up 24, Same 14, Down 2, Adds 4, F105, CKGM, KRUX, WFBG, WRKO 7-5, WPGC 30-24, KEARTH 15-11, KFRC 22-17, WBBF 23-18.

MANHATTAN TRANSFER "Twilight Zone/Twilight Tone" (Atlantic) 42/2, Moves: Up 26, Same 11, Down 3, Adds 2, KEEL, KCPX, WABC 16-13, JB105 22-14, Y100 32-29, KFI 19-14, WSGA 16-9, KIOY 10-6.

BLONDIE "Atomic" (Chrysalis) 41/6, Moves: Up 23, Same 12, Down 0, Adds 6, WBEN-FM, WSKZ, WTSN, WFLB, KQWB-FM, KCBN, PRO-FM 15-11, 13K 27-24, WNOE 32-29, Y103 30-25.

LITTLE RIVER BAND "It's Not A Wonder" (Capitol) 36/1, Moves: Up 22, Same 13, Down 0, Adds 1, WCIR, KDWB 21-18, WKEE 35-28, WQRK 18-14, KRSP 8-6, KQWB-FM 18-10.

VAN HALEN "And The Cradle Will Rock" (WB) 35/4, Moves: Up 15, Same 14, Down 2, Adds 4, WKEE, KJ100, WROV, KOOK, WIFI 16-12, KWK 7-1, WFMF 29-26, KRLC 14-9.

MICKEY GILLEY "Stand By Me (Full Moon/Asylum) 33/11, Moves: Up 15, Same 7, Down 0, Adds 11, WFIL, KDWB, WHYN, KXX106, WHBQ, WKIX, WVIC, WTSN, WSEZ, KWIC, KBIM, 94Q 23-19.

JOURNEY "Welks Like A Lady" (Columbia) 31/13, Moves: Up 9, Same 9, Down 0, Adds 13, Z97, KFRC, WKEE, KRBE, WERC, Y103, WSKZ, WFBG, WCIR, WISE, WFLB, KQWB-FM, WRKR.

RODNEY CROWELL "Ashes By Now" (WB) 31/10, Moves: Up 18, Same 3, Down 0, Adds 10, KHFI, WSGN, WLCY, WRVQ, WOW, WZZP, KRUX, WTMA, KPUR, KBOZ, KXX106 11-5, WAYS 14-10.

RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 28/8, Moves: Up 11, Same 9, Down 0, Adds 8, WICC, WKEE, KBFM, KCPX, KRUX, 14WK, WKXY, KBIM, WRKO 29-21, PRO-FM 11-8.

PAT TRAVERS BAND "Is This Love" (Polydor) 28/5, Moves: Up 7, Same 16, Down 0, Adds 5, KEEL, WAYS, KROY, WXIL, KCBN, KJR 19-16, WAPE 28-21, KMJK 24-21.

PETE TOWNSHEND "Let My Love Open The Door" (Atco) 26/10, Moves: Up 6, Same 10, Down 0, Adds 10, 14Q, KX104, WNOX, WQRK, WDRQ, WTSN, WFLB, KQWB-FM, KOOK, KRLC.

REO SPEEDWAGON "Time For Me To Fly" (Epic) 26/6, Moves: Up 8, Same 12, Down 0, Add 6, WHFM, 14Q, WGH, KRQ, WFBG, WROV, 94Q 25-21, KJ100 1-1, KQ94 26-23.

UTOPIA "The Very Last Time" (Bearsville/WB) 26/6, Moves: Up 6, Same 14, Down 0, Adds 6, KBFM, KEEL, KCPX, WTSN, WGBF, KCBN, K104 32-29, WSPT 29-27.

CAPTAIN & TENNILLE "Happy Together (A Fantasy)" (Casablanca) 18/3, Moves: Up 7, Same 8, Down 0, Adds 3, KTSA, WTX, 14WK, WBEN-FM 36-29, KBFM 27-23, WSGN 22-18.

FLEETWOOD MAC "Sisters Of The Moon" (WB) 17/6, Moves: Up 5, Same 6, Down 0, Adds 6, WBEN-FM, WKEE, KENO, WSEZ, KQWB-FM, KFXD, JB105 32-30, KRSP 28-19.