

# Radio & Records

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MARCH 13, 1981

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## ACQUIRES PARK CITY STATIONS

### Katz Agency Forms Broadcast Group

The Katz Agency rep firm is forming a wholly-owned subsidiary, the Katz Broadcasting Group. The nucleus of the new group will be the four Park City Communications stations, WEZN-FM/Bridgeport, WAAF & WFTQ/Worcester, and WZZK-FM/Birmingham, which Katz has agreed in principle to purchase. Further, Katz has also announced plans to acquire KWEN-FM/Tulsa.

Park City President Dick Ferguson, who will become President of the Katz Broadcasting Group, said, "The opportunity to become part of the Katz organization is an exciting one for all of us at Park City Communications. Katz's financial strength and its commitment to the broadcast industry positions the station group for future growth."

James Greenwald, Katz President and CEO, commented, "This is a logical extension of the Katz Agency's continuing involvement in the broadcasting industry. Our investment in a strong management team and excellent properties indicates Katz's commitment to what we believe is a prosperous future ahead for broadcast stations."

Kenn Donnellon, Vice President/Corporate Communications for Katz, echoed Greenwald, saying, "We have been looking for an opportunity to become owners of broadcast properties for a couple of years now. We had hoped to purchase WSIX-AM-FM/Nashville last year, but that fell through because the Cox/GE merger was not completed. Merging a broadcast group like Park City with strong young management is exactly the situation we have been looking



Dick Ferguson

for. Dick Ferguson has an outstanding track record, and he will supply the strong leadership that we'll need to build a successful group."

### Wesley Elevated To Cox Executive VP

KFI & KOST/Los Angeles VP/GM James Wesley has been promoted within Cox Broadcasting to the newly-created position of Executive Vice President/Radio. William Schwartz, President of the Cox Broadcasting Division, commented on the new position, "The Cox radio stations have enjoyed substantial growth in recent years. The growth of the business and the expansion taking place within Cox's broadcasting division require this new level of executive responsibility as we plan for the future. Jim Wesley has proven his abilities at three Cox stations over the past 26 years, and we look for-

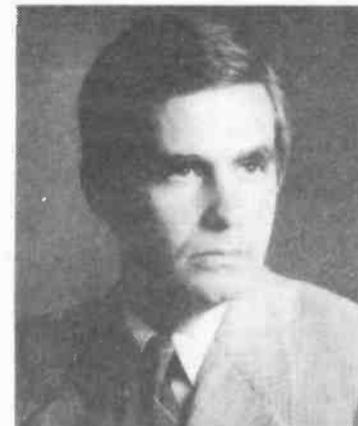
## BOB JONES BECOMES VICE CHAIRMAN

### Edens Named Southern Broadcasting President

Gary Edens has been appointed President/Chief Executive Officer of Southern Broadcasting, succeeding Bob Jones, who has been named Vice Chairman of the company. Edens has been Sr. VP of the company and Southwest Group Manager for the past three years, in addition to serving as GM of Southern's KOY/Phoenix, a position he has held since 1970.

Wayne Kearn, Broadcasting & Entertainment Division President of Harte-Hanks (owner of Southern since 1978), stated, "We are fortunate to have a person of Gary's proven ability to fill this important position. His talent and experience will serve him well in assuming overall responsibility for our radio operations."

Commenting on Jones's appointment, Harte-Hanks President Bob



Gary Edens

Marbut said, "Bob Jones has played a major role in building Southern Broadcasting into the respected organization it is today. We look forward to a longterm association with Bob in the continued growth and progress of Southern Broadcasting."

Edens assumes the supervision of the 11-station radio group April 1, at which time he told R&R he would be "reevaluating the entire operation and positions within the company."

### WPLJ GM Trigony Moves To KIKK



Nick Trigony

Nick Trigony has been appointed General Manager at KIKK-AM-FM/Houston, coming from his GM post at WPLJ/New York. A nine-year veteran of ABC whose experience includes stints at WABC/New York, WLS/Chicago and KXYZ(now KAUM)/Houston, Trigony had been at WPLJ for the past 3½ years. He replaces Shelly Davis, who left KIKK earlier this year.

"I'm leaving ABC with a lot of reluctance," Trigony told R&R. "It's a very emotional time for me. It's been very tough. I really love this company and WPLJ, and I work for probably the best friend

## RETURNS TO NASHVILLE

### Crawford Named WKOS GM

Well-known AOR programmer Jack Crawford has been appointed General Manager for CHR-formatted WKOS/Nashville, effective April 1 when the station's new ownership takes over. Crawford had been Senior Programming Consultant for Drake-Chenault for nearly three years, previously serving as PD at WKDF/Nashville for 4½ years.

New WKOS President Tom Armshaw, who with partners Joseph Wolf and Murray Moss also owns WPET-WRQK/Greensboro and KRQY/Pueblo, commented to R&R, "Jack was an odds-on favorite due to his past experience in Nashville and his track record, not only as a programmer and broadcaster but as an individual. He's a highly competent and well-respected individual. Also, he had the sincere desire to return to Nashville, so it made a lot of sense."

### Kefford Promoted To President Of Drake-Chenault

Bill Drake and Gene Chenault, principals of Drake-Chenault Enterprises, announced the appointment of James Kefford, formerly Executive VP/GM of the radio consultation and syndication firm, to the position of President of the corporation. Chenault, who had been President and now becomes co-Chairman of the company's Board of Directors with Drake, stated, "This is a well-considered move to both recognize the contributions Jim has made to the company and to provide him with the autonomy necessary to build on the groundwork he has already laid for Drake-Chenault's entry into the future of radio technology in the 80's. He's a man who has



James Kefford

proven his dedication and ability and one we feel has the right vision of the direction we will be pursuing."

KEFFORD/See Page 16

CRAWFORD/See Page 16

TRIGONY/See Page 16

**Like The Who, It's In A Class By Itself.**



**“YOU BETTER  
YOU BET”**

**The Who**

**THIS WEEK'S "MOST ADDED"**

**THE WHO "You Better You Bet" (WB) 79/78**

Produced by Bill Szymczyk for Pandora Productions, Ltd.

THEIR FIRST HIT FOR



**WARNER BROS. RECORDS**

## KQFM Switches From AOR To Oldies Format

Golden West's KQFM/Portland has changed formats to Oldies after three years as an AOR station. The new format (which debuted March 8) was described by GWB VP/FM Group Victor Ives as similar to the Oldies format devised at the company's WTWR/Detroit, but leaning closer to "pure gold." KQFM GM Jack McSorley announced he would be leaving the station April 1 to join KYUU/San Francisco as General Sales Manager.

Ives, who before his recent promotion to FM Group VP (R&R 2-20) was VP/GM at WTWR, explained to R&R, "We made a decision to drop our head-to-head confrontation with KGON. Although we were doing moderately well with the format, Jack McSorley and I, after surveying the market, decided to go after a more attractive demographic. There seems to be a somewhat diminishing interest in the 18-24 male, upon whom most of the AOR format relies. There are stations here playing oldies as part of their mixes, but we decided to go after the franchise."

Ives told R&R that PD Bob Brooks would stay on. Brooks said that about seven staffers had exited, including MD Cynde Slater. McSorley told R&R, "It wasn't a programming decision; it was a financial one. The problem was that in putting a quality product on the air, our overhead was going up disproportionately to our overall income. We finally found that if we did win the AOR battle in Portland, it would be a hollow victory." Commenting on his new position, McSorley said, "I enjoyed my 3½ years in Portland. It was a lot of hard work and I learned a lot about broadcasting. I worked with KSFO/San Francisco in sales for five years, and I consider this move going home."

### REMAINS GROUP W VP

## Faherty Resigns As WIND GM

Michael Faherty has resigned his position as General Manager of Group W's WIND/Chicago, but will continue as Radio Group VP in Chicago over the next several months while pursuing other interests, involving a greater concentration on broadcast operations. David Graves has been named acting GM for the Talk station; when a successor to Faherty is named, Graves will resume his position as Radio Group Director of Programming & Promotion based in New York.

Radio Group Sr. VP S. William Scott explained, "For some time, Mike Faherty has had as one of his personal goals a desire for greater involvement in the operation of broadcast properties. He has advised me of his interest in more actively pursuing this goal, and has resigned. We appreciate the many contributions Mike has made to WIND for the past year and a half."

Scott continued, "I am pleased to appoint Dave Graves Acting General Manager of the station. He is well acquainted with the staff and the format of the station, since he had served as WIND's Program Manager." Graves held that position in 1978-79, following a term as Program Manager at Group W's KDKA/Pittsburgh and several positions at the company's WBZ/Boston.

## Harry O Named WZAK PD

Harry O has been appointed Program Director at WZAK/Cleveland in the wake of the station's recent switch from foreign language programming to TM's Jack Patterson-consulted "Alpha One" format (3-2). The former Program Director at KMJM/St. Louis and morning air personality at KMJQ/Houston will assume his PD responsibilities Monday (3-16). In addition to its new format, WZAK will have a new identity as well, henceforth being known as "93-FM."

## Breakefield Exits WASH GM Position

Susan Breakefield resigned her post as General Manager at WASH/Washington, DC to pursue a new career in the investment business. A 12-year veteran of the station, the last four as GM, Breakefield told R&R, "I wanted something where I'd have an opportunity to be my own person. I passed my broker's exams last November and I'll be joining an investment company called Linsco, where I'll be specializing in tax shelters."

"One of the things I was very clear about," Breakefield continued, "was that I didn't want to work for any other radio station because I think WASH is the best radio station in the world. I also didn't want to work for any other broadcast company because I really think Metromedia is one of the finest broadcast companies in the world. I decided that because I didn't want to do either of those things; it was time for me, in terms of maturity and growth, to move into a new field." No replacement for Breakefield has yet been named.

## Charter Sets KITT Purchase Agreement

Charter Broadcasting has reached an agreement to purchase KITT-FM/San Diego, subject to FCC approval. Last summer Charter Media, the short-lived communications company formed by Charter Co. and Karl Eller, signed an agreement in principle to buy KITT (R&R 7-18), and when Eller and Charter dissolved their partnership, Charter Broadcasting retained the option to purchase the station.

Charter Broadcasting President John Bayliss stated in announcing the agreement, "It has been our intention for some time to acquire an FM companion station in the San Diego market. We consider San Diego to be one of the most dynamic and attractive broadcasting markets in the country." Charter presently owns KCBQ/San Diego in addition to five other major market stations.

## Sherman Becomes Motown Sr. VP

Dick Sherman has officially been appointed to the position of Senior Vice President/Marketing & Distribution for Motown Records. Sherman was most recently Sr. VP/Sales & Marketing for Boardwalk, following several years as a Casablanca VP.

Motown President Jay Lasker, in making the announcement Tuesday (3-10), stated, "I take great pride in our ability to persuade Dick Sherman to join us. I know that he will be relieving me personally of a lot of extraordinary pressures in the sales area. I don't think I could have found a better sales and marketing man for Motown than Dick Sherman."

Sherman's appointment came to pass following the resignation last week of longtime label veteran Mike Lushka, who had been Executive Vice President/General Manager of Marketing. At the same time, National Sales Manager Steve Jack also resigned.

The new appointment marks a return to Motown for Sherman, who served as a Sales Manager for the company before its relocation from Detroit to Los Angeles.



Dick Sherman

### SIX NEW DIRECTORS CHOSEN

## RIAA Elects Ellis Chairman

The Recording Industry Association of America (RIAA) elected Chrysalis co-Chairman Terry Ellis to a two-year term as Chairman of the organization's board at a recent New York meeting. Ellis had been a Director on the board since March 1977.

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# R&R

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## this week ...

3-13-81

### COPYRIGHT TRIBUNAL CHAIRMAN SAYS ORGANIZATION UNNECESSARY

Clarence James tells the Senate that the record/jukebox/noncommercial radio licensing body ought to be abolished.

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### AOR'S THREE-WAY BROTHER ACT

Steve Sutton, Carey Bruce Sinton, and Jon Sinton are all involved in a friendly AOR programming sibling rivalry.

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### RANSON REFLECTS ON RADIO PAST

WXCL/Peoria's veteran PD Lee Ranson notes observations on two decades of Country radio as he prepares for a new career.

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### JIM JOHNSON HEADS NEW PLOUGH PROMOTION DEPARTMENT

Former WQXM/Tampa GM supervises promotional activities for the chain's 12 stations.

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### CAN POP/ADULT HIT A YOUNGER TARGET?

The format's current dilemma: are stations selling their listeners short on how much rock & roll they want to hear?

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### SEARCHING OUT RARE NEWSCAST GEMS

With a little research effort, you can come up with amazing items to tantalize your audience and spice up your station's news breaks.

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### ARBITRON RESULTS

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# Washington Report

## FIELD OFFICES MAY BE FORCED TO CLOSE

### Lee Paints Grim Budget Picture

Appearing before a House Appropriations Subcommittee Tuesday (3-10), Acting FCC Chairman Bob Lee sketched a grim scenario of processing delays, service cutbacks, and office closings under the Reagan plan to cut the FCC's budget \$4.8 million and its staff by 169 slots.

After the hearing, Broadcast Bureau Chief Dick Shiben told R&R, "If I got a feeling at all, it was that they probably agree with the Reagan cuts."

Despite an expected 29% increase in new FM and major change applications, Chairman Lee said the cuts will "increase delays in our authorization of service program."

He said the Commission would be forced to close field offices in Beaumont, Savannah, Cincinnati, Pittsburgh, Washington, Little

Rock, and St. Louis (R&R 2-27). Plans to open new offices in Phoenix, Des Moines, Salt Lake City, Tulsa, Nashville, Greensboro, Spokane, and Albuquerque would be cancelled.

The Acting Chairman also testified his agency will have to cut down its participation in international conferences, as well as double the 30 days it now takes to approve new or modified electronic equipment for the marketplace.

## POSSIBLE RECORD INDUSTRY IMPACT

### Copyright Tribunal Called Unnecessary

Clarence James, Chairman of the Copyright Royalty Tribunal, told a Congressional subcommittee last week he thinks the tribunal should be abolished. The CRT supervises licensing for cable, jukeboxes, and noncommercial broadcasting, plus mechanical royalties on records and tapes.

"The tribunal is not required or needed and is clearly unnecessary to determine reasonable terms and rates of royalty payments," James said in testimony before the House Subcommittee on Courts, Civil Liberties and the Administration of Justice.

James went on record supporting a proposal by copyright owners that royalties not be set by the government, but instead be based on a fixed percentage of the suggested retail list price of phonograph records.

"If the price of records goes up or down, the royalty due and pay-

able will also go up or down. Thus by appropriate action of the Congress, another function of the Copyright Royalty Tribunal can be eliminated," James testified.

Stressing that he spoke only for himself and not for the entire tribunal, James unloaded a blistering attack on long delays in the payment of royalties under the current system. "Payments should be made at least within the year after they are paid, not four or five years," said James, who predicted that unless changes are made, the government will soon be holding well over \$100 million in royalties.



Anne Jones

### Jones Urges Fairness Doctrine Repeal

Saying she trusts the press to "generally act responsibly," FCC Commissioner Anne Jones called for repeal of the Fairness Doctrine late last week.

Appearing before the American Newspaper Publishers Association (ANPA) (3-5), Jones said repeal "may encourage broadcasters to deal with controversial topics, by removing their vulnerability to expensive, time-consuming attacks when they do so."

A major force behind Fairness Doctrine repeal, Jones believes, will be the blurring of the line between broadcast and print journalism with the coming of electronic teletext and videotext in the home. Were these new systems to be classified as broadcast news, Jones told ANPA, newspapers would be subject to the Fairness Doctrine "and I don't know if they could live with that."

## FCC: At A Glance

### AM Stereo Deadline Extended

The FCC has extended the deadline for reply comments on AM stereo from March 9 to March 23 to give the five competing companies extra time to reply to technical data and studies. Motorola asked for the extension.

### Rosslyn Move Called "Coup D'Etat"

FCC commissioners hauled before the House District of Columbia Committee last week heard D.C. Delegate Walter Fauntroy denounce the agency's planned move to Rosslyn, VA as an "unarmed coup d'etat" by a "small, fast-talking group." Prodded by Fauntroy, Acting Chairman Lee reluctantly agreed to look at an alternative site in Washington before signing the Rosslyn lease. The House Public Works Committee gets into the action with another hearing on Wednesday (3-18).

### EBS Test On March 23

A closed circuit test of the Emergency Broadcast System, not for broadcast, will be held March 23. Test Program goes only to affiliates of the ABC, MBS, NPR, AP Radio, CBS, IMN, NBC and UPI Audio networks.

## BROADCASTERS MAY STILL HAVE TO PAY

### "Cost Of Regulation" Fees Studied By Senate

The staff of the Senate Commerce Committee is drafting legislation that would order broadcasters to pay fees to cover the FCC's regulation costs. "There should be some way to help offset some of the cost of regulation," Communications Counsel Riley Temple told R&R. "And it's also revenue-producing."

According to Temple, each segment of the communications industry would probably be asked to carry its own weight. For instance, the bill might require radio stations to pay fees adding up to the total spent by the FCC in administering radio regulations.

The staff has asked the FCC to supply data on the cost of regulations and to make recommendations on the size of any fees stations might be charged.

Sources indicated the proposed fees would be considerably smaller than "user fees" considered in the last Congress.

Temple stressed to R&R that cost of regulation legislation is by no means a certainty. "We're just studying the matter now," he explained.

The staff hopes to have the necessary data in hand by the end of this week, with a bill introduced "as soon as possible after that" if there is support for the idea among Communications Subcommittee members.

If proposed, the fee scheme will be included in legislation now being drafted to grant Congress the authority to reauthorize the FCC and its functions every three years.

## QUELLO CHANGES POSITION

### Foes Seek FCC Reversal On 9 kHz

Opponents of 9 kHz reduced spacing picked up a key ally last week when FCC Commissioner Jim Quello told state broadcast association executives he now opposes reduced spacing. When the FCC approved the scheme in 1979, Quello had been a lukewarm supporter.

Reduced spacing was the focus of the state executives' NAB-sponsored meeting in Washington, where a strategy was mapped for attempting to turn the FCC around before May 31, with the help of Quello and possible new members, such as communications attorney Mark Fowler, who may become the new FCC Chairman.

The state officers spent part of the week on Capitol Hill, lobbying against any Region 2 treaty that might contain a 9 kHz shift.

### Interference Study Demanded

Broadcasters and engineers clashed with FCC officials over the issue of a 9 kHz interference

study at last week's meeting of the Joint Industry-Government Advisory Committee on AM Broadcasting. Agency officials called the study unnecessary, but NAB General Counsel Erwin Krasnow later submitted a formal request: "It would be irresponsible for the Commission to reach a final decision on 9 kHz without having the benefit of studies showing the impact on listeners."

WDVR/Philadelphia President Jerry Lee agreed, telling R&R, "I firmly believe the mood of the country is such that the Senate would not ratify a treaty without first finding out what the impact was on the American public."

## Washington Street Talk

### Why No WNCN Ruling?

Legal observers speculate the Supreme Court's unexpected delay in ruling on the WNCN/New York unique format case may stem from a desire to hold off until it settles the Carter/Mondale air access case, argued last week. With the Court going into recess, the WNCN ruling could now be at least a month away.

### Fowler Background Check

We've heard it before, but . . . Mark Fowler's appointment as FCC Chairman appears imminent — again. This time he's reportedly undergoing an FBI background check.

### Flurry Of 324's

An FCC computer snafu is blamed for hundreds of license applicants getting Financial Report Form 324 in the mail recently. The Commission says only those already on the air need to file forms by April 1.

### Thurmond Revives Record Price-Fixing Issue

Senator Strom Thurmond (R-SC) has requested Justice Department files on "alleged price-fixing activities" among top record industry executives, hoping to reopen a JD investigation which was rumored to have been squelched by the Carter administration last year.

## Trade Association News

### NAB Board Election

Thirteen radio members of NAB's Board of Directors have been elected in mail balloting: District #1, E.H. Close, WKNE-WNBX-FM/Keene, NH; #3, Ed Giller, WFBG/Altoona; #5, Bill Stakelin, WHOO/Orlando; #7, Bob Pricer, WCLT/Newark, OH; #9, Bill Hansen, WJOL/Joliet; #11, Dean Sorenson, KCCR-KNEY/Pierre, SD; #13, Dick Osburn, KYKX/Longview, TX; #15, Harry Barker, KQMS/Redding, CA; #17, Tom Read, KQIN/Burien, WA. Two-year terms for the members begin in June.

### AP Broadcasters Elect Wells

New President-elect of AP Broadcasters is former FCC Commissioner Robert Wells, now VP of Harris Enterprises, based at KIVL/Garden City, KS. Wells takes over in June from Ralph Renick, WTVJ-TV/Miami.

### Barclay Heads NAB Member Communications

Sandi Barclay has been named Director of Member Communications for NAB. Her replacement as Editor of RadioActive is Reed Bunzel.

### Reagan Gets 7 Hispanic FCC Candidates

The National Association of Spanish Broadcasters has sent seven Hispanic FCC candidates to the President with a letter saying a Hispanic "would add a perspective currently missing in the Commission."

# WE'VE GOT THE 25 TO 34 MARKET BY THE EARS.



The seven CBS Owned FM radio stations outdeliver and outreach *all* other FM groups in America in the key 25-34 demographic – both TSA and Metro. And 25-34 means the most influential generation of consumers; the best paid, best educated young adults in history; and the single most desirable audience in the country for most advertisers today and tomorrow.

## **CBS OWNED FM RADIO STATIONS**

WCBS/FM NEW YORK, KNX/FM LOS ANGELES, WBBM/FM CHICAGO,  
WCAU/FM PHILADELPHIA, KCBS/FM SAN FRANCISCO, WEEI/FM BOSTON, KMOX/FM ST. LOUIS,  
REPRESENTED BY CBS FM NATIONAL SALES.

Source: Arbitron Fall 1980. 6 AM to Midnight, Monday-Sunday, average quarter-hour and cume.

## 500 kw STATIONS IN WORKS?

## Cuban Crisis: Interference Imperils American AM Stations

Faced with the potential of massive AM interference from Cuba that could virtually force the U.S. to accept 9 kHz reduced spacing, a delegation of FCC and State Department officials will go to Havana April 6 and 7 to discuss existing and future interference problems.

The Americans want to discuss Cuba's current interference in violation of international agreements, as well as the impact of Cuba's proposal to the International Frequency Registration Board for 188 stations, some with power as high as 500 kw, on virtually every one of the existing 107 AM frequencies.

Meanwhile, a working group of the Joint Industry-Government Advisory Committee on AM Broadcasting last week released a study showing that the proposed Cuban inventory of stations, if approved by the Region 2 Conference beginning in November, would require massive power increases by some American stations to offset nighttime interference. Some stations would have to boost power into the hundreds of kilowatts (see table).

## 9 kHz Could Be Forced On U.S.

"I don't see how we can satisfy these incompatibilities with Cuba based on 10 kHz," State Department official Bill Jahn told R&R. Jahn, who is in the Office of International Communication, said even if Cuba gets a fraction of its proposed stations, U.S. stations would suffer severe problems. "I think really to protect all U.S. stations it is going to force us into some type of 9 kHz plan. That's just kind of a gut feeling," Jahn told R&R. It's deemed likely that if Cuban interference becomes a long-term problem, the U.S. would have to convert to 9 kHz reduced spacing to find new frequencies for stations affected by the Cubans. These displaced stations would then become the top priority candidates for the new frequencies opened up by 9 kHz.

Jahn indicated the U.S. would try to resolve differences with Cuba during the April meetings, as well as at the Panel of Experts (POE) meeting that opens April 21 in Geneva to make comparative studies of 10 kHz and 9 kHz, with both a maximum of 4 or 9 kHz shift.

"Clearly Cuba cannot implement this inventory. They don't have the resources. I think what they've done is positioned themselves for bargaining," said Jahn.

While Canada has sent a protest note to Cuba, Jahn told R&R, "I think you're right to say it's basically going to fall on our shoulders. I think what we want to do is force it into a multilateral forum." According to Jahn, some of the smaller nations in Region 2 have not even studied the Cuban inventory and are still unaware of the dangers it poses to their own stations.

The FCC has completed computer runs totalling thousands of pages detailing the impact of Cuba's proposal on every affected U.S. station. With the help of the Advisory Committee, the data is now being analyzed and will be presented to Cuban officials to show them the havoc their plans would wreak on American broadcasting.

## Cuban Interference Already Widespread

Besides discussing potential problems, the U.S. delegation wants to discuss interference already being caused by the Cubans. The FCC is asking the Advisory Committee, the NAB, and state broadcaster associations to help document specific cases of interference to be used as ammunition for the American team at the April 6-7 sessions.

In nearby Florida, interference is already "severe," according to Matthew Liebowitz, counsel for the South Florida Radio Association (SFRA). He says WKAT and WINZ/Miami have already been granted special relief by the FCC, which is now considering another request from WQBA/Miami, a Spanish-language station. Liebowitz alleges the Cubans are deliberately jamming WQBA because "it is not in concert with the Cuban government's policies."

On behalf of SFRA, Liebowitz has asked the FCC and State Department for an expedited procedure, reducing to 30 days the time it takes a station to get special FCC relief, such as a power increase to offset interference which violates the North American Regional Broadcasting Agreement (NARBA). NARBA is the treaty under which Cuba officially protects American stations, but FCC and State Department officials agree Cuba is flagrantly violating the treaty, which it plans to renounce on November 3, 1981.

The Florida Association of Broadcasters (FAB) estimates 88 of its member stations will suffer new interference under Cuba's proposed inventory, and has arranged a March 27 strategy session in Tampa for broadcasters and engineers from several states.

"The Cubans are trying to get Radio Havana down into Central America," FAB Executive VP Ken Small told R&R, "but they're not using directional antennas."

As bad as existing interference is, Small predicted "the roof will cave in" when Cuba withdraws from NARBA in November. However, Chief Wilson La Follette of the FCC's Technical and International Division said Cuba may already be creating all the interference it plans after officially withdrawing from NARBA. La Follette told R&R there is "some question as to whether or not there are any new dangers. The indications we have are that they're already starting to do this."

## Not Just A Florida Problem

Representatives of both Florida broadcast groups stressed that Cuban interference is not strictly a Florida problem. The SFRA's Liebowitz told R&R, "There are stations in Cincinnati where, if the DJ pauses too long, you hear Spanish. In Washington you hear Radio Moscow via Radio Havana on 600 on your dial."

FAB's Ken Small agreed and said broadcasters from Georgia, Alabama, Louisiana, and South Carolina have been invited to the March 27 conference on Cuban interference.

## The Consequences Of Cuban Interference

The following table was released late last week by a working group of the Joint Industry-Government Advisory Committee on AM Broadcasting to supply several examples of what would happen to AM radio stations at various frequencies at night if Cuba is allowed to follow through with its plans to establish numerous high-power radio outlets which would interfere with existing American stations. With 10% interference from a Cuban station, the damage would be severe — stations' efficiency of coverage could be reduced to the equivalent of 1% of their current power in

"Some stations would have to increase their present power up to 180 times."

some cases, and to restore coverage of their present service areas, some stations would have to increase their present power up to 180 times.

The table lists stations at certain frequencies and details the estimated effective reduction in nighttime power 10% Cuban interference would cause, and the power required to restore normal coverage of the station's present service area. The first column lists frequency, and the second shows the proposed power of the nondirectional Cuban station allocated for that frequency. The next two columns list call letters/city and nighttime power in watts.

The fifth column presents a figure representing the power a station would effectively be reduced to by 10% interference. For example, 5000-watt WTAR/Norfolk would be reduced to the equivalent of a 532-watt station at night. And the sixth column's figure shows how many watts it would take to maintain the present nighttime coverage area under 10% interference. 5000-watt WREC/Memphis would require 333,000 watts to match its pre-interference coverage, for instance.

Frequency	Proposed Cuban Power (in watts)	Calls/City	Current Power (in watts)	Effective Reduction (in watts)	Required Power Boost (in watts)
550	500,000	KSD/St. Louis	5000	312	80,000
		KTSA/San Antonio	5000	72	349,000
		WGGA/Gainesville	500	4	55,000
		WGR/Buffalo	5000	640	39,000
		WKRC/Cincinnati	1000	13	78,000
600	150,000	WCAO/Baltimore	5000	612	40,000
		WMT/Cedar Rapids	5000	961	26,000
		WREC/Memphis	5000	75	333,000
		WSMY/Weldon, NC	5000	110	227,000
630	undetermined	WMAL/Washington, DC	5000	1800	14,000
760	75,000	KFMB/San Diego	5000	4400	5700
		WJR/Detroit	50,000	under 550	4,500,000+
790	50,000	KABC/Los Angeles	5000	unaffected	unaffected
		WEAQ/Eau Claire	5000	unaffected	unaffected
		WMC/Memphis	5000	318	78,000
		WQXI/Atlanta	1000	620	1610
		WTAR/Norfolk	5000	532	47,000
900	200,000	XEW/Mexico City	250,000	under 66	48,000,000+
1010	500,000	KKIK/Waco	2500	1100	5600
		KLRA/Little Rock	5000	27	980,000
		WINS/New York	50,000	6510	380,000
		CBR/Calgary	50,000	under 830	3,000,000+
1160	10,000	WJJD/Chicago	50,000	unaffected	unaffected

**SOMETHING SPECIAL  
FROM "SOMEBODY SPECIAL"**



**"Somebody  
Special"**

**THE NEW SMASH FROM**

**ROD  
STEWART**

**Produced By Harry The Hook**

**Co-Produced By The Rod Stewart Group And Jeremy Andrew Johns**

**THE #1 ARTIST OF 1980.  
THE #1 SINGLE OF 1981.**



**"Say  
You'll Be Mine"**

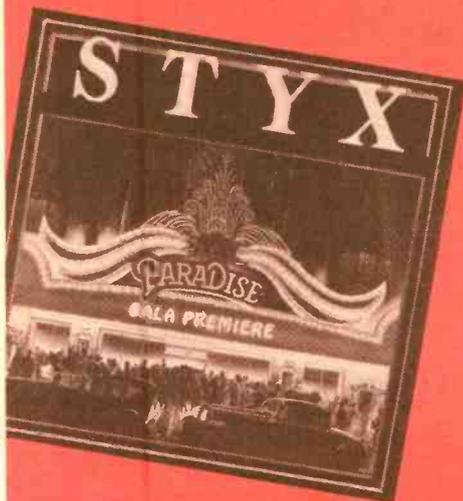
**CHRISTOPHER  
CROSS**

**Produced By Michael Omartian**



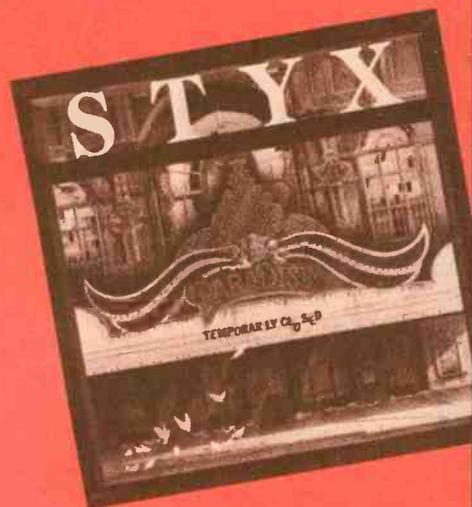
# STYX

*Thanks* — for making  
"The Best Of Times"<sup>AM 2300</sup> the #1  
single in the country.



From the album  
**PARADISE  
THEATER** SP 3719

"Too Much Time  
On My Hands"  
Written by  
Tommy Shaw.

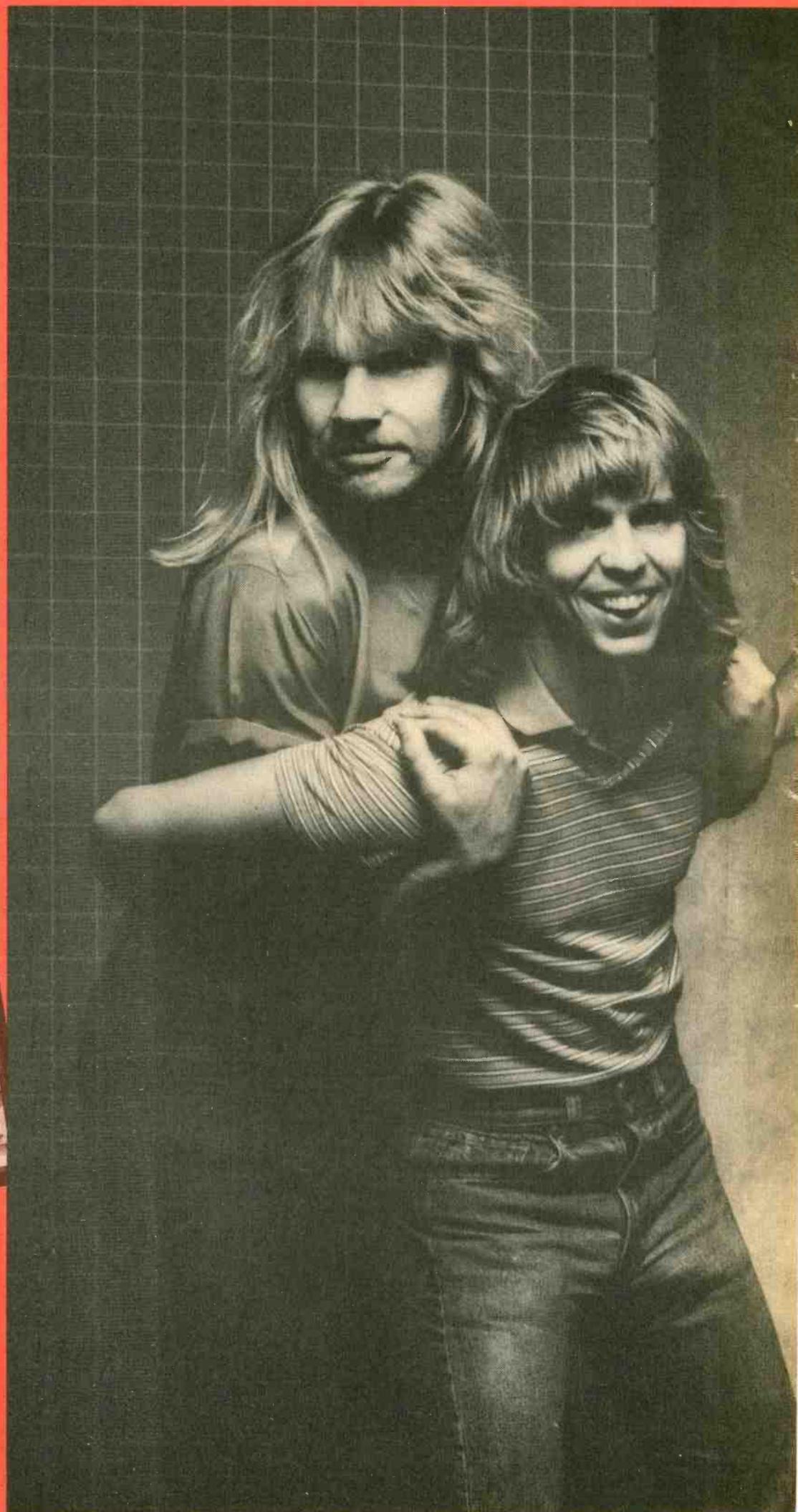


# STYX

Continuing their adventure in Paradise



Produced by Styx  
On A&M Records & Tapes

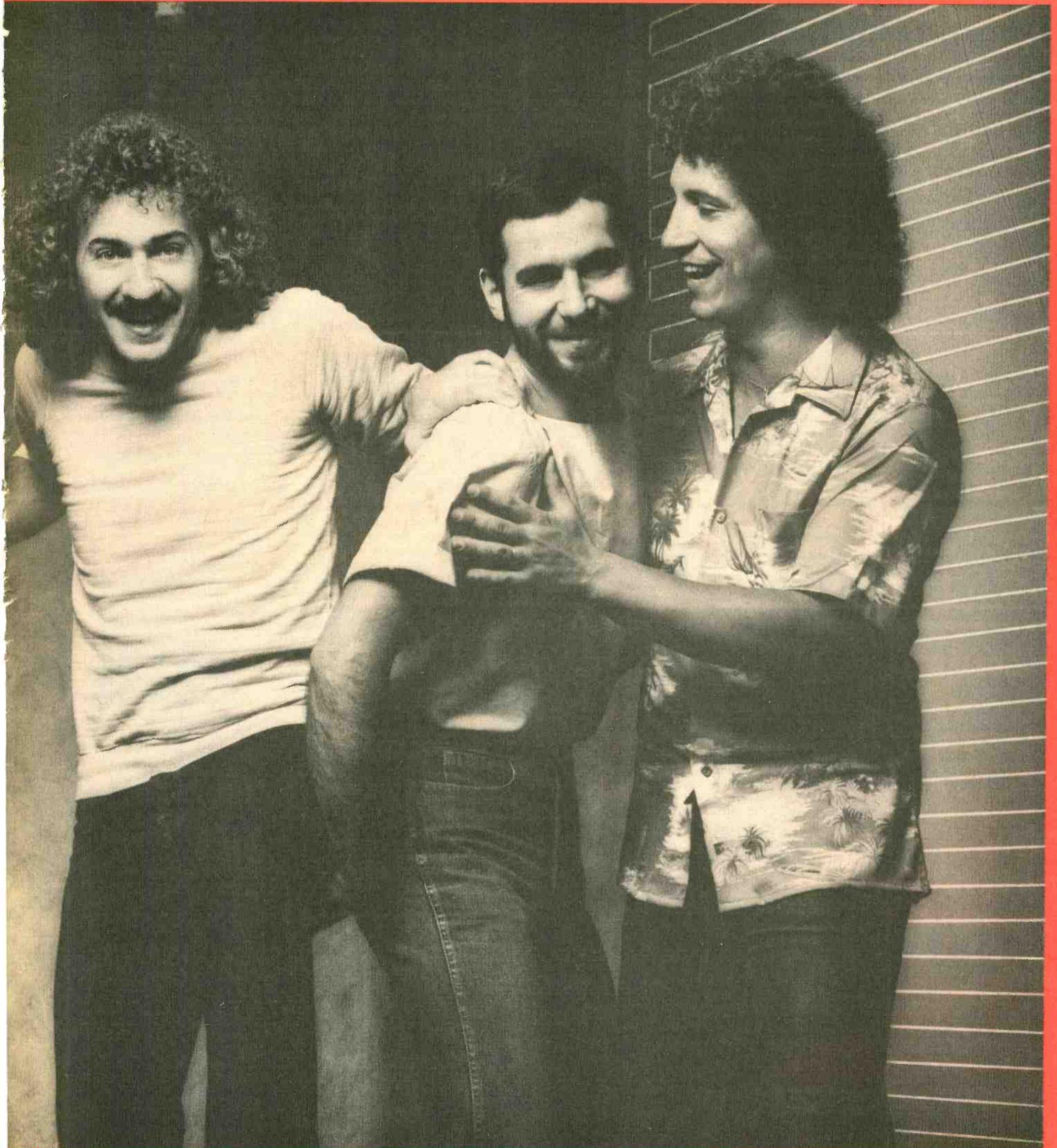


JAMES YOUNG

TOMMY SHAW

*THE NEW SINGLE IS*  
**TOO MUCH TIME ON MY HANDS**

A.M. 2325

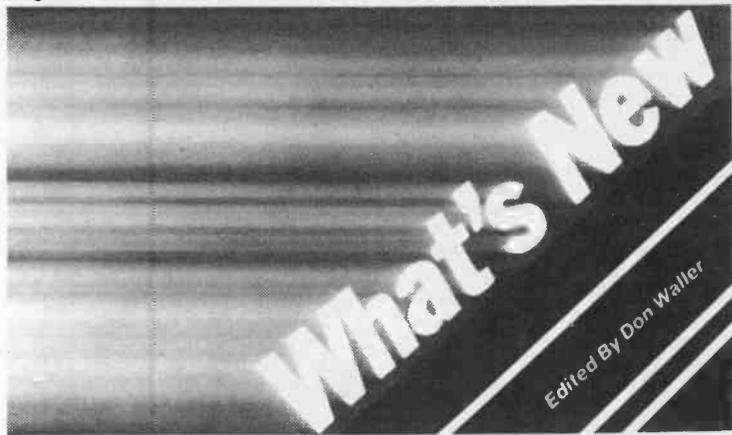


DENNIS DeYOUNG

CHUCK PANOZZO

JOHN PANOZZO

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## U.S. Imports More Home, Fewer Car Radios

Recently-released statistics from the **Electronics Industries Association's** Consumer Electronics Group show that the number of auto radios imported to the U.S. dropped 23.4 percent to 3.4 million units in 1980, down from 4.4 million in 1979. Customs values of auto radios slid 28.2 percent in 1980. However, the number of home radios imported by Americans rose three percent to 29.8 million, up from 28.9 million in the year-previous. Customs values for home radios declined 1.1 percent.

U.S. exports of home radios slipped 13 percent from 686,940 in 1979 to 594,246 in 1980 as customs values dipped 20.5 percent. Exports of auto radios gained slightly (0.7 percent) to 509,771 units, up from 506,365 units in 1979, while customs values increased 20.9 percent.

## Dashboard TV's Making Inroads

Television may invade radio's last bastion, the automobile, by the mid-Eighties. The Glenview, IL-based **Zenith Radio Corp.**, working in conjunction with Detroit, has already developed cathode-ray tubes (CRT's), which would be linked to TV-like screens in the auto's dashboard.

While engine control computer systems are currently in use in Detroit's newest models, once connected to dashboard CRT's, drivers would have, in effect, their own personal computer terminals at the wheel. These new CRT's would provide color information such as travel speed, fuel levels, and time of day. By pushing a button, the screen could convert to a "trip computer," displaying fuel economy data, the number of miles to an empty gasoline tank, elapsed time, and map location.

The screens could also show the results of automatic checklists performed by the computer under the car's hood, advising the driver to add oil, tune the engine, or restore proper tire pressure. Adding a programmable calendar, the CRT might remind drivers of important dates. Other features, such as an engine tachometer, could be included as well with no loss of dashboard space.

Nevertheless, the cost of the CRT's (between \$65-\$85, as opposed to \$30 for the conventional instrument cluster) may limit their inclusion to option-laden luxury models for the time being.

## Travelodge Sets 3 New Radio Spots

**Travelodge** is checking in with three new radio commercials as part of the El Cajon, CA-based motel chain's \$1.5 million 1981 ad campaign. The three radio spots (one slanted at the business traveler, one pitched at the leisure market, and one touting the firm's "Bargain Break Weekend" package), all utilize Travelodge's "Check Into" musical theme.

## Doctor Discovers "Punk-Eye"

**Thomas Caspari**, a Boston area physician, wrote a letter to the **New England Journal of Medicine** recently, describing his finding "bilateral subconjunctival hemorrhages" (broken blood vessels under the eyes) in a young patient. The young man, a punk-rocker by persuasion, had developed this case of "punk-eye" as a result of his excessive "pogoing" (dancing to punk rock by jumping up and down rapidly). Dr. Caspari claims, "He seemed to like to do it for hours on end, that was his problem."

How to tell if your child has "punk-eye?" The symptoms, according to Dr. Caspari, are "striking... scary-looking red eyes."

What can you do about a case of "punk-eye?" Fortunately, says the good doctor, "These eyes look more terrible than they are." "Punk-

## HISPANICS UP 61%

1980 Census:  
26 Million Blacks  
11.7% Of U.S.  
Population

Black Americans now account for 11.7 percent (26.5 million people) of the U.S. population, an increase of 17 percent from the 1970 census, according to recently-released 1980 **Census Bureau** data. While blacks remain the nation's largest minority, the U.S. Spanish population showed the largest growth, increasing 61 percent to 14.6 million people (6.4 percent of the U.S. population).

Additional minority census findings include: Asians/Pacific Islanders make up 1.5 percent, American Indians/Eskimos/Aleuts another 0.6 percent, and those identifying themselves as Other 3 percent of the 1980 total U.S. population.

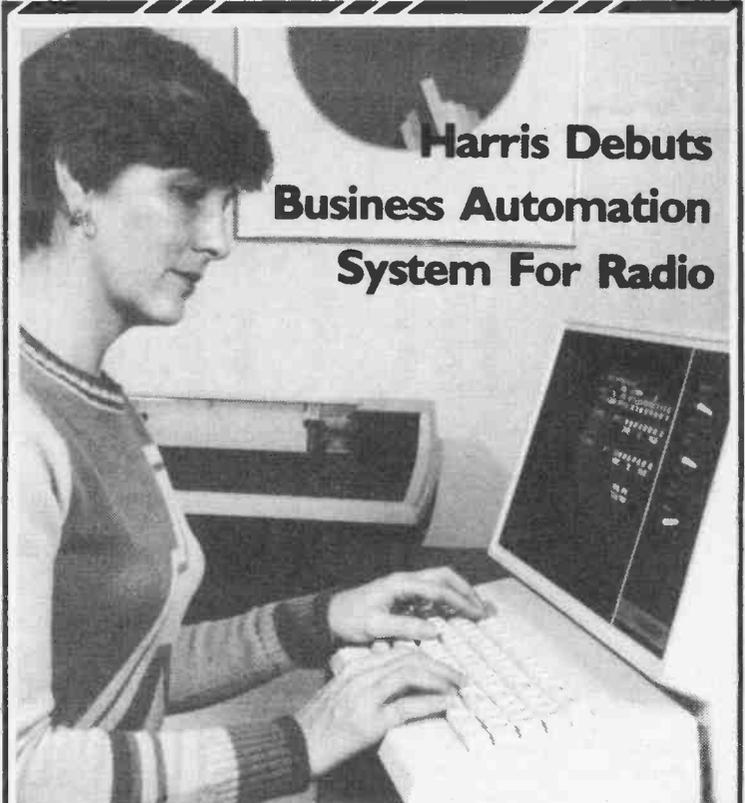
The Census Bureau is reluctant to compare the two surveys, however, claiming that the changed wording of questions and a more thorough job done in 1980 led to at least part of the increases. Still, the Census Bureau estimates it missed between 4.5 to 5.5 percent of the U.S. black population this time around, compared to an estimated 7.7 percent undercount in 1970.

The Census Bureau also attributed the marked rise in the number of Hispanics (only 4.5 percent of the U.S. population in the 1970 data) to illegal immigrants responding to the census, but declines to estimate how many illegals did not respond.



eye" is reportedly not overly painful and, as may be expected, abstinence (from pogoing) allows the eyes to heal naturally.

As for those who have a propensity for pogoing, Dr. Caspari's advice? "Enjoy these activities, but in moderation."



## Harris Debuts Business Automation System For Radio

The **Harris Corporation** recently launched its "Autotron Star" business automation system, designed for use by radio stations. Totally self-contained, the single-entry, in-house minicomputer system integrates business functions ranging from sales, traffic and accounts payable/receivable to general ledger, payroll, and music library to background music billing, sales scheduling, and depreciations.

Program automation interfaces are also possible. Used in conjunction with Harris's "9000 Program Automation" series, itself capable of handling all automation requirements of radio stations, the "Autotron Star" enables stations to reduce costs, speed operations, and improve management control of programming and business activities.

For further information contact **Eric Jacobson** at Harris Corporation Broadcast Products Division at (217) 222-8200.

## Blair '80 Net Declines, Despite Record Revenues

**John Blair & Co.** reported that 1980 net earnings for the broadcaster/rep firm declined four percent to \$11.6 million, down from \$12.2 million in 1979, while year-end revenues rose 12 percent to a record \$220.6 million, up from 1979's \$197.3 million. The decrease, according to Blair President **Jack Fritz**, was primarily attributable to the firm's owned stations division.

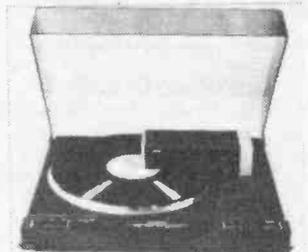
Fourth quarter net earnings swelled 25 percent to \$4.1 million, up from \$3.3 million in the analogous period of 1979, with Blair's fourth quarter revenues increasing five percent to \$58.8 million, up from \$55.8 million in the fourth quarter of 1979.

## Jack's Bacon Burger Backed By \$5 Million Ad Blitz

**Foodmaker Inc.**, owner of the **Jack in the Box** fast food chain, will support the introduction of its "Bacon Cheeseburger Supreme" with a \$5 million spot radio and TV campaign, beginning this month. The ad blitz uses testimonials in some markets and food descriptions in others.

## Linear-Tracking Turntable

Linear-tracking tonearms have been hailed as the wave of the future and **Revox's "B790"** is one reason why. The unit features a



servo-controlled tracking mechanism, direct-drive turntable platter, and digital speed indicator. The "B790" 's push-button controls eliminate the need to lower the tonearm onto the record as any stylus position can be selected by merely pushing the desired position's buttons.

For further information contact **Studer Revox America Inc.** at 1819 Broadway, Nashville, TN 37203. Price: \$899.95.

# WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' it Like It Was.

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

# Nets



RKO



Joseph Ewalt has been appointed Chief White House Correspondent for the net. A 14-year veteran of broadcast news, Ewalt most recently served as News Director at WASH/Washington, DC for the past three years. Prior to joining WASH, he co-produced and cohosted "Kentucky Show," a magazine TV show produced by the Kentucky Educational Television Network, having previously held positions with the AP and UPI radio networks as well as at WVLK/Lexington, KY.

CBS RAD

The net announces the signing of an agreement with Major League Baseball to cover play-by-play broadcasts of the All-Star Game, the American and National League Championship series, and the World Series for two more years, through 1983.



Mutual

The net has announced the signing of a three-year agreement with the Pittsburgh Steelers pro football team, giving Mutual exclusive radio broadcast rights to all pre-season and regular season games. Mutual will form an eight-state regional network for the broadcasts. WTAE/Pittsburgh will remain as flagship station for the Steelers during the first two years of the agreement, which takes effect in 1981.



ABC FM

The third annual "Rock Radio Awards" program was broadcast via the net on Saturday, March 7. Hosted by WPLJ/New York air personality Carol Miller and Doobie Brothers member Patrick Simmons, the two-hour show was culled from a poll of program directors whose stations air the "King Biscuit Flower Hour" program. This broadcast marked the first time the ABC FM network had carried the "Rock Radio Awards."



"SCREAM DREAM" GOLD FOR SOURCE TEAM — Dan Formento, Executive Producer of The Source's Ted Nugent concert broadcast (which aired last June) and producer of the net's Nugent mini-views, and "Saturday Night Live" announcer Don Pardo were on hand to accept a gold Ted Nugent "Scream Dream" record award from Epic execs. Pictured at the presentation are, from left: Formento, Pardo, and Epic's Bob Feineigle, Tom Genetti and Harvey Leeds.



## Reps

### Jack Masla & Co.

The Weedeck Radio Network has announced its affiliation with the rep. Weedeck currently services over 200 radio stations across the U.S. with its "Inside Music" and "Country Report" syndicated programs.



Katz Radio

The nine Park Broadcasting radio stations (WDEF-AM&FM/Chattanooga)

ga. WNCT-AM&FM/Greenville, NC; KWJJ-KJIB/Portland, OR; WHEN-WONO/Syracuse, and WNAX/Yankton, ME) have announced their affiliation with the rep.



MAJOR MARKET RADIO SALES

WSOM-WQXK/Youngstown, OH have affiliated with the firm for national sales representation.

## People

### Memphis

Jim Johnson has been chosen to head the newly-created National Promotions Department for the Plough Broadcasting Company's 12 radio stations. Johnson, a Plough Broadcasting VP, most recently served as General Manager at the chain's WQXM (98 Rock)/Tampa-St. Petersburg, having spent six years with the Plough organization. He will headquarter the firm's promotional activities in Tampa-St. Petersburg.

### Miami

Robert Cain has been appointed to the Board of Directors of the Radio Television News Directors Association (RTNDA). Cain is currently News Director at WGBS.

### New Orleans

Thomas Durney has been named VP/GM at WQUE. Durney most recently served as VP/GM at WKSS/Hartford, having begun his broadcast industry career with KQV/Pittsburgh in 1973.

### Tulsa

Calvin Crane has been elevated to General Manager at KELI. Most recently General Sales Manager for the outlet, Crane previously served as a VP with the Stoner Broadcasting System, as GM for KHAK-AM & FM/Cedar Rapids, IA, and as Station Manager of KGGO-FM/Des Moines.

### Louisville

Michael Hillstrom has been named VP/GSM at WZZX-FM, coming from his previous post as Senior Account Executive with CBS Radio Spot Sales in Chicago.

### Knoxville

Myrddin Jones has been named to the newly-created post of Senior Vice President/Marketing for the N.A.P. Consumer Electronics Corp., a recently-established subsidiary of the North American Philips Corporation. Most recently, Jones served as VP/GM for the GTE Entertainment Products Group sales division. Seven Vice Presidents have been appointed in the marketing division, reporting to Jones: David Arganbright, James Egan, Robert McCarthy, Enrico Policicchio, Ron Stoltenberg, Paul Terhaar, and Kenneth Thomson. In addition, Robert Luckingbeal has been named Sr. VP/Operations, from the VP/Operations position at Magnavox, with two new VP's reporting to him: John D'Aiuto and Eugene Lubchenko.

## Sales

WMYB-WXTL/Myrtle Beach, SC have been sold by the Golden Strand Broadcasting Company to the Rawley Communications Corporation for \$700,000, subject to FCC approval, according to broker Blackburn & Company Inc.

KLIR-FM/Denver has been sold by Roger and George Anderson to the Duffy Broadcasting Company for \$5 million, subject to FCC approval. Broker was Cecil Richards Inc.

KEAM/Nederland, TX has been sold by KE-Communications, Inc. to the AOC Broadcasting Company for \$310,000, subject to FCC approval. Broker was Blackburn & Company.

## Syndicators

### Watermark

Murray "The K" Kaufman will no longer host the three-hour weekly syndicated radio program, "Soundtrack Of The Sixties," according to Watermark President Tom Rounds, who serves as Executive Producer for the show. Kaufman, who has hosted the show (now in over 100 U.S. and Canadian markets) since its inception in June 1980, will make his last appearance the weekend of March 14-15. Rounds is seeking an immediate replacement.

### MJI Broadcasting

"Sportsline With Reggie Jackson," a 90-second program designed to air five times weekly, is currently available for syndication by the New York-based MJI Broadcasting firm. Offered via barter, the show features interviews, profiles, and commentary from a variety of sports stars as well as from the outspoken New York Yankees slugger himself. "Sportsline With Reggie Jackson" will begin airing in May.

### Westwood One



TURNER TRAVERSES STYX'S RISE TO TOP — KMET/Los Angeles air personality Mary Turner (center) will host "Styx: Off The Record," the fourth in a series of six annual two-hour specials syndicated by Westwood One. The "Styx: Off The Record" program, available via barter, will consist of an exclusive interview with the A&M recording group as well as selected Styx tracks. Shown flanking Turner are Styx members Dennis De Young (left) and James "J.Y." Young.

### Drake-Chenault

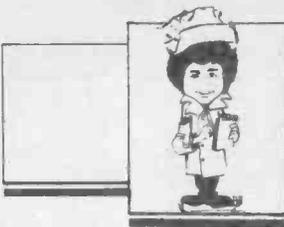


HISTORICAL FIGURES — The production team responsible for the 1981 Silver Anniversary Edition of "The History Of Rock And Roll" syndicated show (l-r), producer Bill Watson, executive producer Bill Drake, and technical producer Mark Ford, prepare to break into smiles upon learning the show has cleared over 100 markets nationally. Recent stations signing up for the Drake-Chenault syndicated "History" include WMJC/Detroit, KYA/San Francisco, WTAE/Pittsburgh, KIMN/Denver, KAFM-FM/Dallas and WTIC/Hartford.

### THE HOTTEST DECALS YOU'VE EVER SEEN!

YOUR LISTENERS WILL LOVE 'EM!

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WINDOW DECALS - BUMPERSTICKERS



# STREET TALK

With Gary Edens in as the new President of Southern Broadcasting, there seems to be some serious doubt as to the future of Southern VP/Programming George Williams. Speculation that George would leave the company (after 12 years) was widespread last week, but, as of this week, he was still handling the national programming chores. Rumors that Southern would move its headquarters from Winston-Salem to Phoenix (where Edens is) had those who know George saying that he'd never move to Phoenix. At the same time, those closest to Edens say it's a certainty he won't be moving to North Carolina. Informed sources are betting that George will leave Southern in the next month or two.

Rumors are circulating that RSO President Al Coury may not renew his contract with the label when it expires this April.

After first being named "acting PD," Billy Manders has now officially been promoted to replace Jeff Lucifer (R&R 3-6) as Program Director at FM102/Sacramento. Congratulations to Billy on a well-deserved programming shot. FM102's new MD is Rick Gillette.

Look for Don Wright to join Motown Records next week as National Promotion Director, reporting to Motown VP/Promotion Skip Miller.

Jeff Gerber has exited as PD of WRNO/New Orleans. Mike Costello will continue on as the station's consultant and no format changes are being contemplated.

Speaking of consultants . . . Chuck Martin, who carries the distinction of being the last "rock" PD at KHJ/Los Angeles, has set up his consultation service in Southern California. He can be reached at (714) 595-1132.

Everyone's talking about Walter Cronkite these days, and KLOL/Houston (Walter's hometown) arranged for Houston Mayor Jim McConn to proclaim last Friday (3-6) as Walter Cronkite Day in the city to honor not only Walter's last regular "CBS Evening News" broadcast, but his years of service to us all.

Bobby Rivers, last at KRUX/Phoenix, has been named Operations Manager of KTKT & KLPX/Tucson. Ed Alexander remains with the stations as Program Manager.

Gordon Jump, who plays Arthur Carlson, the GM of "WKRP In Cincinnati," hosted the Atlanta leukemia telethon last weekend, but he had a dual purpose in coming to Atlanta. He wanted to aid the charity, of course, but he was also very interested to meet face-to-face with WQXI-AM & FM/Atlanta VP/GM Jerry Blum, the very person upon whom his TV character was supposedly based. Gordon and Jerry appeared together on the telethon, which made for quite a media moment.

Bob Henaberry has signed WCCO-FM/Minneapolis as his latest consultation client.

Brady McGraw, last of Z102 & WSGA/Savannah, is the new Operations Manager of WQOT/Savannah, a Country outlet recently purchased by Brady's brother-in-law, Dale Karacostas, and Hugh Wheeler. Brady says he's enjoying his early education in Country radio.

Rumblings out of Tulsa are that KELI PD Bill Demore was axed this week and five other station staffers resigned in protest of his firing.

Q107/Washington has hired former W-4/Detroit PD Frank Holler (who was also PD at WKLS/Atlanta) as its new MD. Frank replaces Rick Fowler, who was upped to Promotions Director at the ABC FM'er.

El Salvador is a long way from Los Angeles, but that didn't stop a young El Salvadoran guerilla from somehow getting his hands on a KWST/Los Angeles T-shirt. If you don't believe Street Talk, just check out page 11 of the March 9 edition of Time magazine, where a group of guerillas are pictured. It's plain to see that one of the "troops" is wearing the latest in KWST clothing.

From our population explosion department: Congratulations to Marshall & Beverly Blonstein on the birth of their new baby daughter (3-10). From Houston comes word that KULF GM Dick French and his wife, KYND GM Vici Williams, are expecting their first child.

**HAVE YOU HUGGED YOUR PROMOTION MAN TODAY?**

**HUGS OR HITBOUNDS?** - Here's an entry in the "Most Original Bumper Sticker" of the week non-contest. From the folks at Atlantic/Atco/Cotillion, this bumper sticker reminds us that promotion people need love too. By the way, an alternate version of the sticker was rushed into production, which will say, "Have You Hugged Your Promotion Lady Today?" Either way the sentiment is worth considering.

**ELECTRIC WEENIE**  
P.O. Box 25-866  
Honolulu, Hawaii 96825  
(808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET GETS LETTERS . . .

RICK D'AMICO/WILS . . . "Subscribing from a new gig, PD and morning drive. Thanx for your service. It is by FAR the best."

Jocks...write today for free samples.

# A Multi-Format Multiple Choice!

A. **DAN  
HARTMAN**

“Heaven In  
Your Arms”



Produced by Dan Hartman

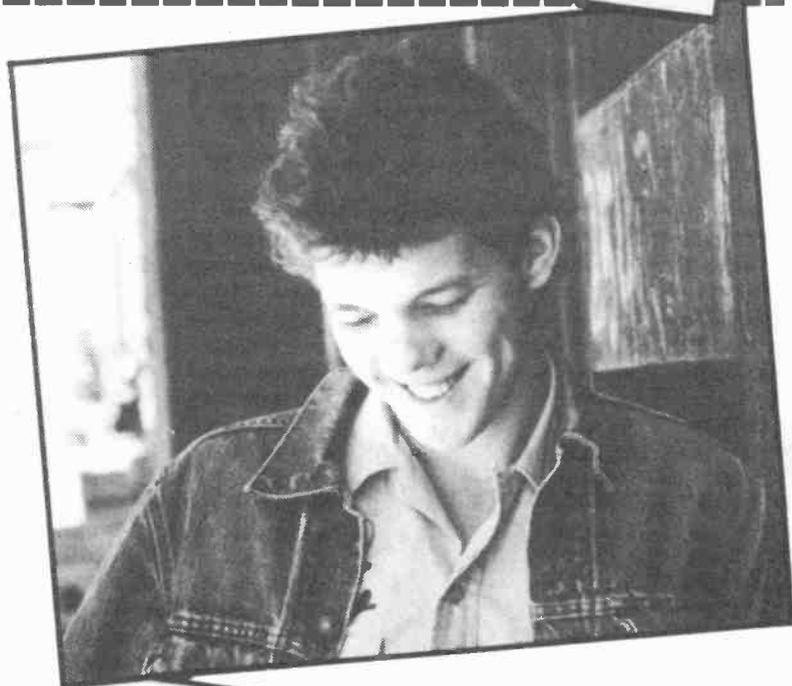


B. **STEVE  
FORBERT**

“Song For  
Katrina”



Produced by Pete Solley



C. **EDGAR  
WINTER**

“Love Is  
Everywhere”



Produced by Edgar Winter



D. **All Of The Above**

*"15-20% of the manual aberrations sent in by stations showed up."*

## Aberrations "Flipped Out" This Spring

In my February 20th column on Arbitron's plans for speedier report delivery, I touched on the highlights of their thinking. However, the company is planning to take other steps, besides the use of ascription rather than callbacks, to expedite the production process. One of those additional steps deals with "flips" or call letter aberrations. New, computerized steps will be enacted for this sweep, and they may be of interest to stations that regularly have their calls aberrated in the diary.

### Current Procedures

In the past and up through the Winter '81 sweep there have been two ways of handling aberrated sets of calls when they show up in the Arbitron diaries. The first, and most frequent, is that the "flips" (which derive their name from Arbitron's attempt to "flip" the misperceived set of calls to a legal set in the relevant market) are handled automatically in the computer's county file. So, if a station has previously asked for and been granted the credit of WPUL to be flipped to WLUP, and the WPUL aberration crops up in metro Chicago diaries, the computer would automatically

*"There were always thousands of creative souls out in radioland who would think of new and diverse ways to record a set of call letters."*

credit WLUP with any entries that the respondent recorded for WPUL.

This computer handling of aberrations is the quickest way of dealing with such problem entries, and as long as the county file is updated regularly by Arbitron, all is well. Of course, if the Arbitron staff doesn't cull the file regularly, and keep up with call letter changes in the markets, things can get problematical.

An example of how even the computer can have a hand in creating problems came to light in Chicago back when WJJD-FM changed calls to WJEZ. Prior to that, entries to WJEZ had been

automatically flipped to a non-commercial station in the market, WBEZ. The call letter change was not caught in the update, and when entries to WJEZ came up in the diaries they were given automatically to WBEZ. This came to light when a post-survey diary review was performed and it was found that 44 diaries had their WJEZ entries awarded to WBEZ.

I'm sure that the Arbitron staff is aware of this potential problem and is on the alert for it, but it's important to keep in mind that computer handling doesn't necessarily mean that an entry was handled correctly.

### Manual Decisions

Besides the computer flipping, other aberrations that are not in the county file are manually flipped after a review by someone in the Radio Department. I can tell you that this job is a tedious and mind-blowing task, ranking right up there with walking on hot coals as a desirable activity. Although stations would request laundry lists of aberrations that could be granted and entered into the computer, there were always thousands of creative souls out in radioland who would think of new and diverse ways to record a set of call letters. It was to these thousands of entries that staffers in the Radio Department were dedicated, trying to figure out what local station, if any, should get credit for the misperceived set of calls.

The manual flip review involves examination of several criteria before a crediting decision is made. The Arbitron staff must look at what other calls in the market might be confused with each other; stations on another band (AM-FM) that could be a confusing factor; signal reach of various stations, including clear channel properties and so on. Eventually, many of the manually-reviewed aberrations are credited to a station. When that station performs the post-survey diary review it can see what manual flips were received and request those aberrations be entered into the county file for future computer handling.

### New Procedures

According to Arbitron spokespersons **Connie Anthes** and **Lynn Turner**, the computer will play an even more important role in handling flips, effective with this spring sweep. Evidently many of the checks performed manually before will now be made by a computer, a thorough 10-step process. The good news, though, is that not only does this save time in production but the possibility of manual review still lingers.

## Q&A

**What does it cost for a "full-market" mechanical a reader recently wanted to know?**

*A full-market mechanical, a mechanical print-out that shows every diary used to process the relevant market report, can be priced two ways. If a station orders a station mechanical, the additional sort for the market is only \$100, a real buy. Ordered separately, the full-market printout will cost approximately between \$400-\$700, depending on the size of your market.*

*Although the full-market mechanical contains a lode of information, it cannot be removed from the Arbitron sales office (or the Laurel office, if you prefer).*

## Week In Review

### Advisory Council Orientation Set

Most members of the Arbitron Radio Advisory Council will gather in Maryland for an update on what is happening at Arbitron. According to Council Chairman Tom Hoyt one of the major goals of the session, scheduled for two days, will be to acquaint the six new Council members with the status of Arbitron's methodology and production techniques.

### Facility Form Contact Revised

Arbitron's Manager/Communications Connie Anthes called this week to revise information given R&R recently on the person stations should contact when they have updates for their facility forms. Ms. Anthes stated that Mr. Lynn Turner should be the person to whom updates should be addressed, not Ms. Zelda Ross as previously reported. Turner can be reached at the Laurel office of Arbitron, (301) 982-4600. Mailing address is the Arbitron Building, Laurel, MD 20810. Turner is Arbitron Radio's Manager of Policies and Procedures.

Without manual Arbitron review possibilities, aberrations could come up that might not be reviewed for credit. The listening involved would go to "unidentified." However, Anthes told R&R that "although there is a very slim possibility of it happening, manual review of any aberrations that make it through the computer checking procedures will still be available." Someone in the Radio Department will essentially be a backup to the automatic handling the computer will offer. This is good news, especially for stations in markets where the respondents are frequently confusing stations.

### How Many Show Up

According to information supplied by Turner, approximately 15-20% of the manual aberrations sent in by stations showed up in the subsequent survey in the market. According to the Arbitron personnel, all of these would have been handled through the new computerized checking process.

This brings up the question of whether or not stations should submit possible aberrations for the spring or other surveys. Anthes stated that "stations don't have to request" aberrations any more, since the computer will — with human backup — be handling almost all possibilities. However, if your station is especially sensitive about certain aberrations being credited to you, it wouldn't hurt to drop a line or give a call to Turner's office. Documentation is always important whenever you are dealing with procedures at Arbitron that could affect your ratings, and thus your livelihood. For your information, Turner's number is noted in the Week In Review section elsewhere on this page.

Here's hoping that Arbitron's computer makes benign decisions on your station's behalf — and that all your aberrations flip your way this spring!

**Jhan  
Hiber**



# TIERRA • MEMORIES

**YOU GOT "TOGETHER"  
WITH TIERRA  
NOW SHARE SOME  
"MEMORIES"**



**"Memories" (WSB-70073)**  
The second hit single  
from the album that  
brought you "Together"  
Tierra's City Nights (FW 36995)

**Produced by  
Rudy Salas  
and Steve Salas**

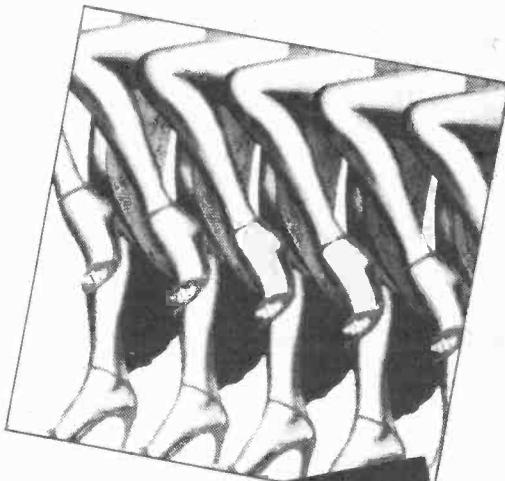


WABC add      KGGI on  
KIIS-FM 28-26      KHYT 13-11  
KSET-FM 30-26      WFBG on  
KELP 35-32      WXLK d-24  
KINT 21-17

Distributed by CBS Records



**ROX ROCKS**  
-On their debut album,  
**ROX** (FW 37070)  
-On their first single,  
**"DDDDDDance"** (WSB-70059)



KINT add  
WNAM on  
WDJX add  
KVOL add

KKLS add  
WRKR add-33  
WSPT add

Produced by  
Jacques Morali  
and Mike Rox



# ROX IS ROLLING!

# All These Stations Are "Foolin' " With Another Donna Summer Smash:

WKBW 27-24	KHFI deb 28	KCPX add
WFIL 30-28	KBFM deb 28	KENO deb 28
F105 add	B97 on	KRQ 18-17
WXKS-FM 24-22	KLAZ 25-20	KHYT 26
JB105 add	WJDX add	KTKT 30-26
CKGM on	G100 27-23	KZZP 21-19
KVIL on	Y103 31-27	WGUY 30-26
Z93 on	BJ105 24-19	WLAM 31-29
WBEN-FM 34-30	WBBQ on	13FEA deb 28
KSLQ deb 25	WAYS deb 28	WCIR deb 28
WGCL on	WSEZ 35-27	95XIL 36-29
KYYX add	WCSC 29-24	WSGA 28
KFI on	WQRK 25-21	95SGF on
KIIS-FM on	KJ100 add	WFOX deb 29
KFRC add	WVLK deb 29	WCGQ on
KPLZ deb 27	WVIC on	WANS-FM on
KOPA 22-19	WAKX 31-28	WXLK on
KSFX on	KRAV 24-23	FM99 on
WFBR deb 30	WIKS on	WKXY 29-24
WOLF deb 37	WMEE 30-27	KILE deb 38
WHFM on	WOW 20-16	KSEL deb 23
WTRY deb 30	WDJX deb 39	KQIZ-FM on
WBLI on	WHOT deb 30	WEAQ add 30
K104 deb 33	KERN 30-27	KENI on
WAQY deb 25	KYNO-FM 30	KSLY on
WHYN 29-28	KIOY add	KDZA on
14Q add 30	KIDD on	KATI 35-32
WKEE 39-33	KGGI add	KBOZ on
KSET-FM on	KJRB on	KOOK deb 30
KINT 32-26	KTAC 27-26	KFXD on
	KYSN on	KQDI on

# DONNA SUMMER

## "Who Do You Think You're Foolin' "



Susan Munao Management Co., Inc.

Manufactured by Warner Bros. Records, Inc.

# October/November '80 Arbitron Shares

## Orlando

### WBJW Up Five, Recaptures First Place

WBJW (R), the former market leader, zoomed up 9.2-14.7 to regain the dominant spot in Orlando. WDBO-FM (BM) remained in double digits, 12.0-11.6, while WDBO (PA) advanced 8.5-9.7. WHOO (C) had a stable book, 7.5-7.6, while WHOO-FM (BM) slipped 9.6-8.7. WDIZ (A) moved 7.1-6.5, WKIS (PA) inched up 7.3-7.5, and WHLY (R) dropped 8.0-5.9. WORL (B) improved 3.6-4.7.

Additional Orlando area stations with a one share or better were WAJL (RL) 7-1.9, WHHL (O) 8-2.5, WLOF (R) 4.9-3.0, WLOQ (CL) 1.7-2.2, and WOKB (B) 1.7-1.2.

Outside stations with better than a one share included WORJ (A) 6.4-3.1 and WPCV (C) 1.0-2.1.

## Charlotte

### WBT Still Number One; WROQ, WSOC-FM Advance To Double Digits

WBT (PA) remained the leader in Charlotte, edging upwards 15.6-15.9. Still number two in the market, but with a stronger gain was WSOC-FM (C) which advanced 10.9-12.6. WROQ (A) moved up too, 9.2-10.5. WBCY (R) climbed 6.9-8.7, WEZC (BM) moved 8.8-9.9, and WPEG (B) gained 6.3-7.3. WAYS (R) slipped 9.7-8.5.

The remaining Charlotte area stations with a one share or higher were WAME (RL) 2.3-2.2, WGAS (RL) 8-1.6, WGIV (B) 6.4-4.4, WGNC (PA) 1.3-1.2, WIXE (C) 1.9-2.0, WSOC (N) 6.1-3.8, and WZXI (PA) 2.9-3.0.

## Springfield, MA

### WHYN-FM, AM Remain 1-2, WMAS Gains Three

WHYN-FM (PA) maintained its hold on the top spot in the Springfield area with a 13.8-14.0 showing. Its AM sister station, featuring a CHR format, gained 10.9-11.5. Biggest move though, was made by WMAS-FM (A), which jumped 7.5-10.6. WMAS-AM (PA) slipped 9.9-9.3, while WAQY (R) dipped 8.0-6.8.

Other Springfield metro stations with a one share or higher were WACE (N/T) 1.3-1.5, WHMP (PA) 3.3-1.8, WHMP-FM (PA) 1.9-1.4, WIXY (C) 1.5-3.6, WREB (T) 2.5-3.3, and WSPR (PA) 4.7-2.9.

Outside stations scoring better than a one share included WAAF (A) 1.9-2.8, WCCC-FM (A) 8.1-7.6, WHCN (A) 1.2-1.8, WKSS (BM) 1.2-1.3, WRCH (BM) 4.4-3.1, WTIC (PA) 3.4-4.3, WTIC-FM (R) 4-1.0, and WWYZ (PA) 6-1.4.

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A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

## Trigony

Continued from Page 1

I've ever had in the world, Marty Greenberg, but it's a lifestyle decision.

"If I wanted to be President of ABC this is a great place to be, but I don't," Trigony explained. "My family is my first priority. I have two children and I want them to grow up in the Sunbelt. I think they'll be happier there."

Trigony elaborated, "Combine that with the opportunity I got to go with a really good company, Viacom, and a very good radio station in a very good, growing market that I know from having been there before. I'm not leaving because there's anything wrong here. I would work for ABC anytime. I just don't want to work in New York."

## Crawford

Continued from Page 1

Crawford, a 16-year radio veteran taking up his first managerial position, told R&R, "I'm thrilled; it's quite an honor. It's something I've wanted to do for some time. The industry is beginning to loosen up as far as programmers getting into management. Tom's a former programmer himself; he's been in the business around 31-32 years. He knows where I'm coming from and what I need to go through to make the transition."

## Kefford

Continued from Page 1

Kefford told R&R, "I was very surprised when Gene indicated that he was stepping down as President. I was also extremely honored that he and Bill have asked me to succeed him in that position. The continued growth of this company remains our collective goal and we will all work very hard toward that end."

Kefford began his broadcasting career at age 15 at WNOW/York, working on-air at several other Pennsylvania stations before joining Drake-Chenault in 1973 as Director/East Coast Sales. He moved to the company's Canoga Park, CA headquarters in 1974 and was named VP/GM in 1977.

## Ellis

Continued from Page 3



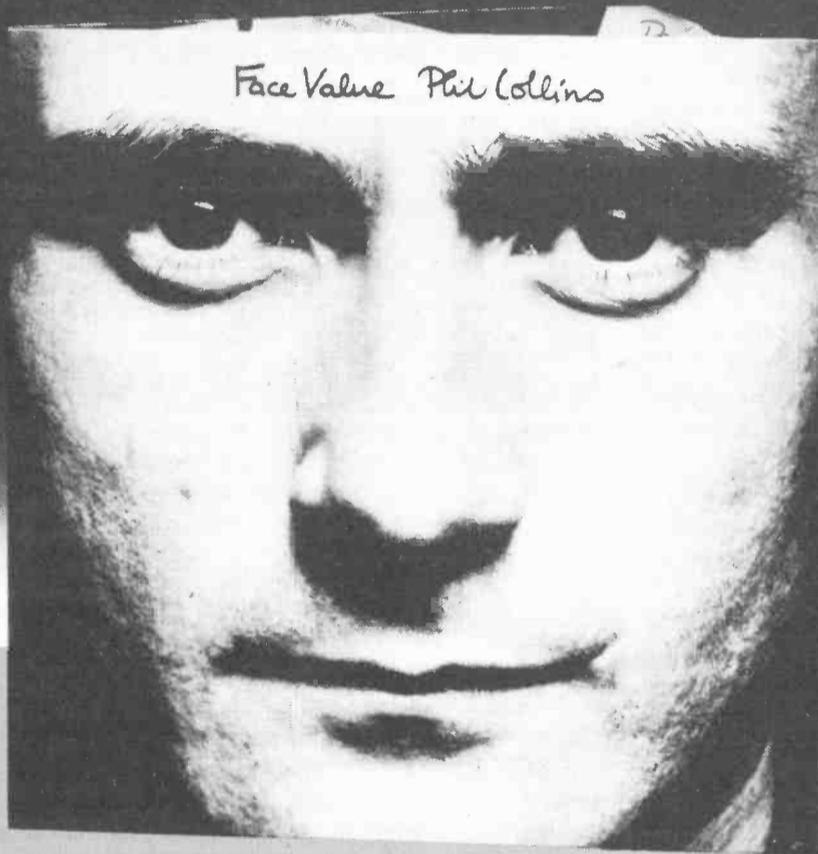
Terry Ellis

At the same time, six new Directors were elected: Boardwalk President Neil Bogart, RCA Division VP Jack Craig, Epic/Portrait/Associated Labels Sr. VP/GM Don Dempsey, Geffen Records founder David Geffen, Motown President Jay Lasker, and Atlantic Vice Chairman Sheldon Vogel.



REMIXED MAC - KUPD's afternoon drive personality Tony Evans enjoyed a visit from Fleetwood Mac's own Stevie Nicks, who dropped off a remixed copy of "Fireflies" to the Phoenix station.

# THE TRUTH ABOUT PHIL COLLINS.



WFIL add  
WXKS-FM add  
CKGM add  
WDRQ add  
WZUU add  
WOKY add  
WKEE add  
Y103 add  
KX104 add  
WOKI add  
WCSC add  
WGRD add  
WVIC add  
WAKX add  
KIOA add  
WISM add  
KEZR add  
WTSN add  
13FEA add  
WFBG add  
14WK add  
FM99 add  
KKLS add  
KCBN add  
KYA add  
96KX deb 28  
CFTR deb 37  
CHUM deb 30  
WICC deb 30  
WPST deb 31

WJBQ deb 38  
WISE deb 32  
WSPT deb 30  
CKLW on  
KBEQ 27-25  
KXX106 on  
WRJZ on  
WSEZ 30-26  
WQRK on  
KIDD on  
FM103 on  
WFOX on  
WXLK on  
KSEL on  
KFYR on  
KWLO on  
KOOK on  
KRLC on

Phil Collins is known to millions as the lead singer and drummer of Genesis. His writing, playing and performing have won him worldwide acclaim. His latest work, "Face Value," a first solo album, is highlighted by a showcase of diverse musical influences and a star-studded cast of players.

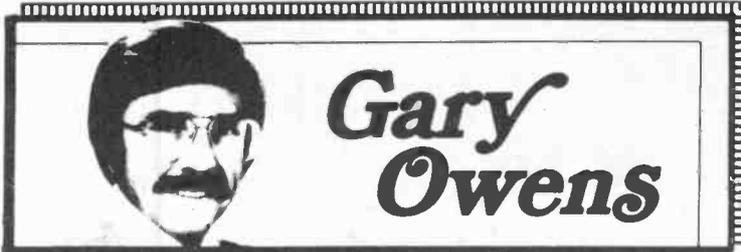
The truth about Phil Collins' new album? An impressive musical statement from an extraordinarily talented musician. And the proof is in the listening.

Featuring the single,  
"I MISSED AGAIN" #3790

Produced by Phil Collins  
On Atlantic Records and Tapes.



**ACR BREAKERS**  
Mar. 6  
PHIL COLLINS  
Face Value (Atlantic)  
"Air" "Line" "Missed" "Must"  
80% of our reporters on it. Total  
album reports: 97. A-87. M-5. H-  
5. Debuted this week at number  
29.



One of the great people in the broadcast biz is making a change in a couple of months. Jack Brown, who's completing 3½ decades of government service, is retiring as Director of Radio Programming for American Forces Radio and Television Service. And what a success story he has!

AFRTS provides 82½ hours of TV programming to 349 overseas outlets per week, and the radio nurgle involves 80 hours of AM programming and 10 hours of FM every week to some 493 stations around the world (and a lot of other places, too!).

Jack told me this week that perhaps he made the decision because he has engaged in extra-curricular business pursuits and lately they have become more demanding of his time.

Quoth J.B.: "During the past year, Garish, I have found it necessary to get up earlier (4:45 am) and work later into the evenings to cover all the bases, and frankly, moonlighting doesn't become me as it used to.

"This year I complete 35 years of government service, including my military time in WWII and Korea, and it seems to be one of those anniversaries where one makes decisions. I made one. AFRTS is entering an exciting new era. The worldwide news and sports broadcasting operation is moving from Washington to Los Angeles immediately. The radio and TV Satellite operations will be expanding, and the AFRTS Programming Center will soon be moving to beautiful new quarters." (Jack showed me the new quarters and I gave him two new dimes and a new nickel in change . . .)

Jack will be heading up the Don Martin School in Hollywood as President; he began working after hours there in

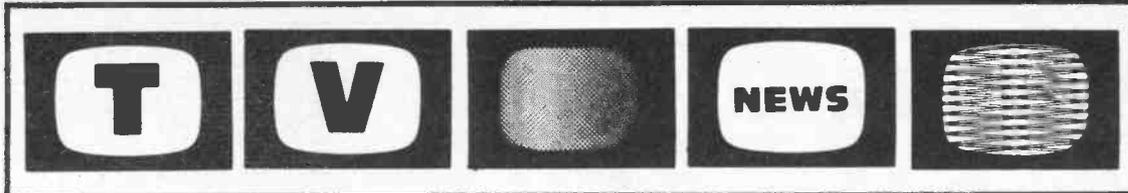
1968 as a part-time instructor. Incidentally, the radio school has produced such names as Don Imus, the Real Don Steele, Bob Eubanks, and Tom Kennedy. It was founded back in 1937.

Young tyke Jack Brown started in radio as a child actor in the New York area, and he still loves radio and TV acting. He's done a number of national TV commercials, including Coca-Cola, Crisco, Diet Delight, and Olympia Beer. So this very talented man is retiring from the highest civilian level in AFRTS after starting in the humblest position in one of its smallest and most remote outposts (a Horatio Alger story quite unlike that of Radio & Records' Earl C. Festoon, who also in the Philippines in WWII used to broadcast his play-by-play of people in latrines on Klerb Island).

All of our best wishes go out to this warm and intelligent gentleman, for whom I worked in the late 60's and early 70's. I'll never forget when AFN in Germany flew me into Frankfurt for a big celebration, and thousands of people met me at the airport with banners proclaiming "Ach, Schweinhundt!"

It was the nicest thing any group had ever said to me.

Incidentally, Jack's favorite flavor is green, he eats 157.8 pounds of Hostess Twinkies per year, he becomes excited looking at Jeff Gelb's large collection of erotic butter churns, and has a tattoo of Claude Hall on his sternum.



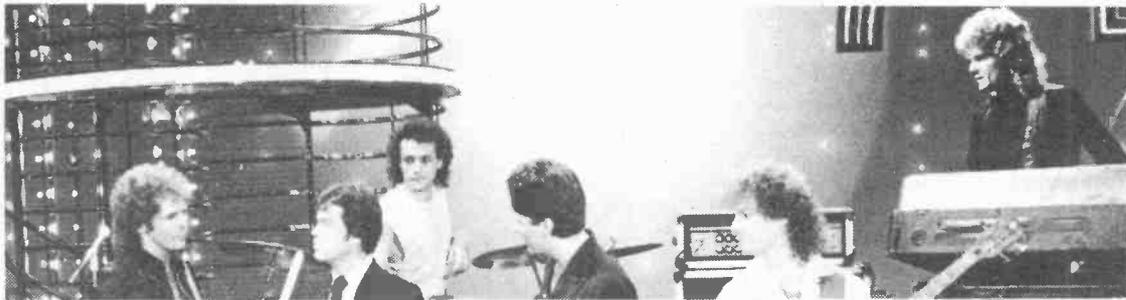
## CBS Wins Going Away Again

Even without "Dallas" (preempted for a double dose of "Dukes Of Hazzard" last week), CBS continues its drive toward total TV domination. In the Nielsen ratings for the week ending March 8, CBS came up with a 19.6 average rating, ABC finished a distant second at 17.3, and NBC brought up the rear with 15.8. The ageless "M\*A\*S\*H" was the top program of the week as CBS took six of the first seven slots, with good performances from "60 Minutes," "Alice," and both episodes of the "Dukes" (the edition in the regular time slot was third for the week; the one in "Dallas" 's spot fell slightly to 10th). CBS also benefitted from the nation's seemingly inexhaustible appetite for awards shows, as the "People's Choice Awards" finished 13th.

In the February Nielsen sweeps stakes, CBS won by a wide margin again, amassing a 20.6 average rating for the month compared to ABC's 18.9 and NBC's 16.9. Top show for the crucial sweeps period? What else — "Dallas," with a 31.8 average rating for the month. Last week's Top 20:

4	1	M*A*S*H (CBS)	—	11	Trapper John, M.D. (CBS)
1	2	60 Minutes (CBS)	20	12	Three's Company (ABC)
—	3	Dukes Of Hazzard I (CBS)	—	13	People's Choice Awards (CBS)
—	4	Alice (CBS)	11	14	Laverne & Shirley (ABC)
13	5	Little House On The Prairie (NBC)	17	15	Real People (NBC)
—	6	The Jeffersons (CBS)	—	16	Hart To Hart (ABC)
7	7	House Calls (CBS)	16	17	CHiPs (NBC)
9	8	Love Boat (ABC)	—	18	Diff'rent Strokes (NBC)
12	9	Happy Days (ABC)	—	19	Pride Of Jessie Hallan (CBS Tues. Mov.)
—	10	Dukes Of Hazzard II (CBS)	6	20	That's Incredible (ABC)

"WKRP In Cincinnati" took a giant step backward, sliding from 30th to 51st.



LOVERBOY LOOSENS UP — Columbia's Loverboy played their current single "Turn Me Loose" on "American Bandstand" recently. Pictured (l-r) are group's Paul Dean, host Dick Clark, and band's Matt Frenette, Mike Reno, Scott Smith, and Doug Johnson.

### Music On TV

Leo Sayer cohosts "Solid Gold" March 13 . . . Sheena Easton appears on "Midnight Special" March 13 . . . Charlie Rich guests on "John Davidson" that same date, and joins "Merv Griffin" March 25 . . . The Marshall Tucker Band appears on "Fridays" March 13 . . . Teddy Pendergrass is on "Barbara Mandrell & The Mandrell Sisters" March 14 . . . Earlier that day Jermaine Jackson and Diana Canova are the guests on "American Bandstand" . . . Robert Winters & Fall are set for "Soul Train" March 14, following with an appearance on the national Easter Seal Telethon . . .

SATURDAY NIGHT SHAKEUP: Dick Ebersol, who helped bring the original "Saturday Night Live" onto the air and produced "Midnight Special," has taken over as SNL producer, replacing Jean Doumanian, with further changes as yet unknown until the show returns in April.

## VIDEOSCOPE:

FUJI DEBUTS "FINE GRAIN" VIDEOCASSETTE TAPE: Fuji Photo Film U.S.A. Inc.'s Magnetic Tape Division recently introduced its third generation "fine grain" Beridox formulation "L-750" videocassette. The Beta-type ½-inch tape is manufactured with horizontal and vertical tensile strength, to insure that it will not stretch. The "L-750" provides up to 270 minutes of recording and lists for \$26.95 . . . STARGEM SETS ARTISTS VIDEOTAPE SERVICE: Nashville-based independent label Stargem Records has announced the formation of a Video Profiles subsidiary, offering recording artists the opportunity to present themselves on full-color videotape in a professional manner at a moderate price. Taping is done in-studio and all musical styles are welcomed. Stargem and Video Profiles are located at 20 Music Square West, Suite 200, Nashville, TN 37203, (615) 244-1027 . . . BODY SNATCHERS INVADE NOSTALGIA MERCHANT: The 1956 classic sci-fi film, "Invasion Of The Body Snatchers," has been acquired for videocassette release by the Nostalgia Merchant firm. Directed by Don Siegel, the parable of the pods is available for \$54.95 . . . VCI RELEASES 50 SPANISH-LANGUAGE VIDEOCASSETTES: Video Communications Inc. (VCI) will release 50 of its current videocassettes with Spanish-language soundtracks. Among the VCI catalog titles are: the sci-fi cult classic "Dark Star," "The Life And Times Of Grizzly Adams," "Charlots Of The Gods," and Fritz Lang's "Rancho Notorious." Prices will be the same as English programming . . . ISLAND ISSUES "COUNTRYMAN" FILM: Island International Productions, an affiliate of Island Records, will offer the feature film "Countryman" on videocassette and videodisc formats. "Countryman" is an adventure film set and filmed in Jamaica, featuring the music of Bob Marley And The Wailers and Lee "Scratch" Perry. Directed by Dickie Jobson, the film is reportedly the first feature-length movie to be released on home video prior to theatrical distribution . . .

5 YEARS AGO TODAY

## Radio & Records

- ★ COMBINED TO SELL WSAI-AM-FM/CINCINNATI TO BROAD STREET COMMUNICATIONS FOR \$6.5 MILLION
- ★ ATLANTIC REACTIVATES COTILLION RECORDS
- ★ NORM GREGORY NAMED PD AT OK102½/SEATTLE
- ★ NUMBER ONE FIVE YEARS AGO: "Dream Weaver" — Gary Wright (WB)
- ★ NUMBER ONE COUNTRY: "Till The Rivers All Run Dry" — Don Williams (ABC/Dot)
- ★ NUMBER ONE LP: "Run With The Pack" — Bad Company (Swan Song)

# BRAD MESSER



## Presidential Noses A Foot Too Large

Mostly we live by "hard" news, but interesting sidetracks come along and we whip up Consumer reports or send out Investigative reporters until the phase passes, then back to the hard stuff again.

I'm off on a sidetrack lately, calling people around the country and the world, asking them to explain otherwise little-known facts about their individual fields of experience. The chief ranger at Mount Rushmore told me the sculptor carved those sixty-foot-tall faces from the granite mountain with noses a foot too big, so hundreds of years of erosion would finish his job to exact proportion. A pencil company spokesman explained that each of us has a tiny bit of volcano around the house, because ground-up volcanic pumice is a vital part of every pencil eraser. A NOAA Satellite Services representative told me how satellites look at offshore currents so ships plying the East Coast can maneuver to catch the equivalent of an aircraft's tailwind.

For several years I have been compiling the Calendar section below this column, gathering bits of information in several big homemade volumes, and within the past couple of months that non-hard-news sideline has developed into a syndicated radio program. To go with the short facts I need good audio, and it comes from whatever experts or eyewitnesses I can chase down on a telephone. It has turned into fun, and it's a challenge of the first order. In gathering information about the only American ever convicted of cannibalism, I stumbled across the only eating establishment named for him, the Alfred Packer Grill at the University of Colorado, where the Packer Snacker and Manslaughter Stew are among the menu items. In chasing down material on the first man to reach the North Pole I learned it wasn't the famous explorer Peary, but his black assistant Matthew Henson who actually arrived at the top of the world first. A drug company source explained the first medical operation using ether as a painkiller, and revealed that until then ether had been a party drug for years.

You never can tell what you're going to stumble across when going after hard news or this sidetrack variety, and the unpredictability is what intrigues me. Calling a Jesse James museum in Missouri, I learned there's an alternate explanation of the infamous outlaw's death documented in several print sources. They claim he wasn't shot to death by a gang member for the reward money, but that a stand-in was killed and the real Jesse James snuck down to South America to cool off. Who knows whether it's true? But true or not, it's an interesting story, and the documentation is something that cannot just be laughed off.

Tracing the history of the legendary Pony Express, an archivist at Wells-Fargo said back then a regular letter cost a dime while the ponies charged up to five dollars, then explained why the Express went broke despite charging so much.

This sideline is an offshoot of oral history, spoken by experts and eyewitnesses. There are local applications you might consider exploring, because there are always people around town who can explain why your village is as it is . . . the reasons for the way things are today. It might make an interesting recess from the school of hard news, and sometimes you learn memorable stuff by jumping away from the usual grind.

Any broadcaster interested in running my short daily programs is urged to admire the great restraint with which I've refrained from hyping the name of my syndicator, who has made my program "Daybook" fabulously successful in a very short time. My prime purpose in writing of this non-hard-news approach is to cause you to consider assigning some reporting talent to not only how things are, but how they got that way in your own town.

## CALENDAR

### The Rocket At Aunt Effie's Farm

**MONDAY, MARCH 16:** The first of the generation of rockets that would eventually carry Man into space, was launched 55 years ago today from a farm near Auburn, Massachusetts, by Robert Goddard. The liquid-fuel rocket went up about fifty feet and landed 184 feet away, which is a longer first flight than the Wright brothers managed.

Former First Lady Pat Nixon is 69. Jerry Lewis is 55. Erik Estrada is 32. Nancy Wilson of Heart is 27.

### Was St. Patrick Several Men?

**TUESDAY, MARCH 17:** The Historical Library in Dublin, Ireland, says St. Patrick is not precisely traceable, and what we know of him may well be a combination of facts about several men of fifteen centuries ago. He's credited with spreading Christianity to Ireland, and banishing all the snakes from the island. Legend has it that Patrick explained the Christian concept of the Holy Trinity by holding up a shamrock, with its three leaves combining in a single plant.

Soviet defector and dancer Rudolph Nureyev is 43. John Sebastian is 37. Paul Kantner is 39. Leslie-Anne Down is 27.

### The Great Alarm Clock Trample

**WEDNESDAY, MARCH 18:** One of the consumer items generally unavailable during World War II was the common alarm clock. Today in 1944 when a Chicago department store advertised it had a new supply of 1500 clocks, some 2500 people trampled store guards and floorwalkers "in a state of panic," said one newspaper.

Peter Graves (born Aurness, James Arness's brother) is 55. Charlie Pride is 43. George Plimpton is 54. Wilson Pickett is 40.

### No Bang-Bang At First Bank Robbery

**THURSDAY, MARCH 19:** No screaming or shooting during the first American bank robbery 150 years ago today in 1831; only a duplicate key opening the City Bank of New York vault, and Edward Smith taking \$245,000. He got five years in Sing Sing prison.

The swallows' annual return to the Mission de San Juan Capistrano is celebrated in Southern California today. Phyllis Newman is 46. Ursula Andress is 43.

### The First Day Of Spring

**FRIDAY, MARCH 20:** Spring arrives officially about lunch time (12:03pm EST) and all over Earth the length of night and day are very close to equal. There's a full moon tomorrow. Your leader has been President for two months.

Twenty years ago tomorrow the young men who would become the Silver Beatles and then just the Beatles, played their first show at the Cavern Club in Liverpool, England. Not very impressively, perhaps, because they didn't get a steady once-a-week job until four months later.

Fred Rogers, TV's "Mister Rogers," is 53. Hal Linden is 50. Bobby Orr is 33. This would have been John & Yoko's 12th wedding anniversary.

# Climax Blues Band Has Done It Again!

## AVERAGE MOVE +5

96KX 13-4  
WCAO deb 27  
JB105 25-19  
Q107 on  
KBEO 22-17  
WZZP add  
KEARTH on  
KJR 26-24  
KPLZ 14-12  
KYYX 21-15  
WFBR on  
WOLF 40-29  
WFLY add  
WPST 20-16  
WAEB 24-21  
Q106 12-11  
WKBO 28-24  
K104 23-18  
WAQY deb 29  
14Q on  
WKEE 34-31  
V100 deb 29  
WRVQ 23-18  
B104 on  
KSRR 18-17  
KRBE 18-15  
KHFI 23-19  
KBFM 29-19  
WTIX deb 31  
WFMF on  
KLAZ add 37  
KXX106 29-25  
WERC 28-24  
WSGN 18  
G100 add 29

WAAY 23-16  
WAXY 23-22  
Y103 25-22  
BJ105 40-37  
KX104 on  
92Q 29-24  
WSKZ on  
WOKI on  
WGH 4-2  
WORK 17-12  
KJ100 deb 26  
WVLK on  
WGRD 28-26  
WVIC deb 37  
KIOA deb 29  
KOFM add 29  
KWEN 24-21  
KRAV 19-16  
WISM deb 29  
KEYN-FM 26-20  
KEZR 24-21  
KKXX 23-12  
KERN 29-22  
KNBQ 26-22  
KTAC 26-21  
KSPZ 23-15  
KYSN 16-13  
KCPX 19-14  
KGW deb 24  
KMJK 25-23  
KLUC 23-21  
WGUY on  
WLBZ on  
WLAM deb 30  
WIGY on

WTSN add  
WHEB deb 27  
WFBG add 33  
14WK 26-18  
WCIR on  
95XIL 20-15  
WHHY 23-19  
Z102 22-16  
95SGF on  
WFOX 20-18  
WCGQ 20-17  
WISE on  
WANS-FM 29-27  
WXLK 21-16  
FM99 30-26  
WKXY 30-27  
KILE 36-31  
KSEL deb 29  
KOIZ-FM on  
KKXL deb 25  
KELO add 20  
KKRC deb 29  
KKLS 22-16  
WRKR 24-23  
WEAQ add 25  
WTRU 25-23  
KDVV deb 25  
KENI on  
KCBN 34-30  
KBOZ deb 30  
KYYA 26-20  
KOOK 30-26  
KRLC 28-23  
KODI 27-25

# "I Love You"

# CLIMAX BLUES BAND

Produced by John Ryan  
for Chicago Kid Productions



On Warner Bros. Records



**THIS WEEK**  
Ted Nugent's Mom  
Spills The Beans!

**NEXT WEEK**  
Styx

Call Pete Howard (213) 399-4949  
131 Ocean Park Boulevard Santa Monica, CA 90405



**Joel  
Denver**



**SCRAMBLING FOR TENTHS OF POINTS**

**Los Angeles: A Six-Way Battle**

Travelling over 3000 miles across the country is an amazing experience that I would recommend to anyone with a bit of time to invest. The changes in scenery are breathtaking, and the knowledge gained from listening to radio in different regions of the country is highly valuable.

Driving into the L.A. market, I soon discovered how complex programming here is due to the size of the market, the huge population, and the socioeconomic mix. For that reason, most programmers tend to specialize their programming (see L.A. Market Facts). One well known programmer, John Rook, PD of KFI, doesn't believe in that theory.

**AM Survivors**

John has been PD at KFI for over four years now and understands the complications of programming in a market with over 70 signals pounding in between AM and FM. "My demographic target is the same as it has been for over 20 years . . . I go for anyone who will turn on the radio." John backs up his "McDonald's/Sears" philosophy of radio by adding, "Mass appeal radio is not dead. I program the hits, anywhere from Kenny Rogers to the B-52's."

KFI is a very personality-oriented station with a huge 50kw signal. Mornings are anchored by Lohman & Barkley, who have been in that slot for 13 years. Tim & Ev Kelly, a husband and wife team, do mid-days; Jack Armstrong and the Gorilla drive KFI home, Big Ron O'Brien works 6 to 10pm, Mark Taylor does 10pm to 2am, and Byron & Tanaka team up from 2am to 6am.

Why a team for all night? "We prepare ourselves for the future. I hope Lohman & Barkley never leave, but if they do we have options with Byron & Tanaka, or with Tim & Ev," Rook responded. The personalities at KFI do a lot of personal appearances on their own, but the station organizes very few of these events, as John believes this gives personalities more prep time for their shows.

Using TV, billboards and buscards, KFI is quite visible. "KFI In The Sky," anchored by reporter Bruce Wayne helping motorists make their way through the tangle of L.A. freeways, has been a big come builder, John feels.

As far as large-scale contests go, "I don't believe in hyping the audience," said John. "We come over a million every book. The audience won't buy the hype for long." KFI does give away tickets and albums though, "because it says what we are, a music station," John concluded.



**64 KFI**  
The #1 hit station.

John Rook, PD KFI

L.A. MARKET FACTS					
Dial Position	SP	SUM	FALL	FALL '80	CUMES
KFI 640kHz	3.1	2.7	3.0	12+	1,019,600
KRLA 1110 kHz	3.8	3.1	4.1		669,300
KIQQ 100.3 mHz	1.8	2.8	3.1		631,800
KRTH 101.1 mHz	3.5	3.4	3.2		721,500
KUTE 101.9 mHz	2.0	1.8	1.7		393,500
KIIS-FM 102.7 mHz	3.3	3.2	3.3		690,600
Metro 12+ population: 7,626,800					
TSA 12+ population: 11,515,200					

The other "AM Survivor" in the CHR battle is KRLA, which takes a different approach to the market. PD Jack Roth describes his station as "basically an adult station in the daytime that gets on the streets and focuses on teens at night." In the Fall '80 book it worked, as KRLA became number one teens 7pm to 12mid with a 12.6 share.



Jack Roth, PD KRLA



KRLA is on the streets, actually all over cars, having distributed over 900,000 bumper stickers and giving out \$100 bills when the "KRLA Hit Man" spots listeners who are tuning in to the station. Another successful promotion has been "Name That Hit," where a piece of an oldie is played and a caller tries to identify it for \$100. If these contests seem like old stand-bys, they are. Jack said, "KRLA is a very nostalgia-oriented station without the synthesizer and slick window dressing that most L.A. stations have gone in for."

Musically the station is pre-programmed by MD Rick Stancato, who doesn't use colors and codes, but according to Jack, "uses his guts and ears for a good blend of music. Our jocks don't talk a whole lot; we try and keep the station as a 'musical oasis' on AM."

The format was conceived by KRLA Sr. VP Art Laboe of "Oldies But Goodies" LP fame. Art has been in L.A. since the 50's and the station is well flavored with oldies. One of the more popular day-to-day promotions is KRLA's on-the-street oldie dedications. A listener is taped and then the song and dedication are played back later. In a market as big as L.A., KRLA is trying to give the impression it's everywhere.



Part Three



Paula Matthews, PD KIQQ

**From 100 to 102: All The FM CHR You'll Ever Need**

There are four FM stations with a variety of CHR formats packed together on the FM dial from 100 to 102. To simplify things, we'll look at them in order of dial position.

KIQQ has been the largest ratings gainer in CHR over the past three books, and is now a P1 Reporter (see Parallel Realignments, Page 22). Programmed by Paula Matthews and administered by GM George Wilson (of Bartell fame), the station has spent very little money and has relied heavily on the active listener to spread the word about what is happening at 100-FM.

Paula has been PD for a little over a year now, and was previously MD at KTLK/Denver. "We try and do a few things very well, so we do not go overboard on promotions. Music has been responsible for our ratings growth, and our niche in the market is exposing new records selectively, but early," she explained.

Describing KIQQ, Paula says, "This is a classic CHR station where the jocks can have fun and talk up records." The station keeps a high music profile and doesn't do much news or traffic information. This coming ARB will find KIQQ experimenting with TV advertising for the first time in what Paula described as "an overcrowded medium."

Next up the dial is KRTH (K-EARTH 101), which has been a very stable and successful FM station for a number of years since Bob Hamilton took over the PD reins a little over four years ago. Bob is also National Music Director for RKO Radio.

KRTH is about 50% oldies and 50% current, having evolved to this format over the last several years from an all-oldies approach. It's aimed at the 25-34 adult with a secondary target of 25-49. Hamilton makes good use of TV and billboards to spread the word about his station, and also has an active morning team, London & Engle-



Bob Hamilton, PD KRTH



**When it's a hit, you can feel it!!**



**"Can You Feel It?"**

**The New Hit Single From**

**THE JACKSONS**

**From The Platinum Album "Triumph"**

**ON *Epic* RECORDS**

**Management: Welsner-Demann Entertainment and Joe Jackson**



Part Three

Continued from Page 20

man, formerly of KULF/Houston, doing appearances and TV cameos.

John London & Ron Engleman have been at KRTH for about 1 1/2 years and have a growing following. They have created a star of their own with Gippy Dinklewad, the "World's Biggest Coward," and have T-shirts and a fan club started for him. Another running feature of their show is "Catalina Island," a spoof on "Fantasy Island," as well as the "New Leave It To Beaver Show."

Some of you may not realize it, but KRTH is totally automated with the exception of morning drive. This presents no problems for contests, though, as Hamilton has the system set up for live-assist. One very successful promotion just completed was "The Birthday Game," in which listeners send in cards with their birthdays. If selected, they automatically win \$250, and if they call in within the time limit, they win an additional \$250.

Hamilton described the station as "comfortable and easy to listen to." Recently KRTH had a "Grammy Weekend" where past Grammy-winning music was played and Grammy-winning albums were given away. Another regular weekend feature is a "60's Weekend" featuring a lot of those oldies you just don't hear anymore. This is the kind of programming that helps KRTH maintain its own identity on a crowded FM band.

#### More CHR To Come

With so many CHR stations in L.A., each has maintained its own "feel for the market" and is a direct reflection of each programmer's interpretation of what the market needs. This really applies to KUTE-102, with its blend of Urban & CHR music. It's pro-

grammed by Bill Stevens, who has been at the station for seven years and has been PD at other times during the past two years. Bill has carefully researched the music for the 18-34 market.

KUTE has not been an active promoter "because we have gone through several format changes. We are now fine-tuning our product and will be using TV heav-



ily and other outdoor mediums to let the L.A. market know about us," Bill remarked. Up until now, albums and T-shirts have been the mainstay of promotional efforts, but look for this station to get real active.

KUTE is staffed by a lot of familiar people from the market, including Brian Roberts, formerly of KDAY; Stevens in middays; Charlie Fox, formerly of KHJ, at night; and "Humble Harv" Miller in afternoons. Bill is very optimistic about KUTE, summing up his efforts as "having a clear-cut direction with a void in the market to fill."

The last CHR profile in L.A. goes to KIIS-FM at 102.7. See what I mean about being crowded? According to PD Mike Wagner, "KIIS-FM has a brand new spirit." Mike is a five-year veteran of the station and feels that the appointment of L. David Moorhead, who becomes Operations Manager and in-house consultant, will help launch the "new spirit."

Mike foresees no change in direction or format, but said "KIIS-FM will make a major effort to become the CHR leader in the market." It's backed up by a first venture into TV, using Chuck Blore's "Chimps" spots as a part of come-building.

With KIIS-FM at the top of the dial for CHR's, I



Mike Wagner, PD, KIIS-FM

asked Mike if he was concerned with all of the CHR stations' dial positions being so close together. "Yes, it does bother me. We are distinctive, though, because we lean towards the ethnic teen with the help of Val Valentine (6pm-10pm) and his bilingual show. Our thrust is towards doing things 'on the street' that people will remember."

Just recently, KIIS-FM hosted Yarbrough & Peoples at the Roxy and brought in a packed house, and the station is looking to do more soon. Another on-the-street feature is the "KIIS-FM Energy Express," comprised of lovely ladies who go out to clubs and public events and "strut their stuff" in station outfits.

As you can see, programming CHR in L.A. is no easy task. Each of these stations sound unique, have their own ideas of how to achieve success, and are all determined to win. With many of these CHR stations just now getting into TV for the first time for this upcoming Quarterly Measurement, it will be an interesting situation to watch and to examine what impact, if any, their promotional campaigns have had on their ratings.

## Motion

Pat Patterson has returned to WKIX/Raleigh to do mornings after leaving four years ago. He was previously at WKIX from 1969 to 1977. . . KIIS-FM/Los Angeles News Director Lori Lerner finished first in the women's ski race at the Annual Radio & TV News Ski-Off. . . now that's motion!

New staff line-up at 14-Q/Worcester, with Gary Nolan & Steve D'Agostino taking care of mornings, PD Cliff Blake handling 10am-noon, part-timer Dave Winsor promoted to the 12-4pm shift, Mark Laurence & Gerardo Tabio holding down 4-8pm, Paul Stevens doing 8pm-midnight and overnights hosted by Jimi Bruce. Weekend roster is Dave Houle, Charlie Nowlin, and Mike Shaun.

Mark Thompson has left WERC/Birmingham to do mornings at WSGA/Savannah. . . KOKK/Huron, SD has a few changes: Charlie Hale is upped from MD to PD and he will still handle the music. Also, Scott Hennen has been hired for a fulltime shift on KOKK.

A few changes have taken place at WPRO/Providence. David Simpson becomes the new PM drive jock at PRO-FM, coming over from PRO-AM where he did 7pm-midnight. He is replaced by Rod West, who departs JB-105; Tom Cutty becomes the 10pm-2am announcer, coming in from WARA/Attleboro. Overnights at PRO-AM are now being handled by Kate Murray, leaving WROR/Boston.

WNOX/Knoxville welcomes Bill Evans to the afternoon show, coming from WHBQ/Memphis. Over at WOKI/Knoxville, Brother John St. John returns to the air as 6-10pm jock, Chuck Edwards moves from afternoon drive to middays, and Rich Randall leaves WKGN/Knoxville to do afternoons at WOKI and become Production Director. Also, Joe Blackmon, who was doing 12-3pm for WOKI, becomes PD for AM sister station WORL while doing weekends on the FM.

Glen Olson, part of WCCO-AM/Minneapolis's morning team, departs to do afternoons for WLOL-FM/St. Paul. Dave Bailey, swing jock at KDWB-FM/Minneapolis, moves to WLOL-FM as parttime announcer/engineer combo.

Paul Taylor joins the air staff of WFME/Baton Rouge doing 7pm-midnight, coming over from KROK/Shreveport. . . Mark Levy joins WGBB/Freeport to do AM drive from WNYG/Babylon. . . Q-107/Washington MD Rick Fowler has been promoted to Promotions Director. New MD is Frank Holler, former W-4/Detroit and WKLS/Atlanta PD. . . WAAY/Huntsville has a new morning man, Rick Beckett from WZZR/Grand Rapids. . . WGBF/Evansville MD B.J. Hunter moves to the PD slot at WKTI/Milwaukee. New MD at WGBF is Kevin Carpenter. . . Another MD has moved: KSTT/

Davenport's Mike Kenneally to AM drive at sister station KOFM/Oklahoma City. Replacing Mike as MD is all-nighter Bill Young.

Jonathan Keyes, formerly PD at K-102 (WCKO)/Ft. Lauderdale, is out and can be reached at (305) 472-8801. . . WGUY/Bangor welcomes new PD Jim Randell, replacing Kirk Sherwood. Jim was upped from afternoon drive. . . Mark Wainwright of WIRL/Peoria is out and can be reached at (309) 692-8567.

Lots of changes in New Orleans, as Terry Young, night rocker at B-97 exits. Colette Mann has left Arbitron to join the station as research coordinator and programming assistant. Kim Stevens, 7pm-midnight at WTIX, leaves to take local Atlantic promotion slot vacated by Steve Kelley. C.C. Anthony leaves WTIX for the 6-10pm shift at KMJQ/Houston. Jeff Gerber out as PD of WRNO, replaced by Michael Costello.

Larry O'Day, afternoons and MD at KXX-106/Birmingham, has resigned. . . B.R. Bradbury, afternoon anchor, has been upped to News Director of KJR/Seattle. . . Joe Garret, afternoons at KQIZ/Amarillo, promoted to Assistant PD. . . Tom Murphy departs F-105/Boston and can be reached at (617) 762-0173. . . KBOY/Medford has a new PD, Marc Alexander.

## Bits

Q-107/Washington concluded its "Magic Ticket" promotion recently by giving away a second \$75,000 townhouse. The same day the station was hit for \$10,000 cash, and the following hour Q-107 gave away a trip for two to any concert anywhere in the world.

KFRC/San Francisco announced the winners of the "Fourth Annual Northern California Music Awards" hosted by air personality Bill Lee. Guest presenters included Steve Perry from Journey, Grace Slick, the Pointer Sisters, Carlos Santana, and promoter Bill Graham. Song of the Year went to "Another One Bites The Dust" by Queen, LP of the Year to "Back In Black" by AC/DC, Male Singer award claimed by Billy Joel, Female Singer was Pat Benatar, AC/DC picked up the Group of the Year, and Pat Benatar grabbed New Artist of the Year.

KPLZ/Seattle morning man Mark Ellis will take his traditional St. Patrick's Day plunge into the city's only Irish water, Green Lake, hoping to beat his time of one hour to swim the width of the lake. This year he is 20 pounds lighter. Good luck!

WRKO/Boston is giving away big bucks with the "Fortune Fone." Listeners who know the amount that's in the jackpot can win it! KJR/Seattle and a local food outlet are staging the second annual "Cutest Baby Contest," giving out \$10,000 to the most lovable crumb-snatcher on the child's 18th birthday.

## Parallel Realignment Is Complete

Welcome to the following P1 stations:

WKTU/New York      WLS-FM/Chicago  
KIQQ/Los Angeles      KYYX/Seattle  
KOAQ(Q103)/Denver

Welcome to the following P2 stations:

WBSB (B-104)/Baltimore  
WKRZ-FM/Wilkes-Barre  
WBCY/Charlotte  
KEGL (formerly KFJZ)/Ft. Worth  
YES-95 (WYYS)/Cincinnati  
WLOL-FM/St. Paul

The following P2 reporters have been moved to P1:

KRBE/Houston      KEZR/San Jose

Thanks to the many stations that have taken the time to fill out and return CHR application forms to become R&R reporters. Unfortunately, not everyone can become a reporter; with a one-day turnaround of information, it's difficult to increase the number of reporting stations above the current 231.

Unless we hear from you otherwise, we will hold your CHR application form along with any material like airchecks and ratings until the next review after the Spring Quarterly Measurements are back in.

The main criterion for inclusion as a CHR reporter is ratings dominance in your market. In cases where a market has more than one CHR reporter, those stations can remain in the parallels as long as the ratings show that each is a major force within the marketplace.

Remember, even if your station did not become a reporter this time around, your input regarding changes at the station, photos, and promotions are eagerly accepted.

Again, welcome to all of our new CHR reporters!

**Add Some Johnny Average  
To Your Average  
Quarter-Hour**



**These stations  
already have:**

<b>WFIL</b>	<b>KQ94</b>	<b>WGH</b>	<b>13FEA</b>
<b>WIFI</b>	<b>KRBE</b>	<b>WVLK</b>	<b>WFBG</b>
<b>JB105</b>	<b>KSET-FM</b>	<b>WVIC</b>	<b>KQDI</b>
<b>WBEN-FM</b>	<b>KINT</b>	<b>WDJX</b>	<b>WISE</b>
<b>WGCL</b>	<b>KBFM</b>	<b>KYNO-FM</b>	<b>KILE</b>
<b>KFI</b>	<b>WTIX</b>	<b>KGGI</b>	<b>KKRC</b>
<b>KIQQ</b>	<b>KEEL</b>	<b>KNBQ</b>	<b>KENI</b>
<b>KTLK</b>	<b>WJDX</b>	<b>KTAC</b>	<b>KCBN</b>
<b>WOLF</b>	<b>WERC</b>	<b>KYSN</b>	<b>KDZA</b>
<b>WHFM</b>	<b>G100</b>	<b>KCPX</b>	<b>KYYA</b>
<b>WHYN</b>	<b>BJ105</b>	<b>WJBQ</b>	<b>KOOK</b>
<b>WKEE</b>	<b>WBBQ</b>	<b>WIGY</b>	

**“Ch  
Ch  
Cherie”**

**THE  
JOHNNY  
AVERAGE  
BAND**

**FEATURING NIKKI WILLS**



Produced by Griff McRee and Mick Hodgkinson

**‘Mr. Sandman’ Is Visiting  
Stations All Over America!**



**AVERAGE MOVE + 5**

<b>WKBW deb 20</b>	<b>WICC deb 29</b>	<b>WAKY 31-27</b>	<b>WHHY deb 29</b>
<b>WFIL 27-25</b>	<b>WPST deb 32</b>	<b>WVLK add</b>	<b>WFOX on</b>
<b>KVIL on</b>	<b>WAEB 19-16</b>	<b>WTWR 31-30</b>	<b>WISE on</b>
<b>Z93 25-22</b>	<b>WKEE on</b>	<b>KSTT add</b>	<b>WFLB deb 30</b>
<b>94Q 29-25</b>	<b>KFMK add</b>	<b>KRAV add</b>	<b>WROV add</b>
<b>CKLW add 26</b>	<b>KXX106 add</b>	<b>WNAM add</b>	<b>KPUR on</b>
<b>WOKY add</b>	<b>WERC 26-20</b>	<b>WOHO deb 22</b>	<b>KKLS on</b>
<b>KIQQ on</b>	<b>WSGN 23-22</b>	<b>WHOT 29-26</b>	<b>KWLO deb 22</b>
<b>KEARTH 30-26</b>	<b>WAAY on</b>	<b>KEZR add</b>	<b>KSly add</b>
<b>KRLA on</b>	<b>WHBQ 30-25</b>	<b>KJRB 20-15</b>	<b>KDZA on</b>
<b>KFI on</b>	<b>KX104 on</b>	<b>KCPX 24-17</b>	<b>KATI 28-21</b>
<b>KPLZ deb 29</b>	<b>WRJZ 27-21</b>	<b>WLBZ 29-26</b>	<b>KBOZ deb 27</b>
<b>WOLF on</b>	<b>WNOX deb 29</b>	<b>WTSN deb 20</b>	<b>KFXD on</b>
<b>WTRY on</b>	<b>WAYS 30-27</b>	<b>WHEB 28-18</b>	<b>KRLC add 30</b>
<b>KC101 add 30</b>	<b>WCSC deb 29</b>	<b>14WK deb 25</b>	

**“Mr.  
Sandman”**

**EMMYLOU  
HARRIS**



Produced by Brian Ahern for Happy Sack Productions

Distributed by Warner Bros. Records



**KS95-FM Minneapolis**

H 1 NEIL DIAMOND/Hello Again  
 2 DON McLEAN/Crying  
 3 JOHN LENNON/Woman  
 4 BARBRA STREISAND/What Kind of Fool  
 5 DOLLY PARTON/9 To 5  
 6 EDDIE RABBITT/Love A Rainy Night  
 7 CLIFF RICHARD/Little In Love  
 8 KOOL & THE GANG/Celebration  
 9 AMBA WINNER/Takes It All  
 10 SHEENA EASTON/Morning Train  
 11 BLONDIE/The Tide Is High  
 12 DELBERT MCCLINTON/Giving It Up For You  
 13 BRUCE SPRINGSTEEN/Fade Away  
 14 DAN FOULBERG/Some Old Lang Syne  
 15 RONNIE MILSAP/Smoky Mountain Rain  
 16 TERRY GIBBS/Somebody's Knockin'  
 17 STEELY DAN/Hey Nineteen  
 18 GROVER WASHINGTON/Just The Two Of Us  
 19 LEO SAYER/Living In A Fantasy  
 20 STEVE WINWOOD/While You See...

ADDS ANDY GIBB/Without You  
 STEELY DAN/Time Out Of Mind  
 HALL & OATES/Kiss On My List  
 JAMES TAYLOR/Here I Am  
 REO SPEEDWAGON/Keep On Loving You  
 POLICE/Don't Stand So Close To Me  
 JUSTICE NEWTON/Angel Of The Morning  
 STYX/The Best Of Times

ON JIMMY BUFFETT/It's My Job  
 JOHN COUGAR/Alvin's Even Done...  
 SHEENA EASTON/Morning Train  
 FRANKIE KNOCKOUTS/Sweetheart  
 PHIL SEYMOUR/Practically To Me  
 JAMES TAYLOR/Here I Am  
 JIMMY BUFFETT/It's My Job  
 JOHN COUGAR/Alvin's Even Done...  
 SHEENA EASTON/Morning Train  
 FRANKIE KNOCKOUTS/Sweetheart  
 PHIL SEYMOUR/Practically To Me  
 JAMES TAYLOR/Here I Am  
 JIMMY BUFFETT/It's My Job  
 JOHN COUGAR/Alvin's Even Done...  
 SHEENA EASTON/Morning Train  
 FRANKIE KNOCKOUTS/Sweetheart  
 PHIL SEYMOUR/Practically To Me

**94.9 Cleveland**

H 1 BLONDIE/Rapture  
 2 JOHN LENNON/Woman  
 3 REO SPEEDWAGON/Keep On Loving You  
 4 HALL & OATES/Kiss On My List  
 5 NEIL DIAMOND/Hello Again  
 6 DOLLY PARTON/9 To 5  
 7 STEVE WINWOOD/While You See...  
 8 BARBRA STREISAND/What Kind of Fool  
 9 POLICE/Don't Stand So Close To Me  
 10 GROVER WASHINGTON/Just The Two Of Us  
 11 PAT BENATAR/Treat Me Right  
 12 STEVE WONDER/Alvin's Gonna Stand...  
 13 GROVER WASHINGTON/Just The Two Of Us  
 14 ROVERS/Was It That A Party  
 15 RANDY MEISNER/Hearts On Fire  
 16 APRIL WINE/Just Between You & Me  
 17 JOURNEY/The Party's Over...  
 18 BRUCE SPRINGSTEEN/Fade Away  
 19 SHEENA EASTON/Morning Train  
 20 YARBROUGH/PEOPLES/Don't Stop The Music  
 21 DON McLEAN/Crying  
 22 PHIL SEYMOUR/Practically To Me  
 23 SHOREY ROB INSON/Being With You  
 24 JOHN COUGAR/Alvin's Even Done...  
 25 LOVERBOY/Turn Me Loose  
 26 ERIC CLAPTON/Can't Stand It  
 27 JAMES TAYLOR/Here I Am  
 28 JUSTICE NEWTON/Angel Of The Morning  
 29 WHISPERS/It's A Love Thing  
 30 TERRY GIBBS/Somebody's Knockin'

ADDS HANKS/Right Away  
 RAYDIA/Woman Needs Love  
 STEELY DAN/Time Out Of Mind  
 ANDY GIBB/Without You  
 MICHAEL STANLEY/B/Lover

ON JOHNNY AVERAGE/Oh Cherie  
 FOOLES/Running Scared  
 FRANKIE KNOCKOUTS/Sweetheart  
 BAD INGER/Hold On  
 DONNA SUMNER/Who Do You Think You're  
 SMOKEY ROBINSON/Being With You  
 38 SPECIAL/Hold On Loosely

**94-6 Atlanta**

**THE MUSIC FM**

H 1 BLONDIE/Rapture  
 2 HALL & OATES/Kiss On My List  
 3 STEVE WINWOOD/While You See...  
 4 STYX/The Best Of Times  
 5 POLICE/Don't Stand So Close To Me  
 6 GROVER WASHINGTON/Just The Two Of Us  
 7 PAT BENATAR/Treat Me Right  
 8 TERRY GIBBS/Somebody's Knockin'  
 9 LEO SAYER/Living In A Fantasy  
 10 BRUCE SPRINGSTEEN/Fade Away  
 11 DON McLEAN/Crying  
 12 JIMMY BUFFETT/It's My Job  
 13 JOHN COUGAR/Alvin's Even Done...  
 14 JOHN LENNON/Woman  
 15 CHAMPION/How 'Bout Us  
 16 REO SPEEDWAGON/Keep On Loving You  
 17 STEELY DAN/Time Out Of Mind  
 18 BARBRA STREISAND/What Kind of Fool  
 19 NEIL DIAMOND/Hello Again  
 20 DOLLY PARTON/9 To 5  
 21 PHIL SEYMOUR/Practically To Me  
 22 NEIL DIAMOND/Hello Again  
 23 ERIC CLAPTON/Can't Stand It  
 24 SHEENA EASTON/Morning Train  
 25 GROVER WASHINGTON/Just The Two Of Us  
 26 RAYDIA/Woman Needs Love  
 27 REO SPEEDWAGON/Keep On Loving You  
 28 JAMES TAYLOR/Here I Am  
 29 CHRIS CROSS/Say You'll Be Mine  
 30 PHOENIX/Sweet Home Georgia

ADDS 27, 29  
 GINO VANNELL/Living Inside Myself  
 JOHN O'BANION/Live Like I Never  
 ROSABIANE CASH/Seven Year Ache  
 ON SMOKEY ROBINSON/Being With You  
 38 SPECIAL/Hold On Loosely

**101.5 Tampa**

H 1 REO SPEEDWAGON/Keep On Loving You  
 2 STYX/The Best Of Times  
 3 BLONDIE/Rapture  
 4 DOLLY PARTON/9 To 5  
 5 JOHN LENNON/Woman  
 6 POLICE/Don't Stand So Close To Me  
 7 NEIL DIAMOND/Hello Again  
 8 HALL & OATES/Kiss On My List  
 9 GROVER WASHINGTON/Just The Two Of Us  
 10 BARBRA STREISAND/What Kind of Fool  
 11 SHEENA EASTON/Morning Train  
 12 CHAMPION/How 'Bout Us  
 13 CLIFF RICHARD/Little In Love  
 14 ALAN PARSONS/Games People Play  
 15 JAMES TAYLOR/Here I Am  
 16 ROVERS/Was It That A Party  
 17 WHISPERS/It's A Love Thing  
 18 GROVER WASHINGTON/Just The Two Of Us  
 19 JUSTICE NEWTON/Angel Of The Morning  
 20 WHISPERS/It's A Love Thing  
 21 FRANKIE KNOCKOUTS/Sweetheart  
 22 PAT BENATAR/Treat Me Right  
 23 YARBROUGH/PEOPLES/Don't Stop The Music  
 24 SMOKEY ROBINSON/Being With You  
 25 STYX/Too Much Time On My Mind  
 26 REO SPEEDWAGON/Keep On Loving You

ADDS 23, 24, 29, 36

**102.7 Los Angeles**

H 1 SMOKEY ROBINSON/Being With You  
 2 BLONDIE/Rapture  
 3 YARBROUGH/PEOPLES/Don't Stop The Music  
 4 DOLLY PARTON/9 To 5  
 5 TASTE OF HONEY/Sulky  
 6 GAP BAND/Burn Rubber On Me  
 7 JOHN LENNON/Woman  
 8 STYX/The Best Of Times  
 9 KOOL & THE GANG/Celebration  
 10 REO SPEEDWAGON/Keep On Loving You  
 11 RANDY MEISNER/Hearts On Fire  
 12 BLONDIE/The Tide Is High  
 13 POLICE/Don't Stand So Close To Me  
 14 WHISPERS/It's A Love Thing  
 15 HALL & OATES/Kiss On My List  
 16 NEIL DIAMOND/Hello Again  
 17 CON FUNK SHUN/Too Tight  
 18 LAKESIDE/Fantastic Voyage  
 19 STEVE WONDER/Alvin's Gonna Stand...  
 20 BARBRA STREISAND/What Kind of Fool  
 21 GROVER WASHINGTON/Just The Two Of Us  
 22 PAT BENATAR/Treat Me Right  
 23 MANCHESTER/BRITSON/Lovers After All  
 24 CHAMPION/How 'Bout Us  
 25 AMBA WINNER/Takes It All  
 26 TIERRA/Together  
 27 RONNIE MILSAP/Smoky Mountain Rain  
 28 RAYDIA/Woman Needs Love  
 29 RICKI LEE/Back In Black  
 30 ROD STEWART/Passion  
 31 PHIL SEYMOUR/Practically To Me

ADDS 29, 37  
 TERRY GIBBS/Somebody's Knockin'  
 RAYDIA/Woman Needs Love  
 ON DONNA SUMNER/Who Do You Think You're  
 STEELY DAN/Time Out Of Mind  
 FRANKIE KNOCKOUTS/Sweetheart

**101.1 Phoenix**

H 1 STYX/The Best Of Times  
 2 BLONDIE/Rapture  
 3 JOHN LENNON/Woman  
 4 NEIL DIAMOND/Hello Again  
 5 DON McLEAN/Crying  
 6 BLONDIE/The Tide Is High  
 7 GROVER WASHINGTON/Just The Two Of Us  
 8 CLIFF RICHARD/Little In Love  
 9 BARBRA STREISAND/What Kind of Fool  
 10 HALL & OATES/Kiss On My List  
 11 RANDY MEISNER/Hearts On Fire  
 12 TERRY GIBBS/Somebody's Knockin'  
 13 GROVER WASHINGTON/Just The Two Of Us  
 14 SHEENA EASTON/Morning Train  
 15 ALAN PARSONS/Games People Play  
 16 KOOL & THE GANG/Celebration  
 17 STEVE WINWOOD/While You See...  
 18 DOLLY PARTON/9 To 5  
 19 DONNA SUMNER/Who Do You Think You're  
 20 RONNIE MILSAP/Smoky Mountain Rain  
 21 EDDIE RABBITT/Love A Rainy Night  
 22 POLICE/Don't Stand So Close To Me  
 23 SMOKEY ROBINSON/Being With You  
 24 PAT BENATAR/Treat Me Right  
 25 STEELY DAN/Time Out Of Mind  
 26 JAMES TAYLOR/Here I Am  
 27 JUSTICE NEWTON/Angel Of The Morning  
 28 NEIL DIAMOND/Hello Again  
 29 STEELY DAN/Time Out Of Mind  
 30 JACKSONS/Number One Hotel

ADDS CHRIS CROSS/Say You'll Be Mine  
 BARRY MANILOW/Love's A Wonderful Thing  
 FRANKIE KNOCKOUTS/Sweetheart  
 CHAMPION/How 'Bout Us  
 ON FOOLES/Running Scared  
 RAYDIA/Woman Needs Love

**WOLKY Milwaukee**

H 1 JOHN LENNON/Woman  
 2 AMBA WINNER/Takes It All  
 3 KOOL & THE GANG/Celebration  
 4 STYX/The Best Of Times  
 5 DOLLY PARTON/9 To 5  
 6 REO SPEEDWAGON/Keep On Loving You  
 7 NEIL DIAMOND/Hello Again  
 8 STEELY DAN/Hey Nineteen  
 9 CLIFF RICHARD/Little In Love  
 10 ALAN PARSONS/Games People Play  
 11 DON McLEAN/Crying  
 12 EDDIE RABBITT/Love A Rainy Night  
 13 ELVIS PRESLEY/Guitar Man  
 14 BARBRA STREISAND/What Kind of Fool  
 15 JOHN COUGAR/Alvin's Even Done...  
 16 SHEENA EASTON/Morning Train  
 17 RANDY MEISNER/Hearts On Fire  
 18 HALL & OATES/Kiss On My List  
 19 GROVER WASHINGTON/Just The Two Of Us  
 20 ERIC CLAPTON/Can't Stand It  
 21 TERRY GIBBS/Somebody's Knockin'  
 22 LEO SAYER/Living In A Fantasy  
 23 MANCHESTER/BRITSON/Lovers After All  
 24 STEVE WINWOOD/While You See...  
 25 JUSTICE NEWTON/Angel Of The Morning  
 26 JAMES TAYLOR/Here I Am

ADDS TASTE OF HONEY/Sulky  
 SMOKEY ROBINSON/Being With You  
 BILL MEDLEY/Don't Know Much  
 EMYLOU HARRIS/Mister Sandman  
 PHIL COLLINS/Missed Again

ADDS 33, 34, 35

ON STEVE WONDER/Happy Birthday  
 PAT BENATAR/It's For Children

**94.9 Cincinnati**

H 1 STYX/The Best Of Times  
 2 JOHN LENNON/Woman  
 3 REO SPEEDWAGON/Keep On Loving You  
 4 STEVE WONDER/Alvin's Gonna Stand...  
 5 BLONDIE/Rapture  
 6 KOOL & THE GANG/Celebration  
 7 PAT BENATAR/Treat Me Right  
 8 ALAN PARSONS/Games People Play  
 9 DELBERT MCCLINTON/Giving It Up For You  
 10 BRUCE SPRINGSTEEN/Fade Away  
 11 RANDY MEISNER/Hearts On Fire  
 12 NEIL DIAMOND/Hello Again  
 13 CLIFF RICHARD/Little In Love  
 14 DOLLY PARTON/9 To 5  
 15 AMBA WINNER/Takes It All  
 16 TERRY GIBBS/Somebody's Knockin'  
 17 GROVER WASHINGTON/Just The Two Of Us  
 18 ELVIS PRESLEY/Guitar Man  
 19 RANDY MEISNER/Hearts On Fire  
 20 BARBRA STREISAND/What Kind of Fool  
 21 STEVE WINWOOD/While You See...  
 22 LOVERBOY/Turn Me Loose  
 23 ERIC CLAPTON/Can't Stand It  
 24 GROVER WASHINGTON/Just The Two Of Us  
 25 TERRY GIBBS/Somebody's Knockin'  
 26 LEO SAYER/Living In A Fantasy  
 27 TERRY GIBBS/Somebody's Knockin'  
 28 JOURNEY/The Party's Over...  
 29 GROVER WASHINGTON/Just The Two Of Us  
 30 LEO SAYER/Living In A Fantasy  
 31 HALL & OATES/Kiss On My List  
 32 AIR SUPPLY/Every Woman...  
 33 APRIL WINE/Just Between You & Me  
 34 STEELY DAN/Time Out Of Mind  
 35 WH/You Better You Not

ADDS 33, 34, 35

ON STEVE WONDER/Happy Birthday  
 PAT BENATAR/It's For Children

**101.1 Dallas**

**STEREO 103**

H 1 JOHN LENNON/Woman  
 2 DOLLY PARTON/9 To 5  
 3 DELBERT MCCLINTON/Giving It Up For You  
 4 CLIFF RICHARD/Little In Love  
 5 DON McLEAN/Crying  
 6 NEIL DIAMOND/Hello Again  
 7 HALL & OATES/Kiss On My List  
 8 BARBRA STREISAND/What Kind of Fool  
 9 REO SPEEDWAGON/Keep On Loving You  
 10 NEIL DIAMOND/Hello Again  
 11 AMBA WINNER/Takes It All  
 12 TERRY GIBBS/Somebody's Knockin'  
 13 ELVIS PRESLEY/Guitar Man  
 14 EDDIE RABBITT/Love A Rainy Night  
 15 RANDY MEISNER/Hearts On Fire  
 16 JUSTICE NEWTON/Angel Of The Morning  
 17 STYX/The Best Of Times  
 18 ALAN PARSONS/Games People Play  
 19 KOOL & THE GANG/Celebration  
 20 DAN FOULBERG/Some Old Lang Syne  
 21 STEVE WINWOOD/While You See...  
 22 GROVER WASHINGTON/Just The Two Of Us  
 23 LEO SAYER/Living In A Fantasy  
 24 BARRY MANILOW/Love's A Wonderful Thing  
 25 JAMES TAYLOR/Here I Am  
 26 ERIC CLAPTON/Can't Stand It

ADDS SPINNERS/Yesterday/Nothing  
 WHISPERS/It's A Love Thing  
 PHIL SEYMOUR/Practically To Me  
 BRUCE SPRINGSTEEN/Fade Away  
 JOHN COUGAR/Alvin's Even Done...  
 GROVER WASHINGTON/Just The Two Of Us  
 EMYLOU HARRIS/Mister Sandman  
 SHOREY ROB INSON/Being With You  
 DONNA SUMNER/Who Do You Think You're

ON STEELY DAN/Time Out Of Mind  
 GINO VANNELL/Living Inside Myself  
 PHIL SEYMOUR/Practically To Me  
 CLIMAX BLUES BAND/Love You  
 JAMES TAYLOR/Here I Am

**101 FM Los Angeles**

H 1 JOHN LENNON/Woman  
 2 SMOKEY ROBINSON/Being With You  
 3 BLONDIE/Rapture  
 4 DOLLY PARTON/9 To 5  
 5 REO SPEEDWAGON/Keep On Loving You  
 6 HALL & OATES/Kiss On My List  
 7 NEIL DIAMOND/Hello Again  
 8 GROVER WASHINGTON/Just The Two Of Us  
 9 YARBROUGH/PEOPLES/Don't Stop The Music  
 10 AMBA WINNER/Takes It All  
 11 TERRY GIBBS/Somebody's Knockin'  
 12 DON McLEAN/Crying  
 13 PAT BENATAR/Treat Me Right  
 14 CON FUNK SHUN/Too Tight  
 15 SHEENA EASTON/Morning Train  
 16 ALAN PARSONS/Games People Play  
 17 KOOL & THE GANG/Celebration  
 18 GROVER WASHINGTON/Just The Two Of Us  
 19 STEVE WINWOOD/While You See...  
 20 TERRY GIBBS/Somebody's Knockin'  
 21 GROVER WASHINGTON/Just The Two Of Us  
 22 WHISPERS/It's A Love Thing  
 23 EMYLOU HARRIS/Mister Sandman  
 24 CHAMPION/How 'Bout Us  
 25 STEVE WINWOOD/While You See...

ADDS STEELY DAN/Time Out Of Mind  
 GINO VANNELL/Living Inside Myself  
 ON PHIL SEYMOUR/Practically To Me  
 CLIMAX BLUES BAND/Love You  
 JAMES TAYLOR/Here I Am

**101.5 Seattle**

H 1 JOHN LENNON/Woman  
 2 STYX/The Best Of Times  
 3 HALL & OATES/Kiss On My List  
 4 NEIL DIAMOND/Hello Again  
 5 BARBRA STREISAND/What Kind of Fool  
 6 AMBA WINNER/Takes It All  
 7 TERRY GIBBS/Somebody's Knockin'  
 8 DON McLEAN/Crying  
 9 RONNIE MILSAP/Smoky Mountain Rain  
 10 SHEENA EASTON/Morning Train  
 11 CLIMAX BLUES BAND/Love You  
 12 CLIFF RICHARD/Little In Love  
 13 PHIL SEYMOUR/Practically To Me  
 14 ALAN PARSONS/Games People Play  
 15 LEO SAYER/Living In A Fantasy  
 16 JUSTICE NEWTON/Angel Of The Morning  
 17 GROVER WASHINGTON/Just The Two Of Us  
 18 FIFTEEN/Back In Black  
 19 ELVIS PRESLEY/Guitar Man  
 20 SMOKEY ROBINSON/Being With You  
 21 PAT BENATAR/Treat Me Right  
 22 JAMES TAYLOR/Here I Am  
 23 SMOKEY ROBINSON/Being With You  
 24 CON FUNK SHUN/Too Tight  
 25 MELANIE/One More Try  
 26 POLICE/Don't Stand So Close To Me  
 27 GILBERT O'SULLIVAN/What's In A Kiss  
 28 MANCHESTER/BRITSON/Lovers After All

ADDS ANDY GIBB/Without You  
 BARRY MANILOW/Love's A Wonderful Thing  
 STEELY DAN/Time Out Of Mind  
 GINO VANNELL/Living Inside Myself

ON SPYRO CYRUS/Carly Amore

**101.1 San Francisco**

H 1 DOLLY PARTON/9 To 5  
 2 REO SPEEDWAGON/Keep On Loving You  
 3 STYX/The Best Of Times  
 4 LAKESIDE/Fantastic Voyage  
 5 JOHN LENNON/Woman  
 6 STEELY DAN/Hey Nineteen  
 7 EDDIE RABBITT/Love A Rainy Night  
 8 TERRY GIBBS/Somebody's Knockin'  
 9 BLONDIE/The Tide Is High  
 10 DON McLEAN/Crying  
 11 CON FUNK SHUN/Too Tight  
 12 ALAN PARSONS/Games People Play  
 13 JACKSONS/Number One Hotel  
 14 MICHAEL STANLEY/B/Lover  
 15 DAN FOULBERG/Some Old Lang Syne  
 16 ROD STEWART/Passion  
 17 WHISPERS/It's A Love Thing  
 18 DELBERT MCCLINTON/Giving It Up For You  
 19 HALL & OATES/Kiss On My List  
 20 AC/DC/Back In Black  
 21 CLIFF RICHARD/Little In Love  
 22 PAT BENATAR/Treat Me Right  
 23 JUSTICE NEWTON/Angel Of The Morning  
 24 STEVE WINWOOD/While You See...  
 25 AMBA WINNER/Takes It All  
 26 TERRY GIBBS/Somebody's Knockin'  
 27 DONNA SUMNER/Who Do You Think You're  
 28 STEVE WINWOOD/While You See...  
 29 POLICE/Don't Stand So Close To Me  
 30 GILBERT O'SULLIVAN/What's In A Kiss  
 31 MANCHESTER/BRITSON/Lovers After All

ADDS SAVANNAH/Blazing  
 DONNA SUMNER/Who Do You Think You're  
 ON LEO SAYER/Living In A Fantasy  
 ERIC CLAPTON/Can't Stand It  
 JUSTICE NEWTON/Angel Of The Morning

**800 WJW Detroit**

**ROCK 'N TALK**

H 1 DOLLY PARTON/9 To 5  
 2 KOOL & THE GANG/Celebration  
 3 BLONDIE/Rapture  
 4 SHEENA EASTON/Morning Train  
 5 REO SPEEDWAGON/Keep On Loving You  
 6 JOHN LENNON/Woman  
 7 YARBROUGH/PEOPLES/Don't Stop The Music  
 8 ROVERS/Was It That A Party  
 9 DON McLEAN/Crying  
 10 TERRY GIBBS/Somebody's Knockin'  
 11 STYX/The Best Of Times  
 12 HALL & OATES/Kiss On My List  
 13 JOURNEY/The Party's Over...  
 14 NEIL DIAMOND/Hello Again  
 15 EDDIE RABBITT/Love A Rainy Night  
 16 POLICE/Don't Stand So Close To Me  
 17 APRIL WINE/Just Between You & Me  
 18 PAT BENATAR/Treat Me Right  
 19 STEVE WONDER/Alvin's Gonna Stand...  
 20 WHISPERS/It's A Love Thing  
 21 STEVE WINWOOD/While You See...  
 22 JUSTICE NEWTON/Angel Of The Morning  
 23 ALAN PARSONS/Games People Play  
 24 ERIC CLAPTON/Can't Stand It  
 25 XTC/Generals And Majors  
 26 EMYLOU HARRIS/Mister Sandman  
 27 ERIC CLAPTON/Can't Stand It  
 28 LOVERBOY/Turn Me Loose  
 29 BARBRA STREISAND/What Kind of Fool  
 30 GROVER WASHINGTON/Just The Two Of Us

ADDS 22, 26  
 WH/You Better You Not  
 ROLLING STONES/If I Was A Dancer  
 GINO VANNELL/Living Inside Myself  
 PAUL ANKA/Think I'm In Love Age

ON PHIL SEYMOUR/Practically To Me  
 RUSH/Light  
 PHIL COLLINS/Missed Again  
 SMOKEY ROBINSON/Being With You

**94.9 Houston**

**HOUSTON'S HOT NUMBER 1**

H 1 KOOL & THE GANG/Celebration  
 2 DOLLY PARTON/9 To 5  
 3 YARBROUGH/PEOPLES/Don't Stop The Music  
 4 JOHN LENNON/Woman  
 5 GAP BAND/Burn Rubber On Me  
 6 TIERRA/Together  
 7 STYX/The Best Of Times  
 8 REO SPEEDWAGON/Keep On Loving You  
 9 BLONDIE/Rapture  
 10 ROD STEWART/Passion  
 11 STEVE WONDER/Alvin's Gonna Stand...  
 12 CON FUNK SHUN/Too Tight  
 13 BLONDIE/The Tide Is High  
 14 BLONDIE/The Tide Is High  
 15 TERRY GIBBS/Somebody's Knockin'  
 16 LAKESIDE/Fantastic Voyage  
 17 STEELY DAN/Hey Nineteen  
 18 DON McLEAN/Crying  
 19 ANITA FRANKLIN/Unholy Together  
 20 JOHN LENNON/Woman  
 21 NEIL DIAMOND/Hello Again  
 22 CLIFF RICHARD/Little In Love  
 23 GROVER WASHINGTON/Just The Two Of Us  
 24 AIR SUPPLY/Every Woman...  
 25 DELBERT MCCLINTON/Giving It Up For You  
 26 PAT BENATAR/Treat Me Right  
 27 BARBRA STREISAND/What Kind of Fool  
 28 HEART/It Like It Is  
 29 SISTER SLUDGE/All American Girls  
 30 LEO SAYER/More Than I Can Say

ADDS NONE

ON SHEENA EASTON/Morning Train  
 ALAN PARSONS/Games People Play  
 FRANKIE KNOCKOUTS/Sweetheart  
 BRUCE SPRINGSTEEN/Fade Away  
 TASTE OF HONEY/Sulky  
 CHAMPION/How 'Bout Us  
 RAYDIA/Woman Needs Love  
 STEELY DAN/Time Out Of Mind  
 ANDY GIBB/Without You  
 JUSTICE NEWTON/Angel Of The Morning

**101.1 Miami**

H 1 REO SPEEDWAGON/Keep On Loving You  
 2 DOLLY PARTON/9 To 5  
 3 JOHN LENNON/Woman  
 4 STYX/The Best Of Times  
 5 ALAN PARSONS/Games People Play  
 6 SHALAMAR/Full of Fire  
 7 DAN FOULBERG/Some Old Lang Syne  
 8 KOOL & THE GANG/Celebration  
 9 YARBROUGH/PEOPLES/Don't Stop The Music  
 10 AIR SUPPLY/Every Woman...  
 11 POLICE/Don't Stand So Close To Me  
 12 BARBRA STREISAND/What Kind of Fool  
 13 GROVER WASHINGTON/Just The Two Of Us  
 14 CON FUNK SHUN/Too Tight  
 15 RANDY MEISNER/Hearts On Fire  
 16 LAKESIDE/Fantastic Voyage  
 17 NEIL DIAMOND/Hello Again  
 18 RUSH/Seven Bridges Road  
 19 NEIL DIAMOND/Hello Again  
 20 POLICE/Don't Stand So Close To Me  
 21 APRIL WINE/Just Between You & Me  
 22 TERRY GIBBS/Somebody's Knockin'  
 23 COUS BRUNN & .../Give It To The One...  
 24 GROVER WASHINGTON/Just The Two Of Us  
 25 JOHN LENNON/Woman  
 26 STEVE WINWOOD/While You See...  
 27 CHAMPION/How 'Bout Us  
 28 AC/DC/Back In Black

ADDS 26

**101.1 Denver**

H 1 JOHN LENNON/Woman  
 2 NEIL DIAMOND/Hello Again  
 3 STYX/The Best Of Times  
 4 REO SPEEDWAGON/Keep On Loving You  
 5 DON McLEAN/Crying  
 6 BARBRA STREISAND/What Kind of Fool  
 7 PAT BENATAR/Treat Me Right  
 8 CLIFF RICHARD/Little In Love  
 9 HALL & OATES/Kiss On My List  
 10 DOLLY PARTON/9 To 5  
 11 LEO SAYER/Living In A Fantasy  
 12 GROVER WASHINGTON/Just The Two Of Us  
 13 STEVE WINWOOD/While You See...  
 14 ALAN PARSONS/Games People Play  
 15 RONNIE MILSAP/Smoky Mountain Rain  
 16 POLICE/Don't Stand So Close To Me  
 17 APRIL WINE/Just Between You & Me  
 18 TERRY GIBBS/Somebody's Knockin'  
 19 PHIL SEYMOUR/Practically To Me  
 20 EDIE RABBITT/Love A Rainy Night  
 21 JAMES TAYLOR/Here I Am  
 22 EAGLES/Sweet Home Georgia  
 23 FIREBALL/Swing With Me

ADDS STEELY DAN/Time Out Of Mind  
 FRANKIE KNOCKOUTS/Sweetheart  
 WH/You Better You Not

ON BLONDIE/Rapture  
 SMOKEY ROBINSON/Being With You  
 LOVERBOY/Turn Me Loose

**101.1 Los Angeles**

H 1 SMOKEY ROBINSON/Being With You  
 2 BLONDIE/Rapture  
 3 GAP BAND/Burn Rubber On Me  
 4 BLONDIE/Rapture  
 5 DOLLY PARTON/9 To 5  
 6 TASTE OF HONEY/Sulky  
 7 YARBROUGH/PEOPLES/Don't Stop The Music  
 8 WHISPERS/It's A Love Thing  
 9 STYX/The Best Of Times  
 10 CON FUNK SHUN/Too Tight  
 11 KOOL & THE GANG/Celebration  
 12 MANO/It's Ready  
 13 BLONDIE/The Tide Is High  
 14 YOUNG & CO./I Like What You're...  
 15 PAT BENATAR/Treat Me Right  
 16 LA TOY JACKSON/If You Feel The Funk  
 17 HALL & OATES/Kiss On My List  
 18 EDDIE RABBITT/Love A Rainy Night  
 19 LEO SAYER/Living In A Fantasy  
 20 GROVER WASHINGTON/Just The Two Of Us  
 21 DON McLEAN/Crying  
 22 CON FUNK SHUN/Too Tight  
 23 AMBA WINNER/Takes It All  
 24 JOHN LENNON/Woman  
 25 TERRY GIBBS/Somebody's Knockin'  
 26 LEO SAYER/Living In A Fantasy  
 27 GROVER WASHINGTON/Just The Two Of Us

ADDS 10  
 STEELY DAN/Hey Nineteen  
 ERIC CLAPTON/Can't Stand It

ON RANDY MEISNER/Hearts On Fire  
 CHAMPION/How 'Bout Us  
 EMYLOU HARRIS/Mister Sandman  
 TIERRA/Together

**64 KFI Los Angeles**

**The #1 hit station.**

H 1 STYX/The Best Of Times  
 2 DOLLY PARTON/9 To 5  
 3 BLONDIE/Rapture  
 4 JOHN LENNON/Woman  
 5 REO SPEEDWAGON/Keep On Loving You  
 6 PAT BENATAR/Treat Me Right  
 7 YARBROUGH/PEOPLES/Don't Stop The Music  
 8 DON McLEAN/Crying  
 9 HALL & OATES/Kiss On My List  
 10 NEIL DIAMOND/Hello Again  
 11 KOOL & THE GANG/Celebration  
 12 RANDY MEISNER/Hearts On Fire  
 13 CLIFF RICHARD/Little In Love  
 14 BARBRA STREISAND/What Kind of Fool  
 15 SHEENA EASTON/Morning Train  
 16 EDDIE RABBITT/Love A Rainy Night  
 17 AMBA WINNER/Takes It All  
 18 LEO SAYER/Living In A Fantasy  
 19 GROVER WASHINGTON/Just The Two Of Us  
 20 STEVE WONDER/Alvin's Gonna Stand...  
 21 ALAN PARSONS/Games People Play  
 22 POLICE/Don't Stand So Close To Me  
 23 BLONDIE/The Tide Is High  
 24 ROD STEWART/Passion  
 25 JUSTICE NEWTON/Angel Of The Morning  
 26 CHAMPION/How 'Bout Us  
 27 SMOKEY ROBINSON/Being With You  
 28 ERIC CLAPTON/Can't Stand It  
 29 TASTE OF HONEY/Sulky  
 30 PHIL SEYMOUR/Practically To Me

ADDS DOLLY PARTON/Let Me Know I Love You  
 BARRY MANILOW/Love's A Wonderful Thing  
 STYX/Too Much Time On My Mind  
 WHISPERS/It's A Love Thing  
 JAMES TAYLOR/Here I Am  
 ON FOOLES/Running Scared  
 DONNA SUMNER/Who Do You Think You're  
 EMYLOU HARRIS/Mister Sandman  
 JOHNNY AVERAGE/Oh Cherie  
 ROVERS/Was It That A Party

**104 FM KBEQ Kansas City**

H 1 REO SPEEDWAGON/Keep On Loving You  
 2 RANDY MEISNER/Hearts On Fire  
 3 STEELY DAN/Time Out Of Mind  
 4 JOHN LENNON/Woman  
 5 STYX/The Best Of Times  
 6 HALL & OATES/Kiss On My List  
 7 REO SPEEDWAGON/Keep On Loving You  
 8 FIFTEEN/Back In Black  
 9 APRIL WINE/Just Between You & Me  
 10 STEVE WINWOOD/While You See...  
 11 JOHN LENNON/Woman  
 12 LEO SAYER/Living In A Fantasy  
 13 PAT BENATAR/Treat Me Right  
 14 REO SPEEDWAGON/Keep On Loving You  
 15 CLIMAX BLUES BAND/Love You  
 16 PHOENIX/Sweet Home Georgia  
 17 TODD RUNDGREN/In The Heart  
 18 POLICE/Don't Stand So Close To Me  
 19 ALAN PARSONS/Games People Play  
 20 ERIC CLAPTON/Can't Stand It  
 21 JAMES TAYLOR/Here I Am  
 22 PHIL COLLINS/Missed Again  
 23 STEELY DAN/Hey Nineteen  
 24 HANFRED MANH/For You  
 25 BRUCE SPRINGSTEEN/Fade Away  
 26 STYX/Too Much Time On My Mind  
 27 JOURNEY/The Party's Over...  
 28 38 SPECIAL/Hold On Loosely  
 29 WH/You Better You Not  
 30 DONNIE IRIS/Ani Leat  
 31 RUSH/Light  
 32 ROLLING STONES/If I Was A Dancer

ADDS 32, 34, 35

**94.9 Tampa**

H 1 REO SPEEDWAGON/Keep On Loving You  
 2 SMOKEY ROBINSON/Being With You  
 3 JOHN LENNON/Woman  
 4 ANITA FRANKLIN/Unholy Together  
 5 CLIFF RICHARD/Little In Love  
 6 BARBRA STREISAND/What Kind of Fool  
 7 BRUCE SPRINGSTEEN/Fade Away  
 8 EMYLOU HARRIS/Mister Sandman  
 9 APRIL WINE/Just Between You & Me  
 10 GROVER WASHINGTON/Just The Two Of Us  
 11 BARBRA STREISAND/What Kind of Fool  
 12 STYX/The Best Of Times  
 13 KOOL & THE GANG/Celebration  
 14 STEELY DAN/Hey Nineteen  
 15 ALAN PARSONS/Games People Play  
 16 OLIVIA N-/Suddenly  
 17 AMBROSIA/Outside  
 18 YARBROUGH/PEOPLES/Don't Stop The Music  
 19 CHAMPION/How 'Bout Us  
 20 HALL & OATES/Kiss On My List  
 21 POLICE/Don't Stand So Close To Me  
 22 HALL & OATES/Kiss On My List  
 23 DELBERT MCCLINTON/Giving It Up For You  
 24 BARBRA STREISAND/What Kind of Fool  
 25 CON FUNK SHUN/Too Tight  
 26 JAMES TAYLOR/Here I Am  
 27 STEVE WONDER/Alvin's Gonna Stand...  
 28 BAD INGER/Hold On  
 29 GAP BAND/Burn Rubber On Me  
 30 SHEENA EASTON/Morning Train  
 31 TEDDY PENDERGRASS/Love T.K.O.

ADDS 28, 29  
 DR. HOOR/That Didn't Hurt Too  
 GINO VANNELL/Living Inside Myself  
 RAYDIA/Woman Needs Love

**94.9 Atlanta**

H 1 DOLLY PARTON/9 To 5  
 2 HALL & OATES/Kiss On My List  
 3 REO SPEEDWAGON/Keep On Loving You  
 4 DON McLEAN/Crying  
 5 STEVE WINWOOD/While You See...  
 6 BLONDIE/Rapture  
 7 STYX/The Best Of Times

**EAST**  
**Most Added** **Hottest**  
 Who Styx  
 Styx Hall & Oates  
 Steely Dan Sheena Easton  
 REO Speedwagon

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
**Most Added** **Hottest**  
 Styx Who  
 REO Speedwagon Hall & Oates  
 Grover Washington Jr.  
 Gina Vannelli

**EAST**

**PARALLEL TWO**

140/Worcester, MA  
 Gary Nolan

DONNA SUMMER  
 STEELY DAN  
 Hottest:  
 STYX 3-1

NEIL DIAMOND 7-4  
 HALL & OATES 11-6  
 LEO SAYER 16-11  
 SHEENA EASTON 17-15

WBBF/Rochester, NY  
 Dave Mason

BARRY MANILOW  
 JAMES TAYLOR  
 Hottest:  
 DOLLY PARTON 3-1

BARBRA STREISAND 5-4  
 DON MCLEAN 16-8  
 BLONDIE 12-10  
 SHEENA EASTON 22-17

WICC/Bridgeport, CT  
 Bob Mitchell

JOHN O'BANION  
 WHISPERS  
 ANDY GIBB  
 HALL & OATES  
 WHO  
 Hottest:  
 REO SPEEDWAGON

BLONDIE 6-5  
 BARBRA STREISAND 11-8  
 SHEENA EASTON 15-10  
 STEVE WINWOOD 19-14

WKBO/Harrisburg, PA  
 Betsy Kaye

WHO  
 STEELY DAN  
 Hottest:  
 STYX 4-1

STEVE WINWOOD 15-9  
 BARBRA STREISAND 16-11  
 SHEENA EASTON 18-12  
 CLIMAX BLUES BAND 28-24

WKEE/Huntington, WV  
 Gary Miller

ROD STEWART  
 REO SPEEDWAGON  
 STYX  
 WHO  
 BARRY MANILOW  
 PHIL COLLINS  
 DELBERT MCCLINTON  
 RUSH (dp)  
 Hottest:  
 DON MCLEAN 2-1

STYX 4-2  
 NEIL DIAMOND 5-3  
 HALL & OATES 7-6  
 POLICE 21-12

WOLF/Syracuse, NY  
 Bob Mitchell

RAYDIO  
 STYX  
 FOOLS  
 TASTE OF HONEY  
 SHERBS  
 STEELY DAN  
 Hottest:  
 BLONDIE 7-1

POLICE 12-5  
 STEVE WINWOOD 13-6  
 SHEENA EASTON 14-7  
 GROVER WASHINGTON 15-8

WPST/Trenton, NJ  
 Tom Taylor

CHRIS CROSS  
 FOOLS  
 REO SPEEDWAGON  
 SHERBS  
 STYX  
 WHO  
 Hottest:  
 STYX 1-1

STEVE WINWOOD 10-8  
 LEO SAYER 13-10  
 CLIMAX BLUES BAND 20-16  
 ERIC CLAPTON 25-20

WTRY/Albany, NY  
 Bill Cahill

WHO  
 STYX  
 JOURNEY  
 BARRY MANILOW  
 RAYDIO  
 Hottest:  
 REO SPEEDWAGON 3-1

NEIL DIAMOND 9-7  
 HALL & OATES 18-10  
 SHEENA EASTON 15-11  
 GROVER WASHINGTON 22-19

WAEB/Allentown, PA  
 Jeff Frank

STYX  
 BARRY MANILOW  
 WHO  
 ROD STEWART  
 CHRIS CROSS  
 JOHN O'BANION  
 Hottest:  
 BLONDIE 2-1

SHEENA EASTON 5-3  
 APRIL WINE 12-8  
 SMOKEY ROBINSON 14-9  
 TERRI GIBBS 17-12

WHYN/Springfield, MA  
 Andy Carey

JAMES TAYLOR  
 STEELY DAN  
 JOHN COUGAR  
 HAWKS  
 Hottest:  
 DON MCLEAN 2-1

HALL & OATES 7-4  
 STYX 9-5  
 LEO SAYER 10-7  
 TERRI GIBBS 14-12

KC101/New Haven, CT  
 Danny Lyons

EMMYLOU HARRIS  
 JOHN COUGAR  
 Hottest:  
 JOHN LENNON 1-1

GROVER WASHINGTON 14-9  
 TERRI GIBBS 13-10  
 JAMES TAYLOR 25-20  
 CHAMPAIGN 30-26

WFBZ/Baltimore, MD  
 Andy Szulinski

STEELY DAN  
 GINO VANNELLI  
 CHRIS CROSS  
 Hottest:  
 STYX 1-1

BLONDIE 7-3  
 GROVER WASHINGTON 13-7  
 STEVE WINWOOD 22-16  
 SMOKEY ROBINSON 26-18

WBLI/Long Island, NY  
 Bill Terry

STYX  
 ANDY GIBB  
 RAYDIO  
 JOHN COUGAR (dp)  
 Hottest:  
 STYX 3-1

BLONDIE 5-2  
 BARBRA STREISAND 11-4  
 NEIL DIAMOND 8-5  
 SHEENA EASTON 19-13

WTIC-FM/Hartford, CT  
 Rick Donahue

STYX 1-1  
 NEIL DIAMOND 8-4  
 HALL & OATES 10-5  
 BARBRA STREISAND 9-6  
 GROVER WASHINGTON 22-18

WGUW/Bangor, ME  
 John Jackson

FRANKE/KNOCKOUTS  
 HEART  
 REO SPEEDWAGON  
 WHO  
 SHERBS  
 JIMMY BUFFETT  
 Hottest:  
 REO SPEEDWAGON 1-1

STYX 5-2  
 BLONDIE 7-5  
 HALL & OATES 13-7  
 JUICE NEWTON 26-18

KTSA/San Antonio, TX  
 J. J. Rodriguez

GROVER WASHINGTON  
 JAMES TAYLOR  
 STYX  
 HALL & OATES  
 Hottest:  
 JOHN LENNON 1-1

DOLLY PARTON 4-2  
 RONNIE MILSAP 14-11  
 BARBRA STREISAND 15-12  
 BLONDIE 21-17

KXX106/Birmingham, AL  
 Smokey Rivers

RUSH  
 GARLAND JEFFREYS  
 STYX  
 REO SPEEDWAGON  
 GINO VANNELLI  
 WHO  
 EMMYLOU HARRIS  
 RAYDIO  
 Hottest:  
 STYX 1-1

BARBRA STREISAND 10-3  
 STEVE WINWOOD 11-6  
 GROVER WASHINGTON 16-11  
 JAMES TAYLOR 23-19

WAKY/Louisville, KY  
 Mike McVay

WHISPERS  
 JAMES TAYLOR  
 ERIC CLAPTON  
 Hottest:  
 DOLLY PARTON 1-1

STYX 4-3  
 NEIL DIAMOND 11-8  
 CON FUNK SHUN 15-11  
 HALL & OATES 16-17

WAKY/Ft. Lauderdale, FL  
 Rick Shaw

GINO VANNELLI  
 WHISPERS  
 JAMES TAYLOR  
 ERIC CLAPTON  
 Hottest:  
 DOLLY PARTON 1-1

STYX 4-3  
 NEIL DIAMOND 11-8  
 CON FUNK SHUN 15-11  
 HALL & OATES 16-17

WALS/Bangor, ME  
 Michael O'Hara

ROD STEWART  
 REO SPEEDWAGON  
 STYX  
 RICK SPRINGFIELD  
 JOURNEY  
 Hottest:  
 REO SPEEDWAGON 1-1

ALAN PARSONS 4-2  
 STYX 9-6  
 HALL & OATES 11-7  
 BLONDIE 12-10

WTSN/Dover, NH  
 Jim Sebastian

CLIMAX BLUES BAND  
 PHIL COLLINS  
 REO SPEEDWAGON  
 Hottest:  
 CLIFF RICHARD 2-1

BARBRA STREISAND 5-2  
 NEIL DIAMOND 4-3  
 HALL & OATES 8-4  
 JUICE NEWTON 20-16

WIGY/Bath, ME  
 Willie Mitchell

STEELY DAN  
 JIMMY BUFFETT  
 JOHNNY AVERAGE  
 GROVER WASHINGTON (dp)  
 FRANKE/KNOCKOUTS  
 SHEENA EASTON  
 Hottest:  
 STYX 3-1

BLONDIE 6-5  
 HALL & OATES 10-6  
 NEIL DIAMOND 14-8  
 BRUCE SPRINGSTEEN 18-13

WAQY/Springfield, MA  
 Jim Rising

SMOKEY ROBINSON  
 JOHN COUGAR  
 RAYDIO  
 Hottest:  
 STYX 2-1

HALL & OATES 7-2  
 BARBRA STREISAND 11-7  
 SHEENA EASTON 14-8  
 POLICE 22-18

WLAM/Lewiston, ME  
 Chris Layne

JIMMY BUFFETT  
 CHAMPAIGN  
 JOE DOLCE  
 FRANKE/KNOCKOUTS  
 WHO  
 Hottest:  
 NEIL DIAMOND 3-1

LEO SAYER 12-8  
 STEVE WINWOOD 14-10  
 SHEENA EASTON 15-12  
 POLICE 24-15

13FEA/Manchester, NH  
 Keith Lemire

BARRY MANILOW  
 ANDY GIBB  
 WHO  
 GINO VANNELLI  
 ERIC CLAPTON  
 JOHN O'BANION  
 Hottest:  
 DOLLY PARTON 3-1

JOHN LENNON 5-2  
 ROVERS 13-11  
 CLIMAX BLUES BAND 20-15  
 OOBIE BROS 25-19

95XIL/Parkersburg, WV  
 Terry Leo Collins

BOB SEGER  
 STYX  
 GINO VANNELLI  
 JOHN O'BANION  
 Hottest:  
 DOLLY PARTON 3-1

JOHN LENNON 5-2  
 ROVERS 13-11  
 CLIMAX BLUES BAND 20-15  
 OOBIE BROS 25-19

**SOUTH**

**PARALLEL TWO**

92Q/Nashville, TN  
 Scooter Davis

T.G. SHEPPARD  
 FRANKE/KNOCKOUTS  
 GARLAND JEFFREYS (dp)  
 REO SPEEDWAGON (dp)  
 RUSH (dp)  
 STYX (dp)  
 Hottest:  
 STYX 1-1

REO SPEEDWAGON 5-2  
 NEIL DIAMOND 10-4  
 CHAMPAIGN 11-7  
 SHEENA EASTON 22-15  
 JUICE NEWTON 24-16

BJ105/Orlando, FL  
 Tom West

JAMES TAYLOR  
 ROVERS  
 MARVIN GAYE  
 JERMAINE JACKSON  
 DOLLY PARTON  
 WHO  
 BADFINGER  
 Hottest:  
 REO SPEEDWAGON 1-1

JOHN LENNON 4-3  
 BARBRA STREISAND 16-8  
 DON MCLEAN 15-10  
 BLONDIE 18-12

KEEL/Shreveport, LA  
 Marty Johnson

WHISPERS  
 FOOLS  
 Hottest:  
 DON MCLEAN 6-1

STYX 5-2  
 BLONDIE 7-5  
 HALL & OATES 13-7  
 JUICE NEWTON 26-18

KTSA/San Antonio, TX  
 J. J. Rodriguez

GROVER WASHINGTON  
 JAMES TAYLOR  
 STYX  
 HALL & OATES  
 Hottest:  
 JOHN LENNON 1-1

DOLLY PARTON 4-2  
 RONNIE MILSAP 14-11  
 BARBRA STREISAND 15-12  
 BLONDIE 21-17

KXX106/Birmingham, AL  
 Smokey Rivers

RUSH  
 GARLAND JEFFREYS  
 STYX  
 REO SPEEDWAGON  
 GINO VANNELLI  
 WHO  
 EMMYLOU HARRIS  
 RAYDIO  
 Hottest:  
 STYX 1-1

BARBRA STREISAND 10-3  
 STEVE WINWOOD 11-6  
 GROVER WASHINGTON 16-11  
 JAMES TAYLOR 23-19

WAKY/Louisville, KY  
 Mike McVay

WHISPERS  
 JAMES TAYLOR  
 ERIC CLAPTON  
 Hottest:  
 DOLLY PARTON 1-1

STYX 4-3  
 NEIL DIAMOND 11-8  
 CON FUNK SHUN 15-11  
 HALL & OATES 16-17

WAKY/Ft. Lauderdale, FL  
 Rick Shaw

GINO VANNELLI  
 WHISPERS  
 JAMES TAYLOR  
 ERIC CLAPTON  
 Hottest:  
 DOLLY PARTON 1-1

STYX 4-3  
 NEIL DIAMOND 11-8  
 CON FUNK SHUN 15-11  
 HALL & OATES 16-17

WAYS/Charlotte, NC  
 Mark Kessler

ROD STEWART  
 GINO VANNELLI  
 FRANKE/KNOCKOUTS  
 WHISPERS  
 Hottest:  
 STYX 1-1

BLONDIE 3-2  
 ROVERS 4-3  
 TERRI GIBBS 15-11  
 BRUCE SPRINGSTEEN 18-14

WBBQ/Augusta, GA  
 Bruce Stevens

REO SPEEDWAGON  
 STYX  
 STEELY DAN  
 WHO  
 GINO VANNELLI  
 NITELYTE  
 Hottest:  
 JOHN O'BANION

PHOEBE SNOW  
 Hottest:  
 STYX 1-1

STEVE WINWOOD 12-8  
 JOHNNY AVERAGE 16-12  
 SHEENA EASTON 18-13  
 JOHN COUGAR 22-14

WFMF/Baton Rouge, LA  
 Randy Rice

SMOKEY ROBINSON  
 REO SPEEDWAGON  
 STYX  
 WHO  
 Hottest:  
 STYX 1-1

HALL & OATES 4-2  
 JOHN COUGAR 13-10  
 GROVER WASHINGTON 18-13  
 POLICE 17-16

KINT/El Paso, TX  
 Jim Zippo

WHO  
 JAMES TAYLOR  
 ROX  
 FRANKE/KNOCKOUTS  
 REO SPEEDWAGON  
 POINT BLANK  
 Hottest:  
 PAT BENATAR 3-1

STEVE WINWOOD 24-8  
 LEO SAYER 12-9  
 GROVER WASHINGTON 28-14  
 38 SPECIAL 38-30

WHBQ/Memphis, TN  
 Mike Scelzi

STEVE WINWOOD  
 MANCHESTER/BRYSON  
 RAYDIO  
 Hottest:  
 STYX 2-1

HALL & OATES 13-7  
 BARBRA STREISAND 14-8  
 SHEENA EASTON 18-12  
 GROVER WASHINGTON 21-14

WJDX/Jackson, MS  
 Bob Reil

MANCHESTER/BRYSON  
 DONNA SUMMER  
 ANDY GIBB  
 DELBERT MCCLINTON  
 PHOEBE SNOW  
 Hottest:  
 BLONDIE 3-1

YARBROUGH/PEOPLES 6-5  
 JIMMY BUFFETT 11-8  
 POLICE 23-16  
 LAKESIDE 29-18

WKIX/Raleigh, NC  
 Ron McKey

BLONDIE  
 JUICE NEWTON  
 Hottest:  
 DOLLY PARTON 1-1

BLONDIE A-8  
 CLIFF RICHARD 19-14  
 STEVE WINWOOD 20-15  
 HALL & OATES 22-19

WRJZ/Knoxville, TN  
 Fred Story

WHO  
 SMOKEY ROBINSON  
 STEELY DAN  
 GINO VANNELLI  
 Hottest:  
 STYX 2-1

PAT BENATAR 3-1  
 RANDY MEISNER 8-4  
 STEVE WINWOOD 21-14  
 APRIL WINE 22-18  
 MANFRED MANN D-19

KMFI/Austin, TX  
 Ed Volkman

REO SPEEDWAGON  
 STEELY DAN  
 SMOKEY ROBINSON  
 JAMES TAYLOR  
 JOURNEY  
 STYX  
 Hottest:  
 BLONDIE 2-1

HALL & OATES 5-3  
 POLICE 11-5  
 LEO SAYER 16-9  
 JOHN COUGAR 14-11

WBSN/Birmingham, AL  
 Walt Brown

T.G. SHEPPARD  
 BARRY MANILOW  
 GINO VANNELLI  
 STYX  
 SHERBS  
 Hottest:  
 DON MCLEAN 3-1

BARBRA STREISAND 5-3  
 HALL & OATES 14-10  
 STEVE WINWOOD 21-14  
 JAMES TAYLOR 22-21

WTIX/New Orleans, LA  
 Gary Franklin

REO SPEEDWAGON  
 PHOEBE SNOW  
 FRANKE/KNOCKOUTS  
 STEELY DAN  
 ERIC CLAPTON  
 RAYDIO  
 Hottest:  
 REO SPEEDWAGON 2-1

STYX 3-2  
 CHAMPAIGN 15-9  
 JAMES TAYLOR D-23  
 SMOKEY ROBINSON 36-24

Y103/Jacksonville, FL  
 Scott Sherwood

RAYDIO  
 PHIL COLLINS  
 BARRY MANILOW  
 GINO VANNELLI  
 MARVIN GAYE  
 STYX (dp)  
 Hottest:  
 STYX 3-1

STEVE WINWOOD 6-4  
 HALL & OATES 11-7  
 APRIL WINE 13-10  
 CHAMPAIGN 22-18

KELP/El Paso, TX  
 Raymond Mase

SMOKEY ROBINSON  
 JOHN COUGAR  
 ERIC CLAPTON  
 Hottest:  
 JOHN LENNON 1-1

CON FUNK SHUN 12-7  
 HALL & OATES 14-9  
 NEIL DIAMOND 22-13  
 PHIL SEYMOUR 25-18

FM100/Memphis, TN  
 Gary Guthrie

SHEENA EASTON  
 TERRI GIBBS  
 Hottest:  
 STYX 2-1

GROVER WASHINGTON 9-4  
 HALL & OATES 10-5  
 APRIL WINE 12-7  
 JAMES TAYLOR 25-18

WNOX/Knoxville, TN  
 Scott Majors

STEELY DAN  
 ANDY GIBB  
 Hottest:  
 STYX 2-1

BLONDIE 9-5  
 HALL & OATES 11-9  
 SHEENA EASTON 22-16  
 GROVER WASHINGTON 27-21

WSKZ/Chatanooga, TN  
 Scott Griffith

FRANKE/KNOCKOUTS  
 CLIMAX BLUES BAND  
 ANDY GIBB  
 RAYDIO  
 38 SPECIAL  
 STYX  
 Hottest:  
 STYX 1-1

HALL & OATES 4-2  
 JOHN COUGAR 13-10  
 GROVER WASHINGTON 18-13  
 POLICE 17-16

WAAV/Huntsville, AL  
 Jim Kendrick

BARRY MANILOW  
 CHRIS CROSS  
 WHO  
 ANDY GIBB  
 ROD STEWART  
 REO SPEEDWAGON  
 Hottest:  
 BLONDIE 1-1

HALL & OATES 3-2  
 SHEENA EASTON 9-4  
 TERRI GIBBS 18-12  
 JUICE NEWTON 25-15

WERO/Birmingham, AL  
 Kevin McCarthy

RAYDIO  
 JOHNNY AVERAGE  
 T.G. SHEPPARD  
 FRANKE/KNOCKOUTS  
 Hottest:  
 HALL & OATES 1-1

BARBRA STREISAND 5-2  
 GROVER WASHINGTON 6-3  
 PHIL SEYMOUR 13-10  
 JAMES TAYLOR 16-13

KX104/Nashville, TN  
 Chris Thomas

STYX  
 REO SPEEDWAGON  
 SMOKEY

MIDWEST Most Added® Hottest Who REO Speedwagon Styx Neil Diamond Sheena Easton

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest Styx Who Steely Dan Hall & Oates Sheena Easton

MIDWEST

PARALLEL TWO

92X/Columbus, OH Teri Nutter REO SPEEDWAGON WHO STYX Hottest: STYX 1-1 BLONDIE 6-3 HALL & OATES 10-4 BARBRA STREISAND 13-8 STEVE WINWOOD 20-15

KIOA/Des Moines, IA A.W. Pantoja PHIL COLLINS REO SPEEDWAGON STYX SMOKEY ROBINSON Hottest: STYX 3-1 BLONDIE 8-4 CLIFF RICHARD 12-10 SHEENA EASTON 28-20 PHIL SEYMOUR 29-21

KOFM/Oklahoma City, OK Chuck Morgan GROVER WASHINGTON CLIMAX BLUES BAND STEELY DAN Hottest: KOOL & THE GANG 1-1 BLONDIE 13-7 CLIFF RICHARD 16-13 SHEENA EASTON 21-16 HALL & OATES 20-17

KRAV/Tulsa, OK Gary Reynolds GINO VANNELLI FOOLS (dp) EMMYLOU HARRIS (dp) Hottest: REO SPEEDWAGON 3-1 HALL & OATES 9-2 SHEENA EASTON 7-5 BARBRA STREISAND 12-7 STEVE WINWOOD 15-12

KZ93/Peoria, IL Keith Edwards WHO TERRI GIBBS Hottest: STYX 1-1 NEIL DIAMOND 4-2 RANDY MEISNER 5-4 STEVE WINWOOD 13-7 SHEENA EASTON 16-12

WGRD/Grand Rapids, MI Ray Baker JUICE NEWTON PHIL COLLINS STEELY DAN ERIC CLAPTON STYX Hottest: REO SPEEDWAGON 2-1 STEVE WINWOOD 12-7 ALAN PARSONS 17-11 JOURNEY 19-14 SHEENA EASTON 23-15

WHOT/Youngstown, OH Dick Thompson JAMES TAYLOR Hottest: BLONDIE 3-1 BARBRA STREISAND 11-7 STEVE WINWOOD 17-13 GROVER WASHINGTON 21-15 JUICE NEWTON 24-18

WMEE/Fort Wayne, IN John Curry ERIC CLAPTON STYX REO SPEEDWAGON WHO Hottest: STYX 1-1 DON MCLEAN 3-2 STEVE WINWOOD 12-6 SHEENA EASTON 13-10 GROVER WASHINGTON 19-12

WNAP/Indianapolis, IN Dennis Jon Bailey PHIL SEYMOUR JAMES TAYLOR TERRI GIBBS JOHN COUGAR Hottest: REO SPEEDWAGON 1-1 STYX 2-2 PAT BENATAR 6-3 ABBA 16-12 BRUCE SPRINGSTEEN 17-13

WOHO/Toledo, OH Jeff McCarthy PHIL SEYMOUR SMOKEY ROBINSON Hottest: NEIL DIAMOND 2-1 DON MCLEAN 4-3 STYX 11-7 SHEENA EASTON 15-10 GROVER WASHINGTON 17-12

WOW/Omaha, NE J.C. Corcoran BARRY MANILOW STEELY DAN SMOKEY ROBINSON STYX (dp) WHO (dp) Hottest: REO SPEEDWAGON 1-1 NEIL DIAMOND 5-2 STYX 4-3 BARBRA STREISAND 8-5 HALL & OATES 10-7

WVIC/East Lansing, MI Jim St. John REO SPEEDWAGON WHO PHIL COLLINS PLIMSOUIS FRANKIE/KNOCOUTS FOOLS HEART ZIGGURAT Hottest: STYX 1-1 BRUCE SPRINGSTEEN 12-7 NEIL DIAMOND 17-8 STEVE WINWOOD 19-10 SHEENA EASTON 22-16

KSTT/Davenport, IA Bill Young WHO EMMYLOU HARRIS JAMES TAYLOR SMOKEY ROBINSON FOOLS Hottest: NEIL DIAMOND 1-1 DON MCLEAN 4-2 BARBRA STREISAND 13-4 GROVER WASHINGTON 19-11

WISM/Madison, WI Baru Starr DELBERT MCCLINTON PHIL COLLINS T.G. SHEPPARD JAMES TAYLOR Hottest: STYX 2-1 HALL & OATES 4-2 STEVE WINWOOD 8-3 SHEENA EASTON 16-10 GROVER WASHINGTON 22-11

KWEN/Tulsa, OK Ronda Curtis BOZ SCAGGS STYX (RA) MICHAEL STANLEY B WHO RUSH ERIC CLAPTON (dp) Hottest: STYX 3-1 APRIL WINE 6-4 POLICE 7-5 HALL & OATES 12-10 REO SPEEDWAGON D-22

WYFM/Youngstown, OH Jeff Tobin POLICE Hottest: BLONDIE 1-1 STYX 6-5 ALAN PARSONS 10-8 DON MCLEAN 12-9 HALL & OATES 20-16

WTWR/Detroit, MI Kurt Kelly REO SPEEDWAGON STEVE WINWOOD SMOKEY ROBINSON Hottest: REO SPEEDWAGON 1-1 STYX 6-5 HALL & OATES 7-6 DON MCLEAN 8-7 ALAN PARSONS 10-9

WAKX/Duluth, MN Bruce McGregor JOURNEY ANDY GIBB REO SPEEDWAGON WHO PHIL COLLINS JOHN O'BANION Hottest: REO SPEEDWAGON 1-1 NEIL DIAMOND 6-3 OUTLAWS 11-8 POLICE 16-13 STEVE WINWOOD 18-15

WNAM/Appleton-Oshkosh, WI Jay Tyler WHO GINO VANNELLI EMMYLOU HARRIS GARLAND JEFFREYS STYX Hottest: STYX 1-1 NEIL DIAMOND 6-2 HALL & OATES 11-5 STEVE WINWOOD 13-8 BRUCE SPRINGSTEEN 18-12

WVTV/Dayton, OH Mark Elliott REO SPEEDWAGON HEART WHO ANDY GIBB BILL MEDLEY Hottest: JOHN LENNON 2-1 STYX 4-3 STEVE WINWOOD 10-9 ROVERS 22-16 APRIL WINE 32-25

WGFB/Evansville, IN Kevin Carpenter STEVE WINWOOD GROVER WASHINGTON Hottest: JOHN LENNON 2-1 NEIL DIAMOND 7-5 RANDY MEISNER 14-10 BLONDIE 16-11 ERIC CLAPTON 20-16

WRBR/South Bend, IN Joe Lightner JUICE NEWTON GROVER WASHINGTON Hottest: KOOL & THE GANG 1-1 STYX 10-5 ALAN PARSONS 13-10 CLIFF RICHARD 17-13 DON MCLEAN 20-16

WZOK/Rockford, IL Dallas Cole JAMES TAYLOR WHO (dp) STYX (dp) Hottest: JOHN LENNON 1-1 CLIFF RICHARD 3-2 RANDY MEISNER 10-5 HALL & OATES 11-9 BLONDIE 13-11

WIKS/Indianapolis, IN Mike Tinnis REO SPEEDWAGON WHO Hottest: STYX 1-1 BLONDIE 4-2 STEVE WINWOOD 12-8 DON MCLEAN 25-21 GROVER WASHINGTON 27-23

US93/South Bend, IN J.K. Dearing SHEENA EASTON Hottest: DOLLY PARTON 1-1 JOHN LENNON 3-2 DON MCLEAN 8-5 BLONDIE 7-6 NEIL DIAMOND 17-8

WDJX/Dayton, OH Mark Elliott REO SPEEDWAGON HEART WHO ANDY GIBB BILL MEDLEY Hottest: JOHN LENNON 2-1 STYX 4-3 STEVE WINWOOD 10-9 ROVERS 22-16 APRIL WINE 32-25

KWEN/Tulsa, OK Ronda Curtis BOZ SCAGGS STYX (RA) MICHAEL STANLEY B WHO RUSH ERIC CLAPTON (dp) Hottest: STYX 3-1 APRIL WINE 6-4 POLICE 7-5 HALL & OATES 12-10 REO SPEEDWAGON D-22

WYFM/Youngstown, OH Jeff Tobin POLICE Hottest: BLONDIE 1-1 STYX 6-5 ALAN PARSONS 10-8 DON MCLEAN 12-9 HALL & OATES 20-16

WTWR/Detroit, MI Kurt Kelly REO SPEEDWAGON STEVE WINWOOD SMOKEY ROBINSON Hottest: REO SPEEDWAGON 1-1 STYX 6-5 HALL & OATES 7-6 DON MCLEAN 8-7 ALAN PARSONS 10-9

WAKX/Duluth, MN Bruce McGregor JOURNEY ANDY GIBB REO SPEEDWAGON WHO PHIL COLLINS JOHN O'BANION Hottest: REO SPEEDWAGON 1-1 NEIL DIAMOND 6-3 OUTLAWS 11-8 POLICE 16-13 STEVE WINWOOD 18-15

WEAQ/Eau Claire, WI Rick Roberts JAMES TAYLOR CLIMAX BLUES BAND BARRY MANILOW CHAMPAIGN DONNA SUMMER Hottest: JOHN LENNON 1-1 STEELY DAN 7-3 BRUCE SPRINGSTEEN 8-4 DON MCLEAN 11-7 REO SPEEDWAGON 13-8

WRKR/Racine, WI Steve Warren ROVERS STEVE FORBERT REO SPEEDWAGON BLONDIE REO SPEEDWAGON ROX T.G. SHEPPARD NEIL DIAMOND Hottest: BLONDIE 2-1 STYX 3-2 HALL & OATES 18-13 TERRI GIBBS 31-24 BRUCE SPRINGSTEEN 36-30

WSPT/Stevens Point, WI Pat Martin STYX RICK SPRINGFIELD GINO VANNELLI ROX WHO REO SPEEDWAGON JOHN LENNON (dp) Hottest: BLONDIE 1-1 POLICE 4-2 NEIL DIAMOND 10-6 ROVERS 18-7 BRUCE SPRINGSTEEN 13-8

WTRU/Muskegon, MI Mike Stevens REO SPEEDWAGON PHIL EVERLY STEELY DAN ANDY GIBB RAYDIO Hottest: STYX 1-1 NEIL DIAMOND 5-3 BARBRA STREISAND 8-5 RANDY MEISNER 9-6 JUICE NEWTON 11-8

KDVT/Topeka, KS Rocky Roberts REO SPEEDWAGON LOVERBOY Hottest: HALL & OATES 1-1 POLICE 15-9 JOHN COUGAR 17-11 STEVE WINWOOD 18-13 APRIL WINE 23-16

KELO/Sioux Falls, SD Paul Wescott APRIL WINE JUICE NEWTON CLIMAX BLUES BAND ANDY GIBB FRANKIE/KNOCOUTS Hottest: STYX 1-1 SHEENA EASTON 11-6 HALL & OATES 12-7 POLICE 14-8 TERRI GIBBS 13-10

KWLO/Waterloo, IA Drew Bentley STYX FRANKIE/KNOCOUTS Hottest: STYX 3-1 APRIL WINE 12-2 STEVE WINWOOD 16-6 PAT BENATAR 14-7 JOURNEY 24-14

KKKS/Rapid City, SD Mick Kjar PHIL COLLINS REO SPEEDWAGON GARLAND JEFFREYS ROX Hottest: JOHN LENNON 4-1 JOHN COUGAR 8-4 STYX 16-10 GROVER WASHINGTON 23-17 STEVE WINWOOD 27-22

KKRC/Sioux Falls, SD Don Nordine STEELY DAN FRANKIE/KNOCOUTS STYX REO SPEEDWAGON SHERBS Hottest: STYX 1-1 NEIL DIAMOND 8-3 HALL & OATES 10-7 GROVER WASHINGTON 20-17 SHEENA EASTON 23-18

KKXL/Grand Forks, ND Jeff Parker APRIL WINE SMOKEY ROBINSON BARRY MANILOW Hottest: STYX 2-1 HALL & OATES 7-4 LEO SAYER 8-6 BLONDIE 9-7 NEIL DIAMOND 10-8

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron DONNA SUMMER BILL MEDLEY DELBERT MCCLINTON RINGS YARBROUGH/PEOPLES SHERBS Hottest: JOHN LENNON 1-1 STYX 6-2 HALL & OATES 5-4 SHEENA EASTON 8-6 BARBRA STREISAND 13-9

KENO/Las Vegas, NV Bill Alexander STYX RAYDIO Hottest: BLONDIE 1-1 BARBRA STREISAND 4-2 HALL & OATES 6-3 POLICE 15-9 GROVER WASHINGTON 24-15

KERN/Bakersfield, CA Guy Davis WHO STYX JOURNEY RAYDIO YARBROUGH/PEOPLES Hottest: STYX 1-1 HALL & OATES 15-10 GROVER WASHINGTON 22-16 ERIC CLAPTON 23-17 CLIMAX BLUES BAND 29-22

KGW/Portland, OR Janis Wojniak BARBRA STREISAND STEVE WINWOOD GROVER WASHINGTON Hottest: JOHN LENNON 5-1 REO SPEEDWAGON 13-9 RONNIE MILSAP 15-13 NEIL DIAMOND 19-14 STYX 20-15

KJRB/Spokane, WA Brian Gregory REO SPEEDWAGON JOHN O'BANION DELBERT MCCLINTON WHO (dp) 38 SPECIAL (dp) STYX (dp) Hottest: BLONDIE 1-1 GROVER WASHINGTON 10-7 STEVE WINWOOD 18-12 EMMYLOU HARRIS 20-15 TERRI GIBBS 22-18

KRQ/Tucson, AZ Kent Lacy JAMES TAYLOR STYX FRANKIE/KNOCOUTS REO SPEEDWAGON WHO Hottest: STYX 4-1 HALL & OATES 6-3 BARBRA STREISAND 10-6 BLONDIE 11-7 SHEENA EASTON 16-12

KTAC/Tacoma, WA Tom Jeffries REO SPEEDWAGON STEELY DAN GINO VANNELLI LENNY LE BLANC HAWKS JOHN O'BANION Hottest: BLONDIE 1-1 STYX 5-2 SHEENA EASTON 23-13 JUICE NEWTON 28-20 ERIC CLAPTON 32-24

KTKT/Tucson, AZ Bobby Rivers WHO ROLLING STONES STYX YARBROUGH/PEOPLES ANDY GIBB Hottest: BLONDIE 2-1 HALL & OATES 9-5 SHEENA EASTON 13-7 STEVE WINWOOD 16-10 APRIL WINE 20-14

KHYT/Tucson, AZ Rich Brother Robbin STYX QUINCY JONES TASTE OF HONEY Hottest: YARBROUGH/PEOPLES 5-1 GAP BAND 10-2 CON FUNK SHUN 15-9 HALL & OATES 20-10 POLICE 22-18

KEZR/San Jose, CA Bob Harlow WHO TERRI GIBBS EMMYLOU HARRIS PHIL COLLINS JOHN O'BANION STYX Hottest: STYX 2-1 STEVE WINWOOD 6-3 NEIL DIAMOND 9-5 POLICE 12-8 GROVER WASHINGTON 15-10

Y94/Fresno, CA Ray Appleton ERIC CLAPTON JAMES TAYLOR SMOKEY ROBINSON Hottest: STYX 2-1 BLONDIE 6-2 SHEENA EASTON 18-14 HALL & OATES 20-15 POLICE 21-17

KLUC/Las Vegas, NV Randy Lunquist STYX REO SPEEDWAGON JOURNEY Hottest: STYX 1-1 EAGLES 6-4 STEVE WINWOOD 10-7 BRUCE SPRINGSTEEN 9-8 POLICE 15-12

KMJK/Portland, OR John Shomby JOHN COUGAR (dp) TERRI GIBBS (dp) STEELY DAN WHO (dp) Hottest: REO SPEEDWAGON 1-1 LEO SAYER 19-15 SHEENA EASTON 26-19 APRIL WINE 27-22 HALL & OATES D-26

KIOY/Fresno, CA Driscoll/Richards JOHN COUGAR DONNA SUMMER (RA) ROVERS MARVIN GAYE MICHAEL STANLEY B Hottest: STYX 1-1 JUICE NEWTON 9-7 CON FUNK SHUN 11-8 GROVER WASHINGTON 13-10 POLICE 17-12

KYNO/FM/Fresno, CA Walker/Monson STEVE WINWOOD HEART HALL & OATES Hottest: AC/DC 3-1 BLONDIE 9-5 GAP BAND 16-9 SUGAR HILL GANG 22-14 SHEENA EASTON 25-17

FM102/Sacramento, CA Manders/Gillette JAMES TAYLOR STEELY DAN Hottest: DOLLY PARTON 4-1 NEIL DIAMOND 9-5 BLONDIE 14-10 YARBROUGH/PEOPLES 21-13 WHISPERS D-23

KSP2/Colorado Springs, CO Mike Daniels REO SPEEDWAGON FRANKIE/KNOCOUTS JOHN O'BANION Hottest: STYX 1-1 SHEENA EASTON 9-3 SMOKEY ROBINSON 15-11 STEVE WINWOOD 16-13 CLIMAX BLUES BAND 23-15

KYSN/Colorado Springs, CO Mark Murray STYX REO SPEEDWAGON WHO JOHN O'BANION SHERBS Hottest: STYX 1-1 HALL & OATES 8-2 LEO SAYER 6-3 SHEENA EASTON 14-6 POLICE 15-9

KHYT/Tucson, AZ Rich Brother Robbin STYX QUINCY JONES TASTE OF HONEY Hottest: YARBROUGH/PEOPLES 5-1 GAP BAND 10-2 CON FUNK SHUN 15-9 HALL & OATES 20-10 POLICE 22-18

KEZR/San Jose, CA Bob Harlow WHO TERRI GIBBS EMMYLOU HARRIS PHIL COLLINS JOHN O'BANION STYX Hottest: STYX 2-1 STEVE WINWOOD 6-3 NEIL DIAMOND 9-5 POLICE 12-8 GROVER WASHINGTON 15-10

KIDD/Monterey, CA Ron Rodrigues TASTE OF HONEY REO SPEEDWAGON HEART STEELY DAN STYX BILL MEDLEY Hottest: STYX 2-1 BLONDIE 3-2 NEIL DIAMOND 13-6 SHEENA EASTON 20-10 YARBROUGH/PEOPLES 19-15

KGII/Riverside San Bernardino, CA Bob West RAYDIO REO SPEEDWAGON JAMES TAYLOR STEELY DAN STYX DONNA SUMMER Hottest: JOHN LENNON 1-1 REO SPEEDWAGON 5-2 LAKESIDE 6-5 YARBROUGH/PEOPLES 13-6 GROVER WASHINGTON 15-12

KKXX/Bakersfield, CA Chris Squires RUSH STYX WHO SHERBS Hottest: REO SPEEDWAGON 1-1 STEVE WINWOOD 10-6 APRIL WINE 16-11 CLIMAX BLUES BAND 23-12 SHEENA EASTON 24-18

KNBQ/Tacoma, WA Gary Bryan WHO FRANKIE/KNOCOUTS TERRI GIBBS JOHN O'BANION ANDY GIBB STYX Hottest: STYX 3-1 BLONDIE 5-4 POLICE 10-7 SHEENA EASTON 14-11 STEVE WINWOOD 17-12

K96/Provo, UT Jim Sumpter STYX JOHN O'BANION Hottest: NEIL DIAMOND 2-1 BARBRA STREISAND 4-2 HALL & OATES 15-6 CLIFF RICHARD 17-9 LEO SAYER 13-10

FM103/Salt Lake City, UT Lorraine Winnegar STYX WHO FRANKIE/KNOCOUTS Hottest: STYX 1-1 POLICE 5-2 STEVE WINWOOD 6-3 BRUCE SPRINGSTEEN 8-5 APRIL WINE 10-8

KBOZ/Bozeman, MT Greg Williams DELBERT MCCLINTON ASSOCIATION STEELY DAN FRANKIE/KNOCOUTS T.G. SHEPPARD RAYDIO Hottest: STYX 1-1 TERRI GIBBS 3-2 DON MCLEAN 5-3 STEVE WINWOOD 16-10 JUICE NEWTON 21-14

KCBN/Reno, NV Larry Irons JOHN O'BANION STEELY DAN PHIL COLLINS HEART Hottest: STYX 1-1 HALL & OATES 10-4 SHEENA EASTON 12-8 LOVERBOY 20-13 JUICE NEWTON 30-25

KOZA/Pueblo, CO Rip Avina STEELY DAN WHO STYX FRANKIE/KNOCOUTS Hottest: JOHN LENNON 2-1 HALL & OATES 8-5 LEO SAYER 13-8 STEVE WINWOOD 19-9 SHEENA EASTON 21-15

KATII/Casper, WY Donna Foxx WHO 38 SPECIAL RICK SPRINGFIELD Hottest: STYX 1-1 NEIL DIAMOND 5-2 DON MCLEAN 4-3 TERRI GIBBS 12-9 POLICE 14-11

KFXD/Boise, ID Charlie Fox WHO STEELY DAN Hottest: STYX 3-1 BARBRA STREISAND 11-6 HALL & OATES 12-9 JUICE NEWTON 21-16 STEVE WINWOOD 24-19

KOOK/Billings, MT Dennis Nichols WHO JOHN O'BANION FRANKIE/KNOCOUTS JOHNNY AVERAGE JOURNEY ANDY GIBB Hottest: STYX 4-1 BLONDIE 6-4 BARBRA STREISAND 12-8 STEVE WINWOOD 17-11 POLICE 20-15

KRLC/Lawiston, ID Steven Alan Meckelvie EMMYLOU HARRIS STYX BARRY MANILOW GINO VANNELLI DELBERT MCCLINTON POINT BLANK ANDY GIBB WHO Hottest: LOVERBOY 1-1 APRIL WINE 10-4 HALL & OATES 8-6 ROVERS 13-7 JOHN COUGAR 12-9

KSly/San Luis Obispo, CA Don Potter WHISPERS JOHN COUGAR EMMYLOU HARRIS RAYDIO Hottest: STYX 4-1 NEIL DIAMOND 7-5 HALL & OATES 10-7 BARBRA STREISAND 13-10 RANDY MEISNER 12-11

KENI/Anchorage, AK Randy Robbins JOHN O'BANION WHO STYX REO SPEEDWAGON HAWKS LENNY LE BLANC BARRY MANILOW GINO VANNELLI Hottest: JOHN LENNON 1-1 HALL & OATES 13-8 BARBRA STREISAND 17-9 GROVER WASHINGTON 18-10 STEVE WINWOOD 21-12

KYYA/Billings, MT Jack Bell JOHNNY AVERAGE SMOKEY ROBINSON REO SPEEDWAGON GINO VANNELLI PHIL COLLINS JAMES TAYLOR Hottest: STYX 2-1 DON MCLEAN 6-3 HALL & OATES 13-7 ROVERS 23-13

KATII/Casper, WY Donna Foxx WHO 38 SPECIAL RICK SPRINGFIELD Hottest: STYX 1-1 NEIL DIAMOND 5-2 DON MCLEAN 4-3 TERRI GIBBS 12-9 POLICE 14-11

# PARALLELS

Parallel I: Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

209 REPORTS  
213 LAST WEEK

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional Reach	100/25	65%	National Summary
E	33%		Up 51
M	21%		Same 24
S	56%		Down 0
W	19%		Adds 25

## EXAMPLE

100/25 — 100 R&R reporting stations on this report, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

**APRIL WINE**  
Just Between You... (Capitol)  
LP: Nature Of The Beast

Regional Reach	137/4	66%	National Summary
E	65%		UP 120
S	71%		SAME 11
M	63%		DOWN 4
W	14%		ADDS 4

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**CHAMPAIGN**  
How 'Bout Us (Columbia)  
LP: "How 'Bout Us"

Regional Reach	67/4	32%	National Summary
E	29%		UP 48
S	48%		SAME 10
M	14%		DOWN 1
W	30%		ADDS 4

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**ERIC CLAPTON**  
I Can't Stand It (RSO)  
LP: Another Ticket

Regional Reach	186/14	79%	National Summary
E	76%		UP 28
S	82%		SAME 24
M	78%		DOWN 0
W	81%		ADDS 14

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**NEIL DIAMOND**  
Hello Again (Capitol)  
LP: The Jazz Singer

Regional Reach	192/2	92%	National Summary
E	92%		UP 135
S	98%		DOWN 2
M	91%		ADDS 2

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**BLONDIE**  
Rapture (Chrysalis)  
LP: Autoamerican

Regional Reach	164/2	78%	National Summary
E	58%		UP 36
S	65%		DOWN 22
M	91%		ADDS 7

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**CLIMAX BLUES BAND**  
I Love You (WB)  
LP: Flying The Flag

Regional Reach	100/9	48%	National Summary
E	53%		UP 18
S	58%		DOWN 1
M	35%		ADDS 9

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**JOHN COUGAR**  
Ain't Even Done With The Night (PolyGram)  
LP: Nothin' Matters...

Regional Reach	121/13	58%	National Summary
E	65%		UP 89
S	68%		DOWN 1
M	51%		ADDS 13

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**JOHN COUGAR**  
Ain't Even Done With The Night (PolyGram)  
LP: Nothin' Matters...

Regional Reach	121/13	58%	National Summary
E	65%		UP 89
S	68%		DOWN 1
M	51%		ADDS 13

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**ERIC CLAPTON**  
I Can't Stand It (RSO)  
LP: Another Ticket

Regional Reach	186/14	79%	National Summary
E	76%		UP 28
S	82%		SAME 24
M	78%		DOWN 0
W	81%		ADDS 14

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**NEIL DIAMOND**  
Hello Again (Capitol)  
LP: The Jazz Singer

Regional Reach	192/2	92%	National Summary
E	92%		UP 135
S	98%		DOWN 2
M	91%		ADDS 2

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**BLONDIE**  
Rapture (Chrysalis)  
LP: Autoamerican

Regional Reach	164/2	78%	National Summary
E	58%		UP 36
S	65%		DOWN 22
M	91%		ADDS 7

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**CLIMAX BLUES BAND**  
I Love You (WB)  
LP: Flying The Flag

Regional Reach	100/9	48%	National Summary
E	53%		UP 18
S	58%		DOWN 1
M	35%		ADDS 9

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**JOHN COUGAR**  
Ain't Even Done With The Night (PolyGram)  
LP: Nothin' Matters...

Regional Reach	121/13	58%	National Summary
E	65%		UP 89
S	68%		DOWN 1
M	51%		ADDS 13

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26

**JOHN COUGAR**  
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M	51%		ADDS 13

P1	P2	P3
WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26 WFTL 2-26 WFTD 2-26 WFTB 2-26 WFTC 2-26 WFTG 2-26 WFTK 2-26	WABC 2-26 WFTL 2-26 WTOG 2-26 WTVT 2-26 WWSB 2-26 WFLX 2-26 WFTS 2-26 WFTD 2-26 WFTB 2-	

EMMYLOU HARRIS
Mister Sandman (WB)
LP: Evangeline
58/13 28%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOURNEY
The Party's Over (Columbia)
LP: "Captured"
69/12 33%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

RAY PARKER JR. & RAYDIO
A Woman Needs... (Arista)
70/29 33%

LOVERBOY
Turn Me Loose (Columbia)
LP: Loverboy
59/3 28%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

RANDY MEISNER
Hearts On Fire (Epic)
LP: One More Song
155/1 74%

RAY PARKER JR. & RAYDIO
A Woman Needs... (Arista)
70/29 33%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

RAY PARKER JR. & RAYDIO
A Woman Needs... (Arista)
70/29 33%

POLICE
Don't Stand So Close (A&M)
LP: Zenyatta Mondatta
181/3 77%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

RAY PARKER JR. & RAYDIO
A Woman Needs... (Arista)
70/29 33%

SMOKEY ROBINSON
Being With You (Tamla)
LP: Being With You
148/27 70%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

RAY PARKER JR. & RAYDIO
A Woman Needs... (Arista)
70/29 33%

PHIL SEYMOUR
Precious To Me (Boardwalk)
LP: Phil Seymour
113/22 83%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

JOHN LENNON
Woman (Geffen)
LP: Double Fantasy
200/0 96%

P1 P2 P3
WABC 12-10
WFLX 12-10
WTVT 12-10

RAY PARKER JR. & RAYDIO
A Woman Needs... (Arista)
70/29 33%



# THE PICTURE PAGE

## Epic Introduces New Nugent



Epic Records held a luncheon to celebrate the release of Ted Nugent's "Intensities In Ten Cities" album. Pictured (l-r) are E/P/A's Bob Feineigle (top), label's Dan Beck, Leber-Krebs management President Steve Leber, Nugent, E/P/A Sr. VP/IGM Don Dempsey, Leber-Krebs President David Krebs, and Epic VP Gregg Geller.

## Press Time At Polygram



As part of a recent series of Polygram Records meetings involving staffers on both coasts, the label's newly-restructured Press & Artist Relations Department met in Los Angeles. Pictured (l-r, front) are the department's Dan Pine, Lee Ellen Newman, Sherry Ring, Roy Trakin, Eileen Schneider, and Janet Rickman; (l-r, rear) Susan Goldman, Ken Reynolds, and VP Len Epend.

## Reddy For MCA



Helen Reddy, recently signed to MCA Records, visited the label's L.A. headquarters and met with company executives. Pictured (l-r) are MCA VP Pat Pipolo, label President Bob Siner, Reddy, manager Jeff Wald, MCA VP's Lou Cook and Denny Rosencrantz, and producer Joel Diamond.

## Gold For Plastic



Belgian artist Plastic Bertrand, an Attic Records artist (distributed by CBS) in Canada, received a gold single award in that country recently. Pictured (l-r, standing) are CBS's Vito Luprano and Mario Lefebvre, Attic's Ralph Alfonso, Belgian Consul to Canada Ruv Roy, and CBS's Tom Hansen and Ginette Fleury; (l-r, seated) producer Lou Bertrand, and CBS's Bill Rotari.

## CBS Funds Lennon Scholarship



CBS Records will fund a scholarship in composition over the next four years at the Juilliard School of Music in memory of John Lennon. Pictured at the announcement are (l-r) CBS Records Group Deputy President Dick Asher, Juilliard's Richard Porter, and CBS Records Division President Bruce Lundvall.

## Planet Chooses King



Planet Records has signed singer Marva King, with her first single just out and an album set for May. Pictured (l-r) are Planet's Trevor Lawrence, King, Planet President Richard Perry, and label VP Dave Urso.

## Chapin Celebration



Celebrating Harry Chapin's second decade in music, his management firm Kragen & Co. and his record company Boardwalk held a party for the artist in Los Angeles. Pictured (l-r) are Chapin, actress Cathy Worthington, and manager/Kragen & Co. Chairman Ken Kragen.

## Fleetwood Going Ghana



Mick Fleetwood of Fleetwood Mac, in Ghana to record his solo LP debut for RCA, played a concert in Accra with several of the bands appearing on the LP with him. Pictured before the show are (l-r) Ghana Vice President Dr. De Graft-Johnson, two unidentified personages, the LP's executive producer Mickey Shapiro, and Fleetwood.

# Bette Davis



*"All"*  
**Kim Carr**

The New Single is Coming Soon from EMI A

# Missis Eyes

8077

Produced & Recorded by Val Garay



*the boys think she's A Spy*

# imes

America Records





# Jeff Gelb AOR

## AOR Triple Threat: The Brothers Sinton

Sinton, Sinton and Sutton — sounds like a team of lawyers. Actually, Sinton, Sinton and Sutton (born Sinton) are all successful broadcasters involved in various aspects of AOR radio. This week I spoke with Steve Sutton (30), Carey Bruce Sinton (28), and Jon Sinton (26) about their respective radio careers, and how the three got started in radio.

### Steve Sutton: Ex-Radio Pirate

Steve Sutton said, "It always seemed natural we'd get into radio." Carey Bruce Sinton remarked, "The Jewish tradition historically in America is tied in with show business." And indeed, as the three Sinton brothers grew up in Lincoln, Nebraska, they were surrounded by talent: their mother hosted a radio public service program and their father, then a car dealer, hosted a local channel's midafternoon movie.



Steve Sutton

"We grew up listening to KFOR in Omaha," Jon Sinton recalled. "I'll never forget sharing bedrooms with Steve and Carey. After the lights went out, we had transistor radios and flashlights in our beds, listening to 'Night Train.'"

Steve was the first of the three to get into radio, in an unusual fashion: "I was 18, going to Ohio State. I met a kid at a party who'd put together a bootleg station in Cincinnati and wanted to do the same at Ohio State. Roy was the kind of guy who would eventually build a machine that would enable him to rule the earth; Roy is in an institution in New York now. But there we were in 1969 with 17-watt WSIN, authorized by absolutely no one. But we showed up in a Pulse, someone got pissed and filed on us, and we were shut down five weeks later."

Later that year, Steve got his first commercial radio job at WSPQ, which was programming progressive rock at night. "This was the year of the student riots," he mentioned. "When troops moved into Ohio State we were on the air relating troop movements, and one of the jocks told everyone to get guns and shoot policemen. We were all fired summarily over the phone the next day."

From there it was on to early Cleveland prog rocker WNCR; "I did 6-12pm six nights a week for \$130," Steve recalled. "Most of the staff ended up walking off six months later; we were fighting with management because they would run 14-15 minutes of spots per hour. The term of the day was 'the station was pigging on the community'; what we really wanted was more control at the radio station. I regret the whole episode now."

There followed airshifts and MD gigs at WCOL-FM/Columbus, WMMS/Cleveland, and five years at WEBN/Cincinnati. Steve moved to KZEW/Dallas and shortly thereafter crossed the street to KTXQ (then KFWD) and his first PD post.

He left KTXQ and spent eight months in what he calls "the real world" working for his father's hardware store. He called the experience invaluable for broadening his perspective. "To us, radio is the real world. But it's fantasyland to 98% of everybody out there. We live and operate in Disneyland."

Steve rejoined radio when he was named PD

at WYSP/Philadelphia. "The station went on the sales block twenty minutes after I got there," he said. "You haven't lived till you come to the fourth largest city in the country to program a station with no promotional budget, up against Jeff Pollack (then PD at WMMR), who's sharp enough to begin with."

He left that job last fall, and is about to enter a new phase of his career, as General Sales Manager at a Western AOR currently undergoing a change in ownership. Why the change from programming to sales? "When I'm a GM someday," he stated, "I want to be a well-rounded one. GM's who come from the sales department tend to think that programming is all voodoo. PD's tend to think that sales-oriented GM's have three motivations: greed, avarice and greed. I've worked for a number of good GM's, and they all had well-rounded backgrounds that included programming. Those guys are unstoppable and I want to be one of those guys."

### Carey Bruce Sinton: The Urge To Program

Younger brother Carey said he remembered watching brother Steve playing disc jockey at the pirate station, and decided to give it a try. His first radio experience was at WCOL-FM, followed by several years at a West Coast music conservatory, and then his first PD job at KXFM/Santa Maria.



Carey Bruce Sinton

He moved to an air-shift/production gig at KAZY/Denver and then emigrated to WLUP/Chicago for an airshift. "But I had the urge to get back into programming," he recalled, "and when I met the owners of KIDO-KIDQ/Boise, I knew they were offering me the sort of job I couldn't turn down." Carey is now PD of both stations; KIDO is Country and KIDQ Superstars AOR, which means he often speaks with his brother Jon, a Superstars consultant. "We talk almost every day," he said, "with Steve joining in as well. We have a real good sense of give-and-take. We don't argue; we present our opinions to each other. Generally we think along the same lines."

### Jon Sinton: Superstars Lifer

Youngest brother Jon Sinton began his radio career at WIOT/Toledo. He was attending college at the time, and remembered, "To get through college, a four-hour-a-day job that still allowed me to go to school full-time made a lot of sense." He honed his radio skills at WIOT and was named PD there in 1975, the same year the station packed as a Superstars affiliate.



Jon Sinton

He moved to KDKB/Phoenix as PD in 1978 and joined Burkhardt/Abrams in 1979. He consults stations in nonmusical areas, and acts as the organization's liaison to client network "The Source."

Jon's radio career has come a long way in a relatively short period of time. What's next? He responded, "I hope and expect to stay right here. It's the job situation I always dreamed of in that, to a great degree, I'm my own boss. At the same time I work under the umbrella of some of the smartest people in the business."

"This is such a forward-thinking company," he continued. "It will go so many places in allied industries as well as in radio and records. Truthfully, I hope to be here the rest of my life."

Strangely, the three brothers have never worked together at a radio station. Carey commented, "It's because most corporations are nervous about the appearance of nepotism; most companies don't want two brothers working for them, let alone three. So you can't work with them and you don't want to work against them. Every time one of us was interested in moving to a new market, we'd have to rule out any place one of our brothers was working."

The future may be another story. All three Sinton brothers voiced their common wish to purchase and run a radio station together sometime in the future. In the meantime, Steve, Carey, and Jon continue their successful careers in radio. Why radio? Steve summed up their thoughts when he quipped, "We always figured it beats working. And I always said it's the most fun I ever had with my clothes on."



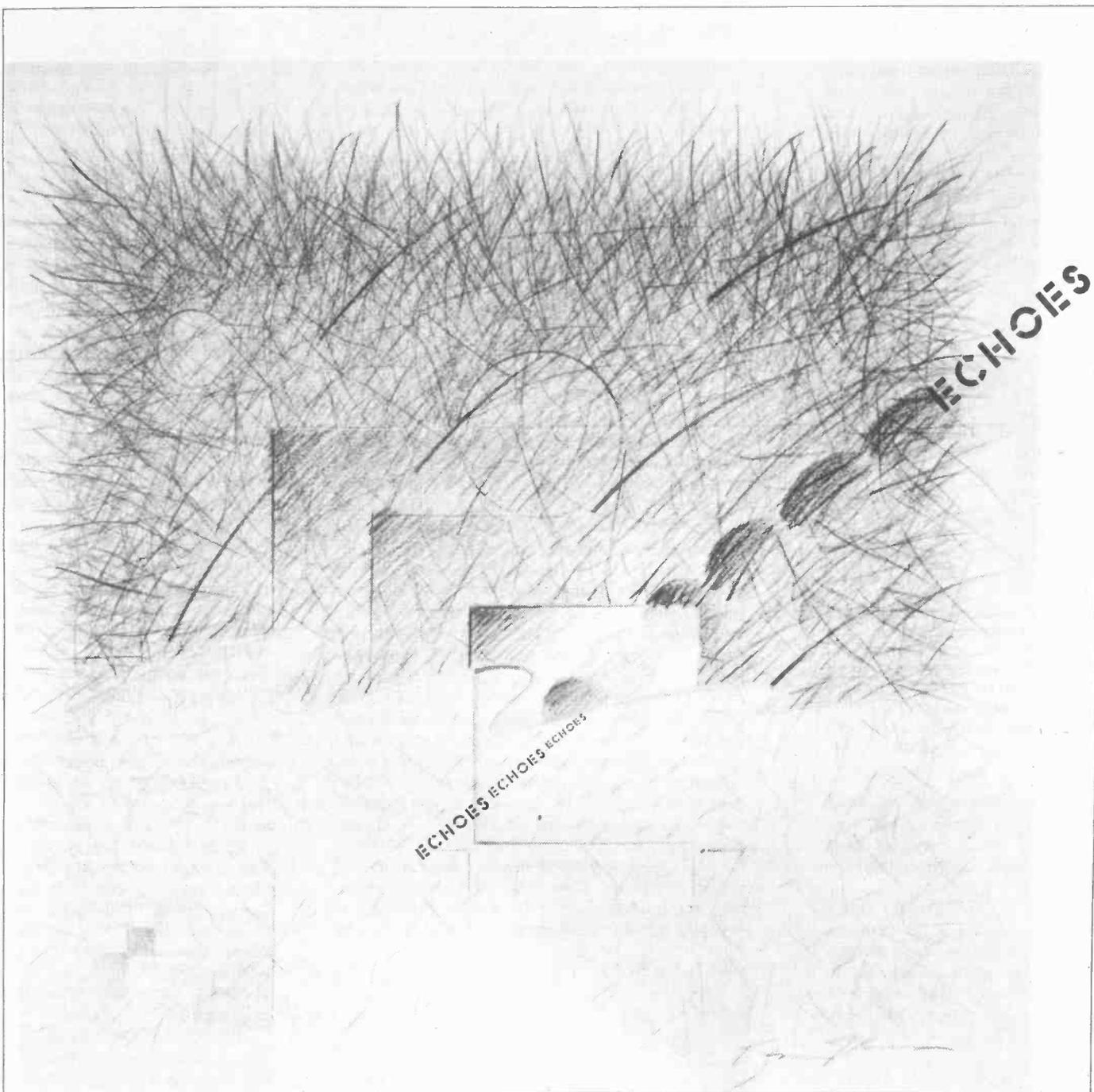
RINGS AROUND KWFMT — MCA's Rings wouldn't let 'em go when the KWFMTucson staff returned backstage to greet the band following a recent club date performance. Pictured (standing, l-r) are station's Bob Cooke, unidentified fan, MCA's Bob Osborn, station's PD Jim Ray and Karen Stern, group's Mark Sutton, station's Lee Dombrowski, group's Bob Gifford and Matt Thurber and unidentified lady; (kneeling, l-r) are club owner Doc Zucker, MCA's Linda Thompson and Steve Schapero, and group's Mike Baker.



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ANNOUNCES...

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# Jeff Bell

## EVOLUTION

KFRX/Lincoln is a new 100,000 watt AOR, switching from automated CHR. Tracy Johnson acts as Operations Manager and PD; Frank Felix consults... Jeff Pollack has announced his fifth AOR consultation client station: WNOR/Norfolk... Bill Flint has exited as PD of WBWB/Bloomington, and Beth Surette has rejoined the station as PD... Cary Pall has exited as PD of WXEZ/Toledo; no replacement has yet been named... Former WOKV/Cincinnati PD Ron Phillips has joined WMAD/Madison as MD... Golden Circle Broadcasting has upped Darelyn Jones to VP/Sales and Doug Paul to VP/Programming for WKZL/Winston-Salem/Greensboro... Jay Lopez has been appointed PD at WWWV/Charlottesville, VA... Orest has been named MD for WMJQ/Rochester... Simon Jeffries has stepped down as MD at WFBQ/Indianapolis for the station's Production Director gig... WYDD/Pittsburgh MD Jim Kinney is exiting for WTUE/Dayton as an on-air personality... WORJ/Orlando MD Bill Mims has joined KDUK/Honolulu as MD... Several changes at WZZO/Allentown, where Tom Kelly has joined for afternoon drive, Steve McNee has joined for mid-days, Chip Murdock is new to part-time airwork, and Todd Heft has been upped from part-time to overnights... Susan Austin has exited WZZX/Louisville... Nola Roeper has joined WKQQ/Lexington for mornings... New to mornings at WXEZ/Toledo is Tony Johnson from WCRX/Flint. New to news at WXEZ is Lee Landenberger from neighboring WMHE... KAZY/Denver Production Director Jeff Kelly has exited for the same position at neighboring KHOW... Eileen Fields has joined KKSN/Portland for overnights.



**NAZARETH TAKES KMET FOOL CIRCLE** — A&M's Nazareth joined KMET/Los Angeles personalities for conversation as the band toured in promotion of its new album. Pictured (l-r) are A&M National Album Promotion Director Marko Babineau, group's Dan McCafferty, KMET Music Assistant Hugh Surratt, group's Pete Agnew and Darrel Sweet, A&M's Dana Morris, KMET Asst. PD Jack Snyder.

## COLOR

**HEART'S ON FIRE:** In conjunction with that track from Epic's Randy Meisner, WXEZ/Toledo held a chili-eating contest. Appropriately, the winner's gas bill was paid for a month.

**WHAT WOULD YOU DO FOR \$1000?:** That's what KREM-FM/Spokane asked of its listeners, who came to a mall to showcase their talents. Of 250 entries, the station narrowed the list to ten semifinalists. The audience picked as the winners two women who poured honey over themselves, rolled in chicken feathers, and sang a song about chickens.

**A WEEKEND FIT FOR KINGS:** WAQX/Syracuse, in conjunction with Elektra's Kings, who were in town for a concert, offered drawing winners a free weekend at a nearby Marriott's amusement park.

**COMING NEXT WEEK:** The last year has seen a tremendous boom in the number of AOR consultants. Without question, the one who advocates the tightest playlist is Frank Felix, who has just taken on as a client former progressive rocker WIBA-FM/Madison, along with several other AOR's. In next week's consultant profile, Frank explains his reasoning behind his infamous supertight playlist, along with his other programming philosophies.

## He's Number One In Their Books

Currently celebrating the success of his new LP, "Arc Of A Diver," Island's Steve Winwood visited several East Coast AOR stations.



Pictured (l-r): Winwood and WNEW-FM/New York PD Scott Muni.



Pictured (l-r): Island's Ron Goldstein, unidentified onlooker, WIOQ/Philadelphia's Ed Sciaky, Winwood, WIOQ/Philadelphia PD Alex Demers, WB's Ted Cohen, WIOQ's Helen Leicht, and WB's George Stone and Kenny Puvogel.



Pictured (standing, l-r): WB's Terry Cohen, WCCC/Hartford PD Paul Payton, station's Peter Cole, Winwood and Island's Ron Goldstein; (kneeling) is Nicole Winwood.



Pictured (l-r): WB's George Stone, Winwood, Island's Ron Goldstein, WMMR/Philadelphia MD Joe Bonna-donna, and PD Charlie Kendall.

## UPDATE

**WLVQ (QFM96)/Columbus MD** Tim Smith hosts a new cable TV rock video show every Friday afternoon. What makes the show unique is that it's on Columbus's two-way cable system, "QUBE," which allows viewers to make requests, just as on a live radio broadcast. Some very interesting record research could come out of this program... Speaking of cable TV, a recent 37-hour radiothon by WXKE/Ft. Wayne was simulcast on a local cable TV outlet. The combined effort raised over \$25,000... **Ted Nugent** world-premiered a cut from his new Epic album over the phone to CFOX/Vancouver. According to a station rep, Ted plugged his guitar into an amp and played the song over the phone-lines for CFOX's listeners... This week's "Longevity in AOR" award goes to WPLJ/New York's Pat St. John, who celebrates his eighth year at the station in April... KMET/Los Angeles turned its spotlight on "the Nixon Years" for a weekend's worth of special programming, including music and news from 1969-1974... **KGB-FM/San Diego** has hired Bill Moyes's Research Group for audience research and market analyses... **WLIR/Long Island** gathered 3000 listeners for an autograph party with Arista's Outlaws... **WCOZ/Boston** is sending two drawing winners out of the winter and into warmer climates on an expenses-paid vacation to California... **KSMB/Lafayette** threw a giant listener appreciation/air guitar party that drew over 2000 for free beer and live music, along with the air guitar competition, which netted its winner a \$1700 stereo



**UFO INVADES WDVE** — Chrysalis's UFO met with personnel from WDVE/Pittsburgh to personally present its latest album, "The Wild, The Willing And The Innocent." Pictured (l-r) are WDVE Sales Manager Shawn Portmann, PIKS promotion rep Lenny Evan-off, UFO's Phil Mogg, WDVE PD Dave Lang, band's Peter Way, Chrysalis National Album Manager Roxy Myzal.

system... **KOZZ/Reno** sponsored a racquetball tournament as a benefit for the Committee to Aid Abused Women; the meet garnered \$3700... **KLOS/Los Angeles** has made arrangements to send six listeners to London to see the Who perform live. To qualify, listeners must submit postcards with their answers to a series of Who trivia questions the station aired... **Q107/Toronto** has received over 400 tapes for its upcoming Homegrown album, which may set a new record... **WSLQ/Roanoke's** first AOR anniversary comes up April 7. To celebrate, the station has asked for recording stars to phone in ID's. Contact PD Rick Johnson at (703) 387-0234... Watch for Fantasy's Taxxi, visiting radio stations on the West Coast in support of its current album release... **KVRE/Santa Rosa** did a benefit concert with Terry Garthwaite for the Rape Crisis Center that raised over \$2000... **New AOR KFRX/Lincoln** seeks improved album service from all labels. Contact PD Tracy Johnson at 857 Stuart Bldg., Lincoln, NB 68501.

## CONCERTS & CONVERSATIONS

**PRESENTATIONS:** WQBK/Albany presented U2, Teardrop Explodes for \$3.00... KEZO/Omaha presented Randy Meisner, Romantics for \$4.92.

**BROADCASTS:** Blue Angel, McGuinn & Hillman, Jimmie Mack on WCCC/Hartford... Fools on WDHA/North Jersey... Good Rats, New Riders Of Purple Sage, 4 Out Of 5 Doctors on WLIR/Long Island... Good Rats, Jim Carroll on WBAB/Long Island... Randy Meisner on KAZY/Denver... Nazareth on WWCK/Flint.

**GUEST DJ'S:** Steve Tyler (Aerosmith) on WECM/Claremont.

**CONVERSATIONS:** Fools on WDHA/North Jersey... Ellen Foley on WNEW-FM/New York... Ellen Foley, Jim Carroll, Edgar Winter on WBAB/Long Island... Robert Fripp on Q107/Toronto... Nazareth, April Wine on WWCK/Flint... U2, Dan Siegel on WQBK/Albany... John Kaye, Pilmsouls, Robert Stoddard on KROQ/Pasadena... Dixie Dregs, Nantucket on WSLQ/Roanoke... Boomtown Rats on CHUM-FM/Toronto... Nazareth, Kings on WLVQ/Columbus... Phil Collins on KNAC/Long Beach... John Kaye on KILQ/Colorado Springs... Oak on WECM/Claremont... Ry Cooder on KTIM/San Rafael... Garland Jeffreys on KBCO/Boulder... Phil Collins, Edgar Winter, Roger McGuinn on WLIR/Long Island... Molly Hatchet, George Thorogood on KLOS/Los Angeles.



# MARCH



RX-1-3095

## Eric Clapton "Another Ticket"

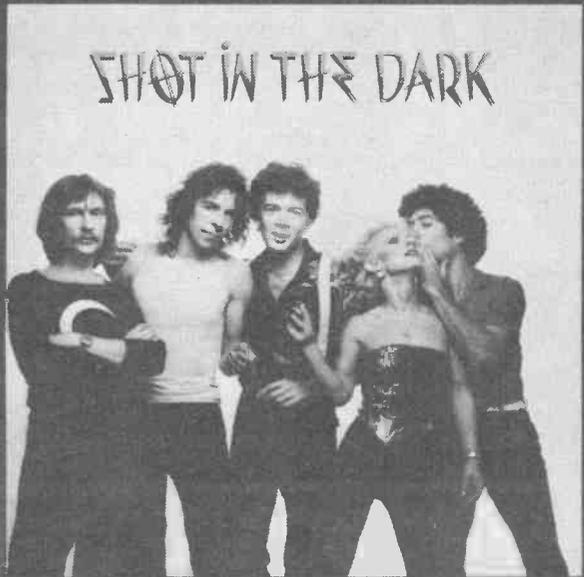
"ANOTHER TICKET" is Eric Clapton's first studio album in two years. It combines his legendary guitar playing with strong vocal performances that make "Another Ticket" Clapton at his classic best. Includes the single "I CAN'T STAND IT." RS-1060  
Produced and Engineered by Tom Dowd

## The Kingbees "The Big Rock"

The Kingbees' first L.P. established them as a strong fundamental rock n' roll band. Their second L.P. "THE BIG ROCK" is an impressive follow-up that will firmly anchor them as one of the 80's most exciting bands.  
Produced by David J. Holman and Rich Fitzgerald



RS-1-3097



RS-1-3096

## Shot In The Dark "Shot In The Dark"

After years of touring and recording with Al Stewart, Shot In The Dark's debut album, "SHOT IN THE DARK," comes on with their own distinctive brand of contemporary rock n' roll.  
Produced by Al Stewart and Chris Desmond

**R.S.O.**  
R E C O R D S



# REINHARDT

March 13, 1981

160 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart table with columns for week numbers (2/20, 2/27, 3/6, 3/13) and album titles/artists. Includes entries for Steve Winwood, Styx, REO Speedwagon, Journey, April Wine, Rush, Bruce Springsteen, Loverboy, Manfred Mann's Earth Band, Sherbs, Eric Clapton, Outlaws, John Lennon & Yoko Ono, Phil Collins, Steely Dan, Police, Elvis Costello & Attractions, Rainbow, Garland Jeffreys, Toto, Alan Parsons Project, Dire Straits, Clash, Todd Rundgren, Donnie Iris, Grace Slick, UFO, Ted Nugent, Phil Seymour, AC/DC, Robin Trower, Jimmy Buffett, Nazareth, Randy Meisner, Pat Benatar, Rod Stewart, James Taylor, Rick Springfield, and XTC.

WINWOOD stole the top spot from STYX in a week of exploding hot reports. STYX remained strong in hots and total mentions, as did REO JOURNEY held rock steady. WINE maintained its position as it built in hots. RUSH grew in hots. .38 inched up. LOVERBOY hit top ten, building in hots. MANN and SHERBS moved up. CLAPTON debuted handsomely, with significant action in all rotations. COLLINS climbed nicely as the album showed growth in upper rotations. COSTELLO and RAINBOW climbed. JEFFREYS jumped. NUGENT debuted with strong adds. SEYMOUR showed growth in mediums and total reports. TROWER debuted as NAZARETH inched up. TAYLOR and SPRINGFIELD debuted.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot album reports and singles mentions. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold type are also current singles.

MOST ADDED

Table with 5 columns (3/13, 3/6, 2/27, 2/20, 2/13) and 12 rows of album titles and artists, including Eric Clapton, Ted Nugent, Robin Trower, James Taylor, Phil Collins, Garland Jeffreys, Franke & Knockouts, Badfinger, Ian Gomm, Jesse Winchester, Hawks, Rainbow, Fools, Plimsouls, and Searchers.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table with 5 columns (3/13, 3/6, 2/27, 2/20, 2/13) and 14 rows of album titles and artists, including Sherbs, Manfred Mann's, Grace Slick, Rainbow, .38 Special, UFO, Phil Collins, Todd Rundgren, Toto, UFO, Elvis Costello, Clash, Nazareth, Garland Jeffreys, Loverboy, and Outlaws.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table with 5 columns (3/13, 3/6, 2/27, 2/20, 2/13) and 14 rows of album titles and artists, including Steve Winwood, Styx, REO Speedwagon, Journey, April Wine, Bruce Springsteen, Rush, J. Lennon & Y. Ono, .38 Special, Loverboy, Steely Dan, Outlaws, Police, Manfred Mann's, and Dire Straits.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

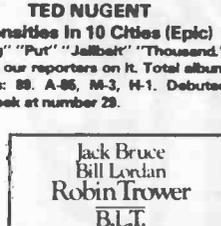
# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

**ERIC CLAPTON**  
Another Ticket (RSO)  
"Stand" "Rita" "Catch" "Blow" 91% of our reporters on R. Total album reports: 145, A-110, M-11, H-24. Debuted this week at number 12.



**TED NUGENT**  
Intensities In 10 Cities  
"Flying" "Put" "Jalibat" "Thousand" 58% of our reporters on R. Total album reports: 89, A-85, M-3, H-1. Debuted this week at number 28.



**ROBIN TROWER**  
B.L.T. (Chrysalis)  
"Money" "Life" "Island" "What" 53% of our reporters on R. Total album reports: 85, A-84, M-8, H-1. Debuted this week at number 32.



# SINGLES

- 1 BLONDIE ..... "Rapture" (Chrysalis)
- 2 BADFINGER ..... "Hold On" (Radio/Atlantic)
- 3 RINGS ..... "Let Me Go" (MCA)
- 4 FLEETWOOD MAC ..... "Fireflies" (WB)
- 5 NICOLETTE LARSON ..... "Ooo-Eee" (WB)
- 6 FOOLS ..... "Running Scared" (EMI America)
- 7 PLIMSOULS ..... "Now" (Planet)
- 8 WHO ..... "You Better You Bet" (WB)
- 9 BOOMTOWN RATS ..... "Up All Night" (Columbia)
- 10 FIREFALL ..... "Staying With It" (Atlantic)
- 11 PRETENDERS ..... "Message Of Love" (Sire)
- 12 NIGHT ..... "Love On The Airwaves" (Planet)
- 13 JIM CARROLL BAND ..... "Day And Night" (Atco)
- 14 DELBERT McCLINTON ..... "Giving It Up For..." (Capitol)
- 15 WARREN ZEVON ..... "Lawyers, Guns, And Money" (Asylum)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ N AOR

- 1 DAVE GRUSIN ..... Mountain Dance (GRP/Arista)  
"Rag" "Friends"
- 2 DAN SIEGEL ..... The Hot Shot (Inner City)  
Title
- 3 B.B. KING ..... Better World... (MCA)  
Title "Victim"
- 4 GROVER WASHINGTON JR. .... Winelight (Elektra)  
"Just" "Name" Title
- 5 JOE SAMPLE ..... Voices In The Rain (MCA)  
"Grass" "Hurricane"
- 6 SPYRO GYRA ..... Carnival (MCA)  
"Cafe"
- 7 KILIMANJARO ..... Kilimanjaro (Philos)  
"Flame" "Foot"
- 8 NATIVE SON ..... Savanna Hot-Line (MCA)  
Title "Animal"
- 9 ERIC GALE ..... "Touch Of Silk" (Columbia)  
Title
- 10 BOB JAMES ..... All Around The Town (Tappan Zee/Col.)  
"Kari"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

### 104 WQBK Albany

518-482-5555

NO: ELLEN MCKINNON  
NO: LIN BREMER

Added:  
ELLEN FOLEY (Epic/Cleav. Int)  
TAM GOON (Sire/Epic)  
JAMES TAYLOR (Columbia)  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
JANE (Island)  
LEON REDBONE (Epic/Cleav. Int)  
ROBIN TROWER (Chrysalis)  
DIRE STRAITS (WB)  
E. DROUD, BYRNE (Sire)  
SEARCHERS (Sire)  
SELECTOR (Chrysalis)  
SPANDAU BALLET (Chrysalis)  
FRANKIE/KNOCKOUTS (Millennium)

Medium:  
DAN SIEGEL (Inner City)  
DELBERT McCLINTON (Capitol)  
COZY POWELL (Polygram/PolyGram)  
STEELY DAN (RCA)  
NICKY KAT (Columbia)  
GRACE SLICK (RCA)  
POWER BLUES (Liberty)  
JOURNEY (Columbia)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WAAI Binghamton

607-772-8850

NO: ROBERTA HABER

Added:  
ERIC CLAPTON (RSO)  
TAM GOON (Sire/Epic)  
BADFINGER (Radio/Atlantic)  
ROBIN TROWER (Chrysalis)  
TAM GOON (Sire/Epic)  
JAM (Polygram/PolyGram)  
POLICE (A&M)  
-YOKO ONO (Geffen)

Medium:  
WARREN ZEVON (Asylum)  
NIGHT (Planet)  
JOAN JETT (Boardwalk)  
HAWKES (Arista)  
J. LENNON & Y. ONO (Geffen)  
SECRET POLICEMAN'S (Island)  
TEARDROP EXPLODES (Mercury/PolyGram)  
XTC (Virgin)  
PHIL SPECTOR (Boardwalk)  
PRETENDERS (Sire)  
ELVIS COSTELLO & THE INIMALS (Geffen)  
JIMMY BUFFETT (MCA)

Hot:  
LARRY CORTELL (Arista)  
STEVE TIBBETS  
RALPH TOWNER (Epic)  
WEATHER REPORT (A&M/Columbia)  
KILIMANJARO (Philos)  
CLAIRE LAURENCE

### 104 WBCN Boston

617-268-1111

NO: TONY BEARDINI  
NO: JIMMY HUCK

Added:  
ERIC CLAPTON (RSO)  
TAM GOON (Sire/Epic)  
BADFINGER (Radio/Atlantic)  
ROBIN TROWER (Chrysalis)  
TAM GOON (Sire/Epic)  
JAM (Polygram/PolyGram)  
POLICE (A&M)  
-YOKO ONO (Geffen)

Medium:  
WARREN ZEVON (Asylum)  
NIGHT (Planet)  
JOAN JETT (Boardwalk)  
HAWKES (Arista)  
J. LENNON & Y. ONO (Geffen)  
SECRET POLICEMAN'S (Island)  
TEARDROP EXPLODES (Mercury/PolyGram)  
XTC (Virgin)  
PHIL SPECTOR (Boardwalk)  
PRETENDERS (Sire)  
ELVIS COSTELLO & THE INIMALS (Geffen)  
JIMMY BUFFETT (MCA)

Hot:  
LARRY CORTELL (Arista)  
STEVE TIBBETS  
RALPH TOWNER (Epic)  
WEATHER REPORT (A&M/Columbia)  
KILIMANJARO (Philos)  
CLAIRE LAURENCE

### MOST ADDED

ERIC CLAPTON  
Another Ticket (RSO) 38/31

TED NUGENT  
Intensities In 10 Cities (Epic) 26/24

ROBIN TROWER  
B.L.T. (Chrysalis) 24/24

JAMES TAYLOR  
Dad Loves His... (Columbia) 17/11

FRANKE & THE KNOCKOUTS  
Frankie &... (Millennium) 8/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

### MEDIUM

SHERBS  
The Skill (Atco) 31/25

GRACE SLICK  
...Wrecking Ball (RCA) 22/19

CLASH  
Sandinista! (Epic) 20/18

UFO  
The Wild... (Chrysalis) 18/17

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

### THE HOTTEST

STEVE WINWOOD  
Arc Of A Diver (Island) 30/30

REO SPEEDWAGON  
Hi Infidelity (Epic) 37/33

STYX  
Paradise Theater (A&M) 35/32

JOURNEY  
Captured (Columbia) 26/30

APRIL WINE  
Nature Of The... (Capitol) 33/26

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

### 104 WQBK Albany

518-785-9800

NO: TED UTZ  
NO: RON NEHMI

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WAAI Binghamton

607-772-8850

NO: ROBERTA HABER

Added:  
ERIC CLAPTON (RSO)  
TAM GOON (Sire/Epic)  
BADFINGER (Radio/Atlantic)  
ROBIN TROWER (Chrysalis)  
TAM GOON (Sire/Epic)  
JAM (Polygram/PolyGram)  
POLICE (A&M)  
-YOKO ONO (Geffen)

Medium:  
WARREN ZEVON (Asylum)  
NIGHT (Planet)  
JOAN JETT (Boardwalk)  
HAWKES (Arista)  
J. LENNON & Y. ONO (Geffen)  
SECRET POLICEMAN'S (Island)  
TEARDROP EXPLODES (Mercury/PolyGram)  
XTC (Virgin)  
PHIL SPECTOR (Boardwalk)  
PRETENDERS (Sire)  
ELVIS COSTELLO & THE INIMALS (Geffen)  
JIMMY BUFFETT (MCA)

Hot:  
LARRY CORTELL (Arista)  
STEVE TIBBETS  
RALPH TOWNER (Epic)  
WEATHER REPORT (A&M/Columbia)  
KILIMANJARO (Philos)  
CLAIRE LAURENCE

### 104 WBCN Boston

617-268-1111

NO: TONY BEARDINI  
NO: JIMMY HUCK

Added:  
ERIC CLAPTON (RSO)  
TAM GOON (Sire/Epic)  
BADFINGER (Radio/Atlantic)  
ROBIN TROWER (Chrysalis)  
TAM GOON (Sire/Epic)  
JAM (Polygram/PolyGram)  
POLICE (A&M)  
-YOKO ONO (Geffen)

Medium:  
WARREN ZEVON (Asylum)  
NIGHT (Planet)  
JOAN JETT (Boardwalk)  
HAWKES (Arista)  
J. LENNON & Y. ONO (Geffen)  
SECRET POLICEMAN'S (Island)  
TEARDROP EXPLODES (Mercury/PolyGram)  
XTC (Virgin)  
PHIL SPECTOR (Boardwalk)  
PRETENDERS (Sire)  
ELVIS COSTELLO & THE INIMALS (Geffen)  
JIMMY BUFFETT (MCA)

Hot:  
LARRY CORTELL (Arista)  
STEVE TIBBETS  
RALPH TOWNER (Epic)  
WEATHER REPORT (A&M/Columbia)  
KILIMANJARO (Philos)  
CLAIRE LAURENCE

### WECM Claremont

603-542-7735

NO: BOB RIVERS  
NO: SONG FONTAINE

Added:  
ERIC CLAPTON (RSO)  
TAM GOON (Sire/Epic)  
BADFINGER (Radio/Atlantic)  
ROBIN TROWER (Chrysalis)  
TAM GOON (Sire/Epic)  
JAM (Polygram/PolyGram)  
POLICE (A&M)  
-YOKO ONO (Geffen)

Medium:  
WARREN ZEVON (Asylum)  
NIGHT (Planet)  
JOAN JETT (Boardwalk)  
HAWKES (Arista)  
J. LENNON & Y. ONO (Geffen)  
SECRET POLICEMAN'S (Island)  
TEARDROP EXPLODES (Mercury/PolyGram)  
XTC (Virgin)  
PHIL SPECTOR (Boardwalk)  
PRETENDERS (Sire)  
ELVIS COSTELLO & THE INIMALS (Geffen)  
JIMMY BUFFETT (MCA)

Hot:  
LARRY CORTELL (Arista)  
STEVE TIBBETS  
RALPH TOWNER (Epic)  
WEATHER REPORT (A&M/Columbia)  
KILIMANJARO (Philos)  
CLAIRE LAURENCE

### WHCN Hartford

203-247-1060

NO: DANIEL F. WYDEN  
NO: BOB BITTENS

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WZZO Allentown

215-694-0511

NO: LYN COREY  
NO: CINDA HOLT

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WAAI Binghamton

607-772-8850

NO: ROBERTA HABER

Added:  
ERIC CLAPTON (RSO)  
TAM GOON (Sire/Epic)  
BADFINGER (Radio/Atlantic)  
ROBIN TROWER (Chrysalis)  
TAM GOON (Sire/Epic)  
JAM (Polygram/PolyGram)  
POLICE (A&M)  
-YOKO ONO (Geffen)

Medium:  
WARREN ZEVON (Asylum)  
NIGHT (Planet)  
JOAN JETT (Boardwalk)  
HAWKES (Arista)  
J. LENNON & Y. ONO (Geffen)  
SECRET POLICEMAN'S (Island)  
TEARDROP EXPLODES (Mercury/PolyGram)  
XTC (Virgin)  
PHIL SPECTOR (Boardwalk)  
PRETENDERS (Sire)  
ELVIS COSTELLO & THE INIMALS (Geffen)  
JIMMY BUFFETT (MCA)

Hot:  
LARRY CORTELL (Arista)  
STEVE TIBBETS  
RALPH TOWNER (Epic)  
WEATHER REPORT (A&M/Columbia)  
KILIMANJARO (Philos)  
CLAIRE LAURENCE

### 104 WBCN Boston

617-268-1111

NO: TONY BEARDINI  
NO: JIMMY HUCK

Added:  
ERIC CLAPTON (RSO)  
TAM GOON (Sire/Epic)  
BADFINGER (Radio/Atlantic)  
ROBIN TROWER (Chrysalis)  
TAM GOON (Sire/Epic)  
JAM (Polygram/PolyGram)  
POLICE (A&M)  
-YOKO ONO (Geffen)

Medium:  
WARREN ZEVON (Asylum)  
NIGHT (Planet)  
JOAN JETT (Boardwalk)  
HAWKES (Arista)  
J. LENNON & Y. ONO (Geffen)  
SECRET POLICEMAN'S (Island)  
TEARDROP EXPLODES (Mercury/PolyGram)  
XTC (Virgin)  
PHIL SPECTOR (Boardwalk)  
PRETENDERS (Sire)  
ELVIS COSTELLO & THE INIMALS (Geffen)  
JIMMY BUFFETT (MCA)

Hot:  
LARRY CORTELL (Arista)  
STEVE TIBBETS  
RALPH TOWNER (Epic)  
WEATHER REPORT (A&M/Columbia)  
KILIMANJARO (Philos)  
CLAIRE LAURENCE

### WJLA Bridgeport

203-579-9995

NO: BOB KOCAK  
NO: GRACE COLDSOEN

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WBLM Lewiston-Portland

207-783-2065

NO: JOSE DIAZ  
NO: MIKE BUSHEY

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### 98Rock Baltimore

301-889-0098

NO: CHUCK DUCOTT  
NO: TY FORD

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WAAI Binghamton

607-772-8850

NO: ROBERTA HABER

Added:  
ERIC CLAPTON (RSO)  
TAM GOON (Sire/Epic)  
BADFINGER (Radio/Atlantic)  
ROBIN TROWER (Chrysalis)  
TAM GOON (Sire/Epic)  
JAM (Polygram/PolyGram)  
POLICE (A&M)  
-YOKO ONO (Geffen)

Medium:  
WARREN ZEVON (Asylum)  
NIGHT (Planet)  
JOAN JETT (Boardwalk)  
HAWKES (Arista)  
J. LENNON & Y. ONO (Geffen)  
SECRET POLICEMAN'S (Island)  
TEARDROP EXPLODES (Mercury/PolyGram)  
XTC (Virgin)  
PHIL SPECTOR (Boardwalk)  
PRETENDERS (Sire)  
ELVIS COSTELLO & THE INIMALS (Geffen)  
JIMMY BUFFETT (MCA)

Hot:  
LARRY CORTELL (Arista)  
STEVE TIBBETS  
RALPH TOWNER (Epic)  
WEATHER REPORT (A&M/Columbia)  
KILIMANJARO (Philos)  
CLAIRE LAURENCE

### 97Rock Buffalo

716-881-4555

NO: JEROME HARRIS  
NO: PAUL HEINE

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WJLA Bridgeport

203-579-9995

NO: BOB KOCAK  
NO: GRACE COLDSOEN

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WBLM Lewiston-Portland

207-783-2065

NO: JOSE DIAZ  
NO: MIKE BUSHEY

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WCCC Hartford

203-549-3456

NO: COUNTRY PAUL PAYTON  
NO: LICH

Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

### WBAB Long Island

516-587-1023

NO: HUB RUDOLPH  
NO: WAC HOPKINS

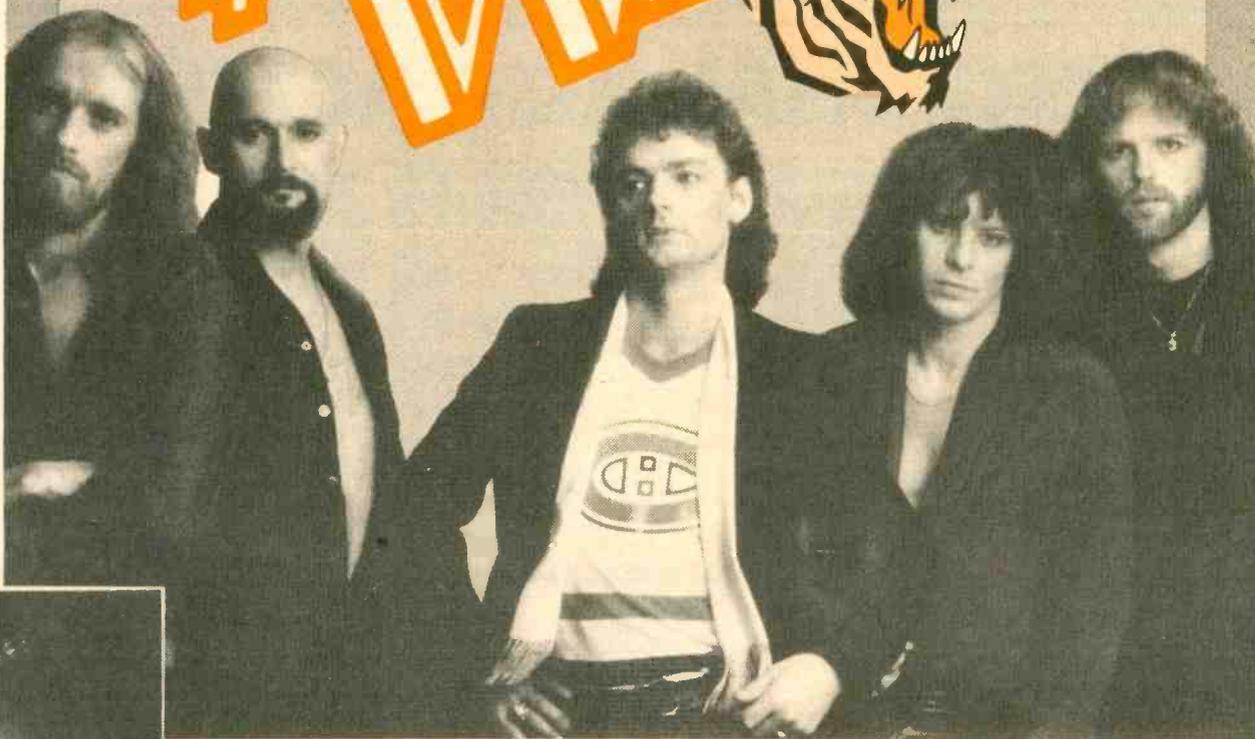
Added:  
ERIC CLAPTON (RSO)  
TED NUGENT (Epic)  
HAWKES (Arista)  
ROBIN TROWER (Chrysalis)  
SECRET POLICEMAN'S (Island)

Medium:  
TODD RUNDGREN (Bearsville/MB)  
DIRE STRAITS (WB)  
RINGS (MCA)  
RICK SPRINGFIELD (RCA)  
CLASH (Epic)  
GRACE SLICK (RCA)  
JAMES TAYLOR (Columbia)  
POLICE (A&M)  
UFO (Chrysalis)  
ELVIS COSTELLO & THE INIMALS (Geffen)

Hot:  
J.J. CALE (RCA)  
STEVE TIBBETS  
ADAM AND THE ANTS (Epic)  
BLONDIE (Chrysalis)  
SHES (Elektra)  
BOOMTOWN RATS (Columbia)  
ECHO & THE BUNMEN (Sire/Arista)

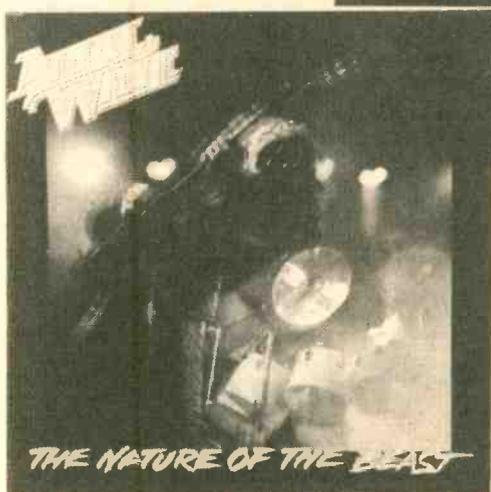
# THE KING BISCUIT FLOWER HOUR P

# APRIL TWENTIE



Produced by Myles Goodwyn & Mike Stone\*

An Aquarius Records Production  
Direction: Terry Flood Management  
\*Mike Stone Enterprises Ltd.



THE NATURE OF THE BEAST

FEATURING SONGS FROM THE ALBUM

## THE NATURE OF THE BEAST

INCLUDING THE HIT SINGLE

"JUST BETWEEN YOU AND ME"

RECORDED LIVE IN CONCERT!

### BROADCAST NATIONWIDE

**ALABAMA**  
Birmingham WRKK-FM 99.5/ 8 PM  
Florence WOLT-FM 107.3/ 10 PM  
Mobile WABB-FM 97.5/ 11 PM  
Montgomery WLSQ-FM 95/ 10 PM  
Opelika WRFI-FM 97/ 8 PM  
**ALASKA**  
Anchorage KRKN-FM 102/ 9 PM  
**ARIZONA**  
Flagstaff KRCK-AM 640/ 9 PM  
Tucson KWFM-FM 92.9/ 9 PM  
Mesa KDKB-FM 93/ 9:30 PM  
**ARKANSAS**  
El Dorado KLBO-FM 99.3/ 8 PM  
Fayetteville KKEG-FM 92.1/ 8 PM  
Fort Smith KISR-FM 93.7/ 9 PM  
**CALIFORNIA**  
Bakersfield KMNG-FM 97.7/ 8 PM

Carmel KLRB-FM 101.7/ 8 PM  
Chico KCSC-FM 95.3/ 10 PM  
Escondido KOWN-FM 92/ 8 PM  
Eureka KFMI-FM 96/ 9 PM  
Fresno KKDJ-FM 105.9/ 11 PM  
Healdsburg KRKO-FM 93/ 8 PM  
Los Angeles KLOS-FM 95.5/ 6 PM  
Madera KUUL-FM 92/ 10 PM  
Marysville KRFD-FM 99.9/ 8 PM  
Modesto KHOP-FM 104.1/ 9 PM  
Riverside KOLA-FM 99.9/ 9 PM  
Sacramento KRQY-FM 97/ 8 PM  
San Diego KPRI-FM 106.5/ 9 PM  
San Francisco KSFJ-FM 103.7/ 10 PM  
San Jose KOMF-FM 98.5/ 8 PM  
Santa Barbara KTYD-FM 99.9/ 11:30 PM  
Santa Maria KXFM-FM 99.9/ 10 PM  
S. Lake Tahoe KOWL-AM 1490/ 10 PM  
Ventura KGAB-FM 96/ 9 PM  
**COLORADO**  
Breckenridge KLGJ-FM 102.3/ 9 PM  
Col. Springs KKFJ-FM 96.5/ 9 PM  
Craig KRAI-FM 93.7/ 10 PM  
Denver KAZY-FM 107/ 9 PM  
Longmont KLMO-FM 104.3/ 11 PM  
**CONNECTICUT**  
Danbury WRKI-FM 95/ 10 PM  
Hartford WHCN-FM 105.9/ 10 PM  
**DELAWARE**  
Georgetown WSEA-FM 93/ 9 PM  
**DISTRICT OF COLUMBIA**  
Washington WRQX-FM 107/ 10 PM  
**FLORIDA**  
Clearwater WQXM-FM 98/ 9 PM  
Ft. Lauderdale WSHE-FM 103.5/ 11 PM  
Gainesville WGVL-FM 105.5/ 8 PM  
Jacksonville WJAX-FM 95.1/ 10 PM

Orlando WORJ-FM 107.7/ 10 PM  
Panama City WPFM-FM 107.9/ 10 PM  
Tallahassee WGLF-FM 104/ 11 PM  
**GEORGIA**  
Adel WDDO-FM 92.1/ 9 PM  
Atlanta WKLS-FM 96.1/ 11 PM  
Augusta WYMX-FM 106/ 7 PM  
Brunswick WSBI-FM 100.7/ 9 PM  
Dublin WOZY-FM 95.9/ 12 AM  
Macon WMAZ-FM 99.1/ 8 PM  
Savannah WZAT-FM 102.1/ 11 PM  
Statesboro WMCD-FM 100.1/ 11 PM  
Waycross WACL-FM 103.3/ 8 PM  
**HAWAII**  
Honolulu KQMQ-FM 93/ 12 AM  
**IDAHO**  
Boise KIDQ-FM 104.3/ 8 PM  
Hailey KSKI-FM 93.5/ 9 PM  
**ILLINOIS**  
Carbondale WIDB-FM 104/ 10 PM  
Champaign WKIO-FM 103.9/ 9 PM  
Chicago WLS-FM 94.7/ 10 PM  
Harrisburg WEBQ-FM 99.9/ 10 PM  
Kankakee WBYG-FM 99.9/ 8 PM  
Peoria WWCT-FM 106/ 8 PM  
Rockford WYFE-FM 95.3/ 10 PM  
Springfield WDBR-FM 103.7/ 10 PM  
Sterling WJVM-FM 94.3/ 10 PM  
Waukegan WXLC-FM 102.3/ 6 PM  
**INDIANA**  
Fort Wayne WXKE-FM 103.9/ 8 PM  
Greencastle WJNZ-FM 94.3/ 9 PM  
Indianapolis WFBO-FM 95/ 9 PM  
Kokomo WZVZ-FM 93.5/ 11 PM  
Lafayette WOLK-FM 96/ 11 PM  
Lafayette WAZY-FM 96.5/ 11 PM  
Terre Haute WPRF-FM 103/ 10 PM

**IOWA**  
Ames KCCO-FM 107.1/ 7 PM  
Burlington KGRS-FM 107.3/ 8 PM  
Carroll KKRL-FM 93.7/ 8 PM  
Davenport WKLP-FM 96.9/ 11 PM  
Des Moines KGGO-FM 95/ 8 PM  
Iowa City KKIQ-FM 100.7/ 10 PM  
Muscatine KFMH-FM 99.7/ 11 PM  
Sioux City KSEZ-FM 97.9/ 10 PM  
**KANSAS**  
Dodge City KDCK-FM 95.5/ 10 PM  
Emporia KLRP-FM 105/ 11 PM  
Hays KJLS-FM 103.3/ 12 PM  
Manhattan KMKF-FM 101.7/ 10 PM  
Ottawa KKKX-FM 95.7/ 11 PM  
Pittsburg KMRJ-FM 96.9/ 9 PM  
Wichita KICT-FM 95.1/ 11 PM  
**KENTUCKY**  
Ashland WAMX-FM 94/ 12 PM  
Bowling Green WDNS-FM 98.3/ 8 PM  
Corbin WYGO-FM 99.3/ 8 PM  
Ft. Campbell WABD-FM 107.9/ 9 PM  
Greensburg WGRK-FM 103.1/ 10 PM  
Henderson WKDQ-FM 99.5/ 9 PM  
Jackson WJSN-FM 97.7/ 9 PM  
Lexington WKQQ-FM 98.1/ 11 PM  
Louisville WQHF-FM 95/ 9 PM  
Paducah WDDJ-FM 96.9/ 8 PM  
**LOUISIANA**  
Bogalusa WIKC-AM 1490/ 7 PM  
Donaldsonville KSMI-FM 104.9/ 8 PM  
Lafayette KTDY-FM 100/ 9 PM  
Lake Charles KSNB-FM 96.1/ 8 PM  
Metairie WRNO-FM 100/ 8 PM  
Monroe KNOE-FM 101.9/ 9 PM  
Shreveport KROK-FM 94/ 11 PM  
Thibodaux KXOR-FM 106.3/ 9 PM

**MAINE**  
Auburn WBLM-FM 108/ 9 PM  
Bath WIGY-FM 105.9/ 11 PM  
Caribou WDHP-FM 96.9/ 11 PM  
**MARYLAND**  
Baltimore WIIY-FM 98/ 11 PM  
Lexington Pk. WMDM-FM 97.7/ 9 PM  
**MASSACHUSETTS**  
Boston WBCN-FM 104.1/ 10 PM  
E. Longmeadow WAOY-FM 102.1/ 11 PM  
Pittsfield WBEC-FM 105.5/ 9 PM  
Worcester WAAF-FM 107.3/ 9 PM  
**MICHIGAN**  
Detroit WRIF-FM 101.1/ 9 PM  
Escanaba WFNN-FM 104.7/ 10 PM  
Flint WWCK-FM 105.5/ 11 PM  
Gr. Rapids WLAV-FM 96.9/ 9 PM  
Greenfield KRFG-FM 93.5/ 9 PM  
Houghton WMTU-FM 99.1/ 8 PM  
Ironwood WIMI-FM 99.7/ 11:30 PM  
Jackson WJOX-FM 106.1/ 9 PM  
Lansing WJIC-FM 94.9/ 10 PM  
Marquette WBBX-FM 105/ 12 AM  
Mt. Pleasant WRCP-FM 650/ 9 PM  
Niles WAOR-FM 95/ 10 PM  
**MINNESOTA**  
Alexandria KKRA-FM 92.7/ 10 PM  
Bemidji KDORS-FM 102/ 8 PM  
Duluth WKAX-FM 98.9/ 9 PM  
Gr. Rapids WKGR-FM 96.7/ 8 PM  
Minneapolis KORS-FM 92.5/ 8 PM  
Pipestone KLOH-FM 98.7/ 10 PM  
Wadena KWAD-FM 106/ 8 PM  
**MISSISSIPPI**  
Greenville WDMS-FM 100.7/ 10 PM  
Hattiesburg WHSY-FM 104.5/ 8 PM  
Jackson WZZO-FM 102.9/ 11 PM



# PRESENTS A DYNAMIC DOUBLE BILL!

## MICHAEL STANLEY BAND



Produced by  
The Michael Stanley Band



MICHAEL STANLEY BAND

*Heartland*

FEATURING SONGS FROM THE ALBUM

*Heartland*

INCLUDING THE HIT SINGLES

"HE CAN'T LOVE YOU" and "LOVER"

RECORDED LIVE IN CONCERT!

SUNDAY, MARCH 22

Meridian WJDO-FM 101.3/ 10 PM  
Paccagoula WKYK-FM 104.9/ 10 PM  
**MISSOURI**  
Columbia KFMZ-FM 98.3/ 11 PM  
Kansas City KYYF-FM 102.1/ 9 PM  
Sedalia KCBW-FM 92.1/ 6 PM  
St. Louis KSHE-FM 94.7/ 3 PM  
**MONTANA**  
Billings KYA-FM 93/ 9 PM  
Butte KOUY-FM 95.5/ 10 PM  
Missoula KYLT-FM 100.1/ 9 PM  
**NEBRASKA**  
Columbus KTTT-FM 93.5/ 11 PM  
Kearney KQKY-FM 106/ 10 PM  
Lincoln KFRX-FM 102.7/ 10 PM  
Omaha KEZO-FM 92.3/ 9 PM  
Scottsbluff KMOR-FM 92.9/ 10 PM  
**NEVADA**  
Las Vegas KENO-FM 92.3/ 11 PM  
Reno KOZZ-FM 105.7/ 11 PM  
**NEW HAMPSHIRE**  
Hanover WFRD-FM 99.3/ 11:30 PM  
Manchester WGIR-FM 101.1/ 8:30 PM  
**NEW JERSEY**  
Manahawkin WJRZ-FM 100/ 11 PM  
Princeton WPRB-FM 103.3/ 10 PM  
**NEW MEXICO**  
Alamogordo KYLO-FM 90/ 8 PM  
Albuquerque KWXL-FM 94.1/ 9 PM  
Hobbs KYKK-FM 94/ 8 PM  
Las Cruces KASK-FM 103.1/ 11 PM  
Taos KXRT-FM 101.7/ 10 PM  
**NEW YORK**  
Albany WQBK-FM 103.9/ 9 PM  
Amsterdam WMVQ-FM 97.7/ 9 PM  
Binghamton WAAL-FM 99.1/ 7 PM

Buffalo WGRO-FM 96.6/ 8 PM  
Glens Falls WYLR-FM 96/ 10 PM  
Ithaca WVBR-FM 93.5/ 11:20 PM  
New York WPLJ-FM 95.5/ 10 PM  
Poughkeepsie WPDH-FM 101.5/ 10 PM  
Riverhead WRCH-FM 104/ 7 PM  
Rochester WCMF-FM 96/ 9 PM  
Syracuse WAQX-FM 95.3/ 8 PM  
Utica WOUR-FM 96.9/ 9 PM  
Watkins Glen WXXY-FM 104.9/ 10 PM  
**NORTH CAROLINA**  
Charlotte WBCY-FM 107.9/ 11 PM  
Farmville WROR-FM 94.3/ 6 PM  
Jacksonville WXOR-FM 105.5/ 9 PM  
Lumberton WGSS-FM 95.7/ 9 PM  
Washington WITN-FM 93.3/ 7 PM  
Wilmington WHSL-FM 97.3/ 11 PM  
**NORTH DAKOTA**  
Bismarck KYYY-FM 92.9/ 10 PM  
Fargo KQWB-FM 98.7/ 10 PM  
Grand Forks KKDQ-FM 92.9/ 11 PM  
Minot KIZZ-FM 93.7/ 8 PM  
**OHIO**  
Athens ACRN-FM 99.3/ 9 PM  
Bellefaine WTOO-FM 98.3/ 9 PM  
Cincinnati WEBN-FM 102.7/ 6 PM  
Cleveland WMMS-FM 100.7/ 9 PM  
Columbus WLVO-FM 96.3/ 8 PM  
Dayton WVUD-FM 99.9/ 10 PM  
Toledo WLOT-FM 104.7/ 10 PM  
Youngstown WSRD-FM 101/ 10 PM  
Zanesville WOUZ-FM 107.1/ 8 PM  
**OKLAHOMA**  
Hobart KOTZ-FM 106/ 10 PM  
Lawton KRLG-FM 98.1/ 9 PM  
Okla. City KATT-FM 100/ 10 PM  
Stillwater KVRO-FM 105/ 10 PM  
Tulsa KMOD-FM 97.5/ 11 PM

**OREGON**  
Ashland KKIC-FM 101.7/ 6 PM  
Eastside KYNG-FM 105.5/ 8 PM  
Eugene KZEL-FM 96.1/ 11:30 PM  
Klamath Falls KAGO-FM 99/ 9 PM  
Portland KGON-FM 92.3/ 11 PM  
**PENNSYLVANIA**  
Bethlehem WZZO-FM 95/ 8 PM  
Clearfield WCPA-FM 93.5/ 9 PM  
Linesville WVCC-FM 101.7/ 8 PM  
Philadelphia WMMR-FM 93.3/ 9 PM  
Pittsburgh WXKX-FM 96/ 10 PM  
S. W'sport WMPY-FM 99.3/ 10 PM  
Scranton WEZX-FM 107.1/ 9 PM  
St. College WXLR-FM 103.1/ 11 PM  
York WRHY-FM 92.7/ 11 PM  
**RHODE ISLAND**  
Providence WBRU-FM 92.5/ 10 PM  
**SOUTH CAROLINA**  
Cheraw WPDZ-FM 103.1/ 10 PM  
Columbia WNOK-FM 104.7/ 11 PM  
Myrtle Beach WFRQ-FM 101.7/ 10 PM  
Summerville WWWZ-FM 93.5/ 9:30 PM  
**SOUTH DAKOTA**  
Rapid City KGGG-FM 100.3/ 11 PM  
Sioux Falls KLYX-FM 93.5/ 10 PM  
Vermillion KVRP-FM 102.3/ 10 PM  
Watertown KIXX-FM 96.1/ 8 PM  
**TENNESSEE**  
Chattanooga WSKZ-FM 106/ 10 PM  
Johnson City WQUT-FM 101.5/ 7 PM  
Knoxville WIMZ-FM 103.5/ 10 PM  
Memphis WZXR-FM 103/ 9 PM  
Nashville WKDF-FM 103/ 9 PM  
Tulahoma WBGY-FM 92.3/ 11 PM  
**TEXAS**  
Amarillo KYTX-FM 98.7/ 8 PM

Austin KLBK-FM 93.7/ 7 PM  
Brownwood KLSN-FM 104.1/ 7 PM  
Corpus Chr. KNCN-FM 101/ 8 PM  
Dallas KTXQ-FM 102.1/ 10 PM  
El Paso KPAS-FM 94/ 9 PM  
Greenville KIKT-FM 93.5/ 8 PM  
Houston KSRR-FM 96.5/ 9 PM  
Kigore KKTZ-FM 96/ 8 PM  
Orange KZOM-FM 104/ 10 PM  
San Angelo KIXY-FM 94.7/ 12 AM  
San Antonio KISS-FM 99.5/ 10 PM  
Waco KHOO-FM 100/ 8 PM  
Wichita Falls KKQV-FM 102.3/ 9 PM  
**UTAH**  
Cedar City KBRE-FM 94.9/ 9 PM  
Richfield KJMC-FM 93.7/ 9 PM  
**VERMONT**  
Stowe WRFB-FM 102/ 10 PM  
**VIRGINIA**  
Blacksburg WVVV-FM 105/ 11 PM  
Charlottesville WUVA-FM 92.7/ 9 PM  
Covington WCOQ-FM 101.9/ 6 PM  
Harrisburg WQPO-FM 100.7/ 10 PM  
Norfolk WMYK-FM 93.7/ 11 PM  
P'nington Gap WSWV-FM 105.5/ 9 PM  
Richmond WRXL-FM 102/ 7 PM  
Roanoke WSLO-FM 99.1/ 10 PM  
**WASHINGTON**  
Bellevue KZAM-FM 92.5/ 11 PM  
Bellingham KISM-FM 92.9/ 9 PM  
Spokane KREM-FM 92.9/ 10 PM  
Tri-Cities KIOK-FM 94.9/ 9 PM  
Walla Walla KSXT-FM 97/ 9 PM  
Yakima KATS-FM 94.5/ 9 PM  
**WEST VIRGINIA**  
Bluefield WKOY-AM1240/ 9 PM  
Morgantown KCLG-FM 100/ 11 PM

Parkersburg WIBZ-FM 99.3/ 10 PM  
St. Albans WKLC-FM 105.1/ 10 PM  
**WISCONSIN**  
Appleton WAPL-FM 106/ 8 PM  
Appleton WBIZ-FM 100.7/ 11 PM  
Madison WIBA-FM 101.5/ 10 PM  
Milwaukee WLPX-FM 97.3/ 10 PM  
Wausau WDX-FM 92.7/ 8 PM  
Wausau WIFC-FM 95.5/ 9 PM  
**WYOMING**  
Cheyenne KFBO-FM 97.9/ 9 PM  
Gillette KOLL-FM 93.5/ 10 PM

**MDI abc**  
Networks

\*SATURDAY, MARCH 21

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# MIDWEST

### Minneapolis

612-739-4000

**KDWB-FM**  
 PD: DAVE HAMILTON  
 MD: PAUL ADRESCH

Added:  
 GARLAND JEFFREYS (Epic)  
 PHIL COLLINS (Atlantic)  
 LOVERBOY (Columbia)  
 DIRT STRAITS (MCA)

Hotlist:  
 MANFRED MANN'S... (MCA)  
 RED SPEEDWAGON (Epic)  
 38 SPECIAL (A&M)  
 JOURNEY (Columbia)  
 RUSH (Mercury/PolyGram)  
 STEVE WINWOOD (Island)

None  
 None  
 None

### Minneapolis

612-545-5601

**KQ92**  
*Minnesota's best rock*

PD: ALAN YOUNG  
 ASST. PD: DAVE DORNING

Added:  
 TED NUGENT (Epic)  
 ERIC CLAPTON (RSO)  
 GARLAND JEFFREYS (Epic)  
 ROBIN TROWER (Chrysalis)

Medium:  
 LOVERBOY (Columbia)  
 RANDY NEISHER (Epic)  
 UFO (Chrysalis)  
 TOTO (Columbia)  
 HAZARETH (A&M)

Hotlist:  
 RED SPEEDWAGON (Epic)

None  
 None  
 None

### Omaha

402-592-5300

**740Z**

PD: BOB LINDEN  
 MD: JOE BLOOD

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 RUSH (Mercury/PolyGram)  
 TODD RUNDGREN (Bearsville/MCA)  
 "Time Heat"  
 APRIL WINE (Capitol)  
 DIRT STRAITS (MCA)  
 ALAN PARSONS PROJ. (Arista)  
 STEELY DAN (MCA)  
 MANFRED MANN'S... (MCA)  
 38 SPECIAL (A&M)  
 DONNIE IRIS (MCA)  
 GRACE SLICK (RCA)

Hotlist:  
 LOVERBOY (Columbia)  
 TOTO (Columbia)

None  
 None  
 None

### Peoria

309-874-2000

**106 WUUC**  
*fm album rock*

PD: RICK PETERSON  
 MD: WENDY RICE

Added:  
 ERIC CLAPTON (RSO)  
 BOB DYLAN (Columbia)  
 G. NICHOLSON & KID... (MCA/Columbia)

Medium:  
 LOVERBOY (Columbia)  
 TODD RUNDGREN (Bearsville/MCA)  
 RANDY NEISHER (Epic)  
 OFF BROODWAY (Atlantic)  
 JIMMY BUFFETT (MCA)  
 MANFRED MANN'S... (MCA)  
 38 SPECIAL (A&M)  
 JOURNEY (Columbia)  
 APRIL WINE (Capitol)  
 GARLAND JEFFREYS (Epic)  
 RUSH (Mercury/PolyGram)  
 UFO (Chrysalis)

Hotlist:  
 DAN SIEGEL (Inner City)

None  
 None  
 None

### Rockford

815-877-3075

**1095**  
*Rockford's Best Station*

PD: BOB LINDEN  
 MD: JOE BLOOD

Added:  
 ERIC CLAPTON (RSO)  
 BOB DYLAN (Columbia)  
 G. NICHOLSON & KID... (MCA/Columbia)

Medium:  
 PLINCOLDS (Planet)  
 707 (Casablanca/PolyGram)  
 PHIL COLLINS (Atlantic)  
 DON HOLLANDY (A&M)  
 BAD BOY (Streetwise)  
 RAINBOW (PolyGram/PolyGram)  
 PHIL COLLINS (Atlantic)

Hotlist:  
 LOVERBOY (Columbia)  
 TOTO (Columbia)

None  
 None  
 None

### Saginaw

517-892-8528  
 517-894-2996

**WANN06**

PD: DAVE BREWER  
 MD: JOE DESANTIS

Added:  
 TED NUGENT (Epic)  
 ERIC CLAPTON (RSO)  
 JACOBS (Island)

Medium:  
 TODD RUNDGREN (Bearsville/MCA)  
 SHERB (Arista)  
 38 SPECIAL (A&M)  
 RAINBOW (PolyGram/PolyGram)  
 TOUCH (Arista)  
 GRACE SLICK (RCA)  
 DELBERT MCCLINTON (Capitol)  
 TOTO (Columbia)  
 STINGRAY (Carrer/Arista)  
 LOVERBOY (Columbia)

Hotlist:  
 MANFRED MANN'S... (MCA)  
 STEVE WINWOOD (Island)  
 DIRT STRAITS (MCA)  
 JOURNEY (Columbia)  
 APRIL WINE (Capitol)  
 OUTLANS (Arista)  
 J. LENNON & Y. ONO (Geffen)  
 STEELY DAN (MCA)

None  
 None  
 None

### Sioux Falls

605-339-1520

**1095**

PD: BILL RICHARDS  
 MD: GREG OLSON

Added:  
 JIMMY BUFFETT (Epic)  
 "Rise Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 BRUCE SPRINGSTEEN (Columbia)  
 TOTO (Columbia)  
 STEELY DAN (MCA)  
 STEVE WINWOOD (Island)  
 RED SPEEDWAGON (Epic)  
 38 SPECIAL (A&M)  
 MANFRED MANN'S... (MCA)  
 BRUCE SPRINGSTEEN (Columbia)  
 DONNIE IRIS (MCA)  
 RANDY NEISHER (Epic)  
 OUTLANS (Arista)

Hotlist:  
 LOVERBOY (Columbia)  
 TOTO (Columbia)

None  
 None  
 None

### Terre Haute

812-238-2557

**1095**

PD: R. J. CORTECH  
 MD: CHEUK CARROLL

Added:  
 ERIC CLAPTON (RSO)  
 BOB DYLAN (Columbia)  
 G. NICHOLSON & KID... (MCA/Columbia)

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 ROBIN TROWER (Chrysalis)  
 "I'm Gonna Get It"  
 EMYLOU HARRIS (MCA)  
 "Hot Burrito" "Bad Moon..."  
 "...Crash!"  
 LEON RUSSELL &... (MCA)  
 (MCA/Parade)  
 TED NUGENT (Epic)  
 "Flying Lip..."  
 "Put Up Or..."  
 JAMES TAYLOR (Columbia)  
 "How... Morning"  
 "Har Town Too" "Hard Times"  
 "HEART (Epic)  
 STEVE WINWOOD (Island)  
 JOHNNY AVERAGE... (Bearsville/MCA)  
 "POINT BLANK (MCA)

Medium:  
 WARREN ZEVON (Arista)  
 ROO STEWART (MCA)  
 FLEETWOOD MAC (MCA)  
 DIRT STRAITS (MCA)  
 LOVERBOY (Columbia)  
 DOOBIE BROTHERS (MCA)  
 RINGS (MCA)  
 JIMMIE MACK (RCA)  
 JUSTICE NEWTON (Capitol)  
 "HELO DIAMOND (Capitol)  
 "LEO SATER (MCA)

Hotlist:  
 MANFRED MANN'S... (MCA)  
 STEVE WINWOOD (Island)  
 RED SPEEDWAGON (Epic)  
 BLONDIE (Chrysalis)  
 J. LENNON & Y. ONO (Geffen)  
 ALAN PARSONS PROJ. (Arista)  
 SHERB (Arista)  
 STEELY DAN (MCA)  
 GARLAND JEFFREYS (Epic)  
 "DONNIE IRIS (MCA)  
 "CLASH (Epic)  
 "DOOBIE BROTHERS (MCA)

None  
 None  
 None

### Toledo

419-248-3377

**FM 104**  
 (Local)

PD: TERRY SULLIVAN  
 MD: LEE RANDALL

Added:  
 ERIC CLAPTON (RSO)  
 GARLAND JEFFREYS (Epic)  
 TED NUGENT (Epic)  
 ROBIN TROWER (Chrysalis)

Medium:  
 MAX WEBSTER (Mercury/PolyGram)  
 SHERB (Arista)  
 STEVE WINWOOD (Island)  
 "BRUCE SPRINGSTEEN (Columbia)  
 "LOVERBOY (Columbia)  
 "ROCKSTAR

Hotlist:  
 ALAN PARSONS PROJ. (Arista)  
 "Snake Eyes"  
 APRIL WINE (Capitol)  
 "Oopsy Dooey"  
 ERIC CLAPTON (RSO)  
 "Catch Me If You Can"  
 "I Can't Stand"  
 "DIRT STRAITS (MCA)  
 "Starway"  
 JOURNEY (Columbia)  
 MANFRED MANN'S... (MCA)  
 ROOPFILE (Columbia)  
 RED SPEEDWAGON (Epic)  
 STEELY DAN (MCA)  
 "Babylon Sister"  
 STX (A&M)  
 STEVE WINWOOD (Island)

None  
 None  
 None

### Toledo

419-255-1470

**WXEZ**  
 (Local)

PD: CARY PALL  
 MD: AMRE CARLINI

Added:  
 PHIL COLLINS (Atlantic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 BOB DYLAN (Columbia)  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 ROBIN TROWER (Chrysalis)  
 "I'm Gonna Get It"  
 EMYLOU HARRIS (MCA)  
 "Hot Burrito" "Bad Moon..."  
 "...Crash!"  
 LEON RUSSELL &... (MCA)  
 (MCA/Parade)  
 TED NUGENT (Epic)  
 "Flying Lip..."  
 "Put Up Or..."  
 JAMES TAYLOR (Columbia)  
 "How... Morning"  
 "Har Town Too" "Hard Times"  
 "HEART (Epic)  
 STEVE WINWOOD (Island)  
 JOHNNY AVERAGE... (Bearsville/MCA)  
 "POINT BLANK (MCA)

Medium:  
 WARREN ZEVON (Arista)  
 ROO STEWART (MCA)  
 FLEETWOOD MAC (MCA)  
 DIRT STRAITS (MCA)  
 LOVERBOY (Columbia)  
 DOOBIE BROTHERS (MCA)  
 RINGS (MCA)  
 JIMMIE MACK (RCA)  
 JUSTICE NEWTON (Capitol)  
 "HELO DIAMOND (Capitol)  
 "LEO SATER (MCA)

Hotlist:  
 MANFRED MANN'S... (MCA)  
 STEVE WINWOOD (Island)  
 RED SPEEDWAGON (Epic)  
 BLONDIE (Chrysalis)  
 J. LENNON & Y. ONO (Geffen)  
 ALAN PARSONS PROJ. (Arista)  
 SHERB (Arista)  
 STEELY DAN (MCA)  
 GARLAND JEFFREYS (Epic)  
 "DONNIE IRIS (MCA)  
 "CLASH (Epic)  
 "DOOBIE BROTHERS (MCA)

None  
 None  
 None

### St. Louis

314-842-1111

**KSUW 95**

PD: RICK BULLIS  
 MD: JOHN LIBETT

Added:  
 BOB DYLAN (Columbia)  
 ERIC CLAPTON (RSO)  
 BOB DYLAN (Columbia)

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 BRUCE SPRINGSTEEN (Columbia)

None  
 None  
 None

### St. Louis

314-842-1111

**KSUW 95**

PD: RICK BULLIS  
 MD: JOHN LIBETT

Added:  
 BOB DYLAN (Columbia)  
 ERIC CLAPTON (RSO)  
 BOB DYLAN (Columbia)

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 BRUCE SPRINGSTEEN (Columbia)

None  
 None  
 None

### St. Louis

314-842-1111

**KSUW 95**

PD: RICK BULLIS  
 MD: JOHN LIBETT

Added:  
 BOB DYLAN (Columbia)  
 ERIC CLAPTON (RSO)  
 BOB DYLAN (Columbia)

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 BRUCE SPRINGSTEEN (Columbia)

None  
 None  
 None

### St. Louis

314-842-1111

**KSUW 95**

PD: RICK BULLIS  
 MD: JOHN LIBETT

Added:  
 BOB DYLAN (Columbia)  
 ERIC CLAPTON (RSO)  
 BOB DYLAN (Columbia)

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 BRUCE SPRINGSTEEN (Columbia)

None  
 None  
 None

### St. Louis

314-842-1111

**KSUW 95**

PD: RICK BULLIS  
 MD: JOHN LIBETT

Added:  
 BOB DYLAN (Columbia)  
 ERIC CLAPTON (RSO)  
 BOB DYLAN (Columbia)

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 BRUCE SPRINGSTEEN (Columbia)

None  
 None  
 None

# WEST

### Albuquerque

505-265-8811

**KFAG**  
 STEREO 108

PD: JOHN FLORENCE  
 MD: CRAIG MARTIN

Added:  
 ERIC CLAPTON (RSO)  
 "I Can't Stand"  
 PHIL SEYMOUR (Boardwalk)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 STEVE WINWOOD (Island)  
 OUTLANS (Arista)  
 DELBERT MCCLINTON (Capitol)  
 MICHAEL STANLEY... (EMI America)  
 PAT BENATAR (Chrysalis)  
 RANDY NEISHER (Epic)  
 APRIL WINE (Capitol)  
 38 SPECIAL (A&M)

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Aspen

303-925-5776

**KSN**  
 FM STEREO

PD: FRANK ERICSEN  
 MD: TOM CAREY

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Aspen

303-925-5776

**KSN**  
 FM STEREO

PD: FRANK ERICSEN  
 MD: TOM CAREY

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Aspen

303-925-5776

**KSN**  
 FM STEREO

PD: FRANK ERICSEN  
 MD: TOM CAREY

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Aspen

303-925-5776

**KSN**  
 FM STEREO

PD: FRANK ERICSEN  
 MD: TOM CAREY

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anaheim

714-776-3696

**KEZY 105**  
 STEREO 108

PD: DAVE FORBAM  
 MD: LARRY REISMAN

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anaheim

714-776-3696

**KEZY 105**  
 STEREO 108

PD: DAVE FORBAM  
 MD: LARRY REISMAN

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anaheim

714-776-3696

**KEZY 105**  
 STEREO 108

PD: DAVE FORBAM  
 MD: LARRY REISMAN

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anaheim

714-776-3696

**KEZY 105**  
 STEREO 108

PD: DAVE FORBAM  
 MD: LARRY REISMAN

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anaheim

714-776-3696

**KEZY 105**  
 STEREO 108

PD: DAVE FORBAM  
 MD: LARRY REISMAN

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anchorage

907-277-2666

**KRKN**  
 FM

PD: LARRY WARE  
 MD: KARLA MICHELS

Added:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anchorage

907-277-2666

**KRKN**  
 FM

PD: LARRY WARE  
 MD: KARLA MICHELS

Added:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anchorage

907-277-2666

**KRKN**  
 FM

PD: LARRY WARE  
 MD: KARLA MICHELS

Added:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anchorage

907-277-2666

**KRKN**  
 FM

PD: LARRY WARE  
 MD: KARLA MICHELS

Added:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Anchorage

907-277-2666

**KRKN**  
 FM

PD: LARRY WARE  
 MD: KARLA MICHELS

Added:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 JIMMY BUFFETT (Epic)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Bakersfield

805-832-1410

**98**

PD: DAVE LAWRENCE  
 MD: DICK SHERRARD

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Bakersfield

805-832-1410

**98**

PD: DAVE LAWRENCE  
 MD: DICK SHERRARD

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Bakersfield

805-832-1410

**98**

PD: DAVE LAWRENCE  
 MD: DICK SHERRARD

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Medium:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (Epic)  
 DOOBIE BROTHERS (MCA)  
 EAGLES (Arista)

None  
 None  
 None

### Bakersfield

805-832-1410

**98**

PD: DAVE LAWRENCE  
 MD: DICK SHERRARD

Added:  
 ERIC CLAPTON (RSO)  
 "Rite Now" "I Can't Stand"  
 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

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 "Rite Now" "I Can't Stand"  
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 "TNT Overture"  
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 "Slow Wind-Blow"  
 "TNT Overture"  
 "Flying Lip..."

Hotlist:  
 J. LENNON & Y. ONO (Geffen)  
 DIRT STRAITS (MCA)  
 RED SPEEDWAGON (

WES

Long Beach 213-437-0366
PHIL SEYMOUR (Boardwalk)
ERIC CLAPTON (RSO)
ROBIN TROMER (Chrysalis)
GARLAND JEFFREYS (Epic)
FRANKIE/NOCKOUTS (Millennium)

Los Angeles 213-863-3311
RAINBOW (Polygram/PolyGram)
TOTO (Columbia)
APRIL WINE (Capitol)
STYX (A&M)
RUSH (Mercury/PolyGram)

Los Angeles 213-464-5638
SAM BELLAMANT
ASST. PD: JACK SHYDER
RAINBOW (Polygram/PolyGram)
RUSH (Mercury/PolyGram)
PHIL SEYMOUR (Boardwalk)

Los Angeles 213-469-1212
MICHAEL SHEEHY
DAVID HALL
LAUREN HODD (MCA)
ERIC CLAPTON (RSO)
MILLIE THOMPSON (A&M)

Los Angeles 213-467-1224
TED FERSON
TED HARBEX
ERIC CLAPTON (RSO)
GARLAND JEFFREYS (Epic)
ROBIN TROMER (Chrysalis)

Missoula 406-728-5000
PHIL COLLINS (Atlantic)
TOTO (Columbia)
U2 (Island)
CLASH (Epic)

Salt Lake City 801-972-3030
POLICE (A&M)
RAINBOW (Polygram/PolyGram)
BRUCE SPRINGSTEEN (Columbia)

Pasadena 213-578-0830
HUMAN SEXUAL RESP. (Passport)
RUSH (Mercury/PolyGram)
JOAN JETT (Boardwalk)
"YOU DON'T OWN ME" (Pianet)

Phoenix 602-833-8888
PHIL SEYMOUR (Boardwalk)
"Baby It's Me"
RUSH (Mercury/PolyGram)
ELVIS COSTELLO & THE GENTS (Columbia)

Phoenix 602-838-3062
FLUETWOOD MAC (MCA)
38 SPECIAL (A&M)
OUTLAW (Atlantic)
REO SPEEDWAGON (Epic)

Portland 503-655-9181
JERRY OSTERTAG
Gloria Johnson
ERIC CLAPTON (RSO)
ROBIN TROMER (Chrysalis)
ALAN PARSONS PROJ. (Arista)

Portland 503-226-5000
BILL MINCHER
LES SARNOFF
RANDY MEISNER (Epic)
BOB JAMES (Tappan Zee/Col.)
ERIC CLAPTON (RSO)

Reno 702-329-9261
DANIEL COOK
BRUCE VAN DYKE
ERIC CLAPTON (RSO)
TED NUGENT (Epic)
ROBIN TROMER (Chrysalis)

Sacramento 916-444-2806
LES TRACY
TOM CALE
GRACE SLICK (A&M)
SCOTTERS (EMI America)

Salt Lake City 801-972-3030
POLICE (A&M)
RAINBOW (Polygram/PolyGram)
BRUCE SPRINGSTEEN (Columbia)

San Bernardino 714-825-5020
RANDY MEISNER (Epic)
MAZARETH (A&M)
ERIC CLAPTON (RSO)
"ROCK ON" (Capitol)

San Diego 714-292-1360
"Live For Today"
UFO (Chrysalis)
JIMMY BUFFETT (MCA)
"Mother Is Her"
GARLAND JEFFREYS (Epic)

San Diego 714-565-6006
"Keep On Lovin'"
JOURNEY (Columbia)
"Party's Over"
POLICE (A&M)

San Francisco 415-391-9400
JOHN COUGAR (Riva/PolyGram)
BLONDE (Chrysalis)
BRUCE SPRINGSTEEN (Columbia)

San Jose 408-246-6811
MIKEL HUNTER
DANA JANG
RUSH (Mercury/PolyGram)
PHIL SEYMOUR (Boardwalk)

San Rafael 415-456-1510
HUMAN SEXUAL RESP. (Passport)
PHIL SEYMOUR (Boardwalk)
DAVID HALL (Arista)

San Rafael 415-456-1510
DAVID T.
BELLE
ERIC CLAPTON (RSO)
ERIC CLAPTON (RSO)

San Bernardino 714-825-5020
RANDY MEISNER (Epic)
MAZARETH (A&M)
ERIC CLAPTON (RSO)
"ROCK ON" (Capitol)

Santa Barbara 805-963-1975
RANDY MEISNER (Epic)
STEELEY DAN (MCA)
JIMMY BUFFETT (MCA)

Santa Barbara 805-963-1601
OUTLAW (Arista)
ROSEANNE CASH (Columbia)
STEVE GUN DOCTORS (Mercury)
AMY TROUBLE (Syntex)

Santa Rosa 707-544-5873
ROD STEWART (MCA)
PAT BENATAR (Chrysalis)
"PHOEBE SMOKE" (Mirage)
"FACE" (Arista)

Seattle 206-624-4305
BEAU PHILLIPS
STEVE SLATON
ERIC CLAPTON (RSO)
ROBIN TROMER (Chrysalis)

Seattle 206-454-1540
PAUL SILVERMAN
MARION SEYMOUR
STEVE WINWOOD (Island)
STEELEY DAN (MCA)

Seattle 206-223-3911
NILES VAN FEM
MICHAEL KNIGHT
ERIC CLAPTON (RSO)
ELVIS COSTELLO & THE GENTS (Columbia)

Seattle 206-454-1540
PAUL SILVERMAN
MARION SEYMOUR
STEVE WINWOOD (Island)
STEELEY DAN (MCA)

Seattle 206-223-3911
NILES VAN FEM
MICHAEL KNIGHT
ERIC CLAPTON (RSO)
ELVIS COSTELLO & THE GENTS (Columbia)

Santa Barbara 805-963-1975
RANDY MEISNER (Epic)
STEELEY DAN (MCA)
JIMMY BUFFETT (MCA)

Spokane 509-448-2000
RICK SPRINGFIELD (Arista)
PHIL SEYMOUR (Boardwalk)
GARLAND JEFFREYS (Epic)
PHIL COLLINS (Atlantic)

Tri-Cities 509-586-0459
RUSH (Mercury/PolyGram)
TOTO (Columbia)
APRIL WINE (Capitol)
STYX (A&M)

Tucson 602-624-5588
JIM RAY
JOHN OWENS
ERIC CLAPTON (RSO)
"POINT BLANK" (MCA)

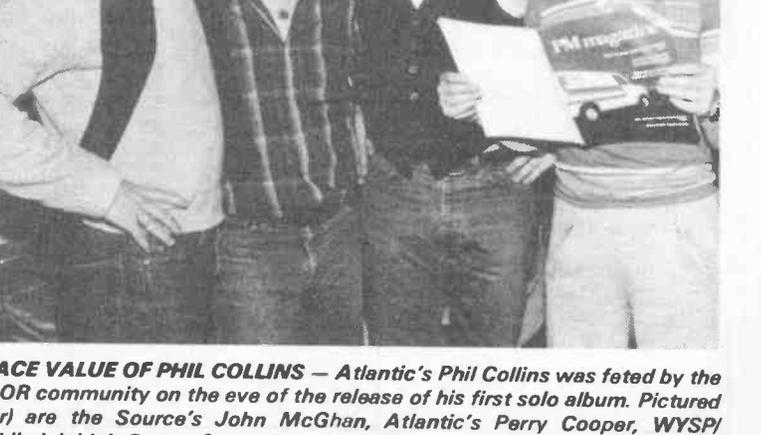
Vancouver 604-684-7221
J. LEONARD & Y. OMO (Geffen)
POLICE (A&M)
REO SPEEDWAGON (Epic)

Vancouver 604-684-7221
J. LEONARD & Y. OMO (Geffen)
POLICE (A&M)
REO SPEEDWAGON (Epic)

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J. LEONARD & Y. OMO (Geffen)
POLICE (A&M)
REO SPEEDWAGON (Epic)

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POLICE (A&M)
REO SPEEDWAGON (Epic)

Vancouver 604-684-7221
J. LEONARD & Y. OMO (Geffen)
POLICE (A&M)
REO SPEEDWAGON (Epic)



FACE VALUE OF PHIL COLLINS - Atlantic's Phil Collins was feted by the AOR community on the eve of the release of his first solo album. Pictured (l-r) are the Source's John McMan, Atlantic's Perry Cooper, WYSP Philadelphia's Denny Somach and Collins.

Columbia Records &



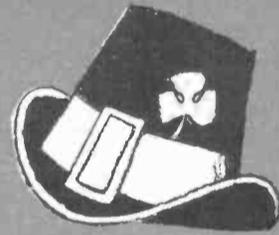
Present

# The Boomtown Rats

## "Up All Night"



### St. Patrick's Day Live Broadcast



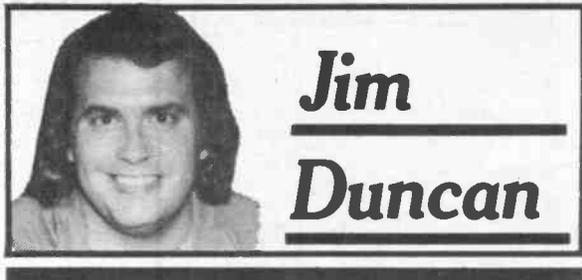
Check The Station  
In Your Area For Time

### Heard On These Great Radio Stations:

WNEW	WQBK	WIMZ	WXRT	WIOT	KEZO	WRNO
WMMR	WSYR	WYMX	WLPX	WEBN	KQDS	KLLOL
WEZX	WGRQ	WBCY	WMAD	WTUE	WBIZ	KYYS
WTTA	WMJQ	WSHE	M105	WLVB	KROC	KLOS
WBCN	WHFS	WDIZ	WDVE	WFBQ	KCEW	KMEL
WBRU	WNOR	WFYV	WRIF	WQMF	KATT	KILO
WCCC	WKLS	Y95	WLAV	KQRS	WZXR	KDKB
WPLR						

And remember . . .  
"May you be in heaven a half hour  
before the Devil knows you're gone."





**Jim  
Duncan**



## PROGRAMMING VET REFLECTS ON LONG CAREER

# WXCL's Lee Ranson Changes Format — From Radio To TV

Few radio veterans spend the majority of their careers at one station and fewer still their entire careers in the same market. However, that's exactly what Lee Ranson, PD of WXCL/Peoria, IL, has done during his two decades-plus in radio. Now Lee has decided to make a major career change — no, not to a larger market, but to the ABC-affiliated TV station serving the Peoria area.

This week's column is devoted to a man who has certainly made a name for himself in the Peoria market but who may not be as well-known in other parts of the country. Not a flashy programmer who sends out weekly press releases, Lee's brand of success stems from his natural low-keyed style. Following, Lee reflects on his lengthy career and his plans for the future, as well as offering some worthwhile advice to those just entering the field.

**R&R:** Lee, you've been in the business a long time. Could you give us some background on yourself?

**LR:** Peoria is my hometown. I went to college at the University of Denver and worked at the campus radio station there, but I got my first full-time job back here at WIRL in 1960. Since November of 1966 I've worked at WXCL on the 9am-12noon show, and have been both Music and Program Director since 1971. Also, for the past nine years, I've been the weekend weatherman at WRAU-TV.

**R&R:** Why didn't you ever feel the desire to move on to another market and why make a major career change at this point in your life?

**LR:** As you might expect, I've had quite a few different offers over the years. However, I just felt that I would rather be a big fish in a small town than a small

**"You can sprinkle a few of the 'Urban Cowboy' songs in with your traditional, but I think that a Country station that doesn't play the basic country hits is not a Country station."**

fish in a big town. I know my market well, and what works here might not work somewhere else. I felt this was the place for me.

Just about a year ago we had a change in ownership, and the new owners and I have had a few minor differences of opinion basically between their programming philosophy and mine. I really didn't want to move since one of my boys will be going to Bradley University in Peoria in the fall and the other is in a very good school system. Since I had been doing TV weather at Channel 19 for so long and am very well-known in the market, I felt that this would be a good opportunity for me to go over there. I'm going to be Director of Special Projects, which will include some country tie-in interviews as well as other outside activities with entertainment people in general, so I'm not getting out of the Country radio business completely even though it's going to be based in TV. I'll also be doing some selling, which is the prime reason that I'm excited about going over there, because, as everyone knows, in this business the money is in selling.

**R&R:** What has been your radio philosophy over the years . . . the reason both you and WXCL have done so well?

**LR:** My philosophy has been a very simple thing: don't do anything to offend anybody with anything at any time. Sometimes it's difficult, especially with music trends going a little bit overboard with either sexual or drinking references, but as long as you don't play things that are real raunchy (either noisewise or lyric-wise), you're going to be in good shape. I think the reason this station has become so successful over the years is that it's a comfortable radio station to listen

**Lee Ranson  
Then . . .**

With Hank Williams, Jr.  
(1968)



With Conway Twitty  
(1963)

to . . . there's nothing on the air that's going to turn anybody off or make them tune out.

**R&R:** What do you think you'll miss most when you leave?

**LR:** What I'll miss probably more than anything is talking to the stars and the record promotion people with whom I've had a tremendous relationship. The glory, glamour, and excitement of radio has gone out, but I still enjoy the music so much that I know I'm going to miss opening up the mail and seeing all the new songs and playing them on the air.

### An Exciting Memory

**R&R:** Are there any memorable moments in your long radio career you'd like to share with us?

**LR:** One highlight that I can recall offhand was back in 1972 shortly after I took over the music. I happened to watch an episode of "Night Gallery" on TV in which a new Jerry Wallace tune was played on a jukebox. I recognized Jerry's voice right away, so I went through his latest album and there it was. I played the song as background during the part of my TV weather show where we ran down all the temperatures, and the phones rang off the hook for about an hour following the newscast. The next night the same thing happened, so Monday morning I played it on my radio show and the listeners went completely bonkers over it. I called MCA and told them about the response, and they ultimately released "If You Leave Me Tonight, I'll Cry" as a single. It became one of the biggest hits Jerry ever had, and a few years later he asked me to do the liner notes on his "Coming Home To You" album. That was kind of exciting.

**R&R:** Your ratings have been fairly consistent over the years, usually in the double-figure range. How important do you think ratings are for a smaller market?

**LR:** We'll usually go along for three or four books in a row and have great ratings and then take a big drop and then bounce back next book. It's kind of a leveling factor. Locally this doesn't hurt at all . . . the local business knows that our radio station gets results for them so they're not going to pay any attention at all. The only problem is that it does affect national business since Peoria is a pretty good test market for a lot of national accounts. I think ever since Nixon said "Would it play in Peoria?" it's kind of stuck in everybody's mind!!

**R&R:** Where do you think Country radio will go in the future, especially with all the current emphasis on anything country?

**LR:** I think it's really nice to bring country out of the closet. Some people until the last year or two were afraid to admit that they listened to country music and now, of course, it's the "in" thing to do. However, I think that stations have to be very careful in not aiming at those few people. They can't forget their basic aud-

And Now . . .

With Clint Eastwood



On Air

ience that's kept them in business for years. You can sprinkle a few of the "Urban Cowboy" songs in with your traditional, but I think that a Country station that doesn't play the basic country hits is not a Country station.

### Advice For The Beginner

**R&R:** What advantages (or disadvantages) would you say radio has to offer a young person over other types of careers?

**LR:** I think radio offers a pretty stable career in the small and medium markets. As long as you perform and do the kind of job that your boss wants, you're going to be able to maintain a pretty good living. However, the security is diminished somewhat in the larger markets. Country radio is the best place, in my opinion, for someone to start out since at most Country stations you can still be a personality, something you don't find too much with rock and roll radio these days.

Probably the best piece of advice I could give a newcomer is don't back down from your own principles.

**"Probably the best piece of advice I could give a newcomer is don't back down from your own principles. If you feel that what you're doing is right, pursue it."**

If you feel that what you're doing is right, pursue it. Try to make other people believe in your way of doing things; and if they don't, look elsewhere. Otherwise, you'll end up becoming a "yes" man. Radio can be a financially as well as a spiritually rewarding career because of the people you're involved with.

**R&R:** Anything you'd like to say to your many friends in the industry before embarking on your new career?

**LR:** We've had about four or five country shows come into Peoria every year, so we've presented everybody from Johnny Cash to Larry Gatlin to Slim Whitman, and I'd like to say to those people that I have never in the 15 years that I've been doing those shows met a person in the "star" category I didn't like. They are all really nice people and it's been such a pleasure to have worked with them over the years. You might mention that I'm working on some future plans involving these people that I'll be announcing at a later date. I'd also like to mention that anyone who wants to keep in touch with me can do so by writing me in care of WRAU-TV, 500 N. Stewart, Creve Coeur, IL 61611.

Watch out, Lee. I have a feeling those cards and letters will soon be piling up!  
— Carolyn Parks

**"I Can't Hold Myself In Line"**

(19-51012)

Johnny  
**PAYCHECK**

**Mr. Hag  
Told My  
Story**

Johnny Paycheck's rousing interpretation of a classic **Merle Haggard** song. Featuring guest appearances by **Merle Haggard** and **The Strangers**. From the album **Mr. Hag Told My Story**

FE 36761

Produced by Billy Sherrill  
**Epic** On Epic Records.

Johnny Paycheck Representation: Buddy Lee Attractions, 38 Music Square East, Suite 300, Nashville, Tennessee 37203, 615/244-4336

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# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**T.G. SHEPPARD**

**I Loved 'Em Every One (WB/Curb)**

On 70% of reporting stations. National Summary: Up 7, Same 27, Down 0, Debuts 20, Adds 31. R&R Chart: Debut 43.

**Most Added:**

**RONNIE MILSAP**  
Am I Losing You (RCA)  
**T.G. SHEPPARD**  
I Loved 'Em Every One (WB/Curb)

**Hottest:**

**DAVID FRIZZELL & SHELLY WEST**  
You're The Reason God Made Oklahoma (WB)  
**ALABAMA**  
Old Flame (RCA)  
**HANK WILLIAMS JR.**  
Texas Women (Elektra/Curb)  
**JOHNNY LEE**  
Pickin' Up Strangers (Full Moon/Asylum)  
**BELLAMY BROTHERS**  
Do You Love As Good As You Look (WB/Curb)  
**WILLIE NELSON**  
Angel Flying Too Close (Columbia)  
**ELVIS PRESLEY**  
Guitar Man (RCA)

# MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. → indicate: one of this week's "most added" new songs.

**LORETTA LYNN "Somebody Led Me Away" (MCA) 73/12**

National Summary: Up 20, Same 25, Down 2, Debuts 14, Adds 12. WFMS-FM, WHBF, KKAL, KVEG, WSEN, WCAW, WNYR, WOKK, WCMS-FM, KYXX, WSUN, WKLM, WWCS-FM 26-18, WIXL-FM 15-8, KIKK-FM 48-39. R&R Chart: Debut 46.

**LEON EVERETTE "If I Keep Going Crazy" (RCA) 70/17**

National Summary: Up 20, Same 20, Down 0, Debuts 14, Adds 17 including WPLO, KLVJ, WMAQ, WUBE-FM, WMNI, KSO, KFH, KKAL, KCUB, WMZQ-FM, KKYX 50-37, KRMD-AM-FM 46-40, KUUY 41-34, WGNA-FM 44-38, WIXL-FM 12-7. R&R Chart: Debut 48.

**MOE & JOE "Hey Joe, Hey Moe" (Columbia) 62/14**

National Summary: Up 7, Same 24, Down 0, Debuts 17, Adds 14 including KSON-AM-FM, WPOR, KOKE-FM, KLVJ, WBAM, WFMS-FM, WKKN, WTHI, KCKC 30-25, WIXL-FM 46-27, WQYK-FM 36-30, KFGO 40-34, WDAF d-28. R&R Chart: Debut 49.

**JUICE NEWTON "Angel Of The Morning" (Capitol) 59/11**

National Summary: Up 17, Same 15, Down 0, Debuts 16, Adds 11. WFMS-FM, WHBF, WKCC-FM, WIL-AM-FM, KOKE-FM, KVET, WGTO, WWOD, WLWI-FM, WHOO, WKLM, WIRE 39-33, KONE 32-17, WSEN 43-30. R&R Chart: Debut 50.

**RONNIE MILSAP "Am I Losing You" (RCA) 58/50**

National Summary: Up 1, Same 3, Down 0, Debuts 4, Adds 50 including KNIX-FM, KSOP, KMPS-AM-FM, WBGW-FM, WYII, KVET, WYDE, WGTO, KIKK-FM, WSM, WSAI, KSO, KEBC-FM, WIL-AM-FM, WSIX-FM 37-21.

**JANIE FRICKE "Pride" (Columbia) 51/14**

National Summary: Up 3, Same 20, Down 0, Debuts 14, Adds 14 including WGNA-FM, WWVA, KHEY, WKXS-FM, KYXX, WNRS, KWMT, WFMS-FM, KFH, KEED, WIXL-FM 44-23, KFGO 38-32.

**BOBBY GOLDSBORO "Alice Doesn't Love Here Anymore" (Curb/CBS) 50/21**

National Summary: Up 8, Same 10, Down 0, Debuts 11, Adds 21 including WSAI, WHK, WCXI, WIRE, KTOM, KCUB, WSEN, WCOS-FM, WESC-AM-FM, WSM, WCMS-FM, KSOP 41-35, WWCS-FM 28-21, WNYR d-27, WGTO 48-39.

**REBA McENTIRE "I Don't Think Love Ought..." (Mercury/PolyGram) 49/23**

National Summary: Up 5, Same 14, Down 0, Debuts 7, Adds 23 including KNIX-FM, KRSY, WWCS-FM, WBAP, KIKK-FM, WBHP, KKYX, WSAI, KSO, WTSS, WIL-AM-FM, KSOP 47-42, KRMD-AM-FM 48-42, WQYK-FM 32-29.

**GENE WATSON "Between This Time And The Next" (MCA) 49/9**

National Summary: Up 17, Same 13, Down 0, Debuts 10, Adds 9. WMAQ, WHBF, KUUY, KSOP, KEEN, KOKE-FM, WMC-AM, WBAM, WIRK-FM, KSO 37-29, KFTN 34-28, WIXL-FM 26-16, WNYR 30-23, KRRV 24-16, WSIX-FM 41-34.

**ROVERS "Wasn't That A Party" (Epic/Cleveland International) 47/10**

National Summary: Up 16, Same 16, Down 0, Debuts 5, Adds 10. WMZQ-FM, WBAX, WPLO, WLWI-FM, WSM, WQYK-FM, KBMR, WMAQ, KICD-FM, KBMY, WKXA 20-14, WNYR 15-10, WIRK-FM 25-18, WMNI 14-10, KCKC 21-12.

## Others Getting Significant Action

**CAPITALS "Bridge Over Broadway" (Ridgetop) 37/15**

National Summary: Up 5, Same 10, Down 0, Debuts 7, Adds 15 including KOKE-FM, WYDE, WBAM, WSM, WQYK-FM, WCXI, WFMS-FM, KEEN, KUUY 49-39, KONE 39-31.

**SHOPPE "Doesn't Anybody Get High..." (NSD) 37/12**

National Summary: Up 4, Same 16, Down 0, Debuts 5, Adds 12 including WMAQ, WSAI, WHK, WIRE, KWJJ, KMPS-AM-FM, WPLO, WKLM, KYNN 30-22, KUUY 48-37, KHEY 47-38.

**REX ALLEN JR. "Just A Country Boy" (WB) 36/13**

National Summary: Up 2, Same 16, Down 0, Debuts 5, Adds 13 including KUUY, KEED, WBHP, WKSJ-FM, WNRS, KSO, KYNN, KFDI-AM, KWMT 44-38, KBUF 42-35.

**RANDY PARTON "Hold Me Like You Never Had Me" (RCA) 31/11**

National Summary: Up 7, Same 10, Down 0, Debuts 4, Adds 11 including WBGW-FM, WYDE, KLRA, KLLL-AM-FM, WSM, WNRS, KBUF, KMAK, KOKE-FM 50-41, WSIX-FM 30-19, KUUY 50-41.

**BILLY LARKIN "20/20 Hindsight" (Sunbird) 30/3**

National Summary: Up 16, Same 8, Down 2, Debuts 1, Adds 3. WVMJ, WBHP, WKXA, WGTO 36-32, WKLM 39-32, KBUF 39-33, WHBF 49-43, KWJJ 43-39, WYII 47-35.

**JOHNNY CASH "The Baron" (Columbia) 29/22**

National Summary: Up 1, Same 3, Down 0, Debuts 3, Adds 22 including WSAI, WCXI, WDAF, KEBC-FM, KVOO, KSSS, KWJJ, KMPS-AM-FM, WWVA, WPLO, WSM, KKYX, KRMD-AM-FM.

**SAMMI SMITH "Cheatin's A 2-Way Street" (Sound Factory) 29/8**

National Summary: Up 4, Same 10, Down 0, Debuts 6, Adds 8. WCOS-FM, WSIX-FM, KRMD-AM-FM, WSLR, WMAQ, WUBE-FM, WCXI, KSSS, KLVJ 16-13, KWMT 49-39.

**KEITH STEGALL "Anything That Hurts You..." (Capitol) 28/3**

National Summary: Up 5, Same 12, Down 0, Debuts 4, Adds 3. KEEN, KLLL-AM-FM, WHBF, WIXL-FM 39-29, WNYR d-30, KHEY 41-36, WSIX-FM 12-10, KBMR d-19.

**JOHNNY PAYCHECK & MERLE HAGGARD "I Can't Hold Myself In Line" (Epic) 27/26**

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 26 including WNYR, KENR, WLWI-FM, WSM, KKYX, WCXI, KFGO, KEBC-FM, KFEQ, KNIX-FM, KSOP, KEEN.

**STEPHANIE WNSLOW "Hideaway Healing" (WB/Curb) 26/26**

National Summary: Up 4, Same 0, Down 0, Debuts 0, Adds 26 including WHK, KSO, KBUF, KFDI-AM, KRDR, KRSY, KTOM, WIXL-FM, KHEY, WBAM, KWKH.

**KENDALLS "Heart Of The Matter" (Ovation) 23/20**

National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 20 including WGTO, WSIX-FM, WSM, KKYX, WSAI, KSO, WIRE,

# Radio & Records NATIONAL AIRPLAY/50

March 13, 1981

THREE TWO LAST WEEKS WEEKS WEEK

6	3	3	1	ELVIS PRESLEY/Guitar Man (RCA)
3	1	2	2	WILLIE NELSON/Angel Flying Too Close (Columbia)
11	6	4	3	SYLVIA/Drifter (RCA)
19	13	9	4	HANK WILLIAMS JR./Texas Women (Elektra/Curb)
16	10	6	5	JERRY LEE LEWIS/Thirty Nine And Holding (Elektra)
4	2	1	6	BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb)
10	7	5	7	GEORGE JONES/If Drinkin' Don't Kill Me (Epic)
25	17	12	8	DAVID FRIZZELL & SHELLY WEST/You're The Reason God... (WB)
29	16	14	9	JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum)
36	22	15	10	ALABAMA/Old Flame (RCA)
20	18	11	11	JOE STAMPLEY/I'm Gonna Love You Back... (Epic)
18	14	13	12	JOHN CONLEE/What I Had With You (MCA)
13	8	7	13	RONNIE McDOWELL/Wandering Eyes (Epic)
24	15	16	14	JACKY WARD/Somethin' On The Radio (Mercury/PolyGram)
28	20	17	15	CONWAY TWITTY & LORETTA LYNN/Lovin' What Your Lovin'... (MCA)
33	25	19	16	DON McLEAN/Crying (Millennium)
37	27	23	17	CRYSTAL GAYLE/Take It Easy (Columbia)
40	32	25	18	MICKEY GILLEY/A Headache Tomorrow... (Epic)
44	39	26	19	DON WILLIAMS/Falling Again (MCA)
5	4	8	20	TANYA TUCKER/Can I See You Tonight (MCA)
32	26	24	21	CRISTY LANE/I Have A Dream (Liberty)
14	12	18	22	CON HUNLEY/What's New With You (WB)
47	42	32	23	MERLE HAGGARD/Leonard (MCA)
43	36	27	24	DEBBY BOONE/Perfect Fool (WB/Curb)
50	35	28	25	BARBARA MANDRELL/Love Is Fair (MCA)
27	23	21	26	BILLIE JO SPEARS/Your Good Girl's Gonna Go Bad (Liberty)
42	37	30	27	BRENDA LEE/Every Now And Then (MCA)
1	5	10	28	DOTTIE WEST/Are You Happy Baby? (Liberty)
-	44	40	29	MAC DAVIS/Hooked On Music (Casablanca/PolyGram)
45	40	36	30	LARRY GATLIN/It Don't Get No Better... (Columbia)
-	43	38	31	WAYLON & JESSI/Storms Never Last (RCA)
41	38	31	32	EDDY RAVEN/Peace Of Mind (Dimension)
49	45	35	33	VERN GOSDIN/Too Long Gone (Ovation)
-	47	41	34	ROSANNE CASH/Seven Year Ache (Columbia)
7	11	20	35	REX ALLEN JR. & MARGO SMITH/Cup Of Tea (WB)
-	49	43	36	CONWAY TWITTY/Rest Your Love On Me (MCA)
-	-	42	37	CHARLEY PRIDE/Roll On Mississippi (RCA)
-	-	45	38	CHARLIE RICH/Are We Dreamin' The Same Dream (Elektra)
-	-	46	39	EMMYLOU HARRIS/Mister Sandman (WB)
-	-	44	40	RAY STEVENS/One More Last Chance (RCA)
-	48	47	41	GENE WATSON/Any Way You Want Me (WB)
46	41	33	42	RANDY BARLOW/Dixie Man (Paid)
-	→	43	43	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
-	-	49	44	DAVE & SUGAR/It's A Heartache (RCA)
-	-	48	45	BILLY "CRASH" CRADDOCK/It Was You (Capitol)
-	→	48	46	LORETTA LYNN/Somebody Led Me Away (MCA)
2	9	22	47	MEL TILLIS/Southern Rains (Elektra)
-	→	47	48	LEON EVERETTE/If I Keep Going Crazy (RCA)
-	→	49	49	MOE & JOE/Hey Joe, Hey Moe (Columbia)
-	→	50	50	JUICE NEWTON/Angel Of The Morning (Capitol)

New Entry →

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

**MUNDO EARWOOD "Blue Collar Blue" (Excelsior) 46/4**

National Summary: Up 20, Same 15, Down 0, Debuts 7, Adds 4. WCMS-FM, WSAI, KUUY, KLAC, KLVJ 47-40, WGTO 45-36, KVOO 35-30, KFDI-AM 22-17, KVOC 42-34, KEED 44-39.

**BILL ANDERSON "Mister Peepers" (MCA) 44/10**

National Summary: Up 20, Same 7, Down 2, Debuts 5, Adds 10. KSO, WTHI, KBMY, KVEG, KLAC, KSOP, WYDE, KIKK-FM, WWOD, WKLM, KYNN 16-11, KTOM 35-24, WLWI-FM 27-18.

**TAMMY WYNETTE "Cowboys Don't Shoot Straight" (Epic) 43/23**

National Summary: Up 2, Same 11, Down 0, Debuts 7, Adds 23 including KENR, WCMS-FM, WIRK-FM, KBMR, KSO, WAXX, KFEQ, KFDI-AM, KSSS, KEED, WMZQ-FM, KSOP 49-38, WIXL-FM 42-18.

KEBC-FM, KFEQ, KRDR, WBGW-FM.

**GARY MORRIS "Fire In Your Eyes" (WB) 23/9**

National Summary: Up 4, Same 8, Down 1, Debuts 1, Adds 9. KLZ, KSOP, KMPS-AM-FM, KHEY, WESC-AM-FM, KIKK-FM, WQYK-FM, WSLR, WKKN, KUUY 44-35.

**DANNY WOOD "Foot's Gold" (RCA) 22/10**

National Summary: Up 1, Same 6, Down 1, Debuts 4, Adds 10. KSO, KVOO, KFTN, KTOM, WGNA-FM, WWCS-FM, KENR, WKSJ-FM, KNOE, WCMS-FM, WIXL-FM 45-33.

**ED BRUCE "Evil Angel" (MCA) 20/20**

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 20 including KIKK-FM, WSIX-FM, WCMS-FM, WCXI, KFGO, WDDD-FM, KVOC, KNIX-FM, KMPS-AM-FM, WYII.

**JOHN WESLEY RYLES "Somewhere To Come When It Rains" (MCA) 17/11**

National Summary: Up 1, Same 3, Down 0, Debuts 2, Adds 11. WAXX, KVOO, KRDR, WVAM, KENR, KIKK-FM, KLRA, WWOD, KYXX, KRMD-AM-FM, WQYK-FM.

**PATTI PAGE "No Aces" (Plantation) 17/11**

National Summary: Up 2, Same 4, Down 0, Debuts 0, Adds 11. WVAM, WWVA, WGTO, KHEY, KLRA, KNOE, WBAM, KRMD-AM-FM, KFDI-AM, KUUY, KMPS-AM-FM, WSIX-FM 42-35.

**STATLER BROTHERS "In The Garden" (Mercury/PolyGram) 16/14**

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 14 including WNRS, WSAI, KEBC-FM, KFEQ, KSSS, KMAK, KRSY, WYII, KRRV, WMC-AM.

**ROY CLARK "She Can't Give It Away" (MCA) 16/11**

National Summary: Up 1, Same 4, Down 0, Debuts 0, Adds 11 including KLVJ, WWOD, KNOE, WSIX-FM, WCMS-FM, KVOO, KFDI-AM, KRDR, WIXL-FM, KYXX 9-6.

**RAY PRICE "Getting Over You Again" (Dimension) 15/13**

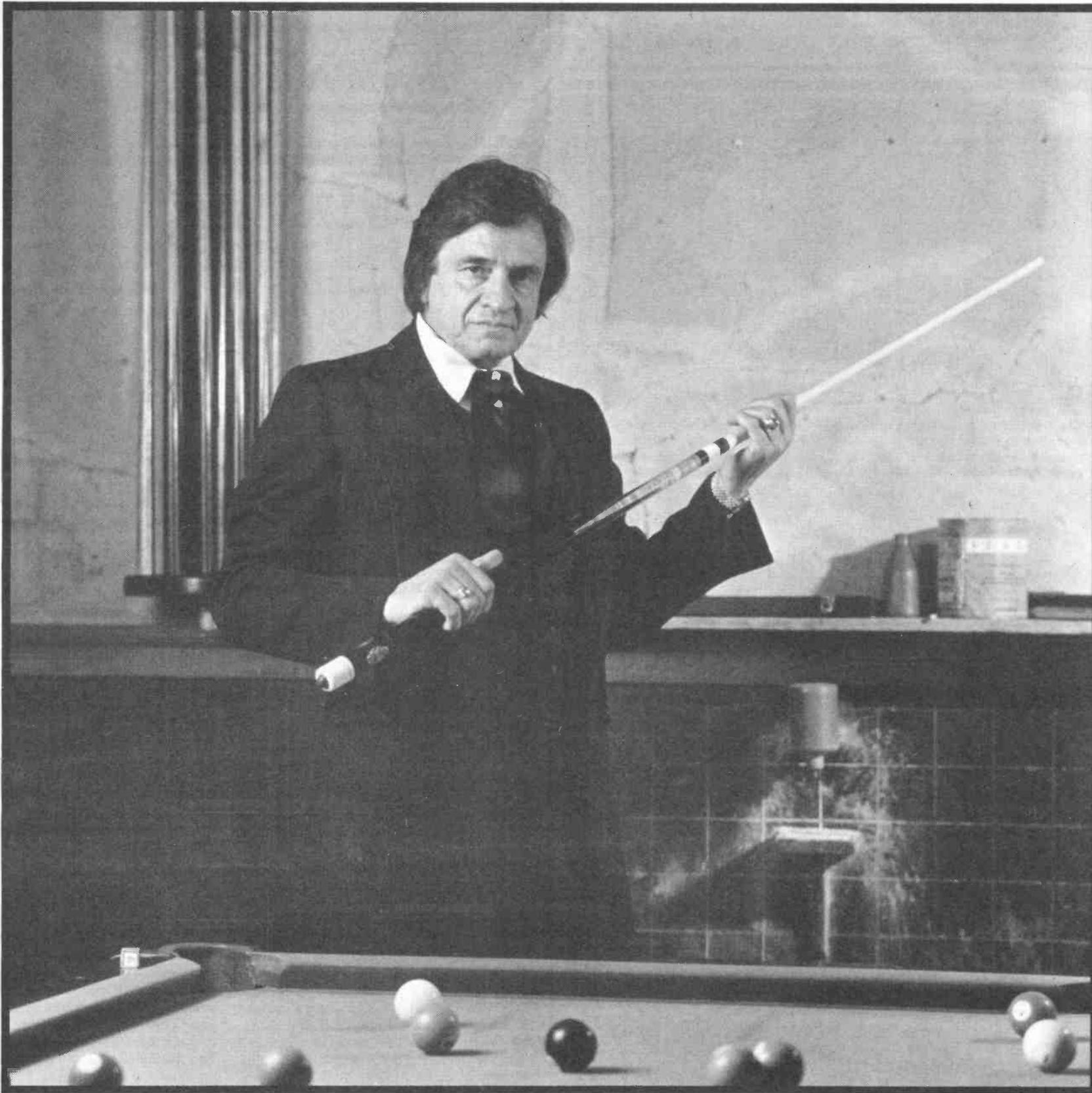
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 13 including WSIX-FM, KKYX, WIRK-FM, WCXI, WAXX, KFGO, KEBC-FM, KMAK, KCKC, KMPS-AM-FM.

**NIGHTSTREETS "Looking At Things In A Different Light" (Epic) 15/8**

National Summary: Up 1, Same 3, Down 1, Debuts 2, Adds 8. WSAI, KUUY, KEED, WWVA, KVET, WGTO, WKSJ-FM, WCMS-FM.

**MEL McDANIEL "Louisiana Saturday Night" (Capitol) 14/12**

National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 12 including KMAK, KNIX-FM, KRSY, KMPS-AM-FM, WBAP, KIKK-FM, WIRK-FM, WAXX, KFGO, KEBC-FM.



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# Country Pictures



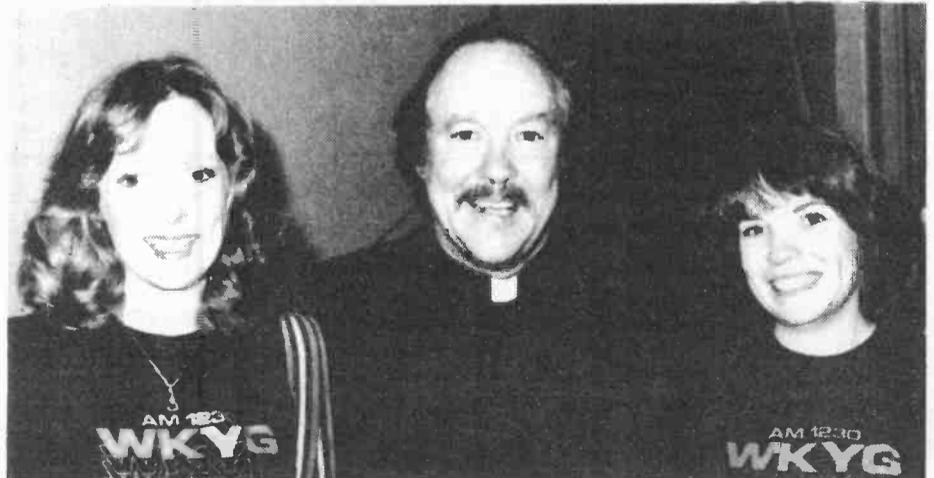
**WHK PUCKERS UP** — WHK/Cleveland air personalities got to the heart of the matter with a February 13 kissing booth promotion for the benefit of the Heart Association. Pictured here are "Kissin' Cousins" (l-r) Gary Dee and Carolyn Carr, joined by WHK Promotion Director Marcia Shedd, Local Sales Manager Ar. Greenberg, and General Sales Manager Lonnie Gronck.



**WVAM HERDS SHEPPARD INTO MOSQUE** — WVAM/Altoona, PA hosted a February 27 concert at the Jaffa Mosque featuring Conway Twitty and T.G. Sheppard. Pictured (l-r) are WVAM's Tom Riley and Dave Brooks, Sheppard, and WVAM's Don Girard and Stan Davis.



**KERR'S MUSIC MYSTERY WINNER** — KERR/Polson, MT recently held a "Music Mystery Contest." Shown here is the lucky winner Tana Erickson, collecting her loot totaling \$1500, with her daughter and station PD Wayne Fuchs.



**WKYG'S "BASKETBALL BOZOS"** — A recent WKYG/Parkersburg, WV promotion found the station's "Basketball Bozos" matched against "Meadowlark Lemon & the Bucketeers" during a halftime performance at Parkersburg Catholic High School. Flashing victory smiles are Bozos' star forwards Kathy Jackson (left) and Mebi Haddox (right) with school principal Father Langen.

## Biff Collie

### Inside Nashville



**GOIN' THROUGH THE CHANGE:** Slim Whitman knocked Johnny Carson out; Carson asked him back. Slim told Johnny a lot of his old fans had written through the quiet years saying: "We love you, whatever you're doing!" Slim's manager-booker Billy Deaton reports Slim is set for a big showroom in Reno this spring . . . Rex Allen, Sr. selling his ranch to the Government for a park, which I understand will stretch from Santa Monica to Oxnard in Southern California? And moving to Nashville???

Nashville superpicker Jimmy Capps, a busy sessionist and Opry band'er, named his new collie dog "Biff" (oh well, when you're hot, you're hot) . . . Larry Gatlin, Don Meredith, and Tammy Wynette are slated to host the 16th annual "Academy Of Country Music Awards" show to be broadcast "live" from L.A.'s Shrine Auditorium via NBC-TV on April 30 . . . KSO's Perry St. John and KEBC's Dave Martin chosen to co-host this year's 14th International Fan Club Organization (IFCO) show at Fan Fair in Nashville, June 10th . . . Razy Bailey, Big Al Downing, Reba McEntire, and Terry McMillan are set for that show so far. Others will be announced later . . . Terri Gibbs moves to Nashville's Radisson Plaza Hotel for a sitdown gig showcase for the talented, sightless girl who's all set for stardom (and she's well on her way) . . . 600 songwriters and Music VIP's applauded the winners and near-winners at NSAI's 14th annual awards dinner, with Songwriter Of The Year Bob Morrison, and cowriters of the Song Of The Year Bobby Braddock and Curly Putman for "He Stopped Loving Her Today" . . . George Lindsey will join Roy Clark for his March 14-19 engagement at Harrah's in Tahoe . . . Tammy Wynette guests on Tom Snyder's "Tomorrow" show March 18 . . . 68-year-old Ernest Tubb sure isn't in any hurry to slow down. Upcoming appearances include the Jimmy Rodgers Memorial in May in Meridian, MS and Gilley's Fourth of July celebration in Pasadena, TX. Also in the works is a sequel to the "Ernest Tubb: The Legend And The Legacy" album for First Generation Records. Tubb's birthday celebration found Texas Governor Bill Clements honoring the long-time entertainer with a custom-made birthday hat, a Texas state flag, and a special proclamation citing Tubb's contributions to the Lone Star State . . . Eddie Rabbitt hits the Vegas marquee at the MGM Grand in July . . . Tom T. Hall's April 1981 road commencement exercises begin with "Great Ladies Of Country Music II" in Lake Tahoe, featuring Lacy J. Dalton, Donna Fargo, and Lynn Anderson . . . Bellamy Bros.' Houston trip was for Miller Beer commercials . . . Don Williams taped "Solid Gold," the "John Davidson Show," the "Merv Griffin Show," and Biff Collie's Continental Airlines program.

**PORTER WAGONER** applied for a patent for an oval (or bullet-shaped) recording studio design. It involves a room 25 feet long and 10 feet wide, surrounded by 23 tons of sand. On each end of the room is a sound absorber. This design is specifically for a mixing room for 24-track studio production. The whole concept, they say, precipitates "pure sound." Porter and his studio engineers Tom Pick and Roy Shockley created this unique design, which will be first used for mixing a record next week or so.

**"NOBODY DOES IT BETTER"**—Country Radio Seminar XII spotlights broadcast legend Arthur Godfrey and salesman-humorist Jerry Clower as keynoters. Never before has Country radio's room for growth and power been so potentially awesome. Everybody loves a winner, and Country radio's effect on our society in recent years demonstrates more than anything else how phenomenal the growth potential is at this juncture in American radio. I overheard an authority the other day estimate "400 new Country stations" in the foreseeable future. Perhaps the most awe-inspiring thought we can take away from Country Radio Seminar XII is the responsibility that goes with power!

**AIRLINES: EDDIE RABBITT** network TV-series imminent?? . . . Barbara Mandrell named TV's "Three Times A Lady"-1981. The busy lady took a day off from her hit series to ski at the John Denver Celebrity Pro/Am Ski Tournament in Heavenly Valley, which will be televised on NBC's "Sportsworld" March 22 . . . The "Best Of The Statler Bros." album is heading for 3 million \$\$\$\$. . . Kenny Rogers's collection and word of a new "she" western-boutique in Beverly Hills by Tanya Tucker called "Rhinestone Cowgirl" are the latest country star moves to "get into" clothes . . . Oops! Add Crystal Gayle's new "crossover" line of things introducing next month to retailers in Dallas . . . Bad reports on that "Elvis & the Beauty Queen" from critics (and almost everybody is one) . . . Kris Kristofferson joined Goldie Hawn in narrating a 30-minute noncommercial film for the Motion Picture and Television Funds Country Home & Hospital in Woodland Hills, CA.



**ALABAMA "FEELS SO RIGHT" WITH MANDRELLS** — RCA artists Alabama recently guested on the "Barbara Mandrell Show" with Glen Campbell. Joining in song are (l-r) Alabama's Teddy Gentry, Erline Mandrell, Alabama's Randy Owen, Barbara Mandrell, Glen Campbell, Louise Mandrell, and Alabama's Jeff Cook.





# P/A

**POP/ADULT®**

## Mike Kasabo

### A POSITIVE VIEW

# Should P/A's Skew Younger Musically?

Conversations about where CHR leaves off and P/A begins have become high on the topic list among programmers in recent times. Here at R&R we go through all sorts of checklists and criterion levels to make sure a station's musical fare is listed in the proper section of the paper. But still the aforementioned question goes, for the most part, unanswered. Last week we had a chance to talk with industry veteran Bob Paiva, now the Program Director of WCMB and WSFM in Harrisburg, PA. Paiva's view of what Pop/Adult radio is, musically, and, more importantly, where it is going in the future made for some thought-provoking ideas.

**R&R:** You've said that some stations have become too conservative musically to get the adults. Please explain.

**Paiva:** I think that some of the stations that started out to characterize themselves as "adult" created a view of a lot of pop music as "non-adult." That view, in my opinion, is much too conservative when you look at the total spectrum of pop music being offered. To get into it a little further, I'm talking about the 25 to 30-year-old who visits a disco occasionally, who grew up with rock 'n' roll, someone who has an album collection with a great deal of rock material and is not, just because he turned 25 or 30, content to all of a sudden listen to Anne Murray and Glen Campbell records. We are attempting to appeal to an upwardly-mobile white collar adult who still wants to maintain a contemporary outlook and not be what we called an MOR listener.

**R&R:** Of course, if you're too young with music, you could find yourself maxing out at a demo as low as 35 or 36 . . .

**Paiva:** I think you're taking a narrower scope and putting limitations on the audience's ability to accept the music. For instance, in adults 25-49, doing what I'm doing, WSFM is just about a clear winner with a 5.8;

the other stations in town are scaled down from there. The only station that beats me is a very conservative MOR which has 42% of its listenership over 50 years old.

**R&R:** Do you have air personalities that magnetize the adults? Can they relate to someone over 35?

**Paiva:** That's the trick of it. I created a format in 1973 at WLEE in Richmond — we nicknamed it "MOR" and it stood for Middle of the Rock.

**R&R:** What was the essence of the format?

**Paiva:** To examine very closely the 50,000-watter in town, WRVA (a P/A station), and extract from it all of the service elements which it did so well for the adult audience. Then to take those elements and fit them into a contemporary music format by doing them in a contemporary manner. Rather than taking an MOR station and contemporizing the music as many do, we took a pop music station and put the proper services in. Basic-

not cost you a great deal of promotion money, needs to be evolutionary, because as you pointed out, the audience will not stand for trauma. So, keeping the music basically the way it was and making the services and general approach more adult, we effectively reduced the trauma.

**R&R:** But the question remains, are you Pop/Adult or some form of full-service CHR?

**Paiva:** Let me put it this way. People have a tendency to think about Pop/Adult or Adult Contemporary in the same terms that we used to think about MOR and to think of it only in terms of the music.

**R&R:** I see what you're getting at, but let me ask you, how hard musically can you get? Will you pull out and play "Satisfaction" by the Rolling Stones?

**Paiva:** At this point in our transition, I'm not playing that or similar records, but I do play some softer

*"We're going to have a more contemporary view of that 35-49 audience than they've been given credit for in the past."*

ally that's what we've done here at WSFM.

**R&R:** It seems to be working quite nicely in 1981 in Harrisburg as it did in 1973 in Richmond. Why?

**Paiva:** There are enormous similarities between Harrisburg today and Richmond then. It is a state capital. The state government complex employs a large percentage of the people so that they are doing the same kinds of jobs and are in the same income structure. The city is even divided by a river that flows down the middle ala Richmond. Those and other situations led me to believe that my concept would work here. Also when I came here in September, there was literally no AOR station, so that people who were contemporary music-oriented were already disposed to listening to us because we had been the only pop-type music station available.

**R&R:** So when you hit town, you applied your aforementioned philosophy of subliminal image alteration?

**Paiva:** Yes. It seemed imprudent to change the existing image musically to a more conservative approach, and it seemed, in turn, more prudent to take the existing "Rock 99" imagery and make it more adult.

**R&R:** Many stations have changed or altered their images only to cause trauma with the audience . . .

**Paiva:** Well, this was done only after studying the audience's connection with us and vice versa. The way I like to put it is that all change, to be successful, and

Rolling Stones. In general I'm trying to play old records that are in harmony with the current music. The hardness or softness of the current list will determine how I will surround those with my gold. As you know, the current records, with a very few exceptions, are very soft, so I will not inject into the system records that are inconsistent with the currents.

**R&R:** The idea is balance. You obviously hope to maintain the higher end demographically while courting and capturing the younger element . . .

**Paiva:** We scored extremely well 25-49, and we are going to try to stay on that track, but we're going to have a more contemporary view of that 35-49 year-old audience than they've been given credit for in the past. If we don't give them the correct services and we give them a lot of new music, there's no reason why an adult would listen to us. We may eliminate records by Frank Sinatra, but we are still going to play "New York, New York"; that was a smash.

**R&R:** P/A and CHR have grown so close that it's really almost six of one and a half dozen of the other . . .

**Paiva:** For sure. If you maintain a narrow view of the audience and realize that you must define the services offered in harmony with the music played, you will come up with the transition of what was classically AM Top 40 into, at least in our case, an FM Pop/Adult, full-service, but contemporary radio station.

### Transition

Bill Gardner has been named to the 5:30-10:00am drive shift at WFYR/Chicago. The announcement was made by PD Dick Bartley, who said, "We are just thrilled to have a man the calibre of Bill Gardner. He's one of the most entertaining and informative people in the business and we know he'll become habit-forming real quick." Gardner had been with KVIL/Dallas, KCBQ/San Diego, and most recently with WBJW/Orlando . . . Ray Lincoln has exited his Program Director position and morning air shift at KAAY/Little Rock; he's replaced in the PD chair by Steve Kelly . . . Warren Bailey has left the WLNH/Laconia PD position, which is still vacant. Also at WLNH, Bob Nelson has been promoted from Assistant to full-time Music Director; and finally, Lee Roberts is new as the all-night man from part-time duties . . . Jack O'Neill has been appointed Sports Director of WHYN/Springfield, MA. General Manager Brian Stone commented, "WHYN, in the acquisition of Jack O'Neill, has again demonstrated the station's commitment to provide the best in local coverage of news, weather and sports . . . (he) fits perfectly into our team." . . . Chuck LaMont comes to the afternoon drive segment of 97A1A/Miami.

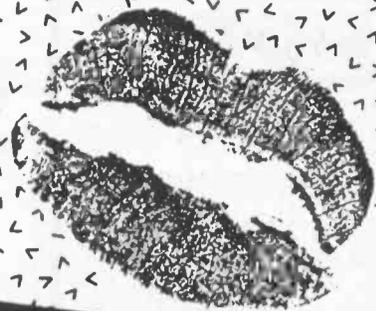
### Update

WFYR/Chicago has announced the promotion of John Wetherbee to the position of Assistant Program Director — he will continue his duties as Music Director. His appointment was announced by WFYR VP/GM Jim Barker . . . KFMB/San Diego will, this year, broadcast its Leukemia Radiothon "live" from the Children's Hospital. VP/GM Paul Palmer said, "This is the first time our fund-raising efforts will be aired live where 90% of the patients are afflicted with the disease." All KFMB personalities, including Hudson & Bauer, will be on hand for the event . . . WOWO/Fort Wayne recently commemorated Black History month with vignettes focusing on the milestones and landmarks in the history of black Americans . . . Dave Crist has been awarded the "Distinguished Service Award" by the Zanesville, OH JC's. Crist, Program Director of WHIZ, has been a very active member in that community for many years and certainly deserves this honor.



**KNOWING WHEN TO SNOW** — The fourth annual WHEN/Syracuse Winter Olympics was held recently and was attended by over 3000 people. 500 attendees also participated in various events such as a sliding race, snowball-throwing contest, a goofy slalom, a snow sculpture contest and a cross-country race. Pictured here are Frosty and friends, who capture the feeling of the festivities.

**WE'VE GOT  
A BIG KISS  
FOR RADIO!!**

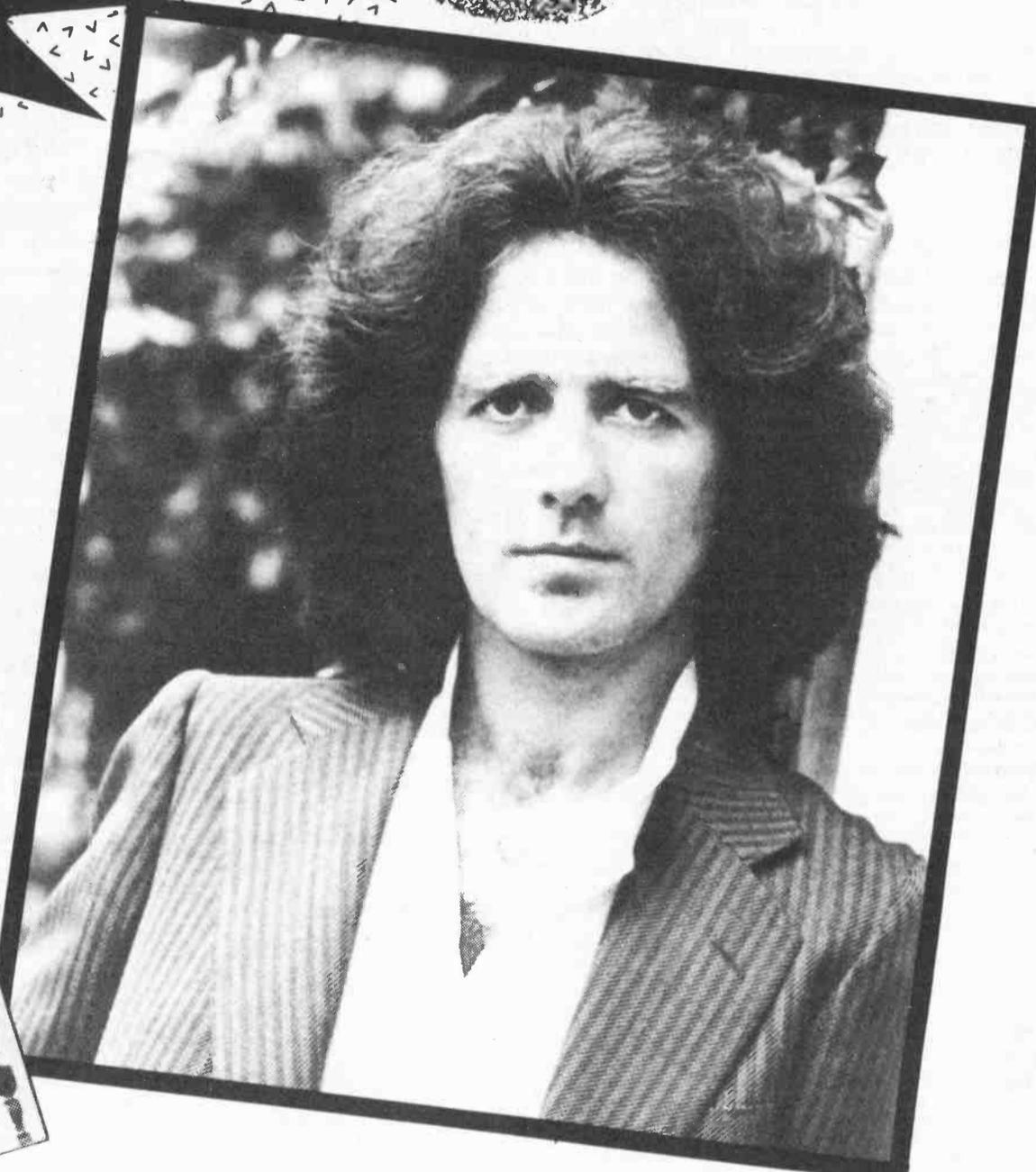


**POP/ADULT  
BREAKERS**

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**GILBERT O'SULLIVAN**  
**What's In A Kiss (Epic)**

55% of our stations are on it. His biggest in many years — adds include WTMJ, KFMB, 3WS, WLNH, WDEF, WYMC, KOB, WHIZ, WQUA. Heavy rotation: WSB, WEIM, WSBA, WRVA, WJON, KLMS, WOOD, WHBY. Medium rotation: KMBZ, WHIO, KSL, KEX, WBT, WHAM, WHAG, WJBO, WIS, WNDB, WFTL, WSLI, WDBO, KUGN, KMED, KLO, KRKK, WIBW, KMRJ, WDIF, KXIC, WOWO, WFDF, WHBC. Jumps 29-24 on P/A chart.



FROM THE EPIC LP "OFF CENTRE"

**GILBERT O'SULLIVAN**

**"WHAT'S IN A KISS"**

PRODUCED BY GUS DUDGEON

ON *Epic* RECORDS



POP/ADULT®

# BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

## JAMES TAYLOR & J.D. SOUTHER

### Her Town Too (Columbia)

59% of our stations are on it. Captures this week's Most Added award with 32 — they include WHIO, WTVN, WLW, KSL, KEX, KPPL, WHAS, WGR, WLNH, WATR, KBLF, KLO, KRZI, WRVA, WTAR, WSLI, WCHV, WACI, KXIC, WSGW. Heavy rotation: KFMB, WASH, WNAB, WSBA, WMAZ. Medium rotation: WCCO-AM, WWWE, WFYR, WBT, WHEN, WDEF, WNDB, WPTF, WFIR, WIBW, KRMG, WJON, WDFI, WHBY, WHBC. Debuts at No. 28 on P/A chart.

## GILBERT O'SULLIVAN

### What's In A Kiss (Epic)

55% of our stations are on it. His biggest in many years — adds include WTMJ, KFMB, 3WS, WLNH, WDEF, WYMC, KOB, WHIZ, WQUA. Heavy rotation: WSB, WEIM, WSBA, WRVA, WJON, KLMS, WOOD, WHBY. Medium rotation: KMBZ, WHIO, KSL, KEX, WBT, WHAM, WHAG, WJBO, WIS, WNDB, WFTL, WSLI, WDBO, KUGN, KMED, KLO, KRKK, WIBW, KMRJ, WDFI, KXIC, WOWO, WDFD, WHBC. Jumps 29-24 on P/A chart.

# NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**BOBBY GOLDSBORO** "Alice Doesn't Love Here Anymore" (Curb/CBS) 45/13 add WLW, KFMB, KSL, WIP, WIS, WTAR, KOB, KLO, WHIZ, WSTV, WSGW, WKHM, WHBC. Heavy rotation: WHBY, WRVA. Medium rotation: KEX, KHOW, WSJS, WLTA, WELI, WSBA, WNAB, WNDB, WPTF, KMED, WHOK, KXIC, WKIQ. Midwest and South, as usual, leading the way initially.

**SMOKEY ROBINSON** "Being With You" (Tamla) 44/17 add WCBM, KFMB, KNBR, WFYR, WWWE, KMBZ, KBLF, KMED, KOB, KRZI, WSLI, WSBA, WNAB, WLNH, WDFI, WBOV, WHIZ. Medium rotation: WBN, WIP, WASH, WLTA, WBT, 97AIA, KPPL, KEX, KRKO, WFIR, WORG, WCHV, WABZ, WNEU, WLNH, WEIM, WKHM. Very balanced regional spread. Debuts at No. 30 on P/A chart.

**DEBBY BOONE** "Perfect Fool" (WB/Curb) 39/2 add WYMC, WHBC. Heavy rotation: WQUA, WDEF, WRVA, WJON, WLTA. Medium rotation: WCCO-AM, KMBZ, WHIO, KSL, WSB, WEIM, WHAG, WNDB, WLVA, WPTF, KUGN, KMED, KLO, KRKK, KLMS, WDFD, WHBY. South and Midwest leading the way still.

**STEVE WINWOOD** "While You See A Chance" (Island) 38/8 add WFYR, KOGO, WSEU, WGY, WIP, WCBM, KMED, WOWO. Heavy rotation: WQAI-FM, KNBR, WCHV, WABZ, WNEU, WCFR. Medium rotation: WBOV, WJON, WDFI, WHOK, KWOS, WKIQ, KRKK, KFQD, KRZI, WFIR, WMAZ, WSLI, WEIM, WGAR, WCCO-FM, WASH. Good action in East and South.

**MELISSA MANCHESTER & PEABO BRYSON** "Lovers After All" (Arista) 36/5 add WHEN, WHAM, WATR, WDBO, WOOD. Heavy rotation: 97AIA, WLVA, WORG, WRVA, KLO. Medium rotation: WWWE, KSL, WSM-FM, WBT, WLTA, WSBA, WIS, WFTL, KOB, KFQD, KBLF, KRKK, WJON, WQUA, WDFI, KXIC. West and East strongest for this one.

**BARBARA MANDRELL** "Sometime, Somewhere, Somehow" (MCA) 36/2 add KBLF, WDFD. Heavy rotation: KSL, WRVA. Medium rotation: WCCO-AM, WBT, WHAM, WHAG, WSBA, WDEF, WNDB, WFTL, WPTF, WFIR, KMJJ, KMED, KLO, KRMG, WIBW, WJON, WQUA, WOWO, WHBY. Good spread except for the East.

**BARRY MANILOW** "Lonely Together" (Arista) 31/31. Second Most Added to Taylor & Souther — they include WFYR, WCCO-AM, WHAM, WSJS, WIP, WGR, WBN, WGR, WRIE, WSBA, WDEF, WSLI, WMAZ, WDBO, WRVA, KUGN, KRMG, WIBW, KWOS, WAKR, WHBY. Automatic artist covered nicely in all regions.

**RANDY MEISNER** "Hearts On Fire" (Epic) 30/3 add WPRO, WBZ, WNFL. Heavy rotation: WTMJ, WLW, WQAI-FM, WSIX, WHAS, WOWO. Medium rotation: KWOS, WBOV, WHIZ, KRKK, KFQD, WFIR, WSLI, WCHV, WABZ, WHEN, KOGO, KNBR, WGAR, WTVN. All four regions represented.

**CHAMPAIGN** "How 'Bout Us" (Columbia) 29/8 add WLW, KING, WCHV, KRZI, KFQD, KLO, KRMG, WDFI. Heavy rotation: WJBO, WEIM, WDEF. Medium rotation: KFMB, WSM-FM, WBT, WHEN, WIP, WNAB, WORG, WHBY. West and South looking strongest so far.

**T.G. SHEPPARD** "I Loved 'Em Every One" (WB/Curb) 28/16 add WSB, WBT, WHAS, KEX, WHIO, KLO, WYMC, WIS, WCFR, WHOK, KLMS, WDFI, WIBW, KRMG, WKIQ, KBLF. Heavy rotation: 97AIA, WDEF. Medium rotation: WCCO-AM, WRVA, WFIR.

**A TASTE OF HONEY** "Sukiyaki" (Capitol) 28/6 add WCCO-AM, WHIO, WHAM, WDEF, WFIR, KRKO. Heavy rotation: WSB, KLO. Medium rotation: WTMJ, WISN, KSL, KEX, WELI, WEIM, WLNH, WSBA, WNDB, WJON, WKHM, WHBC. West leading the way here.

**SPINNERS** "Yesterday Once More/Nothing Remains The Same" (Atlantic) 28/5 add WGY, WEIM, KBAI, KLO, KMRJ. Heavy rotation: WKHM. Medium rotation: WLW, WSJS, KNBR, WIP, WHAG, WCFR, WCHV, WORG, WFIR, KRKK, WHIZ, WSTV. Even spread in all four regions.

**MAC DAVIS** "Hooked On Music" (Casablanca/PolyGram) 25/5 add WABZ, WJBO, WHIZ, KMRJ, WHBC. Heavy rotation: WRVA. Medium rotation: KMBZ, KEX, WBT, WGY, WGR, WNDB, KBLF, KRMG, WJON, WKHM, KXIC, WHBY. Midwest strongest.

**CLIMAX BLUES BAND** "I Love You" (WB) 25/4 add KING, WHAS, WIP, KRKK. Heavy rotation: WNEU, WRVA, WMAZ. Medium rotation: KMRJ, WKO, KFQD, WORG, WSLI, WABZ, WEIM, WQAI-FM, WSM-FM. Best strength in South.

**STEELY DAN** "Time Out Of Mind" (MCA) 24/14 add WFYR, KPPL, WQAI-FM, WSM-FM, WBN, WGR, WABZ, WDEF, WLVA, WORG, WRVA, WJON, KLMS, KWOS. Medium rotation: WCCO-FM, WBT, WEIM, WCHV, WDFI, WKIQ. Even spread.

**REO SPEEDWAGON** "Keep On Loving You" (Epic) 24/2 add WCCO-FM, KFQD. Heavy rotation: WGR, WLW, WTAE, WGR, WBZ, WLNH, WNEU, KRKO, WHIZ, WNF, WOWO. Medium rotation: WBOV, KRZI, WCHV, WSIX, WQAI-FM, WTVN, KOGO, KPPL. Good spread, especially active in the East.

**PAUL SIMON** "Oh, Marion" (WB) 24/2 add WACI, KLMS. Heavy rotation: WRVA, WLTA. Medium rotation: WKHM, WDFD, WHBC, WKIQ, KRKK, WDBO, WSBA, KEX, KSL.

**FIREFALL** "Staying With It" (Atlantic) 24/0. Heavy rotation: WSM-FM. Medium rotation: WCCO-FM, WLW, WQAI-FM, KNBR, KOGO, KEX, KRKK, WPTF, WIS, WNEU, WGR, WHAG, KXIC, WHIZ, WSTV, KWOS. Strongest in Midwest.

**EARTH, WIND & FIRE** "And Love Goes On" (ARC/Columbia) 23/0. Heavy rotation: WHAS, WHAG, WEIM, WORG, WKHM. Medium rotation: KING, KEX, WBT, WGR, WNAB, WRIE, WIS, WFTL, WLVA, KLO, WJON. West and South strongest action.

**ROVERS** "Wasn't That A Party" (Epic/Cleveland International) 21/6 add WHAM, WGR, WMAZ, KFQD, WBOV, WJON. Heavy rotation: WBN, WNEU. Medium rotation: WHBC, WOWO, WHIZ, WFIR, WNDB, WDEF, WABZ, WIP, WTAE, WHEN, WGAR. East leading the way.

## Radio & Records

# POP/ADULT AIRPLAY / 30

March 13, 1981

Three Weeks	Two Weeks	Last Week	This Week	
4	3	3	1	NEIL DIAMOND/Hello Again (Capitol)
3	2	2	2	DON McLEAN/Crying (Millennium)
1	1	1	3	JOHN LENNON/Woman (Geffen)
11	6	4	4	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
9	5	5	5	CLIFF RICHARD/A Little In Love (EMI America)
16	12	8	6	TERRI GIBBS/Somebody's Knockin' (MCA)
2	4	6	7	DOLLY PARTON/9 To 5 (RCA)
21	16	11	8	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
8	7	7	9	RONNIE MILSAP/Smoky Mountain Rain (RCA)
30	26	17	10	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
25	17	14	11	HALL & OATES/Kiss On My List (RCA)
17	14	12	12	SPYRO GYRA/Cafe Amour (MCA)
5	8	9	13	ABBA/The Winner Takes It All (Atlantic)
29	19	16	14	STYX/The Best Of Times (A&M)
28	24	20	15	LEO SAYER/Living In A Fantasy (WB)
—	—	23	16	JUICE NEWTON/Angel Of The Morning (Capitol)
—	—	24	17	EMMYLOU HARRIS/Mister Sandman (WB)
24	23	19	18	PHIL EVERLY/Dare To Dream Again (Curb/CBS)
27	25	22	19	ELVIS PRESLEY/Guitar Man (RCA)
12	13	18	20	EDDIE RABBITT/I Love A Rainy Night (Elektra)
7	9	15	21	STEELY DAN/Hey Nineteen (MCA)
6	10	10	22	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
10	11	13	23	BLONDIE/The Tide Is High (Chrysalis)
—	30	29	24	GILBERT O'SULLIVAN/What's In A Kiss (Epic)
—	29	28	25	CHRIS MONTAN/Let's Pick It Up (Where We Left Off) (20th)
—	27	26	26	ASSOCIATION/Dreamer (Elektra)
—	28	27	27	DOOBIE BROTHERS/Wynken, Blynken And Nod (WB)
—	—	→	28	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
—	—	30	29	JIMMY BUFFETT/It's My Job (MCA)
—	—	→	30	SMOKEY ROBINSON/Being With You (Tamla)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry →

## Others Getting Significant Action

**DOOBIE BROTHERS** "Keep This Train A-Rollin'" (WB) 21/0. Heavy rotation WTMJ. Medium rotation: WCCO-FM, WLW, KNBR, WQAI-FM, WBT, WCFR, WCHV, WDFI, WKIQ.

**JOHNNY LEE** "Pickin' Up Strangers" (Full Moon/Asylum) 20/6 add WHIO, WGR, WATR, WEIM, WYMC, KRKK. Heavy rotation: KRMG, WDEF, KSL. Medium rotation: KMBZ, WLTA, WRVA, WFIR, WOWO.

**ENGLAND DAN & JOHN FORD COLEY** "Part Of Me, Part Of You" (MCA) 18/1 add WSB. Heavy rotation: WTMJ. Medium rotation: KOB, WFIR, WTAR, WLVA, WIS, WJBO, WSBA, WLNH, WHAG, WHOK, KXIC, WOOD, WACI, WDFD.

**HARRY CHAPIN** "Remember When The Music" (Boardwalk) 18/0. Heavy rotation: 97AIA, WRVA. Medium rotation: KSL, KMBZ, WFTL, WNDB, WOOD.

**DON WILLIAMS** "Falling Again" (MCA) 16/1 add WQUA. Heavy rotation: WRVA, WNDB. Medium rotation: KRMG, WKHM, WOWO, KSL, WHIO, WCCO-AM.

**LESLIE, KELLY & JOHN FORD COLEY** "Come Back To Me" (A&M) 14/6 add WHIO, WNDB, WSLI, WJON, WSTV, WKHM. Medium rotation: KSL.

**PHIL SEYMOUR** "Precious To Me" (Boardwalk) 14/0. Heavy rotation: WLW, WJBO, WOWO. Medium rotation: WGY, WHEN, WLNH, WABZ, KWOS, WHIZ.

**CAPTAIN & TENNILLE** "Keepin' Our Love Warm" (Casablanca/PolyGram) 13/12 add KMBZ, WCCO-AM, WORG, WFTL, WNDB, WJON, KWOS, WKHM, WOOD, WGR, WEIM, WRIE.

**ERIC CLAPTON AND HIS BAND** "I Can't Stand It" (RSO) 13/6 add WBN, WIP, KPPL, WGAR, KBAI, WBOV. Heavy rotation: WMAZ. Medium rotation: WSM-FM, WCHV.

**DONNA SUMMER** "Who Do You Think You're Foolin'" (Geffen) 12/3 add KRKO, WMAZ, WLVA. Medium rotation: KLMS, WHBC, WORG, WABZ, WGR, WIP.

**ALAN PARSONS PROJECT** "Games People Play" (Arista) 11/4 add KOGO, KOY, WASH, WNFL. Heavy rotation: WOWO, WCHV, WGAR. Medium rotation: WCCO-FM, WSM-FM, WHEN.

**ANDY GIBB** "Me (Without You)" (RSO) 11/3 add WGR, KUGN, KWOS. Heavy rotation: WPRO. Medium rotation: WBZ, WNAB, WIS, WSLI, WORG, WHBY.

**GEORGE FISCHOFF** "Little Ballerina Blue" (Heritage) 10/9 add WCCO-AM, KMBZ, WLW, WSB, WFTL, KOB, KUGN, KMED, KRMG.

**DR. HOOK** "That Didn't Hurt Too Bad" (Casablanca/PolyGram) 10/5 add WHIO, WLTA, WHAG, WCFR, WNEU.

**RITA COOLIDGE** "Words" (A&M) 9/6 add WLTA, WSB, KUGN, KRKO, KRKK, WHBY.

**MAUREEN McGOVERN** "Halfway Home" (Maiden Voyage) 9/4 add KMBZ, WCCO-AM, WSBA, WKHM.

**JOHN COUGAR** "Ain't Even Done With The Night" (Riva/PolyGram) 9/2 add WLW, WFIR. Medium rotation: WSM-FM, WABZ, WNEU, WLNH, KWOS.

**FLEETWOOD MAC** "Fireflies" (WB) 9/0. Heavy rotation: WKHM. Medium rotation: KRKK, KLO, WNEU, WRIE.

**DOTIE WEST** "Are You Happy Baby?" (Liberty) 9/0. Heavy rotation: WSB. Medium rotation: KMBZ, WPTF, WHOK, WJON, KRMG.

**RAY PARKER JR. & RAYDIO** "A Woman Needs Love (Just Like You Do)" (Arista) 8/5 add KEX, WABZ, WMAZ, WFIR, KBAI.

**PHOEBE SNOW** "Games" (Mirage) 8/1 add WATR. Medium rotation: WSTV, WSM-FM, WNAB.

## Most Added:

- JAMES TAYLOR & J.D. SOUTHER** *Her Town Too* (Columbia) Added at 30% of our reporting stations.
- BARRY MANILOW** *Lonely Together* (Arista) Added at 29% of our reporting stations.
- SMOKEY ROBINSON** *Being With You* (Tamla) Added at 16% of our reporting stations.
- EMMYLOU HARRIS** *Mister Sandman* (WB) Added at 15% of our reporting stations.
- T.G. SHEPPARD** *I Loved 'Em Every One* (WB/Curb) Added at 15% of our reporting stations.
- JUICE NEWTON** *Angel Of The Morning* (Capitol) Added at 14% of our reporting stations.

## Hottest:

- DON McLEAN** *Crying* (Millennium) Reported hot at 58% of our stations.
- JOHN LENNON** *Woman* (Geffen) Reported hot at 45% of our stations.
- NEIL DIAMOND** *Hello Again* (Capitol) Reported hot at 42% of our stations.
- BARBRA STREISAND & BARRY GIBB** *What Kind Of Fool* (Columbia) Reported hot at 35% of our stations.
- TERRI GIBBS** *Somebody's Knockin'* (MCA) Reported hot at 34% of our stations.
- GROVER WASHINGTON JR.** *Just The Two Of Us* (Elektra) Reported hot at 28% of our stations.

# P/A REGIONAL ADDS & HOTS

## EAST

**WCBM/Baltimore**  
 Hal Martin  
 S. Robinson  
 S. Winwood  
 E. Harris  
 HOTTEST  
 S. Easton  
 Streisand/Gibb  
 Hall & Oates  
 D. McLean  
 C. Richard

**WBZ/Boston**  
 Wendy Furiga  
 G. Washington Jr.  
 T. Gibbs  
 R. Meisner  
 HOTTEST  
 J. Lennon  
 C. Richard  
 N. Diamond  
 E. Rabbitt  
 D. Parton

**WNAB/Bridgeport**  
 Jay McCormick  
 J. Newton  
 S. Robinson  
 M. King  
 HOTTEST  
 D. Parton  
 N. Diamond  
 G. Washington Jr.  
 Taylor/Souther  
 T. Gibbs

**WBEN/Buffalo**  
 Roger Christian  
 B. Manilow  
 Taylor/Souther  
 Steely Dan  
 (Time)  
 E. Clapton  
 HOTTEST  
 D. McLean  
 S. Easton  
 R. Milsap  
 Rovers  
 G. Washington Jr.

**WGR/Buffalo**  
 Jerry Rao  
 Rovers  
 E. Harris  
 Fools  
 D. Deardorff  
 Taylor/Souther  
 B. Manilow  
 HOTTEST  
 RED Speedwagon  
 T. Gibbs  
 S. Easton  
 G. Washington Jr.  
 J. Newton

**WRE/Erie**  
 Ted Abbott  
 Capt. & Tennille  
 S. Forbert  
 B. Manilow  
 B. Vinton  
 HOTTEST  
 D. Parton  
 Kool & Gang  
 J. Lennon  
 Blondie  
 (Time)  
 D. McLean

**WEM/Fitchburg**  
 Chuck Morgan  
 C. Cross  
 Spinners  
 T. Weisberg  
 B. Manilow  
 J. Lee  
 Capt. & Tennille  
 HOTTEST  
 T. Gibbs  
 Hall & Oates  
 D. McLean  
 S. Easton  
 Elvis

**WHAG/Hagerstown**  
 Bill Johnson  
 Niteflyte  
 H. Penfield  
 Tierra  
 S. Easton  
 Dr. Hook  
 Tavares  
 D. McClinton  
 HOTTEST  
 Lobo  
 E. W & F  
 Hall & Oates  
 C. Montan  
 Spinners

**WTC/Hartford**  
 Ginny Jasontka  
 J. Newton  
 G. O'Sullivan  
 HOTTEST  
 D. McLean  
 O. Parton  
 C. Richard  
 T. Gibbs  
 G. Washington Jr.

**WLNH/Laconia**  
 Bob Nelson  
 Association  
 Taylor/Souther  
 E. Harris  
 G. O'Sullivan  
 J. Buffett  
 HOTTEST  
 Streisand/Gibb  
 Hall & Oates  
 L. Sayer  
 T. Gibbs  
 G. Washington Jr.

**WQR/Manchester**  
 Karen Anderson  
 B. Manilow  
 A. Gibb  
 Capt. & Tennille  
 Steely Dan  
 (Time)  
 J. Lee  
 L. LeBlanc  
 HOTTEST  
 C. Richard  
 T. Gibbs  
 D. McLean  
 G. Washington Jr.

**WELI/New Haven**  
 Walt Pinto  
 None  
 HOTTEST  
 Streisand/Gibb  
 S. Easton  
 G. Washington Jr.

**WIP/Philadelphia**  
 Bob Russo  
 B. Manilow  
 Climax Blues Band  
 E. Clapton  
 S. Winwood  
 B. Goldsboro  
 HOTTEST  
 T. Gibbs  
 J. Lennon  
 Styx  
 Hall & Oates  
 Spinners  
 Rovers

**WTAE/Pittsburgh**  
 Don Berns  
 None  
 HOTTEST  
 Don McLean  
 J. Lee  
 RED Speedwagon  
 Hall & Oates

**3-W-S/Pittsburgh**  
 Herb Crowe  
 E. Harris  
 G. O'Sullivan  
 HOTTEST  
 R. Milsap  
 T. Gibbs  
 G. Washington Jr.  
 P. Everly  
 S. Easton

**WGAN/Portland**  
 Janet Booth  
 S. Easton  
 T. Gibbs  
 HOTTEST  
 D. Parton  
 Streisand/Gibb  
 D. McLean  
 N. Diamond  
 R. Milsap

**WPRO/Providence**  
 Gary Berkowitz  
 R. Meisner  
 HOTTEST  
 N. Diamond  
 Hall & Oates  
 S. Easton  
 S. Wonder  
 Manchester/Bryson

**WHAM/Rochester**  
 Dave Laird  
 B. Manilow  
 Taste Of Honey  
 E. Harris  
 Manchester/Bryson  
 D. Hartman  
 HOTTEST  
 Streisand/Gibb  
 T. Gibbs  
 G. Washington Jr.

**WQY/Schenectady**  
 Bill Buchner  
 E. Harris  
 Spinners  
 S. Winwood  
 Taylor/Souther  
 HOTTEST  
 D. McLean  
 E. Rabbitt  
 D. Parton  
 J. Lennon  
 T. Gibbs

**KOB/Albuquerque**  
 Paul Douglas  
 G. O'Sullivan  
 B. Goldsboro  
 B. Manilow  
 G. Fischhoff  
 S. Robinson  
 HOTTEST  
 D. Fogelberg  
 Lobo  
 D. McLean  
 J. Lennon  
 P. Everly  
 C. Richard

**KFOD/Anchorage**  
 Mark Lewis  
 Champaign  
 Franke & Knockouts  
 P. Anka  
 Taylor/Souther  
 RED Speedwagon  
 G. O'Sullivan  
 Rovers  
 HOTTEST  
 D. Parton  
 D. McLean  
 N. Diamond  
 Streisand/Gibb  
 J. Lennon

**KHOW/Denver**  
 Leigh Starnes  
 J. Newton  
 Association  
 HOTTEST  
 Streisand/Gibb  
 Hall & Oates  
 L. Sayer  
 T. Gibbs  
 G. Washington Jr.

**KMJJ/Las Vegas**  
 Kevin O'Brien  
 C. Montan  
 HOTTEST  
 D. Parton  
 C. Richard  
 N. Diamond  
 Styx  
 S. Easton  
 T. Gibbs

**WCFR/Springfield**  
 Jeff Taylor  
 Dr. Hook  
 B. Sheppard  
 HOTTEST  
 D. McLean  
 C. Richard  
 E. Clapton  
 S. Winwood  
 L. Sayer

**WHEN/Syracuse**  
 Debbie Stoughtenger  
 Manchester/Bryson  
 HOTTEST  
 D. Parton  
 C. Richard  
 J. Lennon  
 N. Diamond  
 Streisand/Gibb

**WASH/Washington D.C.**  
 Bob Duckman  
 T. Gibbs  
 A. Parsons Project  
 N. Diamond  
 Streisand/Gibb  
 M. Diamond  
 (America)(lp)  
 Hall & Oates  
 Taylor/Souther

**WATR/Waterbury**  
 Rick O'Connor  
 M. King  
 J. Lee  
 Manchester/Bryson  
 J. Buffett  
 Taylor/Souther  
 P. Snow  
 HOTTEST  
 J. Lennon  
 D. McLean  
 C. Richard  
 G. Washington Jr.  
 S. Wonder

**WNEU/Wheeling**  
 Amos/Fox  
 G. Washington Jr.  
 Dr. Hook  
 Franke & Knockouts  
 HOTTEST  
 N. Diamond  
 Hall & Oates  
 Climax Blues Band  
 Rovers  
 S. Winwood

**WWSA/York**  
 Jim Horn  
 L. Sayer  
 C. Montan  
 L. Scriffirin  
 M. McGovern  
 S. Robinson  
 B. Manilow  
 B. Mandrell  
 E. Harris  
 HOTTEST  
 J. Lennon  
 N. Diamond  
 E. Harris  
 Steely Dan  
 Hall & Oates

**WVIR/Chicago**  
 John Wetherbee  
 S. Winwood  
 S. Robinson  
 Steely Dan  
 (Time)  
 B. Manilow  
 HOTTEST  
 J. Lennon  
 D. McLean  
 G. Washington Jr.  
 E. Harris

**WLV/Cincinnati**  
 Greg Picciano  
 Champaign  
 Taylor/Souther  
 B. Goldsboro  
 D. Hartman  
 J. Cougar  
 G. Fischhoff  
 HOTTEST  
 J. Lennon  
 D. McLean  
 N. Diamond  
 Hall & Oates  
 S. Easton

## MIDWEST

**WKRR/Akron**  
 Bill Hart  
 S. Easton  
 B. Manilow  
 D. Ross  
 E. Harris  
 HOTTEST  
 N. Diamond  
 Streisand/Gibb  
 Spyro Gyra  
 T. Gibbs  
 G. Washington Jr.

**WHBY/Applenton**  
 Jeff Clark  
 B. Manilow  
 L. LeBlanc  
 R. Coolidge  
 J. Lennon  
 S. Easton  
 N. Diamond  
 Streisand/Gibb  
 T. Gibbs  
 L. Sayer  
 G. O'Sullivan  
 G. Washington Jr.

**WKIQ/Bowling Green**  
 John Swan  
 Elvis  
 Taylor/Souther  
 R. Holmes  
 B. Manilow  
 T. G. Sheppard  
 H. Penfield  
 B. Vinton  
 HOTTEST  
 D. Parton  
 Hall & Oates  
 J. Lennon  
 N. Diamond  
 D. McLean

**WHBC/Canton**  
 Rick Jacobs  
 D. Boone  
 B. Goldsboro  
 M. Davis  
 L. Hall  
 HOTTEST  
 D. McLean  
 D. Parton  
 D. Parton  
 M. Milsap  
 N. Diamond  
 C. Richard

**WDFD/Flint**  
 Paul Landino  
 E. Harris  
 B. Mandrell  
 (Sometime)  
 HOTTEST  
 J. Lennon  
 Climax Blues Band  
 Streisand/Gibb  
 P. Everly

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**WACI/Freeport**  
 Larry Lance  
 P. Simon  
 Taylor/Souther  
 J. Newton  
 HOTTEST  
 D. McLean  
 P. Everly  
 S. Easton  
 Elvis  
 Hall & Oates

**WVYR/Chicago**  
 John Wetherbee  
 S. Winwood  
 S. Robinson  
 Steely Dan  
 (Time)  
 B. Manilow  
 HOTTEST  
 J. Lennon  
 D. McLean  
 G. Washington Jr.  
 E. Harris

**KMED/Medford**  
 Charlie Kirk  
 G. Fischhoff  
 S. Winwood  
 S. Robinson  
 P. Anka  
 C. Newton  
 HOTTEST  
 D. McLean  
 T. Gibbs  
 C. Richard  
 J. Lennon  
 B. Goldsboro

**KBAI/Morro Bay**  
 Donna St. John  
 E. Clapton  
 Ray Parker/Raydio  
 Spinners  
 HOTTEST  
 Hall & Oates  
 T. Gibbs  
 D. McLean  
 C. Richard  
 Styx

**KLO/Ogden**  
 Barbara M. Richardson  
 Champaign  
 B. Goldsboro  
 J. Newton  
 T. G. Sheppard  
 Spinners  
 Taylor/Souther  
 HOTTEST  
 D. Parton  
 J. Stafford  
 D. McLean  
 Manchester/Bryson  
 S. Easton

**KEX/Portland**  
 Bob Swanson  
 P. Everly  
 B. Manilow  
 Ray Parker/Raydio  
 T. G. Sheppard  
 Taylor/Souther  
 HOTTEST  
 C. Richard  
 Hall & Oates  
 G. Washington Jr.  
 S. Easton  
 J. Newton

**WGAR/Cleveland**  
 Chuck Collier  
 E. Clapton  
 E. Harris  
 HOTTEST  
 Blondie  
 (Rapture)  
 J. Lennon  
 Hall & Oates  
 RED Speedwagon  
 D. Parton

**WWWE/Cleveland**  
 Terry Patrick  
 L. Sayer  
 S. Robinson  
 HOTTEST  
 J. Lennon  
 D. McLean  
 N. Diamond  
 Streisand/Gibb  
 G. Washington Jr.

**WKYC/Jackson**  
 Jerry Barnhart  
 Capt. & Tennille  
 B. Manilow  
 M. McGovern  
 B. Goldsboro  
 J. Newton  
 HOTTEST  
 Hall & Oates  
 S. Easton  
 N. Diamond  
 Streisand/Gibb  
 D. Williams  
 Taylor/Souther

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**KBLF/Red Bluff**  
 Allen/Bennett  
 S. Robinson  
 T. G. Sheppard  
 Taylor/Souther  
 F. Valli/4 Seasons  
 B. Mandrell  
 (Sometime)  
 HOTTEST  
 D. McLean  
 N. Diamond  
 Streisand/Gibb  
 R. Milsap  
 J. Lennon

**KRRK/Rock Springs**  
 Rod Tucker  
 J. Newton  
 Taylor/Souther  
 H. Penfield  
 Joe Chemy Band  
 R. Coolidge  
 Climax Blues Band  
 J. Lee  
 HOTTEST  
 Hall & Oates  
 L. Sayer  
 P. Everly  
 G. Washington Jr.  
 T. Gibbs

**KSL/Salt Lake City**  
 George Lemich  
 G. Washington Jr.  
 B. Goldsboro  
 Sylvia  
 Taylor/Souther  
 HOTTEST  
 M. Nelson  
 C. Richard  
 Streisand/Gibb  
 D. McLean  
 J. Lennon

**KEX/Portland**  
 Bob Swanson  
 P. Everly  
 B. Manilow  
 Ray Parker/Raydio  
 T. G. Sheppard  
 Taylor/Souther  
 HOTTEST  
 C. Richard  
 Hall & Oates  
 G. Washington Jr.  
 S. Easton  
 J. Newton

**WOOD/Grand Rapids**  
 Bill Striker  
 Elvis  
 J. Newton  
 Manchester/Bryson  
 Capt. & Tennille  
 HOTTEST  
 E. Harris  
 J. Lennon  
 C. Richard  
 D. McLean  
 D. Parton

**WNFL/Green Bay**  
 Bob Hooper  
 R. Meisner  
 J. Newton  
 Association  
 A. Parsons Project  
 HOTTEST  
 C. Richard  
 RED Speedwagon  
 N. Diamond  
 J. Lennon  
 D. McLean

**KXIC/Iowa City**  
 Randy Lee  
 Taylor/Souther  
 Association  
 Styx  
 HOTTEST  
 D. McLean  
 E. Harris  
 Hall & Oates  
 Streisand/Gibb  
 T. Gibbs

**WKYC/Jackson**  
 Jerry Barnhart  
 Capt. & Tennille  
 B. Manilow  
 M. McGovern  
 B. Goldsboro  
 J. Newton  
 HOTTEST  
 Hall & Oates  
 S. Easton  
 N. Diamond  
 Streisand/Gibb  
 D. Williams  
 Taylor/Souther

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**WVOW/FL Wayne**  
 Sam DeVincent  
 S. Winwood  
 HOTTEST  
 Styx  
 D. McLean  
 HOTTEST  
 G. Washington Jr.  
 E. Harris

**KFMB/San Diego**  
 Larson/Anthony  
 S. Robinson  
 B. Goldsboro  
 G. O'Sullivan  
 HOTTEST  
 J. Lennon  
 D. Parton  
 J. Newton  
 Taylor/Souther

**KOGO/San Diego**  
 Sandi Banister  
 S. Winwood  
 A. Parsons Project  
 HOTTEST  
 N. Diamond  
 C. Richard  
 T. Gibbs  
 Hall & Oates

**KNBR/San Francisco**  
 Larry Finkel  
 S. Robinson  
 J. Buffett  
 B. Manilow  
 HOTTEST  
 Styx  
 D. McLean  
 T. Gibbs  
 G. Washington Jr.  
 E. Harris

**KING/Seattle**  
 Bruce Murdock  
 Climax Blues Band  
 Champaign  
 Taylor/Souther  
 HOTTEST  
 C. Richard  
 Streisand/Gibb  
 T. Gibbs  
 Hall & Oates  
 S. Easton

**WHOK/Lancaster**  
 Greg Eyerman  
 Leslie, Kelly  
 & JFC  
 T. G. Sheppard  
 Capt. & Tennille  
 HOTTEST  
 Abba  
 N. Diamond  
 J. Lennon  
 E. Rabbitt  
 C. Richard

**KLMS/Lincoln**  
 Gary Claus  
 T. G. Sheppard  
 P. Simon  
 S. Robinson  
 Steely Dan  
 (Time)  
 HOTTEST  
 D. McLean  
 N. Diamond  
 T. Gibbs

**WDFM/Marion**  
 Tim Fox  
 S. Robinson  
 T. G. Sheppard  
 Champaign  
 L. LeBlanc  
 HOTTEST  
 Hall & Oates  
 C. Richard  
 Streisand/Gibb  
 L. Sayer  
 N. Diamond

**WISM/Milwaukee**  
 Dave Denver  
 L. Sayer  
 S. Easton  
 J. Newton  
 HOTTEST  
 C. Richard  
 N. Diamond  
 Streisand/Gibb  
 T. Gibbs  
 G. Washington Jr.

**WTMJ/Milwaukee**  
 Sam Armato  
 G. O'Sullivan  
 Tierra  
 Dr. Hook  
 D. Deardorff  
 R. Coolidge  
 D. McLean  
 P. Everly  
 J. Lennon  
 Streisand/Gibb  
 Lobo

**KSTP/Minneapolis**  
 Don Michaels  
 C. Montan  
 B. Buffett  
 HOTTEST  
 D. McLean  
 M. Diamond  
 J. Lennon  
 D. Parton  
 C. Richard

**WCCO-AM/Minneapolis**  
 Denny Long  
 G. Fischhoff  
 P. Anka  
 B. Manilow  
 Taste Of Honey  
 L. LeBlanc  
 The Kennells  
 Capt. & Tennille  
 M. McGovern  
 HOTTEST  
 D. McLean  
 T. Gibbs  
 E. Harris

**WCCO-FM/Minneapolis**  
 Curt Lundgren  
 RED Speedwagon  
 HOTTEST  
 G. Washington Jr.  
 J. Lennon  
 Styx  
 D. McLean  
 D. Parton

**KMRJ/Pittsburg**  
 Lonnie Swonger  
 Styx  
 M. Davis  
 Spinners  
 HOTTEST  
 J. Lennon  
 D. McLean  
 N. Diamond  
 C. Richard  
 Streisand/Gibb

**WQUA/Quad Cities**  
 Jack McKay  
 D. Williams  
 G. O'Sullivan  
 HOTTEST  
 D. Parton  
 D. Boone  
 D. Peck  
 E. Presley  
 Streisand/Gibb

**WSON/SL Cloud**  
 Tom Scott  
 B. Vinton  
 Capt. & Tennille  
 Steely Dan  
 (Time)  
 Rovers  
 Leslie, Kelly  
 & JFC  
 J. Dolce  
 G. Dunlap  
 HOTTEST  
 D. Parton  
 R. Milsap  
 T. Gibbs  
 J. Lennon  
 N. Diamond

**WSTV/Steubenville**  
 Greg McCullough  
 J. Newton  
 B. Goldsboro  
 Leslie, Kelly  
 & JFC  
 HOTTEST  
 D. Parton  
 D. McLean  
 N. Diamond  
 G. Washington Jr.  
 L. Sayer  
 T. Gibbs

**WBOW/Terre Haute**  
 Larry Joseph  
 E. Clapton  
 S. Robinson  
 Taylor/Souther  
 Rovers  
 HOTTEST  
 J. Lennon  
 D. McLean  
 N. Diamond  
 Streisand/Gibb  
 Hall & Oates

**WABZ/Aibermarie**  
 Mark Robinson  
 Taylor/Souther  
 Steely Dan  
 (Time)  
 Ray Parker/Raydio  
 M. Davis  
 HOTTEST  
 N. Diamond  
 D. McLean  
 Styx  
 Hall & Oates  
 Streisand/Gibb

**WNLB/Daytona Beach**  
 Mark D'Angio  
 B. Manilow  
 Capt. & Tennille  
 J. Newton  
 Leslie, Kelly  
 & JFC  
 HOTTEST  
 J. Lennon  
 C. Richard  
 Steely Dan  
 (19)  
 Streisand/Gibb  
 G. Washington Jr.  
 S. Easton

**WFTA/Atlanta**  
 Allen Saunders  
 Tierra  
 Dr. Hook  
 D. Deardorff  
 R. Coolidge  
 D. McLean  
 P. Everly  
 J. Lennon  
 Streisand/Gibb  
 Lobo

**WSB/Atlanta**  
 George Fisher  
 S. Forbert  
 B. Buffett  
 G. Fischhoff  
 P. Page  
 E. Dan & JFC  
 J. Durrill  
 R. Coolidge  
 T. G. Sheppard  
 HOTTEST  
 D. Parton  
 D. McLean  
 T. Gibbs  
 G. O'Sullivan  
 E. Harris

**WJBO/Baton Rouge**  
 Laurie Hardison  
 E. Harris  
 Association  
 M. Davis  
 HOTTEST  
 Kool & Gang  
 C. Richard  
 P. Seymour  
 Champaign  
 S. Easton

**WVBC/Charlotte**  
 Andy Bickel  
 Fools  
 P. Everly  
 T. G. Sheppard  
 HOTTEST  
 D. McLean  
 T. Gibbs  
 G. Washington Jr.  
 S. Easton  
 E. Harris

**WCHV/Charlotteville**  
 Thomas H. Twine  
 Taylor/Souther  
 April Wine  
 Franke & Knockouts  
 Champaign  
 HOTTEST  
 D. McLean  
 Hall & Oates  
 Styx  
 A. Parsons Project  
 J. Lennon

**WDEF/Chattanooga**  
 Stanley Hall  
 Taste Of Honey  
 G. Washington Jr.  
 B. Manilow  
 G. O'Sullivan  
 T. G. Sheppard  
 Steely Dan  
 (Time)  
 HOTTEST  
 Spyro Gyra  
 T. Gibbs  
 J. Lee  
 D. Boone  
 Champaign

**WYMC/Mayfield**  
 Mike Brophy  
 G. O'Sullivan  
 Taylor/Souther  
 D. Boone  
 J. Lee  
 B. Manilow  
 T. G. Sheppard  
 HOTTEST  
 Spyro Gyra  
 T. Gibbs  
 J. Lennon  
 Kool & Gang  
 Hall & Oates  
 Doobie Bros.  
 (Myken)  
 Streisand/Gibb

**WIS/Columbia**  
 Bob Davis  
 T. G. Sheppard  
 B. Goldsboro  
 E. Harris  
 J. Newton  
 G. Washington Jr.  
 HOTTEST  
 L. Sayer  
 Spyro Gyra  
 Firefall  
 S. Easton  
 E. W & F

**WIBW/Topeka**  
 Khrta Favor  
 B. Manilow  
 T. G. Sheppard  
 J. Ward  
 HOTTEST  
 D. Parton  
 D. McLean  
 N. Diamond  
 J. Lennon  
 C. Richard

**KRMQ/Tulsa**  
 Don Bishop  
 Champaign  
 T. G. Sheppard  
 L. Gatlin  
 G. Fischhoff  
 L. Sayer  
 B. Manilow  
 P. Page  
 Abba  
 HOTTEST  
 E. Harris  
 D. McLean  
 Streisand/Gibb  
 Elvis  
 Frizzell/West

**WHZ/Zanesville**  
 Dave Critt  
 Taylor/Souther  
 G. O'Sullivan  
 M. Davis  
 B. Goldsboro  
 E. Harris  
 H. Penfield  
 HOTTEST  
 D. Parton  
 RED Speedwagon  
 N. Diamond  
 L. Sayer  
 Firefall  
 R. Meisner

**WFIR/Roanoke**  
 Bill Bratton  
 C. Montan  
 Ray Parker/Raydio  
 Whispers  
 Taste Of Honey  
 (Time)  
 J. Cougar  
 HOTTEST  
 E. Rabbitt  
 D. McLean  
 S. Easton  
 T. Gibbs



# Black Radio

## Bill Speed

### Moving On To New Projects

This week marks the final R&R column from Bill Speed. Bill submitted his resignation at R&R last week in order to pursue personal goals and new projects, some of which he discusses below. One project Bill plans will be a new publication for Black radio, an idea close to his heart for some time and a cause in which he believes strongly. All of us wish Bill success as he begins his new endeavor. R&R will be hiring a new Black Radio Editor in a few weeks; in the interim, our music information will continue to be presented.

When this section debuted on July 28, 1978, it was the first link in what was to become a solid network of people, stations, and a universal spirit of unity. We have collectively attempted to bring Black radio to a position of respect within the entire radio community. Over the years I've been here, we've had a lot going for us — several conscientious FCC Commissioners and many other important officials of that organization, a few key record execs, and some programmers who weren't afraid of change!

We've had a chance to be close to some historical events, such as radio deregulation, and increased min-

ority opportunities to enter the broadcasting arena. But most importantly, we have and are continuing to bring Black radio to the forefront of the radio community, with not only respect but acceptance as a solid, viable format with something to offer to the current evolution of radio. Progress has been made, but don't kid yourselves and believe it's going to be much easier now with certain newfound freedoms; now the fight to achieve all goals is more important than ever.

As for me, I must follow my heart and continue to work for the growth, development, and institutionalization of the Black radio format in new and challenging ways.

Now with the format dealing with innovations such as talk/information blocs, differential survey techniques, and the after-effects of deregulation, I am currently working with a team of people to develop a universal kit which will work as a schematic for the major advertising agencies to use Black radio better for effective campaigns, which in the long run will bring a better type of advertiser for Black radio and, ultimately, black people. We must continue to grow and achieve these immediate goals, for these goals will feed the flame, and we'll be able to go even further.

Let's reflect for a moment at what has happened in the last three years. When I started, there were just two stations who weren't using numbers; now over 70%

of the format uses rotational systems without numbers. There are many more black record executives with significant clout, and a few successful black-owned record companies. We watched as the tax certificate distress sale policy developed, and within a two-year span there was more than a 100% increase in black or minority-owned stations. We've seen the birth of the Black Music Association, the Black Radio Advisory Council, the United Concert Promoters Assoc. There are now at least 10 cities with an ethnic-oriented radio station that holds the top position for music stations. For the first time, a black is represented on the Arbitron Advisory Council. As you can see, there is much growth and much work to be done to insure that growth flourishes, and to insure the natural evolution of the format.

I will continue to work and be involved in whatever it takes to insure a secure future for Black radio. I wish my successor all the luck in the world. It's been a lot of fun, and it has been a very rewarding experience in satisfying my thirst for a better radio community as a whole. Thank you for reading and contributing and reflecting with me on the things we have collectively fought to change, and thank you for all your support. But this is not the end, it's the beginning. We all continue in our responsibility to the communities we serve. Here's to a bright future.



**ARETHA HONORED IN NEW YORK** — Aretha Franklin was guest of honor at a lavish party thrown by her label, Arista, on the occasion of her recent New York City Center performances. Pictured at left are (l-r) producer Arif Mardin, Franklin, and Arista President Clive Davis; at right are (l-r) Teddy Pendergrass, Dionne Warwick, Valerie Simpson, Nick Ashford, and (seated) Mr. & Mrs. Leon Huff.



**MILLS MOVES DETROIT** — 20th Century-Fox's Stephanie Mills played Detroit recently and visited with local radio stations while in town. Pictured (l-r) are WJLB MD Mary Ryan, WJZZ PD Herman Haines, RCA's Jun Mhoon, Mills, and WJLB PD John Edwards.



**ODYSSEY MEETS LABELLE** — Lillian and Louise Lopez, members of RCA's Odyssey, presented Patti Labelle with a performance award at the National Council for Culture & Arts annual benefit show. Pictured (l-r) are Lillian, Louise, and Patti.



**HOLDING CANDLES TO HEATWAVE** — At a recent listening party for Heatwave in Cincinnati, group leader Johnnie Wilder (confined to a wheelchair) was presented by attendees with a cake replica of the group's current Epic LP "Candles."

# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- SMOKEY ROBINSON**  
"Being With You" (Tamla)
- WHISPERS**  
"It's A Love Thing" (Solar/RCA)
- GROVER WASHINGTON JR.**  
"Just The Two Of Us" (Elektra)
- TOM BROWNE**  
"Thighs High" (GRP/Arista)
- CHAMPAIGN**  
"How 'Bout Us" (Columbia)
- JERRY KNIGHT**  
"Perfect Fit" (A&M)
- CAMEO**  
"Feel Me" (Chocolate City/PolyGram)
- YARBROUGH & PEOPLES**  
"Don't Stop The Music" (Mercury/PolyGram)
- A TASTE OF HONEY**  
"Sukiyaki" (Capitol)

## CLIMBERS

Following are listed in order of their airplay activity.

- GAP BAND "Burn Rubber On Me" (Mercury/PolyGram) 59%** reporting. Hot rotation at WKND, WAMO, WXYV and WWIN in the East. Climbing at WJJS; hot at KMJQ, WKXI, WVOL, WOWI, WDIA, WANT, KOKY, WHRK and WVEE in the South. Showing medium airplay at KYAC in the West. Hot at WBMX, KAEZ, KPRS, KMJM and WKWM; climbing at WVON and KATZ in the Midwest.
- SISTER SLEDGE "All American Girls" (Cotillion) 59%** reporting airplay. Hot at KSOL and KDAY; climbing at KDKO in the West. Climbing at WJLB, KAEZ and KPRS while hot at KATZ, WJMO and WKWM in the Midwest. The East shows hot rotation at WXYV with medium airplay at WKND and WAMO. Hot at WLOU, WJJS, WOWI, KOKY, WHRK and WVEE; climbing at WGIV, KMJQ, WVOL and WDIA in the South.
- KOOL & THE GANG "Take It To The Top" (De-Lite/PolyGram) 59%** reporting. Added at WAMO with medium airplay at WKND, WXYV and WWIN in the East. The South shows an add at WJJS, medium airplay at WLOU, WOWI, KOKY, WHRK and WVEE, and hot rotation at WAOK, WKXI, WJMI and WDIA. New at WVON; climbing at WTLC, WDAO, WBMX, KATZ and WJMO in the Midwest. Debuting at KSOL and climbing at KDKO in the West.
- T-CONNECTION "Everything Is Cool" (Capitol) 59%** of our reporters are on it. Climbing at WJLB, KATZ, KPRS, WJMO and WKND; hot at WVON in the Midwest. Showing medium airplay at KDKO, KSOL and KDAY in the West. Hot rotation at WLOU, WHRK and WVEE; climbing at WAOK, WEDR, KMJQ, WKXI, WJJS and WOWI in the South. The East shows it hot at WXYV while climbing at WKND and WAMO.
- ROBERT WINTERS & FALL "Magic Man" (Buddah/Arista) 57%** reporting airplay. Added at WANT, climbing at WAOK, WLOU, WKXI, WVON, WJJS, WHRK and WVEE, and hot at WOWI and WDIA in the South. Hot at WJLB and WJMO; climbing at KATZ and KPRS in the Midwest. Climbing at WAMO and WXYV while hot at WKND and WWIN in the East. Hot rotation at KSOL, KDAY and KYAC in the West.
- ATLANTIC STARR "When Love Calls" (A&M) 57%** reporting activity. Added at KDAY and climbing at KDKO in the West. The East shows it hot at WWIN while climbing at WKND and WXYV. New at WKXI and WJJS, climbing at WEDR, WVOL, WJMI, WHRK and WVEE, and hot at WAOK and WGIV in the South. Showing medium airplay at WDAO, WJLB, KAEZ and WKWM; hot at WTLC, WVON and WBMX in the Midwest.
- EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 54%** reporting action. Heavy airplay at WGIV, WLOU, WKXI, WJJS, WHRK and WVEE while climbing at WAOK and WOWI in the South. Showing medium activity at WTLC, WJLB, KATZ, KPRS, WJMO and WKWM in the Midwest. The West shows it hot at KSOL and KDAY; climbing at KYAC. Hot at WXYV; climbing at WKND and WAMO in the East.
- T.S. MONK "Bon Bon Vie" (Mirage) 51%** reporting. Hot at WKND and WXYV in the East. Climbing at KMJQ, WKXI and WOWI while hot at WAOK, WEDR, KOKY, WHRK and WVEE in the South. Hot at WVON, WBMX, WJLB and WJMO; climbing at KAEZ and WKWM in the Midwest. Hot at KSOL and KDAY; climbing at KDKO in the West.
- QUINCY JONES "Ai No Corrida" (A&M) 51%** of our reporters are on it. New at KSOL, climbing at KDKO and hot at KDAY in the West. Debuting at KOKY, climbing at WGIV, WLOU, WVOL, WJJS, WJMI and WDIA, and hot at WAOK, WHRK and WVEE in the South. Climbing at WWIN and hot at WXYV in the East.
- ARETHA FRANKLIN "What A Fool Believes" (Arista) 51%** reporting activity. Added at WJJS, climbing at KMJQ, WVOL and WOWI, and hot at WLOU, WDIA and KOKY in the South. The East shows it hot at WKND and climbing at WAMO. The Midwest shows medium airplay at WVON, WBMX, WJLB, KAEZ, KPRS, WJMO and WKWM and hot rotation at WDAO. Added at KYAC and climbing at KSOL in the West.
- KLEER "Get Tough" (Atlantic) 49%** reporting action. Climbing at WBMX and WJLB while hot at WTLC and WDAO in the Midwest. Added at WAOK, climbing at WEDR, WKXI, WJJS, WJMI, WDIA, WHRK and WVEE, and hot at WLOU in the South. The East shows medium airplay at WKND, WXYV and WWIN with hot rotation at WAMO. Hot at KDKO in the West.
- SLAVE "Watching You" (Cotillion) 46%** reporting. Hot rotation at WKND, WAMO, WXYV and WWIN in the East. Hot at WEDR, WOWI, WANT, WHRK and WVEE; climbing at WDIA in the South. Hot at KSOL and KYAC in the West. Heavy airplay at WVON, WBMX, WJLB and WJMO with medium airplay at KAEZ in the Midwest.
- MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 46%** of our reporters are on it. Climbing at WVOL, WJJS, WJMI, WDIA, WHRK and WVEE in the South. New at WBMX, climbing at WTLC, WJLB, KAEZ, KPRS and WKWM, and hot at WDAO in the Midwest. Debuting at KYAC and climbing at KDAY in the West. Climbing at WAMO and WXYV in the East.
- JERMAINE JACKSON "You Like Me Don't You" (Motown) 43%** reporting action. Showing medium airplay at WAMO in the East. Added at KDAY and KYAC in the West. New at WJMO, climbing at WBMX and KAEZ, and hot at WTLC, WVON and KATZ in the Midwest. Hot rotation at WLOU, WKXI, WENN, WJMI and WDIA; climbing at WJJS and KOKY in the South.

- ZINGARA "Love's Calling" (Wheel) 41%** reporting. Added at WDIA, climbing at WGIV, WEDR, KOKY, WHRK and WVEE, and hot at WVOL and WJJS in the South. Climbing at WXYV and WWIN in the East. Hot at WJLB and KPRS; climbing at WVON in the Midwest. Showing medium activity at KDKO and KYAC in the West.
- MARVIN GAYE "Praise" (Tamla) 41%** reporting airplay. Hot at KDKO and climbing at KSOL in the West. New at WBMX; climbing at WTLC, WDAO and WJMO in the Midwest. The South shows it climbing at WAOK, KMJM, WJJS, WJMI, WOWI, WHRK and WVEE. Showing medium airplay at WXYV and WWIN in the East.
- STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla) 38%** reporting. Hot at WAMO and WWIN in the East. Hot at WJJS and WOWI; climbing at KMJQ, WKXI and KOKY in the South. Heavy rotation at KATZ, KAEZ, KPRS, WJLB and WKWM in the Midwest. Hot at KYAC and climbing at KSOL in the Midwest.
- RAY PARKER JR. & RAYDIO "A Woman Needs Love" (Arista) 38%** reporting. Added at WVON and KAEZ; climbing at KATZ and WJMO in the Midwest. The South shows an add at WGIV, WKXI and WJMI, medium airplay at WVOL, WHRK and WVEE, and hot rotation at WAOK. New at WKND and WAMO; climbing at WXYV in the East.
- CHAKA KHAN "What Cha' Gonna Do For Me" (WB) 38%** reporting. Added at WHRK, WVEE, WAOK, WGIV, WEDR, WVOL and WENN in the South. New at KPRS, WJMO, WKWM, WTLC and KATZ in the Midwest. Debuting at WWRL and WXYV in the East.
- DEBRA LAWS "Be Yourself" (Elektra) 32%** reporting airplay. Added at KMJQ; climbing at WHRK and WVEE in the South. New at WDAO; climbing at WBMX, WJLB, KAEZ and KPRS in the Midwest. Added at KSOL and KDAY in the West. Debuting at WKND and climbing at WXYV in the East.
- SADANE "One-Way Love Affair" (WB) 32%** reporting action. Added at WJMO while climbing at WTLC and WVON in the Midwest. The South shows an add at WAOK and WJJS; medium airplay at WGIV, WLOU, WJMI, WVEE and WHRK. Debuting at WAMO; climbing at WXYV in the East.
- PATRICE RUSHEN "Never Gonna Give You Up" (Elektra) 30%** reporting action. Added at KYAC in the West. Hot at WAOK; climbing at WLOU, KMJQ and WDIA in the South. Hot at WDAO; climbing at WTLC, WVON, KATZ, KAEZ and KPRS in the Midwest.
- STARPOINT "Keep On It" (Chocolate City/PolyGram) 30%** of our reporters are on it. New at WHRK, WVEE and WGIV, climbing at WLOU and WJMI, and hot at WAOK in the South. Added at WXYV; climbing at WAMO in the East. Debuting at KPRS; showing medium airplay at WJMO and WTLC in the Midwest.

## NEW & ACTIVE

- FANTASY "You're Too Late" (Pavillion) 27%** reporting. Hot at WVON; climbing at WBMX, WJMO and WKWM in the Midwest. Medium airplay at KDAY in the West. Climbing at WGIV, WJJS and WJMI in the South. Climbing at WKND and WWIN in the East.
- GRANDMASTER FLASH "Birthday Party" (Sugarhill) 27%** of our reporters are on it. Added at WAMO in the East. New at WAOK and WLOU, climbing at WOWI, and hot at WANT and WENN in the South. Hot at WTLC and KATZ; climbing at KPRS in the Midwest. Climbing at KDKO in the West.
- SHALAMAR "Make That Move" (Solar/RCA) 27%** reporting. Showing medium airplay at WEDR, WKXI, WVOL, WJMI and KOKY in the South. New at WDAO and WVON; climbing at WTLC and WJMO in the Midwest. Climbing at WKND in the East.
- DENIECE WILLIAMS "What Two Can Do" (ARC/Columbia) 24%** reporting action. New at KYAC in the West. Climbing at WTLC, WBMX and WJLB in the Midwest. Added at WWRL and climbing at WXYV in the East. Climbing at WVOL, WHRK and WVEE in the South.
- UNLIMITED TOUCH "I Hear Music In The Streets" (Prelude) 24%** reporting action. Hot at WANT; climbing at WGIV, WJJS and WJMI in the South. Hot at WKND; climbing at WAMO in the East. Showing medium airplay at WJLB, KATZ and WJMO in the Midwest.
- CHI-LITES "Have You Seen Her" (Chi-Sound/20th) 24%** of our reporters are on it. Climbing at WTLC in the Midwest. Added at WHRK and WVEE; climbing at WGIV, WKXI, WVOL, WJJS and WDIA in the South. The East shows an add at WXYV.
- ULLANDA McCULLOUGH "Bad Company" (Atlantic) 24%** reporting airplay. New at WVOL and WDIA; showing medium airplay at WHRK and WVEE in the South. Added at WWIN; climbing at WXYV in the East. Debuting at WTLC, WBMX and KPRS in the Midwest.

## JAZZ RADIO HOTTEST

Following are listed in order of their airplay activity.

- DEXTER GORDON** ..... Gotham City (Columbia)
- BILL EVANS** ..... You Must Believe In Spring (WB)
- KILIMANJARO** ..... Kilimanjaro (Philo)
- SONNY ROLLINS** ..... Love At First Sight (Milestone)
- WEATHER REPORT** ..... Night Passage (ARC/Columbia)
- J.J. JOHNSON** ..... Concepts In Blue (Pablo Today)
- BOB JAMES** ..... All Around The Town (Tappan Zee/Columbia)
- DAVE GRUSIN** ..... Mountain Dance (GRP/Arista)
- GROVER WASHINGTON JR.** ..... Winelight (Elektra)
- HERBIE HANCOCK** ..... Mr. Hands (Columbia)

## NEW & ACTIVE

- ALPHONSE MOUZON** ..... By All Means (Pausa)
- B.B. KING** ..... There Must Be A Better World Somewhere (MCA)

EAST: WHUR/Washington, D.C., Jesse Fox; WEA/Baltimore, MD, Chancey Lewis; WYBC/New Haven, CT, Jonathan Breslau. SOUTH: WCLK/Atlanta, GA, Requeya Ward; WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Paster. WEST: KJLH/Los Angeles, CA, Lawrence Tarter.

**Pop/Rhythms**  
**Hottest**  
**March 13, 1981**

EAST	SOUTH	MIDWEST	WEST
Slave Whispers	Whispers Yarbrough & Peoples A Taste Of Honey	Yarbrough & Peoples Whispers Stevie Wonder Tom Browne	A Taste Of Honey Robert Winters & Fall

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WKND**  
Hartford, CT  
Eddie Jordan

**ADDED**  
Cameron  
Raydio  
Debra Laws  
Leprechaun

**HOTTEST**  
Gap Band  
Yarbrough & Peoples  
Tom Browne  
T.S. Monk  
Unlimited Touch  
Whispers  
Aretha Franklin "Fool"  
Slave  
Robert Winters & Fall  
A Taste Of Honey

**WYVV**  
Baltimore, MD  
Larry Wilson

**ADDED**  
Starpoint  
Chaka Khan  
Chi-Lites

**HOTTEST**  
Slave  
Smokey Robinson  
Jerry Knight  
Grover Washington Jr.  
Yarbrough & Peoples  
Whispers  
T.S. Monk  
A Taste Of Honey  
Earth, Wind & Fire  
Sister Sledge

**WWRL**  
New York, NY  
Bob Law/Linda Haynes

**ADDED**  
Chaka Khan  
L.A. Boppers  
Deniece Williams  
Revelation

**HOTTEST**  
Not Available

**WAMO**  
Pittsburgh, PA  
Ken Allen

**ADDED**  
Grandmaster Flash  
Kool & The Gang "Top"  
Sadane  
Raydio

**HOTTEST**  
Whispers  
Gap Band  
Tom Browne  
Sugarhill Gang  
Zapp  
Slave  
A Taste Of Honey  
Stevie Wonder  
Kleer  
Smokey Robinson

**WWIN**  
Baltimore, MD  
Curtis Anderson

**ADDED**  
Bernard Wright  
Timmy Thomas  
Parliament  
Barry White  
Ullanda McCullough  
Mighty Fire  
Trickareton  
Ray, Goodman & Brown  
Midnight Blue

**HOTTEST**  
Conversion  
Tom Browne  
Slave  
Gap Band  
Whispers  
Robert Winters & Fall  
Stevie Wonder  
Edwin Brldsong  
Smokey Robinson  
Atlantic Starr

## MIDWEST

**KAEZ**  
Oklahoma City, OK  
Lee Simpson

**ADDED**  
Leda Grace  
Tierra "Memories"  
Side Effect  
Delegation  
Raydio  
Jerry Bell  
Bernard Wright  
L.A. Boppers  
Chuck Clasel

**HOTTEST**  
Gap Band  
Yarbrough & Peoples  
Lakeside  
Con Funk Shun  
Jacksions  
Whispers  
Lenny Williams  
Stevie Wonder  
Two Tons  
Tom Browne

**WKWM**  
Grand Rapids, MI  
Frank Grant

**ADDED**  
Bill Summers  
Delegation  
Chaka Khan  
Tommy McGee  
Dazz Band  
Taddy Pendergrass  
Mystic Merlin

**HOTTEST**  
Yarbrough & Peoples  
Tom Browne  
Whispers  
Gap Band  
Symba  
Bar-Kays  
Stevie Wonder  
Skyy  
Sugarhill Gang  
Sister Sledge

**KMJM**  
St. Louis, MO  
Cliff Winaton

**ADDED**  
Blondie "Rapture"  
**HOTTEST**  
Kool & The Gang "Celebration"  
Blondie "Tide"  
Yarbrough & Peoples  
Rod Stewart  
Gap Band  
Lakeside  
Tierra "Together"  
Kenny Rogers  
Air Supply  
Streisand/Gibb

**WJMO**  
Cleveland, OH  
Bernie Moody

**ADDED**  
Jermaine Jackson  
Chaka Khan  
Ohio Players  
Sadane  
Starpoint

**HOTTEST**  
Yarbrough & Peoples  
Tom Browne  
Robert Winters & Fall  
Stevie Wonder  
Cameo  
Slave  
Tierra "Together"  
Sister Sledge  
T.S. Monk  
Tom Browne

**KATZ**  
St. Louis, MO  
Earl Parnell

**ADDED**  
Chaka Khan  
Side Effect  
Mighty Fire

**HOTTEST**  
Yarbrough & Peoples  
Jermaine Jackson  
Isley Brothers  
Whispers  
Grover Washington Jr.  
Stevie Wonder  
Lakeside  
Sister Sledge  
Bootsy  
Grandmaster Flash

**WBMX**  
Chicago, IL  
Spanky Lane

**ADDED**  
Ullanda McCullough  
Marvin Gaye  
Frankie Smith  
Barry & Glodean White  
Manchester/Bryson  
Teena Marie

**HOTTEST**  
Yarbrough & Peoples  
Slave  
Lakeside  
Gap Band  
T.S. Monk  
Heatwave  
Atlantic Starr  
Grover Washington Jr.  
Tom Browne  
Kano

**WVON**  
Chicago, IL  
Ron King

**ADDED**  
Enchantment  
Shalamar  
Kool & The Gang "Top"  
Raydio  
Sugarhill Gang

**HOTTEST**  
T.S. Monk  
Fantasy  
Atlantic Starr  
Slave  
Shalamar "Lover"  
Cameo  
Champaign  
T-Connection  
Jermaine Jackson  
Quincy Jones

**WJLB**  
Detroit, MI  
J. Michael McKay

**ADDED**  
None

**HOTTEST**  
Skyy  
Dramatics  
Tierra "Together"  
Lenny White  
T.S. Monk  
Slave  
Whispers  
Zingara  
Robert Winters & Fall  
Shalamar

**WTLC**  
Indianapolis, IN  
Jay Johnson

**ADDED**  
Chaka Khan  
Wanda/Narada Michael Walden  
Junie  
Gene Dunlap  
L.A. Boppers  
Bobby King  
Ullanda McCullough  
Mighty Fire

**HOTTEST**  
Kleer  
Grover Washington Jr.  
Mammatapee  
Atlantic Starr  
Funkadelic  
Quincy Jones  
Smokey Robinson  
Grandmaster Flash  
Jermaine Jackson  
Champaign

**WDAO**  
Dayton, OH  
Turk Logan

**ADDED**  
Common Sense  
Flack & Bryson  
Shalamar  
Cameo  
Dayton  
Eloise Laws  
Debra Laws

**HOTTEST**  
Yarbrough & Peoples  
Manchester & Bryson  
Enchantment  
Kleer  
Jerry Knight  
A Taste Of Honey  
Smokey Robinson  
Teena Marie  
Bohannon  
R.J.'s Latest Arrival

**KPRS**  
Kansas City, MO  
Dell Rice

**ADDED**  
Chaka Khan  
Windy City  
Delegation  
Flack & Bryson  
Ullanda McCullough  
Free Expression  
Webster Lewis  
Victor Tavares  
Starpoint  
Bad News

**HOTTEST**  
Gap Band  
Yarbrough & Peoples  
Con Funk Shun  
Stevie Wonder  
B.T. Express  
Tom Browne  
Bohannon  
Zingara  
Jerry Knight  
Omni

## SOUTH

**KOKY**  
Little Rock, AR  
Lynn Henry

**ADDED**  
L.A. Boppers  
Michael Henderson  
Rufus  
Quincy Jones  
Teena Marie  
Reddings  
Gene Dunlap  
John Lennon  
Blackbyrds

**HOTTEST**  
Barbra Streisand  
Yarbrough & Peoples  
Whispers  
Sister Sledge  
Con Funk Shun  
Kleer  
Donna Summer  
Linx  
Gap Band  
Lakeside

**WANT**  
Richmond, VA  
Ben Miles

**ADDED**  
Spinners  
Dynasty  
Robert Winters & Fall  
Lenny White  
Patrice Rushen  
Peaches & Herb

**HOTTEST**  
Gap Band  
Grandmaster Flash  
Yarbrough & Peoples  
Slave  
Zapp  
Sugarhill Gang  
Unlimited Touch  
Whispers  
Jones Girls

**WEDR**  
Miami, FL  
Jerry Rushin

**ADDED**  
KC & Sunshine Band  
Dayton  
Chaka Khan  
Betty Wright  
Ramona Brooks  
Penny Johnson  
Bar-Kays  
Leprechaun  
Holt 45  
Victor Tavares

**HOTTEST**  
Slave  
Jacksions  
T.S. Monk  
Norman Connors  
Whispers  
Staples  
Lakeside  
Aretha Franklin  
Silver Platinum  
Common Sense

**WOWI**  
Norfolk, VA  
Chester Benton

**ADDED**  
L.A. Boppers  
Jerry Knight  
Lakeside

**WJMI**  
Jackson, MS  
Carl Haynes

**ADDED**  
Raydio  
Flack & Bryson  
Parliament

**WHRK**  
Memphis, TN  
Ron Olsen

**ADDED**  
Starpoint  
Chaka Khan  
Chi-Lites

**WDIA**  
Memphis, TN  
Mark Christian

**ADDED**  
Ullanda McCullough  
Zingara

**HOTTEST**  
Yarbrough & Peoples  
Gap Band  
Smokey Robinson  
Tom Browne  
A Taste Of Honey  
Kool & The Gang "Top"  
Aretha Franklin  
Champaign  
Bobby "Blue" Bland  
Grover Washington Jr.

**WJJS**  
Lynchburg, VA  
Robert Goins

**ADDED**  
Teena Marie  
Aretha Franklin  
Michael Henderson  
Kool & The Gang "Top"  
Sadane  
Atlantic Starr  
Diana Ross  
O'Jays  
Starpoint  
Rose Royce

**HOTTEST**  
Whispers  
Stevie Wonder  
Tom Browne  
Zingara  
Sister Sledge  
Yarbrough & Peoples  
Sugarhill Gang  
Earth, Wind & Fire  
Lenny White  
Leon Ware

**WENN**  
Birmingham, AL  
Dave Donnell

**ADDED**  
Chaka Khan

**HOTTEST**  
Mammatapee  
Grandmaster Flash  
Prince  
Lakeside  
Dazz Band  
Lenny Williams  
Wanda/  
Narada Michael Walden  
Whispers  
Gene Dunlap  
Jermaine Jackson  
Teena Marie

**WVOL**  
Nashville, TN  
Fred Harvey

**ADDED**  
Chaka Khan  
Ullanda McCullough  
Ohio Players

**HOTTEST**  
Gap Band  
Mammatapee  
Jones Girls  
Rod Stewart  
Isley Brothers  
Sugarhill Gang  
Zingara  
Leon Huff  
Tom Browne  
Bar-Kays

**WKXI**  
Jackson, MS  
Tommy Marshall

**ADDED**  
Escorts  
Wanda/Narada Michael Walden  
Stylistics  
Dee Dee Sharp/Gamble  
Atlantic Starr  
Raydio

**HOTTEST**  
Joe Simon  
Yarbrough & Peoples  
Jermaine Jackson  
Smokey Robinson  
Jacksions  
A Taste Of Honey  
Gap Band  
Earth, Wind & Fire  
Lenny White  
Kool & The Gang "Top"

**WYLD**  
New Orleans, LA  
Brute Bailey

**ADDED**  
Rufus  
Two Tons  
Champaign

**HOTTEST**  
Not Available

**KMJQ**  
Houston, TX  
Anne Leasser

**ADDED**  
Debra Laws

**HOTTEST**  
Yarbrough & Peoples  
Jones Girls  
Gap Band  
Lakeside  
Aretha Franklin  
Kool & The Gang "Celebration"  
Tierra "Together"  
Kenny Rogers  
Switch  
Tom Browne

**WVEE**  
Atlanta, GA  
Scotty Andrews

**ADDED**  
Starpoint  
Chaka Khan  
Chi-Lites

**HOTTEST**  
Slave  
Smokey Robinson  
Jerry Knight  
Grover Washington Jr.  
Yarbrough & Peoples  
Whispers  
T.S. Monk  
A Taste Of Honey  
Earth, Wind & Fire  
Sister Sledge

**WAOK**  
Atlanta, GA  
Carl Connors

**ADDED**  
Bar-Kays  
Sadane  
Lani Hall  
Niteflyte  
Delegation  
Leda Grace  
Kleer  
Grandmaster Flash  
Chaka Khan

**HOTTEST**  
Tom Browne  
Prince  
Jerry Knight  
A Taste Of Honey  
Sharon Redd  
Quincy Jones  
Grover Washington Jr.  
Blondie  
Linx  
T.S. Monk

**WGIV**  
Charlotte, NC  
Jo Ann Graham

**ADDED**  
Betty Wright  
Bill Summers  
Dynasty  
Starpoint  
Raydio  
All Points Bulletin  
Bootsy  
Rufus  
Lakeside  
Chaka Khan

**HOTTEST**  
A Taste Of Honey  
Earth, Wind & Fire  
Champaign  
R.J.'s Latest Arrival  
Atlantic Starr  
Whispers  
Smokey Robinson  
Delegation  
Jerry Knight  
George Benson

**WLou**  
Louisville, KY  
Bill Price

**ADDED**  
Bohannon  
Peaches & Herb  
R.J.'s Latest Arrival  
Originals  
Grandmaster Flash

**HOTTEST**  
Bootsy  
Kleer  
Earth, Wind & Fire  
Sister Sledge  
Mtume  
T-Connection  
Dramatics  
Jermaine Jackson  
Aretha Franklin  
Tom Browne

## WEST

**KYAC**  
Seattle, WA  
Tamlin Henry

**ADDS**  
Aretha Franklin "Fool"  
Deniece Williams  
Chuck Cissel  
Jermaine Jackson  
Lou Rawls  
Patrice Rushen  
Bobby "Blue" Bland

**HOTTEST**  
Slave  
Robert Winters & Fall  
Jones Girls  
Stevie Wonder  
Tierra "Together"  
Smokey Robinson  
A Taste Of Honey  
Whispers  
Lakeside  
Kool & The Gang

**KDAY**  
Los Angeles, CA  
J.J. Johnson

**ADDED**  
Chuck Cissel  
Debra Laws  
Atlantic Starr  
Cameo  
Jermaine Jackson

**HOTTEST**  
Grover Washington Jr.  
A Taste Of Honey  
Sister Sledge  
Earth, Wind & Fire  
Jerry Knight  
Smokey Robinson  
Quincy Jones  
T.S. Monk  
Champaign  
Robert Winters & Fall

**KSOL**  
San Mateo, CA  
J.J. Jeffries

**ADDED**  
Quincy Jones  
Kool & The Gang "Top"  
Debra Laws

**HOTTEST**  
Yarbrough & Peoples  
Whispers  
Slave  
Tierra  
Tom Browne  
A Taste Of Honey  
Sister Sledge  
Earth, Wind & Fire  
T.S. Monk  
Robert Winters & Fall

**KDKO**  
Denver, CO  
Byron Pitts

**ADDED**  
Manhattans  
Skyy  
Blue Magic  
Ray, Goodman & Brown  
Lakeside  
Carrie Lucas  
Rose Royce  
Wanda/Narada Michael Walden  
Side Effect  
Cody Mundi

**HOTTEST**  
Kleer  
Kenny Loggins  
Blondie  
Hall & Oates  
Marvin Gaye  
Stephanie Mills  
Yarbrough & Peoples  
George Benson  
Grover Washington Jr.  
Aretha Franklin "Respect"

# Opportunities

## Openings

### EAST

**Program Director needed immediately** for CHR top-rated central New Hampshire AM. FM on the way. Send tape and resume to Rick DeFabio, GM, WFTN, Box 99, Franklin, NH 03235. (3-13)

**WBLI/Long Island now accepting tapes and resumes** for possible future full-time jock/news position. Please, no screamers or beginners... be adult. Contact Bill Terry, WBLI, 31 W. Main St., Patchogue, NY 11772. No calls please. EOE M/F (3-13)

**This is your chance to join the best and largest news department** in a rapidly growing medium market. Help fill out the five-person team of news professionals with strengths in street work and on-air skills. Must have one year experience and be a good communicator. Contact Clint McElroy at (304) 525-7788, or write Box 2288, Huntington, WV 25724. EOE M/F (3-13)

**WTIC-FM/Hartford has immediate part-time weekend/vacation opening** for experienced Adult/CHR communicator. Tapes and resumes to Arnold Chase, WTIC-FM, One Financial Plaza, Hartford, CT 06103. No calls please. EOE M/F (3-13)

**General assignment reporter/newscaster for News/Talk station** in Wheeling, WV market. Aggressive commitment to news a must; broadcast news experience helpful but not essential. Tape, resume, and writing samples to Howard Monroe, News/Program Director, WOMP, Belleire, OH 43906, or call (614) 676-5661. EOE M/F (3-13)

**Accepting resumes and tapes for experienced Beautiful Music announcers** for future openings. Mail to Operations Manager, WPNT Radio, 1051 Brinton Rd., Pittsburgh, PA 15221. No phone calls please. EOE (3-13)

**News position open.** Hard, dedicated worker needed. Send tape and resume to Hank Gross, WSPK, Box 1703, Poughkeepsie, NY 12601. (3-13)

**WAMS/Wilmington, DE needs tapes and resumes** for possible news opening. Ready to move to a top 70 market station? Call Matt Likovich, ND, at (302) 658-2500 or send tape and resume to Box 3677, Wilmington, DE 19807. EOE M/F (3-13)

**WKBW Radio** has immediate opening for overnight air personality. Tapes and resumes to Neil McGinley, WKBW Radio, 695 Delaware Avenue, Buffalo, NY 14209. No calls please. EOE M/F (3-13)

**WPLR/New Haven looking for News Director candidate/full-time news announcer.** Great station, news department and working conditions. Minimum one-year full-time news experience. Females and minorities encouraged. Tapes and resumes to Gordon Weingarh, WPLR, 1294 Chapel St., New Haven, CT 06511. EOE (3-6)

**Looking for help for possible future openings.** One year experience a must. Females encouraged to apply. Tapes and resumes and salary requirements to Bill Carter, 45 Fisher Ave., East Longmeadow, MA 01028, or call (413) 525-4175 between 10a-2p. (3-6)

**50,000 watt FM CHR seeks qualified AM-type air personality.** Good production. No beginners. #1 in the market. Tapes and resumes to WKHI, Box 758, Ocean City, MD 21842. No calls please. EOE (3-6)

**WSPR/Springfield, MA is looking for heavyweight newscaster** for future drivetime position with the area's most respected local news operation. Send tape and resume and salary requirements to Bill Brady, ND, WSPR, Box 58, Springfield, MA 01101. (3-6)

### SOUTH

**WANTED:** Experienced news person to handle news and traffic reports in afternoon drive at metro Nashville's best radio station. Smooth delivery and excellent writing skills a must. If you're on the way up and want to work with the finest staff in the mid-South, send tapes and resumes to Bill Lockhart, ND, WVKX, Highway 109 North, Gallatin, TN 37066, or call (615) 452-4747. EOE M/F (3-13)

**Desperately need person** to host two-hour afternoon news block. A conversational type who can do commercial production like a pro. This all News/Talk station is zooming upward and you can be a part of it. Send tapes and resumes to Rick McGee, KARN, Box 4189, Little Rock, AR 72214, or call (501) 661-7500. (3-13)

**KZOM/Beaumont seeks sales reps.** Contact Gene Flowers, GM, KZOM, Box 336, Port Arthur, TX 77630. (3-13)

**TK101/Pensacola seeks 7-12pm announcer (AOR).** Tapes and resumes to Mark Sawyer, WTKX, Box 12764, Pensacola, FL 32575. EOE M/F (3-13)

**Radio engineer with first class license wanted.** One kilowatt AM non directional, 3 kilowatt FM with Schaeffer automation. The station is located in south Louisiana. Send resumes to Adrienne Martinez, c/o KLAB/KZZQ, 1842 Henry, Golden Meadow, LA 70357.

### Stand Out From The Crowd

Chances are you're looking for an outstanding person to fill your opening. So why not place a standout ad in R&R?

You can have an ad that will set you apart from the competing employers and get quick results. Just call PAM at (213) 553-4330.

## Openings

**WJBO** is looking for afternoon drive personality. Good benefits. Tapes and resumes to Gary King, Box 496, Baton Rouge, LA 70821. No calls please. EOE M/F (3-13)

**WANS-FM, Greenville/Spartanburg's 100,000 watt CHR** has immediate opening for 7pm-12mid air personality. Part-timers also. Good production work required. If you enjoy a winning team, send tapes and resumes to Bill McCown, WANS, Box 211, Anderson, SC 29621, or call (803) 224-3424. EOE M/F (3-13)

**WCRJ/Jacksonville needs announcer with strong production** for immediate opening. To become part of this 50,000 watt Christian station, send tapes and resumes to Rick Hlubeck, Box 37829, Jacksonville, FL 32236. EOE (3-13)

**WJBO/WFMF** looking for news persons. Experience necessary. Great benefits. Tapes and resumes to Gary King, Box 496, Baton Rouge, LA 70821. No calls please. EOE M/F (3-13)

**K98/Austin needs strong air talent** with great production ability. Tapes and resumes to Robb Stewart, PD, KHFI, 1219 W. 6th, Austin, TX 78703. EOE M/F (3-13)

**Florida Sales Person** who wants a very big commission in Central Florida and large account list. Call Bob (813) 453-3139. (3-13)

**Newsperson wanted for Fairbanks consulted station.** Tapes and resumes to Fairwest Studios, 3341 Towerwood, Suite 205, Dallas, TX 75234. (3-13)

**NEWS.** \$1000-\$1200 per month. Real good and on the way up? Growing chain looking for energy. Ability to cover the necessities while adding human interest and contributing to morning show. Tapes and resumes plus photos, if possible, to Z93-FM, Box 7488, Amarillo, TX 79109, or call (806) 353-6662. Females encouraged. EOE M/F (3-13)

**We're expanding and need a complete staff** for our new station. Comfortable, no hype delivery required. We're number one in all of our other markets and plan to be at the new facility. Tapes and resumes to Danny Mofatt, KYKX, Box 2727, Longview, TX 75606. (3-13)

**The new 95.5X, WSSX/Charleston, SC** has an opening. Must have a couple of years experience and be able to handle production. Also, part-time openings. Send tapes and resumes immediately to Bill Martin, WSSX-FM, Box 31089, Charleston, SC 29047. EOE M/F (3-13)

**G-93, WRGI/Naples, FL CHR station** looking for an air personality. Tapes and resumes to Brian Lange, WRGI, 950 Manatee Road, Naples, FL 33942, or call (813) 775-3321. Females encouraged. (3-6)

**KJ100/Louisville** is looking for tapes from warm, friendly and natural-sounding jocks. Strong production a must. Please, no screamers or boogie jocks. Send tapes and resumes to Bobby Hatfield, KJ100, 307 W. Muhammad Ali Blvd., Louisville, KY 40202. EOE M/F (3-6)

**KZ108/Chattanooga** looking for versatile nighttime air talent. Must have production skills. Tapes and resumes to Adam Cook, Box 11202, Chattanooga, TN 37401. EOE M/F (3-6)

**Huntsville, AL** is ripe for a good morning personality and WAAY needs one. This is the secure, family-oriented job you've always been looking for. If you are experienced, adult-sounding and know what it takes to put together a successful morning show on a 50,000 watt CHR station, then special delivery your tapes and resumes to Jerry Dean, WAAY Radio, Box 2041, Huntsville, AL 35804. First good tape gets the job! EOE M/F (3-6)

**NOVA 104/Lake Charles, LA** is taking applications for strong midday personality. Production skills required, salary negotiable, good working conditions for the right person. Send tapes and resumes to Jim Gardner, NOVA 104, Box 3306, Lake Charles, LA 70602, or call (318) 433-0700. (3-6)

**KRLY-94/Houston** is accepting applications from stable, creative professionals who will be interested in a future opening at this exciting station. Tapes and resumes to Michael Jones, PD, KRLY, 2630 Fountainview, Suite 210, Houston, TX 77057. No calls please. EOE (3-6)

**Full time position open soon** in Central Florida. Pop/Adult format. Natural delivery a must (no hype) and ability to follow a format absolutely essential. Two or three years experience preferred. Mail tapes and resumes to PD, WSIR, Box 633, Winter Haven, FL 33880. (3-6)

**WXAM** needs mature broadcaster. No screamers. Above average production a must. No beginners please. Tapes and resumes to Mike Terry, Box 1294, Charlottesville, VA 22902. EOE (3-6)

**WVMI-WQID Radio** has a future opening for a full-time announcer for WQID-FM. Applicant should have at least 3 years on-air experience; CHR experience plus considerable experience and expertise in commercial production. 3rd class broadcast license required. Tapes and resumes to Mickey Coulter, WQID, Box 4606, Biloxi, MS 39533. (3-6)

**WLLL/Lynchburg, VA** - Afternoon news anchor reporter wanted immediately. Tapes and resumes to Bob Abbott, PD, WLLL, Box 11529, Lynchburg, VA 24506. No calls please. EOE M/F (3-6)

**FM-104/WVRV in Memphis** is currently accepting tapes and resumes for possible openings in both programming and news. We are Pop/Adult with 100,000 watts. Our sights are set on number one. If you're satisfied with nothing less than perfection, apply today to Jim Robertson, PD, 2272 Central, Memphis, TN 38112. No calls please. EOE M/F (3-6)

## Openings

**Pop/Adult station** looking for afternoon (2-7pm) jock. Good facilities, good benefits, decent pay, easy going atmosphere. Send tapes and resumes to Bob Mays, WKTG, Box 338, Madisonville, KY 42431. (3-6)

### MIDWEST

**WKDQ/Evansville, IN** looking for part-time and full-time CHR jocks. Call (812) 422-5995 or (502) 826-3923. Bobby Magic, OM. EOE (3-13)

**Z97-FM/Grand Forks, ND, a new 100kw CHR station,** needs morning crazy. If you can entertain, relate, use humor when it fits, sound like a real person, and still respect a structured format, I've got good bucks, nice facilities, enthusiastic co-workers, liberal vacation policy and a great station to help you polish up for the majors. The competition is good and the company is on the move. No straight jocks need apply - I can do that act as well as you. But if you're a team player and your dream is to be the next Dr. Don, Imus, Tung, Lujack or Crazy Bob, then call John Roberts today at (218) 281-6820. We'll expand the staff when I find the right guy. EOE M/F (3-13)

**NEWS REPORTER/ANNOUNCER.** Northern Minnesota chain looking for college grad for entry level position. Tapes and resumes to Rich Younger, WAKX, 419 W. Michigan St., Duluth, MN 55802. EOE (3-13)

**Ft. Wayne/Bonneville Beautiful Music station** seeks mature male voice for air shift. New facility, state-of-the-art equipment. Send tape and resume to WKSJ, One Broadcast Center, Columbia City, IN 46725, or call (219) 248-2555. EOE (3-13)

**WSPT/WXYQ** has been the springboard for many major market personality and programming careers. Now we are looking for the most talented news people in America. Applicants must display talent in delivery, writing and fact-finding. We don't care where you are now, only where you're going. Tapes, resumes and samples of your work to Pat Martin, WSPT/WXYQ, Box 247, Stevens Point, WI 54481. EOE M/F (3-13)

**KRGI/Grand Island, NB** looking for top quality News Director. We are part of the Stuart Broadcasting Co., offering great working conditions, excellent pay and benefits. Send tape and resume to Gary Buchanan, OM, KRGI, Box G, Grand Island, NB 68802. EOE M/F (3-13)

**KFMH/Muscatine 99+ Stereo** expanding coverage and staff. Seeking people who understand a commercial but progressive album format. Tapes and resumes to Steve Bridges, Box 116, Muscatine, IA 52761, or call (319) 263-2442. EOE M/F (3-13)

**Experienced news reporter** needed for KLZR/KLWN. Tapes and resumes to Joe Baughn, KLZR/KLWN, Box 3007, Lawrence, KS 66044. No calls please. EOE M/F (3-13)

**WRKR/Milwaukee-Racine** needs full-time air talent. Contact Steve Warren, PD, (414) 552-8787. EOE M/F (3-13)

**97X/Quad Cities (Iowa, Illinois)** looking for morning personality with production skills. Tapes and resumes to Gabe Baptiste, Box 3788, Davenport, IA 52808. EOE M/F (3-13)

**Lazerock 108 KLZR** accepting applications for future on-air openings. The Lazer is a 100,000 watt AOR whose signal blankets the Kansas City/Lawrence/Topeka area. Must be a "non-robot." Tapes and resumes to John Conrad, KLZR, Box 3007, Lawrence, KS 66044. No calls please. EOE M/F (3-13)

**99KG/HELP... HELP** is what we're looking for on all-nights for Midwest 100,000 watt FM rocker. Contact Denny Collier, PD, Box 995, Salina, KS 67401, or call (913) 825-4631. EOE M/F (3-13)

**Production Director - WHBC-AM/FM/Canton, OH.** Creative writing and production, ability to supervise others, short air shift. Join one of the 20 highest-rated stations in the country. Call Bill Chambers, (216) 456-7166. EOE (3-13)

**Z97-FM/Grand Forks, ND, a new 100kw CHR station,** has opening for afternoon news person. Some reporting and anchoring experience necessary. Call Brad Fitch at (218) 281-6820. EOE M/F (3-13)

**Needed: Lady to work overnight.** Must be personable and understand quality AOR format. New equipment, great coverage, 300,000 market. Needed today! Contact Steve Bridges, OM, KFMH, Box 116, Muscatine, IA 52761, or call (319) 263-2442. EOE (3-13)

**The Hilliard Radio Group** is looking for aggressive community-oriented announcers and news people with the natural sound. Send tapes to Al Jamieson, KOLT, Box 860, Scottsbluff, NB 69361, or call (308) 635-1320. EOE M/F (3-6)

**Dominant Country station** looking for morning drive talent. Must have Country music experience and the pipes to pull the audience. Send tapes and resumes to Rich Abrams, KBUF Radio, Box 798, Garden City, KS 67848. EOE (3-6)

**KFGO/Fargo, 5kw informational giant,** needs news professional. No first or second year people. Major market pay for major market experience. Tapes and resumes to Jay Joiner, Box 2966, Fargo, ND 58108. EOE M/F (3-6)

## Openings

**Religious station located in west suburban area of Chicago** is looking for an experienced Sales Manager. Must be aggressive, able to motivate, and able to train sales staff. Excellent opportunity for advancement. Pay commensurate with experience. Send resume to WCRM, 700 Willow Lane, Suite #B, Dundee, IL 60118. (3-6)

**WKAU-AM/FM/Appleton-Oshkosh-Green Bay CHR** has 7pm-midnight opening immediately! Bucks aren't great but facilities, staff, and fringes are. Great place to learn and polish your act. Tapes and resumes to Ron Ross, PD, WKAU-AM/FM, 1765 Block Road, Kaukauna, WI 54130. EOE M/F (3-6)

**South Wisconsin's hottest CHR** searching for strong part-time air talent. One year experience necessary. Send tape and resume to Jonathan Little, WZEE, Box 8030, Madison, WI 53708. EOE M/F (3-6)

**WRKR/Milwaukee-Racine** needs a News Director and full-time air talent. Contact Steve Warren at (414) 552-8787. EOE M/F (3-6)

**Scott Consultants** is looking for Country announcers for small and medium markets. Must have knowledge of country music and interest in same. Send tapes and resumes to Scott Consultants, 11208 Moss Drive, Carmel, IN 46032. EOE M/F (3-6)

**Billboard station of the year** wants creative imagineer who can write, direct, and produce. Join us at our new million dollar facility. Send tape and resume to Damon Sheridan, WDIF, Box 10000, Marion, OH 43302. No calls please. EOE M/F (3-6)

**PD wanted.** KKXL-AM Radio In Grand Forks, ND has opening for a PD. Looking for applicants with proven track record. Pop/Adult format, #1 in seven-station market. A good challenge with a growing group. Tapes and resumes to Dwayne Cariveau, KKXL, Box 997, Grand Forks, ND 58201. EOE M/F (3-6)

**WSAI-AM/FM** is accepting applications for an air personality position. Two years minimum announcing experience is required. Females and minorities are encouraged to apply. Send tape and resume to Dale Turner, PD, WSAI-AM/FM, West 8th & Matson Place, Cincinnati, OH 45204. EOE M/F (3-6)

**We're looking for adult communicators.** One-on-one approach, experienced, stable, committed to winning. Also looking for news persons to develop magazine-type news format with emphasis on local and community involvement. Proven winners only. Complete resume and tape to Gary Allyn, 3435 Broadway, Kansas City, MO 64111. EOE (3-6)

### WEST

**Ace night person with 1st phone** needed immediately. Tape and resume to Harry Dierks, PD, KBIM, Box 910, Roswell, NM 88201. EOE M/F (3-13)

**KSPN/Aspen, CO** now accepting tapes for future openings on-the-air and 1st class engineering. Send tapes and resumes to Frank Eriksen, PD, KSPN-FM, 400 W. Main St., Aspen, CO 81611. EOE M/F (3-13)

**KNVR-FM97/Chico-Paradise, CA, 3,000 watt FM** has immediate opening for a person to do all night shift. No prima donnas. Knowledge of automation a must. Send resume to KNVR, Box 1167, Paradise, CA 95969 or call (916) 895-1197. EOE M/F (3-13)

**KXL/News/Talk 750** is looking for an outstanding communicator. Excellent opportunity for telephone talk professional. Send tape and resume to Larry Rob, KXL, 1415 S.E. Ankeny, Portland, OR 97214. EOE M/F (3-13)

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

#### Frequency Rates \*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\* Must run consecutive weeks.

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Opportunities

## Openings

### WEST

**Personable conversational news journalist** needed to head our news department and to do AM drive news cast. Send air-check and writing sample to Jeff Salgo, K-BEST, 7867 Convoy Court, San Diego, CA 92111. EOEM/F (3-13)

**99.1 KGGI/Riverside-San Bernardino** has opening for mature, intelligent-sounding morning person. Target audience 25-49, must be interested in sports. Tapes and resumes to Brian White, Box 991, Riverside, CA 92502. (3-13)

**Weekend talent needed at Southern California Country** klicker. 2 million+ market, minorities and females encouraged. No calls please. Send tapes and resumes to KIK-FM, 1 City Blvd. West, City of Orange, CA 92668. EOEM/F (3-13)

**KBLF/Red Bluff** now accepting tapes and resumes for April 1 opening for on-air personality, heavy in production. No calls please. Tape and resume to Bruce Allen, PD, Box 1010, Red Bluff, CA 96080. EOEM/F (3-13)

**ORANGE COUNTY PUBLIC RADIO/KSBR, MISSION VIEJO** HAS IMMEDIATE OPENING FOR NEWS REPORTER/PRODUCER. Must have BA; 2 years broadcast/journalism experience; ATC-type production skills. Contact ADMINISTRATIVE SERVICES, (714) 831-4850. (3-13)

**KALE/Tri-Cities, WA** has opening for weekend and future full-time positions in Pop/Adult format. Send tape and resume to: Charlie Rivers, KALE, Box K, Tri-Cities, WA 99302 or call (509) 586-2151. EOEM/F (3-13)

Major West Coast Contemporary FM is expanding and seeks applicants for immediate and future on-air and news positions. Send tapes and resumes to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067. (3-20)

**10,000 watt Wyoming Country KUUY/Cheyenne** has afternoon drive opening. Only aggressive, experienced communicator should apply. Must have good track record in ratings and willingness to work in team. Excellent benefits, Blue Cross/Blue Shield. Top salary. Send tape and resume to Richard Lee, Box 926, Cheyenne, WY 82001 or call (307) 632-0551. EOEM/F (3-13)

The Rocky Mountains are calling. Grand Junction's P/A leader is still looking for that special drive time personality wit with good production skills for our competitive market. Needed yesterday. Tapes and resumes to Mike Connors, KEKO, Suite 1016, Valley Federal Plaza, Grand Junction, CO 81501. No calls please. EOEM/F (3-6)

**News Reporter/Anchor** wanted for growing small market Central California station. Preferably News/Talk experience. Also, experienced and willing to work hard. Excellent benefits. Tapes and resumes to Timothy Tomastik, News Director, KUHL, Box 166, Santa Maria, CA 93456, or call (805) 922-7727 during business hours. (3-6)

## Openings

Afternoon drive personality position available. Must have good production. Send tapes and resumes to Bo Richards, KBBQ, Box 5151, Ventura, CA 93003. EOEM/F (3-6)



### MUSIC PROGRAMMER

"Supervise Entertainment Department." Successful chain needs creative person to program music from 1940's to current trends. Promotional experience with ability to train and lead performance D.J.'s. Music knowledge a must, record company connections helpful.

**SALARY**  
20-35 K  
**EXCELLENT BENEFITS**

Please send resume to Personnel at the Corporate Office, 1139 E. Dominguez St., Suite H., Carson, California 90746 or phone (213) 637-1751/979-1573.

## Positions Sought

**Music Director, 22 of large college station (KTHK)** at the University of Kansas. Graduating with B.S. in journalism in May. Looking for position in a record company or music department of a radio station. Young and aggressive! SCOTT EPSTEIN, 2500 West 8th St., #320, Lawrence, KS 66044, or call (913) 842-2714. (3-13)

**KIDD CRADDICK, former Q105/Tampa, nights, KYNO-FM** mornings, looking for the right opportunity. Natural, energetic, reliable. Call (209) 431-5706. (3-13)

**Wanted: One small/medium market station** in need of bright, hard-working PD and/or Operations Manager. If you qualify, call DENNIS, (304) 522-2792, for more details. (3-13)

**News man with more than 2 years experience as a News Director** looking for reporter spot with strong local news station. Plenty of actualities and long hours are what I provide. Call GREGORY BRESIGER, (717) 828-7187. (3-13)

**BOB LEONARD, 15 year proven pro** looking. WLS/Chicago, Fox & Leonard morning show #1 WYSP/Philadelphia. Prefer Philadelphia, New York, Chicago, Los Angeles or Florida. Call (815) 469-3085. (3-13)

**Some people just don't appreciate results!** #1 women 18-34 last book in Baltimore. Available for PD or MD position and will relocate immediately! Call AJ ROBERTS anytime, (301) 467-8518. (3-13)

**Experienced in all facets of radio** including CHR, Pop/Adult, and Country formats. Also music and programming. Looking for a better opportunity. Call CHRIS, (215) 461-1072. (3-13)

**5 years experience in personality, production, programming.** Oldies, CHR, Pop/Adult. Looking for on-air/production or programming position. Will put in hours for pro operation. JEFF FALEWICZ, (617) 479-5868. (3-13)

**WANTED: Programming position in Southern market** with annual Arbitron. College grad with 7 years experience, presently Asst. PD at CHR in Top 50 market. Responsible, capable and ready to handle most formats. I've seen how the big guys do it. Call S.M., (904) 388-2628. (3-13)

**Time is money. Energetic DJ, Production Director,** copywriter looking for career position. 5 years experience, 1st class ticket. Will consider production company. Call T.C., (303) 336-9580 or write Box 891, Lamar, CO 81052. (3-13)

**STEVE RIVERS, formerly with WNDE and WISE/Indianapolis, KRQ-FM/Tucson.** Looking for afternoon drive position. Call (602) 296-2488 or (219) 288-6889. (3-13)

**5 year radio pro** looking for move up to medium or major market. Available immediately. Excellent production. Call BILL THOMAS, (319) 334-4343 or (319) 334-2549. (3-13)

**Challenge me! Temple university radio/TV grad** in May 1981. 5 year medium market radio, news and Public Affairs Director, Promotion Director and DJ. Capable and qualified, I will relocate anywhere if position is right. ROBERT J. HEIM, 2022 N. Broad St., Philadelphia, PA, or call (215) 235-5055. (3-13)

**Your chance to pick up talented, creative production pro** for your professional airstaff. Call DAVE at (916) 674-0444. Hurry! Offer ends soon. (3-13)

**My radio broadcasts can leap over tall buildings** in a single bound. My production and copywriting are better than a speeding locomotive. Turn on your radio... JERRY "D.J." STROTHERS, now looking to join your super team. Get my tape; don't wait for the movie. CHR, Pop/Adult, or Pop/Rhythms. Write, G-9 Elgen Drive, Johnstown, PA 15904, or call (814) 269-3788. (3-13)

**Experienced in news anchoring, gathering and writing** in a Top 50 market. I'm an aggressive, hard-working reporter with a college degree in broadcasting. My qualifications make me the right person for your news department. Call: JIM PARSONS, (513) 298-7241 after 3pm EST. (3-13)

**RICK SHANNON, former MD and evening air-talent** at KROY/Sacramento is searching for employment. Good experience with Music Programming and research systems, plus bright, tight air sound. Just perfect for your spring ARB needs. (916) 272-3337. (3-13)

## Positions Sought

Contemporary, Country, Disco personality/MD, would appreciate knowing about any opening that you have right now. Relocation is no problem. Promotions are a must, call LARRY, (216) 478-1206. (3-13)

**ROY ROSEN, 8 years with WAYS/Charlotte** is available. 10 years experience. Looking for medium market jock position or medium or major market music research and swing position. Call (704) 568-1882. (3-13)

**DJ 2 1/2 years experience** seeks position with professionally-minded operation in Western states. 1st phone, available now. Call BRUCE, (213) 596-6578. (3-13)

**Don Imus, Steve Dahl, and The Greaseman** all rolled into one. The wild and crazy JEFF CONRAD seeks mornings or personality shift. Phone bits, sound effects and outrageous humor. 700% rating increase in Honolulu, 300% increase in Miami. Call (305) 392-1916. (3-13)

**Major market. Currently "Talkin' Proud" at Buffalo's #11 Personality.** Character. Good production and news. Will travel for bonafide opportunity, with competitive operation. Call MIKE WARD, (716) 875-5248. (3-13)

**Mature, dependable Operations Manager/afternoon jock** with 2 1/2 years experience, heading back to Western Pennsylvania the first part of April. If you are looking for someone who is reliable and an excellent one-to-one communicator to round out your professional air staff, I'm your man. If you are located in the greater Pittsburgh area, call THOM HILLIARD, (813) 294-5506 nights, or write 1805 3rd CT. S.E., Apt. #C, Winter Haven, FL 33880. (3-13)

**Syndicator salesman. 5 years experience** with a Los Angeles syndicator, promoting programs and automated formats. Looking for similar position. 32 years employment in Southern California radio. Call DOUG CRAMER, (213) 841-0961 days, or (213) 245-7575 nights. (3-13)

**Solid 2 year pro with news and sports experience** seeks position. Money not important, commitment to quality is. Call ED McDONALD, (301) 833-6510. (3-13)

**I'm a young rookie and I need a job.** No hang-ups, just hard work. Let me shine for you. WES DAVIS, (314) 822-2248. (3-13)

**AOR gig needed yesterday.** 2 years experience. Programming, production, personality sports plus. Interested? Let's talk. Will relocate. Call (912) 232-1744. (3-13)

**Experienced air personality, Music Director and Program Director** in competitive small market seeking well-equipped, stable medium market CHR or Pop/Adult in Midwest. Want a station committed to being the best. BRAD LOVETT, 421 E. College, Coldwater, OH 45828. (419) 678-3138, after 10am EST. (3-13)

**Have you seen the nominations for this year's Academy Awards?** I'm disappointed that Dolly Parton did not get nominated for best supporting role. Dependable, uptempo, humorous, and creative CHR jock is available immediately for medium or major market. ROB LEE, (312) 894-3987. (3-13)

**Tired of TV... I want to "come back home" to radio.** 6 years CHR, AOR experience. 2 years as Program/Production Director. Prefer to stay in Midwest. JON ROHRER, 1703 E. Ave. NE-#1, Cedar Rapids, IA 52402. Or call (319) 362-9305. (3-13)

**#1 night jock with Superstars AOR experience** is available due to budget cuts at WIMZ/Knoxville. Comes highly recommended. Call DAN WALSTON at (615) 523-7222. (3-13)

**There must be a California programmer** looking for experience, dependability and fresh ideas. I'm trying to find a quality opening. Music format preferred. Phone KEN McKAY at (714) 588-0342. (3-13)

**ARB success in Columbus, Phoenix, Miami, and (your town).** Superstars MD and air. Solid 13 year career/education. Call FRANK BAUM, (317) 893-4549. (3-13)

**-Have I died and gone to disc jockey heaven?** No way. I'm out of work and it's hell. Music and Production Director experience. Call KEN E. MARKS, (213) 558-8385. (3-13)

**Bright, funny, informative morning personality.** Let me get the folks feeling good by calling (216) 478-0440. Successful Music Director. I hit hard on promotions. Good references. Good ratings. Willing to relocate anywhere. Please let me know if you have any openings. L.J. DELUCA. (3-13)

**Experienced copywriter, DJ, news person.** Female, college degree, neat, dependable, smart, trustworthy, hard-working, near perfect... Have a job? Call me at (714) 583-1617. (3-13)

**Just give me the night and I'll turn your station upside down!** All East Coast programmers call me at (913) 334-3456 before 10am or after 4pm, Tues. and Wed. CST. (3-6)

**Victim of a format change.** Still working, but looking for change. 2 years experience, will relocate. MAT "Moonoggie" McDONALD, (303) 584-2417. (3-6)

**Former Program Director WUNI/Mobile and WYDE/Birmingham** looking for challenging position with aggressive Country music station. Twenty years in varied formats including last 15 in Country. Gulf South preferred, but all considered. Tape and resume upon request. MIKE MALONE, 2424 7th Place, N.E. Birmingham, AL 35215, or call (205) 854-1276. (3-6)

## Positions Sought

**Very talented lady with super numbers** is looking for an up personality station who wants more than a card reader. Call after 3pm EST, (317) 924-5469. (3-6)

**Creative, experienced morning man,** Production Director currently working in Midwestern medium market. Looking for West Coast position in production and on-air. Experienced in AOR, CHR, Pop/Adult. Will do mornings, middays, afternoons or early evenings. Call JEFF LADD, (314) 334-4809, after 12noon for tape, resume, and references. (3-6)

**Announcer with one year experience** looking for CHR or Pop/Adult format in small or medium market. Will relocate in the rocky West Coast area. Call (505) 538-2951. Ask for RICK. (3-6)

**WEAM/Washington, laid back,** WLPL/Baltimore, high energy, WEEQ/Waynesboro, medium energy. Tapes of these and more. BOB MOHR, (301) 790-1222. (3-6)

**Looking for a late night gig at an FM AOR station.** Will consider a PD opening under the right conditions. 10 years experience. CHRIS STEVENS, 102 1/2 N. Indiana, Crown Point, Indiana, 46307, or call (219) 663-7205 after 6pm. (3-6)

**I'm a driven competitive announcer** matured by seven years experience in various formats, looking to move up with the right station. I'd like very much to perform for you. Tape and resume available. JOHN L. BAILEY III, 1410 3rd Ave., Arnold, PA 50608. Or call (412) 335-0978 or (412) 335-2433. (3-6)

**Ambitious young female radio announcer** seeking full-time employment with small or medium market. Anxious to relocate ASAP. Prefer Midwest. Call PATTI CLARK, (208) 336-3175. (3-6)

**PD, morning man with communicator skills.** 6 years experience. Looking for CHR or Country station that needs ratings boost. Call (303) 625-3919 or write, RICK LOCKMAN, 722 East 3rd, Rifle, CO 81650. (3-6)

**Certified production wizard** now available to enchant your studios. A lord of labial legerdemain, stereo sleight-of-hand, monofonic miracles and eddicatour editing. I can also perform prestidigitation on your automation. Leave a message with the WIZ, (213) 381-2375. (3-6)

**5 1/2 year pro with 1 1/2 years in programming** seeks small to medium market Country programming gig. If you're serious about your station, I can help. Currently working with excellent references. Contact via JEFF GREEN, (800) 538-5856. (3-6)

**Help! I'm stuck in Utah with no way out.** Former PD, production wizard, ratings-getter, married with a child and very stable. Need a place where all of us can grow. Prefer Northern California, but will consider anywhere in U.S.A. FRANK, (801) 489-7767. (3-6)

**Now available with 4 years experience** DAVID BAXTER, all around DJ. For more information, call for tape and resume. (702) 731-4067, and leave message. (3-6)

**Chief Engineer/announcer experience.** AM directional and FM, STL and Marto. Also wants midday air shift plus sports play-by-play. Call BOB, (414) 344-5777. Available yesterday. (3-6)

**Highly reliable female air personality** with top numbers and PD experience in Houston looking for top 50 market station. Contact VANESSA CARGO, (713) 869-5163. (3-6)

## Miscellaneous

**WRFS/Alexander City needs record service** from all labels. Have changed format to Pop/Adult. Please send to Chris Van Dyke, P.O. Box 72, Alexander City, AL 35010. Also will take music calls on Tuesdays at (205) 234-2566. (3-13)

**WTNC-AM (Country) and WTNC-FM (CHR)** have just changed to these formats and request record service from all labels. Contact STAN CLIFTON, GM, Box 250, Thomasville, NC 27360, or call (919) 476-7701. (3-13)

**WNDU/South Bend requests Country service** from all labels, singles and LP's. We are Indiana's new Country great. Send to WNDU, Box 1616, South Bend, IN, 46634. (3-13)

**WEOK/Poughkeepsie has switched to a Country format.** We need single and album service from all sources. Please contact Rick McCaffrey, PD, WEOK, Box 416, Pendell Rd., Poughkeepsie, NY 12602, or call (914) 471-1500 or (212) 792-3300. (3-13)

**We have had great service from everyone, but we need more.** Looking for Pop/Adult record service. Also, we need comedy LP's for a new show that is starting to take off. Send to WITY, P.O. Box 142, Danville, IL 61832, or call Chuck Thomas at (217) 446-1313. (3-13)

### Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attention... and action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

**Just call PAM at (213) 553-4330.**

## Radio & Records

### SUBSCRIPTION SERVICE

**ONE YEAR — \$140**

Please enclose payment with order

Overseas subscribers add \$100 per year  
International U.S. funds please  
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 new subscription  
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 payment enclosed

TELEPHONE: (213) 553-4330

Mr./Mlle./Mlle. (please print) \_\_\_\_\_  
company \_\_\_\_\_  
address \_\_\_\_\_  
city \_\_\_\_\_ state \_\_\_\_\_ zip code \_\_\_\_\_

**CHANGE OF ADDRESS AND RENEWAL:**  
Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

MAIL TO: RADIO & RECORDS  
1930 Century Park West, L.A., CA 90067

# Opportunities

## Changes

### RADIO

**Kay Moore** named Account Executive at WZXR/ Memphis, TN.

**Renee Gaia** appointed Account Executive at WZXR/ Memphis, TN.

**Steve Adler**, formerly with RKO Television, joins WCLR-102FM/Chicago, IL.

**Maria E. Bernardi** joins WCLR-102FM/Chicago, IL as Account Executive, from WTAO-FM/Murphysboro, IL.

**Chuck Jackson** leaves KPUR/Amarillo, TX mid-days to join WKY/Oklahoma City, OK.

**Guy King** has joined KQYT-FM/Phoenix, AZ as mid-day announcer, formerly OM at KMEO/Phoenix, AZ.

**Chris Van Dyke** named PD for WRFS-AM&FM/ Alexander City, formerly with WDAK/Columbus, GA.

**Dave Stevens** leaves WLOI-WCOE/Laporte, IN, to do mornings at WNDU/South Bend, IN.

**Andy Flores** joins KINT/EI Paso, TX to do 12mid-6am, from KKOL/EI Paso where he was PD.

**Alan "Uncle Alvin" Cabel** leaves KRBE/Houston, TX to join KINT/EI Paso to do 7pm-12mid.

**Gene Knight**, formerly with KSET/EI Paso, TX, joins KINT/EI Paso, TX to do 3pm-7pm.

## Changes

**Ed Hopkins** joins KRAV/Tulsa, OK to do 12noon-3pm, from KWEN/Tulsa, OK.

**Jim Lawson**, former PD at KFMJ/Tulsa, OK, joins KRAV/Tulsa, OK.

**Tim Bello** joins the staff at KIDD/Monterey, CA as evening air personality from KLAV/Las Vegas, NV.

**Rick Shaw**, formerly with KEX & KPAM/Portland, OR, joins KWJJ/Portland, OR.

**Bob Faulkner** has been named Local Sales Manager for WWWW-FM/Detroit, MI.

**Ted Lux** joins WXXP-FM106/Cleveland, OH, 9am-12noon.

**Gene Baxter**, formerly with WMZO/Washington, DC, joins WYRE/Annapolis, MD morning drive.

**Chuck Bradley** named MD and afternoon personality at WYRE/Annapolis, MD, from WASH/Washington, DC.

**Bill Barr** appointed Chief Engineer at WKQQ/Lexington, KY, from WAXU/Lexington, KY.

**Scott Moore** joins WWQM/Madison, WI as morning man, from WIFE/Indianapolis, IN.

**Mark Winston** named PD at WWQM/Madison, WI, from KFDI/Wichita, KS.

**Mike Montgomery** doing 12noon-3pm at WWQM/Madison, WI.

## Changes

**Rob Hagger** joins WWQM/Madison, WI 3pm-7pm, from KDWB/Minneapolis, MN.

**Johnny Knight** doing 7pm-12mid at WWQM/Madison, WI.

**Robb Stewart** named PD at KHFI/Austin, TX.

**Dominic Bordonaro** (Don Rossi) appointed Chief Engineer at WITS/Boston, MA.

**Pepe Saldivar** moves from Production Dept. to air shift 12mid-5am at WOJO/Chicago, IL.

**Gerald Torres, Margaret Baxter & Ralph Salas** all joined WOJO/Chicago, IL staff as part-time Board Operators.

## Changes

**Sue Costello** appointed Media Specialist at WEA/Philadelphia.

**Mel Kougl** named Video Sales Representative at WEA/Philadelphia.

**Rick Miller** appointed Sales Representative for WEA/Philadelphia.

**Bruce Hamilton** named Singles Specialist at WEA/Philadelphia.

**Sally Stevens** has been appointed National Director, Press & Media for Regency Records.

**Nancy Solinski** has assumed the position of Eastern Regional Country Promotion Manager for Capitol/EMI-America/Liberty Records.

**Rob Walker** has been appointed Director International Operations, Australia & Latin America, Capitol/EMI-America/Liberty Records.

**Linda Feder** moves to MCA/Philadelphia Branch as Regional Promotion Manager.

### RECORDS

**Janet Rickman** has been named Southeast Regional Press and Artist Relations Manager for PolyGram Records.

**Frank Kraus** appointed Video Sales Representative at WEA/Philadelphia.

**Tony Pellegrino** named Sales Representative for WEA/Philadelphia.

**Joe Washington** appointed Special Project Coordinator at WEA/Philadelphia.

### INDUSTRY

**Larry Getz** joins Public Relations, Inc.

**Karen Sue Davis** appointed West Coast Membership Representative for ASCAP.

**Randy Irwin** named Director of Creative Affairs at Famous Music, Inc.

# Marketplace

### R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads. Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**  
**RADIO & RECORDS** 1930 Century Park West  
 Los Angeles, Calif. 90067 (213) 553-4330

### FREE ISSUE OF *Galaxy*

Radio's most complete personality biweekly. Current artist bios & update, record facts, daily calendar/almanac, trivia, etc. ALL AIRSHIFT READY! Sample: *Galaxy*  
 Box 20093R, Long Beach, CA 90801, (213) 436-0602

### "Phantastic Phunnies"

Highly Respected! Hilarious! Original!  
 Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

**BROADCASTERS ACTION LINE**  
 Job Referral Service \$40 — 12 months  
 Free to Employers  
 Broadcasters Action Line  
 (812) 889-2907/R-3 Box 84, Lexington, Indiana 47138

### KRAZY KOMMERCIALS

FUNNY HOROSCOPES, KRAZY KOMMERCIALS, SILLY SOAP OPERAS, RIDICULOUS TV REVIEWS AND MORE — 25 PAGES DELIVERED TO YOUR MOUTH EVERY MONTH. FOR FREEBEE WRITE:

HYPE, INK BOX 69581, L.A., CA 90069

### (((SOUND EFFECTS)))

Complete 26 LP Sound Effects Library with over 750 different effects. Quick cued and produced exclusively for broadcasters. \$195 for the entire set plus \$5.00 shipping. Send for catalog to:  
**VALENTINO, INC., 151 West 46th Street**  
 NY, NY 10036 or call (212) 246-4675.

### O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to: **O'Liners**  
 1448-R, West San Bruno Ave., Fresno, CA 93711  
 or phone (209) 431-1502

### :60's AND :30's MUSIC BEDS

Tired of subscriptions? Monthly fees for years old music? 100 different contemporary musical spot beds for one price. No royalties — No clearances. \$75.00 plus \$5.00 shipping. Four LP records. Write or call today —  
**VALENTINO, INC.**  
 151 West 46th Street, NY, NY 10036  
 (212) 246-4675

!!!!!!!!!!!!LIMITED TIME OFFER!!!!!!!!!!!!  
 SOME GREAT DEALS ON TAPE AND REELS!  
 ■■■■■■■■■■ 5" REELS AND TAPE CHEAP!  
 SEND SELF-ADDRESSED STAMPED ENVELOPE TO:  
**E & B SERVICES, 2950 SOUTH BIRCH, DENVER,**  
**COLORADO 80222.**

### Pro'T'Call

If you're looking for a job and aren't getting results... Pro'T'Call is the "Professionals" answer! We'll help you find that job, provide critiques and more.  
**Pro'T'Call** CALL (504) 392-3665  
 3700 Rue Delphine, New Orleans, LA 70114

### "THE DONGMAN REPORT"

Carters join Amway! Jenrette & Falwell Pictorial! Pinto Designer, Kitten Whiplash! "Hang-Gagging" sport sweeps Midwest! Crankite hostage!  
**Sea Star, RD 1, Box 24**  
**Rehoboth Beach, DE 19971**  
 NOW & TOPICAL!  
 WEEKLY, two sample issues \$3.00

### wendell's weakly

Your L.A. Comedy Connection... Humoring America since 1978... New expanded service... Write for free sample issue:  
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### Pro'T'Call

Finding talent to fill a programming, news or any on-air requirement is a full time job. Pro'T'Call eliminates you're wading through piles of tape from the wrong people.  
**Pro'T'Call** CALL (504) 392-3665  
 3700 Rue Delphine, New Orleans, LA 70114  
 Inquires Confidential • Free To Employer

### lola's lunch

The most talked about **Comedy Service** in the industry. Complimentary snack: **"LOLA'S LUNCH"**  
 Call (313) 434-6142  
 Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

### FROM TM PROGRAMMING

The sales course that meets your needs. Watch for:  
**"The Fundamentals Of Broadcast Selling."**<sup>SM</sup>

### PSsst HEY YOU!

Don't wait until Christmas. Show your wit during all the holidays with **IRISH BULL SEASONAL**  
 24 HOLIDAYS FREE SAMPLE  
 11120028 Woodmont, Harper Woods, Michigan 48225

### Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?  
 It's a sure way to generate qualified sales leads.  
 Just call **PAM** at (213) 553-4330 for more information.

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### STEELY DAN

#### Time Out Of Mind (MCA)

66% of our reporters on it. Moves: Up 57, Same 29, Down 0, Adds 51 including WKBW, F105, WROR, PRO-FM, JB105, WPGC, CHUM, KS95-FM, KSLQ, WZZP, WGCL, Q102, KEARTH, KPLZ, KIMN. See Parallels, charts at number 29.

### JOHN COUGAR

#### Ain't Even Done With The Night (Riva/PolyGram)

58% of our reporters on it. Moves: Up 89, Same 18, Down 1, Adds 13, WROR, Z93, WBLI, KC101, WAQY, WHYN, KELP, KJ100, WNAP, KIOY, KMJK, KFJR, KSLY, JB105 27-21, 94Q 17-13, KSLQ 11-8. See Parallels, charts at number 30.

## NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.  indicates one of this week's "most added" new songs.

**FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 100/36.** Moves: Up 27, Same 37, Down 0, Adds 36 including JB105, CFTR, CHUM, CKGM, WDRQ, KSLQ, KIMN, KOPA, KRBE, WTIK, 92Q, WAYS, WVIC, KNBQ, FM103, KRQ.

**CLIMAX BLUES BAND "I Love You" (WB) 100/9** Moves: Up 72, Same 18, Down 1, Adds 9, WZZP, WFLY, KLAZ, G100, KOFM, WTSN, WFBG, KELO, WEAQ, 96KX 13-14, JB105 25-19, KBEQ 22-17, K104 23-18, WERC 28-24, KYA 26-20.

**REO SPEEDWAGON "Take It On The Run" (Epic) 93/66** Moves: Up 16, Same 11, Down 0, Adds 66 including 96KX, Q107, CFTR, Z93 94Q, Q105, WLS, WDRQ, Q106, KINT, WAKX, KYSN, WGUY, WCGC WSPT, KENI.

**DONNA SUMMER "Who Do You Think You're Foolin'" (Geffen) 88/10.** Moves: Up 47, Same 30, Down 1, Adds 10, F105, JB105, KFRC, 14Q, WJDX, KJ100, KIOY, KGGI, KCPX, WEAQ, WKBW 27-24, KOPA 22-19, BJ105 24-19, WAKX 31-28.

**STYX "Too Much Time On My Hands" (A&M) 84/77** Moves: Up 2, Same 5, Down 0, Adds 77 including PRO-FM, JB105, Q107, Z93, Q105, WLS, WDRQ, KSLQ, KFI, KJR, WOLF, B97, WNAM, KEZR, KGGI.

**WHO "You Better You Bet" (WB) 79/78** Moves: Up 0, Same 1, Down 0, Adds 78 including 96KX, JB105, WPGC, WLS, WDRQ, CKLW, KBEQ, Q102, KIMN, WHFM, KLAZ, 92X, KTKT, 95XIL, KOOK.

**RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do)" (Arista) 70/29.** Moves: Up 20, Same 21, Down 0, Adds 29 including WFL, WCAO, WCKX, WGCL, KIIS-FM, WOLF, WBLI, WERC, Y103, WSEZ, KENO, 95SGF, KSEL, WTRU, KBOZ.

**YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury/PolyGram) 70/6.** Moves: Up 46, Same 13, Down 5, Adds 6, Q105, KERN, KCPX, KTKT, 13FEA, KILE, WABC 14-7, WGCL 30-20, KEARTH 14-11, KSET-FM 5-1, B97 4-2, WAXY 26-15, WCSC 25-21, KGGI 13-6, Z102 20-9.

**JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 69/12.** Moves: Up 36, Same 21, Down 0, Adds 12, JB105, CKGM, WTRY, V100, KHFI, WOKI, WAKX, KERN, WLBZ, FM99, KOOK, CHUM 30-26, WDRQ 12-10, KRBE 8-7.

**CHAMPAIGN "How 'Bout Us" (Columbia) 67/4** Moves: Up 48, Same 14, Down 1, Adds 4, KOPA, WLAM, WROV, WEAQ, WFIL 28-22, 94Q 18-15, Y100 31-29, Q105 16-12, WCKX 23-18, KIIS-FM 30-24, KPLZ 28-25, WFBZ 24-20, 92Q 11-7, WHHY 22-17.

**ELVIS PRESLEY "Guitar Man" (RCA) 63/0** Moves: Up 36, Same 18, Down 9, Adds 0, KVIL 24-13, WOKY 17-13, BJ105 23-18, WKIX 17-16, WSEZ 21-18, WVLC 12-9, WTRW 28-25, KSTT 11-10, KTAC 22-19, KSPZ 11-8, WJBO 20-16, WLBZ 13-10, WFLB 13-10, KELO 18-16.

**ANDY GIBB "Me (Without You)" (RSO) 61/32** Moves: Up 9, Same 20, Down 0, Adds 32 including WFIL, KS95-FM, WGCL, WZUU, KPLZ, WBLI, WJDX, WVLC, WAKX, KNBQ, KTKT, WHEB, KQIZ-FM, KELO, KOOK.

**WHISPERS "It's A Love Thing" (Solar/RCA) 61/17** Moves: Up 30, Same 12, Down 2, Adds 17 including WCAO, WPGC, KFI, WICC, KFMK, B97, KEEL, WAXY, WAYS, WVLC, WCIR, WSGA, WXLK, KPUR, KSLY.

**LOVERBOY "Turn Me Loose" (Columbia) 59/3** Moves: Up 38, Same 14, Down 4, Adds 3, KJR, V100, KDVV, CFTR 10-5, CKGM 16-12, KBEQ 24-22, WOLF 39-34, KJ100 28-23, WGRD 30-25, WDJX 28-23, KNBQ 25-19, 95XIL 24-20, WHHY 17-14, WCGQ 17-12, KCBN 20-13.

**EMMYLOU HARRIS "Mister Sandman" (WB) 58/13** Moves: Up 31, Same 14, Down 0, Adds 13, CKLW, WOKY, KC101, KFMK,

## Radio & Records

# NATIONAL AIRPLAY/30

### March 13, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
3	2	1	1	STYX/The Best Of Times (A&M)
1	1	2	2	JOHN LENNON/Woman (Geffen)
8	4	3	3	NEIL DIAMOND/Hello Again (Capitol)
2	3	4	4	REO SPEEDWAGON/Keep On Loving You (Epic)
17	9	7	5	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
6	5	5	6	DON McLEAN/Crying (Millennium)
19	10	9	7	BARBRA STREISAND/BARRY GIBB/What Kind... (Columbia)
11	8	8	8	BLONDIE/Rapture (Chrysalis)
4	6	6	9	DOLLY PARTON/9 To 5 (RCA)
26	22	16	10	STEVE WINWOOD/While You See A Chance (Island)
27	21	15	11	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
28	25	19	12	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
22	16	13	13	LEO SAYER/Living In A Fantasy (WB)
16	14	11	14	RANDY MEISNER/Hearts On Fire (Epic)
29	24	17	15	POLICE/Don't Stand So Close To Me (A&M)
5	7	10	16	CLIFF RICHARD/A Little In Love (EMI America)
14	13	12	17	PAT BENATAR/Treat Me Right (Chrysalis)
-	29	24	18	TERRI GIBBS/Somebody's Knockin' (MCA)
-	27	26	19	JUICE NEWTON/Angel Of The Morning (Capitol)
24	23	21	20	BRUCE SPRINGSTEEN/Fade Away (Columbia)
9	11	18	21	KOOL & THE GANG/Celebration (Delite/PolyGram)
12	12	14	22	ALAN PARSONS PROJECT/Games People Play (Arista)
-	-	29	23	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
30	26	25	24	PHIL SEYMOUR/Precious To Me (Boardwalk)
-	28	27	25	ERIC CLAPTON/I Can't Stand It (RSO)
-	30	28	26	APRIL WINE/Just Between You & Me (Capitol)
20	19	20	27	ABBA/The Winner Takes It All (Atlantic)
-	-	30	28	SMOKEY ROBINSON/Being With You (Tamla)
-	-	→	29	STEELY DAN/Time Out Of Mind (MCA)
-	-	→	30	JOHN COUGAR/Ain't Even Done With... (Riva/PolyGram)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

WHO "You Better You Bet" (WB)  
 STYX "Too Much Time On My Hands" (A&M)  
 REO SPEEDWAGON "Take It On The Run" (Epic)  
 STEELY DAN "Time Out Of Mind" (MCA)  
 GINO VANNELLI "Living Inside Myself" (Arista)

Complete Regionalized Listings on Pages 26 and 27.

### HOTTEST

STYX "The Best Of Times" (A&M)  
 D. HALL & J. OATES "Kiss On My List" (RCA)  
 SHEENA EASTON "Morning Train..." (EMI America)  
 BLONDIE "Rapture" (Chrysalis)  
 STEVE WINWOOD "While You See..." (Island)

Parallel Listings Begin on Page 28.

KXX106, WVLC, KSTT, KRAV, WNAM, KEZR, WROV, KSLY, KRLC, 94Q 29-25, KEARTH 30-26, WHBQ 30-25.

**.38 SPECIAL "Hold On Loosely" (A&M) 58/5**

Moves: Up 30, Same 23, Down 0, Adds 5, KLAZ, G100, WSEZ, KJRB, KATI, KINT 38-30, Y103 36-29, WOKI 29-27, KWEN 25-20, KXX 30-26, FM103 20-16, WXLK 29-19, KPUR 28-25, WSPT 30-27, KWLO 30-20.

### Others Getting Significant Action

**PHIL COLLINS "I Missed Again" (Atlantic) 48/25**

Moves: Up 10, Same 13, Down 0, Adds 25 including WFIL, WXKS-FM, CKGM, WDRQ, WZUU, WOKY, WKEE, Y103, KX104, WOKI, WCSC, WGRD, WVIC, WAKX, KIOA, WISM, KEZR.

**FOOLS "Running Scared" (EMI America) 47/8**

Moves: Up 18, Same 21, Down 0, Adds 8, WOLF, WPST, KEEL, WVIC, KSTT, KRAV, WHHY, KVOL.

**BARRY MANILOW "Lonely Together" (Arista) 45/21**

Moves: Up 13, Same 11, Down 0, Adds 21 including WIFI, KFI, KPLZ, KOPA, WBBF, WHFM, WTRY, WKEE, WSGN, WAAY, Y103, WGH, WOW.

**GINO VANNELLI "Living Inside Myself" (Arista) 42/42**

Moves: Up 0, Same 0, Down 0, Adds 42 including WPGC, 94Q, WCKX, CKLW, KEARTH, KPLZ, WFBZ, K104, KFMK, KXX106, WAXY, CK101, WAYS, WNAM, KTAC.

**JOHNNY AVERAGE BAND "Ch Ch Cherie" (Bearsville/WB) 42/6**

Moves: Up 12, Same 24, Down 0, Adds 6, WERC, WJBO, WIGY, 13FEA, KYA, KOOK, JB105 35-30.

**ROVERS "Wasn't That A Party" (Epic/Cleveland International) 41/7**

Moves: Up 19, Same 11, Down 4, Adds 7, WIFI, BJ105, WGH, KIOY, 95SGF, WROV, WRKR, WKBW d-8, WDRQ d-15, WSPT 18-7.

**GARLAND JEFFREYS "96 Tears" (Epic) 38/5**

Moves: Up 10, Same 23, Down 0, Adds 5, KXX106, 92Q, WNAM, KQIZ-FM, KKLX, WAQY 30-26, KJ100 29-22, KRLC 25-21.

**JIMMY BUFFETT "It's My Job" (MCA) 35/4**

Moves: Up 22, Same 6, Down 3, Adds 4, WGUY, WLAM, WIGY, WHHY, 94Q 14-12, WAAY 30-22, Y103 30-23.

**SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 33/1**

Moves: Up 15, Same 16, Down 1, Adds 1, WSEZ, WXKS-FM 25-21, KINT 40-34, 14WK 24-19, KWLO 25-18.

**BADFINGER "Hold On" (Radio/Atlantic) 28/3**

Moves: Up 11, Same 14, Down 0, Adds 3, JB105, WSEZ, WQRK, WCKX 29-27, K104 24-16, KJ100 24-20.

**SHERBS "I Have The Skill" (Atco) 27/12**

Moves: Up 3, Same 12, Down 0, Adds 12, WOLF, WPST, WSGN, KJ100, KKXX, KYSN, KCPX, WGUY, 95SGF, WXLK, KPUR, KKRC.

**TASTE OF HONEY "Sukiyaki" (Capitol) 27/5**

Moves: Up 14, Same 8, Down 0, Adds 5, WOKY, WOLF, WSEZ, KIDD, KHYT, WCAO 30-25, KRLA 9-6, KIIS-FM 9-5.

**HEART "Unchained Melody" (Epic) 26/9**

Moves: Up 3, Same 14, Down 0, Adds 9, KBFM, WVIC, WDJX, KYNO-FM, KIDD, WGUY, WKXY, KQIZ-FM, KCBN.

Continued on Page 30