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PD at KYTE/Portland

Jack Starr Named GM At WNOR-AM-FM.

Former WDEF/Chattanooga VP/GM comes aboard as Tidewater takes over Norfolk stations



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Beaver Falls Station Scores Reagan Coup

WBVP/Beaver Falls, PA captured international attention last week by getting the first interview with President Reagan since the attempt on his life.

The unlikely opportunity arose when Reagan, seeking Congressional support for his economic package, placed a call to Rep. Gene Atkinson (D-PA), who was appearing on the station's morning talk show. They conferred privately during a commercial break, but at the suggestion of OM Scott Lowe, Atkinson asked Reagan to appear briefly on the air, and the President agreed.

During a two-minute interview, he told listeners he felt fine and won a pledge from Atkinson of support for his economic program. For WBVP that was just the beginning of an extraordinary day in the limelight. Dozens of wire services, networks, and radio stations from the United States and abroad deluged the station with requests for the Reagan tape and interviews with staffers. Three Pittsburgh television stations rushed crews to the studios, and the White House called three times to find out what the President had said.

"We didn't realize the farreaching implications of what was such an innocent thing at the beginning," Lowe told R&R. "It just took off. The broadcast industry hopped right on it within an hour of ABC breaking the story nationally."

QUARTER-MILLION DOLLAR SUIT

Contest Loser Takes Action Against Y100

Y100/Miami found itself slapped with a quarter-million-dollar-plus lawsuit stemming from listener Jody Gold's erroneous reply while taking part in the station's "Rainbow Connection Cash Call" contest on April 20. In an article appearing in the Tuesday (4-28) edition of the Miami Herald, Gold described being flagged down by Y100 air personality Bruce Kelly, who was out driving the station's van, looking for cars bearing Y100 bumper stickers.

According to Gold, Kelly beckoned her from her car, asked her what station she was listening to ("Y100," she replied) and the exact amount of money contained in the "Rainbow Connection" jackpot. Gold contends she asked to go back to her car (a contention the station denies), where she had the precise amount scribbled on a piece of paper. She says that Kelly

directed her to answer immediately. "\$251,357.20," she answered. She was a penny short.

Gold alleged that because the station's promotional announcements told listeners to write down the amount in the jackpot and because the station did not specify that listeners had to answer from memory, she had been defrauded. Therefore, she is seeking the contest jackpot plus punitive damages.

"Y100 conducted itself in exact accordance with the official rules of the contest," Program Director Bill Tanner told R&R. "The radio station and its DJ, Bruce Kelly, have in no way done anything wrong. This will become obvious when the tape (of the exchange between Gold and Kelly) is released. We will stand on the record of the tape," Tanner concluded.

SHOOTS BLANKS TO MAKE POINT

Talk Show Guest Fires Gun At Host On-Air

KSL/Salt Lake City's Doug Wright had a rather unsettling experience during his Monday (4-27) evening talk show during a discussion of "gun control." KSL PD George Lemich succinctly summed up the incident: "The guest pulled a gun and shot our host twice . . . thankfully, with blanks."

The unrehearsed stunt was the brainchild of Wright's guest for the evening, Dr. Robert Howell, a professor of Clinical Psychology at Brigham Young University. As the show began, Wright and Howell were discussing the various forms of violence in America. Howell told Wright that since they were separated by a four-foot table, a knife attack would allow Wright time to react and defend himself. Howell then pointed out that if he had a gun, Wright wouldn't have a chance. At that point Howell produced a pistol, pointed it at Wright and fired two blanks.

Lemich picks up the story there: "Doug handled it very well. He laughed it off, and in doing so he diluted any strong reaction we might have gotten from the listeners. Most of the callers did not focus on the incident, but addressed themselves to the broader issue that was being discussed."

The episode was not without potential consequences, as Lemich pointed out. "Dr. Howell was rather lucky that our security man didn't just barge into the studio and shoot him after the incident. If our transmitter had taken the high impulse audio of the gunfire and kicked itself off the air, our security guard, who monitors

the station from the lobby, would have heard two gunshots and then dead air. I can only imagine what his reaction to that might have been. The fact that Doug handled the incident the way he did may have saved a very theatrical episode from turning into a tragedy."

Even though Howell's stunt possibly violated two felony gun laws (carrying a concealed weapon and discharging a firearm within city limits), the station plans no legal action against the professor. However, the ease with which Howell was able to create the incident has given Wright, Lemich, and many KSL listeners pause for thought.

WDAF's Martin Takes WMAQ GM Position

Dave Martin has been named to fill the General Manager's position at NBC's WMAQ/Chicago. Martin, who was most recently GM at WDAF/Kansas City, replaces Burt Sherwood, who departed with PD Bill Hennes to form a consultation company (R&R 4-3). No new PD has been selected at WMAQ.

Martin commented to R&R, "It's a great opportunity. NBC's a great company and WMAQ's a great radio station, and I'm glad to be a part of both." Discussing possible changes, he joked, "I'm much too new to have any ideas beyond how to find the men's room and the Coke machine."

Upsets Dominate First Winter Arbitron Results

Results for the first seven Winter '81 Arbitron surveys released showed a number of longstanding format and market leaders tumbling and new contenders soaring in a turbulent quarterly measurement period. A quick summary of highlights:

- WOR ties WKTU for New York lead.
- KNX-FM beats KMET; KRTH leads L.A. CHR's.
- WMET passes WLUP and WLS-FM triples in Chicago
- WDAS-FM, three Philadelphia AOR's improve.
- WJR rebounds and WLLZ leaps to 9.2 in Detroit.
- WCOZ takes over Boston with 11 share.

For market summaries of these six top 10 markets plus San Diego, see Page 12.

Elton John Nobody Wins



#1 MOST ADDED RECORD

Produced by Chris Thomas Recorded by Bill Price



From the forthcoming album "The Fox" On Geffen Records and Tapes

Manufactured and distributed by Warner Bros. Records, Inc.

Anderson To Manage WBMX

Kernie Anderson has been named General Manager of WBMX/Chicago, replacing Jim Maddox, who resigned last week (R&R 4-24). Anderson, who had managed KDIA/Oakland since 1977, told R&R, "To go to Chicago to run WBMX is obviously very exciting, but it's important to note that I'm returning to work for Egmont Sonderling, the man who brought me into Black radio." Anderson joined KDIA when the station was owned by Sonderling, remaining with the property after Sonderling's merger with Viacom.

Sonderling President Egmont Sonderling told R&R. "I have known Mr. Anderson for four years. I was extremely pleased with his performance at KDIA and when the opportunity arose to have him manage WBMX, I offered him the position.

Anderson, whose appointment at WBMX becomes effective May 4, added, "I have enjoyed being at KDIA, but going to Chicago to run a 50,000-watt FM station . . . I feel very happy about

Slemenda New WYDD/ WKPA GM

Norm Slemenda has been named GM at WYDD & WKPA/Pittsburgh, moving over from a similar position at WJOI across town. Slemenda replaces Brian McIntyre, who takes on an administrative/financial position at the corporate headquarters of Total Communications Systems, owner of the stations.

TCS owner Nelson Goldberg commented, "We're delighted to have Norm in our family." Slemenda, a Pittsburgh native who owned and operated WNRI/Woonsocket, RI for five years before joining WJOI, told R&R, "I'm real excited about it. It's a big challenge and a very competitive market. I think it should be a lot of fun."

ADAMS TAKES KYTE POSITION

Collier Comes To KILT As PD

Chris Collier has been named Program Director at KILT/Houston, as previewed last week in R&R. He joins the station May 11, leaving the Operations Director position at KYTE & KLLB/Portland, OR, which he had held for two years. Chris Adams, formerly PD at KWJJ/Portland, takes over as PD at KYTE.

Collier told R&R, "I'm really excited about it. To work for a company like LIN Broadcasting is a once-in-a-lifetime opportunity. He continued, "KILT will be going Country in the near future, and I have no plans at this time to make any other changes. It was a sad decision to leave Portland; I have become very close to the people here, and we had a magic team that really clicked. But I knew I could not pass up this chance to return to the Houston market."

Adams, who programmed KWJJ for three years before becoming Studio Manager for Portland's Rex Recording, told R&R, "I'm tickled to death to become a full-time part of an alreadygreat radio station. I am very happy that (Station Manager) Verl Wheeler has given me the chance to be involved with Country radio again.'

KMPC's Rose, CBS-TV & Author Targets Of \$110 Million Suit

KMPC/Los Angeles talk show host Hilly Rose, along with CBS-TV's "60 Minutes," the New York Times Book Company, and author Ovid Demaris, has been named as a defendant in a \$110 million civil suit filed by Agnes Underwood, a former Assistant Managing Editor for the Los Angeles Herald-Examiner newspaper. Underwood's petition, filed in Los Angeles Superior Court last week (4-22), contends that she was erroneously linked to a bogus news item allegedly fostered by the late underworld figure Mickey Cohen.

The news item, concerning the 1948 sinking of a munitions ship bound for Israel, was ushered into print by Underwood, according to author Demaris, who reiterated his book's allegations while a guest on Rose's radio show last February. These charges were corroborated by alleged mobster Jimmy (The Weasel) Fratianno during a "60 Minutes" interview

WSLC's Smith Dies At 49

King Edward Smith IV, one of Country radio's bestknown air personalities, died last week (4-23) following a heart attack at the age of 49. He had been Music Director and morning man at WSLC/Roanoke, VA since 1964, leading the station to consistently high ratings, and also maintained a career as a recording and performing artist.



Smith was a prominent King Edward Smith IV figure in Country radio circles, having served as a director on the Country Music Association board and as President of the Federation of International

Country Air Personalities (FICAP)

WSLC Exec. VP/GM Harm Reavis told R&R, "It's a real tragedy to us and the music world. Music was his love and his life. He had a beautiful rapport with people; anyone whoever met or knew him became his friend. I may be able to choose another music director, but there will never be another King Edward. He was one of a kind and he will be missed by us all."

For further tributes to Smith, see Jim Duncan's News Notes (Page 43) and Biff Collie's column (Page

WILL DO AM DRIVE AT WVBF

Owens Resigns At KIMN

After 41/2 years as both AM drive personality and Operations Director of Jefferson-Pilot's KIMN/Denver, Loren Owens has resigned to join Fairbanks Broadcasting's WVBF/Boston as morning man. Owens told R&R, "It was a tough decision to leave KIMN, but my new situation has very good potential for the future. Fairbanks is an excellent company, as is Jefferson-Pilot, and I'm quite excited about it. I have enjoyed both programming and air work, but there comes a time in your life when you have to devote all your energies to one or the other because you can't continue to give both your full attention. Building the morning show at WVBF will be a full time job."

KIMN General Manager Steve Keeney said, "Loren has done a remarkable job in the 41/2 years he's been at KIMN. Denver is certainly one of the most competitive markets in the country, and Loren brought KIMN back to a position of great strength. He did it both as morning anchor and Operations Director, and it's almost unheard of for someone to assume two roles and do them both extraordinarily well. KIMN and Denver will miss Loren very much."

Owens will remain with KIMN through the end of the current rating period, joining WVBF around July 1. Keeney indicated to R&R that Owens's vacated positions at the station will be filled by two separate individuals.

Chunn Becomes KSJO-KXRX GM

Jack Chunn has been appointed General Manager at the Sterling Recreation Organization's KSJO-KXRX/San Jose. Former KSJO-KXRX GM Cliff Hunter, now SRO Corporate GM, transferred Chunn from the company's KIOK/Tri-Cities, WA, where he had served for a year and a half. Previously he was General Sales Manager at SRO's KZOK/Seattle

Chunn commented, "I've been with this company for five years, and growth has been steady. San Jose is a major market, and this is a great opportunity for me." Chunn takes over KSJO (an AOR FM facility) and News-formatted KXRX immediately

Starr New WNOR GM As Sale Completed

The sale of WNOR-AM-FM/Norfolk to Marvin Josephson Associates subsidiary Tidewater Communications for \$3.2 million (R&R 12-12-80) has been approved, and Tidewater Executive VP/Director of Broadcasting Ed Christian announced the appointment of Jack Starr as GM of the stations. Starr, formerly VP/GM at WDEF-AM-FM/Chattanooga, replaces Fred Gage, who will manage WKSY/Columbia City, IN, a property of the principal owners of Commonwealth Broadcasting, former owner of WNOR.

STARR/See Page 22



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COMMERCIAL BROADCASTERS COMMENT ON PUBLIC RADIO MOVE

New fundraising opportunities raise varied reactions from the commercial side.

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POLLACK PREVIEWS ADULT AOR FORMAT

Noted consultant Jeff Pollack exclusively reveals portions of his new older-demographic programming innovation.

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RADIO'S INFLATION FIGHTERS

Four CHR stations develop promotional ideas to help listeners get discounts and ease their cost of living.

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WILM DOUBLES RATINGS WITH ALL-NEWS

Strong local emphasis spurs a dramatic jump for this Wilmington, DE station.

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MARK DRISCOLL NAMED GROUP PD FOR BRANDON COMMUNICATIONS

Longtime programmer supervises five California, Texas stations.

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JOHN HAMMOND STARTS OWN LABEL

CBS distributes veteran A&R notable's John Hammond Records.

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Washington Report

Wunder Named NTIA Administrator

President Reagan Monday (4-27) named Bernard Wunder to head the National Telecommunications and Information Agency (NTIA), which is the President's principal advisory body on communications policy. Wunder, 38, has longstanding ties to Rep. James Collins (R-TX), senior GOP member of the House Telecommunications Subcommittee.

tion, Wunder had moved over to the NTIA as a consultant last week, coming from his position as associate minority counsel to the House Interstate and Foreign Commerce Committee

Former President Carter created the NTIA within the Commerce Department in 1978 by merging the communications functions of the department and the White House. Henry Geller, Carter's choice to head the agency, aggressively pushed for deregulation and increased com-

GOP Hill Career

Wunder's political career

In anticipation of the nomina-began when Rep. Collins plucked him from the service. "I checked with the Defense Department and asked for the best man who was about to get separated and approached him as a complete stranger," Collins told R&R.

> After serving on Collins's staff and attending law school, Wunder held several counsel positions with the Commerce Committee starting in 1975. For a short time last fall he served as Chief Counsel and Staff Director of the House Communications Subcommittee after Chairman Lionel Van Deerlin (D-CA) lost his reelection bid.

MOST PROUD OF RADIO DEREGULATION

Broadcast Bureau's Washington Resigns

FCC Deputy Broadcast Bureau Chief Frank Washington handed in his resignation Monday (4-27), effective May 8. He told R&R he will become Vice President of the Times Mirror Cable Company in Irvine, CA.

Washington joined the FCC in April 1977 as a legal assistant to Chairman Charles Ferris, serving briefly as Chief of the Policy and Rules Division before stepping up to the number two slot under Broadcast Bureau Chief Dick Shiben in September of 1979.

At Times Mirror, Washington expects to take a managerial role in about a year, after learning the nuts and bolts of the company's cable, direct marketing, and videotext operations.

Washington says he's most proud of his role in radio deregulation, which he believes sets a precedent for "a whole different regulatory approach" based on marketplace forces.

On AM stereo, Washington remains convinced that the marketplace, and not the Commission, should select from the five competing systems.

As for the future of radio, Washington told R&R it has "the potential for being a very vibrant medium as long as the people in radio realize they're going to have to be as entrepreneurial as the people in other media."

KEY ISSUE IN SIX CASES

Character Issue Still Critical For Licensees

While the FCC has relaxed rules on programming and commercialization, last week's meeting leaves no doubt that the Commission remains vitally interested in the basic character and honesty of licensees. In a half dozen radio cases before the Commission, character

was a key issue.
Commission officials agree that character will continue to be as critical as ever. "Licensees are being given a great deal more discretion, and I think if allegations of wrongdoing come to our attention, we would take a pretty hard line," one official told R&R.

Licensee Rehabilitation Considered

In one character case last week, the Commission voted to consider whether Don Burden. whose Star Stations lost all five licenses in 1975, has rehabilitated himself enough to qualify as the new owner of KPEN/Los Altos, CA. Charges against Star had included attempted bribery and electronic eavesdropping, political favoritism, and rigged contests.

"You can't penalize somebody for life," commented Chairman Bob Lee, who voted to reconsider Burden's qualifications

Rocket Radio Case

In a closed session, the Commission ordered a hearing on whether any mitigating factors should prevent Rocket Radio from losing the license of WFPM/Ft. Valley, GA. The character issue arose when Rocket was found unfit to be a licensee in the course of a separate proceeding involving a new FM assignment.

Issue Added To WOOK-FM Case

At the same closed session, the Commission added the character question to the renewal case for

United Broadcasting's WOOK-FM/Washington. United, which is fighting off competing applications from two challengers, lost the licenses of WOOK-AM and WFAB/Miami in 1975 due to "serious, repetitive and farflung" misconduct.

KDIG/San Diego **Denial Upheld**

The Commission also denied West Coast Media's petition for reconsideration of its denial of renewal for KDIG-FM/San Diego (now KIFM) for failure to carry out a promised restoration of news and public affairs programming, which was largely dropped in 1971 to reduce expenses.

WHLW/Lakewood, NJ Sale Approved

In yet another case, Mid-State Broadcasting's sale WHLW/Lakewood, NJ to North Shore Broadcasting was approved under an FCC policy allowing the sale of a bankrupt station when there are qualifications issues pending against the licensee, as long as the alleged wrongdoers don't substantially benefit from the sale.

Surveying the group of character cases, Transfer Branch Chief Stuart Bedell told R&R, "The Commission continues to remain concerned about misconduct that could have an effect on the qualifications of a broadcast licensee. I guess the message is simply that you're not going to get away with everything. And I don't that impression was ever meant to be conveyed."

COMMERCIAL BROADCASTERS DIVIDED

Fundraising Made Easier For Public Radio

Commercial broadcasters seem to have mixed feelings about the FCC's decision last week to loosen its fundraising restrictions on public radio and television. The Commission justified its action by citing the need for public broadcasters to replace dwindling federal dollars with new sources of revenue.

Commercials Still Banned

While stressing that commercials and promotions are still taboo, the Commission said public stations can now

1. Expand name-only identification of underwriters to include company location and product lines, in hopes that more sponsors will be attracted by the broader identification.

2. Engage in greater on-air fundraising, with no limits on the timing and frequency of contributor acknowledgments.

3. Identify for the first time the location of remote broadcasts, such as those used in fundraising drives.

In refusing to impose many restrictions, the Commission said it will rely on the good judgment of public broadcasters and listeners' resistance to curb excessive fundraising pitches

FCC May Be "Opening The Door" For More Dollars

While public broadcasters were predictably pleased by the move, several commercial broadcasters contacted by R&R offered differing views.

"I'm against any type of commercial on public radio no matter what you call it, particularly as long as our tax money is supposed to be paying for it," said NAB Board member Len Hensel, VP/GM of WSM/Nashville.

Hensel, who sees underwriting funds coming out of commercial budgets, he told R&R, "They're getting perilously close to being all-out commercial. If that's the case, fine. But cut out my tax dollars supporting them.'

William Rust, a veteran broadcaster who heads up the Rust Communications Group, called the new rules "undesirable" and compared public radio today to commercial radio in the early 1920's, when commercials were banned and programs were just sponsored. "After a few years it evolved into full commercials, Rust recalls. "So, I think once you open the door this way it could get worse and worse a bit at

"Can't Have Cake And Eat It Too" — Chapin

Gary Stevens, President of Doubleday Broadcasting, said the FCC action was a good break that public broadcasters deserved. Stevens told R&R, "I think broadcasters who are opposed to the development of public radio are foolish, because it's been the very existence of those stations which has taken the pressure off us to provide that kind of programming which we know to be uneconomic. We should kiss those

A similar moderate tone was sounded by Stuart Broadcasting President Dick Chapin. While generally opposing more commercialization of public radio, Chapin added a cautionary note: "I don't think we can expect to have all the deregulation we've had and still expect another sector of broadcasting not to get any. I guess you can't have your cake and eat it, too."

Washington Street Talk

Fowler On Hill May 1

After a nine-week delay, the White House sent Mark Fowler's FCC nomination to the Senate on Monday (4-27). The confirmation hearing is scheduled for Friday (5-1), with Barry Goldwater in the chair.

NRBA Moves Convention Place. Date

The NRBA has moved its 1981 convention to the Fontainebleau Hilton in Miami Beach from September 13-16. Previous plans for the next week in nearby Hollywood were junked when a scheduling conflict wouldn't have allowed exhibitors to set up on

Swift Gets Slow Response

Only a handful of comments, including opposition from CBS, have been offered on Rep. Swift's deregulation proposal, which includes a point system to determine public trust. His staff hopes the low response means the plan is generating discussion and that comments will come in before the May 11 target date for the bill's introduction.

Who's Minding The Store?

"Who's minding the store? This would be a good time to take over the airwaves," cracked Sen. Lowell Weicker (R-CT), as he sat facing FCC Chairman Bob Lee and 11 other top FCC brass at an appropriations hearing. Lee was overprepared. He read a 10-minute statement and was asked only two questions. His deputies, including most bureau chiefs, only listened.

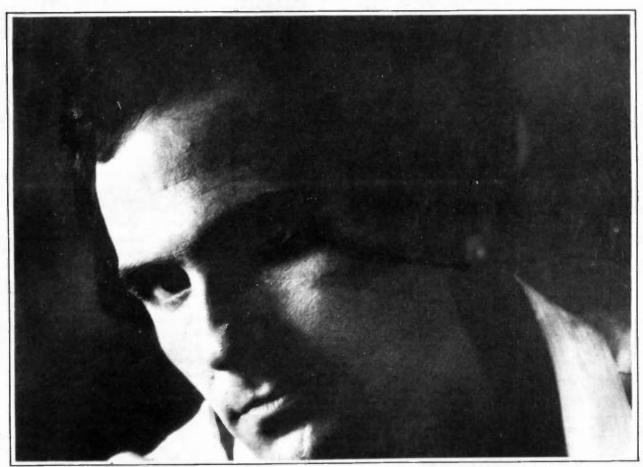
Buck It To Fowler

The latest thorny issue deferred until Mark Fowler becomes Chairman is the establishment of internal program evaluations to scour the agency looking for ways to cut programs and save money. The question of moving the agency was similarly delayed.



another major

concert event from starfleet blair inc.



live stereo concert via satellite from the Atlanta Civic Center may 13, 1981 8:30 to 10:30 p.m. est



james taylor's latest album "dad loves his work"



on columbia records & tapes

Perrier To Plunge

Budget Into Radio

85% Of Ad



PARENT FIRM'S EARNINGS DIP

CBS Records Maintains '80's Record Revenue Pact In '81

Despite the CBS/Records Group's first-quarter net equalling its recordsetting 1980 levels, first-quarter pretax earnings for CBS Inc. slipped eight percent during 1981. Revenues for the firm's Record Division, however, dipped six percent during the first quarter of 1981, attributed to a decrease in revenues for the Columbia House division (recently transferred to the Records Group).

Nevertheless, CBS Inc. took advantage of a lower tax rate to rack up a seven percent increase in first-quarter net income, which climbed to \$14 million from \$13.1 million in the equivalent period of 1980. First-quarter revenues for CBS Inc. inched up two percent to \$990.8 million, compared to \$968.9 million in the first quarter of 1980.

American Coffee Drinking Down

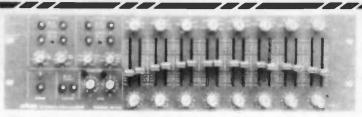
U.S. coffee consumption continues to decline, independent of the recent "coffee causes cancer" findings. According to statistics compiled by the New York-based Lehman Bros. Kuhn Loeb consumer research firm, Americans guzzled a mere 27.8 gallons of java juice per capita (10.8 pounds per person) in 1980, down substantially from the 33.8 gallons per capita (13.1 pounds per person) in 1974.

Procter & Gamble's "Folger's" remains the number one brand of regular coffee with 25 percent of the market, trailed by General Foods's "Maxwell House" brand, which has 22.3 percent of the regular coffee market. "Hills Brothers", manufactured by Hills Brothers, is third with 6.3 percent of the market. No other brand commands as much as four percent.

Interestingly, "Maxwell House" has held steady for the past three years, while "Folger's" dipped 2.3 percent last year. Only "Sanka" posted an increase — 1.1 percent to 3.2 percent of the market.

CCC's 1st Qtr. Net, Revenues Rise

Capital Cities Communications Inc. announced that its 1981 first quarter net increased eight percent to \$16.4 million, up from \$15.1 million in the analogous period of 1980. First quarter revenues for the firm climbed 15 percent during 1980 to \$122.9 million, up from \$106.7 in the year-previous period.



Orban Offers 8-Band, Split-Stereo Equalizer

San Francisco-based **Orban Associates** recently introduced an eight-band, split-stereo equalizer, the "674A," which is basically a stereo version of the firm's "672A" equalizer. The "674A" stereo model features graphic-type EQ controls with continuously variable center frequency and bandwidth in each band. In addition, wide-range high and low-pass fliters with 12 dB/octave Butterworth slopes follow the EQ section, which can be used as independent, tuneable two-way electronic crossovers.

Furthermore, each of the "674A" 's eight bands tunes over a 3:1 frequency range, offering 16 dB boost or cut with reciprocal curves. The unit's "Q" quality can also be varied between 0.3 and 20 for extra-narrow notches, while the independently-switchable high and low-pass filter sections are continuously tuneable over an 100:1 frequency range in two decades.

Each ''674A'' Input is electronically balanced; outputs are unbalanced with a balanced option available. Nominal output level for the ''674A'' is +4 dBm with the maximum output level (prior to clipping) being greater than +19 dBm. Total noise at the output is less than -78 dBm with a dynamic range greater than 97 dB. Priced at \$1149, the ''674A'' is available from Orban Associates at (415) 957-1067.

NMA Sponsors Black Music Talent Search

The Nashville Music Association's (NMA) Black Music Committee is sponsoring a Black Music Showcase in order to focus record label attention on black musical talent. This talent search is open to

World's Smallest Radio

any artist or group without an existing recording contract.

Entrants must submit a cassette containing three copyrighted songs of previously unrecorded black-oriented music, totalling not more

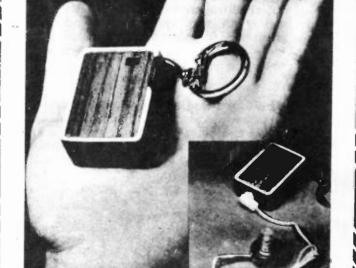
than 15 minutes in length. Each cassette must include the name, address, and phone number of the entrant. Entries must be received by the Nashville Music Association (2020 21st Avenue South, Nashville, TN 37212) no later than 5pm on Friday, May 15, 1981. Cassettes will not be returned.

All entries will be judged by a twotier screening process with a panel of Nashville music industry executives choosing the semifinalists, who will then perform live before a second panel of five judges. These five winners will be presented at a live public concert promoted by the NMA at the Tennessee Theater on Friday, June 19. The five winners will also receive six hours of recording studio time as well as a one-year membership in the NMA. "It's good, but It's not Perrier."

Perrier, the naturally-

carbonated bottled water that was on virtually everyone's lips as the chi-chi beverage of choice when Americans first acquired a taste for bottled water back in 1977 or so, aims to restore that word-of-mouth via an aggressive radio campaign, scheduled to begin this week.

The campaign, set to run over the next four months, will devote 85 percent of its budget to 15 different radio spots, which feature such various figures associated with drinking as Ponce de Leon, Socrates, and Count Dracula Imbibing their favorite beverage, then uttering the copyline that Mathieu, Gerfen & Bresner (Perrier's ad agency) hopes will become famous ... "It's good, but it's not Perrier."



In recent years, the size of electronic devices has been shrinking almost as fast as consumers' purchasing power. The latest contender in the ''world's smallest radio'' sweepstakes is this 1½-inch model from the NYC-based Dynamic Classics company. Fully transistorized, the unit comes equipped with an earphone, and an attached keychain ensures easy accessibility. The device is powered by 1.5 volt batteries.

\$1 MILLION AD CAMPAIGN

Frozen Quiches, Crepes Take To Radio

Michel's Famous "natural" frozen quiches and crepes, currently available in health food stores in 27 states and in California, Oregon and Washington supermarkets, will spend \$1 million in advertising this year as the firm rolls the products out on a regional basis. A \$300,000 radio ad campaign has already begun in northern California with 60-second spots featuring company President Michael Venghiattis exclaiming in lightly-accented English, "It's like having a French chef in your freezer." According to San Francisco-based ad agency Gardner Communications, expansion into the Southern California and Denver markets will come by the end of 1981.

The company, which the French-born Venghiattis began by selling his wares at the northern California Renaissance Pleasure Faire, markets four quiches (crab, mushroom/spinach, artichoke, and Lorraine) and six crepes (cheese, mushroom, shrimp, apple/wainut, spinach/mushroom/cream sauce, and a cream cheese/sour cream/almond/orange sauce combination).

WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live
From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American
Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition,
Shootin' the Breeze, Tellin' It Like It Was.

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS



TOM PETTY AND HEARTBREAKERS



THE WAITING

BSR-51100

HARD PROMISES

AOR BREAKER

Backstreet

PRODUCED BY TOM PETTY & JIMMY IOVINE ENGINEERED BY SHELLY YAKUS

Management: Elllot Roberts/Tony Dimitriades Lookout Management



Tuesday Productions

REYNOLD'S RAP — KMPC/Los Angeles air personality Joey

Reynolds appears undismayed upon

learning that he has been chosen to

host **Tuesday Productions**'
''Satellite Live,'' the satellitedelivered national call-in radio show

which airs Sunday nights from 10-midnight (EST). A longtime

veteran of the radio and record in-

dustries, Reynolds most recently served as President of Wayne

Newton's Aries II label, having

previously been Creative Director at

20th Century-Fox Records, PD at

KQV/Pittsburgh, and an air personality at WNBC/New York,

WIBG/Philadelphia, WXYZ/Detroit, WKBW/Buffalo, and

WIXY/Cleveland

Syndicators

Progressive Radio Network

The next four comedy specials in the firm's "Holiday Package" series are available from the Bronx, NY-based firm on a market-exclusive, cash or barter basis. The programs are a "Mother's Day Special," a "Fourth Of July Special," and a "Summer Special." The "Mother's Day Special" is set to air May 10, and consists (as do all the other programs) of six, four-minute collages of rock music, comedy, and production effects — all thematically programmed for the holiday at hand.

Westwood One

Schlitz beer has renewed its sponsorship of "Live From Gilley's," the hour-long country concert series currently airing via 350 radio stations across the nation.

Drake-Chenault

The Silver Anniversary Edition of the "History Of Rock And Roll" show has been cleared in several international markets including CKGM/Montreal and CFTR/Toronto, Canada and Radio Hauraki/Auckland, New Zealand.

Watermark



1 G.O. 2 GO — When Watermark Inc. threw a fete honoring noted air personality and R&R columnist Gary Owens (recently-named host of the firm's "Soundtrack Of The 60's" program) at the NAB convention in Las Vegas last month, it seems everyone within earshot turned up. Seen at the scene are, from left: Watermark Eastern Regional Manager Julie Spira, Owens, Owens's cardboard facsimile, KHOW/Denver PD Scotty Brink, and Watermark Southeastern Regional Manager Sam Thayer.

Nets

/#\

Martin Rubenstein, President/Chief Executive Officer for the net, has been elected Executive Vice President of the United Cerebral Palsy Association. Rubenstein has served as a member of the association's board of directors since 1964, having previously held the Finance Chair and National Vice President positions.

CBS RAD MICO

CBS News has won the 13th annual Robert F. Kennedy Journalism Award for radio for its "Newsmark" documentary "Exodus: The Freedom Flotilla," which aired via the CBS Radio Network on May 31, 1980. Anchored by CBS News correspondent Martha Teichner, the program examined the plight of Cuban refugees and their effect on the U.S. economy.

The RFK award is presented for "outstanding coverage of the problems of the disadvantaged," and is bestowed annually by an awards committee composed of professional journalists.

Opp

"All Things Considered," the net's award-winning daily radio newsmagazine, will celebrate its 10th anniversary on May 3. To commemorate the event, NPR will present a special half-hour retrospective montage of memorable news and human interest stories, interviews, and commentaries culled from previous programs. This retrospective will comprise the second third of the show's regular broadcast.



NBC Radio

"Country Sessions," a weekly series of one-hour, recorded-inconcert country music specials, is currently being offered to affiliates. Produced by WMAQ/Chicago OM Brian Chau and hosted by WMAQ morning man Joel Sebastian, upcoming special feature Tom T. Hall (May 1-3), John Conlee (May 8-10), and Margo Smith (May 15-17). Previous programs featured Charley Pride, Johnny Paycheck, Hank Williams Jr., Ronnie Milsap, Mel Tillis, and Lynn Anderson.

PENTERPRISE RADIO

WFIL-AM/Philadelphia has announced its affiliation with the net.

Sales

WGXL/Laurins-Greenville, SC has been sold by Towers South Inc. to Keymarket Communications Inc. for \$2.5 million, subject to FCC approval. Blackburn & Company Inc. brokered the transaction.





FOREIGNER'S FIRST PHOTO — When the Source's Denny Somech (second from right, standing) dropped by the Electric Lady studios in New York recently, he managed to capture what is reportedly the first picture of Foreigner since the group's recent personnel change. Somech was on hand to gether material for the upcoming "Foreigner Event," a two-hour music and group interview special scheduled to air via the net on the weekend of June 12-14. Pictured in the middle of mixing their impending LP, "Silent Partners," are (I-r) Foreigner's Lou Gramm and Mick Jones, E.S.P. Management's publicist Jessica Faicon, Somach, and group's Rick Wills. Drummer Dennis Elliott is seated in the foreground.

Reps



The four Texas State Networks (TSN-News, TSN-Agribusiness, the Houston Oiler Network, and the Spanish Information Service) have announced their affiliation with the company.

Selcom.inc.

WZAK/Cleveland, WBLM/Portland, ME; WOKQ/Manchester, NH; and KCCY/Pueblo, CO have signed on as affiliates.



BLAIR RADIO

The rep announced it has relocated its Seattle offices. The new address for the Blair/Northwest firm is 333 Dexter Avenue North, Seattle, WA 98109, (206) 343-3613. The mailing address and Telex numbers will remain the same.



RKO Radio Sales

Jeff Reinus has been named to an account exec post in the rep's Los Angeles office. Most recently, Reinus served as National Director/Co-Op Advertising for the L.A.-based Associated Film Distribution firm.

Radio Spot Sales

The rep, a recently-formed subsidiary of TV rep firm Spot Time, has announced it will be handling the 38-station Gospel Radio Network. Anthony Patti has been named President of Radio Spot Sales.



KLIN-AM and KLIN-FM/Lincoln, NE have announced their affiliation with the rep.

People

Minneapolis

Eric Stenberg has been appointed Director of Sales for Doubleday Broadcasting Inc. Most recently, Stenberg served as GSM with Doubleday's KHOW-AM-FM/Denver. He will retain his Denver base and his KHOW sales department supervisory capacities as well.

Raleigh, NC

Edward Weiss has been upped to General Manager at WKIX-WYYD. A 17-year veteran of broadcasting, Weiss began his career as an air personality with WKIX, moving into sales in 1971. He most recently served as Director of Sales Development for the Mann Media stations, which includes WKIX-WYYD.

San Diego

Ross Aille has been elevated to Sales Manager for KJQY, coming from his former post as Local Sales Manager at the station. Prior to his joining KJQY two years ago, Allie held the Sales Manager position at KOWN-AM-FM/Escondido, CA.

Fairfax, VA

Stanley (Curt) Newton has been promoted to Station Manager at WEEL, coming from his previous post as GSM for the facility.

Simultaneously, **Quy Hamilton Sr.** has been upped to WEEL Local Sales Manager from his former duties as Regional Sales Manager with the station.



JINGLES STATION ID'S

CONTINENTAL RECORDINGS

Call us collect for a free demo (617) 426-3131

IF YOU NEED \$5,000...20,000 EVEN UP TO 500,000 TO START A NEW BUSINESS OR TO EXPAND AN EXISTING FIRM—THEN READ WHY YOU TOO WILL CALL THIS INCREDIBLE MONEY RAISING MANUAL

"THE SMALL BUSINESS BORROWER'S BIBLE"

Practically prepares the loan application for you line-by-line...the "proper" way. All properly prepared applications are processed faster...no red tape! Guaranteed Loans...Direct Loans...and Immediate Loans are available now!

Most men and women seriously interested in starting their own business are eligible to apply — including those who already own a business and need capital fast for expansion...or to stay afloat...even if they've been flatly refused by banks and turned down elsewhere! Yet, too, many never qualify, simply because they do not know how to "properly" prepare the loan application...

in order to help those people applying for these guaranteed and direct loans fill out their loan applications the "right way," ICC Business Research, through its diligent compilation and research efforts, has successfully assembled and published a comprehensive, easy-to-follow seminar manual: The Money Raiser's Guaranteed and Direct Loans Manual, that will quickly show you practically everything you'll need to know to prepare a loan application to get federally Guaranteed and Direct Loans.

Here are just some of the many important benefits the Money Raiser's Guaranteed and Direct Loans Manual provides you with:

a completely filled in sample set of actual SBA loan application forms, all properly filled in for you to easily follow—aids you in quickly preparing your own loan application the right way. Each line on the sample appli-cation forms is explained and illustrated in easy-to-understand language.

• fast application preparation procedures for getting loans for both new start up business ventures and established firms.

 advises you on how to properly answer key questions necessary for loan approval and in order to help avoid having your application turned down-gives you advice on what you should not do under any circumstances.

· what simple steps you take to guarantee eligibility—no matter you do not presently qualify. where you can file your appli-cation for fastest processing.

At this point the most important question you want answered is: Just where is all this loan money coming from? Incredible as it may sound—these Guaranteed Loans,

Direct Loans...and Immediate Loans are indeed available right now - from the best, and yet, the most overlooked and frequently the most ignored and sometimes outright ridiculed.. "made-fun-of" source of ready money...fast capital, in America — THE UNITED STATES GOVERNMENT

Of course, there are those who upon hearing the words "UNITED STATES GOVERNMENT" will instantly freeze up and frown and

only minorities can get small business loan money from the government

Yet, on the other hand (and most puzzling) others will rant on and on and on that:

don't even try, it's just impossible — all those Business Lcans Programs are strictly for the Chryslers, the Lockheeds, the blg corporations...not for the little guy or small companies." etc.



Still there are those who declare

I need money right now...and small business government loans take too darn long. It's impossible to qualify. No one ever gets one of those loans.

Or you may hear these comments:

"... My accountant's junior assistant says he thinks it might be a waste of my time!" "Heck, there's too much worriesome paperwork and red tape to wade through!"

Frankly — such rantings and ravings are just a lot of "bull" without any real basis - and only serve to clearly show that lack of knowledge...misinformation...and and not quite fully understanding the UNITED STATES GOVERN-MENT'S Small Business Administration's (SBA) Programs have unfortunately caused a lot of people to ignore what is without a doubt — not only the most important and generous source of financing for new business start ups and existing business expansions in this country - but of the entire world!

Now that you've heard the "bull" about the United States Government's SBA Loan Program — take a few more moments and read the following facts:

. Only 9.6% of approved loans were actually made to minorites last year

· What SBA recognizes as "small business" actually applies to 97% of all the companies in the nation

Red tape comes about only when the loan application is sent back due to applicant not providing the requested information...or providing the wrong Information

The SBA is required by Congress to provide a minimum dollar amount in business loans each fiscal year in order to lawfully comply with strict quotas.
(Almost 5 billion this year)

Yet, despite the millions who miss out - there are still literally thousands of ambitious men and women nationwide who are pro-perly applying — being approved — and obtaining sufficient funds to either start a new business, a franchise, or buy out or expand an existing one Mostly, they are all just typical Americans with no fancy titles, who used essentially the same effective know-how to fill out their applications that you'll find in the Money Raiser's Guaranteed and Direct Loans Manual

So don't you dare be shy about applying for and accepting these guaranteed and direct government Curiously enough, the government is actually very much

Simply — look over this most effective money raising loan opreparation assistance manual for 15 days — and, then, if you are not convinced that it can actually help you obtain the Business Loan you need right away — just return it for a full and prompt refund.

interested in helping you start a business that will make a lot of money. It's to their advantage the more money you make the more they stand to collect in taxes. In fiscal 1981, our nation's good old generous "uncle" will either lend directly or guarantee billions of dollars in loan requests, along with technical assistance and even sales procurement assistance. Remember, If you don't apply for these available SBA funds somebody else certainly will.

Don't lose out - now is the best time to place your order for this comprehensive manual. It is not sold in stores. Available only by mail through this ad, directly from ICC Business Research, the exclusive publisher, at just a small fraction of what it would cost for the services of a private loan advisor or to attend a seminar. For example:

Initially, this amazing Guaran-teed and Direct Loans Manual was specially designed to be the basis of a Small Business Loan Seminar - where each registrant would pay an admission fee of \$450. But our company felt that since the who could read, could PNO RISK LOAN OPPORTUNITY FORM manual's quality instructions were so exceptionally crystal-clear that successfully use its techniques without having to attend a seminar or pay for costly private loan advisory assistance services.

Therefore, for those purchasing the manual by mail, no 3 day class. no course and accommodations are required. And rather than \$450 we could slash the price all the way down to just a mere \$35 - a small portion of a typical seminar attendance fee - providing you promptly flll in and mail coupon helow with fee while this special "seminar-in-print" manual offer is still available by mail at this relatively low price

Remember, this most unique manual quickly provides you with actual sample copies of SBA Loan application and all other required forms—already properly filled in for you to easily use as reliably accurate step-by-step guides— thus offering you complete assurance that your application will be properly prepared and thereby immediately putting you on the right road to obtaining fast. no red-tape loan approval

GUARANTEE #1

Simply — look over this most

Even after 15 days — here's

effective money raising loan — how you are still strongly how you are still strongly protected — if you decide to keep the manual - and you apply for an SBA Loan anytime within 1 year your loan must be approved and you must actually receive the funds or your money will be refunded in

YOU GET NOT 1 BUT 2 STRONG BINDING **GUARANTEES!** YOUR LOAN MUST **ACTUALLY BE** APPROVED OR YOUR **MONEY BACK**

Of course, no one can quarantee that every request will be approved - but clearly we are firmly convinced that any sound business request properly prepared - showing a reasonable chance of repayment and submitted to SBA — will be approved. Only because we are so confident that this is a fact do we dare make such a strong binding seldom-heard-of Double Guarantee. No stronger guarantee possible! It actually pays for you to order a copy of this remarkable manual — 100% tax deductible as a business expense ... Don't delay-send for yours right now!

Oetach and rush for	
COMPLETE PREPARATION	
SSISTANCE FOR LOAN APPROVAL	ı

Please rush me the "Money Raiser's Guaranteed and Direct Loans Manual," each at a \$35 fee plus \$2.50 handling and shipping under your 2 strong binding Guarantees

Enclosed is full payment: ☐ Check ☐ Money Order C.O.D. \$5 Deposit required. Send payment with order. Save C.O.D. Fee

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307 Forest Hill Avenue Winston-Salem, N.C. 27105

THE EASY NO-NONSENSE WAY TO RAISE CAPITAL FAST!



"The average media buyer is confused and snowed by mounds of Arbitron numbers."

Product Usage Data + Graphics = More Sales

Any sales manager or account executive worth his or her salt is always looking for new ways to boost sales. Attractive approaches to presenting ratings or qualitative data can be a big help in this regard. Product usage information, displayed so an advertiser can relate to it, can sell more than volumes of Arbitron ratings breakouts.

To demonstrate the potential of marrying an attractive graphic presentation to qualitative or product usage data, R&R asked Allen Klein to put the talents of his Media Research Graphics firm to work on the Arbitron Qualidata Executive Summary we introduced to you last week. Below, we'll list the Qualidata Executive Summary product usage categories, suggest how certain formats might see their sales helped by the proper use of this information, then show how dry figures can be made both more dramatic and understandable to an advertiser.

How Many Markets?

First, how many markets in the nation are surveyed for qualitative or product usage information? Depends on which source you use. According to Arbitron Sales VP Bill Livek "Qualidata will be available in the top 10 markets this year, with possible expansion into 20 markets in the future." The Executive Summary we previewed last week is just recently being released to the top markets.

If the qualitative source your station chooses to use is Simmons, a well-established firm in this area of research, then national data is available. Simmons surveys thousands of people in markets nationwide, then boils the data down on a format basis. Unlike Qualidata, which cross-tabs the product usage and qualitative results by specific stations, Simmons gives the data according to the major formats. Listed are categories such as Country, Black, Beautiful Music, Top 40, News, AOR, etc. It's up to the station sales team to decide in which category it wants to place the station and its competitors when presenting the data to a potential buyer or advertiser. The Simmons data is available in a series of approximately 30 books, each dealing with separate product usage categories. While Director of Marketing and Research at CKLW, I found the Simmons volumes to be most useful, and the Simmons system has most of the bugs worked out, while the jury is still out on Qualidata in the broadcast research community.

Qualidata Categories

In a future column, I'll examine the entire Simmons data base and list of available categories, but for now let's follow up last week's column and deal with Qualidata. Here's a list of the qualitative and product usage categories available through the Qualidata Executive Summary...

Qualitative

Education Level
Newspaper Reading, M-F
Magazine Reading
Radio Listening Levels
Household Composition
Household Size
Occupation
Home Ownership
Auto Ownership

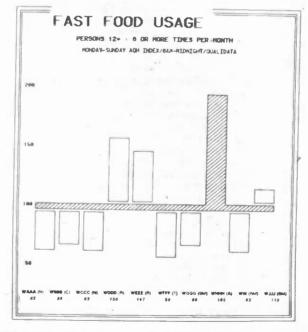
Product Usage

Soft Drink Consumption
Wine/Champagne Consumption
Wine/Champagne Consumption
Grocery Expenditure
Movie Attendance
Record/Tape Purchases
Banking/Financial Institutions
Home Entertainment Equipment Purchases
Specialty Store Purchases
Department Store Purchases

Let's say that you or one of your sales staff has access to the Qualidata information, would like to make a distinctive pitch, but doesn't want to bore the client with reams of numbers. If the categories above include the business area of your prospect, then perhaps a visually-oriented presentation would make sense.

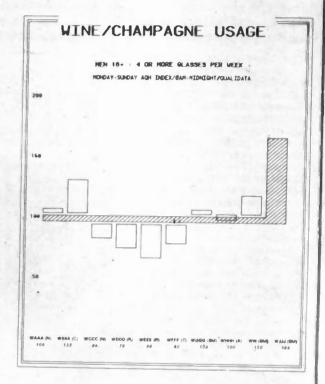
Visual Format Strengths

Below, Klein has put his computer plotter to work on the analyses that were listed in my column last week. Compare how the listing of data in that version stacks up against the visual you see here . . .



You can see that graphically plotting the Qualidata information makes the advantage scored by the AOR in the dry statistics come alive. With 100 being the market index for fast food usage by those who make frequent visits, WHHH scores 95% above the metro-wide index or norm. This piece could also be used to convince a media buyer that he/she should not use both WDDD and WEEE in the schedule, since both are CHR stations with approximately the same penetration among the heaviest users of fast food. Given the CHR profile seen here, the buyer may want to use one of the stations, based on which has the most affordable rates.

The Qualidata information on the consumption of wine by those who consume four or more glasses per week shows different sales stories.



The data shown here may dispel some misconceptions, at least in the relevant metro. The Pop/Adult station, not the Beautiful Music or News entity, has the highest profile among men who are the most frequent consumers of this product line. Pop/Adult listeners are 68% more likely to fall into this category than the market norm, while Country WBBB, the runnerup station, is just 32% above the overall market usage level.

In-House Possibilities

While the Media Research Grahics shownhighlight the sales story fairly emphatically, your station need not use an outside service to enhance the sales picture. At CKLW we had an on-staff creative person responsible for taking research data and translating it into usable graphics. Perhaps your staff contains such a person, or maybe your ad agency can handle this task. At any rate, given that the average media buyer or advertiser is confused and snowed by mounds of Arbitron numbers, perhaps it would be worthwhile looking into what you can do to boost sales through the intelligent use of graphics. Qualidata, Simmons or even your regular ratings book can all be made to come alive, and that can make your bottom line come alive as well.

Q&A

At the recent AERho Great Lakes Radio Conference I was asked, "Why is it that Arbitron uses three systems to try and measure radio listening? Does Telephone Retrieval need to be used?"

Arbitron uses the regular diary placement, personal placement for Hispanics, and TR for blacks because the company has felt that each technique helped to represent a segment of the radio population more accurately. Arbitron has recently announced it wants to abandon TR, but some of the broadcast community seems wary of the move to Differential Survey Treatment. It remains to be seen whether or not Arbitron will eventually be able to measure radio using just one method of diary placement and retrieval.

Jhan Hiber





Have A Fit. A Perfect Fit.

Super-Targeted Programming For Young Adult Formats

We could tell you that The Source is the hottest network in radio. That our rock concerts, features, and newscasts are a perfect fit with young adult formats—in any size market. But don't take just our word on it. Take it from people who work with us every day.

"Source concerts are the best long-form music programs I've seen to date...Audience awareness has never been higher." Rad Messick, P.D., WFYV, Jacksonville, FL

"Every aspect of your Source casts are, in my opinion, an audio work of art—the anchoring, the writing, and the production."

Bob Senn, P.D., KTMS-FM, Santa Barbara, CA

"KIZZ Radio's primary target is the 18-34 demographic and The Source is custom-made!!...lt's nice to work with a network that offers so much quality and personal attention to a market, regardless of size."

Jim Henneman, P.D., KIZZ, Minot, ND

"The Source's programming features are on target for communicating to young adults. The content and presentation are definite programming enhancements for us."

Mel Karmazin, V.P. & Gen. Mgr., WNEW-FM, New York, NY

It's a fit to be tried. Write to: The Source 30 Rockefeller Plaza, Section 405SS, NY, NY 10020 or call (212) 664-2727.

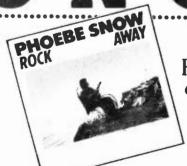
NBC Radios Young Adult Network

HIT, HIT, HIT!!!



MERCY, MERCY, MERCY

PHOEBE SNOW



FROM THE ALBUM
"ROCKAWAY"

96KX	KEZR	KHFI	WTSN
KFI	WFLY	KXX106	WFBG
KIQQ	K104	KWEN	WISE
KFRC	KINT	KCPX	KCBN



©1981 ATLANTIC RECORDING CORP. WARNER COMMUNICATIONS CO.

Winter '81 Arbitron Advance Shares

New York WOR Ties WKTU For Lead

WKTU (R) slipped almost two shares this sweep, 8.3-6.5, while WOR (T/PA) enjoyed another increase, 6.2-6.5. Right behind was WBLS (B), which shipped 7.1-6.4.

WINS (N) showed increased vigor, up 4.9-5.3, while WCBS (N) had a stable 4.8-4.7 showing. WNBC (R) posted a 4.7-4.8 gain, while WABC (R) remained in the mid-three range, 3.6-3.5. On the Beautiful Music scene, WRFM had a flat 4.3-4.4; WPAT-AM and FM (BM) were also stable, the AM moving 2.4-2.5 and the FM slipping 3.9-3.7. WYNY (PA) enjoyed another upswing, 3.2-3.7. AOR leader WPLJ rebounded 3.7-4.1, and WNEW-FM (A) inched in 2.8-3.0

Other New York stations with a one share or better were WADO (S) 1.7-2.0, WBLI (R) .8-1.0, WCBS-FM (O) 2.9-2.5, WHN (C) 2.6-2.2, WJIT (S) 1.9-1.6, WMCA (T) 2.3-2.4, WNCN (CL) .8-1.3, WNEW (PA) 2.7-2.9, WPIX (R) 1.8-2.2, WQXR-AM-FM (CL) 1.7-2.4, WTFM (PA) 1.8-1.5, and WXLO (R) 1.1-1.8.

Los Angeles KABC Tops, KBIG Up; KNX-FM Surpasses KMET

KABC (T) remained at 6.9 and kept its top slot. KBIG (BM) closed in with a 5.1-6.5 advance. KFWB (N) remained the News leader 5.0-4.8, while KNX slipped 4.2-3.5.

An upsurge by KNX-FM, 2.8-4.3, enabled the soft AOR to beat KMET (A), which improved 3.6-3.9, while KLOS (A) went 2.7-2.9. KRTH (R) made a strong move, 3.2-3.9, as did KHTZ (PA) 3.0-3.6; KRLA (R) fell 4.1-2.9.

In the Country battle, KLAC slipped 3.7-3.2, while KZLA-FM posted a 1.6-2.5 move, and KHJ, in its first all-Country book, gained 1.3-2.0.

Other L.A. area stations scoring a one share or better included KACE (B) 1.3-1.2, KALI (S) 2.4-2.0, KDAY (B) 1.9-1.7, KFI (R) 3.0-3.1, KIIS-FM (R) 3.3-2.7, KIQQ (R) 3.1-2.7, KJLH (B) 1.4-1.1, KJOI (BM) stable at 4.3, KKGO (J) 1.2-1.4, KLVE (S) 1.7-1.4, KMPC (T) 2.6-2.1, KOST (BM) 2.5-2.9, KROQ (A) 1.8-1.6, KTNQ (S) 1.7-1.5, KUTE (R) 1.7-1.4, KWKW (S) 1.0-1.2, KWST (A) 1.7-1.6, and XTRA (R) 1.0-2.0.

Chicago WGN Returns To Double Digits; WMET Passes WLUP

WGN (T) was still the leader, up 9.7-10.5. WLOO (BM) had a stable 6.9 book to remain number two in the market. WBBM (N) moved to third with a 5.8-6.1 showing, WGCI (B) slipped 6.0-4.9, and WMAQ (C) moved 4.9-5.1. WLS (R) slipped 5.7-5.3, but WLS-FM (R) shot up 1.2-3.5 in Steve Dahl's first book.

In the AOR battle, WMET surpassed WLUP, climbing 3.5-4.0, while the Loop slipped 3.8-3.4. The Pop/Adult race continues to be a tight contest, with WFYR inching up 3.1-3.3, WCLR moving 3.3-3.2, and WKQX down 3.2-3.0.

Other Chicago stations with a one share or better were WAIT (BM) 1.3-1.9, WBBM-FM (PA) 2.5-2.6, WBMX (B) 2.9-3.1, WCFL (PA) .7-1.1, WEFM (PA) 2.7-1.1 in its first Schulke 2 book, WFMT (CL) 1.8-1.9, WIND (N) 4.6-3.2, WJEZ (C) 3.3-2.5, WJJD (C) stable at 1.1, WJPC (B) 2.3-2.6, WLAK (BM) 4.6-4.4, WOJO (S) 1.1-1.3, WVON (B) 1.6-1.7, and WXRT (A) 1.7-1.3.

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Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, Ct-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldles, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Philadelphia

KYW, WMGK, WIP All Slip; WDAS-FM, AOR's Up

KYW (N) slipped after the Phillies-influenced fall book, 11.6-9.4. WMGK (PA) fell 9.0-7.2, while WIP (PA) also bounced downward, 6.6-6.0. WDAS-FM (B) posted a healthy jump, 5.3-6.2. The Beautiful Music battle featured WEAZ rising 5.9-6.2, while WWSH remained at 6.1.

The three major AOR's all moved up. WMMR rose 5.3-5.9, WYSP advanced 4.1-4.8, and WIOQ went 3.4-4.0. WPEN (PA) moved noticeably, up 3.8-4.6, while WWDB (T) was stable, 4.2-4.4.

Other Philadelphia stations earning a one share or higher included WCAU (N) 4.4-4.2, WCAU-FM (B) 3.6-2.6, WDAS (B/T) 1.4-1.2, WFIL (R) stable at 3.1, WFLN (CL) stable at 2.2, WHAT (B) 1.1-1.4, WIFI (R) up 2.7-3.0, WSNI (PA) 2.4-2.0, and WUSL (PA) 2.7-3.1.

Detroit

WJR Leads; WLLZ Rolls To 9+

WJR (PA) rebounded back to double digits, 8.7-10.6. WLLZ (A) continued its hot streak, up in its second book 7.9-9.2. WWJ (N) enjoyed a stable book, 6.5-6.7, WJR-FM (BM) rose 4.5-5.1, WWJ-FM (BM) climbed 3.0-3.8, and WCXI (C) slipped 5.5-4.6.

WCZY (PA), in its first Schulke 2 book, recorded a stable 4.2-4.1 showing. WMJC (PA) moved 5.0-4.5, while WNIC (A) went 5.3-4.0, and WOMC (PA) slipped 3.9-3.5. AOR WRIF dropped 5.1-4.3, while WABX (A) gained 2.7-3.1.

Other Detroit area stations with a one share or better included CKLW (R) 3.6-3.7, WCHB (B) 1.8-1.9, WDRQ (R) 3.6-2.8, WGPR (B) 1.6-1.8, WJLB (B) 3.1-3.0, WJZZ (J) 3.2-2.7, WLBS (B) 3.2-2.8, WTWR (O) 2.9-2.4, WXYZ (N) 3.4-3.6, and WHND (O) 1.3-1.1. In its first Country book, WWWW moved 1.6-1.9.

Boston

WCOZ Soars To Top Spot, WHDH Returns To Double Digits

Posting what may be the highest AOR share ever in a top 25 market, WCOZ (A) jumped 9.1-11.0. Former leader WHDH (PA) rallied 9.8-10.3, while competitor WBZ (PA) moved 7.9-8.4. WEEI (N) slipped 7.1-6.5, Beautiful Music leader WJIB dropped 7.4-5.3, and WXKS-FM (R) advanced 4.4-5.0. WROR (R) had a stable 4.4-4.5 report. Two AOR's parted paths, as WEEI-FM fell 4.7-3.7 while WBCN rose 4.2-4.8.

Other Boston area stations with a one share or higher were WAAF (A) stable at 1.4, WBOS (PA) .8-1.1, WCRB (CL) 1.3-1.8, WDLW (C) .4-1.0, WHUE (BM) .6-1.2, WHUE-FM (BM) stable at 2.2, WILD (B) 1.1-1.7, WITS (T) 2.4-3.1, WJDA (PA) 2.1-1.4, WRKO (R) 2.7-2.4, WROL (RL) 1.3-1.1, WSSH (BM) 2.4-2.0, WVBF (R) 4.1-3.5, and WXKS (PA) 3.4-3.0.

San Diego

KJQY, KGB-FM Remain 1-2

Beautiful Music KJQY maintained a healthy lead with a 9.3-9.0 showing. KGB-FM (A) led the AOR pack again, 7.0-6.6, while KPRI (A) slipped 5.8-4.0. The new number three station overall was XTRA-FM (A), stable with a 5.4-5.3 move. KFMB (PA) rose nicely, 4.0-5.0, KSDO (N) slipped 5.3-4.6, and KIFM (A) had a stable 4.0 showing.

Remaining San Diego stations with a one share or better were KBZT (O) stable at 2.2, KCBQ (C) stable at 2.5, KEZL (BM) 4.7-3.4, KFMB-FM (R) 5.1-4.7, KFSD (CL) 3.0-3.3, KGB (R) 4.3-4.0, KITT (R) 2.6-1.5, KJFM (BM) 2.0-1.9, KMLO (PA) showing up at 1.6, KOGO (PA) 2.9-2.3, KSON (C) 3.2-2.7, KSON-FM (C) 2.3-2.4, KYXY (PA) 2.9-3.1, and XTRA (R) 4.7-3.9.

L.A. stations with a one share or higher in San Diego were KABC (T) .8-1.6, and KNX (N) 2.1-3.5.

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Produced by Steve Winwood



UM ISLAND RECURDS





STREET TALK

Lee Abrams reports that he's just a few weeks away from announcing the debut client station for his new Superstars II upper demographic AOR format. In case you're curious as to which station Lee's talking about, we were too. He's says the station is in a very major market, but that's all he's saying just now.

The rumors of an AFTRA strike at KIIS-FM & KPRZ/Los Angeles quickly evaporated this week when an apparent settlement was reached between the performers' union and station management. Don't look for the KIIS-FM staff members with picket signs in their hands . . . all is well.

Word out of Albuquerque is that KOB-FM may soon drop its automated P/A format for a live version of the highly successful CHR variant in place at KSTP-FM/Minneapolis. The speculation may make sense when you remember both KOB-FM and KSTP-FM are owned by Hubbard Broadcasting.

Meanwhile, across the street in Albuquerque, Bruce Daniels has been promoted to Assistant PD and Music Director at KZZX. Bruce will remain on the air, doing the afternoon drive shift.

Bob Harper, who had been programming TM's "Stereo Rock" automation package, is no longer affiliated with the format or the TM company. Bob is currently GM and a principal of WKHQ/Charlevoix, MI. Until recently, Bob had been consulting TM's CHR format from Northern Michigan.



GOING IN CIRCLES — Jeff Turner, a weekend personality at KIDD/Monterey, CA, decided to really get involved in this year's March Of Dimes superwalk. Setting out to break the Guinness record for consecutive hours riding a merry-go-round, Jeff hopped on a painted horse of the Cannery Row ride on April 11 at 6pm and climbed down April 24 at 7:38pm, completing 313 hours and 38 minutes on the ridel Not only did Jeff raise a ton of money for the March Of Dimes, but he broke the old record by 54 minutes. Jeff is pictured above with California's Poster Child Marco Cordova.

Another Great Moment In Broadcasting

Every once in a while we get wind of another golden moment in broadcasting and, with all due modesty, we feel it is our obligation as the "Industry's Newspaper" to pass them right along to you, our readers.

Are you sitting down? Okay. Dick Lamb, President of Golden East Broadcasting (WWDE & WPEX/Hampton, VA), filed this report, and we quote: "This item comes word-for-word from a letter written by one of our listeners regarding a call-in contest we were running.

"I called Monday for your Harry Chapin concert tickets, dialing your listed number from the phone book. Your question was, "Who was born today that wrote the Declaration of Independence?" Your operator answered the phone, and I said, "Thomas Jefferson." She informed me that he didn't work there! And we both hung up the phones."

Dick offered no further explanation of the incident, but we're not sure one would be possible anyway.

Look for an official announcement soon that Chrysalis Records' National Promotion Director Michael Abramson will move to New York to handle national album promotion for the label.

KIQQ/Los Angeles personality Steve Mitchell has an interesting part-time gig. He's coaching the Penthouse Pets softball team as they plan an extended road trip, playing local media teams all across the country. Steve is doing advance promotion for the games in each city, calling radio stations to recruit team members, set up station visits by the Pets, and arrange for station promotions. They hit the road soon, so if you'd like to arrange a game with the ladies or suggest a promotion idea, call Steve in Los Angeles at (213) 824-9831.

WMMS/Cleveland morning team Jeff & Flash have bought their own nightclub in nearby Lorain, Ohio. Opening tonight (5-1) as "Jeff & Flash's Monoplies." the club will feature live rock acts six nights a week. Congratulations to Jeff Kinzbach, Ed "Flash" Ferenc, and their partners Gary Bauer and Geoff George.

Harold Berkman, owner/operator of L.A.'s famed Music Express, has been appointed by California Governor Jerry Brown to one of the seven seats on the state's Commission for the Department Of Boating & Waterways. Does this mean that Harold will soon begin renting yachts in addition to limos?

Larry Schnur has left CBS Records, where he had been West Coast Director of A&R, Epic. He can be reached at (213) 934-7765.

Marc Nathan is out as RCA's Los Angeles field promotion rep, but is ready to get back to work. Call him at (213) 464-1993.

They don't call us "the Federal Express of Radio Program Consulting" for nothing! When you absolutely, positively HAVE to win THIS BOOK!
Call Toll Free ... (800) 528-6082



Todd Wallace associates

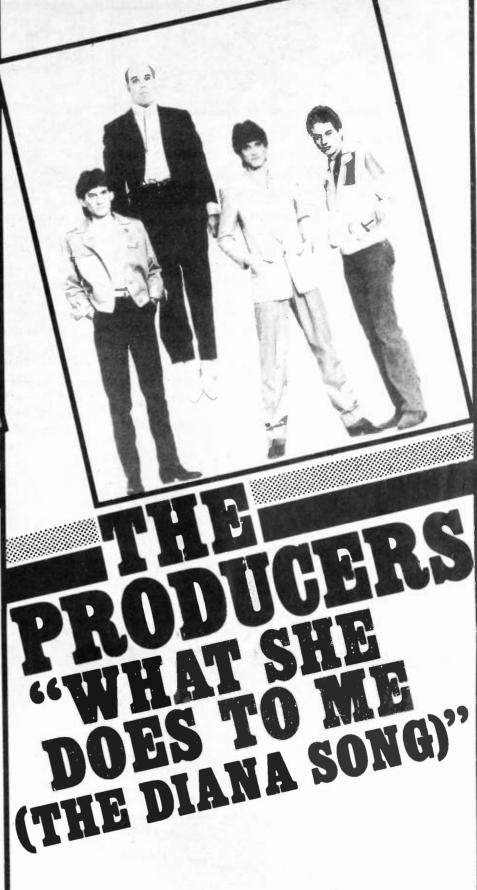


KFI add WVIC add WXKS-FM 3-1 JB105 16-12 KRLA 25 KIIS-FM 28-26 KIQQ deb 26 KELP 13-12 KINT 26-24 KCPX 39 KHYT 17-15 WRKR deb 35 WGCL on

MAJOR SUMMER TOUR STARTING IN JULY!

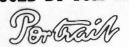
MANAGEMENT: WEISNER-DEMANN ENTERTAINMENT AND JOE JACKSON





Z93 add 94Q add 28

PRODUCED BY TOM WERMAN



Distributed by Epic Records



OK was doing such a great W.C. Fields that Valerie Perrine would have sauntered over and planted a wet one on his brow (and probably would have kissed him, too). Clifford is the

General Manager of Stereo 105.

* * * * *

Jon A. Anderson, the Veep and General Manager from KUAM-AM-FM-TV in Agana, Guam is also from my native countryside, South Dakota. Jon and I were pointing out the many similarities between Guam and Sodak at the Hilton. The guy who took my place when I went to the big city had served in Agana during the Korean conflict and part of Vietnam. He was in love with a Guam girl while serving there. Unfortunately, or so his story went, she was indeed so love-crazed that when he was returning to North America she stuck a wet toe in a live light socket and her head exploded.

Jon Anderson, incidentally, is doing just great, thank you, and as we speak is back in the Kuam commissary, furtively isolating. the elusive goober hormone.

My old pal Dick Clark was in the Mutual suite. Dick, (who

All right . . . so you look in the mirror and you do have baseball eyes — two baggers . . . so what? I'm still a-quiver after chatting with so many readers at the NAB in Vegas. Clifford W. Smith of KREK/Bristow,

> must have an oil portrait of himself that resembles John Carradine) was busy chatting with DJ's from all over. He recently signed with the net for a series of specials.

> Many oldtimers may recall that when still in Philly, Dick invented the bikini with the sheepskin midriff for those cold days at the beach.

> Starting May 4, regular GO reader Ed Joyce zooms from KZOK/Seattle to 50,000-watt KTWO-AM-TV/Casper, WY. Ed will be anchoring the morning news and doing the local news inserts on TV during "Good Morning America." Ed recently picked up a neat news award from Associated Press for Best Spot News Story for his work on the Harvey's bombing in Nevada, and was in Seattle for the Mt. St. Helens fun with volcanic ash. Ed sez he will probably just have to do without a disaster story (unless, of course we want to talk to his creditors).

Spotted at the casinos . . . former radio manager Martin Bormann with a forged name tag for Herman Gingfingdink-

5



BRUCE LUNDVALL NAMED PRESIDENT/ CBS RECORDS DIVISION — Replaces irwin Segeistein, who joins NBC-TV as **VP/Programs**.

BILLY BASS BECOMES NATIONAL PROMOTION DIRECTOR FOR ROCKET.

HERB BELKIN APPOINTED VP/MAR-**KETING & CREATIVE SERVICES AT**

JACK HAKIM NEW VP/PROMOTION & ARTIST RELATIONS FOR 20TH CEN-TURY — Most recently National Promotion Director for Playboy.

NUMBER ONE FIVE YEARS AGO: "Welcome Back" - John Sebastian (WB/Reprise)

NUMBER ONE COUNTRY: "Together Again" - Emmylou Harris (WB/Reprise)

NUMBER ONE LP: "Presence" — Led Zeppelin (Swan Song)



CBS ''Dukes'' It Out But Loses To ABC

Giving "Dallas" another holiday, CBS went to its time-tested double "Dukes Of Hazzard" strategy, capturing the top two places in the Nielsen standings for the week ending April 26 with the "Dukes" and the next three siots as well. But it wasn't sufficient to take the overall prize for the week, as ABC claimed the top spot by a tenth of an average rating point. Ratings levels were at a low ebb during the week as the proportion of rerun programming increases, so ABC won with a weak 16.8, CBS had a 16.7, and NBC a 14.2 score. CBS could be cheered, however, by the performance of three new series, "Private Benjamin" at 4th, "Nurse" at 8th, and "The Two Of Us" at 11th. The top 20 stacked up in the following fashion:

- **Dukes Of Hazzard (CBS)**
- **Dukes Of Hazzard Part II (CBS)** 2
- 2 3 M'A'S'H (CBS)
- 6 4 Private Benjamin (CBS)
- The Jeffersons (CBS) 19 5
- Three's Company (ABC)
- 7 Diff'rent Strokes (NBC)
- 8 Nurse (CBS)
- 10 9 Too Close For Comfort (ABC)
- 13 10 Facts Of Life (NBC)

- 11 11 The Two Of Us (CBS)
- 4 12 60 Minutes (CBS)
- 13 Barney Miller (ABC)
- 15 14 Alice (CBS)
- 8 15 House Calis (CBS)
- 16 Real People (NBC)
- 12 17 Magnum, P.I. (CBS)
- 18 Trapper John, MD (CBS)
- 19 20/20 (ABC)
- 16 20 Love Boat (ABC)

"Dailas" Dominates Season Ratings

Though each network has its own favored date for marking the end of the 1980-81 season. for all intents and purposes it's over. CBS was a clear winner among the networks, and dominated the top 10 programs for the season in the first set of statistics. "Dallas" enjoyed one of the most successful seasons in TV history, with an average 33.4 rating and 55 share, comparable to "All in The Family" 's 1971-72 score of 34.0 and 54, and not far behind the record holder, "Beverly Hillbillies," which scored a 39.1 rating and 58 share in 1963-64.

Following "Dallas" in the top 10 among shows that lasted the duration were 2)"60 Minutes" (CBS) 3) "Dukes Of Hazzard" (CBS) 4) "M*A*S*H" (CBS) 5) "Love Boat" (ABC) 6) "The Jeffersons" (CBS) 7) "Alice" (CBS) 8) "Three's Company" (ABC) 9) "House Calls" (CBS), and 10) "One Day At A Time" (CBS). Top new show in this category was CBS's "Magnum, P.I." (17th for the season).

Satellite Nights Live On The Way

The FCC last week voted to accept an application by Satellite Television Corp. to gain interim permission to start direct satellite-to-home TV service. The Commission termed the move as "in the public interest," and is fashioning temporary rules for the system pending permanent standards to be set at the 1983 World Administrative Radio Conference (WARC). And the video media battle becomes more complex.

Music On TV

The Kingbees and Rufus are on "American Bandstand" May 2 . . . Bill Cosby cohosts the May 1 edition of "Solid Gold," with Dr. Hook, Crystal Gayle, Bobby Goldsboro, B.B. King, Manhattan Transfer, and video featuring Paul McCartney and guests' "Rockestra" from the Kampuchea concerts . . . Home Box Office is moving into syndication of its music specials, with the first sale a Diana Ross special . . . The forthcoming "Portrait Of A Legend" syndicated series has set an episode with the elusive Brian Wilson of the Beach Boys, in a rare interview.

DEOSCOPE:

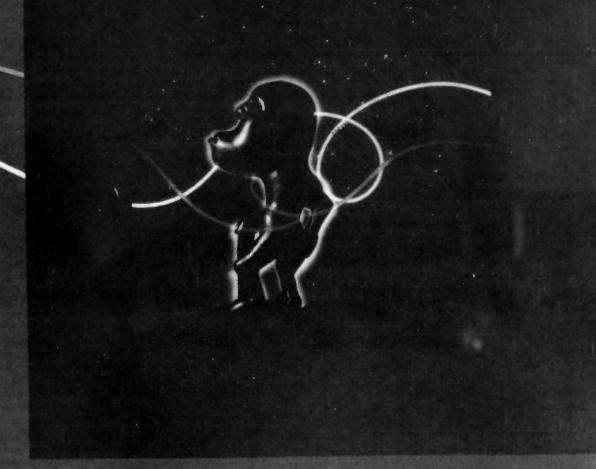
PARAMOUNT SETS 8 PIX FOR LASER VIDEODISC: Paramount Pictures Home Video will release eight titles on its optical laser videodisc format over the next three months. The films, prices for which have not yet been set, include "Ordinary People," "Airplane," "Star Trek -- The Movie," "The Warriors," "Saturday Night Fever," "Grease," "Up In Smoke," and "Chariotte's Web." ... SUPERSCOPE ENTERS VIDEO ARENA: Chatsworth, CA-based Superscope has announced it will introduce its first video product, an optical videodisc player, after midyear... NOSTALGIA MERCHANT PUTS UP DUKES: The Nostalgia Merchant has acquired a pair of John Wayne topliners, "The Quiet Man" and "Sands Of Iwo Jima," for release via videocassette in June. The films, both of which were nominated for multiple Academy Awards with director John Ford copping a record-setting fourth Oscar for "The Quiet Man," bring the firm's John Wayne catalog up to 18 titles . . . AGENCY STUDY CLAIMS CONSUMERS COOL TO NEW VIDEO: According to a U.S. consumer survey conducted last November/December by New York-based ad agency Benton & Bowles, videocassettes will show slower growth in the near future, as 51 percent of those surveyed reported they are waiting for the price to come down. Similarly, 57 percent of those who had not yet subscribed to pay cable services reported high prices as the major obstacle. Only 20 percent cited program disinterest. In addition, respondents claimed little interest in participatory TV with only 10 percent wanting to use their TV sets to shop at home, only 16 percent willing to respond to questions, and only 18 percent interested in using their TV to make reservations. Security hookups and shopping Information (two-way services of a more passive nature) met with greater consumer interest.

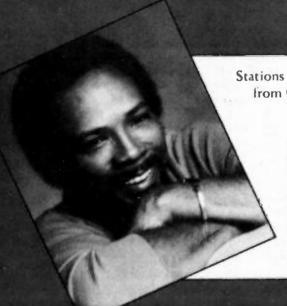
THE DUDE HAS SOMETHING FOR YOUR RADIO STATION...

"AI NO CORRIDA"

(I-No-Ko-ree-da)

QUINCY JONES "The Dude"





Stations everywhere have added "AI NO CORRIDA" the first single from QUINCY JONES' blockbuster album THE DUDE SP 3721

NEW & ACTIVE

QUINCY JONES "AI No Corrida" (A&M) 92/22

Moves: Up 46, Same 24, Down 0, Adds 22 including WIFI, KVIL, WCKX, WZUU, KFRC, KEZR, KOPA, KHFI, Y103, WLOL-FM, WOW, FM102, KZZP, WFBQ, WROV.



ICT ION'S Produced By Quincy Jones for Quincy Jones Productions

ON A&M RECORDS & TAPES



COX IN THE TUB — What was that? Just KROY/Sacramento morning man Tony Cox broadcasting live from a local hot tub establishment while dining on a catered champagne breakfast.



KIIS MY PHOTOGLO — 20th Century-Fox's Jim Photoglo paid a recent visit to KIIS/Los Angelas promoting his new album. Pictured (I-r): MD Dan Lemos, station Promotion Director Meridith May, and Jim Photoglo.

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

BRAD MESSER

Working For The Wimp

Radio is such a revolving-door business that many, perhaps most, of the nation's broadcast stations would be humiliated if turnover rates were to be published. Maybe it would be a real service if the figures were available to everyone.

It can be assumed that turnover in many cases is a sign that the radio "farm system" is performing its function, churning out a steady supply of value-added talent to move to the next-larger market, thus making room for those in the smallest entry-level towns to progress a notch higher.

It may also be assumed that people moving from job to job are as much escaping from something as moving toward something; that is, a person who quits a station may feel a strong pull toward the new job but also a powerful push from the old one. Escape.

Why do people quit? One little slice of the overall answer can be found in the behind-his-back nicknames people give the GM and PD. I have worked for general managers known among the staff as The Madman, The Wimp, Mister Crazy, Numb Nuts (sorry, but that was his name!), Skits-O, and Mister Cool. These were six different men in five markets, and those who have worked for them will know immediately who I am talking about.

Why do general managers get nicknames like that? They're not just drawn from hats and stuck on haphazardly. The GMs have to earn them, and the nicknames must be appropriate or staffers wouldn't use them. I've also worked for Smiley, The Hayseed, Nixon, and The Hound. In twenty-one years of radio I think the majority of the nicknames that staffs have pinned on GMs have been negative, and in my own moves from town to city to metropolis I've been escaping as much as looking for advancement. Escaping The Wimp and those others. I've daydreamed a wish that GM's and PD's had to have their composite turnover rates placed right after their names, so they would be known immediately by their repulsion rates. Certainly radio stations vary from several hundred percent annually to single-digit turnover, and across their careers GM's and PD's accrue individual turnover-of-staff statistics.

The underlying point of all this is that when people have found a good employer they have no reason to jump to a new job, and when they've stumbled unluckily into a pit of a place there's hardly anything that will keep them there. A good job is one that offers advancement without having to change towns, professional fulfillment without having to fight someone with a negative secret nickname, and friendly, competent fellow staffers.

It would delight me if you would drop me a postcard or letter revealing your boss's secret staff nickname, negative or positive, and how he or she got it. I promise anonymity, Scout's Honor.

CALENDAR-

Highest Evening Tide Of '81

MONDAY, MAY 4: You count people better put the picnic basket a few feet farther from the water this evening, because the tide charts indicate the highest PM tide of the year.

The first hospital by and for women opened 126 years ago, on the land that now is occupied by the Waldorf Astoria Hotel in New York City. When Women's Hospital began in 1855, it was staffed by the first physician known to have specialized in female medical disorders. J. Merriam Simms.

to have specialized in female medical disorders, J. Merriam Simms.

The Kent State antiwar demonstrations at which four students were shot dead by National Guardsmen was eleven years ago today.

Audrey Hepburn is 52. Roberta Peters is 51. Tammy Wynette is 39.

America's First Space Flight

TUESDAY, MAY 5: Way back at the beginning of the Space Race, Uncle Sam was looking bad because our rockets kept blowing up or going crooked, while theirs (you know whose) seemed always to work (they didn't tell us about the ones that didn't). Comrade Yuri Gagarin had been around Earth several times, three weeks before Uncle Sam tried his first manned suborbital mission twenty years ago today. Alan Shepard's rocket worked adequately, and he pulled off America's premier space mission on this date in 1961.

One year ago today, Castro ignored an offer by Carter to airlift Cuban refugees here . . . and the small boat exodus continued.

Also one year ago, the British commandos stormed Iran's emhassy in London in the successful rescue of 19 hostages. Some Americans wondered why we couldn't pull something similar to retrieve our people, still held in Iran.

Last Paying Dirigible Passengers

WEDNESDAY, MAY 6: About forty-five years ago the way to travel was by dirigible, and the German Zeppelins were dominant. In 1936 the "Hindenburg" made ten round trips across the Atlantic and carried over a thousand paying passengers. In 1937 on this date the airship exploded while attempting to land, killing 35 of the 97 aboard. People lost their hots for dirigibles, and Germany couldn't get the U.S. to supply non-explosive helium for its airships, so the world's last paying dirigible passengers were those aboard the "Hindenburg."

Orson Welles is 66. Willie Mays is 50.

Their Moms Were Real Proud

THURSDAY, MAY 7: Today in 1914 a number of U.S. Congressmen introduced a proposed national Mothers' Day holiday, setting aside the second Sunday each May to honor them all. When the time came to vote, there wasn't a single "no." The woman who had spent many years campaigning for Mothers' Day. Anna Jarvis, was quite pleased for several years, until the commercialization became too much. She became a recluse and wished she'd never started Mothers' Day, which falls on May 10 this year.

Today's the 36th anniversary of the end of World War Two.

Johnny Unitas is 48. Teresa Brewer is 50

Father Of Alfred E. Neuman

FRIDAY, MAY 8: Twenty-five years ago the Mad magazine people decided they needed someone to run as a Presidential candidate, to liven up the campaign, so they placed an ad for a commercial artist who could create someone special. Norman Mingo got the job, and created the freckle-faced big-eared Alfred E. Neuman, who has been on every Mad cover except one since 1956 asking "What, Me Worry?" Mr. Mingo died a year ago today, but Alfred's still with us, still blissfully unworried.

The first Dacron polyester men's suit was put on the American market thirty years ago today in 1951.

Don Rickles is 55. Peter Benchley and Rick Nelson are 41. Toni Tennille is 38. Melissa Gilbert is 17.



THIS WEEK
BILL MURRAY

NEXT WEEK
JOE WALSH

Call Ralph August (213) 392-8611 2623 Main Street Santa Monica, CA 90405

PolyGram Presents... KOOL & THE GANG! "JONES VS. JONES"

KOOL S THE GANG

The Follow Up Smash Single To "Celebration"



Thank You Radio For Believing.

Defite RECORDS Produced By Eumir Deodato In Association With Kool & The Gang

PolyGram Records

© 1981 Polygram Records, Inc.



Joel Denver



LISTENERS AND ADVERTISERS WIN

Radio Helps Beat Inflation

Nothing can beat the immediacy of radio for picking up and reflecting the mood of the public. The fight against inflation is a good example of how radio stations all over the country are gearing promotions towards saving their listeners and advertisers money.

The idea is not really new, but there seems to be a renewed emphasis in this direction. Public opinion polls point out that inflation is perceived as our biggest enemy, and President Reagan has mounted a full-scale attack on the economic situation.

I talked with several stations to find out what they are doing to aid their local economic problems, and those of the audience and in some cases the advertisers. I found some unique and worthwhile ideas.

B104(WBSB)/Baltimore

PD Jan Jeffries described the mechanics of the B104 credit card promotion in much detail, for those of you wishing to try something similar in your market.

"We handed out 500,000 cards using the Sunday newspaper supplement section, and have since handed out an additional 10,000 or so at public appearances. The rest have been distributed free at B104 and at participating sponsors," Jan said.

"When a card is handed out," he explained, "it is attached to an 'activator card,' which is filled out and returned to the station." On the activator card, the usual questions of name, address, phone are asked, but the listener must fill in the serial number from the back of the card, "and once each daypart we pull out one of these activator cards and read out the serial number. Verification is done with the serial number on the card matched against the activator card," Jan continued.

Jan told me the station has now received more than 150,000 of the activator cards in return mail. The promotion calls for \$60,000 in cash and prizes to be awarded, and with the early response from audience and advertisers alike the station plans to run with this promotion for a long time.



Prizes include trips to Disneyland, 35mm cameras, videotape units, concert tickets for a year, free rent for a year, home furnishings, and cash.

Anytime you give prizes away, it helps out the listeners, but in this case they are being helped out even more with discounts available at over 40 area retail outlets. This also aids the advertisers by drawing extra traffic into their stores.

Jan added, "This has all been backed up by a pretty liberal TV campaign too. The specials change quite often, so it keeps the listeners' interest in the contest high. One important thing to keep in mind in setting up a promotion of this type is constant communication between the programming and sales department.

WLS-AM-FM/Chicago

PD John Gehron told me of the continuing success of the "WLS Fantastic Plastic Card," with over 2 million reportedly in circulation now. This is a staggering number of cards, but then again this promotion has been running for over a year now.

How can you continue a promotion for that long? "Easily," replied John, "When you consider the economy has continued to slide instead of improving. Not only do we offer big prizes, (like an \$80,000 house) for listeners that hear their numbers called out, but the discounts offered through the sponsors are pretty nice



An example of these discounts include: free movies, discounts on tuxes for proms, two-for-one specials, and, Gehron added, "We have even used the cards for \$1 off on Styx and Bruce Springsteen LP's, in conjunction with their concert appearances in Chicago."

with their concert appearances in Chicago."

According to Gehron, "The specials change almost daily. This is not only a promotion to save listeners money, it is a promotion that more than ever makes winning a big prize plausible to the skeptical listener and creates extra traffic for our advertisers."

97DJ(WBDJ)/Brazil-Terre Haute, IN

In an effort to help its advertisers, 97DJ is not just offering discount packages, but rebates too. According to owner Richard Kaufman, "Anybody can offer discounts. We do that too, but I don't know anyone who has a rebate plan going for sponsors."

Here is how the rebate plan works: Rebates run from 12-16% and are not applicable to other special packages or promotional deals. There is a \$100 minimum to qualify.

- \$100-\$500 purchase, 12% rebate
- \$501-\$1000 purchase, 14% rebate
- \$1001 or more, 16% rebate

97DJ advertisers are allowed to deduct the rebate immediately, or receive a check from the station after the spots have run and full payment has been made. "Many sponsors like the idea of getting a check back in the mail," reports Richard.

He also points out another first. "I think this is one of the few stations in the country, and the only one in this area, where you can charge your commercials on Visa or Mastercard." These moves are seen as ways to stimulate the local economy for advertisers feeling the pinch a bit more than usual.

In addition to the above programs, 97DJ is also handing out freebies to listeners with a station credit card shaped like a small record. As in similar promotions, serial numbers are aired, and the listener must contact the station within a time limit.



The credit card promotion has really swept the country. FM97 PD Mel Edwards explained his promotion to me, and while it is similar to others, it has a few interesting twists.

"We are giving away \$35,000 in cash and prizes with the use of our 'FM97 Funtastic Card' in the usual manner. The difference is we are adding steps to the promotion in phases. Phase two is what we call 'blast.' A sponsor location is announced on the air, and the listeners are told the first 97 people to arrive and show their cards will receive a prize."

Make sure, by the way, that if you decide to do something like this, that you caution the audience not to race to the announced location, but to get there safely. If an accident were to occur as a result of your announcement, your station could be held responsible!

In the third phase, according to Mel, "FM97 will soon start announcing discounts at our sponsors in the cities of Lancaster, Harrisburg, York, Reading, and Lebanon. Once this end is added to the promotion, it will further enhance the items like cash, diamond rings, mobile homes, and motorcycles given away so far."

WKIX/Raleigh

Joe Wade Formicola, PD of WKIX, did something that achieves the same effects of the credit cards, but gathers lots of listeners together for an event called the "WKIX 50% Off Fair."

"The biggest problem I had to monitor was making sure that all of the items on sale were indeed 50% off of the retail price. I couldn't have done it without the help of our Regional Sales Manager Rich Reim," Joe explained.

This is the second year WKIX has staged this event, and the crowd swelled to over 25,000 on a Sunday between the hours of 10am and 6pm. That's a lot of people in eight hours!

Joe added, "WKIX rented the Civic Center Auditorium and handled the whole setup and take-down of the event, from booth space to insurance for the participants. We charged \$1 admission to cover these costs. I felt like a traffic director telling people where to set up and load equipment."

What kind of sponsors got involved? According to Joe there were sellers of stereos, video equipment, plants, furniture, jogging and sporting goods, appliances, paints, musical instruments, and more represented. "We even had a drawing for a person to have the right to purchase a fully-loaded car at 50% off the sticker price."

One of the other things that made the event such a success and drove home the *inflation fighting* angle of the promotion was "the amount of pre-promotion we gave it and plugs given the event by TV and the newspapers. We took full advantage of the whole thing and broadcast live during the 50% Off Fair," Joe said.

Joe added proudly, "This year was such a success

Joe added proudly, "This year was such a success that already more than half of the sponsors participating this year have inked a deal for next year's WKIX 50% Off Fair."

Any Other Inflation Fighting Ideas?

Before attempting promotions like these, sit down and plan things out very carefully, as these are full-scale events involving many of your station's sponsors. If well executed, they can be invaluable in terms of revenue, sponsors loyalty, and positive impressions with your audience.

If there are any other ideas of this type floating around that run along these lines and have yet to surface, please let me know about them. I will pass them on at a future date in this column.



COUNTRY'S HOTTEST RECORD HAS BECOME A CHR SMASH!

WFIL deb 30 WCAO on F105 add KVIL add Z93 20-18 94Q 18-16 WHB 14-13 WIP on **KXOK 23-19** KSLQ 22-18 WZZP add WZUU 25-23 WOKY deb 21 **KEZR 25-19** KJR add KPLZ 25-24

WOLF 40-32 WKRZ-FM 25-24 WHYN 26-20 14Q add 30 **WKEE 37-35 KSTAR 28-25** KHFI deb 28 WTIX deb 34 **KEEL 34-29 WERC 17-13** WSGN 15-12 G100 30-27 **WAAY 10-6** BJ105 36-33 FM100 18-17 WFBR deb 30 **KRAV 17-13 KEYN-FM deb 28** WHBQ 13-12 92Q 18-14 WOKI 32-30 WRJZ 26-24 WNOX 20-18 WKIX 14-13 WSEZ add WGH 18-13 KJ100 add WVLK add WLOL-FM 31-20 KOFM 30-26

R&R Pop/Adult 6

WISM 24-20 WNCI 29-28 WOHO 23-21 **KIOY 7-6** KJRB deb 32 **KCPX 9-7 KENO 28-27** KKXX add **WJBQ 35-28 WACZ 25-22** WLAM add WIGY add WHEB 11-10 13FEA 26-24 14WK 23-20 WHHY 16-14 95SGF 26-22 WFOX 22-19

WCGQ 25-22 WISE 35-31 WANS-FM 25-23 FM99 17-16 **KQIZ-FM 18-15 KPUR 19-13** KKXL add **KELO 22-20** KKRC add KKLS deb 9 **WEAQ 14-11** KCBN 25-19 KATI 35-31 **KBOZ 15-12 KYYA 15-13 KRLC 25-21**

T, G. S H E P P A R D "I LOVED 'EM EVERY ONE"

Produced by Buddy Killen for Tree Productions



Distributed by Warner Bros. Records

JESSE'S HAVING HIS "SAY" AT STATIONS EVERYWHERE:

G100



WZUU KIIS-FM KIQQ KEZR KYYX KPLZ WOLF WHFM WFLY WKRZ-FM K104 WHYN
WKEE
WICC
KSET-FM
KINT
KHFI
KBFM
KEEL
KLAZ
WJDX
KXX106
WERC

WAAY
WBBQ
FM100
KX104
92Q
WRJZ
WCSC
WGH
WQRK
KJ100
WVLK

WAKX
WISM
WNAM
WOHO
WDJX
KERN
KIOY
KTAC
KCPX
KHYT
KTKT
WTSN

WHEB WFBG 14WK 95XIL WHHY 95SGF WFOX WFLB FM99 KPUR KVOL



KENI

KSLY

KCBN

KDZA

KATI

KODI

KBOZ

KOOK

POP/ADULT BREAKER

TAT TT A T

SAY WHAI IESSE WINCHESTER

Produced by Willie Mitchell

On Bearsville Records



Manufactured and Distributed by Warner Bros. Records

Bits

KYYX/Seattle has just "launched" its largest promotion to date, giving away \$22,000 worth of sailboats. That's one a day for 50 days. Each boat is 11ft. long and can hold two adults. Mechanics of the contest are easy . . . listeners fill out entry blanks at retail outlets, listen for their names, and call in within 30 minutes to claim prizes.

John E. Douglas, PD of WNOX/Knoxville, reports that the station's recent 22-mile St. Jude Walkathon broke last year's record. This year \$109,000 was raised for research at the Memphis hospital.

KGHO/Hoqulam, WA is running the "Secret Sound" contest with some rather impressive results. PD Jim Alan reports that Ma Bell has asked the station not to run the contest during certain "peak hours" because of the huge response.

KZFM/Corpus Christi is running the familiar "Record Cash Giveaway" with \$1000 as the prize . . . but if the listener has a KZFM Supercard, then the winning amount is doubled to \$2000. PD John Steel reports the station is flooded with requests for the card

WBCY/Charlotte is broadcasting live every Sunday from Carowinds, a theme park on the North Carolina/South Carolina border. Sister station WBT has been doing this for years, but now with the studio renovations made for stereo, this allows WBCY to get out and work out of those permanent studios too.

WLS-FM has started a new show called "Beat Of Chicago," which features local talent and local record promoters talking about the music industry in Chicago. News of the industry outside of Chicago is also covered, plus an in-depth rundown of upcoming events.



WNAM SALUTES BEE-POOP — Wisconsin is the "Honey Capital" and WNAM/Appleton-Oshkosh MD Jay Tyler presented Governor Lee Dreyfus with a T-shirt bearing the phrase "Bee-Poop," which the governor's wife coined. Technically, for those that care, honey is actually "Bee-Barf."



KFRC MOVES TO LAS VEGAS? — Well, for one night KFRC/San Francisco took advantage of the glitter and lights of Las Vegas, the site of its annual client party. The station chartered a 747 and flew 350 advertisers for a night of fun and entertainment at Caesar's Palace. Pictured (I-r) are KFRC VP/GM Pat Norman and Mac Davis, who performed at the party.

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Driscoll Named Brandon Communications Group PD

Mark Driscoll has been named Group Program Director for the Rochester, NY-based Brandon Communications firm. Driscoll, a veteran radio programmer whose career includes stints as PD for 96X/Miami and KIOY/Fresno, will be based in San Luis Obispo, CA, where he will supervise Brandon outlets KKAL (a Country AM) and KZOZ (an AORformatted FM soon to become CHR-formatted Z93). Driscoll will also maintain programming responsibilities for Brandon's KERN and KMGN-FM (Magic 98)/Bakersfield, CA as well as KKQV/Wichita Falls. TX.

Commenting upon his new position, Driscoll told R&R, "It's fantastic, just fantastic. I'm so happy I didn't have to leave California."

KMPC

Continued from Page 3

which aired in January, 1981. Underwood maintains that not only did she fail to print the item, but that she didn't know Cohen at the time the incident reportedly took place.

When contacted by R&R, Rose said, "I have not seen anything other than what has been in the newspaper. The lady called a press conference and gave her side of the story and that's all I know. You can't comment on a lawsuit you haven't seen.

can't comment on a lawsuit you haven't seen.

"My feeling is I didn't name her," Rose continued. "He (Demaris) came on my show and told the story that's in his book. The way he told it was the way he had it in the book. I heard Fratianno say the same thing on '60 Minutes.' That's all I know about it." KMPC officials were unavailable for comment at presstime.

Hammond Sets Label With CBS

Longtime producer/A&R man John Hammond will head a new label distributed by CBS, the company for which he has worked for many years. While with Columbia Hammond was instrumental in launching the careers of Bob Dylan, Bruce Springsteen, and Aretha Franklin, among others.

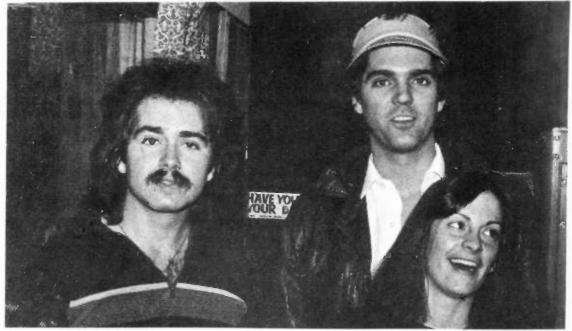
Hammond's new company is called Hammond Music Enterprises, and he will serve as Chairman/CEO as well as head of A&R for the label itself, to be called John Hammond Records. John C. Moore III is President of HME, coming from a financial/legal background; and producer Hank O'Neal has been named Executive VP. The label will be based in New York.

Starr

Continued from Page 3

Christian, who is also VP/GM of WNIC-AM-FM/Detroit and will headquarter there, commented to R&R, "We view Norfolk as an undiscovered market. This area has tremendous resort potential, and it's a high-growth market with diverse industry, so it's recession-resistant." Commenting on Starr, he added, "He's got all the right qualifications for the job. We anticipate no changes in the lineup."

. Starr starts his new duties in two weeks. Tidewater has also hired Jeff Pollack as consultant for WNOR-FM.



SOAP STOP — WITY/Danville, IL got a visit from ABC soap-star Alan Dysert, who plays Sean Cudahy on "All My Children." Shown here (I-r): PD Tim Drake, Dysert, and wife Liz.



KLNK COFFEE STOP — KLNK/Oklahoma City recently ran a telephone survey to find the longest light in the city. Pictured (I-r) are morning man Todd Jeffers and all-nighter Kelly Robinson, who set up shop at the traffic light and handed out free coffee to frustrated commuters.

BOBBY POE'S MUSIC SURVEY

The 10th Anniversary Radio/Records/Seminar/Awards Banquet At The Marriott Airport Hotel, Atlanta, GA 30337

June 19 & 20 -

Final Nominees for Radio Industry '80°

1. RÂDIO EXECUTIVE OF THE YEAR "80: George Wilson (Outlet), Tom Bigby (GCC), Dick French (Southern), John Bayliss (Charter), Bud Polacek (First Media), Jerry Blum (Jefferson Pilot), Pat Norman (RKO), Ray Potter (First Media), Jerry Rogers(Weis), Ron Riley (Plough), Todd Chase (Pro-

man (RKO), Ray Potter (First Media), Jerry Rogers(Weis), Ron Riley (Plough), Todd Chase (Providence Journal), Ron Bledsoe (Sumner)

2. NATIONAL PROGRAMMER OF THE YEAR '80: Tom West (Rounsville), Andy Bickel (Jefferson Pilot), Steve Roddy (Scripps Howard), Jerry Dean (Smith), Bobby Hattrik (Doubleday), Jay Cook (Combined), Don Benson (Western Cities), Bill Tanner (Metropiex), Bill Gamble (GCC), Bob Christy (Fairbanks), Jesse Bullett (Southwestern), Jim Peacock (Susquehanna)

3. RADIO CONSULTANT OF THE YEAR '80: Kent Burkhart, Paul Christy, Bob Henabery, Michael Spears, E. Alvin Davis, Landsman/Rivers, Drake-Chenault, Jerry Clifton, George Burns, Todd Wallace, John Sebastian, Paul Drew

4. MAJOR MARKET RADIO STATION OF THE YEAR '80: 96KX (Pittsburgh), KFRC (San Francisco), WLS (Chicago), 94-Q (Atlanta), KSTP-FM (Minneapolis), WPGC (Washington), Z-93 (Atlanta), WKTU (New York), Q107 (Washington), KRLA (Los Angeles), KVIL-FM (Dallas), WVBF (Boston)

5. MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '80: Gerry Cagle (KFRC), John Young (Z-93), Bobby Christian (96KX), Jim Morrison (94-Q), Chuck Knapp (KSTP-FM), Scott Shannon (WPGC), John Gerhon (WLS), Alan Burns (Q107), Paula Matthews (KIQQ), Kevin Metheny (WNBC), Bill Garcla (WDRQ), Bob Travis (WGCL)

(Z-93), Bobby Christian (96KX), Jim Morrison (94-O), Chuck Knapp (KSTP-FM), Scott Shannon (WPGC), John Gerhon (WLS), Alan Burns (Q107), Paula Matthews (KIQQ), Kevin Metheny (WNBC), Bill Garcia (WDRO), Bob Travis (WGCL)

6. MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '80: J.J. Jackson (WQXI), Dale O'Brien (Z-93), Liz Kiley (WiFl), Scott Richards (WCAO), Roger Collins (KFI), Guy Zapolean (KRTH), Dayna Steele KRBE), Dick Fennessey (WFIL), Bob McKay (WZZP), Jim Ryan (WDRQ), Jerry Steele, (KFMK), Don Geronimo (WPGC)

7. MAJOR MARKET AIR PERSONALITY OF THE YEAR '80: Jim Elliott/Scott Woodside (WPGC), Don Imus (WNBC), Rendy Miller (96KX), Willy B. O'Brien (WSSB), Gary Corryl.J. Jackson (WQXI), Dan Ingram (WABC), Ross Brittein/Brian Wilson (Z-93), Charlle Van Dyke (WRKO), Al Lohman/Roger Barkley (KFI), Scott Carpenter (WBSB), Dude Walker (Q107), Mark Stevens/Jim Pruett (KULF)

8. LARGE MARKET RADIO STATION OF THE YEAR '80: WEZB (New Orleans), WZUU-FM (Milwaukee), WCKX (Tampa), KEZR (San Jose), KOPA (Phoenix), Y100 (Mismi), WTIC-FM (Hartford), WHB (Kansas City), WRBQ (Tampa), WKRQ (Cincinnati), KGW (Portland), WNAP (Indianapolis)

9. LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '80: Jim Brown (WOKY), Steve Rivers (KOPA), Al Casey (WHB), Bob Wood (WBEN-FM), Robert W. Walker (WCKX), Dan Vallle (WEZB), Jim Fox (WKRQ), Mike Scott (WNDE), John Driscoll (WZUU-FM), Buddy Scott (92-X), Jan Jeffries (WCOY), Tracey Mitchell (KJR).

10. LARGE MARKET MUSIC DIRECTOR OF THE YEAR '80: Roger Christian (WBEN-FM), John Volpe (KOPA), Dallas Cole (WOKY), Terry Young (WEZB), Rick Donahue (WTIC-FM), Pat McKey (WRBQ), Gary Franklin (WTIX), Bob Logan (WCKX), Mark Shands (Y100), Tom Buchanan (KJR), Bill Shannon (WZUU-FM), Tony Galluzzo (WKRQ)

11. LARGE MARKET AIR PERSONALITY OF THE YEAR '80: Harv Moore/Robert W. Taylor (WPHD), Bob Berry (WOKY), Bruce Kelly (96-X), Cleveland Wheeler (WRBQ), JOhn Brandmeter (WOKY), Adam Smasher (WNAP), Scott Thrower (KOPA), Robb Stewart (WKRQ), Dino Matela (WSL), MRSON DIXon (WBBQ), Steve York (WCKY), Edd McMann), WABS

(WBBF)

14. MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '80: Bill Manders (KSFM), Chris Michaels (WAMS), Lou Simon (WAYS), Walt Bröwn (WSGN), Allen Dennis (WKY), Reggle Blackwell (WAIV), Steve Kelly (WRVQ), Beau Richards (WWKX), Mark Thompson (WERC), Patty Brockett (WKOS), Larry O'Day (WKXX), Steve York (14-Q)

15. MEDIUM MARKET AIR PERSONALITY OF THE YEAR '80: Steve Davis (WKXX), Mark Damon (WAPE), Bill Gardner (BJ105), Bobby Mitchell (WVY),

15. MEDIUM MARKET AIR PERSONALITY OF THE YEAR '80: Steve Davis (WKXX), Mark Damon (92-Q), Bear Bradley (WKOS), Greaseman (WAPE), Bill Gardner (BJ105), Bobby Mitchell (WiVY), Steve McCoy (92-Q), Chuck Browning (WHBQ), Bill Balley (WAKY), Smokey Rivers (WLAC), The Birdman (WERC), Coyote McCloud (WWKX)

16. SECONDARY MARKET RADIO STATION OF THE YEAR '80: WPST (Trenton), WSGA (Savannah), Z104 (Frederick), KYNO-FM (Fresno), WRJZ (Knoxville), WICC (Birdgeport), WHHY (Montgomery), WSKZ (Chattanooga), WJAD (Balnbridge), WANS-FM (Anderson), WAAY (Huntsville), WCGQ (Columbus)

bus)

17. SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '80: Steve Kingston (WYRE), Ray Williams (WISE), Bruce Stevens (WBBQ), Johnny Lee Walker (KYNO-FM), Tom Taylor (WPST), Dick Phillips (WEVA), Gary Peters (WICC), Dan O'Toole (V100), Barry Chase (WKAZ), Chuck Leonard (WKMX), Fred Story (WRJZ), Dave Anthony (KLUC)

18. SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '80: Scott Majors (WNOX), Bill Mathews (WIKZ), Curt Hansen (KC101), Rich Thomas (WHHY), Kirk Cliatt (WSSC), Roger Gaither (Q104), Doug Weldon (WSGF), Gary Atkins (WOKI), P.T. Morgan (WRFC), Benjamin Martin (WCGQ), Ron Hill (WCIR), Anne McCartney (WKXC-FM)

19. SECONDARY MARKET AIR PERSONALITY OF THE YEAR '80: Jay Jarvis (V100), Steve Gallagher (WOXA), Larry O'Neal (WJDQ), Todd Spencer (WMMW), Jack Diamond (KYNO-FM), C.J. & Buzz (WCSC), Jonathan Doll (WIZD), Jack Acuff (WSGA), John Isley (V100), Barry Michaels (WROV), Chip McLean (WAGL), Dave Shafer (WZIX)

* Award Winners for 1979 were not eligible for nomination

Final Nominees for Record Industry '80*

1. RECORD COMPANY OF THE YEAR '80: (Corporate) EMI America/Liberty, Capitol, Columbia, RCA, Atlantic, Arista, Polygram, Elektra/Asylum, MCA, Epic, Atco, CBS Custom

2. RECORD COMPANY OF THE YEAR '80: (Independent) Millennium, Boardwalk, Solar, Bearsville, ABM, Motown, 20th Century-Fox, Cleveland International, Radio, Philadelphia International, Dreamland, Prelude, RSO, Mirage

3. RECORD COMPANY PRESIDENT OF THE YEAR '80: (Corporate) Jim Mazza (EMI America/Liberty), Doug Morris (Atlantic), Clive Davis (Arista), Bob Siner (MCA), Robert Summer (RCA), Walter Yenikoff (CBS), Mo Ostin (Warner Brothers), Joe Smith (Elektra/Asylum), Don Zimmermann (Capitol), David Braun (Polygram), Bruce Lundvall (Columbia), Bruce Bird (Casablanca)

4. RECORD COMPANY PRESIDENT OF THE YEAR '80: (Independent) Neil Bogart (Boardwalk), Dick (Giftley (Solar), Jimmy Ienner (Millennium), Gli Friesen (ABM), Albort Grossman (Bearswille), Steve Popovich (Cleveland International), Jay Lasker (Motown), Neil Portnow (20th Century-Fox), Kenny Gambie (Philadelphia International), Sal Lleate (Chrysalls), Ron Alexenburg (Handshake), Nicky Chinn (Dreamland), Al Coury (RSO), Jerry Greenberg (Mirage)

5. RECORD COMPANY EXECUTIVE OF THE YEAR '80: (Corporate) Don Dempsey (Epic), Jack Cralgo (RCA), Tony Martell (CBS), Dick Kline (PolyGram), Stan Montefro (Epic), Perry Cooper (Atlantic), Elilot Goldman (Arista), Ron McCarrell (Epic), Tony Montgomery (RCA), Dick Asher (Columbia), Lenny Petze (Portrail), Ed Rosenbiat (Warner Brothers)

6. RECORD COMPANY EXECUTIVE OF THE YEAR '80: (Independent) Bob Edson (RSO), Mort Welner (20th Century-Fox), Stan Snyder (Cleveland International), Irv Blegel (Boardwalk), Howard Rosen (Bearsville), Stan Hoffman (Prelude), Don Wright (Aries II), Michael Leon (A&M), Edna Collison (Solar), Rich Fitzgerald (RSO), Al Dinkobe (Gasablanca) and Standard (RSO), Alpha (RSO), Stap Miller (Motown), Pete Gidlon (Handshake), Dave Parks (20th Century-Fox), Stan Snyder (Cleveland International), Mirchae (Goldmala), John Batancourt (RCA), Ed Hyne

(Motown), Ken Marcellino (Tapestry), Doc Remer (Mirus), Mark Cooper (Robox), Jon Konjoyan (RSO), Sue Emil (Sire), Fellx DiPalma (Kirshner), Sally Smash (Sun)

13. REGIONAL PROMOTION DIRECTOR OF THE YEAR '80: (Corporate) Rish Wood (Polygram), Frank Turner (EMI America), Arthur Field (Capitol), Alan Oreman (Columbia), Don Miller (Epic), Billy Lemmons (Arista), Mike Prince (Atlantic), Danny Davenport (Warner Brothers), Alan Smith (Atco), Geary Tanner (Elektra), Mike Martin (Casablanca), Al Privett (MCA)

14. REGIONAL PROMOTION DIRECTOR OF THE YEAR '80: (Independent) Al Twanmo (Chrysalis), Larry Green (Handshake), Bruce Greenberg (Motown), Jim Francis (Boardwalk), Evs Wood (A&M), Jim Sellers (Chrysalis), Kelly West (Motown), Joe Bilello (Lax), Rick Stone (A&M), Jeff Hackett (Chrysalis), Joel Newman (Handshake), Chartie Walker (Venture)

15. LOCAL PROMOTION DIRECTOR OF THE YEAR '80: (Corporate) Mike Lessner (Capitol), Jim Stewart (Epic), John Fagot (Columbia), Jay McDanleis (MCA), Rich Tamburro (EMI America), Tom Sgro (Polygram), Jerry Goodman (Elektra), Tom Schoberg (EMI America), Peter Price (RCA), Gino Rumple (Capitol), Sam Calle (MCA), Jeff Shayne (Epic)

16. LOCAL PROMOTION DIRECTOR OF THE YEAR '80: (Independent) Phil Quartararo (A&M), Robble Vogt (RSO), Tommy Teague (RSO), John Schuler (A&M), Ted Ziatin (RSO), James Bishop (Motown), Al Cafaro (A&M), Bob Galliani (RSO), Wayne Fogel (Motown), Patricia Breedlove (RSO), Paul Crowley (A&M), Dana Morris (A&M)

17. INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '80: Jerry Brenner, Jerry Meyera, Gary Bird, Jonas Cash, Bobby Hurt, Howie Goodman, Ernle Phillips, Don Graham, Lu Fields, Bob Perry, Mel Turoff/Lindy Goetz, Perry Stevens

18. RECORD DISTRIBUTOR OF THE YEAR '80: (Corporate) CBS (Washington), MCA (Cherry Hill), WEA (Atlanta), Capitol/EMI (Los Angeles), RCA (Washington D.C.), Phonodisc (New York City), CBS (Atlanta), RCA (New York City), Capitol/EMI (Washington D.C.), MCA (Washington D.C.), RCA (Atlanta), Lieberman (Atlanta), Malverne (New York City)

* Award Winne

* Award Winners for 1979 were not eligible for nomination



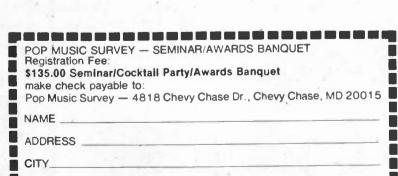


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JIM MORRISON





PARALLEL ONE PLAYLISTS

EAST

WAKETW Buffalo

PD: Neil McGinley MD: Jon Summers

JUM SUPPLIMETS

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1050 chum Toronto

PD: J. Robert Wood MD Brad Jones

Brad Jones

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WABC 77

New York PD: Jay Clark

MD: Sonja Jones

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John State Committee of the Com

Providence

PD & MD: Gary Berkowitz

ANT ANT AN HOUSE THE A STREET

Washington, D.C.

PD: Alan Burns MD: Frank Holler

A Kiss Boston WXKS-FM

PD: Sunny Joe White MD: Vinnie Peruzzi

wifi 92 Philadelphia

PD: Tom Bigby

MD: Liz Kiley

Justice (1997) and the first product of the first p



MD: Margo Edwards

Margo Edwards

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WKTU New York FM 92

PD: Dale Reeves MD: Michael Ellis

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WNBC New York

PD: Kevin Metheny MD: Ros Frank

WRGC

Washington, D.C

PD: Steve Kingston MD: Jim Elliott

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984FM Boston

PD & MD: Mike Addams

D & MD: Mike Addams

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Toronto
PD: Bill Gable

MD: John Keogh

MD: John Keogh

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(H) indicates one of the five "hottest" records on each Parallel One

WBEN-FM Buffalo PD: Bob Wood

MD: Roger Christian

ACES 12, 10, 10, 40

60/WCa0

Baltimore PD: Ron Riley
MD: Scott Richards

MD: Scott Richards

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Philadelphia

PD: Dean Tyler MD: Dick Fennessy

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96 Pillsburgh

PD: Bobby Christian MDi Clark Ingram

MDs Clark Ingram

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PD: Scott Shanne

PD: Scott Shannon

MD: Pat McKay

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94-Q Atlanta PD: Jim Morrison MD: Jeff McCartney

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PD: Bill Tanner MD: Mark Shands

Z 93 Atlanta PD: John Young MD: Dale O'Brien

MD: Dake O'Brien

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Houston
PD: Michael Jones

MD: Blake Lewrence

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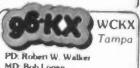
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MD: Bob Logan

MD. Bob Logan

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KVIL Dallas STEREO - 103 PD: Ron Chapman MD: Chuck Rhodes

MD: Chuck Rhodes

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Houston

MD: Dayna Steele

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St Louis Acting PD: John Larrabee

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TRANSKBEQ Kansas City

PD: Randy Lane MD: Mike Schmidt

MD: Mike Schmidt

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PD: John Driscoll MD: Bill Shannon

SUE Shannon

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PD- John Gehron

Cincinnati

PD: Jim Fox MD: Tony Galluzzo

MD: Tony Galluzzo

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MD: Tim Kelly

MD: Tim Kelly

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Cleveland

PD- Jack Cases

Detroit

PD: Bill Garcia MD: Steve Summers

MD: Steve Summers

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MD: Kim Jeffries

Kim Jeffres

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Cleveland

PD & MD: Bob Travis

PD & MD: Bob Travis

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BILLY & THE BEATE/: Can York Care Of my Jim MecYCOL O/Mai in Laws with You JESSE w HELPE STER/Say When

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Milwaukee PD: Jim Brown MD: Gary Mason

D: Gary Mason

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St. Louis AM 63
PD & MD: Lee Dougla PD

MD: Lee Douglas

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800/CKLW ROCK 'N TALK

Detroit PD: Pat Holiday MD: Rosalie Trombley

MD: Rosalie Trombley

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TOM PETST/The waiting COTTLE MEST/What Are we Doing In

WEST



Los Angeles

PD- Mike Wag

KOAQ Denver

PD: Jack Regan
MD: Alan Siedge

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EZRock San Jose

PD & MD: Bob Harlow

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PD: Jack Roth MD: Rick Stancato

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Phoenix Phoenix

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PD & MD: Steve Rivers

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San Francisco

PD & MD: Jim Smith

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101 FM Los Angeles PD: Bob Hamilton

MD: Guy Zappoleon

4D: Guy Zappoleon

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Los Angeles

PD: John Rook

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610 \$ KFRC San Francisco

PD: Gerry Cagle MD: Sandy Louie

JOHN D'BARIGM/Love Toy Liba I Never med bi Salta Marcy, Marcy, Marcy, Marcy, Comercy, Comercy



MD: Doug Erikson

MEIL DIAMEND/America JDF: STANSHIP/Find Your For Bock HICHMEL ORIMEN/Sho DIG 17

-965 KYYX

PD: Pat O'Day MD: Elvin Ichiyama

ELTON JOHN/Noboey Wine NICH SPRINGFIELD/Jeesle's Girl MALL & DRTES/You Mane My Drives PALL ANDA/I've Boon Willing For

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13K San Diego

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QUINCT JOHES/AS No Corrido FRANKI/QUOCKDUTS/5-mahmorf JOE DOLE/5-addes for Form GART U.S. DUDDS/FMS _1574 GIr DMRS CROSS/Ser for H Bp Hime

KPLZ Seattle

SHEEMA EASTON/MOWINING ELEMAE BLUES HAND/ELS JUICE NEWTON/Anger OF OHAMPRIGN/Now "Rour L 3 2 CLEME BULES SAMPAT Lone Food
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CLAPKE/DUKE/5xm+ tioby DAVID SANBORN/ALL I found to You

Los Angeles PD: Paula Matthews

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MD: Robert Moorhead

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KJR**\$**950 Seattle

PD & MD: Tracy Mitchell

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STARS On 49/Madley JUSTET/The Party's Over... TON 00711/The Palling

(H) indicates one of the five "hottest" records on each Parallel One

playlist.

EAST

Elton John Hall & Oated **Cliff Richard**

REO Speedwagon Kim Carnes **Smokey Robinson**

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Elton John Hall & Oates **Tom Petty**

Kim Camer REO Speedwagon Smokey Robinson

EAST

PARALLEL TWO

14Q/Worcester, MA Gary Nolan

GARY U.S. BONDS T.G. SHEPPARD HOTTER ASHINGTON 3-1 SHOREY ROBINSON 6-4 GINO VANNELLI 16-13 RIM CARMES 19-15 PHIL COLLINS 27-18

WBBF/Rochester, NY Dave Mason

CLIMAX BLUES BANE ORRENE :
INEENA EASTON 1-1
IROVER WASHINGTON
1EO SPEEDWAGON 5-:
INO VANNELLI 9-7
IIM CARNES 19-11

WKBO/Harrisburg, PA Betsy Kaye

DOTTIE WEST HEIL DIAMOND CHAMPAIGN MOTTOST: SMOREY ROBINSON 5-1 CLIMAX BLUES BAND 4-2 REO SPEEDWAGGN 13-9 RIM CARNES 17-11 CHRIS CROSS 18-14

WKEE/Huntington, WV

WKEE/Huntington
Gary MMer
TOM PETTY
CELFF RICHARD
HALL 4 OATES
ALAN PARSONS
CLARKE/DUKE
BLTON JOHN ELTON JOHN Hottest: SMOKEY ROBINSON 4-1 REO SPEEDWAGON 6-3 TOHN FENWON 11-6 JOHN LENMON 11-6 GINO VANNELLI 13-8 WHO 17-9

WOLF/syracuse, NY Chartie Brown

DAVE EDMUNDS TOM PETTY CLIFF RICHARD PURE PRAIRIE LEAG HOTLOGES: CNAMPAIGN 4-1 TASTE OF HONEY 6-2 JOHN O'BANION 7-3 WHO 5-4 PHIL COLLINS 12-8

WPST/Tranton, NJ Tom Taylor

HALL & GATES ELTON JOHN PURE PRAIRIE LEAG REO SPEEDWAGON 5-1 STYX 16-12 KIM CARNES 19-14 GINO VANNELLI 20-15 RICK SPRINGFIELD 24-20

WTRY/Albeny, NY BH Cohill ELTON JOHN HALL 6 OATES CHAPPAIGN Hottest: REO SPEETMAGON 1-1 JUICE NEWTON 7-4 PRANKE/KNOCKOUTS 17-CLIMAX BLUES BAND 16 STARS ON 45 21-16

WAES/Allentown, PA

BILLY SQUIER ELTON JOHN SHZENA EASTON ISLEY BROS CHAMPAIGN Nottest: REO SPEEDWAGON 4-1 SMOKEY ROBINSON 3-2 KIM CARNES 10-6 GIND VANNELLI 13-8 CLIFF RICHARD 23-17

WHYN/Springfield, MA Andy Cerey

Andy Corey

CLIFF RICHARD

DOTTIE WEST

DON RCLEAN

JESSE WINCHESTER

CLIMAX BLUES BAND

ROSANNE CASH

HOTCHEST

JAMES TAYLOR 1-1

SHOREY ROBINSON 5-2

STEELY DAN 7-5

KIN CARRES 11-8

GINO VANMELLI 10-9

KC101/New Haven, CT

GARY U.S. BONDS CLARKE/DUKE SHEENA EASTON SHEEMA EASTON HOTCOST: GROVER WASHINGTON 2-STARS ON 45 9-8 JOHN LENNON 14-12 KIM CARNES 15-13 NEIL DIAMOND 30-21

WFBR/Baltimore, MD

Andy Szulnaki
ALAN PARSONS
ELTON JOHN
RICK SPRINGFIELD
MOTECHET
TASTE OF HONEY 4-1
JUICE NEWTON 5-3
REO SPEEDWAGON 8-4
JOHN LEHNON 14-9
STARS ON 45 27-13

WBLI/Long Island, NY BHI Terry

TOM PETTY Hottest: GHOVER WASHINGTON 2-1 JUICE NEWTON 3-2 REO SPEEDMAGON 12-9 FRANKE/KNOCKOUTS 14-1 JOHN LEWNON 16-12

WTIC-FM/Hartford, CT

KIM CARNES RAYDIO HOTEUBE: SHEENA EASTON 2-1 STARS ON 45 12-6 WHO 10-8 JOHN LENNON 13-9 CHAMPAIGN 14-11

Q106/York, PA Steve Gallagher

CHAMPAIGN
GARY U.S. BONDS
NEIL DIAMOND
RICK SPRINGFIELD
ELTON JOHN HOTTEST GROVER WASHINGTON 1~1 SMOKEY ROBINSON 5-2 REO SPEEDWAGON 6-4 CLIMAX BLUES BAND 8-6 JAMES TAYLOR 10-8

WHFM/Rochester, NY Merc Cronin

HALL & GATES ELTON JOHN MALL 6 GATES
ELTON JOHN
NEIL DIAMOND
LEE RITEMOUR
DAVE EDMUNDS
HOTEMER
REO SPEEDMAGON 2-1
JOHN LEWNON 5-2
FRANKE/KNOCKOUTS 11-9
STARS ON 45 21-16
RICK SPRINGFIELD 24-18

WFLY/Albany, NY Buzz Phillips

DAVE EDMUNDS PHOEBE SNOW LEE RITENOUR ELTON JOHN Hottest: Hottest: REO SPEEDWAGON 1-1 KIM CARNES 18-9 STARS ON 45 21-18 RAYDIO 29-22 GARY U.S. BONDS D~27

K104/Erie, PA Bill Shennon

DRES SPEEDWAGON
JOE WALSH
PURE PRAIRTE LEAG
ELTON JOHN
HOTLEST:
SMOREY ROBINSON 1-1
MICHAEL STANLEY B 13-9
RUSH 15-10
SANTANA 24-19
MICHAEL JACKSON 29-20

V100/Charleston, WV Jay Jarvis

GET WET (dp)
AC/DC (dp)
MEIL DIAMOND
HOTUBER:
GROVER WASHINGTON 1-7
KIM CARNES 19-9
PHIL COLLINS 16-11
JOHN LENNON 25-17

WAQY/Springfield, MA

Mike Adams

CLARKE/DUKE
CLIFF RICHARD
HALL & OATES
DAVE EDWINDS
ALAN PARSONS
HOTESST
REO SPEEDMAGON, 1-1
JEFF. STARSHIP 15-12
RAYDIO 19-14
STARS ON 45 20-15
TACTE OF HONEY 21-18

8104/Baltimore, MD Jan Jeffries

LEE RITENOUR DON MCEEAN ELTON JOHN CLIFF RICHARD Hottest: SHEENA EASTON 2-1 SMOKEY ROBINSON 16-5 STYX 13-7 TASTE OF HONEY 23-9 CHAMPAIGN 30-21

WKRZ-FM/Wilkes-Berre, PA

GARY U.S. BONDS
JESSE WINCHESTER
HALL & GATES
ELTON JOHN
PURE PRAIRIE LEAG
CLIFF RICHARD
HOTTEST HOTES...
WHO 2-1
RED SPEEDWAGON 1-2
GINO VANNELLI 12-8
JOHN LENNON 14-9
KIM CARNES 19-10

PARALLEL THREE

13FEA/Manchester, NH Keith LaMire

Keith LaMire

STARS ON 45
ROSANNE CASH

KOSANNE CASH

KOTCASH

KIM CARNES 18-6

PHIL COLLINS D-8

JOHN O'BANION 11-10

REO SPEEDNAGON 16-13

14WK/Wheeling, WV Jack Armstrong

ELTON JDHN
TASTE OF HOMEY
GARY U.S. BONDS
PURK PRAIRIE LEAG
BILLY & THE BEATE
HALL & CATER
SISTER SLEDGE
JESSE WINCHESTER
NITEFLYTE
BORDER NITEPETE HOLSEST: JUICE NEWTON 2-1 JOHN LENNON 15-7 KIM CARNES 19-9 WHO 26-21 RICK SPRINGFIELD D-25

WCIR/Beckley, WV Jim Martin

ALAN PARSONS BICLY 6 THE BEATE TON PETTY JIM PHOTOGLO HOCKEGE! REO SPEEDWAGON 5-1 JUICE NEWTON 7-2 STYK 14-7 KIM CARMES 24-13 STARS ON 45 26-15

WFBG/Altoons, PA Tony Booth

OUINCY JONES
CLARKE/DUKE
JIM PHOTOGLO
ISLEY BROS
PURE PRAIRIE LEAG
RUPERT HOLHES
JOEV SCARBURY
HOTEWAS:
STYX 5-1
CLIMAN BLUES BAND 6-2
JOHN LENNON 9-3
STARS ON 45 13-4
REO SPEEDWAGON 12-5

WGUY/Bangor, ME Jim Randali

Jim Randall

CLIFF RICHARD
HALL 6 QATES
ELTON JOHN
DOTTIE WEST
JIM PHOTOCLO
HOTEGES:
FRANKE/KNOCKOUTS 3-1
REO SPEEDWAGON 4-2
STYX 10-5
HOND 17-10
JOHN COUGAR 18-12

WHEB/Portsmouth, NH Rick Been

RICK Geen
SHEENA EASTON
HOTLEST:
JAMES TAYLOR 1-1
TASTE OF HONEY 6-4
CHRIS CROSS 10-5
STARS ON 45 13-7
KIM CARNES 12-8

WJBQ/Portland, ME Mike O'Neil

DON MCLEAN
LOVERBOY
DOLLY PARTON
CLIFF RICMARD
ROSANNE CASH
KOTESS:
SHEENA EASTON 1-1
SMOKEY ROBINSON 6-2
REO SPEEDWACON 13-7
FRANKE/NOCKOUTS 15-9
CROVER WASHINGTON 20-1

WTSN/Dover, NH

Jim Sebastien JM Schablen
PHOEBE SNOW
ELTON JOHN
ROSANNE CASH
HOLLEST
JAMES TAYLOR 4-1
REG SPEEDMAGON 8-4
CLIMAX BLUES BAND 6-5
TASTE OF HONEY 10-6
KIM CARMES 14-8

WIGY/Bath, ME Willie Mitchell

GET WET
CLIFF RICHARD
ELTON JOHN
T.G. SHEPPARD
HOCLESE:
JUICE NEWTON]-1
HALL 6 OATES 2-2
JOHN COUGAR 3-3
STEVE WINWOOD 4-4
WHO 5-5

WLAM/Lewiston, ME Chris Layne

HALL & GATES T.G. SHEPPARD T.G. SHEPPARD

NOTLESS:
JAMES TAYLOR 5-1

SMOKEY ROBINSON 4-2

REO SPEEDWAGON 7-3

CLIMAX BLUES BAMD 13-4

KIM CARNES 19-11

95XIL/Parkersburg, WV

Terry Lee Collins

ELTON JOHN LIFE HOTCOST: APRIL WINE 3-1 DONNA SUMMER 6-3 STYX 7-4 BARRY MANILOW 10-8 JOHN O'BANION 18-14

WACZ/Bangor, ME (formerly WLBZ) Michael O'Hara

Michael O'Hara
SHEENA EASTON
STEVE MINMOOD
PHIL SEYMOUR
ELTON JOHN
BILLY SQUIER
AC/DC
JIM STEINMAN
HOELER:
STEVE WIRMOOD 3-1
CLIMAN BLUES BAND 7-4
JUICE NEWTON 9-6
REO SPEEDMACON 10-7
JOHN LENNON 14-9

SOUTH

PARALLEL TWO

DOLLY PARTON QUINCY JONES JOE MALSH (dp) HOTHWARD 1-1 JUICE NEWTON 1-1 REO SPEEDWAGON 8-5 DOTTIE MEST 12-8 KIM CARMES 15-9 STARS ON 45 23-18

BJ106/Orlando, FL

HALL & OATES SHEENA EASTON MARILEE MARILEZ HOTTOSTI GROVER MASHINGTON 2-1 JUICE NEWTON 9-4 REO SPEEDMAGON 12-7 GINO VANNELLI 17-10 JOHN LENNON 25-18

KEEL/Shreveport LA Marty Johnson

JESSE WINCHESTER
PURE PRAIRIE LEAG
JOEY SCARBURY
HOLLEST
JUICE NEWTON 2-1
RAYD10 9-5
GIND VANNELLI 10-6
TASTE OF HONEY 13-10
JAMES TAYLOR 14-11

KTSA/San Antonio, TX J.J. Rodriguez

DON MCLEAN
NEIL DIAMOND
38 SPECIAL
NOTES:
HALL & CATES 1-1
REO SPECDWAGON 11-5
JUICE MEMTON 19-11
KIM CARMES 27-23
JOHN LEMNON 28-25

KXX106/Birmingham, AL Chris Train

DOLLY PARTON
PHORBE SNOW
HALL & GATES
NEIL DIAMOND
BILLY SQUIER
NOTES:
REO SPEEDMAGON 3-1
WHO 4-2
CHAMPAIGN 9-6
RAYDIO 13-8
KIM CARNES 19-14

WAKY/Louisville, KY Marsha Witten

CARY U.S. BONDS
NEIL DIAMOND
DOM NCLEAN
HOTEST:
GROVER WASHINGTON 2-1
SMOKEY ROBINSON 4-2
GINO VANNELLI 11-5
CLIMAX BLUES BAND 12-7
JOHN O'BANION 16-11

WAXY/Ft. Lauderdale, FL

CLIMAX BLUES BAND
PHIL COLLINS
STYX
SAWTANA
HOLLEST:
GROVER MASHINGTON 1-1
CHAMPAIGN 4-3
GINO VANNELLI 10-8
RAYDIO 13-10
REO SPEEDMAGON 16-12

WAYS/Charlotte, NC

Mark Kessler JIM PHOTOGLO
HALL & OATES
GENERAL JOHNSON &
SANTAMA
HOTLESE:
SHEENA EASTON 4-1
TASTE OF HONEY 5-3
SMDKEY ROBINSON 9REO SPEEDMAGON 11CLIMAX BLUES BAND

WBBQ/Augusts, GA

Bruce Stevens Bruce Stevens

CLIFF RICHARD

SANTANA

HALL & CATES

HOTE SPEDMAGON 4-1

JAMES TAYLOR 5-2

SMOKEY ROBINSON 8-3

RAYDIO 12-8

GINO VANNELLI 15-12

WFMF/Beton Rouge, LA Weyne Wetkins

Wayne Watkins

TASTE OF HONEY
HALL 6 OATES
CLIFF RICHARD
JOE WALSH (dp)
ALAN PARSONS (dp)
HOTESES:
SMOKEY ROBINSON 1-1
CLIMAX BLUES BAND 7
KIM CARMES 17-7
JOHN LEMNON 19-10
STARS ON 45 D-24

WQH/Norfolk, VA **Bob Ceneda**

PURE PRAIRIE LEAG
JESSE WINCHESTER
GET WET
SHEENA CASTON
ROSANNE CASH
HOLLESS:
MALL & OATES 2-1
TASTE OF HONEY 5-2
SMOREY ROBINSON 10T.G. SHEPPARD 18-13
DON MCLEAN D-17

WHBQ/Memphie, TN Mike Scalzi

STEPHANIE MILLS
CHRIS CROSS
ELTON JOHN
HOLEWEI
SMOREY ROBINSDN]-]
STEVE WINWOOD 6-5
KIM CARNEE 12-9
GINO VANNEELI 16-1
STARS ON 45 18-14

WJDX/Jackson, MS

ALAN PARSONS
LEE RITENOUR
CHARA KAHN
GAP BAND
PURE PRAIRIE LEAG
TOM PETTY
JESSE WINCHESTER
HORTESTE
SMOREY ROBINSON 1-1
GINO VANMELLI 11-8
REO SPEEDMAGON 16-10
STARS ON 45 17-14
JOHN LENNON D-18

WKIX/Raleigh, NC Ron McKay

CHRIS CROSS JOHN LENNON KIM CARNES CLIMAX BLUES BAND SHEENA EASTON 1-1 STEVE WINWOOD: 5-3 JAMES TAYLOR 8-7 TASTE OF HONEY 16-11 CHAMPAIGN 20-15

WRJZ/Knoxville, TN Fred Story

PROCESSING PRINCE PROCESSING PROC

WSGN/Birmingham, AL Welt Brown

JIM PHOTOGLO HALL & OATES SHEENA EASTON KJ100/Lousville, Bobby Hatfleid SHEENA EASTON
Hottest:
RED SPEEDWAGON 6-1
SMOKEY ROBINSON 10-2
STARS ON 45 13-11
HICHAEL JACKSON 28-18
'GET WET 30-23 WTIX/New Orleans, LA Gary Franklin

SANTANA
NEIL DIAMOND
ABBA
DOLLY PARTON
HOTCEST:
SMOKEY ROBINSON 3-1
JOHN O'BANION 27-22
JEFF. STARSHIP 30-25
TOM PETTY D-26
QUINCY JOHES 35-29

Y103/Jacksonville, FL Scott Sherwood

ELTON JOH!
SHEENA EASTON
LEE RITEMOUR
QUINCY JONES
HOCKERS:
CLIMAX BLUES BAND 2-1
38 SPECIAL 3-2
FRANKE/KNOCKOUTS 5-3
STARS ON 45 16-8
ALAN PARSONS 29-24

WRVQ/Richmond VA

Bill Thomas NEIL DIAMOND AC/DC
JEFF. STARSHIP
HOttest:
GROVER WASHINGTON 2-1
JAMES TAYLOR 6-3
18 SPECIAL 10-7
REO SPEEDWAGON 12-8
CLIMAX BLUES BAND 14-4

KELP/El Paso, TX

Naymond Mesa
38 SPECIAL
SANTANA
GARY U.S. BONDS
HOTLEST:
GROVER WASHINGTON 1HALL & CATES 5-2
JOHN LEWNON 15-9
GINO VANNELLI 19-15
STARS ON 45 23-16

FM100/Memphis, TN Tom Prestigiacomo

CHRIS CROSS JESSE WINCHESTER ISLEY BROS DON MCLEAN DON MCLEAN
Hottest:
BARBRA STREISAND 3-1
FRANKE/KNOCKOUTS 5-2
KIM CARNES 9-6
REO SPEEDWAGON 17-11
JOHN LENNON D-19

WNOX/Knoxville, TN

CURIS CROSS LEE RITEMOUR ROSANME CASH TOM PETT HOLLEST: GROVER WASHINGTON 2-1 JOHN LEMBON 17-9 STYX 14-12 CLIMAX BLUES BAND 19-14 FRANKE/HNDCKOUTS 23-16

WSKZ/Chettanooge, TN David Carroll

TASTE OF HONEY
HOSANNE CASH
HALL & OATES
ELTON JOHN
HOTLESI
SMOREY ROBINSON 1-1
FRO SPECEMAGON 7-2
JOHN LENNON 9-5-2
JOHN LENNON 9-16
CHARPAIGN 19-12

KINT/EI Paso, TX Jim Zippo

JIM ZIPPO
GARY U.S. BONDS
PURE PRAIRIE LEAG
ANNE HUBRAY
ELTON JOHN
CHAKA KAHN
PHIL COLLINS
PHIL SEYMOUR
HELEN REDDY
HELEN REDDY
HOEBE SNOW
ROSANNE CASH
HOELWEL
JOHN LENNON 7-2
GINO VANNELLI 10-5
KIM CARNES 16-9
PHIL COLLINS 15-10
WERC/Burninoham, AL

WERC/Birmingham, AL

HALL & OATES
GARY U.S. BONDS
LEE HITEMOUR
HOTEGER
CLIMAX BLUES BAND 1-1
DOTTIE MEST 8-7
KIM CARNES 10-8
TASTE OF HOMEY 13-10
STARS ON 45 22-14

KX104/Nashville, TN

ELTON JOHN
JESSE WINCHESTER
QUINCY JONES
JOE WALSH
HOTCESE:
STARS ON 45 1-1
JAMES TAYLOR 7-3
KIN CARNES 17-7
RAYDIO 15-10
WHO 22-14

BOODY HATTNAM
KIN CARNES
ALAM PARSONS
HALL 4 OATES
TOM PETTY
RAMDY MEISNER
JESSE MINCHESTER
KENNY ROGERS
T.G. SHEPPARD
STARS ON 45
HOTE-ST
RED SPECIMAGON 6-1
STYX 9-3
30 SPECIAL 11-9
JEFF, STARSHIP 15-11
AC/DC D-20

KHFI/Austin, TX Ed Volkman

ELTON JOHN
LEE RITENOUR
QUINCY JONES
OAR RIDGE BOYS
HOLLEST:
CLIMAX BLUES BAND 1-1
REO SPEEDWAGON 1-2
KEON SPEEDWAGON 9-5
WHO 10-7

(BFM/McAllen-B Varcelo Grajales

TOM PETTY
GET WET
JESSE WINCHESTER
LEE RITENOUR
RUPERT HOLMES
ELTON JOHN
CLARKE/DUKE CLARRE/DURE HOTCOST: REO SPEEDWAGON 1-1 RAYDIO 6-2 KIM CARNES 18-8 GINO VANNELLI 16-11 JOHN LENNON 20-13

WQRKINorfolk, VA

Ron Bates TOM PETTY
JESSE WINCHESTER
SHEENA EASTON
HOTEGA:
REO SPEEDMAGON 1-1
STYX 8-2
TASTE OF HONEY 13-6
KIM CARNES 15-7
GINO VANNELLI 17-10

KFMK/Houston, TX Jerry Steele

NEIL DIAMOND
ROSANNE CASH
ELTON JOHN
PHIL COLLINS
HOTE-SE:
HALL 6 OATES 2-1
SMOKEY ROBINSON 10-5
KIM CARNES 12-10
CLIMAN BLUES BAND 24-1
JERMAINE JACKSON D-27

KO94/Little Rock, AR Michael York

Michael York
PURE PRAIRIE LEAG
SANTANA
ALAN PARSONS
CLIFF RICHARD
SHALAMAR
HICHAEL JACKSON
ELTON JOHN
HOTCHEL
SHEENA EASTON 2-1
JOHN LENNON 9-6
GINO VANNELLI 22-15
AC/DC D-21
CHAMPAIGN 27-22

G100/Mobile, AL Scott Griffin

CET MET LTON JOHN LEE RITEMOUR HOTTEST OF STREET OF STRE

WAAY/Huntsville, AL Jim Kendricks

SHEENA EASTON CLARKE/DUKE TON7PETTY ELTON JOHN DAVE ECMUNDS JESSE WINCHESTER HOCLUBE! SNOKEY ROBINSON 1-1 RAYDIO 7-4 RAYDIO 7-4 KIM CARNES 14-7 38 SPECIAL 12-9 STARS ON 45 21-15

CK101/Cocoe Beach FL Steve Ocean

NEIL DIAMOND
JOE WALSH
QUIMCY JONES
ELTON JOHN
HOTCEBE:
JAMES TAYLOR 2-1
KIM CARNES 10-4
REO SPEEDMAGON 14-9
GINO VANNELLI 13-10
STARS ON 45 24-16

WSEZ/Winston Salam NC

MEIL DIAMOND GARY U.S. BONDS JEFF. STARSHIP RICK SPRINGFIELD TOM PETTY T.G. SHEPPARD Hottest; HOCCOSC: SHEENA EASTON 1-1 SMOREY ROBINSON 4-3 GROVER WASHINGTON 7 JOHN LENNON 23-13 CHRIS CROSE 34-25

KLAZ/Little Rock, AR

Shawn Stephene

AC/DC

AGLIC

AGLIC LEE RITENOUR
HOTTEST:
CLIMAX BLUES BAND 2KIM CARNES 6-3
WHISPERS 18-11
PHIL COLLINS 19-13
CHAMPAIGN 24-14

KNUS/Dallas, TX Lorie Pittman JAMES TAYLOR JOHN LENNON GINO VANNELLI RAYDIO CHAKA KAHN CONTROL OF THE PROPERTY OF T

KSET-FM/EI Paso, TX

Jeff Blake Jett Blake

ATLL 6 OATES

STEPHANIE MILLS

GET MET

GAP BAND

ELTON JOHN

JIM PHOTOGLO (dp)

Hottest:

TASTE OF HONEY 2-1

QUINCY JONES 10-5

CHANGE 20-13

STARS ON 45 23-15

SHALAMAR 29-21

897/New Orleans, LA Valle/Lousteau

Valied Louiseau
JERMAINE JACKSON
SHEENA EASTON
HOLLEST:
HALL & OATES 3-1
CLIMAX BLUES BAND 8-6
KIM CARNES 11-7
QUINCY JONES 13-9
STARS ON 45 28-13 John Stevens

WOKI/Knoxville, TN Gary Adkins

Gary Adkins

ELTON JOHN
AC/DC
BILLY SQUIER
OAK RIDGE BOYS
QUINCY JONES
SHEENA EASTON 1-1
CHAMPAIGN 7-2
STYX 8-6
REO SPEEDWAGON 13-8
RIM CARNES 15-12 WFOX/Gainsville, GA

WCSC/Cherieston, SC Chris Balley

Chris Beney
SHEENA EASTON
JESSE MINCHESTER
LIFE
BRENDA RUSSELL
HOTLEGE:
SMOKEY ROBINSON 1-;
REO SPEEDMAGON 3-2
JOHN LENNON 8-5
KIM CARRES 14-8
PHIL COLLINS 18-12

WVLK/Lexington, KY Dave Murrey

KEGL/Fort Worth, TX

Haze Stevens

Dave Murrey

T. G. BHEPPARD (RA)
ELTON JOHN
CLIFF RICHARD
LEE RITEHOUR
DAK RIDGE BOYS
PAUL ANKA
HOTCOST.
SHEENA EASTON 1-1
SHOKEY ROBINSON 4-3
STYX 5-4
RED SPEEDMAGON 12-6
GINO VANNELLI 18-8 LELTON JOHN
TOM PETTY
RICK SPRINGFIELD
RAMDY REISMEN
HICHAEL DAIMEN
HITPELYTE
HOTERST
HOTERST
STARD ON 45 5-1
JUICE NEWTON 3-2
TABTE OF HONEY 11-6
KIM CARRES 18-12
MICHAEL JACKSON 19-1

PASS STOVERS
ELTON JOHN
PURE PRAIRIE LEAG
STEVE WIMMOOD
HOLEGE!
RED SPEEDMAGON 2-1
RUSH 3-2
WHO 5-3
LOVERBOY 13-8
CLIMAK BLUES BAND 15-13 RICK SPRINGFIELD
CLIFF RICHARD
AIR SUPPLY
HOTEGEL
GROVER MASHINGTON 2-1
DOTTIC MEST 15-10
KIM CARMES 21-17
STARS ON 45 26-21
TOM PETTY 26-22

KPUR/Amerillo, TX

PURE PRAIRIE LEAG
HALL & OATES
CHAMPAIGN
ELTON JOHN
BILLY & THE BEATE
HOTCHAME/KNOC ROUTS |-1
CLIMAR BLUES BAND 11-8
KIM CARNES 17-10
STANS ON 45 23-18
BICK SPRINGFIELD 27-23

PARALLEL THREE

KILE/Galveston, TX Scott Taylor

KSTAR/Houston, TX (formerly KSRR) Rick Lambert

MICH LAMBORT

SANTANA
ELTON JOHN
HOELEST
STEVE MINMOOD 5-1
SMOKEY ROBINSON 7-3
REO SPEEDWAGGON 10-7
JOHN LENNON 17-15
KIM CARNES 22-17

ELTON JOHN LEE RITENOUR POINT BLANK 38 SPECIAL GROVER WASHINGTON 1-1 SMOKEY ROBINSON 9-5 RAYDIO 13-9 REO SPEEDWAGON 23-19 TASTE OF HONEY 27-21

KSEL/Lubbock, TX Stan Cesties

ELTON JOHN
TASTE OF HONEY
ALAN PARSONS
REO SPEEDWAGON 1-1
STYX 5-4
WHO 10-7
KIM CARNES 13-9
CHRIS CROSS 18-13

WCGQ/Columbus, GA Joe McClure ELTON JOHN
STEVE WINMOOD
HALL 6 OATES
SHEENA EASTON
HOTLEST:
GROVER MASHINGTON 1-1
STYN 9-5
REO SPEEDMAGON 11-7
KIM CARMES 18-12
GINO VANNELLI 17-13

WFLB/Fayetteville, NC Larry Cennon

CLARKE/DUNE SHEENA EASTON HELEN REDDY HOTCOST: CHAMPAIGN 3-1 KIM CARNES 5-2 ABBA 18-13 STARS ON 45 29-24 TOMMY JAMES 35-29

KQIZ-FM/Amerillo, TX

WHHY/Montgor Rich Thomas TOM PETTY
GET WET
JESSE WINCHESTER
HOLLOST:
GROVER WASHINGTON
REO SPEEDWAGON 6-2
JOHN LENNON 11-5
KIM CARNES 20-10
TASTE OF HONEY 24-1

WISE/Asheville, NC

MARSHALL TUCKER DAVE EDMUNDS CLARKE/DUKE HALL & DATES HALL & GATES
HOTEGET:
GROVER WASHINGTON 3~1
REO SPEEDWAGON 4-2
PHIL COLLINS 10-5
RIM CARNES 21-6
CLIMAX BLUES BAND 22-9

Hank Dole

THE DOME
TOM PETTY
ELTON JOHN
TOMMY JAMES
SANTANA
HOTERAT:
SMOKEY ROBINSON 3-1
JOHN LENNON 14-9
KIN CABRES 13-11
RAYDIO 15-12
RICK SPRINGFIELD 24-

WROV/Rosnoke, VA Berry Michaels

OUINCY JONES
DON MCLEAN
TOM PETTY
TASTE OF HOMEY
HOSTES 2-1
ROVERS 2-1
ROVERS 2-1
EMNYLOU HARRIS 6-3
KIN CARRES 16-10
GINO VANNELLI 20-14

FM99/Tellahasses, FL Jack Norris

WKXY/Barasota, FL Tony Williams

Wilson/Glass

WANS-FM/Anderson, SC

ELTOW JOHN
HALL 6 CATES
LEE RITEWOUN
HOTEBEL
RIM CARMES 9-1
REO SPEEDMAGON 7-4
FRANKE/KNOCKOUTS 12-9
GINO VANMELLI 16-11
RAYDIO 20-15

WSGA/Sevenneh, GA Ray Williams

Ray Williams
TOM PETTY
SHEEMA EASTON
HOTTEST!
FRANKIE SMITH 3-1
STARS ON 45 5-2
KIM CARNES 19-6
CHAMPAIGN 18-14
QUINCY JONES 21-18

95\$GF/Savannah, GA Dave Carlisle

Dave Cerisie
ELTON JOHN
HALL & GATES
TOM PETTY
JESSE WINCHESTER
JIM PROTOGLO
GAP BAND
SANTANA
HOTTEST
GROVER MASHINGTON 1-1
SNOKEY ROBINSON 5-2
KIM CARRES 13-10
FRANKIE SMITH 14-12
STARS ON 45 24-18

Z102/Savannah, QA Ray Williams

MAY WHIMEMS

GARY U.S. BONDS

TOM PETTY

TASTE OF HONEY

HOTES:

STARS ON 45 7-1

KIR CARMES 12-2

STYK 6-4

FRANKE SMITH 14-6

FRANKE/KNOCKOUTS 11-7

GET WET SANTANA NEIL DIAMOND HOTLEST; TERRI GIBBS 1-1 APRIL WINE 11-4 JOHN LENNON 12-5 DOTTIE WEST 15-9 CHRIS CROSS 16-10

ilm Butler

KVOL/LaFayette, LA Kim Canard KIM Canard

JIM PHOTOLO
JESSE MINCHESTER
LEE RITENOUR
SHEENA BASTON
PURE PRAIRIE LEAG
STARS ON 45
HOTCH PRAIRIE LEAG
STARS ON 45
HOTCH PRAIRIE LEAG
STARS ON 45
HOTCH PRAIRIE LEAG
STARS ON 5
HOTCH PRAIRIE LEAG
GARY U.S. BONDS 29-24
GAP BAND 30-25

WXLK/Rosnoke, VA Russ Brown

RUSS Brown

RICR SPRINGFIELD

SHEENA EASTON
LEE RITEMOUR
MARSHALL TUCKER
NEIL DIAMOND
TOM PETTY
HOTLESS
YARBROUGH/PEOPLES 2-1
YARBROUGH/PEOPLES 2-5
MOREY ROBINSON 10-3
PHIL COLLINS 12-5
GARY U.S. BONDS 20-13
JAMES TAYLOR 24-18

MIDWEST Most Added. Hottest

REO Speedwagon Elton John Kim Carnet **Nell Diamond** Tom Petty Grover Washington Jr. DS&HO

Hall & Oates Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates **Neil Diamond**

Elton John

REO Speedwagon Kim Carnes John Lennon

MIDWEST

PARALLEL TWO 92X/Columbus, OH

Teri Nutter RICK SPRINGFIELD 38 SPECIAL RAYDIO NEIL DIAMOND ELTON JOHN

ELTON JOHN HOTTEST: SHEENA EASTON 2-1 JUICE NEWTON 7-5 GINO VANNELLI 9-7 SMOKEY ROBINSON 12-9 JOHN LENNON 14-10

KIOA/Des Moines, IA

DILLMAN BAND JIM PHOTOGLO TOM PETTY TOM PETTY
HOTLEST:
GROVER WASHINGTON 1-1
SMOKEY ROBINSON 5-4
REO SPEEDWAGON 7-5 STYX 14-10 WHO 13-11

KOFM/Oklahoma City, OK

DON MCLEAN KIM CARNES PRANKE/KNOC KOUTS

KRAV/Tulas. OK

ELTON JOHN
HALL & OATES
HOTLEST:
CLIMAX BLUES BAND 1-1
KIM CARNES 10-2
DOTTIE WEST 4-3
T.G. SHEPPARD 17-13
CHAMPAIGN 20-15

KZ93/Peoria, IL Keith Edwards

SANTANA RICK SPRINGFIELD NEIL DIAMOND TOM PETTY HOTCEST: REO SPEEDWAGON 1-1 STYX 5-3 PHIL COLLINS 14-6 38 SPECIAL 19-9 KIM CARNES 18-11

WGRD/Grand Rapids, MI Ray Baker

APRIL WINE RAYDIO TOM PETTY Hottest: STYX 2-1 SHEENA EASTON 8-4 APRIL WINE 9-5 JOHN COUGAR 17-7 RICK SPRINGFIELD 13-8

WHOT/Youngstown, OH Dick Thompson

GARY U.S. BONDS DON MCLEAN HOTLEST: SMOKEY RDBINSON 3-1 JAMES TAYLOR 5-2 REO SPEEDWAGON 10-7 KIM CARNES 16-9 GINO VANNELLI 18-13

WMEE/Fort Wayne, IN John Curry

ELTON JOHN
GARY U.S. BONDS
RAYDIO
HOTCEST;
JAMES TAYLOR 1-1
REO SPEEDWAGON 4-2
JOHN LENNON 5-3
KIM CARNES 15-8
CLIMAX BLUES BAND 12-

WNAP/Indianapolis, IN Dennis Balley

ELTON JOHN
TOM PETTY
GARY U.S. BONDS
J. MICHAEL HENDER
HOTCOSTEVE WINWOOD 2-1
JOHN COUGAR 6-2
REO SPEEDWAGON 7-3
GINO VANNELLI 12-4
WHO 8-5

WNCI/Columbus, OH Steve Edwards

TOM PETTY
PURE PRAIRIE LEAG
HOTLEST:
SMOKEY ROBINSON 6-1
CHAMPAIGN 10-4
STYX 11-6
GINO VANNELLI 12-7
WHO 13-9

WOHO/Toledo, OH Jeff McCarth

JURE PRAIRIE LEAG
JESSE WINCHESTER
LEE RITENOUR
JOE DOLCE
HOTTEST
GROVER WASHINGTON 2-1
SMOKEY ROBINSON 5-2
KIM CARNES 12-8
ABBA 18-11
STARS ON 45 26-14

WOW/Omaha, NE I.C. Corcoran

ELTON JOHN
RAYDIO
QUINCY JONES (dp)
HOTCEST:
GROVER WASHINGTON 3-1
JAMES TAYLOR 5-2
SMOKEY ROBINSON 8-5
JOHN LENNON 14-10
KIM CARNES 16-13

WVIC/East Lansing, MI Jim St John

TOM PETTY
NEIL DIAMOND
BILLY & THE BEATE
ALAN PARSONS
JACKSONS
PURE PRAIRIE LEAG
CLIFF RICHARD
HALL & CATES
LEE RITENOUR PRANKE/KNOCKOUTS
HOTTEST:
HALL & OATES 2-1
REO SPEEDWAGON 5-2
APRIL WINE 12-10
ANNE MURRAY 20-12
GILBERT O'SULLIVA 19-14 GINO VANNELLI 21-12

WISM/Madison, WI Berbera Starr

LEE RITENOUR NEIL DIAMOND HALL 6 OATES Hottest: Hottest: JAMES TAYLOR 2-1 GINO VANNELLI 10-3 STYX 15-7 PHIL COLLINS 16-8 RAYDIO 22-15

KEYN-FM/Wichita, KN Terrie Springs

WHO NEIL DIAMOND STYX RAYDIO JEFF, STARSHIP DOLLY PARTON DOLLY PARTON Hottest: GROVER WASHINGTON 6-1 SMOKEY ROBINSON 10-4 REO SPEEDWAGON 18-13 JOHN LENNON 25-14 GINO VANNELLI 22-15

KWEN/Tules, OK Ronda Curtis

ELTON JOHN PHOEBE SNOW JAMES TAYLOR REO SPEEDWAGON APRIL WINE BILLY SQUIER BILLY SQUIER
Hottest:
REO SPEEDWAGON 1-1
GROVER WASHINGTON 4-3
WHO 9-6
GINO VANNELLI 12-7
JEFF, STARSHIP 13-11

WYFM/Youngstown, OH

REO SPEEDWAGON REO SPEEDWAGON
WHO
SMOREY ROBINSON
KIM CARNES
PHIL COLLINS
HOTECST:
HOTECST:
JUICE NEWTON 8-2
GROVER WASHINGTON 9-6
STYX 18-8
REO SPEEDWAGON A-12

WAKKUDuluth, MN Bruce McGregor

OUINCY JONES
CLIFF RICHARD
JESSE WINCHESTER
BILLY & THE BEATE
LEE RITEMOUR
ALAN PARSONS
HALL & OATES
ELTON JOHN
ROXY MUSIC
SHERBS
HOPPERS SHERBS
Hottest:
STEVE WINWOOD 1-1
GROVER WASHINGTON 3-2
GINO VANNELLI 12-10
KIM CARNES 23-16
STARS ON 45 25-17

WNAM/Appleton-Oshkosh, Jay Tyler

ELTON JOHN
SHEENA EASTON
STEVE WINWOOD
SANTAMA
LEE RITENOUR
HOTLOST:
GROVER WASHINGTON 2-1
JAMES TAYLOR 5-2
CLIMAX BLUES BAND 14-9
KIM CARNES 15-10
JOHN LENNON 16-11

GARY U.S. BONDS Hottest: SMOKEY ROBINSON 4-1 REO SPEEDWAGON 8-7 GINO VANNELLI 10-8 FRANKE/KNOC KOUTS 20-CHRIS CROSS 28-16 WRBR/South Bend, IN

WGBF/Evansville, IN

Kevin Carpenter

the song was dropped from the playlist then re-added.

NEIL DIAMOND
DON MCLEAN
HOTLEST:
SHEENA EASTON 1-1
GROVER WASHINGTON 11-3
JUICE NEWTON 16-11
SMOKEY ROBINSON 19-13
KIM CARNES 30-22 WZOK/Rockford IL

Ed Lambert

KIM CARNES GARY U.S. BONDS RICK SPRINGFIELD Hottest: GROVER WASHINGTON 1-1 REO SPEEDWAGON 4-3 REO SPEEDWAGON 4-3 STYX 5-4 JOHN LENNON 10-6 CLIMAX BLUES BAND 15-9

Z104/Medison, WI ittle/Hudson

GREG KIHN DON MCLEAN SANTANA Hottest: SHEENA EASTON 2-1 STARS ON 45 8-3 AC/DC 17-11 KIM CARNES 25-15 RICK SPRINGFIELD 28:

WIKS/Indianapolis IN

ELTON JOHN
LEE RITENOUR
NEIL DIAMOND
HOTTEST:
HALL 6 OATES 2-1
SHERNA EASTON 3-2
SMOKEY ROBINSON 8-4
REO SPEEDWAGON 12-8
STYX 15-10

U93/South Bend, IN J.K. Dearing

38 SPECIAL SPECIAL
HOTTEST:
SHEENA EASTON 2-1
JOHN LENNON 10-4
GINO VANNELLI 19-7
38 SPECIAL A-8
ERIC CLAPTON 30-17

WDJX/Dayton, OH

BILLY 6 THE BEATE SANTANA SHEENA EASTON TOMMY JAMES ISLEY BROS MICHAEL JACKSON HOTHEST. SHEENA EASTON 1-1 JOHN LENNON 6-3 STYX 14-9 KIM CARNES 19-15 STARS ON 45 26-18

WLOL-FM/St. Paul, MN Phil Houston

QUINCY JONES DON MCLEAN CHRIS CROSS Hottest: SMOKEY ROBINSON 3-1 STEELY DAN 6-2 DOTTIE WEST 9-4 JOHN LENNON 13-7 GINO VANNELLI 12-8

YES-95/Cincinneti, OH Barry James

AC /DC AC/DC
RAYDIO
DOTTIE WEST
ELTON JOHN
TOM PETTY
HOTCEST:
SHEENA EASTON 1-1
STYX 6-4
GROVER WASHINGTON 12-8
FRANKE/KNOC KOUTS 15-11
GINO VANNELLI 17-12

PARALLEL THREE

KFYR/Blamarck, ND

TOM PETTY
HALL & GATES
ELTON JOHN
SHEENA EASTON JUICE NEWTON 1-1 KIM CARNES 4-3 REO SPEEDWAGON 7-4 STARS ON 45 20-14 JOHN LENNON D-16

KKLS/Repid City, SD Mick Kjer

LIFE
TOMMY JAMES
HALL 6 OATES
HOLLEST:
JAMES TAYLOR 3-1
T.G. SHEPPARD D-9
JOHN LENNON 18-11
DOTTIE WEST 19-17
SHOT IN THE DARK 26-23

KKRC/Sloux Falls, SD Don Nordine

T.G. SHEPPARD SANTANA JESSE WINCHESTER JESSE WINCHESTER HOTTEST: REO SPEEDWAGON 1-1 JOHN LENNON 14-3 FRANKE/KNOCKOUTS 11-8 KIM CARNES 18-12 STARS ON 45 20-17

KKXL/Grand Forks, ND Jeff Parker

GARY U.S. BONDS LEE RITENOUR T.G. SHEPPARD DILLMAN BAND JAMES TAYLOR 2-1 GROVER WASHINGTON 4-3 CLIMAX BLUES BAND 7-6 SMOKEY ROBINSON 12-9 CHRIS CROSS 21-17

WEAQ/Eau Claire, WI

NELL PRICHARD
NEIL DIAMOND
HOTLEST:
JUTCE NEWTON 1-1
JAMES TAYLOR 7-4
T.G. SHEPPARD 14-11
CHAMPAIGN 17-13
STARS ON 45 30-23

WRKR/Racine, WI Steve Warren

GREG KIHN TOMMY JAMES DON MCLEAN GARY U.S. BONDS SHEENA EASTON SHERBS RICK SPRINGFIELD Hottest: JOHN LENNON 1-1 JUICE NEWTON 6-3 SHEENA EASTON D-11 ERIC CLAPTON 17-12 JAMES TAYLOR 20-14

WSPT/Stevens Point, WI Brad Fuhr

NEIL DIAMOND
DON MCLEAN
JESSE WINCHESTER
HALL & OATES
HOTESTER
HOT

WTRU/Muskegon, MI Mike Stevens

LEE RITENOUR
JEFF. STARSHIP
DAVE EDMUNDS
PURE PRAIRIE LEAG
HOTLEST:
SMOKEY ROBINSON 3-1
CLIMAX BLUES BAND 10-6
WHO 13-7 WHO 13-7 REO SPEEDWAGON 15-10 KIM CARNES 17-11

KDVV/Topeka, KS Rocky Roberts

TOM PETTY HALL & OATES HALL & OATES HOTESE: REO SPEEDWAGON 3-1 LOVERBOY 5-2 WHO 7-5 KIM CARNES 13-7 JOURNEY 12-8

KELO/Sloux Falls, SD

DON MCLEAN
LEE RITENOUR
BILLY 6 THE BEATE
HOTCEST:
JAMES TAYLOR 4-1
CLIMAX BLUES BAND 5-3
FRANKE/KNOCKOUTS 6-4
REO SPEEDWAGON 15-7
JOHN LENNON 24-19

KWLO/Waterloo, IA

ELTON JOHN
HALL 6 OATES
HOTCEST:
REO SPEEDWAGON 1-1
KIM CARNES 12-3
CLIMAX BLUES BAND 17-7
RAYDIO 19-9
DOTTIE WEST 21-11

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT Gary Waldron CHAMPAIGN
LEE RITENOUR
JOEY SCARBURY
RUPERT HOLMES
BILLY SQUIER
TOMMY JAMES
SHEENA EASTON
PURE PRAIRIE LEAG

GROVER WASHINGTON 1-1 JOHN LENNON 20-12 CHRIS CROSS 23-19 NEIL DIAMOND 26-20 PHIL COLLINS D-23 KENO/Les Veges, NV

BHI Alexander

TASTE OF HONEY
NEIL DIAMOND
HALL 6 OATES
ELTON JOHN
HOTCOOL:
REO SPEEDWAGON 1-1
GINO VANNELLI 6-4
KIM CARNES 10-6
PHIL COLLINS 23-17
DOTTIE WEST 24-20

KERN/Bakersfield, CA Beau Reyes

CLIFF RICHARD HALL & OATES DON MCLEAN DON MCLEAN HOTTEST: SHEENA EASTON 1-1 JOHN LENNON 13-7 HALL 6 OATES 12-8 KIM CARNES 21-13 CHAMPAIGN 28-19

KGW/Portland, OR Janis Wojniak

CHAMPAIGN
FRANKE/KNOCKOUTS
HOTLEST:
HALL 6 OATES 1-1
CLIMAX BLUES BAND 4-3
SHEENA EASTON 7-5
SMOKEY ROBINSON 9-6
REO SPEEDWAGON 13-9 KJRB/Spokane, WA

RICK SPRINGFIELD (dp) Hottest: SHEENA EASTON 1-1 KIM CARNES 12-6 RAYDIO 10-7 YARBROUGH/PEOPLES 22-1 PHIL COLLINS 25-20

KRQ/Tucson, AZ Kent Lacev

DON MCLEAN TASTE OF HONEY TOM PETTY TOM PETTY
Hottest:
STEVE WINWOOD 1-1
STYX 10-5
GINO VANNELLI 18-13
KIM CARNES 24-18
JOHN LENNON 25-19

KTAC/Tecome, WA

ROSANNE CASH GET WET ELTON JOHN ISLEY BROS CLARKE/DUKE JOEY SCARBURY TASTE OF HONEY DON MCLEAN DON MCLEAN ALAN PARSONS CHRIS CROSS HOTLEST: SMOKEY ROBINSON 2-1 REO SPEEDWAGON 6-4 CLIMAX BLUES BAND 9-6 KIM CARNES 17-10 STARS ON 45 25-13

KTKC/Tucson, AZ

ELTON JOHN
HALL & OATES
STEVE WINWOOD
CLIFF RICHARD
JIM PHOTOGLO
BILLY SQUITER
HOCTEST:
REO SPEEDWAGON 1-1 DOTTIE WEST 18-12 QUINCY JONES 23-15 STARS ON 45 25-18 SANTANA 30-25

Y94/Freeno, CA Ray Appleton

NEIL DIAMOND OTTLE WEST DOTTIE WEST Hottest: CLIMAX'BLUES BAND 8-1 SMOKEY ROBINSON 5-2 JOHN COUGAR 15-7 REO SPEEDWAGON 20-16 STARS ON 45 D-22

KLUC/Les Veges, NV Randy Lunquist

LIFF RICHARD STEVE WINWOOD HOTTEST: JOHN LENNON 6-1 WHO 5-2 JOHN O'BANION 13-7 38 SPECIAL 20-14 SANTANA 26-16

KMJK/Portland, OR John Shomby

CHRIS CROSS Hottest: GROVER WASHINGTON 2-1 CLIMAX BLUES BAND 5-2 LOVERBOY 8-4 REO SPEEDWAGON 13-9 KIM CARNES 24-16

KIOY/Freeno, CA Tom Saville

ANNE MURRAY
GREG KİHN
PAUL ANKA
TOMMY JAMES
STEELY DAN (RA)
HOTCEST:
JAMES TAYLOR 2-1
WHO 5-2
KIM CARNES 13-9
CLIMAX BLUES BANK CLIMAX BLUES BAND 20-15 NEIL DIAMOND 30-21

KYNO-EM/Frasno CA Walker/Monson

RICK JAMES MICHAEL JACKSON MICHAEL JACKSON Hottest: SHEENA EASTON 3-1 REO SPEEDWAGON 4-3 TASTE OF HONEY 9-6 KANO 10-7 T.S. MONK 16-12

K77X/Albuquerque, NM Chuck Morgan

NEIL DIAMOND
JEFF. STARSHIP
DON MCLEAN
Hottest:
GROVER WASHINGTON 1-1
SMOKEY ROBINSON 5-3
CLIMAX BLUES BAND 11-6
SHEENA EASTON 12-7
STARS ON 45 D-25

ENAIMMERCEMENTO CA Manders/Preston

NEIL DIAMOND QUINCY JONES QUINCY JONES
HOttest:
GROVER WASHINGTON 1-1
HALL 6 OATES 3-2
TASTE OF HONEY 10-6
SHEENA EASTON 8-7
RAYDIO 20-12

KSPZ/Colorado Sorings, CO Mike Deniele

CHAMPAIGN
TASTE OF HONEY
HOTCEST:
REO SPEEDWAGON 1-1
GINO VANNELLI 13-6
JOHN LENNON 14-7
CHRIS CROSS 18-11
STARS ON 45 D-12

KYSN/Colorado Springs, CO Mark Murray

NEIL DIAMOND
PURE PRAIRIE LEAG
ELTON JOHN
HOTLEST:
GROVER WASHINGTON 1-1
JAMES TAYLOR 3-2
REO SPEEDWAGON 6-3
STYX 9-6
JOHN LENNON 13-8

KZZP/Phoenix, AZ

Dave Anthony QUINCY JONES TOM PETTY TOM PETTY Hottest: RIM CARMES 6-1 WHO 8-4 GINO VANNELLI 10-7 JOHN LENNON 13-9 CHAMPAIGN 15-11

KHYT/Tucson, AZ

RICK JAMES TOM PETTY CON PUNK SHUN NEIL DIAMOND JESSE WINCHESTER HOTTEST! GAP BAND 1-1
GAP BAND 15-2
REO SPEEDWAGON 10-8
LOVERBOY 20-16
MICHAEL JACKSON 35-21

KIDD/Monterey, CA Ron Rodrigues

HALL 6 OATES
CLIFF RICHARD
ELTON JOHN
MICHAEL DAIMEN
HOTLEST
TABTE OF HONEY 1-1
REO SPEEDWAGON 6-4
BTYX 12-9
PHIL COLLINS 14-11
KIM CARNES 18-14

KGGI/Riverside, CA Bob West

GAP BAND
ATLANTIC STARR
ELTON JOHN
CLARKE/DUKE
RICK JAMES
HOTCOST
GROVER WASHINGTON 1-1
TASTE OF HONEY 5-2
SHERNA EASTON 10-4
CHAMPAIGN 7-5
ROSE ROYCE 17-10

KNBQ/Tacoma, WA Gary Bryan

ELTON JOHN STEVE WINWOOD SHEENA EASTON HALL & OATES AC/DC (dp) COLD CHISEL Hottest: SMOKEY ROBINSON 4-1 STYX 17-4 FRANKE/KNOC KOUTS 18-6 KIM CARNES 21-7 GINO VANNELLI 23-9

K96/Provo, UT Jim Sumpter

HALL & OATES
GARY U.S. BONDS
LEE RITENOUR
HOTCEST:
GROVER WASHINGTON 1-1
REO SPEEDWAGON 7-6
CLIMAX BLUES BAND 9-7
KIM CARNES 18-10
STARS ON 45 15-12

FM103/Salt Lake City, UT Lorraine Winnegar

JOE WALSH
HALL & OATES
HOTLEST:
HOTLEST:
WHO 6-3
JEFF. STARSHIP 13-8
JOHN LENNON 14-9
AC/DC 27-21

PARALLEL THREE

KBOZ/Bozeman, MT **Greg Williams**

ELTON JOHN HALL 6 OATES LEE RITENOUR SHEENA EASTON BARBRA STREISAND BANBHA STREISAND Hottest: JAMES TAYLOR 3-1 FRANKE/KNOCKOUTS 12-7 JOHN O'BANION 18-14 KIM CARNES 17-15 NEIL DIAMOND 30-24

KCBN/Reno. NV

SANTANA SHEENA EASTON ALAN PARSONS FRIZZELL & WEST MOKEY ROBINSON 1-1 REO SPEEDWAGON 6-2 STYX 4-3 WHO 13-7 JOHN LENNON 31-24

KDZA/Pueblo, CO

ELTON JOHN GET WET AC/DC AC/DC
DOLLY PARTON
BILLY 6 THE BEATE
HOTCEST:
SMOKEY ROBINSON 2-1
JAMES TAYLOR 5-2
REO SPEEDWAGON 7-4
JOHN LENNON 14-7
TASTE OF HONEY 23-17

KFXD/Boise, ID Rod Couch

ELTON JOHN
RICK SPRINGFIELD
PURE PRAIRIE LEAG
HOTTES:
SMOKEY ROBINSON 6-1
REO SPEEDWAGON 7-2
GINO VANNELLI 12-6
JOHN LENNON 15-7
CLIMAX BLUES BAND 16-10

KOOK/Billings, MT Dennis Nichols

WEST

Most Added Hottest

DELTON JOHN
DAVE EDMUNDS
SHEENA EASTON
HOTTEST:
JUICE NEWTON 3-1
JAMES TAYLOR 7-5
KIM CARNES 16-11
JOHN LENNON 18-14
JEFF. STARSHIP 23-17

KQDI/Great Falls, MT Pat Richards

ALAN PARSONS
QUINCY JONES
STEVE WINWOOD
38 SPECIAL
HOTLEST:
STEVE WINWOOD 1-1
SHEEMA EASTON 4-3
LOVERBOY 10-7
KIM CARNES 17-12
REO SPEEDWAGON 18-15

KRLC/Lewiston, ID

Steven Alan Mackelvie COLD CHISEL
LEE RITENOUR
ELTON JOHN
STEVE WINWOOD
TOMMY JAMES
DAVE EDMUNDS DAVE EDMODS
HOTCEST:

REO SPEEDWAGON 1-1
KIM CARNES 16-10
AC/DC 18-11
JEFF. STARSHIP 17-13
RICK SPRINGFIELD 23-19

KSLY/Sen Luis Obiepo, CA Don Potter

TOM PETTY
ALAN PARSONS
HOTLEST:
SHEENA EASTON 2-1
JOHN LENNON 12-5
CLIMAX BLUES BAND 11-6
KIM CARNES 13-8
STARS ON 45 23-19

KENVAnchorage, AK

HALL 6 OATES
TOMMY JAMES
DAVE EDMUNDS
NITEFLYTE
BADPINGER
ROXY MUSIC
HOTES:
GROVER WASHINGTON 1-1
GINO VANNELLI 14-9
STYX 16-10
KIM CARNES 25-23
LOVERBOY 29-28

KYYA/Billings, MT

GET WET HALL & OATES ANNE MURRAY ELTON JOHN ALAN PARSONS ALAN PARSONS
HOTLEST:
SHEENA EASTON 1-1
REO SPEEDWAGON 5-2
KIM CARNES 10-6
SMOKEY ROBINSON 14-10
WHO 17-12

KATI/Casper, WY

ELTON JOHN ROSANNE CASH
JIM PHOTOGLO
LEE RITENOUR
DAVE EDMUNDS
QUINCY JONES
38 SPECIAL (RA) 38 SPECIAL (MA)
HOTLEST:
REO SPEEDWAGON 1-1
STYX 3-2
JAMES TAYLOR 5-5
JESSE WINCHESTER 19-13
STARS ON 45 20-16

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WHB/Kansas City WICC/Bridgeport WBCY/Cherlotte WTWR/Detroit KSTT/Davenport KKXX/Bakersfield

Parallel I: Selected stations in major markets that are format do nant* and/or exert a significant national influence,

Parallel II: Salected stations in secondary markets that are format dominant' and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status,

Parallal III: Salected stations in smaller markets that are format dominant' and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

to: (*IFormat dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron, All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July



Reach — Percentages of this week's exporting stations playing the song within the four tracking regions

Same 24 — Number of stations hold ing it STATIONARY on

Adds 25 — Again, number of stations ADDING it this week.

(B)

BILLY & THE BEATERS

their charts (on to on, add to on, 31-31, etc.)

Number of stations moving it DOWN on their cherts

National Summary
Up 51 — Number of stations at UP on their charts

DENOTES FIRST WEEK IN PARALLELS

225 REPORTS

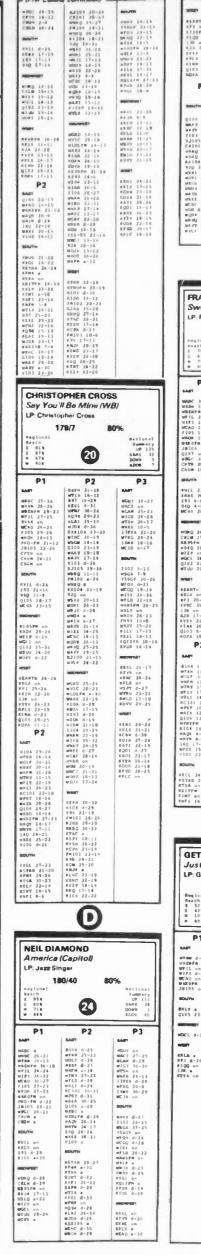
The second second	(Gary U.S. Bonds continued)	
JOHN DOE "Hit Song" (Anylabel)	#36 m on extend 11 10 erro 26 -23 #10 on #10A 50 -25 #12B d-38 #12B d-38	0010 37-35 UNAN 4 UNAN 27-25 UTHU 0-20
LP: Hit Song Regional Reach 100/25 65% Surrenry E 33% Up 51 M 21% Same 24 Down 0 W 19% Adds 25	# # # # # # # # # # # # # # # # # # #	6449 ou 6449 ou 8614 q-39 8614 q-39 8614 q-39 8614 q-39 8614 q-38 8614 q-38
EXAMPLE	9103 57-15 92x 4-21 03105 on WhO I 13-35 WHO I on WHO I 1-25 WHO I 1-26	EEFC 4-56 4+8D ou 8008 19-51
100/25 — 100 RtrR reporting stations on it this week, 25 of those 100 added it this week. 65% — Percentage of this week's reporting stations playing it. Regional	# # # # # # # # # # # # # # # # # # #	
nogional .	EJ100 on Balt on	

6 0-qlanel	2/10 2	23%
5 414		Summary
5 249		58HE 21
m 214	NSA	DOWN (
- 774		ADDS 10
P1	P2	P3
	_	
LAST	EAST	EAST
iff on	white on	MGUV on
0103 4 35	MAES on	WAC1 20-21
FTH on	HAQY 4-29	MIGY on
BOUTH	MATE OF	UCID 4
	BOUTH	MC III 4
MEDWART	#EGL 4-20	BOLTH
	* # X L D 6 d - 29	NO THEM
MGC L II	W5GN 27-26	\$103 33-31
	MAAT on	wise on
THE PERSON NAMED IN	C#101 12-28	WALL OF
	4880 on	PR 99 on
#F1 on #E00 d-14	asd ou	MESTS 4-30
4558 30-38	MAYS OR MGH OR	a BUR a
43B I	WVL F on	MINDSFERT
	MICHIGA	#ELO a-34
		EKRC 0-39
	WYTC A	#FES on
	WARE &	HS PF 21-33
	#10A d-30	
	2104 un	W201
	MAR OF	AND NO.
	#DJ 6 a - 34	EDIA .
		#807 on
	WHENT	RRLC on
	#10F 25-23	
	BJRR on	
	EC PR 4-37	

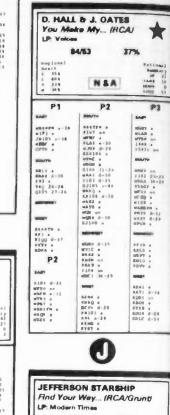
GARY U.S. BONDS This Little (EMI America) LP: Dedication		
1	81/29	80%
8-050001 80-000 L 614 5 974 m 054 u 064	25	Buttonel Buttonery UF 100 SARE 44 DOWN 0 6006 29
P1	P2	P3
BAST	BAST	BAST
#10(C 20-2A #4 No 16-1A #0010 #1 10-19 WIF1 20-24 NOCAD on #30-59 on #30-59 on #30-59 on #30-70 on #3	n104 28-32 WPB 10-25 WCNF d-18 dr8x 27-22 WTSY on WFLY d-27 WELE d-10 GCIO1 a-27 WARB on Q104 a-24 WARB on Q104 a-24 WARB on Q104 a-24 MARGEN 28-20 HOW 28-20 HOW 28-20	widing d-la wCuy d-28 wAri d-10 scar 2-25 scar 2-25
MBTA OU	HEEE 32-27	2107 a-10
EBBS d-30 291 d-20 940 d-10 7100 28-35 Q103 31 20	BOLTH HEGL 6-37 +STAR 6/29 SPRE ON	195GA 24-24 195GG d-25 WFOR 26-23 4CGQ d-29 MESS 36-23 WASSP 06 MALE 20-11
CRLW d-10 marg 14 13 wGC1 on g102 o-15	#317*# 6-29 #817 a-14 *197 a-10 ##71 d-26 #87# 6-27 #71# 31-2# 607 on #### 000	WAGIV on PRITO on HINY 0-20 HILE 59-33 BBEL 0-24 BQI2PM 10-38 EVOL 20-34
#FEARTH OR #FEA a #FF or #118FF a-10 #190 d-1* #FEC d-15	#FMF 4-20 #Q94 4-30 #EAS 52-25 #JDF 4-24 #HA104 39-23 #EDF 4 #HGD 20-35	SAN OU SAN OUT OF SAN OUT OF SAN OUT OF SAN OUT OF SAN OUT

LP: Mistako		rty/ 16%
Regional Reach E 90% B 99% W 98% W 98%	5	National Bummary UP 179 SAME 5 DOWH 2 ADD5 9
P1	P2	P3
MANC 28-11 WINC 18-22 WFB 12-2- #EGL 13-16 #FRE 12-10	#380 31-16 #GGV 21-17 #ACZ 10-13	
### 10 1 2 1 2 1 2 1 2 1 2 2	MGRD 13-11 MUTC 29-1 MUTC	WHEN 25-21 HSLY 13-8 YC 94-91 HSLY 13-9 HS 9-17 HSLS 24-21 HSS 24-21

Magianel Masso # 656 B 015 R 566		Pallunel Summer UP 107 PARE 31	
P1	P2	ADDS 13	
made 28-18 where 2	SINGS 20-10 SINGS 20-12 SINGS	### 100 10	
LP; Flying 1	he Flag	Notional Summary UP 126 SAME 27	
P1	P2	ADDS 7	
MARY - 40 ***********************************	SMT 1-1 SMP 11-16 SM	MANU 24-20 MONY 30-15 MONY 30-15 MONY 30-15 MONY 30-15 MONY 30-16	
WBLI ON TTOPM 16-15 PERCENT 16-15 PERCENT 18-10 PERCENT 18-10 PERCENT 10-10 PERCENT 19-10 PERCENT 19-10 PERCENT 19-10 PERCENT 19-11 PERCENT 19	994 8-1 79103 30-30 RGGI 26-24 11,188 27-25 1180 23-3 1180 9-3 1180 9-3 1180 9-3 1180 14-19 80 9-3 1180 3-1 11910 3-1 11910 3-1 11910 3-1 11910 3-1		
#811 on #71CPM 16-15 (C10) 12-10 (P107) 12-1	V94 8-1 FM102 30-30 RGGI 26-24 RJRB 27-25 HWRD 27-25 RTAC 9-6 49-P2 5-13 RCPH 28-10 PM203 11-7 R94 9-7 RGM 6-3		
WELL ON 1-10 10 10 10 10 10 10 10 10 10 10 10 10 1	794 8-1	le)	
## 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	794 8-1 78103 30-10 6GG1 36-24 6GG1 36-24 86G1 36-24 8740 7-15 8740 7-4 874	IC/	

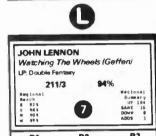












M 999		ADDS 3
P1	P2	Р3
BAST	ESETPH 24-23	SAUT
	REUP 15-9	MJ00 21-15
MABC 13-13	K1WY 7-2	MGUY 15-9
WHEC 7-6	EMP 1 19-17	WAC1 14-9
MTDW 14-17	EBPM 20-13	WLAR 6-5
wagarn 9-8	WT1X 17-19	MIGT 10-10
WF1L 10-11	997 19-16	MME 8 20-15
wiFf 10-4 96EE 19-17	888F 31-12	13PEA 19-16
MCAO 16-12	MFMF 19-10 EQ94 9-6	WFBG 9-3
F109 10-6	ELAZ 11-6	14w# 15-7
WRON 25-15	wJDS d-10	MC IN 31-10
J8105 11-10	EXE104 18-14	99RIL 34-33
0107 17-17	WERC 19-31	
MBC 10-10	WSGN 9-9	BOUTH
CPTR 34-28	G100 13-6	MHHY 11-5
CHU# 11-10	MAAY 22-18	Z102 6-9
CRC # d-35	WASEY 7-6	WSGA 10-11
	¥103 17-15	95 SGP 11-4
BOUTH	BJ105 25-18	WFOE 14-9
	CEIOI 19-15	MCGO 14-9
ERLY 6-20 ERBC 27-21	WBBQ 19-16	WISE 0-0
193 27-25	PRIOD 6-19	WF LB 14-12
940 21-20	EE104 9-13	MAMS PM 21-1
W100 10-9	920 14-12	WELK 17-15
MC KX 10-10	WS EZ 9-9	MMDA 37-10
We have 1 - 1 -	WORL 18-14	PR99 16-15
MARKAGE T	UM.J2 23-19	WEXY 10-7
	WWOX 17-9	MILE 29-26
WLS 17-13	WELL 4-10	GOLINE 12-9
WLS-PM 17-13		EPUR 13-9
MDM G 31-25	WSEE 23-13	#10H 13-0
CHITM 35-55	MCSC 0-5	DESCRIPTION OF THE PERSON OF T
ES 95 Fm 12-4 MAON 30-23	wgm# 9-5	
ESLO 14-10	MANY 19-17	EREL 17-14
W2 EP 11-0	EJ100 22-14	KPW 0-16
WGCL 15-28	WVL8 23-20	EELO 24-19
0102 28-24	MACO 53-50	RENC 14-3
wrt uu B-6	DESCRIPTION	##LS 10-11
MONY 13-10		WRER 1-1 WS PT 12-12
	WV1C 27-19	WTRU 7-5
and the same of th	wLOLP# 13-7	KWLO 0-4
	WARE 18-15	EDIO 14-10

CHLW 22-22 ES 95 PH 12-4	MCSC 0-5 WGRR 9-5	INCOMES
MMON 30-33	MR NO 19-17	
ESLO 14-10	MAITY 10-6	ERRL 17-14
W2 2 P 11-0	EJ100 22-14	EFTR d-16
WGCL 15-28	WVL8 25-20	EELO 24-19
0102 28-24		##15 10-11
MEUU B-6	RESIDENCE OF THE PERSON NAMED IN	WRER I-1
MONY 12-10		WS PT 12-12
	WV1C 27-19	WTRU 7-5
	wLOLP# 13-7	KHILO 0-4
	WARE 18-15	RDVV 14-10
KEARTH 9-7	#10A 10-17	
ERLA 16-16 EPI 7-4	EDPM 22-18	WHIT
8215FR 7-4	EWEN 7-9	
E100 7-7	ERAV 14-12 EEVEPH 25-14	CEN1 14-15
RPBC 4-34	#293 6-4	KSEY 12-5
ESFX 19-10	MES 10-6	#CB# 31-24
EE24 11-4	E104 15-16	EDSA 14-7
13R 25-25	WMAR 15-11	RATE 7-4
8JB 16-14	WIRS 20-25	KOD1 26-23
ETT 12-5	WMAP 22-21	#BOZ 20-16
EPLE 15-12	WHEE 5-3	EYYA 21-19
#1 mm 2-2	WGBF 11-10	GF XD 15-7
Q103 19-13	U93 10-4	ERLC 10-4
HOPA 3-3	WRED 21-16	KH00 10-4
P2	WCW 14-10	
P2	YES-05 24-21	1
BAST	WMCI 14-10	1
	92X 14-10	
0104 24-20	MONO 6-4	
MPBR 14-9	MDJR 6-3	
WOLF 16-13	WHOT 7-6	1
WEST 17-14		
MMFH 5~2		
MALA 14-15	#ERM 13-7	
MPLY 10-0	#10Y 9-7	1
WELL 16-13	¥94 17-15	
WTICFH 13-9	#100 d-20	1
EC101 14-12 WPE7 13-11	PR102 on	1
WARD 15-13	BGG1 14-13	
0104 18-19	g_1 no 11 -0	
WEBO B-5	KM80 13-13	
WERZ FW 14-9	ETAC 11-0	1
E104 11-24	KSP2 14-7	
MRGV 9-4	MYSM 13-0	1
MEAN 73-10	ECAM 30-13	- 1
140 21-17	PH 103 14-9	
WREE 11-6	#96 13-9 #GW 23-15	1
A100 32-11	EW'S 51-18	
- marine	ELUC 6-1	
BOUTH	EENO 7-5	
EBUS 4-29	EXEP 13-9	
BEGL 11-10	EBQ 25-19	
ESTAD 17-15	EN YY 10-20	
EPRE 4-20	ETST 7-3	
ETSA 28-25	EXEM 15-12	

	ACLEAN	Illianniumi
	In Lightning	ini o rithum,
Ben Lone 1	100/24	99% nettons
Eq.ch c 710		97 10 100 20
H 601	26	ADDS 3

Regional Basch c 714 E 734 H 604 W 721	28	Hattonel Summery OF 105 SAME 27 COUNTY O ADDS 24
P1	P2	P3
MARC 40-37 MRRC 21-14 WEBC 21-14 WEBC 33-21 WFEL 6-29 WFFL 6-29 WFFL 6-29 WFFL 6-21 WFFL 6-21 WFFL 6-21 WFFL 6-27 WFFL 6-27 WFFL 6-27 WFFL 6-27 WFFL 6-27 WFFL 6-27 WFFL 6-27 WFFL 6-27 WFFL 6-28 CWEFR 6-28 CWEFR 6-28	0407 0104 a 23-20 wOLF 19-24 wSRF 23-21 wSRF 23-21 wSRF 6-29 wSRF 0-0 wSLE 00	MART 0-37 MART 29-27 MART 29-27 MART 31-24 MIGHT 01 MTSW 39-14 MTSW 32-21 137EA 32-21 147E 39-22 MCIR 01 MTSW 29-25 MTSW 29-25 MTSW 29-25 MTSW 29-25



ANNE MURRAY

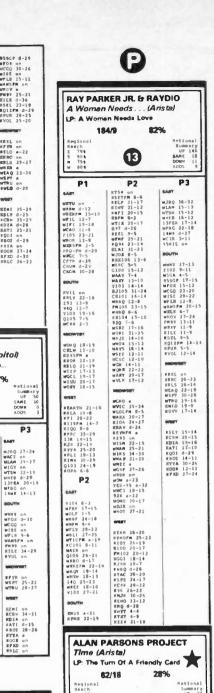
Blessed Are The... (Capitol)
LP: Where Do You Go When...

Reach E 424		SUMBARY UP 50 SAME 10
s 449 n 234 w 369	NSA	DOWN ADDS
P1	P2	Р3
SAUT	equite	BAST
WP1L 29-27		WJ80 27-24
MP1L 29-27 MCAO 24-22	RINT .	WACE on
WROR 21-19	EHPI on	MLAM 29-27
JB105 35-30	KBPR 29-24	widy on
CFTR 31-35	WT1 x 39-36	WTSW 22-19
CRCM ON	# E C L 31-30	MHEB 9-39
CMPM DU	wJDx 37-25	130 EA 20-1
BOUTH	WERC 25-23	WFBC on
800111	WSGM 32-20	14w# 14-13
FVIL 4-16	WAAY 34-33	
293 on	Y103 38-34	BOUTH
693 011	WB80 on	
NAMES OF TAXABLE PARTY.	930 4-30	MACH A OU
	MOKI DU	WFOX d-30
ES 95 PM on	MM 32 30 - 36	MCGG an
MGCL on	WWO X on	wise on
WZ UU 4-29	MAYS 27-24	WPLH 9-6
WOEY 20-10	M268 9-30	WANSPH on
	WCSC on	FM 99 on
WHEN Y	WCH 16-14	HILE 34-29
	WVLK 26-23	KAOF ou
EFI on	MICHIGAN	-
EJR 26-22	SHEDISTRIAN 1	Ambiene.
EYYE on	MIGG	
EPL2 27-22	WVIC on WLOLFM 19-32	BPYR on
	#LOLF# 19-32	WSPT 25-22
P2	EBAV 24-22	WT#U 28-27

Love You L	NNON ike I (Elek	tra)
167	/1 7	4%
Regional Reach E 814 S 704 R 754 W 724	23	Wetional Summer UP 12 SAME 3 DOWN ADDS

RIOV a-28 KJR8 d-33 RTAC 32-30 GSP2 20-14 RCPX 19-14

P1	P2	P3
QANT .	BOUTH	BABT
WESW 25-23	ESTAR 27-26 ESTTPR 21-10	MJ00 14-31 MGUY 26-22
WF1L 25-23	E147 17-17	MACS 23-20
96EX 28-26	FHF1 21-10	WIGY 29-29
MCAO 23-16 F105 d-30	ESPN 24-19 WTIX 27-22	WIGY 29-29
28109 24-22	897 on	13FEA 11-1
Q107 on	WPMP 20-19	MPBG 23-22 14MF 20-24
MPGC 23-23 CPTR 37-36	#Q94 28-25 #LAZ 20-17	WCIR 27-33
CHUM 22-30	M1Dx 33-30	95#IL 18-1
CHGM on	###106 20-10	
BOUTH	WSCM 12-17 G100 17-13	BOUTH
BOUTH	WAAY 20-27	MMMA 53-50
EAIT 9-13	V103 34-23	2103 20-20
ERLY on	83105 30-27	955GP 27-2
gmag 30-27	CE101 23-20 WBRQ 24-22	WFOR 20-16 WCGQ 28-21
17-17	PM100 19-14	W188 23-20
MIND THE T	920 on	HANSPR 27-
unno 10-10	wser 15-15 wort 27-22	WROV 25-25
#DRQ 30-30	MMJ2 25-22	MENT 19-10
#850 33-19	MMO X 25-21	KILE 36-31
WEZP 19-15	MRES 19-16	MREL 20-20 MQ12PM on
MGCL a-29 0102 31-29	MRVQ 22-21	EPUP 15-1
WEUU 28-24	MARY 16-31	MAOF 18-F
	KJ100 18-18	-
www.	WVLE 21-31	
EF1 29-28 EFRC:-on		SEMT 30-1
#### 13-13	WVIC 34-29	METO 39-1.
13E 27-27 EJB 14-10	MLOLPH 35-22 MAKE 31-29	KRL0 21-2
RAA 33-31	BIOA 35-24	WILED 34-3
#IMM 21-20	EMEN 39-27	WRPT 17-1
0103 21-10	ERAV 22-19	MTRU 11-9
HOPA 25-23	#293 20-10	EDVV 17-1
P2	W16H 16-10	
7.2	MMAH 33-30	WIEN'T
BART	WIES on WMAP 18-15	KEW1 27-2
#104 21-1E	MRF 10 - 20	#SLY on
B104 21-18 MFBB 19-17	HG8P 25=25	#C0# 26-2
WOLF 7-3	U93 4-27	EAT1 26-2
MBB4 0-35	MCM 21-30	#QDI 21-2
MRYS 20-17	YES-95 21-22	EBOX 19-1
WFLT 21-21	WWC1 23-22	EOOE 14-1
MB [1 23-21	92K 34-21 WDJK 20-20	EFID 23-2
WPST 29-22 MAEB 11-11	WHOT 36-34	ERLC 24-2
0104 24-22		
MERO 6-19	-	
MEDEPH 21-19	EIOY on	
#104 14-11 WACY 13-11	¥94 23-20	
WHYH 16-15	KJRR 16-13	
140 29-27	EMSQ 15-8 EPAC 19-19	
WEEE 23-17	EBPI 18-9	



P1 .	P2	P3
SART	BOUTH	SART
METHOD &	BENT 40-40	WLAR 33-31
MBENFR 40-33	WT1 # d-39	MIGY 18-10
WCAG d-30	WEEL d-34	WTS# on
BOUTH	MPMP a-dp	WC ER +
BOUTH	WJDX a	804774
RVIL on	EXELOG 27-22	
FRBE 4-24	WERC 30-26	WFOX on
293 0-30	WSGN 24-25	wccg on
940 25-22	¥103 29-24	W156 30-19
	M860 on	W#E# d-28
NUMBER OF STREET	920 d-27 WSE2 on	MERA OU
WDRO on	E3100 a	RSEL .
MGCL 27-25	MD 100 0	#QIZPM on
WEUL OR	NAME AND ADDRESS OF THE PARTY NAME A	
		MINISTER 1
WHIT	WVIC a	WTRU on
	WLOLFH 38-33	WING OR
P2	EMEN 24-21	WEST
SAST	2104 on	
(July)	WHAR OD	FEM1 34-33
WFBB 4-29	WYPH 0-20	KSLY .
WOLF on		ECBW a EAT1 29-23
WPST d-20	WWW	RAT1 29-23
WAQY 0	No VOIN	# BOZ 4-28
-	STAC a-14	FTYA .
	KYSN 29-26	MOON 9-30
		EFID on
		#RLC 29-75

64/8

28%

P1	P2	P3
SART	SART	SAST
W7 1L on	₩788 20-19	MJ8Q 4 MT5H 15-13
MCAQ 27-25	WOLF on	WHER 4-10
WRO# a-25	BOUTH	WFBG 25-25
JB105 39-27	800111	149/R 29-26
BOUTH	#STAR OD	MC IU 33-53
8001H	EFRE on	95#EL d-15
EVIL on	#1m7 35-35	BOUTH
ERLY 29-30	WT1 X A HEEC 24-23	
MICHIGATORY	RLA2 29-20	WHHY OR
	MJDR 20-20	Made 14-50
WGCL on	EXXIOS e	WPG# on
MONA 33-30	MERC 27-32	MF LB 20-17
	WBGH 24-22 G100 24-23	Pm99 30-35
WHIT	MAAY on	#1LE 33-30
SEASTK OR	MARY 25-23	MAOF OU
801 27-27	930 0	MATERIAL T
#100 34-31	WPJZ 27-35	
EE28 39-37	WING F on	BEEL OD
MITE OF	WVLE on	MEAG 29-36
Q103 A	MEDWART.	6/697
	-	
	MV1C on	EDER .
	WLOLF# 34-28	
	MIGH 30-30	
	MONO 17-14	
	MDJF #6	1
	WEST	
	RIOV IS-14	
	#GG1 10-29	
	ETAC 14-11	
	gCPH 19-14	
	KTKT 24-24	





87/28

Regional		Wettonal
Ranch g 354 g 484 m 274	NSA	UP 31 SAME 20 DOME: 0
ir 424		ADOS 20
P1	P2	P3
EART	BART	BART
WFIL .	WFBR on	WIGY OF
WIFE .	WOLF a	MHER OR
96K# 29-25	MPST a WEREPR a	13FEA 27-25
JB105 a-33	#104 4	MPBG a
00UTH	HACY 0-28	2 410 E a
BOUTH	MEE 40-37	MCIR on
940 a	BOUTH	90UTH
MEDITORY		4 10
	REGL A	WHHY d-30
MEOF 24-20	RENT W-31	WPOK 4-29
KBEQ 26-24	EMPI on	MCGQ 4-30
WEEP 4	FQ94 a	W186 32-27
	FLAT 4-33	WPLB 6-37
WEST	MJDE o	WANSP# on
#100 on	gazios on	MKT4. OU
SYTE d-29	WERC 28-25	PM 99 34-31
EPL 1 32-32	MBGH 21-19	#15# 40-35 #Q12P# on
0103 a	G100 28-25	RFUR &
EOPA on	WAAY 25-21	EVOL .
	920 on	1000
	WS EZ 28-25	MEDWAL
	WOR1 4-20	
	WCBC on	REKT 9-53
	WGH a	KKRC on
	WQM# 6-32	HHEB 35-23
	MAFE au	WSFT 20-24 WTRU a
	HEDWART	WHIT
	WVIC a	EER! On
	MAKE 20-25	ESLY 24-22
	MESH on	ECBH OD
	MACE W	ROZA OR
	MOND 9-50	HATE d-13
		MQD1 on
	WHITE	E802 on
		EAAV 58-92
	ESRM OF	MOOK DE
	EMHO on	RFRD 0
	RAUM W	EREC on
	ECPE A PRIOJ 0-24	MILEC ON

REO SPEEDWAGON Take It On The Run (Epic)		
LP: Hi Infidelity		
19	5/4 87	%
Regional		Hatlonel Summary
£ 679 5 835	3	BAHS 27
M 909	0	DOWN 10 ADDS 4
P1	P2	Р3
LAUT	F1HT 5-3	BART
4ABC a-13	EBPH 1-1	MJBQ 13-7
MARC a-12 MRC 20-15 ERHW 5-4 MREMPM 6-5	8 97 2-3 WPMP 10-15	WGUT 4-2 WACE 10-7 WLAM 7-1
FIFE 15-9 16KH 2-1	KQ94 16-14	WIGY 6-4 WYSH 8-4
CAG 20 - 7	WJDR 16-10 KRA106 3-1 WSGM 6-1	LIPER IA-13
NO-PM 10-10	G100 11-5	WFBG 12-5 14WE 4-3
8105 7-5 107 8-9 PGC 3-3	WAAY 11-10	MCIR 5-1 95816 13-12
FTR 23-17 HUM 0-5	83105 12-7	BOUTH
DUTH	MBBD Asi	MHHY Sel
OLY A	PR100 17-11	955GP 10-7
ARE 1-1	920 8-5 MSR2 7-2	WISE 4-2
	WOKI 13-6 WRJZ 7-5	MXFE 13-3
100 14-8 1105 1-1 ICRN 5-2	MAYS 11-5	PH99 9-0
MIDWINST.	WSEE 19-17 WCSC 3-2	#1LE 21-19
#1.5 B-7	wgeK 1-1 wewn 11-8	EPUR 2-3
ELS-PR 8-7	MATE 13-6	KVOL 5-1
TELW 4-3	MINDWINT	MMCPW/MT
BLO 19-16 FEEP 12-10 FGCL 4-3	WGRO 1-3	EFRE 7-4
102 14-13 EUU 15-11	MVIC 14-4 MLDIPH 21-19	HELO 15-7
	WASS 11-8 Elos 7-5	HRES 6-3 WREH 18-16
er 15-13	ROFH 5-2 KMPN 1-1	WEAQ 19-17
TFI 15-13 CITSFM 24-23 CIQQ 20-17 IFRC 19-15	#DAY 12-11	WTRU 15-10 KWLO 1-1
FRC 19-15	EETHPH 18-13 E293 1-1 WEOK 4-3	KDAA 3-1
(EZR 7-5	wise 23-19 2104 5-4	WEST
10 0-4	MINER SHE	REWE 23-20
YYX 3-1 PLI a-18 14W 4-6 103 14-10	WIRS 13-6 WHAP 7-3 WHEE 4-3	RSLY 7-7 RCBH 6-2 ROEA 7-6
	WGBP 8-7 U93 11-13	RATI 1-1 RODI 18-19
P2	WOM on YES-95 7-5	8807 13-9 8878 5-2
BART	WHC 1 5-2 92K 5-1	HOOK 10-9 ,
8104 E-4	WEDJE 3-3 WHOT 10-7	RALC 1-1
WPMR 8-4 WOLF 15-11 WBSF 5-3	MALM 4-13	
MHPM 2-1	WEET	
WTRY 1-1 WFLV 1-1	KER# 4-9 Y94 20-16	
WBLI 12-9 WTICPM 8-7		
WAER 4-1	RGG1 21-15	
0104 6-8	EJRB 4-3 EHBQ 7-2	
WREEZPH 3-2 #104 3-3	RTAC 6-4 RSPZ 1-1	
MACW 1-1	KC bx 13-11	
140 10-8 WREE 6-1 VIOO 11-7	PM103 2-1	
BOUTH	KGM 13-9	
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REGL 2-1 BEGL 2-1 BSTAR 10-7	KZZP 3-6 KRQ 8-8	
RTSA 11-5 ESETPH 14-9	RHYT 10-8	
EPIP 11-9	x 2 2 3 7-4	-

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CLIFF RICHARD

Give A Little... (EMI America)

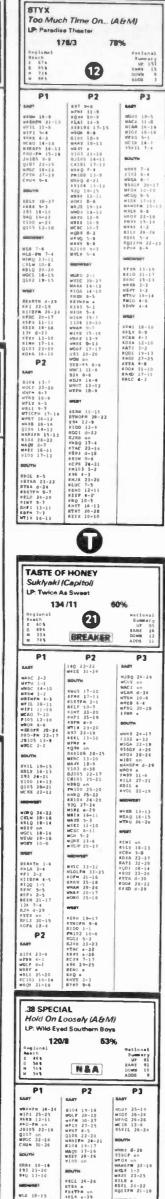
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WEST SPRC a RESS 4-21	MAAY on	ERRC OR
WEST SPRC a RESS 4-21	MAAY on 1103 a CHIDI d-34 WBBQ d-29 WOSE on	HELD W-53 EVEC OU HELD OU HELD OU
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MEET 4-21	MAAY on 1103 a CHIDI d-34 WBBQ d-29 WOSE on	HILO A-23 HANC OR HRLS OR MSPT 29-29 WYRU o-30
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EPRC & RESE d-21	MAAY on 1103 a C#101 d-34 WBMQ d-39 WOSE on WMJZ on WAYR on	ERLO a-23 ERRC OR ERLS OR MSPT 29-29 MTRU a-30

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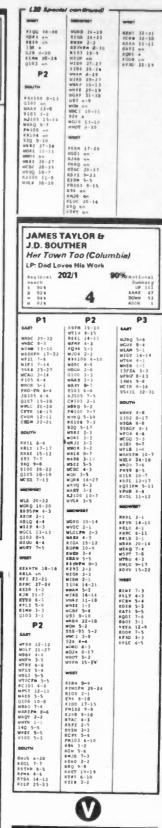








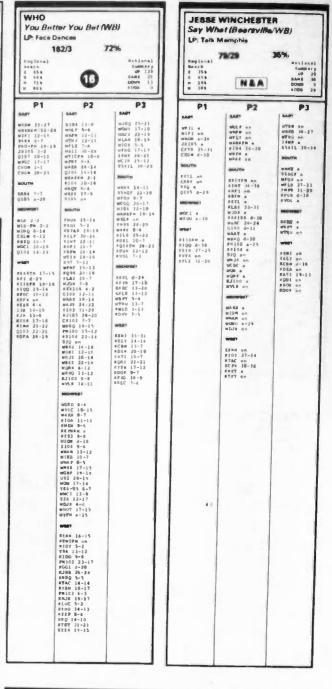
MLS (0-15 WLS-PR 10-1 WDRQ 25-27 CRLW 9-9 EBEQ 6-6



Living Inside Myself (Arista) LP: Nightwelker 204/4 91%		
Regiona) Reach g 96% S 96% M 90% M 82%	8	Mational Summary UP 185 SARE 9 DOWN 6 ADDS 4
P1	P2	P3
MARC 37-25 MARC 19-25 MARC 19-25 MARC 19-26 MARC 1		MUNDO 40-35 MODY 33-13 MACK 18-33







Others Getting Significant Action

TOMMY JAMES "You're So Easy To Love" (Millennium) 20/8
Movee Up 4. Same 8. Down 0, Adde 8, WDJX, KIDY, KCPX, WFOX, KKLS, WRKR. KENI,
KRLC, 34Q on, KIQQ on, KFRC on, WCSC on, WFLB 35-28, KFYR on, KYYA on.
STEVE WINWOOD "Arc Of A Diver" (Island) 18/9
Movee. Up 4, Same 8. Down 0, Adds 9, KEZR. KEQL. WNAM. KNBQ. KLUC, WACZ. WCQQ.
KQDI, KRLC, CFTR on, KRBE on, KBEQ 22-20, KOPA on, KOUTIOS 6-27, KOOK 6-29.
STEPMANIE MILLS "Two Hearts" (20th) 17/2
Movee: Up 8, Same 9, Down 0, Adds 2, KSET-FM, WHBQ, WXKS-FM on, KRLY on, Q105
24-23. WCKX 6-28, KRLA on, KIIS-FM 30-28, WCSC on, WDJX on, KYNO-FM 30-28, KVOL
39-21.

24-22. WCKX d-28. KRLA on, KIIS-FM 30-28. WCSC on, WDJX on, KYNO-FM 30-28. KVOL 28-21.

24-22. WCKX d-28. KRLA on, KIIS-FM 30-28. WCSC on, WDJX on, KYNO-FM 30-28. KVOL 28-21.

25-21. WCKX on, KFR on, KFR, On, KFRI on, KCRA on, KCRA on, KCRA on, KFR on, KFRI on, KCPA on, WISE on, KCRA on, KCRA on, KFR on, KFRI on, KCPA on, WISE on, KCRA on, WISE on, KVII, on, WZZP on, KZZP on, WZZP on, KZP on, KRLA XZP on, KRLC 30-28.

JOE OOLCE "Shaddap You Face" (MCA) 14/3

MOVINE 19-15. Same 8. Down 8. Adds 1. WKTU, WCKX, WOHO, WXKR-FM 18-17, Y100 d-20.

CKLW d-20, WDKY on (dp), 13K on, 14Q on, BJ105 d-38. KSPZ d-20, WHEB on, KELD on, KSLY on.

CKLW d-20, WDKY on (dpl. 13K on. 14Q on. BJ105 d-38. KSPZ d-20, WHEB on. KELD on. KSLY on.

JACKSONS "Can You Feel It" (Epic) 14/2

Moves: Up 8, Same 3, Down 1, Adds 2, KFI, WVIC, WXK8-FM 3-1, JB105 19-12, WGCI on. KIB-FM 28-28, KIQQ-6-28, KINT 28-24, KHYT 17-18.

SHALLAMAR "Makke That Move" (Solber/RCA) 13/2

Moves: Up 10, Same 0, Down 1, Adds 2, Y100, KQ34, KRLY d-28, KEARTH 14-12, KRLA 12-10, KNUS 28-22, KSET-FM 28-21, WAXY 28-21, KGGI 28-23, KHYT 28-22.

LIFE "Cool Down" (Elektra) 12/3

Moves: Up 4, Same 8, Down 0, Adds 1, WCSC, 85XIL, KKLS, WCKX d-30, K104 d-37, Y103 d-39, BJ105 on, CK101 32-28, WCKQ on.

DAN HARTMAN "Heaven In Your Arms" (Blue Sky) 12/0

Moves: Up 1, Same 8, Down 1, Adds 0, K104 40-33, WHYN d-28, BJ105 on, WGH on, KNBQ on, WIGW on, WFLB 32-28, WXLK on.

BILLY SQUIER "The Stroke" (Captrol) 11/8

MOVES: Up 0, Same 3, Down 0, Adds 8, WXK8-FM, WAEB, KXX108, WDKI, KWEN, KCPX, KTKC, WACZ, JB105 on, KRBE on, WGUY on, WAEB 15-13, K104 30-23, KEGL d-28, KX1104 on, KWEN 27-25, FM103 on, 85XIL 38-36, KPUR on, KRLC 18-18.

Prized Performances



SANTANA "Winning"

Q107 add
KEARTH add
KIMN add
KSTAR add 30
KELP add 32
WTIX add
KQ94 add
KLAZ add 32
WAXY add
WBBQ add
WAYS add
KZ93 add
Z104 add
WNAM add
WDJX add
KMJK add
95SGF add

WFOX add
KQIZ-FM add
KKRC add
KCBN add
WBEN-FM 35-25
WIFI 29-27
WCAO deb 29
WXKS-FM 29-27
IB105 30-28
CHUM 29-25
KRBE 23-20
CKLW 29-27
KBEO 12-10
KIOO deb 33
KFRC 23-22
KSFX 13
KEZR 20-18

KJR 27-24
KPLZ deb 29
KOPA deb 25
WFBR 28-26
WOLF 29-23
WFLY 30-28
WPST 27-24
K104 24-19
WAQY 16-13
WHYN 13-12
WKEE 34-32
KEGL 20-16
KINT 24-23
KHFI deb 27
KBFM deb 30
KXX106 25-19
Y103 39-32

WSKZ 29-26
WVLK 29-27
WGRD 32-27
WAKX deb 21
KWEN 20-17
WISM 26-21
KIDD 22-19
KGGI 23-21
KNBO 29-21
FM103 21-18
KLUC 26-16
KZZP 23-19
KRQ deb 30
KHYT 27
KTKT 30-25
WJBQ 32-26
WGUY deb 30
WLAM 34-32

WIGY 23 13FEA 28-27 WHHY 28-24 WCGO 29-25 WISE 27-24 FM99 28-24 KILE 35-28 KSEL 27-23 WSPT deb 28 WTRU 29-26 KDVV deb 29 KSLY 25-23 KDZA deb 30 KATI 31-27 KYYA 27-22 KRLC 21-18 96KX on PRO-FM on

KRLY on 940 on KYYX on WBLI on WAEB on V100 on G100 on WAAY on BJ105 on WOKI on WSEZ on WCSC on WGH on KERN on KIRB on KYSN on WANS-FM on WKXY on KBOZ on

Taken From The Album "ZEBOP!" FC37158

Deschood by Keith Olson in association with De

Produced by Keith Olson in association with Devadip Carlos Santana

ROSANNE CASH "Seven Year Ache"

KEZR add	WTSN add	KOFM 28-23	KYYX on
WHYN add	13FEA add	WACZ 19-15	KSTAR on
KFMK add	KATI add	WHEB 27-26	WOKI on
KINT add	940 20-15	14WK deb 28	WCSC on
WSKZ add	KXOK 25-21	WHHY 27-19	WVLK on
WNOX add	WERC 23-18	WSGA 24-21	KNBQ on
WGH add	WSGN 18-15	WFOX 21-18	WCGQ on
KTAC add	920 22-19	KSEL 28-25	KBOZ on
WIBO add	WR1Z 29-23	KOIZ-FM deb 27	



Taken From The Album "SEVEN YEAR ACHE" 1034045

Produced By Rodney Crowell

on



Records

WILM JUMPS 3.2 TO 7.3

Winning In Wilmington

Everything, it seems, is coming up Country. Many stations have decided to ride the bucking bronco to success, switching over to some type of Country format — even non-music stations, most notably KSD/St. Louis. And looking at the successful ratings of these stations, it is easy to overlook those gains enjoyed by other formats. However, rest assured — all-News is alive and well, especially in Wilmington, Delaware.

WILM scored an Impressive 7.3 in the October/November '80 Arbitron, more than double its previous 3.2. This jump is all the more significant when you consider that Philadelphia market leader KYW as well as WCAU are right next door. Curious as to what might have contributed to the increase, I talked with



Sally V. Hawkins

President/General Manager Sally V. Hawkins. "We've had a slow but steady increase since we began our all-News format," Sally explains. "I think it's just a realization by the marketplace, more and more, that our services here are credible and interesting."

She laughingly added, "One of my salesmen said, 'It's fairly apparent that the April/May 1980 book was not a true indication.' I knew it all the time. You work at this for a long time. And we're always remembering in this market that KYW took eight years to be number one, so we've been hanging on and the closer we get I keep thinking, well, it's about time. We get very good feedback from our community. We know it's going well."

Community Is The Key

Battling against the popularity of FM stations and wanting to achieve a stronger market identity, WILM made its switch in January 1976. Prior to its changeover, the station was described as playing "uptempo music" together with a strong commitment tionally, the station is in its third year of conducting

to news and public affairs. Today that commitment is as important as ever. According to Sally, the station's programming mix is 75% local and 25% national. WILM, though, is more than just a straight all-News operation. It relies heavily on local features, a plus in any small community.

Sally says she is extremely visible and active in the local community and encourages her staff to do the same. Community events are covered with regularity. Public affairs programming centers upon four weekly programs: energy, the arts, real estate, and a business/stock market wrap-up. Other features include weekly interview programs with prominent newsmakers, a show done in conjunction with Alcoholics Anonymous, and sports play-by-play. Additwo-hour live broadcasts/two-way talk hookups from the state legislature.

Constantly working to improve its product and services to various audience groups, the station instituted a two-hour talk show on Friday evenings. The monthold program, complete with senior citizen host, focuses upon senior citizens and their special needs.

Early in the discussion, I asked Sally about WILM's advertising methods. Again, steady is the key word. For many years the station has followed the usual pattern of busbacks, billboards, trade publications, and community papers. Sally estimates the station does 26 to 30 weeks of newspaper advertising.

On her philosophy regarding contests and giveaways, Sally declares, "We do some small giveaways of sporting event tickets, nothing really very significant. We're quite pure. I don't say that with great pride. And I don't know that it's right. But we really concentrate on the quality of our product, which we feel is the most important thing of all."

The only other concession to contests, as such, is a weekly News Tip award for the best news story called in by a listener.

Security Blanket

It's always easy to pat yourself on the back and take all the credit whenever your station does a good job. But as a news-formatted station, you can't ignore the role played by various news events. During this rating period alone the Iranian hostage crisis and the Presidential election were just two chief concerns of the listening public. Sally doesn't deny this factor. But she also believes it works to the station's advantage in another way. "I think all of those things enhanced the listenability of all-News radio. The more of that you get, the more dependent people become on it. I think it also brings new listeners in because we are able to go more in depth. Once people become familiar with all-News radio, they are fairly consistent listeners. One person listens while shaving, another listens only in the car, someone else on the way home at night. But

News/Talk



everybody begins to develop a pattern of listening – they also have the comfort of knowing that we are there."

She also feels the format can attract a number of young adults, another target group that WILM actively caters to via sports broadcasting and the addressing of school problems. Sally adds, "When we are here and they want to know what is going on — space shot, attempted assassination — I think you get young people, too. And I think that when they want to know what is going on, they tune to us."



Female Advantage

In this day and age of female liberation, there are still those skeptics who ask, "What is a woman like you doing in a responsible position like this?" Sally's reply? An unhesitating "the best I can. I've been President/GM for almost 10 years," she continues. "I've pretty well paid my dues. I suppose if anything I'm a chauvinist. Broadcasting is a wonderful field for women. They are extremely capable — good interviewers, conscientious, detail-conscious, and they have an empathy sometimes that men don't. They can be excellent salespeople. It gives them an opportunity to be aggressive without being unattractive about it."

Besides continued success for the station, Sally wishes for one more thing. "I live alone now and I would rather have a 'house-husband' than anything. It would have to be the most marvelous thing in the world to come home and have your dinner cooked."

News/Talk Personalities

ON THE MOVE: Paul Benzaquin recently joined WHDH/Boston as overnight talk host moving over from neighboring WITS. In addition, former WITS producer Frederick T. Pagano has been chosen to produce the "Paul Benzaquin Show" .. "Easy" Ed Hartley now hosts the 8-midnight talk show at WTVN/Columbus, OH, coming from a midday talk slot at WIS/Columbia, SC ... CKFH/Toronto has changed .. CKFH/Toronto has changed call letters to CJCL (Metro 1430) and placed an emphasis on news broadcasting. In light of this programming stance, Larry Silver joins CJCL as News & Information Director from CKSL, Mark Hebscher becomes Sportsline talk host from CJFM/Montreal, and Andy Barrie moves from CFRB with his own "Andy Barrie . Linda Glenn has been promoted to Continuity Director at WIND/Chicago . . . More changes at KMPC/Los Angeles: Scott St. James can now also be heard on Saturdays between 5-10am, while former Saturday host Harvey Levin will maintain his Sunday evening show, KMPC's "Legal-Line," and also make an appearance on the Gary Owens show. Chef Tom Wayman now has his own cooking hour M-F while former KZLA/Los Angeles News Director Rick Wallace joins the station's news department, replacing Tom Wayman on the "First Edition" WCAU/Philadelphia announces seven broadcast. new talk hosts: veteran talk host/news correspondent Gene Burns from WKIS/Orlando; Susan Bray from WHO/Des Moines; former WRNG/Atlanta Assistant Program Director/talk host Wally Kennedy; interviewer Jim Rogers from WMT radio & TV in Cedar Rapids, IA; John Stupak from WBJC/Baltimore; award-winning talk host Harry D. Cup from WDBO/Orlando; and Frank Andrews, PD/talk host from WEJL/Scranton, PA... Family counselor Dr. Irene Kassorla is now a member of the KNX/Los Angeles air staff with a daily "Life Today" broadcast. Meanwhile, former KNX air personality Mel Baldwin returns to the station as "Food News Hour" cohost



CAR-TUNES ON WGSO: Automotive expert John Birchard is pictured during one of his reports for the "Auto Celebration Time" feature eired recently on WGSO/New Orleans. The series wes designed to give "e better understanding of what the eutomotive industry is offering the consumer." Other Insilco Broadcast Group stations broadcasting the series were WELI/New Haven, KTOK/Oklahoma City, and WVCG/Miemi-Ft. Lauderdele.

with Jackie Olden . . . KFWB/Los Angeles Engineering Manager Dick Rudman was elected Program Chairman for the local chapter of Society of Broadcast . WOMEN ON CORPORATE LEVEL: Engineers . WINS/New York recently presented a 10-part series "Women Executives: The Cutting Edge," an in-depth look at business women and their place within the corporate environment . . . LUCKY 13: On April 15, KNX/Los Angeles celebrated its 13th anniversary as an all-News station ... WPXN/Rochester drops News/Talk format in favor of MOR music from TM ... On May 4, WOR/New York debuts "PM New York" hosted by John R. Gambling and Katby Novak. Set to replace the Gene Klavan show, the program is described as combining "the best elements of all news, music and entertainment formats."... KOA/Denver set to air new program called "KOA Recreation News," a daily five-minute show focusing upon outdoor recreational activities of Coloradans. The station also expands its "Morning Report" to include Sundays... STUDENT SUMMER EMPLOYMENT: Bob & Betty Sanders of WBBM/Chicago hosted a surnmer employment series for high school and college students. Topics ranged from resume style to the psychological effects of looking for a job. Along those same lines, KYW/Pbiladelphia sponsored its 16th annual Student Reporter program, "Newstudies '81." On six consecutive Saturdays high school seniors within the tri-state area were exposed to various aspects of broadcast journalism. Upon the program's conclusion, participants researched, wrote and recorded stories which were broadcast on KYW.



Jeff Gelb- AEG

Pollack Introduces "Adult" AOR Format

By far the most pressing concern for AOR programmers in the 1980's to date has been the question of how to keep its audience listening as it gets older. Several articles in these pages have tackled various programmers' answers to this broad question, and this week we present the observations and conclusions of one of AOR's most respected consultants, Jeff Pollack.

Pollack has been quite active in the yearand-a-half since he left his programming post at WMMR/Philadelphia to begin Pollack Communications. His client list includes KLOS/Los Angeles, KZEW/Dallas, WCMF/Rochester, WNOR/Norfolk and KISS/San Antonio, along with other discreet consultation client stations. Just last week he was named consultant for the ABC FM network. Now he is prepared to unveil details of a yet-to-be-named format that will attempt to keep older listeners tuned to AOR stations.

R&R: What was your impetus for starting this new format?

JP: For the past year I've been giving a lot of thought to developing a 25-34 AOR format. What prompted my decision to begin work on this was, within the past three months, three stations in top 25 markets contacted me expressing a desire to move into an older direction, but wanting to continue as AOR's.

I feel there will be an increasing demand for this "adult" AOR format, and yet, at this moment, there are very few programmers with experience or stations with the confidence to move in this direction.

The target demo is, as mentioned, 25-34 adults, which is the first generation of listeners exposed to progressive album rock. Their musical tastes have not so much changed as they

have been refined over the past 15 years. In order to satisfy that audience I will be taking elements of music they are familiar with and programming with the 25-34 lifestyle in mind. With this format the importance of the 12+ share is secondary to the strength of the target 25-34 demo, and the potential revenue it can generate.

R&R: What's the music mix of old to new?

JP: The format will probably be 80-90% classic music. The reason is that while the 15-24 demo looks for their radio stations to preview new music, and are actively involved in going to concerts and buying albums, the 25-34's are a more passive audience and radio is more of a background medium for them. There's so many other things going on in their lives that they don't have the time to become as involved with new music as do younger people.

The basic library of music is being thoroughly researched. One of the major problems with some of the AOR's who are trying to move their stations to older demos is that they still cling to some of the old formatics, music, and jock presentation that they used as 15-24 stations. Many of these concepts, however, do not carry over.

R&R: Will you still emphasize rock and roll?

JP: Absolutely. I don't think that when a person becomes 25 he suddenly moves from AC/DC to Barry Manilow. True, there is less interest in music that "crunches" as someone gets older, but I believe the desire for uptempo music is still there.

R&R: What's the difference between this format and Soft AOR's?

JP: I will not just be programming to gain women, as do many Soft AOR's. Nor will I be selecting unfamiliar music simply because it's soft. A song like "Layla," which is not usually played on Soft AOR's, is an essential song for this new format, and is just one example of the many songs that are desirable to the 25-34 demo that

"With this format the importance of the 12+ share is secondary to the strength of the target 25-34 demo, and the potential revenue it can generate."

Jeff Pollack

aren't played on most Soft AOR's.

R&R: What's the role of personalities, news and other non-musical areas in the format?

JP: Personalities will be very important, as will strong news, solid community involvement, interesting features and well-targeted and meaningful promotions. These non-music elements are a vital part of a successful 25-34 AOR format (or any 25-34 format, for that matter).

R&R: What do you hope to accomplish with this format?

JP: With many markets experiencing three or more AOR competitors, it has become essential for stations to carve out an exclusive niche, to distinguish themselves from the pack. My goal with the new format is to offer radio stations an opportunity to find new listeners without sacrificing their existing audience, and at the same time present a strong sales story to the advertising community.

R&R: What's your timetable for getting this format on the air?

JP: All of the elements should be completed in the next sixty days. I'm already speaking with stations that are anxious to move in this direction. I think we'll see the 25-34 AOR format grow in importance as a viable format for the Fighties.



KROQ DONATES \$5000 — KROQ-FM/Pasadene relised \$5000 to aid sports programs at Los Angelas area schools. The money came from a series of six monthly benefit rock concerts. Pictured (I-r) at the presentation of the check are L.A. Board of Education President Roberte Weintreub, KROQ GM Pat Weish, PD Rick Carroll, L.A. Unified School District Controller Robert Booker.



WMET LISTENERS IN THE PINK — WMET/Chicago sent two listeners to Dusseldorf, Germany to see Columbia's Pink Floyd in its lest live performance of "The Wall." Pictured after the show are WMET Promotion Director Jim Corboy, group's David Gilmour, and the two contest winners.



RECORD BREAKING ROCK AND ROLLER — Pictured is WGRO/Buffelo air personality Larry "Snortin" Norton, being physically and mentally supported by PD George Hawres during Norton's recent record-breaking air shift (R&R 4-10). The jock stayed on the eir from March 19 at 10am till 2pm of April 8, racking up an astonishing 484 hours on the air, besting the former Guinness "longest eirshift" record by almost 150 hours. (Norton was given an expensespald vacation to the Virgin Islands following his shift... probably spant sleeping.)

EVOLUTION

Welcome KALO/Beaumont, a new live 24-hour AOR, switching from an automated Black format. Steve St. John is PD . . . Tom Robinson has been named PD for K105(WWKK)/Ft. Knox. from ZETA 7/Orlando . . . Phil Stryder has been upped to Asst. PD from MD at KBPI/Denver . . . Alan Moody has joined WKLC/St. Albans, WV for afternoon drive from WKOS/Nashville . . . Andrea Zywcsyk has been named MD for WXQR/Jacksonville, NC as former MD Jackie Harris has been appointed coordinator of network and syndicated programming for the station . . . Bob Lilly is new to KZOK/Seattle for weekends and production from KXFO/Boise.



SEEDS OF SUCCESS - Shelley Grafman (left), Exec VP of KSHE/St. Louis, presented Dr. Charles Kilo (right) with a check for \$4200 to benefit the Kilo Foundation for Cardiovascular and Diabetes Research. The monles represented net proceeds from the sale of KSHE's album "Seeds ... Home Grown Rock 'N' Roll.



() vation \$435.00 LUE

Inflation **Fighting** Q-Pons

WEST. HEALTH SPA'S

body

NEW

DUAL facilities

WFBQ-PON BOOKS: WFBQ/Indianapolis printed 25,000 books of coupons for discounts with affiliated merchants, who paid for the book's \$5400 printing costs and in return get free on-air mentions and act as distributing centers for the books.

In a related promotion, the last coupon in the book is actually an entry form to win a Mercedes Benz through WFBQ. PD Joe Krause reports the initial run of 25,000 was an instant sellout, and so successful that the station's sales department is already signing up clients for a second book to be offered over the summer months.

WMMR/Philadelphia celebrates its thirteenth AOR anniversary in early May with an open listener party featuring live music by Joan Jett and Greg Kihn. Also featured will be guest DJ shifts from WMMR alumni Dave Herman and Luke O'Riley . . . WEEI-FM/Boston's new poster defines soft rock in a number of plays on performers' names; i.e., "Joni without the baloni," "Cat Stevens without the dogs," "The Eagles without the turkeys," "Earth, Wind & Fire without the bad elements," and "Crosby and Stills without the gnash". WYSP/Philadelphia held its first annual Rock Auction for the Police Athletic League, with some truly impressive items up for bidding: a Devo stage costume, several rock artists' guitars, gold and platinum albums, and a genuine Ted Nugent loincloth (prewashed) ... Apologies to WDVE/Pittsburgh PD Dave Lange, who was listed last week as a newlywed. Actually, Dave's a new father, along with wife Ginger, of daughter Stacy Rae ... WHCN/Hartford bills Itself as the "station that's going places," and is sending listeners places as well. The station's spring promotion will send winning listeners to such diverse locales as Bermuda and the Rock of Gibraltar ... WLVQ/Columbus is sending two to London for a week, where they'll catch Bruce Springsteen in concert . . . KQDS/Duluth broad-

COLOR

HI-TECH HI-JINX: WWCK/Flint is asking listeners to register in-store to win one of two \$4000 stereo systems. When a listener's card is drawn and read on the air, he or she has 105 minutes to call in to register for the grand prize drawing. WFBQ/Indianapolis is giving away a Betamax a day for the entire month of May, in a call-in-to-register promotion very similar to that

EASTER EGG-HEADS: KQRS/Minneapolis did a listener Easter egg hunt with albums and T-shirts as prizes. Meantime, WGRQ/Buffalo asked listeners to send in a raw decorated egg. All eggs arriving safely were eligible for a competition judging the eggs' artistic merits, with the winning entry earning its artist an expensespaid trip to Atlantic City. The promotion was done in conjunction with Arista and Alan Par-

sons's "Games People Play."

LADIES ONLY: KWXL/Albuquerque's "Ladies Only" promotion asks distaff listeners to submit a letter explaining what they'd buy with \$94. The best entries claim the cash prizes. KAZY/Denver's "Secretary of the Week" contest asks employers to send in a business card with the name of their favorite secretary. written on the back. One name is drawn daily for various prizes, and one a week receives a weekend stay at the Denver Hilton.

casted live its first annual sock hop, with 1500 partiers dancing to a live band ... KLOS/Los Angeles has released a "pocket community switchboard" threefold wallet card of important local phone numbers . . . Wedding bells in the future for KPRI-FM/San Diego's Laura Wilkinson and neighboring KCBQ's Gary Herron, who tie the knot on July 25 . . . WQMF/Louisville's recent R&R night at a club with live local music raised over \$1000 (at a dollar a head) for cystic fibrosis research . . . WECM/Claremont tied in its live broadcast at a Home Show with a weekend's worth of requests from listeners who came up to the station's booth with their requests : . . KTIM/San Rafael's open house/block party for its new studios gathered guests like Bo Diddley, Bill Graham, and members of the . KSJO/San Jose has enlisted the services of a local pilot for daily traffic reports . . . WFBQ/Indianapolis is looking for Beta format rock video for upcoming listener parties. Contact PD Joe Krause at 317-257-7565.

COMING NEXT WEEK: Taking a one-week breather from the more pressing problems of programming. I asked representatives of the radio and records community to list the ten albums they'd most enjoy being stranded on an island with! The answers provide humorous, insightful reading next week.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WCCC/Hartford presented

BROADCASTS: Phil Seymour on KMET/Los **Angeles**

GUEST DJ'S: April Wine on KILO/Colorado Spr-. Nazareth on WIZD/W. Palm Beach

CONVERSATIONS: XTC, Garland Jeffreys on WMMR/Philadelphia ... Point Blank on WPLR/ . Kansas, New Haven . Krokus WXLP/Davenport . Greg Kihn on KGB-FM/San Diego . . . Dregs, U2, Outlaws, Jonathan Edwards on WLAV/Grand Rapids . . . Doc Holliday, Loverboy on KILO/Colorado Springs . . . Dregs, Hawks on KFMH/Muscatine . Greg Kihn on WRKI/Bridge-Outlaws, Krokus, Ralnbow on WIOT/Tolport . April Wine on KAZY/Denver . . . Krokus, Rainbow on KQRS/Minneapolis38 Special, Point Blank on WMJQ/Rochester M105/Cleveland ... Rainbow WQMF/Louisville . . . Sam & Dave on CHEZ-FM/Ottawa .38 Special, Point Blank on WSYR/Syra-Cuse Dick Dale on KNAC/Long Beach . . manian Devils, Bonnie Raitt on KVRE/Santa Echo & Bunnymen on KTIM/San Rosa Ronnie Spector, REO Speedwagon on WMMS/Cleveland . . Ozzy Osbourne on WTPA/Har-... Joan Jett on CHUM-FM/Toronto.



ON THE RUN AGAIN - Following a concert performance in Washington, DC, Epic's REO Speedwagon backstage with some of the area's "tough guys." Pictured (I-r) are EPPA's Gerry Thompson, DC101 MD Michael McKay, group's Kevin Cronin, Epic's Rich Rothchild, and CBS's Jay Suppovitz.



HUMBLEPIE "GO FOR THE THROAT"



Tingley Colliseum, Albuquerque May 1 McNicol Arena, Denver May 2 Salt Palace, Salt Lake City May 4 Centennial Colliseum, Reno May 6 Memorial Auditorium, Sacramento May 7 Cow Palace, San Francisco May 8 Selland Arena, Fresno May 9 Civic Auditorium, Bakersfield May 10 Sports Arena, Los Angeles May 12 Civic Auditorium, San Bernardino May 13 Alladin, Las Vegas May 14 Sports Arena, San Diego May 15 Euphoria, Portland Showbox, Seattle

Commador Ballroom, Vancouver



Produced by Gary Lyons

May 20 Gatsby's, Spokane Grand Illusion, Eugene May 22 Phoenix Theatre, Petaluma, CA May 24 Old Waldorf, San Francisco May 25 Bodega, Campbell, CA May 28 Country Club, Reseda, CA Veterans Memorial Colliseum, Phoenix June 4 Country Colliseum, El Paso June 5 Ector County Colliseum, Odessa, TX June 6 Lubbock Municipal Colliseum, Lubbock, TX VIIIa Real, McAllen, TX June 9 Civic Center, Laredo, TX June 10 Arena, San Antonio June 11 June 13 Moody Colliseum, Dallas Colliseum, Houston



Radio & Records Album Airplay/40 #40 ON ATCO RECORDS AND TAPES



LECTO LECTURE __ ASR. NATIONAL AIRPLAY/40_

May 1, 1981 177 REPORTERS 4/10 4/17 4/24 5/1 1 1 WHO "Better" "Day" "Don't" "Do" 5 3 2 JEFFERSON STARSHIP Modern Times (RCA/Grunt) "Find" "Stranger" "Save" 18 14 2 2 ERIC CLAPTON......Another Ticket (RSO)....."Stand" "Catch" "Rita" "Blow" RUSH Moving Pictures (Mercury/PolyGram) .. "Limelight" "Tom" "Vital" "Red" 6 4 5 5 STYX......Paradise Theater (A&M) "Time" "Rockln" "Snowblind" 3 4 4 6 SANTANAZebop! (Columbia) "Winning" "Searchin" "Over" 16 10 10 7 REO SPEEDWAGON Hi Infidelity (Epic) "Take" "Follow" "Tough" "Keep" 5 6 3 7 6 9 8 9 9 10 17 11 11 11 AC/DC...... Dirty Deeds Done Dirt.. (Atlantic) .. Title "Balls" "Feel" "Child" 27 15 12 9 8 APRIL WINE Nature Of The Beast (Capitol) "Gypsy" "Between" "Town" 12 13 24 17 14 14 JUDAS PRIEST Point Of Entry (Columbia) "Heading" "Don't" "Rockin'" 23 21 17 15 12 12 15 16 28 17 BILLY SQUIER Don't Say No (Capitol) OZZY OSBOURNE Blizzard Of Oz (Jet) "Train" "Know" "Goodbye" 32 24 21 18 19 GARY U.S. BONDS Dedication (EMI America) "Girl" "Jole" "Buick" "Pretender" 33 20 PRETENDERS Extended Play (Sire) "Message" "Talk" "Cuban" - 30 22 11 13 LOVERBOY Loverboy (Columbia) "Turn" "Lady" "Teenage" 18 22 19 19 16 23 PAT TRAVERS Radio Active (Polydor/PolyGram) ... "Music" "Life" "Love" RICK SPRINGFIELD Working Class Dog (RCA) "Jessie's Girt" 30 27 29 24 34 29 26 KROKUS Hardware (Ariola) "Winning" "Bones" 21 22 20 26 FRANKE & THE KNOCKOUTS Franke & ... (Millennium) "Sweetheart" "Come" "Runner" 26 28 25 27 RAINBOW Difficult To Cure (Polydor/PolyGram) .. "Surrender" "Release" "Spotlight" 14 20 19 28 13 16 27 29 GARLAND JEFFREYS Escape Artist (Epic) "96" "R.O.C.K." "Graveyard" JAMES TAYLOR Dad Loves His Work (Columbia) 20 23 23 JOURNEY Captured (Columbia) "Party's" "Dixie" "Wheel" "Lovin'" 10 18 24 31 HAWKS Hawks (Columbia)..... "All Right" 36 32 32 32 -3934 33 SHERBS The Skill (Atco) "Turning" "Zero" "Skill" "Cassidy" 15 25 31 - 38 36 35 22 26 30 36 KIM CARNES & HATE BOYS . Mistaken Identity (EMI America) ... "Bette" "Draw" "Break" 37 40 36 35 U2 "Follow" "Control" "Day" 31 31 38 39

of airplay preference

"Dark" "Stroke" "Lonely" "Lover" "Stand" "Town"

Chart Summary

for making this a recordbreaking week for AOR reports: 177. It was another number one airpley week for the WHO, maintaining a commanding lead in both hots and total raports.
COLLINS jumped up another notch, almost tying the Who for total mentions. STARSHIP jumped way up as it gained ground in hot reports. RUSH held rock steady as SANTANA climbed. growing steadily in hots. KAMPUCHEA maintained while AC/DC inched up. KIHN gained in hots while JUDAS jumped in total mentions. SQUIER showed major conversions to upper rotations. OSBOURNE gained in upper rotations. PETTY is the first example of a single garnering enough airplay attention to chart on our revised AOR Ne tional Airplay 40 listing (and becoming an AOR Breaker at the same time), with a whopping 156 reports. BONDS had a good week, as PRETEND-ERS inched up. SPRING-FIELD resurged in upper rotations. BLANK inched up as FRANKE showed continued growth in hota and total HAWKS held their own as NILE and DEAD inched up. CARNES debuted with strong single and album reports. PIE debuted while the albums in Significant Action came closest to charting in the order listed.

MOST ADDED

	_				
	5/1	4/24	4/17	4/10	4/3
1 TOM JOHNSTON	53/52	1/1	010	0/0	0/0
Still Feels Good (WB)	M-0	M-0			
'Madman'	H-1	H-0			
2 PURE PRAIRIE LEAGUE	43/37	7/7	010	0/0	0/0
Something. (Casabianca/PG) M 5	M-0	1		
"Don't"	H-1	H-0			
3 GARY U.S. BONDS	118/34	89/84	12/12	0/0	0/0
Dedication (EMI America)	M-56	M-5	M-0		0.0
"Little Girl"	H-28	H-0	H-0		
4 SOUTHSIDE JOHNNY	53/32	24/24	0.10	0/0	0/0
Reach Up (Mercury/PG)	M-13	M-0	1	-	0,0
"The Fever"	на	H-0	1		
5 HUMBLE PIE	54/29	45/44	0.10	0/0	0/0
Go For The Throat (Atco)	M-22	M-0	1		0,0
"All Shook Up"	H-3	H-1			
6 KIM CARNES & HATE	57/26	24/19	0/0	0/0	0/0
Mistaken (EMI America)	M-14	M 2		0,0	0/0
"Bette Davis Eyes"	94-17	H-3			
7 BILLY SQUIER	114/22	119/11	3 9/9	OAD	0/0
Tie Don't Say No (Capitol)	M-68	M-5	M-0	0/0	0/0
"In The Dark"	H-24	H-1	H-0		
7 ROGER TAYLOR	31/22	23/23	0/0	0/0	0/0
Tie Fun in Space (Elektra)	M-9	M-0	0,0	0/0	0/0
"Get Crazy"	H-0	H-O	1		
7 DAVID LINDLEY	22/22	0/0	OAD	0/0	0.00
El Rayo-X (Asylum)	M-0	0.0	0/0	0/0	0/0
"Mercury Blues"	H-O				
8 BILLY & THE BEATERS	35/17	18/11	14/13	200	0.40
Billy & The Beaters (Alfa)	M-15	M-7	861	2/2	0/0
"Take Care"	H-3	H-O	HO	M-0	
9 DAVE EDMUNDS	19/16	0/0	0/0	H-0 0/0	0.00
Twangin' (Swan Song)	M-2	0/0	UNU	UNU	0/0
"Saturday Night"	H-0				
10 COLD CHISEL	41/15	28/4	32/15	400	
East (Elektra)	M-23	M-20	M-16	19/9	23/23
"My Baby"	H-3	H-2		M-10	M-0
11 PRETENDERS	100/13	88/20	HI	H-0	H-0
Extended Plan (Clas)	M 49	M-44	70/27	57/54	0/0
"Message Of Love"	H-38	H-24	M 28	M-3	
11 WILLE NILE	66/13	60/19	H 15	H-0	
Golden Down (Arista)	M-42		51/25	33/33	0/0
"Poor Boy"	M-42 H-11	M-32	M-21	M-0	
12 RICK SPRINGFIELD	84/11	HIS	H-5	H-0	
Working Class Dog (RCA)	04///	74/4	87/6	52/4	61/2
'Jessie's Girl'		M 49	M-43	M 44	M 46
-03310 3 UIII	H 25	H 21	H-18	H-14	H-14

The Added reports of charting artists are displayed over a five-week seriod. They are listed in order of total reports within the specific rotation or the week. Two numbers follow each album title. The first represents of the week. Two numbers follow each album title week. The second is the number of those stations that added it this week. Below these umbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

		5/1	4/24	4/17	4/10	4/3
	KIHN BAND	117/82			88/52	71/3
	hnroll (Beserkley)	A-2	A-3	A-15	A-20	A-29
	kup Song"	H-33	H-23	H-17	H-16	H-11
2 KROK		87/73	89/76	95/79	87/71	76/5
	vare (Ariola)	A-2	A-0	A 6	A-6	A-13
	ing Man"	H-12	H-13	H-10	H-10	H-8
	OSBOURBE	104/72	84/58	84/52	77/21	29/0
	d Of Oz (Jet)	A-7	A-7	A-21	A-51	A-29
Trair		H-31	H-29	H-19	H-14	H-3
	S PRIEST	104/70	91/59	90/62	79/53	78/20
	Of Entry (Columbia)	A-3	A-3	A 9	A-12	A 66
"Hiwa		H-31	H-29	H-19	H-14	H-3
5 BILLY		114/68	119/5	9/0	0/0	0/0
	Say No (Capitol)	A-22	A-113	A-9		
	e Dark"	H-24	H-1	H-0		
6 POINT		92/67	84/59	77/47	84/3	6/1
	can Excess (MCA)	A-7	A-11	A-22	A 81	A-6
"Stay"		H-18	H-14	H-8	H-0	H-0
7 PAT T		91/65	100/72	95/61	89/68	87/59
	Active (Polydor/PG)	A-1	A-1	A-7	A-2	A-11
	Age Music"	H-25	H-27	H-27	H-19	H-17
	TROWER	104/64	102/58	112/70	109/67	106/6
	Chrysalis)	A-0	A-1	A-0	A-0	A 6
	Money"	H-40	H-43	H-42	H-42	H-32
	U.S. BONDS	118/56	89/5	12/0	0/0	0/0
	tion (EMI America)	A-34	A 84	A-12		
"Little		H-28	H O	H-0		
10 SANTA		155.55	139/58	136/63	123/25	36/3
	(Columbia)	A-5	A-6	A-12	A 80	A-31
"Winni		H-96	H-75	H-61	H-18	H-2
	UCHEA	144/55	132/49	130/51	130/6	23/0
	Artists (Atlantic)	A-2	A-5	A-14	A-114	A-23
	Sister"	H-87	H-78	H-65	H-10	H-0
	E & KNOCKOUTS	79/51	77/54	72/49	69/47	61/44
	& (Millennium)	A-3	A-3	A-7	A-11	A-9
Swee		H-25	H-20	H-16	H-11	H 8
11 HAWK	-	63/51	68/56	64/48	51/43	49/27
	(Columbia)	A-1	A4	A-9	A-3	A-17
	I Right"	H-11	HB	H7	H-5	H-5
12 RAINB		70/50	85/64	90/71	96/79	97/75
	t (Polydor/PG)	A 1	A-1	A-1	A O	A-1
"I Surre		H 19	H-20	H-18	H 17	H 21
13 PRETER		100/49	88/44	70/28	57/3	0/0
	ed Play (Sire)	A-13	A-20	A-27	A 54	
"Messa	ge Of Love"	H-38	H-24	H-15	H O	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

	- 1	- 1	
1/3	- 1	- [
7/31		- 1	
l-29		- 1	
6/55		-1	
-13	- 1	-11	
-8	- 1	- 1	
9/0			
-29 -3		ı	
8/20			
66 3	1	-1	
0	1	- 1	
•	-	- 1	
		- 1	-
7		- 1	
0	1	- 1	
7/59	1	- 1	
11			
17 16/68	1	-1	
6/68 6 32		- 1	
32		- 1	
9	1		
	1	-	
/3	1	1	
91 ?	1	-1	
P)			•
13	1	-	
10 13 144		1	
44			1
	1		
27 7	1	ш	1
7	1		
75	1		1
	1		
1	1		
		1	*
	1	1	

6 REO SPEEDWAGON
Hi Intidelity (Epic)
"Take It On The Run"
7 STEVE WINWOOD
Arc Of A Diver (Island)
"Chence"
8 .38 SPECIAL
Wild Eyed... (A&M)
"Hold On Loosely"
9 SANTANA SANTANA Zebop! (Columbia) "Winning"
KAMPUCHEA Various Artists (Atlantic "Little Sister 1 AC/DC Dirty Deeds... (Atlantic) 12 APRIL WINE
Nature Of The... (Capito
"Gypsy Queen"
13 LOVERBOY

INCL		"	1	4	
	5/1	4/24	4/17	4/10	4/3
1 WHO			55 168/1	60 159/1	52 156/14
Face Dances (WB)	A-0	A-0	A-3	A-1	A-7
"You Better You Bet"	M 8	M 6	M-3	M 6	M 8
2 STYX				32 145/1	30 142/120
Paradise Theater (A&M)	A-0	A-0	M-0	AO	A-O
"Too Much Time"	M-16	M-8	M-13	A4 15	M-14
3 ERIC CLAPTON			36 159/1	42 155/1	39 157/147
Another Ticket (RSO)	A-1	A-0	M-0	A-0	A-0
4 PHIL COLLINS	M 29	M 18	M-17	M-16	M-10
				05 744/8	7 940/76
Face Value (Atlantic)	A-2	A-1	A 6	A4	M-2
"Air Tonight"	M-37	M-43	M-44	M 63	M 62
5 JEFFERSON STARSHIP		0 139/91			P/0
Tie "Find Your Way Back"	A-2	A-9	A-99	A-34	1
5 RUSH	M-31	M 38	M-18	M-10	
					10 138/106
Moving (Mercury/PG)	A-0	A-0	A-0	A-1	A-0
"Limelight"	M-23	M-25	M-23	M-28	M-33
8 REO SPEEDWAGON				4	3 136/124
Hi Infidelity (Epic) "Take It On The Run"	A-0	A-0	A-0	A-0	A-0
7 STEVE WINWOOD	M 22	M 18	M-11	M-17	M-12
					5 151/141
Arc Of A Diver (Island) "Chance"	A-1	A-0	A-1	A-2	A-0
8 .38 SPECIAL	M 31	M-25	M 23	MI-14	M-10
Wild-Eyed (A&M)	133/96	127/96	122/86		1.00
"Hold On Loosely"	A-0	A-1	A-0	A-1	A-0
9 SANTANA	M-37	M 31	M 38	M 36	M-42
Zebop! (Columbia)	155/95	139/75	136/61	123/18	
"Winning"	A-5	A 6	A-12	A 80	A-31
0 KAMPUCHEA	M-66	M 68	M-43	M 25	M 3
Various Artists (Atlantic)	144/87	132/78	130/65	130/10	-
"Little Sister"	A-2 M 66	A-5	A-14	A-114	A-23
1 AC/DC	109/78	M 49	M-61	M 6	M-0
Dirty Deeds (Atlantic)	A-0	100/61	92/49	84/4	11/2
'Title"	M-31	A-7	A-9	A-86	A-7
2 APRIL WINE	109/69	M-32 122/84	M-34 127/92	M-4	M-2
Nature Of The (Capitol)	A-0	A-0		128/92	134/101
"Gypsy Queen"	M-40	M-0	A-0	A-1	A-0
3 LOVERBOY	88/45	#5/53	M 35 96/63	M 36	M-33
Loverboy (Columbia)	A-1	A-1	A-0	108/66	110/68
"Turn Me Loose"	A-1 M-40	M-31	M-33	A-0 M-42	A-2 M-40
4 ROBIN TROWER	104/40	102/43	112/42	109/42	106/32
B.L.T. (Chrysalia)	A-0	A-1	A 0	A-O	A-6
"Into Money"	M 64	M 68	M 70	M-67	MAR
					-

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



TOM PETTY "The Waiting" 45 - (Backstreet/MCA) Total single reports: 156. Debuted this week at number 19.

Reach(Mercury/PG)
Total: 63. A-12, M-12, H-1
Still Feels Good (WB)
Total: 63. A-62, M-0, H-1
Unsung Heroes (Arista) Total: 44. A-4, M-18, H-11, J-10
Something (Casablanca/PG) Total: 43. A-37, M-5, H-1
East (Elektra)
Totat 41. A-15, M-23, H-3
Night Walker (Arista)
Totat 37. A-4, M-12, H-20, J-1
Double Fantasy (Geffen) Total: 35. A-0, M-21, H-14
H BAND Chance (WB) Total: 35. A-0, M-24, H-11
Billy & The Beaters (Alfa)
Total: 35. A-17, M-15, H-3
D

Significent Action listings showcase product in all musical configurations that has received significant simpley but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

Significant Action JAZZ ON ASR

	1	DREG8
	2	DAVID SANBORN
1	3	GROVER WASHINGTON JR Winelight (Elektra)
	4	DAVE GRUSIN Mountain Dance (GRP/Arista) "Friends" Title "Reg"
1		JEFF LORBER FUSION
	•	LEE RITENOUR
	7	WAYNE JOHNSON Arrowhead (Inner City)
	8	8. CLARKE/G. DUKE Clarke/Duke Project (Epic)
	9	JOE SAMPLE
	10	DAN SIEGEL The Hot Shot (Inner City)

These albums received significant simpley reports this week but did not on the Album Airplay/40 listing. This chart represents activity based on a bination of add, medium and hot reports, as well as special jazz program. The album's preferred simpley cuts are listed.

REGIONAL ASR ACTIVITY

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THE HOTTEST

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ERIC CLAPTON 34/33

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Hoffest ERIC CLAFTON (8503 *) Cent's Stand* WHO Celt) "Fow Better To" STRI (AAM) HEO SPEEDMADON (Epic) FILL COLLES (ATENTIC) "I Missed Age?" "Behind/Lines" JOSE GIND TANNELL! (Arlata) WRDH

PO: NIKE HARRIS ND: STEW SCHANTZ Added OATE (Swen Song) 1841. Night 1841. N

JIM STEIMMAN (Epic) -MONSHALL TLEIGER (M): -TOM PETET 8... (Buckett met/MCA) Tible Sist For Type, and Type, and Type State Sister Siste Poughkeepsle 914-471-1500

Pittsburgh

POPERTY (Mining)

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(OPERO) (Columbia)

MOTTEST SE SPECIAL (AAM) "Moto/Lamesty" The or AMTON (MAC

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Philadelphia

215-561-0933

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GEST CHARRES (Art)
-JOHN COLUMN (H(ca/Putpires)

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Philadelphia 215-668-9460

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PD: ED LEVINE ASST. PD: AMT DAMEMAN

9 ILLOCH
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| (Bott 487 very March 1 | March 2 |

9107

FO: GARY SLAIGHT -TOM PETTY &... (Backsfrags/MEA) -UEYDEN ZAR -LETORE JAN

MARI JUN

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-MOUT MAJIC (ATOp)

NOTTEST
AG/DG (ATISHT)C
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Singles

Rochester

** Compte Stander
** IT (Adm)
** The Navie Time*
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Rochester

716-232-7550

FOTO (COLUMBIA) PAT (BAVERS (Polyber/PolyBra DDC MOLLICAT (AAM) 10 SMELTAL (AAM) STR (AAM)

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AC/NC (Atlant)c)
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PRIL COLLINY (Atlant)c)
AFFERBOR STANSHIP (MCA)
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AFFERBOR STANSH

Syracuse

315-682-9538

Hoffest Billed (Epic) Hoffest Billed (Epic)

(NoTTING STONES)
ADAM AND THE ANTS (Epic)
COC HOLL(COT (AM)
UZ (Island)
FRANKE/MICCROUTS (N(1) an

Jozz

PO : TOM HEAVIER

SAFFANA (Columbia) PL (Constinga/Poly) -TON PETTY 6... (Beckstreet/NCA)

The Law Confidence of the Conf

Jazz

SIX

Syracuse 315-472-9797

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STETE HENGOD (Island)

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25/17

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34.82

CHUM FM PD: J. ROMERT HODO ASST. PD: ROSS DATIES

Toronto LO YEAR OF (CO) META? APRIL WINE (Co) 10(1) PAT TAX YER (Co) 10(1) PAT TAX YER (PAT PAT PAT PAT WINDOW TRACE WASH THE SLASH (MB LANCE)

Hopeway and State of
Utica

7048 Turke

ADDRESS OF TOTAL
CARDE (Epid)
ADDRESS PROFESS (Contembra)
ALHOROUS (Polydor /Polydor a)
UZ (Toland)
COT() + 0 mm (**syn (Spear a) a) MOUR WOUR 315-797-0803

PD: DALE &CHARDS

-SPIRIT (Miles)

Marian

BILLY & MarTRS (AITA)

COLD CHIESE, TELLARY

The Space

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Miles (Miles)

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315-797-08
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100 EFEDRATION (\$\frac{1}{2}\) (\$\frac{1}{ JAME OFFICIAL (Electro)

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CA Singles

Washington, D.C.

PROTEINDERS (S)re)
**Mostage:.aLov*
-GART U.S. BUNDS
(EMI America)

PD: GART CHAM

Added BILLY SQUIER (Cap) Follo UNATEFUL DEAD (Arteral DAYID LINDLEY (Ase) um1 -TOM FETTY & ... IBUCKSTFOOT/NEA)

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DC 101 Washington, D.C. 202-828-9932

West Virginia FM105 304-722-3308
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Worcester 817-752-5811 MUCE SPRINGSTEEN (Columbia: AC/OC (Atjustic)

Assec GART U.S. HONOS ([M] America) "Join Olon" "TOM PETTE S... (Bhickets set/HCA)

TOTALE TO JAZZ

FD: ALAH SHEED HD: BOB BAILET Added

BILLY & BEATLES SAITH

BILLY & BEATLES SAITH

GOS IN LAME & CHAPT (46)

"TON PETTY &...

1985 NATY-041/SEA

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-LAMA BRANISAN

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AUGA PRIEST TOOL MADE IN
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ANDOWS (FOR JATE A)
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"Beat To Zero"

AND DAMBURN (BB) AFF SHART (CB) | New Clty | EAR (LQ CB) (LA) | New Clty | EAR (LQ CB) (LB) | New Clty | EAR (LQ CB) (LB) | New Clty | CB) | New Clty |

MOST ADDED TOM JOHNSTON

Still Feels Good (WB)

LIFE Life (Elektre) KIM CARNES & HATE BOYS 7/7 Mistaken... (EMI America) 12/5 HUMBLE PIE Go For The Throat (Atco)
PURE PRAIRIE LEAGUE 9/5

Something... (Casablence/PG) 66
ROGER TAYLOR

Fun In Space (Elektra) 5/5 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week. MEDIUM

OZZY OSBOURNE Blizzard Of Oz (Jet) POINT BLANK ROBIN TROWER

B.L.T. (Chryselis)
JUDAS PRIEST

THE HOTTEST

WHO Face Dances (WB) RUSH Moving... (Mercury/PG) Paradise Theater (A&M) JEFFERSON STARSHIP HI Infidelity (Epic)

Atlanta 404-325-0960

OEET G'AROURIEE (Jet) RICH SPRINGP (EUD ERCA) GREG RIMS BAND (Boson bley) BHITEFACE (METCHTy/PolyGre) GART U.S., BORDS (ERI Name) (co HOTELS (B) SPECIONADA (E) (C) SPECIONADA (E) (C) SPECIONADA (E) (C) SPECIONADA (E) (C) SPECIONADA (E) SPECIONAD

<u>mhinis</u>

PO: GLENN STEWART Added
SARTAMA (GBI_mm)+)
GART U.S. BONDS (EN)
COLD CHIES, (E)=+Y=/
PRODUCERS (Farrait)
-TOM PETT B...
(Bot holy e=+/NCA)
-MASHALL, TUCKER (m)

MOTTHER PRINT (CALLING SATISMY) COMMITTEE OF THE CALLING SATISMY C

404-722-1302

Singtes None

GREG KIHN BAND Rockihnroll (Beserkley) 22/19 21/18 American Excess (MCA) 28/17

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Point Of Entry (Columbia) 22/17

Modern Times (RCA/Grund 36/29 REO SPEEDWAGON

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those/stations who reported it in hot rotation this week.

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JUMES TAK OR I Columbia
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THE STATE OF THE S 512-474-6543

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Superhare "Come Bock"
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THOSE OF THE HILE (Aristo)
RAMPLORE (Atlantic)

CAMPUDGE (ATTENTIC)

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713-727-0229

GARLAND JUTRETS (Epic)
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Birmingham

APRIL WINE (Capitol)
COLD CHISE (Elehtre)
SHERDS (Arco)
BILLY SQUITCH (Capitol)
CZZY OSHOLNHE (Art)
CARY U.S. BONCS (EMI Ameri STELLY OAM (MEA)
POINT BLAME (MEA)

TOTAL SCAR (COLUMNICA)

LANTANA (COLUMNICA)

LANTAN

Corpus Christi

TOTO (Columbia)

J4 £3 legne

Singles

Jegg None

Singles Bone

Jets

MO: CHUCK DURAMAY

GAVE COMMUNIC ASSESSMENT OF THE STATE OF THE

Ned (ub Q. ECAMODE & RID., (NEC/Columbia) #55C oleCAESTE (Shor) = 11 o (ME) ORG (Side BAND (Breach) Shallor Process GARLAND #FFECT (Epic) MILLSCH. & COUPER (ECAMODE) FINE (Side BAND (Breach) FINE (Side BAND) (Breach) FINE (Side BAND) (Breach) FINE (Side BAND) (Breach) FINE STOOLS (Side BAND) (Breach) FINE STOOLS (Side BAND) (Breach)
TEXAS ROCK

POI BILL DENORE

RO) NORM TALLMAN TO A CARD
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75

(DH) Amer (co)
"Beffe (Delia..."
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"Brooksp Yong"
RODER TAY, OR (Elektra)
"Gart Dray"
"Hombe PIE (Arco)
"Tesnage Antige"
-YON PITTY 4...
(Becketrast/MCA)

CHOI

PO: BOS FAZIO HD: CHARLIE PALHER

Added

CAYD L(SELLY (Anylwa)
TOW JOHNSTON (MB)
ADAM AND THE ANTS KE(s)
LEE BITCHOUR (E(selve)
-TOM PETTY 6...
(BECANT CONTEXA)
-ORIT (SELLY)
-

Jazz DATIO SAMDOPH (MB) JEFF LORDER VVB (ON (Arleto) ONEOS (Arleto) MARIE JOHNSON (Inner City) DAYE (MBLET NODE/Arcourd) ALLEN YSZUTI (MGA) S- CLANKI/G, DAKE (1810) Singles

Amarillo

WROO

Dallas-Ft. Worth KTXQ ALBUM ROCK 214-528-5500

FO: TOH OWENS

Added RICK SPRINGFIELD (RCA) -TON PETTY A.,. (Backsfreet/RCA) Model View Press, March 1997, March 1998, March 2098, March 2097, March 2007,
Jegg

KZEW

PO: TOM OMENS ND: JAMEL DOLAN

Therege...Lov -TOM PETTY &... (Backstreet/MEA)

214-748-9898

(Date day Teach Title)

SANTANA (Ca) Lend is
SANTAN

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meders servers... (wh)
meders servers... (wh)
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medium servers... (wh)

Ft. Plerce WOVV

PO: KARL KAUFFMAN HD: GARY SHERMAN

Added
SS JOHNEY & JULES
(Marcury/Polyfre)
Ph. (Cases lence/Polyfre)
Ph. (Cases lence/Polyfre)
LIFE (Elevers)
STRAIGHT (Codern)
STRAIGHT (Codern)
STRAIGHT (Codern)
-TON PETTY S...
(Backsetre)
-Backsetre/PEEA)
-ONVE (DRAIGS (Swen Som

Houston 713-528-4591

PO! DOIS MILLEP ASST. NO! NICHELE MORINSON

Added
ADAH AND THE ANTS (Epic)
DAVID LINDLET (Anylum)
JIM STEMMARK
-TOM PETTY 6...
(Backstroof/MCA)

Hottast

dD (db)

PAT TRAVERS (Polydor/Pol BILLY SQUIER (Capitol) NDB IN TROVER (Chrysnile) "NBGN** Let., ""Into Mon

Added LIFE (Elektro) «TOM PETTS 6... (Backstreet/MEA)

Hories T Cortingor (Columbia) "Tyrn...Coose" "nor Yosie" ngo Septomados (Epic) "Tough Cours, "Epic 3" "Tough Cours "Tough Cours," "Epic 3" "L.-Oun" 100 (db) "TOUGH Cours," "Tous Seuver" 36 SPECIAL (AMM) "Hold (Loose) y" JEFFER 1900 STANSHIP (EECA) "Sylvan Landers" "Fine Your / Boc." Santinas (Columbia) "Black (Louse) "Seuver" 1 (Louse) "Fine Your / Boc." Santinas (Columbia) "Black (Louse) "Seuver" 1 (Louse 105 A CONTRACTOR OF THE PARTY OF TH PD: RAD MESSICE MD: JOHN BROWNLEE

Charlotte

704-392-8191

HoPERYP ENIC CLAPTON (RSO) 36 SPECIAL (AMP) MOD (MD) STYX (AMN) RUSH (MWCUTY/POIYGE) AFFERSON STARSHIP (RCA)

Jess

Singles

Dallas

"Molificated by"
Hortest was the control of the con 3022

NOTTON'T STEE (AAM) EFFENSON STARSHIP (RC-ERIC CLAPTON (RSO) 30 SPECIAL (AAM) WHO (MD) REO SPECOMAGON (Epic) JOURNET (Columbia)

Just

5 Ingles lagne

EIPASO
915-544-8864
"Too Server"
spouts (Article)
spouts (Article)
(Rotting Stones)
"Welp Comes..."
TD HUGHTY (Epic)
-TOM CETTY 6...
(Bockstreed/MCA)

MILLIE MILE (A-1076)
Tor Boy"

PO: CHILL ATVERS

Added
TON JOHNSTON (NB)
"Madwam"
OREG KINN NAMD (Beserk) P
POINT BLANK (NCA)
GIND YANNELLI (Ar(198))

HOPTEST (Capinol)
BADF HOLE HIGH (Red to Althour to Alt

SHOT IN THE DARK (RSO)
HOTTEST WOOD (RSO)
PRICE CLAFFOR (RSO)
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**Pesto (Colimbia)

**Pesto (Colimbia)

**Pesto (FIST (F

JARE CATIO SAMBLE (MEA) SOT SAMBLE (MEA) SATULINE C. WASHINGTON, JR. (E) MATERIA JEFF LONGUE FOR JON LAVISTAL ARTHE JONESON (ELNON CETY) OME CO. (AV. 1870) OME SIGEL (ERNOR CETY) Singles QUAT (Procheton)

Gainesville

904-378-3808

101

MOL

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PO: DATIO PERMINS

"Night Train" Title
"Mailia...Chanc"
JOURET (Columbia
DICELATION (HSO)
HO (

Jacksonville 904-842-1055

Jackson

801-982-1062

HOTTON CAMPION (CAPTONIC)

CAMPIONS (ANTIONIC)

ADDAS "MELS" (CALUME)

SAMTANA (COLUME)

ANTINAN (COLU

Nadius ROS (A TROWER [Chrysells] ROS (A TROWER [ADD) REFORME (Je?) ROS (A Terminal (Je? Singles

זעטע Johnson City BOTH OUT OF THE STORES (BOLLING STORES (BOLLING STORES) SHOT IN THE DARK (BSD) SHOULD SHANDSTEEN (Golumbia UZ (Brished) (Below) (Below المالياليا

PO: CHRIS WILSON HD: CAMDY BRYANT Added
HAMBLE PIE (APCO)
TOBLIGHESTOR (MB)
HOOSE TAILUR (Elektre)
JAN MALLA (Modern)
-TOBLETTY 6...
(Mackstreet/MCA)
-HAMPSHALL TUCKER DMB)
-DAIV (EDMMOS (Sam Song)

Medium
STECHOON (MEAN
STECHOON CONTINUED)
STECHOON CONTINUED
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SOURCE (COLUMBIA)
J. LIEBON E (. ONO (GRETAN)
J. LIEBON E (. ONO (GRETAN)
A.M. PANONY (MEAN)
GRETAN COLUMBIA
GR

DAVID SANBORN (48) NLLEN YIZZUTI (MCA) Rock 104 Knoxville

"Tough Goys"
(RIC CAPTON (RSO)"
(RIPS Near" "Cartch No. 11..."
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RICK SPRINGFIELD (RCA)

HOPTORY
ERIC CLAPTON (RSO)
STEW UNMODD (1s(en-q)
STEM (AMM)
REO SPEEDMADON (Epic)
PHIL COLLINS (ATIMATES
J)MAT OUFFETT (MEA)
APRIL MINE (GB)101)
FRANKE (NOOCKOUTS (MI)104

Added PRETENDERS (\$1re) HANBLE PIE (APCO) ROGER TANLOR (Elektra) #TOM PETTY &... (Beckstreet/MCA)

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JUEZ S. CLARKE/G. DUKE (Epic) HAMRIEV BAND (MPC/Accord) DAYE ORUS IN (ORP/A-1+0) DAYED SAMBORN 1881 JEFF LOBBOR FUSION (Ar) 1990/ JOE SAMPLE (MEA) \$1ngles None

K94 KSMB Lafayette 318-232-1331

NOTTON'S
ONLINE OF FRETE (Epic)
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PO: JAY +ALKER ASST. PD: SCOTT SEGRAVES

CLOOM

Lexington 806-252-8694 HOSTBUR AC/DC (ATLENTIC) SPUCE SPRINGSTEEN (Columbia) REO SPREGMACON (EDIC) STITE (AAM) RUSH (Marcury/PolyGra) ERIC CALPTON (RTG) AMES TATLON (Columbia) PD: GART DIAMA ASST. PD: DAVE KRUSENGLAUS STYL CAMP:

RIDER (Mercury/PolyGre)

(RIC CAPTON (MSO)

RESTAND (Golombie)

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AMES TARON (Golombie)

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AMERICAN (Golombie)

J. LEMON & Y. DOG (Golfen)

J. LEMON & Y. DOG (Golfen)

- 700H (COUGAR (R) Ye/PolyGren)

HUMBLE PIE (Atco) -FOM PETTY 6... (Becastreet/MCA)

The International Control of the Con LE OZ

Louisville Hortest MIO SPEEDMANDON (Epic) AMADOT MET SMEED (Epic) "Hoper's On Pir" "Lises (pyr)"Portsfors) "Lises (pyr)"Portsfors) "Lises (pyr)"Portsfors) "Lise (pyr)"Code;" "Lise (pyr)"Code;" 10 SPECIAL (AMAD) ACPDC (Ade) excited (pyr) "Portsfors" (AMAD) ACPDC (Ade) excited (pyr) "Lises (pyr)"Code;" "Lises (pyr)"Code;" "Lises (pyr)"Code;"

Jasé None

1922

ND: JOHN SIMON Added OLET OMBOURME (Jeft BILLT SQUIET (Gme)foll -TOM PETTT &... (Backetreet/MCA)

Medium

JOURNEY (Columbia)

GARLAND JEFFREYS (Epics
SARTANN (Columbia)

AC/OC EARLANTIC

JOAN PRICEST (Columbia)

JOAN PRICEST (Columbia)

STE (AAM)

LORROOT (Columbia)

TURN (LORSO)

TURN (LORSO) ERIC CLAPTON (RSO) AFFERSON STARSHIP INCA)

POI C.C. MATTHEWS

Macium DDC HDLL1DAY (A&M) WHO 1481 707 (Coseb Fence/Poly) RDLL1MG \$TOMES

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FRANCE (NO.15 ing Stores)
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Lubbock

BOB.747-1224

Hoffest STER (ALM) HEO SPECDHADON (Epic) ERIC CLAPTON (RSO) JEFFERSON STANSKIP (RCA) HHO (HO) MS SPECIAL (ALM) GART U.S. BONDS (EN], Americal

Memphis 901-728-0060

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Miami

305-581-1580

Miami

MOTTORY
JAMES TAYLOR (Golumble)
GIMO YAMMELLI (Arisse)
G. HASHIMOTOR, JR. (Electro
Thisse /Hemory* "Just The 2...
J. LEMENT & T. OHO (Goffen)
JIMEN OUT CTT (MCA)
-CLIMAR OULES GAMO (MB)

-JOHN O'BANION (ELALOR)
-RECK SPRINGFIELD (RCA)
-RECK SPRINGFIELD (RCA)

NOTION (ELEVATOR)

BILLY SQUIET (Capitol)

ARRIL WINE (Capitol)

JAMES TAILON (Columbia)

SCENS (ARXO) (Epic)

RIO SPEEDANDI (Epic)

RIO (EN)

RIO SPEEDANDI (EPIC)

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Nashville

815-244-9532 AFFERSON STANSHIP (IICA) BIGS APPEND HEAD (REA) POINT SLAND HEAD

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FRANKE/NGIOCHDUTS (M):
-TON PETTY 6...
(Dac Natroot/NCA)

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POI SONN FOR

Added LIFE (Elektra) -TON PETTY &... (BacksTreet/NEA)

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RAINBOW (Polydor/PolyGre)

PO: RICK PETERS MD: ROSS BLOCK Added ERIC CLAPTON (PSO) LIFE (Elabtra) DAYID LINGLEY (Asylum) PPL (Caseb) ance/Poly) GERMARD URIGHE (Arlste)

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Jazi TON BHOWNE (Arista) MAN HEY BAND (ARC/Accord) SKYLINE OREGS (Arista) ALLEM VIZZUTI (MEA) MDEL POINTER (Liberty) Montgomery 205-284-2288

PO: MELL HARRISON MD: PHIL HORYON

Added LIVE (Elektra) -YOM PETTY 6... (Backetreet/MCA) -MALL TUCKER (MB) -MALL 4 ORTES (RCA)

Modium
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STEVE SERVODO (14 land)
OMO (Frecility)
OMOJNIKE (Joř)
OMOJNIKE (J

Single Mone Montgomery 205-832-4295 95 Rock Hopfiest
RUSH (Harcury/PolyGre)
WHO (HS)
STELLAMN
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RC/DC (Attentic)
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AMRILLY RUSH (Copic)
R SPECIAL (AMM)
ERIC CLAMFON (BSO)

Heelium DREGS (Aristal OZET OSACARNO (Jat) RICE SPRINGE (ELCA) PHIL COLLINY (ARISATIC SILLY SQUIET (COD)**OI) SILLY SQUIET (COD)**OI) STREET (STREET (CO)**OI) PAT TRAYERS (FOLYMOY/FOI ROUNT TRAYERS (FOLYMOY/FOI POINT BLANK (MCA)

PO! HEAL HEAEAL NO! JOANNE PETERSON

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Louisville
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PHIS COLLING JIMHT BUFFETT BECAI -PRANES ...BBDCARDUS (WIII benilus) -JOSE COLLING (Blus/PolyGrom) -JAMES TAILOR (Golumbio) -UZ (Iylond)

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PO: BOH CHURCH HD: WHIE LTONS

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HOTTEST RUSH (Mercury/PolyGre) ERIC CLAPTON IRSO)

WQDR 305-672-2500 PC: DANIEL HRUM HD: BOB WALTON MONe...Militon"
-KIM CARNES (ENI America)
-STEELY DAN (MCA)
-JOHN COUGAR (RIVe/PolyGree
-STEVE MINWOOD (Island)

Added
LEC RITEMOUR (Elektra)
LIFE (Elektra)
LOSE (Elektra)
LARE (Carlbou)
-TON PETTY 8...
(Backstreet/MCA)
-AMASSALL TUEKER (MB)
-JOHN O'BANION (Elektra)

HOTTEST HAC (48) STEVE HINH GOO (IS I AND) STEVE (ASM) (MEAN)

XL10

PD: ILTSE GOTTLIEB MD: STEVE FORREST Medium
PAT TRAYERS (Polydor/PolyGri
ADAS PRIEST (Columbia)
AN COMM (STIPE/E) (STIPE/E)
GREG KINE BAND (Beserviry)
RODUCERS (POrtrail)
ett.LE HILE (Aries)
PRETERIORES (Froil)
ANORUS (Aries)

MELLO QBE

Modium AC/DC (Aftentic) SARTAMA (Columbia) PAT TRACTS (Folgor CREO RIME BAND INDE TOWN DICKET BAND (Marcarty/Folgor) /Marcarty/Folgor) /MAS PRIEST (Columb

Norfolk 804-461-1194

raye sa

Orlando 305-845-1802

HOTT-US
IND SPEEDMACH (Epic)
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Pensacola 904-438-7543

NPO (MB):
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PAT TRAVERS (Follo)
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Singles TOM PETTY &... (dechsfreet/MCA

Raleigh 919-832-8311

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)2 Richmond 804-282-97

Rosnoke

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Tampa 813-876-0455

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ADAS PRIEST (CATUMA FOR PETER A... IBm hot/out/MEAS

Communication (Communication Communication C

Singles Many

Still Fools Good (WB)

Don't Say No (Capitol)
SOUTHSIDE JOHNNY &
THE ASBURY JUKES

HUMBLE PIE

KGGO

PD: LAWRY DAWSON ND: TON WIR RUEN

Added
FPL (Casebianca/Poly)
TOM XDHMSTQN (MB)

Modium (Marconieto)
ERIC CLAFFON (MIGO)
ERIC CLAFFON STABSHIP (MIGO)
MUSH (Marconig/Pol) por el
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POI CARET CURELOP NO: STEVE ROSTAN

MOST ADDED

GARY U.S. BONDS

Dedication (EMI America) 30/14
TOM JOHNSTON

Go For The Throat (Atco) 16/11
BILLY SQUIER

Reach Up... (Mercury/PG) 10/8
PURE PRAIRIE LEAGUE

Something... (Casebiance/PG) 9/8
Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Tulsa 918-864-2810

Ma SMPC 16. (AMA)
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West Palm Beach 306-481-0099

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* page -TOM PETT E... 180: ha front INCA (

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Singles

312-777-1700

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DISL EIRANS (MB)

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SATLINE

DATE ORUSIN (GRP/Ar)-stal

RLEN SIZEUTE (GRZ.)

GATIO SAHBORN (MB)

Single: HARRS (Columnia) RICA SHR-HER/I(LD (RCA) FRANCI,...NOCKRUTS 14(1) PARTICLES FINGURAT

Chicago 312-440-5270

NOBIN FROMER (Chrysolis STEEL WINNESSO (Island) SANTAME (Columbia) BILLY SQUEER (Coping) 01LF SQUEEK (Copino) 10 SPECIAL (ABA) 091L COLLINS INTERPEC 3. LE MODE & E. CHO (GET HAMP ID NAMES... (MD) (MS) (Morcary/Posyles) 040 (db)

3ass Mone 5 (rigites None

Chicago 312-828-9191

FO: STER RUNGER

#ILLEE HILE CAPSOTO
"POOR BOY"
PRITENDERS (\$)PA3
"Mestago...Los"
-fom PETER E...
EBeckstroot/NEA(

Medical (Admi)
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O-FM-96 Columbus 614-224-1271

"Eittie Sister" "Not in Be" "Rochestre..." "Let in Be" OZZT OSOURNE (Jet) ROBIN TROUGH (Chryselis) "Feel The Meet" "Into Money

ORIGES (Artstell
"Cruise Control"
OATH SAMBORN (MA)
OAN SIEGE (Inner City)
JEFF LORBER FUSION (Artst)
S. CLAMBER, DUSION (Bric)
ANTREE BAND (MR)/Artstell
DATE GRUSSIN (GRP/Artstell
ORIS ANMES STROPEN (LORDING)
LEE RITEROUR (ELWY)

27

Davenport 319-328-2541 GRE 6 time BARD (Inserting STREET) WILLIAM OZ (GREET) HILLIAM OZ (GREET) HILLIAM (GREET) (GREET) HILLIAM (GREET) (GREET

DeKalb 615-756-9250

(EMS Apprical CMMIE BROOKS BAND (All(gator)

CREGS (Artista) HOGER TATEOR (Elektra GART U.S. BONDS (EN)

FO: GAME BAPTISTE Added
#AMBLE PIE (Atco)
BILLY & GERTIGS (AIF9)
PNL (Common two cm/ors)
BICS SWEINGFIELD (RCA)
"Jessie"s GIP1"
—TOM PRITY A...
|Backstroot/NCA|

IBBCISTORY/m.mi
Hedium
Hedium
ST73 (AMR)
(DIC C,AFTON IB50)
GRAL MD ALF FREE
HOUSE (Artola)
SAMTRAN (Calentin
BHLAT SQUIET (Caption)
GZ77 (SBMD)MP (John IBCAN IBC

34.68 None

Singles PER 2

FO: MAD HOUSES

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Cleveland

ALTO-781-9807

KARTOGIA LAFLA-1;

JOHN (March 1970-1974)

JOHN (Schill (491a-11)

JOHN (JOHN (491a -OAYE EDHUNOS (Swan Song) -CEON REDBONE (Emerals City -ADAM & Dill ANTS (Epic)

11/05 PD: PHIL DEMAND

The composition of the compositi

Single: CLIMA BLUES BLUD (MB) CRAFF JOE/VARIABLE

MATERIA (Columnia)

NO. CARET CURLOR
(ID. CARET CURLOR
(ID. STER ROS) NA
(ID. STER R FRIC CLAPTON (RSO) STERE RIMECTO (1) Tang

515-285-8181

STEE (AAM) RED SPEEDMACON SEP(C) MMD (MB) 20.27 ROTO

Jess None

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"Carch Na 13..."
"Carch Na 13..."
"Lan Shore,"
"Lan S

Added TOM (AME)

TOM (OVERTOR (AME)

TOM (OVER

fitted

Detroit
313-444-1010
***O Tear**
LOVINDOT (Columbia)
***Tyrha-LODE*
GREG Alvet BAMO (Desembles)
**Passup Sond
***Tyrha-LODE*
LODE (Flastic)
***LODE*
LODE (Flastic)

LOOK (Plast)c:

(MOT LOS)

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AND THE PARTY OF T

Duluth 218-728-8421

Firts CRETOMES IP(ener) "Love...Furnin" TON DICHIE &... (Morcurs/PolyGre) HAMBLE PIE (Atco) OHLLY & MEATERS FAR

1+23

WILLY Detroit
313-883-1800
"Blanking" "Over a Over"
BIGE SMINER PELD RCA1
"Jension" BIRL
"Jension" BIR

TOTALS (AAM)

38 SPCIAL (AAM)

"Faminas Girl" "Motd/Look

"Air Toolgan"

"Limelight" "Too keyer"

"Limelight" "Too keyer"

"All (Agino)

"Mark-way Couper()

"Mark-way Couper()

"Too Buch Tibe"

MEDIUM

OZZY OSBOURNE Bitzzard Of Oz (Jet) 29/20 Zabopi (Columbia, BILLY SQUIER 43/19 Don't Say No (Capitol)
JUDAS PRIEST 33/19 Point Of Entry (Coke 30/19 GREG KIHN BAND Rockihnroll (Beserkley) 30/19 KROKUS Hardware (Arlola) 24/19

Two numbers follow each album title. The first represents total number of Michaest stations playing the album this week. The second is the number of those stations who reported it in medium totation this week.

Album Station Station Station

HO! DAVE LYONS HO! WARD CURTIS Added GART U-5, HUNDS TEN

Die R. U.S., MERDS ([R]. old Billion Schollen Sc

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-MARSHALL FUCKER (MB) -TOM PETTY 6,... -EBecksfreet/MCA(

Singles KIM CARNES (EN)

PO: TIM SIEGHIST HD: HARL HILLER

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FO: BICH WEST MD: MAL GRAND! Added PAT TRATURS (Polymor/Polymoly District attactors (Added) Total Advertors (Added) Total Advertors (Added) Total Advertors (Added) Total Advertors (Added) Total Total Advertors (Added) Total Total Advertors (Added) Total Total Patrict (Added) Total Total Total Patrict (Added) Total T

THE HOTTEST

Face Dancas (WB) 46/44 PHIL COLLINS Face Value (Atlantic) 45/38

STYX Paradise Theater (ABM) 39/36 JEFFERSON STARRHIP Modern Times (RCA/Grunt) 42/33 ERIC CLAPTON Another Ticket (RSO) 40/33

Two numbers follow each album title. The first represents intal number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

LAV-FM 97

Addas *Induct P(E (ATCO) \$5 JOHNST & JUNES | Hardury/PolyBrok COLD CHISTA (Elevera) -TOM P(EFF 4... EBOCKEPFORT/BECA)

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M. ION PD: DICK WILSON MD: JOE MECANE

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Kansas City 818-531-3400

IDII America) -CLIMPA BLU(\$ BAND (#8)

Jezz ZPP LONDON PVS (ON (Ar) ar DA+10 SANDON (MB) UNEOS (Ar) ar LEE = FERNOM (Elenora) CASIONIA (AIFa) S. CLANNE(FG. CAND. (Epic)

FD: FRAME SMITH MD: JIH PERMINTON

PD: BISHDP DIEEN NDE DALE AUGUST

FOR JOHNSTON (M)

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Singles 1 1 FOIRF SCAME (MEA)

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Mums

RIGHOR BLANK (MEA) DATIO SAMBORN (MEA) MUNICUM (STIPE) -FOMPHALL BUCKER (ME) -TOM PETT 6... EBECKETP ONT/SEA)

Cleveland

HEAD MEDICAL TRANSPORT CONTROL TO CITY TO CONTROL TO CO

Singiss

\$10gP++

"Jensie's Sin!"
FRANKE/NUCCEDITS (Mil)ad
"Come Back"
JADAS PRIEST (Columbia)
"Don't Go"

Jess Singles Evansville 812-477-8811

POINT NAME (MEA) STALT & MATERS (ALTO) GIND PANNELL! (Aristo) GIND TANGLE (Arlets)
WILLE NILE Arlets)
GET OSCIME (Jot)
-COLD CHISIL (Electrical
-JOHNET (Columnia)
-ROLLING STORES
(Rolling STORES)

COLITY STORMAN TO SERVICE SERVICE STORMAN TO SERVICE
deri ethe abenson claser City Titte

Fargo 218-238-7900

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WWCK 105 FM Flint 313-744-1570

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Ft. Wayne 219-484-0580

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FRANCE/MARCE (BOTT) MD: DAVE LOGAN MD: TON+ GATES

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WF-0 Indianapolis 317-257-7505

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Kansas City 816-753-4567

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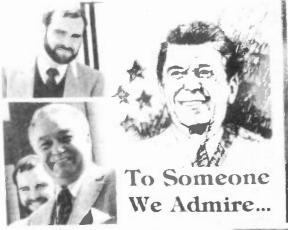
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News Notes

When I first got into Country radio, I remember hearing about a guy from Roanoke, VA who called himself "King Edward Smith IV." At the time I thought, "This guy must be an egomaniac to think he's some kind of king." Later, as I grew in the business, I met "King Ed" and found out I was wrong. He was a kind and gentle man, whose experience in radio and the music business would serve as a guide to my understanding of the two industries. I felt honored to have worked with him for awhile on the CMA board and as a fellow FICAP member. I never had the opportunity to chart one of his many records that came across my desk, even though a few made our "Significant Action" category. But I would like you all to know King Edward Smith IV was always "number one with a bullet" with Elsewhere, it will become official this week that Dave Martin, GM of WDAF/Kansas City, will take over the reins at WMAQ/Chicago (See Page 1) as Burt Sherwood exits (R&R 4-17). Still waiting on the word about who will take over for PD Bill Hennes . . . Stay tuned . . . Chris Collier is joining KILT-AM/Houston as PD. The AM will be making a change to Country. Collier had been OD of KYTE/Portland, OR. Chris Adams has been named PD for KYTE. For many years Adams was with KWJJ, also in Portland . . . Bobby Kraig, PD and morning man at WTHI/Terre Haute, IN, has been selected as PD for KPLX-FM/Dallas. No replacement yet at Wayne Elliot has been upped to PD at WJJK/ . Brad Stapelton from MD to As-Eau Claire, WI sistant PD of KEEN/San Jose. Kris McKay has been . WNRS/Ann Arbor has a new mornpromoted to PD. ing man from WHMI. He is Gregg Michaels . . good seeing many music industry friends in this week for the Academy of Country Music awards show. The Academy announced the winners of its disc jockey poll and radio station of the year, and the honors go to Sammy Jackson, midday personality on KLAC/Los Angeles, and KLAC itself. Gilley's Club in Pasadena, TX and the Palomino in L.A. got top club honors . . . Thank you to WHTN/Huntington, WV for the pine tree seedling. The station gave them away for an Arbor Day promotion. There was a group of people in my office when I opened the package. When I pulled out the green bud in its plastic container, I had a couple of people get so excited they ran out of my office and bought some rolling Finally, the Electric Weenie's Tom Adams reports: "Dolly Parton's next movie will have her starring as a DOUBLE agent"... So what's NEWS with you?



Get Well Soon, Mr. President!



COUNTRY CARD COMMUNIQUE— WWWW-FM/Detroit designed a 7' by 3' get well card for President Ronald Reagan (R&R 4-17). Detroit Mayor Coleman Young took part in the ceremony held at Hart Plaza in downtown Detroit. WWWW-FM PD Dene Hallam delivered the card to the White House, where he was assured the President would see it. Pictured are Hallam, Mayor Young and WWWW-FM air personality Chuck Santoni. The station received television news coverage for its efforts.



CONTESTS, CONCERTS, CONVERSATIONS . . .

Rebound Sound In Morgantown



The staffs of WAJR and WVQ-FM/Morgantown, WV took on Meadowlark Lemon and his Bucketeers as a promotion for the station. Operations Director Carl Becker is shown trying to make a basket during the game, while a prayer is being said by one of the Bucketeers. According to Becker, "They knew I didn't have a prayer to make the shot, so they gave me one. After eight tries, I finally made it. Of course, I won't mention that the Bucketeers had to lift me up to the basket for the shot to fall through. We lost the game, great time, as did many of our KNIX-AM-FM/Phoenix got together with 7-Up and sponsored an on-air "imaginary" bullride. Listeners were told to enter by sending in postcards. They were called by different KNIX air personalities and asked to guess how long they could stay on the "bull." The station paid \$10 for each second a person predicted correctly they could ride before the buzzer went off. Those called were given tickets to the rodeo and were automatically eligible for a drawing worth a trip to Mexico ... KIDN/Pueblo held six Thursday festive affairs for its listeners called "Thank You Southern Colorado" parties. During the two-hour period KIDN gave away free beer at a local nightclub KVOC/Casper, WY is and did a remote broadcast . giving away a \$1320 gift certificate for a local travel service. Listeners fill out entry forms at various business locations. Hourly, KVOC personalities announce names and give listeners 1:23 to call in and claim the preliminary prize; they then become eligible



for the grand prize ... KFH/Wichita sent along the new design of its window stickers ... WPOC/Baltimore and the American Diabetes Association of

Maryland will cosponsor the first annual "Sugarfoot 5K" race this June . . . KACT/Andrews, TX raised \$17,000 for the American Heart Association by lending GM Ray Stephens and PD Jimmy Spiegeler to participate in the first "jump-rope-athon." Grayson, OM of WIST/Charlotte, called to say Con Hunley and Moe Bandy were among the celebrities to take part in the WIST first annual charity golf tournament. All proceeds went to Muscular Dystrophy Foun-WWVA/Wheeling morning man Bud Forte got a bit of spring fever and decided to move his show outdoors on a recent morning. Forte's show was done in front of the Capitol Music Hall, home of the famous Wheeling Jamboree, where the station is located. As workers walked or drove by, they were given free cups of coffee courtesy of the local Burger Chef. Since spring fever can be contagious, it was no surprise that follow-up announcer Bill Berg also decided to do his program outdoors. . WGNA/Albany is giving away a trip to Nashville in its "Great Jelly Bean" contest. In cooperation with Burger King, jars with the same amount of jelly beans are displayed throughout the city. It's the old "count the beans and win" contest, an oldie-but-goodie that is working for WGNA... WPKX&WVKX-FM/Washington, DC are holding a three-day radiothon to raise funds for the Vietnam Veterans Memorial. Congress has donated two acres of land near the Lincoln Memorial, but the monument is going to be built by private contributions. Among the scheduled participants are Senator George McGovern; General David Jones, Chairman of the Joint Chiefs of Staff; columnist James Kilpatrick; recording artists Steve Wariner and Leon Everette; and taped messages from Bob Hope and Howard Cosell. The radiothon will be on the weekend of May 8, 9 & 10, and the station is asking for more celebrity callins. Messages can be taped in advance by calling (703) 683-3000 or done live by calling the radiothon number . KEEN/San Jose took 400 listeners (703) 827-8200 and the air staff on nine buses to Reno for a recent weekend. On the way, each KEEN air personality had contests to give away T-shirts, albums, and other



. WVOJ/Jacksonville, FL midday man Doug Carter is seen here with Sun recording artist Dave Dudley during a recent visit to the station recent Hank Williams Jr. concert, KDMS/El Dorado, AR gave a two-dollar discount for tickets to its listeners. According to PD Jeff Davies, "The show was a sellout in less than one week." Davies also did the MC WQIK-FM/Jacksonville, FL took part in the city's annual river day. Ronnie McDowell was in town to perform for the event . . . KYGO-FM/Denver has begun simulcasting the PBS show "Austin City Limits" with television station KRMA ... The fourth KWKH/Shreveport free "Listener Appreciation Show" starred Alabama, Bill Anderson, Bobby Bare, and R&R wants to share your station news and pictures. Send to: R&R Country, 1930 Century Park West, Los Angeles, CA 90067.

New

Entry



"Breakers" are those newer records that have the greatest level of station activity on any given week

BILLY SWAN

Do I Have To Draw A Picture (Epic)

75% of reporting stations on it. National Summary: Up 32, Same 17, Down 1, Debuts 17, Adds 18. R&R Chart 48-43.

ELVIS PRESLEY

Lovin' Arms (RCA)

74% of reporting stations on it. National Summary: Up 34, Same 17, Down 0, Debuts 24, Adds 9. R&R Chart 49-44.

JOHNNY RODRIGUEZ

I Want You Tonight (Epic)

67% of reporting stations on it. National Summary: Up 34, Same 19, Down 1, Debuts 12, Adds 10. R&R Chart: 50-45.

MOE BANDY

My Woman Loves The Devil Out Of Me (Columbia)

67% of reporting stations on it. National Summary: Up 28, Same 16, Down 1, Debuts 16, Adds

SYLVIA

The Matador (RCA)

61% of reporting stations on it. National Summary: Up 8, Same 23, Down 0, Debuts 19, Adds 20. R&R Chart Debut 47.

Most Added:

BARBARA MANDRELL I Was Country When It Wasn't... (MCA)
JIM ED BROWN & HELEN CORNELIUS Don't Bother To Knock (RCA)
DAVE ROWLAND & SUGAR Fool By Your Side (Elaktra) SYLVIA

The Metador (RCA) TOMPALL & THE GLASER BROTHERS Lovin' Her Was Essier... (Elektra) BILLY SWAN Do I Have To Draw A Picture (Epic)

SONNY CURTIS Good Ol' Girls (Elektra)

Hottest:

OAK RIDGE BOYS Elvira (MCA) T.G. SHEPPARD I Loved 'Em Every One (WB/Curb) **ROSANNE CASH** Seven Year Ache (Columbia) **RONNIE MILSAP** Am I Losing You (RCA) EMMYLOU HARRIS Mister Sandmen (WB) MAC DAVIS

Hooked On Music (Casablanca/PolyGram) JOHN ANDERSON I'm Just An Old Chunk Of Coal... (WB)

MOST ACT

Rample: 100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many of our reporters are on the record this week (100) and of those 100 how many of our the charts, the lift is the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this eek. ☐ Indicates one of this week's "most added" riew songs.

STATLER BROTHERS "In The Garden" (Mercury/PolyGram) 66/3

ry: Up 45, Same 10, Down 2, Debuts 6, Adde 3, WSUN, WKKN, WCAW, WPLO d-29, WLWI-FM 16-11, KRMD SAI 22-17, WUBE-FM 36-29, KFDI-AM 26-18, KFTN 24-14, WVAM 12-7, WM2Q-FM 26-18, R&R Chart Debut 48

AM-FM 23-16, WSAI 22-17, WUBE-FM 35-29, KFDI-AM 25-18, KFTN 24-14, WVAM 12-7, WMZQ-FM 25-18. R&R Chart: Debut 48.

BARBARA MANDRELL "I Was Country When It Wasn't Cool" (MCA) 84/80

National Summers: Up 0, Same 2, Down 0, Debuts 2, Adda 60,KLAC, KNIX-FM, KMPS-AM-FM,KGA, WOKQ, WMZQ-FM,KIKK-FM, WMC-AM, WSIX-FM, WIRK-FM, WJEZ-FM, WSAI, WHK, KEBC-FM, WIL-AM-FM, R&R Chart: Debut 49,

RAY PRICE "Getting Over You Again" (Dimension) 58/11

National Summary: Up 25, Same 11, Down 2, Debuts 9, Adda 11,WJEZ-FM, WUBE-FM, WHK, WITL-FM, KRZY, KLAC, KWJJ,KIDN, KSON-AM-FM, WCAW, WBAM, KFDI-AM 64, KSSS 43-36, KCKC 9-7, KVET 41-30, R&R Chart: Debut 50,

RANDY BARLOW "Love Dies Hard" (Paid) 48/15

National Summary: Up 7, Same 14, Down 0, Debuts 12, Add 15, WQIK-FM, WSUN, WIRK-FM, WKLM, KBMR, WGEE, WDGY, WHBE, WKCQ-FM, KRZY KMAK KWLI KTOM KEFN, WWAB, KSCS 50, 40

el Summery: Up 7, Same 14, Down 0, Debuta 12, Add 16, WQIK-FM, WSUN, WIRK-FM, WKLM, KBMR, WGEE, WDGY, WKCQ-FM, KRZY, KMAK, KWJJ, KTOM, KEEN, WKXA, KSSS 60-40

TOMPALL & THE GLASER BROTHERS "Lovin' Her Was Easier..." (Elektra) 48/19
Netional Summary: Up 4, Same 18, Down 0, Debuts 6, Adds 19 including WSLR, WUBE-FM, WHK, WFMS-FM, WDAF, KEED, KSOP, KEEN, WNYR, KLVI, WIRK-FM, KWMT 48-39, WSIX-FM 29-21.

RANDY PARTON "Hold Me Like You Never Had Me" (RCA) 45/2 National Summan; Up 27, Same 9, Down 4, Debuts 3, Adde 2, WMAQ, KBMY, WMNI 11 AM-FM 32-28, WNYR 30-23, KLVI 18-9, KNOE 42-35, WCMS-FM 21-12.

AM-FM 32-29, WNYH 30-29, KLVI 18-9, KNOE 42-36, WCMS-FM 21-12.

JOHNNY LEE "Rode Hard And Put Up Wet" (Full Moon/Epic) 44/8

National Summary: Up 13, Same 18, Down 1; Debuts 4, Adde 8,KOKE-FM, WGTO, KBMR, WMUS-AM-FM, KKAL, KVEG, WCAW, WEEP, KLVI 49-37, KRMD-AM-FM 47-37, KBUF 36-23, KFEQ 32-20,

B.J. THOMAS "Some Love Songs Never Die" (MCA) 42/6

National Summary: Up 12, Same 14, Down 1, Debuts 9, Adds 6, KGA, WWCS-FM, WCOS-FM, WQYK-FM, KBMR, WMAQ, KWJJ 50-42, KHEY 48-38, WBAM 38-30, KKYX 44-39, WIRE 21-18, KFDI-AM 43-37.

TOM JONES "Darfin" (Mercury/PolyGram) 40/8
National Summery: Up 12, Same 12, Down 0, Debus 8, Adds 8, WFMS-FM, WTSO, KICD-FM, WKYG, KVET, KHEY, KNOE, WKLM, WHK 20-13, KUUY 46-39, WKXA 6-27, WPLO d-28, WMC-AM 23-11.

BURRITO BROTHERS "Does She Wish She Was Single Again" (Curb) 40/8
National Summery: Up 7, Same 19, Down 0, Debus 8, Adds 6, WGNA-FM, WSEN, WYDE, KLRA, KNOE, WFMS-FM, WWCS-FM 28-20, WSIX-FM 13-10, KKYX 42-37, WIRE 28-22, WTSO 42-30, KUUY 42-35.

Others Getting Significant Action

DAVE ROWLAND & SUGAR "Fool By Your Side" (Elektra) 38/27
National Summary: Up 1. Same 8. Down 0, Debuts 2. Adds 27 including WNYR. WWVA, KOKE-FM, WYDE, KHEY, WSAI, WMNI, WCXI, KFDI-AM, KWJJ, KEEN, KGA.

National Summary: Up 1, Same 8, Down 0, Debuts 2, Adds 27 including wivers.

WMNI, WCXI, KFDI-AM, KWJJ, KEEN, KGA.

JIM ED BROWN & HELEN CORNELIUS "Don't Bother To Knock" (RCA) 37/34

STATES SUMMARY: Up 0, Same 3, Down 0, Debuts 0, Adds 34 including KVET, WBAP, WLWI-FM, WIRK-FM, KEBC-FM, KFEQ.

TANYA TUCKER "Love Knows We Tried" (MCA) 37/7
National Summary: Up 9, Same 18, Down 0, Debuts 6, Adde 7, WPLO, KLRA, WOKK, WTQR-FM, KWMT. WFMS-FM, KRSY, WYDE 43-38, WSIX-FM 48-34, KSOP 48-38.

BOBBY BARE "Learning To Live Again" (Columbia) 38/7
Netional Summery: Up 6, Same 17, Down 0, Debuts 6, Adds 7, WSAI, WPLO, WGTO, KHEY, WQIK-FM, KYXX, WIRK-FM, KSOP 49-44, WSFN 35-30.

SONNY CURTIS "Good Of Girts" (Elektra) 35/19
National Summary: Up 0, Same 9, Down 0, Debuts 8, Adds 18 including KENR, WBAM, WQYK-FM, WIRK-FM, KBMR, KBUF, WKKN, KFEQ, KUUY, KNIX-FM, KRSY, WIXY,

WAYNE KEMP "Your Wha is Cheatin' On Us Again" (Mercury/PolyGram) 34/9
National Summany: Up 12, Same 7, Down 2, Debuts 4, Adds 9, WMAQ, WSAI, KBUF, WHBF, KWJJ, KGA, WM2Q-FM, WYDE, WLWI-FM, KYOO 40-36, KENR 16-13, KRMD-AM-FM 30-24.

WLWFPM, KVDU 40-35, KENH 15-13, KHMD-AM-FM 30-28.

JOHNNY RUSSELL "Here's To The Horses" (Mercury/PolyGram) 33/7

National Summary: Up 9, Same 10, Down 0, Debuts 7, Adds 7, WWVA, WGTO, WQIK-FM, WOKK, WKKN, KVOO, KFTN, WVAM 48-40, KLVI 42-34, WLWI-FM 37-27, KFDI-AM 27-22, KUUY 36-28.

Radio@Records NATIONAL AIRPLAY/50

May 1, 1981

T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb) 2 CHARLEY PRIDE/Roll On Mississippi (RCA)

17 11 RONNIE MILSAP/Am I Losing You (RCA)

DON WILLIAMS/Felling Again (MCA) EMMYLOU HARRIS/Mister Sendman (WB)

12 9 ROSANNE CASH/Seven Year Ache (Columbia) 5 MAC DAVIS/Hooked On Music (Casabienca/PolyGram)

21 13 0 36 OAK RIDGE BOYS/Elvira (MCA)

MREE TWO LAST

15 MOE & JOE/Hey Joe, Hey Moe (Columbia) 18 10

JANIE FRICKE/Pride (Columbia)

MICKEY GILLEY/A Headache Tomorrow...(Epic)

12 12 15 12 11 CONWAY TWITTY/Rest Your Love On Me (MCA)

30 23 17 RAZZY BAILEY/Friends (RCA)

0 37 27 22 JOHN ANDERSON/I'm Just An Old Chunk Of Coel... (WB)

O 18 LEON EVERETTE/If I Keep Going Crazy (RCA)

MEL McDANIEL/Louisiena Seturday Night (Capitol)

32 27 MEL TILLIS/A Million Old Goodbyes (Elektra)

43 35 29 DOTTIE WEST/What Are We Doin' In Love (Liberty)

34 30 29 21 39 DOLLY PARTON/But You Know I Love You (RCA) 32

TAMMY WYNETTE/Cowboys Don't Shoot Straight (Epic) 29

25 23 REBA McENTIRE/I Don't Think Love Ought.. (Mercury/PolyGram)

JUICE NEWTON/Angel Of The Morning (Capitol)

ANNE MURRAY/Blessed Are The Bellevers (Capitol)

JOHNNY CASH/The Beron (Columbia) GENE WATSON/Between This Time And The Next Time (MCA) 28

3 ALABAMA/Old Flame (RCA)

33 @ 41 39 GAIL DAVIES/IT's A Lovely, Lovely World (WB)

33 32 SAMMI SMITH/Cheatin's A 2-Way Street (Sound Factory)

022 26 BOBBY GOLDSBORO/Alice Doesn't Love Here... (Curb/CBS)

LORETTA LYNN/Somebody Led Me Away (MCA) LACY J. DALTON/Whisper (Columbia) 41

44 39 KENDALLS/Heart Of The Matter (Ovation)

14 18 33 DAVID FRIZZELL & SHELLY WEST/You're The Reason God... (WB)

34 0 10 14 MERLE HAGGARD/Leonard (MCA) 40 38 STEVE WARINER/By Now (RCA)

13 20 38 WAYLON & JESSI/Storms Never Last (RCA)

WILLIE NELSON/Mona Lisa (Columbia) 48 41

EARL THOMAS CONLEY/Fire And Smoke (Sunbird) 49 46 ED BRUCE/Evil Angel (MCA)

49 42 J. PAYCHECK & M. HAGGARD/I Cen't Hold Myself in Line (Epic) 46

45 CHARLY McCLAIN/Surround Me With Love (Epic) 8 JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum) 19

BILLY SWAN/Do I Have To Draw A Picture (Epic) ELVIS PRESLEY/Lovin' Arms (RCA) 49

50 JOHNNY RODRIGUEZ/I Want You Tonight (Epic)

\$0000 MOE BANDY/My Women Loves The Devil Out Of Me (Columbia) SYLVIA/The Metador (RCA)

STATLER BROTHERS/In The Garden (Mercury/PolyGram) BARBARA MANDRELL/I Was Country When It Wasn't Cool (MCA)

RAY PRICE/Getting Over You Agein (Dimension)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

RICH LANDERS "Friday Night Feeling" (Ovation) 33/6
National Summery: Up 8, Same 12, Down 0, Debuts 7, Adde 6, WSLR, WMAQ, WITL-FM, WHBF, WTHI, KWJJ, KVOO 41-38, National Summary: Up 8, Same 12, Do KUUY 34-29, KEED 47-40, KKYX 38-32.

TOM T. HALL "The All New Me" (RCA) 31/14
National Summan; Up 3, Same 11, Down 0, Debuts 3, Adde 14, KKAL, KSSS, KFTN, WWCS-FM, KRRV, KHEY, WSM, WCMS-FM, KBCFFM, WKKN, KICD-FM, KVOO.

CRISTY LANE "Love To Love You" (Liberty) 29/15
National Summary: Up 1, Same 7, Down 0, Debuta 6, Adda 15, WSAI, WMNI, WAXX, KBUF, KICD-FM, KFEQ, KSSS, KEED, KMPS-AM-FM, WYII, KVET, WBAM, WSM, KKYX, WTQR-FM,
ROGER BOWLING "A Little Bit Of Heaven" (Mercury/PolyGram) 26/2
National Summary: Up 10, Same 8, Down 0, Debuta 6, Adda 2, WSIX-FM, WAXX, WGTO 47-43, KHEY 42-33, KVOO 49-44, KGA 40-34, On: WPLO, KOKE-FM, WQYK-FM, WSAI.

FREDDIE HART "You're Crazy Man" (Sunbird) 25/5
National Summany: Up 8, Same 7, Down 0, Debuto 8, Adds 6, WBAM, WIRK-FM, KWMT, WKCQ-FM, WWCS-FM, WCXI 40-36, KEED 46-41, KFTN 28-23, On: KKYX, WSAI. DON KING "I Still Miss Someone" (Epic) 24/11
National Summery: Up 2, Same 9, Down 0, Debuts 2, Adds 11, WSAI, KEBC-FM, KVOO, KSSS, KTOM, WVAM, WWCS-FM, KRRV, WESC-AM-FM, WBAM, KRMD-AM-FM.

LEONA WILLIAMS "I'm Almost Ready" (Elektra) 24/2
National Summary: Up 14, Same 6, Down 0, Debuta 2, Adda 2, WMAQ, WGEE, WAXX 40-36, KVOO 38-33, KFTN 36-28, WSEN 33-28, WGTO 20-14, KKYX 43-38.

JUDY BAILEY "Slow Country Dancing" (Columbia) 22/8
National Summery: Up 5, Same 8, Down 0, Debuts 4, Adds 8, WPLO, KOKE-FM, WSM, WCMS-FM, WSLR, WKKN, KSOP,

WWVA, WGTO 48-38, KCKC 31-21.

RICKY SKAGGS "Don't Get Above Your Raising" (Epic) 22/8

National Summary: Up 1, Same 10, Down 0, Debute 3, Adds 8, KSSS, KNIX-FM, KFTN, KOKE-FM, WESC-AM-FM, WCMS-FM,

WAXX, KWMT, WMNI 39-35.

TERRY GREGORY "Just Like Me" (Handshake) 21/12

National Summary: Up 3, Same 6, Down 0, Debuts 0, Adds 12 including KRRV, WBAM, WSM, KRMD-AM-FM, WIRK-FM, WHBF, KSSS, WWVA, KSOP 32-25, WWCS-FM 25-19.

DON McLEAN "Since I Don't Have You" (Millennium) 19/8

National Summary: Up 8, Same 4, Down 0, Debuts 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, Adds 8, KSSS, KRDR, KSOP, WGNA-FM, KLVI, WESC-AM-FM, WQIK-FM, VOIS 1, ADDS
TIM REX & OKLAHOMA "Spreed My Wings" (NSD) 18/4 National Summary; Up 4, Same 7, Down 0, Debuts 3, Adds 4, KOKE-FM, WKLM, WSAI, KSSS, WSIX-FM 39-32, KVOO 48-43,

BILLIE JO SPEARS "What The World Needs Now Is Love" (Liberty) 17/10

Up 0, Same 6, Down 0, Debute 1, Adde 10, KLVI, KENR, KIKK-FM, WSIX-FM, WSM, WAXX, KVOO, KSSS,

EDGEL GROVES "Footprints in The Sand" (Silver Star) 17/4 Up 3, Same 6, Down 2, Debuts 3, Adds 4, WHN, KVET, WESC-AM-FM, KVOO, WEEP 9-6, WWVA 9-7, WHK

26-17, WFMS-FM d-27.
HOYT AXTON "Flo's Yellow Rose" (Elektra) 15/4
National Summary: Up 2, Same 6, Down 0, Debuts 3, Adds 4, KFEQ, KFDI-AM, KONE, KGA, WCMS-FM 46-35, KKAL 44-38.
EDDY ARNOLD "Bally-Hoo Days" (RCA) 14/14
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 14 including KSOP, KCKC, KGA, WVAM, KRMD-AM-FM, WNRS,

KEBC-FM, KFDI-AM,

SAMI JO COLE "One Love Over Easy" (Elektra) 13/8

National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 6, KOKE-FM, KNOE, KSSS, KONE, WVAM, WWVA.



KPLX • KDJW • KLLL • KEBC • KVOO • WKDA WNOE • KRMD • KWKH • KNOE • KIKK • KOUL WYNK • KKYX • KBUC • KVET • KTTS • WMAY

> KCKN • WDAF • KFDI KLAC • KBBQ • KUZZ KSON • KNIX • KCUB KIKX • KHEY • KRKE KBET • KRAK • KCEY KMPS • KWJJ • KEED KGA • KZUN • KOYN KSSS • KVVY • KFTN



WPLO • WDBX • WIVK • WCBX • WESC • WGTO



WMZQ • WKCW • WCMS WSLC • WKKN • WSLR WWVA • WCXI • WSAI WAXX • KOKE • KEBC KVOO • KIKK • KOUL KKYX • KBUC • KTTS KFDI • KRAK • KCEY KMPS • KOYN • KSOP

MOE BANDY & JUDY BAILEY

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Pictures



CASH CALL TAKES TO THE ROAD - WGTO/Cypress Gardens, FL listeners can't miss the station's brightly lit end loudspeakered "Roadmaster" when it pulls up behind vehicles equipped with a WGTO bumper sticker. If the occupant knows the current cash jackpot amount, the country conveyance awards them the prize money - In amounts up to \$6000! Station PD Terry "The Bird" Slane is shown awaiting his turn at the wheel.



WBEU SCORES DOUBLE COUP - Following a recent Savannah concert, T.G. Sheppard (left), and Conway Twitty (right) kicked back for an interview with WBEU/Beaufort, SC PD Mark Robertson (center), which was later used on Mark's radio show



WVAM WELCOMES NATIVE SON — Music Hut in Altoona was the scene of a recent instore autograph session with hometown boy and Wheeling Jamboree star Lenny Gault as well as country artist John Conlee, both in town for a concert. Shown at the WVAM remote are (i-r) Gault, WVAM's Don Girard, Conlee, WVAM staffer Willie Nelson, WVAM PD Tom Riley, and WVAM MD Stan Davis.



CLOWER'S NO FOOL — Jerry Clower's April Fool's Day appearance as co-host on WMPS/Memphis's morning show wasn't intended to fool anyone. However, when the station's phone started ringing off the hook with listeners intent on speaking to the country veteran, the bombarded receptionist thought everybody was playing an April Fool's joke on her. Next time, guys, let her in on who's there (especially on April 1)! Shown yooking it up in the studio ara (I-r) WMPS PD Walt Jackson, Clower, and WMPS morning man



Biff Collie

Inside Nashville

SHOWBIZ, INC., the TV syndication firm which created the "Porter Wagoner Show," "Nashville On The Road," and an inventory of over 2400 TV programs, was sold to Multimedia, Inc. for \$4.4 million Multimedia owns and operates WZTV Channel 17 in Nashville and publishes the Music City News. The purchase makes Multimedia the largest producer and syndicator of Country syndicated programming

for television in America.

MAY DAY: "Bunny" Stream was born Easter Day to Lynn Anderson and Harold "Spook' Stream in Lake Charles . . . Mel Tillis and Terry Bradshaw's TV pilot "Stockers" got good ratings last Friday night (4-24) and has been pencilled NBC's fall schedule, understand . . . Allen (Lefty's 29-year-old brother) Frizzell and Shelley (Dottie's daughter) West are engaged! Charlie Daniels will be honorary starter at the Charlotte Motor Speedway's "World 600," billed as the world's largest stock car race (he's from around there). Cowles Bristol (from Statesville, NC) says Charlie will host the show... The Oak Ridge Boys, paying a self-confessed debt to Music City, will play a benefit performance (guaranteed to bring in \$22,000) for the Tennessee Performing Arts Center at a June 2 concert there. By the way, the Oaks will ride in the televised Indy 500 parade on Joe Stampley will be profiled June issue of People May 23. magazine . . . What is being billed as "the world's largest country music festival" will take place July 4 and 5 at Myrtle Beach, SC. Performers will include Mac Davis, Emmylou Harris, Jerry Lee Lewis, Conway Twitty, Dottie West and Donna Fargo, Bellamy Brothers and many . Loretta Lynn's ulcers kept her hospitalized in Reno, missing her final days at Harrah's, (she was scheduled to appear on the Academy of Country Music awards show) . . . 36-year Opry announcer Grant Turner is the subject of six segments of "Country Crossroads," the weekly syndicated show on radio hosted by Jerry Clower and WBAP's Bill Boxcar Willie's "Best Of" album is nearing the million sales mark from those TV ads. It's made him a star in the U.S. Fascinating story about Boxcar Willie. His name is Marty Martin, and he was a Country disc jockey for 25 years in the Rocky Mountain states, primarily Idaho. He created the "Boxcar Willie" identity in 1975! (True!).

GETTING YOUR NAME IN THE PAPER: Johnny Cash will lend a helping hand to the debt-plagued South Dakota State Fair with a September visit, donating his share of profits to the fair. The gift could amount to \$50,000, Fair Commission Chairman Sheldon Songstad said (that's nice!) . . . Mel Tillis making molasses? That's what they told me. Mel grows sorghum and sugar cane on his 1500-acre farm in nearby Cheatham County. He plans to call it M-M-Mel's Molasses . . . 57 years ago this month WLS/Chicago, home of the original "National Barndance," went on the air (George D. Hay came from that station to start a new barndance show in Nashville a year later that we call Grand Ole Opry) . . . Pat and Shirley Boone are talking about moving home to Nashville. They were house-shopping when they came to host this year's Dove Awards Raven appears in a new movie called 'Uforia" with Hank Williams, Jr. and Roger Miller (Roger moving back to Nashville?).

LOOKALIKES: Linda Ronstadt and Rosanne Cash.

NAMEDROPPERS: Backstage at the Opry lately, familiar faces, famous faces, infamous faces abound: Mary "Kristin" Crosby (of "Dallas"), Gov. & Mrs. Dick Thornberg of Pennsylvania, Sonny Shroyer of "Enos," Roger Staubach (he used to play football), Catherine Bach (from "Dukes Of Hazzard"), George McGovern, Tennessee Governor Lamar Alexander, and Katie Ryder, writer of 'Six To Nine'

TRIVIA QUIZ: Who was the first major market Country female disc jockey? Rosalie Allen, WOR/New York, 1949 to 1964. Rosalie's friends can write her currently at Box 712, Fort Mill, SC . WSM News Director Al Voecks. a member of that staff for 18 years, was fired! Voecks is a former TV news anchorman and News Director, for years a radio PD, and for the last two years Radio News Director. (I knew it wouldn't last, Al.) I'm sure Voecks will stay in Nashville radio if he wants to . . . Thanks to Bobby Neese in Oklahoma City for the letter: "Dear Biff, I never miss your column in R&R. I never read it, but I never miss it!" Armstrong of Horsefeathers Cowboy Band knows a preacher who compiled a list of 457 sins. Says he's been swamped with requests for that list by people who are afraid they may have missed something! ... Big John Trimble, WRVA/Richmond's midnight mayor, got this one in the mail: "The age of some women is like the speedometer on a used car; you know it's set back, but you don't know how far!". Ron McCue, WDSD/Dover, DE, trivias: "One out of every two Americans wears glasses. See how important ears are??"

KING EDWARD SMITH IV was first a Country picker. He backed into radio programming through the early morning "live" radio show, selling baby chicks, Hadacol, Grit newspapers and Cloverline Salve. He was the "cowboy singer" a station manager called one day many years ago to do a 15-minute program of "hillbilly" music. That's the way country music began on the radio, you know. But King "came to stay," as one of his idols, Bob Wills, used to say, and stay he did. He learned about this uncertain, insecure medium that made it possible to communicate with thousands of people at the same time. He learned that, just by being himself, he could relate to people, talk to them, share with them, play with them, and be a very important part of their life. That's what King Edward did, with anybody he ever met. He became an important part of the life of all the people who ever knew him, because he cared about people; because he related to people; because people could relate to him. That King Edward Smith IV programmed a Roanoke radio station into the #1 slot and kept it there for more years than perhaps any other Country station has dominated a market is a historic fact. My heart aches for his wife Linda Dean and their kids; and for all those near him who even unconsciously depended on King for the confidence, enthusiasm, and excitement he inspired for his work, his family, and for life.

One Good Thing...

SYLVIA "THE MATADOR" PB 12214

R&R 47* BB 43** CB 45* RW 43*
(BREAKER)

After Another...

RAZZYBailey

"FRIENDS/ANYWHERE THERE'S A JUKEBOX" R&R 13* BB 8** CB 10* RW 12*

After Another...

STEVE wariner
"BY NOW"
PB 12204

R&R 35* BB 29** CB 34* RW 30*





Regional Adds & Hots

MOST ADDED

EAST

MOST ADDED **Barbara Mandrell (MCA**

MIDWEST

SOUTH

WEST

Berbers Mendrell (MCA)

Oak Ridge Boys (MCA)

Oak Ridge Boys (MCA) Roserne Cash (Columbia) T.G. Sheppard (WB/Curb)

Oak Ridge Boye (MCA) T.G. Sheppard (WS/Curb)

KKKI-FM Houston, TX

MANDO EARHODO
JOHNY CASH
BARRARA MANDRELL
BILLIE JO SPEARS
HOTTOST
LANE BROTHERS

WOK-FM Inchegratile, FL

Oak Ridge Boys (MCA)

EAST

BANDARA MAMERELL
STLYIA
BURRITO BROTHERS
SAMRI SRITH
GENE WATSON
CHARLIE RICH
MOTHER BILSAP
OAK RIOGE BOTS
LNCY J. DALTON
GAIL DAVES
ED BRUCE

WPOC-FM Beltimors, MD

Brunewick, ME
ILEDALLS
BROWN & CORNELIUS
RANDY BARLON
HOTFURY
T.G. SMEPPARD
AMER HURRAY
MEA. ME DANIEL
JORANY ROORIGUEZ
WILLIE NELSON

WCAW Charleston, WV CHARMSTON, WV

GAIL DAVIES

GRID DAVIES

GRID DAVIES

GRID DALLS

BARBARA MANDRELL

RAT PRICE

STATLER BROTHERS

RED. MC ENTIRE

MOTPOST:

GRODAVIS

COMMAN THITTY

T.G. SHEPPARO

HICKET GILLET

MCE & JGE

DOWN, WHI BANNARA HANDRELL BILLT SMAN RENDALLS WILL E MELSON MOTHERS ALABAM MICREY GILLET FRIZZELL & WEST ROSAIME CASH OAR RIOGE BOYS

WWCS-FM Hagerstown

WKYQ Parkeraburg, WV

Parkersburg, WV
STEVE HARTHER
LACY J. DALTON
KENDALLS
TOM JONES
MOTTORY:
DRIVIOU HARRIS
JUICE NEWTON
ROWNER HILLSAP
DAK RIDGE BOYS
RAZZY BAYLEY

ANNE MURRAY
JOHONY LEE
GAIL DAYLES
HOTTOST:
T.G. SHEPPARD
OMBLET PRIDE
DOTTIE WEST
EUGEL GROVES
OAR RIDGE BOTS

Rochaeter, NY
JOHENY RODILAND/SUGAR
TOWNALL & CLASER HOTTERST
ROSANNE CASH
CAMPRELL & TUCKER
OAR RIDGE BOYS
ED BRUCE
RANDY PARTON

WMZQ-FM Washington, DC

WWVA Wheeling, WV

Wheeling, WY

DAVE ROWLAND/SUGA
BROWN & CORNELIUS
AND? BATLEY
TERRY ON CLE
PRINTER ROWELL
ADMONTH RUSSELL
ADMONT RUSSELL
ADMONT RUSSELL
TOTTARY
ROWELL
BOOKLE
BOOKL

BARBARA MANDRELL CRISTY LAME JERRY REED JERRY REED HOTTONY: CONMAY THITTY T.G. SMEPPARD MOE & JOE OAK RIDGE BOYS RAZZY BAILEY

NUMBER OF

REPORTING **STATIONS** THIS WEEK: 114

MIDWEST

BROWN & CORNELIUS EDDY ARNOLD HOB SANDERSON HARBARA-MANDRELL LARRY LEE ADMINS HOPP-ST: HICKET GILLEY EMMYLDD HARRIS MAYLON & JESSI OAK RICKE BOYS JANIE FRICKE

OWNTERCE, PED
JOHONT LEE
WILLIE MELSON
RANDY BARLOW
TON T. MALL
B. J. THOMAS
SONNY CURTIS
HOTTEST
HICKEY GILLEY
CHARLEY PRIDE
ROSANNE CASH
T.G. SHEPPARD
JUICE NEWTON

ELVIS PRESLET WILLIE NELSON KENDALLS RAT PRICE HARBARA MANORE

STUTIA
ST

TOMPALL & GLASER B BARBARA MANDRELL RAY PRICE JOHNNY ROCKIGUEZ MOTPAST! ROMNIE MILSAP " JOHN ANDERSON RAZZY BAILEY GARL DAYIES

TAMMY WINE TE BILLY SHAN HOTTOOTS T.G. SHEPPARD MAC DAVIS OAK RIDGE BOYS GAIL DAVIES

BARBARA MANDRELL
BORDT BARE
KAIS KRISTOFERSON
ELVIS PRESLEY
HATME KERP
DONBHA HAZARD
TIP PRES A GRO, ANDHA
GON RING
GRISTY LAME
DAVE ROBLAND/SUGAR
MAC DAVIS
MAC DAVIS
GROSAMME CASH
MAC DAVIS
CHARLEY PRIOE
T.G. SHEPPARD
MOE & JOE

WHK Cleveland, OH

"We Belong In Love Tonight" T.G. SHEPPARD (WB)

Wheels Calumbus, OH

EBU CHAIRE, WI
VERN GOSDIN
VERN GOSDIN
VERN GOSDIN
ROUN A CORNELIUS
CRISTT LANE
ST. VIA
RICKY SKAGGS
ROUE ROULING
BILLIE JO SPEARS
TOMPALL A GU, ASER E
BAHBARA MANCRELL
HOTTOST!
ROSANDE CASH
REA MC SMITIE
REAN MC SMITIE
REAN MC SMITIE
JANIE FRICKE
GAN RIDGE BOYS

WITL #M Lansing, MI

WTSO Madison, WI

STLIPA STLIPA TANTA TUDIGER RICKY SKAGGS FREGOIE HART DAYE ROULAMO/SL HANBARA MANDREL MOTTHST: CONMAY TWITTY DON WILLIAMS ROSANGE CASH EMMYLOU HARRIS GAIL OAVIES

KBUF Garden City, KS

DOM NC LEAM
SONNY CUNTYS
SONNY CUNTYS
MATHE KENP
JERRY REED
DOT ARNOLD
GROWN & CORNEL
BARNET HILLS
MOTTANTI
CON WILLIAMS
FEMILIAMS
FEMILIAMS
T. G. SHEPPARD
MAC DAVIS
JOHNY LEE

WEST

RANDY BARLOW

RAY PRICE
BILLY SWAN
BARBARN MANDRELL
EARL THOMAS CONLEY
EO BRUCE
HOTTOST
ON HILLIAMS
EMMILOU MARRIS
T.G. SAFEPARO
JUICE NEWTON

KBMY Billings, MT

Albuq

GAIL DAVIES
JOHNY LEE
HOTTOST!
ROSANNE CASH
ENNYLOU HARRIS
T.G. SHEPMAD
JAICE NEWTON
JAMES TAYLOR & J.D.

KEBC-FM Oklahama City, OK

ONISHOMME CITY, OR
ARISARA MANDRELLUS
BRUGUS E ATHROD
YERN GOSDIN
TOW T. HALL
JIMMY BUFFETY
COM KING
EDDT AMNOLD
MOTES*
ONE A RODE
STLVIA

BARBARA MANDRELL
BILLY SWAN
NDE BANDY
RANDY BARLON
NOTHER TON
HICKEY GILLFF
DON WILLIAMS
HOE & JOE
DOSANNE CASH

Cheyenne, WT

BARBARA MANDRELL
BROWN & CORNELIUS
SOMMY CURTIS
SOMMY CURTIS
ENDY ARMOLD
HUNDO FARMODD
ENNIE ROBELL
REINNY FARL
HOTFORT:
HOTE & JOE
SAMMI SHITH
JANIE FRICHE
JOHNY CACH
REINNY ROBELL
REINNY ENTRE
HOTE & JOE
SAMMI SHITH
JANIE FRICHE
JOHNY CACH
REIN FRICHE
BORNEY CACH
REIN DANIEL

KSSS Colorado Sp

Colorado Springa, C
DON REL LEAM
DON REL LEAM
AND COLE
TERRY OREGORY
DAYE ROBLAND/SUGAA
ORISTY LANE
THE RELATION OR COLE
TERRY OREGORY
ORISTY LANE
THE RELATION OR COLE
THE RELAT

KLAK Deriver, CO

KLZ Derwer, CO

KENDALLS

HAMBARA MANDRELL RAMDY BARK ON MOE BAMDY TOMPALL & GLASER FREDDIE HART HOTTOST T.G. SHEPPARD EMMILOU HARRES ROSANME CASH DOLLT PARTON TAMBES WINETTE

Spencer, IA

ORISTY LAME
TOM JONES
TOM T. HMLL
TOM YORES
TOM T. HMLL
DAVE ROULAND/SUGAR
BARBARA MANEMELL
BOOT ARMOOL LIVING
HOTMER
ROUNTE MILSAM
RAZZY BATLET
REDA ME ENTINE
COTTE WEST
JOHNY ROORIGUEZ

SONNY CURTIS
ORISTY LANE
BROWN & CORNELLUS
BROWN & CORNELLUS
HOTT ARTON
MOTERNY
CON HILLIAMS
EDMYLOU HARRIS
CHARLEY PRIDE
MAC DAYLS
ROMNIE MILSAP
ROMNIE MILSAP

KEED EUGONG, OR TOMPALL & GLASER B CRISTY LANE KRIS KRISTOFFERSON BURGHARM MANDRELL BHOWN & CONNELLUS HOFFERST PRIDE EMBNTLOW HARRIS T.G. SHEPPARD

KMAK Fresno, CA

BRDMH & ORNELIU

BROWH & CORNELIU

ONE ROWLAND/SUG

DON MC LEAN

KIN YASS'

CHUCK HOWARD

BARBARA MARDRELL

EDDY ARMOLD

SMAKIN STEVENS

HOTOSS'

COWAR Y TWITTY

MICKEY GILLEY

JANIE FRICKE

GAK RIDGE BOYS

JOHN ANDERSON

SEEDON, MO
BARBARA MANDRELL
-ED BRUCE
CHARLY MC CLAIN
HOTTOST
FORMITE MILSAP
ROSANNE CASH
RONNIE MILSAP
DOLLY PARTON
HEL MC DANIEL

MOST ADDED

GART HOWRIS
PATTI PAGE
JOSSET ROURIGUEZ
STUPIA
RICH LANDERS
BILLT SEAN
MOTTANT;
RONNIE MILSAP
T.G. SHEPPARO
OAN RICHE BOTS
COTTIE MEST
DOLLY PARTON

KVOO Tulee, OK

JOHNY RUSSELL
DEL REEYES
BILLIE JO SPEARS
DON KING
SMEINT BRANE
TOM T. HALL
DAYE ROWLAND/SUGAR
JAMES RANYELL
DEVERON EDOLE
EDRIE PREEMAN
EDDEL GROVES

KFH Wichita, K8

WHICHER, KB

OAVE ROWLAND/SUGAR
ROYT ARTON
SOMET CUBITS
SOMET CUBITS
SOMET CUBITS
SOMET CUBITS
SOMET CUBITS
SOMET CUBITS
FROM GOSDIN
FROM A CONNELTUS
FROM A CONNELTUS
FRINE ROMELL
CHUCH HOMARO
LECARD TRUS
GAIL REFES
TATLE BROTHERS
STATLER BROTHERS
RAZZT BAILER
JOHN ANDERSON

80UTH

TOM T. MALL
JERRY RIED
OON HING
DAYID HOUSTON
TEART GREGORY
HOTTONT
ORTHOTONT
TAMOT WINETTE
T.G. SHEPPARD
HEL MC DAHIEL

JUDY BAILEY
JUDY BAILEY
TANYA TUCKER
BOBBY BARE
HOTTEST!
T.G. SHEPPAND
ONR RIDGE BOYS
JANIE FRICKE
TOM JONES
BAHBARA MANDRELL

KFTN Provo, UT

KIDN Pueblo, CO

STLVIA
TOMPALL & GLI
EEVIS PRESLEY
SAMI JO COLE
HOTT AKTON
MOTPEST:
WILLIE MELSON
JUICE NEWTON
ORTSTAL GAYLE
ALABAMA
SYLVIA

KRSY Roswell, HM

MEL NC DANIEL SAMMI SMITH

KWJJ Portland, OR

KIXZ Amerillo, TX

KVET Austin, TX

AUSTIN, TX

EOGEL GROVES
HARBARA MANERELL
CHARLIE RICH
GEORGE STRAIT
DAVE ROWLAND/SUGAR
ORISTY LABR
TOM JONES
BROWN & CORNELIUS
CRYSTAL GATLE
MOTTEST
LAGY J. DALTON
CHARLY MC CLAIM
BILLY SMAN
MATRE (ALPP
STEVE MARIMER)

KOKE-FM Auetin, TX AUSBIN, TR

SILLY SHAM

SILLY SHAM

AND TO COLE

RICHY SANGUS

AUDT BAILEY

ELVIS PHISLEY

ELVIS PHISLY

KLVI nument, TX BROWNENS, TX

DAVE ROWLAND/SUGAR
BILLIE JO SPEARS
DON NC LEAM
TOMPALL & GA, ASER &
BILLT JOE SHAYER
STLVIN
HOPFRANT,
BILL ANDERSON
LORETTA LYMN
LEON EVERETTE
GAK RIDGE BDTS

WYDE Birmingham, AL BIMMIT BUFFET!
JIMMY BUFFET!
BROWN & CORNEY
TERRY CREEN
TERRY CREE

WCOS-FM Columbia, SC

Columbia, Sc.

B. J. PHOMAS
TOMPALL & GLASER B
BARBARA MAMDRELL
HUTTORE 2:
GAK RIDGE BOYS
DOLLY PARTON
TAMBY WHIETE
JOHENT CASH
MEL TILLIS

KTOM Salinas, CA

KSOP
Sah Lake City, UT
TOMPALL & QLASER
DON MC LEAR
EDDY ARMOLD
JUDT BATLE?
MAC DAVIS
THOREON?
MAC DAVIS
TIG. SHEPPAD
ROSANNE CASH
EMPLOY HARDIS
DAK RIDGE BOTS

Selfines, CA

EDDY ARROLD

Sen Jose CA

EDDY ARROLD

TOMPALL & CLASER

TOMPALL & CLA

CYPTOBLE CARTONING P.
JOHNNY LEE DAMBARA MANDRYS L.
LETHNOOS LAND LAND MANDRY SL.
RATY T. OSLIN
JOHNY RUSSELL
BOBBY TA PR
BROWN & CORNEC LIUS
TERRY URE CORY
JOHN ANDER SOM
JOHNY TO LILLIS
OBOLY TA LILLIS
OB

BARLMAN MANDRELL

OON NC LEAN
TOWNALL L GLASER B

BOBST MARLOS
JOHNNY RUSSELL

RANDT BARLOS
HOPTASTI
EMILOU HARRIS
CONMAY TWITTY
HOE & JOE
T.G. SAEPPARD

GAK RIOGE BOYS HOTTOST: T.G. SHEFPARD ROBNIE MILSAP MOE & JOE JANIE FRICKE JOHN ANDERSON TANTA TUEKE FODT ANNOLD BROWN & CORNELL BURN TO BROTHER BARBARA MANDRELL KAY T. OSLIN HOTTONE! CONMAY THITTY GOSANGE CASH JANIE FRICKE RAZZT BAILEF COLLY PARTON ORK RIDGE BOYS

BARBARA MAMERELL BROWN & CORNELIUS JOHNNY ROORIGUEZ MOTTMOTE DAK RIDGE BOTS

WESC-AM/FM Greenville, SC

DON RING
BROWN & CORNEL!
DON MC LEAN
RICKY SKAGS
EDGEL GROVES
HOTTORY
TO SHEPP ARD
CHARLY MC CLAIN
ELVIS PRESLEY

HOWSTOR, TA

BILLIE JO SPEARS
5'YL'IA
MUNDO EARWOOD
RAT SANDERS
SONN'T CURTIS
GEORGE STRAIT
HOTTUST
BARBARA MANDRELL

WILLIE NELSON BARBARA MANDRELL SHAKIN STEVENS HOTTOBET OAK RIDGE BOYS ROYERS TON JONES JUICE NEWTOW ROSANNE CASH

WOKK Meridien, MS BARBARA MANDRELL STLVIA JOHNNI RUSSELL BILLY SANN LINCOLN COUNTY TANYA TUCKER OWNELS MCCOLN COUNTY TANYA TUCKER OWNELS MORELS OAK RIOGE BOTS ANGE MURRAY TAMNY IN METTE JOHN ANDERSON DOTY IE WEST

WQAM Miemi, FL

ELVIS PRESLET JOHNNY RODRIGAE BAZZY BAILEY LEON EVENETYE GAIL DAYLES SAMMI SANITH LACY J. DALTON PAYCHECK & MIGE HOTPINITI CONHAY THITTY MOE & JOE DON MC LEAN JOHN ANDERSON

IVORY JACK DOMNIE ROHRS MOTTHER: GAIL DAVIES MEL TILLIS MORBY GOLDSMORD JOHNY RODRIGUEZ GEME MATSON

KRMD-AMFM Stroveport LA ENTOWAPPEL LA

DON KING

UDN KOSOIN

KENNI SERVIT

TENNI DER GORV

TENNI DER GORV

TENNI DER GORV

DON'E ROGICANO/SUGAN

GEORGE STRAIT

BANNIARA MARBELL

CHARLE BICH

MAC DAVIS

ROWNIE BICH

JANIE FRICKE

ERWICLOW HARRIS

DAK RIDGE BOTS

STE VE WARINER
OMARLY NC CLAIN
BILLY SWAN
STATLER BHOTHERS
JOHNNY FOOR FOLEZ
RANDT BARLON
MOTPOST;
".G. SHEPPARO
OAK RILIGE BOTS
JOHNNY CASH

WOYK-FM Temps/St. Pete, FL

WLWHFM Montgome SCHOOL CURTIS Weel Part Democracy
EDDY ARNOLD
HARDT GARLOW
BROWN & CORRELIUS
EARL THERRY CORE:
TERRY CREEK
BARBARA MANDRELL
TOMPALL & GOLSER
GART GOODNIGHT
BOBBY BARE
PREDDIE HART
DAVID MOUSTON
MOTTERS

ROGER BOWLING
YERN GOSDIN
RA FISAMDER S
BILLIE JO SPEARS
BARBARA MANDRELL
MOTFOST:
EMPTLOU HARRIS
JOHN ANDERSON
ELYIS PRESILET
TOMPALL & GLASER
TOM T. HALL

BILLT SHAM
HOE BANDY BARLOW
THE READ BOTH BARLOW
THE READ BOTH BARLOW
TOWN ADWES
STLYIA
HOTTON THITTY
HAC DAYIS
ROSAIME CASH
RAZZY BALLEY
STEVE WARINER WSM Nashville, TN CRISTY LANE
BILLIE JO SPEARS
TON T. HALL
PURE PRAIRIE LEAGU
MOTSOST
COMMAY TWITTY
T.G. SHEPPARO
EMMILOU HARRIS
HICREY GILLET

WKLM Wilmington, NC

WTQR-FM Winston-Sale

WINSTON-SAIGM, NC
TAMPET BY THE TE
AMPLE BERRAY
TANTA TUCKER
JOHNET ROPIGEZ
EARL THEMAS COMLEY
CONSTILLED
COMITY OF CLAIM
SONSTILLED
BARBAR MINDRELL
MOTTAN BE
AND AND BE
BARBAR MINDRELL
MOTTAN
BARBAR MINDRELL
JOHNEY CASH

CHARLY MC CLAIN
WILLE MELSON
JUOY BAILEY
BROWN & CORNELLY
BARBARA MANCRELL
RICKY SKAGGS
TOW Y. MSL
MOTPORY
ROWNIE MILSAP
RAZZY BAILEY
JOHN ANDERSON

KYXX Odesse, TX

Hottest Tracks:

Cuts in bold type are receiving the heaviest airplay. ALABAMA — Feels So Right — (RCA) "Ride The Train" "Feels So Right" "Love in The First Degree" "Hollywood" "I'm Stoned"

JOHN ANDERSON — John Anderson 2 — (WB) "Chicken Truck" "July The 12th, 1939" "The Same Old Girl" "You've Got The Longest Leaving Act In Town"

Everything's A Weltz" "Love's Found You And Me"

CONWAY & LORETTA — Two's A Party — (MCA) "Two's A

Party" "Right in The Palm Of Your Hand"

EMMYLOU HARRIS - Evangeline - (WB) "Bad Moon Rising

RONNIE MILSAP - Out Where The Bright Lights Are

DOLLY PARTON - 9 To 5 And Odd Jobs - (RCA) The

TOUR OF THE RESIDENCE OF THE BOTTOM THE BOTT

ED BRUCE BAY PRICE ELVIS PRESLET MOE BANDY STYLA HOTTHRIT: RUMBLE MILSAP CHARLEY PRICE RAZZT BAILET JOHONY CASH DOLLY PARTON

KCUB Tucson, AZ

TUCBON, AZ
BARBARA MANDRELL
MOTTEST:
MOE & JGE
RAZZY BAILEY
JOHN ANDERSON
OAK RIDGE BOYS
COLLT PARTON

T.G. SHEPPARD — I Love 'Ern All — (WB/Curb) "We Belong In Love Toright" "You Weltred Yourself Right Into My Life" "Face The Night Alone" "What's Forever For" "Silence On The Line"

"Missin" rou WAYLON & JESSI — Leather & Lace — (RCA) "What's Happened To Blue Eyes" "I Aln't The One" "I Believe You Can" HANK WILLIAMS JR. — Rowdy — (Elektra/Curb) "Dixle On My Mind" "Are You Sure Henk Done It This Way"

Most Requested: OAK RIDGE BOYS "Elvira" (MCA)

JOHN ANDERSON "I'm Just An Old Chunk... (WB)

BARBARA HANDRELL CRISTY LANE ERNIE ROWELL

'Ride The Train' ALABAMA (RCA)

COUNTRY ALBUMS

ED BRUCE — One To One — (MCA) "(When You Fell In Love)
Everything's A Weits" "Love's Found You And Me"

TERRI GIBBS - Somebody's Knockin' - (MCA) 'Wishing

CHARLY McCLAIN - Surround Me With Love - (Epic)

Glowing — (RCA) "Out Where The Bright Lights Are Glowing"

JUICE NEWTON — Juice — (Capitol) "Queen Of Hearts" "Coun

CHARLEY PRIDE — Roll On Mississippi — (RCA) "I Used To Be That Way" "Ghost Written Love Letters" "Taking The Easy Wey Out" "He Can Be An Angel" "She's As Good As Gone" MARTY ROBBINS - Everything I've Always Wanted -

(Columbia) "Another Cup Of Coffee" "Gene Autry, My Hero"

SYLVIA - Drifter - (RCA) "Cry Baby Cry" "Heart On The Mend

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb)
RONNIE MILSAP "Am I Losing You" (RCA)
ROSANNE CASH "Seven Year Ache" (Columbia)



POP/ADULT®

BREAKERS

are those newer records that have the greatest level of "Breakers" station activity on any given week.

DOLLY PARTON

But You Know I Love You (RCA)

64% of our reporters on it. Add KHOW, KFMB, KNBR, KSTP, KGGF, WHOK, KFOR, KMRJ, WSGW, WNFL, WACI, WKHM. Heavy rotation: 97AIA, WTMJ, WRVA, WSBA, WOOD, WRIE, WDEF. Medium rotation: WBEN, WGR, WELI, WLTA, WSB, WDAE, WSJS, KEX, WCCO-AM, WNAB. Debuts at 25 on P/A chart.

RAY PARKER JR. & RAYDIO

A Woman Needs Love... (Arista)

62% of our reporters on it. Add WBZ-AM, WELI, WFYR, WCCO-FM, WNAB, WNEU, WDEF, WNDB, WYMC, WRVA, KRZI, KMRJ. Heavy rotation: WHEN, 97AIA, WSM-FM, KEX, WRIE, WEIM, WABZ, WCHV, WLVA. Medium rotation: WCBM, WBEN, WIP, WGY, WASH, WBT, WRVR, WOALFM, WDAE, KPPL, KNBR, WLW, WGAR. Jumps 27-23 on P/A chart.

JESSE WINCHESTER

Say What (Bearsville/WB)

62% of our reporters on it. Add WDAE, KFMB, WNAB, WRIE, WDBO, WRVA, KOB, KBLF, WFDF, KWOS, WDIF, WHIZ, WNEU. Heavy rotation: 97AIA, WTMJ, WDEF. Medium rotation: WELI, WLTA, WBT, WRVR, WSM-FM, WOALFM, WSJS, KEX, WEIM, WGIR, WSBA, WABZ, WJBO, WCHV, WNDB, WSLI. Debuts at 28 on P/A chart.

EW & ACT

JIM PHOTOGLO "Fool In Love With You" (20th) 59/9 add WEU, WHAM, WRVR. 97AIA. KFMB, WTMJ, WNAB, WLNH, WGIR. Heavy rotation: WLTA. KEX, WTMJ, WRVA. KOLO, KXIC, WJON. Medium rotation: WOAI-FM, WSJS, WHIO, WEIM, WCFR. WSBA. WCHV, WDEF, WIS, WNDB. Debuts at No. 30 on PIA chart.

NEIL DIAMOND "America" (Capitol) 58/31 add WIP, WGY, WHEN, WRVR, 97AIA, KPPL, KEX, KNBR, KLOK, WLW, WGAR, WLNH, WABZ, KMED, WDIF, WSGW, KGGF, WJON. Heavy rotation: WOAE, WRVA. Medium rotation: WBZ-AM, WBEN, WGR, WBT, WSM-FM, WOAI-FM, WFYR, WYWE, WNAB, WGIR.

STARS ON 45 "Medley" (Radio/Atlantic) 56/8 edd wgy, when, wash, knbr. wjbo, whby, wowo, wfbf. Heavy rotation: wben, wgr. stala, wdae, wsjs, wneu, wsu, krzi, kbal, kggf, wkhm. Medium rotation: wCBM, wbz-AM, wbt, wkw, wgar, write welm, will hit wast. Daying at Mo. 25 on Pla chart.

WLNH, WABZ. Debuts at No. 29 on P/A chart.

MAUREEN McGOVERN "Halfway Home" (Maiden Voyage) 40/8 add WGIR, WBLI, KOB, KRKK, WFDF, WACI, KFOR, WJON. Heavy rotation: WLW, WFTL, KLO, KGGF, Medium rotation: WELI, WCCO-AM, WNAB, WEIM, WATR, WSBA, WNDB, WTAR, KOLO, WKIQ, WHBC, WATR, WCCO-AM, WNAB, WEIM, WATR, WSBA, WNDB, WTAR, KOLO, WKIQ, WHBC,

GEORGE FISCHOFF "Little Ballerina Blue" (Heritage) 39/5 WCBM, WSM-FM, WNOB, WDBO, KXIC. Heavy fotation: WTMJ, KOB, WOOD, Medium rotation: WELI, WCCO-AM, WEIM, WSBA, WIS, WFTL WYMC, KUGN, KMED, KRKK, WHBY, WHBC, KRNT, KFOR, WJON,

BILL MEDLEY "Don't Know Much" (Liberty) 38/2 add W8B, WTMJ, Heavy rotation WRVA. KMED. Medium rotation: WRVR, WDAE, KEX, WEIM, WHAG, WIS, WFTL, KOB, KLO, KRKK, WHBC, WKHM, KMRJ, WIBW.

PAUL ANKA "I've Been Walting For You All My Life" (RCA) 37/18 add WIP, PAUL ANKA "I've Been Walting For You All My Life" (RCA) 37/18 add WIP, 97AIA KEX WWWE, WTMJ, W8FM, W8BA, WIS, WTAR, WORG, WRVA, KRKO, KOLO, KRKK, WJON, WHBC, WKIQ, WHBY, Heavy rotation: WHAG, Medium rotation: WLTA, WCCO-AM, WGIR, KRMG, KGGF.

B.J. THOMAS "Some Love Songs Never Die" (MCA) 35/3 add WHBC, WOOD, Heavy rotation: WLTA, WSB, WFTL P WDBO, KBLF, WKIQ, KMRJ, WJON,

PURE PRAIRIE LEAGUE "Still Right Here in My Heart" (Casabianca) PolyGram) 28/12 add KPPL, WLW, WWWE, WLNH, WCFR, WJBO, WIS, W8LI, KMED, KBAI, KLO, WIBW, Madium rotation: W8B, WGIR, WNEU, KXIC, WKHM, WJON.

MICHAEL JACKSON "One Day in Your Life" (Motown) 28/4 add KEX, WHIO, WATR, WFIR. Heavy rotation: \$7AIA, KLMS. Medium rotation: WASH, WBT, WDAE, KFMB, WRIE, WFIR. Heavy rotation: 97AIA, N WNDB, WFTL, WRVA, WOOD.

PHIL COLLINS "I Missed Again" (Atlantic) 28/1 add KGGF, Heavy rotation: WIP,

WISLI, RAAT, KWOS, WRIG.

DILLMAN BAND "Lovin' The Night Away" (RCA) 25/8 add WSM-FM, WCCO-AM, WATR, WOEF, KLO, WJON, WKHM, WHBC. Medium rotation: WSJS, WNAB, KFQD, WKIQ, KXIC.

FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 24/2 add KDKA, WHAG, Heavy rotation: WBZ-AM, WGR, WHEN, WOAJ-FM, WLW, WUNH, WABZ, WFIR, WOWO, Medium rotation: WGY, WCHV, KAAY, WORG, KRKK, WKIQ, WHIZ.

Medium rotation: WGY, WCHV, KAAY, WORG, KRKK, WKIQ, WHIZ.

JOHN O'BANION "Love You Like I Never Loved Before" (Elektra) 23/4 add
WGAR, WEIM, KAAY, WOWO. Heevy rotation: WABZ. Medium rotation: WGR, WHEN, WSM-FM,
WOALFM, WSJ8, WLW, WLNH, WKEU, WCHV, WSLI, WOBO, WNFL.

JOHN COUGAR "Ain't Even Done With The Night" (Riva/PolyGram) 23/3
add WHEN, WSFM, KGGF. Heevy rotation: WBZ-AM, WLW, WGAR, WLNH, WFIR, WHIZ. WOWO.
Medium rotation: WBT, WEIM, WCFR, WCHV, WORG, WKHM, WHBC.

CAPTAIN & TENNILLE "Keepin' Our Love Werm" (Casablanca/PolyGram) 23/1 edd KGGF, Heavy rotation: WEIM, WFTL Medium rotation: WLTA, W88, WCCO-AM, W88A, WDBO, KLO, WHBC, KXIC, WJON, WIBW, WATR.

WDBO, KLD, WHBC, KXIC, WJOH, WIGH, WGITA,

TOM JONES "Darlin" "(Mercury/PolyGram) 21/5 add KMBZ, WDEF, WFTL WLVA,

WHBC, Heavy rotation: WSB, Medium rotation: WCCO-AM, WORG, WRVA, WHOK, WJON.

LENNY LeBLANC "Somebody Send My Baby Home" (Capitol/MSS) 21/0, Heavy rotation: 97AIA, KOB, Medium rotation: WLTA, WRVR, WSM-FM, WGIR, WNAB, KFQD, WHBY, WKIQ, WACI.

ROSANNE CASH "Seven Year Ache" (Columbia) 20/7 add 97AIA WLW, WSBA

Radio Records POP/ADULT AIRPLAY/30

Three Weeks	Two Weeks	Last Week	This Week	May 1, 1981
4	1	1	0	J. TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
6	5	4	2	SMOKEY ROBINSON/Being With You (Tamla)
2	2	2	3	JUICE NEWTON/Angel Of The Morning (Capitol)
3	3	3	4	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
21	17	10	6	GINO VANNELLI/Living Inside Myself (Arista)
16	11	8	0	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
1	4	5	7	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
30	21	14	0	DOTTIE WEST/What Are We Doing In Love (Liberty)
27	22	15	0	JOHN LENNON/Watching The Wheels (Geffen)
12	7	6	10	BARRY MANILOW/Lonely Together (Arista)
17	14	11	11	STEELY DAN/Time Out Of Mind (MCA)
19	16	13	1	CHRISTOPHER CROSS/Say You'll Be Mine (WB)
13	12	7	13	STEVE WINWOOD/While You See A Chance (Island)
24	18	17	0	CHAMPAIGN/How 'Bout Us (Columbia)
28	26	19	Œ	CLIMAX BLUES BAND/I Love You (WB)
23	20	16	16	ABBA/Super Trouper (Atlantic)
_	30	28	O	KIM CARNES/Bette Davis Eyes (EMI America)
9	6	12	18	EMMYLOU HARRIS/Mister Sandman (WB)
_	27	22	O	ANNE MURRAY/Blessed Are The Believers (Capitol)
26	25	21	20	TASTE OF HONEY/Sukiyaki (Capitol)
7	8	9	21	TERRI GIBBS/Somebody's Knockin' (MCA)
29	28	25	2	RUPERT HOLMES/I Don't Need You (MCA)
_	29	27	23	RAY PARKER JR. & RAYDIO/A Woman Needs (Arista)
_	_	26	3	DON McLEAN/Since I Don't Have You (Millennium)
_	-	\longrightarrow	· 23	DOLLY PARTON/But You Know I Love You (RCA)
5	9	20	26	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
11	13	18	27	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
-	-	\rightarrow	· Ø	JESSE WINCHESTER/Say What (Bearsville/WB)
-	- 1	\longrightarrow	Ø	STARS ON 45/Medley (Radio/Atlantic)
	-	\rightarrow	<u> </u>	JIM PHOTOGLO/Fool In Love With You (20th)
				No. Enter

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters. **New Entry**

WJBO, KAAY, WKIQ, KGGF, Heavy rotation: W88, WDEF. Medium rotation: WNEU, WNDB, WFIR, KRZI, KBLF, WHBC, WIBW, KRMG.

ERIC CLAPTON "I Can't Stand It" (RSO) 20/1 add W8FM. Heavy rotation: WIP, WLW, WI NH. WCHV. WOWO, WHIZ. Medium rotation: WBEN, WGR, KDKA, WBT, WGAR, WEIM, WNEU,

Others Getting Significant Action

BOBBY VINTON "Let Me Love You Goodbye" (Tapestry) 19/1 edd KMRJ. Heavy rotation: WLTA, WSB, WTMJ, WFTL Medium rotation: WHOK, WJON. TERRY CASHMAN "Willie, Mickey & 'The Duke' (Talkin' Baseball)" (Life-

Ong) 17/7 add WHIO, WIS, KUGN, KMED, WHBY, KXIC, KMRJ, Medium rotation: WELL, WOOD. DON WILLIAMS "Failing Again" (MCA) 17/1 add KXIC, Heavy rotation: KLOK, KLO, KRNT, KLMS, KRMG, Medium rotation: WSJS, WTVN, WCCO-AM, WDEF, WOOD, KMRJ.

HELEN REDDY "I Can't Say Goodbye To You" (MCA) 16/4 add WLTA, WSB, WATR, KRKK, Medium rotation: WNDB, WKIQ.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 16/2 edd KMED, KRKK. Heavy rotation: WBEN, WSGW, WJON, WHIZ. Medium rotation: WIP, WGAR, WJBO,

WKHM, WOIF.

STEVIE WONDER "Lately" (Tamla) 15/2 add WCCO-FM, WEIM, Heavy rotation: WOAI-FM, WATR, Medium rotation: WBT, WSM-FM, WRIE, WSFM, KOB.

CLIFF RICHARD "Give Me A Little Bit More" (EMI America) 14/5 add WCCO-FM, WCFR, KLO, WNFL KXIC. Heavy rotation: WKHM. Medium rotation: WCHV, WSLI, WFIR,

KRKK.
TOMMY JAMES "You're So Easy To Love" (Millennium) 12/7 add WHAG,
WRLL WRVA, KRZI, KMED, KLO, KRKK. Heavy rotetion: KFQD, Medium rotetion: WFIR. STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 12/5 add WCFR, WSU, KMED, KRKK, WHIZ. Medium rotation: WRVR, WCCO-AM, KFQD.

LEE RITENOUR "Is It You" (Elektra) 11/7 add WNAB, WLVA, WYMC, KUGN, WKHM, KWOS, WHOK. Medium rotation: WBT, WSM-FM, WORG. KWOS, WHOK. Medium rotation: WBT, WSM-FM, WORG.

STARK & McBRIEN "Home Again..., Again" (Lifesong) 11/3 add KLO, WHIO,

WIBW, Medium rotation: WFTL WHBC.

DAN HARTMAN "Heaven In Your Arms" (Blue Sky) 11/1 add WEIM, Heavy rotation: KFQD, Medium rotation: WLTA, WDAE.

DAVID FRIZZELL & SHELLY WEST "You're The Reason God Made Okle-HOME (WB) 10/4 add WRIE, WCCO-AM, KRNT, WHOK. Medium rotation: KLO.

JIMMY BUFFETT "Stars Fell On Alabama" (MCA) 10/4 add WSB, WNDB, WLVA.

KUGN. Heavy rotation: 97AIA. Medium rotation: WBT, WDEF. JIMMY BUFFETT

NICOLETTE LARSON "When You Come Around" (WB) 10/2 add KEX, WIS.

GARY U.S. BONDS "This Little Girl" (EMI America) 8/8 add WGR, WIP, WCFR, QUINCY JONES "AI No Corrida" (A&M) 8/4 add WOAI-FM; Y/GAR, WLNH, WABZ. Heavy rotation: WBEN, Medium rotation: WFIR.

Heavy rotation; WBEN, Medium rotation; WFIN.
RAZZY BAILEY "Friends" (RCA) 8/2 add W8JS, KRNT, Heavy rotation GLEN CAMPBELL & TANYA TUCKER "Why Don't We Just Sleep On It Tonight" (Capitol) 8/2 add WHIO, WKIO, Medium rotation: KOB, WKHM

Most Added:

NEIL DIAMOND America (Capitol)
Added at 29% of our reporting stations. PAUL ANKA

I've Been Weiting... (RCA)
Added at 17% of our reporting stations. JERRE WINCHESTER What (Bearsville/WB)

idded at 12% of our reporting stations Added at 12% of our reporting stations.

DON McLEAN

Since I Don't Have You (Millennium)

Added at 11% of our reporting stations.

RAY PARKER JR. & RAYDIO

Added to All And Added our Add

A Women Needs Love... (Arists)
Added at 11% of our reporting statio
DOLLY PARTON

But You Know I Love You (RCA)
Added at 11% of our reporting statio

PURE PRAIRIE LEAGUE
Still Right Here... (Casabienca/PolyGram,
Added at 11% of our reporting stations. ca/PolyGram/

Hottest:

SMOKEY ROBINSON
Being With You (Temie)
and hot at 48% of our st IAMES TAYLOR & J.D. SOUTHER Her Town Too (Columbia)
red hot at 48% of our stations
SHEENA EASTON

SHEENA EASTON
Morning Train... (EMI America)
Reported hot at 35% of our stations
GROVER WASHINGTON JR.
Just The Two Of Uz (Elektra)
Reported hot at 35% of our stations
JUICE NEWTON
Angel Of The Morning (Capitol)
Reported hot at 25% of our stations
GINO VANNELLI
Living Inside Myself (Arista)

Living Inside Myself (Arista)
Reported hot at 23% of our stati

EAST

A. Hurray G. Fischoff (GP) HOTTEST J. Lennon (Wheels) Taylor/Souther 5. Robinson D. West Stars on 48

WBZ/Bastan Wendy Furige

R. Parker Jr & Raydio J. Lennon (Wheels) Climas Blues Band HOTTEST Hell & Oates G. Mashington J. Newton S. Leston

WHAB/Bridgep Jay McCormick

J. Photogio J. Minchester R. Parker Jr., A. Raydio L. Bitenour HOTTEST J. Lennon (Wheels) D. West G. Vannelis T. G. Sheppard Taylor/Souther

WBEN/Buffsio Roger Christier

None
HOTTEST
Stars On 45
Hovers
E Carnes
Taste Of Hor
G Vannelli

WGAVButtel

G U.S. Bonds Get Met HOTTEST S. Minwood K. Carnes Stars On 45 G. Vannelli Champaign

WRIE/Erie Ted Abbot

Frizzell & West D. Grusin Taste Of Honey J. Winchester HOTTEST S. Edston S. Robinson
G. Washington
R. Parker Jr.
A Raydio
G. Vannelli

WEIM/Fitchb Chuck Morgan

Get Wet 5. Monder D. Hartman J. O'Banion D. West K. Carnes HOTTEST Taylor/Souther Abba Abba G. Vannelli R. Parker Ji & Raydio D. Parton (Know)

WHAG/Hagerstow BJ/Baumgardner

T. James Franke & Knockouts HOTTEST B. Manilow Taylor/Souther S:Easton Abba Newton

Mashingt Newton Easton Robinson Vannelli

WLNH/Leco Bob Nelson

PPL Jones
J. Photoglo
P. Snow
HOTTEST
Steely Dan
G. Vannelli
J. Lennon
(Wheels)
Clima: Blues
Band
Abba

McLean J. Photogic M. McGovern HOTTEST

S Easton C. Cross S. Robinson 7.6. Sheppard Steely Dan

WELINes Herer Walt Pinto

WOM/Menchest Karen Anderson

H. Parter Jr & Raydio Photoglo C. Cross
G. Mashington
Taylor/Souther
S. Nobinson
J. Lennon
(Wheels)
T. G. Sheppard

Bob Russo P. Anka N. Diamond (America) G.U.S. Bonds HOTTEST Minwood Clapton Lennon (Wheels) West

J. Lennon (Mheels) Franke & Knockouts C. Cross HOTTEST Hall & Oates G. Washington Jr. T. Globs Taylor/Souther S. Robinson

C. Cross
J. Lennon
(Mheels)
MOTTEST
S. Robinson
Climax Blues
Band
S. Minwood
T.G. Sheppard
Steely Dan

3-W-S/PHtsburgh Herb Crowe

K. Carnes J. Lennon (Wheels) HOTTEST HOTTEST

6. Mashington Jr.

5. Easton

5. Robinson

Taylor/Souther

5. Minwood

WHAM/Rocheste

Dave Laird D. Mest Climax Blues Band A. Murray J. Photoglo HOTTEST Taylor/Souther J. Newton B. Manllow E. Harris

WGY/Schenected

Bill Buchner Stars On 45 N. Olamond (America) HOTIEST S. Easton G. Mashington Jr. J. Newton Taylor/Souther S. Robinson

WCFR/Springfleid Jeff Taylor

S. Clarke & G. Duke PPL G.U.S. Bonds C. Richard (Give) HOTTEST T.G. Sheppard S. Robinson G. Vannelli K. Carnes A. Murray

KRK O/Everett Bruce Butterfield A, Murray
P. Anha
J. Photogio
HOTTEST
G. Mashington
Taylor/Souther
S. Minwood
S. Robinson
Steely Dan N. Diamond
(America)
Stars On 45
J. Cougar
HOTTEST
Hall & Dates
T. Gibbs
G. Mashington Jr.
S. Easton
J. Rewton

KMJJ/Las Vegas Kevin O'Brien

J. Lennon (Wheels) D. McLean (Since) HOTTEST D. Mest S. Minwood S. Robinson G. Yannelly M. Diamond (America)

WASHWashin Bot Duckman

Stars On 45 HOTTEST 6. Weshington Jr Taste Of Honey Champaign

WATR/Waterbi

Dillman Band H. Reddy H. Jackson L. Sayor HOTTEST Herris Monder Henilow Holmes HeGovern

WHEU/Whee Amos/Fox

R. Parker Jr. & Raydio N. Dismond (America) G.U.S. Bonds J. Minchester HOTTEST Clima: Blues Band T.G. Sheppard Sters On 45 G. Mashington Jr. Champal un

WSBA/Y ork

P. Anha
T. Cash
IOTEST
Mashington Jr.
Easton
Hewton
Robinson

WEST

KOB/Albuque Paul Douglas

J. Winchester D. West M. McGovern HOTTGST S. Easton Taylor/Souther J. Newton

J. Lennon (Wheels)

Mark Lewis

None HOTTEST: T. James L. Redbone S. Robinson Taylor/Souther Abba

KHOW/Denve

Leigh Starnes

D. Parton (Know) Abba HOTTEST

HOTTEST
J. Lennon
(Woman)
D. McLean
(Crying)
N. Diamond
(Hello)
Taylor/Souther
D. McLean
(Since)

Olamond (America)

PPL
K. Carnes
HOTTEST
S. Easton
Taylor/Souther
S. Robinson
Climay Blues
Band
G. Vannelli

KUGN/Eugene

J. Buffet (Stars) T. Cashman Billy & Besters L. Ritenour HOTTEST S. Easton G. Washington Jr S. Robinson Charmalon

Champaign Steely Dan

KFQD/Ancharage

None HOTTEST Meshington Jr Robinson Menilow

MIDWEST

WARRIABION

WHITY/Appleton Jeff Clark

Stars On 45 T.Cashman P. Anta MOTTEST Taylor/Souther D. Minilow West Water

WKIQ/Bow John Swan

John Swan
A. Murray
Champaign
T. Tucker
A.G. Campbell
R. Cash
HOTTEST
Taylor/Souther
J. Mewton
S. Minwood
E. Harris
S. Robinson

WHBC/Cento

T. Jones P. Anka Dillman Band B.J. Thomas HOTTEST Taylor/Southe T.G. Sheppard S. Robinson J. Winchester (Wheels)

KMED/Medford

Charlie Kirk

T. Cashman T. James Rovers S. Clarke A. G. Duke N. Diamond (America) PPL

J. Newton
Taylor/Souther
G. Washington Jr
B. Medley
T.G. Sheppard

N. Diamond (America)

PPL HOTTEST G. Washington Jr S. Robinson Taylor/Souther K. Carnes Stars On 45

KLO/Ogden Barbera M. Ri

R. Crawford Dillman Band T. James PPL

Pol. C. Richard (Give) Stark & McBrien HOTTEST Taylor/Souther T.G. Sheppard Abba C. Cross A. Murray

KEX/Portland Bob Swanson

KBLF/Red Bluff

Allen/Bennett

N. Diamond (America) J. Minchester J. Cash R. Milisap (Losing) J.L. Lewis HOTTEST T.G. Sheppard S. Robinson B. Mantlow O. McLean (Since) K. Carnes

PPL

WWWE/Clev Terry Petrics

Taste Of Honey
R. Parker Jr.
A Haydie
HOTIST
S. Mobinson
Champaign
K. Carmes
G. Vannelli
S. Easton

WLW/Cincinn Greg Picciano

N. Diamond (America) (America)
PPL
B. CASh
HOTTEST
Hall B Dates
S. Easton
K. Carnes
A. Murray
C. Cross

WGAR/Cleveland Chuck Collier

Q. Jones
J. O'Hanton
N. Diamond
(America)
HOTTEST
S. Easton
G. Meshington
Hall & Oetes
REO Speedmagon
(Take)
Rovers

KJUCAuma City Rently Lee

D. William Taste Of He Lennon (wheels) Taste D7 Non B.J. Thomas B. Fischoff T. Cashman C. Bichard (Bive) HOTTEST J. Newton D. West K. Carnes Climar Blues Band J. Photoglo P. Anka HOTTEST Taylor/Souther S. Notinson O. West 6. Vannelli M. Diemond (America)

K**QQF/Cafley** MeCord

H. Dismond (America) D. Yost P. Collins R. Cash D. Perton (Anow) Capt. & Tennille J. Cougar HOTIEST E. Harris WKHMi Jackso Jerry Bernhert L. Ritenour
D. Parton
(Know)
DIFFman Band
HOTFEST
C. Richard
(Give)
Stars On 45
C. Cross
D. West
M. Nelson Herris Easton Meshington Jr Numrton McGovern

WTVN/Columbus Denny Nugent

Marshall Tucker
Band
Hiteflyte
L. Ritenour
S. Easton
(Modern)
Leslie, Kelly &
J.F. Coley
(Mithout)
J. Minchester
HOTTEST
S. Easton
S. Robinson
Taylor/Souher
D. Mest
KMMP/Kanna Clu K. Carnes
J. Lennon
(Wheels)
HOTTEST
J. Newton
5. Robinson
Taylor/Souther
G. Mashington Jr
5. Easton

KWOS/Jeffers Steve Morse

KMBZ/Kansas City Steve Bell

D. Yost
T. McElroy
Shot in Dark
HOTTEST
Taylor/Souther
J. Newton
S. Robinson
D. West
Oak Ridge Boys

WHOK/Lancaste Greg Eyerman

D. McLean (Since) L. Ritenour Frizzell & West S. Hart D. Parton (Know) Niteflyte HOTTEST S. Easton E. Marris B. Manilow T.G. Sheppard Taste Of Honey

KFOR/Lincoln

D. McLean (Since) D. Parton (Know) M. McGovern HOTTEST T.G. Sheppard S. Minwood C. Cross G. Vannelli

KLMS/Lincoln Gery Collins

WDIF/Marion Demon Sheridan

Mone HOTTEST

WHIO/Dayton Peggy Powell

M. Jackson
T. Coshman
T. Tucker
A. G. Compbell
Stark & McBrien
HOTFEST
Taylor/Souther
B. Manilow
C. Cross
Abba

KRNT/Des Moines Scott Huskey

Abba
Frizzell & West
C. Cross
R. Bailey
(friends)
HOTIEST
S. Minwood
J. Lennon
(Wheels)

WFDF/Filmi Paul Landin

D. West
J. Minchester
D. McLean
(Since)
Stars On 45
M. RcGovern
MOTTEST
Taylor/Souther
S. Roolinon
B. Manilow
Steely Dan

KFMB/San Diego Lareon/Anthony

Climax Blues
Band
O. Parton
(Know)
J. Photoglo
R. Holmes
J. Winchester
HOTTEST
G. Mashington Jr Taylor/Souther
S. Robinson
D. Manilow
Champaign

O. Parton (Know) N. Diamond Stars On 45 HOTTEST 5. Easton Taylor/Southel S. Robinson G. Vannelli K. Carnes

Redbone L. Redbone
S. Robinson
S. Mariner
N. Olamond
(America)
MOTTEST
G. Mashington Jr.
T. Gibbs
R. Coolidge
Taylor/Souther
D. Milliams

Abba P. Anka HOTIEST Taylor/Souther G. Mashington Jr J. Lennon (Wheels) J. Newton S. Robinson

KRKK/Rock Springs Rod Tucker

Rovers
M. McGovern
M. Reddy
P. Anka
N. Diamond
[America]
S. Clarke
A G. Duke
T. James
HOTTEST
S. Robinson
Taylor/Souther
Steely Dan
T.G. Sheppard
C. Cross

KNBR/San Francisco

R. Holmes
D. Mest
K. Carnes
J. Lennon
(Wheels)
HOTTEST
S. Easton
G. Mashington Jr

KOLO/Re Dave Finley

Rovers

Climax Blues

KLOK/San Jose Donna Blachoff

KING/Seattle Bruce Murdoct

WACI/Freepor Larry Lance N. Diamond (America) D. McLean (Since) M. McGovern D. Parton (Know) HOTTEST Taylor/Souther S. Robinson K. Carnes T.G. Sheppard G. Vannelli

WOWO/FL Wayne

Sam De Vincent J. D'Banton Stars On 45 R. Holmes HOTTEST Taylor/Souther S. Easton G. Mashington Jr Hall & Oates Lennon (Wheels)

WOOD/Grand Rapids BIH Struyk

B.J. Thomas

WNFL/Green Bay Bob Hooper

S. Robinson C. Richard (Give) O Parton (Know) D. McLean (Since) Steely Dan HOTTEST
J. Lennon
(Mommn)
S. Easton
RED Speedwi
(Keep)
April Mine
Sty=
(Best)

Damon Sherioun N. Diamond (America) Stars On 45 J. Winchester R. Holmes G.U.S. Bonds (DP) Jefferson Starship (DP) HOTTEST S. Winmood Taylor/Souther G. Mashington Jr. C. Cross S. Easton WISN/Milwauke Dave Denver

Chamuaign
K. Carnes
R. Holmes
HOTTEST
Taste Of Honey
S. Minmood
C. Cross
J. Lennon
(wheels)
Climax Blues
Band

P. Anka B. Medley J. Photoglo D. McLean (Since) HOTTEST G. O'Sullivan S. Robinson J. Newton G. Fischoff Climan Blues -Band

KSTP/Minnes Den Michaele

Champatgn
D. Rilean
D. Rilean
(Since)
D. Parism
(Ensw)
HOTF(ST
J. hewton
Taylor/Sout
E. Harris
B. Manilow
S. Robinson

WCCO-AMA Denny Long

E. Humperdinch Dillman Band Frizzell & West HOTTEST HOTTEST 6. Mashington Jr A. Murray T. Gibbs T.G. Sheppard H. Holmes

WCCO-FM/Min Gurt Lundgren

R. Parker Jr. A Raydio D. Most R. Holmes Abbe
S. Monder
C. Richard
(Give)
HOTTEST
K. Garnes
J. Lennon
(Wheels)
Champeign
Climax Blues
Band
G. Vannelli

D. McLean (Since) D. Parton (Know) B. Winton R. Parker Jr & Raydio T. Cashman HOTTEST Taylor/South Taylor/Souther G. Mashington J. Newton S. Robinson B. Manilow

WSGW/Segine Rick Belcher

PPL R. Cash HOTTEST Climax Blues Band S. Robinson G. Vannelli N. Diamond (America) D. Parton (Know) HOTTEST J. Newton G. Mashington Jr. S. Easton E. Harris S. Robinson WBT/Charlott Andy Bickel Mone HOTTEST D. West D. McLean (Since) Stars On 45

WCHV/Charlot Thomas H. Twi WJON/St. Cloud Tom Scott

L. Sayer
(Mrong)
G.U.S. Bonds
Santana
HOTTEST
S. Robinson
Taylor/Souther
J. Lennon
(Mheels)
C. Cross
S. Easton

N. Olamond {America} P. Anka M. McGovern Dillman Band HOTTEST S. Easton J. Newton Rovers Clima: Blues Band J. Lennon (Wheels)

S. Easton (Modern) R. Parter Jr & Raydio T. Jones Dillman Band B. Mandrell (Country) HOTTEST WIBW/Topeka Khris Favor PPL Marshall Tucker Morshall Tucker Band Stark & McBrien HOTTEST Taylor/Souther J. Newton E. Harris D. West C. Cross J. Newton Steely Dan Taylor/Souther J. Winchester S. Winwood

KRMQ/Tuls Don Bishop

Rovers T. Gibbs S. Robinso Champaign

T. Cashman PPI
N. O'samond
(America)
N. Larson
P. Anka
HOTTEST
G. Washington
Taylor/Souther
S. Robinson
T.G. Sheppard
J. Lennon
(Wheels) None HOTTEST Alabama J. Newton S. Easton T.G. Sheppard R. Milsap (Losing)

WIS/Columbia Bob Davis

WHIZ/Zanesv Dave Crist WNOB/Deyton Merk D'Angio J. Winchester S. Clarke & G. Duke HOTTEST S. Easton Bowers

N. Diamond
(America)
J. Buffet
(Sters)
R. Parker Jr.
4. Raydio
G. Fischoff
HOTTEST
S. Easton
J. Mewton
Taylor/Souther
S. Robinson
S. Minwood

SOUTH

WLTAVAMONIE

C. Bich
M. Reddy
G. Mashington
HOTTEST
J. Photoglo
D. Valery
(Roses)
D. Vost
G. O'Sullivan
B.J. Thomes

WSS/Atlanta George Fisher

George Fleher
J.Buffet
(Stars)
S. Easton
(Train)
B. Medley
H. Reddy
H. Curb
Congregation
L.J. Dalton
S. Mariner
H. Tillis
H. McDaniel
L. Everette
R. McIntire
HOTTEST
J. Newton
Taylor/Souther
E. Marris
B. Manilow
T.G. Sheppard
WIBO/Baton Rox

WJBO/Baton Ro Laurie Hardison

N. Diamond (America) Stars On 45

WABZ/Albemerie Mark Robinson WFTL/FL Laude Scott Flacher Q. Jones N. Diamond (America) Sentena (DP) HDTYNST

F. Jones
S. Easten
(Modern)
HOTYEST
B.Streisand
A.B.Gleb
H. REGovern
B. Vinton
B.J. Thomas
G. O'Sullivan J. Lennon (wheels) G. Vannelli E. Carnes P. Collins Climas Blues Band

Will Jackson Walt Grayson

N. Diamond (America) PPI (America)
PPI (J.U.S. Bonds
S. Clarhe
& G. Duke
T. James
H. Nt Govern
HOTTEST
Taylor/Souther
S. Robinson
Stors On 45
Climas #lues
Band
G. Vannelli

WYMC/Mayfic Mike Brophey

N. Diamond (America) R. Parker Jr & Raydio L. Ritenour

L. Riterour Niteflyte MOTTEST S. Easton G. Mashington Jr. J. Newton T.G. Sheppard Taylor/Souther

WRVR/Memphis

Steve Butler

D. McLean (Since) N. Olamond (America) Steely Dan J. Photoglo

97AIA/Miami Yolenda Parap

N. Diamond (America) R. Cash P. Anka J. Photoglo MOTTEST Champaign T.G. Sheppard S. Easton J. Lennon

J. Lennon (wheels) G. Washington Jr

KAAYAIIIIo R Stove Kelly N. Cash J. O'Banton Taste Of Honey HOTTEST G. Mashington Jr. S. Easton J. Hewton S. Robinson Taylor/Souther

WRYA/Rich Dick Grant WHAS/Louis ville Jerry Melloy

R. Holmes HOTTEST Hall & Dates G. Mashington Jr K. Carnes D. Parton WLVA/Lynchburg Tom Leebrick Nom Legiorica

R. Diamord
(America)

J. Buffet
(Stars)
T. Jones
Get Wet
L. Ritemour
HOTTEST
G. Vennelli
C. Cross
S. Forbert
R. Holmes
D. McLean
(Since)

Billy & Beaters A. Parsons G.U.S. Bonds M. Jackson HOTTEST Hall & Oates S. Easton G. Mashington Jr. Taylor/Souther J. Rewton

A. Parsons Q. Jones HOTTEST

WSJS/Winstor George Brown

WTAR/Harlat Tom Launey

J. Lennun (Wheels) R. Nolws P. Anka MOTTEST Clima Blues Band 5. Nubinson J. Newton 5. Easton Taylor/Souther

WORG/Oran Stu Wright

P. Anha L. O'Malley S. Hills Get Met P. Snow (OP) Life (DP) HOTTEST Champeign S. Robinson S. Easton T.G. Sheppard Sters On 45

WDSO/Ortende Tam Kenningte

N. Diamond (America) J. Minchester G. Fischoff HOTTEST G. Mashington Jr J. Newton S. Easton S. Robinson Taste Of Honey

6. Vannell1 R. Parker Jr. A Rapdio T. James J. Minchester P. Anka HOTTEST Sters On 45 K. Carnes B. Abdley S. Robinson R. Diamond (America)

WFIR/Roangki Bill Bratton

HOTTEST
6. Vennell!
J. Hewton
5. Monder
5. Robinson
Taylor/Souther

WDAE/Tampe Chris Kampm

J. Winchester HOTTEST HOTTEST Stars On 45 D. Mest N. Diamond (America) S. Minubod J. Lennon (Wheels)

KRZI/Waco Clay Steels

N. Diamond (America) R. Parker Jr. & Raydio T. James Taylor/Souther S. Robinson B. Manilow T.G. Sheppard Stars On 45

O. McLean (Since) R. Balley (Friends) HOTTEST NOTTEST
S. Easton
S. Winwood
G. Washington Jr
Taylor/Souther
Mell & Dates

WSM-FM/Neshville Donne Brake

C. Cross J. Lennon (Wheels) HOTTEST Taylor/Souther S. Robinson G. Vannelli O. Nest Champaign

Olliman Band J. Jackson G. Fischoff 8. Russell A. Hammond MOTTEST P. Collins G. Vannelli J. Lennon (theels) S. Robinson Champeign

WOAHFM/Sen At Kevin Fennessy

Pap/Rhythms

HOTTES

RAYDIO

"A Woman Needs Love (Just Like You Do)" (Arista)

CHAKA KHAN

"What Cha' Gonna Do For Me" (WB) **ATLANTIC STARR**

"When Love Calls" (A&M)

SMOKEY ROBINSON

"Being With You" (Tamla) **GAP BAND**

"Yearning For Your Love" (Mercury/PolyGram) **SHALAMAR**

"Make That Move" (Solar/RCA) CHANGE

"Paradise" (RFC/Atlantic)

LAKESIDE

"Your Love Is On The One" (Solar/RCA) STEPHANIE MILLS

"Two Hearts" (20th)

ISLEY BROTHERS

"Hurry Up And Wait" (T-Neck)

CLIMBER

BILL SUMMERS & SUMMERS HEAT "Call It What You Want" (MCA) 56% reporting. Medium at WAMO, WILD, WJJS, WHRK, WVEE, WEDR, WJMI, WOWI, WVOL, WJMO, WKWM, WDAO, KPRS, KDAY, KSOL. Hot at WTMP, WDIA, WLOU, WOIC,

CHAMPAIGN "How 'Bout Us" (Columbia) 56% reporting. Hot at KSOL, WJMO, KMJM, WJLB, KPRS, WHRK, WVEE, WEDR, WTMP, KOKY, WOWI, WVOL, WJJS, WXYV, WAMO, WILD, WWIN, WDAS. Medium at WENN, KMJQ, WKWM, WVON.

FRANKIE SMITH "Double Dutch Bus" (WMOT) 54% (+5) reporting. Add at WVOL Hot at WTMP, WDIA, WJMI, WENN, WOWI, WAOK, WTLC, WVON, WBMX, WAMO, WWIN,

WANT. Medium at WXYV, WHRK, WVEE, WEDR, WLOU, WJMO, WWWS.

DENIECE WILLIAMS "What Two Can Do" (ARC/Columbia) 54% (+3) reporting. Medium at WAMO, WDAS, WJMI, WENN, WOWI, WJJS, WKWM, WWWS, WCIN, WDAO, KPRS, KSOL. Hot at WXYV, WHRK, WVEE, KOKY, KAEZ, WJMO, WVON, WJLB, KDAY.

QUINCY JONES "Ai No Corrida" (A&M) 54% reporting. Medium at WILD, WWIN, WGIV, WOWI, WJJS, KMJQ, KAEZ, WKWM, WWWS, WBMX, KPRS. Hot at WXYV, WAMO, WHRK, WVEE, KOKY, WJMO, WCIN, WJLB, KDIA, KSOL.

RUFUS "Tonight We Love" (MCA) 51% reporting. Added at WDIA. Medium at KSOL, KAEZ, WJMO, WKWM, WBMX, KPRS, WEDR, WOWI, KMJQ, WAMO, WDAS. Hot at

WXYV, WHRK, WVEE, WLOU, WJJS.

A TASTE OF HONEY "Sukiyaki" (Capitol) 51% reporting. Added at KMJQ. Hot at WXYV, WILD, WHRK, WVEE, WTMP, WDIA, KOKY, WENN, WOWI, WJJS, WKWM, KMJM, KPRS, KDIA, KSOL. Medium at WAMO, WLOU, WVOL, WCIN.

SKYY "Superlove" (Salsoul) 49% (+3) reporting. Added at KAEZ. Medium at WXYV, WAMO, WILD, WWIN, WHRK, WVEE, WGIV, WTMP, WDIA, WLOU, WOIC, WJJS, WJMO, WKWM, WCIN, WDAO, KSOL. Hot at KDAY.

JERMAINE JACKSON "You Like Me Don't You" (Motown) 49% reporting. Hot at WAMO, WGIV, WEDR, KOKY, WENN, WVOL, WANT, KMJQ, WJLB. Medium at WWRL,

WDIA, WOWI, WAOK, WJJS, KAEZ, WJMO, WCIN, KMJM, KPRS.

GROVER WASHINGTON, JR. "Just The Two Of Us" (Elektra) 46% reporting.

Hot at KSOL, WHRK, WVEE, WDIA, WENN, WOWI, WVOL, WJJS, KMJQ, WXYV, WILD,

WDAS, KAEZ, WJMO, KMJM, WJLB, KPRS. Medium at KDKO.

KLEEER "Get Tough" (Atlantic) 44% (+13) reporting. Added at KDAY. Hot at WDAS, WWIN, WAMO, WXYV, WJJS, WAOK, WTMP, WVEE, WHRK, WCIN. Medium at WENN, WEDR, WBMX, WWWS, WJMO, KSOL

STANLEY CLARKE & GEORGE DUKE "Sweet Baby" (Epic) 44% (+7) reporting. Added at KOKY. Medium at WXYV, WAMO, WHRK, WVEE, WTMP, WOIC, WVOL, WAOK, KMJQ, WKWM, WCIN, WDAO, KDKO. Hot at WTLC, WWRL, KDAY.

RICK JAMES "Give It To Me Baby" (Gordy) 44% reporting. Medium at WKWM, WJJS, WVOL, WOWI, WLOU, WVEE, WHRK, WXYV, WILD. Hot at KDAY, KDKO, WWWS, WIMI, WOIC, WAOK, WIDAS

WJMI, WOIC, WAOK, WDAS,

STARPOINT "Keep On It" (Chocolate City/PolyGram) 41% reporting. Medium at KPRS, WBMX, WDAO, WJMO, WOWI, WTMP, WGIV, WVEE, WHRK, WXYV. Hot at WAMO, WJJS, WDIA, WCIN.

STEVIE WONDER "Lately" (Tamla) 38% (+10) reporting. Added at WEDR, KSOL Medium at WWRL WDAS, WLOU, WVOL, WJJS, WJMO, WDAO, KPRS, KDKO. Hot at WX-YV, WHRK, WVEE, WCIN.

ULLANDA McCULLOUGH "Bad Company" (Atlantic) 38% (+7) reporting. Medium at KMJQ, WJJS, WAOK, WJMI, WDAS, WWIN, WILD, WWRL, WJMO, WJLB, KPRS, KSOL. Hot at WDIA, WLOU, KDAY.

BERNARD WRIGHT "Just Chillin' Out" (GRP/Arista) 38% reporting. Medium at WXYV, WAMO, WILD, WHRK, WVEE, WDIA, WLOU, WVOL, WAOK, KMJQ, WCIN, KPRS. Hot at WKWM, WWWS, WBMX.

ROBERT WINTERS & FALL "Magic Man" (Buddah/Arista) 38% reporting. Hot at WKWM, KDKO, WHRK, WVEE, WGIV, WVOL, WANT, WXYV, WILD. Medium at WAMO, WWIN, WEDR, WOWI, WVON, WBMX.

LINX "You're Lying" (Chrysalis) 37% reporting. Added at WOWI. Medium at WGIV, WEDR, WJMI, WAOK, KSOL WJMO, WCIN, WVON, WAMO, WDAS. Hot at WILD, WBMX,

☑ GRACE JONES "Pull Up To The Bumper" (Island) 33% (+10) reporting. Added et WDIA. Medium at WAMO, WDAS, WTMP, WOIC, WVOL, WKWM, WVON, WBMX, WJLB, KDKO. Hot at WTLC, WWRL.

☑ JACKSONS "Can You Feel It" (Epic) 31% (+10) reporting. Hot at WWRL WGIV. WLOU, WJMI, WOIC, WTLC, WDAO. Medium et WXYV, WHRK, WVEE, WJJS, KMJQ.

CON FUNK SHUN "Lady's Wild" (Mercury/PolyGram) 31% reporting. Medium at WEDR, WDIA, WJMI, WOWI, WOIC, KMJQ, WJMO, WTLC, KDAY. Hot at WGIV, WLOU,

NEW & ACTIVE

SIDE EFFECT "Make You Mine" (Elektra) 28% (+5) reporting. Added at WHRK, WVEE, WDIA, WVOL, WXYV. Medium at WAMO, WILD, WGIV, WOIC, KAEZ, WCIN.

BETTY WRIGHT "What Are You Going To Do With It" (Epic) 23% reporting.

Medium at WJLB, WHRK, WVEE, WDIA, WXYV, WAMO, WWIN. Hot at WTMP, WOIC.

BLACKBYRDS "Love Don't Strike Twice" (Fantasy) 23% reporting. Added at WJMO, KDAY. Medium at WJLB, WKWM, WHRK, WVEE, WJJS, WXYV, WDAS.

BAR-KAYS "Body Fever" (Mercury/PolyGram) 23% reporting. Added at KSOL. Medium at WEDR, WDIA, WLOU, WVOL, WJMO, WKWM, WCIN. Hot at WENN.

CAMEO "Freaky Dancin" (Chocolate City/PolyGram) 23% reporting. Added at WJMO, WCIN, WHRK, WVEE, WDIA, WAOK, WXYV, WILD, WDAS.

SLIN "Reaction Satisfaction" (Capitol) 21% reporting. Added at WBMX. Medium at

SUN "Reaction Satisfaction" (Capitol) 21% reporting. Added at WBMX. Medium at WILD, WWIN, WCIN, KPRS. Hot at WGIV, WJMI, WKWM.

STRIKERS "Body Music" (Prelude) 21% reporting. Added at WOIC, WKWM.

Medium at WAMO, WILD, WDAS, WDAO, WAOK, Hot at WWIN.

ONE WAY "Push" (MCA) 21% reporting. Added at WEDR, WTMP, WOIC, KAEZ, WKWM. Medium at WGIV, WJLB, WVON.

RANDY BROWN "If I Don't Love You" (Chocolate City/PolyGram) 21% reporting. Added at WLOU, WJJS, WKWM, KPRS. Medium at WTMP, WGIV, WTLC. Hot at WDAO. TAANA GARDNER "Heartbeat" (West End) 18% reporting. Added at WAMO, KDKO. Hot at WVON, WILD, WWIN. Medium at WWRL, WDAS.

BILLY OCEAN "Nights (Feel Like Getting Down)" (Epic) 18% reporting. Added at WWRL, WILD, WDAS, WDIA, KPRS, WVON. Medium at WBMX.

BRENDA RUSSELL "If You Love" (A&M) 18% reporting. Added at WXYV, WHRK, WVEE, WKWM, WVON. Medium at WWRL, WJLB.

WEBSTER LEWIS "Let Me Be The One" (Epic) 18% reporting. Added at WCIN. Medium at WGIV, WTMP, WAOK, KPRS, WDAO, WBMX.

MASS PRODUCTION "Turn Up The Music" (Cotillion) 18% reporting, Added at

WEDR, WTMP, WJMI, WOWI, WAOK, WTLC, KPRS.

FATBACK BAND "Take It Any Way You Want It" (Spring/PolyGram) 18% reporting. Added at WILD, WWIN, WOIC, KPRS, WCIN, KDKO. Medium at WLOU.

SISTER SLEDGE "Next Time You'll Know" (Cotillion) 15% reporting. Medium at WWRL, WDAS, WDAO, WTMP, WAOK, WOWI.

SWITCH "You And I" (Gordy) 13% reporting. Madium at KAEZ, WJMO, WDAO, WOIC Hot at WDIA

ROSE ROYCE "Golden Touch" (Whitfield) 13% reporting. Added at WOIC. Medium at WLOU, WJJS, WJLB. Hot at WJMI.

JAZZRADIO

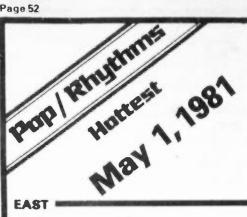
HOTTEST

DAVE GRUSIN......Mountain Dance (GRP/Arista) JACK McDUFF......Kisses (Sugar Hill) GROVER WASHINGTON, JR......Winelight (Elektra) DAVID SANBORN......Voyeur (WB) BERNARD WRIGHT......Nard (GRP/Arista) JOE SAMPLE......Voices In The Rain (MCA) QUINCY JONES......The Dude (A&M)

NEW & ACTIVE

JAY HOGGARD......Rain Forest (Contemporary) LEE RITENOUR......Rit (Elektra)

EAST: WHUR/Washington, O.C., Oscar Fields; WEAA/Baltimore, MO, Michael Singleton; WYBC/New Have CT, Jonethan Bresinu SOUTH: WCLK/Atlanta, GA, Requeye Ward, WTJZ/Newport News, VA, Larry Hollow, MIOWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detrolt, MI, Dorlen Paster, WEST: KJLH/Los Angele CA, Lawrence Tenter, KKQO/Los Angeles, CA, Sel Levine; KADK/Denver, CO, Charlotte Height.



EAST	SOUTH	MIDWEST	WEST
Champaign Chake Khan	Raydio Smokey Robinson Chaka Khan Atlantic Starr	Chaka Khan Atlantic Starr Gap Band	Chake Khan

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity

EAST

WAMD Pittsburgh, PA J.C. Floyd

ADDED Taana Gardner

Atlentic Starr
Jermaine Jackson
Frankle Smith Champaign Chaka Khan Chaka Khan Kleeer Starpoint Raydio Tom Browne "Thighs" Quincy Jones

WDAS

ADDED Sadane "Sit" Jerry Knight "Turn" Kiymaxx Billy Ocean Count Coolout Archie Bell Elusion Greg Phillingenes Mighty Fire Cameo Ann Peebles

HOTTEST Chaka Khan Raydio Chempaign Atlantic Start Kleeer Grover Washington Jr. Smokey Robinson Isley Brothers

SOUTH

WHRK Memphis, TN Ron Olsen

Brenda Russell Side Effect Comeo "Freaky

Deniece Williams Smokey Robinson

Lakeside Atlantic Starr Kieser A Teste Of Honey

Robert Winters & Fell Grover Washington Jr

ADDED

HOTTEST

WEDR Mierni, FL Leo Jecks

ADDED

K.I.D.

Isley Brothers Marva King Stevie Wonder

Charles Mann

Mess Production

Leeve Klique One Way "Push" Archie Bell

HOTTEST

WGIV Charlotte, NC Jo Ann Graher

ADDED

Raydio Shalamar

Jeckson

HOTTEST Smokey Robinson Robert Winters & Fell Jermsine Jackson Con Funk Shun Gap Band Lakeside Sun

WWRL New York, NY Bob Law/Wanda Ramo

ADDED Billy Ocean Quincy Jones "Betche!" Al Jafresu Dave Grusin

HOTTEST Smokey Robinson Gino Soccio Chake Khan Grace Jones Isley Brothers Wanda/N.M. Walden Noel Pointer Stanley Clarke/George Duke Stephanie Milla Jacksons

WILD Boston, MA Steve Crumb

ADDED
Tom Browne "Let's"
Billy Ocean
Heaven & Earth
Cemeo "Freaky"
Mystic Merlin
Fetback Bend
Stone City Bend
Donna Weshington
Spinners

HOTTEST
Smokey Robinson
A Taste Of Honey
Grover Washington Jr.
Raydio
Champaign
Taena Gerdner
Shaismar
Robert Winters & Feli

WTMP

ADDED

Gap Band

Temps, FL Debbe Parker

WWIN saltimore, MD Curtis Anderso

ADDED Impressions Fatback Band Sedane "Sit Blue Magic Chi-Lites

HOTTEST Change Frankle Smith Atlantic Star Strikers Kleen Gap Bend Taana Gerdner Champaign Rufus

WXYV Baltimore, MD Larry Wilson

ADDED Brenda Russell Side Effect Cameo "Freaky"

HOTTEST
Deniece Williams
Smokey' Robinson
Robert Winters & Fall
Grover Washington Jr.
Lakeside
Atlantic Starr
Kleeer
A Teste Of Honey
Reydlo

Jay John ADDED
Ohio Playera "Skinny
Heaven & Earth
Sylvia St. James
Leon Ware
Mess Production Kilque L.V. Johnson

MIDWEST -

HOTTEST Gap Band Junie Chaka Khan Grace Jones Frankie Smith Shalamar Frank Hooker Stanley Clarke/George Duke Lakeside

WDAD Dayton, OH Turk Logan

ADDED Michael Cruise Joe Simon Stephanie Milis

HOTTEST Junie Dayton Debra Laws Cameo Lakeside Gep Bend Jacksons Rendy Brown Chuck Cissel

ADDED

HOTTEST
Chake Khen
Arlantic Starr
Bernard Wright
Raydio
Smokey Robinson
Alicis Myers
Isley Brothers
Rick James
Blondie Jr Funk

WCIN

ADDED Fatback Band Cameo "Freaky Archie Bell Webster Lewis
Quincy Jones "Rezz"
Walter Jackson

HOTTEST Chaka Khan Kieser Rufus Peabo Bryson Raydio Stevie Wonder Atlantic Starr T.S. Monk "Bon" Starpoint Quincy Jones

Kenses City, MO Dell Rice

ADDED

HOTTEST Smokey Robinson Whispers Kool & The Gang Champeign Champeign Grover Washington Jr. Atlantic Starr A Taste Of Honey Gep Band Chaka Khan Mervin Gaye

ADDED Ben E. King Jeck McDuff Brende Russell L.V. Johnson Count Coolout

HOTTEST Chaka Khan Teena Gardner Atlantic Starr Lakeside Daniece Williams Isley Brothers Joyce Lawson Frankie Smith

KAEZ Oklahoma City Lee Simpson

Walter Hawkins

ADDED Jerry Knight "Turn" Tom Browne "Let's" Aretha Franklin "Come Klique Stephanie Milis Skyy One Way Theims Houston

HOTTEST Whispers
Yerbrough & Paoples
Gap Band "Burn"
Smokey Robinson
Atlantic Starr
T-Connection "Cool" Grover Washington Jr. Tom Browne "Thighs" Deniece Williams Stevie Wonder "Ain't"

> WANT Richmond, VA Ben Miles

ADDED

HOTTEST
Frankle Smith
Tom Browne "Thighs"
Smokey Robinson
Jermaine Jackson
Trouble Funk
Jerry Knight "Fit"
Zepp
Zingare
Robert Winters & Fall HOTTEST

KMJQ Houston, Anne Les on TX

ADDED
A Taste Of Honey

HOTTEST MUTIES:
Bill Summers
Grover Washington Jr.
Tom Browne "Thighs"
Jermaine Jackson
Smokey Robinson
Lakeside
Blondie Atlantic Starr

WBMX Chicago, IL Jack Patterson

ADDED Sun Marvin Gaya "Heavy

HOTTEST Frankle Smith Atlantic Starr Raydio Linx Quincy Jones "Dude Chake Khan Change Frank Hooker Lakeside

кмум

ADDED Stars On 45

HOTTEST HOTTEST
Smokey Robinson
Blondle
Yerbrough & Peoples
A Taste Of Honey
Grover Weshington Jr.
Whispers
Chempsign
Barbre Streisend
Reydlo
Gep Bend "Burn"

ADDED Klique Jerry Bell Firefly Alicia Myers L.V. Johnson

HOTTEST Gap Band Atlantic Starr Jermaine Jackson Grover Washington Jr. Smokey Robinson Linx Champaign Chaka Khan Quincy Jones Deniece Williams

Cleveland, OH Bernie Moody

HOTTEST

Philiadelphia, PA Joe Temburro

ADDED

ADDED Change Welter Jackson Rendy Brown Harvey Mason Geraldine Hunt One Wey "Push" Alton McClain & Destiny Barry & Glodean White Mass Production Leon Ware Michael Wycoff

Michael Jackson Jack McDuff Tom Scott Joe Sample Passage HOTTEST HOTTEST Grandmaster Flash Frankie Smith Champaign Lakeside Chake Khan Lakeside Smokey Robinson A Teste Of Honey

WDIA Memphis, TN Mark Christia

ADDED Rufus Side Effect Grace Jone Billy Ocean Cameo

Kleeer

Betty Wright

HOTTEST Smokey Robinson A Taste Of Honey Atlantic Starr Grover Washington Jr. Raydio Gap Band Lakeside Shalamar Bill Summers Switch

WVEE Atlanta, GA Scotty Andr

ADDED Brenda Russen Side Effect Cameo "Freaky"

HOTTEST Robert Winters & Fell **Grover Washington Ji** Kleeer A Teste Of Honey Raydlo Shalamar

wLou

Donna Washington

Bill Summers Grandmaster Flesh Junie Ullanda McCullough

ADDED Stephanie Mil Isley Brothers Santana Stanley Clarke/George Duke

HOTTEST Smokey Robinson Deniece Williams Atlantic Starr Whispers A Taste Of Honey Champeign Reydio Jermaine Jackson Shalamar Quincy Jones

WJMI Jackson, M8 Carl Haynes

ADDED Alicia Myers

HOTTEST HOTTEST
Rick James
Chake Khen
Jacksons
Rose Royce
Sho Nuff
Isley Brothers
Peabo Bryson
Sun
Reydio
Frankle Smith WENN Birmingham, AL Dave Donnell

ADDED Ike Strong Lakeside "Need" Unlimited Touch Randy Crawford Alton McClain & Dastiny HOTTEST A Taste Of Honey Atlantic Starr Chaka Khan Jermaine Jackson Smokey Robinson

Grover Weshington Jr

WOW! Norfolk, VA

ADDED Linx Mess Production HOTTEST A Teste Of Honey

WOIC Columbia, SC Bob Walters

ADDED

Alton McClain & Destiny Rose Royce Rose Royce Strikers Archie Bell Fatback Bend Tom Browns "Let's" "Connection "Groot One Way "Push" Isley Brothers Billy Preston HOTTEST Shalamer Shalamar Chaka Khan Rick James Raydio Atlantic Starr Whispers Bill Summers Gep Band Jacksons

Betty Wright

WVOL

ADDED Frankie Smith Gino Vennelli Side Effect

HOTTEST Raydio
Smokey Robinson
Robert Winters & Fell
Shalamer
Gap Band
Grandmaster Flash
Grover Washington Jr.
Chaka Khan

WAOK Atlanta, GA Carl Connors

ADDED ADDED
Mass Production
Marvin Gaya "Heavy
Unlimited Touch
Cameo
L.V. Johnson
Timmy Thomas

HOTTEST HOTTEST
Frankie Smith
Smokey Robinson
Raydlo
Klaeer
Chake Khen
Rick James
Change
Funkedelic "Electric" Bill Summen Joe Graham

WJJS Lynchburg, VA Donnie Desne

ADDED
Esther Williams
Archie Bell
Stone City Band
Randy Crawford
Sendra Feva
Randy Brown

HOTTEST Smokey Robinson A Taste Of Honey Atlantic Starr Champaign Raydio Starpoint Rufus

KDKO Denver, CO Byron Pitta

ADDED
Sheena Easton
Le Pamplemouse
Esther Phillips
Fetback Bend
Lauren Wood
Spinnera
Billy Preston
Stone City Bend
Sendra Feve
Taena Gardner
General Cain T-Motion & Group Gino Soccio

HOTTEST

Lakeside Rick James

ADDED

HDTTEST

Quincy Jones A Teste Of Honey

ADDED Isley Brothers Cameo "Freaky Sandre Feva Blackbyrds Funkedelic "Electric" Marva King

HOTTEST Atlantic Starr Grover Washington Jr Deniece Williams Gap Band Champeign Dazz Reydio Chaka Khan Quincy Jones Shalemar

ADDED
One Wey "Push"
Tom Browne "Let's"
Brende Russell
T-Connection "Groove'
Strikers
Rendy Brown
Theima Houston
Merve King
Billy Preston
Geraldine Hunt

HOTTEST HOTTEST
Raydio
Atlantic Starr
Chake Khan
Smokey Robinson
Gap Band
Robert Winters & Fall
Bernard Wright
T.S. Monk "Bon" A Taste Of Honey

WEST

ADDED Empress

Coati Mundi

KDIA Daklend, CA Keith Ademe

Changa Kliqua

HDTTEST
Smokey Robinson
Shalamar
Raydio
Gap Band
Chaka Khan
Whispers
Tom Browne "Thighs"
Atlantic Starr
Outlook Longs

KSOL San Mateo, CA J.J. Jeffrice

ADDED Bar-Kays Stevia Wonder

HOTTEST Grover Weshingto Atlantic Starr A Teste Of Honey Reydio Quincy Jones Champaign Smokey Robinson Chaka Khan Shalamar Gep Bend

ADDED Michael Wycoff Blackbyrds Kleeer Change

HOTTEST Stanley Clarke/George Duke Rick Jemes

Daniece Williams

Opportunities

Openings

Openings

Openings

Openings

EAST

Possible future openings at expending Northeast Country station. T&R to Mark Sinclair, PD, WIXY, 45 Fisher Ave., East Longmeadow, MA 01028. No calls please. EOE (5-1)

WRTA/Altoons, PA is looking for morning personality. TER to Tom Casey, Box 272, Altoons, PA 16603. EOE M/F (5-1)

WJBQ/Portlend, ME needs morning personality to replace one that's going to Boston. Good production a must. 50,000 watt CHR. Call (207) 775-6321. (5-1)

Seeking experienced news reporter for second festest-growing market in Northeest. TER to Nancy Grover, ND, WLAD/WDAQ, 198 Main St., Denbury, CT 06810. EOE M/F (5-1)

CQ102/Geneve, NY has immediate part-time openings. CHR. Central/Western New Yorkers send T&R to Steve Reynolds, PD, CQ102, Box 213, Geneva, NY 14456. EOE M/F (5-1)

Northeast regional Contemporary Country 80,000 watt FM stereo looking for 7-midnight announcer/Production Director, T&R to Pat McDoneld, Box 900, Brunswick, ME 04011, EOE M/F (5-1)

Newsperson wanted for station with heavy news commitment. Must cover meetings, produce features. One year experience, T&R to Ann Murphy, WEIM, Box 727, Fitchburg, MA 01420. (5-1)

New York State 50 KW AM

looking for on-air communicators for future openings. All shifts. No time and temp please. Experience in Top 50 market minimum 5 years with ratings info preferred. Pop/Adult format. Tapes & resumes to Radio & Records, Box 231, 1930 Century Park West, Los Angeles, CA 90067.

Chief Engineer needed immediately for AM on Long Island, Rush resume and salary requirements to WGBB, Box 130, Merrick, NY 11566, EOE (4-24)

WAVA/Weehington, TER for moming drive and parttime. No cells. Gary Chase, 5232 Lee Highway, Arlington, VA 22207. EOE M/F (4-24)

Afternoon personality with great production needed now at aggressive growing small market station with new equipment, multi-track and benefits. Chip Morgan, WMRF, (717) 248-6757. EOE M/F (4-24)

CQ102/Geneva, NY, bordering Syracuse/Rochester, accepting TGR for future news openings. No beginners. Steve Reynolds, PD, CQ102, Box 213, Geneva, NY 14456. EOE M/F (4-24)

Full-time 1st phone with weekend all duties. You can develop your own music program. Contact Bob Burke, PD, or Dick Wholey, Chief Engineer at (603) 524-1323. (4-24)

WJRZ-FM/New Jersey shore seeks morning personality for CHR format. Immediate opening: TER to Lance DeBock, OM, WJRZ-FM, Box 100, Manehawkin, NJ 08050. EOE M/F (4-24)

WJRZ-FM/New Jersey shore has opening in selectepartment for account executive. Account list. Resumes to Joe Knox, GM, WJRZ-FM, Box 100, Mane hawkin, NJ 08050. EOE M/F (4-24)

SOUTH

WF1)X needs moming personality who's friendly and informative. Willing to grow and work with us. Resumes to Ched Roche, Box 7, Huntsville, AL 35804. (5-1)

Rare on-air position has become available at WSHE/Miami, Contect Sonny Fox, PD, 3000 SW 60th Avenue, Ft, Lauderdale, FL 33314, (5-1)

If you're looking for e change of pece, we've got three openings at new Country kicker in East Texas. Call Dan (214) 729-6077. (5-1)

WLCS/Beton Rouge looking for creative midday jock; good production skills. No calle please. T&R Gene Nelson, PD, One American Place, Suite 2420, Baton Rouge, LA 70825. EOE M/F (5-1)

Contemporary Adult communicator needed immediately for coastal Carolina market. Two years experience minimum. T&R to Bob Powell, 3040 Boundary Street, Beaufort, SC 29902. (5-1)

95 Rock AOR Supersters format looking for sherp, witty morning man. Must have excellent production. Tapes to Cleve Brien, Box 5000, Montgomery, AL 36192, (205) 832-4295. (5-1)

Wented: Good, experienced afternoon drive for station that just went oldies. T&R to Gary Houser, Box 956, Canyon, TX 79016. EOE M/F (5-1)

Central NY original and best AOR is looking. No "announcers," real communicators. TER to Dale Edwards, WOUR, 288 Genesee St., Utica, NY 13502. EOE (4-17)

Morning DJ wanted for Fairbanks consulted station. Send T&R to Mike Hedges, 3341 Powerwood, Suite 205, Dellas, TX 75234. EOE M/F (5-1)

Saleaperson for KYTX-FM. AOR format. Must have AOR sales experience. Resumes to Spike Santee, Box 7930, Amarillo, TX 79109. EOE M/F (5-1)

Mejor Southwest AOR needs airchecks. Possible future openings in news, airshifts. Send T&R to Tim Spencer, KISS, 1100 N. Maine, Sen Antonio, TX 78212. EOE M/F (5-1)

Experienced staff announcer. Easy going, good production, good pipes. 100,000 watt FM Pop/Adult station Southeast Texas. Automation experience helpful. After 6pm, Dave (713) 838-9076.

WRVR/Memphis looking for air talent for possible future openings. Minimum three years experience. T&R to Jim Robertson, PD, 2272 Centrel Ave., Memphis, TN 38104. EOE M/F (5-1)

WKIX/Releigh is looking for edult communicators, who like to work. T&R, end picture to Joe Wede Formicole, OM, Box 12526, Releigh, NC 27805. (5-1)

WCRJ, Contemporary Christian format, has immediate opening for announcer with production skills. T&R to Rick Hlubek, WCRJ, 5900 Pickettville Road, Jacksonville, FL 32205. EOE M/F (4-24)

Looking for OM for Sunbelt's Beautiful Music station WYYD. Prefer Beautiful Music background. T&R to Ed Weiss, Box 12526, Raleigh, NC 27605. EOE M/F (4-24)

Needed: Full-timer for Pop/Adult AM and pert-timer for AOR FM. Minorities encouraged. No calla please. Steve Hass, WOVV/WIRA, Box 3192, Ft. Pierce, FL 73AS4 (4.24)

Wanted: Morning drive personality newsman. Need someone who is funny and hip. T&R to WDIZ, 2699 Lee Road, Suite 470, Winter Park, FL 32789. EOE M/F (4-24)

WOLI-FM/Knoxville, cookin' top-rated CHR needs kickass night man now. Tapes to Gary Adkins, 114 Tulsa Road, Oak Ridge, TN 37830; (815) 483-8451. (4-24)

Host/enchor sought for morning news block. Accent on apontaneity and imagination, Write Ted Landpheir, PD, WGSO, 1440 Canal Street, New Orleans, LA 70112. EOE M/F (4-24)

KLOU/Lake Charles, LA looking for PD. Experience in all phases. Send TER, promotional ideas and programming philosophies to Dave Brooks, KLOU, Box 1726, Lake Charles, LA 70802. EOE M/F (4-24)

Wentad: First ticket who knows something. Some board work, mostly engineering. KBBB, Box 1478, Borger, TX 79007. EOE (4-24)

Immediate opening for evening announcer. Good production. TSR to Don Sitton, KYTX, Box 7930, Amerillo, TX 79109. EOE (4-24)

Free-lance voice for syndicator demos. Send tape with prices. No cells! Century 21 Programming, 4340 Beltwood Parkway, Deltas, TX 75234, (4-24)

Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attention . . . and action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call PAM at (213) 553-4330.

WCWR & WEZY own Florida's space coast. Need announcer with production skills. T&R to Bill Buckley, Box 2029, Cocoa Beach, FL 32922. EOE (4-24)

Operations Manager Needed

for fast growing Class C and daytime station in Sunbelt. Program Director experience necessary, but our need is operations, not programming. Must have demonstrable people skills, a desire to excel, and a need to make the effort to succeed. Stable work history, ability, skill and general management potential are requirements. If you have learned the difference between "big bucks" and management level salary and meet our other requirements, send a tape and resume to Radio & Records, Box 230, 1930 Century Park West, Los Angeles, CA 90067.

MIDWEST

KDBQ needs efternoon drive personality; one year experience Popl/Adult formst in 5-station market. TER to Tom Fricke, KDBQ, Box 75, Aberdeen, SD 57401. EQE M/F (5-1)

Looking for production wizard. Must have strong voice plus technical and organizational skills. T&R: Pat Martin, WBCS, 5407 W. McKinley Ave., Milwaukee, WI 53208. (5-1)

Swanson Broadcasting's KWKN/Wichita looking for Pop/Adult personalities. TER to Marc McCoy, Operations Manager, 5610 E. 29th St., Wichita, KS 67220, (316) 685-0261. EOE M/F (5-1)

WMIR/Lake Geneva is accepting tapes for future openings for news and sir personelities. Contect Jim Scott, WMIR, Box 552, Lake Geneva, Wi 53147. EOE M/F (5-1)

Reporter/enchor, minimum three years experience. Tape, writing samples and references to Dick Forney, ND, WMEE/WQHK, Box 6000, Ft. Wayne, IN 46896. No calls please. EOE M/F (5-1)

Announcer/Production Director Pop/Adult format, #1 station in seven-station market. Tapes to Duene Cariveau, KKXL, Box 997, Grand Forks, ND 58201. EOE M/F (5-1)

WYBR/Rockford, IL is in need of afternoon drive newsperson. CBS/Mutual affiliate. Contact Bruce Kropp, ND, (815) 332-3436. EOE M/F (5-1)

WSJM/WIRX looking for young, aggressive News Director, Local news our most important product. 72,000 metro, near Chicago. Gayle Olson, (616) 983-3992 (St. Joseph, MI). (5-1)

Producer/writer needed for radio works of art. Excellent salary, benefits, and working environment. Send TSR, writing samples to Genius, WDIF, Box 10,000, Marion, OH 43302. EOE (5-1)

KKAQ/Thief River Falls looking for announcemptor duction person for aggressive Country formst Send tapes to Curt Quesnell, PD, KKAQ, Box 218, Thief River Fells, MN 56701. EOE (4-24)

Two openings at fine small market station. Second man in award-winning news department and MD with possible PD job. Doug Day, KCOW, (308) 762-1400. (4-24)

Aggressive news person needed for #1 AM/FM combo. Contact Susen Glovetl, WHUT, Box 151, Anderson, IN 48015. EOE (4-24)

Hilliard Radio group seeking talented aportacasters. Also looking for spricultural-priented newspeople for agri-business network. TER to Al Jamisson, KOLT, Box 660, Scottabluff, NB 69361. EQE M/F (4-24)

We're looking for an informative adult-sounding newsperson, Will direct day-to-day operation and develop department. ABC affiliate. Contact Ken Edwards, KJLA, 3435 Broadway, Kansas City, MO 64111. (4-24)

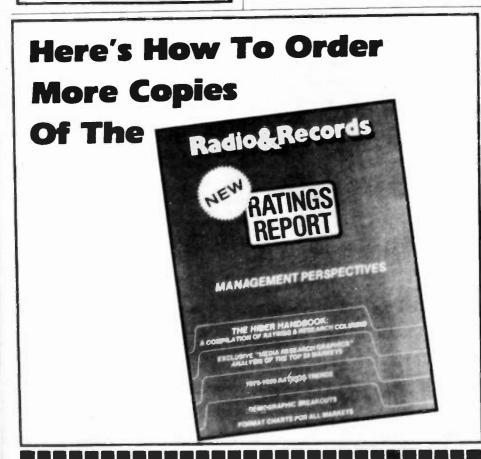
Chief Engineer needed immediately for AM/FM station with Hams System 90 automation. Inquiries to Roin Lowry, WHOK, Lancester, OH 43130, or call (614) 853-4373. EOE M/F (4-24)

Fresh talent for two new upper Michigan rockers. WZRICHencock-WMQT/Ishpeming, T&R to Dan Stone, Hot FM's, 202 E. Mein, Ishpeming, MI 49849 EOE M/F (4-24)

WSPT-WXYQ has immediate and future on-air oper ings. TGR to Brid Fuhr, Box 247, Stevens Point, V 54481, EOE M/F (4-24)

News Director needed for Midwest medium market AM/FM, AM All-News. Strong delivery; excellent writing. TGR: Media Consultants, 2504 Regent Court, Lefnyatts, IN 47905. (4-24)

Program Directors, announcers all dayparts and de partments needed for small market NW AM & FM T&R to Stevis Bridgewater, Box 1987, Hutchinson, KS 67801. (4-24)



at \$25.00 per copy. I have enclosed a check or mo					
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	Mail to:	Radio & Records 1930 Century Park West Los Angeles, CA 90067		1.	

additional copies of the R&R Ratings Report for 1981

Opportunities

Openings

WEST

Pacific Northwest Information station seeking applicants for future news openings. Good benefits TSR to: John Burgess, Box 5200, Tacome, WA 98404 EOE M/F (5-1)

Accepting T&R for future full-time openings. Hip Country format. Send to Doc Phillips, KOJO, Box 818, Laremie, WY 82070. EOE M/F (5-1)

KAWY/Ceaper, WY needs morning drive communicator, Adult Country format. Salary negotiable. T&R to Fred Leemhuls, OD, KAWY-FM, Box 2008, Casper, WY 82802, (307) 235-1515. EOE M/F (5-1)

KICE, Country FM-100 looking for news/production person. T&R to Dick Gerrigus, KICE, Box 751, Bend, OR 97701. (6-1)

KUJ-AM, soon to be 100,000 watt FM, needs experienced account executive for growing organization. Resumes to Box 513, Walla Walle, WA 99362 or call (509) 529-8000. EOE M/F (5-1)

Aggressive sales person needed for KIOQ-FM Pop/Adult in most beautiful area of West. Contact John Levin, Box 1388, Bishop, CA 93514, or call (714) 873-5881. (5-1)

WANTED: Aggressive, creative PD for AM/FM Pop/Adult automated combo. Production, news experience a plus. Resumes to Don Schrack, KASH/KSND, Box 10767, Eugene, OR 97440, EOE M/F (5-1)

K8ND 10kw Pop/Adult has future opening for experienced Jock if you like the outdoors, hunting, flahing, etc. T&R to Box 5037, Bend, OR 97701. EOE M/F (5-1)

Like the great outdoors? Talented hard-working News Director for Adult/AOR format in Jackson Hole, WY. TGR to Jeff Woodruff, Box 927, Jackson Hole, WY 83001. (6-1)

Syndicated Radio Program sales. Cell Relph, (213) 392-8611. (5-1)

News opening. Probably AM drive. KQDI, Great Fells, MT, cell (406) 761-2800, (5-1)

KATA on Humboldt Bay in giant Redwood Country, needs PM drive communicator...feet. No screamers. Contact: Merk Hill, (707) 822-4814. EOE M/F (5-1)

Accepting T&R for future opening at Pop/Adult 50,000 watt KIOQ-FM. Minimum 2 years experience. Send to Steve Taylor, Box 1388, Biehop, CA 93514. EOE (6-1)

Big AM Country station accepting T&R for possible future air talent openings. Production ability important. Ron Dennington, PD, KGEM, Box 5278, Bosie, ID 83705. (5-1)

SUBSCRIPTION SERVICE ONE YEAR — \$170 Mailed First Class Please enclose payment with order Overseas subscribers \$300 per year U.S. funds please Initial here _______ payment enclosed TELEPHONE: (213) 553-4330

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company

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MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

Openings

Creative Director, \$24,000 per year. Diversified position with team-oriented program/sales staff to manage promotion and production departments. Major market air experience with strong audience and retail promotion background a must. Send tape and resume to: Jon Wickstrom, KWOW, S. Mills & Olive, Pomona, CA 91766. EOE (5-8) •

CLIENT SERVICE REPRESENTATIVE

San Francisco Office

Arbitron, one of the nation's leading radio and television audience measurement firms, has an entry-level position available which requires a college degree or equivalent work experience. Radio station sales experience preferred. Dutles will include extensive telephone contact and correspondence with clients. If you are qualified, send a resume with salary requirements to:

THE ARBITRON COMPANY

GD CONTROL DATA CORPORATION

417 Montgomery St., Suite 444 San Francisco, CA 94104

An Affirmative Action Employer

Looking for newsperson with conversational delivery who can work with our moming man. Females encouraged. TER to Mike Evens, KGAN, Box 937, Bakersfield, CA 93302. EOE M/F (4-24)

WANTED staff engineer. No calls. Resumes to Bill Bertell, KING Radio, 333 Dexter Ave. N., Seattle, WA 98109. EOE (4-24)

Winterwood Productions, cast syndicator, has immediate opening for experienced phone sales/promotion person for station clearence. Salery plus commission. Contact Steve McCormick, (213) 851-6811, (4-24)

Country powerhouse offers security/good pay. A market of more than 100,000. Tapes to Bill Penny, KKAL, Box 220, Arroyo Grande, CA 93420. EOE M/F (4-24)

Personality night person with first phone. Minimum 1 year experience. Tepes and resumes ASAP to Herry Dierks, KBIM, Box 910, Roswell, NM 88201. EOE M/F (4-24)

KISM/Bellingham, WA has an immediate opening for midday personality. AOR live assist. Must have auto experience & production talents. Contact Mike Bettelli, (208) 734-9790. (4-24)

Are you an adult communicator with strong production skills? Like skiing and the outdoors. T&R to Stephen Simmons, 8ox 5068, Bend, OR 97701. (4-24)

KUUY/KKAZ still looking for reporter/anchor. Good salery, peld heelth insurence, profit sharing. Aircheck, resume, references, and writing samples to Jim Cumberland, ND, Box 926, Cheyenne, WY 82001, (307) 635-1111. EOE M/F (4-24)

KRDR/Portland, OR needs experienced air talent. Production e must. Minorities welcome. Country format. Contact: Don Lane, Box 32, Greehem, OR 97030. (4-24)

KRKK/KQSW-FM will soon have opening for Chief Engineer, Skw-1kw DA live AM, 100kw automated FM. FCC record keeping essential. Must have good meintenance background. Collins x-mitters and boards, Mosley STL's, ITC and Ampax tape. Should have automation troubleshooting experience. Forward complete resume, references and salary requirements to: R.S. Tucker, PD, Media West, Inc., Box 2128, Rock Springs, Wyoming 82901. EOE (5-8) •

Country KUUY/Cheyenne has PM drive opening. Only eggressive, experienced communicators should apply. Good benefits, top salary, T&R to Richard Lee, Box 926, Cheyenne, WY 82001, or (307) 632-0551. EOE M/F (4-24)

Positions Sought

CHRIB THOMAB, KX104/Nashville, seeking new challenge. Available late May, For TSR call (615) 865-1305, after 8pm. (5-1)

Award-winning newaman looking for radio reporter's position in medium-major market in West or Southwest only. Aggressive, experienced, dependable. Call ROGER, (304) 925-6890. (5-1)

Young, bright air personality looking for full-time gig in small-medium market. Will relocate immediately. Call MITCH, (503) 679-4648. (5-1)

CKLW gunslinger. Ready to be your #1 entertainer. Excellent references. Major market pro. For T&R contact (519) 258-7965. (5-1)

2 years experience in news/sports. Currently News Director of small market. Done it all: gethering, writing, announcing, interviews, P-B-P, cable TV, production, (717) 838-8650. (5-1)

Award-winning Southern California newsman seeks full, part-time, news or production spot in L.A. area, already here. D.C. MICHAEL, (213) 339-0934, (5-1)

Hard worker with degree. Currently in news, looking for start as small market DJ. Solid production, any format. Will relocate immediately. CARROLL WILLS, (213) 306-3105. (5-1)

A unique format that will win in your market. Let me introduce classic rock to you. Call (313) 557-0303. (6-1)

WOODY FLOE, formerly of PRO-FM/Providence, excellent jock, looking for moming drive. Over 80 character voices. Willing to relocate, preferably West Coast. Call (805) 258-4427. (5-1)

ROB WILLIAMB, former News Director at KWK, KTXQ and WWL, is looking for the top slot in your news department. Call (314) 727-9056. (5-1)

WILL SCHOCK, 23, looking for opening in Pop/Adult station. Interested in personality eir telent/production. Lest position at KCMX/KKIC, Medford. Cell me (503) 884-8080, or (503) 855-7718. (5-1)

JONATHAN KEYES, PD of K102/Ft. Lauderdale, formerly with 96X, WQAM, is available. Cell (813) 463-1493, or (301) 764-2919, (5-1)

Give your small market major market sound, DJ looking for full-time position in West or South. Cell JOHN RYAN, (313) 564-9189, (6-1)

Looking for air position in small-medium market. Prefer Midwest. Formerly WXXQ/Freeport, WDUZ/Green Bay. Contect CHRIS HANSEN, (815) 235-2421, (5-1)

Warning! Must hear from you within two weeks or I'll destroy the world. 12 year major market pro. Kind and gentle person. BOBBY, (213) 787-9828. (5-1)

Detroit pro with 10 years experience in mediummajor merket looking. Would prefer Midwest, but will relocate for the right job. MIKE, (313) 781-5931. (5-1)

Experienced female jock with knowledge of music research looking for a CHR, Pop/Aduit, or AOR job. Northeast preferred. Call DONNA, (203) 354-7405, (6-1)

Serious about news? So am I. Looking for street reporter writing elot. Organized, capable digger. Ask my competition. (503) 772-3357, afternoons. (5-1)

5 years experience, programming, production, personality. Looking for on-air/production or programming position. Will put in hours. JEFF FALEWICZ, (602) 939-0678. (5-1)

With recent college degree and a year experience in a Top 50 market, I'm reedy for your news department. Call JIM, (201) 233-0353. (5-1)

Hard-working, spirited minority female with radio experience in L.A. seeks full-time job any format. Have B.A. in communications/broedcasting from Pepperdine, Cell MARILYNN, (213) 299-4912, (5-1)

Established California newsman, 5 years writing/archoring experience seeks position with major West Coast station. BRUCE ROBINSON, Box 4902, S. Lake Tahoe, CA 95729, or (702) 588-4044. (5-1)

JERRY "DJ" BTROTHERB, CHR or Pop/Adult currently in Pitteburgh Steeler country, looking to relocate to a town with pro team. 7 years experience. (412) 795-1370. (5-1)

Current on-sir MD wents to make a move. Experience: KORK, KIIS-FM, KUTE 102. Call MARK, (702) 731-3253. (5-1)

If you need a PD or MD, I'm ready to leave L.A. All markets considered in PTZ. For T&R call (714) 772-0643. (5-1)

College grad with 3 years small market experience looking to move up. News/sports P-B-P/airshift experience. Call (301) 949-0722. (5-1)

15 year pro with experience in the majors (WABX, WCAR, KRCB, KORL). Seeking new gig in programming, eir-shift, or news. Pop/Adult, Country, or News/Talk. (517) 263-6233. (5-1)

Positions Sought

JOHN BOWLER, 21, 3 years experience at WABB/Mobile, where I am currently Assistant Program Director, Now looking, Excellent references, Call (205) 460-0332, (5-1)

Hard-working, dedicated Assistant Manager/PD, 20 yeers experience, currently employed, seeking GM or assistant position with solid station, STEVE, (613) 648-2685. (5-1)

Attention major market urban Contemporary and R6-B GM's and Program Managers. You can call me now...or, call me later, JAMES JACK, (301) 589-1028. (5-1)

Bright, young rocker now weekends W8HO/New Orleens eeeks high-energy teen alot. Powerful production, voices, phones, involvement. Own mobile DJ unit. Call DAN McKAY, (504) 895-6112, (5-1)

Announcer, good production skills and voice. Wents bonefide position with responsibilities. Will relocate for competitive-minded station in medium-major market. Call MIKE WARD, (718) 875-6248. (5-1)

Attention small market broadcasters, Oregon or California: Experienced pro available as Production Director/jock for your station. Creative and good pipes. RANDY MARS, (415) 986-9265. (5-1)

4 years experience CHR, Pop/Adult and AOR. Excellent knowledge of AOR. Good production. One-to-one communicator, Will consider enything. Cell BRIAN, (417) 781-1854, (5-1)

Looking for a disc jockey/news and/or public affairs position. Female, college degree, professional experience. Prefer West Coast, but will consider all. (714) 583-1817. (4-24)

DJ, 4 years experience in L.A. looking for PD and/or MD in small or medium market. Prefer Northwest (714) 772-0643. (4-24)

8 years CHR, Pop/Adult and current AOR PD. Degree, first phone veteren. Love warm people and weter. Go anywhere. GARY, morning/evenings, (513) 325-8609. (4-24)

lence available, ROBERT J. WRIGHT, (413) 785-1766. (4-24)

Air personality with MD experience seeks employment with a station that believes in promotion. Call LARRY, (216) 478-1206, (4-24)

Lady jock looking for medium or large market. Aveilable at your convenience. Call me. BETH POS-MANTIER (KARYN KASI), (218) 773-3303. (4-24)

Experienced morning and afternoon, DJ with excellent creative production skills and sales beckground, looking to move up. (512) 773-0846. BRIAN after 11am CST. (4-24)

Eager, young barttone with 1 year experience. Let me pay my dues. Call MIKE, (201) 572-2157. (4-24)

Available June. Recent family development fecessitates return to Birminghem, AL area. Rock, Country, TV production experience. RUSS, (915) 677-8216 noon-5pm. (4-24)

Top quality play-by-play aportacaster. Basketball, football, baseball, hockey and sportacasts. Mediums and majors only. GARY, (612) 255-0386, (10am-2pm CST). (4-24)

STEVE BOKOR currently KTKT/Tucson, formerly KRQQ/Tucson, WNDE/Indianapolis, looking for afternoon drive. Cell (602) 296-2488. (4-24)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week 2 Weeks 3 Weeks \$12.00 \$20.00 \$25.00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Opportunities

Positions Sought

Rock Jock, Specialty: moldy oldies, Authority on Popmusic from 60's, 70's and 80's, Starter-outer, willing to start anywhere, Call MARC, (213) 462-4919, (4-24)

Have programmed with CBS, ABC and Westing-house, Now evalable for your major market. Dependable family man with excellent credentials. Cell (312) 998-8294. (4-24)

LA, morning man desires same or PD-ship. Oregon border south to S.F. bey area, 12 year pro in Pop/ Adult, Telk and Beautiful Music, JIM, (714) 597-8634.

Help... Well known mejor merket personality and PD in process of regrouping. No offer overlooked. Any market size....(609) 397-8318. (4-24)

Creative, hard-working newsman seeks reporting or writing position in the East or South area. 5½ years experience in radio news. (503) 772-3367. (after 2pm

MD and air personality KORK, KIIS-FM, KUTE-102, ready to leave now. Cell MARK, (702) 731-3253. (4-24)

New York market experience, good pipes, news, production. Computer automation experience, great knowledge of music, atrong desire. Call now. COREY, (212) 769-5117. (4-24)

4.72 years medium market expensive reproduct and Beautiful Music, looking for West Coast opening. L.A. erea preferred, Call RICK, (213) 928-9231. (4-24)

Public Affairs Director, announcer/newscaster for Pop/Adult small market, seeks AOR position, Exper-enced, talented, educated, with references. Cell JEFF TOPPING, (419) 294-2379. (4-24)

May BFA graduate seeks full-time position on your staff, Commercial experience news, music and production. BILL REED, (713) 291-9834. (4-24)

Experienced Pop/Adult programmer and announcer wants to work for your Top 50 operation. Cell STEVE after 6 EST. (914) 795-2106. (4-24)

OM, MD at top small market stations in IL and KS. Prefer same West of the Mississippi, BILL REED, (318) 227-7151 or (318) 225-4343, (4-24)

Positions Sought

Intelligent, progress-oriented announcer, 3 years experience and BA in communications. Looking for company that offers mobility. Prefer East Coast. J.D., (703) 638-3112. (4-24)

One of the South's top all night jocks available now. I get top #s any airshift, PD/MD experience. Let's talk. (205) 780-8276. (4-24)

Qualified MD, research coordinator, and traffic manager. 12 years Country music experience. Seeking an East Coast PD opportunity, JERRY CRABTREE, (608) 739-8319. (4-24)

Teens are yours when this high-energy rocker busts loose for your CMR. Sizzling production, voices, phones, involvement. Own mobile DJ unit. Cell DAN McKAY, (504) 895-6112. (4-24)

GUY DAVIS, KCUB, KERN looking for PD/MD or production in the West (714) 968-6202. (4-24)

RADIO

Bob Hank, leaves WMMN/Fairmont, WV to join WPQZ/Clerksburg, WV as PD and midday personality.

Bill Dunn joins WPQZ/Clarksburg, WV as MD and morning drive personality, from WMMN/Fairmont, WV.

Cindy Daniels, formerly with WESA/Charleroi, PA, joins WPOZ/Clarksburg, WV as afternoon personality and Public Service Director.

Brad Lusk has been appointed General Sales Manager for KARZ/Phoenix, AZ.

Joe Calisi moves to WKTG/Medisonville, KY for etternoon drive, from WTHE/Mineole.

Andy Kazen joins KOAX-FM/Dallas, TX from WCTC/New Brunswick, NY as an Account Executive.

Don Rivers (Don Rivers) moves from partime to all rights simulcast at KKUA-AM&FM/Honolulu,

Changes

Marvin Astrin joins sales staff of WBBM News

Kelly Derr named News Director at KPET-KCOT/

Bill Schoening, former News Director, has been appointed Sports Director and middey personality at KPET-KCOT/Lamesa, TX.

Howard Tuuri has been named Account Execut KOA-KOAQ/Denver, CO.

Rite Silke promoted to Research Coordinator, Special Projects for the ABC Radio Network, New York, NY.

Mark Pearson and Bill Gavin named MD's

Kirby Stevens, former Operations Director for WHOD-AM&FM/Jackson, AL, joins WUNI/Mobile, AL

Judith A. Cohen named Account Executive for

RECORDS

Kathy Brisker joins Capital Records Publicity

Dennis O'Mailey has been named Regional Marketing Manager, Boston/Cleveland for Elektra/Asylum Records.

INDUSTRY

Stephen D. Streiker has been named Account Executive for Arbitron Radio's Midwestem Division in Chicago.

Dan Griffin has been appointed Account Executive for Arbitron Southeastern Radio Station Sales in Atlanta

Changes

Harriet Sternberg joins Kragen & Company as

Miscellaneous

Six Flage Magic Mountain seeking music service, ell formats for dence pevilions. Contact: Jey Scott Levin, Box 5500, Valencia, CA 91356. (805) 255-4854. (5-1)

KRGI-FM/Grand Island, Nebraska needs Country record service from all labels. Contact: Orv Koch, 825 Stuart Building, Box 80209, Lincoln, NB, (402) 475-4204.

The Red Onion, operating seven discos in Los Angeles, needs record service from all labels. Pat Garrett, 1139 East Dominguez Street, Suite H, Carson, CA 90748, (5-1)

New modern Country formetted station needs all record service: Majors and independents. I'll fisten to everything. KRRP, P.O. Drewer 910, Coushatta, LA 71109, (6-1)

Serious collector has shot at Guinness world record. Send station T-shirts to: T-Shirt Collection, c/o Robin Benson, 42 Colebrook Rd., London SW16 5QT, England.

Hot FM's I ipper Michigan need record service from all labels, CHR format, WZRK/WMQT. Cell Dan Stone, (906) 486-5523, (4-24)

R&R Pop/Adult reporter, KBLF/Red Bluff, changing format to Country. Need service from all labels. Contact Bruce Allen at (916) 527-3511. (4-24)

WRRR/Rockford, IL needs record service from all labels. Pop/Adult with 20% Country, WRRR, 2830 Sandy Hollow Roed, Rockford, IL 61109. Attn.: Mike Welch,

KMYZ/Pryor, OK needs Country service from all labels. Send to Mike Evens, Box 66, Pryor, OK 74361. (4-24)

Marketplace



The most talked about Comedy Service

in the industry. Complimentary snack:

LOLA'S LUNCH" Call (313) 434-6142

Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

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Mastercharge

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GHARANTEED FUNNIER!

FREE SAMPLES!

CONTEMPORARY COMEDY 5804-D Twineing, Dallas, TX 75227

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace Per Insertion

\$30.00

1 Time \$25.00 13 Insertions

\$20.00

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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

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Radio's most complete personality biweekly; Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. ALL AIRSHIFT READY!

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PUT YOUR MESSAGE ON EVERY RADIO DIAL WITH OUR AUTO LITTER BAGS

Now, a low-cost litter bag which can be displayed on every car radio dial in town. How could anyone avoid turning to your station when it is staring them right in the eyes? For free information and samples,

CENTRAL SPECIALTY ADVERTISING Dept. 2001

21 South Norwalk Road Norwalk, Ohio 44857

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For discriminating DJ's

LEE HAAS Comedy Writer 4775 West 134th Street Suite 15 Hawthorne, CA 90250 (213) 679-0870

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FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to: O'Liners 1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502



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Trying to fill an opening? Pro't'call can make looking for talent easier and less time consuming, Best of all, our service is FREE to you and CONFIDENTIAL! Call (504) 392-3665 Pro't'call, 3700 Rue Delphine,

New Orleans, LA 70114

ELECTRIC WEENIE MOST RESPECTED DJ GAG SHEET SINCE 1970



Dr. Don Rose, KFRC, "I depend on it more than any other;" Gary Owens, KMPC, "Aids the creative, helps the beginner." FOR FREE SAMPLES WRITE

The Electric Weenle, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to

It's a sure way to generate qualified sales leads

Just call PAM at (213) 553-4330 for more information.

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

TASTE OF HONEY Sukiyaki (Capitol)

60% of our reporters on it. Moves: Up 95, Same 16, Down 12, Adds 11, WBBF, WFMF, WSKZ, KTAC, KSPZ, KENO, KRQ, 14WK, Z102, WROV, KSEL, WKTU 1-1, WCKX 22-12, WOKY 10-9, KOPA 12-4, WFBR 4-1, WAYS 5-3, KIDD 1-1. See Parallels, major market chart activity debuts it at number 21.

EW & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title (label designation (example 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves: are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on 31-31, etc.) moved it bown on their charts, or Added it this week Complete airplay activity on all songs listed in New & Active can be found in the parallels, windicates one of this week's most added new songs.

TOM PETTY & THE HEARTBREAKERS "The Waiting"

(Backstreet/MCA) 120/39. Moves: Up 39, Same 42, Down 0, Adds 39 including WBEN-FM, Q107, CFTR, WLS, WLS-FM, WOLF, WBLI, KBFM, WNOX, WGRD, KZ93, KZZP, KHYT, WHHY, KSLY.

.38 SPECIAL "Hold On Loosely" (A&M) 120/8

Moves: Up 61, Same 41, Down 10, Adds 8, 13K, KTSA, KELP, U93, 92X, KILE, KATI, KQDI, JB106 22-16, 94Q 13-10, KBEQ 8-6, WPST 8-5, WBBQ 9-7,

RICK SPRINGFIELD "Jessie's Girl" (RCA) 117/18

Moves: Up 77, Same 22, Down 0, Adds 18 including WDRQ, KBEQ, KFI, KJR, KYYX, WFBR, Q106, WRJZ, WSEZ, KZ93, WZOK, 92X, KJRB, WXLK, KFXD.

SANTANA "Winning" (Columbia) 106/21
Moves: Up 61, Same 24, Down 0, Adds 21 including Q107, KEARTH, KSTAR, KELP, KQ94, WAXY, WBBQ, WAYS, KZ93, WDJX, KMJK, WFOX, KQIZ-FM, KKRC

QUINCY JONES "Ai No Corrida" (A&M) 92/22

Moves: Up 46, Same 24, Down 0, Adds 22 including WIFI, KVIL, WCKX, WZUU, KFRC, KEZR, KOPA, KHFI, Y103, WLOL-FM, WOW, FM102, KZZP, WFBG, WROV.

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 92/12 Moves: Up 64, Same 15, Down 1, Adds 12, F105, KVIL, WZZP, KJR, 14Q, WSEZ, KJ100, WVLK, WLAM, WIGY, KKXL, KKRC.

PURE PRAIRIE LEAGUE "Still Right Here In My Heart"

(Casablanca/PolyGram) 87/28. Moves: Up 31, Same 28, Down 0, Adds 28 including WFIL, WIFI, JB106, 94Q, WZZP, Q103, WKRZ-FM, WJDX, WVIC, WOHO, KYSN, 14WK, KPUR, WTRU, KFXD.

LEE RITENOUR "Is It You" (Elektra) 85/40

Moves: Up 15, Same 30, Down 0, Adds 40 Including WBEN-FM, WFIL, WIFI, WROR, WXKS-FM, JB106, CHUM, Z93, WCKX, KFRC, B104, WHFM, WNOX, WIKS, K96

☑ DARYL HALL & JOHN OATES "You Make My Dreams"

(RCA) 84/53. Moves: Up 21, Same 10, Down 0, Adds 53 including WBEN-FM, WIFI, JB105, WPGC, CFTR, KRLY, Z93, KEARTH, KFI, KYYX, KOPA, WKEE, WERC, KRAV, KNBQ, WSPT.

ANNE MURRAY "Blessed Are The Believers" (Capitol) 83/3 Moves: Up 50, Same 30, Down 0, Adds 3, KINT, KIOY, KYYA, WROR 21-19, KVIL d-16, WOKY 20-18, KJR 26-22, KPLZ 27-22, WAQY 23-19, WRJZ 30-26, WVLK 26-23, KOFM 20-12, KSPZ-20-14, WFLB 9-6, KILE 34-29.
GET WET "Just So Lonely" (Boardwalk) 82/14

Moves: Up 28, Same 40, Down 0, Adds 14, KRLY, KRLA, 13K, V100, KSET-FM, KBFM, G100, WGH, KTAC, WIGY, WHHY, KQIZ-FM, KDZA, KYYA, WAFR 27-20

CLIFF RICHARD "Give A Little Bit More" (EMI America)

81/28. Moves: Up 30, Same 23, Down 0, Adds 28 Including WKBW, WIFI, CKGM, KRLA, KFI, KIQQ, B104, WHYN, KLAZ, WAKX, KIDD, KTKT, WJBQ, WKXY, WEAQ.

JESSE WINCHESTER "Say What" (Bearsville/WB) 79/29
Moves: Up 20, Same 30, Down 0, Adda 29 including WFIL, WROR, JB106,
94Q. Q106, WGCL, WZUU, KIIS-FM, WKRZ-FM, WHYN, KBFM, KEEL,
KJ100, WAKX, WOHO, KHYT, KKRC.

MELTON JOHN "Nobody Wins" (Geffen) 76/76

Movee: Up 0, Same 0, Down 0, Adds 76 Including WBEN-FM, CHUM, KRBE, 94Q, KIQQ, KFRC, KYYX, WFLY, KEGL, CK101, KWEN, 92X, KENO,

JIM PHOTOGLO "Fool in Love With You" (20th) 67/16

Moves: Up 28, Same 23, Down 0, Adds 16, KVIL, WGCL, KEARTH, KSET-FM, KLAZ, WSGN, WRJZ, WAYS, KIOA, KTKT, WGUY, WFBG, WCIR,

DOLLY PARTON "But You Know I Love You" (RCA) 64/8 Movee: Up 30, Same 24, Down 2, Adds 8, WROR, Q103, WTIX, KXX108, 92Q, KEYN-FM, WJBQ, KDZA, WFIL on, KIQQ 34-31, WERC 27-22, WLOL-FM 34-28, WTSN 16-13, WCIR 29-23, WEAQ 29-26.

ALAN PARSONS PROJECT "Time" (Arista) 62/18

Moves: Up 28, Same 18, Down 0, Adds 18 Including WKBW, 293, WFBR, WAQY, WKEE, WFMF, KQ94, WJDX, KJ100, WVIC, WAKX, KTAC, WCIR, KSEL KYYA.

RadioRRecords

NATIONAL AIRPLAY/30

THREE WEEKS AGO		LAST		May 1, 1981
7	5	2	0	SMOKEY ROBINSON/Being With You (Tamla)
2	1	1	2	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
10	9	7	3	REO SPEEDWAGON/Take It On The Run (Epic)
6	6	4	4	J. TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
27	18	12	G	KIM CARNES/Bette Davis Eyes (EMI America)
3	3	3	6	SHEENA EASTON/Morning Train (EMi America)
20	10	8	0	JOHN LENNON/Watching The Wheels (Geffen)
18	11	9	0	GINO VANNELLI/Living Inside Myself (Arista)
5	4	5	9	JUICE NEWTON/Angel Of The Morning (Capitol)
17	12	11	10	CLIMAX BLUES BAND/I Love You (WB)
1	2	6	11	STEVE WINWOOD/While You See A Chance (Island)
19	15	13	1	STYX/Too Much Time On My Hands (A&M)
29	24	19	13	RAY PARKER JR. & RAYDIO/A Woman Needs (Arista)
21	19	15	0	FRANKE & THE KNOCKOUTS/Sweetheart (Millennium)
24	21	17	0	PHIL COLLINS/I Missed Again (Atlantic)
· 22	20	16	0	WHO/You Better You Bet (WB)
4	7	10	17	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
-	29	20	0	CHAMPAIGN/How 'Bout Us (Columbia)
_	30	26	0	STARS ON 45/Medley (Radio/Atlantic)
<u> </u>	28	24	20	CHRISTOPHER CROSS/Say You'll Be Mine (WB)
-		\rightarrow	3	TASTE OF HONEY/Sukiyaki (Capitol)
30	27	25	2	DOTTIE WEST/What Are We Doing In Love (Liberty)
28	25	23	2	JOHN O'BANION/Love You Like I Never (Elektra)
-	_	28	3	NEIL DIAMOND/America (Capitol)
-	_	27	23	GARY U.S. BONDS/This Little Girl (EMI America)
_	-	29	3	DON McLEAN/Since I Don't Have You (Millennium)
_	_	30	2	JEFFERSON STARSHIP/Find Your Way Back (RCA/Grunt)
8	8	14	28	ERIC CLAPTON/I Can't Stand It (RSO)
16	16	21	29	JOHN COUGAR/Ain't Even Done With (Riva/PolyGram)
15	13	18	30	STEELY DAN/Time Out of Mind (MCA)
This ci	hart is	based	ors ind	on airplay statistics compiled weekly from our CHR reporting stations, leate significant upward movement from at least 60% of our reporters.
DIACK	CICU	Hamb	era mu	neare significant upward inovenient from at least 60% of our reporters,

MOST ADDED .

ELTON JOHN "Nobody Wins" (Geffen) HALL & OATES "You Make My Dreams" (RCA) LEE RITENOUR "Is It You" (Elektra) NEIL DIAMOND "America" (Capitol) TOM PETTY "The Welting" (Beckstreet/MCA)

Complete Regionalized Listings on Pages 26 and 27.

HOTTEST

KIM CARNES "Bette Davis Eyes" (EMI America) REO SPEEDWAGON "Take It On The Run" (Epic) SMOKEY ROBINSON "Being With You" (Temla) JOHN LENNON "Watching The Wheels" (Geffen) GINO VANNELLI "Living Inside Myself" (Arista)

Parallel Listings Begin on Page 28.

BILLY & THE BEATERS "I Can Take Care Of Myself" (Alfa) 52/10

Moves: Up 16, Same 26, Down 0, Adds 10, WGCL, KJR, WVIC, WAKX, WDJX, 14WK, WCIR, KPUR, KELO, KDZA. WIFI on, KFI on, KEGL d-28, KXX108 d-29, CK101 32-28, KIOY 25-23, WACZ 24-21.

Others Getting Significant Action

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 45/11

Moves: Up 15, Same 19, Down 0, Adds 11, KEARTH, KC101, WAQY, WKEE, KBFM, WAAY, KGGI, KTAC, WFBG, WISE, WFLB, KYYX d-30, K104 36-32, Y103 30-25, WLOL-FM 40-34, KSEL d-26.

AC/DC "Dirty Deeds Done Dirt Cheap" (Atlantic) 40/9 Moves: Up 16, Same 15, Down 0, Adds 9, V100, KLAZ, WOKI, WRVQ, YES96, KNBQ, KMJK, WACZ, KDZA, Q107 on, KRBE 14-6, B104 25-19, Z102 17-11, KIDD

RUPERT HOLMES "I Don't Need You" (MCA) 37/3

Moves: Up 18, Same 16, Down 0, Adds 3, KBFM, KCPX, WFBG, WCAO 13-11, WROR 24-22, KVIL 22-20, WZUU on, KJR 30-28, WAQY 30-27, Y103 36-31, WGRD 36-30, KJRB 30-28, KELO 12-10.

ROSANNE CASH "Seven Year Ache" (Columbia) 35/12

Moves: Up 15, Same 8, Down 0, Adds 12, KEZR, WHYN, KFMK, KINT, WSKZ, WNOX, WGH, KTAC, WJBQ, WTSN, 13FEA, KATI, 94Q 20-15, KXOK 25-21, WSGN 18-15.

MICHAEL JACKSON "One Day In Your Life" (Motown) 31/3

Moves: Up 17, Same 11, Down 0, Adds 3, KQ94, WDJX, KYNO-FM, PRO-FM d-23, KRLY on, Q106 3-3, WCKX 1-1, KIQQ 33-28, K104 29-20, KBFM 30-28, WSGN 28-18, WAXY 26-20, KHYT 36-21, WSGA 31-29, FM99 19-13.

ISLEY BROTHERS "Hurry Up & Wait" (T-Neck) 30/5

Moves: Up 12, Same 13, Down 0, Adds 5, WAEB, FM100, WDJX, KTAC, WFBG, WIFI on, WXKS-FM d-21, WGCL on, KIQQ 35-27, KFRC 34-31, KSET-FM 30-25, WSGA 29-27, KATI 34-30

SHEENA EASTON "Modern Giri" (EMI America) 29/28

Moves: Up 1, Same 0, Down 0, Adds 28 including WXKS-FM, KIQQ, KJR, KC101, WAEB, B97, WAAY, WGH, WNAM, WDJX, KNBQ, KCPX, WFLB, WRKR, KOOK.

ABBA "Super Trouper" (Atlantic) 29/1

Moves: Up 17, Same 11, Down 0, Adds 1, WTIX, WFIL on, WXKS-FM 26-14, WZUU 27-25, KIQQ 23-20, WAQY 29-26, WERC on, WLOL-FM 20-17, WOHO 18-11, WJBQ 31-25, WHEB 22-20, WFLB 18-13.

DAVE EDMUNDS "Aimost Saturday Night" (Swan Song) 23/12

Moves: Up 1, Same 10, Down 0, Adds 12, JB105, WOLF, WHFM, WFLY, WAQY, WAAY, WISE, WTRU, KENI, KATI,

KOOK, KRLC. KEZR on, KXX108 on, WGUY on.

LENNY Le BLANC "Somebody Send My Baby Home" (Capitol/MSS) 23/1

Moves: Up 9, Same 12, Down 1, Adds 1, WZUU, KIQQ on, KPLZ 28-28, KEEL on, KERN on, WFLB 10-8, FM99 27-23, KILE 26-23, KVOL on, KFYR on, KKLS 28-26, KCBN 22-20, KFXD 24-22.

JERMAINE JACKSON "You Like Me Don't You" (Motown) 22/4

Moves: Up 10, Same 8, Down 0, Adds 4, WFIL, KIIS-FM, KPLZ, B97, WIFI on, KRLY 6-8, CKLW 21-17, KEARTH 28-22, KRLA 20-17, KIQQ 19-16, KBFM 8-7, Y103 10-10, WVIC on, KGGI 19-16, KVOL 4-4.

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