

Radio & Records

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Eddie Fritts



Cullie Tarleton

TARLETON ELECTED RADIO CHAIRMAN

Radio's Fritts Heads NAB Joint Board

Eddie Fritts, President of Fritts Broadcasting of Indianola, MI, was elected NAB Joint Board Chairman this week, as the NAB's Board of Directors gathered in Washington for a week-long session of elections and business meetings. Fritts was unopposed in his bid to succeed outgoing Chairman Tom Bolger.

Jefferson Pilot Sr. VP/Radio Cullie Tarleton, GM at WBT & WBCY/Charlotte, NC, was elected to replace Fritts as Radio Board

Chairman. Tarleton, who also ran unopposed, served as Vice Chairman for the past year.

SWITCH TO KSJO CONTESTED

KXRK, KSFO In Call Letter Battle

A fight has erupted between Sterling Recreation Organization's KXRK/San Jose and Golden West Broadcasters' KSFO/San Francisco over KXRK's request to change calls to KSJO to match the long-

established call letters of its FM outlet. Permission was denied by the FCC when KSFO objected, but KXRK has reapplied, citing a recent Commission decision which it feels has a bearing on the case.

KSFO operates with 5kw at 560 kHz, while KXRK has 10kw at 1500 kHz, and KSFO feels that sharing the same band with a station 40 miles away with only a one-call letter difference will cause problems. "It's a matter of confusion in the listener's mind," KSFO GM Jim Meyers told R&R. "And God knows there's enough of that now when people fill out diaries."

KXRK Tries Again

KXRK has asked the Commission to reconsider, citing a May 21 decision allowing a new UHF television station in Atlantic City to be called WWAC, over the protests of radio station WWOC/Avalon, NJ just 20 miles away. In its ruling, however, the Commission noted that neither station provides principal service in the other community, and the TV suffix after WWAC will help minimize confusion.

KSFO's Meyers evidently doesn't find the analogy very persuasive, insisting that San Jose "is a key area for us. As a matter of fact," said Meyers, "the San Jose broadcasters are asking to have the ARB changed to a San Francisco-Oakland-San Jose ARB now."

KXRK Moves To Block KLIV Change

Meanwhile KXRK has asked the Commission to deny KLIV/San Jose's request to switch calls to KSAX, saying the stations, KXRK/See Page 14

Findley Sponsors Fulltime AM Bill, Tangles With NAB

Rep. Paul Findley (R-IL), a longtime friend of daytime broadcasters, has once again jumped to defend the plight of sunrise-to-sunset radio operators, introducing a bill requiring the FCC to use any new channels yielded by 9 kHz spacing to allow daytimers to broadcast fulltime.

The new bill (H.R. 3750) differs from one sponsored by Findley in the last Congress in which he also sought a clear channel breakdown. However, Findley aide Bob Wischer told R&R, "If 9 kHz doesn't go through, then we'll be back trying to break down the clears again."

"Scare Tactics" By NAB?

Last week Findley accused the NAB of using "scare tactics" and of working against the interests of its daytime members. The charges were levelled in a letter he sent to all 2300 U.S. daytimers urging them to write letters in support of 9 kHz, without which he says "you will probably be stuck forever as a daytime-only station."

The letter drew a quick and sharp response from NAB Radio Board Chairman Eddie Fritts, who said the NAB's opposition was arrived at with the benefit of

FINDLEY/See Page 14

PETREY FOR AM, WILLIAMSON FOR FM

WAKY & WVEZ Fill Programming Slots

Multimedia's WAKY & WVEZ/Louisville promoted from within this week to fill the twin programming vacancies created when PD Mike McVay resigned to join WWWE/Cleveland (R&R 5-8). WAKY & WVEZ General Manager Allen Gantman told R&R, "I am very pleased to announce the promotions of Jack Petrey as our new AM Program Director and Ed Williamson as our new FM PD."

Petrey, who was last in programming as Operations

Manager of WBT/Charlotte eight years ago, said, "I am naturally quite excited and also very gratified to be back in programming now. I feel this is a very good time for radio in general and for WAKY specifically. There won't be any major changes here because the station has obviously been on the right track. We plan to remain on course."

Gantman said of the promotions, "Jack, who has been our afternoon drive personality for the WAKY/See Page 14

WCHS Sues Women's Group For Libel

Fighting back against a critical community group, WCHS/Charleston, WV has filed a \$90,000 libel suit against the local chapter of the National Organization for Women (NOW). An attorney familiar with broadcast libel law called the tactic "highly unusual and innovative" for a radio station.

The suit stems from a letter NOW sent to WCHS sponsors on April 30 asking them to withdraw advertising from the station because of its alleged "policy of discrimination against female employees."

NOW claimed to have received "numerous complaints ranging from hiring practices, pay scales and sexual harassment" at

WCHS. It added, "This year alone the Charleston Human Rights Commission twice found probable cause of sex discrimination against WCHS in the firing of news reporter Patricia Dolan, who was the only woman ever hired for a broadcast position at WCHS."

Station Says Statement False, Alleges Sponsor Intimidation

A station attorney told R&R that WCHS received several phone calls as a result of the letter and that one major advertiser "possibly refused" to renew its account because of the allegations.

In the libel suit brought in federal court against NOW and the three members who signed the letter, WCHS accused the group of making "false, defamatory, and derogatory statements," intimidating sponsors, and trying to pressure the station into settling the Dolan case.

WCHS/See Page 14

Keogh New VP/Promotion At Alfa



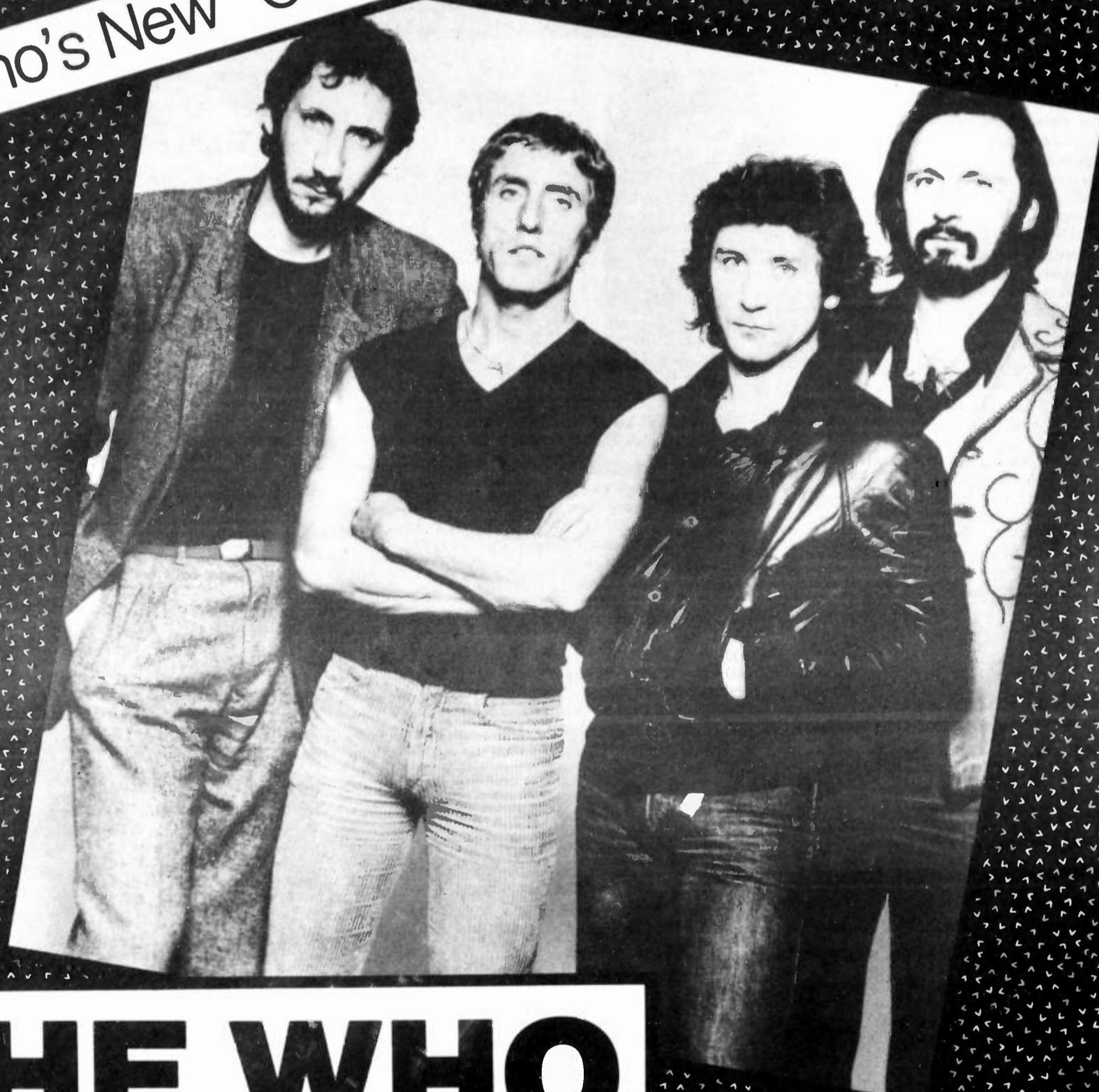
Kevin Keogh

Kevin Keogh has been promoted to Vice President/Promotion at Alfa Records, replacing Bernie Grossman. Keogh had been National Promotion Director for the label since its formation in October 1980.

Alfa President Bob Fead commented, "Kevin has brought a great sense of leadership and determination to our company. In his new role he will be responsible for all facets of radio promotion and related areas." Keogh told R&R, "Alfa is a unique and exciting record label, and I'm very happy to be a part of it."

Before joining Alfa, Keogh worked in promotion at Bearsville and Casablanca among others, following a career at several radio stations.

The Who's New "Coat" Will Keep Them Hot!



THE WHO

"Don't Let Go The Coat"

Produced By Bill Szymczyk For Pandora Productions, LTD. 
On Warner Bros. Records

Shannon Heads KPPL-KLAK Operations

Mike Shannon has been named Operations Manager for KPPL/Denver and its AM sister, KLAK. Shannon, who was most recently with KEGD/Dallas, replaces KPPL PD Jim Heath, who will retain his current morning airshift at the station.

Commenting upon the appointment, KPPL General Manager Jim Teeson told R&R, "Mike will be overall Operations Manager, but will be more involved with KPPL as Program Director. There are other radio stations in this market which have off-air PD's and I now feel it's a necessity. I needed somebody who is a detailed maintenance freak, who can really police the radio station and not have to worry about doing an airshift. The market has just grown to the point where it's no longer a situation where a person can handle an on-air shift and a PD-ship and be successful.

"For Jim Heath," Teeson continued, "it's not a demotion to be taken off as Program Director. It just means that we have confidence in him as being a tremendous morning talent and want him to concentrate 100 percent of his efforts in that direction.

"I feel very optimistic," Teeson concluded, adding, "Shannon knows the market very well because he was in Denver at a couple of stations before he went to Dallas. He's been champing at the bit to get back here so I feel real good about him."

Jim Heath echoed Teeson's statement, saying, "I'm really excited about the change. It was a decision that I came to that was strictly mine. I know throughout the industry people who know are going to say, 'Aw, sure. He was forced out,' but that's bullshit. There are very good feelings all around. I have no animosities at all. I wanted to stay in the morning show. We came to an agreement and it's going to be great."

HEAD RADIO, TV, ENTERTAINMENT

Kearl, Moll Promoted At Harte-Hanks

Wayne Kearl has been promoted to Chairman of Broadcasting & Entertainment for Harte-Hanks, while Bill Moll succeeds him as President, moving up from President of the Harte-Hanks Television Group. The Broadcasting & Entertainment division includes the company's radio and TV group and entertainment operations.

Kearl has been President of Broadcasting & Entertainment since Harte-Hanks consolidated radio and TV operations in 1979. A 19-year company veteran, he headed the TV group as President and Chairman and also served as President of KENS-TV/San Antonio.

Moll joined the company in 1972, also serving at KENS-TV, and becoming President of the Television Group in 1978. His replacement in that position is George Anderson, most recently President/GM at KENS-TV.

Owens Named GWB Creative Director; Ashman Takes Airshift

Gary Owens has been named Creative Director for Golden West Broadcasting, as previewed last week in R&R. When he takes up his corporate position June 12, he will leave his longtime afternoon airshift at KMPC/Los Angeles, and will be replaced by former KABC and KIIS-FM air personality and TV newsman Chuck Ashman.

In his new position, Owens will lend his broadcasting expertise and wit to the Golden West stations, and will also provide promotional material for the chain. He will continue his syndication work, writing, and myriad other activities (see Page 20).

Ashman, most recently a media consultant for 20th Century-Fox, hosted a KTTV-TV/Los Angeles news show with KABC morning man Ken Minyard and anchored KTTV's news in addition to his KABC and KIIS-FM airwork. He has also written several books and served as a consultant for Casablanca Records and FilmWorks.

Discussing his approach to his new KMPC airshift, Ashman said, "I believe there's more to Talk radio than selling an author's book . . . Too much time is wasted hyping and not helping. Our primary responsibility is to inform. We'll do that by bringing

OWENS/See Page 14

MUSIC & TALK PROGRAMS TO DEBUT

ABC Creates New Group

ABC Radio Sr. VP Mike Hauptman has been named VP in charge of a new operating unit, ABC Radio Enterprises, aimed at expanding business development. Primarily, the new group will focus on developing satellite distribution of programs, but joint ventures are planned as well, according to ABC Radio Division President Ben Hoberman.

Hauptman told R&R that the new group grew out of a three-year strategy and ABC's commitment to radio. It's as foresighted as developing four networks in 1967 and setting up the FM group in the early '70's, he said.

"With costs of promotion and talent growing and with a squeeze on profits due to individual stations getting smaller pieces of the pie, we know there's a market for additional programming," Hauptman told R&R.

The new group plans to venture into talk and music programs with sales to national advertisers. Working with Hauptman will be VP for Programs Rick Sklar, Director of Finance Joe Sherikjion, and ABC Marketing Services head Bob Cambridge. Their duties toward the network and station groups will be only advisory, Hauptman noted.

Hauptman has been with ABC since 1954, barring a one-year stint as PD at WSTC/Stamford, CT and several years with Group W and that chain's WINS/New York. He has held his ABC Sr. VP position since 1976.

EXITS LOOP AIRSHIFT

Still Named WLVQ PD

Pat Still has been named Program Director of WLVQ/Columbus, coming to the position from WLUP/Chicago. He had been part of the Loop's morning team with Rick Harris until Friday (5-29), when he was moved to middays. Still replaces exiting WLVQ PD Steve Runner.

Still told R&R, "The reason I came to Chicago was the chance to do mornings at the Loop and hoping that some years down the line I would be programming a Heftel station somewhere. I don't wholeheartedly support their approach now. I have no animosity; we part friends. But I simply wasn't as happy as I wanted to be. It's much better for me and for the company that I do this."

Still, formerly Station Manager at WIOT/Toledo before joining WLUP, takes up his new position June 15. He has left the air at the Loop, but is helping out in promotion and music until his departure. The station's airshifts have been elongated to compensate for his absence.

HENDERSON PURSUING OWNERSHIP

Heifetz KZAM's Temporary VP/GM

Louise Heifetz has been named temporary VP/GM at KZAM/Seattle in the wake of Michael Henderson's resignation to pursue station ownership. Heifetz, most recently Sales Manager at WZXR/Memphis, will oversee KZAM's operations until a permanent manager is named in August. Prior to her tenure at WZXR, Heifetz was associated with WEEI/Boston, KFAC/Los Angeles, and held the Assistant PD post at KABC/Los Angeles.

Sandusky Radio President Toney Brooks told R&R: "Louise will work closely with (GSM) Claudia Wickham and (PD) Paul Sullivan in developing KZAM into Seattle's leading young adult station. I want us to take a hands-on approach to the positioning of KZAM and thought that could be best accomplished by having Louise in the marketplace working in conjunction with myself and the station's staff."

"I'm very excited about the job," Heifetz commented. "Sandusky (KZAM's owner) is a first-class organization."

Cap Cities Buys WBIE For \$7.5 Million

Capital Cities Broadcasting has purchased WBIE-FM/Marietta (outside Atlanta) for about \$7.5 million from the estate of James Wilder, former President of the station who died last winter, and 25% owner Elizabeth Haygood. The purchase, subject to FCC approval, will complete Cap Cities' seven-AM seven-FM complement of radio stations.

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this week . . .

6-5-81

CHR STATIONS IN ACTION

KHFI reduces flood dangers in Austin;
WAZY and KLIK add new sparkle to oldies promotions.

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REVERSE TRADEOUT PAYS BACK ADVERTISERS

KLTE/Oklahoma City gives away prizes from
advertisers to listeners on the air —
but pays the tab itself.

Page 55

THE GARY OWENS TEMPORARY FAREWELL

In which our longtime columnist, taking a new
corporate position, also takes a leave
of absence from R&R.

Page 20

NEW AOR INNOVATIONS

KPRI's direct mail approach,
DC101's Gay Dial-A-Date, KINK's gorilla

Page 40

AGGRESSIVE APPROACH TO COMMUNITY AFFAIRS

KMJM/St. Louis's Mildred Gaddis actively utilizes her
public affairs airtime to improve conditions for the
black community.

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SPOTLIGHT ON

EASY LISTENING MANAGERS

Five top GM's are saluted for their consistent success.

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staff

Editor & Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN

Executive Editors: KEN BARNES, JOHN LEADER
Art Director: RICHARD ZUMWALT

Contemporary Hit Radio Editor: JOEL DENVER
Country Editor: JIM DUNCAN
Nashville Editor: BIFF COLLIE
AOR Editor: JEFF GELB
Black Editor: WALT LOVE
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News/Talk Editor: GAIL MITCHELL
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Associate News Editor: OON WALLER
Associate Editors: CHRISTINA ANTHONY, ELLEN BARNES,
SANDRA BOBEK, LINDA MOSHONTZ, CAROLYN PARKS,
SYLVIA SALAZAR, CLAUDIA STEWART
Research: JACK TOOTHMAN

Creative Consultant: MARK SHIPPER
Associate Art Director: MARILYN FRANSDEN
Photography: ROGER ZUMWALT
Production Director: RICHARD AGATA
Typography: KENT THOMAS, ELIZABETH WESTON
Graphics: GARY VAN DER STEUR, TODD PEARL

Washington Bureau: 1101 Connecticut Ave. NW, Suite 1004
Washington, DC 20038, (202) 466-4980
Bureau Chief: JONATHAN HALL
National Sales Director: BARRY O'BRIEN
Washington Editor: BRADLEY WOODWARD
Office Manager: VIVIAN FUNN
Legal Counsel: JASON SHRINSKY

Vice President, Business Affairs: ROBERT KARDASHIAN
Advertising Rep: RICK HAROLD
Marketplace Coordinator: PAM BELLAMY
Office Manager: NANCY HOFF
Controller: MARGARET BECKWITH
Assistant: CAROL TAYLOR
Circulation: KRISANN AGLIO

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Washington Report

Final 9 kHz Vote Pushed Back To July

Reduced AM Spacing Gets Boost From International Experts; Industry Says FCC Underestimating Conversion Costs; Commission Claims Adjacent Channel Interference Minimal; Cuba Still Problem

Amid a flurry of new developments on 9 kHz spacing, the FCC has decided to aim for a final vote on the issue in mid-July, abandoning its target date of June 16. The delay is possibly good news for 9 kHz opponents, since supporter Bob Lee will retire before that session. Mimi Weyforth Dawson, Lee's successor, has not yet made her views known.

The Commissioners received a previously unannounced private briefing from FCC staffers on 9 kHz Tuesday (6-2), in preparation for their testimony on the issue during hearings June 4 and 10 in a House Foreign Affairs subcommittee. One participant described Chairman Mark Fowler as appearing "very neutral" during the session.

Costs Vastly Underestimated

The recently-released FCC study claiming it would cost \$26 million for stations to convert to 9/9 spacing has come under attack from several groups. Group One Broadcasting, for example, said it would cost up to \$334,000 to convert WONE/Dayton, instead of the \$69,000 estimated by the FCC consultant.

And ABC scoffed at the Commission's \$88,000 estimate of conversion costs for WMAL/Washington and said the figure could easily exceed \$500,000. NAB has issued a report by Jules Cohen Associates which puts the total figure at \$43.6 million, accusing the FCC consultant of using unrealistic "erroneous assumptions."

Only 59 To Suffer Adjacent Channel Interference?

Meanwhile, the Commission has released a computer study claiming only 59 stations, all of them Class I-A and I-B's, will experience adjacent channel interference under 9 kHz spacing. On average, during daytime hours the FCC said those stations will lose only 2.4% of their interference-free coverage area, instead of the 5% estimated previously.

Cuban Reduction Offers Little Relief

However, an anticipated reduction in Cuba's request for more AM stations is minor. "It doesn't look promising from what we've been told," said Broadcast Bureau Engineering Assistant Bill Hassinger, who indicated it appears Cuba is dropping only eight low-power radio stations. That leaves untouched Cuba's plans for a number of high-powered stations that would create severe interference for many U.S. broadcasters.

Elimination of some high-power outlets from the Cuban inventory would have lessened the need for 9 kHz, which the FCC argues is

needed, in part, to create new channels to reposition American stations affected by the new Cuban signals.

9/4 Yields Less Interference, POE Finds

After getting off to a slow start, the Panel of Experts (POE) in Geneva last week completed its study of the 9/4 spacing plan, under which no station would move more than 4 kHz from its present AM dial position.

"Tentatively, it looks better than 10 kHz," Hassinger told R&R, meaning the 9/4 plan produces less interference and fewer incompatibilities among the AM stations proposed by the 28 countries in Region 2. The POE is now studying interference under the 9/9 plan, under which some stations could be moved as much as 9 kHz from their existing frequencies.

FORMER CBS, WB

RECORD EXECUTIVE

Conkling To Get VOA Nomination

James B. Conkling has been confirmed as the Reagan administration's nominee for Associate Director of the International Communication Agency for Broadcasting, in which position he will head the Voice of America. Conkling, a former President of Columbia Records and a key figure in the formation of Warner Bros. Records, has been with Bonneville for 20 years, and currently heads BEI Productions, the recording/TV/movie/book division of the company.

Bits Heads

Puget Sound Broadcasters

KPLZ/Seattle GM Todd Bitts has been elected President of the Puget Sound Radio Broadcasters Association for 1981-82, succeeding KJR GSM Edith Hilliard. Hilliard was reelected to the group's board along with KISW's Steve West, KING-FM's Tim Davidson, and KIXI's Dean Smith; while KZAM's Claudia Wickham was newly elected and KMPS's Jim McGovern, KING's Dana Horner, and KBRD's Al Chapman continue on the board. Chapman was also reelected Secretary and Davidson VP/Treasurer.

NAB Conceives Questionnaire

For Contraceptive Study

The NAB Board ratified a questionnaire Tuesday to study contraceptive ads. The study was authorized 18 months ago, but was delayed pending approval of the questionnaire. A similar idea to study personal products, was dropped. The board meeting in Washington this week also authorized a new category of members: retirees, who can join for \$100.

Fowler Hits "Arrogant" Government Attitude

New FCC Chairman Mark Fowler says he will run the FCC using "management by objectives" with the following goals:

- An unregulated, competitive marketplace.
- Elimination of unnecessary rules.
- Efficient, quick service to the public.
- Elimination of government infringements on freedom of speech and press.

"We must junk, trash, and discard" unneeded rules, Fowler said Monday (6-1) in Washington, a day after promising a cable convention in Los Angeles he will per-

form "radical surgery" on the FCC's functions as he pursues a policy of "unregulation."

Appearing before the International Communications Association, Fowler said, "I have always felt that there was something quite arrogant and pedantic about a government attitude which holds that it knows your problems and their solutions better than you do. The Commission's job is not to invent the wheel, but simply to let it spin."

FCC: At A Glance

Postcard Renewal Update

Latest word from the FCC is that the new postcard renewal form won't be approved and ready for use until October, at the earliest. However, beginning June 10, renewal filers will not have to submit engineering information, format classifications, and, if there have been no ownership changes since the last filing, they can skip the ownership report.

Owner Participation Wins CP

Participation by ownership in station management continues to be a critical factor in awarding licenses, as in the case of Eunice Broadcasting's winning a CP for a new FM in Eunice, LA. An FCC law judge ruled that Eunice had a "slight preference" over a closely matched rival because a 50% stockholder, an experienced broadcast engineer, plans to spend 20 hours a week at the station as Chief Engineer.

FCC Yanks Iowa CP

The full Commission has upheld the Review Board's decision taking away Harold Jahnke's CP for an FM in Hampton, IA because he didn't "proceed with diligence" to build the station and put it on the air. Jahnke blamed the delay on the obligation that he reimburse another local station for the cost of changing frequencies to make room for the station he never built. Jahnke has appealed the case in federal court.

FCC Quashes Cavaliers Complaint Vs. WWWE

The Complaints & Compliance Division of the FCC ruled that Cleveland Cavaliers President Ted Stepien had failed to prove controversy or public significance in his complaint that WWWE/Cleveland had personally attacked him via remarks made by talk show host Pete Franklin. The Division concluded that "no further Commission action appears to be warranted at this time." The two parties had clashed earlier when Stepien filed a \$10 million contract violation suit against WWWE; the action was terminated by mutual agreement (R&R 2-13, 3-20).

Media, PA Case Appealed

Roberts Broadcasting, which lost out to Greater Media Radio for a new FM in Media, PA, has appealed the decision to the U.S. Court of Appeals. Roberts had initially been awarded the license, until the FCC Review Board reversed the decision. The Commission then found the applicants so closely matched in qualifications that it toyed with the idea of a lottery selection. Beseet by doubts about a lottery's legality, however, the Commission abandoned the idea and gave the license to Greater Media because a minority stockholder would be a fulltime staffer.

Texas EEO Plan Accepted

The Commission has accepted a revised EEO plan submitted by KEEE & KJCS-FM/Nacogdoches, TX, which were found last year to have made little effort to recruit and hire blacks. The stations will have to submit periodic progress reports on their new plan, which sets a goal of a 15% black staff, in an area with a 20% black population.

AM Standardization Completed

A firm contracted by the FCC has completed the conversion to standard patterns of all U.S. AM directional antenna stations. Interested parties have until June 27 to propose any corrections. Standardization in the way the patterns are plotted will allow their computerization, speeding up applications processing and helping the U.S. to update its proposed inventory of AM stations for this fall's Region 2 international conference.

Trade Association News

AP Convention Opens In DC

The AP Broadcasters Convention opened yesterday (6-4) in Washington, with special briefings by administration officials at the White House. Other events include keynote address by CBS News President Bill Leonard, and panels on such issues as coverage of the President, religion and politics, coverage of the hostages, and making news more interesting.

NRBA Pushes Radio Deregulation

Calling S. 270 "the most innovative and farsighted piece of radio legislation to emerge in the U.S. Congress for decades," NRBA has sent a guide to all stations, even nonmembers, on how to lobby members of Congress for the radio deregulation measure.

Chapin Picked

For Dereg Committee

Stuart Broadcasting President Dick Chapin will once again chair NAB's Deregulation Committee. Serving with Chapin, who has headed the committee under three FCC Chairmen, will be North Carolina Broadcasters Association Exec. Director Wade

Other NAB News

Sheridan Network President Skip Finley takes over the NAB Radio Board seat formerly held by Thomas McKinney, who resigned from Sheridan.

Lew Wetzel, Sr. VP/Engineering for NAB since last September, has resigned to join Singer Broadcast Products of Cherry Hill, NJ as VP/Marketing.

Butensky Heads IRTS

International Radio & Television Society (IRTS) has announced newly-elected officers, including President for a second term Ave Butensky, VP of Ed Libov Associates. ABC AM President Chuck DeBare will serve as a VP.

TWENTY YEARS OF GOOD VIBRATIONS OVER AMERICA



LIVE FROM LONG BEACH, CALIFORNIA
July 5, 1981

THE BROADCAST EVENT OF THE YEAR
SALUTING
THE BEACH BOYS 20TH ANNIVERSARY TOUR WITH

(tentatively scheduled to appear)

JAN & DEAN

JOHN SEBASTIAN

THREE DOG NIGHT

WOLFMAN JACK

and others to be announced

A live simulcast preceded by a three-hour radio special highlighting the words and music of The Beach Boys!! Long time friends of The Beach Boys share the energy and good vibrations of what promises to be the nation's largest beach concert celebrating The Spirit of America and the anniversary of America's Greatest Rock and Roll Band.

For details on how you can capture The Spirit of America for exclusive broadcast in your market contact Allen Collier or Ron Nickell collect at 213/652-0980.

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A Kenny Rogers Company



TV clearance handled by Wold Entertainment (213) 820-2668



TM To Offer Radio Sales Course Via Videodisc

The **TM Company** has joined forces with the Westlake Village, CA-based **Laser Communications Group** to make TM's "Fundamentals Of Broadcast Selling" course available on **MCA/IBM "DiscoVision"** laser-read videodiscs.

TM President **Pat Shaughnessy** described the advantages of the system: "By using 'DiscoVision's' interactive microcomputer, we can guarantee the learning process for everyone taking the sales course, which was developed over the past 18 months by **Shamrock's Pam Lontos**. We can insure broadcasters that their sales people will learn

everything the course offers because the computer will not allow the student to progress on the disc until they have answered all of the questions posed at the end of each section."

The sales course will be programmed on the discs, using their capacity for ultra-high density information storage, so that individual as well as group sales training will be possible. Audio cassettes and test material will be included as well, with additional broadcast-related videodisc products to follow.

The "Fundamentals Of Broadcast Selling" course will retail for \$5995 (complete with videodisc player). Mid-September delivery is expected.

Eskimo Earphones



Although it's almost sum-summer, cold weather will be on us soon. For those who like to do their Christmas shopping early, **Audio-Technica U.S. Inc.** presents "Eskimo Stereophone Earmuffs" (headphone covers designed to keep out cold without affecting the quality of the music). Made from nonallergic material, the "Eskimo Earmuffs" fit units which have 35mm to 40mm elements, providing increased comfort and an improved fit as well.

Priced at \$7.95, the earmuffs are an excellent promotional idea for the upcoming winter months. For further information contact **Audio-Technica** at 1221 Commerce Drive, Stow, OH 44224.

Blair 1st Qtr. Revenues Up, Net Down

Although racking up an 11 percent rise in first quarter revenues during 1981, **John Blair & Company** reported that its first quarter net declined 28 percent to \$1.4 million, down from \$1.9 million in the equivalent period of 1980. First quarter 1981 revenues climbed to \$57.9 million, up from \$52.3 million in the first quarter of the year-previous.

The decrease in profits was attributed to development costs associated with several new broadcast-related operations. Meanwhile, revenues for Blair's owned stations division rose 15 percent to \$4.5 million, up from \$3.9 million in the first quarter of 1980. Blair also noted that net earnings for this division had increased, but no figures were made available.

Sony, N.A. Philips Debut Digital Disc Player Prototype

The **Sony Corp.** and the **North American Philips Corp.** recently unveiled a prototype of their digital record player, which they hope to have marketed in the U.S. by 1985. Japanese introduction of the units,

which feature "players" the size of a cigar box and "records" resembling round pieces of toast, is slated for 1982.

The prototype digital system, hailed as the first advance since **Edison**

in that no longer will sound be scraped out of a groove, is substantially different from current digital recordings, which will be incompatible with the new machines.

The Sony/Philips system works like this: computers break down the components of each note into bits of information with each musical pitch and loudness level assigned a binary number intelligible to computer circuits. This information is digitally encoded upon the toast-sized silvery discs, which are then read by a low-powered laser beam — no stylus is required, eliminating a good deal of distortion and background noise as well as wear and tear on recordings.

Price Biggest Problem

Currently, the biggest problem facing the Sony/Philips system is how to bring the price down to affordable levels. Experts estimate the digital system will initially retail for around \$800 (only 15 percent of U.S. households own a stereo system costing more than \$300). A second problem area is competition, with German electronics firm **AEG-Telefunken** having already developed a prototype similar to the Sony/Philips system. Industry observers believe the success of any such system will depend upon the software available.

With this in mind, Sony/Philips has already pacted the **Polygram Group** and **CBS/Sony Inc.** to produce digital discs. Furthermore, Sony/Philips is seeking to have its system declared the standard digital player in an attempt to prevent the proliferation of incompatible systems currently plaguing the videodisc market.

The Sony/Philips discs are 4.7 inches in diameter and contain enough stereo sound information to allow for one hour of uninterrupted playing time. The discs rotate counterclockwise and play from the center outwards. The player can be directly connected to any conventional amplifier and speaker system.

Devo, Vapors, Monty Python Radio Spots Up For Clios

Three record spots have been selected as finalists in the radio competition for the 1981 Clio awards, the advertising industry's equivalent of the Grammys. Two of the radio ads, one for **Devo's "Freedom Of Choice"** LP and the other for the **Vapors's "Turning Japanese"** 45, were the work of **L.A. Trax Inc.**, headed by producer **Joe Klein**. The Vapors spot, written and produced by Klein and **Artie Wayne**, was also nominated as a finalist in the radio copywriting category.

The third record-related ad to be chosen as a finalist in the radio competition was for **Monty Python's "Contractual Obligations"** album. This spot was written by Python member **Eric Idle**, and **Arista** staffers **Mitchell Cohen** and **Peter Nicholas**. Cohen and Nicholas also produced the spot, for which **Arista Sr. VP/Artist Development Rick Dobbis** served as Account Supervisor.

Prevent Powerline Pollution

Powerline pollution (possibly the best example of which occurs when your TV starts acting up whenever a blender or mixer is switched on) can, in addition to being a minor irritant, present a real problem, causing erratic behavior in home (or office) computer systems. This latter example of powerline pollution is created when electrical noise, "hash," or power level "spikes" are transmitted through the AC line. ("Spikes" caused by lightning can permanently damage home or business electronic equipment.)

Now, **Electronic Specialists Inc.'s "Super Isolator ISO-3"** is



available to safeguard your home or radio station against such problems. The "ISO-3" features three individually filtered sockets, each capable of handling up to 1000 watts for a combined maximum of 1875 watts, and completely eliminating powerline pollution for a mere \$94.95. For further information, contact **Electronic Specialists Inc.** at 171 S. Main St., Natick, MA 01760.

Weather-Warning Wireless

One of the most interesting radios to come on the market lately sports a storm-alarm feature. The unit operates on either a standard 9 volt transistor battery, AC power, or 12 volt auto/boat power and picks up the 24-hour weather reports broadcast by the **National Weather Service**. When severe weather threatens, the radio sounds a siren (triggered by an NWS code signal). Price: \$62.45.



PARENT FIRM'S NET DOWN

MCA Record Division Continues To Rebound In '81

Despite a continued improvement in profitability by the **MCA Records Group**, which posted an increase in first quarter operating income during 1981, **MCA Inc.** reported that net income for the first quarter of 1981 declined 5.5 percent to \$24.2 million, down from \$25.6 million in the analogous period of 1980. MCA Inc.'s first quarter 1981 revenues climbed 5.3 percent to \$339.9 million, up from \$322.8 million in the equivalent period of 1980.

Operating income for the firm's record division soared to \$6.8 million during the first quarter of 1981, up from \$277,000 in the year-previous quarter, while revenues inched up about 4 percent to \$42.8 million, from \$41.3 million in the first quarter of 1980.

WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like It Was.

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Three Hits For All Formats

JOHN SCHNEIDER "It's Now or Never"

The Following Stations Believe That The Time Is Now:

CHR

WQXI #22	KCBN	WMMG	WPUB
JB105 #25	WVLK	WCKB	WEGP
Y100 #25	WFBG	WOLS	WBLA
WCKX #29	KGGI	WDXE	WNMB
KIDD #29	WFLB	KVNJ	WKIN
KFI	KEEL	KSGT	WKNZ
WFIL	KBBK	WVJS	KDJI
WIFI	WDDT	KSWB	WTIB
WTIX	KJJR	WPAX	WCBI
BJ105	KYYA	WKQE	KTBC
KFRC	WWKE	KKEG	WBTF
WHFM	KLDN	KLOU	WCCM
WCSC	WDJQ	KFXV	KFLY
KHFI	WBBO	KROF	KQHU
WZZP	KRPL	KITY	KBZY
KFYR	WTSB	KGAL	WALG
KIQQ	WKIN	WSMM	KCOK
KINT	WBBX	WLOF	WRAW
KYYX	WMFR	WOVO	WIKZ
KZZX	WRFR	G105	WIYD
KBOZ	92Q	WHSB	KDAO
WBBQ	WGBR	KCPI	WJRI
KYYA	WTSB	WKMX	WTAW
WACZ	WHNC	WKLN	WDNG
WJDX	WJAR	KINN	WJMB
KBFM	WZZZ	WOCB	WGNS
KCPX	WCRQ	WSIC	WRUA
KRLC	WAGM	WLEC	

A/C

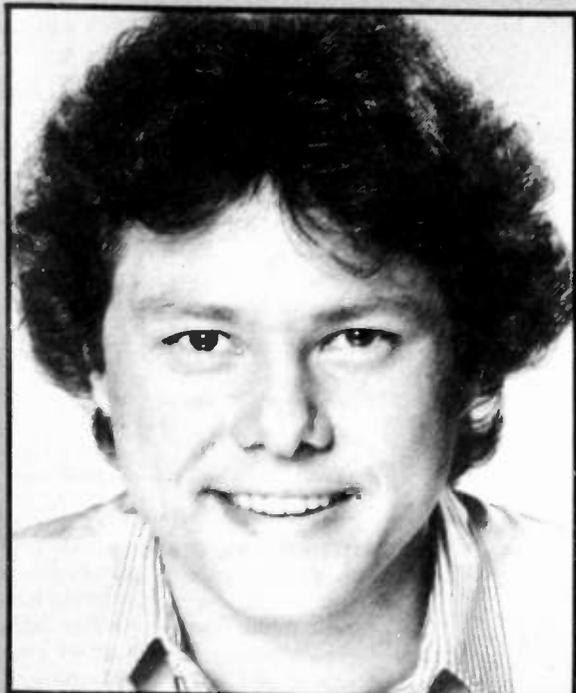
WIP	WFTL	WDIF	WHBC	KAGO
WSB	WRVA	WORG	WOOD	KSOO
WBT	WSLI	KXIC	WSFM	KBLI
WLW	WNEU	KMRJ	WEIM	KEEP
KSL	WKHM	WSTV	KDWN	WLXX
WCCO-AM	KGGF	WHIZ	KFWJ	USI
KMBZ	WNDB	WABZ	KFLD	KYMN
KRMG	WATR	KMED	KJAS	KNCO
WLTA	KRKK	WCFR	KBIZ	WCRS

COUNTRY

KHJ #30	KSSS	WWOD
WPLO #21	KTTS	WBGW
KEBC #31	WTSO	WIXL
KJJJ #35	WBCS	WKCQ
WSAI	WSOC	WWNC
WDAF	KZUN	WVAM
WMZQ	KMAK	WGNA
WAMZ	WKCW	KBUF
WLWI	WESC	WDDD
WBAM	KCEY	WJCV
WIRK	KOYN	WIXY
KRAK	KTOM	WJAZ
WQIK	KRDR	KOTY
WVOJ	KNOE	WWCS
WAPE	KOUL	KJCF
WWOL	WBHP	WDSD
WNOE	WLAS	KCAN
KHEY	WQQT	KGAY
WQYK	WPCM	KDBM
WYDE	WDEN	
WTVK	WPNX	
WHOO	WBAX	
KRKE	KICD	
KSO	WYII	
KSOP	WTHI	
WJQS	KRRV	
KVET	WDOD	
KOKE	KTCR	



DAN HARTMAN "It Hurts To Be In Love"



96KX add
WGCL add
KENI add
WOLF on
WGH on
WIGY on



SILVERADO "Ready For Love"



JB105 add
BJ105 add
KCPX add
WAQY 28-26
WJBQ deb 38
WXKS-FM on
WIGY on



Distributed by CBS Records

Networks/Program Suppliers



Robert Ardrey has been named Vice President/Sales for the firm. Most recently, Ardrey was associated with Hawaiian radio stations **KJYE** and **KKBG**, having begun his radio career with promotion and programming positions at **WDAS** and **WHAT** in Philadelphia. After developing **WDAS-FM** and **WHAT-FM**, Ardrey took a group VP post with the **Merv Griffin Radio Group**, later becoming VP/GM at **KIKI/Hawaii**. Between his Hawaiian tenures, Ardrey served as Regional Manager with **Drake-Chenault**.

ENTERPRISE RADIO

Fifteen stations in nine of the top 10 markets plus 75 additional stations will air **Enterprise's** fight coverage for the **Larry Holmes-Leon Spinks** Heavyweight Championship Fight on June 12. "We have increased our station lineup substantially... particularly in the number and quality of stations in the top 50 markets," commented Affiliate Sales Director **George Davies**.

WESTWOOD ONE

Sid McCoy's "Special Edition" will present a salute to **Smokey Robinson's** 25th anniversary in show business. The hour long program is scheduled to air in June.

AP Associated Press

KACE/Los Angeles President **Willie Davis** and **WIBC/Indianapolis** News Director **Fred Heckman** have been named to the **AP** Board.



ABC Info

Tim O'Brien hosts five one-minute news specials June 8-12. "Fighting Back: The People Against Crime" includes descriptions of antirime movements in Detroit, Houston, New York, California and Louisiana.



NBC Radio

KDKA/Pittsburgh has announced its affiliation with the net, beginning August 9. This is the first-ever network affiliation for the nation's oldest radio station.

The net announced an agreement has been reached with the Football Committee of the **Tournament of Roses Association** extending **NBC's** contract to broadcast the Rose Bowl game via radio through 1985. According to PR person **Jim Muldune**, radio rights are no longer being sold as an afterthought. Radio is definitely important to us, he told **R&R**. **NBC** has provided radio coverage of the New Year's Day gridiron contest since 1927.



The net will present live coverage of the Belmont Stakes on Saturday, June 6. Five four-minute reports, featuring interviews with owners, trainers, and jockeys, will precede the live coverage.



RKO

"The Hot Ones," a series of two-hour stereo music and interview specials featuring the **Commodores**, **Kenny Loggins**, **Billy Joel**, and **Earth, Wind & Fire** will be offered over four different weekends during the summer. The **Commodores** program is set for June 6-7, **Loggins** will run on July 4-5, **Joel** will be broadcast on August 15-16, and **EWf** is scheduled for September 4-5.



"Good Vibrations Over America," a live satellite radio/TV simulcast originating from Long Beach, CA on July 5, will salute the **Beach Boys'** 20th anniversary in show business. In addition to the **Beach Boys**, the program features **Jan & Dean**, **Three Dog Night**, and **John Sebastian**, among others. A three-hour preview show, designed to lead into the live broadcast, is also available from the L.A.-based company.



FROM STUDIO B



NOW EAR THIS — **Joy Grdnic** (left) and **Ron Stevens** (right) get their licks in on **Bob Welch**, who joins **Ted Nugent**, **Al Stewart**, and **Ozzy Osbourne**, along with other rock luminaries, in the duo's "Rock Bottom Comedy Special," scheduled to air Labor Day weekend. The one-hour program is available to stations nationwide via **From Studio B** at (213) 462-7261.



ABC Entertainment

George Jones guests on "The Silver Eagle: The Cross Country Music Show" from New York's **Bottom Line** June 6.

Part 2 of an interview with "Four Seasons" author and director **Alan Alda** is being fed to affiliates today (6-5) on **Bill Diehl's** regular Friday "Spotlight" program.



A new descriptive brochure outlining the advertising potential of its radio business reports has been mailed to over 3000 of the **Journal's** top advertisers and advertising agencies. Accompanying the sales piece is a letter from **Dow Jones** President **Ray Shaw**. In other happenings, **WJR/Detroit's** VP/GM **Ron Pancratz** and News Director **Dave White** began airing the "WSJ Report" this week.



Mutual

The **Ladies Professional Golf Association** championships will air June 10-14 from the **Jack Nicklaus Golf Center** at King's Island, Ohio.

"**Dick Clark Presents The Beach Boys: A 20th Anniversary Tribute**," a three-hour music and interview special, aired Memorial Day (5-25) over 435 stations across the nation.

Reps



\$321 BILLION TRIO — **CBS-FM National Sales** VP **Eli Kaufman** (center) recently presented a study by **CBS-FM Sales**, "The \$321 Billion Market," before 15 executives and **Wells, Rich, Greene** media buyers in New York last week. The survey, which concluded that the largest demographic in the country (25-54) controls one in every four dollars, was an attempt to better define this demo. **Manager/Marketing & Research Maggie Hauck** noted, "This is the baby boom generation... that will carry the median age upward with them." **Hauck** also warned that buying too broad (25-54) will underdeliver 25-34's since 20% of the leading 25-54 stations are contemporary-formatted while 70% of the 25-34 stations are contemporary. Pictured along with **Kaufman** are **WCBS-FM/New York** **GSM Rod Calarco** (left) and **Wells, Rich, Greene** Associate Media Director **Michelle Massarro**.



BLAIR RADIO

Advertisers in the first quarter of 1981 were targeting more men overall. In computing Business Opportunity Data, Sr. VP **Bob Galen** is using the number of weeks a campaign runs in addition to age and sex information. While the leading group, (all persons 25-54) dropped slightly to just under 28% of all requests, the second-ranked group (all persons 25-49) increased to almost 15%. The highest ranked are:

	1980		1981
1. Men	25-54	Men	25-54
2. Men	18-34	Men	18-34
3. Adults	18 plus	Men	18-49
4. Adults	25-54	Women	25-54
5. Adults	25-49	Adults	18 plus



MAJOR MARKET RADIO SALES

Terry Woods has been named an account exec in the Los Angeles office and **Barbara Mihalich** takes a similar post in the rep's New York Network Sales office.

SHERWOOD, HENNES & ASSOC. INC.

BROADCAST CONSULTANTS
Specialists in Country and all music formats.

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McGAVREN GUILD RADIO

FINGERTIPS PT. 2 — Records aren't the only thing **WBLS** morning man **Ken Webb** (left) spins as he demonstrates his basketball skills at the **McGavren Guild** booth on the 5th annual **NYMRAD** Radio Festival Day, held last Thursday (5-28) in the Big Apple. Attendees such as **WPLJ** morning man **Jim Kerr**, who looks on at right, were invited to try their luck, winning barbecue aprons and mitts as prizes.

People

Milwaukee

Jack Lee, President/General Manager for **WEMP/WMYX**, has been elected Chairman of the **Milwaukee Area Radio Stations (MARS)**. Additional officers elected to serve for the coming year were: **WTMJ** manager **Don Richards** (Vice Chairman), **WZUU-AM-FM** Manager **Paul LeSage** (Treasurer), and **WAWA-WLUM** General Manager **John Dunn** (Secretary).

JEFFERSON STARSHIP WANTS TO TALK TO YOUR LISTENERS LIVE ON THE ROCKLINE



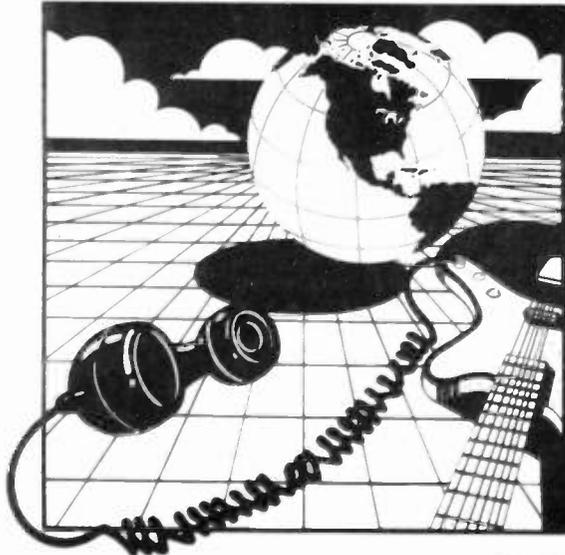
ROCKLINE

RCA

JEFFERSON STARSHIP

PHOTOGRAPHY BY

Global Network Stations



June 8
8:30 PDT

**JEFFERSON
STARSHIP**
And Special Guest Star:
**CHEECH &
CHONG**

WPLJ - NEW YORK
KLOS - LOS ANGELES
WLUP - CHICAGO
WYSP - PHILADELPHIA
KSFX - SAN FRANCISCO
WRIF - DETROIT
KZEW - DALLAS
KSHE - ST. LOUIS
KISW - SEATTLE
WKLS - ATLANTA
KGB-FM - SAN DIEGO
KUPD - PHOENIX
WLWQ - COLUMBUS
WLRS - LOUISVILLE

WPYX - ALBANY
WSYR - SYRACUSE
KEZO - OMAHA
KWFM - TUCSON
WFYV - JACKSONVILLE
WMAD - MADISON
WNOR - NORFOLK
CHUM - TORONTO
CFUN - VANCOUVER
RADIO HAURAKI - AUCKLAND,
NEW ZEALAND
WPLR - NEW HAVEN
WQFM - MILWAUKEE
WAVA - WASHINGTON, D.C.

**WHERE YOUR LISTENERS TALK DIRECTLY
TO TODAY'S TOP RECORDING ARTISTS
ON OUR TOLL-FREE ROCKLINE.**

HOSTED BY

B. MITCHEL REED

COMING ATTRACTIONS
BLUE OYSTER CULT · JOURNEY · JONI MITCHEL · PAT BENATAR · AND MORE

Rockline is a presentation of Global Satellite Network

For information regarding availability in your market call Cindy Tollin or Eddie Kritzer (213) 344-5651

PRODUCED BY: EDDIE KRITZER

GLOBAL SATELLITE NETWORK: 19456 VENTURA BLVD. TARZANA CALIF. 91356

"The Day The Music Died" Provides Inside View Of 50's Music Biz

Joseph C. Smith, who under the name **Sonny Knight** recorded such hits as "If You Want This Love Of Mine" and "Confidential" in the late 50's and early 60's, makes his author's debut with **The Day The Music Died**, a novel about the music

business during the years 1956-63. Shifting between four locations (Hollywood, Chicago, Nashville, and New York) and interweaving four major characters, each of whom is more-or-less a composite of an actual historical figure, Smith is able to

develop his theme (how artists, particularly black artists, have been systematically ripped off) from a variety of angles.

The book's modified *roman a clef* approach (the *wunderkind* record producer, the hardware-based major label, the supersalesman turned country magnate, and the pioneering black-owned label) is scarcely the sole point of interest however. Smith serves up a comprehensive overview of accepted period business practices, ranging

from standard contracts and promotional strategies (including payola) to bootlegging and record production, all of which provides plenty of grist for his mill. In general, **The Day The**

Music Died is well-researched with meticulous attention to detail rendering it valuable to future historians. There's obviously a good deal of first-hand knowledge here. Nevertheless, the book contains one howling inaccuracy, concerning a major push for FM airplay (in 1961!), that's quite frankly at least six years before the fact.

More importantly, Smith writes in a fast-paced, no-nonsense style and the book bristles with enough action and excitement to satisfy even the most jaded reader's palates. In fact, the book is strongly reminiscent of **Arthur Haley's** works such as **Wheels**, in that Smith reveals the inner workings of an entire industry, while examining the psychological makeup of those who populate its realm. **The Day The Music Died** is available from New York-based Grove Press for \$12.95 (hardcover).



Joseph C. Smith
aka Sonny Knight



Ringer Named Assoc. VP/ Product Development At W.M.O.T.

Doreen Ringer has been appointed Associate Vice President/Product Development & Publicity for W.M.O.T. Records. Most recently Director/Artist Development & Publicity for the Montage Music Group, Ringer previously served as Artist Development Manager for MCA Records, having formerly held the post of Director/Artist Relations with ABC Records. She began her record industry career as a college rep with A&M Records. Ringer will be based at W.M.O.T.'s Los Angeles offices.



Doreen Ringer

McHam Named VP/Personnel At Polygram Corp.

Barbara McHam has been appointed Vice President/Personnel for the Polygram Corporation. Most recently, McHam served as Vice President/Administration & Promotion for the Village Voice, having formerly been Deputy Director at the Vera Institute for Justice.

Coleman Named Nat'l Promo Mgr. For RFC/Quality

Bert Coleman has been appointed National Promotion Manager at RFC/Quality Records. Coleman most recently served as National R&B Promotion Director for Sam Records, having previously been Regional Promotion Manager with Pickwick International in St. Louis as well as having held positions with Polygram Distribution in New York.

Hausfater Named VP/Business Affairs At K-tel Music

Jere Hausfater has been appointed Vice President/Business Affairs at K-tel Music. Hausfater most recently served as Director of Business Affairs for MCA Records/MCA Distributing Corporation. Prior to joining MCA, Hausfater was an attorney for ABC Records. He will, in his new post, be based in Los Angeles.

Gold Appointed Asst. To President At A&M

Jeff Gold has been named Assistant to the President at A&M Records. Prior to joining A&M, Gold operated the Record Obsession, a collectible records distributor, managed the Rhino Records retail outlet, and served as an independent consultant to the Rhino Records label.



Jeff Gold

Diener Named Exec. VP For Magnetic Video Int'l

Steve Diener has been appointed Executive Vice President/Chief Operating Officer for the newly-created International Division of Magnetic Video, 20th Century-Fox's videocassette distribution firm. Diener most recently served as VP/Latin American Operations for CBS International, having previously held the President's post at ABC Records.

Goldner Named A/C Promo Manager At RCA

Bonnie Goldner has been appointed Manager/Adult Contemporary Promotion-Trade Relations at RCA Records. Goldner had most recently served as Manager/Trade Relations for Motown Records, having previously served as Music Coordinator for Krofft Entertainment's Family Productions.



Bonnie Goldner

Hodes Named VP/Music Publishing At W.M.O.T.

Leonard Hodes has been appointed Vice President/Music Publishing & International Operations for W.M.O.T. Records. Most recently, Hodes held the VP/GM post with Freddie Perren's Perren-Vibes Music, having previously served as President of Music Publishing for Challice Productions and the Montage Music Group. Hodes began his music industry career as a song plugger with Capitol Songs, later becoming General Manager for Dick James Music and General Manager for Chess-Janus Records.

Pro:Motions

Durkin Upped To VP/A&R Administration At CBS

Jerry Durkin has been elevated to Vice President/A&R Administration at CBS Records. Durkin most recently served as National Director/A&R Administration for the firm, having joined CBS as a Financial Analyst in 1969.

EXCLUSIVE!

in your market: the "Big Guy"



After excellent early response to his television commercials for Charter stations, Gordon Jump, of WKRP in Cincinnati, is now available as exclusive spokesman in non-Charter markets.

His humor, warmth and professionalism make him an ideal spokesman, no matter what the format of your station. The network-quality spots can give you the best look, image and message ever seen in your market.

To reserve the "Big Guy" as your exclusive spokesman, call today. Prices vary by market size. Production starts in July, offered only through Charter Broadcasting.



CONTACT: John Bayliss,
Russ Wittberger, Al Casey
PHONE: (714) 298-3390

2399 Comino del Rio S., Suite 100
San Diego, CA 92108

AN EPIC TRIPLE PLAY!!



STANLEY CLARKE/ GEORGE DUKE "Sweet Baby"

Produced By Stanley Clarke And George Duke

NEW & ACTIVE

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic)
12/1/86. Moves: Up 61, Debuts 21, Same 23, Down 0, Adds 16 including
WKTU, KXOK, WTRY, WICC, KSTAR, WFMF, G100, WNAM, KYNO-FM,
FM102.



JIM STEINMAN "Rock & Roll Dreams Come Through"

Produced By Jimmy Iovine And Jim Steinman

WKBW add	FM99 add	WCSC deb 28	KYYX on	WANS-FM on
KRBE add	KATI add	KJ100 29-27	B104 on	WKXY on
KBEQ add 23	Q105 27-26	KWEN deb 28	WAEB on	KSEL on
WOLF add	WGCL deb 21	KERN deb 34	B97 on	KKLS on
KHFI add	WTFM deb 35	KCPX deb 36	Y103 on	KDZA on
WAAY add	WFLY 29-21	FM103 26-20	WBBQ on	KQDI on
KX104 add	WICC 27-24	WGUY deb 35	FM100 on	KYYA on
WVIC add	WPST 32-28	WACZ deb 32	WOKI on	KOOK on
Z104 add	Q106 deb 30	WISE 15-8	WGH on	
WMEE add	WAQY 32-30	WRKR deb 34	WVLC on	
WOW add	WKEE deb 40	KENI deb 33	WAKX on	
KTAC add	KINT deb 35	KRLC deb 30	KTKT on	
KYSN add	KLAZ deb 34	WIFI on	WFBG on	
KLUC add	CK101 26-21	CFTR on	95SGF on	
Z102 add 30	WBCY deb 31	KEZR an	WFOX on	



REO SPEEDWAGON "Don't Let Him Go"

Produced By Kevin Cronin, Gary Richrath & Kevin Beamish

KRBE add	WAQY add 35	KJ100 add	Z102 add 31	KFXD add
Y100 add 24	WKEE add	KSTT add 30	95SGF add	KRLC add
WLS add	KTSA add	WNAM add	WXLK add	96KX 22-16
WLS-FM add	KINT add	92X add 24	WKXY add	K104 38-29
CKLW add	KLAZ add	WDJX add	KSEL add	WGRD deb 25
KFI add	KXX106 add	KERN add	KQIZ-FM add	KWEN 25-20
KYYX add	Y103 add	KJRB add	KKRC add	KZ93 deb 17
B104 add	WBBQ add	KNBQ add	KKLS add	WNCI deb 25
WBBF add	KX104 add	KYSN add	KWLO add	Q107 on
WTFM add	92Q add	FM103 add	KENI add	WSKZ on
WFLY add 23	WBCY add	K96 add	KSLY add	KKXX on
WICC add	WCSC add	KLUC add	KDZA add	95XIL on
WPST add	WQRK add	WACZ add	KQDI add	
WAEB add	WRVQ add	WFBG add 32	KOOK add	



ON **Epic** RECORDS

ROTATE THE  RED ON COLUMBIA RECORDS



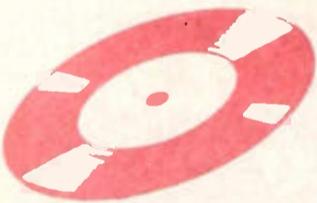
ROSEANNE CASH
•SEVEN YEAR ACHE•

WHFM add	13K 27-23	WERC 5-5	WLOL-FM 36-32	WGUY deb 32	WFLB 35-31	KATI 17-9
Y103 add	KYYX 29-24	WSGN 8-8	WAKX 40-37	WACZ 9-8	WANS-FM 27-21	CKGM on
WKIX add	KPLZ 16-12	G100 31-23	KRAV 25-22	WLAM deb 13	KILE 34-24	KVIL on
WAYS add 29	KOPA 26-20	WAAY 16-11	KEYN-FM deb 30	WHEB 11-10	KSEL 10-5	KIMN on
KSTT add 29	KC101 30-27	BJ105 33-31	WISM 17	13FEA 22-19	KQIZ-FM 6-4	WBBQ on
WFIL 30-28	WHYN 15-11	FM100 20-17	WNCI 25-15	14WK 9-9	KPUR 23-21	WNOX on
Z93 10-5	WKEE 34-30	92Q 11	WDJX 31	95XIL 38	KKLS 27-26	WGH on
94Q 3-2	KNUS 37-31	WSKZ 30-27	KKXX 27-25	WHHY 9-9	WRKR 27-24	KIOA on
KXOK 12-9	KSTAR 16-12	WOKI 27-19	KIOY 25-22	Z102 9-6	WEAQ 27-26	WIGY on
WZUU 28-24	KFMK 17-16	WRJZ 13-10	FM102 deb 29	WSGA 4-2	WSPT 25-21	WTSN on
KEARTH deb 30	KINT 14-12	WBCY 30-20	KNBQ 23	95SGF 22-20	KENI 26	WTRU on
KIQQ 36-24	KHFI 28-20	WSEZ deb 33	KTAC deb 27	WFOX 6-3	KSLY deb 25	KQDI on
KEZR 17-14	WTIX 34-31	KJ100 30-28	KCPX deb 26	WCGQ 16	KCBN deb 37	KBOZ on
	KLAZ 30-26	WVLK 26-23	WJBQ 25-21	WISE 24-21	KDZA 30-25	



BARBRA STREISAND
•PROMISES•

WFIL add	WROR 25-21	Y103 30-27	K96 22-17	KBOZ 19-17
WDRQ add	Y100 13-11	BJ105 30-28	WTSN 21-19	KS95-FM on
KSLQ add 23	KSTAR 25-24	WAYS 25-22	WHHY 29-25	WAAY on
WOKY add	KFMK 30-25	WSEZ deb 34	WFLB 31-26	14WK on
KEARTH add	KINT 26-24	KOFM 24-22	FM99 deb 34	95SGF on
WAXY add	WERC 26-23	YES-95 38-36	KILE 39-32	KFYR on
		WOHO 24-21		



JAMES TAYLOR
•HARD TIMES•

KPLZ add	WQRK add	WSGN 28-27	KILE deb 39	WCGQ on
WOLF add	WABC deb 38	KJ100 31-29	KXX106 on	WTRU on
WAQY add	KRBE 29-28	WFLB deb 35	WAKX on	KBOZ on
	KXOK 24-22		KIOY on	



LOVERBOY
•THE KID IS HOT TONITE•

JB105 add	WVIC add	K104 1-1	KRLC 17-15	KJRB on
WFLY add	K96 add 30	WAQY deb 34	KJR on	KYSN on
KEGL add	KHYT add 34	WAKX deb 23	V100 on	WACZ on
KINT add	WIGY add	95XIL 18-14	KXX106 on	KSEL on
WBCY add	WXLK add	KENI deb 35	WOKI on	KDVV on
	KRBE 23-20	KQDI 24-18	KWEN on	



"There has never been a more important time for stations to review Arbitron's diaries."

Those "No Lag Time" Blues

From our "no rest for the weary" department, it's time to state that for those of you in over 100 markets the fall survey is just around the corner. I know, the spring sweep isn't even over yet, and here's Hiber reminding you that the fall sweep, with the advent of Quarterly Measurement, is right around the bend. Rather than just resigning yourself to trying to cope with the second 12-week sweep in your market, take a look at some key items you should be concerned with as preparations for the fall survey are planned.

"Lag time" is not an Oriental reference to an early 20th century musical style, but has to do with a luxury you no longer have. It used to be that in the good old days B.Q. (Before Quarterly), survey results could come out, you'd have several weeks if not months to evaluate and plan, then would come the next sweep. Not so any more, unless your market is swept only once annually. What happens effective this spring is that with the country going to QM it will be very difficult for station personnel to receive the results, schedule a post-survey diary review in Laurel, pore over the diaries, then make media and programming plans in time for the fall survey — which has diarykeeping beginning September 24 and finishing on December 16. Here are some tips that might make the entire process more productive for you.

Marketing Plan Key

Last year I began writing about the onset of Quarterly Measurement. In those articles, one consistent point stressed was the need for a station marketing plan, a document which would guide the station's programming and advertising/promotion efforts through the uncharted waters of QM. The briefer time between receipt of survey results and startup of the next sweep means that station management has to have an overall game plan to tide it over the vagaries of Arbitron results. Part of the marketing overview has to be a timetable by which a station prepares for the next sweep in the market, even before the results of the past survey are known. I'd suggest that wise station management teams are now getting their heads together for the fall. Here are some specific areas to pay special attention to.

Advertising Plans

In about one month, results of the spring QM sweep will begin to be available. Results will then be generated for approximately two months, or until early September (assuming Arbitron's plans for speedier production are fulfilled). Given this time frame, a station needs to begin now to plan

for fall advertising. The station that waits until its book is received before planning advertising and promotional events may find itself up to its ass in alligators.

Buying a TV schedule for the fall is a good example of a task that needs to be looked at ASAP. If you wait, you may find that avails are rather undesirable, or that the prices you have to pay are not very efficient, given the potential audience delivery. You may want to think about when, during a September-December sweep, you'd like to run TV. If you wait until late July-early August to decide which tack to take, you may find your options limited.

Finally, you may want to give thought as to whether or not TV even makes sense. What if the writers' strike continues? Will there even be a new TV season, or if there is will it feature a late debut rather than the usual September start? These considerations may give you pause to wonder if your plans to go into TV are worthwhile. Think about these questions now, and work out the answers that make the most logical sense given your station and your competitive environment.

Programming Considerations

Looking at the programming/on-air promotions facet of station operations provides other considerations for the fall planning. What are the record company promotion staffs telling you about new releases or new artists that may be coming out during the fall? How do you plan to take advantage of these marketing ingredients? What about personal appearances or concerts? Can you schedule these for ratings payoff and for a key part in a cohesive, week-by-week marketing plan for the September-December effort? Think about and lay these items out in sequential form, week-by-week over the 12-week sweep, so that you can not only see how the programming events will land, but also you'll be able to see how the programming happenings dovetail (it's hoped they will) with the advertising expenditures mentioned in the earlier paragraph.

Diary Review Role

Given the increased pressure from Quarterly Measurement and the need for quicker intelligence on what happened in the spring survey, where does the post-survey diary review fit into the marketing plan? First, let me emphasize that there has never been a more important time for stations to review Arbitron's diaries, either in person or through an agent. With the massive new procedures used this time to expedite report pro-

Week In Review

Arbitron Radio Reorganizing

With the recent departure of Dick Logan, Arbitron Radio's VP/Marketing, internal executive shuffling is taking place at the ratings firm. According to Arbitron spokesperson Connie Anthes, it appears that Bill Livek, current VP/Sales, will not have the marketing designation added to his title at this time. Instead, Ms. Anthes stated, "We will bring someone in under Bill to become National Sales Manager." When asked if the person, whose identity will soon be disclosed, is from the broadcast industry she replied, "No, it is an internal person, and not from Beltsville." When asked if the new radio division executive would be Jim Ridings, currently VP/Advertiser Agency Sales, Ms. Anthes replied, "no comment."

duction, and with the first nationwide advent of QM, there are myriad reasons why it's in your own best interests to review the Spring '81 Arbitron diaries for your market. Call Jay Billie at 301-982-4742 to make your diary review appointment. Arbitron will be sending a schedule out soon to apprise stations of when their reports will be received, and giving stations the chance to call to set up diary review dates. Normally about one-third of Arbitron's subscribers have their diaries reviewed, but I'm hopeful that percentage will increase this survey.

The post-survey diary review, which will likely be done in a cramped time frame between receipt of spring data and start of the fall sweep, will now serve as a checkpoint for the marketing plan. Prior to the spring sweep (and prior to the fall, I hope) you may have set goals — certain time spent listening spans, certain sharing patterns, recycling percentages, usage of call letters versus slogan or dial position in diaries — which you need to evaluate using the diary review. Only through the diary review can you find Arbitron mistakes as well as get verified answers to the above points and goals. Be sure to order a mechanical diary to compare the raw diaries to what actually made the book, in order to spot problems that might have hurt (or helped) your book due to Arbitron errors.

The diary review will likely not be the instrument through which the station plans its fall efforts. However, if items turn up in the review that might seriously go against the grain of what you had planned for the fall, you may want to revise your marketing stance accordingly. You might find, for example, that diary respondents never used your slogan, which may mean you want to delete it from your advertising messages. Whatever the instance, the diary review will now be extremely valuable as a checkpoint on your annual marketing effort towards success under Quarterly Measurement.

Bottom Line

The end-all of the problem facing stations with shortened lag-time between surveys is that marketing — a consistent game plan — rises to the fore. Plan now for the fall, then use the post-survey diary review to see if you are on track.

Q&A

Doug Sorenson of WTPA/Harrisburg called this past week to ask, "Can a music research system be used to predict Arbitron numbers?"

Only to a slight degree, Doug. Station preference questions used in callout research or mail questionnaires will give you some idea of cume standings. It is important, however, to keep in mind that you're talking apples and oranges, since the music research systems usually do not incorporate a diary technique. It would not be wise to assume that station preference data from music research would be comparable to Arbitron rankings.

**Jhan
Hiber**



THE RUSH IS ON!!



RUSH

"TOM SAWYER"

Q107 on	KDVV 16-10	WJBQ deb 37
CKLW add 24	WPST 29-23	WDJX 34
CKGM add	WRVQ on	KKXX on
KBEQ 18-16	WGRD 29-26	WACZ add
KRBE 26-21	KJ100 add	WCGQ on
WLS-FM 30-16	Q104 on	WKXY on
KEGL 21-16	WVIC on	WFLY on
B104 22-14	KWEN on	KENI add
KHFI 13-12	WHFM 28-23	KRLC on
KXX106 on	K104 add 37	

THE MOST PLAYED ALBUM TRACK FROM THEIR PLATINUM-PLUS ALBUM "MOVING PICTURES" MOST REQUESTED ON THEIR SOLD-OUT TOUR!

PRODUCED BY RUSH AND TERRY BROWN



MANUFACTURED AND MARKETED BY

PolyGram Records

WAKY

Continued from Page 1 past two years, bested some very viable candidates for the WAKY programming position. He's got the love and admiration of everyone in the station including myself and I'm very confident that he can help maintain the powerful position that we've been in for the past few years.

"Ed Williamson has been at WVEZ for seven years, most recently as Operations Manager under Mike McVay. Ed knows Beautiful Music inside and out and I don't think there's a more knowledgeable Beautiful Music programmer around. I know that Ed will continue to do a super job for us. I am extremely pleased to be able to promote both Jack and Ed from within our own ranks."

Findley

Continued from Page 1 engineering studies that completely satisfied the NAB Board, which he pointed out includes several daytime owners, including himself.

KXRX

Continued from Page 1 located at 1500 and 1590 kHz, "are crowded together on the AM dial" and that "both compete for the same service area, often the same listener."

KXRX also pointed out to the FCC that if it is allowed to change its calls, then it would no longer have reason to object to KLIV's request.

WCHS

Continued from Page 1 "WCHS radio does not discriminate on the basis of sex, race, age, creed, color or national origin," said GM Henry Goldman in a statement. "We asked NOW to either give us evidence of discriminatory hiring or pay practices or to write a letter of clarification to the customers who received the letters, but they failed to do either."

Owens

Continued from Page 3

to our microphones and telephones the people that affect our audience's pocketbooks, their safety, and their future. We intend to ask it like it is . . . and not worry about winning a popularity contest with our guests."



LISTENER CASHES IN AT WCSC — Jill Moore of Goose Creek, SC won \$25,000 in a WCSC/Charleston, SC drawing, selected from over 100,000 entries. Even more interestingly, she had won a \$14,000 cash/prize package in 1980 from the station in another contest. Pictured (l-r) are WCSC air personalities John Burwell, Bob Casey, and Chris Bailey, Moore, and air personalities Ron O'Brien and Booby Nash.

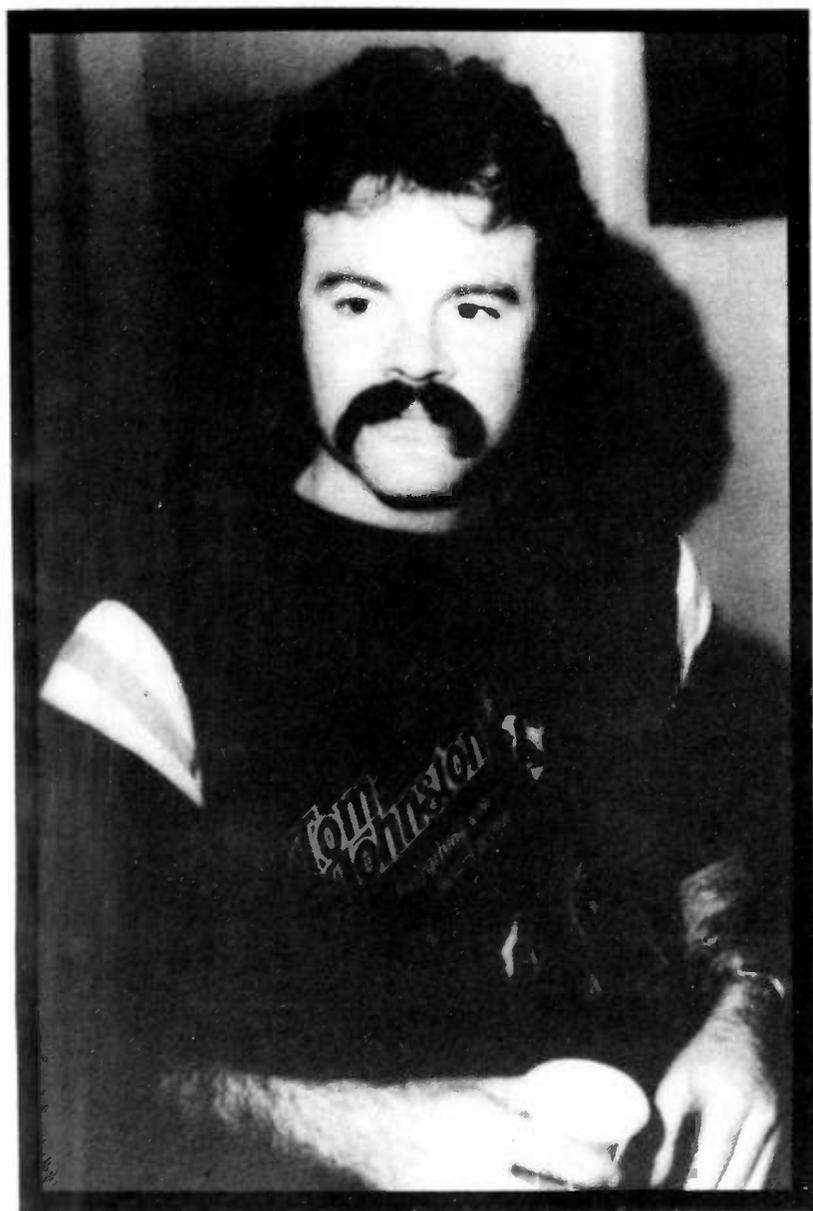


WSPT TURNS ON TOYOTAS — WSPT/Stevens Point, WI gave away a 1981 Toyota Tercel in its "Great Toyota Turn-On" contest, which generated over 70,000 entries in six weeks. WSPT morning man Mike Rogers (right) congratulates the winner and her fiancé.



Z102'S MAIL ANIMAL — Z102/Savannah PD Ray Williams is pictured, as they say, enveloped in envelopes, part of a four million-plus deluge sent in by local schools to win a Z102 dance.

TOM JOHNSTON IS RIGHT ON "TIME"



"WASTIN' TIME"

TOM JOHNSTON

KBEQ WKXY
KEZR KVOL
WAAY KENI
KKXX KQDI
FM103 KRLC
WCGQ



Produced By Michael Omartian

On Warner Bros. Records

RANDY VANWARMER & "SUZI" ARE COMING TO STATIONS EVERYWHERE!



"SUZI" RANDY VANWARMER

KRBE WAKX
WHYN KIOY
KINT KVOL
WGH KQDI
KJ100 KBOZ



Produced By John Holbrook And Ian Kimmet
For Briggs And Co. Productions

On Bearsville Records

Manufactured and Distributed by Warner Bros. Records

DRUMMERS ARE CRAZY!

Roger Taylor's "Let's Get Crazy"
E47151



Roger Taylor, drummer for Queen, goes off on a solo flight and gets real "crazy."

RADIO STATIONS GONE CRAZY:			
KRBE	KINT	WOKI	Z104
WKLS	WPLR	DC101	KBPI
WIMZ	WPYX	WMMS	KMET
WBCN	WLIR	WMJQ	KLOS
WCCC	WBAB	WSYR-FM	KROQ
WHCN	WAVA	WLAV-FM	KSJO

© 1981 Elektra/Asylum Records • A Warner Communications Co



STREET TALK

In a speculative front page story, last Friday's (5-29) edition of Daily Variety stated that CBS Records Division President Bruce Lundvall would exit the company to join E/A. Although neither CBS or E/A would comment, Street Talk has learned that Lundvall will be leaving CBS to become Senior VP of E/A's East Coast offices. Our sources indicate that Lundvall will be involved in efforts to beef up E/A's A&R presence, giving the West Coast-based company the "name" visibility in New York it has been seeking.

Further, look for current E/A Executive VP Vic Faraci to be upped to the label's presidency in the near future, which will quell any rumors about an impending power struggle when Lundvall comes aboard.

Word on the street in Los Angeles is that the current upper-level management (and new format) of KMPC has until November of this year to make a significant turnaround or sweeping changes will be made. Apparently what Gene Autry did to Angels' Manager Jim Fregosi may apply to the radio station as well.

Boardwalk Entertainment Company President Neil Bogart underwent surgery last weekend to remove an abscessed and non-functioning kidney. (He came through the operation with flying colors.) Neil should be out of the hospital by today (6-5) and back at work after a week's convalescence.

Congratulations to Charter Broadcasting's National MD Sherry Toenies on her promotion to National Program Coordinator for the chain. Charter Programming VP Al Casey told Street Talk, "I'm glad we can make this announcement in recognition of Sherry's involvement with the company. She is my right arm and will be even more actively involved in all programming matters."

The Planet Records deal with Elektra/Asylum may be "history" soon. Also, Planet VP Dave Urso is rumored to be leaving the label shortly for a similar position elsewhere.

Look for some problems to surface regarding the results of the recently published Washington DC winter ARB. Looks like a visit to Laurel may have uncovered a few goofs which could have result-changing implications . . . more on this one next week.

Scott Sherwood has resigned as PD of Y103/Jacksonville, with Dave Scott appointed as acting PD until a permanent replacement is named.

Street Talk hears that RSO Records may be back in business as a full-service label very soon. Just how many former RSO promotion staffers will return is still a question.

Social notes this week . . . Columbia Records VP/Promotion Ed Hynes was married last Saturday (5-30), making it Ed & Esther Hynes . . . Rob Sisco, last of K101/San Francisco, and Jo Interrante, Director of Programming for the RKO Radio Networks, have announced that they plan to get married later this summer.

John Frisoli is out as the head of PolyGram Distribution, Inc. with no replacement named.

Don't Say Hello!

R&R has learned that someone has been calling various radio stations nationwide purporting to be from Radio & Records. These people, who are in no way connected to this publication, are apparently conducting a survey on format syndicators and program suppliers. The survey concludes with several negative comments about specific major suppliers.

We would appreciate your cooperation in tracking down this fraudulent practice. If you have any details on this operation, please call R&R, so that we may take the necessary steps to bring it to a stop.

It's extremely regrettable when people misrepresent themselves and defame others under the guise of research.

Don't look for WLS-AM & FM/Chicago PD John Gehron to name an immediate replacement for his exiting PM drive man John Landecker. Gehron plans to travel around the country a bit, listening, and also to try some of his current staff out in the drive slot to see how they perform. Landecker is leaving some big shoes to fill.

WXLO/New York, trying to fight off the old 99X image, has applied for the new calls WRKS. The station's on-air identity has already been changed to "98.7 Kiss." RKO had to get the U.S. Coast Guard to give up the designation WRKS, which belonged to one of its ships. Perhaps there will soon be a Coast Guard cutter known as 99X.

Tim Edwards is the new PD of WRJZ/Knoxville. Across town at WNOX, Scott Majors has exited his MD slot to do independent promotion in the South.

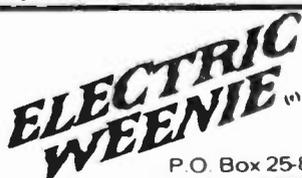
Dick Logan, who until recently was Arbitron Radio VP/Marketing, has been rumored to be a candidate for the GM job at Hefstel's WTFM/New York acquisition. However, Hefstel President Tom Hoyt told Street Talk, "We have made no deal with Dick and no overtures have been made to hire him for the WTFM position." Logan may set up his own company or perhaps return to NBC for a network job. NBC is Logan's alma mater.

A&M Records has upped Rick Stone to the position of National Singles Promotion Director. Rick had been A&M's New York Marketing Manager.

Juggy Gayles became a great grandfather this week when his grandson Mark Resnick's wife, Debbie, gave birth to Andrew David Resnick.

A bomb scare telephoned into Lee Zhito's office at Billboard magazine in Los Angeles forced the evacuation of the entire 9000 Building on Sunset Boulevard Monday (6-1). Thankfully no bomb was found and the many occupants of the building were able to resume work after a thorough search of the Billboard offices.

Finally, congratulations to Jim Mazza and the entire staff at EMI America/Liberty Records for their recent impressive performances. Their hot streak is good for everyone!



THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET, GETS LETTERS . . .

D. BREWSTER FINLEY/KOLO: "Just celebrated my 11th anniversary at KOLO. Probably your fault."

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(808) 395-9600

Jocks...write today for free samples.

ARISTA BREAKERS GO ALL THE WAY!

MARCH 25

BREAKER®

GINO VANNELLI

'LIVING INSIDE MYSELF'

AS 0588

BREAKER March 25...2* May 22 and 29!...still at the top of the chart...an across-the-board hit on Top 40 and A/C and R&B formats...



AL 9539

APRIL 8

BREAKER®

**RAY PARKER JR.
AND RAYDIO**

**'A WOMAN NEEDS LOVE
(JUST LIKE YOU DO)'**

AS 0592

BREAKER April 8...5* May 22 and 29!...still at the top of the chart...a multi-format phenomenon on Top 40 and R&B and A/C!...the first giant single from the sensational gold lp *A Woman Needs Love*...



AL 9543

MAY 13

BREAKER®

AIR SUPPLY

'THE ONE THAT YOU LOVE'

AS 0604

BREAKER May 13...now 6* and headed for #1!...the breathtaking new hit from America's biggest new group...



AL 9551

JUNE 3

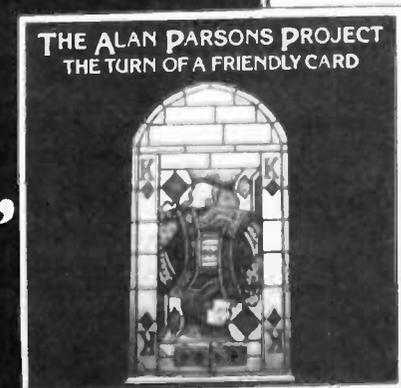
BREAKER®

**THE ALAN
PARSONS PROJECT**

'TIME'

AS 0598

BREAKER this week—charted 27*...and headed for the top...the brand new hit that's sweeping across Top 40 and A/C and AOR formats...the second spectacular single from the giant lp *The Turn Of A Friendly Card*...



AL 9518

© 1981 Arista Records, Inc.

ARISTA. WHERE HITS BREAK...AND NEVER STOP.

COINED WINNER

"It Didn't
Take Long"

To Take Off At
These Stations:

WIFI
KRBE
94Q
KIIS-FM
KIQQ
KEZR
WPST
WKEE
KINT
WJDX
KXX106

WSGN
WAAY
Y103
KX104
92Q
WRVQ
WVIC
WNAM
WDJX
KERN
KNBQ
KYSN

KCPX
FM103
WIGY
WFBG
14WK
WISE
KVOL
WTRU
KENI
KCBN
KBOZ
KOOK
KFXD
KRLC

Produced by Peter Coleman



BRAD MESSER



Of Naive Novices And Veteran Liars In News

Not since the peak of checkbook journalism have we heard so much about what is right and wrong in broadcast news. The giving-back-the-Pulitzer incident sparked a dozen lesser stories of newsroom deception, revealing perhaps a lack of clear understanding more than willful wrongdoing. It appears that some people who, as Walter Winchell put it, make their livings as the "eyes, ears, and noses" of the nation, simply don't know right from wrong on occasion. They fake letters to themselves and call it public reaction, bend a few little facts here and there to make a more interesting story and so on. Why, for God's sake, people . . . didn't anyone in these reporters' early careers ever sit 'em down and tell them right from wrong?

One of the hottest names in radio told me the other day how a radio station is taking sidewalk surveys on current issues, and replaying the reactions of people "running about two positive to every one negative" so the reaction pieces won't be downers. That may be some form of positive programming, but altering the proportional representation of solicited opinions is skewing the news and screwing the listeners who expect to get a sense of the balance of public opinion from those surveys. I'm ignoring the question of whether a sample too small to be statistically valid should be passed off as news, and addressing only the issue of whether critical or negative opinions should be snipped out of man-on-street surveys for the sake of "positive programming." Of course they shouldn't.

You've likely read a story or two in recent months about traffic helicopters sitting on the ground as reporters fake "from the air" broadcasts, sometimes for so innocent a reason as the reporter being late to work and not having time to get the chopper up and away before scheduled air time. I know of an unreported incident in which a traffic helicopter was out of service for repairs, so the reporter broadcast from a room using a helicopter sound effect especially recorded for just such an emergency. The person who laid down the soundtrack thoughtfully included the occasional beeping and honking of horns so it would sound traffic-jammo. During the period of faking reports, the traffic reporter wondered whether any listeners would realize that, from a few hundred feet up, you wouldn't be able to hear the World Championship Horn-Honking Competition, much less an occasional isolated beep-beep.

It is wrong. Faking stuff is wrong. Acting like a tape is live is wrong. Illegal, too, but mainly just wrong. Editing a statement to the point of slightly altering its meaning is wrong. Bottom-line honest responsible reporting is representing the truth to the best of your ability, isn't it? Sure it is.

Don't let anyone disgrace our profession by doing less-than-absolutely-honest reporting, and when you know it's happening, please immediately do something about it. Blow a whistle. We all need to know that what we do every day is an exercise of public trust above all, and anything less than straight-out truth-telling is shameful and disgraceful.

It is so basic and simple I'm amazed it must be brought up.

CALENDAR

First Dirt-Sucking Machine

MONDAY, JUNE 8: You know the kind of bellows used to puff air into fireplaces? That type of bellow was rigged to a couple of wheels to make the first vacuum cleaner. When it was pushed across the floor, the wheels worked the bellows, which sucked in a little dirt on every other stroke. Patent granted 112 years ago today in 1869.

On this date in 1953 the U.S. Supreme Court ruled that restaurants in the District of Columbia cannot refuse to serve "well-behaved and respectable" Negro customers.

Robert Preston is 63. Nancy Sinatra is 41. Boz Scaggs is 37.

Tax Bite On Paychecks

TUESDAY, JUNE 9: One of the best-known predictors was William Lilly, who so accurately forecast the Great London Fire that he was widely suspected of having started it himself to validate his own forecast. The astrologer was investigated, found absolutely innocent, and to make a long story end immediately, he died 300 years ago today.

Thirty-eight years ago today Uncle Sam started getting part of your paycheck before you see it: payroll withholding of taxes became law June 9, 1943.

The popular wedding song "Oh, Promise Me!" was first performed in public (at the Grand Opera House in Chicago) 91 years ago tonight, in the stage production of "Robin Hood." Few brides seem to know this.

Richest Mine On Earth

WEDNESDAY, JUNE 10: A couple of prospectors hit a rich vein of gold on this date in 1859, in the mountains of the Utah Territory (which is now Nevada). A prospector who had been working the same area demanded a share, so they cut ol' Henry Comstock in as a partner. They could have found more gold faster, except for some grey stuff in the mines which turned out to be silver. The Comstock Lode produced an average of more than a million dollars a month for the next twenty years. First strike was 126 years ago today.

Lawyer (for Albert DeSalvo, Patty Hearst, Capt. Ernest Medina) F. Lee Bailey is 48. The initials hides the name Francis.

The Only Palace In The U.S.

THURSDAY, JUNE 11: A parade and ceremonies today at Honolulu in honor of the King who united the Hawaiian Islands. This is celebrated as the birthday of King Kamehameha, and the palace with his name is the only residence built for royalty in the present United States.

The little envelope with the window in it was patented 79 years ago today, and since 1902 no one has devised an improved model.

The Duke, John Wayne, died two years ago today. The actor who was born Barry Silberman, Gene Wilder, is 46. Explorer Jacques Cousteau is 71.

How Much Weight Can You Lift?

FRIDAY, JUNE 12: In an all-out adrenalin-rush emergency, an "average" person can lift up to a thousand pounds. Typical case is a mother whose child is trapped beneath a car, that sort of thing. In regulated competition, weightlifters commonly bench press over 600 pounds and knee-bend 12-hundred. The most weight known to have been lifted by a human was raised by Paul Anderson, the Olympic champion, 24 years ago today. Still unapproachable, the record is 6270 pounds.

Vice President George Herbert Walker Bush is 57. Vic Damone is 53. Jim Nabors is 49. Brad Delp of Boston is 30.



**THE HOTTEST DECALS YOU'VE
EVER SEEN!**

YOUR LISTENERS WILL LOVE 'EM!

**TOLL FREE 1-800-331-4438
WINDOW DECALS - BUMPERSTICKERS**

Walk On Over To A Hit!!

THE JACKSONS



“Walk Right Now”

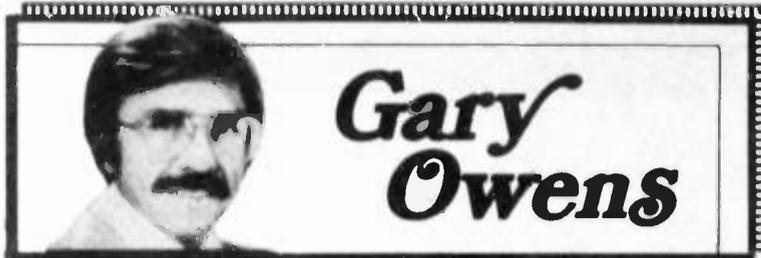
Produced by The Jacksons

WXKS-FM add
WCKX add
K104 add



WVIC add
FM99 on
KVOL on

Management: Weisner-Derman Entertainment and Joe Jackson



I guess I'm still on cloud 8½ from a couple of wonderful weeks in Hollywood's tumult dept.

I didn't realize I had so many friends until the G.O. star ceremony on Hollywood Boulevard, May 20.

As a kid nurling in the Midwest, it never entered my mind that I might someday have my name placed in cement next to Walt Disney on this fabled street in this imaginary city.

We started the day scurrying from downtown Los Angeles, where Mayor Tom Bradley declared it "Gary Owens Day." Councilwoman Peggy Stevenson of Hollywood presented me with a neat official proclamation, which I promptly ate in front of the City Council (no one had told me not to...).

SEGUE to Hollywood Blvd. in front of Pickwick Bookstore (a longtime landmark in this Oz-like place...).

Hundreds of people carrying gold-painted kazooes are humming and milling... a whistle is heard... and long time radio personality Joey Reynolds leads the "Official Gary Owens Hand-Over-The-Ear High-Stepping Kazoo Band" down the boulevard, where the Hollywood PD has done a great job blocking off the streets. Joey's outfit is unusual — it resembles a turkey that has exploded... Following the kazooers is TV character actress and writer and friend Jackie Joseph, dressed as a mythological muse stomping peasants as she strode.

More Horsing Around

Next, the equestrian unit... a lady dressed in a fairy princess outfit, smoking a cigar and riding a stick horse (the law prohibited a real horse that time of day). Close behind, Yo-Yo the wonder dog... and the Alpine Horn blowers, with their giant instruments.

Aha... it's time for the GREAT FUNNY GUY OF ALL TIME, Jonathan Winters, to emerge... dressed in a cowboy hat, an Indian cane and a pair of dark glasses (which he said had been tossed out on the street by a guy driving by).

"HELLO THERE BOYS AND GIRLS!" shouted Johnny... and "ALL YOU CRIMINALS OUT THERE TOO... We don't discriminate." Mr. Winters said some charming things about me, our life together in Italian Westerns, and a great tete-a-tete with MICKEY MOUSE. Mickey had been brought to the festive event by the wonderful people at Walt Disney Studios. Mickey and Jonathan had a scintillating palaver that broke everyone up.

Emcee and Honorary Mayor of Hollywood Johnny Grant ushered onstage the beautiful new star of the TV series "Three's Company," Jenilee Harrison. The lovely and bright Jenilee radiantly read one of my favorite all-time pharmaceutical prescriptions in Latin... which roughly translated meant "Caveat Emptor, Quod Erat Demonstrandum 710."

Bill Welsh, President of the Hollywood Chamber of Commerce (and the man who does every Rose Bowl Parade on television around the nation); and Bill Hertz, Chairman of the Walk of Fame Committee, were kind enough to look over my tawdry past and brought out things that I didn't even know about my career!

Mad magazine's Sergio Aragones presented me with a giant framed cartoon panel by America's best known cartoonists (all caricaturing the madness of the wonderful day). Willie Ito, who draws Mickey Mouse, presented me with a cartoon of Mickey, his hand over his ear, standing on the G.O. star... all goodies that I will treasure forever.

Down These Mean Streaks

Jack Riley, star of "The Attack Of The Killer Tomatoes" and regular on the "Bob Newhart Show," combined forces with "Tonight Show" legend Pat McCormick (Pat just finished writing the new Chevy Chase-Carrie Fisher movie, "Under The Rainbow") in roasting me like I've never been roasted. "Gary has a mean streak," shouted Pat. "Just how mean is he?" queried Riley. "Gary Owens is so mean, that he once gave a Polaroid picture to a man who had only 9 seconds left to live!" That gag took less time than that to get completely around the world.

Arte Johnson and Henry Gibson, two of my closest friends from our Rowan and Martin "Laugh In" days, were introduced by emcee Grant. They got up next to me and just stood there... not saying anything... they looked at me and left.

Next came many of my pals from "WKRP In Cincinnati"... Tim Reid (Venus Flytrap) and his lovely lady, actress Daphne, popped on stage with Les Nessman (the hard hitting newscaster on the show), Richard Sanders. Les commented that he had never seen a star laid on Hollywood Blvd. in person before...

The well-known author and syndicated columnist Jim Bacon congratulated me and commented, "If the Pope had been Italian, he would have shot back." Mel Blanc did a medley of all his great cartoon characters for me... Bugs Bunny, Porky Pig, Yosemite Sam, Sylvester, and Tweety Pie, etc. Mel and I have been close friends since the early 60's, and he had everyone in the the audience agape with his vocal wonderments.

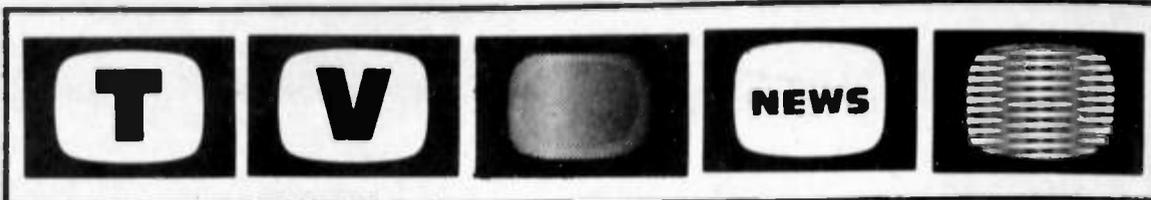
The Story Lady and Byron were summoned from the throng to do a quick fable (they are syndicated around the world... but got their start on my show at KMPC).

John Reynolds, the President of Golden West Broadcasters, said some neat words on behalf of KMPC and for Gene Autry, the Chairman of the Board, who was out of town. I was planning on wearing the ten gallon Stetson Gene had given me earlier, but I thought it might have been too up-town...

Maid In Heaven

Old pal Casey Kasem and his lovely bride Jean were so kind to me that I have a cassette of their comments which I play each night before I get into my jammies with the feet in them and drift off into the arms of Morpheus (our maid).

Mike Scioscia, the great Dodgers catcher, dropped by to greet me and gave me his childhood bat (a vampire



CBS Sweeps To Victory

CBS wrapped up the May Nielsen and Arbitron sweeps by winning the Nielsen week ending May 31 (Arbitron figures doubtless following suit) after walking away with the May 24 race (for which figures were delayed by the Memorial Day holiday). Last week was a fairly close contest, with CBS's series rerun strength pacing a 15.1 average rating, defeating ABC's 14.3 (also paced by series reruns), while NBC made it fairly close with a 13.8, led by specials (including the week's top-rated program Bob Hope's birthday special).

In the previous week, CBS scored a 1-2-3 punch with the Miss USA pageant, "Silver Streak," and "M*A*S*H" on the way to a 16.5 average rating to ABC's 14.3 and NBC's 13.9. The May 31 standings were:

- | | | | |
|------|--------------------------|------|----------------------------|
| — 1 | Bob Hope Special (NBC) | — 11 | Women Who Rate A Ten (NBC) |
| 8 | 2 The Jeffersons (CBS) | — 12 | Barney Miller (ABC) |
| 11 | 3 Dukes Of Hazzard (CBS) | 18 | 13 Hart To Hart (ABC) |
| 15 | 4 60 Minutes (CBS) | — 14 | Love Boat Part II (ABC) |
| — 5 | 20/20 (ABC) | — 15 | Taxi (ABC) |
| — 6 | Love Boat (ABC) | — 16 | Fantasy Island (ABC) |
| — 7 | Alice (CBS) | — 17 | CHIPS (NBC) |
| — 8 | Dallas (CBS) | 19 | 18 Facts Of Life (NBC) |
| 3 | 9 M*A*S*H (CBS) | — 19 | Hill Street Blues (NBC) |
| — 10 | Trapper John, MD (CBS) | 13 | 20 House Calls (CBS) |



ALMOST ALIVE IN MEMPHIS — A recently-debuted comedy/music weekly TV show in Memphis called "Memphis Almost Alive" features famed local radio stars like George Klein and Terrence McKeever among the cast. Pictured in front of the locally-produced program's logo are (l-r) cast members Klein, McKeever, Lanele Comer, Gary Southard, and Thomas Boggs.

Music On TV

The June 5 (or beyond in some locales) edition of "Solid Gold" stars Chuck Mangione as cohost, with Lacy J. Dalton, Rupert Holmes, Smokey Robinson, Split Enz, James Taylor, Thin Lizzy, and as always, host Dionne Warwick... Gary U.S. Bonds is on "American Bandstand" June 6 along with the previously-cited Kim Carnes.

bat which I attempted to strangle, because Mike told me I'd be a better hitter if I choked up on the bat!).

Bob Hope, who was at West Point doing his TV special, sent me a beautiful telegram, stating "Dear Gary... From the walls of the public library to the streets of Hollywood, your name is now firmly etched in the city. You now represent the ultimate in graffiti."

It was one of over 500 telegrams I received on that day... including kudos from most the folks I worked with over the years! Ed Asner, Dick Martin, Martin Bormann, Catherine The Great, etc.

John Rappaport, the producer of "M*A*S*H," did his Pat Buttram voice that I've been playing for years on my show... John was reflective in his narrative about our early days being silly together.

God, I hope I haven't left anybody

out... it was so fast, so hectic and so keen, my addlepat head is still swirling.

SEGUE to one week later...

Moving Up

As you may have read elsewhere in R&R, I have accepted a new position at Golden West Broadcasters. That means I won't be doing my regular daily show that I've been pacing since 1962. It will offer me opportunities to continue in the other areas such as television, motion pictures, cartoons, and commercials, as well as two books I've been writing for the last three years. I also will continue to do my weekly internationally-syndicated radio show "Gary Owens Soundtrack Of The Sixties" for Watermark, Inc.

My new position in the Executive Branch will allow me to work with our entire chain of AM and FM stations

and at the same time continue to have 5858 Sunset Boulevard as my base of operation.

It is because of this new happening in my life that the next item is germane (if not Germane, it may be French or Danish).

I am going to take a brief leave of absence from the wonderful folks at Radio & Records. I had lunch with Publisher and old friend Bob Wilson (and he even paid for it, bless him) and discussed the fact that during this transition period from regular silly twerp to executive silly twerp I need a little time to move offices... and refurbish my klarn. So, I will be back with my scribbles after a little time off (one thing I've promised my family for 20 years is that we would go to Barstow to visit my dog).

So, in the meantime... keep on doing whatever that is you're doing... and I love you all.

THE DR. DEMENTO SHOW

A proven prescription for hit radio! Two hours weekly of delightful "dementia" with the master impresario of comedy and novelty recordings. The Doctor's own hit parade is selected from his personal library of more than 150,000 rare and wondrous items. A prime-time winner on more than 150 top rockers.

LIVE FROM GILLEY'S

That's live and direct from Pasadena, Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world! Already airing on over 300 of the country's finest country music stations.

OFF THE RECORD WITH MARY TURNER

Rock radio's premier interview feature, airing ten times weekly for 2½ power-packed minutes. Mary Turner talks to The Stones, Bruce Springsteen, Ted Nugent, David Bowie, Queen, and dozens of other top artists... and you listen on stations like WNEW-FM, KMET, WMET, WMMR, KZEW, KSFY, WWDC-FM, WINZ-FM, WLPX, and WCOZ.

OFF THE RECORD SPECIALS

If 150 seconds is great, then 120 minutes is fantastic! These two-hour super-specials are hosted by Mary Turner and feature her exclusive, in-depth interviews with superstars like Supertramp, The Rolling Stones, Bob Seger, and Steely Dan. Airing regularly on 250+ stations.

THE ROCK YEARS: PORTRAIT OF AN ERA

A spectacular 48-hour special that recalls the times that changed our lives, a year-by-year review of the music and the events of 1965 through 1980. "The Rock Years" can be run (and run again!) in self-contained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Pollack and hosted by David Perry, with production by Ron Harris.

SPECIAL EDITION

Indisputably, Black radio's finest hour. Each week, host Sid McCoy takes an inside look at the lives and the music of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, and Earth, Wind and Fire. It's a loving, lively journey through the past, present, and future of America's own Black music.

SHOOTIN' THE BREEZE

Black radio's finest 2½ minutes! Ten times each week, Jackie McCauley interviews the superstars of today's black music... on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDIA, WHUR, and WAMO!

THE GREAT AMERICAN RADIO SHOW

This two-hour weekly countdown of Radio & Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R&R AOR Editor Jeff Gelb, "The Great American Radio Show" now airs on more than 150 top stations.

ACE AND FRIENDS

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten 3½-minute features. News stories that are guaranteed to involve, inform, and entertain the listener — particularly if that listener is in the 18-34 demographic target audience!

SPACES AND PLACES

Each week, in a ten-part series of 2½-minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of life in the 80's, exploring the people, the places, the problems of today's world. Relevant, stimulating, and guaranteed to keep the audience tuned in... on more than 150 U.S. radio stations!

THE PLAYBOY ADVISOR

The wise and witty sage from the pages of Playboy Magazine takes to the air — ten times each week. In a series of 2½ minute features, the Playboy Advisor offers counsel and consolation on a variety of subjects, from food, fads, and fashion to sex, drugs, and rock and roll.

CONCERT OF THE MONTH

Designed especially for Black radio, this one-hour monthly concert series is recorded live and features artists like Maze, The Pointer Sisters, the Manhattans, the Bar-Kays, and Kool and the Gang.

IN CONCERT

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live, IN CONCERT comes to you once each month for a full hour of musical energy and excitement. Airing on more than 200 of the nation's finest rock and roll radio stations.

STAR TRAK

Get the "inside trak" on today's rock news... ten times a week! The stars tell the stories behind the scenes to host Lynne Thomas in this series of revealing, 2½-minute features, now in its fourth year of national syndication on Top 40 and A.C. radio stations everywhere.

TELLIN' IT LIKE IT WAS

A 2½-minute spotlight on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have gone into the making of Black history. You'll never know why it is... unless you know how it was.

DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day, R&R columnist and acclaimed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.

AND THERE'S MORE TO COME... LISTEN FOR US!

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS

WRKO: More Than Just A Music Station

At the beginning of the year, I wrote a two-part article about the increasing number of music stations programming Talk. Having pointed out this growing trend, I want to open the News/Talk column to include coverage of these stations.

One such station is WRKO/Boston. The former CHR giant announced its plans (R&R 2-27) to plunge into the talk pool with a four-hour evening talk show hosted by David Brudnoy. Since a March 30 debut, the station has considerably expanded its talk and news/information services. I recently talked with Program Director Charlie Van Dyke who discussed the station's progress so far.



Charlie Van Dyke

A typical broadcast day at WRKO now kicks off with the "Morning Magazine," described as a radio version of "Good Morning America." Besides music, news, weather, traffic and sports updates, there are 90-second to 2-minute vignettes: "David Brudnoy At Large," "Point Of Order," a law issues forum; two shows from the RKO Network; and a man-on-the-street-type of segment still under development. In addition, there is the two-hour "Sports Call" hosted by Guy Mainella and on the weekends by Glen Ordway; the Frank Kingston Smith show, which features different daily segments including "Class Reunion," in which the music of a particular year is spotlighted with calls from people who graduated from high school/college that year; a "Real People"-type radio show emceed by Bill Stevens; and then Charlie Van Dyke himself, who handles afternoon drive, "a slightly reduced effort of morning drive."

The music being played is primarily Adult/Contemporary with an emphasis on gold running from 5am-6pm. News has also become a more important element with the station quick to go to expanded news or all-news if the situation warrants.

After reading this description of WRKO's new approach, you'd probably see it as close to a News/Talk station, competing with the likes of neighboring WEEI and WITS. Just how far away is WRKO from all-Talk? "I think we are as far as we are going to go," explains Charlie. "We feel that this is enough to get the station healthy again and assess other things we can do. But we

don't intend to take the music out of the daytime. We are an extremely regionalized A/C station featuring very familiar music and well-known talk personalities with relatable information services."

Station Vs. Listener Transition

According to Charlie there wasn't a difficult transition period — this had been a goal of his since last summer. And talk, like music, has to be put together in the best arrangement possible to make it work. So, for Charlie, the real challenge laid in being sure "it all sounds like the same station." To do that, he's taken a page out of programming executive Fred Silverman's book during his heyday at ABC — promoting shows throughout the day. There are approximately 35 different promotion cuts which run in conjunction with each daypart, and each show has a segment which tries to recycle into the other shows. Each talk program has its own theme music as well. Print and TV are also used together with this self-promotion.

But if station transition was so smooth, is it safe to assume listener transition occurred without a hitch? After all, as Charlie pointed out in our conversation, for the majority of Bostonians, who they are, what they do, and how they look at things has been set for many years. They are slow to accept new things. So was the station overrun with negative calls? No — there have been only two such calls, while at one point, the busy counter logged 5000 busies for one program during the first month. This is because the station was careful not to promote itself as new. Charlie continues, "New doesn't mean good in New England. You can package and you can promote and you can have fun, but the attitude of New England is, in my opinion, unchangeable. New means wait and see — so we would never position ourselves as the 'new WRKO.' It would not be the correct thing to say."

Helping WRKO ease on down the Talk road have been the talk personalities themselves, who are well-known in the Boston area. Except for Charlie, they are mostly New England natives, which makes it easier for them to understand and relate to the proud attitudes of the listeners, and in turn, be accepted by them. This works well for the sales department, too, in that the personalities have a large audience loyalty factor going for them.

AM Dead = Add Talk

It may seem that WRKO is jumping on the bandwagon — you can picture Paul Revere riding through the streets shouting "AM Is Dead, AM Is Dead! Add Talk, Add Talk!" But that wasn't the case this time around. Referring back to the tradition-conscious au-

Vice Chairman of the Conservation Advisory Board by the governor... VP/GM Charles D. Fritz of WXYZ/Detroit recently accepted a "Citizen of the Year" award from the Salvation Army on behalf of the station.

THE FURTHER ADVENTURES OF BUFORD: Remember WRC/Washington's Buford, the talking radio? Well, the station has launched the third chapter in that continuing saga, "The Newsroom Strikes Back." This current package of twelve 10-second commercials represents a projected 3000 gross ratings points between now and mid-June.

PROGRAMMING HIGHLIGHTS: On May 4, KPRC/Houston debuted a new night talk show emceed by veteran host Barry Farber... Crosstown rival KTRH has added two shows to its current lineup: newspaper columnist Maxine Mesinger hosts "Maxine At The Mark," a weekly celebrity interview show originating live from the Adam's Mark/Houston Hotel. The second show, "Money Talks," features investment analysts Bill Wood and John Sosnowy, who answer listener questions about savings, real estate and taxes as well as interview guests from the world of finance... Meanwhile, WOMP/Wheeling, WV has expanded its "Newsday At Noon" program from 30 minutes to a full hour.

BULLETPROOF PROMOTION: In an effort to raise funds toward \$175,000 needed to purchase 1700 bulletproof vests for area police, KMOX/St. Louis's Jack Carney opened up his phones for listener pledges on April 27. As of that date only \$15,000 had been contributed by corporations and individuals. During Carney's 3-hour show, \$32,502.80 was donated, with money still rolling in.

GET WET: In association with a local food store chain and Con Edison, WINS/New York offered listeners a free water-saving guide to help residents conserve water. Those who wrote in to the station were provided with flow restrictors, free of charge.

News/Talk

Gail Mitchell



dience plus station research, Charlie says AM is far from dead in New England, and Talk is very popular. So it was a logical move. However, it does depend on the individual markets — if a market is overly saturated with Talk, you'd be out of the race before you even started. In light of FM's better sound, though, Charlie replies, "It took something, we felt, as dramatic as the new Talk portion to clearly say to the marketplace that we had other things to offer. But our goal is not to make people stop listening to FM. Of the time they already spend on AM, we just want some more of it."

"If we couldn't have hired the people we did," Charlie quickly adds, "I don't think we would have tried it. We weren't committed to doing it to that extent. We did need to be in this format, but we needed particular people to do it."

By the same token, there is still a school of thought that talk instantly cures ailing ratings — a quick fixer-upper. How does Charlie feel about that? "We're not looking for the 60-day turnaround some formats can offer you. It's pretty much open-ended. You should see the station healthier within six months. But you won't see it growing by enormous leaps and bounds. This will be the first time in years we've been able to stop erosion. That's considered step one."

Covering The Bases: From L.A. To London



I guess by now it must seem like old home week in London. First WOR/New York, then WPLP/Pinellas Park, FL, followed by KGO/San Francisco's Owen Spann, who did a live broadcast from the city's Dorchester Hotel May 18-22. And taking off next in this corner we have: KABC/Los Angeles's "Ken and Bob Company." "The First Annual Lady Di Bridal Shower and Broadcast Shiver," a two-way live broadcast from the ballroom of the Kensington Palace Hotel, can be heard June 1 through 5 during the usual 5-9am slot.

Joining Ken, Bob, Tommy Hawkins, Clji Ware, Darrell Winrich, Waco Pat, and PD Wally Sherwin are some 150 listeners. They, as well as the listeners who stayed behind, will be treated to the sights and sounds of London, which will include a pub-crawling event and a dart match. Meanwhile, the queen's lookalike, the Keeper of the Royal Swans, and pet trainer Barbara Woodhouse are only a few of the guests who will keep Ken and Bob on their toes.

But just because KABC is in London, don't think it's forgotten its home base — especially with Fernando Valenzuela pitching across it. Recently, the station added L.A. Dodger Jay Johnstone as a regular co-host of "Sports-Talk." He'll be sharing duties every Sunday with Bud Furillo, Rick Talley, and Geoff Witcher.

News/Talk Personalities

ON THE MOVE: After 15 years with UPI, most recently as Director of News Programming Operations, Frank Sciortino takes over the News Director helm at WINS/New York. The station also welcomes aboard Anna Tringle as Human Resources Manager. She was formerly Chief Personnel Manager for the city's Human Resources Administration... KSTP/St. Paul's "exhaustive nationwide search" netted Mike Majors as News Director. He comes from a similar position at WFBR/Baltimore... Steve H. Highsmith becomes morning news anchor at WCAU/Philadelphia, moving over from News Director/morning anchor at WDGY/Minneapolis... Several changes at WAVI/Dayton: Afternoon drive host David Wallace Johnson exits, with Operations Manager/PD Steve Hall now filling that slot. Local television newsman Mike Scinto joins the staff as morning personality, replacing Brad Clay, who moves to middays. And part-time host Raymond Graham is now a regular member of the evening lineup... KFWB/Los Angeles names in-house news writer Karen Gorbitz Levy Assignment Editor. Meanwhile, Betsy Moore, a freelance media buyer, is appointed Co-op Coordinator by the station... Reporter Ralph Begleiter exits WTOP/Washington, DC due to "disagreement over station policy," according to Station Manager Michael Douglass... Ardy Patton has been signed as host of the new nighttime talk show at KXL/Portland, OR. A specialist in self-help topics, Patton was most recently with KPEN/San Francisco... KTRH/Houston adds reporter/writer Ken Herrera to its staff. Herrera's last base of operations was WOAI/San Antonio... Moving to the Midwest, WBBM/Chicago's Romeo Somera, Director of Finance, has been elected to the Board of Directors of Asian Human Services. Additionally, the station's John Case has been appointed

EASY LISTENING RADIO

Fred Seiden

Success Starts At The Top

I've been interested in discovering the contributing factors that make an Easy Listening radio station successful in the ratings, book after book. Let's look at five such stations throughout the country with winning track records for the common denominators of success!

- **WGAY/Washington, DC**
- **WDOK/Cleveland**
- **WEZI/Memphis**
- **KJQY/San Diego**
- **KBIG/Los Angeles**

All these FM stations have strong programming, promotion, and technical facilities which are very necessary elements to separate the winners from the "also-rans." Each one of the stations listed uses some kind of Beautiful Music format, although four different syndicators and one locally-programmed operation are represented in this group. In the latest Arbitron survey for their markets, all the radio stations we're looking at showed up in the Top 3 Metro rankings for total persons 12+, for the entire week. Along with showing good numbers in the "book" and in their bookkeeping (which keep owners happy) — each broadcaster's image and awareness in the community is very strong.

While the single most important factor behind the success stories of these five stations may be difficult to isolate, certainly the General Manager at each radio station is a crucial figure and the one who must motivate his staff to rise above the competition in this everchanging industry. The manager's office is where "the buck stops" and key decisions are made that determine the fate of the station and the staff, as well. The wrong person in the driver's seat could take things way off course and destroy any incentive for getting back on the winning track again. Certainly the GM's of the five radio stations singled out in this column are true leaders who recognize what's needed to generate team spirit and enthusiasm to get the job done.

In the nation's capital, **Ted Dorf** has been running WGAY-AM-FM for many years — and the stations still program their own music (which is getting to be the exception rather than the rule, lately.) This **Greater Media** property forced one of its competitors to switch formats a while ago, and of course WGAY picked up many of the "Beautiful Music" listeners the other FM station had before the format change. Even though there's virtually no

competition in his format now, Ted continues to promote and program WGAY as aggressively as ever.

Gannett Radio's WDOK is the top-rated Easy Listening radio station in Cleveland, with **Churchill Productions** supplying the music. **Peter Irmiter** was promoted last year to General Manager from the Operations Director position at the same operation. As you would expect, Peter has a real empathy and respect for radio talent which shows up in the creative freedom and spontaneous quality of all the air personalities heard on WDOK.

WEZI celebrated eight years on the air in Memphis with the highest audience share (12.1) in the station's history. **Dave Thomas** manages this Easy Listening **Harte-Hanks** property with a strong emphasis on promotion and marketing strategy which has paid off royally. WEZI is programmed by **Schulke Radio Productions**.

In San Diego, **Bert Wahlen** took a low-rated country music station and converted it to "Beautiful Music" with the help of the **FM 100 Music Plan** for music programming. KJQY ("K-Joy") has been the market leader for 6 consecutive Arbitrons. The new owner, **Westinghouse**, has shown its ap-

Flow

KOIT/San Francisco is making changes which should make the Easy Listening Radio battle in the Bay Area very interesting. **Bob Gaskins**, from **WHUE/Boston** and **WCZY/Detroit**, joined KOIT as the new Operations Manager. Look for **Bonneville** to do some exciting things in that market . . . In San Jose, **KLIV-AM** switched from its long-time AOR format to **Al Ham's** syndicated "Music Of Your Life" (R&R 5-22) . . . "A Word On Energy" — a daily one-minute series on the global energy crisis celebrates its second year on Los Angeles Classical stations **KFAC-AM-FM** . . . In Pittsburgh, **Westinghouse-owned** **WPNT** is airing "A Look Into The Future," a mini-feature offering a realistic view of present and future world events, hosted by **Murray Roberts** . . . **Malrite's** **WEZO**, the number one station in Rochester, is departing from its Beautiful Music format for 12 live broadcasts of the 1981 **Boston Pops** concert series, directed by **John Williams**.

Mark Ericson, Program Director of **WWAV/Lewiston, ME**, reports that his station has had great success after switching from traditional Beautiful Music to a more contemporary Easy Listening approach; locally-programmed music with jingles, personalities and promotions designed to put the format in the "foreground" . . . The biggest problem mentioned by syndicators and radio station programmers alike is the lack of commercial recordings to keep the Easy Listening formats fresh and current. Watch for custom-recorded music to increase at an even greater pace in 1981 as programmers are forced to expand their sources for new product.

- Five top Easy Listening managers in the spotlight.

- The Flow section details moves and innovations of interest.

- Custom recordings should increase as programmers step up their searching for new music sources.

preciation for Bert's management talents by appointing him VP/GM Stations for **Group W**.

KBIG, owned and programmed by **Bonneville**, demonstrates real staying power in Los Angeles. Its latest 6.5 share for all persons, total week was the station's best ratings story in three years; and KBIG has been in the top 3 consistently for many years. Since 1978, **Jack Adamson** has been the guiding force behind all the success stories — ratings, billings, and industry recognition.

There you have five different markets and five different Beautiful Music stations, all enjoying great ratings because, in each case, the man at the top understands how to manage people — effectively. And this is, after all, a PEOPLE business.



WJIB PLAYS MARSHA'S SONG — Actress **Marsha Skaggs**, starring in "They're Playing Our Song" in Boston, visited WJIB recently. Pictured (l-r) are WJIB Promotion/Publicity Director **Norita Lee**, Skaggs, and station Public Affairs Director **Bob Mehrman**.

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to **Radio & Records**, 1930 Century Park West, Los Angeles, CA 90067.





Joel
Denver

NO ADVANCE WARNING GIVEN

KHFI Helps Flood-Ravaged Austin

Sunday, May 24, in the middle of the Memorial Day Weekend, Austin, TX was ravaged by floods. "KHFI got no warning or direction from any state, regional, or local agency about what to do," according to PD Robb Stewart.

"We were in the middle of an RKO Network Neil Diamond special when the rain hit. The weather service forecast only a heavy thunderstorm watch. But six inches of rain fell in one hour in the hills just northwest of town and filled two dry creek beds with more water than they could handle."

Robb continued, "All of a sudden, there was a wall of water 15 to 20 feet high rumbling through town. It was amazing. I was on my way to the transmitter to put us back on if we blew off, but we never did. I was stranded at the transmitter because of the flooding for awhile. I saw several cars just get washed away."

"The surprising thing about the flood was the lack of advance warning and official direction. You would think that someone somewhere at some government agency was on duty with emergency information for radio and TV stations. We were one of the few stations that stayed on the air. All of the TV stations went down. We were on our own."

"Our main audio loops went down, but we have a mono backup line that hung in there. We didn't stop the music because the information was so sporadic. No one

knew there was an emergency until it actually happened."

After some investigation, the TV stations reported that "there is no agency given the responsibility of watching out for flood problems. This should come under the realm of the weather bureau. They do a great job on tornadoes, but they didn't tell us anything about this one," said Robb.

"When tornadoes are forecast we drop the music entirely because there is a steady flow of information. Our jocks and newscasters know to come into the station when a tornado alert is on. All-night man Dave Starr actually swam part of the way to the station when his car stalled a few blocks away."

Robb added, "The main business section of town is really a mess. In the aftermath of the flood, many of our parks are torn up. KHFI is organizing clean-up activities for the parks. Response is going real well."

This whole episode brings to mind the need for every station to have a plan of action worked out at the station for emergency procedures. Clear lines of communication should be established with the proper agencies for the expeditious flow of official information.

Every section of the country is susceptible to natural disasters. This might be a good time to review your own strategies. Anyone with notable plans worked out should let me know and I'll pass them along in this column.

KLIK All-Time Live 950 Countdown

The idea of doing an "all-time favorite list" is nothing new, but KLIK/Jefferson City, MO MD Chip Mosley went to great lengths, not only in list size, but in detail, putting together the KLIK All-Time Live 950.

"I've been working on this project for a couple of years now," Chip remarked. "It all started when I was working in Dallas for Century 21 programming. The Dallas Public Library has a microfilm file, donated by

CKLW Wins Another Clio

CKLW/Detroit has been awarded another Clio Award this year for production. The creative team of Production Manager Bob Lusk; Tom Ryan, who is character voice specialist for morning man Dick Purtan; and midday man Johnny Williams shared in the honors.

This is the team's second Clio award. Last year's was handed out for the "I Survived Skylab" promo. The winner this year was a promo for Knob Hill Concerts, featuring the characterized voices of Richard Nixon and Henry Kissinger (both Ryan), and Johnny Williams, who did the announcing, produced by Bob Lusk. Interestingly enough, the promo ran during the Republican National Convention last summer held in Detroit.

Lusk passed along some good thoughts to keep in mind about production. "Promos can be used to help position the radio station, while adding depth and dimension to programming. Spots should be used to create an image of some sort for the listener. The residual effects from production done with these thoughts in mind can be as important as the production itself."

Good production can often be one of the major things that separates stations playing similar music in the minds of the listeners. For those interested in hearing some excellent production, or trading production ideas, contact Bob at CKLW by calling (313) 963-1567.

Gordon McLendon, with every national chart dating back to 1955. I really took advantage of this resource.

"When I came to work at KLIK and discovered it had a computer, I took all of my information and had it sorted out and compiled. To localize this existing data base, I then researched old radio station surveys from this part of the country. I used ones from KXOK/St. Louis, WHB/Kansas City, and WLS/Chicago, among others."

Chip continued, "In addition, my wife and I made a total of 800 in-tab local phone calls asking for the respondents' top 10 records and artist favorites along with standard demographic information. We did this last year for the first All-Time 950, and updated the calls this year, and also did some similar in-person interviews."

"A weighting system was devised using the national information and the local information, balanced out by the demographic input, and the computer generated the 950 most popular songs as determined by our audience."

An effort of this magnitude shouldn't go to waste, so KLIK ran a four-page insert in the Sunday paper of the complete list. While this kind of insert could be a costly item, Chris confided, "KLIK was building up a trade, and because we are going through a sale, we had to use it up. It worked out real well. The on-air playback took 69 hours."

If anyone would like a copy of this list, Chip will make one available to you. It might be a useful research item and is definitely interesting. Here's the Top 10 as a sneak preview.

1. Hey Jude/Beatles
2. Heartbreak Hotel/Elvis Presley
3. Night Fever/Bee Gees
4. You Light Up My Life/Debbie Boone
5. I Want To Hold Your Hand/Beatles
6. Call Me/Blondie
7. Rock Around The Clock/Bill Haley & Comets
8. Bridge Over Troubled Water/Simon & Garfunkel
9. Stairway To Heaven/Led Zeppelin
10. Jailhouse Rock/Elvis Presley

What was number 950? "Rock And Roll Music" by Chuck Berry.

CONTEMPORARY HIT RADIO

WAZY "Back Then Weekend"

In an earlier article, "Oldies: Use With Caution" (R&R 3-20), I pointed out that if you planned to do an oldies weekend, give it plenty of advance promotion to avoid listener confusion and to alert your audience to something special. WAZY/Lafayette, IN really got into it with a "Back Then Weekend."

PD Keith Harris explained. "Not only did we decide to do an oldies weekend, but we worked it so that the sales department could tie us in with a local ham-



burger drive-in and a local movie theater. The whole event took two months of work and planning, including the job of carting up all of the oldies."

Some stations might have stopped there, but not WAZY. "We also made some technical changes to enhance the weekend. The stereo generator was kept on, but we fed a mono signal, added lots of compression, and an old spring element reverb system to the audio chain. The jocks smiled a lot and used names like 'Orgasmic Groover Boy,' 'Luke Warm,' and 'Scooter Dee.' The control room was outfitted with bells, whistles, and other sound effects."

Keith continued, "The finishing touches were added when we found some old WAZY jingles that we spliced and redubbed. The station truly sounded like it had been through a time warp. Everything was done the way it was in the 50's and early 60's."

"The Indiana Street Rod Association showed up with some of their pre-1963 cars. Other clubs heard



about the event and came by too. There we were, doing a live remote at the drive-in hamburger restaurant, surrounded by over 40 classic cars and thousands of people. It was incredible."

To complete the weekend, Keith's "greasers" gave away lots of hamburgers, "passion pit passes" good at the local movie theater, hula-hoops, fuzzy dice, and T-shirts. "This town really eats up oldies. We play about four an hour normally and have great responses from them. This weekend was so incredible that we have started to do oldie nights at some local clubs. The WAZY Back Then Weekend will probably become an annual event," predicted Keith.

As individuals, they are amazing...
Together, they are magic
The lyrics of Carole Bayer Sager
The music of Burt Bacharach
An inspired collaboration begins

The Boardwalk Entertainment Company
is proud to present the first
creation of these artists together

"STRONGER THAN BEFORE"

The debut single from the

(WSB-02054)

CAROLE BAYER SAGER

album

Sometimes Late At Night

(FW-37089)

Produced by Burt Bacharach & Brooks Arthur.

F105 add
PRO-FM add
WPGC add
13K add
Q103 add
K104 add
WAQY add
14Q add 30
KFMK add

WQRK add
KTAC add
WGUY add
WIGY add
WTSN add
KKRC add
KKLS add
KSLY add
WKBW 18-12

WBEN-FM 22-17
WFIL deb 30
WIFI 26-23
WROR 26-23
Z93 30-27
94Q 27-25
WGCL deb 27
KIQQ 35-31
KPLZ deb 27

WFLY deb 30
WKRZ-FM 26-23
WKEE 38-33
WTIX deb 40
KEEL deb 32
WJDX 30-26
KXX106 deb 29
WERC 25-21
WSGN 26-21

WAAY deb 30
Y103 deb 38
WVLK deb 30
WVIC 40-34
KERN deb 33
KIOY 29-26
KCPX 27-22
WJBQ 37-33
13FEA 29-26

Z102 23-19
WSGA 32-28
WFLB 24-21
FM99 33-29
WKXY deb 30
KILE 36-31
KATI 27-18
KBOZ deb 28

ALSO BEING PLAYED ON
WCAO on
WXKS-FM on
JB105 on
KVIL on
KRLA on
KFI on
KIIS-FM on
KEZR on
KYYX on
... PLUS MANY MORE

A multi-media blitz explodes Carol Bayer Sager nationally:

- ★ Appearing on the Tony awards (Sunday, June 7, CBS-TV)
- ★ Appearing on Tom Snyder's "Tomorrow Coast To Coast" (Wednesday, June 10, NBC-TV)
- ★ PEOPLE magazine spotlights Carol and Burt Bacharach (June 1st issue)
- ★ ESQUIRE magazine features "An Evening with Carol Bayer Sager" (June issue)



Bits

KMJK/Portland gave away \$10,000 in the "Magic Cash Register" contest. Midday man Andy Barber has a section of his Friday show, from 11:30 to noon devoted to "Jazzercise." He has a specialist come in and conduct some exercises to jazz music, and reports incredible female response.

V100/Charleston is doing a credit card promotion called "The V100 Gold Card." Card-holders have 10 minutes to call in after hearing their serial numbers, winning up to \$100 or 1/2 oz. of pure gold.

WBLI/Long Island gave away a 10th Anniversary customized Corvette... In other car action, K104/Lebanon, OR will be awarding a VW Rabbit at the Timber Carnival in Albany, OR over the July 4th holiday.

KWOD/Sacramento kicks off the "106 Days Of Summer," giving away concert tickets, LP's, camping trips, T-shirts, and other summertime prizes.

WLS/Chicago raised an estimated \$400,000 in the ninth annual American Cancer Society Bike-a-Thon held recently. The station broadcast live from various points along the 13 different routes.

KBEQ/Kansas City is compiling the Top 104 LP's of all time. If entrants can guess what the top 10 will be, they could win a year's record service from WEA, a Honda Cycle, or 10 hot tub parties.

Motion

Hank Dole has been promoted to PD at WFOX/Gainesville. He will remain as MD for the time being... WSPT/Stevens Point welcomes 5-9pm announcer Danny Clayton over from sister station WXYQ. Mark O'Brien joins the station working 9pm-2am from WDLB/Marshfield.

Tim Torstle now working 7-midnight at KILE/Galveston, coming from KTBC/Nacogdoches, TX... Rick Conway leaves the night show at KBDF/Eugene to do PM drive at WRKR/Racine... WSGF/Savannah all-nighter J.J. McCoy departs and is replaced by Kelly Wright... Doc Morgan is the new noon-3 air talent at KEGL/Dallas, replacing Jason Taylor.



B97 BUGS OUT — B97/New Orleans has provided all its air talent with B-Buggies to drive around the city. Pictured are the jocks and examples of what happens when a Beetle and a Bee work together.



PHOEBE ROCKS NEW YORK — On a promotional tour of New York City promoting her album "Rock Away," Mirage recording artist Phoebe Snow dropped in at WPIX/New York. Pictured (l-r): WPIX air personality Alfred Santos, Phoebe Snow, WPIX's Linda Lancaster, PD Chuck Morgan, and Atlantic Records promo rep Danny Buch.



WWNR PRIZES ON PARADE — WWNR/Beckley, WV recently ran a Win Ten Bin Contest. Listeners had to guess the prizes in the bin from the clues given. Items included a color TV, video game, motorcycle, fishing equipment, and a shopping spree worth over \$800. Shown in front of the station van (l-r) are station staffers Dink Thomson, the winner, Larry Dale, Jim Andres, Gary Mann, and Frank Kelly.



RETURN OF THE MILLIONAIRE — KELPIE Paso is running a major promotion called "The Millionaire." Pictured (l-r) is morning man Mucho Morgan, the Millionaire, and PD Sgt. Mike Preston. The Millionaire is chauffeured all over the city handing out prizes from his limo and making stops at participating client locations.



CAROLE & BURT MEET L.A. RADIO — At a recent listening party at her home, Boardwalk recording artist Carole Bayer Sager greeted Los Angeles radio people. Shown (l-r) KIQQ GM George Wilson, Carole Bayer Sager, KIQQ PD Paula Matthews, Burt Bacharach, and Boardwalk President Neil Bogart.



Q106 PLAYS CHEAP TRICK — Q106/York recently helped welcome Epic recording group Cheap Trick to town, giving away tickets and backstage passes. Shown (l-r) Cheap Trick's Rick Nielsen, Tom Petersson, and Robin Zander, two listeners, Q106 Program Manager Steve Gallagher, and Bun E. Carlos of Cheap Trick.



A CLOSE SHAVE — KINT/El Paso evening rocker Uncle Alvin (left) and PD Jim Zippo (right) are shown here with only half a beard each. They did this stunt at a crowded mall for an appearance at a formal wear shop, where half their beards were shaved. Pictured in the middle is the Tux Shop Manager with some amazed listeners.



PIE EYED PD — KEXO/Grand Junction PD Mike Connors is shown after getting blasted by morning man Bill Collins. It seems Collins was asked by PD Connors not to play a certain novelty record anymore. On the air Collins told the audience what might happen if the record was taken away. Well, the record was removed, and you see what happened!



PIZZA THE ACTION FOR U93 — U93(WNDU)/South Bend held a pizza eating contest and ate the whole thing in record time. Pictured (l-r) are U93 "pizza pigs" Mark Rollings, Music Director J.K. Deering, Maureen McFadden, the Godfather, Julie McKay and Gary Clark.

When it comes to effective, **BOTTOM-LINE** program consultation... we know what goes where... and **WHY!**
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radio index

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associates

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Presents

The 10th Anniversary Radio/Records/Seminar/Awards Banquet
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June 19 & 20

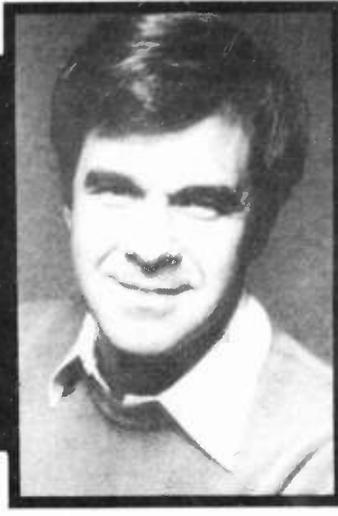
THIS YEAR'S MASTERS OF CEREMONIES:



George Williams
(Burkhart/Abrams)



George Wilson
(KIQQ)



John Young
(Z93)



Jim Morrison
(94Q)

Moderators:



JERRY GREENBERG
(Radio/Record Hot Box)



GEORGE WILLIAMS
(Program Directors Panel)



CHARLES GIDDENS
(Radio Management Panel)



LES GARLAND
(Morning Man's Panel)

Record Presenters:

BOB HAMILTON
GERRY CAGLE
CHARLES GIDDENS
RON RILEY
JERRY ROGERS
TOM BIGBY
HARV MOORE
STEVE KINGSTON
JEFF McCARTNEY
J.J. JACKSON
KELLY McCOY
SCOTT SHANNON
MIKE ST. JOHN
TOM WEST
BRUCE STEVENS
FLEETWOOD GRUVER
SCOTT RICHARDS
BOB CANADA
JIM BROWN

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COMPANY/STATION _____

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Radio Presenters:

RICHARD PALMESE
BRUCE WENDELL
STAN MONTEIRO
AL GUERWITZ
VINCE FARACI
JOHN BETANCOURT
DICK WILLIAMS
BURT STEIN
CHARLIE MINOR
PAT PIPOLO
REDS RICHARDS
SCOTT KRANZBERG
JACK FORSYTHE
HOWARD ROSEN
FRANK DILEO
GORDON ANDERSON
KEVIN KEOGH
STEVE MEYER
DANNY DAVIS

CHR + A/C = BREAKERS!

MANHATTAN TRANSFER "Boy From New York City"

THE BACK PAGE BREAKERS®

MANHATTAN TRANSFER
Boy From New York City (Atlantic)
65% of our reporters on it. Moves: Up 48, Debuts 45, Same 29, Down 0, Adds 25 including WKBW, WGCL, 13K, Q103, Q106, KZ93. See Parallels, charts at number 28.

A/C

BREAKERS®

MANHATTAN TRANSFER
Boy From New York City (Atlantic)
67% of our reporters on it. Add WPRO, KHOW, KOY, WGAR, KSTP, WNAB, WGIR, WCFR, WSBA, WIS, WYMC, KOB, KMED, WAKR, WFDF, KFOR, WASH, WNDB. Heavy rotators: WTMJ, KFQD, WRVA, WMAZ. Medium rotators: WCBM, WIP, JWS, WQY, WBT, WOAJ-FM, KEX, WFYR, WCCO-FM, plus 20 more. Debuts on A/C chart at No. 30.

The Hit Single From
Manhattan Transfer's Album
"Mecca For Moderns"

THE MANHATTAN TRANSFER
MECCA FOR MODERNS



Produced By Jay Graydon
For Garden Rake Music

ON ATLANTIC RECORDS



© 1981 Atlantic Recording Corp. A Division of Warner Communications Co.



BETTE DAVIS TOAST — Kim Carnes toasted the success of her "Bette Davis Eyes" single with KIIS-FM/Los Angeles MD Dan Lemos (center) and air personality Mike Wagner (right).



VIC VISITS Q104 — Valsi artist Vic Asher visited Q104 (KIQO-FM)/Atascadero, CA for an interview and autograph festivities. Pictured (l-r) are Valsi's Rebecca Pozen, Q104 PD Steve O'Brien, and Asher.



HAVE YOUR PLAQUE AND EDIT TOO — KFMD/Dubuque MD Steve Sesterhenn is pictured showing off his platinum award from Journey, presented to him in recognition of his edit of the "Good Morning Girl/Stay Awhile" single.



KFRC RUNS INTO CLIFF — EMI America's Cliff Richard visited KFRC/San Francisco recently. Pictured at the station are (l-r) KFRC MD Sandy Louie, Richard, EMI America's Christie Marcus, and KFRC newsman Chris Lindsley.



PLAYBOY BUFFALO — Pictured at the opening of Buffalo's Playboy Club are two Bunnies and rabbit fan Roger Christian, MD at WBEN-FM.



ROBERTS W/ MORGANA — WHB/Kansas City air personality Jeff Roberts received a visit from noted "kissing bandit" Morgana, famed for her athlete-kissing exploits at the All-Star game and elsewhere. Morgana was in town for a custom auto show and was drawn magnetically to the presence of Roberts.

**It's Growing
Faster Now
Than Ever!**

WABC	KFI	KINT	KERN
WKTU	KIIS-FM	WTIX	KYNO-FM
WFIL	KIQQ	B97	FM102
WXKS-FM	13K	WFMP	KGGI
KRLY	WICC	WAXY	KHYT
Q105	KNUS	Y103	WSGA
WCKX	KFMK	92Q	95SGF
KEARTH	KSET-FM	WCSC	FM99
KRLA		WQRK	

AVERAGE MOVE +3

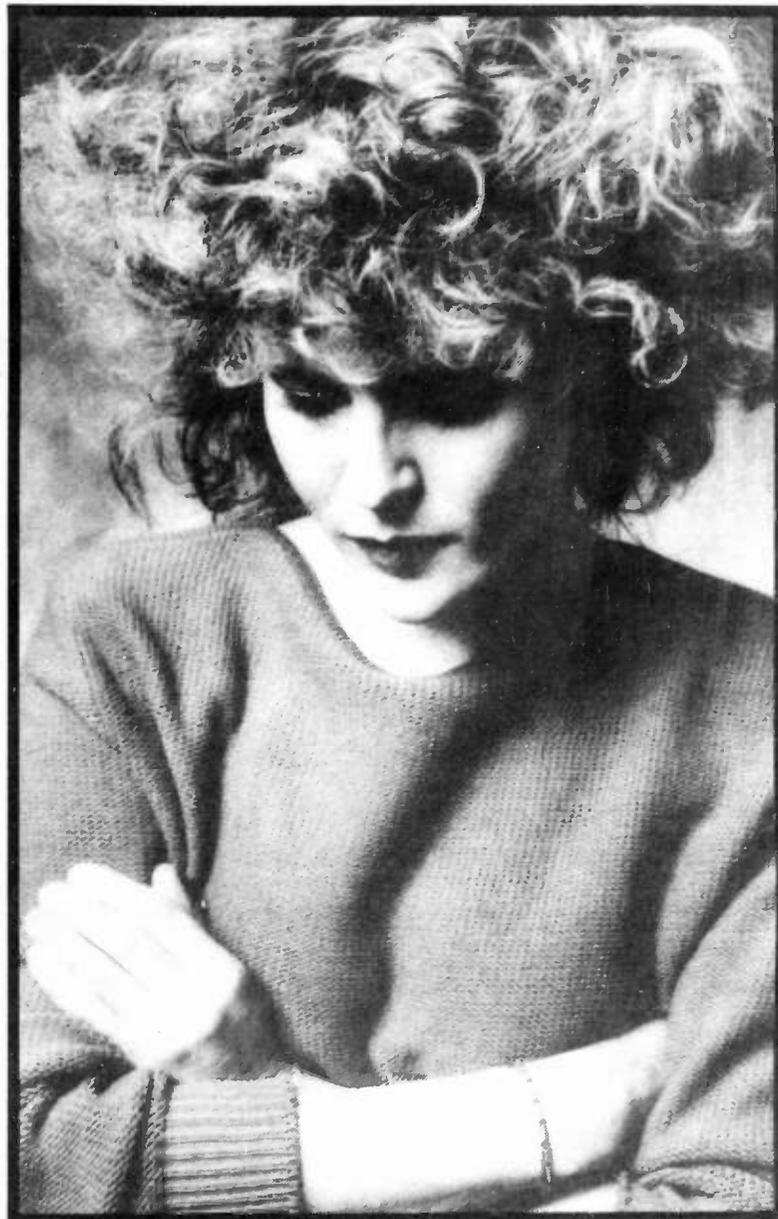


**CHAKA
KHAN**

**“What Cha’ Gonna
Do For Me”**

Produced By Arif Mardin

**Lauren Wood's -
Brand New And
“Breakin’”**



**“Breakin’ Too
Many Hearts”**

**LAUREN
WOOD**

*Produced By
Peter Bunetta And Rick Chudacoff
For Ripe Productions*



ON WARNER BROS. RECORDS

TWICE

Kenny Rogers



**THE BACK PAGE
BREAKERS**

1981 LIBERTY RECORDS, A DIVISION OF CAPITOL RECORDS, INC.

“ I DON'T NEED YOU ”

Produced by Lionel Richie Jr.

Liberty Records

S NICE...

Sheena Easton



**THE BACK PAGE
BREAKERS**

1981 EMI AMERICA RECORDS, A DIVISION OF CAPITOL RECORDS, INC.

“MODERN GIRL”

Produced by Christopher Neil

EMI America Records

EAST
Most Added Hottest

Kenny Rogers
Moody Blues
REO Speedwagon
Kim Carnes
George Harrison
Air Supply

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Kenny Rogers
REO Speedwagon
Moody Blues
Kim Carnes
George Harrison
Air Supply

EAST

PARALLEL TWO

14Q/Worcester, MA
Gary Nolan

MANHATTAN TRANSFE
JOEY SCARBURY
JUICE NEWTON
CAROLE B. SAGER
Hottest:
KIM CARNES 1-1
RAYDIO 5-4
TASTE OF HONEY 10-5
NEIL DIAMOND 15-6
G. HARRISON 16-7

WBBF/Rochester, NY
Dave Mason

REO SPEEDWAGON
PURE PRAIRIE LEAG
MARTY BALIN
KIM CARNES
Hottest:
KIM CARNES 1-1
STARS ON 45 2-2
RAYDIO 4-3
G. HARRISON 25-15
REO SPEEDWAGON 12-17

WICQ/Bridgeport, CT
Bob Mitchell

KENNY ROGERS
POINTER SISTERS
PHIL COLLINS
CLARKE/DUKE
JIM PHOTOGL
CHARA KHAN
38 SPECIAL
REO SPEEDWAGON
Hottest:
KIM CARNES 1-1
GARY U.S. BONDS 8-5
G. HARRISON 13-8
ELTON JOHN 18-14
MOODY BLUES 30-20

WKBO/Harrisburg, PA
Betty Kaye

KENNY ROGERS
JOEY SCARBURY
POINTER SISTERS
Hottest:
KIM CARNES 1-1
AIR SUPPLY 12-7
HALL & OATES 16-12
PURE PRAIRIE LEAG 18-13
JESSE WINCHESTER 19-15

WKEE/Huntington, WV
Gary Miller

MOODY BLUES
APRIL WINE
GREG KINN
PHIL COLLINS
KIM CARNES
Hottest:
KIM CARNES 1-1
AIR SUPPLY 12-7
HALL & OATES 16-12
PURE PRAIRIE LEAG 18-13
JESSE WINCHESTER 19-15

WFLY/Albany, NY
Buzz Phillips

REO SPEEDWAGON
LOVERBOY
ROBBIE DUPREE
38 SPECIAL (dp)
Hottest:
CLIMAX BLUES BAND 2-1
NEIL DIAMOND 10-4
AIR SUPPLY 15-9
BILLY SQUIER 27-22
RUSH 28-23

WJBO/Portsmouth, NH
Rick Bean

REO SPEEDWAGON
LOVERBOY
ROBBIE DUPREE
38 SPECIAL (dp)
Hottest:
CLIMAX BLUES BAND 5-1
G. HARRISON 17-9
AIR SUPPLY 20-12
SANTANA 22-14
JIM STEINMAN 29-21

WJBT/Charlotte, NC
Tom Taylor

GREG KINN
REO SPEEDWAGON
SPIDER
WHO
Hottest:
KIM CARNES 1-1
RICK SPRINGFIELD 4-3
AC/DC 6-5
ALAN PARSONS 15-12
RUSH 29-23

WTRV/Albany, NY
Bill Cahill

KENNY ROGERS
CLARKE/DUKE
POINTER SISTERS
Hottest:
KIM CARNES 3-1
G. HARRISON 14-8
TASTE OF HONEY 12-9
HALL & OATES 17-9
JOEY SCARBURY 27-21

WABE/Allentown, PA
Jeff Frank

REO SPEEDWAGON
JOE WALSH
WHO
FRANKIE SMITH
KIM CARNES
Hottest:
STARS ON 45 1-1
G. HARRISON 16-6
RICK SPRINGFIELD 11-8
SHEENA EASTON 17-10
MARTY BALIN 27-19

WHYV/Springfield, MA
Andy Caray

ELTON JOHN
MARTY BALIN
DIONNE WARMICK
RANDY VANHARNER
Hottest:
NEIL DIAMOND 8-1
DON MCLEAN 10-7
DOTTIE WEST 12-9
TASTE OF HONEY 14-10
JESSE WINCHESTER 25-18

KC101/NEW Haven, CT
Danny Lyons

POINTER SISTERS
KIM CARNES
Hottest:
STARS ON 45 2-1
KIM CARNES 3-2
GARY U.S. BONDS 17-10
G. HARRISON 22-12
JOEY SCARBURY 24-17

WFBZ/Baltimore, MD
Andy Szulinski

KENNY ROGERS
STACY LATTISAM
JUICE NEWTON
MARTY BALIN
Hottest:
KIM CARNES 1-1
AIR SUPPLY 19-5
HALL & OATES 14-7
RICK SPRINGFIELD 4-2
G. HARRISON 20-12

WBLI/Long Island, NY
BIN Terry

MARTY BALIN
MOODY BLUES
KIM CARNES
Hottest:
KIM CARNES 1-1
STARS ON 45 6-2
NEIL DIAMOND 8-5
RAYDIO 10-7
G. HARRISON 15-10

WTIC/FM/Hartford, CT
Rick Donahue

HALL & OATES
Hottest:
KIM CARNES 2-1
G. HARRISON 11-3
RAYDIO 10-7
NEIL DIAMOND 14-9

Q108/York, PA
Steve Gallagher

KENNY ROGERS
MANHATTAN TRANSFE
JOEY SCARBURY
KIM CARNES
Hottest:
KIM CARNES 1-1
G. HARRISON 19-6
GARY U.S. BONDS 17-8
RICK SPRINGFIELD 15-10
AIR SUPPLY 18-11

WHFM/Rochester, NY
Marc Cronin

REO SPEEDWAGON
JOEY SCARBURY
KIM CARNES
Hottest:
KIM CARNES 1-1
AIR SUPPLY 12-7
HALL & OATES 16-12
PURE PRAIRIE LEAG 18-13
JESSE WINCHESTER 19-15

WKYC/Columbus, OH
Bob Raleigh

38 SPECIAL
TOM JOHNSTON
MANHATTAN TRANSFE
APRIL WINE
Hottest:
JOHN LENNON 1-1
RAYDIO 6-6
NEIL DIAMOND 7-7
GARY U.S. BONDS 9-9

WFLB/Fayetteville, NC
Larry Cannon

KENNY ROGERS
BROTHERS JOHNSON
ANNE MURRAY
JOHN SCHNEIDER
MOODY BLUES
Hottest:
QUINCY JONES 2-1
GINO VANNELLI 5-2
OAK RIDGE BOYS 17-8
JOEY SCARBURY 21-16
G. HARRISON 28-24

WHMY/Montgomery, AL
Rich Thomas

KENNY ROGERS
PHIL COLLINS
PRODUCERS
MOODY BLUES
Hottest:
OAK RIDGE BOYS 1-1
HALL & OATES 13-6
GARY U.S. BONDS 12-7
G. HARRISON 23-15
AIR SUPPLY 25-17

WISE/Ashville, NC
John Stevens

JIM PHOTOGL (RA)
KIM CARNES
DILLMAN BAND
POINTER SISTERS
Hottest:
KIM CARNES 1-1
SANTANA 13-6
RICK SPRINGFIELD 14-7
JIM STEINMAN 15-8
TASTE OF HONEY 23-11

WFOV/Gainesville, GA
Hank Dole

KENNY ROGERS
BROTHERS JOHNSON
JOEY NEWTON
Hottest:
KIM CARNES 1-1
G. HARRISON 14-7
AIR SUPPLY 11-8
HALL & OATES 15-10
JOEY SCARBURY 26-20

WROV/Roanoke, VA
Dave Murray

KENNY ROGERS
MARTY BALIN
Hottest:
KIM CARNES 1-1
CLIMAX BLUES BAND 5-2
STARS ON 45 9-5
TASTE OF HONEY 10-7
JOHN LENNON 8-8

FM99/Tallahassee, FL
Jack Norris

STACY LATTISAM
MOODY BLUES
KIM CARNES
JIM STEINMAN
SMOKEY ROBINSON
DIONNE WARMICK
Hottest:
KIM CARNES 1-1
CLARKE/DUKE 12-5
LEE RITENOUR 15-10
G. HARRISON 24-15
AIR SUPPLY 23-16

WBCY/Charlottesville, NC
Bob Kughan

MOODY BLUES
POINTER SISTERS
REO SPEEDWAGON
TUBES
LOVERBOY
WHO
Hottest:
KIM CARNES 1-1
G. HARRISON 6-2
TOM PETTY 7-3
JOEY SCARBURY 17-11
HALL & OATES 19-12

14WK/Wheeling, WV
Jack Armstrong

JESSE WINCHESTER (RA)
KIM CARNES
MANHATTAN TRANSFE
SMOKEY ROBINSON
CRYSTAL GAYLE
GREG KINN
ALABAMA
Hottest:
STARS ON 45 3-1
RICK SPRINGFIELD 4-2
OAK RIDGE BOYS 17-10
ALAN PARSONS 23-17
AIR SUPPLY 25-19

WCIV/Beckley, WV
Jim Merdin

KENNY ROGERS
PHIL COLLINS
MOODY BLUES
POINTER SISTERS
38 SPECIAL
Hottest:
QUINCY JONES 9-1
LEE RITENOUR 8-3
JEFF STARSHIP 12-4
PURE PRAIRIE LEAG 11-6
TOM PETTY 15-8

WFBO/Altoona, PA
Tony Booth

POINTER SISTERS
REO SPEEDWAGON
KIM CARNES
DIONNE WARMICK
SMOKEY ROBINSON
ROBERT GORDON
JUICE NEWTON
ALABAMA
Hottest:
KIM CARNES 2-1
AIR SUPPLY 12-4
G. HARRISON 16-5
TASTE OF HONEY 10-6
HALL & OATES 14-9

WQUY/Bangor, ME
Jim Randall

CAROLE B. SAGER
MARTY BALIN
KIM CARNES
PHIL COLLINS
GREG KINN
Hottest:
KIM CARNES 1-1
STARS ON 45 12-4
GARY U.S. BONDS 9-5
NEIL DIAMOND 10-7
G. HARRISON 16-9

KTSA/San Antonio, TX
J.J. Rodriguez

KENNY ROGERS
HALL & OATES
ALAN PARSONS
MOODY BLUES
REO SPEEDWAGON
Hottest:
KIM CARNES 2-1
STARS ON 45 7-3
SMOKEY ROBINSON 10-6
RAYDIO 16-11
G. HARRISON 27-16

WHEB/Portsmouth, NH
Rick Bean

REO SPEEDWAGON
LOVERBOY
ROBBIE DUPREE
38 SPECIAL (dp)
Hottest:
CLIMAX BLUES BAND 2-1
NEIL DIAMOND 10-4
AIR SUPPLY 15-9
BILLY SQUIER 27-22
RUSH 28-23

WJBO/Portland, ME
Mike O'Neil

MOODY BLUES
MANHATTAN TRANSFE
OAK RIDGE BOYS
BILLY SQUIER
JOEY SCARBURY
MARTY BALIN
Hottest:
REO SPEEDWAGON 1-1
KIM CARNES 2-2
FRANKE/KNOCKOUTS 4-3
SANTANA 8-4
RAYDIO 9-7

WJBT/Charlotte, NC
Tom Taylor

GREG KINN
REO SPEEDWAGON
SPIDER
WHO
Hottest:
KIM CARNES 1-1
NEIL DIAMOND 12-6
STARS ON 45 11-7
GARY U.S. BONDS 15-9
LEE RITENOUR 18-12
RUSH 29-23

WTRV/Albany, NY
Bill Cahill

KENNY ROGERS
CLARKE/DUKE
POINTER SISTERS
Hottest:
KIM CARNES 1-1
NEIL DIAMOND 12-6
STARS ON 45 11-7
GARY U.S. BONDS 15-9
LEE RITENOUR 18-12
RUSH 29-23

WABE/Allentown, PA
Jeff Frank

REO SPEEDWAGON
JOE WALSH
WHO
FRANKIE SMITH
KIM CARNES
Hottest:
STARS ON 45 1-1
G. HARRISON 16-6
RICK SPRINGFIELD 11-8
SHEENA EASTON 17-10
MARTY BALIN 27-19

WHYV/Springfield, MA
Andy Caray

ELTON JOHN
MARTY BALIN
DIONNE WARMICK
RANDY VANHARNER
Hottest:
NEIL DIAMOND 8-1
DON MCLEAN 10-7
DOTTIE WEST 12-9
TASTE OF HONEY 14-10
JESSE WINCHESTER 25-18

KC101/NEW Haven, CT
Danny Lyons

POINTER SISTERS
KIM CARNES
Hottest:
STARS ON 45 2-1
KIM CARNES 3-2
GARY U.S. BONDS 17-10
G. HARRISON 22-12
JOEY SCARBURY 24-17

WBCY/Charlottesville, NC
Bob Kughan

MOODY BLUES
POINTER SISTERS
REO SPEEDWAGON
TUBES
LOVERBOY
WHO
Hottest:
KIM CARNES 1-1
G. HARRISON 6-2
TOM PETTY 7-3
JOEY SCARBURY 17-11
HALL & OATES 19-12

SOUTH

PARALLEL TWO

92Q/Nashville, TN
Scott Davis

KENNY ROGERS
JOHN SCHNEIDER
EMMYLOU HARRIS
REO SPEEDWAGON (dp)
PHIL COLLINS (dp)
ERIC CLAPTON
Hottest:
STARS ON 45 1-1
JOHN SCHNEIDER
POINTER SISTERS
ERIC CLAPTON
KIM CARNES 1-1
HALL & OATES 8-2
JOEY SCARBURY 11-4
AIR SUPPLY 9-6
FRANKIE SMITH 22-9

WJDX/Jackson, MS
Bob Rell

JOHN SCHNEIDER
POINTER SISTERS
ERIC CLAPTON
KIM CARNES
SMOKEY ROBINSON
MOODY BLUES
Hottest:
KIM CARNES 1-1
HALL & OATES 8-2
JOEY SCARBURY 11-4
AIR SUPPLY 9-6
FRANKIE SMITH 22-9

WKIX/Raleigh, NC
Ron McKay

ALAN PARSONS
KIM CARNES
G. HARRISON
JOEY SCARBURY
Hottest:
OAK RIDGE BOYS 2-1
STARS ON 45 7-2
RAYDIO 6-4
GINO VANNELLI 10-8
NEIL DIAMOND 17-13

WRJZ/Knoxville, TN
Fred Story

POINTER SISTERS
ALAN PARSONS
KIM CARNES
STEVE WINWOOD
Hottest:
KIM CARNES 1-1
OAK RIDGE BOYS 5-3
G. HARRISON 18-6
AIR SUPPLY 17-7
ROSANNE CASH 13-10

WSGN/Birmingham, AL
Walt Brown

STACY LATTISAM
JOE WALSH
RANDY VANHARNER
RUSH
Hottest:
OAK RIDGE BOYS 9-1
ALAN PARSONS 11-5
MARTY BALIN 18-14
JOEY SCARBURY 25-19
ELTON JOHN 31-25

WTIX/New Orleans, LA
Gary Franklin

BILLY SQUIER
STEPHANIE MILLS
KIM CARNES
ROBBIE DUPREE
JOHN SCHNEIDER
RICK JAMES
Hottest:
KIM CARNES 1-1
HALL & OATES 15-9
NEIL DIAMOND 17-11
AIR SUPPLY 27-12
CLARKE/DUKE 25-14

Y103/Jacksonville, FL
Dave Scott

KENNY ROGERS
REO SPEEDWAGON
POINTER SISTERS
JAMES TAYLOR
CAROLE B. SAGER
Hottest:
KIM CARNES 1-1
RICK SPRINGFIELD 6-3
G. HARRISON 20-12
JOEY SCARBURY 26-16
MARTY BALIN 29-21

KFMY/Houston, TX
Jerry Steele

HALL & OATES
CHAKA KHAN
KIM CARNES
KIM CARNES
Hottest:
KIM CARNES 1-1
RAYDIO 7-5
CLIMAX BLUES BAND 10-6
T.G. SHEPPARD 16-10
PHIL COLLINS 18-12

KO94/Little Rock, AR
Michael York

POINTER SISTERS
RICK JAMES
KIM CARNES
JUICE NEWTON
BROTHERS JOHNSON
Hottest:
GINO VANNELLI 2-1
G. HARRISON 13-5
GARY U.S. BONDS 17-13
AIR SUPPLY 23-18
OAK RIDGE BOYS D-26

G100/Mobile, AL
Scott Griffith

SHEENA EASTON
CLARKE/DUKE
POINTER SISTERS
KIM CARNES
Hottest:
STARS ON 45 2-1
TASTE OF HONEY 5-2
HALL & OATES 8-4
NEIL DIAMOND 13-8
TOM PETTY 15-11

WAAV/Huntsville, AL
Jim Kendrick

ALABAMA
PHIL COLLINS
KIM CARNES
ALAN PARSONS
JIM STEINMAN
Hottest:
KIM CARNES 1-1
HALL & OATES 13-6
AIR SUPPLY 17-10
ELTON JOHN 20-17
OAK RIDGE BOYS 25-18

CK101/Cocoa Beach, FL
Steve Ocean

ALAN PARSONS
KIM CARNES
BILLY SQUIER
STACY LATTISAM
Hottest:
KIM CARNES 1-1
SHEENA EASTON 5-3
TOM PETTY 11-6
MICHAEL JACKSON 12-10
AIR SUPPLY 17-12

WBQZ/Memphis, TN
Mike Scatzi

KENNY ROGERS
ELTON JOHN
SHEENA EASTON
Hottest:
KIM CARNES 1-1
GINO VANNELLI 5-4
DOTTIE WEST 8-6
TASTE OF HONEY 9-7
G. HARRISON 13-9

WJDX/Jackson, MS
Bob Rell

JOHN SCHNEIDER
POINTER SISTERS
ERIC CLAPTON
KIM CARNES
SMOKEY ROBINSON
MOODY BLUES
Hottest:
KIM CARNES 1-1
HALL & OATES 8-2
JOEY SCARBURY 11-4
AIR SUPPLY 9-6
FRANKIE SMITH 22-9

WKIX/Raleigh, NC
Ron McKay

ALAN PARSONS
KIM CARNES
G. HARRISON
JOEY SCARBURY
Hottest:
OAK RIDGE BOYS 2-1
STARS ON 45 7-2
RAYDIO 6-4
GINO VANNELLI 10-8
NEIL DIAMOND 17-13

WRJZ/Knoxville, TN
Fred Story

POINTER SISTERS
ALAN PARSONS
KIM CARNES
STEVE WINWOOD
Hottest:
KIM CARNES 1-1
OAK RIDGE BOYS 5-3
G. HARRISON 18-6
AIR SUPPLY 17-7
ROSANNE CASH 13-10

WSGN/Birmingham, AL
Walt Brown

STACY LATTISAM
JOE WALSH
RANDY VANHARNER
RUSH
Hottest:
OAK RIDGE BOYS 9-1
ALAN PARSONS 11-5
MARTY BALIN 18-14
JOEY SCARBURY 25-19
ELTON JOHN 31-25

WTIX/New Orleans, LA
Gary Franklin

BILLY SQUIER
STEPHANIE MILLS
KIM CARNES
ROBBIE DUPREE
JOHN SCHNEIDER
RICK JAMES
Hottest:
KIM CARNES 1-1
HALL & OATES 15-9
NEIL DIAMOND 17-11
AIR SUPPLY 27-12
CLARKE/DUKE 25-14

Y103/Jacksonville, FL
Dave Scott

KENNY ROGERS
REO SPEEDWAGON
POINTER SISTERS
JAMES TAYLOR
CAROLE B. SAGER
Hottest:
KIM CARNES 1-1
RICK SPRINGFIELD 6-3
G. HARRISON 20-12
JOEY SCARBURY 26-16
MARTY BALIN 29-21

KFMY/Houston, TX
Jerry Steele

HALL & OATES
CHAKA KHAN
KIM CARNES
KIM CARNES
Hottest:
KIM CARNES 1-1
RAYDIO 7-5
CLIMAX BLUES BAND 10-6
T.G. SHEPPARD 16-10
PHIL COLLINS 18-12

KO94/Little Rock, AR
Michael York

POINTER SISTERS
RICK JAMES
KIM CARNES
JUICE NEWTON
BROTHERS JOHNSON
Hottest:
GINO VANNELLI 2-1
G. HARRISON 13-5
GARY U.S. BONDS 17-13
AIR SUPPLY 23-18
OAK RIDGE BOYS D-26

G100/Mobile, AL
Scott Griffith

SHEENA EASTON
CLARKE/DUKE
POINTER SISTERS
KIM CARNES
Hottest:
STARS ON 45 2-1
TASTE OF HONEY 5-2
HALL & OATES 8-4
NEIL DIAMOND 13-8
TOM PETTY 15-11

WAAV/Huntsville, AL
Jim Kendrick

ALABAMA
PHIL COLLINS
KIM CARNES
ALAN PARSONS
JIM STEINMAN
Hottest:
KIM CARNES 1-1
SHEENA EASTON 5-3
TOM PETTY 11-6
MICHAEL JACKSON 12-10
AIR SUPPLY 17-12

CK101/Cocoa Beach, FL
Steve Ocean

ALAN PARSONS
KIM CARNES
BILLY SQUIER
STACY LATTISAM
Hottest:
KIM CARNES 1-1
SHEENA EASTON 5-3
TOM PETTY 11-6
MICHAEL JACKSON 12-10
AIR SUPPLY 17-12

KINT/El Paso, TX
Jim Zippo

KENNY ROGERS
OAK RIDGE BOYS
ROGER TAYLOR
SPIDER
REO SPEEDWAGON
ERIC CLAPTON
LOVERBOY
PHIL COLLINS
RICK JAMES
DIONNE WARMICK
ABBA
RANDY VANHARNER
FRANKIE SMITH
Hottest:
STARS ON 45 2-1
GARY U.S. BONDS 7-3
RICK SPRINGFIELD 10-7
AIR SUPPLY 16-8
TOM PETTY 12-9

WERC/Birmingham, AL
Al Kerr

KENNY ROGERS
STACY LATTISAM
PRODUCERS
Hottest:
OAK RIDGE BOYS 1-1
QUINCY JONES 6-3
HALL & OATES 9-6
JOEY SCARBURY 14-8
AIR SUPPLY 15-12

KX104/Nashville, TN
Jon Anthony

REO SPEEDWAGON
REO SPEEDWAGON
JIM STEINMAN
ERIC CLAPTON
CLARKE/DUKE
KIM CARNES
POINTER SISTERS
FRANKIE SMITH
Hottest:
KIM CARNES 1-1
G. HARRISON 10-4
AIR SUPPLY 14-5
JERMANE JACKSON 16-6
GARY U.S. BONDS 13-9

KJ100/Louisville, KY
Tom Gilligan

REO SPEEDWAGON
JOE WALSH
RANDY VANHARNER
RUSH
Hottest:
JEFF STARSHIP 3-1
MARTY BALIN 9-6
AIR SUPPLY 13-9
GREG KINN 18-12
PHIL COLLINS D-19

B77/New Orleans, LA
Volpe/Lousteau

KENNY ROGERS
MARTY BALIN
POINTER SISTERS
Hottest:
KIM CARNES 1-1
G. HARRISON 11-3
RAYDIO 10-6
AIR SUPPLY 13-7
FRANKE/KNOCKOUTS 14-9

WOKI/Knoxville, TN
Gery Adkins

KENNY ROGERS
PHIL COLLINS
MOODY BLUES
SHEENA EASTON
JUICE NEWTON
ROGER TAYLOR
Hottest:
STARS ON 45 5-1
OAK RIDGE BOYS 8-4
RAYDIO 11-7
DOTTIE WEST 16-11
TASTE OF HONEY 26-16</

MIDWEST Most Added Hottest

Kenny Rogers, Kim Carnes, Marty Balin, George Harrison, REO Speedwagon, Air Supply

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Kenny Rogers, Kim Carnes, REO Speedwagon, George Harrison, Pointer Sisters, Air Supply

MIDWEST

PARALLEL TWO

92X/Columbus, OH Teri Nuttner

REO SPEEDWAGON, KENNY ROGERS, KIM CARNES 1-1, G. HARRISON 18-13, AIR SUPPLY 17-14, RICK SPRINGFIELD 21-17, HALL & OATES 22-18

KIOA/Des Moines, IA A.W. Pantoja

OAK RIDGE BOYS, MOODY BLUES, KENNY ROGERS, ELTON JOHN, GINO VANNELLI 1-1, GARY U.S. BONDS 6-3, NEIL DIAMOND 14-8, G. HARRISON 18-9, STARS ON 45 17-11

KOFM/Oklahoma City, OK Chuck Morgan

JUICE NEWTON, JOHN DENVER, STARS ON 45 1-1, KIM CARNES 3-3, CHRIS CROSS 12-7, RAYDIO 14-8, G. HARRISON 19-14

KRAV/Tulsa, OK Gary Reynolds

KENNY ROGERS, POINTER SISTERS, ABBA, OAK RIDGE BOYS 7-1, HALL & OATES 4-3, G. HARRISON 8-6, AIR SUPPLY 9-7, ALAN PARSONS 18-11

KZ93/Paoria, IL Keith Edwards

PHIL COLLINS, MOODY BLUES, MANHATTAN TRANSP, KENNY ROGERS, KIM CARNES 1-1, TOM PETTY 7-3, AIR SUPPLY 10-6, G. HARRISON 18-7, HALL & OATES 19-11

WGRD/Grand Rapids, MI Ray Baker

SHEENA EASTON, PURE PRAIRIE LEAG, BILLY SQUIER, OAK RIDGE BOYS, STYX 1-1, RICK SPRINGFIELD 2-2, TASTE OF HONEY 21-7, AIR SUPPLY 20-8, RAYDIO 16-9

WHOT/Youngstown, OH Dick Thompson

JIM PHOTOGLO, MARTY BALIN, KIM CARNES 1-1, G. HARRISON 13-6, AIR SUPPLY 23-15, TOM PETTY 22-17, RICK SPRINGFIELD 26-22

WMEE/Fort Wayne, IN John Curry

SHEENA EASTON, CLARKE/DUKE, JIM STEINMAN, POINTER SISTERS, MANHATTAN TRANSP, KIM CARNES 1-1, NEIL DIAMOND 5-3, RAYDIO 8-5, TASTE OF HONEY 14-6, GARY U.S. BONDS 18-7

WNAP/Indianapolis, IN Chad Hunt

KIM CARNES 1-1, RICK SPRINGFIELD 9-2, TOM PETTY 10-5, STARS ON 45 12-7, G. HARRISON 14-10

WNCI/Columbus, OH Steve Edwards

KENNY ROGERS, MOODY BLUES, CLARKE/DUKE, JOEY SCARBURY, POINTER SISTERS, KIM CARNES 1-1, AIR SUPPLY 11-4, OAK RIDGE BOYS 13-5, ROSANNE CASH 25-15, G. HARRISON 29-18

WOHO/Toledo, OH Jeff McCarthy

KENNY ROGERS, ALAN PARSONS, OAK RIDGE BOYS, KIM CARNES 1-1, G. HARRISON 5-3, HALL & OATES 14-12, ALAN PARSONS A-26, OAK RIDGE BOYS A-28

WOW/Omaha, NE J.C. Corcoran

KENNY ROGERS, CLARKE/DUKE, MANHATTAN TRANSP, BILLY SQUIER (dp), JIM STEINMAN (dp), 38 SPECIAL (dp), KIM CARNES 1-1, RAYDIO 7-4, CLIMAX BLUES BAND 6-5, TASTE OF HONEY 9-7, STARS ON 45 14-9

WVIC/East Lansing, MI Jim St. John

SPIDER, JIM STEINMAN, STEPHANIE MILLS, LOVERBOY, POINTER SISTERS, TERRI GIBBS, JACKSONS, KENNY ROGERS, KIM CARNES 1-1, GINO VANNELLI 3-2, SMOKEY ROBINSON 2-3, JOHN LENNON 4-4, TOM PETTY 11-5

KSTT/Davenport, IA Bill Young

MARTY BALIN, SHEENA EASTON, ROSANNE CASH, REO SPEEDWAGON, KIM CARNES 1-1, NEIL DIAMOND 13-5, AIR SUPPLY 16-6, G. HARRISON 24-7, RICK SPRINGFIELD 15-9

WISM/Madison, WI Barb Starr

KENNY ROGERS, POINTER SISTERS, SHEENA EASTON, MOODY BLUES, DILLMAN BAND, NEIL DIAMOND 2-1, TASTE OF HONEY 8-5, ELTON JOHN 9-7, PURE PRAIRIE LEAG 12-9, JUICE NEWTON 29-22

KEYN-FM/Wichita, KN Terri Springs

MOODY BLUES, ALAN PARSONS, GINO VANNELLI 2-1, STYX 9-7, STARS ON 45 12-9, RAYDIO 14-11, AIR SUPPLY 18-14

KWEN/Tulsa, OK Ronda Curtis

JOE WALSH, MOODY BLUES, SANTANA 3-1, ALAN PARSONS 4-3, G. HARRISON 18-12, JOE WALSH 21-17, REO SPEEDWAGON 25-20

WYFM/Youngstown, OH Jeff Tobin

G. HARRISON, AIR SUPPLY, RAYDIO, KIM CARNES 1-1, STARS ON 45 5-2, TASTE OF HONEY 10-9, G. HARRISON A-13, TOM PETTY 19-16

WTWR/Detroit, MI Kurt Kelly

HALL & OATES, RICK SPRINGFIELD, MANHATTAN TRANSP, SHEENA EASTON, OAK RIDGE BOYS, LEE RITENOUR, MARTY BALIN, KIM CARNES 1-1, G. HARRISON 14-8, JOE DOLCE 21-15, AIR SUPPLY 24-17, SANTANA 25-20

WAKX/Duluth, MN Bruce McGregor

KENNY ROGERS, RANDY VANWARMER, STARS ON 45 1-1, OAK RIDGE BOYS 10-6, TASTE OF HONEY 23-10, RICK SPRINGFIELD 15-11, AIR SUPPLY 36-19

WNAM/Appleton-Oshkosh, WI Jay Tyler

KENNY ROGERS, REO SPEEDWAGON, CLARKE/DUKE, SPIDER, KIM CARNES 1-1, NEIL DIAMOND 10-6, OAK RIDGE BOYS 16-9, AIR SUPPLY 21-11, G. HARRISON 23-19

WGBF/Evansville, IN Kevin Carpenter

MOODY BLUES, ALAN PARSONS, KIM CARNES 2-1, TASTE OF HONEY 3-3, RAYDIO 5-4, G. HARRISON 10-7, AIR SUPPLY 12-9

WRBR/South Bend, IN Joe Lightner

MARTY BALIN, ALAN PARSONS, JIM PHOTOGLO, KIM CARNES 1-1, NEIL DIAMOND 12-8, RAYDIO 14-11, CHAMPAIGN 20-16, G. HARRISON 26-22

WZOK/Rockford, IL Ed Lambert

LEE RITENOUR, 38 SPECIAL, KIM CARNES 1-1, CLIMAX BLUES BAND 3-2, RICK SPRINGFIELD 10-6, G. HARRISON 13-8, GARY U.S. BONDS 14-11

Z104/Madison, WI Little Hudson

JUICE NEWTON, JIM STEINMAN, KENNY ROGERS, GARY WRIGHT (dp), KIM CARNES 1-1, RICK SPRINGFIELD 2-2, TOM PETTY 17-10, ELTON JOHN 18-14, G. HARRISON 29-20

WIKS/Indianapolis, IN Mike Tinnas

KOOL & THE GANG, KENNY ROGERS, MANHATTAN TRANSP, 38 SPECIAL, PHIL COLLINS, STYX 2-1, KIM CARNES 7-2, RAYDIO 12-7, STARS ON 45 14-10, CLIMAX BLUES BAND 19-14

U93/South Bend, IN J.K. Dearing

AIR SUPPLY, DOTTIE WEST, KIM CARNES 5-1, CHAMPAIGN 19-6, G. HARRISON 26-7, TOM PETTY 27-15, RICK SPRINGFIELD 21-17

WDJX/Dayton, OH Mark Elliott

KENNY ROGERS, KOOL & THE GANG, JUDAS PRIEST, JOHNNY AVERAGE, MANHATTAN TRANSP, REO SPEEDWAGON, STEPHANIE MILLS (RA), KIM CARNES 1-1, STARS ON 45 2-2, PHIL COLLINS 3-3, TASTE OF HONEY 4-4, GINO VANNELLI 5-5

WL0L-FM/St. Paul, MN Phil Houston

KENNY ROGERS, KIM CARNES 2-1, SHEENA EASTON 21-13, G. HARRISON 20-14, AIR SUPPLY 24-20, MANHATTAN TRANSP 38-25

YES-96/Cincinnati, OH Barry James

KENNY ROGERS, GINO VANNELLI 1-1, KIM CARNES 5-2, JOHN LENNON 7-3, GARY U.S. BONDS 13-8, STARS ON 45 14-9

PARALLEL THREE

KFYR/Bismarck, ND Dan Brennan

KENNY ROGERS, MARTY BALIN, POINTER SISTERS, PHIL COLLINS, KIM CARNES 1-1, STARS ON 45 2-2, GINO VANNELLI 3-3, DOTTIE WEST 7-4, OAK D-11

KKLS/Rapid City, SD Mick Kjar

OAK RIDGE BOYS, JOEY SCARBURY, CAROLE B. SAGER, ERIC CLAPTON, 38 SPECIAL, REO SPEEDWAGON, POINTER SISTERS, MOODY BLUES, KIM CARNES 1-1, GINO VANNELLI 9-5, RICK SPRINGFIELD 17-14, HALL & OATES 20-16, JOE WALSH 23-21

KKRC/Sioux Falls, SD Don Nordine

38 SPECIAL, MARTY BALIN, MOODY BLUES, REO SPEEDWAGON, KENNY ROGERS, CAROLE B. SAGER, KIM CARNES 1-1, STARS ON 45 3-3, OAK RIDGE BOYS 10-5, GARY U.S. BONDS 12-9, AIR SUPPLY 27-17

KKXL/Grand Forks, ND Jeff Parker

MOODY BLUES, KENNY ROGERS, KIM CARNES 1-1, NEIL DIAMOND 4-2, STARS ON 45 7-5, CLIFF RICHARD 9-6, GARY U.S. BONDS 13-7

WEAQ/Eau Claire, WI Rick Roberts

AIR SUPPLY, JOHN COUGAR 3-1, STARS ON 45 10-7, TASTE OF HONEY 11-8, SMOKEY ROBINSON 14-11, JOEY SCARBURY 19-15

WRKR/Racine, WI Steve Warren

JOE WALSH, ABBA, JUICE NEWTON, APRIL WINE, STARS ON 45 3-1, KIM CARNES 5-3, G. HARRISON 12-8, HALL & OATES 19-11, SANTANA 25-17

WSPT/Stevens Point, WI Brad Fuhr

38 SPECIAL, ELTON JOHN, PHIL COLLINS, MARTY BALIN, JOEY SCARBURY, STARS ON 45 1-1, AC/DC 5-2, AIR SUPPLY 22-3, NEIL DIAMOND 23-4, ALAN PARSONS 24-5

WTRU/Muskegon, MI Mike Stevens

KENNY ROGERS, POINTER SISTERS, SPIDER, KIM CARNES 1-1, JOEY SCARBURY 6-2, RICK SPRINGFIELD 7-5, G. HARRISON 23-10, HALL & OATES 18-12

KDVT/Topeka, KS Rocky Roberts

OAK RIDGE BOYS, MANHATTAN TRANSP, JUICE NEWTON, STARS ON 45 1-1, HALL & OATES 10-5, TASTE OF HONEY 15-8, RUSH 16-10, AIR SUPPLY 19-12

KWLO/Waterloo, IA Drew Bentley

JOEY SCARBURY, KENNY ROGERS, JIM PHOTOGLO, REO SPEEDWAGON, KIM CARNES 2-1, RICK SPRINGFIELD 7-2, CLIMAX BLUES BAND 5-3, NEIL DIAMOND 9-4, AIR SUPPLY 18-8

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

OAK RIDGE BOYS, JOHN SCHNEIDER, KENNY ROGERS, ANNE MURRAY, SMOKEY ROBINSON, SILVERADO, GAP BAND, KIM CARNES 1-1, AIR SUPPLY 5-2, RAYDIO 4-3, NEIL DIAMOND 7-5, G. HARRISON 19-8

KENO/Las Vegas, NV Bill Alexander

POINTER SISTERS, MOODY BLUES, JUICE NEWTON, KIM CARNES 1-1, NEIL DIAMOND 7-2, TASTE OF HONEY 9-3, HALL & OATES 15-10, AIR SUPPLY 18-13

KERN/Bakersfield, CA Beau Reyes

REO SPEEDWAGON, FRANKIE SMITH, POINTER SISTERS, JOEY SCARBURY, APRIL WINE, KIM CARNES 1-1, STARS ON 45 11-4, NEIL DIAMOND 18-8, G. HARRISON 28-10, AIR SUPPLY 31-16

KGW/Portland, OR Janis Wojniak

LEE RITENOUR, KIM CARNES 1-1, REO SPEEDWAGON 3-2, G. HARRISON 17-7, CHAMPAIGN 14-8, CHRIS CROSS 12-9

KJRB/Spokane, WA Brian Gregory

KOOL & THE GANG, PHIL COLLINS (dp), REO SPEEDWAGON (dp), 38 SPECIAL (dp), KIM CARNES 1-1, G. HARRISON 14-7, SHEENA EASTON 17-8, POINTER SISTERS 28-20, MANHATTAN TRANSP D-24

KRQ/Tucson, AZ Kent Lacey

KENNY ROGERS, ALAN PARSONS, GREG KIHN, KIM CARNES 3-1, HALL & OATES 17-12, G. HARRISON 19-15, AIR SUPPLY 26-18, JOE WALSH 29-25

KTAC/Tacoma, WA Bruce Cannon

JIM STEINMAN, MARTY BALIN, OAK RIDGE BOYS, CAROLE B. SAGER, KIM CARNES 1-1, AIR SUPPLY 19-13, ELTON JOHN 26-20, JOEY SCARBURY 27-22, SHEENA EASTON D-29

KTKT/Tucson, AZ Bobby Rivers

KENNY ROGERS, JOEY SCARBURY, PHIL COLLINS, KOOL & THE GANG, FRANKIE SMITH, GINO VANNELLI 2-1, G. HARRISON 10-6, AIR SUPPLY 20-10, HALL & OATES 19-13, LEE RITENOUR 25-20

Y94/Fresno, CA Ray Appleton

ELTON JOHN, MARTY BALIN, REO SPEEDWAGON 1-1, NEIL DIAMOND 11-8, RICK SPRINGFIELD 15-9, AIR SUPPLY 17-13, HALL & OATES 19-14

KLUC/Las Vegas, NV Randy Lunquist

REO SPEEDWAGON, KENNY ROGERS, JIM STEINMAN, 38 SPECIAL, GARY U.S. BONDS 2-1, G. HARRISON 15-5, JEFF STARSHIP 11-7, AIR SUPPLY 19-10, LEE RITENOUR 16-11

KMJK/Portland, OR John Shomby

JOE WALSH, REO SPEEDWAGON 1-1, AC/DC 14-10, AIR SUPPLY 19-15, ALAN PARSONS 24-21, BILLY SQUIER 29-25

KIOY/Fresno, CA Tom Saville

KENNY ROGERS, MOODY BLUES, KIM CARNES 1-1, G. HARRISON 15-7, MARTY BALIN 27-20, ROSANNE CASH 25-22, RANDY VANWARMER D-30

KYNO/FM/Fresno, CA Walker/Monson

G. HARRISON, AIR SUPPLY, CLARKE/DUKE, KANO 2-1, RICK JAMES 3-2, STARS ON 45 4-4, RAYDIO 7-5, JUICE NEWTON 11-7

KZZX/Albuquerque, NM Bruce Daniels

KENNY ROGERS, SHEENA EASTON, ROBBIE DUPREE, KIM CARNES 1-1, G. HARRISON 14-5, AIR SUPPLY 13-6, RICK SPRINGFIELD 21-13, HALL & OATES 23-16

FM102/Sacramento, CA Manders/Praston

KOOL & THE GANG, SHEENA EASTON, POINTER SISTERS, CLARKE/DUKE, KENNY ROGERS, KIM CARNES 1-1, JOHN LENNON 3-2, RAYDIO 2-2, SHALAMAR 12-5, CLIMAX BLUES BAND 11-7, CHAKA KHAN 20-15

KSPZ/Colorado Springs, CO Mike Daniels

KENNY ROGERS, ALAN PARSONS, STYX 5-1, TASTE OF HONEY 4-3, NEIL DIAMOND 8-4, AIR SUPPLY 11-6, G. HARRISON 13-8

KYSN/Colorado Springs, CO Mark Murray

KENNY ROGERS, JIM STEINMAN, REO SPEEDWAGON, POINTER SISTERS, KIM CARNES 1-1, RICK SPRINGFIELD 2-2, TASTE OF HONEY 3-3, G. HARRISON 6-5, HALL & OATES 11-7

KZZP/Phoenix, AZ Dave Anthony

KENNY ROGERS, JUICE NEWTON, JOE WALSH, JIM PHOTOGLO, TASTE OF HONEY 4-1, CLIMAX BLUES BAND 11-6, G. HARRISON 14-8, AIR SUPPLY 15-9, MARTY BALIN 21-15

KHYT/Tucson, AZ Rich Brother Robbin

LOVERBOY, OAK RIDGE BOYS, RAYDIO, GAP BAND, SMOKEY ROBINSON, ECSTASY, FATBACK BAND, BROTHERS JOHNSON, STACY LATTISAW, BILLY SQUIER, KENNY ROGERS, ROSE ROYCE 1-1, MICHAEL JACKSON 5-4, RICK JAMES 13-8, KOOL & THE GANG 17-13, ONE WAY D-25

KIDD/Monterey, CA Ron Rodrigues

KENNY ROGERS, MOODY BLUES, ALAN PARSONS, BILLY SQUIER, PHIL COLLINS, KIM CARNES 1-1, GINO VANNELLI 7-3, G. HARRISON 20-9, RICK SPRINGFIELD 14-10, JOEY SCARBURY 23-18

KGGI/Riverside-S. Bern., CA Bob West

JOE DOLCE, STACY LATTISAW, KENNY ROGERS, JOEY SCARBURY, POINTER SISTERS, MANHATTAN TRANSP, TERRI GIBBS, JOHN SCHNEIDER, GINO VANNELLI (RA), KIM CARNES 1-1, STARS ON 45 6-2, RICK JAMES 9-7, FRANKIE SMITH 28-8, JOE DOLCE A-10

KKXX/Bakersfield, CA Doug Deroo

KENNY ROGERS, ABBA, SHEENA EASTON, ALAN PARSONS, KIM CARNES 1-1, SANTANA 5-3, PRETENDERS 12-7, G. HARRISON 20-17, JOE WALSH 30-22

KNBQ/Tacoma, WA Gary Bryan

KENNY ROGERS, POINTER SISTERS, PHIL COLLINS, BILLY & THE BEATE, JUICE NEWTON, REO SPEEDWAGON, KIM CARNES 1-1, HALL & OATES 9-7, G. HARRISON 13-9, JOEY SCARBURY 14-11, GARY U.S. BONDS 24-16

K96/Provo, UT Jim Sumpter

REO SPEEDWAGON, MARTY BALIN, OAK RIDGE BOYS, LOVERBOY, KIM CARNES 1-1, JOHN LENNON 3-2, NEIL DIAMOND 6-5, HALL & OATES 11-9, CLARKE/DUKE 12-10

FM103/Salt Lake City, UT Lorraine Winnegar

REO SPEEDWAGON, 38 SPECIAL, KIM CARNES 1-1, JOE WALSH 8-5, HALL & OATES 10-7, G. HARRISON 18-10, ALAN PARSONS 21-16

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

KENNY ROGERS, PHIL COLLINS, KIM CARNES 1-1, ALAN PARSONS 11-8, JOE WALSH 16-12, G. HARRISON 18-15, MARTY BALIN 28-21

KCBN/Reno, NV Larry Irons

KENNY ROGERS, SPIDER, ROBBIE DUPREE, JOHN SCHNEIDER (dp), BILLY SQUIER (dp), KIM CARNES 1-1, AIR SUPPLY 10-3, G. HARRISON 18-8, SANTANA 22-15, HALL & OATES 28-20

KDZA/Pueblo, CO Rip Avina

REO SPEEDWAGON, KENNY ROGERS, SHEENA EASTON, POINTER SISTERS, OAK RIDGE BOYS, MOODY BLUES, KIM CARNES 1-1, NEIL DIAMOND 10-4, GARY U.S. BONDS 11-5, G. HARRISON 14-6, AIR SUPPLY 16-8

KFKD/Boise, ID Rod Couch

KENNY ROGERS, PHIL COLLINS, POINTER SISTERS, REO SPEEDWAGON (dp), KIM CARNES 1-1, CLIMAX BLUES BAND 5-2, NEIL DIAMOND 7-3, AIR SUPPLY 12-7, HALL & OATES 15-12

KOOK/Billings, MT Dennis Nichols

REO SPEEDWAGON, KOOL & THE GANG, ERIC CLAPTON, KENNY ROGERS, PHIL COLLINS, KIM CARNES 1-1, NEIL DIAMOND 4-3, HALL & OATES 13-8, AIR SUPPLY 17-9, ALAN PARSONS 15-10

KQDI/Great Falls, MT Pat Richards

38 SPECIAL, REO SPEEDWAGON, KENNY ROGERS, TOM JOHNSTON, POINTER SISTERS, RANDY VANWARMER, KIM CARNES 1-1, AIR SUPPLY 7-5, HALL & OATES 16-9, ALAN PARSONS 20-15, LOVERBOY 24-18

KRLC/Lewiston, ID Steven Alan Meckelvie

DIONNE WARWICK, SHEENA EASTON, REO SPEEDWAGON, KENNY ROGERS, ROBERT GORDON, JOHN SCHNEIDER, PRODUCERS (dp), KIM CARNES 1-1, AC/DC 2-2, HALL & OATES 6-3, AIR SUPPLY 8-4, OAK RIDGE BOYS 26-18

KSly/San Luis Obispo, CA Don Potter

KENNY ROGERS, CAROLE B. SAGER, REO SPEEDWAGON, KIM CARNES 1-1, STARS ON 45 7-3, AIR SUPPLY 9-7, HALL & OATES 16-11, G. HARRISON 23-13

KENI/Anchorage, AK Ed Merrifield

NEW ENGLAND, REO SPEEDWAGON, MOODY BLUES, SHEENA EASTON, DAN HARTMAN, RUSH, JOHNNY AVERAGE, KIM CARNES 1-1, HALL & OATES 2-2, ALAN PARSONS 10-4, STYX 5-5, NEIL DIAMOND 11-8

KYYA/Billings, MT Jack Bell

KENNY ROGERS, JUICE NEWTON, POINTER SISTERS, NEIL DIAMOND 2-1, TASTE OF HONEY 10-7, PURE PRAIRIE LEAG 11-9, RAYDIO 13-10, QUINCY JONES 20-15

KATI/Casper, WY Donna Fox

GREG KIHN, JIM STEINMAN, 38 SPECIAL, ALABAMA, KENNY ROGERS, NEIL DIAMOND 5-1, G. HARRISON 7-5, HALL & OATES 15-8, ROSANNE CASH 17-9, OAK RIDGE BOYS D-24

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

227 REPORTERS
212 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

APRIL WINE
"Sign Of The Gypsy..." (Capitol)
LP: Nature Of The Beast

Regional	62/11	23%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

EXAMPLE

100/25 — 100 CHR reporting stations on if this week including 25 new adds.

44% — Percentage of this week's reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 13 — Number of stations moving it up on their charts.

Debits 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On To On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

MARTY BALIN
"Hearts (EMI America)
LP: Ballin

Regional	181/28	80%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

AIR SUPPLY
"The One That You..." (Arista)
LP: The One That You Love

Regional	212/8	93%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

KIM CARNES
"Bette Davis Eyes (Liberty)
LP: Mistaken Identity

Regional	218/0	96%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

PHIL COLLINS
"In The Air Tonight (Atlantic)
LP: Face Value

Regional	54/28	24%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

**STANLEY CLARKE/
GEORGE DUKE**
"Sweet Baby (Epic)
LP: The Clarke/Duke Project

Regional	121/18	63%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

APRIL WINE
"Sign Of The Gypsy..." (Capitol)
LP: Nature Of The Beast

Regional	62/11	23%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

AIR SUPPLY
"The One That You..." (Arista)
LP: The One That You Love

Regional	212/8	93%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

KIM CARNES
"Bette Davis Eyes (Liberty)
LP: Mistaken Identity

Regional	218/0	96%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

PHIL COLLINS
"In The Air Tonight (Atlantic)
LP: Face Value

Regional	54/28	24%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

**STANLEY CLARKE/
GEORGE DUKE**
"Sweet Baby (Epic)
LP: The Clarke/Duke Project

Regional	121/18	63%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

APRIL WINE
"Sign Of The Gypsy..." (Capitol)
LP: Nature Of The Beast

Regional	62/11	23%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

BILLY & THE BEATERS
"I Can Take Care..." (A&F)
LP: Billy & The Beaters

Regional	62/2	27%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

GARY U.S. BONDS
"This Little..." (EMI America)
LP: Dedication

Regional	179/0	79%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

**STANLEY CLARKE/
GEORGE DUKE**
"Sweet Baby (Epic)
LP: The Clarke/Duke Project

Regional	121/18	63%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

MARTY BALIN
"Hearts (EMI America)
LP: Ballin

Regional	181/28	80%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

KIM CARNES
"Bette Davis Eyes (Liberty)
LP: Mistaken Identity

Regional	218/0	96%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

PHIL COLLINS
"In The Air Tonight (Atlantic)
LP: Face Value

Regional	54/28	24%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

BILLY & THE BEATERS
"I Can Take Care..." (A&F)
LP: Billy & The Beaters

Regional	62/2	27%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

ROSANNE CASH
"Seven Year Ache (Columbia)
LP: Seven Year Ache

Regional	96/5	42%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

GARY U.S. BONDS
"This Little..." (EMI America)
LP: Dedication

Regional	179/0	79%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

**STANLEY CLARKE/
GEORGE DUKE**
"Sweet Baby (Epic)
LP: The Clarke/Duke Project

Regional	121/18	63%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

MARTY BALIN
"Hearts (EMI America)
LP: Ballin

Regional	181/28	80%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

KIM CARNES
"Bette Davis Eyes (Liberty)
LP: Mistaken Identity

Regional	218/0	96%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

PHIL COLLINS
"In The Air Tonight (Atlantic)
LP: Face Value

Regional	54/28	24%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

BILLY & THE BEATERS
"I Can Take Care..." (A&F)
LP: Billy & The Beaters

Regional	62/2	27%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

NEIL DIAMOND
"America (Capitol)
LP: Jazz Singer

Regional	188/0	83%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

GARY U.S. BONDS
"This Little..." (EMI America)
LP: Dedication

Regional	179/0	79%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

**STANLEY CLARKE/
GEORGE DUKE**
"Sweet Baby (Epic)
LP: The Clarke/Duke Project

Regional	121/18	63%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

MARTY BALIN
"Hearts (EMI America)
LP: Ballin

Regional	181/28	80%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

KIM CARNES
"Bette Davis Eyes (Liberty)
LP: Mistaken Identity

Regional	218/0	96%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

PHIL COLLINS
"In The Air Tonight (Atlantic)
LP: Face Value

Regional	54/28	24%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

BILLY & THE BEATERS
"I Can Take Care..." (A&F)
LP: Billy & The Beaters

Regional	62/2	27%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

D. HALL & J. OATES
"You Make Me... (RCA)
LP: Voices

Regional	199/7	88%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

GARY U.S. BONDS
"This Little..." (EMI America)
LP: Dedication

Regional	179/0	79%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

**STANLEY CLARKE/
GEORGE DUKE**
"Sweet Baby (Epic)
LP: The Clarke/Duke Project

Regional	121/18	63%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24
S 58%			Down	0
W 19%			ADDS	25

MARTY BALIN
"Hearts (EMI America)
LP: Ballin

Regional	181/28	80%	National	Summary
Reach	UP 13		UP	51
E 31%			DEBITS	20
M 21%			Same	24

STARS ON 45
Medley (Radio/Atlantic)
LP: Stars On Long Play
178/1 78%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

JIM STEINMAN
Rock & Roll Dreams Come
Through (Epic/Columbia Int'l)
LP: Best For Good
68/17 30%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

38 SPECIAL
Fantasy Girl (A&M)
LP: Wild Eyes Southern Boys
63/21 23%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

JESSE WINCHESTER
Say What (Bearsville/WB)
LP: Talk Memphis
143/3 63%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

STEVE WINWOOD
Arc Of A Diver (Island)
LP: Arc Of A Diver
62/3 23%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

JOE SCARBURY
Greatest American Hero
(Believe It Or Not) (Elektra)
137/28 60%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

TASTE OF HONEY
Sukiyaki (Capitol)
LP: Twice As Sweet
186/0 73%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

JOE WALSH
Life Of Illusion (Asylum)
LP: There Goes The Neighborhood
112/7 49%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

BILLY SQUIER
The Strike (Capitol)
LP: Don't Say No
72/12 32%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

RICK SPRINGFIELD
Jessie's Girl (RCA)
LP: Working Class Dog
159/8 70%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

STARBUCKS
LP: ...
123/4 50%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
98/7 40%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
87/6 38%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
76/5 35%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
65/4 32%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
54/3 28%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
43/2 25%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
32/1 18%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
21/0 10%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
10/0 5%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
0/0 0%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
0/0 0%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
0/0 0%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
0/0 0%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

THE STARS
LP: ...
0/0 0%

Regional	National	Summary
1 134	UP 12	
2 134	DOWN 1	
3 134	DOWN 1	
4 134	DOWN 1	
5 134	DOWN 1	

Others Getting Significant Action
(Continued from Back Page)

SPIDER "It Didn't Take Long" (Dreamland) 37/11
Moves: Up 1, Debuts 3, Same 22, Down 0, Adds 11, WFLI 94.0, KIBB-FM, WPST, WKEE, KINT, WVIC, WNAM, WIGY, WTRU, KCBN.

CHAKA KHAN "What Cha' Gonna Do For Me" (WB) 34/4
Moves: Up 16, Debuts 4, Same 9, Down 1, Adds 5, WCKX, 13K, WICC, KFMC, Y103, KRLA 9.9, KIQO 27.9, KSET-FM 19.0, 89.7 27.21, KHYT 23.17.

FRANKIE SMITH "Double Dutch Bus" (WMOT) 33/10
Moves: Up 10, Debuts 5, Same 8, Down 2, Adds 10, Q106, WCKX, CKLW, WAEB, KINT, KMFI, KLAZ, KX104, KERN, KTKT.

JOHN SCHNEIDER "It's Now Or Never" (Scott Bros.) 31/13
Moves: Up 4, Debuts 4, Same 10, Down 0, Adds 13 including WCKX, KEEL, 92Q, WVLK, KGGI, KPZ, WFBG, WFLB, KCBN, KRIC.

BARRA STREISAND "Promises" (Columbia) 31/8
Moves: Up 18, Debuts 2, Same 5, Down 0, Adds 8, WFLI, WDRQ, KSLQ, WDKY, KEARTH, WAXY, WROR 25.21, Y100 13.11, KFMC 30.25, 89.8 22.17.

LOVERBOY "The Kid Is Hot Tonight" (Columbia) 28/10
Moves: Up 4, Debuts 3, Same 11, Down 0, Adds 10, J8106, WFLY, KEGL, KINT, WBCY, WVIC, K96, KHYT, WIGY, WXLK.

RUSH "Tom Sawyer" (Mercury/PolyGram) 28/8
Moves: Up 10, Debuts 1, Same 11, Down 0, Adds 6, CKGM, CKLW, K104, KJ100, WACZ, KENI, KRBE 26.21, WLS-FM 30.18, KEGL 21.18, KDVV 18.10.

STEPHANIE MILLS "Two Hearts" (20th) 27/5
Moves: Up 10, Debuts 3, Same 9, Down 0, Adds 5, WDLF, WTXI, WAXY, WVIC, WDJX, WKTU 4.22, WCKX 7.4, CKLW 29.26, KIQO 39.26, KSET-FM 7.8.

DILLMAN BAND "Loving The Night Away" (RCA) 26/3
Moves: Up 4, Debuts 4, Same 13, Down 2, Adds 3, WISM, WISE, KVOL, WFLI on, K595-FM on, KIQO on, WTXI 37.33, WGRD 4.35, KIDA 4.30, WFLB 19.17.

JOE DOLCE "Shackdap You Face" (MCA) 23/2
Moves: Up 9, Debuts 1, Same 7, Down 4, Adds 4, KRLA, KGGI, WABC 3.2, WFLI 26.19, KEARTH 19.3, KFI 4.2, KIBB-FM 17.4, KIQO 5.1, WTVR 21.15, WSGA 26.17.

JERMAINE JACKSON "You Like Me Don't You" (Motown) 23/0
Moves: Up 13, Debuts 2, Same 6, Down 2, Adds 0, KEARTH 9.8, KIBB-FM 5.5, KIQO 8.4, KFMC 9.9, CK101 28.24, KX104 16.6, KIDD 27.21, KILE 29.23.

RICK JAMES "Give It To Me Baby" (Gordy) 20/4
Moves: Up 11, Debuts 3, Same 2, Down 0, Adds 4, KRLY, KINT, WTXI, KQ34, WXXS-FM 6.3, WPGC 30.22, KIQO 25.11, WBBQ 12.5, KYNO-FM 3.2, WSGA 13.10.

GAP BAND "Yearning For Your Love" (Mercury/PolyGram) 20/1
Moves: Up 9, Debuts 3, Same 5, Down 2, Adds 1, KPFX, KRLY 10.0, Y100 32.36, WCKX 21.18, KFRC 40.30, KSET-FM 10.6, KQ94 4.28, KYNO-FM 4.28, KHYT 8.2, KILE 4.40.

ERIC CLAPTON "Another Ticket" (RSO) 17/9
Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 9, KIQO, KINT, WJDX, BJ106, KX104, 92Q, WGM, KKLS, KDDK.

JAMES TAYLOR "Hard Times" (Columbia) 17/4
Moves: Up 4, Debuts 3, Same 6, Down 0, Adds 4, KRLA, WOLF, WAQY, WQRK, WABC 4.38, KRBE 29.28, KXOK 24.22, KJ100 31.29, KIDY on, WTRU on.

ALABAMA "Feels So Right" (RCA) 16/7
Moves: Up 2, Debuts 3, Same 4, Down 0, Adds 7, KEEL, KXX108, WAAY, BJ106, WFBG, 14WK, KATI, KIQO 4.38, KPFX 4.38, KEGL 28.25.

MICHAEL JACKSON "One Day In Your Life" (Motown) 15/0
Moves: Up 9, Debuts 0, Same 2, Down 4, Adds 0, WPGC 14.5, WFR 17.8, WSGN 3.3, WAAY 10.9, CK101 12.10, WAWO 10.9, KHYT 5.4, 95XIL 19.18, KYVA 16.13.

DAVE EDMUNDS "Almost Saturday Night" (Swan Song) 15/0
Moves: Up 4, Debuts 3, Same 7, Down 1, Adds 0, KRBE 30.27, WDLF 31.23, WPST 18.18, K104 31.20, KJ100 on, WVIC on, KKKX on, 95XIL 4.40, WHMY 30.28, KDDK on.

SHALAMAR "Make That Move" (Solar/RCA) 14/0
Moves: Up 7, Debuts 0, Same 3, Down 4, Adds 0, KRLY 11.11, CKLW 15.10, KEARTH 11.11, KIQO 11.10, KSET-FM 9.7, KYNO-FM 17.13, FM102 12.5, WXLK 30.23.

RANDY MEISNER "Gotta Get Away" (Epic) 14/0
Moves: Up 9, Debuts 0, Same 5, Down 0, Adds 0, KRBE 30.27, KEBI 16.18, K104 29.21, Y103 39.36, KJ100 9.6, KWEN 29.27, WIGY 30.27, 95XIL 34.33, KENI 20.17.

WHO "Don't Let Go the Coax" (WB) 12/7
Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 7, KRBE, KIQO, WPST, WAEB, WAQY, KEGL, WBCY, WICC on, FM103 on, WFDX on.

PRODUCERS "What She Does To Me" (Portrait) 12/6
Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 6, WERC, WBBQ, WSCS, WHMY, KVOL, KRLC, 28.20, 94Q 10.7, KXX108 4.30, WCGO on.

TOMMY JAMES "You're So Easy To Love" (Millennium) 12/0
Moves: Up 8, Debuts 0, Same 4, Down 0, Adds 0, KFRC 36.34, KINT 38.36, WAAY on, KIDY 23.15, WJBO 36.32, WFLB 13.12, KILE 24.22, WRKR on, KYVA 16.12, KDDK on.

STACY LATTISAW "Love On A Two-Way Street" (Columbia) 11/11
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, WFRB, WERC, WSGN, Y103, CK101, WCCS, KGGI, KHYT, WXLK, FM99, KILE.

TOM JOHNSTON "Wastin' Time" (WB) 11/3
Moves: Up 4, Debuts 2, Same 2, Down 0, Adds 3, WCGQ, WKXY, KQDI, KEZR on, WAAY 4.27, KKKX 4.31, FM103 27.23, KVOL 28.28, KRLC 23.15.

RANDY VANWARMER "Suzi" (Bearsville/WB) 10/8
Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 8, KRBE, WHYN, KINT, WGM, KJ100, WAKX, KVOL, KQDI, KIOY 4.30, KBDZ on.

SMOKEY ROBINSON "You Are Forever" (Tamla) 10/7
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 7, WFLI, K104, BJ106, KPFX, 14WK, 95XIL, FM99, WFR on, WAEB on, WFBG on.

MICHAEL DAMIAN "She Did It" (LEG) 10/3
Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 3, WFLI, WGM, BJ106 30.28, KSET-FM on, KLAZ on, WJDX 4.22, KYND-FM on, KPFX on, KILE on.

THE PICTURE PAGE

Gold Rush At The Garden



Mercury/Polygram's Rush received a cluster of gold and platinum awards for three of their LP's following a performance at Madison Square Garden in New York. Pictured at the awards reception are (l-r, front) group's Alex Lifeson, Polygram Sr. VP Lou Simon, Rush's Geddy Lee, label's Jim Sotet, group's Neil Peart, and Polygram VP Chip Taylor; (l-r, rear) Anthem Records' (Rush's Canadian label) Tom Berry, Polygram President David Braun, Polygram Chairman Irwin Steinberg, manager Ray Daniels, and Polygram Exec. VP/IGM Bob Sherwood.

Loverboy Hot With Gold



Columbia's Loverboy won a gold album for their debut effort, and the label celebrated with a reception. Pictured (l-r) co-manager Lou Blair, group's Doug Johnson, Matt Frenette, and Mike Reno, CBS Records Division President Bruce Lundvall, group's Scott Smith and Paul Dean, co-manager Bruce Allen, and producer Bruce Fairbairn.

Shooting The Tubes



The Tubes, friends, and Capitol executives posed for a publicity shot at a special preview performance in San Francisco. Pictured (l-r, standing) are engineer Humberto Gatica, Capitol VP Bobby Colomby, label's Sandy Thompson and Geoff Bywater, group's Bill Spooner, producer David Foster, and Capitol's Paul Rose, Stan Forman, and Kevin McCaffrey; (l-r, kneeling) Capitol's Ray Tusken and Bruce Garfield, label President Don Zimmermann, group's Fee Waybill, and Capitol VP Dennis White.

Portrait Previews Producers Product



Portrait Records held a listening party to celebrate the release of the Producers' self-titled debut album. Pictured (l-r, standing) are Portrait VP/IGM Lennie Petze, EIP/A VP Al Gurewitz, group's Van Temple, EIP/A's Bob Feineigle, manager Hugh Rogers, EIP/A VP Ron McCarrell, EIP/A Sr. VP/IGM Don Dempsey, group's Wayne Famous; (l-r, seated) producer Tom Werman, group's Bryan Holmes and Kyle Henderson.

King For A Day In Washington



Atlantic's Ben E. King was honored by the city of Washington, DC with a "Ben E. King Day" celebration, making him an honorary citizen of the nation's capital. Pictured (l-r) are Atlantic/Cotillion's Buddy Dea, Atlantic's Simo Doa, King, mayoral assistant Dwight Croops, and Atlantic/Cotillion's Zeke Zanders.

Frizzell & West Meet Friends & Neighbors



Following David Frizzell & Shelly West's Palomino performance in Los Angeles, the duo was greeted by friends backstage. Pictured (l-r) are Garrett Music's Don Blocker and Snuff Garrett, Frizzell, Bette Midler, West, and manager Jack Brumley.

Russell Smith To MSS



Former Amazing Rhythm Aces lead singer Russell Smith has signed a solo contract with Capitol-distributed MSS Records. Pictured at the signing are (l-r, standing) producer Barry Beckett, Smith's wife Geneva, MSS's Bunny Wright, MSS principals Roger Hawkins and David Hood, Sound Management VP Phyllis Barashick, and MSS principal Jimmy Johnson; (l-r, seated) Smith and MSS President Michael Barnett.

Attic Believes In Goddo



Canadian label Attic Records has signed veteran Canadian band Goddo, with a double live album recently released. Pictured (l-r) are Attic VP Tom Williams, group leader Greg Godovltz, and Attic President Al Mair.



Jeff Gelb

AOR

\$48,000 IN PRIZES

KPRI Stash: Direct Mail Promotion

KPRI/San Diego is trying a direct mail approach to a major promotion designed to make its audience aware of the station's improved signal (its transmitter was moved to a higher location and an Optimod was added).

150,000 households in zip code areas where KPRI's signal was previously problematic were mailed copies of the contest form. Additionally, copies were made available at 197 area 7-Eleven foodstores and another 60,000 were stuffed into issues of a free weekly entertainment newspaper.

The flyer includes a list of prizes being offered and instructions for entering the contest. Essentially, entrants are asked to fill out the questionnaire included in the flyer and return it to the station. The questionnaire makes entrants eligible to win the prizes, and also asks questions ("What groups would you like to hear more of on KPRI?", etc.) that the station can use as informal research.

Over an eight-week period, KPRI is announcing names from the returned "Activator Cards." Entrants whose names are called have 106 minutes to contact the station, at which time they choose a "stash" prize by computer number. Prizes include vacation trips, stereo equipment, videotape recorders, motorcycles, home computers, KPRI jackets, bicycles, etc. All entrants are also eligible in a grand prize drawing for a \$13,000 Fiat Spider convertible.

KPRI Promotions Director Les Edelson stated, "PD John Duncan and I went to great lengths to avoid overcommercialization and abuse of contest terminology. On the contrary, there is hardly any verbiage referring to contests, prizes, winning, etc. We are an AOR station, and although this is, in fact, a contest, we felt the need for it to be perceived without taxing the sensibilities of the AOR listener."

DC101 Institutes Gay Dial-a-Date

In an unusual attempt to recognize the gay populace of a major urban area, DC101/Washington's morning show has instituted a gay "Dial-a-Date" service as a semi-regular feature.

Morning show host Howard Stern has regularly parodied "The Dating Game" by inviting a listener to join him in the studio, then taking calls to try to match up the guest with a date. When homosexual listeners wrote Stern suggesting he encompass the gay community in his "Dial-a-Date" series, he agreed. Stern said, "To be honest, I suppose my primary motivation was to create talk in the market. Secondly, there's a very big gay population here that shouldn't be ignored. I figured I'd use two women first, thinking it might be more acceptable — maybe that's my own bias, but that's



"Of course," he continued, "in addition to announcing our new tower, the 'KPRI Stash' is designed to build cumes and quarter hours. The

investment was considerable and so far it seems to be very successful. The mail-back response and the high ratio of winners is very positive."

NEW TV AD CAMPAIGN:

A Gorilla Testimonial For KINK

The TV commercial opens on a gorilla in a cage with a radio. The radio is blasting hard rock which is obviously irritating the gorilla. He shambles over to the radio, growls, throws some bananas, and crushes the radio with one blow.

Scene two: same gorilla, same cage, same bananas, but new radio. The gorilla is now listening to KINK/Portland's Soft AOR musical blend, and is obviously enjoying himself. He's gently swaying to the sounds while peeling himself a banana. He shambles over to the radio and cuddles it.

Conclusion? According to the commercial, "a steady diet of raucous rock can bring out the animal in almost anyone. Conversely, too much sedative elevator music can induce drowsiness. At KINK, we try to fill the void with variety that's upbeat but not browbeating. Bright but not beastly. For primates who want a bit more civilized sound."

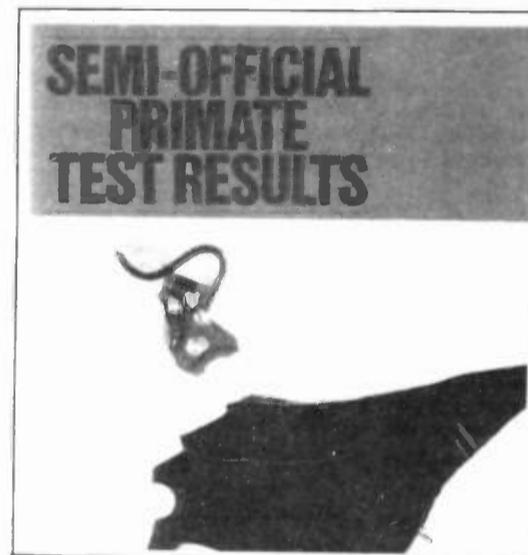
KINK's unique new TV spot, which has also been converted into a print ad showing scenes from the commercial, was created with the input

how I felt. Next we'll try it with two men.

"It was pretty explicit," he continued; "everything from 'do you like to look at the pictures in Penthouse' to the role-playing of picking up the dial-a-date. It was quite educational."

Audience reaction, Stern claimed, was mostly positive. "We got some negative letters, but even those said they listened. Most of the audience enjoyed it. Management was encouraged by the response because they had their apprehensions." Perhaps most encouraging was the gay community's response to the program. Washington gay newspaper the Blade reviewing the show as "one of the best, most sensitive treatments of gay themes ever to air on the mainstream media."

Stern will schedule another gay dial-a-date soon, but first he plans one that should be slightly less controversial: a doggie dial-a-date!



of KINK PD Bill Minckler. He helped design the campaign's concept, copy and music bed. The "gorilla" was actually a man in a gorilla suit, which was patterned after the gorilla used as a model for the updated "King Kong" film (accordingly, this commercial's creature was dubbed "KINK Kong").

Minckler explained the reason the spot was done: "We have a pretty sizable 25-34 audience already. We'd like to increase that audience without alienating the people who are already listening. We don't think our regular, loyal listeners will be offended by this spot, because it uses some pretty familiar music: Doobie Brothers, Jimmy Buffett and James Taylor. And, it's a funny spot. You know, you can spend \$42,000 on a TV spot and it can look great, but it's running next to spots by Ford or Procter & Gamble where \$42,000 is a drop in the bucket. So you have to have a gimmick; something to catch people's attention. I think this spot accomplishes that."

Just to make certain the campaign does not go unnoticed by local ad agencies, KINK has sent out "Semi-Official Primate Test Results" packages along with information about the campaign. Inside each box are parts of the radio purported to have been smashed by the gorilla during the spot's filming.

Jeff Gelb

EVOLUTION

UPDATE

Chris Kovarik, JR Communications's VP/Programming, will exit for a Promotion Director post with KZAM/Seattle effective June 15th... Tim Siegrist has resigned his PD job at WWCK/Flint, where he'll now take care of promotions. Mark Miller will now be PD as well as MD for WWCK... Art Good has been upped to PD at KIFM/San Diego, and the station's Jerry Evans has been appointed MD... WTAO/Murphysboro PD Earl Jive has exited. Al Caruso has been named WTAO's new PD, while Doug Sooley has been appointed MD... KMBQ/Shreveport MD John Sherman has exited, with no replacement named... Former KWST/Los Angeles air personality Dusty Street has rejoined neighboring KROQ for nights... WRCN/Long Island Promotion Director Eileen Pulaski has exited... Terry Klassen has rejoined CITI-FM/Winnipeg from Q107/Toronto... Charlie Logan has been named MD for WFYV/Jacksonville... J. David Holmes has been upped to MD for KDKB/Phoenix. Former MD Lynda Clayton remains with the station.



FIRST I LOOK AT THE CAKE: WSLQ/Roanoke airstaffers partied live with listeners on the event of the station's first AOR anniversary. Pictured about to gulp down birthday cake (seated) is station's Mark Daughtry; (standing, l-r) are PD Ric Johnson, station's Dave Hurst and Tom Hanahan.

Happy 11th AOR birthday to KWFM/Tucson, which celebrated with an 11-hour listener party featuring live music. Over 5000 fans attended throughout the day... Z-93/Omaha took over an area amusement park for a day, charging \$6.92 admission for unlimited ride usage and a concert by the Henry Paul band... Y95/Rockford held a free outdoor concert featuring six local bands that drew 10,000... WQFM/Milwaukee has begun a series of broadcasts from a local record store. The broadcasts include live interviews with visiting artists and a weekly new wave music show... KAZY/Denver helped listeners maneuver through Memorial Day traffic by broadcasting road and campground reports throughout the holiday weekend... WCMF/Rochester held a "Main Skate," a block party with roller skating and live rock music on Rochester's Main Street. The station has also been offering free admission to the city team's baseball games to holders of WCMF "Too Hip" cards or those wearing WCMF T-shirts... WXRT/Chicago took on the Budweiser Bombers in a benefit softball game for MD last weekend... WMMR/Philadelphia held a massive two-day block party that attracted over 100,000. Providing music were six area bands, including Arista's A's... Speaking of parties, WKQQ/Lexington held an "infield party" at a local racetrack. 12,000 attended the races, then stayed for live music, food and beer, and arts and crafts displays... WAQX/Syracuse sponsored a low-cost (95¢) admission night to the city's local baseball stadium for a recent game, and later that night invited listeners to cross town for a low-dough (\$2.95) concert appearance with Island's U2... KFMH/Muscatine has completed work on its transmitter tower, which will now send out KFMH's signal over an additional 40-mile radius... WBLM/Lewiston-Portland just held its first annual kite festival, attracting over 300 enthusiasts competing in six categories for prizes like dinner certificates, T-shirts, albums, and (of course) kites... WKLC/St. Albans, WV has joined the growing list of AOR's that have created backstage-type passes to hand out to concertgoers. WKLC distributed 6500 Van Halen concert patches at the group's recent tour warm-up show in Charleston... WLRS/Louisville needs record company rock video for its WLRS television outlet. Contact John Simon at WLRS, (502) 585-5178. KISW/Seattle sponsored a special show-



KINETIC CONVEYANCE CONTEST: Each year KBCO/Boulder invites listeners to get a little crazy with them by creating homemade water-land vehicles for a unique race sponsored by the station. This year's "kinetic conveyance contest" drew over 20,000 spectators, along with some really wild amphibious vehicles, several pictured here along with a segment of the crowd.

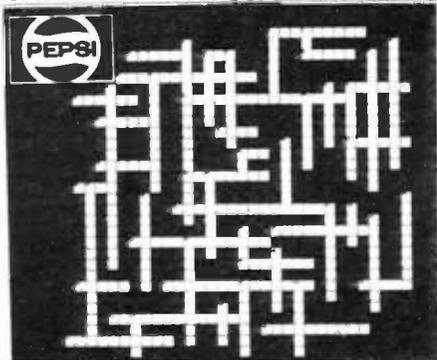
ing of Ann Wilson of Heart's private collection of John Lennon lithographs, produced during his honeymoon with Yoko Ono in 1969... WLIR/Long Island celebrated Mother's Day every day for a week by asking listeners to send in post cards with the names and addresses of their mothers. One card daily was picked to receive a bouquet at home... KLOS/Los Angeles morning madman Frazer Smith has been picked as one of the stars in the upcoming thriller film "TAG: The Assassination Game"... WXUS/Lafayette's radiothon for St. Jude's Children's Hospital brought in over \$6000... KLOL/Houston is the latest AOR to produce its own album of homegrown talent... KLZR/Lawrence celebrated the end of the school year at the University of Kansas with "Jayhawk Jam '81." Over 4000 enjoyed live music from six area bands and free beer in special "Lazerock" cups... New AOR sister stations WOAY-AM and WRJL-FM in Beckley, WV need album service from all labels. Contact Lee Walsh at (304) 465-0534... KQDS/Duluth reports its recent 50's sock hop was a great success, creating traffic jams as 200 locals danced to an oldies band imported from Minneapolis.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WGVL/Gainesville presented Split Enz, Robin Lane for free.
BROADCASTS: Joan Jett, Joe Ely, Rainbow on WLIR/Long Island... John Cale on WFBQ/Indianapolis... Pat Travers on KQ95/Aberdeen.
GUEST DJ'S: Elektrics on WDHA/North Jersey.
CONVERSATIONS: Jim Steinman on KAZY/Denver... 38 Special, Ozzy Osbourne, April Wine, Jackson Browne on KQRS/Minneapolis... John Fogerty, Roger Taylor, Frank Zappa, Tom Johnston, Bram Tchaikovsky, Robin Trower on WLIR/Long Island... Ozzy Osbourne on WQFM/Milwaukee... Loverboy, Point Blank on WGVL/Gainesville... Henry Paul, Pat Travers, Johnny Van Zant on WIMZ/Knoxville... Motorhead, Triumph on CITI-FM/Winnipeg... Loverboy on CFOX/Vancouver... Spider, Robbie Dupree on WKZL/Winston-Salem... 20/20 on KNAC/Long Beach... Judas Priest on KMGN/Bakersfield... Loverboy on WZXR/Memphis... Kellis Ethridge on WBWB/Bloomington... Rick Springfield on KSJO/San Jose... Tom Johnston on WBWB/Bloomington.

Promotion Of The Week

FEYLINE PRESENTS THE 1981 SUMMER OF STARS SUPER SCRAMBLE



WIN
 The grand prize is a trip for two to the...
 Other prizes include...
 Rules and regulations...
 Contact...
 Sponsors: Pepsi, KBBP, etc.

CROSSROCK PUZZLE: KBPI/Denver packed with several local merchants and Feyline concert promoters to put together a rock-oriented crossword puzzle contest. Running in the local newspaper, it offered entrants the chance to win tickets to a series of outdoor summer rock concerts. Other prizes included a deluxe car stereo system, albums and tapes, and KBPI satin jackets.

Some sample crossword questions: "Ted says Love is Like a _____ Iron," "They've come a long way from Toulouse Street," and "Speering Nestcurb (anagram)."

COLOR

THE CLEVELAND 500: The Cleveland what? Actually, it's a game set up at an area Peaches outlet, wherein contestants tried to beat M105/Cleveland jock T.R.'s score. The ten highest-scoring participants qualified for a race-off and won copies of Grunt/RCA's new Jefferson Starship album and T-shirts from RCA. The highest scorer won a 500 second (8½-minute) record run through Peaches.

INDY 500: Meanwhile, WYMX/Augusta wanted to send some listeners to the real Indy 500 race, so it spliced together riffs from five AOR driving songs, and asked listeners to call in and identify the songs and artists to win the trip.

THEY DON'T GET NO RESPECT: WFBQ/Indianapolis did a call-in-to-win contest for 50 pairs of tickets to see Rodney Dangerfield in concert... from the hall's last row of seats!

FORWARD INTO THE PAST: WDHA/Dover held a weekend-long 60's celebration, starting with a 60's-style listener party at a local club, leading into a 60's music weekend on the air, along with giveaways of paraphernalia like miniskirts and popular record albums of that decade.

"BACK ON THE STREETS" SCAVENGER HUNT: WMMS/Cleveland held what it claimed was the world's largest scavenger hunt in conjunction with MCA and the Donnie Iris album. The station announced 10 items listeners had to collect to become eligible to win one of three prizes: \$500, \$200 or \$100.



Radio & Records **AOR** NATIONAL AIRPLAY/40 Chart Summary

June 5, 1981

171 REPORTERS

Album cuts are listed in order of airplay preference.

5/15	5/22	5/29	6/5	Artist	Album	5/15	5/22	5/29	6/5
5	1	1	1	TOM PETTY & HEARTBREAKERS	Hard Promises (Backstreet/MCA)				
7	5	3	2	JOE WALSH	There Goes The... (Asylum)				
4	3	4	3	SANTANA	Zebop! (Columbia)				
1	2	2	4	WHO	Face Dances (WB)				
2	6	5	5	PHIL COLLINS	Face Value (Atlantic)				
3	4	6	6	JEFFERSON STARSHIP	Modern Times (RCA/Grunt)				
-	22	8	7	VAN HALEN	Fair Warning (WB)				
-	-	-	8	GEORGE HARRISON	Somewhere In... (Dark Horse/WB)				
9	8	9	9	BILLY SQUIER	Don't Say No (Capitol)				
12	10	10	10	GARY U.S. BONDS	Dedication (EMI America)				
22	21	15	11	KIM CARNES & HATE BOYS	Mistaken Identity (EMI America)				
15	9	12	12	AC/DC	Dirty Deeds Done Dirt... (Atlantic)				
17	16	13	13	OZZY OSBOURNE	Blizzard Of Oz (Jet)				
6	7	11	14	RUSH	Moving Pictures (Mercury/Pg)				
18	13	14	15	GREG KIHN BAND	Rockinroll (Baserkley)				
-	-	36	16	MOODY BLUES	Long Distance... (Threshold/Pg)				
-	33	25	17	TUBES	The Complete Backward... (Capitol)				
23	18	17	18	TOM JOHNSTON	Still Feels Good (WB)				
21	20	18	19	RICK SPRINGFIELD	Working Class Dog (RCA)				
8	12	16	20	STEVE WINWOOD	Arc Of A Diver (Island)				
-	-	-	21	PETER FRAMPTON	Breaking All The Rules (A&M)				
19	17	19	22	PRETENDERS	Extended Play (Sire)				
27	25	22	23	DAVE EDMUNDS	Twangin... (Swan Song)				
31	29	24	24	JIM STEINMAN	Bad For Good (Epic)				
10	14	21	25	STYX	Paradise Theater (A&M)				
11	15	20	26	.38 SPECIAL	Wild-Eyed Southern Boys (A&M)				
-	32	26	27	SECRET POLICEMAN'S BALL	Various Artists (Island)				
-	-	35	28	MARTY BALIN	Balin (EMI America)				
13	19	23	29	REO SPEEDWAGON	Hi Infidelity (Epic)				
-	-	40	30	ELTON JOHN	The Fox (Geffen)				
-	34	32	31	MARSHALL TUCKER BAND	Dedicated (WB)				
20	27	27	32	JUDAS PRIEST	Point of Entry (Columbia)				
39	36	30	33	SPLIT ENZ	Waiaata (A&M)				
-	-	39	34	JOHNNY VAN ZANT BAND	Round Two (Polydor/PolyGram)				
16	23	29	35	ERIC CLAPTON	Another Ticket (RSO)				
24	28	28	36	POINT BLANK	American Excess (MCA)				
-	-	38	37	PURE PRAIRIE LEAGUE	Something In... (Casablanca/Pg)				
28	30	37	38	LOVERBOY	Loverboy (Columbia)				
25	26	31	39	APRIL WINE	Nature Of The Beast (Capitol)				
-	-	-	40	DAVID LINDLEY	El Rayo-X (Asylum)				

PETTY maintained a strong lead in total and (especially) hot reports to stay at first place for the week. WALSH moved up to second place, growing in hits and total reports. SANTANA also inched up, gaining in hits. COLLINS and STARSHIP held rock steady. VAN HALEN built up its hot and total reports. HARRISON debuted as an album, though its album reports all came in later in the week and are therefore light (20). The record is still substantially reports of the single (131). SQUIER and BONDS both maintained. CARNES continued her impressive zoom up the AOR chart, growing in hits and total reports. AC/DC and OZZY held their own. MOODY had a great week of conversions and some early switches to upper rotations. TUBES jumped nicely, showing growth in upper rotations. FRAMPTON debuted strongly with potent adds. STEINMAN maintained. BALIN and ELTON both had a good week of reports in all rotations. TUCKER inched up as VAN ZANT rose. PPL inched up as LINDLEY debuted. The albums listed in Significant Action came closest to charting.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold italic type are also current singles.

MOST ADDED

Artist	Album	6/5	5/29	5/22	5/15	5/8
1 PETER FRAMPTON	Breaking All The... (A&M)	140/126	22/22	0/0	0/0	0/0
2 MOODY BLUES	Long... (Threshold/Pg)	149/118	38/38	1/1	0/0	0/0
3 SILVER CONDOR	Silver Condor (Columbia)	46/40	7/8	6/6	1/1	0/0
4 JOE VITALE	Plantation... (Asylum)	40/28	29/29	0/0	0/0	0/0
5 ELTON JOHN	The Fox (Geffen)	77/19	76/71	0/0	0/0	0/0
6 GEORGE HARRISON	Somewhere... (D. Horse/WB)	20/18	0/0	0/0	0/0	0/0
7 JOHNNY VAN ZANT...	Round Two (Polydor/Pg)	67/17	69/60	28/19	17/17	0/0
8 MARTY BALIN	Balin (EMI America)	79/16	70/28	63/49	7/7	0/0
9 SPIDER	Between... (Dreamland)	24/15	21/21	0/0	0/0	0/0
10 TUBES	The Complete... (Capitol)	107/12	91/27	90/87	7/7	0/0
10 WHITESNAKE	Come An' Get It (Mirage)	32/12	30/20	23/23	0/0	0/0
11 GHOST RIDERS	Ghost Riders (Anthem)	26/10	22/19	9/2	9/1	11/1
12 IRON MAIDEN	Killers (Harvest)	11/10	7/7	0/0	0/0	0/0
13 PLASMATICS	Beyond The Valley... (Stiff)	15/8	15/15	2/2	2/0	2/0
13 DIEBEL	Warts In A Tank (Regency)	15/8	14/8	12/11	0/0	0/0

MEDIUM

Artist	Album	6/5	5/29	5/22	5/15	5/8
1 TUBES	The Complete... (Capitol)	107/79	91/66	90/3	7/0	0/0
2 TOM JOHNSTON	Still Feels Good (WB)	108/76	109/74	110/80	101/66	87/28
3 DAVE EDMUNDS	Twangin... (Swan Song)	87/84	83/66	87/66	83/44	71/9
4 OZZY OSBOURNE	Blizzard Of Oz (Jet)	102/61	104/63	99/65	102/63	99/68
5 SECRET POLICEMAN'S...	Various Artists (Island)	78/60	86/66	74/26	66/1	6/2
6 GREG KIHN BAND	Rockinroll (Baserkley)	104/69	112/68	112/72	107/62	118/73
7 PRETENDERS	Extended Play (Sire)	83/63	90/60	102/61	101/66	106/68
8 SPLIT ENZ	Waiaata (A&M)	68/48	68/49	68/41	61/26	40/0
9 MARSHALL TUCKER...	Dedicated (WB)	71/44	62/35	68/29	49/3	0/0
10 MARTY BALIN	Balin (EMI America)	79/43	70/32	63/1	7/0	0/0
10 JOHNNY VAN ZANT...	Round Two (Polydor/Pg)	67/43	69/8	28/7	17/0	0/0
11 GARY U.S. BONDS	Dedication (EMI America)	126/41	126/45	118/51	116/57	118/57
12 BILLY SQUIER	Don't Say No (Capitol)	129/39	134/53	123/67	120/74	119/79
12 DAVID LINDLEY	El Rayo-X (Asylum)	46/39	47/33	41/26	34/20	29/9

THE HOTTEST

Artist	Album	6/5	5/29	5/22	5/15	5/8
1 TOM PETTY...	Hard... (Backstreet/MCA)	163/154	166/149	169/140	162/35	32/3
2 JOE WALSH	There Goes... (Asylum)	181/128	158/112	164/98	141/71	148/4
3 WHO	Face Dances (WB)	150/126	158/130	169/137	158/147	166/160
4 SANTANA	Zebop! (Columbia)	150/124	146/118	149/116	148/106	152/106
5 PHIL COLLINS	Face Value (Atlantic)	143/106	145/112	145/116	150/122	155/129
6 JEFFERSON STARSHIP	Modern... (RCA/Grunt)	142/106	142/107	148/118	150/114	162/124
7 VAN HALEN	Fair Warning (WB)	134/97	135/82	137/70	22/0	0/0
8 BILLY SQUIER	Don't Say No (Capitol)	129/89	134/73	123/65	120/42	119/33
9 GARY U.S. BONDS	Dedication (EMI America)	126/85	126/77	116/64	116/55	119/53
10 KIM CARNES & HATE...	Mistaken... (EMI America)	110/79	102/70	91/62	88/37	85/25
11 AC/DC	Dirty Deeds... (Atlantic)	103/69	105/72	104/77	103/74	106/78
12 RUSH	Moving... (Mercury/Pg)	95/67	110/62	116/69	126/103	128/112
13 STEVE WINWOOD	Arc Of A Diver (Island)	87/67	99/67	107/78	120/77	131/98
14 STYX	Paradise Theater (A&M)	73/49	81/61	98/74	108/87	123/107
15 RICK SPRINGFIELD	Working Class Dog (RCA)	75/46	80/41	78/43	82/35	78/23

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



LONDON



FRAMPTON • BREAKING ALL THE RULES

SP 3722

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AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



MOODY BLUES
Long Distance Voyager (Threshold/PolyGram)
"Voice" "Gerald" "Talking" "Mean"
while 87% of our reporters on it. Total album reports: 148, A-110, M-13, H-17. Charted this week at number 18.



PETER FRAMPTON
Breaking All The Rules (A&M)
This "Dig" "Kill" "Rise." 82% of our reporters on it. Total album reports: 140, A-120, M-9, H-8. Debuted this week at number 21.

Significant Action

SILVER CONDOR	Survival "Broke"	Silver Condor (Columbia)	Total 45, A-40, M-6, H-0
DREGS	Cruise "Park"	Unsung Heroes (Arista)	Total 44, A-2, M-27, H-8, J-7
JOE VITALE	Lady Title	Plantation Harbor (Asylum)	Total 40, A-28, M-12, H-0
88 JOHNNY/ASBURY JUKES	Reach Up... (Mer./JPG)	"Fever"	Total 37, A-1, M-28, H-7
KAMPUCHEA	Sister "Lucille"	Various Artists (Atlantic)	Total 36, A-0, M-28, H-8
LES DUDEK	Sacrifice "Deja"	Gypsy Ride (Columbia)	Total 35, A-1, M-28, H-7
COLD CHISEL	Baby "Standing"	East (Elektra)	Total 35, A-3, M-23, H-8
FRANKE & KNOCKOUTS	Sweetheart "Come"	Franke & (Millennium)	Total 34, A-0, M-21, H-13
ADAM & THE ANTS	Antmusic	Kings Of The Wild Frontier (Epic)	Total 33, A-1, M-26, H-7
BRAM TCHAIKOVSKY	Stand "Model"	Funland (Arista)	Total 33, A-3, M-26, H-8

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AOR

1 DREGS	Unsung Heroes (Arista)
2 LEE RITENOUR	"Rit" (Elektra)
3 DAVID SANBORN	Voyeur (WB)
4 S. CLARKE/G. DUKE	Clarke/Duke Project (Epic)
5 JEFF LORBER FUSION	Galaxian (Arista)
6 JOHN KLEMMER	Hush (Elektra)
7 CHUCK MANGIONE	Tarantella (A&M)
8 GROVER WASHINGTON JR.	Winelight (Elektra)
9 WAYNE JOHNSON	Arrowhead (Inner City)
10 DAVE GRUBIN	Mountain Dance (GRP/Arista)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104 Albany

518-482-5555

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WAVY Binghamton

607-772-8850

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

MOST ADDED

PETER FRAMPTON Breaking All The Rules (A&M) 33/31

MOODY BLUES Long Distance Voyager (Threshold/PolyGram) 36/29

SILVER CONDOR Silver Condor (Columbia) 13/11

GEORGE HARRISON Somewhere... (Dark Horse/WB) 8/8

GHOST RIDERS Ghost Riders (Anthem) 10/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who added it this week.

MEDIUM

TUBES The Complete... (Capitol) 30/24

DAVE EDMONDS Twangin... (Swan Song) 27/21

TOM JOHNSTON Still Feels Good (WB) 23/19

JIM STEINMAN Bad For Good (Epic) 23/16

JEFFERSON STARSHIP Modem Times (RCA/Grun) 33/14

SPLIT ENZ Weets (A&M) 20/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA) 37/37

WHO Face Dances (WB) 34/31

JOE WALSH There Goes... (Asylum) 34/30

SANTANA Zebop! (Columbia) 33/30

PHIL COLLINS Face Value (Atlantic) 34/28

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

104.1 Albany

518-785-9800

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

104.5FM WBCN Boston

617-266-1111

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

i-95fm Bridgeport

203-579-9995

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WCCC Hartford

203-548-3456

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WBAB Long Island

516-567-1023

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WZZO Allentown

215-694-0511

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WQZ Boston

617-267-8090

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

97Rock Buffalo

716-861-4555

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WCHC Hartford

203-247-1060

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WLBZ Long Island

516-485-9200

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WECM Claremont

603-542-7735

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WBLM Lewiston-Portland

207-783-2065

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

JOE VITALE (Asylum) "Lady" (21)

88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

Long Island

516-727-1570

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

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ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

98Rock Baltimore

301-889-0098

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

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ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

WJTB Boston

617-262-5900

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

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BRAM TCHAIKOVSKY (Arista) "Stand" (33)

Harrisburg

717-238-1402

Issue: PETER FRAMPTON (A&M) "Breaking All The Rules" (21)

MOODY BLUES (Threshold/PolyGram) "Long Distance Voyager" (18)

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88 JOHNNY/ASBURY JUKES (Mer./JPG) "Reach Up..." (37)

KAMPUCHEA (Atlantic) "Sister" (36)

LES DUDEK (Columbia) "Sacrifice" (35)

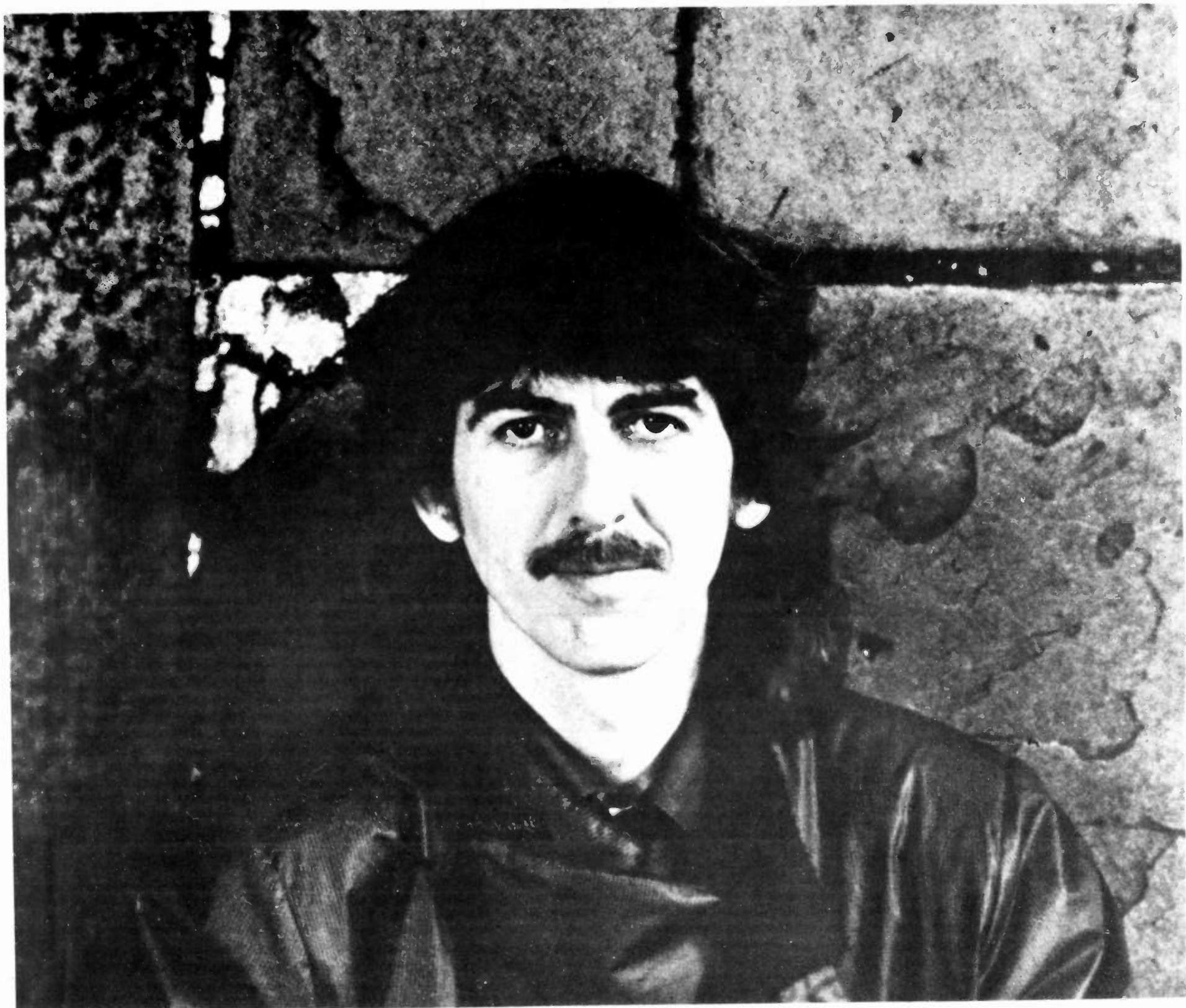
COLD CHISEL (Elektra) "Baby" (35)

FRANKE & KNOCKOUTS (Millennium) "Sweetheart" (34)

ADAM & THE ANTS (Epic) "Antmusic" (33)

BRAM TCHAIKOVSKY (Arista) "Stand" (33)

GEORGE HARRISON SOMEWHERE IN ENGLAND



Featuring the much-discussed, played and listened-to single,
"All Those Years Ago"

SOMEWHERE IN ENGLAND
Produced by George Harrison & Ray Cooper
On Dark Horse records & tapes

Manufactured & distributed by Warner Bros. Records Inc.



SOUTH

KZEM Dallas 214-748-9806

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

The Q KLAQ El Paso 915-544-8884

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

WGVN Gainesville 904-378-3806

WE'RE PROGRESSIVE (MORNING)
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 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

Houston 713-826-4591

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

ZZZ 102 Jackson 801-982-1062

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

Rock 105 Jacksonville 904-842-1055

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
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Rock 104 Knoxville 615-525-8000

WE'RE PROGRESSIVE (MORNING)
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 WE'RE PROGRESSIVE (EVENING)
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WXPX Lexington 606-252-8694

WE'RE PROGRESSIVE (MORNING)
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 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
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LRS 102 Louisville 502-585-5178

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
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FMY Lubbock 808-747-1224

WE'RE PROGRESSIVE (MORNING)
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 WE'RE PROGRESSIVE (EVENING)
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 WE'RE PROGRESSIVE (SUNDAY)

WZZR rock105 Memphis 901-726-0060

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

WYVE Miami 305-681-1580

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

Love 4 Miami 305-672-2500

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

Y102 FM Montgomery 205-264-2286

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

95 Rock Montgomery 205-832-4295

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

Zani & K94 Norfolk 804-461-1194

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

fm99 Norfolk 804-623-9887

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

WDIZ Orlando 305-645-1802

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

TK 101 Pensacola 904-438-7543

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

WQDR Raleigh 919-832-8311

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

XL 102 Richmond 804-282-9731

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

WLD 98.9 Roanoke 703-387-0234

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

99 LD West Palm Beach 305-481-0099

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

WKZL FM 107 Winston-Salem 919-725-0558

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

99.5 KISS San Antonio 512-223-6211

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

93 FM Shreveport 318-425-8692

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

98 ROCK Tampa 813-224-0742

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

95FM Tampa 813-876-0455

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

KMOD Tulsa 918-664-2810

WE'RE PROGRESSIVE (MORNING)
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 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
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99 LD West Palm Beach 305-481-0099

WE'RE PROGRESSIVE (MORNING)
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99 LD West Palm Beach 305-481-0099

WE'RE PROGRESSIVE (MORNING)
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 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)

99 LD West Palm Beach 305-481-0099

WE'RE PROGRESSIVE (MORNING)
 WE'RE PROGRESSIVE (AFTERNOON)
 WE'RE PROGRESSIVE (EVENING)
 WE'RE PROGRESSIVE (NIGHT)
 WE'RE PROGRESSIVE (SATURDAY)
 WE'RE PROGRESSIVE (SUNDAY)



WKDF'S ROCK PROCLAMATION: WKDF/Nashville sponsored its fifth annual "One For The Sun" outdoor benefit concert for the Nashville Music Association and the Crisis Call Center of Nashville. Headlining the show was the Allman Bros. Band; in commemoration, the Mayor proclaimed May as "Allman Bros. Month." Pictured (l-r) with the proclamation are Crisis Call Center's Patricia Couto, Nashville Music Association's Dale Cornelius, Nashville Mayor Richard Fulton, WKDF air personality and concert coordinator Carl P. Mayfield.

MIDWEST

Appleton
414 734 9226

WEPN

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Cincinnati
613 871 6500

WEN

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Bloomington
812 332 9292

WB 97

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Columbus
614 224 1271

Q-FM-96

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Chicago
312 440 5270

Loop

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Davenport
319 326 2541

77

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Chicago
312 828 8191

WLSN

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Dayton
513 224 1501

WLUE

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Chicago
312 777 1700

WZZM

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

DeKalb
815 756 9250

SLIDER 92

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Cleveland
216 391 1260

M/57

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Des Moines
515 285 8181

KGGO

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Cleveland
216 761 9667

Wmms

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Detroit
313 863 1800

WZZM

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Cleveland
216 761 9667

Wmms

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Detroit
313 444 1010

WRIF 101

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

MOST ADDED

PETER FRAMPTON
Breaking AR... (A&M) 41/34

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

MEDIUM

SECRET POLICEMAN'S BALL
Various Artists (Island) 23/19

OZZY OSBOURNE
Blizzard Of Oz (J&J) 32/18

TOM JOHNSTON
Still Feels Good (WB) 28/18

TUBES
The Complete... (Capitol) 26/18

THE HOTTEST

TOM PETTY & THE HEARTBREAKERS
Herd... (Becktree/MCA) 46/41

JEFFERSON STARSHIP
Modern Times (RCA/Donnu) 44/40

JOE WALSH
There Goes... (Asylum) 46/39

PHIL COLLINS
Face Value (Atlantic) 48/38

SANTANA
Zebop! (Columbia) 46/33

WHO
Face Dances (WB) 42/33

Duluth
218 728-6421

WJTB

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Indianapolis
317 257 7666

WFBZ

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Lincoln
402 476 6666

FM 102

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Evansville
812 477 8611

Album Station

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Kankakee
815-939-4541

WFBZ

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Madison
608 248-6460

WIBA-FM

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Fargo
218 236 7900

Album Station

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Kansas City
816 753 4567

KY-102

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Madison
608 248-9277

WVLA 92

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Flint
313 744 1570

WWCK 105 FM

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Kansas City
816 531 3400

SAS 106

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Milwaukee
414 342 1111

WLPX 97 fm

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Ft. Wayne
219-484-0580

Album Station

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Lansing
517 393-1320

IDI-FM

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Milwaukee
414 278 2040

93QFM

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Grand Rapids
616 456 5261

LAV-FM 97

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Lafayette
317 448 1566

WXUS 93

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Muscatine
319 263 2512

KFHL

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Grand Rapids
616 456 5261

LAV-FM 97

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Lafayette
317 448 1566

WXUS 93

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6

Minneapolis
612 545 5803

KQ92

MOODY BLUES
Long... (Threshold/PQ) 43/31

SILVER CONDOR
Silver Condor (Columbia) 11/9

JOE VITALE
Plan & Ban Harbor (Asylum) 13/6



**Jim
Duncan**

News Notes

As I was flipping through the L.A. Times this weekend, a small article caught my eye. It said: "A slipped disc has cost Bob Lashbrook his job at radio station KSCS-FM in Fort Worth." The article went on to explain the station's policy of giving \$10,000 to any listener who catches the station not playing at least three songs without interruption. Apparently, the 60-year-old part-time employee of KSCS played only two records, gave a station ID, realized his mistake, and played one more record. Lashbrook was caught by a listener who wrote the station and asked for the cash. I talked with PD R. T. Simpson, who said the station in fact had such a policy, of which Lashbrook was aware. Station Manager Vern Ore was out of town at the time of the dismissal. Upon his return, and after a great deal of local and national media attention, the station decided to revise its policy of immediate termination. According to the new policy, if an infraction of the format is made, each case will be looked at and the appropriate penalty will be given. In light of the new policy, Lashbrook was offered his job back, but decided to concentrate on his cabinetmaking business and refused the offer. . . Elsewhere: sorry to have to miss Fan Fair again this year in Nashville. Thanks for the many invitations. Sounds like it will be a fun event. Next week, R&R Nashville Editor Biff Collie will give you a complete report. Special thanks to Conway Twitty for the invite to the groundbreaking ceremonies of the Conway Twitty Complex across from the House of Cash Museum. . . In case you hadn't heard, the third annual FICAP (Federation of International Country Air Personalities) mini-clinic will be held in Austin, Texas on June 26 and 27. For more details call (615) 320-0115. . . Dwayne Allan Helt assumes the PD job at KTFX-FM/Tulsa. . . Bill James moves to the PD job at KYOU-KGRE/Greeley, CO. He had been at KIXX/Fort Collins. . . Len Younger, morning man at KIKX/Tucson, takes over as PD. Former PD Bob Jones is available: (602) 889-6296. . . On June 1 a few new Country stations were announced. They include KPOD/Crescent City, CA; WTSV-AM/Claremont, NH; and KYEZ-FM/Salinas, KS. All stations are in need of some record product to help with the changeover. . . So what's NEWS with you?

Correspondence:

R&R:

There's a big rhubarb brewing in country music circles and the artists are finding themselves in the uncomfortable position of making enemies while trying to make friends.

It used to be voice tracks by artists for a country music station were no problem. . . because most markets only had one Country music station.



Now with the explosion of country music across the nation most all major markets have several Country stations. . . some with as many as eight. The competition is fierce.

Now when an artist records a voice promo stating, "Hi, I'm (name of artist) and when in (name of city) I always listen to (name of station)," he is making one station happy and all the others angry.

It has even been suggested by some stations that the artists are actually making enemies of the stations which could affect record airplay.

The ignored stations feel if the artists are telling the country music fans in a market to listen to one station over another, why should the other stations do anything for that artist?

After all, in the eyes of the stations, the artist is doing a disservice to everyone except the station he is promoting in a competitive market.

It's something to think about. Best regards.

Dan McKinnon,
President,
KSON-AM-FM/San Diego

Country

CONTESTS, CONCERTS, & CONVERSATIONS

"Big" Broadcast Buddies



This picture gets the laugh of the week award. Seen with the oversized broadcast equipment are Barney Cannon, MD of WCDS/Glasgow, TN, and RCA recording artist Randy Parton. WCDS was doing a remote broadcast from the recent Tri-Country Farm Expo. Welcome to the big time. . . Everyday here at R&R we get at least one new press release proclaiming an upcoming "world's largest" Country music festival. Here are a few: KHJ/Los Angeles in conjunction with Atlantic/Pacific Productions is presenting the "World's Largest Celebration Of Country Music" on June 20 at the Rose Bowl. This day-long event will star George Jones, Tammy Wynette, Merle Haggard, Alabama, Mickey Gilley, Johnny Lee, Don Williams, Larry Gatlin, T.G. Sheppard, and Rosanne Cash. . . WWVA/Wheeling, WV will again present the 5th annual "Jamboree In The Hills," July 18-19. This year's event will also feature Alabama, George, Tammy, T.G., and Merle, plus Conway Twitty, Tom T. Hall, Emmylou Harris, Bill Monroe, Hoyt Axton, Margo Smith, Billy "Crash" Craddock and a few more. . . July 3 & 4, Gilley's Club in Pasadena, TX will hold a special "picnic" that will star Mickey Gilley, Johnny Lee, Gail Davies, Margo Smith, David Frizzell & Shelly West, Rex Allen Jr., Faron Young, Ernest Tubb, and Ricky Scaggs. . . Another show billed as the "World's Largest Country Music Festival" will take place on July 4-5 at Surfside in Myrtle Beach, SC and will feature Johnny Cash, Mac Davis, Emmylou, Conway, Jerry Lee Lewis, Dottie West, Con Hunley, Bellamy Brothers, Ray Stevens, Donna Fargo, Johnny Rodriguez, Dave & Sugar and many more. . . Oak Ridge Boys Bill Golden (l) and Joe Bonsall (r) are seen here during a recent



visit with WSM/Nashville late night personality Chuck Morgan. . . KVET/Austin helped to raise money in the recent Fiesta 10,000 Fund Run, a 6.2 mile jog. Air personality Penny Reeves told R&R, "I ran talking most of the way as usual. I finished the course in 51 minutes; my mouth came in a bit faster at 41 minutes." . . During the past month WEEP/Pittsburgh air staffers did MC work for the Oak Ridge Boys, Statler Brothers, Margo Smith, Rex Allen Jr. and Pure Prairie League concerts. . . KRZY/Albuquerque once again participated in the annual Charley Pride "Golf Fiesta" last weekend. Besides Charley, Larry Gatlin and the Gatlin Brothers were among the celebrities. . . KENR/Houston is giving away season tickets to Astros baseball games. . . WPOC-FM/Baltimore has begun a daily feature called "More." The mini-series will contain factual information on energy, taxes, gardening, nutrition, car care and more. . . WIL-AM-FM/St. Louis recently promoted the premiere of the new movie "The Legend Of The Lone Ranger" by giving away tickets. Some of their winners received a quarter ounce of pure silver (silver bullets, optional). . . "Jungle Jim" Cameron of WSAN/Whitehall, PA reports on the 107-hour "Rocking Horse Marathon" the station just put on. They started with 33 people riding "small, wooden rocking horses in the middle of the street in downtown Allentown." The last person to stay on won a 1981 Toyota Starlet. Jim tells us WSAN plans to submit the results to the Guinness Book of World Records. . . Epic recording artist Charley McClain recently stopped by the KLIF/Dallas studios. She is pictured here with PD Danny McDuff. . . On June 11, "Ol' Dave," afternoon driver at



KHAK/Cedar Rapids, IA, will stay in a waterbed for four days suspended from a crane 100 feet in the air. (Some guys just have all the fun.) This is another record breaking attempt. Dave will continue to do his 2-7pm air show from the waterbed. (I've heard of lying down on the job, but this is ridiculous!) . . . Todd Stinson, MD of KTPK/Topeka, KS, rode a moped on 6/10th of a gallon of gas. Listeners were invited to guess how far he would get before running out. The closest guess won the moped. For your information it was 68.65 miles. . . I think I have run out of gas, or at least words, until next week. . . Let's hear from you. . .



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BELLAMY BROTHERS

They Could Put Me In Jail (WB/Curb)

On 71% of reporting stations. National Summary: Up 9, Same 21, Down 0, Debuts 31, Adds 23. R&R Chart: 47-39.

VERN GOSDIN

Dream Of Me (Ovation)

On 66% of reporting stations. National Summary: Up 34, Same 19, Down 0, Debuts 14, Adds 11. R&R Chart: Debut 41.

TERRY GREGORY

Just Like Me (Handshake)

On 65% of reporting stations. National Summary: Up 38, Same 10, Down 0, Debuts 18, Adds 11. R&R Chart: Debut 43.

RICKY SKAGGS

Don't Get Above Your Raising (Epic)

On 63% of reporting stations. National Summary: Up 43, Same 17, Down 0, Debuts 9, Adds 6. R&R Chart: 48-44.

CONWAY TWITTY & LORETTA LYNN

I Still Believe In Waltzes (MCA)

On 61% of reporting stations. National Summary: Up 16, Same 20, Down 0, Debuts 20, Adds 17. R&R Chart: Debut 45.

GEORGE STRAIT

Unwound (MCA)

On 61% of reporting stations. National Summary: Up 31, Same 18, Down 0, Debuts 10, Adds 13. R&R Chart: 50-46.

Most Added:

LARRY GATLIN

Wind Is Bound To Change (Columbia)

STATLER BROTHERS

Don't Wait On Me (Mercury/PolyGram)

EMMYLOU HARRIS

I Don't Have To Crawl (WB)

MERLE HAGGARD

Rainbow Stew (MCA)

REX ALLEN JR. & MARGO SMITH

While The Feeling's Good (WB)

TERRI GIBBS

Rich Man (MCA)

Hottest:

BARBARA MANDRELL

I Was Country When Country... (MCA)

OAK RIDGE BOYS

Elvira (MCA)

ALABAMA

Feels So Right (RCA)

DOTTIE WEST

What Are We Doin' In Love (EMI/Liberty)

DOLLY PARTON

But You Know I Love You (RCA)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. [X] indicates one of this week's "most added" new songs.

- MERLE HAGGARD "Rainbow Stew" (MCA) 70/29**
National Summary: Up 7, Same 22, Down 0, Debuts 12, Adds 29 including WYDE, WGTO, KIKK-FM, WUBE-FM, WKKN, KVDD, KBMY, KNIX-FM, KEEN, WWCS-FM, WWVA, WHDD d-29, WTSD 46-36, KCKC 33-13, WIXL-FM 47-28. R&R Chart: Debut 48.
- JOE STAMPLEY "Whiskey Chasin'" (Epic) 63/11**
National Summary: Up 19, Same 20, Down 0, Debuts 13, Adds 11, WUBE-FM, WXCL, WKCO-FM, KRZY, KFTN, KCKC, WCAW, WWCS-FM, WNYR, WBAX, KHEY, KCUB 39-30, WIXL-FM 26-16, KRRV d-27, KYXX 31-12. R&R Chart: Debut 49.
- EDDY RAVEN "I Should've Called" (Elektra) 57/15**
National Summary: Up 22, Same 12, Down 0, Debuts 8, Adds 16, WSLR, WNRS, WUBE-FM, WCXI, KBUF, WHBF, WKCO-FM, WIL-AM-FM, KKAL, KVEG, KTRB, KWJJ, WPLD, WCOS-FM, KNDE, WSIX-FM 17-12. R&R Chart: Debut 50.
- LARRY GATLIN "Wind Is Bound To Change" (Columbia) 55/33**
National Summary: Up 5, Same 12, Down 0, Debuts 6, Adds 33 including KOKE-FM, WYDE, WGTD, WIRK-FM, KBUF, KEBC-FM, WKCO-FM, KRZY, KWJJ, KSOP, WSEN, WOKQ, WWVA, WSIX-FM 47-31.
- TERRI GIBBS "Rich Man" (MCA) 49/28**
National Summary: Up 4, Same 16, Down 0, Debuts 3, Adds 26 including WFMS-FM, WTSO, WBCS-FM, KFEQ, KNIX-FM, KYTE, KGA, KCUB, WVAM, WWCS-FM, KOKE-FM, WYDE, KIKK-FM, KRMD-AM-FM, KCKC 34-24.
- WAYLON & JESSI "Wild Side Of Life" (RCA) 48/10**
National Summary: Up 4, Same 21, Down 1, Debuts 10, Adds 10, WBGW-FM, WNYR, WYDE, KNOE, WMNI, KSO, KVOD, KBMY, KFTN, KDNE, WEEP d-31, WSIX-FM 48-39, WHOO d-30, WFMS-FM d-29, KCKC 24-18.
- JOHN CONLEE "Could You Love Me (One More Time)" (MCA) 46/7**
National Summary: Up 9, Same 19, Down 0, Debuts 11, Adds 7, WSAI, KICD-FM, KVEG, KWJJ, KEEN, WSIX-FM 30-21, KFGO 38-32, KRZY 40-34, KFTN 39-30, KCKC 27-18, WIXL-FM 34-24.
- MUNDO EARWOOD "Angela" (Excelsior) 48/2**
National Summary: Up 26, Same 11, Down 0, Debuts 8, Adds 2, KRZY, WKLM, KSSS 44-39, KTRB 35-30, WVAM 49-44, WWCS-FM 18-13, KIXZ 32-26, KOKE-FM 45-39, KHEY 44-39, WSIX-FM 22-17, KKYX 39-33.
- JUICE NEWTON "Queen Of Hearts" (Capitol) 44/22**
National Summary: Up 4, Same 14, Down 0, Debuts 4, Adds 22 including KLAK, KWJJ, KRSY, WOKQ, WIXY, WMZO-FM, KOKE-FM, KENR, KIKK-FM, WLWI-FM, KBMR, KEBC-FM, WXCL, KSOP 46-37, KCKC 30-20, WIRE 40-34.
- CHARLIE RICH "You Made It Beautiful" (Epic) 44/3**
National Summary: Up 17, Same 18, Down 1, Debuts 5, Adds 3, KBUF, WHBF, KVEG, KEBC-FM 49-40, KSSS 32-27, KEED 37-28, KFTN 38-29, WIXL-FM 34-24, WYDE 44-38, WSIX-FM 34-26.
- EDGEL GROVES "Footprints In The Sand" (Silver Star) 43/5**
National Summary: Up 23, Same 9, Down 2, Debuts 4, Adds 6, KIKK-FM, WIRK-FM, WJEZ-FM, KFGO, KUUY, WPLO 24-17, WCOS-FM 33-13, WMC-AM 12-4, WLWI-FM 26-16, WSAI 11-7, WHK 3-2, WFMS-FM 3-1, KFTN 23-12, WCAW 39-26, WNYR 19-14.
- KIN VASSY "Likin' Him And Lovin' You" (EMI/Liberty) 42/10**
National Summary: Up 15, Same 11, Down 0, Debuts 8, Adds 10, WSLR, WNRS, KFGO, KWMT, KVOC, KSSS, KOKE-FM, WGTO, WQIK-FM, WQYK-FM, KFTN 34-27, WWCS-FM 24-19, KHEY 48-43, WBAM 39-31.

Others Getting Significant Action

- SUE POWELL "Midnite Flyer" (RCA) 39/4**
National Summary: Up 9, Same 23, Down 0, Debuts 3, Adds 4, WESC-AM-FM, WKLM, WMNI, WYII, WGTO 43-38, KYXX 41-35, WKKN 40-34, KTRB d-36, KWJJ 48-42, WVAM 48-42.
- JUDY BAILEY "Slow Country Dancing" (Columbia) 38/2**
National Summary: Up 20, Same 13, Down 1, Debuts 2, Adds 2, KSO, KVOC, KUUY 49-42, KMPS-AM-FM 28-21, WWVA 33-26, KVET 47-42, KIKK-FM 18-13, KYXX 25-15.
- EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 36/32**
National Summary: Up 1, Same 2, Down 0, Debuts 0, Adds 32 including KVET, KENR, WBAM, KRMD-AM-FM, KSO, KEBC-FM, KFEQ, KSOP, KMPS-AM-FM, WNYR, WYII.
- EDDY ARNOLD "Bally-Hoo Days" (RCA) 36/2**
National Summary: Up 18, Same 11, Down 0, Debuts 4, Adds 2, WKKN, WCOS-FM, KWMT 45-37, KICD-FM 39-28, KSSS 36-31, KONE 36-32, KGA 40-33, WIXL-FM 41-30, WSIX-FM 23-18, KRMD-AM-FM 33-28.

Radio & Records NATIONAL AIRPLAY/50

June 5, 1981

THREE TWO LAST WEEKS WEEKS WEEK

6	2	3	1	DOLLY PARTON/But You Know I Love You (RCA)
5	4	2	2	DOTTIE WEST/What Are We Doin' In Love (EMI/Liberty)
11	5	4	3	ANNE MURRAY/Blessed Are The Believers (Capitol)
1	1	1	4	OAK RIDGE BOYS/Elvira (MCA)
35	23	12	6	BARBARA MANDRELL/I Was Country When Country... (MCA)
7	3	5	6	JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB)
14	11	9	7	GAIL DAVIES/It's A Lovely, Lovely World (WB)
8	6	7	8	RAZZY BAILEY/Friends (RCA)
20	15	11	9	STEVE WARINER/By Now (RCA)
22	18	13	10	CHARLY McCLAIN/Surround Me With Love (Epic)
9	8	6	11	MEL TILLIS/A Million Old Goodbyes (Elektra)
19	14	10	12	LACY J. DALTON/Whisper (Columbia)
23	19	16	13	EARL THOMAS CONLEY/Fire And Smoke (Sunbird)
10	10	8	14	MEL McDANIEL/Louisiana Saturday Night (Capitol)
26	20	15	15	ELVIS PRESLEY/Lovin' Arms (RCA)
21	16	14	16	WILLIE NELSON/Mona Lisa (Columbia)
28	22	18	17	JOHNNY RODRIGUEZ/I Want You Tonight (Epic)
31	26	21	18	SYLVIA/The Matador (RCA)
27	21	17	19	BILLY SWAN/Do I Have To Draw A Picture (Epic)
34	29	23	20	MOE BANDY/My Woman Loves The Devil Out Of Me (Columbia)
46	39	28	21	ALABAMA/Feels So Right (RCA)
41	31	24	22	TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra)
43	37	29	23	JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA)
48	35	31	24	DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)
4	9	20	25	ROSANNE CASH/Seven Year Ache (Columbia)
45	32	30	26	RANDY BARLOW/Love Dies Hard (Paid)
13	13	19	27	JOHNNY CASH/The Baron (Columbia)
-	41	32	27	TOM JONES/Darlin' (Mercury/PolyGram)
2	7	22	28	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
50	42	33	29	SONNY CURTIS/Good Ol' Girls (Elektra)
-	43	34	31	B.J. THOMAS/Some Love Songs Never Die (MCA)
-	45	43	32	CRISTY LANE/Love To Love You (EMI/Liberty)
3	12	25	33	RONNIE MILSAP/Am I Losing You (RCA)
25	25	26	34	ED BRUCE/evil Angel (MCA)
-	44	38	35	CRYSTAL GAYLE/Too Many Lovers (Columbia)
-	46	39	36	JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)
-	47	45	37	BURRITO BROTHERS/Does She Wish She Was Single Again (Curb)
-	48	44	38	BOBBY BARE/Learning To Live Again (Columbia)
-	-	47	39	BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb)
-	49	42	40	HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb)
-	-	-	41	VERN GOSDIN/Dream Of Me (Ovation)
49	40	37	42	TANYA TUCKER/Love Knows We Tried (MCA)
-	-	-	43	TERRY GREGORY/Just Like Me (Handshake)
-	-	48	44	RICKY SKAGGS/Don't Get Above Your Raising (Epic)
-	-	-	45	CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)
-	-	50	46	GEORGE STRAIT/Unwound (MCA)
-	-	49	47	DON KING/I Still Miss Someone (Epic)
-	-	-	48	MERLE HAGGARD/Rainbow Stew (MCA)
-	-	-	49	JOE STAMPLEY/Whiskey Chasin' (Epic)
-	-	-	50	EDDY RAVEN /I Should've Called (Elektra)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- STATLER BROTHERS "Don't Wait On Me" (Mercury/PolyGram) 34/33**
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 33 including WHK, WCXI, KEBC-FM, KWJJ, KMPS-AM-FM, KCUB, WMZO-FM, WYDE, WQIK-FM, WMC-AM, WIRK-FM.
- JOHN DENVER "Some Days Are Diamonds..." (RCA) 33/14**
National Summary: Up 3, Same 11, Down 0, Debuts 5, Adds 14 including KEED, KNIX-FM, KGA, WBGW-FM, WPLO, KYXX, WSLR, KFGO, WKCO-FM, WSIX-FM 49-37.
- DEAN DILLON "They'll Never Take Me Alive" (RCA) 32/11**
National Summary: Up 7, Same 13, Down 0, Debuts 1, Adds 11, KOKE-FM, KLRA, KNOE, WBAM, WSAI, KICD-FM, KKAL, KSSS, KWJJ, WGNM-FM, WWVA, WGTO 45-36.
- SUSIE ALLANSON "Run To Her" (EMI/Liberty) 31/8**
National Summary: Up 7, Same 10, Down 0, Debuts 6, Adds 8, KSSS, KFTN, KRSY, WCAW, WPLO, KHEY, KNOE, KRMD-AM-FM, KSOP 31-26, WYDE 36-28.
- REX ALLEN JR. & MARGO SMITH "While The Feeling's Good" (WB) 30/28**
National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 28 including KEED, KMAK, KNIX-FM, KMPS-AM-FM, WYII, KOKE-FM, KENR, WLWI-FM, WSLR, WCXI, KEBC-FM.
- BILLY LARKIN "Longing For The High" (Sunbird) 30/10**
National Summary: Up 3, Same 10, Down 0, Debuts 7, Adds 10, KSO, WCXI, KICD-FM, KUZZ, KSSS, KRDR, KRSY, KGA, WGTD, KENR.
- JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 27/17**
National Summary: Up 0, Same 6, Down 0, Debuts 4, Adds 17 including WYDE, WESC-AM-FM, WBAM, WQYK-FM, WSAI, KSO, WTSO, WBCS-FM, KSOP, WYII.
- ROY CLARK "Love Takes Two" (MCA) 23/3**
National Summary: Up 7, Same 9, Down 0, Debuts 4, Adds 3, KFTN, KVET, WHBF, KUZZ 29-24, WIXL-FM 28-21, WBAM 36-28, WSIX-FM 25-19, KRMD-AM-FM 47-30.
- EDDY ARNOLD "Two Hearts Beat Better Than One" (RCA) 22/1**
National Summary: Up 11, Same 8, Down 0, Debuts 2, Adds 1, WSLR, WCXI 36-28, KKAL 22-16, KMPS-AM-FM d-29, WWCS-FM 11-8, WWVA 39-31, WGTO 49-42, KKYX 33-27.
- JEANNE PRUETT "I Ought To Feel Guilty" (Paid) 20/5**
National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 5, KKYX, WIRK-FM, WNRS, KICD-FM, KSSS, WBAM d-37, WDDO-FM d-29, KFEQ 42-36, WIXL-FM 14-11.
- DAVE KIRBY "North Alabama" (Dimension) 20/5**
National Summary: Up 4, Same 9, Down 0, Debuts 2, Adds 5, KOKE-FM, WQYK-FM, WIRK-FM, WSAI, KSOP, KHEY 46-40, KKYX 38-32, KFTN 32-26.
- WAYLON JENNINGS "I'll Be Alright" (RCA) 19/5**
National Summary: Up 3, Same 8, Down 0, Debuts 3, Adds 5, WSLR, WAXX, WTSO, WBCS-FM, KUUY, KWMT 48-38, KUZZ 47-39. On: WSAI, WMZO-FM, KVET.
- BRENDA LEE "Fool, Fool" (MCA) 18/5**
National Summary: Up 1, Same 10, Down 0, Debuts 2, Adds 5, WBGW-FM, WMZO-FM, WWVA, KYXX, WAXX. On: KENR, KIKK-FM, KEBC-FM, KEEN.
- SHOPPE "Dream Maker" (NSD) 18/4**
National Summary: Up 1, Same 10, Down 0, Debuts 3, Adds 4, WCXI, WKKN, KEED, WQYK-FM, KOKE-FM 46-41. On: WSAI, KGA, WYDE, KRMD-AM-FM.
- PURE PRAIRIE LEAGUE "Still Right Here In My Heart" (Casablanca/PolyGram) 17/2**
National Summary: Up 8, Same 6, Down 0, Debuts 1, Adds 2, WBGW-FM, WHN, WKXA 28-24, WBCS-FM 17-12, WMUS-AM-FM 26-22, KVOC d-37, KLAK 8-6, KCKC 8-7.
- BILLY "CRASH" CRADDOCK "I Just Need You For Tonight" (Capitol) 15/15**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 15 including KVET, WBAM, KFGO, KEBC-FM, KUZZ, KMAK, KNIX-FM, KCKC, WGBW-FM.
- KIERAN KANE "You're The Best" (Elektra) 14/11**
National Summary: Up 2, Same 0, Down 0, Debuts 1, Adds 11 including WSAI, WXCL, KUUY, KMPS-AM-FM, WIXY, KVET, WGTO, WBAM, WIXL-FM 50-33, WSIX-FM 46-33.

Country Pictures

(Biff Collie's Nashville report will return next week.)



ON-THE-AIR ALMOST EVERYWHERE — Seen are some of the participants of the sixth Radio Luxembourg live radio broadcast to over 4 million listeners in Europe. The live satellite broadcast originated from the Tennessee Performing Arts Center in Nashville. Pictured (standing, l-r) Joe Sullivan, Charlie Daniels' manager, Ron Huntsman of Sound-Seventy Management; Rich Schwan of CBS/Nashville; Charlie Daniels; host Bob Stewart of Radio Luxembourg; Gell Davies; Del Bryant of BMI/Nashville; and John Doumanian, Ms. Davies's manager. Kneeling is Wes Green of the Nashville Radio Workshop.



PANCAKE COUNTRY — KMPS-AM-FM/Seattle and Nally's Syrup sponsored "Breakfast In Bedlam" with the KMPS morning crew. Seen here with a few of the contest winners are the KMPS morning team (in the chef's hats) Patti Par, traffic; Phil Harper, morning man; and Don Riggs, KMPS news.



KAWASAKI KOUNTRY — KCJB/Minot, ND and Action Sports, Inc. combined efforts to give away a Kawasaki 3-wheel fun machine, awarded to the person with the correct number on her official KCJB Country Club Card. Seen here are winner Lillie Vise, PD Mark Ess, and KCJB morning man "Doc James." Old "Doc" is on the fun machine as PD Ess ponders the situation.



MOVIN' ON COUNTRY — KRRV-FM/Alexandria, LA recently gave away a Ford pickup, along with some white socks and Blue Ribbon beer in its "Redneck, White Socks & Blue Ribbon Beer" promotion. Inside of the "redneck" truck were the socks and beer. Listeners were asked to stop by the local Ford dealer and guess the amount inside. The person nearest the correct amount won all of the goods. Also pictured is the KRRV "Movin' On Country" bumper sticker.



MONTGOMERY MONEY MAKER — WLWI-FM/Montgomery, AL sent along its latest billboard campaign. As you can see, it proclaims the new WLWI cash and prize giveaway, "The Hot Ticket" contest.



CON JOB — WIL-AM&FM/St. Louis and Busch Beer sponsored a Western night concert following a recent St. Louis Cardinals baseball game. The musical entertainment was provided by WB recording artist Con Hunley, who is seen here during the performance at Busch Stadium in St. Louis.



AFTER YOU THINK YOU'VE HEARD IT ALL, LISTEN TO US

For a free demo on the ultimate in programming flexibility and production techniques, call us collect: 213 821-8087

RAGAMUFFIN PRODUCTIONS, INC.
4676 Admiralty Way Suite 206 Marina Del Rey, CA 90291



Regional Adds & Hots

EAST		MIDWEST		SOUTH		WEST	
MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST
Larry Gatlin (Columbia)	Oak Ridge Boys (MCA)	Emmylou Harris (WB)	Barbara Mandrell (MCA)	Stabler Brothers (Mercury/PQ)	Barbara Mandrell (MCA)	Emmylou Harris (WB)	Barbara Mandrell (MCA)
Emmylou Harris (WB)		Stabler Brothers (Mercury/PolyGram)	Oak Ridge Boys (MCA)	R. Allen & M. Smith (WB)	Alabama (RCA)	Larry Gatlin (Columbia)	Barbara Mandrell (MCA)

EAST

WQAN-FM Albany, NY	DEAN DILLON
WVBC-FM Hagerstown, MD	STARLET BROTHERS
WNYA Rochester, NY	JOHN STAMPLEY
WVBA Akron, OH	ALLEN & SMITH
WVSA Cincinnati, OH	JOHN ANDERSON
WVRE Indianapolis, IN	JOHN ANDERSON
WVBE Memphis, TN	JOHN ANDERSON
WVBC-FM Greenville, SC	STARLET BROTHERS
WVBA AL Alabama, AL	STARLET BROTHERS
WVBE Birmingham, AL	STARLET BROTHERS
WVBE Houston, TX	STARLET BROTHERS
WVBE Jacksonville, FL	STARLET BROTHERS
WVBE Tampa/St. Pete, FL	STARLET BROTHERS
WVBE West Palm Beach, FL	STARLET BROTHERS
WVBE Wilmington, NC	STARLET BROTHERS
WVBE Winston-Salem, NC	STARLET BROTHERS

MIDWEST

WVBA Akron, OH	ALLEN & SMITH
WVSA Cincinnati, OH	JOHN ANDERSON
WVRE Indianapolis, IN	JOHN ANDERSON
WVBE Memphis, TN	JOHN ANDERSON
WVBC-FM Greenville, SC	STARLET BROTHERS
WVBA AL Alabama, AL	STARLET BROTHERS
WVBE Birmingham, AL	STARLET BROTHERS
WVBE Houston, TX	STARLET BROTHERS
WVBE Jacksonville, FL	STARLET BROTHERS
WVBE Tampa/St. Pete, FL	STARLET BROTHERS
WVBE West Palm Beach, FL	STARLET BROTHERS
WVBE Wilmington, NC	STARLET BROTHERS
WVBE Winston-Salem, NC	STARLET BROTHERS

SOUTH

WVBA AL Alabama, AL	STARLET BROTHERS
WVBE Birmingham, AL	STARLET BROTHERS
WVBE Houston, TX	STARLET BROTHERS
WVBE Jacksonville, FL	STARLET BROTHERS
WVBE Tampa/St. Pete, FL	STARLET BROTHERS
WVBE West Palm Beach, FL	STARLET BROTHERS
WVBE Wilmington, NC	STARLET BROTHERS
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WVBE West Palm Beach, FL	STARLET BROTHERS
WVBE Wilmington, NC	STARLET BROTHERS
WVBE Winston-Salem, NC	STARLET BROTHERS

WEST

WVBA AL Alabama, AL	STARLET BROTHERS
WVBE Birmingham, AL	STARLET BROTHERS
WVBE Houston, TX	STARLET BROTHERS
WVBE Jacksonville, FL	STARLET BROTHERS
WVBE Tampa/St. Pete, FL	STARLET BROTHERS
WVBE West Palm Beach, FL	STARLET BROTHERS
WVBE Wilmington, NC	STARLET BROTHERS
WVBE Winston-Salem, NC	STARLET BROTHERS

Hottest Tracks: "Chicken Truck" JOHN ANDERSON (WB) "She's Gone To L.A. Again" OAK RIDGE BOYS (MCA) "Silence On The Line" & "Party Time" T.G. SHEPPARD (WB/Curb)

ROSANNE CASH - Seven Year Ache - (Columbia) "You Don't Have Very Far To Go" "Blue Moon With Heartache" "My Baby Thinks He's A Train" "Hometown Blues"

DAVID FRIZZELL & SHELLY WEST - Carryin' On The Family Names - (WB) "A Texas State Of Mind" "Carryin' On The Family Names"

TERRI GIBBS - Somebody's Knockin' - (MCA) "Some Days It Rains All Night Long"

EMMYLOU HARRIS - Evangeline - (WB) "How High The Moon" "Evangeline" "Bad Moon Rising" "I Don't Have To Crawl"

CHARLY MCCLAIN - Surround Me With Love - (Epic) "The Very Best Is You" "You And Me" "Sleepin' With The Radio On"

RONNIE MILSAP - Out Where The Bright Lights Are Glowing - (RCA) "Dear Friend" "Out Where The Bright Lights Are Glowing"

ANNE MURRAY - Where Do You Go When You Dream - (Capitol) "It Should Have Been Easy" "Bitter They Are, Harder They Fall" "Call Me With The News" "Another Sleepless Night"

JUICE NEWTON - Juice - (Capitol) "Ride 'Em Cowboy" "Country Comfort" "Texas Heartache" "All I Have To Do Is Dream"

OAK RIDGE BOYS - Fancy Free - (MCA) "She's Gone To L.A. Again" "When Love Calls You" "Dream Of Me" "Somewhere In The Night" "When I'm With You"

CHARLEY PRIDE - Roll On Mississippi - (RCA) "I Used To Be That Way" "Ha Can Be An Angel"

JOHNNY RODRIGUEZ - After The Rain - (Epic) "Crazy Love" "Nobody's Better Than You" "I Can't Keep My Hands Off Of You"

T.G. SHEPPARD - I Love 'Em All - (WB/Curb) "Silence On The Line" "Party Time" "We Belong In Love Tonight" "Troubled Waters" "You Waited Yourself Right Into My Life"

RICKY SKAGGS - Waitin' For The Sun To Shine - (Epic) "Your Old Love Letters" "Low And Lonely" "Crying My Heart Out Over You"

NUMBER OF REPORTING STATIONS THIS WEEK: 119

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

ALABAMA - Feels So Right - (RCA) "Fantasy" "Ride The Train" "Hollywood" "See The Embars, Feel The Flame" "I'm Stoned"

JOHN ANDERSON - John Anderson 2 - (WB) "Chicken Truck" "The Same Old Girl" "I Love You A Thousand Ways" "Mountain High, Valley Low"

MOE BANDY & JOE STAMPLEY - Hey Joe, Hey Moe - (Columbia) "Get Off My Case" "Country Boys" "Two Beers Away"

ED BRUCE - One To One - (MCA) "I Take The Chance" "Love's Found You And Me" "When You Fall In Love Everything's A Waltz"

Most Requested:

OAK RIDGE BOYS "Elvira" (MCA)

BARBARA MANDRELL "I Was Country..." (MCA)

ALABAMA "Feels So Right" (RCA)

DOTTIE WEST "What Are We Doin'..." (EMI/Liberty)



Jeff
Green

Adult/Contemporary

DISGUISED PRIZE ATTRACTS SALES

KLTE's Unique Reverse Tradeout

In a highly unusual promotion, KLTE/Oklahoma City has developed a "reverse tradeout" giveaway, called "It Matters," which benefits the station's advertisers far beyond conventional bartering.

KLTE Program Director Joe Geoffroy described the purpose, details, and business community reaction.

"The concept is a joint effort between our owner and GM Ken Dowe, Music Director John Williams, our morning personality Kevin McCormick and myself. Our attitude is that 'it matters' to us what happens to our listeners. We thought of a money giveaway, because with high inflation, there's less leisure income than ever before. We used the 'It Matters' idea because it does matter to us that our listeners get some money to make their day a little bit better."

Here's how the promotion works: When listeners hear the "cash register ring" they call to register. Four of five callers are accepted each time. Later, when listeners' names are announced, they call back to win a

"Our attitude is that it matters to us what happens to our listeners."

\$102 prize from one of KLTE's various advertisers — at least that's what the station says over the air. Listeners and advertisers not being featured both perceive the prizes are being provided by the mentioned advertiser. The truth, however, and the unique twist is that the station actually pays the listeners \$102 out of its own pocket and suggests they spend it at clients' stores!

"We never mention on the air that we're giving away \$102 in cash. For example, if we're offering a dinner for two, we'll say, 'This \$102 dinner at 'XX' restaurant is provided by KLTE.' We make it seem as if the prize is already purchased and that's what they win. Once we get a winner on the phone, however, we say, 'Hey, you've won \$102. We hope you do go blow the money at that restaurant, because that's what matters to us! But we're going to send you a \$102 check and you can spend it where you want.'"

Instead of simply giving away \$102 in cash, however, the KLTE staff developed the idea of disguising the money in the free account mentions as part of the benevolent image of promoting not only the money value, but prizes that the everyday listener needs or fantasizes about owning.

Geoffroy continued, "Not only did we 'give away' tax preparation and daycare services, telephone bill payments, and the like, we also 'offered' facial spa memberships, fine luggage, and other luxury items. The

"This is just one way we as a radio station can say, 'Thanks for advertising with us and here's what we're going to do for you.'"

underlying philosophy was to take some of the financial pressure off our winning listeners so that they could spend their own money on things they really want to."

Rewarding Listeners As The Objective

Geoffroy pointed out that the unusual idea was designed specifically to reward KLTE listeners, rather than as an effort to build better sales relationships. Sales was clearly the secondary motive.

"We could have done regular tradeouts for merchandise, though it would have taken a lot of sales effort. Since we were planning to spend several thousand dollars on promotion anyway, it made more sense to give our listeners \$102 in cash than to make our sales people go out and arrange various advertisers to give away a \$102 prize.

"Instead, we just thought, 'What advertiser will complain about being all over our radio station for two days as we talk about their product?' The sales department's interests were not included in the beginning. In fact, through the excitement of putting the contest together, we never ventured to look at how it would affect sales."

Ironically, what started out as a programming promotion turned into a great sales idea.

"People who don't even advertise with us started calling and saying, 'How can I be one of those \$102 prizes?' It's worked wonderfully well in building a stronger bond between the sales department and our clients. This is just one way we as a radio station can say, 'Thanks for advertising with us and here's what we're going to do for you.'"

Recycling And Participation

Underlying the image enhancement, the mechanics were designed to get more participants and to recycle more listeners.

Geoffroy elaborated, "We don't take several callers at once just to assure ourselves of adult participation because we don't get many teen phones anyway. We just wanted to get more people involved, to improve the chances of winning for everybody. We take about twenty calls a day from various suburbs. The following day, when we'll announce the winner, we tell people to 'listen between 2 and 3 to win if you're registered.' Later on, we'll even tell the listeners the precise moment the winning name will be drawn. Hopefully, those 20 people will think they're the one and will recycle into different time periods than they may be used to listening in."

Geoffroy explained that the contest runs any time between 6am and midnight every day of the ARB. The staff believes in freshness and carts up new 30-60-second "prize" and "winners" promos each day. General contest promos are produced every few days. The cash register "ring" effect is randomly placed in any quarter-hour, but always follows a stopset.

Consumer advertising was limited to a onetime series of four-column ads in the women's, sports, and entertainment sections of the city newspaper, each on separate days. The layout showed various prizes with "It Matters" and the KLTE logo in large black print.

Informing The Staff

The contest was announced to the KLTE staff and listeners just one week in advance. Geoffroy related the complications that resulted.

"It was hard at first with the short lead time, as we weren't sure how everything would fit together. The mechanics got confusing. For example, we're going to register certain people today to win, but give the prize away tomorrow, when we announce another prize to be

"The flexibility of radio allowed us to make changes."

given away the next day, and so on. Fortunately, with Kevin and John's help I can pass the information along and reinforce it with a note posted in the control room."

Why did this promotion develop so suddenly? "We were all prepared to do something else," said Geoffroy, "such as giving away \$10,000 to one listener. Then this idea came upon us and we then decided the 'It Matters' promotion was really what we wanted to do. The flexibility of radio allowed us to make changes."

Upon initial inspection, the KLTE reverse tradeout promotion seems to be nothing more than a normal tradeout. The unusual free sponsor mentions appear to make perfect sense, however, because of the tremendous sales reaction it generates.

Not only has KLTE coordinated an effective image and recycling promotion but it has also expanded its marketing influence by tying in several of its clients with numerous small prizes, as opposed to offering one big prize in conjunction with only one account.

A promotion such as this may work best in a secondary or tertiary market where word of mouth spreads quickly throughout the business community and where there aren't as many stations to fragment the business impact.

OUTCUE

Just Wait Till Next Year

In a moment of utter candor, JWS/Pittsburgh Music Director Herb Crowe willingly and unabashedly admitted that the station, after careful, deliberate, and intense debate, and despite certain extreme and vociferous opposition from all sides, solemnly vowed and agreed not to schedule any jello jumps this summer.

Progress

Jim Berry joins WNAB/Bridgeport as afternoon drive personality, formerly of WTMJ/Milwaukee... Peter Hunn, known to Philly listeners as WMGK/Philadelphia's Peter Davis, has received the FCC 'go-ahead' for constructing his new FM station in the Adirondack/Lake Champlain region in upstate New York. WHNC-FM (Hunn Radio Co.) will make its debut sometime this fall... Cliff Albert, News Director of KFMB-AM-FM/San Diego, has been elected to the board of directors of the California Associated Press Television-Radio Association (CAPTRA)... Larry Nelson, morning personality at KOMO/Seattle, has received certificates designating him as a "Distinguished Citizen," an "Ambassador of Good Will," and a "Washington General" from the Washington State Lieutenant Governor. At one time Larry was a rock & roll musician... Special Get-Well wishes to Gary Collins of KLMS/Lincoln, who lately has been in and out of traction since an old soccer injury flareup.



RABBITT ON THE RUN — WBBM-FM/Chicago presented an Eddio Rabbitt concert at the city's Mill Run Theatre, giving away 20 pairs of tickets, T-shirts, caps, and autographed LPs, plus a chance to meet Eddio himself. Pictured (l-r) are News/Public Affairs Director Lid Crane, Promotion Director Vicki Mann, Eddie, Sami Jo Cole, and air personalities Rick Elliot and Nic St. John.

A/C

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MANHATTAN TRANSFER

Boy From New York City (Atlantic)

67% of our reporters on it. Add WPRO, KHOW, KOY, WGAR, KSTP, WNAB, WGIR, WCFR, WSBA, WIS, WYMC, KOB, KMED, WAKR, WDFD, KFOR, WASH, WNDB. Heavy rotation: WTMJ, KFQD, WRVA, WMAZ. Medium rotation: WCBM, WIP, 3WS, WGY, WBT, WOAI-FM, KEX, WFYR, WCCO-FM, plus 20 more. Debuts on A/C chart at No. 30.

SHEENA EASTON

Modern Girl (EMI America)

63% of our reporters on it. Add WGY, WPRO, WASH, WCCO-FM, WGIR, WCFR, WDFD, WNFL, WSGW, WJON. Heavy rotation: WELI, 97AIA, WCCO-AM, WDEF, WRVA, KBAI, KLMS. Medium rotation: WISN, KNBR, WSJS, WBEN, WCBM, plus 19 more. Moves 29-28 on A/C chart.

LEE RITENOUR

Is It You (Elektra)

59% of our reporters on it. Add KOGO, WOAI-FM, 97AIA, WTAR, WATR, KFOR, WDFD. Heavy rotation: WTMJ, WLW, WSM-FM, WCBM, KRKK, WORG, WABZ, WLNH, WNAB. Medium rotation: WCCO-FM, KNBR, KEX, KOY, KPPL, WBT, WASH, WIP, WBEN, plus 28 more. Moves 30-26 on A/C chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. indicates one of this week's "most added" new songs.

OAK RIDGE BOYS "Elvira" (MCA) 56/10 add WIP, WGY, WSIX, KNBR, WLW, WKIQ, WKHM, KLMS, KRKK, WATR. Heavy rotation: WSB, WBT, WOAI-FM, KMBZ, WTMJ, KOLO, KLO, WORG, WYMC, WDEF, WJBO, WNEU, KRNT, WJON. Medium rotation: WCCO-AM, WGAR, KOY, WLTA, WTAE, WBEN, WFIR, WMAZ, WIS, WABZ, WHAG, WEIM, WNAB, KFQD, WHIZ, KRMG, KXIC, KGGF, WHBY. Debuts on A/C chart at No. 29.

JOEY SCARBURY "Theme From 'Greatest American Hero' (Believe It Or Not)" (Elektra) 55/24 add WBEN, WELI, WIP, WPRO, KPPL, KOY, KNBR, WGAR, WHIO, WTMJ, WNAB, WABZ, WCHV, WIS, WNDB, WMAZ, WYMC, KMED, WAKR, KGGF, WACI, WNFL, KMRJ, WSGW. Heavy rotation: KLOK, WRIE, WRVA. Medium rotation: KEX, WSJS, WDAE, WBT, WLTA, WGY, WCBM, KRKK, KRZI, WORG, WSLI, WJBO, WSBA, WNEU, WLNH, WEIM, WJON, WHBC, WKIQ, WHBY.

MAUREEN McGOVERN "Halfway Home" (Maiden Voyage) 49/2 add WYMC, WDAE. Heavy rotation: KEX, KSL, WLW, WTMJ, KOLO, KLO, WRVA, WLVA, WFTL, WATR, WHBY, WHBC, WDFD, KFOR. Medium rotation: WELI, WHAM, WWWL, WHIO, WCCO-AM, WNAB, WEIM, WGIR, WSBA, WDEF, WIS, WNDB, KRZI, KOB, KFQD, KUGN, KRKK, KMED, KGGF, WACI, KXIC, WDFI, KMRJ, WJON, WSTV, KRMG, WHIZ. Holds at No. 27 on A/C chart.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 48/4 add WIS, WSLI, WNFL, WKHM. Heavy rotation: WLTA, WTMJ, KLMS. Medium rotation: WBEN, WIP, WOAI-FM, KEX, KSL, KMBZ, WRIE, WEIM, WLNH, WATR, WSBA, WFTL, KOB, KRKK, KGGF, KXIC, WHIZ, WJON.

ELTON JOHN "Nobody Wins" (Geffen) 45/2 add KEX, WTAR. Heavy rotation: WCHV, KLMS. Medium rotation: WCCO-FM, WWWL, WLW, KNBR, KPPL, WOAI-FM, WSM-FM, WBT, WLTA, WIP, WCBM, WABZ, WIS, WSLI, WMAZ, WORG, WNAB, WRIE, WEIM, KFQD, KUGN, KBAI, KLO, KRKK, WHBY, WKIQ, KWOS, WDFI, KMRJ, WJON, WHIZ.

DILLMAN BAND "Lovin' The Night Away" (RCA) 44/1 add WTAR. Heavy rotation: WSJS, WRVA, WDEF. Medium rotation: KEX, WCCO-AM, WNAB, WEIM, WHAG, WSBA, WIS, WMAZ, WYMC, WFIR, KOB, KFQD, KMED, KLO, KRKK, WJON, KMRJ, WDFI, KFOR, KXIC, WACI, KGGF, WHBC, WKIQ, WHBY.

JAMES TAYLOR "Hard Times" (Columbia) 40/17 add KPPL, KSL, WHIO, WHAG, WLNH, WSBA, WDEF, WNDB, WRVA, KOLO, KRKK, KLMS, KFOR, WKHM, WACI, WHBC, WKIQ. Heavy rotation: 97AIA, WLVA. Medium rotation: KNBR, WBT, WHBY, KLTE, WNAB, WEIM, WFIR, WSLI, WCHV.

ALAN PARSONS PROJECT "Time" (Arista) 38/13 add WCCO-FM, WCCO-AM, WLW, KOY, WELI, WCBM, WORG, WTAR, WIS, WCFR, WHAG, WKHM, WSGW. Heavy rotation: WSM-FM, WBEN, WJBO. Medium rotation: WOAI-FM, KEX, WGY, WLNH, WNEU, KFQD, KBAI, KRKK, WFIR, WMAZ, WSLI, WCHV, WABZ, WKIQ, KFOR.

ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 37/4 add WWWL, WTMJ, WNEU, KXIC. Heavy rotation: WSB, WLTA. Medium rotation: KOY, KSL, WCCO-AM, WJON, KLTE, KFOR, WHBC, WKIQ, WNAB, WSBA, WFTL, KFQD, KMED.

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 35/5 add WIP, WBEN, WNAB, WATR, WJON. Heavy rotation: WTMJ, 97AIA, WMAZ. Medium rotation: WSM-FM, WELI, WLW, WGAR, WWWL, WCCO-AM, WABZ, WJBO, WIS, WNDB, WSLI, WORG, WCFR, WNEU, WHBC, KFOR, KFQD, KRKK.

JUICE NEWTON "Queen Of Hearts" (Capitol) 31/15 add WBEN, WGY, 97AIA, KOY, KMBZ, WATR, WJBO, WFTL, WSLI, WYMC, WORG, KMED, KLO, WDFI, WJON. Heavy rotation: KOGO, WSB, WRVA. Medium rotation: WHBC, KEX, WLNH, WDEF, WNDB, WFIR.

Others Getting Significant Action

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 18/10 add WHAG, WHBY, WIS, WKIQ, WNDB, WSTV, WSLI, WYMC, KMED, KLO. Heavy rotation: KOY, KLMS. Medium rotation: WBT, WDEF, WRVA, WDFI.

FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 17/2 add KING, WASH. Heavy rotation: WGY, WLW, WGAR, KAA, WFIR, WOWO. Medium rotation: KOGO, KMRJ, KWOS, WKIQ.

QUINCY JONES "Al No Corrida" (A&M) 17/2 add WCBM, WOWO. Heavy rotation: WBEN, WOAI-FM, WLW, WFIR. Medium rotation: WIP, WGAR, KRKK, KRKO, KFQD, WCHV, WABZ, WRIE.

ROBBIE DUPREE "Brooklyn Girls" (Elektra) 16/10 add WHIZ, WSTV, KMRJ, WKIQ, WHBY, WLNH, WJBO, WIS, KBAI, KLO. Heavy rotation: WKHM. Medium rotation: WFIR.

TERRI GIBBS "Rich Man" (MCA) 16/6 WSM-FM, WDEF, WMAZ, WORG, KMED, KOLO. Medium rotation: WSJS, WBT, KRMG, WHBC.

DENNIS YOST "Going Through The Motions" (Robox) 16/4 add WABZ, WACI, WDFI, WJON. Heavy rotation: WLTA. Medium rotation: WSB, KFOR, WSBA.

POINTER SISTERS "Slow Hand" (Planet) 14/11 add WFYR, KMBZ, WHBY, WEIM, WJBO, WSLI, WMAZ, WRVA, WFIR, KBAI, KRKK. Heavy rotation: 97AIA. Medium rotation: WORG.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 14/5 add WGAR, WKIQ, KMRJ, WLVA, KMED. Medium rotation: WGY, WJBO, WORG, WFIR, KFQD.

RAZZY BAILEY "Friends" (RCA) 13/2 add WIS, KXIC. Heavy rotation: WLTA, WSB, WSJS, KRNT, KRMG. Medium rotation: KMBZ, WDEF.

Radio & Records NATIONAL AIRPLAY/30

June 5, 1981

Three Weeks	Two Weeks	Last Week	Rank	Artist/Record
3	2	1	1	DOTTIE WEST/What Are We Doing In Love (Liberty)
16	12	4	2	NEIL DIAMOND/America (Capitol)
2	1	2	3	GINO VANNELLI/Living Inside Myself (Arista)
13	8	5	4	DON McLEAN/Since I Don't Have You (Millennium)
6	3	3	5	JOHN LENNON/Watching The Wheels (Geffen)
-	24	16	6	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
11	9	8	7	KIM CARNES/Bette Davis Eyes (EMI America)
17	14	9	8	RAY PARKER JR. & RAYDIO/A Woman Needs Love... (Arista)
23	19	15	9	JESSE WINCHESTER/Say What (Bearsville/WB)
8	7	7	10	CHRISTOPHER CROSS/Say You'll Be Mine (WB)
14	13	12	11	ANNE MURRAY/Blessed Are The Believers (Capitol)
21	16	13	12	STARS ON 45/Medley (Radio/Atlantic)
4	4	6	13	SMOKEY ROBINSON/Being With You (Tamla)
25	21	18	14	JIM PHOTOGLO/Fool In Love With You (20th)
-	-	24	15	AIR SUPPLY/The One That You Love (Arista)
5	5	11	16	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
12	11	17	17	TASTE OF HONEY/Sukiyaki (Capitol)
-	26	21	18	BARBRA STREISAND/Promises (Columbia)
22	20	19	19	DOLLY PARTON/But You Know I Love You (RCA)
-	29	23	20	ROSANNE CASH/Seven Year Ache (Columbia)
10	10	10	21	CHAMPAIGN/How 'Bout Us (Columbia)
1	6	14	22	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
-	30	25	23	PURE PRAIRIE LEAGUE/Still Right Here... (Casablanca/PolyGram)
29	28	26	24	PAUL ANKA/I've Been Waiting For You All My Life (RCA)
18	18	20	25	CLIMAX BLUES BAND/I Love You (WB)
-	-	30	26	LEE RITENOUR/Is It You (Elektra)
30	27	27	27	MAUREEN McGOVERN/Halfway Home (Maiden Voyage)
-	-	29	28	SHEENA EASTON/Modern Girl (EMI America)
-	-	28	29	OAK RIDGE BOYS/Elvira (MCA)
-	-	27	30	MANHATTAN TRANSFER/Boy From New York City (Atlantic)

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED

JOEY SCARBURY
Theme From "Greatest... (Elektra)

MARTY BALIN
Hearts (EMI America)

MANHATTAN TRANSFER
Boy From New York City (Atlantic)

JOHN SCHNEIDER
It's Now Or Never (Scotti Bros.)

JAMES TAYLOR
Hard Times (Columbia)

JUICE NEWTON
Queen Of Hearts (Capitol)

HOTTEST

GINO VANNELLI
Living Inside Myself (Arista)

DOTTIE WEST
What Are We Doing In Love (Liberty)

KIM CARNES
Bette Davis Eyes (EMI America)

NEIL DIAMOND
America (Capitol)

GEORGE HARRISON
All Those Years Ago (Dark Horse/WB)

JOHN LENNON
Watching The Wheels (Geffen)

HELEN REDDY "I Can't Say Goodbye To You" (MCA) 30/3 add KLOK, WTMJ, WIS. Heavy rotation: WNDB, KLMS. Medium rotation: KMRJ, KFOR, KGGF, WHBC, WKIQ, KFQD, WFTL, WDEF, WABZ, WSBA, WEIM, WELI, WLTA, WSB, WHIO, WCCO-AM.

MICHAEL JACKSON "One Day In Your Life" (Motown) 30/1 add KOLO. Heavy rotation: KSL, WTMJ, 97AIA, WRIE, WFTL, WKHM, KLMS. Medium rotation: WPRO, WDAE, KEX, KMBZ, WJON, KFOR, WKIQ, WHBY, WIS, WNDB, WATR, WHAG, KMED, KLO, KRKK.

CLIFF RICHARD "Give A Little Bit More" (EMI America) 29/3 add WCBM, KRZI, WTAR. Heavy rotation: WTMJ, KRKK, KLO, WEIM, WKHM. Medium rotation: WBEN, KEX, KNBR, WCCO-FM, WHIZ, WLNH, WCFR, WNEU, WCHV, KAA, WFIR, KFQD, KMJJ.

MARTY BALIN "Hearts" (EMI America) 28/18 add WCCO-FM, WLW, KOY, KEX, KNBR, WASH, WIP, WSGW, WSTV, WHIZ, KBAI, KRKO, KUGN, WSLI, WABZ, WRIE, WEIM, WATR. Medium rotation: KPPL, WSJS, WBEN, WLNH, WCHV, WORG, WFIR, WHBY.

TOM JONES "Darin'" (Mercury/PolyGram) 27/1 add WATR. Heavy rotation: 97AIA, WSB, WDEF, WHBC. Medium rotation: WCCO-AM, KMBZ, WTAE, WELI, WNAB, KGGF, KXIC, KFOR, WFTL, WLVA.

TERRY CASHMAN "Willie, Mickey And 'The Duke' (Talkin' Baseball)" (Lifesong) 27/0. Medium rotation: WSB, WELI, KMBZ, KRKK, KOLO, KMED, WFTL, WNDB, WSBA, WATR, WNAB, WHBC, KGGF, KMRJ.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 24/18 add KSL, WLW, KMBZ, WCCO-AM, WNEU, WABZ, WNDB, WSLI, WORG, WRVA, KMED, KRKK, WHIZ, WKHM, KXIC, WDFI, KMRJ. Medium rotation: WBT, KRMG.

LANI HALL "Come What May" (A&M) 24/5 add WHIO, WLW, KMRJ, WHBC, WDEF. Medium rotation: KMBZ, KSL, WNAB.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 23/3 add WFIR, WOWO, WKHM. Heavy rotation: KLMS, WABZ, WNEU, WLNH. Medium rotation: WOAI-FM, WTAE, WFYR, WJBO, KAA, WMAZ, WKIQ, WHIZ, WEIM, KRKK.

TOMMY JAMES "You're So Easy To Love" (Millennium) 23/1 add WHIZ. Heavy rotation: WRVA. Medium rotation: WELI, KEX, WHAG, WCFR, WFIR, KFQD, KLO, KRKK, WKHM, KXIC, KFOR.

JOHN DENVER "Some Days Are Diamonds" (RCA) 22/12 add WLTA, KSL, KXIC, WHBC, WKIQ, WORG, WDEF, KMED, KLO, KOLO, WSBA, WNAB. Heavy rotation: WRVA.

GARY U.S. BONDS "This Little Girl" (EMI America) 13/1 add WHAG. Heavy rotation: WIP, WLNH, WABZ, WFIR. Medium rotation: WGAR, WNEU, WOWO, WCHV.

CHRIS MONTAN "Any Minute Now" (20th) 11/6 add KOY, KEX, KSL, WEIM, KLO, KUGN. Medium rotation: WHBC.

TAFFY McELROY "Who's That Look In Your Eye" (MCA) 11/0. Heavy rotation: KXIC. Medium rotation: WDEF, KFQD, WHIZ.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 10/10 add WCCO-AM, KBAI, WORG, WMAZ, WLVA, WSLI, WFTL, WCFR, WEIM, KWOS.

STARK & McBRIEN "Home Again... Again" (Lifesong) 10/2 add KLOK, WNEU. Medium rotation: WHAG.

NICOLETTE LARSON "When You Come Around" (WB) 10/0. Medium rotation: WLTA, WCCO-AM, KFQD, KLO, WKHM.

BILL WITHERS "I Want To Spend The Night" (Columbia) 10/0. Medium rotation: KFQD.

STEVE WINWOOD "Arc Of A Diver" (Island) 9/2 add WABZ, KOLO. Heavy rotation: WSM-FM. Medium rotation: WNAB, WNEU, WEIM, WLNH.

MARSHALL TUCKER BAND "This Time I Believe" (WB) 8/2 add WLVA, WKIQ. Medium rotation: WBT, WKHM, WORG.

ALABAMA "Feels So Right" (RCA) 8/1 add KOY. Medium rotation: WRVA, KRMG.

A/C

Regionalized Adds & Hots

EAST

WCMB/Baltimore
Hal Martin
Cliff Richard
Quincy Jones
Alan Parsons
HOTTEST
Lee Ritenour
Air Supply
George Harrison
Rosanne Cash
Manhattan Transfer

3-W/SPittsburgh
Herb Crowe
Jim Photoglo
Rosanne Cash
HOTTEST
Dottie West
Neil Diamond
Stars On 45
Manhattan Transfer
George Harrison

WCRF/Springfield
Jeff Taylor
Sheena Easton
(Modern)
Manhattan Transfer
Dionne Warwick
Alan Parsons
HOTTEST
Dottie West
Kim Carnes
Rosanne Cash
George Harrison
Tommy James

WGAN/Portland
Janet Booth
None
HOTTEST
John Lennon
Smoky Robinson
(Being)
Christopher Cross
Grover Washington Jr.
(Two)
Gino Vannelli

WASH/Washington D.C.
Bob Duckman
None
HOTTEST
Lenny Rogers
Sheena Easton
(Modern)
Marty Ballin
Manhattan Transfer
Frankie/Knockouts (DP)
HOTTEST
Gino Vannelli
Kim Carnes
Don McLean
Neil Diamond
Joe Dolce

WATW/Waterbury
Rick O'Connor
None
HOTTEST
Julie Newton
(Queen)
HOTTEST
George Harrison
Ray Parker Jr.
& Raydio
Air Supply
Alan Parsons
Cliff Richard

WBEN/Buffalo
Roger Christian
Cliff Richard
Joey Scarybury
Julie Newton
(Queen)
HOTTEST
George Harrison
Ray Parker Jr.
& Raydio
Air Supply
Alan Parsons
Cliff Richard

WHAM/Rochester
Dave Laird
George Harrison
PPL
Rosanne Cash
HOTTEST
Champaign
(How)
Gino Vannelli
Christopher Cross
Dottie West
Neil Diamond

WQY/Schenectady
Bill Buchner
Oak Ridge Boys
Julie Newton
(Queen)
Sheena Easton
(Modern)
HOTTEST
Kim Carnes
Smoky Robinson
(Being)
Gino Vannelli
Taste Of Honey
Ray Parker Jr.
& Raydio

WJWB/Hagerstown
B.J. Baumgardner
Emily Lou Harris
James Taylor
Gary U.S. Bonds
Phil Evely
Alan Parsons
HOTTEST
Stars On 45
Neil Diamond
Oak Ridge Boys
Manhattan Transfer
Bill Withers

WLHM/Laconia
Bob Nelson
Robbie Dupree
James Taylor
Phil Collins
(Air)
HOTTEST
George Harrison
PPL
Lee Ritenour
Hall & Oates
(Dreams)
Manhattan Transfer

WQIR/Manchester
Karen Anderson
Manhattan Transfer
Sheena Easton
(Modern)
Air Supply
HOTTEST
Dottie West
Kim Carnes
John Lennon
Gino Vannelli
T.G. Sheppard

WEL/Hew Haven
Wah Pinta
Joey Scarybury
Alan Parsons
HOTTEST
Neil Diamond
Don McLean
Sheena Easton
(Modern)
Dottie West
John Lennon
Jim Photoglo

WIPP/Philadelphia
Bob Russo
Marty Ballin
Cliff Richard
Oak Ridge Boys
Joey Scarybury
HOTTEST
Gary U.S. Bonds
(Chance)
Jim Photoglo
Elton John
Carole B. Sager
Manhattan Transfer

WTAE/Pittsburgh
Don Berns
Kenny Rogers
Abby
(On)
Barbra Streisand
(Promises)
Joe Dolce
Kim Carnes (RA)
HOTTEST
Steve Winwood
(Chance)
Christopher Cross
REO Speedwagon
Stars On 45
Ray Parker Jr.
& Raydio

MIDWEST

WAKR/Akron
Bill Hart
Manhattan Transfer
Joey Scarybury
HOTTEST
Champaign
(How)
Gino Vannelli
Dottie West
Ray Parker Jr.
& Raydio
Barbra Streisand
(Promises)

WLW/Cincinnati
Grag Plociano
Lani Hall
Oak Ridge Boys
Alan Parsons
Marty Ballin
John Schneider
HOTTEST
Kim Carnes
Gino Vannelli
Maureen McGovern
George Harrison
Air Supply

WVBF/Flint
Paul Landino
Manhattan Transfer
Sheena Easton
(Modern)
Rosanne Cash
Lee Ritenour

WACI/Freeport
Larry Lance
Dennis Yost
James Taylor
Joey Scarybury
HOTTEST
Gino Vannelli
Anne Murray
Dolly Parton
George Harrison
Rosanne Cash

WVVO/Cleveland
Terry Patrick
E. Humperdinck
HOTTEST
Smoky Robinson
(Being)
Dottie West
Gino Vannelli
Neil Diamond
Air Supply

WKIQ/Bowling Green
John Swan
Marshall Tucker
Band
James Taylor
John Denver
Robbie Dupree
Kool & Gang
Oak Ridge Boys
Phil Evely
HOTTEST
John Lennon
Gino Vannelli
Dottie West
Stars On 45
George Harrison

WVBC/Canton
Mike Don
James Taylor
Lani Hall
John Denver
Rosanne Cash
Paul Anka
Barbra Streisand
(Promises)
PPL
Air Supply

WVFR/Chicago
John Wetherbee
HOTTEST
Kim Carnes
Taste Of Honey
Climax Blues Band
George Harrison
Manhattan Transfer

WVBA/York
Jim Horn
James Taylor
John Denver
Manhattan Transfer
HOTTEST
Anne Murray
Gino Vannelli
Neil Diamond
George Harrison

WVWV/Columbus
Larry Finkel
Barbra Streisand
(Promises)
Marty Ballin
Oak Ridge Boys
Joey Scarybury
HOTTEST
Gino Vannelli
Kim Carnes
Stars On 45
George Harrison
Air Supply

WVWV/Columbus
Larry Finkel
Barbra Streisand
(Promises)
Marty Ballin
Oak Ridge Boys
Joey Scarybury
HOTTEST
Gino Vannelli
Kim Carnes
Stars On 45
George Harrison
Air Supply

WVWV/Columbus
Larry Finkel
Barbra Streisand
(Promises)
Marty Ballin
Oak Ridge Boys
Joey Scarybury
HOTTEST
Gino Vannelli
Kim Carnes
Stars On 45
George Harrison
Air Supply

KRNT/Des Moines
Scott Huskey
Jesse Winchester
Neil Diamond
Elvis Presley
(Lovin')
Jim Photoglo
HOTTEST
Sheena Easton
(Train)
Smoky Robinson
(Being)
John Lennon
Climax Blues Band
Oak Ridge Boys

KFOR/Lincoln, NB
Patti Moran
Manhattan Transfer
James Taylor
Lee Ritenour
HOTTEST
Gino Vannelli
Dottie West
John Lennon
Christopher Cross
Don McLean

KJMS/Lincoln
Gary Collins
Grover Washington Jr.
(Midnight)
Oak Ridge Boys
James Taylor
HOTTEST
Bill Medley
(Know)
Kim Carnes
Dottie West
Don McLean

WDFW/Marion
Doug Triplett
Julie Newton
(Queen)
John Schneider
Dennis Yost (DP)
HOTTEST
Neil Diamond
Christopher Cross
Gino Vannelli
Kim Carnes

WISN/Milwaukee
Dave Demer
Barbra Streisand
(Promises)
George Harrison
Champaign
(How)
Christopher Cross
Kim Carnes
Paul Anka
Neil Diamond

WTMJ/Milwaukee
Sam Armito
E. Humperdinck
Helen Reddy
Joey Scarybury
HOTTEST
Stevie Wonder
Barbra Streisand
(Promises)
Lee Ritenour
George Fischer
Neil Diamond

KSTP/Minneapolis
Don Michaels
Taste Of Honey
George Harrison
Rosanne Cash
Manhattan Transfer
HOTTEST
Gino Vannelli
Dottie West
T.G. Sheppard
Neil Diamond

WKHM/Jackson
Jerry Barnhart
Alan Parsons
Carole B. Sager
John Schneider
Oak Ridge Boys
James Taylor
Hall & Oates
(Dreams)
HOTTEST
George Harrison
Robbie Dupree
Barbra Streisand
(Promises)
Dottie West
Air Supply

KWOS/Jefferson City
Steve Morse
Eric Clapton
Dionne Warwick
Champaign
(Fire)
HOTTEST
Stacy Lattisaw
Association
Tom Johnston
HOTTEST
Kim Carnes
Gino Vannelli
Stars On 45
Neil Diamond
PPL

WCCO-AM/Minneapolis
Denny Long
John Schneider
Larry Gatlin
Alan Parsons
Dionne Warwick
Kenny Rogers
Chuck Mangione
Grover Washington Jr.
(Midnight)
HOTTEST
Johnny Lee
(Prisoner)
HOTTEST
Anne Murray
T.G. Sheppard
Terry Cashman

WCCO-FM/Minneapolis
Curt Lundgren
Sheena Easton
(Modern)
Alan Parsons
Marty Ballin
HOTTEST
George Harrison
Taste Of Honey
Ray Parker Jr.
& Raydio
Champaign
(How)
Climax Blues Band

KMRJ/Pittsburg
Lonnie Bronger
John Schneider
Joey Scarybury
Lani Hall
Lenny Le Blanc
(Somebody)
Gladys Knight
& Pips
Kool & Gang
Robbie Dupree
HOTTEST
Gino Vannelli
Dottie West
John Lennon
Christopher Cross
Don McLean

WJWS/Cl. Cloud
Tom Scott
Dennis Yost
Julie Newton
(Queen)
Sheena Easton
(Modern)
Clarke/Duke
Jay Hogard
HOTTEST
Rovers
Stars On 45
John Lennon
Oak Ridge Boys
Air Supply

WSTV/Steubenville
Grag McCullough
Phil Evely
John Schneider
Marty Ballin
Robbie Dupree
HOTTEST
Kim Carnes
Taste Of Honey
Ray Parker Jr.
& Raydio
Champaign
(How)
Christopher Cross

WSGW/Saginaw
Rick Beicher
Sheena Easton
(Modern)
Joey Scarybury
Alan Parsons
Marty Ballin
HOTTEST
Gino Vannelli
Stars On 45
Smoky Robinson
(Being)
T.G. Sheppard

WABZ/Albany
Mark Robinson
John Schneider
Joey Scarybury
Marty Ballin
Steve Winwood
(Arc)
Dennis Yost (DP)
Rick Springfield (DP)
HOTTEST
Neil Diamond
George Harrison
Hall & Oates
(Dreams)
Lee Ritenour

WFTA/Lauderdale
Scott Fischer
Rosanne Cash
Dionne Warwick
Julie Newton
(Queen)
Kenny Rogers
HOTTEST
Maureen McGovern
Neil Diamond
Barry Manilow
Taylor/Souther
Michael Jackson

WSL/Jackson
Walt Grayson
Julie Newton
(Queen)
Marty Ballin
John Schneider
Carole B. Sager
HOTTEST
Dionne Warwick
Pointer Sisters
HOTTEST
Kim Carnes
Dottie West
Don McLean
Air Supply
George Harrison

WLA/Atlanta
Allen Saunders
John Denver
HOTTEST
B.J. Thomas
Razzy Bailey
Paul Anka
Dennis Yost
Dolly Parton

WSB/Atlanta
George Fisher
None
HOTTEST
Oak Ridge Boys
T.G. Sheppard
Taylor/Souther
Rosanne Cash
Abba
(Super)

WJBO/Baton Rouge
Laurie Hardison
Pointer Sisters
Julie Newton
(Queen)
Robbie Dupree
HOTTEST
Ray Parker Jr.
& Raydio
Anne Murray
Oak Ridge Boys
PPL
George Harrison
Joey Scarybury

WBT/Charlotte
Bickel/Rose
None
HOTTEST
Stars On 45
Oak Ridge Boys
Neil Diamond
George Harrison
Manhattan Transfer

WMAZ/Macon
Steve Murphy
Pointer Sisters
Joey Scarybury
Dionne Warwick
Terry Gibbs
(Rich)
HOTTEST
Stars On 45
Air Supply
George Harrison
Oak Ridge Boys
Taste Of Honey

WYMC/Mayfield
Mike Brophy
Maureen McGovern
Phil Evely
Manhattan Transfer
Julie Newton
(Queen)
HOTTEST
Taylor/Souther
John Lennon
Steve Winwood
(Chance)
Jesse Winchester
Kim Carnes

WCHV/Charlotteville
Thomas H. Turine
Joey Scarybury
HOTTEST
Ray Parker Jr.
& Raydio
Kim Carnes
Gino Vannelli
Don McLean
Neil Diamond

WVFA/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

SOUTH

WRVA/Richmond
Dick Grant
James Taylor
John Schneider
Pointer Sisters
HOTTEST
Smoky Robinson
(Being)
John Denver
Dillman Band
George Harrison
Pointer Sisters

WFR/Roanoke
Bill Stratton
PPL
Pointer Sisters
Hall & Oates
(Dreams)
Champaign
(How)
HOTTEST
Kim Carnes
REO Speedwagon
Stars On 45
Quincy Jones
Sheena Easton
(Modern)

WQAF/San Antonio
Kevin Fennerty
Lee Ritenour
PPL
Kim Carnes
Neil Diamond
Dottie West
Don McLean
Oak Ridge Boys

WDAE/Tampa
Chris Kampmeier
Rosanne Cash
PPL
Maureen McGovern
Paul Anka
HOTTEST
Gino Vannelli
Don McLean
Neil Diamond
T.G. Sheppard
Dottie West

KRZI/Waco
Clay Steele
Cliff Richard
HOTTEST
Neil Diamond
John Denver
Anne Murray
John Lennon
Dolly Parton
Rosanne Cash

WJWS/Winston-Salem
George Brown
None
HOTTEST
Kim Carnes
Stars On 45
Dottie West
Taste Of Honey
Champaign
(How)

WPTF/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

WYMC/Mayfield
Mike Brophy
Maureen McGovern
Phil Evely
Manhattan Transfer
Julie Newton
(Queen)
HOTTEST
Taylor/Souther
John Lennon
Steve Winwood
(Chance)
Jesse Winchester
Kim Carnes

WVFA/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

WYMC/Mayfield
Mike Brophy
Maureen McGovern
Phil Evely
Manhattan Transfer
Julie Newton
(Queen)
HOTTEST
Taylor/Souther
John Lennon
Steve Winwood
(Chance)
Jesse Winchester
Kim Carnes

WVFA/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

WEST

KOB/Albuquerque
Paul Douglas
PPL
Manhattan Transfer
HOTTEST
T.G. Sheppard
Christopher Cross
Jim Photoglo
Dottie West
Climax Blues Band
Stars On 45

KMED/Medford
Charlie Kirk
John Denver
Julie Newton
(Queen)
Kool & Gang
John Schneider
Terry Gibbs
(Arc)
Phil Evely
Joey Scarybury
Manhattan Transfer
HOTTEST
Jim Photoglo
PPL
Stars On 45
Jesse Winchester
Don McLean

KHOU/Denver
Leigh Starves
Manhattan Transfer
HOTTEST
John Lennon
Dottie West
Ray Parker Jr.
& Raydio
Terry Gibbs
(Knockin')
Taylor/Souther
John Lennon
Rosanne Cash

KPP/Las Vegas
Kevin O'Brien
Taste Of Honey
Rosanne Cash
HOTTEST
Neil Diamond
John Lennon
Climax Blues Band
Stars On 45

KFQD/Anchorage
Mark Lewis
None
HOTTEST
T.G. Sheppard
Kim Carnes
John O'Banion
Dottie West
Gino Vannelli

KHOU/Denver
Leigh Starves
Manhattan Transfer
HOTTEST
John Lennon
Dottie West
Ray Parker Jr.
& Raydio
Terry Gibbs
(Knockin')
Taylor/Souther
John Lennon
Rosanne Cash

KBAI/Morro Bay
Donna St. John
Pointer Sisters
Smoky Robinson
(Forever)
Robbie Dupree
Dionne Warwick
Marty Ballin
HOTTEST
Neil Diamond
Lee Ritenour
Paul Anka
Dottie West

KLO/Ogden
Barbara M. Richardson
John Denver
Robbie Dupree
Phil Evely
Chris Montan
Julie Newton
(Queen)
HOTTEST
Frizzell & West
(Oklahoma)
Maureen McGovern
Cliff Richard
Joey Scarybury
Air Supply

KOY/Phoenix
Armatrong/Stevens
Rosanne Cash
Alabama
Joey Scarybury
Marty Ballin
Julie Newton
(Queen)
Chris Montan
Manhattan Transfer
Alan Parsons
HOTTEST
Don McLean
Neil Diamond
Air Supply
Tommy & Glaser
Bros.

KEX/Portland
Bob Swanson
Elton John
Marty Ballin
Chris Montan
HOTTEST
Anne Murray
Jim Photoglo
Rosanne Cash
Joey Scarybury

KOL/Oreno
Dave Finley
Michael Jackson
James Taylor
John Denver
Steve Winwood
(Arc)
Terry Gibbs
(Rich)
HOTTEST
Neil Diamond
Don McLean
Joey Scarybury

KRKK/Rock Springs
Rod Tucker
Pointer Sisters
James Taylor
Oak Ridge Boys
John Schneider
HOTTEST
Neil Diamond
Cliff Richard
Lee Ritenour
Paul Anka
Dottie West

KBL/Batt Lake City
George Lemich
John Schneider
Chris Montan
Grover Washington Jr.
(Midnight)
John Denver
Diana Ross
James Taylor

KOO/San Diego
Sandy Banier
Lee Ritenour
HOTTEST
Stars On 45
John Lennon
Taylor/Souther
Grover Washington Jr.
(Two)
Dottie West

101 REPORTERS 103 LAST WEEK

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- WBZ/Boston
- WGR/Buffalo
- WTVN/Columbus
- WOOD/Grand Rapids
- WSFM/Harrisburg
- WTIC/Hartford
- WHAS/Louisville
- WRVR/Memphis
- WDBO/Orlando
- KDKA/Pittsburgh
- WQUA/Quad Cities
- KFMB/San Diego
- WHEN/Syracuse
- WBOW/Terre Haute
- WIBW/Topeka
- KAKZ/Wichita

WVFA/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

WYMC/Mayfield
Mike Brophy
Maureen McGovern
Phil Evely
Manhattan Transfer
Julie Newton
(Queen)
HOTTEST
Taylor/Souther
John Lennon
Steve Winwood
(Chance)
Jesse Winchester
Kim Carnes

WVFA/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

WYMC/Mayfield
Mike Brophy
Maureen McGovern
Phil Evely
Manhattan Transfer
Julie Newton
(Queen)
HOTTEST
Taylor/Souther
John Lennon
Steve Winwood
(Chance)
Jesse Winchester
Kim Carnes

WVFA/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

WYMC/Mayfield
Mike Brophy
Maureen McGovern
Phil Evely
Manhattan Transfer
Julie Newton
(Queen)
HOTTEST
Taylor/Souther
John Lennon
Steve Winwood
(Chance)
Jesse Winchester
Kim Carnes

WVFA/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

WYMC/Mayfield
Mike Brophy
Maureen McGovern
Phil Evely
Manhattan Transfer
Julie Newton
(Queen)
HOTTEST
Taylor/Souther
John Lennon
Steve Winwood
(Chance)
Jesse Winchester
Kim Carnes

WVFA/Raleigh
Tommy Walker
HOTTEST
Kim Carnes
Gino Vannelli
Dottie West
Smoky Robinson
(Being)
T.G. Sheppard
Taylor/Souther

WYMC/Mayfield
Mike Brophy
Maureen McGovern
Phil Evely
Manhattan Transfer
Julie Newton
(Queen)
HOTTEST
Taylor/Souther
John Lennon
Steve Winwood
(Chance)
Jesse Winchester
Kim Carnes



**Walt
Love**

Black Radio

How To Shake The Community Affairs Blues

Black radio has had its ups and downs in any form you choose to talk about, but so have all types of radio formats. However, I've made no bones about the fact that if you want something, no matter what it is, you've got to have the drive and determination, plus the professional skills to compete for whatever position it might be. For years, some of us have made excuses about the lack of cooperation on the part of management (mostly white management) helping to cause our lack of achievement in the broadcast industry. Yet the black folk who want to go forward have always found a way to go forward and excel at their chosen profession, whatever it may be.

Because I believe this, it's my pleasure to introduce you to a woman, a black woman, who has the tools needed to succeed in the communications business, and is doing just that. Mildred Gaddis is her name and she works at KMJM/St. Louis. 26 years of age, Mildred is a graduate of Texas Southern University, now working on a masters degree in Political Science from the University of Missouri. Her ultimate goal is to attain a law degree. Previously, Ms. Gaddis was the Manager of Community Relations for the St. Louis Job Corps Center, edited a magazine called Black Focus Houston, and worked in news at KTRK-TV/Houston.



Mildred Gaddis

Mildred started her radio career in Houston at KENR, a Country station. Born and raised in Hattisburg, MS, she migrated to Houston, where she resided for six and a half years, and then to St. Louis in 1978. Explaining her position at KMJM, she told me, "My title is Manager of Community Affairs and Information, which means that I am the liaison with the St. Louis community. It also means I have a part-time news shift, I anchor middays from 9am-2pm. Most of my community work is done after 5pm and on weekends."

I wondered why she had left radio for a time to join the St. Louis Job Corps Center. She replied, "I left CBS to do that, because when I arrived in St. Louis I became very disenchanted with what this city had to offer black kids in terms of involvement, in terms of mechanisms that would give them a sense of hope, a sense of dignity, and a sense of pride, as well as something that would say to them, there is a need for me to try to better my life."

Relevance On The Radio

Turning to the topic of her KMJM program, Mildred said, "My show is called 'Sunday Morning Live.' We run Sunday morning live from 7-10am and we have three separate shows. During the 7-8 hour, there are two reporters and myself - one is a local news reporter from one of the major dailies, plus my News Director, Bob Hopper. The three of us rehash the news events of the week, the big stories that have transpired from the past Sunday to the current Sunday. We take each issue, discuss it, analyze it, ask questions and comment on those same events. From 8-9am Bob Hopper has his hour; he has guests who may talk about any issue. Last Sunday he had a group from St. Louis that talked about the expiration of the '65 Civil Rights Voting Act. Then from 9-10am I come in, and 9-10 appears to be our largest hour, I'm told!"

I wanted to know what type of guests were featured. "It's good to bring the civil rights organizations in, but that's the kind of thing that has been overdone," Mildred began. "I bring them in so they're not excluded, but not every Sunday. What I try to do is bring in issues, the consumer kind of thing. For example, Dr. Wendell Rivers, a

well-known psychologist residing in St. Louis, comes in once a month. He has been traveling to Atlanta twice a month conducting workshops with the parents and families of the slain children. I had him on two or three weeks ago and we talked about the 'Black Family and the Atlanta Case.' When I bring Rivers on next month we'll talk about black psychology, specifically controversy about many black psychologists in this country saying that white psychologists can't do anything for black people. They feel that black people need to go to psychologists and psychotherapists who can identify with them. The consensus is that if you go to a white psychologist or psychotherapist who says, 'I'm color-blind,' then go find somebody else. Along those same lines, Dr. Rivers and I are going to discuss child abuse in

"I try to bring in issues . . . I'm getting into the kinds of things that affect the day-to-day survival of black people in America."

the black community in the next few months. There's a report out saying that cancer is the biggest killer among blacks and is on the increase in women and that it's the No. 1 killer for kids between the ages of 3-14. We're bringing in doctors and cancer specialists this Sunday to discuss it with our audiences. I'm getting into the kinds of things that affect the day-to-day survival of black people in America."

A Constructive Attitude

At this point I asked Mildred to what she attributes the show's success. "Let me tell you why we're so successful. One of the contributing factors to the people accepting us the way they have is because we are visible and accessible in the community. If people want to call the radio station and talk to Mildred Gaddis, they can talk to Mildred Gaddis. I'm always there to help. If they call for information they get it; if we don't have the information desired, we'll bust our ends to get it and call them back."

I asked Mildred what a person in the same community affairs position might do to convince his or her general manager and program director to free up more significant air time for public service. "They must ask, and then have some creative ideas along those lines. I think that it's going to be important for GM's who want to succeed in the area of community affairs to find the best people for the job and hire them; but, they must believe in and also respect them professionally. They must also support the new concept that in 1981 the black community does not want to be talked down to or danced to death by the music. The black community wants to be addressed head-on. They're also going to have to realize that people are concerned about what's happening around them. They do want to know how to make it from day to day - week to week - month to month and, yes year to year. This is specifically true of the black community. I don't care what kind of service business you're in, whether it's radio, the grocery store, or whatever it is, people are demanding more quality and black people are no different."

Scoping The Network

Among Mildred's achievements is scooping the network TV show "Good Morning America." Mildred recounted the story: "We are in tune with the news events as well as other things in our city, and it's very important to know what things to stay on top of. The way we scooped national TV was that Mrs. Minnie Ladell filed a very large lawsuit in 1972, along with a group of other black parents in the St. Louis area, against the Board of Education and the State of Missouri. In their lawsuit they alleged that the city was operating a segregated school system. I believe it was back in 1978 that the U.S. District Court here in St. Louis held that the city was operating segregated schools and it was a repercussion of the 1954 decision. The Reagan administration made an offer to try to remedy the problem here in St. Louis. It is of the highest historical significance, and because of that Mrs. Ladell was on 'Good Morning America,' but we had her on the Sunday before she hit the airwaves on the network that Monday morning."

I asked Mildred about other notable services the show has provided. "There are companies here that specialize in re-hab property, and they work with people in the urban areas where residents have moved out and people don't have much money. These real estate persons were talking about teaching people to make their money work for them. Part of the conversation was about having some security, so if you lost your job you would have some way of surviving. They suggested showing individuals how to get some property, whether it's rental or whatever - you live in one part and rent the rest out. People in St. Louis loved that show."

"The woman who owns the company called me and said, 'Mildred, a 23-year-old black woman just walked into my office and told me she heard me on your show and said to me, 'Look, lady, I'm 23, I have one baby, I just had an abortion, and I want a better life for my child than I've had for myself. Show me what I need to do. I don't own anything. I'm working now but I might get laid off at any time.' Let me tell you what they're doing

"The black community does not want to be talked down to or danced to death by the music. The black community wants to be addressed head-on."

for this woman. They've found her a piece of property, a four-family unit where the young lady and her child will live in one unit, the others will be rented, and the other tenants won't know she owns it because the re-hab company will manage it for her. Isn't that beautiful? By the way, the woman makes less than \$15,000 per year."

As a person who has been around the industry awhile, I am proud that this black woman has made such a positive contribution to humanity in St. Louis. To finally see younger blacks in the communications industry accomplish that which has rarely been accomplished by blacks before is indeed encouraging. You people out there who are still burying your community affairs programs and want to change your direction, call Mildred and get some tips. And a big thanks to Steve Weed, Program Director at KMJM, for letting me know about his secret weapon!!

Black Radio

HOTTEST

Following are listed in order of their airplay activity.

- STEPHANIE MILLS**
 "Two Hearts" (20th)
RICK JAMES
 "Give It To Me Baby" (Gordy)
CHAKA KHAN
 "What Cha' Gonna Do For Me" (WB)
CHANGE
 "Paradise" (RFC/Atlantic)
GRACE JONES
 "Pull Up To The Bumper" (Island)
STANLEY CLARKE & GEORGE DUKE
 "Sweet Baby" (Epic)
RAY PARKER JR. & RAYDIO
 "A Woman Needs Love (Just Like You Do)"
 (Arista)
CAMEO
 "Freaky Dancin'" (Chocolate City/PolyGram)
GAP BAND
 "Yearning For Your Love" (Mercury/PolyGram)

CLIMBERS

Following are listed in order of their airplay activity.

- BILLY OCEAN** "Night (Feel Like Getting Down)" (Epic) 58% (+4) reporting. Added at WPDQ. Medium at WWIN, WXYV, WKYS, WDAS, WOIC, WBLX, KOKY, WAIL, WTMP, WENN, WGIV, WJMI, WKXI, WVOL, WCIN, WDAO, WKWM, WDMT, WBMX, KXAM, KDKO. Hot at WILD, WDIA, WHRK, WTLC, WVON, KDAY, KJLH.
- MAZE** "Running Away" (Capitol) 56% (+6) reporting. Added at WKYS, KMJQ. Medium at WAMO, WXYV, WKND, WDAS, KOKY, WAIL, WENN, WDIA, WANT, WLOU, WJMI, WKXI, WHRK, WOIC, WCIN, WKWM, WTLC, KAEZ, WDMT, WBMX, KSOL, KDKO, KDAY. Hot at WATV, WDAO, KJLH.
- FRANKIE SMITH** "Double Dutch Bus" (WMOT) 52% (+2) reporting. Added at WHUR, KXAM. Hot at WWIN, WAMO, WBLX, KOKY, WAIL, WPDQ, WDIA, WJMI, WVEE, WHRK, WVOL, WWS, WDMT, WJMO, WVON, WBMX, KSOL, KDIA. Medium at WEDR, KMJQ, WENN, WKXI, KDKO.
- TAANA GARDNER** "Heartbeat" (West End) 52% reporting. Added at WKXI. Hot at WWIN, WAMO, WXYV, WKND, WILD, WKYS, WDAS, WVEE, WOIC, WVON, WBMX, KDKO. Medium at WHUR, WBLX, WTMP, WANT, WLOU, WJMI, WHRK, WVOL, WEDR, WKWM, WTLC, WDMT, KSOL.
- BILL SUMMERS & SUMMERS HEAT** "Call It What You Want" (MCA) 50% reporting. Hot at WAMO, WKND, WEDR, KMJQ, WBLX, WAIL, WATV, WTMP, WANT, WJMI, WVEE, WVOL, WKWM, KAEZ, WJMO, KPRS, KDIA. Medium at WXYV, KOKY, WPDQ, WENN, WJJS, WDMT, KXAM, KSOL.
- AURRA** "Are You Single" (Salsoul) 48% (+10) reporting. Added at WDMT. Medium at WAMO, WKND, WDAS, WDIA, WJJS, WANT, WLOU, WKXI, WEDR, WOIC, WBMX, KPRS, WJMO, KAEZ, WKWM, WDAO, KLIP, KJLH. Hot at WXYV, WILD, WKYS, WGIV.
- STACY LATTISAW** "Love On A Two Way Street" (Cotillion) 48% (+8) reporting. Added at WAMO, WHUR, KOKY, WTMP, WENN, WKXI, KPRS, WDMT, WJMO, WJLB, WKWM, WDAO, WCIN, KDAY, KDKO, KJLH. Medium at WKYS, WDIA, WANT, WHRK, WVOL, WOIC, WTLC. Hot at WWRL.
- LEE RITENOUR** "Is It You" (Elektra) 46% reporting. Added at WAO. Medium at WILD, WDAS, WBLX, WAIL, WDIA, WJJS, WKXI, WHRK, WBMX, KPRS, WVON, WJMO, WDMT, WCIN, KXAM, KSOL. Hot at WAMO, WXYV, KOKY, WVEE, KDAY, KJLH.
- ISLEY BROTHERS** "Hurry Up And Wait" (T-Neck) 44% reporting. Medium at WAMO, WXYV, WILD, KOKY, WAIL, WATV, WPDQ, WTMP, WTLC, KAEZ, WDMT, WJMO, KPRS, KDKO. Hot at WDAS, WDIA, WJJS, WKXI, WJLB, WCIN, KXAM, KSOL.
- DEBRA LAWS** "Very Special" (Elektra) 44% reporting. Added at WVEE, WOIC, WJMO. Medium at WXYV, WKND, WILD, WATV, WENN, WDIA, WLOU, WKXI, WHRK, WVOL, WVON, KAEZ, WJLB, WWS, WDAO, WCIN. Hot at WKYS, WHUR, WTLC.
- STRIKERS** "Body Music" (Prelude) 42% reporting. Added at WTLC. Medium at WAMO, WXYV, WILD, WDAS, WAIL, WJJS, WANT, WVOL, WKWM, WDMT, WJMO, WBMX, KSOL. Hot at WWIN, WENN, WGIV, WVEE, WAO, WOIC, KDAY.
- ONE WAY** "Push" (MCA) 42% reporting. Medium at WAMO, WXYV, WKND, WILD, WBLX, WENN, WDIA, WANT, WLOU, WVEE, WHRK, WVOL, WTLC. Hot at WTMP, WKXI, WEDR, KMJQ, WDAO, WKWM, WJLB, KDKO.

- FATBACK BAND** "Take It Any Way You Want It" (Spring/PolyGram) 42% reporting. Added at WHUR, WWS. Medium at WILD, WTMP, WKXI, WVEE, WVOL, WEDR, WOIC, WTLC, WDMT, WJMO, KPRS, WBMX, KDKO, KXAM. Hot at WENN, WGIV, WLOU, WHRK, WDAO.
- MASS PRODUCTION** "Turn Up The Music" (Cotillion) 40% (+2) reporting. Added at WCIN. Medium at WKND, WILD, WDAS, WBLX, KOKY, WJJS, WANT, WGIV, WLOU, WJMI, WHRK, WEDR, WOIC, WWS, WTLC, KDKO. Hot at WTMP, WKXI, WDAO.
- LAKESIDE** "Your Love Is On The One" (Solar) 40% reporting. Medium at WWIN, WKYS, WDAS, WBLX, WAIL, WPDQ, WTMP, WJJS, KMJQ, KPRS, WBMX. Hot at KOKY, WATV, WGIV, WHRK, KAEZ, WDMT, KDKO, KLIP, KSOL.
- WALTER JACKSON** "Tell Me Where It Hurts" (Columbia) 38% (+2) reporting. Added at WDMT. Medium at WWIN, WKND, WWRL, WAIL, WDIA, WLOU, WCIN, WDAO, WTLC, WJLB, WJMO, WVON, WBMX, KSOL. Hot at WJMI, WKXI, WAO, KDAY.
- SHALAMAR** "Make That Move" (Solar) 38% reporting. Hot at WDAS, WATV, WPDQ, WJJS, WVEE, WVOL, WJLB, WDMT, KPRS, KLIP, KDIA, KSOL. Medium at WKYS, WTMP, WGIV, WCIN, WVON, KMJM, KXAM.
- GINO SOCCIO** "Try It Out" (Atlantic) 34% (+6) reporting. Added at WVOL. Medium at WDMT, WWIN, WXYV, WAIL, WANT, WHRK, WVON, KXAM, KDKO. Hot at WILD, WWRL, WHUR, WJMI, WTLC, WWS, WDAO.
- KLIQUE** "Love's Dance" (MCA) 34% (+2) reporting. Medium at WAMO, WKND, WILD, WTMP, WENN, WLOU, WVEE, WHRK, WVOL, KPRS, WJMO, KAEZ, WJLB, WTLC. Hot at WGIV, WJMI, KJLH.
- SISTER SLEDGE** "Next Time You'll Know" (Cotillion) 34% reporting. Medium at WXYV, WDAS, KOKY, WTMP, WDIA, WJJS, WANT, WAO, WDMT, KPRS, WBMX, WCIN, KDAY, KSOL. Hot at WJLB, WGIV, WKXI.
- DONNA WASHINGTON** "Scuse Me While I Fall In Love" (Capitol) 34% reporting. Added at WJJS, WWS. Medium at WWIN, WKND, WILD, WHRK, WLOU, WGIV, WDIA, WKWM, WJLB, WDMT, WJMO, KPRS, WBMX, KDAY. Hot at WXYV.
- SIDE EFFECT** "Make You Mine" (Elektra) 32% reporting. Medium at WAMO, WXYV, WKND, WILD, KOKY, WATV, WJJS, WLOU, WVOL, WAO, WCIN, WJMO, KPRS. Hot at KAEZ, KDAY, KXAM.
- THELMA HOUSTON** "If You Feel It" (RCA) 32% reporting. Added at WLOU, WENN. Medium at WXYV, WILD, WWRL, WDAS, WBMX, WDIA, WVEE, WHRK, WEDR, WKWM, WDMT, WBMX, KXAM. Hot at WGIV.
- SANDRA FEVA** "Tell 'Em That I Heard It" (Venture) 32% reporting. Added at WHUR, WANT, WLOU. Medium at WILD, WWRL, KOKY, WATV, WENN, WKXI, WVOL, WEDR, WBMX, WJMO, WJLB, WKWM, WDAO.
- OHIO PLAYERS** "Skinny" (Boardwalk) 30% (+4) reporting. Added at WAMO, WCIN, WWS, WBMX. Medium at WGIV, WJMI, WHRK, WAO, WEDR, WOIC, WJLB, KDKO. Hot at WENN, WDAO, WTLC.

NEW & ACTIVE

- CHERYL LYNN** "Shake It Up Tonight" (Columbia) 28% (+4) reporting. Added at WTMP, WVEE, WHRK, WKWM, WDAO, KAEZ, WBMX, KDKO. Medium at WDIA, WVOL, WAO, WOIC, WXYV, KXAM.
- QUINCY JONES** "Razzmatazz" (A&M) 28% (+4) reporting. Added at WENN, WJJS, WJMI, WEDR, WOIC, KPRS, WTLC. Medium at WBLX, WPDQ, WAO, WDAO, WJMO. Hot at WCIN, KJLH.
- MICHAEL JACKSON** "One Day In Your Life" (Motown) 28% reporting. Medium at WWIN, WXYV, WKYS, WDAS, KOKY, WAIL, WTMP, WDIA, WJJS, WBMX, KPRS, WJLB, KSOL. Hot at WWRL.
- KOOL & THE GANG** "Jones Vs. Jones" (De-Lite/PolyGram) 28% reporting. Added at WTMP, WDIA, WVEE, WBMX. Medium at WWRL, KOKY, WPDQ, WAO, WJMO, WDMT, WJLB, WDAO, KDKO, KSOL.
- RANDY BROWN** "If I Don't Love You" (Chocolate City/PolyGram) 26% reporting. Medium at WXYV, WKND, WAIL, WKXI, WVEE, WHRK, WKWM, WVON, WBMX, KSOL. Hot at WTMP, WDIA, WLOU.
- UNLIMITED TOUCH** "Searching To Find The One" (Prelude) 24% (+2) reporting. Added at WDAO, WJLB, KXAM. Medium at WWIN, WENN, WDIA, WJMI, WOIC, WWS, WVON. Hot at WTLC, WAO.
- DENIECE WILLIAMS** "It's Your Conscience" (ARC/Columbia) 24% reporting. Added at WKYS, KAEZ. Medium at WAMO, WJMI, WKXI, WHRK, WEDR, WOIC, WDAO. Hot at WWRL, WHUR, KJLH.
- ATLANTIC STARR** "Send For Me" (A&M) 22% reporting. Added at WKYS, WATV, WENN, WDIA, WHRK, WEDR, WJLB. Medium at WPDQ, WVEE. Hot at WWS, WVON.
- POINTER SISTERS** "Slow Hand" (Planet) 22% reporting. Added at WWIN, WHUR, KOKY, WJJS, WVEE, WHRK, WDAO, WJLB, KPRS, KJLH. Medium at WWRL.
- ARETHA FRANKLIN** "Come To Me" (Arista) 22% reporting. Added at KOKY, WENN, WVOL, WKWM. Medium at WKND, WWRL, WTMP, WGIV, WLOU, WJLB. Hot at WDAO.
- GLADYS KNIGHT & THE PIPS** "Forever Yesterday" (Columbia) 22% reporting. Added at KOKY, WJJS, WKXI, WVOL, KMJQ, KPRS, KAEZ, WCIN. Medium at WWRL, WOIC, WDAO.
- BERNARD WRIGHT** "Just Chillin' Out" (GRP/Arista) 20% reporting. Medium at WAMO, WATV, WJJS, WDMT, WJMO, KSOL, KXAM. Hot at KLIP, WKWM, WCIN.
- JOE SIMON** "Are We Breaking Up" (Posse) 20% reporting. Medium at WTMP, WENN, WGIV, WLOU, WKXI, WVON, WJLB. Hot at WDAO, WAO, WOIC.
- GINO VANNELLI** "Living Inside Myself" (Arista) 18% reporting. Medium at WDAS, WBLX, KOKY, WAIL, WTMP, WVOL, KMJM, KJLH. Hot at WDMT.
- FANTASY** "Funky Song" (Pavillion) 18% reporting. Added at WJJS, WEDR, KAEZ, KXAM. Medium at WVEE, WOIC, WDAO, WTLC, WVON.

Black Radio

Hottest

June 5, 1981

EAST	SOUTH	MIDWEST	WEST
Taana Gardner Change Grace Jones Chaka Khan Stephanie Mills	Stephanie Mills Raydio Bill Summers Grace Jones Frankie Smith	Stephanie Mills Raydio	Chaka Khan Rick James Stephanie Mills

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WHUR
Washington, DC
Oscar Fields

ADDED
Archie Bell
Fatback Band
Sandra Fave
Terumasa Hino "Sweater"
Van Jones "Time"
Kymaza
Frankie Smith
Stacy Lattisaw
Pointer Sisters
War
Dionne Warwick

HOTTEST
Atlantic Starr "When"
Change
Debra Laws
Quincy Jones "Dude"
Kleer
Ullanda McCullough
Robert Winters & Fall "Magic"
Eather Williams
Deniece Williams
Gino Soccio

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
Evelyn King
L.V. Johnson
Jacksons "Walk"
Smokey Robinson "Forever"
Denroy Morgan
Scandal

HOTTEST
Raydio
Chaka Khan
Atlantic Starr "When"
Rick James
Isley Brothers
Change
Teena Gardner
Shalamar
Grace Jones
Stephanie Mills

WWRL
New York, NY
Bob Law/Wanda Ramos

ADDED
Roberta Fleck
L.V. Johnson
Denroy Morgan
Evelyn King
Starpoint
Impressions
Odyssey

HOTTEST
Eather Williams
Gino Soccio
Grace Jones
Robert Winters & Fall "When"
Michael Jackson
Yutaka Yokokura
Stephanie Mills
Whispers
Stacy Lattisaw

WILD
Boston, MA
Steve Crumley

ADDED
Reddings
L.J. Reynolds
Rene & Angela
Odyssey
Evelyn King
Gene Chandler
Trachester Three
Mel Shepard
Denroy Morgan

HOTTEST
Rick James
Teena Gardner
Raydio
Chaka Khan
Grace Jones
Change
Stephanie Mills
Gino Soccio
Billy Ocean

WKYS
Washington, DC
Donnie Simpson

ADDED
Deniece Williams
Atlantic Starr "Send"
Maze

HOTTEST
Debra Laws
Raydio
Robert Winters & Fall "Magic"
Grace Jones
Aurea
Chaka Khan
Taana Gardner
Stephanie Mills
Cameo

WKND
Hartford, CT
Eddie Jordan

ADDED
None

HOTTEST
Raydio
Gap Band
Chaka Khan
Rick James
Smokey Robinson
Stephanie Mills
Change
Bill Summers
Teena Gardner
Lina "Lying"

WKYV
Baltimore, MD
Tim Watts

ADDED
None

HOTTEST
Teena Gardner
Change
Lee Ritenour
Michael Wycoff
Clarks/Duke
Noel Pointer
Aurea
Stephanie Mills
Cameo
Donna Washington

WAMO
Pittsburgh, PA
J.C. Floyd

ADDED
Quincy Jones
Sugarhill Gang
Strikers
Slave
Lina "Together"
Champaign "Fire"
Peter Tooh
Jay Hoggard

HOTTEST
Chaka Khan
Raydio
Taana Gardner
Grace Jones
Stephanie Mills
Clarks/Duke
Frankie Smith
Bill Summers
Change
Lee Ritenour

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Kim Carnes
Ullanda McCullough "Rock"
Alphonse Mouzon
Evelyn King
Diana Brooks
Clash
Dempsey/Brown
Leda Grace

HOTTEST
Aurea
Rick James
Grace Jones
Frankie Smith
Grandmaster Flash
Teena Gardner
Strikers
K.I.D.
Chaka Khan
Persuaders

MIDWEST

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Quincy Jones
Sugarhill Gang
Strikers
Slave
Lina "Together"
Champaign "Fire"
Peter Tooh
Jay Hoggard

HOTTEST
Rose Royce
Cameo
Billy Ocean
Unlimited Touch
Heaven & Earth
K.I.D.
Debra Laws
Gino Soccio
Stephanie Mills
Ohio Players

WWWS
Saginaw, MI
Curtis Fox

ADDED
Donna Washington
O'Conner
Passage
Brande Russell
Ohio Players
Count Coolout
Fatback Band
General Calne
Sylvester
Richard "Dimples" Fields
T-Connection

HOTTEST
Atlantic Starr "Send/Am"
Quincy Jones "Dude"
Raydio
Frankie Smith
Robert Winters & Fall "Magic"
Change
Alicia Myers
Champaign
Gino Soccio

WVON
Chicago, IL
Ron King

ADDED
Rick James "Fire"
Kitty Haywood
Jacksons "Walk"
Wer
Grover Washington Jr. "Winalight"
Champaign "Fire"
Roberta Fleck

HOTTEST
Quincy Jones "Dude"
Rick James
Deniece Williams "Silly"
Teena Gardner
Raydio
Frankie Smith
Billy Ocean
Webster Lewis
Atlantic Starr "Send"
Walter Hawkins

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Aretha Franklin
Stacy Lattisaw
Cheryl Lynn
Archie Bell
Ebony Webb

HOTTEST
Rick James
Chaka Khan
Cameo
Grace Jones
Bernard Wright
Mintz
Bill Summers
Stephanie Mills
Gap Band
One Way

WBMX
Chicago, IL
J.J. Jeffries

ADDED
Impressions
Tom Browne
Cheryl Lynn
Ohio Players
Kool & The Gang
B.B. King

HOTTEST
Rick James
Stephanie Mills
Raydio
Gap Band
Change
Frankie Smith
Clarks/Duke
Cameo
Grace Jones
Teena Gardner

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Ohio Players
Gladys Knight & Pips
Mass Production
Stacy Lattisaw
Peter Tooh
Dayton

HOTTEST
Chaka Khan
Rick James
Quincy Jones
Stephanie Mills
Deniece Williams "Two"
Clarks/Duke
Atlantic Starr "When"
Jernard Wright
Starpoint
Isley Brothers

KMJM
St. Louis, MO
Steve Weed

ADDED
Change
Barbra Streisand
Gap Band "Mumpin"
Deniece Williams "Silly"

HOTTEST
A Taste Of Honey
Raydio
Smokey Robinson
Grover Washington Jr. "Two"
Jamaica Jackson
Gap Band
Whispers "Love"
Atlantic Starr "When"
Kim Carnes
Champaign "How"

WJMO
Cleveland, OH
Eric Stone

ADDED
Debra Laws
Stacy Lattisaw
Gangsters

HOTTEST
Gap Band
Stephanie Mills
Bill Summers
Raydio
Frankie Smith
Atlantic Starr "When"
Chaka Khan
Rufus
Clarks/Duke
Change

WDMT
Cleveland, OH
Freddie James

ADDED
Walter Jackson
Aurea
Elton John
Stacy Lattisaw

HOTTEST
Gino Vannelli
Shalamar
Rick James
Clarks/Duke
Stephanie Mills
Chaka Khan
Lakelide
Change
Kim Carnes
Frankie Smith

WHRK
Memphis, TN
Ron Olson

ADDED
Pointer Sisters
Odyssey
Cheryl Lynn
Atlantic Starr "Send"
Grace Jones
Change
Clarks/Duke
Fatback Band
Lakelide
Stephanie Mills
Cameo
Frankie Smith
Raydio
Billy Ocean

SOUTH

WAIL
New Orleans, LA
Barry Richards

ADDED
None

HOTTEST
Frankie Smith
Rick James
A Taste Of Honey
Bill Summers
Chaka Khan
Gap Band "Mumpin"
Raydio
Cameo
Rose Royce
Stephanie Mills

WANT
Richmond, VA
Ben Miles

ADDED
Sandra Fave
Michael Wycoff
Con Funk Shun
Clarks/Duke
Frank Hooker

HOTTEST
Raydio
Rick James
Rose Royce
Chaka Khan
Atlantic Starr "When"
Rufus
Jerry Knight "FR"
Smokey Robinson
Teena Marie
Bill Summers
Quincy Jones "Just"

WBLX
Mobile, AL
Carmen Brown

ADDED
None

HOTTEST
Raydio
Bill Summers
Frankie Smith
Chaka Khan
Atlantic Starr "When"
Smokey Robinson
Rufus
Gap Band
Rick James
Starpoint

WLOU
Louisville, KY
Bill Price

ADDED
Jerry Knight
Sandra Fave
Sylvester
Thelma Houston
Kymaza
Peter Tooh

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
None

HOTTEST
Aurea
Rick James
Klique
Sister Sledge
Lakelide
Grace Jones
Thelma Houston
Leprichoun
Strikers

WJJS
Lynchburg, VA
Donnie Deane

ADDED
Fantasy
Lina "Together"
Quincy Jones
Gladys Knight & Pips
Noel Pointer
Donna Washington

HOTTEST
Chaka Khan
Gap Band
Rufus
Rick James
Shalamar
Change
Atlantic Starr "When"
Stephanie Mills
Isley Brothers

WDIA
Memphis, TN
Mark Christian

ADDED
Atlantic Starr "Send"
Heaven & Earth
Kool & The Gang
Mervin Gave
Ullanda McCullough "Rock"

HOTTEST
Isley Brothers
Frankie Smith
Randy Brown
Rufus
Rick James
Stephanie Mills
Clarks/Duke
Cameo
Billy Ocean
Grace Jones

WATV
Birmingham, AL
Bill Glover

ADDED
Atlantic Starr "Send"

WTMP
Tampa, FL
Debbie Parker

ADDED
Kool & The Gang
Stacy Lattisaw
Cheryl Lynn
Ebony Webb

HOTTEST
Chaka Khan
One Way
Clarks/Duke
Bill Summers
Mass Production
Batty Wright
Stephanie Mills
Grace Jones
Rick James
Robert Winters & Fall "When"

WPDQ
Jacksonville, FL
Mike Moore

ADDED
A Taste Of Honey
Raydio
Gap Band "Burn"
Frankie Smith
Smokey Robinson
Grover Washington Jr. "Two"
Champaign
Shalamar
Chaka Khan
Stephanie Mills

KOKY
Little Rock, AR
J.B. Billingsly

ADDED
Stacy Lattisaw
Gladys Knight & Pips
Teffy McElroy
Pointer Sisters
Aretha Franklin

HOTTEST
Lee Ritenour
Stephanie Mills
Frankie Smith
A Taste Of Honey
Raydio
Gap Band
Chaka Khan
Lakelide
Rick James
Rufus

WIOC
Columbia, SC
Bob Walters

ADDED
Starpoint
Debra Laws
Quincy Jones
Oxygen
Carl Carlton
Reddings
Lina "Together"

HOTTEST
Rick James
Rose Royce
Grace Jones
Strikers
Cameo
Joe Simon
Teena Gardner
Whispers
Change
Stephanie Mills

WEDR
Miami, FL
Leo Jackson

ADDED
Leon Bryant
Starpoint
Peter Tooh
Johnny Bristol
Roberta Fleck
Smokey Robinson
Jacksons "Walk"

HOTTEST
Walter Jackson
Change
Strikers
Stephanie Mills
Joe Simon
Jerry Knight
Unlimited Touch
Cameo
Grace Jones
Mystic Merlin

KMJQ
Houston, TX
Anne Leasner

ADDED
Gladys Knight & Pips
Introducers
Maze

HOTTEST
Smokey Robinson
Raydio
Bill Summers
One Way
A Taste Of Honey
Grover Washington Jr. "Two"
Atlantic Starr "Love"
Chaka Khan
Peebo Bryson
Shalamar

WENN
Birmingham, AL
Gene Wise

ADDED
Champaign
Aretha Franklin
Stacy Lattisaw
Harvey Mason
Thelma Houston
Quincy Jones
Dionne Warwick
Atlantic Starr "Send"
L.J. Reynolds
Sugarhill Gang

HOTTEST
Rick James
Raydio
Grace Jones
Strikers
Cameo
Joe Simon
Teena Gardner
Whispers
Change
Stephanie Mills

WAOK
Atlanta, GA
Carl Connors

ADDED
Robert Winters & Fall "When"
Lee Ritenour
Barry & Glodean White
Roberta Fleck
Smokey Robinson
Jacksons "Walk"

HOTTEST
Walter Jackson
Change
Strikers
Stephanie Mills
Joe Simon
Jerry Knight
Unlimited Touch
Cameo
Grace Jones
Mystic Merlin

WVOL
Nashville, TN
Fred Harvey

ADDED
Aretha Franklin
Woods Empire
Gino Soccio
Gladys Knight & Pips

HOTTEST
Frankie Smith
Rick James
Bill Summers
Robert Winters & Fall "Magic"
B.B. King
Grace Jones
Gap Band
Raydio
Clarks/Duke

WJMI
Jackson, MS
Carl Haynes

ADDED
Slave
Quincy Jones
Diana Ross

HOTTEST
Bill Summers
Gino Soccio
Frankie Smith
Stephanie Mills
Ben E. King
Cameo
Wanda & N.M. Walden
Mystic Merlin
Walter Jackson
Klique

HOTTEST
Rick James
Raydio
Grace Jones
Strikers
Ohio Players
Chaka Khan
Eddie Fisher
Cameo
Fatback Band
Atlantic Starr "When"

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Jacksons "Walk"
Kool & The Gang
Cheryl Lynn
Debra Laws
Pointer Sisters
L.V. Johnson

HOTTEST
Grace Jones
Strikers
Lee Ritenour
Bill Summers
Kim Carnes
Frankie Smith
Jacksons "Can"
Shalamar
Raydio
Teena Gardner

WVKI
Tomball, MS
Tommy Marshall

ADDED
Noel Pointer
Sadane
Stacy Lattisaw
Teena Gardner
Gladys Knight & Pips

HOTTEST
Chaka Khan
Jacksons "Can"
Stephanie Mills
Rick James
Isley Brothers
Gap Band
One Way
Sister Sledge
Mass Production
Walter Jackson

WJMI
Jackson, MS
Carl Haynes

ADDED
Slave
Quincy Jones
Diana Ross

HOTTEST
Bill Summers
Gino Soccio
Frankie Smith
Stephanie Mills
Ben E. King
Cameo
Wanda & N.M. Walden
Mystic Merlin
Walter Jackson
Klique

WEST

KJLH
Los Angeles, CA
Lawrence Tantor

ADDED
Pointer Sisters
Manhattan Transfer
Rene & Angela
Stacy Lattisaw

HOTTEST
Maze
Odyssey
Klique
Billy Ocean
Rick Holmes
Deniece Williams
Heath Brothers
Raydio
Quincy Jones
Lee Ritenour

KSOL
San Mateo, CA
Bennie Moody

ADDED
Cameo
Kool & The Gang
Randy Crawford
Maze

HOTTEST
Frankie Smith
Shalamar
Rick James
Chaka Khan
Raydio
Gap Band
Stephanie Mills
Atlantic Starr "When"
Lakelide
Isley Brothers

KLIP
Fresno, CA
Kevin Lynn

ADDED
Jacksons "Can"
Carl Carlton
Gene Chandler
Frank Hooker
Diana Ross
T.S. Monk
Barry & Glodean White
Batty Wright
General Calne
One Way "Breach"

HOTTEST
T.S. Monk "Bon"
A Taste Of Honey
Yerrough & Peoples
Smokey Robinson
Shalamar
Kano
Gap Band "Burn"
Chaka Khan
Lakelide
Bernard Wright

KDIA
Oakland, CA
Keith Adams

ADDED
None

HOTTEST
Frankie Smith
Raydio
Chaka Khan
Bill Summers
Deniece Williams "Strangers"
Rick James
Shalamar
Gap Band
Champaign "How"
Stephanie Mills

KXAM
Phoenix, AZ
Rick Nuhn

ADDED
Frankie Smith
Fantasy
Unlimited Touch

HOTTEST
Rick James
Chaka Khan
Deniece Williams "Two"
Grace Jones
Atlantic Starr "When"
Isley Brothers
A Taste Of Honey
Con Funk Shun
Side Effect
Lina "Lying"

KDKO
Denver, CO
Byron Pitts

ADDED
Grover Washington Jr. "Winalight"
Odyssey
Stacy Lattisaw
Cheryl Lynn
Victoria Sosa

HOTTEST
Rick James
June
Chaka Khan
Teena Gardner
Stone City Band
Stephanie Mills
Grace Jones
Lakelide
One Way
Webster Lewis

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
Stacy Lattisaw
Richard "Dimples" Fields

HOTTEST
Clarks/Duke
Rick James
Change
Grace Jones
Stephanie Mills
Billy Ocean
Side Effect
Strikers
Lee Ritenour
Walter Jackson

Opportunities

Openings

EAST

50,000 watt AOR Superstars accepting tapes and resumes for possible future full- and part-time openings. Bob Kocak, PD, WRKI, Box 95, Danbury, CT 06810. No calls. EOE M/F. (6-5)

CQ102/Geneva, NY has immediate part-time/swing opening (CHR). Central/Western New Yorkers. T&R to Steve Reynolds, PD, CQ102, Box 213, Geneva, NY 14456. EOE M/F. (6-5)

Syracuse University Announces An Opening For Program Director WAER-FM

The Responsibilities of the Program Director

The Program Director is a full-time employee who reports to the Station Manager. The Program Director will be responsible for the air sound, formatting and scheduling of all programs broadcast on WAER.

The Program Director will work with five student staff members.

QUALIFICATIONS: B.A. degree minimum, (graduate degree desirable) with reasonable broadcast experience, three years preferably college non-commercial broadcasting. The candidate should have operated as Program Director or in similar position.

Additional background (desirable, but not required); experience in news and public affairs, development and fund-raising.

Salary \$15,550 minimum, attractive tuition benefits available. Applications will be accepted through Friday, June 12, 1981. Resumes and background information should be sent to:

**Thomas A. Hardy,
Chairman Search Committee
WAER-FM, S.I. Newhouse School
of Public Communications
215 University Place Box "C"
Syracuse, New York 13210**

EOE/Affirmative Action Employer

Pittsburgh's hottest AM/FM combination is looking for a new person. T&R to Jeff Gilbert, ND, WEEP/WDSY, 107 Sixth St., Pittsburgh, PA 15222. EOE M/F. (6-5)

Announcer/Broadcaster/"Entertainer" — We placed over 95% of our graduates last year. Instructor positions open if you are able to keep high interest level and relate the real world to your students, not the collegiate ivory tower Disney World. You need at least 2 years experience in broadcasting... No experience in teaching required. First phone. We also have an opportunity for you. American Academy, 833 Chestnut St., Philadelphia, PA 19107. (215) 922-0605. (6-12) •

WRFY-FM/Reading, PA has immediate opening for 6-12mid. jock. Adult/Contemporary. Good pay & benefits. Contact Mike Shannon, 2325 Perkiomen Ave., Reading, PA 19606. EOE M/F. (6-5)

CHR communicators with personality needed. Hard work. Production. Salary negotiable. Experience necessary. T&R: Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12601. EOE. (6-5)

Openings

WGNT/Huntington accepting tapes for future reference. Full and part-time. A/C station. T&R: Rod Grant, WGNT, Box 1539, Huntington, WV 25716. EOE M/F. (6-5)

Morning Man

for Eastern AOR. If you are a polished entertainer & 18-34 oriented, we're looking for the man or woman to make us #1. Nothing less will do. Rush tapes and resumes to Radio & Records, 1930 Century Park West, #238, Los Angeles, CA 90067. EOE.

WMMB is seeking experienced A/C announcer with production skills. Excellent facilities, good salary and benefits. T&R to D.A. Thurston, Box 707, N. Adams, MA 01247. EOE (6-29)

WLNH AM-FM/Laconia has immediate opening for newscaster with strong delivery and reporting. Send T&R to: Beth Osgood, ND, WLNH, Parade Rd., Laconia, NH 03246. EOE M/F (6-29)

Superstars, Charleston, WV. Searching for 7-Midnight personality. Creative production essential. T&R to Chuck Geiger, PD, FM105, 100 Kanawha Terrace, St. Albans, WV 25177. EOE M/F (6-29)

WRTA/Altoona, PA is looking for morning personality. T&R to Greg Lance, Box 272, Altoona, PA 16803. EOE M/F (6-29)

Northwest New Jersey station looking for creative controversial morning man. T&R to Law White, WRNJ, Box 1000, Hackettstown, NJ 07840. (6-29)

Morning pro, top 50 NE market. Only the best. T&R to Eastern Broadcasting, 1875 Connecticut Ave. NW, #1114, Washington, D.C. 20009. No calls. EOE (6-29)

WEJL/Scranton, PA needs experienced A/C entertainer. Strong production, community involvement. T&R to Chris Norton, WEJL, 149 Penn Ave., Scranton, PA 18503. EOE M/F (6-29)

50,000 watts unleashes part-time opening. Rush T&R to Sam Lit, c/o KICKS 101 1/2, 218 Ewingville Rd., Trenton, NJ 08638. (6-29)

WIOQ has opening for professional news anchor with strong gathering and writing skills. T&R to News, 2 Bela Plaza, Bala Cynwyd, PA 19004. EOE (6-29)

SOUTH

Afternoon-drive/news assistant needed at 13 KOIL. Good delivery, dependability a must. Great equipment, people. T&R to J. Sorrich, Box 0350, Odessa, TX 79762. (6-5)

96 Magic, top-rated AOR FM needs overnight jock yesterday. Rush T&R to Steve Haas, 96 Magic, 706 N. Seven St., Ft. Pierce, FL 33450. No calls. EOE M/F. (6-5)

WSSX-FM, 100,000 watt rocker, looking for tapes for future full- and part-time openings. Send T&R to Bill Martin, Box 31089, Charleston, SC 29407. EOE M/F. (6-5)

Openings

KLBO-FM/El Dorado, AR has immediate opening for early evening jock. Excellent facilities and benefits. No beginners. T&R to Chris Jamison, 1904 W. Hillsboro, El Dorado, AR 71730. (6-5)

Sick of playing the hits? Host the morning newscast at a News/Talk station. KARN, Rick McGee, (501) 661-7500, Box 7521, Little Rock, AR 72214. EOE M/F. (6-5)

WAAY/Huntsville looking for 6-10pm personality. Needs to be more than time and temp. T&R to Jerry Dean, Box 2041, Huntsville, AL 35804. EOE M/F. (6-5)

Ever done a two-person morning show? Would you like to? T&R to Tom Bates, KYKX, Box 2727, Longview, TX 75606. (214) 757-2662. EOE M/F. (6-5)

Opening in mid-Florida for a good Contemporary morning man/PD. T&R to Rudi Gresham, WXVQ, 220 E. Herbert Ave., Deland, FL 32726. EOE M/F. (6-5)

5,000 watt Panhandle Country station has present and future full- and part-time openings. T&R to Scott Wilson, KKYN, P.O. Box 147, Plainview, TX 79072. EOE M/F. (6-5)

Immediate afternoon opening at oldest station. Experience and personality a must. T&R to Gary Houser, Box 31090, Amarillo, TX 79120. EOE M/F. (6-5)

WOW 107, NW Florida's premier radio station seeks midday personality with great production. T&R to John Canterbury, P.O. Box 2788, Pensacola, FL 32503. EOE M/F. (6-5)

WKZL-FM/Greensboro/Winston-Salem, NC seeking seasoned female voice with a smile. Send T&R and photo to Doug Paul, WKZL-FM, P.O. Box 11967, Winston-Salem, NC 27106. EOE. (6-5)

Only true personalities need apply. Midday opening WNOX/Knoxville. T&R to John E. Douglas, PD, 4400 Whittle Springs Rd., Knoxville, TN 37917. EOE M/F. (6-5)

Top 100 Market FM Rocker

in Southeast is looking for a morning talent who knows what adult humor is. Good bucks for the right person. Tapes and resumes to: Radio & Records, 1930 Century Park West, #239, Los Angeles, CA 90067.

WCOG/Greensboro Country seeks air talent/production. 1st phone preferred. T&R to Pat McGowan, WCOG, Box 8717, Greensboro, NC 27410. EOE M/F. (6-5)

Possible future openings at Western Kentucky favorite Country music station. Good production skills. T&R to WFMW, Danny Koeber, Box 338, Madisonville, KY 42431. EOE M/F. (6-5)

Rock jock needed for 7-midnight for 100,000 watt, Super Tower, top-rated station in second largest metro in state. "Kisser" is extremely programming and promotion oriented. Good tape, pro attitude, experience, and ability to fit in, a must. Fred Baker, KISR, Box 3100, Ft. Smith, AR 72913. (501) 785-2526. (6-5) •

KLBR/Memphis, TX, looking for afternoon drive/sales person. Experience and enthusiasm a must. T&R to KLSR, Box 400, Memphis, TX 79245, or call (806) 259-3511 (6-29)

WDOO/Q102 Daytona Beach, FL has opening for PD. Send T&R to Jack Alix, P.O. Box Q102, Daytona Beach, FL 32016. Or call (904) 255-1468. (6-29)

WGLF/Tallahassee wants morning man to replace "The Birdmen." Send T&R to Ned Smith, Box 1815, Tallahassee, FL 32302. EOE M/F (6-29)

95 Rook — Superstars AOR format looking for sharp, talented morning person. T&R to Neal McNeal, Box 5000, Montgomery, AL 36192. (6-29)

Award-winning newsteam in America's most exciting city looking for experienced pro to anchor evening. T&R to J.P. Pritchard, ND, KULF, 2100 Travis, Houston, TX 77002. EOE M/F (6-29)

Superstars AOR needs morning personality who can grow with us. T&R to Rick Johnson, 1002 Newman Dr., Salem, VA 24153. EOE M/F (6-29)

News/Sports Director for AM/FM in East TN. 4 1/2 person department. Must do play-by-play. T&R to Gary Morris, WQUT/WJCW, Box W, Johnson City, TN 37601. (6-29)

Openings

WLPR/Mobile has afternoon opening. Must read news, do production and run automation. T&R to Alan Bishop, WLPR, P.O. Box 1944, Mobile, AL 36601. (6-29)

Found one, need another! Top production man with great voice. T&R to Mitch Craig, William B. Tanner Company, 2714 Union Extended, Memphis, TN 38112. No calls. (6-29)

WHYY/Y-102 needs part-time news anchor. Must have "street" experience. Send T&R to Hank Schmitt, P.O. Box 2744, Montgomery, AL 36105. (6-29)

WQUT now accepting T&R for air personalities. Must have at least 3 years experience. Send T&R to Chris Wilson, WQUT, Box W, Johnson City, TN 37601. (6-29)

WSUN Sun Country is looking for talent. Country experience not necessary. T&R to PD, Box 761, St. Petersburg, FL 33731. No calls. EOE M/F (6-29)

Ownership opportunity available for General Sales Manager with first class full power FM. In the third fastest growing market in the nation, El Paso, TX. We invite aggressive individual whose desire is to get ahead with an expanding broadcast group. Complete responsibility for entire local and national sales effort. Must have sales management experience in recruiting, sales training, co-op, merchandising and day-to-day supervision of sales staff. Salary and sales history, references and resume requested. Send to Box 10341, El Paso, TX 79994. EOE (6-26) •

WHYY/Y-102 needs full-time news anchor/reporter. Minimum 1 year experience street, on-the-scene, and anchor. Send T&R to Hank Schmitt, P.O. Box 2744, Montgomery, AL 36105. (6-29)

WWSA/WCHY Savannah is looking for serious news people. Send T&R to Tony Hyatt, ND, P.O. Box 1247, Savannah, GA 31402. EOE M/F (6-29)

MIDWEST

Northeast Ohio's fastest-growing FM looking for newsmen. T&R and writing samples, 1st package to Rick Savors, WQXX, Box 530, Salem, OH 44460. (6-5)

WRKR/Milwaukee-Racine needs ND. Send T&R to Steve Warren, WRKR, 2200 N. Green Bay Rd., Racine, WI 53405. (6-5)

KATT/Oklahoma City, OK looking for great AOR communicators. Rush your best T&R to: Jeff Freund, Box 25787, Oklahoma City, OK 73125. No calls please. EOE M/F. (6-5)

Future staff opening. Send your T&R to Jed Duvall, PD, KIOA, 215 Keo Way, Suite 312, Des Moines, IA 50309. No calls please. EOE M/F. (6-5)

Aggressive Broadcast Group

is looking for a major news talent to fill a position as News Director at its Midwest facility. Strong writing, delivery, and management ability a must. Females and minorities encouraged to apply. Tapes and resumes ASAP to Radio & Records, 1930 Century Park West, #240, Los Angeles, CA 90067. EOE.

WRKR/Milwaukee-Racine needs morning drive personality. T&R to Steve Warren, WRKR, 2200 N. Green Bay Rd., Racine, WI 53405. (6-5)

WQHK/Ft. Wayne looking for an assertive Country communicator. Send T&R to Phil Simon, WQHK, Box 6000, Ft. Wayne, IN 46896. No calls please. EOE M/F. (6-5)

KRNA/Iowa City, 100,000 watt FM rocker, has immediate opening. No beginners please. T&R to Bert Goynahor, 1027 Hollywood Blvd., Iowa City, IA 52240. (6-5)

WONX/Evanston (Chicago) seeking part-time and future full-time board engineers and announcers. T&R to Ken Koves, WONX, 2100 Lee St., Evanston, IL 60202. No calls please. (6-5)

#1-rated Midwest powerhouse is accepting applications for an aggressive ND. Send T&R to Jason Drake, KFH, 104 S. Emporia, Wichita, KS 67202. EOE M/F. (6-5)

Would you like to become a morning Institution?

We are a major Midwestern station. We are looking for a morning man to continue a long tradition of leadership. If you can combine information and humor into a believable, human on-air presentation, you are the person we're looking for. Please send several examples of your work, along with resume and references to Radio & Records, 1930 Century Park West, #237 Los Angeles, CA 90067. EOE M/F.

Immediate opening. Experienced PM-drive air talent. Rush T&R to Don Nordine, 1704 S. Cleveland, Sioux Falls, SD 57103. Or call (605) 335-6600. EOE M/F (6-29)

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Opportunities

Openings

Looking for experienced announcer for midday and evening positions. T&R and salary expectations to: PD, WMRN, Box 518, Marion, OH 43302. (5-29)

KDVV seeks morning news personality, male or female. Contact Andy Valez, KDVV, P.O. Box 1478, Topeka, KS 66601. EOE M/F (5-29)

Wanted: PD for A/C personality AM and Contemporary Country FM. T&R and salary expectations to George Joachim, WMRN, Box 518, Marion, OH 43302. (5-29)

Immediate opening for AM-drive communicator. Pretty good bucks. Send T&R to PD, Box 25, Sioux Falls, SD 57101. EOE M/F (5-29)

One of America's Foremost Groups Looking

For major programming talent to become Program Director at one of its Midwest stations. Candidate must possess superior programming ability in Contemporary and Adult/Contemporary radio, and advanced management skills. You must already be one of the best, or prove that you can become one of the best to earn this position. Females and minorities encouraged to apply. Presentation packages ASAP to Radio & Records, 1930 Century Park West, #241, Los Angeles, CA 90067. EOE

KMGK-FM/Des Moines is looking for personality jocks for future openings on Iowa's classic rock. T&R to Michael Stone, 215 Keo Way, Des Moines, IA 50309. EOE M/F (5-29)

Suburban AM/FM needs qualified, experienced announcers. T&R to EST Building, Elyria, OH 44038. EOE M/F (5-29)

WITY/Denville, IL. Possible future openings A/C. Experienced, creative, good production skills needed. T&R to Tim Drake, PD, Box 142, Denville, IL 61832. (5-29)

WOHO/Toledo searching for aggressive, creative air personality. T&R to Beu Elliot, WOHO, Broadcast House, Toledo, OH 43616. Or call (419) 255-1470. EOE M/F (5-29)

WAZY-AM/Lafayette, IN has opening for A/C announcer w/music and sports background. Good benefits. T&R to Jerry O'Neill, Box 1410, Lafayette, IN 47902. (5-29)

Professional Modern

Country announcers for MAJOR Midwest market. Tape, resume and references to Radio & Records, 1930 Century Park West, #235, Los Angeles, CA 90067.

WIVA-FM/Madison has immediate part-time opening for experienced announcer. T&R essential. Contact Dave Ervin, (608) 274-5450. EOE (5-29)

Air talent/PD needed. Send T&R to Mark Winston, WWQM, Box 4408, Madison, WI 53711. (5-29)

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MAIL TO: RADIO & RECORDS
1930 Century Park West, L.A., CA 90067

Openings

Talk show opening in Montana. Salary good. Approach unique. Experience a must. No calls. Jim Darby, KBLI, 2301 Colonial Dr., Helena, MT 59601. EOE M/F (5-29)

KKXL adding third newperson. No beginners, but ability more important than years. T&R to Tim Burke, Box 997, Grand Forks, ND 58201. EOE M/F (5-29)

WEST

Morning communicator needed at 50 kw in Rockies. Good production a necessity. No beginners or calls. T&R to Wayne Fuchs, KERR, Rt. 1, Box 48, Polson, MT 59860. EOE. (6-5)

Air staff for FM in Salt Lake City anticipating format change. T&R to Agency, 77 East 7200 S. State, Midvale, UT 84047. (6-5)

Program Director for FM in Salt Lake City anticipating format change. T&R to Agency, 77 East 7200 S. State, Midvale, UT 84047. EOE. (6-5)

KTOM/Salinas, CA Country now accepting T&R for present and future openings. Send to PD, Box 81380, Salinas, CA 93912. (6-5)

KCRJ-FM/Cottonwood, AZ needs weekend announcer immediately. Contact Chris Olivarez, (602) 634-3693. All inquiries confidential. EOE M/F. (6-5)

Are you an adult communicator with strong production skills? Like skiing and the outdoors? Send T&R to Stephen Simmons, Box 5068, Bend, OR 97701. EOE M/F (5-29)

Like the great outdoors? Talented, hard-working, ND for adult AOR format in Jackson Hole, WY. T&R to Jeff Woodruff, Box 927, Jackson Hole, WY 83001. EOE M/F (5-29)

Pacific Northwest's great mid-valley KGAL, looking for aggressive person with good pipes and production. T&R to Bryan Casey, Box 749, Albany, OR 97321. EOE M/F (5-29)

KMIX/Modesto has immediate opening for two weekend jocks. T&R to: Denny St. John, Box 170, Turlock, CA 95380. EOE M/F (5-29)

Professional personalities to be part of a winning team. AOR, A/C formats. T&R to Rick Scott, KREM AM/FM, Box 8037, Spokane, WA 99203. No calls please. EOE M/F (5-29)

News-sports reporter/anchor wanted. Experienced and willing to work hard. Contact Timothy Tomastik, KUHL, Box 186, Santa Maria, CA 93456. EOE M/F (5-29)

KBLF, Red Bluff is looking for MD/air personality. Country music. T&R to: Jim McLaren, KBLF, Box 1010, Red Bluff, CA 96080. EOE M/F (5-29)

6-10pm personality with friendly energy for CHR format. T&R to: KAGO, Box 1150, Klamath Falls, OR 97601, or call Roger Stevens, (503) 882-2551. (5-29)

KFMF/Las Vegas is looking for part-time pros. T&R to: Rick Diego, 1555 E. Flamingo, Las Vegas, NV 89109. EOE M/F (5-29)

Country KUUY/Cheyenne has PM drive openings. Experienced communicators only. Top salary. T&R: Richard Lee, Box 928, Cheyenne, WY, or call (307) 632-0551. EOE M/F (5-29)

KVEG/Las Vegas has a rare opening for a top pro! T&R only to: Doug Shane, 1555 E. Flamingo, Las Vegas, NV 89109. EOE M/F (5-29)

KEZR/San Jose is now accepting tapes and resumes for future openings for on-air and news positions. Three-five years experience helpful. No phone calls please. Send T&R to: Bob Harlow, P.O. Box 2337, San Jose, CA 95109. EOE M/F (6-12)

Positions Sought

Radio management consultant, programming/public relations, announcer/production. Associate Arts degree in broadcasting. References upon request. SHARLENE WOODS, (213) 935-7418. (6-5)

JACK MONROE, 10 year pro currently with KLIF/Dallas, seeks employment in major market. Preferably Dallas/Ft. Worth market. Strong production. (817) 460-5013. (6-5)

7 year pro looking for good staff position or programming. Midwest or West. Call JOHN, (414) 921-6706. (6-5)

Broadcaster for Country station, Southeast Dixie. 13 year veteran. PD/MD/news experience. D. LOREN LEWIS, (505) 388-1950. (6-5)

Help! It's time for a change... 12 years experience including PD/AM drive and news. FCC first ticket. Will relocate. Call LARRY, (717) 853-2500 after 3pm. (6-5)

DENNIS JON BAILEY, former WRKO, KCBQ. Presently WNAP/Indianapolis, seeking Country PD and/or drive position in medium to major market — West. (317) 924-5211. (6-5)

Positions Sought

Top 10 market News Director looking. Experienced in all formats. Now at WTOP/Washington. Good track record. Call (703) 241-7507, evenings. (6-5)

8 year veteran seeks CHR air slot. PD/MD experience. Top 100 markets only. Family man. All areas considered. Call SCOTT, (517) 799-0984. (6-5)

Excellent copywriter, entertaining personality, exceptionally creative. I'm a pro. Prefer near Southern Georgia. (912) 439-1453. (6-5)

10 years experience currently PD at KTOQ/Rapid City, SD. Seeking major market on-air or medium market PD. DON WIGHT, (605) 343-0888. (6-5)

Crazy man with excellent background and references. 5 years radio and TV. Will consider Assistant PD. Leave message, SCOTT, (701) 237-6472. (6-5)

Male DJ, excellent knowledge of Country music, looking for Country station in Colorado. Open to all in surrounding areas. VINCE EVERETT, (312) 864-3304. (6-5)

Former Production Manager for 8 years at KMET/Los Angeles, with strong emphasis in music. GUS KRUEGER, (213) 842-9858. (6-5)

Clever, experienced personality seeks community-minded, real MOR station. Currently overnights and swing at Northeast powerhouse. (315) 478-5329. (6-5)

10 years experience DJ looking for gig at medium/major market. Superb voice and production. Call DAVE FLEETWOOD, (518) 374-3392. (6-5)

Proven winner. Perfect for 25,000-50,000 market. Experienced AM drive and P-B-P. STEVE, (715) 248-2338, before noon. (6-5)

Air personality with music, programming experience seeks medium market air work or smaller market PD. Contemporary stations, Midwest or Southeast. BRAD, (419) 678-3138, after 10am. (6-5)

7 1/2 years AOR. Experienced as PD/MD. Recent format change has left me looking. CHR and Country experience also. Leave message. JOHN, (615) 282-0520. (6-5)

Hot AOR format in development stages, 25+ demo aim. JOE COSTANZO, P.O. Box 8027, La Crescenta, CA 91214. (6-5)

I believe in creativity and community involvement. Assistant MD/production/promotion experience in CHR, A/C and Country. Current market 300,000. Call JIM, (904) 433-2608. (6-5)

But seriously, folks, didje hear the one 'bout the talented producer/rock-jock type waiting for the right West Coast offer. RANDY MARS, (415) 965-9265. (6-5)

"Please come to Boston..." they said, then the job fell through. Major/medium market on-air/PD experience. Any format. LAURA, (617) 277-2655. (6-5)

Programmer/announcer with 7 years experience, seeks small market station in Northeast. Presently employed. Wide range of experience. Married, no children. BILL KEMBLE, (914) 331-1632. (6-5)

Experienced Country MD/PD seeks job with a challenge. Your station will sound better. For more, (318) 275-6407. (6-5)

Black 1st phone and Broadcast school trained. Looking for small market permanent position. BUD MAYO, (212) 865-0827 or (212) 691-3413 for resume. (6-5)

Event coordinator/promotions department. Over 2 years with top FM AOR station. Merchandising fundraising/TV experience. KENNETH MARTIN, 110 Valley Rd., Louisville, KY 42004. (6-5)

CKLW gunlinger. Ready to be your #1 entertainer. Excellent references. Major market pro. For T&R contact (519) 258-7965. (6-5)

Wanted: News anchor position. 15 years on-air experience as CHR personality and news. Primarily medium markets. Prefer West. JOHN WILLIAMSON, (505) 255-4842 for T&R. (6-5)

Great mornings = instant ratings and revenue. Major market AM drive personality available now. Successful track record, no offer overlooked. Call (609) 737-1421. (6-5)

JIM DARBY, PD KBLI/Helena, former PD at KWZ/Boise, also worked at KEEP, WDBO, WORJ and Y-106, now looking. (406) 277-6997. (6-5)

Help! Well known major market morning personality and PD in process of regrouping. No offer overlooked. Any market size. (609) 397-8318. (6-5)

Current on-air MD looking. Experience: KORK, KIIS-FM, KUTE 102. Call MARK, (702) 731-3253. (6-5)

(817) 261-3789. Call this number if you're looking for solid morning ratings and revenue. Major market experience and success. All markets considered. (6-5)

Positions Sought

Sex! All night sleehft wanted. Puppy, happy, dependable. Personality + Fear, love. Will travel for decent offer. Sex! Drugs. "SPACE". (716) 876-5509. (6-5)

8 years experience, jock/production/automation. First ticket. Prefer Southern CA. PATRICK WYLLIS, (806) 485-5228. (5-29)

Former Y104 Pittsburgh personality who reaches out and grabs the adults 25-55, especially housewives. Rock, A/C, Country and Oldie programmers call (216) 478-1206 or (216) 478-0440. (5-29)

End your search for a PD now. 5 years experience as air talent, assistant PD, MD, traffic, and a lot more. FRANK, (803) 924-7498 or (803) 924-7165. (5-29)

Looking to break loose for winning Superstar or AOR station in West or Southwest. Not a star, just a pro. LEE ROBERTS, (602) 747-5330. (5-29)

Street reporter/writing position sought by experienced, aggressive newsmen. Hard-working digger, looking for a change. Currently ND. (503) 772-3357, afternoons. (5-29)

West Coast broadcasters: Jock for rent. All amenities, including production. AOR and CHR experience. Just call (415) 965-9265. (5-29)

STEVE REID, 10 years experience: WQDR, WSGN, WQXI, Winner International Edward R. Murrow, National SDX, looking for ND position. (504) 292-8196 or (919) 934-7698. (5-29)

Employed but considering offers in West and Mountain states, medium markets and personality stations. A team worker with 5 years experience. Ex-PD. Call (717) 845-7883. (5-29)

BOB BAKKEN, 7 years sports casting experience, looking to relocate to good sports station, P-B-P with JUCO experience, interviews/reporting. Call (612) 235-2915 for T&R. (5-29)

3 year Country pro, MD experience, looking in MD, DE, VA and PA. CHR, A/C and Country preferred. Call MARK, (301) 879-0916. (5-29)

Born-again Christian desires break into Contemporary Christian radio. Good voice and production. 2 1/2 years Contemporary/Country. MARK, (919) 294-2612. (5-29)

Born-again air personality looking for work in small market. Willing to relocate immediately. Call HENRI, (312) 331-4946. (5-29)

Young, hard-working, competent jock with degree looking for medium market experience. 3 years time at Long Island A/C. Reedy now. JEFF, (516) 541-1025. (5-29)

Experienced announcer, PD, Automation Programmer. Last job in Midwest, medium market. Would like to stay, but not closed-minded. Call JOHN, (515) 266-3959. (5-29)

Hard-working, dedicated Assistant Manager/PD. 20 years experience, currently employed, seeking GM or assistant position with solid station. STEVE, (613) 646-2685 or (613) 646-2380. (5-29)

All-RBAL voice seeks on-air work after June 1st due to recovery from broken jaw. Contact "East Bay Hustler" FRANK BUTERA at (415) 223 1534. (5-29)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Opportunities

Positions Sought

WJIM/WIDG announcer seeks full or part-time announcing position at small, medium market station. Salary open. Willing to relocate. Contact: MICHAEL HUTCHINS, (517) 351-0187. (5-29)

Available immediately. Dynamic morning personality/PD. Major market on-air and programming experience; A/C and Country. All locales and market sizes considered. Call (817) 261-3769. (5-29)

Operations Manager with over 20 years broadcast experience, all phases, looking for opportunity in West or Southwest. Call TOM WALL, (915) 366-2801. (5-29)

JIM KNAPP, former MD at WXLO/New York, available and open to all positions. Call (212) 935-0579. (5-29)

Looking for air position in small/medium market. Prefer Midwest. Formerly with WXXQ/Freepport, IL and WDUZ/Green Bay. Call CHRIS HANSEN, (815) 235-2421. (5-29)

Aggressive sales/promo person has interesting ideas for sales growth. Desires sales job with forward-looking firm. Call MELANIE, (203) 563-6494. (5-29)

I will pick up your dayparts like no one has before. Personality plus. Major/medium only inquire. COOKER, (507) 454-4291 or (507) 454-7775. (5-29)

Working Southern CA. Morning personality team. Seeking relocation. All offers considered. T&R or requests, (714) 980-1893. (5-29)

4 years experience. CHR, A/C and AOR. Good production. One-to-one communicator. Will consider anything. Call BRIAN, (417) 781-1654. (5-29)

Looking to advance, preferably MD. 9 years experience, strong knowledge of A/C and Country. Excellent voice, production skills. Looking for right bucks. Call GREG, (207) 783-9280. (5-29)

Seller, promotion oriented, sports minded, 32, married with children, wants medium or larger small market GM position in West or South. (417) 883-8509. (5-29)

Positions Sought

Experienced radio pro in Chicago, searching for full or part-time air, production or voice-over work. Call SOREN JENSEN evenings after 6pm. (312) 832-8268. (5-29)

JERRY "DJ" STROTHERS, CHR or A/C, currently in Pittsburgh Steeler territory, looking to relocate to town with pro team. 7 years experience. (412) 795-1370. (5-29)

JAY MICHAELS, WSGN/Birmingham PD with 3 book winning track record, now available. (205) 942-4153. (5-29)

TONY STONE, MD KSLQ/St. Louis, looking for PD/MD/air talent slot at professional operation. I'm ready to help you win. Call (314) 878-2884. (5-29)

TOM JEFFRIES, 11 year pro, PD/MD, AM-FM drive, KTAC/Tacoma, WZZP/Cleveland, WDRQ/Detroit, WGCL/Cleveland. Call (206) 759-8306 anytime. (5-29)

Strong P-B-P man seeks sports job at medium market professional station. 5 years experience college and high school sports. Call MIKE, (507) 437-6578. (5-29)

Former WZUU jock looking to move to CA or FL. (414) 282-8230. Call between 8am-2pm CDT. (5-29)

Formerly KCKC and others. MD background in Country, AOR and Contemporary. Seeks quality air-shift or programming turn-around situation. Call KEN McKAY, (714) 588-0342. (5-29)

Baltimore's AL ST. JOHN, currently looking to expand radio career. Talented major market pro with 8 years experience, WKTK-FM, WLPL-FM. (301) 655-2641. (5-29)

There's an animal loose — MICHAEL FOXX. Love radio. Now on Q106/York. Want additional part-time in DC, Baltimore, etc. (301) 298-2682. (5-29)

Unique, creative and moon-struck seeking AOR promo position or night shift on West Coast. Call BERNIE at (213) 396-3706. (5-29)

Positions Sought

SAM CORNISH, 8 years experience in AOR, now looking for P/T or F/T in Northern CA. AOR, Country or Jazz. (415) 344-3116. (5-29)

Operations Manager/PD available immediately. Multi-formatted programmer. Contact BILL JAMES, (919) 852-5783 or write 15A-Hilton Place, Greensboro, NC 27409. (5-29)

Bright young rocker now weekends WSHO/New Orleans seeks high-energy teen slot. Powerful production, voices, phones, involvement. Own mobile DJ unit. Call DAN McKAY, (504) 895-8112. (5-29)

Kid from Brooklyn currently KIKX/Tucson can grow with you. Energetic, versatile, award-winning, Rock, Country. Full-time anywhere. STEVEN ELBERG, (602) 885-8381. (5-29)

Competitive, hard-working and dependable gal seeks spot in the mid-Atlantic or Northeast area. Experienced announcer/MD. First phone and B.A. Call RANDI, (703) 889-2694. (5-29)

DOUG PETERSON available for you. Young, hard-working, dedicated. Call (319) 352-1200 ext. 306, M-F pm. (5-29)

If you need a personality talker, newser or ND with a contemporary gut for stories, write J.P. Emerson, 4721 E. McKinley Ave., Suite 101, Fresno, CA 93703. (5-29)

Changes

RADIO

Carlos San Jose joins WGBS-WLYF/Miami, FL as Account Executive.

Frank Catalino, former News Director/Reporter/Public Affairs Director at KTNT/Tacoma, WA, joins KMPS/Seattle, WA as midday anchor/reporter.

Joan Kanter has been appointed Account Executive at WXLO/New York, NY.

Changes

RECORDS

Peter Rosenberg named Contract Development Specialist for RCA Records.

James Grady has been appointed Manager, Washington D.C. Branch, RCA Records.

Rand Hoffman has been named Attorney, Records Section of the CBS Law Department.

Mervin M. Witofsky appointed Senior Attorney, Records Section of the CBS Law Department.

Miscellaneous

Teenage radio nut would like to hear from other radio t-shirt/sticker collectors too. Marc Stout, RR#1, Box 233, Califon, NJ 07830. (6-5)

Need record service from all labels... CHR, Jazz, and AOR. Call Doug Peterson at (319) 352-1200, ext. 306/209. (5-29)

WNTY needs CHR singles and albums from all labels. WNTY, Box 990, Southington, CT 06489, or call Dick Bertholomew, (203) 628-0311. (5-29)

WQLO needs record service from labels specializing in oldies. Oldie catalogs etc. are appreciated. Send to: Mark Robertson, WQLO, 3040 Boundary St., Beaufort, SC 29902. (5-29)

WCOG/Greensboro needs Country record service from all major labels. Contact Bill Jones, WCOG, Box 8717, Greensboro, NC 27410. (5-22)

KYXX/Odessa wants LP service on all labels. 510 N. Lincoln, Odessa, TX 79782. (5-22)

KIIX/Ft. Collins, CO needs singles service from all labels for Country. Send to: Chuck Bailey, KIIX, Box 2204, Ft. Collins, CO 80522. (5-22)

WRFB/Alexander City, AL needs record service from all labels. Contact Bill Morgan, (205) 234-2568. (5-22)

Marketplace

ELECTRIC WEENIE
RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC. "I depend on it more than any other." Gary Owens, KMPC. "Aids the creative, helps the beginner."

FOR FREE SAMPLES WRITE:
The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

FREE ISSUE OF **Galaxy**

Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc.

ALL AIRSHIFT READY! Sample: Galaxy
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Pro't'call has the jobs that aren't advertised. Most are exclusive listings in all areas of broadcasting. If your job hunting isn't getting results, call the PRO's. Call today! (504) 392-3665

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CONTINENTAL RECORDINGS
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CABLE-FM

Get one before they're all gone. Anyone can do it... write for complete details from the most successful Cable-FM in America.

C.V.L.A. A STEREO STATION
777 Silver Spur Road, Suite 115
Rolling Hills, CA 90274

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service!

For sample, write on station letterhead to: **O'Liners**
1448-R, West San Bruno Ave., Fresno, CA 93711
or phone (209) 431-1502

CHUCK BUELL'S SUPER GOLD

A weekly three-hour program of America's favorite past hits. "SUPER GOLD has proven its success with us in programming and especially with sponsors."

— Cary Pahlgan, WGAN/Portland, ME For rate and availability in your market call (303) 756-9091

TIMBERLINE PRODUCTIONS
Box 9541 So. Station, Denver, CO 80209

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

Coming this summer, a totally new and unique approach for radio and TV "DAYBREAK"™ from "DAYBREAK", Inc., 4201 Wingren, Suite 210, Irving, Texas 75026.

pro 't' call—**MANAGERS & PD'S**

Need talent? We have sports, play-by-play jocks, personalities, PD's, and other specialized talent waiting to be part of your team. Inquiries are CONFIDENTIAL and our service is FREE to you.

Pro't'call, 3700 Rue Delphine,
New Orleans, LA 70114

lola's lunch

The most talked about Comedy Service in the industry.

Complimentary snack: "LOLA'S LUNCH"
Call (313) 434-6142
Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads

Just call PAM at (213) 553-4330 for more information.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

KENNY ROGERS

I Don't Need You (Liberty)

67% of our reporters on it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 152 including WKBW, WPGC, KVIL, Z93, WOKY, KIIS-FM, KJR. See Parallels, charts at number 29.

MOODY BLUES

Gemini Dream (Threshold/PolyGram)

67% of our reporters on it. Moves: Up 14, Debuts 55, Same 38, Down 0, Adds 44 including WFIL, PRO-FM, 94Q, Y100, KOPA. See Parallels, charts at number 25.

MANHATTAN TRANSFER

Boy From New York City (Atlantic)

65% of our reporters on it. Moves: Up 48, Debuts 45, Same 29, Down 0, Adds 25 including WKBW, WGCL, 13K, Q103, Q106, KZ93. See Parallels, charts at number 28.

SHEENA EASTON

Modern Girl (EMI America)

64% of our reporters on it. Moves: Up 73, Debuts 22, Same 27, Down 0, Adds 23 including F105, WROR, KXOK, KEARTH, KPLZ, Q103. See Parallels, charts at number 24.

JOEY SCARBURY

Theme From "Greatest American Hero" (Believe It Or Not) (Elektra)

60% of our reporters on it. Moves: Up 62, Debuts 30, Same 17, Down 0, Adds 28 including WFIL, Z93, WDRQ, WHB, WOKY, KIQQ. See Parallels, charts at number 26.

ALAN PARSONS PROJECT

Time (Arista)

60% of our reporters on it. Moves: Up 80, Debuts 10, Same 27, Down 1, Adds 18 including Y100, KFI, KIQQ, V100, KTSA, KEYN-FM. See Parallels, charts at number 27.

JIM PHOTOGLO

Fool In Love With You (20th)

59% of our reporters on it. Moves: Up 68, Debuts 15, Same 38, Down 3, Adds 11 including WOKY, Q103, WICC, KZZP, 13FEA, WXLK. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record up on their charts, the number of new chart debuts, how many stations held it the same (on to on, add to on, 31-31), moved it down on their charts or added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs.

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 121/16. Moves: Up 61, Debuts 21, Same 23, Down 0, Adds 16 including WKTU, KXOK, WTRY, WICC, KSTAR, WFMF, G100, WNAM, KYNO-FM, FM102.

JUICE NEWTON "Queen Of Hearts" (Capitol) 114/34 Moves: Up 15, Debuts 25, Same 40, Down 0, Adds 34 including WBEN-FM, WROR, Z93, 94Q, KS95-FM, WHB, WZUU, KYYX, Q103, KOPA.

JOE WALSH "A Life Of Illusion" (Asylum) 112/7 Moves: Up 47, Debuts 25, Same 33, Down 0, Adds 7, WAEB, KLAZ, WSEZ, KJ100, KMJK, KZZP, WRKR, 95KX 14-11, WCKX 14-11, KBEQ 7-5.

POINTER SISTERS "Slow Hand" (Planet) 109/46 Moves: Up 14, Debuts 29, Same 20, Down 0, Adds 46 including KEARTH, KFI, KIQQ, B104, KLAZ, FM100, WMEE, KERN, KYSN, WCIR.

OAK RIDGE BOYS "Elvira" (MCA) 107/23 Moves: Up 51, Debuts 12, Same 21, Down 0, Adds 23 including WZUU, KIIS-FM, WKRZ-FM, KINT, WBBQ, WTVR, KIOA, K96, KILE, KDVV.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 98/17. Moves: Up 29, Debuts 13, Same 39, Down 0, Adds 17 including F105, PRO-FM, WPGC, 13K, Q103, WAQY, KFMK, WQRK, KTAC, WGUY.

ROSANNE CASH "Seven Year Ache" (Columbia) 96/5 Moves: Up 58, Debuts 10, Same 23, Down 0, Adds 5, WHFM, Y103, WKIX, WAYS, KSTT, 94Q 3-2, KXOK 12-9, KPLZ 16-12, WHYN 15-11, WAAY 16-11.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 80/17. Moves: Up 31, Debuts 11, Same 21, Down 0, Adds 17 including PRO-FM, KRLY, Y100, KRLA, KFI, KIIS-FM, Q106, FM100, WDJX, KTKT.

Radio & Records

NATIONAL AIRPLAY/30

June 5, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	①	KIM CARNES/Bette Davis Eyes (EMI America)
28	17	7	②	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
8	7	4	③	STARS ON 45/Medley (Radio/Atlantic)
5	2	2	4	GINO VANNELLI/Living Inside Myself (Arista)
14	10	9	⑤	NEIL DIAMOND/America (Capitol)
29	18	13	⑥	AIR SUPPLY/The One That You Love (Arista)
6	5	5	7	RAY PARKER JR. & RAYDIO/A Woman Needs... (Arista)
11	8	8	8	TASTE OF HONEY/Sukiyaki (Capitol)
4	3	3	9	JOHN LENNON/Watching The Wheels (Geffen)
20	14	10	⑩	GARY U.S. BONDS/This Little Girl (EMI America)
27	21	16	⑪	DARYL HALL & JOHN OATES/You Make My Dreams (RCA)
3	4	6	12	REO SPEEDWAGON/Take It On The Run (Epic)
24	22	18	⑬	RICK SPRINGFIELD/Jessie's Girl (RCA)
7	9	12	14	CLIMAX BLUES BAND/I Love You (WB)
22	20	19	⑮	TOM PETTY &.../The Waiting (Backstreet/MCA)
2	6	11	16	SMOKEY ROBINSON/Being With You (Tamla)
18	15	15	17	DOTIE WEST/What Are We Doing In Love (Liberty)
30	26	21	⑰	SANTANA/Winning (Columbia)
26	24	22	⑱	LEE RITENOUR/Is It You (Elektra)
-	30	27	⑳	PURE PRAIRIE LEAGUE/Still Right Here... (Casablanca/PG)
-	29	25	㉑	ELTON JOHN/Nobody Wins (Geffen)
-	28	26	㉒	JESSE WINCHESTER/Say What (Bearsville/WB)
-	-	30	㉓	MARTY BALIN/Hearts (EMI America)
-	→	→	㉔	SHEENA EASTON/Modern Girl (EMI America)
-	→	→	㉕	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
-	→	→	㉖	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
-	→	→	㉗	ALAN PARSONS PROJECT/Time (Arista)
-	→	→	㉘	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
-	→	→	㉙	KENNY ROGERS/I Don't Need You (Liberty)
-	→	→	㉚	JIM PHOTOGLO/Fool In Love With You (20th)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

KENNY ROGERS "I Don't Need You" (Liberty)
REO SPEEDWAGON "Don't Let Him Go" (Epic)
POINTER SISTERS "Slow Hand" (Planet)
MOODY BLUES "Gemini Dream" (Threshold/PG)
JUICE NEWTON "Queen Of Hearts" (Capitol)

Complete Regionalized Listings on Pages 34 and 35

HOTTEST

KIM CARNES "Bette Davis Eyes (EMI America)
GEORGE HARRISON "All Those..." (D. Horse/WB)
AIR SUPPLY "The One That You Love" (Arista)
STARS ON 45 "Medley" (Radio/Atlantic)
D. HALL & J. OATES "You Make My Dream (RCA)

Parallel Listings Begin on Page 36

CLIFF RICHARD "Give A Little Bit More" (EMI America) 79/0 Moves: Up 41, Debuts 2, Same 26, Down 10, Adds 0, WBEN-FM 18-14, WZZP on, WOLF 9-6, KSTAR 20-16, WAAY 8-7, WNOX 20-17, KSTT 26-18, KLUC 10-6, WJBQ 20-16, KKXL 9-6.

BILLY SQUIER "The Stroke" (Capitol) 72/12 Moves: Up 25, Debuts 8, Same 27, Down 0, Adds 12 including WPGC, WTIX, CK101, WSEZ, WGRD, KIDD, WJBQ, KPUR, KCBN.

REO SPEEDWAGON "Don't Let Him Go" (Epic) 68/58 Moves: Up 3, Debuts 3, Same 4, Down 0, Adds 58 including KRBE, Y100, WLS, WLS-FM, CKLW, KFI, KYYX, WPST, KXX106, WNAM.

JIM STEINMAN "Rock & Roll Dreams Come Through" (Epic/Cleveland International) 68/17 Moves: Up 9, Debuts 16, Same 26, Down 0, Adds 17 including WKBW, KRBE, KBEQ, WOLF, KHFI, WAAY, WOW, KYSN, Z102, KATI.

BILLY & THE BEATERS "I Can Take Care Of Myself" (Alfa) 62/2 Moves: Up 32, Debuts 1, Same 27, Down 0, Adds 2, KYYX, KNBQ, WKBW 26-17, JB105 23-20, KIQQ 33-30, WAQY 19-17, WTIX 32-28, 92Q 23-20, WISM 24-21, WXLK 15-9.

PHIL COLLINS "In The Air Tonight" (Atlantic) 54/28 Moves: Up 4, Debuts 10, Same 12, Down 0, Adds 28 including 96KX, Q105, CKLW, WZUU, KEZR, WKEE, KINT, WOKI, KZ93, KTKT.

.38 SPECIAL "Fantasy Girl" (A&M) 53/21 Moves: Up 7, Debuts 2, Same 23, Down 0, Adds 21 including WGCL, WICC, V100, WZOK, WIKS, KJRB, WIGY, WCGQ, WSPT, KQDI.

APRIL WINE "Sign Of The Gypsy Queen" (Capitol) 52/11 Moves: Up 13, Debuts 7, Same 21, Down 0, Adds 11, WFI, Q107, CKGM, WKEE, KEGL, Y103, BJ105, KERN, WIGY, WCGQ, WRKR.

STEVE WINWOOD "Arc Of A Diver" (Island) 52/3 Moves: Up 22, Debuts 4, Same 22, Down 1, Adds 3, Q107, WCKX, WRJZ, KBEQ 10-7, WFLY 26-20, KINT 24-20, WVIC 15-10, 14WK 20-16, WXLK 18-15, KOOK 19-15.

GREG KINN BAND "Breakup Song (They Don't Write 'Em)" (Beserkley) 50/11 Moves: Up 16, Debuts 4, Same 19, Down 0, Adds 11, KRBE, KSFY, KIMN, WPST, WKEE, WCSC, WVLK, KRQ, WGUY, 14WK, KATI.

Others Getting Significant Action

ROBBIE DUPREE "Brooklyn Girls" (Elektra) 48/10 Moves: Up 15, Debuts 2, Same 21, Down 0, Adds 10, WBEN-FM, WFI, WXKS-FM, WGCL, WFLY, WTIX, WSKZ, KZZX, KVOL, KCBN.

AC/DC "Dirty Deeds Done Dirt Cheap" (Atlantic) 42/0 Moves: Up 16, Debuts 1, Same 22, Down 3, Adds 0, Q107 on, CHUM 19-15, B104 1-1, WPST 6-5, KEGL 8-6, KJ100 8-2, WIKS 8-6, KKXX 3-2, KMJK 14-10, WSPT 5-2.

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