# INSIDE R&R:

# **Broadcasters React** To 7-Year License Possibility: Pleasure mixed with a continued sense of responsibility to the community seems to be the tenor of remarks from radio people polled

# Charter To Change KITT To Country KCBQ-FM:

Changes set as company formally acquires San Diego FM .

# Latest Arbitron Advances:

Results from 16 major markets this week including Battimore, St. Louis, Miami, Minneapolis, Milwaukee, and . . . . . . . . 15, 16, 20

# **Nuclear Plant Warning** System May Give FM's A

Free Ride: Plan to air accident warnings on FM subcarriers would mean radios in thousands of homes tuned to just one FM

# Rich Mever New PD At KAZY: Moves to Denver AOR

from 91X/San Diego, where Jim Gelaro replaces him :

# Trell, Dawson Promoted At CBS Radio: Gail Trell becomes VP/Sales & Marketing,

Tom Dawson VP/Marketing

# A Sense Of History From **Black News Journalists:**

A pioneering black radio newsman and a man he influenced, now a prominent White House correspondent, present their perspectives on news and its black practitioners...

# Myron Roth Promoted To Sr. VP/GM For CBS

West Coast: Move signifies greater emphasis on company's L.A. headquarters

# Jheryl Busby Named A&M VP/Marketing: Assumes responsibility for sales and promotion of black product.

# Bill Staton Moves To E/A As VP: Former RCA VP takes

Promotion/Special Markets position.

# John McLaughlin VP/GM At KPRZ: Promoted from sales position at Gannett's L.A.

Mikel Hunter, Gene Mitchel Promoted At KOME: Hunter now Operations

Manager, Mitchel Program Coordinator at San Jose AOR

# Jerry Lee New VP/GM At KJQY

Jerry Lee has been appointed to the position of VP/GM at Group W's KJQY/San Diego. He replaces Bert Wahlen, who was recently promoted to VP/FM Stations for the company. Lee was Station Manager at KLOL/Houston for the past nine years.

Wahlen, in making the appointment, commented, "We are pleased to find a broadcaster like Jerry Lee, who has an exceptional operational and managerial background for this important position. With the support of a very talented staff, he will further the station's present success and involvement in the dynamic and expanding San Diego community.'

Lee's career before managing KLOL includes sales positions with KLOL and its AM sister KTRH plus programming experience at Cleveland, St. Louis, and Minneapolis stations and onair work in Los Angeles, Houston, Denver, and Albuquerque. He takes on his new responsibilities at the San Diego Beautiful Music station August 16.

# Seven-Year Radio License Proposal Gets Congressional Negotiators' OK

Broadcaster Fees Axed; New Facilities To Be Awarded By Lottery; Radio Deregulation Dropped; Congressional Approval Likely This Week

After a week of haggling, budget negotiators for the House and Senate Monday reached a compromise agreement making several sweeping changes in broadcast regulation, including:

- · Seven-year radio licenses.
- · Five-year licenses for TV sta-

· Awarding new licenses by lottery, instead of the lengthy comparative hearing process.

There was also discussion of preventing groups from obtaining financial settlements from broadcasters by filing frivolous petitions to deny or competing applications, but it was unclear whether such a provision would emerge when the compromise language was put down on paper.

The compromise agreement

was expected to go to the House and Senate floors for a vote last this week or early next week, and observers expected approval in both chambers.

A week-long fight had erupted because the Senate had included radio deregulation and four other communications bills in its version of the federal budget. The tactic infuriated House leaders, whose budget contained no broad-

# Death For FCC Fees. Radio Deregulation, **Petitions To Revoke**

Senate-passed proposals which did not survive the conference committee included:

· A schedule of annual broadcaster fees to be paid to the FCC.

 Indefinite radio licenses coupled with a petition to revoke pro-

· A codification of the FCC's radio deregulation covering nonentertainment programming, ascertainment, logging, and commercial limits

Even though both the House and Senate had earlier approved the FCC fee system for broadcasters. the scheme was killed in conference at the insistence of Senate Commerce Committee Chairman Bob Packwood (R-OR), who would not permit fees to be imposed unless broadcasters received deregulation in return.

R&R also learned that the conferees' primary concern in approving lottery selection was to help the FCC cope with a backlog of thousands of applications for low power television stations, although at press time no specific language had been written.

LICENSE/See Page 22

# Bender Becomes Program Manager For RKO 1 & 2 Networks

Tom Bender has been named Program Manager for the RKO 1 and RKO 2 radio networks. Bender comes to the newlycreated post from WRIF/Detroit, where he was PD for five years.

Bender will be responsible for the operation of RKO 1 programming as well as helping RKO Radio Network VP/Director of Programming Dan Griffin with the start-up of RKO 2, which is tentatively scheduled to begin broadcasting in September of this year. Bender will be developing long and short-form programming for the nets and will be working with Griffin on the creation of RKO 3 as

Commenting upon the appointment, Griffin told R&R: "We were looking for someone with a good solid programming background, someone who had both the creative and administrative ability to handle the diverse elements of RKO 1 and 2. With his knowl-



Tom Bender

edge of music and his background in talk and feature work as well as his administrative experience, Tom was an ideal choice. He can **RENDER/See Page 22** 

SUPERVISES KZAM-AM&FM

# **Sharon Named** Bellevue VP/GM

Bob Sharon has been appointed Vice President/General Manager of Bellevue Radio Inc., owner of KZAM-AM&FM/Seattle and affiliated with Sandusky Newspapers' radio division. Sharon was most recently President/GM of KLAK & KPPL/Denver and previously served in executive positions at KFWB, KIIS and KPOL/Los Angeles as well as KPOJ/Portland.

Sandusky Broadcasting President Toney Brooks commented to R&R. "Bob is a dynamic and energetic manager with extraordinary people skills. He is a welcome addition to Sandusky." Sharon told R&R, "What sold me on this job was Sandusky. I'm

SHARON/See Page 20

# the spots.

Radio Gets Call From White House

REPUBLICANS BUY TIME TO PROMOTE TAX CUT

Needing to build an immediate campaign in support of President Ronald Reagan's tax proposal, the National Republican Congressional Committee (NRCC) turned to radio early this week for its sell. Three networks and seven rep firms participated in the \$300,000 radio portion of the buy.

"It's an approach to legislation that may be on the increase," R&R learned from Buddy Bishop, President of Washington, DCbased Bishop, Bryand & Associates, which created and placed one of the four radio spots used this week.

Included in half the buy were 175 stations in 40 markets chosen as select Congressional districts, according to Bishop, whose final decision on stations was based on demographics. Bishop used Katz, Major Market, Torbet, H-R/Stone Selcom, Eastman, and Pro-Media to place the spot-radio business. The 30-second ad addressed the issues of jobs, inflation, and quality of life; and urged listeners to telephone Congress in favor of cutting taxes.

Bishop indicated to R&R that a cursory study on Tuesday, the day after the spots began and the President addressed the nation, revealed phone circuits into the nation's capital were jammed. Delivery was a problem in some cases, Bishop told R&R, and Republican volunteers were recruited in several cities to make runs to their airports to pick up

# **Networks Squeamish**

Only RKO, Mutual, and CBS networks were included in the other of the Republican buy. While both ABC and NBC agreed late Monday and early Tuesday respectively to sell time, their OK's missed the deadline. "The networks were very cautious," Walter Staab of New York agency SFM Media told R&R. "ABC and NBC originally rejected our campaign because it is issue advertising that they're reluctant to take because of equal time considerations," he said.

Mutual President Marty WHITE HOUSE/See Page 22

# WDRQ Sets Torcasso As New PD

Rick Torcasso, formerly known as Spanky Lane, has been named Program Director of WDRQ/Detroit, replacing Bill Garcia, who moved crosstown to WOMC (R&R 7-24). Torcasso, who was most recently PD of WBMX/Chicago, will join the Charter station August 3. "I am very impressed with the whole Charter company," Torcasso told R&R. "I think that working for these people will be great because they're radio-minded and just a great group of professionals."

WDRQ VP/GM Joe Bacarella said, "After personally meeting



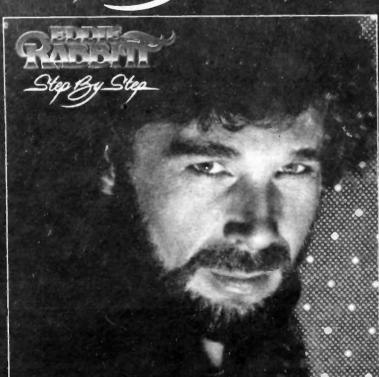
Rick Torcasso with Rick I was very impressed. He's a very research-oriented guy TORCASSO/See Page 22

ALBUM:

By Sten
5E-532

Featuring The Hit Single:

Step By Step E-47174



Producer: DAVID MALLOY
Personal Management:
Stan Moress/Scotti Brothers Artists Management



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# Charter's KITT **Purchase Official**

Charter Broadcasting will officially become the new owner of KITT/San Diego Friday (7-31) at midnight PDT. Charter Executive VP Russ Wittberger told R&R, "After more than eight years, we finally have an FM in San Diego. This has been a struggle, but we've done it. The call letters will change to KCBQ-FM and the on-air identity of the station will be Q105. The format will be Country. KCBQ-AM will remain a full-service Country station with news, weather, sports and traffic, while KCBQ-FM will be more of a 'music station.' In other words the emphasis on the AM will be on personality and content and the FM will concentrate on music.

KCBQ's current VP/GM Mike Stafford will become VP/GM of both stations, with Boh McKay handling the programming for the FM as well as the AM. The stations will not simulcast, and an entire new staff of announcers has been hired for the FM.

# **Busby Promoted To A&M** VP/Marketing

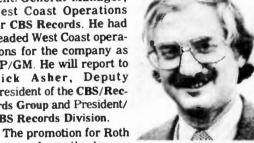
Jheryl Busby has been promoted to Vice President/Marketing (Black A&M Product) at Records. He had served as VP/R&B Promotion since January this year, and will continue to oversee promotional activities on behalf of black product along with new responsibilities for all sales functions in the black marketplace. Before joining A&M, Busby was VP/R&B Promotion for Casablanca.



# Roth Promoted To Sr. VP/ **GM For CBS West Coast**

Myron Roth has been promoted to the position

Sr. Vice President/General Manager, West Coast Operations for CBS Records. He had headed West Coast operations for the company as VP/GM. He will report to Dick Asher, Deputy President of the CBS/Records Group and President/ CBS Records Division.



Myron Roth

described as underlining the importance of CBS's West Coast operations. Roth, as the

Division's senior management representative on the West Coast, will supervise A&R, marketing, business affairs, creative services, law, finance and administration for Columbia and Epic/Portrait/CBS Associated Labels.

Roth started his record career with RCA as Senior Counsel, serving as VP/Business Affairs from 1973-77. In 1977 he became VP/Business Affairs, West Coast for CBS, a position he held until last year's appointment to the West Coast VP/GM

# McLaughlin Promoted To KPRZ VP/GM

John McLaughlin has been appointed Vice President/General Manager of Gaunett's Christian-formatted KPRZ/Los Angeles. following the resignation of President/GM Richard McIntosh. He com-mented, "This is a great challenge with a great station. I'm very pleased to be in a position to contribute to the broadcasting industry in the 80's with Gannett."



John McLaughlin McLAUGHLIN/See Page 20

# Meyer Becomes KAZY PD

Rich Meyer has been appointed Program Director at AOR outlet KAZY/Denver in the wake of Dave Van Dyke's resignation Monday (7-27). Meyer was most recently PD at 91X/San Diego, another AOR station; both are consulted by Frank Felix. 91X midday man Jim Gelaro has been named to succeed Meyer as PD. In another KAZY change, morning man Alan Baxter exited and Jay Cooper joins the station for an undetermined air shift.

Meyer commented to R&R, "It's a great opportunity. I'm really looking forward to it. I was ready for a new challenge, and this seemed like a good one. I've always liked the Denver market."

# Staton Joins E/A As **VP/Promotion For Special Markets**

Bill Staton has been named VP/Promotion, Special Markets for Elektra/Asylum, joining the

company from RCA, where he was VP/National Black Music Promotion for over two years. Before joining RCA he was VP/Promotion at CTI, and worked at Atlantic for 17 years before that.

E/A VP/Special markets Oscar Fields, to whom Staton will report, commented, "We're very excited to have such a pro with us. The fact that he's



Bill Staton

familiar with the WEA distribution system through his duties at Atlantic is also a big plus. All of us at E/A welcome him aboard."

# Hunter, Mitchel Promoted At KOME

Mikel Herrington, known professionally as Mikel Hunter, has been promoted from PD to Operations Manager at San Jose AOR KOME, while afternoon drive man Gene Mitchel becomes Program Coordinator at the station, according to an announcement from GM Dan Tapson.

Hunter will continue his PD responsibilities while managing all aspects of the station's daily operations except sales. Mitchel, who retains his air shift, will act as liaison between the air staff and

Commenting on Mitchel's promotion, Hunter told R&R, "Gene's been with us for five years and wants to develop other areas of his talent. It's a vote of confidence for a member of the staff who works hard and understands what we're trying to do."

# LETTER

# "Surprise Visit" Solution

To comment on Walt Love's article about Promotion vs. Programming, this never-ending topic is of special concern to me since I have recently taken on the responsibility of adding the music here.

A short time ago all the FM's in our chain (Plough) became autonomous, and the floodgates opened with promotion people. We have some of the sharpest record company employees in the country here. However, the comment you quoted Eddie Jordan on about promotion people stopping in unannounced struck a familiar nerve with me. That is my biggest problem here. Mr. Jordan remarked it happened only because of his market's size. From talking to my friends in the business around the country in other major markets, I find it is a widespread problem. I think there is only one solution, as far as what radio people can do. That is to simply not be available whenever a "surprise" visit happens. By setting up and posting promotion hours, and sticking to them, things will improve. I find the record people that I respect are the ones who come by at the correct time. Finally, why the heck isn't it standard operating procedure for the labels to instruct their people to call before making "off-day" visit!?!

Keep up the good work with your column Tim Watts MD. WXYV/Baltimore

this week ...

7-31-81

# **WABC BOUNCES BACK**

The story behind ABC's AM flagship's resurgence, illustrated by exclusive listener distribution graphs.

# Page 24

# **COUNTRY SPARKLES WITH POP**

Three Country programmers discuss the pros and cons of playing pop crossovers.

# Page 50

# FIGHT TO RETAIN FINANCIAL REPORT

Radio Information Center's Maurie Webster fears loss of adequate financial statistics for radio

# Page 5

# **EXAMINING ARBITRON'S POPULATION ESTIMATES**

The implications that arise from 1980 census data's not being plugged into the Arbitron system until 1982

# Page 12

# FOCUS ON PUBLIC SERVICE

Five examples of A/C stations involved in meaningful, constructive promotions.

# Page 54

# **PLUGGING COMMUNICATION GAPS**

Exploring the morale dangers when staffers learn about station changes from reading about them in the trades.

# Page 22

# THE LARRY KING LISTENER PROFILE

A survey of the national overnight talk show's audience refutes some stereotypes of typical late-night listeners.

# Page 21

# THE AOR PROMOTION CHECKLIST

All you need to know about contacts for AOR record service and communication

# Page 38

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Now we've added more "graphic visualization" to display the first full Quarterly Measurement Spring Survey. Compiled and edited by the two leading innovators in ratings analysis:

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- A look at the state of the art today and a forecast of tomorrow's developments.
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- Who's Who in Satellites
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Watch for it at NEBA - Miami, September 13-16, or with your September 18 Issue of R&R.

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Barry O'Brien
National Sales Director

# Washington Report

# Radio Welcomes Seven-Year Licenses

"Fantastic," KEYS/Corpus Christi GM E.C. Stern told R&R, in a reaction that was typical of broadcasters asked to comment on the likelihood that Congress will extend radio licenses to seven years (see Page 1).

'It'll cut down by better than half the paperwork I have to do with a three-year license," Stern predicted. He wasn't disappointed that the Senate proposal for indefinite licenses was dropped, explaining, "I think we still have some responsibility to the community and to the Commis-

Jim Eddens, VP/GM at WOW & KEZO/Omaha, also likes the seven-year license. "I think it will save a lot of grief and a lot of paperwork and will not lower the quality of the radio station." Eddens was particularly pleased that the conferees killed a proposed schedule of broadcaster fees to be paid to the FCC. "Once you start a fee it's like a tax," Eddens offered. "They don't know when to take it off and they always want to add to it.

# Renewal Labeled "Useless"

At WHBL/Sheboygan, WI, President/GM Michael Walton described his reaction as "guarded optimism," since he has seen similar proposals go down to defeat at the last minute. "I'll believe it when I see it," said Walton. "It would make it a hell of a lot easier because renewal sure is a useless pain in the neck now.' Nevertheless, said Walton, "We still have a responsibility to serve the needs of our communities of license, and we're going to continue doing that whether we get three-vear licenses or twelveyear licenses.

As President/GM of the

Baltimore Orioles' flagship station, WFBR/Baltimore, Harry Shriver told R&R he's having a "long and depressing summer," and the seven-year license prospect "is the best news I've had in a long time." Shriver had been worried about the petition to revoke procedure which had been included in the Senate's earlier bill calling for indefinite radio licenses. "The seven-year license without the petition to revoke

would be a most welcome thing,"

said Shriver, who was not so en-

thusiastic about the approval of

lottery selection for new

way than a lottery. The irony is that it's a federal crime to broadcast any information about a lottery and now they want a lottery in their regulatory process.

# EEO Will Remain An **Overhanging Threat**

The agreement by House and Senate conferees also came as welcome news to Tom McCoy, Associated General Counsel at Golden West Broadcasters. Seven-year licensing, said Mc-Coy, is a "step in the right direction and an approach that would be acceptable to community interest groups. With deregulation in place, EEO will serve as an overhanging threat," McCoy told

# Webster Urges Industry To Keep Reporting Financial Information

A one-man attempt to save the Commission's financial reporting form (FCC Form 324) commenced last week. New York-based Radio Information Center President Maurie Webster wrote all heads of major groups,

eliminated:

networks, brokers, and rep firms seeking support for asking the FCC to keep the form. Webster said that adequate radio industry financial statistics may not prevent radio's national market share from declining, but noted it will serve as a barometer to measure how the industry stacks up against other media.

Webster admittedly profits from the information by offering a computerized analysis of the data, but pointed out that there may be three other harmful effects should Form 324 be

· A difficulty in effectively overseeing a station's performance.

· A possible loss of value in a future sale if a station's financial position in the market was not

· A problem for rep firms which would be without a benchmark for financial data market by

No other existing central source for the information comes close to the FCC's accuracy, Webster concluded in his alert.

# **Nuclear Warnings On Subcarriers** Could Be Boon To Some FM's

For some lucky stations, a new plan to air nuclear accident warnings on subcarriers could mean that radios, crystal-tuned only to their frequencies, will be installed in virtually every home and business in their listening areas.

20 facilities now under construc-When not receiving an

emergency or test signal on the subcarrier, the receivers would pick up the normal programming of the FM outlet, giving the station a unique, guaranteed pipeline into thousands of homes.

The concept is being marketed by Vedette Energy Research of Newbury Park, CA as a new way for nuclear plants to notify nearby residents in case of accidents, as required by federal regulations. Although the FCC has approved, Vedette hasn't signed any plants yet, but is zeroing in on the

A spokesman claims that, while expensive, the plan is competitive with the most common warning system, a multi-million dollar set of sirens in the countryside surrounding a plant.

According to Vedette, the firm doesn't anticipate that nuclear plants would pay a subcarrier rental fee, because messages would be aired so rarely and the stations would have the advantage of getting their signals pumped into many locations at the utility's expense

# FCC: At A Glance

# Call Letter Changes Opposed

WZZQ/Jackson, MS has run into opposition to its proposed change of call letters to WMSI. The idea has drawn fire from WJMI/Jackson, which claims "an undeniable rhythmic and phonetic similarity" and says the fact that three stations in town already have calls ending in "I" creates "an even greater potential for confusing the public."

Facing its fourth call letter change in two years, Doubleday's KHOW-FM/Denver is being challenged on its request for KPKE. Challenger is Sandusky's KBPI. Doubleday has won two and lost one

# **Foes Hit United Tactic**

United Broadcasting's attempt to inject the issue of owner Richard Eaton's death into its fight to save OK100(WOOK)/Washington (R&R 7-17) has been sharply opposed by two competitors for the license, Hispanic Broadcasting and District Broadcasting. "The

misconduct in question is not uniquely attributable to Mr. Eaton but to the United organization generally," District charged.

# **Field Office Gets New Chief**

Stepping up to become Chief of the Field Office Bureau on September 1 is Richard Smith, who has been Deputy Chief since last year. He'll be replacing James McKinney, who is moving over as Chief of the Private Radio Bureau. Both are 18-year FCC veterans. Smith began as an engineer in the Los Angeles Field Office in 1963.

# Washington Street Talk .

# Death Knell For 9 kHz

Insiders are looking for a 3-2 or 4-2 vote in favor of sticking with 10 kHz AM spacing when the Commission finally votes behind closed doors next Tuesday (8-4). Only Anne Jones and Joe Fogarty are counted as strong 9 kHz backers. However, one Commission official cautioned that the shift of a single vote could yield a tie, leaving 9 kHz in place.

# Performers Royalty Gets "No Surprise" Support

New U.S. Registrar of Copyrights David Ladd told a congressional subcommittee last week he supports H.R. 1805, Rep. George Danielson's (D-CA) performance royalty bill. "Broadcasters and other commerical users have used sound recordings for many years without permission or payment," Ladd testified.

# KSON's McKinnon To Head CAB

Dan McKinnon, President of KSON-AM&FM/San Diego, has been named to head the Civil Aeronautics Board. A Navy flyer and still a licensed pilot, McKinnon ran for Congress unsuccessfully last year. The appointment is subject to Senatorial confirmation.

# Station Runs 59 Consecutive Commercials In "Deregulation" Contest

WKYI/Ocean City, MD ran 59 commercials in a row over an hour's time, and Station Manager Choppy Layton said, "It couldn't have been done without radio deregulation and the elimination of commercial time requirements." The heavy spot load was not a gesture designed to enrage citizens' groups, but a contest, in which listeners who brought in a complete list of the spots played could win up to \$1000. The "World's Longest Commercial Interruption" brought in over 1200 entries in three hours. Layton pointed out that the station plans to reduce its regular commercial load to a point below the FCC's former guidelines, and will run a commercial-free hour to compensate for the spot-heavy time period. "We aren't going to make a habit of this," he added, pointing out that the promotion could be used effectively only on rare occasions.

# Van Deerlin Chair Established

The Lionel Van Deerlin Endowed Chair of Communications has been formally established by San Diego State University in honor of the former Chairman of the House Communications Subcommittee who begins teaching at San Diego State this fall. The Chair will explore technological advances in communications and governmental policy research.

# **Trade Association News**

# **Tidewater Broadcasters Elect Officers**

Dick Fraim, VP/GM of WTAR & WKEZ/Norfolk, has been elected President of the Tidewater Association of Radio Broadcsters for 1981-82. WCMS President Bill Weller becomes VP and WFOG-AM&FM's Stu Cohen was elected Treasurer.

# Colorado Broadcasters Elect Five

The Colorado Broadcasters Association has elected three new officers and two new directors for the July 1981-June 1982 year. KBOL & KBVL/Boulder Station Manager Rusty Shaffer becomes President, KCOL-AM&FM/Ft. Collins VP/GM John Miller is President-Elect, and Sandusky Broadcasting President Toney Brooks was elected Secretary-Treasurer KIDN/Pueblo President/GM David Scribner and KKTV-TV/Colorado Springs VP/GM George Jeffrey join present directors Carl Anderson, President/GM of XYZ Broadcasting of Grand Junction; KOA/Denver VP/GM Brian Cobb; KUBC-AM&FM/Montrose President/GM Robert Hale; Plkes Peak Broadcasting President/GM Harry Hoth Jr.; KRLN & KSTX/Canon City GM Martin Nonhof; and Mountain Bell's James Kercheville on the board.

# United Church Of Christ Broadcasters Formed

In order to "share their concerns" about United Church of Christ broadcasting policies and those of UCC Director Everett Parker, a group of radio/TV executives has formed the United Church of Christ Broadcasters. WBYS-AM&FM/Canton, Oll President/GM Charles Wright was elected Chairman of the group; with WITL/Lansing President Charles Mefford; KCMO-AM&FM/Kansas City VP/GM Steve Shannon; KGNB & KNBT/New Braunfels, TX President/GM Herb Skoog; and WCFR-AM&FM/Springfleld, VT President/GM Frank Zezza also participating.

# **R&R IN-DEPTH REPORT**

# The Clear Channel Breakdown: One Year Later

Applications Fall 90% Short Of Expectations; AM Branch Chief Doubts Goal Of 125 New AM's Will Be Met

Success or failure, the clear channel proceeding is just beginning to see results. The first new grant was made June 24 to KIEV/Glendale, CA. It was allowed to add nighttime service on 870 kHz, home of clear channel

WWL/New Orleans. The second grant, in Sedona, AZ, enabled davtimer KAZM to move from 1470 to 780 kHz, becoming a fulltime station in the process, protecting WBBM/Chicago.

When the FCC voted in May 1980 to break down the 25 clear channels to create up to 125 new AM stations, there were estimates that up to 2000 applications would flood in to the Commission. There was even a suggestion that Congress be asked for money to hire extra staff to cope with the anticipated deluge.

More than a year later, however, the reality is far different. Fewer than 200 applications have been received to date and AM B R 12

Why Expectations Declined

What the Commission did was reduce to 750 miles the protection guaranteed to the 25 Class I-A clear channel stations, opening up room for 100 new AM's on those frequencies and 25 more on adjacent channels. It specified that applicants:

- · Be at least 50% minorityowned or
- provide a community's first or second local nighttime service or
- · provide first service to at least 25% of its proposed coverage

Predictably, longtime critics of the clear channel breakdown are calling it a flop, while those who through the n the way

Several industry and FCC observers contacted by R&R offered a variety of explanations for the surprisingly low number of applications

- The prohibitively high cost of building a directional station.
- · FCC restrictions which open up the most new frequencies in sparsely populated Western areas that offer a relatively low profit potential.
- · Shortage of consulting engineers, many of whom have

KOKA/Pittsburgh WBZ/Boston WHO/Des Moines WWWE/Cleveland FREO I-A CLEAR CHANNELS KFI/Los Angeles W8M/Nashville WNBC/New York WMAQ/Chicego WLW/Cincinnati WGN/Chicego W8B/Attente WABC/New York WBBM/Chicago WBAP/Fort Worth 780 KMOX/St. Louis 1200 1210

been preoccupied with lower power TV applications

# **Gimmick Applications?**

"Bascially, it's doing just about what we projected," Broadcast Bureau Chief Dick Shiben told

R&R. "If applications have been a little off, it's because all the consulting engineers were dolng lowpower TV." Another official claims there was a great deal of "overanticipation by many people," and the small number of applications is a plus, since processing will be speedier.

On the other hand, a veteran consulting engineer complains, "An awful lot of these are gimmick applications - a dodge to get around the rules. And there are damn few minorities." Many of the applications, according to this engineer, are trying to thwart the Commissions's intent by searching out tiny suburban communities which qualify for first service that, not coincidentally, would also cover a nearby major market,

> Bowman & Caselman Enterprises, Inc. ABT, Inc. Delta Radio, Inc.

# WJJD/Chicago Seeks Nighttime Service

Breaking new ground for itself and ten other limited time stations. Plough Broadcasting's WJJD/Chicago recently won the right to apply for full nighttime service at ten kw. (Limited time stations can operate briefly after local

In order to even consider Plough's request, the FCC first had to waive its requirement that new AM's on clear channels be limited to one kw and be in areas with little current AM service. The action only paves the way for consideration of requests. It does not guarantee an eventual grant of vice requests, ac-FCC spokesman.

Farmington, AR

een	received to da	ate a	nd A	0
	ch Chief Tom .			Omena min brolees a
	, "I seriously do	ubt w	e'll g	et FCC claim it is well on
25 n	ew stations."			success.
	City & State	Day Power	Night Power	Applicant's Name
	640 (KF			Applicant's Name
	Akron, OH	1/L/US	500w	Radio Akron, Inc.
	Berrien Springs, MI	500w	250w	Berrien Broadcasting Corp.
	Tomahawk, WI Collierville, TN	5kw Ikw	Ikw	WYYS, Inc.
	Fayetteville, NC	10kw	Ikw	Victory Communications, Inc. Cape Fear Broadcasting Co.
	Kingsly, MI	10kw	Ikw	Juarez Communications Corp.
	East Greenbush, NY	5kw	Ikw	WPOW, Inc.
	Zeeland, MI Wildwood, FL	Ikw	250w Ikw	West-State Broadcasters, Inc. GOR, Inc.
	650 (W			
	Pueblo West, CO	Skw	Ikw	Public Broadcasting Co.
				of Pueblo West, Inc.
	Anchorage, AK	50kw	50kw	Prime Time Of Aiaska, Inc.
	North Las Vegas, NV Rancho Cordova, CA	10kw 25kw	10kw 5kw	Juarez Communications Corp. Minority Communications
				of California, Inc.
	Twin Falls, ID	50kw	25kw	Sawtooth Radio Corp.
	Tonopah, NV	25kw	25kw	Tonopah Broadcasters, Inc.
	660 (WN			
	Fife, WA Cheyenne, WY	50kw	lkw lkw	KMO, Inc. KVWO, Inc.
	Rule, CO	10kw	250w	Oil Shale Broadcasting Co.
	Mt. Vernon, WA	10kw	Ikw	Valley Broadcasters, Inc.
	Portland, OR	Ikw	Ikw	Northwort Indian Women
	Phoenix, AZ	Ikw	Ikw	Broadcasters, Inc. Family Life Broadcast System
	Santa Ynez, CA	10kw	Hew	Radio Representatives, Inc.
	Fairhope, AL	50k w	Llew	Trio Broadcasters, Inc.
	Window Rock, AZ Albuquerque, NM	50kw	50kw 500w	The Navajo Nation The Albuquerque Corp.
	Phoenix, AZ	2.5kw	2.5kw	
	University Park, TX	10kw	Hew	Sky Broadcasting Corp.
	Kenneth City, FL	10kw	2.5kw	Ed Winton
	Ridgeland, MS	50kw	Ikw	H.H. Robinson of Mississippi Inc.
	670 (W	-	-	
	Tamarac, FL	Ikw	Ikw	Broward Public Radio Association, Inc.
	Simi Valley, CA	Hew	Hew	Manuel A. Cabranes
	Victorville, CA	Ihw	Ikw	Sidney King
	Miami, FL	50kw	2.5kw	ICBC Corp.
	Rio Rancho, NM	Slew	lhw	Mid-New Mexico Broadcasters, Ltd.
	700 (W	LW/Ci	ncinna	
	Reedsport, OR	10kw	500w	KDYN Radio, Inc.
	Winston, OR	25kw	500w	Gospel Hymn Time, Inc.
	Bountiful, UT	10kw	Hew	General Broadcasting, Inc.
	Newport, WA	10kw 50kw	1kw	Michael P. Fontaine Rifle Broadcast Corp.
	Silt, CO			
		WGN/		
	Boston, MA	2.5kw WSB/	500w	Nash Communications Corp.
		50kw		
	Anchorage, AK Portland, OR	50kw	50kw 10kw	Pioneer Broadcasting Co., Inc. Kaye-Smith Enterprises
	Park City, UT	5kw	Ikw	Mountain West Broadcast, Inc.
	*760 (	WJR/	Detroit	)
	San Antonio, TX	50kw	lkw	Inner City Broadcasting
				of San Antonio, Inc.
	770 (W/	ABC/N	ew Yo	rk)
	Seattle, WA	50kw	50kw	KXA, Inc.
	Seattle, WA Lafayette, LA	I lew	Jkw 500w	KXA, Inc. Jackson & Chaisson
	Laudyette, Lav	140	3004	Broadcasting System, Inc.
	Waxahachie, TX	Ikw	Ikw	Faye & Richard Tuck, Inc.
	Albuquerque, NM	50kw		Hubbard Broadcasting, Inc.
	Riverbank, CA Athens, AL	10kw	I kw	Riverbank Broadcasters Athens Broadcasting Co., Inc.
	Carroliton, TX	5kw	2.5kw	Latin American Broadcasting
	Plano, TX	10kw	Hew	Bluebonnet Radio
	Garland, TX	101	16	Broadcasters, Inc.
	Plano, TX	10kw 5kw	I lew	Century Broadcasting Corp. Plano Broadcasting Corp.
	Garland, TX	5lew	Ikw	Dontron, Inc.
	780 (W	BBM/	Chicag	(0)
	South Miami, FL	50kw	10kw	Sudbrink Broadcasting, Inc.
	6.4			of Florida
	Sedona, AZ Viegues, PR	50kw	250w 50kw	Tabback Broadcasting Co. Calvary Evangelistic Mission,
		4.1	J-Virt SW	Inc.
	* (Still Open for Filin	8)		

	unset, but	mus	it sign off when nighttime se	
	he sun se	ts at	the close ches	
ay to r	el I-A sta	tion 1	they protect.)	II I
	ici z ii suu		arey protect./	
		_		
820	(WBAP/Fo	rt Wo	rth)	
Fairbanks, AK	SOkw	50kw	Northern Television, Inc.	
Chicago, II	5kw	lkw	Century Chicago Broadcasting,	
State College, PA	SOkw	5kw	I.td. The Pennsylvania State Univ.	
Chestor, VA	10kw	Ikw	Hoffman Communications	
Buffalo, NY	50kw	2.5kw	Sun Ship Communications, Inc.	
Burein-Seattle, V	VA SONW	10kw	All Pro Broadcasters	
New York, NY	50kw	5kw	of Washington, Inc. City Of New York Municipal	
D 4 1 1 450			Broadcasting System	
Frederick, MD	5 kw	Ikw	Musical Heights, Inc.	
Frostburg, MD	50kw	Ikw	Western Maryland Broadcasting Co., Inc.	
Charlotte, NC	10kw	Ikw	Long-Pride Brondcasting Co.	
Columbus, OH	5kw	Ikw	The Ohio State University	
Horseheads, NY	5kw	Ikw	Chemung County Radio, Inc.	
Weymouth, MA	10kw	10kw	Mid Shore Communications,	
110-1			Inc.	
Whitman, MA	Ikw	lkw	Marshfield Broadcasting Co., Inc.	
830	(WCCO/Mi	nneap	olis)	
Kennett, MO	10kw		Earldun Broadcasting, Inc.	
Oceanside, CA	Ikw	1 hew	Oceanside Radio, Inc.	
San Jacinto, CA	50kw	5kw	Alessandro Broadcasting Co.	
San Marcos, CA	Hew	Ikw	Western Radio Group	
Los Angeles, CA	5kw	lkw	International Institute , of Los Angeles	
Oceanside, CA	2.5kw	lkw	Dolph-Pettey Broadcasting Co.	
Orange, CA	2.5kw	lkw	Orange County Broadcast Corp.	
La Mesa, CA	10kw	2.5kw	Pro Broadcasters	
Santee, CA	2.5kw	Hew	Santee Broadcasting Co., Inc.	
			of Indiana	
La Mirada, CA	50kw	Ikw	New Radio Corp.	
Tucson, AZ	50kw	Ikw .	Doylan Forney	
	0 (WHAS/L			
Fife, WA	lokw	Ilew	Entertainment Communications, Inc.	
Seaside, OR	Hew	500w	Seaside Broadcasting Corp.	
870	(WWL/New	Orle	ans)	
Glendale, CA	5kw	lkw	Southern California	
Giendale, CA	3400	I PC W	Broadcasting Co.	
Park Rapids, MI	2.5kw	Ikw	Dela Hunt Broadcast Corp.	
Redfield, SD	50kw	2.5kw	Victoria Broadcasting System, Inc.	
Cheyenne, WY	10kw	Hew	KVWO, Inc.	
Ithica, NY	Skw	500w	Cornell University	
Pasco, WA	10kw	250w	KIXI, Inc.	
	(WCBS/No			
Phoenix, AZ	Ikw	Ikw	C.B.F. Broadcasting Co.	
Dalles, OR	5kw	Ikw Ikw		
Mercer Island, V Sandpoint, ID	VA SOkw 10kw	Ikw	KIXI, Inc. Norman E. Bauer	
Sanopoint, ID	104 00	1 14 160	dba Bauer Broadcasting Co.	
Conroe, TX Bossier City-	10kw	500w	Family Group Enterprises, Inc.	
Shreveport, LA	10kw	5kw	Red River Radio, Inc.	
Gonzales, CA	5kw	Ikw	Gonzales Broadcasters	
Yauco, PR	500w	500w	Radio Voice of Yauco, Inc.	
Whitefish, MT	50kw	500w	Bee Broadcasting, Inc.	
Madison, TX	5kw	Ikw	Madison County Radio, Inc.	
	890 (WLS/C	-		
San Jose, CA	2.5kw	2,5lew	Zeta Radio, Inc.	
1020	(KDKA/Pi	ittsbur	gh)	
Mosas Lake, WA	•	500w	KWIQ Radio, Inc.	
Selah, WA	10kw	500w	Robert E. Reece,	
			Raymond V. Naught &	
	000 (BRIDER /E		Donald Hai — dba Tri-Ce	

1030 (WBZ/Boston)

50kw

50kw

Ikw Min-

500w

Ikw 250w

roadcasting Corp.
of the Southwest
linority Broadcasting Co.
of the Midwest, Inc.

of the Midwest, Inc.
El Sol Broadcasting, Inc.
Eastern Jackson County
Broadcasting Corp.
Richard Albright — dba
Albright Broadcasting Corp.
Contemporary Broadcasting
Gilliam Communications

Corpus Christi, TX

Blue Springs, MO

Memphis, TN

1040 (WHO/Des Moines) James Taylor —
dba Taylor Broadcasting Co.
lkw LDA Broadcasting, Inc. North Ridgeville, OH Chula Vista CA \*1100 (WWWE/Cleveland) 1120 (KMOX/St. Louis) Salem, NH Washington, DC Bristol, CT Concord, MA 10kw 1kw WUNH Broadcasting Co., Inc.
5kw SJR Communications, Inc.
1kw 500w Radio House, Inc.
1kw Walden Communications Co., 1160 (KSL/Salt Lake City) Donaldson, TN Chicago, IL Mobile, AL Hawesville, KY Fenton, MI Tyrone, NC Inc.
Central Ducks Broadcasting
Minority Broadcasting Co.
of the Midwest, Inc.
United Broadcasting Co., Inc.
Berkshire Broadcasting Corp.
Alfred Brausam
Carolina Sunbelt Radio, Inc.
Windjammer-Communications Doylestown, PA Pritchard, AL Mobile, AL 10kw Danbury, CT Rainsville, AL Red Springs, NC Skowhegan, ME 1180 (WHAM/Rochester) Mid South Media, Inc.
Mid South Media, Inc.
Mid South Media, Inc.
Hugh M. McBeath
Tri-Star Communications, Inc.
Vel Communications Corp.
KCOH, Inc.
Soho Broadcasting
Humble Audiocomm Corp.
Tierra Alta Broadcasting, Inc.
KWSO, Inc.
Donald C. Denir, Alban Richland, MS Pearl, MS Midland, TX Houston, TX Humble, TX Houston, TX Wasco, CA Newburg, IN Donald G. Davis - db Newburg Broadcasting Co Midland, TX 1200 (WOAI/San Antonio) Al/San Antonio)

5kw Ikw Radio WAGE, Inc.
1kw Ikw WSOQ, Inc.
10kw Ikw Fairbanks Broadcasting Co.
of Mass. Inc.
3kw 2.5kw Midway Broadcasting Corp.
10kw Ikw Ble Broadcasting Corp.
10kw Ikw Stevens Broadcasting Corp.
5kw 1kw Tolland County Broadcasting.
10kw 2.5kw Lawrence County
Broadcasting Corp.
5kw Ikw Colland Christian Radio,
1nc.
5kw 2.5kw Publimet Broadcasting Co.
1nc. Leesburg, VA North Syracuse, NY Framingham, MA Maywood-Chicago, IL Inkster, MI New York, NY Aurora, IL West Allis, WI Vernon, CT New Castle, PA Frankfort, IL. Melrose Park, IL CID Broadcasting, Inc. Hudson Horizons Bunkfeldt Broadcasting Corp. Wilson County Broadcast Ser-vices Inc. Chicago, IL 10kw Newburg, NY Utica, NY Lebanon, TN vices Inc. Ralph M. Swerney Naperville, IL Hodgenville, KY Radcliff, KY Stevens Broadcasting Corp Lincoln Broadcasting William Walters dba Radio Radeliff Spanish American Radio Corp Edward M. Johnson & dba Lebanon Broadcasters 1210 (WCAU/Philadelphia) 10kw 1kw Bennett Broadcasting Co. 10kw 1kw Auburn Broadcasters, Inc. 10kw 250w Tri-State Broadcasting Co. Sunnyside, WA Auburn, WA Washington, UT



It was the night they made old Dixie proud

# THE OAK RIDGE BOYS

in a special benefit for the Tennessee Performing Arts Center in Nashville.

The Governor of Tennessee, the Hon. Lamar Alexander was there. Elvira was there. Now, you can be there.

On August 1 the SILVER EAGLE presents

# THE OAK RIDGE BOYS FOR THE ARTS

on more than 400 stations throughout the country

Produced by

# **DIR BROADCASTING**

The Silver Eagle is alred via the ABC Entertainment Radio Network

Coming up on the Silver Eagle:
August 15 Alabama and Charly McClain
August 29 Crystal Gayle
September 12 Tammy Wynette
September 26 Mel Tillis and Gall Davies

for further information contact ABC Radio Ruth Meyer (212) 887-7676



or DIR Broadcasting



Peter Kauff (212) 371-6850 Bob Kaminsky



# "Blow Out" Film's \$9 Million Campaign Means Big Bucks For Radio

"Blow Out," starring John Travolta, cost director Brian DePaima somewhere in the neighborhood of \$18 million to make. However, Filmways Pictures, which produced the thriller, is spending \$9 million more in one of the largest advertising campaigns mounted on behalf of a film in recent memory.

Approximately \$4.5 million will be

spent opening the film, with radio scoring over 10 percent (\$466,000) of the marketing budget. Interestingly, syndicated radio shows will receive \$27,000 alone. The remaining \$439,000 will be devoted to network and spot radio.

The other \$4.5 million will be divided over the following five weeks. During the third week, \$700,000 will be

devoted to radio and print advertising (no other media), while during the fourth week, another \$500,000 is earmarked for radio and print (again no other media).

The second week's \$1.3 million will be given to radio, newspapers and sport TV with the final \$1 million aliotted to radio, print and network TV, taking the campaign through the Labor Day weekend.

# Imprintable Sweatbands That Don't Distort Your Message



Using these polyfoam sweatbands for head or wrist, even the smallest copy can still be easily read. The sweatbands make use of velcro grippers as connectors and thereby adjust to different sizes without distorting the copy — a problem with conventional terrycloth stretchable sweatbands.

Washing is no problem as the polyfoam bands wring out much like a sponge and, of course, are ideal for your station's call letters or group's logo. For further information, contact United/UAI, located in Winston-Salem, NC.

# Harte-Hanks 2nd Qtr. Net, Revenues Up

Harte-Hanks Communications reported that its 1981 second-quarter net increased 17 percent to \$7.3 million, up from \$6.2 million in the second quarter of 1980. Revenues for the firm, rose 16 percent during the second quarter of 1981 to \$88.8 million, up from \$76.3 million in the equivalent period last year.

Earnings and revenues for the first six months of 1980 both climbed 15 percent. Six-month net swelled to \$11.5 million, up from \$10 million for the same period last year, while six-month revenues jumped to \$164.1 million, up from 1980's \$142.5 million.

**BROADCAST DIVISION SOLE BRIGHT SPOT** 

# **CBS Sees Second Quarter Profits Slide**

Despite what the company termed a "strong performance" by the broadcast division, **CBS Inc.** posted an "anticipated" 23 percent decline in profits during the second quarter of 1981. Profits for the firm fell to \$41.9 million, down from \$54.3 million in the second quarter of 1980, even though sales for the company increased 3 percent to a record \$998.2 million, up from \$971.8 million in the year-previous time period.

Among the reasons stated for the decline were "sharply higher development spending for new operations in cable-TV programming, home video, and theatrical films," as well as the weakness of Western European markets, foreign currency exchange losses, and the delay in the release of several major records.

Although sales for the broadcast division rose 12 percent above last

year's second quarter levels, with radio, TV, and TV stations all contributing to this increase, CBS noted that its radio operations and TV stations did especially well in profits. The company also claimed to have made a profit with its TV network even though it was burdened with costs associated with the delayed start of the 1980/81 viewing season.

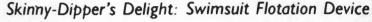
CBS Records chalked up a 10 percent decrease in sales, attributed to a planned reduction in the Columbia House record and tape sales. Columbia Records and its music publishing arm also posted lower profits.

During the first half of 1981, CBS reported a decline in profits to \$56 million from \$67.3 million in the equivalent period of 1980, while sales inched up 2.6 percent to \$1.99 billion, from \$1.94 billion in the initial six months of 1980.

# 8 Labels Pull \$1 Million From PX's

Over 350 firms did more than \$1 million worth of business with the Army and Air Force Exchange Service (AAFES) last year. Among these companies were eight record labels, headed by WEA Distributors, which sold \$8,7 million worth of merchandise through PX's around the world.

Other labels to top the million dollar AAFES sales mark during 1980 were: RCA Solid State (\$8.6 million), Columbia Records (\$7.1 million), Polygram Distribution Inc. (\$4.6 million), Capitol Records (\$2.9 million), the MCA Distributing Corp. (\$2.6 million), the Motown Record Corp. (\$1.8 million), and A&M Records (\$1 million).



"Build a better mousetrap and the world will beat a path to your door."

— old adage

At last someone has come up with a truly useful product — a flotation device for skinny-dippers. After all, you never can tell when some prankster is going to tear your swimsult off the bush you stashed it on and either hide or run off with it or when those gently flowing currents will carry your sult merrily merrily downstream.

Rest assured, free spirits. Gloucester, MA-based SDC Ltd. has the answer to your needs. The "Skinny Dip Clip," consisting essentially of a sponge affixed to a rubber clip, allows you to comfortably attach the clip to the side of your suit until you decide it's time to doff your duds. Priced at \$6, the "Skinny Dip Clip"

may not put a little simmer in your summer, but it can't hurt.





In Japan, "Pocket-Bike" racing is purportedly a BIG sport. Gardena, CA-based **KenDee Distributing**, which has recently begun importing the 28-pound machines, is hoping it will catch on stateside. The "Pocket-Bike" features a 30cc two-stroke engine, rear disc brake, recoil start, and an automatic stutch.

Although the microcycles are described as excellent for children to learn to ride on, the "Pocket Bike" can also be ridden by adults. Priced at around \$600, these tiny transports may make excellent promotional items.



Radio&Records

BRUCE JOHNSON BECOMES PRESIDENT OF STARR BROADCASTING.

KENNY BUTTICE NAMED VP/PROMOTION FOR ELEKTRA/ASYLUM.

RICK DEES APPOINTED PD AT WMPS/MEMPHIS.

RAY ANDERSON EXITS VP/PROMOTION POSITION

BILLY BASS EXITS AS ROCKET NATIONAL PROMOTION DIRECTOR.

NUMBER ONE FIVE YEARS AGO: "Don't Go Breaking My Heart" — Elton John & Kiki Dee (Rocket)

NUMBER ONE COUNTRY: "Golden Ring" — George Jones & Tammy Wynette (Epic)

NUMBER ONE LP: "Spitfire" — Jefferson Starship (RCA/Grunt)

# WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live
From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American
Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition,
Shootin' the Breeze, Tellin' It Like It Was.

**Wrock** 

WESTWOOD

9540 Washington Blvdg-Culver City, CA 90230 - (213) 204-5000

AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

# SURF'S UP I The Beach Boys Medley

# THE BACK PAGE

BREAKERS

# **BEACH BOYS**

The Beach Boys Medley (Capitol)
58% of our reporters on it. Moves: Up 16, Debuts 33, Same
38, Down 0, Adds 40 including Z93, KRLA, KIMN, Q103,
WBLI, WAQY, WFMF, WBCY, WAKX, KTKT, WCIR, Z102,
KDVV, KSLY. See Parallels, charts at number 30.



# **Networks/Program Suppliers**

**FORMATS** 

Reel Formats Inc., based in North Hollywood, CA, is currently offering a

'Mellow Contemporary' format

targeted at the 25-44 demographic to

interested stations. This format is

available announced or un-

announced, for automation or live-

assist, and is available on a cash basis.

of the radio industry, serves as Presi-

dent of the newly-formed firm, while

Lorraine Arms, owner of KCBN-

KRNO/Reno, holds the Vice Presi-

dent's position. For further informa-

tion, contact Reel Formats at (213)

WESTWOOD ONE

Ken Rose has been named pro-

'Tellin' It Like It Was," and

"Daybook" shows, and associate pro-

ducer for "Live From Gilley's." Rose

most recently was associated with

Concurrently, Jamie Berman has

been appointed Administration Assis-

tant to Westwood One President

Norm Pattiz, coming from Creative

Artists Management, while Skip

Beck has been promoted to Post-

NBC

WKGI-FM/New Martinsville, WV,

WPRT/Prestonburg, KY, and

WPNH-AM&FM/Plymouth, NH have

announced their affiliation with the

WOLD COMMUNICATIONS

The Wold Communications Divi-

sion, along with its sister Wold

Entertainment Division, has moved

its corporate headquarters to 10880 Wilshire Blvd., Los Angeles, CA,

WCCO-FM/Minneapolis has sign-

ed on to air the 52-hour "History Of

Rock And Roll Silver Anniversary Edi-

(213) 474-3500.

tion" later this fall

Production Coordinator for the firm.

**NKR Productions** 

ducer for the firm's "Special Edition,"

760-3894

David Lavezzi, a 15-year veteran

# Trell, Dawson Promoted To VP's At CBS Radio

Gali Treil has been elevated to VP/Sales & Marketing at the CBS Radio Network, coming from her previous post as head of the net's AM Radio Stations

In her new position, Trell will coordinate sales and strategic marketing for the CBS AM & FM O&O's as well as spot and national sales for the network. She will also be responsible for developing new business, according to CBS Radio President Bob Hosking, citing Trell's prior background in radio and TV station sales.

Simultaneously, Tom Dawson has been upped to VP/Marketing for the CBS Radio Network, having previously been VP/Division Services with the



WILL STREET



Gia Barton becomes Manager/Affiliate Relations for the firm, having formerly been Affiliate Relations Coordinator for the Wall Street Journal Report



# ABC Information

Gordon Williams has joined the net as a business news correspondent and anchor of dally business reports. Beginning September 14, the 'Gordon Williams Business Reports' will air seven times daily, Monday through Friday, with six weekend features included. The daily reports will be fed in morning and afternoon drives and at middays, and will be 90 seconds in length. The weekend reports will be 60 seconds. Williams most recently served as Assistant Managing Editor for Business Week magazine



# RKO 2

Sam Hall becomes News Manager for the RKO TWO Radio Network. A 32-year veteran of broadcast journalism, Hall most recently served as News Director at WNEW/New York



WTAO-FM/Murphysboro-Carbondale, IL has been sold by the Sunshine Broadcasting Corporation to WTAO Inc. for \$700,000, subject to FCC approval.

# The Creative factor INC

Jo Anne Adams has been named VP/National Sales Director for the Hollywood, CA-based firm, coming from her previous post as Western Regional Sales Manager for the RKO Radio Network. In her new position, Adams will share responsibilities with the firm's VP/National Sales Director Bob Syers, who is based in New York

Adams's first order of business will be to oversee the implementation of sales efforts for the Creative Factor's newly-announced joint venture with the Hilton Hotels Corp., which involves the creation of original video programming for all 48 Hilton-owned or managed hotels. These programs will orient recently-arrived guests to hotel services as well as familiarize them with the hotel's immediate sur-

National and local advertising will be sold as part of the programming, with ads available in 60, 30, or 20-second spots, which will be inserted in the magazine-styled video format.





Gerard Ferri has been elevated to General Sales Manager at TM Special Projects, coming from his previous post as National Sales Manager with



Johnny Cash will be featured on "Jamboree, U.S.A.," the syndicated disc series which originates from Wheeling, WV, on August 7,8, and 9.

'Rosanne Cash Live In Cincinnati.' originating from WSAI/Cincinnati, will be offered to Starflest Blair affiliates on August 3-9.

# Leisure Market Network

"The wealthiest people in the country, age 35-plus, with \$60,000 yearly average income" are the target of a newly-created unwired radio network entitled the Leisure Market Network. Headed by John Hawks, formerly an account exec with Foster & Green in Baltimore, the new net will be buying markets like Hilton Head, SC; Lake Placid, NY; Vail, Aspen, and Steamboat Springs, CO; and St. Thomas, Virgin Islands

# Flood Throws Wet Blanket On ABC Radio

Heavy rains over the weekend flooded the basement at ABC Radio headquarters in New York, knocking out the network's switching system during Monday morning drive. Fortunately, according to a network spokesperson, most of ABC's news people were in London for the Royal Wedding, enabling both incoming and outgoing switching to be handled via the net's Washington Bureau. The outage lasted nine hours.



Artists to be featured on the Robert W. Morgan Special Of The Week" during the month of August include: Smokey Robinson (1-2), the Beach Boys (8-9), Debbie Harry (15-16), Hall & Oates (22-23), and Kim Carnes (29-30).

Dean Torrence (of Jan & Dean) will be the guest for the firm's "Soundtrack Of The 60's" show, airing August 1.



Jim Hood has been elevated to Deputy Director/Broadcast Services for AP Broadcast Services, coming from his previous position as General Broadcast Editor for the firm. In his new post, Hood will supervise all AP Editorial Services, including the AP Radio Wire, the AP TV Wire, the AP Radio Network, and the AP News Cable service.

# Reps

# Blair, Major Market & Torbet Claim 25-49's Most Requested Demo

Blair Radio, Major Market Radio Sales, and Torbet Radio all reported that the single most requested demographic has been 25-54 yearolds during the first half of 1981. While Blair received only a slightly higher request in this demo (from 25.3% to 26.6%), Major Market's response was up dramatically to 32.2% over 27.5% last year. Torbet's requests were also up sharply to 33.4% from 24.1% in 1980.

As for the second most requested demo, Blair calculated a tie with 25-49 year-olds (16%) and 18-49 year-olds (15.9%), while Major Market projected 18-49's (17.3%) the second place winner and 25-49's (13.9%) third. Torbet agreed with the latter, placing 18-49's in second with 16% and 25-49's third with 13.7%

For the same period last year, Major Market showed its "other" category as the second ranking group, with 25-49 holding down the third spot, while Torbet claimed 18-34's as its second leading demo during the second guarter of 1980, ranking 25-49's third. The 18-34 demo ranked fourth among all three firms during the second quarter of 1981



McGAVREN GUILD RADIO



Jeff Dashev and Gary Ahrens have been promoted to VP/Regional Manager for the Los Angeles and St. Louis offices, respectively. Dashev, an 11-year veteran of McGavren Guild Radio, most recently served as Los Angeles Regional Manager.

A 13-year veteran of the radio rep firm, Ahrens most recently held the St. Louis Regional Manager post for the



Katz Radio

Dick Mendelson has been named Exec. VP/Chief Operating Officer for the Katz Agency Inc. A six-year veteran of the firm. Mendelson formerly served as VP/Treasurer with Petry Television.

Concurrently, Kenn Donnellon. presently VP/Corporate Relations for Katz, has been elevated to the company's Board of Directors, which recently expanded from seven to eleven members. Joining Donnellon, a 16-year veteran of the firm, in the newly-created Board of Directors positions are Vic Ferrante, Dick Goldstein, and Barry Lewis.



# **RKO Radio Sales**

Vince Turco has been elevated to Manager of the New York office, coming from his previous post as an account exec in the same city. Prior to joining RKO Radio Sales, Turco served as an account exec with WROR-FM/Boston

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# '80 Census Creates 36 New SMSA's

Among the first results of the 1980 U.S. Census is the creation of 36 new Standard Metropolitan Statistical Areas (SMSA's). Under the 1980 criteria, an area qualifies as an SMSA if it either harbors a central city of 50,000 people or it encompasses an urbanized area of 50,000 with a total metropolitan population of at least 100,000.

The 36 new SMSA's are, in alphabetical order:

Anderson, SC Arecibo, Puerto Rico Athens, GA Bangor, ME Bellingham, WA Benton Harbor, MI Bremerton, WA Burlington, VT Casper, WY Chartottesville, VA Chico, CA Cumberland, MD-WV

Danville, VA Florence, SC Fort Walton Beach, FL Glen Falls NY Hagerstown, MD Hickory, NC Joplin, MO Medford, OR Newark, OH Newburgh-Middleton, Ocala, FL

Olympia, WA

Portsmouth-Dover-Rochester, NH-ME Redding, CA Rock Hill. SC Salisbury-Concord, NC Sharon, PA Sheboygan, WI State College, PA Victoria, TX Visalia-Tulare Porterville, CA Wausau, WI Yuba City, CA

# First U.S. Cassette-Only Label Debuts

In keeping with the burgeoning market share of cassettes. Reach Out International Records has debuted as the first cassette-only label in America. The initial releases on the ROIR (pronounced "roar") label are a 35-minute live tape of Eight Eyed Spy, a 60-minute live recording of James Chance and the Contortions and a live performance of the re-formed Dictators.

All tapes are duplicated on BASF DPS cassettes and are available via

# "Reggae Sunsplash" Festival Film Set

A Chicago-based firm, the Reggae Tribute Co. Ltd., has acquired the film rights to the fourth annual "Reggae Sunsplash" festival to be held at Montego Bay, Jamaica on August 4-8. This year's show, which will feature U.S. recording stars Stevie Wonder, the Isley Brothers, and Roberta Flack, in addition to Jamaican music notables Jimmy Cliff, Dennis Brown, Toots & the Maytals, Third World, the Wallers. and Rita Marley, along with virtually the full flower of the island's music scene, is also the first to be sponsored by the Jamaican government.

An all-inclusive package fround trip airfare and six nights of accommodations at the Casa Montego hotel) is available. For further information contact Oliver Magnus at (213) mail order for \$8 plus a postage and Insurance charge of \$1.25 for the first cassette and 50 cents for subsequent cassettes. Record stores and distributors may purchase the cassettes on a wholesale C.O.D. basis.

Label President Nell Cooper plans

to issue one cassette per month in the future, all live performances mixed by members of the groups themselves. For further information contact Reach Out at 611 Broadway, Suite 214, New York, NY 10012, (212) 477-0563.

# Geffen, CBS Pen International Distribution Pact

Geffen Records and the CBS/Records Group jointly announced that foreign distribution rights to the Geffen label have been acquired by CBS Records International. Geffen will continue to be distributed by Warner Bros. Records in the U.S. and Canada.

Releases to be covered under the new foreign distribution pact will include forthcoming product from John Lennon, Yoko Ono, Cars main driver Ric Ocasek's solo LP, Sammy Hagar, John Hiatt, and Asia (a group composed of rock veterans Carl Palmer. Steve Howe, John Wetton, and Geoff Downes)

# Microcomputer Musical Instrument Tuner

One of the more interesting applications of microcomputer technology is this musical tone generator manufactured by the Tokyo-based Full Onkoh Corp. The Melem Electronic Tuning Flute model "TF-30" can be used to tune almost any string or wind instrument by virtue of its three octave range. The unit's quartz oscillator produces the stable STD tones, which are then picked up and amplified by its built-in speaker. The "TF-30" is pocketsized, making ideal for travelling.



# Fine Elevated To Sr. Dir./Nat'l A&R At Polygram

Stu Fine has been promoted to Senior Director/National A&R for Polygram Records, coming from his previous post as Director/A&R for Polydor and Polygram Records. A four-year veteran of the label, Fine formerly served as Manager/East Coast A&R at Arista Records, prior to joining Polygram



Stu Fine

# **Thomas Upped To GM At KLMA-KFMQ**

Lee Thomas has been elevated to General Manager at KLMS-KFMQ/Lincoln, NB, coming from his previous post as GM for KLMS. A 22-year veteran of the station, Thomas served as an air personality and Program Manager en route to becoming GM.

# **Geary Becomes GSM;** Tweedle Upped To VP/Sales At WCLR

John Geary has been named General Sales Manager for WCLR/Chicago, coming from his previous post as VP/Regional Manager for Torbet Radio's Chicago office.

Concurrently. Chuck Tweedle has been promoted to VP/Sales for the station. Tweedle most recently served as Assistant Station Manager for WCLR.

# Springfield Elevated To Dir./Radio Research For Research Group

Dick Springfield has been promoted to Director/Radio Résearch for the San Luis Obispo, CA-based Research Group. Springfield had spent the past two years as a Research Associate with the strategic research firm, having previously been associated with the Merv Griffin Group for nine years.

# Rebulla Upped To **President At Polygram Classics**

Glanfranco Rebulla has been elevated to President at Polygram Classics Inc., coming from his previous post as Deputy Managing Director for Metronome Musik Gmbh (Germany). An eight-year veteran of the Polygram organization, Rebulla previously held posts as Classical Label Chief for Deutsche-Grammophon/Phonogram Italy and headed International Exploitation-Classics for Polydor International

# **Barbera Appointed GM** For Long View Label

Randy Barbera has been named General Manager for Long View Records, an independent label based in North Brookfield. MA. Barbera most recently served as Road Manager for A&M recording group Head

# **Pro:Motions**

# **Howard Becomes GM** At WKAJ-WASM

Barry Howard becomes Station Manager for WKAG-WASM/Seratoga Springs, NY, having most recently been a Program Consultant for the Dallas, TX-based Century 21 Programming firm

# **Firth Becomes President At** Chappell Int'l

Nicholas Firth has been promoted to President of Chappell International. A 20-year veteran of the music publishing firm, Firth most recently served as VP/Polygram Publishing and as Exec. VP/Chappell International. He will retain the latter post in addition to his duties as President of the com-

# Levy Elevated To **President Of MCA Music**

Leeds Levy has been promoted to President of MCA Music, coming from his previous post as Exec. VP of the publishing division. Levy, who joined MCA Music three years ago, will undertake the presidential duties on September 30, when current MCA Music President Sal Chiantia assumes his appointments as Chairman of the Boards of the National Music Publishers Association (NMPA) and the Harry Fox Agency.

# **Hamilton Named** Sales Mgr. At WZXR

Greg Hamilton has been appointed Sales Manager for WZXR (FM103)/Memphis. Prior to joining WZXR, Hamilton held an account exec's post with WMC-FM/Memphis, having formerly held air personality, MD, and PD positions with Memphis stations WLVS, WMPS, and WRVR.

# Sonberg Elevated To Local Sales Manager For KRTH-FM

Michael Sonberg has been upped to Local Sales Manager at K-EARTH (KRTH-FM)/Los Angeles, coming from his previous post as an account exec with the station. Prior to K-EARTH, Sonberg was associated with Los Angeles outlets KGFJ, KUTE and KNX-FM.

# Lippin & Grant Form P.R. Firm

Richard Lippin and Richard Grant, founding principals of the Stone Associates public relations firm, have announced the formation of Lippin & Grant Inc., which will handle public relations and marketing for a variety of corporate and entertainment clients. Headquartered at 8124 West Third St., Suite 204, Los Angeles, CA 90048, (213) 653-5910, Lippin & Grant will also maintain offices in New York City and London.

# Gold Named GM For KARN

Rusty Gold has been appointed General Manager for KARN/Little Rock. A 20-year veteran of the broadcast Industry, Gold most recently was Sales Manager for the Nashville-based American Image Productions, having formerly been associated with the TM Companies as well as having served as GM for KKYK/Little Rock from 1974-75.

# Reis Appointed GSM For WAAF-WFTQ

Richard Reis has been named General Sales Manager at WAAF-WFTQ/Worcester, coming from his previous post as GSM for WSEN-AM&FM/Syracuse. Prior to WSEN, Reis held the Sales Manager position at WFBL/Syracuse for three years.

# **Robinson Forms HER Magic/PR Firm**

Heidi Ellen Robinson has announced the formation of the HER Magic/PR firm, which will specialize in the creation and implementation of tour media campaigns, special publicity projects, and magical illusions. A 12-year veteran of the music Industry, Robinson most recently served as Director/National Tour Media for Warner Bros. Records.

Along with providing publicity, Robinson (who has studied magic for the past six years) will custom design illusions for musical groups. HER Magic/PR will be located at 710 East Cedar Ave., Burbank, CA 91501, (213) 841-8140.

# Whitlock Elevated To Nat'l Dir./A&R For Word

Gary Whitlock has been promoted to National Director/A&R at Word Records, coming from his previous post as Director/West Coast A&R for the label. Formerly an independent record producer and arranger, Whitlock has been affiliated with Word for the past five years.

In a related development, Cheryl Wilks has been appointed West Coast Production Coordinator at Word, having previously been an administrative assistant with Paul Johnson Productions.



"The population estimates are the basis of the ratings projections."

# Population Perspectives On Spring Ratings

As you receive your spring ratings data from Arbitron, you may notice a box on the cover of your respective market reports. The box appears this way:

# ATTENTION

Population estimates which were used in this report were developed by Arbitron. See notice on Page 5B.

I know that as you tear into the numbers, trying to salvage some worthwhile data, you may overlook this message and the followup details on page 5B of your book. However, the population estimates are the basis of the ratings projections, so it is important to understand what Arbitron is saying to the industry this time around. R&R talked with people at Arbitron and at Market Statistics, Inc., the firm that massages census data into population estimates for Arbitron, in order to get you the straight scoop on what's happening with the population data used as the basis for ratings estimates.

# Census Segue

The population estimates you see on page three of your local market report are developed for Arbitron by Market Statistics, Inc., using updated census information. The population estimates, by sex/age cell, are updated annually and are first reflected in the fall books for a market (or the spring sweep if an area is surveyed just once per year). Adjustments are also made for the growth of ethnic (Black, Hispanic) population growth/decline in the last year, and this can be very crucial in markets where Arbitron's special Telephone Retrieval (Black) or Personal Placement and Retrieval (Hispanic) techniques are used to enhance ethnic survey cooperation. The higher the estimate of ethnic population percentage in a metro, the higher the proportion of diaries that will go to the ethnic part of the metro, assuming the laws of random sampling operate as they

Normally, the biggest adjustment that MSI has to make, and which Arbitron has to incorporate into its ratings production, occurs when new census data is available every 10 years. However, with the dozens of court challenges to the validity of the census data from 1980, as well as other factors, Arbitron chose not to rely on MSI but to go ahead and project its own population base for the spring and summer books. This is what the box on the cover refers to. The implication is that, effective with the Fall '81 reports, MSI's own updated census figures will begin to be plugged in.

According to Marshall Snyder, Arbitron's VP/Planning and Research, the Fall '82 updates will (it's hoped) be the most complete update of the census figures. The Fall '81 adjustments, according to Ed Spar of MSI, will only be interim, in that some ethnic data will be plugged in but the full revision on a sex/age cell basis will not be

complete. Spar tells R&R that his firm has already supplied to Arbitron the numbers necessary for the upcoming fall update. More later on the implications of the Fall '81 and '82 updates.

# **Spring Sticker**

Let's look at the spring books specifically and see what the sticker on the cover of your reports means, not only for this survey but for future comparisons and planning.

In order to make some attempt to update its population base for ratings estimates, Arbitron took the following steps...

- 1. Obtained *preliminary* county census information from the government. The estimates reflected the state of each county's population (theoretically) as of census day, April 1, 1980.
- 2. Those preliminary population estimates developed as of April 1, 1980, were then projected to January 1, 1981, and those figures used for the spring/summer population estimates.

# **An Important Assumption**

In discussing this matter with Marshall Snyder, one key element came up that might be worthy of your consideration. Arbitron made an assumption that the rate of population change between April 1, 1980 and January 1, 1981 was the same rate of change (growth/decline) as for the entire 1970-1980 decade. I queried whether this seemed unfair to those markets where growth might have been accelerated in the last part of the decade; thus a straight-line 10 year pattern, used as a basis for projecting population for the spring/summer books, might have been a disservice to those areas. Snyder responded, "the amount of variance is really quite minimal."

# Sex/Age Percentages Remain

In looking at your spring books you may notice that in virtually all cases, the percent of population estimated to reside in each sex/age cell shown on page three has remained the same from the previous report for the market. For example, in New York men 18-24 remained at an estimated 6.8% of the metro 12+ population. However, the population update shows that the actual estimated number of such men has decreased, from the figures shown in the winter survey, from 922,000 to 913,300. In the Fall '82 updates, the sex/age percentages will finally be revised, along with the actual population figures at that time.

# **Two Key Implications**

All of this boils into two major items that broadcasters should keep in mind. First, with cell percentages remaining at their previous levels, but with new population estimates plugged in, cume values of diaries will be affected. The amount of impact will vary with each metro and with each demo cell, but suffice it to say that a male 18-24 diary in New York, for example, will be different this sweep than last. As a result station fortunes could wax or wane to some extent based on the cume values — different as they may be — of the station's in-tab diaries. Keep this in mind when analyzing the spring diaries.

The second major aspect to consider is that for the next year and a half Arbitron's rules will be

# Week In Review

# Chicago Book To Be Reissued

The spring Chicago market report will be reissued by Arbitron. According to the ratings firm, incorrect sign-on/sign-off data was used for station WJPC, resulting in the station's estimates being computed on a shorter broadcast schedule than was actually the case. The revised edition of the spring Chicago survey results will be available on or about August 7.

# **Buffalo Boosts Birch**

Broadcasters in the Buffalo metro have signed to support the Birch Report as a monthly ratings service there. With the addition of Buffalo, set to be surveyed beginning in August, Birch now has 33 monthly markets.

On another front, Tom Birch tells R&R that it's "60-80% set that we will begin to measure Chicago in September." This will be the first of the top three markets that Birch appears to have cracked, and is an instance of Birch approaching a market already surveyed by the other leading monthly ratings service, Mediatrend.

changing. Be very careful, when planning and reviewing survey data, to keep in mind these factors...

- 1. The population estimates used for ratings projections in the spring/summer this year will be different than those for the fall.
- 2. The cycle of the Fall '81-Summer '82 sweeps will have new population estimates for each cell, and will incorporate ethnic population revisions also. This could be vital in fast-growing areas like California, Texas, and Florida. Ed Spar confided that the census and his firm both had trouble estimating ethnic growth in those states. An example is the L.A. metro. The current MSI/Arbitron estimate of Hispanic population in the metro is about 21%. According to Spar that will be rising to approximately 28%, a 33% increase. With the Hispanic population rise, the Arbitron sampling is bound to be affected. The value of those diaries, already high - I saw a Hispanic diary in the winter L.A. book with a cume value of 8000 - could fluctuate and significantly affect those stations with Hispanic appeal. This is just one instance where ethnic weighting will be affected, and this must be kept in mind when trying to make sense of Arbitron data in markets where black or Hispanic populace is a factor.
- 3. According to Snyder, the Fall '82 population update will catch up with the specific age/sex cell percentages, which affect sampling. After that, more minute adjustments will be made by MSI as the years go by, until the next census, it's assumed.

The bottom line on all this is that although Arbitron, with the best of intentions, tried to update the population changes inherent in your various markets, the results of your ratings sweeps may be affected. Keep this in mind not only as you look at the spring numbers, but also as you evaluate data from future surveys.

Next week a look at one of the stranger set of results to come from the spring releases so far. Stay tuned!

Jhan Hiber







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the Greg Kihn Band live August 12. Hear it while it happens at the Ritz in New York. Make it happen—get in touch with Starfleet Blair, 535 Boylston Street, Boston, MA 02116. Better yet, call (617) 262-0220.

Produced for radio by Jim Slattery and Sam Kopper. Executive Director Harriet Bellush.

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# COLUMBIA RECORDS U.S.A.

Dear Program Director/Music Director:

We know you are The Sensitive Kind of PD/MD who has an Everlasting Love for Radio. So, You Could Take My Heart Away if we don't suggest some great singles which will make your listeners think it's Just Like Paradise when they tune in to your station. Silly to present Hits to Radio? Not in Columbia's Book — ask our competitors Who's Crying Now.

Just contact your local Columbia Promotion Manager. They will give you all the data to Shake It Up Tonight. Meanwhile, here's a quick update:

# Santana/"The Sensitive Kind" **Others Getting Significant Action**

SANTANA "The Sensitive Kind" (Columbia) 35/9

SANTANA "The Sensitive Kind" (Columbia) 35/9

Moves: Up 7, Debuts 5, Sems 14, Down 0, Adds 9, WIFI, JB105, WKEE, WSEZ, WVIC, WIGY, WTSN, 13FEA, KRBE d-28, KFRC on, WFLY 29-24, KSET-FM 28-25, KHFI 30-28, KYNO FM 21-17.

# Rex Smith & Rachel Sweet/"Everlasting Love"

# **NEW & ACTIVE**

REX SMITH/RACHEL SWEET "Everlanting Love" (Columbia) MEA SIMILITYFULCTIEL SIMPLE: EVOLUTION J. LOVE (COMPTEND IN 1997) 11. Moves: Up 38. Debuts 7. Same 14. Down 3. Adds 11, Y100, WBLI. KC101, WHYN. KNUS. WERC, G100, KERN, WJBQ, KVOL WRKR, WXKS FM 28-22, Q103 21-17, WHHY 26-23, KCBN 21-17.

# Silver Condor/"You Could Take My Heart Away"

# **NEW & ACTIVE**

SILVER CONDOR "You Could Take My Heart Away"
[Columbia] 78/19. Moves: Up 17. Debuts 8. Seme 24, Oown 0, Adds 19
[Including WBEN-FM, KPLZ. KOPA. WFLY. WKRZ-FM, KX104, WOKI, WAKY, WISM, WNCI, KIOY, WJBQ, WFBQ, WANS-FM, KSLY.

# Larry John McNally/"Just Like Paradise" ARL

# Others Getting Significant Action

LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 18/1
Moves: Up 3. Debute 2, Same 12. Down 0, Adds 1, KEMI, WIFI on, KIQQ on, WERC on,
KYNO FM d-29, WGUY on, WACZ 36-30, WCIR d-28, WHHY on, 95SGF on, WFOX on, WFLB
30-28, KATI 26-21, KBOZ on, KRLC on.

# Deniece Williams/"Silly" ARL

KRLY 18-15, Y100 11-7, Q105 23-19, WCKX 2-1, KFMK deb 28, WJDX add 28, WSGN add, WGH add, KYNO-FM add, KHYT add, WFOX on, FM99 deb 35,

# Journey/"Who's Crying Now"

# NATIONAL AIRPLAY/30.

22 D JOURNEY/Who's Crying Now (Columbia) AVERAGE MOVE + 7

# Cheryl Lynn/"Shake It Up Tonight"

WKTU 7-6, WXKS-FM on, KRLY add, CKLW 12-11, KRLA 14-12, KIQQ deb 29, KFRC add, KSET-FM 12-10, KYNO FM-24 KOOL AND KINT ON KYNO-FM add, KGGI add, KHYT on.

Cordially,

# The Columbia Promotion Staff



P.S. Art Garfunkel /"A Heart In New York"

WABC deb 32, WFIL add, WCAO add, JB105 add 34, K104 add, WAAY add, WBCY add 30, WAYS deb 28, WSEZ add, KKXX add, WACZ add, WTSN add, WHEB add, WFOX on, KBOZ add

# **Spring '81 Arbitron Advance Shares**

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

This data is copyrighted by Arbitron, Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary HIT Radio, RL-Religious, 8-Spanish, T-Talk.

# St. Louis

# KMOX Unstoppable; KSHE Rebounds; KWK Combo Up; KMJM Gains

KMOX (T) continued to dominate with a 23.4-23.6 listing. KSHE (A) rebounded 5.1-7.8, while KMJM (B) continued to improve, 5.0-6.7.

Other St. Louis area stations with a one share or higher were KADI-FM (AC) 1.6-1.9, KATZ (B) 1.4-1.1, KEZK (BM) 7.2-5.9, KMOX-FM (AC) 3.6-3.0, KSD (N) 2.5-3.7, KSD-FM (AC) 5.1-3.8, KSLQ (R) 6.2-4.6, KXOK (R) 4.9-5.1, WESL (B) 1.8-1.4, WIL (C) 3.5-2.5, WIL-FM (C) 8.7-5.3, WEW (BB) .5-1.0, WRTH (E) 4.4-4.2, and WZEN (B) 1.0-1.2.

In addition to these stations, KWK (A) rose 1.4-3.0 and WWWK (A) rose 4.8-6.0. It should be noted that KWK and WWWK ran on-air survey announcements and were stickered by Arbitron.

# Miami

# Hispanic WRHC, WQBA Rank 1-2; WNWS, WINZ-FM Rise Impressively

WRHC (S) copped the top spot in Miami for the third straight survey, though falling 10.6-9.4. WQBA (S) recovered nicely, 5.5-7.6 to become runner-up. WNWS(N) continued to climb, up 5.0-6.8, while the new CHR format at WINZ-FM paid off in a 1.1-6.4 surge. WCMQ-FM (S) advanced 3.9-5.3 and WEDR (B) moved 4.3-5.3.

Remaining stations with a one share or more included WAIA (AC) 3.1-1.8, WCMQ (S) 3.9-3.3, WGBS (AC) 1.6-2.3, WHTT (S) 2.3-3.7, WINZ (N) 4.4-3.9, WIOD (AC) 2.9-2.8, WKAT (T) 2.0-1.4, WLYF (BM) 2.2-2.9, WOCN (S) 3.1-1.8, WQAM (C) 4.8-2.8, WQBA-FM (S) 3.0-2.8, WTMI (CL) 3.2-1.7, WVCG (BM) 1.8-3.1, WWWL (A) 3.6-2.7, and WYOR (BM) 4.8-3.2.

Fort Lauderdale stations that scored above the one share level in Miami were WAXY (R) 2.2-2.3, WCKO (R) 1.2-1.1, WHYI (R) 6.8-6.3, and WSHE (A) 2.4-2.8

# Tampa-St. Petersburg WWBA Scores Double Digits; WRBQ Up Sharply

WWBA (BM) retained its hold on the leading slot in the Tampa Bay area with a 9.6-10.5 improvement. WQYK (C) moved into second place with a 8.1-9.3 rise, and WRBQ jumped to third with a 6.1-8.8 advance. WJYW (BM) slipped 9.1-7.8, WQXM (A) was up one, 5.9-6.9, WSUN (C) rose 6.3-6.9, and WCKX (R) moved 8.2-6.0.

The other Tampa Bay area stations above the one share threshold included WDAE (AC) 2.8-2.3, WFLA (AC) 5.5-4.1, WFLA-FM (BM) 5.0-5.1, WGUL (BB) 2.1-1.2, WLCY (AC) 2.1-2.3, WPLP (T) 3.3-2.8, WRXB (B) 1.0-1.5, WTAN (AC) 1.3-2.4, WTMP (B) 2.0-3.3, and WYNF (A) 3.7-3.6. WWLF (E), formerly WWBA-AM, debuted its new calls and format with a 1.7, and WYOU (S) debuted with a 1.6. Outside station WSRZ (A) went 2.2-2.0.

# For The Record

A number of Los Angeles stations penetrating the Riverside-San Bernardino market were accidentally omitted from our ratings summary last week. Those additional L.A. stations scoring above a one share in the Riverside market were KFI (R) 6.4-6.2, KFWB (N) 1.3-1.5, KIIS (R) 1.4-2.2, KJOI (BM) .3-1.0, KLAC (C) 6.2-3.8, KLOS (A) 1.5-1.2, KMET (A) 7.6-2.8, KMPC (T) .8-1.1, KNX (N) 3.1-3.6, KNX-FM (A) 2.1-3.3, KOST (BM) 3.1-3.6, KRTH (R) 4.1-3.1, KUTE (R) debuting at 1.7, and (from Tijuana) XTRA (R) .7-1.1.

# **Baltimore**

# WBAL Slips From Double Digits; WXYV Climbs: Orioles Help WFBR

WBAL (AC) retained its leading 12+ spot but fell from double digit shares for the first time in recent memory, 11.2-9.5. WIYY (A) slipped 8.7-8.3; WLIF (BM) added one, 6.7-7.8; and WXYV (B) scored its best book with a 6.2-7.7 showing. Baseball helped WFBR (R) to a healthy 3.8-5.6 boost, and WCBM (AC) rose 5.5-6.6. Country leader WPOC moved 7.7-6.3 in this book.

Others with a one share or more were WAYE (BB) stable at 1.5, WBKZ (AC) 2.0-2.1, WBSB (R) 4.7-4.9, WCAO (R) 4.0-3.4, WITH (AC) .9-2.4, WLPL (R) 1.9-1.7, WMAR (BM) 5.3-4.0. WRBS (RL) stable at 1.1, and WWIN (B) 3.6-3.8.

Washington, DC stations with a one share or higher in the Baltimore metro were WHUR (B) .7-1.4, WPGC-AM&FM (R) 1.4-1.6, WRQX (R) 1.5-1.1, and WWDC-FM (A) 1.4-1.3.

# Minneapolis-St. Paul

# WCCO Still Tops; KSTP-FM Up Two

WCCO (AC) continued in domination of the Twin Cities, but slipped 24.5-20.2. KSTP-FM (R) stayed second overall with a healthy 10.1-12.4 rise. WDGY (C) rebounded with a 5.3-7.1 boost, KQRS-AM&FM (A) moved 5.5-6.4, and KDWB-FM (A) gained 5.7-6.3.

Remaining stations scoring above the one share level were KDWB (R) 3.0-2.6, KEEY-FM (BM) 6.0-5.9, KRSI (E) .9-1.0, KRSI-FM (E) stable at 1.2, KSTP (AC) 3.2-3.5, KTCR (C) 1.6-2.8, KTWN (J) 1.1-1.0, WAYL (BM) 1.6-1.0, WAYL-FM (BM) 4.5-4.8, WCCO-FM (AC) 4.3-3.8, WLOL (R) 5.8-4.4, and WWTC (AC) 3.5-3.2.

# Milwaukee

# WEZW New Number One; WTMJ Slips; WQFM Moves Up

WEZW (BM) became the new leader in Milwaukee with a 11.8-11.4 showing, while perennial kingpin WTMJ (AC) slipped 12.3-10.7. WISN (AC) moved 11.0-10.1 to complete the list of double digit stations. Country WBCS had a stable 8.2-8.3 book, and the AOR battle heated up with WQFM rising 4.3-6.0 while WLPX notched a 6.0-6.3 improvement.

Others with a one share or better were WFMR (CL/J) 5.0-2.3, WKTI (R) 2.5-3.9, WLUM (B) 3.2-2.6, WMKE (C) 2.2-2.0, WMYX (AC) debuting at 3.6, WOKY (R) 3.0-4.0, WRJN (AC) 1.4-1.1, WRKR (R) 2.3-2.8, WXJY (BM) .8-1.8, WZUU (AC) .6-1.9 and WZUU-FM (AC) 4.8-5.3.

Chicago stations with a one share or more included WBBM (N) 1.2-1.1, WIND (N) 1.0-1.8, and WMAQ (C) 2.1-1.3.

# **Providence**

# WPRO-FM Becomes New Leader; WLKW-FM Close Second

WPRO-FM (R) rose 8.3-10.5 to emerge as new market leader. WLKW-FM (BM) slipped 12.8-10.0 to close out the double digit stations. WPRO (AC) had a stable 8.3-8.4 this book, while WPJB (R) slipped 7.7-6.1.

The remaining Providence metro stations that reached the one share level were WADK (AC) .5-1.2, WBRU (A) 1.5-1.6, WBSM (T/AC) 3.2-2.2, WEAN (N) 5.5-5.2, WGNG (O) 2.8-2.0, WHIM (C) 2.2-2.5, WHJJ (AC) 2.6-4.4, WHJY (BM) 5.6-3.7, WLKW (BM) 4.7-4.6, WMYS (AC) 2.4-2.9, WPEP (T) .6-1.1, WSAR (AC) 2.1-1.5, and WSNE (AC), formerly WRLM, debuting with a 3.3.

Outside stations with a one share or higher were WAAF (A) 2.0-2.9, WBZ (AC) 2.0-2.2, WCOZ (A) 3.8-4.7, WCRB (CL) 1.1-1.0, WHDH (AC) 1.1-1.2, and WXKS-FM (R) stable at 1.8.

Continued on Page 16

# NEIL SEDAKA

his new single

# World World Keeps Slipping Away"



from his new album

# NOW

Produced & Arranged by Neil Sedaka

6E-348



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# ALL GIRLS WANT IT...



...THIS GIRL'S GOT IT!



"ALL GIRLS WANT IT" NB7-11-113

THE SMASHING DEBUT SINGLE FROM THE BOARDWALK RECORDS ALBUM GIRL NEXT DOOR NB1-33241



BRUCE BIRD PRODUCTIONS





# Spring '81 Arbitron Advance Shares

Continued from Page 15

# **Kansas City**

WDAF Widens Lead; WHB Runner-Up; KMBR Rises

WDAF (C) added to its lead with a 11.4-13.8 showing. WHB (R) stayed in second place with a 9.1-9.5 result, KYYS (A) slipped 10.3-9.0, tying KMBR (BM), which rose 6.9-9.0. KMBZ (AC) had a stable 8.8-8.7 showing (the station's softest spring in years), while KPRS (B) climbed 6.2-7.5. KCEZ (BM) slipped 7.8-7.6

Other KC stations with a one share or more included KBEQ (R) 6.8-5.9, KCKN (C) .6-1.0, KCKN-FM (C) 2.7-3.7, KCMO (N) 6.0-5.7, KJLA (R) 2.1-1.1, KPRT (RL) 1.5-2.0, KSAS (A) 2.0-1.0, KUDL (A) 8.1-6.0, and KXTR (CL) 1.7-1.1.

# **New Orleans**

WEZB Remains Kingpin; WAIL Jumps To Second; WRNO Climbs

WEZB (R) maintained its double digit share, 10.7-10.3, to keep its metro lead. WAIL (B) added more than three to surge into second, 5.2-8.4. WRNO (A) advanced again, up 6.5-8.1. WTIX (R) gained 6.9-7.8, edging ahead of WBYU (BM) 8.0-7.7. WNOE-FM (C) slipped 9.9-6.7, while WQUE (R) improved 4.5-6.2.

Other New Orleans stations with a one share or above included WAJY (AC) which debuted with a 5.9, WBOK (B) 3.2-1.8, WGSO (N) 5.6-3.0, WNNR (B) 1.8-2.3, WNOE (C) 2.4-2.0, WSHO (C) 2.7-2.8, WSMB (AC) 5.7-5.2, WVOG (RL) .8-1.4, WWIW (BB) 2.5-2.4, WWL (T) 4.8-3.9, WYLD (B) 3.0-1.6 and WYLD-FM (J) 6.7-5.6.

# Sacramento

KZAP Tops Again; KSFM Still Climbing

KZAP (A) remained the only Sacramento station to score double digits with a 12.2-13.1 move. KRAK (C) maintained its number two slot with a 9.0-8.3 showing. KSFM (R) moved into third place with another up book, 6.2-7.9. KEWT (BM) slipped 7.3-6.3, and KXOA-FM (A) rose 5.5-6.1.

Others above the one share level included KAER (BM) 4.0-2.7, KCTC (BM) 4.7-5.1, KEBR (RL) 1.0-1.1, KFBK (N) 5.5-3.7, KGMS (AC) 3.7-3.0, KGNR (T/N) 6.7-5.2, KHYL (O) 5.1-4.3, KPIP (S) .3-1.4, KPOP (B) 1.7-3.6, KWOD (AC) 3.2-3.1, KXOA (AC) 1.0-1.9, and KYLO (C) 1.6-1.0.

Outside stations with a one share or more were KCBS (N) coming in at 1.1, KFRC (R) 2.8-1.2, KGO (T) 2.2-3.1, and KNBR (AC) 1.0-1.8.

In addition to the above, two stations that ran on-air survey announcements scored above the one share level. KROY (R) went 1.9-2.2, while KROY-FM (A) moved 3.4-4.2.

# Memphis

WMC Assumes Top Slot; WMC-FM Takes Big Jump; WZXR, WEZI Slip

WMC (C) increased 10.9-11.8 to occupy the first position overall in the metro. WMC-FM (R) was up three, 7.4-10.3. WZXR (A), the former market leader, slipped 13.4-11.5, while WEZI (BM) moved 12.1-10.8. WHRK (B) had a softer showing, 11.1-9.6. WMPS (C) took a solid jump, 4.2-6.9.

Additional Memphis stations that scored above the one share level were KSUD (RL) .5-1.3, KWAM (RL) 1.6-2.1, WDIA (B) 5.9-5.4, WHBQ (R) 4.8-4.4, WLOK (B) 4.7-5.1, WLVS (C) 5.0-5.2, WREC (AC) 4.2-2.9, WRVR (AC) debuting with a 6.6 after changing calls from WQUD, and WWEE (T) 2.3-1.4.

# Indianapolis

WIBC Ahead Of Pack; WXTZ, WFBQ Up Notably

WIBC (AC) enjoyed a stable 15.6 number, keeping the station on top. WXTZ (BM) maintained its runner-up stance with a 10.3-12.8 score, while WFBQ (A) managed a 7.4-10.3 jump. WNAP (R) entered double digits with a 9.9-10.0 increase. WTLC (B) had a healthy 9.3-9.6 rise, WFMS (C) slipped 9.0-8.6, and WIRE (C) moved 9.3-8.1.

Additional stations with a one share or more included WATI (BM) 3.7-2.6, WIFE (AC) 1.8-1.2, WIKS (R) 8.1-6.2, WNDE (R) 5.0-3.3, and WGTC (C) stable at 1.8.

# San Antonio

KTSA Remains Pacesetter; KCOR Jumps To Second; KKYX Climbs

KTSA (R) was again the only station in double digits, with a 10.7-11.6 rise. KCOR (S) improved to second, 7.6-8.5. KKYX (C) posted a 5.9-8.4 gain, and KQXT (BM) moved 7.8-8.3. KTFM (R) slipped 8.9-8.2.

Other San Antonio stations with a score above the one share level were, KAPE (B) 1.6-2.0, KBUC (C) 2.7-3.3, KBUC-FM (C) 6.0-4.4, KCCW (C) 4.6-3.0, KEDA (S) 2.5-2.9, KGNB (AC) .7-1.2, KISS (A) 5.0-5.1, KITY (R) 4.4-5.2, KMAC (AC) 1.2-1.1, KMFM (CL) stable at 1.0, KONO (AC) 8.0-5.6, KUKA (S) 2.7-1.3, KVAR (S) 3.2-3.3, KZZY (R) 2.6-2.8, WOAI (N/T) 5.0-6.0, and WOAI-FM (AC) 3.3-2.0.

# Ft. Lauderdale

WLYF Becomes Number One; WHYI Tops Broward Stations

Among metro (Broward county) stations, WHYI (R) strengthened its hold on first place with a 6.2-7.3 rise. WSHE (A) became the number two station with a jump of 4.6-5.8. WRBD (B) moved 4.0-5.7, while WAXY (R) went 5.4-5.2 and WFTL (AC) doubled 2.7-5.2. Remaining Broward stations with a one share or more were WCKO (R) 2.0-3.1, WLQY (BM) 5.1-4.5, and WWJF (E) debuting with a 1.9.

WLYF (BM) won overall honors in the Ft. Lauderdale metro with a 7.8-7.7 showing. Other Miami stations that scored above the one share level included WAIA (AC) 5.1°4.1, WGBS (AC) 1.6-1.3, WINZ (N) 5.1-5.4, WINZ-FM (R) 1.7-2.9, WIOD (AC) 4.7-4.9, WKQS (BM) 9.7-7.2, WNWS (N) 6.5-5.8, WQAM (C) 3.2-3.7, WTMI (CL) 3.4-2.0, WVCG (BM) 6-1.3, WWWL (A) 3.8-3.6, and WYOR (BM) 2.8-2.3.

# Miami-Ft. Lauderdale Special

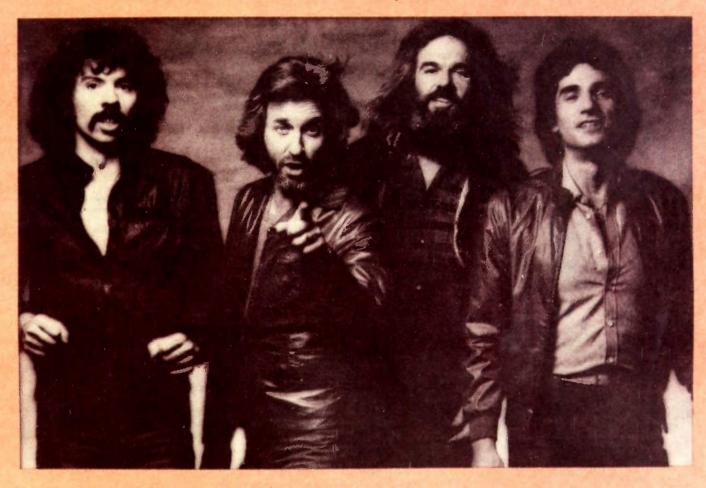
WHYI Sets Pace In Combined Metro; WNWS Moves To Second; WINZ-FM Surges

WHYI (R) retained the lead in the Dade-Broward combined report with a 6.5-6.6 score. WNWS (N) moved up to second with a 5.7-6.4 jump, while WINZ-FM (R) registered a 1.7-5.0 increase. WRHC (S) led the Hispanic contingent with a 6.3-5.7 move, with WQBA (S) moving up 3.3-4.6.

Others with a one share or better in the two-county report included WAIA (AC) 3.8-2.9, WAXY (R) stable at 3.5, WCKO (R) 1.5-1.9, WCMQ (S) 2.3-2.0, WCMQ-FM (S) 2.3-3.2, WEDR (B) 2.6-3.2, WFTL (AC) 1.1-2.0, WGBS (AC) 1.7-2.0, WHTT (S) 1.4-2.3, WINZ (N) 4.6-4.4, WIOD (AC) 3.6-3.7, WKAT (T) 1.2-1.1, WKQS (BM) 4.6-3.3, WLQY (BM) 2.6-1.9, WLYF (BM) 4.5-4.8, WOCN (S) 1.9-1.1, WQAM (C) 4.1-3.1, WQBA-FM (S) 2.0-1.7, WRBD (B) 1.6-2.2, WSHE (A) 3.3-4.0, WTMI (CL) 3:2-1.8, WVCG (BM) 1.2-2.4, WWJF, (formerly WEWZ) (E) debuting 1.5, WWWL (A) 3.8-3.1, and WYOR (BM) 4.1-3.9.

Continued on Page 20

# THANKS TO RADIO AND RECORDS AND THE INDUSTRY FOR OUR 1st POP HIT: ELVIRA



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The Publisher:

**ACUFF-ROSE** 

The Song Plugger:

**RONNIE GANT** 

The Producer:

**RON CHANCEY** 

The Studio:

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... and we thank you all!

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KRLY	14WK	WRJZ
Y100	95SGF	WNOX
WCKX	WISE	WVIC
KIQQ	WFLB	wow
WFBR	FM99	KERN
KC101	KPUR	KHYT
WHYN	KSET-FM	KZZX
BJ105	KXX106	WJBQ
KX104	WKRZ-FM	WIGY
WMAK-FM	140	WHEB
WAYS	WKEE	WANS-FM
WGH		KSLY
WDJX		KDZA

MCA RECORDS



# STREET TALK.

The Warner Brothers rumors are hot and heavy again this week, but still nothing official from the company. Word on the street is that current VP/Promotion Russ Thyret will be promoted and take on added responsibilities. The names Dave Urso and Howard Rosen are being mentioned as possible new promotion heads in Burbank. All this rumored activity should be finalized after WB's current meetings end early next week.

Apparently General Cinema has sold both WEFM/Chicago and WIFI/Philadelphia. Street Talk hears that First Media has agreed in principle to purchase WEFM and that Ragan Henry is the buyer for WIFI.

New York rumors abound that high-level changes may be coming at NBC now that Grant Tinker is in at the TV network. One radio name that keeps coming up for a possible NBC radio post is Bruce Johnson.

Look for the Satellite Music Network to announce three new formats soon. These will be in addition to those already announced by the Burkhart/Abrams-consulted firm. And isn't SMN about ready to disclose its personality lineup for the A/C format?

Sandy Beach has resigned as PD of KYUU/San Francisco to accept the PD job at WBAP/Ft. Worth. That leaves a prime programming opening at KYUU, which Mike Phillips will be looking to fill. Interested parties should contact Mike at KYUU.

Ted Steckler has exited as PD of Metroplex's WPKX & WVKX/Washington. No replacement has been named.

Kelly Summers, who had been doing National Pop Promotion for Solar, will join RCA to do local promotion in Los Angeles.

WXLO/New York officially becomes WRKS-FM Friday (7-31) at 3pm EDT. Originally the new call letters were to be simply WRKS, but a last-minute challenge from a suburban station (WRKL/New City, NY) made the addition of the "FM" to the official call letters necessary.

Dan Kelley is out as VP/Promotion & Marketing for Sire Records. Sire has only a skeleton crew left now that WB has absorbed most of the label's functions.

Is Ron O'Brien, formerly of KFI/Los Angeles, about to return to New York City for some very high-profile air work?

Merv Griffin Radio, the audio division of Merv Griffin Productions, has apparently closed its doors, firing the three top executives. President Bob Booker, VP Mark Blinoff, and Marketing Manager Wolf Schneider are all now on the loose. MGR was providing programs to about 75 radio stations as late as two weeks ago.

WYNY/New York has hired Bruce Bradley, former afternoon driver at WBZ/Boston, for morning drive. Current WYNY morning man Dan Daniel will move to afternoons on August 3.

WTRX/Flint PD Bob Meadows has moved to KIOA/Des Moines as that station's new PD.



You are commanded by
The Messers Harden and Weaver to join them for

the Marriage of

His Royal Highness The Prince of Wales
with

The Lady Diana Spencer
on WMAL AM 63
on Wednesday, 29th July, 1981
from 5:30 - 10:00 am

No reply is necessary to the Lord Ockershausen

WMAL Palace, Washington, D.C.

Dress: Uniform, Morning Dress Lounge Suit or PJ's

SURE, I WAS INVITED — The Honorable "Messers" Harden & Weaver, who are almost Washington royalty themselves from their WMAL morning thrones, sent out several hundred invitations to this week's royal wedding. The fine print indicates that the bearer of the invite could "hear" the wedding on the Harden & Weaver show lest Wednesdey (7-29), but what the hey, eh? It certainly looked official.

Rich Thomas MD of WHHY/Montgomery, will exit the station after six years to pursue a TV career at WSFA/Montgomery. According to station PD Larry Stevens, current WHHY-FM MD Phil Horton will move to the AM as MD and FM PD Neil Harrison will take over the FM music duties. Word is that WHHY-FM will modify its current AOR format to CHR in the near future.

KMGX/Tucson will switch formats from A/C to News on August 1.

KIDD/Monterey lost GM Jim Christopherson, Operations Manager Ron Rodriguez, and PD Wynn Bradley last week, apparently over the handling or mishandling of a station contest. New PD is Barry Brown, who was promoted from within. Temporarily managing the station is Walton Broadcasting VP A.J. Ramsey.

Mark Christian is out as PD of WDIA/ Memphis and Carl Conners from WAOK/Atlanta is rumored to be Christian's replacement in Memphis.

WDJX/Dayton's new PD, replacing Mark Elliott, is the station's current 6-10pm personality Charlie Butcher. Joe Dawson is the new MD.

The latest singing "duet" has been paired in People magazine but no one knew that the relationship would lead to a record... Andy Gibb and Victoria Principal have recorded "All I Have To Do Is Dream," which will be released by RSO next week. Yes, it is the old Everly Brothers tune.

Congratulations to NBC Radio Executive VP Chuck Renwick, who was married last weekend to Mary Hughes (a former NBC Radio staffer) at St. Patrick's Cathedral in New York City.

ELECTRIC

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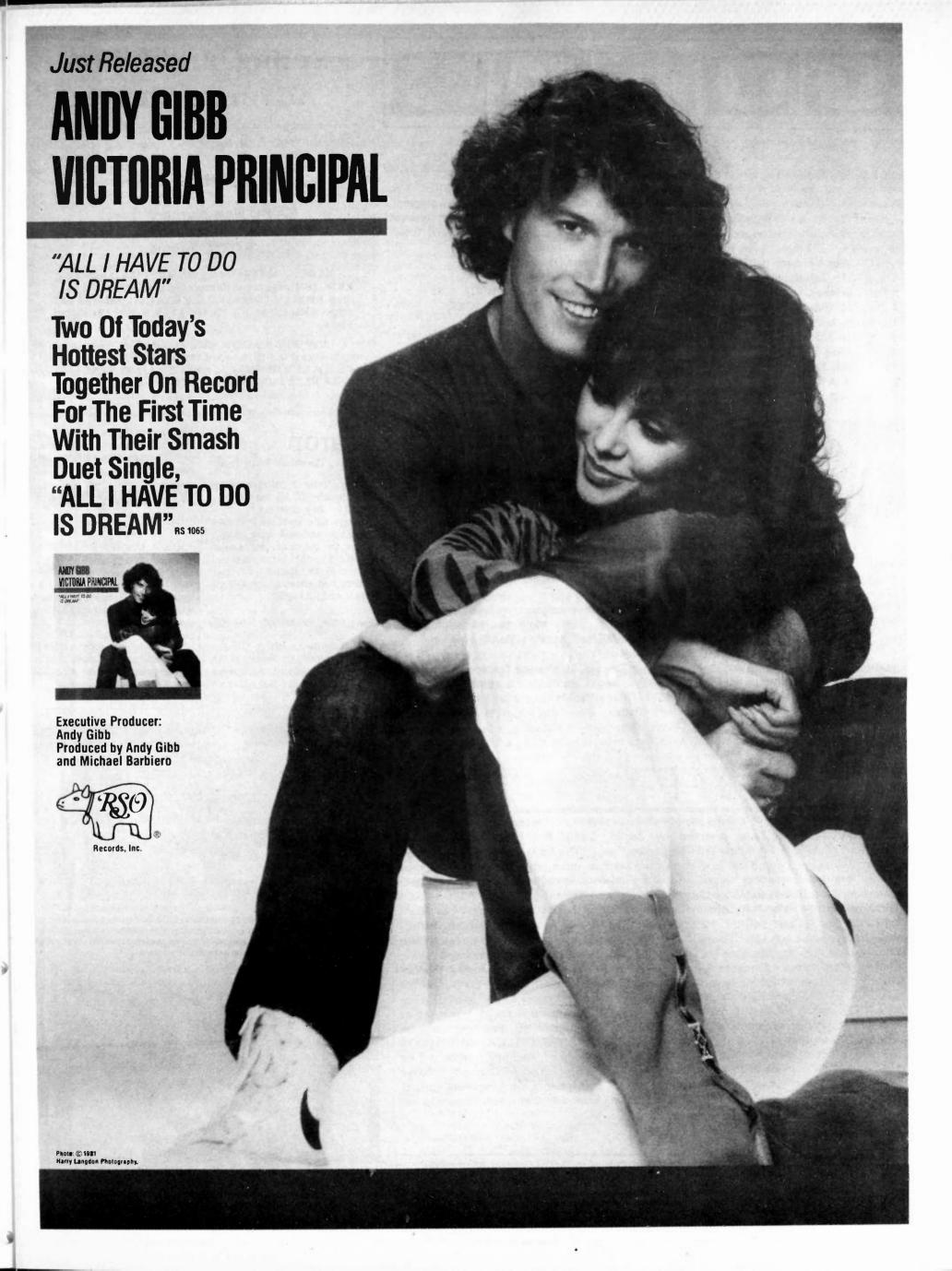
Honolulu, Hawaii 96825

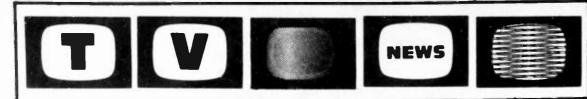
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# THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET, GETS LETTERS...

MIKE WYNN/KJOY: "Look forward to more of the greatest material in the business. And love the newsletters. They beat hell out of most of the industry mags on the market now."

Jocks...write today for free samples.





# CBS Devastates Competition

CBS's tenth Nielsen victory in a row was an overwhelming one, as the network won the first seven places en route to a 15.9 average rating that eclipsed ABC's 12.7 and NBC's 11.5. Dominating the week ending July 26 was the perennially high-rated "Miss Universe" pageant, which led the number two program by over four points. ABC had some good news in the return of "It's A Living" in 20th position and NBC's "Facts Of Life" continued to perform strongly, but otherwise it was CBS all the way, as the standings that follow illustrate:

- 1 Miss Universe (CBS)
- 1 2 The Jeffersons (CBS)
- 11 3 Dukes Of Hazzard (CBS)
- 4 4 60 Minutes (CBS)
- 18 5 Dallas (CBS)
- 2 6 Trapper John MD (CBS)
- 3 7 Alice (CBS)
- 13 8 20/20 (ABC)
- 9 9 M\*A\*S\*H (CBS)
- 5 10 Hart To Hart (ABC)

- 7 11 Facts Of Life (NBC)
- 16 12 Quincy (NBC)
- 10 13 Diff'rent Strokes (NBC)
- 14 One Day At At Time (CBS)
- 8 15 Three's Company (ABC)
- 16 City Of Fear (ABC Sunday Movie)
- 17 On The Freeway (CBS Sat. Movie)
- 15 18 House Calls (CBS)
- 19 Archie Bunker's Place (CBS)
- 20 It's A Living (ABC)
- 20 Taxi (ABC)



FRANKE GETS MERV IN DUTCH — WMOT'S Frankie Smith, with the aid of his double dutch jump-roper squadron, performs "Double Dutch Bus" on the "Merv Griffin" show.

# Music On TV

The Grammy Awards will return to Los Angeles after a one-year sojourn to New York. CBS will air the 24th annual ceremony from Shrine Auditorium during the week of February 22, 1982... Gospel stars the Blackwoods, plus Ronnie Milsap, guest on "Barbara Mandrell" July 31... The late Harry Chapin cohosts "Solid Gold" July 31, with a memorial announcement added to the taped appearance. Also guesting are Tom Chapin, Manhattan Transfer, Delbert McClinton, Charlie Rich, Johnny Rivers, Carole Bayer Sager, Santana, the Spinners, and Holly Stanton... The Michael Stanley Band and the Village People appear on "American Bandstand" August 1, while Barry White and his wife Glodean are on the August 8 edition... ELO, Poco, and Taste Of Honey are on "Rock Concert" the week of August 1, with Rupert Holmes, Rufus with Chaka Khan, Squeeze, and Tanya Tucker set for August 8, John Klemmer guests on "Merv Griffin" August 3.

# VIDEOSCOPE:

SOFTWARE ROUNDUP: Among the titles now available on videocassette are: "Hide In Plain Sight" (starring and directed by James Caan), the Lerner-Lowe musical "Brigadoon," the John Ford-directed "Mogambo," and "The American Dance Machine," featuring Gwen Verdon and the American Dance Machine in an original program of dance numbers from great Broadway shows. All four are released through MGM/CBS Home Video. Meanwhile, Tulsa, OK-based Video Communications is now offering the Gene Wilder vehicle "Quacker Fortune Has A Cousin In The Bronx" and the Gothic thriller "The Night ...FIRST DOLBY STEREO VIDEOCASSETTE: "Michael Nesmith In Elephant Parts," produced by Pacific Arts Video Records, has been Issued on a Dolby stereo videocassette recently, reportedly the first time the Dolby noise reduction process has been used in conjunction with a stereo videocassette. "Elephant Parts" has also been licensed to Pioneer Artists for its Laser Vision videodlsc system worldwide . . . FIRST OPERA TO BE TAPED FOR CABLE TV AIRS: "The Greek Passion" became the first opera to be taped by a national TV company for viewing on the Bravo cable TV service on June 21. Recorded at Bloomington, IN, in conjunction with local public TV outlet WTIU, the opera will be rebroadcast on July 3, 7 and 16 as well...WORD VIDEO DEBUTS MUSICVISION LINE: Word Video Communications, a division of Word Records, recently introduced its MusicVision product line with three films: the "Bill Galther Trio In Concert," "Amy Grant — A Circle of Love," and "Hosanna USA," the latter a contemporary gospel special. Word plans to make these films available via videodisc and videocassette in the near future

# Communication Graphics inc

# DAN SMIGROD Y-100/MIAMI...ON STICKERS...

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# Spring '81 Arbitron Advance Shares

Continued from Page 16

# Oklahoma City

# KEBC New Number One; KXXY Rebounds; KOMA Jumps

KEBC (C) slid into the top spot with a 12.2-12.0 showing. KKNG (BM) maintained its runner-up position with a 13.0-11.5 drop. KTOK (AC) slipped 13.7-11.0. KXXY (A) posted a 6.2-8.5 surge, while KOMA (C) climbed 6.1-8.9. KOFM (R) slipped 9.9-8.6.

Other Oklahoma City stations that achieved a one share or more were KAEZ (B) 3.0-2.3, KATT (A) 1.2-1.1, KATT-FM (A) stable at 5.3, KJIL (RL) 1.1-3.0, KKLR (C) 2.6-3.9, KLNK (AC) 3.6-4.0, KLTE (AC) 6.0-5.2, and WKY (AC) 6.2-4.2.

# Sharon

Continued from Page 1

joining a fraternity of top management people. Of all the people I talked to, they stood out."

Sharon takes up his new position August 3, and will work closely during the transition with Louise Helfetz, Assistant to the President of Sandusky Radio Division. Heifetz had been acting GM of KZAM and KZAM-FM.

# Sullivan, Seymour Resign

Paul Sullivan, PD of the stations, resigned last Friday (7-24), citing philosophical differences with Sandusky. MD Marian Seymour resigned her position, but will retain her air shift. No PD or MD replacements have been named.

# McLaughlin

Continued from Page 3

McLaughlin is a 16-year radio veteran, having started at KCMJ/Palm Springs as host of a "Teen Talk" show. He later earned an engineering license and then became News Director at KCGO/Cheyenne. He returned to KCMJ in sales, moving to KIIS-AM (now KPRZ) as an account executive in 1972, continuing to work in sales for the station and sister KIIS-FM until the present appointment.



WLAM ROCKIN' ROBOT — It's not quite R2D2, but it does cause a lot of talk. It's 14-7-T, the WLAM/Lewiston robot which resembles a can of Coke and operates by remote control, making appearances at basketball games, school assemblies, and remote broadcasts.



RUSH TO PLATINUM: Rush, on Anthem Records in Canada, recaived platinum status for Canadian sales of "Moving Pictures." Shown presenting a commemorative platinum album (I-r) are Anthem's Tom Barry, CHUM-FM MD Wayne Webster, PD Ross Davies, CHUM-FM's Barry Stawart, Anthem's Perry Goldberg, CHUM-FM's Rick Ringer and John Terminisi

# What Baseball Strike?

Summer just isn't summer without the traditional "kill the ump!" But the current baseball strike hasn't killed the fans' thirst for the sport — they want it in any way, shape or form. And New/Talk stations are busy quenching that thirst.

Taking a very creative approach is KVI/Seattile — the station has gone computer. Station sportscasters Dave Niehaus and Ken Wilson are calling playby-play with the help of computer printouts written by
Barry Neuhaus, a baseball afficionado and computer
programmer by trade. The computer program, which
took two years to develop, provides a pitch-by-pitch account of what would most probably occur based on 1981
major league player data. KVI kicked off its computer
season with a 1981 Major League Baseball All-Star
Game and is picking up the regular Seattle Mariners
season schedule until the end, if ever, of the strike. For
those listeners who wanted something closer to the real
thing, the station also carried nine live broadcasts of
Spokane Indians baseball.

Spokane Indians baseball.
"Strat-O-Matic" is the name of the game at
WITS/Boston. Sports celebrities are chosen as guest

managers of baseball teams, and games are played off the air using the computerized dice/card game, following the regular season schedule. Ken Coleman and Jon Miller, the play-by-play team, then dramatize the results on the air incorporating full sound effects and production. Listeners are called upon to enter the theatre of imagination and enjoy a day at the ballpark.

KMPC/Los Angeles is carrying 12 rebroadcasts of past World Series, including the 1936 series with the Yankees and the Giants and the '65 bout between the Dodgers and Twins. Additionally, the station aired 16 live games from Salt Lake City between the Angel AAA Ball Club and the farm clubs of the Giants, A's, and Dodgers.

It's been said that idle hands are the devil's workshop. Well, WXYZ/Detroit decided to put something into the idle hands of their baseball fans by giving away 23 electronic computer baseball games. The hand-held games were awarded those persons having correct answers to baseball trivia questions asked by air personalities Mike Miller, Ron Cameron, and George Blaha.

This week I'd like to play catch-up. So below you'll find a station activity update including staff promotions, programming highlights and other interesting sidenotes.

In my next column, I talk with WFAA/Dallas's Diane Raymond, Program Director/Talk for the station.

# News/Talk Personalities

ON THE MOVE: WGSO/New Orleans afternoon news anchor Mike Longman has been named Assistant News Director. His appointment coincides with the restructuring of "Newswatch New Orleans," the station's morning and afternoon news programs. Mike will cohost the morning show with Kathy Fishman, who rejoins WGSO from neighboring WTIX. He will continue to team with Cynthia Perdue in the afternoons until a replacement is found... Jim Newman, veteran finan-

cial reporter, succeeds Russ Powell as Financial/Business Editor at KNX/Los Angeles. Among his accomplishments is a syndicated radio series "Personal Money Management," heard on 86 U.S. and nine Canadian stations... Former KAYO/Seattle News Director Jay Johnson returns home to rival KVI as morning news anchor. His appointment becomes effective August 3 and in-

Jim Newman

cludes field reporting and special projects. Jay was with KVI from 1972 to 1980 . . . Staying as busy as a bee (pardon the pun) is Buzz Luttrell, who recently joined WXYZ/Detroit as host of a weekly general information program. He also serves as Community Affairs Director for WXYZ-TV . . . Newshound Bill Deiz has joined KCBS/San Francisco. During his 14-year tour of duty he has worked at KNXT-TV/Los Angeles and KPIX/San Francisco. In other station related activity, Ginger Hoy has been appointed Promotion Assistant, having worked at several public relations and marketing posts . . .

WOR/New York welcomes Peter Golenbock, and his "World Of Sports" to its lineup. Peter promises to offer extraordinary guests and exciting topics, including Billy Martin, the subject of Peter's best-seller "Number One"... Eugene K. (Ken) Nealy is the new Chief Engineer for WINS/New York, moving over from sister station KYW/Philadelphia, where he served in a similar ca-



Peter Golenbock

pacity since 1976... WBBM/Chicago's Romeo J. Somera. Director of Administration, has been appointed to the Festival Coordinating Committee of Special Events by Mayor Byrne and to the State's Attorney's Advisory Council by Cook County State Attorney

Richard M. Daley. Meanwhile another station staffer, anchorman Sherman Kaplan, will moderate a luncheon August 5 on behalf of the Young Women's Board of the Women's Division of the Jewish United Fund. And Chicago Sun-Times reporter/critic Rick Kogan has been selected as a "Critics At Large" commentator for WBBM. He will review television and area nightlife as one of four "Critics At Large," who also cover theater/dance, movies/books and music . . . Afternoon host Dr. Karen Shanor of WRC/Washington, DC has signed a contract for regular appearances on the "Mike Douglas Show" . . . And Rick Devlin, VP/GM of WOR/New York, received the 1981 "Our Brother's Keeper" award in recognition of his community work during the past year

PROGRAMMING HIGHLIGHTS: NBC Radio has been test-broadcasting a "longform talk" program on WRC/Washington. Future plans include the addition of such programming to the network service. Hosted by Sally Jessie Raphael, the two-hour show concentrated on coping with family pressures and personal relation-WXYZ/Detroit's Operations Manager Michael Packer informs us that as of June 29, the "Larry King Show" has been added to the station's And speaking of Mutual, its Atlanta affiliate, lineup WGST, obtained an exclusive interview with Wayne Williams, who was first detained, and is now formally charged, with some of the Atlanta murders. Mutual broadcast the interview live; it was reported by WGST correspondent Tom Hughes and produced by News Director Lou Geiserman. . According to General Manager Hal Kemp. KTRH/Houston won't continue to carry broadcasts of Houston Rockets basketball games. Rice and Houston Baptist University basketball games "Ask The Fans." a Sunday will be dropped as well. night sports feature on KMOX/St. Louis, debuted July 5 and will air throughout the summer. Bob Costas serves as host to a panel of three or four sports fans who participate in interview-discussion/telephone call-in segments. The panel changes each week. KMOX is also featuring results of the popular "Strat-O-Matic" computerized baseball board game . . . WBBM/Chicago is broadcasting live from the Chicagofest from July 29-August 9. Among the station personalities who will be on hand are Bob & Betty Sanders, Sherman Kaplan & Alan Crane, and Harry Caray & Dave Eanet. Visitors to the WBBM broadcasts will be able to make free 3-minute long distance calls on behalf of MCI, who will be there demonstrating their operation. at WIND, a series of "Weekend Happening Reports" is being aired through September 7. Each report outlines various Chicagoland activities.

LEUKEMIA BENEFIT: The results of KABC/Los Angeles's "Second Annual 24-Hour Open House To Cure Leukemia" on June 25 are in. The station raised \$104,000, easily reaching their goal of doubling last year's effort of \$50,000. The benefit kicked off during the Ray Briem show at midnight and featured Shirley Jones, Marty Ingels, and Ruth Buzzi among others.

NOTE TO READERS: Be sure and read Walt Love's column this week. He talks with two prominent journalists who provide historical perspective on being black and in radio news, and offer advice to today's upand-comers.

FOR THE RECORD: Apologies to Phil Zachary, Director of Operations at WGSO/WQUE in New Orleans (R&R 7-17). He spells his last name with a Z instead of the V inadvertently printed in that week's issue.

# News/Talk

Gail Mitchell



# KCMO: Keeping Cool Minds Only

Although KCMO/Kansas City's call letters don't stand for the above phrase, they very well could have following the events of Monday, July 13.

According to VP/GM Steve Shannon, a prisoner escaped that morning from the Kansas State Prison in Lansing. By a mysterious quirk of fate he abducted one of the station's sales people, who happened to be out on calls. He threatened to rape her if she didn't drive around with him in her car. At one point they stopped in a suburban park in Kansas where the woman eventually talked him out of the rape notion. In an attempt to get back to the station, she told the convict that if she didn't report in as to her whereabouts (even though she'd called in two or three hours earlier with him present), she would lose her job. He then decided to accompany her to the station and explain what had happened.

Once back at the station, the two met up with Steve in his office. After almost 2% hours, the escaped prisoner voluntarily surrendered himself to authorities. The salesperson was unharmed and as far as anyone knows, the convict carried no dangerous weapons. Considering the seriousness involved, anybody would find it difficult to stay calm, but cool heads did prevail at KCMO. Steve continues, "It was quite an experience. You just have to size up the situation rightly or wrongly. I perceived that he was not going to get any crazier. He was crazy to come in here. But I didn't think he was going to become unglued."

# A Kingsize Survey

When you think of late-night talk show callers, you no doubt conjure up insomniacs, lonely old ladies, and crackpots with nothing better to do than play with the phone. But those stereotyped visions seem to be fading, according to an informal survey of 217 people conducted by Mutual's Larry King during a recent show.

Surprisingly enough, only 2.7% gave insomnia as their reason for being up. One-third said they were regular listeners ("King-a-holics"), while a second third are at work, just home from work, or waiting for a working spouse. Seventy percent of those surveyed fell between the 18-34 age group, 11% between 35-49, and the remaining 19% represented people over 50 years old.

There were more than 25 occupational groups cited in the survey, with students claiming a sizable 22%. Blue-collar workers showed more than a passing interest in the King show, with white-collar employees, led by 6.9% in the communications/broadcasting arena, showing a listener increase. Another interesting facet of the survey was King's levels of "vertical penetration." For example, in the restaurant business, a waitress, busboy, bartender, cook, and manager each called the show.

King listeners/callers also enjoy a wide range of hobbies, including sports (124 different types from football to frisbee) 40%, reading 15%, music 13.4%, outdoor/nature activities 10%, radio/TV 9.2%, socializing 7.8%, arts/crafts 7.8%, board/video games 7.4%, movies 6.5%, and politics and photography both tying at 5%.

# Atlantic Reactivates **Dance Music** Dept. Under Yasgar

Atlantic Records has reactivated its Dance Music Department, with National Singles Sales Manager Larry Yasgar directing its operations. He will sign new artists, and oversee dance music pools contacts plus artist development and sales coordination.

Doug Morris. President of Atlantic, in announcing the move. commented, "Whatever (dance music) has been called, we have been involved, not because it's been trendy, but because it has been a viable music form. Larry Yasgar has been closely involved with the company's dance music product, has grown and evolved with it, and he is a logical choice to head up this new unit.'

Yasgar, an 11-year Atlantic veteran, directed Atlantic's Disco Sales & Promotion Departments in 1975. He will be assisted

# **TK Files** Chapter 11

TK Records, a successful dance and black music company for most of the 70's, filed for Chapter 11 reorganization in a U.S. Bankruptcy Court in New York last week. TK owner Henry Stone listed assets of about \$360,000 and liabilities of almost \$8 million, with several major distributors as principal creditors. Stone cited industry economic conditions and a lack of hit records in the past 18 months as reasons for the difficulties.

# White House

Continued from Page 1 Rubinstein, on the other hand, noted, "In accepting these commercials, we have used our editorial discretion and interpreted the Fairness Doctrine in an innovative way, because we strongly believe that the American people will benefit from a wider discussion of pressing national issues on national networks."

Spots prior to Wednesday featured unemployed workers After Wednesday, they featured NRCC Chairman Rep. Guy Vander Jagt (R-MI) reporting on what the GOP has done in Con-

Despite the Democrats' successful move to bring the bill to a vote on Wednesday, NRCC decided not to cancel the later spots.

Additionally, Rep. Stan Parris (R-VA) purchased radio and TV time in Washington depicting House Speaker Tip O'Neill as a Christmas villain. And, exercising the traditional prerogatives of the call-in talk show, President Reagan placed a call Tuesday afternoon (7-28) to WTBB/Tyler, TX host Paul Bendel and spoke in favor of the tax cut for 15 minutes. Local Congressman Ralph Hall was reportedly wavering on the bill, prompting the call from the White House



Larry Yasgar

in his new responsibilities by Dance Music Promotion Manager Rafael Torres, a former club DJ with a background in dance music promotion; and

# License

Continued from Page 1 Without a lottery, mutually exclusive applications would continue going to comparative hear-

# **Negotiating Session A** "Turkish Bazaar"

Elements of a compromise began to take shape over the weekend, during meetings among Packwood, his House counterpart, Rep. John Dingell (D-MI), and House Telecommunications, Subcommittee Chairman Tim Wirth (D-CO). Final agreement was reached in a Monday morning trading session which NRBA Executive VP Abe Voron compared to a "Turkish bazaar" of horsetrading and bartering.

"Everybody won," proclaimed Roberta Weiner, press aide to Rep. Wirth. "The broadcasters got their longer licenses and we didn't budge on our commitment not to discuss deregulation. All the regulatory items are out." The action, however, has no effect on the FCC-instituted deregulation policy. See Page 5 for industry

# Bender

Continued from Page 1 not only appreciate the problems PD's face around the country, but also the types of programs that are most beneficial to them.'

"What I want to do here is approach this job with the same dedication to quality that we were able to infuse at WRIF," Bender noted. "I hope to be able to look ahead, using all the research and marketing tools to strengthen RKO's position as much as possi-

"This whole field is still developing," Bender continued. "No one knows what the total evolution of network structures or programming will be. That's my challenge."

# **l'orcasso**

Continued from Page 1 and a very welcome addition to the station. He comes very highly recommended and, quite honestly, I haven't been this excited about a programming guy in quite some time."

Charter National PD Al Casey echoed Bacarella, saying, "Rick was my first choice for the programming vacancy in Detroit, and when Joe Bacarella met him, we hired him on the spot. I am very pleased that he's joining us. I have a feeling that he's going to shake the market up on the FM



Communicating For Morale

The staff of a major station recently learned of a change in air shifts by reading about it in a trade tipsheet. The incident created even further distance between that station's management and the working stiffs in the pits, because it was only one more in a long series of gaffes involving what might be called Army-type communication: tell 'em nothing and keep them

Poor communication among communicators is rampant across the nation. The "learn about it from the trades" syndrome is not at all uncommon. Neither is lackluster staff morale. Managers and programmers who have become expert in selling concepts and idea packages to time buyers often abandon their selling skills where they could be extremely effective, inside their own buildings.

A feeling of teamwork is invaluable. Teamwork is one of the most frequent themes of staff meetings. Football talk is used a lot as management attempts to charge up the staffers so they'll go out there and kill. Lack of effective, regular staff communication negates even the most soul-stirring thirty-minute pep talk.

If the jocks, newspeople, engineers, and other employees have no idea what the station is up to, it isn't likely they'll care much, if at all. How do effective team-makers accomplish their morale boosting? By memo, bulletin board notice, staff meeting . . . the method is not as important as the consistency. A regular flow of information about the station's current operations and plans for the immediate future gives employees the feeling that tends to make various departments "we' rather than "they."

We are getting some new cart machines for the jocks, and we are proud of Salesman of the Month Jack Spratt because he cracked the barrier and got a big order from the Bazbo Company, and we beat the socks off Station X again when our newspeople scooped 'em on the water shortage, and our engineers managed to bring off the remote without a hitch.

At one station where weekly "What's Going On" notices were posted for the staff, salespeople learned about forthcoming promotions first, so they didn't have to suffer the humiliation of hearing the news first from a competitor on the street. Jocks learned what the newsmen had accomplished against great odds, and the various departments quickly got a feeling of the overall picture. The station became "us" instead of "us in our department, and them over in the other departments.

A mix of current station information, plans for the immediate future, pats on the backs of accomplishers, and outlines of problems for which solutions are being sought take a GM or PD perhaps fifteen minutes to compile in memo form. Regular staff communication that includes all departments is unquestionably an effective tool for maintaining staff morale and giving diverse employees a sense of being part of a team.

Station managers who allow important information to appear first in trades or tipsheets could benefit from a few moments of introspection about the incongruity of energetic staff-meeting pep talks followed by Army-type (lack of) com-

Leaders who lead effectively seem to share the ability to communicate inside the station as well as outside.

# CALENDAR-

# Nuke Sub Under The Ice Cap

MONDAY, AUGUST 3: Conventional submarines must frequently surface for air, run diesel engines to recharge batteries, and refuel. Nuclear subs have no such limitations, making extended high-speed submerged sailing possible. Twenty-three years ago today the first atomic sub, the "Nautilus," became the first ship to traverse the ice cap of the North Pole. Last year the "Nautilus" was finally retired, soon to be displayed as a museum piece.

Christopher Columbus, who may be the world's best-known sailor, left Palos, Spain, 489 years ago today for his voyage to the New World.

Singer Tony Bennett is 55. Designer Yves St. Laurent is 45. Entertainer Martin Sheen is 41.

Two Decades Of "Mr. Fantastic"

TUESDAY, AUGUST 4: Twenty years ago this week the first issue of Marvel Comics "Fantastic Four" hit the magazine racks, featuring Mr. Fantastic, the Human Torch, the Invisible Girl and the Thing. Creator Stan Lee says the characters have been among the most commercially-successful fictional heroes of the past two decades, partly because they argue among themselves and make mistakes like real people.

The first motorcycle to go faster than 200mph did it 25 years ago today. The current bike speed record is held by Don Vesco's two-engine "Silver Bird," which hit 307mph at Bonneville salt flats in 1975.

Elizabeth of England, the "Queen Mother," is 81.

WEDNESDAY, AUGUST 5: When James Butler Hickock ("Wild Bill") was shot to death 105 years ago today\* at Deadwood, the Dakota Territory, he was in the middle of a saloon card game. The cards he held when the bullet hit him were a pair of aces and a pair of eights, which became known as the "dead man's hand." Hickock was shot by a man who claimed Wild Bill had killed his brother. (\*Sources disagree and name both the 2nd and 5th of August, 1876.)

America's first traffic signal light was installed 67 years ago today in Cleveland. Movie star Marilyn Monroe died 19 years ago today of a sleeping pill overdose in Hollywood.

The first man on the moon, Neil Armstrong, is 51.

# Electric Chair Victim: "Don't Get Excited!"

THURSDAY, AUGUST 6: William Kemmler was convicted of the axe murder of his sweetheart in Buffalo, and became the first man sentenced to die in the first electric chair. Ninety-one years ago today he reassured his Auburn State Penitentiary executioners by saying, "Don't get excited. I want you to make a good job of this!" (They didn't. After electrocuting Kemmler they discovered he was still alive, so they overcompensated by giving him so powerful a charge that he was literally cooked.)

The first movies with sound tracks were shown to the public 55 years ago today by Warner Brothers. Television legend Lucille Ball is 70. Musician Isaac Hayes is 43.

What Do Shoplifters Lift?

FRIDAY, AUGUST 7: Until about 130 years ago the butcher, baker, and candlestick maker had their own separate stores, and in France there were even laws prohibiting sales of more than one kind of merchandise in a shop. Then the world's first department store was established. The Bon Marche (mar-SHAY) in Paris - in the 1850's - also had the first door prizes and price-markdown sales, showing the way for the Macys, Woolworths, and Wanamakers in America. The FBI says the shoplifters of today prefer stealing from the small leather goods counter, with women's and misses' suits in second place and costume jewelry third most-stolen.

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# AN EXCLUSIVE RADIO PROMOTIONAL EVENT

# TOUR ART PROUDLY ANNOUNCES A NATIONAL TOUR OF ORIGINAL ART BY JOHN LENNON

BAG ONE is a collection of lithographs, created by John Lennon in 1969, depicting the events at the time of his marriage to Yoko Ono. The erotic nature of some of the lithographs sparked controversy at the first showing at the London Art Gallery in 1970. Only a limited number were produced and remain the only example of this type of visual art ever done be John Lennon.



JOHN LENNON/bag one -Fall/81 Tour is a 100 market t national presentation coming to your area; a unique and exclusive radio promotion that brings to the public an opportunity to experience this unique example of art by John Lennon. Each piece is 30" x 36" and personally signed by Lennon. A truly memorable event.

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GREENSBORO, NC
RICHMOND, VA
WASHINGTON, DC
BALTIMORE, MD
CHARLESTON, WV
LEXINGTON, KY
LOUISVILLE,
CINCNINATI, OH
DICHBUS, ON

CHICAGO, IL
INDIANAPOLIS, IN
SOUTH BEND, IN
TOLEDO, OH
DETROIT, MI
CLEVELAND, OH
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SCENTON, PA
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HARTFORD, CT
ALBANY, NY
PROVIDENCE, RI
BOSTON, MA

WORCESTER, MA

ST. LOUIS, MD
SPRINGFIELD, IL
MILWAUKEE, WI
MADISON, WI
DAVENPA, IA
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MADISON, WI
SICUXITI D
MANA ALLIS, MN
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MISSOULA, MT
SPOKANE, WA
BOISE, ID
POCATELLO, ID
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LAS VEGAS, NV

RENO, NV

PORTLAND, OR

LOS ANGELS CA SAN FANCISTA C SAN GLETOL L SA

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DENVER, CO
KANSAS CITY, MO
WICHITA, KS
TULSA, OK
OKLAHOMA CITY, OK
DALLAS, TX
SAN ANTONIO, TX
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Stations interested in acting as exhibition host should contact: TOUR ART 6300 Southcenter Blvd., Suite 202 Seattle, Washington 98188 (206) 241-2326

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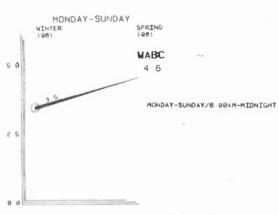
BASEBALL USED TO RECYCLE AUDIENCE

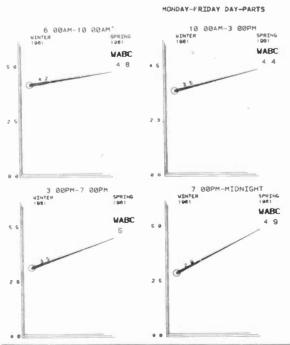
# WABC Makes A Ratings Rebound

WABC was once the station that every aspiring young jock dreamed of working at. The last several years have slightly tarnished its once-shiny reputation. The problem ... erosion from FM competition; the solution ... adjust the station for a changing marketplace.

Jay Clark, Operations Director, has been in control of the programming at WABC for one year now. He describes in detail how he has taken one of the most powerful and influential AM stations in the country and handed in the first up ARB after 10 successive down books. First, let's take a look at WABC's spring numbers.

WABC SHARE TRENDS . . . PERSONS 12+ NEW YORK METRO AREA





# The Rebuilding Begins

"My first job was to analyze who WABC was losing audience to and what audience was available to us. I spent the first six months on the job just learning about our position in the market," explained Jay. "By chance we carried a couple of New York Yankees games last year when WINS carried some political programs. Suddenly I heard WABC in taxis and in places I never had before, and decided we were on to something.

"At this point, we went into heavy negotiations with the Yankees to broadcast the games this year. We



won the rights to carry them and it became the groundwork for the rebuilding process. We hired Northcastle Partners, a New York-based advertising firm, to begin research on outdoor marketing campaigns."

Other staff changes began taking shape, "as Dan Ingram had indicated he wanted to go back to afternoons. I made that move as soon as I could," said Jay. "Now I had to look around for a morning show. What do you do when the audience has had some of the best in New York for years? I listened to a lot of tapes and different shows, and finally we negotiated a deal with Ross & Wilson, who wanted to leave Z93/Atlanta.

"The morning show has been further strengthened with additional news people and the inclusion of traffic information and radar weather information from outside sources. Both of them have direct lines to the control room for an 'in-studio' sound. An on-the-street reporter was also added."

So, now WABC has changed its lineup, and is to be the Yankees flagship station. "With all of this, we firmly decided to go for the 25-49 male and the 18-49 female demos. We even wrote out a complete description of what a typical couple would be like to clarify their image in everyone's mind.

"The next step was to find a bridge between the music and the Yankees. Art Rust has been doing sports with WMCA/New York for a long time and we hired him away. Now every evening he does a sports talk show from 7-9pm. It was to be the lead-in to baseball. Without baseball, we are continuing with the sports

talk show, but have contracted with NBC to run tapes of old World Series Games on Friday and Saturday nights, and Sunday afternoons. Response to the talk show and baseball, in one form or the other, has been tremendous."

# **Music & Marketing**

"Once we decided on our new targets, the music needed to be restructured. I installed a callout research system," Jay explained. "This had never been done before at WABC. It's the first time anything besides sales had ever been utilized for music research. The music became very heavily dayparted. Anything that's played following a baseball game is very mass appeal so that we capture the older demos. Mike McKay does a great job for us late at night with this audience.

"In middays we have Ron Lundy and Johnny Donovan. Johnny does a countdown show every Tuesday that he incorporates with a lot of artist information. He does a similar show on Sunday mornings that runs against 'American Top 40,' and beats it."

Jay continued, "Dan Ingram sounds better than ever in afternoon drive, and Howard Hoffman carries the overnight show. Marc Sommers does a couple of weekend shows. It's a super lineup. The philosophy of WABC is radically different now. It used to be 'let's play the hits and let the others inform.' Now it's 'play the hits and inform.'

# This Is How They're Saying It:

# "KLO-EE"

# This Is How They're Playing It:

WFIL on WIFI on F105 add 30 WXKS-FM 25-21 IB105 34-29 94Q 30-27 WGCL add **KEARTH** add KIQQ on **KPLZ** deb 32 KC101 add WICC on **WPST 38-34** WAEB on **O106** add WKRZ-FM on K104 39-34 WAQY deb 33 WHYN deb 21 WKEE add 38 **KEGL** add KHFI deb 29 KXX106 30-28

WBEN-FM add 37 WERC add WSGN deb 25 G100 add 31 WAAY on Y103 add 39 FM100 22-19 **WHBQ 14 WOKI on** WRIZ on WNOX add WBCY add WSEZ deb 35 WCSC on WGH on KI100 on WVLK deb 29 WGRD 35-30 WAKX on KOFM add Z104 add WMEE add WOW add 23 KKXX deb 30 **KERN 33-28** KIRB add

KTKT add WJBQ add 31 WGUY on WACZ add WLAM add WIGY add WTSN on WHEB add 95XIL 39-36 95SGF on WFOX add WCGQ on WISE on **WFLB 32-25** FM99 32-30 KQIZ-FM add WEAQ add 28 **WSPT** on WTRU add 30 KATI add **KQDI** on **KBOZ** on **KOOK** on KRLC deb 25

# **ELTON JOHN** "Chloe"



Produced by Elton John and Clive Franks for Frank-N-Stein Productions Altogether, It Was Another Great Week For Al & "Together":

94Q add Y100 37-34 WCKX deb 28 **KPLZ** on **KSET-FM 30-27** KHFI add KLAZ deb 40 KXX106 deb 25 WMAK-FM on WNOX add WBCY deb 29 **WAKX on** FM102 on KGGI on

KIRB deb 29 KTAC on **KHYT** on **WLAM 33-28** 95SGF add WFOX on WFLB deb 34 **WANS-FM** on WXLK deb 27 FM99 deb 34 **KVOL on** KKLS on **KYYA** on **KRLC** on



Produced by Jay Graydon



ON WARNER BROS. RECORDS

# WABC Rebound

Continued from Page 24

"Once everything was in place, then our agency devised a marketing and advertising plan. We used mostly TV and the inside of subways. Campaign slogans were 'Catch The Yankees On WABC,' and 'Perk Up Your Mornings With Ross. Wilson.' We did very little on-air contesting because our research indicated the audience we desired would respond much better to advertising and marketing strategies."

# The Baseball Factor

Look back again at the ratings, and you will notice there were increases in every daypart. "I think baseball had a large effect on our ratings. It was part of the whole marketing plan to be able to cross all racial and socioeconomic boundaries. It helped bring in cume that hadn't listened to WABC in years.

"We maximized this new cume potential and were able to recycle them into all other dayparts. During the game, we would run promos in the station breaks that talked about other features on the station, like baseball ticket giveaways on the Ross & Wilson show, etc. We also promoted very heavily into and out of the games.

"Without baseball, it's likely to hurt us a bit. When I take a look at our present numbers, I really feel that even without it we will be able to maintain or move up a bit. A lot more people are aware of us and how we sound now.

"The ratings have had a dramatic effect on everyone here. The staff has seen other PD's come in and try, but this has helped me to win their confidence. Morale is very high and we are very much like a family. They believe as do I that AM radio is not dead and can be turned around. New York is a very tough market to win, but everyone here believes that WABC can keep on winning. You can hear it on the air," added Jay confidently.

For a look at how well another ABC property fared in the recent ARB, read Jeff Gelb's AOR column next week (8-7) for a profile on WPLJ/New York. Next week in this column, I'll talk with KZZP/Phoenix PD Dave Anthony and KOPA/Phoenix PD Steve Rivers in a head-to-head interview about their recent ratings successes.

# Motion

Lisa Kay leaves the all-night show at WCAO/Baltimore to do 10pm-2am at WPGC/Washington. Lisa replaces J.J. Jackson, who can be reached at (809) 773-7380...Sandra Newby has been appointed MD at WSGN/Birmingham, and the station welcomes Wayne Richards to the afternoon show.

Craig Powers moves from KUTE/Los Angeles across town to KIIS-FM for weekend work...Jim "Collins" Hampton is now doing afternoons at KSTN/Stockton, coming from KKIS/Pittsburg, CA...KPUR/Amarillo has a new midday personality, Tom Wall, from a similar slot at KUFO/Odessa.

WROR/Boston adds another news reporter, Carolyn Murdock, who will coanchor morning drive news. She comes from across the hall at sister station WRKO...Gary Leigh is the new KKXL-FM/Grand Forks PD, coming in from KCLD-FM/St. Cloud, MN...KGGI/Riverside has a new address: 2255 Bessant, San Bernardino, CA 92404.

Ron Parker leaves the morning show at WQXM/Tampa to do all-nights at Y100/MI-ami...WDMS/Greenville, MS PD Todd Martin is promoted to Operations Director...Mark Mitchell leaves KERN/Bakersfield and segues across town to KKXX, doing the noon-3 show.

KGHO-AM-FM/Hoquiam, WA PD Jim Alan Willhight will leave his position effective 9-1 to give his full attention to his business venture, Willhight Radio Research...Steve Ryan, formerly with WTRU/Muskegon, joins KIDD/Monterey as MD and afternoon driver.

WLAN-FM/Lancaster night rocker Gary Maxwell moves to afternoons, Chris Silver leaves the overnight show to fill the night show, and parttimer D.J. Snyder is promoted to the all-night show. Doug O'Brien now does parttime work at WLAN-FM, coming in from Q106/York...speaking of Q106, PD Steve York will become PD of KMAC/San Antonio effective 8-3.

Rocky Roberts is no longer MD at KDVV/Topeka. Music duties are being handled by PD Tony Stewart. Rick Reynolds moves from sister station KTOP/Topeka to do 6-10pm and Johnny Rabbit is the new allnighter at KDVV...Gloria Perez is the new MD at KIMN/Denver, promoted from Special Programming Assistant.



Q104 (WQEN-FM)/Gadsden, AL just had a "Beach Boys Weekend," sending listeners to Six Flags Over Georgia to see the group in concert. The station played lots of Beach Boys music all weekend and reports super response.

KCMQ/Columbia is featuring a "Hot Summer Contest" in which listeners predict when the temperature will officially reach 100 degrees. The winner will get a two-person hammock and a 5000 btu air conditioner to keep cool.

KOBO/Yuba City is running its "Superfun 21" contest, in which listeners stop by participating sponsors and check out cards that are on display. When they are asked to call in, they are given the chance to combine those cards on display for cash if they total 21.

Summertime is the season for water activities and 14K/Sacramento is holding its "Second Annual American River Raft Regatta" July 25 and expects over 1500 rafters to participate. There will be prizes for competitors in four different categories. The station claims this to be the largest summertime event in Sacramento.



BUNCHES OF BEATLES — WAAY/Huntsville recently completed a "Best Of The Beatles Weekend," playing lots of the group's music and giving away a complete Beatles catalogue. Shown (I-r) are morning man Rick Beckett and the winner.



SURF'S UP IN VIRGINIA BEACH — Who says California has all the good-looking women end surfing? WQRK/Norfolk helped stage the "Miss East Coast Surfing Championship Beauty Contest" at a local night club. Shown amidst the bevy of contestants is station PD Raiph Wimmer.



KIQQ IS ON THE SOFTBALL — KIQQ/Los Angeles challenged the cast of ABC-TV daytime drama "General Hospital" to a rematch softball game. Over 18,000 fans showed up at El Camino College Stadium to witness the game, which featured RCA recording artist Rick Springfield, who plays Dr. Noah Drake on the TV show. Shown here is an overhead shot of a rather full stadium.



13K ON THE BEACH — 13K(KGB-AM)/San Diego held a beach party to thank listeners for helping out in the "March Of Dimes Superwalk." Over 6000 folks showed up to greet Scottl Brothers recording artist John Schneider (left), holding the poster child, end (right) 13K night rocker Gary Knight.



WPST WHIPS IT INTO GOLD — WPST/Trenton Station Manager Tom Teylor recently got some gold for the station's walls. Shown here (I-r) is Taylor being handed the gold for Devo's "Whip It" by WB Philadelphia rep George Silva.

# Bly-Hakim Organization, Inc.

Bill Todd Promotion

Have A New Location:

19301 Ventura Blvd. Suite #202 Tarzana, Calif. 91356

Phone # 213 — 907-0324

# PARALLEL ONE PLAYLISTS

# **EAST**



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PD & MD: Gary Berkowitz

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PD: Neil McGinley MD: Jon Summers

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Washington, D.C.

PD: Alan Burns

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### ADDRESS ### AD MD: Sharron Brooke

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PD: Carlos DeJesus MD: Michael Ellis

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WVBF-105 Boston

PD: Reg Johns MD: Don Schaeler

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PD: Bill Tanner MD: Mark Shands

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96KX WCKX Tampa PD: Robert W. Walker

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# **MIDWEST**

# Kansas City

Kansas City

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# Milwaukee PD: Jim Brown

MD: Rick Brown

# Cleveland

PD: Bob Travis
MD: Dave Collins

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# Kansas City PD: Randy Lane MD: Mike Schmidt



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St. Louis PD: John Larrabee

John Larrabee

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# Detroit

PD: Bill Garcia

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MD: Steve Summers

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Chicago

PD: Tim Kelly



PD: Chuck Knapp MD: Kim Jeffries

# 800/CKLW ROCK'N TALK

Detroit

PD: Pat Holiday MD: Rosalie Trombley

Rosale Trombley

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# MD: Tim Kelly

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Q102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

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# Milwaukee

PD: John Driscoll MD: Bill Shannon

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# WEST

# **64 KFI**

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Los Angeles PD: John Rook

MD: Roger Collins Roger Collins
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# **-96**§ KYYX

Seattle

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D: Elvin Ichiyama

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Los Angeles MD: Danny Lemos

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# PD: Jack Regan MD: Alan Sledge

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PAT DENSTAB/TITE AND ICE
MUSHIE PATTOM/Don't Give 19 Up
STACT LATTISM/TOWN TO GIVE 19 UP
JIM STEINMAN/MOCA 4 ROII Dresms
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610 **∜ KFRC** San Francisco

PD: Gerry Cagle MD: Sandy Louie

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# KKTV# II

Los Angeles

Jack Roth MD: Rick Stancato

1D: Rick Stancato

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San Francisco

PD & MD: Pat Evans

CMULP Pat Evans

Intel New Additionaries (6):1

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IOI FM
Los Angeles
PD: Bob Hamilton

MD: Guy Zappoleon

ELTON JOHN/COlor MODOT BLES/The Folce RED SPEEDMACON/IN TOUR LOTTER

# **KEZRock** San Jose

PD & MD: Bob Harlow

MD: Bob Harlow

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# KJR 1950 METROMEDIA RADIO

Seattle PD: Tracy Mitchell

MD: Eric Chase/Scott Forrest

MD: Eric Chase/Scott Forrest

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Phoenix

PD: Steve Rivers MD: Craig Jackson The Craig Jackson

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3K San Diego

PD: Jeff Lucifer MD: Rick Gillette

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PD & MD: Jeff King

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Los Angeles

PD: Paula Matthews MD: Robert Moorhead

(H) indicates one of the five "hottest" records on each Parallel One

101.5 Seattle

LULUFI Could here? Hiss to \$16 VER COMMONTON GOALS THE My HE MODER ULUES/The Volce

PD: Doug Erikson MD: Gloria Perez

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playlist,

EAST Most Added .. Hottest Moody Blue Looks

Ross & Richie Joey Scarbury Pointer Slaters DS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

**Moody Blues** Beach Boys Luka

Ross & Richie Pointer Sisters Commodorer

# **EAST**

**Eddie Rabbitt** 

Elton John

PARALLEL TWO 14Q/Worcester, MA Gary Noisn

**REO Speedwegon** 

FRANKE/KNOCKOUTS
AFTERMOON DELIGHT
KOTCOOK
10EY SCARBURY 1-1
AIR SUPPLY 2-2
OAK RIDGE BOYS B-7
CARPENTERS 13-11
ROSS/RICHIE 19-14

WRRF/Rochester, NY Dave Mason

JOURNEY TUBES PABLO CRUISE PABLO CRUISE Hottest: AIR SUPPLY 1-1 KENNY ROCERS 2-2 JOEY SCARBURY 3-3 MODDY BLUES 5-5 MARTY BALIN 6-6

# WICC/Bridgeport, CT Bob Mitchell

KIR CARNES REO SPEEDWAGON NEU SPEEUMAGN HOTEBET: JOEY SCARBURY 1-1 MOODY BLUES 6-4 POINTER SISTERS 8-5 JUICE NEWTON 11-9 PHIL COLLINS 12-10

# WKEE/Huntington, WV Gary Miller

ELTON JOHN ALLMAN BROS. BAND LULU SANTANA SQUEEZE AFTERNOC AFTERNOON OELIGHT (4 Hottest: POINTER SISTERS 2-1 ALAN PARSONS 3-2 ROSS/RICHLE 15-8 RONNIE MILSAP 17-9 JOURNEY 27-15

# WPST/Trenton, NJ

ALLMAN BROS. BAND GO GO'S MODOY BLUES REO SPEEDWAGON Nottext: AIR SUPPLY 1-1 BILLY SQUIER 4-3 RUSH 5-4 PHIL COLLINS 10-8 PAT BENATAR 28-23

# WTRY/Albany, NY

RAYDIO PRANKE/KNOC KOUTS Hottest: JOEY SCARBURY 2-1 JUICE NEWTON 13-10 COMMODORES 20-17 JOURNEY 21-19 ELO 26-24

# WAERIAllantown PA

FRANKE/KNOCKOUTS REO SPEEDWAGON MICHAEL STANLEY B LULU
Hottest:
AIR SUPPLY 1-1
CARPENTERS 11-4
RONNIE MILSAP 12-8
ALAN PARSONS 20-12
ROBBIE PATTON 26-19

### WHYN/Springfield, MA Mary Ferrard

MOODY BLUES ALABAMA EDDIE RABBITT SMITH/SWEET HOTCEST: KENNY ROGERS 1-1 COMMODORES 8-4 COMMODORES 8-4
JUICE NEWTON 6-6
GARY WRIGHT 17-13
ROSS/RICHIE 18-14

### KC101/New Haven, CT Danny Lyone

REO SPEEDWAGON PHIL GENTILLI
LULU
ELTON JOHN
SMITH/SWEET
JOUNNEY
JOHN DEMYER
MOTEST
AIR SUPPLY 2-1
RENNY ROGERS 3-2
JOEY SCARBURY 4-3
ROSS/FICHTE 16-6
GARY WRIGHT 24-17

### WFBR/Baltimore, MD Andy Szulinski

JIM STEINMAN

# WBLI/Long Island, NY

SMITH/SWEET BEACH BOYS KIM CARNES STEVIE NICKS EDDIE RABBITT ttest: CK SPRINGPIELD 1-1 RTY BALIN 4-3 RTY BALIN 4-3 INTER SISTERS 11-9 SS/RICHIE 20-11 MMODORES 22-15

# WTIC-FM/Hartford, CT Rick Donahue

COMMODORES STEVIE NICKS ELO JOURNEY HOTCEBEL JOEY SCARBURY 1-1 POINTER SISTERS 6-2 PHIL COLLINS 9-7 ROSS/RICHIE 14-9 FOREIGNER 15-13

# Q108/York, PA

EDDIE RABBITT FRANKE/KNOCKOUTS ELTON JOHN HOODY BLUES HOCEBEL Hottest: JOEY SCARBURY 2-1 POINTER SISTERS 5--PHIL COLLINS 12-10 JIM STEINMAN 16-13 COMMODORES 20-15

# WHFM/Rochester, NY Kelly McCent

FRANKE/KNOC KOUTS
GABY WRIGHT
BALANCE
SQUEZZE
TOM PETTY
NOTE: SCARURY 4-1
POINTER SISTERS 5-3
FOREIGNER 9-8
FOSS/RICHIE 26-12
QAK RIDGE BOYS 30-22

### WFLY/Albany, NY Jack Lawrence

MICHAEL STANLEY B SILVER COMDOR HOTLERS: RICK SPRINGFIELD 1-1 PHIL COLLINS 11-7 PAT BENATAR 17-13 JOURNEY 26-20 STEVIE NICKS 25-22

# K104/Erle, PA Bill Shannon

BHI Shannon

JIM STETMMAN

MICHAEL STAMLEY B

ART GARFUNKEL

REO SPEEDWAGON

MOODY BLUES

GARY WRIGHT

GRAND FUNK

MOET HOME

MOODY BLUES

4-1

PHIL COLLINS 19-10

PAT BEMATAH 21-12

JOURNEY 29-19

CDB 27-21

# V100/Charleston, WV Jay Jervis

SHEEMA EASTON
PABLO CRUISE
CANTINA BAND
HOTERS:
JOEV SCARBURY 4-1
POINTER SISTERS 8-3
JUICE NEWTON 9-5
ROSS/RICHTE 12-6
COMMODORES 13-8

# WAQY/Springfield, MA

Mike Adams Mike Adems
REO SPEEDWACON
ROODY BLUES
ALLMAN BROS. BAND
BEACH BOYS
SILVER CONDOR
HOTESE:
JIH STEIMHAN 4-1
TUBES 9-4
FOREIGNER 10-5
GREG KIHM 13-8
JOURNEY 22-12

### B104/Beltimore, MD Rick James

KIM CARNES
ALLMAN BROS. BAND
MOODY BLUES
ROBBIE PATTON
HOLLEST:
KENNY ROGERS 2-1
HANHATTAN TRANSFE 10JIM STEINMAN 14-8
GREG KIMN 15-11
ROSS/RICHIE 25-15

# WKRZ-FM/Wilkes-Be

KIN CARNES
MODDY BLUES
SILVER COMDOR
DIESEL
AFTERNOON DELIGHT
EDDIE RABBITT
HOTWAEL
POINTER SISTERS 3-1
GREC KIHN 6-3
FOREIGNER 12-4
BILLY SQUIER 21-12

# PARALLEL THREE

13FEA/Manchester, NH Keith Lemire

SHEENA EASTON MOODY BLUES LULU REO SPEEDWAGON SANTANA SANTANA
Notest:
JOEY SCARBURY 3-1
AFTERMOON DELIGHT D-5
CARPENTERS 13-10
BEACH BOYS D-18
STEVIE NICKS D-22

# WCIR/Beckley, WV Jim Martin

BEACH BOYS LULU MOODY BLUES
REO SPEEDWAGON
Notteat:
POINTER SISTERS 2-1
ALRBANA 6-2
STACY LATTISAN 10-3
ROSS/RICHIE 20-9
FOREIGNER 19-10

Tom West COMMODRES
BILLY SQUIER
MANNATTAM TRANSFE
CARENTERS
PHIL COLLINS
RONNIE MILSAP
GREG KINN
MOODY BLUES
AIR SUPPLY
HOTTERS
TOWN FOR THE STATE
COMMODRES 11-7
ROSS/RICHIE 27-17 KEEL/Shreveport LA

# WGUY/Bangor, ME Doug Driscoll

Hottest: JOEY SCARBURY 2-1 POINTER SISTERS 7-4 ROSS/RICHIE 26-16 GREG KIHN 24-18

Tony Booth

SILVER COMDOR KIM CARNES STYX JOHN DENVER DON FELDER OAK RIDGE BOYS COMMODORES

### WHEB/Portsmouth, NH Rick Bean

RICK Bean

G. HARRISON
ART GARPUNKEL
GARY WRIGHT
MOODY BLUES
ELTON JOHN
HOTTEST
JUICE NEWTON 4-1
KENNY ROCERS 7-3
POINTER SISTERS
CARPENTERS 11-8
RAYDIO 13-9

# WJBQ/Portland, ME Oeve Cole

POINT BLANK NIELSON/PEARSON RAYDIO
GARY U.S. BCNDS
PAT BENATAR
GREG KIHN
ROSS/RICHIE
ELTON JOHN
SMITH/SWEET
BEACH BOYS BEACH BOYS
SQUEEZE
SILVER CONDOR
MOTTEST:
AIR SUPPLY 1-1
STEVIE NICKS 37-16
GREG KIHN A-19
PABLO CRUISE 39-27
BLTON JOHN A-31

# WTSN/Dover, NH

KIM CARNES
SANTANA
EDDIE RABBITT
REO SPEEDWAGON
MODDY BLUES
ART GARFUNKEL
TOM JONES
BEHWADETTE PETERS
HOTLEST:
MARTY BALIN 2-1
JOEY SCARBURY J-2
JUICE NEWTON 6-4
POINTER SISTERS 11-7
RICK SPRINGFIELD 15-10

# WIGY/Beth, ME

Willie Mitchell MICHAEL STANLEY B SQUEEZE SANTANA SANTANA
LULU
ELTON JOHN
HOTTESE:
AIR SUPPLY 1-1
MANHATTAN TRANSFE 16-10
GREG KIHN 19-11
PHIL COLLINS 20-12
FRANKE/KNOCKOUTS 28-18

# WLAM/Lewiston, ME Chris Layne

ELTON JOHN LULU MCODY BLUES SQUEEZE HOLLOSC: SQUEEZE HOLLOSC: JOEY SCARBURY 2-1 JUICE NEWTON 3-2 POINTER SISTERS 4-3 ALAN PARSONS 6-4 EDDIE RABBITT D-19

# 96X1L/Parkersburg, WV Terry Lee Collins

Terry Lee Collins
JIM STEINMAN
GRAND FUNK
BLUE OYSTER CULT
MICHAEL STANLEY B
GARY MRIGHT
HOELEST:
KENNY ROCERS 2-1
CARPENTERES 12-6
CDB 15-8
JOURNEY D-34
KOOL 6 THE GANG 0-35

### WACZ/Bengor, ME Michael O'Hare

PHIL GENTILLI
ART GARFUNKEL
FOCHAT
ELTON JOHN
HOLLEBEI
JOEY SCARBURY 1-1
AIR SUPPLY 2-2
JIH STEINMAN 5-4
ALAN PARSONS 6-5
PHIL COLLINS 9-7

# SOUTH

PARALLEL TWO

# BJ106/Orlando, FL

KIM CARNES
NIELSON/PEARSON
HERS ALPERT
BERNADETTE PETERS
JODY MOREING
HOLLEST
OAK RIDGE BOYS 1-1
MANNATTAN TRANSFE 19-10
ROSS/RICHIE 32-17
SHEENA EASTON 24-18
AFTERNOON DELIGHT 37-29

STEVIE NICKS EDDIE RABBITT ELO ELO
Hottest:
JOEY SCARBURY 2-1
POINTER SISTERS 12-8
CARPENTERS 17-12
COMMODORES 19-15
ROSS/RICHIE 22-17

# KTSA/San Antonio, TX

J.J. Rodriguez RAYDIO
HOTTEST:
KENNY ROCERS 3-1
RICK SPRINGFIELD 15-8
STACY LATTISAW 18-9
COMMODORES 20-15
POINTER SISTERS 25-20

# KXX106/Birmingham, AL Chris Train

MOODY BLUES FOUR TOPS AFTERNOON OELIGHT ALLMAN BROS. BAND KIM CARNES SHEENA EASTON SHEEMA EASTON Hottest: POINTER SISTERS 1-1 ROSS/RICHIE 11-4 FOREIGNER 9-5 GARY WRIGHT 18-13 ALABAMA 22-17

# WAKY/Louisville, KY Gloria Buchanan

EDDIE RABBITT ELO
FRANKE/KNOC KOUTS
SILVER CONDOR
HOTTEST
FOINTER SISTERS 3-1
ROSS/RICHLE 7-4
JUICE NEWTON 9-5
ALAN PARSONS 10-6
RAYDIO 19-16

# WAXY/Ft Lauderdale, FL

Rick Shew GARY WRIGHT
MOCDY BLUES
BALANCE
REO SPEEDWAGON
HOLLEST:
JOEY SCARBURY 1-1
ROSS/RICHIE 9-3 ROSS/RICHIE 9-3 COMMODORES 14-10 JOURNEY 22-11 SHEENA EASTON 27-16

# WAYS/Charlotte, NC Lou Simon

MOODY BLUES BEACH BOYS NIELSON/PEARSON LULU HOLLELT:
ALABAMA 3-1
ROSS/RICHIE 18-8
STACY LATTISAW 19-14
AFTERNOON DELIGHT 20-16
CLARKE/DUKE 25-20

# WBBQ/Augusta, GA

BEACH
MOODY BIULS
ALBAMA
BALANCE
MOTEST:
POINTER SISTERS 7-1
BILLY SQUIER 12-6
JUICE NEWTON 14-7
BLACKFOOT 13-8
COMMODORES 19-14 BEACH BOYS

# Rendy Rice

STACY LATTISAN MOODY BLUES STEVIE NICKS (dp) Hottest: POINTER SISTERS 3-1 ROSS/RICHTE 5-3 STEVIE NICKS 16-9 JOURNEY 20-10 ELO 27-16

# WGH/Norfolk, VA **Bob Canada**

KIM CARNES DON MCLEAN DON MCLEAN MICHAEL STANLEY B DENIECE MILLIAMS ICEMOUSE NIELSON/PEARSON HOCTES! JOEV SCARBURY J-1 ROSS/RICHIE 16-8 RONNIE MILSAP 13-9 COMMODORES 14-11 EDDIE RABBITT 19-14

# WHBQ/Memphie,TN Mike Scelzi

JOURNEY A-11

# WJD)/UJackson, MS Bill Craws

DENTECE WILLIAMS RAYDIO
HOTEWAT:
AIR SUPPLY 1-1
POINTER SISTERS 3-2
ROSS/RICHIE 9-5
STACY LATTISAM 13-8
DENIECE WILLIAMS A-2

# WRJZ/Knoxville, TN Edwards/Dillman

Edwards/Diliman
SQUEEZE
ALLHAN BROS. BAND
BEACH BOYS
MODDY BLUES
AFTERNOON DELIGHT
HOLLEST
RONNIE MILSAP 4-1
COMMODORES 8-5
CARPENTERS 13-9
PABLO CRUISE 18-11
MOODY BLUES 20-13

### W8GN/BI Sandra Newby

SHEENA EASTON
DENIECE WILLIAMS
REO SPEEDMACON
MOODY BLUES
HOTCHEAT!
REMNY ROCERS 1-1
RONNIE MILSAP 5-3
COMMODORES 7-4
ROSS/MICHIE 13-7
PABLO CRUISE 16-11

# Y103/Jacksonville Ft

SHEENA EASTON
SILVER COMDOR
BLACKFOOT
ELTON JOHN
MOTERAT
JOEY SCARBURY 2-1
JUICE NEWTON 11-5
COMMODORES 13-6
PABLO CRUISE 16-10
JOURNEY 30-23

# WRVQ/Richmond, VA

ELO HOTTOMES BILLY SQUIER 1-1 SANTANA 3-2 REO SPEEDWAGON 5-3 GREG KINN 7-4 TOM PETTY 9-5

# KELP/EI Pago, TX

BEACH BOYS FOREIGNER EDDIE RABBITT JOURNEY JOURNEY
Hottest:
KENNY ROGERS I-1
MARTY BALIN 3-2
MOODY BLUES 8-3
POINTER SISTERS 16-9
PHIL COLLINS 18-12

# FM100/Memphis, TN Tom Prestiglacomo

MOODY BLUES (dp) MOODY BLUES (dp) MOTHER (dp) MOTH (dp)

# WNOX/Knoxville, TN BIII Evens

JOURNEY ELTON JOHN AL JARREAU AF TERNOON OELIGHT HOTERS: JOEY SCARBURY 1-1 ROWNIE MISAP 6-3 ALABAMA 16-7 ROSS/RICHIE 14-8 PABLO CRUISE 13-10

# WSKZ/Chattanooga, TN

David Carroll David Carroll
RAYDIO
EDOLE RABBITT
BEACH BOYS
SILVER CONDOR
MODDY BLUES
HOTER SISTERS 2-1
JUICE NEWTON 8-5
ROSS/RICHIE 16-7
STEVIE NICKS 22-16
ELO 24-20

# KINT/EI Paso, TX

EDDIE RABBITT EDDIE RABBITT
ELO
GINO VANNELLI
KIM CARNES
MICHAEL STANLEY B
RICK JAMES
BUE OYSTER CULT
BERNADETTE PETERS
MIELSOM/PEAREON
MOETCSL:
POINTER SISTERS 3-1
FOREIGNER 6-3
PHIL COLLINS 9-5
RONNIE MILSAP 12-6
PABLO CRUISE 17-7

# WERC/Birmingham, AL Al Karrh

AI Kerrh

ELTON JOHN
LULU
JOURNEY
SMITH/SWEET
MOETES:
POINTER SISTERS ]-1
COMMODORES 5-2
ALABAMA 4-3
RENNY ROCERS 7-4
ROSS/RICHIE 10-5

### KNUS/Delles TX KX104/Nashville, TN Larry James

Michael St John EDDIE RABBITT ALABAMA KIM CANNES RICK JAMES INFV RICK JAMES
LULU
SILVER CONDOR
ALLMAN BROS. BAND
MOODY BLUES
HOTELESI
FOINTER SISTERS 3-1
ROSS/RICHIE 12-6
RONNIE MILSAP 18-11
CARPENTERS 20-16
ALAN PARSONS 24-17

# KJ100/Louisville, KY

Tom Gilligan MICHAEL STANLEY B BLUE OYSTER CULT ALLMAN BROS. BAND NIELSON/PEARSON ELO MOODY BLUES MOODY BLUES
HOTCORE 1
RICK SPRINGFIELD 2-1
JOE WALSH 4-3
FOREIGNER 8-7
JIM STEINMAN 9-8
JOURNEY 20-12

# KHFI/Austin, TX

REO SPEEDWAGON BALANCE BALANCE MOODY BLUES AL JARREAU HOTTEST JUICE NEWTON 2-1 ROSS/RICHIE 13-3 POINT BLANK 10-6 JOURNEY 12-9 FOREIGNER 20-14

# KREM/McAllen-Bro

ELO
BEACH BOYS
LUIU
EDDIE RABBITT
HOTCESE:
JOEY SCARBURY 1-1
POINTER SISTERS 8-2
JUICE NEWTON 12-7
ROSS/RICHIE 19-14
GARY WRIGHT 25-20

# KFMK/Houston, TX

Jerry Steele JUICE NEMTON
JOHNNY LEE
HOTCESTI
AIR SUPPLY 1-1
STACY LATTISAW 16-5
ROSS/RICHIE 12-9
JOEY SCARBURY 17-14
ALABAMA 21-16

# KQ94/Little Rock, AR

MOODY BLUES
EDDIE RABBITT
SHEENA EASTON
ALLMAN BROS. BAND
NOTCEST:
KENNY ROCERG 3-1
JOEY SCARBURY 5-2
ALAN PARSONS 7-5
FCREICINER 11-8
ROSS/RICHIE 26-14

### G100/Mobile, AL Scott Griffit

LULU
SMITH/SWEET
ELTON JOHN
BALANCE
MOODY BLUES
HOTER SISTERS J-1
KENNY ROGERS 1-2
JOEY SCARBURY 2-3
ROSS/RICHIE 14-10
JOURNEY 25-16

# WAAY/Huntaville, AL Jim Kendricks

JIM REMOTICES
ART GARFUNKEL
RICK JAMES
MOODY BLUES
MICHAEL STANLEY B
ALLMAN BROS. BAND
HOTEAS:
KENNY ROCERS 2-1
RONNIE MIESAP 5-3
COMHODORES 7-5
ROSS/RICHIE 13-6
SHEENA EASTON 0-21

### CK101/Cocoe Beech, FL Steve Ocean

EDDIE RABBITT
AFTERNOON DELIGHT
HOTEGET:
KENNY ROGERS 1-1
RICK SPRINGFIELD 5-2
STACY LATTISAW 13-11
ROSS/RICHIE 20-16
FOREIGNER 21-17

# WSFZ/Winston Salem, NC

DON MCLEAN
ART GARFUNKEL
KIM CARNES
JOHN DENVER
SANTANA (dp)
Hotteat:
POINTER SISTERS 3-1
ALABARA 8-5
RONNIE MILSAP 12-7
JUICE NEWTON 13-10
SHEENA EASTON 32-24 KLAZ/Little Rock, AR Rhonde Curtis

MOODY BLUES REO SPEEDWAGON

REO SPEEDWAGON LULU BALANCE: Hottest: JOEY SCARBURY 4-1 KENNY ROCERS 3-2 ALAN PARSONS 7-5 COMMODORES 15-9 ROSS/RICHIE 21-14

JOUINEY
RAYDIO
SHEENA EASTON
BALANCE
JOHN DENVER
SMITH/SWEET
JOEV SCARBURY 2-1
STACY LATTISAW 30-19
GINO VANNELLI 31-16
ROBBIE PATTON 32-1
JUICE MEWTON 38-19

### KSET-FM/EI Pago, TX Jett Blake

DATE BORN EDDIE RABBITT ROBBIE PATTON RICK JAMES BEACH BOYDELIGHT (dp) HOTE-BEA ROSS/RICHIE 2-1 DEBRA LAWS 4-4 TEEMA MARIE 15-5 EVELYN KING 23-15 CARL CARLTON D-23

### B97/New Orleans, LA John Volpe

ELO
EDDIE RABBITT
RICK JAMES
HOTCHEST
RICK SPRINGFIELD 1-1
OAK RIDGE BOYS 8-4
COMMODORES 13-9
ROSS/RICKIE 17-10
STACY LATTISAM 26-19

### WOKI/Knoxville, TN Gary Adkins

MOODY BLUES SILVER COMDOR ALABAMA KIM CARNES REO SPEEDWAGON RED SPEEDWAGON HOTEBET; POINTER SISTERS 1-1 FOREIGNER 8-7 RONNIE MILSAP 12-9 GARY WRIGHT 18-15 JOURNEY 23-21

# WCBC/Charleston Chris Balley

Chris Belley
JODY MOREING
MIELSDN/PERREON
MICHAEL STANLEY B
BLUE OYSTER CULT
MOODY BLUES
HOTLESE:
POINTER SISTERS 1-1
JUICE NEWTON 6-4
ROSS/MICHIE 16-9
COMODORES 14-10
GARY WRIGHT 20-14

# WVLK/Lexington, KY Dave Murray

WISE/Asheville, NC MOODY BLUES MOODY BLUES ELO BEACH BOYS JAMES TAYLOR HOTLEST: JOEY SCARBURY 2-1 RENNY ROCERS 3-2 POINTER SISTERS 7-4 MANHATTAN TRANSFE 9-6 JUICE NEWTON 12-8 NIELSON/PEARSON SHEENA EASTON
HOTLESTY
BILLY SQUIER 1-1
PHIL COLLINS 6-3
POINTER SISTERS 7-4
GARY WRIGHT 11-5
FOREIGNER 13-7

# KEGL/Fort Worth, TX Heze/Stevens

RIM CARNES MOODY BLUES ELTON JOHN DON FELDER DON FELDER
Mottest:
BILLY SQUIER 1-1
FOREIGNER 11-4
JOURNEY 21-13
SILVER CONDOR 17-14
PAT BENATAR 23-16

# WBCY/Charlotte, NC

BEACH BOYS MOODY BLUES ART GARFUNKEL REO SPEEUMAGON EDDIE RABBITT SILVER CONDOR (dp) SQUEZZE (dp) EITON JOHN (dp) HOTEBET: ELTON JOHN (dp1 Hottest: FOREIGNER 2-1 GARY WHIGHT 14-7 JUICE NEWTON 20-10 JOURNEY 23-15 STEVIE NICKS 22-16

# KSTAR/Houston, TX

MOODY BLUES HOTTEST: PHIL COLLINS 2-1 PABLO CRUISE 11-7 FOREIGNER 21-16 MARTY BALIN 23-18 SANTANA 25-20

# WMAK-FM/Nashville, TN Scooter Dayle

LULU MICKEY GILLFY
BALANCE MODDY BLUES (dp)
KIN CARNES (dp)
REO SPEEDWAGON (dp)
SQUEEZE (dp)
ALLMAN BROS. BAND (dp)
HOTERS ISTERS 1-1
ROSS/RICHIE 13-9
FOREIGNER 23-14
AFTERNOON DELICHT 26-20
SKEENA EASTON 29-25

# PARALLEL THREE

Kim Carnes

### KILE/Galveston, TX Scott Taylor

ALLMAN BROS, BAND MODDY BLUES MIELSON/PEARSON DOM FELDER LULU A'S A'S
Hottest:
KENNY ROGERS 1-1
STACY LATTISAM 9-5
RONNIE MILSAP 15-8
COMMODORES 19-12
PRANKE/KNOCKOUTS 2:

# KSEL/Lubbock, TX

Stan Castles KIM CARMES BEACH BOYS ALLMAN BROS. BAND Hottest. JOEV SCARBURY 2-1 ROSS/RICHIE 11-5 FOREIGNER 9-6 POINT BLANK 15-12 STEVIE NICKS 24-19

# WCGQ/Columbus, GA

Joe McClure MDODY BLUES LULU
ALLMAN BROS. BAND
BEACH BOYS
HOTCEST:
RENNY ROCERS 2-1
MOODY BLUES 6-3
JOEV SCARBURY 7-5
POINTER SISTERS 9-6
COMMODORES 15-9

# WFLB/Fayetteville, NC

HOOOY BLUES
KIM CARNES
NIELSON/PEARSON
VAN STEVENSON
HOTLEST
POINTER SISTERS 1-1
COMMODORES 8-5
RAYDIO 15-12
EDDIE RABBITT 22-19
SHEENA EASTON 31-24

# WHHY/Montgomery, AL

MIM CARNES
MOODY BLUES
RICK JAMES
LULU
DON MCLEAN (dp)
HOTECOTE
RENNY ROGERS 1-1
ROSS/RICHIE 12-2
ALABAMA 21-13
STACY LATTISAM 23-19
FRANKE/KNOC KOUTS 25-20

WFO)UGainesville, GA

ALIDAN BROS, BAND DON FELOER (dp) ALABAMA (dp) KIM CARNES (dp) FOREIGNER (dp) RICKIE LEE JONES (dp)

HOTERS 10 POINTER SISTERS 2-1 COMMODORES 14-10 ROSS/RICHIE 23-12 PHIL COLLINS 21-15 ELO D-22

ALABAMA (RA) BEACH BOYS FRANKE/KNOCKOUTS

FRANKE/KNOCROUTS
HOTHERST.
ALAN PARSONS 5-1
MANKATTAN TRANSFE 4-2
OAK RIDGE BOYS 6-3
JOHN SCHNEIDER 10-6
POINTER SISTERS 12-8

Hank Dole

ELTON JOHN RAYDIO

# MOODY BLUES SHEENA EASTON

Tim Butler ELTON JOHN
RAYDIO
REO SPEEDWAGON
HOTCEST:
ALAN PARSONS 2-1
GARY WRIGHT 15-8
JOURNEY 19-11
PABLO CRUISE 24-16
STEVIE NICKS 29-21

# KVOL/Lefeyette, LA

BLUE OYSTER CULT

# THE FOLLOWING **STATIONS** DID NOT REPORT THIS WEEK:

WNBC/New York WTIX/New Orleans WKIX/Raleigh WQRK/Norfolk YES95/Cincinnati KNBQ/Tacoma 14WK/Wheeling WKXY/Sarasota

# FM99/Tallahosses, FL

FM99/Tallahasses, FL Jack Norris KIM CARNES BEACH BOYS ALLMAN BROS. BAND HERB ALPERT HOLLESE: HERB ALPERT
MOTEORY:
JOEY SCARBURY 3-1
COMMODORES 9-7
ROSS/RICHIE 15-11
SMEENA EASTON 24-17
RAYD10 28-25

KPUR/Amerillo, TX Wilson/Williams WHITE OF THE PROPERTY OF THE P

# WANS-FM/Anderson, SC

Sam Church SILVER COMDOR
STACY LATTISAM
LULU
MOODY BLUES
AFTERMOON DELIGHT
MOLTERS:
ALAN PARSONS 2-1
BILLY SQUIER 6-5
PHIL COLLINS 10-7
ROSS/RICHIE 20-13
JIM STEINMAN 23-18

# WSGA/Sevennah, GA

Rey Williams
BEACH BOYS
LULU
JOURNEY
HOTLEST
JOEY SCARBURY 1-1
POINTER SISTERS 5-2
ROSS/RICHIE 6-3
JUICE NEWTON 8-4
COMMODORES 11-5

### 96SGF/Savenneh, GA Doug Weldon

MOODY BLUES REO SPEEDWAGON KIM CARNES AL JARREAU ALABAMA ALABARA Hottest: JOEY SCARBURY 2-1 POINTER SISTERS 9-4 PHIL COLLINS 15-10 FOREIGNER 14-11 Z102/Sevenneh, GA Ray Williams

# BEACH BOYS ALLMAN BROS. BAND MOODY BLUES

MODDY BLUES
Hottest:
JOEY SCARBURY 1-1
POINTER SISTERS 4-2
ROSS/RICHIE 8-3
PHIL COLLINS 11-7
KIM CARNES 23-14 KQIZ-FM/Amerillo, TX

Philip Rankin ATTHAN BROS. BAND STEVIE NICKS KIM CARNES SMITH/SWEET HOCLOSE: MOCOLY BLUES 1-1 GREC KIHN 4-2 POINTER SISTERS 9-3 STACY LATTISAW 14-9 RUSH 18-11

# WXLK/Rosnoke, VA

Russ Brown LULU
KIM CARNES
REO SPEEDWAGON
BILL DEAL 4 RONDE
HOTLOST
JOEY SCARBURY 1-1
JIM STEINMAN 5-3
GINO VANNELLI 9-6
A'S 13-9
FRANKE/KNOCKOUTS 17-11

# **MIDWEST Most Added**Hottest

**Moody Blues** Ravdio **Eddle Rabbitt** 

Rose & Richie Joey Scarbury Pointer Sister

# DDS&HQ

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Kim Carnes Lulu

Ross & Richle Joey Scarbury

# **MIDWEST**

# PARALLEL TWO

# 92Y/Columbus, OH Terl Nutter

GARY WRIGHT MOODY BLUES HOTCEST: JOEY SCARBURY 4-1 ROSS/RICHIE 9-4 FOREIGMER 13-8 PWIL COLLINS 18-14 PAT BENATAR 19-15

# KIOA/Des Moines, IA A.W. Pantoja

EDDIE RABBITT Hottest:
AIR SUPPLY 1-1
POINTER SISTERS 12-6
MANHATTAN TRANSFE 13
MARTY BALIN 14-12
FOREIGNER 21-17

# KOFM/Oklahoma City, OK Chuck Morgan

CRYSTAL GAVLE MICKEY GILLEY
ALABAMA
FRANKE/KNOCKOUTS
ELTON JOHN ELTON JOHN
HOTTEST:
OAK RIDGE BOYS 4-1
JOEY SCARBURY 9-3
POINTER SISTERS 10-8
ROSS/RICHIE 20-10
RICK SPRINGFIELD 25-15

# KRAV/Tules, OK

SHEENA EASTON
Hottest:
JUICE NEWTON 2-1
ROSS/RICHIE 10-3
POINTER SISTERS 6-4
ALABAMA 12-10
RONNIE MILSAP 13-11

# KZ93/Peorla, IL Keith Edwards

ROSS/RICHIE ALLMAN BROS. BAND MOODY BLUES EDDIE RABBITT REO SPEEDWAGON Hottest: PHIL COLLINS 1-1 GREG KIHN 5-3 FOREIGNER 9-6 JOURNEY 14-8 PAT BENATAR 15-10

# WGRD/Grand Rapids, Mt

Hottest: 8ILLY SQUIER 2-1 JOEY SCARBURY 3-2 MOODY BIUES 6-6 ROSS/RICHIE 14-8 FOREIGNER 23-15

# WHOT/Youngstown, OH Dick Thompson

EDDIE RARRITT EDDIE RABBITT RAYDIO Hottest: POINTER SISTERS 3-1 JUICE NEWTON 16-8 ROSS/RICHTE 20-9 PHIL COLLINS 14-10 RONNIE MILSAP 19-13

# WMEE/Fort Wayne, IN John Curry

ROBBIE PATTON ROBBIE PATION
ELO
RAYDIO
JUICE NEWION
ELTON JOHN
BEACH BOYS
HOTTOST
FOINTER SISTERS 5-1
ROSS/RICHIE D-3
CARPENTERS 23-10
COMMODDRES 24-12
RONNIE MILSAP 25-13

# WNAP/Indianapolis, IN Chad Hunt

ROSS/RICHIE HOSS/HICHIE
JUICE NEWTON
PABLO CRUISE
HOTELST

# Steve Edwards

Stave Edwards

MOODY BLUES

RAYDIO
ALABAMA
SILVER CONDOR

HOTLESTI
JOEY SCARBURY 3-1

ROSS/RICHIE 10-2

JULCE NEWTON 11-8

GREG KIRN 16-12

STEVIE NICKS 27-19

# WOHO/Toledo, OH

BEACH BOYS Notest: AIR SUPPLY 1-1 ROSS/RICHTE 11-8 RONNIE MILSAP 13-11 SHEENA EASTON 18-15 JOURNEY 24-17

### WOW/Omaha, NE J.C. Corcoran

BEACH BOYS
FRANKE/KNOC KOUTS
ELTON JOHN
DON FELDER (dp)
AFTERNOON DELIGHT
HOTTEST
HOTTEST
JOEY SCARBURY 2-1
KENNY ROGERS 3-2
ROSS/RICHIE 13-7
COMMODORES 14-10
PABLO CRUISE 16-13

# WVIC/East Lansing, MI Jim St John

STEVIE NICKS STEVIE NICKS
RAYDIO
EDDIE RABBITT
SANTANA
NIELSON/PEARSON
KIM CARNES
DON FELDER
MOODLY BLUES
BERNADETTE PETERS
CARL CARLTON
MIKE QUATRO
BALANCE
BETER FRANDTON PETER FRAMPTON PETER FRAMPTON

Notest:
ROSS/RICHIE 11-1
POINTER SISTERS 6-3
ALAN PARSONS 5-4
PHIL COLLINS 15-12
PABLO CRUISE 21-14

# KSTT/Davenport, IA

GARY WRIGHT MOODY BLUES GINO VANNELLI FRANKE/KNOCKOUTS FRANKE, STYX
Hottest:
JOEY SCARBURY 1-1
POINTER SISTERS 4-2
OAK RIDGE BOYS 8-4
JUICE NEWTON 7-5
ROSS/RICHIE 28-12

# WISM/Madison, WI Berb Sterr

MOODY BLUES SILVER CONDOR LULU ALLMAN BROS. BAND Hottest: POINTER SISTERS 1-1 ROSS/RICHIE 18-12 JOURNEY 19-14 RAYDIO 23-18 STEVIE NICKS 27-23

# KEYN-FM/Wichita, KN Terri Springs

COMMODORES
KIM CARNES
REO SPEEDWAGON
HOTTEST:
JOEY SCARBURY 1-1
ROSS/RICHTE 11-8
PHIL COLLINS 12-10
PAT BENATAR 18-15
GINO VANNELLI 23-20

### WYFM/Youngstown, OH Jeff Tobin

MOSS/RICHIE
MANHATTAN TRANSFE
HOTTEST

### WTWR/Detroit, MI Kurt Kelly

TUBES
HOTTER
HOT

### WAKX/Duluth, MN John Armstrong

LULU
HOTTEST:
AIR SUPPLY 1-1
KENNY ROGERS 7-4
ROSS/RICHIE 14-5
COMMODORES 15-9
JOURNEY 20-18

# Jay Tyler

Jay Iyer
SHEENA EASTON
MOODY BLUES
LULU
KIM CARNES
HOTTEGET
HOTTEGET
LOMMODORES 17-9
ROSS/RICHIE 23-11
JOURNEY 24-18
JIM STEINMAN 22-19

# **Kevin Carpenter**

# WRBR/South Bend, IN

STEVIE NICKS
EDDIE RABBITT
HOTCOST
HOTCOST
OAK RIDGE BOYS 1-1
PHIL COLLINS 14-10
MANHATTAN TRANSFE 23ROSS/RICHIE 29-22
JUICE NEWTON 27-23

# WZOK/Rockford, IL Ed Lambert

STEVIE HICKS
JUICE NEWTON
GARY WRIGHT
HOTCEST:
ALAN PARSONS 3-1
PHII COLLINS 4-3
FOREIGNER 12-6
ROSS/RICHIE 15-8
PABLO CRUISE 13-10

# Z104/Madison, WI Matt Hudson

ELTON JOHN SQUEEZE FOREIGNER (dp) Hottesti JOEY SCARBURY 1-1 BILLY SQUIER 3-2 FOREIGNER 16-7 JIM STEINMAN 11-11 PAT BENATAR 25-15

# WIKS/Indianapolis, IN Mike Tinnes

RAYDIO ELO HOTTOBET: AIR SUPPLY 1-1 JOBY SCARBURY 13-4 MANHATTAN TRANSFE 22-16 COMMODORES 23-18 OAK RIDGE BOYS 27-20

# US3/South Bend, IN J.K. Deering

CARPENTERS COMMODORES COMMODORES
HOTTEST:
JOEY SCARBURY 2-1
JUICE NEWTON 14-6
MOODY BLUES 13-7
ROSS/RICHIE 20-9
MARTY BALIN 15-10

# WDJX/Dayton, OH Joe Dawson

KIM CARNES KIM CARNES LULU Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 6-2 OAK RIDGE BOYS 12-7 JUICE NEWTON 15-11 GREG KIMN 18-13

### WLOL-FM/St Paul, MN Phil Houston

PHIL COLLINS PHIL COLLINS
HOTLEST:
JOEY SCARBURY 2-1
KENNY ROGERS 4-4
POINTER SISTERS 7-7
JUICE NEWTON 8-8
PABLO CRUISE 17-14

# PARALLEL THREE

# KFYR/Bismerck, ND Dan Brannan

SHEENA EASTON GINO VANNELLI LULU MOODY BLUES MODEY SIVES
HOTESET:
AIR SUPPLY 1-1
JUICE NEWTON 5-2
PABLO CRUISE 7-4
JOEY SCARBURY 11-5
JOE WALSH 14-8

# KKLS/Rapid City, SD Mick Kjar

MOODY BLUES SHEEMA EASTON JOHN DENVER KIM CARNES MICHAEL STANLEY B HOTTOST ALAN PARSONS 1-1 GARY WRIGHT 10-7 FOREIGNER 17-13 PAT BENATAR 19-16 ELO D-28

# WNAM/Appleton-Oahkoah WI

# WGBF/Evansville, IN

ELO FRANKE/KHOC KOUTS RAYDIO RAYDIO BEACH BOYS HOTTOST TO THE TOTAL JOEY SCARBURY 1-1 POINTER SISTERS 7-4 ROSS/RICHIE 16-6 JUICE NEWTON 14-7 EDDIE RABBITT 30-16

# KKRC/Sloux Falls, SD

JOHN DENVER
ALABAMA
MOODY BLUES
SQUEEZE
DIESEL
HOTCOST!
AIR SUPPLY 1-1
JOEY SCARBURY 3-2
MARTY BALIN 4-3
POINTER SISTERS 8-4
JUICE NEWTON 10-7

# KKXL/Grand Forks, ND

STEVIE NICKS
FRANKE/KNOCKOUTS
JOHN DENVER
HOTTEST:
HOTTEST:
KENNY ROGERS 4-2
POINTER SISTERS 7-3
JUICE NEWTON 10-5
MOODY BLUES 9-8

# WEAQ/Eau Claire, WI Rick Roberts

BEACH BOYS EDDIE RABBITT ELTON JOHN HOTTEST: FOSANNE CASH 2-1 AIR SUPPLY 5-2 G. HARRISON 8-3 CARPENTERS 11-6 ALAN PARSONS 13-8

# WRKR/Racine WI Steve Warren

SMITH/SWEET PAT BENATAR RICK JAMES BALANCE ROSS/RICHIE ROSS/RICHIE
DON FELDER
MOODY BLUES
HOTCOST:
AIR SUPPLY 1-1
POINTER SISTERS 9-2
JOEY SCARBURY 14-8
MANHATTAN TRANSFE 16-11
ELO 39-26

# WSPT/Stevens Point, WI Brad Fuhr

BALANCE MOODY BLUES RAYD10 RAYDIO Hottest: JUICE NEWTON 1~1 BILLY SQUIER 2~2 PAT BENATAR 25~16 JOURNEY 26~17 ROSS/RICHIE 32~22

# WTRU/Muskegon, MI

MOODY BLUES ELTON JOHN SHEENA EASTON Hottest: Hottest: GREG KIHN 3-1 POINTER SISTERS 5-2 COMMODORES 11-5 PHIL COLLINS 15-10 ROSS/RICHIE 22-13

### KDVV/Topeka, KN **Tony Stewart**

ELO RAYDIO SQUEEZE BEACH BOYS BEACH BOYS
HOttest:
BILLY SQUIER 1-1
ROSS/RICHIE 12-2
JOURNEY 23-15
PAT BENATAR 24-18
GREG KIHN 27-21

# KELO/Sioux Falls, SD Paul Wescott

Hottest: JOEY SCARBURY 1-1 AIR SUPPLY 2-2 JUICE NEWTON 6-3 POINTER BISTERS 16-7 ROSS/RICHIE 19-16

# KWLO/Weterloo, IA **Drew Bentley**

MOODY BLUES BEACH BOYS BEACH BOYS
HOTTEST:
PHIL COLLINS 4-1
KENNY ROGERS 9-4
PAT BENATAR 15-5
MANHATTAN TRANSFE 13-6
FOREIGNER 14-7

# WEST

# PARALLEL TWO

KCPX/Selt Lake City, UT STEVIE NICKS

STEVIE NICKS
RAYDIO
KIM CARNES
ERIC HINE
VAN STEVENSON
EVELYN KING EVELTA KING
HOTCEST:
AIR SUPPLY 1-1
ALAN PARSONS 19-10
ROSS/RICHIE 23-12
EDDIE RABBITT 30-22
JOURNEY D-28

# KERN/Bakersfield, CA Beeu Reyes

RAYDIO AFTERNOON DELIGHT APTERNOON DELIGHT LULU PABLO CRUISE MOODY BLUES ALABANA BLUE OYSTER CULT SHITH/SWEET SHITM/SWEET HOttest: JOEY SCARBURY 3-1 OAK RIDGE BOYS 2-2 JUICE MEWTON 10-6 KENNY ROGERS 12-7 ROSS/RICHIE 28-19

# KGW/Portland, OR

JOURNEY EDDIE RABBITT EDDIE RABBITT
HOTTER:
JOEY SCARBURY 2-1
JUICE NEWTON 14-11
ROSS/RICHIE 17-12
RONNIE MILSAP 18-14
PABLO CRUISE 21-16

# KJRB/Spokene, WA **Brien Gregory**

KIM CARNES ELTON JOHN NIELSON/PEARSON RICK JAMES (dp) PICK JAMES (dp)
Hottest:
JOEY SCARBURY 3-1
JUICE NEWTON 10-4
ROSS/RICHIE 16-6
MOODY BLUES 26-21
BEACH BOYS D-25

# KRQ/Tucson, AZ Kent Lacev

BEACH BOYS SHEEMA EASTON RAYDIO HOTCEST: MOODY BIUES 2-1 JOEY SCARBURY 7-4 ROSS/RICHIE 16-10 PABLO CRUISE 20-01

# KTAC/Tacoma, WA Bruce Cannon

LULU RAYDIO NIELSON/PEARSON SHEENA EASTON SHEEMA EASTON
HOTLEST:
JOEY SCARBURY 1-1
MOODY BLUES 5-3
JUICE NEWTON 7-4
MARTY BALIN 8-5
MANHATTAN TRANSFE

# KTKT/Tucson, AZ **Bobby Rivers**

BEACH BOYS ELTON JOHN REO SPEEDWAGON LULU Hottest: JOEY SCARBURY 1-1 JUICE NEWTON D-9
PABLO CRUISE 22-18
JOURNEY 23-19
AFTERNOON DELIGHT D-30

# Y94/Freeno, CA

Hottest:
AIR SUPPLY 1-1
COMMODORES 15-8
FOREIGNER 17-10
PHIL COLLINS 22GREG KIHN 21-16

# KLUC/Les Veges, NV Rendy Lunguist

JEFF. STARSHIP DON FELDER GARY WRIGHT HOTTEST 2-1 MOODY BLUES 2-1 PABLO CRUISE 13-6 FOREIGNER 12-8 JOE VITALE 22-16 JOURNEY 25-17

# KMJK/Portland, OR

SHEENA EASTON BEACH BOYS
RAYDIO
BALANCE (dp)
KIM CARNES (dp)
HOTTEST:
ALAN PARSONS 2-1
PHIL COLLINS 14-10
ROSS/RICHIE 19-13

# KIOY/Freeno, CA Tom Saville

# ROSS/RICHIE

SILVER CONDOR SILVER CONDOR HOTTEST: GREG KIHN 2-1 MOODY BLUES 3-2 STEVIE NICKS 25-19 SHEEMA EASTON 27-22 EDDIE RABBITT 30-24 KYNO-FM/Freeno. CA

# John Lee Walke

John Lee Walker
GINO VANNELLI
DENIECE WILLIAMS
PAT BENATAR
CHERYL LYNN
OAK RIDGE BOYS
HOTTEST
HOTTON
AIR SUPPLY 2-1
COMMODORES 16-10
JACKSONS 18-11
JOURNEY 20-12
TEENA MARIE 23-14

# KZZX/Albuquerque, NM Bruce Daniels

EDDIE RABBITT EDDIE RABBITT
ELO
PAT BENATAR
FRANKE/KNOC KOUTS
AFTERNOON DELIGHT (dp)
HOTLERS:
KENNY ROGERS 3-1
POINTER SISTERS 5-2
RONNIE MILSAP 15-9
ROSS/RICHTE 21-10
COMMODORES 20-14

### FM102/Secremento, CA Billy Manders

Hottest: JOEY SCARBURY 1-1 AIR SUPPLY 2-2 RICK SPRINGFIELD 3-3 KENNY ROGERS 4-4 OAK RIDGE BOYS 5-5

# KSPZ/Colorado Springe, CO Mike Deniele

KIM CARNES KIM CARNES
JOURNEY
EDDIE RABBITT
Hottest:
JOEY SCARBURY 1-1
MARTY BALIN 5-2
MOODY BLUES 3-3
POINTER SISTERS 8-4
JUICE NEWTON 10-6

# KYSN/Colorado Sprin

Mark Murray MOODY BLUES MOODY BLUES LULU KIM CARNES Hottest: JOEY SCARBURY 1-1 PAT BENATAR 16-10 COMMODORES 19-12 JOURNEY 23-13 ROSS/RICHIE 25-19

# KZZP/Phoenix, AZ

GARY WRIGHT KIM CARNES
Hottest:
JOEY SCARBURY 2~1
ROSS/RICHIE 5-3
JUICE NEWTON 8-6
PHIL COLLINS 12-9
FOREIGNER 16-12

# KHYT/Tucson, AZ Rich Brother Robbin

Rich Brother Robbin

AFTERNOON DELIGHT
RICKIE LEE JONES
REO SPEEDWAGON
RAFAEL CAMERON
DENIECE WILLIAMS
CHAKA KHAN (RA)
PABIO CRUISE (RA)
HOTHER SISTERS 5-1
RICHARD D. FIELDS 10-3
ROSS/RICHIE 13-4
COMMODORES 7-5
RICK JAMES 23-14

# KIDD/Monterey, CA Barry Brown

Hottest: JOEY SCARBURY 1-1 PRANKIE SMITH 2-2 AIR SUPPLY 3-3 RICK SPRINGFIELD 4-4 MARTY BALIN 5-5

# KGGI/Riverside-Sen Bernardin **Bob West**

EVELYN KING CHERYL LYNN RAYDIO RAYDIO STEVIE NICKS RICK JAMES HOTTEST HOTTEST

SHA LAMAR

# KKXX/Bakersfield, CA Squires/DeRoo

ART GAHFUNKEL GO GO'S LULU KIM CARNES DON FELDER STEVIE WONDER SHEENA EASTON SHEWM LADIUM HOTLEST: POINTER SISTERS 5-1 PAT BENATAR 19-5 FOREIGNER 12-8 STYX 16-9 PABLO CRUISE 20-11

### K96/Provo, UT Jim Sumpter

ELO
REO SPEEDWAGON
ROSS/RICHIE
DON FELDER
HOTTEST:
POINTER SISTERS 3-1
ALAN PARSONS 4-2
WOODLY BLUES 7-5
KENNY ROGERS 14-8
BILLY SQUIER 13-10

# FM103/Salt Lake City, UT Lorraine Winneger

KIM CARMES
MOODY BLUES
DON FELDER
HOTEEST:
FOREIGNER 11-1
PAT BENATAR 19-13
JOURNEY 21-14
STEVIE NICKS 25-20
ELO 26-22

# PARALLEL THREE

# KBOZ/Bozeman, MT

ART GARPUNKEL KIM CARNES
MOODY BLUES
LULU
NOTCEST:
ALAM PARSONS 1-1
PABLO CRUISE 12-8
JUICE NEWTON 19-11
ROSS/RICHIE 22-17
JOURNEY 27-23

### KCBN/Reno. NV Larry Irons

SHEENA EASTON LULU ALLMAN BROS. BAND SANTANA DEBRA LAWS DEBRA LAWS
Notteet:
POINTER SISTERS 1-1
JOURNEY 20-13
ROSS/RICHIE 26-19
COMMODORES 30-21
PAT BENATAR 33-24

# KDZA/Pueblo, CO

Rip Avina MOODY BLUES BALANCE BALANCE LULU RAYDIO SHEEMA EASTON AFTERNOON DELIGHT HOTTEST JOEY SCARBURY 1-1 JUICE NEWTON 8-5 PHIL COLLINS 12-7 COMMODORES 13-8 ROSS/RICHIE 25-11

# KEXD/Bolse, ID Rod Couch

ROBBIE PATTON ROBBIE PATTON
BEACH BOYS
DON FELDER (dp)
ICCHOUSE (dp)
HOTHOR SISTERS 5-1
FOREIGNER 13-7
OAK RIDGE BOYS 12-9
ROSS/RICHIE 19-10
PHIL COLLINS 16-14

# KOOK/Billings, MT Dennis Nichols

Dennie Nichole

G. HARRISON
MOODY BLUES
MICHAEL BTANLEY B
KIM CARNES
RED SPEEDWAGON
LULU
Hottest:
JOEY SCARBURY 2-1
POINTER SISTERS 4-2
KENNY ROGERS 6-2
CARPENTERS 11-7
BILLY SQUIER 14-9

# KQDI/Great Falls, MT Pat Richards

LUEU
POINT BLANK
ALIMAN BROS, BAND
REO SPEEDMACON
HOTTEST
HARTY BALIN 2-1
KENNY ROGERS 4-2
ROSS/RICHIE 10-7
PHIL COLLINS 15-12
COMMODORES 21-14

# KRLC/Lewiston, ID

MICHAEL STANLEY B MICHAEL STANLEY B SHEENA EASTON MOODY BLUES HOTE BLUES HOTE BLUES HOTE BLUES HOTE BLUES HOTE BLUES JUICE NEWTON 9-4 FOREIGNER 10-6 PHIL COLLINS 15-7

# KSLY/San Luis Obispo, CA

BALANCE SILVER CONDOR SILVER CONDOR
BEACH BOYS
MOODY BLUES
HOTUBET
HOTUBET
ROSS/RICHIE 15-9
PABLO CRUISE 19-13
JIM STEINMAN 20-14
GREG KIHN 21-15

### KENI/Anchorage, AK Ed Merrifield

ALIMAN BROS. BAND BOOMER CASTLEMAN HAWKS PHIL GENTILLI DARTS LARRY J. MCNALLY BEACH BOYS HOTCOST TED SPEEDWAGON 2-1 RANDY VANDADMED 3-RANDY VANWARMER 3-2 FOREIGNER 6-3 LOVERBOY 5-4 MOODY BLUES 1-5

# KYYA/Billings, MT Jack Bell

MOODY BLUES
ALLMAN BROS. BAMD
DENIECE WILLIAMB
HOTCOST:
JUICE NEWTON 2-1
PHIL COLLINS 8-4
ROSS/RICHIE 15-6
MANHATTAN TRANSFE 16-10
FOREIGNER 20-13

# KATI/Casper, WY Donna Foxx

KIM CARMES
G. MARRISON
ELTON JOHN
ALLMAN BROS. BAMD
HOTTEST:
KENNY ROGERS 3-1
ROSS/RICHIE 15-10
FOREIGNER 18-11
RANDY VANMARMER 21-13
SHEENA EASTON D-28

SHEENA EASTON
For Your Eyes Only (Liberty)

M 6 0 2 ms Nummer UP BED UP 9 GAME DYMPH A DIDS

1710 on MC 27 17-11 EMJ9 o AP () .

2

WDVY 0-15 MACI 20-35 WLAN 20-33 WDED 0-37 LIPEA 4 MEID 00 75015 0-17

MATE OU

RB17 on SCOM s-29 RD1A A RB11 d-24 PD01 d-29 STTA 29-31 RDDE on

#114 0 #10. 10-30 #10. 30-31 #10. 30-31

P3

LP: Soundtrack "For Your Even.

106/32

Parallel I: Selected stations in major markets that are format domand/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant" and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel constitutions.

Parallel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*) Formal dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice ennually. These evaluations take place in January and July.



JOHN DOE

Regional 100/25

E 33% M 21% S 56% W 19%

"Hit Song" (Anylabel)
LP: Hit Song

**EXAMPLE** 

100/25 — 100 CHR reporting stations on II this week including 25 new adds 44% — Percentage of this weeks reported playing if Regional Reach — Percentage of reporters playing the song within each region.

Pregion

Netional Summary

Up 31 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week (On io On, Add to On, 31-31, etc.)

down on their charts

Adds 25 — Total number of stations adding it this week

0

AFTERNOON DELIGHTS

51/17

Q)

#PIT on T100 36-2 Q105 a-22 WCRE 8-37

**2** 

J

CHRM 3-3 MXD154H 3-MXD154H 3-MXD154H 3-1 CHRM 10-1 MXD154H 3-1 MXD154H 3-1 MXD154H 3-1

AIR SUPPLY

192/1

General Hospi-Tele (MCA)

NEA

14Q a wres a-dp

#298 # #96 d-24 #897 +-26 #7#7 d-30

The One That You... (Arista) LP: The One That You Lo

4

#104 3-4 MHYM 2-2 140 2-2 V100 4-11

WT=P 7-5 WGBI 4-5 =VIC 1-2 #101PH 3 WARE 111 48TT 15-FIGA 1-1 FOFE 1-5

\*

23%

MJBQ on MGUV 34-27 MAC2 37-31 HIGY on WTSH d-26 WHEB 20-15 13FEA d-5

955GF on WISE on WILE d-13 MAMSPR a FR99 on EPUS on

KBLY on

**3** 

WJBQ 1-1 WGU1 1-5 WACI 2-2 WLAM 12-14 WIGY 1-1 WYGW 1-3 WHIN 0-10 1377A 2-4 WFBG 0-15 WCIH 6-13

NAME AND A

DI

DENOTES FIRST WEEK IN PARALLELS.

National Summary 61

Up 61 Debuts 20 Same 24 Down 0 Adda 25

# 219 REPORTS

PAR 13-19	anav 3-5 alympa J-3	MODWEST.
APL 1 2-5	1393 0-0	
*1mm 3-3	W1 OF 1-3	BREL 2-4
0103 3-7	wism 10-10	0 F YB 1-1
BOYB 3-3	£104 2-1	8410 3-2
HOLM 3-3	HMAR 1-3	8 8 NC 1-1
100	w 45  -1	1465 2-6
P2	DHAF 5-7	witt (0 to 1 - 1
	MM 12 1-6	WEAG 5-3
	WGB7 2-3	WOPT P-7
BABT	V03 3-4	w1PU 4-6
	What 1-1	Bwto B-8
MARY 12-30		ROVV 5-9
MARK 1-1	trOte 3 - 3	
mHFH 2-4	MMC 1 3-7	10.0mm
MANA 1-3	931 2-2	
MLIA 3-3	MOHO 1-1	KK1 V 1-3
0fb 1 1 3 - 4	MD/3/1 1-1	PCDH 4-12
WTICFR 1-4	WHOT 6-7	#DIA 10-1
RC101 3-1	wyrm 4-5	SATI 1-2
w100 1-6		E001 8-13
WP5T 1-1	m981	ATYA 1-3
MAEB 1-1		EF ND 9-17
0100 1-3	BOOD 7-33	BRLC 1-3

ALABAMA	
Feels So Right	IRCAL
LP: Feels So Right	
EF. Feels SO Right	
87/13	40%
	Methor
Pegionel	S came
Real h	MP
1 334	DOBUTS
5 60 6	1 PAR I

5 60 6 H 23 6 H 37 6	NAA	SAR1 20 DOWN 3 ADDS 13
PI	воити	. [33]
4	NNUS on nems 21-16	4
EAST	MEEL 3-3	BABT
WF 1L 30-20	#Q94 32-31 ###105 22-17	M100 20-26
wiff on	MERC 4-3	131 EA d-20
MCVD 38-39	WEER IA-P	THER O-SO

If I on	WHITTON STATE	MARK 55-70
EAD 29-26	MERC 4-3	131 EA d-20
109 27-29	w5-GN 14-b	MFBG on
NOR 21-17	MAAY 6-4	MC IN 6-2
IFGC a	mJl05 on	
100	MIND A	BOUTH
HTUOI	Fm 100 21-16	
100.111	EK104 a-10	MHHY 21-13
VII 21-21	MPA EPH 14-12	955GF a
91 a	WS-KZ 13-12	WFOR a-dp
40 22-16	MORI n	WCGO on
AD 33-10	WH 32 3-1	MIRE 15-13
MDWN87	WWO II 16-7	WF18 4-3
and the same of	MAYS 3-1	BANSEM 13-
IGCL on	WS EZ 0-5	wildy on
mac c. On	WCSC 10-13	FM 99 on
PERT		#11E on
0.0		REEL 10-10
PI on	#J100   3-11	401 FFM 13-
100 24-23	WVL R 23-20	EPMB 20-17
AAY OU		
PL 2 19-17	REMOVE/BUST	MOREOVAY'E IS 1
TMN 20-23		
101 00	MVIC 10-35	K#YN d-18
	EOPH #	#E10 33-20
0.0		BARC o

P2	WISH 21-20 WMAP d-30 WM 1 a-30	FMIO 11-23
10 17-15 1228 on 17 a	6078 to a KIOY 15-13 KSP2 17-15	ESLY ON ECON 36-33 EDZA 30-10
EE 35-31	EC PR 15-15 ENJE on E22a d-25	RAT1 6-6 FBOZ 18-14 SPEC 27-23
MAN		BAND
<i>traight</i> P: Give Ti	BROTHERS	(Arista)
<i>traight</i> P: Give Ti	BROTHERS	(Arista)

D3

Heu. LP: Balin 178/1

1

#V11 14-14 293 12-10 940 4-6

81%

BERK 9-12 928h 1 = 6 F109 1 = 3 794 3 = 2 B100 5 = 5 PP102 22 = 1 FYAC # 5 F6P2 5 = 2 FYAB 4 = 7 FCPX 4 = 1 FM 30 2 = 4 HGW 3 = 1 HUM 4 = 8 KLUC 10 = 2 RG 9 5 = 5 RHVT 0 = 7 FRYT 6 = 7 EXT 4 = 7 EXT 5 = 7 EXT 6 = 7 EXT 6 = 7 EXT 7 =

D3

6

MICC 3-2 MISS 3-5 MAEB 9-11 GIO6 6-8 WERZFM 4-35 14Q 4-5 VIDO 2-7

BOUTH

BRUE 28-13

REGI 9-9

ESTAN 23-10

FFRE 3-2

FFRE 3-2

FFRE 3-2

FFRE 3-3

FFRE

GU.		
BAST	BOLTH	EART
96RE OR	REGL on	wACE on
	MFRF on	WFIIG on
BOUTH	1094 4	The same of
	#34106 a	BOUTH
29) on	G100 31-2B	
940 00	WAAY a	2102 a-31
	wild on	WFOX a
SHIP WATER	PHICO on	MCC0 v
	##104 m	WIBE on
	MMARPH 4-dp	MANSER OF
emilial T	WSEZ on	WILL OF
	MORE on	FH 99 a
PRIA o	WhJZ a	1116 p-37
#E28 d-24	MBC Y on	0 1383
PYYS s	MCSC d-27	MAOT 9
	IU 100 o	
P2		MINICHARDALL
	MEDWILL	
		RELE OF
BART	12 V3 a	
-	wism a	WEST
0104 a	6104 on	
MPST A		FERT .
MA CIV a	WEST	ESLY on
01-a 3340		ECRD a
magg 4-14	1	BATI +
		1001 .
		KBOZ on
		KYVA .
		1001 on
		1015 on
	<u> </u>	MM 7 (1971)

<u> </u>				
BALANCE Breaking Away (Portrait)				
LP :Belence				
74/	18 34	1%		
Regional Reach E 154		Summery UP 23		
10 5	NEA	DEBUTS 0 SAME 25 DOM: 0		
ar 434		A009 18		
<b>D</b> 3				
Afr	BOUTH	P3		
0E#FH 28-15	Philip a	-		
10 0 on	#F on F31an , #=12	EAST		
MCAU a	#1HT 10-22	WGUY on		

01107% on 0190 17-35 7771 or 0507A or 0	E2100 d-10  WHICH OF WILL OF W	### ### ### ### ### ### ### ### ### ##	win q win q C41 m 88 951 P100 85 19 P100 WISP WISP WISP WISP WISP WISP WISP WISP
BEACH B	h Boys (Ca	Ditol)  Wailenal Bummaly UP 16 DEBUTE 33 BART 16 DOWN 0 ADDU 40	ELOG PROCESSION OF THE PROPERTY OF THE PROPERT
MASC d-25 WY11 en W121 d-12 W121 d-12 W120 11-23 W120 11-24 W120 1	WERE PR d-20  WADY A  140 an	MAGE   MA	MID Y WELL WITH THE PARTY OF TH
PAT BEN Fire And LP: Precloud 148 Regional Recht 1 654 8 694 8 694 8 786	Ice s Time	Mational Summary UP 118 DESUTS 5 SAME 14 DOWN 3 ADDS 6	KI Dr LP:
MEANT 22-7 MERM 22-7 MERM 10-12 MEM 10-13 96R 10-27 MCAO a PBO-PM on JBO-PM on GO 22-30 GIC7 10-9 MECC a CRUM 16-12 CRGM d-30	BOUTH  REGI 23-16 RSETPR 25-17 R1RT 16-10 RHFI 29-25 RBFR 22-11 BBFR 22-11 BBFR 23-12 WFRR 25-18 GOV 19-18 RBR106 25-27 WAN 25-17 WAN 25-17 WAN 25-17	##JR 25-10 	Reg Rest S M
FOUTH 19-12 - 24 - 24 - 24 - 24 - 24 - 24 - 24 -	Y103 2-23 01103 10-27 CR101 38-24 01103 10-27 CR101 38-24 PR100 19-15 PR100 19-15 PR100 25-22 PR100 19-15 PR100 25-22 WGC 23-21 WGC 23-2	MAND 9  MUND 10-18  MAC1 20-18  MAC2 20-23  MIGT d-10  IFEA 00  WIGG 22-36  MIGT d-20  IFEA 02-23  MIGT d-20	MART BOOMP REGISTERS OF THE PROPERTY OF THE PR

600 en 60 tg 31-18 64.67 32-19 63100 6-10

MECL 4-35

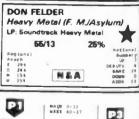


EFAL 35-14 EFAR 36-16 EFEC 13-10











mFOR andp MCGQ on MISE 35-31 SILE o ESEL on EGIZFW d-25

witan

MIKE A-16 EDIA on FAT1 35-31 EQD1 on EYEA on EQDE on EFED s-dp EASC 6-24 F101 22-W D-108 0-19 CR101 20-13 BBO 23-24 ER166 28-36 BBAEFB 27-36 WORT 27-25 WUT 27-25 WUT 28-26 WUT 28-

MOLTH

MENY 20-24

PROFF on

MYOR 0-19

MYOR 0-19

MYOR 0-19

MYOR 0-19

MISE 13-10

MISE 31-10

MISE 34-31

MANSPW on

MANSPW on

MANS 20-38

SEVEN on

EPVEL 0-10

EPVEL 0-10

ERRL on RENC d-30 MENC d-32 MENC 23-21 MENC 00 EMIC 00 EMIC 00 EMIC 00

RP17 on EB61 a 191 33-31 940 d-39 9180 31-38

W310 en WGCL 30-29 NIWU 30-27

2

MICRID 6-33 WYIC 36-19 HIGGED 46-19 HIGGED 26-21 ISSYT 36-2-2 IIOA on HIGA 22-10 HIGA 98-18 MICR 98-18 MI BEHI ON BETY d-21 ECRN 36-30 HDEA d-30 HA91 37-16 RQDI ON EROZ ON EYYA 34-23 HOOR 20-27 HFRD EREC ON POINTER SISTERS Slow Hand (Planet) LP: Black & White Mationel Summary UP 154 DSBUTS G SAME 34 DOWN 10 ADDS 1 Besch E 924 B 974 B 964 U 964 0

MARC 14-9 WITU 4-21 WEBW 12-10 WEBW 7-7 WEIL 6-6 WIFI 5-5 9ER 14-14 WEAD 3-1 FIOU 13-1 FIO BAUSE 11-7 PROC 13-10 O STAR 18-32 STAR 18-3 **D** #VIL 13-13 #BEY 17-8 #BEY 19-13 193 1-1 940 5-9 VIOO 10-8 OLOS 6-6 WCFH 6-5 80L/TH MRKY 2-3 2102 4-2 95 MCA 5-2 95 MC 7 9-4 MFOX 2-1 MCO 9-6 MER 7-4 MFOX 2-1 MCO 9-6 MER 7-4 MFOX 2-1 MCO 9-6 MER 7-4 MFOX 12-8 FM99 4-2 FM99 4-2 RSEL 6-6 RQIBFM 6-6 EVOL 9-3 NTWN 10-13
NCBD 5-4
NVICE 10-3-7
NVICE 10-3-RRIE 7-3 FFYR 2-3 FFYR 2-3 FES 0 16-7 FR NC 6-4 FR NC 8-4 FR NC 8-4 FR NC 8-5 FR **P**2 BIO4 3-3 MYBR 6-2 WRBF 8-3 WRBF 8-5-3 WYBF 5-3 WYBF 5-4 WFLY 5-4 WFLY 5-4 WFLY 11-9 WFLY 11-9 WFLY 12-9 WFB 24-22 WEB2FW 3-3 WEB2FW 3-3



BOUTH BYIL 35-25	MERC 10-5 MSGH 12-7 G100 14-10 MAAY 15-6
RELY 32-10 193 9-6 94Q 8-3 94Q 0-3 9109 2-1 WCKE 10-4 WCKE 10-4	MARY 9-3 V103 10-15 BJ105 32-17 CR101 20-16 MB00 16-13 PN100 3-1 WHR 0 7-4 MRARPM 13-5 WHR EPM 13-5 WHR EPM 13-5 WHR 6-13
HS 95FM 19-13 HS 95FM 19-10 HS 19-	MBJE 30-25 MBDF 16-8 MATS 16-8 WSEZ 19-15 MCB 16-8 MATY 7-4 WME 16-11
MORY 20-15  WHAT  BLA 9-3  BLA	WTWP 21-10 WCMD 14-0 WCMD 14-0 WYC 21-1 WCMT 21-1
	940 8-3 9100 13-9 9100 13-9

#### 10-14   WELT 10-18   WELD 10-19   WELD	Call w on Call w	### A PAPER TO A PAPER	OTEN
Harry   1	mark 31-29 with an accordance with a service with a	MOC1   10-18   MOC2   10-18   MOC2	Helio 30-30  White delta
MADC 9-8  WINDE 4-18  WINDE 4-19  WINDE 4-	0 116	Mark 1-1	Bros 6-9 194 5-7 19100 13-12
MCH 9-2 MORI 4-3 MCH 3-4 MCH 3-4	MKRM d-18 mmdsPM d-18 MF11 4-2 MF12 7-4 96ER e MCAO 5-24 F103 4-6 MKRSPM 7-1 PROFFM 3-3 J8105 2-1	BOATH  RMUS 1-2 RFMS 4-7 RTMA 3-1 RTMA 3-1 RTMA 3-1 RTMA 3-1 RTMA 3-1 RTMA 3-1 RTMA 3-2 RTMA 3-2 RTMA 3-2 RTMA 3-2 RTMA 3-2 RTMA 3-3 RTMA	FM102 4-4  GGS 8-5  BJRb 5-9  BVBC 2-2  GBP1 2-7  BVBM 3-5  GCPN 1-4  BVB 16-0  BGM 5-6  BGM 9-6  BMJB 9-6  BMJB 9-6  BMJB 9-6  BMJB 9-6  BMJB 9-15  BMQ 6-6  BMJF 20-20  BWFF 2-2  BWFF 2-2

DIANA ROSS &

Hegionel 200/7
Reach
t 904
B 884
A 944
b 944

1

LP: Soundtrack Endless Love

6

WHYN \$8-14 14Q 19-16 WHEE 15-8 VIOD 12-6

**P3** 

ERRI, 16-12 #F19 12-10 #EED 19-14 #ERC 22-17 #MEB 24-21 WHAD 26-25 WEST 32-22

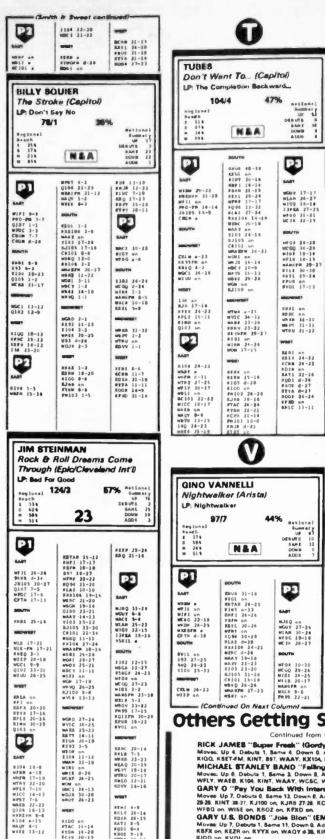
d)	171000	Ill Mahle constr	wed)
700 . DEH 20-31 3P4A 2F-34 FDG 10-31 C19 00	<b>P</b>	AURES 9-3	MARA 11-11 MARA 11-11
BEEL 48-10	0104 05-15 wron 7-5 wnor 36-24	U93 20-0 MRSS 20-23 MRSS 20-23 MRSS 10-2 928 9-4 MRSS 0-20 MRSS 0-20 M	SERI ON
MHT en 103 36-31 8GA 16-23 58GF en	WHEN 20-13 WYNY 18-31 WPLY 4-34 WML1 20-33	WGNO 15-0 WGJ2 0-20 WROT 20-0 WFFM 0-17	#PIA #5-19 #PIA #5-11 #B# #5-11
FOR d-27 CGG on 102 d-15 F10 23-19 AMSFR d-10	MAICAM 10-0 MICC 10-18 MICC 10-18 MICC 10-18	www.	8001 18-7 8807 33-17 8774 15-6 8008 31-17
MOY 6-34	Q100 33-19 WHREFW 14-9 H104 17-30	#### 37-19 #### 24-19 ####################################	#PRD 19-16
114 30-15 841 4-26 GISFW on PUB 4-16 VOL 4-20		0	
AND ALIZ	JOEY 8C	ARBURY	
PYN on #8C d-27 #LS d-29 #AQ a-28 TRU 10-27	Greatust	American He	ok tra)
#LO 30-30	Regione)	19/0	Manional Summary UP 77
RW1 d=36 BLT d=35 CBH J=39 DIA wn AT1 d=33	8 83 6 8 83 6 20 93 6 30 66 6	2	BARE \$7 DOWN \$5 AEE 8 0
001 d-3e 77A en 77A en	<b>2</b>	Q106 3-1 HAR2PH 1-3 #304 2-7	
PAD on ALC 0-30	6Ad1	MNYN 3-3 160 1-1 MNA 5-14 V100 4-1	#107 6-6 794 4-9 #100 1-1
	MABC 5-6 WARW 4-14 HEENFM 4-13 WFIL 4-2	BOATH EBUS 3-1 EEGL 7-6	RUG1 23-18 RURB 3-1 FTAC 1-1
۱۲)	MCAO 1-3 F105 1-1	RS7AA 21-11 RFBS 17-14 RTSA 4-2	08PE 1-1 EYON 1-1 #CPR 3-3 #96 1-3 MGW 2-1
Bunnesy UP 75 DEBUTS 0	M X86PM 10-3 FRO-PN 1-1 MPGC 1-3 CPTR 23-10 CNGM JO-17	EST 50-10	MGW 2-1 MMJR 10-19 MEEP 3-1 MM 0 7-6 MYNY 1-1 #111 1-3
DOWN 69 ADDR 3	BOUTH	HEEL 2-1 WFMF 6-15 8094 5-2	P3
	#Y16 7-7 RBLY on 193 3-8 940 1-5 Y100 3-2 WCRA 7-9	MEAS 6-1 WJDR 2-7 RERC 3-10 G100 2-3	5A81
109 8-9 94 5-7 1DD 13-12 m102 4-4 GG1 8-5	WCRA 7-9	G100 3-3 WANY 1-3 V101 3-1 BJ105 7-5 C#101 3-5 WANG 2-12	WJBQ 4-3 WGUT 3-3 WACE 3-5 WLAR 3-1
7AC 2-2 Apr 2-2	CKTA 5-3 MCB 0 7-7 MTB 6-3	FW 100 5-3	WIGY 3-3 WYSH 3-3 WHIG 1-2 33FEA 3-1 WFBG 3-1
CPH 1-4 96 14-0	CRLW 2-3 RS 95 PM 3-3 RECOM 2-3 MBLQ 1-3 WHAD 2-1 WHAD 2-1 WHAD 2-3 WHAD 2-	MAN 1-2 WAN 1-2	804/94
11P 9-6	WSSP 3-3 WGCL 3-3 Q102 9-5 WEUU 3-1	WBC V 13-20 HA VB 11-17	#102 3-1 WEGA 1-1 958GF 2-3 WFOX 1-2 WCGQ 7-5 WISE 4-9
P3	MONA 1-1	MC8C 3-3 MC8C 3-3	MCGQ 7-5 WISE 6-9 MANSPR 5-6 WALK 1-1
AM	#EARTH 4-6 #REA 4-4 #F3 3-2 #118PM 2-2	NEOWEST .	WHOV 9-18 Pm 99 3-3 EILE 5-3 ESEL 2-1
MCS 30-30 MGUY 3-3 MJBQ 3-7	#100 2-5 #FRC 5-5	MIOTEM 3-1 MAIC 2-8 MINU 9-9	EQIIFM 5-3 RPUR 3-3 EVOL ON
ILAM 3-12 FIGV 7-4 FTSN 7-6 FHED 7-3 13FEA 7-3	13H 7-5 HJG 5-6 HYVN 1-2 HPLS 1-1	MARR 3-2 #677 1-1 #10A 3-6 #0FM 9-3	MEDWARY FRAL 1-1
PJEQ 2-7 HGUY 3-2 HACE 20-20 HACE 20-20 HACE 20-20 HACE 20-20 HACE 20-20 HACE 7-4 HACE 7-5 HACE 7	0103 1-1 0103 1-1 000A 6-10	RRAV 1-2 FEYNPM 1-1 FE93 2-4	REYN 11-5 RELO 1-1 RENC 3-2 WREE 14-0
BOUTH WRHY 1-1	<b>D</b>	WEOR 9-5 WISH 3-9 2104 1-1 WHAM 2-1 WIRE 13-4	MEAQ 3-5 MEPT 4-6 RMEO 1-2 RDVV 3-7
#BGA 4-5 #SBGF 1-2	8104 6-9 MFBR 1-4 WBBF 3-3	MMAP 1-1 MMSE 3-4 MGDF 1-1 US3 2-1	ESLY 2-1
WFOX 3-3 WCGQ 3-1 WFEB 2-2 WAWSFM 9-9 WHE 4-8 WAWSFM 5-9	wHFM 4-1 WTRY 2-1 wbl1 2-2 wT1CFM 1-1	WRBR 2-3 WOW 2-1 WRC 1 3-1	HD1A 1-1 HODI 5-8
PH 99 7-1	#C101 6-3 #1CC 1-1 WF6T 15-13 MARE 6-6	938 4-1 HCHO 5-5 HDJH 4-3 HHOT 2-3	#802 5-2 EYVA 7-5 FOO# 3-1 EFED 1-2 EBLC 6-1
Bile 1-1 HBEL 3-3 GQISFN 3-4 EPUR 3-2		CONDOR	1
RETO 3-2 BLAM 4-3 BRRT 4-5		d Take (Coh	umbia)
REPC 2-6 RELS 18-15 WEBE 22-19 WEAG 12-12 WTRU 1-3	78/	19 369	Wetional Summery UP 17
EMLO 9-4 aDVV 9-8	Rosch 8 274 6 534 H 99	NAA	DP 17 DEBUTS 8 SAME 34 DONE 0 ADDS 19
#3H3 37-25 BBLY 3-2 PCBH 10-5 BDZA 2-2		RSTAR 20-35	
RATI 3-1 FQD12 BBOX 4-10 EVVA 4-7	LAST .	RINT 35-33 6HPI 26-19 RBFM 30-36 RQ 94 OA	P3
# 00H 6-4 # P ND 7-5 # R L C # - 10	WEENER a-39 MIFE on BOATH	MLAZ 40-35 MEGN 24-19 MAAY on Y103 a-37	MJBQ a-39 MGUY on
-	EAST OUT 15-10	BJ305 on WBBQ on UR104 a	MACE OR WIGH OR WYBG a
	MICHVERT	WBC V 4-dp WBC V 4-dp	WHINT on HSGA 27-21
Mational Summary	BLF1 on B100 on	WCSC d-39 WGN on MARY a-23 BJ100 on	958GF on H182 d-36 HFLB 35-29 HAMSPH a
DEBUTS 11 SAME 9	RETR 29-25 RYYA on RPLT a ROPA a	WVIC OA	WHIR d-30
ADDS 7	D22	MAKA ON BRAV ON WISH a WICE &	RSEL 30-28 egizya en BVOL en
V94 0-10 RIDD 26-26 PM102 26-26 RGG1 10-7	WFLY a WICC on WPST d-38	KERN on SYMOPR on	MEMORY
HJRS 16-6 HTAC 37-35 HSPI 10-13 HYAH 39-19	MASE 6-35	RYBH ON RCPR 34-33	REWI on RSLY a KDEA on RATI on
RCPR 23-12 #96 a RGW 17-12 RMJ# 19-13	MOUTH MUS 36-29 RFGL 17-14	PH 103 d-26 HMJF on HLUC d-29 HEEP 23-20 RAQ d-30	EBOI ON
RAJ# 19-1) #21F 9-1 #RQ 14-10 RHYT 13-4 #78F 13-8	REX SMI		
mili # 21 - 10	I I UEV OWII	* FW	



MVIC 4-29 wism 20-21

REAL 18-16 SFYR ON SERIC 31-19 WRITE 8







WEST

PI	#Q94 18-17	
•	REAZ 0-39	_
	G100 26-25	P3
BAST	A103 33-58	
WEDITH 37-33	0J105 38-34	
PRO-PR 20-20	MRABER OF	8A81
JB105 24-21	MOST on	
HPGC /1-29	WP JZ on	WJI Q 35-
CHUM 26-20	WOCY on	MFBG a
	MBEZ 30-30	
BOUTH	M# ND 30-18	BOUTH
	MJ100 14-14	
BROS 33-19		MH20 Y 20-
	MILITERY T	95 BGP on
BECHYEST	MAIN 32-29	W186 38-
	EST7 a	WAREFR O
WEST	RIGA a	WILL II on
	BE YHEN 22-21	PM 99 on
#100 on	E193 d-19	#14 E 37-
OF SETS	WEOR OR	
	WINE 29-27	MECHEURY
1271	1104 12-10	
	MAR OR	RFYM on
	WIES OR	MREA on
BAST	MOM on	10 FT 34
8104 20-14	MD78 32-33	MP 5.1 94-
WHFM 29-23	WRST	WEST
M PBY 26-24		
MASS OR	STAR 16-0	BENS 33-
0104 28-26	EYMOFM d-27	#BLY on
MACY 16-13	EIDD on	BCBM on
MEBS 33-30	KYSH 25-23	MDEA on
	RCPH 25-24	RATE 33-
BOUTH	PRIO3 16-15	#QD1 18-
	#96 25-23	ROOI on
MEGL 36-35	EMJE 26-25	8008 20-
EIN7 14-13 WPMP 26-31	#1 UC 20-20	BRLC on
MAMA 36-31	BT FT ON	amer on
	,	

R&R/Friday, July 31, 1981

REARTS 10-24 4812 on 4110rm d-10 81100 10-37 FFTA on 8P14 d-18 0101 25-25 FOFA 8776 a 8868 38-17 MYBU on UVIC 20-26 MARS 34-21 ARTY 4 FIGA 00-ARTHUR SJ-26 WGJS 00-86HE ON ABIT 35-33 BCOD 30-30 HD3A ON AAT] 35-23 BCOD 33-33 BTWA 28-36 BCOD 10-31 BTWA 28-36 BCOD 10-31 BTMA 27-34 ABIC ON **P** Essa 20-12 sthm on sympto , stAC on spe 16-18 amp 32-10 0104 32-20 WWFM 6-35 WFEV 30-20 WSD3FN 00 WEET 24-24



GARY WRIGHT

LP: The Right Place

Really Wanna .. (WB)



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TUBES

Don't Went To... (Capitol)

IP: The Completion Beckward...

NEA

104/4

BEN/TH

	ANNELLI olker (Arista)	
Regional east, g 374 S 594 H 268 W 515	N&A	Summary UP 67 DEBUTS 10 SAME 33 DOWN 0 ADDS 7
SANT .	MUG 31-16 HEGL on KETAN 24-23	<b>P</b>
WFIL on MIFI on MCGO 22-18 WHOR 26-25 MCGPP a CPTR d-38	#1MT n-33 EMP1 26-26 #BPM on KEEL 30-26 MFMP on #Q94 30-29 #LAZ 0+30	MAGY MJ6Q on MGUY 27-26 MIAM 30-26 MIAM 30-26 MIBG 19-18 MC3P 38-27
BV: L on 193 27-25	### 10-18 ### 23-23	80VTH N7.01 10-10

176/13 Betiques Summery UP 106 DESUTS 27 SAM4 78 DOMB 1 ADDR 13 Beigh t 824 6 824 8 724 H 765 20 #2100 an Pm102 27-01 L3 No 21-21 UTAC 15-32 ETRO 25-32 ETRO 25-37 ETRO 25-37 PM100 16-31 ETRO 6-30 ETRO 6-9 mum 34-24 man 34-21 mar 12-17 mar 12-16 mar 12-16 mar 12-15 SART

WERN 0-23

WERF 60-12

WFIL on

WIF) 30-29

YER 0

MCAO on

F109 30-24

JA109 10-17

G107 24-24

MECC on

CTTR on

CBUR 17-13 **P** MGUY 18-15 MAC1 22-19 WLAM 34-20 WIGW 06-MYSW 16-15 MWTH 0 13FEA 23-20 WFDG 35-22 MC10 d-24 95X31 a ##bt 37-23 893 on 940 bmb 0305 32-20 MCRA 27-24 CRI W on #BEQ 16-16 W21P d-19 WGCL 27-36 WEUU 25-28 | BRATTO | B ERLA on #118FR a #118FR a #1290 on #228 12-9 13# on #23 d-22 #18FB d-28 Q103 d-22 #0FA on WGD 22-20 WGD 22-20 WYIC 6-31 HIOLEM 21-17 HIOLEM 21-17 HIOLEM 21-17 HIOLEM 21-21 HIOLEM 21-21 HIOLEM 21-21 WGD REAL 6-21 3FTP on BERC 17-33 6EL6 18-7 WER 34-35 WERQ 24-37 WERQ 23-38 RDVV 0-25 #EM1 18-0 RALV 17-36 #C0+ 27-23 #DIA d-20 HAT1 33-19 #GDI 22-18 #BOZ 17-13 FVTA d-39 HOOH 10-34 HOOH 0-24 #BEC 12-9 HRNN 95-18 FERR 29-34 RIOV 0-37 V94 a

# Others Getting Significant Action

Continued from the Back Page

RICK JAMES "Super Freak" (Gordy) 22/13

Moves: Up 4, Debuts 1, Same 4, Down 0, Adds 13, WXKB-FM, KEARTH, KFI, KIIS-FM
KIQG, KBET-FM, KIRT, B97, WAAY, KXTOA, KJRB, WHHY, WRRK, KRIA 58, KFRC 36-21

MICHAEL STANLEY BAND "Falling In Love" (EMI America) 27/17

Moves: Up 0, Debuts 1, Same 3, Down 8, Adds 17 Including 88KK, KBEQ, KIQQ, KEZR,
WFLY, WAER, KIQA, KIRT, WAAY, WGSC, WQH, KJIGO, KCPX, WGDY, KOOK, KRIC.

QARY O "Pay You Beck With Interest" (Capitod) 21/1

Moves: Up 7, Debuts 0, Same 13, Down 8, Adds 1, CKQM, KJIGO 38-32, WHFM on, WAQY
29-28, KINT 38-37, KJIGO on, KJRB 27-26, KCPX 38-38, WJBQ 28-17, WQUY on, WIGY on,
WFBQ on, WISE on, KGOZ on, KFXD on,

QARY U.S. BONDS "Jobe Blon" (EMI America) 20/1

Moves: Up 7, Debuts 1, Same 11, Down 0, Adds 1, WJBQ, JB105 27-20, KRB2 on, KRLA on,
KRST on, KERR on, KYYKO, WAQY 4-38, KINT 18-17, WAAY on, BJ 106 38-33, WYIC 38-34,
RIDD on, KVDL on,

ICEHOUSE "We Can Get Together" (Chernandia) 18FM.

KIDD on, KVDL on.
ICEHOUSE "We Carn Get Together" (Chrysells) 18/5.
Movee Up 1, Debuts 3, Same 12, Down 0, Adds 3, WFL WGH, KFXD, KRBE 6/27, WHFM
on, WFLY on, WKRZ-FM 6/30, KEGL 6/30, KINY 28/21, WBBQ on, WCSC on, WRVQ on

On, WFLY on, WKR2-FM d-30, KEGL d-30, KINT 28-21, WBBQ on, WCSC on, WRVQ on, KJ100 on, KSTARS ON 45 "'Mediay I!" (Radio/Attentic) 18/1 Moves Up 8, Debuts 1, 8ams 8, Down 1, Adds 1, WDRQ, WFL 25-23, CHUM 23-18, WAEB ON, KEEL 36-37, WGR 23-02, WLOL FM 22-20, WAIKK on, WIKS on, WKC2 26-22, KTAC d-32, KCPR 14-13, WCIR 25-28, WFL8 17-18.

LARRY JOHN MC-NALLY "Just Like Peredise" (ARC/Columbia) 18/1 Moves Up 3, Debuts 2, Sams 12, Down 0, Adds 1, KEN, WIFI on, KIQQ on, WERC 91, KYNO,FM 428-30, WGLV on, WACZ 38-30, WCIR d-28, WHHY on, SSGF on, WFQX on, WFLB 30-38, KATI 78-21, KBQ2 on, KRLC on, BLUE D YSTER CULT. "Bustrien" For Your Love" (Columbia) 17/8 Moves Up 2, Debuts 3, Sams 4, Down 0, Adds 8, WLS-FM, KBEQ, KINT, WCSC, KJ100, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLK, BSXIL, WRLX, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLX, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KERN, BSXIL, WRLX, BBKX on, Q107-6-18, KBFX on, WAQY 35-28, WRVQ on, FM103-6-28, KBRX on, Q107-6-18, WRX, D107-6-18, WRX, D107-6-18, WRX, D107-6-18, WRX, D107-6-18, W

KERN, BIALL WYLLE, BIANG C. DOWN D. Adds B. WLEFFM, REG. K. RINT, WCSC, K. JIGO.

KERN, BIALL WYLLE, BIANG NO, CITO' 514. KERY NO, WAGY 18-28. WRYQ OR, FMICH 9-28.

KERN 28-11. WYLLE BIANG NO, CITO' 514. KERY NO, WAGY 18-28. KYYL, KINT, B. JIGE.

MELSEN/PEARBON "The Bun 6. Down 6. Adds 18, KIQG. KEZR. KYYL, KINT, B. JIGE.

MAYE. WCSC, K. JIGO. WYLC, KJRB. KTAC, WJSQ. WISE. WKIE. KILE.

ART GARFUNKEL "A Heart In Now York" (Columbia) 18/12.

MOVEK. U. D. D. Dobuts 2. Same 1, Down 6. Adds 12. WFIL. WCAO, J. BIGE. KIDE. WAAY, WBCY. WSEZ. KKZK, WACZ. WTAN. WHER. KSOZ. WAGC 6.32. WAYS 6.28. WFOX on DON MCLEAN "Y's Just The Sam" (Millianniham) 18/27.

MOVEK. U. D. Dobuts 1, Same B. Down 6. Adds 2. WEZ. WOM, WHMY, WOKY 6/20. WEBR ON. WEBC ON. WSDN 23-18. WYLK ON. WYLC ON. KIDY ON. KCPK ON. WTSN ON. WHER ON. WSDN 23-18. WYLK ON. WYLC ON. KIDY ON. KCPK ON. WTSN ON. WHER ON. WSDN 23-18. WYLK ON. WYLC ON. KIDY ON. KCPK ON. WTSN ON. WHER ON. WSDN 23-18. WYLK ON. WYLC ON. KIDY ON. KCPK ON. WTSN ON. WHER ON. WSDN 23-18. WYLK ON. WYLC ON. KIDY ON. KCPK ON. WTSN ON. WHER ON. WSDN 23-18. WYLK ON. WYLC ON. KIDY ON. KCPK ON. WTSN ON. WHER ON. WSDN 23-18. WYLK ON. WYLC ON. KIDY ON. KCPK ON. WTSN ON. WYSN ON. WYSN ON. WYSN ON. WSDN ON. KSCT PM 23-18. KINT 22-28. WOLK ON. KYNO-784 ON. SEC. KINLA ON. KFRC 603. KSET PM 23-18. KINT 22-28. WOLK ON. KSET. PM 23-18. KINT 22-21. KENI 90. KSET. PM 23-18. KS

KDZA on Annan's Got The Power" (Arieta) 14/1
A'S "A Woman's Got The Power" (Arieta) 14/1
Moves Up 4 Debuts 3, Same 8, Down 0, Adds 1, KILE, WIFI 22-18, CHUM d 22. KBEQ 22-18, WPST 18-18, WKR2-FM on, WAQY d-34, KUXINDS on, WMAK-FM onde, WORJ on, KJ100 d-32, WIXIN TAS REN on, RRIC on
MAC DAVIS "Secrets" (Casableros/PolyGram) 14/0
MOVES UP 3, Debuts 1, Same 10, Down 0, Adds 8, KIQO on, KFRC on, KNUS on, KUNT 22-28, KEEL on, WAAY 22-20, 8J106 on, KX101 on, WVLK d-30, WFBQ on, WHMY on, KYOL 20-14, KKLB on.

20 14, KKLS on.
DENIECE WILLIAMS: "SBY" (ARC/Columbia) 13/8
Mones Up 4, Debuts 2, Same 1, Down 6, Adds 6, WJDI, WBGN, WGM, KYHO-FM, KHYT,
KYYA, KRU, 16:15, Y100 11:9, C102 25:18, WCKLS 2-), RFMR 6 38, WFOX on. FRMS 6 38,
YEENA MARIE "Squares Biz" (Gordy) 12/1
MONES Up 8, Debuts 1, Same 2, Down 6, Adds 1, WJKS-FM, WKTU 8-7, KRLY 6/22, CKLW
MONES Up 8, Debuts 1, Same 2, Down 6, Adds 1, WJKS-FM, WKTU 8-7, KRLY 6/22, CKLW
MONES UP 8, Debuts 1, Same 2, Down 6, Adds 1, WJKS-FM, WKTU 8-7, KRLY 6/22, CKLW
MONES Up 8, Debuts 1, Same 2, Down 6, Adds 1, WJKS-FM, WKTU 8-7, KRLY 6/22, CKLW
MONES UP 8, Debuts 1, Same 2, Down 6, Adds 1, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, DEBUTS UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, MARING UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
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MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 6/23, CKLW
MONES UP 8, WJKS-FM, WKTU 8-7, KRLY 8-7, KR

18-12, RRIA 18-13, RIQQ 18-13, RET-FIR 18-8, KINT on, KYNO-FM 23-14, KQQI-30-16, KNYT 24-16,

BERNADETTE PETERS "Dedicated To The Orio I Love" (MCA) 11-8

Moves Up 0, Debuts 0, Same 8, Down 0, Adds 8, WRL, WRI, KINT, KJ106, WVIC. WTSN.

WFSR on, WCSC on, WOH on, KCPX on, KRIC on

WFSR on, WCSC on, WOH on, KCPX on, KRIC on

CHERYL, LYNN "Shake it Up Tonight" (Columbia) 11-M

Moves Up 4, Debuts 1, Same 2, Down 0, Adds 2, KRILY, KFRC, KYNO-FM, KQQI, WKTU-74.

WXKS-FM on, CKIV 13-11, KRIL 16-12, KIQQ 6/28, KSET-RN 13-16, KNYT on.

SAD CAFE "La DI De" (Swens Song) 11/2

Moves Up 3, Debuts 0, Same 8, Down 0, Adds 2, KRIE, KEZR, SeQ on, KZKI106

on, WOKI on, WYLZ 25-28, KJ100 on, WISS 26-32, WKRIL 27-28, KERN on

JAMES TAYLOR "Surremer's Nere" (Columbia) 10/1

Moves Up 2, Debuts 0, Same 2, Down 0, Adds 1, WYLK, KPLZ on, KSTAR 27-38, WAKK on, WHES 23-16, WXLK on, KKKL en, KSOZ on



# GOES STRA

 Straight to Top 40 and AOR, with tremendous nationwide response to their new single.

AOR National Airplay Debut: 39\*

Moves: Up 1, Debuts 2, Same 21, Down 0, Adds 27 including KRLA. KYYX, B104, V KQ94, WAAY, KX104, WRJZ, KJ100, KZ93, WISM, WFOX, KILE, KCBN, KQDI,

- Straight to the charts, with bullets in Billboard and Record World, the first week of release.
- Straight to the road, with an all-out coast to coast tour going through the summer.
- Straight to the tube, with a performance seen by millions this week on NBC's Tomorrow Show.
- "STRAIGHT FROM THE HEART"

The blockbuster mass appeal hit by a great American band, from their just-shipping LP

BROTHERS OF THE ROAD. AL 9564

ARISTA



The second pop-R&B-A/C smash from A WOMAN NEEDS LOVE, AL 9543 the explosive album by the group with the golden touch.

ARSTA

# THE PICTURE PAGE

# Nicks Clicks At Modern



Modern Records and its distributor Atlantic celebrated the release of Stevie Nicks's first solo LP in New York. Pictured (I-r) are Modern co-owner Denny Goldberg, producer Jimmy Iovine, Atlantic Vice Chairman Sheldon Vogel, Nicks, Atlantic President Doug Morris, Modern co-owner Paul Fishkin, and Atlantic Exec. VP/GM Dave Glaw.

# Kane Breaks In L.A.



Elektra's Kleren Kene visited the lebel's Los Angeles headquarters to plan strategies on his "You're The Best" single and forthcoming LP. Pictured (I-r) are E/A's Lou Gelllani, Exec. VP Vic Faraci, Kane, lebel's Bill Smith, and Chairman Joe Smith.

# Motels Rate New Zealand Gold



Capitol's Motels received gold records for both of their LP's in New Zeeland recently. Pictured (I-r) are group's Tim McGovern and Martha Davis, Capitol/EMIA/Liberty President Don Zimmermann, group's Marty Jourard and Michael Goodroe, EMI New Zeeland's David Snell, and group's Brian Glascock.

# Revelation In New York



Handshake's Revelation recently played the Savoy in New York, and were congratulated backstage by label President Ron Alexenburg. Pictured (I-r) are group's Morris Gray and Phillip Ballou, Alexenburg, and group's Bennie Diggs and Kevin Owens.

# John Cale Repose Pose



A&M's John Cale is pictured resting up after a show at Tut's in Chicago recently, flanked by A&M's Manny Freiser (left) and Alan Grollman (right).

# Chrysalis Sayer Affair



With Leo Sayer in Los Angeles for recording purposes, the Chrysalis Music Group (which publishes his compositions) held an informal gethering in his honor. Pictured (i-r) are songwriter David Courtney, Sayer, songwriter Gary Benson, and Chrysalis Music VP Ann Munday.

# Ocean Sails Into Epic



Epic recently held a New York listening party for Billy Ocean's label debut LP. Pictured (I-r) are manager Laurie Jay, E/P/A's Cheryl Machat, Ocean, and E/P/A's VP's Paris Eley and Ron McCarrell.

# MCA Signs Wooley



Amy Wooley has been signed to MCA Records, with her self-titled album due out in mid-August. Pictured at the signing are (I-r) MCA President Bob Siner, Wooley, and manager Marty Pitchinson.

Cross a hot artist with a hot movie theme and get...



...a hot new smash!

# CHRISTOPHER CRSOSS

# "ARTHUR'S THEME (Best That You Can Do)"

Produced By Michael Omartian Executive Producer: Stephen Paley ON WARNER BROS. RECORDS



# Jeff Gelb- ACER

# AOR Promo Reps Checklist

It's been nearly a year since we updated our list of national album promotion representatives for the major labels. In that time, some of those labels have disappeared, others have merged, and many have changed the people in the top promotional positions.

Here, then, is a new list to clip and save of those people to contact when you need record service or special consideration for promotions, or just to answer your questions about the record side of the industry.

A&M Marko Babineau 1416 N. La Brea Los Angeles, CA 90028 (213) 469-2411 J.B. Brenner 595 Madison Ave. New York, NY 10022 (212) 826-0477

ALFA Kevin Keogh 1015 N. Fairfax Los Angeles, CA 90046 (213) 654-1100

ALLIGATOR Otis Taylor P.O. Box 60234 Chicago, IL 60660 (312) 973-7736

ARISTA (inc. NOVUS, GRP, BUDDAH, SAVOY) Mike Bone 6 W. 57th St. New York, NY 10019 (212) 489-7835

ASSOCIATED (inc. BANG, BLUE SKY, CARIBOU, JET, KIRSHNER, NEMPEROR, PAVILLION, VIRGIN, etc.) Gordon Anderson 51 W. 52nd St. New York, NY 10019 (212) 975-6700

ATCO (inc. ROLLING STONES, SWAN SONG) Sean Coakley, Reen Nalli 75 Rockefeller Plaza New York, NY 10019 (212) 484-6400

ATLANTIC Tunc Erim (212) 484-8176 Judy Libow (212) 484-6062 Alan Wolmark (212) 484-6017 75 Rockefeller Pl. New York, NY 10019

BACKSTREET Jon Scott 100 Universal Plaza Bldg. 473 University City, CA 91608 (213) 508-3378

BOARDWALK Scott Kranzberg 9884 Santa Monica Blvd. Beverly Hills, CA 90212 (213) 550-6363

CAPITOL (inc. HARVEST) Ray Tusken 1750 N. Vine St. Hollywood, CA 90028 (213) 462-6252 CHRYSALIS (inc. TAKOMA) Mike Abramson 115 E. 57th St. 14th Floor New York, NY 10022 (212) 935-8750

COLUMBIA
Paul Rappaport
51 W. 52nd St.
New York, NY 10019
(212) 975-8616

CREAM Jack Bratel 8025 Melrose Ave. Los Angeles, CA 90046 (213) 655-0944

DREAMLAND Burt King 8919 Sunset Blvd. Los Angeles, CA 90069 (213) 657-8585

ELEKTRA/ASYLUM Marty Schwartz 962 N. La Cienega Blvd. Los Angeles, CA 90069 (213) 852-7211

EMI AMERICA/LIBERTY Ken Benson 6920 Sunset Blvd. Los Angeles, CA 90069 (213) 461-9141 Chris Hensley 1670 N.W. Freeway Access Rd. Atlanta, GA 30329 (404) 321-5441

EPIC/PORTRAIT/ ASSOCIATED Bob Feineigle (212) 975-5283 Harvey Leeds (212) 975-8661 51 W. 51st St. New York, NY 10019

FANTASY (inc. GALAXY, MILESTONE, PRESTIGE) Quincy McCoy 10th & Parker Sts. Berkeley, CA 94710 (415) 549-2500

FLYING FISH Jon Fox 1304 W. Schubert Chicago, IL 60614 (312) 528-5455

415 Howie Klein P.O. Box 14563 San Francisco, CA 94114 (415) 552-1379

GEFFEN Johnny Barbis 9126 Sunset Blvd. Los Angeles, CA 90069 (213) 278-9010 HANDSHAKE Joel Newman 8304 Beverly Blvd. Los Angeles, CA 90048 (213) 655-8635

INNER CITY
Mark Brown
c/o MMO Music Gp., Inc.
423 W. 55th St., 7th floor
New York, NY 10019
(212) 245-4861

IRS Michael Plen 595 Madison Ave., 32nd floor New York, NY 10022 (212) 826-0477

JEM John Costa 3619 Kennedy Rd. S. Plainfield, NJ 07080 (201) 753-6100

LIFESONG Bruce Shindler 488 Madison Ave. New York, NY 10022 (212) 752-3033

MCA (inc. BACKSTREET, LAX, ROCKET) Don Wasley 100 University City Pl. University City, CA 91608 (213) 508-4018

MIRAGE Bob Greenberg 9229 Sunset Blvd. Suite 707 Los Angeles, CA 90069 (213) 278-6350

MODERN Chris Nicks 10 E. 49th St., 3rd floor New York, NY 10017 (212) 355-3905

MOTOWN Don Wright 6255 Sunset Blvd. Los Angeles, CA 90028 (213) 468-3454

OVATION 1249 Waukegan Rd. Glenview, IL 60025 (312) 323-4398

PHILO Carolyn Brewer The Barn N. Ferrisburg, VT 05473 (802) 425-2111

PLANET Carol Peters 9130 Sunset Blvd., 3rd floor Los Angeles, CA 90069 (213) 275-4710

POLISH 250 W. 57th St. New York, NY 10019 (212) 974-0906

POLYGRAM (inc. CASABLANCA, MERCURY POLYDOR, RADAR, RIVA, RSO) Jerry Jaffe, George Meier, Jim Sotet 810 7th Ave., 34th floor New York, NY 10019 (212) 399-7075 Jim Delbalzo 1930 Century Park West, 2nd floor Los Angeles, CA 90067 (213) 277-1374 RADIO RECORDS John Schoenberger 540 N. Andrews Ave. Ft. Lauderdale, FL 33301 (305) 462-7407

RCA (inc. MILLENNIUM) Bill McGathy 1133 Avenue of the Americas New York, NY 10036 (212) 930-4095

REGENCY Ron Farber 1116 N. Cory Ave. Los Angeles, CA 90069 (213) 278-5131

ROBOX Mark Cooper 2215 Perimeter Pk. Suite 21 Atlanta, GA 30341 (404) 451-5997

ROUNDER Mary Weber 186 Willow Ave. Somerville, MA 02144 (617) 354-0700

SWAN SONG Lauren Siciliano 444 Madison Ave. New York, NY 10022 (212) 838-3320

STIFF Roy Rosenberg 157 W. 57th St. New York, NY 10019 (212) 765-3977

THIRD COAST Rich Piombino 1911 Ridge Ave. Evanston, IL 60201 (312) 869-6290

TWENTIETH CENTURY-FOX Dave Parks 8544 Sunset Blvd. Los Angeles, CA 90069 (213) 657-8210

VANGUARD Duane Martuge 71 W. 23rd St. New York, NY 10010 (212) 255-7732

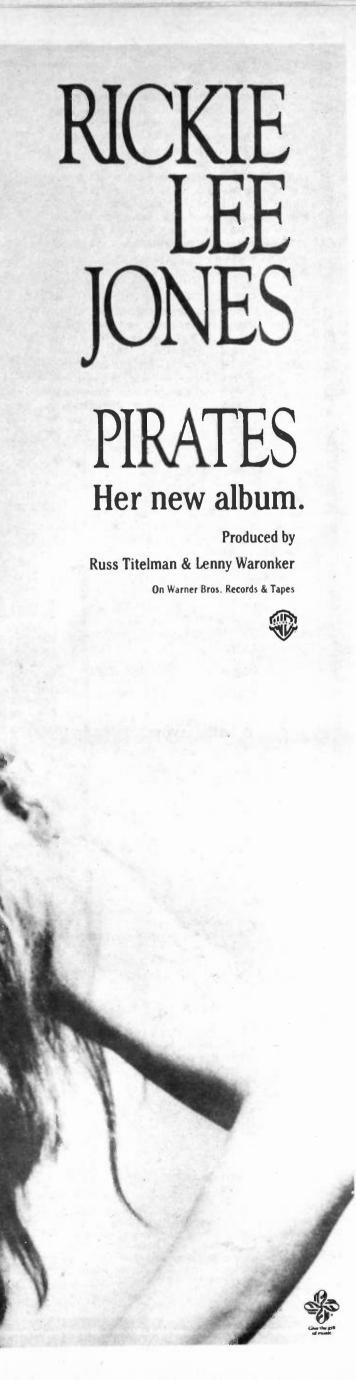
WARNER BROS. (inc. BEARSVILLE, ISLAND, SIRE, etc.) George Gerrity, Mary Perkins, Bonnie Simmons 3300 Warner Blvd. Burbank, CA 91510 (213) 841-2400

WARNER BROS. (Jazz and ECM) Ricky Schultz 3300 Warner Blvd. Burbank, CA 91510 (213) 846-9090

WATERHOUSE Kevin St. John 100 W. 7th St., Suite 415 Minneapolis, MN 55403 (612) 332-6575

MA





# Jeff Gelb

Lots of changes this week: KXXY/Oklahoma City PD Andy Lockridge has crossed the street to KATT as Operations Director. Jeff Freund has vacated KATT's PD post but retains his air-.Les Sarnoff has exited as MD at KINK/Portland...Jim Pemberton has joined WFBQ/Indianapolis as MD from WILS-FM; John O'Leary is his MD successor at WILS-Jane Logan and John Duncan are the new co-MD's of KSAS/Kansas City, replacing Dale August, who will be exiting in September...WLRS/Louisville MD John Simon has exit-. WAQX/Syracuse PD Ed Levine has formed Ed Levine Broadcast Consultants Inc.; his first client station is WZIR/Buffalo, effective immediately. He'll remain PD at WAQX...Elsewhere on the consultant front, Jeff Pollack has signed both KATT/Oklahoma City and WXEZ/Toledo as client stations... Marc Coppola has exited as MD of WBAB/Long Island to join WPLJ/New York for 10pm-2am...Alian Elvin has exited as News Director of KZAP/Sacramen-Jack Quigley has joined WYSP/Philadelphia from WEZX/Scranton as Promotion Direc-.WERI/Westerly's new morning man is Brian Sullivan ... WNOR/Norfolk has hired back Phil Beckman for mornings, as Mike Arlo has moved into middays...Greg Fitzgerald has joined KTCL/Ft. Collins from KAZY/Denver for nights...Mando Camino has been upped to fulltime middays for KNCN/Corpus Christi...Scott Watson has exited WIBA/Madison for independent production work. His replacement for nights is Jack Mitchell from WWQM/Madison. Also new to WIBA is Debra Glick, for overnights... Carol Ann Pretzel has joined WYDD/Pittsburgh for weekends, and Sharon Fialla has joined WYDD as Promotion Director... Brad Curtis has exited his airshift at WILS-FM/Lansing...Bill St. James has been upped to Production Director of KINK/Portland

# Moodys' Long Distance Voyage A Success:

Threshold/Polygram's Moody Blues returned after a three year absence with a new album and concert tour, greeting AOR reps at aftershow parties throughout the country.



Pictured (I-r) are Polygram's Leslie Rogers, KZEW/Dallas MD Janel Dolan, group's Justin Hayward, KZEW air personality Charlie Jones, Polygram's George Meier.



Pictured (I-r) are Polygram's Jeff Laufer, KMET/Los
Angeles's Hugh Surratt group's Justin Hayward



Pictured (I-r, bottom row) are group's Patrick Moraz, Polygram President David Braun, group's Graeme Edge and John Lodge, Jerry Weintraub of Management III, group's Ray Thomas and Justin Hayward; (I-r, top row) Polygram's Jerry Jaffa, Bill Cataldo, and Randy Robarts, WBAB/Long Island PD Bob Buchmann, WBAB MD Marc Coppola, WRNW/Briarcliff Manor PD Ron Rizzi, Polygram's Steva Greenburg and Joe Grossman.

## COLOR

K-105 KOLLECTION: K105 (WWKK)/Ft. Knox tracked 105 albums during a recent weekend special, then awarded the entire collection to a winning listener.

YOU'RE NEVER TOO OLD TO ROCK AND ROLL: That's what WAQX/Syracuse was out to prove to its upper-demo listeners when it held a series of club nights for listeners over 25. They were admitted free for an evening of live music, and prizes that included weekend vacations, dinners and albums. Music was supplied by albums from upper demo AOR favorites like Bob Seger and Steely Dan.

STYX MIX FOR TIX, TUX: Huh? This cleverly-titled promotion was held by WSYR/Syracuse, in conjunction with a Styx local concert date. The station asked listeners to correctly identify the four songs in a "Styx mix" of riffs to win tickets to the band's show along with albums and Styx logo customized tuxedo jackets.

CRAZY TRAIN: Q107/Toronto, in conjunction with Jet, E/P/A, and the Ozzy Osbourne album, asked listeners to call with their imitation of Ozzy's screamed intro to "Crazy Train." Winners got tickets and transportation to Ozzy's nearby concert date, along with albums and T-shirts.

MORE STYX TIX: Here's another promotion held in conjunction with A&M's Styx. The group's Rockford concert date sold out, so Y95 arranged to send a winning listener in a card entry promotion to see the band in the city of his choice from the rest of the group's tour. Included was transportation, meals, tickets and accommodations.

ICEHOUSE & ICE CREAM: WTAO/Murphysboro has pacted with Chrysalis and the Icehouse album to award Icehouse albums and ice cream cones to listeners who correctly answer ice-related trivia questions ("how many cubes in a standard ice tray?", etc.).



PORTLAND PETITIONS REO: WYNZ/Portland, ME wants to help bring Epic's REO Speedwagon to town. To encourage the band, the station held a petition drive, amassing over 3500 signatures in less than three weeks. Pictured (I-r) with the results are MD G.V. Rapp, PD Danny Shewster, and Sales Manager Sam Stowell.

RATINGS HITS: This looks like one of AOR's best books ever, with lots of stations reporting great ARB Spring results. Some The Buzzards were flyin' in Cleveland (WMMS: 10.5)...KOME/San Jose posted a market-dominant 7.6... KLOL/Houston climbed to 6.2... Frank Cody's parting PD shot at KBPI was a killer, at a 9.9... DC 101/Washington showed major gains with a 6.0 (hello Denise Oliver!) ... Fantastic news from WXLP/Davenport (10.8)...WBAB/Long Island's 3.3 beat all L.I. and N.Y. AOR stations' L.I. showings. . In the consultant battle, round one of Pollack's WCMF vs. Sebastian's WMJQ in Rochester ended in a Pollack decision, 7.2 to 6.7... Sebastian held his lead at WCOZ/Boston (11.1)...Superstars did great in Seattle (KISW's 8.6), Buffalo (7.6 at WGRQ), Pittsburgh (WDVE's 7.9), a mouth-watering 15.9 at WLVQ/Columbus, and a market-dominant 10.7 at WKLS/Atlanta, among

Looks like extended measurement could be a real plus for AOR's. And this is just the beginning, folks! Good luck to those awaiting numbers.



BIGGER THAN LIFE BUZZARD: You've seen redio station busboards and billboards. Well, WMMS/Cleveland thinks B-I-G, it recently had its summer T-shirt design painted on the side of a building facing Cleveland State University.

## UPDATE

Tulsa AOR listeners must have been a bit confused when they heard all the KMOD jocks on competing KWEN recently. The jocks were invited to do KWEN's final day of airshifts before the station switched to Country, and to remind listeners that AOR continued on KMOD-AM & .The eagle-eyed may be able to spot WMMR/Philadelphia air personality Michael Tearson in Brian DePalma's new film, "Blow Out," in which he has a small role... KROY-FM/Sacramento morning man Tony Cox sat in an enormous vat of popcorn dressed as a slab of butter this past weekend. broadcasting live while he took pledges for MD...WCOZ/Boston's sixth AOR anniversary is coming up, and to celebrate, Greg Kihn will be playing at an exclusive listener party for 500. The station's also working on a concert guide, a la KMET/Los Angeles's, which displays seating charts for all Boston area concert venues... KEZO/Omaha, in conjunction with Sunkist, has been holding a weekly suntanning contest whose winner will receive a Datsun pickup truck. The station also recently held a championship frisbee contest dogs...WRIF/Detroit just held its annual boat cruise, wherein 1200 write-in requests were picked to sail with the station while dining, drinking and dancing . . . 1000 attended WILS-FM/Lansing's free outdoor concert featuring a local band, held as a warm-up to that night's Alice Cooper/ Joe Perry show. Perry dropped in to trade licks with the local band during its act, much to the surprised delight of everyone present . . . Listeners who order WPLJ/New York T-shirts also receive a full-color poster of air personality Carol Miller Congrats to WBWB/Bloomington, celebrating its third AOR anniversary.

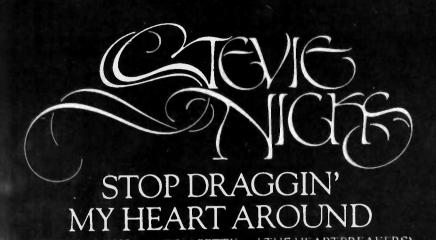
COMING NEXT WEEK: WPLJ/New York posted its best ARB 12+ figure ever in the recent Spring ratings results. Next week we'll'talk with PD Larry Berger about the station philosophies that have made WPLJ America's most listened-to AOR station (in cume figures). We'll also ask Promotion Director Kim Reis how a station in a city the size of New York successfully puts its image on the streets.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WAAF/Worcester presented Rods for \$1.07.

CONVERSATIONS: REO Speedwagon, Billy Squier on WDIZ/Orlando...Van Halen on WMMR/Philadelphia...Ozzy Osbourne, Styx on CITI-FM/Winnipeg...Silver Condor on KICT/Wichita...Gary Wright on KEZY/Anaheim...Jefferson Starship on KILO/Colorado Springs, KAZY/Denver...Spyro Gyra, Charlie Daniels on WPDH/Poughkeep-Holly Stanton, Blackfoot, States on WKZL/Winston-Salem . . Split Enz, Tubes, Foreigner, Murray McLauchian on Q107/Toronto... Charile Daniels, Rick Derringer on WEZX/Scranton... Tubes on WIOT/Toledo...Dregs, Pat Metheny, Go-Go's on KTIM/San Rafael...Charlle Daniels, Foghat on WBLM/Lewiston-Portland . . . Eric Burdon on KNAC/Long Beach...Judas Priest on WSYR/Syracuse . . . Billy Squier, Jefferson Starship on KDKB/Phoenix . . . Johnny Van Zant on KLAQ/EI Pa-Rockets on WLLZ/Detroit ... Eric Burdon, Robert Kieln on KLOS/Los Angeles.





(STEVIE NICKS with TOM PETTY and THE HEARTBREAKERS)
PRODUCED BY JIMMY IOVINE AND TOM PETTY.
MR 7336

FROM THE ALBUM "BELLA DONNA." MR 38-139
PRODUCED BY JIMMY IOVINE.
ON MODERN RECORDS AND TAPES.





Summary

Chart

# LEGIO PRESORUE \_\_ ASIR. NATIONAL AIRPLAY/40.

July 31, 1981 **165 REPORTERS** of airplay preference 6 8 1 1 MOODY BLUES ......Long Distance... (Threshold/PG) .... "Volce" "Dream" "Meanwhile PAT BENATAR ...... Precious Time (Chrysalis) ..... "Fire" Title "Just" "Dark" 16 TOM PETTY & HEARTBREAKERS.. Hard Promises (Backstreet/MCA) .. "Woman" "Waiting" "Watchman" BLUE OYSTER CULT ...........Fire Of Unknown Origin (Columbia) . "Burnin" "Joan" "Sole" 9 6 17 10 7 JOURNEY ..... Escape (Columbia) ..... "Crying" "Stone" "Don't" Title 8 9 11 12 11 12 10 VAN HALEN ......Fair Warning (WB) ......"Mean" "So" "Unchained" "Push" 5 6 3 9 12 SQUEEZE ..... East Side Story (A&M) ..... "Tempted" 16 18 16 30 FOGHAT......Girls To Chat... (Bearsville/WB) ..... "Live" "Wide" "Close" "Driver" 19 15 15 15 GARY WRIGHT ..... The Right Place (WB) ..... "Really" "Rose" "Heartbeat" 14 17 16 17 13 15 18 18 DANNY JOE BROWN ........... Danny Joe Brown Band (Epic)..... "Edge" "Sundance" "Run" 27 21 19 MICHAEL STANLEY BAND .. North Coast (EMI America) ...... "Heartland" "Hearts" 30 20 ZZ TOP ..... "Tube" "Party" "Pearl" "Hard" 11 12 19 PETER FRAMPTON ..... Breaking All The Rules (A&M) ..... Title "Rise" Kill Me" 7 10 13 23 10 13 20 40 27 25 34 26 28 14 21 22 27 37 29 27 A'S ...... A Woman's Got The Power (Arista) . Title 28 33 36 POINT BLANK ...... American Excess (MCA) ...... "Nicole" 35 29 JEFFERSON STARSHIP....... Modern Times (RCA/Grunt)..... "Stranger" "Find" Title 18 22 JIM STEINMAN ......Bad For Good (Epic/Cleveland Int'l.) . "R&R" "Stark" 25 24 29 31 38 32 40 40 33 New Entry 38 39 33 35 20 20 23 37 35 38 39 ALLMAN BROTHERS BAND . Straight From The Heart (Arista) . . . . 45 KIM CARNES & HATE BOYS . . . . . Mistaken Identity (EMI America) . . . "Draw" "Hit" "Bette" "Break" 28 32

steedy week for AOR's top-played ertists, with numbers 1-4 remaining the same. BOC inched up. BLACKFOOT jumped in hots. JOURNEY fell one notch to adjust for the stations adding the album; watch for a big jump next week as adds convert to upper elipley rotations.
TUBES and KIHN resurged. NICKS debuted with early LP adds plus 96 singles mentions. SQUEEZE climbed in hots. FOGHAT held rock steady as WRIGHT inched up. METAL debuted with great edds plus mentions of the FELDER 45. BROWN held his own as ICEHOUSE climbed. STANLEY jumped in all rotations. ZZ debuted strongly with great add response and some early conversions. MICK maintained as PERRY rebounded, BLANK jumped in upper rotations. POCO bounced back, showing special strength in mediums. DIESEL made strong eirplay gains in ell rotations. ELO's single debuted with 66 men-tions. CRUISE debuted es meinteined. **ALLMANS** debuted with 75 singles mentions. The Significant Action albuma came closest to charting this week.

> Ins AUN restonal Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in itsilics registered the most rapid gains in airplay or in rotational conversions for the week Affirm cuts are listed in the conversions. week. Afburn cuts are listed in o

# MOST ADDED

		7/31	7/24	7/17	7/10	7/3
1	ZZ TOP	129/123		0.0	0.0	0.10
	El Loco (WB)	M-3	M-1	-		
	"Tube Sneke"	H-3	H-O		1	
2	HEAVY METAL	126/117	3/3	0/0	0.00	0.00
	Various Artists (F.M./Asylum	M-7	M-0			
	Title "(Ride")	112	H-O			
3	JOURNEY	150/110	26/14	0.0	0.00	0.00
	Escape (Columbia)	M-7	M-6			1.0
	"Who's Crying Now"	H-33	H-7	1		
4	RICKIE LEE JONES	57/56	1/1	0.0	0/0	0/0
	Pirates (WB)	86-1	M-0			
	Title	H-O	H-O			
6	STEVIE NICKS	37/29	0.0	0.00	0.10	0.0
	Balla Donna (Modern/Atcol	M-1				
	"Stop Draggin' My Heart"	117				
	DEF LEPPARD	25/25	0/0	0/0	0/0	0.0
T/-	High 'N' (Polydor/PG)	M-0				
110	"Let It Go"	H-0				
	BAD CAFE	26/26	0/0	0.00	0/0	0.0
	Sad Cafe (Swan Song)	M-0			120	-
	"La-DI-Da"	H-0				1
	MICHAEL STANLEY	82/21	98/96	0.0	0.0	0.0
	North Cosst (EMI America)	M-64	M-Z			0.0
	"Heertland"	H-17	H-O			1
	JON & VANGELIS	29/18	18/18	0.00	0.00	0.0
Tie	Friends Of (Polydor/PG)	MIS	M-0		1	
110	"Independence"	H-2	H-0			
9	RAMONES	23/18	15/12	0.0	0.00	0.0
	Pleasant Dreams (Sire)	M-4	M-O			
	"We Went The Airwayes"	H-1	H-3			
11	BALANCE	47/14	42/14	37/26	19/18	2/1
	Salance (Portrait)	M-27	M-24	M-B	M-1	M-0
	"American Dream"	H-8	H4	H-2	H-0	H-1
12	MICK FLEETWOOD	80/11	76/7	75/15	69/57	44/44
Tie	The Visitor (RCA)	M-62	M-55	M-44	M-11	M-0
	"Rattlesnake"	H-17	H-14	H-16	H-1	H-0
12	ROCKETS	49/11	49/29	36/36	0.0	0/0
	Back Talk (Elektra)	84-36	M-19	M-0		
	"Setisfied"	H-3	H-1	H-0		
14	ROD8	27/9	21/8	20/12	17/17	0.00
	Rode (Arieta)	M-16	M-11	M-8	M-0	
	"Power Lover"	H-3	H2	H2	H-0	
15	DIESEL	62/8	55.5	60/10	44/9	34/3
Tie	Watts In A Tenk (Regency)	M-39	M 30	M-36	M-21	M-18
//0	"Seuselito"	H-16	H-14	H-15	H-14	H 16
16	CAROLYNE MAS	8.6	0/0	0.0	0.0	0.0
	Modern (Mercury/PG)	M-0				
	Various Cuts	H-0				

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

7/31 7/24 7/17 7/10 7/3

4 5000447	7/37	1/24	1111	1/10	113
1 FOGHAT	104.0			90/0	13/0
Girls (Bearsville/WB)	A-1	A-D	A-18	A-90	A-13
"Live Now - Pay Later"	H-18	P4-14	H-13	H-0	H-0
2 ICEHOUSE	83/72	84/86	84/87	78/65	69/37
Icehouse (Chrysalis)	A-5	A-6	A-d	A-19	A-20
T7tle	H-10	H-13	14-9	H-0	H-3
3 BLACKFOOT	131/67	130/67	131/61	118/22	31/7
Marauder (Atco)	A-0	A-3	A-10	A-80	A-21
"Searchin"	H-84	H-80	·H-80	H-10	H-3
4 DANNY JOE BROWN	\$2/66	102/74	100/74	101/70	97/62
Danny Joe Brown (Epic		A-2	A-3	Ad	A-13
"Edge Of Sundawn"	H-28	14-26	H-31	H-25	H-22
5 TUBES	116/60	1		119/64	120/71
The C.B. Principle (Capitol)		A-0	A-2	A-2	A-6
"Talk To Ya Later"	H-68	H-81	H-60	H-63	H-62
BLUE OYSTER CULT	142/57				117/24
Tie Fire Of (Columbia)	A-0	A-4	A-7	A-14	A-80
"Burnin' For You"	H-86	H-76	H-67	H-46	H-13
	101/67	106/70	117/76	183/67	20,53
The Right Place (WB) "Really Wanne Know"	A-0	A-1	A-4	A-d	A-10
& A'S	H-44	H-36	H-37	H-28	14-20
A Woman's Got (Arists)	87/56	69/62	70,64	57/46	61/38
Title		A-4	A-6	A-6	A-17
9 MICHAEL STANLEY	H-7	H-13	19-11	H-6	H-6
Tie North Coset (EMI America)	82/64	86/2	0.00	0.0	0.00
"Heertland"	H-17	A:90			
9 JOE PERRY PROJECT	70/54	H-0 60465	76.51		
I've Got The (Columbia)	A4	A-3		59/37	61/2
"East Coast"	H-12	H-12	A-15 H-10	A:17 H-8	A-80
11 MICK FLEETWOOD	80/52	76/55	75/44	69/11	H-0
The Visitor (RCA)	A-11	A-7	A-15	A-67	A-44
"Rettlesneke"	H-17	H-14	H-16	H-1	H-O
12 SQUEEZE	86/49	98.68	84.52	80/57	88/52
Eastaide Story (A&M)	A-2	A-3	A-1	A4	A-18
"Tempted"	H-46	H-38	H-37	H-27	H-22
13 PETER FRAMPTON	78/43	101/58	122/06	119/00	132/65
Tie Breaking All The (A&M)	A-0	A-0	A-0	A-O	A-0
Title"	H-36	H-43	H-86	H-86	H-67
13 IRON MAIDEN	51/43	55/30	62/39	47/32	44/27
Killers (Harvest)	A-2	A-4	A-7	A-D	A-13
"Wrathchild"	H-0	H-7	He	H-B	H-4
15 POCO	64/61	55/32	65/25	48.0	2/0
Blue & Gray (MCA)	A-0	A-10	A-28	A-47	Al
40.44	14-17	H-13	H-18	H1	H-0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

IMEH		Л		1	21
	7/31	17/24	2/17	7/10	17/3
1 FOREIGNER	157/1				40
4 (Atlentic)	A-2	4.5	A-110	A-37	-
"Urgent"	M-16	96.10	M-11	84-2	
2 MOODY BLUES					29 156/123
Long (Threehold/PG)	Ag	40	A-0	A-0	
"The Volce"	84-18	M-20	M-21		A-1
3 PAT BENATAR	1.00	M 153/1:		4 24/7	84-21
Precious Time (Chrysells	A-1	A-8	A-131		00
"Are & Ice"	84.14	96-14	66.7	A-20	
4 TOM PETTY				84-3	20 147/130
Hard (Backstreet/MCA)	A-0	A-0			1
"Women In Love"	M-24	M-19	A-0	A-0	A-0
5 BILLY SQUIER	125/14		M-21	04-13	94-0
Don't Say No (Capitol)	A-0	A-0			7 136/106
"The Stroke"	M-28	94-28	A-0	A-0	A1
BLUE OYSTER CULT	142/86			M-22	M-29
Fire Of (Columbia)	A-0	44		1	
"Burnin' For You"	M-67	Mai	A.7	A-14	A-80
7 JOE WALSH	182/73		M-00	M-80	84-34
There Goes (Asylum)	A-0	A-0			2 165/133
"A Life Of Illusion"	M-29	M-40	A-0 M-28	A-0	A-0
# BLACKFOOT	131/84			84-16	04-22
Adamoudes (Adams)	A-0	Al		1	10.00
"Searchin"	M-87	M-47	A-10	A-86	A-21
8 VAN HALEN	103/84	121/79	M-61 129/83	NA-22	84-7
Fair Warning (WB)	A-Q	A-0			
"Meen Street"	M-38	M-42	A-0	A-0	A-0
10 GREG KIHN BAND	88/80	86.658	105/63	M-28	04-26
Rockinnroll (Beserkley)	A-1	A-3	A-1		100,00
"Breekup Song"	M-36	84-36	M-41	A-2 M-46	A-6
11 TUBES	114.68	12481	124.00	11843	M-63 7.26/62
The C.B. Principle (Capitol)	A-0	A-0	A-2	A-2	A-8
"Talk To Ya Later"	M-80	M-63	Mas	M-04	M-71
12 SQUEEZE	86/65	88/30	88.07	80/27	49/22
Esstaide Story (A&M)	A-2	A-3	A-1	A-S	A-10
"Tempted"	M-40	MAN	M-80	M-47	M-62
13 GARY WRIGHT	101/44	100.00	117/37	163/26	86.20
Tie The Right Place (W6)	A-0	A-1	A-4	Ad	A-10
"Really Wanna Know"	M-67	84-70	84-76	M-47	M-80
13 PHIL COLLINS	78/44	4700	100/77	84/70	117/06
Face Value (Atlantic)	A-0	A-0	A-Q	A-1	A-2
"In The Air Tonight"	M-32	M-20	M-23	84-26	M-29
15 SANTANA	76/42	87.84	785/71	101/89	12004
Zebopi (Columbia)	A-0	AO	A-0	A-0	A-0
"Searchin"	M-34	M-33	M-33	M-32	M-34

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# RADIO HAS GOTTEN INTO THE SWING OF THINGS JOE JACKSON'S JUMPIN', JIVE

It takes something very special to make radio jump these days and the response to Jumpin' Jive has been phenomenal. Look at those jumps:





Produced by Joe Jackson.

ON A&M RECORDS & TAPES.

RECORDS

FORWARD INTO THE FORTIES WITH JUMPIN' JIVE.

# A BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

## **JOURNEY** Escape (Columbia)

"Crying" "Stone" "Don't" Yitle 91% of our reporters on it. Total album reports 150. A-110, M-7, H-33. Charted



**HEAVY METAL** Various Artists (Full Moon/Asylum)

Title ("Ride") "Lamp" "Bee" "True." 78% of our reporters on it. Total album reports: 126. A-117, M-2, H-2. Debuted this week at number 17,



ZZ TOP El Loco (WB)

"Tube" "Party" "Pearl" "Hard." 78% of our reporters on it. Total album reports: 128. A:123, M-3, H-3. Debuted



# Significant Action

ROCKETS ..... Back Talk (Elektra)
"SetIsfled" "Shanghald" ..... Total: 49. A-11, M-35, H-3. BALANCE ..... Balance (Portrait)
"American" "Breaking" ..... Total: 47. A-14, M-27, H-6. ..... Total: 44. A-0, M-37, H-7. GEORGE HARRISON ... Somewhere In...(Dark Horse/WB)
"Teardrops" "Years" ... Total: 43. A-0, M-30, H-13. JOE VITALE ......Plantation Harbor (Asylum) ..... Total: 42. A-4, M-24, H-14. "Lady" "Jungle" JOHNNY VAN ZANT BAND .... Round Two (Polydor/PG) "Right" "Music" ..... Total: 41. A-0, M-30, H-11. VOLUNTEER JAM VII ........... Various Artists (Epic) "Queen" "Alabama" . . . . . . . . Total: 40. A-0, M-32, H-8. JIM MESSINA ..... Messine (WB) "Stay" "Sweet" ..... Total: 35. A-0, M-20, H-15.

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be alther still on the rise, or former National Airplay/40 chart acts.

# JAZZ ON ASR

P. METHENY/L MAYS.....As Falls Wichita... (ECM) MILES DAVIS.... The Man With The Horn (Columbia) "Shout" YELLOWJACKETS......Yallowjackets (WB) LEE RITENOUR......Rit (Elektra) BRIAN AUGER...... Search Party (Headfirst) DREGS......Unsung Heroes (Arista) ..... "Cruise" "Park" SADAO WATANABE...... My Dear Life (Inner City) TOM SCOTT..... Apple Juice (Columbia) ..... Title KITTYHAWK..... Race For The Oesis (EMI America) ......Title "Killmanjaro"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL ASPR ACTIVITY

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**UZZO** Allentown 215-694-0511

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MD: REETH MELSON MD: ROBERTA HAHER

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# MOST ADDED

HEAVY METAL Ver. Artists (Full Moon/Asylum/35/34)
JOURNEY

ZZ TOP El Loco (WB) 26/26 RICKIE LEE JONES

Pirates (WB) 13/13 DEF LEPPARD High 'N' Dry (Polydor/PG) SAD CAFE 7/7 Sad Cafe (Swan Song) 7/7

Two numbers follow each allum title. The first represents total number of Eastern stations playing the allum this week. The second is the number of those stations that added it this week.

PD: DEDIPUS HD: MARC MILLER

PD: CLARK SHIDT MD: BUSS DAM

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-ART GARTUNES, (Columbia)

HOTTEST ROMBIE PATTON (Liberty)

Binghamton 607-772-8850 -511-11 NICES IMOGRA/ARCO

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# Bridgeport



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YAN HALEN (ME)
MHD (ME)
HISHORE PSM (MEA)
GARY WRIGHT (ME)

FOGHAT Girls To Chat...(Bearsville/WB) 26/19

The C.B. Principle (Capitol) 33/17

A Woman's Got.. (Arista) 19/17 **ICEHOUSE** 

Icehouse (Chrysalls) 18/17 JOE PERRY PROJECT I've Got The ... (Columbia) 22/16

Two numbers follow each album title. The first represents total number of Eastern stations playing the album rhis week. The second is the number of those stations who reported it in medium rotation this week.

# WECM MARTY BALIN (EMI America) FOCAUT (Bearsville/MB) (CENOUSE (Chryselfs) ADL PCHRY (Galvale) FIRE FRAMETON (KAN) (GANY O' (Gaptor)) ROST, ELLIS (GRAAL (GC/AM), FI) FIRE TOSH IR, STONES/EMI

ON: BOB RIVERS

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Boston

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Hartford

Singles

# THE HOTTEST

PAT BENATAR

Precious Time (Chrysalls) 35/34 FOREIGNER

35/33 MOODY BLUES

Long... (Threshold/PG) 35/28 TOM PETTY & THE HEARTBREAKERS

Hard...(Backstreet/MCA) 33/28 BLUE OYSTER CULT

Fire Of Unknown\_(Columbia) 31/23 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

# WBLM 100 Lewiston-Portland

MO: JOSE DIAZ

VELLOW MACRETS (ME)

# WBAB

PD: BOB BUCHMANN MD: MARC COPPOLA

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Poughkeepsie 914-471-1500 

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MICK FLEETWOOD The Visitor (RCA)

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

Danny Joe Brown Band (Epic) 29/21

ICEHOUSE

35/17 Marauder (Atco) TUBES The C.B. Principle (Capitol) 23/15

North Coast (EMI America) 21/15

THE HOTTEST FOREIGNER

34/32

34/29

PAT RENATAR Precious Time (Chrysalis) 34/31

4 (Atlantic)

MOODY BLUES

Long... (Threshold/PG)

TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA) 30/24

RILLY SQUIER 28/22 Don't Say No (Capitol)

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Escape (Columbia) 35/25 HEAVY METAL

Ver. Artists (Full Moon/Asylum/24/22)

RICKIE LEE JONES Pirates (WB)

21/6

11/10

33/30

DANNY JOE BROWN

FOGHAT Girls To Chart (Bearsville/WB) 25/21

Icehouse (Chrysalis) BLACKFOOT

MICHAEL STANLEY BAND

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# Pop Goes The Country

During the past year, more country artists than ever before have begun appearing on A/C and CHR playlists across the country. So many, in fact, that some pop stations are sounding more Country than their Country counterparts! Besides the already pop-oriented Kenny Rogers and Dolly Parton, an increasing series of countrybased artists have bridged the enviable crossover gap, as evidenced by the current pop popularity of the Oak Ridge Boys, Alabama, Terri Gibbs, Juice Newton and a host of others. This trend was certainly foreseeable when you consider the increased acceptance of country music combined with the current "back to the basics" mood of the country in general.

In recent months, however, we've started noticing another trend among a few of our Country reporters who've opened up their playlists to include a sampling of the available pop product. While not widespread as yet, this drift away from the one-format stations of yore certainly warrants some attention. Are we witnessing a new trend toward a more multiformatted, mass appeal-type programming philosophy? The three programmers we spoke to, WMUS-AM&FM/Muskegon, MI Station Manager Tim Achterhoff, WBGW-FM/Bangor, ME Program Director Rich Kimball, and WBCS-FM/Milwaukee PD Pat Martin, all vary their Country playlists with a number of pop-sounding selections, and the tactic has worked well in attracting the 25-54 demographic they're aiming at. Below, they outline the types of pop records that successfully cross over to Country and comment on why this mass appeal programming has worked in their markets.

# WMUS . . . The Music Station

Tim Achterhoff explains the WMUS philosophy thusly: "In a market our size we really can't afford to be stereotyped as 'The Country Station.' We have to be more than just that, so we've been crossover-oriented for a long time trying to be a mass appeal radio station. We don't say 'Country' on the air ... we're just 'WMUS, The Music Station.' Our whole sound reflects the Top 40



"You can't be all things to all people, but we try to have as broad a base as possible so as many people as possible relate to the radio station."

- Tim Achterhoff

sound of the 70's, from the jingles we use to the contests on the air (we probably give away more money than anyone else in town) to the type of music we're playing.

'For instance, in 1970 we were playing the Poppy Family, Rick Nelson, Eagles, Bob Dylan, Lobo, Jimmy Buffett, etc. Recent crossover artists have included the Carpenters and James Taylor. We keep a certain amount of consistency so that there's some crossover in every hour, although we wouldn't play over four such records in any given hour. At the top of the hour we ID with a crossover gold, which is something that's

mass appeal.
"About 55% of our music is oldies, and a lot of that is crossover material also, such as Gene Pitney, Orleans ('Dance With Me'), Christopher Cross, Commodores, and Starbuck ('Moonlight Feels Right'). It sounds bizarre but most of these songs only come up every couple of weeks. It's like seasoning. We know we have to play a certain amount of 'classic country,' but, again, we try to pick the ones that had the most crossover appeal when they were out.

"I think what we're doing here could work in a lot of markets, because there are a lot of people between 25-54 who would like to hear an Alabama, Johnny Lee or even a Jim Ed Brown/Helen Cornellus record Those same people also might enjoy hearing Joey Scarbury or the Carpenters. You can't be all things to all people, but we try to have as broad a base as possible so as many people as possible can relate to the radio station. We don't play any Hank Williams Sr. or Ernest Tubb records, but we're not playing any Pink Floyd either!

# Pointer Sisters Score Points At WBGW

One of the first things that caught our eye on the WBGW playlist was the inclusion of the Pointer Sisters pop single "Slow Hand." Rich Kimball justifies his selection by noting, "I can always relate to the fact



"We're not trying to turn off our loyal listeners...we're just trying to give them a little more variety."

- Rich Kimball

that they've had a country hit before with 'Fairytale' back in 1974. That song, even though it had the steel guitars in it, didn't sound as country as the current one. 'Slow Hand' to me is just a nice honest song, the lyrics are good, and I think country music fans can relate to it. To me the thing that differentiates country music from all the other formats is that the songs have a really good lyrical content. If you can get that in a song and it's one that the audience is going to be hearing on other radio stations, then I think it's something that can help you out. We usually take a crossover song like that and put it right into the regular rotation so it doesn't stand

'The people we shoot for are a combination of the traditional Country listeners and the people who may have just come to it in the last few years, although we're not out to pick up people who were caught up in the 'Urban Cowboy' fad. We're not trying to turn off our loyal listeners... we're just trying to give them a little more variety by incorporating an equal mix of Ernest Tubb, Webb Pierce, Hank Williams Sr. and Patsy Cline with the newer stuff. Probably our two most requested artists are Kenny Rogers and Patsy Cline.

"Some of the crossover records in our oldies library include 'Please Come To Boston' by Dave Loggins, which surprisingly didn't cross over to country, and some of the Eagles songs that aren't really rock such as 'Best Of My Love.' There are some groups who just naturally seem to lend themselves to country; for example, Pure Prairie League, the Dirt Band, and Linda Ronstadt. Some of the pop music you couldn't justify, such as Kim Carnes's 'Bette Davis Eyes.' Even though she had a country hit with Kenny Rogers and the song is a #1 pop record, I can't see any Country station playing it.

I'm at a little bit of an advantage since I also program music for our A/C station so I get an opportunity to hear all the songs and see how they're doing nationally. But, overall, I think it's merely a question of taking the time to look over the charts and listen to the music that you think would fit. As a whole, rock music has tended to soften up a bit and the A/C stations aren't playing a lot of hard rock. I think Country radio is headed in the direction of melding the two formats...it may already be there.'

# **WBCS** Is Appealing To The Masses

Pat Martin comes from both a Country and A/C background and also believes the future of Country radio lies in the combination of the two formats. "If we look at what's happening in rock and Top 40, you'll see that Country is going to go through an era of what I call synthesis programming concepts where you take two

formats and turn it into a third. Two excellent examples of this are the Doubleday/John Sebastian-type Top 40 stations where they have combined Top 40 and MOR into one format, or Schulke 2 which basically combines Beautiful Music and soft rock into a new format. What we're doing at WBCS is combining the current Country playlist with a few crossover records and soft rock. I guess the best thing to call us is Adult Contemporary Country.

'We play everything from the Amazing Rhythm Aces to Ernest Tubb but only selected things that we have callout-researched. We try to stay away from a category that we call 'twangers.' We wouldn't play Kitty Wells or that kind of sound. We're trying to achieve a wide, mass appeal-type sound. Some examples of artists that test out well are Buddy Holly, Elvis Presley, Johnny Rivers, all the old rockabilly stuff. During the rating period we played Jim Photoglo, the Marshall Tucker Band and Pure Prairie League, all of which tested out quite well.

"We don't have a formatted percentage but I would say approximately 40% is crossover material with 50% oldies. Some of the artists you might hear on our station include Glen Campbell, Skeeter Davis, Connie Francis, Bobbie Gentry, Merle Haggard, Sonny James, George Jones, Jim Reeves, Marty Robbins, Gordon Lightfoot, Tanya Tucker, all those kinds of

"I think the marketplace is dictating the type of music that is now crossing over. People are looking for something different, something that is exclusively theirs that they can identify with, and they can identify with the records that are out right now. Our station is basically a combination of rockabilly, soft A/C, and the



"Country is going to go through an era of what I call synthesis programming concepts where you take two formats and turn it into a third." - Pat Martin

more pop-oriented country selections put together in one show. What we're playing is a consensus of what's happening in the world."

While these three programmers have philosophies that may differ radically from yours, they do reflect the constant change and growth of radio. Will the format of the future be a homogenized blend of several different forms of music or possibly some startling new concept? It's anyone's guess. But one thing is certain. There will always be room for creative, innovative individuals in radio, for without them the industry would have long ago ceased to exist.

- Carolyn Parks



SOME GUYS HAVE ALL THE FUN — The above photos were sent in with the following copy, word for word:
"Former PD/morning men Bob Barnes returned to WBRD in Sarasota-Bradanto. Bob claims after a year of just jocking at KVET in Austin (and attending graduate school at the University of Texas), he was ready for the hard work and challenge of an Operations Managar's slot" Barnes and a few friends are seen on the beach, obviously hard at work.

New

**Entry** 



# **BREAKERS**

"Breakers" are those newer records that have the greatest level of station activity on any given

# JANIE FRICKE

I'll Need Someone To Hold Me... (Columbia)
On 65% of reporting stations. National Summary: Up 16, Same 13, Down 0, Debuts 19, Adds
24. R&R Chert: Debut 42. A"Most Added" Record.

## LEON EVERETTE **Hurricane** (RCA)

On 65% of reporting stations. National Summary: Up 17, Same 24, Down 0, Debuts 18, Adds 13 R&R Chart 49-43.

## REBA MCENTIRE

Today All Over Again (Mercury/PolyGram)

On 65% of reporting stations. National Summary: Up 35, Same 15, Down 0, Debuts 15, Adds 7. R&R Chart 48-44.

# MEL TILLIS & NANCY SINATRA Texas Cowboy Night (Elektra)

On 62% of reporting stations. National Summery: Up 33, Same 13, Down 0, Debuts 15, Adds 7. R&R Chert 50-45.

## **Most Added:**

**FDDIE RABBITT** Step By Step (Elektra/Curb) JANIE FRICKE

I'll Need Someone To Hold Me... (Columbia) TOM JONES

What In The World's... (Mercury/PolyGram)

JOHNNY RODRIGUEZ Trying Not To Love You (Epic)
GLEN CAMPBELL

I Love My Truck (Mirage)

# **Hottest:**

RONNIE MILSAP (There's) No Gettin' Over Me (RCA) **KENNY ROGERS** 

I Don't Need You (EMI/Liberty) RONNIE McDOWELL

Older Women (Epic)

MERLE HAGGARD Rainbow Stew (MCA)
JOHNNY LEE

Prisoner Of Hope (Full Moon/Asylum) DON WILLIAMS

Miracles (MCA)

# MOST ACTIV

eir charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this

☑ ED BRUCE "Everything's A Weltz" (MCA) 64/16

National Summery: Up 20, Same 15, Down 0, Debuts 13, Adds 16 Including WNYR, KOKE-FM, WHOO, WHK, KFH, KLAC, KCKC, WGNA-FM 32-25, WSIX-FM 38-23, WMNI 37-31, KEBC-FM 48-34, KEED 46-34, KMPS-AM-FM 28-19, KCUB 36-31. R6-R

BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb/CBS) 63/10

National Summary: Up 27, Same 9, Down 0, Debuts 17, Adds 10, KIXZ, WVMI, WYDE, WMAQ, WIRE, WKCQ-FM, KFEQ, WTHI, KLZ, KSON-AM-FM, WESC-AM-FM 6-37, KKYX 40-32, WQYK-FM 35-29, WCXI 40-36, KUZZ 22-19, KGA 38-29, R&R Chart: Debut

60.

MOE BANDY & JOE STAMPLEY "Honky Tonk Queen" (Columbia) 58/18
National Summary: Up 5, Same 19, Down 0, Debuts 15, Adds 18 including KSO, WFMS-FM, KLZ, WOKQ, WVMI, WYDE, WMC-AM, KWKH, KBUF 35-28, WXCL 41-35, WIXY d-28, KRMD-AM-FM 50-37.

RAY PRICE "It Don't Hurt Me Half As Bed" (Dimension) 55/6
National Summary: Up 21, Same 17, Down 0, Debuts 11, Adds 6, WMAQ, WKCQ-FM, KLAC, KSON-AM-FM, KIXZ, WHOO, KTTS-AM-FM 34-29, KSSS 50-37, KMPS-AM-FM 27-18, KHEY 42-35, KIKK-FM 38-28, WTQR-FM 37-30.

WILLIE NELSON "I'm Gonna Sit Right Down..." (Columbia) 52/11
National Summary: Up 9, Same 18, Down 0, Debuts 14, Adds 11, WWVA, KOKE-FM, WGTO, KNOE, WSAI, WAXX, WKMF, WBCS-FM, KMAK, KLAC, KCKC, WBGW-FM 43-38, KENR 36-28, WDAF 4-27, KVOO 43-39, KEED 49-41, KCUB 38-28.

WBCS-FM, KMAK, KLAC, KURU, WBGW-FM 43-38, KENH 35-25, WDAF 6-27, KVOO 43-39, KEED 49-41, KCUB 38-28.

DOTTSY "Somebody's Darling, Somebody's Wife" (Tanglewood) 50/5

National Summary: Up 30, Same 8, Down 0, Debuts 9, Adds 6, KLAC, KIDN, WOKQ, KIXZ, WIRK-FM, KMPS-AM-FM d-30, WVAM 32-25, WSAI 36-30, KWMT 46-38, WKCQ-FM 39-31, KFEQ 27-22.

DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 49/3

National Summary: Up 23, Same 14, Down 0, Debuts 9, Adds 3, WVMI, KBUF, WITL-FM, KYXX 13-8, WQYK-FM 21-17, KFEQ 42-36, KEED 34-27, KGA 27-23, WGNA-FM 25-20.

# Radio Records. NATIONAL AIRPLAY/50

**July 31, 1981** 

KENNY ROGERS/I Don't Need You (EM!/Liberty) 0

JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)

CRYSTAL GAYLE/Too Many Lovers (Columbie) 3 2

MERLE HAGGARD/Rainbow Stew (MCA) 13 8

CONWAY TWITTY & LORETTA LYNN/I Still Belleve In... (MCA) 10 7

15 RONNIE MILSAP/(There's) No Gettin' Over Me (RCA) 12 28 16

ŏ STATLER BROTHERS/Don't Walt On Me (Mercury/PolyGram) 13 10 20

VERN GOSDIN/Dream Of Me (Ovation)

12 8 HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb) 4

12 11 11 **GEORGE STRAIT/Unwound (MCA)** 

14

5

DON WILLIAMS/Miracles (MCA) 34 32 21 BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb) 11

WAYLON & JESSI/WIId Side Of Life (RCA) 18 18

ALABAMA/Feels So Right (RCA) 5

JUICE NEWTON/Queen Of Hearts (Capitol) 22 20 29

JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.) Ō 30 26 22

EDDY RAVEN/I Should've Called (Elektra) 25 21 19

MICKEY GILLEY/You Don't Know Me (Epic) 37 33 DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB) 23 31 30

RONNIE McDOWELL/Older Women (Epic) 26 42

17 LARRY GATLIN/Wind Is Bound To Change (Columbia) 20

26 24 TERRI GIBBS/Rich Man (MCA) 19 16

KIERAN KANE/You're The Best (Elektra) 38 37

CONWAY TWITTY/Tight-Fittin' Jeans (MCA) 40

JOE STAMPLEY/Whiskey Chasin' (Epic)

GENE WATSON/Maybe I Should Have Been... (MCA)

ANNE MURRAY/We Don't Have To Hold Out (Capitol) 36

42 JOHN DENVER/Some Days Are Diamonds... (RCA) 39 33

41 BILLY "CRASH" CRADDOCK/I Just Need You For Tonight (Capitol) 43 40 32 43

T.G. SHEPPARD/Party Time (WB/Curb) 41

REX ALLEN JR. & MARGO SMITH/While The Feeling's Good (WB) 28 14 33 36

TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra) DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)

13 WILLIE NELSON/Good Times (RCA) 46 43

RAZZY BAILEY/Midnight Hauler (RCA) 42 45 47

DOTTIE WEST/(I'm Gonna) Put You Back On The... (EMI/Liberty)

TANYA TUCKER/Should I Do It (MCA)

LACY J. DALTON/Takin' In Easy (Columbia)

EDDIE RABBITT/Step By Step (Elektra/Curb)

MEL McDANIEL/Right in The Palm Of Your Hand (Cepitol) 45

JOHN CONLEE/Could You Love Me (One More Time) (MCA) 32 31 30

JANIE FRICKE/I'll Need Someone To Hold Me... (Columbia)

\$0000° LEON EVERETTE/Hurricane (RCA) 49

REBA McENTIRE/Today All Over Again (Mercury/PolyGram) 48

MEL TILLIS & NANCY SINATRA/Texas Cowboy Night (Elektra) 50

BARBARA MANDRELL/I Was Country When Country... (MCA) 14 35 RICKY SKAGGS/Don't Get Above Your Raising (Epic)

24 34 19 JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA)

15 26 ED BRUCE/Everything's A Waltz (MCA)

BOBBY GOLDSBORO/Love Ain't Never Hurt Nobody (Curb/CBS) 3

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

BILLY SWAN "I'm Into Lovin' You" (Epic) 47/15 National Summary: Up 7, Same 18, Down 0, Debuts 9, Adds 15 including WSLR, KFGO, WHBF, KYTE, KTOM, WSOC-FM, WSIX-FM, WQYK-FM, WFMS-FM 36-31, KUZZ 44-38, WMZQ-FM d-38, WYDE 40-36, KENR d-36.

WSIX-FM, WQYK-FM, WFMS-FM 36-31, K022 '(Scottl Bros.) 42/9

DOUG KERSHAW "Hello Woman" (Scottl Bros.) 42/9

National Summary: Up 9, Same 16, Down 0, Debuts 8, Adds 9, KIXZ, WSOC-FM, WOKK, WBAM, WSIX-FM, WIRK-FM, WHBF, WKCQ-FM, WTHI, KIKK-FM 37-28, WFMS-FM 4-33, KEBC-FM 22-18, KSSS 42-38, KMPS-AM-FM 30-25.

WKCQ-FM, WTHI, KIKK-FM 37-28, WFM8-FM d-33, KEBC-FM 22-18, KSSS 42-38, KMPS-AM-FM 30-25.

JOHN ANDERSON "I Love You A Thousand Ways" (WB) 40/16
National Summary: Up 5, Same 12, Down 1, Debuts 6, Adds 16 Including WDAF, WTSO, KFEQ, KSS KOKE-FM, KHEY, WMC-AM, KWKH, KFQO 40-36, KCKC 20-16, WSIX-FM 37-22 WDAF, WTSO, KFEQ, KSSS, KEED, WBGW-FM

MAC DAVIS "Secrets" (Casablanca/PolyGram) 39/8
National Summery: Up 16. Same 11, Down 0, Debuts 6, Adds 8, WOKQ, WMZQ-FM, WWVA, WHOO, WKLM, WCXI, WTSO, WBCS-FM, KHEY 50-42, WBAM 34-29, WIRK-FM 33-27, KSO 34-29, WXCL 45-38, KSOP 47-38.

# Others Getting Significant Action

RANDY PARTON "Shot Full Of Love" (RCA) 30/14 cluding WKXA, WWCS-FM, WBAP, WOKK, KNOE, WSLR,

RICH LANDERS "Hold On" (Ovation) 30/6
National Summery: Up 7, Same 8, Down 0, Debuts 6, Adde 6, WYDE, WKLM, KSO, KFGO, KWMT, WTHI, WBAM 33-27, KKYX d-40, KTTB-AM-FM 47-40, KEED 43-37, KGA d-38.

d-40, KTTB-AM-FM 47-40, KEED 43-37, KGA d-38.

GLEN CAMPBELL "I Love My Truck" (Mirage) 28/20

National Summany: Up 1, Seme 6, Down 0, Debuts 1, Adds 20 Including WVAM, WSEN, WYDE, WOKK, KNOE, WSUN, WIRK-FM, WUBE-FM, WHK, KSO, WCXI, KTTS-AM-FM, KLZ, KGA.

B.J. THOMAS "I Recall A Gypey Worman" (MCA) 26/19

National Summany: Up 2, Seme 3, Down 0, Debuts 2, Adds 19 Including WIXY, WYII, KRRV, KLVI, WESC-AM-FM, WBHP, WMC-AM, WIRK-FM, KVOO, KEED, KNIX-FM, KGA.

National Summery: Up 5, Same 13, Down 0, Debuts 3, Adds 6, WKLM, WSLR, WHBF, KICD-FM, KRDR, WWVA 37-34, KYXX

GUY CLARK "The Partner Nobody Chose" (WB) 23/7
National Summery: Up 4, Same 11, Down 0, Debuts 1, Adde 7, KWKH, WIRK-FM, WSLR, WHK, KSO, WXCL, KEED, KVET

WAYNE KEMP "Just Got Back From No Man's Land" (Mercury/PolyGram) 23/4
Nethool Summer: Up 5: Same 10, Down 0, Debuts 4, Adds 4, KWKH, WSAI, KTTS-AM-FM, KUZZ, KVET 47-42, WFMS-FM 32-28.

BOBBY BARE "Take Me As I Am (Or Let Me Go)" (Columbia) 22/18
National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 18 including WGNA-FM, KRRV, WESC-AM-FM, KIKK-FM, KLRA, WSM, KFGO, KFEO, KSSS, KRDR, KTOM, KGA

BURRITO BROTHERS "She Belongs To Everyone But Me" (Curb) 22/14
National Summary: Up 1, Same 5, Down 0, Debuts 2, Adds 14 including WWCS-FM, KOKE-FM, WBHP, KWKH, WSLR, WSAI,

**JOHNNY RODRIGUEZ "Trying Not To Love You" (Epic) 21/21**National Summery: Up 0, Same 0, Down 0, Debuts 0, Adde 21 Including WNYR, WMZQ-FM, KVET, KENR, KIKK-FM, WSM.

WIRK-FM. KBMR, KEBC-FM. KUZZ, KTOM, KMPS-AM-FM.

SMITH SMITH "Sometimes I Cry When I'm Alone" (Sound Factory) 19/12
National Summery: Up 0, Same 4, Down 0, Debuts 3, Adds 12, WGNA-FM, WGTO, KLRA, KKYX, WTQR-FM, WUBE-FM, WMNI, ational Summary: Up 0, Same 4, Down 0, Debut /IRE, KTTS-AM-FM, KEED, KMPS-AM-FM, KGA.

BILL ANDERSON "Homebody" (MCA) 18/13 National Summary: Up 0, Same 3, Down 0, Debuts 2, Adds 13, WVAM, WWCS-FM, WYII, KRRV, KNOE, WSM, WIRK-FM, WAXX, KWMT, KTTS-AM-FM, KFEQ. KVOO, KEEN.

JOHNNY CASH "Mobile Bay" (Columbia) 18/3
National Summery: Up 6, Same 7, Down 0, Debuts 2, Adds 3, KLVI, WESC-AM-FM, WCXI, KYXX 40-33, KBUF 38-32, KUZZ

32-27, KCUB 6-38.

DONNA HAZARD "Love Never Hurt So Good" (Excelsior) 17/4

Netional Summany: Up 3, Same 8, Down 0, Debuts 2, Adds 4, KLVI, WQYK-FM, KSOP, KGA, WGTO 48-44, WSAI 38-33.

Netional Summary: Up 3, Same 8, Down 0, Debuta 2, Adds 4, KLVI, WQYK-FM, KSOP, KGA, WGTO 48-44, WSAI 38-33.

DONNA FARGO "Lonestar Cowboy" (WB) 17/3

National Summary: Up 1, Same 9, Down 0, Debuta 4, Adds 3, WWCS-FM, KYXX, KFEQ, WMNI d-37, KVOO 42-38.

DEBORAH ALLEN "You (Make Me Wonder Why)" (Capitol) 13/13

National Summary: Up 0, Same 0, Down 0, Debuta 0, Adds 13, KENR, WSM, KRMD-AM-FM, WSUN, WIRK-FM, WMNI, WAXX, KFEQ, WTSO, KEBC-FM, KSSS, KEED, KYTE.

REGO, WISO, ESCHM, RASS. RECEIVED A 17-15.

DIANA "He's The Fire" (Sunbird) 13/5

National Summary: Up 1, Same 7, Down 0, Debuta 0, Adds 5, KRRV, KHEY, WESC-AM-FM, WBAM, KSOP.

TRICIA JOHNS "Cathy's Clown" (Elektra) 12/9
National Summery: Up 1, Same 2, Down 0, Debuta 0, Adde 9, WWVA, WESC-AM-FM, KRMD-AM-FM, KBMR, WAXX, WXCL, KTTS-AM-FM, KVOO, KSSS, KBUF 37-30.

JOHN ANDERSON "Chicken Truck" (WB) 12/5
Netional Summary: Up 1, Same 2, Down 0, Debuta 4, Adde 5, WVMI, KYXX, WIRK-FM, WBCS-FM, KYTE, WHOO d-28, KSO

TENNESSEE EXPRESS "Big Like A River" (RCA) 11/10
National Summery: Up 0, Seme 1, Down 0, Debuta 0, Adde 10, WVAM, WWVA, WGTO, KLRA, KBMR, KFGO, KWMT, KRDR, National Summ KTOM, KSOP.



# **Pictures**



THE WSUN SHINE — From Tampa-St. Petersburg come these summer fun shots that include a look at the new official WSUN van, using the same logo design as its new billboard campaign. The second photo followed a recent WSUN softball game. Seen here with Werner Bros. recording artist Gail Devies are MD Les Howard, salesperson Jerry Were (front) and PD Bill Gamble. Holding the microphone behind Ms. Devies is afternooner Kevin Murphy. Gail is covering her eye because she cut her eyelld when she missed a pop fly. Well, that's the way the ball bounces.



CHICAGO COUNTRY BENEFIT — Pictured here prior to the annual Lamb's Farm concert benefit is RCA recording artist Jim Ed Brown and members of sponsoring station WMAQ/Chicago. Shown backstage (I-r, back row) Bill Ryan, NBC Radio Network; Top Billing agent Ginger Hennessy, Diane Morgan, Jim Ed Brown, Christy Russell, and NBC Producer Brian Chau; (I-r, front row) Top Billing's Stan Stickland, WMAQ PD Ted Cramar, and WMAQ's Promotion and Advertising Coordinator Rob Chimeroff.



GILLEY GATHERING — Mickey Gilley recently was in Los Angeles to visit the Epic West Coast office for a listening party held to unveil his new album. Seen during the function are KZLA/Los Angeles MD Denise Galvan, CBS's Craig Applequist, E/P/A's Lori Holder, Mickey Gilley, and KZLA's OD Tom Casey.



DONKEY DASH — WKSW/Cleveland personalities Jon Olson, Jim Szymanski, Kevin Coan, and Rosemary Kubera get set for the recent "Paul Revere Stakes" feature race at Thistedown Rece Track. The event was held on the Fourth of July, and for the record, Kevin Coan was the winner.



Biff Collie

# Inside Nashville

REAL PEOPLE: George Jones, Paul Richey, and Billy Bob Barnett got together to talk about "The Possum," his checkered career, and where he's going from here. The cocktail party Wednesday (7-29) was to announce (multiple choice): a 1) change of direction 2) change of address 3) reunion 4) who's on first base in Jones's world. Will George move to Fort Worth (where Billy Bob's giant Texas club is located)?

The stars came out to roast Fred Foster Sunday night (7-26) and Fred announced a new staff at his Monument Records office, readying distribution of a new Kris Kristofferson single ... The "Country Safari" block party on Nashville's West End Thursday (7-30), hosted by Bobby Bare and his animal friends, was a wild one and reminiscent of the old days of Music Row parties, with some new twists and treats Lee Lewis, laughing and joking with the doctors and nurses, sounds like he's on his way back after a frighteningly close brush with death. He should, they say, be moved from intensive care at Memphis's Methodist Hospital this week . . . Juice Newton: congratulations are due for her just-received gold record on "Angel Of The Morning"

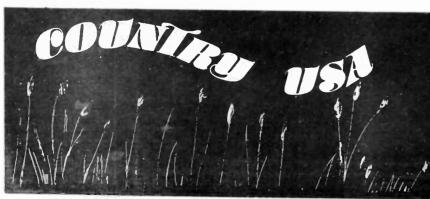
B.J. Thomas moving to Music City??? B.J. will be the main "guest star" in this year's "Miss America" pageant in Atlantic City September 12 ... WLJE/Valparaiso, IN owner and CMA Board Member Len Ellis pulled off a real membership coup for the CMA. As chairman of CMA's DJ committee, Len and Tom T. Hall worked up a party strictly for DJ's at this fall's Octoberfest, and Saturday (10-17) Tom T. and Dixie will host all CMA member air personalities at their Fox Hollow farm in nearby Franklin, TN. Any DJ who signs up with CMA up to that date will be invited to the party! Membership information from Country Music Association, Box 22299, Nashville, TN 37202 (Now you goin', gang!).

STARSHINE: Hall of Famer Gene Autry's marriage to 39-year-old Jacqueline Ellam surprised all but his closest friends The 74-year-old multimillionaire had his movie sidekick Pat Buttram as his best . New Music City resident Katie Ryder wrote a song and made an album about her "rainbow experience"; Dolly Parton says, "If you want the rainbow, you gotta put up with the rain; and I do want that rainbow!"... Sissy Spacek, after winning the coveted movie Oscar for her portrayal of Loretta Lynn in "Coal Miner's Daughter," says she wants an ordinary life. "Babies, to cook, to clean my house, to go to the store. It's nice to be admired, but I want a taste of real life as well." Sissy's brother Ed is a record promotion man in Houston . Archie Campbell last week added his signature to an oil-on-canvas mural that will hang permanently in the "green room" artists' lounge at the Opry House. The 6-by-10 painting depicts a typical Grand Ole Opry Show and audience at the old Ryman Auditorium downtown, which was the home of the Opry for 30-odd years . . They opened that Rhinestone Cowgirls boutique in Beverly Hills. (Wonder where Tanya Tucker got the idea for the name of it.) O.J. Simpson was seen at Nashville Metro

airport the other day, but he wasn't running; he was walking and he didn't get into a Hertz rent-a-car. He got into a big limousine! . . . They've decided to erect a statue of Hall of Famer Uncle Dave Macon on the grounds of nearby Rutherford County Courthouse. Interested parties may write for information to George Parrish, 1004 Christy Court, Murfreesboro, TN 37130 Waylon Jennings says he's got so many lawsuits against him, he thinks his mother might sue him for being sued so much! ... "Hey, Loretta!" The immortal words of Mooney Lynn when those 5000 BMW cyclists started pouring into Hurricane Mills, TN to hold their annual rally at Loretta Lynn's Dude Ranch. Loretta was in Hollywood taping TV commercials. "Nicest bunch of people you'd ever want to meet!" Mooney said after they were gone. Matter of fact, he invited them back next year.

MEMO PAD: No date set yet on Slim Whitman's visit to the David Brinkley NBC-TV "Journal". .. Larry "J.R." Hagman will host Mel Tillis, Tammy Wynette, the Oak Ridge Boys, Tanya Tucker, the Bellamy Brothers, and Con Hunley at "A Day In The Country" in NYC, but they didn't say "when." (Like inviting you to supper and not telling you where they live.) . . . Carl Smith's 92-year-old mother, Mrs. Ina Smith, died in her Maynardsville, .. The bearded man in black seen buzzing up and down Music Row the other day on a large black Honda was Eddie Rabbitt, "doing his thing" for the US magazine cameras . . . Bill Anderson's song 'Homebody" happened after a newspaper interview prompted him to answer a question with "I guess I'm just a homebody." Bill then went home and wrote the song . The annual Tex Ritter Roundup and Reunion will be held this year on September 12 in Gainesville, TX. I sure hope I can be there ... Ronnie Milsap just finished his stint at the Aladdin Hotel in Las Vegas . . . Wendy Holcombe's new job as waitress in Gabe Kaplin's new series this fall on NBC-TV will be another step in her trek to stardom . . . Box Car Willie, Ronnie Prophet, Bill Anderson, Dottsy, Hoyt Axton, Sonny James, Johnny Rodriguez, and Stephanie Winslow guested on host Tom T. Hall's "Pop Goes The Country" TV tapings . . . Roy Orbison will be the subject of an hour-long PBS special being shot by filmmakers Sol Korine and Blaine Dunlap.

DIDJA NOTICE: CBS Executive Producer Billy Sherrill debuts his new Columbia/Sherrill label with Zella Lehr's new single. Sherrill has made millions for CBS in the past 16 years; finally the Sherrill studio magic will have his name on the logo. Congratulations, Billy!



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# Regional Adds & Hots

FAST

HOTTEST

MOST ADDED

MIDWEST

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Tom Jones (Mercury/PG) Jerés Fricks (Columbia) Eddio Rabbitt (Elektre/Curb)

Ronnie Mileep (RCA) nny Rogers (EMI/Liberty) Ronnie McDowell (Esial

Bobby Bare (Columbia) B.J. Thomas (MCA) Johnny Rodriguez (Epic)

Ronnie Mileep (RCA) Rogere (EMI/Liberty)

# EAST

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# WMZO-FM Washington, DC

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CEBCHAH ALLEN CLEN CAMPINELL SAMPI SMITH LELM EVERETTE HOTTOSTI

GREY GOODSIGHT OLEN CAMPRELL ED SPILET MAY CLAMPE BANC MAY CLAMPE BANC RES & JOE RICH LANGERS ROWNIES MC COMPLE MERANA MARE LOS WILLIAMS LISS SEPPARD LACY J. DALTON

PORPO, NO.

ZELLA LEMP
BILLY SAMM
ROD POWELS.
BILLY SAMM
ROD POWELS.
BICH LANDRIS
ROBE TAMP
FEGGY POWELS.
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RAME WILL LANS JR
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MEMBY MOCENS
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**NUMBER OF** 

REPORTING **STATIONS** THIS WEEK: 110

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WVMS Silipat, MS HCE & ACE JANEE FROM FORE PSON HORRESON FOLUSING DICKET LEE HOTTOST HERE MAGGARD NOMERS HERE MAGGARD COMES STRAIT CON WILLIAMS

Birmingham, AL

G.ER CAMPELLA.

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BOBBY GOLDSBORO

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ROCE & JOH

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FOR CHIT COMBO!

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GRADIE GRATICA DISSAM D. Jr. THOMAS DOMET GAME BORNY SHITH JOHMEN CASH THICEA JOHNS HOTHERT JOHN SCHOOL DER ROBBIE MC CONTROL T. G. THE PRANC COMMAN TRITTY

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ELDIE RABBITT
RANDI PARTON
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EDDIE RAGBITT

BILLTE BELSON
B. J. THERAS
JOHA ANGERSON
BURSTYO BROTHER
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RILL ANDERSON
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RAZZY BAILEY
CONNA FANGO
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ELDIE RABBITT
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# WQVK-FM Tempe/Bt. Peta, FL

RAZZY BAILEY TILLIS & SIMATRA GLEN CAMPHELL LACY J. DALYON JOHNNY BOOR IGUEZ BILLY SWAN DOWNA HAZAND NOTHER W. GOORES FRIZZELL & MEST NOWNEE INC GOVEL BELL MC GOVEL BOOR GOLDSOORD

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# **Hottest Tracks:**

COUNTRY ALBUMS Cuts in bold type are receiving the heaviest airplay. JOHN ANDERSON - John Anderson 2 - (WB) "Chicken

BED BRUCE — One To One — (MCA) "No Regrets" "You're The Best Break This Old Heart Ever Hed" ROSANNE CASH - Seven Year Ache - (Columbia)

CRISTAL GARLE RESERV MODERS STATLES SHOTH TERRI GIRDS HONNIE HILSAP KLIZZ Bekereflekt, CA CLEN CAMPRELA un the REMP JOHNEY BOOR GLEZ HOUSE 7 TO HOT PATT COMMET & LORETTA EDDY RAVEN BETLE MALEATO GEORGE STRAFF

CACY J. DALYON
JANEE FRICTE
MCE & JOE
MEL MC DANIEL
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WILLIE MELSON BLAM: TO MINCTHERS JAM: E FRICKE HOTTEST: A, ASAME HIND: WILLIAMS JR. CONNATE & LORE TO MERLE MINGSMIT HOMBITE HILLIAM

EDDIE HABBITT

"CRASH" CRADDO
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HOTTOSTIL GAILE

CRISTAL GAILE

MERLE HACGARD

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TILLIS & SINATRA
HILLIE MELSON
HAY THICE
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STATLER MOTHERS
HANGE & 4551
HARBARA RAMORELL
HICKEY GILLEY

KIDN Pueblo, CO

HRENDA LEE COM HOMBST HARE BILLY SMAN HOTTHEYST FREZELL & MEST COM HILLIAMS STATLER BROTHERS "CRASH" CRADDOCK

# SAR LUBBO CHY, UT TENNESSEE EMPHES: GLEN CAMPRELL DIAMA DOMBA HAZARD DOMBA HAZARD HOTHORY: MERKE HAGGARD BELLANT BROTHERS GRYSTAL GRYS. RICHARL BILLIAMS JR RICHARL BILLIAMS JR

ED BIFLEZ
HILLIE NELSON
HIZZY DA ILEY
HOPTON T:
RENUT MOMENS
HOMBIE NILSAP
T.G. SHEPPONGO
EDDIE HAMBITT
CONNEY THITTY

LACY J. DALTON — Takin' It Easy — (Columbia) "Feedin' The Fire" "Wild Turkey" "Let Me In The Fest Lane" "Everybody Mekes Mistakes" "Where Were You When I Needed You" "Golden Memories"

(Capitol) "Another Steepless Might"
WILLIE NELSON — Minetrel Man — (RCA) "Minetrel Men"

# "Helfway To Heeven" "I Oughts Let Go" "Shoulder To Shoulder" CONWAY TWITTY — Mr. T. — (MCA) "Red Neckin' Love Makin Night" "Cheetin' Fire" "Over Thirty (Not Over The Hill)" DON WILLIAMS - Especially For You - (MCA) "W / Moodes THE NIGHT THE LIGHTS WENT OUT IN GEORGIA -Soundtrack — (Mirage) "I Love My Truck" "A Little Gettin' Used To"

TANYA TUCKER - Should I Do It - (MCA) "Rodeo Girle

MERLE HAGGARD "Rainbow Stew" (MCA) JUICE NEWTON "Queen Of Hearts" (Capitol)
CONWAY TWITTY "Tight-Fittin' Jeans" (MCA)

"Grey Beard"
KENNY ROGERS (EMI/America)

BOBBY BARE - As is - (Columbia) "Summer Wages" "White

JOHN CONLEE - With Love - (MCA) "When It Hurts You SONNY CURTIS - Rollin' - (Elektra) "Rollin" "Star-Studded

# KQA Spoker KYTE Partland, OR KSOP Self Lake City, UT JENNY JEFF HAL EDDIE HAMBITT DEBORAM ALLEN BILLY SMAN JOHN ANDERSON NOTYWEY! DON WILLIAMS OF ME WATSON ANDERSON TO ANDERSON TO T.G. SMEPPARO

KRSY Reserved, Add

# KCUB Tucson, AZ

MERLE HAGGARD - Rainbow Staw/Live At Anahelm Stadium — (MCA) "Blue Yodel No. 9" "Fiddle Breekdown" ANNE MURRAY — Where Do You Go When You Dream —

WILLIE NELSON — Minstrel Men — (RCA) "Minstrel Men" "Mountain Devv" "Blackleck County Chain"

OAK RIDGE BOYS — Fancy Free — (MCA) "Tm Settiv' Fancy Free" "She is Gone To L.A. Again" "I Would Cravel All The Way (To The River)"

KENNY ROGERS — Shere Your Love — (EMI/Liberty) "Grey Beard" "Black of Clary" "So in Love With You"

RICKY SKAGGS — Weltin' For The Sun To Shine — (Epic) "So Round, So Film, So Fully Pecked"

STATLER BROTHERS — Years Ago — (Mercury/PG) "Years Ago" "Memories Are Misde Of This" "Chet Atkins' Hend" "You'll Be Beck (Every Night In My Dreems)"

**Most Requested:** 

KENNY ROGERS "I Don't Need You" (EMI/Liberty)
RONNIE MILSAP "(There's) No Gettin'..." (RCA)
RONNIE McDOWELL "Older Women" (Epic)



# Adult/Contemporary

# Public Service Close-Up

No format participates in public service promotion more fully than Adult/Contemporary, and this column is dedicated to covering many of the recent meaningful activities of A/C stations.

Has your station been involved in a public service effort lately? Be sure to send in the details (photos are welcome, too) to Jeff Green, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067. Looking forward to seeing you on this page soon!

# WMAL Helps Out In Washington

WMAL/Washington received a certificate of appreciation from U.S. Secretary of Education Terrell Bell for helping to obtain new uniforms and travel funds for a local high school marching band, which represented the city at the 1981 Rose Bowl. The fund-raising drive was so successful that over \$70,000 was left to establish a college scholarship for the school. Accepting the certificate for WMAL was Executive VP Andy Ockershausen.

Following this effort, the station went on to immediately collect \$4000 in two hours to support SOME (So Others Might Eat), a non-profit group that provides, among other services, meals to senior citizens. The money was used to send some of them to a five-day summer camp.

In yet another community relations project, WMAL helped raise more than \$120,000 for the Children's Hospital/National Medical Center in Washington from the 11th annual Harden & Weaver Golf & Tennis Tournament. The event attracted numerous celebrities and 410 amateur golfers.



WMAL/Washington morning drive team Frank Harden (center) and Jackson Weaver (left) broadcast their program from the clubhouse at the Montgomery Village Golf Course. The duo have generated over \$1 million for the Children's Hospital.

# WSB Racks Up Awards

For outstanding programming focusing on families, WSB/Atlanta received the 1981 "Families In Media" Award from the Georgia Council on Family Relations. For the fifth time, WSB also received the Jack Williams Memorial Research Award from the American Cancer Society for excellence in communications about cancer.

Already scheduled is the WSB-Miller High Life Easter Seals Softball Marathon, with the Atlanta Braves participating in the event, which is spread over 20 softball fields.

Many prizes will be awarded, including gifts for the team and the individual with the most donations.

# WOWO Goes To The Zoo

WOWO/Ft. Wayne, IN recently staged its annual 4th of July festivities to raise money for the local Children's Zoo. The station broadcast live continuously with interviews, features and reports from various parts of the zoo.

Many of the WOWO personalities participated in various attractions, such as animal feedings, mini-train rides, tortoise races, and animal shows.

# KOMO's "Sounds Like Summer" Information

KOMO/Seattle recently presented "Sounds Like Summer," a new approach to giving information to listeners about places to go, what to do, how to do it, prices, etc., in and around the Seattle area. Over 40 reports and features were taped on location using the natural sounds of the reporter's experiences — from hydroplane rides, golf lessons, canoe trips, skydiving and other activites. The entire air staff participated in the tribute to summer, and in addition, visited and reported on nearly every natural, historical and tourist highlight in Western Washington.

In another public service event, KOMO has been sponsoring a "Hotel & Travel Fire Safety" campaign, in conjunction with the Seattle Fire Department, 7-Up and Safeway stores. The station produced over 100,000 four-page "bottle hangers" imprinted with fire safety tips, which are being distributed on 7-Up bottles at the stores, and through the city's 35 fire stations.

# WGIR Wins National Award

WGIR/Manchester, NH, has been awarded first place in the radio category of the Muscular Dystrophy Association's Broadcast Journalism Awards competition.

The prize-winning program was the station's weekly forum, which dedicated a lengthy broadcast to information and experiences about MDA.

In addition, WGIR just completed its annual Red Cross Blood Drive. With help from sister WGIR-FM, 360 pints were gathered.



WGIR/Menchester, NH Program Director Ed Brouder receives MDA's Pat Weaver Award for Broadcast Journalism from Christina Chase, 1980's New Hampshire MDA Poster Child,

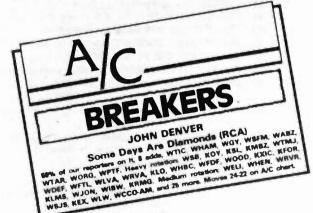
# **Progress**

WBZ-AM/Boston's afternoon personality Bruce Bradley has moved to WYNY-FM/New York to handle morning drive . . J.D. North is the new Program Director of WAEZ/Savannah. He moves up from the Music Director post, replacing Mark Howard, who is devoting his attention to his Director of Engineering duties ... Gary Froseth has been named News Director of KDKA/Pittsburgh. He comes from Group W's WOWO/Ft. Wayne, IN, where he was also News Director. Replacing Gary at WOWO is Victor Locke, who anchors the morning news . . . Scott Fischer has resigned as Program Director WFTL/Ft. Lauderdale to handle afternoon drive at WKQX-FM/Chicago. Don Williams, Operations Manager for WFTL and sister WWJF-FM/ Ft. Lauderdale, has assumed the Program Director . . Dave Carlisle is the new Program Director at WGAC/Augusta, GA. He is the former Music Director at 95SGF/Savannah, GA . . . Stoney Richards has joined KHTZ-FM/Los Angeles as a weekend personality, returning after five years in Washington, DC at WKYS-FM and Q107 . . . William L. Viands Jr., VP/GM of WIOD & 97AIA/Miami, has been elected to the Board of Directors of the Florida Association of Broadcasters. He will continue holding the President's post of the South Florida Radio Broadcasters Association. Also at WIOD/97AIA, Jim Beery has moved up from Chief Maintenance Engineer to Chief Engineer, replacing the retiring James Rayfield . . . Randy McCauley and Elsie T. McDermott are the joint interim Program Directors for KFMI-FM/Eureka and KATA-AM/Arcata, CA. Jim Paolucci takes the afternoon drive slot at WNIC-FM/Detroit, moving over from crosstown WRIF . . . 2WD(WWDE-FM)/Norfolk-Hampton, VA has named Chuck Allen to the new position of Production Director. Chuck continues as afternoon drive per-



ALL SMILES IN SAVANNAHI — WWSA-AM/WCHY-FM was honored as Georgie Association of Broadcasters Radio Station of the Year. Pictured at the award presentation are (I-r) Otto McDonald, President of GAB; Truman Conley, Exec. VP/GM of WWSA/WCHY; H. Hart Hagen, President of Bluegrass Broadcasting; and Martin Foglie, Chief Engineer for WWSA/WCHY.

# 'DIAMONDS' ARE RADIO'S BEST FRIEND





# "SOME DAYS ARE DIAMONDS (SOME DAYS ARE STONE)"

**CHR ACTION TOO:** 

WHB ADD 21 KC101 ADD **KNUS ADD WSEZ ADD** WFBG ADD KKXL ADD KKRC ADD

KKLS ADD **KEZR DEB 28** KPLZ 32-30 WFBR DEB 28 KINT 37-34 **WERG 24-21 WSGN 10-6** 

**WVIC 31-30 WLOL-FM 30-27** KOFM 21 **KBOZ 28-24** WCAO ON KVIL ON WGCL ON

WZUU ON KFI ON KIMN ON WAAY ON

**WVLK ON** KIOA ON KILE ON KFYR ON KYYA ON







# **BREAKERS**

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RAY PARKER JR. & RAYDIO

That Old Song (Arista) 85% of our reporters on it, 29 adds, WCBM, WELI, WHEN, WRVR, KPPL, KLOK, WFYR, WGAR, WHIO, KMBZ, WNAB, WSFM, WYMC, WDBO, KRZI, KFQD, KLO, WAKR, WHBY, WKIQ, KGGF, WACI, KXIC, WDIF, KMRJ, WQUA, WSGW, WIBW, KRMG. Heavy rotation: 97AIA, WKHM, KLMS. Medium rotation: WBEN, WGR, WIP, WGY, WASH, WOAI-FM, KEX, KFMB,

WLW and 17 more. Debuts at number 27 on A/C chart.

**JOHN DENVER** 

Some Days Are Diamonds (RCA)

59% of our reporters on it, 8 adds, WTIC, WHAM, WGY, WSFM, WABZ, WTAR, WORG, WPTF. Heavy rotation: WSB, KOY, KSL, KMBZ, WTMJ, WDEF, WFTL, WLVA, WRVA, KLO, WHBC, WFDF, WOOD, KXIC, KFOR, KLMS, WJON, WIBW, KRMG. Medium rotation: WELI, WHEN, WRVR, WSJS, KEX, WLW, WCCO-AM, and 25 more. Moves 24-22 on A/C chart.

# EW&AC

listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. 🔀 Indicates one of this week's "most added" new songs.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 64/6 add WHAM, WSB, 97AIA, WPTF, KAKZ, WFIR. Heevy romaton: KSL, WTMJ, WHAG, WSBA, WFTL, WLVA, WDBO, WRVA, KMED, KOLO, WFDF, KFOR, KLMS. Medium romaton: WISN, WHIO, KFMB, WRVR, WBT, WGY, WPRO, WELI, KRKK, KLO, KRKO, KUGN, KRZI, WTAR, WYMC, WIS, WDEF, WABZ, WCFR, WGIR, WEIM, WNAB, WIBW, WJON, KMRJ, KLTE, WDIF, KXIC, WACI, WHBY, WAKR. Holds at tumber 25 on 4/C about.

number 25 on A/C chart.

COMMODORES "Lady (You Bring Me Up)" (Motown) 56/7 edd wash, king, wtvn, wrie, wnfl. wkfm, kfor heevy rotation: wben, wgr, wlw, wtmj, worg, wsl., wabz, wchv, wabz, wowo, klms, medium rotation: wcbm, wfp, wtrae, when, wbt, wrm, woal-m, wsjs, knbr, wgar, wcco-fm, weim, wlnh, wcfr, wneu, wjbo, kaay, wmaz, wymc, wfir, krko, kbai, krkk, wakr, kwos, wdif, kmrj, wstv, wbow, whiz, moves 27-28 on A/C chart.

PABLO CRUISE "Cool Love" (A&M) 53/16 add WGR, KDKA, WHEN, KHOW, KOY, KEX, KNBR, WISN, WJBO, KRZI, KOB, KRKK, KLMS, KLTE, KAKZ, Heavy rotation: WSM-FM, WTMJ, WABZ. Medium rotation: WBEN, WIP, WOAI-FM, KFMB, WNAB, WEIM, WLNH, WNEU, WCHV, WSLI, KAAY, WMAZ, WORG, WFIR, KFQD, KRKO, KMJJ, WOWO, WACI, WKHM, KWOS, KFOR, WBOW, WHIZ. Dabuta at number 28 on A/C chart.

MICKEY GILLEY "You Don't Know Me" (Epic) 52/9 and 97AIA, KEX, KMED, WYMC, WFTL WNEU, WAKR, WKHM, WJON. Heavy rotation: KSL, WTMJ, WCCO-AM, WDBO, KRMG, Medium rotation: WBEN, WLTA, WHAS, WRVR, KOY, KLOK, WLW, KOB, WDEF, WABZ, WATR, WHBY, WHBC, KXIC, KFOR, KLTE, WIBW, WHIZ. Debuts at number 30 on A/C

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 45/5 edd wtmj, krzi, wkiq, kxic. wkhm. Heevy rotation: WSB, KSL, wcco-am, wrva, wftl, wsba, wqua. Medium rotation: Well, wlta, wrvr, koy, kex, kfmb, krkk, kolo, kmed, kugn, kfqd, wndb, wis, wdef, wgir, weim, whby, whbc, kfor, kmrj, wjon, wibw.

DON McLEAN "It's Just The Sun" (Millennium) 42/9 add WELI, KEX, WYMC, WSLI, WDEF, WHAG, WKHM, KLMS, KMRJ, Heavy rotation: WLTA, 97AIA, Medium rotation: KOY, KSL, WCCO-AM, KBAI, KMED, WRVA, WDBO, WSBA, WHBY, KXIC, KFOR, WDIF, WJON.

STACY LATTISAW "Love On A Two Way Street" (Cotilion) 41/7 and wcbm, klo, kmed, wakr, whel kfor wsgw. Heavy rotation wlw, whag, word. Medium rotation: wip, wgy, woal-fm, wsm-fm, wgar, wfir, wmaz, wis, wchv, wabz, kfqd, krkk, wneu, wlnh, weim, whby, wkiq, wfdf, kxic, kwos, wjon, wstv,

WHIZ.

SHEENA EASTON "For Your Eyes Only" (EMI America) 39/16 add KING, WHIO, KMBZ, WLNH, WSBA, WABZ, WMAZ, WDBO, KRZI, KFQD, KRKO, KMED, WIBW, WDIF, KFQR, WHBY, Heavy rotation: WLTA, 97AIA, KSL, Medium rotation: WBEN, WELI, WHEN, KEX, WRIE, WATR, WIS, WSLI, WORG, WRVA, KLO, WJON.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 38/7 add wham, knbr. whio. wdbo. krko, kbai, kfor, heavy rotation: wdfr. wkhm. Medium rotation: wbt, wsus, kex, wlw, whag, wsba. wabz. wchv, wis, wsli, wmaz, word, wrva, kfqd, kmjj, krkk, kggf, kxic, wqua, whiz.

TERRI GIBBS "Rich Man" (MCA) 38/3 add KRKK, WDBO, WFTL, Heavy rotation: WTMJ, WCCO-AM, WDEF, WLVA, WHBC, KLMS, Medium rotation: WELI, WHIO, KMBZ, WEIM, WHAG, WIS, WNDB, KUGN, KMED, KBAI, KLO, KOLO, WHBY, KXIC, WKHM, KFOR, WDIF, KMRJ, WJON.

# Radio Records. NATIONAL AIRPLAY/30

hree T	wa	Last		July 31, 1981
3	3	1	0	KENNY ROGERS/I Don't Need You (Liberty)
4	2	2	Õ	JOEY SCARBURY/Theme From "Greetest" (Elektra)
1	1	3	3	AIR SUPPLY/The One That You Love (Arista)
11	8	5	Ŏ	JUICE NEWTON/Queen Of Hearts (Capitol)
18	10	7	Ö	CARPENTERS/Touch Me When We're Dencing (A&M)
10	6	6	ŏ	MARTY BALIN/Hearts (EMI America)
22	15	10	ŏ	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
19	12	9	ŏ	POINTER SISTERS/Slow Hand (Planet)
5	4	4	8	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
14	11	11	0	ALAN PARSONS PROJECT/Time (Arista)
-	26	16	O	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
2	5	8	12	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
9	9	12	13	SHEENA EASTON/Modern Girl (EMI America)
8	14	14	14	ROSANNE CASH/Seven Year Ache (Columbia)
13	13	15	15	OAK RIDGE BOYS/Elvira (MCA)
21	20	17	0	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
26	22	22	O	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
30	27	23	O	ALABAMA/Feels So Right (RCA)
24	21	20	O	CARL WILSON/Heaven (Caribou)
16	16	18	20	CAROLE BAYER SAGER/Stronger Than Before (Boardwelk)
7	7	13	21	LEE RITENOUR/Is It You (Elektra)
_	29	24	2	JOHN DENVER/Some Days Are Diamonds (RCA)
12	18	19	23	BARBRA STREISAND/Promises (Columbia)
6	17	21	24	NEIL DIAMOND/America (Columbia)
_	30	25	3	DIONNE WARWICK/Some Changes Are For Good (Arista)
-	_	27	3	COMMODORES/Lady (You Bring Me Up) (Motown) New
-		-	0	RAY PARKER JR. & RAYDIO/THAT OIL SOILS (ATTACK)
-		-	0	PABLO CRUISE/Cool Love (A&M)

This chart is based solely on airplay rotations complied weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MICKEY GILLEY/You Don't Know Me (Epic)

ANNE MURRAY/We Don't Have To Hold Olit (Capitol)

# **MOST ADDED** ®

RAY PARKER JR. & RAYDIO That Old Song (Arista)
EDDIE RABBITT Step By Step (Elektra) **ELTON JOHN** Chice (Geffen) SHEENA EASTON For Your Eyes Only (EMI America) PABLO CRUISE Cool Love (A&M)

# HOTTEST

**JOEY SCARBURY** Theme From "Greatest.." (Elektra) KENNY ROGERS I Don't Need You (Liberty) AIR SUPPLY The One That You Love (Arista)
POINTER SISTERS Slow Hand (Planet) MANHATTAN TRANSFER Boy From New York City (Atlantic)

✓ EDDIE RABBITT "Step By Step" (Elektra) 36/24 add wcbm, wgy, wsb, koy, ksl, khow, kfmb, wfyr, wlw, wcco-am, wnab, wlnh, wneu, wabz, wjbo, wsli, wmaz, wymc, wrva, kob, krko, kmjj, wibw, whiz, heavy rotation: kmbz, medium rotation: wsm-fm, kbal, kfod, word, wstv.
JAMES TAYLOR "Summer's Here" (Columbia) 31/13 add 97AIA, koy, kex, kolo, krko, kfod, wrva, wjbo, whag, kxic, wdif, wsgw, whiz, heavy rotation: wcco-am, medium rotation: wlta, wbt, wsm-fm, kfmb, wnab, wis, kbal, klte, wjon, krmd.

WNAB, WIS, KBAI, KLTE, WJON, KRIMG.

\*\*YUTAKA "LOVE Light" (Alfa) 30/3 add 97AIA, WHAG, WCHV. Heavy rotation: WRVA, KLMS, WQUA. Medium rotation: KOY, KEX, KSL, WCCO-AM, WNDB, KFQD, KRKK, WHBY, KFOR, WJON, KRMG.

\*\*ELTON JOHN "Chloe" (Geffen) 28/20 add WBT, WRVR, WOALFM, KMBZ, WNAB, WLNH, WCFR, WABZ, WCHV, WDEF, WIS, WLVA, KOB, KFQD, KMED, KRKK, KXIC, WDIF, WQUA, WJON. Medium rotation: WSM-FM, KRMG.

GARY WRIGHT "Really Wanna Know You" (WB) 27/7 add WOAI-FM, WGAR, WWWE, WFIR, KFQD, WKHM, WNFL, Heavy rotation: WSM-FM, WABZ. Medium rotation: WBT, WRVR, WLW, KRKK, KRKO, WORG, WMAZ, WSLI, WNEU, WCFR, WLNH, WHAG, WKIQ, WHIZ.

STARS ON 45 "Medley II" (Radio/Atlantic) 25/4 add wtmJ, KRKK, WHAG, WSGW. Heavy rotation: KGGF. Medlum rotation: WSJS, KMBZ, KBAI, KOB, WORG, WSLJ, WIS, WCHV, WNAB, WKIQ.

GINO VANNELLI "Nightwalker" (Arista) 25/1 add wLW. Heavy rotation: WYMC. Medlum rotation: WGR, KEX, WEIM, WHAG, WLNH, WCHV, WSLI, WORG, KFQD, KRKK, WKHM, WDIF.

ENGELBERT HUMPERDINCK "Maybe This Time" (Epic) 24/8 add wip, KEX, WHIO, WATR. WSBA. WFTL. KLO. WHBY. Medium rotation: WLTA. KSL. WCCO-AM, WNAB. KFOR.

AL JARREAU "We're in This Love Together" (WB) 22/7 add KING, WCCO-AM, WHAG, WLVA, WKIQ. KLMS, WJON. Medium rotation: WLTA. WBT, WSM FM, WDEF, WORG.

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 22/0, Heavy rotation: WSIX, KSL, KMBZ, WCCO-AM, WDEF, KGGF, KRNT, KLTE, KRMG, Medium rotation: WLTA, WSB, WHAG, WFIR, KLO, WHBC, KXIC, WJON.

# Others Getting Significant Action

HERB ALPERT "Magic Man" (A&M) 19/12 add WIP, WLTA, WBT, KEX, WLW, KLO, KOB, WTAR, WFTL, WACI,

WAHM, WDIF. Medium rotation: WJON.

JOURNEY "Who's Crying Now" (Columbia) 19/9 add wgr, wip, woalfm, kppl, kex, wabz. kfqd, wkhm, wbow. Medium rotation: WSM-FM, WLW, kbai, WSLI, WHIZ.

WAHM, WBOW, Medium robidon, www.rm, wt.w, RDAI, WSLI, WHIZ.

ROBBIE PATTON "Don't Give It Up" (Liberty) 16/4 add wt.w, wgar, www.e, wabz. Medium robidon, wben, wgr, wt.nh, wchv, wmaz, whiz. KXIC.

PURE PRAIRIE LEAGUE "You're Mine Tonight" (Casablanca/PolyGram) 16/2 add wsm-fm, watr. Medium rotation: WLTA, WRVR. KBAI, WYMC. WDEF, WGIR, KGGF.

JOHNNY MATHIS "Nothing Between Us But Love" (Columbia) 16/0. Heavy rotation: WLTA, Medium rotation: WNAB, WATR, WDEF, WNDB, WFTL, KMED, KFOR, KGGF, WHBY.

GEORGE FISCHOFF "Foxy" (Heritage) 15/5 add WSB, KSL, WLW, WATR, WKIQ. Medium rotation: WDEF, KOB. LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 15/1 add KFQD; Heavy rotation: WLTA, 97AIA. Medium rotation: WCFR, WATR, KRKK.

BEACH BOYS "The Beach Boys Medley" (Capitol) 14/13 add wsm-fm, kfmb, kmbz, wnab, wrie, wgir, wsl., worg, krko, wkhm, kwos, wstv, krmg.

WGIR, WSLI, WORG, KRKO, WKHM, KWOS, WSTV, KRMG.

DON WILLIAMS "Miracles" (MCA) 14/1 add KLO. Heavy rotation: KSL, KRMG, Medium rotation: KOY, WCCO-WNDB. KXIC. KGGF

MAC DAVIS "Secrets" (Casablanca/PolyGram) 13/3 add WMAZ, WKHM, KLMS. Madium rotation: WJON ELO "Hold On Tight" (Jet) 12/11 add WIP, WTAE, WLW, KRKK, KBAI, WORG, WABZ, WNEU, WLNH, WDIF, MOODY BLUES "Gemini Dream" (Threshold/PolyGram) 12/1 add WBZ:AM. Heavy rotation: WNEU, WLNH, WOWO. Medium rotation: KDKA, WBT, WNAB, WABZ, WCHV, KAAY, KFQD, WBOW.

MUPPETS "The First Time It Happens" (Atlantic) 11/4 add WCCO-AM, KLO, WSBA, WKIQ, Medium

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky/CBS) 11/1 add WHIO. Heavy rotation: WKHM. Medium rotation: WNAB, WHAB, WNEU, WNDB, KFQD, KLO, WHBC, KFOR.

CANTINA BAND "Summer '81" (Millennium) 10/2 add KBAI, WDEF. Medium rotation: WBEN, WGR, WSJS.

FLORENCE WARNER "Easy" (Mercury/PolyGram) 10/2 add KHOW, KSL, Medium rotation: WDEF, WFTL,

BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb) 9/1 add KLOK Medik

SAMANTHA SANG "Let's Start Again" (Sutra) 9/0. Heavy rotation: WLTA. Medium rotation: KSL, WSBA. LULU "I Could Never Miss You" (Alfa) 8/8 and WLTA, KMBZ, KMED, WORG, WSLI, WIS, KWOS, WJON. CRYSTAL GAYLE "Too Many Lovers" (Columbia) 8/2 add KGGF, KRNT. Heavy rotation: WJON, KRMG. Medium rotation: WSIX, KMBZ, KLO.

Medium rotation: WSIX, KMBZ, KLO.

JANIS IAN "Under The Covers" (Columbia) 7/1 add WJBO. Medium rotation: WNEU, KFQD.

WILLIE NELSON "I'm Gonna Sit Right Down..." (Columbia) 7/1 add WTMJ. Heavy rotation: KGGF.

Medium rotation: WGY, KSL, KXIC, KRMG.

# Regionalized Adds & Hots

# EAST

aydio (Song) arty Balin ablo Cruise y Ba.
lo Crui.
Steinman
t Benatar
TITEST
Tea Harrison (All)
Air Supply
Manhatten Transfet
Joey Scarbury
Pointer Sisters

# WATR/Waterbury, CT O'ConnertO'Relity

Pure Prairie League (Mine) Engelbert Humperdinck (Maybe) Silver Condor maybe) ver Condor rge Fischoff TEST HOTTEST Kenny Rogers Pointer Sisters John Schneider Ronnie Milsap Sheena Easton (Eyes)

# WTIC/Hertford Ginny Jesionka

John Denver HOTTEST Air Supply Joey Scarbury Kenny Rogers Marty Balin Manhattan Transfer

Eddie Rabbitt Elton John
Raydio
(Song)
Beach Boys
HOTTEST
Marty Balin
Ronnie Mileap
Kenny Rogers
Pointer Sieters
Manhattan Transfer

# WTAE/Pittsburgh

Carpenters ELO CLO
CONNIS MILSAP
HOTTEST
Cenny Rogers
Lir Supply
Joey Scarbury
Smokey Robinson
(Forever)

Seach Boys Alebama HOTTEST Kenny Rogers Carpenters Joey Scarbury Manhatten Transfer Air Supply

Oak Ridge Boys Dionne Warwick Smith/Sweet John Denver HOTTEST Joey Scarbury Kenny Rogers Harty Balin Manhattan Transf

Pablo Cruise Ross & Richie HUTIEST Oak Ridge Boys Carpenters Alan Parsons Project Rick Springfield Ronnie Milsap

Alabama Commodores Beach Boys Glen Campbell HOTTEST Joey Scsrbury Air Supply Air Persons P Kenny Rogers Herty Balis

Marc Jordan
Balance
MOTTEST
Alan Parsons Project
Juice Newton
Joey Scarbury
Pointer Sisters
Smith/Sweet

# WBZ/Baston Wendy Furige

Alan Parsons Moody Blues HOTTEST

# WGR/Buffelo Jerry Reo

Journey
Alabama
HOTTEST
Pointer Sisters
Juice Newton
Bose & Richie
Ronnie Hilsap
Commodorss

Raydio (Song) Don McLean Don McLean
(Sum)
(Sum)
HOTTEST
Ronnie Hilaap
Air Supply
Kenny Rogers
Joey Scarbury
Alan Parsone Project

Clarke/Duke HOTTEST Joey Scarbury Marty Balin Kenny Rogers Pointer Sisters Juice Newton

ELO HOTTEST Pointer Sisters Moody Blues Kenny Rogers Phil Collins Jim Steinman

ELO
Journey
Herb Alpert
Engelbert Humperdinck
(Maybe)
HOTIEST
Nanhactan Transfer
Alan Parsons Project
Pointer Sisters
Poblo Cruise
Raydio
(Song)
MANY/Stangerind

# WGY/Schenectedy Bitl Buchner

John Denver HOTTEST Air Supply George Harrison (All) Marty Balin Joey Scarbury Oak Ridge Boys

Raydio (Song) John Denver HOTTEST Air Supply Kemny Rogers Joey Scarbury Harty Balin Hanhattan Transfer

B.J.Maumgardner
Stars On 45
(Itedley 11)
All Jarresu
Vu Jarresu
Don HcLean
(Sum)
Janes Taylor
(Sumser's)
HOTTEST
Kenny Rogers
Air Supply
Lee Ritemour
Alan Parsons Project
Oak Ridge Boys

George Harrison (Teardrops) Sheena Esston (Eyes) Eddie Rabbitt Elton John ELO Santans ELO
Santans
(Sensitive)
HOTTEST
Joey Scarbury
Marty Balin
Pointer Sisters
Juice Newton
Tubes

# WEIM/Fitchburg Chuck Morgan

None HOTTEST Hanhattan Transfer Air Supply Pointer Sisters Juice Newton Oak Ridge Boys

# WASH/Washington D.C. Bob Duckmen

Commodores HOTTEST Pointer Sisters Alan Parsons Project Rosanne Cash Ross & Richie

# 3-W-S/Pittsburgh

None
None
HOTTEST
Air Supply
Joey Scarbury
Kim Carnes
Ross & Richie
Oak Ridge Boys

None HOTTEST Joey Scarbury Kenny Rogers Manhattan Transfer Air Supply Barbra Streisand

Huppets
Sheeme Easton
(Eyes)
Engelbert Humperdinck
(Maybe)
HOTTEST
AUDILY
Joey Scarbury
Kenny Rogers
John Schneider

# WCBM/Beltimore Hal Martin

# **MIDWEST**

Cary Owon

Anne Nurrey
(Hold Out)
James Taylor
(Summer's)
Raydio
(Song)
HOTTEST
Alabams
Juice Newton
Alan Paraone Project
Pointer Sisters
Kenny Nogere
WETY/Saudbarwille

Mickey Gilley (Sensitive) Eddie Rabbitt ELO

ELO

Eddie Rabbitt John Denver

Stars On 45 (Medley II) Arms Marray (Mold Out) Alabama Willie Nelson HOTTEST Ronnie Mileap Ross 6 Richie Rossone Cash Kenny Rogers Neil Diamond

None HOTTEST Ross & Richie Oak Ridge Boys Joey Scarbury Kenny Rogers Pointer Sisters

Commo dores Sters On 45 (Medley II) Beach Boys Journey Don McLeen (Sun) DON McLeen
(Sun)
Gary Bright
Arms Murrey
(Hold Out)
Herb Alpert
Hickey Gilley
Hac Davia
MOTTEST
Josy Scarbury
Dan Hartman
Ronnie Milasp
Raydio
(Song)

WSTV/Steuberryll Greg McCullough

Raydio (Song) Elton John

Tillis & Sinatra Heri Wilson Beach Boys Bernadetts Peters Jim Hessine HOTTEST Air Supply Manhattan Transfer Kenny Rogers Clarke/Duke Carpenters

ELO
Sheena Easton
(Eyea)
(Eyea)
Harb Alpert
James Taylor
(Summer's)
HOTTEST
Joay Scarbury
Juice Newton
Carpentare
Air Supply
Alan Parsons Project

ny Long

WWWE/Cleveland Terry Patrick Robbie Patton Gery Wright HOTTEST Air Supply Joey Scarbury Marty Balin Ronnie Milsep Pointer Sisters

# KLTE/Okishama City John Williams

Pablo Cruise
John Schneider
HOTTEST
Harty Belin
Kenny Rogers
Carpenters
Alan Parsons Project
Ross & Richie WAKR/Akron Bill Hart

Raydio
(Song)
Pablo Cruise
Mickey Gilley
Stacy Lattisw
HOTTEST
Pointer Sisters
Kenny Rogers
Carpenters
Juice Newton
Joey Scarbury

Herb Alpert
George Fischoff
Robbie Patton
Gino Vannelli
(Nightwalker)
Eddie Rabbitt
ELO
HOTTEST
Air Supply
Josy Scarbury
Ronnie Milsap
Carpentere
Stacy Lattisaw

Ronnie Milsep Carpenters Marty Balin Crystal Gayle HOTTEST Air Supply HOTTEST Air Supply Joey Scarbury Alan Persons Project Kenny Rogers Juice Newton

# WEGW/Eaginer Rick Belcher

Glen Campbell Eddie Rabbitt Al Jarreau Muppets HOTTEST Kenny Rogers Don MeLsan (Sun) John Denver

Raydio

# KSTP/Minnes Don Michaele

John Schneider HOTTEST Karmy Rogers Joey Scarbury Manhattan Transfer Marky Balin Juice Newton

Santana (Sensitive) Eddie Rabbitt James Taylor (Summer's) Razzy Bailey HOTTEST

Sters On 45 (Medley II) James Taylor (Summer's) Raydio (Song) Stacy Lattieaw HOTTEST Joey Scarbury Air Supply Kenny Rogers Harty Balin Alan Parsons Project

# WGAR/Cleveland Chuck Coffler

MUTIEST Rick Springfield Joey Scarbury Pointer Sisters Ross & Richie Juice Newton

John Swan

Raydio
(Song)
Anne Murray
(Hold Out)
Al Jerreau
Muppets
George Fischoff
HOTTEST
Air Supply
Kenny Rogers
Joey Scarbury
Manhattan Transfer
Ronnie Milsap

Marty Balin HOTTEST Air Supply Lee Ritenour Manhatten Transfer Ross & Richie Ronnie Mileap

# WOOD/Grand Rapids Bill Struyk

Oak Ridge Boys

Raydio
(Song)
Gary Wright
Robbie Patton
HOTTEST
Kim Carnes
Kenny Rogers
Air Suply
Oak Ridge Boys
Joey Scarbury

Raydio
(Song)
Crystel Gayle
Razzy Bailey
HOTITST
George Harrison
(All)
Carpenters
Oak Ridge Boys
Air Supply
Alabama

# WKIQ/Bowling Green John Swan

WJON/St. Cloud Tom Scott Al Jerreau
Elton John
Mickey Gilley
Lulu
HOTTEST
Oak Ridge Boys
Air Supply
Menhattan Transfer
Joey Scarbury
Juice Newton

Marty Balin Commodores

# KMBZ/Kaneas City Stove Bell

Elton John
Rarry Reiley
Van Stephenson
Bermadste Peters
Sheens Easton
(Eyes)
Lulu
Reson Boys
Hero
Afternoon Delights
HOTTEST
Kenny Rogers
Josy Scarbury
Alabama
Ronnie Milsap
-Eddic Rabbitt

# KFOR/Lincoln, NB Patti Moran

Sheena Easton (Eyes) Soith/Sweet Commodores Stacy Lattisaw HOTTEST Kenny Rogers Marty Bailin Manhattan Transfer Juice Newton Clarke/Duke

# KLMS/Lincoln Gary Callins

Al Jarreau Mac Davia Don McLean (Sun) Pablo Cruise

Peblo Cruise Dionne Werwick Dionne Warwick Alabama HOTTEST Marty Balin Alan Persons Project Pointer Sisters Carpenters Ross & Richie

John Schneider Pablo Cruise HOTTEST Joey Scarbury Marty Balin Carl Wilson Lee Ritemour Carpenters

Don NcLean (Sun) Raydio -(Song) HOTTEST Kenny Rogers Joey Scarbury Hanhattan Transfer Carpenters

# WCCO-FMMIn Curt Lundgren

None HOTTEST Alan Parsons Project Air Supply Hanhatcan Transfer

# Alan Parsons Project Raydio (Some) Eddie Rabbitt HOTTEST Air Supply Kenny Rogers Joey Scarbury Manhattan Transfer Pointer Sisters

# WBOW/Terre Haute Larry Joseph

Journey ELO HOTTEST Kenny Rogers Marty Balin Manhattam Transfer Pointer Sisters Juice Newton

Peggy Powell

Smich/Sweet
Dan Hartman
Engelbert Humperdinck
(Maybe)
Sheena Easton
(Eyes)
Raydio
(Song)
HOTIEST
Kenny Rogers
Joey Scarbury
Rosanne Cash
Oak Ridge Boye

# WACI/Freeport Larry Lance

Lary Lance
Herb Alpert
Silver Condor
Raydia
(Song)
Bernadette Peters
HOTTEST
Air Supply
Kenny Rogers
Hanhattan Transfer
Josey Scarbury
Marby Balin

Don Mishop
Bernadette Peters
Beach Boys
Fred Knoblock
Raydio
(Song)
Tom Jones
(World)
Alan Parsone Project
HOTTEST
Don Militams
Ronnie Milsap
Wickey Gilley
John Denver
Kenny Rogers

# WNFL/Green Bay Liz Chartton

None HOTTEST Air Supply Rick Springfield Joey Scarbury Moody Blues Marty Balin

WQUA/Qued Cities Jeck McKey

Pointer Sisters Elton John Raydio (Song) HOTTEST Air Supply Joey Scarbury Yutaka Anne Murray (Hold Out) Ronnie Milsap

Commodores Stacy Lattian Gary Wright Alabama HOTIEST Smokey Robinson (Being) Dottie West (What) Joey Scarbury Air Supply Juice Newton Journey Elton John Gary Wright HOTIEST Kenny Rogers Juice Newton Joey Scarbury Air Supply Ross & Richie WOWO/FL Wayne

Engelbert Humperdinck
(Maybe)

WFIR/Rosnoke Bill Bratton Gary Wright
Alabama
Franke & Knockouts
(My Girl)
Diomns Warwick
(MT Supply
Kim Carnes
Josy Scarbury
Sheena Easton
(Modern)
Rick Springfield

Eddie Rabbitt
George Fischoff
Dionne Warwick(RA)
Berbra Streisend(RA)
MOTHEST
Kenny Rogers
Alabama
Berbara Handrell
Anne Hurray
(Hold Out)
John Schneider

(Song)
Elton John
MOTTEST
Harty Belin
Kenny Rogers
Alan Persons Project
Carl Wilson
Rose 6 Richie

Don McLean
(Sun)
Elton John
Cantina Rand
Tow Jones
(Summer's)
Mores Taylor
(Summer's)
MOTTEST
Shaun Nielsen
Josy Scarbury
Ronnie Milasp
Carl Wilson Parsons Project

# WHAS/Louisville Jerry Melloy

WHBY/App Jeff Clark Jeff Clark
Engelbert Humperdinck
(Maybe)
Sheens Faston
(Eyes)
Ray Same (Come)
HOTTEST
Air Supply
Kenny Rogers
Pointer Sisters
Alabama
Carpenters

Lulu
Art Carfunkel
Georga Harrison
(Teardrope)
Jim Meseina
HOTTEST
Joey Scarbury
Kenny Rogere
Pointer Sisters
Carpenters
Commodores

# SOUTH

Eddie Rabbitt
Raydio
(Song)
Sheena Easton
(Eyes)
HOTTEST
Air Supply
Joey Scarbury
Hanhattan Trackenny Rogers
Juice Newton

Lulu
Don McLean
(Sun)
Eddie Rabbitt
Eddie Rabbitt
George Harrison
(Teardrops)
beach Boys
MOTTEST
Joey Scarbury
Alen Parsons Project
Kenny Rogers
Juice Newton
Pointer Sisters

W8JS/Wineton-Set George Brown None HOTTEST Joey Scarbury Hail & Oates Air Supply George Harrison (All) Kenny Rogers

## WLTA/Attents

Amen Seunoers
Luiu
Jesse Winchester
(Reby Blue)
Sylvia
Herb Alpert
HOTTEST
Samentha Sang
Kenny Rogers
Sheens Easton
(Eyes)
Ronnie Milsap
Larry John McNally WORG/Orangeb Stu Wright Beach Boys Art Garfunkel ELO ELD
Lulu
George Marrison
(Teardrops)
John Denwer
Van Stephenson
HOTTEST
Joey Scarbury
Manhatten Transfer
Pointer Sisters
Stacy Lattisaw
Rose & Richie

# KRZI/Waco Clay Steels

Sheena Easton (Eyes) Raydio (Song) Anne Murray (Hold Out) Pablo Cruise HOTTEST Kenny Rogers Joey Scarbury Juice Newton Ronnie Milsap Ross & Richie

James Taylor
(Summer's)
Mickey Oilley
Mickey Oilley
HOTTEST
Hanhattan Transfer
Sheens Easton
(Eyes)
Joey Scarbury
Roas & Richie
Rosanne Cash

James Taylor (Hard) John Denver Dionne Warwick Ross & Richie HOTTEST Joey Scarbury Kenny Rogers Air Supply Carpenters George Harrison (All)

Eddia Rabbitt
Janis Ian
Pablo Cruise
Jamas Taylor
(Summer's)
HOTTEST
Oak Ridge Boys
Clarke/Duke
Alabama Ross & Rights Bill Wray

WTAR/Nortolli Tom Laoney John Denver Herb Alpert HOTTEST Barbra Streisand Joey Scarbury Marty Balin Juice Newton Manhattan Transf

# WCHV/Churlotte Thomas H. Twins

Yutaka Alebama Elton John REO Speedwagon HOTTEST Marty Balin Kenny Rogers Oak Ridge Boys Joey Scarbury Pointer Siaters

# WD90/Orlando Tom Kannington

Alabama Smith/Sweet Terri Gibba Raydio (Song) Sheena Easton (Eyes)

None HOTTEST Air Supply Manhattan Transfer Rick Springfield Pointer Sisters Joey Scarbury

WLVA/Lynchburg Tom Leebrick Tom Leebrick
Elton John
Al Jarrea
Temptetions
Art
Gledys Entight 6
Fips
HorrEst
Air Supply
Carole Bayer Sager
John Denver
Hanhattan Transfer
Kemny Rogers

WNDB/Daytone B Mark D'Anglo None
HOTTEST
George Harrison
(All)
Air Supply
John Schneider
Barbre Streisand
Kenny Rogers

Mills Brophey

Raydio
(Song)
Don WcLean
(Sun)
Eddie Rabbitt
Eddie Rabbitt
HOTTEST
Barbra Streisand
Juica Newton
Alan Paraone Project
Fointer Sisters
Clarke/Duke

116 REPORTERS

# REPORTED THIS WEEK

**ALL STATIONS** 

116 LAST WEEK

# WEST

KNBR/Sen Francisco Larry Finkel

Smith/Sweet Pablo Cruise HOTTEST -Air Supply Marty Balin Kenny Rogers Pointer Sisters Ronnie Hilsep

# None HOTTEST Manhattan Transfer Kenny Rogers Joey Scarbury Marty Balin Pointer Sisters

Peblo Cruise Eddis Rabbitt Florence Warner HOTTEST Neil Diamond Rosanne Cash Juice Newton Joey Scarbury Alan Parsons Project

Mark Lewie
Smokey Robinson
(Forever)
James Taylor
(Summer Sell
Raydio
(Summer)
Lerry John McNelly
Raydio
(Summer)
(Summe

KMED/Medford Charlie Kirk

Pablo Cruise Don McLeam (Sun) James Taylor (Summer's) Mickey Gille) Herb Alpert Journey Herb Alpert Journey New Riders Engelbert Himper (Maybe) HOTTEST Kenny Rogers Joey Scarbury Oak Ridge Boys Juice Newton Pointer Sisters KMJJ/Las Vegas Kevin O'Brien

Journey
Raydio
(Song)
HOTTEST
Alan Parsons Project
Joey Scarbury
Kenny Rogers
Rosanne Cash
Marty Balin

Stacy Lattiesumickey Gilley Carpenters Luiu Elton John Sheena Easton (Eyes) HOTTEST Kenny Rogers Joey Scarbury Dionne Warwick Rose & Richie Ronnie Milsap

Eddie Rabbitt HOTTEST Juice Newton Pointer Sisters Air Supply Joey Scarbury Marty Balin

Beach Boys
Eddie Rabbitt
HOTTEST
Alan Parsons Project
Ross & Richie
Ronnie Miliesp
Carl Wilson
Raydio
(Song) KLOK/San Jose Bill Wasver

# Raydio (Song) Bobby Goldsboro HOTTEST Air Supply Joey Scarbury Neil Diamond Pointer Sisters Juice Newton

KBAI/Morro Bay Donna St. John

George Marrison
(Teardrops)
Cantins Band
Smith/Sweet
Stevie Nicks
HOTTEST
Alan Parsons Project
Oak Ridge Boys
Rose & Richte
Romite Milsep
Marty Balin

Barbers M. Richerdson
Razzy Bsiley
Herb Alpert
Engelbert Humperdinck
(Haybe)
Stacy Lattleaw
Don Milliame
Huppets
Raydio
(Song)
HOTTEST
Air Supply
John Denver
Kenny Rogers
Harty Balin
Crystal Gayle

# KRKK/Rock Springs Rod Tucker

Rod Tucker

Terri Gibbs
Stars On 45
(Medley 11)
Pablo Gruise
ELO
Elton John
HOTTEST
Carpenters
Pointér Sisters
Kenny Rogers
Joey Scarbury
Air Supply

# KOGO/San Diego Sandi Banister

Sand Banister
James Taylor
(Mard)
Marty Balin
Pointer Sisters
Ronnie Milesp
Oak Ridge Boys
HOTTEST
Neil Dismond
George Harrison
(Ali)
Joey Scarbury
Rosanne Cash

KOLO/Reno Michael Benne James Taylor (Summer's) HOTTEST Air Supply Manhattan Transfer Joey Scarbury Marty Balin Juice Newton

Eddie Rabbitt Sheens Easton Sheens Easton
(Eyes)
James Taylor
(Eyes)
Smith/Swest
Beach Boys
HOTTEST
Air Supply
Henhattan Transfer
Kemny Rogers
Josey Scarboury
Alen Parsons Project

(Blessed) Rosenne Cash

Sheena Easton (Eyes) Commodores Ronnie Milasp Al Jarreu HOTTEST Air Supply Joey Scarbury Kenny Rogars George Marrison (All) Juice Newton KSL/Salt Lake City George Lemich

Eddie Rabbitt
Elton John
Herb Alpert
Raydio
(Song)
HOTTEST
Rosanne Cach
Lee Ritemour
Joay Scarbury
Kenny Mogers
George Harrison
(All)

# KINQ/Beattle John Stonis

Eddie Rabbitt George Fischoff Florence Warner HOTTEST Josy Scarbury Juice Newton Manhattan Teanefer Kenny Rogera Air Supply

Pointer Sisters
Pablo Cruise
James Taylor
(Summer's)
Eddie Rabbitt
HOTITEST
Joey Scarbury
Air Supply
Barbra Streisand
Anne Murray
(Bland

# WABZ/Albemarie Mark Robinson

WIS/Columbia Bob Qavis

Elton John Lulu HOTTEST Air Supply Hanhattan Transfer Kenny Rogers Harty Belin Joey Scarbury

Mark Robinson
Journey
Robbie Patton
ELO
Eddie Rabbitt
Elton John
Esaton
(Eyes)
John Denver(RA)
Bernadette Paters
HOTTEST
Pointer Sisters
Romnie Milsep
Carpenters
Ross & Richie
Commodores

WSM-FM/Nesi Donna Brake Gary O Beach Boys Art Garfunkel Allama Brothers Pure Prairie League (Mine) MOTTEST Pointer Sisters Phil Collins Joey Scarbury Gary Wright Squeaze

Herb Alpert Elton John 87AIA/Mami Yolanda Parapar

# WDEF/Chattane Stanley Hall

None HOTTEST Carpenters Juice Newton Joey Scarbury Ronnie Milsep

James Taylor (Summer's) Eddie Rabbitt KAAY/Little Roc Stove Kelly

# WMAZ/Mecon Stove Murphy

Sheens Easton (Eyes) Eddie Rabbitt Silver Condor Mac Davis MOTTEST Pointer Sisters Manhattam Transfer Kenny Rogers Ronnie Milesp Juice Newton



# Black Radio

# News Views From Black Journalists

We constantly discuss music, personalities, programming techniques, and much, much more, but seldom do we elaborate on news or news personnel. I corralled two of the best news journalists in the country - bar none - who just happen tobe black. Sharing conversation with these two "heavies" was exhilarating because I've had the good fortune of knowing both quite well. What I didn't know, prior to the interviews, was that one subject had been greatly influenced by the expertise and professionalism of the other.

Roy Wood Sr. is Vice President of Programming for the National Black Network in New York City, a division of the Unity Broadcasting Corporation, the nation's first black-owned and operated line-connected electronic communications system. He is also the only black board member of the Radio/Television News Directors Association (RTNDA). Marc Gibson is the White House correspondent for the Sheridan Broadcasting Network, the other black-owned and operated news network. Within the two interviews that follow are points of history, personal opinion, and an abundance of

# Roy Wood — 33 Years In Radio

I asked Mr. Wood when and how he began his extensive career in the biz. "I got my first job in 1948. However, I had been encouraged to become an announcer earlier by Jack L. Cooper in Chicago. Mr. Cooper told me that I had a nice voice and to get into radio. I responded by saying, 'Mr. Cooper, they don't have Negro (the descriptive adjective commonly applied to blacks at that time) announcers, and I don't want to be a Negro announcer.' He said, 'Well, Roy, I didn't tell you to be a Negro announcer, I said be a radio announcer.

Who is Jack L. Cooper? "He was the first black man to broadcast on commercial radio in 1923," Wood replied. "Jack Leonard Cooper broadcast on WHFC, a foreign language station in Chicago which sold him some air time later down the road. At that time he did a program called 'Sam and Henry,' a 'nigger' comediantype thing, written and played (all parts) by himself. From that show came the idea for the 'Amos and Andy'

As an admirer of Mr. Wood, I wanted to know more about this interesting pioneer, specifically if he had ever made it to general market radio in the early years. "Yes, I did. Here's how it came about. After attending what is now known as the Columbia College of

Fine Arts (in Chicago) to study broadcasting technique and radio acting, I got a job at a station in Gary, IN. Had it not been for some people who were colorless and raceless enough to recognize that I had the talent, ability, and determination needed to succeed, in an arena where blacks had never been given an equitable oppor-tunity, it would never have happened. Howard Fisher,



Roy Wood Sr.

a college friend and owner of a radio station in California now, got me a job in Sound Bend, IN at WJVA; from there I was given the opportunity to broadcast on the Mutual Broadcasting System from 1950-1954 as a regular staff announcer, not the 'boy in the back' disc

# Advice To The Up-And-Coming

Mr. Wood gave us a statement of guidance for young blacks who want to know how to land those big-paying network news positions. "In this day and age, since the mass media, both electronic and print, are now controlled by the WASP community, the only way

that blacks will get that specific type of job is to force the FCC to allocate us an equal entry. I foresee the coming of men and women humane enough and concerned enough about this nation to make it epitomize what the Constitution and Declaration of Independence intended it to be. When that happens, we - a minority in a nation of minorities - will have our share of positions. Presently, there are some young people being prepared to ascend to the so-called upper level posi-tions within the media, but because we don't make the yardsticks to measure excellence by, we are forced to measure up to a yardstick that we are not even allowed

I asked Mr. Wood if he thought a news position might be an easier way for an individual to get into an on-air position, rather than a music-oriented personality approach. "I think it's the only way for blacks or other minorities to go if they want to get into the elec-

"(News) is the only way for blacks to go . . . into the electronic media. entertainment automating live personality out of existence. The news is instantaneous — a record is canned."

- Roy Wood Sr.

tronic media. Fundamentally, the entertainment end of the broadcast industry is automating live personality out of existence. The news is instantaneous — a record is canned. You can play the same record 100 times, but you can't tell the same news story 100 times over in the same way.'

What's next for Mr. Wood? "I don't really have any intention of retiring, but what I would like to do is own two or three facilities; I'm trying to make steps in that direction. Since the exodus is to the South, I think I'd like to own a Southern station. I am not hesitant about owning an entity in the South because I am firmly convinced that at least 70% of the difference occurring between ethnic groups is due to ignorance of one another rather than racial prejudice exclusively. 'If I knew you and you knew me and each of us our faults could see'

In closing, Mr. Wood commented, "The business of news and information being a turnoff in Black radio has to be eradicated, and only you and I can do that. If you listen to any small town or big town white radio station, there's going to be a total newscast, sponsored by somebody. It is only in Black radio that you get 'slurbs and blurbs' of news, not sponsored by

## Marc Gibson: Early Inspiration

As a young person in Kansas City who traveled to Chicago on summer vacations, Marc Gibson was inspired by Roy Wood Sr. "I would listen to him on the radio whenever my family took vacations. I wanted to do what he was doing because here was a man who made news on a Black station something other than the 'Amos and Andy' hour; he was intelligible and I admired that. Consequently, my opportunity came while serving in the Navy on Armed Forces Radio. As a baseball player during the European Armed Forces Championships, I was asked to file some stories. Our team lost the first game, I filed a story, my superiors liked what I filed, and eventually I began doing news."

I asked Marc why he thought he's been given an opportunity at general market stations. "First of all it happened because people like Mr. Wood, Mel Good, and Topper Carew had raised a lot of cain to give youngsters like myself a chance. Another reason, which a lot of black reporters don't like to acknowledge, is the fact that we are black. There is a quota system, and if you notice, when a black newsperson leaves, he or she is replaced by another black newsperson. I was talented and qualified and when my creditability was proven then I got to do most of the big stories. At WNBC/New York, they knew that I was

dependable and would do a competent job — yet initially I got my foot in the door because I was black."

I asked Marc how he thought a young black person might approach the radio business. "First of all, I think young people must be very introspective, do a careful self-examination, and be very truthful with

themselves. If they have problems reading, no matter how much they aspire to be reporters or talents, they will not be able to perform successfully. Another thing for young aspiring radio persons to consider is whether or not they can communicate without an abundance of 'you know's' and 'umm's.' Finally, because there are several areas to consider - news reporting, air talent, talk shows, programming, etc. - people must know exact-

accomplish.'



ly where they want to go and what they really want to

'Black America's Dan Rather''

I asked Marc why he decided to leave NBC to go with Sheridan. "I always wanted to come back to Black radio and bring my expertise," he answered. "Also, here was an opportunity with a growing company that really has a true product of information for black America to consume. Sheridan gives me the opportunity to be black America's Charles Osgood or Dan Rather at the White House. Through my work at Sheridan I am black America's Charles Kuralt, on the road doing specials that afford other blacks an opportunity to have their own. No matter what I am, I am still black; my commitment is and always will be to my people. If through my work I can move some blacks to think and use their power of deductive reasoning. then I would say that my commitment is not in vain."

Aware that Marc's job is one which most news journalists would love to hold on to, I asked what was left for him to do in the field of broadcasting. "I would like to own a radio station, in fact I'd like to own three

"If you're not going to bring anything to the business, please stay out, because we have enough rappers, rhymers, and reporters who can't report. - Marc Gibson

or four. That way I could apply my own philosophy as I see Dewey Hughes doing. Dewey, another influence in my life, owns and does air work on WOL/Washington, an information/entertainment station.

Marc Gibson's advice to young ambitious blacks in the business: "First we have to tell ourselves that we are not helpless. We must be cognizant of the fact that it's not going to be easy - whether it's Black or white radio we're in. If it is Black radio, we owe it to ourselves to improve the product rather than downgrade or debase it. If you're not going to bring anything to the business, please stay out, because we have enough rappers, rhymers, and reporters who can't report. We have enough managers who can't manage. Please, if you're entering the field of communications, bring something to it: commitment, competence and a lot of

It has been particularly rewarding for me to interact with these two very special people. Even more pleasurable was the act of sharing them with you.

Just for your information: Roy Wood Sr. has two sons following in his footsteps: Roy Wood Jr., presently a news reporter at KDAY/Los Angeles, who has also worked at WLS and WMAQ/Chicago and WNBC/New York; and Arthur N. Wood, presently a TV news producer and weekend anchor person for KTRK-TV/Hous-

# Black Radio

# HOTTEST

**EVELYN KING** "I'm In Love" (RCA) COMMODORES "Lady (You Bring Me Up)" (Motown) LARRY GRAHAM "Just Be My Lady" (WB) STACY LATTISAW "Love On A Two Way Street" (Cotillion) **CARL CARLTON** "She's A Bad Mama Jama" (20th) TEENA MARIE "Square Biz" (Gordy) **BROTHERS JOHNSON** "The Real Thing" (A&M) PHYLLIS HYMAN & MICHAEL HENDERSON 'Can't We Fall In Love Again" (Arista) DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) **CHERYL LYNN** "Shake It Up Tonight" (Columbia) **RENE & ANGELA** "I Love You More" (Capitol) ATLANTIC STARR "Send For Me" (A&M) POINTER SISTERS "Slow Hand" (Planet) **MANHATTANS** "Just One Moment Away" (Columbia)

# CLIMBERS

☑ AL JARREAU "We're In This Love Together" (WB) 58% (+26) reporting. Added at WPDQ, WTAV, WTOY, WTLC, KMJM, WDIA, Medium at WAMO, WXYV, WDAS, WBLX, WYLD-FM, WAOK, WDIA, WGIV, KOKY, WENN, WJJS, WOWI, WJMI, WHRK, WVON. WBMX, WJLB, WDMT, WJMO, KDKO, KDAY. Hot at WHUR, WWRL, KJLH.

EBONEE WEBB "Anybody Wanna Dance" (Capitol) 58% (+11) reporting. Added at WAMO, WOWI, WBMX. Medium at WXYV. WWIN, WKND, WILD, WTMP, WYLD-FM, WATV, WTOY, WAOK, WGIV, WVEE, WKXI, WLOU, WHRK, KAEZ, WJLB, WWWS, WTLC, WGCI, WDMT, WJMO, WDAO, KDKO, KSOL, KDIA. Hot at WKWN, WENN, WVOL

DEBRA LAWS "Very Special" (Elektra) 57% reporting. Added at WPDQ. Hot at WAMO, WXYV, WYLD-FM, WTOY, WGIV, KOKY, WANT, WJJS, WOWI, WLOU, WHRK, KMJQ. WVON, WBMX, WVOL, WJLB, WKWM, WGCI, WDMT, WJMO, KLIP, KDIA. Medium at WBLX, WCIN, KAEZ, KSOL, KXAM, KDAY, KDKO.

MAZE "Running Away" (Capitol) 57% reporting. Hot at WAMO, WILD, WDAS, WYLD-FM, WAIL, WTOY, WAOK, WJJS, WOWI, WKXI, WEDR, KMJQ, KAEZ, WJLB, KACE, KLIP. Medium at WHUR, WTMP, WBLX, WGIV, KOKY, WVEE, WWWS, WCIN, WKWM, WJMO, KDKO, KXAM, KSOL, KDIA

**☑BRICK** "Sweat (Til You Get Wet)" (Bang) 55% (+17) reporting. A:Ided at WTMP, WPDQ, WGIV, WJMI, WVON, WDMT, KSOL Medium at WHUR, WILD, WHRK, KMJQ, WVOL, WBLX, WAIL, WAOK, WENN, WOIC, WVEE, WJJS, WOWI, WKXI, WLOU, WBMX, WCIN. WKWM, WGCI, WDAO. Hot at WATV, WTLC.

SHALAMAR "This Is For The Lover In You" (Solar) 55% reporting. Added at WDMT. Hot at WWRL, WBLX, WDIA, KOKY, WVEE, WLOU, WJLB, WJMO, WDAO, KDKO, KSOL Medium at WILD, KMJQ, WTMP, WPDQ, WTOY, WGIV, WOIC, WANT, WJJS, WOWI, WHRK, KAEZ, WTLC, WCIN, WKWM, KDAY, KLIP.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 53% reporting. Added at WTLC. Medium at WXYV, WKND, WTMP, WYLD-FM, WATV, WTOY, KOKY, WENN, WVEE, WOWI, WKXI, WLOU, WEDR, WHRK, WVOL, WBMX, WJMO, WDNT, WKWM, WCIN, WJLB,

KAEZ, KACE, KLIP, KSOL Hot at WAMO, WAOK.

CHANGE "Hold Tight" (RFC/Atlantic) 51% (+8) reporting. Added at WOIC, WLOU.

Medium at WAMO, WXYV, WILD, WDAS, WTMP, WBLX, WAOK, WGIV, KOKY, WENN, KMJQ. WVON, WBMX, WJLB, WWWS, WTLC, WCIN, WGCI, WDMT, WJMO, KSOL, KJLH, KACE, KDKO. Hot at WDAO.

CAMEO "Freaky Dancin" (Chocolate City/PolyGram) 51% reporting. Added at WVON. Hot at WKND, WDAS, WTMP, WBLX, WATV, WTOY, WENN, WJJS, WOWI, WKXI,

KMJQ, WVOL, KAEZ, WWWS, WKWM, KDKO, KXAM, KACE, KDIA. Medium at WAMO. KOKY, WOIC, WANT, WVEE, KDAY, KSOL

RAFAEL CAMERON "Funtown U.S.A." (Salsoul) 49% (+9) reporting. Added at WTMP, WHRK, WDIA. Modium at WAMO, WXYV, WWIN, WKND, WDAS, WBLX, WGIV, WVEE, WLOU, KMJQ, WTLC, WCIN, WKWM, WDMT, WJMO, KDAY, KXAM, KACE, KSOL, KDIA. Hot at WILD, WOIC, WWWS.

BILLY OCEAN "Night (Feel Like Getting Down)" (Epic) 49% reporting. Medium at WXYV, WWIN, WTMP, WPDQ, WBLX, WYLD-FM, WATV, WTOY, WENN, WOIC, WANT, WVEE, WJJS, WOWI, KMJQ, WCIN, WWWS, KJLH, KACE. Hot at WVOL, KDKO, WJMO, KXAM,

RICK JAMES "Super Freak" (Gordy) 49% reporting. Debuts this week. Added at WPDQ, WTOY, KOKY, WOIC, WANT, WEDR, WVON, WGCI, KSOL. Hot at WATV, WDIA, WJMI, WKXI, WHRK, KDIA, KACE, KDAY. Medium at WXYV, WILD, WDAS, WAIL, WJJS, KMJM, KDKO, KXAM, KJLH.

DENROY MORGAN "I'll Do Anything For You" (Becket) 47% (+5) reporting. Added at WKWM, KJLH. Medium at WDAS, WTOY, WOIC, WVEE, WOWI, WKXI, WHRK, WVOL, WJLB, WDMT, WJMO, WDAO, KDKO. Hot at WXYV, WWIN, WHUR, WKND, WILD, WGIV, WEDR, WBMX, WVON, WGCI.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 47% reporting. Added at WPDQ, WOIC, WEDR. Medium at WHUR, WKND, WDAS, WTMP, WYLD-FM, WDIA, WGIV, KOKY, WVEE, WJMI, WKXI, WLOU, WHRK, WWWS, WCIN, WDMT, WDAO, KXAM, KSOL Hot at WWRL KDAY, KACE.

☑ NATALIE COLE "You Were Right Girl" (Capitol) 45% (+15) reporting. Added at WAMO, WOWI, WLOU, WJLB, WKWM. Medium at WKXY, WXYV, WWIN, WKND, WWRL, WILD, WDAS, WKXI, WJMI, KOKY, WDIA, WATV, WAIL, WYLD-FM, WTMP, WDAO, WTLC, KAFZ WRMX KDKO.

EDDIE KENDRICKS "(Oh I) Need Your Lovin' " (Atlantic) 45% (+2) reporting. Added at WAMO, KDKO. Medium at WXYV, WWIN, WKND, WWRL, WDAS, WTMP, WYLD-FM, WTOY, WAOK, KOKY, WOIC, WJJS, WKXI, WHRK, WVOL, WBMX, WJLB, WCIN, WKWM, WDAO, KLIP, Hot at WEDR,

S.O.S. BAND "Do It Now" (Tabu) 43% (+3) reporting. Added at WJJS, WVON, WJLB, WDMT, KDIA. Medium at WXYV, WWIN, WKND, WBLX, WYLD-FM, KOKY, WOIC, WVEE, WHRK, WVOL, WBMX, WKWM, WGCI, WDAO, KDKO, KSOL Hot at WTLC, KDAY.

RICHARD "Dimples" FIELDS "She's Got Papers On Me" (Boardwalk) 43% reporting. Added at WBLX, KDKO. Medium at WAMO, WILD, WHRK, WKXI, WOWI, WANT, KOKY, WPDQ, WJMO, WCIN, KDIA, KLIP, KACE, KDAY. Hot at WWIN, WHUR, WAIL, WDMT, WGCI, KMJM, WVON.

QUINCY JONES "Razzamatazz" (A&M) 43% reporting. Medium at WAMO, WXYV, WWIN, WDAS, WHRK, WANT, WENN, KOKY, WDMT, WKWM, WWWS, KAEZ, KDIA, KACE, KXAM, KDAY. Hot at WHUR, WBLX, WTOY, WLOU, WJLB, KSOL, KJLH.

DYNASTY "Here I Am" (Solar) 43% reporting. Added at WDIA, WTMP, WDMT.

Medium at WAMO, WXYV, WKND, WILD, WPDQ, WYLD-FM, WTOY, WGIV, KOKY, WOIC, WYLE, WJJS, WHRK, WBMX, WCIN, KDIA, KSOL, KDKO, Hot at WDAO, WJMI.

MIDNIGHT STAR "I've Been Watching You" (Solar) 40% (+4) reporting. Added at WANT. Medium at WWIN, WILD, WDAS, WTMP, WYLD-FM, WGCI, WENN, WJJS, WJMI, WLOU, WVOL, KAEZ, WWWS, WCIN, WJMO, KSOL, KACE, KXAM. Hot at WTLC, WDAO.

CHAKA KHAN "We Can Work It Out" (WB) 38% reporting. Added at WOIC. Medium at WAMO, WDAS, WTMP, WAIL, WTOY, KOKY, WJJS, WHRK, KAEZ, WTLC, WDMT, WDAO, KSOL, KLIP, KDAY, KDKO. Hot at WPDQ, WGIV, KACE.

B.B. & Q. BAND "On The Beat" (Capitol) 36% (+8) reporting. Added at WEDR, WKXI, WHRK, WVOL, WGCI, WVON. Medium at WKND, WILD, WDAS, WGIV, WLOU, WDAO, WCIN, WWWS, WJLB, KAEZ, KSOL, KXAM. Hot at WTLC.

AFTERBACH "It's You" (ARC/Columbia) 36% (+6) reporting. Added at WAMO, WILD, WBMX, WWWS, KSOL Medium at WWRL, WDAS, WYLD-FM, WATV, WTOY, WENN, WOIC, WJJS, WJMI, WEDR, WVOL, WTLC, WCIN, KDKO.

REDDINGS "You're The Only One" (B.I.D.) 36% reporting. Added at WANT. Medium at WAMO, WXYV, WWIN, WHUR, WKND, WILD, WTMP, WTOY, WGIV, WENN, WOWI, WJLB, WWWS, WCIN, WJMO, KSOL, KXAM, KDKO.

LATOYA JACKSON "Stay The Night" (Polydor/PolyGram) 36% reporting. Added at WWRL, KDKO. Medium at WAMO, WKND, WTMP, WAIL, WAOK, WOWI, WJMI, WKXI, WLOU, WDAO, WJMO, WDNT, WWWS, WJLB, KDAY, KSOL Hot at KJLH.

EMOTIONS 'Turn It Out' (ARC/Columbia) 34% (+8) reporting. Added at WWRL, KOKY, WDAO. Medium at WBMX, WYLD-FM, WATV, WGIV, WENN, WOIC, WJJS, WJMI,

WKXI, WLOU, WHRK, WTLC, WCIN, KDKO, KDAY.

SISTER SLEDGE "He's Just A Runaway" (Cotillion) 34% (+6) reporting. Added at WXYV, WHRK, WTLC, WCIN, KDKO, KSOL Medium at WAMO, WHUR, WTMP, WYLD-FM, WAIL WAOK, WGIV, WENN, WOIC, WJJS, WKXI, WWWS.

# **NEW & ACTIVE**

JACKSONS "Walk Right Now" (Epic) 30% reporting. Added at WANT, WLOU, WTLC. Medium at WKND, WDAS, WTMP, WAIL, WATV, WTOY, WGIV, WVEE, WJJS, WHRK, KMJQ, KDKO. Hot at WJLB.

DENIECE WILLIAMS "Silly" (ARC/Columbia) 30% reporting. Debuts this v Added at WILD, WTMP, KOKY, WOIC, WJJS, WJMI, KAEZ. Medium at WHUR, WAIL, WATV,

WKXI, WHRK, KACE. Hot at WXYV, WDIA, KMJM.

PEACHES & HERB "Freeway" (Polydor/PolyGram) 30% reporting. Debuts this week. Added at WILD, WAIL, WAOK, WOWI, WLOU, WEDR, WBMX, KAEZ, WCIN, WKWM, WDAO, KDKO, KDAY. Medium at WHUR, WKND, KOKY.

NOEL POINTER "Classy Lady" (Liberty) 28% reporting. Debuts this week. Added at WAMO, WWRL, WYLD-FM, WPDQ, WWWS, WBMX, WVON. Medium at WKND, WAOK, WENN, WEDR, WTLC, WCIN, KDAY.

LJ. REYNOLDS "Ain't No Baby Like My Baby" (Capitol) 28% reporting. Added at WYLD-FM, WTOY. Medium at WWIN, WKND, WILD, WBLX, WATV, WDIA, WENN, WDAO, WCIN, WTLC, KAEZ. Hot at WKXI, WWWS.

# Black Radio

# Hattest

# July 31, 1981

EAST	SOUTH	MIDWEST	WEST
Evalyn King	Stacy Lattisaw	Evelyn King	Teena Marie
Stacy Lattisaw	Commodores	Debra Lawa	Cheryl Lynn
Sens Marie	Diana Ross & Lionel Richie	Stacy Lattisaw	Cameo
Denroy Morgan	Larry Graham	Teena Marie	Evelyn King

# Regionalized Adds & Hots

## Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST I

# Pittaburgh, PA J.C. Floyd

Afterbach Yutaka Lonnie Youngblo Noel Pointae Bill Summers Carl Weathers Dear Bend Eddie Kendricks Revelation Dayton (12")

HOTTEST
Debra Laws
Rone & Ange
Carl Carlton
Larry Grahem
Evelyn King
Maza
Roberta Flack
Stacy Larteau
Atlentic Starr
Commodores

# WOAS Philadelphia, PA Joe Tamburro

ADDED

Greingers
Nich Straker Band
Patti Austin
Archie Bei
Michelis Williams
Temptations
Doneld Byrd & 128th
Johnny Mathie
Dezz Bend
Berbere Misson

HOTTEST Evelyn King Maze Stacy Lettleaw Cameo Teena Merle Lerry Graham Commodores One Wey Commodores Gne Way United Touch

# WXYV Baltim Beltimore, MD Tim Watts

HOTTEST Isley Brothers Steey Latthew Evelyn King Denrice Williams Sitty Brothers Johnson Johnson Mathie Debra Laws Teens Marke Pointer Steers

ADDED
Revellston
Bits & Pieces
Patt Austin
Brother To Brother
Alton McCellen & Destry
Johnny O'Miches
Doneld Byrd & 175th Street
Pleyers Association

Players Resociation
HOTTEST
West Street Mob
Denroy Morgan
Unimited Touch
Evelyn Riving
Count Coolout
Richard "Dimples Fielde
Lerry Grahem
Nick Straker Band
Yerbrough & Peoples
SugarNIR Gang

# WHUR Weehington, DC Oscar Fields

ADDED Donald Byrd by 126th Street Parti Auetin Temptations Nick Straker Band

Nich Straker tand
HOTTEST
Richard "Dimplee" Fielda
Rich James "Firg"
Teens Marie
Sylvester
Stroy Lartiserv
Evelyn King
Quincy Jones
Rene tr Angele
Denroy Morgan
Al Jerresu

# WKND Hertford, CT Eddle Jorden

ADDED None

HOTTEST
Evelyn King
Rick Jemes "Give"
Cheryl Lynn
Stocy Lattiesw
Denryy Morgan
Camso
Atlentic Start
Lee Riterour
Teens Marte
Auerre

# WWRL New York, NY Wanda Ramos

ADOED
Clarke/Duke "3 Just Want"
Noel Peinter
Emotions
Donald Byrd is 125th Street
Bobby Broom
Laffeys Jeckson
Jeen Carn

HOTTEST Evelyn King Randy Crewfo Manhattana Bhalamar Rosa/Richia Raydio Al Jerrasu Commodores Pointer Sisters Parti Labelle

SOUTH

WAOK Atlanta, GA Carl Connors

ADDED
Tyrone Devis
Pers Austin
Bill Summers
Herbis Hancook
Evasione
Randy Crawford
Herb Alpert
Glidge Knight is Pipe
Paechee is Herb
T.T.F.

HOTTEST
A stantic Starr
Yarbrough is Peoples
Brothers Johnson
Mare
Roberts Flech
Dionne Warwick
Evelyn King
Commodores
Larry Graham
Vin Zee

Adenta, GA Scotty Andrews

HGTTEST
Carl Carlton
Stacy Lattieaw
Evelyn King
Frankle Smith
Cheryl Lynn
Shalemar
Atlentic Starr
Teans Gardner
Aurre
RosafRichie

WATV

ADDED
Herb Alpert
Truth
Gladys Knight to Pips
R.J.s Latest Arrival
Bits & Pleces
DeBarges
Al Jarreau
Sury Q.
Afternoon Delights

HOTTEST
Rick James "Give
Stocy Lettlew
Frenkle Smith
Zingers
Ross/Richle
Cameo
Webster Lewle
Atlantic Storr
Brick
Evelyn King

WTOY Rosnoke, VA Donnie Desne

ADDED
Rick Jamee "Sup
At Jerresu
LJ. Reynolds
Shelamer
Rufus
Eddie Kendricks
Dynashy
Millie Jackson
Afterbech
Wrecking Crew
Petti Austin

HOTTEST
Carneo
Grace Jones "B
Maze
Teens Gerdner
Klique
Debra Lews
Stary Lartisew
Quincy Jones
Brothers Johned
Commodores

ADDED
Pett Ausdin
Nick Straker Band
Grace Jilines "Use"
Dazz Band
Oonald Byrd & 125th Street
Lase Ritenour "Countdown"
Vin Zee
Barbara Roy
Evasions

WVEE

# WILD Boston, MA Stave Crumi

HOTTEST Evelyn King Denroy Morga Cerl Carlton Teeria Marie Maze Attentic Stars Sticy Lattleaw Cheryl Lynn Commodores Rafeel Camero

WEDR Miami, FL Leo Jeckson

ADDED
Teveree
Luther Vandrose
Rene bt Angele
Loverde
Patti Austin
Carl Weathers
Reydio
Johnny "Guitse" Wetson
Pesches bt Nerb
Rick James "Superfreak"
Keith Diamond Bend

HOTTEST
Mare
Cheryl Lynn
Tinge Stewert
Denroy Morgan
Fetback
Atlantic Starr
Deyton
Eddle Kendricke
Stacy Lattleaw
B.B. tr Q. Bend

KMJQ Houston, TX Ross Holland

Herb Alpert

HOTTEST
Frankie 5 mith
Orace Jones "Bumper
Rick James "Bhrs"
Stacy Lattleaw
Stephanie Mills "Two"
Clerke/Duke "Sweet"
Meze
Commodores
Cameo
Debrs Laws

ADDED
Ross/Richle
Jectsons
Natalis Cole
Change
Atlentic Starr
Hymsel/Hondersd
Wands Walden
Peaches ti Herb
Wrecking Crew

HOTTEST
Shalamar
Stacy Lattiasw
Deyton
Debra Laws
Commodores
Quincy Jones "Razz"
Stitlers
Clarks/Dule "Sweet"
Stave
Aurra

WICKI Jackson, MI Tommy Marshall

HOTTEST
Carl Carlton
Rick James "S
Atlantic Starr
L.J. Reynolds
Maze
Tasna Gardner
Camso
Commodores
Stacy Lattleam
Larry Greham

WAIL-FM

ADDED Carl Weathers West Street Mob Carl Carlton Herb Alpert Peaches & Herb Temptations

MOTTEST
Maze
Richard "Dimple
Teen Marie
Gep Band
Stecy Lattiesw
Rick Jemes "Gh
Brothers Johnes
Commodores
Kenny Rogers
Pointer Sisters

ADDED
Dentece Williams
Peaches to Herb
Pointer Sisters
Bubby Broom
Nick Straker Band
T #
Afterbach

ADDED Manhettene Denroy Morgan Peechee & Herb Natelle Cole Bobby Broom Clerence Certer Vaughn Mason

WKWM

MIDWEST -

HOTTEST
Debra Laws
Tanna Gardner
Carl Cariton
Cameo
Ebonee Webb
Teena Marte
Atlentic Starr
Aurra
Stacy Lettleaw
Evelyn King

HQTYEST
Carl Cartion
Larry Orsham
Rene & Angela
Ross/Alchie
Brothers Johnson
Teens Martie
Dynasty
Alton McClain & Destiny
Commodorss

WOWI Norfolic, VA Cheeter Benton

ADDED Weet Side Mob Ebones Webb Peaches & Herb Netalie Cole

HOTTEST
Stacy Lattleaw
Cameo
Evelyn King
Cheryl Lynn
Debra Laws
Rick James "Ghve'
Fransle Smith
Larry Graham
Commodores
Meze

WJJS Lynchburg, VA Art Young

ADDED Blue Magic Bell It James S.O.S. Band Deniece Willia

Dentece Williams \*
HOTTEST
Tanne Gardner
Stacy Lattleaw
Count Coolout
Debra Lawe
Rick James "Give"
Auris
Maze
Cameo
Larry Grahem
Billy Ocean

Richmond, VA Ben Miles

ADDED
Rick James Supe
Midnight Star
Rosa/Richts
Jacksons
Reddings
Carl Carlton
Brothers Johnson
West Street Mob

HOTTEST
Larry Graham
Aurra
Stacy Lattleav
Evelyn King
Debra Laws
Joe Simon
One Way
Donna Washir
Teena Marie
Atlentic Starr

WYLD-FM New Orleans, LA Brute Balley/Paul

ADDED
Pure Energy
Tevaree
L.J. Reynolde
Lee Oscar
Brandy Wells
Jayce Lawsor
Noel Pointer
Vin Zee
Bobby Broom
Revelation
Clay Hunt
Yutaka

HOTTEST
Maze
One Way
Commodore
Brothers Jol
Third World
Stacy Lattle
Walter Jeck
Manhattana
Debra Laws
Raydio "Wor

WANT

# WWWS Seginaw, MI Kermit Crocket

ADDED
Nick Straker II
Afterbach
Mighty Fire
T.T.F.
Noel Pointer
Therm
Omni
Cholly Rock
Eddle Fisher
Was (Not Was)

Was twos was

HOTTEST

Frankle Smith
Cameo
General Caine
Allcia Myers "Don't"
LJ. Reynoide
Attentic Suar
Cameron
Strikers
Teane Gardner
Denlece Williame "It's"

WOIC Columbia, SC Ron Folks

HOTTEST
Carl Carlton
Rick James "Give"
Ross/Richie
Larry Graham
Commodores
Rafael Cameron
Evelyn King
Stacy Lartiasw
Tsene Maria
Pointer Sisters

HOTTEST Commodores Larry Graham Cheryl Lynn Evelyn King Stacy Lattisaw Rose/Richie Shalemar Atlantic Starr Debra Laws Pointer Sisters

WGIV Charlotte, NC Jo Ann Graham

ADDED
Pointer Sisters
Leon Bryant
Luther Vandrosa
Archie Bell
Joyce Lawson
Brick
T.Y.F.

HOTTEST Everyn King Carl Carlton Larry Graham Debra Laws Denroy Morgar Chaka Khan Rosa/Richie Brothers Johns Commodores Stacy Lartisew

ADDED
Lakeside
Refael Cemeron
Carl Weathers
Brick
Deniece Williams
Dynasty
Sury Q
Bill Summers
Afternoon Delight
Harneey Lewie

HOTTEST
Stocy Lattisew
Larry Grahem
Kurtis Blow
Kool by The Geng
Rick James Give
Deyton
Fetbech
Cameo
Pointer Sisters
Fentasy

# WTLC Indianapolis, IN Jay Johnson

ADDED
Donald Byrd & 128th Street
Bleter Bledge
Hymar/Henderson
Yarbrough & Peoples
Nocl Pointes
Evealone
Al Jerseu
Hoberts Flach
Jacksons

HOTTEST
Oszz Band
8.8. b Q. Bend
S.O. S. Bend
Millie Jackson
Ross/Richis
Midnight Star
Teens Maris
Commodoras
Larry Greham
Brick

ADDED
Noel Pointer
Debra Lawe
Rick Jemes "SBrick
Raydio
Al Jerreeu
Luther Vendroe
Carl Weathers

HOTTEST
Rick James "Giv.
Frankle Smith
Steptienie Mille
Grace Jones "Bu
Clarke/Duke
Stacy Lattleaw
Chake Khan
One Way
Reydlo "Woman"
Cheryl Lynn

WBLX Mobile, AL Carmen Brown

HDTTEST Carl Carlton Grace Jones "Burn Shalamer Stacy Lattiesw Rick James "Give" Cameo Mass Production Sun Quincy Jones

WENN Birmingham, AL Gene Wise

ADDED Time Afternoon Delights

HOTTEST Strikers Ebonee Webb Rick James "Fire" Sue Ann Bugerhill Geng Cameo Klique Reddinge Atlantic Starr Cerl Carlton

WVOL Nashville, TN Frad Hervey

HOTTEST
Sugarhill Geng
Debra Laws
Stacy Lattlaaw
Camso
Frankle Smith
Tanne Gardner
Commodores
Ebonee Webb
Billy Ocean

ADDED Gledys Knight & Pipe B.B. & Q. Band

ADDED Strikers Richard "Oin

J. Michael McKs
ADDED
T.T.F.
Evasione
5.0.5. Band
Natalie Cole
Cart Certron
Seven Miles High
Manhattan Transfer
Afternoon Delights

HGYTEST
Attentic Stary
Cheryl Lynn
Shalamar
Evelyn King
Debra Lawa
Maza
Sylvester
T.F.O.
Quincy Jones
Stacy Lattleaw
KAEZ

# KAEZ

Lee Simpson

ADDED

Bobby Broom

Deniece Williams "Sith
Migh Energy
Little Milton
Leon Bryant
Peaches to Herb
Impressions
Jimmy McGriff
Ban E. King
Elleha Short
MGTTEST
Meze
Kilque
Evelyn King
Rane to Angela
Commodores
Stephenie Mills "Two"
Brothers Johnson
Side Effect
Cameo
Teena Merie

## MOIA Memphis, TN Mark Christian

ADDED Cameron Donald Byrd to 125th Street Dynasty Herble Hencock Petti Austin

MOTTEST
Cart Cariton
Rick Jemee "Supe Evelyn King
Larry Greham
Teena Merte
Attentic Starr
Denlece Williams"
Shalamer
Hymat/Nerderson
Commodoree

# WHRK Memphis, TN Sharon Smith

ADDED B.B. & Q. Bend Gledys Kright & Pipe Refeel Cameron Menhettan Transfer Slater Stedge

HOTTEST
Pointer Sieter
Brothers John
Evelyn King
Atlantic Starr
Cheryl Lynn
Larry Graham
Stacy Lettiaa
Taana Gardne
Debra Lawe
Commodoree

# WCIN Cincinneti, OH Everett Cork

ADDED Luther Vandross Nich Straker Band Tierra Bubby Broom Peaches & Herb Sister Biedys

HOTTEET
Deors Laws
Stocy Lattiew
Billy Ocean
Hens b Angele
Atlantic Starr
Evelyn King
Shaterner
Commodores
Lina
Hyman/Handersc

# MOTTEST Carl Cartton Tasna Gardner Teena Marie Cheryl Lynn Larry Graham Stecy Latticew Evelyn King Dayton Hymen/Hendare Pointer Sietere WJLB WJLB Detroit, Mi J. Michael McKay

Oklahoma City, OK Lee Simpson

# ADDED Al Jerresu

ADDED Time Johnny "Quitar" Wesson Gress Jones "Use" Wrecking Crew

# WOAO Dayton, OH Turk Logan

ADDED
Laheside
West Street Mob
Bill Summers
Odyssey
Emotions
Peaches & Herb
Omni

HOTTEST
Shalarmar
Evelyn King
Atlentic Stary
Dayton
Teene Marie
Lerry Graham
Rosa/Richia
Midnight Star
Manhartana
Change

ADDED Shelemer Dynasty S.O.S. Bend Brick

HOTTEST
Debra Laws
Stacy Latties
Evelyn King
Teens Merle
Atlantic Starr
Pointer Staten
Commodores
Larry Grahem
Ross/Richie
Richard "Dimo

Al Jarreau

HOTTEST

Conlece Williams "Silly Smokey Robinson
Teans Gardner
Rick James "Give"
Gep Band
Frankle Smith
Commodores
Rosas Richle
Raydio "Women"
Richard "Dimpies" Fleidi

# WBMX Chicago, IL Pam Wells

ADDED T.T.F. Ebones Webb Gens Chandler Noel Pointer Afterbach Vin Zee Pasches & Herb Peter Tosh Four Tope Donald Byrd & 12

HOTTEST
Commodores
Unlimited Touci
Stacy Lettleaw
Debris Lawis
Auria
Evelyn King
Teens Merle
Denroy Morgan
Rene & Angela
Pointer Sisters

# WGCI Chicago, IL Stave Harrie

ADDED
B.B. b. Q. Band
Nich Streker Band
Herb Alpert
Afternoon Delights
Rich James "Supe
Rendy Crewturd

nendy Erawturd
HOTTEST
Evalyn King
Teena Marte
Debra Laws
Richard "Dimples
Carl Cartion
Dencey Morgen
Teena Marte
Hida James "Give
Unlimited Touch
Stacy Lameaw

# WVON Chicago, IL Ron King

Ron King

ADDED

8 O 8 Sand
Charyl Lyrin

8 B C Charyl Lyrin

8 B C C Barist
Birtis

Birtis

Birtis

Charley Lyrin

Cames
Charley Jurea "Superfrees"

Omni
Charley Jurea
"Just'
Hork Alpert
Donals Byrd 6 125th Street
Luther Vandrose
Roel Pointer
Jean Carn

Z.E. Hill

HOTTEST
Richard "Dirriples"
Carl Certion
Autre
Oebre Lews
Rick Jernes "Fire"
Denroy Morgan
Evelyn King
Rene is Angela
Hamen is Earth
Rose/Richie

## **WEST**

ADDED Sister Siedge ( ) Brick Afterbach Therra Temptstons Evasions Rick Jemes "Supi

HOTTEST
Rick James "G.
Stacy Lattisew
Evelyn King
Cheryl Lynn
Billy Ocean
Commodores
Teens Marie
Shalemar
Pointer Slaters
Quincy Jones "

# KDIA Oakland, CA Kelth Adams

ADDED Sury Q Al Jerresu 5.0.8. Band Third World Evasions

HOTTEST
Teene Merie
Strikers
Carl Carlton
Rick James
Cheryl Lynn
Teane Gardn
Larry Graham
Debra Lawa
Billy Ocean
Cemeo

# KACE Los Angeles, CA Alonzo Miller

Nons
HOTTEST
Rick James "Supertrask"
Teens Marie
Bisphenie Mills "Night"
Cemeo
Raydio
Cheryl Lynn
Mare
Randy Crewford
Atlantic Starr
Cheke Khen

# KDAY

ADDED Hymen/Henderson Tony Travelini Emotione Peechee & Herb Grace Jones "Use Petti Labelle

HOTTEST
Carl Certon
Commodores
Larry Graham
Rick James \*\*
Brothers Joh
Evelyn King
Pointer Sleter
Raydio
Ross/Richle
S.O.S. Band

Freeno, CA Kevin Lynn

HOYTEST

Rick Jernee "Gly
Frankle Streith
Stephanie Mills
Billy Ocean
Maze
ClarkefUnke
Debra Laws
One Wey
Aurra
Stacy Lattiaew

KUP

ADDED None

Oonald Syrd to 1, 7,7,F.
Shadow
Sister Stedge
Groot Jones "Ue-France Joli
Third World
Heat
Evesions
Dave Velentin
Eddie Kendrichs
Lee Rittenous
Sue Ann
Glino Vennell
LaTays Jackson
Pablo Cruise
Motther's Finest
Peaches is Herb
Afternoon Deligh

HOTTEST Rick James "C Cameo Teens Marie Evelyn King Billy Gceen Lawy Graham Frankle Smith Shelamer Atlentic Storr Cheryl Lynn

# MAXX Phoenix, AZ Rick Nuhn

ADDED Rene tr Ange Manhattana Cart Cartton

Cert Certison

HOTTEST
Frankle Smith
Billy Ocean
Cheryl Lynn
Cameo
Stacy Lattleaw
Teens Marie
Rick Jemes "Give
Brothers Johnson
Stephante Mills
Evelyn King

ADDED further Vandross Nick Straker Ben Denroy Morgan Archie Bell

Mecca For Moderns (Atco) MILES DAVIS The Men With The Horn

Hush (Elektra) WOODY SHAW (Columbia)

JAY HOGGARD Rain Forest (Contemporary) PAT METHENY & LYLE MAYS As Fells Wichita (ECM) DAVE VALENTIN Pied Piper (Arista/GRP) PAQUITO D'RIVERA

EAST: WYBC/New Hoven, CT, Yorn Strakeguch BOUTH: WTJZ/Newport Rems, VA, Lerry Indiowed RIDWEST: WBSY/Coherden, OH, Yerry Wilson, WJZZ/Dottol, MSI, Darlen Parter. WEST: KADI/Denver, CO, John Resibock.

# MANHATTAN TRANSFER

(Columbia) JOHN KLEMMER

> United (Columbia) HEATH BROTHERS **Expressions Of Life**

Paquito Blowin' (Columbia)

# Opportunities

# Openings

# EAST

Air Personalities for new major market A/C. Great opportunity with group broadcaster, Responses to Bill Peris, (301) 652-7707. EOE M/F (7-31)

WJRZ, Jersey Shorse' top contemporary, has an immediate opening in news department. TSR & writing samples to Mr. Jefferson, Box 100, Manehawkin, NJ 08050, EOE M/F (7-31)

Accepting T&R for future morning personality. Send to Jack Armetrong, 14WK, 1201 Main St., Wheeling, WV 26003 or call (304) 232-2250. EOE M/F (7-31)

WMZQ/Washington, DC looking for Promotion Director, Should have experience in radio promotion, preferably Country, Salary negotiable, Contact Gil Rozzo, (202) 382-8330, EOE M/F (7-31)

Medium market AM needs morning, midday, afternoon talent. Formet going Black/Rhythm. Production a must. T&R to J.P. Conner, Box 140, Seliabury, MD 21801. EOE M/F (7-31)

A/C WMGQ seeks warm, experienced personalities for possible ft/pt openings. Send T&R to Bob Dunphy, WMGQ, Box 100, New Brunswick, NJ 08903. EOE M/F (7-31)

WBLI/Long Island eccepting T&R for possible future full-time jock openings. Send T&R to Bill Terry, WBLI, 31 W. Main St., Patchogue, NY 11772. EOE M/F (7-31)

Z95/WZZO/Allentown/Bethlehem/Eeston superstars AOR looking for experienced newsperson. T&R to Lyn Corey, PD, Sulte 205, Westgate Mall, Bethlehem, PA 18017. EOE M/F (7-31)

Albeny area A/C needs experienced part-time per sonalities. T&R to Dave Covey, WWSC, 217 Dix Ave. Gien Falis, NY 12801. EOE M/F (7-31)

92FLY/Albany looking for weekend telent. Also future full-time openings. You gotta be good! T&R to Kelly Stevens, Box 12279, Albany, NY 12212. EOE M/F (7-31)

# 1 Viacom Radio 11111

Looking for qualified announcers, newscasters and sportscasters to fill positions in our 8 major market radio stations. Make your move now to this equal opportunity, fast-growing company, Send tapes (cassettes), resume & salary requirements to: Bill Figenshu, VP Programming, VIACOM INTERNATIONAL, 1211 6th Ave., New York, NY 10036.

Professional communicators needed by expanding people-oriented company. T&R plus salary needs to Kent Thurston, Box 159, Skowhegan, ME 04976. No cells please, (7-31)

KC101/Connecticut has immediate opening for personality with production. T&R to Curtis Hansen, KC101-FM, 59 Quinniplac Ave., North Haven, CT 06473. No calle please, EOE M/F (7-31)

WCPA/Clearfield, PA seeking evening drive A/C personality. TSR to Bob Day, 110 Healy Ave., Clearfield, PA 16830. EOE M/F (7-31)

WVNH/Salem, NH seeking mature announcers for weekends/swing, MOR/Big Band format. T&R to Russ Mottla, Box 1110, Selem, NH 03079. (7-31)

WTSL/Hanover, NH needs announcer/production. Minimum 1 year experience. Good pipes, strong production. T&R to Bob Sherman, WTSL, Box 1400, Lebenon, NH 03766. EOE M/F (7-24)

Talk show host, highly motivated, well-informed, not afraid of controversy. Salary negotiable. Send resume now to WQBK, Box 1300, Alberry, NY 12201. (7-24)

WPRR/Altoone Stereo Rock now accepting T&R from qualified ennouncers full and pert-time. Write Deve Benke, PD, Box 1827, Altoone, PA 18801. (7-24)

WHFM/Rochester, NY has immediate opening for air personality with minimum 3 years experience. T&R to Kelly McCann, 344 East Ave., Rochester, NY 14804. EOE M/F (7-24)

Q108/York-Harriaburg needs experienced morning drive entertainer. Send T&R to Steve Gellegher, Q108, Box 2508, York, PA 17402. EOE M/F (7-24)

WIBZ looking for PD/on-eir for AOR. Must be able to deal with people, T&R: Don Steats, WIBZ, Box 1747, Parkersburg, WV 28101, EOE M/F (7-24)

•25,000 and super benefits for right morning person/sales combination. Experience a must. T&R to Ron Hill, WCIR, 306 Reservoir, Beckley, WV 25801. (7-24)

# SOUTH

Wizard 96, WWZD looking for one full-time and one pert-time/gummer relief eir personelity. TER: Derby Jemes, 133 W. 21st, Buene Vista, VA 24416. EOE M/F (7-31)

# **Openings**

Central Florida A/C needs production pro/midday DJ. Great compeny, good pay. No beginners. T&R to Merrill Craig, PD, 16Q, Box 1777, Delend, FL 32720. EOE M/F (7-31)

Sunbelt station in two-college market needs morning personelity with good production. T&R to Box 430, Ruston, LA 71270 or cell (318) 255-2530. EOE (7-31)

8end T&R now! One of the South's leading broadcast organizations seeks experienced mature personalities. Send to Steve Reed, Box 2209, Lufkin, TX 75901 or cell (713) 839-4456. EOE M/F (7-31)

News anchor/reporter wanted. Experienced, good writing, delivery, sharp editing essential. TGR to Tyler Cox, WAVE, Box 32970, Louisville, KY 40232. EOE M/F (7-31)

Wented: Ace reporter for #1 AM/FM combo. Shift includes afternoon anchor. Good bucks. T&R to Randy Thompson, WVMI, Box 4806-WBS, Biloxi, MS 39631. EOE M/F (7-31)

WCGQ/Columbus, GA looking for an experienced Music Director/morning air talent. TER to Joe McClure, Box 1537, Columbus, GA 31994. EOE M/F (7-31)

WYDE-Country/Birminghem is looking for adult communicators with a personable approach. Females encouraged. T&R to Jim Powell, Box 3326-A, Birmingham, AL 35256. (7-31)

New station in East Texas needs help! News and jocks. Full positions open. Call Dan, (214) 683-2258. EOE M/F (7-31)

WANS-FM looking for copy writer/Production Director plus part time sir talents. T&R: Bill McCown, Box 211, Anderson, SC 29822 or cell (803) 224-3424. EOE M/F (7-31)

WBT/Cheriotte has an opening for the all night Country show. Need experienced personality. T&R to Andy Bickel, 1 Julian Price Place, Charlotte, NC 28208. (7-31)

Wanted: Aggressive night person who wants to be part of a winning teem. Minorities preferred. Contact K.C. Jones, WOLO, 3040 Boundary St., Beaufort, SC 29902. EOE M/F (7-31)

Award-winning news department needs top-notch reporter/enchor. Call Diane Kepley, WCMS-AM/FM, (804) 424-1050 or rush T&R to 900 Commonwealth Place, Virginia Beach, VA 23484. EOE M/F (7-31)

WWBA is looking for Beautiful Music announcer with excellent voice. Cell (813) 576-6868, (7-31)

100,000 watt Country station needs evening personality. Top pay, benefits. Send T&R to Den Hollingsworth, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (7-31)

Have opening for mature announcer with big market experience. Cell Dutch, WWLF/St. Petersburg et (813) 229-8650. (7-31)

W8KZ/Chettanooga is accepting tapes for future news opening. Send to Garry Mac, Box 11202, Chattanooga, TN 37401. EOE M/F (7-31)

News person needed today! Great place to apringboard to bigger markets. Send tope today to: KKYN, Box 147, Plainview, TX 79072 or cell (806) 293-2661. EOE M/F (7-24)

## **Major Market AOR**

looking for communication pros to keep us on top. If you're a Production Director who can make our stop sets sound as hot as the music, a newsperson who digs and has News Director potential, or a unique air personality who can entertain, send T&R to Radio & Records, 1930 Century Park West, #252, Los Angeles, CA 90067.

99FM/Montgomery, AL has opening for mid-day and afternoon drive. TER to Joe Cook, Box 11411, Montgomery, AL 36198. EOE M/F (7-24)

KXX108/Birminghem has a future PM drive opening. T&R to Smokey Rivera, Box 10904, Birmingham, AL 35202. No calle, EOE M/F (7-24)

WTMC currently looking for a full-time air personality. T&R including production, writing exemples to Bill Mansfield, P.O. Box 897, Ocela, FL 32678. (904) 629-8008. EOE M/F (7-24)

KBBB/Borger, TX has opening for Sports Director. Local play-by-play. T&R to Billy Sheldon, PD, Box 1478, Borger, TX 79007. EOE M/F (7-24)

Morning man needed now, Top rated contemporary Country. T&R to Tom Bates, KYXK, Box 2727, Longview, TX 75808. EQE M/F (7-24)

BJ105/WLOF/Orlando seeking news enchormer/street reporter, T&R to Alan Spector, Box 15748, Orlando, FL 32808. No calls please. EOE M/F (7-24)

958GF talent search continues. One-to-one afternoon drive communicator for 100,000 wett CHR FM. T&R to Doug Weldon, Box 876, Sevannah, GA 31498. EOE M/F (7-24)

KRZI has rere night time opening. Mature delivery, sharp production a must. Join a winner. T&R: Clay Steele, Box 8093, Weco, TX 76710. (7-24)

# **Openings**

WBLQ 95Rock/Montgomery looking for air teleming for future openings. Excellent production. AOF superstars formet. TER: Mike McNeel, Box 5000, Montgomery, AL 35192. (7-24)

Future opening for News Director and straight man for mornings. Strong in local news and a communicator. Call Merrill Craig, PD, (904) 734-9386. (7-24)

WQRK/Norfolk, VA has future openings. 4 years experience. T&R only to Relph Wimmer, WQRK, 160 Newton Road, Virginia Beach, VA 23462. EOE M/F (7-24)

WKGN/Knoxville looking for a full-time air talent. TER to Jonathan Keyee, 2900 Southerland Ave., Knoxville, TN 37919. EOE M/F (7-24)

WTMC ourrently looking for News Director to handle enchor position and some street reporting. TER: Bill Manafield, Box 897, Ocela, FL 32678. (904) 629-8008. EOE MIF (7-24)

Southwest's #1 growing CHR rocker needs energetic night communicator. T&R to Bobby Hart, KIXY-FM, City Heil Plaza, San Angelo, TX 76903. EOE M/F (7-24)

# MIDWEST

Hilliard Radio Group looking for aggressive talent for new stations. Positions in news, announcing, agriculture and sales are evallable. Cell Al Jamieson, (308) 635-1320. (7-31)

## Successful Midwestern

Country station needs aggressive and knowledgeable Program Director. Good pay and benefits for the promotion-minded qualified person. T&R to Radio & Records, 1930 Century Park West, #253, Los Angeles, CA 90067.

KLZR prides itself on its variety of music and vitality. We have a rare opening. T&R to John Conrad, Box 3007, Lawrence, KS 68044. EOE M/F (7-31)

Aggressive News Director wanted for WTCJ/Tell City, IN. T&R to Ron Phillips, WTCJ, Box 250, Tell City, IN 47586. EOE M/F (7-31)

Air telent needed for CHR station. Send photos, tapes & resumes to Lenny Herrison, WTCY, Rt. 540, Belifountaine, OH 43311. No cells, EOE M/F (7-31)

Screemer needed for high energy Top 40. (Terre Heute market.) Send T&R to Richard Keufman, WBDJ, Box 400, Brazil, IN 47834 or cell (812) 446-2317. EOE M/F (7-31)

Local Music Correspondent desired for weekly netlonal radio program. Audition tape required. Cal Bachelor Lane Productions, (313) 439-8376. (7-31)

WBC8 looking for the best air talent in America for future openings. Send T&R to Pat Martin, WBCS, Milwaukee, WI 53208. EOE M/F (7-31)

Wanted: News Director immediately for top flight news operation. Contact KSAL, ettention Tom Mulfigan. Good selary, good benefits. (913) 823-3701. EOE M/F (7-31)

KZ93, Midwest CHR eccepting applications for future opening. T&R to Lou Patrick, PD, 3131 N. University, Peorla, IL 61604. EOE M/F (7-31)

Michwest major R&R glant needs state-of-art inventive production. No eirshift. T&R to Alan Young, KQRS, 917 N. Lilac Dr., Minneapolis, MN 56422. EOE M/F (7-31)

WTRX/Filnt, MI has immediate opening. Evening talk show host. Aree's top rated A/C-Information station has rere opportunity with up-scale pay. Bob Meadows, (313) 743-1150. (7-31)

WK8W/Cleveland is looking for Contemporary personality who can communicate with people. John Olson, WKSW, 1 Playhouse Square, Cleveland, OH 44115. No calls. EOE M/F (7-31)

KKXL-AM-FM, brand new CHR, has immediate air talent openings. All shifts considered. Rush T&R to Don Nordine, 506 University Ave., Grand Forks, ND 58201. (7-31)

# **KJJY/106**

106, has an immediate opening for a morning pro with minimum two years AM drive experience. T&R including references to Beverlee Bleisch, PD, KJJY/106, 1551 NE 66th Ave., Des Moines, IA 50313. No phone calls. A Fuller-Jeffrey Group Station. EOE M/F.

Stuart Broadcasting has openings for Country and elso CHR eir telent. Cell Orv Koch, (402) 475-4204. EOE (7-31)

# **Openings**

WEAQ/Eau Claire has opening for all-night air personality. T&R to Rick Roberts, Box 1, Eau Claire, WI 54702. EOE M/F (7-31)

WABX-FM seeking Production Manager. 3 years experience in commercial copywriting, on-eir work, radio production. Carey Curelop, 20760 Coolidge, Detroit, MI 48237. EOE M/F (7-31)

Full service A/C needs take charge PD. Station's got good numbers; needs someons to get more. Cell Jim Metzer, WTRX/Flint, MI, (313) 743-1150. (7-31)

50,000 watt News/Talk KCMY has immediate opening for Program Director. No beginners; solid news/talk background assential. The person we want has super creativity, re-defines the word "self-starter," and has a sense of humor in the outer stratospherel is this for you? Ready to work yesterday? If so, rush resume and cover letter to Tom Tradup, KCMO, 4500 Johnson Dr., Fairway, KS 66205. No calls! EOE M/F (7-31)

Experienced AOR announcer sought to replace our afternoon drive announcer who desires to go into seles. Must have excellent production skills! Top fecility and equipment! Excellent staff! \$13,000-\$15,600 depending on telent, T&R to GM, KQDS, Box 6167, Duluth, MN 55806. (8-14) •

# WEST

Hot AOR format in development stages, 25+ demo aim. Hit oriented. Call Joe Costanzo at (213) 248-6992 (mornings) or Box 8027, La Creacenta, CA 91214. (7-31)

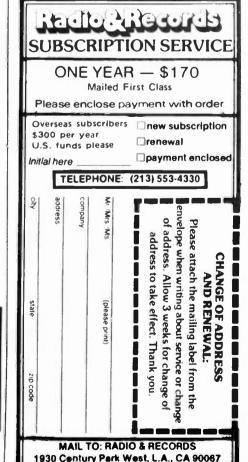
56/KLZ, Coloredo country needs pert-time air personality to start ASAP. TER to Bill Bradley, PD, KLZ, 2149 S. Holly St., Denver, CO 80222. EOE M/F (7-31)

# —Major Talent Search

Major broadcast group in top ten markets with great, stable work environments is looking for experienced air personalities that are clever, entertaining, or funny. Females and minorities are encouraged to apply. Send a telescoped cassette aircheck and resume to: TALENT SEARCH, Box 7350, San Francisco, CA 94120.

Experienced 6-midnight jock needed now at KEXO. TSR to Mike Connors, Suite 1016, Velley Federal Plaza, Grand Junction, CO 81520. EOE M/F (7-31)

K-93 FM/Sents Rose, CA rocker, needs experienced production/copywriter with automation experience. Solid company, edvancement, benefits. Tapes to Box 309, Hersidaburg, CA 95448. (7-31)



# Opportunities

# Openings

# WEST

Northern CA coastal A/C AM and CHR FM needs experienced PD/morning personality. Fast growing group with management growth potential. Must have promotion, music, and leadership experience. Natural adult on-air sound a must. Tape, resume and salary requirements to Gary Katz, KFMI, Box 3710, Eureka, CA 95501. EOE M/F (7-31) •

PO's and air telenti if you sizzle, send a presentation to David Garlano, John Sabastian & Assoc., N. 24th St., #208, Phoenix, AZ 85016. EOF M/F (7-31)

## IMMEDIATE **OPENINGS**

National traffic reporting service has immediate openings for professional broadcasters to anchor "trafficasts" in several of our cities. Must be willing to relocate. Good salary, and benefits. Excellent growth Send resume and cassette to Joyce Carberry, National Director of Operations, Metronetworks, 1 N. Charles Street, Suite 1114, Baltimore, MD

Air talent for top A/C in Bend, DR. Minimum 3 years experienced for future drive apot. T&R to Chip Lewis, KBND, Box 5037, Bend, OR 97708. EOE M/F (7-31)

6-10pm slot open at KGEO. Will elso watch automation and do public service. T&R: Mike Evana, Box 260, Bekersfield, CA 93302. EOE M/F (7-31)

# **Programming Talent**

Expanding chain needs exceptional programming talent for growing Southwest market. Must be talent for growing Southwest market. Must be creative, take-charge leader. Experience in CHR. A/C helpful. Rush tape/station composite, resume and programming portfolio. Also, looking for seasoned morning pro for Western market. Looking for informational communicator with the ability to relate to adults. Rush tape/resume and salary requirements to Radio & Records, 1930 Century Park West. #250, Los Angeles, CA 90067. EOE M/F

KXFM/Benta Marie finally has an opening. Production akilis and a knowledge of AOR programming and research a must. Contact Ed Ryba, (805) 922-2156 after 2pm. EOE M/F (7-31)

Immediate opening for experienced morning per-sonality. Adult MOR station, No beginners please. TSR, picture: Lerry Crawford, OM, KLYO, Box 1499, Bakerafield, CA 93302. EOE M/F (7-31)

Looking for experienced newsperson for AM/FM contemporary 100,000 watt Country. Station in small college town. KOJM/QZ92, Box K, Hever, MT 59501. (7-31)

# Openings

KRQK/KLVV looking for full and part-time air per-sonalities. TGR to Sam Jackson, 516 North H St., Lom-poc, CA 93436, EQE M/F (7-24)

KZEL/KBOF/Eugene needs quality newsperson with sense of humor, T&R to Peyton Mays, KZEL, Box 70128, Eugene, OR 97401. No cells please. (7-24)

# **Positions Sought**

RON WALKER currently working but looking for better opportunity. Experience in A/C, Country & CHR. Cell anytime, (215) 461-1072, (7-31)

Experienced Sportscaster seeks hockey play-by-play position. Will do other sports including reporting, Will relocate anywhere. Call MARC afternoons, (218) 749-4983, (7-31)

6 years experience news/sports reporter. Play-by-play. Available immediataly. Cell JIM BRESHNAHAN, (614) 436-6133. (7-31)

Former Classical FM PO and AM morning person desires airshift and/or management in Classical, Contemporary Christian, Beautiful or Big Band formats. RICHARD, (207) 772-9857. (7-31)

MIKE BRAOFORD, middays at KPUR/Amarillo looking for medium to major market personality position. Call (806) 353-9245, (7-31)

Boston...Where's your Country? AM drive from KRKE/Albuquerque arrives 9/1 ready to make you sound established. Write FRANK SCHUBERT, 1415 Manzano N.E., Albuquerque, NM 87110. (7-31)

Redio programmer, 10 years experience including news and sales. Complete format ready to roll for right bucks. Airahift included CARL BAKER, Box 128, Easton, PA 18042. (215) 258-8429. (7-31)

I'm tired of dog food. Experienced jock and sales Herd working. Currently employed. Seeks pay. PAUL WESTON, (208) 532-1200, (7-31)

Female Jock, 6 years experience in all formate and time slots. Personality oriented, (916) 731-8365, (7-31)

Veteren enchor/reporter, 10 years experience, good sense of humor. Prefer mornings. Will relocate. Available now. Call JOHN, (602) 265-2658. (7-31)

CHR and Country, PO/MO experience looking for team position. Midwest or West preferred. Major or medium merket, Cell DAN, (314) 221-0960, (7-31)

Aggressive, seasoned, young air personality with promotion and programming experience, looking for same in medium/major market. Ambitious and responsiblet Cell ROB, (916) 486-0265, (7-31)

RANDY O'NEILL, entertaining personality with 7 years experience-Dallas to Detroit. Good pipes and production. CHR and AOR. Call (214) 243-8525. (7-31)

Afternoon drive/MO of #1 CHR In the state, se PO spot in medium merket. Prefer the South. For gramming philosophies, call (615) 472-2034. (7-31)

Talk show host, 10 year veteran. Moderate, conservative with humor. (801) 375-6939, (7-31)

Good used broadcaster looking for a challenge end a nice place to settle. Call MIKE, (515) 423-2336. (7-31)

\* \* \* \* \* \* TRANSTAR \* \* \* \* \*

WE NEED TALENT WITHOUT AN ACTI Comfortable, confident personalities are needed. MusiConnection on Transfar Radio Network will broadcast to the nation via satellite from beautiful Colorado Springs, and air talent is what we're looking far. Six day on-air week. Off-air duties include writing and production of lifestyle features for 25 to 34 year olds. We have the ideas—you must take 'em and run and write and producel if you can relate to your audience by helping them cape with their lives, if you can creatively weave lifestyle into into your raps writhout getting foot-inmouth disease, if you watch "Dallas," "60 Minutes," "The Dukes Of Hozzard," and "M-A-S-M (and love them), if you read People and the WSJ, if you can really feel what the guy with a pack of Luckies ratled up in his T-shirt sleeve is all about, we need you. No calls, Send aircheck (cassette), resume, sample of your writing (Tapic: "What you can for fun this weekend." in 60 seconds of copy), histary of your life, habbies, goals, and list af ten things you talked about on your show this week.

NEWSPERSON NEEDEDI So you think you're Paul Marveyl Transtar's MusiConnection is looking for a unique newsactor writer-person who can prepare and deliver rapid-fire news that borders on commentary too. You've gotta be able to tell "short stories." If you can tip, rewrite, and more than read, and if you understand the cancerns of the cantemporary 25 to 34 year-old american and how he and she must be informed to cope with 1981 and next year too you could be the person we are looking for. You'll be farced to live in beautiful Colarada Springs, and to wark at the base of Pikes Peok. No calls. Send cassette of 3 three-minute newscosts (eoch with 10 or more different stories).

Send to:

E. Karl, Sunbelt Braadcasting Graup,

1422 Manterey Plaza, San Luis Obispa, California 93401

A splendid time is guoronteed for oil.

\*\*\*\*\*

# **Positions Sought**

Ahead of my time. I'm a versatile, class talant, hotly pursuing promotion, production, sports. East. Can do for right guru. WAYNE, (614) 676-5661, (7-31)

Jook available August 1st. P-B-P on audition tape. (919) 398-4181. LARRY KINCAID, HHC 4th Psyope, Ft. Bregg, NC 28307. (7-31)

Veteran black announcer seeks CHR gig. Experience includes. PO-ship with Burkhert/Abrama station, KMJQ/Houston, BJ105/Orlando. Cell ROSHON, (312) 783-2636. (7-31)

Oon Imus, Steve Dahl, the Gresseman all rolled into one! JEFF CONRAD seeks mornings or personality shift with medium or major market station. (305) 392-1916. (7-31)

News pro with good pipes now unhitched. Major or large merkete only. Call R. HUBERT, (803) 556-3867. (7-31)

Versatile 3 year pro looking for college town Contemporary. Cell MIKE at (319) 372-7337, (7-31)

PO with proven AOR format wanting FM opportunity. Will relocate. Call ERIC, mornings and evenings (219) 663-7205. (7-31)

Help! Get me back to civilization. Ni Cell BILL, (603) 524-8050. (7-31)

Long time on the broadcast end. Would like to expand my sales background, Also can double as MD. KEN McKAY, (714) 887-6680, (7-31)

OONNA HALPER is ready to put 14 years of programming knowledge to work for your station in all formats. Cell (617) 266-5688. (7-31)

Teens are yours when this high-energy rocker busts loose for your CHR. Sizzling production, voices, phones, involvement. Own mobile DJ unit, DAN McKAY, (504) 895-8112, (7-31)

Dedicated Jock, close 2 years pro. Multi-voice, good listener response. Currently with personality concerations KMED. Wake up to the Food JON FOXX, (503) 884-8080 or (503) 855-7716. (7-31)

10 year Los Angeles county broadcaster seeks news, air, production in L.A., San Diego. (213) 277-7769 or (213) 622-3444 and leave message. BILL. (7-31)

Went to learn CHR. Major market AOR, A/C, News/Telk, and Jazz. Call KERRY LOWEN, (208) 827-3228. (7-31)

Experienced, productive, versatile AOR soft-rock jock looking for small market. T&R available. Will relocate. BRUCE KACHER, (215) 289-1023 or (215) 824-4830. (7-24)

Good Morning Mouth! Outrageous bits, characters & phones. Major market pro. Formerly WGST, WSPD, still working. Prefer Midwest & Northeast larger markets. D.A.O. (803) 248-4856. (7-24)

JONATHAN KEYB PO WKGN, K102/Ft. Lauderdale looking for similar position. Call (615) 691-2801 or (615) 521-6220. (7-24)

Top 40 play-by-play/aportacester wents job anywhere ASAP. College or pro football and/or backet-ball a must. Employed 7 years, degree. GARY, (502) 897-7759. (7-24)

lam-Vet no proba — 7 years Journallam, 3 years DJ, S degree. Mature, responsible, dependable, AQR & ountry experience. Make decent proposal RTO, 3512 ristol Ame, TX 79109. (7-24)

Looking for PO position Adult Contemporary or CHR. Indiana preferred, Midwest considered, 10 years experience including WFYR, WNAP. Award winning production, Call (217) 423-5458, (7-24)

I'm looking for you. 20 year pro, excellent production. All markets considered for PD, MD or air telent. Available yesterday. Excellent references. CAL (319) 373-1089. (7-24)

GARY RYOER, former KAAY, KRBE jock looking for work in Midwest or West Coast, 13 year pro. (71 497-8798, Prafer Adult Contemporary or CHR, (7-24)

CHR night jock. Up-tempo, exciting. 3 years experience. Good numbers. Florida, Southeast only. (305) 721-0582. (7-24)

nouncer: news, production, copywriting, progra & ND experience. 1st ticket. Seeking position with solic medium market. Available immediately. Prefer Centra PA., LARRY KAY, (717) 853-2500 after 3pm. 203 Spr ingfield Gardena, Mt. Joy, PA 17552. (7-24)

Country music PO/MO/air talent available today. PD KIKX/Tucson. 3½ years at same. Formerly KCUB, KJJJ, Prefer Western U.S. BOB JONES, (602) 889-6296, (7-24)

Looking for overnight or weekend air pot ben Contemporary or R&B station. 2 years of Cell CARL DILLARO, (315) 476-3268. (7-24)

Looking for highly creative production person and on-air personality? Give me a call at (318) 436-8439, Aak

# Positions Sought

Black medium-merket stations: Looking for no nonseries approach to success? Major merket jock L.A./Washington, D.C./San Francisco. Prefer East Midwest or South. CHUCK, (213) 296-8891. (7-24)

3 years experience and 20 years old, Am ready to work in Central Pennsylvenia and Delmarva ereas, Call WALLY, (717) 677-6603 after 6pm, (7-24)

Experienced AOR announcer with 5 years including MD. Excellent knowledge of Rock & Jazz. Seeks position. Call TONY, (615) 929-1990. (7-24)

Available full or part-time radio. Prefer Los Angeles. 14 years, 1st ticket. Call DOUG, (213) 366-1550. (7-24)

Experienced femele Public Service Oirector/news-caster/call-in telk show host. Seeking position in medium-large market. T&R upon request, Will relocate. VALERIE, (213) 821-2142, (7-24)

Pro communicator, 9 years experience looking for PD, MD, production or on-air in Carolinas or Georgia, Call JIM LANE, (803) 278-0823. (7-24)

4 year pro looking for day-time work in Texas. Former MD with experience in Country, CHR & Easy Listening plus sportscasting. (915) 677-0128. (7-24)

24 year old male looking for news/sports or PD position. Over 5 years experience. Good voice, professional. Prefer Minnesota area. (414) 261-7877, afternoons. (7-24)

Sports reporting in medium market is the type of situation 1 seek. 5 years play-by-play experience. Contact MIKE, (507) 437-6598, (7-24)

A good current on-eir medium merket MO looking for right offer. Experience: KIIS-FM, KUTE 102, KORK. Cell MARK, (702) 731-3253. (7-24)

PREBTON THOMPSON, Top 40 personality pro looking for drive-time opening in medium-major mark Over 8 years experience. Cell (503) 639-8601, (7-24)

ROY ROBEN formerty of WAYB looking for medium market Top 40 einshift. (704) 568-1882. (7-24)

News Interm with KOKA/Pittaburgh, 1 year experience as reporter/anchor in Top 50 market. College degree. Call JIM PARSONS, (412) 287-6698, (7-24)

Attention Superstars/AOR stations in West and Southwest. LEE ROBERTS of 96ROCK Superstars Tucson looking to join winning Superstars AOR team. (602) 747-5330. (7-24)

# Changes

## RADIO

Rocky Zagari, formerly-of KCRS/Midlanda, TX, moves to middeys at KITY/San Antonio, TX.

Genl Donaghey joins the sales staff at KISS

Bill Dotson, formarly with WTRB/Bailey, TN moves to 10am-1pm shift at WMC/Memphis, TN.

# **R&R** Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines;

Frequency Rates \*

1 Week 2 Weeks 3 Weeks \$20.00 \$25.00

# Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Opportunities

# Changes

lay Phillips, MD and middey personality at //MC/Memphis, TN, joins WMAQ/Chicago, IL as MD.

hris Angel joins WMC/Memphis, TN 1-4pm om WZXR-FM/Memphis, TN.

Paul Hooper promoted to MD and Promotional Nirector at WMC/Memphia, TN.

Ilm Feltman, formerly with WREG-TV/Memphis, N. Joine WMC/Memphis, TN as News Director and

Ferry Ryan, former Promotions/MD and PM per-onsity at KPLE-FM/Temple, TX, moves to KXKZ-M/Ruston, LA as PD/MD.

Hava Simchon appointed Account Executive at

E.J. Williams, Jr. appointed Director, Co-op Advertising and Marketing Services at KYW/Philidelphia.

Merrill Craig joins WXVQ/Deland, FL as Program

Dan McWilliams leaves KUFO/Odesse, TX, over-nights and joins WOHO/Toledo, OH as Production

David Fryar has been named Controller for Texas group broadcaster Hicks Communications, Inc.

# Changes

# RECORDS

Jim Blevins named Special Market Promotion manager for Elektra/Asylum, Los Angeles.

Mike Webster appointed Special Market Promotion Manager for Elektra/Asylum, Chicago.

Sheek Monger appointed Special Market Promo-

Tyrone Miller named Special Market Promotion Manager for Elektra/Asylum, Charlotte.

Joyce Straws named Special Market Promotion Manager for Elektra/Asylum, Miami.

Susan Levin upped to Elektra/Asylum Promotion

Cori Glazer has been promoted to Director of Recording at Elektra/Asylum.

Mary Widmer upped to Director of Administration

David Dial appointed Director, Procedures, Controls & Auditing, CBS Records.

Yvonne Rice named Singles Specialist at WEA

# Changes

Al Pedicine named Controller for Arista Records

# INDUSTRY

Greg Hagglund promoted to Regional Director of

Robert P. Eastwood has been appointed Product Manager for videocassette recorders and videodiscs for Magnavox, N.A.P. Consumer Electronics Corp.

Charles E. Nelson has been named Audio Product Manager for Magnavox, N.A.P. Consumer Electronics Corp.

Theodore H. Thompson edvences to Product Manager, Video for Magnevox, N.A.P. Consumer Electronics Corp.

C.S. Kirkendell named Sales Manager for Magnavox, N.A.P. Consumer Electronics Corp.

Neil L. Macht has been named Audio Visual Manager for Magnavox, N.A.P. Consumer Electronics Corp.

James J. McFalls appointed Price Positioning Manager for Magnavox, N.A.P. Consumer Electronics Corp.

# Changes

Jim Gibson joine the Word Music Group as Direc-

Charlotte Bowling appointed Administrative Assistent at Word Music Group.

**Dan Raines** joins Word, Inc. as Marketing Director for Word Video Communications.

Marilyn Klionsky named MTV Account

Donna Alda appointed Promotion Manager at

Gale Sparrow named MTV Talent Coordinator

Helene Gross appointed MTV Continuity Direc

## Miscellaneous

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# Marketplace

# lote Bays T'shir CANVAS INDUSTRIES, INC. 136 West 21st Street, N.Y., N.Y. 10011 Telephone 212-691-0001



Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY station letterhead:
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Issue #16 features KWST/London & Engelman, KFI/Jack Armstrong, Y100/Bill Tanner, KMJK/Andy Barber, KYA/Russ Syracuse, and from Honolulu, KIKI. Bock issues available. Cassettes \$5.00

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CALIFORNIA AIRCHECK P.O. Box 4408, San Diego, CA 92104

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# RAY PARKER JR. & RAYDIO That Old Song (Arista)

63% of our reporters on it. Moves: Up 63, Debuts 19, Same 26, Down 0, Adds 29 including CKGM, KVIL, KRLY, CKLW, KS95-FM, WGCL, WTRY, KTSA, WIKS, WHOT, KERN, WJBQ, WFOX, WSPT, KDZA. See Parallels, charts at number 29.

# **BEACH BOYS**

The Beach Boys Medley (Capitol)

58% of our reporters on it. Moves: Up 16, Debuts 33, Same 38, Down 0, Adds 40 including Z93, KRLA, KIMN, Q103, WBLI, WAQY, WFMF, WBCY, WAKX, KTKT, WCIR, Z102, KDVV, KSLY. See Parallels, charts at number 30.

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record Up on their charts, the number of new chart Debuts, how many stations held it the Same (on to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs.

SHEENA EASTON "For Your Eyes Only" (Liberty) 105/32 Moves: Up 27, Debuts 24, Same 22, Down 0, Adds 32 Including WKBW, WBEN-FM, WIFI, WROR, Y100, WCKX, KSLQ, KRLA, KEZR, 13K, KOPA, WHBQ, WNAM, KKXX.

TUBES "Don't Want To Walt Anymore" (Capitol) 104/4 Moves: Up 52, Debuts 6, Seme 38, Down 4, Adds 4, CKGM, CKLW, WBBF, WTWR, WKBW 29-22, JB106 15-9, KBEQ 4-3, KJR 17-14, KPLZ 15-11, WAQY 9-4, KINT 20-14, WERC 20-18, Y103 24-19, FM103 10-8, KRLC 13-11.

GINO VANNELLI "Nightwalker" (Arista) 97/7

Moves: Up 47, Debuts 10, Same 33, Down 0, Adds 7, WKBW, WXKS-FM, KOPA, KINT, KSTT, KYNO-FM, KTAC, KFYR, WCAO 22-18, CKLW 26-22. KEARTH 30-26, B104 22-20, KXX106 24-21, KEYN-FM 23-20, KKXX 28-22, KH F 23.18

MOODY BLUES "The Voice" (Threshold/PolyGram) 94/82 Moves: Up 3, Debuts 6, Same 3, Down 0, Adds 82 including WBEN-FM, WFIL WPGC, KRBE, 94Q, WLS, WLS-FM, CKLW, KBEQ, KEARTH, KFI, KIQQ, KYYX, KPLZ, G100.

LULU "I Could Never Miss You (More Than I Do)" (Alfa)

91/52. Moves: Up 1, Debuts 10, Same 28, Down 0, Adds 52 including WBEN-FM, WFIL, WIFI, WCAO, WROR, WXKS-FM, KRLY, KXOK, WZUU, KEZR, KYYX, KPLZ, WFBR, WBFM, KYSN

STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 90/6. Moves: Up 62. Debuts 3, Same 14, Down 5, Adds 6, CKLW, KIQQ. KFRC, WFMF, WANS-FM, KPUR, WPGC 18-16, Y100 23-19, KRLA 11-8, K104 25-20, WMAK-FM 6-3, KGGI 9-8, WCIR 10-3, KILE 9-5, WEAQ 10-9.

ALABAMA "Feels So Right" (RCA) 87/13

Moves: Up 47, Debuts 5, Seme 20, Down 2, Adds 13, WPGC, Z93, WHYN, WBBQ, KX104, WOKI, KOFM, WNCI, KERN, 96SGF, WFOX, WROV, KKRC, 94 Q 22-16, KIMN 28-23.

SILVER CONDOR "You Could Take My Heart Away" (Columbia) 78/19. Moves: Up 17, Debuts 8, Seme 34, Down 0, Adds 19 including WBEN-FM, KPLZ, KOPA, WFLY, WKRZ-FM, KX104, WOKI, WAKY, WISM, WNCI, KIOY, WJBQ, WFBG, WANS-FM, KSLY.

STYX "Nothing Ever Goes As Plenned" (A&M) 77/3 Moves: Up 39, Debuts 4, Same 31, Down 0, Adds 3, KSTT, KIOA, WFBG, CHUM 28-20, KRBE 23-19, B104 20-16, WHFM 29-23, WFMF 28-21, KJ100 19-14, WAKX 32-29, Z104 12-10, KKXX 16-9, WHHY 29-25, KOOK 20-18.

BILLY SQUIER "The Stroke" (Capitol) 76/1

Moves: Up 27, Debuts 3, Same 23, Down 22, Adds 1, WFBF, Q107 1-1, Z93 6-3, Q102 12-9, KFRC 19-12, WPST 4-3, WKEE 4-3, KEGL 1-1, WBBQ 12-6, WRVQ 1-1, WGRD 2-1, K96 13-10, WISE 1-1, KDVV 1-1, KENI 8-6, KOOK 14-9.

BALANCE "Breaking Away" (Portrait) 74/18
Moves: Up 23, Debuts 8, Same 25, Down 0, Adds 18 including WCAO, 94Q, WZUU, KOPA, WHFM, KNUS, KHFI, KLAZ, G100, WAXY, WBBQ, WMAK-FM. KMJK, WRKR, KDZA.

ELTON JOHN "Chloe" (Geffen) 73/29

Moves: Up 12, Debuts 9, Same 23, Down 0, Adds 29 including WBEN-FM, WGCL, KEARTH, KC101, WKEE, WERC, WNOX, KOFM, WOW, KJRB, WACZ, WHEB, KQIZ-FM, WTRU, KATI.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia)

73/11. Moves: Up 38, Debuts 7, Same 14, Down 3, Adds 11, Y100, WBLI, KC101, WHYN, KNUS, WERC, G100, KERN, WJBQ, KVOL, WRKR, WXKS-FM 28-22, Q103 21-17, WHHY 26-23, KCBN 21-17.

BLACKFOOT "Fly Away" (Atco) 61/1

Moves: Up 34, Debuts 3, Same 22, Down 1, Adds 1, Y103, Z93 19-14, KEZR 21-18, K104 26-22, WAQY 15-11, WBBQ 13-8, WBCY 16-12, KJ100 11-10, WAKX 28-25, WDJX 20-16, KMJK 30-27, 95XIL 24-20, WCGQ 26-19, KKRC 29-26,

# Radio & Records

# NATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST		July 31, 1981
6	5	4	0	POINTER SISTERS/Slow Hand (Planet)
2	2	1	2	JOEY SCARBURY/Thema From "Greatest" (Elektra)
3	3	3	3	KENNY ROGERS/I Don't Need You (Liberty)
1_	1	2	4	AIR SUPPLY/Tha One That You Love (Arista)
27	21	10	6	DIANA ROSS & LIONEL RICHIE/Endiess Love (Motown)
4	4	5	6	MARTY BALIN/Hearts (EMI America)
15	11	8	<b>O</b>	JUICE NEWTON/Queen Of Hearts (Capitol)
10	8	7	8	ALAN PARSONS PROJECT/Time (Arista)
23	19	14	0	COMMODORES/Lady (You Bring Me Up) (Motown)
22	15	12	10	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
17	14	11	0	PHIL COLLINS/In The Air Tonight (Atlantic)
8	7	6	12	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
9	9	9	13	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
21	17	15	0	CARPENTERS/Touch Me When We're Dancing (A&M)
26	24	20	16	PABLO CRUISE/Cool Love (A&M)
25	23	17	0	FOREIGNER/Urgent (Atlantic)
_	28	22	<b>O</b>	JOURNEY/Who's Crying Now (Columbia)
13	12	13	18	OAK RIDGE BOYS/Eivira (MCA)
28	25	21	0	GREG KIHN BAND/Breakup Song (They) (Beserkley)
-	29	25	20	GARY WRIGHT/Really Wanna Know You (WB)
30	27	24	3	PAT BENATAR/Fire And ice (Chrysalis)
-	_	26	2	S. NICKS w/TOM PETTY/Stop Draggin' (Modern/Atco)
29	<b>26</b> .	23	23	JIM STEINMAN/Rock & Roll (Epic/Cleveland International)
16	13	18	24	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
_	30	27	25	ROBBIE PATTON/Don't Give It Up (Liberty)
_	_	28	<b>3</b>	ELO/Hold On Tight (Jet)
_	_	29	<b>7</b>	FRANKE & KNOCKOUTS/You're My Girl (Millennium)
_	_	30	2	EDDIE RABBITT/Step By Step (Elektra)
_			2	RAY PARKER JR. & RAYDIO/That Old Song (Arista)
This of		<b></b>	<b>©</b>	BEACH BOYS/The Beach Boys Medley (Capitol)
Black o	ircied	numb	ers inc	y on airplay statistics compiled weekly from our CHR reporting stations. dicate significant upward movement from at least 60% of our reporters.

# **MOST ADDED** ®

MOODY BLUES "The Voice" (Threshold/PolyGram) LULU "I Could Never Miss You" (Alfa) KIM CARNES "Draw Of The Cards" (EMI America) BEACH BOYS "The Beach Boys Medley" (Capitol) EDDIE RABBITT "Step By Step" (Elektra)

Complete Regionalized Listings on Pages 30 and 31

# HOTTEST

ROSS & RICHIE "Endless Love" (Motown) POINTER SISTERS "Slow Hand" (Planet)
JOEY SCARBURY "Greatest American..." " (Elektra) JUICE NEWTON "Queen Of Hearts" (Capitol)
COMMODORES "Lady (You Bring...)" (Motown)

Parallel Listings Begin on Page 32

DON FELDER "Heavy Metal" (Fuli Moon/Asylum) 55/13

Moves: Up 7, Debuts 6, Seme 29, Down 0, Adds 13, WBEN-FM, KEGL, WVIC, WOW, KKXX, FM103, K96, KLUC, WFBG, WFOX, KILE, WRKR, KFXD, KBEQ 20-17, WKRZ-FM 25-21.

KIM CARNES "Draw Of The Cards" (EMI America) 53/46

Moves: Up 3, Debuts 3, Seme 1, Down 0, Adds 46 Including WCAO, Z93, KFI, KYYX, WICC, KINT, WSEZ, WVIC, KEYN-FM, KJRB, KCPX, WCIR, KVOL, KKLS, KOOK.

ALLMAN BROTHERS BAND "Straight From The Heart" (Arista) 51/27

Moves: Up 1, Debuts 2, Seme 21, Down 0, Adds 27 including KRLA, KYYX, B104, WKEE, KQ94, WAAY, KX104, WRJZ, KJ100, KZ93, WISM, WFOX, KILE, KCBN, KQDI.

AFTERNOON DELIGHTS "General Hospi-tale" (MCA) 51/17

Moves: Up 9, Debuts 7, Same 17, Down 1, Adds 17 including JB106, Q105, WKRZ-FM, 14Q, WKEE, KXX106, CK101, WHBQ, WRJZ, WNOX, WOW, KERN, KHYT, KZZX, WANS-FM.

# Others Getting Significant Action

SQUEEZE "Tempted" (A&M) 46/12

Moves: Up 9, Debuts 2, Seme 22, Down 1, Adds 12, KRBE, WHFM, WFLY, WKEE, WMAK-FM, WRJZ, WBCY, Z104, WJBQ, WLAM, WIGY, KKRC, KDVV, WCAO 18-15, KBEQ 15-12, B104 16-12, POINT BLANK "Nicole" (MCA) 38/2

Moves: Up 13, Debuts 4, Same 17, Down 2, Adds 2, WJBQ, KQDI, PRO-FM on, KRBE 3-3, WAQY 19-16, KINT 23-19, KHFI 10-6, KJ100 22-18, WVIC 25-23, KERN on, WACZ 13-10, 95XIL 27-24, KILE 17-16, KSEL 15-12, KVOL on.

SANTANA "The Sensitive Kind" (Columbia) 35/9

Moves: Up 7, Debuts 6, Same 14, Down 0, Adds 9, WIFI, JB105, WKEE, WSEZ, WVIC, WIGY, WTSN, 13FEA, KRBE d-26, KFRC on, WFLY 29-24, KSET-FM 29-26, KHFI 30-28, KYNO-FM 21-17.

REO SPEEDWAGON "In Your Letter" (Epic) 34/30

Moves: Up 0, Debuts 1, Seme 3, Down 0, Adds 30 including KEARTH, KFI, KIQQ, WFBR, WAEB, WAQY, KHFI, WSGN, WOKI, WBCY, KEYN-FM, KTKT, 13FEA, 95SGF, KOOK.

TOM PETTY & THE HEARTBREAKERS "A Woman In Love (It's Not Me)" (Backstreet/MCA) 34/1. Moves: Up 14, Debuts 3, Seme 15, Down 1, Adds 1, WHFM, 96KX d-30, KBEQ 9-6, KIQQ 33-27, B104 on, WAQY 20-18, WBBQ on, WBCY 27-25, KJ100 27-19, WVIC 35-33, KOFM 30-27, KGGI 28-22, KENI 24-20, KRLC 30-28, JOHN DENVER "Some Days Are Diamonds (Some Days Are Stone)" (RCA) 32/8

Moves: Up 7, Debuts 2, Same 14, Down 1, Adds 8, WHB, KC101, KNUS, WFBG, KKXL, KKRC, KKLS, WCAO on, KVIL on, KPLZ 32-30, WFBR d-28, WSGN 10-6, WLOL-FM 30-27, KBOZ 28-24.

JEFFERSON STARSHIP "Stranger" (RCA/Grunt) 32/2

Moves: Up 11, Debuts 4, Seme 15, Down 0, Adds 2, WLS-FM, KLUC, WIFI 29-28, Q107 21-14, KBEQ 21-18, KFRC 31-29, Q103 on, WPST 37-33, WAQY 34-30, KINT 22-15, G100 on, KJ100 25-20, WZOK on, KYSN 27-22, KENI 37-32.

AL JARREAU "We're In This Love Together" (WB) 29/4

Moves: Up 3, Debuts 8, Same 14, Down 0, Adds 4, 94Q, KHFI, WNOX, 95SGF, WXKS-FM on, Y100 37-34, KPLZ on, KSET-FM 30-27. KXX106 d-25. WBCY d-29. WAKX on, KJRB d-29, WLAM 33-28, WFLB d-34, FM99 d-34, KYYA o MICKEY GILLEY "You Don't Know Me" (Epic) 23/2

Moves: Up 8, Debuts 0, Same 13, Down 0, Adds 2, KOFM, WMAK-FM, WFIL on, WIFI on, KVIL on, KIQQ on, KNUS on, KINT 15-13, KEEL 31-28, WERC 18-13, WSGN 17-12, WNOX 24-19, WFBG 23-20, WFLB 23-20, KFYR on.

Continued on Page 34