ISSUE NUMBER 396

AUGUST 21, 1981

INSIDE R&R:

AP Studies Radio Listeners' Habits:

New survey unveiled at NAB shows FM favored, short newscasts best-liked, and weather the main morning preoccupation of the audience at large

Century Forms Entertainment Division:

Century National Productions to develop movie, TV, stage, and

FCC's Roy Stewart **Outilnes Renewal**

Changes: The Chief of the Renewal & Transfer Division tells broadcasters how deregulation and forms changes will affect

Charles Pickering Promoted To WJIB GM:

Moves up from GSM position after 14 years with Boston Beautiful Music station

Florida Broadcasters **Upset Over Anti-Castro**

Crackdowns: The FCC is trying to shut down shortwave propaganda transmissions into Cuba, and Florida broadcasters can't see the reasoning when Cuban broadcasts interfere with American stations

KZEW, GM PD Exit: Arbitron dlary issue triggers

resignations at Dallas AOR

Suits Filed Against RSO, MCA: Dreamland label sues to end distribution deal; Black Radio Network files against MCA over

abandoned papal record project

Dave Mason Named WGR/Buffalo PD: Comes to A/C station from WBBF in

Rochester

Rick Bielweiss **VP/Marketing For** Polygram: Three other promotions also announced in sales/marketing area

Bob Davis Appointed President Of Riva: Attorney based at label's new Los Angeles

Independent Syndicators Profiled: An interview with executives from KalaMusic. Master Broadcast Services, and Noble Broadcast Consultants on

how they compete with the bigger

Beautiful Music syndicators

WILL MARKET EARTH STATIONS TO AFFILIATES

ABC Networks To Go Digital On Satellite

The ABC Radio Networks have announced their intention to broadcast digitally via satellite beginning in mid-1982. ABC has pacted with Scientific Atlanta to provide for the manufacturing and marketing of satellite earth stations to the ABC affiliates, with installations to be completed by 1984. According to ABC, the agreement provides for the first digital transmission of audio signals via satellite by a commercial radio network. The cost of a typical (uninstalled) earth station will be in the \$10,000 range. A specific satellite carrier has not been determined, but will be announced

Ed McLaughlin, President of the ABC Radio Networks, said, "The satellite capability will enable a new universe of services to be provided to our affiliates. We'll now be able to expand our program choices for stations and deliver these new options to them with the finest quality audio transmission system in the industry."

Two New Networks Named

ABC also officially announced the names of the two new fullservice radio nets scheduled to ABC/See Page 18

SECOND McGAVREN-

GUILD REP COMPANY

Hilliar, Newmark & Wexler Form Rep Firm

A new national sales rep company to be run by former WMC/ Memphis General Sales Manager Phil Newmark, former H-R/Stone Atlanta manager Chuck Hilliar and McGavren-Guild executive Ira Wexler, which debuts next month, is tentatively being called Hilliar, Newmark & Wexler. It will be the second service offered by McGavren-Guild, and M-G President Ralph Guild will oversee the firm.

Sources say, however, the operation will be completely separate from McGavren-Guild and will have separate New York and regional offices to be located in Philadelphia, Detrolt, Chicago, Los Angeles, San Francisco, and Dallas. In addition to WNBC and WYNY/New York, which have signed on for September 1, KWK/St. Louis will join in late

REP/See Page 18

REGISTRATION UP, OPTIMISM PREVAILS

Satellites Hot Topic At NAB





NAB HIGHLIGHTS — At left, NAB RPC keynoter Paul Harvey (left) captured in discussions with NAB Chairman Eddie Fritts. At right, the heavily-attended satellite sessions; pictured (l-r) are Kent Burkhart, Craig Hodgson, Marlin Taylor, and Dwight Case; moderator Rick Sklar is partially obscured at the rear.

The implications of satellite technology on the future of radio were prime subjects of discussion at the fourth National Association of Broadcasters Radio Programming Conference this week (August 16-19), both at the satellite workshop and in conversations throughout the Chicago meeting. A registration count of 1800, substantially up from last year's conference, qualified the event as a big success in the NAB's eyes.

NAB Radio Board Chairman

and Jefferson Pilot Sr. VP Cullie Tarleton delivered the opening remarks, seeking radio support for a national war memorial for Vietnam veterans, citing initial efforts by WPKX & WVKX/Washington, DC, which raised \$250,000 for the project. Tarleton also announced the site of the next RPC, New Orleans.

ABC Radio President Ben Hoberman introduced keynoter Paul Harvey, whose extemporaneous remarks reflected his

relief, among other issues. Discussing deregulation, he said radio "must substitute selfdiscipline for the lack of govern-NAB/See Page 6

conservative political leanings in

touching on the economy and tax

Graves Becomes WIND VP/GM



David Graves

David Graves has been appointed VP/General Manager of Group W's WIND/Chicago. Graves, most recently VP/Programming & Promotion for Group W and a former Program Manager and interim GM at WIND, replaces Jane Coleman, who resigned from Group W and will announce future

plans shortly.
Group W VP/AM stations Warren Maurer commented, "Dave is highly enthusiastic about his new assignment, and we all share that enthusiasm. He will be working with one of the finest radio staffs in the industry. (Radio Group President) Dick Harris and I have every confidence in Dave's ability and desire to handle the challenges at WIND."

Graves told R&R, "I'm very happy about the promotion. The chance to work at a station like this in a market like this is not something that comes along every day. It's kind of fun for me to see somebody from programming getting to be a general manager, even if it happens to be me. I think that's good for the balance in the

Carr Named Mutual VP/Programming

Dick Carr has been appointed Vice President/Programming for the Mutual Broadcasting System. Carr, a longtime radio manager and programmer who was most recently Sr. VP/Advertising & Promotion for Atlanta department store chain Davison's, will be based at Mutual's Washington, DC headquarters and report to Sr. VP/Stations & Operations Nick

Mutual President Marty Ruben-stein commented, "We have been searching for a top-ranked professional to guide Mutual's programming development. Dick Carr more than fits the bill." Verbitsky added, "We are delighted to welcome Dick Carr to Mutual, and we expect that his skills as a manager and a programmer will allow us to expand our programming and productively utilize our satellite distribution system.'

Carr served as PD and VP/GM at Metromedia's WIP & WMMR/ Philadelphia and WNEW-AM & FM/New York, and as President/ GM of WIL-AM&FM/St. Louis. He was VP/GM of Meredith's KCMO & KCEZ/Kansas City, and became VP/Radio Operations for Meredith before joining Davi-

Atkinson Appointed R&R **Creative Services Director**

Mike Atkinson has been appointed Creative Services Director for the Radio & Records companies. In his new position, he will be actively involved in the companies' projects covering motion pictures, TV programming and commercials, cable programming, promotional videos, and the R&R newspaper itself.

R&R Editor/Publisher Bob Wilson commented, "As we have expanded into these varied entertainment areas, we've found a need for a specialized group of talented people. Michael's diversified background and creative capabilities make him the perfect choice to further our expansion."

Atkingon garved ag a Local Pro

Mike Atkinson

motion Manager for Epic and Columbia, a Regional Promotional Marketing Manager for Columbia, West Coast Director of A&R ATKINSON/See Page 18

GRAVES/See Pege 18

REAKE

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

CHRISTOPHER CROSS Arthur's Theme

(Best That You Can Do) (WB)

61% of our reporters on it. Moves: Up 6, Debuts 23, Same 23, Down 0, Adds 77 including WABC, WKBW, WIFI, WROR, PRO-FM, 94Q, WHB, KEZR, KJR, KYYX, KPLZ, KOPA, WBLI, FM100, KNBQ. See Parallels, charts at number 28.

KIM CARNES

Draw Of The Cards (EMI America)

55% of our reporters on it. Moves: Up 32, Debuts 27, Same 34, Down 0, Adds 25 Including WKBW, WBEN-FM, WFIL, WGCL, KIIS-FM, KPLZ, KIMN, WAEB, WAQY, WBBQ, WZOK, KENR, KQIZ-FM, KFYR. See Parallels, charts at number 29.

REO SPEEDWAGON In Your Letter (Epic)

55% of our reporters on it. Moves: Up 20, Debuts 30, Same 30, Down 0, Adds 37 including WKBW, WBEN-FM, WIFI, CFTR, CHUM, CKGM, WGCL, KRLA, KIIS-FM, KIMN, WKRZ-FM, V100, B97, WISM, KZZX. See Parallels, charts at number 30.

ROLLING STONES

Start Me Up (Rolling Stones)

52% of our reporting on it. Moves: Up 0, Debuts 0, Same 1, Adds 110 including 96KX, WCAO, JB105, Q107, WPGC, KRBE, Z93, 94Q, WLS-FM, KBEQ, Q102, KEARTH, KFRC, KJR, KIMN. See Parallels, will debut on chart next week.

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record Up on their charts, the number of new chart Debuts, how many stations held it the Same (on to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs.

ALABAMA "Feels So Right" (RCA) 111/20

Moves: Up 56, Debuts 11, Same 18, Down 6, Adds 20 including WKBW, CKGM, WZUU, KOPA, WBBF, KBFM, Y103, KEYN-FM, WHOT, KTKT, WJBQ, WLAM, Z102, KENI, KFXD.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 102/8. Moves: Up 55, Debuts 4, Same 21, Down 14, Adds 8, Z93, WZUU,

WBBF, KINT, G100, KIOA, WOW, FM102, WIFI 14-10, KSLQ 13-11, KEARTH 11-9, KPLZ 22-19, B97 13-8, WBBQ 29-17, WSEZ 12-9.

BALANCE "Breaking Away" (Portrait) 100/13

Moves: Up 39, Debuts 13, Same 34, Down 1, Adds 13, KVIL, Q102, KRLA,

KEZR, KPLZ, B104, WAEB, Y103, KERN, KTAC, 95SGF, KCBN, KBOZ, 96KX

ELTON JOHN "Chloe" (Geffen) 99/14

KKXX, KTAC

Moves: Up 43, Debuts 14, Same 27, Down 1, Adds 14, WZUU, KYYX. WFBR, 14Q, KINT, WFMF, WBBQ, KX104, KSTT, WISM, KYNO-FM, KNBQ,

SILVER CONDOR "You Could Take My Heart Away" (Columbia) 94/11. Moves: Up 38, Debuts 13, Same 32, Down 0, Adds 11, WZUU, KIIS-FM, 13K, FM100, WRJZ, 13FEA, KKRC, KKLS, WSPT, KOOK, KFXD, WBEN-FM 38-29, KRBE 8-6, KYSN 30-25.

✓ LITTLE RIVER BAND "The Night Owls" (Capitol) 91/90
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 90 including WBEN-FM, WIFI, WXKS-FM, JB105, Z93, Q105, KSLQ, KBEQ, KFI, KIQQ, KSFX, KEZR, KYYX, KOPA, KC101, KEGL, Z104, KNBQ.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 88/5. Moves: Up 38, Debuts 7, Same 31, Down 7, Adds 5, KRLA, WFBR, KX104, KSLY, KDZA, WFIL 29-27, Y100 31-29, WDRQ 14-12, Q103 17-15.

DEBBIE HARRY "Backfired" (Chrysalis) 75/23 Moves: Up 2. Debuts 28, Same 22, Down 0, Adds 23 including JB105, KRLY, Y100, WCKX, KIQQ, KC101, Q106, V100, KELP, KX104, WRJZ, WBCY,

ALLMAN BROTHERS BAND "Straight From The Heart" (Arista) 74/14. Moves: Up 17, Debuts 14, Same 29, Down 0, Adds 14, WBEN-FM, KEARTH, KFI, WKRZ-FM, KEEL, KLAZ, WRVQ, 92X, KIDD, KYSN, FM99, KKRC, WSPT, KENI.

DON FELDER "Heavy Metal (Takin' A Ride)" (Full Moon/ Asylum) 65/6. Moves: Up 19, Debuts 12, Same 28, Down 0, Adds 6, K104, KQ94, G100, WSKZ, WNAP, KKLS, Q107 d-21, KBEQ 15-12, KEGL 30-25.

Radio&Records

NATIONAL AIRPLAY/30.

THREE	TWO			August 14, 1981
10	AGO	WEEK	_	
	5	2	0	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
4	1	1	2	POINTER SISTERS/Slow Hand (Planet)
22	17	9	0	JOURNEY/Who's Crying Now (Columbia)
14	9	6	0	COMMODORES/Lady (You Bring Me Up) (Motown)
1	2	3	5	JOEY SCARBURY/Theme From "Greatest" (Elektra)
8	7	5	6	JUICE NEWTON/Queen Of Hearts (Capitol)
3	3	4	7	KENNY ROGERS/I Don't Need You (Liberty)
12	10	8	0	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
20	15	11	0	PABLO CRUISE/Cool Love (A&M)
17	16	12	10	FOREIGNER/Urgent (Atlantic)
26	22	16	O	S. NICKS w/TOM PETTY/Stop Draggin' (Modern/Atco)
25	20	17	Œ	GARY WRIGHT/Really Wanna Know You (WB)
2	4	7	13	AIR SUPPLY/The One That You Love (Arista)
24	21	19	0	PAT BENATAR/Fire And Ice (Chrysalis)
15	14	14	15	CARPENTERS/Touch Me When We're Dancing (A&M)
28	26	22	0	ELO/Hold On Tight (Jet)
11	11	13	17	PHIL COLLINS/In The Air Tonight (Atlantic)
30	28	24	0	EDDIE RABBITT/Step By Step (Elektra)
5	6	10	19	MARTY BALIN/Hearts (EMI America)
	29	25	20	
21	19	18	21	RAY PARKER JR. & RAYDIO/That Old Song (Arista)
27	25	23	2	GREG KIHN BAND/Breakup Song (They) (Beserkley)
	_	30	_	ROBBIE PATTON/Don't Give It Up (Liberty)
	_	28	23	SHEENA EASTON/For Your Eyes Only (Liberty)
29				MOODY BLUES/The Voice (Threshold/PolyGram)
	27	26	3	FRANKE & THE KNOCKOUTS/You're My Girl (Millennium)
	30	27	0	BEACH BOYS/The Beach Boys Medley (Capitol)
_	_	29	3	LULU/I Could Never Miss You (More Than I Do) (Alfa)
_			2	CHRISTOPHER CROSS/Arthur's Theme (Best That) (WB)
_		>	2	KIM CARNES/Draw Of The Cards (EMI America)
		-	0	REO SPEEDWAGON/In Your Letter (Epic)
HIS CE	ircled	Dased	sole	y on airplay statistics compiled weekly from our CHR reporting station

MOST ADDED

ROLLING STONES "Start Me..." (Rolling Stones) LITTLE RIVER BAND "The Night Owls" (Capitol) CHRISTOPHER CROSS "Arthur's Theme" (WB) REO SPEEDWAGON "In Your Letter" (Epic) QUINCY JONES/JAMES INGRAM "Just.." (A&M)

Complete Regionalized Listings on Pages 32 and 33.

HOTTEST

ROSS & RICHIE "Endless Love" (Motown) JOURNEY "Who's Crying Now" (Columbia) COMMODORES "Lady (You Bring...)" (Motown) FOREIGNER "Urgent" (Atlantic) 8. NICKS w/T. PETTY... "Stop..." (Modern/Atco)

Parallel Listings Begin on Page 34

SQUEEZE "Tempted" (A&M) 62/11

Moves: Up 19, Debuts 10, Same 22, Down 0, Adds 11, KC101, WTIX, KXX106, G100, WBBQ, WOKI, WIKS, WTSN, WFBG, KVOL, KSLY, WCAO 14-7, KBEQ 9-8.

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

AFTERNOON DELIGHTS "General Hospi-tale" (MCA) 61/7

Moves: Up 26, Debuts 10, Same 18, Down 0, Adds 7, CKGM, KELP, Y103, WNAP, KYNO-FM, KSPZ, KYYA, WIFI 25-14, PRO-FM 13-10, Y100 12-10, Q105 15-9.

QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 56/37

Moves: Up 1, Debuts 7, Same 11, Down 0, Adds 37 including WFIL, WCAO, WXKS-FM, Z93, 94Q, KIQQ, KJR, KPLZ, KOPA, WBLI, KNUS, WSGN, WRJZ, WAYS, KRAV, KYNO-FM, KZZP.

JOHN DENVER "Some Days Are Diamonds (Some Days Are Stone)" (RCA) 53/10
Moves: Up 19, Debuts 4, Same 19, Down 1, Adds 10, WICC, WTIX, KLAZ, WMAK-FM, WRJZ, WJBQ, WTSN, WFLB, KSLY, KDZA, KPLZ 27-24, WERC 12-10.

Others Getting Significant Action

SANTANA "The Sensitive Kind" (Columbia) 44/5

Moves: Up 11, Debuts 4, Same 24, Down 0, Adds 5, KIQQ, KEZR, KELP, G100, 14WK, WIFI on, JB105 30-28, KRLA on, 92FLY 20-17, WHYN d-24, KSET-FM 21-19, KJ100 30-24, WZOK on, KERN on, WJBQ 31-28. AL JARREAU "We're In This Love Together" (WB) 41/17

Moves: Up 14, Debuts 3, Same 7, Down 0, Adds 17 including WCAO, WPGC, KRLY, KJR, B104, WICC, WAXY,

WBBQ, WOKI, KJ100, WVIC, KIOY, KNBQ, WJBQ, KBOZ.

MICHAEL STANLEY BAND "Falling In Love" (EMI America) 41/8

Moves: Up 8, Debuts 4, Same 23, Down 0, Adds 6, WIFI, WPST, WKEE, KERN, WCIR, KENI, 96KX 32-24, 94Q on, WGCL 20-16, KEZR d-28, 92FLY 28-24, WAQY d-31, KINT 34-30, KCPX 35-33, 95XIL 39-35. NIELSEN/PEARSON "The Sun Ain't Gonna Shine Anymore" (Capitol) 42/10

Moves: Up 6, Debuts 3, Same 23, Down 0, Adds 10, WFIL, WROR, KPLZ, WHYN, WKEE, KEEL, WOKI, KKXX, KIOY, FM99, KEZR on, KC101 on, KINT 38-36, WCSC 30-25, KCPX d-29, WFLB 34-28.

RICK JAMES "Super Freak" (Gordy) 37/7

Moves: Up 15, Debuts 8, Same 7, Down 0, Adds 7, PRO-FM, 13K, KC101, KELP, WVIC, Z104, FM102, WXKS-FM 27-11, Y100 22-16, Q105 25-19, KEARTH 8-4, KIIS-FM 3-2, KIQQ 40-14, B97 25-14, KYNO-FM 14-10, KHYT 8-1, WSGA

ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do Is Dream" (RSO) 35/11

Moves: Up 1, Debuts 2, Same 21, Down 0, Adds 11, WIFI, WBBF, WKEE, KELP, KBFM, KEEL, WERC, WVLK, KSPZ, KFYR, KENI, KIQQ on, KINT 37-31, KERN on, KILE d-40.

RICK SPRINGFIELD "I've Done Everything For You" (RCA) 35/34

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 34 Including WBEN-FM, Q107, KRBE, WCKX, KIQQ, KSFX, KYYX, B104, WKRZ-FM, KXX106, 92X, KJRB, WACZ, KILE, KRLC.

FOUR TOPS "When She Was My Girl" (Casablanca/PolyGram) 33/23
Moves: Up 0, Debuts 3, Same 7, Down 0, Adds 23 Including 96KX, WDRQ, KRLA, KJR, KYYX, WICC, Q106, KLAZ, WAAY, WRJZ, WVIC, KYNO-FM, WTSN, WCGQ, KBOZ.

Continued on Page 36

ISSUE NUMBER 396

THE INDUSTRY'S NEWSPAPER

AUGUST 21, 1981

INSIDE R&R:

AP Studies Radio Listeners' Habits:

New survey unveiled at NAB shows FM favored, short newscasts best-liked, and weather the main morning preoccupation of the audience

Century Forms Entertainment Division:

Century National Productions to develop movie, TV, stage, and concert projects

FCC's Roy Stewart Outlines Renewal

Changes: The Chief of the Renewal & Transfer Division tells broadcasters how deregulation and forms changes will affect

Charles Pickering Promoted To WJIB GM:

Moves up from GSM position after 14 years with Boston Beautiful Music station

Florida Broadcasters **Upset Over Anti-Castro**

Crackdowns: The FCC is trying to shut down shortwave propaganda transmissions into Cuba, and Florida broadcasters can't see the reasoning when Cuban broadcasts interfere with American stations

KZEW, GM PD Exit:

Arbitron diary issue triggers resignations at Dallas AOR

Suits Filed Against RSO,

MCA: Dreamland label sues to end distribution deal; Black Radio Network files against MCA over abandoned papal record project

Dave Mason Named WGR/Buffalo PD: Comes to

A/C station from WBBF in Rochester

Rick Bielweiss **VP/Marketing For**

Polygram: Three other promotions also announced in sales/marketing area

Bob Davis Appointed President Of Riva: Attorney based at label's new Los Angeles

Independent Syndicators Profiled: An interview with

executives from KalaMusic. Master Broadcast Services, and Noble Broadcast Consultants on how they compete with the bigger Beautiful Music syndicators .

WILL MARKET EARTH STATIONS TO AFFILIATES

ABC Networks To Go Digital On Satellite

The ABC Radio Networks have announced their intention to broadcast digitally via satellite beginning in mid-1982. ABC has pacted with Scientific Atlanta to provide for the manufacturing and marketing of satellite earth stations to the ABC affiliates, with installations to be completed by 1984. According to ABC, the agreement provides for the first digital transmission of audio signals via satellite by a commercial radio network. The cost of a typical (uninstalled) earth station will be in the \$10,000 range. A specific satellite carrier has not been determined, but will be announced shortly.

Ed McLaughlin, President of the ABC Radio Networks, said, "The satellite capability will enable a new universe of services to be provided to our affiliates. We'll now be able to expand our program choices for stations and deliver these new options to them with the finest quality audio transmission system in the industry."

Two New Networks Named

ABC also officially announced the names of the two new fullservice radio nets scheduled to ABC/See Page 18

SECOND McGAVREN-**GUILD REP COMPANY**

Hilliar, Newmark & Wexler Form Rep Firm

A new national sales rep company to be run by former WMC/ Memphis General Sales Manager Phil Newmark, former H-R/Stone Atlanta manager Chuck Hilliar and McGavren-Guild executive Ira Wexler, which debuts next month, is tentatively being called Hilliar, Newmark & Wexler. It will be the second service offered by McGavren-Guild, and M-G President Ralph Guild will oversee the firm.

Sources say, however, the operation will be completely separate from McGavren-Guild and will have separate New York and regional offices to be located in Philadelphia, Detroit, Chicago, Los Angeles, San Francisco, and Dallas. In addition to WNBC and WYNY/New York, which have signed on for September 1, KWK/St. Louis will join in late

REP/See Page 18

REGISTRATION UP. OPTIMISM PREVAILS

Satellites Hot Topic At NAB





NAB HIGHLIGHTS - At left, NAB RPC keynoter Paul Harvey (left) captured in discussions with NAB Chairman Eddie Fritts. At right, the heavily-attended satellite sessions; pictured (I-r) are Kent Burkhart, Craig Hodgson, Marlin Taylor, and Dwight Case; moderator Rick Sklar is partially obscured at the rear.

The implications of satellite technology on the future of radio were prime subjects of discussion at the fourth National Association of Broadcasters Radio Programming Conference this week (August 16-19), both at the satellite workshop and in conversations throughout the Chicago meeting. A registration count of 1800, substantially up from last year's conference, qualified the event as a big success in the NAB's eyes.

NAB Radio Board Chairman

and Jefferson Pilot Sr. VP Cullie Tarleton delivered the opening remarks, seeking radio support for a national war memorial for Vietnam veterans, citing initial efforts by WPKX & WVKX/Washington, DC, which raised \$250,000 for the project. Tarleton also announced the site of the next RPC, New Orleans.

ABC Radio President Ben Hoberman introduced keynoter Paul Harvey, whose extemporaneous remarks reflected his

Carr Named Mutual VP/Programming

Dick Carr has been appointed Vice President/Programming for the Mutual Broadcasting System. Carr, a longtime radio manager and programmer who was most recently Sr. VP/Advertising & Promotion for Atlanta depart-ment store chain Davison's, will be based at Mutual's Washington, DC headquarters and report to Sr. VP/Stations & Operations Nick Verbitsky.

Mutual President Marty Rubenstein commented, "We have been searching for a top-ranked professional to guide Mutual's programming development. Dick Carr

more than fits the bill." Verbitsky added, "We are delighted to welcome Dick Carr to Mutual, and we expect that his skills as a manager and a programmer will allow us to expand our programming and productively utilize our satellite distribution system."

Carr served as PD and VP/GM at Metromedia's WIP & WMMR/ Philadelphia and WNEW-AM & FM/New York, and as President/ GM of WIL-AM&FM/St. Louis. He was VP/GM of Meredith's KCMO & KCEZ/Kansas City, and became VP/Radio Operations for Meredith before joining Daviconservative political leanings in touching on the economy and tax relief, among other issues. Discussing deregulation, he said radio "must substitute selfdiscipline for the lack of govern-NAB/See Page 6

Graves Becomes WIND VP/GM



David Graves

David Graves has been appointed VP/General Manager of Group W's WIND/Chicago. Graves, most recently VP/Programming & Promotion for Group W and a former Program Manager and interim GM at WIND, replaces Jane Coleman, who resigned from Group W and will announce future

plans shortly.
Group W VP/AM stations Warren Maurer commented, "Dave is highly enthusiastic about his new assignment, and we all share that enthusiasm. He will be working with one of the finest radio staffs in the industry. (Radio Group President) Dick Harris and I have every confidence in Dave's ability and desire to handle the challenges at WIND."

Graves told R&R, "I'm very happy about the promotion. The chance to work at a station like this in a market like this is not something that comes along every day. It's kind of fun for me to see somebody from programming getting to be a general manager, even if it happens to be me. I think that's good for the balance in the

GRAVES/See Page 18

Atkinson Appointed R&R **Creative Services Director**

Mike Atkinson has been appointed Creative Services Director for the Radio & Records companies. In his new position, he will be actively involved in the companies' projects covering motion pictures, TV programming and commercials, cable programming, promotional videos, and the R&R newspaper itself.

R&R Editor/Publisher Bob Wilson commented, "As we have expanded into these varied entertainment areas, we've found a need for a specialized group of talented people. Michael's diversified background and creative capabilities make him the perfect choice to further our expansion."

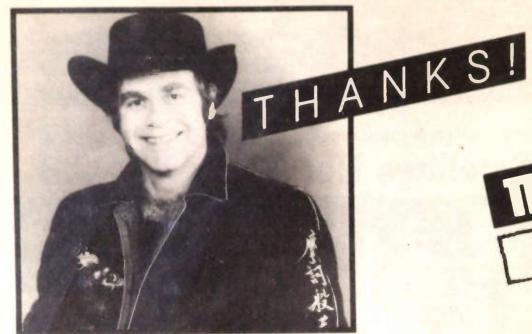
Atkinson served as a Local Pro-



Mike Atkinson

motion Manager for Epic and Columbia, a Regional Promotional Marketing Manager for Columbia, West Coast Director of A&R ATKINSON/See Page 18

CHLOE'S HOME, RADIO



THE BREAKERS.

ELTON JOHN

Produced by Elton John & Clive Franks for Frank-N-Stein Productions



Manufactured and Distributed by Warner Bros. Records

GET THE GIGANTIC AL JARREAU AUDIENCE "TOGETHER" WITH YOURS

THESE STATIONS ALREADY HAVE:

Z93 add
94Q deb 29
Y100 30-22
WCKX 16-13
CKLW deb 22
KIQQ add
KJR 22-20
KYYX add
KPLZ 29-27
B104 deb 22
WFBR add 30
KC101 add
WKEE add

KSET-FM 18-16
KHFI 28-23
WJDX deb 21
KXX106 20-16
G100 add 31
WAAY add
WAXY deb 28
BJ105 add
WMAK-FM 30-26
WNOX 26-21
WAYS add
WYLK deb 27
WIKS add
13FEA add
KYNO-FM deb 25

KIOY 30-27
KJRB 28-23
WJBQ 19-9
WLAM 20-18
WCIR add
WFLB 27-22
WXLK 21-17
FM99 26-21
KENI add
WCAO on
WXKS-FM 25-24
WPGC on
KRLY on
WICC on
KLAZ 34-33

WBBQ on WOKI on WBCY 23 KJ100 on WVIC on FM102 26-24 KNBQ on KTAC 30-30 95SGF on WFOX on KVOL on KKLS on KBOZ on KYVA on KRLC on



66WEBE IN THIS LOVE

AL JARREAU

On Warner Bros. Records

Produced by Jay Craydon Direction: Patrick Raines & Associate

Century Sets New Entertainment Division

Century Broadcasting has formed an entertainment division called Century National Productions, with offices in Hollywood and Chicago. Century Executive VP Lynn Christian will head the division, with producer/packagers Jack Meyers and David Sher operating the West Coast office. The division will be involved in the creation, production, and sale of projects for movies, stage, TV, and concerts.

Century President Howard Grafman commented, "Century has been studying the possibilities of expansion into other media for some time. Century has made investments in many movies such as 'Deer Hunter,' 'Death On The Nile,' and 'Saint Jack' during the past few years. With the opening of Century National productions, we will have the organizational capability of reaching all aspects of the entertainment business. The prospects for creating quality programming software have never been better. Century National Productions intends to become a major CENTURY/See Page 6

Mason Exits WBBF For PD Slot At WGR

Dave Mason, Program Director at WBBF/Rochester since October 1979, will leave the station to become the new Program Director of WGR/Buffalo on August 26. Mason told R&R, "It's tough to leave a place that's been so good to me. We've done some incredible things with this station, but it's in capable hands. LIN Broadcasting is a terrific company to work for and (WBBF GM) Rand Gottlieb has taught me some incredible things not only about management, but also about how to use my own mind in a positive way.

"I have no doubt that WGR can match and surpass the success it's had in the past. Still, it's not the program director that makes a station fly, it's the people in the station and WGR has some great people. To say the least, it's the opportunity of a lifetime. Regarding the move from CHR to A/C, I think it's the format of the future for AM. I believe the evolution of the medium is pretty clear.

No immediate replacement was named for Mason at WBBF.

ASKS FOR \$7.5 MILLION

Dreamland Sues To End RSO Agreement

Dreamland Records has filed suit against RSO Records in Los Angeles Superior Court asking to be let out of its distribution contract and demanding \$7.5 million in damages. Although neither Dreamland nor RSO would comment on the suit, the legal action centers around allegations of breach of contract and RSO's alleged failure to properly market Dreamland

Apparently the suit also stems from the fact that RSO terminated 80% of its promotion staff in late March, which according to Dreamland, severely curtails "its business activities as an active promoter and distributor of records."

Dreamland is asking for \$5 million in punitive damages and another \$2.5 million in compensatory

Black Radio Network Sues MCA Over Planned Pope Project

The Black Radio Network, America's oldest and largest black radio news service, has filed suit against MCA Inc., MCA's since-defunct Infinity Records subsidiary label, and Pathe News. The suit alleges that Infinity and Pathe failed to pay the Black Radio Network \$50,000 for material gathered to be used in connection with a planned record album centered around Pope John Paul II's 1979 U.S. visit. According to the suit, Infinity contracted Pathe

News to provide material on the Pope's visit. Pathe News, in turn, reportedly retained the Black Radio Network to gather the material.

The suit also claims that Infinity failed to proceed with the Pope's LP due to the previous commercial failure of an Infinity-released album featuring the Pope singing religious songs. Furthermore, the suit alleges that although Pathe News was paid POPE/See Page 6

KZEW GM, PD Exit Over Diary Issue

KZEW/Dallas General Manager Jeff Poll and PD Tom Owens have resigned their positions at the AOR station following a report of alleged diary distortion. R&R has learned that a former KZEW employee told Arbitron that Owens had obtained three April-May 1980 diaries and filled them out. Arbitron confirmed that it had received the information and contacted KZEW owner Belo Broadcasting, which according to an Arbitron source conducted an investigation into the matter. An Arbitron spokesperson told R&R, "We were very pleased by the way KZEW handled the situation. We are confident that it affected the April/May 1980 book only and not the current book.

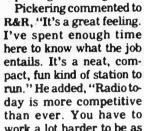
Belo President Ward Huey declined to comment on the matter. Poll, who had been GM at the station for almost three years and was recently named a Belo VP, told R&R, "There were some internal problems at the radio station a year and a half ago which just recently came to light. Belo asked for my resignation. While I totally disagree with that stance, I had no choice but to tender my resignation."

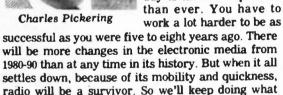
Owens, PD for over two years at KZEW, told R&R, "As a result of internal problems, and with the fall sweep imminent, Jeff and I felt it to be in the best interests of Belo Broadcasting to tender immediate resignations, so KZEW could best prepare for the impending survey, and so we can be free to pursue other available options.'

Pickering Promoted To GM At WJIB

Charles Pickering has been named General Manager of WJIB/Boston. Pickering had been Sales Manager at the Beautiful Music station since 1967, and had served as acting GM in recent weeks. At the

same time, Local Sales Manager Jennifer Mc-Cann was promoted to General Sales Manager, replacing Pickering.







In a round of promotions in Polygram Records' sales and marketing realms, Rick Bleiweiss was named VP/Marketing & Product Development.

Bleiweiss was most recently VP/Product Development for Polygram Distribution Inc. (PDI), joining the company in 1976 after serving as Director of Promotion for Pickwick's PIP Rec-

In addition, Rob Singer was named Director of Merchandising, moving up from the National Merchandising Manager posi-



Rick Bleiweiss

tion. Singer, who along with Bleiweiss will report to Sr. VP/Marketing Harry Losk, joined PDI in 1977 as National Album Manager. Randy Roberts has been promoted to National Singles Sales Director, reporting to VP/National Sales Shelly Rubin. Roberts, a seven-year Polygram veteran, has worked in promotion, sales, and marketing for the company. Herb Green moves up to National Singles Sales Manager, reporting to Roberts. Green was National Singles Coordinator for Polygram, having previously worked at WEA.



PAGE 3

this week...

8-21-81

WKLS ROCKS OVER ATLANTA

PD Alan Sneed details how the AOR station climbed from a 6.6 to a 10.7 to take the market lead.

Page 29

WINNING IN WILKES-BARRE

WKRZ wrests the lead away from WARM after 22 years, and Operations Manager Jim Rising tells how it was done.

Page 19

CANADIAN CONTENT OF THE BBM DIARY

A look at the Canadian equivalent of the Arbitron diary, with some thought-provoking contrasts.

Page 12 **SECONDARY MARKET PROMOTION SALUTE**

Promotions of interest from smaller stations across the country.

Page 46

TV SPOTS IRRITATE 40% OF VIEWERS

Survey covering reasons commercials are disliked (twice as much as program content) provides instructive applications for radio as well.

Page 8 **PROMOTION CHECKLIST** FOR BLACK RADIO

A listing of the record companies and representatives to contact in order to maintain a harmonious radio and record relationship.

Page 50

Washington Report 4	Videoscope 16
What's New	Brad Messer
Ratings & Research 12	Opportunities 53
Street Talk 14	Marketplace 55
TV News 16	
formats	
Easy Listening Radio 17	Country
Contemporary Hit Radio . 19	Adult/Contemporary 46
AOR29	Black Radio 50

staff

Editor & Publisher: BOB WILSON //ice President, Sales & Marketing: DICK KRIZMAN

features

Executive Editors: KEN BARNES, JOHN LEADER At Director: RICHARD ZUMWALT

AN DIRECTOR HICHARD ZUMWALT

CONTEMPORARY MERICA Editor: JOEL DENVER

COUNTY ENTO: JIM DUNCAN

Nashville Editor: BIFF COLLIE

AOR Editor: JEFF COLLIE

Black Music: Editor: WALT LOVE

Adult/Contemporary Editor: JEFF GREEN

News/Tall Follor: GAIL MITCHELL

Ratings & Nasearch Editor: JHANN HIBER

Easy Listening Editor: FRED SEIDEN

Associate Fellor: GON WALLER

Associate Editor: KRISANN AGLIO, CHRISTINA ANTHONY, ELLEN BARNES.

NINA GOMEZ, LINDA MOSHONTZ. CAROLYN PARKS.

SYLVIA SALAZAR, CLAUDIA STEWART

Research, JACK TOOTHMAN

Creative Consultant: MARIK SHIPPER
Associate Art Director: MARIK NI FRANDSEN
Photography: ROGER ZUMWALT
Production Director, RICHARD AGATA
Typography: KENT THOMAS, ELIZABETH WESTON
Graphics: GARY VAN DER STEUR, TOOD PEARL

Weshington Bureau: 1101 Connecticut Ava., NW, Suite 1004
Washington, DC 20036, (202) 466-4960
Bureau: Chief JONATTHAN HALL
Michael Selection: BRAYO O'BRIEN
Washington Editor, BRADLEY WOODWARD
ORDE Manager VIVIAN FUNN
Legal Counsel: JASON SHRINSKY

Vice President, Business Affeirs: ROBERT KARDASHIAN Mentelpitics Coordinator PAM BELLAMY Office Manager: NANCY HOFF Controller: MARGARET BECKWITH Assistant CAROL TAYLOR Circulation: JUDY LUCARELLI

Radio & Records © la published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA 90067 (213) 853-4330. Subscriptions \$170 per year or \$50 per yearer. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publications. All letters addressed to R&R or its Editors will be assumed intended for publication and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written peramission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, Neutronal Airplay/30, Parallets, Redio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1981 Radio & Records, Inc. A division of Harte-Hanks Communications.

Washington Report

D.C. Current

Making Remotes Easier
... New FCC proposal would allow remote broadcasts using leased equipment for up to 30 days each year without having to get a license or buy transmitting equipment, as now required. Stations in any one area would have to cooperate to make sure they all used different auxiliary frequencies to avoid conflicts. In general, the proposed rule would not apply to stations within 75 miles of the Canadian border.

Blumenthal Takes Over Policy & Rules . . . New Acting Chief of the Policy & Rules Division of the Broadcast Bureau is Marty Blumenthal, previously Chief of the division's Legal Branch. No word on a timetable for naming a permanent replacement for Jeff Baumann, who was promoted to Deputy Bureau Chief.

Packwood Going To NRBA . . . Senate Commerce Committee Chairman Bob Packwood (R-OR) is expected to offer insights into his latest plans to codify radio deregulation later this year when he addresses a luncheon at the NRBA Convention in Miami September 14. He tried, without success, to squeeze deregulation into the budget, although he did push through longer licenses. Meanwhile, the National Citizens' Committee for Broadcasting (NCCB) has labeled Packwood a broadcast "patsy and sent a field organizer to Oregon "to recruit public support for the public interest in communications." Sen. Howard Cannon (D-NV) has urged Packwood to reintroduce the deregulation bill as soon as possible, including a streamlined comparative renewal process.

EEO Progress Wins Renewals . . . Seven stations which had been punished with short-term renewals because of poor minority hiring records have boosted their EEO performance enough to win renewal through the remainder of their regular license terms: WDIZ/Winter Park, FL; KHVH/Honolulu; WPBR/Palm Beach; WIBV/Belleville, IL; WJQS/Jackson, MS; and KAIM-AM & FM/Honolulu.

Taft Beats 1945 Coverage Map... Taft Broadcasting, owner of WTVN/Columbus, OH, has won its fight to prevent the Petroleum V. Nasby Corp. from calling its new FM in Shelby, OH WPVN. As proof that the two stations don't serve the same listeners, Petroleum had submitted a 1945 WTVN coverage map that showed Shelby falling outside the station's coverage area. More impressive, however, was Taft's updated map, placing Shelby well within WTVN's range.

AM May Get Piece Of Utility Action . . . A California-based electronics firm wants AM to be included in a proposal for use of FM subcarriers by utilities to manage electricity loads by turning off appliances during periods of peak demand. The company says it has successfully tested utility load manage ment in an experiment over KNX/ Los Angeles. AM's advantages over FM for utility use include wider coverage area, cheaper recievers, the lack of any reduction in the station's main signal, and an absence of conflicts with reading services for the blind, the

WTUP Told To Sell, Or Else... Lee Broadcasting's WTUP/Tupelo, MS has been given until August 31 to undergo a distress sale to a minority buyer, or face a hearing on charges it engaged in a questionable tradeout, failed to announce that candidates had paid to be included in a political program, and neglected to log the candidates' names and political affiliations.

Heat Kept On For Day-timer Relief . . . The Congressional champion of daytime broadcasters, Paul Findley (R-IL), is awaiting a reply to written charges that the FCC vote repudiating 9 kHz spacing leaves the Commission without a plan for aiding daytime stations. According to aide Bob Wichser, Findley plans to press the issue with the House Telecommunications Subcommittee and may revive an earlier drive for a more complete breakdown of the clear channels. The aide also criticized as inadequate a proposal being discussed by the NAB and the Canadian Association of Broadcasters to let U.S. daytimers stay on the air until 6pm during the winter.

DETAILS ON NEW PROVISIONS

Deregulation Brings Rapid Changes In Renewal Process

As Chief of the FCC's Renewal and Transfer Division, Roy Stewart this year has had the job of keeping the renewal process up to date, reflecting changes caused by deregulation of the radio industry, the adoption of a five-question postcard renewal form, and the extension of radio licenses to seven years.

Stewart, a 16-year FCC staffer who has headed his division since last 1979, has been assisted in the streamlining effort by Barbara Kreisman, Chief of the Renewal Branch since 1980. Previously, Kreisman spent seven years as an attorney in the FCC's Hearing and Complaints and Compliance Divisions.

For the confused commercial radio broadcaster facing renewal, Stewart offers the advice, "The renewal packets stations receive from us contain very specific instructions. They should read and use those guidelines."

Stewart and Kreisman stress that stations should use only the forms contained in the renewal packets they receive seven months before license expiration. However, if broadcasters have any questions about renewal they should call Kreisman at (202) 632-7542 or Laura Johnson, Supervisory Broadcast Analyst, at (202) 632-7069. Technical and engineering questions should be directed to the nearest FCC Field Office.

Here's a summary of this year's changes in the renewal process for commercial radio stations:

Stations to be renewed in October (DC, MD, VA, WV) will probably be the first to receive new extended licenses, although they may be for less than a full seven years. The FCC could phase in longer licenses, rather than starting off with seven-year terms.

• The first stations to receive the new five-question postcard form in their renewal packets will probably be those whose licenses expire in June 1982 (packets mailed this November). Until that form is approved by the Office of Management and Budget, stations will continue receiving the old Form 303R with the appropriate

• If the station's ownership is unchanged since the last renewal, no new ownership report (Form 323) is required.

sections crossed out.

• Filing announcements are no longer required every 16 days during the license term. Only pre- and post-filing announcements are required, starting six months prior to expiration and ending one month before. The words "... and projections of our programming during the next three years" have been dropped.

 Since radio deregulation (abolishing formalized ascertainment, commercial time limits, program logs, and nonentertainment programming guidelines) took effect April 3, records proving compliance in those areas should be kept through that date.

• Public file and engineering inspections will be carried out at 10% of those stations up for renewal. The file should contain the new issues/programs list (placed in the file once a year) of five to ten issues the station paid attention to, along with examples of responsive programming, including dates, times, and durations. This list is not sent in with the application.

 None of the renewal application's engineering sections should be completed.

 Commercial radio is exempt from a plan to have a small sample of renewal applicants fill out the long renewal form, backed up by full field audits.

FAB SEES "BARGAINING CHIPS" ON CUBAN INTERFERENCE

Florida Broadcasters Irked By FCC Crackdown On Anti-Castro Shortwave Pirates

While illegal AM signals from Cuba are drowning out Florida radio stations, the Florida Association of Broadcasters (FAB) is furious with the FCC for trying to shut down illegal Miami shortwave operations pumping anti-Castro propaganda into Cuba.

"It's unbelievable that the FCC would take any action to protect the airwaves over Cuba when the Cubans are invading our airwaves and aren't even willing to discuss protecting U.S. domestic stations," fumed FAB Counsel Matt Liebowitz. The U.S., he says, should use the pirate stations as "bargaining chips" in a bid to bring Cuba to the negotiating table on AM interference.

U.S. Gets "Diplomatic Slap On Wrist"

Reports of unlicensed transmitters will be investigated "no matter what the source," FCC Acting Field Operations Bureau Chief Dick Smith told R&R. "I can assure you we did not react to this problem any differently just because Cuba complained."

Meanwhile, acting at Cuba's urging, the International Telecommunications Union (ITU) has protested the shortwave operations to the State Department, in what Smith describes as the first "diplomatic slap on the wrist" the U.S. has ever received in radio

Also, the FCC crackdown ground to a halt recently when the U.S. Attorney in Miami dropped charges against the first shortwave pirate nabbed by the FCC. Until the Justice Department says it's willing to prosecute cases, Smith says he's unwilling to commit the resources needed for further investigation.

EX-STAR STATION STILL OPERATING

KOIL/Omaha Says Obituary Premature

"It's business as usual," KOIL/Omaha VP/GM Larry Campbell told R&R Monday morning, after reports to the FCC that Beneficial Broadcasting planned to shut down the Adult Contemporary AM by last weekend.

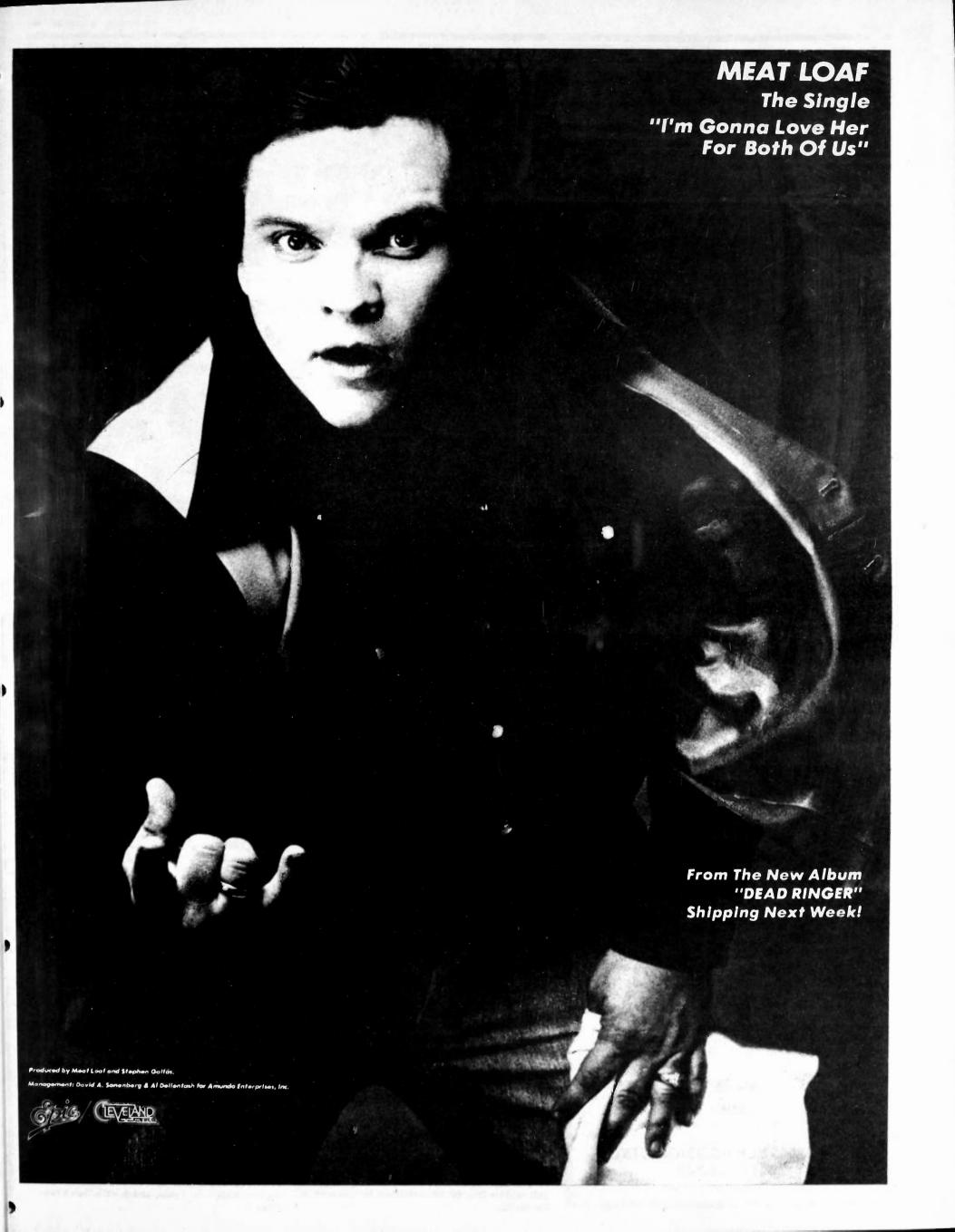
Beneficial was named interim operator of KOIL & KEFM-FM five years ago when Don Burden lost the licenses to all of his Star stations. KEFM went dark in January when a windstorm destroyed its transmitting facilities.

In May an FCC law judge awarded KOIL's facilities to Nebraska-Iowa Broadcasting and KEFM's to Webster-Baker Broadcasting (R&R 5-29) but an unsuccessful applicant has appealed the grants to the FCC Review Board, a process that could take six months.

Two weeks ago, Nebraska-Iowa told the FCC that Beneficial planned to shut down KOIL by August 15, and applied to become interim operator of both stations.

"They kind of jumped the gun on that," Campbell told R&R. "It didn't happen and it won't happen. Hopefully, we'll be on the air until the FCC decides who's going to get the two licenses."

Webster-Baker and Nebraska-Iowa, meanwhile, are asking for an expedited Review Board decision, to decide the fate of their license awards "at the earliest possible moment."



NAB

Continued from Page 1 ment regulation." At the Tuesday night dinner concert, Willie Nelson was forced to cancel owing to a collapsed lung, and Mel Tillis substituted. FCC Chairman Mark Fowler closed the sessions with a Wednesday address.

The Bell System's new "Dial-It" telephone voting system, in which specific 900 numbers were allocated for each possible answer to a question, was demonstrated at the conference, with attendees registering their votes on several issues. Early results included a 63%-37% tally in favor of Quarterly Measurement, and 65% indicating they have a satellite receiver dish or intend to get one.

Satellite Delight

The best-attended of many panels and workshops was "The New Wonderful World Of 24-Hour Satellite Programming," with 300-plus participants packed in to discuss the new technology and its applications to radio. ABC Radio VP Rick Sklar moderated the panel, with Sunbelt/Transtar's Dwight Case, Continental's Craig Hodgson, SMN's Kent Burkhart, and Bonneville's Marlin Taylor fielding questions.

Susan and Jim Hooker's "People Management Forum," a carryover from last year, was also well-attended, as was an all-star AOR panel featuring Doubleday's Bobby Hattrik, B-A-M-D's Lee Abrams, and WMMR/Philadelphia's Charlie Kendall in outspoken exchanges over music and philosophy.

Another highly popular workshop covered microprocessors and their usefulness in multiple aspects of a radio station's operation. Communications lawyer Jason Shrinsky moderated a panel on the "model" relationship between radio and records, discussing among other things whether radio should opt out of the record promotion process altogether.

Other sessions dealt with radio news (at which an extensive AP Radio listener-habits survey was previewed; see separate story Page 10); daytimers; the Urban



KEYNOTE SESSION - A panorama of the audience assembled for Paul Harvey's keynote speech at the RPC



TARLETON OPENS CONVENTION

— NAB Radio Board Chairman Cullie
Tarleton is pictured during his introductory remarks.



RURAL PROGRAMMING DISCUSSION — The "Programming To Rural America" workshop feetured (I-r) WGN/Chicago's Orion Samuelson, KFEQ/St. Joseph, MO's Gene Millard, and KRVN/Lexington, NE's Richard Hawkins.



MANAGING PEOPLE — Susan Hooker (pictured) and Jim Hooker of Media Sales Training repeated their popular forum on managing people.

Contemporary, Country, A/C, Talk, Easy Listening, and CHR formats; deregulation for programmers; and promotions. A luncheon panel featured noted air personalities Deano Day, Larry Lujack, and Dick Purtan in amusing discussions of "How To Make Money With Your Mouth." Also featured were "Roundtables," informal discussions chaired by a moderator but concentrating on audience questions rather than prepared guest addresses or debates.

An overall mood of optimism for radio's future seemed to prevail throughout the meetings, as broadcasters demonstrated concern over new technology but also confidence about assimilating it and making it work.



RESEARCH FAIR — Participating in a research fair along with a number of top radio researchers in various areas of the field was R&R Ratings & Research Editor Jhan Hiber (left), shown in mid-discussion with several broadcasters.



AOR SHOWDOWN — Shown during the AOR format sessions are (I-r) panelists Charle Kendall, Bobby Hattrik, and Lee Abrams.

SETS WEST COAST OFFICES

Davis Appointed President Of Riva Label ob Davis has been named President and a London-based Gaff Management Ltd. corporation's

Bob Davis has been named President and a member of the Board of Directors at Riva Records. Formerly VP/Business Affairs and VP/Artist Acquisition & Development with MCA Records, Davis, a practicing attorney, will maintain an affiliation with the Los Angeles-based law firm of Sklar, Coben & Stashower in addition to his duties at Riva.

Along with the announcement of Davis's appointment, Riva Chairman of the Board William Gaff said that Riva would open West Coast offices to be located at 9200 Sunset Blvd., Suite 710, Los Angeles, CA 90069, (213) 274-7100. These offices will also house the

affiliated music publishing and management operations, which include Riva Music, H.G. Music, Avir Music, and Gaff Music.

Pope

Continued from Page 3

\$80,000 for its work — \$50,000 of which was to go to the Black Radio Network for its efforts — this payment was blocked at Infinity's insistence. Along with this money, the Black Radio Network is seeking to recover tapes of the Pope's visit, which it claims are still held by Infinity. MCA declined to comment on

Contum

Century

Continued from Page 3

supplier within the coming years."

Meyers is a longtime TV producer/programmer, having worked at CBS and NBC, producing the Oscar ceremonies and working with shows starring Red Skelton, Jack Benny, Bob Hope, and Judy Garland. Sher helped to organize Filmcraft Productions, which filmed Groucho Marx's "You Bet Your Life." He was involved in the development of "Route 66," "Naked City," "Rin Tin Tin," and "Circus Boy," and also served as a radio producer/director for NBC.

Century owns six radio stations: WAIT & WLOO/Chicago, WABX/Detroit, KWEST/Los Angeles, KSHE/St. Louis, and KMEL/San Francisco.

BIGGER AUDIENCE! STRONGER LOYALTY!

The 1980's . . . America's Toughest Decade: HELP, HOLD, and BUILD Your Audience With CONSUMER'S TOOL KIT!

Brief, daily features give listeners practical, no-nonsense help. They'll learn the Midas Money Touch in "Money Magic"; get transportation tips in "World of Wheels"; keep healthy with advice from "Feeling Fit"; learn to enjoy life more in "Staying Happy".

TWELVE TOPICS . . . 120 info-packed shows in each subject, all geared to put the CONSUMER in the driver's seat again. Pick one, two, three or all! Mix and match if you wish. Recycles audience; broadens your base.

CALL NOW!

Reserve CONSUMER'S TOOL KIT exclusively in your market!

Jim Nettleton or John Looloian

PERFORMANCE DECISIONS, INC. 201-735-6242

P.O, Box 5418, Clinton, N.J. 08809



The Spirit Reborn. On Brothers Of The Road.



The legendary Allman Brothers Band rock all the way to the top with Brothers Of The Road. One of the most significant, pioneering bands in the history of rock, playing with more energy than ever before. The new album that's being called their best in years. Features the hit single "Straight From The Heart," "Two Rights," "Leavin'," "The Judgment."

The single: AS 0618
NEW & ACTIVE 87/14

The album: AL 9564
AOR National Airplay/40
20-12

Brothers Of The Road. A New Peak For A Great American Band.

ARISTA



World's Smallest Desktop Computer

Measuring just 6 x 6 1/2 x 1 1/2 inches, Sinclair's "ZX81" is the smallest desktop computer yet. The unit operates through use of BASIC language and, attached to your TV, can be used to create graphic displays of information.

The "ZX81" features two software modes, enabling you to compute while displaying flicker-free systems or, using the unit's "run" modes, compute at four times its usual speed.

You can also add to the unit's memory by attaching a 16K plug-in RAM module (pictured at right). To generate hard copy, simply attach Sinclair's "ZX" thermal printer (middle photo). This printer is capable of displaying up to 32 characters per line. Both of these attachments are priced at \$110 each.

The "ZX81" constitutes a refinement of last year's model, the "ZX80, with one custom integrated circuit chip replacing 18 of the previous model's. Price for the "ZX81" is approximately \$150.

For further information, contact Sinclair's U.S. offices at 50 Staniford St., Boston, MA 02114

Motown Expanding Into Film, Stage, TV Projects

Rick James & Teena Marie To Star

Motown Productions will be expanding into a variety of music-related film and TV projects. Bankrolled to the tune of \$10 million by its parent firm Motown tndustries, the division's plans include a film written by and starring Gordy recording artist Rick James, entitled "Spice Of Life," and a second film scripted by James, to be called "Alice In Ghettoland." This latter film will topline Gordy recording artist Teena Marie.

Also in the works are a stage musical, "Hitsville U.S.A.," which will incorporate 14 vintage Motown hits and four newly-written songs, and a TV special centering around Motown's upcoming 25th anniversary.

Russett Stoneham, a 28-year veteran of the television industry, has been named Executive VP in charge of TV development for the firm with Suzanne Coston, a nine-year Motown veteran, serving as VP/Music. Carol Caruso, who has been with Motown since 1975, has taken the VP/Acquisitions & Development post, while former V.I.P. recording artist Chris Clark will assume the VP/Internal Creative Development position. All will report to Motown Productions President

LIN 2nd Qtr. Net, Revenues Rise

LIN Broadcasting Corp. announced that second-quarter net for the firm Increased 4.4 percent to \$4.7 million, up from \$4.5 million during the analogous period of 1980. Sales for the firm rose six percent during the second quarter of 1981 to \$18.3 million, up from \$17.3 million in the second quarter of 1980.

First-half net for the company climbed 10 percent to \$7.6 million, up from \$6.9 million in the first half of 1980, while first-half revenues inched up 5.7 percent to \$31.9 million from \$30.2 million in the equivalent period last year

Survey Finds TV Spots Offend 40% Of Viewers

One out of five Americans thinks TV programs are in poor taste, according to a recent survey by New York Citybased ad agency Warwick, Weish & Miller. However, these findings, reported in the Wall Street Journal, note that twice that many (40 percent of the 3440 people surveyed) think TV commercials are in poor taste, with spots pitching designer jeans, sanitary napkins, laxatives, douches, bras, girdles, pantyhose, and antacids cited as the most objectionable

Even though this survey dealt with TV spots, the results are applicable to radio as well. Irritating ads, whether from national or local accounts (dragstrip and pimple cream spots spring immediately to mind) may also affect your listeners negatively, causing them to tune out. Stations with an abundance of obnoxious spots may find their image irreparably damaged. And, as we shall see, people don't have to actively complain to be offend-

In comparison, only 25 percent of those responding to the mail survey said they thought TV commercials were in good taste and only 33 percent believed TV programming to be in good taste

Few Complain To Station

While 55 percent of those queried claimed to avoid products with objectionable advertising, 80 percent of these people said they had never complained directly to an advertiser or a

Interestingly, those Americans with the most negative opinions on TV commercials were these important consumer segments: college graduates. residents of the West Coast and Northeast those with household incomes over \$25,000 annually, and those 35-49 years old.

Although most respondents couldn't

Sharp's Go-Anywhere VCR



Sharp's "VC-2250" is the most flexible videocassette recorder to date. The unit features a programmable timer, VHF/UHF electronic tuning, still-frame and five-times-normal speed capabilities, and AC operation.

Furthermore, the two-hour, 20-pound unit is portable, operating off an optional internal battery pack when used away from home. Price.

remember which specific commercials were the most objectionable, leading Warwick. Weish & Miller to state that annoying commercials don't automatically produce brand recall," those spots most frequently cited as irritating were for Calvin Klein and Jordache jeans; Stayfree, Kotex, Summer's Eve. and Massengill feminine products; Playtex bras and girdles; Pepto-Bismol and Rolaids antacids; and Undersits pantyhose.

Of course, there's a significant amount of difference in what people say and what they do, as evidenced by the \$100 million worth (27 million pairs) of Underails sold to date. Not to mention that the three TV programs rated most objectionable by those responding to the Warwick, Weish & Miller survey ("Dallas," "All My Children," and "Guiding Light") are among the most popular shows on the

Furthermore, while some commercials are disliked because of the products they advertise (douches, for example) and others, such as jeans, labeled objectionable because they are considered too suggestive, other commercials (notably the "Mr. Whipple" spots for Charmin toilet tissue and the "ring around the collar" ads for Wisk detergent) are criticized simply for being an insult to one's intelligence

May Cause Image Erosion

On the other hand, the longevity of these two campaigns — Charmin's began in 1964, Wisk's in 1969 - point out their effectiveness. Despite such sales successes. a number of advertising experts believe that offensive ada undercut the credibility of advertising in general and eventually erode brand images

As we stand on the eve of a forthcoming revolution in home media (cable TV, videodiscs, etc.), it will be interesting to see how advertising is forced to deal with a more selective audience, especially when considering the fragmented nature of this audience as noted by the objections expressed by the important consumer groups mentioned above

Blair's 2nd Qtr. Net. Revenues Rise

John Blair & Co. reported that 1981 second-quarter profits for the broadcaster-rep firm increased 10 percent to \$3.7 million, up from \$3.3 million in the year-previous quarter. Blair's second-quarter revenues climbed 18 percent to \$64.9 million, up from \$54.8 million in the equivalent period of 1980.

Despite the increased profitability in the second quarter, Blair's first-half net declined four percent to \$5.1 million, down from \$5.3 million in the first half of 1980. Meanwhile, first half revenues for the firm jumped 15 percent to \$122.9 million, up from \$107.1 million in the same period last year.

Blair attributed the first half decline in profits to development costs associated with its new broadcasting related operations, noting that the company's owned-stations and graphics divisions were the major contributors to the second-quarter earn-

Driving Costs Soaring In Major Markets

Depending upon where you live, the oft-quoted national average cost of operating a car (approximately 40 cents per mile for a 1980 compact) is misleadingly low.

According to a recent survey by the Hertz Corp., costs in Los Angeles are 35 percent higher than the national average - 54 cents per mile. Other expensive cities are (in order): New York (51 cents per mile), San Francisco (49 cents), Miami (44 cents) and Chicago (43 cents)





RICK DEVLIN NAMED VP/GM AT WOR/NEW YORK.



NUMBER ONE FIVE YEARS AGO: "Don't Go Breaking My Heart" — Elton John & Kiki

Dee (Rocket) **NUMBER ONE COUNTRY: "Bring It On Home** To Me" — Mickey Gilley (Playboy)

NUMBER ONE LP: "Spitfire" — Jefferson Starship (RCA/Grunt)

One of over 1500 Great Radio Stations carrying Westwood One programs. Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' it Like it Was.

9540 Washington Blvd., Culver City, CA 90230 - (213) 204-5000

AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS



Boston



CONVENTION AND EXPOSITION

DON'T MISS IT!:

THE ONLY ALL-INCLUSIVE, ALL-RADIO MEETING OF THE YEAR

National Radio Broadcasters Association Annual Convention and Exposition September 13-16, 1981 • Fontainebleau Hilton • Miami Beach, Florida

SUNDAY, SEPTEMBER 13

- . GALA OPENING RECEPTION
- EXPOSITION OPENING

TV Spot Producers Arena Cable Satellite Roundtable

- SEMINAR PROGRAMS
- Programming Workshops for Every Format

MONDAY, SEPTEMBER 14

- OPTIONAL BREAKFAST AT THE EXPOSITION HALL
- ALL-DAY EXPOSITION HOURS
- SPOUSE ACTIVITIES
- KEYNOTE ADDRESS Speaker

CIL HEFTEL

U.S. House of Representatives Owner, Heftel Broadcasting

• SEMINAR PROGRAMS

Sales Motivation Financing Your First Acquisition

Promotion Powerhouse Programming Critiques Engineering: Audio Processing

FCC Engineering Small Market Sales Personnel Solutions Large Market Sales: Rate Card Analyses Mini-Management Course Promotion: Market Dissection Programming: 25-40 **Audience Recruitment**

LUNCHEON

Golden Radio Award Ceremony Honoring: GORDON McLENDON

- OPEN AFTERNOON
- HOSPITALITY SUITE GALA

TUESDAY, SEPTEMBER 15

- OPTIONAL BREAKFAST AT THE EXPOSITION HALL
- ALL-DAY EXPOSITION HOURS
- SPOUSE ACTIVITIES
- SEMINAR PROGRAMS

Sales Theater: Video Role Playing

Meet the New FCC Use My Medium for Promotion Lifestyles' Effect on Programming

Engineering: Digital Audio Large Market Salesperson Solutions

Finance . . . The Subject is Money!

Promotion Superstars On-Air Personnel Solutions

Engineering/Management Coexistence **Promotion Circus** Satellite Transmission

and Distribution AM Stereo Update

Every Format

Sales Roundtables by Market Size Small Market Idea Exchange Programming Workshops for

ROBERT E. LEE Former Chairman, FCC Superstar

LUNCHEON

MARK FOWLER

Leadership Award Ceremony

Honoring:

Chairman, FCC

James Gabbert

Speaker:

Concert: RONNIE

WEDNESDAY. SEPTEMBER 16

- IDEA EXCHANGE BREAKFAST
- SEMINAR PROGRAMS Future Engineering Trends Mini-Management Course Update on Cuban Interference and 9kHz
- POST-CONVENTION VACATION AT THE FONTAINEBLEAU HILTON OR IN THE BAHAMAS



CONVENTION REGISTRATION IN

NAME: TITLE: STATION/FIRM: ADDRESS:

STATE:

WORK PHONE: . FEES

(Please type or print)

Before August 2 After August 2 NRBA Members \$190 \$230 Non-Members \$255 Spouses \$50 \$50

September 13-16, 1981 • Fontainebieau Hilton • Miami Beach

PRE-REGISTRATION DEADLINE: Friday, September 4
Please Note: After September 4, registration will be on-site only at the registration desk in the Fontainebleau Hilton. On-site registrants must pay all fees when registering. Sorry, no billing.

CANCELLATION POLICY: Cancellation requests received by September 1 will be entitled to a full refund. After September 1, a \$30 administrative fee will be deducted from all refunds. Refund requests must be submitted in writing to NRBA no later than October 15, 1981.

POST-CONVENTION ACTIVITIES:

Please send me information on the NRBA post-Convention trip to the Bahamas

Please send me information on the Fontainebleau's post-Convention vacation package RETURN THIS FORM ALONG WITH YOUR CHECK OR MONEY ORDER, PAYABLE TO NRBA FOR THE FULL AMOUNT OF YOUR REGISTRATION FEE, TO:

NATIONAL RADIO BROADCASTERS ASSOCIATION 1705 DeSales Street, N.W., Suite 500, Washington, D.C. 20036 (202) 466-2030 or (202) 466-5540

	Fontainebleau Hilton • Miami Beach	HOTEL
	(Please type or print)	
P P	NAME:	
Suplicated.	TITLE:	
Supl	STATION/FIRM:	
8	ADDRESS:	
may	CITY:STATE:	ZIP:
E	WORK PHONE: ()	
(This to	NAME(S) OF PERSONS SHARING ACCOM	IMODATIONS:
	And a Court Date	

Departure Date: Please use a separate form for each room requested

Please circle the accommodations you prefer. If the rate you request is not available, the nearest available rate

will be assigned. The hotel will send confirmations directly to you. While every effort will be made to reserve accommodations at the Fontainebleau, NRBA reserves the right to arrange alternate accommodations at one of the following hotels once the Fontainebleau is filled: the Doral, Eden Roc, or the Konover. Hotel confirmations should be inspected closely upon receipt for the name of

ie notel booked.			
RATES:	Standard	Medium	Deluxe
lingle:	\$55	\$60	\$65
ouble:	\$55	\$60	\$65

- · Please note that single and double rates are identical. However, you must add \$15 per night for a third or
- Reservations will be held until 6:00 PM on the scheduled date of arrival. To guarantee your reservation: (1) Submit one night's deposit directly to the hotel when you receive your reservation confirmation, or (2) Charge your reservation on your American Express, Carte Blanche, or Diners Club account by calling your hotel when you receive your reservation confirmation.

To change or cancel your hotel reservation, contact your hotel's reservation department. NRBA can process your original reservation only.

Networks/Program Suppliers

New AP Study Reveals Radio Listening Habits

A new study of how Americans listen to radio, conducted by San Luis Obispo. CA-based Research Group for the Associated Press, reveals among other findings, that four out of every ten radio listeners tune to a particular station for news, and that music concerts aren't very important to the average listener.

Several other findings were released this week in Chicago at the NAB Programming Conference by AP Deputy Director/Broadcast Services Jim Hood and APR Washington Bureau head Ed DeFontaine. Those surveyed like:

- FM the best (61%)
- Short newscasts, with 60-seconds being the favorite
- Information delivered by an announcer just as well as a formal newscast
- Listening to AM for news & Information (persons over 45 years and top 50 market listeners)

50 market listeners)
According to AP, listeners care least about giveaways, games, and quizzes. Clearly on the minds of morning radio listeners are: (in order of importance) weather reports and forecasts; tavorite music; local news; traffic and road conditions; and national and world news.

WESTWOOD ONE

KGB-FM/San Diego becomes the 150th U.S. radio station to carry the firm's "Rock Album Countdown" show. Hosted by Jeff Gelb, the two-hour program airs weekly.



Charile Van becomes Southern Sales Manager for the Dallas-based firm. Van was most recently a Sales Consultant at TM Productions, having formerly served as Executive Director of Sales for McLendon Syndicators as well as having been GSM at KLIF and WRR-FM/Dallas.

Music was more important in the afternoon, when over seventy percent of the 1000 respondents replied they tune to a station because they play "the best songs for their taste or that the station understands the kind of music they like." Weather and local news rank third and fourth for most desired in afternoon drive.

Asked to rate "better living information," close to half the respondents listed "energy and tips on how to save it" as their topic issue. This was followed by tips on how to invest money, best buys on food, historical events that took place on the same day, and tips on how to stay healthy and fit.



Pictured while participating in the "What Do You Really Know About Radio News" panel, in which results of the study were discussed by AP's Ed DeFontaine, are (I-r) WGN/Chicago's Wayne Vriesman, WGSO/New Orleans's Ted Landphair, DeFontaine, and KNX/Los Angeles's Gregg Peterson.



ABC Information And NBC Move Into Top Spots

Among listening adults (12 +), the ABC Information Radio Network has become number one, based on average audience ratings, according to a report issued last week by RADAR. Moving into second place was the previous leader, ABC Contemporary, which also lost out to the Source as the dominant 18-34 net.

The NBC Radio Network showed up number one in total cume (adults 12-plus) while RKO demonstrated the greatest growth overall of any net (close to 30%).



The net's Marshell Tucker concert, broadcast the weekend of June 26-28 over approximately 245 radio stations, reached a cumulative audience of 4.9 million adults, according to a telephone survey conducted by Trendex. Similarly, the Source's Rainbow concert, broadcast the weekend of July 10-12 over nearly 245 stations, reached a cumulative audience of 3.5 million persons, based upon an Omnitel-R.H. Bruskin telephone survey.

A third Source concert, featuring Utopia, broadcast over 43 radio stations, garnered a cumulative audience of 5.8 million adults, again according to the Omnitel-R.H. Bruskin organization. This Utopia concert generated a 6.7 cume rating among its primary target (adults 18-34), the highest of any Source concert to date.

Seven stations have become Source affiliates, including WXLP/Davenport, IA; WGFT/Youngstown, OH; WQBZ-FM/Ft. Valley, GA; WXXX/Hattlesburg, MS; WXIL-FM/Parkersburg, WV; WETZ/New Martinsville, WV; and WMIK-FM/Middlesboro, KY



John Platt has been appointed Director/Special projects for the New York City-based firm. A 15-year veteran of radio, Platt most recently served as PD for WRVR/New York, having previously spent over six years as PD and air personality at WXRT/Chicago. In his new post, Platt will primarily be responsible for the development of long-form programming.

RADIODO

The ABC Radio Networks will broadcast their second "Mello Yello" weekend concert series on Friday (10-9), Saturday (10-10), and Sunday (10-11). The Jefferson Starship will be featured on Friday's broadcast via the ABC Contemporary Network, with the Moody Blues airing Saturday over the ABC FM Network, and the Charile Daniels Band heard Sunday on the ABC Entertainment Network.

Special Projects

"Country Tour U.S.A.," a 26-hour radio program focusing on country music throughout America, will be available for broadcast beginning in September from the Dallas-based firm. Warner Bros. recording artists Gail Davies and T.G. Sheppard will cohost the show, which was produced by Popular Media Products of Los Appeles.

Each hour of the program will be entirely self-contained and will feature interviews with top country artists talking about life on the road, their music, and the events that inspired them.



WPEX and WWDE-FM/Norfolk, VA are now programming the firm's "Great American Country" and "Contempo 300" formats, respectively.

CONNOR



Arthur Godfrey (pictured) will mark his return to radio after an absence of five years with a new, daily three-minute syndicated program produced by Universal City, CA-based O'Connor Creative Services. Entitled "The Time Of Your Life," Godfrey's program will include information on how to plan for, adjust to, and make the most of retirement.

Targeted towards audiences aged 40-plus, "The Time Of Your Life" will be available by barter, beginning this fall



NBC

Kevin Cox becomes VP/Marketing Services, coming from his previous post as VP/Sales for the NBC Radio Networks. A 22-year veteran of broadcasting, Cox Joined NBC in 1975, having formerly been Exec. VP at RKO Radio Representatives.



The firm will broadcast the **Pretenders** concert live from the Santa Monica Civic on September 4. Satellite linking will be provided by **Wold Communications**.

Reps

Airlines Use Radio During Strike

A cursory check among top radio sales executives shows that spot radio was by far the winning medium in the early days of the air controllers' strike, as airline executives rushed to calm public fears over safety. Mostly the word from the larger airlines was that despite a few delays, everything was running on schedule.

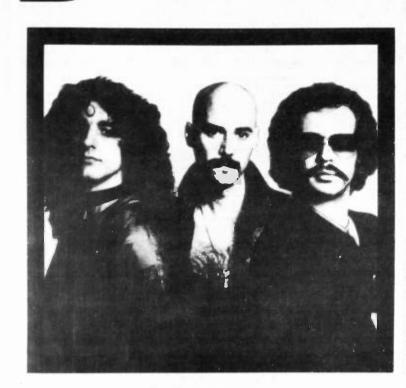
But even smaller carriers such as People Express and Republic Airlines used radio to counter news accounts saying that short-haul trips would be most affected. In general, the airlines appeared to be combatting the possibilities of "no-shows" in their advertising.



ALL-STAR REPS MEET IN COOPERSTOWN — The 20th annual New York State Broadcasters Association Executive Conference was held in Cooperstown recently. Pictured on the radio panel, which discussed "Selling New York State in The 80's," are (i-r) McGavren-Gulid Radio President Ralph Gulid, Biair Radio President John Boden, WDOE/Dunkirk's R. David Ridgeway, Eastman Radio's Frank Boyle, and NYMRAD Executive Director Maurie Webster. Katz Radio President Ken Swetz was present, but missed the photo.



PALANCE-FOGELBERG



12 - 12 + 12 + 1 + 1 + 12 1 · 8 3

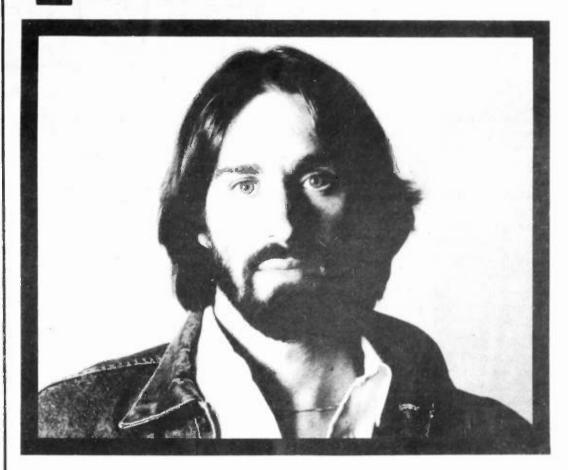
"Breaking Away"

Top Of New & Active

NEW & ACTIVE

BALANCE "Breaking Away" (Portrait) 117/20
Moves: Up 50, Debuts 13, Same 34, Down 0, Adda 20 including Z93, Y100, Q105, 13K, KJR, KC101, WSGN, WSEZ, KSTT, WHOT, KKXX, WFOX, KPUR, KFYR, KYYA.

Produced by BALANCE for Contemporary Communications Corporation



"Hard To Say"

DAN FOGELBERG'S First Great Week!

One of The "MOST ADDED" Records of The Week

NEW & ACTIVE

Moves: Up 0, Debute 0, Same 0, Down 0, Adds 72 including WFIL 94Q. Q105, CKLW, KXOK, KEZR, KYYX, Q103, KOPA, WKRZ-FM, CK101, Z104, KNBQ, WTSN, 95SGF, KYYA.

Pertrain

Distributed by EPIC RECORDS





ON FULL MOON/EPIC RECORDS

EVENING



"A different way to measure radio."

Introducing The BBM Diary

MONDAY

Last week I gave you a first look at the new Arbitron diary that's being used beginning with this summer's survey. This week I'd like to offer an item for those of you who call or write and ask if there's an alternative to the Arbitron diary. There is, and a very useful example resides north of the border in the form of a "ballot" distributed by the Bureau of Broadcast Measurement, Canada's ratings service.

I was first exposed to the BBM when I was at CKLW as Director of Marketing and Research. I would go to Toronto for various BBM seminars and briefings, and having worked at Arbitron, I used to mentally compare the two services. Such a comparison today might be useful in terms of giving the U.S. broadcast industry — and perhaps Arbitron or some other ratings company — some food for thought about radio measurement.

Since I had not been actively dealing with BBM for several years I took a flight to Toronto recently — daredevil that I am — to interview Dave Buller of the organization and get up to speed on its procedures and diary methodology.

BBM History

According to Buller, who is Secretary of the BBM, the Canadian ratings service started in the mid-40's. BBM is a nonprofit association which has a board of directors composed of advertisers and broadcasters. The board meets periodically to set policy, such as when the surveys will be taken, what procedures will be used, etc.

The BBM surveys markets once, twice, or three times annually, depending on market size and whether or not a summer survey is done in the area. The sweeps are for six weeks, but in only three of those weeks does the public keep diaries. The BBM feels that this approach keeps hype down to a minimum, since the stations don't know until after the books are received which weeks were actually surveyed.

Differences With Arbitron

I've included on this page a reproduction of a BBM diary page, with approval. You can see at first glance that there are differences compared to the new Arbitron diary that was shown here last week. Let me spell out some of the differences for you, since some are not apparent in looking at this one page.

- 1. Demographics measured. The BBM measures all those in a home who are two years and over. In its ratings books there are breakouts for children 2-6 and 7-11.
- 2. Qualitative and socioeconomic information is gathered. In the front of the BBM ballot are questions about the respondent's educational background, household size, occupation, whether or not the person has a job (to ferret out working

women, for example), and radio usage both at home and in vehicles. AM/FM ownership is delved into as well.

3. The survey week begins on Monday and runs through the following Sunday.

DAYTIME

MONDAY

Г		STATIO	N		LISTENED		
	TIME			FM	At home	Avey from	
06	5.00-5.15AM						
	5.16-5.30						
85	5 30-5.45						
84	5.45 6.00						
	6.00-6.15						
	6.15 6 30						
67	6.30 6.45						
	6.45-7.00						
	7.00-7.15						
10	7.15-7.30						
LI	7.30 7.45						
12	7 45 8 00						
ננ	8.00-8.15						
и	8.15-8.30						
15	8.30-8.45						
16	8.45-9.00						
17	9.00-9.15						
18	9.15-9.30						
19	9.30-9.45						
20	9.45-10.00						
21	10.00-10.15						
22	10.15-10.30						
20	10.30 10.45						
24	10.45-11.00						
28	11.00-11.15						
*	11 15 11 30						
27	11.30 11.45						
28	11.45-12.00						
29	12.00-12.15PM						
30	12.15-12.30						
31	12.30-12.45						
10	12.45-1.00						
33	1.00-1.15						
м	1.15-1.30						
*	1.30-1.45						
*	1.45-2.00						
37	2.00-2.15						
	2.15-2.30						
30	2.30-2.45						
40	2.45 3.00						

4. The diary pages are "closed-end" variety. In research this means that the time frames are already supplied, in this case broken down by quarter-hour. The beginning of each hour is highlighted in red. This is the BBM's attempt to eliminate the AM-PM confusion that Arbitron's latest diary revision is hoping to address.

5. The diary asks only for call letter entries, and the example page at the beginning of the diary does not even show that slogans or other identifiers could be entered and still be usable for credit.

Buller told me that BBM does not have a slogan conflict editing problem such as Arbitron or other U.S. services have. The reason is that in Canada stations are not allowed to use a slogan that's already being aired by another station in the same market. The Canadian Radio and Telecom-

munications Commission (CRTC) evidently prohibits that sort of thing. Wonder if the FCC ever considered such a proviso?

Implications For U.S. Radio

If you have ever wondered if there's a different way to use a diary to measure radio, perhaps the BBM version would be worthy of your consideration. Perhaps Arbitron will adopt some of the items currently in use up north. It should be noted however, that years ago Arbitron used to use the closed-end diary variety. Evidently its research department felt that the open-ended approach was preferable.

1

		EVATIO	N		LISTENED		
	TIME	CALL-LETTERS AM FM		FMI	At home	Amoy from	
41	3.00-3.15PM						
42	3.15-3.30						
43	3.30-3.45						
44	3.45-4.00						
46	4.00-4.15						
46	4.15-4.30						
47	4.30 4.45						
40	4.45 5.00						
49	5.00-5.15						
50	5.15-5.30						
51	5.30-5.45						
52	5.45-6.00						
s	6.00-6.15						
54	6.15-6.30						
56	6.30-6.45						
98	6.45 7.00						
57	7.00-7.15						
58	7.15-7.30						
50	7.30-7.45						
60	7.45-8 00						
61	8.00-8.15						
62	8.15 8.30						
63	8.30-8.45						
64	8.45 9.00						
66	9.00-9.15						
66	9.15-9.30						
67	9.30-9 45						
60	9.45 10 00						
69	10.00-10.15						
70	10 15 10 30						
71	10.30-10.45						
72	10.45-11.00						
73	11.00-11.15						
24	11 15-11 30						
75	11.30-11.45						
76	11.45-12.00				1		
77	12.00-12.15AM				1		
78	12.15-12.30						
79	12.30-12.45						
80	12.45 1.00						

One additional item is worth mentioning here, an idea that Arbitron might adopt. Buller told me that the BBM allows all members complete and repeated access to the ballots in Toronto. A station need not be limited to one day per survey as is currently the Arbitron rule of thumb. Also, Canadian stations are allowed to order full-market mechanicals — showing how the station and its competitors did — and to have such a document sent to the station. Currently Arbitron does not allow full-market mechanicals to leave its premises.

The BBM is not a panacea — like any survey company it has its problems. However, perhaps our neighbors to the north are on to an approach that might benefit radio. Perhaps Arbitron or some other U.S. firm will feel that some of the items mentioned here are worthwhile for implementation in our country.

If you have any questions about the BBM, please feel free to call.

Q&A

Robin Coker, PD of WWOD/Lynchburg, VA, wrote in recently to ask, "Has Arbitron ever considered flighting the surveys so that fewer markets are surveyed at a given time, thus decreasing the time between sweeps and delivery of the books?"

Robin, Arbitron wouldn't mind doing the report production on a staggered basis either — perhaps surveying thirty markets at a time, for example. However, the advertisers and agencies feel that they need to look nationwide at radio listening within a given time frame — the ability to compare an AOR in New York to an AOR in L.A. during the same survey period — thus the need for set survey periods when all markets are swept.

Jhan Hiber



Format (he Noteworthy Music Your Listeners Demand:



Silver Condor You Could Take My Heart Away"

NEW & ACTIVE

KSET-FM







KIQQ KFRC

KEZR WFBR 92FLY WAQY WKEE

KINT **KHFI** KSTAR KQ94 BJ105 WSKZ WSEZ

G100

WVIC **WZOK** U93

KJ100

KERN FM102 KIRB **KNBO**

KCPX KTKT WIBO **WGUY** WTSN **KVOL 14WK** WRKR WCIR **KCBN** WXLK **KDZA**

yster (ult "Burnin' For You

WLS-FM 39-33 WDRQ add 20 **KBEQ 18-14** K104 21-16

WAQY 23-19 KHFI add Y103 add

KI100 13-11

KKXX add KNBQ add FM103 17-14

KLUC add WJBQ add WGUY add WIFI

96KX Q107 KRBE **KIQQ**

92FLY WKRZ-FM **KXX106**

WAAY BJ105 **WRVO WZOK**

KERN KCPX 95XIL WXIK WSPT **KENI** KRLC

eniece Wi

KRLY 8 Y100 4-2 O105 10

WCKX 9

WDRQ add **KIQQ 38-35** KFMK 15

KSET-FM deb 26

KLAZ add WJDX 12-5

WMAK-FM deb 22

WCSC on **KYNO-FM 22-21** WSGN 27-24 KCPX on

KHYT deb 34 WFOX on WFLB deb 35

FM99 29-23 **KVOL** add KYYA on



Garfunkel eart In New York"

WABC 40-38 WFIL on 96KX on

WCAO 25-23

KEZR 27-25 WFBR 29-26 **KC101** on

K104 36-30

WAAY on **WBCY 25** WAYS 24 WSEZ on

WVLK deb 30 KKXX deb 27 WACZ on

WTSN 26-24

WHEB 26-25 95XIL on WFOX on

WISE on WFLB on KBOZ deb 28

hythm Section Atlanta H

"Alien"

Z-93 add 94Q on KBEQ add 21

KIQQ add

KEZR add WAQY add KSTAR add WAAY add

WBBQ add WCSC add KIOY add 28 WACZ add

WTSN add 14WK add WFOX on WISE add

WFLB add WANS-FM add KBOZ add KOOK add



Columbia



Records

She's written hits for a dazzling array of superstars. Now she's writing them for herself.



CAROLE BAYER SAGER

'Easy To Love Again"

The new single

From the Boardwalk album

Sometimes Late At Night

Produced by Burt Bacharach & Brooks Arthur

Featuring

the lyrics of Carole Bayer Sager, the music of Burt Bacharach and superb performances by

Burt Bacharach, Lee Ritenour, Lee Sklar, Jeff Porcaro, Steve Lukather and David Foster.

Catch Carole And Burt In Concert:

8/28-29 ATLANTA. GA. 8/30 ST PETERSBURG FL 9/1 BATON ROUGE, LA. 9/2 NEW ORLEANS, LA 9/3 MOBILE, ALA. 9/4-6 MEMPHIS, TENN. 9/8-9 HOUSTON, TEX. 9/10 DALLAS, TEX. 9/11 AUSTIN, TEX. 9/17-19 LOS ANGELES, CA.

Out Of The Box

Z-93

KIQQ

WGH **WFLB** **BJ105**

KCPX

WVIC





STREET TALK

The big rumor running around EMI/Liberty that label President Jim Mazza would be exiting to assist Kenny Rogers with a custom label deal at Columbia is not true. However, our sources hinted at a possible promotion for Jim within the Capitol Records hierarchy in the very near future.

In what was termed a "very amicable parting of the ways," Jim Schulke has asked to be released from his Schulke 2 contract with WCZY/Detroit. Apparently WCZY was planning to implement some local programming changes in the format that Mr. Schulke did not feel comfortable with, so the release was asked for and granted. WCZY will phase out of the syndicated format slowly between now and September 27. This action may tie in with other Motor City rumors that WCZY is making moves to acquire a very well-known morning personality for its talent lineup.

RSO and Polygram Distribution have apparently buried the hatchet long enough to agree that the next Bee Gees record will be released via Polygram distributors. The single, which should be out in two weeks, is called "He's A Liar" and features the guitar talents of Eagle Don Felder. The album is scheduled to follow in early October and has tentatively been titled "Livin' Eyes."

Lots of rumors this week on a possible new PD for KYUU/San Francisco. Street Talk keeps hearing that the number one candidate for the job is already within the NBC organization, but currently on the other coast.

The Baltimore morning man shuffle (R&R 8-14) is now complete with former B104 morning ace Scott Carpenter hired for AM drive at WCAO. Scott will start on August 24. And if you picked up that a former WFBR morning man will return to town, we heard it too. In fact, Street Talk confirmed that Pete "The Flying Dutchman" Berry will be the new morning man at WYST/Baltimore. What is WYST, you say? WLPL has applied for the new call letters WYST amidst more rumors of a possible format shift for the station.

And while we're talking call letters... WMAR-FM/Baltimore is awaiting federal approval on its request for WRLX (for "relax")...WBZ-FM/Boston has been granted approval for the familiar calls of WMJX (remember Charter's 96X/Miami?).

Bob Lowry has resigned as Director of Research & Development for Bonneville International. He will announce his future plans shortly.

Here's a question for you: what Los Angeles on-air team show is about to head for "greener" pastures in the Bluegrass state?

We understand that former KILT/Houston programmer Bill Young is consulting KENR/Houston as that station heads toward a more "Country Gold" format.

Joanie Pfeiffer, morning personality at WMYS/New Bedford, has been promoted to Program Director at the station. Her promotion is effective immediately and she will continue to handle morning drive.

Boardwalk Entertainment Co. President Neil Bogart and Producer Zev Bufman, whose current Broadway hit is "Little Foxes," starring Elizabeth Taylor, are going to produce a new Broadway musical based on the life of baseball star Jackie Robinson. Set for a debut on November 12 in New York, the musical will be called "The First," referring to Robinson's position as the first black to play in the major leagues.

KKSN/Portland, a progressive AM AOR for the last 18 months, will switch to the Satellite Music Network's A/C format on September 7. PD Bob Simmons reported that most of the current air staff will be leaving.

F105/Boston has named Tom Connelly Music Director; he will continue to program F105's sister-AM WKOX.

Dave Strandberg has been promoted from within at WAKX/Duluth, replacing Bruce McGregor as PD. WAKX's new MD is Jon Armstrong.

A good-humored radio war is going on in Cleveland where WMMS morning team Jeff & Flash recut "Bette Davis Eyes" into "Betty Korvan Eyes," parodying the station's night jock. Turnabout being fair play, Betty recorded new words to AC/DC's "Big Balls" so it's now a tribute to "Small Balls," naturally dedicated to the aforementioned morning duo.

And those novelty hits just keep comin'... WAYS/Charlotte Operations Director Larry Sprinkle and PD Scott Slade teamed up to record "Lonely Pilots," a send-up of the current air traffic controllers strike. Larry, in a very convincing Johnny Cash impression, handles the vocals on the song, rewritten to the tune of Cash's "Folsom Prison Blues." Scott is heard as a presumably lonely pilot trying to get someone in the "tower" to answer his radio calls for landing instructions.

Congratulations to Epic's Louis Lewow and his wife Deborah on the birth of their first baby, Paul Devon, who arrived on August 13.

Get-well wishes to Dreamland principal Nicky Chinn, who has been out of the office for the last nine weeks with a bad back. We hope he's "back" in action real soon, ending what has been a long exile.



A TORRENT OF AIRPLAY!

ETHE NIGHT OWLS"











BOC JAMMIN' — Following their performance at the Texxas World Music Festival, Columbia recording artists Blue Oyster Cult visited with several programmers backstage. Pictured (I-r) ere BOC member Eric Bloom and KBFM/McAllen PD Steve Owens.



SEEING THE STARSHIP VIA CHOPPER — WZOK/Rockford recently sent two winners to Chicago to see RCA's Jefferson Starship in concert. How they got there was the unusual part . . . they were loaded into their own personal helicopter for the trip. Shown just prior to the trip (I-r) are the 'copter pilot, night rocker Mr. Ed., the two winners, morning jock "Mad Mountain Walker," and PD Dalles Cole.



RICK SPRINGFIELD FEVER IN PHILLY — Pictured (I-r) during Rick Springfield's recent promotion tour in Philadelphia are WFIL/Philadelphia PD Dean Tyler, Springfield, and RCA's Art Weissman and Mike Shallett.

THE GREATEST RADIO PROMOTIONS OF ALL TIME

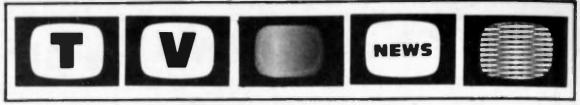
derections.

More Copies Available While Supplies Last.

Single copy — \$10.00 5 copies — \$25.00

(excludes postage & handling)
Please send check or money order to:

"GREATEST RADIO PROMOTIONS..."
Radio & Records
1930 Century Park West
Los Angeles, CA 90067
(allow 4-6 weeks for processing)



CBS Wins Lucky 13th In Easy Race

With seven of the top ten including the top three programs, CBS put away another easy victory in the Nielsen ratings race for the week ending August 16. CBS earned a 14.6 average rating, with ABC a relatively distant second at 13.2 and NBC an even more distant third at 11.6. No specials or movies broke the top 20 series monopoly for the week. The standings:

- 6 1 Dukes Of Hazzard (CBS)
- 9 2 M*A*S*H (CBS)
- 7 3 Trapper John, MD (CBS)
- 3 4 Three's Company (ABC)
- 12 5 The Jeffersons (CBS)
- 6 Too Close For Comfort (ABC)
- 19 7 Fantasy Island (ABC)
- 17 8 House Calls (CBS)
- 14 9 Dallas (CBS)
- 11 10 60 Minutes (CBS)

- 4 11 Diff'rent Strokes (NBC)
- 1 12 Facts Of Life (NBC)
- 13 20/20 (ABC)
- 20 14 Love Boat (ABC)
- 15 Alice (CBS)
- 16 Taxi (ABC)
- 10 17 Quincy (NBC)
- 18 18 Laverne & Shirley (ABC)
- 19 CHIPs (NBC)
- 20 Knots Landing (CBS)



ON THE AIR "TOMORROW" — Atlantic's Phil Collins recently appeared on the "Tomorrow" show, and is pictured (right) with host Tom Snyder.

Music On TV

"American Bandstand" 's 30th anniversary will be celebrated with a two-hour prime time special this fall, hosted, naturally, by Dick Clark. Guests planned to perform live include Kim Carnes, Connie Francis, Frankie Laine, Little Richard, Barry Manilow, the Oak Ridge Boys, the reunited Righteous Bros., Rod Stewart, and Stevie Wonder, plus film clips of other performance highlights over the years. Debbie Harry is guest host for "Solid Gold" the week of August 21, with Air Supply, Chuck Berry, George Burns, Linda Clifford, Daryi Hail & John Oates, and Don Williams on hand. "Roots Of Rock 'n' Roll" features Abba, AC/DC, Genesis, Gary Numan, Robert Plant with Rockpile, Pete Townshend, the Who, and Raul McCartney's Rockestra (from the Kampuchea Concerts) August 22. Manhattan Transfer is on "American Bandstand" August 22. "Tomorrow Coast To Coast" spotlights talk show host Larry King on August 24, along with Peggy Lee; Dottie West guests on August 25; Rosanne Cash and Paul Williams are on August 26. The "Tonight Show" lineup includes Irlene Mandrell on August 24, Tina Turner on August 27, and Aretha Franklin on August 28.

News On TV

Westinghouse and ABC's 24-hour news cable service, "Satellite NewsChannels," is heading squarely in Ted Turner's direction, with the service being offered free to cable operators (as opposed to Cable News Network's \$2 a subscriber charge). Many cable operators may have to buy new receivers to pick up the Westar 4 transmissions; CNN is transmitted over Comsat 1. Satellite NewsChannels will rotate news on an 18-minute cycle based on Group W's radio News formats and their slogan, "Give Us 18 Minutes And We'll Give You The World." Format Group W Radio Sr. VP William Scott is President of the new venture.

VIDEOSCOPE:

SEPARATE VIDEO TRADE ORGANIZATION ON HORIZON? The first video retailers convention of the National Association of Recording Merchandisers (NARM), held in New York last week, saw Video Shack President Art Morowitz call for a separate trade association of video retailers in his keynote speech (8-11)...REO CONCERT, 5 CLASSIC FILMS TOP CBS VIDEO RELEASES: "Live Infidelity," an 85-minute live performance by REO Speedwagon (Initially broadcast via cable TV and FM radio to an estimated 20 million Americans last month) is now available on videocassette from MGM/CBS Home Video. Along with the REO video, CBS's August releases include "Guys And Dolls," "Cat On A Hot Tin Roof," "The Philadelphia Story," "On The Town," and "Captains Courageous" as well as a 58-minute sports program entitled "1981 NBA Playoffs and Championship Series: The Dynasty Renewed — Boston Bounces Back." Produced by NBA Films, the latter is the first original sports program created for the home video market to be issued by CBS...

EASY LISTENING RADIO

Fred Seider

INDEPENDENT SYNDICATORS

Everything Is Beautiful

Beautiful Music is going through many changes right before our very ears. It's important to keep up with the trends to look good in the ratings and sound good on the air. As a kind of syndicator's supermarket, I've assembled representatives from three independent beautiful music syndication firms with clients located, for the most part, in medium-sized and smaller markets. In separate phone calls, I asked the same five questions of these men:

Jim Carnegie, Exec. VP, Master Broadcast Services, Morrisville, PA.

Stephen C. Trivers, President, KalaMusic, Kalamazoo, Ml.

Rich Wood, VP/Program Manager, Noble Broadcast Consultants, San Diego, CA.

My questions and their different responses might give you insights into some of the men who bring you the music.

How do you compete with the major Beautiful Music syndicators?

JC: We have to compete in the exact same fashion. Master recognizes that this is a business and we have to provide a service in the broadcasting community, and no matter how large or small we try to create the same supply and demand. The quality of product would be the same for a station in New York City as it would be for Sioux Falls. We'd treat each individual client with the same personalized service, regardless of its size.



Jim Carnegie

ST: By glving better service. We have 300 hours of music in our basic library. Also, more frequent updates. Since our company owns and operates Easy Listening FM radio stations, we do the music for ourselves, and know how important it is to keep it fresh. And one other thing — more service after the sale. We will, if asked, help our clients with sales and promotion ideas, many of which are adapted from what we do at our own stations.

RW: We are primarily competing in terms of the hunger of the other syndicators. Some of the other companies are simply too big to be able to handle the smaller market stations, and Noble's feeling is the smaller markets are as important as the majors. We have a broad base of clients and their money is just as green as the big guys'.

green as the oig guys

What makes your service unique?

JC: The painstaking efforts that Master's Presi-

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West. Los Angeles. CA 90067



dent Jay Taylor puts into the product. We consider ourselves more of an adult Easy Listening format, because for the last three years we've been adding more contemporary solo vocal artists than most of the competition.

ST: We are bottom-line oriented, not for ourselves, but for our clients to help them in every way to make money. Also, our approach to music programming is much more aggressive than our competitors. KalaMusic has always been on the leading edge of Beautiful Music, with the more contemporary titles and artists, and a brighter, more up-front sound.

RW: We've been compared with all the majors and Stephen C. Trivers we are considered at least as good if not better than most of them in the area of technical quality. We do a lot of custom recording and our approach is, as we like to describe it, "a category service with a matched-flow feel." By programming random-select the way we do, we get a matched-flow sound without the negatives of the same five cuts appearing in the same order every time the tape is played.

Which client has been the biggest success story for your company?

JC: I guess WYOR/Miami is the big story for us. Three years ago we had to carve out our own niche in Miami with heavy competition there; and at this date, we have come out on top again and maintained our level of 25-54 demos, which is the primary buy for broadcasting today.

ST: In Rockford, Illinois, our station WRWC has gone from an 8 to an 11 to a 15.1 share in the past three books. That's a Class A, which is 12 miles out of town.

RW: That's a tough one because we're relatively new. The Noble One product has been on the market a little over a year, officially. I'd have to say XTRA/San Diego, even though it isn't Beautiful Music anymore for reasons other than the format's success. "Extra" went contemporary when KHJ and KCBQ changed their formats to Country music, leaving a void in the San Diego market. Before it changed,



Rich Wood

XTRA was the highest-rated AM Beautiful Music station in the country.

What is the direction you see for the future of Beautiful Music syndication?

JC: More contemporary vocals and a lighter sound, as we're doing now with our "Beautiful Lite," to be competitive with anything on the FM band.

ST: The future is going to be bright for clientoriented firms specializing in basic Beautiful Music formats, if they are willing to keep a vigorous, fresh, imaginative approach to their music within the constraints of the format as it flows along with the tastes of

RW: It's going back to basics, as we've seen several times in the past. Syndicators are going to stop this fetish for a lot of original artists and a lot more information on the air. We seem to do this on a cyclical basis; every once in a while Beautiful Music will begin to see an overall drop in the ratings, and then stations say let's try to do it the way we did it before. Mainly, that's with very heavy concentration on music, excellent execution, commercial acceptance, and all that.

Do you have advice for stations now using some kind of syndication for their programming?

JC: A radio station should take a look at all the syndicators, and its own needs. For example, if the broadcaster is in a market where his listeners' average age is 48, he should check out various companies that are traditional in their music programming.

Some of the brighter formats may do more harm than good in this sort of situation. Be realistic at all times! If your taste runs to expensive wine but you're operating with a beer budget, shop around until you find the best of both worlds.

ST: For someone thinking about syndicated programming, I'd ask this question: "Is the syndicator's service, as it's now constituted, meeting your programming, marketing, and profit needs at this time?" If it's doing so, work with your syndicator, and be happy. If it's not, then take a good look at the various products that are available in the marketplace today.

RW: I'd suggest very strongly that they listen to their syndicator, whoever it is, and not approach it as though the programming supplier is the enemy. We (the syndicators) have the research capabilities, and if stations would give us their input, rather than fight us, everyone would win.

Flow



THE EARS HAVE IT — Commemorating WEZW's "easy listening on the ears" when the Milwaukee FM station hit number one in the spring Arbitron ratings, was a new pair of ears ready for hanging. R.L. Meyer Advertising, the station's ad agency, congratulated WEZW with a plaque, titled "EARS TO YOU, EZ" Flanking Jody Dunn, account executive from the agency, are (left) Station Manager John Timm and Paul Fiddick, Senior VP of Multimedia Radio.

Jeff Miller, former Music Director at Bonneville Broadcast Consultants, joins the staff at Schulke Radio Productions to assist Phil Stout with the syndicator's Beautiful Music programming.

Jim Aylward, author and radio personality, has his second book published. "Things No One Ever Tells You" is a collection of humorous and interesting facts which Aylward first used as part of his morning show on WRFM/New York.

Bruce Williamson has joined the air staff at Beautiful Music station KYND/Houston. At one time, Williamson was Program Director for Houston stations KAUM and KLYX, and also worked as Operations Manager for three years at KODA.

At WPNT/Pittsburgh, Mary Ann Grove has been named Promotion Coordinator.

KLIV, programming Al Ham's "Music Of Your Life," thinks it's time listeners hear some of the good aspects of living in San Jose, which is near San Francisco. The Medfly, overcrowded freeways, and unreasonably high prices for homes have all contributed to the public's negative image of San Jose. So KLIV is offering its listeners 60 seconds of air time to voice for themselves what is good about San Jose, and why it is a great place to live.

ABC

Continued from Page 1



debut in January, 1982 (R&R 8-14). The ABC Rock Radio Network will be targeted toward the 15-34 demographic with emphasis on the 18-24 cell. Tom Plant has been named to head this net, and will retain his position as VP of the ABC FM Network as well.

The second new ABC net will be called the ABC Direction Radlo Network and will be aimed at the 25-44 demographic. Bob Chaisson will supervise the operation as part of his Director/Network Development position. The two new networks and the four existing ABC networks (Information, Contemporary, FM, and Entertainment) will all offer digital satellite

Graves

Continued from Page 1 industry overall." Commenting on the station, he said, "We plan to stay Talk radio, and we are working on some ideas to make it a more exciting product. But the basic direction will be in a News/Talk area because we think that's where AM radio stations should be."

Graves joined Group W in 1971 as WBZ/Boston MD, remaining there for five years in a variety of positions. He then became Program Manager for KDKA/Pittsburgh in the same chain, moving to a similar position at WIND and becoming Group W's Director of Programming & Promotion in 1979.

transmission to their affiliate lineups.

Pictured at the signing are from left: ABC President/Broadcast Operations & Engineering Jullus Barnathan, McLaughlin, Scientific Atlanta President Sidney Topel, ABC Radio President Ben Hoberman, and Scientific Atlanta's Dr. Alan McBride.

Atkinson

Continued from Page 1 for Epic and Director of A&R for Infinity Records over the last several years. He stated, "I have mixed feelings leaving my many friends at CBS, but I've known Bob Wilson and (R&R VP) Dick Krizman for over 12 years, and this is an experience I'm truly looking forward to." Atkinson will take up his new responsibilities at the start of next month.

Rep

Continued from Page 1

The rationale for a new firm stems from a McGavren-Guild feasibility study showing one of every top five stations in the top markets would change rep firms if there were a more viable alternative. The same study apparently noted a dissatisfaction among several independent stations which felt preferential treatment at the big rep firms often is given to large corporate and network

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to

Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

BRAD MESSER



C'mon, People! Get Some Stopwatches!

Something is wrong with my station's audience and I can't put my finger on exactly what. Here are the symptoms. When Mr. Reagan's tax cut was approved in Congress our news department was patched in live, so when the votes put the hill over the top we were able to break with a bulletin immediately, beating network TV by several minutes and leaving the wire services far behind in our smoke. But there must have been few if any people out there in radioland with stopwatches and pushbutton radios and three TV sets going at once, because not one person called or wrote to congratulate us for our split-second timeliness. How about that! Heck, to hear newspeople talk among themselves, you'd think people were going to care — or at least notice — when a station scooped that decisively. But no.

Another case or two would embellish my point, but you get the drift. People out there don't often use the same criteria as radio news professionals to judge the air product . . . yet newsmen get knots in their stomachs and their hair falls out if they can't get a jock to break immediately for a bulletin, or if an announcer balks at tossing the format for the sake of an "Urgent" which he feels could just as easily wait until the cluster ends.

Maybe newspeople are too close to the trees to see the forest, mistakenly believing it really is important to get a story on the very minute it breaks. Maybe no one out there cares.

But they do. They may not understand the structure or philosophy of a news department, and certainly don't punch around comparing who aired what bulletin at precisely what time, but people out there do care about having their news come from a staff that is seriously motivated to do the best-possible job. By gut feeling at least, the listeners build an impression over a period of time, and when a major news story is happening they know who they can trust to work that story hard and fast and as accurately as professionally possible. Even if they don't pick up the phone to say "Great job!"

Newspeople also must not be surprised to realize no one else cares about news as much as they themselves, which is the natural order of things, leaving the responsibility of continually pushing for faster and better news coverage to those who truly care the most.

Proof that listeners develop an instinct about which radio news operations they can really depend on comes when the President is shot, or the Pope, or when a similar overriding event is unfolding: the ratings will show astounding upward movement. (Come by some time. I'll show you our Pope peaks.)

So the external payoff for those knotted stomachs and other expressions of deep concern by dedicated newspeople is an occasional upward spike in the station's numbers, attributable solely to news tune-ins and cumes. The internal payoff doesn't-register so clearly or graphically. That's why I wish those blasted people would get some stopwatches and give us a call sometime when we're really cooking in that newsroom.

CALENDAR-

Volcano Buries Tourist Towns

MONDAY, AUGUST 24: Mt. Vesuvius blew on this date in the year 79AD, burying about 25,000 people in two thriving resort towns. The Italian cities Pompeii and Herculaneum were so deeply buried in ash, successful excavations didn't reveal them until sixteen hundred years later. Now the excavations have helped make that area a tourist attraction, still in the shadow of the volcano (which last erupted in 1953).

David Freiberg of Jefferson Starship is 43. The waffle iron is 112.

The Original Private Eye

TUESDAY, AUGUST 25: The first private detective agency was created by Allan Pinkerton, who was born 162 years ago today in Scotland, then immigrated to the U.S. via steamship as a young man. Not only was he the first private eye — a term he created — but Pinkerton also was the first Secret Service officer (hired by Abraham Lincoln).

Joshua Lionel Cowan was born on this date in 1880. He grew up to invent dry cell batteries, and then flashlights, and finally the toy electric train.

Thomas Connery — show name Sean Connery — is 51. The first black player to win major tennis tournaments, Althea Gibson, is 54. Former politician George Wallace is 62.

The Daddy Of Amplifiers

WEDNESDAY, AUGUST 26: When Lee DeForest was 33 he invented the kind of vacuum tube that made amplification possible. The daddy of the amp and other basic electronic wonders was born 108 years ago today in 1873, and went through three or four fortunes before dying about twenty years ago almost broke.

The great Krakatoa volcano explosion was 98 years ago in 1883. It created a tidal wave that killed an estimated 36,000 people, and its ash turned sunsets red around the world.

Dr. Albert Sabin, creator of oral polio vaccine, is 75.

Silver-Haired King Of Apes

THURSDAY, AUGUST 27: The abandoned son of an English nobleman, raised by African apes to become King of the Jungle, first appeared in a magazine story 69 years ago today in 1912. Edgar Rice Burroughs made his "Tarzan" stories into a major industry by writing 35 years worth of further jungle adventures.

The first jet airplane was tested in Germany 42 years ago today in 1939. Nineteen years ago the Mariner-2 interplanetary space probe blasted off for a four-month trip to Venus, sending radio signals back across 36 million miles. Tuesday Weld is 38. The Captain, Daryl Dragon, is 39.

Largest American Civil Rights Demonstration

FRIDAY, AUGUST 28: An estimated 250,000 Americans gathered in Washington 18 years ago today, for a mass civil rights demonstration featuring Dr. Martin Luther King Jr.'s "I Have A Dream" speech.

The Tom Thumb steam railroad engine raced a horse-drawn stagecoach near Baltimore 151 years ago today in 1830 and lost, although it was overcoming a malfunction and fast closing on the horses as they approached the finish line. Ron Guidry is 31. David Soul is 38. Donald O'Connor is 56.

Use a TRAVELING BILLBOARD TO THE Best in BUMPER STRIPS and WINDOW LABELS . . .



Call Byron Crecellus Collect 314-423-4411
1561 Fairview Ave. • St. Louis, MO 63132





Joel Denver

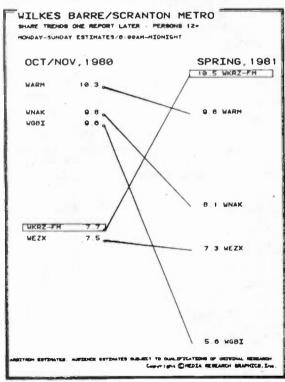


WARM LOSES TOP SPOT AFTER 22 YEARS

WKRZ-FM Becomes Market Leader In Wilkes-Barre/Scranton

To dominate a format within a market is an accomplishment that many strive for and seldom achieve. To totally dominate the market is quite another accomplishment that even fewer attain in recent times, especially if your format is CHR. In the recently-released spring ARB, WKRZ-FM/Wilkes-Barre/Scranton has unseated WARM, the former leader which had dominated the market for 22 years.

Wilkes-Barre/Scranton is ranked #58, with a metro population of 541,100, located in Northeast Pennsylvania. Sitting in the shadow of Philadelphia with over 70 stations showing up in the ADI report, Wilkes-Barre/ Scranton alone has 23 signals of its own. Observe how



the top five market leaders, WKRZ-FM (CHR), WARM (AC), WNAK (BB), WEZX (Burkhart-Abrams AOR), and WGBI (Drake-Chenault CHR) trended.

To find out how WKRZ-FM has achieved success, I talked with WKRZ-AM&FM Operations Manager Jim Rising.

Number One In Three Books

R&R: Jim, before taking over WKRZ-FM, where did you come from?

JR: I programmed WAQY/Springfield for five years. We are owned by the same folks. When they bought this station, it was all-News, and rated 15th in the market

I took over on October 23, 1980, and we physically moved the station's equipment from the old owner's facility to ours in a 24-hour period, and were on the air, right channel only, in mono. Since those humble beginnings our 12+ shares have trended from 2.9 to 7.7 to our present 10.5. My GM Jim Shea, who was Sales Manager at WROR/Boston, has been instrumental in providing a great atmosphere, and giving me the leverage to make this a winning radio station.

R&R: Sitting in the shadow of the Philadelphia market can present some problems. How much does your large neighbor to the South affect you?

JR: I do get a lot of pressure, particularly from promotion people about records. If WIFI/Philadelphia hits a record early, they want to know why we aren't on it yet. I went through the same thing in Springfield, so I'm pretty used to it. In the end I do what is best for WKRZ, but their input is welcome.

WIFI can be heard very well in most parts of the metro, as can several other Philadelphia stations. They do show up in the Arbitron too. Another problem is that some of these stations are also piped in on the cable

R&R: Between the competition outside of your market, and from within, climbing to the top spot must be an incredible feeling for the station?

JR: WARM used to say on the air that they have been number one for 22 years, and they no longer say it. They are a really fine radio station that commands a great deal of respect in the market. In looking through the Arbitron, we are number one in every daypart from 12-34, and in most cases even higher demos, with the exception of mornings. I do mornings, and may replace myself with someone else who can do a better show.

Music, Fun, And No Clutter

R&R: Besides your prior experience and success at WAQY, what led to your winning the market?

JR: The market sounded very cluttered when I got to town. Most of the other stations still sound that way. I



Dave London, middays PD Jim Rising believe in letting my jocks have fun on the air, playing

the hits and keeping the clutter off the air. R&R: Please explain that a bit more.

JR: Most people consider an on-air contest a lot of clutter. The idea behind our promotions is to let people know what is happening, and then motivate them to participate in them, off the air. Almost all of our major promotions make it necessary for listeners to go somewhere and participate. Our most successful example of that is "KRZ Cash."

It's a premium-type contest using fake money in denominations from \$2 up to \$1000. Each denomination has a different jock's picture on it. Listeners were told to go out and collect as much of it as they could. We also were out on the streets handing it out.

In the end, we handed out over \$7 million in KRZ Cash and invited everyone to an auction. Over 3000 people showed up to bid on over 1500 prizes at a local theme park. The highest bid of \$800,000 in KRZ Cash went for a loaded Ford Mustang. Other prizes included video tape



Car winner and night jock Jumpin' Jeff Walker



systems and waterbeds, among others. The key to the success of the contest was to have as many merchants participating as distribution points as possible

R&R: What other promotions have you used?

JR: We promote a lot of movies in town and other outdoor events. I really think that having our 30-second movie trailer running at virtually every movie theater in town is a big factor, in addition to the other standard forms of outside media we've used

Format Philosophies

R&R: What are your philosophies on music?

JR: As I mentioned before, I am influenced by what happens in Philadelphia, but more so on the rock music than the black product. I daypart pretty heavily, but still believe that adults like to hear rock music. Our ratings prove that. WKRZ is targeted for 18-34 women, and we won that target, and more

Oldies are a big part of our success too. I go as far as having an oldies show on Saturday nights, complete with dedications. We record the listeners and play them back, and teens as well as adults participate in the show.

The oldies in general help to make our station distinctive sounding and add flavor to the mix. Most people might daypart oldies and currents just by sound, but we have found it goes much further than that. Foreigner's current record, "Urgent" is mass appeal around the clock, but we don't play Billy Squier's "The Stroke" before 3pm. Likewise, Santana is primarily a



daytime record, because most younger demos don't respond well to it. Soundwise, you would think just the op-

R&R: Now that WKRZ-FM is clearly on top, what

are future plans looking like?

JR: We've got to continue to progress and strengthen our lead if possible. All of my jocks are really good. I'm most fortunate to have been able to get such a fine staff assembled, and know that sooner or later, some of them will be getting offers from bigger markets. I work with them quite a bit to keep them sounding good, and encourage them to reach out and find out about their future potentials.

The chance to have programmed this station, and to have attained the success we have has definitely been one of the greatest experiences in my career. I'm glad to have gotten this opportunity, and look forward to future successes for WKRZ-FM.

PARALLEL ONE PLAYLISTS

EAST



PD: Todd Chase

MD: Mike W

2 1 JUST MENON (pupper of hole is

3 2 ONE of MENON (pupper of hole is

4 7 ONE OF MENON (pupper of hole is

5 2 ONE OF MENON (pupper of hole is

6 1 TOUR COME (pup

1050 chum

Toronto

PD: Jim Waters MD: Brad Jones

MD: Brad Jones

1 1 1 00007 RUUST/Somini Oreas
4 2 FORT SOME BROWN FROM STATE
5 3 011511/55 was 1 to Summer Righ
6 3 011511/55 was 1 to Summer Righ
7 0 6 6 FR. Some State Sta

984FM Boston

WABC 77

MD: Sonja Jones

Buffalo

PD: Neil McGinley

MD: Jon Summers



PD: Sonny Joe White MD: Vinnie Peruzzi

Vinnie Peruzzi

DOSS/MICHIE/Itadias Lan10015/MICHIE/Itadias Lan100150/MICHIE/Itadias Lan100150/MICHIE/Itadias Lan100150/MICHIE/Itadias Lan100150/MICHIE/Itadias Lan100150/MICHIE/Itadias Mand
110150/MICHIE/Itadias Mand
110150/M

OUTMEY JOHES/Just Doce
STEPHANE WILLS/WIGHT Greek
LEGATION WILLS/WIGHT Greek
LEGATION WILLS/WIGHT Greek
OTHICKE WILLIAMS/SILTY
FRANKLIN & BERSOM/Love All Ebe Hurt
SAMERNA/THO Sensitive Aline

Philadelphia

PD: Tom Bigby

MD: Liz Kiley

Liz Kiley

BOSL/RICHI / fire in a kure

FORE (Sate / fire in a kure

FORE (Fire / fire) a

ERIC MINE/NOT Face away
SILIFE COMORFUL Casis Take My
ELTON JOHN/Chico
LARCE/Dreshing Away
OCHANCE/Dreshing Away
OCHANCE/Dreshing Away
OCHANCE/Dreshing Away
OCHANCE/Dreshing Away
OCHANCE/Dreshing Away
OCHANCE/Dreshing Away
OCHANCE/Dreshing
OCHANCE/Dreshing
OCHANCE/OCHANCE/Dreshing
OCHANCE/OCHANCE/Dreshing
OCHANCE/OCHANCE/Dreshing
OCHANCE/OC

Washington, D.C.

MD: Jim Elliott

CFTR680

Toronto PD: Bill Gabi

Asst. PD: John Keogh

96 KA Pittsburgh
OM: Bobby Christian

UNITY FRANCO

OM: Bobby Christian

MD: Clarke Ingram

1 | Roop Gausy Comission Orana

2 | Roop Gausy Comission Orana

3 | Roop Gausy Comission Orana

4 | Roop Gausy Comission Orana

5 | Roop Gausy Comission Orana

5 | Roop Septembor Orana

5 | Roop Gausy Comission Orana

5 | Roop Gausy Comission Orana

5 | Roop Cana

6 | Roop Cana

7 | Roop Cana

7 | Roop Cana

8 |

Ckgm Montreal

| 1 | 1 | MIDDO SULP From 11 | Deveme
| 3 | 2 | 2013 | School Hydrocetes 1 American team
| 4 | 3 | 48 | PANNON Hydrocetes 1 American team
| 5 | 2 | 2013 | School Hydrocetes 1 American team
| 6 | 3 | 48 | PANNON Hydrocetes 1 American
| 7 | 10 | 10 | PANNON Hydrocetes
| 7 | 10 | 10 | PANNON Hydrocetes
| 8 | 10 | 10 | PANNON Hydrocetes
| 9 | 10 | 10 | PANNON Hydrocetes
| 10 | 10 | 10 | PANNON Hydrocetes
| 11 | 10 | PANNON Hydrocetes
| 12 | 11 | AMERICAN Hydrocetes
| 13 | 10 | PANNON Hydrocetes
| 14 | 10 | PANNON Hydrocetes
| 15 | 10 | PANNON Hydrocetes
| 16 | 10 | PANNON Hydrocetes
| 17 | 10 | PANNON Hydrocetes
| 18 | 10 | PANNON Hydrocetes
| 18 | 10 | PANNON Hydrocetes
| 18 | 10 | PANNON Hydrocetes
| 19 | 10 | PANNON Hydrocetes
| 10 | PAN

WNBC New York

Philadelphia

PD: Dean Tyler MD: Dial

MD: Dick Fennessy MD: Dick Fennessy

3 1 0555/91/01/1/2/10/19 to 10/19

3 1 0555/91/01/1/2/10/19 to 10/19

4 3 1/10/19 10/19 10/19 10/19

4 3 1/10/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 4 0/19 10/19 10/19 10/19

5 5 4 0/19 10/19 10/19

5 5 4 0/19 10/19 10/19

5 5 4 0/19 10/19 10/19

5 5 4 0/19 10/19 10/19

5 5 4 0/19 10/19 10/19

5 5 4 0/19 10/19

5 6 0/19 10/19

5 6 0/19 10/19

5 6 0/19 10/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 6 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5 0/19

5

PRANCE, IN & BESCHALOW ATT THE BATT.

COLOR. & PRINCE, PALLETT I HAVE ON the BATT.

FOR TOP YEARS NO THE BATT.

FOR T

(H) indicates one of the five "hottest" records five "hottest" records on each Parallel One TO THE MUSICEADO Washington, D.C.

MD: Frank Holler

WWBF-105 Boston

PD: Reg Johns MD: Tom Connelly



MD: Michael Ellis



PD & MD: Gary Berkowitz

ROSK 102 WBEN-FM Buffalo

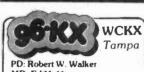
PD: Bob Wood MD: Roger Christian

Baltimore
PD: Ron Riley
MD: Scott Richards

MD: Scott Richards

1 | MSIAPROMITE defens Lane
2 | John State | March State | March State |
2 | John State | March State | March State |
3 | John State | March State | March State |
4 | John State | March State | March State |
5 | Jan State | March State | March State |
5 | Jan State | March State | March State |
6 | Jan State | March State | March State |
7 | John State | March State | March State |
7 | John State | March State | March State |
7 | Jan State | March State | March State |
7 | Jan State | March State | March State |
7 | Jan State | March State |
7 | Ja

SOUTH



MD: Ed McMann

MOODT BLUES/The voice
DEBBIE MARRY/Becattred
PABLO CHUISE/Coot Lose
RICK SPRINGFIELD/1'vm Done E-eryt

Atlanta
ATLANTA'S RADIO STATION
PD: John Young
MD: Dale O'Brien

OBSERT OF LEFT OF THE TOP TO THE TOP TOP TOP TOP TOP TO

ADDS HALL & GRES/Private Eyes
BALANCE/Breesing Away
ARS/Allen
GARGLE B. SAGEN/Esy To Love Again
AL ARREAUNS're in This Love To STACT LATTISAB/Love On A Two-May... QUINCY ADMES/Fust Once

AN OS II PD: Scott Shape

MD: Pat McKay

4005 Z. N. D. D.

Houston

TO H K R B F

PD: Roger WWW Garrett

MD: Dayna Steele



ACDS 28, 91, 52 FRANCLIN & CHISCHAOVE BIT The Hurt CREERICE CLEAN/Hedley EVELTH RENG/1's in Love HRUCE "NOT" DAUM/Norty Foldman Eyes HERI WILSON/Pater The Mater Species



THE MUSIC FM MD: Jeff McCartney

MD: Jeff McCartney

H. J. COMMINISTED Large Fine, No. 10, No. 10,
1.2 Bills Fine Conference on the Conference of the Conference of the Conference of the Conference on the Con

ADDS 21 LMD/The Hight Outs CAM FOOLER FORmed To See MIXE POST/The Those From Hill.

KRIY.94

Love that music Houston PD: Michael Jones

PD: Jeff Roberts

JOHN LOUIS Fred has a large control of the control 16 13 2006 05 Welf-/ Some Days Are D (second 15 14 C), read NULS 6 AND/ 1 4 CV a You 17 15 14 C), read NULS 6 AND/ 1 4 CV a You 17 15 16 15 AND/ 1 COURT BY 15 PARKO CRUTS COURT BY 10 16 15 AND/ 1 COURT BY 10 16 C) CRUTS CRUTS AND 1 COURT BY 10 16 COURT BY 10 16 COURT BY 10 AND 1 CO



MD: Tim Kelly

Tim Kelly

1 1 ACO SPENDING LLD/Jameto's Girl
2 2 ROSS/HOUTER/Bellows Laws
4 2 2 ROSS/HOUTER/Bellows Laws
4 3 2 ROSS/HOUTER/Bellows Laws
4 3 2 ROSS/HOUTER/Bellows Laws
5 2 ROSS/HOUTER/Bellows Laws
6 4 JOURNAL Profile To Provide School Color Provided School Provided School Color Provided School Provided School Color Provided School Provided School Color Provided School Pro

TECHNIKBEQ

Kansas City Asst. PD & MD: Mike Schmidt

TOREIGNEN/Brook IT Up JOURNET/Shome to Libra PAT MEMATAP/Fire And Ice DRLT SQUIER/Ee The Dark



MD: Bob McKay

D: Bob McKay

2 I ROSS/PORDERS/Add ext Love
3 3 COMPROMES/Add y The Bring No Up
4 A Love
4 A Love
5 A Love
6 A Love
7 A Love
8 A

ACES CHRIS CROSS/Action's Thomatthest BIR CARRES/Draw Of The Cares

DEACH SCTS/The Beach Boys Medicy NCDDT SLUES/The Folce STACY LAFTSAM/Love On A Two-May. ELTOM JCHM/Chica SALAMCE/Tormaling heavy



PD: Chuck Knapp MD: Kim Jeffries

JOURNET Amor's Grying Now PABLO CHAISE/Cool Law-KXOK

485 B, B, B, B, B, B, B

98KSLQ

St. Louis PD: John Larrabee

D: John Larrabee

2 1 SOSSPERINT (Finding Little 19 Litt



PD: John Driscoll

ELTON ADMINISTRATION SILVER CONDUCTOR TO THE MALANCE / Breaking Away



Cincinnati

PD: Jim Fox

MD: Tony Galluzzo



HOLLING STORES/STOPE No Up

WGCLOB Cleveland

PD: Bob Travis MD: Dave Collins

21, 30 MOLLIMB STORES/Start No Mp MFERMIOR DELIGHT/General Hospi-tole DEBBIE HAMMY/Backfired

ALLEAN SECS. SAM/Straight from The Home SILVER CONDUM/You Camba Take My Home VICE. SPRING VICENT Down Everything ISDIE ANAMAY Less to Bright ALMAMAY Less to Bright John (ENVIS) Jone Doyn for Dismund

WDRQ

PD: Rick Torcasso MD: Steve Summers

ANDS 18, 20, 21, 22 DENIETE WILLIAMS/SITTLY REPORT HODERS/SHORE Four Love

800/CKLW ROCK'N TALK

Detroit PD: Pat Holiday MD: Rosalie Trombley

TO: Rosalie Trombley

1 INDSTRUCTE (Field as Law 1997)
2 AUCE AND STONE (Field as LD) A

WEST

Los Angeles

MD: Robert Moorhead

ROBERT MOOTHEAD

ROBERT MOOTHEAD

ROBERT MOOTHEAD

ROBERT MOOTHEAD

ROBERT MOOTHEAD

JOURNET JANAI'S CEPTING NOW

SHEELE AL STIONFOOT TOWN THAT WE NOT

MANNATTAN TARREST, For From New York

MANNATTAN TARREST, For From New York

RECA JANAI'S POOF From New York

RECA JANAI'S POOF FROM

STOCK LATTISANT/LOW ON A 700-1821.

JORNAL WAST ON INCHINATION TO THE STOCK

ROBERT LATTISANT/LOW ON A 700-1821.

ROBERT LATTISANT/LOW ON A 700-1821.

ROBERT LATTISANT/LOW ON A 700-1821.

ROBERT LATTISANT/LOW ON THE STOCK

ROBERT LATTISANT/LOW ON THE STOCK

ROBERT LATTISANT/LOW ON THE STOCK

JORNAL WAST FOR THE STOCK

JORNAL WAST FOR THE STOCK

JORNAL WAST OF THE STOCK

JAPANIC CONTON ON THE STOCK

JAPANIC CONTON ON THE STOCK

ROBERT JANAINFY STOCK

ROBERT JANAINFY TOWN THE STOCK

ROBERT STOCK

DIGHIE GOODMAN/Super Duper Non-Ormony Merchan/:11 Do Anghaing For FESTIVE HEAD'S IN DO Anghaing For CAUDIG B. SACES/Stronger Hann Sefor CAUDIG B. SACES/STRONGER HANN SEGON COUNTRY SECOND SECOND SECOND SECOND TIME THAT IONS / Alseing At Tour Heart ALL JANES AND SECOND SECOND SECOND SECOND MERCHAN SECOND SECOND SECOND SECOND SECOND SECOND MERCHAN SECOND SECO

Surficed S/Mediay

LARRY J. MCHALT/Jan's Line Foredise

ERIC HISE MONOT Face Army

MICHAEL STRUCT BIFFEITH LOS

ERIC HISE MONOT Face Army

MICHAEL STRUCT BIFFEITH LOS

ERIC MONOT Face Army

ERIC MON

Seattle

PD: Pat O'Day MD: Elvin Ichiyama

AL JARREAU/we're to This Lose To MALL & DATES/PriveTo Eyes DAM POOLLEERG/Merd To Say

OAM POOLLETBO/Ward TO Say
FOUR TOOS/Shee She use H; GIrl
BOOLLING STORES/Sheet No Up
LOU/Fine Hight Oak
LOUGH NIGHT OAK
LOUGH NEART/Rackling
DESBI MERRY/Rackling
OUNCT JOSES/Just Once
JOHN GIRTH PISSON APP DIRECT
JOHN GIRTH PISSON APP DIRECT
LOUGH NEART/Rackling
OON PILOTR/HARY Metal ITable*...

KJR 1950

Seattle

MD: Eric Chase/Scott Forrest

H 2 1 ROSY/RICHIE/Feditus Love

B 2 7 COMMODORI/AGE | True Bris | M. Up

A 1 8 COMMODORI/AGE | True Bris | M. Up

A 2 8 COMMODORI/AGE | True Bris | M. Up

A 2 PARIO CHUISE/Cost Love

B 2 PARIO CHUISE/Cost Love

B 3 CARPINE/FORTER | M. Commodoria | Marrican

B 4 CARPINE/FORTER | M. Commodoria | Marrican

B 5 CARPINE/FORTER | M. Commodoria | Marrican

B 6 CARPINE/FORTER | M. Commodoria | M. Commodor

610 \$KFRC San Francisco

PD: Gerry Cagle

MD: Sandy Louie

MD: Sandy Louise

1 Ross/nschif/Restees Love

2 Ross/nschif/Restees Love

3 Ross/nschif/Restees Love

3 Ross/nschif/Restees Love

3 Ross/nschif/Restees Love

3 Ross/nschif/Restees Love

4 PRAKERS INSTRIPTON HARD

5 Ross/nschif/Restees Love

8 Ross/nschif/Restees Love

8 Ross/nschif/Restees

8 Ross/

ST, 30
GARY WRIGHT/Realty Menne Show Too
AFTERMOON DELIGHT/Gehere! Mosplete SAUTABA/The Societies Wind

San Jose 1065 FM

PD & MD: Bob Harlow

PD & MD: Bob Harlow

1 1 JOURNET/TWO'S Crying Nov
3 2 POSS/MICHEE/TWO'S Crying Nov
3 2 POSS/MICHEE/TWO'S CRYing Nov
4 3 POSS/MICHEE/TWO'S CREATE
5 1 POSS MICHIEF TO THE TOTAL TO THE TWO TH

DAM POGELEGG/Mer4 To Sey AMS/Allen ELTOM JOHM/CRION

On filed flower metal famin'.
Fortinday metal famin'.
Fortinday famin for A Cirl
JO 20 at 14 f/Jun 11 v. Airland
10 10 22 at 14 f/Jun 11 v. Airland
elitist PERMOONTH SUR AIR'S CON
ACTAL A 10 at
Land CAFF, NO 10 at
Land CAFF, N

64 KFI

The 1 hit station. Los Angeles PD: John Rook

MD: Roger Collins

DEMNE WARMT NEW STEPS

ALDAM BOCK, SAMSTATE FOR THE TABLE FOR THE SERVICE AND STEPS AN



San Francisco

Out TELORA/Neary Heral Trailer.

BOHE

JOURNET/Stone Le Luce

GART U.S. SONDS/Jole Ston

FITER FRANTION/Sressing All The

BOODT SULY/The voice

FORE LONES/FRIGHT 1/6

FORE LONES/FRIGHT 1/6

FAT SUMMARA/Take 17 Appent You ME

FORE STONES/FRIP Be Up

RICK STRINGT ILLOY IV Done Everyt

LMS/Take Hight Onle

IOI FM Los Angeles PD: Bob Hamilton

MD: Guy Zapoleon

MD: Guy Zapoleon

1 1 MOSANI CHIEF (deel and Love
2 3 MICE MINES (Appendix Control
3 MICE MINES (APPENDIX MINES (A



PD: Jack Regan MD: Alan Sledge

D: Alan Sledge

1 BOSS/#1CHIE / Federa Cove
2 JUICA METOR OF OWNER OF MARTIE
2 JUICA METOR OF WARRIE OF MARTIE
3 POWNIE HISTORY OWNER OF MARTIE
3 POWNIE HISTORY OWNER OF MARTIE OF OWNER OWNER

102.7 Los Angeles PD: Don Benson MD: Danny Lemos

MD: Danny Lemos

1 ROSS/PICKHE/EARLAND LOVE
2 ROSS AMES/Super Freeh
3 JOEV LCHROUNT/Greatware
3 JOEV LCHROUNT/Greatware
4 JOEV LCHROUNT/Greatware
5 JOUNES OF STATE AND THE STATE
6 JUSTES OF STATE
7 JUSTES
7 JUS

Phoenix

PD: Steve Rivers

MD: Craig Jackson

MD: Craig Jackson

MD: Steve Rivers

MD: Steve Rivers

MD: Craig Jackson

SILTER CONDOD/for Cools for my LULD/I Could Never Mins to QUINCT JOHES/Just Dace LRB/The Hight Onls

San Diego

PD: Jeff Lucifer MD: Rick Gillette

MD: Rick Gillette

1 1 1 mod3/Rickie/Tridens Lows
2 2 PointEd sidfor/John Hand
2 2 PointEd sidfor/John Hand
2 2 PointEd sidfor/John Hand
3 4 AIR SUPPLY/Tab One That Tow Low
4 AIR SUPPLY/Tab One That Tow Low
5 MICK JANES/Belweit Town Beary
6 MICK JANES/Belweit Town Beary
7 MICK JANES/Belweit Town Mick Town
7 MICK JANES/Belweit Town Mick Town
7 MICK JANES/Belweit Town Mick Town
8 MICK JANES/Belweit Town Mick Town
8 MICK JANES/Belweit Town Mick Town
8 MICK JANES/Belweit JANES/Belweit
9 MICK JANES/

CHRIS CROSS/Arthur's THOM ID out ROLLING STOMES/STORY No US LRO/The Might Owie BALANCE/Breeking Accy

ORNY and GAT/Feelly Menh. Soc. To-LULU/I Could Never High To-JOHN DERNET/Socon Days Are Dissond FRANKE/KNOCKDUTS/You-You Ny GIT? MOOOT SLUCKS/The Tole SILTER COMDOR/TOK Could Tobe By Hel

KPLZ \$\\
101.5 \quad Seattle PD & MD: Jeff King

GIBB 4 PRINCIPAL/AI) 1 Ha++ To D: HICKEY GILLET/Tou Don't Knos Ne HALL 8 DATES/PrI++T+ Eyes

QUINCT JONES/Jost Once RIM CARMES/Jost On The Cords OALANCE/Broating Aver MELSEN/PERRSON/THE SUN Aje'T Gon JAMES TATEON/Seeper's Mere



PD: Doug Erikson

PD: Doug Erikson

MD: Gloria Perez

Politic State	State	State	State
Politic State	State	State	
Politic State	State	State	
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	State
Politic State	State	State	
Politic State	State	State	State
Politic State	State	State	State
Politic State	State		

ADDS CHRIS CROSS/Artwer's thomp (8es) RIM CARRES/Dros DT The Cords
REO SPEEDWAGON/In four Letter
ROLLING STOMES/Start Mc Up
JOHN DERFER/Some Days Are Dlamo

KRLABI

Los Angeles PD: Jack Roth MD: Rick Stancato

MD: Rick Stancato

| 1 | ROSJANICHIE (Istalass Love
| 2 | RICK STANCATO
| 3 | RICK STANCATO
| 4 | RICK STANCATOR
| 5 | RICK STANCHIE (Istalass Love
| 6 | RICK STANCHIE (ISTANCHIE ISTANCHIE
| 6 | RICK STANCHIE (ISTANCHIE ISTANCHIE
| 7 | RICK STANCHIE (ISTANCHIE ISTANCHIE
| 8 | RICK STANCHIE (ISTANCHIE ISTANCHIE
| 9 | RICK STANCHIE (ISTANCHIE ISTANCHIE
10	RICK STANCHIE
11	RICK STANCHIE
12	RICK STANCHIE
13	RICK STANCHIE
14	RICK STANCHIE
15	RICK STANCHIE
16	RICK STANCHIE
16	RICK STANCHIE
17	RICK STANCHIE
18	RICK STANCHIE

CHRIS CROSS/Arthur's Three libest CARL CARLTON/She's A Bed Mune Joes ROLLING STONES/Stort He Up SMOKET ROSE/SSOM/MIN's Sed DEBDSE HARRI/Becklined

Opposit Americano Transcriptor

ROS SPEEDANGE TAR MEN MY GIFT

FOUR TABLET TYTES AND TAP

BALLANCE (Forward TAP ANY

LANTARATION SAME TAP

JOHN LOCKED (DEF) TO BALLET FLO

JOHN LOCKED (DEF) TO BALLET FLO

JOHN LOCKED (DEF) TO BALLET FLO

ALLAND MOST ANY

ALLAND

(H) indicates one of the five "hottest" records on each Parallel One

playlist.

EAST Most Added. Hottest

Hall & Oates Dan Fogelberg Christopher Cross Little River Band

Ross & Richie S. Nicks w/T. Petty

DDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

WJDX/Jeckson, M8

COMMODORES 2-2
JUICE NEWTON 3-3
JOEY SCARBURY 4-4
ROSS/RICHIE 5-5

WSGN/Birmingham, AL

BALANCE LRB ROLLING STONES ROLLING STONES RALLMAN BROS. BAN NIELSEM/PEARSON HOTELSEL ROSS/RICHIE 1-1 JOURNEY 10-5 STEVIE NICKS 14-7 ELO 16-10 SHEENA EASTON 22-17

WTDE/New Orleans LA

Gary Frankin

CHRIS CROSS
GIBB 6 PRINCIPAL
AFTERNOON DELIGHT
EVELYN KING
FRANKLIN 6 BENSON
HOTECSE:
ROSS/RICHIE 4-1
RAYDIO 14-8
STEVIE NICKS 19-9
JOURNEY 28-10
FOREIGNER 20-11

Y103/Jacksonville, FL

BOC GIBB 6 PRINCIPAL CHRIS CROSS ROLLING STONES LRB

LRB DEBBIE HARRY ALLMAN BROS. BAN HOTLEST: COMMODORES 1-1 JOURNEY 9-3 SHEENA EASTON 17-9 STEVIE NICKS 20-13 MOODY BLUES 30-19

WRVQ/Richmond, VA

LRB
DAN FOGELBERG
CHRIS CROSS
HOTLOGIC
PAT BENATAR 1-1
STEVIE NICKS 6-2
JIM STEINMAN 11-4
PABLO CRUISE 25-12
ROSS/RICHIE 23-14

FM100/Memphia, TN Gary Guthrie

Bill Evene

Dave Scott

Sandra Newby

BIII Crewe

SOUTH

Hall & Oates Dan Fogelberg Little River Band Ross & Richie 8. Nicks w/T. Petty

EAST

PARALLEL TWO

SHEENA EASTON CHRIS CROSS JOHN SCHNEIDER HOLL+BL; POINTER SISTERS 4~1 CARPENTERS 5-3

WBBF/Rochester, NY

STEVIE NICKS
KIM CARMES
SHEENA EASTON
CHRIS CROSS
Hotteat:
ROSS/RICHIE 3-1
PABLO CRUISE 12-7
JOURNEY 13-8
COMMODORS 22-10
STEVIE NICKS A-12

WICC/Bridgeport, CT Bob Mitchell

DAN FOGELBERG HALL & OATES HOTTOSICHIE 2-1 COMMODORES 5-3

WKEE/Huntington, WV

Gary Miller

HALL & OATES
AL JARREAU
BICK SERIMOFIELD
FOUR TOPS
DAN PGGELBERG
HOTCHELS
JOURNEY 5-1
PABLO CRUISE 6-2
FOREIGHER 7-4
EDDIE RABBITT 22-10
BALANCE 29-20

WPST/Trenton NJ Tom Taylor

MEATLOAF
HALL 6 OATES
OAN FOGELBERG
HOTTEST 17
FOREIGNER 3-1
JOURNEY 14-3
STEVIE NICKS 11-4
GARY WRIGHT 9-6
FRANKE/KNOCKOUTS 10-7

WTRY/Albany, NY Bill Cahill

OAN POGELBERG REO SPEEDWAGON RICK SPRINGFIELD LRB ROSS/RICHTE 1-1 AFTERNOON DELIGHT 17-3 JUICE NEWTON 6-4 STEVIE HICKS 13-10 JOURNEY 15-11

WAEB/Allentown, PA Jefferson Ward

Jefferson Werd
RICK SPRINGFIELD (dp)
MALL 4 OATES
DAN POGELBERG
ROLLING STONES (dp)
QUINCY JONES
Hottest:
ROSS/RICHIE 3-1
FOREICHER 8-4
JOURNEY 24-10
EDDIE RABBITT 22-14
ELO 21-15

KC101/New Haven, CT

Danny Lyons CHRIS CROSS
DAN FOGELBERG
HALL & OATES
AL JARREAU
BALANCE
SILVER CONDOR
HOTTER
ROSS/RICHIE 1-1
SHEENN EASTON 10-7
JOURNEY 16-10
ELO 18-15
MOODY BLUES 27-21

WFBR/Baltimore, MD Andy Szulinski

QUINCY JONES AL JARREAU HALL & OATES Hottest: ROSS/RICHIE 1-1 JOURNEY 10-5 PABLO CRUISE 9-7 MOODY BLUES 13-9 BEACH BOYS 28-20

WBLI/Long Island, NY

ROLLING STONES LRB ALABAMA Hottest: POSS/RICHIE 1-1 COMMODORES 7-5 STACY LATTISAW 9-6 PABLO CRUISE 14-10 RONNIE MILSAP 15-12

Q106/York, PA Dan Steele

CHRIS CROSS KIM CARNES SHEENA EASTON ALABAMA ALABAMA
HALL & OATES
Hottest:
ROSS/RICHIE 2-1
PARLO CRITSE 12-7
BEACH BDYS 20-10
ELO 17-14
ROLLING STONES D-25

WHFM/Rochester, NY Almee Peck

Almae Peck

RICK SPRINGFIELD

REO SPEEDMACON
CARL WILSON
BERNADETE PETERS
DON PELDER
HOTEOEL

ROSS/RICHIE 3-1
COMMODORES 6-2
FOREIGNER 9-8
STEVIE NICKS 21-15
GARY WRIGHT 27-21

K104/Erie, PA Bill Shennon

SQUEEZE HALL 6 OATES SURVIVOR FOUR TOPS THE PULSE Hottest: Hottest: GREG KINN 3-1 ROSS/RICHIE 6-3 STEVIE NICKS 22-14 BOC 21-16 REO SPEEDWAGDN 29-21

V100/Charleston, WV Jay Jarvis

Hottest: ROSS/RICHIE 1-1 COMMODORES 4-2 JOURNEY 8-4 CARY WRIGHT 10-7 PABLO CRUISE 18-11

WAQY/Springfield, MA Mike Adems ZZ TOP ERIC HINE RICK SPRINGFIELD HALL 6 OATES DEBBIE HARRY RED RIDER OAN FOGELBERG ARS

OAN FOGE ARS MEATLOAF DEVO DEVO Mottest: JOURNEY 2-1 PAT BENATAR 3-2 ELO 11-5 ELO 11-5 REO SPEEDWAGON 20-11 MOODY BLUES 24-17

B104/Baltimore, MD Jan Jeffries

LRB
HALL 6 CATES
DAVID GUTHRIE
HOTLEST:
ROSS/RICHIE 1-1
FOREIGNER 4-2
STEVIE NICKS 8-3
JOURNEY 10-6
MOODY BLUES 14-9

WKRZ-FM/Wilkes-Barre

JIM RISING
FOUR TOPS
HEATLOAP
ROBBIE DUPPRE
DAN FOGELBERG
HALL 6 OATES
HOTERS!
ROSS/RICHIE 3-1
FOREIGNER 2-2
PABLO CRUISE 4-3
ELO 9-7
COMMODORES 14-9

92FLY/Albany, NY (formerly listed WFLY) Jack Lawrence

JACK Lawrence
ELTON JOHN
REO SPEEDWAGON
RICK SPRINGFIELD
HALL & OATES
DAN FOCELBERG
HOTE-ST:
ROSS/RICHIE 5-1
JOURNEY 8-4
POREIGNER 9-6
STEVIE NICKS 10CARY WRIGHT 14-9

PARALLEL THREE

HALL 6 OATES ARS DAN FOGELBERG KIM CARNES NIELSEN/PEARSON HOTCEST: ROSS/RICHIE 11-1

Jim Martin

FOUR TOPS
HALL & OATES
AL JARREAU
RICK SPRINGFIELD
HOELESE:
ROSS/RICHTE 1-1
FOREIGNER 3-2
JOURNEY 6-3
PAT BERNATAR 5-4
STEVIE NICKS 12-7

WFBG/Altoons, PA

Tony Booth Tony Booth
CHRIS CROSS
DAN FOGELRERG
HALL 6 OATES
FOUR TOPS
AFTERNOON DELIGHT
VAN STEPHENSON
MOTEGET
ROSS/RICHLE 1-1
GARY MRIGHT 13-6
STEVIE MICKS 15-8
JOURNEY 18-9
ELO 22-18

WGUY/Bangor, ME Jim Randall

HALL & OATES KIM CARNES DEBBIE HARRY TIM GOODMAN BOC
Hottest:
ROSS/RICHIE 4-1
COMMODORES 6-4
AFTERNOON DELIGHT 12JUICE NEWTON 20-10
SHEENA EASTON 17-16

WHEB/Portsmouth, NH Rick Bean

DAN FOGELBERG LRB HALL & OATES JOHN DENVER JOHN DENVER HOTLEST: ROSS/RICHIE 1-1 COMMODORES 6-4 BEACH BOYS 12-8 MOODY BLUES 16-9 SHEENA EASTON 19-10

WJBQ/Portland. ME Oave Cole

HALL 6 OATES POUR TOPS
BOC
MICHAEL STANLEY B
RICK SPRINGPIELD
KIM CABNES
ROBBIE PATTON
QUINCY JONES
GARY MRIGHT
HOTESE:
ROSS/RICHIE 4-1
AL JARREAU 19-9
SQUEZE 25-11
SURVIVOR 27-19
ROLLING STORES 38-23

WTSN/Dover, NH Jim Sebestien

MALL 6 OATES DAN FOGELBERG ARS JUICE NEWTON 1-1 JOEY SCABBURY 2-2 ROSS/RICHIE 4-3 COMHODORES 7-4 ALABAMA 8-7

WLAM/Lewiston, ME Chris Layne

LRB
ROLLING STONES
HOTELSTONES
HOTELSTONES
HOSS/RICHIE 3-1
COMMODORES 4-2
RONNIE MILSAP 5-4
RAYDIO 6-5
PABLO CRUISE 10-8

96XIUPerkersburg, WV Terry Lee Collins

HALL & DATES DON FELDER FOUR TOPS
ALLMAN BROS. BAM
HOTLESE:
CARPENTERS 2-1
FRANKE/KNOCKOUTS 5-2
PAT BENATAR 7-4
SHEENA EASTON 29-19
MICHAEL STANLEY B 35-2'

WACZ/Bangor, ME

CANNON & BELMONTS DOLLY PARTON HALL & OATES POWDER BLUES DAVID GATES ARS ARS
Hottest:
ROSS/RICHIE 1-1
SHEENA EASTON 10-7
AFTERMOON DELIGHT 21-1
ELO 25-17
LRB D-32

BJ106/Orlando, FI

Tom West

MOODY BLUES
ELTON JOHN
REO SPEEDWAGON
AL JARREAU
CAROLE B. SAGER
RICK SPRINCFIELD
RONNIE LAWS
MEATLOAP
HALL 6 OATES
HOTECHEL
COMMODORES 4-2
JUICE MEWTON 9-6
STEVIE NICKS 24-14
JOURNEY 29-16

DEBBIE HARRY
RICK JAMES
SILVER CONDOR
MICHAEL STANLEY B
BILL WARY
HOTLEUEL
ROSS/RICHIE 5-1
POINTER SISTERS 4-4
COMMODORES 8-6
RONNIE MILSAP 11-7
EDDIE RABBITT 25-19

J.J. Rodriguez

FOGHAT LRB Hottest: RICK SPRINGFIELO 3-1 ROSS/RICHIE 13-5 JUICE NEWTON 18-14 BEACH BOYS 24-19 JOURNEY 27-23

LRB
DEVO
HALL 6 QATES
HOTLEST
HOTSESTELLE 2-1
ALABAMA 10-6
AL JARREAU 20-16
EDDIE RABBITT 24-17
SHEENA EASTON 26-19

WAKY/Louisville, KY Gloria Buchanan

WAXY/Ft. Lauderdale, Ft.

NALL & OATES
OUINCY JONES
HOTLEST:
ROSS/RICHIE 1-1
SMITH/SMEET 16-10
EDDIE RABBITT 20-15
REO SPEEDWAGON 26-17
ELO 28-18

AL JARREAU
HALL 6 OATES
MICREY GILLEY (dp)
ELTON JOHN
HOTTEST
ROSS/RICHIE 1-1
BEACH BOYS 13-4
JOURNEY 11-6
MOODY BIRES 14-8 MOODY BLUES 14-8 EDDIE RABBITT 16-12

Michael O'Hara

SOUTH

PARALLEL TWO

KEEL/Shreveport LA Kevin Davis

CHRIS CROSS DEBBIE HARRY

KTSA/Sen Antonio, TX

CHRIS CROSS REO SPEEDWAGON FOGHAT

Chris Trane

QUINCY JONES

BILLY & THE BEATE ELTON JOHN Hottest: ROSS/RICHIE 1-1 SHEENA EASTON 9-3 LULU 10-5 RAYDIO 12-9 CHRIS CROSS 17-13

WAYS/Charlotte, NC

WBBQ/Augusta, GA ARS DEBBIE HARRY FRANKLIN 6 BENSON HOTTEST: ROSS/RICHIE 1-1 FOREIGNER 5-3 STEVIE NICKS 10-4 JOURNEY 9-6 ELO 12-8

WFMF/Beton Rouge, LA Rendy Rice

SILVER CONDOR QUINCY JONES FOUR TOPS RICK SPRINGFIELD Hottest: ttest: SS/RICHIE 1-1 JOURNEY 8-5 SHEENA EASTON 16-11 EDDIE RABBITT 19-14 ROLLING STONES 27-16

WGH/Nortolk, VA **Bob Canada**

HALL 6 OATES
FRANKLIN 6 BENSON
CAROLE B. SACER
BILLY 6 THE BEATE
HOTLEST:
HOTLEST:
BEACH BOYS 10-6
PABLO CRUISE 14-0
CHRIS CROSS 21-10
KIM CARNES 22-15

WHBQ/Memphia.TN Mike Scalzi

Mike Scalzi
FOUR TOPS
QUINCY JONES
KIH CARNES
HOTEGE:
ROSS/RICHIE 1-1
JOURNEY 4-2
COMMODDRES 8-6
AFTERNOON DELIGHT 12-7
SHEENA EASTON 15-10

KX104/Nashville, TN

BIR Grewen
FOUR TOPS
STEVIE NICKS
REO SPEEDMAGON
HOTE-BEI
ROSS/RICHIE 1-1
POINTER SISTERS 2-2
KENNY ROCERS 4-3
DENIECE WILLIAMS 12-5
APTERNOON DELIGHT 18-10

WRJZ/Knoxville, TN Hottesti RONNIE MILSAP 1-1 COMMODORES 2-2

Tom Gilligan

KHFI/Austin TX

Ed Volkman

KBFM/McAllen-Br

Steve Owens ELTON JOHN ALLMAN BROS. BAN RICK JAMES HALL 6 OATES AFTERNDON DELIGHT

Jerry Steele CHRIS CROSS
Hottest:
ROSS/RICHIE 4-1
POINTER SISTERS 9-4
JUICE NEWTON 13-5
EDDIE RABBITT 18-14
SHEENA EASTON 29-20

KQ94/Little Rock, AR Michael York

SHEENA EASTON
HALL 6 OATES
HOTLEST
RONNIE MILSAP 3-1
POREIGNER 12-6
ELO 16-11
ALLMAN BROS. BAN 19-15
EDDIE RABBITT 21-18 G100/Mobile, AL Scott Griffith LRB WNOX/Knoxville, TN

DAN FOGELBERG

David Carrol

LRB
BALANCE
ELTON JOHN
HALL 6 OATES
DONNIE CRASH (dp)
HOTECES:
ROSS/RICHIE 1-1
JOURNEY 7-3
FOREIGNER 8-4
LULU 23-18
SHEENA EASTON 24-15

JOHN DENVER HERB ALPERT FOUR TOPS Hottest: ALABAMA 3-1 RAYDIO 17-11 ELTON JOHN 19-14 GINO VANNELLI 29-24 JAMES TAYLOR 30-26

WSKZ/Chattanooga, TN

KINT/EI Paso, TX Jim Zippo

JIM ZIPPO
RICK SPRINGFIELD
HALL & OATES
AFTERNOON DELIGHT
ROLLIMS STONES
QUINCY JONES
ROBBIE DUPREE
TEMPTATIONS
RONNIE LAMS
DOLLY PARTON
POINT BLANK
HOCLERE:
FOOFICHED 1-1 HOTTEST: FOREIGNER 1-1 PAT BENATAR 6-4 STACY LATTISAW 32-: MOODY BLUES 20-12 DEBBIE HARRY 33-16

WERC/Birmingham, AL Al Carr

LRB
HALL & OATES
DAN FOCELBERG
BALANCE
HOTEGAS:
ROSS/RICHIE 1-1
COMMODDRES 2-2
ALABAMA 3-3
BEACH BOYS 14-6
CHRIS CROSS 27-22

Jon Anthony

LAB

DAN FOCELBERG

HALL & OATES

EVELYN KING

MOTEBEL

MOSS/RICHIE 1-1

SHEENA EASTON 22-11

RICK JAMES 27-12

ALABARA 21-15

ELO 25-20

KJ100/Louisville, KY

Tom Gilligan
REO SPEEDWAGON
HALL & OATES
HOTTEST HOTTEST
HOTTEST STATE
HOTTEST
HOTTE

HALL 6 OATES
EDDIE RABBITT
KIM CARNES
RICK SPRINGFIELD
DAN FOGELBERG
ICEHOUSE
FOGHAT BOC Hotteat: ROSS/RICHIE 1-1 JOURNEY 4-3 STEVIE NICKS 9-5 ELO 11-9 RAYDIO 22-16

AFTERNOON DELIGHT Hottest: ROSS/RICHIE 2-1 BEACH BOYS 17-2 CHRIS CROSS 28-14 SHEENA EASTON 22-15 KIM CARNES 27-22

KFMK/Houston TX

Michael York

AFTERNOON DELIGHT
SANTANA
ELTON JOHN
HALL & OATES
RICK SPRINGFIELD
RONNIE LAWS
BILL WRAY
HOTTEST
HOSS/RICHIE 2-1
COMMODORES 12-6
ELO 18-11
JOURNEY 22-15
MODDY BLUES 31-22

AL JARREAU Hottest: ROSS/RICHIE 1-1 POREIGNER 4-3 JOURNEY 8-5 STEVIE NICKS 13-7 PAT BENATAR 10-9

WAAY/Huntsville, AL Jim Kendricks ARS FOREIGN ARS SILLY & THE BEATE HALL & OATES AL JARREAU HOTCEST: ROSS/RICHIE I-1 COMMODORES 3-2 ALABAMA 4-3 FOREIGNER 8-5 JOURNEY 15-7

CK101/Cocoe Beach, FL

Steve Ocean HALL & OATES DAN FOGELBERG DEVO Nottest: ROSS/RICHIE 2-1 COMMODORES 4-2 FOREIGNER 6-3 JOURNEY 15-11 STEVIE NICKS 18-13

WSEZ/Winston-Salem, NC

Bob Mahoney CHRIS CROSS ROLLING STONES ROLLING STONES
LAB
FOUR TOPS
BALANCE (dp)
Hottest:
ROSS/RICHIE 1-1
BEACH BOYS 20-12
EDDIE RABBITT 23-15
STEVIE NICKS 24-16

KLAZ/Little Rock, AR

DAN FOCELBERG
HALL & OATES
DENIECE WILLIAMS
HOTEST:
ROSS/RICHIE 1-1
JOURNEY 8-5
PABLO CRUISE 10-7
ELO 19-11
EDDIE RABBITT 20-12

KNUS/Dallas, TX

ERIC HINE ERIC HINE LRB DAN POGELBERG HOTEGEST HOSS/RICHIE 5-1 POINTER SISTERS 6-3 EDDIE RABBITT 14-9 JOURNEY 21-16 PABLO CRUISE 23-17

KSET-FM/EI Pago, TX Kris Van Dyke

REO SPEEDWAGON TEMPTATIONS MOODY BLUES HOCK-EST TEEMA MARIE 1-1 RICK JAMES 14-7 CARL CARLTON 12-8 JOURNEY 23-17 QUINCY JONES 29-22

897/New Orleans, LA

John Volpe QUINCY JONES LULU HALL & OATES HALL 6 OATES
HOTESTICHE 1-1
STACY LATTISAW 8-3
COMMODORES 5-4
FOREIGHER 9-6
RICK JAMES 14-7

WOK!/Knoxville, TN

Gary Adkins GATY Adkina

HALL 6 OATES
DAN FOGELBERG
MICHAEL STANLEY B
ROBBIE DUPREE
DONNIE CRASH
VAN STEPHENSON
HOTESEL:
ROSS/RICHIE 6-1
JOURNEY 8-3
GARY WRIGHT 7-4
STEVIE NICKS 17-13
ALABAMA 23-17

WCSC/Charleston, SC Chris Balley

DAN FOGELBERG FOUR TOPS DAM FOCELBERG
FOUR TOPS
ARS
HALL & OATES
QUINCY JONES
FRANKLIN & BENSON
DOLLY PARTON
MOTERS:
COMMODORES 5-2
JOURNEY 14-4
STEVIE HICKS 12-8
MODDY BLUES 22-13

WVLK/Laxington, KY

HALL 6 OATES DAN FOGELBERG NIELSEN/PEARSON LRB MICHAEL JOHNSON MICHAEL JOHNSON
HOETEST:
KENNY ROGERS 1-1
RONNIE MILSAP 10-6
RAYDIO 14-9
SHEENA EASTON 16-11
JOURNEY 18-12

KEGL/Fort Worth, TX

DEVO
DAM FOGELBERG
FOGHAT
HOTCOST:
JOURNEY 3-1
STEVIE NICKS 10-3
SILVER CONDOR 13-8
BEACH BOYS 29-19
COMMODORES 30-21

WBCY/Charlotte. NC

Bob Kaghan DAN FOGELBERG
HALL 6 OATES
HOTTES
HOT

KSTAR/Houston, TX

Rick Lambert GREG KIHN
DAN FOGELBERG
ARS
Hottest:
FOREIGNER 6-1 JOURNEY 8-3 PAT BENATAR 15-10 STEVIE NICKS 20-15 MOODY BLUES 23-18

WMAK-FM/Nashville, TN Scooter Davis

ELTON JOHN
FOUR TOPS
MALL 6 OATES (dp)
ROLLING STONES (dp)
DAN FOGELBERG (dp)
RICK SPRINGFIELD (dp)
Hottest:
ROSS/RICHIE 2-1
RONNIE HILSAP 3-2
FOREIGNER 6-4
JOURNEY 12-7
SHEENA EASTON 15-11

PARALLEL THREE

KILE/Galveston, TX

ROLLING STONES
DAN FOCELBERG
ELTON JOHN
HOTE-SEI
ROSS/RICHIE 7-1
PABLO CRUISE 10-6
SILVER COMDOR 19-10
GARY WRIGHT 16-11
ELO 21-13

KSEL/Lubbock, TX

LRB
QUINCY JONES
DAN POCELBERG
RICK SPRINGFIELD
ELTON JOHN
MOTTERE:
ROSS/RICHIE 1-1STEVIE NICKS 11-5
JOURNEY 13-7
PAT BENATAR 17-10
MODDY BLUES 29-21

WCGQ/Columbus, GA

JOE MCCLURE
STACY LATTISAN
QUINCY JONES
RICK SPRINGFIELD
HALL & OATES
DAN FOCELBERG
HOTTES
FOREIGNER 7-5
GARY WRIGHT 9-6
JOURNEY 14-8
ELTON JOHN 21-14

WFLB/Feyetteville, NC

LATY CANNON
ALLMAN BROS. HMN
CAROLE B. SAGER
ROBBIE DUPRE
FOUR TOPS
QUINCY JONES
DAN FOGELBERG
ARS
RONNIE LAWS
HOLTEST:
ROSS/RICHIE 2-1
SHEENA EASTON 14-7
BEACH BOYS 17-10
ROODLY BLUES 26-20
AFTERNOON DELIGHT 25-2

WHHY/Montgomery, AL

JOHN DENYER
RICK SPRINGFIELD
DEBBIE HARRY
FOUR TOPS
HOTTEST
HOSS/RICHTE 1-1
RONNIE MILSAP 3-3
ALABAMA 9-6
FOREIGNER 10-7
BEACH BOYS 21-12 WISE/Asheville, NC

John Stevens

STACY LATTISAW OAN POGELBERG REO SPEEDWAGON HALL & OATES ARS ARS
POUR TOPS
Hottest:
FOREIGNER 1-1
ROSS/RICHIE 10-6
STEVIE NICKS 19-7
ELO 15-10
MOODY BLUES 23-16

WFOX/Gainesville, GA

DAN FOGELBERG
HALL 6 OATES
REO SPEEDWAGON
BALANCE
HOTLEST:
ROSS/RICHTE 1-1
FOREIGNER 7-4
PAT BENATAR 10-5
BEACH BOYS 24-20
ROLLING STONES D-23

FM99/Tallahassee, FL

DAN FOGELBERG FOUR TOPS LAB PRANKLIN & BENSON JUICE NEWTON 1-1 EDDIE RABBITT 22-16 AL JARREAU 26-21 DENIECE WILLIAMS 27-23 BEACH BOYS 32-30

WKXY/Sermoots, FL

MOODY BLUES MIKE POST ALABAMA ROSS/RICHIE 1-1 JOURNEY 11-5 ELO 13-8 RONNIE MILSAP 15-10 KIM CARNES 23-20

BALANCE RICK SPRINGFIELD Hottenti COMMODORES 3-1 FONEIGNER 4-2 JOURNEY 7-3 STEVIE NICKS 20-16

WANS-FMIAND

DAN FOGELBERG HALL & OATES ELTON JOHN ARS DONNIE CRASH (dp) DONNIE CRASH [G] Hottest: ROSS/RICHIE]-1 POREIGNER 9-2 ALABAMA 8-4 COMMODORES 14-8 JOURNEY 18-13

WSGA/Savannah, GA HALL 6 OATES DAN POGELBERG HOTTEST 1 ROSS/RICHIE 1-1 RICK JAMES 16-11 BEACH BOYS 22-17 ALABAHA 24-18 JOURNEY 27-20

968GF/Sevenneh, GA

J.P. Hunter J.P. Hunter

DAN FOGELBERG
SQUEEZE
HALL 6 OATES
LRB
GIBH 6 PRINCIPAL
HOTLEST
HOSS/RICHIE 2-1
FOREIGNER 7-4
RONNIE MILSAP 9-5
STACY LATTISAW 10-6
EDDIE RABBITT 23-17

HALL & OATES DAN FOGELBERG

Z102/Sevenneh, GA Rey Williams

DAN FOGELBERG
LRB
DEBBIE HARRY
HOTLEBE:
ROSS/RICHIE 1-1
STACY LATTISMN 17-10
SHEENA EASTON 19-11
RICK JAMES 27-21
MOODY BLUES 28-22 KQIZ-FM/Amerillo, TX Tim Butter HALL 6 OATES
CHRIS CROSS
DAN POCELBERG
HOTEST:
JOURNEY 1-1
STEVIE NICKS 10-4
BEACH BOYS 19-14
CARPENTERS 22-16
RAYDIO 25-18

KVOL/Lefeyette, LA Philip Rankin HALL 6 OATES ELTON JOHN RICK SPRINGFIELD DENIECE WILLIAMS CHRIS CROSS FRANKLIN 6 BENSON HOTCEST: FRANKLIN 6 BENSON HOTTEST: FRANKE/KNOCKOUTS 5-1 STEVIE NICKS 9-3 PAT BENATAR 8-4 PABLO CRUISE 12-10 QUINCY JONES 27-21

WXLK/Rosnoke, VA Russ Brown

HARL & OFFICE
LRB
BILLY & THE BEATE
ROLLING STONES
MEATLOAF
HOTCHST.
JIM STEINMAN 1-1
ELO 9-4
ROSS/RICHE 13-7
REO SPEEDWAGON 22-10
DEBBIE HARRY 28-14

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK KVIL/Dellas

WOKY/Milwaukou

WTIC-FM/Hartford WHYN/Springfield KELP/EL Page WQRK/Norfolk KZ93/Peorle 92X/Columbus WIGY/Beth 13FEA/Manchester WROV/Roanoke

MIDWEST Most AddedHottest

detopher Cross REO Speedwagon Kim Carnes Roes & Richie Journey Commodores

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Dan Fogelberg Hall & Oates Little River Band Roes & Richie Journey S. Nicks w/T. Petty

MIDWEST

PARALLEL TWO

KIOA/Des Moines, IA A.W. Pentoje

QUINCY JONES DAN FOGELBERG ELTON JOHN LRB dottest: ROSS/RICHIE 1-1 MARTY BALIN 9-5 RONNIE MILSAP 12-9 GREG KIHN 20-13 MOODY BLUES D-20

KOFM/Oklahoma City, OK Chuck Morgan

STACY LATTISAW DON WILLIAMS QUINCY JONES Hottest: Hottest: ROSS/RICHIE 1-1 RICK SPRINGFIELD 7-2 COMMODORES 6-5 RONNIE MILSAP 13-8 EDDIE RABBITT 20-13

KRAV/Tules, OK **Gary Reynolds**

DAN FOGELBERG Hottest: ROSS/RICHIE 1-1 JUICE NEWTON 2-2 SHEENA EASTON 16-5 CHRIS CROSS 21-15 MOODY BLUES 23-19

WGRD/Grand Rapids, Mi

RAYDIO CHRIS CROSS Hottest: ROSS/RICHIE 2-1 MANHATTAN TRANSFE 7-3 JOURNEY 8-5 COMMODORES 15-12 STEVIE NICKS 20-14

WHOT/Youngstown, OH Dick Thompson

BALANCE REO SPEEDWAGON ROLLING STONES Hottest: ROSS/RICHIE 1-1 JOURNEY 9-5 STEVIE NICKS 20-13 GARY WRIGHT 17-14 LULU 27-22

WMEE/Fort Wayne, IN John Curry

REO SPEEDWAGON MOODY BLUES Hottest: ROSS/RICHIE 1-1 JOURNEY 3-2 JUICE NEWTON 4-3 RONNIE MILSAP 10-6 EDDIE RABBITT 16-9

WNAP/Indianapolis, IN Ched Hunt

PRANKE/KNOCKOUTS ELTON JOHN STACY LATTISAW BRUCE "BM" BAUM EDDIE RABBITT ALABAMA ALABAMA
HOCKESS:

MARTY BALIN 1-1

ROBBIE PATTON 17-10
RONNIE MILSAP 19-12

JOURNEY 24-16

ROLLING STONES 28-23

REO :
HALL

WNCI/Columbus, OH Steve Edwards

ELTON JOHN RICK SPRINGFIELD Hottest: ROSS/RICHIE 1-1 POREIGNER 8-5 STEVIE NICKS 12-6 PAT BENATAR 14-8 MOODY BLUES 22-16

WOHO/Toledo, OH Beau Elliot

REO SPEEDWAGON REO SPEEDWAGON ALABAMA FOUR TOPS Hottest: ROSS/RICHIE 2-1 SHEENA EASTON 8-3 COMMODORES 10-5 PABLO CRUISE 11-7 BEACH BOYS 17-10

WOW/Omaha, NE J.C. Corcoran

ROLLING STONES (dp) HOLLEST: ROSS/RICHIE 2-1 KENNY ROGERS 4-3 COMMODORES 5-4 PABLO CRUISE 7-5 JOURNEY 8-6

WVIQNE ant Lansing, MI Jim St John

DEBBIE HARRY
HALL & OATES
CAROLE B. SAGER
HOTLEST:
ROSS/RICHIE 1-1
POINTER SISTERS 2-2
RONNIE MILSAP 4-3
PABLO CRUISE 5-4
COMMODORES 7-6

KSTT/Davenport IA Bill Young

CHRIS CROSS DAN FOGELBERG ROLLING STONES DEBBIE HARRY

WISM/Medison, WI Berb Starr

SHEENA EASTON FOUR TOPS QUINCY JONES Hottest: ROSS/RICHIE 2-1 MOODY BLUES 23-12 LULU 26-16 REO SPEEDWAGON 27-19 ELTON JOHN 28-22

KEYN-FM/Wichita, KN Terri Springs

CHRIS CROSS ROLLING STONES LRB Hottest: ROSS/RICHIE 2-1 JOURNEY 15-10 GARY WRIGHT 19-13 STEVIE NICKS 21-16 COMMODORES 28-22

WYFM/Youngstown, OH

Hottest: RICK SPRINGFIELD 1-MANHATTAN TRANSFE 8 PAT BENATAR 13-12 FOREIGNER 17-14 JOURNEY 20-17

WTWR/Detroit, MI Kurt Kelly

STEVIE NICKS
REO SPEEDWAGON
CHRIS CROSS
Hottest:
ROSS/RICHIE 1-1
COMMODORES 5-4
JOURNEY 12-7
GREG KIHN 17-8
ELO 20-13

WAKX/Duluth, MN Jon Armetrona

BALANCE ALABAMA CHRIS CROSS OUINCY JONES ALLMAN BROS. BAN HOTTEST ROSS/RICHIE 1-1 STEVIE NICKS 19-13 STARS ON 45 20-14 BEACH BOYS 26-18 ELO 30-20

WNAM/Appleton-Oshkosh, WI

REO SPEEDWAGON HALL & OATES JOHN DENVER Hottest: lottest: RONNIE MILSAP 13-1 COMMODORES 7-2 JUICE NEWTON 2-3 ROSS/RICHIE 1-5 JOURNEY 11-14

WGRE/Evansville IN Kevin Carpenter

ROLLING STONES KIM CARNES CHRIS CROSS KIM CARNES CHRIS CROSS REO SPEEDWAGON MARTY BALIN HOST PALIA HOST PARIA COMMODORES 6-3 PABLO CRUISE 9-8 GARY WRICHT 13-10 JOURNEY 15-11

WRBR/South Bend, IN Joe Lightner

CHRIS CROSS CHRIS CROSS
Hottest:
ROSS/RICHIE 4-1
PHIL COLLINS 7-5
JOURNEY 18-14
COMMODORES 23-17
STEVIE NICKS 24-20

WZOK/Rockford, IL

CHRIS CROSS
DAN FOGELBERG
REO SPEEDWAGON
Hottest:
ROSS/RICHIE 2-1 JOURNEY 8-2 PABLO CRUISE 7-6 STEVIE NICKS 11-9 GARY WRIGHT 15-11

Z104/Madison, WI Little Hudson

AFTERNOON DELIGHT CHRIS CROSS DAN FOGELBERG TIM GOODMAN TIM GOODMAN Hottest: ROSS/RICHIE 7-1 FOREIGNER 3-3 STEVIE NICKS 14-8 JOURNEY 10-9 SHEENA EASTON 13-11 WIKS/Indianapolis, IN

Mike Tinnes

BALANCE. ELTON JOHN KIM CARNES MICKEY GILLEY AL JARREAU AFTERNOON DELIGHT HOTLEST: MANHATTAN TRANSFE 6-1 COMMODORES 8-3 COMMODORES 8-3 POINTER SISTERS 14-9 JOURNEY 20-14 RONNIE MILSAP 22-17

U93/South Bend, IN J.K. Dearing

BEACH BOYS EDDIE RABBITT HOTTEST: ROSS/RICHIE 1-1 COMMODORES 13-7 FOREIGNER 23-9 PAT BENATAR 20-11 JOURNEY 21-15

WDJX/Devton, OH Butcher Dawson

ELTON JOHN CHRIS CROSS CHRIS CROSS
BALANCE
HOTLEST:
HOSS/RICHIE 1-1
JOURNEY 15-7
RONNIE MILSAP 17-12
FRANKE/KNOCKOUTS 21-15
MICHAEL STANLEY B 30-2

WLOL-FM/St Paul, MN

LULU SHEENA EASTON SHEENA EASTON KIM CARNES ELTON JOHN Hottest: ROSS/FICHIE 5-1 POINTER SISTERS 4-2 RONNIE MILSAP 10-8 JOURNEY 14-10 ROBBIE PATTON 17-12

YES-96/Cincinnati, OH Barry James

MOODY BLUES
Hottest:
POINTER SISTERS 2-1
ROSS/RICHIE 3-2
JUICE NEWTON 9-5
PABLO CRUISE 12-6
JOURNEY 13-7

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan BALANCE

BALANCE
FOUR TOPS
HALL & OATES
ROLLING STONES
HOTTES
HOTTE

KKLS/Repid City, SD

REO SPEEDWAGON ROBBIE DUPREE MIKE POST HALL & OATES DAN FOGELBERG DIESEL HOTTEST HOTTEST: PAT BENATAR 5-1 ALABAMA 17-9 GREG KIHN 21-14 ELO 19-15 MOODY BLUES 27-18

KKRC/Sloux Falls, SD Dan Kialey

CHRIS CROSS
SHEENA EASTON
REO SPEEDWAGON
ELTON JOHN
HOTEST:
POINTER SISTERS 1-1
GARY WRIGHT 3-3
ROSS/RICHTE 6-4
FRANKE/KNOCKOUTS 13-10
STEVIE NICKS 15-12

KKXL/Grand Forks, ND Jeff Parker

RICK SPRINGFIELD ROBBIE DUPREE ROBBIE DUPREE
RAYDIO
QUINCY JONES
NIELSEN/PEARSON
HOTEST:
ROSS/RICHIE 3-1
JUICE NEWTON 2-2
JOURNEY 6-4
PABLO CRUISE 9-6
EDDIE RABBITT 10-7

WEAQ/Eeu Cleire, WI

CHRIS CROSS HOTTEST: STACY LATTISAW 2-1 PHIL COLLINS 6-3 RONNIE MILSAP 10-8 BEACH BOYS 14-10 MARTY BALIN 21-18

WRKR/Recine WI

KIM CARNES HOTTEST:
POINTER SISTERS 1-1
ROSS/RICHIE 14-4
FOREIGNER 10-5
MOODY BLUES 24-15
SHEENA-EASTON 29-22

WSPT/Stevens Point, WI **Bred Fuhr**

REO SPEEDWAGON CHRIS CHOST LULU SHEENA EASTON DEBBIE HARRY DEVO Hottest: PAT BENATAR 7-3 STEVIE NICKS 9-4 ELO 23-15 ROLLING STONES D-23

WTRU/Muskegon, MI

LRB
CHRIS CROSS
ROLLING STONES
KIM CARNES
FOUR TOPS
HALL & DATES
HOTTES
HOTTES PABLO CRUISE 16-8 STEVIE NICKS 17-11 EDDIE RABBITT 23-19

KDVV/Topeks, KN **Tony Stewart**

ROLLING STONES KIM CARNES DON FELDER LR8 Hottest: ROSS/RICHIE 1-1 JOURNEY 2-2 PAT BENATAR 5-3 BEACH BOYS 9-7 ELO 17-9

KELO/Sioux Falls, SD

Paul Wescott CHRIS CROSS RAYDIO LULU MOODY BLUES Hottest: Hottest: ROSS/RICHIE 2-1 POINTER SISTERS 3-2 JOURNEY 5-3 GARY WRIGHT 11-6 ROBBIE PATTON 14-7

KWLO/Weterloo, IA Drew Bentley

Drew Bendey

DAN FOGELBERG
JOHN DENVER
RICK SPRINGFIELD
HOTTEST
ROSS/RICHIE 5-1
STEVIE NICKS 8-2
GREG KIHN 6-3
JOURNEY D-4
ELO 16-8

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Weldron

HALL & OATES
AFTERNOON DELIGHT
RICK SPRINGFIELD
CAROLE B, SAGEN
GLEN CAMPBELL GLEN CAMPBELL
HOTTEST:
ROSS/RICHIE 1-1
STEVIE NICKS 20-12
RAYDIO 23-15
CHRIS CROSS 30-17
REO SPEEDWAGON D-33

KERN/Bakersfield, CA

Beau Rayes

ALLHAN BROS. BAN
RICK SPRINGFIELD
CHRIS CRÖSS
NIELSEN/PEAHSON
MICKEY GILLEY
SURVIVOR
HOTHER
HOTHER
COMMODORES 21-10
PAT BENATAR 20-14
JOURNEY 22-16

KGW/Portland, OR Janis Wojniak

CHRIS CROSS POINTER SISTERS 2-1 ROSS/RICHTE 4-2 JOURNEY 11-9 EDDIE RABBITT 14-10 GARY WRIGHT 18-14

KJRB/Spokene, WA Brian Gregory

REO SPEEDWAGON FOUR TOPS HALL & OATES SANTANA Noticest: ROSS/RICHIE 1-1 BEACH BOYS 7-4 KIM CARNES 24-16 CHRIS CROSS 25-17 LRB D-28

KRQ/Tucson, AZ Tim King

LRB ALLMAN BROS. BAN DAN FOGELBERG DAN FOREELERG
HOttest:
ROSS/RICHIE 1-1
ELO 10-6
JOURNEY 12-8
STEVIE NICKS 17-14
EDDIE RABBITT 23-18

KTAC/Tecome, WA Bruce Cannon

Hottest: KENNY ROGERS 1-1 POINTER SISTERS 3-3 JOURNEY 14-14 CARPENTERS 16-16 ELO 22-22

KTKT/Tucson, AZ Bobby Rivers

MOODY BLUES HOODY BLUES
LRB
KIM CARNES
Hottest:
ROSS/RICHIE 1-1
PABLO CRUISE 9-6
RAYDIO 12-8
JOURNEY 15-10
STEVIE NICKS 16-11

Y94/Fresno, CA

MOODY BLUES MOODY BLUES
RAYDIO
KIM CARNES
REO SPEEDWAGON
HOTTEST:
COMMODORES 1-1
PHIL COLLINS 7-2
ROSS/RICHIE 5-3
FOREIGNER 4-4
GREG KIHN 6-5

KLUC/Les Vegas, NV Rendy Lunguist

BOC Hottest: PABLO CRUISE, 2-1 JOURNEY 9-3 FRANKE/KNOCKOUTS 11-8 STEVIE NICKS 15-9 DON FELDER 26-22

KIOY/Fresno, CA

CHRIS CROSS
HALL & DATES
BILLY & THE BEATE
HOTTEST: Hottest: RONNIE MILSAP 1-1 GREG KIHN 2-2 JOURNEY 10-4 ROSS/RICHIE 13-6 BEACH BOYS 21-16

KYNO-FM/Freeno, CA John Lee Walker

TEMPTATIONS LRB FRANKLIN & BENSON FRANKLIN & BENSON Hottest: ROSS/RICHIE 1-1 STACY LATTISAW 2-2 TEENA MARIE 6-4 COMMODORES 7-7 RICK JAMES 10-8

KZZX/Albuquerque, NM Bruce Deniels

MOODY BLUES
ROLLING STONES
HOTLEST:
ROSS/RICHIE 1-1
COMMODORES 5-2
JOURNEY 10-6
EDDIE RABBITT 13-8
GARY WRIGHT 16-10

FM102/Secremento CA Menders/Preston

ELTON JOHN KIM CARNES REO SPEEDWAGON SANTANA Hottest: ROSS/RICHIE 2-1 JOURNEY 4-2 SHEENA EASTON 15-11 STEVIE NICKS 23-19 RICK JAMES 29-23

KSPZ/Colorado Springs, CO Mike Deniels

LRB REO SPEEDWAGON MIKE POST Hottest: ROSS/RICHIE 1-1 JUICE NEWTON 3-2 PABLO CRUISE 4-3 JOURNEY 14-8 SHEENA EASTON 15-12

KYSN/Colorado Springs, CO Mark Murray

HALL 6 OATES
DAN FOGELBERG
HOTTEST
HOSS/RICHIE 4-1
COMMODORES 3-2
JOURNEY 7-3
STEVIE NICKS 12-8
BALANCE 16-13

KZZP/Phoenix, AZ Dave Anthony

DAN FOGELBERG DAN FOCELBERG
GO GO'S
FOUR TOPS
HOTLEST:
ROSS/RICHIE 1-1
PHIL COLLINS 4-2
RONNIE MILSAP 5-3
ELO 12-5
SILVER CONDOR 11-7

KHYT/Tucson, AZ

Rich Brother Robbin MIKE POST RENE & ANGECA B.B. & Q. ERIC HINE Hottest: ENIC HINE Hottest: RICK JAMES 1-1 ROSS/RICHIE 3-2 AFTERNOON DELIGHT 7-6 SHALAMAR 9-8 TEENA MARIE 11-9

KIDD/Monterey, CA

Brown/Ryan HALL & OATES REO SPEEDWAGON KIM CARNES DEBBIE HARRY DEBBIE HARRY LRB Hottest: POINTER SISTERS 5-1 ROSS/RICHIE 7-2 FOREIGNER 10-5 COMMODORES 13-9 STEVIE NICKS 20-13

KKXX/Bekersfield, CA

BALANCE

KNBQ/Tecome, WA Beeu Roberts

ALLMAN BROS. BAN SANTANA RICK, JAMES MICKEY GILLEY (dp) ALABAMA ALABAMA
HOTTEST:
ROSS/RICHIE 6-1
COMMODORES 4-3
STEVIE NICKS 7-5
JOURNEY 13-9
EDDIE RABBITT 24-13

K96/Provo, UT Jim Sumpter

KIM CARNES ALLMAN BROS BAN RICK SPRINGFIELD HOTTEST:
ROSS/RICHIE 12-1
FOREIGNER 4-3
JOURNEY 7-4
SHEENA EASTON 20-16
PAT BENATAR 22-17

FM103/Salt Lake City, UT Lorraine Winnegar

LRB
HOTLEST:
PAT BENATAR 2-1
JOURNEY 3-2
ELO 5-3
STEVIE NICKS 8-5
MOODY BLUES 12-7

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

QUINCY JONES ARS
DAN FOGELBERG
HALL & OATES
HOTTES

KCBN/Reno. NV Larry Irons

ROLLING STONES
RICK SPRINGFIELD
FOUR TOPS
HOTTEST
HOTEST
HOTEST
FOREIGNER 9-3
STEVIE NICKS 22-11
BRUCE "BM" BAUM 32

KDZA/Pueblo, CO Rip Avina

DAN FOGELBERG
ALLMAN BROS. BAN
RICK JAMES
RICK SPRINGFIELD
NIELSEN/PEARSON
FOUR TOPS
TIM GOODMAN
HOTTEST
ROSS/RICHIE 2-1
COMMODORES 3-2
STACY LATTISAW 9-4
PABLO CRUISE 10-7
JOURNEY 14-8

KFXD/Boise, ID Rod Couch

DAN FOGELBERG REO SPEEDWAGON (dp) ROLLING STONES (dp) ALLMAN BROS. BAN (dp) ALLMAN BROS. BAN Hottest: ROSS/RICHIE 1-1 FOREIGNER 3-2 JUICE NEWTON 5-4 PABLO CRUISE 11-6 JOURNEY 16-8

KGGi/Riverside-San Bernardino, CA Bob West

CHRIS CROSS FOREIGNER GO GO'S HOTTEST: 1-1 POINTER SISTERS 8-2 RICK JAMES 6-3 STACY LATTISAW 5-4 COMMODORES 11-5

KOOK/Billings, MT Dennis Nichols

HALL & OATES ARS . RICK SPRINGFIELD NIELSEN/PEARSON DAN FOGELBERG HOTTER SISTERS 1-1 ROSS/RICHIE 2-2 PABLO CRUISE 9-4 FOREIGNER 11-6 GARY WRIGHT 13-8

KQDI/Great Falls, MT Pat Richards

Hottest: ROSS/RICHIE 2-1 COMMODORES 8-3 JOURNEY 12-8 EDDIE RABBITT 24-20 DEBBIE HARRY 29-21

KRLC/Lewiston, ID Steven Alan MacKelvie

BOC DAN FOGELBERG DAN FOGELBERG
HALL & OATES
HOTTEST:
FOREIGNER 2-1
JOURNEY 7-2
STEVIE NICKS 12-9
ELTON JOHN 17-12
BEACH BOYS 19-13

KSLY/San Luis Obispo, CA Don Potter

QUINCY JONES NIELSEN/PEARSON NIELSEN/PEARSON FOUR TOPS DAN FOGELBERG HALL & OATES HOTES: ROSS/RICHIE 1-1 STEVIE NICKS 9-4 JOURNEY 12-6 FOREIGNER 11-9 PAT BENATAR 15-10

KENI/Anchorage, AK Randy Robbins

ROLLING STONES LRB AL JARREAU JOHN DENVER DAN FOGELBERG TIM GOODMAN TIM GOODMAN Hottest: COMMODORES 2-1 PABLO CRUISE 4-2 ELO 5-3 KENNY ROGERS 15-7 ROSS/RICHIE 20-13

KYYA/Billings, MT Jack Bell

DAN FOGELBERG CHRIS CROSS DEVO BALANCE HALL & OATES ALABAMA ALABAMA
HOTTEST:
ROSS/RICHIE 1-1
FRANKE/KNOCKOUTS 13-8
JOURNEY 14-9
RAYDIO 18-10
STEVIE NICKS 26-17

KATI/Casper, WY Donne Foxx

NIELSEN/PEARSON
LEE RITENOUR
DAN FOGELBERG
HALL & OATES
QUINCY JONES
GIBB & PRINCIPAL
HOTTESTER TO 14-10
JOURNEY 16-12
JOURNEY 16-12
BEACH BOYS 23-18
DEBBIE HARRY 32-24

Paratlet I: Selected stations in major markets that are format dominant' and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant, and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local Influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.



DENOTES FIRST WEEK IN PARALLELS.

P105 17-15 u908 23-23 38105 17-13 CBGM on

ARBS on 803 26-29 940 on 7100 31-27 Qlob 31-16 WCKE 4-19

SEARTH 15-16 ERLA d-36 SPI on SEGQ 31-18 EEER 10-18 EEER 12-17 HPLE 17-16 RIWW 23-21 GOOD 23-18 GOPA 27-21

(2)

20-25

WLS 10-13 WLS-FM 10-13 HSEQ on WGCL 8-8 Q103 14-11

PAT BENATAR Fire And Ice

LP: Precious Time

162/0

MTWR 29-38 WYIC 35-38 WARE 26-10 HIOA ON HHAN d-16 MMR 25-19 MOBP 14-14 U92 a-26 WIBBN 60 WOM 10-8 WOMO 17-10

1

#ECE 9-4

RETARN 15-10

RETARN 15-10

RETARN 15-10

RETARN 15-10

MINE 32-10

-

MGUY on WAC2 27-10 WLAM 30-22 WYSN 11-13 WHED 12-8 WFED 20-17 14WH 6-26 WC18 30-23

MHET 31-13 1102 25-14 WEAR 32-17 95007 22-19 WFOE 34-20 WFOE 34-20 WFOE 31-10 MHEE 13-13 WFOE 31-10 MARREN 35-30 FRUE 35-30 ROLL 38-30 ROL

#PYN 18-14 #ELO 17-14 #ELO 17-14 #ELO 17-14 #ELO 17-14 #ELO 14-30 WEAQ 1

HENT 27-24 KBLY 24-24 KCDM 25-22 KCDM 25-22 KCDM 25-22 KATI 33-10 KQUI ON HBOZ 30-15 KYA 5-3 HOOM 28-25 KFM 30-24 HBLC 19-13

Hettonel Summery UP 114 DEBUTS 15 SAME 27 DOWN 8 ADDS 0

#YSH 5-5 ECPE 26-25 PRIO3 2-1 E96 22-17 ELUC 6-6 ENG 21-19 EHYT 15-13 EZZN 26-21

3

MJBQ 21-10 MGUY 7-5 MACE 12-9 WFBG 10-7 WCIR 5-4 95RIL 7-4

80VTH

25-2; 2102 16-1; 2102 16-1; 258CP 19-1 #POR 10-5 ##CG 23-1; MISE 21-1; MANOPH 19-1d PR99 13-1; MISE 11-9 REE 17-1(ROTEPH d-2 FURL 18-14 ROUL 8-6

W281

		ong" (A	· y · cars	
		Jong		National
Reg	lanol	100/25	44%	Summary
F	Reach		4 - 7 - 7 - 7	Up 51
E	33%			Debuta 20
M	21%			Same 24
S	56%			Down 0
W	1.9%			Adda 25

EXAMPLE

100/25 — 100 CHR reporting stations of if this week including 25 new adds.

acks.

44% — Percentage of this weeks re-porters playing it.

Regional Reach — Percentage of re-porters playing the song within each region.

National Summary

Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On. Add to On. 31-31. etc.)

Down 0 — Number of stations moving it down on their charts.

Adda 25 — Total number of stations adding it this week



		ELIGHTS	
-	66/10	30%	
Regional		Metlor	
Bacch		Bunn	щ
E 451		DEBUTS	8
8 314			,
H 168	100	SAME DOWN	1
W 314		ADDS	1

P1 P2

		# E #36 35-2
-	BART	EYMOPH d-
BAST	EAST 1	EMBQ on
	WESE OF	#SF2 d-22
ffIL on	WRDP dw21	ECPH 4
#1 P.E. 14-8	WHEN 31-25	R96 10-14
P105 31-19		BHY7 7-6
WRESPH 17-14		STRT 23-2
PRO- FM 10-10	BC101 33-10	REER OR
38105 22-17	WERZFIE 17-15	(FEMALE)
CEGM on	Mars 30 - 32	P3
BOLTH	80UTH	-
entw	FIN7 a-31	BART
V100 10-11	EBFR a	
	WTIE A	MJBQ on
0105 9-1	E094 4	MGUY 12-7
MC+1 13-5	MJDX 18-10	MACE 21-1
	ERR106 17-16	WLAM 32-3
TBSW CHIM	WERC d-29	MHEB 10-1
	WINGS OF	MFBG a
MGCL o	7103 on	14WF 24-1
	BJ105 21-20	
APRILL'S		900714
	CR101 36-31	
#100 30-13	WHBQ 13-7	WFL0 25-2
RPRC &	MRAKPH 5-5	MSEL on
TYYI OR	MINS 36-56	
	HATS 7-7	MESTATORY
	MICHIGHT 1	
	MAIC 40-33	MARKET
	WLOLPH OR	
	2104 A	FEM! on
	WHAP 0-26	RBLY on
	WIES a	EDEA 39-
	MON on	EAT1 4-3

LP: Feels So RI	ght	
116/10	0 54%	
	Mati	ene:
Fegional	S ump	100
Beach	UP	- 61
8 514	DEBUTS	11
E 668	DA CO CO	31
B 515	N & A DUM	
W 151	ADDS	11

21	WTIX 17-12	_
Late	HEEL 1-2	P3
	EQ94 27-33	
BART	RLA1 40-36	
Day	WDX 25-18	EABY
WILLIAM OR	KILB 104 10-6	
MF18 24-22	WERC 3-3	WJBQ 8-16
WCAO 17-12	MAAT 4-3	MGUY on
F105 16-14	MARY 30-29	MACS 36-29
whom 12-12	¥103 36-30	WLAH 0-21
PRO-PH 23-21	BJ105 33-39	WTSN 8-7
JB105 a-32	MBBQ 27-18	WMER 10-26
WPGC 29-24	Pm100 10-10	WFBG 31-30
CIGA on	EX104 31-15	MC10 13-10
Pirch ov	HRA3 PH 10−8	1
BOWTH	WEEZ 6-5	BOLTH
BURY TH	MORE 33-17	1
	MRJIE 6-6	WHAT 9-6
193 21-14	MACH 3-F	1102 33-29
940 6-4	MAYE 6-10	WIGA 14-19
Maria Control of the	MESS 5-8	958GP 4-30
THE PERSON NAMED IN	WCSC 10-7	WCGQ 28-24
	MGB 15-11	WIRE 4-2
NIOF 6-36	MARY 19-15	MAMBER 0-4
MGCL on	##100 10-10	FR63 10-25
W2UU 28-25	MAT'S 11-10	WELY &
		#144 25-21
	MINISTER VINET	EPUB 10-6
		EVOL on
ERLA on	MAIC 30-34	# 4.00 mm
EPI on	MAET &	MICHEN
BEEK 4-50	ESTY 25-23	
*AAB 30-58	# EQA en	REEL 25-23
01mm 17-14	40FM 24-17	EFF# 17-10
Q103 on	BRAV 5-4	68LO 3-8
# QPA d-30	REYMPR d-10	BFBC 26-24
	MIGH 15-15	EELS 17-9
P2	WHAN 24-6	MTRU on
	WIRE on	EMILO 19-21
	WHAP #-10	MALO SPASS
BAST	MG87 30-28	1997
	YEB-95 15-30	
A&FB \$1-10	MMC1 21-20	# CD 1 40-30
MBB# 4-35	MOBO #=38	SELT OR
MMC E a	WEOT 6-10	FCB# 17-26
EC101 on	1	EDIA 12-10
Q10s a		**************************************
140 21-19.		
	I .	

MADE	36-33	WEST	RBOL 10-9
BOUTI	н	6.00m d-14	EFID on
		E107 6+5	EBLC 18-1
AWUS	27-26	ABBO e	
E PHA	6-4	#8PE 12-11	
	30-38	BCFR 7-7	1
00/H	4-37	BTFF on	
		#8EA 23-20	

LP: Brothers	Of The Road		16
### 105 a 604 m 235 w 455		Mational Summary UP 33 DeBUTS 17 SAME 23 DOWN 0 ADDS 16	Regiunel Reach E 655 B 765 H 698 W 718
1	EEGE on RAPH e	P3	BAST WESN 2-7 WHENTE 10-11
WBEMPH 38-27 968K 34-27 Q107 m	###L on #P#P 36-35 #Q44 d-31 #LA1 on ###106 on	MJBQ 33-30 MGUV 35-30 MFBG d-33	WIFE 5-3 968R 21-18 WCAO 29-17 WXRSPN 1-4 FRO-FM 16-16
80UTH 293 d-29 940 28-25	MBGH a GLOO 23-22 MAAY on MAXY on	WCIR on 95KIL 6 BOUTH	JB105 11-6 Q107 11-4 WPGC 19-15 CPTR 39-33 CHUM 5-4
NEOWERT	V303 a-39 WBSQ d-30 FW100 19-15	1102 36-23 958GP on	CKCM 31-18

0-03	MARY OD	
_	1103 e-39	7192 36-23
AFT.	WBBQ d-30	95BGP on
	FM100 19-15	MPOR 25-22
0-Pi	FR104 30-29	WCGQ on
	WHATER d-29	M16E d-31
	WS#2 29-26	WPLD 4
	MOK1 33-28-	HAMBER 27-2
H on	WRJE 30-30	WALE 29-27
on	WBCY 26-26	PH99 34-26
41	WCSC 20-18	WK 87 27-21
21-19	WRVQ 0-26	E168 33-30
d-30	E2100 d-29	RSEL 28-27
30-38	K3100 G-54	
7	***************************************	EVOL d=30
	MMDW/EST	MAOF 0-30
	WVIC d-40	APROWINGT
	MARX a	
	M15M 30-23	RKRC d-29
21-20	2104 26-23	##LS 26-23
33-27	WHAM 0-30	WSPT d-30
M on	ne WDW	
	WWC1 27-27	WEST
39-30	WEST -	RENT 33-20
3-2-30		BBLY on
	REPN a	ACOM 30-35
	#1DD on	KDEA a
	EDIBO A	EATE 34-32
	#YSM on	RBOX d-30
	E96 4-29	RYYA d-29
	RRQ a	# DOE on
		HFND a-dp
	1	BREC ON

REARY RALA RFI O REZR RFUZ RPLZ CARY B104 WPST WRSP R104 WAQY WRSP R104 WAQY

BALANCE



Breaking Away (Portrait)

117/20	Mational Summary UP 50 Deputs 11
Regional	Hatlonel Summary UP 50 Denu75 13
E 494 B 604 R 414 W 67*	SAMP 34 DOWN 0 ADDS 20
BEGL 27-	-12
BAST RSETFR OF	14
WEBM 27-27 WFIR 33-1 WFIR 53-1 WFIR 53-1 WFIR 50 MFIR 6-3 WFR	MGUY 30-25 WACI 35-25 WFBG 30-29 14WR 27-23 WCIP 25-25 95RIL 20-15
BOUTH (EE)01 35-	33
######################################	WESE 27-25 MAMSPH on MXEE 15-15 WEST 20-18
WEST ON EJ100 23- WGCL 23-18 Q102 35-31	4 RBEL 27-35
WEVU OR WGRD 32-3	
REARTH ON RETT OF RELATION OF RETT OF	#PYR 6 #### 32-19 #### 00 #### 00 #### 00 #### 00 #### 00
EYEL ON EOFA 30-27 WHOT a	BRFA OU AUNT 36-57
REGISTION OF STREET	EDIA d-20 EAT1 28-22 EQDI 26-22
BAST STAC OF S	3 REAC 20-18

BEACH BOYS
The Beach Boys... (Capitol)

19

Q108 30-10 WEREPR 16-MAQY 39-26 14Q 35-24 WERE 20-17

FEGL 27-19

MASC 13-14 WSENFM 30-3 WFIL 20-15 WIFI 14-14 WCAO 30-20

Bunn UP EBUTS SAME DOMN ADDS

P3

REARTH ON ARATH STATE OF THE ST	# ELDA 27-24 # ELD	REAL 20-1 RYN OR STONE S
KIM CAI	(EMI Ame on Identity	en/
Regional Reach E 55% S 816 M 536 W 766	26	Pations Summer UP (DEBUTS) 6ARE 2 DOWN ADDS 3
MANY d-20 WEST d-20 WYSE MYS 36-13 WYSE d-20 WYSE d-20 WEST 36-23 WEST 36-23 WEST 36-23 CHICA 20-27	ETRA 29-37 FIRT 19-13 ARTH 19-13 ARTH 19-13 ARTH 19-13 ARTH 27-22 ARTH 27-23 ARTH 2	PRIO 21-1 PRIO 21-1 RE - 21-7 RE - 2





A100 59-51 MER 31-59 MER 32-5 MER 9-52 MER 9-53	3 MIDO on FMIOS 4-29 EERR 4-23 EERR 5-10 EERR	HODE OF HOSE 0-26 HOSE 0-26 HOSE 0-29 HOLC 30-26
	DENVER	
LP :Some	Days Are (Re Days Are Diam S&/8 2	
MFIL on MCGC d-29 MFGC d GOUTH MEAN 15-13 MGCL on MGCC on MGC 15-13 MGCCL on MGCCL	BOUTH BNUS d-37 EFRO 10-26 EFRO 10-26 EFOT 26-15 EFFT 26-15 EFFT 26-15 EFFT 26-15 EFFT 26-15 EFFT 26-16	CAST NABO d-14 WTSH ON MNES O MNES O GOUTH WHST A HIBE ON HILE ON HILE ON
(Con	tinued On Next C	olumn)



Metional Summary UP 154 DEBUTS P SAME 14 DOMN 1 ADDS 1

MJBQ on MGUY 28-23 MACE 25-17 MLAR 21-19 MTBW 17-11 WHEE ON MFBG 22-18 14WE 25-21 MCIR 18-10 95EEL 32-26

MMNY 34-18 E102 12-0 MMCA 18-15 95-67 21-20 MMCA 18-15 95-67 21-20 MMCO 29-26 MMCO 29-26

Ø

#104 19-15 MAQV 81-5 MEEE 14-9

BEG1 20-15
BERNA 28-25
BERNA 2

MTWR 20-13 MGRD d-25 MARK 30-20 MARK 10-20 RETW 12-19 ROW 35-10 REW 10-20 REW 10-

QI)

WHOC 19-17 WEBMFM 5-4 WEBMFM 5-4 WFIL 22-20 WIFI 19-12 YERS 16-13 WEASFM 30-2 PRO-FM 30-2 PRO-FM 30-2 Q107 19-19 WFGC 26-20 CYPH 39-10 CHUM 13-2 CKGM 6-26

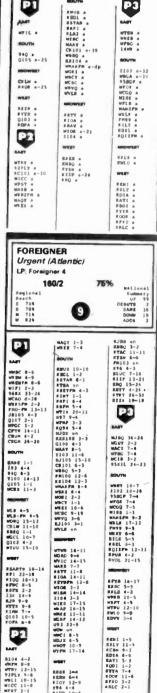
ERSE on 293 20-11 940 18-14 0105 31-18

MINN 30-16 0105 53-34 MCCF 10-13 MSEL 10-18 BBSO 11-11 CBFM 55-51

#41# 25=25 13# on #77# on #PLE 34=31 #1## on

MV1C 38=37 MASI =n 4[OA 24-21 MMAM en MOMO 35=23

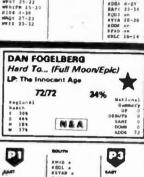
###1 on #PY# 17-15 ##BC 21-20 ##LD d-35 FWL #







PI	BOLTH	P3
	#80L 25-22	
	F094 4-15	
EAST	0100 an	BART
	W68 2 an	
MBEHPH 34-24	MOR I an	MJ80 on
9488 30-30 Q107 31-20	M#11 31-31	MQMY 27-20
M&CC 00	MBCA 18-18	MACE 29-23
WPWC OR	15-22-11	MARC 33-50
BOUTH	MINISTRATOR T	MCIB 14-19
		95821 a=40
FRAT on	WV1C 17-11	
	MARE on	BOLTH
MIDWIGHT	2104 10-3E MMAR 0-21	
	WWAP 29-24	MISS 20-36
##EQ 12-6	MREE 4-30	#865 an
	MOW an	BOLLEN 23-
WEST T	WEX2 # 26-16	EVOS en
	10-10	FYUS ON
# SP# 30-20	WRET	MEDIUM T
FEED on		
FFF on	SERR ON	BELS on
	8.Jkb on	WRID 34-31
P2	E 65 Se-14	WEP7 35-19
	TYBE OR	BOVV a
NAME .	\$M101 33-16	
-	E 96 30-33	W981
0104 d-27	BF0C 36-53	
TREM A	FBQ on	820 on
PHT 25-22		RSLY on
		EDBA 4-21



MTSN a WHEB a MPRG a 14MY a





NEA

WEEE 35-31 V100 d-30

ESETPH 28-: EINT 33-16 EBPH 29-24 EEEL 0 MPHP 29-27

PI

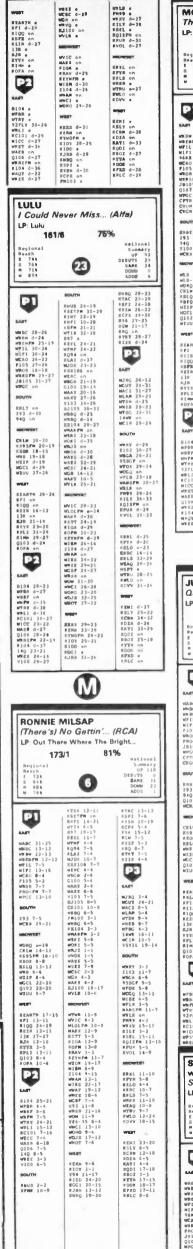
P3

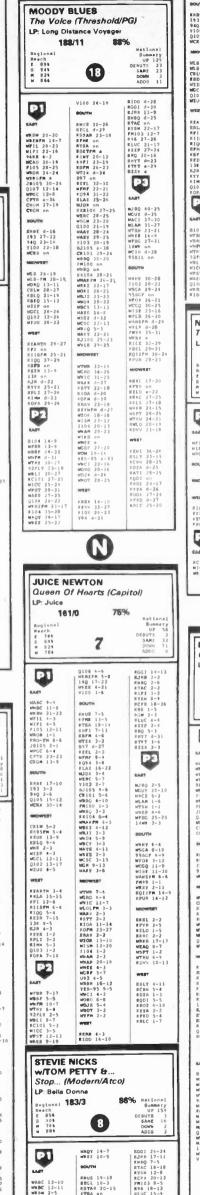
ERLA on Elispe 3 Eligo on EJR d-25 EVYX on FPLE on KOPA on

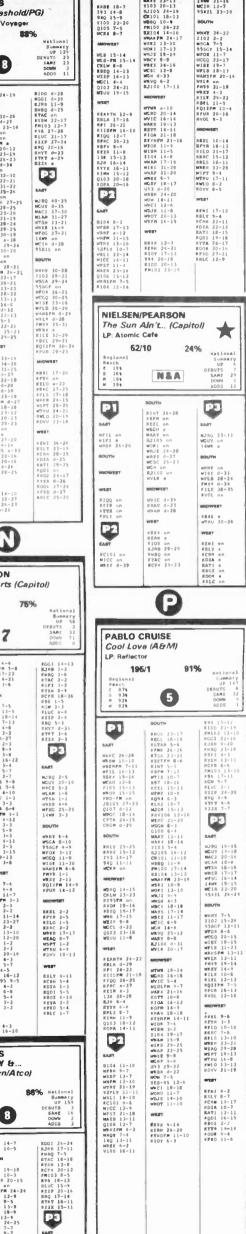
P2

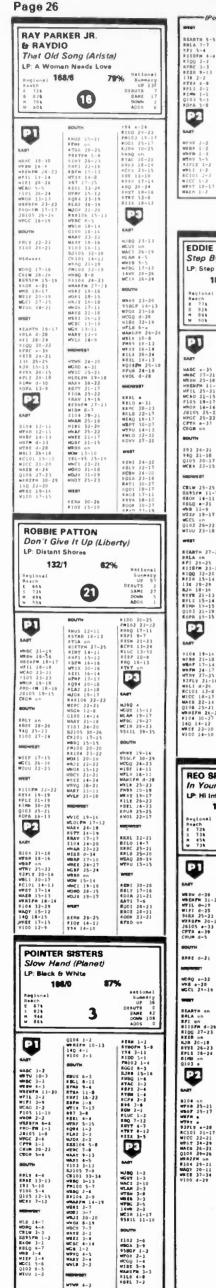
MARK a KIDA a KOPM a KRAY d-24 WISM a WMAR on

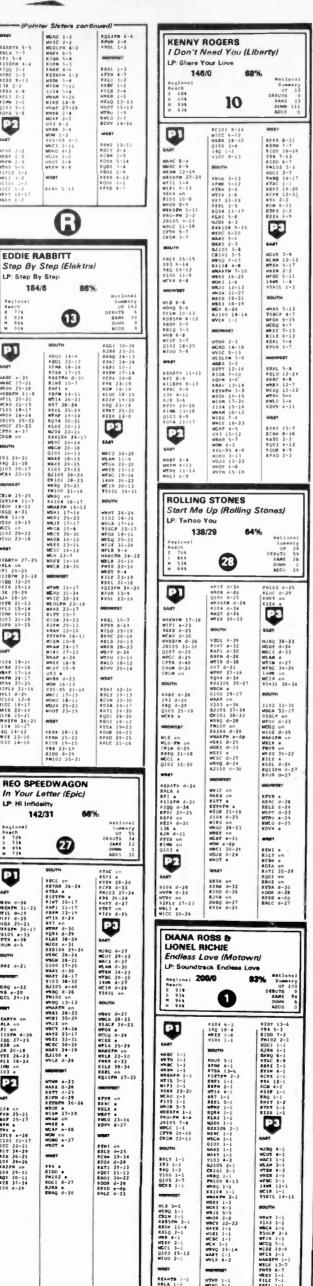
23-23 23-23 23-23 23-23 23-23 23-23 23-23 23-23 23-21		MPRR a-29 MPRR a-29 MPRR a-29 MRR a-29	B Ingrem cont BJRB d-30 RCFE en RYFF 30-26 EPQ d-30 RHYF on	EAY! a EQD1 on sec2 a
State Stat		Who's Cr LP: Eecape 200	ying (Colun	6 Mational
STACY LATTISAW STACY 12-15 STACY LATTISAW STACY 12-15 STACY 12		Reach E 851 8 931 M 981	2	Summary UF 180 DESUTS 3 SAME 16 DOMN 1
SOUTH SUBJECT SUBJEC	'	EAST WEBW 5-2 WEBBPW 3-3 WF21 12-10 WFP1 11-7 96RR 9-6 MCAO 15-8 PRO-FW on J8105 20-18 Q107 13-6 WFCC 4-3 CFFR 38-32 CFFR 38-32 CMUM 15-11	MREE 5-1 V100 0-4 BOUTH FMUS 21-16 REC1 3-1 RETAR 0-3 CTSA 27-23 RET7PH 23-17 RIPT 7-5 RRF1 4-7 ROPH 6-3 WT1X 20-10 ROPH 5-1 ROPH 6-3 ROPH 5-1 ROPH	#IDD 19-12 PM 102 4-2 EGCI 21-18 ELJBB 6-5 KNBO 12-9 MYAC 14-16 ELJBB 14-16 ELJBB 14-16 ELJBB 14-16 FM 103 3-2 ELJB 14-16 ELJBB 11-9 ELJBB 11-9 ELJBB 11-9 ELJBB 11-9 ELJBB 11-9 ELJBB 11-9 ELJBB 11-9 ELJBB 11-18 ELJBB 11-
STACY LATISAW Love On A Codillon LP: With York 19-12 Wings 19-13 Wings 19	7 19 7 10 0	# MB E 7-2 293 10-6 940 12-7 9100 17-16 Q103 13-11 WCRX d-17 MMCRX d-17 MDG 6-2 CFL# 9-9 # 1595PM on # 10-13	BRR106 4-4 WERC 20-18 MSCM 10-5 C100 8-5 WANN 15-7 WANN 15-7 05 105 2-1 05 105 2-1 WRDQ 1-6 FR100 6-2 WRDQ 4-2 WRDQ 4-2 WRDQ 4-7 WRDQ 7-6 WRAFFF 12-7 WRDG 7-6 WRAFFF 13-7 WRDG 16-7 WRDG 16-7	NJBQ 11-3 NGUV 22-12 NGCU 22-12 NGCU 10-14 NTAR 17-15 NTBR 12-5 NTBR 12-5 NTBR 23-10 NGCH 6-1 15-11 27-25 SOUTH
STACY LATISAW Love On A (Cotillion) LP: With You 10-10 With 13-10 Wi	- 1 1	WEST 12-5 WCCL 9-3 WCCL 9-3 WCCL 9-3 WCCL 9-3 WEST 16-13 WEST 16-12 FF 15-19 REQ 4-3 FF 10-7 REPR 3-3	WAYS 11-6 WYS 21 17-13 MCSC 14-4 MFW 09-7 MJ100 6-7 MJ100 6-7 MJ100 6-5 MVTE 13-1 MGMD 8-5 MVTE 13-9 MVL 14-1 MARR 14-1 MST 9-5 110A 19-17 MOPA 31-16	110 2 20-17 WSGA 27-20 956F 12-12 MFOR 15-10 MCOG 14-8 WIEE 16-16 WFEE 24-19 WARBFW 18-13 WARBFW 18-13 FW99 24-20 WEXT 11-5 FILE 22-17 RSE4 13-7 FOUR 7-3 SYOL 16-11
WATE 3 24-10 STEER 4-10 S		0106 10-6 WFBR 10-5 WFBR 13-3 WHPW 13-3 WFFW 15-11 92FLY 0-4 WMS1 23-16 PC103 14-10	EXTRA 13-12 WISH 4-3 WISH 4-3 WISH 4-3 WISH 20-14 WISH 13-1	BFYF 14-12 FELO 5-3 FREC 16-15 FREC 16-15 FREC 15-12 WHER 7-3 WEAD 27-73 WEAD 27-73 WEAD 27-73 WEAD 27-73 WEAD 27-73 WEAT 13-6 SLY 27-6 FEM 1 9-6 FEM 1 9-6 FEM 2 17-6 FEM 1 17-6 FEM
STACY LATTISAW Love On A (Catillian) Lp: With You 102/4 Regional Regio	ol fy	MAYS 24-10	ERER 4-1 RERM 22-16 RVMOPM 8-5	RATI 16-12 RODI 12-8 RBOZ 8-5 RTYA 14-9 RODW 16-11 RFRD 16-8
Love On A (Cotilion) LP: With You 102/4 Regional Regional Region Re	27	CTACY	ATTIEAW	
10 10 10 10 10 10 10 10	22	Love On LP: With Y- 10 Regional	A. (Cotillion	Matione: Summery UP 54
10 10 10 10 10 10 10 10	-24 -26 -22	m 316		SARE 25 DOMB 16
### 103 6-10 ### 105 6-10 ### 105 6-10 ### 105 6-10 ### 106 11-11 ### 105 6-10 ### 106 11-12 ### 105 6-10 ### 106 11-13 ### 106 11-1	10 - 20 - 20 - 20 - 20 - 20 - 20 - 20 -	MABC 5=5 MRTU 5=5 WHDC 7=5 WHDC 7=5 MHDH 14=14 MBENPH 9=10 WFIE 11=1 MIRE 10=10	140 18-16 WR EE 16-14 BOUTH ENUS 13-12 FPRE 3-7 FTSA 4-3 #8ETTPR 9-19 #1NT 12-10	MARY MUNQ 37-37 MGUY 26-24 MYAR 7-7 MPRG 21-19 1AMP 5-0 MC18 4-11
##IP on	-34 -34	MRESPH 8-7 MPGC 14-17 BOUTH RPLY 7-7 193 on 7100 8-7 0105 8-0 MCRE 10-11	MAXY 9-8 V103 12-10 CE301 7-7 WBBQ 17-11 RE104 8-5	WHHY 11-E0 2102 17-10 W5GA 4-3 958GF 10-6 WFDS on WGCQ a W15E a WFLB 5-3
Supplement Sup	-31	#EIQ 11-13 WEIP on WEUU 30-28 WEUT GEARTH 9-7 FRIA 8-8 HIQQ 13-10 FPRC 28-20 13H 24-20	AND WILLIAM STY 28-24 110A on ROPN 21-18 WIES 10-26 WAP 0 WCRF 29-29 WOW 23-21	WEEV 30-28 WEAQ 2-1 WSPT on RDVV 30-23 WEEV 30-23
LITTLE RIVER BAND The Night Owis (Capitol) LP: Time Exposure 138/51 Regional Reach 1 Sume 17 138/51 Sume 17 Sume 17		MAT OF	EYMOPM 2-2 KIBD 27-22 FM102 d-26 EGGE 5-4 K7AC 12-12 EMYT B-10	EDEA 9-6 EDOS 2Y-25
Regional Summaria	2001			
DAGT SEASO SET OF SEASO S	10 12 34 0	The Nig	ht Owls (Cap Exposure	oitol)
1-25 SULTAN WERC a WILES 1-0 SULTAN WICK a WILES 177-21 SERIT a WALTS on WILES	10 12 34	The Nig LP: Time I 13 Regional Reach E 648	tht Owls (Cap Exposure 8/51 64	Metionel Submety UP 10 DEBUTS 34 SARE 43 DOWN 0
10-27 WESS on 1102 e-33 (102 e-33 e-35) (102	0 12 34 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	The Nig LP: Time I Regional Resch. C School Resch. C School Resch. R School R School Resch. R School R	BOUTH BO	Submerty OP 10 Submer

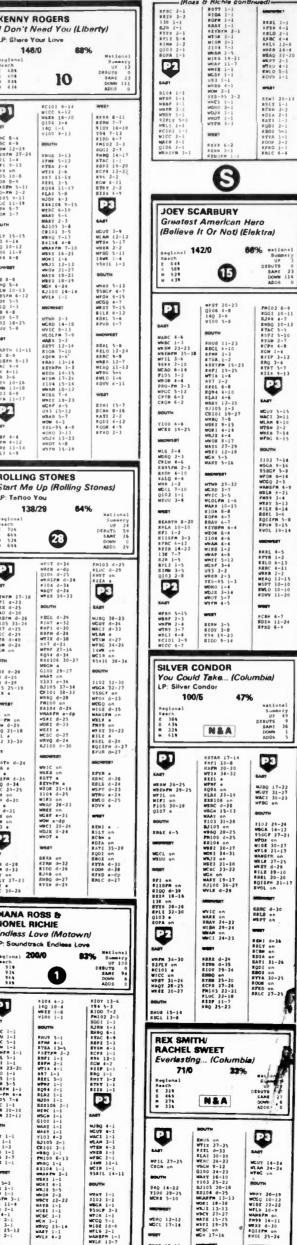








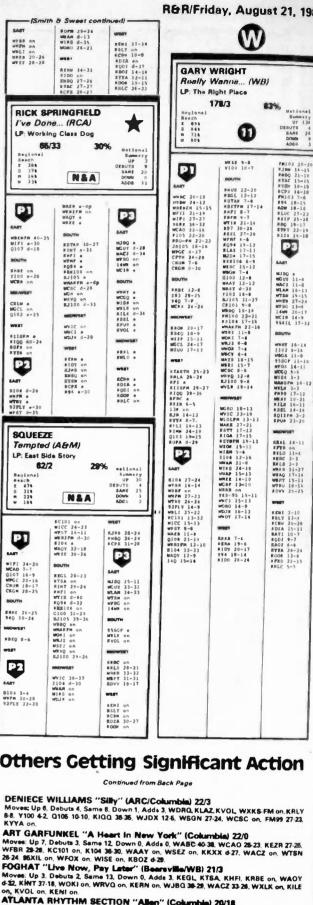




RYYR 18-18

P2

FREE 12-12 EPYR on BERC 17-16 WEPT 17-17



Others Getting Significant Action

CALLEY STATE WOK! On, WRVQ on, KERN on, WJBQ 38-29, WACZ 33-28, WXLK on, KILE On, KVOL on, KENI on KEN

WF80 on, KV0L on.

GO GO'S "Out-Lipe Are Seeled" (BR8) 18/2

Moves: Up 6, Debuts 2, Seme 6, Down 0, Adds 2, KG0L KZZP, WXKS-FM 27-16, KEARTH 13-6,

KRLA 13-12, KIS-FM 8-7, KEZR on, WHFM on, WPST 33-36, WAQY d-32, WAXY on, WVIC on,

KKUX 30-21, WQUY on, WRKR d-36.

GO 19U'S "COUR LIDE AND SEASON" (BREET TEXT
MOVINE: UP & Doburs 2. Same & DOWN Q. Adde 2. KGQI, KZZP, WXKS-FM 27-18, KEARTH 13-8,
KRLA 13-12, KIBS-FM 8-7, KEZR ON, WHFM ON WPST 33-38, WACY OS, WALY ON, WYIC ON,
KKUX 30-21, WGULY ON, WRIKE 438.

ARETHA FRANKLIN & GEORGE BENSON "Love AS The Hart Away"
(Arista) 12/8, Moves: Up Q. Debuts 1, Same 3, Down Q. Adde & WFIL, Y10Q, WTDK, WBSQ,
WCSC, WGM, KYNO-FM, FMSB, KYOL, WXKS-FM ON, KRLY ON, KSET-FM 4-28, WYIC ON,
BERNADETTE PETERS "Debloated To The Othe 1 Love" (MCA) 13/2
MOVES: Up 1, Debuts Q. Same 10, Down Q. Adde 2, KRBE, WHFM, WFIL ON WIR ON, BJ10S ON,
KJ100 ON, KERN ON, KTAC ON, KCPX 38-34, 14WK ON, KRLC ON,
DEVO "Worlding in A Coal Mine" (Fall Moory/Asylam) 12/7
MOVES: Up Q. Debuts 1, Same 4, Down Q. Adde 7, KRBE, WAQY, KEGL, KUX108, CK101,
WSFT, KYYA, KIQQ 45-7, Z100 ON, WFOX ON, KRLC ON,
CHERYL, LYNN "Shake It Up Torright" (Columbia) 12/1
MOVES: Up Q. Debuts 2, Same 3, Down 2, Adde 1, KEARTH, WXKS-FM 4-28, KIQQ 19-18, KFRC
30-27, KQGI 29-28, WJBG 22-18, WQUY 4-33.
FOREIGNER "Weiting For A Girl Like You" (Atlantic) 12/0
MOVES: Up Q. Debuts 2, Same 10, Down Q. Adde 0, KEZR ON, B100 On-dp, KNUS on-dp, WTIX
ON, KX104 ON, Z104 ON, WAMA 4-28, KKXX ON-dp, FM102 ON, WFOX ON, WKRR 0-38.
TEENA MARIE: "Square Blx" (Gordy) 11/0
MOVES: Up Q. Debuts 1, Same 10, Down Q. Adde 0, KEZR ON, B104 ON-dp, KNUS ON-dp, WTIX
ON, KX104 ON, Z104 ON, WAMA 4-28, KKXX ON-dp, FM102 0-28, KRQI 9-8, KRYT 11-8,
BILLY & THE BEATERS "At This Moment" (AMB) 14/8
MOVES: Up Q. Debuts 1, Same 3, Down Q. Adde 0, WKTU 3-2 WXKS-FM 13-12, KRLY 9-8, KRLA
9-6, KFRC 27-31, KSET-FM 1-1, KYNO-FM 8-4, FM102 0-28, KGQI 9-8, KHYT 11-8,
BILLY & THE BEATERS "At This Moment" (AMB) 10/4
MOVES: Up Q. Debuts 1, Same 2, Down Q. Adde 4, KRQQ, WAAY, WGH, WAKY, KIOY, WXLK,
KNUS ON, WYIC ON, KFRI 0-32, WGH ON, KCPX ON, WFIS 0-33.
TEMPL THIONS "Alming At Your Heart" (Gordy) 10/4
MOVES: Up Q. Debuts 1, Same 2, Down Q. Adde 4, KRQQ, WAAY, WGH, WAKY, KIOY, WXLK,
FM 0-30, B104 0-30, WFR 0-22, WGH 0-18, KPX ON, ON, ON, ON, ON,

ARETHA FRANKLIN

GEORGE BENSON



"LOVE ALL THE HURT AWAY" The Musical Union That's Already Making Magic Happen.

It's the musical royal wedding of 1981 on the smash hit single that's already an R&B home run and is rapidly breaking on pop and adult contemporary radio. From the awesome new Aretha Franklin album, Love All The Hurt Away.

Highest debuting record on the Billboard, Cashbox, Record World R&B Charts.

CHR action immediate! Y100, WFIL, WXKS-FM, WBBQ, WTIX, KRLY, WCSC, WGH, KYNO, WYSL, FM99, WYNO, KVOL, KSET, WVIC.



THE PICTURE PAGE

Portrait Keeps Balance



Portrait celebrated the recent signing of Balance to the label with a reception. Pictured (I-r) are Leber-Krebs's Louis Levin, Portrait VP/GM Lennie Petze, Epic's Frank Dileo, group's Bob Kulick and Peppy Castro, CBS Records Group President Walter Yetnikoff, Steve Laber of Leber-Krebs, group's Doug Katsaros, CBS Records Group Deputy President Dick Asher, and E/P/A Sr. VP/GM Don Dempsey.

E/A WEA Showcase



Elektra/Asylum highlighted its presentation at the recent WEA convention in Chicago with performances by Grag Kihn, Debra Laws, Lee Ritenour, Joay Scarbury, and Hank Williams Jr. Pictured (I-r) are E/A's Mel Fuhrman, Sr. VP Jack Reinstein, Exec. VP Vic Faraci, Scarbury, E/A Sr. VP Bruce Lundvall, Ritenour, Sr. VP Jerry Sharell, WEA's Al Abrams, and Kihn.

Triumphant RCA Listening Session



RCA recently staged a listening party to hear Triumph's forthcoming album "Allied Forces." Pictured with the artwork for the LP cover are (I-r) RCA VP John Betancourt, label President Bob Summer, group's Rik Emmett and Mike Levine, ICM's Wally Meyrowitz, and RCA VP Jack Cralgo.

Spirit Of America



Capitol's America recently played the Greek Theatre in Los Angelas, and were visited after the show by Capitol and EMI International executives. Pictured (I-r) are EMI Australia's Alex Coroneous, Capitol Group VP Helmut Fest, EMI South Africa's Doug Hill, Capitol U.S.'s Bruce Garfield, America's Gerry Beckley and Dewey Bunnall, and EMI Electrola/Germany's Walter Puetz.

Arista Pools Promotion Input



A whole raft of Arista promotion talent gathered informally to float new strategy ideas at the company's recent sales/promotion convention in Puerto Rico. Pictured in the swim of things are (i-r, front) Jaff Cook and Randy Hock; (i-r, rear) Rick Galliani, VP Mike Bone, Robin Kravitz, and Dave Loncao.

Mercury Boosts Blow Up



Mercury/Polygram's Kurtis Blow rapped up a show at New York's Peppermint Lounga recantly, and was visited backstage by friends, associates, and label executives. Pictured (I-r) are co-producer J.B. Moora, Polygram's Tommy Young, Blow, and co-producer Robert Ford.

Backstage Transfer



Following the Manhattan Transfer's recent Greek Theatre performance, Altantic Exec. VP/GM Dave Glew congratulated the group backstage. Pictured (I-r) are group's Alan Paul, Glew, and group's Janis Siegel, Charyl Bentyne, and Tim Hauser.

Half A Gold Better Than None



Takoma's Swamp Dogg was presented with half a gold racord for his forthcoming labal debut "I'm Not Salling Out, I'm Just Buying In." The artist was assured he'd receive the other half after tha LP is certified gold. Pictured (I-r) are Takoma GM Jon Monday, label co-owner Bill Coben, Swamp Dogg (aka Jerry Williams Jr.I, Takoma President Danny Bruce, and Chrysalls VP Stan Layton.



Teff Gelb- AGG

WKLS GETS 10.7

The South Rises Again!



Spring ARB AOR success stories continue to roll in, and among the most impressive is that of WKLS/Atlanta, which rose from last book's 6.6 to this spring's 10.7 (the station sells in combination with its partial-simulcasted AM, which received a .6, so in total 96 ROCK had an 11.3). It's WKLS's first market-dominant book, and a great one for PD Alan Sneed.

"The old philosophy that jocks are just there to execute the music format is antiquated as hell.'



-Alan Sneed

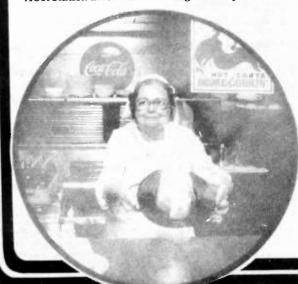
Chattanooga-born Sneed has spent his entire radio career in the South, beginning at WROL/Knoxville and segueing to a PD post at the first AM Burkhart-Abrams Superstars station, Knoxville's WKGN. He moved to Nashville in 1978 as PD of WKDA (Country) and WKDF (AOR), and joined WKLS as PD in 1980.

The WKLS Competitors

WKLS is Atlanta's only AOR station, a fact which certainly figures into its overall ratings profile, though not explanatory of its spectacular jump this past book. Sneed considers as his main competitors two area CHR's: WZGC (which posted a 10.6), and WQXI-FM (8.9), along with the Black/CHR-blended WVEE (8.9)

How did Sneed turn around WKLS to best his contemporary competition? He answered, "First, I didn't feel the station was hit-oriented enough. I wasn't hearing the AOR classics by groups like Lynyrd Skynyrd or Led Zeppelin, the classic power oldies. I took the station more hit-oriented for oldies and more mainstream mass appeal for

'My second biggest immediate concern upon joining WKLS was that there was very little visibility for the station in the marketplace. There were no bumper stickers, no T-shirts, no baseball caps; none of the stuff that's so important to an AOR station in terms of creating visibility. So I set



up a merchandising program that has been incredibly successful; we now sell about a dozen items at 20 Turtles record outlets."

WKLS's Music

Tackling both concerns in greater depth, Sneed explained WKLS's overall music philosophy: "It's not a loose station by any means; we play between 35-50 currents. At the same time, I don't think we're hyper-tight. Recurrents and oldies should be most carefully programmed. If a record doesn't happen as a current, I think you should move on, get something else in there.

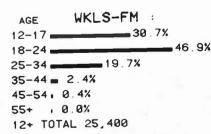
"In terms of currents, my philosophy sets me apart from most Superstars programmers: I believe in playing a decent amount of new music and not being so safe that you never take any chances. The competitive situation helps me do that, but even in Nashville (where I was fighting a Superstars station), if I had it to do over again, I doubt my new music policies would change. We can't be too idealistic in terms of exposing new product and educating the audience, but at the same time, I started out as a freeform progressive programmer, and I guess there's still a bit of that person left in me. Plus, where do the AC/DC's come from to replace the Led Zeppelins if we don't give them airplay? It's that simple."

Does the regional stereotypical Southern boogie band go over well in Atlanta? Sneed's answer was surprising: "I think Southern boogie has run its course as a music form in the Southeast. A lot of the Southern rock bands are more popular in certain Northeastern pockets than they are down here!

What I find is that straight-ahead rock and roll is the most popular type of music to an AOR audience in the Southeast. You don't see a lot of 'trendy' rock down here; new wave is not much of a factor down here. Nor is country, due to a 'country backlash' on the part of our listeners because of the overall popularity of country in the South

"We do play some new wave by groups like B-52's and the Brains, but they're local, and our listeners are very loyal to local musicians. We have to be very careful in playing new wave

ATLANTA METRO + SPRING, 1981 + AVERAGE 1/4 HOUR ESTIMATES MONDAY-SUNDAY : 6.00AM HIDNIGHT



because it's not representative of the interests of the mainstream AOR listener.

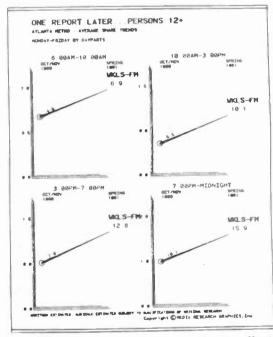
"We also play artists like Dan Fogelberg, Firefall, and Little River Band. But once again, we have to play it carefully because it's not appealing to our core audience.

We can't be flat-out rockers; we have to be a little more mass appeal than that. If I were in a more competitive situation for AOR's I would have to target more specifically. Here it's not a concern unless we violate the expectations of our core audience. We're very careful about that; we're the station that plays AC/DC and Rush

That's what we're basically about. We don't want to alienate the listeners who show up at our remotes, go to concerts, and buy the records we play; they really give the station its loyal listeners and its market visibility."

Research: Tempered By Gut

Sneed uses various kinds of research to determine the preferences of his core audience. "First, we have access to Burkhart-Abrams's research. We also tabulate a massive number of requests. Those are active listeners, of course, but it gives us some hard and fast feedback in terms of their interests. We do a lot of sales research as well, which also centers on active listeners. We've found that sales and requests, coupled with the trades and our access to Superstars research, does quite nicely."



He was not as enthusiastic about callout research: "I have background in research (I did a doctoral program in educational research and development), and we've done a little callout research, and I don't place much faith in callouts. It has its place, but programmers who feel they have to do everything their research indicates, even when that research says black is white and

Continued on Page 30



Continued from Page 29

you know black is black, are placing too much emphasis in the wrong areas. You have to use research just like any other form of input; it's just another programming tool, and it must be tempered with some gut feeling."

Life In A Fishbowl

I wondered whether it was tough for Sneed to program a Superstars station in the city where Burkhart-Abrams is headquartered. He responded, "When I got here I had to make certain we didn't feel like we were programming in a fishbowl just because the consultancy was in our marketplace. Burkhart-Abrams are employed by the radio station to give us the benefits of their information from all over the country. I look at them as an information brokerage firm; they are not the sole source for our information."

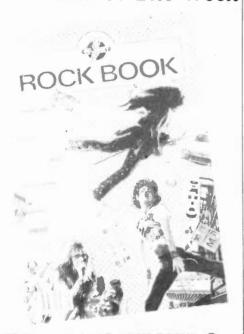
Merchandising

The second of Sneed's major concerns in reshaping WKLS was merchandising. He admitted, "I've always been inspired by the job Dan Garfinkel has done merchandising WMMS/Cleveland. We try to sell enough pieces to cover production costs as well as the cost of giving the item out over the air. It has worked very well for us to date. For instance, we've done 4000 dozen T-shirts and jerseys over the past 11 months. The vast majority were sold at a profit which has enabled us to give away the rest in station promotions. We have to generate enough volume not only to give us a profit but to profit the retailers as well. We have to give retailers part of the profits so they have a reason to keep handling our stuff other than just increasing store traffic.

increasing store traffic.

"The items range in price from 96¢ (keychain) to our highest-priced item, a beach towel at \$8.96. The jerseys and T-shirts are the

Promotion Of The Week



WMET'S "CLASSIC ROCK BOOK": Borrowing an idea from Metromedia sister station KMET/Los Angeles, WMET/Chicago produced a 76-page, four-color concert guide listing of all area concert venues. The station even redrew seating charts of all locations for clarity.

Also included are a complete listing of Chicago area rock and music clubs, important entertainment phone numbers, and profiles of the WMET airstaff.

The guide is embellished with exclusive color photos of Chicago performances by artists like Bruce Springsteen, Fleetwood Mac, Pat Benatar, and the Rolling Stones.

75,000 books were printed at a per unit cost of around \$3; the WMET Classic Rock Book sells for \$4.95 throughout Chicago.

most consistent sellers. Wallets and sunglasses have also done well; we can offer a quality product with our name imprinted for less than our listeners can buy it at a department store, since we're not looking for a 40% profit.

"The only items that don't seem to work are the strictly-female items: french-cut shirts, tote bags. We can get rid of everything we produce sooner or later, but we find, for instance, that many of the women prefer to wear the regular T-shirts."

Part of WKLS's aggressive marketing approach is the "96 Rockard." "We have 130,000 on the street, and hope to increase that to 200,000 by year's end," Sneed reported. "When the person picks one up at a store, he fills out an application which we collect and feed into a computer. Of our current registered cardholders, only 15% are under the age of 15. About 30% are 15-19, and over 55% are 20 or older.

"I've never subscribed to the concept of rock and roll 'armies' or 'air forces.' I know they can be effective, but they seem limiting in their appeal, while calling the promotion a 'Rockard' gives it a timeless, ageless appeal." He continued, "All Rockards are numbered,

He continued, "All Rockards are numbered, and we use them for lots of on-air giveaways. We either give out the card number or the cardholder's name and ask him to call within 96 minutes to claim a prize. Plus, the cards are used for constant discounts at clubs, record and clothing stores. Sales packages are available for clients who want to use the card for specials in their stores.

"That's the key: keep the card valuable. I feel our Rockard has been one of our best merchandising tools in terms of creating additional visibility for WKLS. At the same time, it has been profitable for us financially, since we charge clients for the privilege of using our promotional vehicle."

Other Success Factors

Sneed also credited his GM and staff for their help in achieving WKLS's ratings success. He said, "GM Dick Meeder has been extremely supportive of me since I got here. We needed visibility, and Dick was very generous in terms of budgeting for promotions, merchandising and TV ad campaigns.

"The staff has been great. I encourage them to inject their personalities into the radio station. The old philosophy that jocks are just there to execute the music format is antiquated as hell. There's never a time when a jock on this station has no choice in terms of what he can play. He is always given some leeway to make the station flow properly."

As WKLS "flows" into the future, it faces some internal upheaval as the station switches ownership from SJR to Gulf United (which also owns AOR's KTXQ/Dallas and WFBQ/Indianapolis). Sneed anticipates no format modifications under new ownership (you can't do better than first place in the market), so it looks like Southern rock fans have lots to look forward to from WKLS.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WAAF/Worcester presented Wishbone Ash for \$1.07.

BROADCASTS: Cold Chisel on WOUR/Utica...Greg Kihn on WPLJ/New York.

CONVERSATIONS: Tubes on WMMR/Philadeiphia... Savoy Brown on WNEW-FM/New York... Stevle Nicks, Van Halen, Ozzy Osbourne, Gary O' on Q107/Toronto... Linda Blair on WFYV/Jacksonville... Wishbone Ash on GIRFM/Mancheater... Ozzy Osbourne, Greg Kihn on WOUR/Utica... Holly & Italians on KROQ/Pasadena... Billy Squier on K97/Edmonton... Silver Condor on WQBK/Albany... Danny Joe Brown on WLVQ/Columbus... Toronto, Greg Kihn on WMJQ/Rochester... Peter Tosh on KLAQ/El Paso... Bert Ligon on WBWB/Bloomington... Spencer Davis, Split Enz, David Lindley on CFOX/Vancouver... Ramones on KUPD/Phoenix.

EVOLUTION

Providence gets a new AOR in September when 50,000 watt WHJY switches from BM; Jim Murphy will program...KZAM-AM/Seattle has switched call letters to KJZZ...Chuck Dunaway has been upped to Operations Manager from PD at KLBJ/Austin, while John Logan has been upped to PD (he's still MD as well) ... KZAP/Sacramento has named John Russell as MD from the airstaff. Tim Bedure has exited middays at the station...Jonathan White has exited as MD at WROQ/Charlotte, which has picked Jack Daniel as his MD successor... Morgan Evans has been picked from the KRKN/Anchorage airstaff as .Tom Marshall has been named MD of KFMG/Albuquerque. Lenny Bloch is new to middays at the station while Bob Davies has left KFMG...KBPI/Denver has hired three new staffers: Karen Stern for overnights from KWFM/Tucson, Tim Jeffries for weekends from KBCO/Boulder, and Shari Wood, also for weekends, from KERE/Denver...Digby Welch has exited middays at KGB-FM/San Diego...Michael Ross has left WSHE/Miami afternoons...Dave Carew has been named Produc-Director for WHCN/Hart-.KMGN/Bakersfield has upped T.J. Noone to Production Director, and has moved Van Johnson to afternoon drive from over-nights.

UPDATE

Several AOR jocks have been "canned" lately, including WIOQ/Philadelphia's Helen Leicht and WQDR/Raleigh's John Lisle. Actually, the jocks were taking part in MD fund-raising promotions, broadcasting from inside a palace of softdrink six-packs that were being sold to benefit the research organization ... WMMS/Cleveland world-premiered the upcoming Cleveland Int'l. Meatloaf album "Dead Ringer" over a week ago, playing tracks till the station received a cease and desist order from the record company...KLOL/Houston premiered its hometown "Talent-Texas" album simultaneously at six listener parties, featuring \$1.01 drinks and \$1.01 coupons discounting the purchase price of the .. More great ARB numbers: KWXL/Albuquerque's 9.5; Y95/Rockford's jump of 7.8-11.5; WSYR/Syracuse's rise from 9.6-12.1; KLBJ/Austin's climb from 6.6-11.2; WIMZ/Knoxville's market-dominant 8.1; and KFMQ/Lincoln's great rise from 11.8 to 16.9 (which makes them this book's 12+ figure champs to date) ... Q107/Toronto "Band-Aids" is a new weekly feature that presents want ads for musicians... WRNO/New Orleans jock Chuck Kirr completed a 100-hour onair marathon for MD that raised over \$30,000 in pledges...WROQ/Charlotte gave away a "Mean Street" Machine motorcycle in conjunction with Warner Bros. and the latest Van Halen album...WMMR/Philadelphia held a Pete Rose lookalike contest at a local club; the winner received what's left of a season's pass to the local games...WLVQ/Columbus raised over \$300 for charities in recent promo-... WPLR/New Haven held a beach party attended by over 2000 listeners who were entertained by frisbee demonstrations and live local mus-.. Congrats to newlyweds Scott and Julie Fisher. Scott's PD at WIZD/W. Palm Beach, but for the next two weeks he's honeymooning in London... "Hollywood Niteshift" has joined the airwaves of KLOS/Los Angeles. It's an hourlong weekly improvisational comedy show, sort of like "Saturday Night Live" without video, starring KLOS morning man Frazer Smith, actor Michael Gwynne, and Firesign Theatre member Philip Austin. The show was once heard on competing KROQ/Pasadena, and has returned as the first move in what its producers hope will result in a syndication deal.

COMING NEXT WEEK: We'll take a oneweek breather from our continuing series of AOR ARB success stories. Next week, I've asked Joint Communications VP John Parikhal to share some of his firm's recent research results. His comments offer an interesting look at some of AOR's greatest challenges for the eighties.



WPLJ TAKES THE SILVER



WPLJ RADIO IS PROUD TO ANNOUNCE TO ANNOUNCE OUR 25TH BOOK IN A ROW AS THE ROW AS THE MOST LISTENED TO MOST LISTENED TO MICE

The largest FM rock audience in America has been tuned to WPLJ
95.5 FM for over 6 years. And, with the latest Spring
1981 Arbitron, we're also celebrating a 4.5 share—our biggest book ever, making WPLJ the most listened to FM rock station in America among persons 12+.

teens, and adults 18-34. Arbitron, Persons IZ+, Cumulative Listening. Mon-Sun 6AM-12Mid, Metro Survey Area. Spring 1981 Arbitron, Persons IZ+, Teens, Adults 18-34, Average Quarter Hour Listening. Mon-Sun 6AM-12Mid, Metro Survey Area. The audience data used herein are estimates only, not necessarily accurate to any precise mathematical degree.

©1981 American Broadcasting Companies, Inc

Chart Summary

August 21, 1981 **156 REPORTERS** of airplay preference. 2 8 JOURNEY Escape (Columbia) "Crying" "Stone" "Don't" Title 13 STEVIE NICKS...... Bella Donna (Modern/Atco)..... "Stop" "Edge" "Lace" Title PAT BENATARPrecious Time (Chrysalis) "Fire" "Dark" "Just" Title MOODY BLUES Long Distance... (Threshold/PG) "Voice" "Meanwhile" "22,000" 2 17 5 BLUE OYSTER CULT Fire Of Unknown Origin (Columbia) . "Burnin" "Joan" "Wars" "Sole" 10 21 ZZ TOP "Tube" "Pearl" "Party" "Hell" TOM PETTY & HEARTBREAKERS.. Hard Promises (Backstreet/MCA) .. "Woman" "Night" "Thing" 4 6 R 10 7 10 11 11 BLACKFOOT Marauder (Atco) "Fly" "Searchin" "Rattlesnake" ALLMAN BROTHERS BAND . Brothers Of The Road (Arista) "Straight" Title "Rights" "Beg" 20 12 20 17 MICHAEL STANLEY BAND North Coast (EMI America) "Heartland" "Hearts" "Nite" 12 13 15 FOGHAT......Girls To Chat.. (Bearsville/WB) "Live" "Wide" "Close" 12 ROLLING STONES Start Me Up (Rolling Stones) 45 15 22 16 10 16 14 17 SQUEEZE East Side Story (A&M) "Tempted" "Quintessence" 14 15 16 18 19 19 17 9 13 15 20 TUBES The C. B. Principle (Capitol) "Talk" "Amnesia" "Sushi" "Dont" 23 34 PRETENDERS Pretenders II (Sire) "Adultress" "Pack" "Roses" 36 33 DIESEL Watts In A Tank (Regency) "Sausalito" 24 29 23 21 POINT BLANK American Excess (MCA) "Nicole" "Broke" 16 18 18 GARY WRIGHT The Right Place (WB) "Really" "Heartbeat" "Rose" VAN HALEN Fair Warning (WB) "Unchained" "Mean" "So" "Dirty 11 14 19 26 39 OZZY OSBOURNE Blizzard Of Ozz (Jet) "Train" "Know" 27 28 28 28 35 31 29 38 30 30 31 32 27 27 25 24 26 MICK FLEETWOOD The Visitor (RCA)..... "Rattlesnake" "Walk" "Fade" PABLO CRUISE......Reflector (A&M)"Cool" 37 35 12 20 25 35 JOE WALSH There Goes The... (Asylum) "Life" "Rivers" DIRT BAND Jealousy 81 (Liberty) Title "Close" "Fire" "Crossfire" SHOOTING STAR Hang On For Your Life (Virgin)..... "Flesh" "Hang" 37 LITTLE RIVER BAND......Night Owls (Capitol) 45 New 38 Entry 22 25 32 PHIL COLLINS Face Value (Atlantic) "Air" "Missed" 39 IRON MAIDEN Killers (Harvest) "Wrathchild"

Album cuts are listed in order

superstar albums fight tooth and nall for the top eirplay positions. FOR-EIGNER clung to number one, just beating the competition in hote and total reports. JOURNEY held rock steady as NICKS Inched into third place: the two tied for total reports but Journey bested Stevie by one hot report (station weighting by parallels also played a role in the positioning). BENA-TAR remained very healthy in hots. MOODYS maintained as METAL moved up. ZZ gained in all upper rotations. SQUIER and BLACKFOOT held their own, ALLMANS showed great conversions. STONES single debuted with excellent edd reports (145), ELO showed great gains in upper rotations. DEF jumped in mediums, PRETEND-ERS gained in all rotations. DIESEL continued Its Impressive rise. RIDER rose in mediums. OZZY held his own as RICKIE climbed and BALANCE meintained. debuted with a solid combination of reports for all rotations. PABLO inched up. DIRT, STAR and LRB (single) all debuted with strong adds. The Significant Action listings came closest to charting this

The AOR National Airplay/40 chart The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in Italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold Italic type ere also current singles.

MOST ADDED

		8/21	8/14	8/7	7/31	7/24
1	DIRT BAND	67/63	3/3	0/0	0/0	0/0
	Jealousy 81 (Liberty)	M-3	M-0			
	Title	H-1	H-0			
2	IAN HUNTER	51/44	30/30	9/0	0/0	0/0
	Short Back (Chrysalis)	M-6	M-0			
	"Central Park"	H-2	H-0			
3	LITTLE FEAT	65/30	43/43	0/0	0/0	0/0
	Hoy-Hoyl (WB)	M-21	M-0			
	"Gringo"	11-14	H-0			
4	DEBBIE HARRY	31/24	10/10	0/0	0/0	0/0
Tie	Kookoo (Chrysalis)	M-4	M-0			
	"Backfired"	H-3	H-0			
4	SNIFF 'N' THE TEARS	26/24	4/4	0/0	0/0	0/0
	Love Action (MCA)	M-1	M-0			
	"Driving Beat"	H-1	H-0			
6	PRETENDERS	78/23	74/74	ON	0/0	0/0
	Pretanders II (Sire)	M-30	M-0			
	'The Adultress'	H-25	H-0		1000	
7	BOB DYLAN	24/19	2/2	0/0	0/0	0/0
	Shot Of Love (Columbia)	M-4	M-0			
	"Shot Of Love"	11-1	H-0			
8	ALLMAN BROTHERS	114/18	108/94	0/0	0/0	0/0
Tie	Brothers Of The (Arista)	M 66	M-11			
	"Straight From The Heart		H-3			
8	ELO	99/18	103/91	12/11	0/0	0/0
Tie		M-36	M-6	M-0		
_	"Hold On Tight"	H-46	H-6	H-1		
8		80/18	87/17	73/56	25/25	0/0
Tie			M 39	M-14	M-0	
	"Let It Go"	H 12	H-11	H-3	H-0	
8	RIOT	19/18	1/1	0/0	0.10	0/0
	Fire Down Below (Elektra		M-0			
40	"Swords"	H-0	H-0			
12	SHOOTING STAR	42/16	35/23	18/15	0/0	0/0
	Hang On For (Virgin)	M-20	M-9	M-0		
43	"Flesh & Blood"	H 6	H.3	H-0		
13	REO RIDER	83/14	51/17	60/52	3/3	2/2
Tie	As Far As Siam (Capitol)	M-44	M-30	M-3	M-0	M-0
12	"Lunatic Fringe"	14-6	H-4	H-6	H-0	H-0
13	SPYRO GYRA	27/14	7/6	0/0	0/0	0/0
	Freetime (MCA)	M-6 H-0 J-8	M-0 H-0 J-1			
15	BRYAN ADAMS				4.00	
10		14/13	3/3	1/0	1/0	1/0
	Bryan Adams (A&M)	M-0	M-0	M-1	M-1	M-0
	ABLIONZ COIZ	H-1	H-0	H-0	H-0	H-1

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

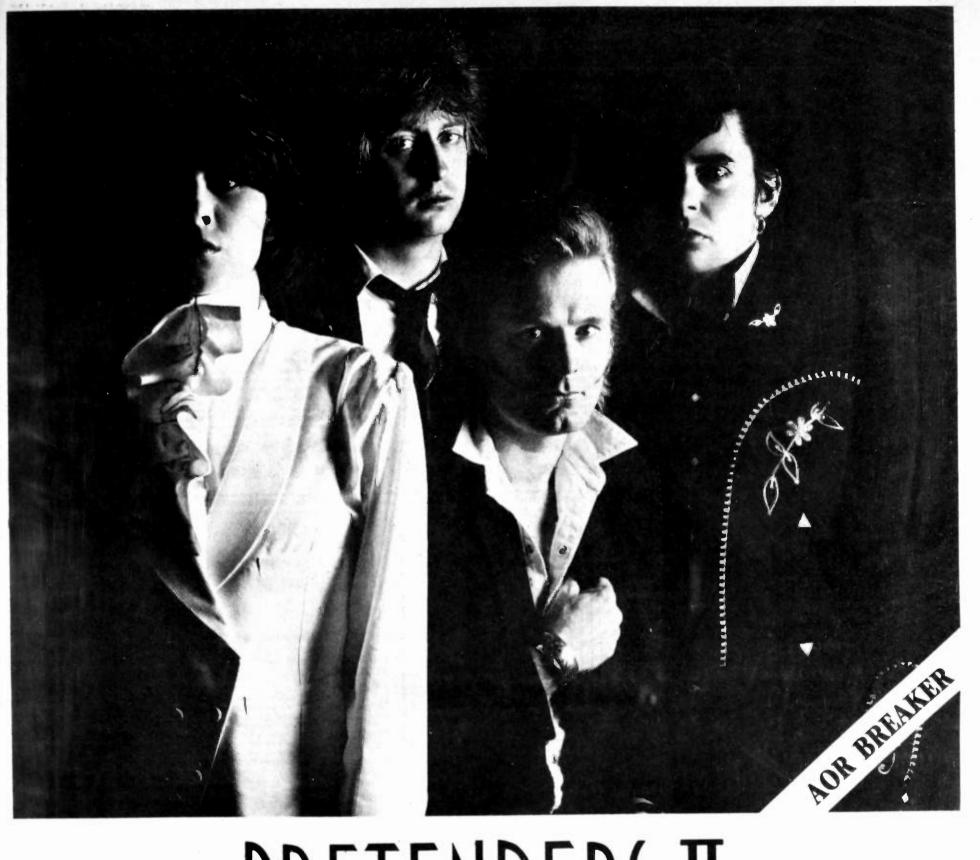
8/21 8/14 8/7 7/31 7/24

1	FOGHAT	97/73	100/75	113/82	104/84	109/86
	Girls (Bearsville/WB)	A-0	A-0	A-3	A-1	A-9
	"Live Now - Pay Later"	H-24	H-25	H-28	H-19	11-14
2	MICHAEL STANLEY	107/71	105/68	102/62	92/54	98/2
	North Coast (EMI America)	A-4	A-9	A-16	A-21	A-98
	"Heartland"	H-32	14-28	H-25	H-17	H-0
3	ICEHOUSE	83/61	87/65	96/73	93/72	84/66
	Icehouse (Chryselis)	A-2	A-0	A-1	A-6	A-6
	Title	H-20	H-22	H-21	H-16	H-13
4	BLACKFOOT	106/58	112/55	123/65	131/67	130/67
	Marauder (Atco)	A-0	A-1	A-0	A-0	A-3
	"Fly Away"	H-48	H-56	H-58	H-64	H-80
6	ALLMAN BROTHERS	114/58	108/11	0/0	0/0	0/0
	Brothers Of The (Arista)	A-18	A-94			
	"Straight From The Heart"	31-40	H-3			
6	DIESEL	73/53	70/48	72/45	62/39	55/36
	Watts In A Tank (Regency)	A4	A-6	A 9	A-6	A-6
	"Sausalito"	H-16	H-16	H-18	H-15	H-14
7	ZZ TOP	130/52	126/49	129/41	129/3	6/1
	El Loco (WB)	A-1	A-6	A-16	A-123	A-5
	"Tube Snake"	H-77	H-71	H-73	H-3	H-0
8	HEAVY METAL	144/50	138/64	130/60	126/7	3/0
Tie	Various Artists (F.M./Asylum	A4	A-6	A-17	A 117	A-3
	Title - "Ride"	H-90	H-66	H-63	H-2	H-0
8	DEF LEPPARD	8 0/50	67/39	73/14	25/0	0/0
	High 'N' Dry (Polydor/PG)	A-18	A 17	A-66	A-25	
	"Let It Go"	H-12	H-11	H-3	H-0	
10	SQUEEZE	26/46	82/41	97/52	36/49	98/56
	East Side Story (A&M)	A-2	A-0	A-1	A Z	A-3
	"Tempted"	H-36	H-41	H-44	H-46	H-39
11	BLUE OYSTER CULT	129/45	132/48	140/49	142/57	143/64
	Fire Of (Columbia)	A-0	A-1	A-0	A-0	A4
	"Burnin' For You"	H-84	H-83	14-91	H-86	H-75
12	RED RIDER	63/44	51/30	60/3	3/0	2/0
Tie	As Far As Siam (Capitol)	A-14	A-17	A-62	A-3	A-2
	"Lunatic Fringe"	H-6	H-4	H-6	H-0	H-0
12	POCO	55/44	68/48	74/49	64/41	55/32
	Blue & Gray (MCA)	A-0	A-6	A-7	A-6	A-10
	"Widowmaker"	H-11	H-15	H-16	H-17	H-13
14	MICK FLEETWOOD	51/44	68/56	75/56	80/52	78/55
	The Visitor (RCA)	A-0	A-1	A-3	A 11	A-7
	"Rettlesnake"	H-7	H-11	H-16	H-17	H-14
15	BALANCE	54/43	56/43	56/37	47/27	42/24
	Balance (Portrait)	A-3	A-4	A-B	A-14	A-14

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE H		П	T	1	
		-			
	8/21	8/14	8/7	7/31	7/24
1 FOREIGNER		151/13	163/13	9 157/14	0 160/137
4 (Atlantic)	A-0	A-1	A.O.	A-2	A-6
"Urgent"	M-18	M-14	M-14	MI-16	96-18
2 JOURNEY			158/12	9 150/33	26/7
Escapa (Columbia)	A-0	A-0	A-6	A-110	0.14
"Who's Crying Now"	M-16	M6-17	M-23	94-7	PM-6
3 STEVIE NICKS		146/12	153/28	37/7	0/0
Bella (Modern/Atco)	A-0	M-1	A-112	A-20	
"Stop Draggin' My Heart		M-20	M 13	M-1	
4 PAT BENATAR	141/130	146/13		150/13	5 153/130
Precious Time (Chrysalis)		A-0	A-0	A-1	A.9
"Fire & Ice"	M-11	M-14	M-11	M-14	M-14
6 MOODY BLUES			149/13		7 156/136
Long (Threshold/PG)	A-0	A-1	A-0	A-0	jA-0
"The Voice"	M-12	M-15	M-13	M-19	M-20
6 HEAVY METAL	144/90	138/66	130/53	126/2	2/0
Verious Artists (F.M./Asylum		A-0	A-17	A-117	E.A.
Title — "Ride" 7 BLUE OYSTER CHIT	M-60	MI-84	M-60	80.7	M-0
OIDIEN COL	129/84	132/83	140/31	142/85	143/75
Fire Of (Columbia)	A-O	A-1	A-0	A-0	A-4
"Burnin' For You" 8 BILLY SQUIER	M-46	M-46	M-48	M-67	96-64
	110/00	115/87		125/100	10000
Don't Say No (Capitol) "Lonely"	A-0	A-1	A-0	A-O	A-0
9 ZZ TOP	M-30	MI-27	M-23	M 25	M 25
El Loco (WB)	130/77	126/71	129/73	129/3	6/0
'Tube Sneke"	A-1	A-6	A-15	A-123	A-6
10 TOM PETTY	M-62	M-48	M-41	M-3	M-1
Hard (BackstreeVMCA)	101/76	121/96		1	139/121
"Woman In Love"	A-0	A-0	A-0	A-0	A-0
11 GREG KIHN BAND	M 25	M-25	M 23	M 24	M-18
Rockinnroll (Berserkley)		61/53	84/53	89/60	86.68
"Breakup Song"	M-27	A-0 M-28	A-2 M-28	A-1	A-3
12 BLACKFOOT	106/48	112/56	123/58	M-36	M-36
Marauder (Atco)		A-1	A-0	131/64	130/60
"Fly Awey"		A-1 M-55	M-65	A-0	A-3
13 ELO	99/45	103/6		M-67	M-67
Time (Jet)		A:21	A-11	0/0	0.00
"Hold On Tight"		M-6			
14 ALLMAN BROTHERS		108/3	M-0 0/0	0.10	0.00
Brothers Of The (Arista)		A 24	0/0	0/0	0/0
"Straight From The Heart"		M 11			
16 SQUEEZE			97/44	WE/45	86/39
East Side Story (A&M)				A-2	A-3
'Tempted'		-		M-48	M 64

The Hottest reports of charting artists are displayed over a five-week The Hottest reports of charting artists are displayed over a five-wee period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represent total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



PRETENDERS I

Consensus Cuts:

I Go To Sleep • Pack It Up • The English Roses • Louie Louie

36-22 AOR National Airplay/40

PRODUCED BY CHRIS THOMAS

A REAL RECORD
On Sire Records & Tapes. Marketed by Warner Bros. Records Inc.



THE TOUR

August 23 August 24 August 28-29 August 30 August 31 September 1 September 6 September 7

Milwaukee WI Minneapolis MN San Francisco CA Santa Barbara CA Los Angeles CA Los Angeles CA San Diego CA Tucson AZ Denver CO

September 12 September 13 September 14 September 15 September 16

September 22

Tulsa OK Oklahoma City OK Dallas TX Austin TX Houston TX September 19 September 20 New Orleans LA Memphis TN Kansas City MO

St. Louis MO

September 24 September 25 September 26 September 27 Sept 30-Oct 1 October 2 October 3 October 5-9

Indianapolis IN Columbus OH Pittsburgh PA Washington DC Norfolk VA Philadelphia PA Bridgeport CT Ithaca NY New York NY

October 10 October 12 October 13 October 17 Montreal October 18 October 20 October 21

October 22

Toronto Calgary Edmonton Vancouver Seattle WA Portland OR Honolulu HI





ROLLING STONES

"Start Me Up" (Rolling Stones) 45

of our reporters on it. Yotal linch reports: 146. Debuted this cat number 16.



Pretenders II (Sim) 50% of our reporters on It. Your album reports: 78. A-23, M-30, H-25. Charted reports: 76. A-23, M-30, this week at number 22.



Significant Action

JON & VANGELIS Friends Of Mr. Calro (Polydor/PG) Title "School" Total: 40. A.S, M-26, H-4, J-1. DANNY JOE BROWN Danny Joe Brown Band (Epic) JOE PERRY PROJECT ... I've Got The R'N' Roll (Columbia) "Coast" "Buzz" Total: 36. A-0, M-28, H-8. ROCKETS Back Talk (Elektra)
"Satisfied" "Shengheled" Total: 36. A-3, M-29, H-4. WHITFORD/ST. HOLMES Whitford/St. Holmes (Columbia) Whiskey" "Sharpshooter" Total: 33. A-12, M-20, H-1. KINKS Reduction/Better (Arista) DEBBIE HARRY Kookoo (Chrysella)
"Backfired" "Chrome" Total: 31. A-24, M-4, H-3.

JEFFERSON STARSHIP Modern Times (RCA) "Stranger" "Love"...... Total: 30. A-0, M-21, H-9.

Significent Action listings showcase product in all musical configurations that has received significent airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts

JAZZ ON AGR

→ 1 SPYRO GYRA.....Freetime (MCA) YELLOWJACKETS......Yellowjeckets (WB) 'Rush Hour' AL JARREAU Breakin' Away (WB) 8 P. METHENY/L MAYS... As Falls Wichita...(ECM) 1 PASSPORT......Blue Tettoo (Atlantic) 7 "Tattoo" 2 MILES DAVIS...... The Man With... (Columbia) "Shout" "Fet" 4 7 TOM SCOTT.....Apple Juice (Columbia) "White" BRIAN AUGER...... Search Party (Headfirst) 5 "I'm Gone" SADAO WATANABE... My Dear Life (Inner City) "Hunding" Title 10 JOHN NEPTUNE......Shogun (Inner City)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The sibum's preferred sirplay cuts are listed; singles are in bold halics. Artists' names are in bold halics if they registered significant sirplay gains this week.

REGIONAL ASPR ACTIVITY



Albany 518-462-5555

-< "CLOMES"</p>
*COLOMES | \$10 + 1



Hamily PRITAINED STATES OF THE PRITAINED STATES OF THE

Albany 518-785-9800

dite :

nal RewTan (Che yanifa)

nal RewTan (Che yanifa)

Tangant "Jane Dun Herr"

Tangant "Jane Dun Herr"

DOZ (Collinois Eas)

DOZ (Sollower)

Tall E NICES (Hoper Alica)

HODO: BUILT | Three old/Polyd

Ton PETT A Three.

The Late of PETA Three.

IMMERSE \$LO (401) FOOMST (Burseville/MB) ALLEW-(FOTH)BS... (Arlete) FOTHT BLABB (KCA) GRIG RIPE BAND (BaserRipy) -ROLLING STORES (Rolling Stores)



Allentown

PD: LTH CORE! HD: MILEE BOND

GARY 0" (Copite() BEO FICER (Copite() BHTF GBD/FE-MCNRS (Copideb) v) PHITEMER (T) (51/4) CLITTLE FERT (db) LITTLE PERT 148)
TIM CAMBO (AAM)
PORCE TO 148 (
ADMN AND THE ANT) (Eps.)

98 Rock

FO: CHUCK DUCDTY ON: TY FORD

Jugg None

Baltimore

PAT BEMATAN ICH yesits JOHNS Y (Golumbia) FOR LUMB (Aftertic No. 1875) MINE STATES OF THE STATES OF

Boston

POINT GLAMM (MEAT MED BIDDIO (Captrol3 SQUEZZE (AAM) TURES (Exp trol3 JOHNET TAN ZENTS.) HOLLOW (POLYPOL) HEAT HETAL (FULL IN MEAT HATAL IN

Motest PAT BENATAR (Chrysellet Andst JOE BROWN, Egic TORTEGERE Instantic JOURNET (Egiumble) JOE PERRY (Columble) SHOTING STAR (Virgin) BLLLY SQUIR (Columble) LOOK (Plantic)

WOZ

PD: ANDT MEALBIEN ND: TED EDMARDS

Boston

FOREIGNESS (AFTENDED)

JAFFE
FIRST CHE (CT)
FIRST GREEN (GREEN)
FIRST GREEN (GREEN)

RED GARRIAGO
FIRST GREEN (GREEN)
FIRST CHEST (GREEN)
FIRST CH

No 17 + 17 AL JAPPE AU (48)

1-95fm

Singles

HO: NOB ROCAR MD: HALLES GOLOSEN

Madium (CRINUME (Chrysnits) 5088 (E CALM) 1800 MA(DEN (MOTVAME) 1800 MA(DEN (MOTVAME) 1150 MA (MOTAN (MEA) 018 M. (Motanue) MUSH. (Motanue) MUSH. (Motanue) 1822 O SAMMHH (Juri)

Bridgeport

MOST ADDED

DIRT BAND Jealousy (Liberty)

IAN HUNTER Short Back 'N'... (Chrysalis) 16/14

DEBBIE HARRY KooKoo (Chrysalis)

Two numbers follow each album ritle. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

9TROCK

PD : GEORGE HANRAS Added ELO (det) OEF LEPPARD (Folydor -MOLLING STOMES IROSTING STOMES -GRUCE BALM

15/15

7/6

HCCOP BLUES (Inventols/PolyGo IDM RETTA Brd... (Baccast rear MCA) STEVIC HICAS (Moder //McO) 22 TOT 1021 HE AVY METAL (FULL MESON/PAY) HE AVY METAL (FULL MESON/PAY) HOLF CLASS (MCA) ROUTE CLASS (MCA) BUC CLASS (MCA) B

Claremont WECM

| Medical | Medical | Medical | Medical | Medical | Michigan | Mic

MOMBIE PATTON (Liberty) SPYRO GYRA INCA! POCO INCA! LITTLE FATT (MD) VILLACE PROPLE BCas Mb lance/Poly)

MEDIUM

DEF LEPPARD High 'N' Dry (Polydor/PG) 21/16 HEAVY METAL

Var. Artists (Full Moon/Asylum 95/15 FI Loco (WB)

FOGHAT Girls To Chat...(Bearsville/WB) 22/13

DIEREL Wetts In A Tank (Regency) 20/13

BALANCE Balance (Portrait)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who repurted it in medium rotation this week.

Harrisburg

JOH 6 HANGELES (Polydor/PolyGre) BILLY 10HER (Captroll SOUEZ/E HAM) MICR FLEETHODD (RCA) (CENDUS) (Chrys (14) JOE PERRY (Columbia)

PO1 COLG SORENSON

THE HOTTEST

FOREIGNER

STEVIE NICKS Balls Donna (Modern/Atco) 3531

35/33

PAT BENATAR Precious Time (Chrysalls) 32/29

JOURNEY Escape (Columbia) 34/28

MOODY BLUES Long... (Threshold/PG) 33/26

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hor rotation this week.

WBLM 108 Lewiston-Portland

Hosting Stones:

Was List
AD 1976 (Sky List
AD 197

MOCATS (Electro)

MOCTAS:

FORE God E (Frient)

FORE God E (Friend)

Long Island

516-587-1023

Hartford

FD: DANIEL F. HAYDEN MD: BOR BITTENS

WHEN

ILO (Jart)
"Tuilign"
"Ballign"
"Ballign"
"The Trible
"The reff of Trible
"The reff of

203-247-1080

mother in a state (or year in)

mother (or year in

Singles

WBAB

-BLOTO

WOLFAST

OF SENTER COMPANIES

SENTER COMPANIES

SENTER COMPANIES

OF SENTER COMPANIES

WI-IR FM 62-1 Long Island 516-485-9200

PO: CENSS HERAMARA

ADDRESS (Or yearly)
HANNESS (Or yearly)
HITOMOST NOLWES (Cotumble)
HITOMOST NOLWES (Cotumble)
HITOMOSTANIC (Feebport)
HITOMOSTANIC (Or Jumble)
(HOLD ling Stoness)
- Bill events (Import)

One of the port of

Notices

PRETENCES (S)(n)

OTEG RICH DAND (Describy)

LITTLE FEAT 100)

LITTLE FEAT 100)

SUBJECT (SAME)

SUBJ J. LENGON E T. CHO (Geffor) AFFERSON STARSHIP (RCA) LOVERGOT (Columbia) Singles

ON/FIT

IGS (DE) Americal
(D) (Jeff)
USUBDHE ASH (IEA)
(D) DUSE (DV yealts)
PRETENDED: (Sire)
RICK FLEETHODD (RCA)
-GARY O' (Gaptho)
-(RIBS Garste)
-A'S (Arista)
-BALANCE (Epic)

Medium
Obsert 200 indicht (Epic)
744 MAL(R (Bb)
TORS 1 Gapliol)
TORS 1 Gapliol)
Obsert Not (Bb)
Obsert Not (Bb)
Obsert Not (Bb)
Obsert Not (Bb)
OBSELET (AND)
OZET OSDOBHET (4rf)
OZET OSD

PD: JOE BIECHZYCHE)
ND: KAREN ANDERSON

Added SHOOTING STAR (V)rgln) ONC (A) To? (AN HUNTER (Chrysolls) LITTLE FEAT (MD) BOB OFLAN (Columbia) -HOLLING STONES (Mp)11ng STONe) -LRB (Capital)

Singles DRECS (Arista) MILION (Ports alt) WHEN **New York** 212-986-7000

Hone

Singles

GACHE, SHEET (SHI)*/Colum GLACKFODT (Area) OEBBIE MARRY (Chrysolia) RANCHES (SIN 22 TOP (MB) -BILL BYRAN (Impert)

NUTYEST
PRETENDENS (SIFW)
STEVIE HICES (Hobern/APCO)
STEVIE HICES (Hobern/APCO)
STEVIE HICES (Hobern/APCO)
SOCIECT (Hobern/APCO)
FORE (Hobern/APCO)
FORE (Hobern/APCO)
FORE (Hobern/APCO)
FORE (Hibe ABCO)
FORE (H

New York

212-887-7777

PO: SCOTT HUND MD: SERVIE SERVARD

Adead OIDER, NAMECUSELS Tring In) TABLE HARTCE (Corystalls) STYLE ADMS (CALIBOTE TABLE) STYLE ADMS (CALIBOTE TABLE) STYLE ADMS (COLUMN TROUGH TO TOOM (A LIGHTY) ADMS (LIGHTY) ADMS (LIG

Heditus GART U.S. BORDS (ER) Aner JODE WASH (Any) Lun PAT BERATH (Chryse) (a) PRITER FAMPTOR (AAH) PRIL COLLING (AF) PRIL COLLING (AF) DE JACKSON (AAH) SAMPAN (COLUMB) (a) ATS (AF) (AF) ATS (AF) (AF)

WPLJ 95.5

PD: LARRY GERGER HD: DOROTHY VANTURENT

Medium

COMETE (ALM)

TAM NALEA (M)

TAM NALEA (M)

TAMES (Comp too)

STEVE NICAS (Modern/Afcc)

GO-US' (MS)

ALLMAN MODIFUSS... (Aris's)

ALLMAN MODIFUSS... (Aris's)

ALMAN MODIFUSS... (Aris's)

PORTY (Comp too)

ALMAN MODIFUSS... (Aris's)

Pottest Par operand (Orrysells) Foreignes (attentic) Jounnal (Golumbia) GOZY OSADAMBE (Jef) HODO: GLUES (Threshold/PolyG (GostYreshold/PolyG (GostYreshold/PolyG GLUES (Threshold/PolyG GLUES (Threshold/PolyG GLUES (Threshold/PolyG GLUES (Golland) GLUES (Glueshold) GLUES (Glueshold)

PASSFORT (Attentic) (CEMDUSE (ON yearls)

Manchester

"Hear theet"
FETER FRAMPTON (A&M)
HEAVY METAL (Full Moon/Asylul
"Title" "Ride" "Cool Mine"

TEATY INTEL (Full Importantial Programmes of the Control of the Co

GM: NOB LINDER FO: MARK CHERNOFF

105.5 Ifm WOHA

Polywor/PolyGra!
PICRIE LEE JONES (M)
MHTFGROST-MOLNES (Golumbia)
PRETENDERS (SIFa)
RACHEL SWEET (STIFF/Golumbia)
SHOOTING STAR (Wirgin)

MIOG

Added
CAMEL (Passport)
Clty Life
DIRT SAND (Liberty)
Too Close...
Title
-RDLLING STONES
-ROOTING STONES
-CHRISTOPHER CROSS 1881

Medium
MEAVY METAL (Full Moon/A
BALANCE (Portrait)
PAT BENATAR ICH Walla)
JIM STEIMMAN JIM STEPHANN
(Epic/Clave, InT)
LITTLE FEAT (mb)
ELTON JOHN (Goffen)
"Chios"
JUMPET (Columbia)
"Mbo's Crying"
EDDIE RABGIT (Limbre)
GAT U.S. BOMOS (GHI America)
PHIL COLLINS (Atlantic)

MMMB

PO: CHARLIE KENDALL ND: JOE BONNACORNA

Added TIM CDODMAN (Columbia) CHET BOLINS THENDER (APCO) SHIFF IN THE TEARS (MCA) -ROLLING STONES (Rolling STONES)

Medium
(L) (Jef)
BLLY SQUIER (Cepitol)
JUMBHET (Columbia)
GREG simb MaD (Desersiey)
HEAT METAL (Full Noon/Asylu)
Title="RIS (Full Noon/Asylu)
Title="RIS (Desersitie/ME)
Z (TOF 148)
ALLMAN BROTHERS... (Arista)

WYSP

94 ROCK PD: DICK HUNGATE ASST. PD: LISA RICHARDS

Medium
LITTLE FEAT (MB)
THE CUMPT (AAM)
SHOOTING STAM LITTLE IN SHOOTING STAM
EMBELOW LITTLE IN SHOOTING STAM
EMBELOW LITTLE IN SHOOTING STAM
EMBELOW LITTLE IN SHOOTING STAM
BOLLANCE (FOUY yell in a
BOLLANCE (FOUY yell in

WDVE

Pittsburgh

HOTEST FORE(DREAM (Atlantic) PAT BENATAR (Chryssis) JOURNY (Columbia) JOURNY (Columbia) ZZ TOP (MB) WEB JED (America) ZZ TOP (MB) WEB JED (America) TOD RETT & THE ... (Decistrer/SEA) BLACTOT (Atco) BLACTOT (Atco) BLACTOT (Atco) COC (Columbia) GREAT (ATCO) (ATCO

nothest
PAT BENATOR (Or ya sits)
PAT BENATOR (Or ya sits)
RODOT BURS : Threshold Ard yo')
FORE CORE LATENCE (Threshold Ard yo')
FORE CORE LATENCE (THRESHOLD RODE)
ROLLING STONES
(Not IT STONES)
ROLLING STONES
ROLLING

Jess Rone Singles
JD JD ZEP & FALCON
(Columbia)
BRUGZ BAUM
BLDTTO
BEACH BOTS (Capitol)
FREDDIE CAMMON

North Jersey

201-328-1055

CARDLINE MAS (Marcury/PolyGre) ACED E PATTON (Liberty) JOE WALSH (Asylum) 22 TOP 1001 GET LEPPARO (Polydor/PolyGre) «KINKS (Arlyte)

Philadelphia

215-667-8100
POINT BLANK (BEA)
500 CAFE (Seen York)
GART WHICH'S (NEW)
100 PETT'S A THE...
100 LETT'S AT THE...
10

tottest STETIE HICKS (Modern/Atco) ACCOUNTS (Modern/Afro) E.O. (Jer)
RICARE LEE JOHN 5 (89)
ROOTH GUILS (Threshold/Pol-NACHEL, SWEET (551197/Col-web)
RICA GINER AND (Boser hiley)
SOURCE (AMI)
ROBER PATTON (Liberty)
FOREIGER HATON (Liberty)
RANGE/MODEROUS (MI) Henni,
PAOLO CRUISE (AMI)

Philadelphia 215-561-0933

POINT BLAMF INCA

Hothest STEFFE NICRS (Modern/Atco) FORE (GRE (Atlantic) FAR DEATER (Coryantia) FRETERIES (Sire) FRETERIES (Sire) TOW PETT 4 THE... (Backatrowt/EA) ATS (Arists) FOOD (SULTS (Threshold/PolyE SOLE (EX TAME) BOC (COLUMNIA)

Jazz Singles

Philadelphia

GD-GD'S 4185)
MEANY METAL (Full Moon SAO CAFE (Swam Somg)
DICKEL LEE JONES (MB) OYC (A174)
RG RIDER (Capito))
POINT (MLANK (MCA)
NCB (CBL Aner Lee)
DIESEL (Megency)

Hottest rog(GMR (Atlantic) 27 Tor (ab) STEVE NICKS (Modern/Atco) PAT BDATAS (Modern/Atco) PAT BDATAS (Threshold/Pot TOM PRETT & The ... (Bockstreet/ECA) BOB DTLAN (Columbia) PRETENDERS (Sire) (LO (Jun)

State

(02E)

DAVE LANGE

Poughkeepsle 914-471-1500

PO: MIRE HARRIS MD: STEW SCHANTZ

IAN HAPTER (DV yealls)

*I Reed ... Labe"

*Contral Perh Nr

*Contral Perh Nr

Death MARS (Dv yealls)

Death MARS (Dv yealls)

Those Arrast "Backfrae"

*You Close: "Ay

*

Hadium ARE ARCHSONE (AAM)
ARE ARCHSONE (COP.yea)(a)
AAAGMES (Sire)
RICKIE LEE ANNES (WE)
RICKIE LEE ANNES (WE)
RICKIE TATLON (COLUMBIA)
THE CARRY (AAM)
ARM A VANGELIS
(POLYMONE (AAM)
ART (ACUSTO)
ARTS (ACUSTO)
ARTS (ACUSTO)
ARTS (ACUSTO)
RECORDS (SIRE)

AT STATE AND AT A STATE AND A S

Jazz
DIMCOLA/MCLALDEM, (W (Columbia)
MOSS-ELVINE BAND IMMODIFIED
P. NET DEMPTA, MAYS (CON
JOHN ALDMOR (Clastro)
J. N. DEMER (Olinect Oline)
TELLOWACETS (MB)
MPIAN AUGER (Hendellyst)
MILES DAYS (Columbia)
PASSPORT (Attentic)

Rochester

Hottes?
FORLIDER (ATLANTIC)
FORLIDER (ATLANTIC)
FORLIDER (ATLANTIC)
FORLITTE A THE ...
(Doc. NATION FORLITTE)
RUSH (Harcur y/Fol y/for)
STEVE (AUX)
FORLITTE A THE ...
FORLITTE A THE ..

Jazz AL JAPREAU (MB) PASSEDRY EAYLENTICE LEE OSKAR (Elektra) DAYIO SAMBORN (MB)

Rochester

716-232-7550

RUSH (Marcury/PotyGra) SHOOTING STAR (Virgin) HOS (DH) America TUGES (Capitos) YAN HALER (HB) CHORNY VAN ZAMT... (Polydor/PotyGra) JOE WALSH (Anylum) JOE WALSH (Anylum) ZZ TOP (HB)

Mottest PAT BOMMTAR (Chryselle) BLACKTOOT (Atco) BDC (Columble) FORE (DMER IATION) JORNEY (Glumble) TOW RETTY & THE ---(Oackstrowt/WCA) B)LLY SQUIER (Capitoi)

Singles

Singles Rone

WCMF LIVE 96 RXK

PD: TRIP REED

BODC (Columbia)

BOC (Columbia)

POINT BLANK (NEA)

BLLC FOOT (Area)

BLLL THORPE (Elastra)

BDD11NG \$TAR (Firgin)

RED RED RAPE(co)

RED RIGER (Capitol)

RED ROWN (Capitol)

RED ROWN (Capitol)

RED ROWN (Capitol)

92MJN PO: TOM HUNTER

Medium

DANNY JOE BROWN (Epic)

OFF LEPPAN OF Olydor /Polydor as
FORMY (Basera VIII I / Mill

PETER FAMPING (Basera VIII I / Mill

REAT PETER (Basera VIII I / Mill

REAT PETER

070 Scranton

Jett None

Singles

PO: CHRIS NORTON MD: BEN SMITH

Added DIRT SAND (Liberty) Title RED PIDER (Capitol) "Lunetic Fring" -LRB (Capitol)

-UPS (Capitol)

Medium
LTTLL F(AT (MB)
LTTLL F(AT (MB)
LTTLL F(AT (MB)
ELO (LAM)
Mod On Tight
POCO (ECA)
Mod On Tight
**Mod On Tig

DIRT BAND

PRETENDERS

Time (Jet)

Jeelousy 81 (Liberty)

"Talk Of..Town"
"Message...Ldvs"
DEF LEFFAND (Polydor/PolyGra)
BALANCE (Portralt)

DALARCE (Fortrall)

PAT 8 (DMTAR) (Or year)

PAT 8 (DMTAR) (Or year)

PAT 8 (DMTAR) (Or year)

PAT 8 (DMTAR)

COUNTY (OR STEWN 1/2)

PAT 8 (DMTAR)

PAT 8 (DMTAR)

PAT 9 (D

Stat. Singles

STEP

Syracuse

MATTER COLUMNIS AND WELL OF THE COLUMNIS AND WELL TO SUFFICE COMPANY OF THE COLUMNIS AND WELL OF

Syracuse 315-472-9797

STIR (Adair)
A'S (Aristo)
GREG KINN BAHD (Boson
'Breakup Song'
SQUECZE (Adair)
"Tomprod'
JUE PERRY (Columbia)
"Enst Comey...."
-4LINES (Aristo)
-4ALINEDN (Import)
-4BLO LIVE (Eport)

Toronto

416-967-3445

INTERPART (RIF mpm)

MOTIFUE (Ful) MODEL /Apylu)

ADMITT (AL (Ful) MODEL /Apylu)

ADMITT (AL (Ful) MODEL /Apylu)

MODEL (AL (Lumb le)

"Pour le (Al (Lumb le)

"Stop (Brogol in'

"Stop (Brogol in'

"Stop (Brogol in'

"Fire à Loo"

MODEL (AL (Lumb le)

SON (EL (Lumb le)

"ADMITT (AL (Lumb le)

"Temp full

"

TORONTO (AMM) HED RIDER (Copitol) HUNGAY HELAUCHLAN (Asylum)

Hone

Singles

A'S (Arthra) IAN GILLAN WHITESNAKE (Hirnga

Je EE Hone

Jezz

PD: ED LETTHE ASST, PD: ANT DAHLHAR

Headism HEAVY NETAL (Full Noon/Asylu) ALLWAN INDOTHERS... (Aristo? KIN CANNES & HATE (DI) Americal BOS OTLAN (Columbie) -01NKS (Aristo)

O IROCH POI HOUSE CASTLE HO; TORI MAST

Head Limit BOX (Co.) The Man State of D FIGURE (Co.) The Man S

Singles OK

PD: GARY SLATGHT

(Mar Cury Piol yor a)

Had law

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

100 (160)

1

MWOUR

PD: DALE EDHARDS MD: TOM STARR

Medium PRETENDERS (SIPU) ELO (Jet) PABLO CRUSES

315-797-0803

Utica-Syracuse

CLO CAPITA
PARLO CRUISE (ABM)
FICHT LEE JOHES (NB)
FOGNAT (Base 11) 11/48)
MALMACE (FOT YEST)
ME ANY METAL (FUT WOOD/AS
LITTLE FEAT (NB)
GINDER SUITCH (MODON)
THE CURRY (ALM)
SILVEN COMMON (COLUMB LE)
COLD CHISEL (Elektre)

No 17-07 (Control of the Control of

JAZZ JOHN MEPTUNE (Innor CI SADAO MATAHABE (Innor MILES DAVIS ICOI MMOIA) SPACES (Artste)

Singles

Washington, D.C. 105

PD: GAPT CHASE ND: MARTT DEMPSET

Added LITTLE FEAT (MA) -MOLLING STONES IROITING STONES

Medium IN ACT (Full Moon/Act) IN ACT (Full Moon/Act) IN ACT (Full Moon/Act) IN ACT (Full Moon/Act) IN ACT (Full Moon IN ACT) IN ACT (Full Moon IN AC

JOE PERRY (Columbia)

Hoffest FORE(GREE LATIONTIC) MUTgent" bywes 19 to" "June 100 Here" "Blore Lation Fore Milght (Life" PAI ORGAN (Chrysells) FORE BLABE (BCA) (Chrysells) Com (Please College) (Chrysells) Com (Please College) (Chrysells) Committee (Epic) Tega-/Journal (Chrysells) (Chrysells

Joza Singles

DC 101 Washington, D.C 202-828-9932

FD: DAVE HPOIN HD: WICHMEL MCHAY

DEF LEPPARD (Polydor/PolyGre RICK SPRINGFIELD (REA)

Notice: NOUTS (Threshold/TolyG)
MCG Milm BAND (Basersley)
TMES (Capitol)
ADMHSY (Columbia)
FOMI (DMES (Atlantic)
POINT BANDATA (Oryania)
POINT BANDATA (Oryania)

West Virginia **FM105** 304-722-3308 BILLY SQUER (Lap:rol) "Lanely...Hight" "My Kinda Laver" TAXH (Fantasy)

ASST. FD: COUG BURTON

Added -ROLLING STORES (Rolling Stones)

Modify Stokes | Market | Marke

BALANCE (Portrait)
American Dreen

WERI-

PD: ULTSSES GALLMAN

MEMICAL SOLICE (Capitol)
PROCO (ECA)
ADE PREY (Capitol)
PROCO (ECA)
ADE PREY (Capitol)
BOX (Columbia)
BOX (Columbia)
BOX (Columbia)
PASS/ROMI (Arisonic)
PRETER FRAMPIO (ARIS)
PRETER FRAMPIO (ARISONIC)
PASS/ROMI (ARISONI

TADL (Feminary)
Notificial Foot (apr 16)
From (apr 16)
Fro JAZZ CASIOPEA (AITH) SPIRO GYRA (ACA) TAKA YOKOKURA (AITH) Singles None

Westerly

Jazz ELTTHAMM (DA) Americo) TON SCOTT (Columbia) BRIAN AUGEN (Heedfirst) HILES DAVIS (COlumbia) P. METRENY/L. HAYS (ECH) J. M.EMMER (OFREC OFRE)

PO: DAVID BERMSTERM

Medium LIB (MD)

Who MALLER (MD) (Reserving)

DAMPL JOS (MRCH) (Egic)

WISHOOM ASH (MCA)

WISHOOM ASH (MCA)

WISHOOD SULES, Threewold/PatyG
MICH XGETWOOD (MCA)

HOTTERS (ME)

RICHIE LET ADRES (ME)

RICHIE LET ADRES

TON PRITTY 6 PRE (ME)

RICHIE RICHIE (ME)

RICHIE (ME)

RICHIE RICHIE (ME)

RIC

Singles

Worcester

HOTTON TOWN PETTY & THE....
(Backstrewt/MCA)
616,17 SQUIED (Cop) POD 3
DURMET (COC) LIMB POD 3
PAT BERNITH (COCYSSIS)
STEVIE NICKS (Modern/Arco)
EGG (CG) LIMB POD ARCO
HEAT META, IF JUST MODO ARCO
HISTORY META, INC.
HISTORY M

Mrock PD: ALAH SHEED MD: BOB BAILEY

d | (Elestro) |low" | BAND (Liserty) DIFF BANG ([herry)
Title
SelMing POOL 0 (Local
SCM DYLAR (Calumbia)
Trouble
ARS IColumbia
ARS IColumbia
*BULLING STONES
*BUILING STONES
*BUILING STONES
*LAM (Capitol)

Medition **AACOM!S (Sire) **Me...AFrevoe** GART WHIGHT (MD) **LOVE IS NOSE** JON & FANGELIS **Polydor/PolyGre3 **Irie Tivia SQUEEZE (AAM) FOGMAT (Bearaul)(a/MB) FOEMDUSE (Chrysolls) POINT BLANK HEAD

Atlanta 404-325-0960

Hoppesy NILES (Modern/Atco) STERN RILES (Modern/Atco) "Stop Orago] hi" "Stop Orago] hi" "SOG (GOME Intinotic) JUMMUT (Go) was let MCDOT BUILTS (Threshold/PolyG PAT SEMPTAN (On-yearist "Just Ulas ma" "Fire 6 Ice" "Pomblesy Cort." PA1
*Just Like
Promises/Oark
ULAC#001 (Arco)
TOM PETTE & DE...
*Backstreet/MCA) (Out to Feet (MEA)
Thing About 10 (Mea)

Jess



NO! CHUCK DUMBAN

Added

MRETENERS (SGF#)

LITTLE FEAT EME)

DIRT MAND ILSDORTY

ALLIMM MROTHERS:

-URB (Copital)

-MOLLING STONES

(Bolling Stones)

Medium GABY dBIGHT (MB) POCO (MCA) A'S (AV)sto) CUMBS (GAB) to 10 BLACK ODT (ATCO) PARICO (MUSE (AAB) JOE VITALE (AB) (MB) DESSE, (MB) AMERICA) FORMY (MB) AMERICA FORMY (MB) AMERICA FORMY (MB) AMERICA SANTAM (GO) (MB) MB MOD RIGHT (GB) TO 13



RUCRETS (Elevera)
RIN CARRES & HRTE
(ENI America)
DEF LEPPAND (Polydor/PolyGre)
NICR ELECTRODO (REA)
«Kiwas IAr(120)

Austin

512-474-8543

Hottest (MB) most (MB) model (MB)

"True Companion" "Reace Out" BILLY SQUIER (Copited) SQUIETE (AAM) JOURNEY (Columbia)

Jazz Rone Singles

MOST ADDED

LITTLE FEAT Hoy-Hoyl (WB) 12/10

19/19

15/8

21/7

Pretenders II (Sire) ELO

Two numbers follow each albe first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

MICHAEL STANLEY BAND 22/16 North Coast (EMI America)

Girls To Chat. (Bearsville/WB) 20/15 BLACKFOOT Marauder (Atco)

Icehouse (Chrysalls)

ICEHOUSE

24/13 17/13

Two numbers follow each album title. The first expressorts total number of Southern stations playing the album this week. The second is the number of these stations who reported it in medium rotation this week.

THE HOTTEST

JOURNEY Escape (Columbia)

PAT BENATAR

RTEVIE NICKS In Donne (Modern/Atoo) 3029

31/30

28/28

28/28

28/27

Precious Time (Chrysells) MOODY BLUES Long... (Threshold/PG)

FOREIGNER 4 (Atlantic)

two numbers intoweach amountific. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

سييين

Augusta 404-722-1302

Fill ORTH (CD-1007c)

FILOD-MCAST (CD-1007c)

MADDO-MCANCH (IDMF (TTY)

MADDO-MCANCH (IDMF (TTY)

MCGAST (IDMF (TTY)

MCGAST (IDMF (TTY)

MCGAST (TTY)

TEXAS ROCK

FOI DILL DEMONE

Maddise
FUBS PETFO & Rej.,
180% hard met/MEA t
Palight on to her met/MEA t
Palight on to her met/MEA t
Palight on to her met
Palight on to her met
Palight on to her met
Palight on the to
Paright on the to
Palight on the to
Palight on the to
Palight of the to
Palight or the
Palig "Lundid Pring" "Lundid Pring" HMB (10) America "Therritand" UEF (EPPAH) Unitythe/Pro "Lundid Unitythe/Pro National Unitythe/Pro National Unitythe/Pro "Let 12 Lot" haimh BBOTHERS, EArlyte "Straight/Mac." EAN MALER EBD 1 "Miss belond" "No. Interview" "Man he inod" "50 Inio
"Name 50 ver"
All PIROT (Columbia)
"Tav' Cone; "
A'S (Allows) Title

HETAL (Putt Moon/Assis) Single

Title-Misser

Hone

Beaumont

713-727-0229

Title SE APPLE THEY
TESTS

***PERSON**

***CONTROL OF THE SET OF T



-URD SCORPTOLI)

FORT LONG TROIT

FORT L

Birmingham

205-870-9900 HIGHE LE JONES (ME) HODERES (EL MATE) PREFEMBERS (SEP.) PREFE (F Up.)

"Pigs. 17 Up"

FORE (BBH 1671 m1) c)

FORE (B SOLECTE INAMS
-ROLLING STONES
-ROLLING STONES

Jaza Mone

WROO

Added
ELO Lamino
ELO L

704-392-6191

Charlotte

NoTice B. Mc/ODT (ATCO)
TRATIENT NOME "Fig Among"
RECORD BLUES : Since what diffeoly of CREDIT COMP. The control o

No. EZ Single



Corpus Christi

PD: HOR FAZIO HD: CHMILIE HALHER

Andrea LITTLE FEAT (ME)
mail(EXCLIN 15/Fe)
MICHAEL FEAT (ME)
MICHAE

Mari Lee Court | Charles | Mari Lee Court | Charles | Ch

512-855-4641

\$18.TEP COMDOR (CO.pumble)

PAT SERVICE (CO.pumble)

HE TOTAL APPENT (ALMO)
TELLOD ACCORDED S (ME)
SPACES (APLESTA)
DOREST MODELO (APLESTA)
DOREST MODELO (APLESTA)
DOREST MALESTES (APLESTA)
MILESTA CONTROLLED (APLESTA)
MILESTA CONTROLLED (APLESTA)
MILESTA CONTROLLED
MILESTA CONTROLLED
MILESTA CONTROLLED
MACRO MATERIAL (CONTROLLED
MACRO MATERIAL (CONTROLLED) Singles

KTXQ

PD: FUM Chillis

Andread Street Streets

Mottout
PAI reported [Chryselis]
PAI reported [Chryselis]
PAI reported [Chryselis]
FORE LAMBER (et lamits)
FORE REPORTED (et lamits) | Total | Tota

Dallas-Ft, Worth

214-528-5500

1) mgT ex

The C KLAO

El Paso 915-544-8864

Micula" MOLLING STONES (Nothing Stones)

Added ONT BAND ILiberty

| Tree | Teach Jazz

> Ft. Lauderdale K102

noted JON & VANGELIS IPOTydor/PolyGra O. OSBOURNE LINE TJat) ALLMAN BROINERS... (Arlana)

Mod Eun JOE 19A,594 EASy Lus J
JOE 19A,594 EASy Lus J
JOHNST JOE 19ACHE (Epic 2)
JOE

96 Magic

PD) CHRIS RIVERS

DIRT ISAMO (Liberty)
ELO Jury
DERBIE HARRY (Chryselis)
TAR HARYER (Chryselis)
SHIFF R THE TEARS INCA)
"TYCOON (Arises)
-UB (Capitol)
-MOLTING STORES
IRDITING STORES

IMOSTING STONAIS

Horselyse
BLACW DOST (APOC)
DARRY JOS (BMCM) ([p]c)
DIESEL (Respency)
HICA FLEE (PROCO) INCA.3

ELTOM LORN (GREEN)
ELTOM LORN (GREEN)
ELTOM LORN (GREEN)
JIM MESSIAN LUN)
GANT OF (GREEN)
PANLO CRUISES (RAM)
MICH ELECTRONIS
MICH ELECTRONI

Ft. Pierce 305-464-1401

HOTPORT
ALLHAN (Chryssip)
BDC (Columbia)
BTETE (Columbia)
BTETE

Jetz
IBITAN AUGIR (Memoritres)
COMMON
Mills ETHNIDOE (Innor Cley)
Mills ETHNIDOE (Innor Cley)
P. HETHNITA, MATS (COM)
PASSPORT LATERNIZA (COM)
SASSPORT LATERNIZA (COM)
SASSPORT LATERNIZA (COM)
FASSPORT LATERNIZA (COM)
FINITE OF MATERNIZA (COM)
TELLOWIZACETS (ME)
TELLOWIZACETS (ME)



PDI CHRIS HILLER ASST. PUI HICHELE

Added 01856, Illegency1 ION & FAMALLS IPO1ydor/Po1yGras HOT (Elektra)
HOT (Elektra)
HOT (Elektra)
HOD R (Cop)+O13
-MOLLING STONE)
(ROTTING STONE)
(ROTTING STONE)

Houston

Hottist FORTINGE (Atlantic) FORTINGE (Atlantic) DILLT SQUI(E COmpto) JOURNEY (Columnia) Pet Bibata (Chrystia) Tit's A Tut? "Tutt Libe Me" Miyer A (Columnia) "Joon Crastors" "Mychic Mers" "Monifary. "Joy!

Singles



PO: MAD MESSICA MD: CHAMLIE LOGAN

Todion

VORE 28 (AAN)

POLO 185A1

POLO 185A (Dr yo | 1) ()

958 9391 Aner (a)

USF LEPHON (Polydor /

JON 4 TAKES(15

(Polydor /Polydor)

-51855 (Ariste)

reffect

Jacksonville 904-842-1055

P41 OfMATAB (Corygalis)
_ADJMENT (Colomical)
_ITTIS (Decis (Gril-4)
_ITTIS (COS (Repert Acts))
_ITTIS (COS (Repert Acts))
_ITTIS (COS (Repert))
_ITTIS (COS (REPT))
_ITTIS (COS (REPERT))
_ITTIS (COS (REPERT))
_ITTIS (COS (REPT))
_ITTIS (COS (REPERT))
_ITTIS (COS (REPERT))
_ITTIS (COS (REPT))
_ITTIS (REPT)
_ITTIS (COS (REPT))
_ITTIS (REPT)
_ITTIS (REPT)
_ITTIS

Jass Rone Single

Rock 104

KnoxvIIIe 615-625-6000

MED BIDER (Deptrol)

MARKET (Pout) with
PRITE MERKET (10 to 1)

FREE MERKET (10 to 1)

FREE

Av III



DIST MAND SLIDOTTS

TITLE

BUCK-SIS INTERPRET

-SUB (Chellul)

-BULLING STUMBS

-Bulling Stumbs

-Bulling Stumbs

-Bulling Stumbs

-Bulling Stumbs

Number (ART STATE OF THE STATE

-CRB (Captive)) -ROLLING STORES -CRUTTING STOREY)

Lington

PUI BO MUSEN TYTER OWNERS I COM Apped
rEAST NETAL IFUIT RECONFASSION
DIF LEPPAND IPolydor/Polydre)
"Lay 14 Go"

Numblus

10. AC NODT [Atco]

COMMIT JOE BACKIN IEpic!

Edge/Shum-bount
ACLARAT HEROFIES*... (Ar leto)

EDG. (Collumbia)

Hold (Ed) Americal

Moor tayfight "Hear tind"

27 109 (As)

*COMIT (Ada)

*Comit (Ed)

*

Miami

305-581-1580

Lubbock

Jasz Runo Singles



PD: SOMET FOR ASST. FD: NAMET GETTLE

Head Lam States (Full Moon/Aaylu Head Williams (Full Moon/Aaylu Head Williams (Full Moon/Aaylu Hilliams (Full Moon Aaylu Hilliams (Full Moon Hil

Miami

AL JARREAU (MB)

IIII "Love Tagether"
ELTON 100N (Gelten)

STEVIE NICHS (Nodern/Arcol
"Leether & Lece"
"Stop Dragis"

Wind Of Namen"

Jozz



PD: RICH PETERS Added DIRT BAND (L(Dorte)

Head Jule
CARL MILSON (Carl blow)
RAMSKY I, EMIS (Colume to)
POCO (MCA)
JANES TAYLON (Colume to)
Summer is Name of in
RUMN (Colume to)
RUMN (Colume to)
JANES TAYLON (Colume to)
RUMN (Colume to)
JANES TAYLON (Colume to)

JAEZ
TOM SCOTT (Golumbia)
MADO MATAMAN (Inner City)
ADHR MELGORE (Elektra)
J. K. (MARK (Inner City)
J. K. (MARK (Inner Ci Singles

Montgomery

FORE LOGIC (AT Lent Ic)
PAR INDET AN COMPARISH
PAR INDET AN COMPARISH
POR INSTANCE TO THE A IQU"
PFORE INSTANCE
1 LOWE
1 LOWE
1 LOWE
22 TOP (80)
EXC. (CA Lent Ia)
PRACE I SIVE SHOP SHOP
PRACE IN COMPARISH
PAR INTERNATION
P

95 Rock

Added HRETENDERS (Stre) DIRT MAND (Liberty) "FOD Close..." -NOLLING STONES (ROTTING TRONES)

Medium SQUEEZE (AGM) MED (EM) America) GLACKFOOT (FYCO) SIM CARMES & MATE (EM) America) DANMY JOE BHOWN (Ep(c) ICHMOUSE (FOR POSIS) FORMAT (BMOM SVELLE)

Singles None WIND

New Orleans

Added UESDIE HARRY (Chrysells) IAN HUNTER (Chrysells) URINDER SWITCH (Hobbs)

TOTAL STORY TO THE TOTAL STORY TO THE TOTAL STORY STOR IN HORS SHITCH HEROES
MAGINE
MAGINE
AC/OC LATERS SIGN
MACTOR HEROES
MACT



PD) ZDO HE METAL META PILL S MONDAS

OTC. (a.1.1a)

Modified

ALAMAN (BROTHERS.... (Artista)

ALAMAN (BROTHERS.... (Artista)

ALAMAN (BROTHERS.... (Artista)

In SME(Aut (Auto)

Auto (Brother (Brother)

Norfolk

nuttest
som makin (mb)
nutlestan (dr. ys.) \$2
bill 180/180 (dr. ys.) \$

do as Singles



PD: MON CHARCH PD: HIRE LIGHS

Added LITTLE FEAT (ME) "Exect to bits" white GRO/ST.HOLMES whitfold/St.HQLME "Smorpshooter" "LRB (Capitoli -BOLLING STORES (Rb)Fing Stones

ITUM MAN EMOTHERS... EA ALLMAN CHOTHERS. 64
THIS OF THE COLOR
POINT BLANK (REAS
THIS OF THE COLOR
THE COLOR
THIS OF THE COLOR
THIS OF THE COLOR
THIS OF THE COLOR
THE COLOR
THIS OF THE COLOR
THIS OF THE COLOR
THIS OF THE COLOR
THE COLOR
THIS OF THE COLOR
THIS OF THE COLOR
THIS OF THE COLOR
THE COLOR
THE COLOR
THIS OF THE COLOR
THIS OF THE COLOR
THE COLOR
THE COLOR
THIS OF THE COLOR
THE

Jezz Bune Singles

Orlando

305-645-1802

PD: HOWARD CLARE MD: 10M MICHAELS

Med Pub BLACKFOOT 6FFEE3 BALANCE (Per 8FE)Y3

98R0

-MOLLING STONES -MOTTING STONES -LAW (Copitol)

Heelus DESC RIPS BARD (Bon ELO (Aer) "TellSpre" "Anerican Drame" "Anerican Drame" TUBES (Capito)) "POINT BLANK HEAS "Micola"

TOURT BLARK HEAD POINT BLARK HEAD DISTANCE AND LOSS OF THE BLACK FOOL (Arona) THEAD TO THE BLACK FOOL (Arona) THEAD TO THE BLACK FOOL (Arona) AND AND THEAD TO THE BLACK FOOL (ARONA) THEAD THE BLACK FOOL (ARONA) THE BLACK FOOL (AR

Pensacola

101 MARK SANTER

TK

Manium
Henium
FEGNAT (there's (Erick)
FEGNAT (there's (Erick)
FEGNAT (there's (Erick)
FEGNAT (Erick)

(Oscintempt/SEA)
RED BIDER (Cop(to))
RICKIE LEE JOHCS (Mp)
PAGLO CRUSE (AAMS)
BLACKFOOT IAPCO)
DISSES, (Regency)
RSD (IME America)
MARTY (AAS) (FE) (FE) America

MD: DANTEL BRUNTS

XL1C

FD: ILTSE GOTTLIEB

ICENDUSE (CV yes) (1)
DVC (6) (e)



Added DIST BAND (Liberty)

PAT BERNEAM (Chrysolle)

HOTTWEF POCO INCA! #KARMET (Columbin) ALLEMET (COLUMBIN) ALLEMET (ATTENTIC) ELO (JVI) FORE INVENTED : L.O. (July)
PT TER F MADPION : NAMP)
PT TER F MADPION : NAMP)
PAT NEWS TAN : (Chr. yeal(s)
PAT NEWS TAN : (Chr. yeal(s)
PAT NEWS TAN : (Chr. yeal(s)
PEATY : METAL : (Full : Mondy Fay(s)
HOUST : SLATS : (Threshold/Polys)

Raleigh

919-832-8311



919-832-0311
NOTTHE ALEMAN MODINERS, .. (Ariata)
ALEMAN MODINERS, .. (Ariata)
FORE COMES, (Ariata)
JIN STEMBAN
(Epic/Cites ant)
HODO COLUB 1 Threshold/Polyd
BALANCE (Profite)
JIN MESSING (MB)
PAGED COUNTY (Epic)
PAGED COLUB 1 THRESHOLD (MB)
PAGED C



DIEMA NOTES (Threshold/F (000) BULS (500) BULS

Ab EZ None Single



Medition
OIEMS. (Regency)
Non-Hittman,
Non-Hittman,
Non-Hittman,
Non-Hittman,
Non-Hittman,
Non-Hittman,
Index-Hittman,
Non-Hittman,
**Non-Hittma

JAST
TON SCOTT (CO.14001s)
TON SCOTT (CO.14001s)
P. HETTSLATAL, MAYS (ECH)
P. HETTSLATAL, MAYS (ECH)
P. HETTSLATAL, MAYS (ECH)
P. HETTSLATAL (ET)
P. HETTSLATAL (ET)
SADAD MATAMARE (1) AMMERICAL (ET)
SADAD MATAMARE (1) AMMERICAL (ET)
HERBIT SMCCOR (EMP) PAR 1 ammerical (EMP)
HERBIT SMCCOR (EMP)
HERBIT



TOM SCOTT VCn1umble)
TELLOWARCHETS (MD)

Richmond

804-282-973



ADJUST (Columbia)

GRAP do (Galiumbia)

Angl

Single

995 KISS

Added LETT (gb) 980 http://db.

San Antonio

B12-223-8219

nortext

Polit (GL.let (ethania)

Polit (GL.let (ethania)

Nortext (GL.let (ethania)

Nortext (GL.let (ethania)

Nortext (GL.let (ethania)

Nortext (Gl.let (GL.let (ethania)

Nortext (ethania) -Ball TORRY (Foots)

Med Los

Avd2 Name 5 ing i so



Jacc State HOTTEST HOURS ITH eshold/PolyG3 Singles

> CK. Tampa 813-224-0742

JEM MESSIAM FMB) ALLMAN OROTHERS... TAPISTO

ALL MAN CHOTOLOGY. The (str)
TOTTes!

DIALT SAMITH (CODING)

DIALT SAMITH (CODING)

CODE FILTE & Dec. ...

(Dick half new / MLL.)

FROM TOWN (CODING)

CODE (CODING (New Jan 12)

CODE (CODING (New Jan 12)

FOR THE SAMITH (COMPACTION CODING)

FILTER L. (COT "Promitiss / Dar br.

JOHN (S. COLOMBIA)

TOWN (S. COLOMBIA)

TOWN (S. COLOMBIA)

TOWN (S. COLOMBIA)

TATTE (CODING (S. CODING (S

JOH Singles None

KMOD Tulsa 918-664-2810

PD: HILL HILLM ASST. PD: CHMULTE HEST

Added SQUEEZE (AAM) SOURCE (CA) unbto --URS (Capthol) -BOLLING STORES (Rolling Stores) Hard Land Following States (12 April 12 April 12

MOTTEST STETIE NICKS (Modern/Att FORE/GREEN (ATERNTIE) JOURNET (Columnie)

PD: SCOTT FISHER

ZZ TOP (MB)

OHAT SOURD (Coptrol)
PAT otheran (Covpole)
ETTS (AMP)
10 SPECTAL (AMP)
10 SPECTAL (AMP)
10 SPECTAL (AMP)
PHIL COLL (MS (AM))
APP REFER (STOCKNOON)
APP REFER (STOCKNOON)
COLUMN (AMP)
APP REFER (STOCKNOON)
COLUMN (STEEL)
COUNTY (STOCKNOON)
COLUMN (STEEL)
COUNTY (STOCKNOON)
COLUMN (STEEL)
COUNTY (STOCKNOON)
COUNTY (STOCKNOON)
COLUMN (STEEL)
COUNTY (STOCKNOON)
COLUMN (STEEL)
COUNTY (STOCKNOON)
COLUMN (STEEL)
COUNTY (STOCKNOON)
COLUMN (STEEL)
COUNTY (STOCKNOON)
COUNTY (STOCKN JASZ JPTNO GTMA (ECA) PTS (GTM A STATE) JPTNO GTMA (ECA) PTS (GTM A STATE) URLAN AUGUS (Frame to the state) GTM AUGUS (Frame to the state) AUGUS (Frame to the state) AUGUS (Frame to the

CI

West Palm Beach

Singles

JOHN TAN JANE,

(Pay Ight (a) Ight (a)

IGANT IGHT (b)

IGANT IGHT (b)

IGANT IGHT (b)

IGANT (c)

305-461-0099

Joza Singles

Winston-Salem

FM 107 PD: DOLG PAIL ND: SHARON PAIL

WKZ

Address
Tim UDDMART (Columbia)
Twonty Eyes...
Type Table (Livery)
Tim Edit (Livery)

Med I un

Singles

PASSFORT INTIMITIES TELLOWANCETS (ME)

| CHAPTE COLORS | Col



LITTLE FEAT (ML) JOH & VANDELLS
(Prolydor/Polydra)
Melty Cop/St. MOLNES |
SMOOTING STAP (Virg 6
808 O'LAN (Columbia)
-MOLLING STONES
(Bolting STONES
(Bolting STONES)

Obsiling Stones!

Obsiling Sto

FOREIGNER (Atlentic)
"Urgant" "Moiting/Gir!"
"hight Life"

Bloomington

PD: BETH SURETTE HD: CRAIG KLEIN

DVC (Alta)
OIRT BAND (Liberty)
RANDES (Sire)
SPTRO (VRA (RCA)
JOE JACKSON (ALH)
JRT PEPPER (Contempor

Modium
SAD CAFE ISSUM SONG)
SAD CAFE ISSUM SONG)
SALV METAL (Full Moon/Aeyful
BICAL (Full Moon/Aeyful
BICAL (LEG CHMS)
BICAL SANG
BICAL (LEG CHMS)
BICAL SANG
BICAL (LEG CHMS)
BICAL SANG
BICAL (LEG CHMS)
BICAL (

PO: MAN FLOTO

Adoed RIOT (Elektra) MEG RIDER (Capitol)

Hardism FOREIGNER (ATTENTICE) LOOK (Fleetice) CARTO' (COBSTOCE) JOHENY VAN ZANT... (Folymor/PolyGre) SHODINGS STAN FERGI DEF LEPPARO (Polymor/

S WMET

PO: POH TEUBER

-MOLL (NG STONES (No.18 Ing Stones)

Nod ion
STYL (AMP)
STYL (AMP)
STYL (AMP)
GEFFENSON STANDAIP (RCA)
FRETTENSON STANDAIP (RCA)
FRETTENSON STANDAIP (RCA)
REFERSON STANDAIP (RCA)
RAME (RCA)
R

TO THE STATE OF TH

PO: HERRY WINER

Added IAN HEATER (Chryselfe EILLING JOHN Chilling John SILL INC. DOWN self (s. SILL INC. DOWN sept 1 ft s. SILL INC. DOWN sept 1 ft s. SILL INC. DOWN self s. SILL INC. SILL INC

-SPHODOU BALLET COM ysetts i NUMES (GENERAL) TUMES (GENERAL) ATS (AVIETA) ATS (AVIETA) ATS (AVIETA) ATS (AVIETA) ATS (AVIETA) ATS (GENERAL) ATS (GE

Cincinnati

PO: CENTON MARIO HO: CART GART Accord ANY THEATHER (STIFF/America)

BILLY SQUIES (Capitos)

Appleton

414-734-9226

4 1 4-7 34-9228

DORNAY (Columbia)

1111 * "Show is dove"
"Mon's Gryslog"
encors such Streemen (Arrolys)
ent Bigetton (Coryectis)
"Ayes Like such "Bire & Cos"
"Prossition (Coryectis)
"Agent (Coryectis)
"Cost (Cost (Cost

JOSE DAYIS (COLUMBIE)
P. RETRETYL, MAYS (ECM)
SAGNO MATANABE (INNOT CITY)
BEIM AUGED HEROSTICS?)
VILLOW MACRETS (88)
JOHN MEPTURE (INNOT CITY)
PASSIORT (ASTEMBLE)
TOM SCOTT (COLUMBIE)

Singles

Added SHIFF II THE TEARS (NEA) DVC (AIRA) DIRT BAND (LEGATTY)

JAZZ
PASSPORT (APTENTIC)
PELLOWANCHETS (MB)
CONDOR
RILES DATIS (Columbie)
RILES DATIS (Columbie)
PUSE ONE (CTI)

Singles
ALICE COOPER (HB)
TAXBLE (Fentesy)
SQUEEZE (ALM)
ALMAR PARSONS PROJ. [Arists)
POINT BLANK (NCA)



Chicago 312-440-5270 STETTE NICKS (Modern/Atco -ROLLING STONES (Motting Stones)

Jazz Singles

Chicago 312-828-9191

SILVER COMDOR (Columbia) JOH STEINMAN (Epic/Clave, Int) (SURVIVOR (SCOTT) Bros.) (MAINBOW (Import)

Modified
STEVIL WICKS (Modern/Afco)
FOREICHER (Aflerfic)
FAI BENEFAR (Doryanis)
BULLY SQUITE (Com/Hol)
BULLY SQUITE (Com/Hol)
BULLY SQUITE (Com/Hol)
SQUITE (ARMAN (Deveroley)
SQUIEZE (ARMAN)
SQUITE (ARMAN)
SQUITE (ARMAN) 1021

Singles

Chicago 312-777-1700

WHITE LIST OF PARTY OF THE LOTTER L

HARM COPICAL (SPIRE)

HART TERMENS (S) FIRE

THE TERMENS (THE TERMENS (TH

Anti-FUSE ONE (CT): PASSORT (ATTACT): AMMSTY LIBERS (CD) unbint REFILLE BROTHERS (AAM) BLOT CAT (ATTACT) JEFF LORDER FUS (ON IA/LER) RITER-MAIN CRIST AMERICAL OHICK COMER (ME)

WEEN

STA-SFT-SSUC "Jake Bin Hero" GART OF TGg/Fto) Trough terr and Tg-Trough terr and Tg-GART OF TGg/Fto) GART METAL TGG-FARMET TGG-

Je ga None Singles None **MWW** 216-781
(891 America)
(991 A

Cleveland

SOUTEZE (AAM)
BILD HORSE,
REAVY RETAL (EFU! Noom/Asyf:
SAHTANA (Columbia)
YAN HALEN (Gb!)
BCC (Columbia)
BCC (BCC)
B

Cleveland 216-391-1260

Hoffest
MGB (DRI America)
FORE CORE (CATEMPIC)
FORE CORE (CATEMPIC)
FORE CORE (CATEMPIC)
FORE CORE (CATEMPIC)
FORE CORE CATEMPIC)
FORE CATEMPIC
FORE CATEMPI

Added
DEBBIG HARPT (Chryselis)
FAR HUNTER (Chryselis)
RIOT (Eisers)
FRAMM HARPT (Chryselis)
FRAMM HARPT (Chryselis)
FRAMM HARPT (Chryselis)
FRAMM HARPT (Chryselis)
-ROLLING STONES
-ROLLING STONES
-LPB (Capitol)

-URB (Capito I)

MARIANA (Liber I)

MARIANA (MARIANA I)

MARIANA

11/05 IPOLYdor/PolyGre1

PO: PHIL DEHARME MD: MARTY SCHOL

Added DIRT BAND (Liberty) DVC (Alits) BOB DVLAH (Co)umb(s) -ROLL(RG STONES (Rolling Stones) -URB (Capitol)
-BILLY YHORPE (Pasha

PABLO CRUISE LAMP) BLAC FFOOT (APEO) PRETENDERS (SIPE) ALLMAN BROTHERS... (Arlata) SHIFF N THE TEARS (RCA)

Singles RIMES (Ariste) ART GARFURGEL (Columbie) COMMITE (RIS CMCA)

Jefz None

Q-FM 96 Columbus 614-224-1271 Indifest PAT EQUATE (CDr yearle) JAMES V (Col umb is) STEVIC RICES (Robern /Arco) FORE (CDR) SULES (Threshold/PolyG) GOOD SULES (Threshold/PolyG) GOOD SULES (Threshold/PolyG) GOOD SULES (Threshold/PolyG) PolyGood Sules (Threshold/PolyG) PolyGood Sules (Threshold/PolyG) PolyGood Sules (Threshold/PolyGood Sules) PolyGood Sules (Threshold Sules) PolyGood Sules (Threshold Sules) Sules (Thres

PUS PAT STILL

Added

BICK SMIRCF (ELD (RCA)

"Ler ynind/re"

BLIBBN BROTHERS.

LAFIEL

BLIBBN BROTHERS.

CAPACE THE SAY (Litesong)

BIOT (Litesong)

"Secrete, Fegulia"

"BLIBBN STOMES

(Rgiling Stomes)

INDITION STONES
MEDIUM
MEDIUM
CARY WRIGHT (B)
AC //CC (ARISETIC)
BLACKFOOT (ARCO)
FOOMET (BARNET STITING)
SILVER CONDON (COLUMBIS)
THAN BY HOME TELL
"AMERICAN COMPARIES
MEDIUM (COLUMBIS)
THAN A BIOOM*
OINT BAND CLIBETY
THE STITING COLUMBIS
THE A BIOOM*
OINT BAND CLIBETY
THE STITING COLUMBIS
COLUMBIS (COLUMBIS)
MEDIUM COLUMBIS (COLUMBIS)
MEDIUM

27

Acces WHITF CHC/ST, HULHES ICO ELD (Jet) HODLING STONES (ROITING STONES)

Red Lam OCT LEPTAND (Polydor/PolyGrs) BLLY SQUIES (Casifol) SWOOTHING STAM (Pirgin) RED (OCK AMP ICA) CONET LOG BROWN (Epic) BALANCE (Fortrain) FALL SQUIES (CALIN) FALL SQUIES (CALIN) FALL SQUIES (FORTRAIN) FALL SQUIES (FORTRAIN)

Davenport 319-326-2541

Singles

ABBE P. METHERY/L. MAYS (ECM) TOM SCOTY (Columbia) MILES DAYIS (Columbia) DAYIO SAMPORH (MD) MARBATTAN TRANSIGE (ATION LEE RITERODIC (Elektro) ORIGS (ATIAN) TILLOM MACKETS (MD) PASSPORT (APIAN) 142

Hoffset JOURNEY (Columbia) FORTISHER (Ahlantic) FORTISHER (Ahlantic) FERRI SICKS (Hober Affice) FORTISHER (COLUMBIA) FORTISHER (COLUMBIA) FORTISHER (Ahlantic) FORTISHER (Ahlanti

Dayton

513-224-1501

1088 Singles

TIPLE

Medium

ELO (1yet)
GART WELGHT (MB)

"Really Winow"
SIN CARRES
(ER) Americal
"Oras of Cards"
22 100 (MB)
EDC (Coolumbia)
PRETUDE(R) (Sires)
The Advironce
LITTLE FEAT (MB)
"For Impor Nor lagor Bill's SOUTE (Copito) Tox MITT'S SOUTE (Copito) CHIC STITE AND COPITO GENERAL TRANSITION (COPITO) CHIC STITE (SOUTE (COPITO) CHIC STITE (SOUTE (COPITO) "Incomplete (Copito) CHIC SOUTE (COPITO) CHI

Modium
TARAI (Egyraxy)
FAMI (Egyraxy)
FOMI (Odd): (Attantic)
ADL withALC (Asylum)
OVC (Attan)
"Con For is"
SETWE MICES (Modern/Attantic)
HEAVY METAL (FULL (Modern/Attantic)
"Wish Lamp" "Tition"|
HEAVY MICES (Modern/Attantic)
BLACE/ORI (Attantic)
"Fig Amesy"

Jass Singles **Des Moines**

Montreal
PAI obstract Companies
PAI obstract Companies
PAI obstract Companies
PAI obstract Communication
PAI obstract Communicati

KGGO 515-265-6181

POINT BLANK INCA) 21 TOP (MB) SHOOTING STAN (Virgin) "Hopy...Lite" PO: LAMPT DAWSON NO: MC: MC+ EMERSON Accord STORES
CHOISESTORES STORES

MOTTHEF PAT BENETAR (Chryssils) GREC KINE BAND (Benerally) SHEAT SQUIER (Capitol) "Lonely...Night" BDC (Columbia) JOURNET (Columbia)

Just Special Singles None

MOST ADDED

DIRT BAND Jeelousy (Liberty) 18/17 Short Back 'N'...(Chrysalls) 11/10

DVC DVC (Alfa) 16/7 **PRETENDERS** Pretenders II (Sire) 19/6 SNIFF 'N THE TEARS

Two numbers follow each album ritle. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.



Love Action (MCA)

PO: MARO HOLMES

Added

GRINDER SMITCH (Robor)

DEBBE HARRY (Chryselis)

ARN HARRES (Chryselis)

SPIRO GWBA (RCA)

SHIFF IN THE EARNS (RCA)

DIRT BAND (Llow*T)

FROM (AND LLOW*T)

HOLLING STORES

LIGHT STORES

LIGHT STORES

LIGHT STORES

ium 10USE (Chryselfs) JACKSON (AAM) MAN BROTHERS... (Ariste)

Ment (un LCHDUSE (Chrysells) ADE MCKSON (ALM) ALLMAN RODCHEST... (Arista) ELO (187) FORE (CARR (AR) antic) FORE (CARR (AR) antic) FORE (CARR (AR) antic) FORE (CARR (AR) antic) (Marco wy/Followska) (Marco wy/Fol ue Componion* "Coel Mine* TROUBLE (51)11/Andrice1 LOW JACKETS (MB)

DeKalb

7/6

Hotter BODOT DUES (Threshold/PolyG TOM PETTY & PE ... (Becastres/PEA) p. (Becastres/PEA)

PART OF THE PART O Singles

Detroit

MOTTEST ROCKETS (Elektra) JOHNET (COLUMBIA) PAT BEHATAN (Chrysbis) PHIL COLLINS (Atlantic) HOODY BLUES (Threshold/P

TYLLESY

313-398-1100 PD: CARET CURELOP HD: STEVE KOSTAN BILLY SQUIER (Capifol) STEWIE NICKS (Modern/Afco) FORE(CAER (Atlantic) BOC (Columbia) GREG KINN BAND (Beserhiry)

Added DIRT SAMD (Liberty) Title PRETENDERS (SIre) ENGERS (SICE) AN BROTHERS... (Artste)

Medium
MEAVY NETAL (Full Mod JDE PERRY (Columbie)
MSB (EMI America)
MSB (EMI America)
MSB (EMI America)
TOM PETTY 6 THE...
18echs?ree7/MCA)

WRIF 101

Added -ROLLING STONES (Rolling Stones) Medium RICK SPRINGFIELD (RCA SARTANA (Columbia) PETER FRANGTON (ASM) ZZ TOP (MB)

PO: DAVE LYONS

Added
DIST BAND (Liberty)
Tiste
Tist GOCHAN (Columbia)
CAROLYNE MAS
[Maccury/PolyGra]
Signal...Neto
BIOT (Elestra)
Mold thach
-ROLLING STONES
-LINE STONES
-LINE STONES
-LINE STONES

PO: FREO JACOBS

HOTTEST
JOURNET (Columbia)
BILLY SQUIER (Cop) to 13
HODOY BURES (The eshold/Poly
PAT BENATAR (On yes 14)
FORE SQUIER (Atlantic
STETIE NICES (Modern/Atco) Album Station

ONL SUSTINGER STATES OF ST

Detroit

313-827-9505

Jest2 None

Singles

Evansville 812-422-5258

Hotfest MEDDI GLES (Threshold/PofyGl 70H (Odf) takinhitel profit of the control o

1 ingles



-CHRISTOPHER CROSS (MB1

Added
PRETENDERS (Sire)
LITTLE FEAT twb)
22 TOP (Wb)
-ROLLING STONES
(Rolling Stones)
-URB (Capitol)

-edAcH BOTS (Ception)

HOTTEST

BOT (College | 1)

BOT (College | 1)

COOL LOVE*

ALLMAN PROTHERS... (Arista)

SAME (EZ (AAM)

Tampted

CART WHITE HIERS (Bober A/Arco)

ART STEAT AR (Corysolia)

STEVIC HIERS (Bober A/Arco)

AND (College | 1)

"Mon't A Cryting

"Mo

Singles

Singles

Flint 313-744-1570

Added DIRT BAND ILibertes Title
-MCLLING STONES
-MCLLING STONES
-LMS (Capifol)

Mention HIGHE LEE JOHES (MB) HALANCE (Portrain) HSH (EN) Americal HIGH FLEETHOOD (HCA) LEMBE HARRY (Corystalls) Though Fred Control of the Second House KIM CAMES & HARRY (DRI (America)

FOLIAT (Bear sville/WE MEAVY METAL (Full Moss

POCO (NCA) TON PETTY & THE ... (Administrative PACA)

Madium Tuels (Copifol) SANTARA (Columbia) FORMAT Prior an Islanda ICEMOUSE (Coryanity) BLACKFOOT FATCO 22 TOP 1981 "Illinuover" "...Sat "Sheingania". plied" lone

"Waffichild" MICK FLEETWOOD (RCA)

Moffest STRUK NICKS (Modern/ATCO) OISSEL (Mogency) FOR STRUKE (Moyes) FOR STRUKE (Moyes) FOR STRUKE (Moyes) JURIER (Moyes) JUR

MEDIUM

FOGHAT MB) 3026 MICHAEL STANLEY BAND North Coast (EMI America) 32,20 ZZ TOP

El Loco (WB) BLACKFOOT 37/1R Marauder (Atco) 27/16 ICENOUSE Icehouse (Chrysalis) 23/16

Two numbers follow each album title. The two numbers total number of Midwest sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.



POS RICK WEST HD: HAL BRANDT

Added
(AN HUNTER (Chryselis)
OBT BROWN (Liberey)
DEF LEFFARD (Folydor/Folydre)
TYCODE (Aliste)
DEBHIE MARRI (Chryselis)
SYRRO GYRA (MEA)
-STORN (MEA)
-CHRISTOPHER CROSS (MB)

BILLY SQUIER (Captro: NDOOT BLUES (Threshold/Pol *The Noice* (LO (Jet) **The On Tight*****T=)light**

Singles **Grand Rapids** 616-456-5461

JABZ CORRECTOS (OR (Artsta) ARF (CORRECTOS) (OR (Artsta) ARGORD (Oliver) (Artsta) (Artsta) (Oliver) (Artsta) (A

Ft. Wayne

LAV-FM 97 ANT TROUBLE (SHIFF/America)
"Power Cut"
-KINKS (Aristo) PO: DAVE LOGAN

-URB (Cmp1fol)

rnege...." MC MARIND (Cotunele) Strenge" Tromo/St.HOLMES (Cotumble) Iskey women"

Jagz Singles Kankakee

815-939-4541

methes (Arijara)

MONTARY
RC/DC (ATIANTIC)

RC/DC (ATIANTIC)
RC/DC (ATIANTIC)

RC/DC (ATIANTIC)

RC/DC (ATIANTIC)

RC/DC (ATIANTIC)

RC/DC (ATIANTIC)

RC/DC (ATIANTIC)

PAT BENATAM (Coryanita)

JOURNAL (Coryanita)

JOURNAL (Coryanita)

JOURNAL (Coryanita)

JOURNAL (Coryanita)

JOURNAL (Coryanita)

JOURNAL (ARICA)

RC/DC (ARICA)

RC/DC

ID ODG PRETENDERS ISTEN

PD: BILL TAYLOR Notices
FORE (GAILE (Atlantic)
FORE (GAILE (Atlantic)
STEVIE BICAS (Modern/Afrco)
STEV "TOD Close..." Title
MEW ENGLAND (Elektre
1AN HUNTER (Chrysel)
"Leeve...Atone" "Gun Noting Stones
(Rolling Stones)

Medium 56 SPECIAL (AAH) 22 TOP (MB) MSS (GRI America) MALAMEE (Fortrait) SANTAN (Golumbia) FOOMAT (Mars ville/MS) FICEL LEE LOWES (MB) ALLAME MSTORESS, ... (Ar) aral LITTLE FEAT (MS)

(IDI-PH)

Singles SURVIVOR (Scotti Bros.) ARS (Columbia) Lansing

517-393-1320

Lafayette

317-448-1566

JARF SPYRO GWA (NEA)

IRON MAIDEN (Marvest) MITCH RYDER ROCKETS (Elehtra) POINT BLANK (MCA) PO: FRANK SMITH ND: JOHN O'LEAPT Added
PRETEMBERS (SIFE)
IAN MUNTER (Chryse)
-ROLLING STONES
(Rolling Stones)

Hoffest PAT BUBGTAR (Chrysells) MODUS BUBG STM exhold/Poly FURE (GREET (Atlantic) JOURNEY (Cotumble) CREG AND RAND (Bosen her) STEVIE NICES, (Modern/Arco) BULLY SQUIER (Copitol) BULLY SQUIER (Copitol) Jezz None

Singles

Q WXUS

PUT STUART MERAT Added
PMETENDERS (SIPP)
"The Adultress"
USF LEPPAND (Podydor:
"Let 16 Lb"
DIRT BAND (Liberty)
Title.
"HOLLING STORES

HOTTEST INICES (Modern/Atco)
STETT INICES (Modern/Atco)
STETT INICES (Modern/Atco)
STETT INICES (Modern)
ADMINIST TO Lombia
DIAMENT STETT INICES (MODERN TO MARKET TO MODERN TO MARKET TO MODERN TO MARKET TO MODERN THE MOD -UMB (Copino)

Final John Month (Mississipper Mississipper Mississippe "Helong Togethe"
UVC (Alfe)
"He...Fentesy"
ICEHOUSE (Chrysells)

Singles

THE HOTTEST

JOURNEY Escape (Columbia) 39/37 POREIGNER 4 (Atlantic) 40/33 PAT BENATAR Precious Time (Chrysalis) 38/33 MOODY BLUES Long... (Threshold/PG)
STEVIE NICKS 34/33

Balls Donna (Modern/Atcol Two numbers follow each album title. The flist represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

FM 102 H5116 Lincoln 402-476-8565

4032

PO: BRUCE WHEELER

DIRT BAND (LIDETY)

FIFTE

SMIFF H THE TEARS (MCA)

"Money. Mouth"

LITTLE FEAT (MB)

"Easy To Sito"

MOB DYLAN (Calumcia)

"Shot of Love"

HOLLENG STONES

(Rolling Stones)

TOM PETT & THE...

(BECHSTOWN/MCA)

STEVIE WIGHS (Modern/Arco)
PAT BEARTAR (Corysells)

JOURNET (Columbie)

FOREIGNER LATENTICE

Medium HDDDY BLUES (Threshold/PolyG) HEAVY METAL (Full Moon/Asylu) Singles "Title="Rio="" "All Of You" Mone

WIBA · F/Y Madison 608-274-5450

Moffest
JDE WALSH (Abrium)
GREG Rith RAND (Beserbier)
JOURNET (Columbia)
PAT BENATIAN (Chrysalis)
G. HARRISON (Chrysalis)
STIR (AAM)
MODOUT BLUES (Threshold/PolyGRIM (CRISS & MATE
(CHILAMON) (CHICARNES & MATE ELO (Jat)
STEVIE HICKS IMpoorn/Atco)
POCO (MEA)
HEAVY METAL (Full Moor/Asylv
MES (EMI America)
BILLY SQUIER (Capitol)
TUBES (Capitol)
TUBES (Capitol)
JIM SYELMMAN
(Epic/Clow», nr)
HICK FLEETWOOD (RCA)



22MAD

Added -MOLLING STORES (Rolling Stones)

TOP (WB1

PD: MIKE DANIELS MD: DEBBIE DALTON

Hoffest

DARRAT (Columbia)

"Meno's Grying"

FOREIGNER (Attantia)

PAT BENATUR (Corysalis)

*Fire 4 Loc |

*Fire 4 Loc |

*Fire 5 Loc |

*Fire 4 Loc |

*Fir Modium
NAM HALEM (BB1
FOODWIT (Bearwalle/MB1
TOW PETTY & INC...
(Beckstroot/MCA3
OISSE (Brooming)
mode (BR1 America)
SOURCEZ (CARADI)
COMMUNICATION (Epica)
MODIUST (Brooming)
MODIUST (Brooming) Julia Mone

Singles

414-342-1111

WLPX 97 fm Milwaukee

Wincomin's best albuminists

PD: TOM DANIELS

PAT SEMBLY (CO-pasit)

MDC (Columbia)

MLLY SQUIES (Copinol)

POINT SLAME (Coc)

POINT SLAME (Coc)

POINT SLAME (Coc)

POINT SAME (Coc)

POINT SAME (Coc)

POINT (COC)

PAT (COC

Jegg MOTTESS MODOT BLUES (Thresho

93QFM PUS BRENT ALBERTS MD: MIKE WOLF

(Molling Stones)

Medium

22 10P (MS)

AMMOND (Lecal)

ALLMAN (MONDROW)

ALLMA

414-270-204U

FOREIGNE (41) ben'tel

"Urgent" "June Bor Mero"

"Injert Life"

"Shows in Love"

"Shows in Love"

PAT BIANTAN (Coryential

BOC (Columbia)

STETE (COLUMBIA)

STE

lass

MOTTER! Minneapolis

KQ92 DOUG POOR LL

Added DEF LEFFARD (Polydo Post of Go" POST BLANK (MEA) "Nicole" -HOLLING STORES HOLLING STORES Hosting Separation Maps International Total (FTF & Del. ... (Baskstreet/MLA) "Thing About..." "eman in Love" (CAROUTE (Chrysells) (CAROUTE (Chrysells) "Party...Parto" "Papari MacKstron" (Aroci... McACGOT (Aroci

UIESEL (Megency)
"Savisilito..."
OVE (Airie)
"Tenser"
HEAVY METAL (Full Moon/Asylu "Title—Telor" "Moo Mules"
ALISH MEGHT METAL (Full Moon/Asylu "Title—Telor" "Moo Mules" ALISH MEGHT METAL (Full Moon/Asylu "Eling O' Tou" USBO TOTAN (Golambis)
"Shot of Love"

Milwaukee



FO: CO 11 HAP IL TON

Added -BILLING STORES (Rolling Stores)

Franti Frantis IPull Name/Acc THE NICAS IMPROPRIATED

Mottoet BIX (Golumbin) GRUS RINE RAND (Bosereley) AARMET (Golumbin) SOL FITALS (Auglum) PETER THANPICE (AAR) Bung

KENH

PD: STE VE INFIDRES

-OBSISTOMMEN CROSS 1883 ATTRICAMENTS (DET IMMENTAL STATEMENT CONTROL STATEMENT CONTR

Muscatine 319-263-2512

Minneapolis

612-739-4000

POINT HIAM (MEA) THOUTING STAM (Virgin) 22 TOP 1881 ALLMAN MROTHERS... (Avistal

HOTELY STICK HICKS (Modern/Arcol MSD 1ERI America) ELO LLUF1 (DM PETT & THE... (DM Art wort/MCL) ALAMAD MODINES... LAVIETO TO FORT & NO...

THE LAY THE AND THE A

Jari
PLLOW ANCASTS (MB)
PASSYON (ANIAN) (C)
DO A FANCASTS
(FO) SERVICE (ANIAN) (C)
DO ALONG (ANIAN) (ANIAN) (C)
DO ALONG (ANIAN) (ANIAN) (ANIAN) (C)
DO ALONG (ANIAN) (ANIAN)

Albuquerque

505-265-8811

ELO (Jet) "Mold On Tignt" "Telliget" ALLMAN BROTHENS... (Arists)



MOTOR TO THE

Added DVE EASTe) HMOLLING STONES "MALLING STONES

Mottorf Tues 5 (Cap) to 1) red Ary MET (A, (Fa)) move/Aays STURE NACES Shower of Arts 10 Ary Met (Car yes) in MODEL BLAD (Car yes) in MODEL BLAD (Three How) FORM (GHE HAD MADE) (Energy How) FORM (GHE HAD MADE) (Energy How) FORM (GHE HAD) and (A) MODEL BLAD (CA) and (A) POINT MICHAEL (MEA)

Peoria

309-674-2000

Omaha 402-592-5300

Janes Branch Singles

fm album rock JOS-074-20
JON & TAMBELIS
Welphir (Polyfire)
MAREEE (AAH)
BINGONE AN FIELD
DANN JOE BROWN (Epid)
RICHE LEE JONES (MD)
POLO (BLA)
HIER RAFE (ATCA)
HIER PLEETHOOD (RCA) PO: RICH PETERSON MO: HINDT RICE

Added SHDD1105.STAR (ringle) "Fiesh & blood" IAB HAUSTER (Chryselis) OHT SHAD (therry) UFC (Alve) LITES FEAT 100: -HDAL186 STORES -LIBE (Capilo) -LIBE (Capilo)

"-UBI (Capitol)
Hed Len
HO Lish
HO Lis

MICH FLETHODO (MEA)

TOTALS

MEAN (MEA)

MEAN (MEA)

MILLO NUMBER

MILLO

Action
DIST HAND (Liberty)
ANT HOUSELP 55116/Amer
SMODTHSS 57Am 1976/mer
SMODTHSS 57Am 1976/mil
MIRP WITH (Chrympin)
MIRP WITH (Chrympin)
MIRP WITH AND SMOD (Chrympin)
-MOLLING 57CMS
-MOSTING 57CMS
-LING 5CMp17c1)

Medium variant CohTtS (Lotal) variant CohTtS (Lotal) valid (Mil America) obtained (Mil Amer

Singles

ATA

PD: BILL RICHARDS

Adject District Street (a) Top Close..."
Little FEAT (ap) IAN MUNISH (Creyolis) TAN MUNISH (Creyolis) -- HOLLING STORES (Molling Stores)

Moditing Immets
Moditing
Mo

Sioux Falls 605-335-8700

Rockford

mother FORM (AGE) (Arthority) SCOPY BLUES (Threshold/PolpG) PAT SERVING COPY and (1) SERVING HOLD (COPY and (1) SERVING HOLD (Arthority BLUES) SERVING (ARTHORITY BLUES) JOHN 6 SAMOR(1) FOLIGHT (BLUES) MEANY ARTHORITY BLUES (BLUES)

*Title-Mildum
Thist., Dressin *Mesch Out*
Thist., Dressin *Mesch Out*
*Aliens Moltens... (Ariete)
*Aliens Titlesia
*Init(Clausis)
*Init(Clausis)
*Init(Clausis)
*Init(Clausis)
*Olatic(Claus)
*Olatic(Clausis)

PREFERENCE (SIFE)
"1 GO TO SCHOP"
JIM MESSIMA END)
36 SPECIAL (ALM)

10 SPECIAL SAME
HOTELS TO LIMB LOT
DISTRICT STARK SEATON
PORT STARK SEATON
PORT STARK SEATON
PORT STARK SEATON
PORT SEATON
POR

Jezz

Singles Mone

St. Louis
314-842-111

St. Louis

HOUSENS CONTROL OF THE STREET OF THE STREET

fm 103

Terre Haute 812-238-2567

PD: N. J. CONTRECHT

Added Control STIGNIS And Added Control Stignis Addi

B12-238-2567

(N TELEPON 140)

AN TELEPON 140)

AN TELEPON 140

FM 104

T-95

PD) BED LAMPINES

DIRT BAND IL (ser ty)

Title
BLO (Jet)
Phote On Tight"
DVC (8)*te
Timeser"
-ROLLING STORES
(Rolling Stores)
-UND (Geglto))

Toledo

MED RIGHT (Cop 1701)

BitLY SQUIRE (Coping):
who (D): New (c)

EXX (Columbia)

EXX (Columbia)

LZ (Columbia)

HEATT METAL (Fall Name/easly) Singles
Fillow Name (Fall Name (Fall) Name

Wichita 316-722-8123

SCAFEZE EARIE ICÉHOUSE (Chrysolle) DIESEL (Regoncy) BICEL SPEINER (ELD INCA)

PROTECT BLUES STATE AND LAPOR OF BLUES STATE AND LAPOR OF BLUES STATE AND LAPOR OF BLUES STATE O

dass

Medium BDC (Columbia) ALMAN MROTHERS... (Arista) BILLY SQUIRE (Copisol) CART which (wis) 22 TOP (db) FOCKAT I Meso arillo/dt) AFO (IRE America) 92 CITI FM Winnipeg 204-775-0371

INCH MAIDER HARREN L.

LS Q
GART WHIGHE (WE)
BACAN DON'T (APCO)
JOE PERRY (GO) JAMBER
JOE SHIP (GO) JAMBER
JOE SHIP

MOTTON T QUEEN CITT KIDS (CBS)

FORE TORR (ATTEMPTE) HOME (MODERN IA) (Cop) To PAT BEHATA (Coryonite IZ (Island) TUBS (Cop) To) BOC (Columbia) DAVID (ADDLEY (Asylum) JIM STERMAN JIM STEINMAN (S) LCCHOWA LIFE) FORMATO (ASAN) RED FIGHT (Copinol) CREG AIMERAND (Baseristry) AUMHORY (Columbia) STEINE WICES (RObern/Atco) MEANY METAL (Full Moon/Asylul

Singles

KFAAG STERED ION

PO De FLORENCE

-ROLLING STONES STON EAGH)
TAN HALER (ME)
FLMMS (Coping)
MCC (Columbia)
D-ESEL (Regency)
JIN STONAMAN (Epic/Class, Int)

#EFFERSON STAMPHIF (HCA)

STEVE WICES (Modern/Arco)

PULL COLLIES (Arimatic)

#PULL COLLIES (Arimatic)

ALLMAN (BODNES)... INTEREX NOTACE TO MESTA DEL CONTROL OF SERVICE OF SERVICE

94ROCK Albuquerque 505:765:5400

Howeling (1901 Howels)

Howeling (1902 Howels)

Howeling (1904 Howels)

The means long:

The Tail Mar. (Fa): Near / Angle:

MART ME MAR. (Fa): Near / Angle:

MART ME MAR. (Fa): Near / Angle:

The State (Lee mars):

The State (Lee ma

Singles

Anaheim Anaheim

PD: OF TE FORMAN

| Charling 100xxxx|
| Charling (cd) | Charling (cd) |
| Charling (cd) | Ch

OR PERRY (Galumaia)

OARRY ADE RECH (Epic)
LITTLE PEAT 1861
LROW MAISEM IMPOUNT)
AFFERDAM STARSHIP INCA:
ADMRT 14M ZART,
LPO198W /PRISGRES

1901 year /Pel (dars)
1901 year /Pel (dars)
1901 11 (100 year)
1901 11

Anchorage KRKN' /92.M 907-277-2655 MODEL BUILS (Throshold/ BICHE LIE JOHS 188) FOUNT THOMPS 1891 FOUNT THOMPS (1814/185) WICE FLE FROOD (ICA) FOUNT GROWN (E) CO. FOUNT GROWN (E) CO.

Liffue Fact (who is a control of the monitor (Congrains) (Congrain

Mod Sum BILLY SQUIER FCBS (10) 3 POCO INCA) FCB RETSY & THE ... (BRCBS FT POT (REA) (IT NESS (NA VAR)

Singles

Jass



A noted Shiff in Tre! TEARS (NEA.) Shiff in Tre! TEARS (NEA.) Shift in the work of the shift in the shift in

JOEJ MITTA ALEEN (Monaffret) P. NETHENY/, NATS (ECR) SADRO MATRIANE (IMMORE CITY (LLOW MARRIES (M) SPACES (Aristo) Singles Bakersfield 805-832-1410

"Independence"
"Back To Schweit"
HIGH PLEFFERDO (RCA)
COMMODINES (MyTown)
LITTLE FRAT (MB)
REVILLE BROTHERS (AMM)
SOMETE (AMM)
FREIDER (AMM)
DIRT (AMM)
LIGHTY)

Aspen

303-925-5776

NOTICE STATE OF THE STATE OF TH

HOPPegs PRETENDERS (Sire) "Pace IP Up" "Sed Bo "The Adultrags" The Adultings of the State of t

Neel Las FAMES (Ception) FAMES

MEGO.

97FM DOULDER FD: DENHIS CONSTANTIN

Account SALET POTAL TEAMS INCA-SALET POTAL TEAMS (ALM) RECHL SYLET ISYLEPPICOT. IAN HUNTER (Longuaries) ROD OTALN (Columbia) HOLLING STORES (ROILING STORES) HEALS (A. 1978) -1788 (Colling)

Full Book(Epic)

Post Collins attaction to Post School Comparity

Action Book(Epic)

Acti

Boul

JAAR Rone

Singles

ELO 1JOY3 «IN CAPRES & NATE (ERI AMPTEC) THANDIP ENTCO! SAMEZEE INAM! «PRANCE & THANDIP «PRANCE & THE REDEX (MILLIANNI) WILLIAMS

Boulder

NOTEST STEEL ROCK | Node of Ancol 100 meters | Anco

JOSE
SPHRO GYMA (ECA)
P. HR THERTYL, MATS (ECH)
DIRRO MARKINGAN, IN TOO MAN
PASSINGAN, IN COMPANION (MARKINGAN, IN TOO MAN
PASSINGAN, IN TOO MARKINGAN, IN TOO M

MOST ADDED IAN HUNTER

Short Back 'N'... (Chrysalis) 17/16 DIRT BAND Jealousy (Liberty) 15/12 DEBBIE HARRY KooKoo (Chrysalis) 14/11 LITTLE FEAT Hoy-Hoy! (WB) SNIFF 'N THE TEARS

Love Action (MCA) 10/10 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second as the number of those stations that added it this week.

Q IO4

PO: CAMET SINTON

61um D Elet) LANCE (Portrelt) L TOplumbia) LUT 3QUICE (Copito); MAN PROTESTAL : Earlise) ACKFOOT EArce)



**ODES | MARRY | CDV |
IAR HUNTER | CDV |
LOTTLE FEAT (#0)
MRTAN AGAMS (AAM)
-URB (Coptes)

Hera I via

GRIG S. NI-RE BAND (Server No. 1986).

GRIG S. NI-RE BAND (Server 16) (c)

ANY OR HER S. SERVER 16) (c)

ANY OR HER S. SERVER 18

ANY OR HER S. SERVER 18

ANY OR HER S. SERVER 18

ANY OR S. SERVER 18

ANY OR

Chico 916-343-8481

Hoffest PAT BIGMATAN (Chryselia) STEVEL HOESS (Modern/Arco) JOURNET (Gotumbiol GABY welcolf table GHE BIRND (Deservice) MODOL BLUES (Threshole/PolyG) POPEL GHEE Carrennie

19/10

RED RIDER (Capitot)

1106

FAMOR MERITO (Columbia)

WHITEST MITTESTER (Size)
ALLMAN MEDITESTS. (Frital)
CLO (Jan)
STETE SIZES (Modern/Arco)
LL TOT (48)
STETE SIZES (Modern/Arco)
STETE SIZES (MODERN)

303-634-4896

Jazz Singles

CKALIO 94 Colorado Springs COMPATION TO THE PROPERTY OF T

PD: BIGH HAWK MD: ART BHILEIPS LITTLE FEAT (MR):

OFF TO SHOP (LIBERTLY)

OFF TO SHOP (LIBERTLY)

MARKET REST (MR):

ANY FOOLING (STATE)

ANY FOOLING (STATE)

MODEL (MR):

MODEL (

(Polydon-11919 BLACAFODT (Atco) 01531 (Proporcy) 1088 (IDH Aperico) From Flored PICHIC (LIC JONES (BH) Filto) (GIMOUSE (Chrysolls) 7118

POTT-ST PAT GENNTAM (Chrysells FOREIGNEE CALLWELL) JUMMET IGGIUM-163 HEAVY METAL (FWII MOON STEVE WOOMER STEWNEE BILLY SQUIFF (Capino) 22 TOP 1851 MRETENDERS (SIP+) Title DEF LEPPARD (Polydor/PolyGra) Singles "Let it Go" None

MEDIUM MICHAEL STANLEY BAND

North Coast (EMI America)
ICEHOUSE 3023 Icehouse (Chryselis)
FOGHAT 30/21 Girls To Chat...(Bearsville/WB) 25/19

POCO Blue & Gray (MCA) 24/19

East Side Story (A&M) 25/18 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it is medium rotation (his week.

KAZY PO: RICH WEYER

Added -MOLETING STONES (Molling Stones)

Meet Let 18 (18) TARPHIP (IEA) (IEA

Felti None Singles

DI PHIL STRIGER

Jozg None

Accept PMITE ACT (B) (SIPP)
LITE (FERT (MP)
LES HURTER (CH VERTE)
DER (CH VERTE)

-SHLET TWARF (France)

Mar Low

All Control & Hell

(TH) Americal

Denver

HOTTEST HODGE (Threshold/Poly FORE (AMERICA TAMES) (Threshold TAME

Denver 303-936-2313 106 KBPI

or lost

or lost

on lost

on

D) MACE WALTON

Eugene 503-484-4304

TOTALE 22 TOP (8) 100 MILES (10 MILE

MED RIGER (Capinol) THE CURRY (ALM) AACHEL SHEET (\$1887/Co) GART WRIGHT 180)

THE HOTTEST

FOREIGNER 4 (Atlentic) STEVIE NICKS Bella Donna (Modern/Atco)
JOURNEY 4542 Escape (Columbia) 46/40 PAT BENATAR

Long... (Threshold/PG) Two numbers follow each album title. The first represents rotal number of Western stations playing the album this week. The second is the number of those stations who reported 4 in hot rotation this week.

(97

MO: METL EDWARDS Mored BYTAN ADANS (AAH) ICEHOUSE (Coryne)3e1 311e JON & VANGEL15 IPO1ydor/Po1yGre) 1111e

Fire -MOLING STORES (Bolling Stores) EINDLEY (Asylum)
7 McLAUCHLAN (Asylum)
7EINMAN JIM STEINAMM
(Epic/Cleve, 144)
STEIN ZAM (AAM)
STEIN ZAM (AAM)
STEIN (AAM)
JOHN KCHIE SSEET)
SOMEZE (AAM)
ZHO (CHIE)
THRES (CAM)
ZHO (CHIE)
GOC (Chiemble)

Kich

PD: TON MEELER ND: JOHN HATES

Acces
SMIFF IN THE TEARS (NEA)
"Show this to
DIST BAND (Liberty) SHEEP IN THE TEAS (ACA)

THOSE MENT (MEMORY)

ALL MARKES (MEMORY)

ALL MARKES (MEMORY)

ALL MARKES (MEMORY)

TO HARD FAR (ARTHOUGH AND AMORY

TO HARD FAR (MEMORY)

TO HARD FAR (MEMORY)

MODEL THE STORY

MODEL T

PD: JERRY LONGOEN MD: JEFF RILDEL Added DIESEL (Regency) RIOT (Eleatro) -ROLLING STONES (ROIT)-g Stones)

Hed Lub 143 (Aur) wester (RD)11-RDLMES 10 CAMPS JOE EMELTE (RDLMES 12 RDLMES 100 EMELTE (RDLMES 13 RDLMES 100 EMELTE (RDLMES 13 POINT BLANK IMCA) POINT BLANK IMCA) POINT BLANK IMCA) POINT BLANK IMCA) FORMAT IMME SALTILIZA

Singles

Jetz

49/43

Precious Time (Chrysalis) 45/40 MOODY BLUES 41/37

Edmonton

GART O' (Capital)

MOTION (CAPITAL)

MOTION (CAPITAL)

MOTION (CAPITAL)

MOTION (CAPITAL)

JOHNST (CAPITAL)

PAT ONLY THE (CAPITAL)

JOHNST (CAPITAL)

JOHNS

JORA Singles

Fort Collins 303-571-1232 ADIA TANGLIS

(Polydor Polydor)
BLEWEGOT TANGLI
(Polydor Polydor)
MD (CDI America)
MD (CDI

| SPTRO STREET STREET, | SPTRO Jazz BOB-P RHOOM (GRE/A ALLIS ETHRIBOZ (I HILES DA+IS (COIL DAYE ORUS NI & ORP (GRE/Artsts)

Fresno 209-226-5991 KRODJ

Santa Barbara

KALL

ACOUNTY STORES (SELECTION STORES) ACOUNTY STORES (SELECTION STORES) ACOUNTY STORES (SELECTION SELECTION SE

CONTROL OF THE ATTENDED TO THE

98 Rock

HOUSE STORES

Marrison

(I) an ing (I) (I) (I) Moved File (I)

(II) an ing (I) (II)

(III) an III (III)

(III) an III

(III) an

MATERIAL PARTY TON RANGE PROPERTY OF THE PROPERTY

Most part (15) 11110 BALANCE (Per Tra) 11 Their feet Green? 22 TOP (481 HOS (TR) Asset (118)

(KLOS 95%) FULL TOWNS HAZER S. 600: 60/74 P110700

Acception Star tring on accomming from the stands accomming to the stands accomming to the stands accomming to the stands accomming to the stands accomming the stands accomming

There is an artist of the individual of the indi

Los Angeles 213-464-5638

PD: SAM DELLAND ASST. PD: JECK BOYDER

Los Angeles

PD: MICHAEL SHEEN?

Mad Lyn 6. HARP ISON (Dark morau) POINTER SISTEMS Planet LEE BITTEMS (Electric) SINCEP NUSSELL (MATHON) DOISP NUSSELL (MATHON) FORE (DOIS) (French I FORE (DOIS) (French I PRINDER (ATHON) (French I PRINDER (ATHON)

Added DEF LEMINE POLYED

May line Stemont
Mark Line Stemont
Mark Line County & 4-75
(OB1 America)
111-14
(OB1 America)

Gillette

307-882-5101

Politics (Coping) (Co

Jess
P. GirigityA., MAYS EFCHS
TILLOW/FICHITY (MD)
STILLOW/FICHITY (MD)
STILLOW/FICHITY (MD)
STILLOW/FICHITY (MD)
STILLOW/FICHITY (MD)
STILLOW/FICHITY (MD)
STILLOW/FICHITY (MD)
ADDIN MAXIMUM (LINNOY GIP)
ADDIN MAXIMUM (LINNOY GIP)

Honolulu

INTERIOR TOW (THE YEAR (IN TOWN YEAR) (IN TOWN THE TOWN T

Las Vegas 702-876 1460 KENO

OUT-OFF-I-ADO

MODEL BUILD I Thromboto/Pr
ADMINITY (CD) and is a

Model Build I thromboto/Pr
ADMINITY (CD) and is a

Property of the control of the control

Property of the control of the control

Property of the control

Los Angeles
213-663-3311

***There's and reputation of the property of the pro

213-469-1212

do es Non-e

MSG MENT AMERICAL DESM (C HARMY (Chr mall)) "Chrome" HICE FLEETHOOD INCAL ICENDUSE ICH PRETIEF

Income Communication of the Co

Dear P. MITHERSTYL, MASS CECRS P. MITHERSTYL, MASS CECRS VELL MASS CECRS (M) MILES DEVICE SERVICE STREET SERVICE INTERCENT SERVICE INSPECTABLE SERVICE INSPECTABLE SERVICE INSPECTABLE SERVICE COMMENT COMMENT

KROQ FM 1067

ME GAMES GROWS

D IPoprovalit IP (Droponton) IP (Droponton) IP (IP) I

(COV MARTIN)

ADMAR MAD THE LATS EDUCATION

ADMAR MAD THE LATS EDUCATION

FOR MARTIN & THE LATE OF THE

Phoenix 602-838-3062

Olitists (Maggerics) 1800 Mrt 128 x 1982 x 0x 71 480x x 186 x 1982 x 0x 71 480x x 186 x 1982 x 1862 x 1865 x 1982 x

TO FIGURE 1 TO SECURITY STATES AND SECURITY SECU

Pasadena

60: 1001 Exect

KUPD

KGON **Portland** 503 855-9181

State Spend

\$1mg1.00

ANTEST OF SERVICE

HOLLING STORES
DISTING STORES
OBJET THOMPS PROPOSE

Mark Futh St. O. Client S. C. Client S. Tappen M. L. Mark S. Client S. Tappen M. L. Mark S. C. Client M. C. C 4917481 ANDREY (GD) 48614

kink **Portland** 503-226-5000

Marilian rough striperiod (MMS 74% de roughest fact de ro multipat 0:CRIQ LEE ADMES (NO.0 Tinta "Momes & Durgo"

TOT 105 Reno

STATE OF THE PARTY OF THE PARTY

mantes! (Column (4) ALMREL (10) (mo (4) PRES (10) PRES (10) (mo (4) PRES (10) MP SMILE AND DANK LO! DWILL COOK Address
DPC (ASTRE)
"Topical"
Time Cultin Usakin
Disk (Bull 2007)
"Topical Bull 2007)
"Topical Bull 2007)
"Topical Bull 2007
"T

District (#10-10)

#033(801) (#10-10)

#033 (801) (\$01-00)

#033 (801) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01) (\$01-00)

#043 (\$01-00)

#043 (\$01-00)

#043 (\$01-00)

#043 (\$01-00)

#043 (\$01-00)

#044 (\$01-00)

#044 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#045 (\$01-00)

#04

KIOBAN

Sacramento

| Name |

KROY

-END ALPERT CALAD

Sacramento

PD. (Elmis elemnal.

ID) 10071 estolist.

Refer
Refer
Refer
Tyre alger Preser*
Tyre alger Preser*
Tyre alger Preser*
The gold Control (Project
The g

Horton P PAT ACTATES (Chryslella) BLC (Chryslella) BLC (Chryslella) BLC (Chryslella) HEAT HOLD (Hall) (Romal/Avylu JACHEL (Chryslella)

Hottvit POMI (DICHOTO) TUMBS (DICHOTO) ROCKET BLUES (EMILY NO EXPENS AST (DEN BAC (DA VALES) JOHNS V (COLUMBLE) STEEL VICTOR (MARCHATO) TOM NETTY & Pd. ... (BEEL NET-FOR FOR DICHOTO) UNLY SQUITTI (COLUMBLE)

Salt Lake City

801-972-3030

min n right (Complete)

min the time complete (pine)

min the time complete (pine)

min the time (pine)

min time (pine

Ans:

Sacramento 918-925-3700

J n att

PD LES TRACE

99

0.0254_00ppine;9
ind[# 4.02 Per000 MCA)
ind[# 4.02 Per000 MCA)
ind[# 4.02 Per000 MCA)
ind[# 4.02 Per000 MCA)
ind[# 4.02 Per000 MCA]
ind[#

San Bernardino KCAL967

San Diego

714-292-1360

Tell Visigit Contact (s)

roll Visigit Conta

San Diego

dinor.

(INC 148 No.) (IND 1501 hour 1000 -00 (INDO) 1 repor 11

PERSONAL PROPERTY OF

TLO LANT (ID LANT) (ID LAN

KGB-FM 101.5 -

What I say I have a property of the I say in the I say in I say in

FM 106

Title 200 & eneld), 13 Plan plan Phys plan a 1 Title -Brade S. Edit 1974 (

months (Bull 5 (The select of the roll of

91X FM San Diego 714-236-9872 714-236 9872

de 17 None

SOUTEST LALAS

Modition

(CC 1001 per lat

(C

San Francisco

NED LYTECHARDS March SILLY SQUICE (Copies): Per, COLLINS SAFEMETICS

34 TO SHOW YOURS

TOTTES!

(),0 (Jep?)

STEP! NICES Discource!

FORE! GREEN (Antentic)

(CORE! GREEN (Antentic)

(CARY SETS, Cfull Discource

POT SENATAR (Core and the) Marian
Film RETY & THE ...
Factor Free PREAT
(Ascent Free PREAT)
RETY (BALIN (B de-ES None

San Jose

KUO -MOLL ING STONES (Bulling Stones)

A08-288-5400 greater ten EMIT... Desision (Pelistra) LLE STRING (ELD (EC) STORM (ES) STRI CHARL JULY (TALL (Any) an)

TABLE SECTION CONTROL OF THE PROPERTY OF THE P

10.00 Singles San Jose

San Rafael

PORT (COPT (CO) (MR TH) (M

lington
Mbiling Stomer
Mbiling Stomers
(Mbiling Stomers)

Santa Maria

805-922-2156 ATT TO THE THE TENT OF THE TEN

AC - ACC - COMP (ACC)

ACC - C

Santa Rosa

KOME #2 TOP (M) 1 -4.140(5 (Ar (+1+) PD: HINEL HUNTER

TOTAL Adder NOVO (1980 MENNA ACHES (LAME RIOT (Blances) 1400 MINIST (Pervent) 1400 FINE STAM (Virgin) OFINE, PROPERTY, Nov. -FINE, FINE STAMS (Politics, STAMS)

Agree DIST BAND IL Iber 1, 1 IL 1 Niber IL Iber 1, 1 IL 1 Niber IL Iber 1, 1 IL 1 Niber IL Iber IL I IL Iber IL Iber IL II IL Iber IL IBER IL IL IL I IPTIO 6486 (ILII)

The marties (CD PATE) and the property (Color of the Pate) (CD PAT

99 KXFM

Administration (Administration (Administration

Performance of the Control of the Co

1 hag too SHICK FLETHOOD (BEAF
That face heavy
Their lane me...
The

Most Lan. MOCO. 14CAT 2. SAMPLAND T.CG 1. JANUS 1. SCG 1. JANUS 1. SCG 1. JANUS 1. SAMPLAC 1. SAM

D.O LIMIT TIM CLEARY (AARD GLIMAL MODTHERS... TAYING LITTLE FEAT LAND MACHES SMEET ISSIEF/COLUMNS

和湖 40: AMES NALL

Added Agent Agent

(Bolling Hones)

Med (an 6 Stand)
7 Sta

MARTY GALIN (DB) Americal 1994 (Polygor/Polyfors) BDC (Colymbia) USAC SALMAR BROTHERS... (Bristal

Santa Barbara

805-963-1801

de 22 COTT (D) d'add à le 1 Tour SCOTT (D) d'add à le 1 Tour Se 21 COTT (D) d'add à le 1 Tour SCOTT (D) d'add à le

Lamba (Bottellia) (Artifal)

Tentral (Artifal)

KTMS · FM W

PO: BOB CERN MD: HARM GILES

Added
AL APPREAUTED

[1916 "Love Together"
THE CHOOMER (COLUMBIE)
THE CHOOMER (COLUMBIE)
THE CHOOMER (COLUMBIE)
THE COLUMBIE
THE COLUMB

GRACH BOTS (Cog) Find 1

NITE VAL
STEVEZ HICKS (Modern of encol
Jele Highs)
ELTON ADM: (GetPen)
ELTON ADM: (GetPen)
FOR HICKS (

Seattle 208-824-4305 208-824-4305 DEF LLFPARD (Polydor/Polydor) MH17 CRO/31-PDLMS (Columbia) - MLS 1 MODRY (Polydo) - MPAN CULUMA - MUZI BALM

-disign POST (Exectes)

Mail Levil L REST SEATON

REST SEATON

REST SEATON

MD: CHAIG HARTIN

Seattle 208-223-3911

KZOK BEZINFM BODAM

reptical
Bills 1Gapitol
Bills 1Gapit

Modium BLACATOR (ATHER) BLACATOR (ATHER) BLAMAR BEOTHERS...(Arbits) AUCO (AEA) AUCO (AEA) AUCO (AEA) do es

Spokene 509-448-2000

70 HICH 80019

929

KREM-FM

Accord LITTLE FEAT (MA) TIM GOODSAM (Calumate) BIOT (Clambra) BIOT BAND (Liberty)

SINT SAMP (1 New hy)
make last
PROD (RCA1)
OIT SERVINGHOUSE (1)
OIT SERV

509:448-2000
mortisal:
roots (som: (4x) sert(c)
position: (4x) sert(

JO EE

Tucson 602-624-5588 Tucson

BD JET GRESS
Assess ST D B (OLD 1 Global)
Assess ST D B (OLD 1 Global)
GET SEPREMO ENDITORY /FOR VET ST
GET SEPREMO ENDITORY /FOR VET ST
AND ANATOLIC CON year 1141
THE DECORATE (CON year 1141
THE DECORATE (CON year 1141
THE SERVE AND TEST SEE
THE DECORATE (CON year 1141
THE SERVE AND TEST SEE
THE SERVE SERVE SEE
THE SERVE SERVE SERVE
THE SERVE SERVE SERVE
THE SERVE
THE SERVE SERVE
THE SERV

POCO (GLA)

TOR RETTY & THE ...

TOR RETTY & THE ...

BECINETY CHIEF CONT.

EDITOR TOWN TOWN TOWN TOWN

STELLE ROCAL THOMAS NATION

SOCIETY CALL GROSS (SEE)

SOCIETY CALL GROSS (SEE) 1.7mg1ma

BO2-B22-F711
martest
PAT Deletate (Chr. vas.) 112
PAT Deletate (Chr. vas.) 30.63 None

CPSX NO DOS SHAFES

FO: ALAM BROWN NO NO: JAMES MAACY

According to 15/14/1
TWO SAGE -- JUST 07
-0001, 18G 570MES
-0001 18G 570MES
-UND 1 Cap 1 Po 11

Most Lan HIGENE LEE JOHES 1481 Tivia BLACAY GOT JAPOO! Way 1591 America! SOURCEE CAMP CCHOMIST COM JAR 1147 GCE LEEPAD (Follow) FOIRT BLANK MEA!

CLO (Jet) JOH & TANGEL !! Polystr/PolyGre 11H CURT (MH) -ROLLING STORES (Rolling Stores)

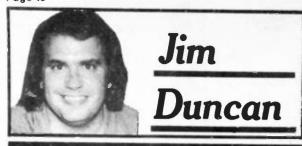
Must list 15 (2015) 10 (20

Vancouver

Tucson 802-822-8711

NOTEST PAT BOTH WAS IN A PAT BOTH WAS IN A B

Singles None



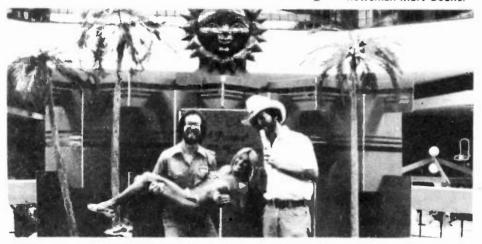
Consolity

Picture This...

Editor's note: As I mentioned last week, I am taking a week off. I find my mind cluttered with the many details of preparing for a vacation; get suntan lotion, don't forget the snorkel and mask, bring my rubber duckie, and so on. Accordingly, this week's column gave me a chance to show off a few faces that have been waiting in my picture files. Our regularly scheduled column will return, same time, same page, next week. Cheers to you!



BATTER UP — Seen here are the official WHK/Cleveland "All Stars" softball team. Among those pictured are afternoon personality Jay Stevens, newsmen Jim Huitt and Jim Belles, afternooner "Wild Bill" Wilkins, all-nighter Doc Lemon, and newsman Mary Boone.



TANFASTIC — KFDI/Wichita recently held its second annual "Show Us Your Tan" contest. Seen with the winner are KFDI's PD John Speer and Dick Houser during the live broadcast Looks like a real uplifting experience to us.



SAN FRANCISCO SIGN-UP — KSAN/San Francisco held a promotion with the hometown Giants and gave away tickets to one of the baseball games. The lucky winners were treated to having their names on the scoreboard, as you can see.



TIME OUT — KEEN/San Jose sent along these photos of staffers waiting for RCA's Carson Schreiber and recording artist Leon Everette, during the recent "Hurricane" tour. Looks like Schreiber blew it again. Seen here are KEEN's Joe Daniels, Jay Albright, Kris McKay, Don Scott and Chandler Warden.



BRANDING BOARD — Z-107/Hershey, PA shows off its latest billboard campaign featuring a Z-107 branding iron. Hot stuff!



ONE'S BETTER THAN NONE — Statler Brother Harold Reid is shown during an interview for WVAM/Altoona, PA. He's pictured with Stan Davis, WVAM'S MD (left), and PD Tom Riley (right).



HILLS HAPPENING — The 1981 edition of Jamboree In The Hills was once again a huge success. More than 50,000 persons attended the event, sponsored by WWVA/Wheeling and Jamboree USA. The two-day festival was videotaped by Don Kirshner Productions for airing via cable television in September. Among the performers were Merle Haggard, Conway Twitty, T.G. Sheppard, Ray Stevens, Alabama, Emmylou Harris, and Bill Monroe. This was the fifth year for the annual function.



WILLIAMS WELCOME — WSUN/St. Petersburg personality Kevin Murphy is seen with the Hank Williams, Jr. tour bus. Hank and Johnny Paycheck did a recent concert and WSUN gave away frisbees (also seen with Hank's bus), T-shirts, and beach towels.

TWO HITS!... ANOTHER ON THE WAY



DOLLY "HOUSE OF THE RISING SUN"

BB 65 * CB 53 * RW 53 *



TENNESSEE EXPRESS

"BIGLIKE A

RIVER" BB 52** CB 63*



SYLVIA "HEART ON THE MEND", PB 12302

JUST RELEASED

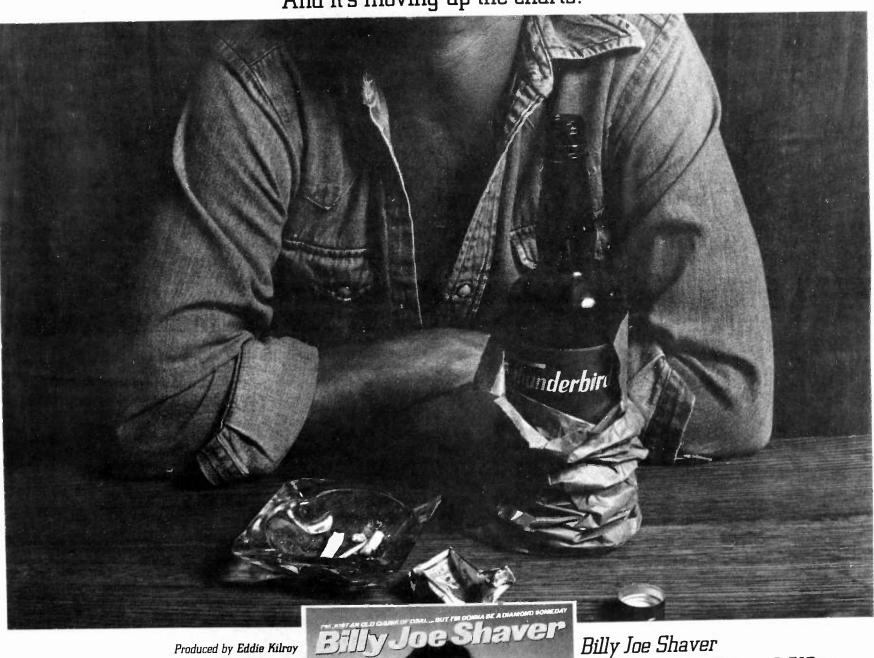


Billy Joe Shaver sure knows how to entertain.

Leave it to Billy Joe Shaver to come up with a classic song that everyone can relate to.

"When The Word Was Thunderbird" 18-02460

is about a time not-so-long-ago that's gone for good. It's a moving song. And it's moving up the charts.



Produced by Eddie Kilroy

Management: American Jade, Inc. 29563 Northwestern Highway #206A Southfield, Michigan 48034 313/354-2313

> Booking: Buddy Lee Attractions 38 Music Square East Nashville, Tennessee 37203 615/244-4336

are trademarks of CBS, Inc. © 1981 CBS Inc.

Billy Joe Shaver

"When The Word Was Thunderbird" From the album I'm Just An Old Chunk of Coal, But I'm Gonna Be a Diamond Someday FC 37078

On Columbia Records And Tapes



New

Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

GLEN CAMPRELL

I Love My Truck (Mirage)

On 64% of reporting stations. National Summary: Up 29, Same 10, Down 0, Debuts 19, Adds

GAIL DAVIES

Grandma's Song (WB)

On 62% of reporting stations. National Summary: Up 6, Same 25, Down 0, Debuts 15, Adds 22. R&R Chart Debut 45.

Most Added:

ROSANNE CASH My Baby Thinks He's A Train (Columbia) **DOLLY PARTON** The House Of The Rising Sun (RCA) FRED KNOBLOCK Memphis (Scotti Bros.) **JOHN CONLEE** Miss Emily's Picture (MCA)
TAMMY WYNETTE Crying In The Rain (Epic)

Hottest:

RONNIE MILSAP (There's) No Gettin' Over Me (RCA)
CONWAY TWITTY Tight-Fittin' Jeans (MCA)
RONNIE McDOWELL Older Women (Epic) **EDDIE RABBITT** Step By Step (Elektra)
MICKEY GILLEY You Don't Know Me (Epic)

MOST ACTIV

(example: 100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same ton to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I most added it this week. I most added in this week.

☑ CHARLY McCLAIN "Sleepin' With The Radio On" (Epic) 60/23
National Summary: Up 4, Same 21, Down 0, Debuts 12, Adds 23 Including KVET, WYDE, WGTO, WMC-AM, WSM, WUBE-FM, WCXI, WDAF, KUZZ, WWVA, WKSJ-FM 44-39, WTSO 43-31, "KCKC 31-24, WMZQ-FM d-33, R®R Chart: Debut 50.
☑ FRED KNOBLOCK "Memphis" (Scotti Bros.) 55/28

National Summery: Up 6, Same 12, Down 0, Debuts 9, Adde 28 including WPOR, WMZQ-FM, WSOC-FM, WQIK-FM, WQAM, WSUN, WSLR, KLZ, KLAC, KGA, WOKK d-34, WIRK-FM d-39, KCKC 17-13.

WSUN, WSLR, KLZ, KLAC, KGA, WOKK d-34, WIRK-FM d-39, KCKC 17-13.

ROSANNE CASH "My Baby Thinks He's A Train" (Columbia) 54/39

National Summary: Up 0, Same 11, Down 0, Debuts 6, Adds 39 including KMAK, KWJJ, KCUB, WGNA-FM, WCAW, WNYR, WCOS-FM, WGTO, WESC-AM-FM, KLRA, KKYX, WSUN, WNRS, WCXI, WGEE, WDGY, KEBC-FM.

BOBBY BARE "Take Me As I Am (Or Let Me Go)" (Columbia) 54/11

National Summary: Up 17, Same 15, Down 0, Debuts 12, Adds 11, KIXZ, WWOD, WOKK, WBAM, KBMR, WHBF, WKCQ-FM, KMAK, KVEG, KCKC, KVET 40-36, KIKK-FM 38-34, KRMD-AM-FM 42-37, WAXX d-39, KVOO 38-30, KEED 40-32, WSEN 36-30, JOHNNY RODRIGUEZ "Trying Not To Love You" (Epic) 52/11

National Summary: Up 20, Same 13, Down 0, Debuts 8, Adds 11, WQIK-FM, WBAM, KWKH, WSLR, WKMF, KBUF, WXCL, KFEQ, KEED, KCKC, WYII, KHEY 39-33, WKSJ-FM 41-36, KKYX d-36, KFGO 37-32, KWJJ 48-41.

BURRITO BROTHERS "She Belongs To Everyone But Me" (Curb) 52/10

National Summary: Up 20, Same 11, Down 0, Debuts 11, Adds 10, WMZQ-FM, WYII, WMC-AM, WLWI-FM, WQYK-FM, KICD-FM, WIL-AM-FM, KLZ, KRSY, KSON-AM-FM, KRMD-AM-FM 37-29, WSLR 39-32, WSAI d-37, WCXI 40-36, KSSS 41-36, KWJJ 49-42, KMPS-AM-FM d-26.

49-42 KMPS-AM-FM d-25.

KENDALLS "Teach Me To Cheat" (Mercury/PolyGram) 51/17

National Summary: Up 5, Same 17, Down 0, Debuta 12, Adda 17 Including WESC-AM-FM, WMC-AM, WQYK-FM, WFMS-FM, WIL-AM-FM, KRZY, KEED, KSON-AM-FM, WWVA, WYDE 37-30, KHEY 48-43, WMNI d-38, KEBC-FM 46-32, KTOM d-35.

ZELLA LEHR "Feedin" The Fire" (Columbia) 51/17

National Summary: Up 6, Same 22, Down 0, Debuta 6, Adda 17 Including KUZZ, KVOC, KCUB, WKXA, WWVA, WGTO, WOKK, WSM, WMNI, WGEE, KFEQ, KCKC 34-25, KRMD-AM-FM 48-39, KBUF 37-29, KVOO 48-38.

RANDY PARTON "Shot Full Of Love" (RCA) 49/7

National Summary: Up 17, Same 18, Down 0, Debuta 9, Adda 7, WPOR, WMZQ-FM, WYII, WKCQ-FM, KUZZ, KLZ, KLAC, WWOD 50-44, KRMD-AM-FM 30-23, WNRS 34-29, WSAI 38-31, KFEQ 49-41, KEED 38-30, KWJJ 50-43.

DEBORAH ALLEN "You (Make Me Wonder Why)" (Capitol) 43/8

National Summary: Up 11, Same 14, Down 0, Debuta 10, Adda 8, WKXA, WNYR, WWVA, WSOC-FM, WUBE-FM, WGEE, KLZ, KTRB, WLWI-FM 38-30, WIRK-FM d-38, WSAI 37-32, WAXX 37-30, WTSO 36-30, WXCL 46-40, KSSS 38-33.

DIANA "He's The Fire" (Sumbird) 42/10

National Summary: Up 10, Same 10, Down 0, Debuta 12, Adda 10, KVET, WYDE, WSOC-FM, WSLR, WUBE-FM, WKMF, KICD.

National Summany: Up 10, Same 10, Down 0, Debuts 12, Adds 10, KVET, WYDE, WSOC-FM, WSLR, WUBE-FM, WKMF, KICD-FM, KFEQ, WTHI, KWJJ, WESC-AM-FM d-39, WBAM 38-32, WSAI d-39, WFMS-FM 31-28.

SAMMI SMITH "Sometimes I Cry When I'm Alone" (Sound Factory) 41/7

National Summany: Up 9, Same 17, Down 0, Debuts 8, Adds 7, WSLR, WAXX, KBUF, WFMS-FM, KFH, WYII, WESC-AM-FM, WUBE-FM d-39, KEED 42-33, WYAM 43-34, WWVA d-38, KRMD-AM-FM 34-25.

MAC DAVIS "Secrets" (Casablasica/PolyGram) 41/3
National Summary: Up 23, Same 11, Down 0, Debuts 4, Adde 3, KFH, KRZY, KIDN, WMUS-AM-FM 31-26, WKCQ-FM 28-22.

Radio & Records. NATIONAL AIRPLAY/50

August 21, 1981

RONNIE MILSAP/(There's) No Gettin' Over Me (RCA) 0 3 KENNY ROGERS/I Don't Need You (EMI/Liberty)

8 DON WILLIAMS/Miracles (MCA)

HREE TWO LAST

18 9 MICKEY GILLEY/You Don't Know Me (Epic) 20

11 RONNIE McDOWELL/Older Woman (Epic) STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram)

24 15 CONWAY TWITTY/Tight-Fittin' Jeans (MCA) 9

30 19 12 T.G. SHEPPARD/Party Time (WB/Curb)

19 13 10 DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB)

23 17 14 KIERAN KANE/You're The Best (Elektra)

16 10 11 JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)

12 **①** 2 MERLE HAGGARD/Rainbow Stew (MCA)

29 23 15 BILLY "CRASH" CRADDOCK/I Just Need You For... (Capitol)

27 22 16 ANNE MURRAY/We Don't Have To Hold Out (Capitol) 39 34 20

EDDIE RABBITT/Step By Step (Elektra) 20 28 19 JOHN DENVER/Some Days Are Diamonds... (RCA)

CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA) 8

15 14 13 JUICE NEWTON/Queen Of Hearts (Capitol) 38 35 21

LACY J. DALTON/Takin' (t Easy (Columbia)

36 31 22 DOTTIE WEST/(I'm Gonna) Put You Back On The... (EMI/Liberty) 32 23

RAZZY BAILEY/Midnight Hauler (RCA) 28

000000000 MEL McDANIEL/Right In The Palm Of Your Hand (Capitol) REBA McENTIRE/Today All Over Again (Mercury/PolyGram) 43

40 LEON EVERETTE/Hurricane (RCA)

49 42 36 ED BRUCE/Everything's A Waltz (MCA) 42

41 33 JANIE FRICKE/I'll Need Someone To Hold Me... (Columbia)

38 MEL TILLIS & NANCY SINATRA/Texas Cowboy Night (Elektra) 5 17 CRYSTAL GAYLE/Too Many Lovers (Columbia)

50 44 37 BOBBY GOLDSBORO/Love Ain't Never Hurt Nobody (Curb/CBS)

6 18 JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)

WILLIE NELSON/Good Times (RCA) 30 31

26 GENE WATSON/Maybe I Should Have Been... (MCA) 25 24

MOE BANDY & JOE STAMPLEY/Honky Tonk Queen (Columbia) 43 38 47 42 RAY PRICE/It Don't Hurt Me Half As Bad (Dimension)

41 48 BILLY SWAN/I'm Into Lovin' You (Epic)

12 25 VERN GOSDIN/Dream Of Me (Ovation)

44 49 WILLIE NELSON/I'm Gonna Sit Right Down... (Columbia)

45 40 JOHN ANDERSON/I Love You A Thousand Ways (WB)

CHARLEY PRIDE/Never Been So Loved (In All My Life) (RCA) GLEN CAMPBELL/I Love My Truck (Mirage)

16 HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb)

13 18 WAYLON & JESSI/Wild Side Of Life (RCA)

17 24 35 EDDY RAVEN/I Should've Called (Elektra)

48 TOM JONES/What In The World's... (Mercury/PolyGram) GAIL DAVIES/Grandma's Song (WB)

47 B.J. THOMAS/I Recall A Gypsy Woman (MCA) 50 47 49

DOTTSY/Somebody's Darling, Somebody's Wife (Tanglewood) 14 26 39 48 ALABAMA/Feels So Right (RCA)

GEORGE STRAIT/Unwound (MCA) 10 21 32

3 CHARLY McCLAIN/Sleepin' With The Radio On (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

40-33, KCKC 28-21, WMZQ-FM 39-36, WKSJ-FM 22-19, KNOE 33-28, KYXX 11-6.

KRSY 40-33, KCKC 28-21, WMZQ-FM 39-36, WKSJ-FM 22-19, KNOE 33-28, KYXX 11-6.

DOUG KERSHAW "Helio Woman" (Scotti Bros.) 40/2
National Summany: Up 24, Same 7, Down 3, Debuts 4, Adds 2, KL2, WYII, KLAC 50-44, KSON-AM-FM 30-27, WSOC-FM 37-32, WQIK-FM 38-31, KLRA 25-20, KWKH 35-30, WQYK-FM d-28, KEBC-FM 13-11, WTHI 37-32.

DOLLY PARTON "The House Of The Rising Sun" (RCA) 38/34
National Summany: Up 0, Same 0, Down 0, Debuts 2, Adds 34 Including WHN, WMZQ-FM, WWVA, WQIK-FM, WKSJ-FM, WLWI-FM, WSM, WSLR, WHK, WCXI, WFMS-FM, KBMY, KVEG, KTOM, KSON-AM-FM, KCUB.

GUY CLARK "The Partner Nobody Chose" (WB) 36/3
National Summany: Up 14, Same 12, Down 0, Debuts 7, Adds 3, KLAC, WMZQ-FM, KKYX, KGA 33-29, WWCS-FM d-3u/WESC-AM-FM 38-30, WHK 38-28, WCXI d-38, WIL-AM-FM d-27, KVOO 38-32.

TENNESSEE EXPRESS "Big Like A River" (RCA) 33/14

National Summary: Up 5, Same 10, Down 0, Debuts 5, Adds 14 including WCXI, WFMS-FM, WIL-AM-FM, KFH, KSSS, WPOR, KHEY, WESC-AM-FM, WAXX 4-35, KFGO 39-34, WGTO 46-40.

SONNY CURTIS "Married Women" (Elektra) 33/12

National Summary: Up 6, Same 11, Down 0, Debuts 4, Adds 12, WUBE-FM, WCXI, WKMF, WTSO, KKAL KMPS-AM-FM.

Netional Summary: Up 8, Same 11, Down 0, Debuts 4, Adds 12, WUBE-FM, WCXI, WKMF, WTSO, KKAL, KMPS-AM-FM, WWVA, KHEY, KNOE, KYXX, KWKH, WQYK-FM, KCKC 25-18, KIKK-FM 16-13.

Others Getting Significant Action

KIN VASSY "Sneakin" Around" (EMI/Liberty) 30/6
National Summery: Up 2, Same 18, Down 0, Debuts 4, Adds 6, WWCS-FM, WGTO, KHEY, WSM, WSAI, WKMF, WYDE 36-32, KUZZ d-43. On: WNYR, KIKK-FM, KLAC, KMPS-AM-FM

MINING CONLEE "Miss Emily's Picture" (MCA) 28/27

National Summan: Up 0, Same 0, Down 0, Debuts 1, Adde 27 Including WMZQ-FM, WWVA, KVET, KLRA, WIRK-FM, WCXI, WAXX, WDGY, KEBC-FM, KMAK, KCKC, KMPS-AM, KCUB.

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adde 25 Including WNYR, KVET, KIKK-FM, WQAM, WSM, WSAI, WHK, KFGO, WIRE, KWJJ, KMPS-AM-FM, KCUB.

CORBIN-HANNER BAND "Livin" The Good Life" (Alfa) 28/6

DAVE ROWLAND & SUGAR "The Pleasure's All Mine" (Elektra) 24/15
National Summary: Up 0, Same 5, Down 0, Debuts 4, Adds 15 including WWVA, WESC-AM-FM, KLRA, WLWI-FM, KRMD-AM-FM, WIL-AM-FM, KVOO, KEED, KGA, WGNA-FM d-40, KFGO d-37.

BOBBY SMITH "Just Enough Love (For One Woman)" (EMI/Liberty) 23/6
National Summany: Up 3, Same 9, Down 0, Debuts 6, Adds 6, WWCS-FM, KIKK-FM, WLWI-FM, WSAI, KVOC, KSSS, WYDE National Summary: Up 3, Same 9, Down 0, d-36, WSLR d-39, WXCL 46-39, KUZZ 49-42.

SLIM WHITMAN "Can't Help Failing In Love With You" (Epic/Cleveland International) 21/4
National Summary: Up 3, Same 10, Down 0, Debuts 4, Adds 4, WEEP, WQIK-FM, KLRA, WHK, WXCL 39-36, KCKC 18-14.
TERRY GREGORY "Cindorolla" (Mandahake) 18/13
National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 13, WGNA-FM, WBGW-FM, WIXL-FM, WWVA, KLRA, WWOD.

KBMR, KKAL, KUZZ, KSSS, KRDR, KRSY, KMPS-AM-FM

RBMR, RKAL, RUZZ, RSSS, RRUR, RRST, AMES-AMIEM.

JACK GRAYSON "My Beginning With You" (Koala) 18/4
National Summery: Up 3, Same 6, Down 0, Debuts 5, Adds 4, WBAM, WHBF, KICD:FM, KRDR, KVOO d-25, KSSS 50-42, KGA

JOHN ANDERSON "Chicken Truck" (WB) 18/2
National Summary: Up 10, Same 3, Down 0, Debuts 3, Adds 2, WDGY, KWJJ, WGTO 30-24, WCXI 36-31, WBCS-FM 29-24, KFH

TRICIA JOHNS "Cathy's Clown" (Elektra) 17/5

iny: Up 2, Same 9, Down 0, Debuts 1, Adds 5, KVET, WGTO, KHEY, KWKH, KTRB, On: WWVA, WSAI, KLAC,

BRENDA LEE "Enough For You" (MCA) 17/3
Netional Summery: Up 8, Same 8, Down 0, Debuts 2, Adds 3, WWVA, WHBF, KRDR, WIXL-FM 28-21, KVET 49-44, WGTO 41-36, WIRK-FM 40-34, KVOO 46-40. CON HUNLEY "She's Steppin' Out" (WB) 18/15

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 15, WSEN, KVET, WYDE, WWOD, WSM, KKYX, KRMD-AM-FM, KBMR, WUBE-FM, WIRE, WTSO, KEBC-FM, KFEQ, KMPS-AM-FM, KGA.

MEL TILLIS "One-Night Fever" (Elektra) 11/10
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 10, WBGW-FM, WCAW, WIXL-FM, WNYR, WMZQ-FM, WWVA, KVET, KFGO, KUZZ, KTOM, KCUB.

KEITH STEGALL "Won't You Be My Baby" (Capitol) 11/10
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 10, WVAM, WIXY, KHEY, WBAM, WLWI-FM, KRMD-AM-FM, KBMR, WAXX, KFEQ, KVOO.



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

GLEN CAMPBELL

I Love My Truck (Mirage)

On 64% of reporting stations. National Summary: Up 29, Same 10, Down 0, Debuts 19, Adds 12. R&R Chart 45-40.

GAIL DAVIES

Grandma's Song (WB)

On 62% of reporting stations. National Summary: Up 6, Same 25, Down 0, Debuts 15, Adds 22. R&R Chart Debut 45.

Most Added:

ROSANNE CASH My Baby Thinks He's A Train (Columbia) DOLLY PARTON The House Of The Rising Sun (RCA) FRED KNOBLOCK Memphis (Scotti Bros.)

JOHN CONLEE Miss Emily's Picture (MCA) TAMMY WYNETTE Crying in The Rain (Epic)

Hottest:

RONNIE MILSAP (There's) No Gettin' Over Me (RCA) **CONWAY TWITTY** Tight-Fittin' Jeans (MCA) RONNIE McDOWELL Older Women (Epic) **EDDIE RABBITT** Step By Step (Elektra) MICKEY GILLEY You Don't Know Me (Epic)

MOST ACTIV

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation lexample: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicates one of this week's "most added" new songs.

CHARLY McCLAIN "Sleepin' With The Radio On" (Epic) 60/23

National Summary: Up 4, Same 21, Down 0, Debuts 12, Adda 23 including KVET, WYDE, WGTO, WMC:AM, WSM, WUBE:FM, WCXI, WDAF, KUZZ, WWVA, WKSJ:FM 44:39, WTSO 43:31, *KCKC 31:24, WMZQ:FM d-33, R&R Chart; Debut 50.

FRED KNOBLOCK "Memphis" (Scottl Bros.) 56/28

National Summary: Up 8, Same 12, Down 9, Debuts 9, Adds 28 Including WPOR, WMZQ-FM, WSOC-FM, WQIK-FM, WQAM, WSUN, WSLR, KLZ, KLAC, KGA, WOKK 6-34, WIRK-FM 6-39, KCKC 17-13.

WSUN, WSUN, REC, REAC, RUAL WURK 6-39, WIRR-FM 6-39, RERC 17-13.

ROSANNE CASH "My Baby Thinks He's A Train" (Columbia) 54/39

National Summary: Up 0, Same 11, Down 0, Debuts 6, Adde 39 including KMAK, KWJJ, KCUB, WGNA-FM, WCAW, WNYR, WCOS-FM, WGTO, WESC-AM-FM, KLRA, KKYJ, WSUN, WNRS, WCXI, WGEE, WDGY, KBC-FM.

WCOS-FM, WGTO, WESC-AM-FM, KLRA, KRYA, WSUN, WNRD, WCAI, WGEE, VDGT, RESCHILL

BOBBY BARE "Take Me As I Am (Or Let Me Go)" (Columbia) 54/11

National Summary: Up 17, Same 16, Down 0, Debuts 12, Adds 11, KIXZ, WWOD, WOKK, WBAM, KBMR, WHBF, WKCQ-FM, KMAK, KVEG, KCKC, KVET 40-36, KIKK-FM 38-34, KRMD-AM-FM 42-37, WAXX 4-39, KVOO 38-30, KEED 40-32, WSEN 36-30.

National Summany: Up 17, Same 19, Jown 0, Debuts 12, Mole 11, Notal 12, Notal 13, NOTAL 339, KVOO 38-30, KEED 40-32, WSEN 38-30, KMAK, KVEG, KCKC, KVET 40-35, KIKK-FM 38-34, KRMD-AM-FM 42-37, WAXX d-39, KVOO 38-30, KEED 40-32, WSEN 38-30, JOHNNY RODRIGUEZ "Trying Not To Love Your" (Epic) 52/11

National Summany: Up 20, Same 13, Down 0, Debuts 8, Adds 11, WQIK-FM, WBAM, KWKH, WSLR, WKMF, KBUF, WXCL KFEQ, KEED, KCKC, WYII, KHEY 39-33, WKSJ-FM 41-38, KKYX d-36, KFGQ 37-32, KWJJ 48-41.

BURRITO BROTHERS "She Belongs To Everyone But Me" (Curb) 52/10

National Summany: Up 20, Same 11, Down 0, Debuts 11, Adds 10, WMZQ-FM, WYII, WMC-AM, WLWI-FM, WQYK-FM, KICD-FM, WIL-AM-FM, KLZ, KRSY, KSON-AM-FM, KRMD-AM-FM 37-29, WSLR 39-32, WSAI d-37, WCXI 40-36, KSSS 41-36, KWJJ 49-42, KMPS-AM-FM d-25.

KENDALLS "Teach Me To Cheat" (Mercury/PolyGram) 51/17

National Summany: Up 5, Same 17, Down 0, Debuts 12, Adds 17 including WESC-AM-FM, WMC-AM, WQYK-FM, WFMS-FM, WIL-AM-FM, KRZY, KEED, KSON-AM-FM, WWVA, WYDE 37-30, KHEY 49-43, WMNI d-38, KEBC-FM 48-32, KTOM d-35.

ZELLA LEHR "Foedin' The Fire" (Columbia) 51/17

National Summany: Up 6, Same 22, Down 0, Debuts 6, Adds 17 including KUZZ, KVOC, KCUB, WKXA, WWVA, WGM, WSM, WMNI, WGEE, KFEQ, KCKC 34-25, KRMD-AM-FM 46-39, KBUF 37-29, KVOO 48-38.

RANDY PARTON "Shot Full Of Love" (RCA) 49/7

RANDY PARTON "Shot Full Of Love" (RCA) 49/7
National Summery: Up 17. Same 16, Down 0, Debuts 9, Adds 7, WPOR, WMZQ-FM, WYII, WKCQ-FM, KUZZ, KLZ, KLAC.
WWOD 50-44, KRMD-AM-FM 30-23, WNRS 34-29, WSAI 36-31, KFEQ 49-41, KEED 38-30, KWJJ 50-43.

DEBORAH ALLEN "You (Make Me Wonder Why)" (Capitol) 43/8
National Summary: Up 11, Same 14, Down 0, Debuts 10, Adds 8, WKXA, WNYR, WWVA, WSOC.FM, WUBE.FM, WGEE, KLZ.
KTRB, WLWI-FM 38-30, WIRK-FM d-38, WSAI 37-32, WAXX 37-30, WTSO 36-30, WXCL 46-40, KSSS 38-33.

DIANA "He's The Fire" (Sumbird) 42/10

DIANGA "P16"S 1 THE PWS" (SURIDERCI) 42/1U
National Summery: Up 10, Same 10, Down 0, Debuts 12, Adds 10, KVET, WYDE, WSOC-FM, WSLR, WUBE-FM, WKMF, KICD-FM, KFEQ, WTHI, KWJJ, WESC-AM-FM d-38, WBAM 38-32, WSAI d-39, WFMS-FM 31-28.

SAMMI SMITH "Sometimes I Cry When I'm Alone" (Sound Factory) 41/7
National Summary: Up 9, Same 17, Down 0, Debuts 8, Adds 7, WSLR, WAXX, KBUF, WFMS-FM, KFH, WYII, WESCAM-FM,
WUBE-FM d-39, KEED 42-33, WYAM 43-34, WWVA d-38, KRMD-AM-FM 34-26.

MAC DAVIS "Secrets" (Casabianca/PolyGram) 41/3
National Summery: Up 23, Same 11, Down 0, Debuts 4, Adde 3, KFH, KRZY, KIDN, WMUS-AM-FM 31-26, WKCQ-FM 26-22.

NATIONAL AIRPLAY/50

	HINEE VEEKS 1				August 21, 1981	
	6	3	2	0	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)	
	1	1	1	2	KENNY ROGERS/I Don't Need You (EMI/Liberty)	
	11	8	5	Ō	DON WILLIAMS/Miracles (MCA)	
	18	9	6	Ŏ	MICKEY GILLEY/You Don't Know Me (Epic)	
	20	11	7	Ö	RONNIE McDOWELL/Older Women (Epic)	
	7	4	3	6	STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGran	m)
	24	15	9	Ö	CONWAY TWITTY/Tight-Fittin' Jeans (MCA)	.,
	30	19	12	ŏ	T.G. SHEPPARD/Party Time (WB/Curb)	
	19	13	10	ŏ	DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind	(WB)
	23	17	14	ŏ	KIERAN KANE/You're The Best (Elektra)	, ,
	16	10	11	11	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)	
	4	2	4	12	MERLE HAGGARD/Rainbow Stew (MCA)	
	29	23	15	Ō	BILLY "CRASH" CRADDOCK/I Just Need You For (Capito	al)
	27	22	16	Ö	ANNE MURRAY/We Don't Have To Hold Out (Capitol)	,
	39	34	.20	Ö	EDDIE RABBITT/Step By Step (Elektra)	
	28	20	19	Ö	JOHN DENVER/Some Days Are Diamonds (RCA)	
	5	7	8	17	CONWAY TWITTY & LORETTA LYNN/I Still Believe In (M	CAL
	15	14	13	18	JUICE NEWTON/Queen Of Hearts (Capitol)	
	38		21	0	LACY J. DALTON/Takin' It Easy (Columbia)	
	36	31	22	Ö	DOTTIE WEST/(I'm Gonna) Put You Back On The (EMI/Libe	ertyl
	35	32	23	ā	RAZZY BAILEY/Midnight Hauler (RCA)	or ty,
	40	39	28	0	MEL McDANIEL/Right in The Palm Of Your Hand (Cepitol)	
	44	37	27	ŏ	REBA McENTIRE/Today All Over Again (Mercury/PolyGram)	
	43	40	30	8	LEON EVERETTE/Hurricane (RCA)	
	49	42	36	0	ED BRUCE/Everything's A Waltz (MCA)	
	42	41	33	0	JANIE FRICKE/I'll Need Someone To Hold Me (Columbia)	
	45	38	34	Ö	MEL TILLIS & NANCY SINATRA/Texas Cowboy Night (Elek	tral
	3	6	17	28	CRYSTAL GAYLE/Too Many Lovers (Columbie)	40,
	60	44	37	0	BOBBY GOLDSBORO/Love Ain't Never Hurt Nobody (Curb/C	PSI
	2	6	18	30	JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)	,63,
	34	30	31	31	WILLIE NELSON/Good Times (RCA)	
	26	25	24	32	GENE WATSON/Maybe I Should Have Been (MCA)	
	Marie	43	38	3	MOE BANDY & JOE STAMPLEY/Honky Tonk Queen (Colum	hial
	_	47	42	Ö	RAY PRICE/it Don't Hurt Me Half As Bad (Dimension)	.D.a,
	-	48	41	Ö	BILLY SWAN/I'm Into Lovin' You (Epic)	
	8	12	25	36	VERN GOSDIN/Dream Of Me (Ovation)	
	_	49	44	0	WILLIE NELSON/I'm Gonna Sit Right Down (Columbia)	
	_	45	40	Ŏ	JOHN ANDERSON/I Love You A Thousand Ways (WB)	
	_	_	43	Ŏ	CHARLEY PRIDE/Never Been So Loved (In All My Life) (RCA)
	-	_	45	Ŏ	GLEN CAMPBELL/I Love My Truck (Mirage)	
	9	16	26	41	HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb)	
	13	18	29	42	WAYLON & JESSI/Wild Side Of Life (RCA)	
	17	24	35	43		lew
	_	-	48	0		ntry
	_	<u> </u>	-	(3)	GAIL DAVIES/Grandma's Song (WB)	-
	-	_	47	46	B.J. THOMAS/I Recall A Gypsy Woman (MCA)	
	_	50	49	47	DOTTSY/Somebody's Darling, Somebody's Wife (Tanglewood	d)
	14	26	39	48	ALABAMA/Feels So Right (RCA)	
	10	21	32	49	GEORGE STRAIT/Unwound (MCA)	
	-		-	3	CHARLY McCLAIN/Sleepin' With The Radio On (Epic)	
_	This	ch act	ie hae	ad sala	ly on compiled weekly separate from all separate separate	

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

KRSY 40-33, KCKC 26-21, WMZQ-FM 39-36, WKSJ-FM 22-19, KNOE 33-28, KYXX 11-6.

DOUG KERSHAW "Hello Woman" (Scottl Bros.) 40/2
Netional Summery: Up 24, Same 7, Down 3, Debuts 4, Adds 2, KLZ, WYII, KLAC 50-44, KSON-AM-FM 30-27, WSOC-FM 37-32, WQIK-FM 38-31, KLRA 25-20, KWKH 35-30, WQYK-FM d-28, KEBC-FM 13-11, WTHI 37-32.

WOIK-PM 36-31, RURA 26.0, RWRT 36-30, WILTERM 52.0, REBUPM 15-11, WIRTI 37-32.

DOLLY PARTON "The House Of The Rising Sun" (RCA) 38/34

Netional Summers: Up 0, Same 0, Down 0, Debuts 2, Adds 34 Including WHN, WMZQ-FM, WWVA, WQIK-FM, WKSJ-FM, WLWI-FM, WSM, WSLR, WHK, WCXI, WFMS-FM, KBMY, KVEG, KTOM, KSON-AM-FM, KCUB.

GUY CLARK "The Partner Nobody Chose" (WB) 36/3
National Summary: Up 14, Same 12, Down 0, Debuts 7, Adds 3, KIAC, WMZQ-FM, KKYX, KGA 33-29, WWCS-FM d-30, WESC-AM-FM 36-30, WHK 36-28, WCXI d-38, WIL-AM-FM d-27, KVOO 38-32.
TENNESSEE EXPRESS "Big Like A River" (RCA) 33/14

DO WCXI, WFMS-FM, WIL-AM-FM, KFH, KSSS, WPOR. KHEY, WESCAM-FM, WAXX 4-36, KEGO 39-34, WGTO 44-

SONNY CURTIS "Married Women" (Elektra) 33/12

National Summery: Up 6, Same 11, Down 0, Debuts 4, Adds 12, WUBE:FM, WCXI, WKMF, WTSO, KKAL, KMPS-AM-FM, WWVA, KHEY, KNOE, KYXX, KWKH, WQYK-FM, KCKC 25-18, KIKK-FM 16-13.

Others Getting Significant Action

KIN VASSY "Sneakin' Around" (EMI/Liberty) 30/6

NIN VASSY "Sneakin' Around" (EMI/Liberty) 30/6

NIN VASSY "Sneakin' Around" (EMI/Liberty) 30/6

KUZZ d43. On: WNYR, KIKK-FM, KLAC, KMPS-AM-FM,

JOHN CONLEE "Miss Emily's Picture" (MCA) 28/27

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adde 27 Including WMZQ-FM, WWVA, KVET, KLRA, WIRK-FM, WCXI, WAXX, WDGY, KEBC-FM, KMAK, KCKC, KMPS-AM, KCUB.

TAMMY WYNETTE "Crying In The Rain" (Epic) 27/26

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adde 26 Including WNYR, KVET, KIKK-FM, WQAM, WSM, WSAI, WHK, KFGO, WIRE, KWJJ, KMPS-AM-FM, KCUB.

CORRIBLHANNER BAND "I buls" The Good I Ma" (AMa) 26/8

CORBIN-HANNER BAND "Livin' The Good Life" (Alfa) 28/6

ne 10, Down 0, Debuts 4, Adds 6, WOKQ, KHEY, WHK, WMNI, KEED, KTRB, WEEP 36-30, KFGO

DAVE ROWLAND & SUGAR "The Pleasure's All Mine" (Elektra) 24/15
Netional Summary: Up 0, Same 5, Down 0, Debuts 4, Adde 15 including WWVA, WESC-AM-FM, KLRA, WLWI-FM, KRMD-AM-FM, WIL-AM-FM, KVOO, KEED, KGA, WGNA-FM d-40, KFGO d-37.

BOBBY SMITH "Just Enough Love (For One Wornary" (EMI/Liberty) 23/6
National Summary: Up 3, Same 9, Down 0, Debuts 5, Adds 6, WWCS-FM, KIKK-FM, WLWI-FM, WSAI, KVOC, KSSS, WYDE

National Summary: Up 3, same 9, utown o d-36, WSLR d-39, WXCL 48-39, KUZZ 48-42.

6-36, WSLR 6-39, WXCL 46-39, KUZZ 48-42.

SLIM WHITMAN "Can't Help Falling In Love With You" (Epic/Cleveland International) 21/4

National Summary: Up 3, Same 10, Down 0, Debuta 4, Adds 4, WEEP, WQIK-FM, KLRA, WHK, WXGL 39-36, KCKC 18-14.

TERRY GREGORY "Cinderella" (Handshake) 18/13

National Summary: Up 0, Same 4, Down 0, Debuta 1, Adds 13, WGNA-FM, WBGW-FM, WIXL-FM, WWVA, KLRA, WWOD,

KAL KUZZ, KSSS, KRDR, KRSY, KMPS-AM-FM

JACK GRAYSON "My Beginning With You" (Koala) 18/4
National Summary: Up 3, Same 6, Down 0, Debuta 5, Adde 4, WBAM, WHBF, KICD-FM, KRDR, KVOO d-25, KSSS 50-42, KGA

JOHN ANDERSON "Chicken Truck" (WB) 18/2 National Summary: Up 10, Same 3, Down 0, Debuts 3, Adde 2, WDGY, KWJJ, WGTO 30-24, WCXI 38-31, WBCS-FM 29-24, KFH 39-33, KLAC 49-46,

TRICIA JOHNS "Cathy's Clown" (Elektra) 17/5
National Summary: Up 2, Same 9, Down 0, Debuts 1, Adde 5, KVET, WGTO, KHEY, KWKH, KTRB, On: WWVA, WSAI, KLAC,

BRENDA LEE "Enough For You" (MCA) 17/3
National Summary: Up 6, Same 6, Down 0, Debuts 2, Adds 3, WWVA, WHBF, KRDR, WIXL-FM 28-21, KVET 49-44, WGTO 41-36,

National Summary: Up 6, San WIRK-FM 40-34, KVOO 48-40

CON HUNLEY "She's Steppin' Out" (WB) 18/15

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 15, WSEN, KVET, WYDE, WWOD, WSM, KKYX, KRMD-AM-FM, KBMR, WUBE-FM, WIRE, WTSO, KEBC-FM, KFEQ, KMPS-AM-FM, KGA,

MEL TILLIS "One-Night Fever" (Elektra) 11/10
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 10, WBGW-FM, WCAW, WIXL-FM, WNYR, WMZQ-FM, WWVA, KVET, KFGO, KUZZ, KTOM, KCUB.

KEITH STEGALL "Won't You Be My Baby" (Capitol) 11/10
National Summers: Up 0, Same 1, Down 0, Debuts 0, Adds 10, WVAM, WIXY, KHEY, WBAM, WLWI-FM, KRMD-AM-FM, KBMR, WAXX, KFEQ, KVOO.

Billy Joe Shaver sure knows how to entertain.

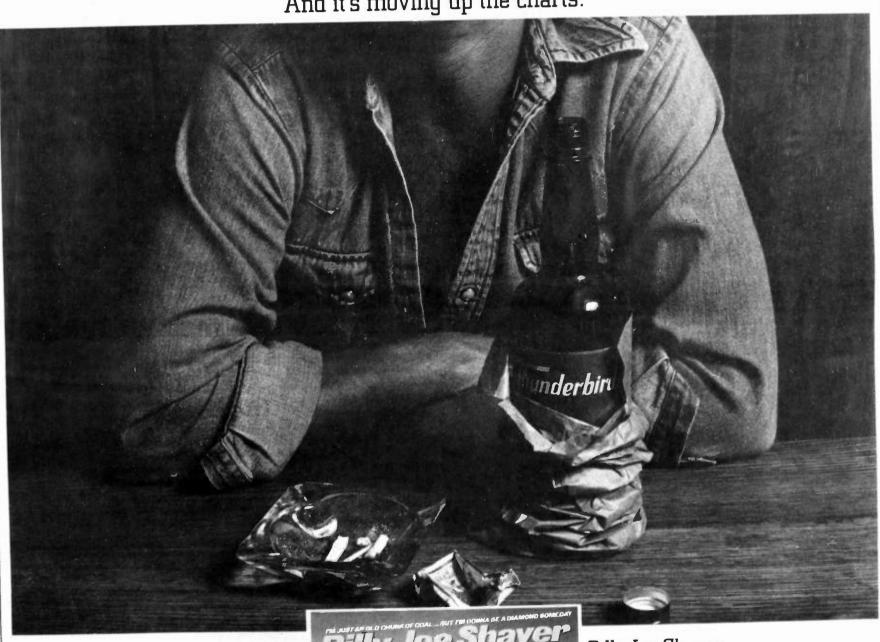
Leave it to Billy Joe Shaver to come up with a classic song that everyone can relate to.

"When The Word Was Thunderbird" 18-0240

is about a time not-so-long-ago that's gone for good.

It's a moving song.

And it's moving up the charts.



Produced by Eddie Kilroy

Management: **American Jade, Inc.** 29563 Northwestern Highway #206A Southfield, Michigan 48034 313/354-2313

> Booking: Buddy Lee Attractions 38 Music Square East Nashville, Tennessee 37203 615/244-4336

"Columbia," are trademarks of CBS, Inc. © 1981 CBS Inc.

Billy Joe Shaver

"When The Word Was
Thunderbird" From the album
I'm Just An Old Chunk of Coal,
But I'm Gonna Be a Diamond
Someday 8:37078

On Columbia Records
And Tapes



Country/

Pictures



GETTING TIGHT WITH TWITTY — MCA recording artist Conway Twitty is seen with staff members of WCUZ/Grand Rapids, MI prior to his performance at the 1981 Wyoming Rodeo. Conway was presented with an official WCUZ T-shirt. Pictured (I-r) are WCUZ's George Arthur, Andy Rent and Cathy Daniels, Conway, and WCUZ air personalities Joe Devine, Bruce Parrott and John Howard.



EASY PICKENS — Part-time Central Texas resident Slim Pickens recently did a guest DJ appearance on KOKE-AM & FM/Austin, where he announced he would become a regular on the popular television series "Hee-Haw." Seen here (I-r) are KOKE's morning personality Bob Cole, Slim, and KOKE's Tim Williams.



RADIO & RODEO — KTOM/Salinas, CA was recently involved in broadcasting the California Rodeo. Pictured (I-r) ere Bally team roping champs Brett Beach and Clay O'Brien flanking Blair Pro-rodeo announcer Bobby Tallman, KTOM's PD Marc Hahn, and morning man Johnny Morgan. Kneeling is KTOM's sports announcer Bob Squires.



ON THE ROAD AGAIN — WKLO/Danville, KY co-owner/GM Johnny Randolph shows off his winning trophy and the checkered flag following a victory at the local raceway. Other less fortunate race entrants are (I-t) WKLO's News Director Hershal McKinley, air personality Rob Duncan, and Sales Manager Ed Singleton.



Biff Collie

Inside Nashville

D'JA HEAR THE ONE ABOUT: Waylon Jennings and Willie Nelson making the studio scene together again (album-hunting?). Waylon makes it in Penthouse magazine shortly (September issue) with his feelings on the Moral Majority, new wave music, and "Outlaws"... Willie, scheduled as feature performer at the NAB Convention in Chicago, is currently in a Maui hospital recuperating from a collapsed lung. The

Oak Ridge Boys or Johnny Cash talked about as possible replacement for the ailing "outlaw."...Loretta Lynn's first TV special tapes this fall. We'll see it November 16. Sorry to hear of the death of Mooney Lynn's dad, O.V. "Red" Lynn, after a long illness...Ernest Tubb's walkon at Loretta's Las Vegas opening netted three standing ovations (for Tubb?? In Las Vegas?? That's right!!)...Janine & Eddie Rabbitt's new baby bunny Demelza Anne weighed in at 7 lbs. 6 oz....The Gatlins hosting a country segment of a "pre-show" program prior to Jerry Lewis's Labor Day M.D. telethon, which will feature Charley Pride, B.J. Thomas, and Janie Fricke. along with Larry, Steve, and Rudy, in Dallas ... CMA's Debra Towsley moving to L.A.? She's a gem!...Conway Twitty appearing on the "Dukes Of Hazzard" this fall...Johnny Cash taping his 1981 Christmas TV special in London. Cash, I understand, is writing a novel. Saul of Tarsus...Dinah Shore working a sit-com series for TV with a number of country stars as regulars?

FLASHBACK — 1954: Jim Reeves's first #1 record "Mexican Joe" was hitting the top spot on the hit parade; the song's writer, Mitch Torok, was receiving his Bachelor of Science Degree in Fine Arts and Portrait Painting at Stephen F. Austin University, Nacogdoches, TX. Torok went on to write and record hits of his own such as "Caribbean," "Pleadge of Love," "Redneck," and more - enough to be a full-time songwriter and part-time painter. 27 years later, Torok's five-panel oil mural titled "History Of The Grand Ole Opry" was moved to the Ryman Auditorium in Nashville to be placed on permanent display as an added tourist attraction in the famous shrine of country music. Torok's 75-ft. Elvis Presley mural is one of the major tourist attractions

OF CABBAGES & KINGS: The amazing resemblance of Hank Williams, Jr. and his "Hank Jr. lookalike contest" winner Van G.



Cope of Paintsville, KY shown here (Hank's on the left) knocked me out...Dottie West

set for the Colorado State Fair in Pueblo Thursday (Aug. 27) ... Helen Cornelius signed with Jimmy Bowen at Elektra Records..."From Life To Legend" (the story of Hank Williams) was written by Jerry Rivers, Hank's fiddler, and published first in 1967 by Thurston Moore at Heather Publications in Denver. In eight years (it went out of print in 1974) the book sold over 200,000 copies. Because of continual demand from fans for the book and since Jerry and the Original Drifting Cowboys (Don Helms, Hillus Buttrum, Jerry and Bob McNatt) have been touring together since 1975, Rivers has now published an expanded second edition of the book. The original contents are unchanged, but he's added over 50 rare pictures, many taken by the writer, of Hank and friends, to make it a special treasure...KLAC's Larry Scott is L.A. & Southern California's midnight mayor through the week; on weekends he commutes to Dallas/Ft. Worth airport to MC Johnny High's "Country Music Revue" Saturday night at the Will Rogers Coliseum in Ft. Worth (every week!!)... Is it true that T.G. Sheppard had a hard time convincing Billy Shepard of Denver they're not related? I understand Billy showed the country hitmaker pictures of Billy & T.G. when they were little; only it was a dif-ferent T.G. Sheppard, because "T.G." the star has a made-up name!

AIRLINES: Steve Wariner and his mentor Chet Atkins doing magic tricks between on their concerts together?...Sylvia's parked car on Music Row was hit by a lawn mower! Her insurance company doesn't cover cars hit by power lawn mowers...Faron Young was responsible for Willie Nelson's first top ten hit songs "Hello Walls" and "Congratulations," but his genius for spotting star talent has flaws. He hired Kris Kristofferson and Billy Swan to hang paneling in his office building, but he wouldn't listen to their songs!...Mickey Gilley's 1980 Christmas gift to himself? That Cessna 340 plane you see him flying around in ... Hank Williams. Jr.'s sporting a brand-new pressurized twin-engine Beechcraft Baron to make long trips short (that's the way to get 'high'')...250-pound Hoyt Axton started taking ballet lessons when he was 3! ... Chet Atkins's now-legendary line about labeling songs: "A good song doesn't care who sings it!" ... Willie Nelson sold his song "Family Bible" for \$50. He sold his song "Night Life" for \$150!...Remember "Biff, The Friendly Purple Bear" hit that was Dick Feller's first top ten record? (He wrote it first for Johnny Cash.)...It's a Country Fact: Bobby Bare's first job in "show business" was working as a "Good Humor Man," driving an ice cream truck!
NAMEDROPPERS: They announced a

NAMEDROPPERS: They announced a \$10 million Burn Center fund-raising campaign in Memphis last week, to be named after Elvis Presley.



Call Pete Howard (213) 399-4949
131 Ocean Park Blvd. Santa Monica, CA. 90405



Regional Adds & Hots

MOST ADDED

EAST

Conwey Twitty (MCA) Ronnie McDowell (Epici Ronnie Milesp (RCA) T.G. Sheppard (Will/Curb)

MOST ADDED

Conway Twitty (MCA)

EAST

CHARLES PROBLEM TO THE TOTAL TO THE T

CAU

DWARLY OF CLAIM HEL VILLIS DAME HOME AND/HAR HOSANDE CASH HILLY MANN ZELLA LEMP HOTTONYS

HERA HE (NTIME COLL! PARTON HOME! GTL DIME! (COL E HER! TT)

META ME DANTEL DOLL TO PROPERTY ME DANTEL ME DOWN TO ME DOWN TO ME DOWN TO ME DANTEL M

THE THE PARTY OF T

MAY MODE WILLSON DOTTO MAY MODE OF M

COMP. ET "DIOT ADM. DISTED ADM. DISTED AL TOM. DISTED AL TOM. SLIW SEPT HOMM. SINCE SUTTING ADM. TO THE ADM. TO TH

HELL OF DATE ().

OWNERS TO THE ().

Wheelington, DC
Price SambleColl
Line Event 172
endor PARTON
REL SE, ON 182
GUNDER ON 183
GUNDER ON

Whending WV

MINISTER LEFE

DILL ANDERSON

ZELL LEFE

GITL DAYEE

SANGLAD

DAYE GLAN

TYERS ORE GEN
TYERS OR GEN
TYERS ORE GEN
TYERS OR GEN
TYE

William-Barry, PA
ED BRIGG
BL BRIGG & AGE
BLOOK = BRIGGS-B

WEST

BOLLY POSTON ROSAUME CASH SAIL CATIES SOMEY CURTIS TEMPY CON GOORY

MOST ADDED

Rosenno Cash (Columb Charley Pride (RCA) Dolly Parton (RCA) Terrenty Wynette (Epici

MIDWEST

Rarvie Milesp (RCA)
Conwey Twitty (MCA)
Rarvie McDowell (Epic)
Mickey Gilley (Epid)
Eddie Rebbitt (Elekania)

MOST ADDED

Charty McClain (Epic) Rosenne Ceeh (Colum Dolly Parton (RCA)

SOUTH

P (RCA) Ronnie Mileep (RCA) Eddie Rabbitt (Elektrei

MIDWEST

APPORT FORM LOLD CHARLES FREITS FRED STEMBLOID CHARLES CHARLES CARLES FARTON BOLLE FARTON BOLLE FARTON BOLLE FARTON BOLLE FARTON BOLLE FARTON CARROL BOOK FOL CHARLES FOR CONTROL CHARLES

HUMBHALLS CHARLE ME CLAIN COLLY PARTON HUMBHALLS RESHIE MILLSAF CON WILLIAMS Y.S. SHEFFRED CODE & RAMBAYY

COUNTY AND TALL TO COMPANY AND TALL TALL COMPANY AND TALL

Eugena, Offi

KMAAL Franks CA

AND COMET FRED ANDROCK DATIO FREZELA GUEST FAME ROSAMRE CASH NOTTOS & LORETTH ROSAMRE MILLAR COMMET & LORETTH ROSAMRE MILLAR COMMET & LORETTH ROSAMRE MILLAR COMMET BESTY ROSAMRE MILLAR COMMET BESTY

CHARLET PRIOR
ON THE ICE
BILLET SWAM
BORRY BARE
OOLLY PARTON
NOTTONY
BORRIS MILLAN
CON BILLIANS
BICKEY GILLAN
CONNET TRITTY
ROWNIE ME DOWN

ONLY SWAM MANUSCRIPTION ON HI DEEL BOYS

CONNECTA METER

ELAC Las Angutos, CA

THEATS & STEATHER THEAT OF CHYONE ED OFFICE TO STEAT OFFI TOWNER OF SOMELY EDDIC RANGETY EDDIC RANGETY

EDEL FM Phoppin, AZ

Quedent COMP, His Quedent ROCH HALL! SETH.1 HALLSHIP GAIL DAVID HIS HALL HALLSHIP ASSET EMPLS HALL HALLSHIP ASSET EMPLS HALLSHIP HALLSHIP MALLSHIP MALLSHIP

MTMB/S

COLLY PARTON
ULES CAMPELLA
DIAMA
CON FEED FEED
CONFEED FEED
CONFEED FEED
CONFEED
CONFE

WRCS-FM Millershop, Wi

CHARLET PRIOR
JANES PRIORI
PRI

WOG!

ADMO COMETE
FRED COMMETE
RESP IN ENTERON
FORMARIN CASH
ACRES POSTER
FORMARIN COMMETE
FORMAR

FUED HARDWOOD COME ON THE STREET CASE OF CASE

RVET Austin, TE

CRID -eVBF 5 a Errora fixed 5.15 0.1 very

MESTALET MESTALEN STATLES MESTALES COMMET THITTE HIGHEY BILLET DOS MILLENS

MOTTON T: MODELE HILLSAF MODELE HC DOWN COMMET THETTY T.G. SHEPPARD MEDA HC ENTIRE

THOMPS, AZ THOMSON, AZ

G.EM CAMPUS LL
ZELLA LEND
ZONO COMLÉS
MEL TILLIS
TAMBUS VINETTE
HOSANDE CASICOLLT PARTON
HOTOSTE
COMMITT TO STY
METAMO ALME
EDUE AMBITT

FAMILY AND THE THE SCHOOL CONTROL CONT

MUTTARY STATE OF STAT

St. Leuis, MDD
DAYE, ROWLAND/MEAN
DAMNIED UNDYNESS
TEMESSEE ENFRESS
JANIE FRICKE
REMONESS
MOTURER
HOWNES HE DOWNESS
HOTHER
LOW E SPRETTY
CLER COMPELS

EHEY El Pass, TX

DIAMA
REGISTORISCO
COMMIST OFFICE
COMMIST OFFICE
ROUNDEST OFFICE
ROUNDST OFFICE
COMMIST OFFICE
COMMIST OFFICE
ROUNDST OFFI
ROUNDST
R

WIMM Neparwille, TNI Croffle, 9 RC CLAI COLL, 19 PARTON ACEN PARTO

КУНИ Официа, ТИ

ROSANNE CASH SCHOT CUPTIS HAMITE ROBEITS DAVE ROBELAND? TAMBET WYNET? TILLIE NELSON HOTTHEF!

Ban Amento, VB

Crafty RE CLATE
JOHN CRIEFE
CRIT HARRY
ROTA VIRIL CASH
OUT CLARIN
PROTECHIE BURNU
JIMOV PETODIS
ROTTO ET

TH JZELL & MES Y

ELERAN RANG
ANY MICE RUPPITO BROTHERS
JOHN Y ROOR HOLEZ

SOUTH

KIRZ According TH

MARKET BARE QUARLEY MICE ETA SASSY SERVESSIC EIPH ROTHERS BOOKS SCHOOL BOOKS SCHOOL FOR COMMENT TO THE T.G. BREFFARD

CELS-PM Houston, TX COLLY PAPTON CALT PAPTON CATH CANTELLA Desert o'NG TTE CUCTON NAME

N. IA SHOTHAM

D. IA SHOTHAM

DANG IS (MATERIAL OF SHOTHAM

DOLAND CASH

DANG CASH

DANG MINETTE

JOHN COMES

MOT MACALE

MOTHAM

TO SHOTHAM

DOTTE STORY

TO SHOTHAM

DOTTE STORY

DOTTE S

BLIMBTO BROTHERS
RENDALLS
CHARLE BE CLETE
ROBBLE MILSAP
REMOT ROBBLE BLILSAP
REMOT BOOKES
BLILSAP
BLILSAP
BLILSAP
BLILSAPS

BILLY SHAM CHARLET HRIDE TOM ARRES BORNY BARE FELL & LEMP HOTTWAT! CONNET TWITTY HORNIG ME DOW HIGHER BILLIEF T.G. SHEFFARD

OHARLY MC CLAI PHED SHOULDER GRIL MC DARIEL TRAMPY WING YEL TOWN OF THE S MC LAC DARIEL TRAMPY WING YEL TRAMPY WING YEL TRAMPY MODERS MC LAC DARIEL TRAMPY MODERS MC LAC DARIEL TRAMPY MODERS MC LAC DARIEL MC LAC DARIEL

GOLAT PARTON ALIGNALS ALIGN FDIZZELA MOTTONTI EDGIE MARRITY APMRT PODRICA FALLE WELSON D.J. THOMAS CHARLE WELSON D.J. THOMAS

WILSJAW Motors, AL

Minorous, LA

DOBLET PROTON
ROLANDE CASH
ROLANDE CASH
SOMET CASH
SOMET CASH
SOMET CASH
SOLET SOLET
SOLET SOLET
SOLET SOLET
SOLET SOLET
SOLET SOLET
SOLET SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOLET
SOL

ETHOMOGRAPH, LAR
ODA, LI PARTON
91 779 STEGRAL
PRED INDUSTRIAL
PRED INDUSTRIAL
STEGRAL
STEGRAL
SASSON
DATE ANALASION
TO COMMAN TO TRUTTY
T.G. SMETPMAND

ELLI SEAN
FOR JONES
TALLIS ESTATEA
FOR JONES
TALLIS ESTATER
FORTHER
STATER
GOODER
TOTAL
GOODER
T

WQYK-FM Tampe/St. Pets, Ft.

TEMPERATE PROBLEM CONTROL OF SUBMITTO MEMORY CURTYS AS BALAGAS TO SUBMIT CURTYS AS BACKETS AND SUBMIT CONTROL OF SUBMIT

West Paim B

W and Point Boach.
LEW CORREST
LEW CARRESTON
LEW CORRESTON

NUMBER OF REPORTING **STATIONS**

Hottest Tracks:

'Grey Beard" & Blaze Of Glory' KENNY ROGERS (EMI/Liberty)

Cuts in bold type are receiving the heaviest airplay.

JOHNNY CASH - The Baron - (Columbia) "Hey, Hey Train" "Chertanooge City Limit Sign"

MICKEY GILLEY — You Don't Know Me — (Epic) "She Left
You" "Tears Of The Lonely" "My Affection"

MERLE HAGGARD — Rainbow Stew/Live At Anshelm
Stadium — (MCA) "Addle Breakdown" "Dealing With The Devil" OAK RIDGE BOYS — Fency Free — (MCA) "I'm Settin' Fency Free" "Samowhere In The Night" "When I'm With You" "She's Gone To LA. Again" "I Would Crewl All The Way (To The River)"

EDDIE RABBITT — Step By Step — (Elektra) "Early in The Manda" "Semeene Could Lose A Marri Tenigra" "Bring Book The Sandhier" "I Don't Know Where To Stert"

KENNY ROGERS — Shere Your Love — (EMULberty) "Blace Of Glary" "Grey Beard" "Through The Years" "So In Love With You"

CONWAY TWITTY — Mr. T. — (MCA) "Red Meddin' Love Maldin' Mayer" Cheetin' First "Over Thirty (Not Over The Hill)" "Love Selvetion" JERRY JEFF WALKER — Reunion — (Southcoast/MCA) "Meybe Mexico" "Got Lucky Last Night"

SLIM WHITMAN — Mr. Songman — (Epic/Cleve. Int'L)
"Open Up Your Heart" "I Went To Your Wedding"

DON WILLIAMS — Especially For You — (MCA) "If Needed Your" "Now And Then" "Fairwesther Friends" "Smooth Talking Beby" Your "Now And Then" "Feliweether Friends" "Smooth Talking Beby"
HANK WILLIAMS JR. — The Pressure to On — (Elektra)
Custo) "Remain' in My Shoes" "All My Rowdy Friends (Heve Settled Down?"
"I Don't Care (If Tomorrow Never Comes)"

Most Requested:

RONNIE McDOWELL "Older Women" (Epic)
CONWAY TWITTY "Tight-Fittin' Jeans" (MCA)
RONNIE MILSAP "(There's) No Gettin' Over..." (RCA)
KENNY ROGERS "I Don't Need You" (EMILLiberty)
EDDIE RABBITT "Step By Step" (Elektra) JUICE NEWTON "Queen Of Hearts" (Capitol)

COUNTRY ALBUMS

ALABAMA - Feels So Right - (RCA) "Love in The First Degree

BOBBY BARE - As to - (Columbia) "Call Me The Breaze" "New

O' Clay Sand Through In Vall So III Control South Street JOHN SCHNEIDER — Now Or Never — (Scottl Bros.)
"Them Good O' Boys Are Bed"
STATLER BROTHERS — Years Ago — (Mercury/PG) "Chet
Atkins' Hand" "Memories Are Made O' This"
TANYA TUCKER — Should I Do It — (MCA) "Rodeo Girls" "I

at area

RETHE STEGALL
ODLL! PRATON
CIND: HEAT
MERRITO DROTHERS
DA NE HOULE HOUSE
BLILL SLEP
BLIL

THIS WEEK: 109



Jeff Green

Adult/Contemporary

Secondary Market Promotion Salute

Thanks to your support and participation, this week's focus is on several successful secondary market promotions underway or recently completed around the coun-

Look forward to more coverage of promotional activities on this page on a regular

KDBQ/Aberdeen, SD stole the show during the Centennial city celebration parade with its own "KDBQ Bump 'n' Tilt Coca-Cola Centennial All- Transistor Marching Band.' One hundred listeners were selected as band members. The station produced special programming, distributed T-shirts and included various clients with tie-ins and ad schedules. Over 40,000 watched the parade

saluting Aberdeen (population 30,000) in one of the big-

gest events in the history of the city.

KLO/Ogden, UT Program Director Barbara Richardson put together a paper airplane contest/remote recently, involving the nearby Hill Air Force Base. 450 people participated, with the camerawinning entry cruising 90 feet.

WKAP-AM/Allentown, PA tuned into a popular weekend ritual and scheduled the "Great WKAP Garage Sale," attracting thousands into a local hall. For a small fee, listeners were given 10' x 10' spaces to sell

KWOS/Jefferson City, MO is sponsoring resort vacation giveaways in a link with the 50th anniversary of the dam-created Lake of the Ozarks, now one of the world's largest lakes. Drawing winers also received

15-KRSS/Sious Falls, SD recently concluded what it claims is the biggest radio promotion in state history. when it awarded \$15,000 to a local woman as the grand prize winner in its "Golden Envelope Contest." 15,000 envelopes contained sponsor coupons, instant-winner certificates and a serial number for the big drawing. Program Director Tom Evans reported that entry box locations became overcrowded, creating traffic tie-ups and other pandemonium.

The ever-popular "License To Win" promotion is a very big success for KFRE/Fresno, complete with license-plate bumper stickers. Listeners spotted by the air talents cruising about town get 30 minutes to call in and collect cash, jewelry, sporting goods, and other

OUTCUE

That's Some Kinda Atmosphere

In conjunction with its premiere showing of "Cannonball Run" and 7-11 stores, KFMB/San Diego held a drawing to award a grand prize winner dinner and show. The lucky listener received limousine service from his home to a 7-11 store and dinner in the store's parking lot with PD/Operations Manager Mark Larson and several area store managers. Dinner selections were chosen from everything available on the 7-11 menu!

Following the vast repast, limo service was provided to the screening and home afterwards. Oh yes – the winner also received an all-expenses paid trip for two to Hawaii. Oh yes



Shown here toasting chablis blanc from the 7-11 cellars are the winners with Mark "Parking Lot Party" Larson.



LUCKY BUNCH OF GUYS - KYXY-FMIKICKSYI/Sen Diego braved all odds by staging its second annual Family Night at Sea World on a Friday the 13th (July). The event featured fireworks, a picnic and water show choreographed to KICKSY music. Shown here avoiding black cats are staff members Sam Bass, Kitti Johnson, Donovan Rogers (kneeling), Ken Richards, Billy Paul, Clark Race, and An-

Progress

Congratulations to the following for their awardwinning efforts: WCBM/Baltimore won a Clio Award for its "Life Is A Rock" radio promotion. The 60-second promo was awarded first prize in the Media Promotion WFYR/Chicago received its second gold award for best TV commercial by a large market station (other than news or public affairs) in the Broadcast Promotion Association's annual competition annual Chesapeake Associated Press Broadcast Association Awards, WCBM received six top awards, WMAL/ Washington won top honors in four categories, and WASH-FM/Washington captured two first-place trophies. Joe McCaffrey, WMAL's 26-year Capitol Hill Correspondent, received two awards recently: one for his "Today In Congress" program, which began in 1957, and another by Roll Call, the Capitol Hill newspaper

Cal Stout has been appointed Program Director at WJON/St. Cloud, MN. He is the former PD at KHAK/Cedar Rapids, IA... WCRV/Washington, NJ has changed formats from Country to A/C. Callaghan has been promoted from air personality to News Director at WWWE/Cleveland . . Michael Bennett has been promoted from air personality to Music Director at KOLO/Reno The Dalton Group has purchased WXTR-AM & FM/Alexandria, VA for \$2 million and has switched to an A/C format. President/GM Bill Dalton was the founding VP/GM at WASH-FM/Washington. Program Director Paul Robinson is the former PD at WJMD-FM/Washington . . . Local TV personality Danuta has joined KBZT/San Diego for afternoon Vance Dillard has left WDAE/Tampa for airshifts at WWBA & WWLF/Tampa-St. Petersburg Mike Ring is the new midday personality at WHOK/Lancaster, OH. He comes from college . . . Congratulations to WLW/Cincinnati MD Greg Picciano and his wife on the birth of their son Andrew William July 16, the day of the lunar eclipse! Gary Burbank is the new 6-10am personality on WLW... Current lineup at

KISN/Salt Lake City: Scott Gentry 6-9am; Doug Wildforester 9-2pm; Shawn Phillips 2-7pm; Ron O'Brien 7-midnight; Jeri Cartwright all-nights Jack Knight joins WTOB/Winston-Salem as morning personality, formerly of WSOC/Charlotte . . . Vic Johnson has been promoted from part-time status to the 7-midnight shift at WHEN/Syracuse . . . Brian Cozadd is the new midday talent on WOAI-FM/San Antonio, moving from WCVS/Springfield, IL. Former WOAI-FM PD Kevin Fennessy, who programmed FM97/Pittsburgh, is available and ready, (512) 691-0057. . David Gilton has been named News Director for WREC/Memphis. Prior to WREC, David served as reporter for WRVR and WMC/Memphis, as well as experience at WBCN and WEEI/Boston . . . New lineup at WKTK/ Baltimore: 6-10am Rick Marron & Ron McGuire; 10-3pm Jim Bosch; 3-7pm J.J. McKay; 7-midnight Steve Knight; midnight-6am Howard Jones . . . A new A/C FM station, Z103-FM/Joplin, MO joined the airwaves this past weekend . . . KOKQ/Monterey has been purchased by Johnston Broadcasting, which has brought back the familiar call letters of KMBY. When KRML/ Carmel is acquired by Johnston later this summer, it will change to KMBY-AM. The old KMBY (now KESE-AM) and KDON-AM/Salinas used to compete in vigorous CHR radio wars several years ago. Previous KMBY alumni include Robert W. Morgan and Bobby Ocean. The AM was formerly programmed by Don Hofmann, who has returned to become General Manager/ Program Director and is now working with his old call letters again . . . Mike Diem has resigned as program Director of WJON/St. Cloud, MN to become the General Manager for the Monticello, MN station that hits the air this fall. The call letters for this station are KMOM. The promotion possibilities should be endless!

A/C Research Now Current

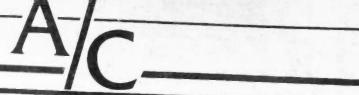
With the help of new computer capabilities, we are pleased to report that all research appearing this week and from here on is current and reflects information gathered earlier this week from our reporters.

In the very near future, we will be introducing new and additional research and information to assist your programming decisions. Full details to follow



FIREWORKS - WABB/Mobile the second ennual Eastern shore July 4 celebration with more then 40,000 in attendance. The event included fireworks, a battle of the bands and a Miss Fairest Beauty Pageant Pictured are the "Beauties On The Bay" winners, and standing wisely behind is WABB PD Jerry King.





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LULU

I Could Never Miss You (More Than I Do) (Alfa) 69% of our reporters on it. Rotations: Heavy 4/0, Medium 48/9, Light 26/6, Extra Adds 1, Total Adds 16, WTMJ, KOY, KNBR, WNAB, WGY, WSBA, WTAR, WAKR, KRMG, KAKZ, KMJJ, WATR, WKIQ, KLMS, WSGW, KOLO. Heavy: WBEN, WLTA, WSB, WKHM. Moves 29-22 on A/C chart.

CHRISTOPHER CROSS Arthur's Theme (Best That You Can Do) (WB)

66% of our reporters on it. Rotations: Heavy 4/0, Medium 44/9, Light 23/8, Extra Adds 4, Total Adds 21, WIP, WASH, WGAR, WTMJ, KEX, WGY, WHEN, WJBO, KAAY, WDBO, WRVA, WAKR, WTVN, WQUA, KAKZ, KMJJ, WLNH, WGIR, WATR, WLVA, WKHM. Heavy: WMAZ, KRMG, KSL, KBAI. Moves 30-23 on A/C chart.

W&AC1

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. Indicates one of this week's Most Added new songs.

BEACH BOYS "The Beach Boys Medley" (Capitol) 67/4
Rotations: Heavy 18/0, Medlum 41/2, Light 8/1, Extra Adds 0, Total Adds 4, WSBA, WPTF, WTVN, WFDF, Heavy: WTAE, WLW, WWWE, KOGO, KNBR, WNAB, WMAZ, WMBY, KMJJ, WEIM, WCFR, WABZ, WORG, WNEU, KGGF, WNFL, WJON, Medlum: WBZ, WIP, WGAR, KMBZ, WTMJ, KEX, KFMB, WHAM, WHEN, WBT, WS, WNDB, WSLI, KAAY, WSM-FM, WDBO, WRVA, WAKR, WHIO, KRMG, KAKZ, KUGN, WGIR, WATR, WYMC, WFIR, WKHM, KWOS, WDIF, KMRJ, WSGW, WSTV, WBOW, WHIZ, KFQD, KBAI, KOLO, KRKK, Moves 24-21 on A/C chart.

PABLO CRUISE "Cool Love" (ABM) 63/4
Rotations: Heavy 22/0, Medlum 24/2, Light 10/2, Extra Adds 0, Total Adds 4, WHBY, WKIQ, KXIC, KMRJ, Heavy: WBEN, WIP, WASH, WLW, WISN, KNBR, WHEN, WJBO, WSLI, KAAY, WSM-FM, WOAL-FM, WSJS, KAKZ, KRKO, KMJJ, WEIM, WHAG, WCCO-FM, KHOW, KPPL, KOY, KEX, KFMB, WSFM, WMAZ, WRVA, WAKR, WTVN, KOS, WNEU, KGGF, WKHM, KLMS, FITON, LOMB, 31/45-61/10.

WCCO-FM. KHOW, KPPL, KOY, KEX, KFMB, WSFM, WMAZ, WRVA, WAKR, WTVN, KUB, WNEU, KGUP, WKHM, KLMS, WDIF, KRKK, Holds at number 20 on AIC chart.

ELTON JOHN "Chłod" (Geffen) 82/2
Rotstone: Heevy 90, Medium 40/0, Light 13/2, Extra Adds 0, Total Adds 2, WWWE, KOLO, Heevy: WNAB, WRVR, WSM-FM, KOB, WATR, WYMC, KXIC, WKHM, WDIF, Medium: WBEN, WIP, 97AIA, WLW, KFMB, KNBR, WRIE, WELI, WJBO, WBT, WDEF, WIS, WNDB, WSLI, KAAY, WMAZ, WOALFM, WAKR, WHBY, WHBC, WQUA, KRMG, KUGN, KRKO, WEIM, WHAG, WLNH, WGIR, WABZ, WCHV, WLVA, WFIR, WKIQ, KLMB, KMRJ, WJON, WHIZ, KFQD, KMED, KRKK, Holds at number 25 on A/C chart.

A/C chart.

JAMES TAYLOR "Summer's Here" (Columbia) 55/2

Rotations: Heavy 11/0, Medium 28/0, Light 13/0, Extra Adda 2, Total Adda 2, WLNH, WACI, Heavy: WLTA, WCCO-AM, WNAB, WSBA, WST, WNDB, WRVA, WHSY, KUGN, WEIM, KXIC, Medium: 97AIA, WTMJ, KEX, KFMB, WELI, WJBO, WDEF, WIS, WFTL, WDBO, WARR, WHSC, WHIO, WFDF, KOB, KRKO, KLO, WHAG, WATR, WFIR, WKIQ, WKHM, KLMS, WDIF, KMRJ, WJON, KFQD, KMED, KSAJ, Debuts at number 28 on A/C chart.

WJUN, RPQD, RMED, RBAI, Debuts at number 28 on A/C chart.

AL JARREAU "We're in The Love Together" (WB) 50/4

Rotations: Heavy 3/0, Medium 33/2, Ught 14/2, Extra Adde 0, Tosis Adde 4, KEX, WELI, WDIF, WHIZ, Heavy: WOEF, WSM-FM,

KSL, Medium: WLTA, WSB, 97AIA, WLW, WISN, WTMJ, WCCO-AM, KINO, WNAB, WGY, WJBO, WBT, WIS, WMAZ, WAKR,

WHBC, WQUA, KRKO, WEIM, WHAG, WCFR, WATR, WABZ, WLVA, WORG, WFIR, WKIQ, KXIC, WLMS, WJON, KFQD.

Debuts at number 30 on A/C chart.

STACY LATTISAW "Love On A Two-Way Street" (Cottilion) 47/4

Rotations: Heavy 80, Medium 31/3, Light 8/1, Extra Adds 0, Total Adds 4, WCCO-AM, WRIE, WDBO, KRNT, Heavy; WIP, WLW, WGAR, WIS, WRVA, WHAG, WORD, KRKK, Medium: WFYR, WWWE WTMJ, KNBR, WNAB, WGY, WNDB, WRVR, WTAR, WHBY, WFDF, KUGN, KLO, WLNH, WGIR, WLVA, WFIR, WNEU, WKIQ, WACI, WNFL, KWOS, WDIF, KMRJ, WSGW, WSTV,

W80W, WHIZ.

GARY WRIGHT "Really Wanna Know You" (WB) 41/3

Rotations: Heavy 13/0, Medium 20/1, Upit #27, Extra Adda 0, Total Adda 3, KING, WTVN, WOWO, Heavy: WLW, WCCO-FM, WBT. WSM-FM, KRKO, WEIM, WCFR, WABZ, WORG, WFIR, KWOS, WBOW, KRKK, Medium: WIP, WGAR, KHOW, WNAB, WGY, WSLI, WMAZ, WRVR, WOAL-FM, WHAG, WLNH, WCHV, WNEU, WKIQ, WNFL, KXIC, WKHM, WHIZ, KFQD.

WGV. WSLI. WMAZ. WRVR, WOAI-FM, WHAG, WLNH, WCHV, WNEU, WKIQ, WNFL, KXIC, WKHM, WHIZ. KFQD. HERB ALPERT "Magic Men" (A&M) 41/2
Rotations: Heevy 10, Medium 2011, Light 2011, Extra Adds 0, Total Adds 2, WTMJ, WRIE. Heevy: WRVA, Medium: WLTA, KOV, KEX, WNAB, WELI. WSSA, WST. WDEF, WNDB, WFTL, WDBO, WHBY, KOS, KUGN, KSL, WATR, WKIQ, WOIF, KFQD. REX. SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 41/0
Rotations: Heavy: 80, Medium 23/0, Light 12/0, Extra Adds 0, Total Adds 0, Heevy: WJBO, WRVR, WSJS, WHAG, WYMC, KRKK, Medium: WLW, WGRA, KEX, KNBR, WHAM, WSBA, WST, WIS, WRVA, WHIO, KUGN, KMJJ, KLO, WEIM, WABZ, WKIQ, KGGF, KXIC, WDIF, KMRJ, WHIZ, KMED.

LICLIBRIEV "Who's Cryston Mose!" (Columbia) 40/2

WABZ. WKIQ, KGGF, KXIC, WDIF, KMRJ, WHIZ, KMED.

JOURNEY "Who's Crying Now" (Cokumble) 40/2

Rotations: Heavy 15t0, Medium 19t0, Light 8r1, Extra Adds 1, Total Adds 2, WNAB, KMED, Heavy: WBEN, WFYR, WLW, WGAR, WHEN, WSI, WSAF-RH, WLNN, WCFR, WABZ, WCHV, WNEU, WBOW, WHIZ, KRKK, Medium: WIP, KDRA, KHOW, KPPL, KOY, KEX, WIS, WMAZ, WOALFM, WTVN, WOWO, WEIM, WORG, WKHM, KWOS, WJON, KFQD, KBAI, KOLO.

MOODY BLUES "The Voice" (Threshold/PolyGram) 33/5

Rotations: Heavy 3/0, Medium: 20/2, Light 8/1, Extra Adds 2, Total Adds 6, KDRA, WEIJ, WSLI, WMAZ, WJON, Heavy: WLW, WRVR, WCHV, Medium: WTAE, WFYR, KPPL, WJBO, KRKO, WEIM, WLNH, WATR, WABZ, WYMC, WORG, WNEU, KGGF, WKHM, KWOS, KLMS, WBOW, KRKK.

Redio@Records NATIONAL AIRPLAY/30

Three	Two	Lu hs W	s1 nek	August 21, 1981	
7	6	1	0		
5	5	2	8	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)	
1	1	3	- 3	KENNY ROGERS/I Don't Need You (Liberty)	
3	3	4	- 4	CARPENTERS/Touch Me When We're Dancing (A&M)	
4	4	5	6	JUICE NEWTON/Queen Of Hearts (Capitol)	
8	7	7	0	POINTER SISTERS/Slow Hand (Plenet)	
2	2	6	7	JOEY SCARBURY/Theme From "Greatest American Hero" (Elel	le tro
25	17	10	0	EDDIE RABBITT/Step By Stop (Elektre)	Kua
12	12	9	0	ALABAMA/Feels So Right (RCA)	
17	14	11	1	RAY PARKER JR. & RAYDIO/That Old Song (Arista)	
6	8	8	11	MARTY BALIN/Hearts (EMI America)	
28	22	17	Œ	SHEENA EASTON/For Your Eyes Only (Liberty)	
13	13	13	O	JOHN DENVER/Some Days Are Diamonds (RCA)	
22	18	15	Ø	MICKEY GILLEY/You Don't Know Me (Epic)	
21	16	16	0	COMMODORES/Lady (You Bring Me Up) (Motown)	
10	10	12	16	ALAN PARSONS PROJECT/Time (Arista)	
9	9	14	17	AIR SUPPLY/The One That You Love (Arista)	
30	23	19	Q	DON McLEAN/It's Just The Sun (Millennium)	
****	_	23	O	ART GARFUNKEL/A Heart In New York (Columbia)	
27	21	20	a	PABLO CRUISE/Cool Love (A&M)	
-	29	24	0	BEACH BOYS/The Beach Boys Medley (Capitol)	
_	-	29	Ø	LULU/I Could Never Miss You (More Than I Do) (Alfa)	
_	_	30	0	CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WE
	15	18	24	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)	,,,,,
		25	•	ELTON JOHN/Chioe (Geffen)	
		21	26	MANHATTAN TRANSFER/Boy From New York City (Atlantic)	
15	19	22	27	STANLEY CLARKE & GEORGE DUKE/Sweet Baby (Epic)	
~ .	20	20	0	JAMES TAYLOR/Summer's Here (Columbia)	•
29	26	26	29	ANNE MURRAY/We Don't Have To Hold Out (Capitol)	y
_			0	AL JARREAU/We're In This Love Together (WB)	-

reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED ®

DAN FOGELBERG "Hard..." (F.M./Epic) CHRISTOPHER CROSS "Arthur's..." (WB)
LULU "I Could Never Miss You..." (Alfa) Q. JONES/J. INGRAM "Just Once" (A&M) ART GARFUNKEL "A Heart.." (Columbia)

HOTTEST

ROSS & RICHIE "Endless Love" (Motown)
POINTER SISTERS "Slow Hand" (Planet) KENNY ROGERS "I Don't Need You" (Liberty RONNIE MILSAP "No Gettin' Over..." (RCA) CARPENTERS "Touch Me When..." (A&M)

ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do is Dream" (R80) 32/7
Rotations: Heavy 0/0, Medium 18/4, Light 15/2, Extra Adda 1, Total Adda 7, W88, KEX, WRVA, KLTE, WEIM, WKHM, WDIF, Medium: WBEN, 87AIA, WLW, WCCC-AM, WIS, WNDB, WFTL, WMAZ, WHBY, KSL, WORG, WJON.

| DAN FOGELBERG "Hard To Say" (Full Moon/Epic) 31/30
| Rotations: Heavy 0/0, Medium 11/10, Light 13/13, Extra Adda 7, Total Adda 30, WSB, 97AIA, WLW, KMBZ, WCCC-AM, KOY, WNAB, WHAM, WDEF, WNDB, WFTL, WSM-FM, WARR, WHBY, KRMG, KUGN, KRKO, KSL, WCFR, WABZ, WCHV, WORG, KWEU, KWOS, KMRJ, WJON, KFQD, KMED, KMAL, KMB, KMB, KMGN, KRKO, KSL, WCFR, WABZ, WCHV, WORG, GEORGE FISCHOFF "FOXY" (Haritage), 30/1

WNAB, WHAM, WDEF, WNDB, WFIL WSM-FM, WARK WHBY, KRMG, KUGN, KRKO, KSL, WCFR, WABZ, WCCO-AM, KOY, WNEU, KWOS, KMRJ, WJON, KFQD, KMED, KBAJ, KRKK, Mellum: WSLJ.

GEORGE FISCHOFF "Foxy" (Heritage) 30/1

Rotations: Heavy 20, Medium 13/1, Light 18/0, Extra Adds 0, Total Adds 1, \$7AIA. Heavy: WDEF, KOB. Medium: WLTA, WSB, WHAB, WELI, WSBA, WHBC, KLO, KSL, WFIR, KLMS, WSTV, KMED.

ROBBIE PATTON "Don't Give It Up" (Liberty) 29/1

Rotations: Heavy 50, Medium 150, Light 180, Extra Adds 1, Total Adds 1, \$WHEN, Heavy: WLW, WMAZ, KMJJ, WABZ, KWOS. Medium: WBEN, WQR, WIP, WWWE, KNBR, WQY, WLNH, WCHV, WNEU, WKIQ, WACI, WNFL, KXIC, WKHM, WHIZ, ENGELBERT HUMPERDINCK "Maybe This Time" (Epic) 29/0

Rotations: Heavy 30, Medium 140, Light 120, Extra Adds 0, Total Adds 0, Heavy: WLTA, WQUA, KXIC, Medium: WSB, WCCO-AM, KEX, WSBA, WDEF, WFIL WHBC, KLO, WATR, WACK, KLMS, WDIF, WJON, KMED.

ELECTRIC LIGHT ORCHESTRA "Hold On Tight" (Jet) 28/2

Rotations: Heavy 30, Medium 17/1, Light 181, Extra Adds 0, Total Adds 2, KMJJ, WHIZ, Heavy: WLW, WABZ, WCHV, Medium: WIP, WTAE, WHEN, WJBO, WSLI, WMAZ, WOWO, WEIM, WHAQ, WLNH, WORG, WNEU, KLMS, WDIF, WBOW, KFQD.

QUINCY JONES/JAMES INGRAM "Just Onco" (AS:M) 24/15

Rotations: Heavy 00, Medium 7/4, Light 181, Extra Adds 3, Total Adds 15, WLW, WLU, WNBB, WSLI, WMAZ, WHBY, KRMG, WATR, WCHV, WYMC, WORG, WHIZ, KMED, KOLO, Medium: WBEN, KRMB, KFQD.

SILVER CONDOR "You Could Take My Heart Away" (Columbia) 24/8

WCR. Medium: \$7AIA, WLW, KEX, WGY, WSLI, WMAZ, WNEU, WHIZ, KFQD.

REO SPEEDWAGON "In Your Letter" (Epic) 23/9

ROtations: Heavy 10, Medium 30, Light 14/2, Extra Adds 1, Total Adds 8, WIP, WOWO, KLO, WEIM, WLNH, WABZ, KWOS, WHIZ, KEND, Heavy: WMAZ, Medium: WSLI, WKNO, WEIM, WHAG, WHIN, WCFR, WABZ, KWOS, WHIZ, FROD.

REO SPEEDWAGON "In Your Letter" (Epic) 23/9

ROtations: Heavy 10, Medium 30, Light 14/2, Extra Adds 1, Total Adds 2, WHIZ, KOLO, Medium: WLTA, \$7AIA, WDEF, WHBC, KIL, WORG, KGGF, KFQD, KRKK, WIELSEEN/PEARSON "The Sun Alla't Gonna Shine Anythore" (Capitol) 20/8

MIELBEN/PEARSON "The Sun Ain't Gonna Shine Anymore" (Capitol) 20/6
Rotations: Heavy 00, Medium 102, Light 8/2, Extra Adds 2, Total Adds 6, WLW, WGY, WIS, WSJS, VWBEN, WASH, WSS, WST, WFIL, WMAZ, WDBO, WATR.

IS, WEJS, WKHM, KLMS, Medium

WBER, WASH, WBS, WST, WTTE, WMAZ, WBSS, WATH,
MICHAEL JOHNSON "You're Not Easy To Forget" (EMI America) 20/5
Rotstone: Heavy 1/0, Medium 80, Light 9/3, Extra Adds 2, Total Adds 5, WSB, WJBO, KUGN, KLO, WACI, Heavy: WCCO-AM,
Medium: WLTA, 87AIA, KEX, WMAZ, KSL, WORG, KXIC, WJON.

Others Getting Significant Action

FOUR TOPS "When She Was My Gir" (Caseblanca/PolyGram) 17/8
Rotations: Heavy 00, Medium 7/3, Light 6/1, Extra Adds 4, Total Adds 8, WIP, WFYR, KEX, WELI, WMAZ, WRVA, WABZ, WJON, Medium: WBEN, WLW, WBT, WORG,
CHARLY McCLAIN "Sleepin" With The Radio On" (Epic) 17/7
Rotations: Heavy 00, Medium 6/1, Light 11/8, Extra Adds 0, Total Adds 7, W8B, WHIO, WQUA, KOB, KLO, WORG, KXIC, Medium: WCCO-AM, WNAB, WDEF, KRMO, WDIF.

IIAB PMOTOGLO "More To Love" (20sh) 17/4

JIM PHOTOGLO "More To Love" (20th) 17/4
Rosstons: Heavy 00, Medium 81, Light 8/2, Extra Adds 1, Total Adds 4, 97AIA, WQUA, KLO, KFQD, Medium: WLTA, WSB,

KEX. WDEF, WFTL, WMBY, KRKK.

GEORGE HARRISON "Teardrops" (Dark Horse/WB) 17/3

Rotations. Heavy 00, Medium 10/0, Light 6/2, Extra Adds 1, Total Adds 3, WLVA, KFQD, KMED, Medium: KEX, WJBO, WIS, JWNDB, WMAZ, WSM-FM, WEIM, WNEU, WKIQ, KBAI,

BERNADETTE PETERS "Dadicated To The One I Love" (MCA) 17/3

Rotations: Heavy 0/0, Medium 4/0, Light 12/2, Extra Adds 1, Total Adds 3, WQUA, WKIQ, KFQD. Medium: WBEN, WTMJ, WDEF WAR2

WDEF, WAB2

DON WILLIAMS "Miracles" (MCA) 18/4

Rotations: Heavy 20. Medium 9/2. Light 5/2. Extra Adds 0, Total Adds 4, WLTA, WSU, KRNT, WIBW, Heavy: KRMG, KSL, Medium: KMBZ, WCCOAM, WNDB, WRVA, KLO, KGOF, KLMS.

Medium: KMBZ, WCCOAM, WNDB, WRVA, KLO, KGOF, KLMS. Medium: RMSZ, WCCC-AM, WNDS, WHYA, RLU, RGUP, RLMS,
ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 14/10
Rotations: Heavy 0/0, Medium 2/2, Light 7/3, Extre Adde 8, Total Adds 10, WNAS, WDEF, WSLI, WEIM, WHAG, WC

LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 14/0
Rotations: Heavy 1/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WLTA. Medium: 97AIA, WOALFM, WHBY WIND, WUFF, RAIL.

KIM CARNES "Draw Of The Cards" (EMI America) 13/7

Rotations: Heavy 0/0, Medium 7/2, Light 6/5, Extra Adds 0, Total Adds 7, WGAR, WTAR, KLTE, KRKO, WFIR, WBOW, KOLO.

Medium: KNBR, WBM-FM, WLNH, WARZ, KRKK.

Medium: KNBR, WBM-FM, WLNH, WABZ, KRKK.

ROBBIE DUPREE "Are You Ready For Love" (Elektra) 13/7

Rotations: Heavy 0/0, Medium 4/1, Ught 9/3, Extra Adde 3, Total Adde 7, WIS, WSLI, WSM-FM, WEIM, WKHM, WJON, KRKK.

Medium: WLTA, WSB, WMAZ.

LITTLE RIVER BAND "The Night Owis" (Capitol) 13/8

Rotations: Heavy 0/0, Medium 6/1, Ught 9/3, Extra Adde 2, Total Adde 6, WLW, KRKO, WLNH, WCHV, WHIZ, KRKK. Medium:

WSU, WEIM, WABZ, WNEU.
TEMPTATIONS "Alming At Your Heart" (Gordy) 13/3
Rotations: Heavy 00, Medium 1/0, Light 11/2, Extra Adds 1, Total Adds 3, WLW, WEIM, KRKK, Medium: WQUA.
FLORENCE WARNER "Easy" (Mercury/PolyGram) 12/3
Rotations: Heavy 1/0, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, KOY, WHAQ, WDIF, Heavy: WDEF, Medium 7/2, Light 3/

KHOW, WHBC, KSL WJUN.

CRYSTAL GAYLE "Too Many Lovers" (Columbia) 12/0

Rotations: Heavy 1/0. Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0, Medium: KMBZ, WMAZ, WSIX, KRNT, KLO, KGGF,

WJUN.

DENIECE WILLIAMS "SIBY" (Columbia) 12/0

Rotations: Heavy 2/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WLTA, WDEF, Medium: WSB, 97AIA, WMAZ.

ARLO GUTHRIE "H I Could Only Touch Your Life" (WB) 11/6
Rotations: Heavy 0/0, Medium 7/4, Light 3/1, Extre Adds 1, Total Adds 5, KOY, WDEF, WGIR, WACI, WDIF, KBAI, Medium:

WLTA, WNAB, KLMS.

STEVIE NICKS w/TOM PETTY... "Stop Draggin' My Heart Around" (Modern/Atco) 11/3

Rotations: Heavy 30, Medium 30, Light 6/3, Extra Adda 0, Total Adda 3, KDKA, WORG, WHIZ. Heavy: WSM:FM, WLNH.

FRED KNOBLOCK "Memphis" (Scotti Bros.) 11/2

Rotations: Heavy 0/0, Medium 5/0, Light 5/1, Extra Adda 1, Total Adda 2, WCCG-AM, WDIF. Medium: KOY, WOEF, WQUA, KRMG, KQGF.

RRMG, RGGP.
FRANKE & THE KNOCKOUTS "You're My Girl" (Millennium) 11/1
Rotations: Heavy 30, Medium 40, Light 41, Extra Adds 0. Total Adds 1, WHIZ, Heavy: WLW, WLNH, WABZ, Medium: WHAG,

WORG, WFIR, WMFL

HARRY CHAPIN "Story Of A Life" (Boardwalk) 11/0

Rotations: Heavy 00, Medium 50, Light 80, Extra Adds 0, Total Adds 0, Medium: KNBR, WNAB, WDEF, WOOD, WQUA.

JOHNNY MATHIS "Nothing Between Us But Love" (Columbia) 11/0

Rotations: Heavy 40, Medium 50, Light 20, Extra Adds 0, Total Adds 0, Heavy; WLTA, WDEF, WLVA, KOLO, Medium: WS

WINE POST featuring LARRY CARLTON "The Theme From Hill Street Bluee" (Elektra) 10/8
Rotations: Heavy 0/0, Medium 2/2, Light 7/8, Extra Adds 1, Total Adds 8, WLTA, WSB, WFTL WHBY, WJON, KBAI, KOLO,

Regionalized Adds & Hots

EAST

EULU BORBIE PATTOM Hottest:

WEZ/Baston Wandy Furiga

DENTE MILSAP HOTTERS:
REMMY ROGERS
POINTER SISTERS
JUICE MEMTON
MARTY BALIN
ROSS/RICHIE

WNAB/Bridge Russ Gerrett

DAN POGELBERG HELL SEDAKA FRANKLIN & BENSON JOURNEY Hottest: BEACH BOYS ROSS/RICHIE CARPENTERS RAYDIO RONNIE MILSAP

NORE
HOSTORICHIE
BOSS/RICHIE
BOSS/RICHIE
BOINTER SISTERS
RONNIE BILSAP
CARPENTERS
RENNY ROGERS

None Hottest: ROSS/RICHIE JOURNEY COMMODORES EDDIE RABBITT SHEENA EASTON

HERB ALPERT STACY LATTISAM HOTCEST: ROSS/RICHIE JUICE NEWTON SHEENA EASTON JOEY SCARBURY AIR SUPPLY

Chuck Morgan
GIBB & PRINCIPAL
SILVER CONDOR
FRANKLIN & BEHSON
ROBBIE DUPRE
DAVID GATES
TERPTATIONS
NOTCEST
RENNY ROCEPS
RONNIE MILSAP
ROSS/RICHIE
COMBOBORES
RAYDIO

FLORENCE WARNER ROGER VOUDOURIS MAC DAVIS HALL & OATES MECQ VIC ASHER PRANKLIN & EENSON PRABLIS ELES
POINTER SISTERS
ROMMIE MILSAP
ROSS/RICHIE

WTIC/Hartford Qinny Jesionki

JAMES TAYLOR CHRIS CROSS MICREY GILLEY DON MCLEAM MICHEY CILLEY
DON MCLEAM
LRS
SILVER COMDOR
DEBBIE HARRY
ROLLING STONES
HOTLEST:
ROSS/RICHIE
COMMODORE
REMNY ROCERS
POINTER SISTERS
JOEY SCARBURY

CHRIS CROSS Nottest: RONNIE MILSAP CARPENTERS ROSS/MICHIE JUICE NEWTON POINTER SISTERS

WELVNew Haven Walt Pinto

AL JARREAU MOGOY BLUES FOUR TOPS QUINCY JONES HOTEBELL MONNIE MILSAP JUICE MONTON MOSS/MICHIE POINTER SISTERS RAYDIO

FOUR TOPS SILVER COMBOR CHHIS CROSS HOTTERS! STACY LATTISAM SHEEMA EASTOM ROSS/BICHIE ELTUM JOHN BEACH BOYS

3-W-S/Pittsburgh Herb Crows

MICKEY CILLEY
MOTHERS:
JOEY SCARBURY
POINTER SISTERS
ROSS/RICHIE
OAK RIDGE BOYS
COMMODORES

STEVIE NICKS
EDDIE RABBITI
MODDY BLUES
ART CARFUNKEL
HOCKEST:
ROSS/RICHIE
POINTER SISTERS
ROMNIE MILSAP
PHIL CELLINS
JOURNEY

EDDIE RABBITT HOTTERS: ROSS/RICHIE MARTY BALIN ROWNIE MILSAP BEACH BOYS CARPENTERS

ROSS/RICHIE HOTTEST: HANNATTAN TRANSFE JOEY SCARBURY MARTY BALIN RENMY ROCERS AIR SUPPLY

WPRO/Providen Gary Berkowitz

MICREY GILLEY HOLEUSE: CARPENTERS ROSS/RICHIE RONNIE MILSAP CLARKE/DUKE

WHAM/Rochester Dave Laird

DAN FOGELBERG ART GARFUNKEL HOTTER SIGTERS ROSS/RICHIE CARPENTERS ROMNIE MILSAF ALABAMA

WQY/Schenectedy Bill Buchner

MIELSEN/PEARSON CHRIS CROSS LULU Nottest:

DAN POGELBERG
ARB
ARB
FRAMELIM & BENSON
HALL & OATEG
HOTLGRIT
ROSS/RICHIL
POINTER SISTERS
GABY MRICHY
BEACH BOYS
CHRIS CROSS

WHEN/Syracuse Debbie Stoughtenger

Debbie Stoughtenger
REO SPEEDMAGON
ROBBIE PATTOM
CMRIS CROSS
HOTCOST
HOTCOST
JOEY SCARBURY
RENHY ROGERS
POINTER SISTERS
ALAM PARSONS
CARPENTERS

WASH/Weshington D.C. Bob Duckman

ALABARA

ALABARA

REO SPEEDWAGON
JOHN DENVER
CHRIS CROSS
HOTTERT
ROSS/RICHIE
JUICE NEMTON
RAYDIO
COMMODORES
ART GARFUNKEL

WATR/Waterbury, CT O'Conner/O'Reilly

CHRIS CROSS QUINCY JONES
LULU
MOTEBET:
RUSS/RICHIE
CARPENTERS
RICREY GILLEY
ELTON JOHN
EDDIE HABBITT

AMALI & GATES
RICK SPRINCFIELD
DAW FOGELBERG
NOTERSTAICHIE
POINTER SISTERS
STEVIE NICKS
EDDIE RABBITT
BLACH BOYS

WSBA/York

LULU
bEACH BOYS
HOTEBET:
JOEY SCARBURY
ROSS/RICHTE
JOHN SCHNEIOER
POINTER SISTERS

CHRIS CROSS LULU DAN FOGELBERG Hottest:

MIDWEST

PABLO CRUISE DAN FOGELBERG QUINCY JONES ARS ARS
MIKE POST
HOTTEST
CARPENTERS
RONNIE MILSAP
DON MCLEAN
EDDIE RABBITT
RAYDIO

WKIQ/Bowling Green John Swan

PABLO CRUISE SHEENA EASTON LULU
BERNADETTE PETERS
VIC ASHER
NOTEST:
RENNY ROGERS
ROSS/RICHIE
CARPENTERS
JUICE NEWTON
ALAW PARSONS

WHBC/Canton Mike Dorn

none Hottast: KENNY ROGEHS ALABAMA ROSS/RICHIE MICKEY GILLEY SHEENA EASTOM

WFYR/Chicago
John WeitherDee
SHEENA EASTON
FOUR TOPS
NOTER SISTERS
JUICE NEWTON
ROSS/RICHIE
COMMODORES
JOURNEY

OODY BLUES

DAN FOGELBERG LRB TERPTATIONS WIELSEM/PEARSON DAVID GATES DAVID GATES Hottest: COMMODORES JOURNEY EDDIE RABBITT

ELTOH JOHN
HOTTORIC
JOEY SCARBURY
ROUNTE MILSAP
JUICE MEWTOM
RUMMY ROCERS
MANHATTAN TRANSFE

WGAR/Cleveland Chuck Collier

CHUCK COMPONENT OF THE CARMES CHRIS CROSS HOTTER COSS HOTTER SISTERS JOEV SCANDUMY REHNY ROCEPS STEVIL MICKS

KaariCoffeyville

McCord

PRANKLIN/BENSON
HOTLOBE:
ALABAMA
KENNY ROGERS
JOEY SCARBURY
CARPENTERS
ALAM PARSONS

Denny Nugent
BEACH BOYS
CMBIS CROSS
GABY WRIGHT
ATTERNOON DELIGHT
HOTTERST:
COMMODORES
ROWNIE MILSAP
EDDIE RABBITT
ROSS/PICHIE
JOURNEY

SAMANTHA SANG CHARLY MCCLAIN HOTTUSE: CARPENTERS ROWNLE MILSAP ROSS/RICHIE MICKEY GILLEY SHEENA EASTON

EDDIE RABBITH
HICKEY GILLEY
DON WILLIAMS
POINTER SISTERS
STACY LATTISAM
HOTE-BEI:
OAR RIDGE GOVS
ALABAMA
JOEY SCARBURY
HANHATTAH TRANSFE
ROSS/RICHIE

PRILEMBING

ART CARFUNKEL
BEACH BOYS
NOTE-BET
ROSS/RICHIE
POINTER SISTERS
RAYDIO
DON MCLEAM
ALABAMA

Larry Lence
ARLO GUTHRIE
JAMES TAYLOR
RICHAEL JOHNSON
HOTCEST:
ROSS/RICHIE
CAPPENTERS
RONNIE RILSAP
POINTER SISTERS
SHEENA EASTON

WOWO/Ft. Wayne Sam DeVincent

GAHY WRIGHT SHEENA EASTON SILVER CONDOR HOTTER CONDOR HOTTER SISTERS REHMY ROCERS MOODY BLUES COMMODORES

DOW MCLEAN Hottost: none

WNFL/Green Bay

LIE CRAFTION
ART GARFUNKEL
HOLLEST:
BEACH BOYS
AIR SUPPLY
PURE PRAIRIE LEAG
ALAN PARSONS
JUICE NEWTON

KXICRows City Gary Dison

PABLO CRUISE
OAK RIDGE BOYS
TAFFY MCELROY
CMARLY MCCLAIN
HOTCEST:
EDDIE RABBITT
ELTON JOHN
ROSS/RICHIE
LARRY J. MCNALLY
COMMODORES

Jerry Barnhari
REO SPEEDMACON
CHRIS CROSS
NIELSEM/PEARSON
GIBB & PRINCIPAL
FRANKLIN & BENSON
ROBBIE DUFFRE
NOTEGEE
COMMEDDRES
ROUD
ELTON JOHN
ROODY BLUES

Steve Morse

DAN FOCELBERC
CLARKE/DUKE
CAROLE B. SAGER
FOREIGNER
AIR SUPPLY
NOTESTED NOSS//MICHIE
POINTER SISTERS
JUICE NEWTON
RAYDIO
ROBBIE PATTON

none Hottest: HOSS/RICHIE RONNIE HILSAP COMMODORES PABLO CRUISE ALABAMA

EDDIE RABBITT ART GARPUNKEL HOTCEEL: POINTER SISTERS PABLO CRUTSE JOHN DENVER RATDIO CHRIS CROSS

WCCO-FM/Min Curt Lundgren

WCCO-AM/Mi Denny Long DAN FOGELBERG ROBERTO CARLOS PRED KNOBLOCK HOTCEST TILLIS & SINATRA JOHN DEMVER

DAN FOGELBERG
CAROLE B. SAGER
CHARLEY PRIDE
MANUARM AMMORELL
OAK RIDGE BOYS
HOTERST
POINTER SISTERS
CARPENTERS
ROWNIE MILSAP
EDDIE RABBITT

FRANKLIN & BEHSON
NIELSEN/PEARSON
LULU
Hottest:
none

Doug Triplett

LOBENCE WARNER

ARTO GUTHRIE

GIBB & PRINCIPAL

DAVID GUTHRIE

HALL & GATES

PED MHOBLOCK

VIC ASNER

FRANKLIN & BENSOM

AL JARBEAU

HOTCAST:

ART CARFUNKEL

RAYDIO

EDDIE RABBITT

RENNY ROCERS

ELTOM JOHN

T.G. SHEPPARD
RENHY ROCERS
ALABAMA
MICKEY GILLEY
GROVER WASHINGTON

KLTE/Okishome Cff

John Williams
RIM CARNES
ART CARFUNKEL
STATLER BROS.
GIBB & PRINCIPAL
HOTTER
HOTTER
HOTTER
HOTTER
HOTTER
RYDIO
JOHN DENVER
REMNY ROCERS
ROSS/RICHIE

KMRJ/Pittsburg Lannie Swonge

PABLO CRUISE SMEENA EASTON DAN FOGELBERG HOTTEST: RONNIE MILSAP CARPENTERS JUICE NEWTON JOHN DENVER DON NCLEAN

WQUA/Qued Cities

CMRIS CROSS
BERNADETTE PETERS
CHARLY MCCLAIM
JIM PHOTOGLO
MOTOGLE
ENGELBERT HUMPEHD
CARPENTERS
BOSS/PICHIE

ROSS/RICHIE EDDIE RABBITT RONNIE MILSAP

LULU
HOTTEST!
ROSS/RICHIE
REMNY ROCERS
JUICE NEWTON
CARPENTERS
POINTER SISTERS

WJONUSL Cloud Tam Scott

TO A SCOTI

NOBELE DUPPEE
DAW FOGELEERG
FOUR TOPS
MIKE POST
MIKE POST
NAMHATTAN TRANSFE
JUICE NEWTON
ROSS/RICHIE
EDDIE RABBITT
OAK RIDGE BOYS

STACY LATTISAW RAYDIO HOTTERT: ROSS/RICHIE JUICE NEWTOH COMMODORES

DEBBIE MARRY RIM CARNES ROLLING STONES NOTESTICHIE ROSS/BICHIE RONNIE MILSAP PABLO CRUISE COMMODORES JOURNEY

DON WILLIAMS
MOTTURE IT
KENNY ROGERS
RONNIE MILSAP
POINTER SISTERS
JUICE NEWTON
JOHNNY LEE

DAN POGELBERG

KAKZ/Wichita Bob Clarke

SHEENA EASTON LULU ART GARFUNKEL CHRIS CROSS HOTTER SISTERS CARPENTERS ROSS/RICHIE PABLO CRUISE COMMODORES

STEVIE NICKS FRANKE/KNOCKOUTS PRANTE FROM THE PROPERTY OF T

SOUTH

FOUR TOPS Hottest: JOURNEY ROSS/RICHIE BEACH BOYS SHEENA EASTON

Mary Catherine Sneed
nite POST
DAVID CATES
OAR RIDCE SOYS
CARPEMPERS ULIPAL
LICENSEL JOHNSON
LOCKARLY RECLAIM
DAN POGELBERG
HOTEWSEL
JUICE NEWTON
SHEDN EASTON
EDDIE RABBITT
RAYDIO
ROSS/RICHIE

WLTA/Atlants Allen Saunder

DON WILLIAMS SMOKEY ROBINSON DENNIS YOST CAROLE B. SAGER HIKE POST Nottest:

CINO VANMELLI CHRIS CROSS MICHAEL JOHNSON HOTCEST: ROSS/RICHIE ALABAMA COMMODORES PABLO CRUISE G. MARRISON

WBT/Charlotte Bickel/Rose

ART CARFUNREL
DOLLY PARTON
JOHN DENVER
RED SPEEDMAGON
HOTELSE!
ALAPAMA
ROSS/RICHIE
COMMODORES
JAMES TAYLOR
RAYDIO

DAH POGELBERG REO SPEEDMAGON HALL & OATES LRB ROGGR VOUDOURIS QUINCY JONES HOLLOW JONES HOSS/RICHIE PABLO CRUISE POINTER SISTERS COMMODORES

Stanisy HAH

ART CARFUMEEL

DAR RIDGE BOYS

PANKEIN BENSOM

TAFFY MELEROY

ARIO GUTHRIE

DENIECE WILLIAMS

PURE PRAIRIE LEAG

GEORGE FISCHOFF

AL JARREAU

FLORENCE WARNER

W15/Columbia Bob Davis ROBBIE DUPREE NIELSEN/PEARSON

MOTTERS INCOMES NOT THE STREET OF THE STREET COMMODORES
DAW POGELBERG
OUINCY JONES
DAVID CATES
HOTTES
HOTTES
HOTTES
CARPENTERS
ROWHIE MILEAP
ROSS/RICHIE
RAYDIO

WFTL/Ft Lauderdale

DIONNE WARWICK DIONNE WARNICK MEIL SEDARA MIKE POST DAN POGELBERG HOTOST JOHN DENVER KENNY ROGERS ANNE MURRAY ALAN PARSONS CARPENTERS

ROBBIE DUPREE MOODY BLUES QUINCY JONES ARS ARS
DIOMNE WARMICK
PRANKLIN 6 BENSON
DON WILLIAMS
NOTE:
COMMODORES
ROSS/RICHIE
RAYDIO
ALABAMA
JOURNEY

CHRIS CROSS ART GARFUNKEL HOTTOBE! KENNY ROGERS JUICE NEWTON ROSS/RICHIE ALAH PARSOMS CARPENTERS

none Hottest: ALAM PARSONS ROSS/RICMIE CHRIS CROSS EDDIE RABBITT

WLVA/Lynchburg Lynn Cricum

G. HARRISON CHRIS CROSS ROGER VOULDURIS HOLLWELL KENNY ROCERS JUICE NEWTON HAYDIO ROSS/RICHIE ART GARFUNKEL

DIONNE WARWICK FOUR TOPS DAVID GATES QUINCY JONES MODDY BLUES OAK RIDGE BOYS HOTERST NOTERS SOUR HIDLE BOYS
HOTERS EASTON
ROSS/RICHIE
POINTER SISTERS
RONNIE MILSAP
JOURNEY

QUINCY JONES NOTES ISTERS CINO VANNELLI SMITH/SMEET COMMODORES AFTERHOON DELIGNI

DAN FOGELBERG GEORGE FISCHOFF JIM PHOTOGLO HOTCERT: MICHAEL JOHNSON SHEEMA EASTON ALAN PARSONS POINTER SISTERS KENNY ROCERS

DAVID GUTHRIE DAN FOGELBENG ROBBIE DUPREE HOTTEST THI COLLINS GARY WRIGHT ELTON JOHN STEVIE NICKS JOURNEY

WSIX/Nashvi Dave Nichols

KIM CARNES HOTTEST:
REWNY ROGERS
JOHN SCHNEIDER
CARPENTERS
ROSS/RICHIE
JOHN DENVER

WORQ/Grange Stu Wright

REO SPEEDMAGON QUINCY JONES CHARLY MCCLAIN HALL & CATES DAN FOGELBERG ALS STEVIE NICKS HOLLES!

STACY LATTIBAW CHRIS CROSS ART GARFUNKEL HOTCEST: AIR SUPPLY JOAN SCHNEIDER EENNY ROGERS JOEY SCARBURY JUICE NEWTON

WPTF/Releigh Tommy Walker

CLARKE/DUKE SHEENA EASTON MICKEY GILLEY BEACH BOYS NOTCEST: CARPENTERS KENNY ROGERS ROSS/RICHIE RONNIE MILSAP JOEY SCARBURY

CHRIS CROSS GIBB & PRINCIPAL FOUR TOPS HOTHER: RENNY ROGERS ROSS/RICHIE JOHN DEMYER RENNY ROGERS EDDIE RABBITT

WRVA/Richr Dick Grant

WSJS/Winston-Salen George Brown EDDIE RABBITT
SHEENA EASTON
BOBBY GOLDSBORO
HILLSEN/PEARSON
HOTCHEST
JOEY SCARBURY
RENHY ROCERS
JUICE NEWTON

WEST

CHARLY MCCLAIN
Hottest:
CARL WILSON
KENNY ROCERS
ROSS/RICHIE
DON HCLEAN
POINTER SISTERS

KPPL/Denver Mike Shannon

KFQD/Anchorage Mark Lawle Mark Lewie

OAM POGELBERG
SINNADETE PETERS
REO SPEEDWAGOM
G. MARNISOMUBIS
DIA PHOTOCLO
HOTCOLO

KUQN/Eugene Brien Jemes

Hottest: KENNY ROGERS ROSS/RICHIE COMMODORES JAMES TAYLOR KRKO/Everett Bruce Butterfk Bruce Butterflood
DAN FOGELBERG
QUINCY JONES
ERE
KIM CARNES
HOTEPELS
CARPENTERS
ALAN PARSONS
ROSS/RICHIE
COMMODORES
KAYDIO

KMJJ/Las Vegas Kevin O'Brien

DAN POGELBERG MANHATTAN TRANSFER

LULU CHRIS CROSS ELO Hot! Mottest: Juice newton ALAN PARSONS ROSS/RICHIE BEACH BOYS

KBAI/Morro Bay Donna St. John

OUSHCY JONES
DAVID GATES |
EDDIE RABBITT
JOURNEY
CAROLLE B. SACER
DAW FOGLIBERG
G. MARPISON
HOTEBEL
DOW MCLEAM
RAYDIO
ROWNIE RILSAP
JOHN DENVEH
ART GARFUNREL

CONTROL OF THE PROPERTY OF T

KOY/Phoenia Armstrong/Stevens

CHARLEY PRIDE

KEX/Portland Bob Swaneon Bob Swaneon

AL JARREAU
GIBS & PRINCIPAL
FOUR TOPS
CHAIR CROSS
HOTCEST
RENBY ROGERS
ROWNIE RILEAP
ROSS/RICHIE
STEEMA EASTON
RAYDIO

KOLO/Reno Michael Bennet

LULU
JESSE WINCHESTER
MIRE POST
KIN CARMEG
ELTON JOHN
OUINCY JOMES
HOTTOR
HOTTOR
HOTTOR
HOTTOR
ALABAMA
MECO

HOSS/RICHIE JOHN DENVER JOHN DENVER RAYDIO JOURNEY EDDIE RABBITT

KSL/Sett Lake City George Lemich

HELEN REDDY BOBBY GOLOSBOHO DAN FOGELBERG Hottest:

KRKK/Rock Springs Chuck Martin

DAN POGELBERG TEMPTATIONS LRB MINE POST ROBBIE OUPREE

KOGO/Sen Diego Sendi Benister COMMODORES Hottest: AIR SUPPLY JOEY SCARBURY ROSANNE CASH KENNY ROGERS JUICE NEWTON

ROGER VOUDOURIS HOLLEST POINTER SISTERS ROSS/RICHIE ROMMIE MILSAP PABLO CRUISE KNBR/San Francisco Larry Finkel

LULU HOTTORE: POINTER SISTERS RONNIE MILSAP COMMODORES ROSS/RICMIE PABLO CRUISE

HOTE BE IN HOTE BE IN SUPPLY MARTY BALIN

John Stonis

GARY WRIGHT

HOTTEST I

HENNY ROCERS

POINTER CISTERS

JOEY SCARBURY

JUICE NEWTON

MARTY BALIN

WHAS/Louisville Jerry Melloy

none Hottest: CARPENTERS ROSS/RICHIE RAYDIO ELTON JOHN EDDIE RABBITT

97AIA/Mismi Yolanda Parapar

ALL STATIONS REPORTED THIS WEEK

114 REPORTERS

115 LAST WEEK (Note: KSTP/Minneapolis has switched

formats and has discontinued reporting.)



Walt Love

Black Radio

Black Music Promotion Printout

Many programmers and others have asked me how to get in touch with various record companies. That has prompted me to gather up the names, addresses, and phone numbers of the major participants in the making of black music. While we have fewer record companies these

days, we still have some of the same names heading the promotional teams at various companies. The following is a list of contacts if you need product service or you just want to get to know the person on the other end.

Alfa Kevin Keogh 1015 N. Fairfax Los Angeles, CA 90046 (213) 654-1100 A&M Jheryl Busby 1416 N. La Brea

1416 N. La Brea Hollywood, CA 90028 (213) 469-2411 Arista/GRP/Buddah/Sutra Richard Smith

6 West 57th St. New York, NY 10019 (212) 489-7400

Atlantic/Atco/Cotillion/Mirage/ Rolling Stones/Modern/RFC/ Emerald City/Swan Song/Radio/ Real World Everett Smith

75 Rockefeller Plaza New York, NY 10019 (212) 484-8154

BC Records Chuck Rusb 207 Dahill Brooklyn, NY 11218 (212) 851-8338

Becket Matt Parson 1790 Broadway New York, NY 10019

Boardwalk Rubin Rodriguez 200 W. 58th St., #5-E New York, NY 10019 (212) 765-5103

Brunswick Rane Boone 1995 Broadway New York, NY 10023 (212) 496-0700

Capitol (Goldcoast) Don Mac 1750 N. Vine St. Hollywood, CA 90028 (213) 462-6252

Chi-Sound Gus Redmond 8 E. Chestnut St. Chicago, IL (312) 943-0307

Chrysalis
Rachelle Fields
9255 Sunset Blvd.
Los Angeles, CA 90069
(213) 550-0171

Columbia (East)
Paris Eley
51 West 52nd St.
New York, NY 10019
(212) 975-6848

Columbia (West)
Doug Wilkins
1901 Century Park West
Los Angeles, CA 90067

(213) 556-4934
Elektra/Asylum/Planet/Solar/
Curh/Beserkley

Curh/Beserkley
Bill Staton
962 N. LaCienega Blvd.
Los Angeles, CA 90069
(213) 655-8280

EMI America/Liberty/Curb Vernell Johnson 1750 N. Vine St. Hollywood, CA 90028 (213) 462-6252

Epic/Portrait/Associated Labels (including Jet/Philadelphia Int'l./Caribou/Lorimar/T-Neck/Tabu/Unlimited Gold/Bang/Pavillion/Curb, etc.)

Maurice Warfield 1901 Century Park West Los Angeles, CA 90067 (213) 556-4700

Fantasy/Honey/Milestone/Prestige/Stax Quincy McCoy

2600 10th & Parker Berkeley, CA 94710 (415) 469-2411

MCA Jerry Boulding 70 Universal Plaza Universal City, CA 91609 (213) 508-4012

Motown Don Carter 6255 Sunset Blvd. Hollywood, CA 90028 (213) 468-3610

Philadelphia International Harry Coombes 309 S. Broad St. Philadelphia, PA 19107 (215) 985-0900

Polygram (East) Tommy Young 810 7th Ave. New York, NY 10019 (212) 399-7033

Polygram (West) Ernie Singleton 1930 Century Park West Los Angeles, CA 90067 (213) 277-1367

Bill Spitalsky
161 W. 54th St., #23
New York, NY 10019
(212) 581-5398
Prelude
Mike Gomes
200 W. 57th St.
New York, NY 10019
(212) 974-0360
Prism

Earl Sellers 636 11th Ave. New York, NY 10036 (212) 586-3375

RCA (East) (including Millennium/ 20th Century-Fox/Salsoul) Patrick Spencer 1133 Ave. Of The Americas New York, NY 10036 (212) 930-4309 RCA (West) Lygia Brown 6363 Sunset Blvd, Suite #601 Los Angeles, CA 90028 (213) 468-4058 RFC

101 W. 55th St., Suite 8-D

New York, NY 10019

Bert Coleman

(212) 246-4352

Salsoul Billy Smith 240 Madison Ave. New York, NY 10016 (212) 889-0444

Sam Records Theressa Rossi 45-50 38th St. New York, NY 10019

Solar Edna Collison 9044 Melrose Ave., Suite #200 Los Angeles, CA 90069 (213) 859-1717 Sugarhill Diane Moore 96 West St. Englewood, NJ 07631 (201) 569-5170

Vanguard Amanda Schuster 71 West 23rd St. New York, NY 10010 (212) 255-7732

Venture Al Edmondson Jr. 6430 Sunset Blvd., #816 Los Angeles, CA 90028 (213) 462-3162 Warner Brothers (including Island/Sire/Geffen/ Bearsville/ Dark Horse/Qwest/Curb, etc.)

Dark Horse/Qw Cortez Thompson 3300 Warner Blvd. Burbank, CA 91501 (213) 846-9090 West End Manny Bella 250 West 57th St. New York, NY 10107

(212) 757-0695 WMOT Reggie Barnes 1228 Spruce St. Philadelphia, PA 19107 (800) 523-2718

Action

• Back in March, 1½ million tickets were delivered to over 200 locations in Detroit, Ann Arbor, and Ypsilanti for free distribution to the public by WJLB. A "Hot Ticket" holder could win up to \$1000 instantly by uncovering three matching squares in the "Scratch & Match" portion. Since all tickets were numbered, a second method of winning was also possible: any ticketholder whose lucky ID number matched the one broadcast on the air could also win up to \$1000 in a building jackpot. Finally, by mailing back all non-winning tickets to the radio station, ticketholders were eligible for a third chance to win a 1981 Grand Prix in the "Hot Ticket Loser Sweepstakes." Approximately 3500 people shared in over \$55,000 in cash and prizes. Mrs. Betty Booth of Detroit became the lucky winner of the beautiful new automobile along with 100 free gallons of gasoline



courtesy of WJLB. Pictured with 56,000 "Hot Tickets" is WJLB's Rita Wise.

Curtis Foxx is no longer with WWWS-FM/Saginaw, MI. The new Program Director is Kermit Crockett, who has held the same position with the station in the past.

• Here's something for all of you older persons in the radio business. KJOP/Lemoore, CA wants us to let you know that it has the youngest radio staff in America, as far as the station knows. The ages are as follow:

Paul Santiago — PD/Mornings, 22
Jamal Wells — Sales Manager, 23
Sir "T" — Afternoons, 19
Double "S" — Evenings, 19
Darlene Galloway — Evenings, 19
Al Vincent — All-nights, 27
Genie Santiago — Exec. Secretary, 19
John Pembroke — Owner, 60
KJOP is located in California's lovely San Joaquin

Valley, between Los Angeles and San Francisco.

Each year since 1953 the University of Connecticut's UConn Club holds an awards banquet to honor current and past athletes. This year's recipient of the "Red O'Neil Award" for combining character, leadership,

athletic ability, and a successful career is Motown's Eastern Director of Marketing Worthy Patterson. Patterson won All-New England and All-Yankee Conference honors and was a three-year basketball standout before graduating from the University in 1954. Worthy was drafted to the Boston Celtics, then served two years in the Army, resuming his professional basketball career with the

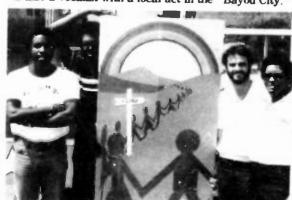


basketball career with the Worthy Patterson
St. Louis Hawks. His wife of twenty-five years, Queen, is
a professor at New Jersey's Bergan Community College. Congratulations!

• KDIA/Oakland has announced the addition of Barry Pope as new morning personality. Pope has done mornings at KSLQ/St. Louis and also WAOK/At!anta.

• Philadelphia has a new Black-formatted radio station just across the bridge, in Camden, NJ to be exact. WSSJ is on 1310 AM; its address is 6th & Market St., Camden, NJ 08101; and the Program Director's name is Gary Shepherd. The format started June 1 of this year. The phone number at the station is (609) 365-5600.

 Congratulations to Anthony Wilson of WYLD-FM/ New Orleans and his new bride Cassandra Fowlkes, who is also a vocalist with a local act in the "Bayou City."



W.J.S/LYNCHBURG SENDS CARD TO ATLANTA — Pictured with the gient-sized sympathy card are (I-r) W.J.J.S air personality Chris Barry, Program Director Lad Goins, Operations Manager Tony Bonvini, and weekend personality Al Crennel.

Black Radio

CARL CARLTON "She's A Bad Mama Jama" (20th) **EVELYN KING** "I'm In Love" (RCA) **DIANA ROSS & LIONEL RICHIE** "Endless Love" (Motown) **TEENA MARIE** "Square Biz" (Gordy) **LARRY GRAHAM** "Just Be My Lady" (WB) **RENE & ANGELA** "I Love You More" (Capitol)

PHYLLIS HYMAN & MICHAEL HENDERSON "Can't We Fall In Love Again" (Arista) **AL JARREAU**

"We're In This Love Together" (WB) **COMMODORES** "Lady (You Bring Me Up)" (Motown) **RICK JAMES** "Super Freak" (Gordy) **MANHATTANS**

"Just One Moment Away" (Columbia) **BRICK**

"Sweat ('Til You Get Wet)" (Bang) **POINTER SISTERS** "Slow Hand" (Planet) STACY LATTISAW

"Love On A Two Way Street" (Cotillion) **FOUR TOPS**

"When She Was My Girl" (Casablanca/PolyGram)

B.B. & Q. BAND "On The Beat" (Capitol) 62% (+4) reporting. Added at WYLD-FM. Medium at WXYV, WILD, WAOK, WAIL, WCIN, WDMT, WVON, WGCI, KSOL, KDKO, WPDQ, WVOL, WOWI, WKXI, WJMI, KOKY, WBLX, WKWM, WWWS, KAEZ, KDIA. Hot at WAMO, WWIN, WHRK, WEDR, WJLB, KXAM, WKND, WGIV, WLOU, WDAO, WTLC.

WWIN, WHRK, WEDR, WJLB, KXAM, WKND, WGIV, WLOU, WDAO, WTLC.

DENROY MORGAN "I'II Do Anything For You" (Becket) 57% (+2) reporting.

Added at WAMO, KXAM, WWWS, KLIP. Hot at WDAS, WWIN, WILD, WVEE, WHRK, WEDR, WVON, WBMX, WGCI, KDKO, WPDQ, WGIV, WOWI, KJLH. Medium at WJMO, WDMT, WJLB, KDAY, KXAM, WVOL, WEEN, WOIC, WLOU, WTOY, WTLC, WKWM.

CHERYL LYNN "Shake It Up Tonight" (Columbia) 57% reporting. Medium at WAMO, KMJQ, WDIA, WYLD-FM, WJMO, WVON, WBMX, WGCI, KDAY, WPDQ, WANT, WOWI, WKXI, WBLX, WKWM, KAEZ, KJLH, KLIP. Hot at WDAS, WVEE, WHRK, WDMT, WJLB, KSOL, KXAM, KDKO, WKND, WATV, KOKY, KACE.

EAPETHA ERAMKIIN & GEORGE BENSON "LOVE All The Hurt Away"

MARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away (Arista) 55% (+23) reporting. Added at WAOK, WVEE, WCIN, WBMX, WGCI, KDKO, WVOL, WATV, KOKY, WLOU, WBLX, WDAO, WKWM, KAEZ, KJLH. Medium at WDAS, WXYV, WWIN, WHRK, WYLD-FM, WTOY, WDMT, WVON, KSOL, WKND, WWRL, WGIV,

DENIECE WILLIAMS "Silly" (ARC/Columbia) 53% (+4) reporting. Added at WDAO. Medium at WWIN, WILD, WHUR, KMJQ, WAOK, WDIA, WHRK, WAIL, WDMT, WJLB, KMJM, KDAY, WTMP, WJJS, WOIC, WBLX, WTLC, KAEZ, KJLH, KACE. Hot at WVOL, WENN, WKXI, WJMI, WWWS, WXYV, WVEE.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 53% reporting. Added at WTOY. Medium at WKND, WPDQ, WTMP, WGIV, WENN, WOIC, KOKY, WDAO, WKWM, KACE, KLIP, KDKO, KXAM, KDAY, WJLB, WJMO, WCIN, WHRK, WVEE, WAOK, KMJQ, WDAS, Hot at WWRL, WXYV, WDIA, WDMT, KSOL.

RAFAEL CAMERON "Funtown U.S.A." (Salsoul) 51% reporting. Medium at WAMO, WDAS, WXYV, KMJQ, WVEE, WHRK, WCIN, WJMO, WDMT, KDAY, KSOL, KXAM, WTMP, WANT, WBLX, WTOY, WWWS, KAEZ, KACE, KLIP. Hot at WILD, WDIA, WKND, WOWI, WOIC, WLOU, WKWM.

DYNASTY "Here I Am" (Solar) 51% reporting. Medium at WWRL, WPDQ, WTMP, WJJS, WOWI, WOIC, KOKY, WLOU, WTOY, WWWS, KDIA, WAMO, WDAS, WXYV, WILD, WAOK, WDIA, WYLD-FM, WCIN, WDMT, WGCI, KDAY, KSOL, KXAM. Hot et WDAO, WKND, WBMX. RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 53% reporting. Added at

LUTHER VANDROSS "Never Too Much" (Epic) 49% (+7) reporting. Added at KOKY, WYLD-FM, WDAO, KACE. Medium et WOIC, WJMI, WKXI, WGIV, WTMP, WPDQ.

WWRL, WDAS, WILD, WAOK, WVEE, WEDR, WCIN, WDMT, WVON, WBMX, WGCI, KSOL Hot at WXYV, WWIN, WHUR, KJLH.

BROTHERS JOHNSON "The Real Thing" (A&M) 49% reporting. Medium et KDKO, KXAM, KDAY, WBMX, WJLB, WJMO, WCIN, WEDR, WYLD-FM, WILD, WAMO, WTMP, WGIV, WJJS, WANT, WOWI, WATV, WKXI, KJLH, KACE, KLIP. Hot at WPDQ, KAEZ, WHUR, WAOK, WAIL

NATALIE COLE "You Were Right Girl" (Capitol) 47% reporting. Added at WIOY. Medium at KDKO, WJLB, WCIN, WHRK, KMJQ, WILD, WWIN, WXYV, WDAS, WAMO, WKND, WWRL, WPDQ, WTMP, WVOL, WKXI, WJMI, WOIC, KOKY, WLOU, WTLC, WKWM,

EVASIONS "Wikka Wrap" (SAM) 45% (+5) reporting. Added at WBLX, WBMX. Medium at WAMO, WXYV, WAOK, WVEE, WDIA, WEDR, WCIN, WDMT, WJLB, KSOL, KDKO, WKWM, WOIC, WKXI, WATV, WANT. Hot at WGIV, WJMI, WTLC, WWWS, KDIA,

RICHARD "Dimples" FIELDS "She's Got Papers On Me" (Boardwalk) 45% reporting. Medium at WAMO, WWIN, WILD, WHUR, WHRK, WCIN, WGCI, WOWI, KOKY, WBLX, WTLC, KDIA. Hot at WPDQ, WANT, WKXI, WWWS, KAEZ, KACE, KDKO, KMJM,

S.O.S. BAND "Do It Now" (Tabu) 45% reporting. Added at WDIA, WWRL, KACE. Medium at KDKO, KXAM, KSOL, WGCI, WBMX, WVON, WJLB, WDMT, WHRK, WVEE, WAOK, WXYV, WKND, WVOL, WJJS, WOIC, WDAO, WKWM, KDIA, Hot at WTLC, KDAY. EMOTIONS "Turn It Out" (Columbia) 42% (+4) reporting. Added at WJMO. Medium at WKND, WWRL, WJJS, WOWI, WATV, WKXI, WOIC, KOKY, WLOU, WBLX, WTOY

WDAO, WTLC, KSOL, KDAY, WDMT, WCIN, WYLD-FM, WWIN, WAMO. Hot at WJMI.

SISTER SLEDGE "He's Just A Runaway" (Cotillion) 42% (+2) reporting. Added at WDMT. Medium at KLIP, WTLC, KOKY, WOIC, WENN, WJJS, WTMP, WPDQ, WKND, WAMO, WDAS, WXYV, WDIA, WHRK, WYLD-FM, WCIN, KSOL, KDKO. Hot at WHUR, WGIV,

CHANGE "Hold Tight" (RFC/Atlantic) 42% reporting. Medium at KAEZ, WTOY, WLOU, KOKY, WTMP, WPDQ, WAMO, WDAS, WXYV, WILD, WYLD-FM, WCIN, WJMO, WDMT, WJLB, WVON, WBMX, WGCI, KSOL, KDKO. Hot at WAOK, KDIA.

LaTOYA JACKSON "Stay The Night" (Polydor/PolyGram) 40% reporting. Added at WGIV, WTOY, WDMT. Medium at WWRL, WTMP, WVOL, WKXI, KOKY, WLOU, WTLC, KSOL, WJLB, WJMO, WAIL, WYLD-FM, WHRK, WVEE, WXYV, WAMO. Hot at KDAY,

TEMPTATIONS "Aiming At Your Heart" (Gordy) 38% (+10) reporting. Added at WJJS, WKXI, WEDR, WCIN, WVON. Medium at WDAS, WXYV, WWIN, WILD, WAOK, WAIL, KSOL, KDKO, KLIP, KJLH, KAEZ, WTLC, WTOY, WGIV. Hot at WHUR.

AFTERBACH "It's You" (ARC/Columbia) 38% (+6) reporting. Added at WKND, WHRK, KDAY. Medium at WTMP, WVOL, WJJS, WATV, WENN, KOKY, WTOY, WDAO, KSOL, WBMX, WJMO, WCIN, WEDR, WDIA, WXYV, WDAS, WAMO.

TAVARES "Turn Out The Nightlight" (Capitol) 38% reporting. Added at WDMT, WAOK. Medium at WXYV, WWIN, WILD, WHRK, WJMO, WJLB, KDAY, KSOL, WKND, WWRL, WGIV, WANT, WOIC, KOKY, WLOU, WBLX, WTOY, WTLC.

TEDDY PENDERGRASS "I Can't Live Without Your Love" (Phil. Int'I) 38% reporting. Debute this week. Added at KSOL, WCIN, WEDR, WYLD-FM, WHRK, WVEE, WAOK, WILD, WWIN, WXYV, WDAS, WGIV, WATV, WKXI, KOKY, WTLC, WKWM, WWWS, KAEZ. Medium at WVON.

HERB ALPERT "Magic Man" (A&M) 36% reporting. Added at WAMO, WCIN. Medium at KJLH, KAEZ, WWWS, KOKY, WKXI, WGIV, WKND, WWIN, WAOK, WDIA, WHRK, WYLD-FM, WAIL, WDMT, WJLB, WBMX. Hot at WWRL.

AFTERNOON DELIGHTS "General Hospi-tale" (MCA) 34% (+4) reporting. ACTION DELIGITS General Hospitale (MOA) 34/3 (1-4) reporting.

Added at WVEE, WDIA, WHRK. Medium at KXAM, KMJM, WBMX, WVON, WDMT, WAIL, WAOK, WWIN, WTMP, WATV, WENN, KOKY, KDIA. Hot at WVOL, WGIV, WGCI.

NICK STRAKER BAND "A Little Bit of Jazz" (Prelude) 34% reporting. Debuts NICK STRAKER BAND "A Little Bit of Jazz" (Prelude) 34% reporting. Debuts this week. Added at KDAY. Medium at KDIA, WDAO, WTOY, WXYV, WYLD-FM, WAOK. WVEE, WAIL, WCIN, WJMO, WDMT, WBMX, WGCI, WWRL Hot at KJLH, WWIN, WHUR. GRAINGERS "Shine Your Light" (BC) 34% reporting. Added at WJLB. Medium at WAMO, WDAS, WXYV, WYLD-FM, WEDR, WCIN, WJMO, WDMT, WBMX, WGIV, WVOL, WATV, WLOU, WTOY, WWWS, KAEZ. Hot at WKWM.

WEST STREET MOB "Let's Dance (Make Your Body Move)" (Sugar Hill)

34% reporting. Debuts this week. Added at WKND, WGIV, WTOY, WJMO, WAOK. Medium at WPDQ, WLOU, WBLX, WDAO, WTLC, WDAS, WILD, WVEE, WAIL, KDKO. Hot at WVOL, WANT, WWIN.

NEW & ACTIVE

PEACHES & HERB "Freeway" (Polydor/PolyGram) 32% reporting. Added at KXAM, WAOK. Medium at WXYV, WAIL, WEDR, WCIN, WBMX, KDAY, KDKO, WKND, WTMP, WGIV, KOKY, WLOU, WDAO, WTLC. Hot at WHUR.

DONALD BYRD & 125TH STREET, N.Y.C. "Love Has Come Around" (Elektra) 32% reporting. Debuts this week. Added at WAMO, WCIN, KACE. Medium at WWRL, WGIV, WOIC, WTOY, WDAO, WTLC, WDAS, WWIN, WILD, WYLD-FM, WBMX, KDKO Hot at WHUR.

RONNIE LAWS "Stay Awake" (Liberty) 32% reporting. Added at WKXI, WCIN, WDMT, WBMX, KDKO. Medium at WKND, WGIV, WJJS, KOKY, WBLX, KDAY, WGCI, WHRK, WAOK, WWIN, WAMO. Hot et KJLH.

BILL SUMMERS & SUMMERS HEAT "Summer Fun" (MCA) 32% reporting. Debuts this week. Added at WGIV, WVOL, WKXI, WAOK, WJLB. Medium at KSOL, WJMO, WCIN, WEDR, WWIN, WAMO, WKND, WWRL, WTMP, WATV, WJMI, WOIC.

GLADYS KNIGHT & THE PIPS "If That'll Make You Happy" (Columbia)

30% reporting. Debuts this week. Added at WILD, WTOY. Medium at WDAS, WAOK, WVEE, WHRK, WYLD-FM, KDKO, WKND, WWRL, WGIV, WVOL, WOIC, KOKY, WDAO. Hot at

ROGER "I Heard It Through The Grapevine" (WB) 30% reporting. Debuts this week. Added at WCIN, WJLB, WBMX, WDAO, WPDQ. Medium at WGIV, WOIC, WTLC, WWWS, WHRK, WAIL, WEDR, WDMT, WVON, WGCI, KSOL.

PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 30% reporting. Added at WDAO, WTLC, WARMS, Medium at WDAO, WTLC, WARMS, WTLC, WARMS, WTLC, WARMS, WTLC, WTLC

WDAO, WTLC, WWWS. Medium at WDAS, WAOK, WDIA. WHRK, WCIN, WWRL, WTMP, WGIV, WJJS, KOKY, WKWM, KDIA. Hot at WWIN.

Black Radio

Hottest

August 21, 1981

EAST	80UTH	MIDWEST	WEST
Ross/Richie Carl Carlton Evelyn King Denroy Morgan	Carl Carlton Ross/Richie Larry Graham Evelyn King	Teens Marie Rene & Angels Evelyn King	Evelyn King Carl Carlton Teena Marie Ross/Richie

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO Pittsbrugh, PA J.C. Floyd

HOTTEST
Larry Grahem
Rene & Angela
Carl Certton
Roberts Flech
Evelyn King
Al Jarressu
Rose/Richie
Commodores
Atlantic Starr
Pointer Sisters

WXYV

ADDED Petti Labelle TTF Ferr TTF Fatback Band "Kool" Bits to Pieces Teddy Pendergrass Clarks/Duke "Just"

Clarke Duke "Just"

HOTTEST
Hymar/Nenderson
Quincy Jones "Just"
Raydio
Denroy Morgan
Denlece Williams "Silly"
Al Jarreau
First Class
Roberts Fleck
Luther Vendroes
Pointer Sisters

WHUR Weehington, DC Oscar Fields

ADDED None

NOTTEST
Sits & Pieces
Brick
Brick
Conseld Byrd
Gledys Knight
Patti Labelle
Peaches & Harb
State Sledge
Nick Staker Bend
Temptations
Luther Vendross

WDAS Philindelphia, PA Joe Tamburro

ADDED Teddy Pendergrass Curtis Mayfield Chuck Jackson Linda Jones Esther Williams Quick Sparque

APPRIATE
Tenne Marie
Evelyn King
Rose/Richie
Lerry Greham
Commodores
Cheryl Lynn
B. B. & Q. Band
Denroy Morgan
Carl Carlton
Hymen/Menderson

WWIN Baltimore, MD Curtis Anderson

ADDED
Stephenie Mille "Night"
Dream Machine
Herbour
Bohannon
Teddy Pandergrass
Vickl Sus Robinson
Rockle Robbins
Ridd
Kildye "Middle"
Imegination

HOTTEST
B.B. & Q. Band
Ross/Richie
Sury Q.
Luther Vandross
Nick Straker Band
Denroy Morgan
West Street Mob
Pattl Auetin
Trouble Funk
Four Tope

WKND Hertford, CT Eddle Jordan

ADDED Stephanie Mille "Night" Afterbach West Street Mob

West Street Mob

HOTTEST
Teens Marie
Carl Cartton
Hosa/Richle
Cheryl Lynn
Evelyn King
Rens & Angels
Hymar/Henderson
Dynasty
8.8 Q. Band
Rafael Cameron

Boston, MA Steve Crumbles

ADDED Teddy Pendergrass Herble Hancock Pleces Of A Dresm Cameo "Like" Wild Sugar Gledye Knight

HOTTEST
Denroy Morgan
Rose/Richie
Evelyn King
Larry Graham
Teens Marte
Carl Cartton
Evasiona
Stocy Lettlesw
Rafael Cameron
Reise & Angela

WWRL New York, NY Wanda Ramos

ADDED
Four Tope
8.0.5. Band
Harvey Meson "Spell"
Pure Energy
Arthur Adema
Tierre
Herble Hencock

Herble Hencock

HOTTEST
Jeen Carn
Randy Crawford
Manhattans
Herb Alpert
Rosa Richle
Raydlo
AJ Jarreeu
Commodoree
Clark al/Duke Just'
Hot Curaine

WBMX Chicago, IL Pam Wells

MIDWEST -

WJMO Cleveland, OH Erlk Stone ADDED
Franklin/Benson
Ronnie Lews
Mars "Before"
Ekalon
Roger
Stanley Yurrentine
Clerke/Duke" Just"
Winene
Reiph McDonkd
Jimmy Ross
Evasions ADDED West Street Mob Tierra Emotions Berbers Mason "Papers" Jean Knight

HOTTEST
Stacy Lattisew
Debra Lawe
Richard "Dimplese" Fields
Rene & Angels
Evelyn King
Hyman/Henderson
L.V. Johnson
Bilty Ocean
Bernard Wright
Shals mar

WGCI Chicego, IL Steve Herrie

HOTTEST
Carl Carlton
Evelyn King
Afternoon Delights
Teens Marie
Autrs
Debre Lawe
Debre Lawe
Rens & Angele
Rick James "Super Fresh"
Denroy Morgen

WJLB Detroit, Mi J. Michael McKay

ADDED
Graingers
Linds Jones
Bill Summers
Cerl Weathers
Roger
Wrecking Crew
Emokey Robined

HOTTEST
Cheryl Lynn
Evelyn King
Teene Marle
Shalamar
Rene & Angela
Commoderes
Larry Graham
Rosa/Richle
Hymar/Henderson
B.B. & Q. Bend

WCIN Cincinneti, OH Everett Corli

ADDED
Donald Byrd
Herb Alpert
Roger
Maze "Before"
Franklin/Benson
Temptatione
Ronnie Lawe
Teddy Pendergrase
Dazz Bend
Four Tope
Omni

HOTTEST
Carl Carlton
Brick
Teens Merie
Rene & Angele
Lerry Graham
Shalamar
Evelyn King
Midnight Star
Hyman/Henderson
Pointer Slaters

WDMT Cleveland, OH Freddie James

HOTTEST
Teens Merie
Pointer Sistent
Commodores
Larry Greham
Ross/Richie
Richerd "Dimp
Carl Carlton
Hyman/Hender
Cheryl Lynn
Raydio

WVON

ADDED
Stephenie Mills "Night"
Robert Winters "She Bell
Randy Crawdrod
Ebonee Webb "Somethin
Herble Hencock
Temptestone
2.2. Hill
Curtis Maryfield
Bobby Bland
Time
Sury Q

HOTTEST Richard "Dir Carl Carlton Aurra

ADDED
ADDED
Stephenie Mills "Night"
Franklin/Benson
Denlece Williame "Silly"
Cameo "I Like"
Rick Jemee "Super Freek"
Luther Vandrosa
Stavie Wonder
Smokey Robinson "Who's"
Pattl Austin
Roger
Clerence Certer

HOTTEST
Teens Merie
Dynasty
Manhattans
Ross/Richie
HymaniHenders
Srick
Rens & Angele
Ebonee Webb
B. B. & Q. Band
Stylletics

ADDED Franklin/Beneon Teddy Pendergrees Mare "Before" Shock Stephenie Mills "Night" R.J.'s Letset Arrival

HOTTEST
Carl Carlton
Teens Marie
Evelyn King
Debra Laws
Teans Gerdner
Refael Cameron
Bits & Pieces
Shalsmar
Stacy Lettleaw
Graingers

wwws

ADDED
One Wey "Pull"
Teddy Pendergr
Jeen Knight
Patti Auatin
Denroy Morgan
Bits & Pieces

Hottest
Teens Marie
Evelyn King
Denlece Willems "Silly"
Teens Gardner
Carl Certon
Richard "Dimples" Fleds
Cermeo "News Knew"
Evelons
Frankle Snith
Allicia Myers

Indianapolle, IN Roger Holloway

ADDED
Barbers Meson "Per
Jeen Knight
Teddy Pendergree
Four Tope
One Way "Pulf"
Maze "Before"
High Inargy
Clerk/Duite "Just"
Patti Auetin

MOTTLET
Brick
Luther Vendross
Dezz Band
Evselons
8.0.8. Band
Ross/Richie
Hymar/Hendersor
B.B. & Q. Band
Bits & Pieces

KAEZ Oklahoma City, OK Lee Simpson

ADDED Frankliv Benson Rockle Robbins Teddy Pendergrass Brandy Wells Fetbeck "Koof" Jean Knight

SOUTH

ADDED None

HOTTEST
Rose/Richle
Carl Carlton
Evelyn King
Teens Marte
Larry Grahem
Rick Jemse "Su
Commodores
Rafael Camrool
Pointer Sisters
Gap Band

WOWI Norfolk, VA Chester Berr

HOTTEST HOTTEST
Hymse/Henderson
Denroy Morgan
Stacy Lattieaw
Commodores
Atlantic Stars
Cert Certton
Evelyn King
Larry Graham
Ratest Cermon
Ross/Richie

WENN Birminghem, Al. Gene Wiee

ADDED
Fetback Band "Kool"
Cameo "Like"
Four Tope
Kurtle Blow "Hot"
Leon Bryant
Smokey Robinson "M
Truth

MOTTEET
Rick James "Fire"
Rick James "Fuger Freek"
Cart Certion
Taana Gardner
Story Lattleaw
Cames "Freeky"
True Image
Denkec Williams "Silky"
Teens Marie
Bilty Ocean "Stay"

KOKY Uttle Rock, AR Ronde Curtle

ADDED

WBLX Mobile, AL Carmen Brown

ADDED FrankthyBenson One Way "Pull" Styllatics Evasions

Evalions

HOTTEST
Story Lattleaw
Carl Certon
Teams Gardner
Comeo "Freaky"
Rick Jamee "Buper Fr Quincy Jones "Rezz"
Gap Band
Evelyn King
Grace Jones "Sumper
Debrs Lews

WDIA Memphis, TN Carl Connors

HOTTEST
Teene Marie
Rafeel Carner
Rick James **!
Rose/Richle
Raydio
Larry Graham
Commodores
Shelamer
Carl Carlton
Manhattane

WHRK Memphis, TN Sharon Smith

ADDED Cameo Afterbech Teddy Pendergrass Afternoon Delights Quincy Jones "Just"

HOTTEET
Pointer Sisters
Carl Cartton
B.B. & C. Band
Evelyn King
Brick
Cheryl Lynn
Larry Grahem
Roes/Richie
At Jarrese
Rick Jemes "Super Freek"

WICK

ADDED
Temptstions
Gwen McRee
Carl Weathers
Teddy Pendergrees
Ronnie Lawe
Maze "Before"
Cameo "Like"
Bill Summers
Sury Q
Wild Sugar
Berbars Meson "Papers"
Jeen Knight

Jeen Knight
MOTTEST
Deniece Williams "Silly"
Brick
Brick
Carl Cartton
Pointer Sisters
Ross/Richie
Richard "Dimples" Fielde
Rich James "Super Freak"
Atlantic Starr
Teene Marie
Evelyn King

WGIV Charlotte, NC Jo Ann Graham

ADDED
Teddy Pendergrass
Mars "Before"
Cameo "Liks"
Drasm Machine
West Street Mob
Bill Summers
Berbars Mason "Papers"
Bobby Broom
LeToys Jackson

HOTTEST Ross/Richie Evasions B.B. & Q. Band Teens Marte Brick Larry Graham Alicia Myers Carl Weathers Dervoy Morgan Slater Sledge

WATV Birminghem, AL Bill Glover

ADDED Barbara Mason "Papers" Jeen Knight Teddy Pendergrass Brandy Welts Franklin/Benson

HOTTEST
Evelyn King
Stacy Lattises
Teene Merie
Rose/Richie
Cheryl Lynn
Lerry Graham
Commodores
Frankie Smith
Carl Carlton
Billy Ocean

ADDED None

WPDQ Jecksonville, FL Maxx St. Clair

ADDED
Donne Weshington "Glow"
Herbie Hancock
Barbers Mason "Pepers"
Jean Knight
TTF
Roger "Rough"
Johnny & Michael Hill "Par
Strikers "Inch"

WIOY

ADDED
Natalle Cole
LaToys Jackson
Four Tope
Dazz Band
West Street Moh
Rockie Robbins
Stra By Reces
Stra By Reces
Clark «Duke "Just"
Herble Hancock
Raydio
Gledys Knight
Maze "Before"

HOTTEST HOTTEST
Stacy Lattisew
Commodores
Larry Graham
Teens Marie
Evelyn King
Pointer Sistere
Ross/Richie
Carl Certton
Cheryl Lynn
Manhattans

WTMP Temps, FL Debbe Parker

ADDED None

HOTTEST
Stacy Lettleaw
Lerry Graham
Kurtle Blow
Deyton
Kool & The Gang
Fentiasy
Jacksone
Commodores
Rosa/Richie
Sugarhill Gang

ADDED Stephanie Mills "Ni Tierra Luther Vendross B.B. & Q. Band Rockle Robbins Kilque "Middle" Yeddy Pendergrass

HOTTEST
Stary Lettlaew
Commodoree
Teens Marie
Pointer Sisters
Ross/Richie
Larry Grehem
Maze "Away"
Atlantic Starr
Hyman/Henden
Al Jarreeu

WJJ8 Lynchburg, VA Art Young

HOTTEST
Stacy Lettleav
Teens Marie
Larry Grahem
Maze "Away"
Teens Gardnei
Debra Lawa
Billy Ocean
Whispers
Manhattans
Commodores

WLOU Louisville, KY Neal O'Rea

HOTTEST
Commodores
Stacy Lettlaaw
Evelyn King
Teens Marie
Denray Morgan
Debra Laws
Rens & Angele
Pointar Sisters
Sylvester
Dynesty

KMJM St. Louis, MO Dick Edwards

HOTTEST
ROSARICHIE
Frankle Smith
Carl Carlton
Commodorse
Richard "Dimples"
Kenny Rogan
Larry Graham
Tanne Garnder
Kim Carnes
Rick James "Ghe"

ADDED
Pointer Sleters
Rick Jemes "Super Freek"
Tierrs
Quincy Jones "Just"
Franklin/Benson
Four Tope
TTF

HOTTEST Rafeel Carmeron Ebonee Webb Ruse/Richle Lerry Grahem Evelyn King Cerl Certton Midnight Star 8.8. & Q. Band Deyton Brick

ADDED Cameo Quincy Jones "Just"

HOTTER

Evesions

Emotions

Rose/Richie

Denlece Willems "Silty"

Woods Empire

Rick James "Super Fresh"

Carl Carlton

Pointer Sisters

Brick

LaToys Jackson

WVEE Atlanta, GA Scotty Andrews

ADDED
Strik ers "Inch"
Franklin/Bareon
Lulu
Teddy Pendergrass
Kim Carnes "Draw"
Atternoon Delights
Lee Rittenour "Mr."
Time
Hot Cuisine
Billy Ocean "Another

HOTTEST Sma/Richie Rosa/Richie Denisce Williams "Silly" Carl Carlton Evelyn King Stecy Latthsew Attentic Sterr Larry Graham Brick Cheryl Lynn Denroy Morgan

WAOK

ADDED
Stephania Milia "Night"
Teddy Pendergrass
Peschee ti Herb
Bobby Broom
West Street Mob
High Inergy
Tavaree
Bill Summers

WANT Richmond, VA Ben Miles

ADDED None

HOTTEST
Road/Richle
Larry Grahem
Bildy Ocean
Story Lartisew
Teens Marie
Richard "Dimplee" Fields
West Street Mob
Carl Cartton
Shalema
Clarker Duks "Sweet"

KMJQ Houston, TX Ross Holland

ADDED
Ramey Lewis
Clarke/Duke "Just"
Lee Ritenour
Quincy Jones "Just"
8 tanies Turrentine
Maze "Joy"
Rick James "Super Fre
Aurra Aurra Taane Gernder

HOTTEST Rose/Richie Carl Cartron Frankle Smith Debrs Laws Yeans Marie Evelyn King Grace Jones "Burn Jacksons Slave Rick James "Give"

WVOL Nashville, TN Fred Harvey

ADDED Bill Summers Barbers Mason "Papers" Franklin/Benson

MOTTEST Deniece Williams "Silly" Ross/Richia Rick James "Super Fresh" Carl Cartron Ebones Webb Sugarhill Geng Commodores Afternoon Delights West Street Mob Debra Lawe

WEDR Minmi, Fl. George Jone

ADDED
Tempotations
Gwen McRas
Hot Culains
Jaen Knight
Bobby Womack
Rockle Robbins
Teddy Pendergras
Kurtis Blow "Hot"
Imagination

HOTTEST
Carl Carlton
Denray Morgan
Atlantic Starr
Dayton
8,8, 5 Q. Band
Eddle Kendricks
Evelyn King
Stacy Lattlaew
Vin Zee
Kilqus "Love"

WEST .

KDAY Los Angeles, CA J.J. Johnson

HOTTEST
8.0.8. Send
Ross/Richle
Evelyn King
Al Jerresu
Rick James Super
LeToys Jeckson
Hymar/Henderson
Letry (Irshum
Commodores
Carl Cartton

KJLH

HOTTEST Rose/Richle Denroy Morgan Luther Vandrose Rens & Angels Teens Marie Commodores Pointer Sisters Nick Straker Ben Ronnie Laws Bieter Siedge

KDKO

ADDED Franklin/Bener Smookly Robin Cameo "Like" Ronnie Lawa Kenny Rogers

HOTTEST
Teene Merle
Evelyn King
Larry Greham
Richard "Dimplee" Fielde
Cheryl Lynn
Derroy Morgan
Rich James "Euper Freek"
Pointer Slaters
Stey Lardeew
Frence Joil

HOTTEST
Evelyn King
Cheryl Lynn
Rene & Ange
Pointer Slater
Teens Marie
Larry Graham
Stacy Lattises
Carl Ceriton
Rosa/Richie
Raydio

ADDED Rane & Angela Menhattane Klymaxu Yaana Gernder 8.O.S. Band Brick Lurther Vandro Al Jarresu Peblo Crulee Time Glory Vin-Zee Pieces Of A D

Please Of A Dream HOTTEST Rick James "Super Fresh Yeans Marie Evshyn King Stephanie Mills "Night" Richard "Ohmpies" Fields Atlantic Ster Auris Carl Carton Charyl Lynn Cameo "Freshy"

(1)

Rente & Arrawa
HOTTERY
Evalyn King
Teens Marie
Frankie Smith
Story Lattisew
Carl Cartton
Larry Graham
Rick James "Give"
Hymari Henderson
Commodore
Rose/Richie

KDIA Onkland, CA John Morris

HOTTEST
Rick Jemes
Teens Marte
Cerl Cartton
Rosa/Richle
Evelyn Kling
Cheryl Lynn
Carneo
Evasions
Refuel Carnero
Larry Graham

KXAM Phoen's, AZ Rick Nuhn

Opportunities

Openings

EAST

e25,000 a year + super benefits for the right morning/seles combo. TBR: Ron Hill, WCIR, 305 Reservoir Rd., Beckley, WV 25801. EOE M/F (B-21)

WTSN-AM needs a nighttime personality for CHR station. Great benefital TBR: Jim Sebe WTSN Radio, Box 400, Dover, NH 03820. (8-21)

New owners, new ball game! Insene morning and other dayperts. Good bucks & benefits. WZIX, 2 West Market, York, PA 17401. (8-21)

WMGQ seeks telented and imaginative copywrit-er/production. Air experience a plus. Writing samples plus TGR to Bob Dunphy, WMGQ, Box 100, New Brunswick, NJ 08903, EOE M/F (8-21)

14Q/Worchester looking for part-time air talant for weekend overnights to start immediately. TSR to Cliff Blake, WFTQ, 34 Mechanic St., Worchester, MA 01608, (8-21)

WTTM/Trenton hea opening for future air talent full & pert-time, T&R: Davis Shew, 333 West State St., Trenton, NJ 08618. No beginneral 1609) 696-8518. EOE M/F

Northeast decades-long market leader, modern MOR Personality pro who's good with people; genuine; communicates in a natural way; works occasional phones; can handle a show containing a high mix of legit linfo. Great support, great facilities; dynamite organization. Send full description of capabilities, background, & salary requirements to Radio & Records, 1930 Century Park West, #257, Los Angeles, CA 90067. EOE

74RNR needs people-oriented afternoon-drive jock who's looking for a piece to cell home. TER to Bob Mesters, 74RNR, Box 709, Mertineburg, WV 25401 Masters, 74RNI EOE M/F (B-14)

WCAO Beltimore looking for morning entertainer Big bucks, and greet benefits. TER immediately to Roll Rilley, WCAO, Battimore, MD 21208, No calls please EOE M/F (8-14)

WRCO/Johnstown near Pittaburgh looking for News Director. Small news operation at CHR station. T&R: Mike Ferrow, 606 Main St., Johnstown, PA

Morning drive Country air talent WIXY/Springfield, MA wants you! TER to Marc Sincleir, Box 3110, Spr MA wents you! TER to Ningfield, MA 01101. (8-14)

Conversational newswriter/anchor needed for afternoon news position at 74RNR. TSR to Ann Reynolds, 74RNR, Box 709, Martineburg, WV 25401. EOE M/F (8-14)

WBNE/Providence looking for part-time/weekend talent. Possible future full-time or production. TSR to Pater Mokover, WSNE, 111 Dorrance St., Providence, RI 02903. EOE MIF (8-14).

Central New York's 50,000 wett stereo rocker has immediate opening. Call Art Levy, WRCK, (WTLB-FM), Utics, (315) 797-1330. EQE M/F (8-14)

Very professions, fun-loving small market A/C AM/FM needs night personality now. TSR to Chip Morgan, Box 667, Lewistown, PA 17044, EOE M/F (8-14)

NEWS DIRECTOR

Immediate opening at WNLK/Q96-FM/Norwalk, CT. We're looking for an individual with broad interests, strong organizational abilities, solid writing and reporting skills, excellent on-air sound. T&R, salary requirements to Mike Hanson, WNLK/ Q96-FM, P.O. Box 1350, Norwalk, CT. 06852. EOE

Need a pro with an act, 3 years experience for future openings. T&R to Bill Anthony, WKAP, Box 246, Whitehall, PA 18052. EOE M/F (8-14)

WAGM-TV looking for ennouncer with good pipes/strong production, TV production department. pipes/strong production. TV production department. Production sample & resume: Scott Noyes, WAGM-TV, Box 1149, Presque Isle, ME 04769. EOE M/F (8-14)

SOUTH

14KPUR has opening for hard-working, energetic jock. Send T&R to Den Wilson, KPUR, Box 30,000 Amerillo, TX 79120. EOE M/F (8-21)

Immediate opening for top rated morning drive. Apply only if supenor, TGR to T. Lee, Box 3828, West Palm Beach, FL 33402. EOE M/F (8-21)

Openings

2 Immediate openings for newspeople fully qualified, News Director & enchor reporter. T&R to Meneger, WSAC/WWKK, 80x 70, Ft. Knox, KY 40121. EOE M/F

KJ100/Louisville looking for sir talent for possible future openings. TER to Bobby Hatfield, 307 W. Muhammad All Blvd., Louisville, KY 40202. EOE MIF (8-21)

News enchor/morning communicator heavy on A/C experience. TGR: Bred Herris, WTMA, Box 31089, Charleston, SC 29407. EOE M/F (8-21)

Needed yesterdey! Evening assignment editor with feature experience. TSR: Bred Herris, WTMA, Box 31089, Charleston, SC 29407. (8-21)

Two immediate openings. Experienced A/C morning & afternoon drive jocks. Qualified production pros. T&R to Meneger, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (8-21)

Stereo 101, Greenville's #1 station needs CHR talent, possible MO. TGR: Nikki Taylor, WOMS, Box 1438, Greenville, MS 38701. EOE M/F (8-21)

1260 Country WGVM needs PM-drivs/MO Immediately, TGR: Todd Martin, Box 1438, Greenville mediately, TSR: Todd Martin, Box 1438, Gree MS 38701 or cell (601) 334-4559. EOE M/F (8-21)

Qualified Sales Manager with track record. Kentucky's fourth market, Gueranteed selery, commis-sion, bonus. Resume to Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (B-21)

Wented: News announcer/telk person. Major Mem-phis station. Send TGR to Deve Gitton, 1385 Lamer Ave., Memphis, TN 38104. No cells. EOE M/F (8-21)

WOXY-AM/Sumter, SC is seeking a CHR morning personality now. Very competitive medium marks TSR to Chuck Beck, Box 1269, Sumter, SC 29150 (803) 775-2321. EOE M/F (8-21)

FM99/Tellahasses. FL seeking high energy nighttime personality. 2 years minimum. Send T&R to Lies Si Box 3168, Tellshasees, FL 32303, EOE M/F (8-21)

99FM/Montgomery, AL has opening for middley and afternoon drive. TB/R to Jos Cook, Box 11411, Mon-tgomery, AL 36198, EOE M/F (8-21)

WAAY radio looking for announcer for 2-8em slot. 1 year expension preferred. Send to Jerry Dean, Box 2041, Huntsville, AL 35804, EOE M/F (8-21)

Florida seashors resort station needs a midda nouncer/production manager. New atudios ment, Contemporary religious music format. Ex-nced only, Phone WMFJ, (904) 255-9600. EOE MIF

WLCS/Baton Rouge is looking for smooth, versatile jock with production skille. T&R to Gene Nelson, 1 American Place, Suite 2420, Baton Rouge, LA 70825. EOE M/F (8-14)

Need News Director AM/FM in medium college city. TER to Menager, KRUS, Box 430, Ruston, LA 71270. EOE M/F (8-14)

WHMD/New Orleans/Baton Rouge area seeks AOR airstaff, New fecilities, great company. T&R to Cat Stone, 200 E. Thomas, Hammond, LA 70404. (8-14)

Brownsville CHR moving to new facilities. Need a personality, Minimum 1 yeer expenses. TER to Gordon Marcy, KBOR, Box 3407, Brownsville, TX 78520. EOE M/F (8-14)

WJYO-FM/Orlando needs MOR announcer hight. Good salary and benefits. TER: David Souse. 2001 Mercy Drive, Orlando, FL 32808, or cell (305) 298-5510. EOE M/F (8-14)

KHOO (FM100)/Waco, TX is now accepting applica-tions for PM drive position. TER to Mike Wright, Box 7912, Waco, TX 78710. EOE M/F (8-14)

Megic-102 FM has immediate openings for sin-nouncers. Send T&R to Bill Travis, Megic-102 FM, Box 22900, Houston, TX 77027. (8-14)

Looking for ennouncer -- heavy production. Send TER to Scott Owens, PD, WJAD-FM, Box 708, Bein-bridge, GA 31717. No cells. EOE M/F (8-14)

WGH/Norfolk has immediate opening for air personality with production talent. TER, personality eircheck to Bob Canada, 2302 W. Mercury Blvd., Hempton, VA 23686, (8-14)

News block host. Cross between newsman and j at all News/Talk station. Rick McGee, KARN, Box 4189, Little Rock, AR 72214. EOE M/F (8-14)

KT8A/KTFM needs morning newsperson. T&R to Anne Schiller, Box 18128, Sain Antonio, TX 78218. EOE M/F (8-14)

We're expending, if you can gether and write news, write us! Tommy Oliver, Box WDXI, Jeckson, TN 38301. No calls please, EOE M/F (8-14)

WRFS-AM/FM looking for PO/AM drive for CHR formet. JW Whatley, P.O. Box 72, Alexander City, A 35010, or cell (205) 234-2586. (8-14)

Openings

Radio news enchor/reporter wented, 3 years ex-perience mendatory. Strong writing/reporting ability TGR and writing samples to News Director, Box 6877, Jecksonville, FL 32238. EOE M/F (8-14)

We want a hard-working, creative Production Director for growing A/C station in Southeast, TX. Includes sirahift. Call Dave Greichen and Gery Teeney at (713) 769-2475, (8-14)

Assembling an AOR staff in Buffalo, Rush ASAP Formatted experience a must. Ed Levine, WZIR 2892 Staley Road. Grand Island, NY 14072. EOE M.F.

MIDWEST

Needed Immediately: News Director for top flight news operation, Contact KSAL, Box 180, Salina, KS 67401, or cell Tom Mulligan (913) 823-3701. Equal Op-portunity Employer M/F (8-21)

KLSS, CHR-FM has opening in news. Send T6/R to Tom Huber, Box 1446, Mason City, IA 50401 or cell (516) 423-8634. EOE M/F (8-21)

KQWB TALENT WANTED

Top Upper Midwest station still needs to find right person for middleys with exceptional production stallity. \$20,000 range for mature, creative and responsible individual. All new state-of-the-art offices and equipment. Send tape and to Wayne Hiller, KQWB, Box 2983, Fargo, ND

Experienced continuity person needed to produce/write radio commercials for A/C AM station and Country FM. TER to SM, WAXIG-WAYY, Box 47. Eau Claire, WI 54702. EQE (8-21)

WMBH hea opening for jock, strong on production. Country formst, heavy personality. TSR to Tom Jor-den, WMBH, Box 1887, Joplin, MO 64801 or cell (417).

Two openings. One now, one in two months. Send TGR to Chuck Seers, WITL-FM, Lensing, MI 49910. No cells please, EOE MIF (8-21)

KLIK/KJFF needs news pro. Looking for a belence between show biz and broadcast journalism. Both sta-tions, regional approach to news. Davis Marcett, (314) 634-2950, (8-21)

Majic 108-FM, Urban Contemporary winner, searching for experienced professional enterteiners. T&R & photo to KMJM, Programming, Box 4880, St. Louis, MO 63108. EOE (8-21)

sultant looking for on-eir PO for Country station, to Ron White, Box 1425, Grand Rapide, MI 49501

Midwest Radio Station Looking

for adult communicators. 8-10 years experience minimum. All shifts open. Also looking for expenence ed newsmen. Minorities and women encouraged to ed newsmen. Minoribes and women encouraged to apply Tapes only to Radio & Records, 1930 Century Park West, #258, Los Angeles, CA 90067, EOE.

Wenne move up from small market production? Join the production staff at WMEE/WQHK, TGR to Steve Breisford, Box 6000, Ft. Wayne, IN 46896, (8-21)

Major market morning anchor needed for nationally recognized news team. Country style stability and major metro pay without big city hassles. T&R to Jay Joiner, KFGO, Box 2966, Fergo, ND 58108, EOE (9-4) •

WTRX/Filnt, MI has immediate opening. Evening talk show host. Area's top rated A/C-Information station has rere opportunity with up-scale pay. Bob Meadows,

KWLO looking for future air talent, TER to Drew Bentley, Box 1330, Waterloo, IA 50704, EOE M/F (8-14)

Music Of Your Life" in Sunbelt offers good opportunity for top flight production pro. Editing, copy and desire to make bucks essential. Cell Dick McKee, KOCY/Oklahoma City, (405) 528-5543. (8-14)

WSAM/Seginew, MI has future partitime openings. Some experience necessary. TER to Bob Berry, WSAM, Box 1778, Seginaw, MI 48805. EOE M/F (B-14)

Screamer needed for high energy CHR. (Terre Haute market.) Send T&R to Richard Kaufman, WBDJ, Box 400, Brazil, IN 47834, or cell (812) 448-2317. EOE M/F

Friendly, skilled, informative personality wanted for our mornings. TER to Mike Case, WHUT, Box 151, Anderson, IN 48015, or cell (317) 844-1255. EOE M/F

Looking for air personality. Adult communicator. TGR to Mike Metzger, Box 1240, Wichita, KS 67201. EOE M/F (8-14)

Openings

WiBW-FM/Topeke has PM drive opening. 3 years experience, automation experience helpful. T&R to Doug Gillan, Box 119, Topeke, KS 66601. EOE M/F (8-14)

Jocks and newspeople: Accepting T&R for top-reted AM Country-FM Adult. Immediate openings. No calls. Jay Allan, PD, WTHI, 918 Ohio, Terre Haute, IN 47808. EOE M/F (8-14)

News Director

motivated News Director to lead four person staff State-of-the-art equipment, including mobile Must understand style and content of contemporary news Excellent salary, \$24,000 plus Send tape and resume to Radio & Records, 1930 Century Park West, #259, Los Angeles, CA 90067, EOE

Midwest group looking for 1-2 personalities with heavy production expenence for Country station. Good bucks and benefits. T&R to Sid Wood, WMAY, Box 460, Springfield, IL 26705. EOE (8-14)

T-96/Wichita, Superstars AOR needs dynamic, self-starting jock for 7-midnight shift. TGR to Bob Lawrence, 14700 W. Kellogg, Wichita, KS 67235. EOE M/F (8-14)

WXCL/Peorle looking for night entertainer. Strong production, minimum 3 years experience. T&R to Paul Jackson, 3841 Meedowbrook Rd., Peorle, IL 61604. (309) 685-5975. EOE MIF (8-14)

Immediate opening for morning drive A/C air personality with sense of humor and good production. TER to WYAN, Box 334, Upper Sandusky, OH 43351

Fort Wayne area Beautiful Music station needs mature-sounding male voice. Expenence necessary Call Bill Runbold, (219) 248-2555. (8-14)

Morning Drive/Program Director

for adult musicitalk format. Midwest market 1,000 watt 24-hour AM station. Current events awareness/community involvement along with strong unowledge of adult music. Reply with tape, salary history and resume showing minimum 2 years ex-perience to Radio & Records, 1930 Century Park West, #254, Los Angeles, CA 90067.

WEST

Looking for mature, warm, friendly morning personality. Communication is the key. TGR to Terrell Metherny, KUUY, Box 926, Cheyenne, WY 82001. EOE W/F (8-21)

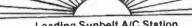
KKBC/Carson City needs experienced handyman. Emphasis on production/automation. Copywriting & new experience a plus. T&R: Stacey Giorni, 1937 N. Carsol Carson City, NV 89701. EQE M/F (8-21)

KOBO/Yube City has immediate opening for PM drive air personality/strong production. Excellent small market. TSR to Box 1056, Yuba City, CA 95991. (916) 673-7677. EOE M/F (8-21)

Rock in the Rockies, CHR KIIQ needs future telent. TGR to John Larson, Box 431, Menitou Springs, CO 80829, EOE M/F (8-21)

KOWL/South Lake Tahoe needs News Oirector. Strong personality, heavy emphasis on local, i public affairs. T&R: Mark Lannartz, Box 4100, S. Tahoe, CA 95729. (702) 588-6681. EOE M/F (8-21

KUPD/Phoenix's kickin' AOR rocker, is on the lookout for 7-midnight announcer. Cassettes & lookout for 7-midnight announcer. Cessettes 8 resumes only to Tony Evens, KUPD, 2021 E. Thomas, Phoenix, AZ 85018. EOE M/F (8-21)



Leading Sunbelt A/C Station

seeking strong personality. Must relate to adult au-dience 25-49. Minimum 8-10 years experience. Station aready has strong numbers. Send tape and resume to Radio & Records, 1930 Century Park West, #256, Los Angeles, CA 90067 EOE M/F

Morning drive opportunity. Strong, personable, ex-perienced ennouncer for repidly growing San Diego Big Bend/Oldles station. TER: Mick Ryen, KMLO, Box 1000, Viste, CA 92083. EOE M/F (8-14)

Chief Engineer needed, some eutomation experience AM & FM. Salary open. Contact: Robert N. Ordonez, KCBN/KRNO, Box 10830, Reno, NV 89510, or call (702)

AOR News/PA Director, Northern California rocker, one person operation. Females encouraged. TGR to Jeff Anderson, KFMF, Box 266, Chico, CA

KBOS/Tulera-Fresno needs evening drive AOR personality. Contact Joe Colline, KBOS, Box 1101, Tulere, CA 93275. (8-14)

Opportunities

Openings

Naw 25-49 ARB #1 has opening for adult entartainer/communicator. T&R to Robin Mitchell, KB101, 2040 S.W. First, Portland, OR 97201. No calls. EQE M/F (8-14)

KO93 (KOSO-FM) accepting T&R for future opening. CHR format. Send to Greg Ausham, 2121 Lancey, Sulta #1, Modesto, CA 95355. EOE M/F (8-14)

Quick 95-FM/Vacaville-Fairfield, A/C is looking for PD. Airshift & production involved, T&R to Bob Breck, 419 Mason St. #203, Vacaville, CA 95888. (8-14)

Full-Time Communicator

Rock personalities for the L.A. market. Send tape and resume to Radio & Records, 1930 Century Park West, #255, Los Angeles, CA 90067.

KGEM accepting applications for News Director. Journalistic & administrative abilities important. Good benefits. T&R: Ron Dennington, KGEM, Box 5278, Boise, ID 83705. EOE M/F (8-14)

KTRB/Modesto, CA, 10K Country, now taking T&R's for AM drive personality. Send to Tim St. Martin, Box 3839, Modesto, CA 95352. Calls O.K. on your nickel, (209) 526-8600. EOE (8-2B) •

Positions Sought

Conversational jock seeks medium/major AOR/CHR in Southeast. Good production and references. JEFF, (404) 489-0502, (8-21)

Announcer/aportscaster 5 years board, 2 years P-8-P. Know Rock and Country. Southern Rockies, West Coast preferred. (303) 348-8918. (8-21)

CHIP COOK, 7 years on-eir CHR, A/C. PD and MD experience. Young & enthusiastic. Prefers Southern CA. Available immediately. Call (213) 482-3751. (8-21)

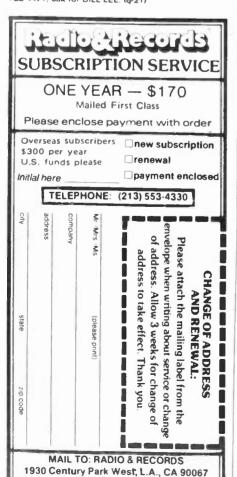
Too good to be true. Trained bleck broadcaster with polished skills and constructive attitude. Call KARL, (212) 325-8360. (8-21)

Another Frazer Smith In the making, Looking West of Rockies, Good pipes and production, experienced, Cell KIRK, (209) 582-4025, (8-21)

RON FOLKS is looking for a PD, MD or production spot. 6 years experience. Prefer CHR or Black station. Currently Assistant PD. (803) 796-5584. (8-21)

Need big sounding voice? After 12 yeers in same merket, I need bigger dollars. Call STEVE COOK, (607) 722-3437 between 10am and 4pm, EST. (8-21)

Effective one-to-one communicator with 6 years experience seeks opportunity to advance. Cell (505) 722-4471, eak for BILL LEE. (8-21)



Positions Sought

Licensed radio announcer looking for full-time or part-time air position. Ready to work and willing to relocate. Call DONALD, (213) 582-6737. (8-21)

Female from top 10 market air shift and programming assistant looking for same position. Will relocate. Call NIKKI, (713) 978-7328 or (713) 789-5282. (8-21)

CAROLYN LOZANO, female minority, 4 years experience in San Jose, KEEN/KLIZ, Burkhart/Abrama trained, AOR, Looking in San Francisco bay area, (408) 293-8030, (8-21)

BRAD HOFFMAN, 6 years AOR MD experience including Y95, KZOK. Seeks PD medium market, or major merket MD. (206) 771-5161. (8-21)

STRAWBERRY JAN, 3 years on-air KEZY/Anaheim; 5 years AOR experience. Seeks West Coest on-air shift or voice work. (714) 531-8670. (8-21)

Need an experienced, dedicated aportacaster? You've found her. Beaeball/beaketball, P-B-P, reporting. Former Sports Director. Prefer West. Call LIZ, (415) 941-2299. (8-21)

JONATHAN WHITE Is leaving WROQ as #1 midday men. I'm seeking AOR position or large market. 6 years experience. Call (704) 536-1932. (8-21)

A/C personality seeking conscientious community involved operation. Clever, experienced and a great guy. Excellent references. Call (315) 478-5329. (8-21)

4 years experience AOR, CHR and A/C. Good production looking to grow with professional operation. Call BRIAN, (314) 481-8001. (8-21)

Former Sporta Director in major market seeks P-8-P college football end/or basketbell. Can help sell. Prefer West. Cell FRANK, (213) 436-7502. (8-21)

EDDIE WAZOO (Michaelson), 4 years MD at WPLR/New Haven, interested in management, record or video promotion. (203) 582-8147. (8-21)

Currently at WRVQ/Richmond. Femele air talent, 8 yeers radio. Production/promotions. Seeking medium market nights. JOY VANDERLEK, (813) 864-2344 or (804) 649-9151. (8-21)

RON WALKER currently working but looking for better opportunity. Experience in A/C, Country and CHR. Cell anytime, (215) 461-1072. (8-21)

Pro communicator with 9 years experience. Looking for PD, MD, on-eir or production in Carolinas or Georgia. JIM LANE, (803) 278-0623. (8-21)

DJ/Production Director with L.A. experience, seeks announcing or production position in medium or small market. Willing to relocate. Call JOAN MANNERS, (213) 982-6350. (8-21)

Entertaining, experienced, leaus-oriented talk show host sincere, effective communicator who can take direction and be part of your atation's team. Call JOE, (502) 984-4111. (8-21)

Top-notch pro. Excellent background references. 12 years experience including major markets. Looking for programming or PM drive with music responsibilities. MAX HEYWOOD, (216) 456-2592. (8-21)

Dependable Top 40 professional, 20 years axperiance, outstending voice. Good delivery, also production. Greater Cincinnati area. Available now. WILLIAM McCALL, Box 44292, Cincinnati, OH 45244. (8-21)

Strong sound, lots of parsonality and loves to work. Have done rock, oldies, Country, and P-B-P. Loved each one. Call GREGG, (812) 544-2482. (8-21)

Terrible announcer. Don't know anything about aports and production. Lazy, boring, overpaid, ugly, girl voice. Don't call DAVE at (313) 728-8299. Lat's don't telk. (8-21)

L.J. DELUCA at West Texas best KCR8, #1. 6 years, 2 months experience. On-air position, how about MD? Call (216) 478-1206. Quickly. (8-21)

New Orleans's hottest Top 40 club DJ ready to take it on the roed! High energy delivery, production whiz. DAN McKAY, (504) 895-6112. (8-21)

Dedicated Jock, close 2 years pro. Multi-voice, good bits, good listener response. Lively, personable, and quick! Currently with personality corneratore KMED. JON FOXX, (503) 884-6060, (503) 855-7716. (8-21)

STEVE O'NEIL, 11 years experience, currently at KLIV, wents to get back to live radio, CHR or A/C. (408) 293-8030, (408) 448-2901. (8-21)

The "Me" era is over! Team player, plays to win! Experienced PD/MD, copywriter, with first. Good pipes, contemporary formats. BARNEY, (516) 432-5258 (8-21)

DJ with news and production experience wants move into programming. Northeast or Midwest, Format open. Relieble. Call MICHAEL WARD in Buffelo. (716) 876-5509. (8-21)

1st phone combo men tired of being the gofer. Good production skills, looking East. A/C, CHR, AOR and all that Jazz. Contect MARTY, (303) 241-4688. (8-21)

Experienced traffic pilot, 9 years radio background. MIKE NOLAN, formerly KSJO, KXRX/Sen Jose, eveileble now. (408) 288-7480 or (408) 258-7480. (8-14)

Positions Sought

Country music PD/MD/eir talent available todey. PD KIKX/Tucson, 3½ years at same. Formerly KCUB, KJJJ. BOB JONES, (602) 889-6296. (8-14)

1st year eir telent looking for Country or CHR in Western U.S. Cell STEVE DUBEAU, (213) 888-1707 3519 Arbor Rd., Lakewood, CA 90712 (8-14)

Pennsylvania-Maryland ladykiller with 7 years exparience seeks position with MOR or A/C. Smooth production. BOB MORGAN, (717) 284-9892. (8-14)

AM drive. Intelligent/community involved communicator. Incorporating. Basica. Phones and humor gaared to your market. Major market expenence. Currently amployed and succeeding. Call (809) 397-8318. (8-14)

10 year AOR/CHR large market, morning/afternoon pro. Miami-Phoenix, Ft. Lauderdele. Production is my natural cup of tea. Call (305) 842-7628. (8-14)

AOR morning team seeks new challenge. Currently winning big in top market. Bizerre, controversial and sometimes funny. Majora only. Call the "RADIO GUYS", (213) 482-1353. (8-14)

HABEAUS PHOBOS LOVECRAFT, genius maximus chameleon. 10 years experience, all erese. Automation to ziptronics. Award-winner, 2nd phone. References. (901) 789-5199. (8-14)

DICK O'DAY formerly with WRBR-FM is ready for an eirshift on your station, 6 years of CHR and A/C experience plus production, (219) 282-1032, (8-14)

Announcer, 15 years experience, 1st ticket. Experience includes C&W plus other formats. Prefer Florida or another state in Southeast, Georgia or Alabame. BILL SMITHSON, (305) 448-1280. (8-14)

Appleton newsmaker for hire. AOR, Jazz, Contemporary, Talk, Country experience. Production writing too. (414) 233-8371. SAINT, 2020 Mt. Vernon, Oshkosh, WI 54901. (8-14)

Announcer with 2 years experience desires work in Rocky Mountain upper Midwest regions. Cell DON, (216) 833-2268, after 2pm. (8-14)

Craving excitement as MD/PD on floundering medium market rocker. 12 years experience, 2nd phone. Currently production/jock on Memphia rocker. BRETT, (901) 789-5199, (8-14)

GRANT MARTIN, 6 year veteran/award-winning journalist seeking News Director/news reporter position. Mejor/medium market. Good pipes. Willing to relocate. T&R upon request. (209) 252-4943. (8-14)

#1 WCOZ, formar MD ROB LIPSHUTZ seeka PD/MD/research/air work at AOR/rock-pop station. Talented, hard-working, knowledgeable music programmer. (617) 739-1901. (8-14)

Why waste words? I'm currently major market weekends, former Production Director, MD, promotions and TV work. The telent's here. Can you shape it? (904) 249-3639. (8-14)

Mejor market News Director experienced in all formats. All offers considered. Will bring home a winner. (703) 241-7507. (8-14)

7 year pro seeking medium market air position in AOR or CHR. Great delivery, super production and programming experience. CHRIS, (501) 862-5089. (8-14)

CRAIG McILVEEN, KNAC/Long Beach Intern looking for small market. Prefer AOR. Call for T&R. (714) 521-3631. (8-14)

JONATHAN KEYES, presently PD at WKGN/Knoxville, former PD of K102/Ft. Lauderdele looking to program CHR or AOR. Cell (615) 691-2801 or (615) 521-6220. (8-14)

Attention Superstars in West and Southwest. LEE ROBERTS of 96Rock Superstars Tucaon, looking to Join winning Superstars AOR teem. (602) 748-0166. (8-14)

Announcer with 2 years commercial experience seeks to relocate in PA, New York area. Available immediately. Call JEFF, (717) 242-2188. (8-14)

TOM RIVERS, formerly PD at WSKS/Cincinnati is looking for a station in need of a professional programmer. Call (513) 874-4362. (8-14)

Seasoned performer, Interesting style, experienced for P-B-P, former nightclub MC. Recently trained for news and DJ ateff position. Cell JORDAN, (212) 371-2756 (8-14)

DAVE LYONS recently PD at WHVL is looking for programming position with medium market CHR operation. 6 years experience. (704) 684-6310. (8-14)

Air personelity 3½ years experience, looking formedium market Midwest. Call DAVE, (507) 354-4424 (8-14)

If you're a small/medium market station west of the Mississippi looking for an experienced OM/MD/personality, call BILL REED, (316) 227-7151 or (316) 225-4343. (8-14)

6 year black pro dedicated hard worker seeking position in medium or large market. NYC trained. Call LANCE at (212) 993-0276 or (212) 733-2583. (8-14)

Seasoned AOR veteran with 8 years #1 ratings. West Coast major market, seeks new challenge es PD/MD in medium to smell market. (408) 866-8570. (8-14)

Positions Sought

JAMES MAURICE black overnight jock, 5 years WNOX/Knoxville, looking for larger market. (615) 637-9900. (8-14)

Major market pro with programming experience seeks stable position as Program Director or major market personality. Call DOUG, (207) 883-5086. Available now! (8-14)

All Richmond-Berkeley Athletic Leegue (RBAL) and ex-KDON/Salines, all night jock feeling fine and ratin' to gol Cell FRANK BUTERA, (415) 223-1534. (8-14)

Part-timer at Seattle's #1 station, KISW needs fulltime work to support my wife's expensive habit of eating, 10 yeer vet. Formerly KZOK, RICK EVANS, (206) 367-5205. (8-14)

J.J. McKAY, experienced PD/MD looking for major market airshift or medium market PD. Formar Operations Director of WKTK/Baltimore. Call (301) 488-7921. (8-14)

Wanted beautiful women, will settle for announcing job. Have beckground in all phases of radio, 2 years experience, 1st class license. Call WALLY, (515) 834-2483, (8-14)

Experienced jock returning to first love — radio, CHR or A/C. JOE BARTOSCH, 4701 N. Ozanam, Chicago, IL 60656, (312) 456-4219, (8-14)

Excellent news, sports writer, announcer, solid interviewing, production skills, various work expenences. Small stations, San Francisco. Matura, intelligent, hardworking. Masters. NELL, (415) 282-9319. (8-7)

Announcer 16 years experience, first ticket. Have worked C&W end other formats. Prefer FL or would consider employment in another state in Southweat. GA or AL. BILL SMITHSON, (306) 448-1280. (8-7)

RADIO

Tom Jorden has been promoted to Operations Manager of WMBH/Joplin, MO.

Jeff Couch appointed PD at WMBH/Joplin, MO formerly with KKEG-FM/Fayetteville, AR.

Fred Anderson now does mornings at WMBH/Joplin, MO.

Rich Nichols named Sales Manager at WMBH/Jopfin, MO, from KPAS/El Paso, TX.

Lori Shelton joins the WMBH/Jopfin, MO sales staff from KSYN-FM.

Linda Bilke named Salea Manager of WMBH/Jop-

Allen Balch, former Press Secretary to U.S. Senator John G. Tower, Texas, has been named Washington producer for O'Connor Creative Services.

Brien Miller named PD & MD for KLIK-KJFF/Jefferson City, MO.

Dennis Feely named Director of Technical Operations, ABC Radio Enterprises.

Carol Hebb named Staff Correspondent for ABC.

Susen Smith, formerly Account Executive at WKSJ-FM/Mobile, AL, moves to WUNI-AM/Mobile, AL as Account Executive.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-fine maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates

1 Week 2 Weeks 3 Weeks \$12.00 \$20.00 \$25.00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Opportunities

Changes

Jania Dority moves to WUN-AM/Mobile, AL, es Account Executive, from WKSJ-FM/Mobile, AL.

Tom Dixon, air personality at WKSJ-FM/Mobile, AL moves to WUNI-AM/Mobile, AL as afternoon drive personality.

Maria Stavens has been promoted to MD at KBLF/Red Bluff, CA.

RECORDS

Barbara Shellay named Director of National

Brenda Johnson has been named West Coast Regional Promotion Managar of Black Product for MCA Records.

Changes

Pemele Ann Hunter appointed Manager. Coverage & Marketing Research, CBS Radio.

Jerald Wagner named Director National Ac-

Janice Mitchell joins Total Experience promotion

INDUSTRY

Antoon Smits has been promoted to President at Intersong International, having previously held the Exec. VP post of the music publishing firm.

Mike Kavanaugh joins the RKO Redio Networks

Devid Clarke and Bruce Hagan have joined

Changes

John Grendoni has been appointed VP in charge of record and tape purchasing and advertising for Buf-felo Enterprises, Inc.

Karan Grinthal has been named Sales Representative for RKO Radio Sales.

Miscellaneous

We need religious programs competible with Country format. Call Jim DeFontes, WKIX/Raleigh, NC, (919) 861-2711. (8-21)

KAYO/Seattle needs record service from all labels for Country format. Send to Chuck Urban, KAYO, 2939 4th Ave. South, Seattle, WA 98134. (8-21)

Mahoney In the morning, wishes to refresh his daily insanty-by swepping drop-ins, sound effects, etc. with other jock. WHAR, Box 2423, Clerksburg, WV 26301. (8.21)

Miscellaneous

Wented: Redio/TV bumperstickers for a station display. Send to Rendy Rundle, WZOE-AM/FM, Princeton, IL 61366. (8-14)

KSET-AM/El Peso, TX Is in need of Oldies. All labels. Send to KSET-AM, 4180 N. Mese, El Peso, TX 79912. (8-14)

KWPC needs Country music service from all lebels. Send all service to: Tim Scott, KWPC, Box 118, Muscatine, IA 52781. (8-14)

WANTED: Airchecks of CHR, AOR, A/C, and P/A stations in Top 50 markets. Will trade for airchecks of Chicago radio. Send to "Windy City" Airchecks, P.O. Box 125, Lansing, IL 60438.

Marketplace

pro 't' call—TALENT

The book is out and stations are making changes! We have the jobs and we'll help you get them. We needs news, Country/Western, and CHR talent today! Call today! (504) 392-3665

Pro't'call Invest in your career

3700 Rue Delphine New Orleans, LA 70114

Hundreds renewed again!

Free sample!

Contemporary Comedy

5804-D Twineing Dallas, TX 75227



YOU ARE THE MUSIC ... AND

WE ARE THE P.R.!
Decals, Bumper Stickers, Posters,
PR Kits, Media Kits, Promo Items

we do it all, by the piece or by the kit, complete and ON TIME From your and a copy, or we'll develop it all for you. FREE DETAILS—call or write now!

Action Decol. 320 E. 21st St., Chicago, IL 60616 (312) 842-4280

Highly Respected!



Hilarious!

Proven worldwide audience builder! 'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

RADIO JOB FINDER

Want to relocate in a larger market? We have the JOBS. We have listings in all phases of radio operation. Don't be out of work again. Listing (1 time) \$5, (4 times) \$15.

Make check or money order payable to: RADIO JOB FINDER, 8499 Sunset Blvd., Hollywood, CA 90069

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-Inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace Per Insertion

1 Time \$30.00 13 Insertions \$25.00 26 Insertions \$20
Volume Rates Available \$20.00

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more If camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



GREAT JINGLES STATION ID'S

Call or write for a free demo



FREE ISSUE OF Balazy

Radio's most complete personality biweekly, Current artist Bios & update, record facts, daily calendarialmanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead: Box 20093R, Long Beach, CA 90801 (213) 595-9588

pro 't' call-

MANAGERS & PD's

The book is out Are you planning to make some changes? Pro't'call has the talent you need to make you? 1. All formats, news and sports. Inquiries are CONFIDENTIAL and our service is FREE to you. Call (504) 392-3665

Pro't'call, 3700 Rue Delphine,
New Orleans, LA 70114

ELECTRIC WEENIE DIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970



Dr. Don Rose, KFRC, "I depend on it more than any other." Gary Owens, KMPC.

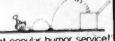
"Alds the creative, helps the beginner "
FOR FREE SAMPLES WRITE
The Electric Weenle, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

KWST CHANGEOVER & More CLASSIC AIRCHECKS!

Classic issue #C-10 features the 1974 KWST BM to AOR changeover, KWST over the AOR-years, and the 1981 KWST AOR to CHR change with a composite of the new staff. Also, KFWB/Elliot Field-1960, KFRC/Dr. Don Rose-1978, K100/Robert W. Morgan-1974, and 10Q/Machine Gun Kelly-1978, Cassettes \$10.

CALIFORNIA AIRCHECK P.O. Box 4408, San Diego, CA 92104

O'Liners



FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502



Aircheck **Factory**

This month on AROUND THE DIAL visit WABC's ROSS & WILSON, Detroit's TOM SHANNON, W4's "Countryside" — end more. ATD #54 94.75 + \$1.00 shipping.

In the South it was the end of an ere as the Big APE showed ITS "Countryside," and THE AIR-CHECK FACTORY was there to bring it to you. Nerreted profile on cessette \$4.75 + \$1.00 shipping. Ask for a complete list of all past AROUND THE DIALs and profiles and a complimentary copy of the "Aircheck Fectory" Monthly. TOM KONARD'S

Aircheck Factory

"Aircheck Acres" Wild Rose, WI 54984

You Need

Now, get them Iresh every month in Promotions That Work, the Broad-casters' Promotion Digest. For free sample issue, send request on station letterhead to:



Promotions
625-B E. Terrace Ave. or cell
Fresno, CA 93704 (209) 226-5400

Promotions

AND STREET

TV PROMOTION

Award-winning animated television commercial "Space Dancer" now available most markets Quality animation customized for your station and budget. Free demo available on videotape. SYNDISTAR, INC. (504) 482-4133

RADIO JOB OPENINGS

From Vegas comes the American Network to the Openings. 8y missing us you probably missed over 3,000 additional job openings last year. 100 to 200 weekly. Disc Jockeys, Engineers, News Production, Programming, and Sales. Receive this computed list \$6,00 for one week. SPECIAL — receive 4 consecutive weeks for \$12.50; you save \$11.50!!

American Radio Job Market 6215 Don Gaspar, Las Vegas, Nevada 89103

Current California AIRCHECKS!

Current Issue #17 features KWST/Bobby Ocean, KYUU/Big Tom Parker, KFRC/Rick Shaw, KCBQ/Charlie & Harrigan, KFI/Dave Diamond, and new wave KNAC.

Cassettes \$5.00 CALIFORNIA AIRCHECK P.O. Box 4408, San Diego, CA 92104



about Comedy Service in the industry. Complimentary snack: LOLA'S LUNCH"

Call (313) 434-6142

Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

LITTLE RIVER BAND

The Night Owls (Capitol) 64% of our reporters on It. Moves: Up 10, Debuts 34, Seme 43, Down 0, Adds 51 Including WFIL, 96KX, F105, CFTR, KRBE, 941, CKLW, KS95-FM, WGCL, KEARTH, 13K, KJR, KIMN, KXX106, WNCI. See Parallels, charts at number 29.

ELTON JOHN Chloe (Geffen)

57% of our reporters on it. Moves: Up 58, Debuts 11, Same 27, Down 1, Adds 24 including WCAO, WPGC, KEZR, KJR, 92FLY, KBFM, WMAK-FM, WAYS, WLOL-FM, WNAP, WMEE, WDJX, FM102, WANS-FM, KILE, KKRC. See Parallels, charts at number 30.

EW & ACT

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record Up on their charts, the number of new chart Debuts, how many stations held it the same ion to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs.

BALANCE "Breaking Away" (Portrait) 117/20

Moves: Up 50, Debuts 13, Same 34, Down 0, Adds 20 including Z93, Y100, Q106, 13K, KJR, KC101, WSGN, WSEZ, KSTT, WHOT, KKXX, WFOX, KPUR, KFYR, KYYA.

ALABAMA "Feels So Right" (RCA) 116/10

Moves: Up 66, Debuts 10, Same 25, Down 5, Adds 10, JB105, KXOK, WBLI, Q106, WAKX, WNAP, WOHO, KNBQ, WKXY, KYYA, WCAO 17-12, Z93 23-18, 94Q 6-4, WNOX 3-1, WNAM 26-6.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion)

102/4. Moves: Up 54, Debuts 3, Same 25, Down 16, Adds 4, KOFM, WNAP, WCGQ, WISE, WABC 5-5, Y100 8-7, KIQQ 13-10, WBLI 9-6, Y103 12-10, KX104 8-5, KGGI 5-4, 96XIL 8-5, 96SGF 10-6, WEAQ 2-1, KDZA 9-4. SILVER CONDOR "You Could Take My Heart Away" (Col-

umbia) 100/5. Moves: Up 49, Debuts 9, Same 36, Down 1, Adds 5, Q107, Q103, KC101, KEEL, WFMF, WBEN-FM 29-25, KRBE 6-5, KOPA on, WKEE 30-27, KEGL 13-8, KLAZ 23-19, WISM 29-24, FM103 22-21, KZZP 11-7, WACZ

DEBBIE HARRY "Backfired" (Chrysalis) 89/15

Moves: Up 32, Debuts 14, Same 28, Down 0, Adds 15, WBEN-FM, WGCL, KRLA, KFI, WAQY, KEEL, Y103, WBBQ, WVIC, KSTT, KIDD, WGUY,

ALLMAN BROTHERS BAND "Straight From The Heart" (Arista) 87/14. Moves: Up 33, Debuta 17, Same 23, Down 0, Adds 14, Q107, K104, KBFM, WSGN, Y103, WAKX, KERN, KNBQ, K96, KRQ, 95XIL,

DARYL HALL & JOHN OATES "Private Eyes" (RCA) 85/84 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 84 including WABC, WBEN-FM, WFIL, CFTR, KRBE, Z93, 94Q, Q106, CKLW, KFI, KIIS-FM, KIQQ, KYYX,

QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 79/23

Moves: Up 10, Debuts 12, Same 34, Down 0, Adds 23 Including WBEN-FM, Y100, WFBR, WAEB, KINT, WAXY, WCSC, KIOA, KOFM, WISM, WJBQ, WCGQ, KKXL, KATI, KBOZ.

☑ DAN FOGELBERG "Hard To Say (Full Moon/Epic) 72/72 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 72 Including WFIL, 94Q, Q105, CKLW, KXOK, KEZR, KYYX, Q103, KOPA, WKRZ-FM, CK101, Z104, KNBQ, WTSN, 96SGF, KYYA

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 71/0. Moves: Up 29, Debuts 7, Same 27, Down 8, Adds 0, Y100 29-26, WGCL 17-14, WHFM on, WERC 26-23, WAXY 16-10, Y103 26-22, WTWR 25-22, KOFM 29-24, WOHO 24-21, KERN 34-31, WHHY 20-19, WFLB 10-9, FM99 16-11, KCBN 10-9, KOOK 19-15.

RICK SPRINGFIELD "I've Done Everything For You" (RCA) 65/33. Moves: Up 3, Debuts 9, Same 20, Down 0, Adds 33 including WIFI, Y100, CKLW, Q102, KIIS-FM, WTRY, WKEE, KHFI, WMAK-FM, WNCI, KERN, WHHY, KWLO, KCBN.

FOUR TOPS "When She Was My Girl" (Casablanca/Poly-

Gram) 65/30. Moves: Up 7, Debuts 9, Same 19, Down 0, Adds 30 Including WIFI, KEARTH, K104, WKEE, WJDX, WNOX, WCSC, WISM, WNCI, KJRB, 95XIL, WHHY, WISE, KFYR, KCBN.

AFTERNOON DELIGHTS "General Hospi-tale" (MCA) 65/10 Moves: Up 28, Debuts 8, Same 21, Down 2, Adds 10, WGCL KFRC, KINT, KBFM, WTIX, KQ94, Z104, WIKS, KCPX, WFBG, WIFI 14-8, Q106 9-3, KIQQ 20-12, WTRY 17-3, WJDX 18-10.

itadio Eriecords

NATIONAL AIRPLAY/30

THREE WEEKS AGO		KS LAST		August 21, 1981
5	2	T WEE	0	DIANA POSS & LIGHT FIGURES
17	9	3	0	LIONEL RICHIEL COURS LOVE (MOTOWN
1	1	2	3	The state of the s
9	6	4	Ô	- William Signature (Planet)
15	11			Motown
10	8	9	0	PABLO CRUISE/Cool Love (ASM)
7	5	8	0	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
22		6	7	JUICE NEWTON/Queen Of Hearts (Capitol)
	16	11	0	S. NICKS w/TOM PETTY/Stop Draggin' (Modern/Atoo)
16	12	10	0	Poneigner/Orgent (Atlantic)
3	4	7	10	KENNY ROGERS/I Don't Need You (Liberty)
20	17	12	0	GARY WRIGHT/Really Wanna Know You (WB)
26	22	16	Œ	ELO/Hold On Tight (Jet)
28	24	18	B	EDDIE RABBITT/Step By Step (Elektra)
21	19	14	0	PAT BENATAR/Fire And Ice (Chrysalis)
2	3	5	15	JOEY SCARRIDY/Thomas Farm (10)
29	25	20	0	JOEY SCARBURY/Theme From "Greatest" (Elektra)
_	30	23	0	RAY PARKER JR. & RAYDIO/That Old Song (Arista)
-	28	24	Ŏ	MOODY BLUESCH Your Eyes Only (Liberty)
30	27	26	Ö	MOODY BLUES/The Voice (Threshold/PolyGram)
4	7	13	20	BEACH BOYS/The Beach Boys Medley (Capitol)
25	23	22	3	An SUPPLY/Ine One That You Love (Arista)
19	18	21	22	ROBBIE PATTON/Don't Give It Up (Liberty)
_	29	27	3	GREG KIMN BAND/Breakup Song (They) (Pagetter)
_	_	28		Could Never Miss You (More Than I Da) (A)
27	26	25	3	Chais OPHER CROSS/Arthur's Thomas (Book The Chair
			25	THE KNOCKOUTS/YOU'RE MAY GILL (MAILL
_	_		0	The Cards (FMI Amorica)
_		30	2	NEO SPEEDWAGON/In Your Letter (Epic)
-	_ [0	HULLING STONES/Start Me Up (Rolling Stones)
-				LITTLE RIVER BAND/The Night Owle (Capital)
s chai	- is i	naced o	0	ELTON JOHN/Chloe (Geffen)
ck circ	cled n	oased s	's Indi	on airplay statistics compiled weekly from our CHR reporting stations. cate significant upward movement from at least 60% of our reporters.
			_	DED

MOST ADDED

HALL & OATES "Private Eyes" (RCA) DAN FOGELBERG "Hard To Say" (Full Moon/Epic) LITTLE RIVER BAND "The Night Owis" (Capitol)
CHRISTOPHER CROSS "Arthur's Theme" (WB)
RICK SPRINGFIELD "I've Done..." (RCA)

Complete Regionalized Listings on Pages 22 and 23

HOTTEST

ROSS & RICHIE "Endless Love" (Motown) JOURNEY "Who's Crying Now" (Columbia)
8. NICKS w/T. PETTY... "Stop..." (Modern/Atco)
COMMODORES "Lady (You Bring...)" (Motown) FOREIGNER "Urgent" (Atlantic)

Parallel Listings Begin on Page 24

DON FELDER "Heavy Metal (Takin' A Ride)" (Full Moon/Asylum) 63/3 Moves: Up 27, Debuts 6, Same 26, Down 1, Adds 3, WHFM, 95XIL, KDVV, WBEN-FM 34-26, KRBE on, KBEQ 12-8, WAQY, 27-23, KEGL 25-22, WDJX 26-18, KNBQ 29-19, K96 30-22, WGUY 27-20, WSPT 25-19.

Moves: Up 30, Debuts 4, Same 26, Down 1, Adds 2, K104, 95SGF, WIFI 24-20, WCAO 7-7, Q107 16-9, WPGC 20-16, 94Q 30-24, KBEQ 8-6, WPST 16-11, WAQY 22-18, KEGL 28-23, KINT 29-24, KJ100 29-26, KCPX 31-28, KKLS 28-21.

AL JARREAU "We're In This Love Together" (WB) 57/13

Moves: Up 19, Debuts 7, Same 18, Down 0, Adds 13, Z93, KIQQ, KYYX, WFBR, KC101, WKEE, G100, WAAY, BJ105, WAYS, WIKS, WCIR, KENI, Y100 30-22, CKLW d-22.

JOHN DENVER "Some Days Are Diamonds (Some Days Are Stone)" (RCA) 57/7 Moves: Up 19, Debuts 6, Same 24, Down 1, Adds 7, WPGC, CKLW, WNOX, WHEB, WHHY, KWLO, KENI, WHB 16-13, KPLZ 24-21, WFBR 22-19, KINT 26-15, WVLK 28-23, KSPZ 25-21.

NIELSEN/PEARSON "The Sun Ain't Gonna Shine Anymore" (Capitol) 52/10 Moves: Up 6, Debuts 7, Same 29, Down 0, Adds 10, WIFI, WSGN, WVLK, KERN, 14WK, KKXL, KSLY, KDZA, KATI, KOOK, KEZR on, WICC on, KINT 36-28, WFLB 28-24, WTRU 30-26.

Others Getting Significant Action

MICHAEL STANLEY BAND "Falling In Love" (EMI America) 44/3

Moves: Up 11, Debuts 6, Same 24, Down 0, Adds 3, KEEL, WOKI, WJBQ, WIFI on, 96KX 24-17, 94Q on, KBEQ 20-16, KSFX on, WAQY 31-27, WAAY on, WAKY 23-20, WDJX 30-20, KKLS 31-28.

SANTANA "The Sensitive Kind" (Columbia) 43/5

Moves: Up 9, Debuts 1, Same 27, Down 1, Adds 5, WPGC, KQ94, FM102, KJRB, KNBQ, WXKS-FM on, KRLA on, WAQY 16-13, WKEE 40-38, KINT 27-22, KJ100 24-22, WVIC 39-32, U93 d-27, WJBQ 28-24, KVOL on.

RICK JAMES "Super Freak" (Gordy) 41/6

Moves: Up 21, Debuts 4, Same 10, Down 0, Adds 6, WPGC, WCKX, KBFM, KEEL, KNBQ, KDZA, WXKS-FM 11-8, Q105 19-13, KEARTH 4-3, KIQQ 14-9, B97 14-7, KX104 27-12, KGGI 6-3, Z102 27-21.

ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do Is Dream" (RSO) 35/5

Moves: Up 4, Debuts 3, Same 23, Down 0, Adds 5, KPLZ, WTIX, Y103, 95SGF, KATI, WIFI on, KFI on, WBBF on, WKEE on, KNUS on, KINT 31-25, WVLK on, KCPX 34-30, WACZ on, KFYR on.

BLUE OYSTER CULT "Burnin' For You" (Columbia) 34/9

Moves: Up 8, Debuts 1, Same 15, Down 1, Adds 9, WDRQ, KHFI, Y103, KKXX, KNBQ, KLUC, WJBQ, WGUY, KRLC, WLS-FM 39-33, KBEQ 18-14, K104 21-16, WAQY 23-19, KJ100 13-11, FM103 17-14.

MICKEY GILLEY "You Don't Know Me" (Epic) 24/8

Moves: Up 9, Debuts 4, Same 5, Down 0, Adds 6, WZUU, KPLZ, WAYS, WIKS, KERN, KNBQ, WFIL 29-26; KIQQ d-38, KNUS 36-33, KEEL 19-17, BJ106 34-31, KOFM 25-19, WFBG 14-13, KVOL 28-25, KBOZ d-29.

EVELYN KING "I'm in Love" (RCA) 24/4

Moves: Up 10, Debuts 4, Same 5, Down 1, Adds 4, KIQQ, WTIX, WBBQ, KX104, WIFI d-26, WXKS-FM 7-5, Y100 on, CKLW 12-11, KEARTH d-30, KRLA 22-17, KIIS-FM 24-17, KFRC 23-15, KGGI 27-22, KVOL 28-26