INSIDE R&R:



and TV

Stewart Satellite Simulcast Set For December: Wold, Warners,

and artist's management combine to arrange worldwide

radio/TV hookup for Stewart concert, with simulcast described as first since Elvis Hawali spectacular

Broadcasters Blast FCC Attitude On Nonbroadcast Conduct: Filings in license character proceeding advise Commission to stop judging activities unrelated to radio

New CHR, A/C Reporters & New Back Page:

R&R moves forward with the revised reporter lists in the CHR and A/C formats and the concept behind our new Back . 3, 20, 54 Page

Jim Taszarek New VP/GM At KTAR & KBBC:

Joins Pulitzer's Phoenix stations from WRTH/St. Louis

The National Top Talk Topics 25: R&R charts Talk radio's hottest topics, plus individual topic and hottest guest lists from reporting stations . . . 19

KELP/Ei Paso & WRJZ/Knoxville Drop CHR Formats: KELP goes Black after 25 years, WRJZ changes to Country .

Charile Marcus Takes **WNOE-FM PD Post:**

Moves to New Orleans from WVOJ/Jacksonville .

Tim Williams Named **Operations Manager** At KEZX: Promoted from within at Seattle station



With this issue, R&R begins its 9th year of service to the industry. BALSBAUGH, MCDANIEL INCREASE DUTIES

Hoyt Departs As Heftel President

Heftel Broadcasting President Tom Hoyt has exited that position over practical and philosophical disagreements with chain owner Cecil Heftel. Hoyt commented to R&R. "It's going to work out fine for Cecil and superfine for me. It's not a negative parting of the ways at all."

Hoyt continued, "My three years as the President of Heftel have been the most exciting and educational of my 19 years in the radio business. It's better that we part now. The timing is good, as people and stations are positioned properly for ratings and business success. I'm very proud of the organization I have helped to build. We started with about \$14 million worth of acquisitions now worth about \$55 million." He added that he will soon go into station owner-

Walt Williams To **Program WSB**



Walt Williams, Program Manager at WRVA/Richmond for the last decade, has been named Director of Program Operations for WSB/Atlanta. Before joining WRVA, he was Program Manager at WSGN/Blrmingham, a station he was with for seven years.

Williams told R&R, "I'm quite honored to be selected by Cox Broadcasting and WSB to help establish some new directions for the station. WSB is steeped in tradition and history. Their national reputation is unsurpassed.

"I leave WRVA and Harte-Hanks with a great deal of reluctance and sadness. I can honestly say I love this station. It's a super company - they've been absolutely marvelous to me.'

Commenting on his new position, Williams said, "The new title has been created to centralize things a bit. It offers a position of positive leadership that is wellchanneled and well-organized, which I believe is absolutely necessary."

Williams takes over at WSB November 2. No replacement has been named at WRVA.

ship, with further details forthcoming. He will continue as Chairman of the Arbitron Radio Advisory Council and as a director on NRBA's board.

Hoyt will not be replaced at Heftel Instead, KSSK & KULA/ Honolulu Exec. VP/GM Earl McDaniels, who has held that position for 16 years, will assume additional responsibility for WLUP/Chicago and WIKS/Indianapolis. At the same time, Richard Balsbaugh, VP/GM of WXKS-AM & FM/Boston for the past three years, will become President of those stations and of WYYS/Cin-



STATLER BROTHERS SET PRESIDENT FOR VOCAL SPOT - When the Statler Brothers entertained at a Congressional barbeque hosted by President and Mrs. Reagan, the Chief Executive joined the group onstage and complimented them on their performance: "Not only have we been royally entertained tonight, but we have been royally inspired." He also promised to attend the next local concert by the Mercury/Polygram quartet. Pictured at the White House (I-r) are Statlers Harold Reid and Phil Balsley, President Reagan, and Statlers Don Reid and Lew Dewitt

SEATTLE, ST. LOUIS STATIONS GAIN NEW MANAGERS

King Names Hilliard, Hansen As GM's

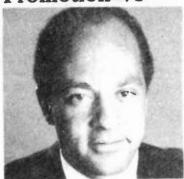
King Broadcasting has named new General Managers for KING/ Seattle and WRTH/Wood River, IL (St. Louis). Edith Hilliard comes to KING from the General Sales Manager position at KJR/ Seattle, while Merrell Hansen has been promoted from GSM at WRTH

Commenting on the appointments, King VP/Radio Jim Kime told R&R, "They're both top-flight individuals and we're very fortunate to have them in our company at this time. Merrell's done

an outstanding job, and Edith is a lady I've watched develop in the marketplace over the past ten years, starting as a salesperson. She's moved her way up the ladder successfully, and has an outstanding reputation in this market."

Hilliard replaces Larry Campbell, who resigned to join the Research Group, which consults KING. Hansen replaces Jim Taszarek, now VP/GM at KTAR & KBBC/Phoenix (see separate story Page 3).

Bass New Motown Pop **Promotion VP**



Billy Bass

Billy Bass has joined Motown Records as the company's Vice President/Pop Promotion. Bass, who had been a Senior VP at Chrysalis previously and most recently headed Pop Promotion at WMOT, told R&R, "I have always felt like I should be at Motown. To join a company with the great product that Motown has is very exciting to me. I know that I will be able to utilize the experience I have gained in the past to its full potential here just as I know that this job will help me to become a more well-rounded record man. I'm already working hard to insure that Motown stays hot."

Motown Vice President/Promotion Skip Miller commented on the appointment: "We are very happy to have Billy because of his vast experience in the industry both in the fields of promotion and artist development. He will add to the strength and depth that Motown has in those important areas. Having Billy join Motown is like getting a very high draft choice. I'm really glad we could finally get together after all these years. His personality fits perfectly with what my plans are for the company.'

Bass officially started at Motown on Monday (10-5).

The Arbitron Summer Scoreboard

NEW YORK

WKTU Dethrones WBLS; WOR In Second

LOS ANGELES

KABC Down As KBIG, KMET Gain; KRTH Leads CHR's

CHICAGO

WGCI Vaults Into Second Behind WGN

PHILADELPHIA

WMGK Up Again, Almost Topples KYW

SAN FRANCISCO

KGO, KSOL Stay On Top

BOSTON

WCOZ Up To 12.6, Increases Edge **DETROIT**

WJR Holds On To Top Spot; WLLZ Steady WASHINGTON, DC

WMAL Improves; WKYS, WGAY-FM Narrow Gap

CLEVELAND

WDOK Jumps Into First As WMMS Slips

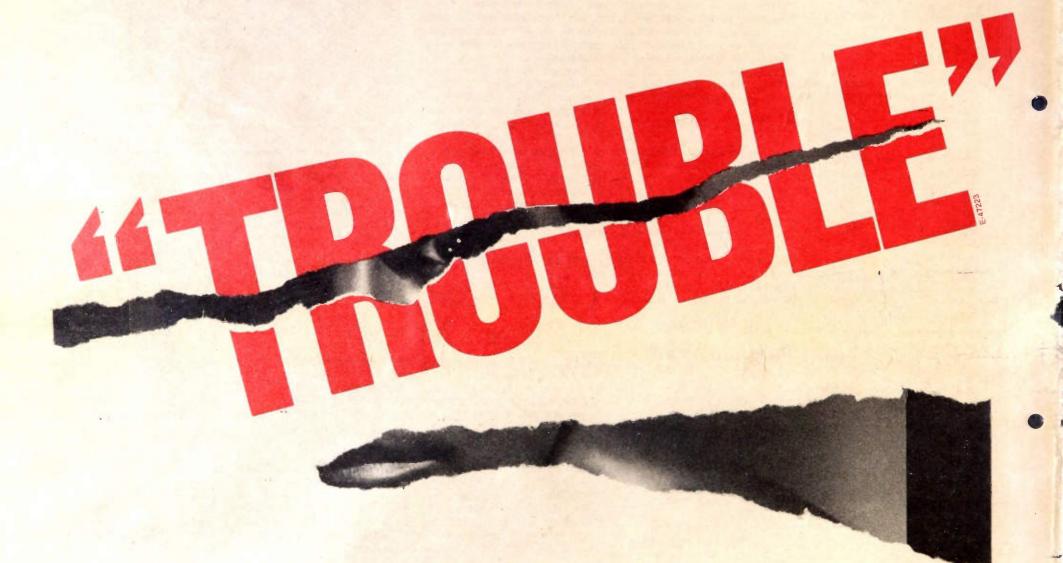
HOUSTON KMJQ Drops But Retains Strong Lead; KILT-FM Up Again

SAN DIEGO

KJQY Slides But Still Ahead; KSDO Moves Up

Full results on Pages 12, 16.

YOU'VE COME TO THE RIGHT PAGE FOR



"Trouble" the first single from the forthcoming debut album from

LINDSEY BUCKINGHAM

LAW AND ORDER

Produced by
Lindsey Buckingham
& Richard Dashut

As Radio & Records enters its ninth year of publication, an old friend has taken on a new look - the Back Page. For the past eight years the Back Page has been the exclusive domain of Top 40/Contemporary Hit Radio. Now it contains information from both CHR and A/C reporting stations.

Why? The answers are both simple and complex.

Simply put, CHR and A/C playlists have more in common than any other formats. CHR and A/C listeners also generally belong to the same lifestyle group. (While it can be said that CHR and AOR have playlist elements in common, those two formats have many more musical selections which are mutually exclusive, and the two formats are targeted to different lifestyles.)

The more complex answer is that as certain CHR stations have attempted to elevate their demographic profiles beyond the 25-year-old, many CHR's have become 25-49 targeted music stations

more properly parallelled with A/C music facilities.

Adult Contemporary has been changing too. Some of our A/C reporting stations were concentrating on current music as their primary programming element, while others were shifting their focus away from current music toward news, information, sports, and talk features.

R&R does not make judgments on individual station format adjustments, but we do reserve the right to select and classify our reporting stations based upon giving all of our readers the most accurate reflec-

tion of current music information.

Toward that end we have redefined both CHR and A/C based upon demographics and musical emphasis. Reflecting what a majority of the successful music stations in both formats are currently doing, CHR will now be defined by dominance in the 12-34 demographic cell and A/C will be defined by dominance

As we refocused our definitions of CHR and A/C, several former CHR reporters "crossed over" and became A/C reporters. Some past A/C reporters have been deleted, not because they are no longer successful stations, but because they have moved away from current music in their format emphases. Certain A/C reporters were also deleted because their audience profiles were primarily 55+ in nature.

There are many differences between our new definition of Adult Contemporary music radio and fullservice MOR, the most obvious one being the amount of current music played in the total format mix. And when it comes to compiling a weekly National Airplay/30 of current hit music, successful music-oriented

stations must be the first line of input.

In making the most extensive reporter revisions in the history of R&R, we have tried to specifically reflect the current state of contemporary music radio. CHR and A/C share a great deal of music in common. The key differences between the formats continue to be how that music is presented, demographic targets, and the emphasis placed on nonmusical elements. Those differences will continue to be covered weekly in the separate editorial sections headed by CHR Editor Joel Denver and A/C Editor Jeff Green.

We have brought the music of the two formats together because as CHR and A/C continue to evolve, it is essential that all our readers be able to easily identify which songs appeal to which demographic cells, as

well as the songs appealing broadly to several age groups.

And for easier reference, the remaining songs in New & Active and Significant Action for both formats will now be clearly printed side-by-side just one page away from the Back Page on the Inside Back Page.

As radio changes, so does R&R. This latest change, although appearing a bit more radical on the surface than most, is nothing more than a continuation of that policy. Please remember that your comments are always welcome

Taszarek Named VP/GM At KTAR & KBBC

Jim Taszarek has been appointed Vice President/General Manager of Pulitzer's KTAR &

KBBC/Phoenix, replacing Steve Glueck. Taszarek, a longtime St. Louis broadcaster, was most recently GM at WRTH in that city.

Pulitzer Broadcast Stations CEO Ray Karpowicz told R&R, "Jim has been with the Pulitzer organization in the St. Louis area and is an outstanding general manager. We're pleased that he could accept the position in Phoenix."



Jim Taszarek

Taszarek, commenting on the market, told R&R, "When you come to Phoenix radio, you had better be TASZAREK/See Page 16

STATION EVOLVES TO MOR

Williams Promoted To **KEZX Operations Manager**

As part of KEZX/Seattle's gradual transition from Beautiful Music to a "Beautiful Contemporary"

MOR format, Tim Williams has been promoted to Operations Manager. Williams had been serving that function on an interim basis for four months, having earlier been Production Manager. A three-year KEZX veteran, he came to the station from the MD position at KUDL/Kansas City

Commenting on the format evolution, Williams stated, "We're blending the best elements of soft



Tim Williams

WILLIAMS/See Page 16

KELP GOES BLACK, WRJZ COUNTRY

KELP, WRJZ Drop **CHR Formats**

KELP/El Paso has shifted to a Black format after 25 years as a CHR outlet, while WRJZ/Knoxville concluded five years with a CHR format by switching to Country.

KELP's conversion was more of an evolution, according to GM Bob Peyton; after gradually adding more black music, the station debuted TM's Alpha One format Tuesday (10-6). Peyton cited "the need for KELP to target in on the population's musical tastes a bit more. This town is mostly Hispanic, and research shows they really enjoy black music." He added that early reaction is "favorable; the advertising community seems to be embracing the evolution in a positive fashion. Internally, everyone is very happy about the changes." Peyton said that Raymond Mesa will continue as PD/MD, and the station will retain all its personalities.

A Less Fragmented Pie

WRJZ also officially changed over October 6, labelling itself "Your Kind Of Country, 62 WRJZ." GM Ron Hamilton explained, "It's the same old thing KELP/See Page 16

Marcus Takes WNOE-FM **PD** Position

Charlie Marcus has been appointed PD at WNOE-FM/New Orleans, coming to the Country station from the PD position at WVOJ/Jacksonville. Marcus replaces Russ Mitchell.

WNOE GM Eric Anderson told R&R, "We're very happy to have Charlie take over. In our target demographics, 25-54, we're very strong, so all I can say is that we're looking for Charlie to continue to build on that. We don't anticipate any on-the-air changes at the station."

Marcus commented, "I'm excited about the move, but I've been here in Jacksonville for 12 years, and you make a lot of friends, so the emotions are sort of mixed." Marcus, who starts at WNOE-FM October 12, added that WVOJ midday man Tom Allen will be acting PD.



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this week...

10-9-81

FCC FACES FINANCIAL CRISIS

President's proposed 12% agency budget cut could cause staff trimming.

Page 4

JIM KEATING NAMED DIRECTOR OF ABC-FM

Moves to network after lengthy stint as VP/GM at CBS's WCAU-FM.

Page 16

BLACK AUDIENCE LISTENING PATTERNS

Discovering when the peak listening for Black radio occurs in New York and Chicago, along with the puzzle of the missing black audience.

Page 56

THE FIRST RATINGS & RESEARCH **QUIZ ANSWERS**

Everything you need to know about the questions posed in the informative quiz two weeks ago.

Page 11

AOR CELEBRATES ROCKTOBER

Stations around the country tie in with the "Rocktober" idea for maximum promotion benefits.

Page 38

THE COUNTRY PROMOTION LIST

All the names, addresses, and phone numbers for all the country labels from Album Globe to Western Pride.

Page 49

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Black Radio

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AOR

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Washington Report

D.C. Current

FCC Facing Huge Cutback with an expected immediate \$9 million worth of quick unregulating in the next few weeks, if Congress goes along with President Reagan's plea for a new 12% cut in agency budgets for 1982. Options are being assembled for Commission action next week.

Chairman Fowler has tried to soothe nervous exployees with memos promising that any firings will be done "in the most fair and equitable manner possible." The FCC has also been told by the White House to expect another \$6 million in cuts by 1984. Although a diehard Reaganite and a champion of budget-cutting, Chairman Fowler has said twice in recent weeks that he will, if necessary, ask for more money.

ABC's Erlick Challenged Broadcasters to become active participants in new technologies, in remarks to the Texas Association of Broadcasters in Dallas last week. Everett Erlick, Senior VP and General Counsel for the net, said broadcasters "should do more than just seek elimination of regulatory restraints." Erlick advised, "Broadcasters should be prepared to experiment and invest in the new technologies."

Public Radio Cool To Ad Idea, as the Commission hasn't been able to find 10 radio stations willing to participate despite a vote Friday (10-2) from special Congressional commission to proceed with a test of advertising on 10 public radio and 10 public television stations. Interest among TV outlets is brisk.

"Quite frankly, that doesn't surprise any of us," says NPR Senior VP Walda Roseman, who explained to R&R that "public radio defines its programming according to what a very highly saturated commercial marketplace is not able to do."

Transactions

Bloomington Broadcasting has purchased WJCW & WQUT/Johnson City, TN from Tri-Citles Broadcasting for \$3.4 million, subject to FCC approval. WJCW is a 5000-watt (day), 1000-watt (night) AM'er at 910kc. WQUT has 100,000 watts at 101.5. Bloomington currently owns WGOW & WSKZ/Chattanooga and WJBC & WBHQ/Bloomington, IL. Consultant for the purchaser was Cecil L. Richards Inc.

WMAD/Madison's sale to Erin Broadcasting from Patten Broadcasting for \$1.275 million has been approved. EEO Sanctions Imposed on KXKS and KKJY/Albuquerque for employing only one Hispanic on its 23-member staff, despite a local Hispanic workforce of 26%. The stations must improve their recruitment process and submit periodic reports on their progress to the Commission.

Meanwhile, in El Paso, where 56% of the workforce is Hispanic, KTSM has satisfied the Commission with a new EEO plan promising to have a 36% Hispanic staff within two years.

Rivera Backs KOB by casting the only FCC vote in favor of KOB/Albuquerque's attempt to have WABC/New York's Class I-A clear channel frequency reassigned to New Mexico. New Commissioner Henry Rivera is from Albuquerque. As forecast in R&R, the majority's action upheld an earlier staff decision rebuffing KOB's latest ploy in the 40-year-old fight over the 770 kHz slot.

Lottery Fine Reduced from \$500 to \$200 for WIXK-AM & FM/New Richmond, WI, with the Commission split 4-3. The station, noting that the lottery was a charity benefit, wanted the fine thrown out entirely; but the Commission sustained a Broadcast Bureau contention excepting only statesponsored games and nonprofit fishing contests.

Letters File And Modulation Readings Added To Hit List at last week's FCC meeting. The Commission voted to free stations from the 1973 rule requiring that all letters from the public be kept in an inspection file for three years. Yet another rulemaking proposal voted out last week would end the FCC's strict technical standards for modulation monitors. Although station operators would still have to check the modulation level frequently, the Commission is asking for comments on whether that's really necessary with today's technology.

Wunder & Ferris Support Elimination Of Fairness and equal time rules for radio only. New NTIA head Burnie Wunder stated the White House's position in House testimony. Last week, former FCC Chairman Charles Ferris also admitted radio is "truly more diverse and competitive than television" and could, therefore, safely be freed from requirements that all stations cover controversial issues. The remarks were more an aside, however, with both men wanting the law retained for TV. Ferris feels his former colleagues erred in recommending that Congress abolish the

Suburban EEO Push by National Black Media Coalition (NBMC) loses momentum due mostly to either real or prospective minority hiring progress. NBMC has withdrawn petitions against five of the dozens of radio stations recently charged with EEO violations: WNAB/Bridgeport, CT; WXTR/La Plata, MD; WDON/Wheaton, MD; WLMD/ Laurel, MD; and WPHM/Port Huron, MI. "I was livid," said WNAB GM Tom Kennedy, who learned of NBMC's action through R&R. WNAB was bought by a minority operator last year and employs numerous minority staffers. "I told them to get their act together," he told R&R.

Meanwhile, NBMC has lodged a petition to deny the license of WPGC/Washington based on discrimination complaints filed with the EEOC by two female employees and alleged evidence that WPGC never contacted minority sources it told the FCC it relies on for recruitment. Finally, NBMC's request for EEO sanctions against United's WINX/Rockville, MD has been upgraded to a petition to deny renewal. The NBMC has learned that a group competing for the station's license includes a black, former Army Secretary Clifford Alexander.

Form 324 Will Get Extra Test with the FCC's proposal either to abolish the annual financial report or cut it back to "bare bones." Last week's R&R account prompted RAB President Miles David to clarify NAB's role at joint association/broadcast executives meeting with the Broadcast Bureau, wherein NAB participated merely "as observers." Both RAB and NAB agree that elimination is desirable, with RAB "trying to explore whether a compromise can be developed where the figures are governmentcollected but the industry hires a private enterprise accounting firm to tabulate."

LICENSE CHARACTER POLICY COMMENTS

Outside Conduct None Of FCC's Business, Broadcasters Contend

The Feds should stick to regulating broadcasting, but not activities unrelated to radio and TV, with the possible exception being new broadcasters. These conclusions stem from a study of broadcasters' comments filed last week in the FCC's proceeding to clarify its policy of judging licensee character.

Broadcasters were:

 Unanimous in their opposition to pulling all of a group owner's licenses due to misconduct at a single station.

 Against the FCC delving into non-broadcast areas they consider irrelevant, such as violations of securities, labor, antitrust, postal, FDA, and FTC laws.

Most agreed the underlying goals behind examination of licensee character should be to:

- Assure broadcasters' candor and honesty in their dealings with the FCC.
- Make sure broadcasters obey the law and FCC rules.

Newcomers Should Pay Dues

In a typical comment, ABC wrote, "An applicant who has a past record as a licensee-broadcaster should normally have its character judged on the basis of that record alone."

However, most broadcasters felt that, since not all applicants have broadcast track records, some form of scaled-down character examination process must be retained. In this case, "non-broadcast conduct and misconduct can and should be considered by the Commission," CBS said.

Several parties submitting comments have a direct stake in the character issue, such as RKO, which faces losing valuable radio and television licenses because of nonbroadcast misconduct by its parent corporation. RKO advocated "reasonable standards, clearly articulated in advance and consistently followed," but declined further comment "to avoid

even the appearance of trying to relitigate" its case at the Commission while a court appeal is pending.

"Whip 'Em Good" Say Challengers

A joint statement was offered by six groups, all of which are challenging licenses owned by United Broadcasting, which previously lost radio stations in Miami and Washington due to lottery and fraudulent billing violations. "Where an applicant has in the past abused broadcast facilities granted to him," wrote the challengers, "there is no reason why the Commission should even chance the possibility that he may do so again in the future."

Not surprisingly, media watchdog groups generally opposed a wholesale abandonment of the FCC's character policies. National Citizens' Committee for Broadcasting (NCCB) called character judgment "essential to the fulfillment of the Commission's statutory duty to insure that broadcasters operate in the public interest."

Perhaps the harshest comment came from the Citizens' Communications Center, which accused the Fowler FCC of timing the character proceeding in a deliberate attempt to help RKO win its court appeal of the license denials handed down by the Ferris Commission.

Association Reaction

NRBA accused the FCC of using an approach based "on a simplistic good vs. evil concept reminiscent of early Western



NYMRAD NUDGES NEW YORK TO INCLUDE RADIO — Thanks to a campaign by the New York Market Radio Broadcasters Association (NYMRAD), the Mayor's Office of Motion Pictures & Television was expanded to the Mayor's Office of Motion Pictures, TV & Radio by Mayor Ed Koch. Pictured at NYMRAD's recent Radio Festival celebrating the decision are (I-r) NYMRAD Exec. Director Maurie Webster, WNEW-FM GSM and Festival Chairman Mike Kakoyiannis, WNEW VP/GM Jack Thayer, Mayor Koch, and United Stations' Nick Verbitsky.

INTRODUCING THE BRILLIANT SOLO ALBUM FROM THE BASSIST EXTRAORDINAIRE,

OHNENTWISTLE "TOO LATE THE HERO" SD 38-142



FEATURING THE SINGLE
"TOO LATE THE HERO"
PRODUCED BY JOHN ENTWISTLE AND CY LANGSTON

ON ATCO RECORDS AND TAPES

A DIVISION OF ATLANTIC RECORDING CORP.

Edired By Don Waller

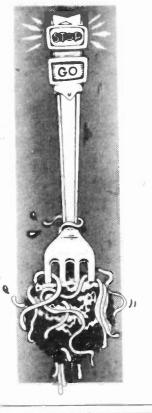


Reagan Record Revived On Picture Disc

A 1967 patriotic narrative album by Ronald Reagan on Decca (now MCA) has been rescued from the archives and fashioned into a picture disc by Hartley-Fitzgerald, who were chiefly responsible for popularizing the recent picture disc trend. The album consists of Reagan's recounting the story of the American Revolution, and one side of the disc is given over to a flag-musket-drums-and-cannonballs drawing while the other is a portrait of the narrator. The LP is being test-marketed through Reader's Digest and if all goes well will be sold via national TV ads.

Red-Light Fork Halts Plate-To-Mouth Traffic

People are conditioned to stop when a red light flashes, and that elementary traffic principle has now been adapted to dieting. An inventor named Joe Caruso has devised a fork with battery-powered flashing lights. The green light flashes for six seconds, during which time you're allowed to take a bite of food, and then the red light flashes for 25 seconds, during which period all ingestion comes to a halt. The "Slenderfork" apparently helped Caruso lose 130 pounds. Pending expansion of production facilities, the Slenderfork is available at New York novelty store Hammacher Schlemmer, if you fork out \$14.95, that is, Contact Paul Petruzzi, (212) 421-9000.



"Hand Computer" Card System Saves Programming Time

Longtime programming consultant **Grahame Richards** has designed an inexpensive system for categorizing and cross-referencing a station's record library, almed at stations not presently using computerized systems. The "Hand Computer" system's equipment consists of a set of perforated cards (see photo), a notching device and sorting needle, and an optional sorting tray. With those tools, Richards maintains you can organize your entire record library according to any category you desire.

A few examples of how the cards work: The top left section, labelled Title Alpha in the example (from a Big Band station) pictured, organizes the records by title. If it starts with a letter from N-Z, you'd punch out the NZ hole; otherwise you'd leave it be. The



next set of numbers is keyed to the beginning letter of the title's place in the alphabet; "S" for instance would be 6 in the N-Z section, while in the example above, for "When The Swallows Come Back To Capistrano," 10 is punched out (7, 2, and 1).

You can devise your own systems in the Color/Code and Tempo sections, such as 1 for slow, 2 for midtempo, etc. Artist Type lets you separate male and female (1 and 2), and you could also distinguish groups, duos, etc. Year of Popularity is self-explanatory; "40" is punched out on this example. The Artists Number Code on the righthand edge allows you to code each artist by an assigned number; while the Art Alpha section on the bot-

Computer Company Recruits By Radio

Attempting to attract alreadyemployed skilled personnel, Boeing Computer Services in Huntsville, AL ran a one-month series of radio ads in New York, Detroit, and Minneapolis advertising for engineers and computer programmers. The company's Patrick McGuire told the Wall Street Journal, "People reading newspaper help-wanted ads are usually unemployed. But an engineer listening to the radio may just be disenchanted with his boss. You catch him when he's not expecting it." The ads stressed the lifestyle advantages of Huntsville (climate, taxes), and generated about 10 inquirles a day

MHEN THE	SHALLOWS COME	BACK TO CAP	INK SPOTS	5		76
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CLASSICAL						
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MILLION SELLER		apob ,8,	dis	01831		449
F ONE		100.000	- hearte			-

tom right is the equivalent of the Title Alpha section, denoting first letter of artist's name. In addition, you can build in your own modifications.

How To Categorize

Once you've punched out your system, to isolate all records falling into a particular category, just stack up the cards on the tray and place the needle in the hole that pertains to your desired category. All the cards prepunched in that category will fall out. If you

want an uptempo record from 1958 by a group, start by inserting the needle in the uptempo hole, gather the cards that fall out and place the needle in the 1958 hole, gather up those cards and go for groups, and so forth.

inventor Richards was National PD for **Storz** and **Intermountain** before entering the consulting field.

For further information on this system, you can contact him at 3354 Post Rd. #132, Lexington, KY 40503; phone (606) 278-7364.

"Jerry Lee Lewis Rocks" In Print

Music journalist/musician Robert Palmer's book "Jerry Lee Lewis Rocks" attempts to capture the spirit of the legendary rocker/country artist rather than set down the definitive biography. Starting with a junior high school confidential about how the author stole his first Jerry Lee single, it covers the Killer's first records in depth, hits the highlights (and a few lowlights) of his career, and intersperses a few recent interviews. In 128 pages, a large proportion of them photos, there's not a whole lot of writing going on, but the pictures are superb, and for distilling the essence of one of popular music's most fascinating characters, this book (published by Delilah Books through G.P. Putnam's Sons in New York) is hard to beat. Think about it.



JERRY LEE LEWIS ROCKS!

by Robert Palmer

YEARS AGO TODAY Radio&Records

RICK DEES NAMED MORNING MAN AT WHBQ/MEMPHIS

JIM DAVIS APPOINTED KLIF/DALLAS PD MURPHY IN THE MORNING MOVES TO WAYS/ CHARLOTTE FROM WOKY/MILWAUKEE

NUMBER ONE FIVE YEARS AGO: "If You Leave Me Now" — Chicago (Columbia)

NUMBER ONE COUNTRY: "The Games That Daddles Play" — Conway Twitty (MCA)

NUMBER ONE LP: "Long May You Ruri" — Stills/Young Band (WB/Reprise)



GREG LAKE

Presenting Greg Lake.

The voice behind Emerson Lake & Palmer and King Crimson steps forward with his first solo album. The legend continues...

Greg Lake begins an extensive nationwide tour on November 23rd.



Chrysalis
Records and Tapes
CHR 1357
Produçed by Greg Lake

Networks/Program Suppliers

MOND COMMUNICATIONS

Wold Entertainment, Warner Bros. Records, and Billy Gaff Management have combined forces to set up a two-hour live satellite radlo/TV simulcast of a Rod Stewart performance at the L.A. Forum. The concert will air December 18 at B:30pm PST over a worldwide network of radio and TV stations, with noted TV director Steve Binder handling those duties for the production. Wold President Wayne Baruch commented with pride on the achievement of arranging such a satellite simulcast for a "performer of Rod Stewart's stature," while Stewart's manager Billy Gaff added. 'I'm delighted to be producing the first international live-by-satellite music show since the Elvis special of many vears ago

RADIO

The Rolling Stones are the subject of a two-hour "SuperGroups" special hosted by journalist Lisa Robinson, set to air October 31 to coincide with the group's current tour. DIR Broadcasting produced the special.

CONNOR

Tying in with the Rolling Stones tour, O'Connor is offering eight specials covering the group's history: "Early Days;" "1967 And On;" "Rolling Stones Part III, IV, V, VI;" "The Rhythm & Blues Side;" and "Best Of The Rolling Stones." CKNW & CFMI/Vancouver air personality Dave McCormick hosts the 46-minute shows, which can be segmented or combined at stations' discretion. Contact Kristi Goodwin for more information at (213) 769-3500.



Bonneville

Gary Donohue joins Bonneville as Marketing Manager, supervising marketing and advertising plans for the division, as well as client conversion to satellite delivery. He had been with Arbitron since 1979, most recently as Southwestern Manager based in Dallas

TEXASTA

The newly-formed network will use UPI to supply its audio services, with Transtar President Dwight Case terming UPI the only service "wholly compatible with the unique demands of Transtar." The net, with 52 stations signed as charter subscribers, is set to start up in mid-November.

STADICATE T, INC.

The 1981 Monterey Jazz Festival, featuring such stars as Sarah Vaughn, Billy Eckstine, and Tito Puente, is available on tape in its entirety (18 hours) or in segments from the company, according to President Bob Dockery. Syndicate It also produces "Jazz Chronicles." O'Connor Creative Services distributes the program internationally from its Sydney-based headquarters; inquiries about both offerings from outside the U.S. or Canada should be directed there, while domestic calls should go to Syndicate It at (213) 463-7198.



CBS FM PD'S MEET — Gathering in New York for two days of seminars early this month were the Program Directors from the seven CBS owned FM stations. Pictured (i-r) are WCBS-FM/New York's Joe McCoy, WCAU-FM/Philadelphia's Roy Laurence, WEEI-FM/Boston's Rick Peters, CBS FM Director/Program Services Bob VanDerheyden, KCBS-FM/San Francisco's Dave Roberts, WBBM-FM/Chicago's Jim Smith, KNX-FM/Los Angeles's Mike Sheehy, and KMOX-FM/St. Louis's Ed Scarborough.

FROM STUDIO B

"The Rock Bottom Comedy Special," an hour-long show which allows rock stars to take a shot at performing in comedy skits, is shooting for a target date of Halloween, with another run scheduled for New Year's Eve. Indulging in sketches with hosts/creators Ron Stevens and Joy Grdnic are Carmine Appice, Billy Burnette, Ted Nugent, Ozzy Osbourne, Duane Roland (of Molly Hatchet), Al Stewart, and Bob Welch. Contact Merrill Barr at 1-800-421-4498.



Audio independents, inc

Longtime programmer Thom O'Hair has been named Director of Professional Development and Training for the company, which assists independent radio producers in providing programming. O'Hair was most recently PD at KQFM/Portland, having also programmed WQIV/New York and KSAN and KMEL/San Francisco.

The Centive factor INC

Tom Shovan and Randy West have been appointed Radio Marketing Directors at the company, with both promoted from account executive positions. Shovan was previously VP/Programming for Starr Broadcasting and worked on-air at WINS/New York and WMEX/Boston. Both Shovan and West worked at Aries II Records, Shovan as President and West as National Promotion Director following a ten-year career as an air personality.

CROSS-COUNTRY COMMUNICATIONS, INC.

"An American Country Christmas" returns for the second year, with over 36 country stars singing their seasonal favorites and reminiscing about past holidays. For further information, contact **Jill Furstman** at Cross-Country, PO Box 28, Demarest, NJ 07627, (201) 262-0020.







NEW NEWSROOM UNVEILED — **RKO One** and **Two** are now using a brandnew newsroom with extensive new equipment and capabilities in the monitoring, internal communications, and editing areas, among others. **Correspondent/anchor Dean Shephard** is pictured at one of ten c/a desks.

FOR THE RECORD: R&R wishes to make clear that in last week's RKO story on this page, any implication that RKO One's John Lennon special rebroadcast plans were part of the nets' birthday celebration was strictly unintentional. The Lennon rebroadcast is a separate project.

Sales

80's Tops In Spot, Network Radio Advertisers

The Chrysler Corp., U.S. spot radio's second largest advertiser in 1979, increased its spot radio expenditures by a whopping \$28.1 million to become America's leading spot radio advertiser, spending \$49.3 million on spot radio in 1980.

According to recent statistics compiled from the Radio Advertising Bureau and Radio Expenditure Reports by Advertising Age magazine, all but three of the nation's 25 largest spot radio advertisers increased their spot radio outlays during the past year, with the top 15 tirms all upping their totals by at least \$2

The remainder of the top 10 spot radio advertisers were: 2) General Motors, up \$7.3 million to \$32.1 million, 3) Anheuser-Busch, up \$7.8 million to \$27.3 million, 4) Ford Motor Co., up \$7.3 million to \$19.5 million, 5) American Telephone & Telegraph, up \$2.7 million to \$11.9 million, 6) Coca-Cola Co., up \$3.8 million to \$9.9 million, 7) PepsiCo, up \$3.8 million to \$8.6 million, 8) K mart, up \$2.6 million to \$8.5 million, 9) UAL

Inc. (United Airlines), up \$2.8 million to \$8.1 million, and 10) the Southland Corp. (7-11 stores) up \$4.2 million to \$8.1 million.

Who's Hot On Spots?

Joining Chrysler (1), Anheuser-Busch (2), GM and Ford (tied for 3rd), Southland (6), Coca-Cola and Pepsi (tied for 7th) in the ranks of the 10 firms which most increased their spot radio expenditures during 1980 were: American Airlines (5), up \$4.4 million to \$7.9 million and 12th place overall, and the Miller Brewing Co. and Dart & Kraft (tied for 8th), both up \$3.5 million to \$6.8 million (13th overall) and \$5.4 million (23rd overall), respective-

Even Eastern Airlines, the nation's 25th largest spot radio advertisers, spent \$5.3 million last year, an increase of \$1.4 million. Fotomat, Continental Airlines, and the General Foods Corp., the three firms that decreased their spot radio advertising, ranked 19th, 20th, and 24th, respectively, during 1980, with General Foods registering the largest cutback (\$1 million)

Fewer Firms Increase Net Spending

Interestingly enough, 10 of the 25 largest network radio advertisers, including three of the top 10 firms, spent less money on network radio in 1980 than they did the year-previous, according to figures from **Broadcast Advertisers Reports**, which were

also reported by Advertising Age.

Jeffrey Martin Inc. was the largest network radio advertiser in 1980, increasing spending \$4.1 million to \$7.4 million. Trailing Jeffrey Martin was 2) Sterling Drug Inc., up \$2:6 million to \$6.6 million, 3) the Squibb Corp., up \$2.7 million to \$6.6 million, 4) American Telephone & Telegraph, down \$1.1 million to \$5.9 million, 5) Cotter & Co., down \$.9.million to \$5.6 million, 6) Ford Motor Co., up \$3.7 million to \$5.5 million, 7) Sears, Roebuck & Co., down \$.1 million to \$5.3 million, 8) Warner-Lambert, up \$.6 million to \$4.8 million, 9) General Foods Corp., down \$.9 million to \$4.1 million, and 10) Schering-Plough, down \$1.5 million to \$3.9 million.

Five Spend More Than \$2 Million

The top five firms in terms of increased network radio advertising outlays were, in descending order: Jeffrey Martin, Ford, Squibb, Sterling Drug, and **Dow Jones & Co.**, the latter of which upped spending \$2.1 million to \$3.4 million (15th overall).

In addition to the three aforementioned top 10 firms, General Motors (11th), American Home Products (13th), CBS (14th), Hartz Mountain Industries (18th), Anheuser-Busch (21st), the SmithKline Corp. (22rd) and the Greyhound Corp. (23rd) all decreased their network radio expenditures for 1980. The American Broadcasting Co., which spent \$2 million, an increase of \$1.3 million, ranked 25th.

Reps



McGAVREN GUILD RADIO

The Communications Properties were signed as new clients, comprising KFGO/Fargo; KATE & KCPI-FM/Albert Lea, MN; and WDBQ & KIWI/Dubuque

Heftel's WLUP/Chicago and Beautiful Music-formatted WXRY/Columbla, SC make the switch to join.

Communication Graphics inc

stickers.

Ask how ours can be so much better at such a terrific price!

TOLL FREE 1-800-331-4438

WINDOW DECALS . BUMPERSTICKERS

ROCK'S MOST DISTINCTIVE VOICE IS BACK ON THE RADIO



ROD STEMART THE NEW SINGLE 'YOUNG' TURKS"

PRODUCED BY ROD STEWART
ENGINEERED BY BEORGE TUTKO CO-PRODUCED BY AM CRESAN



ON WARNER BROS. RECORDS

DON'T OVERLOOK THE OBVIOUS

THE BAND:

BLUE OYSTER CULT

THE SONG:

"BURNIN' FOR YOU"

THE SALES:

THE SINGLE: 20,000 + 5 DAY (200,000+/TOTAL)
THE ALBUM: 60,000 + 5 DAY (510,000+/TOTAL)

59 CHR STATIONS ARE GENERATING OVER 80,000 UNITS A WEEK!

Y100 add 34 I95 add WCKX add KRQ add 96KX 9-6 JB105 23-22 Q107 7-6 CKLW 18-16 KBEQ 2-2 KIQQ 17-12

KFRC 33-31 KEZR deb 26 KIMN 15-12 WRCK 25-23 WPST 15-12 K104 2-6 WKEE 33-32 KHFI 15-10 WRVQ 23-21 KJ100 6-9 WJXQ 7-8 KIIK 30-27 KZ93 7-6 Z104 22-18 WNAP 28-25 WNCI 19-17 KKXX 23-20 KSFX 11-9 KSKD 14-13 KLUC 12-9



WJBQ 19-7 WGUY 18-13 95XIL 21-15 WQEN 19-17 WXLK 12-11 WRKR 20-16 KRNA 25-21 KFMZ 20-17 KOZE 14-12 WXKS-FM on WLAN-FM on WSKZ on WOKI on

KJRB on

WCGQ on KKQV on KILE on KQIZ-FM on Q101 on WTRU on

KSKG on



A HIT RECORD IS ONE THAT SELLS WHEN IT'S PLAYED, AND BLUE OYSTER CULT IS THE OBVIOUS CHOICE OF CONSUMERS.



"Quarterly Measurement does not mean that major markets are surveyed 48 weeks per year."

Research Quiz Answers

Three weeks ago I concocted and printed in this space my first annual Research Quiz. Judging by the phone call and mail reaction, many of you have had fun challenging yourself with the devilish test. As promised, I'm sharing with you the name and station of the person who did best on the quiz. Winning a free consultation session from yours truly was Jay Meyers, Operations Manager for Greater Media's WCTC/New Brunswick, NJ. Congratulations, Jay!

As for the rest of you, here are the answers to the 20 questions posed on the

quiz . . .

- 1. Arbitron determines the high density ethnic areas based on several criteria does the ethnic population (Hispanic or black) reach 15% of the 12+ metro total; is there an ethnic station in the metro; and what zip codes have 35% or more ethnic population, based on the census. Most of you did well on this.
- 2. Too high an exclusive audience can be a sales problem if your station begins to show poorly on reach and frequency runs. An advertiser may run fewer spots to reach a target on a station with a high exclusives level. Usually a ceiling of 10% is desirable.
- 3. It's important to sample those with phones not listed in the directory because in many metros this constitutes a significant portion of the population. In L.A. and Chicago, for example, more than 40% of the populace resides in homes with unlisted numbers.
- 4. The biggest difference between Birch and Mediatrend is that Birch samples unlisteds while Mediatrend does not. Most readers scored well on this question.
- 5. The correct formula for gross impressions is to multiply the number of commercials times the average persons estimate for the relevant station, demo and daypart. More of you missed this than should have.
- 6. DST is Arbitron's proposed new technique for black radio listening measurement, starting in the upcoming winter sweep. I will not reveal the names of those who thought that DST was a spray used on the Medfly in California.
- 7. Tom Hoyt, while an important figure in the Arbitron universe, does not work for Arbitron. He is the head of Heftel Broadcasting and Chairman of the Arbitron Radio Advisory Council.
- 8. This one caught many of you. Answers "B" and "D" were correct. Focus

groups should never be done by your station personnel, due to the biases that invariably result. The population of each session should be no more than 10, certainly not in the 15-20 range.

9. In order to calculate Time Spent Listening, answer "A" was the correct formula. 99% got this one correct.

10. Gotcha here. Most everybody thought that Arbitron's Programmer's Package allowed you to break out adults 25-34 but that is not true. Only broad demos like 12-34 can be derived from Arbitron's package.

11. 100 GRP's do not deliver 100% of the available audience. What 100 GRP's do deliver are gross impressions equal to 100% of the metro population.

- 12. How long are Arbitron diaries allowed to be in the field before they are considered unusable when they finally arrive at Beltsville? Not one week, but in most cases almost three weeks. A lot of you missed this item.
- 13. Slogan conflicts are resolved with production callbacks? Not any more. There may be post-production callbacks done in some key cases but in most instances ascription (see tiebreaker) is used to credit these situations. More than half of you were unaware that ascription was used for this type of entry. Tsk, tsk.
- 14. Entries to slogans or personalities generally total about 4%, not 12%, of the diary entries. More than 90% of the entries are to legal call letters.
- 15. Another sneaky one. Mediatrend uses 24-hour recall, not a seven-day recall (a la Burke or Trac 7). The majority of you got caught by this query.
- 16. Either true or false is correct here, depending on how you interpreted the wording. What I meant was for the correct answer to be True, in that you can multiply the unweighted in-tab for each demo by the total metro in-tab and determine how many diaries came back from each cell. However, some of you noted that the data was not shown per se on page three and that computations were involved, so everybody gets a correct answer to this question.
- 17. Turnover is not computed by watching the "positions sought" columns in the trades. No, turnover, or the number of audiences that flow through your station, is computed by dividing the cume by the average quarter hour audience. True is the correct reply here and most of you got this answer right.

18. Cost-per-thousand (CPM) is com-

Week In Review

Birch Seeks Accreditation, Revises Methods

The Birch Report monthly ratings service has begun the process to seek accreditation by the Broadcast Ratings Council. Accreditation by the BRC certifies that a ratings service has undergone an independent audit of its methods and procedures to see that estimates are generated according to plan. To date only Arbitron and RADAR have their radio ratings services accredited by the BRC.

In a related announcement, Tom Birch tells R&R that his firm will soon begin to use a new sample placement method. Currently Birch measures all persons 12+ in their survey homes. Birch will, before the end of the year, go to a technique that will mean a broader sample — just one person per household — will be surveyed. Currently, Mediatrend uses the one-person-per-household technique in its sweeps.

puted by dividing the total commercial schedule cost by the gross impressions delivered. Since we know that gross impressions involve average, not cume, estimates, the answer to this brainteaser is False.

19. No, Quarterly Measurement does not mean that major markets are surveyed 48 weeks per year. Since the winter and summer sweeps are 10 weeks each, combined with the 12-week spring and fall efforts, a market can be subject to a maximum of 44 weeks of QM surveys yearly. Virtually everybody was off base on this one.

20. Finally, the implementation of ESF has generally not been helpful to the shares of Beautiful Music stations. Since ESF, especially when first used, may cause more young males and ethnics to be involved in the usable diary base, and since these are not the prime target for BM stations, older-skewing formats such as Beautiful Music may tend to suffer proportionately when ESF hits a market. I recall one case where a leading BM station lost 10 shares 12+ when ESF was introduced to the relevant metro.

As for the tiebreaker (describe in 250,000 words or less what ascription is and how it works) I thought Jay Meyers might have put it best when he wrote "see Webster's dictionary under chaos."

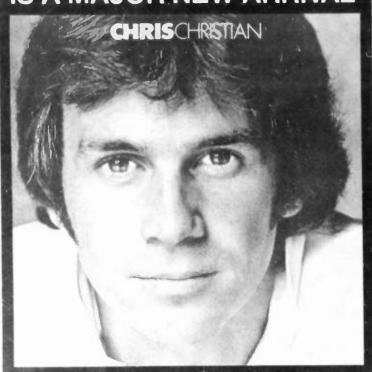
How did you do? Most of the responses had a score in the 70% range (14 out of 20), so you can use that as a guideline to see if you are above average.

Hope you enjoyed this mental exercise. Let me hear from those of you who would like to suggest questions for the next Research Quiz.

Jhan Hiber



CHRIS CHRISTIAN IS A MAJOR NEW ARRIVAL



"I WANT YOU, I NEED YOU"

THE BOARDWALK DEBUT FROM

CHRIS CHRISTIAN
NB1-33240

IS MAKING BELIEVERS
OUT OF EVERYONE

BREAKING IN TWO FORMATS!

CHR NEW & ACTIVE

CHRIS CHRISTIAN "I Want You, I Need You" (Boerdwall) 52/13
Movee Up 7, Debus 4, Same 27, Oown 1, Adds 13, KINT, KEEL WSGN, WBBQ, KR194, WZZR KOFM, WNAM, KNBQ, KSKD, KKKL, KFYR, KELO.

NEW & ACTIVE

CHRIS CHRISTIAN "I Want You, I Need You" (Boardwalk) 54/19

Roboon, Heavy 10, Medium 27/6, Light 22/10, Extra Adde 4, Total Adde 19, WCDM, WCDM, WOMC, KOY, KIXI, KPLZ.

WHAM, WHYN, WRVR WYAR, WHSY, WISA, KITE, WQUA, KAFY, KKUA, KCEE, WHAO, WDAY, WSGW Helmy,

WSKY Medium; WBEN, WJMD, WASH, WLTA, WSB, KULF, WCCO, KKOK, KEX, KFMB, WRIE, WELI, WERC, WDEF,

WSLI, WGKY, WGDR, WWSA, WJON, KFQD, KMED, KSL, Debus 11 number 25 on AUC chart.



PRODUCED BY BOB GAUDIO



Summer '81 Arbitron Advance Shares

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

New York

WKTU Back On Top; WOR Second, WBLS Third; WCBS-FM And WRKS Increase

WKTU (R) moved back into New York's top spot, gaining 6.4-7.5 and dethroning WBLS (B), which went 7.4-6.1 and slipped to third behind WOR (T/AC) 5.9-6.2

The other contemporary stations in the market were generally down: WPLJ (A) 4.5-4.1, WNBC (R) 4.6-3.9, WABC (R) 4.6-3.7, and WNEW-FM (A) 2.8-2.5.

All three Beautiful Music outlets slipped as well: WRFM 4.9-4.5, WPAT-FM 3.6-2.7, and WPAT 2.8-1.8. The News battle remained tight, with WCBS moving 4.8-4.5 and WINS stable 4.3-4.4.

A notable increase was registered by WCBS-FM (O) 2.2-3.7. Other gainers included WMCA (T) 2.2-3.0, WNEW (E) 3.7-4.0, and WYNY (AC) 3.6-4.1. WRKS (R), in its first measurement since changing calls from WXLO, doubled 1.6-3.3.

Country-formatted WHN increased 2.4-2.8 and

WKHK (C) was up 1.0-1.5.

Other New York area stations showing a one share or better were WADO (S) 2.0-1.9, WJIT (S) 1.6-1.9, WQXR-AM & FM (CL) 1.3-1.2, and WTFM (AC) 1.6-1.5.

Los Angeles

KABC Still Number One; KBIG Second; KMET In Third Straight Increase

KABC (T) slipped 8.5-6.6, but held on to the market lead over KBIG (BM), which gained 5.5-6.0. KMET (A) registered its third straight up book, moving 4.6-5.7.

KLOS (A) gained nearly a point 3.6-4.5, and KNX-FM (A) was up slightly 2.8-3.0. KHTZ (AC) was stable 3.0-3.1.

In the CHR wars KRTH retook the lead 3.1-3.5. KIQQ gained 2.6-2.9, KFI was up 2.5-2.9, KRLA fell 3.7-2.6, KIIS dropped a share 3.0-2.0, KUTE held 2.0-1.9, and KWST, in its first full book since switching from AOR, was off 2.3-1.2.

KFWB (N) broke the News format tie from spring, holding 3.8-3.7, while KNX (N) slipped 3.8-3.2. KJOI (BM) moved ahead 3.8-4.5 while KOST (BM) was off fractionally 2.5-2.1. KMPC (T) moved 2.5-2.3.

Country leader KLAC held firm at 2.9 with KZLA-FM (C) up 1.7-2.0. KHJ (C) slipped 1.9-1.3. KGFJ (B) took over the Black music lead, moving 1.4-2.1. KDAY (B) and KACE (B) dropped identically 1.4-1.1, and KJLH (B) fell 1.6-1.3.

KTNQ (S) increased 1.9-2.7 and KALI (S) was up

Other Los Angeles area stations with a one share or more were KFAC-FM (CL) .9-1.0, KKGO (J) 1.5-1.0, KNOB (BM) 1.0-1.0, KROQ-FM (A) 1.7-1.8, KWKW 1.5-1.5, and XTRA (R) 1.6-1.8.

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldles, R-Contemporary Hit Radio, RL-Religious, 8-Spanish, T-Talk.

Chicago

WGN Still Dominant; WGCI Jumps To Second; WMET & WLUP Both Increase

WGN (T/AC) remained the market's top station, moving 9.6-9.4. The big story in Chicago was WGCI (B) moving into second place, gaining more than two share 4.1-6.3. WBBM (N) dropped a point 7.2-6.1, slipping to third. WIND (N/T) increased a full share 3.8-4.8.

In the Beautiful Music competition WLOO was off slightly 6.7-6.1, WLAK improved 3.3-4.0, while WAIT was down 3.2-2.1.

WLS (R) held firm at 5.0 and WLS-FM (R) was steady 4.3-4.4. The AOR battle showed WMET up 3.5-4.0, WLUP increasing 3.1-3.5, and WXRT gaining 1.3-2.1.

Country leader WMAQ wobbled a bit 5.1-4.8, but held the lead over competitors WJEZ (3.1-3.1) and WJJD (.9-1.6).

Other Chicago area stations with a one share or better were WBBM-FM (R) 2.4-2.2, WBMX (B) 2.6-2.7, WCFL (AC) 1.8-1.3, WCLR (AC) 3.3-2.9, WEFM (E) 2.0-1.6, WFMT (CL) 2.1-1.4, WFYR (AC) 2.8-2.6, WJPC (B) 2.9-2.7, WKQX (AC) 3.7-3.8, and WVON (B) 1.4-1.4.

Detroit

WJR Slips, But Holds Lead; WLLZ Still Rolling; WNIC-FM Increases A/C Lead

WJR (M) lost more than two shares 11.0-8.8, but retained the market lead over WLLZ (A), which moved 8.0-7.7. Both of WLLZ'S AOR competitors gained: WRIF up 4.8-5.2, and WABX 3.9-4.1. WWJ (N) retained third position in Detroit'S metro, moving up 5.0-5.4.

The gap between WNIC-FM (AC) and its format counterparts widened as WNIC-FM increased 4.7-5.1 while WMJC slipped 4.4-3.7 and WOMC decreased 4.0-3.2. CKLW (R) was up 3.5-3.8, but WDRQ (R) was off, 3.5-2.5, and WTWR (R/O) lost half a share 2.9-2.4.

WWWW(C) moved up 4.4-4.6, as did WCXI (C) 3.4-3.9. WLBS (B) became the market's new Black leader, gaining 2.5-3.3. Both WJLB (B) (2.6-2.1) and WCHB (B) (1.6-1.3) were off slightly, but WGPR (B) gained 2.3-3.0. WJR-FM (BM) moved 4.6-3.6; WWJ-FM (BM) increased 2.7-3.0; while WCZY (E), in its final Schulke II book, slid 3.8-3.0.

The remaining Detroit area stations with a one share or better were WJZZ (J) 1.8-2.4, WQRS (CL) 1.4-1.7, and CKLW-FM (C) .6-1.1.

San Francisco

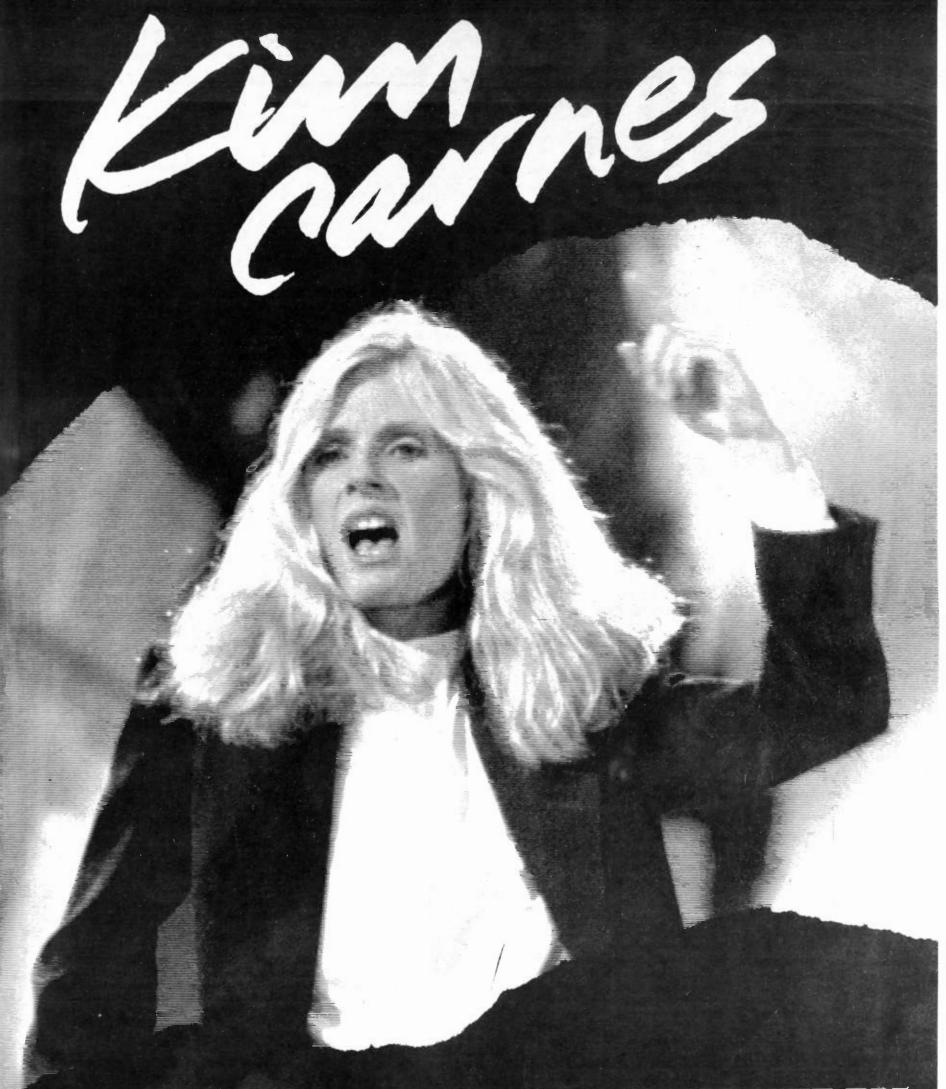
KGO Holds Lead; KSOL Up A . Point; KCBS, KFRC Gain

KGO (T) continued its semi-eternal domination of the market, dropping slightly 9.4-9.0 as KSOL (B) narrowed the gap a bit by gaining a point 5.6-6.5. KCBS (N) held third with a 5.1-5.5 gain, with KFRC (R) right on its heels after moving up 4.8-5.4.

In the competitive Beautiful Music field, KFOG became the new leader with a 2.2-3.7 move, while KABL also gained 2.2-3.0. Suffering setbacks were the spring leader, KABL-FM (3.6-2.2), and San Jose's KBAY (1.8-1.2).

All five A/C stations slipped this book, with KSFO down 5.0-3.2, KYUU 4.0-2.6, and KNBR 4.1-3.0. KIOI and KLOK dropped fractionally, 3.3-3.1 and 1.6-1.4 respectively. KMEL perpetuated its AOR dominance with a 4.0-4.2 gain. KYA (R) gained impressively 1.0-2.6.

Other stations scoring above a one share were KBLX (M) 2.6-3.0, KCBS-FM (R) 1.2-1.4, KDIA (B) 1.6-2.2, KEEN (C) 1.0-1.2, KIBE & KDFC (CL) 2.2-2.0, KKHI-AM & FM (CL) 1.6-1.3, KLHT (R) (formerly KYA-FM) 1.3-1.5, KMPX (BB) 1.3-1.1, KNEW (C) 3.1-3.0, KOIT (BM) 2.3-2.5, KOME (A) 2.6-1.9, KSAN (C) 2.1-1.9, KSFX (R) 2.1-1.8, and KSJO (A) .8-1.2.



The latest single from the double platinum album. On EMI America Records. Produced and Recorded by Val Garay Direction: Michael Brokaw/Kragen & Co.

THOMAS

"I DON'T WANNA TALK ABOUT IT"



The first single from his debut album





Produced by Bill Szymczyk & Allan Blazek for Pandora Productions, Ltd.



©1981 Elektra/Asylum Records © A Warner Communications Co



STREET TALK

It came as a real surprise to Houston and apparently to most of the KRBE staff too when the station switched from a "rock" CHR format to a much softer approach last Sunday (10-4). The whole switchover happened as the station moved into its new studio location. And as if to underscore just how quickly the format shift happened, the "rock" TV commercials and billboards were still visible in the market as late as Monday (10-5). The current programming team of PD Roger W.W.W. Garrett and MD Dayna Steele are staying.

More Wind From Chicago

One of the more interesting rumors floating around this week was that new WLUP/Chicago PD Tim Kelly had signed a personal services contract not with the station but with WLUP consultant John Sebastian. If that sounds a bit unorthodox to you, it should, because it's totally untrue.

Bobby Rich has parted company with Drake-Chenault after heading its specialized consulting division for 12 months. It appears that the syndication/consultation firm and Bobby mutually agreed not to renew the arrangement. Bobby has not yet made public his future plans.

Speaking of Drake-Chenault...D-C's Bill Watson had a heart attack two weekends ago, but thankfully it was a mild one. Bill, whose current project is the "History Of Country Music," should be back on the job in a few weeks. Getwell wishes should go to Bill at Drake-Chenault.

Another New Network?

Yes! But this time it's the name of Al Coury's new record label — Network Records. Al's connection to Robert Stigwood ends in December of this year and Network Records will be born under the distribution of Elektra-Asylum.

As predicted, James Golden has been named Director Of Music and Music Research for WABC/New York.

Eric Clapton, who has recorded for RSO Records for the past 14 years, will release his next album on Warner Brothers Records. Or, to be more precise, Eric's future releases will be on his own Great Record Company label through Warner Brothers. Warners signed the artist to a longterm worldwide contract.

Bill Anthony has become the new PD at WBBF/Rochester, replacing Dave Mason. Also, air personality Jay Stevens has been upped to MD and Assistant PD, with Holly Levis remaining as Programming Assistant.

You've Got The Book

Notice anything strange about this week's R&R? We mean besides the Back Page... Well, the book that mailed along with this week's edition, "Fast Times At Ridgemont High," is soon to be a major motion picture produced by Irving Azoff. If you think maybe there's a soundtrack album in all of this, you're right. Does Cameron Crowe sing too?

Catch Them If You Can

John Travolta, who had been widely rumored to be "just perfect" for the role of the late Jim Morrison when "No One Gets Out Of Here Alive" is made into a movie, has linked himself with another former rock star, this one very much alive.

Dave Clark of the one and only Dave Clark Five, who is now 40, has written a sci-fi musical called "Time." Apparently Clark and Travolta met in London recently and John was so impressed by Dave's script that the pair have teamed up to produce it together.

Rumors are that Travolta brought Clark back to L.A. where they are now working on polishing up the plot.

Bob Hamilton has hired David Grossman as KEARTH/Los Angeles's new Music Director. David, who replaces Guy Zapoleon, has worked in the RKO music department and at KIQQ and KDAY/Los Angeles.

Staying Put

Columbia Records made an offer to EMI's Dick Williams, but Dick is going to stay in L.A. Apparently the offer to head Columbia's promotion team got Dick a better offer to remain on the Left Coast. Is Columbia's next move to the "inside" of its own company?

Larry Green is out as Midwest Regional Promotion rep for Handshake Records. Larry can be reached at (312) 649-9697.

Former Casablanca VP Danny Davis is about to announce his new venture, which we can tell you will be in an allied field of the record business.

Ron White, who programmed WGRD/Grand Rapids for several years along with consulting several other stations, has relocated to Little Rock to take over the programming of KKYK. Ron will continue his limited consultancy from his new base.

Charley Lake has entered into a management career with Tentmakers Corporation as Director of Artist Development. Tentmakers handles Larry Graham, producer Wayne Henderson, and operates a publishing company and studio run by Ron Nadel.

Congratulations to Handshake's Joel Newman and his wife Nancy on the birth of their second child, first son, Burton. All family members were reported doing well following the October 6 birth.

Janice Blair has exited as Elektra-Asylum's Assistant Director/Advertising and can be reached at (213) 399-6432.

Queen shares composition credits with David Bowie on their new single, "Under Pressure," which should be out within two weeks. Bowie also performs with the group on the cut.

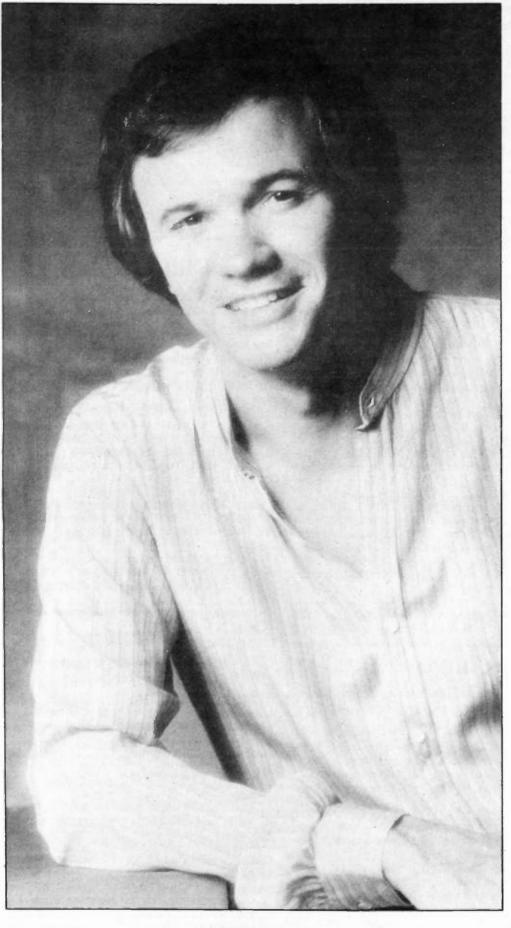
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THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET, GETS LETTERS...

TODD PARKER, WCAU ... "The buck a week is a modest investment for the invaluable inspiration, which is what the dedicated pro (DJ) considers your service."

Jocks...write today for free samples.

Who has the voice that turns on more



passive listeners than any other artist's?

DAVID GATES.

All through the '70s, from "Make It With You" to "Goodbye Girl," he was the man behind the most embraceable songs on radio. And all call-out research shows that David Gates still has unparalleled impact on the passive listener.

His new single, "Take Me Now," has that instantly identifiable Gates sound, and is a <u>hit!</u> Telephone response is immediate! Sales are there! *Billboard* bullets the record to 64.* David Gates is back on the radio. In a big way.

DAVID GATES. "TAKE ME NOW."
AMERICA KNOWS
HIS MUSIC BY HEART.

ARISTA

Produced by David Gates © 1981 Arista Records, Inc.

Keating Becomes ABC FM Director

Jim Keating has been appointed Director of the ABC FM Network. He was most recently VP/GM for CBS's WCAU-FM/Philadelphia, a position he had held for nine years. Keating's new responsibilities include acquiring new affiliates for the network and managing services for current affiliates.

ABC FM VP Tom Plant commented, "The addition of a broadcast professional with Jim's extensive background is a tremendous coup for the FM Network. His years as General Manager of WCAU-FM have made him extremely sensitive to the needs of our affiliate stations. He complements the other members of the FM Network staff very nicely."

WOR, UN Radio Pioneer Jeff Sparks Dies

Jeff Sparks, the founder of United Nations Radio and a WOR/New York announcer in the thirties, died in his sleep at the age of 76 last week (9-27). Sparks had been involved in recording historical reminiscences of WOR's early days as part of the station's projected 60th anniversary celebration set for next year, and had just completed his last tape four days before his death.

He joined WOR in 1934 and was the announcer on-air when the station boosted power from 5000 to 50,000 watts, becoming one of the country's most powerful superstations at the time. After leaving WOR in 1940, he broadcast overseas for the Red Cross and then became Special Projects Officer for the U.N., founding its radio division in 1948 and supervising it for 17 years. Services for Sparks were held Wednesday (10-4).

Taszarek

Continued from Page 3

prepared to roll up your sleeves and work really hard. This is a boomtown market, a fiercely competitive radio market. There's just excellent group and management talent here." Discussing his new assignment, he said, "This is one of the best-looking radio stations I've ever seen. There are some incredibly competent people here." KTAR is a News/Talk station; KBBC is AOR.

Discussing his background, Taszarek said, "I've worked every format in radio, I think. I've held every position you can have at a radio station except Chief Engineer." Among those positions were GSM at WIL-AM & FM/St. Louis, Local Sales Manager at KSD in the same city, and air personality at KMOX, also in St. Louis.

KELP

So many AM stations are going through, just in a smaller version here. We're going for a bigger piece

of a pie that isn't as fragmented as that CHR pie."
PD Tim Edwards, who will stay on, amplified:
"There are five CHR stations here and there are huge Country shares that go unchallenged. With our signal, we plan to capture a good chunk of it. It was either us or another competitor to make the move."
Edwards added that the present air staff will remain.
Sherwood/Hennes will consult WRJZ.

Williams

rock, MOR, and Beautiful Music to aim ourselves more directly at the 35-49 demographic than we were able to do with our old format, which delivered a mainly over-50 audience...with our first-ever TV campaign just starting up, things can only get better." Williams will continue his afternoon airshift in addition to his managerial duties.

For The Record

In last week's Page 3 story entitled "Linden LOVE 94's PD," the call letters KEZO were inadvertently located in Kansas City instead of their proper locale, Omaha; and GM Jim Eddens was misidentified as Jim Carter. R&R regrets the errors

Summer '81 Arbitron Advance Shares

Cleveland

WDOK New Number One; WMMS Drops Two As Runner-up; WDMT Takes Black Lead

The top two stations reversed positions in the Summer sweep as Beautiful Music WDOK picked up two full points 8.4-10.4, while WMMS (A) lost more than two 10.5-8.3. WQAL (BM) retained third, off slightly 8.0-7.3. Black-formatted WDMT showed impressive gains 2.8-5.3.

WGCL (R) was virtually unchanged 6.3-6.2, widening its lead over WZZP (R) (6.2-5.6). WLYT (R) increased 3.6-4.2. In Country, WHK moved 7.6-6.2 and WKSW gained slightly 3.4-3.7.

WGAR (AC) held steady at 5.1, but was tied by WJW (AC), increasing 3.6-5.1. WWWE (AC) lost the A/C lead, moving 5.7-4.2.

News station WERE was down just over a half share 6.1-5.4, WJMO (B) picked up 2.4-3.0.

Other Cleveland area outlets with more than a one share were WABQ (B) 1.5-1.8, WBBG (O) .4-1.0, WCLV (CL) 2.2-2.1, WDBN (BM) 1.1-1.3, WWWM (A) 3.1-3.4, and WZAK (B) 2.9-2.3.

San Diego

KJQY Holds First; KGB-FM And KSDO Inch Closer; KYXY Doubles

KJQY (BM) slid 9.0-7.6 but held to its lead in San Diego. KGB-FM (A) was stable 6.7-6.6 and KSDO (N) picked up a share 5.4-6.4 as both stations gained on the leader.

KPRI (A) increased slightly 4.8-5.1. KYXY (AC) doubled its market share 2.2-4.4, passing KFMB (AC), which lost two shares 5.9-3.9. Also moving up was XHRM (AC) 3.4-4.1. KBZT (AC) climbed 2.2-3.8.

In the Country battle, KSON increased 2.7-3.4 with KSON-FM steady 2.6-2.7. KCBQ (C) was off fractionally 3.4-3.2, but KCBQ-FM (C) gained .8-1.4.

On the contemporary scene, XTRA (R) moved 3.8-4.2 as KGB (R) lost a share 3.7-2.7. KFMB-FM (A) slipped 3.9-3.1., and KIFM (A) was off 3.2-2.3. XTRA-FM (A) moved 4.3-4.1.

KMLO (E) was up 3.3-3.9 and KOGO (AC) held at 2.2. KEZL (BM) lost just over half a share 3.3-2.7, and KFSD (CL) moved 3.9-2.6.

Los Angeles market stations scoring a point or more in San Diego were KNX (N) 2.0-2.3, KFI (R) 1.5-1.2, and KMET (A) .4-1.1.

Washington, D.C.

WMAL Still Champ; WKYS And WGAY-FM Tie For Second; WPGC Drops 2+

WMAL (AC) moved up 8.6-8.8 and retained its market lead, but two stations closed the gap during the Summer sweep. WKYS (B) picked up almost two shares 6.0-7.9 and WGAY-FM (BM) moved closer 7.1-7.9

AOR leader WWDC-FM held at 6.0 with WAVA (A) off 4.5-3.7. A/C stations increased: WASH up 5.0-5.4, WJMD 3.6-4.4. CHR's suffered as WRQX slipped 6.6-5.2 and WPGC-AM & FM dropped 7.3-4.9.

The Country lead changed hands, as WVKX picked up a full point 2.6-3.6 to pass WMZQ (4.1-3.1). WRC (N/T) moved 4.4-3.2 and all-News WTOP slid 3.1-2.3. The two other Black-formatted stations moved up, WHUR 4.6-5.7 and WOOK 3.7-4.2.

Classical stations WGMS-AM & FM gained a half share 3.0-3.5 and WEZR (BM) increased 2.4-3.1.

Remaining stations in the DC area scoring a one share or better were WEAM (BB) .9-1.1, and WYCB (RL) 1.3-1.7.

Boston

WCOZ Increases Lead; WHDH Climbs; WXKS-FM Slides

AOR WCOZ increased its marketplace lead to just under three points with an 11.1-12.6 jump. Second place WHDH (AC) also gained over a point, 8.5-9.7, while its main competitor WBZ was up a tenth 6.7-6.8.

WXKS-FM (R) dropped two points 7.1-5.0, as WROR (AC) slipped a bit 5.8-5.4 and WVBF (R) was up slightly 3.7-3.9. WBCN (A) rebounded 3.9-4.6, and soft AOR WEEI-FM was down two-tenths 3.7-3.5.

Both News station WEEI (7.0-6.0) and Talk outlet WITS (2.6-2.0) were down, and the dominant BM station, WJIB, dropped 6.3-4.9 while competitors WSSH (1.7-3.0) and WHUE (2.2-2.5) gained. WXKS (E) improved 3.7-4.0, and WRKO (AC, now T) fell 3.2-2.5.

Other stations clearing the one-share mark were WBOS (AC) 1.0-1.1, WCRB (CL) 1.4-1.0, WILD (B) 1.5-1.2, WJDA (AC) 1.3-1.3, WROL (RL) 1.1-1.1, and Worcester's WAAF (A) 1.4-1.5.

Philadelphia

WMGK Nearly Catches KYW; WDAS-FM Up

KYW's longtime lead was severely threatened this book, as the News station dropped 12.3-9.3 and WMGK (AC) climbed 7.7-8.8. WDAS-FM (B) improved 6.8-7.1 to retain third, while former competitor WCAU-FM, evolving toward CHR during the book, went up 2.9-3.5.

WWDB (T) was up 4.2-4.7, while N/T WCAU was also up 2.9-3.5. WEAZ (BM) and its competitor WWSH were both down, 6.5-5.7 and 5.3-4.8 respectively. WPEN (AC) had a good book 4.0-4.7, while WIP (AC) held at 5.5. WUSL, in its last AC book before going Country, climbed a point 1.9-2.8; WFIL's last CHR book before making the same switch showed 2.6-2.3. CHR leader WIFI was steady at 4.4.

WMMR (A) moved up 5.2-5.7, with a similar gain for WYSP (A) 3.2-3.7. WIOQ (A) dropped slightly 3.6-3.4.

Other stations at a share or over were WDAS (B) 1.3-1.3, WFLN-AM & FM (CL) 1.7-1.8, WHAT (B) 1.2-1.3, WSNI (AC) 2.9-2.7, and WPST in Trenton (R) .9-1.0.

Houston

KMJQ Drops 2, Retains Lead; KILT-FM No Fluke

KMJQ (B), coming off a big spring gain, dropped back 13.2-11.2, but retained a healthy market lead over KILT-FM (C), which consolidated its six-point winter-to-spring gain with an 8.6-8.8 result for the summer. Sole AOR contender KLOL held third, climbing 6.2-6.6, while News/Talk KPRC (5.2-6.5) and Talk outlet KTRH (5.7-6.4) were fourth and fifth overall.

Country KIKK-FM slipped a bit 6.2-5.9, while KENR (C) also fell 3.3-2.8. Urban-formatted KRLY jumped 4.3-5.8 to lead the CHR contingent, as competitors KRBE dropped 5.5-4.8 and KFMK improved 3.7-4.0. In the Beautiful Music battle, KODA's flat 5.3-5.2 book was enough to edge KYND, which went 6.2-4.9.

Other stations over the one-share mark were KEYH (S) 1.8-1.5, KGOL (RL) 1.1-1.0, KILT (C) 2.5-2.3, KLAT (S) 1.3-1.9, KLEF (CL) 1.4-1.9, KLVL (S) 1.3-1.5, KNUZ (C) 1.1-1.1, KQUE (AC) 3.0-2.9, KSRR (R) 1.9-2.0, and KULF (AC) 1.9-2.1.





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THE WEAKNESS IN ME

I'm not the sort of person
Who falls
In
And quickly
Out
Of love
But to you I gave my affection
Right from the start

I have a lover
Who loves me
How could I break such a heart
Yet still you get my attention

Why do you come here When you know I've got troubles Enough Why do you call me When you know I can't answer the phone Make me lie When I don't want to And make someone else Some kind of an unknowing fool You make me stay When I should not Are you so strong Or is all the weakness in me Why do you come here And pretend To be just passing by But I mean to see you And I mean to hold you **Tightly**

Feeling guilty
Worried
Waking from tormented sleep
This old love has me bound
But the new love
Cuts deep

If I choose now I'll lose out One of you has to fall And I need you And you

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JOAN ARMATRADING'S "THE WEAKNESS IN ME," IS THE STRONGEST SONG ON THE RADIO TODAY.

All it takes is one listening and it will prove to you that this ballad of extraordinary strength and beauty is the strongest song on the radio today...and one of the best love songs you'll ever hear!





BACKSTAGE WITH BURT & CAROLE — After a recent concert appearance, recording artists Burt Bacharach and Carole Bayar Sagar Invited KILE/Galveston PD Scott Taylor and his date backstage for a visit. Shown (I-r) are Debbie Nelson, Scott, Carole, Burt, and Pickwick rep John Sullivan.



CHILI COWBOY — Howdy pardners. This here is one of the contestants in KPRI/San Diego's recent third annual chili cook-off. 12,000 iron-stomached fans attended the event, competing for several prizes.



WHAT WILL HIS WIFE SAY?: WMMS/Cleveland MD and-man-about-town Kid Leo engages in some smooching with a representative of Capitol's Iron Maiden after the group's Cleveland concert appearance. Pictured (I-r) are Leo, group's mascot "Eddie," Dave Murray and Paul Di'anno.



BRAD MESSER



Radio's Land Of Opportunity: Out In The Country?

It is hard to keep up. Once I get a fact memorized, some new bit of information reveals itself and outdates what I know. The simplest example of this is my own age. Get it memorized, it changes.

A more complex level of fact burnout is radio. At one time the way to get ahead was to get to a big city and work for the station with the hot call letters. For some people that's still true, but the facts are in flux. I don't know if this is true, but I hear that demographers now say the American population is shifting from the Northeast to the Sunbelt, from the huge cities to the big ones, from the middle-sized towns out into the villages. The overall population shift, for the first time since the nation's earliest years, is away from cities and back to the hinterlands. So is Opportunity in radio moving away from the giant cities also?

Maybe so. Recently I saw something in the want ads about a satellite operation getting organized to serve the whole country from some remote scenic area of, I think, Colorado. They're looking for big market talent to live in a little town in the middle of nowhere, where I presume there are plenty of parking spaces, low rents and plenty of your basic majestic grandeur.

(Don't call and ask me where these people are. I just barely remember the ad. Sometimes I look at the back-pages Opportunities to make myself feel lucky to be where I am, and thankful I don't have to desperately mail off audition tapes. I don't remember the details.)

But what sticks in my mind is this. For the first time, the big talent and big bucks may begin meeting at locations other than the Apple and Windy City and Smogtown . . . if not in this first setup, surely in another not far down the line. Heck, pick up any magazine these days and there's an article about people making a living doing word processing in a mountaintop cabin, doing Big City work in the boondocks, so it sounds reasonable that radio program suppliers — given the new state of communications — will soon be able to operate nationally from just about any little dot on the map.

So I wonder whether the old wisdom will hold much longer. How many years will pass before Opportunity spreads itself equally across the country, rather than concentrating in the metropolitan areas where the biggest product markets exist? Ted Turner's operation in Atlanta has attracted some excellent talent away from much larger cities. Perhaps the demographers may soon include radio in the list of occupations shifting power bases away from overcrowded cities. (Of course, if a lot of people move away, the cities won't be overcrowded, will they? See, the facts keep evolving, and it's hard to keep up.)

CALENDAR-

Columbus Day

MONDAY, OCTOBER 12: It was 489 years ago this morning that sailor Roderigo DeTriana, high in the crow's nest of the ship "Pinta," looked toward the horizon and saw the faint outline of the first land after more than two months of sailing the Atlantic. The Christopher Columbus expedition of 1492 had been at sea so long that the crew was getting fearful, and Columbus had promised them three days earlier that he would turn around and sail home if the New World didn't appear in three days.

Dick Gregory is 49. Sam Moore of "Sam and Dave" is 46. Opera star Luciano Pavarotti is 46. Sportscaster Tony Kubek is 45.

Washington Starts The White House

TUESDAY, OCTOBER 13: George Washington laid the cornerstone for the President's Palace on this date in 1792, but it took so long to build that the first President never got to live in it. It wasn't called the White House until much later: during the war of 1812 the British burned the government buildings in Washington, and in restoring the mansion a coat of white paint was applied to cover fire damage.

Tonight's full moon (the Hunters' Moon) follows the same path across the sky as does the sun in spring. Marie Osmond is

22. Craig McGregor of Foghat is 32. Paul Simon is 40.

XS-1 Breaks Sound Barrier

WEDNESDAY, OCTOBER 14: Test pilot Charles Elwood "Chuck" Yeager flew the XS-1 rocket plane faster than the speed of sound 34 years ago today, over the desert of Southern California. Back then, says Yeager, "half the engineers around believed it was impossible" to exceed the speed of sound, which is approximately 650mph.

While campaigning for the presidency 69 years ago today, Theodore Roosevelt was shot by a man in Milwaukee. He refused treatment until he made his speech, saying, "It may be the last speech I deliver, but I am going to deliver this one!" He did, then had the bullet removed from his chest. He lost the election to Woodrow Wilson.

James Bond in the movies, Roger Moore, is 54. John Dean III is 43. Justin Hayward of the Moody Blues is 35.

The First Beeper

THURSDAY, OCTOBER 15: A five-pound device called a beeper first went on the market on this date in 1950, so expensive that only wealthy doctors had them at first. Last year over a million radio pagers were in use, and projections for 1985 point to four million.

On this date in 1917 all private boats and ships capable of ocean travel were commandeered by the U.S. Government, for use in World War I.

Richard Carpenter is 36. Penny Marshall of "Laverne & Shirley" is 38. Linda Lavin of "Alice" is 44.

The First 1st Class Hotel

FRIDAY, OCTOBER 16: The first American hotel to have inside bathrooms was the Tremont House of Boston, which opened 152 years ago today in 1829. It had gas lighting, sinks in each room, and for \$2 a day the management included four meals.

As the nights get longer and the days shorter, the first of the 13-hour nights arrives this weekend. Christmas week has the shortest days, and nights with nearly fifteen hours' darkness.

Suzanne Somers is 35. Bob Weir is 34. Pope John Paul II was elected four years ago today.

Tomorrow Chuck Berry is 55.



News/Talk Charts The Hits

"What's hot these days in News/Talk?" someone once sarcastically asked me. Well, never one to back away from a challenge, I decided to find out.

About a month and a half ago, I conducted a mail survey asking News/Talk and Talk stations to list those 10 topics and 10 guests which attracted the most enthusiastic listener response within the past three months. After reviewing the questionnaires, I discovered a strong correlation between station topics. As a result, I compiled the National Talk Topics/25, which represents the 25 most popular subject groups for News/Talk formatted stations across the country. At a glance, these topics are basically today's major problems. Taking a closer look at the chart, you'll notice the top three entries were and are of chief concern to the public: the Air Traffic Controllers strike, health and fitness, and President Reagan's tax cut. To save time and space I put similar topics under one general heading. For example, "Health And Fitness" includes heart disease, stress, arthritis, and anorexia nervosa; "Money/Finance" includes economy and inflation. Though not part of the Top 25, several interesting topics caught my eye and no doubt listeners' ears: trivia, casino gambling and, my personal favorite, male and female nude dancing.

Guests varied far more than topics. Many of them were of a local nature or part of the celebrity/author talk show contingent. Among those mentioned most often were authors Irene Kassorla and Herb Cohen, ABC Nightline host Ted Koppel and Curtis Sliwa of the Guardian Angels, a crime prevention organization. The most popular type of guest, however, falls into the psychic/astrologer category.

The "Regional Hot Topics/Hot Guests" feature, a

Radio Precords

NATIONAL TALK TOPICS / 25

September 1981

- 1. Air Traffic Controllers Strike
- 2. Health & Fitness
- 3. Reagan Tax Cut/Congressional Power Shift
- 4. Money/Finance
- 5. Baseball Strike
- 6. Male/Female Relationships
- 7. Crime
- 8. Gun Control
- 9. Social Security Cuts
- 10. Inefficiency & Weste In Local Schools
- 11. Taxes/Utilities
- 12. Abortion
- 13. Arab/Israeli Conflict
- 14. Defense Spending
- 15. Drugs
- 16. Creation vs. Evolutionism
- 17. Entertainment
- 18 ERA
- 19. Local Politics/Elections
- 20. Gardening
- 21. Family Relationships
- 22. Medfly Invasion
- 23. Moral Majority
- 24. Veterans Hunger Strike 25. Guardian Angels

derivative of the music sections' "Regional Adds And Hots" pages, provides an in-depth profile of each station's popular guests and topics. In answer to several requests, I've included a station contact person and

News/Talk

Gail Mitchell



telephone number. Eventually, I hope to also give you contacts and numbers for individual guests.

One programmer expressed concern that it wouldn't "be easy (or fair) to rank topics and guests like the 'Top 40.' "He's right, but that isn't what I'm trying to do. This is primarily a popularity poll, so to speak, which shows what's happening. And it doubles as a link between stations across the country, suggesting programming possibilities stations can use to their advantage. Although this is a competitive business, it's also a learning and sharing business. I welcome any comments and/or ideas you might have for developing this subsection into a more viable station tool.

So now, the joke's on my sarcastic friend. News/ Talk is very aware of what will and won't work. Like music radio, it programs to its audience and veers away from those topics that don't spark the public's attention. So it seems the hits just keep on comin'— even in News/ Talk radio.

Regional Hot Topics/Hot Guests

EAST

WO.BK Alberry, NY Nancy O'Donnell (518) 462-5555

TOPICS
Strees
Elect/Appoint Judges
Fernale attraction to men
TV/Newspaper news coverag
Divorce

GUESTS
Lt. Gov. Mario Cuomo
Dr. Afried Zamm
Frank Zindler — Amer, Athlest Asso
Dr. Grace Jorgensen —
Gynecologist
Tomiko West — Hiroshims Survivor

WITS Boston, MA BE McCarthy (617) 267-1510

TOPICS
Money/Finance
Crime
Labor Disputes
Arab/lersell Sit.
Rape
Sex In Advertising
Abortion
Crestion/Evolution
Drugs
Health & Pitness

GUESTS
Richard Simmons
TV News Directors
Susan Simpson — Drugs
Shabi Shabtal "5 Min. To Midnight
Samuel Skumenfield — Educator
Bob Sweazy — PATCO
Dr. Midrad Jefferson
Atty. Rico Shalahonk
Jerry Weinstein — Divorce

WBSM New Bedford, MA Dave Dercelor (617) 982-1767

TOPICS
Social Security
Air Traffic Strike
Crime
Gov't Corruption
Local Schools
Occult*Supernetural
Local History
Local Industry
Sex

GUESTS

Bob Petro — Psychic
George Eastman, PhD
Charles Rose — Vietnem Vet
Rev, Donald Wildmon
Carlia Osle — Parapsych,
Alex Tanse — Astral Proj.
Lorraine Bloomquist
Ed Holleran — Divorce
Phil Johnston — Repres.

WOR New York, NY Bob Bruno (212) 784-7000

Paychic Economy Lalaure activity Current Eventa Sex Sports Entartainment Consumers Paychotherapy QUESTS Frank Signatra Ed Koch — May

Frank Sjastra
Ed Koch — Mayor
Princess Grace
Sophis Loren
Governor Branden Byt
Benetor Bill Bradley

WCAU-AM Philadelphia, PA Mike McGee (215) 839-7000

TOPPCS
Air Controllers
Phile. Bulletin closing
Beseball strike
Abordons
Family Relations
Movies
Utility Bills
Drug Abuse
Phile. School District
Crime

Crime
GUESTS
Doc Livingston — PATCO
Velerie Morrison — Psychic
Sen. Frank Church
Goriffa Monsoon — Wrestler
Herb Cohen
Buddy Hackett
Floyd Patterson
Dr. Howerd Posner
Dan Traventi— Actor
Terry Dolan — Conservative
Political Action

WOL-AM Washington, DC Dewey Hughes (202) 328-5600

TOPICS
British Riots
Voters Rights Act
KKK
Resgen Budget Cuts
Gay Rights
Music Industry
Jenet Cooke
Maie/Female

GUESTS
Suger Ray Leonard
Tommy Hearns
Bob Gibson
Ethiopian Ambesseds
Issac Hayes
Jesse Jackson
Frank Perdue
Alex Haley
Max Robinson
Ted Koppel

WOMP Wheeling, WV Howard K. Monroe (614) 676-5861

TOPICS
PATCO Strike
How To Spend A Million
Federal Budget Cuts
Trivia

GUESTS

M.B. Dykeshorn — Psychic Irene Hughes — Psychic Rod McKuen
Local Guests — Child Molesting/Pornography
Dr. Les Selk
Jo Cochran — Astrologer

SOUTH

KTRH Houston, TX Kathye O'Brist (713) 528-4591

Social Security
Baseball Strike
Baseball Strike
Investmently/Inance/
Real Estate
Tax Curts
Local Politica/Election
Arrb/Israell Sit.
Preventive Medicine
5 Health Care
Gun Control
ERA

GUESTS
Richard Viguerie —
Conservativa
Curds Silwa
Ben Gordon — Jeweiny/
Antiques
Dr. Niels Lauerson — Gyn.
Dr. Mildred Jefferson —
Right To Life
Joyes Jillson — Astrologe
Dr. Robert Mendelsohn
Howard Ruff — Finance
Cong. Bill Archer
Louise/Moorehead Kenner

WNW8 Miami-Ft. Lauderdale Lewis Krone (305) 885-4833

Illegal Allena
PATCO Strike
Casino Gambiing
Crime
Gun Control
Money
Sex
Nutrition & Diet
Taxes/Utilities

QUESTS
Pat Cooper — Comedian
Jack Anderson
Herb Cohen
Raiph Nader

Memphis, TN Den Veccero (901) 385-2032

WWEE-AM

TOPICS
City Services
Reagen Tax Plen
City Tax Plens
Moo Island Project
PATCO Strike
Social Security
Male/Fernale Nude Dancing
City School System
IRA Hunger Strikes
Baseball Strike

GLESTS
Madge West — Actress
Ex-Mayor Henry Loeb
Jerry Ray — Brother of
James Earl Ray
Female Nude Dancer
Sheriff Gene Barkadele
Cherile Les — Beseball
player
Willie Herenten — City
School Superimendent

MIDWEST

WGN Chicago, IL Dan Fablan/ Kenton Morrie (312) 528-2311

TOPICS
Gun Control
ERA
Surrogete Mothers
Regional Transp.
Authority Bankruptcy

QUESTS
Dr. Dan Kiley
Mortimer Adler
Jerry Baker

WIND Chicago, IL Susen Eggleton (312) 751-5560

TOPICS
PATCO Strike
Beseball Strike/Cube
Bele
Israell/Iraql Bombing
Chicago CTA Shutdown
Resgen Tax Cut
Gun Control
Guardian Angele —
Chicago Chapter
Local Priest Adopts
Poland Situation
Chicago Public Schools

GUESTS
Bill Murray
Mel Brooks
Eddle Einhorn — Sox Owner
Tad Koppel/Plerra
Sailnger
Bill Ouch
Alan Alda
Cong, Dan Rostenkowski
Sen, Charles Percy
Curtle Silwa
Ruth Love — Chicago
School Superintendent

Deyton, OH Steve Hall (513) 224-1137

TOPICS
PATCO Strike
Postal Workers' Strike
Prisons
Desth Penalty
Gun Control
Economy/Inflation
Baseball Strike
Reegen Budget/Tax Cuts
Defense Spending
Jap-American Internment
WWIII

GUESTS
Roger Finn — Comm. Action
Benson Wolmen — ACLU
John Galbraith, Represent.
Richard Austin — NAACP
Ray Ratchford — Public
Utilities
Mayor David Mann —
Cincinnati
Wayne Bertram — Amer,
Postal Union
Gary Tovey — local PATCO
Anthony Celebresze —
Ohlo Sec. of State
Joan Rourke —

KSTP St. Paul, MN Kelle Nolan (612) 646-5555

TOPICS
PATCO Strike
Health Care Costs
Military/Defense Spending
Anorexie Nervose
Legal Topics
Over Counter Drugs
Doctor Mistrestment
Female Patients
Entrepreneurship
Regional Weether Service
Astrology

GUESTS
Robert McNell — PBS
Clair Starling — Terroriem
Alexandrs Penny — "How To
Make Love To A Man"
John Aguillione — NRA
Mike Farrell — M"A"S"H
Ambassedor Donald McHenry
William Webster — FBI
Dr. Helen Caldicott —
Physicians Social Respons.
Craig Olson — Plents
Susen Ford — Astrologer

WSDR Sterling, IL Jan Schunemen (815) 625-3400

TOPICS
Nursing Hornes
Alcoholism
Plant Medicinal Use
Arthritis
Marits/Sex Counseling
Heart Problems
High Cost Of Dying
Vietnam Veteran
Moral Majority
Gardening

GUESTS
Phylila Campbell —
Astrologer
Incredible Elizabeth —
Psychic
Doctors
Counselors

WEST

KOA Deriver, CO Bob K (303) 861-4444

TOPICS
PATCO Strike
Reegen Budget Cuts
Social Security
Human Life Amendment
Bendra O'Connor
Congress. District
Resportforment
U.S. Defense
Media Censorship
Gun Control
Beseball Strike

Bassball Strike

QUESTS
Shere Hits
Dr. Devid Burne —
Depression Thersplet
Irene Kassoris
Eldridge Cleever
George Mamedov —
Soviet Embassy
Gordon Jump — "WKRP"
George Goodmen —
Investment author
John Phillips — Ex-rock
star under drug rehab
Dr. Robert Mendelsohn —
Medical Industry critic/euthor
Jos Graedon — suthor of
"People's Pharmacy"

KMPC Los Angeles, CA Thomas Straw (213) 460-5672

TOPICS
PATCO Strike
Medfly
Baseball Strike
Resgan Tax Cut/
Congr. Power Shift
Cancer Care LA Infant
Local Police Ballot Prop.
Veterans' Hunger Strike

QUESTS
Dan Rather
Gov. Jerry Brow
S.I. Hayakawa
Marvin Miller
Herb Cohen

Portland, OR Larry Roberts (503) 231-0750

TOPICS
Lawn/Garden Care
Tax Fighters/Revolters
Creation/Evolution
Investment — Money,
Gold, etc.
Sunvivaliem
Social Security
Classic Care
Nutrition/Vitamin
Therapy

OUESTS
Phility Storer — Taxes
Dr. Den Kiley — Children
Earl Mindell — "Vitamin
Bible"
Devid Eastman — Skirl
Makeup
Bill Neville — Classic cars
Bert Andrews — TV trivis
Michael Blate — Acuptessure
Inwin Schiff — Tax Revolt

KGNR Secremento, CA Deve Derin (916) 441-5272

TOPICS
Real Estate Investor
ment
Crime
PATCO Strike
Medfly
Sex

GUESTS
Van Johnson — Actor
Curtis Silwa
Irene Kassoris
Stuart Kombluth —
Financial Advisor

KVI Seattle, WA Jack London (206) 223-5700

TOPICS
Mainly problems of the
Great Northwest

GUESTS
Herb Cohen
Homer Formby — Wood
Refinishing
Isaac Asimov
Frank Herbert — God
Emperor of Dune
Neville DeMille — "Cathedral
Gerald/Myrns Silver —
"Weekend Fethers"
(Iliva Cussier — "Night
Probe"
Frank Van Der Linden —
Reis Resgen
Liz Kendel — Phantom
Prince Ted Bundy
Monts West — Clowns Of



Joel Denver

Contemporary Hit Radio

TIPS TO IMPROVE YOUR STATION PROFILE

Welcome To The New CHR Reporters

After many long hours of poring through the Arbitron's, listening to station airchecks, tracking playlists, and talking to potential reporters, I've finally gotten all of the changes completed. Welcome to the new CHR reporters:

P-1 South	195(WINZ-FM)/Miami, FL
P-1 Midwest	WKTI/Milwaukee, WI
P-2 East	WRCK/Utica, NY 3WT(WWWT-FM)/ Binghampton, NY WDRC-FM/Hartford, CT WPHD/Buffalo, NY WLAN-FM/Lancaster, PA
P-2 South	KZFM/Corpus Christi, TX KROK/Shreveport, LA WZYP/Huntsville, AL WDOQ/Daytona Beach, FL WSSX/Charleston, SC
P-2 Midwest	WJXQ/Lansing-Jackson, MI KIIK/Davenport, IA WKDQ/Evansville, IN KQKQ/Omaha, NB WZZR/Grand Rapids, MI
P-2 West	KBBK/Boise, ID KSKD/Salem, OR
P-3 East	WZYQ/Frederick, MD WOMP-FM/Bellaire, OH
P-3 South	WQEN/Gadsden, AL WGLF/Talahassee, FL KKQV/Wichita Falls, TX Q101(WJDQ)/Meridian, MS
P-3 Midwest	KQWB/Fargo, ND WAZY-FM/Lafayette, IN WCIL-FM/Carbondale, IL KRNA/Iowa City, IA KSKG/Salina, KS KFMZ/Columbia, MO
P-3 West	KOZE/Lewiston, ID
TOTAL CHR I	REPORTERS: 219

Motion

Joe Montione has left his PD slot at WBQW/Scranton to program WILK/Wilkes-Barre . . . Q101(WJDQ)/Meridian welcomes Reed Cameron to do nights from WQMV/Vicksburg, MS. Reed will call himself Coyote Cooper . . . Wendy Green is the new Operations Director at KFXD-AM & FM/Boise after being PD at KGW/Portland . . . Dick Stevens leaves WMYX/Milwaukee to do mornings and sales at WFNY/Racine.

Bobby Irwin exits KIMN/Denver to go across town to do nights at KPPL-FM . . . KJ100 new lineup: Operations Director Bobby Hatfield is doing mornings, 10-noon is Rip Rhinehart, Chris Kelley from noon-4pm, Dave McCann holds down early evenings, Brian Castle from 8-midnight, and Jill Lawrence is doing overnights. Weekends are held together by Kevin O'Neil, and Brent Black.

KQIZ-FM/Amarillo has a new lineup: 6-10am is Rick Walker and Barry King, MD Tim Butler middays, PD Steve Stucker afternoons, Joe Garret early evening, Oscar Sharp is the late night rocker, and Craig Davidson loes overnights... And a final social note: KEEL/Shreveport MD Kevin Davis and wife Debbie had their irst child (9-25), Lisa Ann; congratulations!

There are also some changes within the Parallels that concern existing reporters:

P-i East	B104(WBSB)/Baltimore, MD	From P-2
P-1 South	KEGL/Dallas-Ft. Worth, TX	From P-2
P-1 West	KZZP/Phoenix	From P-1
P-2 East	WCAO/Baltimore, MD	From P.
	WVBF/Boston, MA	From P.
P-2 South	WANS-FM/Greenville, SC	From P.
	WHHY-FM/Montgomery, AL	From P.
P-2 West	KSFX/San Francisco, CA	From P.

There are also two markets, Montgomery, AL, and Boise, ID, which have gone through significant population growth and now qualify as P-2 markets.

Some other changes that may not be quite as evident are those CHR stations that have become Adult/Contemporary reporters. These reporters were moved over to the A/C section because of their musical profiles, and their main demographic targets being 25+ versus 12-34. The following stations are now A/C reporters:

WROR/Boston, MA
KVIL/Dallas, TX
WHB/Kansas City, MO
KXOK/St. Louis, MO
KPLZ/Seattle
WOHO/Toledo
14Q(WFTQ)/
Worchester, MA
WHYN/Springfield, MA
WERC/Birmingham, AL
WVLK/Lexintgon, KY
KBOZ/Bozeman, MT

I'm often asked about why we have to limit the number of reporters. It's basically due to our one-day turnaround of information. Generally, most of the reports come in on Tuesday, the paper is typeset on Tuesday evening, and is printed and on the streets by noon on Wednesday.

At the present time, it's just not possible to carry more reporters than our current approximate number, but I'm constantly keeping a careful eye on market changes and stations' 12-34 ratings situations.

A New Back Page

A quick glance at the Back Page will show that indeed, a few changes have taken place. Now, instead of the familiar "one chart" format, there are now two charts, CHR and A/C side by side. For a more detailed explanation of the reasons behind this new format, make sure you read "R&R's New Look," which can be found on Page 3.

Improving Your Station Profile

Many of the new reporters selected this time around have taken the time to make themselves quite visible to increase their national awareness. One of the easiest ways to improve your station profile is to fully utilize the CHR pages of R&R. I may write this column, but it's your information that goes into it.

When your station is doing a promotion that involves an outdoor event, or listeners' physical participation, take along that camera. Your photos don't have to be done by a professional photographer, just someone on your staff with decent photographic skills. Pictures are an inexpensive way to promote your station, and the photos can become a permanent reminder of your successes. The sales department will make good use of them too!

Here are a couple of tips to keep in mind when sending in your photos:

• They can be any size; black & white is preferred but not necessary.

• Include full identification of everyone, named from left to right, and any title if applicable.

 Select photos that have station personalities in them or station logos.

Include a brief explanation of the event.

Remember, every photo should have a "hook" to it. It's just like a record: the more hooks, the better chance it will see print. As always, I try to get an equal representation of all stations and geographic regions each week.

Please make me aware of any contests you are doing, both on and off the air. These find their way into Bits and can become a good source of an exchange of ideas. You should make a brief explanation of how the promotion works and any personalities involved.

Got someone leaving or joining your station? Let me know about it, and you'll read about it in Motion. Include the correct spelling of the name, where the person came from, what the new assignment is and if someone is departing, where he or she is going, and new duties, if known

Remember, you don't have to be a reporter to participate in these areas! They are open to everyone. At anytime I'm ready to talk with you about your station, changes within your market, and to assist you in any other areas I can. When something newsworthy happens at your station, don't assume someone else will call. Pick up the phone and let me know about it. This helps keep the whole industry abreast of important changes. Spending just a few minutes each week on your station's national image is time well invested.

In the coming weeks, I will be taking short looks at some of the newer reporters, to help familiarize you with their faces and philosophies. This should become a valuable aid in helping you determine similarities in music between your station and others. Again, welcome to all of the new CHR reporters. I look forward to working very closely with you.

Bits

Q107/Washington personality Gary Murphy was a recent entry in the 10th annual "Silver Hills Lions Club Demolition Derby." The two-day event raised over \$30,000. Gary drove a '69 Ford station wagon, but didn't finish the race, as his junker suffered an electrical problem.

KBBK/Boise is running its second annual contest to find "Boise's Best Breakfast." Contestants submit their breakfast menu's, and the two finalists are judged by morning show team Larry "Emperor" Lomax, and John O'Brien, while broadcasting live during the meal. Grand prize winner will recieve a trip for two to Mazatlan, Mexico, and the runner-up gets a weekend vacation for two plus cash. The next 92 entrants in the contest each get Egg McMuffins.

KRQ/Tucson is doing the "Mystery Shopper" game. The mystery shopper hits different supermarkets, and if he walks up and asks "How are you feeling?" and you respond, "I'm feeling 7-Up," then you get

Y103/Jacksonville is holding a Ramblin' Raft Race (10-17) on Jacksonville's Cedar River. There is a registration fee, and 25% of the proceeds will go towards a local community project sponsored by Mayor Jake Godbold.

This Week's "Lucky" Winners:

WIFI add **WXKS-FM 29-28 KBEQ 21-18** KIQQ 36-30 **WPHD 24-21** WKRZ-FM 28-26 WKEE deb 40 WTIX 38-34 KQ94 33-31 WSGN deb 32 G100 28-26 WZYP deb 32 **BJ105** add WNAP deb 26 **KYNO-FM 35-34 KJRB 23-21** KBBK add **KSKD 35-34 KHYT 18-14 WJBQ 23-16** WIGY add WTSN deb 25 WHEB add **WQEN 16-14** WISE deb 31 Q101 21-20 KKXL add **KKRC 29-26** KDZA add **KATI 34-31**

KOZE deb 29

940 WGCL WLAN-FM WAEB KINT KHFI KROK KLAZ **KXX106** WAAY **WDOQ** WBBQ WOKI **WBCY KJ100** WMEE WFOX WCGQ KSEL-FM WTRU **WAZY-FM** KRNA KCBN



"A Lucky Guy" RICKIE LEE JONES

Produced By: Russ Titelman and Lenny Waronker



Add "Flash" To Your "Quarter" Hour



B104 add **793** add **KEZR** add KJR on KYYX add KZZP add 30 WFBR add WPHD add WICC add **WPST** add **WLAN-FM** add WAEB add **Q106** add WKRZ-FM add KHFI add KXX106 deb 29 WAAY add WZYP add **CK101 add 38** WBBQ add WBCY deb 29 WGH add WRVQ add **KJ100 deb 23**

WJXQ add 25 WNAM add WNAP add WNCI add **KYNO-FM** add KJRB on KNBQ add KBBK add KSKD deb 36 KGW deb 20 WJBQ add **WOMP-FM** add **WCIR** add **WQEN** deb 31 WCGQ add KKRC on **WSPT** add WTRU add **WAZY-FM** add KRNA add KSKG add KFMZ on KQDI deb 30 KYYA on **KOZE** on

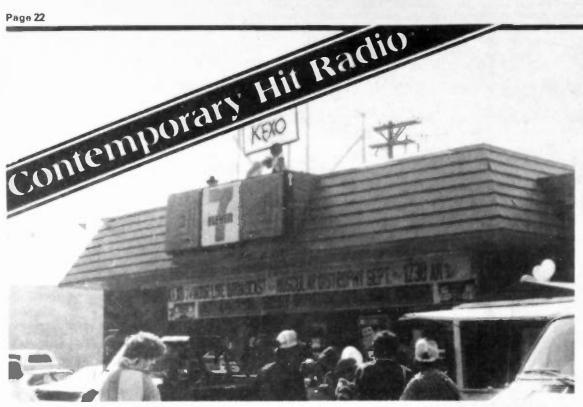
QUARTERFLASH

"Harden My Heart"

Produced By: John Boylan



Manufactured and Distributed by Warner Bros. Records



KEXO'S ON TOP OF IT FOR MDA - During the Labor Day MDA TV broadcast, radio stations all across the coun try had their own broadcasts for charity. KEXO/Grand Junction, CO did one from a lofty position atop a 7-11 store. Morning man Bill Collins spent the entire 24 hours on the roof doing his thing for Jerry's Kids.



KCBS-FM BEATLE BLOW-OUT — KCBS-FM/San Francisco is really into the Beatles. Recently the station sponsored the first Northern California Beatles Fair And Record Show, with proceeds from the door going to MDA. The fair featured some of the largest collections of Beatles memorabilia anywhere. Shown (I-r) are station per sonalities John Brent, and Steve Garland.



WKTI ROCKS OUT - The "World Series Of Rock" was recently held, and WKTI/Milwaukee was there broad casting live. Over 62,000 jemmed into a stadium to see the Michael Stanley Band, Blackfoot, April Wine, and REO Speedwagon put on a full day of music. Shown Is PD B.J. Hunter talking with some listeners. The station also kept everyone aware of traffic conditions with its "Roadwatch Plane."



AN ICE CREAM COOL OFF - WCHL/Chapel Hill, NC recently staged its second annual "WCHL/Swansen's Ice Cream Drop." Contestants were in vited to catch a scoop of ice cream off a six story building . . . Yucch! Win ners with the sticklest hands after catching the plummeting confection got prizes and a box of tissues. Shown (I-r) are station Sales Manager Walker Morris, two winners, night rocker Jim Payne, Chapel Hill Mayor Joe Nassif, Atlanta Hawks star Al Wood, store manager Denny Shoemaker, and UNC Bluebonnet Championship team member Larry



WXLK OVER THE TOP — WXLK/Roanoke was the official MDA radio station for this year's charity drive for Jerry's Kids. The hours are long and grueling and when Roanoke hit its goal, the tuxedoed twosome who MC'd the event went nuts, Shown (I-r) are night rocker Lee Michaels, and PM driver Bart Prater



WCIR DIGGIN' COAL - WCIR/Beckley, in the heart of coal country, went underground with Elektra-Asylum rep Jay Brooks, as he promoted Devo's single "Working In The Coal Mine." Shown diggin' on the coal and Devo are MD Jim Martin, Brooks, and PD Ron Hill.



.38 SPECIAL AIMS AT WBCY — After a recent concert appearance at a local theme park for WBCY/Charlotte, A&M recording act .38 Special presented PD Bob Kaghan with a gold album for "Wild Eyed Southern Boys." Shown (I-r) are Kaghan, guitarist Don Barnes, and night rocker

ROCK QUIZ IS:

A brand new, 60-second program with a sure fire format designed to keep your listeners *listening!*

ROCK QUIZ IS:

Guaranteed to provoke audience participation. We ask the questions. Your listeners call in their answers!

ROCK QUIZ IS:

The show that gives you free prizes for winners of every show.

And a chance to win a spectacular grand prize!

ROCK QUIZ IS:

Guaranteed to give your station exclusivity in your market.

ROCK QUIZ IS:

Hosted by Richard Neer from WNEW-FM.

ROCK QUIZ IS: WHAT RADIO NEEDS NOW.

For more information about ROCK QUIZ call:
Joshua Feigenbaum
(212) 838-4450
Or, return this coupon.

ROCK QUIZ is sponsored by NESTLES \$100,000 bar.

\$100,000

YES, I'm interested in ROCK QUIZ.
Please send me more information!
Just clip this coupon and mail it to:
MJI Broadcasting, Inc.
231 East 51st Street
New York, New York 10022
Att: Joshua Feigenbaum

Name_____Station____

Address _____

tate _____ Zip Code

PARALLEL ONE PLAYLISTS

EAST



Providence

THE PARTY WAS THE PROPERTY OF THE PARTY OF T

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MD: Sharron Brooke

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B104 wbsb

PD: Jan Jeffries Baltimore



PD: Bob Wood

MD: Roger Christian

| Dec | Control | Control

WABC 77

New York

MD: James Golden

MD: James Golden

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| 5 | 0 | 0061 (Figur) as Laire 10
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PD: Sonny Joe White

MD: Vinne Peruzzi

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Buffalo

PD: Neil McGinley

MD: Jon Summers

II 1 OPHS CROSS/A France's Name (Base P) 2 POLA (OTES/Private Eyes

A 64 OAR (OTES/Private Eyes

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ACOS FORESCHER/NESTEING For # G in 8 ON#/Physical

1050 chum

Toronto

96 Pittsburgh

MD: Clarke Ingram

ADDS IV 1LO/Noin to Falting ND STEMATE/Imag Pures

Dot operator/Promises to the bars mice should district the bars from graing dual bankshi/base fyes Sattings/Pass man's bar



Washington, D.C.

PD: Steve Kingston

MD: Jim Elbott

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2 | # 800 June 17 nee

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ADDS 20, 10 SPINERS/FOW Go Four Meal FFEI

WNBC New York

CFTR680 Toronto
PD: Bill Gable

Asst. PD: John Keogh

Asst. PD: John Keogh

1 1 Oolts Clock/ Friend's Thame Shest
3 2 Politics Transparent Thame Shest
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(H) indicates one of the five "hottest" records on each Parallel One



PD: Alan Burna

MD: Frank Holler

MD; Frank Holler

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PD & MD: Liz Kiely

BANKY MANILOB/The Old Songs LUTHER VANDHOSS/Nover fon Much RICHIE LEE JUNES/A Lucky Gay SURVEYN/PORC Novies Son OLAMA RUSS/VINE So Fools Fett (

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PD & MD: Gary Berkowitz

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SOUTH



PD: Christopher Haze MD: Sandra Bobek



PD: Ketth Isley WINZ-FM MD: Johnny Dolan

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Atlanta
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PD: Bill Tanner

MD: Mark Shands

MD: Mark Shands

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AGDS 31, 35, 34 JOHNET/Don't Stop Belleving

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PD: Scott Robbins MD: Ron Parker

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MD: Jell McCartney

D. Jeff McCartney

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WKI 94 F.M

Milwaukee

MD: Donna Walker

MD: Donna Walker

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PD: Jack Casev MD: Bob McKay

Columbia's Cross-Section Of Quality Singles:

ATLANTA RHYTHM SECTION "Alien"



DOUBLE

BREAKERS

CHR & A/C

CHR NEW & ACTIVE

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 78/14
Moves: Up 19, Debuts 20, Same 25, Down 0, Adds 14 including WPGC,
WCKX, WGCL, 13K, WLAN-FM, KROK, WZYP, WNAP, KNBQ, WIGY,
KPUR, WTRU.

AVERAGE MOVE +4



EARTH, WIND, AND FIRE "Let's Groove" ARL

STREEK "One More Night"

Phroni



WAKY add 24 WKTI add KIDD add KYYX add WIGY add WFBR add 29 WCIR add WPHD add **WISE add** 92FLY add KKQV add WKEE add **KBFM** add KSKG add **KDZA** add KX104 add **KQDI** add WCSC add

CHR NEW & ACTIVE

JOURNEY "Don't Stop Bellevin' " (Columbia) 66/52
Moves: Up 1, Debuts 7, Same 8, Down 0, Adds 52 Including WBEN-FM, KEG
283, Y100, WLS-FM, Q102, WKTI, KIQQ, KYYX, KOPA, 82FLY, WANS-FM.

66 OUT-OF-THE-BOX CHR ADDS!



JOURNEY

18 New Adds This Week

"Don't Stop Believin'"



The Playables Are On Columbia Records



Cincinnati

PD: Jim For MD: Tony Galluzzo

TONY CARRILLERO

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MD: Rick Brown 1 ORBIS DRONG/or thur's Promor IBself of the INSTRUMENT how Eyes Oil's DRONG/ORBITAL HOSE OF THE INSTRUMENT HAS BEEN AS A STATE OF THE INSTRUMENT HAS BEEN AS A STATE OF THE INSTRUMENT HAS BEEN OF THE INSTRUMENT HAS BEEN AS A STATE OF THE INSTRUMENT HAS A STATE OF THE INSTRUMENT HAS BEEN AS A STATE OF THE INSTRUMENT HAS A STATE OF THE INSTRUMENT HAS BEEN AS A STATE OF THE INSTRUMENT HAS A



Chicago

PD: John Gehron

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Cleveland

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PD: John Gehron

D: John Gehron

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St. Louis PD: John Larrebee

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PD: Chuck Knapp MD: Kim Jeffries

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800/CKLW ROCK 'N TALK

Detroit PD: Pat Holiday MD: Rosalie Trombley

MD: Rosalle Trombley

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MD: Bill Shannon

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Detroit PD: Rick Torcasso MD: Steve Summers

MD: Steve Summers

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Kansas City KBEQ PD: Maja Britton Asst, PD: Mike Schmidt

Maja Britton

PD: Mike Schmidt

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KJR 1950

Seattle

MD: Norm Gregory

ACDS OLARS ROSS/Why Do Foots Felt In FOREIGNER/Maiting For A Girl ACOL 5 THE GAME/Ten+ Ny Hourt

BILLY JOEL/Say Gundbyo Sa Holfye EXILE/Hour F & Boul MISE POST/The Thone From Hills-QUARTENCESH/Horden No Hour F

KEZRock San Jose 106.5 FM

San Jose PD & MD: Bob Harlow

PD & MD: Bob Harlow

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KRLABII

Los Angeles PD: Jack Roth MD: Rick Stancato

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Los Angeles

PD: Paula Matthews MD: Robert Moorhes

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Seattle

PD: Pat O'Day MD: Elvin Ichiyama

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64 KFI

The "I hit station. Los Angeles

PD: Tom Bigby MD: Roger Collins

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610 # KFRC

San Francisco

PD: Gerry Cagle

MD: Sandy Louise

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25, 57, 20 DIAME NUMB/New Confounds Exil In Sultrivial Pear Number Com

Phoenix Parioo

MD: Char Kelley

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Los Angeles 102.7

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(NOSY)

KOAQ Denver

MD: Alan Sledge

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PD: Jack Regan

MD: Alan Sledge

Los Angeles PD: Don Benson

MD: Danny Lemos

PD: Steve Rivers

MD: Chaz Kelley

Phoenix PD: Dave Anthony

R&R/Friday, October 8, 1981

3K San Diego

MD: Rich Gilbette

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101 FM Los Angeles PD: Bob Hamilton

MD: David Grossman

ADDS DIAMS ROSL/Who Do Fools Fold In RDS STBART/Yeary For As LATHER WANCHONS/Naver For March DRAFF ADDIT/Say Samelyes To Hold Po BRAT ADDIT/Say Samelyes To Hold Po

(H) indicates one of the five "hottest" records on each Parallel One playlist.

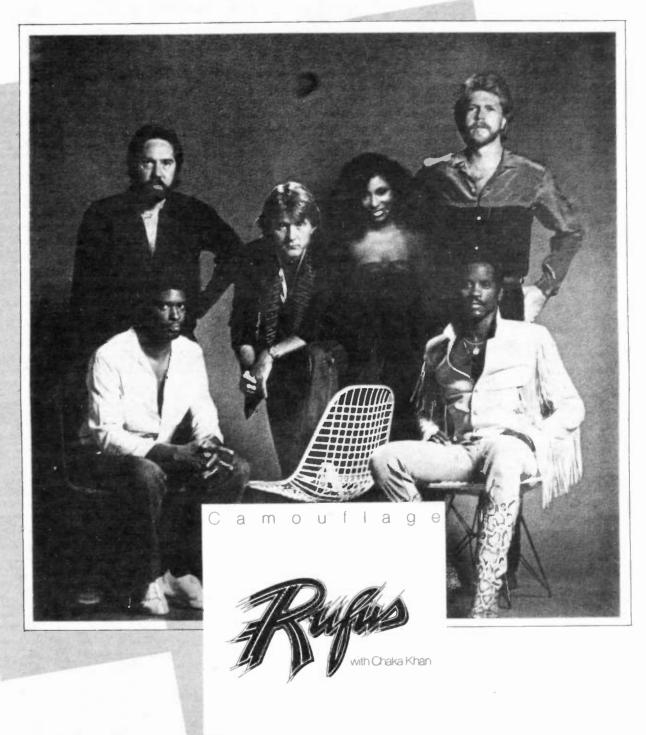
It's the season for <u>sharing</u>.

Rupe & Chaka Khan are <u>together</u>,

"Sharing The Love", the new single from their brilliantly

written, brilliantly performed new album—"Camouflage!"

MCA-5270-(LP)



Sensual, vibrant, funky...all the many moods of Sensual, vibrant, funky...all the many moods of love are concealed, revealed in Camouflage, which proves you can't hide a hit-especially on the radio!

EAST Most Added. Hottest

Rod Stewart Diana Ross **Barry Manilow** **Christopher Cross** Hall & Oates **Rolling Stones**

DDS&HOT

certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Rod Stewart Diana Ross Journey

Christopher Cross Dan Fogelberg Hall & Oates

EAST

PARALLEL TWO

WRRE/Rochester, NY

BARRY MANILOW BURTON CUMMINGS HOTEGREE HOTEGREE HOTEGREE HOTEGREE DAN FOGELBERG 11-4 KENNY ROGERS 9-5 MIKE POST 15-11 AIR SUPPLY 20-12

WICC/Bridgeport, CT Bob Mitchell

JOURNEY ROD STEWART JUICE NEWTON QUARTERFLASH Hottest: CHRIS CROSS 1-1 SHEENA EASTON 6-2 DAN POGELBERG 12-7 DIESEL 19-16 PCREIGNER 24-18

WKEE/Huntington, WV Gary Miller

STREEK JOHNNY LEF DAVID GATES ROD STEWART JOURNEY LO IANA ROSS DIAMA NOU-HOTEOSI DAN FOGELBERG 1-1 HALL & CATES 8-2 QUINCY JONES 21-10 AIR SUPPLY 22-12 BURTON CUMMINGS 26-19

WPST/Trenton, NJ

IOURNEY ONJ ALAN PARSONS QUARTERFLASH DIANA ROSS ROD STEWART ROD STEMART Hottest: RCLLING STONES 1-1 HALL 6 OATES 6-3 DON FELDER 5-4 RICK SPRINGFIELD 10-7 GO GO'S 14-10

WTRY/Albany, NY Bill Cabill

BARRY MANILOW ROE STEWART Hottest: CHRIS CROSS 1-1 HALL & OATES 0-3 AIR SUPPLY 16-9 ONJ 29-18 DIESEL 30-22

WAEB/Allemon

Jefferson Ward ROD STEWART QUARTERFLASH
JOURNEY
MIKE POST
DIAMA ROSS
BENTIE HIGGINS
Hottest:
ROSS/RICHIE 1-1
CHRIS CROSS 2-2
PAT BENATAR 25-16
FOREIGNER 30-18
ONJ 29-19

KC101/New Haven CT

DIANA ROSS BARRY MANILOW LUTHER VANDROSS LUTHER VANDROSS Hottest: CHRIS CROSS 5-1 DAN FOOFLBERG 11-6 AL JARREAU 14-8 AIR SUPPLY 23-18 BILLY JOEL 24-21

WFBR/Baltimore, MD Andy Szulinski

STREEK DON MCLEAN DIANA ROSS JUICE NEWTON QUARTEMPLASH Hottest: CHRIS CROSS 1-1 HALL 6 OATES 12-6 FOREIGNER 29-9 COMMODORES 22-14 POLICE 27-20

WBLI/Long Island, NY Bill Terry

PCREIGNER FCREIGNER BARRY MANILOW HOTE-ent: OHRIS CROSS 1-1 QUINCY JONES 17-12 HALL & QATES 19-16 AL JARFFAU 23-19 DAN FOGELBERG 25-21

WTIC-FM/Hartford CT

/RICHIE 1-1 DIESEL 10-7 CARL CARLTON 14-9 QUINCY JONES 29-19 EW&F 24-20

Q106/York, PA Dan Steele

DIANA ROSS RGD STEWART BARRY MANILOW CHILLIWACK JUICE NIWTON QUARTERFLASH Hottest: CHRIS CROSS 1-1 SHEENA EASTON 7-3 LRB 8-4 LRB 8-4 KENNY ROGERS 10-6 AL JARREAU 18-12

WHFM/Rochester, NY

DAVID GATES COMMODORES
FOREIGNER
DIANA ROSS
HOTTEST
HOTTEST
CHRIS CHOSS 1-1
DAN FOGELBERG 7-4
KENNY ROGERS 8-5
AIR SUPPLY 22-16
AL JARREAU 25-19

K104/Erie, PA BIII Shannon

AIR SUPPLY STEVIE NICKS ROD STEWART ELO GARY WRIGHT DIANA ROSS POCO HOTTORY: COMMODORES 1-1 EDDIE RABBITT 3-2 ROLLING STONES 9-3 GENESIS 37-18 TRIUMPM 30-20

V100/Charleston, WV

MIKE POST BARRY MANILOW Hottost: CHRIS CROSS 1-1 SHEENA EASTON 4--QUINCY JONES 13--COMMODORES 10-14

WKRZ-FM/Wilkon Barre, PA

GREG KIHN
DIANA CANOVA
MIKE POST
QUARTERFLASH
ALAN PARSONS
ROD STPWART
SAVOY BROWN
HOLL (#81) SAVOY BROWN
HOTLESEL 3-1
DIESEL 3-1
SHEENA EASTON 7-2
LR8 5-3
RICK SPRINGFIELD 10-8
POLICE 23-16

82FLY/Albany, NY Buzz Phillips

JOURNEY ROD STEWART ONJ STREEK Hottest: CHRIS CROSS 1-1 SHEENA EASTON 7-5 DAN POGELBERG 8-6 BOB SEGER 15-11 AIR SUPPLY 21-18

WVBF/Boston erty F-105) Reg Johns

ANNE MURRAY COMMODORES POUR TOPS BARRY MANILOW DAVID GATES CARPENTERS CARPENTRIA HOTEPSI: ROSS/RICHIE 1-1 DAN FOCELBERG 21-14 AIR SUPPLY 24-19 BURTON CUMMINGS 20-22 MARTY BALIN 30-25

WCAO/Baltimore, MD Scott Richards

ROD STEWART NOD STEWART
ANNE MURRAY
DIANA ROSS
BARRY MANILOW
DON MCLEAN
STEVE WARINER
HOTTEST CHRIS CROSS 1-1
FOREIGNER 10-3
HALL & OATES 14-5
RICK SPRINGFIELD 17-8
LRB 18-12

WDRC-FM/Hartford, CT Paul Roberts

PAT BENATAR CIANA ROSS BARRY MANILOW BARRY MANILCM Hottest: ROSS/RICHIE 1-1 CHRIS CROSS 2-2 ROLLING STONES KENNY ROGERS 17 DIESEL 19-15

WRCK/Utice, NY Jim Reitz

JOURNEY ROD STEWART CHILLIWACK Hottest: SHEFNA EASTON 4-1 HALL 6 OATES 6-3 LRB 13-7 RICK SPRINGFIELD 12-9 DIESEL 16-12

3WT/Binghempton, NY Scott Michaels

POREIGNER BEE GEES GO GO'S PAT BENATAR ONJ ONJ
HOTTEST:
CHRIS CROSS 3-1
ROLLING STONES 5-2
ELO 6-3
HALL & CATES 9-5
DAN FOCELBERG 13-8

WPHD/Buffelo, NY Harv Moore

ROD STEWART ALAN PARSONS STEVIE NICKS QUARTERFLASH STREEK HOLLEGE: ROLLING STONES 1-1 DAN POGELBERG 4-3 DI ESEL 10-8 GENESIS 16-11 FOREIGNER 26-14

WLAN-FM/Lancaster, PA Dave Russell

Dave Russell
ONJ
ROD STEWART
DIANA HOSS
EMAF
CHILLIMACK
SURVIVOR (dp)
QUARTERLASH
HOTCOST
HOTCOST
ROLLING STONES 4-2
DAN POGELBERG 9-4
HALL & OATES 10-5
HOB SEGER 18-13

PARALLEL THREE

13FEA/Menchester, NH

POREIGNER
JUICE NEWTON
HOTLEST:
CHRIB CROSS 2-1
HALL 4 OATES 3-3
LRB 10-6
AL JARNEAU 13-8
FOUR TOPS 14-10

WCIR/Beckley, WV Jim Martin

BARRY MANILOW QUARTERFLASH DIANA ROSS ROD STEMART STREEK STREK
Hottest:
DEVO 2-1
DAN FOGELBERG 4-2
HALL 6 OATES 7-3
KENNY ROGERS 8-4
BOB SEGER 14-6

WERG/Altoons PA Tony Booth

ROD STEWART JEFF. STARSHIP DIANA ROSS GENESIS RUPERT HOLMES RUPERT HOLMES
ARS
SAVOY BROWN
HOTEGET:
CHRIS CROSS 1-1
HALL 6 CATES 7-2
DAN FOGELBERG 11-5
AIR SUPPLY 15-6
ONJ 27-23

WGUY/Bangor, ME Jim Randali

KOOL & THE GANG LUTHER VANDROSS ROD STEWART CIANA ROSS BARRY MANILOW GENESIS JUICE NEWTON HOLLENC STONES 2-1 CHRIS CROSS 5-2 HALL & OATES 10-4 BOB SEGER 17-11 ONJ 21-16

WJBQ/Portland, ME Dave Cole

QUARTERFLASH SAVOY BROWN JUICE NEWTON JEFF. STARSHIP DIANA ROSS ROD STEWART ROD STEWART
EWLF RICHARD
JOURNEY
HOTEGET:
CHRIS CROSS 1-1
TRIUMPH 10-5
BOC 19-7
JOHNNY LEE 32-22
SURVIVOR 30-23

WTSN/Dover, NH

GENESIS
ROD STEMART
DON MCLEAN
DIANA ROSS
FOREIGNER
HOTLEST
CHRIS CROSS 2-1
DAN FOGELBERG 9-2
LULU 5-4
FOUR TOPS 7-6
SHEENA EASTON 16-13 GENESIS

WIGY/Bath, ME Willie Mitchel

ARS
RICKIE LEE JONES
ROD STEWART
GENESIS
STREEK
TRIUMPH (dp)
EWLF EM&F
Hotteet:
CHRIS CROSS 1-1
HALL & OATES 3-2
RICK SPRINGFIELD 13
QUINCY JONES 27-17
DIESEL D-21

WLAM/Lewiston, ME Chris Layne

Hottest: AL JARREAU 1-1 QUINCY JONES 2-2 FOUR TOPS 3-3 SHEENA EASTON 4-4 CHRIS CROSS 5-5

96XIL/Parkersburg, WV Terry Lee Collins

DIANA RUSS AIR SUPPLY STEVIE MICKS RUD STEWART HOTLEGET: DON FELDER 3-1 ROLLING STONES 4-2 KENNY ROGERS 13-7 FOREIGNER 23-16 BEE GEES 39-32

ONJ ROD STEMART LUTHER VANDROSS DIANA ROSS HOTLEST CHRIS CROSS 1-1 QUINCY JONES 14-6 BILLY JORL 11-10 FOUR TOPS 17-11 AIR BUPPLY 25-14 BOB EEGER 19-10 DAN FOGELBERG 21-15 FOREIGNER D-21

WZYQ/Frederick, MD Boss Hoss

ROD STEWART
JUICE NEWTON
POINTER SISTERS
Hottest:
ROSS/RICHIE 1-1
CHRIS CROSS 11-3

WACZ/Bangor, ME Michael O'Hara

BARRY MANILOW PAT BENATAR COMMODORES DIANA ROSS ROD STEWART

FOREIGNER
JOURNEY
SURVIVOR
ROD STEMART
PAT BENATAR
AL JARREAU
KINKS
TRIUMEH
QUINCY JONES
HOSTERIA QUINCY JONES
Hottest:
CHRIS CROSS 1-1
JOURNEY 3-2
ROLLING STONES 4-3
SHEENA FASTON G-4
AIR SUPPLY 11-7

WOMP-FM/Bellaire, OH

QUARTERPLASH GO GO'S OD STEWART COMMODORES GREG KIHN STEVIE NICAS SURVIVOR DIRT BAND HOTLEST: ROLLING STONES 1-1 PCREIGNER 7-4 DEVO 14-11 BOB SFGER 18-13 DIESEL 17-14

WHEB/Ports Rick Bean

POREIGNER RICKIE LEE JONES DIANA ROSS GENESIS CHRIS CROSS 1-1 DAN FUGELBERG 4-2 HALL 6 CATES 9-4 MIKE POST 6-6 LRB 12-8

SOUTH

PARALLEL TWO

BJ105/Orlando, FL Terry Long

Terry Long
FOREIGNER
ROD STEMART
PABLO CRUISE
JUICE NEWTON
DEBBIE HARRY
DIANA ROSS
RICKIE LEE JONES
JOEY SCARBURY
BERTIE HIGGINS
STEVIE WOODS
HOCKERS Hottest: CHRIS CROSS 1-1 HALL & OATES 8-5 RICK SPRINGFIELD 14 BOB SEGER 15-12 AIR SUPPLY 32-26

KEEL/Shreveport, LA Kevin Davis

Revin Davis

DIESEL
DIANA ROSS
POREIGNER
C. CHRISTIAN
ALAN PARSONS
HOTCEST:
CHRIS CROSS 1-1
HALL & CATES 5-3
HARTY BALIN 17-11
QUINCY JONES 35-25
COMMODORES 25-30

KTSA/Sen Antonio, TX J.J. Rodriguez

BARRY MANILOW HOTTEST:
CHRIS CROSS 3-1
STEVIE NICKS 12-7
ROLLING STONES 15-11
GARY WRIGHT 21-16
AIR SUPPLY 23-20

KXX106/Birmingham, AL Chris Trans

ROD STEWART ONJ JOURNEY STEVIE NICKS CARL CARLTON CARL CARLTON Hottest: ROLLING STONES 1-1 LRB 9-6 DEVO 14-10 DAN POGELBERG 15-12 BOB SEGER 17-14

WAKY/Louisville, KY Liz Curtis

DIANA ROSS BARRY MANILOW STREEK STREPK Hottest: KENNY ROGERS 1-1 DAN FOGELBERG 3-2 HALL & OATES .8-5 DIESEL 9-6 MIKE POST 11-7

WAXY/Ft Lauderdale, FL

WAYS/Cherlotte, NC Lou Simon

FOREIGNER BARRY MANILOW BIANA ROSE DIANA ROSE HOLLOST: HALL & OATES 8-1 DAN FOGELBERG 7-4 LAB 10-6 AIR SUPPLY 13-10 ORJ 16-13 WBBQ/Augusts, GA

Bruce Stevens

ROD STEWART
C. CHRISTIAN
DIANA ROSS
JOURNEY
QUARTERFLASH
LUTHER VANDROSS LUTHER VANDROSS
HOttost:
DAN POCELBERG 7-1
AL JARREAU 11-8
BILLY JOEL 12-9
CARL CARLTON 22-12
DIESEL 23-15

WFMF/Baton Rouge, LA Randy Rice

NOD STEWART
BILLY JOEL
HOTTEST
HOTELST
LONG
HOTELST
LONG
HOTELST
LONG
HOTELST
ROSS/RICHIE 24-19

WGH/Norfolk, VA Bob Canada

JUICE NEWTON DIANA ROSS QUARTERFLASH ARLAN DAY DON MCLEAN JOEY SCARBURY STEVIE WOODS Hottest: DAN FOGELBERG 10-3 BILLY JOEL 7-4 COMMODORES 13-8 GUINCY JONES 16-10

WHBQ/Memphis.TN

LUTHER VANDROSS FOREIGHER RONNIE LAM6 HOTTEST: CHRIS CROSS 1-1 KOSS/RICHIE 2-2 HALL & OATES 4-3 BILLY JOEL 7-4 AIR SUPPLY 10-6

WJDX/Jackson, M8 STARS ON 45 ARS ROOL 6 THE GANG KOOL 6 THE CANG HOttest: FOUR TOPS 1-1 CHRIS CROSS 5-2 AL JARREAU 4-3 DAN FOCELBERG 11-9 AIR SUPPLY 13-10

WSGN/Rirminghe

ROD STEWART C. CHRISTIAN JUICE NEWTON JUICE NEWTON
HOLLEST:
CHRIS CROSS 1-1
QUINCY JONES 5-3
LRB 8-5
KENNY ROGERS 11-7
DAN FOGELBERG 14-10

WTIX/New Orleans, LA

GENESIS ROD STEWART CHILLIWACK JUICE NEWTON Hottest: CHRIS CROSS 1-1 LRB 9-4 DAN FOGELBERG 18-12 FOREIGNER 29-18 POLICE 30-24

Y103/Jacksonville, FL Dave Scott

JOURNEY
BARRY HANILON
HOTTOST
HOLLING STONES 1-1
HALL & OATES 7-4
KENNY ROGERS 10-6
LRB 9-7
FOREIGNER 33-18

WRVQ/Richmond, VA Bill Thomas

QUARTERFLASH UNARTERFLASH
HOTLEST;
CHRIS CROSS ?-1
BUB SEGER 6-3
DIESEL 14-9
SILVER CONDOR 15-1]
ARS 24-19

FM100/Memphis, Th Tom Prestiglaco

DIANA ROSS CHILLIWACK (dp) JOURNEY (dp) POREIGNER BURTON CUMMINGS BARRY MANILOW HOTTORY HONDOWN HOTTORY HOTTORY HOTTORY HOTTORY 19-12 POLICE 21-15

WSKZ/Chettanooga, TN David Carrol

JOURNEY Hottest: CHRIS CROSS 1-1 DAN FOGLIBERG 7-5 AL JARREAU 12-6 AIR SUPPLY 19-15 COMMODORES 21-18 KINT/El Paso, TX

Jim Zippo

JIM ZIPPO
TIEMRA
SURVIVOR
ISLEY BROS
DON MCLEAN
STEVE MARINER
DIANA ROSE
ROD STEMART
GO GO'S
C. CHRISTIAN
HOTLEST
RICK JAMES J-1
RICK SPRINGFIELD 4-2
HALL & OATES 9-6
DAN FOGELBERG 13-7
AL JARREAU 15-13

KX104/Nashville, TN Jon Anthony

BARRY MANILOW ROD STEWART DIANA ROSE KIM CARNES JOURNEY JOURNEY
C. CHRISTIAN
STREEK
HOCEMEL
FOREIGNER 2-1
AL JARREAU 17-6
QUINCY JONES 14-1
AIR SUPPLY 21-18
DIESEL 25-21

KJ100/Louisville, KY

AIR SUPPLY CLIFF RICHARD CLIFF RICHARD
JET
SAVOY BROWN
HOTLERS
FONNIE MILSAP 1-1
JOURNEY 2-2
CHRIS CROSS 7-3
ROLLING STONES 9-7
TARNEY/SPENCER BD 24-19

KHEI/Austin TX

JOURNEY
PABLO CRUISE
BARRY HANILOW
ELO
OUARTERPLASH
ROD STEWART
DEBBIE HARRY DEBBLE HARRY Hotteet: CHRIS CROSS 2-1 DEVO 7-4 ROLLING STONES 10-7 DIESEL 14-8 BOC 15-10

KBFM/McAllen-B

Steve Owens GENESIS STREEK DIANA ROSS ROD STEWART LUTHER VANDROSS LUTHER VANDROSS HOTTES CROSS 1-1 AIR SUPPLY 12-4 KENNY ROGERS 11-6 AL JARREAU 14-8 COMMODORES 23-13

WQRK/Norfolk, VA Bruce Garreway

FOUR TOPS FOREIGNER ROD STEWART ROD STEMART HOttest: EDDIE RABBITT 2-1 SHEENA EASTON 3-3 DAN POGELBERG 7-5 AL JARREAU 12-8 BOB SEGER 20-15

KEMK/Houston TX

POREIGNER
ROD STEMART
HOTTCSET
JOURNEY 2-1
KENNY ROGERS 13-4
DAN POGELBERG 15-10
LULU 20-14
POUR TOPS 29-19 KQ94/Little Rock, AR

ROD STEWART DIANA ROSS DIANA ROSS CLIFF RICHARD STEVIE NICKS JUICE NEWTON JUICE NEWTON
HOTTEST:
CHRIS CROSS 1-1
DAN FCGELBERG 10-4
LRB 9-5
BOB SFGER 12-8
RICK SPRINGFIELT 23-1E

G100/Mobile, AL Scott Griffith

BARRY MANILOW COMMODORES ROD STEWART CHILLIWACK CHILLIMACK
HOttest:
ROLLING STONES 3-1
DAN FOCELBERG 10-3
LRD 9-6
FOREIGNER 29-19
ONJ 30-20

WAAY/Huntaville, AL Jim Kendricks

STEVIE NICKS TEDDY BAKER ROD STEWART JUICE NEWTON QUARTERPLASH OUARTER-JOURNEY DIANA ROSE HOTTEST HALL 6 CATES 4-2 MIKE POST 13-10 DAN POCELBERG 14-12 COMMODORES 29-15

CK101/Cocoe Beech, FL Steve Ocean

BARRY MANILOW ELO QUARTERFLASH JOURNEY PABLO CRUISE AIR SUPPLY AIR SUPPLY
HOttest:
CHRIS CROSS 1-1
DAN FOGELBERG 11-6
FOREIGNER 20-14
POLICE 27-20
ARS 33-28

WREZ/Winston-S

BILLY JOEL BARRY MANILOW ROD STEWART GENESIS GENESIS
HOTTOST
CHAIR CROSS 1-1
HALL & OATES 12-4
LRB 13-6
QUINCY JONES 16-9
AL JARREAU 18-15

KLAZ/Little Rock, AR nda Curtis

JUICE NEWTON LUTHER VANDROSS DIANA CANOVA PABLO CRUISE PABLO CRUISE HOttost: CHRIS CROSS 1-1 QUINCY JONES 2-2 DAN FOCELBERG 6-3 AIR SUPPLY 13-8 MARTY BALIN 21-14

KSET-FM/EI Peso, TX Blake/Van Dyke

DOLICE
DIAMA ROSS
ROD STEWART
TIERRA
DEBBIE HARRY (dp)
Hottest
OUINCY JONES 3-1
COMMODORES 11-5
CURTIS MAYFIELD 9-6
LUTHER VANDROSS 18-10
ONJ D-21

B97/New Orleans Shomby/Volpe

BARRY MANILOW DIANA ROSS ROD STEWART JOURNEY
PAT BENATAR
Hottest:
RICK JAMES 1-1
QUINCY JOHES 13-9
FOUR TOPS 20-10
RICK SPRINGFIELD 15-11
AL JARREAU 16-13

WOKI/Knoxville, TN

Gery Adkins JUICE NEWTON
BARRY MANILOM
ROD STEWART
JOURNEY
CHILLIWACK
DIANA ROSS
RONNIE LAWS
SAVOY BROWN
HOTCEBE!
HALL 4 DATES 1-1
DAN FOCELBFRG 10-5
AL JAKREAU 14-11
RICK SPRINOFIELD 23-16
ONJ 32-22 DON FELDER 6-4 QUINCY JONES 9-6 DAN FOGELBERG 19-10 ROLLING STONES 15-11

WCSC/Charleston, SC Chris Balley

AIR SUPPLY
JOURNEY
STREEK
DIAMA ROSS
BARRY MANILOW
JUICE NEWTON
HOTLERIC
CHRIS CROSS 1-1
DAN FOGELBERG 3-3
CARL CARLTON 5-4
AL JARRAN 17-11
MARTY BALIN 18-14 WRCV/Charlotte NC

ROD STEWART

CHILLIWACK
HOTLEST:
HALL 6 CATES 3-1
DO WAH RICERS D-9
FOREIGNER 13-10
POLICE 21-16
ONJ 29-20 WMAK-FM/Nosh

Scooter Davie

DIANA ROSS
KIH CARNES
JUICE NEWTON
JOURNEY (dp)
ROD STEMART (dp)
ARS (dp)
Hottest: DAN FOCELBERG 2-1
HALL & OATES 9-5
COMMODORES 15-10
FOREIGNER 18-12
BOB SEGER 23-17

WANS-FM/Anderson, SC

AIR SUPPLY BARRY MANILOW ONJ
ROD STEWART
JOURNEY
HOTTENT
CHRIS CROSS 1-1
RICK JAMES 6-2
HALL & OATES 15-7
DAN FOGELBERG 16-9
BOB SEGER 13-10

WHHY-FM/Montge Neil Harrison

DIANA ROSS ROD STEWART HOTTEGS: 1-1 CHRIS CROSS 1-1 DAN POCELBERG 9-3 KENNY ROGERS 10-6 QUINCY JONES 17-12 RICK SPRINGFIELD 18-15

WDOQ/Daytone Beach, FL

DAVE MENT DOURNEY HERTIE HIGGINE DIANA ROSS ROD STEWART BARRY MANILOW (dp) HOTE eat HALL & CATES 3-1 BOB SECER 7-5 ONJ 24-14 EWEF 30-19 ROSS/RICHIE D-25

WZYP/Huntsville, AL

STEVIE NICKS ROD STEWART JOURNEY EWAP QUARTERPLASH TEDDY BAKER TEDDY BAKER
Hottest:
CHRIS CROSS 1-1
DAN FOGELBERG 9-5
KENNY ROGERS 11-7
POLICE 26-19
FOREIGNER 28-21

KZFM/Corpus Christl, TX C.C. Chandler

Hottest: JOURNEY 1-1 KENNY ROGERS 14-8 EDDIE RABBITT 15-9 CHRIS CROSS 20-12 CARL CARLTON 24-19

KROK/Shreveport, LA Harrison/Greet

ROD STEWART EW&F LUTHER VANDROSS COMMODORFS SURVIVOR (dp) PAT BENATAR (dp) PAT BENATAR (dp) Hottest: CHRIS CROSS 1-1 ROLLING STONES 3-2 CARL CARLTON 5-3 RICK JAMES 12-8 AIR SUPPLY 27-15

WSSX/Cherieston, SC

DIESEL
HALL 6 CATES
ARS
HOSTERST
CHRIS CROSS 2-1
BOB SECER 7-3 (
TARNEY/SPENCER BD 10-8
LRB 15-10
DAN FOCELBERG 17-13

PARALLEL THREE

KILE/Galveston, TX Scott Taylor DIANA ROSS EWAF JOURNEY PABLO CRUISE HOTTEST STEVIE NICKS 1-1 DON FELDER 6-4

WCGQ/Columbus GA

BOD FLAMART
QUARTERPLASH
BARRY MANILOM
DON FELDER
COMMODORES
HOTESEL:
CHRIS CROSS 1-1
MCODY BIJJES 2-2
ROLLING STONES 6-3
DAN FOGELBERG 9-4
LRB 8-5

WISE/Asheville, NC

JOHN Stevens

JUICE NEWTON
BARRY MANILOW
DIANA ROSS
STEVIE NICKS
STREK
JOURNEY
ALABAMA
POINTER SISTERS
HOTLEST
(CHRIS CROSS 1-1
DIESEL 13-6
HALL 6 OATES 14-7
FOREIGRER 16-10
RICK SPRINGFIELD 17-11 WFOX/Gainasvilla GA

ROD STEWART

DIANA ROSS
PAT BENATAR
BARRY MANILOW
HOttest:
CHRIS CROSS 1-1
FOUR TOPS 17-12
POLICE 21-17
FOREIGNER 24-19
MIKE POST 27-22 KPUR/Amerillo, TX Wilson/Williams

ROD STEWART EWAF BARRY MANILOW SZCR ANAID DIAMA ROSS HOttest: CHRIS CROSS 3-1 ROLLING STONES 5-2 DAN FOCELBERG 7-4 BOB SEGER 10-6 HALL 6 QATES 14-9

96SGF/Sevenneh, ĜA J.P. Hunter

J.P. Hunter

ROD STEMART
PABLO CRUISE
RONNIE LAMS
POINTER SISTERS
DIANA ROSS
HOtteat:
CHRIS CROSS 1-1
LRB 5-2
HALL 6 CATES 9-7
KENNY ROGERS 22-16
RICK SPRINGFIELD 20-17
DIESEL 27-18

Z102/Sevenneh, GA

Ray WII MIKE POST ROD STEMART ONJ ELO HOTTURE: CHRIS CROSS 1-1 COMMODORES 22-19 POLICE 27-21 MARTY BALIN 29-25 PAT DENATAR 30-26

KQIZ-FM/Amerilio, TX

Tim Butter ONJ CHILLIWACK CHILLIWACK
HOTTEST:
MOODY BLUES 2-1
ARS 16-9
KENNY ROCERS 17-10
DIESEL 18-11
POLICE 26-22

KVOL/Lefevette, LA

POINTER DISTERS ROD STEWART PABLO CRUISE LUTHER VANDROSS GENESIS ONJ Hottest: LRB 1-1 CHRIG CROSS 8-3 HALL & OATES 7-5 MIKE POST 10-8 AIR SUPPLY D-18

WXLK/Rosnoks, VA

COMMODORES ELO ROD STEWART DIANA ROSS DIANA ROSS DIESEL Hottest: RICK JAMES 2-1 BILLY & THE BEATE 5-4 FOREIGNER 17-10 CARL CARLTON 12-14 CHILLIWACK 20-15

KSEL/Lubbock, TX

ROD STEWART ALAN PARSONS CHILLIWACK CHILLIMACK
HOttest:
CHRIS CROSS 4-I
LRB 6-5
DAN POGELBERG 9-7
BOB SFGER 10-8
FOREIGNER 21-14 KKQV/Wichita Falls, TX

ROD STEWART STREEK HOTLEGGI SONS 3-1 CHRIS CROSS 3-1 HALL 4 OATES 11-9 DAN FOCELBERG 13-10 BOB SECER 19-14 BILLY JOEL 23-18

WGLF/Tallahasase, FL Ned Smith

DIANA CANOVA
JOURNEY
GO GO'S
POINTER SISTERS
JOHNNY LEE
RONNIE LAMS
JUICE NEWTON
ROD STEWART
HOTCH LAMS
HOTCH

WQEN/Geded

Leo Devis

ROD STEWART
STEVIE NICKS
JOURNEY
ONJ
COMMODORES
HOttest:
DIESEL 1-1
ROLLING STONES 3-2
HÄLL 4 OATÉS 4-3
BOB SEGER 10-6
QUINCY JONES 9-7

Q101/Meridian, MS

ROD STEWART
MARTY BALIN
BARRY MANILOW
ELO (dp)
CHILLIWACK (dp)
GO GO'S (dp) GO GO'S (dp)
Hottest:
CHRIS CROSS 3*1
DON FELDER G-3
DAN FOGELBERG 9-5
RICK JAMES 17-14
FOREIGNER 26-18

MIDWEST Most Added Hottest

Rod Stewart Barry Manilow Journey

Christopher Cross Hall & Oates **Dan Fogelberg**

DDS&HC

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Rod Stawart Diana Ross

Christopher Cross Rolling Stones Hall & Oates

MIDWEST

PARALLEL TWO

92X/Columbus, OH Terl Nutter

JOURNEY ROD STEWART DEVO 17-11 RICK SPRINGFIELD 18-12

KIOA/Des Moines IA

DIANA ROSS BARRY MANILOW BARRY PORSAGE HOttest: CHRIS CROSS 1-1 DAN FOCELBERG 11-8 LULU 14-10 HALL & OATES 16-11 LRB 17-13

KOFM/Oklahoma Chuck Morgan

BOB SEGER BILLY JOEL BILLY SQUIER C. CHRISTIAN CHILLIWACK CHILLWACK Hottest: CHRIS CROSS 3-1 SHFENA EASTON 11-6 DAN POGELBERG 12-7 COMMODORES 24-18 ONJ 28-25

KRAV/Tules, OK Gary Reynolds

COMMODORES BARRY MANILOW Hottest: CHRIS CROSS 1-1 JOURNEY 3-2 DAN FOCELBERG 5-4 ONJ 13-7 AIR SUPPLY 18-15

KZ93/Peoria, IL Keith Edwards

JOURNEY CHILLIWACK AL JARREAU COMMODORES Hottest: ROLLING STONES 1-1 BOB SEGER 11-5 DAN POGELBERG 10-7 POREIGNER 14-11 POLICE 20-15

WGRD/Grand Rapids, MI

GENESIS ONJ Hottest: POREIGNER 1-1 ROLLING STONES 2-2 SHEENA EASTON 4-3 CHRIS CROSS 7-5 BOB SEGER 8-6

WHOT/Youngstown, OH

MIKE POST ONJ
FOREIGNER
CHILLIWACK
DIANA ROSS
HOTCEST:
CHRIS CROSS 1-1
HALL & OATES 9-4
DAN POGELBERG 11-5
MARTY BALIN 20-15
COMMODORES 27-20

WMEE/Fort Wayne, IN John Curry

CHILLIWACK ROD STEWART JOURNEY Hottest: CHRIS CROSS 1-1 DAN FOGELBERG 5-2 LRB 9-4 BOB SEGER 13-9 AL JARREAU 19-14

WNAP/Indianapolis, IN

EW&F OUARTERFLASH COMMODORES MIKE POST Hottest: LRB 4-1 BOB SEGER 17-8 QUINCY JONES 15-11 ARS 22-13 BILLY JOEL 23-16

WVIC/East Lansing, MI Jim St John

POINTER SISTERS DIANA ROSS JUICE NEWTON ARLAN DAY HOTTEST CHRIS CROSS 1-1 DAN FOGELBERG 6-2 MOODY BLUES 4-3 AL JARREAU 5-4 KENNY ROGERS 8-5

WNCI/Columbus, OH Steve Edwards

BARRY MANILOW CHILLIWACK JOHNNY LEE QUARTERFLASH Hottest: CHRIS CROSS 1-1 HALL & CATES 11-6 DAN FOGELBERG 14-0 KENNY ROGERS 18-11 AIR SUPPLY 24-13

WOW/Omehe, NB

COMMODURES BOB SEGER (dp) JOURNEY (dp) JOURNEY (dp)
Hottest;
CHRIS CROSS 4-1
EDDIE RABBITT 5-2
HALL 6 CATES 11-7
AIR SUPPLY 13-10
AL JARREAU 14-12

KSTT/Davenport, IA Bill Young

ONJ BARRY MANILOW CHILLIWACK CHILLIWACK
HOttest:
CHRIS CROSS 3-1
DAN FOCELBERG 10-5
HALL & OATES 14-7
LRB 11-10
FOUR TOPS 15-11

KEYN-FM/Wichita, KS Terrie Springs

COMMODORES
Hottest:
EDDIE RABBITT 1-1
LR8 11-5
HALL & CATES 15-9
SHEENA EASTON 14-10
AIR SUPPLY 19-14

WAKX/Duluth, MN John Armstrong

MIKE POST
COMMODORES
HOTCEST:
CHRIS CROSS 3-1
LRB 11-8
DAM FOGELBERG 14-9
AIR SUPPLY 16-13
AL JARREAU 17-14

WNAM/Appleton-Oshkosh Chris Cane

C. CHRISTIAN BENNY HESTER JOURNEY ROD STEWART QUARTERFLASH CHRIS CROSS 1-1
HALL 6 CATES 4-2
BOB SEGER 7-3
AIR SUPPLY 23-15
AL JARREAU 24-16

WGBF/Evansville, IN Kevin Carpente

POREIGNER FOREIGNER ONJ Hottest: CHRIS CROSS 1-1 HALL & OATES 6-3 LRB 9-5 DAN FOGELBERG 12-6

WZOK/Rockford, IL

ROD STEWART Hottest: ROLLING STONES 1-1 DAN POGELBERG 5-3 LRB 7-5 HALL & OATES 9-6 BOB SEGER 11-8

Z104/Madison, WI Little Hudson

ROD STEWART DEBBIE HARRY CHRIS CROSS 1-1 KENNY ROCERS 11-7 HALL 6 CATES 15-8 FOREIGNER 16-11 ONJ D-24

U93/South Bend, IN J.K. Dearing

RICK SPRINGFIELD AL JARREAU HOTTER: ROSS/RICHIE 1-1 BEACH BOYS 8-2 DAN FOGELBERG 24-8 HALL & OATES 17-10 BOB SEGER 30-19

WDJX/Dayton, OH Joe Dewson

COMMODORES BURTON CUMMINGS CHRIS CROSS 6-1 RICK SPRINGFIELD 9-7 BILLY JOEL 19-11 AIR SUPPLY 18-12 AL JARREAU 25-17

WLOL-FM/8t. Paul, MN

BARRY MANILOW FOUR TOPS
FOREIGNER
ARS
Hottest:
CHRIS CROSS 1-1 LULU 3-2 SHEENA EAGTON 5-3 ELO 10-7 MOODY BLUES 25-16

WKDQ/Evaneville IN

Qabe Hoobs

POLICE
FOREIGNER
MIKE POST
DIANA ROSS
DEBBIE HARRY
HOTTOMER TO THE TOTAL OF T

WJXQ/Jackson, MI Ryan/Cheek

Ryan/Choek
TRIUMPH
KINKS
QUARTERPLASH
TUBES
DIRT BAND
CHILLIWACK
ROD STEMART
HOttest:
BOB SEGER 1-1
FOREIGNER 2-2
DON FELDER 6-5
LRB 8-7
PAT BENATAR 22-17

KQKQ/Omaha, NB

BURTON CUMMINGS BEE GEES BEE GEES Hottest: CHRIS CROSS 1-1 HALL & CATES 7-3 LRB 8-4 BOB SEGER 15-9 FOUR TOPS 16-14

KIIK/Davenport, IA Chuck King

ZZ TOP GENESIS GENESIS
HOttest:
CHRIS CROSS 7-1
JOURNEY 6-2
ROSS/RICHIE 1-3
STEVIE NICKS 3-4
RONNIE MILSAP 5-5
WZZRIGrand Rapids, MI

Lucian Jay

BARRY MANILOW C. CHRISTIAN Hottest: CHRIS CROSS 1-1 DAN FOGELBERG 5-2 LRB 6-4 HALL & CATES 8-5 AL JARREAU 10-8

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

C. CHRISTIAN DIANA ROSS DIANA ROSS
JOURNEY
ROD STEWART
HOTCEST:
CHRIS CROSS 2-1
FOUR TOPS 9-4
MIKE POST 11-6
KENNY ROCERS 13-6
BILLY JOEL 15-9

KKLS/Rapid City, SD Sherwyn/Ploe

JOURNEY ROD STEWART Hottest: MOODY BLUES 2-1 ROLLING STUNES 3-2 DAN POGELBERG 5-3 MARTY BALIN 12-13 FORFIGNER 22-17

KKRC/Sloux Falls, SD Dan Kieley

DAN Keley
STEVIE WOODS
ROD STEWART
DIANA ROSS
PAT BENATAR
COMMODORES
HOTCEST
JOURNEY 2-1
ROLLING STONES 3-2
LRB 13-9
HALL & OATES 15-11
MIKE POST 19-13

KKXL/Grand Forks, ND Jeff Parker

CHILLIWACK
C. CHRISTIAN
BARRY MANILOW
RICKIE LEE JONES
HOttest:
CHRIS CROSS 2-1 CHRIS CROSS 2-1 LRB 5-3 DAN FOGELBERG 8-4 HALL 6 OATES 7-5 FOREIGNER 13-8

KWLO/Waterloo, IA Drew Bentley

ROD STEWART DVC
Hottest:
ROLLING STONES 1-1
JOURNEY 2-2
DAN FOGELBERG 3-3
AL JARREAU 17-8
DIESEL 16-9

WSPT/Stevens Point, WI

Brad Fuhr Brad Fuhr

JOURNEY

QUARTERFLASH

ROD STEWART

BURTON CUMMINGS

HOTCHEST

CHRIS CHOSS 1-1

DON FELDER 4-2

HALL & OATES 5-4

DIESFL 10-5

RICK SPHINGFIELD 15-8

WRKR/Recine, WI Steve Warren

RICK SPRINGFIELD MIKE POST ARS GENESIS AL JARREAU AL JAHREAU Hottest: JOURNEY 1-1 CHRIS CROSS 8-3 BOC 20-16 POLIČE 33-27 JOURNEY 35-29

WTRU/Muskegon, Mi Mike Stevens

BARRY MANILOW EWEP DON FFLDER CHILLIWACK QUARTERPLASH SURVIVOR CHRIS CROSS 1-1 DAN FOGELBERG 3-2 HALL & OATES 6-3 BOB SEGER 7-6 POLICE 20-11

KDVV/Topeka, KN Tony Stewert

FOREIGNER FOREIGNER
BARRY MANILOW
PAT BENATAR
HOTCOST
STEVIE NICKS 3-1
DIESEL 12-6
HALL & OATES 10-7
ROLLING STONES 21-12
ONJ D-22

KELO/Sloux Falls, SD Harley Worthit

DON FELDER DON FELDER
BARRY MANILOW
DIANA ROSS
C. CHRISTIAN
JON & VANGELIS
HOTTORISTIAN
JON & PANGELIS
HOTTORISTIAN
JON & PANGELIS
HOTTORISTIAN
CHRISTIAN
CHRISTIAN
CHRISTIAN
HALL & OATES 12-10
CHILLIMACK 23-17
FOUR TOPS 27-20

WAZY-FM/Lafayette, IN

BARRY MANILOW STEVIE NICKS QUARTFRFLASH OUARTERFLASH
HOTCOST:
CHRIS CROSS I-1
RICK SPRINGFIELD 15-11
AIR SUPPLY 23-13
DIESFL 18-15
COMMODORES D-23

KSKG/Seline, KS Denny Collier

ROD STEWART ALAN PARSONS OUARTERFLASH STREEK BARRY MANILOW BARRY MANILOW Mottest: CHRIS CROSS 1-1 HALL 6 OATES 4-2 ROLLING STONES 5-4 BOB SECER 13-9 ONJ 36-29

KRNA/lowe City, IA Rob Norton

ROD STEWART JOURNEY QUARTFRPLASH CLIFF RICHARD CLIFF RICHARD
Mottest:
ROLLING STONES 1-1
FOREIGNER 13-7
BILLY JOEL 10-9
GENESIS 15-13
POLICE 23-16

KQWB/Fargo, ND Wayne Hiller

PCREIGNER MIKE POST (dp) HALL FOR (GP)
HOTTEST:
CHRIS CROSS 1-1
HALL & OATES 4-2
DAN POGELBERG 9-5
KENNY ROGERS 13-9
FOUR TOPS 18-13

WCIL-FM/Carbondale, IL Tony Waltekus

RICK JAMES PAT BENATAR ROD STEWART DIXON HOUSE SAVOY BROWN SAVOY BROWN
HOTCHEL
SHEENA EASTON 1-1
HALL 6 OATES 5-4
GO CO'S 18-10
DIESEL 17-13
CARL CARLTON 24-17

KFMZ/Columbia, MO Steve Graziano

PAT BENATAR MARTY BALIN Hottest: ROLLING STONES 1-1 ARB 4-2 DON FELDER 14-9 POLICE 18-13 BOB SEGER 24-16

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT

JUICE NEWTON DIANA ROSS TIERRA PABLO CRUISE MIKE LOVE Hottest: CHRIS CROSS 1-1 BILLY JOEL 20-12 ONJ 25-19 BARRY MANILOW D-23 CHILLIWACK 37-31

KGW/Portland, OR Jania Wolniak

ARS
MARTY BALIN
Hottest:
CHRIS CROSS 1-1
JOURNEY 2-2
MOODY BLUES 5-4
LULU 7-5
AL JARREAU 17-12

KJRB/Spokane, WA **Brian Gregory**

DIANA ROSS GENESÍS CHRIS CROSS 1-1
ROLLING STONES 9-2
ROSS/RICHIE 19-13
CARL CARLTON 21-15
FOREIGNER 26-18

KRQ/Tucson, AZ **Guy Zapoleon**

ARS ROD STEWART COMMODORES BOC
Hottest:
ROLLING STONES 9-1
DAN FOGELBERG 7-2
LRB 14-6
BOB SEGER 20-8
FOUR TOPS 24-12

Y94/Freeno, CA

AIR SUPPLY
Hottest:
HALL & OATES 4-1
ROLLING STONES 6-4
RICK SPRINGFIELD 14-8
KENNY ROGEKS 13-10
QUINCY JONES 19-12

KLUC/Les Veges, NV Randy Lunquist

ROD STEWART STEVIE NICKS TRIUMPH Hottcst: FOREIGNER 1-1 DAN FOGELBERG 9-6 DIESEL 15-10 POLICE 21-16

KYNO-FM/Freeno, CA Walker/Davis

POINTER SISTERS TIERRA JOEY SCARBURY JERMAINE JACKSON QUARTERFLASH QUARTERFLASH
HOTCOST:
ROSS/RICHIE 2-1
EVELYN KING 4-3
RICK SPRINGFIELD 7-4
KENNY ROGERS 14-9
EW&F 19-16

KZZX/Albuquerque, NM

Bruce Daniels DIANA ROSS COMMODORES COMMODORES
Hottest:
CHRIS CROSS 1-1
HALL & OATES 7-3
DAN FOGELBERG 9-6
AL JARREAU 15-9
OUINCY JONES 22-16

FM102/Secremento, CA

DIESEL
BARRY MANILOW
HOTCEST:
CHRIS CROSS 1-1
STEVIE NICKS 2-2
AFTERNOON DELIGHT 4-3
HALL & OATES 12-9
POLICE 25-18

KSPZ/Colorado Springs, CO Mike Daniels

COMMODORES ONJ
HOTTES 1-1
HALL & OATES 1-1
CHRIS CROSS 2-2
KENNY ROGERS 5-3
DAN POGELBERG 8-4
AIR SUPPLY 14-8

KHYT/Tucann AZ

DIANA ROSS FOREIGNER ROD STEWART ZZ TOP
HOTTERIN HOTTE

KiDD/Monterey, CA Brown/Ryan

ROD STEWART FORFIGNER BARRY MANILOW STREEK COMMODORES COMMODORES
Hottest:
ROLLING STONES 1-1
CHKIS CROSS 6-3
HALL & OATES 7-5
GO GO'S 16-11
DAN FOGELBERG 19-15

KGGI/Riverside-Sen Bernerding, CA Steve O'Nell

MIKE POST BARRY MANILOW LUTHER VANDROSS LOTHER VANDROSS HOttest: CHRIS CROSS 2-1 ROSS/RICHIE 6-3 SHFENA EASTON 4-4 ROLLING STONES 7-6 CARL CARLTON 17-7

KKXX/Bakersfield, CA Squires/DeRoc

JOURNEY JOURNEY
ROD STEWART
CHILLIWACK
HOELEST:
ROLLING STONES 1-1
DIEBEL 15-9
FOREIGNER 25-15
DEVO 24-19
FOUR TUPS D-21

KNBQ/Tacoma, WA Bryan/Roberts

ROD STFWART
EW&F
DIANA RUSS
C. CHRISTIAN
QUARTERPLASH
RUPERT HOLMES
SAVOY BROWN
KIM CARNES RIM CARNES
HOttest:
CHRIS CROSS 2-1
DAN FOGELBERG 8-3
RICK SPRINGFIELD 11-8
AL JARREAU 16-12
HALL 6 OATES 18-14

K96/Provo, UT

DIESEL
BILLY SQUIER
JOURNEY
HOttest:
CHRIS CROSS 1-1
HALL & OATES 8-2
ROLLING STONES 6-6
FOREIGNER 10-7
QUINCY JONES 16-12

FM103/Salt Lake City, UT

Lorraine Winnegar ARS
POD STEWART
JOURNEY
Hottest:
ROLLING STONES 1-1
BOB SEGER 4-2
DON FELDER 3-3
LRB 5-5
POLICE 16-12

KSFX/Sen Francisco

FOREIGNER FOREIGNER
TRIUMPH
ARS
GO GO'S
HOTTENT
FOREIGNER 1-1
FOREIGNER 1-1
FOLLING STONES 2-2
HALL 6 OATES 10-5
POLICE 17-12
BILLY SQUIER 16-15

KBBK/Bolse, ID Bob Lee

OUARTERFLASH
KOOL 6 THE GANG
SURVIVOR
RUPERT HOLMES
GREG KIHN (dp)
JOEY SCARBURY
TIERRA (dp)
RICKIE LEE JONES
LUTHER VANDROSS
DIANA ROSS
ROD STEMART
HOTERS: ROD STEWART Hottest: CHRIS CROSS 1-1 HALL 6 OATES 2-2 RICK SPRINGFIELD 7-3 DEVO 13-12 ONJ 25-19

KSKD/Salem, OR Len E. Mitchell

FOREIGNER
C. CHRISTIAN
DIRT BAND
ROD STEWART
Hottest:
CHRIS CROSS 1-1 POLICE D-22 DIESEL 26-23 GO GO'S 28-27 STEVIE WOODS D-32

PARALLEL THREE

KCBN/Reno, NV Larry Irons

DIANA ROSS FOREIGNER ROD STEWART POINTER SISTERS DIRT BAND DIRT BAND Hottest: CHRIS CROSS 1-1 ROLLING STONES 3-2 BOB SEGER 10-5 POLICE 31-21 EW&F 40-31

KDZA/Pueblo, CO Rip Avine

GENESIS RICKIE LEE JONES DIANA ROSS DIANA ROSS STREEK TIERRA PABLO CRUISE POINTER SISTERS HOLLES CROSS 2-1 ROLLING STONES 4-2 LRB 5-4 RICK JAMES 12-10 BOB SEGER 19-13 RICK SPRINGFIELD 20-15

KQDI/Great Falls, MT Pat Richards

DIANA CANOVA STREEK RUPERT HOLMES ROD STEWART SURVIVOR GREG KIHN Noticest: STEVIE NICKS 1-1 LRB 8-5 ROLLING STONES 13-10 DIESEL 20-16 FORLIGNER 27-21

KSLY/Sen Luis Obispo, CA

Don Potter POREIGNER MIKE POST DIANA ROSS ROD STEWART ARLAN DAY BARRY MAHILON BARRY MANILOW-Hottest: CHRIS CROSS 1-1 HALL 6 OATES 7-3 LRB 6-4 AIR SUPPLY 15-12 BILLY JOEL 18-14

KENI/Anchorage, AK Rendy Robbins

ROD STEWART POD STEWART
DIANA ROSS
DEBBE HARRY
ARLAN DAY
PABLO CRUISE
ALAN PARSONS
RUPERT HOLMES
JOEY SCARBURY
POINTER SISTERS
JUICE MENTON
HOTCOST
CHRIS CROSS 1-1
SHEEMA EASTON 4-3
ROLLING STORES 7-6
HALL 6 OATES 10-8
LRB 16-10

KYYA/Billings, MT Jack Bell

DIANA ROSS ROD STEWART BARRY MANILOW JOURNEY HOLL & CATES 9-3
DEVO 13-6
RICK SPRINGFIELD 15-8

KATI/Casper, WY Donna Foxx

ROD STEWART BARRY MANILOW CHILLIWACK HOTTEST:
ROLLING STONES 2-1
HALL & OATES 5-3
AIR SUPPLY 19-13
ONJ 28-23

KOZE/Lewiston, ID Wes McShev

PABLO CRUISE BARRY MANILOW Hottest: CHRIS CROSS 1-1 DAN FOGELBERG 6-3 BOB SEGER 19-9 FOREIGNER 24-11 AIR SUPPLY D-26

THE FOLLOWING STATIONS **DID NOT REPORT THIS WEEK:**

KRBE/Houston WTWR/Detroit WIKS/Indianapolis WYFM/Youngstown

NO STATIONS REPORTED FROZEN PLAYLISTS THIS WEEK

24%

27 1 13

P3

MUJBQ 22-85 MOUY on MACE on WYSH on 13FEA 20-25 MC13 on

HILE 26-35 HQI 8PH 4-29 QIOI un EVOL on

KELO a-19 KELO a-19 KELO a-19 KENE on

FQENT OF EATT 36-33 FQOT ON FTYA ON

P3

WGUY 34-26 WACE a WLAM 19-15 WHEB d-26 13FEA d-26 WFBG 24-19 WGUP 29-19 WGUP 29-19 WZYG 28-28

MOEN a 2102 22-19 9580F 28-27 MFON 23-20 MISS d-37 MISS d-37 MILE 39-35 MILE 39-35 MILE 39-36 MILE

KGMB on KKLS d=29 WRKS on WTRU on WAIYPN d=23 KSING 38-35

WEST

BOUTH

weer

BOLTH

Want You, I... (Boardwalk)

NEA

BOUTH

CHRIS CHRISTIAN

52/13

LP: Chris Christian

Regionel Beach E 314 B 266 M 166 W 244

BART

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status

Parallel III: Selected stations in smaller merkets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12 Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.



TENOTES FIRST WEEK IN PARALLELS.

215 REPORTS 209 LAST WEEK

60%

ATLANTA RHYTHM...

128/14

28

BREAKER

WFMF 22-21 KQ94 21-19 KLAE 22-20 MJOK n-35 KOK106 24-22 WSGM 30-26

MZ YP 17-12 MHIY PW 20-28 MAIY 20-27 Y103 24-20 BJ105 35-32 CK101 33-52 CK101 33-52 WHBQ 28-24 WHBQ 08-24 WHBQ 08-24 WHBQ 08-24 WHBQ 12-20 WHSZ 16-16 WHSZ 16-18 WHSZ 21-18 WHSZ 16-18 WHSS 24-22 WHSZ 21-18 WHSS 24-22 WHSS 21-18 WHSS 24-22 WHSS 21-18 WHSS 24-22 WHSS 21-18 WHSS 24-22 WHSS 22-20 WHSS 24-22 WHSS

MIDOWIET

WIZER 16-13
MLOLFM m-30
KSTT 4-26
KIIR 34-26
KIIR 34-20
KOPM 4-29
RZ93 15-13
MZOK ON
Z104 25-25
WMAM 20-25
WMAM 20-25
WMAM 20-25
WMAM 20-25
WMOBF 26-25
WOW ON
WMCI 20-16

WEST

KKXX on KBFX a KBBQ on KBBK on PH103 a R96 27-24 KBKD 23-20 KGW e KLUC 17-17 KRQ a-28 KHYT on

Allen (Columbia)

LP: Quinelle

Hwach E 478 S 718 H 558 H 628

PI

CPTR 29-25 CHUM on

KEGL 23-22 292 17-16 940 21-18

NBEQ 10-7 WIZP & WGCL on WZUU 20-18 WKT1 19-16

KEARTH ON KEZR "11-10 KJR 16-14 KYYK 22-21 KIMM ON KOPA d-30 KZEP 23-20

P2

WPHO 21-20 92FLY 20-28 WRCK on 3WT 36-35 KC101 on WPBT d-31 WKRZPH 25-23 WREE 24-22 V100 23-22

KFMK on KTSA a KHPI 13-11 KBFH 28-25 WTIX d-39 KROK d-24

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

Regional		100/25	44%	Summary Up 51		
E	33%			Debuts Same	-	
S	21% 56%			Down	0	
W	19%			Adda	25	
					_	

EXAMPLE

100/25 - 100 CHR reporting stations on It this week including 25 new adds

44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region.

National Summary

Up 31 — Number of stations moving it up on the charts.

Debute 20 — Number of stations debut-

ing the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.) Down 0 - Number of stations moving it

down on their charts.

Adds 25 — Total number of stations adding it this week.



AIR SUPPLY Here I Am (Just...) (Arista) LP: The One That You Love

181/11

Re	gional
Re	ach
E	84 1
	91 8
14	801
₩.	794
	Re E 5

1

Pational Summary UP 148 DESUTS 16 SAME 6 DOWN 0 ADDS 11 84%

KKXX 32-24 Y94 a-24 K100 30-25

Y94 a-24 K100 30-25 PM102 24-24 KGG1 d-26 KJRB on KMBQ 26-25 KSPZ 14-0 KCPX 12-10 K96 19-13 KSKD 32-26 KGM d-17 KRQ 26-23 KHYT 35-29 KEZX 25-18

P3

WACZ 30-25 WLAH 16-12 WIGY ON WTGN 20-19 WIGED 24-17 13FEA 23-16 WFBG 15-6 WOMPPM 32-26 WCIR 26-16 95XIL 4 WZ YQ 11-7

BOUTH

P EPHK 17-13 RTCA 23-20 RTCA 23-20 RTCA 23-21 REFTPR 25-21 REFTPR 25-20 REFT 12-4 WTIX 19-15 REFT 12-4 WTIX 19-15 REFT 20-15 REFT

WABC n+15 WHBC 21-19 WHBM 22-19 WHBM 22-19 WHEN 16-1 WHFH 20-16 BHO4 23-20 PRO-FH 21-JBHO5 29-2 WHRC 27-26 CPTP 26-20 CKGH d-30

Z 93 23-19 940 23-19 ¥100 13-10 MCKX 25-24

REABTH 29-24 RPI on RIISPN 30-22 KIQQ 21-17 13H d-30 KJR 22-21 KYYX 19-16 KINN 24-20 Q103 23-21

P2

25-20 21-19 20-12 22-16 16-9

WQIN 26-22 2102 18-16 958GF 24-11 WFOX 19-16 WCQQ 25-21 WISE 26-23 WGLK 4-25 WGLF 20-16 KRQV 24-21 KILE 21-19 RSELFM 26-EQUE 20-14 EQUE 20-14

RUXL 25-23 RPYR 20-15 KUMB 21-10 RELO 9-8 RERC 26-21 RKLB 26-22 WSPT 26-22 WFRU 25-20 MAXYPM 25-13 IONLO 14-11

PI

REGL a 293 28-24 94Q 27-25 KS95FH a KBEQ 25-22 WZZP d-17 WGCL 22-21 WZUU a-27 WKT1 20-17

P3

WEST

REARTH d=30 RF1 = RIQQ 40-37 RFBC 34-33 RBS 34-21 13m 30-39 RFF 32-23 RFF 32 wqm d-3; sio2 29-28 shear 29-28 wpox 25-21 wcqu 29-26 will 15-2; will 15-17 siqu 29-26 nits 29-27 ngittin d-18 spup 30-20 qloi a rvot d-19 P2 MORAD 31-10
MNAB d-23
BVIC 37-80
BVIC 37-85
BVIC 37-85
BVIC 37-85
BVIC 37-85
BVIC 37-85
BVIC 37-85
BVIC 38-71
BVIC 38-71 RULL 22-20 RPYP on RUND on RUND on RUND 12-17 RELA 10-13 WBPT 31-31 WBPT 31-31 MRIT 34-18 RULO 21-15 RUMA 16-15 MHPH 19-13 MTRY 25-27 TSFLY 23-21 MBCH 6-29 MBCH 6-29 MSLI 0n WVBP 30-25 MIRCFW 37-21 MIRC 26-23 MFRT 27-24 MIAMPM 30-27 WARB 21-17 W0.07 MEMI 26-25 KULY 24-16 KCUN 16-37 FDEA 26-19 KAT1 32-28 KQDI 71-17

National Summary UP 59 DEBUTS 9 SAME 34 DOMM 3 ADDS 3 109/3 50% Regions Reach E 658 B 558 H 398 W 408 NEA

PI

RBEQ on WZEP a WGCL 22-19 WZUU d-29

KIOQ 29-31 KYYX 30-29 KIIQ 29-31

P2

MCAO 21-19 MFBR 26-24 MFBR 26-24 MFRY 29-25 MFRY 26-25 MFCK 30-27 JMT a-26 MFLION MFLION MFLION MAEB 27-26 MEANPM ON MAEB 27-26 MEC 30-24 MERZ PM 14-14 MERZ PM 14-14 MERZ PM 14-14 MERZ PM 14-14 MERZ PM 29-24

PI

LAST

KBLQ d-28 WGCL on WKTI on

KRLA on KPI on KII6FM 29-23 KIQO a KEZR d-25 13K a KYYK d-31 KIMN on Q103 on KZIP 30-27

P2

WPHD 27-22 92FLY 30-29 WRCK on 3WT a-33 WDNCPN a WICC d-28 WFST 29-26 MLANPH on MAEB 25-16 Q106 d-29 WKREFFS d-30

BAST

WEST

Hational Summary UP 00 DEBUTS 10 EAME 24 DOWN 0 ADDS 14 WHENPH 27-24 WIFI 26-24 BIO4 on WIKEPH on PRO-PH on JB105 24-23 00 10 24 0 A100 30-30

P3 WJBQ on MAC: 22-18 MLAM d-22 W10Y a WTSN 16-9 WHEB 29-25 13FEA 20-14 MFBQ a

WPBG a WOMPPH 24-21 WCIR 30-24

IUKKL on RQWB on KKRC 28-25 KKLS 14-11 WRKR a WEPT 25-23 WTRU on WAZYPW 22-21 KRNA 12-11 KRNG 29-25 KPWE 4-2 KDVV d-29



MARTY BALIN Atlanta Lady... (EMI America) LP: Ballo

159/8 74% Reach E 71 % 6 82 % M 66 % W 76 % 21

> Q106 d-30 WKRZPH 24-18 WKEE 23-20 V100 25-16 RICKI on Y94 d-23 K1DD on PM102 28-26 KJRB d-30 KMBQ 20-28 KSPZ 16-14 KBBK 28-25 KCPX 19-15 KBBC 27-25 KGW a KGW a KRQ 23-20 RZZX d-23

> > WGUY ON
> > WLAH 22-17
> > WIOY ON
> > WTBN d-26
> > WHEB 27-21
> > WFBG 21-17
> > MOMPPH 28-2
> > WCIP ON

BEE GEES He's A Liar (RSO) LP: Living Eyes

P3

RBETPH 27-24 RIMT 21-20 RIMT 21-20 MTIX 26-23 MTIX 26-23 B97 on REEL on RIGOR on RIGOR on RIGOR on RIGOR 24-22 G100 24-22 MXY 24-24 MXY 27-23 MXY 24-24 MXY 27-24 MX 24-24 MXY 27-24 MXX 2 BOUTH

WQEN 29-26 2102 24-22 9560F 25-20 WFOX on WCGO on-31 KILE 36-34 KBELPH on KPUR 20-28 Q101 25-19 KVOL 29-22

KOMB ON KELO 24-23 WSPT 30-29 WTRU 24-24 WAXYFM 42-6 WCILIM 30-2 KNHA ON KBKG 35-34

PAT RENATAR Promises In The... (Chrysalis) LP: Precious Time

KKXX 26-26 KYNOPH 29-32 KIDD on MJRB 20-20 KIBB 20-10 KCPX 31-28 KEIX 34-31 KZZX d-24

MIDWEET

WVIC 26-23 KIIK d-32 KOPM d-20 2104 28-23 WNAM 21-21 WNEE d-20 WKDQ 30-30 KOKQ A

WEST

123/16 30

BOUTH

KSETPH on KINT 19-18 KHFI on KBPH 30-29 B97 a

B97 a KEEL on KROK a-dp IOCX106 on G100 26-24 WAAY d-29 WEYP 30-29 WHHYPM on BJ105 33-30 WBHO on

BJ109 33-30 MBBQ on MKI04 29-26 MGKZ on MORI d-39 MGC d-29 MANSPM on MRVQ 21-16 JU100 10-28

MJKQ 22-17 KSTT d-29 KEYNPH d-26 KE93 d-20 WBAN ON MBAE d-30 WOW ON 92K 22-16 MDJX 26-24 WHOT 26-24

IGUX 4-32 KYNOPH 40-37

EYNOPN 40-3 KLIDD on KUPX 22-18 KUBB 00-29 KCPX 38-34 PM103 20-16 R96 29-25 KUKD 6-35 KUKD 6-26 KRIC 0-24 KRIT on

WEST.

Surmary UP 37 DEBUTS 39 SAME 35 DOWN 0 ADDS 16 K104 d-37 WKEE 37-30

P3

EAST WJBQ d-39 WGUY d-35 MACE a WIOY on WPBO on WOMPFM d-34 WCIE d-30 95KIL on WEYO a BOUTH

WQDW 31-28 2102 30-26 WFOX a WCQQ d-29 WHSE d-32 WLLK on KGLP on KEQV on KEQV on KEQV on KEQV on KBELPH 26-22 KQIEFN on Q101 on KVOL d-28

KFYR on RELO 28-27 RURC a RULE d-28 WRER d-34 WSPT on WTRU 29-26 WAZYPM 29-26 WAZYPM 29-26 WAZYPM 29-26 RENA d-25 RENG d-35 RENG d-35 RENG d-35

KENI d-35 KCBH d-40 KDEA on KAT1 27-25 KQDI on KORE a

WHID 18-18 WMCR 25-23 3WT 14-17 WPHT 15-12 WLAMPH ON RIG4 2-8 WREE 33-12 P3 BOUTH WQPH 19-17 HCGQ on WXLB 12-11 HLQY on R1LB on RQ12FH on Q101 on

HORE 14-17

E104 d-30 WKDQ 19-19 WHOT d-21

KYNOPH 1-2 RGG1 17-7 MJRB 21-15 KM80 on EBBK 23-21 RHYT-1-4

P3

WGUY 24-20 WFBG d-30

Z102 31-27 956GP 30-24 MISE 20-17 WMLK 18-14 WGLP 27-22 Q101 18-16

MCILIN 24-1

KSLY 25-23

WEST

LAST

WEST

WJNQ 7-0 011E 30-27 E293 7-4 2104 22-10 WNAP 28-25 MMCI 19-17 WHERE 20-1% WTHU on BURN 25-21 PARG on RPHS 20-17 HULEK 23-30 HAPE 11-9 HUBUG 19-19 HW103 13-15 WEET

BLUE OYSTER CULT

LP: Fire Of Unknown Origin

BAST

59/4

PI

BAST

BOUTH

Y100 a=34 195 a MURII a

WLG-PH 15-

CSLH 18-16 RBEQ 2-2 WQCL 39-39

R100 17-12 RPBC 33-31 REER d-26 RIMM 15-12

P2

WEST

MICHIEL

Burnin' For You (Columbia)

NEA

27%

C

CARL CARLTON She's A Bad Mama... (20th) LP: Carl Carlton

National Summary UP 44 DEBUTS 6 SAME 10 DOWN 7 ADDS 1 68/1 32% 44 6 10 7 NSA

P2

BOUTH

KEPH 24-1 KSETFH 7-

on 21-23

PI MABC 1-2 WNBC 20-17 WBEMPH 6-13 WIFI 10-6 WXKBPH 18-23 PRO-FM d-20 JB105 30-28 WFGC 17-11

293 26-23 Y100 11-9 195 6-5 Q105 13-12 MCIOX 9-7

KBARTI

KENI 40-31 K6LY 22-20 KDZA on KATI 10-9 KYYA d-28 KOSE on

CHILLIWACK My Girl... (Millennium/RCA) LP:Wanne Be A Star Nations Summary UP 2 OEBUTS 1: SAME 3 DOWN ADDS 2

WV1C 26-23

99/25 48% Reach E 47% S 48% M 43% W 43% NEA

WVIC d-39 HJNQ a KSTT a KOPN a KI93 a WNAM On

WNAM on MMEE a MNC1 a-29 WHOT a

WEST

PI

WIFI on B104 a JB105 a-Q107 d-2 CFTR 30-CHUM 24-CKGM on

BOUTH REGL d-29 195 d-17 WCIOL on

WEST

KIQQ on KYYX on KUPA d-29 KZEP 28-24 P2

MCAO 27-23 MFBR 30-27 MFBR 30-27 MFHD 23-15 92FEY on MFCR a MFGC 4-30 MFBT 25-22 WLANFH a

DE LUST KIBT on INFI 26-19 KBPM on WTIX a KEEL on KQ94 on INGK106 on 0100 a-11. WIDS on WHOO on WHAG on Philos a=dp MOKI a MCC a MCC 4 MCC a MJBQ 26-28 MGUY on MACZ 29-26 MFBG on WOMPFM 29-24 WCIR on

956GF on WISE d=35 WXLF 20=15 KKQV on KILE 34+3] KEELFM a Q101 a=dp KVOL on

RUKL 8 RELO 23-17 RERC d-27 WHER ON WEST 33-32 WIRU N MARYPM d-29 MCILPM ON RENA ON ESSEG d-37 REPE ON

WEST KEMI on RELY on RCBN on RDZA on RATI a ROIE on WIFI on 9104 on BOUTH 291 cm AFI on FIUC on AYYX on WZEP a WVIC on BOYH a WHAH a P2 W887 BAST RAING a SIC PI 27-25 SSID a

Q104 on WEREFH 29-27 COMMODORES Oh No (Motown) LP: In The Pocket

Regions Reach E 678 6 521 H 548 H 748 149/26

Netional Summery UP 77 DEBUTS 35 SAME 19 DOWN 2 ADDS 36 24 KFILE d-33 KYMOFH 9-8 KIOD a FNIO2 26-25 FJRB 31-28 FMBQ on KEFZ a-21 ELBER on MCFR 24-21 FMRQ a ROYT 37-25 EXEK a

BOUTH

69%

PI WBEMPH 38-WIFI 27-23 B104 d-22 WKKSPH 19-WFOC 26-22 CPTH a-36 CKGM 'on

29**5** 30-26 940 22-16 7100 e-33 Q105 18-17

WEST

REARTH d-28 RRLA on RFI on RFI on RIISFW 28-25 RIQQ 33-26 RFEC 36-28 REZR 18-15 13K d-28 RUJR d-24 RYPK 27-26 RIMN 30-27 KOPA 23-18

EPRE G-2W
EEPR 17-16
SESTPH 11-5
EIST 22-21
FMF 129-25
EMPT 23-11
FMF 129-25
EMPT 23-12
FMF 129-25
EMPT 33-13
FM 129-29
FM 13-13-12
FM 13-12
FM 13-2

MCAD 26-22 MFBR 22-14 MFFR 22-14 MFFR d-20 92FLY d-30 3FT On MFBLI On MFDF 0 MFICEPH 0-29 MFICEPH 26-26 KC101 29-25 MICC 25-21 MLANFW 26-22 MAES 14-13 Q106 26-23

WZEH d-28 MAIX a KSTT d-27 EIOA ON HOPM 24-16 KRAV n REYNPM a REYNPM a REYNPM a REYNPM a-28 MNAM d-28 MNAM d-28 MNAM d-28 MNAM d-28 MNAM a-20 KGRQ 19-16 MNM 12-1-19 MNM 12-1-19 MNM 27-20 MNM 27-20

KEN: 30-21 KELY 23-18 KDLA d-29 KATA d-34 KQO1 d-29 KYYA on KOEE on

CHRISTOPHER CROSS Arthur's Theme... (WB) LP: Soundtrack Arthur

206/0 Regional Reach E 968 B 978 N 968 W 938

0

BOUTH

National Summery UP 64 DEBUTS 0 SAME 112 DOWN 30 ADDS 0 MAEB 2-2 0106 1-1 MKREPH 4: KIO4 18-: WKEE 2-5 V100 1-1

PI MABC 2-3 MABC 7-2 MKBW 1-1 MBZMFW 3-3 WIF1 1-1 96IGX 25-27 B104 1-4 WIGEFM 3-3 PRO-FM 5-1 JB109 3-1 WFGC 4-7 CPFR 1-1 CRGM 16-10

d On No

MUBO 1-1 WOUY 5-2 MACE 11-3 WLAM 5-5 WIGY 1-1 WYEE 1-1 13PEA 2-1 WYEE 1-1 13PEA 2-1 WYEE 1-1 WOUPPM 2-2 WCIB 6-13 95XIL 28-24 WYYO 1-1

P3

RCBN 27-23 MDZA 21-16 KAT1 16-14 MQDI on KYYA 22-22 KOZE 23-23

Wational Summery UP 31 DEBUTS 15 SAME 38 DOWN 0 ADDS 20

P3

WJBQ d-38 WGUY n WIGY a WTSM a WHEB a WFBG a WOMPPH 31-27 WCIR d-29 95XIL d-40 WZYQ d-30

WQEN 32-27 955GP on WTOX d-30 WISE 30-27 WXLK on KKGV on KSELPH 24-20 KOIZFM on Q101 d-27 KVOL a

ROWB ON RURC ON KRL6 d-30 WRKR a WSPT 32-28 WTRU ON WAZYPW 28-25 WCILPW ON KRNA 15-13 KSKG d-38 RPWL d-21

MIDWEST

KENI on KDZA a KQDI on KYYA on KOZE on

BOUTH

48%

BURTON CUMMINGS You Saved My Soul (Alfa)

KSETFM 30-27
KBFM 26-24
MTIX 32-28
KEEL 22-17
KBOK ON
K094 34-32
MJDX 31-31
MOK106 ON
MSGS 27-24
MAY 24-21

WGBD 33-29 WIZR 30-27 WYIC 33-30 WARKK on KSTT 4-25 KCOPM 4-27 X104 on WHICH 29-26 WGBF 29-26 WGRF 29-26 WGKG 4-27 WHOT 28-26

WEST

MCCX on KIDC on KIDC on KIDC on KEPZ d-20 KIBK on KCPX 21-18 KBKD 29-28 KIUC 29-25 KZZX on

Regional 125/6 Reach E 694 5 564 M 544 W 559

58% National Summary UP 64 DEBUTS 24 SAME 31 DOWN 0 ADDS 6 27

Р3

MJBQ on WGUY 29-28 MACZ d-30 MIAM 26-23 MIGY 17-12 WHEB 26-23 13FEA 27-18 WFEG 29-28 MCIR on 95XIL 33-30

WOEN d-32 NFOX d-27 MCGQ d-30 MISE d-33 MXLK 28-23 MXLF on KQUZFM on Q101 on KVOL d-30

NICKL ON REPYR d-18 KOMB ON REPYR d-18 KCMB ON RCC 20-14 KKL8 17-14 WSPT a WTRU 22-18 MAZYPH 26-22 KNILO 27-24 RBMG 28-26

WHET

KEN1 39-33 KSLY on KCBN 37-34 KDZA d-30 KAT1 d-33 KQDI d-25 KYYA on KOZE d-30

WJBQ 36-33 WGUY 2R-27 MACZ 26-24 WTSN 17-17 WFBG 10-9 MOMPPM 14-11 WCIR 2-1 95XIL 27-23

WCOQ 30-27 WIBE 27-24 WILLE 001 KILE 20-15 ESELPH 14-17 KQIZPM 23-20 Q101 on KVOL 26-25

KPYR on DRSC 17-16 FXLS 23-21 WFKB 22-17 WFKF 13-10 MCILFH 3-2 KMLO 22-12 KRMA 11-17 HBKG 30-30

HZHI 32-29 KBLY ON KCBN 25-20 HDZA 23-18 HATI 16-16 KYYA 13-6 ROZE 8-5

W087

BOUTH

PI BAST

WBENFM 31-30 MIFI d-29 B104 d-26 MUKSFM 26-25 PBO-FM on JB105 26-24 CFTR 14-9 CHUM 17-14 CKGM on

Z93 29-25 940 on EXLW 29-28 KBEQ a-27 WZZP on WGCL 28-26 WKTI 25-22

WEST RIQQ on REZR 28-24 RYYX 26-25 RIMD 29-26 Q103 d-24 ROPA 27-24

BAST

MCAO 29-26 MPBR 28-26 MBBF 8 MIPH 26-23 92FLY ON MRCK ON MVDF 26-22 FC101 30-26 MICC 27-25 MICC 27-25 MICC 31-24 MICC 31-

0 DEVO Working In... (FM/Asylum)

89/0 Regional Reach Z 41% 5 42% H 36% W 45%

41% | National Summary UP 62 | DEBUTS 4 | SAME 16 | DOWN 5 | ADDS 0 NAA

KMFI 7-4 KMFM 19-17 WTIX 33-30 KEEL ON KMOK ON WTFMF ON MODE 19-16 OCK106 4-10 WMFM 20-21 WMMFM 20-21 WMMFM 20-21 WMMFM 20-21 WMMFM 20-21 WMMFM 27-27 WMC 8-17 WMC 8-17 WMMFM 29-27 WMC 8-17 WMC 8-17 WMMFM 29-27 MMMFM 29-27 PŸ

FEGL 14-19 FSTT 23-22 KIIK d-34 FEYNFM 25-24 2104 17-17 MGBF 24-24 MKDQ 25-25 92H 17-11 MDJX 26-26 WHOT 23-2H

HIQD 14-11 RPBC d-29 KYYX 25-24 **P2**

WPML 19-17 WRCK 16-16 JUT 33-27 WPBT 21-16 WLAMPH 24-23 MAES 26-25 Q106 on WEEETH 21-21 WEEE 15-14

EXXX 24-19 RIDD d-30 RIPS on RIBQ 17-16 RABK 13-32 R96 17-17 RBKD 33-30 KRQ 27-25 KHYT 15-9 **P3** KRBTPH 23-19 KINY 18-17

DIEREI Sausallto... (Regency) P: Wetts In A Tank

73% Regional Reach E 75% 8 80% M 68% W 64% 156/6 23

PI

KINT d-24
KINT 14-8
KRPH 20-1R
KRPH 20-1R
WT1X 37-32
BYELL 2-13
KROK 24-18
KYS 42-13
KROK 24-18
KYS 43-2-10
KROK 24-18
KYS 43-2-10
KROK 27-25
KRIL106 30-28
KROK 36-29
G100 25-21
MANY 6-22
MXTY 21-16
Y103 31-27
BJ105 36-33
MCO 31-27
BJ105 36-33
KRIL101 34-29
MRS Q 32-15
KRIL104 25-21
KRIL104 25-2

KBEQ 9-8 WGCL d-28 Q103 35-31 WWT1 22-19 WGRD 25-18 WZZR d-30 WJX0 13-12 KSTT 26-23 KJIK d-35 KZ93 12-10 WZ0K on 2104 30-28 MXMA 15-13 WMAP d-27 MEDO on WOW on MCBF 22-20 MKDO on MCM on MCD on MCM on MCD on MCM on MCD on

KIQQ on KYYX 29-23 Q103 on KOPA 29-22 K22P 11-7 P2

MCAO 23-18
MPHD 10-8
MPHD 10-8
MPHD 30-22
MPCK 16-12
MPCK 16-12
MPCK 16-12
MPCK 16-12
MPCK 16-12
MPCK 16-12
MPCK 19-16
MPST 22-19
MLANFH d-30
MAZED 13-11
MAZED 13-11
MAZED 13-11
MAZED 13-17
MPCK 10-16
MPCK 10-

KTSA OF

WEST KIXX 15-9 PM102 a-30 KJRB 30-27 KJBR 00-27 KJBR 00 KCPX 00 FM103 19-18 K96 a-28 KSKD 26-23 KLUC 15-10

WJBQ 3-3 WGUY 27-25 HACZ 27-20 WLAM 33-30 WIGY d-21 13FEA 24-22 WGBQ 22-20 WGMPPM 17-14 WCIR 16-7 95XIL 31-29 WZMY ON BOUTH MQEN 1-1 Z102 20-18 955GP 27-16 955GP 27-16 MTOX 20-23 MCOQ 26-22 MISE 13-6 MGLF 38-32 KGOV 25-24 KILE 27-23 KSELFM 13-9 KGIZFM 18-11 RPUB 22-18 GIO1 27-26 KVOV d-29 RIOKL d-21 RPYR d-20 KOWB on KELO 2-1 KKRE 0-5 KKLS 13-9 WRKS 31-30 WSPT 10-5 WFRU 23-19 WCILPH 17-12 WCILPH 17-12 KKLS 13-9 KRIA 3-4 WEST KENI 23-13 KSLY d-25 KDZA 30-24 KATI 23-22 KQDI 20-16 KYYA 21-13 KOZE 17-15

National Summary UP 103 DEBUTS 22 SAME 24 DOWN 1 ADDS 6

KRQ 19-14 RHYT on KZZX on

P3

BAST



EARTH, WIND & FIRE Let's Groove (ARC/Columbia) LP -Raisel

Regional 78/14
Reach
2 274
S 484
H 214
W 484 NEA

National Summary UP 19 DEBUTS 20 SAME 25 DOWN 0 ADDS 14 36%

BOUTH

WQEN d-29 955GF d-29 WFOX on WISE on WILK d-28 WGLF d-40 KKLE a-39 KGIZFM d-30 KPUR a Q101 on KVOL on

MIDWEST

KOWB on WTRU a-29 K5KG d-40

KENI ON KSLY ON KCBN 40-31 KDZA ON KATI 33-29 KQDI ON

WEST

WKEE 4-38 P3 WJBQ a WGUY d-33 WLAM d-29 WIGY a WFBG on WCIR on

D ANT WXX8FM 30-26 JB105 33-31 WPGC a-29

ESUTTH d-26 KESTTH d-27 KESTT d-27 KEST d-27 KEST d-27 KEST on POLOG 31-27 VEYP a WHHYFM on YA03 34-31 BJ109 39-36 MDDQ 30-19 WBDQ d-29 KCST d-20 MDDQ 30-19 MD BOUTH Z93 on 940 d-29 WCKX a WDRQ 20-19 CKLW d-29 WGCL a WKTI on

WEST WVIC d-38 WNAP a WMCDQ on EQEQ on WDJX d-28

KRLA on KFI on KIISPM d-26 KXQQ 39-27 KPRC 27-17 13K a KYYX d-33

P WTICFH 24-20 HDBCPH 29-27 WICC d-29 WLAMFH #

WEST KYMOFM 19-16 KIDD d-28 FW102 27-22 KMBQ a KBBK on KCPX 39-35 KHYT 38-30

SHEENA EASTON For Your Eves Only (Liberty) LP: Soundtrack "For Your Eyes..."

Mational Summary UP 49 DERUTS 1 SAME 34 DOWN 76 ADDS 1 161/1 75% Regions Reach E 75% B 67% M 80% W 81% 6 WDBCPH 5-6 KC101 2-2 MICC 6-2 MLAHFM 7-12 MAED 7-9 Q106 7-3 WFREPM 7-2 WKEE 7-1H V100 4-4

P

MABC 7-8 MNBC 9-7 WBW 7-5 WBFW 7-5 WBFW 6-12 MOKEPH a-12 PRO-FM 4-5 JB105 1-1 WFDC 7-9 CKGM 5-4

P3

KRXX 21-20 Y94 3-7 KIDD 5-8 FH102 7-7 KGGI 4-4 KJRB 5-11 KBG 5-10 KBP7 10-23 KRB7 10-23 KRB7 10-23 KRB 20-2 KRB 80 3-2 KRB 80 3-2 KRB 10-2 KRB 10-1 KBG 5-16 KBG 1-2 K

WACZ 6-12 WLAM 4-4 WIGY 21-15 WTSN 16-13 WHEB 3-5 13FEA 6-9 WOMPFM 5-5 WZYQ 6-4

MJDX 2-6 RDX106 11-16 MSGN 2-4 MSGN 2-4 MSGN 712-18 B3J105 9-11 CR101 3-5 MBG 10-20 FM100 7-4 MBG 3-10 MSGN 13-1 MSGN 13-1 MSCN 13-WDRQ 2-4 CKCW 4-3 K595FM 2-2 K5LQ 16-14 W32P 5-3 WGCL 3-2 Q102 2-2 WZUU 4-4 WOKY 3-2

WEST

KEARTH 3-3 KRLA 2-2 KFI 19-11 KIISFM 10-1 KFRC 5-4 13K 3-4 KJR 7-15 KYYX 2-8 Q103 6-3 KOPA 19-27 22

WGRD 4-3 WZZR 7-7 WZZR 7-7 WZZR 7-7 WZZR 7-7 WZZR 7-8 WZZR 7

HTUDE 95SGF 3-9 WFOX 11-15 WCQQ 4-9 WISE 15-14 WMILK 13-26 KKQV 5-4 KILE 4-3 KQIZFM 4-3 KPUR 6-10 KVOL 4-4 IGNAL 4-9
KFYR 1-2
KOWB 2-3
KELO 3-2
WFKR 9-8
WFFT 7-6
WTRU 9-17
MAZYPM 6-8
WCILPW 1-1
KNLO 18-18
KGMG 8-8
KDVV 16-18

WEST KEN1 4-3 KSLY 2-5 ECEN 16-27 KDZA 1-5 KATI 3-7 KQDI 3-3 KYYA 2-2 KOZE 11-17

BART

WJ8Q on WGUY on WACZ on WP8G on WOMPFM 9-9 95XIL 3-1 WZYQ 7-9

WQEN 2-11 WCOQ a KKQV on KILE 6-4 KSELPM d-26 KQIZPM d-27 Q101 6-3

MIDWEST

DON FELDER Heavy Metal... (FM/Asylum) LP: Soundtrack Heavy Metal

National Summary UP 24 DEBUTS 5 SAME 26 DOWN 9 ADDS 4 Regional Reach E 31% S 38% M 27% W 29% 68/4 N&A

KTSA on KHFI 30-26 KBFM on KQ94 35-34 WJDX on KCX106 on G100 on

PI BAST

9610X 16-19 B104 d-27 Q107 6-5 BOUTH KEGL 20-26 195 16-15 MCKX 28-21

-

G100 on WHHYPM on CK101 24-21 WBBQ on WSKZ 25-23 WOKI 30-28 WBCY 1-2 WS6X 5-4 KU100 17-10 WGCL 17-16 WJXQ 6-5 WZOK on WNC1 30-26 92X on WDJX 2-2 0103

RKXX 19-14 RSFX 7-10 KJRB on KJRB on KJRB 05-18 KCPX 40-36 FM103 3-3 R96 21-16 WRCK 23-21 3WT on WICC pn WPST 5-4 K104 5-7 WKEE d-39

Р3

KELO a-32 KKRC d-29 KKLS on WRKR on WBPT 4-2 WTRU a-30 KBMG on KFMZ 14-9 KDVV 8-8 WEST

RCBN 32-25 KDZA on KYYA 4-4 KOZE 9-18

DAN FOGELBERG Hard To... (Full Moon/Epic)

Regional 202/1 Reach z 968 8 948 H 950 W 888 National Summary UP 177 DEBUTS 2 SAME 19 DOWN 3 ADDS 1 94% 3

WERZFM 8-5 R104 27-23 WEEE 1-1 V100 7-5

BOUTH

PI

BAST MABC 23-23 MNBC 29-28 MKSM 8-4 MEENPM 7-7 MEFT 16-13 8104 22-18 MOXEFF 23-20 PRO-FFM 8 JB105 18-17 Q107 10-10 MPGC 24-19 CPTR 37-32 CHUM 26-22

IGGL 5-5 193 1-1 940 1-1 9100 26-24 Q105 12-11 WCIOL 18-18

REPIK 15-10
RESETPH 20-18
RESETPH 20-18
RESETPH 20-18
RESETPH 20-18
RESETPH 20-19
RESE

WL8 23-20 WDRQ 18-16 CKLW 27-23 KS95PM 7-3 KSLQ 21-16 KSEQ 14-10 WZED 8-4 WOCL 6-5 Q102 17-13 WGKY 15-13 WKFT 6-4 WEST EEABTM 23-21 EP1 d-29 EXISPM 20-14 EXIGO 22-20 EXZE 6-4 13E 20-20 EXYE 6-4 13E 20-20 EXYE 6-4 13E 20-20 EXYES 6-4 EXXES 6

P2

WGRD 21-15 WZR 5-2 WYIC 6-2 WYIC 6-2 WIG 6-3 WIG 10-9 WAKK 14-9 HRTT 10-5 KIGA 22-16 KIGA 11-6 KIGA 11-6 KIGA 12-7 KRAV 5-4 KEYMPH 10-7 KRAV 5-3 1104 7-3 WMAH 11-7 WMAP 9-5

NOEN 6-5 2102 8-5 95807 8-3 WFOX 5-2 WGOQ 9-4 WIRE 10-4 WILE 6-6 WGLF 22-20 RIGOV 13-10 RILE 19-10 RELEM 9-6 RELM 9-6 ROUN 9-5 RVOL 23-24

P3

MJBQ 15-11 MGUY 14-9 MACZ 21-15 MIAM 9-8 MIGY 15-11 WTHN 9-2 MHEB 4-2 IJFEA 4-4 MFBQ 11-5 MGMPPM 8-6 MCIP 4-2 95XIL 34-31 MZYQ 25-17

LAST

REXIL 6-4 RPYR on ROWB 9-5 RELO 11-9 RERC 11-7 RELS 5-3 HERE 14-12 MEPT 17-13 WIRU 3-2 MAZYPM 5-3 MCILIN 16-12 KWLO 3-3

MMEE 5-2 MOBF 12-6 WIDDQ 7-3 U93 24-8 MOM 7-6 KOKO 11-5 MNCI 14-8 92X 7-4 MDJX 10-8 MHOT 11-5

1900X 11-11

WTRY d-30 92PLY 22-19 JWT 23-19 JWT 23-19 WBLZ 27-23 WVBF a-27 WTICPH 18-16 MDRCPH 14-13 KC101 22-17 WLABFM 15-14

GENERIS

ΡI

WBENPH a-20 MIPI on 96KX 28-25 B104 on WOK8PH on CPTR 18-10 CHUM 18-8 CKGM on

BOUTH

KEOL d-27 940 26-22 195 a MCKK a

CKLW 24-24 KBEQ 24-19 WGCL a-20 WZUU on WKTI on

WEST

P2

Regional 104/20 Reach E 518 5 558 H 488 H 338

WOW 17-16 KGRQ 16-14 WHCI 12-7 WHOT d=27

KRUCK d-21

No Reply At All (Atlantic)

G

N&A

KINT ON CHIP 22-18 ERPH A CHIP 1 22-18 ERPH A CHIP 1 22-18 ERPH A CHIP 1 23-20 ERPH A CHIP 23-20 ERPH A ERPH A CHIP 23-20 ERPH A ERPH A

MIDWEST

WGRD a-33 WJKQ 12-11 KIIK a KE93 on WZOK on Z104 on WILM on WHET on WKDQ on WNC1 29-24 92X on

KIDD on KSFX d-24 KJRB a KNBQ on KLUC 25-21

WEST

WEST

FOREIGNER Walting For A... (Atlantic)

181/35

84% Wational Summery UP 84 DEBUTS 50 BAME 12 DOWN 0 ADDS 35 20 KMBQ 28-23 KSPZ d-18 KBBK d-27 FM103 d-17 K96 10-7 KSKD a KLUC 1-1 KRQ 25-22 KHYT a

PI KFMK a-J0
KINT 24-12
KHF1 17-12
KHF1 17-12
KHF1 17-12
KHF1 17-12
KHF1 29-18
B97 cm
KZEL a
KROK d-19
WFWK d-27
KO94 d-26
KLAZ d-29
MJDX 18-14
KXXXIO6 6-4
KUAZ d-29
MZYP 28-21
MZYP 28-21
MZYP 28-21
MZYP 30-20
MZYP 28-21
MZYP 30-20
MZYP 28-21
MZYP 30-20
MZYP 28-21
MZYP 30-20
MZ

BAST WIGH A
WBENFM 39-1
WIFI 4-28
96KX 30-26
B104 5-1
Q107 4-9
WFGC 3-3
CFTR 4-37
CHUM 4-28

KEOL 16-13 293 24-16 940 28-23 9100 28-26 Q105 29-22 WCKK d-27

WLS ON WLS-FM ON CKLW ON KS95FM a KBEQ 26-21 WZZP a WGCL d-30 Q102 27-21 WZUU a-28 WKTI 21-18

WEST

REARTH 30-26
RRIA a
RPI a
RIISPM on
REZR 4-3
IJK d-27
RJR a
RYYX 24-22
RIMN a-28
Ol03 a
ROPA 25-20
RZZP 15-11 P2

EAST

MTDR 29-9
MFMD 26-14
MFMP 26-14
MFM d-7
MFM d-7
MFK d-7
MFKK d-28
MFM 29-27
MFKK d-28
MFM 25-23
MFM 25-23
MFM 26-24-18
MFM 25-23
MFM 26-24-18
MFM 25-23
MFM 25-2

MGRD 37-32 MZIR d-25 MZIR d-25 MJKQ 30-16 MJKQ 30-16 MSTT d-28 MST d-29 MST d-28 MST d-29 KICK 25-15 KIDD e FM102 15-13 KSFX e KJRB 26+18

KEN1 d-32 K6LY s-22 KCBN s KDZA on KAT1 d-35 KQDI 27-21 KYYA 28-24 KOZE 24-11

FOUR TOPS When She... (Casablanca/PG) LP: Tonighti

167/7 Regional Reach Z 848 S 808 H 718 W 748

16

National Summary UP 127 DLBUTS 12 SAME 18 DOWN 3 ADDS 7 KYNOPH 16-11 Y94 24-19 RIDD 24-19 FM102 20-19 ROGI 20-14 KJRB 10-8 KJRB 10-8 KJRB 0-27 KBEK 27-26 KCPX 23-20 KRQ 24-12 KZZk d-19

BAST

WJBQ 24-20 WGUY 22-19 WACZ 23-22 WIAM 3-3 WIOY 26-24 WTEN 7-6 WHEB 17-14 13FEA 14-10 WFBG 16-16 WOMPFM 35-32 95XIL 19-14

MQEM 8-8 102 16-14 958GF 7-6 MFOX 17-12 MCGO 11-8 MIRE 18-15 MALK 10-9 MGLF 30-26 KILE 32-31 KO12FH 25-21 Q101 29-23 KVOL 22-20

KEW1 22-17 KBLY 17-13

78%

PI Q106 14-11 WRRZFM 17-17 K104 24-19 WRZE 20-17 V100 17-13 MABC 12-9 MNBC 28-25 MKBM 21-20 MKENFH 9-16 MIFI 11-7 96KX on 8104 16-8 MIKSFM 7-19 PRO-FM 16-11 JB105 16-15 MPGC 6-6 CFTR 22-17 CKGM 25-25 #### 29-19 KT6A on KIFM 20-26 KSETFM 17-12 KINT 12-10 KIFM 15-11 WT1X 27-25 B97 20-10 KEEL 19-14 KHOK 21-14 MFMP 16-12 KO94 29-26 RUAZ 20-15 WJDX 1-1 RUGK106 10-9

HLAZ 20-15
HJDX 1-1
HJDX 1-1
HJDX 10-1
HJDX 10 Z93 15-12 940 13-11 Y100 27-25 MICHAELET WDRQ 12-11 CRGW 12-10 RB95FM on KBLQ 16-15 NZSP d-14 WOCL 12-11 Q102 34-29 WIUU a-20 WDRY a-20 WRITI 15-13

KEARTH 20-1 KRIA 28-24 KRIA 28-24 KRIA 28-24 KRIA 28-24 KRIA 18-16-16 KRETR 16-14 13K 23-19 KRYK 15-13 0103 25-20 KZIP 12-12

W007

P2

WCAO 11-11 WFBR 3-2 WFBD 17-19 WBBF 24-19 WBCH 24-20

MYZR 25-19 MYIC 23-19 MIDLEPN a-28 MARK d-18 RETT 15-11 RISK 25-21 RIGA d-29 ROFM 23-17 KEYNFM 28-26 WAN 23-18 WAN 23-18 WAN 23-19 WORF 33-22 WORF 33-22

ECKL d-25 RFYR 9-4 ROWB 18-11 RELO 27-20 ECKLS 0n MSFT 29-26 WTRU 14-9 WAZYPH 19-16 WCILIPW 32-29 REMG 21-7 RDVV 29-27

KIQQ d-38 KEZR 23-18 KYYX a KZZP a-29

WQIN 28-19 2102 10-7 95sGP d-28 WFOX 24-19 WCGQ d-28 W16£ 16-10 WXLK 17-10 WCLF d-36 RILE 28-26 KSELFM 24-18 RYUR d-23 Q101 26-18 RVOL on

P3

WJ80 37-30 MGUY d-30 MACZ d-21 MLAM 34-21 WIGY d-30 WTSD a 13FEA a 13FEA a 13FEA d-26 MOMPFM 7-4 MCIR d-21 95XIL 23-16 WZYO a

BAST

WPHD 16-11 WRCK on 3WT 30-20 WICC 28-27 WPST 26-23 WAEB on 0106 on K104 37-18 WKEE 35-31 KKXL 13-8 KPYR on KOWB 0 KELD 20-15 KKRC 27-23 KKLS 22-17 WKRS 27-26 WFPT d-33 WTRU 28-25 WAZ YFPM d-20 WC1LPM d-30 KWLD d-23 KRNA 13-7 KRKG J3-28 KPKE d-20 KRKG J3-28

EAST

BOUTH

KBEQ 19-17

KEARTH 12-12 KRLA 12-12 KFI 15-9 KIISFM 6-4 13K 6-3 KYYX ON KZZP 4-3

P2

WEST

GO GO'S Our Lips Are Sealed (IRS) LP : Beauty & The Beat

National Summary UP 29 DEBUTS 6 SAME 20 DOWN 4 ADDS 7 Regiona Reach Z 27% S 29% H 21% W 55% 32% NAA

P3 P1

WHFM 30-28 WBCK d-30 3WT a+32 WPST 14-10 WKRZFM 30-29 WIFI 21-18 B104 on WXKSFM 5-5 Q107 a

BAST WJBQ 17-24 WGUY 7-5 HTUGE

RINT a RMF1 d-24 RMFM on WTIX d-38 RQ94 25-25 WJDX on WJDX on WDDQ d-26 WBCY d-28 WONPFH a WCIR on BOUTH W15E on WXLK 21-17 WGLP a-39 KKQV on Q101 a-dp

KEGL 29-20 Y100 17-13 195 11-10 Q105 21-20 WCKX 13-12 KIIK d-33 WZOK on WNAP 25-21

WEST NCKX 3-6 KIDD 16-11 KGGI 16-15 KGFX a KMBQ on KBBK 24-23 K96 25-21 KBKD 28-27 KLUC 24-30 KRQ 13-9 KMYI 26-20

WRER 21-20 WEPT d-27 WAZYPM 9-14 WCILPM 18-14 RRNA 24-22 RENG ON RPM2 ON WEST KENI ON KSLY 20-19 KCBM 28-24 KDZA ON KYYA d-29



HALL & OATES Privete Eyes (RCA) LP: Private Eyes

205/2 Regional Reach 2 96% 5 96% M 91% W 95%

National Summary UP 161 DEBUTS 0 SAME 15 LOWN 7 ASDS 2 2

WPBT 6-3 WLAMPH 10-5 MAEB 3-3 Q106 9-5 WHREPH 19-15 KIO4 17-12 WREE 8-2 V100 8-6 (I)

KKIK 5-1 RYBOPM 15-12 Y94 4-1 RIDD 7-5 PH102 12-9 RG01 24-21 RSPX 10-9 RJNN 7-6 KMBG 18-14 KBPK 1-1 KBPK 2-2 RGPK 4-3 RYS 8-2 RGPK 10-1 RD 16-13 RGC 16-13 R

95%

HPMR 19-22 RTBA 14-12 RBETPH 12-9 RIBT 9-6 RMF1 1-5 RMFH 3-2 WT1X 15-11 B97 7-6 RBEL 5-3 RBOR 17-16 HPMF 6-4 RQ94 4-2

P3

REGL (3-12

MARC 8-10 INNSC 8-6 MKNM 5-2 MBEMPH 10-10 WIF1 8-5 96[ML 27-22 8104 12-9 MMKBFM 16-15 PRO-PM 20-13 JB105 14-11 MFGC 8-5 CPTR 17-15 CHUM 15-9 CRGM 24-18



MJBO 7-4 WGUY 10-4 MACS 10-14 MIGN 20-16 MIGY 3-2 WTRN 6-5 MTRN 2-3 WFRO 7-7 MONPPH 4-3 WGUE 7-1 95XIL 16-1 MEVU 5-5

WORN 4-1 8102 7-8 9580F 9-7 4970X 7-4 8070Q 13-10 MISE 14-7 WILLS 6-5 WOLF 13-7 RIGUY 11-9 RILE 6-7 ROILF 14-1 RYUN 14-9 Q101 13-9 KVOL 7-5

WINE!

National Summary UP 31 DEBUTS 1 SAME 18 DOWN 13 ADDS 1

EYNOPH 3-7 KIDD 9-9 PH102 10-10 KGG1 8-8 KNBQ 22-21 KBBK on KHT 10-11

P3

WFBG 17-14 95X1L 22-19

7107 2-2 WKLK 2-1 WGLF 19-13 Q101 17-14

WRKR 7-7 WCILPH a

KDZA 12-10

KGGI 21-10 KJRB 4-7 KMBQ 16-12 KSPZ 19-13 KBBK d-30 KCPX 14-11 KSKD 20-18 KGW 17-12 KRQ 30-27 KZZK 15-9

P3

MJHQ 7-2 MGUY 30-22 MIAH 1-1 MIGY 24-23 MTSH 13-12 MHER 13-10 13FLA 13-0 MFBG 26-24 HOMPPM 21-MCIR 24-18 MZYQ a

-

BAST

EAST

BOLITH



RICK JAMES Super Freak (Gordy) LP: Street Songe

84/1

Regiona Reach E 31% 5 41% M 14% M 31%

NAA

воитн

KEPN 6-4 KEETPN 6-15

30%

(I) WRCK 22-15 MTICPH 8-5 WPST 32-29 WLANFH 12-10 WAKE 6-6 Q106 23-21 WRRZFH 27-25 LAST WIF1 5-4 BIO4 25-19 WXK8FN 2-2 PRO-FN 11-9 JBIO5 20-19 WPGC 1-1 CKGH d-29

KSETPM 6-15 KINT 3-1 KBFN 2-7 MT1K 28-26 B97 1-1 KEEL 27-26 KROK 12-8 MFNF 7-11 MJDK 7-5 KCK106 5-5 KCK106 5-5 KCK106 5-1 MT2F 13-10 BJ105 31-10 BJ105 31-10 BJ105 31-10 WBBG 6-16 WSEI 11-17 MANSPM 6-2 195 8-8 0105 6-6 WCIOK 243 MOWRET WGCL 25-23 Q1D2 28-24 WRTI on

WEST KRLA 4-4 KF1 8-8 KI16FM 9-11 KFRC 14-26 13K 4-12



We're In This Love ... (WB) LP: Breakin' Away National Summary UP 139 DEBUTS 6 SAME 15 DOWN 8 ADDS 4 E 736 S 856 M 806 W 816 W

P

NOXIOC 12-18
MGCM 12-11
G100 12-8
MAAY 17-13
WZYF 15-8
MAAY 2-2
Y103 22-14
BJ105 19-17
MDCQ 5-6
CKL01 29-24
MDCQ 13-6
CKL01 29-24
MBCQ 11-8
FM100 13-6
MBCQ 17-6
MBCQ 17-6
MBCQ 17-6
MBCQ 11-8
MBCQ 11-11
MBCQ 18-12
MBCQ 18-13
MBCGC 17-11
MAMBFW 20-14
MACC 13-1

293 9-7 940 7-6 7100 9-6 0105 14-14

REARTH 19-14 KRLA 30-18 EFI d-26 KIIEFM 22-21 KIOO 9-9 KFBC 26-25 13K 18-18 KJR 3-3 KYYK 10-6 KIMB 25-22 Q103 20-18

2102 19-17 956GF 6-4 MFOX 20-18 MCQQ 23-20 MISE 24-21 MGLP 7-5 BXLE 25-24 KSELFM on KOZZFM 29-24 REPUR 23-19 Q101 14-13 KVOL 11-10

IGUL 15-13 ICPYR 19-13

MOFA 30-34 MERF 39-74 P2

MARK 17-14 NJOA 19-16 NJOM 19-16 NJOM 17-13 NJOA 20-19 JETHIFN 26-30 NL93 a NL93 a

14-12 W181 KRALK 31-22 KYROPH 0-10 Y94 23-16 KIDD 0-27 PH102 6-8

KEN1 35-24 KBLY 14-H KCBN 36-30 KDEA 1H-17 KAT1 25-26 KQD1 23-20

K1DD 26-24 KGGI 18-16 KBFX 23-22 KJBB 29-25 KNBD 25-22 KBFZ 12-11 KBBK 15-10 KCPX 20-12

P3

WJBQ 20-19 WACZ 20-16 WLAM 23-20 WIOV 25-19 WIEED d-18 WFBQ 23-22 WOMPPM 15-12 WCIR 17-9 95XIL 29-26 WZYQ 26-26

WQEN 17-13 2102 13-12 95sGF 17-12 WFOX 16-13 WCGQ 24-18 WISE 22-19 WGLF 34-30 KKQV 23-18 RILE 33-28 KOLPM 27-25 KPUR 25-22 Q101 d-28 KVQL 18-17

MIDWEST

LAST

BOUTH

RUND 14-13 REEO 22-19 REEC 23-16 REEC 23-16 REEC 23-16 REEC 23-16 REEC 23-20 REEC 13-20 REEC 13-20 REEC 13-20 REEC 13-11 REEC 24-21 REEC 13-11 REEC 24-21

BILLY JOEL Say Goodbye ... (Columbia) LP: Songs In The Attic Hetional humany UF 142 DEBUTS 10 SAME 13 DOWN 3 ADDS 7

175/7 81% 19

K104 32-26 WKEE 16-13 V100 d-23

PI

BOUTH FISA 24-22 FISA 24-22 FOIFT ON A 29 FOIFT ON A 2 MABC 15-18 MNBC 26-18 MKBM 18-18 WBEMPH 11-6 9GKK 15-14 B104 18-16 JB105 17-16

KEOL 15-14 293 22-18 94Q 16-12 Q105 17-16 WCKL 19-19

1100 15-11
MAAY 21-14
MAY 21-14
MAY 21-14
MAY 21-16
MAY 21-10
MAY 21-25 WL6 26-23 K695PH = WEST

REARTH a KF1 a KI10 a REZE 22-19 KJR on KYYK 18-15 KIMN 23-21 Q103 22-19 KOPA 15-13 RZZP 18-15

P2 WRCK 20 3WT 15-10 WBLL 30-22 WTICPH 19-WDRCPH 21-

IGCU: 9-8

A Lucky Guy (WB)

55/7

Reach E 22% S 38% M 16% W 24%

940 on

KBLQ 21-18 WGCL on

K100 36-30

KINT or

WPHD 24-21 WEANPH on WAES on WKRIPH 28-26 WKEE d-40

WGRD 28-19 WY1C 24-17 MAIOX on K11R 33-24 K10A 23-18 K0PN n 13 RAV 11-12 K19M - 14-2 K20K 14-11 Z104 23-20 MNAM 18-14 MNAP 23-16 MNEE 20-17 WGBP 21-19 WGD 15-11 WGB 12-11 K0M 12-11 K0M 12-11 K0M 12-11 K0M 12-11 K0M 12-13 MID 18-23 MDJK 19-13 14-13 PM 24-21 d-16 14-11 23-20 18-14

HCKL 20-15 RPYR 15-9 KOWB d-15 HCKC 18-15 HCKC 18-15 HCKL 21-19 HSPT 19-15 HTRU 18-15 HAZYPH 20-12 KWILD 10-10 KWILFR 21-22 KWILD 10-10 KRNA 10-9 KSKG 23-18 HCVV 23-17-WEST KENI 26-19 KSLY 18-14 KCBN 19-16 KDZA 17-14 KATI 18-17 KQDI ON KYYA 18-15 KOZE 20-19

RICKIE LEE JONES

實 National Summary UP 17 OEBUTS 7 SAME 24 DOWN 0 A005 7 26%

IGHP 1 on HT1X 38-34 KROK on KQ94 33-31 KLAZ on KUX106 on MSGH d-32 G100 28-26 WAAY on WZYP d-32 BJ105 a MDDQ on BAST WIGY a WIGN d-25 WHEB a

NAA

CQ94 33-KLAZ on
KUX106 on
WSGN d-32
G100 28-26
MAAY on
WZYP d-32
BJ105 a
MDDQ on
WSKI on
WSKI on
MSKI on
MSKI on
MSKI on WIFL a WXXSPM 29-38

WHAP d-26 WEST

KICKL a
KKRC 29-26
MTRU on
MAZYPH on
KRHA on KYNOPH 35-34 KJRB 23-21 KBBK a KBKD 35-34 KHYT 18-14

KCBN on KDZA a KATI 34-31 KOZE d-29

WEST

WGEN 16-14 WPOX on WCGQ on WISE d-31 KSELFH on Q101 21-20 KVOL on

QUINCY JONES JAMES INGRAM Just Once (A&M) LP: The Dude

Regional Baach E 738 B 888 B 618 W 798 15

Retional Bussery UP 133 DEBUTS 11 BAME 12 DOWN 4 ANDD 3

MOGE d-NJRB 11 RNRQ d-MBP2 20 RGPR 3-RGC 16-RGW 30-RGQ 12-RHQ 12-RHQ 12-RHQ 12-

P3

MJBQ 29-36 MQUY 23-23 WLAM 2-2 MIDY 27-17 MTBM 22-20 MMEB 16-13 13FEA 19-1 MFBG 16-15 MCIR 18-8 95XIL ON WEYQ a-29

MOEN 9-7 2102 9-9 9550F 12-10 WFOX 18-14 WCOQ 15-11 NISE 21-16 WELK d-21 WGLF 11-0 KILE 9-6 RELPM 18-19 KG12PM 21-17 KPUR 27-24 Q101 10-25 KVOL 3-2

KKKL 19-16 KPYN 17-12 KOWB d-19 KELO 21-16 WTKU 27-23 WCILPH 19-16 KMLO 15-16 KSKG 16-13 KDVV d-31

BOUTH

PI EDVIN 33-30 RTBA 25-27 REPM 32-20 REPM 32-20 REPM 4-15 REPM 4-15 REPM 4-21 ROY 13-0 REEL 35-25 REEL 15-25 WEBW 17-15 WBENFH 12-1 WIF1 12-10 H104 19-9 WBERFH 17-1 PBD-FH d-27 JH105 31-26 WBGC 13-8

Z 93 10-0 940 13-0 9100 15-15 0105 8-8 WCIGE e-25

WEST

P2

WDRCFM d-20 KC101 8-5 WICC 15-14 WLANPM 28-2 Q106 25-20 MKRZFM 22-2 WKEE 21-10 V100 13-9

Regions Reach E 258 5 418 M 328 W 199

PI

MBENFM a B104 on Q107 on

KEOL a 293 u-30 Y100 a

WLE a WLE-FM a KBEQ d-23 Q102 a-32 WKTI a-25

WEST

KTQQ a KYYX a KQPA a

P2

WPHD d-29 92FLY a WRCK a

Regions Reach E 86% 5 77% M 96% W 86%

P

LAST

PRO-PM JB105 4

Q107 3-4 MPGC 9-13 CFTR 2-4 CHUM 8-13 CKGM 1-3

JOURNEY

BOUTH

JOURNEY

66/52

NEA

WICC a WPST a WAZB a WKZE a

KHP1 a B97 a KIKIG 6 n KAAY a MZ-YP a WZ-YP A

MJXQ d-21 K293 a 2104 d-29 WNAM a WHEE a WOW a-dp 92X a

184/2

NULLIO 21-20
NULLIO 21-20
NULLIO 21-21
OLOO 17-17
NULTP 14-11
NULTP 14-11
NULTP 14-11
NULTP 14-10
NULT WIRQ 22-18 K895PH d-1 WEZP 18-13 WGCL 26-24 WEUU 18-14 WOKY 20-17 WKT1 17-11

WZIR 18-15 WVIC 29-24 WIDLPM 19-15 WANDI 19-16 RETT 18-14 KIIR 37-23 KIOA 20-17 KOPM 10-9 KRAV 7-6 KEYNPM 20-17

WEST

KENI 15-9 KGLY 11-9 KCHN 39-26 KDZA 8-7 KATI 22-20 KQDI 7-6 KYYA 24-23 KOZE 21-20

WEST

Don't Stop... (Columbia) 31%

Nations Summar UP OEBU75 SAME DOWN ADDS

P3

BAST

WJBQ a WOHPPH WZ YQ a

WLS 34-28 WLS-PM 34 WDRQ s-13 CKLW 16-1 KS-95PM 19 KSLQ 12-1 KBEQ 4-3 WZZP 11-9 WGCL 11-1 IGOX a PH103 R96 a-

WGCL 11-Q102 21-WZ-UU 8-6 WFT1 9-8 IN ENT

P2

WGEN a
WFOX on
WCGO on
WISE a
WGLF a=38
KILE a=40
KSELPM d=25 MIDWEST KFYR a KKRC on KKLS a WRITE 35-29 WS PT a KRNA a WEST KYYA a

Who's Crying... (Columbia)

National Summary UP 11 DEBUTS 0 SAME 36 DOWN 135 ADDS 2 86%

WBLI 7-7 W7ICPM 17-21 WDRCPM 16-20 RC101 1-3 WICC 2-3 WPST 7-8 WLAMPM 2-6 WARER 16-23 Q106 11-16 WRREPM 15-19 V100 9-12 4-4 13-16 1-2 7-10 19-22 16-22 3 7-9 5-7

5

EDUTH RPNK 2-1 RTBA 2-2 RIPN 1-1 WTIX 2-2 B97 5-6 REEL 9-9 KROK 10-10 MTMP 15-5 RO94 2-7 RLAZ 4-11 MCSU 13-16 MCYP 6-16 MCYP 6-16 MAXY 4-5 TIOS 3-7 BJ105 3-7

P3 -

MIRE 5-7 13PRA 7-12 MORPPH 16-31 MCIR 10-14 MEYO 3-3 BOUTH

WDDQ 9-15 CE101 4-7 PN100 s-dp L1104 7-9 MAREN 7-14 WBEE 9-9 MBEE 1-9 MBEE 1-9 WBEE 3-4 WBEE 3-2 WBEE 1-9 WBEE 3-5 WBEE 1107 3-4 95BGF 2-9 10FOH 2-3 10FGQ 3-8 W168 2-3 10GLF 3-1 8HGV 1-2 R11.8 2-5 HBRLPH 1-RVIN 4-1 RVIN 1-7 RVIN 2-7 RVIN 2-7 RVIN 2-7 RVIN 2-7 RVIN 2-7 RVIN 2-7 RVIN 2-7

LAST

-

Hegional Heach E 94% E 88% M 96% W 98%

PI

WABC a-22 WRBW 10-10 WBENFM 17-1 WIFI 13-9 96IDL 20-15 B104 13-11 WXK SFM 13-1 JB105 3-2 0107 8-7 WPGC 19-17 CFTH 12-8 CHUM 13-11 CKGM 22-17

KEGL 6-4 94Q 15-13 Q105 26-2 WCKK d-22

REARTH 4RELA E-H
RP1 7-7
EILEPM 4RIQO 6-7
RPBC 4-7
RPBC 4-7
RESE 3-B
LISK 11-18
EVYE 9-18
EIHM 5-6
C103 11-1
EOPA 1-0
REEP 8-10 EURL 9-11 HOM: 8-8 'CLO 26-31 'C 2-1 1-4 P2

LITTLE RIVER BAND

201/2

The Night Owls (Capitol)

K104 10-8 WREE 3-3 V100 11-7

RTBA 22-21 RINT 7-4 RIFT 3-2 RBFM 4-3 WT1K 9-4 REL 20-20 RBOK 8-7 WFMF 11-9 RO94 9-5 RLAE 15-12 WJDK 14-13 EXKLOE 9-6 GIOO 9-6 MACH 5-3 WICH 15-12 WJDK 14-13 ROSGH 8-5 GIOO 9-6 MACH 5-3 WICH 5-3 WICH 13-3 WICH 13-3 WICH 13-3

MZ/YP 5-3 WHYPY 13-11 WAXY 15-13 Y103 9-7 BJ105 6-4 WD00 14-11 CK101 5-4 MB80 3-3 PH100 on CK104 9-7 HOKY 15-12 WGKZ 5-1 WGKZ 13-6 WGZZ 13-6 WGZ 13-6 WGZZ 13-6 WGZZ 13-6 WGZZ 13-6 WGZ 13-

WGRD 9-7
W288 6-6
W128 18-8
W3X0 8-7
W128 11-8
W3X0 8-7
W10LDLPM 12-10
WARX 11-8
K5TT 11-10
K11X 15-13
K0PM 27-24
K10A 17-13
K0PM 27-24
W10A 18-8
W10A 18-9
W10A 18-16
W10A

0

23

BREAKER

WERZPH on E104 39-33 WEEZ d-36 V100 a

60%

PH103 a KGGI a-28 KJRB on KCPX d-23 K96 28-22

P3

BARRY MANILOW

The Old Songs (Arista)

LP: If I Should Love Again

130/59

D

MARC d-24 MIRC 30-27

WEST KENI 18-18 KCHN 17-28 KDEA 14-26 KQDI 5-9 KYYA 3-7 KOZE 5-6

93% Wational Europe 175
DEBUTE 1 BAME 20 DOWN 3 ADDE 2

WEST

RRXX 2-2 RYBOPH 21 794 9-6 KIDD 8-6 FM102 15-9 RSFX 12-1 ICJRH 11-5 RNB2 10-9 KSPZ 6-6 RBBK 8-4 FCPX 9-6 FM103 5-5 R96 11-1 KECD 9-8 RGW 15-13 RLUC 10-8 RRQ 14-6 RZZX 10-8

P3

MOUTH

MQEN 24-21
2102-6-6
958GP-5-2
WFOX 6-5
WCGQ 8-5
W15E 8-1
WILK 16-16
WGLP 24-21
KRQV 10-8
KILLE 18-16
KELLPM 6-5
KQ1ZFM 10KPUR 12-7
Q101 on
KVOL 1-1

INURL 5-3
INPYR 18-14
INOWS 7-4
INEWO 7-4
INURC 17-13
INNRC 13-9
INULS 16-15
INSPT 14-12
INTRU 4-4
INTRU 4-6
INULS 4-6
INULS 4-6
INULS 7-6
INURS 7

WEST

BAST

MTZIB a MYIC 40-37 MLDLFM a=27 MARK ch REST9 a FLOA a REATV o REYNPM d=30 MMAN ch MOM 20-17 MMCI a=2H MCAO a
MPBR d=25
WHEF a
WHEF a
WHEF a
WHEL a
WVHF a=26
WORCPH a
SC101 a
MICC d=24
MAEH d=26
Q1D6 a WES7 KIUD a

BOUTH

191 d-29 Y100 31-28 Q105 a-28 WCKK on

CKLW on KB 16PH d-30

READTH d-25 RF1 on RIIBPH d-39 RIQQ d-34 BUH d-23 RYYX d-32 RINW a

P2

Regiona Reach E 64% H 73% H 64% W 76%

9

PI LAST

KEGL 9-10 293 B-15 94Q 4-8

WLS 17-21 WLS-FM 17-21 WDRQ 9-9 KU95FH 12-11 KULQ 11-9 WGCL 4-9 Q102 7-6 WZUU 5-5 WOKY 14-14

P2

MCAO 9-28 MFBR 9-22 MFBR 9-22 MFBD 8-13 MBBP 4-6 MFBM 6-8 MFRM 6-8 MFRM 6-8 MFR 8-14 JUT 22-24 MBLT 18-18 MFICTM 5-13 MCC 5-18 MPST 4-6 MFR 4-8 MFR 4-8 MFR 4-8 MFR 4-8 MFR 5-13 MFR 6-14 MFR 6-14 MFR 6-14 MFR 7-14 MFR 6-14 MFR 7-14 MFR 7-14

KKKK 6-10 Y94 16-20

Physical (MCA) LP: Physical

Regional Reach E 718 5 748 M 528 W 798

BOUTH

KTSA a d-21
KINT 20-16
KINT 20-16
KINT 30-21
KINT 30-31
STELL 30-31
STE

MJBQ 38-35 MGUY 21-16 MACE d-20 MLAN 35-26 MIGY d-26 MIGH d-26 MIGH d-24 MIGH 29-24 MIGH d-30 MIGH d-30 MIGH d-30 MIGH d-30



147/33 68%

26

Hational Summary UP 43 DEBUTS 59 SAME 12 DOWN 0 ADDS 33



WKBW a WBINPH a-3 WIP1 29-25 Bl04 d-23 WXBSPH d-30 JB105 25-2 WPGC 23-14 CRGH a

PI

Mational Summary UP 16 DEBUTE 40 EAME 15 DOWN D ADDS 59 BOUTH

293 d-27 940 d-27 195 a Q105 a-24 HCRDL a-26

MOODY BLUES The Voice (Threshold/PG) LP: Long Distance Voyager

Hat Lona] Summary UF 28 DEBUTS 0 BAME 27 COWN 115 ADDS 0 170/0

R&R/Friday, October 9, 1981

BETTH 8-30 WT18 8-38 B97 a RESL 28-31 GROSS 4-39 MARY 4-39 M

WGUY a WACS a WLAM d=24 WTRB d=37 WHEB d=10 11PRA 36=20 WYRD d=29 WCIP a 95E1L 15=28 WEVU d=15

\$102 32=30 MPC03 a MC00 a M188 a WOLF 37=29 B1LE 40=37 B21EP oc. BPUB a Q101 a BVOL d=27

NEXT a KFYE on KFYE on MILLO a=13 MILLO a=28 MAXYPM a=28 MICLEPE d=21 MILLO d=29 KERG a EDVV a

WEST

FEMI d=36 Hally a HLDEA on HAT! a HQO! on HYYA a HOSE a

KID4 4-9 WKEE 11-27 VIOO 5-10

RESTRE 14-14 REPT 11-21 REPH 3-12 WTIX 7-16 E97 11-15

RGG1 12-KBFH 13-KJHh 14-RJHh 14-RBFE 11-RBBK 5-7 PM103 2-R96 4-4 KBFE 6-9 KGW 5-4 KLUC 4-7 KBQ 1-3 RZZA 3-4 **P3**

BART

MJBQ 8-12 MOUY 6-7 MACZ 9-8 MLAH 11-11 MIGY 18-25 MYSN 3-3 MYEB 6-9 1JPEA 1-2 MYBG 9-10 MOHPPH 3-7 MCIR 3-10 95KIL 17-1 MZ YO 10-10

MAXY 5-4 \$103 4-12 \$1105 10-14 CK101 9-12 MBNQ 8-16 PN100 10-21 SX104 8-12 MAXEPN 13-25 MBKZ 2-7 MBCY 15-25 MBKZ 5-8 MGEC 10-20 MANBPN 8-8 MORK 6-6 KJ100 4-6

WEYO 10-10

BOUTH

WOEN 12-23

Z102 4-11

9556F 4-15

WFON 3-8

WCQQ 2-2

WISE 4-5

WXLK 1-2

EKQV 8-5

KILL 16-20

KSELFH 2-1

KPUP 2-5

ROUZFM 2-1

KPUP 2-5

KVOL 12-14

SUCL 6-7 KPYB on KOMB 6-7 KELO 34-1 IKLE 2-1 IMFKR 9-5 MTFU 2-5 MTFU 0-6 KRBA 19-2 KBKG 11-1 KFPE 7-7 KDVV 6-9

WARREM 24-2
WSKZ d-22
WSKZ d-22
WGKI 32-22
WBCY 29-20
WAYS 16-1
WCSC 20-23
WANSPH a
WGH d-16
WQRK on

MNYT 30-26 KIIX 24-22

P3

LAST

KEARTH a KRIA a KRIA d-28 KII d-28 KIISFH d-27 KIOO d-29 13K a KJR d-25 KYYX d-30 KINN d-29 Q103 d-25 KOPA d-28

MGRD a-J5
WYJC 37-J5
KSTT a
KIIK a
KIOA a
KIOA a
KOPK 28-25
KRAV 13-7
KEYNPH d-29
E104 d-24
WANAM on
WHEE a
MGBF a-J0
WKDO on
WHEE a
MGBF a-J0
WKDO on
WHOM d-19
KONO 20-J8
WHOM 2-J
WHOT a

NGCX d=30 NYNOPM 23=23 K1DD on NGGI d=30 NJRB 27=19 NNBQ on NSPZ a NBBK 25=19 KCPK 25=19 K96 22=19

STEVIE NICKS W/TOM PETTY &... Stop... (Modern/Atco) LP: Bella Donna

Regional Reach 2 658 6 628 H 648 W 768

PI

FTSA 12-7
REFM 13-10
B97 25-30
REEL 10-10
REEL 10-10
REEL 10-10
REOK 2-4
MPH7 19-20
RO94 11-14
RLAZ 11-16
RCX106 4-7
MSCN 7-8
MTVP 3-6
WHYFM 12-19
Y103 6-8
WTOQ 8-13
CR101 7-6
YM100 11-7
|CX106 11-15
WTCZ 6-11
MOKI 2-3
WEEZ 15-23
WEEZ 15-23
WEEZ 15-23
MSEX 3-7
RANSPM 7-21
RORN 9-17
RJ100 8-8 BOUTH

WLS 8-11 WLS-PM 8-11 CKLW 8-9 Q102 18-26 WZUU 11-13 WEST TRAVALL

KEARTH 6-6 KRILA 6-6 KFI 1-2 K115FM 5-5 KFEC 7-6 K22R 0-11 13K 5-5 KYYK 12-19 KIMH 6-13 Q103 1-7 KOPA 7-11 KZZP 9-19 P2

EAST WPHD 3-6 WHPM 12-14 WTRY 2-13 92FLY 18-20 WRCK 2-5 3WT 34-34 WBLI 8-9 WFICFM 21-26

6 POLICE

Regional Feach E 76% 5 83% H 70% W 93%

WHBC 19-16 WEBM d-22 WBEMFN 21-14 WIF1 28-21 BIO4 24-21 WEKEFN B JB105 26-26 Q107 21-21 WBC 25-21 CHUM 2-2 CRGM On

FEGL 27-24 293 on 94Q 24-20 Y100 30-27 195 a MCICK d-30

CKLW d-21 RBEG 10-15 WGCL 14-15 WKY1 23-20

EFARTH 25-19 ERLA d=28 EFI on ELISPM 21-13 ELOG 28-13 ELPEC 30-20 ERER 9-7

1

MCAO 19-17 MFBR 27-20 MPHD 12-9 MFMY 21-19 92PLV 26-24 MFCK 4-25 MFC 4-25 MFC 21-17 MDDCPM 30-25 MICC 21-17 MLANPM 29-25 MICC 21-17 MLANPM 29-25 MFC 29-25 MFC 43-24 MKEZPM 23-16 KIO4 34-32 MKEZ 25-21

RIIK d-10
RETHYM 29-23
RESS 20-15
RESS 20-15
RESS 20-15
RIONA 27-22
WALP d-20
WALP d-25
WALP d-25 KKILL d-24
KFYR on
KOWN on
KOWN on
KZLO 14-12
KKRC 25-22
KKLE 30-23
KKLE 30-23
KKLE 30-27
WFRT 26-19
WFRT 26-19
WFRT 26-19
KFKR 23-26
KFKR 23-26
KFKR 23-16
KFKR 23-27
KFWZ 18-13
KDVV 28-24 KKKX 28-27 KYNOFH d-31 KEN1 37-30 KSLY 21-17 KCBN 31-21 KDZA 29-25 KATI 26-21 KQDI on KYYA 29-26 KOZE on

M. POST f/ L CARLTON Theme From "Hill Street Blues" (Elektra)

25

WEST

131/18 Regional Reach E 55% S 67% M 54% W 69%

National Summary UP 76 DEBUTS 20 SAME 17 DOWN 0 ADDS 18 61% KHYT 16-16 KZZX on

P3

WJBQ on WGUY 19-15 MIAM 25-19 MIGY 4-27 WTSN 24-21 WHEB 8-6 13FILA 21-15 WFBG 30-25 WCIR 27-26 95XIL 36-33

BOUTH

MIDWEST

WEST

BAST

PI V100 a RPMK 27-23 RTSA on RSSETPH 16-13 RBPH 18-14 MTIX 17-14 RZEL 23-19 RQ94 20-18 RLAZ 23-19 G100 d-23 MINYPH 14-13 BJ105 27-24 MDC 27-22 MDC 27-22 MDC 27-24 MDC 27-24

WKBW 24-23 WBENFM 25-2 WIFI 14-11 B104 20-17 WXKSFM 20-1 WFGC 26-23 Z93 25-21 940 6-4 195 15-14 0105 19-13 WCKX 27-20

HOWEST KS95PM a KSLQ a-19 WZZP d-19 WGCL on WZUU d-25 WORY d-19 WREST

REARTH 27-23 RF1 25-23 KI 16FM a KIOO 19-16 KFEC ON KEZR 20-13 13K a KUR ON KYYX 28-27 KIMM a Q103 d-23 KOPA a

P BAST

MCAO 13-13 MFBR 10-7 MFBF 15-11 WBLI d-30 WVBF 15-12 WICC d-26 MAZE a MKRZFM a K104 26-21 WKEZ 28-25

WEST KENI 31-26 KSLY a-24 KCBN d-39 KDZA 24-22 KATI 30-27 KYYA 16-14 KOZE 15-10 KICK 30-23 KIDD on FM102 d-29 KGGI a KNBO on KSPZ 18-15 KBBK on KCPK 15-13

WIZER 20-16
WVIC 32-28
WAICK a
KSTT d-19
KIIK 29-26
KIOA on
KRAV 15-14
WNAM 30-27
WNAP a-24
WGBP 30-29
WHOT a

EDDIE RABBITT Step By Step (Elektra) LP: Step By Step

Regional 145/0 Reach Z 76% S 62% M 71% W 60% 67% 13

P

WABC 14-14 WMBC 6-4 WKBW 6-8 B104 8-13 PRO-FM 9-6 Q107 d-16 WPGC 10-12 CPTR 11-18 CKGM 20-19

WJBQ 31-29 WGUY 26-21 MACZ on WIGY 23-20 WT6W d-28 WHEB on WJBQ 25-21 WGUPPH 23-18 WGIE d-23 95XIL d-38 WZYO on

MO(EM 30-25 E102 27-21 958GF 26-21 MFOX 21-17 MCGQ 26-24 MISE 29-26 MISE 29-26 MISE 30-26 MISE 30-10 KRELEN 19-12 KRELEN 19-12 KRELEN 19-12 KRELEN 19-12 KRELEN 26-24

WPST d-34 WLAMFM 5-11 Q106 3-13 WRR2FM 6-6 K104 3-2 WREE 12-23 V100 2-3

KPMK 4-7
KTBA 8-10
KZPM 15-9
KMFI 12-16
B97 8-7
KEEL 4-6
KROK 4-5
KPMF 4-7
KUPM 4-7
KURM 3-6
WIDW 9-15
KUK106 7-13
WSGF 3-2
WSGF

MFOX 13-26 MCQQ 10-17 MGLP 2-9 KUGV 7-7 KILE 2-2 KQIZFM 3-2 KPUB 8-11 Q101 8-17 KVOL 5-7

WNBC 16-14 WKBM 4-6 WBENFM 1-1 WIF1 2-2 96KK 24-28 B104 2-2 WXXEFM 1-I PRO-FM 9-7 JB105 2-3 Q107 2-2 WFGC 2-2 CFTR 3-2 CHUM 1-1 CKGM 4-2 #TSA 15-11
KSETFM on
KINT 11-15
KRIF1 10-15
KRIF1 4-3
B97 2-2
KROK 3-2
K

WOW 5-2 WECT 8-16 92X 19-22 WDJX 4-4

Start Me Up (Rolling Stones)

10

WKRZFM 1-4 K104 9-3 WKEE 5-4

85%

ROLLING STONES

LP: Tattoo You

Regional 183/0 Reach E 868 S 888 H 758 W 938

Pi

KCBN 9-7 KDZA 22-27 KYYA 6-9

National Summary UP 05 DEBUTE 0 SAME 67 DOWN 31 ADDS 0

KSFX 2-2 KJRB 9-2 KNBQ 4-4 KBBK 14-17 FM103 1-1 R96 6-6 KSKD 15-14 KLUC 14-16 KRQ 9-1 KHYT 6-6 KZZX 11-14

P3

WJB0 5-6 WGUY 2-I WACZ 10-7 WLAM 18-18 MTGY 5-3 WTSN 14-15 13FEA on WFBG 6-8 WOMPFW 1-1 WCIR 1-5 95XIL 4-2 WZYO 4-3

WQPS 3-2 2102 5-3 9566F 10-8 WFOX 4-6 WCCQ 6-3 WISE 5-2 WLLK 7-6 WCLF 17-11 KIQV 9-11 KILE 15-11 KSELFM 3-3 KOLTZFM 7-4 KPUR 5-2 Q101 4-4 KVOL 15-12

KFYR 3-3

KPYR 3-3 KQWB on KELO 8-6 ICKRC 3-2 MSPT 3-3 MTRU 5-8 MAZYFH 6-4 MCILFM 4-6 KMLO 1-1 KRNA 1-1 KSFKG 5-4 KPWZ 1-1 KDVV 21-12

LAST

KEGL 1-1 293 3-2 940 5-5 9100 12-11 195 9-6 0105 4-3 wckx 6-5 WL6 2-2 WL6-FM 2-2 CKLW 5-5 KBEQ 1-1 Q102 13-9 WKTI 7-7

PET KEARTH 8-7 KRLA 17-9 KPI 6-5 KIISFM 3-6 KIQO 3-2 KPRC 3-2 KEZP 2-2 13K 7-7 KJR 10-5 KYYX 3-2 KIMN 13-11 0103 7-12 KOPA 8-3 KZZP 7-4

WQEN 22-18 2102 a-30 955GF on WFOX 27-22 WCGQ on WISE d-34 SKQV d-29 KQIZFH on Q101 16-15 KVOL 10-8 ROOKL 24-22 REYR 11-6 KOWE a-dp KELO 25-24 KURC 19-13 KKLS 29-26 WRKR a WSPT on WTRU 26-22 WAZYPM d-27 KSKG 37-33 KDVV d-25

WCAO 8-15 WPHD 1-1 WPH II-10 WTRY 7-7 92PLY 4-4 WRCK 5-4 3WT 5-2 WBLI 12-10 WTICFM 2-3 WDRCFM 3-3 WICC 7-6 WPST 1-1 WLAMPM 4-2 WARE 5-5 0106 2-2

PI

WABC 13-17 WNBC 18-10 WKBM 11-12 WBENPM 5-4 WIFI 18-27 JB105 7-5 WPGC 20-18 CKGM on

293 21-20 940 17-15 Y100 23-23 Q105 16-15 MCIOX on

P2

-KKKX 1=1 KYNOFM 17-13 Y94 6-4 KIDD 1-1 FM102 5-4 KGGI 7-6

MGRD 2-2 MVIC 17-11 MJXQ 3-3 KSTT 9-12 KIIK 8-6 KOFM 21-21 KEYMFW 8-6 KEYMFW 8-6 KEYMFW 8-6 KEYGK 1-1 Z104 2-2 MNAM 9-8 MNAP 2-4 MKE 8-7 MGBF 10-11 MKDO 2-4 U93 12-13 MOW ON

WOW ON KQKQ 5-10 WNCI 2-2 92X 4-3 WDJX 11-9 WHOT 5-9

KENI 7-6 KSLY 4-2 KCBN 3-2 KDZA 4-2 KATI 2-1 KQD1 13-10 KYYA 8-12 KUZE 2-2

KENNY ROGERS Share Your Love... (Liberty) LP: Share Your Love

Regional Reach E 698 S 858 M 798 W 818

V100 6-2

National Summary UP 145 DEBUTS 0 SAME 17 DOWN 7 ADDS 0

8

KKXX 7-4 KYNOPH 14-9 Y94 13-10 KIDD 27-22 PM102 13-12 KGGI 25-22

KGGI 25-22 KJRB 16-24 KMBQ 12-11 KSPZ 5-3 KBBK 17-16 KCPX 8-7 KGW 16-14 KRQ 21-17 KZZX 16-11

P3 MACZ 25-19 WLAM 7-6 WIOY 22-22 WTSN 12-10 WHER 14-12 13PEA 9-5 WFBO 3-3 WCIR B-4 95XIL 13-7 WZYO 29-27

WQEN 14-9 2102 14-13 958GF 22-16 WFOX 10-9 WCOQ 18-14 WISE 23-20 WILK 14-13 WGLF 18-15 KILE 17-13 KQ1ZFM 17-10 KPUR 17-10

REST 17-17 KPYN 13-8 ROWB 13-9 RELO 7-5 KERC 12-10 KRLB 12-8 WTRU 12-7 RMLO 11-17 KDVV 22-20

KBLY 6-7 KCBN 13-9 KDZA 15-9 KAT1 11-10 KQ01 25-22 KYYA 17-16 KDIE 26-24

DIANA ROSS Why Do Fools Fall... (RCA) LP: Why Do Fools Fall in Love? NEA

Regional 82/81 Peach 2 476 5 426 M 168 W 508 PI P3 EAST BOUTH WJBQ a WGUY a WACZ a KSETTM & KINT & KAPM & B97 & KEPM & B97 & KEEL & KQ94 & WAAY & WHITTH & BJ105 & WBD0 & PH100 & EX104 & WHAY & WKY & WAYS & 104 & WKY & WAYS & 104 & WKY & WAYS & WA WGUY a
MACZ a
WT6N a
WHEB a
WPBG a
WCIR a
95XIL a Q105 a-25 MIDWEST WORY a WRTI e-26 BOUTH WEST KEARTH A
KRLA A
KFI A
KFI A
KFI C
KISFM A
KFZR A
KJZR A
KOPA A
KZZP A-21 MIDWEST WVIC a KIOA o WNDO a WHOT a WEST LAST WEST KURB a KUBQ a KBBK a KCPX a

8

ROR SEGER Tryin' To Live ... (Capitol) LP: Nine Tonight

Regional 182/4
Reach E 868 5 888 M 798 W 868

P

0

National Summary UP 153 DEBUTS 2 SAME 21 DOWN 2 ADDS 4 KGGI 30-25 KSFX 14-13 KJRB 25-22 KJBR 26-22 KJBR 16-14 KCFX 17-16 PH103 4-2 K96 18-14 KSKD 21-17 KLUC 13-11 KRQ 20-8 KHYT 31-24 KZZX 17-15 Q106 19-15 WKRZPM 11-11 K104 22-17 WKEE 10-8

P3

MJBG 18-18 MGUY 17-11 MACZ 19-10 WLAH 27-25 MICY 7-4 WTSN 19-18 MHEB 4-20 13FEA on WFBG 19-18 MORPPM 18-1: MCIR 14-6 95XIL 12-9 WZYO 8-6

WOEN 10-6 2102 15-15 956GP 14-13 WPOX 9-7 WCOQ 20-16 WISE 19-16 WKLK ON WCLF 32-28 KKQV 19-14 RILE ON KSELPH 10-8 KQIZPH 30-26 KPUR 10-6 Q101 10-7 KVOL 14-11

ROWB ON RELO 18-18 KKRC 16-12 WRKR 30-21 WS PT 24-17 WTRU 7-6 WAZYFH 14-10 WCILFH 29-23 KMLO 9-20 KRNA 9-10 KSKG 13-9 KFMZ 24-16 KDVV 5-3

WEST

85%

KTEA ON KINT 14-11 KINF 14-11 KINF 14-12 KIN

KEGL 10-7 293 16-6 940 10-7 195 a Q105 22-19 WCKX 23-23

WLS 11-5 WLS-FM 11-5 WDRQ 7-1 CKLW 2-2 KSLQ a-22 KSLQ a-22 KSZQ 7-5 WZZP 16-12 WGCL 9-6 Q102 16-12 WKT1 14-10

WEST KEARTH 24-20 KRLA d-27 KF1 18-17 KI1SFH 24-19 K100 25-22 KFRC 12-6 KEZR 15-12 EUR 18-13 KYYX 14-11 KIMN 17-14 Q103 15-11 KOPA 22-19 KZZP 17-16

P2

EAST

MGRD 8-6
MVIC 14-9
MVIC 14-9
MVIC 14-9
MVIC 11-9
MVIC 11-14
M

WEST KKXX 8-5 KIDD 20-18

MENI ON KSLY 13-11 KCBN 10-5 KDZA 19-13 KATI 15-15 KQDI 29-27 KYYA 27-21 KOZE 19-9 RICK SPRINGFIELD

LP: Working Class Dog National Summary UP 146 DEBUTS 5 6AME 17 DOWN 4 ADD6 4 176/4 Regional Reach Z 76% B 86% M 77% W 88%

Ø

BOUTH KTBA 26-24 KBETFM 23-16 KLNT 4-2 KHF1 4-3 KBFM 17-16

KMPX M-H KJBB 24-23 KMBQ 11-0 KMPZ d-19 KMBZ d-19 KMBZ d-19 KMPX 10-17 FM103 14-11 K96 15-15 KMED 12-10 KLUC 23-19 KMQ 22-15

REGL 22-17 293 19-17 940 19-14 Y100 14-14 195 14-13 Q105 11-9 WCICK 16-13

WEST

WVIC 21-15 MJRQ 16-15 KSTT 70-17 KIIK 23-20 KEYMFW 21-KZ 93 9-8 WZ OK 16-15 Z 104 27-22 WNAH 13-10

NOPA N22P 20 WNAH 13-10 WNAP 16-15 WHEE 16-15 WGBF 17-15 WKDQ 18-15 U93 a-20 WKDQ 12-7 WKCI 3-3 92X 18-12 WDJX 9-7 WHOT 15-12 WEST

ECCKX 13-12 KYNOPH 7-4 Y94 14-8 KIDD 11-10 KGG1 27-23

ROD STEWART Young Turks (WB) LP: Tonight I'm Yours

Regions Beach E 510 S 650 M 320 W 550 BREAKER

PI

KEGL a 293 a 940 a WCKX a

P2

LAST

WJXQ a WZOK a Z104 a WNAH a WMEE a 92% a WEST

KPYR a ICKRC a KRL6 a WSPT a WCILPH ICHLO a KRNA a RSKG a SJPHZ ON WEST

National Summary UP 38 DERUTS 7 SAME 22 DOWN 2 ADDS 3 72/3 Regional Reach Z 378 S 338 M 278 W 388 33% NEA

WIFI on 9690 d-13 WXXSPH d-29 JB105 21-20 Q107 a

MLG 15-13 MLG-FM 15-1 KBEQ 16-14 MGCL 21-27 MKTI on

Q)

EAST

WEST

P22

WJBQ 21-21 WGUY d-34 WFBO on WONPFM 33-25 WCIR 21-11 WOPN 20-16 2102 26-24 MISE 28-25 KKQV on KILE 22-18 KBELPH d-27 Q101 d-22 KVOL on

WRKR 34-32 WEPT d-24 WTRU on RRNA 22-19 KSRG on

RENI ON RCBH 33-29 KDBA ON RATI 31-30 RQDI 30-23 KYYA 23-18 KOEB 30-2H

P2

WCAO 28-25 WFBF d-23 WFBF d-20 WFBF 29-18 WFF 29-18 WT 29-18 WT 29-18 WT 29-18 WT 29-18 WT 29-19 WTCCT 30-27 WDRCFM d-29 WTCCT 23-20 WLANFH a-29 WLANFH a-29 WLAS 29-19 Q106 d-28 WKSEZF d-22 WKZZ 39-28

EAST WNBC 10-22 WEBW 14-14 WBEBFFF 10-27 96KX 7-10 B104 4-6 WDKSPF 6-6 PRO-PH 3-2 0107 4-8 CFTR 4-7 CHUN 9-17 CHUM 7-5

KYNOFM 22-20 194 10-15

Every Little Thing... (A&M) LP: Ghost In The Machine

80% National Summary UP 122 OEBUT5 26 SAME 20 DOWN 0 ADDS 4 172/4 22

PI

WDOQ on CK101 27-20 WBBQ 27-23 PH100 21-15 ICK104 27-25 IBMAKPH d-30

WORD 35-31 WVIC 38-36 WJKQ 14-13 MATT 27-24

RENI 35-15 R6LY d-21 RCBN d-33 RDZA d-28 RATI 28-23 RQD1 on RYYA d-19 KOZE on

HOEN a £102 a-32 958GF d-30 WFOX d-24 MCOQ on MISE d-36 WGLF 31-25 KILE 23-21 KQ12FM a KPUR 29-25 Q101 d-30 KVOL a

MOWEET

WEST

KQWB a KRBC d=28 KKL6 on WTRU 30-27 WAZYPN d-26 KMLO 26-26 KSIG 36-29 KDVV d-22

National Summary UP 10 DEBUTS 0 GAME 18 DOMN 114 ADDS 0 142/0 66%

18 WDRCFM 7-14 W1CC 4-13 WPST 2-5 WLANFM 14-26 Q106 13-19 V100 16-20 KIDD 3-4

PH102 2-2 KGG1 3-5 KSFK 3-3 KJRB 3-4 KCPK 10-14 PH103 6-8 K96 7-11 KSKD 4-4 KLUC 22-29 KRO 2-5 KZZK 14-20

LAST

BOUTH

P3 WGUY 8-17 MACZ 5-5 WIGY 2-5 WTSN 11-16 WFBG 2-11 MOMPPM 6-10 95XIL 1-5 WZYO 18-23

WFOX 15-28 WCGQ 5-7 WISE 6-12 WXLK 3-3 WGLF 21-18 KRQV 4-6 KILE 1-1 KSELPM 5-11 KPUR 9-12 REXAL 1-2 RFYR 5-10 RCWB 12-17 RELO 15-21 RKRC 6-8 WRKR 4-10 WSPT 6-9 MAZYPM 11-17 RMLO 7-7 KSRG 12-16 RDV 3-1

PM103 16-12 K96 24-20 K8ID d-22 KLUC 2I-16 KRQ 26-21 KHYT on

BOUTH 293 4-3 940 8-10 WCKX 15-17

WL6 2I-15 WDRQ 6-5 CRLW 15-15 K695PM 4-8 K6LQ 7-5 W2ZP 4-5 Q102 8-4 WZUU 6-10 WKTI 4-5

KRLA 21-30 KFI 11-10 KIQQ 15-14 KEZR 14-16 13K 13-18 KIMM 4-4 Q103 5-10 KOPA 14-21 **2**

MGRD 5-8 MEZER 3-6 MVIC 10-12 MLOLPH 2-4 MAEX 2-2 KSTT 4-8 KIJK 9-9 KIGR 12-12 KOPH 4-3 KEV 8-11 MYZOK 10-9 WHAH 6-11 MGRZ 6-11 MGRZ 6-11 MGRZ 6-11 MGRZ 9-9

WHOT 2-6 WEST

National Summary UP 28 -DEBUTS 2 BAME 26 DOWN 89 ADDS 0

P3

WILAM 13-13 WIGY 9-16 WIGN 8-11 WIES 2-3 13FEA 5-7 WFBG 8-13 WOMPPH 19-22 95XIL 7-13 WZYQ 15-14

KOMB 11-11 KELO 10-14 SELLS 7-12 WREER 10-9 WSPT 8-11 KWLO 19-19 KSKG 6-10 KDVV 9-16

WDRQ 11-12 CRLW 20-20 KB951M 8-5 KBLQ 13-12 WZEP 13-10 MGCL 19-17 Q102 31-28 WZUU 12-11 WOKY 16-15

KEARTH 28-27
KPI 13-12
KIISPM 19-17
KIOQ 26-23
KPRC 23-23
KEZR 10-9
13K 25-23
KJR 14-12
KYYK 11-7
KKMM 18-15
Q103 10-9
KOPA 9-5
KZZP 14-13 **P**2

MORD 24-22 W22R 13-10 W21C 6-5 W1CLEPW 8-8 M1CLEPW 8-8 M1CLEPW 8-8 M1CLEPW 8-8 M1CLEPW 8-8 M1R 13-15 R1OA 26-24 M1R 13-17-15 R1OA 26-24 M1R 13-17-15 M1RA 10-9 M1RD 11-7 M1RA 10-9 M1RD 11-9 M1RD 10-9 M1RD 10-19 M1RD 10

've Done... (RCA)

Q106 12-9 WERZPM 10-8 WEEE 14-11

WPHD on 92FLY on WBCR 28-26 JWT on WPWT 28-25

MTIX 22-17 B97 15-11 KEZL 18-16 RADK 29-23 MTHF 21-18 KO\$4 23-16 MODX 24-21 EXCK106 13-11 MODX 24-21 EXCK106 13-11 GLOQ 13-16 GLOQ 13-16 MHIVPR 18-15 TION 25-22 BJ105 14-10 MHIVPR 18-15 MHOO 22-21 CKIO1 23-19 MHOO 22-21 CKIO1 23-19 MHAKPR 22-21 MMAKPR 22-10 MMAKPR 23-10 MM MJBQ 14-14 MGUY 9-6 MACZ 17-11 MLAH 30-28 WIOY 13-7 13FEA on WFBO 14-7 MGMPPH 26-23 WZYO 12-15

WGPN 13-10 2102 12-10 956GP 20-17 WFOX 14-11 WCQQ 17-15 WISE 17-11 WKLK cn MGLF 39-34 KXQV 22-15 KILE 13-9 KSELFW 22-16 KPUR 16-16 Q101 12-11 KVOL 16-15

NCKL 11-10 KFYR d-19 FQWB on KELD 30-28 KKEC 21-19 KKLE 19-18 WFRR a WFRR b WFRR 16-14 MAXYWH 15-11 MCILPW 12-7 KRMA 17-14 KSRC 17-12 KRMA 17-14 KSRC 17-15 FDWV 18-15

KEN1 36-28 KSLY 12-10 KCBN 24-19 KDZA 20-15 KAT1 21-18 KQDI 28-26 KYYA 15-8

* 110/109 51%

P3

REPIK A
KSETTH A
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WFBG a
WONPFH
WCIR a
95XIL a
WZYO a BOUTH
WGEN a
2102 a-31
958GF a
MFOX a
MFOX a
MCOO a
MXLR a
MGLF a
KKQV a
KSELPM a
KFUR a
Q101 a
KVOL a
MNOWERT **80UTH**

RICK a
KIDD a
KNBQ a
KBBK a
FM103 a
KS KD a
KLUC a
KRQ a
KHYT a

MCAO a MPHD a-23 MTRY a 92PLY a MRCK a MICC a MPBT a MIANTM a MAEB a Q106 a KIQC a KIQC a MREZEM a KIQC a MREZEM a BILLY SQUIER In The Dark (Capitol) IP: Don't Say No

> WLAMPH on Q106 on WKRZPH 26-24 WKRZ 34-33 EAST

KUF1 23-17 KQ94 26-22 KXX106 22-19 Y103 36-33 B3105 37-34 BJ105 37-34 WERZ on WORI 26-25 WBCY on WEBX 16-17 WGH 20-19 RJ100 5-5

MJXQ 11-10 KOPM m Z104 12-10 WMAP 29-22 WKDQ on WEST

RIGICK 29-29 REFX 16-15 RUBB on RMBO 27-24 RCPX 32-30 PM103 9-6 R96 a-29 REUC 27-22

THE PICTURE PAGES

Pickwick Picks Lowery's Southern Tracks



Atlanta publishing/record magnate Bill Lowery has formed a new label called Southern Tracks Records, to be distributed by Pickwick, with first release by Mike Dyche. Pictured et the launch party ere (I-r) Southern Tracks' Mike Clark, Pickwick's Linda Barger end Tom Beckwith, Southern Tracks GM Devid Powell, Pickwick's Jack Mesier and Johnny Bee, Mike Dyche, and Lowery, who will serve as President of Southern Tracks.

Capitol, Little River Band Together



Capitol Records threw e party for the Little River Band, in Los Angeles to play the Greek Theatre, and presented the group with a cake in the shape of the Australian continent. Pictured (I-r) ere group's Mel Logen, Capitol Records Group President Don Zimmermann, group's Glenn Shorrock, Wayne Nelson, Derrick Pellicci, Steve Housden, and Greham Goble, and meneger Glenn Wheatley.

Delightful Afternoon At MCA



MCA's Afternoon Delights visited label headquarters in Universal City while in town for TV eppearences. Pictured (I-r) are MCA VP Santo Russo, group's Rebecca Hall and Janet Powell, MCA President Bob Siner, and group's Suzanne Boucher and Robalee Barnes.

Rhyze At 20th Century Reported



20th Century-Fox Records has signed the group Rhyze, with a single recently released. Pictured at the "hand-shake deal" are (I-r) Outlook Productions' Al Silverman, group's Kevin Barbee, producer Paul Kyser, 20th President Nell Portnow, group's Jojo McKnight, and Outlook's Ray Espinosa.

Steelers Huddle With Benson & Crawford



Werners artists George Benson and Randy Crawford were joined backstage by three Pittsburgh Steelers after a performance in the team's hometown. Pictured (I-r) are Joe Greene, Crawford, Benson, Franco Harris, and Mei Biount.

Kings Of Buffalo



E/A's Kings played their new album "Amezon Beach" live at a listening party in Buffalo, which also featured a swimsuit competition. Pictured (I-r) are WPHD MD J.P., E/A's Barry Lyons, Caveges Record Stores VP John Grandoni, group's Zero, and WGRQ MD Paul Heine.

Myrick's "Movie" Studio



Epic's Gery Myrick, working on his second album "Living in A Movie," was joined by label executives in the studios. Pictured reaching for the controls ere (i-r) producer Geoff Workman, E/P/A's Bob Feineigie, Myrick, Sr. VP/GM Don Dempsey, Epic VP Gregg Geller, end (on the phone, in a not unusual stance) E/P/A's Frenk Dileo.

Stars In Session



Pictured in the studio recording a forthcoming Lenny White-produced "super session" LP ere participants (I-r, front) Chick Corea and Chaka Khan; (I-r, rear) Freddie Hubbard, Joa Henderson, and White.

NOW ON THE STREETS



STARS ON LONG PLAY VOLUME II including "MORE STARS"

KEY STATIONS

KSLY WAKY **WJDX** KC101 Y100 WAAY WLOL-FM KDZA WDRQ WKEE CKLW WTWR WZYP WKDQ **KBBK** WGCL KZFM **BJ105** WACZ KSET-FM WDOQ KIQQ WOEN KFRC CK101 KINT WMAK-FM Q101 Q103 WTIX KSKG **3WT KQ94** WGH

BB + 61 CB + 63 RW + 58



Distributed by Atlantic Recording Corp.

SHIPPING HIS SHOP IN SHIP SHIPS IN THE SHIPPING THE SHIPPING SHIPP

THE PICTURE PAGES

Pendergrass Party In New York



The new album by Teddy Pendergrass, "It's Time For Love," was the centerpiece at a recent CBS Associated Labels celebration. Pictured (I-r) are Associated Labels VP/GM Tony Martell, company's Gordon Anderson, Philadelphia International Exec. VP Harry Coombs, E/P/A's T.C. Thompkins, PIR Vice Chairman Leon Huff, CBS Records Group Deputy President Dick Asher, Pendergrass, Alive Managament's Shep Gordon, E/P/A Sr. VP/GM Don Dempsey, and E/P/A VP Paris Eley.

E/A Gets Into Beds



Elektre/Asylum's Beds previewed their recently released "Beds" LP debut for label personnel in New York recently. Pictured (I-r) are producer Dave Appell, E/A Sr. VP Jerry Sharell, label's Carol Thompson, Sr. VP's Bruce Lundvall and Kenny Buttice, Beds members Merle Miller and Jen Warner, and E/A's Mel Fuhrman.

Bogert Plays Again At Townhouse



Tim Bogert has signed with Townhouse Records, and the former Venilla Fudge/Beck, Bogert & Applica member is currently recording his first solo album. Pictured at the contracting with the seated Bogert are (I-r) Townhouse President Michael Gusick, Townhouse VP's Walt Maguire and Doug King, and manager Ira Blacker.

Orbison Joins Halsey



Roy Orbison has signed for exclusive representation with the Jim Halsey Co. in Tulsa. Pictured celebreting that affiliation are (I-r) Halsey's Shermen Halsey and Dick Howard, Orbison's road manager Terry Elem, Orbison, and Halsey Co. head Jim Halsey.

Wright Brothers Take Warners Flight



Warner Bros. Records has signed country artists the Wright Brothers. Pictured in pyramid formation to closa the deal are (top) group's Karl Hinkle; (I-r, second row) group's Tom Wright, producar Buddy Killan, and managar Marv Dennis; (I-r, front) group's Tim Wright and Warners/Nashville head Frank Jones.

L.A. Identity For Carnes



Kim Carnes recently played Los Angeles's Variety Arts Theatre, and pictured at the backstage celebration are (I-r) EMIA/Liberty VP Joe Petrone, Capitol Group President Don Zimmerman, Carnes, and EMIA/Liberty VP Dick Williams.

Stevens Enters New Dimension



British country artist Stu Stevens has been signed by Dimension Records in Nashville. Pictured (I-r) are Stevens, Dimension President Ken Stilts, and Youngblood Records (UK) President Jan Olofsson.

Vickery Victory On Airways



Mack Vickery was recently signed by Airways Records in Atlanta, with a single, "Leave it Like it is," just released. Pictured at the signing are (i-r) independent promotion rep Eiroy Kahanek, Airways' Linda Oberg, Vickery, and Airways President Jerry Wilson.



ROAST

in his honor to benefit

THE ROSSI FUND

Dedicated to the tender, loving care of children with cancer

We hope you'll be able to join Sherman On Tuesday evening, October 20th At The Beverly Hilton Hotel Beverly Hills, California

Cocktails will be served at 7:30 P.M. Dinner will begin at 8:15 P.M. Dress: Must wear shirt and shoes

Tax-Deductible Donation: \$100 per person - \$1,000 per corporate table for 10 All donations are used only for the care of children with cancer.



For more information, please call The Rossi Fund HOT LINE: (213) 272-4440.



1966/6/16 ACCIPATION AOR Celebrates Rocktober

promoted month, since dozens of stations use the umbrella term "Rocktober" to introduce listeners to a month's worth of special programming and promotions that happen to coincide with the all important fall Arbitron ratings

Rocktober might not have become the catchall term for these special events had not WPLJ/ New York won a court battle against competing WNEW-FM last year at this time over use of the term (R&R 10-17-80). That decision, which stated that the term was generic, allowed virtually any AOR station to use it. As a result, competing stations are now using the term to describe their special events for the month.

In any case, this year's Rocktober includes lots of good ideas for stations of all promotional budgets, large and small. Following are some of the highlights of Rocktober 1981, as planned by many AOR's nationwide

Special Programming

WCOZ/Boston has shaped every weekend into special, spotlighting one or two artists or a theme ("Rock & Roll All Stars," "Commercial-Free," etc.). Additionally, the station is focusing on a special artist daily whose albums will be on sale at a 94-cent discount at participating record outlets. Listeners can also register for over \$10,000 in prize offerings.

WNEW-FM's Rocktober celebration coincides with the station's 14th AOR anniversary. The station is sponsoring commemorative rock listener parties twice a week throughout the month at clubs all over New York, hosted by WNEW-FM jocks

KSRR/Houston, KLOS/Los Angeles and other ABC FM's have turned "Rocktober" into "Stonestober," in commemoration of the Rolling Stones' ongoing tour. They'll celebrate with a Stones tour information hotline number, along with giveaways of tour tickets and album catalogues, and the obligatory A-Z presentation (for stations interested in doing a Rolling Stones A-Z, I remind you that R&R published such a list in our 12-19-80 issue. Just add the new LP). Many other AOR's tied in with area Rolling Stones appearances for ticket giveaways, transportation, and coverage of the shows as part of their "Rocktober" celebra-

Metromedia sister station KMET/Los Angeles is tying in a rock event with each day in October: John Lennon's birthday (9th), Janis Joplin's death (3rd), for example, for special programming elements. The station has several rock books to give out as prizes during the month, including new bios of Jimi Hendrix, Keith Moon and David Bowie

WMJQ/Rochester has scheduled four commercial-free weekends, and will advertise their no-advertisements policy with billboards and TV spots. Also concentrating on on-air specials are stations like WIOT/Toledo, KISS/San Antonio, and WGRQ/Buffalo, which is featuring a different British band each weekend in October.

Fests And Balls

Several stations, including WKQQ/Lexington and WLRS/Louisville are co-sponsoring "Rocktoberfests," food and drink community festivals. KGON/Portland is holding a special rock and roll laser light show each weekend, and is also doing a TV stereo simulcast of a Quarterflash concert, and is screening the new AC/DC concert film.

WZXR/Memphis is sponsoring a special showing of "Halloween Part Two." Other AOR's are rounding up their "Rocktober" celebrations

WAQX/Syracuse and WAQY/Springfield. Red Rider will headline WCOZ/Boston's ball, while KPRI/San Diego highlights its fourth annual masquerade contest (a benefit for special olympics) with \$15,000 in prizes, including color TV's, video tape recorders, and a brand new Toyota. At WDHA/North Jersey's ball, also a benefit, the Elektrics will provide live music and the grand prize for best costume is a trip to Loch Ness Lake.

Also sending a winning listener on a trip is KLBJ/Austin, whose Rocktober calendar acts as an entry blank in a drawing for a trip anywhere in the continental United States to see any concert of the winner's choice.

WMET Rocktober Mask.

Masked Madness

The most elaborate "Rocktober" celebration might be WMET/Chicago's. Aside from the usual concert broadcasts, A-Z artist presentations and

catalogue giveaways, TV simulcasts, and "World Tour" contests that send listeners out of state or out of the country to see acts in concert, WMET has something even bigger on tap for listeners. The station's month-long calendar of events is being printed on the backs of full-sized face masks of several prominent rock artists, including Bruce Springsteen, Paul McCartney, Jim Morrison, Pete Townshend, and Mick Jagger. A total of 200,000 masks were printed and distributed free through sponsoring outlets. The masks serve as free invitations to three different stationsponsored Halloween parties throughout Chicago (imagine walking into a party where everyone looks like Springsteen, Jagger, Morrison et al).

WMET PD Tom Teuber commented on the overall popularity of the "Rocktober" concept: 'Simply put, it's a great excuse for a party. In the fall, when there's a tremendous opportunity to get people who are spending more time in the house to listen to the radio, we can get everybody pumped up for the winter. It's a great promotion because it can be anything you want it to be."

Does a Rocktober celebration guarantee ratings wins? On this point Teuber was less vehement, stating, "There are so many factors that influence ratings that I don't know if we can point to this as one reason we do well in the fall. We do lots of things, day after day, that add up to a perception of the image of WMET. This is our third annual Rocktober and I think people have come to expect it from us.'

I just wonder what station will be first to take Rocktober to its logical conclusion by introducing its listeners to "Rollvember!"

COMING NEXT WEEK: We'll go behind the scenes at WYSP/Philadelphia, where PD Dick Hungate has just appointed airstaffer Cyndy Drue to head the station's new "Sight and Sound" department. Next week we'll talk to Dick and Cyndy about their plans for increasing WYSP's street awareness through the power of video.



WRXL OPENS "ROCK STATION" - WRXL/Richmond just opened its first retail outlet which will handle essorted station merchandise. To celebrate, the station gave ewey e waterbed. Shown testing the prize ere visiting guests and Portrait recording group the Producers. Pictured (I-r) ere group's Weyne Femous, bed winner, WRXL PD Ilyse Gottleib, group's Ven Temple, Kyle Henderson and Brian Holmes.

Emerviews

PRESENTS

MOKO KO

During the weeks of October 12th and 19th, Inner-view will present what may be the most honest and touching conversation we have ever brought to national radio.

Join us over our 155-station radio network for a two part Inner-view of Yoko Ono.

If Inner-view is not heard in your market, contact Robbie Carroll (213) 652-8710



Written & Hosted by: Jim Ladd

Produced & Engineered by:
Bill Levey

SEASON OF GLASS

The New Album on GEFFEN RECORDS



EVOLUTION

Don Davis has been named Program Director for DC101/Washington, while former PD Dave Brown has been named MD . . . Carey Sinton has exited as PD at KIDQ/Boise . . . Scott Jameson has been upped to KENO/Las Vegas PD from MD Alan Young has joined WLRS/Louisville from

KQRS/Minneapolis as Programming Assistant WECM/Claremont PD Bob Rivers has exited to WAAF/Worcester for airwork; former WECM MD Song Fontaine has been upped to PD. Charlie Palmer has joined KFMX/Lubbock as MD from the same at KNCN/Corpus Christi. Steve Driscoll is MD at KUFO/Odessa Merly has joined WYSP/Philadelphia from WNEW-FM/New York for afternoon drive Chuck Britton is new to WLUP/Chicago for production, and Patti Haze has returned to WLUP from WMET for middays . . . Orest has exited as MD at WMJQ/Rochester and Roberta Haber has been upped to MD for WMJQ. . Leroy Henry has rejoined KZOK/Seattle as AM Operations Manager and FM weekender. Connie Cole has been upped to full-time overnights for KZOK-FM

Paul Dewitt has been upped to MD at KXXY/ Oklahoma City. Daryl Meyers has joined KXXY as news man for mornings from a local TV news



TATTOO YOU! - KMET/Los Angelos tied in with the latest Rolling Stones album in a tattoo contest whose winner received a pair of tickets to see the group's Los Angeles concert appearance. Pictured (I-r) are newsperson Paraquat Kelley, winner, and elr personality David Perry.

Promotion Of The Week



WBCN HAS BIG BALLS: WBCN/Boston pacted with Atlantic Records to produce and distribute inflatable beach balls emblazoned with the title of a song from AC/DC's last Atlantic release. Over a thousand of the functional collector's items were given out at beach remotes done by WBCN staffers throughout the summer.

post. Lee Roberts has rejoined KXXY from KLPX/Tucson for weekends. Gayle Backer has joined KISS/San Antonio as Promotion Director Joe Reiling has exited overnights at KLOS/ Los Angeles. His replacement is former weekender Joe Benson. Larry Woodside has joined KLOS from competing KROQ for weekends. Meantime (this gets confusing) Dusty Street has rejoined KROQ for nights . . . Tom Killorin has joined KFMG/Albuquerque from neighboring KWXL for all-nights . . . Dan Clark has joined KZEL/Eugene for nights from KREM-FM/Spokane . . . Steve Smlth has joined WKLC/St. Albans from WLAV/Grand Rapids for nights Former WHCN/Hartford PD Paul Peyton and Assistant PD Peter Cole are working fill-ins at WAQY/Springfield . . . Burt Schneider has been named News Director for KWFM/Tucson.

RATINGS ROUND-UP: Elsewhere in this issue you'll see the first numbers from the summer Arbitron sweep. It's an encouraging one for AOR radio, with some noteable successes: WCOZ/ Boston's rise 11.1-12.6, the second highest 12+ share in Boston history regardless of format, and for the third book in a row, the top-rated AOR in the top 25 markets in history; the resurgences of both KMET (4.6-5.7) and KLOS (3.6-4.5) in Los Angeles; the growth of both WABX (3.9-4.1) and WRIF (4.8-5.2) in Detroit, combined with WLLZ's 7.7, making that one hell of a rock and roll market; the rise of all three AOR's in Chicago (WLUP 3.1-3.5, WMET 3.5-4.0, and WXRT 1.3-2.1); DC101/Washington's climb 6.0-6.7; and John Duncan's swansong book at KPRI/San Diego, an up 4.8-5.1. Looks good, with more to come...Trade reporter Cynthia Kitay has moved to New York where she'll be working with Steve Leeds's organization as an independent album promotion rep.

COLOR

PLAYBOY MUSIC POLL: Ten AOR's crosscountry and throughout Canada are helping Playboy conduct its annual music poll promotion. The stations are WBCN/Boston, WLUP/Chicago, WMMS/Cleveland, CHOM-FM/Montreal, WNEW-FM/New York, WYSP/Philadeiphia, KGB-FM/ San Diego, KMEL/San Francisco, WYNF/Tampa and CFOX/Vancouver. Each station solicits votes from its listeners and offers those voting the chance to win prizes in each market that include a video cassette recorder or stereo headphones. Most of the stations will also participate in a part of the promotion that will give an artist or group from one of the cities a record contract with JCO/Nightfilte Records, headquartered in Toronto. The group will record a single and recieve custom Dean guitars. One act or group from each of the other participating markets will also appear on a JCO internationally-released album designed around the music poll, called "Street

FRIENDS OF MR. CAIRO: KGB-FM/San Diego held a special party with listeners and Polydor/Polygram's Jon Anderson. Listeners were invited to the party when they requested cuts from "Friends Of Mr. Cairo."

GO FOR THE ROCK: That's what WHCN/ Hartford's inviting listeners to do, as it solicits their registrations for winning trips to various rocks around the world; the first winner will be flown to the rock of Gibraltar.

WIN A CAR: WRKK/Birmingham is giving away a brand new Toyota Celica to the person whose guess is closest to the actual mileage of the car, which is being driven around Birmingham for the month of October.

NO SWORDS BUT LOTS OF TEQUILA: KLAQ/El Paso pacted with Elektra and the Riot album to pick four winners by drawing for a private party with their friends at a club where tequilas were on the house. The winners met Riot after the band's local show, and heard the band play a guest set at the party.

PIRATES TREASURE: WXUS/Lafayette tied in with WB and the Rickie Lee Jones album in a giveaway of a musical treasure chest, including a Sony Walkman, plus WB cassettes and albums.

UPDATE

Q107/Toronto is starting its own concert company, Q107 Presents, with business partner Martin Onrot. Q107 PD Gary Slaight explained the station was forced into starting the concern because Toronto's then-sole concert promoters, CPI, had an exclusive tie-in with Q107 competitors CHUM-FM. Slaight said, "We build the artists with airplay but then lose them to our competition when they'd come to town for a concert. This gives us the opportunity to enhance the image of our station both to our audience and to the record companies and acts themselves." Apparently the CRTC sees no conflict of interest in Q107's new business venture . . . Stones-mania continues at AOR's nationwide, many of which are sending listeners to see the band with free tickets and transportation. KBOS/Tulare (which just upped its signal strength to 16,000 watts) is flying four listeners to Los Angeles's dates, while KREM-FM/Spokane chartered nine buses to take listeners with tickets to the closest Stones appearance. KENO/Las Vegas will send a winner to L.A. to see . Happy AOR anniversary to KMGN/ the band . Bakersfield (second) and KLAQ/El Paso (third). The Moody Blues headline a concert that will double as KSHE/St. Louis's 14th birthday celebration . . . More call letters missing from our AOR scoreboard, two weeks back: WHKC/Evansville's 3.5-5.7 rise, and KFMX/Lubbock, also up, 7.0-11.4 . . . Congrats to KQWB/Fargo PD Shawn Waters and wife Cindy on the birth of 7 lb. 11 oz. son Robert . . . KREM-FM/Spokane is providing 80 tickets and transportation for listeners to see Christopher Cross in concert . . . 30,000 attended KGON/Portland's recent Rock World '81 lifestyle fair. WDIZ/Orlando cosponsored a "sights and sounds" expo free to listeners; Blackfoot members showed up to greet the fans. WQFM/Milwaukee cosponsored a free street fair that gathered 23,000 to hear six local bands in concert. The station raised \$2500 for a Children's Hospital from the sale of food and beverages . . . KVRE/Santa Rosa had Jesse Colin Young and Brian Auger in a free concert for listeners . . . KGB-FM/San Diego held a sand castle contest that gathered 100 contestants and 2000 onlookers as a benefit for (this could only happen in California) a "scholastic surfing association"...WAAF/Worcester scored another exclusive interview with Mick Jagger . More Stones news: KZOM/Beaumont had a petition drive to add a second Stones concert date in Houston, so Beaumont listeners could attend. The drive worked, and Bill Graham went on the air at KZOM to thank listeners for their support . . . Congratulations to WAVA/Washington PD Gary Chase and new bride Wenonah . . . WDHA/North Jersey raised money for Dover General Hospital in a benefit battle of the bands; \$1000 went to the winning band... Y95/Rockford videotaped its recent "End of Summer" jam concert, and will replay the tapes of six local acts in a local cable channel broadcast.

CONCERTS&CONVERSATIONS

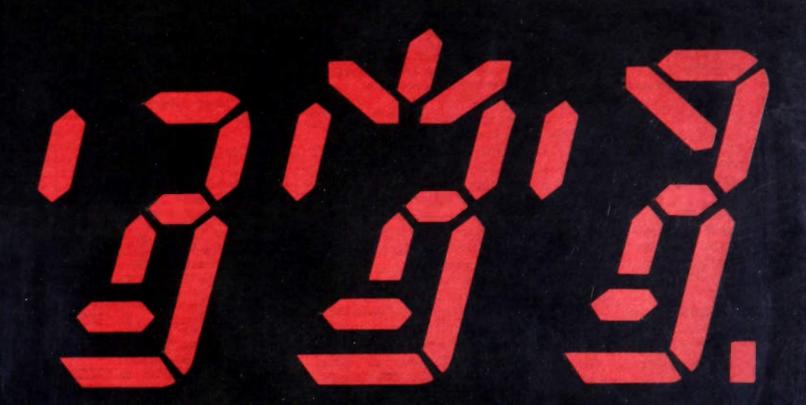
BROADCASTS: Mink DeVille on WNEW-FM/New York . . . Tom Johnston on KTIM/San Rafael.

GUEST DJ'S: Blackfoot on WIOT/Toledo . . . Jon Anderson on KILO/Colorado Springs . . . Blackfoot on WLVQ/Columbus.

CONVERSATIONS: Frank Marino on KUFO/Odes-... Mickey Hart, Marty Balin on WMMR/Philadelphia . . . J. Gelis, Donnie Iris, Def Leppard on WIOT/ Toledo . . . Toronto on K97/Edmonton . . . Blily Squier on WKQQ/Lexington...Poco on KWFM/Tucson... Bruce Baum, Jon Anderson on KGB-FM/San Diego . . Meat Losf on KILO/Colorado Springs . . . Go-Go's on Y95/Rockford . . . Tubes, Marty Balin, Mickey Thomas, DVC on KMOD/Tulsa ... Pretenders, Van Halen, Little River Band, Mickey Thomas, Martin Briley, Donnie Iris on KDKB/Phoenix... Pretenders on WLVQ/Columbus ... Martin Brilley on WZZO/Allentown ... Frank Zappa on KTYD/Santa Barbara . . . Aliman Brothers, Tommy Tutone on KTiM/San Rafael . . . Curves on WKZL/Winston-Salem ... Meat Loaf, Blackfoot on WMMS/Cleveland ... Tom Verlaine, Any Trouble on WQBK/Albany.



THEPOLICE



GHOST IN THE MACHINE

THE NEW ALBUM INCLUDES: SPIRITS IN THE MATERIAL WORLD EVERY LITTLE THING SHE DOES IS MAGIC INVISIBLE SUN HUNGRY FOR YOU (j'aurais toujours faim de toi) DEMOLITION MAN TOO MUCH INFORMATION REHUMANIZE YOURSELF ONE WORLD (Not Three) OMEGAMAN SECRET JOURNEY DARKNESS

ON A&M RECORDS AND TAPES PRODUCED BY THE POLICE AND HUGH PADGHAM DE IS A SERVICE MARK OF HOXANNE MUSIC OVERSEAS LIMITED MANAGEMENT FIRSTARS LID MILES COPELANO/KIM TURNER AGENCY FB I MAN COPELAND AGENCY FB I MAN COPELAND



Chart

indicational ASR. NATIONAL AIRPLAY 40.

October 9, 1981 167 REPORTERS 100 1 3 BOB SEGER & SILVER BULLET.... Nine Tonight (Capitol) "Tryin'" "Hollywood" "R&R"
STEVIE NICKS.... Bella Donna (Modern/Atco) "17" "Stop" "Lace" "Think" 8 2 9 DAN FOGELBERG The Innocent Age (Full Moon/Epic) . "Lost" "Hard" "Moments" Title 10 14 9 6 17 11 15 12 11 12 ZZ TOP "Tube" "Pearl" "Party" "Hard" 7 10 13 8 RED RIDER...... As Far As Siam (Capitol)......"Lunatic" 19 13 14 14 23 17 16 ROSSINGTON-COLLINS...... This Is The Way (MCA)...... "Stop" "Straight" 28 17 23 18 10 14 15 DEF LEPPARD High 'N' Dry (Mercury/PolyGram) ... "Let" "Heartbreak" Title RICK SPRINGFIELD Working Class Dog (RCA) "Everything" 16 16 18 30 26 26 21 MOODY BLUESLong Distance... (Threshold/PG) ..., "Voice" "Dream" "22,000" 12 18 21 22 DONNIE IRISKing Cool (MCA) "Merilee" "Rock" "Last" 32 30 40 24 24 24 25 BLUE OYSTER CULT Fire Of Unknown Origin (Columbia) . "Burnin" 13 17 19 BILLY SQUIER Don't Say No (Capitol) "Dark" "Stroke" "Lonely" 18 21 20 27 40 HALL & OATES Private Eyes (RCA) Title "Head" "Imagination" **32** 25 27 34 31 31 30 21 20 22 31 32 35 34 RIOT Fire Down Under (Elektra) 39 JON & VANGELIS Friends Of Mr. Cairo (Polydor/PG) ... Title "Back" "Independence" 34 29 33 38 SHOOTING STAR Hang On For Your Life (Virgin/Epic) "Flesh" "Hang" "Breakout" 25 30 33 35 ALLMAN BROTHERS BAND Brothers Of The Road (Arista) "Straight" Title "Judgement"

MICHAEL STANLEY RAND North Coast (FMI America) "Heartland" 25 36 MICHAEL STANLEY BAND North Coast (EMI America) "Heartland"

"Young" 11 15

of airplay preference Entry "Swords" "Outlaw"

AOR eirplay throne, topping all competition for total reports as well as hots. FOREIGNER remained very strong in hots and totals et #2. JOURNEY inched back into third place with a large total response. **SEGER** Inched up as hots grew. METAL held rock steady as KINKS and FO-**GELBERG** Inched up. TRI-UMPH hit top ten, growing in both hots and mediums. POLICE's album debuted with 29 early album edds plus 110 reports of the single. RIDER maintained as ARS and JOEL Inched up. R-C jumped as adds converted. GENESIS climbed with solid reports in all rotations (watch for a big jump here next week as 92 adds convert). SPR-INGFIELD's good luck streak continued, show ing new adds and gains in upper rotations. IRIS and ENTWISTLE showed upper rotation airplay gains. SURVIVOR showed great gains in mediums. CHILLI-WACK Inched up. RIOT bounced back on the chart with new activity plus significant mediums.

JON & VANGELIS gained

week. Album cuts are listed in or

in hots. MAYDAY debut-

ad with strong early response. MEAT LOAF in-

ched up. The Significant

Action listings came clos-

est to charting this week

MOST ADDED.

37

38

39

40

39

20

27

37

	110.00	100	9/25	9/18	9/11
4 05015016	10/9	10/2 31/26	2/2	0/0	0/0
1 GENESIS	M-17	M-2	M-0	0/0	0/0
Abacab (Atlantic)		H-3	H-0		
2 JOHN ENTWISTLE	H 23 84/35	79/75	5/5	0/0	0/0
Toc Late The Hero (Atco)		M 4	M-0	0/0	0/0
			1		
"Telk Dirty"	H-10	H-0	H-0 0/0	0/0	0/0
3 GRAND FUNK RAILROAD	7	0/0	UNU	0/0	0/0
Grand (Full Moon/WB)	M-2		1		
"Y.O.U."	29/26	1/0	1/0	1/0	4/4
4 POLICE	M-2	M-1	M-1	M-1	M-0
Ghost In The (A&M)	H-1	H-0	H-0	H-0	H-0
"Every Little Thing"	26/25	1/1	0/0	0/0	0/0
6 QUARTERFLASH			0/0	UNU	UNU
Querterflash (Geffen/WB)	M-0	M 0			
"Heart"	H-1	H-0	0.00	0/0	0.00
6 STEVE HACKETT	24/23	3/3	0/0	0/0	0/0
Cured (Epic)	M-1	M-0			
"Hope I Don't"	H-1	10/10	00	0/0	0/0
7 MINK DeVILLE	27/22		10/0	070	0/0
Tie "Just Give Me"	M 4	M-0			
	91-1	H-0	0/0	0/0	0/0
7 BENNY MARDONES	22/22	1/1	UNU	0/0	0/0
Too Much (Polydor/PG)	M-0	M-0			
"Sheila C."	H-0	H-0	0.00	0.00	0/0
9 TOMMY TUTONE	26/21	6/6	0/0	0/0	0/0
Tommy Tutone 2 (Col.)	M-3	M-0			
'867-5309/Jenny"	H-1 36/20	H-0 29/27	4/4	0/0	0/0
Good Morning (RCA)	M-14	M2	M-O	0/0	0/0
Tie Title	H-14	H-0	H-0		
10 MICHAEL SCHENKER	26/20	14/14	1/1	0/0	0/0
MSG (Chrysalis)	M 6	M-0	M-0	0/0	0/0
"On And On"	H-O	H-0	H-0		
12 ROSSINGTON-COLLINS	1	102/100		0/0	0/0
This Is The Way (MCA)	M 54	M-1	M-0	0/0	0/0
"Don't Stop Me Now"	H 34	H-1	HO		
13 JOAN ARMATRADING	18/18	0.10	0.0	0/0	0/0
Welk Under (A&M)	M 0	UNU	U/U	0/0	0/0
"No Love"	H-0				
14 MAYDAY	50/15	36/10	34/17	19/16	6/6
Meyday (A&M)	M-32	M 23	M-15	M/2	M-0
"So Young" *	H-2	H 3	H-10	HI	HO
16 SURVIVOR	77/15	64/20	53/24	33/19	22/19
Premonition (Scotti Bros./CB)		M-38	M 27	M-11	M-2
Tie "Poor Man's Son"	H-A	H-6	H2	H(3)	H1
16 JOHN HALL BAND	41/15	42/35	11/11	0.40	0/0
All Of The (EMI America		M-7	M-0	5/5	0,0
"Crazy"	H-3	H-O	H-0		1

The Added reports of charting artists are displayed over a five-week teriod. They are listed in order of total reports within the specific rotation or the week. Two numbers follow each album title. The first represents otal number of our reporting stations playing the album this week. The security of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

MAYDAY Mayday (A&M)

		10/9	10/2	9/25	9/18	9/11	
1	TRIUMPH	124/72	101/62	112/80	92/64	79/40	9
	Allied Forces (RCA)	0-1	A-2	A-11	A-12	A-31	
	"Megic Power"	H-51	H-37	H-21	14-16	H-0	
2	DONNIE IRIS	87/67	68/52	82/35	51/25	44/2	
_	King Cool (MCA)	A7.	A-B	A 20	A-23	A-42	
	"Sweet Merilee"	H-13	H-8	H-7	H-3	H-0	
3	ATLANTA RHYTHM	111/63	96/59	85/51	78/40	64/12	
	Quinelle (Columbia)	A-10	A-7	A-12	A-20	A-47	
	"Allen"	H-38	H-30	H-22	H-18	H-5	
4	KINKS	140/62	129/60	136/73	120/64	114/39	
	Give The People (Arista)	A-0	A-1	A-B	A-7	A-39	
Tie	"Destroyer"	94-78	H-68	H-57	H-49	H-36	
4	REO RIDER	108/62	101/67	110/73	88/62	88/66	
	As Far As Slam (Capitol)	A-1	A-2	A-9	A-6	A-B	
	"Lunatic Fringe"	14-46	H-32	H-29	H-20	H-14	
6	DEF LEPPARO	\$2/59	79/55	86/72	90/70	90/67	
_	High 'N' Dry (Mercury/PG)	A-1	A-0	A2	A-0	A-3	
	"Let It Go"	H-22	14-24	H-22	H-20	14-20	
7	SURVIVOR	77/58	64/38	53/27	33/11	22/2	
	Premonition (Scotti Bros./CBS	A-15	A-20	A-24	A-19	A-19	
Tie	"Poor Man's Son"	HI-6	H-6	H 2	H-3	16-1	
	NILS LOFGREN	72/58	70/49	57M1	64/25	42/3	
	Night (Backstreet/MCA)	A-6	A 9	A-S	A 32	A 38	
	Title"	H-11	H-12	H-8	H-7	H-1	
9	CHILLIWACK	73/55	54/46	62/46	53/37	45/25	
	Wanna (Millennium/RCA	NA B	A-3	A-B	A-9	A-11	
	"My Girl"	H-12	H-15	H-7	H-7	H-9	
10	ROSSINGTON-COLLINS	107/54	102/1	1/0	0/0	0/0	
	This Is The Way (MCA)	A-19	A-100	A-1		1	
	"Don't Stop Me Now"	H-34	H-1	H-0			
11	JOHN ENTWISTLE	94/49	79/4	5/0	0/0	0/0	
	Too Late The Hero (Atco)	A-36	A-76	A-5			
	"Telk Dirty"	94-10	H-0	H-0			
12	DIESEL	73H8	67/38	72/42	86/42	68/47	
	Watts In (Regency/Atl.)	A-2	A-4	A 9	A-3	A-1	
	"Sausalito Summernight"	H-23	H-25	H-21	H-20	H-20	
13	ZZ TOP	118/47	111/34	129/41	122/38	123/38	
	El Loco (WB)	A-1	A-1	A:1	A-0	A-2	
	"Tube Snake Boogle"	H-70	H-78	H-87	H-84	H-83	
14	RIOT	58/45	42/39	48/35	43/37	41/30	
	Fire Down Under (Elektra)	A-7	A-1	A-10	A-8	A-6	
	"Swords, Tequile"	34-4	H-2	H-3	H-1	H-3	
15	ELO	82/44	8443	104/51	110/39	108/38	
	Time (Jet/CBS)	A-0	A-1	A 1	A-2	A-4	
	"Hold On Tight"	148	H-60	H-62	H-69	14-06	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations:playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HATTEET

		10/9	110/2	9/25	9/18	19/11
1	ROLLING STONES	161/157	147/144	152/147	150/148	145/139
	Tattoo (Rolling Stones/Att	IA-0	A-0	A-0	A-0	A-3
	"Stert Me Up"	M-4	M-3	M-6	M-2	M-3
2	FOREIGNER			154/137	146/128	145/133
_	4 (Atlantic)	A-0	0.0	A-0	A-0	A-0
	'Weiting For A Girl"	M-17	M-16	M-17	M-18	M-12
3	BOB SEGER & SILVER			151/114		00/10
•	Nine Tonight (Capitol)	A-0	EA	A4	0.80	A-82
	"Tryin' To Live"	M-17	M-26	M 33	M-26	84-8
4	JOURNEY		140/123			142/134
•	Escape (Columbia)	A-0	A-0	A-0	A-0	A-0
	'Who's Crying Now"	M-18	M-17	M 14	M-10	M-8
. 6	STEVIE NICKS		149/126			150/139
•	Bella (Modern/Atco)	A-0	A-0	A-1	A-0	A-0
	"Edge of 17"	M-34	M-24	M-17	M-12	M-11
	HEAVY METAL	135/93	129/95			134/104
	Various Artists (FM/Asylum)	A-0	A-0	A-1	A-O	A-O
	Title - "Ride"	M-42	M-34	M-31	M-26	M-30
7	DAN FOGELBERG	135/92	122/87	124/87	111/65	91/7
•	The Innocent (FM/Epic)	A-1	A-5	A-9	A-24	A-81
	"Lost In The Sun"	M-42	M-30	M-48	M-32	M-3
	PAT BENATAR	123/06	120/83			136/122
	Precious Time (Chrysalis)	A-0	A-0	A-0	A-0	A-0
	"Promises In The Dark"	M-37		M-31	M-25	M-14
	KINKS	140/78	M-27 129/68	136/57	120/49	114/36
	Give The People (Arista)		A-1	A-6	A-7 M-84	A-30 M-30
40	"Destroyer"	M-82 119/74	M-80 1/29/88	M-73 88-67	9547	78/25
10	LITTLE RIVER BAND					
	Time Exposure (Capitol)	A-3	A-4	A-0	A-14	A 33
	"Night Owis"	M-42	M-37	M-30	M-34	M-20
11	ZZ TOP	118/70	111/76	129/87	122/04	123/83
	El Loco (WB)	A-1	A-1	A-1	A-0	A-2
	"Tube Snake Boogle"	M-47	M-34	M-41	M-38	M-36
12	BILLY JOEL		80/44	87/11	0.0	0/0
	Songs In The (Columbia)		A-14	A-86		
	"Goodbye To Hollywood"	M 36	M-32	M-10		
13	TRIUMPH	124/51	101/37	112/21	82/16	79/6
	Allied Forces (RCA)		A-2	A-11	A-12	A-31
	"Magic Power"	M 72	M-62	M-80	M-84	M-40
14	MODDY BLUES	76,469	73/48	89/53	101/71	115/87
	Long (Threshold/PG)		A-0	A-0	A-0	A-0
	"The Voice"		M-25	M-30	M-30	M-28
15	ELO		94/50	104/52	110/69	100/65
	Time (Jet/CBS)	A-0	A-1	A-1	A-2	A-4
	"Hold On Tlaht"	M-44	M-43	M-61	M-38	84-38

The Hottest reports of charting artists are displayed over a five-week The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



Breakers are those newer records that have the greatest level of station activity on any given week.



GENESIS Abacab (Atlantic)

Title "Reply" "Dark" "Like." 79% of our reporters on it. Total album reports: 132, A-92, M-17, H-23. Charted this week at number 18.

DIRT BAND	Jealousy (Liberty)
Title "Fire"	
"Crazy" "Fooled"	All Of The Above (EMI America)
"Central" "Need"	Short Back 'N' Sides (Chrysalis)
NOVO COMBO	Novo Combo (Polydor/PolyGram)
"Gringo" "Easy"	
DEVO	
"Deal" "Franklin"	Dead Set (Arista) Total: 36. A-1, M-23, H-12
Title "Roll"	Good Morning America (RCA)
"Ups" "Town"	Beauty & The Beat (IRS/A&M)
GRAND FUNK RAILRO	AD Grand Funk Lives (Full Moon/WB) Total: 30. A-28, M-2, H-0

Significant Action listings showcase product in all musical configurations that has received significant simplay but which has not gernered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of simplay. They may be either still on the rise, or former National Airplay/40-bergers.

Significant Action JAZZ ON ASR

Lest Week	The	4	
1	1	AL JARREAU	Breakin' Away (WB)
6	2	CRUSADERS	Standing Tall (MCA)
2	3	YELLOWJACKETS	Yəllowjackets (WB)
3	4	SPYRO GYRA	Title "Telluride" "Strut"
4	5	TIM WEISBERG	Travelin' Light (MCA)"Gettin' "'Why'
6	6	PASSPORT	Blue Tattoo (Atlantic)"Ragtag" "Tattoo"
→	7	BOB JAMESSig	n Of The (Tappan Zee/Col.) Various Cuts
7	8	TOM SCOTT	Apple Juice (Columbia)
8	9	MILES DAVIS The Ma	in With The Horn (Columbia
-	10	MIKE MAINIERI	Wanderlust (WB.

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This char represents activity based on a combination of add, medium and hot reports as well as a special jazz programming. The album's preferred sirplay cuts are listed; singles are in bold halics. Artists' names are in bold halics if the registered significant sirplay gains this week.

REGIONAL ASIR ACTIVITY

Q104 WQBK FM

Adjust Of 10th yearlist Street HACKETT (Early Street HACKETT) (Early S

Volume TUTORE TOUTORE TO LINEAR TO THE CONTROL TO T

Albany

Part Feet 1 (MEX. LEG 5 1 (MEX



PD TED UT/

WZZO Allentown 215-894-0511

98 Rock

Modium Phil, COLLINS (Amidemic) STERIC HICKS (Modem/Amid) On FOOLUMER (Full Mode/Culc) Jone (HMISTLE (Amid) SUBHISTU (Score) (Pros/ODS) MISHES (Amid) ZZ TOP (MB)

POI RESTA RELIGIO

91Rock

1-95fm

Medium

Afti (Columbia)

DOMMIT (Columbia)

DOMMIT (Columbia)

DOMMIT (Markey Strande)

Rings (Arista)

DOMMIT (Markey Strande)

Rings (Arista)

DOMMIT (Markey Strande)

Rings (Arista)

Ring

Baltimore

301-889-0098
PAT BENATAH (OP-yearle)
OHILLIANGE HALLIANNI JUN/RCAI
JUN & WANGELS
IPOLYDOR/POLIGED 1
TELUMPH (ECA)
KER (ASLANDEC)

Hoffert (Columbia) FOREIGNER (Attentic) DIESEL (Regency/Att.) ROLLING STORES (April 1975 Att) HEAVY METAL (Full Moon/At MITIAL MO "Of Go"

Jazz ange

716-881-4555

DAN FOOLURED,

If all HOUSE,

If all HOUSE,

If all SOL, I Columbia

BILLY JOLL, I Columbia

HOUSE HEAD COLL, LISE (HEE)

TO IT S SIDE No.

THI LIMEN (HEE)

JOHN JOHN HOUSE

JOHN HOUSE,

| To a 1,111 | To

Bridgeport 203-579-9995

"Co exe"

(LLT TOOMTE (Peens/CBS)

(BAT LOW (Epic/Close, int)

SHOOTING STAN (Prigin/Epic)

TYCOOM (Alles)

"Turn Out..."

HALL LOWERS (CDS)

HHST OMD/ST, HOLMES (CO) amble

(Full Mean/Torr-LRN TGostoff BICK SHAMER (EQ. (BCA) BURN SECRET & TURN (GAp1901) PURROW (GAP1901) STELL NICKS (Medex AFATCO) - 1985 / /e 1895

3433 1030 w

MOST ADDED

GENESIS 37/29 Abeceb (Atlantic) POLICE Ghost in The ... (A&M) 13/12 MINK DOVILLE Coup De Grece (Atlantic)
STEVE HACKETT 11/9 9/8

Cured (Epic)
GRAND FUNK RAILROAD Grand Funk... (Full Moon/WB) 8/8
BENNY MARDONES Too Much... (Polydor/PG) 8/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.



PD: AND - BEAUSTEN

Hottest
OME FOOL ME FO
FOUR INDOM/Esic
FOUR MODE/Esic
FOUR MODE/Esic
FOUR COSSION
OTHER MEMORY HITTERNIAN/ESI
FOUR COSSION

MD: MICK METERS

Hoffest BOB SECER & SILVER ECHOFOST OAN FOREIBERU (Full Mome/Each Affeet Siz (MB) AL JAMERA LIMB STEVE NICES (Modern /FRCO) JOURNEY (Columbia)

Boston 617-262-5900

Boston 617-267-9090 SURVIVE (Score) Broad(85) HSB (RR) American HISS CORGEN (Backstrane/MEA STERE NIGRS (Hodern/Arco)

I HAZ GALINGTON, 29-1 MOTORNY TALLOW AND REST (MB DOWNT AND REST) (MB DOWNT AND REST (MB DOWNT AND REST) CHEP (MB CONTROL CHEP) (MB DOWNT AND REST (MB CONTROL CHEP) (MB CONTR

Claremont

WECM RDS-16FON-COLE 145 (MCAI JOHN (INTESTALE 145CG) JOHN HALL MARD (BHI Anni I -08E GEES 1850/POLYC met HERROLL (MR)

NILS LOPGREN

MEDIUM

Night... (Backstreet/MCA) 25/18 ATLANTA RHYTHM SECTION Quinelle (Columbia) TRILLMPH Allied Forces (RCA) RED RIDER As Far As Slam (Capitol) 27/16

ELO Time (Jat/CBS)
DONNIE IRIS 21/16 King Cool (MCA)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.



Medium

Start nicht (Maner ni Arco)

Start nicht (Maner ni Arco)

Trusts se... Maler (Maner)

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Off Liphan (Maner nicht)

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Harrisburg

717-238-1402 GENESIS (ATTAMPTIVE REX (ATTAMPTICE JON & VANGELIS (Polydor /Polydre) Tjitle

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Je zil Mgm o

WCCC AM/FM Hartford

Added GENESIS (ATTURE) POLICE (AAM) ARS (GOLUMBIT)



Hartford

THE HOTTEST

ROLLING STONES Tettoo... (Rolling Stones/Atl.) 40/39 BOB SEGER & THE SILVER BULLET BAND Nine Tonight (Capitol) 39/36 FOREIGNER 40/35

STEVIE NICKS Belle Donne (Modern/Atco) 39/29 JOURNEY 35/28 PAT BENATAR

Precious Time (Chryselis) 34/28 Two numbers follow each album file. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WBLM 108 Lewiston-Portland 207-783-2065 white discrete rounds a ton Leeb power (FIRS FIRS) 8051-90709-COLLINS 18CA1 8051-90709-COLLINS 18CA1 805-100-1009-10 01 to 1861 -81CE 5901-905-1(5.0 18CA1 -81A18000 (18.00.91)

MD: JOSE DIAZ FD: MIRE BUSHET

| Tuber | Tube

Autorial

Autorial

(No. 15. 14) Francis;
(1) General State Configuration

(No. 100 State Config

POLICIANS MECHANISMS

MULTIME AND ADMINISMS

MULTIME ADMINISMS

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WBAB

PD: BUR BUEHRAUM ASST. PD: GLENN CURNELIESS

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(Or yestis)
GRAND Fubrick B.R.
(Full Removib)
GMANT HARDONS
FOR SET VOIGT B)
J. SMANTRANDONS
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FOR SET VOIGT B)
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OL/FIT

Manchester

PUL JER BIEGRZYCHEL MD: RAFEN ANDERSON

And all Colleges and Colleges a

"Just 6 to 80..."

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CHOM-FM

Montreal

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FOR LIPPARD (smp car yPolydra)

FOR LOGGINGER (ST Preshold Polydra)

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BACK (MOILBOTE)
BOYO COMBO (MOILBOT POTYCE)
-POLICE (AMM)

New York

212-887-7777

Joz/ and/

WPLR

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WPLJ 95.5

PD: LARRY HERGER MD: BOROTHY VANTURING

MOTO COMPO (Polyadry/Polyfor)

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Ginn Fodi Linko,

Gill Rework(p)(c)

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Gill Rework(p)(c)

no.Libertarian
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"Ster's tea (pr)"
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"Storns in Love



Long Island

518-587-1023

RIOT (Elabora)
MALANCE IPOr main/DBS)
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OF NO 1881)

OTTO 1881

ROLLING STORES

ROL

NICHNEL SCHEMER G (CVF peals) ULTRAFDA (CVF peals) JOHN HILLS (NHF om P/Cop) RODET (TOWNELL, sebt) HILLS (AN GAME) JOHN AMBURTAGO (TO (AMH) NAMI ANDER FACTOR (C (AMH) NAMI ANDER FACTOR (C (AMH) NAMI AND FACTOR (C (AMH) NAMI AND FACTOR (C (AMH) AND FURST W. () (FULL MACHON)

MD1 MEMBE BENNIND

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FIVE I NOW FEEL CO.

ET TO P. (ME)

BILLIAN SQUIFE SCAPTOL

BILLIAN SQUIFE SCAPTOL

BILLIAN SQUIFE SCAPTOL

BILLIAN SQUIFE SCAPTOL

BILLIAN SPENSOR SCAPTOL

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BAS SCAPTOL

B

-Position (AAM)

TOTALES STORES

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WOHA North Jersey

GM: BOB LINELER PD: MANY CHEMNEF

Acres (BRES) (ATLENTIC) (BRES) (BRES) (ATLENTIC) (BRES) (B

Med (um URB (Capitol) HILS LOFGREN (Becke THIUMPH (RCA) TYCODN (Arlstn) POLICE (AM) HOUDT BLUES (TW-ss/

201-328-1055 #ICR2 1-10965 (Elabra) #IOS Ellabra| #IOS El

New York 212-986-7000

Ottawa

613-563-1919

GEMESTS TARTONTICO
BIOLLING STOCKATT

FRUIT INTEST MACHINITATION
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BIOC (COLUMN IND)
BIOC (C

-MAK WEBSTER - Hoursury/PolyGrat -URL (Capitol) -OMT WRIGHT (#B)

2022 None Singles None



PUI STEVE COUNCE.

Added JOHN ENTRISTLE IATCO) POLICE (AMM) JANA ARMATRADING (AMM) EBERHAND SCHOENER (Herryss/Copitol)

(May one I/Capitol)

Machine

MICKIE LEE JONES (MB)

DAYO LINGEY (Raylum)

RACHEL SMEET (Columbia)

MICKIE COCKRUM

MICKIE COCKRUM

MICKIE COCKRUM

MICKIE COCKRUM

MICKIE MOOD (Columbia)

MICKIE New Haven

MMMI

PD: CHARLIE REMDALL MD: JOE BONNADONNA

GEO (de)

GEO (d

WIOQ

PD: ALE X DEMERS

Added
CARLY SINON (NB)
"From The Mear **
GÉNÉSIS (Atlantic)
"No Reply At a"
JOAN ARRATRADING (AM)
"No Cowe"
BURTON CUMBINGS (ALTE)
HOLLY & WEATERS (AT 9);

Modium STEVE NICAS (Modern/Arco Title PYCODE (Arcista) (TODE (Arcista) AL JAMEE AL (MS) MALAMEE (MS) MALAMEE (MS) MALAMEE (MS) MALAMEE (MS) MATERIAL (MS) MA

Philadelphia

215-581-0933 MODOT BLUES (Threshold/Po BILLT SQUIRE (Capitol) OAM FOGEUSERG (Full Hoon/Epic)

ARS (Columbia) TRIUMPH (RCA) JOHN ENTRISTLE (49co)

Jezz

Jezz Rone

Philadelphia 215-867-8100

OHILL SEACH INTITION FUNDAMENT BALLIN (ENT Americal "AFTENTA Lody" DIRT BAND (Liber Ty) GREG RIPM BAND (Beser htmy/E+A)

WY8P 94 ROCK

PD/ DICH HEREATE MDI STEVE FEINSTEIN

Added
CLIMA BLUIS BAND (MI)
CLIFIC*, Rough*
UE90 (MI)
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*Stevi eARMSTF (8)
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Mad June MATTR BATTR TO THE STATE OF T

10254 WDVE

Added DEMESTS (ATTENDIC) 1.C. HOUSERCOLLES (MEA)

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OE VO 1889)

NOTO 1889 (1871)

YIO4

PD: NIKE PERKINS ASST. PD: NIKE KONECKO

Todology Rollys*
Heelins
ELO Lard/OSS

Hold On Tigot
Hold On Tigot
Hold On Tigot
Tha Stroke
**T

WROH Poughkeepsie

PD: MIKE HARRIS HD: STEW SCHANTZ Added GENESIS (Attentic) BENET MARDONES

INCOMP MARIDORS (PO) WORT POINT (E) E2 (PO) WORT (E) E2 (E) E2 (PO) WORT (E) E4 (E) E2 (PO) E4 (E) E TOM YERLAINE (MB) CRUSADERS (NEA)

OHARDES INCA)

MERI LOW

TRILLOPH (ICCA)

TRILLOPH (ICCA) s! Aperical

PD: TRIP REED

Added GENESIS IAPIBNP:c1 "Line IP OF MOT" "Neep IP Oars" T.FIe DEND LUBS OMARLE (MECA) "Root I The Bice" MEAL SCHOM, J. HAM (I "mesting Time" -TOM TOM CLUB ()

Medium ROSSIMGTON-COLLINS (MCA) "Don't Stop Ma." ALLANN ROTTHERS... (Arisym) "The Audgement" RIOT (Elektra) "Outland"

HOTEUR STORES
HO

JAZZ
P. MITHEMPTH, MATS (ECAN)
YELLOWSACKETS (ME)
ON IAM ALEER (MEASSIFE S)
ON IAM ALEER (MEASSIFE S)
THE MESSER (MEASSIFE S)
THE MESSER (MEAS)
SPIRE GRANGER (MEAS)
SPIRE GRANGER (MEAS)
SADAD WATANAGE (INNER C) Singles

WCMF

Rochester 716-288-3200

LEPPARD (New cur y/PolyGr (Atlantic) JOHN HALL BAND TENT MARTINE "Grapy" SHOOTING STAR THING IN/EDIC SURVINCE (SCOTT Bros/CBS)

HOTPERS ROLLING STORES (ROLLING STORES (ROLLING STORES) (ROLING STORES) (ROLING STORES) (ROLING STORES) (ROLING STORES) (ROLI

Singles

Philadelphia 215-668-9460

13-006-99-0

R0518970-001-99-10

R0518970-001-10-10

Pbs:17 \$109 No.*

#5 1001-units

DMH F001-10-10-10

IFVI Numr/Ipic

RUS RUSS (Captor)

RUS RUSS (Captor)

RUS RUSS (Liberty)

RALMCE (Pdr No 14/CB5)

Hardens Stones (No.1700 Stones Stones

JAZZ CRUSADERS (NEA) PIECES OF A OREAN (ELIABITIE) THE WEISHING (NEA) CHET HARRY ()

Pittsburgh 412-562-5900

NULTERS TOMES (MOLING STORES (MOLING STORES (MOLING STORES) (MOLING STORE

Pittsburgh

412-362-2144 OAH FOSELBERS (Full Moon/Epic) THII MEMONYEPICE Title "Nerd to Sey" HAZARETH (AAM) HOSSINGTON-COLLINS "Don't Stop Mee" "Fancy Idees" "Gonna Misa IF."

Notes!

Willes Stones

(Notling Str/At)

MODDY BUUES (The who)

MODDY BUUES (The who)

AT BEAMTAM (Chryselie)

DURNEY (Come in)

SIEVE NICKS (Modern /Arco)

SIEVE NICKS (Modern /Arco)

DURNEY (Come in)

DURNEY (Come in)

Come in (Come in)

DURNEY (Come in)

DURNEY (Come in)

DURNEY (Come in)

Modium
ELO (Jet/(285)
"Tellight"
Thiumhi (RCA)
MOSSINGTON-COLL
"Don't Stop Me.
"Conna Hiss 19.
NS (Septol)
800 (Columbia)
4EO RIDER (Coq

Titlu
KARLA DEVITO IEpici
"Cool Moria"
BE HAY MALDONES
IPolydor/PolyGrai
"Not Ganna Gry*

M

PD: ED LEVINE ASST. PD: ART DAHLHAN

Mand funt
LPB (Capitol)
ICB SPB SEP (ELD (RCA)
RIMES 1 Ar Lates
RIMES (Elebtra)
GRATEFUL DEAD (Ar John)
RDSS 1 Mg TON-COLL (MS (MEA)
TRUMPS (MEA)
-POLICE (A&B)

PD1 HOW IE CASTLE

Added BE NRY MARDONE'S IPOLYMORY/PolyGra) "Not Gonna Ory" "Beog Do "Shella C." GENESIS (Aflentic) BILLY JOEL (Columbia)

BILLY JOEL (Grame) is medium medium JOHN (BTM:STLE (Arcm) DALANCE (FORT mill (JBS) DALANCE (FORT mill (JBS) DALANCE (FORT MILL) (JBS) DALANCE (FORT MILL) (JBS) DALANCE (J

Added POLICE (ASH)

FOLICE (ASH)

GENESIS (ATLANTIC!

JOHN ENDISTLE (ATCO)

RILS LOFORN INDICANTONIN

THE MARKET (Or partie)

CHIS DOBUMON (ASH)

SANTERS (Local)

CHUMFM

PUT J. ADMENT #490 ASST. PD: POSS GARTES

SARTER SUccel 1
Med I immed (Section 5 (Stire / Mills)
(E.O. Lat / Gold)
(E.O. Lat /

Toronto

Je zz

Jess a

416-925-8666

Mottert HIMES tArists SCH SECER & SILVER (Copyrol) 22 tOP Hest HAT LOAF ttp://Clevm. Into BULLING STOMES HOOL/ARY STOMES Mottest RDLLING STONES (Rolling Stn/Atl)

M WOUR Utica-Syracuse

315-797-0803 MODAL T CROWLL, (M) UNB (Cap1to1) (MAL & ONTIS (MCA)

INDEX & GRISS (REA)

HORSTON STORES

ROALING S

JOHE TON CHANT (MANY /CRS)
COLLIER & DEAN (Inner City)

-Collician C. (B) Jannium/ECA) Modium Washington, D.C. **105** 703-534-0320

PO: GART CHASE NO: MARTE DEMPS: V

PD: DALF ECHARDS

Added LRB (Capitol)

Rochester

716-232-7650

rottast
ALlans modhilms... (Arlata)
Antique modhilms... (Arlata)
Antique file (Copyanis)
Antique file

Scranton

LAB (Cop!fo!)
"Hight Ouis"
HALL & GATE (RCA)
HOLLING STONE)
[No!)ing STo/AT!)
"T JOEL (Columbie)

| First Num/fpfc|
|| Toot...Sun
|| Toot...Su

Springfield

413-525-4198

HD+O COMMO IPolyery
DIRT ISHO (Liberty)
GAN * FOR COMPE
(Full Mason/Epic)
BOD SECRE & SILVER
(Summa Secretary Secretary
Summa Secretary
Summa Secretary
HB (1) ear
HB

-POLICE Enery
Mottes!
JOURNET (Columbia)
Z2 TOP Tabb)
PAT dishTab (Columbia)
PAT dishTab (C

Syracuse

315-682-9538

HOTTEST STEVE RICKS (Modern/Arce ROLLING STONES (Modiling Stones)

Syracuse
315-472-9797

OF LIPPAD (**spcor*/PolyGra
BOC IGOLING
RT (*Third Goast)
REAL LOST (Epic/Cleve. Int)
RIN (RIMPER (Oy malls)
INN NAMER (Oy malls)

NOTION TO THE TO

See

Holling Stn/Atle Billy JOEL (Golumbi DAN FOSEL MENG (Full Name/Epic)

Jarr

Singles None

SZMJO

Adved GENESES EATERNIE

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C 1070

Hosium CHILLINACK (HITIMANIMANICA) "No Gri" HLS LOPCHEN (Bockerroot/NCA) Title HLD RIDER (Cop(rol) ZE TOP (HI) COMMIT (HIS) "Noor Nor (Jos"

Huttest HUSSINGTON-COLLINS (NCA) HUSSINGTON-COLLINS (NCA) **Con'f Stop No." HUM SECTION & SILVEN (Capitol) **Teylor & Live

17-K/12

PD: CHRIS MORTON MD: MEN SMITH

Martina Day FOOT LINEAD

Modium
MSB (EDI America)
MDB MSBR & SILVER (Copitol)
MDB MSBR & SILVER (Copitol)
MDSSINGTON-COLLINS (MCA)
RIS LINEARY (EDI MSCA)
RIS LINEARY (EDI MSCA)
RIS LINEARY (EDI MSCA)
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MR MSAT (AAM)

HOTTEST ROLLING STONES

Jazz Rone

FM105

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West Virginia 304-722-3308

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MOTTEST MOLLING STORES ROLLING STORES
(ROFFING BANCAT)
7510xx** "Many Fire"
7510x** The UP*
FORM CAMER (AFIGATIVE)
**Auto this UP*
**

WERI-Westerly FM 104

Added
GENESIS (APTANPICE
STENT MACRETY (EDIC)
OWECOM & OHMS (MB)
MAPTIN MBILEY
IMMOCRY/POIGNO
TIM MESSERS (MEA)
MIND DEPLIE (APTAN
MEAL SCHOOL, J. HAMA
PRINCE (MB)

Medium

Gol-GO'S (IRS/ABH)

GOB D'LAM (Gol-Webla)

GOB D'LAM (Gol-Webla)

GOB D'LAM (Gol-Webla)

FORCE B. U.S. (Liser Py)

FILLY JOEL (Gol-Webla)

GOL-FORCE

GOL-FORCE DRUSADERS (MEA)
LLO (19/1020)
MEANY METAL (Full Moon/Aeytu
MANT TROUBLE (TVITE/Aee/Lc)
FORE (METATION*LC)
LUIT EARNO
LUIT

401-596-7728 JOJUNET (Columnia) REO RIDER (Copino) -BOS MARLET (Cotiliton/Ar) -BOS MARLET (Cotiliton/Ar) -BILLET JOS (COrystal) -PHIL GENTILI (Perfect)

HOTTEST HOLLING STONES

PD: LE FSSES GALLMAN MD: STEVE FELCHAN

Modification

(DLLING STORES

(DND) ling STORES

(Fill) NOD-FEE

(CHOUSE COV year ling STORES

(DND) ling ST

Jest BOORY BROOM IGRP/Ar(s9s) TON GRANT (MMCT/CBS) MILES DAYS (Columble) SPYRD GYRA (MCA) PASSPORT (AVIGNTIC) Singles

MAAF

PD: DAVID BERNSTEIN MD: POB BARNET!

Medium
Me

Worcester

JOURNET (Columbia)
PAT SERVING (Corporatio)
SARVING (CORPORATIO)
SARVING (CORPORATIO)
SARVING (CORPORATIO)
PAT SERVING (CORPORATION)
PAT SERVING (CORPORATIO

Jest Singles None

1981 MONTEREY **FESTIVAL**



24th Annual

Sile in Since

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PO: GLENN STEWART

ELO CAPT/GIST

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CHARLE (#AGA)

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Atlanta 404-325-0980

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Austin

ROSSINGTON-COLLING (MCA)

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Beaumont 713-727-0229

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Birmingham 205-870-9900

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WROO

MD JACO DANIEL

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Corpus Christi

Dallas-Ft. Worth

214-528-5500 RICK SPRING (ELD IRCA) ARS (Columbia) URB (Copinol)

Charlotte

PD: BOB FAZIO HD: MANDO CANINO

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HOTTEST ROLLING STONES

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Dallas KZEW Dallas 214-748-9898

JANEL GOLAN

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PO: CHP15 HILLER ASST, PD: HICHELE ROBINSON

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Jacksonville 904-842-1055

MOST ADDED

GENESIS 27/22 Abeceb (Atlantic) JOHN ENTWISTLE 17/9 Too Late The Hero (Atco) Good Morning... (RCA) 10/8

BURVIVOR Premonition (Scottl Bros./CBS) 20/6 JOHN HALL BAND All Of The... (EMI America) 12/5 GRAND FUNK RAILROAD Grand Funk... (Full Moon/WB) 6/6

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

K94 KSMB Lafayette

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(FOISING STAFFEE)
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Added DUNNIE IRIS (MCA) HARLEQUIN (Columbia) Mortum BOUME - (GI umbis) "Stone in Love" PAT dENMIAN (GIP noble) "Probless/Ore" BOL 1GG1-Melel GE-4535 (Argentic) "No Repla et al Title STEVIE HIGGS (Morannian) (Poly dept /Polyder a) Title

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Houston 713-528-459

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POT MAD HESSIUL MES CHARLES LOGAN

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MEDIUM

TRIUMPH Alfied Forces (RCA) 31/19

ATLANTA RHYTHM SECTION Quinella (Columbia) 32/18

DONNIE IRIS King Cool (MCA)

KINKS Give The People... (Arista) 31/17 RED RIDER

As Fer As Siem (Capitol) 28/17 Two numbers follow each album title. The

first represents total number of Sauthern stations playing the album this week. The second is the number of those stations who reported it in medium entation this week.

WABB-FM Mobile 205-432-5572

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Lubbock 806-747-1224

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Memphis 901-728-0060

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New Orleans TWRNO

PD: MIKE COSTELLO MD: DAVE MICHOLS "Y,O.U."

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Two numbers follow each allum tile. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported if in het rotation this week.

THE HOTTEST

Tettoo... (Rolling Stones/Atl.) 34/33

BOB SEGER & THE SILVER

The Innocent.. (FM/Epic) 32/26 STEVIE NICKS

Bella Donna (Modern/Atco) 32/26

ROLLING STONES

Escapa (Columbia)

DAN FOGELBERG

Nine Tonight (Capitol)

BULLET BAND

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San Antonio 512-223-621 MATE LOAT 1001C/CT+++-1 -FOLICE (AMI)

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Raleigh 919-832-831

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Tampa 813-876-0455

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Appleton 414-734-9228

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TO: TOW TENMER

Chicago 312-828-9191

Singles

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MEDN

PD: IERTUS ANNA MD: CURT GART

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PD: JOHN GOTTEAN MD: NID LEO

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Jess More

Davenport 319-326-2541

PD: GABL BAFT:57E MD: TEAH! DUGAN Added QFHE515 (**19e*1C)

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Dayton 513-224-1501

FD: HIGHAEL MECONNEL

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Detroit 313-398-1100

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MOST ADDED

Abacab (Atlantic) 35/21 GRAND FUNK RAILROAD Grand Funk... (Full Moon/WB) 9/8 JOHN ENTWISTLE

Too Late The Hero (Atco) 24/8

STEVE HACKETT 4/8 QUARTERFLASH Querterflash (Qeffen/WB) 7/7

Two numbers follow each album site. The first represents total number of Midwest stations playing the album this week. The second is the number of shore stations that idded fishis week.



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PO: MARD HOLIES MD: ED RAYCH

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Detroit 13-863-1800

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Ant mail and News |
MAIL AND NE Duluth 216-726-8421



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Albun Station

PO: DAYE LYONS

TITLE TIC TERGAT IMP + ++T/Cop! -GRAND BURN RR 11

Evansville 612-422-5258

AND COLOMBIA

MONTH STORM

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MEDIUM

TRIUMPH Alled Forces (RCA) KINKS 33/19 Give The People... (Artste) 31/18 DONNIE IRIS King Cool (MCA)
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SURVIVOR
Premonition (Scottl Bros./CBS) 22/18 Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The seriond is the number of those stations who reported it in medium rotation this week.

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Allan
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Ft. Wayne 219-484-0580



Martin Street Was (Mr. 1884) Martin STE() MICAS (Modern/ATS) STE() MICAS (Modern/ATS) Martin Martin

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ND: HAL MEST

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LAV-FM 97

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Kankakee 815-939-4541 -0153L (Regentsy/Atlant -06 (1986 (Argin))

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Fines

Kansas City 816-753-4587

DIESEL SERVENCY/***: MATORY (ALM) SURTIVOR (SCOTT) BYO

PD: DICH WILSON Assor POLICE SAAP) GIMESTS (ASTRATOC) NICHTE LEE JUNES (ME) JOHN LEWISTELL SAAC TIGLE DEFTY BOTON ROADS (AAM) CHAMLE FLOW R.A. (Fall Mach/ME)

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THE HOTTEST

ROLLING STONES Tattoo... (Rolling Stone
JOURNEY WALL 38/37 Escape (Columbia)
POREIGNER 36/34 35/32 4 (Atlantic) BOB SEGER & THE SILVER BULLET BAND Nine Tonight (Cepitol) DAN FOGELBERG 36/31 The Innocent.. (FM/Epic) 32/24

Two numbers follow each album file. The Two numbers tolline each attum file. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported if in hot rotation this week.

Lafayette 317-448-1566 PD: STUART HERAL

| Martin | M | March | Marc

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DUI (4114)
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812-739-4000

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505-285-8811

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Mottest BOB SECER & SILVER (Cop(rol) ROLLING STORES (Rolling Ste/Atl)

Toledo 419-248-3377 FM 104

Singles None

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Too Late The Hero (Atco) 28/11
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Record Label Contacts

This is one of those columns that I've been saving for a rainy day; and since it rained this week in L.A. (our first since last spring), I decided to celebrate the occasion with the following list of record companies servicing country product. Each listing gives at least one person to contact if you are in need of service, want to inquire about a promotion with one of that label's artists, or just need some general information.

There are so many small independent labels that, no doubt, some are not included here, and I encourage any companies that were overlooked to contact me so that they may be included in the next update. In the meantime, you may want to clip and save this list for future reference.

Album Globe Distributors (Bel-Chor, Equa, Gervasi, Super Productions), Suite 107, City Square, Hendersonville, TN 37075, (615) 824-9100. Contact: Keith Stewart, Nat'l Promo. Dir.

Alfa, 1015 North Fairfax Ave., Los Angeles, CA 90046, (213) 654-1100. Contact: Kevin Keogh, VP/Promo. ALTX, Box 1556, Spring, TX 77373, (713) 353-7927. Con-

tact: Mary Ellen Huggins, Dir. of Promo.

Atlantic (Mirage), 75 Rockefeller Plaza, New York, NY 10019, (212) 484-7683. Contact: Lou Sicurezza, Dir. of Field Oper

Bobby Mackey, 1407 Kenova, Cincinnati, OH 45237, (513) 761-8575. Contact: R.J. Seifert, Promo. Mgr.

B.W.A. Distributing (Secord, Airways, Ho-Jo), 1016 16th Ave. South, Nashville, TN 37203, (615) 256-7622. Contact: Dick Bruce, Owner.

Capitol/EMI-A/Liberty (Liberty/Curb), 29 Music Square East, Nashville, TN 37203, (615) 244-9595. Contact: Gerrie McDowell, Nat'l Country Promo. Dir.

Columbia, 49 Music Square West, Nashville, TN 37203, (615) 329-4321. Contact: Jack Lameier, Dir. of Promo/Nashville.

Comstock, P.O. Box 3247, Shawnee, KS 66203, (913) 631-6060. Contact: Frank Fara, Nat'l Promo. Dir.

Coyotee, P.O. Box 6390, Corpus Christi, TX 78411, (512) 854-7376. Contact: Gary Beck, President.

Delta, P.O. Box 225, Nacogdoches, TX 75961, (713)

564-2509. Contact: Debra Gaston, Dir. of Promo. Dimension, P.O. Box 17087, Nashville, TN 37217, (615) 754-9400. Contact: Bill Mack, VP/Mktg. & Sales

Door Knob (Society), 2125 8th Ave. South, Nashville, TN 37204, (615) 383-6002. Contact: Karen Jeglum

Elektra (Full Moon/Asylum), P.O. Box 120897, Nashville, TN 37212, (615) 320-7525. Contact: Bruce Adelman, Promo. Dir.

Epic (Curb, Scotti Bros.), 49 Music Square West, Nashville, TN 37203, (615) 329-4321. Contact Rick Schwan, Dir. of Promo/Nashville.

Equa, 5510 Bobbywood Ave., San Jose, CA 95124, (408) 356-2579. Contact: Linda Dean, Promo. Dir.

Excelsior, 7420 Dunaway Drive, Nashville, TN 37221, (615) 646-9999. Contact: Ed Keeley, Promotions.

F&L (Sound Factory, Tanglewood, FXL, Blossom Gap Ltd., Sugartree, Connection), 50 Music Square West, Suite 902, Nashville, TN 37203, (615) 329-2278. Contact: Bobby Fischer, Nat'l Promo. & Publsg. or Joe Lucus, Nat'l Dist.

First Generation, 809 18th Ave. South, Nashville, TN 37203, (615) 327-3211. Contact: Jerry Seabolt, Nat'l

GMC (IRS, Colonial, Superior, Bonanza), 3012 N. Main, P.O. Box 8545, Houston, TX 77009, (713) 225-0450. Contact: Betty or Jay Collier.

Gold Dust (Universal Arts), 2204 Elliston Place, Nashville, TN 37203, (615) 320-7035. Contact: Pat Garrett (Gold Dust) or Ron Erickson (Universal Arts). Gusher, 3122 Sale Street, Dallas, TX 75219, (214) 522-8900. Contact: Charles A. Robinson, President.

Handshake (East Coast), 25 W. 56th Street, New York, NY 10019, (212) 245-3600. Contact: Marjee Meyer, Promo. Dir.

Handshake (West Coast), 8304 Beverly Blvd., Los Angeles, CA 90048, (213) 655-8635. Contact: Joel Newman, Promo. Dir.

Jeremiah, P.O. Box 1077, Hendersonville, TN 37075, (615) 824-9412. Contact: Jan Conally, Dir. of Promo.

Koala, 108 Lavern Circle, P.O. Box 1680, Hendersonville, TN 37075, (615) 824-8601. Contact: Wes Sanborn, President.

LS (UEC), 120 Hickory St., Madison, TN 37115, (615) 868-7171. Contact: Harold Hodges, VP

Mariner Marketing (Round About, Omni, Mariner), 2808 Azalea Road, Nashville, TN 37204, (615) 298-2662. Contact: Fred Vail, Promo.

MCA (Songbird) - Contact Regional Managers first: (West Coast): Dottie Vance, 11312 Penrose Street, Sun Valley, CA 91352, (213) 508-4164. (Midwest): Bob Walker, 10700 W. Higgins Road, Suite 1001, Rosemont, IL 60018, (312) 298-6600. (Southeast): Joe Deters, 6403 Warren Drive, Norcross, GA 30093, (404) 447-6405. (Southwest): Roger Ramsey, 16719 Grouse Moor, Houston, TX 77084, (713) 463-3700. If unavailable, contact either: Erv Woolsey, VP/Promo, 27 Music Square East, Nashville, TN 37203, (615) 244-8944 or Bob Schnieders, West Coast Mgr., 70 Universal City Plaza, Universal City, CA 91608, (213)

Mirage, 9229 Sunset Blvd., Suite 707, Los Angeles, CA 90069, (213) 278-6350. Contact: Bob Greenberg, Exec.

Monument, 21 Music Square East, Nashville, TN 37203, (615) 244-6565. Contact: Tex Davis, Dir. of Country Promo

Nationwide Sound Distributors (NSD, RPM, AMC, LS, Grass, Able, Rhinestone, Soapville, Raven, Soundwaves, Charta, Seeds, Clockwork, S.S. Titanic, Concert, New Colony, Cascade Mountain), P.O. Box 23262, Nashville, TN 37202, (615) 385-2704. Contact: Betty Gibson, Nat'l Promo. Dir./Sales Mgr

O'Brien, P.O. Box 289, Hermitage, TN 37076, (615) 883-8206. Contact: Roy Wiggins, Mgr.

Omega, P.O. Box 55, Gainesville, GA 30503, (404) 536-5932. Contact: Fred Waugh.

Ovation, 1249 Waukegan Road, Glenview, IL 60025, (312) 729-7300. Contact: Dick Schory, President.

Paid, 3409 Brinkman, Houston, TX 77018, (713) 861-9251. Contact: Bud Daily.

Polygram (Mercury/Phonogram, Casablanca), 10 Music Circle South, Nashville, TN 37203, (615) 244-3776. Contact: Frank Leffel, Nat'l Country Dir. or Marsha Roberts, Asst.

RCA (West Coast), 6363 Sunset Blvd., Los Angeles, CA 90028, (213) 468-4141. Contact: Carson Schreiber, Mgr., Regional Country Promo. or Deana Boehms,

RCA (Nashville), 30 Nashville Square West, Nashville, TN 37203, (615) 244-9880. Contact: Sheila Shipley,

RCI (Award, Ram, Thomas), 4 Williams Street, P.O. Box 126, Elmsford, NY 10523. Contact: Ray Roberts,

Ridgetop, 1300 Division Street, Suite 204, Nashville, TN 37203, (615) 242-2591. Contact: Alice Raleigh, Presi-

Rounder, 186 Willow Ave., Somerville, MA 02144, (617) 354-0700. Contact: Mary Weber, Promo. Dir.

Scotti Bros., 2114 Pico Blvd., Santa Monica, CA 90405, (213) 450-3193. Contact: Steve Lake, Nat'l Country Promotion.

Shelby Singleton Corp. (Plantation, Sun, SSS), 3106 Belmont Blvd., Nashville, TN 37212, (615) 385-1960. Contact: Craig Wilson or Sharon Kay, Dirs. of Promo.

Sound Factory, 38 Music Square West, Nashville, TN 37203, (615) 244-7358. Contact: Billy Robinson, Dir. of

Sunbird (Nashville), 21 Music Circle East, Nashville, TN 37203, (615) 255-7744. Contact: Sheila Yarber.

Sunbird (West Coast), 610 Newport Center Drive, Suite 555, Newport Beach, CA 92660, (213) 937-2157 or (714) 640-9072. Contact: Alyssa Bagley.

Warner Bros. (Warner/Curb, Warner/Viva), P.O. Box 121196, Nashville, TN 37212, (615) 327-4503. Contact: Teresa Grier.

Western Pride, P.O. Box 321, West Monroe, LA 71291, (318) 396-3708. Contact: Jimmy Nelson.



WSAI Strohs Down

WSAI/Cincinnati entered the record-making business recently when it conducted an area search for talented country performers. After all entries were judged, twelve songs were selected for the Ohio Valley Country Music Album No. 1, which is sold in local record stores with all proceeds donated to the Stepping Stones Center for Handicapped. The entire promotion culminated in the first annual WSAI Strohdown, a free day-long concert featuring the twelve contest winners. Over 10,000 specially-prepared concert patches were passed out the day of the event. PD Dale Turner reports the promotion was "a good image project for a radio station, although it was a lot of work."



Entry



"Breakers" are those newer records that have the greatest level of station activity on any given

TOMPALL & THE GLASER BROTHERS

Just One Time (Elektra)

On 75% of reporting stations. National Summary: Up 29, Same 28, Down 0, Debuts 15, Adds 7.

BELLAMY BROTHERS

You're My Favorite Star (WB/Curb)

On 70% of reporting stations. National Summary: Up 6, Same 20, Down 0, Debuts 24, Adds 24. A Most Added record. R&R Chart Debut 47.

CRYSTAL GAYLE

The Woman In Me (Columbia)

On 68% of reporting stations. National Summary: Up 12, Same 25, Down 0, Debuts 19, Adds 16. R&R Chart 50-48.

GENE WATSON

Fourteen Carat Mind (MCA)

On 62% of reporting stations. National Summary: Up 14, Same 20, Down 0, Debuts 16, Adds 16. R&R Chart Debut 49.

Most Added:

EARL THOMAS CONLEY Tell Ma Why (RCA) **EDDY RAVEN**

Who Do You Know In California (Elaktra) **MOE BANDY**

Rodao Romao (Columbia) **GARY MORRIS**

Headed For A Heartache (WB)

Hottest:

CHARLEY PRIDE Naver Bean So Loved (In All My Life) (RCA) **EDDIE RABBITT** Step By Stap (Elaktra) **OAK RIDGE BOYS** Fancy Frae (MCA)

MOST ACTIV

100 : 25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25), "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, Same ion to on, ado to on, 31-31, etc.), moved it Down on their charts, or Added it this week. [indicated one of this week's

DON KING "The Closer You Get" (Epic) 59/5

DON KING "The Closer You Get" (Epic) 59/5
Netional Summary: Up 28, Same 13, Down 0, Debuta 13, Adds 6, KKAL, KLZ, KLAC, WKKN, WKCQ:FM, KCKC 27-19, KMPS-AM-FM 15-9, WIXL-FM 4-3, WWVA d-32, WYDE 26-18, WSIX-FM d-19, WSLR 36-28, WAXX d-30, R6R Chart: Debut 50.

JOHN SCHNEIDER "Them Good Ol" Boys Are Bad" (Scotti Bros./CBS) 54/14
National Summary: Up 11, Same 20, Down 0, Debuta 9, Adda 14, WMZQ:FM, WNOW, KRPV, WSOC-FM, WCOS-FM, KLRA, KNOE, WSUN, WKLM, WUBE:FM, WMNI, KSO, WFMS-FM, WKKN, KRMD-AM-FM 46-36.

TERRI GIBBS "I Wanna Be Around" (MCA) 50/10

tel Summery: Up 16, Same 16, Down 0, Debuts 8, Adda 10, KOKE-FM, KKYX, KWKH, WKLM, WTQR-FM, KUZZ, KMAK, KWJJ, WBGW-FM, WSIX-FM 19-14, KVOO 44-34, WVAM 46-37, WNYR d-27.

WILLIE NELSON "Mountain Dew" (RCA) 50/11

National Summary: Up 10, Sama 14, Down 0, Debuta 15, Adds 11, WHK, WAXX, WGEE, WKCQ:FM, KBMY, KVOC, KLZ, WWVA, KIXZ, WSOC:FM, KWKH, KEED 48-38, KCKC 13-10, WIXL-FM 33-23, KRMD:AM:FM 42-30.

WWVA. KIXZ. WSOC-FM, KWKH, KEED 48-38, KCKC 13-10, WIXL-FM 33-23, KRMD-AM-FM 42-30.

RANDY BARLOW "Try Me" (Paid) 48/2

Netional Summary: Up 27, Same 11, Down 0, Debuts 8, Adds 2, WQIK-FM, KSON-AM-FM, KOKE-FM 42-34, KHEY 34-29, KSO 30-23, WKMF 34-29, KWMT 49-36, KVOO 49-39, KEED 35-29, KWJJ 47-40, KSOP 46-38, KGA 36-27.

EARL THOMAS CONLEY "Tell Me Why" (RCA) 41/36

Netional Summary: Up 0, Same 1, Down 0, Debuts 3, Adds 36 Including KEED, KEEN, KMPS-AM-FM, WSEN, WOKQ, WWVA, WQIK-FM, WLWI-FM, WIRK-FM, WSAI-AM-FM, KSO, KFGO, KEBC-FM.

DAVID FRIZZELL & SHELLY WEST "Husbands And Wives" (WB) 41/21

Netional Summary: Up 3, Same 11, Down 0, Debuts 6, Adds 21 Including WUBE-FM, WHK, WFMS-FM, KFDI-AM, KUZZ, KEED, KNIX-FM, WWCS-FM, WPOR, WYDE, WOAM, WLWI-FM, WIRK-FM, KIXZ 5C-42, WQIK-FM 50-46.

☑GARY MORRIS "Headed For A Heartache" (WB) 39/26
Netional Summary: Up 0, Same 7; Down 0, Debuta 4, Adde 28 Including KOKE-FM, WKSJ-FM, WSM, KRMD-AM-FM, WIRK-FM, WSLR, WMAQ, WSAI-AM-FM, WCXI, KLZ, KRAK, KGA, WVAM, WSEN, WIXY 6-29.

BOBBY SMITH "Just Enough Love (For One Woman)" (EMI/Liberty) 37/2
Netional Summery: Up 20, Same 11, Down 4, Debute 0, Adde 2, WOKK, KGFX, KHEY 29-25, KKYX 26-20, WKLM 32-26, WCXI
37-33, WHBF 39-31, KICD-FM 30-26, KFDI-AM 29-24, KRDR 32-24, KLAC 46-41, KWJJ 36-31, WVAM 41-36.

MOE BANDY "Rodeo Romeo" (Columbia) 35/33

National Summary: Up 0, Sama 1, Down 0, Dabuts 0, Adds 33 including WSAI-AM-FM, KSO, WDAF, KEBC-FM, KMAK, KNIX-FM, KSOP, KEEN, KGA, WGNA-FM, WYII, KOKE-FM, WYDE, WBAP, KIKK-FM.

Significant Action

EDDY RAVEN "Who Do You Know In California" (Elektra) 32/29
National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 29 including KOKE-FM, WYDE, WQIK-FM, WMC-AM, WLWI-FM, WQYK-FM, WCXI, WFMS-FM, KEBC-FM, KEEN, KMPS-AM-FM, KGA, WVAM, WIXY.

KIPPI BRANNON "Slowly" (MCA) 32/11
National Summary: Up 8, Same 7, Down 0, Debuts 6, Adde 11, WSAI-AM-FM, WKMF, KICD-FM, KRDR, KRAK, KMPS-AM-FM, KGA, WWVA, KOKE-FM, WQYK-FM, WIRK-FM.

STEPHANIE WINSLOW "When You Welk In The Room" (WB/Curb) 31/14
National Summary: Up 1: Sama 11, Down 0, Debuta 6, Adda 14, KEED, KRAK, WGNA-FM, WIXY, WYII, KIXZ, KLRA, KNOE, KKYX, WIRK-FM, WSLR, WAXX, KWMT, KICD-FM,
JERRY REED "Patches" (RCA) 31/7

National Summary: Up 7, Same 7, Down 0, Debuta 10, Adda 7, WCXI, WKCQ-FM, KLZ, KRDR, KIXZ, KOKE-FM, KKYX, KSQ d-29, KSQP 32-26, WWCS-FM d-29, KRRV 33-27.

FREDDIE HART "You Were There" (Sunbird) 30/4
National Summary: Up 13, Same 11, Down 0, Debuta 2, Adda 4, KOKE-FM, WWOD, WKCQ-FM, WIXY, KHEY 36-30, KKYX
43-36, WHBF 48-41, KRAK 50-46, KGA 37-28, WWVA 39-36.

BILLY "CRASH" CRADDOCK "Now That The Feeling's Gone" (Capitol) 29/20
National Summary: Up 1, Same 6, Down 0, Debuts 2, Adds 20 Including WSEN, KHEY, KRMD-AM-FM, WQYK-FM, WTQR-FM, WSLR, WDAF, KEBC-FM, KUZZ, KTOM, KGA.

ROGER MILLER "Everyone Gets Crazy Now And Then" (Elektra) 29/5
National Summery: Up 7, Same 11, Down 0, Dabuta 6, Adda 5, KOKE-FM, KHEY, WITL-FM, WKCQ-FM, WWVA, WIRK-FM d-30, KEED 44-40, KLAC 46-42, KRAK 45-42, KCKC 20-13.

DOTTSY "Let The Little Bird Fly" (Tenglewood) 28/6
Netional Summary: Up 9, Same 11, Down 0, Debuts 2, Adds 8, KEED, KRAK, WWVA, WYDE, WSOC-FM, WQIK-FM, KSOP
50-44, KRMD-AM-FM 41-34, WKKN 38-32.

October 9, 1981

NATIONAL AIRPLAY/50

EDDIE RABBITT/Stap By Stap (Elaktra)

0 1 CHARLEY PRIDE/Never Been So Loved (In All My Life) (RCA) 0 2

Radio Records.

LACY J. DALTON/Takin' It Easy (Columbia) 3 3

CHARLY McCLAIN/Slaepin' With The Redio On (Epic) 0 19 12 7 JANIE FRICKE/I'll Need Someone To Hold Me... (Columbia) 5

10 6 OAK RIDGE BOYS/Fancy Free (MCA) 0 23 16 9

THREE TWO LAST

11 5

1

LEON EVERETTE/Hurricane (RCA) 6 4 6

BARBARA MANDRELL/Wish You Ware Hare (MCA) 29 22 13

GAIL DAVIES/Grandma's Song (WB) 21 17 11

O ROSANNE CASH/My Baby Thinks He's A Train (Columbia) 28 26 15

26 Ō KENDALLS/Teach Ma To Cheat (Marcury/PolyGram) 20 16 KENNY ROGERS/Share Your Love With Me (EMI/Liberty) Ö 41 28 20

T.G. SHEPPARD/Party Time (WB/Curb) 2

ED BRUCE/Everything's A Weltz (MCA)

32 27 22 FRED KNOBLOCK/Memphis (Scotti Bros./CBS)

0 17 HANK WILLIAMS JR./All My Rowdy Friends... (Elektra/Curb) 29 23 17 GLEN CAMPBELL/I Love My Truck (Mirage/Atlantic) 12

JOHN CONLEE/Miss Emily's Picture (MCA) 42 32 25

TAMMY WYNE'TE/Crying In The Rain (Epic) 44 36 28

MEL McDANIEL/Right In The Palm Of Your Hand (Capitol) 8 7 14

37 31 26 0 **DOLLY PARTON/The House Of The Rising Sun (RCA)** JOHN ANDERSON/I Love You A Thousand Ways (WB)

22 19 21

46 39 31 0 MEL TILLIS/One-Night Fever (Elektra) 25 23 17 BURRITO BROTHERS/Sha Belongs To Everyone But Ma (Curb)

24 43 35 30 ZELLA LEHR/Faedin' The Fire (Columbia)

7 8 10 RAZZY BAILEY/Midnight Haular (RCA) 48 40 36 EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB)

16 13 19 RAY PRICE/It Don't Hurt Me Half As Bad (Dimansion)

28 49 42 37 MERLE HAGGARD/My Favorita Memory (Epic)

13 10 18 REBA McENTIRE/Today All Over Again (Marcury/PolyGram)

800 47 41 35 SYLVIA/Heart On The Mend (RCA) 44 38 CON HUNLEY/She's Steppin' Out (WB)

43 39 ANNE MURRAY/It's All I Can Do (Capitol)

B.J. THOMAS/I Receil A Gypsy Woman (MCA) 24 24 24 49 45

36 RICKY SKAGGS/You May Saa Ma Walkin' (Epic) CONWAY TWITTY/Tight-Fittin' Jeans (MCA) 11 27

34 33 37 DEBORAH ALLEN/You (Make Me Wonder Why) (Capitol) 33 JOHNNY LEE/Bat Your Heart On Ma (Full Moon/Asylum) 41

50 **GEORGE STRAIT/Down And Out (MCA)** 44 42 STEVE WARINER/All Roads Lead To You (RCA)

900 LARRY GATLIN/What Ara We Doin' Lonasome (Columbia) GEORGE JONES/Still Doin' Time (Epic) 46

MOE BANDY & JOE STAMPLEY/Honky Tonk Quean (Columbia)

18 18 29 45 40 44 SONNY CURTIS/Married Women (Elektra) 50

15 34 MICKEY GILLEY/You Don't Know Ma (Epic)

49 TOMPALL & THE GLASER BROTHERS/Just One Time (Elektra) BELLAMY BROTHERS/You're My Favorite Star (WB/Curb) New

90000 50 CRYSTAL GAYLE/The Woman In Me (Columbia) GENE WATSON/Fourteen Carat Mind (MCA)

0 DON KING/The Closer You Get (Epic) This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

continued upward movement from the majority of our reporters

SAMMY JOHNS "Common Man" (Elektra) 27/3

Netional Summary: Up 8, Same 11, Down 0, Debuta 5, Adds 3, WQIK-FM, WKLM, KSOP, KRRV d-36, KOKE-FM 47-38, WKSJ-FM 31-25, KRMD-AM-FM 37-28, WSAI-AM-FM 34-28, KUZZ 48-43. ZJOE STAMPLEY "All These Things" (Epic) 22/21
National Summan: Up 0, Same 1, Down 0, Debuts 0, Adds 21 Including WMC·AM, WLWI-FM, KKYX, KFGO, KEBC·FM, KFM, KRDR, KCKC, WVAM, WBGW·FM, WIXL·FM,

CRISTY LANE "Cheatin" is Still On My Mind" (EMI/Liberty) 20/5
National Summary: Up 0, Same 9, Down 0, Debute 6, Adde 5, KRDR, KOKE-FM, WHOO, KWKH, WHBF, On: KMPS-AM-FM, KGA, WLWI-FM, WQYK-FM, KFGO.

JUDY BAILEY "The Best Bedroom In Town" (Columbia) 19/4
National Summary: Up 4, Same 7, Down 0, Debuts 4, Adds 4, WQIK-FM, WIRK-FM, WSLR, WWVA, KRRV d-32, KIXZ 47-41,
KRMD-AM-FM 40-35, KUZZ 50-42, WIXL-FM 34-22.

MUNDO EARWOOD "I'll Still Be Loving You" (Excelsior) 18/8
National Summery: Up 2, Same 6, Down 0, Debuta 2, Adds 8, WIXL-FM, KOKE-FM, WYDE, KHEY, KRMD-AM-FM, WIRK-FM,
KFDI-AM, KGA, KIKK-FM 38-32, KSO d-32. RODNEY CROWELL "Stars On The Water" (WB) 17/4
National Summary: Up 1. Same 8. Down 0, Dabuta 4, Adds 4, KHEY, WQYK-FM, WHBF, WWCS-FM, WLWI-FM 36-27. On:
KIKK-FM, WSM, WSAI-AM-FM, KSOP, WOKQ.

BRENDA LEE "Only When I Laugh" (MCA) 15/11
Netional Summary: Up 0, Same 2, Down 0, Debuta 2, Adde 11, WGNA:FM, WVAM, WWCS-FM, WNYR, WSM, KKYX, KRMD-AM:FM, WITL-FM, KEBC-FM, KVOO, KFDI-AM.

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 15/6
National Summery: Up 3, Same 6, Down 0, Debuts 2, Adds 6, KRRV, KIXZ, WLWI-FM, WSM, KFGO, WHBF, WSIX-FM 7-6, WQYK-FM 29-23, WIXY d-30.

DEAN DILLON "Jesus Let Me Slide" (RCA) 15/3
National Summery: Up 2, Same 8, Down 0, Debuts 2, Adds 3, KSO, KFGO, WKSJ-FM, KKAL 50-45, WIXL-FM 45-38. On: KRAK, KSOP, KMPS-AM-FM, KGA

BILL NASH "Slippin" Out, Slippin' In" (EMI/Liberty) 14/7
National Summany: Up 1, Same 5, Down 0, Debuts 1, Adds 7, KMPS-AM-FM, KOKE-FM, WLWI-FM, WQYK-FM, WIRK-FM. National Summary: Up 1, San WSLR, KSO, WQIK-FM 49-44.

CALAMITY JANE "Send Me Somebody To Love" (Columbia) 13/4
National Summery: Up 1, Same 5, Down 0, Debuts 3, Adds 4, WWVA, WTSO, KSOP, KEEN, WIXY 32-28, WYDE 6-39. On: WSAI-AM-FM, WBCS-FM.

TANYA TUCKER "Rodeo Girls" (MCA) 13/3

National Summery: Up 2, Same 5, Down 0, Debuts 3, Adds 3, KRRV, WQIK-FM, WAXX, WKSJ-FM 45-38, WGNA-FM 45-41, On: WIRK-FM, WNRS, KEBC-FM, KSOP.

SUE POWELL "(There's No Me) Without You" (RCA) 12/12

National Summery: Up 0, Same 0, Down 0, Debuts 0, Adds 12, WGNA-FM, WVAM, WYDE, WWOD, WLWI-FM, WSIX-FM, WSM, KRMD-AM-FM, KFGO, KRDR, KSOP, KGA.

BOBBY G. RICE "Pardon My French" (Charte) 11/5
Netional Summary: Up 0, Seme 5, Down 0, Debuts 1, Adds 5, KLRA, WKSJ-FM, KKYX, WIXY, WWVA. On: KOKE-FM, WYDE, WIRK-FM, KFDI-AM.

DICKEY LEE "I Wonder If I Care As Much" (Mercury/PolyGram) 11/4
National Summary: Up 2, Same 5, Down 0, Debuts 0, Adds 4, KIXZ, KOKE-FM, WSIX-FM, WKKN, KRMD-AM-FM 44-39, KEED
47-43. On: WMC-AM, WQYK-FM.

A new and better sound in radio ...

The United Stations Country Music Network

offering the best in country music... America's fastest growing sound.
7 days a week, 24 hours a day,
60 minutes an hour. Live by satellite.

A talented partnership committed to excellence and professionalism.

ED SALAMON Vice-President/Programming

Again voted Major Market Country Program Director for 1981 by Billboard for his work at WHN. Produced for the Mutual Broadcasting System, "The Johnny Cash Silver Anniversary Special", (Billboard's 1981 Syndicated Special of the Year) and the record-breaking "Country Music Countdown-1980" co-hosted by Anne Murray.

NICK VERBITSKY President

Recently, senior vice-president of stations and operations for the Mutual Broadcasting System; vice-president/general manager of WHN Radio, voted in 1981 by Billboard as Major Market Country Station of the Year.

DICK CLARK

Dick Clark is among the most successful of all radio, television and motion picture personalities. He is the innovative man behind many projects throughout the entertainment industry including his most identified success, "American Bandstand" ... one of the longest lived continuous programs in broadcast history.

FRANK MURPHY Vice-President/Marketing

Recently, vice-president of station relations for the Mutual Broadcasting System, with many years of day-to-day contact with America's finest radio stations.



Pictures



"HURRICANE" STORMS THROUGH COUNTRY — RCA's Leon Everette recently completed a nationwide tour promoting his latest release "Hurricane" in a most unusual way...from 30,000 feet up! Pictured on the left is Leon phoning area radio stations from the cockplt of manager Carroll Fulmer's plane while RCA's Gaylon Adams looks on. When Leon finally landed (right), he was met by several members of the Los Angales radio community who had already braced themselves against the "storm," (I-r) KHJ PD Charlie Cook, KHJ Assistant PD Lon Helton, KZLA MD Denise Galvan, Everette, KZLA PD Tom Casey, RCA's Carson Schreiber, and KLAC MD Cathy Hahn.



KVET NETS BRUCE — Ed Bruce joined the folks at KVET/Austin recently for their annual Aqua Festival. KVET MD Katy Bee (left) and Assistant Promotion Director Jane Spalding (right) are pictured getting along swimmingly with Ed.



ONE VETERAN MEETS ANOTHER — When Barbara Mandrell appeared at this year's Wisconsin State Fair, she met the winner of WBCS-FM/Milwaukee's "Why I'd Like To Meet Barbara" contest, 73-year-old Leon Lappin. Leon, who is shown with Barbara and WBCS PD Pat Martin, commented after a backstage kiss from his favorite personality, "I'm not gonna wash my face for a week!"



WHYL LISTENERS TAKE PEPSI CHALLENGE — During a recent WHYL/Harrisburg listener appreciation picnic, cosponsored by Pepsi-Cola, participants got to try their hands at various challenges, including a "Pepsi Throw" (winner at left had a 44-foot toss) and a "Pepsi Chug" (gentleman at right managed to down a can in 7% seconds). Listeners were also treated to free local entertainment and sure didn't have to worry about quenching a thirst.





Inside Nashville

THE NOMINEES ARE: Johnny Cochran, a truck driver from Atlanta who has travelled over 150,000 miles to see the Grand Ole Opry, hasn't missed an Opry performance in over 10 years, last I heard; he spent over \$10,000 on gasoline as the "Fan Of The Year"... Rachel Parton as the year's "Dolly Parton" act-alike. She'll portray "Dora Lee Rhodes," in the weekly series called "9 to 5." (Dolly played the part in the hit movie of the same name)... "Hee Haw" 's Junior Samples

nominates George Burns as 1981's "Octogenarian Of The Year". .. "Days Of Our Lives" soap opera star Richard Hayes as the "Country D.J.-Turned Actor" Of The Year. Hayes was one of the first members of the Country Disc Jockey Association in 1955...Country Music Hall of Famer Kitty Wells (she got the job of presenting the new "Horizon" award on the CMA TV special this year). To her grandchildren she is "Mee-Maw," but in 1976 after Kitty was inducted into the Hall of Fame, her then 21/2-year-old granddaughter Stephanie Sturdivant approached her and said: "Are you really Kitty Wells or are you 'Mee-Maw'?"... Conway Twitty for being the least recognized superstar in Country; Conway has over 35 #1 hit records under his money belt and has never won a CMA award by himself. He and Loretta have won four or five duets, and that's it!...Jerry Lee Lewis every year's most "confident Country star;" in Jerry Lee's own words: "There has never been another entertainer like me, but I hope someday one will come along. Imagine what a dull world this would be without a Jerry Lee Lewis in it.'

IT'S PARTY-TIME: Conventions feature parties, parties & more parties, and this week in Music City there's at least one big one every night. The sad thing about it is the people who are supposedly being honored, the "Disc Jockey Conventioneers," don't get to go to them! You see, the "Good Guys" who don't have hits or are not a member of the industry "VIP" set don't get to go to the BMI, ASCAP, or SESAC awards banquets honoring the songwriters and publishers who the disc jockey helped make rich! And famous! And win awards!

famous! And win awards!
THE COUNTRY MUSIC HALL OF FAME is an institution devoted to recognizing forever, and honoring those who have made outstanding contributions to our music. Each year no less than ten and no more than twenty candidates are officially nominated by the Hall of Fame nominating committee. The final nominees for 1981 were: Lefty Frizzell, whose style has dozens of 1981 copiers and who was inducted into the Songwriters' Hall of Fame in 1973; Grant Turner, one of the first inductees into the Country DJ Hall of Fame and a Grand Ole Opry announcer for 38 years; Floyd Tillman, the country singer's singer, who was inducted into the Songwriters' Hall of Fame in 1971; Vernon Dalhart, the first to have a million-selling country hit ("The Prisoner's Song (If I Had The Wings Of An Angel)," and who should have been in years ago; and James Cecil "Little Jimmy" Dickens, since 1948 an Opry star, "the biggest little man in country music" at 4'11" tall, and one of our greatest comedians.

BIRTH OF A LEGEND — 1925: "Why should we burden the radio station's facility with something like this? All those country hicks coming in, tramping mud through the lobby, all that noise...it seems ludicrous,

after a full hour of beautiful Grand Opera Music, to follow it with that backwoods barn dance music on the radio! We'll lose all our opera listeners! Surely, the whole concept of a Saturday Night barn dance is an albatross. It'll never last; what's more, how will our company ever live it down? After all, we have a corporate reputation to uphold." That conversation could have and likely did take place that late September Friday morning in the offices of WSM radio in Nashville. But George D. Hay, in charge of new programming on the station, stuck to his guns. "The three years I was in Chicago at WLS, people came from miles around to their Saturday night Barn Dance to see them play and sing the old-time music, with the violins, banjos and mandolins..." "But what will you call it, George??" "Well," said Mr. Hay, "Since Grand Opera precedes Uncle Jimmy Thompson and his daughter Eva playing their down-home music, let's call it "Grand Ole Opry." This week the world is celebrating the Grand Ole Opry's 56th birthday; the longest-running show in the history of American radio. SALUTE!!!

WINNERS: What country single record was on the national trade charts longer than any other in history????... What's the shortest song ever published???... Who was the first living member of the Country Music Hall of Farne???... What was the first country band ever to use an amplified instrument in public???...Who was the first performer on a country show to be elected Governor of a state???...Art West's boss much later was inducted into the Country Music Hall of Fame. Who was he? (who was 'Art West?") ... Answers to these questions next week. And now the answers to last week's quiz . . . (1) Johnny Rodriguez; (2) Ronnie Milsap; (3) Brenda Lee on "Ozark Jubilee"; (4) Buddy Allan, whose mom and dad are Buck and Bonnie Owens; (5) Loretta Lynn; (6) They all studied to be preachers; (7) Hank Williams; (8) Tammy Wynette (aka Winnie Pugh); (9) Jerry Lee Lewis's and Mickey Gilley's cousin Jimmy Swaggart became the preacher; (10) Jim

FICAP'S COUNTRY DISC JOCKEY HALL OF FAME final nominees are (Living): Bill Mack, Smokey Smith (KRNT & KWKY/Des Moines) and Charlie Walker. (Deceased): King Edward IV, Uncle Jim Christie (His XEG all-nighter in the 40's and 50's) and Hap Wilson (Alabama-Tennessee 40's and 50's). The new inductee(s) will be announced at the FICAP banquet Friday night (October 16) and the host-entertainment will be provided by MCA Records and will feature Brenda Lee, George Strait and other MCA acts, plus special guest star Bill Monroe & the Blue Grass Boys.

CONVENTION PARTY LEFTOVERS: Put 'em in a cab and send 'em home!

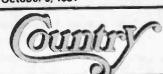


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HOTTEST

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MIDWEST

MOST ADDED

SOUTH

HOTTEST

Earl Thomas Contey (RCA)

Charley Pride (RCA)

Bellarny Brothers (WB/Curb) Moe Bendy (Columbia)

Charley Pride (RCA) Eddle Rebbitt (Elektra)

Gary Morris (WB) Eddy Reven (Elektra) Earl Thomas Conley (RCA)

Eddle Rebbitt (Elekan) Charley Pride (RCA) Kenny Rogers (EMVLiberty)

WQKFM Jecksonville FL

Charley Pride (RCA) Eddle Rebbitt (Elektra)

EAST

NOR BANDY STEPHANIE WINSLAW BRENDA LAE SUE POWFILL BITERS IN THE SKY HOTESE! HANN WILLIAMS JH. LABBY GAFLIN CENT WATSON JOHNNY LEE GEORGE JONES

EARL THOMAF CONLEY "CHASH" CRAEDOCK GABY HCRRIS NOCE MANIS HOST-WARLEY HOST-WARLEY CHABLEY PRIFE CHARLY MC CLAIN GAK RIDGE BOYK ZELLA LEM GEOFGE JONER

TERRI GIBBB Hottest: EDDIE BABBITT OAK RIDCE BOYS DOLLY PABTON GLEN CAMPRELL GEORGE JONES

TERRI GIBBS
JOE STAMPLEY
ALAEAHA
HOTE-BT:
CHARLEY PRICE
OAK RINGE BOY
RYMY ROGERS
GAIL DAVIES
COM HUMLEY

BRUNDANCE ON LEY
GEODOR JOHES
HARBIB & WILLIAMS
SOMHY CUNTIE
DAS POOCLARES
HOTELLIAMS
LACY J. DALTON
EDDIE BABRITT
CHARLEY PRIDE
GAIL DAVIES
LEON FVFPETTE

CHYSTAL GAYLE
GENE WATFON
JUICE HEMTON
JOE STAMPLEY
HOTERST
LACY J. DALTON
LEON EVERETTE
CHARLEY PRIOT
CHARLY MC CLAIM

CRYSTAL GAYLE
EARL THOMAS CONLEY
GEORGE STRAIT
TOMPALL S GLASER B
ECKY SKAGGS
LACY J. CALTON
RAZEY BAILEY
HEL BC TANIEL
GLES CAMPREL
GAIL DAVIES

PREDTIE MART
FRET WAVEN
BYMBY G. PICE
STERMANE WINDLYM
STREET & POWELL
MOSESSI:
CHARLEY PRIDT
GAF RIDGE BCYN
MEBLE MAGGAPE
SYLVIA
HAME WILLIAMS JF.

Hagertown, BU
LANNY BRONTING
GEORGE JONES
JOE STAMPLETE
CRYSTAL GALLLIAMS
BOLEFY CROWFLL
PFILLANY ROTHERS
FRIZZELL & MEST
BRENFA LEF
PAPON YOUNG
LARL THORNAS CONLEY
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BUEDY MERRYLL
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MCE RAMPY
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HUEDD ZARACO
JOE STANFOL CONLE
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LARPY BEGINING
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CHAHLEY PRICE
CHAHLEY PRICE
GOGANNE CASH
GLEN CAMPBELL

HUMBO EAPMOD
EATON
DOT RAYEN
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RARL THOMAS COMLFY
EDDY MANY
SAMMY JOHNS
JUDY MAILEY
TANYA TUCKER
DOTTSY
HOCCEST:
BOLLY PARTON
JOHN COMILER
AND JOHN FARTON
AND MURRAY
FRIZZELL & WEST DICKEY LEE GEORGE JONES ALABANA BUE POMELL JUICE NEWTON BARTER, BARTER HOTCOST: OAR BIDGE ROYS LEE GREENWOOD TANNY WYNETTE JOHNNY LEK

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CRISTY LANF.
"CRASH" CRADOCCE
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MOE BANDY

STREET & POMELL

KEITH STEDALL

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EDDY RAVEN
CENE WATSON
ANNE HURRAY
HOTE-ST.
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JOHN DENVER

BORBY SMITH RICKY BRAGDS GEORGE JOHES SAMI JO COLABYR B HOTESE! HANK MILLIAMS JR. KENNY ROGERS JOHE COMLEE OAK BIDGE BOYS ROSAMNE CASH

ROSANNE CASH CRYSTAL GATLE PRIZZELL & WEST HOTLORY JOHN DENVER EDDIE RABBITE CHARLY NC CLAIN CHARLEY PRIZE BARBARA MAMDRELL

DEAM DILLON
SAMI JO COLE
BOSSY G. RECE
GARY MORRIS
HOTE-ST
H

KNOE Monroe, LA STEPHANIE MINBLOW JOHN SCHNEIDER GARY MORRIS TOM CARLILE HORE-SE: OAR FIDGE ROYS BARBARA MANDRELL KERNEY ROGERS HANK WILLIAME JR. JOHN CONLEE

MONIGORNEY, AL

EARL THOMAS CONLEY
SUE PONELL
EDDY BAYPH
FRIZEFIL & MEET
FILL HASH
HOOD
LEE GREENLY
STREET APPLY
STREET APPLY
HANK WILLIAMS JR.
KENNY BOCERS
OAK RIDGE ROYS
JOHN COMLEE
GFORGE JONES

min' " "Dim Dim The Lights" "Skip A-Beet"

GEORGE JOHES
COM HUNLEY
MEL TILLIS
JOHE R'CHHEIDER
METLE MAGOARD
GARY MORPIS
HOTE-BL
ECDIE RARBITT
LEON EVERETTE
CHARLEY PRIDE
GOSANHE CANT
GAIL CAVIES

WQYK-FM Tempe/SL 74%, FL

Tempa/SL 74% FL

"CRASH" CRA DOOR
POOY RAVES
RIPPI BRANNON
BIDLE RACKELL
BILL NASH
EARL THOMAS CONLEY
EXCELL
EXTENTION OF THE CONLEY
EXCELL
EXTENT OF THE CONLEY
EXTENT OF

WeelPark Beach, FL
STEPHAHE MINBLOM
JUDY BAILEY
RIPPI BRANNON
EARL THORNAS CONLEY
HINDO EARNOON
FERLET HORNAS
FRIZEIL & WEST
GARY HORBIS
FRIZEIL & WEST
HORNAS
FRIZEIL
FRI

SAN AMMONIO, TA

ZARL THOMAS COMLEY
JOE STAMPLEY
HENDMA LE
EDDY RAVES
STEPHANIE WINSLOW
TERRI GIBBS
SOBBY G SICE
JERPY RECE
LACY J. GALTON
BURBITO BEOTHES
HOBBANE CASH
RENNY ROCERS
GEORGE STRAIT

MEL TILLIS WTOR-FM Winston Se

Winston-Salemn, MC
GEORGE JOHES
AUME HURRAY
JOHNSY LEZ
BELLAMY BROTHERS
"CRASH" CRADDOCK
TERRI GIBSE
HOTTERS
HOTTERS
HOTTERS
HOTTERS
HOTTERS
JOHN ANDERSON
HANK MILLIAMS JR.
CLEN CAMPRELL

CRISTY LAHE
TERRI GIBS
MILLIE NELSOR
GABY HORBIS
GEORGE JONES
LARRY CATLIN
JOHNNY LEE
HOTEST
LEON EVERETTE
LECY J. DALTC
JAMIE FRICKE
JOHN ANDERSOR

NUMBER OF REPORTING **STATIONS** THIS WEEK: 106

Hottest Tracks:

LAS VOCAS, NY
FRED EMOBLOCK
B. J. THOMAS
HARRIS & WILLIAMS
TAMBY WITTETT
REBLE HAGGARD
EEBOGAAN ALLER
CHAPLEY PRIDE
CHAPLEY PRIDE
CHAPLEY MC CLAIN
OAK HIDGE ROYS
ROBANNE CASH

COUNTRY ALBUMS

JANIE FRICKE - Sleeping With Your Memory - (Column

"I Wouldn't Have Missed It For The World" RONNIE MILSAP (RCA)

MAC DAVIS — Midnight Crazy — (Casabianca/PG) "You're My Bestest Friend" "I Got The Hots For You" "Kiss It And Make It Better

Cuts in bold type are receiving the heaviest airplay

LARRY GATLIN & THE GATLIN BROTHERS BAND - Not Guilty — (Columbia) "She Used To Sing On Sunday" "Can't Take It With You" "Rein" "In Like With Each Other" CRYSTAL GAYLE — Hollywood, Tennessee — (Columbia)
"Ain't No Sunshine" "Livin' In These Troubled Times" "Hollywood"
MICKEY GILLEY — You Don't Know Me — (Epic) "Ledles
Night" "Drinking Old Memories Down" "Learning To Live Without You"
MERLE HAGGARD — Rainbow Stew/Live At Anahelm Stadium - (MCA) "Dealing With The Devil" "Our Paths May Never JOHNNY LEE - Bet Your Heart On Me - (Full Moon)

Asylum) "Finelly Fellin" "I've Come A Long Wey" "Crossfire" "Be There For Me Baby" "Highways Run On Forever" "Somebody Like You" REBA MCENTIRE — Heart To Heart — (Mercury/PG) "There Ain't No Love" "How Does It Feel To Be Free" "Indelibly Blue" RONNIE MILSAP — There's No Gettin' Over Me — (RCA) "I Wouldn't Heve Missed It For The World" "Everywhere I Turn (There's Your Manually)". RAY PRICE - Town And Country - (Dimension) "Diamonds

EDDIE RABBITT - Step By Step - (Elektra) "Early In The

Most Requested: EDDIE RABBITT "Step By Step" (Elektra)
OAK RIDGE BOYS "Fancy Free" (MCA)
GLEN CAMPBELL "I Love My Truck" (Mirage/Atl.)
CHARLEY PRIDE "Never Been So Loved..." (RCA)

KENNY ROGERS — Share Your Love — (EMI/Liberty) "Grey Beard" "Through The Years"

Beard" "Through The Years"
TOMPALL & THE GLASER BROTHERS — Lovin' Her Was

Easier — (Elektra) "Busted" "Tryin" To Outrun The Wind" "United We Fell" "It'll Be Her" "Feelin" The Weight Of My Chains" "Drinkin' Them Beers"
HANK WILLIAMS JR. — The Pressure Is On — (Elektra)

Curb) "A Country Boy Can Survive" "Tennessee Stud" "I Don't Care (If Tomorrow Never Comes)"



Jeff Green

Adult/Contemporary

125 TOTAL MARKS ALL-TIME HIGH

New R&R A/C Reporter Roster Takes The Field

After several months of research and analysis, the new Radio & Records Adult/ Contemporary reporter roster is complete. Beginning with this issue, the music results printed herein are reflected from what we feel is the strongest field of reporters to represent the wide variety of successful A/C concentrations.

Some facts are presented below comparing the new group of reporters to our previous group:

	Total Reporters	ARB	12+ Metro Reach
		Markets	(ARB Estimates)
New Reporters	125 (+12%)	108 (+33%)	98,041,100 (+49%)
Previous Group	112	81	65,702,400

Note the improvements in total reporters, Arbitron market coverage, and the significant increase in 12+ audience reach. This is attributed to the addition of reporters in New York City, Detroit, Houston, Dallas, St. Louis, and numerous key secondaries, such as New Orleans, Birmingham, Toledo, and Jacksonville. Also, reporter coverage has been bolstered in several major areas, including Chicago, Washington, D.C., Seattle, and Cincinnati

Parallels Come To Adult/Contemporary

Another major improvement which you may have

already detected is the assignment of Parallel status to each reporter. This effort is designed to align market sizes proportionally for comparison, research, and uniformity purposes within the overall R&R reporting structure. Requisites for Parallel positioning can be found at the beginning of the CHR Parallels listings elsewhere in this issue, but essentially format dominance within market rank determines Parallel rank as well.

Reporter Selection Process

Reporters were selected from the newly-expanded group of 172 standard Arbitron radio markets, and also the enlarged Condensed Market category, covering 82 additional markets. Due to unusual geographic situations, a handful of reporters were chosen from outside this combined group of 254 markets.

The necessity of gathering all the research from 125 reporters and preparing it for publication in a one-day turnaround precludes the possibility of expanding the roster any further. However, all reporters are reviewed after each spring and fall Arbitron. Further, all information from those stations wishing to report is kept in a permanent file.

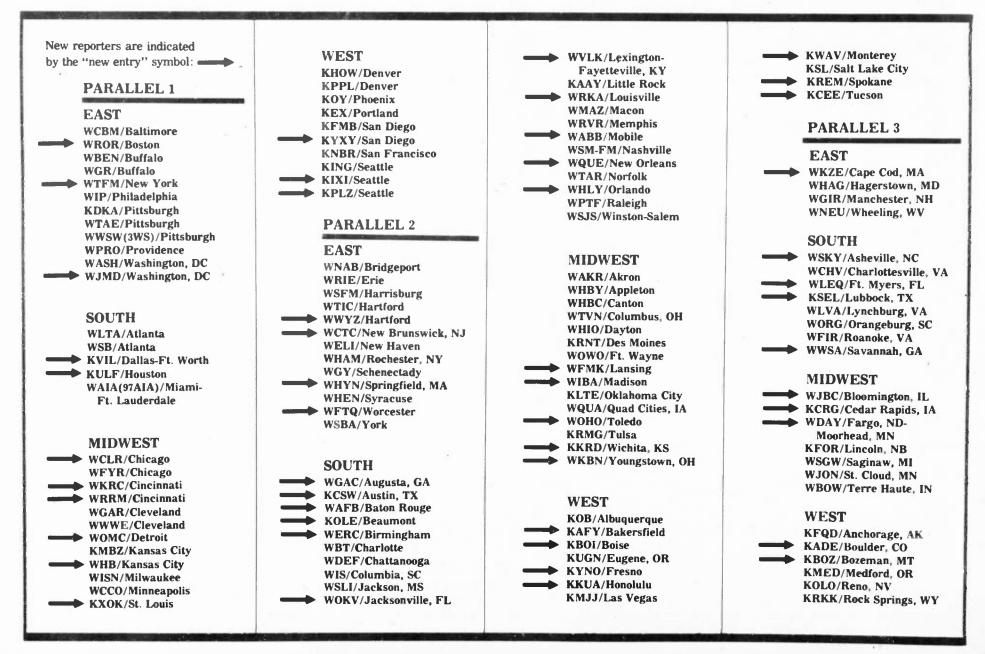
The requisites for reporting are based on the Arbitron average quarter-hour share within the 25-49 demographic, market rank, emphasis on current music, and geographic positioning.

The Evolution Of Adult/Contemporary

This new reporter lineup represents an important evolution in the nature of the A/C stations that report to R&R. We are now concentrating, in as many situations as possible, on successful stations targeting 25-49 demographics that are using current music as a significant part of their programming. There are many successful A/C stations that rely heavily on programming elements other than current music to earn much of their ratings, such as news, talk, sports, agriculture, religion, and oldies. We will continue to devote a large share of our interviews, columns and features to these successful stations, which have a great deal to offer to all radio programmers who seek to improve everything that comes between the records.

At this time, I would personally like to thank every applicant — general managers, program directors, and music directors — those who took the time and effort to make me aware of their station's strengths and benefits. I believe that this new team of reporters carries a wider, more powerful range of Adult/Contemporary radio stations than ever before. Together we can express the exciting and growing diversity of A/C programming and demonstrate the real musical influence this format truly delivers.

As you may have noticed, the Adult/Contemporary chart now appears on The Back Page. For an explanation of this change, please see the Editorial on Page 3.



Regionalized Adds & Hots

EAST Parallel One

DIAMA CAMOVA BARTON CUMNINGS CAVID GATES POREIGNEE STEVIE WOODS C. CWBIRTIAN MOCESE! REMNY BOGERS CHRIS CROSA BARRY MANILOM

RIM CARRIES JOEY SCARRURY HOTEURI HOSS/BICHIE CHRIS CROSS AL JARREAU KEMIY ROGERS DAW POGELBERG

OUTHOW JONES DIAMA ROSS HOCK-OK! KENNY ROGERS CHRIS CHOSS MOODY BLUES DAN FOGELSENO HALL & GATES

WTFMfton York Frank Kally

POUR TOPS
HIRE POST
COMMODORES
HOLITER SISTEPS
HOLITER SISTEPS
HOLITER SISTEPS
HOLITER SISTEPS
AL JARREAU
BILLY JOEL

HOTEUST: EMBETY ROGERS DAM FOGELBERG FOUR TOPS MARTY BALIN ANNE HURRAY

Don Berne
HIKE POST
AIR SUPPLY
BARRY HAWILOW
HOTEBEL :
ALAMANA
KUMMY ROCERE
HICHAPL STAFLE
SWEENA PARTON
HIKE POST

BOB BECEP HIKE POST Hottest: CHRIS CHOSS SHEENA EASTON EREENA EASTON LAS DAN POGELSESA AL JARREAU

WWEW (3WE)

None Nottest: CHPIS CHOSS LULU WICKEY GILLEY MAYDIO EDDIE RABBITT

LULU HOTTORT: KENNY ROGERS AIR SUPPLY CAR POGELBERG FOUR TOPE CHRIS CROSS

BARBY MANILOM CARPENTERS NIFE FORT Nottest: CHRIS CROSS DAM FOOFLBFRG FOREIGNER

Parallel Two

COMMODORES
ARS
BOTTOSTS
COMMIS CROSS
LULLU
SMEZEA RAFTON
DAN FOGELBERG
QUISCY JONES BUSTON CUMMINGS COMMODORES BOTAL PHILMA NOWAL HOTERS! KEMMY ROGERS DAVID CATES JOHNSEY

PORFIGURE
PORFIGURE
BILLY JOEL
JUICE MENTON
MERE POST
MONE/RECHIE
CHRIS CROSS
JUICE MENTON
ZEDDIE PARRIT
MODON SLUES

Parallel Three

CHYPTAL CAYLE
DOBIE GRAY
POARIGHER
POARIGHER
CTHEASTIAN
CTHEASTIAN
CTHEASTIAN
CHUADERN/JOE COC
HOLLING STOWNS
LUMIN
EXHIPT BOOKER
LAND
LUMIN
CHUADERN/JOE COC
HOLLING STOWNS
LUMIN
CHUADERN/JOE COC
HOLLING STOWNS
LUMIN
LUMIN
CHUADERN/JOE
LUMIN
LUMI

DIAMA ROSS MOTECOSTS AL JAMBEAU MOTAL PRILMARP BARRY MASILON

BARRY HANTLOW COMMODORES DIAMA ROSS HOTTEST CHRIS CHOSS LAULU

DIAMA ROSS JUICE HENTON HOMBIE LAMS ANNE HUBRAY MORTGER! SHEEMA EASTO CHRIS CROSS KEMPY ROGERS DAN POGELSER

BARRY MANILOM BURTON CURMINGS COMMODORES HOOOV BLUES ANNE HUBBAY ROTESEL: CUBIS CROSS EDDIE RABBITT LULU AL JARREAU FOUR TOPS

WICZE/Cape Cod, MA

BARRY MAMILOM JUICE MENTON MICRS & HEMLEY HOLLEST: CHRIS CROSS LULU DAM FOGELBERG AL JARREAU REMAY ROGERS

ARLAN DAY BARRY MARILON HICHARL JOHNSON HOTERSTON SHERNA EASTON DAM FOGLIBERG CHRIS CROSS LULU AL JARREAU

MIDWEST Parallel One

ONJ POREIGNES SARRY MANILOW Hottest: none

MIKE POST BUSTON CURNINGS AMME MURRAY ARLAN DAY HOTENSI CHRIS CROSS EDDIE RABSITY HOMBIE MILSAF DAN FOGELBENG COMMODORES

WEST

AL JARREAU BARRY MARILOW ANNE MURRAY HOTEGE/BICHIE EDDIE RASBITY EMERIA EASTON CHRIS CROSS JOURNEY

HOLD SOME LULU ROCKEST CHRIS CBOSS SHEEN EASTON DAW FOGELBERG KENNY BOGERS HALL & GATES WGAA/Cleveland Chuck Coffee

CHUCK
CHUIG CROSS
ROSE/RICHIR
JOURNEY
STEVIE HICKS
HALL & CATES WWWE/Cloveler Kim Scott ABNE MURRAY BURTON CURMS DIAMA BOSS HOTCORES CHRIS CROSS LUTU

PABLO CRUISE PORTIGNES DIANA BOSS GIMO VANNELLI CRYSTAL GATLE BOTESST LOW FOOZLISENG LUFU QUINCY JONES RESMIY BOGERS AL JARREAU

BARRY MANIION HOCKEST: DAN POGELBERG CHBIS CROSS ENDIE RABBITT ROSS/RICHIE JOURNEY

KAMEZ/Kar Shown Bell

MARTY BALIN HOTEUBEI DAN FOGELBERG KUMMY ROGERS GUINCY JONES AIR SUPPLY COMMODORER

ROGER WHITTAKER FOREIGNER BOYAL PHILHARHOM: DON HCLEAN RUPERT HOLMPS COMMIDDORES

Hottest: CHRIS CROSS LULU

DOM MCLEAM
DOM MCLEAM
JOEY SCAMBURY
JULCE MEMTON
G. CHRISTIAN
RETEVE MARRIER
ALBERT HANGOND
JEDNAINE JACKS
BOTECEL
CHRIS CROSS
DAM FOCELBERG
GUISCY JORES
FOUR TOPE
AIR SUPPLY KCEE/Tuceon

Parallel Three

RICEIE LEE JOWES POREIGER BEWNY HESTER HALL & GATES ROSS/PICHIE HOTE-SEL HOTE-SEL HOTAL PHILMARMONI SHEPNA EASTOW ART GARPUNKEL LULU

HOTTOST CHRIS CROSS SHEENA RASTON NALL & CATES

C. CHRISTIAN BARRY MANELON ANNE MURRAY QUANTE PYLANN HOTEORY: LULU LRB

BARRY MANIZE MARTY BALIS C. CHRISTIAN HOTESEL CHRIS CHOSE (AN FOGELERA KENST BOGERS AL JARRAN QUINCY JONES

BERRY HESTER BOSS/RICHIE COMMODORES CRYSTAL GAYLE BOLLOCI LULU LULU DAN POGELBERG RENNY ROGERS DAVID GATES CHRIS CROSS

WHAMMod Dave Laird

BARRY MANILOM ARS
C. CHRISTIAN
ANNE MURRAY
HOTEOST:
DAM FOGELSERG

AND COPPY
BARRY MANILOM
COMMODORES
C. CHRISTIAS
FUPERT HOLMES
MOTEBER:
LATLA
KENNY BOGERS
DAN FOGELBERG
QUINCY JONES
AL JARRFAU

DIESEL
MARTY BALIN
CHJ
MOSTONICHIE
EDDIZ BABBITT
JCUNNEY
CHRIS CROSS
DAR FOGELBERG

WFTQ (14Q)W

WEBAYOR

BARRY HAWLLOW COMMODORES ARLAW DAY HIRE POST HOREUSA EASTON EDDIE MARRITT CHEES CROSS EXEMPT BOOKES

Parallel One

AIR SUPPLY HOTEEST: NONNIE MILSAP ROSS/RICHIE CABY WRIGHT JOURNEY ART GARFUNKEL

BARRY MANILOM MARTY BALIN C. CMESTIAM DIAMA ROES BARRARA MANDRELL HOLLOW CHARLEY PRIDE MIRE POST OAK RIDCE BOYS BOYAL PHILHAPHON ABT GARPUMKEL

KEX/Portland Bob Swanson GUARTERPLASM POREIGIER BARRY MAHILOM DIRT SAMD JOEY SCARBURY HOTESET, CROSS ART GARPUNKEL DAM FOCELBERG EZMINY ROGERS AIB SUPPLY

KYXY/Sen Diego Billy Paul

none Bottest: QUINCY JONES AL JARREAU EXMINY ROGERS DAM FOGELBERG AIB SUPPLY

COMMISSION OF THE STEVE WOODS ANNY MURRAY MOST SEE CROSS KERWY ROGEDS QUINCY JOHES AIP SUPPLY

Parallel Two

Paul Douglas
CRYSTAL GAYLE
BABBY MANILOM
ARLAN DAY
JOSE FELICIANO
NOTESTAL
ROSS/BICHIE
EDGIE RABBITT
AL JARREAU
HOUDY BLUES
DON WILLIAMS

JOSEPH KING

C. CHRISTIAN
TIERRAN
JOEY SCARRURY
BICKELF LEE JONES
STREEK
BICKELF LEE JONES
STREEK
BOOM RCLEAN
JIM MESSIMA
ROD STDMANT
MOLEGEL
CHRIS CROSS
AL JARKEAU
POREIGHER
DIESKL

ARS
HARTY BALIN
ARLAN DAY
COMMODORES
BARRY MANILOM
MOTERS:
CHBIS CROSS
DAN FOGELBERG

KPLZ/Besttle King/Cook

EULU KEMIY ROGERS AL JARREAU

KUQN/Eugene, OR Brien Jemes BARY HANILOM JOEY SCARBURY HOTEGET: CHRIS CROSS LUTLU DAM POGELBERG KENNY ROCERS CAR PENTERS

ANNE MURRAY
CARPYNTERS
MIKE POST
RARRY MANILOM
HOTEGET
IZWNY ROGERS
ART GARPUNKEL
QUINCY JONES
DAVID GATES
DON MCLEAM

KKUA/Honolulu Kimo Akane EMAP BORBIE PATTON C. CHRISTIAN JIM PHOTOGEO KOOL & THE GANG KOOL LULU BILLY JOEL MARTY BALIN MIKE POST EDDIE RABBITT HOTTOST COMMODOPES

KMJJ/Les Veget Kevin O'Brien BARRY HAWILOM COMMODORES HARRY BALIN HOTEMST: BC66/RICHIE LULU

Shows Paristo

JEPHALIE JACKBOI

ARBAY HAMILIM

PARLO CRUISE
QUARTERFACE

MARHATTAN TRANSI

MODUR RILES

MITA COOLIDGE

ROD STEMART

HOTESEL:

CHEIS CROSS

FOREIGNES

MIKE POST BARBY MANILOM JOHN SCHMEIDER COMMODORES HOTTEBE HARRIS & WILLIAMS REMNY ROGERS DAN FOGELBERG CHRIS CROSS

MIKE POST HOTEGET: CHRIS CROSS EDDIE RABBITT DAN FOGELBERG KENMY ROGERS AL JARREAU

ONJ C. CHRISTIAN MOSS/RICHIE HOTERS: DAM FOGELBERG CHRIS CROSS SARRY MANILOM AIR SUFPLY JOURNEY

KADE/Boulder, CO Hartley/Berry OMJ PICKIE LEE JONES FOREIGNER

LAB AIR SUPPLY

KBOZ/Bozemen, MT Paul Venn Ehlis PAUL VARIE COMMENTARY

OAK RIDGE BOYS
JUICE NEWTON
HURB ALPERT
BOSS/SICHIE
JOEY SCARRUPY
HOTOSE POGERS
LULLU
MOODY BLUES HOODY BLUES DAM FOGELBERG

KMED/Mediord, OR Charlie Kirk

ROSS/PICHIE BZENY HFSTES JOHN SCHNEIDER DIAMA ROSS HOTEGET CHRIS CROSS DAM FOGELBERG DAVID GATES CARPENTERS

Michael Bennett

EARPY HANILUM
COMMODORES
ADDRIST RROS
RICHAEL JOHNSON
WILD BOOT ORCHEST
HOSTERS
HOUTH COMMON
HILD BOOT ORCHEST
HOUTH LIER
AL JARREAU
HARTY BALIM CRYOTAL GAYLE BOBB/BICHIE JOEY SCARBURY HOTEGET CHRIB CRODE DAM FOGELBERG LRB AL JAMBEAU GUINCY JOHER

CHRIS CROSS
LUTU
KENNY BOGERS
CAM FOGELBERG
AL JARREAU
WCONCOUNTRY
BEN Cercle
FOREIGHTE
C. CHRISTIAN
HOTTOSE
DAM FOGELBERG
JOURNEY
FOUR TOPE
AL JARREAU

KXOK/BL Louis Les Dougles

WHIC/Canton Mike Dorn

ONJ GENE COTTON HIRE POST HOTEURE: SHEENA EASTON DAN FOGELBERG KENNY ROCERS HALL & GATES GUINCY JONES

WHO/Dayton Paggy Powell NONE HOLLEST SHEEMA EASTON KENNY ROGERS CHRIS CROSE DAM POGELSERG WEIL SEDAKA

none Hottest:

WOWO/Ft. Weyne Sem DeVincent MARTY BALIN ARE MOYAL PHILMAR MOLICE HOTEMATE CHRIS CROSS LRD

LAP ROBS/BICHIE STEVIE NICHE LULU

POSEIGNER AIR SUPPLY ELO HALL & OATES DIST HAND HOTE-SE: SHEZHA ZASTON CHSIS CROSS HIKE POST LAM FOOZLBERG HICHAEL JOHNSO

BUTTON CUMMINGS COMMODORES OAR REDGE BOYS ABLAS DAY C. CHRISTIAN HOLLOST CHRIS CROSS DAS FOGELARDS QUINCY JOHES HIKE BOSY AID SUPPLY

Parallel Two

QUINCY JOHES DAN FOGELBERG KENNY ROGERS

BALREST HAMMOND
BARRY MANILOW
JUICE HEMTOW
LUTTER VANDROSS
HOTTES
CAMPENTERS
DAVID GATES
AIR SUPPLY
RITA COOLIDEE

MARTY BALIM BARRY MANILOM ARE OAK RIDGE BOYS MOTUBET: CHRIS CROSS HOOOY BLUES QUINCY JOMES LPB SHEENA EASTON MICHAEL JOHNS COMMODORES C. CHRISTIAN HOTLEST AN HOTLEST GROSS DAN POGELBERG KENNY BOGERS MARTY RALIK STEVIE WOODS

KFOR/Lincoln, NB Patti Moran ARS HOCKOBE: KEENFY ROGERS AL JARMEAU QUINCY JONES AIS SUPPLY DAVID GATES

COMMODORES
C. CHRISTIAN
RUPTON CUMMING
QAR BIDGE BOYS
PRAME SIMATRA
MOTEST
CARRIE CROSS
DAN FOORLESES
DEDITE ANBRITT
ROSS/RICKIN
AIR SUPPLY

WJON/St. Cloud, MN Tom Boott

DIAMA ROSS CRYSTAL GATLE GAK RIDGE BOYS BUTCHST EDDIE RARBITT JOURNEY CHRIS CROSS AIS SUPPLY ROSS/RICHIE

SOUTH Parallel One

WSB/Attento Mary Cetherine JUICE MEMTON TEDDY SAKER Mottast: LALU AL JAMREAU MIKE POST CHRIS CROSS ART GARPUNKEL

BOYAL PHILHARMON C. CHRISTIAN DON MCLEAN HOLLEGE EDDIE RABBITT CHRIS CROSS CARPENTERS MICHAEL JOHNSON OAK RIOGE BOYS

WKBN/Youngeto Gebrief/Morgen

ARB
AMME MURRAY
STEVIE MOODB
TOWNY CHRIS
PRED WHOODBOLDCK
WORLOCK
WORLOCK
AL JARREAU
QUINCY JOHES
ALR SUPPLY
FOUR TOPS

Parallel Three

DAVID GATES BARRY NAMILOW RUPERT HOLMES ROWNIE MILBAP TONY TRAVALINI JUICE NEMTON RECENTY ROGERS LULU COMMODORES DORES NONW Hottest: KEENLY ROGERS QUINCY JOHPS POUR TOPS AIP SUPPLY AL JARREAU

BARRY MANILOW CRYSTAL GAYLE HOTMEY CROWELL AL JARREAU DAN FOGELBERG HOSS/RICHIE DAVID GATES KKRD/Wichits, KS Jack Oliver ONJ
ALABAMA
JOEV SCARBURY
DIAMA ROSS
DOM NCLEAN
HOTEGEE
BARRY MANILOM
LUILU
DAS FOGELBERG
RESMY ROCERS
STEVIE WOODS

Parallel Two

Deve Caritale
BARRY MANILOM
JUICE NEWTON
BOSAMME CANS
TEODY BAKER
PORRIGHER
BOSE/BICHIE
JOEV SCARBURY
CONTROL
ON TOP
GUINCY JOHES
GUINCY JOHES

WAFE/Beton Ro

POREIGNER
MARRY MANILOM
STEVIE WOODS
HOTHSE CROSS
DAS POGELBERG
KENNY ROGERS
QUINCY JONES
AIR SUPPLY ARS
ANM MURRAY
POUB TOPS
BARRY MAHILOM
ROWHIE LAWS
HOTES: CHOSS
JOURNEY
EDDIE RABBITT
LAB
ROLLING STOWES

WET/Charlotte Sickel/Rose COMMODORES DAVID GATES BARBY HAMILOW Hottost:

DAM HILL ALHERT MARMOND Hottest: CASPENTERS VIC ASHES ARLAM DAY ALBERT MARMOND STOMY HESTRE

REMNY BOGERA DAVID GATES

JUICE MEMPON PARLO CRUISE MOTENET CHRIS CROSS DAS POGELSERS LULU AL JASSEAU AL JASSEAU

WOKV/Jecksen/ MIKE POST ANNE NURBAY NOTESEI DAN POGELBERG RENNY ROGERS CHRIS CROSS AIR SUPPLY ROSS/RICHIE

WVLK/Lexingt

DAM POGELBERG KERRY BOGERS AL JARREAU MISTA (A-108NO)

CRYSTAL GAYLE BARRY MANILOM ARE HOTTEST: CHPIE CROSS LULU DAN POGELBERG EDDIE RASBITT GAK RICGE BOYS

WRKA/Louisville Les Yobin BURTON CUMMINGS

WMAZ/Macon Seeve Murphy GIMO VANMELLI DON MCLEAN HOTERS: DAM FOGELBERG CHRIS CROSS ENTAL PHILMANN KEMINY ROGERS COMMODORES

MARTY BALIM LUTMER VANDROS PABLO CPUISE COMPY CHRIS C. CHRISTIAM HOTCEST DAN FOOGLEEPS AL JARREAU REMBY ROGERS BILLY JOEL AIR SUPPLY

Dennie Stacy DAYID GATES COMMODORES BILLY JOEL FOREIGHER BARRY HAWILOM HOTEST CHRIS CROSS DAM FOREIBER EDDIE RABBITT HHEEMA RASTOM JOURNEY

DAVID GATES
CRYSTAL GAYLE
STEVIE WGODS
DIAMA ROSS
ROTESE:
CHRIS CROSS
KEMMY ROGERS
HIKE POST
COMMODORES
BARRY MANILOM

HOTE-LAND LAND POST TOPS HIKE POST STEVIE WOODS

COMMODORES ROSS/RICHIE ALABAMA Mottest: CHBIS CROSS DAM FOGELBERG

HARTY BALIN ARS AMME HURRAY BOSS/RICHIE MOTTORICHIE JOURNEY CHRIS CROSS AIR BUPPLY DAM FOGELBERG

KAAY/Little Rock

WPTF/Raieigh Tommy Welker MARRY MANILOW Hottest: CHRIS CROSS LULU DAM POGELBERG KEMNY ROGERS AL JARREAU

NICKS & HEMLEY STREEK TIM MILLER BOD STEMART Hottest: LRB

ROD STEWART LUTHER VAMIDEOS PABLO CRUISE JOEY SCARRURY HORLEGE! HALL & CATES AL JARREAU QUISCY JOHES DARRY MANILON

DIAMEA ROSS SPINNERS GBJ GBJ DOS NCLEAN JOHNSY LEE HOCKENT DAM FOGELATED FOUS TOPS HALL & CATES QUINCY JOHES DAVID GATES

ROYAL PHILMARMONI OAK RIDGE BOYS HOTTORY MILSAP ROSS/SICHIE CHRIE CBOSS DAM POGELAREG HOODY SLUES

WWSA/Sevenneh, QA Walkerfelller BARRY MANILOM ARLAN DAY JIM PHOTOGLO HOTTOGLO HO

MARTY BALIN Mottest: CHRIS CHOSS EDDIE RABBITT SHEENA EASTON BEACH BOYS KENNY ROCERS

Parallel Three

WLEQ/Ft. Myors, FL Ference/Burger

DAM POGELBERG POUR TOPS

POREIGHEP MARRY HANILOM HOLLEGE: ART GARTUHEEL DAM FORKLEERG HALL & CATES LAB ZZ TOP

115 CURRENT REPORTS

The following stations did not begin reporting this week: WROR/Boston KVIL/Dallas-Ft. Worth

The following stations did not report

this week and therefore their playlists

KPPL/Denver WIP/Philadelphia 3WS/Pittsburgh WAKR/Akron KRNT/Des Moines WCHV/Charlottesville

The following stations reported a frozen playlist this week WHIO/Dayton

WPRO/Providence



Analyzing Black Audience Flow

While spending some time with R&R's Jhan Hiber and Allen Klein of Media Research Graphics, we discussed the successes and failures of different radio stations and formats around the country. After looking at some numbers from the latest Arbitron surveys, I decided to request some graphics to aid me in my quest for information. After receiving the graphs, we noticed several quite interesting things. So, this week and next, through the magic of computerized graphics, we'll explore the Black Audience Flow in four major markets, New York, Chicago, Los Angeles, and New Orleans. The reasons for selecting these cities were their reasonably large black populations and that each city has more than three Black-formatted radio stations. Thinking primarily of adult audience, we decided to utilize the 18+ demographics to show the listening habits of the moneymaking buying populace. The two cities we'll cover this week are New York and Chicago

In the New York City market, we utilized the following stations - WBLS, WLIB, WNJR, and WWRL. For the Chicago market we used WGC1, WVON, WBMX, and WJPC for our audience computation.

When looking at these graphic displays, you will notice that the Black Audience Share Flow varies - Monday-Friday adults 18+ 6am

midnight - between Chicago and New York. New York is lower in the 6-10am time period, but after that both cities show signs of similar listening patterns. Now take a look at the Saturday Black Audience Share Flow – once again you will notice a difference in the pattern. The midday dips in Chicago, and the Black stations collectively drop a bit more than the Black stations in New York during the 7pm-midnight time slot. Take a look at Sunday - both graphs show even better listenership, and they are almost identical, showing growth and steady listenership at the same times of day

"There is a huge black audience out there which evidently is listening to something other than Black stations.'

Next, look at graph number two. AQH Audience Flow. First, notice the flow from Monday through Friday. Mornings in Chicago are much larger, and the middays take a rise in New York. Now take a look at the weekends; on Saturday you will notice the sharp increase in listenership from 10am-3pm - it also happens to be the most listened to daypart for Black radio. You should also notice that New York's flow is almost identical to Chicago's

Finally, we'll look at Sunday. Notice the similarity of these two graphs. But what causes the 10am-3pm dip in Chicago Monday-Friday? That's the question for you (general managers, sales managers, program directors, record company promotion executives, and marketing & sales reps) to discover - exactly what does it mean and how this information may be helpful to

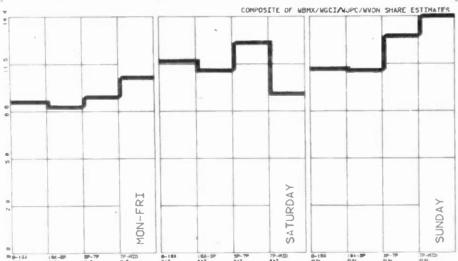
I would now like to impress this next piece of information on you - total blacks available for listening in the New York Metro area per Arbitron are 17.8%, roughly 18%. The same figure for Chicago is 17.6%, once again close to 18% if you wish to round it off. Going back to the first graphs (Black Audience Share Flow), notice that all week, no particular daypart totals more than half of the available black listeners. If you now look at Saturdays and Sundays, you'll see that on weekends Black radio stations not only do better but they finally collectively just barely reach half of the total blacks available. Where are the other black listeners? We know that 18% of the market is black and that at least 18% of the radio audience must be black. Yet collectively, Black stations achieve only a 9% share average. There is a huge black audience out there which evidently is listening to something other than Black stations.

Next week we will take a glance at our final two cities, Los Angeles and New Orleans. When you put all this together, I hope it may help you understand the listening patterns in your market.

CHICAGO METRO BLACK FORMAT COMPOSITE

SPRING, 1981 : ADULTS 18+ SHARE FLOW

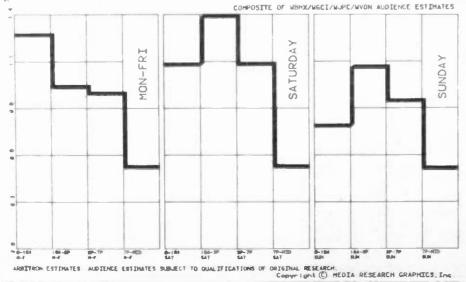
MONDAY-FRIDAY/SATURDAY/SUNDAY COMPOSITE SHARE FLOW



CHICAGO METRO BLACK FORMAT COMPOSITE

SPRING, 1981 : ADULTS 18+ (00)

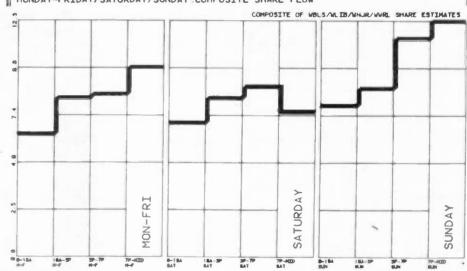
MONDAY-FRIDAY/SATURDAY/SUNDAY AQH AUDIENCE FLOW



NEW YORK METRO BLACK FORMAT COMPOSITE

SPRING, 1981 : ADULTS 18+ SHARE FLOW

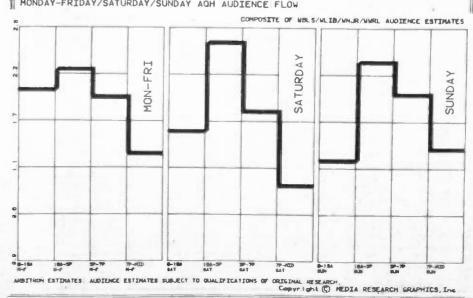
MONDAY-FRIDAY/SATURDAY/SUNDAY COMPOSITE SHARE FLOW



NEW YORK METRO BLACK FORMAT COMPOSITE

SPRING, 1981 : ADULTS 18+ (00)

MONDAY-FRIDAY/SATURDAY/SUNDAY AQH AUDIENCE FLOW



FOUR TOPS

"When She Was My Girl" (Casablanca/PolyGram)

KOOL & THE GANG "Take My Heart" (De-Lite/PolyGram)

"Snot Shot" (Cotillion)

"Before I Let You Go" (Capitol)

TEDDY PENDERGRASS

"I Can't Live Without Your Love" (Philadelphia Int'l.)

ONE WAY

"Pull Fancy Dance/Pull" (MCA)

LUTHER VANDROSS

"Never Too Much" (Epic)

PRINCE

"Controversy" (WB)

ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista)

WHISPERS

"This Kind Of Lovin" (Solar)

EARTH, WIND & FIRE

"Let's Groove" (ARC/Columbia)

TIME

"Get It Up" (WB)

COMMODORES

"Oh No" (Motown)

ROGER

"Heard It Through The Grapevine" (WB)

RONNIE LAWS

"Stav Awake" (Liberty)

ROCKIE ROBBINS

"Time To Think" (A&M)

DONALD BYRD & 125TH N.Y.C.

"Love Has Come Around" (Elektra)

CURTIS MAYFIELD

"She Don't Let Nobody (But Me)" (Boardwalk)

LIMBERS

PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 61% (+5) reporting. Medium at PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 61% (+5) reporting. Medium at WVEE. WHRK, WYLD-FM, WDMT, WJLB, WBMX, KDAY, WVOL, WATV. WENN, WJMI, WOIC, WBLX, WTLC, WWWS, KAEZ, KACE. Hot at WAMO, WDAS, WXYV, WWIN, WILD, WAOK. WCIN, WGCI, KSOL, WJJS, WLOU, WTOY, WDAO, KJLH.

ISLEY BROTHERS "Inside You" (T-Neck) 61% reporting. Added at KMJQ, WKND, WANT, WKWM. Medium at WAMO, WDAS, WXYV, WWIN, WHUR, WDIA, WHRK, WYLD-FM, WCIN, WDMT, KSOL, KDKO, WGIV, WVOL WJJS, WATV, WENN, WKXI, WOIC, WLOU, WDAO, WTLC, KJLM, KDIA. Hot at WGCI, WWRL, WJMI.

WDAO, WTLC, KJLH, KDIA. Hot at WGCI, WWRL, WJMI.

QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 59% (+5)
reporting. Added at KMJM, WOWI. Medium at WDAS, WILD, WVEE, WDIA, WCIN, KDAY,
KSOL, KDKO, WPDQ, WGIV, WJJS, WATV, WENN, WBLX, KAEZ, KJLH, KDIA. Hot at WHRK,
WYLD-FM, WAIL, WDMT, WJLB, WKND, WKXI, WLOU, WTOY, WKWM.

MELBA MOORE "Take My Love" (EMI America) 59% (+3) reporting. Added at WHRK, KDAY, WGIV, WVOL, WBLX, KJLH. Medium at WAMO, WDAS, WXYV, WWIN, WAOK, WYLD FM, WCIN, WDMT, WJLB, WBMX, KDKO, WKND, WPDQ, WTMP, WJJS, WENN, WJMI, WTOY, WDAO, WTLC, WKWM, KACE, Hot at WWRL.

☑ EBONEE WEBB "Something About You" (Capitol) 57% (+21) reporting. Added at WDAS, WHRK, WDMT, WKND, WJMI, WTOY, WDAO, Medium at WILD, WAOK, WVEE, WHRK, WEDR, WCIN, WJMO, WBMX, WGCI, KDKO, WPDQ, WTMP, WGIV, WVOL, WKXI, WTLC, WKWM, WWWS, KDIA. Hot at WDIA, WOIC.

B.B. & Q. BAND "On The Beat" (Capitol) 55% reporting. Medium at WHUR, WVEE. WYLD-FM, WAIL, WCIN, WJMO, WDMT, WBMX, WPDQ, WTMP, WANT, WENN, KACE, KDIA, Hot at WAMO, WXYV, WWIN, WAOK, WGCI, KDAY, WKND, WOWI, WATV, WOIC.

WBLX, WTOY, KAEZ.

AL JARREAU "We're In This Love Together" (WB) 55% reporting. Added at WKND. Hot at WAMO, WDAS, WXYV, WHUR, KMJQ, WAOK, WHRK, WYLD-FM, KDAY, KSOL, WTMP, WVOL, WJJS, WANT, WOWI, WWWS, KAEZ, KJLH, KACE, KDIA. Medium at WVEE, WAIL, WDMT, KMJM, WGIV, WBLX, WKWM.

RICK JAMES "Super Freak" (Gordy) 51% reporting. Medium at WAOK, WVEE, WHRK, WAIL, WCIN, WJLB, WBMX, KDAY, WVOL, WANT, WOWI, WLOU, WWWS. Hot at WDAS, KMJQ, WEDR, WJMO, KMJM, KDKO, WPDQ, WTMP, WJJS, WTOY, WTLC, WKWM, KACE.

BRICK "Sweat ('Til You Get Wet)" (Bang) 49% reporting. Hot at WDAS, KMJQ, WDIA, WHRK, KMJM, WTMP, WJJS, WOWI, WATV, WBLX, WKWM, KACE, KDIA. Medium at WHUR, WVEE, WAIL, WEDR, WJMO, KDAY, KDKO, WPDQ, WVOL, WANT, WWWS,

WEST STREET MOB "Let's Dance (Make Your Body Move)" (Sugar Hill)

49% reporting, Added at WDIA. KDIA. Hot at WDAS, WAIL, WEDR, WJMO, WBMX, WGCI, WKND, WPDQ, WTMP, WVOL WOWI, WKXI, WOIC, WTLC, WKWM. Medium at WAMO, WVEE, WDMT, WJJS, WATV, WBLX, KAEZ.

ASHFORD & SIMPSON "It Shows In The Eyes" (WB) 47% (+3) reporting. Added at KDAY, WVOL Medium at WDAS, WXYV, WILD, WHUR, WAOK, WDIA, WHRK, WYLD-FM, WDMT, KSOL, KDKO, WKND, WWRL, WGIV, WJJS, WOIC, WTOY, WDAO, WTLC, KAEZ, KDIA, Hat at WCIN WTLC, KAEZ, KDIA. Hot at WCIN.

BROTHERS JOHNSON "Dancin' Free" (A&M) 45% (+1) reporting. Added at WGIV, WLOU, Medium at WXYV, WILD, WVEE, WHRK, WYLD-FM, WCIN, WJMO, WJLB, WBMX, KDAY, KSOL, WWRL, WTMP, WJJS, WATV, WKXI, WJMI, WTOY, WKWM, WWWS. CAMEO "I Like It" (Chocolate City/PolyGram) 45% reporting. Medium at WAMO.

WAOK, WVEE, WHRK, WJMO, WJLB, WGCI, KDKO, KDIA, KACE, KAEZ, WWWS, WBLX, WOIC, WOWI, WANT, WJJS, WGIV. Hot at WXYV, WDIA, WENN, WLOU.

JEAN CARN "Love Don't Love Nobody" (TSOP) 43% (+1) reporting. Added at WTOY, KDIA. Medium at WWIN, WILD, WHUR, WEDR, WJMO, WGCI, WPDQ, WANT, WATV, WENN, WOIC, WLOU, WBLX, WTLC, WKWM, KJLH, KACE. Hot at WXYV, WKND,

STEPHANIE MILLS "Night Games" (20th) 43% reporting. Medium at WAMO, WILD, WAOK, WYLD-FM, WCIN, WJMO, WDMT, WJLB, WPDQ, WGIV, WVOL, WANT, WATV, WENN, WKXI, WJMI, WLOU, KAEZ, Hot at WEDR, WOWI, WDAO.

DEBRA LAWS "Meant For You" (Elektra) 37% reporting. Added at WAMO, WHRK,

WJMO, WLOU, WJMI. Medium at WXYV, WAOK, WYLD-FM, WCIN, WDMT, WJLB, KSOL, WKND, WWRL, WGIV, WWWS, KAEZ, Hot at WVEE.

☑ RICHARD "DIMPLES" FIELDS "I've Got To Learn To Say No" (Boardwalk) 35% (+9) reporting. Added at WVOL, WOIC, WLOU, WTOY. Medium at WDAS, WJLB, WBMX, KDAY, WKND, WWRL, WPDQ, WKXI, WBLX, WDAO, WWWS, KAEZ. Hot at WEDR,

NATALIE COLE "Nothin' But A Fool" (Capitol) 35% (+5) reporting WJMO, WLOU, WANT, Medium at WDAS, WHUR, WAOK, WEDR, WCIN, WJLB, WBMX, WTMP, WATV, WENN, WKXI, WDAO, KAEZ, KDIA.

HOT CUISINE "Who's Been Kissing You?" (Prelude) 31% (+1) reporting. Added at WTOY, Medium at WXYV, WWIN, WYEE, WEDR, WCIN, WJMO, WGCI, WJJS, W, NT, WATV, WJMI, WOIC, WKWM. Hot at WILD.

☑ RENE & ANGELA "Wall To Wall" (Capitol) 31% reporting. Debuts this week. Added at WAMO, WDAO, WGIV. Medium at WDAS, WXYV, WWIN, WVEE, WJLB. KSOL, WATV, WTOY, KACE. Hot at WHUR, WWWS, KJLH.

GLADYS KNIGHT & THE PIPS "If That'll Make You Happy" (Columbia) 31% reporting. Added at WTLC. Medium at WVEE, WDIA, WCIN, WJMO, WJLB, KACE, WTOY, WENN, WOWI, WANT, WJJS. Hot at KMJQ, WYLD-FM, WJMI.

NEW & ACTIVE

KLIQUE "Middle Of A Slow Dance" (MCA) 29% reporting. Added at WCIN. Medic AT WDAS, WXYV, WILD, WAOK, WJLB, KSOL, WKND, WWRL, WATV, WENN, WTOY, WDAO,

BOHANNON featuring DR. PERRI JOHNSON "Let's Start II Dance Again" (Phase II) 29% reporting. Debuts this week. Added at WKXI, WTOY. Medium at WAMO, WILD, WAOK, WJLB, WENN, WOIC, WLOU, WDAO, WTLC, WKWM. Hot at WWIN, WGIV.

CHOCOLATE MILK "Blue Jeans" (RCA) 29% reporting. Debuts this week, Added at WWIN, WHRK, WDAO, WLOU, WKXI, WKND. Medium at WDAS, WEDR, WCIN, KSOL, KDKO, WKWM, WTLC, WGIV.

ROGER "So Ruff, So Tuff" (WB) 27% reporting. Medium at WWIN, WILD, WHUR, WDIA, WEDR, WJMO, WGCI, WATV, WBLX. Hot at WPDQ, WGIV, WKWM, WWWS.

PIECES OF A DREAM "Warm Weather" (Elektra) 27% reporting. Debuts this week.

d at WCIN. WTOY, WDAO. Medium at WAMO, WDAS, WEDR, WGCI, WBLX, WATV, WGIV, WPDQ. Hot at WENN, WYLD-FM.

DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (Mercury/PolyGram)

27% reporting. Debuts this week. LP cut. Medium at WAOK, WHRK, WGCI, KMJM, KACE, WTLC, WDAO, WBLX, WOIC, WVOL, WTMP. Hot at WXYV, WATV.

KWICK "Nightlife" (EMI America) 27% reporting. Debuts this week. Added at WWIN, WKND, WKXI. Medium at WXYV, WILD, WDIA, WHRK, WEDR, KDKO, WWWS. WTOY, WOWI,

HERBIE HANCOCK "Everybody's Broke" (Columbia) 27% reporting. Medium at KMJQ, WCIN, WGCI, WPDQ, WGIV, WATV, WENN, KAEZ, KACE, KDIA. Hot KDAY, WTOY,

Hottest

Four Tope

Four Tope Roger "Heard" Al Jameau Luther Vandroes

SOUTH

Roger "Heard" Franklin/Benson Four Tope

MIDWEST

Luther Vandross Four Tops Roger "Heard"

WEST.

October 9, 1981

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO Phttsburgh, PA J.C. Floyd

HOTTEST HOTTEST
Donald Byrd
Parti Austin
Al Jerreeu
Meze
Luther Vandroes
Roger "Heard"
Franklin/Berson
B.B. b. Q. Bend
Four Tops
Dynasty

WDAS Philadelphia, PA Joe Tamburro

ADDED Underground Ebonee Webb Rise Therre Spinners Gersidine Hunt Momenta Funk Fusion Bend Central Line

HOTTEST
HICK James "Super"
Al Jerresu
Four Tope
Luther Vendross
West Street Mob
Franklin/Benson
Brick
Donaid Byrd
Slave
Patti Austin

WHUR Washington, DC Oscar Fields

Spinners Ebones Wabb Gladys Knight to Pips Jarmains Jackson

HOTTEST Earth, Wind to Fire Al Jarresu Donald Byrd Phyllis Hymen "Tonght Rene & Angele Well Luther Vendrose Rockle Robbine Parti Labelle Teene Marie "Megle" Patti Austin

WWIN Baltimore, MD Curtie Anderson

ADDED
Unlimited Touch
Moments
Manhattine
Lerry Grahem "Guees"
Iner Brooke
Conquest
Phyllis Hyman
Madagacar
Chocolete MHk
Kwick

HOTTEST
ROBERICNS "Endiss"
Denisce Williams
Bohannon
Luther Vandross
8,8,50,8 and
Donald Byrd
Veughn Meson
Parts Austin
Kraftwerk
Time

WKND Hartford, CT Eddle Jordan

ADDED
At Jarraeu
Prince
Ebonee Webb
Chocole te Milk
Kwich
Stanley Turrentine
Ialey Riothers
Reydio
Phyllie Hyman

Phyllis Hymen
HDTTEST
Luther Vandross
Carl Carlton
R.B. 6 Q. Band
Al Jerseau
Four Tops
West Stroot Mob
Teddy Pendergrase
Quincy Jones
Doneld Byrd
Jeen Carn

WILD Boston, MA Steve Crumbley

ADDED Evelyn King "Don't Hide" Klymeau Starpoint Phyllia Hyman Manhattana Captain Sky

Deniece Williams
Luther Vendrose
Four Tops
Vaughn Meson
Berbars Meson
Doneid Byrd
One Way
Mot Culsine
Temptstons
Parts Austin

WWRL New York, NY Wanda Ramos

EAST

Donald Byrd & 125th N.Y.C.

Luther Vandross

ADDED
Central Line
Barah Desh
Tyzik
Lerry Gretsem "Guese"
Spinners
Tierra
Roy Ayers "Destinatio
Unlimited Touch
Stevie Woods

District Woods
MDTTEST
Commodorse "Dh No"
Feddy Pendergreee
Kool & The Gang
Four Tops
Patti Labelle
Earth, Wind & Fire
Stacy Lattiesw "Easy"
Fley Brothers
Bob James
Melba Moore

WXYV Baltimore, MD Tim Watts

ADDED
Jermeine Jackson
L.J. Reynolds
Gwen McCrae
Twennynine & Lenny White
Central Line
Larry Grahem "Guess"

HOTTEST
Princs
Time
Franklin/Benson
Doneld Byrd
Temptations
Ross/Richie "Drei
Al Jerreeu
Jean Cern
B.B. & O. U. Sand
Luther Vandross

MIDWEST -

WDAO

ADDED

Ebones Webb
Rene b Angele "Well"
Chocolete Mills
Teene Merie "Meglc"
Rendy Crewford "Rio"
Pleces Df A Dreem
Barry White "Bewere"

HOTTEST Roger "Heard" Franklin/Benson Stephenia Mills Stephenia Mills Sieve Teddy Pendergrass Meze Whispers Dne Way Ronnie Laws Parti Austin

WJMO Cleveland, OH Erik Stone

ADDED Natalie Cole Blily Doeen Dabra Laws RJ's Latest Arrivel

Four Tops
Carl Cartron
West Street Mob
Franklin/Benson
Nick Streker Band
Denroy Morgan
Berbera Mason
Rick James "Super
Daniece Williams
Luther Vandross

WDMT Cleveland, OH Freddle James

ADDED Kraftwerk Teddy Pendergress Gwan McCrae Ebones Webb

HOTTEST
Time
Deniece Williams
Four Tope
Franklin/Benson
Luther Vendrose
Roger "Heard"
Ronnie Laws
Quincy Jones
Curtle Mayfield
Stave

WTLC Indianapolis, IN Jay Johnson

ADDED
Tyrone Davis
Lenny Williams
Spunk
Shalamer "Sweeter"
Crueders & Joe Cocker
Medagascar
Gladys Knight & Pips

HOTTEST
Denroy Morgan
Roger "Heard"
One Way
Rick James "Super"
Wast Street Mob
Kwick
Four Tops
Maze
Shock

WBMX Chicago, IL Lee Michaela

ADDED

HDTTEST
Four Tops
Luther Vendrose
Ross/Richie "Endle
Roger "Heard"
West 5 treet Mob
Time
Meze
Dezz Bend
One Way
Kool 5 The Geng

KMJM St. Louis, MO Dick Edwards

ADDED Commodores "Dh No Earth, Wind & Fire Quincy Jones

HOTTEST
ROSE/Richle "Endless"
Pointer Staters "Slow
Commodores "Lady"
Roger "Heard"
Shatamar
Four Tope
Rick James "Super"
Denroy Morgan
Carl Carlton
Brick

WVON

Available Next Week

wwws Saginaw, MI Kermit Crockett

ADDED Shalamer Spinners Tierra Invisible Man Band Fine Quality

HOTTEST HDTTEST
Roge: "Neard"
Franklin/Benson
Time
Ross/Richie "Endless"
Luther Vendross
Denroy Morgan
Carl Cariton
Evelyn King "I'm in Love
Rens & Angela "Wall"
Al Jarresu

WCIN Cincinneti, OH Everett Cork

ADDED
Teens Maris "Magic"
Gwon McCrao
Stavie Woods
Pleces Of A Draem
Tavaree
Kwich
Kilique
Refael Cameron

ADDED

E.K.P. Express
Teens Maris "Megic"
Earth. Wind & Fire
Ieley Brothers
Starpoint
Prince
Commodores "Dh No"
Five Special
Kwich

WGCI Chicago, IL Pam Welle

Time
West Street Mob
B.B. & Q. Band
Parti Austin
Slave
Isley Brothers
Earth, Wind & Fire
Temptstions
Prince

KAEZ Oklahoma City, OK Lee Simpson

ADDID Momenta Momenta Fenlary Dream Mechine Sue Ann Medegescer

HDYTEST
Carl Carlton
Rose/Richle "Endless"
Four Tops
Sizey Lattisse "Love"
8.8 b Q Bend
Al Jarress
One Way
Stephanle Mills
Frankliv/Benson
Gwen McCree

WJLB Detroit, MI J. Michael McKey

ADDED Teens Marie "Magic Earth Wind Is Fire Kool to The Geng Booker T Change

Crarge
HOTTET
Cerl Certon
Time
Mere
Cuther Vendrose
Cuther Jones
Franklin/Benson
Ronnie Lawa
Donald Blyd
Roger "Meard
Nich Straker land

KOKY Little Rock, AR Ronde Curtie

0

0

WEST -

HDTTEST
Rone & Angela "Well"
Ronnie Laws
Lenny Williame
Part Austin
Bob Merley
Curts Mayfield
Luther Vandross
Af Jarreau
Evelyn King "If You Went'
Betty Wright

KSOL San Mateo, CA Bernie Moody

ADDED Rockie Robbins Evelyn King "Don't Hide" Shelemer

HOTTEST
Luther Vandross
Al Jarreeu
Deniece Williams
Roger "Heard"
Time
Ross/Richie "Endless"
Patti Austin
Donald Byrd
Teddy Pendergrass
Four Tops

KDAY Los Angeles, CA J.J. Johnson

ADDED
Shalamar
Bob James
Stevie Woode
Dabble Harry
Christopher Cross
Ashford & Simpson
Melba Moore

HDTTEST
Luther Vandross
Al Jerreau
B.B. & Q. Band
Four Tope
Time
Donald Byrd
Herble Hencock
Roger "Heard"
Kool & The Gang
Temptations

ADDED

ADDED

Earth, Wind to Fire
Raydio "If'e Your"
Starpoint
Twennynine to Lenny to
Sue Ann
Godmome
Zoom
Modern Romence
Five Special
Pesspecial
Pesspecial
Children
Craingers

Graingers
HOTTET
Carl Carlton
Luther Vandrose
Four Tope
Roger "Heard"
Slave
Prince
Kool & The Gang
Rick James "Super"
Bhock
One Way

KACE Los Angeles, CA Alonzo Miller

ADDED None

HOTTEST
Tesna Marie "Magic"
Rich James "Super(Chetto'
Al Jarresu
Carl Carlton
Evelyn King "If You Wan!"
Miles Devis
Mare
Denisce Williams
Brich
Richard Fields "I've"

KDIA Oakland, CA Keith Adams

ADDED Shalamer "Sweeter" Jeen Cern Shock Wast Street Mob Diena Rosa "Foots" Bobby Womack

HDTTEST
Four Tops
Ross/Richte "Endless"
Stool for The Gang
White Vandross
Time
Roge: "Heard"
Al Jarrasu
Brick Brick Earth, Wind & Fire

JAZZRADIO

My Deur Life (Inner City)
FREDDIE HUBBARD Mistral (Liberty) GIL SCOTT-HERON Reflections (Arieta) ROY AYERS Africa, Center Of The SPYRO GYRA

Paquito Blowin' (Columbia) PAUL DESMOND

The Only Recorded

SOUTH

WATV Birmingham, AL Stan Granger

HOTTEST
Rose/Richle "Endless"
Carl Cartion
Rick James "Ghetto"
Four Tops
Luther Vendross
Fransish/Benaon
B.8. br Q. Band
Denroy Morgan
Brick
Pohtter Sisters "Slow"

HOTTEST
Carl Carlton
Roger "Heard"
Dabra Lawa "Special"
Teddy Pendergrase
Rolling Stones
Time Rolling Stones Time Luther Vandross West Street Mob Evasions Quincy Jones

ADDED Earth, Wind & Fire Harold Melvin & Blue Notes Jimmy Ross

HOTTER
Roger "Heard"
Luther Vendross
Pointer Sisters "Slow"
Rene tr Angais "More"
Plecas Of A Dream
Dynasty
Dazz Band
Leon Bryant
Cameo
Reddings

WANT Richmond, VA Ben Miles

ADDED
Ronnie Lewe
Meen Mechine
Patti Labelle
Natalie Cole
Earth. Wind & Fire
Curtis Meyfield
Kool & The Gang
Isley Brothers
Whispers
Rockie Robbine
Gledya Knight & Pipe

HOTTEST
Denroy Morgan
Carl Carlton
Four Tops
Sequence Sieve Nick Straker Band Denlece Williams Rene & Angels "More

WTOY Roanoke, VA Donnie Deane

ADDED Ebones Webb Stacy Latteew "Eeey" Prince Pisces Of A Dreem Gwan McCrae Kwick Booby Womack Shock Richard Fleida "I've" L.J. Raynolds Jean Carn Hot Culaine Slave Sequence Bohannon Clarence Carter

HOTTEST Four Tone Horttes Four Tops Rick James "Super" Temptations Franklindenson Evasions 8.8 b Q. Bend Meze Herbie Mancock Petti Austin Quincy Jones

KMJQ

Houston, TX Ross Holland ADDED Roger "Heard" Isley Brothers

Heigy Brothers
HOTTEST
Rick Jemes "Super"
Ross/Richia "Endfese"
Denroy Morgen
Pointer Sisters "Slow"
Al Jerreeu
Brick
Jean Knight
Teddy Pendergress "Lady"
Roger "Heard"

WTMP Tampa, Fl. Jerry Walker

ADDED Earth, Wind & Fire Gwen McCrae

Control of the contro

WYLD-FM New Orleans, LA James Alexander

ADDED Roberta Finck Stevie Woods Emotions Booker T Skool Boya

HOTTEST
ROSE/RICHE "Endless"
Al Jerresu
Four Tops
Luther Vandross
Hyman/HsnderSon
Franklin/Benson
Ronnie Lewe
Plecas DI A Dream
Quincy Jones
Gladys Knight

WBLX Mobile, AL Michael Jay Alexander

ADDED
Melba Moore
Haroid Melvin ib Blue Notee
Osamu Kitalima
Pointer Sisters "What"
Teens Merle "Magic"
Shalamar
Twentynine & Lenny White

HDTTEST
HOSTIGN
HOSTIG

WPDQ

ADDED Temptations Ozone Graingers

HOTTEST
Rick James "Super"
Carl Carthon
Luther Vendroes
Denroy Morgen
Rose/Richie "Endless"
Roger "Ruft"
West Street Mob.
Rene to Angele "More"
Kreftwerk
Four Tops

ADDED
Lanny Williams
Stevie Woods
Gerskine Hunt
Harold Mehrin & Blue Notes
Spinners
Bob Marley
Unlimited Touch

HOTTEST
Luther Vandrose
Al Jarreeu
Parti Austin
Four Tops
Temptstone
Ronnie Laws
Danieca Williams
B.B. tr Q. Band
Rose/Richie "Endless"
Cameo

WVOL Nashville, TN Fred Harvey

ADDED Earth, Wind & Fire Richard Fields "I've" Funn Malba Moore Booker ¥ Ashford & Simpson

HOTTEST
Teene Marie "Square"
Roger "Heard"
Carl Carlton
West Street Mob
Al Jarressu
Jean Carn
Time
Debbie Harry
Arternoon Delighta
Rose/Richie "Endlese"

WDIA Memphis, TN Carl Connors

HOTTEST
Roger "Heerd"
Denray Morgen
Four Topx
Ebones Webb
Time
Cameo
Franklin/Benson
Brick
Prince
Luther Vandross

WOWI Norfolk, VA Chester Benton

ADDED Earth, Wind & Fire Quincy Jones Doneld Byrd

HDTTEST
West Street Mob
Teddy Pendergress
Danroy Morgan
Al Jerresau
B,B, b Q, Band
Ronnle Laws
Four Tops
Brick
Stephanie Mills
Roger "Heard"

ADDED Kraftwerk Gloria Bagwell Richard Fields "8've' Emotions Earth, Wind & Fira W-Zee Band

HDTTEST
Four Tops
West Strest Mob
Parti Austin
Jean Carn
8.8 fr Q. Band
Ebonee Webb
Whispers
Maze
Time
Slave

WGIV Charlotte, NC Jo Ann Graham

ADDED
Rene & Angele "Wall"
Brothers Johnson
Mean Mackine
Spinners
Fredrick Knight
Betty Wright
Nick Straker Band
Evelyn King "Don't Mide"
Melba Moore

HOTTEST
Röger "Heard" "Ruft"
Bohannon
Whispere
Four Tops
Franklin/Benson
Slave
Kool b The Gang
Prince
S.O.S. Band
Smokey Robinson

WVEE Atlanta, GA Scotty Andrews

ADDED Spinners Change Betty Wright Tierrs Trouble Funk

HOTTEST
Time
Roger "Heard"
Ross/Richie "Endless"
Luther Vandroes
Deniece Williams
Debra Lawa "Special"
Prince
Four Tops
Denroy Morgen
Carl Carlton

WHRK Memphis, TN Sharon Smith

ADDED Chocolete Milk Zoom Debra Laws Bobby Womack Melba Moore Jermaine Jackson

HOTTEST
Time
Maze
Franklin/Benson
Brick
Four Tops
Teddy Pendergree
Al Jarreau
Quincy Jones
Denroy Morgan
Deniece Williams

WJMI

AODED Earth, Wind & Fire Ebonee Webb Teens Marie "Megic Debra Laws

HOTTEST Roger "Heard HOTTEST
Roger "Heard"
Time
Stava
Stava
Done Way
Donald Byrd
Gladys Knight & Pips
Bob Marley
Commodores "Oh No"
Jaley Brothers
Prince

WEDR Miami, FL Leo Jackson

ADDED
Jimmy Ross
Kwick
Eerth, Wind & Fire
RJ's Latest Arrivel
King Sporty
Northend
Betty Wright

HOTTEST
Luther Vandross
Stephanie Mills
Teena Marie "Square
West Street Mob
Jerry Carr
Kleeer
Rick Jemee "Super"
Greingers
Richard Fields "I'va"
Four Tope

WKXI Jackson, MS Tommy Marshall

ADDED
Chocolate Milik
Earth, Wind & Fire
Aurrs
Twennynine & Lenny
Imagination
Tierra
Betty Wright
Kwick
Central Line
Jumbo
Bohennon

HDTTEST
Roger "Heard"
Commodores "Oh No"
Four Tope
Time
Maze
Luther Vandrosa
Quincy Jones
One Way
West Street Mob
Curtta Mayfield

WLOU Louisville, KY Neal O'Rea

ADDED
Earth, Wind & Fira
Chocolate Mills
leace Hayes
Debra Laws
Brothers Johnson
Natalle Cole
Richard Fields "I've"
Gangaters
Starpoint

HOTTEST One Way Roger "Heard" Bits & Pieces Herbis Hancock Maze Quincy Jones Cameo Four Tops Patti Austin Frank RivBenson

WJJS Lynchburg, VA Art Young ADDED Stery Lattleaw "Easy" Commodores "Oh No" Bill Summers Princa Zoom Kool & The Gang Earth, Wind & Fira

HOTTEST
ROSE/RICHS "Endless"
Carl Carlton
Rick James "Supar"
Brick
Temptations
Eddle Kendricks
S.O.S. Bend
Patt Austin
Strikers
Al Jerreau

Petti Austin
Whispers
Roger "Heard"
Ronnis Laws
Franklin/Benson
Donald Byrd
Maze
Time
Teddy Pendergrass
Joan Carn

WKWM Grand Rapids, MI Frank Grant

HOTTEST
Graingers
Roger "Heard" "Ruff"
West Street Mob
Evasions
Brick
Rick James "Super"
Shock
Franklin/Benson
Cerl Carlton
Denroy Morgen

HOTTEST

SADAO WATANABE

Freetime (MCA)
AL JARREAU Breakin' Awey (WB)
PEQUITO D'RIVERA

EAST: WYSC/New Haver, CT, Tom Streissputh SOUTH: WTJZ/Newport News, VA, Lerry Hollowell MIDWEST: WSSY/Coharbus, OH, Terry Wilson: WJZZ/Dobok, Nil, John Hill WEST: KADX/Dohome, CD, John Resobeck

Openings

EAST

A/C station needs relatable adult personalities for full-time AM, TGR to J.J. McKey, WZIX, 2 W. Merket St., York, PA 17401. EOE M/F (10-9)

Come live in the Poconoel Shamrock Communice-tions Flegahip accepting TGR's for future openings. Barney Stone, WEJL, 149 Penn Ave., Screnton, PA 18503. EOE M/F (10-9)

WFTN/Franklin, NH needs drive time news talent TGR to Mark Osborne, Northeast Communications Box 58, Springfield, MA 01101. EOE M/F (10-9)

WABK-AM/FM/Augusts, ME needs A/C morning personality. Top Dollar! TGR to Merk Osborne, Nor-theast Communications, Box 58, Springfield, MA 01101. EOE M/F (10-8)

Immediate opening for efternoon newsperson. Beautiful lake region area. T&R to Lynn Lazare, WFTN, Box 99, Franklin, NH 03235. EOE M/F (10-9)

A/C station with heavy news emphasis needs News Director for full-time AM. TGR: J.J. McKey, WZIX, 2W. Merket St., York, PA 17401, EOE M/F (10-9)

WBBF looking for pert-timers. Tapes & resumes to Bill Anthony, PD, WBBF, 850 Midtown Tower, Rochester, NY 14804. No cells please. EOE M/F (10-9)

Newsperson, Harrisburg/Lancaster/York/Lebonon, PA ADI. Great facilities; challenging situation. TGR: Chris Geble, WRKZ, Box 142, Harshey, PA 17033. EOE IM/F (10-9)

Music Of Your Life morning personality wanted for WUHN/Pittsfield, MA-The Berkshires. TGR to Bob Catan, Box 1266, Pittsfield, MA 01202. EOE (10-2)

50,000 watt Superstars Charleston, WV needs Production Director/jock. Right bucks for right person. T&R: Doug Burton, FM 105, 100 Kanewha Terrace, St. Albans,

196/Bridgeport, Superstars AOR has possible future full and part-time openings, T&R: Bob Kocak, Box 95, Denbury, CT 08810. EOE M/F (10-2)

61 WGIR, Manchester's #1 station, has an immediate opening for a warm, mature, A/C personality. Applicants should have a minimum of 3 years experience. Send aircheck and resume to Ed Brouder, PD, 61 WGIR, P.O. Box 610, Manchester, NH 03105. (10-9)

SKILLISEARCH

Building a resource file for client station opportunities in the areas of announcing/news, opportunities in the dieds of all tool ciling frees, operations/programming and engineering. Specific interest is for individuals with maturity, leadership, and creative response to increasingly competitive radio marketplace. Format background is not a limitation.

Please mail appropriate information to attention. Your confidentiality will be respected. No calls at this time.

Loring Fisher, President Lomor Associates R&R East

SOUTH

BJ105/Orlando immediata opening "great" Promo-tion Director. 2 years experience, production and on-air capabilities. TGR/Promo sample: Dave Wright, Box 7475, Orlando, FL 32854. EOE M/F (10-9)

Part-time weekend news opportunity. Good pay. Some experience required. Contact Rob Paullin, WRVR, Memphis. (901) 274-3400. EOE M/F (10-9)

Wented: A provocative talk personality. T&R (one open line hour of your program): Pat Rodgers, WOAI, 6222 N.W. Expressway, Sen Antonio, TX 78201. EOE M/F (10-9)

Experienced reporter/anchor for expanding new operation in Capital city. T&R to Darrell Daniels WKAZ/WQBE, Box 871, Charleston, WV 25323. (10-9)

Music correspondents needed from major markets in U.S. (all regions) for national radio program. AOR experience helpful. Bachelder Lane Productions. (313) 439-8376. M/F (10-9)

Highly creative production pro needed to also work airshift. Contact: Joe Wade Formicole, WKIX, Box 12526, Releigh, NC 27605 or (919) 851-2711. EOE M/F

WRVR/Memphis expending A/C stretsff. #1 25-49 adults, Minorities encouraged. No calls. TSR: Jim Robertson, 2272 Central, Memphis, TN 38104. (10-9)

Openings

Top Country station searching for news reporter. Strong commitment to solid news coverege. Morning drive. T&R: News Director, WLWI-FM, Box 4999, Montgomery, AL 36195. EOE M/F (10-9)

Morning drive adult communicator needed im-mediately at A/C WRHI, Good salary and benefits. TGR: Dave Amold, WRHI, Box 429, Rockhill, SC 29730 or call (803) 327-2085. (10-9)

New talent needed for #1 Texas CHR. 100 KWFM. Young aggressive production wiz. TGR: Mark Driscoll, Group PD, Box 220, Arroya Grande, CA 93420. (10-9)

Reporter/morning enchor. Strong reporting, v skills end personable eir sound. T&R: Pam Masor AM, Charlottesville, VA 22902. EOE M/F (10-9)

KNOE-AM 5KW #1 AM, #1 Country Production Director and midday air telent combination. 9 and top-notch facilities. TGR: PD, Box 4067, Monroe, LA 71203. EOE M/F (10-2)

Wanted! Adult communicator for Tellahassee's WTNT. Full service/Modern Country. Excellent productions essential. T&R: Tom Flanigan, Box 1047, Tellahassee, FL 32302. EOE M/F (10-2)

Looking for qualified person with great attitude. No beginners. T&R to Troy London, KWKC, Box 2201, Abilene, TX 79604. EOE M/F (10-2)

Well-seasoned morning news anchor. Lots of voice experience. T&R to News Director, WTMA, Box 31089, Charleston, SC 29407. EOE M/F (10-2)

100,000 wett Country. Medium college market needs air talent. Good production required. Top pay, benefita, great climate. T&R: Manager, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (10-2)

SKILLYSEARCH

Bullding a resource file for client station opportunities in the areas of announcing/news, operations/programming and engineering. Specific interest is for individuals with maturity. leadership, and creative response to increasingly competitive radio marketplace. Format background is not a fimitation.

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Loring Fisher, President Lomar Associates R&R South

P.O. Box 124, Montvale, NJ 07445

MIDWEST

Contemporary Country WMCL needs full-time sir personality. Send T&R to WMCL, 811 Broadway, Mt. Vernon, IL 62864. (10-9)

Award-winning WDIF needs reporter who can ex-cavate news. Rush T&R to Bob Bender, P.O. Box 10,000, Marion, OH 43302. (10-9)

Announcer with production experience for A/C AM* in Denville, IL. Also utility position open. T&R: 80x 142, Denville, IL. 61832; cell Steve Armstrong, (217) 446-1312. (10-9)

KW8L/Bloux City needs AM and PM drive. CHR upbest station. #1 25-54. TGR: Fred North, 8ox 1230, Sioux City, IA 51102. EOE M/F (10-9)

KSMN Country, looking for air talent to work PM drive. TER to Torn Hüber, Box 1448, Mason City, IA 50401, or cell (515) 423-8637. EOE M/F (10-9)

WOMC-FM Metromedia Detroit seeks midday personality, Local content, good team player. Good dollars, only pros. No calls. T&R to Bill Garcia, WOMC-FM, 2201 Woodward Heighta, Detroit, MI 48220. EOE M/F

KLIK needs creative morning personality and production talent. 5,000 watt regional mid-Missouri station. Good money and benefits. Brian Miller, Box 414, Jefferson City, MO 65102. (10-9)

WKAU seeks 7-12mid sir talent with good production. Appleton/Oshkosh/Green Bey CHR. TER to Ron Ross, WKAU, 1765 Block Rd., Kaukeuns, WI 54130.

WNFL/Green Bay has opening for an experienced news reporter. References required. T&R to Peter Devlin, WNFL, Box 520, Green Bay, WI 54305. EOE M/F



Needed to help make and execute programming d sions and policy. Reason: Midwest station expanding 5000 watts, Right person can pick the time he wants to stay. Salary negotiable. Send resume to Radio & Records, 1930 Century Park West, #274, Los Angeles, CA 90067

experienced, sharp writer/insporter with good sound. Contact Judy Newman, WTSO/WZEE, Box 8030, Mediaon, WI 53708. EOE M/F (10-9)

Openings

Future news opening. Appleton/Oshkosh/Green Bay CHR. Good writer/reporter not afraid of work. TER to Ross, WKAU, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (10-9)

WVIC/Lensing, Mt looking for a professional newsman. Send TGR along with selary requirements to Jim St. John, 2517 E. Mt. Hope, Lansing, Mt 48910.

Top AOR PD position for Meredith station. Strong beckground in promotion. Contact Jim Carter, Z92(KEZO)/Omehe, NB 68137, or cell (408) 592-5300.

SKILLTSEARCH

Building a resource file for client station opportunities in the areas of announcing/news. operations/programming and engineering. Specific interest is for individuals with maturity. leadership, and creative response to increasingly competitive radio marketplace. Format background is not a limitation.

Please mall appropriate information to my attention Your confidentiality will be respected. No calls at this time.

Loring Fisher, President Lomar Associates R&R Midwest

WRRR/Rockford, IL accepting T&R for future full-time and immediate part-time openings. Contact Andy Haynes, WRRR, 2830 Sandy Hollow, Rockford, IL

Creative morning person. A/C format. Must also be production whiz. No beginners. TGR: Dale Dawson, WAKE, P.O. Box 149, Valparaiso, IN 48383. EOE M/F

Experienced News Director needed now for streamlined #1 news department. T&R to Justin Hoberg, KNOX, Box 1638, Grand Forks, ND 58201, or cell (701) 775-4811. EOE M/F (10-2)

WEST

Immediate opening for afternoon drive, prefer production experience. Cell (801) 789-3088 days of 789-0920 evenings. T&R to John Bailey, Box 307, Vernal, UT 84078. EOE (10-9)

One of California's best small market stations is looking for air talent/production. T&R: Jeson W. Fine, Box 1058, Yuma City, CA 95991 or cell (916) 673-7677. EOE (10-9)

PD, MD, ND, AM talent openings. Several CA and Sunbelt medium market. TER to Bob Gooda Con-sulting Services, Box 1783, Cave Creek, AZ 85331. (10-9)

KLUC/Les Vegas seeking TGR of creative zany mor-ning man. Send your best to Dave Vanstone, KLUC, Box 14805, Les Vegas, NV 89114. EOE M/F (10-9)

Las Veges/KORK needs a 6-10PM jock yesterdsy. Rush T&R to Bill Bauman, Box 42129, Las Vegas, NV 89104. EOE M/F (10-9)

KWIZ-AM/FM seeking dynamic personalities for future openings. Send T&R to KWIZ, 3101 W. 5th St., Senta Ana, CA 92703. EOE M/F (10-9)

Technical Maintenance Engineer Position

Major Los Angeles FM radio station looking for qualified technical maintenance engineer. Responsi-ble for all areas of operation: Transmitter, studio, ble for all areas of operators. Transmittel, stock, microwave equipment. First class FCC license required. 5 years minimum experience. Union position. Send resume to Radio & Records, 1930 Century Park West, #275, Los Angeles, CA 90067.

KMYK-FM/Portland needs full-time newsperson to anchor morning drive. Must have thorough news background. Send T&R: Rosemery Reynolds, 9600 Southwest Berbur Bivd., Portland, OR 97219. EOE (10-9)

Immediate opening for atreet reporter KNTB/News/Telk Bekersfield, Great opportunity to advance your career. T&R: BIII Creig, Box 1499, ndvance your career. T&R: 8III Bakersfield, CA 93309. EOE (10-9)

Westwood One seeks self-motivated, aggressive Individual for station seles trainee position. Contact Judy Gold, VP Westwood One, 9540 Washington Blvd., Cuiver City, CA 90230. EOE (10-9)

L.A.-based radio syndication company needs marketing/sales consultant for several projects. Ex-perience necessary. Call (213) 463-7198. EOE (10-9)

KGAL wents Production Director/sir talent. Ex perience + good pipee equals good pay. Needed yesterday. T&R to Brian Casey, Box 749, Albany, OR 97321. EOE M/F (10-9)

News Director wented. Experienced adult self-starter. Southern Oregon market. Salary commen-surate w/experience. T&R to: Box 1150, Klemath Fella, OR 97601. EOE (10-9)

Openings

KOBO needs an aggressive newsperson for this locally involved small market winner. T&R to Jason W. Fine, Box 1066, Yuma City, CA 95991 or call (916) 673-7677. EOE M/F (10-9)

Looking for essistant to the executive team Drake-Chenault. Strong secretarial skills, plus proven organizational ability required. Call Rose, (213) 883-7400. (10-9)

Chief Engineer . .

Experienced Pro

Super AM/FM combo wants super engineer Good equipment Come grow with usi

resume to:

Dave Armstrong

KWIZ Radio 3101 West Fifth Street, Santa Ana, CA 92703

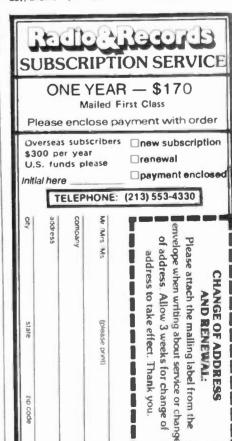
Rere opportunity, Sunbelt owned KSPZ looking for night telent. Females encouraged, T&R to P.O. Box 966, Colorado Springs, CO 80901, or cell (303) 632-3536. EOE M/F (10-2)

KKAZ needs AM drive/evening personality, Paid life, health, dental, profit sharing. John Ramsey, Box 926, Cheyenne, WY 82001, or cell (307) 636-1111. EOE M/F (10-2)

San Francisco Morning Personality or Morning Team

We're a successful full service adult station. Openings here are rare. HERE'S WHAT WE The best air shift on one of the top stations in the best city in America. Very good salary. A great deal of creative freedom. HERE'S WHAT WE'RE LOOKING FOR ... A person (team) who's natural, highly-intelligent, blessed with a great sound, funny (no oneliner machine or comedy service reciters, please), experienced in the major market morning drive arena, a total communicator, a disciplined personality. In other words, if you can connect with adults and keep them, if you can take a heavy commercial and information load and make it flow, If you're SPECIAL, send us your tape. All replies confidential. Send to Radio & Records, 1930 Century Park West, #276, Los Angeles, CA 90067. EOE

8 station group looking for morning drive and news talent. All stations on West Coast. T&R to Andy Mon-day, Drawer 1, Arcata, CA 95521. EOE M/F (10-2)



MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

Hattest

SOUTH **MIDWEST EAST** WEST Four Tope Roger "Heard" Al Jarreau Donald Byrd & 125th N.Y.C. Roger "Heard" Frenklin/Benson Luther Vandross Luther Vandroes Four Tops Al Jarreau Four Tope Four Tope Luther Vandross Time Roger "Heard"

October 9, 1981

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST I

WAMO Pittsburgh, PA J.C. Floyd

HOTTEST
Densid Byrd
Perti Austin
Al Jarreeu
Mare
Luther Vendrosi
Roger "Heard"
Franklin/Banson
B.B. & Q. Bend
Four Tops
Dynasty

WDAS Philiadelphia, PA Joe Temburro

ADDED ADDED
Underground
Ebonee Webb
Rise
Tilerrs
Spinners
Geraldine Hunz
Moments
Funk Fusion Band
Gentral Line

Gentral Line
MOTTEST
Rick James "Super'
Al James
Pour Tous
Luther Vandross
Wast Street Mob
Frank in/Banson
Brick
Donald Byrd
Slave
Pattl Austin

WHUR Washington, DC Oscar Flekis

ADDED Spinners Ebonee Webb Gledys Knight & Pips Jermaine Jackson

HOTTEST

Earth, Wind to Fire
Al Jarreau
Donald Byrd
Phylile Hyman "Tonight"
Rane to Angele "Well"
Luther Vandroes
Rockie Robbins
Pard Labelle
Teans Marke "Magic"
Part Austin

WWIN Baltimore, MD Curtis Anderson

ADDED Unlimited Touch
Moments
Menilettine
Lerry Grehem "Quess"
Inez Brooks
Conquest
Phyllis Hyman
Medagescar
Chocolete Milk
Kwick

Rwick

HOTTEST

HOSSRICHS "Endless"
Deniece Williams
Bohannon
Luther Vendross
B.B. & G. Band
Donald Byrd
Vsughn Mason
Parts Austin
Kraftwerk
Tilme

WKND Hartford, CT Eddle Jordan

ADDED
Al Jarreau
Prince
Ebonee Webb
Checolete Mills
Kwick
Stanley Turrentine
leley Rrothers
Raydio
Phylila Hyman

Luther Vendross Cerl Carlton B.B. to Q. Band Al Jarressu Four Tops Wast Street Mob Teddy Pendergrass Quincy Jones Donald Byrd Jean Cern

WILD

ADDED Evalyn King "Don't Hide" Klymaiu Starpoint Phyllis Myman Manhattans Captain Sky

HOTTEST
Deniece Williams
Luther Vandrose
Four Tops
Vaughn Meson
Barbara Meson
Donald Byrd
One Wey
Hot Culsina
Temptstons
Petti Austin

WWRL New York, NY Wanda Ramos

ADDED
Central Line
Serah Desh
Tyaik
Larry Graham "Guess"
Spinners
Tiarra
Roy Ayors "Destination"
Unlimited Touch
Stevie Woods

HOFTEST
Commodores "Oh No"
Teddy Pendergress
Roof & The Gang
Four Tops
Parti Labelle
Earth Wind & Fire
Stacy Lattlesw "Easy"
Isley Brothers
Bob James
Melba Moore

WXYV Baltinu Baltimore, MD Tim Watts

ADDED
Jermeine Jackson
L.J. Reynolds
Gwen McCree
Twennynine & Lenny White
Central Line
Lerry Graham "Guess"

HOTTEST
Prince
Time
Time
Tonald Byrd
Temptations
Ross/Richia "Dreer
Al Jerreau
Jean Cern
B. B. Q. Band
Luther Vandross

MIDWEST . WDAO Dayton, OH Turk Logan

ADDED
Ebones Webb
Rene bi Angele "Well"
Chocolete Mills
Teens Merle "Maglo"
Randy Crawford "Rio"
Pleces Of A Dream
Berry Whito "Bewere

HOTTEST
Roger "Neard"
Franklin/Benson
Stephanie Mille
Slavs
Taddy Pendergrass
Maze
Whispers
One Way
Ronnie Laws
Patti Austin

WJMO Cleveland, OH Erik Stone

ADDED Netalie Cole Billy Ocean Debre Laws RJ'e Latest Arrival

HOTTEST
Four Tops
Carl Carlton
West Street Mob
Franklin/Benson
Nick Straker Bend
Denroy Morgan
Barbare Mason
Rick James "Super
Denlece Williams
Luther Vandross

WDMT Cleveland, OH Freddie James

ADDED Kraftwerk Teddy Pendergrass Gwen McCrae Ebunes Webb

HOFTEST
Time
Denisce Williams
Four Tops
Franklin/Benson
Luther Vandross
Roger "Heard"
Ronnie Laws
Quincy Jones
Curtls Mayfield
Slave

WTLC Indianapolis, IN Jay Johnson

ADDED
Tyrons Davis
Lenny Williams
Spunk
Shalamer "Sweeter"
Crusaders & Joe Cocker
Madapascer
Gledys Knight & Pipa

Gladys Knight & Pij
HOTTEST
Denroy Morgan
Roger "Heard"
One Way
Rick James "Super'
West Street Mob
Kwick
Four Tops
Maza
Slave
Shock

WBMX Chicago, IL Lee Micheels

ADDED Strikers Lenny White Five Special

MLMX

ADDED Commodores "Dh No" Earth, Wind & Fire Quincy Jones

WVON Chicago, IL Pam Welts

wwws

Pins Quality

HOTTEST

Roger "Meerd"
Franklin/Benson
Time
Rosa/Richie "Endless"
Luther Vandross
Denroy Morgan
Carl Ceriton
Evalyn King "I'm In Love"
Rens & Angels "Wall"
Al Jarreau

WCIN Cincinneti, OH Everett Cork

WJJS Lynchburg, VA Art Young

ADDED
Stacy Lattleaw "Easy"
Commodorse "Oh No"
Bill Summers
Prince
Zoom
Kool & The Gang
Earth, Wind & Fire

HOTTEST
Rosa/Richla "Endless"
Carl Cartton
Rick James "Super"
Brick
Temptations
Eddie Kendricks
S.Q.S. Bard
Patt Austin
Strikers
Al Jerresu

HOTTEST
Four Tops
Luther Vendross
Ross/Riche "Endless
Ross/Riche "Endless
Ross/Riche Tendross
Time
Maze
Dazz Gan
One Way
Kool & The Gang

St. Louis, MO Dick Edwards

HOTTEST
Rosp/Richle "Endless"
Pointer Sisters "Slow
Commodores "Lady"
Roger "Heard"
Shalemar
Four Tops
Rick James "Super"
Denroy Morgan
Carl Carlton
Brick

Seginew, MI Kormit Crockett

ADDED Shalamar Spinners Tierra Invisible Man Band Fine Quality

ADDED
Tonna Marie "Magic"
Gwon McCrae
Stavia Woods
Pieces Of A Dream
Teveree
Kwick
Kilque
Refeel Cameron

HOTTEST
Patti Austin
Whispers
Roger "Heard"
Ronnie Laws
Franklin/Banson
Oonsid Byrd
Maze
Time
Teddy Pendergrasa
Jean Cern

WKWM Grand Rapids, Mi Frank Grant

ADDED
E.X.P. Express
Teens Meris "Magic
Earth, Wind & Fire
Isley Brothers
Starpoint
Prince
Commodores "Oh No Commodores Oh No' Five Special Kwick

HOTTEST Graingers Roger "Heard" "Ruff" West Street Mob Evasions Brick Rick James "Super" Shock Franklin/Benson Carl Carlton Denroy Morgan

WGCI Chicago, IL Pam Wells

KAEZ Oklahoma City, OK Lee Simpson

ADDED Momenta Fentasy Dream Machine Sue Ann Madegascar

Modagascar
HOTTEST
Carl Carlton
Rosa/Richie Tendless**
Four Tope
Stacy Lattiess**
B.S. D. Q. Bend
Al. Jarresu
One Way
Stephanie Mills
Frens lik-Benson
Qwen McCree

ADDED Teens Marte "Magic Earth, Wind Is File Kool Is The Gang Booker T Change Cristian

Hottlet

Carl Carlion

Firms

Maze

Luther Vendross

Quincy Jones

Frank Invitanson

Ronnie Lewe

Doneld Byrd

Royer "Neerd"

Nick Streker Band

WJLB Detroit, MI J. Michael McKey

KOKY Little Rock, AR Ronde Curtie

0

Not Available

WEST -

KJLH Los Angeles, CA Lawrence Tenter

ADDED Melbs Moore Bobby Womeck "N You Spunk Sleve Y.T.F.

NOTTEST
Rane 5 Angels "Wall"
Ronnie Lawe
Lanny Williams
Parti Austin
Bob Mariey
Curts Mayfield
Luther Vandross
Af Jerresu
Evelyn King "If You Want"
Betty Wright

KSOL Sen Mateo, CA Bernie Moody

ADDED Rockie Robbins Funn Evelyn King "Don't Hide Shelemer

HOTTEST
Luther Vandrose
Al Jarresu
Deniece Williams
Roger "Meard"
Time
Rose/Richie "Endlass"
Patti Austin
Donald Byrd
Taddy Pendergrass
Four Tops

KDAY Los Angeles, CA J.J. Johnson

ADDED Shalamar Bob James Stevie Woods Debble Harry Christopher Cross Ashford & Simpson Metba Moors HOTTEST Luther Vand

Luther Vandross Al Jerreau B.B. & Q. Band Four Tops Time Donald Byrd Herbie Hancock Roger "Heard" Kool & The Gang Temptations

KDKO Denver, CO Byron Pitts

ADOED Fits
ADOED Fire
Raydio "If"s Yeus"
Starpoint
Twennynine & Lanny White
Sue Ann
Oodmome
Zoom
Modern Romance
Five Special
Pointar States "Whet"
Chi-Litee
Graingere

HOTTEST
Carl Carlton
Luther Vandrose
Four Tope
Roger "Heard"
Slave
Prince
Kool & The Gang
Rick James "Super'
Shock
One Wey

KACE Los Angeles, CA Alonzo Millor

ADDED None

HOTTEST
Teena Marte "Megic"
Rick James "Super/Ghetto"
Al Jarresu
Cerl Carlton
Evelyn King "If You Want"
Miles Devie
Maze
Denisce Williams
Brick
Richard Fields "I've"

KDIA Oakland, CA Keith Adams

ADDED Shalamer "Sweeter Jeen Carn Shock West Street Mob Dlans Ross "Fools" Bobby Womack

HOTTEST
Four Tops
RosuPikhle "Endless"
Kool & The Gang
Whispers
Luther Vandross
Tima
Roger "Haerd"
Al Jarrasu
Brick

JAZZRADIO

My Dear Life (Inner City) FREDDIE HUBBARD Mistral (Liberty) GIL SCOTT-HERON Reflections (Arists) **ROY AYERS**

Africa, Center Of The SPYRO GYRA

Freetime (MCA)
AL JARREAU Breakin' Away (WB) PEQUITO D'RIVERA

PAUL DESMOND The Only Recorded Performance (Finesse)

SOUTH

WATV Birmingham, AL Stan Granger

HOTTEST Rose/Richte "Endless" Carl Carlton Rich James "Qhatto" Four Tops Luther Vendross Franklin/Benson 8,8, & Q. Band Denroy Morgan Brick Denroy Morgen Brick Pointer Sisters "Slow

WAIL New Orleans, LA Barry Richards

HOTTEST
Carl Cartton
Roger "Henrd"
Debrs Laws "Special"
Teddy Pendergress
Rolling Stones
Time
Luther Vandross
Weet Street Mob
Evasione
Quincy Jones

WENN

HOTTEST
Roger "Heard
Luther Vendross
Pointer Sisters" "Slow"
Rene & Angels "More"
Pleces Of A Dreem
Dynasty
Oazz Bend
Leon Bryant
Cameo
Reddings

WANT Richmond, VA Ben Miles

ADDED
Ronnie Laws
Meen Machine
Petti Labelle
Natalie Cole
Earth, Wind & Fire
Curtis Maylield
Kool & The Gang
Isley Brothers
Whispers

Usadys Krisght & Pips

HOTTEST
Denroy Morgan
Carl Carlton
Four Tops
Sequence
Al Jarreau
Teddy Pendergress
Slevs
Nick Streker Bend
Denlece Williams
Rens & Angele "More"

WTOY Rosnoke, VA Donnie Deane

Donnie Deane

ADDED
Ebonee Webb
Stacy Lattleaw "Easy"
Prince
Pleces Of A Dream
Gweir McCrise
Kwick
Bobby Womack
Shock
Richard Fields "Eve"
LJ. Raynolde
Jean Cern
Mot Culsine
Sleve
Sequence
Bohannon
Clerence Carter

Four Tops
Rich James "Super"
Temptations
Franklin/Benson
Evasions
8.9. ft Q. Band
Maze
Harble Hercock
Patt Austin
Quincy Jones

KMJQ

Houston, TX Ross Holland ADDED Roger "Heard" Isley Brothers

Hottes

Hottes

Hick James "Super"
RossRichie "Endless"
Denroy Morgan
Pointer Sisters "Slow"
Al Jarresu
Brick
Jeen Knight
Teddy Pendergress "Lady"
Roger "Heard"

WTMP Tampa, FL Jerry Walker

ADDED Earth, Wind & Fire Gwen McCree

HOTTEST
Carl Cariton "Square"
Ross/Richie "Endless"
Rich James "Super"
Kraftwerk
Evelyn King "I'm In Love"
Al Jarresu
West Street Mob
Shelamar
Brick

WYLD-FM New Orleans, LA James Alexander

ADDED Roberts Flack Stevie Woods Emotions Booker T Skool Boyz

AROOF BOYS
HOTTEST
ROSS/RICHE "Endless
Al Jarresu
Four Tops
Luther Vandross
Hyman/Henderson
Franklin/Benson
Ronnie Laws
Pieces Df A Dream
Quincy Jones
Gledys Knight

WBLX Mobile, AL Michael Jay Alexander

ADDED
Melba Moors
Harold Malvin & Blue Notes
Osamu Kitsglima
Pointer Sisters "What"
Teens Marle "Mapic"
Shalemar
Twennynine & Lenny White

HOTTEST Rose/Richie "Endlose" Larry Graham Brick Evelyn King "I'm In Love" Evelons Evelons
B.B. & Q. Bend
Four Tops
One Way
Ratasi Cameron "Funtown"
Commodores "Lady"

WPDQ

Jacksonville, Fl. Maxx St. Clair ADDED Temptations Grone Graingers

HOTTEST
Rick James Super'
Carl Carlton
Luther Vandross
Danroy Morgan
Rosa/Richia "Endless"
Roger "Ruth"
West Street Mob
Rens b Angels "Mors'
Kraftwerk
Four Tops

WAOK

Atlanta, GA Larry Tinsley ADDED Lenny Williams Stevie Woods Gereldine Hunt Harold Melvin & Blue Notes

Spinners Bob Marley Unlimited Touch HOTTEST Luther Vandross
Al Jarresu
Pats Austin
Four Tops
Temptations
Ronnie Laws
Deniecs Williams
8.8 fb Q. Band
Ross/Richle "Endless"
Cameo

WVOL Nashville, TN Fred Harvey

ADDED Earth, Wind & Fire Richard Fields "I've" Funn Melba Moore Booker T Ashford & Simpson

HOTTEST
Teene Marie "Squere"
Roger "Heard"
Carl Carlton
West Street Mob
Al Jarresu
Jean Cern
Time
Debbie Herry
Atternoon Delights
Ross/Richie "Endless"

WDIA Memphis, TN Carl Connors

ADDED One Way West Street Mob

HOTTEST
Roger "Heard"
Denray Morgen
Four Tope
Ebonee Webb
Time
Cameo
Franklin/Beneon
Brick
Prince
Luther Vendross

WOWI-Norfolk, VA Chester Benton

ADDED Earth, Wind & Fire Quincy Jones Donald Byrd

West Street Mob Teddy Pendergrass Denroy Morgan Al Jarresu 8.8. b Q. Bard Ronnie Laws Four Tops Brick Stephanie Mills Roger "Heard"

WOIC Columbia, SC Mickey Arnold

ADDED Kraftwerk Gloria Bagwell Richard Fields "I've" Emotions Earth, Wind & Fire MiZee Band

HOTTEST Four Tops West Street Mob Patti Austin Jean Carn 8.8 tb Q. Bend Ebonee Wabb Whispers Mare Time Slave

WGIV Charlotte, NC Jo Ann Graham

ADDED
Rene & Angele "Wall"
Brothers Johnson
Mean Mackine
Spinners
Fredrick Knight
Betty Wright
Nick Strake Band
Evelyn King "Don't Hide"
Melba Moore

HDTTEST
Roger "Meard" "Ruff"
Bohannon
Whispers
Four Tops
Franklin/Benson
Slave
Kool to The Gang
Prince S.O.S. Bend Smokey Robinson

WVEE Atlanta, GA Scotty Andrews

ADDED Spinners Change Betty Wright Tierra Trouble Funk HOTTEST Time Roger "Heard"
Roger "Indiese"
Luther Vandrose
Deniece Williame
Debre Laws "Speciel"
Prince
Four Tops
Denroy Morgan
Carl Carlton

WHRK Memphia, TN Sharon Smith

ADDED Chocolate Mills Zoom Debre Laws Bobby Womack Melbe Moors Jarmaine Jackson HOTTEST
Time
Maze
Franklin/Beneon
Brick
Four Tops
Teddy Pendargrass
Af Jerreeu
Quincy Jones
Denroy Morgan
Denlecs Williams

IMLW

Jackson, MS Carl Haynes ADDED Earth, Wind & Fire Ebonee Wabb Tuens Marie "Magic" Debre Laws

Oabra Laws
HOTTEST
Roger "Heard"
Time
Slave
One Way
Donald Styd
Gladys Knight & Pips
Bob Marley
Commodores "Oh No"
Isley Brothers
Prince

WEDR Miami, FL Leo Jackson ADDED
Jimmy Ross
Kwich
Earth, Wind & Fire
RJ's Latest Arrivel
King Sporty
Northend
Betty Wright

HOTTEST
Luther Vandross
Stephanie Milita
Teena Maris "Square
West Street Mob
Jarry Carr
Klesser
Rick Jemes "Super"
Greingers
Richard Fielde "I've"
Four Tops

ADDED

ADDED

Chocolete Milk
Earth, Wind b Fire
Aurre
Twennynine & Lenny, White
Imagination
Tierre
Bestry, Wright
Kwick
Central Line
Jumbo
Bohannon

HOTTEST
Roger "Heard"
Commodores "Oh No"
Four Tops
Time
Mazs
Luther Vendross
Quincty Jones
One Wey
West Street Mob
Curtla Meyfield

WLOU Louisville, KY Noal O'Rea ADDED Earth, Wind & Fire Chocolete Milk Isaac Hayes Debrs Lawe Brothers Johnson Natalie Cole Richard Fields "I've" Gengsters Starpoint

HOTTEST
One Way
Roger "Heard"
Bits & Pleces
Herbie Hancock
Mage
Quincy Jones
Cameo
Four Tops
Pattl Austin
Frank Hr/Beneon

HOTTEST Time West Street Mob B.B. & Q. Bend Patti Austin Slave Slave Isley Brothers Earth, Wind & Fire Temptations Prince Curtis Mayfield

SADAO WATANABE

World (Polydor/PolyGram)

Paquito Blowin' (Columbia)

EAST: WYBC/New Haven, CT, Tom Streissguth SOUTH: WTJZ/Newport News, VA, Lerry Hollowell MIDWEST: WBBY/Cohumbus, OH, Terry Wilson: WJZZ/Detroit, MI, John Hill WEST: KADX/Denver, CO, John Resebrck.

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Openings

EAST

A/C station needs reletable adult personalities for full-time AM. T&R to J.J. McKay, WZIX, 2 W. Market St., York, PA 17401. EOE M/F (10-9)

Come live in the Poconosi Shamrock Communica-tions Flagship accepting T&R's for future openings. Barney Stone, WEJL, 149 Penn Ave., Scranton, PA 18503. EOE M/F (10-9)

WFTN/Franklin, NH needs drive time news talent. T&R to Mark Osborne, Northeast Communications, Box 58, Springfield, MA 01101. EOE M/F (10-9)

WABK-AM/FM/Augusts, ME needs A/C morning personality. Top Dollar! T&R to Mark Osbome, Northeast Communications, Box 58, Springfield, MA 01101. EOE M/F (10-9)

Immediate opening for afternoon newsperson. Beautiful lake region area. T&R to Lynn Lazare, WFTN, Box 99, Franklin, NH 03236. EOE M/F (10-9)

A/C station with heavy news emphasis needs News Director for full-time AM. T&R: J.J. McKay, WZIX, 2 W. Market St., York, PA 17401. EOE M/F (10-9)

WBBF looking for pert-timers. Tapes & resumes to Bill Anthony, PD, WBBF, 850 Midtown Tower, Rochester, NY 14804. No cells please. EOE M/F (10-9)

Newsperson, Herrisburg/Lancaster/York/Lebonon, PA ADI. Great facilities; challenging situation. T&R: Chns Gable, WRKZ, Box 142, Hershey, PA 17033. EOE M/F (10-9)

Music Of Your Life morning personality wanted for WUHN/Pittsfield, MA-The Berkshires. T&R to Bob Catan, Box 1265, Pittsfield, MA 01202. EOE (10-2)

50,000 watt Superstars Charleston, WV needs Production Director/jock. Right bucks for right person. T&R: Doug Burton, FM 105, 100 Kanawha Terrece, St. Albans, W/V 25177. (10-2)

196/Bridgeport, Superstars AOR has possible future full and part-time openings. T&R: Bob Kocak, Box 95, Danbury, CT 08810. EOE M/F (10-2)

61 WGIR, Manchester's #1 station, has an immediate opening for a warm, mature, A/C personality. Applicants should have a minimum of 3 years experience. Send aircheck and resume to Ed Brouder, PD, 61 WGIR, P.O. Box 610, Manchester, NH 03105. (10-9) •

SKILL SEARCH

Building a resource file for client station opportunities in the areas of announcing/news. opportunities in the dreas of artificulturing/fews. operations/programming and engineering. Specific interest is for individuals with maturity. leadership, and creative response to increosingly competitive radio marketplace. Format background is not a limitation.

Please mail appropriate Information to my attention. Your confidentiality will be respected. No calls at this time.

Loring Fisher, President Lomar Associates R&R East

SOUTH

95 Rock WLSQ/Montgomery, AL Supersters im mediate opening morning drive. Topical, amooth delivery and good production. T&R: Neal McNaal, WLSQ, Box 5000, Montgomery, AL 36192. (10-9)

BJ106/Orlando Immediate opening "great" Promo-tion Director. 2 years experiance, production and on-alr capabilities. T&R/Promo sample: Dave Wright, Box 7475, Orlando, FL 32854. EOE M/F (10-9)

Part-time weekend news opportunity. Good pay. Some experience required. Contact Rob Paullin, WRVR, Some experience required. Contact Rob Pa Memphia. (901) 274-3400. EOE M/F (10-9)

Wantad: A provocative talk personality. T&R (one open line hour of your program): Pat Rodgers, WOAI, 8222 N.W. Expressway, San Antonio, TX 78201. EOE M/F (10-9)

Experienced reporter/anchor for expending news operation in Capital city. TGR to Darrell Daniela, WKAZ/WQBE, Box 871, Charleston, WV 25323. (10-9)

Music correspondents needed from major markets in U.S. (all regions) for national radio program. AOR experience helpful. Bechelder Lane Productions. (313) 439-8376, M/F (10-9)

Highly creative production pro needed to also work airshift. Contact: Joe Wade Formicole, WKIX, Box 12526, Releigh, NC 27606 or (919) 851-2711. EOE M/F

WRVR/Memphia expending A/C sirstaff, #1 25-49 adults. Minorities encouraged. No calls. T&R: Jim Robertson, 2272 Central, Memphia, TN 38104. (10-9)

Openings

Top Country station searching for news reporter. Strong commitment to solid news coverage. Moming drive. T&R: News Director, WLWI-FM, Box 4999, Montgomery, AL 36195. EOE M/F (10-9)

Morning drive adult communicator needed im-mediately at A/C WRHI. Good selery and benefits. TBR: Dava Amold, WRHI, Box 429, Rockhill, SC 29730 or cell (803) 327-2085. (10-9)

w talent needed for #1 Texas CHR. 100 KWFM Young aggressive production wiz. T&R: Mark Driscoll, Group PD, Box 220, Arroyo Grande, CA 93420. (10-9)

Reporter/morning enchor. Strong reporting, write skille and personable air sound, T&R: Pam Maaon, V.AM, Cherlottesville, VA 22902. EOE M/F (10-9)

KNOE-AM 5KW #1 AM, #1 Country Production Director and mildday air talent combination. 8 and top-notch facilities. T&R: PD, Box 4087, Monroe, LA 71203. EOE

Wanted! Adult communicator for Tellahassee's WTNT. Full service/Modern Country. Excellent productions assential. T&R: Tom Flanlgen, Box 1047, Tellahassee, FL 32302. EOE M/F (10-2)

Looking for qualified person with great attitude. No beginners. T&R to Troy London, KWKC, Box 2201, Abilene, TX 79604. EOE M/F (10-2)

Well-seasoned morning news anchor, Lots of voice experience. T&R to News Director, WTMA, Box 31089, Charleston, SC 29407. EOE M/F (10-2)

100,000 watt Country. Medium college merket needs air talent. Good production required. Top pay, benefits, great climate. T&R: Menager, KXKZ, Box 430, Rueton, LA 71270. EOE M/F (10-2)

SKILLTSEARCH

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Specific interest is for individuals with maturity. leadership, and creative response to increasingly competitive radio marketplace Format background is not a limitation.

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Loring Fisher, President Lomar Associates
R&R South
P.O. Box 124, Montrole, NJ 07645

MIDWEST

Contemporary Country WMCL needs full-time eir per sonslity. Send T&R to WMCL, 811 Broadway, Mt. Vernon, IL 62864. (10-9)

Award-winning WDIF needs reporter who can ex-cevate news, Rush T&R to Bob Bender, P.O. Box 10,000, Marion, OH 43302. (10-9)

KWSL/Sloux City needs AM and PM drive. CHR upbest station. #1 25-54. T&R: Fred North, Box 1230, Sloux City, IA 51102. EOE M/F (10-9)

KSMN Country, looking for air talent to work PM drive. T&R to Tom Huber, Box 1446, Mason City, IA 50401, or cell (515) 423-8637. EOE M/F (10-9)

WDMC-FM Metromedia Detroit seeks middey per sonality. Local content, good team player. Good dollars, only pros. No calls. TER to Bill Garcia, WOMC-FM, 2201 Woodward Heighta, Detroit, MI 48220. EOE M/F

KLIK needs creative morning personality and production talent. 5,000 watt regional mid-Missouri station. Good money and benefits. Brian Miller, Box 414, Jefferson City, MO 86102. (10-9)

WKAU seeks 7-12mld sir talent with good production. Appleton/Oshkosh/Green Bay CHR. TER to Ron Ross, WKAU, 1785 Block Rd., Kaukauns, WI 54130. EOE M/F (10-9)

WNFL/Green Bay has opening for an experienced news reporter. References required. T&R to Peter Devlin, WNFL, Box 520, Green Bay, WI 54305. EOE M/F



Needed to help make and execute programming decisions and policy. Reason: Midwest station expanding to 50,000 watts. Right person cen pick the time he wants to stay. Salary negotiable. Send resume to Radio & Records, 1930 Century Park West, #274, Los Angeles, CA 90067.

Strong teem in competitive medium merket seeks experienced, sharp writer/reporter with good sound. Contact Judy Newman, WTSO/WZEE, Box 8030, Madison, WI 53708. EOE M/F (10-9)

Openings

Future news opening. Appleton/Oshkosh/Green Bey CHR. Good writer/reporter not afraid of work. T&R to Ron Ross, WKAU, 1785 Block Rd., Keukeuns, WI 54130. EOE M/F (10-9)

WVIC/Lensing, MI looking for a professional newsman. Send T&R along with salary requirements to Jim St. John, 2617 E. Mt. Hope, Lansing, MI 48910.

Top AOR PD position for Meredith station. Strong background In promotion. Contact Jim Cartar, Z92(KEZO)/Omeha, NB 68137, or cell (408) 592-5300. EOE M/F (10-9)

SKILLTSEARCH

Building a resource file for client station opportunities in the areas of announcing/news, operations/programming and engineering. Specific interest is for individuals with maturity, leadership, and acception (condition) leadership, and creative response to increasingly competitive radio marketploce Format background is not a limitation.

Please mail appropriate information to my attention. Your confidentiality will be respected. No calls at this time:

Loring Fisher, President Lomar Associates R&R Midwest

WRRR/Rockford, IL accepting T&R for future fulltime and immediate pert-time openings. Contact Ar Haynes, WRRR, 2830 Sandy Hollow, Rockford, 61109. EOE M/F (10-2)

Creative morning person. A/C format, Must also be production whiz. No beginners. T&R: Dale Dawson, WAKE, P.O. Box 149, Valpersiso, IN 48383. EOE M/F

Experienced News Director needed now for atreamlined #1 news department. T&R to Justin Hoberg, KNOX, Box 1638, Grand Forks, ND 58201, or call (701) 775-4811. EOE M/F (10-2)

WEST

immediate opening for afternoon drive, prefer production experience. Call (801) 789-3088 days or 789-0920 evenings. T&R to John Balley, Box 307, Vernal, UT 84078. EOE (10-9)

One of California's best small market stations is looking for air talent/production. T&R: Jason W. Fine, Box 1056, Yuma City, CA 95991 or call (916) 673-7677. EOE (10-9)

PD, MD, ND, AM talent openings. Several CA end Sunbelt medium market. TER to Bob Goode Con-sulting Services, Box 1783, Cave Creek, AZ 85331. (10-9)

KLUC/Las Vegas seeking T&R of creative zany morning man. Send your best to Dave Vanstone, KLUC, Box 14805, Las Vegas, NV 89114. EOE M/F (10-9)

Las Vegas/KORK needs a 6-10PM lock yesterday. Rush TGR to Bill Bauman, Box 42129, Las Vegas, NV 89104. EOE M/F (10-9)

KWIZ-AM/FM seeking dynamic personalities for future openings. Send T&R to KWIZ, 3101 W. 5th St., Sents Ans, CA 92703. EOE M/F (10-9)

Technical Maintenance **Engineer Position**

Major Los Angeles FM radio station looking for qualified technical maintenance engineer. Responsi-ble for all areas of operation: Transmitter, studio, microwave equipment. First class FCC license required. 5 years minimum experience. Union position. Send resume to Radio & Records, 1930 Century Park West, #275, Los Angeles, CA 90067.

KMYK-FM/Portland needs full-time newsperson to anchor morning drive. Must have thorough news background. Send T&R: Rôsemary Reynolds, 9500 Southwest Barbur Blvd., Portland, OR 97219. EOE

Immediate opening for atreet reporter KNTB/News/Talk Bakersfield. Great opportunity to advance your career. T&R: Bill Craig, Box 1499, Bakersfield, CA 93309. EOE (10-9)

Westwood One seeks self-motivated, aggressive Individual for station sales trainee position. Contect Judy Gold, VP Westwood One, 9540 Weshington Blvd., Culver City, CA 90230. EOE (10-9)

L.A.-besed radio syndication company needs marketing/sales consultant for several projects. Ex-perience necessary. Call (213) 463-7198. EOE (10-9)

KGAL wents Production Director/eir telent. Ex perience + good pipes equals good pay. Needed yesterdey. T&R to Brian Casey, Box 749, Albany, OR 97321. EOE M/F (10-9)

News Director wented. Experienced adult self starter. Southern Oregon market. Salary commen-surate w/experience. T&R to: Box 1150, Klemath Felle, OR 97601. EOE (10-9)

Openings

Top 20 market CHR seeks great, furny, outrageous air talent for future openings. Prefer NW entertainers. TER to SEARCH, Box 16033, Seettle, WA 98116. EOE

KOBO needs an aggressive newsperson for this locally involved small market winner. T&R to Jeson W. Fine, Box 1058, Yuma City, CA 95991 or cell (918) 673-7877. EOE M/F (10-9)

Drake-Chenault. Strong secretarial skills, plus proven organizational ability required. Call Rose, (213) 883-7400. (10-9)

Chief Engineer . . .

Experienced Pro

Super AM/FM combo wants super engineer Good equipment Come grow with us!

Dave Armstrong Send resume to:

KWIZ Radio 3101 West Fifth Street, Santa Ana, CA 92703

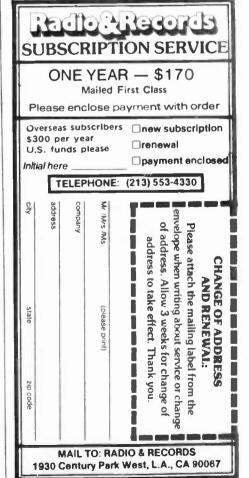
Rere opportunity. Sunbelt owned KSPZ looking for night telent. Females encouraged. T&R to P.O. Box 966, Colorado Springs, CO 80901, or call (303) 632-3536. EOE M/F (10-2)

KKAZ needs AM drive/evening personality. Paid life, health, dental, profit sharing. John Ramsey, Box 926, Cheyenne, WY 82001, or cell (307) 635-1111. EDE M/F (10-2)

San Francisco Morning Personality or Morning Team

We're a successful full service adult station Openings here are rare. HERE'S WHAT WE OFFER... The best air shift on one of the top stations in the best city in America. Very good salary. A great deal of creative freedom. HERE'S WHAT WE'RE LOOKING FOR...A person (team) who's natural, highly-intelligent, blessed with a great sound, funny (no oneliner machine or comedy service reciters, please), experienced in the major market mornino drive arena, a total communicator, a disciplined personality. In other words, if you can connect with adults and keep them, if you can take a heavy commercial and information load and make it flow, if you're SPECIAL, send us your tape. All replies confidential. Send to Radio & Records, 1930 Century Park West, #276, Los Angeles, CA 90067. EOE

8 station group looking for morning drive and news talent. All stations on West Coast. T&R to Andy Mon-day, Drewer 1, Arcata, CA 96621. EOE M/F (10-2)



Openings

Excellent anchor who can command the attention of the audience by strong, vigorous reading of his or her clear, conversational writing. Intelligent, sound journalist who understands the news and can tell the listener what it means. A reporter, who thinks as a reporter whether he or she is on the street, phone, at the typewriter or on the air. Creative and original at the typewriter or on the air. Creative and original at features. If you think two alarm fires are news and write like UPI, you do not apply. T&R to News Director, KYUU, 1700 Montgomery St., S.F. 94111. No calls. EOE (10-9) •

KIK-FM Contemporary Country has future openings for sir and naws talents. Send TGR to 1 City 81vd. West, Orange, CA 92668. No calls. EOE M/F (10-2)

Modern Country midday position open possible MD. Expenenced only. Opening affective 10/1/81, Call Dick Byrd momings, (408) 259-4588, (10-2)

SKILLISEARCH

Building a resource tile for client station opportunities in the areas of announcing/news. aperations/programming and engineering. Specific Interest is for individuals with maturity, leadership, and creative response to increasingly competitive radio marketplace Format background is not a limitation

Please mail appropriate information to my attention. Your confidentiality will be respected. No calls at this time.

Loring Fisher, President Lomar Associates R&R West P.O. Box 124, Montvale, NJ 07645

Positions Sought

Last AR8 was #1, women 18-34. Call before 11am for info on how I'll boost your ratings in time for next book. (506) 298-2730. (10-9)

Positions Sought

Established, employed Los Angeles CHR personality seeks on-eir programming position in Oklehoma City or Dellas. Write: CMS, 2307 Santa Monica Blvd., #150, Santa Monica, CA 90404, (10-9)

Experienced production freek would like to do AVU or CHR in Top 50 market. Cell RICK, (714) 487-8916. (10-9) tenced production freek would like to do A/C o

News. I want to get back into it. Looking for step up into medium Midwest market. Call DAN (before 10am, Mon-Frl), (316) 429-3701. (10-9)

Natural talent, 4 years experience, currently in medium market. Available now. SHARON MAT-THEWS, (316) 522-8635. (10-9)

TOM SULLIVAN, ex-Burkhert-Abreme Production Director, seeking major or medium market production assignment. Writing and multi-track experience. AOR or CHR (304) 776-4977. (10-9)

Been doing it all. Ready to specialize in production and copywriting. I love it! Let's talk or get my T&R at (518) 371-2284. LYN. (10-9)

Former Chicago jock looking to come home or me-jor TX area. Good pipes, great production and nice guy. Really. RON COOPER, (704) 375-0213 after 6pm. (10-9)

DANIEL 8RUNTY, 13 years experience, primarily AOR and CHR. Former WQDR/Raleigh PD, 3 years. Available now for PD or jock in major market. Call (919) 824-2027 (40.0).

One to one AOR jock with 4½ years experience as MD/programmer. Sports oriented and good team worker. Available mid-October, anywhere in OH. Call (216) 381-0043. (10-9)

PD with 5 years in majors. Has killer CHR formet. Cur rently employed. Medium to large markete only. (607) 773-8155, (10-9)

Highly acclaimed radio journalist seeks new challenges. 9 years experience, degree, 3rd class, erticulate and tenecious. Not just another pretty voice. Cell JERRY, (617) 754-8544. (10-9)

Class act MD with a unique marketable voice looking for atation to grow with, 6 years experience in AOR and CHR. Call BILL, (516) 536-8812. (10-9)

fajor market female, great voice, music experience, production and character voices, looking for new challenge. AOR or CHR. JANICE, (301) 589-1885. (10-9)

Top 5 major market pro, 22 years experience. 16 in Country. Strong retings, voice, programming and production. S.O.S. NOWI Call R.T. GRIFFIN, (313) 229-4022. (10-9)

Positions Sought

Attention L.A. GM's and PD'si PATRICK HENRY PRICE is ready to work your format. Tale 15 year pro. (213) 464-5516. (10-9)

Creative, experienced personality looking for work in central New Jersey area. Production wize anytime (414) 622-3768. Ask for ERIC. (10-9)

DONOVAN BLUE formerly PD/Production Director K93-FM. 12 years experience, all formats, live and automated. All offers considered. (707) 433-8617. (10-9)

7 year pro with PD, MD and sports experience. Seeks medium market Country gig immediately. Call BART, (501) 247-2972 after 6pm. (10-9)

Experienced morning men, contemporary with 1st. Straight formet, cleancut, Jon Volght type, good references. Thrives under pressure. Long hours. JIM, (201) 968-0242, evenings. (10-9)

Young broadcaster, unemployed, seeks job in smell to medium market outside of Los Angeles. Call OSCAR, (213) 933-6360. (10-9)

Looking West Coast secondary to major. KEITH MORGAN, formerly KROK, XROK, KINT. (805) 937-2847 after 5pm. (10-9)

Experienced Country PD/MD/announcer with strong production seeks position with responsibility and a future. Now in WI but willing to relocate for right offer. R.J., (414) 845-1850. (10-9)

Top-notch pro with excellent ratings/references. 13 years expensive including major markets. Looking for programming or PM drive with music responsibilities. MAX HEYWOOD, (216) 456-2592. (10-9)

Warm, human communicator seeks West Coast. 12 year pro wante to help your teem win. Telent, wit, ver-settlity and positive attitude. MIKE PHILLIPS, (505) 292-8681. (10-9)

I've won in Chicago, Milwaukee and Minneapolia and now I'm available to win for you. Don't forget, cell before midnight tonight! JIM SUMMERS, (515) 278-1991. (10-9)

Talented news and sports reporter, 6 years experience, excellent P-B-P sports talk. Ready immediately any market. Call JIM, (614) 436-6133. (10-9)

Boston: 8.U. grad student (journalism) seeking part-time news or jock position. 3 year pro. MIKE ENRIGHT, 23 St. Luke's Rds., #8, Allston, MA 02134. (10-9)

Positions Sought

Attention: Newswoman with good strong voice, assertive delivery, Interested in increasing writing and production skills. Looking for first break. Call BROOKE ASHER, (213) 854-5234. (10-9)

Seeking news or sports sirshift, fine voice and writing skills, degree, automation experience. Wrelocate. Call JOEL, (516) 869-8076 after 6pm. (10-9)

7-midnight is my time! 10 year adult pro looking for large or medium MOR or A/C. JIM, (402) 476-4705

Experienced air personality (WZZR, WJIM) seeking full-time air position in Midwest medium market. Strong voice, enthusiastic. Willing to relocate. BILL JOHNSON, (517) 422-3478. (10-9)

R&R Opportunities **Advertising**

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

2 Weeks 1 Week 3 Weeks \$12 00 \$20.00 \$25.00 Must run consecutive weeks

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classifled Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

Marketplace



A weekly three-hour program of America's favorite past hits "Response has been great! Ideal Adult Contemporary weekend leature" fack Casey, PD, WZZP/Cleveland For rate availability in your market call (303)756-9091

TIMBERLINE PRODUCTIONS Box 9541 So. Station, Denver, CO 80209



The most talked about Comedy Service in the industry. Complimentary snack

"LOLA'S LUNCH" Call (313) 434-6142

Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum: additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace Per Insertion

1 Time \$30.00 13 Insertions

26 Insertions \$20.00 Volume Rates Available

Additional \$10 00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to Marketplace

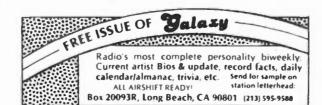
RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

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By missing us you probably missed over 3,000 additional Job openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week.

SPECIALI Receive 5 consecutive weeks for only \$12.95 you save \$17.00!!

American Radio Job Market



pro 't' call MANAGERS & PD's Finding the right talent can be frustrating, time consuming, and a waste of effort! That's why there is Pro't'call... We have play-by-play, and news talent and it's free to you.

Call (504) 392-3665 Pro't'call, 3700 Rue Delphine, New Orleans, LA 70114

Wally Phillips WGN

Larry Lujack WLS Steve Dahl WLS-FM

BIII Gardner WFYR * Bob DelGlorno WKQX

also WLUP, WCLR, and WGCI, ALL on one tapel \$10.00 CHECK OR MONEY ORDER! CHICAGO AIRCHECKS P.O. Box 14075 Tchicago, IL 80814

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We make emblems for the broadcast industry. Promote your station with low-cost, high-quality emblems. Orde: now for delivery before the next rating period. Will be the hottest items your station has to offer. Will outlast any T-Shirt or sticker

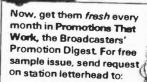


FREE Fireball Mgmt.

P.O. Box 588, Freeport, NY 11520

(516) 223-1244





625-B E. Terrace Avenue Fresno, CA 93704



Positions Sought

JEFF CONRAD seeks morning or personality shift with medium or major market station. Phone bits, sound effects, wild humor. Cell (305) 392-1916 for tape.

Do you want personality? Do you want humor? Do you want controversy? Do you want numbers? If you do, then you want me. Unfortunately, I was a little too controversial, which explains why I'm now unemployed. Do you want an aircheck? Call (505) 722-6309 anytime. Ask for P.M. MICHAELS. (10-16) .

Experienced DJ seeks CHR position, possibly MD/assist. PD. Knowledge of Top 40, natural sounding, relatable. (213) 859-3007. (10-2)

PETE EARLY formerly PD at KMNS. 4 yeers programming experience. 7 yeers in redio. Comfortable with all formats. All offers considered. Cell (712) 255-9528.

PD, heavy promotion, automation experience looking for position in small or medium market. DON, (419) 422-1145. (10-2)

__________ WBT WHAM WNDE **POP PERSONALITY**

Professional, creative, good citizen and gentleman. For tape and

resume call TOM McMURRAY (319) 372-8169

communicator. Relevant approach basics, phones, community involvement and humor (gesred to your merket). Major market success. Currently employed and succeeding, (609) 397-8318. (10-2)

baaaaaaaaaaa

Mellow communicator with 9 years experience seeking a challenge, Soft rock, A/C and Country, BA, Call TERRY, (606) 286-0058, (10-2)

I want to join a winner pert-time weekends or even-ings. New York City suburben, T&R available, Cell STEVE, (914) 268-2044. (10-2)

Talented news/aports reporter can combine 6 years experience. Excellent P-B-P, sports talk. Ready immediately. Any market. Call JIM (614) 436-6133. (10-2)

Experienced, aggressive, dependable newsman looking for position in West or Southwest. All markets considered. Award-winning. Cell ROGER, (504) 292-8134. (10-2)

Positions Sought

AOR air personality, over 10 years in the business. Will relocate, but would like to stay in the West. Cell DARRYL EVANS, (213) 783-3521. (10-2)

JORDAN FISCHER, a New Yorker with personality, style and warmth, now available to do news, sports, DJ position. Small or medium merkets O.K. (212) 371-2366.

TIM LECHNER, fantastic new jock, seeks position out West. Has helped boost Chicago's #1 rockers Team attitude and natural talent. Available immediately Anytime (312) 934-0414. (10-2)

STEVE GARRETT, 96KX/Pittisburgh, looking for an on-air PD position. Excellent numbers. All offers considered. Prefer West. Before you decide, call (412) 373-3994. (10-2)

Victim of deregulation. Seasoned news pro with decade plus experience, available yesterdey. Recently afternoon drive, Top 30 market. Cell JOHN ADAMS, (316) 686-7585. (10-2)

5 year man wants small community involved A/C or Country, PD/MD or operations position. OH, IN, KY, PA, MI, WV. MORRY, (513) 631-4867. (10-2)

Philedelphia moming men/MD. 7 yeers mejor m experience, seeks sir position or programming. Contect: DAVE ECHOLS, (215) 474-0435. (10-2)

R&B and Urban GM's: I'm e productive and pollshed PD/MD. Solid management background and retings success. Super ear work and creative production. Call (609) 344-5095. (10-2)

You see it's like this: I'm ready to move up. 5 years ex-perience: News, sports, P-B-P and Jocking. Call MARK, (406) 452-5176 or (406) 761-1000. Now! (10-2)

Animal looking for PD or MD position. Cell (703) 669-5482 between 3-7pm. (10-2)

Production and sales oriented. 8 year veteran seeks challenging position with steble station, Experienced in all facets of radio. Excellent recommendations, (714) 8323. (10-2)

Woman Jock evallable Immediately. Currently in largest market in MT. Looking to move up. Single, will relocate. (701) 852-4523. Let's talk. (10-2)

im market PD with #1 retings for 7 years seeks Medium market PD with a 1 CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Country in T. PD or morning/middey slot, CHR or Chr or

Up your book. Solid professional from Pitteburgh, available now. Reted a 10.1 in my lest book. For T&R cell MARK, (605) 342-6599. (10-2)

Positions Sought

d radio announcer looking for full or part-time dy to work in CA. Call DONALD, (213) 582-8737 Job. Ready to work in CA. or (213) 754-5847. (10-2)

Morning business man, fun, A/C one on one, Top 50 market. For T&R of 14 yeer pro, call (804) 272-5439.

The legendary ALLEN STONE, Philly's top news personality, 30 years with WFIL, is now a free egent. Serious major market inquiries to (215) 356-9648. (10-2)

A/C pro looking for opportunity in mid-Atlantic to br-ing warmth and vitality to your middays. Excellent news and production. BOB MORGAN, (717) 284-9692. (10-2)

Seeking full or part-time announcer position anywhere in Midwest or West. Have T&R. Call MICHAEL EMERY, (303) 451-8523. (10-2)

Doean't matter where as long as it's sports P-B-P and/or AOR. Broadcast Journalism degree. Do us both a favor. Cell DAVE at (615) 865-5900. (10-2)

MO/air talent with 10 years experience willing to relocate anywhere. CHR or A/C format preferred. I can pick the hits before they hit. Call DENNY VAUGHN, (314) 885-3863. (10-2) pick the hits before to (314) 886-3863. (10-2)

Excellent news, sports writer, announcer. Solid in-terviewing, production skills, various work experience, smell stations in San Francisco. I'm mature, intelligent, hard-working. Mesters. NEIL, (415) 282-9319. (10-2)

Changes

RADIO

Bill Daisa, previously Account Executive at KABL AM & FM, joins KOIT/San Francisco, CA as their Loca

John Rosenberg joins Mutuel News as an Audio Journaliat, from WPXN/Rochester, NY.

Katharine Harris has been named Account Executive for WRAL-101FM/Raleigh, NC.

Char Vance has been appointed Promotion Director for WRNO/New Orleans, LA and KXOR/Thibodaux,

Peggy Powrle eppointed Account Executive et WOWO/Fort Wayne, IN.

Ed Ziel has been named News Director of KGIL-1260 and KGIL-FM/94.3/San Fernando, CA.

Charles Van Dyke nemed News Correspondent for the Weshington Bureau of the RKO Radio Network.

Changes

RECORDS

Beverly Weinstein named Controller for Board

Greg Lewis appointed Local Promotion Manager, Black Music & Jezz, Chicago Merket, Columbia

Lynda Charlesworth has been promoted to Order Clerk for Arista's National Singles Coordinator.

Kay Shaw appointed Manager, Press & Publicity

Fred Gargano named Executive Assistant to the stiny Records

Roland Young named Director of Creative Ser

Walter Burton has been named Executive Director, Management Information Systems for Polygram

INDUSTRY

Kathi Greenblatt appointed National Press Cook

Laura O. Palmer named National Publicist for

Paul Hall named Director of Video Production for

Oscar Houchin has been appointed VP in charge of Operations for Terrana/Binder Music division of Steve Binder Productions, Inc.

Miscellaneous

WMKX, new 24-hour killer FM in Northwest PA, needs CHRIAOR record service from all labels immediately. Bill Johnson, MD, WMKX, P.O. Box M, Brookville, PA 15825. (10-9)

KKAZ needs CHR end AOR 45/LP service from all labels. John Ramsey, Box 926, Cheyenne, WY 82001, or cell (307) 635-1111. (10-2)

KBHL, FM-96, needs Country service from all labels Send to Gem O'Brien, KBHL, 2820 N. 48th St., Lincoln

WTTR AM & FM/BeltImore-Westminster, needs CHR single end LP service, Contact Steve Brooks at (301) 848-5511. (10-2)

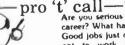
Marketplace

ELECTRIC WEENE ... RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970



Dr. Don Rose, KFRC, "I depend on it more than any other." Gary Owens, KMPC.
'Aids the creative, helps the beginner.
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Are you serious about radio broadcasting as a career? What have you invested in your future? Good jobs just don't fall in your lap...you've got to work at getting them! WE CAN HELP... Pro't'call Placement and Guidance. Call Now! (504) 392-3665

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Call or write for a free demo



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Highly Respected! Hilarlous! Original! Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners 1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

Researched Comedy!!!

More than just a few usable lines each

Radio's First Researched One Liner Service.

Up to 200 Refreshingly New Lines Monthly. Hurry! Free Samples. Call me person-to-person Collect (713) 960-8482, ask for Brad.



A PROFESSIONAL COMEDY SERVICE 3530 TIMMONS LANE, SUITE 301D HOUSTON TEXAS 77027

Increase

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

Sales Results

It's a sure way to generate qualified sales leads.

Just call PAM at (213) 553-4330 for more information.

THE INSIDE BACK PAGE 12-34 New & Active Continued from Back Page

25-49 October 9, 1981

DON FELDER "Heavy Metal (Takin' A Ride)" (Full Moon/Asylum) 68/4
Moves: Up 24, Debuts 6, Same 26, Down 9, Adde 4, Q103, WCQQ, KELO, WTRU, WCKX 29-21, CK101 24-21, WS8X 5-4,
KJ100 17-10, WNCI 30-28, FM103 3-3, 86XIL 3-1, KYYA 4-4.

CARL CARLTON "She's A Bad Marna Jame" (20th/RCA) 68/1
Moves: Up 44, Debuts 9, Seme 10, Down 7, Adde 1, KXX108, WABC 3-2, Y100 11-9,
14-9, WTIC-FM 14-9, KZFM 24-19, KGGI 17-7, WGIF 27-22, WCIL-FM 24-17, 100 11-9, 195 6-5. KSLQ 22-20, KRLA 16-10, 13K

JOURNEY "Don't Stop Bellevin' " (Columbia) 65/52

Moves: Up 1, Debuts 7, Same 8, Down 0, Adds 62 including WBEN-FM, KEGL, 283, Y100, WLS-FM, Q102, WKTI, KIQQ, KYYX, KOPA, 82FLY, WANS-FM. RICK JAMES "Super Freek" (Gordy/Motown) 64/1
Moves: Up 31, Debuta 1, Seme 18, Down 13, Adds 1, WCIL-FM, B104 25-19, WPGC 1-1, Z83 12-8, Q102 25-24, KRLA 4-4, WAES 6-8, KINT 3-1, WZYP 13-10, Z104 5-4, WKDQ 27-23, WXLK 2-1,

BLUE OYSTER CULT "Burnin' For You" (Columbia) 59/4
Moves: Up 30, Debuts 1, Same 12, Down 6, Adds 4, Y100, 196, WCKX, KRQ, 96KX 9-6, Q107 7-6, KBEQ 2-2, KIQQ 17-12, KHFI
16-10, KSFX 11-8, WJBQ 19-7, KILE on.

RICKIE LEE JONES "A Lucky Guy" (WB) 55/7
Movee: Up 17, Debuts 7, Same 24, Down 0, Adds 7, WIFI, BJ105, KBBK, WIGY, WHEB, KKXL, KDZA, 94Q on, KBEQ 21-16. Movee: Up 17, Debuta 7, Same 24, Down WPHD 24-21, KHYT 18-14, WQEN 18-14.

CHRIS CHRISTIAN "I Want You, I Need You" (Boardwalk) 52/13

Moves: Up 7, Debuts 4, Same 27, Down 1, Adde 13, KINT, KEEL, WSGN, WBBQ, KX104, WZZR, KOFM, WNAM, KNBQ, KSKD, KKXL, KFYR, KELO.

SIGNIFICANT ACTION

QUARTERFLASH "Harden My Heart" (Geffen/WB) 49/36
Movee: Up 0, Debuts 7, Same 6, Down 0, Adds 36 Including B104, 293, KEZR, KYYX, KZZP, WFBR, WPHD, WAAY, KYNO-FM. WAZY-FM.

STREEK "One More Night" (Badland/Columbia) 46/18
Moves: Up 1, Debuts 3, Same 24, Down 0, Adds 16 including WKTI, KYYX, 92FLY, WKEE, KX104, WAKY, KIDD, WISE, KKQV, KSKG.

RONNIE LAWS "Stay Awake" (Liberty) 36/5
Moves: Up 6. Debuts 2, Same 22, Down 0, Adde 5, 94Q, WHBQ, WOKI, 968GF, WGLF, WXK8-FM on, KIQQ 30-28, KBET-FM
19-17, WHHY-FM on, WJBQ on.
STARS ON 45 "More Stars On 45" (Radio/Atlantic) 33/1
Moves: Up 11, Debuts 3, Same 16, Down 2, Adde 1, WJDX, KFRC 32-30, 3WT 39-37, BJ106 30-27, CK101 28-25, WAKY 12-8, WLOL-FM 30-25, WGEN 27-24, KSKG on, KSLY on.
DIAMA ROSS 5: LIONEL BICMES "December Of Varia" (Radio-Carrelle Company) 24/6

DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (PolyGram) 31/0
Movee: Up 12. Debuts 4, Same 16, Down 0, Adds 0, KYYX on, WAEB on, WFMF 24-19, WMAK-FM 21-19, WNCI 27-28,
KHYT 27-15, WACZ on, WHEB on, Z102 28-23, KOZE 27-25.

LUTHER VANDROSS "Never Too Much" (Epic) 30/17
Movee: Up 8, Debuts 3, Same 4, Down 0, Adds 17 including WABC, WIFI, Q106, WKTI, KEARTH, KRLA, KIIS-FM, KC101, WAXY, KVOL

JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asylum) 30/4
Moves: Up 5, Debuts 3, Same 19, Down 0, Adde 4, 94Q, WKEE, WNCI, WGLF, KEZR d-28, KINT on, WSGN 28-25, WAKY 23-18, WHEB 30-27, KKLS on.

DAVID GATES "Take Me Now" (Arieta) 30/3

Moves: Up 10, Debuts 1, Same 16, Down 0, Adde 3, WHFM, WVBF, WKEE, KFI, On, K104 28-25, KEEL 28-24, WSEZ 31-29, WZZR 22-20, 96XIL 40-37, KILE 38-36.

CLIFF RICHARD "Wired For Sound" (EMI America) 28/5
Movee: Up 5, Debuta 2, Same 15, Down 0, Adde 5, Q107, KQ94, KJ100, WJBQ, KRNA, KZZP 24-21, K104 40-27, WSGN 31-28, WGLF 38-33, KKRC 30-24.

DIRT BAND "Fire In The Sky" (Liberty) 27/4

Moves: Up 7, Debuts 2, Same 14, Down 0, Adde 4, WJXQ, KSKD, WOMP-FM, KCBN, KEGL on, KBEQ 23-20, KHFI 28-22, WSKZ on, KKLS 27-24, KRNA on.

JUICE NEWTON "The Sweetset Thing (I've Ever Known)" (Capitol) 25/24

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 24 Including JB106, Q106, KLAZ, WCSC, WVIC, KCPX, WJBQ, 13FEA.

PABLO CRUISE "SNp Away" (A&M) 22/11 Moves: Up 0, Debuts 3, Seme 8, Down 0, Adds 11, KHFI, KLAZ, BJ106, CK101, KCPX, 968GF, KILE, KVOL, KENI, KDZA. KOZE

ALAN PARSONS PROJECT "Snake Eyee" (Arista) 22/8

Moves: Up 0, Debuts 1, Same 13, Down 0, Adde 8, WKTI, WPHD, WPST, WKRZ-FM, KEEL, KSEL-FM, KSKG, KENI, 96KX
on, KFI on.

TRIUMPH "Magic Power" (RCA) 21/6
Moves: Up,6, Debuts 0, Same 9, Down 0, Adds 6, WGCL, WJXQ, KSFX, KLUC, WIGY, WZYQ, CHUM 18-15, KIQQ on, K104

STEVIE WOODS "Steel The Night Away" (Cotillion/Atlantic) 21/3

Moves: Up 8, Debuts 5, Sarrie 5, Down 0, Adds 3, BJ105, WGH, KJR 19-17, WTIX 34-29, WSEZ 26-22, WZZR 28-23, WHEB Moves: Up 8, Debuts 5, Serie 21-19, WFBQ on, WXLK 26-19

TARNEY/SPENCER BAND "No Time To Lose" (ASM) 21/0
Moves: Up 11, Debuts 0, Same 10, Down 0, Adde 0, 96KX 16-6, WLS 30-25, KBEQ 27-24, KHFI on, WSSX 10-6, KJ100 24-19, KZ93 on, KLUC 19-15, 95XIL 37-34, WSPT 27-25.

STEVIE NICKS & DON HENLEY "Leather & Lace" (Modern/Atco) 20/14

Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 14 including \$4Q, WKTI, WPHD, KXX106, WZYP, KLUC, WOMP-FM, WQEN, WISE, WAZY-FM.

ARLAN DAY "I Surrender" (Pasha/CBS) 20/5
Movee: Up 4, Debuts 0, Seme 11, Down 0, Adde 5, WZUU, WGH, WVIC, KENI, KSLY, KIQQ on, KJR 24-19, WHHY-FM on, KILE 37-32, KWLO on.

22 TOP "Lelle" (WB) 18/1

Moves: Up 6, Debuts 2, Same 8, Down 1, Adda 1, KIIK, KEGL 19-18, KTSA on, WTIX 40-37, WQUY on, WQEN 6-4, KKQV on, KQIZ-FM 22-19, KPUR d-29, KSLY on,

SURVIVOR "Poor Men's Son" (Scotti Bros./CBS) 17/12
Moves: Up 1, Debuts 1, Seme 3, Down 0, Adds 12 Including WIFI, KBEQ, KFRC, WLAN-FM, KINT, KROK, KBBK, WOMP-

KOOL & THE GANG "Take My Heart" (De-Lita/PolyGram) 17/5
Movee: Up 6, Debuts 2, Same 4, Down 0, Adds 5, KFRC, KJR, WJDX, KBBK, WGUY, WXKS-FM 27-24, Y100 25-19, WTIC-

Movee: Up 6, Debuts 2, Same 4, Down 1 FM 27-25, KYNO-FM 24-21, WQLF 40-35

GREG KIHN BAND "Girl Most Likely" (Beserkley/Elektra-Asylum) 16/4
Moves: Up 2, Debuta 1, Same 9, Down 0, Adds 4, WKRZ-FM, KBBK, WOMP-FM, KQDI, KFRC on, WPHD 30-28, 3WT on.

EXILE "Heart & Soul" (WB) 16/0

Moves: Up 4, Oebuts 1, Same 11, Down 0, Adds 0, WXKS-FM 28-10, KIQQ on, KJR on, KYYX on, KNBQ on, KILE on, KVOL on, KSLY on, KYYA on, KOZE on.

POINTER SISTERS "What A Surprise" (Planet/Elektra-Asylum) 15/10
Moves: Up 1, Debuts 1, Same 3, Down 0, Adds 10, WVIC, KYNO-FM, WACZ, 96SGF, WISE, WGLF, KVOL, KENI, KCBN, KDZA.

JOEY SCARBURY "When She Dances" (Elektra) 15/4
Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 4, BJ106, WGH, KYNO-FM, KBBK, CFTR on, KFI on, WCAO on, KBFM on, KEEL on, WJBQ 33-31.

CARPENTERS "(Want You) Back In My Life Again" (A&M) 15/1
Moves: Up 8, Debuts 1, Seme 8, Down 1, Adds 1, WVBF, KHFI on, WAAY on, WSEZ 28-24, WZZR 28-26, KIOA 29-27, KEYN-FM 22-18, WKDQ on, KSKD 25-24, KENI on.

ELECTRIC LIGHT ORCHESTRA "Twilight" (Jet/CBS) 13/8
Movee: Up 1, Debuts 2, Seme 2, Down 0, Adds 8, WRCK, K104, WKEE, KHFI, CK101, Z102, WXLK, Q101, WBEN-FM d-40, KENI 32-27.

SAVOY BROWN "Run To Me" (Townhouse) 13/7
Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 7, WKRZ-FM, WOKI, KJ100, KNBQ, WJBQ, WFBG, WCIL-FM, WIFI on, KIQQ on, KQ94 on.

TIERRA "La La Means I Love You" (Boardwalk) 11/6
Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 6, KSET-FM, KINT, KYNO-FM, KBBK, KCPX, KDZA, KEARTH d-29, KRLA
on, KIQQ on, KHYT d-25.

on, KIQU on, KHY I D-D.

KINKS "Destroyer" (Arists) 10/2

Moves: Up 1, Debuts 1, Seme 8, Down 0, Adds 2, WJXQ, WZYQ, CHUM on, KEGL 25-23, WKRZ-FM on, KSFX on, FM103 on, WSPT on, WCIL-FM d-33, KFMZ on-dp.

NOTE: The numbers in parentheses immediately following the songs listed in the "Most Added" and "Hottest" sections of the Back Page indicate the total number of stations reporting the song as either a new add or one of their five hottest records of the week.

BILLY JOEL "Say Goodbye To Hollywood" (Columbia) 42/4
Rotations; Heevy 8/1, Medium 24/1, Light 12/2, Extra Adds 0, Total Adds 4, WRIE, KCSW, WABB, KKUA, Heevy: WTFM, WJMD, WMAZ, WRVR, WBKY, Medium: WGAT, WABB, WWYZ, WCTC, WHYN, WHEN, WFTQ, WGAC, WAFB, KOLE, WARD, WARD, WROW, KEOD, KROZ, KRKK, Dabuth 41 WHITE WBT, WBLI, WQUE, KAFY, KWAY, KCEE, WKZE, WCHY, WORG, WBOW, KFQD, KROZ, KRKK, Debuta et nun

OAK RIDGE BOYS "Fancy Free" (MCA) 41/8
Rotations: Heevy 12/0, Medium 18/3, Light 10/4, Extra Adds 1, Total Adds 2, WIBA, WLVA, WFIR, KCRG, KFOR, WSGW, WJON, KBOZ, Heevy: WLTA, KULF, KMBZ, WCCO, KOY, WNAB, WOEF, KAAY, KLTE, WQUA, KOB, KSL, Moves 30-28

DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (PolyGram) 40/10
Rotations: Heevy 1/0, Medium 25/2, Light 12/6, Extra Adds 2, Total Adds 10, WELL, WGAC, WIS, WHLY, KCEE, WLVA, KFQD, KBOZ, KMED, KRKK, Heevy: KSL. Medium: WCBM, WASH, WSB, \$7AIA, WOMC, KEX, KPLZ, WAFB, WERC, WBT, WSLJ, WMAZ, WSM-FM, WAKR, WHBY, WSKY, WCHV, WLEQ, WORG, WWSA, WDAY, WJON, KOLO.

FOREIGNER "Walting For A Girl Like You" (Atlantic) 38/19
Rotations: Heevy 60, Medium 144, Light 16/11, Extra Adda 4, Total Adda 18, WDBM, WFYR, WRRM, WDMC, WCCO, KEX, WRIE, KGAC, KCSW, WAFB, WABB, WTAR, WFMK, KLTE, WHAG, KSEL, WBOW, KFQD, KADE. Heevy: WJMD, WASH, WSM-FM, WSKY, KCRG. Medium: WBEN, KULF, KPLZ, WSLI, WRVR, WTVN, KAFY, WCHV, WORG, KBOZ.

MICHAEL JOHNSON "You're Not Easy To Forget" (EMI America) 37/4
Rotations: Heavy 80, Medium 22/3, Light 9/1, Extra Adde 0, Total Adde 4, WQIR, WDAY, KFOR, KOLO. Heavy: KEX, WDEF, WHBC, WLVA. Medium: 87AIA, WRRM, WRIE, WIS, WSLI, WVLK, WMAZ, WHBY, WFMK, KKRD, WKBN, KBOI, KUQN, WHAQ, WWSA. KCRQ, WJON, KFQD, KRKK.

SIGNIFICANT ACTION

CRYSTAL GAYLE "The Women In Me" (Columbia) 28/13

Rotations: Heavy 0/0, Medium 12/4, Light 13/6. Extra Adde 3, Total Adde 13, 97AIA, WRRM, KYXY, WELI, KCSW, WERC, WVLK, KAAY, WTAR, KOB, WHAG, WJON, KRKK, Medium: KMBZ, WCCO, KOY, WDEF, WSJS, WHBY, WHBC, KSL.

OLIVIA NEWTON-JOHN "Physical" (MCA) 26/9

Rotations: Heavy 0/0, Medium 10/3, Light 15/5, Extra Adde 1, Total Adde 9, WFYR, WGAR, WHEN, WTVN, WOHO, KKRD, KCEE, WORG, KADE. Medium: KULF, WERC, WQUE, WSKY, WCHV, KFQD, KBOZ.

JIM PHOTOGLO "More To Love" (20th/RCA) 28/3

Rotations: Heavy 1/0, Medium 21/2, Light 4/1, Extra Adda 0, Total Adda 3, WRIE, KKUA, WWSA. Medium: WJMD, 97AIA, WRRM, KMBZ, KEX, WCTC, WELI, WGY, WSBA, WTAR, WHBY, WHBC, WHIO, WQUA, KOB, KBOI, WHAG, KFQD, KMED.

MANHATTAN TRANSFER "Smille Agein" (Atlentic) 24/2
Rotations: Heavy 3/0, Medium 13/1, Light 8/1, Extra Adds 0, Total Adds 2, KWAY, KFOR. Heavy: WTFM, WSM-FM, WSKY.
Medium: WBEN, WJMD, KULF, WRRM, WDEF, WHBY, WHBC, WQUA, KUQN, WWSA, WJON, KFQD.

ELECTRIC LIGHT ORCHESTRA "Hold On Tight" (Jet/CBS) 24/1
Rotations: Heavy 6/0, Medium 11/0, Light 4/0, Extra Adda 1, Total Adda 1, WFMK, Heavy: WIP, KDKA, WTAE, WGAR, WRIE, WHAG, WCHV, KSEL, Medium: WFYR, KPPL, WHEN, WGAC, WRVR, WHLY, WOWO, WOHO, WKBN, KAFY, KROI

KBOI.

DAN HARTMAN "All I Need" (Blue Sky/CBS) 24/0

Rotations: Heavy 0/0, Medium 18/0, Light 8/0, Extra Adds 0, Total Adds 0, Medium: WSB, WCCO, WNAB, WELI, WHAM, WDEF, WMAZ, WAKR, WHBC, KSL, WHAG, WJON, KBOZ, KMED, KOLO, KRKK.

RICKIE LEE JONES "A Lucky Guy" (WB) 23/3

Rotations: Heavy 1/0, Medium 11/0, Light 8/1, Extra Adds 2, Total Adds 3, KAFY, KFQD, KADE. Heavy: WJMD. Medium: 97AIA, WCCO, KPLZ, WGAC, WBT, WMAZ, WSM-FM, WHLY, KWAV, WORG, WJON.

RITA COOLIDGE "The Closer You Get" (A&M) 22/1 Rotations: Heavy 20, Medium 11/0, Light 9/1, Extra Adds 0, Total Adds KZOK, KEX, WGAC, KCSW, WHBC, KKRD, KUGN, WDAY, KFQD, KSL

ds 0, Total Adds 1, KWAV. Hesvy: WLTA, KKUA. Medium: WSB,

ARLO GUTHRIE "H I Could Only Touch Your Life" (WB) 19/0 1
Rotations: Heavy 2/0, Medium 9/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WLTA, WDEF, Medium: WSB, 97AIA, WMAZ, WHBC, KBOI, WHAG, WGIR, KOLO, KRKK,
DIANA ROSS "Why Do Fools Fall In Love?" (RCA) 15/15
Rotations: Heavy 0/0, Medium 2/2, Light 7/7, Extra Adds 6, Total Adds 16, WGR, WRRM, WWWE, KMBZ, KOY, WSFM, WTIC, WWYZ, WGY, WERC, KKRD, WSKY, WORG, WJON, KMED.

BENNY HESTER "Nobody Knows Me Like You" (Myrrh) 15/3
Rotations: Heavy 10, Medium 711, Light 5/0, Extra Adds 2, Total Adds 3, WELI, KFQD, KMED. Heavy: WDEF. Media
KEX, WSLI, WHBY, WHBC, KKRD, WJON.

FRED KNOBLOCK "Memphis" (Scottl Bros./CBS) 15/2
Rotations: Heavy 1/0, Medium 10/0, Light 3/1, Extra Adds 1, Total Adds 2, WKBN, WLVA, Heavy: KOB, Medium KMBZ, KOY, KYXY, KCSW, WBT, WIS, WOKV, KAAY, WJON, KFQD.

JUICE NEWTON "The Sweetest Thing (I've Ever Known)" (Capitol) 13/13
Rotations: Heavy 0/0, Medium 3/3, Upft 6/6, Extra Adde 4, Total Adde 13, WSB, KULF, KMBZ, WRIE, WWYZ, WGAC, WSLI,

JOEY SCARBURY "When She Dences" (Elektra) 13/10
Rotations: Heevy 0/0, Medium 4/2, Light 7/6, Extra Adds 2, Total Adds 10, WBEN, KEX, WGAC, WQUE, WHBY, KKRD, KAFY, KUGN, KBOZ, KRKK. Medium: WRRM, WJON.

ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 13/5

Rotations: Heavy 3/0, Medium 4/1, Light 3/1, Extra Adds 3, Total Adds 5, WCCO, WNAB, WOWO, WQUA, WFIR. Heavy: KOY, WSFM, KFQD, Medium: WCBM, WEU, WMAZ.

KOY, WSFM, KPUD, Medium: WUSM, WED, WIMAL.

JOHN SCHNEIDER "Still" (Scott Bros./CBS) 12/2

Rotations: Heevy 0/0, Medium 6/1, Light 5/0, Extra Adds 1, Total Adds 2, KSL, KMED. Medium: WLTA, WSB, WCCO.

PABLO CRUISE "SHp Away" (A&M) 11/5
Rotations: Heevy 0/0, Medium 4/1, Light 7/4, Extre Adds 0, Total Adds 5, WRRM, WSLI, WRVR, WQUE, KWAV, Medium: WMAZ, WSKY, KBOZ.

DIRT BAND "Fire In The Sky" (Liberty) 10/2
Rotations: Heavy 0/0, Medium 7/1, Light 2/0, Extra Adds 1, Total Adds 2, KEX, WFMK, Medium: WRIE, KAFY, WSKY,

STARS ON 45 "More Stars On 45" (Radio/Atlentic) 10/0
Rotstons: Heavy 1/0, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KKUA, Medium: WRIE, WGAC, WERC, DON McLEAN "Castles in The Air" (Millennium/RCA) 9/9
Rotations: Heavy 0/0, Medium 2/2, Light 2/2, Extra Adds 5, Total Adds 9, KMBZ, WCCO, WGY, WMAZ, WHBY, WQUA, KKRD, KAFY, WORG.

ALBERT HAMMOND "Memories" (Columbia) 9/2
Rotations: Heavy 1/0, Medium 3/1, Light 5/1, Extra Adds 0, Total Adds 2, WHBY, WHBC. Heavy: WDEF. Medium KEX.

ADDRISI BROTHERS "Red Eye Flight (You Can Always Come Home Again)" (Elektra) 9/1
Rotations: Heevy 0/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, KOLO. Medium: WGAC, WMAZ, WHBY; KKRD.

Rotations: Heavy 0/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, KOLO. Medium: WGAC, WMAZ, WHBY, KKRD. DIESEL "Sausaitto Summernight" (Regency/Atlantic) 9/1
Rotations: Heavy 0/0, Medium 5/1, Light 4/0, Extra Adds 0, Total Adds 1, WHEN. Medium: KOLE, KAFY, KKUA, KWAV. BOB SEGER "Trying To Live My Life Without You)" (Capitol) 9/1
Rotations: Heavy 1/0, Medium 7/0, Light 1/1, Extra Adds 0, Total Adds 1, KDKA. Heavy: WTAE, Medium: WWYZ, WHEN, KOLE, WOWO, KAFY, WCHV, WBOW.
FRANK SINATRA "Say Helio" (WB/Reprise) 9/1
Rotations: Heavy 1/0, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 1, WSGW, Heavy: KYNO, Medium: WCCO, WSBA. KFOD.

ds 0, Total Adds 1, WSGW, Heavy: KYNO, Medium: WCCO, WSBA.

DAN HILL "Don't Give Up On Love" (Epic) 8/2
Rotations: Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds 2, Total Adds 2, WDEF, WHAG, Medium: WCCO, WNAB. Rotations: Heavy 0/0, Medium 20, Light 4/0, Extra Adds 1, Total Adds 1, WTFM. Medium: KULF, WQAC, KCSW, WSKY.

Rotations: Heavy 0/0, Medium 4/0, Light 3/1, Extra Adds 0, Total Adds 1, WTFM. Medium: KULF, WQAC, KCSW, WSKY.

QUARTERFLASH "Harden My Heart" (Geffen/WB) 6/5
Rotations: Heavy 0/0, Medium 2/2, Light 3/2, Extra Adds 1, Total Adds 5, KEX, KING, KPLZ, KWAV, WSKY.

COMING NEXT WEEK INSIDE R&R: PD's discuss whether to program

for the audience or for The Book.

Countering video rock: WYSP's Sight & Sound Department.

Columbia Records

Extends a warm welcome to these new Radio & Records reporters

CHR

I-95(WINZ-FM)/Miami, FL WKTI/Milwaukee, WI WRCK/Utica, NY 3WT(WWWT-FM)/Binghampton, NY WDRC-FM/Hartford, CT WPHD/Buffalo, NY WLAN-FM/Lancaster, PA KZFM/Corpus Christi, TX KROK/Shreveport, LA WZYP/Huntsville, AL WDOQ/Daytona Beach, FL WSSX/Charleston, SC WJXQ/Lansing-Jackson, MI KIIK/Davenport, IA WKDQ/Evansville, IN KQKQ/Omaha, NB WZZR/Grand Rapids, MI KBBK/Boise, ID KSKD/Salem, OR WZYQ/Frederick, MD WOMP-FM/Bellaire, OH WOEN/Gadsden, AL WGLF/Tallahassee, FL KKOV/Wichita Falls, TX Q101 (WJDQ)/Meridian, MS KOWB/Fargo, ND WAZY-FM/Lafayette, IN WCIL-FM/Carbondale, IL KRNA/Iowa City, IA KSKG/Salina, KS KFMZ/Columbia, MO KOZE/Lewiston, ID

A/C

WCLR-FM/Chicago, IL WKRC/Cincinnati, OH WRRM-FM/Cincinnati, OH WOMC-FM/Detroit, MI KULF/Houston, TX WTFM-FM/New York, NY KYXY-FM/San Diego, CA KIXI-FM/Seattle, WA WJMD-FM/Washington D.C. WGAC/Augusta, GA KCSW-FM/Austin, TX KAFY/Bakersfield, CA WAFB-FM/Baton Rouge, LA KOLE/Beaumont, TX KBOI/Boise, ID KYNO/Fresno, CA WWYZ-FM/Hartford, CT KKUA/Honolulu, HI WOKV/Jacksonville, FL WFMK-FM/Lansing, MI WRKA-FM/Louisville, KY WIBA/Madison, WI WABB/Mobile, AL KWAV-FM/Monterey, CA WCTC/New Brunswick, NJ WQUE-FM/New Orleans, LA WHLY-FM/Orlando, FL KREM/Spokane, WA KCEE/Tucson, AZ KKRD-FM/Wichita, KS WKBN/Youngstown, OH WSKY/Asheville, NC WJBC/Bloomington, IL KADE/Boulder, CO WKZE-FM/Cape Cod, MA KCRG/Cedar Rapids, IA WDAY/Fargo, ND-Moorhead, MN KLEQ-FM/Ft. Meyers, FL KSEL/Lubbock, TX WWSA/Savannah, GA



October 9, 1981

Radio&Records

12-34

NATIONAL AIRPLAY/30.

25-49

		Last ku Was		Contemporary Hit Radio	Three T Weeks W			W	Adult/Contemporary
3	1	1	0	CHRISTOPHER CROSS/Arthur's Theme (Best Thet You Can Do) (WB)	7	4	2	0	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
11	7	4	0	DARYL HALL & JOHN OATES/Private Eyes (RCA)	1 4		1	2	CHRISTOPHER CROSS/Arthur's Theme (Best The
14	8	5	Ŏ	DAN FOGELBERG/Hard To Say (Full Moon/Epic)	10	7	4	Ó	KENNY ROGERS/Share Your Love With Me (Liber
10	10	8	O	LITTLE RIVER BAND/The Night Owls (Capitol)	10	3	3		LULU/I Could Never Miss You (More Than I Do) (
1	2	2	5	JOURNEY/Who's Crying Now (Columbia)	11	8	6	ò	AL JARREAU/We're in This Love Together (WB)
5	5	3	6	SHEENA EASTON/For Your Eyes Only (Liberty)	27	15	10	ŏ	AIR SUPPLY/Here I Am (Just When I Thought)
23	16	14	0	BOB SEGER/Trying To Live My Life Without You (Capitol)	2	2	5	7	EDDIE RABBITT/Step By Step (Elektra)
16	12	11	0	KENNY ROGERS/Share Your Love With Me (Liberty)	15	11	9	Ó	QUINCY JONES featuring JAMES INGRAM/Just
7	6	7	9	MOODY BLUES/The Voice (Threshold/PolyGram)	5	6	8		SHEENA EASTON/For Your Eyes Only (Liberty)
9	9	10	10	ROLLING STONES/Start Me Up (Rolling Stones/Atlantic)	3	5	7	10	DIANA ROSS & LIONEL RICHIE/Endless Love (M
24	15	13	0	AL JARREAU/We're in This Love Together (WB)	_	23	18	0	M. POST feeturing L. Carlton/Theme From "Hill S
26	18	16	Œ	RICK SPRINGFIELD/I've Done Everything For You (RCA)	28	18	15	B	FOUR TOPS/When She Was My Girl (Casablanca)
4	4	6	13	EDDIE RABBITT/Step By Step (Elektra)	21		13	0	DAVID GATES/Take Me Now (Arista)
2	3	9	14	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)	12	12	12	14	JOURNEY/Who's Crying Now (Columbia)
25	19	17	0	QUINCY JONES feeturing JAMES INGRAM/Just Once (A&M)	-	_	25	0	BARRY MANILOW/The Old Songs (Arista)
27	21	19	0	FOUR TOPS/When She Was My Girl (Casablanca/PolyGram)	_	19	17	0	CARPENTERS/(Want You) Back in My Life Again
30	26	21	0	AIR SUPPLY/Here I Am (Just When I Thought) (Arista)	18	,	14	17	MOODY BLUES/The Voice (Threshold/PolyGram)
6	11	12	18	STEVIE NICKS w/TOM PETTY/Stop Draggin' My Heart (Modern/Atco)	_	_	26	Ö	COMMODORES/Oh No (Motown)
28	24	20	0	BILLY JOEL/Say Goodbye To Hollywood (Columbia)	_	_		ŏ	MARTY BALIN/Atlanta Lady (Something About Y
l -	-	27	3	FOREIGNER/Waiting For A Girl Like You (Atlantic)	_	30		Ö	ANNE MURRAY/It's All I Can Do (Capitol)
- 1	29	22	3	MARTY BALIN/Atlanta Lady (Something About Your) (EMI America)	_	_		a	ATLANTA RHYTHM SECTION/Alien (Columbia)
-	30	26	2	POLICE/Every Little Thing She Does Is Magic (A&M)	6	9		22	RONNIE MILSAP/(There's) No Gettin' Over Me (Re
1 -	_	28	0	DIESEL/Sausalito Summernight (Regency/Atlantic)	8	-		23	ART GARFUNKEL/A Heart In New York (Columbia
- I	_	30	3	COMMODORES/Oh No (Motown)	_			0	STEVIE WOODS/Steal The Night Away (Cotillion/
1 -	_	29	3	M. POST feeturing L. CARLTON/Theme From "Hill Street Blues" (Elektra)	_			ŏ	CHRIS CHRISTIAN/I Want You, I Need You (Board
-		\rightarrow	0	OLIVIA NEWTON-JOHN/Physical (MCA)	_			ŏ	BURTON CUMMINGS/You Saved My Soul (Alfa)
		-	9	BURTON CUMMINGS/You Saved My Soul (Alfa)	-			Õ	DARYL HALL & JOHN OATES/Private Eyes (RCA)
-	_	→	0	ATLANTA RHYTHM SECTION/Allen (Columbia)		_		ŏ	OAK RIDGE BOYS/Fancy Free (MCA)
-	_	→	(2)	BARRY MANILOW/The Old Songs (Arista)	1			ō	BILLY JOEL/Say Goodbye To Hollywood (Columbi
-		-	0	PAT BENATAR/Promises In The Dark (Chrysalis)				ŏ	ARLAN DAY/I Surrender (Pasha/CBS)

П	7	4	2	0	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
П	1	1	1	2	CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB)
1	10	7	4	0	KENNY ROGERS/Share Your Love With Me (Liberty)
1	4	3	3	4	LULU/I Could Never Miss You (More Than I Do) (Alfa)
1	11	8	6	0	AL JARREAU/We're in This Love Together (WB)
1	27	15	10	Ŏ	AIR SUPPLY/Here I Am (Just When I Thought) (Arista)
1	2	2	5	7	EDDIE RABBITT/Step By Step (Elektra)
П	15	11	9	0	QUINCY JONES feeturing JAMES INGRAM/Just Once (A&M)
П	5	6	8	9	SHEENA EASTON/For Your Eyes Only (Liberty)
1	3	5	7	10	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
1	_	23	18	0	M. POST featuring L. Carlton/Theme From "Hill Street Blues" (Elaktre)
П	28	18	15	Ø	FOUR TOPS/When She Was My Girl (Casablanca/PolyGram)
1	21	17	13	Ō	DAVID GATES/Take Me Now (Arista)
L	12	12	12	14	JOURNEY/Who's Crying Now (Columbia)
ı	-	_	25	0	BARRY MANILOW/The Old Songs (Arista)
1	-	1,9	17	0	CARPENTERS/(Want You) Back in My Life Again (A&M)
1	18	14	14	17	MOODY BLUES/The Voice (Threshold/PolyGram)
П	-	_	26	0	COMMODORES/Oh No (Motown)
1	-	-	22	0	MARTY BALIN/Atlanta Lady (Something About Your) (EMI America)
1	-	30	21	3	ANNE MURRAY/It's All I Can Do (Capitol)
	-	-	24	3	ATLANTA RHYTHM SECTION/Allen (Columbia)
1	6	9	16	22	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
1	8	10	11	23	ART GARFUNKEL/A Heart In New York (Columbia)
1	-		→	3	STEVIE WOODS/Steal The Night Away (Cotillion/Atlantic)
1	-		→	0	CHRIS CHRISTIAN/I Want You, I Need You (Boardwalk)
1	-	-	-	0	BURTON CUMMINGS/You Saved My Soul (Alfa)
1	(0	DARYL HALL & JOHN OATES/Private Eyes (RCA)
1	-	-	30	Õ	OAK RIDGE BOYS/Fancy Free (MCA)
1	"			(2)	BILLY JOEL/Say Goodbye To Hollywood (Columbia)
	- "		-	0	ARLAN DAY/I Surrender (Pasha/CBS)

ROD STEWART "Young Turks" (109) DIANA ROSS "Why Do Fools..." (81) BARRY MANILOW "The Old Songs" (59)

JOURNEY "Don't Stop Believin' " (52) QUARTERFLASH "Harden My Heart" (36) FOREIGNER "Waiting For A Girl..." (35)

MOST ® ADDED

BARRY MANILOW "The Old Songs" (46) COMMODORES "Oh No" (27) CHRIS CHRISTIAN "I Want You, I Need You" (19)

FOREIGNER "Waiting For A Girl..." (19)
MARTY BALIN "Atlanta Lady..." (16) ANNE MURRAY "It's All I..." (16)

CHRISTOPHER CROSS "Arthur's Theme..." (141) ROLLING STONES "Start Me..." (67) HALL & OATES "Private Eyes" (90)

BOB SEGER "Trying to Live My Life..." (52)

DAN FOGELBERG "Hard To Say" (88)

LITTLE RIVER BAND "The Night Owls" (48)

HOTTEST

CHRISTOPHER CROSS "Arthur's Theme..." (87) DAN FOGELBERG "Hard To Say" (82) KENNY ROGERS "Share Your Love..." (57)

ALJARREAU "We're In..." (36) LULU "I Could Never..." (32) Q. JONES /J. INGRAM "Just Once" (28)

BARRY MANILOW

The Old Songs (Arista)

60% of our reporters on it. Moves: Up 16, Debuts 40, Same 15, Down 0, Adds 59 including WIFI, B104, PRO-FM, CKGM, Q105, WGCL, WZUU, KIMN, WDRC-FM. See Parallels, charts at number 29.

ATLANTA RHYTHM SECTION

Alien (Columbia) 60% of our reporters on it. Moves: Up 80, Debuts 10, Same 25, Down 0, Adds 14 including Q107, WZZP, KTSA, WJDX, WMAK-FM, WSSX, WLOL-FM, KSFX, FM103, WIGY. See Parallels, charts at number 28.

PAT BENATAR

Promises In The Dark (Chrysalis)

57% of our reporters on it. Moves: Up 37, Debuts 35, Same 35, Down 0. Adds 16 including WXKS-FM, KIQQ, 13K, 3WT, B97, KROK, WZYQ, WCIL-FM, KFMZ, KOZE. See Parallels, charts at number 30.

ROD STEWART Young Turks (WB)

51% of our reporters on it. 110 stations reporting activity in the first week. Moves: 0, Debuts 0, Same 1, Down 0 Adds 109 including WBEN-FM, 96KX, B104, KEGL, Z93, 94Q, WCKX, WKTI, KEARTH, KIQQ, KEZR, KZZP. See Parallels, will debut on chart next week.

NEW & ACTIVE (12-34)

BEE GEES "He's A Liar" (RSO/PolyGram) 109/3 Moves: Up 59, Debuts 9, Same 36, Down 3, Adds 3, WZZP, 3WT, KQK0 30-27, KSET-FM 27-24, KIIK d-32, Z104 28-23, KBBK 20-18, Q101 26-19. 3WT, KQKQ, WNBC 23-21, WBEN-FM 27-24, KIQQ 29-21, WRCK

GENESIS "No Reply At All" (Atlantic) 104/20 Moves: Up 31, Debuts 16, Same 38, Down 0, Adda 20 Includin

WIGY, KVOL, WRKR, KUZA.

CHILLIWACK "My Girl (Gone, Gone, Gone)" (Millennium/RCA) 89/25

Moves: Up 22, Debuts 12, Same 40, Down 0, Adds 25 including B104, JB106, WKTI, WRCK, WLAN-FM, Q106, WOKI, ree: Up 22, Debuts 12, Same 40, Down 0, CY, WJXQ, KKXX, KSEL-FM, KKXL, KATI.

DEVO "Working in The Coal Mine" (Full Moon/Asylum) 89/0
Moves: Up 62, Debuts 4. Same 18, Down 6, Adds 0, WIFI 25-22, Q107 22-12, KBEQ 20-16, KIQQ 14-11, KHFI 7-4, WBBQ 14-10, 92X 17-11, KHYT 15-9, WOMP-FM 14-11, WCIR 2-1, WSPT 13-10, KOZE 8-5. DIANA ROSS "Why Do Fools Fall In Love7" (RCA) 82/81
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 81 including WABC, WPGC, Q106, WKTI, KEARTH, KIIS-FM, KEZR, WCAO, KQ94, WKDQ, KBBK.

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 78/14

Moves: Up 19, Debuts 20, Same 25, Down 0, Adds 14 including WPGC, WCKX, WGCL, 13K, WLAN-FM, KROK, WZYP, WNAP, KNBQ, WIGY, KPUR, WTRU.

BILLY SQUIER "In The Dark" (Capitol) 72/3 Moves: Up 38, Debuts 7, Same 22, Down 2, Adde 3, Q107, KOFM, K96, KEGL 21-16, WLS 16-13, KIQQ 24-19, WPST 28-25, KQ94 26-22, Z104 12-10, WCIR 21-11, KILE 22-18, KRNA 22-19,

GO GO'S "Our Lips Are Seeled" (IRS/A&M) 68/7
Moves: Up 29, Debuts 8, Same 20, Down 4, Adds 7, Q107, 3WT, KINT, KSFX, WOMP-FM, WGLF, Q101, WIFI
21-18, KFI 15-9, WNAP 25-21, KIDD 16-11, KRQ 13-9.

REAKERS

COMMODORES Oh No (Motown)

74% of our reporters on it. Rotations: Heavy 10/0, Medium 57/13, Light 21/11, Extra Adds 3, Total Adds 27 including WTFM, WCCO, KYXY, KNBR, and 23 more. Moves 26-18 on A/C chart.

MARTY BALIN Atlanta Lady (Something About Your Love) (EMI America)

69% of our reporters on it. Rotations: Heavy 12/1, Medium 55/10, Light 18/5, Extra Adds 0, Total Adds 16 including WISN, KOY, KING, KIXI, and 12 more. Moves 22-19 on A/C chart.

ATLANTA RHYTHM SECTION Alien (Columbia)

59% of our reporters on it. Rotations: Heavy 15/0, Medium 38/4, Light 19/7, Extra Adds 1, Total Adds 12 including WHAM, WFTQ, KOLE, KAAY, WRKA, WHLY, WOWO, WKBN, KBOI, and 3 more. Moves 24-21 on A/C chart.

NEW & ACTIVE

25-49

ANNE MURRAY "It's All I Can Do" (Capitol) 70/16
Rotations: Heavy 7/0, Medium 40/3, Light 19/9, Extra Adds 4, Total Adds 16, WCLR, WWWE, KNBR, KPLZ, WWYZ, WCTC, WHAM, KOLE, WOKY, WHLY, WKBN, KYNO, WNEU, WLEQ, WORG, WJBC, Heavy: WCCO, KOY, WDEF, WHBY, KOB, KSL, WJON, Medium: WIP, WSB, KULF, \$7AIA, WRRM, KMBZ, KEX, KYXY, KIXI. Moves 21:20 on A/C chart.

KOB, KSL, WJON. Medium: WIP, WSB, KULF, \$7AIA, WRRM, KMBZ, KEX, KYXY, KIXI. Moves 21:20 on A/C chart.
\$TEVIE WOODS "Steel The Night Away" (Cotifion/Atlantic) 58/7
Rotations: Heavy 30, Medium 30/1, Light 18/5. Extra Adds 1, Total Adds 7, WCBM, KNBR, WAFB, WERC, WKUN, KWAY, WBOW, Heavy: WSB, WGAC, WORG. Medium: WJMD, WRRM, KOY, KEX, KFMB, KYXY, KPLZ, WNAB, WELI, WGY, WSBA, WBT, WIS, WSLI, WVLK, WMAZ, WSM-FM, WPTF, WAKR, WHBY, WHBC, KKRD, KBOI, KUGN, WHAG, WGIR. WSKY, WWSA, WDAY, WJON, KFOD, KBOZ, KMED, KRKK, Debuts at number 24 on A/C chart.

BURTON CUMMINGS "You Saved My Soul" (Alfa) 55/10
Rotations: Heavy 20, Medium 32/2, Light 20/7, Extra Adds 1, Total Adds 10, WCBM, WWWE, WNAB, WCTC, WRKA, WIBA, WNEU, WLVA, WJBC, WSGW, Heavy: WMAZ, WQUA, Medium: WBEN, WSB, KULF, WRRM, KEX, KIXI, KPLZ. WGAC, KCSW, WAFB, WERC, WOKV, WVLK, WRVR, WSM-FM, WQUE, WHBC, WOHO, KAFY, WGIR, WCHV, WLEQ, WORG, WWSA, WDAY, WJON, WBOW, KBOZ, KOLO, KRKK, Debuts at number 28 on A/C chart.

CHRIS CHRISTIAN "I Went You, I Need You" (Boardwalk) 54/19 lotations: Heavy 1/0, Medium 27/5, Light 22/10, Extra Adds 4, Total Adds 19, WCBM, WOMC, KOY, KIXI, KPLZ, M, WHYN, WRVR, WTAR, WHBY, WIBA, KLTE, WQUA, KARY, KKUA, KCEE, WHAG, WDAY, WSQW, Heevy: Medium: WBEN, WJMD, WASH, WLTA, WSB, KULF, WCCO, KXOK, KEX, KFMB, WRIE, WELI, WERC, WDEF, WOKV, WORG, WWSA, WJON, KFQD, KMED, KSL. Debuts at number 25 on A/C chart.

LITTLE RIVER BAND "The Night Owle" (Capitol) 52/0
Rotstone: Heavy: 190. Medium 280, Light 7/0. Extra Adda 0. Total Adda 0. Heavy: WTFM. KNBR. KPLZ. KCSW, WAFB. WRVR. WSM-FM. WOWO, KBOI, KWAV, WKZE. KSEL, WLVA, KCRG, WBOW, KADE. KOLO, KRKK. Medium: KDKA, WTAE, WKRC, WHB. KHOW, KPPL, KEX.

DARYL HALL & JOHN OATES "Private Eyes" (RCA) 45/3
Rotations: Heavy 1910, Medium 21/1, Light 3/0, Extra Adda 2, Total Adda 3, KNBR, WFMK, KFGD, Heavy: WGR, KULF, WKRC, KPLZ, WRIE, WGAC, WAFB, WVLK, WSM-FM, WQUE, WOWO, KAFY, KWAV, WKZE, WHAG, WCHV, KSEL, WORG, KADE, Medium: WFYR, WGAR, KHOW, WHEN, WERC, WIS, WSLI, KAAY, WRVR, WHLY, WTVN, KKRD, Debuts at

ARLAN DAY "I Surrender" (Pachs/CBS) 43/9
Rotations: Heavy 21, Medium 27/4, Light 13/3, Extra Adda 1, Total Adda 9, WJMD, WSBA, WVLK, WIBA, KOB, KBOI, WGIR, WNEU, WWSA. Heavy: WDEF. Medium: WLTA, KOY, KPLZ, WNAB, WELI, WHAM, WGAC, KCSW, WBT, WIS, WMAZ, WRVR, WAKR, WHBC, WHIO, KKRD, KSL, WORG, KCRG, WJON, KFQD, KBOZ, KMED. Debuts at number 30 on