ISSUE NUMBER 406

THE INDUSTRY'S NEWSPAPER

OCTOBER 30, 1981

INSIDE R&R:

New Directions For Two important East Coast Record Execs? Check Street

Vern Ore Moves To KZLA As GM: Manager of Cap Cities' KSCS/Dallas comes to chain's Los Angeles Country outlet .

KROY Sues Arbitron For \$5 Million: Sacramento station upset over stickering for on-air announcements

Networks React To Attack: Mutual's Marty Rubenstein's remarks in R&R last week provoke strong responses from network executives .

Larry Getz Named Sr. VP At Broad Street: Retains WELI/New Haven VP/GM

CBS, Creative Factor Team For Rock Programming: Live phoneins, interviews planned for new

Broadcasters Cheer Seven-Year Licenses:

First batch of longer-licensed stations display elation mixed with caution

ABC In Major Reorganization: Significant new appointments in sales. programming and affiliate relations

Ron Dennington Joins Todd Wallace/Associates As Operations Manager:

Consultation/research firm changes name from Radio

KCBS, KEZL Name New **Programming Chiefs:**

Charlie Seraphin is News & Programming Director at KCBS/San Francisco, Gary Allyn Operations Manager at KEZL/San Diego

Summer Arbitron Analysis For Boston, Chicago, San Francisco: More in-depth looks at three key summer books

CAMPBELL NEW WMJX GM

Greater Media Promotes Five GM's

Managers to VP/GM positions. Augmenting their titles were Larry Wexler at WPEN & WMGK/ Philadelphia, WHND & WMJC/Detroit's Chuck Borchard, Ted Dorf of WGAY-AM & FM/Washington, WCTO & WGSM/Long Island's Dick Scholem, and Bob Moore of KHTZ/Los Angeles. In addition, Bill Campbell has been appointed GM at WMJX/Boston, which Greater Media will take over shortly.

Wexler has been with the Phila-

six years as GM. Borchard joined WHND & WMJC in 1973 as GM after GSM positions at WRIF and WKNR in Detroit. Dorf, a 29-year veteran of WGAY, has been GM for 10 years. Scholem has served as GM of the Long Island stations since 1967. Moore came to KHTZ in 1980 as GSM from KCOP-TV in Los Angeles, and was promoted to GM a year later. Greater Media's other radio holding, WCTC & WMGQ/New Brunswick, NJ, is administered by Tony Marano, who has been VP/GM since 1970.

Commenting on Campbell's GREATER MEDIA/See Page 18

Hensler Replaces Braun As Polygram President

Guenter Hensler has been appointed President/Chief Operating Officer at Polygram Records in the wake of David Braun's decision last week to leave the company by the end of the year. Braun, who had been President/Chief Executive Officer since October 1980, cited a desire to be reunited with his family in Los Angeles as a reason for his resignation, and will temporarily serve as a consultant for the label.

Hensler, who had been Executive VP/Operations, in charge

of finance and distribution, reports directly to Polygram Corp. President Harvey Schein. Schein commented, "We are grateful to David Braun for his important contributions to our company, and wish him every happiness and success in the future. At the same time we are very excited about the prospects offered by Guenter Hensler. Among other things, he built Polygram Classics into one of the most well-run and profitable operations (of its type) in the world, and did a tremendous job of organizing Polygram Records' finance and distribution systems. His presidency assures us a very effective, creative, and successful division for the future."

Hensler stated, "I join Mr. Schein in thanking David Braun for the great strides he took in bringing Polygram success, during which time we also became friends. And I welcome the task ahead. Polygram's future looks very bright, and I know it will be made possible with the continuity HENSLER/See Page 18

Rogers Sues

legal radio station and no one should support them."

CKOI Defends Policy

CKOI PD Bob Beauchamp responded to R&R, "Yes, the CRTC has called us to public hearings in mid-November. They have asked us to play 65% French vocals, and we have told them that 55% is the best we can do. That is what the hearing is all about. We are listed as a French Album station, but we feel we need to play more of the English music to be more competitive. It is what the

Liberty For MACKE/See Page 18 \$44 Million

Kenny Rogers

Kenny Rogers has filed a \$44 million civil suit against Liberty and Capitol Records, citing an alleged \$4 million underpayment of royalties over the past six years, and asking an additional \$40 million punitive damages.

At the same time as the filing of the breach of contract action, Rogers issued a "personal statement" on the suit: "Over the years I've developed a valued artistic and close working relationship with all the people at Liberty and Capitol. We've had great success together, and it would bother me greatly if there was any misunderstanding of the issues. I'm a performer, and this is a dispute between accountants and attorneys. I have left these matters to my advisors, and I regret they could not resolve these issues ROGERS/See Page 18

KVI CHALLENGES KIRO & KOMO

Cay State 2 Cp Phone
Mail to: KVI Challenge Table many passinish grant pass charge specific visit manage and pass read passing read pass read passing read pass read passing read pass read passing read

KVI Challenges Talk Competition

Taking a hint from the Pepsi-Cola advertising handbook, Talk station KVI/Seattle launched a direct challenge newspaper campaign against KIRO and KOMO in town, asking listeners to compare programming and offering them the chance to send in "KVI Challenge" coupons, which were drawn with the names read on the air during times specified by the senders as periods when they would be listening. If the owners of the names called in within ten minutes, they won prizes worth \$100, and if they answered a question about the program on the air, they won grand prizes ranging from

Greater Media Inc. has promoted five radio General

delphia stations since 1970, with

John Macke, GM of CKGM &

CHOM/Montreal, has resigned

two months after tendering his

notice to owner Jeff Sterling.

Macke, who was also acting as PD

for CKGM since the departure of

Bob Hall to the Satellite Music

Network, apparently resigned be-

cause of a dispute over program-

Macke told R&R, "The best way

to sum it all up is a disagreement

on the future programming direc-

CRTC Hearing Set

For CKOI

controversy he was involved in

over the programming of French

language AOR competitor CKOI/

Montreal continues. Macke had

publicly charged CKOI with not

living up to its commitment to play 65% French vocal music. Claiming that the station was

playing less than it promised to

the Canadian Radio/TV Commis-

sion, Macke explained his position

to R&R. "In Montreal we are sad-

dled with a dual language problem. Because of restrictive rulings CKOI is restricted to playing

65% French vocals and all the sta-

tion's spoken words must be in

French. They have been cheating

and playing only 55% French con-

tent. This is unfair and CKGM has

SCOTT UPPED TO NBC VP

Natchman Named

Jerry Natchman has been nam-

ed General Manager at NBC's

WRC/Washington, as former GM

Frank Scott becomes VP/Wash-

ington Affairs for NBC Radio,

reporting to President Dick

Verne. Natchman was most

recently Executive Producer of

WCBS-TV/New York's "Six O'Clock News," with a previous

radio background in news at

KCBS/San Francisco and WCBS/

NATCHMAN/See Page 18

WRC GM

New York.

Although Macke has departed, a

ming policies at CKGM.

tions of the two stations.'

MACKE RESIGNS AS CKGM & CHOM GM

lost a good deal of its audience to

As the CKOI charges were being

brought to the attention of the

CRTC by Macke, he was accused

of threating record companies

that advertised on CKOI with non-

support from CKGM and CHOM.

Responding to those charges,

Macke said, "They are quite exag-

gerated. I told (record com-

panies) that I couldn't promise to

support their acts if they advertis-

ed on CKOI, but I didn't say I

wouldn't. It was a lefthanded

CKOI because of this program-

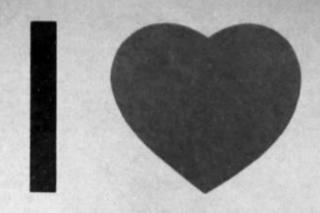
Montreal French Content Controversy Arises

ming irregularity."

threat at worst. They are an il-

TAKE THE KVI CHALLENGE.

color TV's to bicycles to Puerta Vallarta vacations



MANGELODY MELODY

"MANHATTAN MELODY"...THE NEW SINGLE FROM

HERB ALPERT

FROM THE BIG APPLE TO THE BIG ORANGE, HADIO STATIONS WILL BE PLAYING AND SWAYING TO

"MANHATTAN MELODY" AM 2378/SP 12042 THE NEWEST SINGLE FROM HERB ALPERT. FROM THE ALBUM MAGIC MAN SP 3728



ON A&M RECORDS AND TAPES

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Ore Becomes GM At KZLA-AM & FM

Vern Ore, General Manager of Capital Cities' KSCS/Dallas, has been appointed GM of the same chain's KZLA-AM & FM/Los Angeles. Ore replaces Norm Schrutt, who became GM of Cap Cities' WBIE/Atlanta a month ago (R&R 10-2)

Capital Cities Exec. VP/Radio Jim Arcara told R&R, "Vern is a 17-year veteran of Capital Cities, and he's had an outstanding record with us both at WJR in Detroit and at KSCS. We fortunately have a lot of talented people, so we're able to promote from within. I don't really think there will be any changes at the station. We're very confident that our ratings will pick up over the next two years - it'll edge up slowly but surely."

Ore told R&R, "I'm naturally delighted with the new position. The format of KZLA is exactly the same as we have here. We're looking forward to doing that format with consistency over a period of time so people know we're there and can find us on the dial. We'll have to introduce ourselves to the marketplace, possibly with TV. It follows the pattern of KSCS - we started to grow on our own and then we put some promotion behind it and became number one '

Getz Elevated To Sr. VP At Broad Street

Larry Getz has been promoted to Sr. VP at Broad Street Communications, while retaining his.

VP/GM responsibilities at the company's WELI/New Haven. His new duties will be concentrated in supervising research and development of Broad Street's new cable TV venture.

Fred Walker commented, "We recognize Larry's significant past achievements and look forward to his forthcoming contributions at Broad

Street Communications." Getz, discussing his new project, said, "We are excited about the possibilities which exist in the area of cable television. Clearly it is a dimension of broadcasting which holds great opportunities for all of us."

Getz has been VP/GM at WELI since January 1979, coming to the station from Broad Street's WQUE/New Orleans, where he was VP/GM. He has also worked in various capacities at WGN/Chicago

Allyn Appointed KEZL **Operations Manager**

Gary Allyn has been named Operations Manager at KEZL/San Diego. A 25-year veteran of the broad-

cast industry, Allyn most recently headed his own radio consultancy firm. KEZL President/GM

Larry Shushan commented, "Under Gary's management, there will be a greater variety of music played on the station, and greater emphasis on community affairs."

ALLYN/See Page 18

When contacted by R&R, Allyn said, "I'm glad to get in with Gannett (KEZL's owners) because they're doing some nice





Gary Allyn

R&R Subscription Increase Reflects Postage Hikes

Rising postal costs, in particular the latest hikes which go into effect November 1, have caused an increase in R&R's annual subscription rate. Beginning November 1, 1981, the rate will be \$195 a year. R&R subscribers will continue to receive full value for their money, with two R&R Ratings Reports yearly and all special issues included in the price of a subscription.

KROY Sues Arbitron For \$5 Million

KROY-AM & FM/Sacramento have filed a \$5 million lawsuit against Arbitron seeking compensation for damages suffered as a result of the stations being listed "below the line" in the Spring '81 Arbitron report. Arbitron penalized the stations for running on-air survey announcements during the sweep, announcements a station spokesman stated Arbitron had approved prior to the survey period.
According to Mark Jonsson, VP/GM of KROY-

AM & FM, the stations are seeking the \$5 million because the separate listing in the Arbitron report "has caused us some real problems. It casts real doubt on the validity of our ratings. The increase that we showed was legitimate and earned.'

Ken Jonsson, President of KROY's parent company, Jonsson Communications, added, "We've lost business as a result of not being listed among our competitors."

Arbitron spokesperson Connie Anthes told R&R she was unable to comment, and was unaware whether or not Arbitron had yet been served the legal documents in the KROY suit.

LIVE PHONE-IN SPECIALS, INTERVIEWS SET

CBS, Creative Factor Sign Production Deal

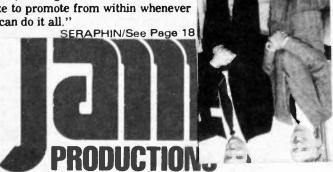
CBS has signed a production agreement with the Creative Factor, Inc., with the Los Angeles-based program supplier to produce live phone-in music specials for the new Radioradio net in 1982. The program concept, similar to Global Satellite's "Rockline" and "Countryline" shows, as well as Tuesday Productions' "Satellite Live," will feature current music stars in a live interview format.

Radioradio's Director of Programming Leslie Corn said the plan is to divide each special into three segments: the first offering the music and a profile of the artist being featured; the middle consisting of a live artist interview with listener call-ins via an 800 number; and the final segment featuring more of the CBS/See Page 18

Seraphin Directs KCBS News & Programming

Charlie Seraphin has been promoted to Director of News & Programming at KCBS/San Francisco, moving up from the Associate Director position. Seraphin replaces Larry Cooper, who recently became News Director & Executive Producer at 1013 August 1013 1013 1013 CBS's Radioradio News

Ray Barnett, VP/GM at the all-News station, told R&R, "We're just delighted with him. He has impeccable credentials, a tremendous attitude, and a peccable credential attitude attit very wide-open approach to our whole program TONE NIV LINION ANDON structure. He was the first choice of both Larry Cooper and myself, although neither of us knew it at the time. We like to promote from within whenever we can, and he can do it all."



PAGE 3

this week ...

10-30-81

AMERICA'S NUMBER ONE ADULT/CONTEMPORARY

WJBC/Bloomington, IL fights three FM's and four 50,000-watt AM's with 1000 watts of community power, and a 39 share

Page 58

THE CHR CHART CHECKLIST

A look at all the features of R&R's CHR music information, from the Parallels to the new Back Page.

Page 26

IOWA STATION HELPS LOCATE LOST BOY

KICD/Spencer mobilized 4000 volunteers for successful search

Page 52

DENNY SANDERS CELEBRATES A DECADE AT WMMS

A Cleveland air personality institution looks back . . and forward

Page 43

COOPERATION BETWEEN ARTISTS AND PROMOTION PEOPLE

Arista's Richard Smith and Ray Parker Jr. of Raydio fame discuss how labels and performers can work together, for the benefit of themselves and radio.

Page 63

WDOK WINS WITH FOREGROUND BEAUTIFUL MUSIC APPROACH

Cleveland's top BM station isn't afraid to place personality in a prominent position.

Page 40

Washington Report . . . What's New

features

TV News

20

Bernard Bustos. Lynn Kock; KODI/Cody, Low



or other industry sources. tion you have been given by former clients" Fowler of relying on "erroneous informa-Parker has accused FCC Chairman Mark Meanwhile, the UCC's Reverend Everett formal ascertainment.

FCC rule exempting small markets from pending appeals of postcard renewal and an arguments on radio deregulation as well as sion (not expected until spring) to hear all the FCC when the court holds a single sesthat the UCC will be allowed to challenge Despite the blunder, it's still expected "sight of the date."

mission to file late and confessed losing UCC immediately asked the court for percalled to find out what had happened. The not discover the error until an FCC attorney tober 7 deadline. In fact, UCC lawyers did with the U.S. Court of Appeals by an Ocradio deregulation, forgot to file its brief of Christ (UCC), the leading opponent of

Jonathan M. Wolfert, President

ive Productions, Inc. • 4631 Insurance Lane • Dallas, Texas 75205 • (214) 526-7080

Washington Report

Fowler Advocates Taking Strings Off Broadcast Ads

Appearing before the American Association of Advertising Agencies (4 A's) this week in Washington, FCC Chairman Mark Fowler reaffirmed the Reagan administration's commitment to "getting government out of the way of American business." Calling it a "boom time for the resident gurus of Madison Avenue," Fowler said, "Now you're trying to prove that you can sell designer poultry on the radio. The point is, the FCC is committed to letting new advertising vehicles into the market. Your ability to see the advertising possibilities in these media will decide whether the marketplace of the future includes them.

AM Stereo, FM Quad **Votes By Year's End**

There may finally be sound at the end of the long, silent tunnel of AM stereo and FM quad. In a significant speedup of the two longstanding rulemakings, FCC staffers have been ordered to finish work on both dockets in time for final Commission action by the end of 1981

Meanwhile, R&R has learned of a new burst of behind-the-scenes jockeving on FM quad, touched off in late September when representatives of reading services for the blind toured Commissioners' offices claiming quad would harm their FM subcarrier operations.

That triggered a round of counterlobbying visits by an official of Quadracast Systems, one of the firms waiting in the wings with a line of quad products

Performers Royalty Vote Put Off Indefinitely

Breaking developments on cable copyright issues (local "must carry rules") and new publicity on the Home Music Store record-taping service (R&R 4-24) prompted a House subcommittee to cancel a scheduled vote on H.R. 1805, the performers royalty bill. "It's on the back burner." subcommittee counsel Bruce Lehman told R&R. It won't come up again, he revealed. until the cable issues are cleared away.

Also, he said the subcommittee will probably hold another day of hearings on H.R. 1805 to learn about the impact on the payfor-play issue of Home Music Store. It will let cable subscribers order albums by phone, record them off the cable with a special decoder and be billed automatically at prices 20-60% below list. Lehman could not predict when H.R. 1805 might come up for action again.

UCC Fumbles Radio Deregulation Appeal

DNC Will Demand Free Radio Time

Radio will soon be added to the Democratic National Committee's (DNC) demand for free television air time under the Fairness doctrine to respond to the GOP's multi-million ad blitz. \$200,000 in GOP spots are now running on the Mutual, CBS, and NBC radio networks. The DNC and its lawyer for the case, former FCC Chairman Charles Ferris, will write to the nets and every affiliate threatening to file an FCC complaint unless free response time is provided. Initial DNC efforts focused on television because of the logistics of sending so many letters, R&R has been told. Radio's

Collins Offers Deregulation Bills

Broadcasters could sell stations before getting FCC approvcomparative al. renewals would be eliminated, radio deregulation would be codified, and petitions to deny would be disposed of quickly if Congress passes H.R. 4781, a new deregula-



tion bill introduced Rep. Jim Collins last week by Rep.Jim Collins (R-TX), ranking minority member of the House Telecommunications Subcommittee. A second Collins bill, H.R. 4780, would exempt paid advertising from the Fairness Doctrine. The subcommittee, however, isn't expected to address deregulation before early 1982, R&R has learned.

Radio Managers Rate GSM's As Best Potential GM's

General Managers of radio stations consider their PD to be their most influential manager, but are more likely to see their news directors or general sales managers as future GM's. According to a recent survey of nearly 100 GM's by the Radio Television News Directors Association (RTNDA), 35% of the GM's think their PD is most influential, compared to 25% for GSM's and only 15% for MD's. However, as potential GM's, the bosses rate GSM's highest at 44%, ND's next at 21%, and PD's at the bottom with 18%. On a list of skills

GM's rate their ND's lowe management, and 56% sai to \$500 to train their ND manager.

WASHINGTON REPO



24-Hour Network Criticism Countered By New Players

Reaction to an attack levied on new, untried 24-hour radio networks last week by Mutual President/CEO Marty Rubenstein was generally heated. "It's a desperate move to keep new competition from gaining momentum while the more established networks are scrambling to come up with new services," Continental Radio Network Executive Director Craig Hodgson commented to R&R.

"Some old-line networks are content to take a status quo approach and will soon see the radio industry pass them by," United Stations President and former Mutual Senior VP Nick Verbitsky told R&R. Moreover, Hodgson and Verbitsky agreed that the traditional network had resisted filling demands for long-form entertainment. Where they differed was that Verbitsky singled out ABC Enterprises, CBS, NBC, and RKO as having taken a positive approach to modern networking, while Hodgson felt Rubenstein's remarks mirrored what some of the "traditional" men have said more subtly.

Sophisticated Owners

Verbitsky went on to describe the kinds of station executives wanting service provided by 24-hour satellite nets. He called them sophisticated and knowledgeable owners desiring first-rate network services. They are well-represented in the top markets, their interest is phenomenal and they want the opportunity to improve their individual situations with access to today's top programmers, he said.

Commenting on Rubenstein's challenge that "networks should not do what stations can do for themselves," Verbitsky agreed, but added that many station owners are asking for assistance in programming their stations. "In fact many are claiming that by directing their efforts in local news, local public affairs, and local sports, they can be more effective in their local communities than by broadcasting nationally-oriented information programs provided by the traditional networks," Verbitsky said. He noted many stations using 24-hour services may also opt to have news and information packages provided by an existing network.

Denying "Snake Oil" Label

As to Rubenstein's warning against "a handful of snake oil salesmen" pitching imaginary networks, Continental's Hodgson pointed to his company's over \$2 million start-up costs, selling five of its New York State FM's and converting its flagship, WXRI/Norfolk, to the Adult/Contemporary Gospel format all as evidence of its commitment.

Hodgson also emphasized that there is no guarantee when a station changes formats or staffs or when a traditional net offers new programming.

Verbitsky stated that new hangers-on dealing in negative approaches won't last anyhow. He pointed to market research and local control - up to 16 minutes per hour with 20 local ID's per hour for United affiliates - as keys to successful operations.

"We've left no stone unturned" in developing our new network was the word from Radioradio VP/GM Bob Kipperman while defending CBS's new entry into the world of radio networking.

GREATER INDUSTRY STABILITY PREDICTED

Seven-Year License Opens To Rave Industry Reviews

Broadcasters in three states and Washington, DC were elated after the FCC voted last Thursday (10-22) to issue the first round of sevenyear licenses immediately to 366 radio stations in Virginia, Maryland, West Virginia, and the District of Columbia. The impetus for the action was the communications bill passed by Congress last summer. Describing the move as "terrific" and a good first step, WASH/Washington VP/GM Bill Kunkel told R&R, "We are going to operate as if nothing happened, but hopefully do a better job of it with less paperwork

pressure.

Longer licenses will "give stability to the le, VA ecasts to deal

with broadcasters owing to the former three year license term.

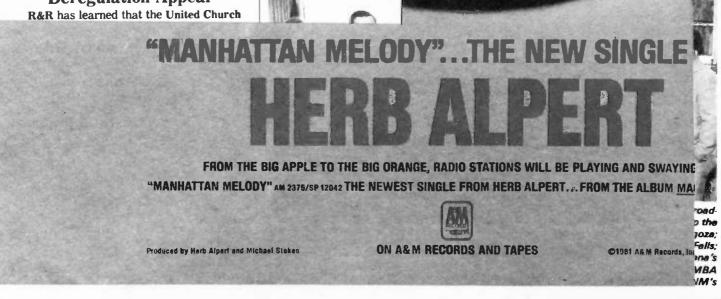
Unanimous enthusiasm of radio executives surveyed by R&R was tempered with a note of caution. "Broadcasters shouldn't become complacent," warned WCBM/Baltimore VP/GM Harold Deutsch. "I am thrilled because of less paperwork, but it isn't a license to not do public service or to forget EEO. If anything, we should be more careful because people are going to be watching us more closely, not just every

Less Paperwork, **Better Programming**

The same view was expressed by Syd Abel, Pres./GM of WYRE/Annapolis & WEBY/Grasonville, MD, who told R&R, "Any broadcaster would be foolish to let his guard down, because a license is always subject to inspection."

Deutsch and Abel both volunteered an opinion also voiced by WOL/Washington owner Dewey Hughes that longer licenses will mean a better product. "I will have more time to concentrate on programming," Hughes explained. As Deutsch put it, "I'd rather put money into good programming and information than hiring 15 people to type documents." Tom Manley, GM of WKCY/Harrisburg, VA,

LICENSE/See Page 18



Follow the Leader...

In the October 2 issue of R&R, JAM ran a full page ad asking "Who does America's jingles?". We listed a small cross-section of clients *currently* using our material, and put our logo at the bottom with the phrase "The Leader".

In the October 16 issue, TM ran their ad. Same idea. Even the same type style. Except that many of the stations they listed haven't run TM ID's in years. Stations like WGY, WPRO, and WKY. They run JAM jingles. In fact, some of the call letters listed in the ad don't even exist anymore.

TM is also using the call letters of WABC and WLS on one of its current jingle package demo tapes. The truth is that neither station has *ever* aired a TM ID package. And JAM jingles are currently on both stations.

If you don't believe us, you can call the radio stations and ask them. Because our ads aren't misleading.

Now, if TM uses our idea for their advertising, and our clients for their demo tapes, it seems pretty clear to us that they really are following **The Leader:**



Jonathan M. Wolfert, President

JAM Creative Productions, Inc. • 4631 Insurance Lane • Dallas, Texas 75205 • (214) 526-7080





The "Gato Drum" Makes Anyone A Musician

The "Gato Drum" - simply a wooden box with slats on top - emits sounds so unusual that we're told it's being used by top rock, jazz, and classical musiclans. Despite its sonic complexities, the "Gato Drum" is easy to play - so easy that it can be used to teach music and rhythm to children.

The drum's top piece is solid mahogany; the sound chamber is clear redwood. All parts, including the accompanying mallets, are handmade. For further Information, contact the S.E. Overton Company, located in South

Radio Listeners Choose Rock's First Hall Of Famers

The International Rock and Roll Hall Of Fame (IRRHOF) recently conducted a nationwide survey of radio listeners to determine which rock artists will be the first inductees. The Charlotte, NC-based, nonprofit organization polled 100 stations across the nation, requesting them to ask their listeners to send in their top five choices for the "International Rock and Roll Hall Of Fame.

After tabulating all the votes, the Top 30 initial inductees will be chosen by the IRRHOF Board Of Electorate, with the final results to be announced in December





Although not yet available in America, this "micro video system" devel oped by the Japanese-based Matsushita Electric Industrial Co. is reportedly the smallest, lightest, and has the lowest power consumption of any pre-

This "micro video system" consists of a combination video camera/ recorder that's said to be as simple to operate as an 8mm movie camera. Among the unit's features is its ability to record up to two hours on the Matsushita firm's high-density "metal-evaporated" magnetic tape

People Are Talking About: The Power Of Word-Of-Mouth

Just how important is word-ofmouth? It's commonly believed that word-of-mouth plays an important part in consumers' decision making, be they choosing a radio station, a record album, or what film to attend. However, there are comparatively few formal studies on the subject.

Recently, Technical Assistance Research Programs Inc., a Washington, DC-based firm, followed up on a sample of the 175,000 communications received by the Coca-Cola Company from consumers dur-Ing 1980. Surprisingly, only three percent were complaints. The rest were inquiries ranging from company history to where to obtain a Mean Joe Greene T-shirt.

Complainers More Likely To Tell Friends

and weren't satisfied with Coke's response typically told nine or 10 friends and associates about their bad experience. In 12 percent of these cases, the consumers told more than 20 people (!). Furthermore, a significant number of these "wronged customers" did more than air gripes. 30 percent of them claimed to have stopped buying Coca-Cola products altogether, with another 45 percent saying they intended to purchase less

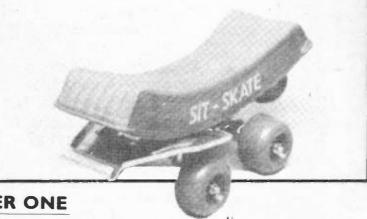
But if the complaint was resolved satisfactorily - as 85 percent were - the average consumer told four or five people about It and, in 10 percent of the cases, also bought more Coke. Inquiries answered satisfactorily - as 95 percent were - were described to three or

In contrast, four or five heard about unsatisfactory inquiry service. 17.5 percent of those whose inquiries were satisfied reported buying more Coca-Cola, while of the dissatisfied inquirers, 12.5 percent stopped buying Coke products and another 12.5 percent cut back

America's Newest RV — The 'Sit-Skate'

Sporting an all-steel frame capable of supporting over 200 pounds, the "Sit-Skate" is a nifty recreational vehicle for adults and kids alike. Purportedly safer than a skateboard, this mobile miniature features an easy-to-operate speed control that ensures safe stops and a rear safety control that's design-

This great promotional item is available in red, blue, or yellow colors with matching wheels (of course) from the Milford, CT-based Premiums Plus



TV GUIDE IS NUMBER ONE

Top 20 Moneymaking Magazines

TV Guide took in \$239.4 million in advertising revenues last year to rank as the nation's largest consumer magazine (in terms of advertising revenue), according to Folio 400 figures published in a recent issue of Advertising Age. Second place went to Time, which garnered \$214.1 million in ad revenues, with Newsweek (\$175 million); Parade (\$135.8 million): Business Week (\$129.5 million): Sports Illustrated (\$123 million); People (\$102.1 million); Woman's Day (\$95.3 million); Reader's Digest (\$94 million) and Better Homes & Gardens (\$94 million), rounding out the top 10.

Family Circle (\$90.3 million) ranked 11th, and the remainder of the top 20 stacked up thusly: Family Weekly (\$88.3 million); Good Housekeeping (\$87.3 million); U.S. News & World Report (\$73.1 million); Playboy (\$70.2 million); McCall's (\$63.9 million); the New York Times Magazine (\$56 million); Fortune (\$55.5 million); Cosmopolitan (\$54.5 million) and the Ladies' Home Journal (\$52.5 million).

Who's Hot & Who's Not

The New York Times Magazine registered the largest increase in revenues, up an astonishing 19.7 percent. People was up 17.5 percent, with Fortune (up 13.2 percent), Good Housekeeping (up 12 percent), Business Week (up 10.8 percent) and Playboy (up 10.5 percent) all posting healthy gains.

Those whose ad revenues decreas ed over the past year included Reader's Digest (down 8.4 percent); Family Circle (down 4.8 percent), and McCall's (down 4.7 percent). Obviously, several of these magazines no longer sport the appeal that they once had, while others have flourished by managing to remain in tune with the changing tastes of the American







GOLDEN WEST BUYS KETO-FM/SEAT-TLE — Changes calls to KVI-FM.



JEFF GONZER NAMED MORNING MAN AT KMET/LOS ANGELES.



NUMBER ONE FIVE YEARS AGO: "ROCK 'N' Me" — Steve Miller (Capitol)



NUMBER ONE COUNTRY: "Cherokee Maiden/Diana" — Merie Haggard (Capitol)



NUMBER ONE LP: "Songs in The Key Of Life" — Stevie Wonder (Tamia)



A Winning Hand



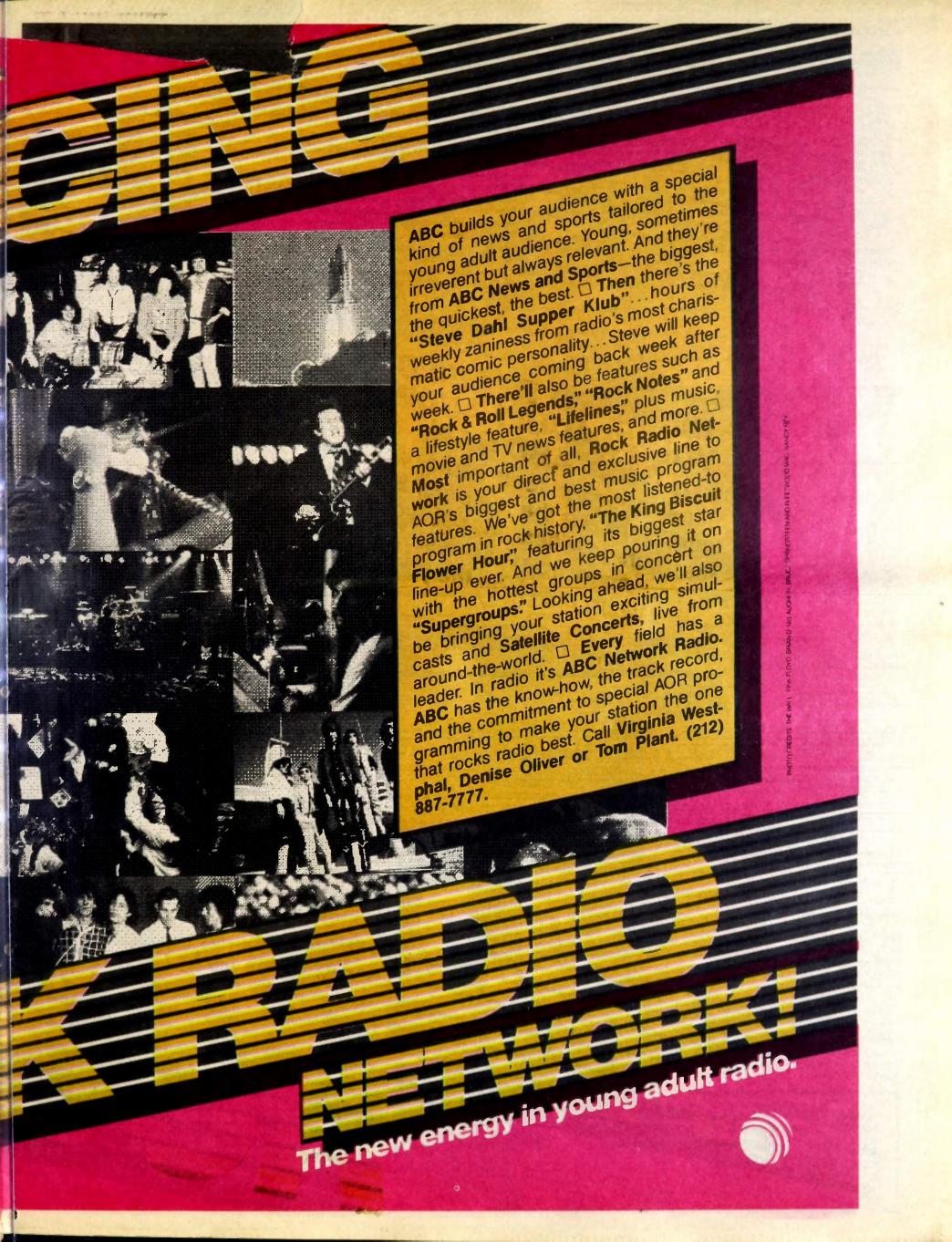
"READ'EM AND WEEP"

A New Single From The Album "DEAD RINGER"



Produced By Jim Steinman and Jimmy Iovine





Networks/Program Suppliers

ABC Reorganizes Sales Force, Staffs New Nets

Gearing up for the launching of two new networks and two new satellitedelivered services, the ABC Radio Networks have expanded the role of Arthur Sulzburgh, VP/National Sales Manager, to include special and satellite programming sales

'Art has been a major contributor to the growth of the networks for a long time," commented Louis Severine, VP/Director of Sales, "I am confident we will achieve even greater heights with him in charge of this vitally important

Reporting to Suizburgh will be Tom Rocco, Director/Special Program Sales; the ABC satellite sales staff; and DavidLogan, newly-named Sales Manager/Market Development.

ABC also announced the following appointments:

- · Vincent Gardino, Director/ABC Directions Radio Network.
- · Virginia Westphal, Director/ABC Rock Radio Network
- Debbie Bernstein, Station Relations Manager/ABC Information Network.

Gardino's and Westphal's duties will include acquiring new affiliates for their respective networks. Gardino had been an account executive at WABC/New York, while Westphal moves over from her post as Director/ABC **FM** Network

Bernstein will be the primary contact for the 700 affiliates of the Information Network, with responsibility for clearance of programs and securing new

In a related development, ABC Radio Enterprises has announced the following appointments:

- Robert Chaisson, Managing Director/ABC Talkradio
- Drea Beach, Director/Station Operations & Services

Chaisson, formerly Director/Network Development for the ABC Radio Networks, will be responsible for affiliate affairs, marketing, and distribution for the new national talk service set to debut in 1982.

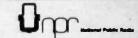
Besch will be involved in the programming, production, and as the technical liaison between stations subscribing to both of ABC Enterprises' ventures: ABC Talkradio and ABC Superadio. Most recently, she has been an independent producer and, from 1979 until early this year, was Director/Program Production for the ABC Radio Networks.

Also, Dave Pollel has revealed that the new ad agency for ABC Enterprises will be Maischalk of New York. Furthermore, Michael Hauptman, VP/ABC Radio Enterprises, announced that Malschalk will develop a multimillion dollar campaign for ABC Superadio that will use contests, promotions, and other innovative techniques in support of subscriber stations



FRIGHT NOW - For the first time in over 20 years, a radio network drama will be presented live from coast-to-coast, as the "NBC All-Star Radio Theatre" offers "A Halloween Story" live from Hollywood's Magic Castle nightclub on October 31.

Judging from the reactions of (I-r, seated) performers Casey Kasem and Gary Owens, as well as the show's writer Richard Proctor (standing) to producer Jeff Sudikoff's (far left) delivery, the UNICEF-benefitting production should be pretty scary stuff.





November 5 marks the second an niversary of the two-hour morning news program, "Morning Edition," heard over 90 percent of the 250 NPRmember stations. To celebrate, NPR plans to air a special feature, entitled 'Remarkable Moments In Radio," which will recap some of the program's major news stories along with some of the show's lighter moments. A number of NPR station managers have credited the news program, anchored by Bob Edwards (left) with Jay Kernis (right) serving as Senior Producer, with doubiing their morning audiences.



Irene Vargas has been appointed Music Director for Drake-Chenault, coming from her previous position as Assistant MD for the firm, which she joined almost two years ago.

SLOUPL SATELLITE NETWORK

Lindsey Buckingham and Quarterflash are the scheduled guests for the firm's "Rockline" show. airing November 2. The firm also welcomes KPKE/Denver, the latest station to sign on as an affiliate.

KELI/Tulsa becomes a Bernard

Howard & Co. client, having formerly

been represented by Buckley Radio.

MAJOR MARKET RADIO SALES

joined Major Market's client roster.

Owned by KULA Brosdcasting, the

AM is MOR-formatted and the FM is an

KGMS-KSFM/Sacramento have





Jim Seemiller has been named Principal/Operations Director for Multi-Media Communications Inc., a Chicago-based producer of syn-

Bob Harris has been named Management Consultant for the Dallasbased TM Productions firm, Harris, a longtime radio veteran, most recently served as President of the Broadcast Center, which markets the "Radio Game" sales promotion. Prior to this, Harris held the Southern Regional Manager's post with Drake-Chenault, spent a year as GM for WGLF-FM/Tallahassee and served as Southern Regional Manager for Century 21.

CONTINENTAL RADIO

The net's 24-hour Adult/Contemporary with contemporary gospel music format has signed six new affiliates: WHAG/Hagerstown, MD; KFTL/Homer, AK; KFIR/Sweet Home, OR; KXOI/Crane, TX; KNAN/ Monroe, LA; and KBCN/Anchorage, AK.

Anne Murray will headline an exclusive, one-hour, stereo music and interview special, alring the weekend of October 31-November 1

dicated radio features. Seemiller was formerly VP/GM at WEFM/Chicago.

Reps

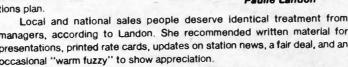
KOIT's Landon Leads Radio Execs Through Rep Ropes

Radio managers owe their reps candor, printed information, and continuing news about their station and market, as well as a willingness to travel and should be fully prepared for sales calls, according to an expert who has worked both sides of the relationship, KOIT (FM-96)/San Francisco President/GM

Paulie Landon. Prior to her arrival at KOIT, she spent 16 years at Torbet Radio, working up to VP & Manager/West Coast Operations.

Landon's session was part of a three-day NAB Management Seminar that took place this week in San Francisco.

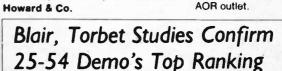
In return for station cooperation, Landon said reps owe stations a strong pitch on their behalf and notice of breaking business in their markets along with "lost business" reports, incorporating market and generic research, and annual national sales estimates to help sta-





managers, according to Landon. She recommended written material for presentations, printed rate cards, updates on station news, a fair deal, and an occasional "warm fuzzy" to show appreciation.





WEZK/Knoxville has become an

WTMP/Tampa is now represented

by H-R/Stone. The Black-formatted

station's previous rep was Bernard

Eastman client. The Bonneville-

owned Beautiful Music outlet was

previously represented by Selcom

Blair Radio reported that its most popular demo during the first three quarters of 1981 was the 25-54 group, which made up 27.5 percent of the agency's requests, up substantially from 23 percent last year. Similarly, Torbet Radio noted that in the third quarter of 1981, the 25-54 demographic was its most requested with 32.9 percent, up 2.9 percent from the third quarter of 1980. Both firm's figures parallel the upward trends of seven and 15 percent reported by Major Market and Katz, respectively (R&R 10-16).

Blair's figures had 25-49 (15.5 percent) and 18-49 (15.3 percent) almost deadlocked for second and third, with both demos up nearly two points from last year's levels. Meanwhile, Torbet showed 18-34 as its second most requested demo with 15.8 percent (up 2.8 percent) and 18-49 third with 13.6 percent (down 2.4 percent).

interestingly, Blair placed the 18-34 demographic fourth at 13.8 percent, down from 16 percent last year, while Torbet had the 25-49 group in fourth with 13.3 percent, up a mere .3 percent from last year's third quarter. Note that the 18-34 demo is used heavily for short-run motion picture and record cam-

Each firm placed adults 18 + as its fifth most requested demo. Blair showed their group at 10 percent and Torbet at 6.3 percent.



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ALTOONA FR	KYTX
ASAA RILLU. IA	KMET
	KRKN
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ACHEVILLE, NO	WKLS
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WKLS	CARGO, NO	
WMMR	FLINT MI	
WYMX	FRESNO, CA	
WBLM	FT LAUDERDALE FL	
WIYY	FT. PIERCE, FL	
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WAZU	MACON, GA	WZEE
WDIZ		WWXL
KPKE		WAAF
KGGO		WDIZ-FM
WLLZ	MELBOURNE, FL	MJDO
KODS	MERIDIAN. MS	WCKO
WOKL		WLPX
KLAO		KDWB-FM
KZEL	MILWAUREL MN	KYLT
WHKC	MISSOULA, MT	WABB
KOWB	MOBILE, AL	KHOP-FM
WWCK-FM		WLSC
KKDJ		MINEW-FN
WCKO	MORRISTOWN, NJ	WKOS-FA
WOVV		WBRI
WXKE	NASHREDFORD, MA	wcc
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CHESTER, IN	WWCK-FM
GINAW, MI	KGON
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ALANTONIO, 17	KGB-FM
	KSFX
AN FRANCISCO, CA	KSFX
AN JOSE, CA	KWXL
ANITA PE INIV	WZAT
AVANNAH. GA	KISW
	KKAZ
	WAOR
	WCCC
	KRFG
	WAZU
SPRINGFIELD. OH	YZLW
STAUNTON, VA	WOMP
STAUNION.	KSTN
STUEBENVILLE. OH	KDWB-FM
AZOCKILIN, UC	KDWBI
OF CLOUD, MILE	WSYR
THE LOUIS WILL	WOWD
	WRBO
TAI LAMASSEE	WBDJ
	WIOT
TERRE HAUTE	KYYS
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programs in your area, call (213) 204-5000.

Los Angeles

New York



Transactions

WKZL/Greensboro-Winston-Salem, NC has been sold by Golden Circle Broadcasting to Nationwide Communications Inc., owners of six other radio stations, for approximately \$5 million. WKZL is a 100 kw facility located at 107.5 on the FM radio band

KAMA-AM & FM/EI Paso has been sold by the McVeigh family to James Thrash for \$2.79 million, subject to FCC approval. The AM broadcasts on 10 kw (days) at 1060 kHz, while the FM is a 30 kw facility, operating on 93.1 mHz Thrash also owns KLLL-AM & FM/Lubbock

WASK-AM & FM/Lafayette, IN has been sold by Lafayette Broadcasting to Allied Broadcasting Systems for \$2.65 million, pending FCC approval. WASK-AM operates on 1450 kHz at 1 kw days and 250 watts at night, while the FM is a 50 kw facility, located at 105.3 mHz. Allied Broadcasting co-principal Paul Sindlinger is also part-owner of WFBM/Noblesville, IN and WNON/Lebanon, IN

WYDE/Birmingham, AL has been sold by Columbia Pictures Radio Inc. to Alainde Inc. for \$1.5 million, subject to FCC approval. WYDE is a 50,000 kw daytime, 1 kw nighttime facility located at 850 kHz. Milton Q. Ford & Associates Inc. and Dan Hayslett & Associates Inc. brokered

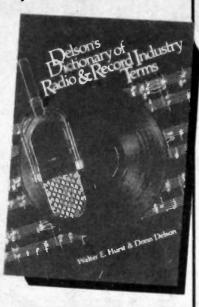
KZUL/Parker, AZ has been sold by William Olson and Marilynn Olson to the Scofield Broadcasting Company for \$225,000, subject to FCC approval. KZUL is a 2.5 kw daytimer located at 1380 kHz. Blackburn & Co. brokered the transaction.

WFTR & WIXV-FM/Front Royal, VA have been sold by the Harris Broadcasting Corporation to Straus Communications In Virginia Inc. for an undisclosed amount, pending FCC approval. WFTR is a 1000 watt daytime, 250 watt night operation located at 1450 kHz, while WIXV is a 3000 watt facility located at 95.3 mHz. Walker Media & Mgt. Inc. brokered.

Dictionary Of Radio & Record Industry Terms

Delson's Dictionary Of Radio & Record Industry Terms, written by noted music industry attorney Walter Hurst and veteran advertising/marketing executive Donn Delson, is a concise (110 page), easy-to-read work that goes a long way to aid in the interpretation of the jargon that threatens to engulf our twin industries. Virtually the entire range of acronymns - from SESAC to the CMA - and abbreviations-from Ips to GRP's - are present and accounted for here.

While the volume may be at best handy reference work for current industry professionals who seek to enlighten non-pros as to the differences between share and cume, it's probably best used as a teaching aid in beginning broadcast classrooms. Delson's Dictionary Of Ra dio & Record Industry Terms is available from Bradson Press, located at



120 Longfellow St., Thousand Oaks, CA 91360.

Anti-Static Record Sleeve Developed

A British firm recently unveiled a replacement inner sleeve for records which evenly disperses the static electricity that attracts dust and dirt to records during storage

The "E-Stat Inner Sleeve" Is made from carbon-loaded, non-woven materials with a resistivity of 102 ohms (compared with 1014 ohms for most record-sleeve materials) and is reportedly ten times more efficient in dispersing static on records than conventional inner sleeves. In addition, the "E-Stat Inner Sleeve" is said to be more effective than other anti-static devices which reduce but do not disperse the charge.

This newly developed sleeve also eliminates the problems associated with paper sleeves - tiny paper fibers attaching themselves to the records - as well as those of plastic liners, the latter of which allow static electricity to develop. For further information, contact the British Information Services firm at (212) 752-8400.

1980 U.S. Census Shows Slowest Growth For Cities In History

Income & Mobility Drop; 9 Metros Now 50% Black

There's a wealth of information to be gleaned from the 1980 U.S. Census. For example, the proportion of the American population living in urban areas showed the smallest rise in the nation's history between 1970 and 1980 - a mere 0.1 percent. According to American Demographics magazine, in 1980, there were 167 million people (73.7 percent of the U.S. population) living in urban areas, the latter defined as places of 2500 or more population.

Also, real median family income declined more between 1979 and 1980 than in any other year since World War II. taking a 5.5 percent drop. Clearly. the road to economic recovery is going to be a rocky path.

In addition, at least a half-million fewer people moved during the year preceding October 1978, than for the same period a year earlier. The 15.3 million Americans who moved during this period nevertheless represented 20 percent of the nation's households. Again,

America's pack-it-up-and-move-elsewhere heritage appears to be disintegrating in the face of spiralling moving costs and rent-controls

Furthermore, nine U.S. cities of more than 100,000 population are now more than 50 percent black. They are: Gary, IN (70.8 percent); Washington, DC (70.3 percent); Atlanta, GA (66.6 percent); Detroit, MI (63.1 percent); Newark, NJ (58.2 percent); Birmingham, AL (55.6 percent); New Orleans, LA (55.3 percent); Baltimore, MD (54.8 percent); and Richmond, VA (51.3 percent).

Garfield Upped To VP/East Coast A&R At Capitol

Bruce Garfield has been elevated to

VP/East Coast A&R for Capitol Records, coming from his previous post Director/Ta ent Acquisition for the label. A 12-year veteran of the music industry, Garfleld joined Capitol five years ago as National Publicity Director. In New York City offices.



Bruce Garfield his new post, he will be based at the label's

Chamblee To Head Sugar **Hill West Coast Office**

Rae Chamblee has been appointed West

Coast Director/Promotion & Publicity for Sugar Hill Records. She will maintain offices in Los Angeles and will report to Sugar Hill President Robinson and label Milton VP Maudlin. Chamblee can be reached at (213) 343-2352



Edmondson Becomes VP At Venture

Al Edmondson has been elevated to Vice President of Venture Records, coming from his previous post as National Promotion Director for the label. A 12-year veteran of the record Industry, Edmondson previously held posltions with A&M and LAX Records, prior to his ioining Venture.

Sellers Named Black Music Associate Dir./Trades & Secondaries At Columbia

Marie Sellers has been elevated to Assoclate Director/Trade Relations & Secondary Markets for the Black Music/Jazz Promotion Department of Columbia Records. A sevenyear veteran of the label, Sellers most recently held Coordinator and Manager positions within the Black Music Promotion Department.

Benjamin Named VP/East Coast Business Affairs For CBS

Dave Benjamin has been appointed VP/ East Coast Business Affairs at CBS Records. A three-year veteran of the label, Benjamin most recently served as Director/Business Affairs for CBS International.

Boris Elevated To VP/Publishing For Entertainment Co.

Joanne Borls has been promoted to Vice President/Publishing for the Entertainment Company. Boris, a three-year veteran of the firm, most recently served as Director/Publishing for the past 18 months. Prior to joining the Entertainment Company, Boris served as Assistant International Music Representative for Overseas Music.

Franklin Named To **Nat'l Promotion Post At** Millennium; Fox & Padell Also Upped

Ken Franklin has been promoted to National Top 40 Secondarv/AOR Promotion Manager for Millennium Records. In addition, Melanie Fox has been elevated to Production Coordinator as well as continuing to serve as Assistant to the Presi-



dent of the label, with Elly Padell becoming Promotion & Sales Coordinator for Mil-

Steen Upped To Sales Mgr. At KJR

Mac Steen has been elevated to Sales Manager at KJR/Seattle. A nine-year veteran of the station, Steen most recently held an account executive position with KJR.

Gould Becomes GSM At WMET

Bob Gould has been appointed General Sales Manager for WMET/Chicago. Gould previously held the Director/Sales post for the Enterprise Radio Network in Chicago, having formerly been associated with the Christal Company and WCFL/Chicago

D'Anna Named **VP/Finance At Destiny**

Tony D'Anna has been named VP/Finance & Administration for Destiny Records. Prior to joining Destiny, D'Anna served as Comptroller for Boardwalk Records, Comptroller for Black Bull Music, and as Treasurer for Motown Records.

Pro:Motions

Sarazin Forms Canadian A/C Consulting Firm

Barry Sarazin has announced the formation of a radio consulting company, specializing in Adult/Contemporary radio. Initial clients for the London, Canada-based firm are Canadian stations CFPL and FM-96. Sarazin will continue in his present post as head of the Radio Broadcasting Department at Fanshawe College in addition to his involvement with this new venture

Calabrese Named President At **Progress Entertainment**

Ray Calabrese has been appointed President of the newly-formed Progress Entertainment division of Progress Record Distributing Inc. The Cleveland-based firm can be reached at (216) 461-7880.

Marshall Elevated

To VP/GSM At KFRC GSM for KFRC/San Francisco, coming from his previous post as GSM at the station. A 12year veteran of KFRC, Marshall previously was associated with CBS and ABC Radio.

Underwood Upped To GM At KJIN & KCIL

Bill Underwood has been named General Manager for KJIN & KCIL-FM/Houma, LA. Underwood, a 10-year veteran of broadcast ing, has been associated with the two stations for the past seven years

McFarlane Named Sales Mgr. For KPKE-FM

Cathy McFarlane has been appointed Sales Manager at KPKE-FM/Denver. A seven-year veteran of the broadcast industry, McFarlane most recently served as National Sales Manager for KBPI/Denver

Cranney Becomes GM For WOKO

Bill Cranney has been named General Manager for WOKO/Albany. Cranney, a 17-year veteran of the broadcasting Industry, most recently held the PD position at WOKO

SURVIVOR "Poor Man's Son"



S CI HIT!

WLS add KBBK WPHD add Q104 WRCK add KILE WPST add WSPT K104 add WIXQ add 23 WTRU KRNA WNCI add 99KG KCPX add KFMZ WZYQ add KQDI WCGQ add KSEL-FM add WIFI 30-27 3WT deb 40 KINT 25-23 **WSSX 23** WIKS deb 22 WJBQ 23 WOMP-FM 33-30 96KX WLS-FM CKLW KBEQ WGCL WKTI KFI KIQQ KFRC WLAN-FM KROK KQ94 KXX106

> WZYP BJ105

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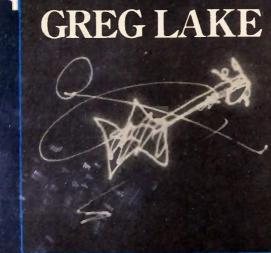


Presenting Greg Lake.

The voice behind Emerson Lake & Palmer and King Crimson steps forward with his first solo album.

R&R AOR BREAKER DEBUT <u>28</u> (OCT. 30th <u>21</u>) BILL HARD #1 MOST ADDED

> ALBUM NETWORK #1 NEW ACTION



The legend continues...

Greg Lake begins an extensive nationwide tour on November 23rd.

ALBUM ACTIVITY WEEK OF OCT. 19th

BB #1 MOST ADDED RW FLASHMAKER CB #1 MOST ADDED

"Let Me Love You Once"

The First Single



The single CHS 2571 The album CHR 1357
Produced by Greg Lake



"The average quarter-hour audience overall rose."

Quarterly Measurement's Impact On Summer Surveys

As the country goes through its first full cycle of Quarterly Measurement surveys in place in all markets, I've gotten inquiries regarding what effect QM might have during the summer sweeps. I looked at three geographically diverse metros — Boston, Chicago, and San Francisco — to see what could be seen. Although the items I'll refer to below will apply specifically to this survey and the markets noted, keep in mind that you can do these same analyses in your area to compare survey results and see how they might have been affected by Arbitron's new methodology.

Apples To Apples

In order to make the comparisons and analyses more meaningful, it's important to keep in mind that data from like surveys should be compared. What I've done is to look at the results from the Summer '80 and '81 surveys. This way a gauge can more reliably tell us if there was some notable difference sweep to comparable sweep, rather than comparing apples and oranges (such as the summer book to the spring results). Often we in this business tend to be shortsighted, viewing the latest survey information only in light of the sweep immediately preceding. That's fine, as far as it goes, but don't forget to compare like survey periods from one year to the next as well.

Listening Levels Up

Although there were differences in the detailed results in each market looked at, one of the most consistent findings that jumped out at me was that listening levels were up in the Summer '81 books versus the '80 Summer survey. In all three markets the average quarter-hour audience overall rose, although not by a huge amount. What was interesting was that not only did teen listening rise — not unexpected — but also the adult contributions rose, and this without baseball for most of the summer sweep this year.

Let's look now at some detail on each of the markets examined. You'll note that generally speaking, ethnic stations, especially Black-oriented properties, and AOR's fared well. Here's why . . .

Boston

In Boston the analysis involved comparing the 1980 four-week sweep to the 10-week effort this year. As is often the case when QM has been recently implemented (it hit Boston in the Winter '81 survey), the overall in-tab for the survey is higher than for the comparable four-week sweep. In

Boston the 1980 in-tab 12+ was 1700 last year versus 1977 this summer. The additional in-tab means a slightly more reliable survey this summer than last

As mentioned in the overview above, listening levels were up overall, from 17.3% last year to 18.9% listening in a given quarter hour this summer. Interestingly, since QM was introduced to Boston in the winter survey, levels in the market have been on the rise. Among men the summer-to-summer comparison was 17.8-19.1; among women a jump from 17.7-19.4; and among teens a boost from 14.4% last year to 16.3% this summer. Are similar things happening in your market? Might be worth tracking what has happened to the levels with the introduction of QM in your area.

One final note on Boston. With the boost in teen levels, it was not surprising to see WCOZ add to its already gargantuan 12+ lead in the market. The station saw 40% of its average quarter-hour audience come from the teen demo.

Chicago

Chicago is unique among the three markets because the Windy City had 10-week long sweeps both last year and this summer. However, there are some subtleties involved even though QM was present for both surveys. In 1980, when QM hit Chicago in the spring measurement, there was a tremendous oversample, approximately 2000 more diaries than usual. The summer book last year still showed signs of that oversample residue with a 12+ in-tab of 3356, versus 2957 this summer. Teen in-tab dropped from 470 in the Summer '80 results to 370 this time, resulting in higher cume values for each teen diary and less stable estimates as a result. A similar drop hit the men 18-24 cell, which dropped from 245 diaries to 186.

Listening levels were either stable or showed increases in Chicago. Levels for women were stable overall, but men and teens saw a rise — teens up from 12.7 to 13.9 (a big jump over the 11.3 figure for Spring '81) while men rose 15.4 to 16.8. As far as formats and station successes are concerned, it appears that AOR entities usually do well here in the summer, and that trend was apparent again. Also, WGCI, a leading Black station, showed a worthwhile increase in teen numbers.

Although the implementation of QM has now become more stabilized, it will be worth watching to see if listening levels are still on the rise as future sweep results become available. Is there something

I mistyped the question received a few weeks ago and printed in the issue of 10-16. The correct wording of the query from a PD in Texas should have been "Why is it that total persons, total week shares do not add up to 100 in the Arbitron market reports?" The answer remains the same — namely, that there is listening that either can not be credited to any local station that qualifies for the report, or the entries may have been to non-commercial stations not reported in the Arbitron data.

Week In Review

Milwaukee Says No Winter Book

Jack Lee, GM of the only stations (WEMP & WMYX) signed to support the new winter book in Milwaukee, wants out. He originally signed after being told by an Arbitron rep that the new book would be installed only after "substantial support" had been garnered from the local stations. No other stations have signed, but Arbitron still plans to implement the new book and will hold WEMP & WMYX to its signed agreement. Local broadcasters have hired an attorney to assist in persuading Arbitron to relent on the installation of the winter report.

New Ratings Page Coming

Starting next week, you'll be able to find new and useful ratings information in R&R. Highlights of Spring '81 numbers from markets not listed in the recent Ratings Report, plus latest Birch and Mediatrend monthly data, will be included. Watch for it!

about the longer surveys that garners those people with more devotion to radio, or who have more discretionary time to spend with radio? Sounds like the topic of more research — keep an eye on this factor in your metro.

San Francisco:

The City by the Bay had a four-week survey last summer versus the 10-week effort this year, and the in-tab dropped with the advent of Quarterly Measurement. While overall in-tab slipped 3270 to 2692, the impact by demo may have contributed to estimates slightly less stable than in the previous summer results. Teens, for example, saw their intab drop from 409 to 291, resulting in almost a 50% increase in the cume value of the average teen diary, which might have clouded the quality of the data for that demo.

Listening levels for the market were up slightly, 16.8-17.2. Biggest jump came from the teens, which rose 14.2-16% summer to summer. As a result it may not be surprising that stations which scored well included the AOR contingent, as well as some of the Black stations which posted notable teen jumps — such as KDIA, and another strong showing by KSOL.

Summer Trends?

What we've seen here seems to say that across the nation QM in the summertime has continued a trend of increased tune-in to radio — or at least a more recorded tune-in. Perhaps the new diary design, which was implemented this sweep with revisions in how respondents note AM/PM time frames, was a factor. I'll have some thoughts on that topic in a future column once more research has been done. Whatever, it seems clear that QM has helped more than just teen levels, and that stations with formats such as AOR and ethnic appeals may have reason to rejoice.

As for your market, keep a running comparison looking at some of the factors noted here — the levels, the diary return, overall and by demo, and the stations that seem to rise or fall. Comparing apples to apples may be beneficial in understanding what Quarterly Measurement means to your market over the long haul.

Jhan Hiber





NOVEMBE

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TREET TALK

With David Braun exiting Polygram (see Page 1), speculation has been widespread that Executive VP Bob Sherwood would not be far behind. Well, Street Talk has learned that Sherwood will be leaving Polygram and returning to Columbia, where he got his promotional start. Sherwood will take on a vice presidential title and responsibilities for marketing and promotion. Full details by next week on this one.

R&R has also learned that Joe Mansfield is definitely exiting his marketing position at CBS and going to RCA. He will reportedly have complete responsibility for marketing and A&R in the label's contemporary music division.

If you've heard that Dick Hungate has left the PD post at WYSP/Philadelphia and that morning man Michael Picozzi has been named acting PD, you've heard right. But, what you may not have heard is that with the new owners coming in this week (Hemisphere), it's just possible that Hungate will reenter the picture.

Is Sonny Joe White going into consulting? The PD of Heftel's WXKS-FM/Boston has been mentioned in connection with WJLB/Detroit as a possible consultant to the station. Street Talk checked with Sonny in Boston, and he told us, "Unfortunately, it's not true at this time. I'm tied to Heftel until the end of this year." Will he renew his contract with WXKS-FM? Sonny said, "I'd rather not say."

Last week we reported on the possibility that WMYK/Norfolk might be delisted from the Fall Arbitron because of its "Good Phone Lady" contest. Well, now it seems that co-owned WFLI/Chattanooga is running its own version of the radio game called the "Big Operator." WDOD-AM & FM and other stations in the market have complained that WFLI's contest, which pays \$10.70 for every hour a person says he or she listened to the station, runs afoul of Arbitron's delisting criteria. Arbitron confirmed to us that it is investigating both the Norfolk and Chattanooga cases.

With the announcement that Dr. Judith Kuriansky would be hosting a nightly talk show on WABC/New York, station staffers were wondering which member of the air staff would be on the streets in order to make room for the good doctor. The answer is all-night personality Howard Hoffman, who is now unemployed.

Owing to what staffers described as philosophical differences with station consultant John Lund & Associates, KPPL/Denver PD Mike Shannon has resigned. Roger White will take over the administrative programming chores for now, but there is a possibility that KPPL will not appoint an actual PD in the immediate future. The format seems to be returning to its former low-profile approach, with less jock rap, more softly-produced promos, and toned-down music

What West Coast-based label is headed for a change at the promotional top around the first of the year?

Congratulations to Jeff Kelly of WDMT/Cleveland on being upped from PD to Operations Manager for the Beasley Broadcast Group station. New PD at WDMT is Bobby Magic, formerly of WKDQ/Evansville.

WJR-FM/Detroit has filed for new call letters: WOKS (Kiss 96). Simple enough, right? Wrong. Detroit's classical station WQRS has filed an objection to WJR-FM's move. WQRS GM Lee Hanson told Street Talk that he feels "listener confusion, diarykeeper confusion, and graphics problems" will arise if the FCC grants the WQKS calls. Further developments to come .

Ray Lincoln, former PD and morning crazy at KAAY & KQ94/Little Rock, has relocated to Los Angeles and, among his other projects, he's launched a new comedy service called "Jock In The Box." The title tells all, as Ray's new service comes categorized by topics on 3x5 cards in a custom file card box.

Debbie Harry has signed to star in the upcoming Universal film "Videodrome," a science fiction story directed by David Cronenberg ("Scanners").

Metro Traffic debuts in Los Angeles with a client list of stations including KHJ, KLAC, and KFWB. Metro Traffic is a shared traffic service that is already up and running in Baltimore (where it originated), Washington DC, Atlanta, and Dallas.

Just in case you were worried...the Rolling Stones grossed an estimated \$4.5 million in revenue for the Los Angeles Coliseum during the band's two day stand in Southern California. That figure makes the Stones' appearances in L.A. the largest grossing ever in Los Angeles County history.



YOU BETCHA - Paying off an American League baseball mini-playoff bet loss to WPLJ/New York's Jim Kerr, WLPX/Mllwaukee's Max Holzel & Duane Gay visited New York to do Kerr's morning show. As the Yankees we to vanquish Oakland enroute to the World Series, the Milwaukee duo headed back to the Midwest, but not before posing for this photo. (L-r): Kerr, Holzel, WPLJ MD Dorothy Vanturini, WPLJ PD Larry Berger, and Gay. Incidentally, KLOS/Lus Angeles morning personality Frazer "Too Hip" Smith laid down a small World Series bet with Kerr. Fraze bet the Hollywood Sign against the Statue of Liberty! This bet may be just a bit harder to collect.



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DROPDOWN AND GET ME DELSHAMON

Allyn

Continued from Page 3

things, such as promoting Program Directors into management positions.

"It was nice having my own hours as a consultant," Allyn continued, "but the travelling really gets to you after awhile. It's good to be back to a day-to-day position. I come alive when I'm in a radio station and it feels great to get my creative juices flowing again. I've missed it.

Allyn began consulting in 1978, with clients including WZZP/Cleveland, KTLK/Denver, KJLA/Kansas City, KCEE/Tucson, and KEZL. "I've always consulted here in San Diego as well as having lived here off and on for the past 15 years," added Allyn. "Larry Shushan and I worked together running sister stations XHIS and XHERS/Tijuana in

As for his plans for KEZL, Allyn noted that the station had begun to shift away from Beautiful Music to Schulke II last year. "We're supplementing the programming with local news, community involvement, contests, and outside promotion. We plan to move the tower and build more production space as we continue to head more in an Adult/Contemporary direction. I will probably eventually expand to a fullservice station.

VVE LL SEI IVEVV SIAIN

MESSENGER/LIMOUS COMMUNITY

Washington Report

Continued from Page 4

More DC Current

In other developments, the NAB and the Canadian Association of Broadcasters agreed in Vancouver to ask the Canadian government to permit experiments on letting daytimers broadcast until 6pm.

FCC newcomers Mimi Dawson and Henry Rivera are said to be unhappy with the Commission's ex parte rules, which severely limit their ability to talk with broadcasters or others involved within FCC proceedings...AM/FM combos are under a cloud from a "phantom rulemaking," NAB President Vince Wasilewski told FCC Chairman Fowler in a letter last week, saying the feds should forget about breaking them up

License Continued from Page 4 said he questioned whether anyone at the FCC even read lengthy renewal documents.

In a side note, one of those stations renewed for seven years was WCHS/Charleston, WV, despite an informal objection lodged by the National Organization for Women (NOW) alleging sex discrimination. The antagonists remain locked in legal battle, with WCHS's \$90,000 libel suit against NOW (R&R 6-4) prompting the women to file a \$240,000 abusive process suit against the station

CBS

Continued from Page 3

The Creative Factor is currently constructing a new eight-track studio specifically for the Radioradio broadcasts. In addition, Creative Factor President Jim Hampton announced that his firm will produce 36 weekly interview programs for Radioradio in 1982, each one featuring a popular recording artist or

Commenting on the new agreement, Corn said, "This innovative programming is indicative of the quality Radioradio will stress in all of its broadcasts and will prove to be stimulating fare to listeners and affiliates alike. We will determine the artists and groups for the music specials by their popularity in the young adult market."

Robert Klpperman, VP/GM of Radioradio, said, "Many of the stations that have expressed interest in becoming charter affiliates...have been extremely enthusiastic about our plans for the music specials, and about our working with the Creative Factor to present them."

The first interview show is scheduled for broadcast in May 1982.

IN THE Seraphin

Continued from Page 3

Seraphin, who was News Director at K101/San Francisco before joining KCBS and also worked at KFRC/San Francisco, WMYQ/Miami, and WOKY/Milwaukee, commented to R&R, "I think it's a tremendous challenge. I guess that sounds kind of trite, but it really is true. My longterm goal is to make KCBS number one in the market. I think we have tremendous potential. We have a dedicated group of professionals in the newsroom, which will remain largely intact. We are reassigning a lot of people, including a number of the veterans, so we can better draw on their areas of expertise and make them a more vital part of what we want to make a really dynamic radio station. I have a background in music radio, and I think the programming part of all-News radio is as important as the news part. So we are going to put new emphasis on basic programm-

Discussing his replacement, Seraphin said, "I'm splitting my old job in two. I've elevated our Managing Editor, Bob Agnew, to Assistant Director of Programming, and I have a new Managing Editor, Ed Cavagnaro. But I still have an opening for an Assistant News Director."

Hensler

Continued from Page 1 of our present talented management team and staff and solid roster of exceptional artists."

Hensler, who has a strong classical music background, entered the record business as a trainee for EMI's Electroia label in Germany, working in both Germany and the U.S. in the 60's and 70's. He became Assistant to the President of the newly-formed Polygram Corp. in 1973, and headed Polygram's Worldwide Corporate Planning Department in Hamburg. In 1979 he oversaw Polygram's merging of its Phllips and DGG classical labels with newly-acquired London Records, forming Polygram Classics, and he became Exec. VP/Operations of Polygram Records in 1981.

Braun is expected to act as a consultant to Polygram until the final settlement of his contract, anticipated by the first of the year, R&R has learned. His plans are to move into the areas of management and law on the West Coast. Sources close to Polygram indicated that Executive VP/GM Bob Sherwood would be departing the company shortly; however, R&R was unable to confirm that development by presstime (see Page 16).

Greater Media

Continued from Page 1 joining the company, Greater Media VP/Radio Herb McCord told R&R, "I've never gotten such glowing reports on anyone in all my years of personnel evaluation." Campbell, who has been Managing director of WHAS WAMZ/Louisville, told R&R, "I've never put more effort into anything than these two stations here in Louisville. They mean an awful lot to me. However, Greater Media is one hell of a good radio group, Boston is a good radio town, and I'm impressed with (Greater Media President) Peter Bordes and Herb McCord. I feel really good about the challenge.'

Continued from Page 1 people want to hear." A final decision from the CRTC hearings is not expected until after the first of the year.

Addressing the alleged threats made to record company advertisers by Macke, Beauchamp said, "He did Indeed threaten promoters and record companies with double advertising rates if they ran spots on CKOI. He also said he would pull their records off the air. You don't threaten record companies or make the public and artists suffer because two radio stations are having a dispute."

In the wake of Macke's departure from CKGM & CHOM, Phil Parker, who had been GSM for both stations, will act as GM until a replacement is found. Programming duties at CKGM will be handled by Dave Charles, President of Joint Communications of Toronto, a firm which consults Sterling's other broadcast properties including the Oz Network in Newfoundland and CKWW & CKOM/Windsor. According to Charles, "Rob Braid will continue as PD of CHOM and we are assisting with all programming matters on CKGM. There is no change in format or direction for either sta-

Rogers

Continued from Page 1 without the necessity of taking this to court. And I trust this will be resolved shortly to our mutual satisfaction.'

At press time, Liberty/EMI America had not been served with the legal papers, according to a company spokesman.

Natchman

Continued from Page 1

NBC Radio Exec. VP Bob Sherman commented to R&R, "Jerry brings a host of management and programming experience to the job, and one of the best sets of ears in the business. Everyone at NBC agrees that WRC is going to make it, but Frank Scott and I differed on how to drive it home." Sherman added that the appointment of Natchman, with his "hard news" background, does not signal a change in WRC's News/ Talk format.

In a separate development, Pat Buchanan, half of WRC's afternoon drive team announced he was leaving for personal reasons. Partner Tom Braden will apparently continue alone in the



WPGC ON THE POTOMAC - Over 250,000 onlookers crowded the banks of the Potomac River for WPGC/Washington's fourth ennual Budweiser Rambling Raft Race. Over 1000 rafts were entered in this year's event, which is an all-time high. Shown here is one of the more unusual en-

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K1QQ K1O4 WJXQ KYNO-FM WACZ WOMP-FM WXLK

On Records



ABC World Series Beats CBS Regular Series

The first three games of the World Series, all aired in prime time for most of the nation, propelled ABC to a resounding ratings victory for the Nielsen week ending October 25. In order of finish, games 1, 3, and 2 were the top three presentations of the week, with three pregame shows also making the top 20 for ABC. That was enough for ABC to earn a 23.1 average rating, with CBS in second with 19.5 despite strong performances for "Dallas," "The Jeffersons," and both parts of the remake of "Valley Of The Dolls." NBC at least tied some sort of record by falling to place a program in the top 20, and was third with a 14.0 average rating. The list:

- 1 World Series Game 1 (ABC)
- 2 World Series Game 3 (ABC)
- 3 World Series Game 2 (ABC)
- 1 4 Dallas (CBS)
- 4 5 The Jeffersons (CBS)
- 6 Valley Of The Dolls Pt. I (CBS Monday Movie)
- 5 7 Dukes Of Hazzard (CBS)
- 3 8 60 Minutes (CBS)
- 6 9 Alice (CBS)
- 10 Love Boat (ABC)

- 11 Today's FBI (ABC)
- 12 Pregame Show 1 (ABC)
- 13 Mork & Mindy (ABC)
- 11 14 Trapper John, MD (CBS)
- 8 15 One Day At A Time (CBS) 20 16 Archie Bunker's Place (CBS)
- 20 10 Archie Bullker 3 1 1200 (02
- 17 Pregame Show 3 (ABC)
- 18 Pregame Show 2 (ABC)
- 15 19 Monday Night Football (ABC)
- 20 Valley Of The Dolls Pt. II (CBS)



HOLMES SPLITS ON ''DOUGLAS'' — Rupert Holmes served as the sacrificial subject for a primitive method of cloning, employing a hacksaw and magician Harry Blackstone Jr., on the "Mike Douglas Show." Also seen on the sawing scene are (I-r) Douglas, Rita Coolidge, and (far right) Gay Blackstone.

Music On TV

Natalie Cole sings and indulges in comic repartee on the "SCTV Comedy Network" October 30 ... Air Supply, Pat Benatar, Danny & The Juniors, the Greg Kihn Band, Don McLean, Anne Murray, and Stevie Woods guest on "Solid Gold" the week of October 30 ... Los Angeles punk band Fear are on "Saturday Night Live" October 31 ... Crystal Gayle appears on "Country Top 20" October 31 ... Billy & The Beaters perform on "Fridays" November 6.

VIDEOSCOPE:

SONY TO CONTINUE MANUFACTURING BETAMAX: Sony Chairman Akio Morita, speaking at a New York City press conference Monday (10-26), said that the firm will continue to manufacture and sell its "Betamax" videocassette recorder, despite an appellate court's ruling that videotaping copyrighted material, even for private use, is an infringement of the rights of the copyright holder (R&R 10-23). In addition to noting that Sony had no intention to cease and desist manufacturing the VCR's, Morita said that the company's lawyers were presently studying several options Sony can take in response to the ruling. However, he declined to elaborate on these possible measures...JVC DEVELOPS MINI-VIDEOCASSETTE: A miniature cassette compatible with the VHS system has been developed by JVC for use in a super-lightweight portable VCR. The new unit, which could be in production by next spring, uses the same 1/2-inch tape as VHS, with the same recording technique, but the length and width of the tape are scaled down to slightly larger than an audiocassette. The proposed VCR weighs 5.5 pounds and measures about three inches deep. This mini-videocassette can be used in standard size VHS VCR's by inserting an adapter. While the Japanese are currently discussing standardization of the 1/4-inch portable format, they are currently considering the JVC product as an interim step until the planned 1984 introduction of an agreed upon 1/4-inch format...ELMO INTROS VIDEODISC PLAYER: A leading manufacturer of motion-picture equipment for consumers and professionals, Elmo Manufacturing, has unveiled a videodisc player, the "VEC 200," which will retail for under \$500. It's a CED system that features a built-in stereo adapter jack and optional remote control. With the move, Elmo joins other photographic marketers, notably Canon and Technicolor, who have announced video hardware products....

A Twin-Bill Winner

ELO



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95SGF, KKQV, KKRC, KFMZ, KDZA.

ARLAN DAY



"I Surrender"

WZUU 30 KRLA on KIQQ on KYYX 29-26 WPHD on WHFM 28 WHHY-FM 27 BJ1O5 on WANS-FM add WVIC 36-30 KOFM on KJRB 22-20 KNBQ 25-21 WFOX on WISE add KILE 25-19 KELO 24 KKRC on KRNA on KSLY on KCBN 37 KDZA 30-28 KQDI on



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BRAD MESSER



The News Department Did Not Foul Up!

WE DIDN'T MISS THE STORY. We knew about it in the very first stages, but reasoned that if we used the item we would be making an unstated promise to also carry its developments all the way to the conclusion. Knowing we hadn't the istaff, equipment, time, money, etc.) to do a good job of following up, we elected to use our air time for another story on which we felt we could do a better job. It would have been almost irresponsible to use the story on the first day and then not been able to follow up in a thoroughly professional manner.

WE DIDN'T MISS THE IMPORTANT DEVELOPMENT. Although the story was a good one, it is like most other news items in that it had a beginning, then developments over a period of days or weeks, and eventually a conclusion. We reasoned that we should report the story when it broke, and do a good job in reporting its conclusion, but we thought we should not try to give this particular item full coverage during all its developmental stages. We have only so much time and must make editorial judgments about what depth should be accorded each individual story, so we decided to leave out all but the most crucial day-to-day details.

WE DIDN'T FORGET TO FOLLOW UP. Although our newscast did not include the particular item of interest, we were well aware of it and were planning to gather a much better, fully-detailed rundown and save it for the more important (morning, afternoon) broadcasts. Running the fullowup story with only the sketchy facts available at this stage would have been putting ourselves in the same category as our competitors who aren't as careful fleshing out the real perspective of a story as important as this.

OUR COVERAGE DOES NOT LACK CONTINUITY. Yes, this was a very big story on the morning shift and yes all the other stations are running it this afternoon, but there is such a thing as besting a story to death and not knowing when to move on to matters more timely. What we're running this afternoon is fresher news, while those guys across the street can't seem to bring themselves to get off their duffs and find something new to talk about.

WE DID NOT MAKE A STUPID ERROR. Although we certainly can't deny that our story about the big wreck included a factual error, there was an unusual reason for this intentional misstatement of facts. We know, of course, that the two streets we named do not actually intersect, and that we said the wreck was at their intersection. We did that on purpose to see whether those people over at Station X are still lifting our stories without checking them out, and we intended to correct our reports later. Heh heh.

OUR EDITORIAL SELECTION ISN'T DISMALLY INADEQUATE. Yes, we are still running yesterday's story and some people may nearly have it memorized by now. Perhaps there's something to be said for dropping it and moving on to something else. But our cumes seem to indicate audience turnover extensive enough, to warrant carefully thought-out retention of coverage. We wouldn't just want to use a story on one shift and then forget about it, would we?

CALENDAR

A Big Supporting Role

MONDAY, NOVEMBER 2: A piece of clothing that has played a major supporting role in American life was created 67 years ago by a 19-year-old debutante. Mary Jacob didn't want to aqueeze into her whalebone corset, so she used a ribbon and two handerchiefs to fashion the first modern brassiere. Her 1914 patent rights were sold for \$15,000 to a company that made bras a \$20 million business.

The world's largest known giant squid, captured on this date in 1878 off Newfoundland, had a 20-foot head and 35-foot tentacles. In combat the giant squid can occasionally beat the sperm whale. Its most effective weapons are jagged teeth inside its suckers.

Ken Rosewall is 47. Burt Lancaster is 68.

Election Day 1981

TUESDAY, NOVEMBER 3: The off-year (non-Presidential) elections today fall on the 85th anniversary of one of the nation's most significant votes, in which the men of Idaho voted to grant suffrage to women. The 18% "yes" vote there helped women obtain their voting rights nationwide.

About 51 years ago Clarence Birdseye noticed Labradorian natives catching fish, exposing them to the sub-zero air, and having nearly-fresh fish several weeks later. Birdseye came back to the U.S. and created the frozen food industry. The first fresh-frozen bread was marketed on this date in 1952.

Larry Holmes is 32. Charles Bronson is 59. Baseball Hall of Fame member "Rapid Robert" Feller is 63.

Gatling Creates The Gat

WEDNESDAY, NOVEMBER 4: Before the end of the Civil War Richard Gatling perfected the first rapidfire machine gun. The weapon that could fire 350 shots per minute was patented on this date in 1862, but the military didn't get around to approving it for combat until a year after the war's end.

The cash register patent is 102 years old today. The first woman Governor (Ross of Wyoming) was elected 57 years ago. Our Embassy in Tehran was seized and about 60 hostages taken two years ago.

Loretta Swit is 44. Art Carney is 63. Walter Cronkite is 65.

King Of The Movie Cowboys

THURSDAY, NOVEMBER 5: He made western movies from 1935 until 1953, then starred in his own TV show from 1951-1957. "King of the Cowboys" Roy Rogers is 69 today.

Thirteen years ago this date Hubert Humphrey was defeated in the Presidential election by 3/10ths of one percent of the major party vote, and Richard Nixon became President-elect.

Tatum O'Neal is 18. Bill Walton is 29. Elke Sommer is 40.

The First Boycott

FRIDAY, NOVEMBER 6: He antagonized all his neighbors to the point that no one would help him harvest his crops, and 101 years ago an Irish Captain named Boycott became the victim of one. Boycott's name has come to mean refusing to buy, sell or deal with someone or some company.

Sally Field is 35. Jackie Stewart is 42. Mike Nichols is 50.

Tomorrow Billy Graham will be 63, Joni Mitchell will be 38 and Nick Gilder will be 30. On Sunday Leif Garrett hits 20, Bonnie Raitt will be 32 and Patti Page will become 54.



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A proven prescription for hit radio! Two hours weekly of delightful "dementia" with the master impresario of comedy and novelty recordings. A prime-time winner on more than 150 top rockers. The Doctor's own hit parade, featuring such stalwarts as Barnes & Barnes, Al Yankovic, and Monty Python, is selected from his personal library of more than 150,000 rare and wondrous items. And "The Dr. Demento Show" is a prime-time winner on such stations as KMET, WLUP, WAVA, KYYS, and more than 150 other top rockers.

LIVE FROM GILLEY'S

That's live and direct from Pasadena Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world! Already airing on over 300 of the country's finest country music stations.

OFF THE RECORD WITH MARY TURNER

Rock radio's premier interview feature, airing ten times weekly for 2½ power-packed minutes. Mary Turner talks to The Stones, Bruce Springsteen, Ted Nugent, David Bowie, Queen, and dozens of other top artists...and you listen on stations like WNEW-FM, KMET, WMET, WMMR, KZEW, KSFX, WWDC-FM, WINZ-FM, WLPX, and WCOZ.

OFF THE RECORD SPECIALS

Radio's highest rated rock specials are now available every week. Sixty minutes featuring the music and exclusive in-depth interviews with artists like: The Rolling Stones, Styx, Bob Seger, Steely Dan, REO Speedwagon, Jefferson Starship, The WHO, Queen, The Police, Pat Benatar and many, many more: Now airing on over 200 top stations including WNEW-FM, KMET, WMET, WLLZ, KSFX, KSHE, KZEW, WLPX, WWDC-FM and WIYY.

THE ROCK YEARS: PORTRAIT OF AN ERA

A spectacular 48-hour special that recalls the times that changed our lives, a year-by-year review of the music and the events of 1965 through 1980. "The Rock Years" can be run (and run again) in self-contained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Pollack and hosted by David Perry, with production by Ron Harris.

TELLIN' IT LIKE IT WAS

A 2%-minute spotlight on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have gone into the making of Black history. You'll never know why it is... unless you know how it was.

IN CONCERT

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live, IN CONCERT comes to you once each month for a full hour of musical energy and excitement. Airs on more than 200 of the nations finest rock and roll radio stations.

SPECIAL EDITION

Indisputably, Black radio's finest hour. Each week, host Sid McCoy takes an inside look at the lives and the music of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, and Earth, Wind and Fire. It's a loving, lively journey through the past, present, and future of America's own Black music.

SHOOTIN' THE BREEZE

Black radio's finest 2½ minutes! Ten times each week, Jackie McCauley interviews the superstars of today's black music...on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDIA, WHUR, and WAMO!

ROCK ALBUM COUNTDOWN

This two-hour weekly countdown of Radio & Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R-& R AOR Editor, Jeff Gelb, "The Rock Album Countdown" now airs on more than 150 top stations.

ACE AND FRIENDS

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten 3½-minute features. News stories that are guaranteed to involve, Inform, and entertain the listener—particularly if that listener is in the 18-34 demographic target audience!

SPACES AND PLACES

Each week, in a ten-part series of 2%-minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of life in the 80's, exploring the people, the places, the problems of today's world. Relevant, stimulating, and guaranteed to keep the audience tuned in ... on more than 150 U.S. radio stations!

STAR TRAK

Get the "inside trak" on today's rock news...ten times a week! The stars tell the stories behind the scenes to host Lynne Thomas in this series of revealing, 2%-minute features, now in its fourth year of national syndication on Top 40 and A.C. radio stations everywhere.

THE PLAYBOY ADVISOR

The wise and witty sage from the pages of Playboy Magazine takes to the air—ten times each week. In a series of 2½ minute features, the Playboy Advisor offers counsel and consolation on a variety of subjects, from food, fads, and fashion to sex, drugs, and rock and roll.

CONCERT OF THE MONTH

Designed especially for Black radio, this one-hour monthly concert series is recorded live and features artists like Maze, The Pointer Sisters, the Manhattans, the Bar-Kays and Kool and the Gang.

DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day, R&R columnist and acclaimed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.



AMERICA'S NUMBER ONE PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS



"HEART LIKE AWHEEL" ROLLS ON RADIO

CHR BREAKERS.

STEVE MILLER BAND Heart Like A Wheel (Capitol)

57% of our reporters on it. Moves: Up 2, Debuts 20, Same 22, Down 0, Adds 75 including WIFI, JB105, CFTR, CHUM, KEGL, Z93, 94Q, WGCL, WKTI, KRLA, KFI, KIIS-FM, KIQQ, KIMN. See Parallels, will debut on CHR chart next week.

Radio & Records AOR National Airplay/40 SINGLE DEBUTS 38

FROM THE MAGICAL NEW ALBUM BY

THE STEVE MILLER BAND

Circle of Tove



Produced by Steve Miller

Capitol

© 1981 Sailor Records

THE PICTURE PAGES

A&M Assembles In Aspen



A&M Records' national promotion staff was in Aspen, CO recently for annual promotion meetings. The entire assemblage is pictured above.

Faithfull Following At Island



Island Records held a luncheon to celebrate Marianne Faithfull's second album release for the label, "Dangerous Acquelntances." Pictured (I-r) are manager Alan Seifert, Warner Bros.' Ken Puvogel, Island President Ron Goldstein, Faithfull, Island's Paul Wexler, WB's Bobby Shaw, WEA's Paul DeGennaro and Warren Pujdak, and (seated) WB's Stuart Cohen.

Santana Winds Up L.A. Gig



Columbia's Santana recently played four shows at Los Angeles's Greek Theatre, and received gold albums after the show for their latest LP "Zebopl" Pictured (I-r) are Columbia VP Michael Dilbeck, manager/producer Bill Graham, Columbia VP Ron Oberman, Keith Olson (producer of the LP's single "Winning"), manager Ray Etzler, Columbia's Ken Sasano, Devadip Carlos Santana, and label's Jim McKeon.

E/P/A Maintains Balance



Portrait artists Balance visited E/P/A's Wast Coast offices recently in conjunction with their second single "Falling in Lova." Pictured (I-r) are E/P/A's Larry Stessel, group's Peppy Castro, Epic VP Frenk Rand, group's Bob Kulick and Döug Katsaros, E/P/A's Polly Anthony, E/P/A VP Larry Douglas, and label's Mike Alhadeff.

Kinks Into Gere



The Kinks played Madison Square Garden in New York recently, and Arista Records threw a party for the group afterward. Pictured (I-r) are actor Richard Gere, Arista VP Bob Feiden, group's Ray Davies, and Arista President Clive Davis.

Buckingham Pals At Listening Party



Elektre/Asylum previewed Lindsey Buckingham's first solo album, "Law And Order," in Hollywood recently. Pictured (I-r) are E/A Sr. VP Jerry Sharell, Buckingham, and E/A Sr. VP Jack Reinstein.

Chic Power At Studio



New York recording studio the Power Station hosted a party honoring longtime clients Chic. Pictured during the festivities are (I-r) Cotillion President Henry Allen, Atlantic/Cotillion VP Everett Smith, Chic's Bernard Edwards, Atlantic Exec. VP/GM Dave Glew, and Chic's Nile Rodgers.

Idol Companions



Chrysalis artist Billy Idol recently appeared on "Solid Gold." After the taping, pictured (I-r) are Chrysalis VP Jeff Aldrich, Idol, label's Roger Watson, and manager Bill' Aucoin.



Joel Denver

Contemporary Hit Radio

A CHR PRIMER

Understanding The New CHR Look

The familiar format of the one-chart CHR Back Page has now given way to a display of both the CHR and A/C National Airplay/30's. Over the last several weeks it has become more apparent what the similarities and dissimilarities in music between the two formats are.

This two-chart format allows you, the CHR programmer, to see at a glance the records doing well in both formats, and how to shore up any daypart weaknesses your playlist might have if you are battling a strong A/C station for daytime numbers.

Now that you have had a chance to study both charts for several weeks, I felt it would be a good time for a refresher on exactly how all of the features pertaining to the CHR format work.

Contemporary Hit Radio

NATIONAL AIRPLAY/30

The control of the co

The CHR National Airplay/30 is exactly what the name implies: a compilation of airplay as reported by our CHR reporting stations. The stations used as CHR stations are the top-rated CHR stations în the country, according to Arbitron. While every market cannot be represented due to a one-day turnaround of information, our reporters are balanced according to geographic needs by region.

All reporting stations are divided into three Parallels. The definitions of the Parallels are printed each week at the beginning of the Parallel song listings. They will be explained a bit more later on.

In the computation of the CHR chart, Parallel One stations are weighted more than Parallel Two stations, which are in turn weighted more than Parallel Three stations. The formula used equalizes all regions and Parallels so that the CHR chart cannot be controlled by any one geographic region, or only by airplay within large markets, for example.

The CHR National Airplay/30 shows a four-week trend to help you see at a glance the history of any record on the chart. The records with black circles or "bullets" indicate that at least 60% of our reporters are moving the record up significantly.

A significant upward move on a station's chart would be 30-27 or better, for example; a move of 30-29 would not be significant. A one-point jump within the top 10 of a station's chart would be significant. All chart moves are compiled into an "average chart move," and I look at this figure before giving a song a bullet.

When you study the CHR National Airplay/30, you are basically seeing the average position of each song on the charts of all the CHR reporters. There are weeks on this chart, just like your own, where a record takes only a one-point move upward because the chart is jammed. This one-point move doesn't necessarily mean the record is in trouble. Look at all of the moves within the Parallels, and study what records are surrounding the one in question before drawing your final conclusions.

BREAKERS.

Breakers "are those newer records that have the greatest level of station activity in that specific week." What that simply means is this: to become a Breaker, a song must be on approximately 60% of our reporters

with some significant positive movement at a majority of our reporters.

This positive activity can take the form of significant jumps and debuts on stations charts, but more importantly the number of station adds received that week. A record may become a Breaker with fewer than 60% of the reporting stations in cases where it is quite obvious that the activity level of the record is among the highest in the country that week. An example of this would be a record that gathered 55% of our CHR reporters and showed 110 adds in its first week.

In almost all cases, a Breaker usually grows over several weeks of station activity up through Significant Action and New & Active, which I'll get to in a moment. As a general rule, Breakers nearly always debut on the CHR National Airplay/30. However, when the chart is jammed with more records moving up than down, those Breakers with the lowest activity debut the week after they become Breakers.

NEW & ACTIVE

Following Breakers are those records in New & Active, which you may choose to think of as an extension of the National Airplay/30 if the first five or ten records were to be charted. These records are "in-line" in order of national activity.

Records listed in New & Active are those newer records with airplay reported by at least 50 of our CHR reporters. They are listed in order of airplay activity. The two numbers following the artist/title/label designation (example 100/25) indicate how many of our CHR reporters are on the record this week (100) and of those 100, how many added it this week (25). "Moves" are broken down for each record into "Up," "Debuts," "Same," "Down," and "Adds."

Ups are the number of stations moving it up one or more points on their chart. Debuts are derived from the number of stations that have given it a number on the chart for the first time (last week listed as an "on" or "add," this week debuting at 28). Same is the number of stations that moved it "on to on" or "19-19," for example. Downs indicate the number of stations moving that song down on their chart (25-30). Adds are the number of reporters adding it in that specific week. Complete airplay activity can be found on all songs listed on the CHR National Airplay/30 and New & Active in the

SIGNIFICANT ACTION

Underneath New & Active are those records getting Significant Action. They have less activity overall than those in New & Active, but also tend to be newer records. To get into Significant Action, a record must have at least 10 CHR reporting stations in that specific week.

Like those records in New & Active, a complete breakdown of the record's moves is shown by numbers, along with a good cross-section of call letters that added and/or moved the record. It is your judgment from these stations and moves that allows you to make programming decisions regarding records within Significant Action.

With the new Back Page format, those records that are in Significant Action are now available on the Inside Back Page in total. Under the old format, you would have had to dig back to the last page of Parallels to see the majority of those records in Significant Action. Like New & Active, those records in Significant Action are ranked in order of station activity.

Most Added®

Most Added is a term used to designate those records, generally six of them, that are simply the most

added in the country by the CHR reporters. The number of stations adding these records can now be found in parentheses beside the title. Example: John Doe "Hit Song" (57). You'll find these records just below the CHR National Airplay/30.

You may have noticed those large checkmarks () that show up next to records within New & Active, and sometimes next to records in Significant Action. Generally they are the records that appear in Most Added for that week, with the exception of those records that occasionally are Most Added and become Breakers.

Hottest

Each week when a CHR report is taken, one of the last things the reporter is asked is, "What are your five hottest records this week?" Generally, one of the hottest is number one, and the rest are usually those records making the strongest chart moves or in power rotation. The Hottest records can be found just below Most Added, and they include in parentheses the total number of stations reporting the record as hot.

PARALLEL ONE PLAYLISTS

WNBC

New York

Radio 66
PD: Kevin Metheny
MD: Roz Frenk

MD: Roz Frank
H 1 1 CHRIS CROSS/Arthur's Thomas

On the inside of R&R each week are more pages of music information for CHR stations. The first pages are the Parallel One Playlists. These playlists alone represent music on the CHR stations that reach approximately 33% of the nation's entire population, with a potential reach of over 75% of the entire population between all three Parallels.

The Parallel One Playlists are easy to read and understand because they are simply a complete reflection of every record, add, move, on, and hot as reported by each Parallel One station.

Each Parallel One Playlist is printed under its own logo, with the name of the PD and MD in most cases. These playlists are regionalized for your convenience. Should a Parallel One Playlist be missing in any given week, it means the station did not report.

ADDS & HOTS

Following the Parallel One Playlists are the Adds & Hots pages. These two pages are packed with regionalized information, giving the Most Added and Hottest by region. This regionalized information is compiled and makes up the Most Added and Hottest on the Back Page.

Along with each regionalized section comes those records added by our CHR Parallel Two and Three reporters, along with their five "Hot" records and their chart move.

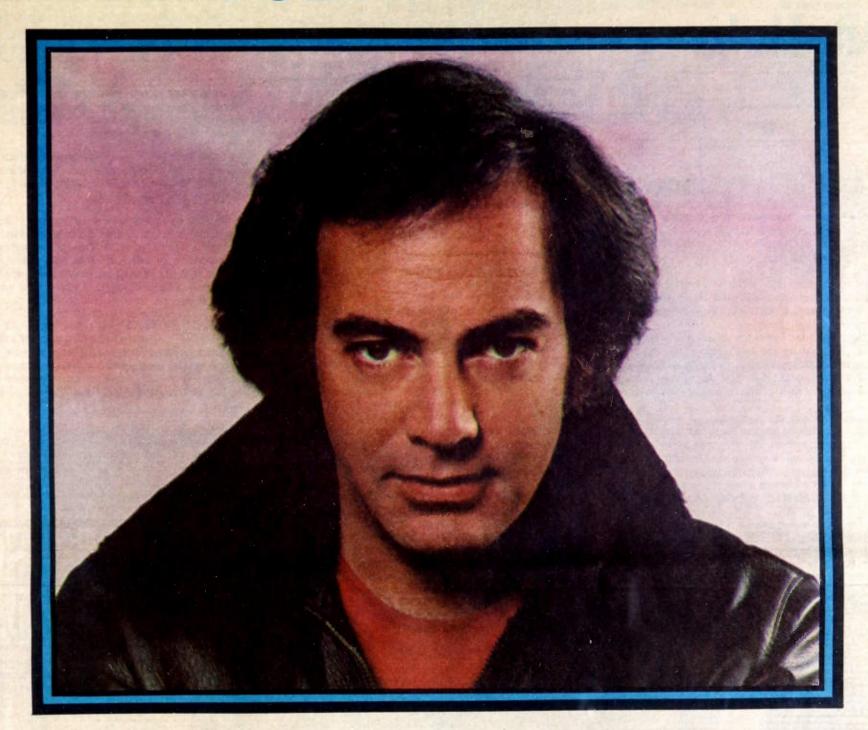
Another feature of the Adds & Hots pages is two boxed sets of call letters. The first one is titled: "The Following Stations Did Not Report This Week," and the second is titled: "The Following Stations Reported A Frozen Playlist This Week."

Those stations that didn't report for one reason or another are listed so that as you follow the progress of a record on a particular station, you wouldn't erroneously believe that record as being dropped for that specific week

Stations that call in to report a frozen playlist generally don't make adds, but will show all of their frozen records as moving "sideways," which will score the records a "same" for the week. Example: 19-19 Supersinger/I Can Sing. Using this information it becomes more apparent what has happened to a record you are tracking on a particular station.

DENVER/ See Page 28

TODAY'S HIT



"YESTERDAY'S SONGS" NEIL DIAMOND

This Weeks Most Added Record In CHR.

CHR NEW & ACTIVE

MEIL DIAMOND "Yesterday's Songs" (Columbia) 89/87
Movee: Up 0, Debuts 1, Same 1, Down 0, Adds 87 including WABC, WIFI B104, PRO-FM, JB105, WPGC, CKLW, KS95-FM, KSLQ, WOKY, KFI, KIQQ, KJR, KYYX, KZZP.

A/C BREAKERS.

NEIL DIAMOND

Yesterday's Songs (Columbia)

60% of our reporters on it. Rotations: Heavy 5/5, Medium 28/28, Light 31/31, Extra Adds 10, Total Adds 74 including WBEN, WJMD, WASH, 97AIA, WRRM, KMBZ, WHB, KXOK, KOY, KEX, KFMB, KYXY, and 62 more. Debuts at number 24 on A/C chart.

COLUMBIA



RECORDS

Understanding The New CHR Look

Continued from Page 26

PARALLELS



The Parallels have all the moves and information found in other parts of the paper, plus some additional information not found elsewhere. The Parallels appear directly following the Adds & Hots pages.

Generally, every record on the CHR National Airplay/30, plus every record in New & Active, will have a Parallel, including those records that are Breakers. The songs in the Parallels are listed in alphabetical order by artist. The artist/title/label designation box contains the information not found elsewhere concerning a record's activity.

The numbers listed below the artist/title/label (example: 100/25) indicate the total number of stations playing the record this week (100) and of those 100, how many added it this week (25). The percentage figure (65%) indicates that 65% of the reporting stations are playing it.

Regional Reach is the percentage of a specific's week's reporting stations playing the record within each of the four tracking regions. These figures are helpful in determining the regional acceptance of specific songs.

National Summary is a fast breakdown of all reporting stations' chart moves on a record; indicating how many reporters moved it Up on their charts, Debuted it, held it the Same (on to on, 19-19), moved it Down, or reported it as an Add in a specific week.

Between the Regional Reach and National Summary figures is a designation indicating that particular song's chart position on the National Airplay/30, or if it's a Breaker or if the record is listed in New & Active.

Any Questions?

When R&R made the format changes to the Back Page several weeks ago, and adjusted the CHR reporters, the changes were made in response to an everchanging industry. The new CHR reporters are the most influential, and highest rated CHR stations within their respective markets, according to ARB. This offers you the most representative, comprehensive, and statistically accurate overview available anywhere.

With all the new reporters, and our new look, I hope this review has been of service to you. Should you have any questions at any time regarding the CHR National Airplay/30, Adds & Hots, or Parallels, please feel free to contact me for a full explanation.

Motion

Dave Cole, MD at WJBQ/Portland has resigned his position. He is looking for an off-air programming position. PD Brian Phoenix will be handling MD duties until a replacement is named...KCBN/Reno MD Larry Irons is stepping down from that position to devote fulltime PD duties to sister station KRNO. KCBN PD Mike O'Neal will be calling the music shots.

Bob Stevens, formerly MD at KEGL/Dallas, has surfaced in that town again programming the "Z" format for Century 21...Marc Mitchell has joined G105 (WDCG)/Durham as the night rocker, coming from across town at WKIX/Raleigh...WGRD/Grand Rapids morning man Chuck Bailey is being replaced by Kevin Matthews of WCUZ/Grand Rapids. Also, Mike Keyworth is promoted to News Director at WGRD.

WCKX/Tampa welcomes Mary McIntyre as Music Assistant. Mary has been MD at such notable stations as WNEW-FM and WPIX-FM/New York...KQ94 (KLPQ)/Little Rock replaces Coyote Kincaid with Bob Ransom from WJDX/Jackson...And some final social notes: WAKX/Duluth MD Jon Armstrong is going to marry Marjorie Sullivan, who is a jock at AOR competitor KQDS/Duluth...A belated Happy Birthday (10-21) to Arista Sr. VP Richard Palmese.

Bits

WSSX/Charleston, SC is giving 95 hours of rock to one winner. That translates to 140 albums. Listeners registered at record stores and hoped to be the lucky name drawn. The station is also sending 43 winners to the Stones concert in Orlando, FL.

KRLA/Los Angeles is holding an 11.10K run (10-31) to benefit the Campaign For The Orange County Music Center. Registration is \$7 and that reserves you a place in the run, plus a commemorative hat.

Q104/Gadsden in cooperation with Miller Beer is holding a "Tough Guy" competition. Men will compete in wrestling and street-fighting exhibitions to find the "Toughest Guy" in Alabama.

V100/Charleston, WV is having "Morning Muggings" featuring coffee mugs with morning man Rocky Marlow's face on it. Companies are being encouraged to enter with entries on letterhead. Drawings are held, with Rocky showing up with Morning Muggings for everyone which includes the mugs, coffee, and donuts for the office.

WAAY/Huntsville is holding a "Football Sweepstakes." Listeners pick up an entry form, and each week they pick the winners of the progames and selected college games. Each week a winner is announced who wins \$100. The weekly winner is then eligible for a trip to see the 1982 Sugar Bowl in New Orleans, all expenses paid.

WAEV/Savannah is doing an on-air public service campaign for Vietnam vets. The PSA reads as follows: "This is (announcer's name) on WAEV with a message for Vietnam vets... (short pause)... Thanks!" PD J.D. North reports incredible response from all segments of the audience.

WDRC-FM/Hardford is running the "Mystery Telephone" contest. Clues are given to the number, and at certain times daily, listeners are invited to call. Whoever gets through and asks, "Is this the WDRC Mystery Telephone?" wins \$1000.



HALL & OATES SAY HI TO HAMILTON — On a recent promotional tour through town, RCA recording artists Daryl Hall & John Oates paid a visit to KEARTH/Los Angeles PD Bob Hamilton, Pictured (I-r) are RCA's Kelly Summers, Hamilton, Oates, and Hall.



GOOD AIR SUPPLY IN TEXARKANA — KTFS/Texarkana recently promoted the local Air Supply concert. Shown (I-r) talking are PD Dava Hull and group members Graham Russell and Russell Hitchcock.



WGCL WELCOMES "KING COOL" — After a recent three-show concert series in support of the "King Cool" LP, MCA recording artist Donnie Iris and his band the Cruisers spent some time backstage with some folks from WGCL/Claveland. Shown (I-r) are Donnie Iris, PD Bob Travis, station sales rep Karin Travis, band member Marty Lee and MCA regional reps Danise Gaorga and Mika Rose. Shown in the back row, (I-r) are band member Mark Avsect and MCA's Don Waslay.



CRUISIN' WITH WGUY — WGUY/Bangor recently handed out some trophies for a three-month promotion called "Y101 Cruisin' 81." It culminated in over 4000 people looking at over 300 special-interest vehicles. Custom cars from all over Maine showed up to take part in the compatition. Shown (I-r) are Y101 midday personality Brother John Jackson, the winner's wife, PD J.R. Randell, and the winner in front of the car that won the pictured trophy.



KRLA REALLY WANTS TO KNOW YA GARY — During a recent promotional tour, WB recording artist Gary Wright pald a visit to the studios of KRLA/Los Angales. Shown (I-r) are MD Rick Stancato, Gary Wright, and Operations Manager Penny Blondi.



WBLI GETS TUBE TIME — Supporting the efforts of MDA and the Labor Day telethon, WBLI/Long Island was Involved in a fund raising effort on a local cable TV channel. The event, which was held in the ballroom of a local hotel, helped to raise better than \$5000 for the Long Island Chapter of MDA.

The J. Geils Band On EMI America Records Produced & Arranged by Seth Justman

From the J. Geils Band album-Freeze-Frame.

FIRST WEEK ADDS!

WIFI	B104	JB105	CKLW	WGCL	KIQQ
96KX	WXKS-FM	Z93	KBEQ	WKTI	KEZR
WPHD	WZYP	KZ93	WGUY	WISE	KYYX
3WT	WDOQ	WNAM	WACZ	WXLK	WSPT
WDRC-FM	WBBQ	WKDQ	WIGY	WGLF	WCIL-FM
WPST	KX104	KKXX	13FEA	KSEL-FM	KWLO
WLAN-FM	WOKI	KSFX	WFBG	KVOL	KRNA
WKRZ-FM	WRVQ	KNBQ	WOMP-FM	KFYR	KCBN
K104	KJ100	KCPX	WCIR	KELO	KATI
WKEE	WGRD	KSKD	WZYQ	KKRC	KOZE
KROK	MJXO	KIDD	Q104	WRKR	KENI

PARALLEL ONE PLAYLISTS

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B104 WBSB
PD: Jan Jeffries Baltimore

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PNAL DEVES/Cool Might DLE GES/Living Eyes QUES/LIVINGE Present MEIS, DIMMUND/Yesfordey's Songs

Freit is CRUTSE/STEP Amore patter SAMBURE/Manuer She Dancer appr., \$374.00 February four Love STM (87/00-80 february 100 f



PD: Bob Wood

MD: Roger Christian

WABC 77

New York
PD: Jay Clark

MD: James Golden

AGDS 00, 21 METAL DERMOND/Textordes** Names



PD: Sonny Joe Whit MD: Vinnie Peruzzi

MD: Vinne Peruzzi

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ADDS - BEE GEEN/Living Eyes J. GELS BHED/Genterfold DUMBET/Lon?? Vop Bellevin?

CLATRAL LINE/beining Into Sunstine TIERRA/Lo La Mana I Love To



Washington, D.C. PD: Alan Burns

23 23 RIN/he tich D 26 HICKS & MENLET wather & Lage D 27 QUARTENYLASH/Herden My Heart D 28 HIKE LOWE/Looking Back With .

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1050 chum

Toronto PD: Jim Waters MD: Brad Jones

MD: Brad Jones

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3 : DE SEGENTY-Float to Live by Little

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OM: Bobby Christian MD: Clarke Ingram



Washington, D.C.

Steve Kingston

**Jim Elliot*

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PD & MD: Gary Berkowitz

PD & MD: Garry Berkowitz

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5 STEIN (2004/2)

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C. CHRESTIANCE man? to:, I Moved to JUICE MENTON/The Scottest Thing El-GERME BENSON/Turn Your Love Around M.H. DIANONO/Yesterces's longs

CFTR680

Toronto
PD: Bill Gable
Music Coordinator: Cyd Kaplan

(H) indicates one of the five "hottest" records on each Parallel One

wifi 92

Philadelphia PD & MD: Liz Kiley

SOUTH



PD: Christopher Haze

MD: Sandra Bobek

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H 2 | MALLING VIGEL VIGET IN 10

2 | Delta Collection of the Collecti

LOVERSOY/Morking for the beaks STEVE MILLER MAND/Mort Like A Wheat GAER/Under Present SHEAKER/More Then Just the To



MD: Dayna Steele

2 1 GAN POLICIES 10 Say
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PD: Bill Tanner MD- Mark Shands

MD: Mark Shands

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8 2 1 Osli S. COSS / France is insent liber!

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9 3 Art Moffe, Year I he Love liber.

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ASS Miami

PD: Keith Isley WINZ-FM MD: Johnny Dolan

LIGHT COULD NOW HITE IS



THE MUSIC FM PD: Jim Morriso



PD: Scott Robbins

MD: Ron Parker H 1 1 ORIS CRUSS/Arthuris Trans (tiss) 3 2 ROLLING STORES/Start No Up 5 3 CANL CARL TON Shalls A Bed Russ anno 2 4 ROSS/RICHE/Endiss Little

2 DELLING STORM (SAME IN the Common and Comm

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TIERRA/Le Le Reens I Love 30 AURIET/Don'T STON Bellevie! STREER/One Rore Might



PD: Scott Shani

MD: Pat McKay

1 1 1 Station Stocks/step in up

2 3 ONLINE STOCKS/step in up

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S) 30 CHILLIMACHING GET (Come, Come,
A 31 HINGO STANDIOWER by Brain
A 32 CAMPINELANDIOWER by Brain

Atlanta
ATLANTA'S RADIO STATION

MD: Dale O'Brien

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MIDWEST



PU: BOO MICKAY

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B 3 obs FOSG GATE/Friers from (No.1)

B 4 obs FOSG GATE/Friers for the Market

B 5 obs FOSG GATE/Friers in Boom (No.1)

B 5 obs FOSG GATE/Friers in Bala Long to

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PD: Dave Denver

PD: Dave Denver

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OIL SURFERDIVPoor Ren's Sen or MICKS & HEREEY/Leather & Lace

квео

Kansas City PD: Maja Britton

Asst. PD: Mike Schmidt

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TWO-WAY COMUNICATION

LUTHER VANDROSS



"NEVER TOO MUCH"

KSLO ADD 26 13K ADD KX104 ADD WLAM ADD WCIR ADD KDZA ADD WABC 5-4 WIFI 27-24 **B104 DEB 27** WXKS-FM 6-5 **WPGC 24-21 Z93 27-21** 195 DEB 24 0105 28-24 **WCKX 25-23 WDRQ 21-10** WGCL 27-24 **KEARTH 22-20** KRLA 20-18
KFI ON
KIIS-FM 10-8
KFRC 31-25
KYYX ON
WCAO 21-17
WKEE DEB 35
KFMK 30-22
KSET-FM 4-3
KINT 20-14
WTIX ON
B97 29-25
KROK ON
KLAZ 24-18

WJDX 15-10 BJ105 34-30 WDOO DEB 24 **WBBQ ON** FM100 13-11 WHB0 10-7 WCSC 28-23 WANS-FM DEB 30 WVIC ON KGGI 9-5 KHYT DEB 32 **WGUY 22-18** 2102 30-28 95SGF 25-24 **WGLF 29-27** KILE DEB 37 **WRKR 22-20** KSLY DEB 21



BALANCE



"FALLING IN LOVE"

92FLY ADD WKRZ-FM ADD K104 ADD WOMP-FM ADD WGLF ADD 40 KODI ADD



PD: Jim Fox MD: Tony Galluzzo

JIM FOX
TONY Galluzzo
J = College State | Stat

800/CKLW ROCK'N TALK

Detroit

PD: Pat Holiday MD: Rosalie Trombley

25
MEIL DIN-OND/Yestercey's Songs
OULEN/Under Pressure
J. OLISS BAND/ConterPold



PD: Jim Bro MD: Rick Brown

MD: Rick Brown

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ACOS - MISL DIAMONO/Testorocy's longs C. CM-ISTINBYS HERT TOW, 5 New C TO

Cleveland

PD: Bob Travis Asst., PD & MD: Jay Stone

Asst. PD & MD: Jay Stone

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LIMDAY BUCKINGNA/Tousle STEVE MILLER BAND/Meers Line & Smoot BINDD STARR/Watch By Brein ADDL & THE GAMC/Take By Meer? Els, DIMMON/Tester By Meer? J. GEILS BAND/Conterfold

C, CHRISTIAN/I WENT TOU, I REMED TO AUTOE MERTON/The Separate Phing (I SURYI MEM/Poor Hen's Son ECRETE MISAP/I Moutdn't Have Mises CD GD'S/Ow Lips Are Seeled

98KSLQ

St. Louis PD: John Larrabee

MD: Johnny King

MD: Johnny King

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PD: Chuck Knapp MD: Kim Jeffries

DIANA ROSS/Bmy to Foots Fail In MARTE BALIN/Atlanta Lady (Someth WAZ/Physical POLICE/Every Little Thing in

AND YOU Milwaukee

PD: John Driscoll



PD: Dave Denver

ADDS 12, 19 SURVEYDR/Poor Pen's Son

WDRQ

UN HICKS & MEMLEY/Leather & Loca

Detroit

PD: Rick Torcasso

MD: Steve Summers

MD: Steve Summers

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LINDSET BUCKINGHA/Youble STEVIE BOODS/Stail The Bight Away GEGICE BENSON/Turn four Love Around

WKI **24FM** Milwaukee

PD- B.J. Hunter

MD: Donna Walker

Donna Walker

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3 8 BLEFFE HIGH HIGHENDR's grayo

N. 2) STEVE BILLER HANG/Hoors Libe A Wheel MACK & THE GANG/Hoors Hay Heart SIEUH WOUNDERSON HOUSEN Away J. GEES BANG/Kentertoid RIMGO STANK/Wrach by Orale

LIMBATT DILLA MERHATTAN BE BALFILLAT'S Groove QWARLEM LLANGER on My reart LUMEN SAMENIST ME OF DO BACK SAMENIST SAMENIST TOO BACK SAMENIST SAMENIST ME STORY ALMOST SAMENIST ME STORY SAMENIST SAMENIST ME STORY SALES SAMENIST OF MEDICAL STORY SAMENIST MEDICAL STORY SAMENIST MEDICAL SAMENIST SAMENIST MED

WEST

KJR 1950

Seattle PD: Tracy Mitchell MD: Norm Gregory

ID: Norm Gregory

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1 2 Links (1005/Sylarhar) to Thane 100x8 to 200x1 to 200x1

AUDS PALE DAVIS/Copi Hight PDLICE/Every Little Thing Sh MEIL DIAMEMO/Yesterday's longs BILLY JUEL/Say Goodbys To Hollye RDD STEBART/Young Turks CHILLIBACK/My Girl EGons, Gons,

San Jose 106.5 FM

PD & MD: Bob Harlow

CONTROL TO SERVICE OF THE SERVICE OF

JOBAN TYDON'S Stop Defici In AB/A1(a) A

J. GEILS BAMD/Centertoid QUEEN/Uncor Pressure QLE SMARNLY/Sec Of Love AIR SUMPLT/Mere I Am EJust Inen

RMCR/Psy The DevillOps Bab JOHN ENTRISTEE/Too Late The Maro FUREIGER/breen IT Up

KRLAB III

Los Angeles PD: Jack Roth

CHILLIANCAMP CAT I Some, Gone, ROO STENDET, FOUND THE B C, OMISSTANCI BEN'S TOU. I head TO ASSEALED AND THE ALLEY TOO SHE STANCE AND THE ALLEY TOO SHE STANCE AND THE ASSEALED A

Los Angeles

MD: Robert Moorhead

HISCASTE LANSON/Fool to Apple MELL DIMEMON/Fool to Apple MELL DIMEMON/Fool to May be some STEEK BELLER BAND/Fool' Falso & Bosel AIROD \$1800/Fool' Meller Band/Fool' Fool to Children Fool State Meller Band/Fool' Fool To Bosel AIROD \$111 AIRS Shakers Ing Fool The Bosel FAIT! AIRS Shakers I Man Fool Shakers Fool Meller Band And FARSON FOOR STORY FOO

ALAN PROSONAL PARKS EYES

ARLAN DATE! Surrouse

GOULD CONTROL OF SURROUSE

SAR SINA PROCESSOR

SAR SINA PR

-965 KYYX Seattle

PD: Chet Rogers

ADMIN DERVERYCOMBOY & The Eady ELD/Tailign PAGUS CRUISE/SIIP Amey RIB CAMBE/SIIII Amey RIB CAMBE/SIII AMERIKAN AMERIKAN AMERIKAN AMERIKAN AMERIKAN AMEKAN AM ALAN PANSONS/Snahe Eyes MALEN/Pey The OperItions has BEAL & THE GARGYTONE by Mer't LUTHER HAMOROSS/Mever Too Much MEF. STAKSHIF/Seve Tour Love

64 KFI

The 1 hit station. Los Angeles

PD: Tom Bigby MD: Roger Collins

LINDSET BLEATHDAY Trouble
BEIL DIMODO/Texter earls Songs
STET BLILER BADD/Text Like A smeal
RINGO \$TAMA/We get My Brein
LLO/Tellight
BEE OffS/L1+ing Eyes

JUNEAR / John 1: Top Builerin

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LOUI, 1 No GARGY Ins. No year

LOUI (BURNA) Candoy 1 Ins. Ludy

JOHN LOUIS CONTROL CONTROL

CONTROL (BURNA) Candoy 1 Ins. Ludy

LOUIS CONTROL

LOUIS CONT

610 # KFRC

San Francisco

PD: Gerry Cagle

MD: Sandy Louis

MD: Sandy Louis

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SATUT INCOM/Num to me NAMI/Inco Short CHISIMECE/Mp Dirt (Gons, Gons, JOURNET/DURY) Stop NoTion In OILSEL/Souseltro Nameeralphi

Phoenix

MD: Chaz Kelley

ACOS QUEEn/Ander Pressure READIE #ILSAP/I MOUISH'S rave hisse

AIR SUPPLY/More & An EAST MAN GENESIS/NE Repty 91 At I GENESIS BLOSDATurn tour Love Around STEVE MILES BANG/Mourt Like A More!

KIISFM Los Angeles 102.7

PD: Don Benson MD: Danny Lemos

MD: Danny Lemos

H | 1 | ORIS CROSSAP Thur's Those (Bast)

2 | 3 | GOSTAPON LIPS And Series

3 | 3 | GOSTAPON LIPS And Series

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JORNEY/Don't Shap bullevin' RINGO STARVER ack by Brain 100ML PHEIMBERT/PODAG On Glastics STEYE MILLER BAND/Neart Like A Meri RIN CANES/PISTANE IdenTIF.

KOAQ Denver PD: Jack Regan MD: Alan Sledge

ALGRET/Don't Stop buildy in to lost a to lost

25 25 AAS/ATTON 24 24 COMBDOKES/UN NO 25 25 RDD STENART/TOWNS Tures

13K San Diego

PD: Jeff Lucifer MD: Rick Gillette

MD: Rick Gillette

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LUTHER WANDROSS/MENN Too Ruch CHILL HAKEN/My Girl (Gone, Gone, etCAL) & HEMET/Leuther & Edice



PD: Dave Anthony MD: Steve Goddard 3 | FOREIGNER/Basting For A Girl 2 | Diffstr/Bassal for human right 1 | Builting Stodistrian rate up | 4 | Builting Stodistrian rate up | 4 | Builting Stodistrian rate up | 4 | Builting Stodistrian rate up | 5 | Builting Stodi

* 2 GO COTTON TO THE PROPRIES OF THE PROPRIES

ACDS MEIL DIAMEND/Testerday's Songt BinGO STANK/Brack by Brain



PD: Doug Erikson MD: Gloria Avila

MD: Gloria Avila

H 2 | Dan FOGLBERG/Here to Say

H 3 | Hills & CRITE/Writers & Yes

3 | Hills & CRITE/Writers & Yes

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14 | ALIMAN | CRITER | CRITER |

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16 | CRITER | CRITER | CRITER |

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ALES STEVE WILLER BAND/Heart Line A sheel C. CARISTIAN/I Bant You, I have Yo

101 FM Los Angeles

PD: Bob Hamilton MD: David Grossman

MD: David Grossman

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ACOS MESI, DIAMOND/Vesterday's Songe ADTAL PHILIMANDOS/Pooked On Classics

LINDSEY SICKINDMA/Trouble -STEVE HILLER SAMD/Mean't Line & Wheel QUANTEW/LASH/Marash Ny Mean't

(H) indicates one of the five "hottest" records on each Parallel One playlist.

UNDENIABLY HITS

LIVING EYES

BEE GEES "Living Eyes"

WIFI add **B104** add WXKS-FM add KINT add KFI add **Q106** add

WKRZ-FM add KQ94 add **KSET-FM** add **KBFM** add WTIX add

WJDX add 33 KJ100 add WTSN add **BJ105** add **WOKI** add WCSC add

WGH add WVIC add **KOFM** add WIKS add

KYNO-FM add 38 WGLF add



KOOL & THE GANG "Take My Heart"

WXKS-FM 11-7 JB105 add 35 WPGC add Y100 14-13 Q105 30-27 WCKX add **CKLW 21-20** WGCL add WKTI add **KEARTH deb 25 KRLA 30-26** KFI on KIIS-FM deb 26 KIQQ 26-22 KFRC 17-14 **KJR 20-15**

KYYX on WTIC-FM 19 WDRC-FM on WKEE add KSET-FM deb 23 KINT on KHFI add KBFM add WTIX deb 39 B97 add KROK deb 30 WJDX deb 28 G100 add 31 Y103 add 32 BJ105 add WDOQ deb 29

WBBQ on FM100 add **WHBQ 13 KX104** add WMAK-FM deb 27 WSEZ deb 33 WCSC 29-26 WVIC on **KYNO-FM 10-9** KNBQ 27-25 **KBBK** on **KHYT 3-2 WXLK 19-16 KILE** add **KVOL** add

EAST

Nell Diamond J. Gells Band Steve Miller Band

Most Added ... Hottest Foreigner Hall & Oates Olivia

Newton-John

DDS & HOT

Music Key: (DP) indicates the sony is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Neil Diamond Steve Miller Band Paul Davis

Foreigner Olivia Hall & Oates

EAST

PARALLEL TWO

WBBPRochester, NY

HICKS & HENLEY LINDSEY SUCKINGHA HOTTHER CROSS |-| CHRIS CROSS |-| HALL & GATES 7-2 UUISCY JOSES 6-3 COSSIODOSES 22-10 HARRY MANILOW 19-1]

WICC/Hrtdgeport, CT Bub Mitchell

RIMGO STARP HEIL DIABOUT QUEEN HOLLEST: HALL & CATER 2-1 BICK SPHIMGPIELE 5-3 FORFIGMER 9-6 GMJ 16-14 FOUR TOPE D-15

WKEE/Huntington WV Gery Miller

GBY MINES
STEVE WILLER BAND
HEIL DIAMONE
QUEEN
ROOL & THE GANG
J. GEILS BANC
HOTTER:
AIR SUPPLY 1-1
DIESEL 3-2
FOREIGNER 9-3
RUNTON CIPMINGS 11-6
HARTY BALIN 13-9

WPST/Trenton, NJ Tom Taylor

DEVO J. GPILS BAND MODDY BEUES OUEFN HINGO STAFF SURVIVOR SUNVIVOR HOTTOBE: HALL 6 OATES 1-1 DAN FOGFLBFRG 5-2 LRR 4-3 ROB SEGER 9-6 FOREIGMER 21-12

WTRY/Albeny, NY BIE Cahill

NEIL DIAMOND ELO
HOTTUET:
CHRIS CROSS 2-1
POREIGNER 13-5
AL JARREAU 18-11
FOUR TOPS 23-18
CHILLIMACK D-22

WAEB/Allentown, PA Jefferson Ward

NEIL GIAMOND QUEEN STEVE MILLER BAND DEVO Hottest: HALL & CATES [-] FOREIGNER R-5 DIANA ROSS 16-10 JOURNEY 24-20 QUARTERFLASH 29-22

WFBR/Baltimore, MD Andy Szulinski

ROYAL PHILHARY LINDSEY BUCKING GEORGE BENSON RINGO STARR NEIL DIAMOND HOLLOUL: POREIGNED 1-1 POREIGN. ONJ 17-6 POLICE 13-9 POD STEWART 20-15 DIANA ROSS 27-16

WBL/Long Island, NY Bill Terry

NICKS & HENLRY NEIL DIAMOND GEORGF BENSON HOttes: HALL & CATES 8-2 DAN FOGELPERG 7-4 AIR SUPPLY 12-7 FOUR TOPS 13-0 HIKE POST 17-11

WTIC-FM/Hartford, CT Rick Donahue

MIKE POST JOURNEY MEIL DIAMOND HEID PIONATE
HOTEBET:
RICK JAMPS 3-1
COMMODORES 19-15
POLICE 26-16
PCREIGNEP 24-18
BARRY MANILOM 29-25

Den Steele

Den Steele
MEIL DIAMOND
QUYEN
BEF GEES
TIEBRA
HOTTEET
LERR 1-1
POREIGNEW 11-4
AIR SUPPLY 9-5
QUINCY JONES 13-10
CHILLIWACK 26-22

JOURNEY
MEIL DIAMOND
PABLO CRUISE
HOTCOST
HALL 6 OATES 3-1
AL JARRAU 11-7
FOREIGNER 22-14
QUINCY JOWES 23-18
COMMODORES 25-20

Bill Bhannar

PIESEL (NA) HODDY NIUES HEIL DIAMON NALANCE DONNIE 1818 SIBI DEE J. GEILM WAND HOSIOCKI LEB 1-1 GENERIS 2-2 HALL & CATES 3-3 CLIFF RICHARD 11-6 STEVIE NICES 14-10

V100/Charleston, WV Jay Jarvie

NICKS & HENLEY NICHS 6 PENLEY HOLLOST: HALL 6 GATES 2-1 QUINCY JONES 4-3 COMMODORES 7-4 AIR SUPPLY 9-5 RAFRY MANILOW 14-10

WKRZ-FM/WHLOO-Barra, PA Jim Hising

BALANCE QUEEN DEVO J. GEILS HAND BFE GEES NEIL DIAMOND HOLLOSE: HALL & CATES 7-1 ONJ 12-6 ONJ 12-6 PORFIGNER 18-9 COMMODORES 14-11 QUARTERFLASH 16-13

82FLY/Albany, NY Jack Lawrence

LINDSEY BUCKINGHA NICKS 6 HEMLEY STEVE MILLER BAND BALANCE HOST 10 TO THE HALL A CATES 1-1 AIR SUPPLY 9-6 FOUR TOPS 12-7 FORFIGNET 19-10 JOURNEY 29-23

WCAO/Baltimore, MD Scott Richards

RUPERT HOLMES NEIL DIAHOND NEIL DIAMOND
MOODY BLUES
STEVIE WOODS
RINGO STARR
KIH CARRNES
HOTLORIC
FOREIGNEN 1-1
ONJ 13-7
AIR SUPPLY 15-9
CCYMMODORES 16-10
BARRY MANILOW 20-15

WDRC-FM/Hartford, CT

J. GEILS RAND
NEIL DIAMOND
HOTUSTI
ROLLING STONES 1-1
HALL & OATER 2-2
ROB SEGEP 4-3
DIESEL 5-4
POLICE 12-6

WRCK/Utica, NY Jim Reitz

OUEEN STEVE MILLER BAND TRIUMEN SURVIVOR HOTEURE: HALL 6 OATES 1-1 LRB 3-2 FOREIGNER 13-7 PAT BENATAR 20-15 ONJ 27-19

3WT/Binghempton, NY Scott Michaels

QUEEN J. GETLS BAND QUARTERPLASH HALL & CATES 1-1 BICK SPRINGFIELD 2-2 PORFIGNER 9-7 PAT BENATAR 23-17 CHILLIMACK 2P-20

WPHD/Buffalo, NY John Piccillo

John Piccilo
STEVE MILLER BANE
CO CO'S
RINGO STARR
J. GEILS BAND
SURVIVOR
LOVERBOY
PETER CETERA
HOCLOS:
HALL & CATES I-1
POLICE 5-2
FOREIGNER 10-5
NICKS & EDNLEY 19-9
ROD STEMART 13-12

WLAN-FM/Lancaster, PA Dave Russell

Deve Russell

GEORGE BENSON
J. GETLIS BAND
STEVE HILLER BAND
RONNIE HILLSAP
HODDY BLUES
HOLLES
HALL & CATES 1-1
AIR SUPPLY 10-6
FOREIGNER 11-7
UNJ 18-10
DIAMA BOSS 26-17

PARALLEL THREE

13FEA/Manchester, NH Kelth Lemire

POLICE
FOD STEWART
STEVE MILLER BAND
NEIL DIAMOND
BONNIE MILSAP
J. GEILS BAND
HOttemit
HALL & CATES 3-1
HIER POET 15-7
HARBY MANILOW 20-13 ONJ 24-16 POREIGNER D-20

Jim Martin

Jen Merten

BTEVY MILLER BAND

J. OKILE BAND

LOWHIF IBIB

GUEEN

LUTHER VANDROSS

Mottest:

BOR SEOFE 2-1

COMMODORES 8-2

FOREIGNER 9-3

ONJ 13-5

ONJ 13-5 OND 13-5 AIR SUPPLY 10-6

WPBQ/Altoons, PA Yony Booth

Yony Booth
HEIL DIAMOND
QUARTERPLASH
STEVE MILLER BAND
C. CHRISTAN
J. GMILLS BAND
DONNIE INIS
HOLLER
HOLLER
HOLLER
FOREIGNER 16-R
NICKS & HENLEY 30-24

WGUY/Bangor, ME Jim Randall

NICRS & HENLEY DONNIE IRIB QUEEN J. GEILS BAND NOODY BLUES HOLDER HOTES 1-1 UNI 10-7 POLICE 13-0 RONNIE LAWS 16-13 COMMIGDORES 19-16

WJBQ/Portland, ME

STEVE MILLER BAND ARS
HOLLWELL
HALL & OATES 4-1
DAN FOGFIBFRG 8-6
BOB SFOCK 12-7
RILLY JOPL 13-9
PAT RINATAR 36-26

WTSN Dover, NH

DEE GEES RNACK
DONNIE IRIS
ROMNIE HILSAP
QUEPN
HOTTCHIL
HALL & CATES 3-1
LPB 4-3
AIR SUPPLY 8-5
QUINCY JONES 9-7
ONJ 11-8

WIGY/Bath, ME Willie Mitchell

Willia Mitchell
LINDSEY RUCKINGHA
STEVE HILLER BAND
J. GPILS BAND
AFTERNOON DFLIGHT
GO GO'S
Hotteat:
DIFSEL 9-1
ONJ 13-8
FOREIGHER 18-12
GENESIS 29-19
BARRY MANILON 30-20

WLAM/Lewisson, ME

Chris Layne GEORGE RENSON NEIL DIAMOND LUTHER VANDROSS HOTLEBER QUINCY JONES 2-1 FOUR TOPS 3-2 COMMODORES 4-3 AIR SUPPLY 8-5 DIAFA ROSS 11-8

WACZ/Bangor, ME Michael O'Hara MICHAEL O'HAFE

LIPESEY MILLER BAND

J. GEILS BAND

J. GEILS BAND

JOURNEY

HOTLER TONES 3-1

BOB SECER 4-2

DAN POGELBER 7-4

PORTIONES 9-5

POLICE 22-17

WZYQ/Frederick, MD Bose Hose NEIL DIAMOND STEVE MILLER BAND KINKS SURVIVOR OUEEN J. GPILS BAND Hottes: Hotteet: ONJ 2-1 POREIONER 14-5 AL JARREAU 13-10 POLICE 19-11 COMMODORES 20-13

WOMP-FM/Bellaire, OH Steve Allen

STEVE MILLER BAND
J. GEILS BAND
OUREN
BALLANCE
HOCLORY
FOREIGNER 1-1
BOB SEGER 3-2
DIEREL 8-6
AIR SUPPLY 15-8
CCMMODORES 21-15

WHER/Portem

QUARTERFLASH NEIL DIAMOND JUICE NEWTON JUICE NEWTON Hottest: HALL & OATES 2-1 QUINCY JONES 7-4 BILLY JOFL 9-7 BOB FEGER 12-11 HAPTY BALIN 14-12

SOUTH

Tom West

PARALLEL TWO

GUARTERPLAND STAVE MILLER DAND MPIL DIAMONI RODI, A THE GAME A LAN PARSONA REF GEFA TRIUMEN TRIUMPH HOLLOST: CHRIS CHOSS 1-1 CONPODORES 1D-7 ONJ 16-10 POPFIGNES 19-14 JOHNNEY 37-26

KEEL/Shreveport LA Kevin Devie

Kevin Devis

QUARTERFLASI
LINDSFY RUCKINGHA
NICKS & HOWLPY
JUICE SHYDEN
NEIL DIAMOND
NOTAL PHILIMANNONI
PAUL DAVIS
HOLLOWS
HOLLOWS
HOLLOWS
OUTHOR
OUT

KTSA/San Antonio, TX J.J. Rodriguez

LINDSEY BUCKINGHA HOTE-BE, ROLLING STONES 2-1 AIR SUPPLY 12-9 ONJ 22-17 RICK JAMES D-20 CARL CARLTON 28-24

KXX106/Birmingham, AL Chris Trans

KIM CARNES BERTIE HIGGINS QUEEN PAUL DAVIS LOVERBOY LOVERBOY HOTTOST 1-1 PORFIGHER 1-1 POLICE 12-8 AIR SUPPLY 15-9 QUARTERFLASH 20-15 BARRY MANILOW 22-18

WAKY/Louisville, KY

LULU
NEIL DIAMOND
LINDERY BUCKINGHA
NICKS & HENLEY
HOTTER
HOTTER
HOTTER
AL JARREAU 8-2
UUINCY JONES 7-3
AIR SUPPLY 9-4
FOREIGNER 24-21

WAXY/Ft Lauderdale, FL Rick Shew

STEVE HILLER BAND NEIL-DIAMOND PAUL DAVIS NICKS & HENLEY HOTCEST Hottest: CHRIS CROSS 1-1 DAN FOGELDPPG 2-2 QUINCY JONES 4-3 AIR SUPPLY 6-4 COMMODORES 16-10

WAYS/Charlotte, NC

LINDSEY BUCKINGHA NEIL DIAMOND JERMAINE JACKSON ROYAL PHILHARMONI HOTEBEI LRB 2-1 ONJ 4-3 FORSIGNES 14-6 BARRY MANILOW 12-9

WBBQ/Augusta, GA Bruce Stevens

Bruce Stevens
QUEEN
PAUL DAVIS
J. GEILS BAND
ROYAL PHILHARMONI
DON MCLEAR
HOTE-GEI
CARL CARLTON 5-1
FORFICHER 11-9
COMMODORES 13-10
POLICE 15-11
EWAF 18-15

WFMF/Beton Rouge, LA Rice/Watkine

NICKS & HENLEY QUEEN GEORGE BENSON HOLLEST HALL & QATES 1-1 COMMCDORES 11-5 FORFIGHER 14-9 BILLY JOEL 22-14 RUD STEMART 23-15

WGH/Norfolk, VA Bob Cenede

NEIL PIAMOND BEF GUEE RINGO STARR SHEILA JOHNNY LEE JOHNNY LEE Hottest: AIR SUPPLY 3-1 BARRY MANILOW G-4 ONJ 10-6 FOREIGNER 17-8 LeVID GATES 12-10

WHBQ/Memphis,TN Mike Scalzi

MNN SCALH

ROYAL PHILHARMUNI
PAUL DAVIS
HOLLEGET
HALL & OATES 1-1
AIR SUPPLY 3-2
BILLY JOEE 4-4
QUINCY JONES 6-5
LUTHER VANDROSS 10-7

WJOWJackson, MS

MEP GRED STYPP MILLER HAND DON MCIEAN NICKS & HENLEY JOURNEY HOTTHAL QUINCY JONES 2-1 HALL & CATES 3-2 POSPIGNES 7-4 COMMODORES 8-5 ONJ 14-8

WBGN/Birminghem, Al Walt Brown

Walt Brown
PAUL DAVIS
STEVE MILLES BAND
EMSF
KINGO STARE
HOLLEST
REMNY MODERS 3-1
PCREIGNER 6-5
MARTY NALLY 9-7
DIESEL J1-17
JUICE MENTON 29-23

WTIMNew Orleans, LA

Gery Feankite

NICKE & HYNLEY
QUAFTERFLASH
STEVF MILLER HAND
NEIL DIANONE
BPE GEES
STREEK
HOTLES IR
HOLLING STONFS 1-1
ONLY 13-6
POLICF 18-12
JOHN DENVER 38-25

Y103/Jacksonville, FL Dave Scott

NEIL DIAMOND KOOL & THE DANG HOLLUBER
HALL 4 QATES 2-1
AIR SUPPLY 5-2
FOREIGNES 8-4
POLICE 13-9
ONJ 23-16

WRVQ/Richmond, VA

STEVE MILLER BAND J. GKILS BAND HOTLEST ROLLING STONES 3-1 POLICE 14-10 CHILLIMACK 21-14 QUARTEFILASH 22-19 NICKS & HENLEY 23-20

FM100/Memphis, TN Tom Prestigiscomo

LINDSEY BUCKINGHA ROOL & THE GANO Hottert: BOB SECER 1-1 AIR SUPPLY 8-5 POREIGNER 14-9 LUTHER VANDROSS DIANA RCSS 17-15

WSKZ/Chettanooge, TN

HICKS & HENLEY Hottest: DAN FOGELBERG 1-1 FOREIGNER 5-3 FOREIGNER 5-3 ONJ 16-9 POLICE 14-10 ROP STEWART 24-2D

KINT/EI Paso, TX Jim Zippo

NICOLETTE LARSON NEIL DIAMOND NEIL DIAMOND
BEE GES
LOVERBOY
KINGG STARB
ROYAL PHILHARMONI
ALL SPORTS BAND
QUARTERFLASH
HOSEMBE HOTTUST TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL THE TOTAL TO

KX104/Nashville, TN

LUTHER VANDROSS STEVE MILLER BAND KOOL & THE GANG RINGO STARR J. GEILS BAND HALL & OATES 3-1 COMMODORES 16-9 POLICE 22-14 ONJ 24-15 BARRY MANILOM 26-19

KJ100/Louisville, KY Kevin O'Neel

ONJ HICHAEL STANLEY R (RA) ELO
FINGO STARR
J. GEILS RAND
BEE GFE
SNEAKER
JOHN HALL BAMD
HOTTER
FICK SPRINGFIELD 3-1
LRR 10-3
DAN FOOGLERG 6-4
HALL & QATES 13-6
TARREY/SPENCER DD 12-9

KHFI/Austin, TX Ed Volkman

PAUL DAVIS
ROOL & THE GANG
STEVE MILLER BANG
MOTEST PAUL
DEVO 1-1
FOREIGNER 7-2
OO GO'S 6-5
CHILLIMACK 12-6
BOB SECER 14-10

KRIMMOAN dia TX Stove Owers

BET GREB GBORGE BINHBOW JOHNNY LAS ROOL & THE GAING PALS, DAVIS HELL DIAHOND HOLING: FORFIGHER 9-3 QUINCY JOBBE 13-5 ROD BINART 19-13 RMAF 21-15 JOURNEY 27-21

WQRIUNorfolk, VA Bruce Gerrewey

HEIL DIAHOND EWAP ARB HOLLEST CHAIR CROSS 1-1
AL JARKEAU 4-4
BOB BEGEN 9-5
LRB 11-10
QUINCY JOHES 17-12

KFMIUHouston, TX Jerry Steele

DOW MCLEAN
MEIL DIAMONT
MONNIE MILMAP
MOTHER CROSS 1-1
FOREIGNES 15-9
COMMODORES 18-15
MARY MANILON 21-18
ONJ 26-21

KQBULITTle Rock, AR Michael York

PLO
BPE OERS
STREEK
JIM STEINMAN
STEVE MILLER BAND
HOSTAGE
DAN POCELAERG 2-1
POLICE 13-7
AIR SUPPLY 15-10
POREIGRER 16-11
ARS 18-17

G100/Mobile, AL Scott Griffith

GO OO'S
STEVE MILLER BAND
JUICE NEWTON
NEIL DIANOND
GEORGE BENSON
KGOL & THE OANG
HOTTER
HALL & GATES 1-1
QUINCY JONES 9-3
BILLY JOEL 8-4
COMMINDERES 20-13
ROD STEMART 22-15

WAAY/Huntaville, AL

Jim Kendricks PAUL DAVIS
MICHAEL LLOYD
MEIL DIAMOND
MEIL DIAMOND
MINGO STARR
STEVE MILLER BAND
LULU
MOTTER
FOREIGNES 1-1
FOREIGNES 8-4
BOR SECER 11-6
ONJ 18-8
DIESEL 17-10

WSEZ/Winwton-Sa

DON MCLEAN NICKS & HENLEY EMAP ALARAMA HOLLest 3-1 FOUR TOPS 11-6 MARTY BALIN 12-B ONJ 26-14 ROD STEMART 22-19

KLAZ/Little Rock, AR

NEIL DIAMOND
DON NCLEAN
PAUL DAVIS
Hotest:
DAW FOGELBERG 1-1
COMMCDORES 9-7
FOREIGNER 14-9
LUTHEN VANDROSS 24-18
C. CHRISTIAN 25-20

KSET-FM/EI Paso, TX

Bloke/Van Dyke LTD STEVE MILLER BAND (dp) SEEV GESS (dp) HOTTOS (dp)

897/New Orlea John Volpe

NICKS & HENLEY ROOL & THE GANG HOTCEST: ROLLING STONES 1-1 CARL CARLTON 3-2 HALL & OATES 4-3 EMSF 10-6 ONJ 14-11

WOK!/Knoxville, TN Gary Adkine

LINDSEY BUCKINGHA

WCSC/Charleston, SC Chris Nalley

HEIL DIAHOMD HEF GREE PAUL TAVIS GUREN RELLE BRETTE HIGGINS DYSVE HILLER BAND RIMOD STARB HOLLER BAND HOLLER THE COMMISSIONES 7-4 POREIGNES 7-4 POREIGNES 11-5 AIR SUPPLY 14-7 CHILLIMACK 17-11

WBCY/Charlotte, NC

Mottest: HALL & QATES 1-1 POREIGNES 2-2 DIESFL 5-5 ONJ 7-7 QRNESIS 16-16

WMAK-FM/Nastiville TN

Scooter Oavie MEIL DIAMOND LULU JOHNNY LEE SNEAKER EMLP (dp) HOTESSI: AIR SUPPLY 4-2 CMJ 12-6 CARL CARLTON 13-8 ROP STEWART 15-11 DIANA RORS 23-17

WANS FM/Anderson, SC

Sem Church JUICE NEWTON RLO GEORGE HENS RLO DEORGE BPN6UN ARLAW DAY PAUL CAVIS HOTTEST: HALL & CATES 7-1 BOB SEOFR 4-2 QUINCY JONES 9-3 DIESEL 8-7 FORFIGNER 16-6

WHHY-FW/Montgomery, AL Neil Harrison

STEVE MILLER BAND HOLEWSE: HAEL & CATES 2-1 MARTY BALIN 13-6 GOMMODORES 14-7 FORKIGNER 18-8 ONJ 30-22

WOOQ/Daytone Beach, FL Dave Mann

NEIL DIAMOND RINGO STARR
J. GEILS BAND
RONNIE MILSAP
HOTTORINIE MILSAP
HOTTORINIE MILSAP
HOTTORINIE MILSAP
FOREIGNER 17-7
COMMODORES 12-9
QUINCY JONES 13-10
ROD STEMBER 20-14

WZYP/Huntsville, AL Chris Andrews

HOODY BLUES QUFEN RINGO STARR J. GFILS BAND STEVE HILLER BAND HOTESEL LRB 1-1 FOREIGNER 12-9 AIR SUPPLY 14-10 COMMODORES 18-15 QUARTERFLASH 29-22

KZFM/Corpus Christi, TX Steele Chandler

DIESEL
DIANA ROSS
STEVIE MODES
CHILLINACK
HOCKEST
RICK JAMES 2-1
PRANKIE SHITH 3-2
CARL CARLTON 10-7
ROOFR 19-15
ONJ 20-18

KROK/Shreveport LA

Harrison/Green PAUL DAVIS
NEIL DIAMONE
JERNAINE JACKSON
JOHNNY LEE
MOODY BLUES (dp)
TRIUMHH (dp)
J. GELLS BAND (dp)
HOLLEST
HOSPLY 1-1
DAN FOORLBERG 8-4
RICK SPEINCFIELD 1]-8
HALL & GATES 12-10
ROD STEWART 26-22

WSSX/Charleston, SC Martin/Ashton

Merby Ashton

OUEEN

JEFF. STARSHIP

STEVE MILLER BAND

ALAN PARSONS

HOTLER:

ROLLING STONES 1-1

FOREIGHER 10-6

JOURNEY 18-13

JOURNEY 18-13

NICKS & HENLEY 71-16

ROD STEMAPT 28-19

PARALLEL THREE

KILE/Galveston, TX

WCGO/Columbia GA

QUEEN
BYEVE NILLEB BAND
BIN CARNED
THILMHH
GEORGE REMBON (dp)
QU GO'E (dp)
BURVIVOR (dp)

HALL & CATEF 5-1 FOUR TOPS 4-2 BILLY JOEL 9-4 ARS 8-7 RICE SPRINGFIELD 10-9

WISE/Asheville NC John Stevens

Scott Taylor BLOOD STARB HEIL DIAMOND GEORGE BYMSCH PAUL RAVIS STEVE WILLES BAND ROOL & THE GANG NOLL & GATES 1-1 QUINCY JOHES 4-2 AL JARBIAU 18-7 FORETORPH 20-9 DIESFL 17-10 HOLLOST ALK SUPPLY 9-1 AIR SUPPLY 9-1 PARFOOKISFED 19-14 PORFIGHES 20-13 DIESTL 21-19 WILLIURomoha VA

RAME Brown
REIL BLANGND
RABLA DEVIPO
J. GELLA BAND
POINTER BISTERS
JOHN FRYTVISTIZ
ROTE JANES 1-1
FOREIGHTR 1-2
CARL CARLTON 8-1
RICY SPRINGFIELD 25-1P
COMMODORRA 29-21

J. GELLE BANL
BURRY VOR
LOVENBOY
Nottest:
DAN PROBLEPRO 2-1
POLICE 4-3
POURTIGNER 9-4
JOURNEY 13-7
NICES & HOWLEY 2H-15 KKQV/Wichts Fells, TX

Mile Edwards C. CHRISTIAN GNJ CONHESS

John Stevens

NEIL DIAM(%D)
J. OFILE BAND
GUETH

FINGO STARE
BERTIF HIGGINS
ABLAN DAY
HOLCEST
HALL & GATES 1-I
POLICE 19-15
BOD STEMART 71-18
BICKES & HENLEY 27-19
STEVE MILLER BAND D-30 COMMODORPS JUICE NEWTON ELG WFOXIGaineeville, QA ELG
HOLLEST:
CHEIS CROSS |-|
AIR SUPPLY P-H
DIESE: 12-17
FORFIGNER | 13-13
POLICE 15-15 HEIL DIAMOND PAUL DAVIS JUICE NEWTON GEORGE NEWSON

KPUR/Amerillo, TX Wileon/Williams LINDSEY BUCKINGHA NEIL DIAMOND HIME POST HOCKERS: DAW FOGELBERG 1-1 ROB SEGER 2-2 FOREIGNER 10-7 EWAF 23-17 PAT SENATAR 25-20

Doug Weldon TEMPTATIONS STEVE MILLER BAND PAUL DAVIS ELO DIAMOND NEIL MINION HOLDER! HALL & CATES 1-1 ROLLING STONES 5-3 AIR SUPPLY 10-4 FOREIGNER 19-9 HARTY BALIN 18-14

Z102/Sevenneh, GA Ray Williams

ROLLING STONES RINGO STARR NEIL DIAMOND HOLLEST, POREIONER 1-1 ONJ 23-16 ROD STEMART 22-17 MIKE POST 25-20 DIANA ROSS 27-21

KQIZ-FM/Amerillo, TX

Hottest: ROLLING STONES 1-1 C. CHRISTIAM 20-15 MARTY BALIN 21-16 JOURNEY 27-20 CHILLIWACK 28-21

KVOULeteyette LA

RTLVE HILLER HAND HOOL & THE GAMO J. GRILB HAND HINGO STARD HICCLETT? LARROW

KBEL/Lubbock, TX Stan Castles

QUEEN RHACE J. GETLE BANL

WGLF/Tallahasses FL

GEORGE READOW Hottost: HALL & GATES 2-1 POREIGNER A-4 ONJ 16-10 COMMODORES 14-11 DIESEL 19-14

Q101/Meridian, MS Larry O'Neel BONNIE MILSAP
PAUL DAVIS
JOHNNY LEE
5 TEVE HILLEF BAND (dp)
GEORGE BYNSON (dp)
HOttest:
HALL & OATES 3-1
RICK JAMES 5-3
FOREIGNEF 9-5
QUINCY JOHES 17-10
ONJ 19-15 965GF/Sevenneh QA

(formarly known as WQEN) Leo Davis

MINGO STARR QUEEN RONNIE MILSAP BEE GEEG J. GEILS HAND NEIL DIAMONE PAUL DAVIS HALANCE HOTENSE!

HALANCE HOLEWST: RICK JAMES 5-1 ROLLING STONES 6-7 KPNNY ROGENS 7-8 ONJ 11-6 LINDSEY BUCKINGHA 19-26

STEVE MILLER BAND
J. GEILS BAND
PAUL DAVIS
GUEEN
BERTIE BIGGINS
HOCKESE:
BOB SECER 1-1
POREIGNER J-2
EMER 12-4
GUARTERFIASH 20-13
COMMODORES 25-16

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

WBCY/Charlotte KKQV/Wichita Falls

WTRU/Muskegon

MIDWEST Most Added Hottest

Steve Miller Band J. Gells Band

Foreigne Hall & Oates Air Supply

DDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

Steve Miller Band Foreigner **Nell Diamond** Queen & David Bowle

Olivie Newton-John

MIDWEST

PARALLEL TWO

Teri Nutter

QUINCY JONES QUIEN
HOTTORIGHT 10-1
DEVO 3-5
RICK SPPINGFIELD 6-6
AIR SUPPLY 8-R
POLICE 15-10

KIOA/Des Moines, IA A.W. Pantoja

POLICE NEWTON NEIL DIAMOND Hottest: HALL 6 OATES 2-1 LRE 5-2 AIR SUPPLY 9-5 FOREIGNER 16-11 ONJ 18-12

KOFM/Oklahoma City, OK Chuck Morgan

STEVE HILLER BAND PAT BENATAR BPE GEES JOHN DENVER ROYAL PHILIARMONI Hottest: CHRIS CROSS I-1 COMMODORES 7-3 AL JARREAU 6-5 ONJ 9-6 HALL 6 OATES 11-9

KRAV/Tules, OK **Gary Reynolds**

PAUL DAVIS NEIL DIAMOND Hottest: ONJ 3-1 AIR SUPPLY 4-3 MIKE POST 7-5 FOREIGNER 11-8 COMMODORES 13-10

K.293/Peorle, IL Keith Edwards

QUEEN STEVE MILLER BAND J. GEILS BANT Hottest: HAIL & CATES 1-1 BOB SEGEP 2-2 FOREIGNFR 7-3 BILLY JOEL 11-6 CHILLIWACK 1R-12

WGRD/Grand Rapids, MI Seen Stevens

COMMODORES LINDSEY BUCKINGHA J. GEILS BAND AIR SUPPLY 2-1 HALL 6 CATES 4-2 DIESEL 10-7 ONJ 16-8 FORFIGNER 8-11

WHOT/Youngstown, OH Dick Thompson

STEVF MILLER BAND RONNIE MILSAP C. CHRISTIAK DAN FOGELBERG 1-1 FOREIGNER 12-5 QUINCY JONES 17-9 FOUR TOPS 20-11 JOURNEY 30-25

WMEE/Fort Wayne, IN John Curry

STEVE MILLER BAND Hottest: HALL 6 CATES 2-1 FOREIGNFR 5-2 AIR SUPPLY 9-5 CHJ 21-13 RARRY MANILOW 28-14

WNAP/Indianapolia, IN

ANNE MURRAY HOTTUST: CHRIS CROSS 2-1 DAN POGELBERG G-3 AIR SUPPLY 14-9 COMMODORES 22-13 FOREIGNER D-16

WNCI/Columbus, OH Stave Edwards

Stave Edwards

JUICE NEWTON
NEIL DIAMOND
STEVE MILLER BAND
EMAF
SURVIVOR
GO CO'S
NOTTOST
HALL 6 GATES 2-1
FOR EIGNER 7-3
COMMODORES 10-6
BILLY JOEL 13-10
POLICE 16-11

WOW/Omeha, NB J.C. Corcoren

DIANA ROSS CUARTERPLASH GENESIS (dp) GO GO'S (dp) ELO (dp) HOLLEST: HALL 6 OATES 4-2 LRB 7-5 FOUR TOPS 12-6 FORETGNER 16-7 ONJ 14-11

WVIC/East Lansing, MI

COMMODORES NEIL DIAMOND BEE GEES ROYAL PHILHARMONI STEVE MILLER BAND PAUL DAVIS PAUL DAVIS
JOHN HALL BAND
JOEY SCARBURY
HOTTEST
CHRIS CROSS 1-1
DAN FOGELBERG 2-2
BOB SEGER 6-3
MARTY BALIN 9-4
QUINCY JUNES 14-6

KSTT/Devenport, IA Bill Young

ONJ (RA)
NICKS & HENLEY
QUARTERFLASH
JOHNNY LEE
ELO
DON MCLEAN DON MCLEAN Hottest: HAIL & CATES 2-1 FOUR TOPS 5-3 AIR SUPPLY 7-4 POREIGNER 12-7 QUINCY JONES 9-8

KEYN-FM/Wichita, KS

GENESIS MIKE POST MICKS & HENLEY GEORGE EFFISON DAN FOGELBERG 3-1 HALL & CATES 5-3 BCB SFGER 15-12 POLICE 19-15 ORJ 23-16

WYFM/Youngstown, OH Jeff Tobin

FOREIGNER AIR SUPPLY ONJ Hottest: ROLLING STONES 3-1 ROLLING STONES 3-1 LRB 12-5 BOD SEGER 8-6 RICK SPRINGPIELD 17-11 POUR TOPS 16-16

WAKK/Duluth, MN John Armstrong

NEIL DIAHOND POLICE Hottest: CHRIS CROSS 1-I HALL & OATES 2-2 AIR SUPPLY 6-3 FOREIGNER 16-I2 ONJ D-19

WNAM/Appleton-Oshkosh Chris Cane

STEVE MILLER BAND NEIL DIAMOND J. GEILS BAND KIM CARNES HOCTOST: HALL & OATES 1-1 AIR SUPPLY 7-3 FORFIGNER 10-7 HARTY BALIN 16-9 POLICE 17-10

WGBF/Eveneville, IN Kevin Carpenter

NICKS & HENLEY HALL 6 OATEB 1-1 DAN FOCELBERG 2-2 AIR EUPPLY 7-3 FOREIGNER 13-7 OUINCY JONES 12-10

WZOK/Rockford, IL Mr. Ed

TRIUMPH QUARTERPLABH HOTTURE 1-1 DAN POGELBERG 1-1 IMALL & OATES 3-2 ROB REGER 5-3 FOREIMER 8-4 POLICE 14-11

2104/Medison, WI Matt Hudson

MEIL DIAMOND
MOODY BLUES
TRIUMPH
QUEEN
RINGO STARR
HOCKEST:
HALL & CATES 1-1
CMJ 11-2
POLICE 10-7
AIR SUPPLY 13-8
JOURNEY 19-16

WIKS/Indianapolis, IN C.C. Matthews

STEVE MILLER BAND ROD STENART BEE GES CHILLIWACK NEIL DIAMOND HOTTEST FICK SPRINGFIELD 2-J FOREIGHRR 5-4 LRB 8-6 JOUPNEY 13-9 BOB SEGER 12-11

U93/South Bend, IN

AIR SUPPLY ONJ BARRY MANILOW Hottest: Hottest: ROSS/RICHIE 1-1 HALL 6 CATES 5-2 DAN FOCELBERG 12-7 BOB SECEP 18-10 FOUR TOPS 24-12

WDJX/Dayton, OH

CUARTERFLASH LINTSEY BUCKINCHA CFNFSIS HOTTEST: HALL 4 OATES 1-1 DAN FOGELRERG 3-2 ONJ 9-8 AL JARPEAU 10-9 QUINCY JONES 12-12

WLOL-FM/St Paul, MN

DIANA ROSS POLICE Hottest: LRB 5-1 AIR SUPPLY 6-3 QUINCY JONES 11-6 COMMODORES 32-18 ROD STEWART 31-21

WJXQ/Jackson, MI Ryan/Cheeks

Ryan/Cheeks
J. GEILS BAND
LINDSFY BUCKINGHA
SURVIVOR
KARLA DEVITO
RINGO STARR (dp)
KHACK (dp)
SAVCY BROWN
HOTCEST
BOB SECER 1-1
POLICE 2-2
ROLLING STONES 3-3
POREIGNER 5-4
GENESIS 6-5

KOKO/Omehe, NB

LINDSEY BUCKINGHA CUARTERFLASH NICKS 6 HENLEY ELO HOTE 6-1 HALL 6 QATES 1-1 ONJ 6-2 AIR SUPPLY 10-3 COMMODORES 9-4 FOREIGNER 14-8

KIIK/Devenport, IA Chuck King

KIM CARNES STREEK HALL 6 GATES 3-3 RICM SPRINGFIELD 10-5 AIR SUPPLY 18-12 ONJ 28-19 FOREIGNER 32-22

WZZR/Grand Rapids, MI Lucien Jev

DIANA ROSS RONNIE MILSAP HONNE WILSAP HOTTES 1-1 HALL 4 OATES 2-1 DAN FOGELBERG 1-2 AIR SUPPLY 7-3 FOREIGNER 13-6 POLICE 15-12

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannen

PINCO BTARR QUEEN J. GEILS BAND J. GEILS BAND
HOTTEST:
BILLY JOEL 3-1
MIKE POET 4-3
AIR SUPPLY 10-0
BURTON CUMMINGS 13-10
DIESEL 14-12

KKLS/Replid City, SD

NICKS & HENLEY STEVE MILLER BAND PAUL DAVIS HOTCES: DIESEL 3-1 MARTY BALIN 5-3 FOREIGNER 6-4 RUPTON CUMMINGS 9-7 BOD STEMART 25-16

KKRC/Sloux Falls, SD Dan Kieley

PABLO CRUISE
J. GFILS BAND
NICKS 6 HENLEY
HOTTCH THE TOTAL
HOTTCH TO THE TOTAL
HOTTCH TO THE TOTAL
HALL 6 OATES 7-3
HIKE POST 8-4
FOREIGNER 15-9

KKXL/Grand Forks, ND Jeff Parker

GENESIS ONJ Hottest: HALL & OATES 3-1 FOREIGNER 4-2 DIESEL 11-7 POLICF 13-10 AIR SUPPLY 17-13

WRKR/Racine, WI Steve Werren

J. GEILS BAND DIANA ROSS JOHNNY LEE LINDSEY BUCKINGHA MOTTORIC BUCKINGHA MOTTORIC BUCKINGHA BOB SEGER 10-5 ROD STEWART 13-10 FOREIGNFR 18-13 ONJ 33-30

WSPT/Stevens Point, WI **Bred Fuhr**

Brad Fuhr

STEVE MILLER BAND
NEIL DIAMOND
RINGO STARR
J. GEILS PAND
HOttest:
RICK SPRINGFIELD 2-1
DIESEL 4-2
GO GO'S 14-8
FOREIGNER 26-18
COMMODORES 27-20

WTRU/Muskegon, MI Mike Stevens

MOODY BLUES KIM CARRES
HOttest:
DAN POGELBERG 1-1
HALL 6 OATES 2-2
BOB SEGER 4-4
FOUR TOPS 6-6
RICK SPRINGPIELD 7-7

KDVV/Topeke, KN Tony Stewart

GENESÍS DIANA ROSS ELO NICKS & HENLEY HOTTES 12-1 HALL 6 OATES 2-1 ONJ 8-3 AIR SUPPLY 10-5 FOREIGNER 14-7 MIKE POST 15-11

KELO/Sioux Falls, SD Harley Worthit

GENESIS PABLO CRUISP PABLO CRUISE NEIL DIAMOND J. GEILS BAND HOTTOBE DAN POGELBERG 2-1 HALL & OATES 3-2 AIR SUPPLY 5-3 FOREIGNER 10-7 MIKE POST 17-15

KWLO/Waterloo, IA **Drew Bentley**

GENESIS GENESIS
J. GEILS DAND
NEIL DIAMOND
COMMODORES
HOTTOMIC SHOTTOMIC SHOTT

WAZY-FM/Lafayette, IN

STEVE MILLER BAND HALL & CATES 1-1 AIR SUPPLY 4-2 COMMODORES 10-5 ONJ 13-7 QUINCY JONEE 25-20

KRNA/lowe City, IA Bart Goynahor

J. GEILE RAND STEVE MILLER DAND QUEEN Hottest: FORFIGNER 2-1 POLICE 6-4 RICK SPRINGFIELD 9-7 GO GO'S 16-10

KQWB/Fergo, ND Wayne Hiller

BARRY MANILOW NICKS & HENLEY STEVE MILLEP BAND (dp) Hottest: CHRIS CROSS 1-1 DAN FOGELBERG 2-2 HALL & OATES 3-3 AIR SUPPLY 5-4 FOREIGNER 13-6

WCIL-FM/Carbondale, IL

OUZEN
J. GEILS BAND
C. CHRISTIAN
JOYCE COBB
DONNIE IRIS
HOTLEST:
GO GO'S 4-3
BARRY MANILOW 17-6
DON FELDER 34-18
POLICE 29-19
ONJ D-25

KFMZ/Columbia, MO Steve Graziano

GO GO'S JOURNEY JOURNEY
HALL & OATES 4-2
BOB SFGER 7-5
FORFIGNER 15-9
GENESIS 16-11
LINDSFY BUCKINGHA 21-16

99KG/Salina, KS

Denny Coller STEVE MILLER BAND GEORGE BENSON KIM CARNES TRIUMPH MOODY BLUES PABLO CRUISE NEIL DIAMOND Hottest: Hottest: HALL 6 CATES 2-1 AIR SUPPLY 10-4 POREIGNER 13-6 ONJ 16-14 NICKS 6 HENLEY 40-31

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

QUARTERFLASH J. GEILS BAND
NEIL DIAMOND
RINGO STARR
LOVERBOY
LINDSEY BUCKINGHA NICKS & HENLEY DAN FOGELBERG 2-1 ARS 34-24 STEVE MILLER BAND D-27 FOREIGNER D-29 ROD STEWART D-30

KGW/Portland OR

Hottest: DAN FOGELBFRG 2-1 AL JAPREAU 6-4

K.IRB/Spokane, WA **Brian Gregory**

NEIL DIAMOND RINGO STARR
C. CHRISTIAN
QUEEN
LOVERBOY LOVERBOY
HOTCOST:
FOREIGNER 1-1
OBJ 6-2
POLICE 16-9
OUARTERFLASH 23-16
STEVE MILLER RAND D-30

KRQ/Tuoson, AZ Dan McCoy

Den McCoy
LINDBEY BUCKINGHA
TIERRA
MCODY BLUEB
HOTTOST:
11F6EL 1-1
POLICE 6-2
ONJ 15-5
ARS 21-16
COMMODORES 27-21

KLUC/Las Veges, NV Dave Van Stone

KIM CARNES QUEEN
HOTEGE:
FOREIGNER 1-1
DAN FOGELBERG 3-2
RICK 6PRINGFIELD 10-0
ROD BTEWART 21-14
JOURNEY 25-16

KYNO-FM/Freeno, CA Walker/Davie

Welker/Devie STEVE MILLER BAND BEE GEES KIM CARNES KARLA DEVITO HOTEL BENEVITO HOLLING STONES 3-2 POLICY 19-11 GEORGE BENSON 25-12 BRICK 23-19

KZZX/Albuquerque, NM **Bruce Daniels**

NICKS & HENLEY Hottest: CHRIS CROSS 1-1 AIR SUPPLY 11-6 QUINCY JONES 10-FOUR TOPS 13-10 POREIGNER 22-12

FM102/Secremento, CA

NICKS & HENLEY C. CHRISTIAN Hottest: Hottest: CHRIS CROSS 1-1 FOREIGNER 6-3 EWLF 13-4 COMMODORES 17-11 QUINCY JONES 21-16

KSPZ/Colorado Springs, CO Mike Daniels

DIANA ROSS JOURNEY HOTTEST: DAN FOOFLBERG 1-1 AIR SUPPLY 2-2 FORFIGNER 7-3 ONJ 18-10 COMMODORES 16-13

KHYT/Tucson, AZ Rich Brother Robbin

JOURNEY
NEIL DIAMOND
RODNEY PRANKLIN
GO
LTD LTD
POINTER SISTERC (RA)
PRANKLIN & BENSON (RA)
HOTLEST
RICK JAMPS "Fire..."1-1
TIERRA 10-4
COMMODORES 19-6
EW&F 1R-14
PRINCE 33-71

KGGI/Riverside-Sen Bernerding, CA Steve O'Nell

FOREICHER JOURNEY JUICE NEWTON LINDSEY BUCKINGHA LINDSEY BUCKINGHA
TIERRA
GEORGE BFNSCH
NICKS & HENLFY
HOTTEST
ROLLING STONEE 3-1
CARL CARLTON 7-2
AL JARREAU 4-3
LUTHER VANDROSS 9-5
HALL & CATES 12-9

KKXXVBakerafield, CA Squires/DeRoo

STEVE MILLER BAND
J. OF LIS BAND
OUEEN
NEIL DIAMOND
ROLLING STONES
HOTTEST
HOTTONER 1-1
AL JARREAU 12-5
POLICE 16-11
ROD STIMART 21-14
OUARTERFLASH 29-20

KNBQ/Tecome, WA Gery Bryan

LOVERBOY QUEEN
NEIL DIAMOND
RINGO STARR
J. GEILS BAND
LULU
DONNIE IRIS
HOTCUST
HALL 6 CATES 3-1
BOB SEGER 9-4
POLICE 10-5
POREIGNER 11-7
DIESEL 16-9

K96/Provo, UT Jim Sumpter

COMMODORES QUARTERFLASH QUARTERFLASH
QUEEN
Nottest:
FOREIGNER 2-1
ROLLING STONES 3-2
RICK SPRINGFIELD 8-5
RILLY JOZL 15-9
STEVIE NICKS 17-13

FM103/Selt Lake City, UT Lorraine Winneger

ELO STEVE MILLER BAND Hottest: BOB SEGER 1-1 FOREIGNER 8-2 POLICE 6-3 ROD STEWART 16-10 JOURNEY 17-14

KSFX/Sen Francisco Pat Evens

J. CEILS RAND
QUEEN
LOVERBRY
MAYDAY
SHOOTING STAR
HOTTOST
ROLLING STONES 1-1
POLICE 4-3
JOURNEY 14-10
PAT BENATAR 13-17
FOREIGNER 16-13

KBBK/Bolse, ID Bob Lee

Hottest: HALL & QATES 1-1 ONJ 9-3 POREIGNER 10-4 GO GO'S 12-8 POLICE 16-13

KSKD/Selem, OR Len E. Mitch

RINGO STARR RINGO STARK
KNACK
STREEK
STEVE MILLER BAND
JEFF. STARSHIP
J. GEILS BAND
DEVO
Hottest:
CHRIS CROSS 1-1
CLIASTERPILASH 26-16 CHRIS CROSS 1-1 QUARTERPLASH 26-16 PAT BENATAR 24-17 FOREIGNER 27-18 CHILLIWACK D-32

PARALLEL THREE

KCBN/Řeno, NV Jim O'Neel

J. GEILS BANE GLORGE BENSON STEVE MILLER BAND QUEEN HOCKEST 12-8 AL JARREAU 17-13 FOREIGNER 21-15 ONJ 24-19 DIANA ROSS 35-30

KDZA/Pueblo, CO

NICKS 6 HENLEY
C. CHRISTIAN
ELO
LUTHER VANDROSS
STEVE MILLER BA
QUEEN (dp)
STEVIE WOODS
NEIL DIAMOND
GO GO'S
HOttunt: HOLLUST: HALL & OATES 5-BILLY JOEL 12-6 FOUR TOPS 14-7 ONJ 23-10 FOREIGNER 27-14

KQDI/Great Falls, MT Pat Richards

QUEEN NEIL DIAMOND BALANCE BALANCE RONNIE MILSAP SNEAKER LOVERROY HOLLING STONES 2-1 HALL 6 CATES 4-2 FOREIGHER 6-3 DIESEL 5-4 BILLY SQUIER 17-11

KSLY/Sen Luis Otlego, CA Don Potter

STEVE MILLER BAND GEORGE BENSON GEORGE BENSON RINGO STARR ROYAL PHILHARMONI SNEAKER TIERRA PAUL DAVIS HOTCEST: LRB 2-1 AIR SUPPLY 5-2 FOREIGNER 11-3 GO GO'S 13-6 DIEFEL 18-8

KYYA/Billings, MT Jack Bell

NEIL DIAMOND OUEEN
STEVE MILLER BAND
JUICE NEXTON
Hottest:
ONJ 5-1 ONJ 5-1 POREIGNER 18-11 ROD STEWART 22-16 QUARTERFLASH 23-18 GARY WRIGHT 25-20

KATI/Casper, WY Donne Foxa

PAUL DAVIS PAUL DAVIS
QUEEN
STEVE MILLER BAND
J. CEILS BAND
HOTTER
HALL & CATES 1-P
ONJ 8-5
DIESEL 15-9
EWAF 70-15
FOREIGNER 25-21

KOZE/Lewiston, ID Wee McShey

NEIL DIAMOND PAUL DAVIS
QUEEN
LOVERBOY
LULU
STEVE MILLER BAND
J. GEILS BAND
GO GO'S
Hottest:
FOREIGNER 2-1
POLICE 11-4
QUARTERPLASH 16-9
ONJ 21-12 ONJ 21-12 NICKS & HENLEY D-18

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WNBC/New York WKBW/Buffalo WVBF/Boston KC101/New Haven CK101/Cocoa Beach WKDQ/Eveneville YB4/Freeno KIDD/Monterey 95XIL/Parkersburg KENI/Anchorege

100A 24-015 8AF1 (1-017 8001 22-62 8774 80-84 8042 61-00

Marie Lord Grand GRAND GAND GAND GAND GAND

83%

CHRISTOPHER CROSS Arthur's Thoms... (WB) UP Soundtrack Arthur

172/0

4

Elich .

5 lich .

5 lich .

5 lich .

10 lich .

10 lich .

10 lich .

10 lich .

ARALLELS

Perellel I: Selected stations in major merkets that are formet dominant and/or exert a significant national influence.

Parallel It: Selected stations in secondary markets that are format dominant" and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel Itt: Selected stations in smaller markets that are format dominant and/or exert is significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday 12-Midnight, total persons 12 plus shares as published by Arbitron sent and possible future reporting stations are evaluated and updat annually. These evaluations take place in January and July.



DENOTES FIRST WEEK IN PARALLELS.

208 216 L

thythm Seci

MIGH 8-7 WIGH 8-7 WIGH 19-19 E31s 23-21 MIGH 31-17 MIGH

3

Atlanta Lady... (EMI Americ

20

#HTM 14-10 #TIM 28-27 #EEL 8-0 #EDOR 17-15 #TIM 28-27 #EEL 8-0 #TIM 28-27 #FIM 18-17 #FIM 18-17 #FIM 18-17 #FIM 18-17 #FIM 18-18 #FIM 18-1

MOGRO 28-38 MOGRO

PAT BENATAR
Promises In The... (Chrysalis)
LP: Precious Time

27

112/1

0104 24-21 0104 24-21 2102 19-19 9580F 18-18 WFOR 18-18 WFOR 18-18 WFOR 18-18 WFOR 18-18 WFOR 18-18 0101 20-18 EVOL 18-8

SUCLL 14-12 SUPER on SUME on SUME on SUME on SUME 10-7 SULES 5-3 SUPER 22-21 SUPER 0-9 SUCLLPM d-16 MIZO 10-11 SUBER 10-0 99EO 15-15 SUPER 20-19 SUME 15-15 SUM

ESLY 14-9 EDEA 18-16 RATI 34-22 HODI 13-10 ETYA 21-31

Batto Sum UP DEBUTS SAME SOWS ADDS

P3

4888 +-39 900 19-18

6389 6-14 WEEF 4-10 9103 20-27 WEEF 17-17

IST 10-10 SISS 13-17 SUS 0-4 SYSS 10-18 G103 21-23 SUCA H-10 BESP 11-7

MAND 19-11 MAND 19-11 1971 14-21 HPT 14-21 HPST 26-21 MAND OF HERST 16-16 VEGG 16-11

MARTY BALIN

137/0

PI

MREMIPR 37-1 HIPS 17-17 BIO4 30-20 J8109 27-22 CPTR 28-38 CROR On

NAME 16-12 940 21-14

MANAGE OF THE PROPERTY OF T

22

MCAO 24-76
MPMD 36-14
MBMF 13-14
MBMF 13-14
MPMD 26-16
MPMM 20-10
MPMM 20-10
MPMM 20-10
MPMM 20-10
MPMM 21-10
MPM 21-10
MPMM 21-10
MPM 21-1

ENF1 12-22

Regions Reach E 564 6 538 H 665 W 676

Q

"	lit Se	DOE ong" (A	nylatx	ol)	
LF	Hit	Song		Nati	lano
Red	lanel	100/25	44%	Sumn	nary
-	leach	. 50120	44 76	Up	51
E	33%			Debut	a 20
M	21%			Same	4
S	50%			Down	0
W	10%			Adde	25

EXAMPLE

100/25 — 100 CHR reporting stations on if the week including 25 new adds
44% — Percentage of this weeks re-porters playing if Regional Reach — Percentage of re-porters playing the song within each region

Up 31 — Number of state

on the charts, ts 20 — Number of stations debut-ing the song this week. 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31,

to Un, Add to Un, 31-31, etb.)
Down 0 — Number of stations moving it down on their charts.
Adds 25 — Total number of stations adding it this week.



THE RESERVE TO SHARE THE PARTY OF THE PARTY	-
-	
AIR SUPPLY	
AIR SUPPLY Here I Am (Just) (Arist	m)
LP: The One That You Love	

U	: The	One That Y	ou Love		
B.e	y 1 0ma)	183/3	88%	Het in	
Be	+ch			UP	153
8	03.4			DEBUTS	4
8	94.0			SARE	19
PL	ms. 6			DICHHI	- 4
M	05.9	_		ADDs	3

0 657	
PI	BOLTH
	SPER 7-6
	ETSA 13-0
BAST	EEFH 7-6
	BARTEN 15-11
MILEC 18-14	EDST 14-3
MR2387% 3=3	EMP1 27-27
MIN 3 1-3	68rH 1=2
8106 10-7	WTIX 9-6
PRO+PH 5+3	097 LB-16
38102 31-18	ERRL T-A
WPGC 11-14	RROB 1-1
CPTB 9-5	MFNF 10-9
CRIM 21-17	50 M 15-10
	ILAS 4-1
BOL/TH	MUDE 6-6

EBBS 6-3 EBS 18-13 940 13-11 VIOO 5-3 EBS 6-17 OLOS 21-16 MCES 23-31

WDBQ 19-85 CHLU 11-10 KBSP B-5 WDCL 12-8 WDCL 12-9 WDCL 12-9 WDCL 10-7 WDFT 10-0

HJBQ d-10 MACS 15-9 MIAN 8-5 MEGT d-18 MEGT d-18 MEGT 3-9 13-9A 13 UEYU 1-0

CONTY

E

MUDA 6-15-0

SIDELOS 15-0

GLOO 13-7

GLOO 13-7

GLOO 13-7

GLOO 13-7

GLOO 13-7

MAY 13-7

MAY

| MORAD 2-1 | VALUE 7-2 | VALU P2

RULL 17-13 FFYN 10-0 SQMB 5-4 RELD 5-1 REME 13-0 FELS 22-0 WELS 6-26 WELS 6-**APT**
DEAD 15-0
PIR 11-10
**BAIF 4-4
SEPR 13-3
PIR 1

ATLANTA RHYTHM Allen (Columbia

51% Bas Bus UI CES UP: Bas Dictor A DD Footh E 461 S 551 H 665 U 365 23

4

P

-3		BOLTIN	
-1	WESTER 24-35	8887791 d-29 8187 0-6	MET
-6	964CL 19-27	FART 20-20	MJBQ 26-26
1-0	MICH 87H 32-20	4 BFW 22-18	WOLLY 27-26
5-13	38103 13-33	WT18 4-14	WRGY 27-24
	Q107 17-14	897 on	MORPPH 27-12
-	CHEM 11-18	FRED. 4-15	MC18 88-19
	CHOM OR	EXELOG 29-29	ME TO 6-19
	1	9100 18-17	
	BOL/TH	MAAT 26-21	BOLTW
		WINTER 29-22	
- 11	KBGL 14-18	BJ109 24-21	0106 11-17
- 11	Ayoo 38-34	WEER 23-22	WPOR 27-27
- 14	0108 10-10	WORL 29-27	WCGQ 23-18
- 11	MCRE 10-10	MICY 19-29	Wist 23-23
- 11	1	MAJISPN 36-24	WILLE OF
- 11	-	MON on	WOLF 31-19
Bome 1		99 VO 16-19	KRQV 26-26
mbery	838Q 19-19	MILOO 12-10	KBELFM 19-17
7 10	WOCL 11-15		FOI SPW 23-24
5		1	EPWR 35-20
A 25	1	1	Q101 cm
	BBLA On	MJRQ [6=] a	MACHT 33-30
4 3	BILDEN 19-14	ESTT 22-21	
	EEGO 15-10	MRIK 31-30	CONTRACTOR TO
	ERIO 21-10	KARN a	
	116 26-22	KEYNERN 35-33	ECR. BC 30-28
3	GTTS 25-25	EE93 10-0	FREA 24-22
	61mm 19-17	110e 10-26	ABER 33-33
	0103 21-23	WEER 17-16	WEPP 10-37
	BDPA 4-17	west 25-20	MARR 33-33
	ESSE 20-10	SECRET CON	MARYPH 15-16
1-11		MIC1 38+35	MCITN 9-13
	P2	921 11-13	488A 10-17
10-10	1 223	WDJE 19-17	9160 26-29
12-13			CFME 18-13
10-14	1		EDVV 37-36
10474			

				_
i A	GAM- III pre- twice	Q	WERE 4-27	NA.
-	EPORTS BT WEEK	PRO-PR d CHES a GENTH	LPUS 6-21 LETTER 6-26 LIST ON FROM A 8 TO YOUR	BAS USA USA USPE
Miner	continued)	940 m	BLAS 20-21	anc t
3	1379A 26=0 MEBG om MINISTER 10-37 MINISTER 10-37 MINISTER 10-37 MINISTER 10-31 MINISTER 10-31 MINISTER 10-31 MINISTER 10-31	WIND on RSLQ a-29 SELA a 0112Ft d-28 SIQQ d-38	SOUR 28-28 GLOD ==90 WAAY on YETP on WAITY d=35 WING on Who Q on WHO C on WORE 32-10 MOSE d=36 MASSPH s	964 MPO MEG WEG WEG WEG WEG WEG
8	MATTER 18-15 MATTER 18-16 MATTER 18-16 MATTER 18-16 MATTER 18-16 MATTER 18-17 MATTER 18-18 MATTER 18-18 MA	6074 un	REYEDOWN 25-32 MODIA ON	SULL SUBLE S
1	NAME 0-23 NAME ON NAME 10-27 SALA 18-14 NAME ON NAME ON NAME 27-27	HPRE 4 HDC2 on HLAMPN 0 MARD d-25	PR ND 6-16 1001 6-16 1001 6-16	BAT:
	UTIL 27-23 9983 20-28 87983 30-8 87983 30-8 8007 23-20 WWHT RCBH 10-33 8084 31-19 8001 25-23	Trouble (a		
_		Enagh E 85 E B 886	30	DIE

UNID 11-15 UNID 10-11 UNIT 21-5 UNID 10-15 UNID 10-15 ULASTO 00-11 ULASTO 11-15 0100 25-11

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Battons: Summary UP 44 DEBUTS 80 SAMT 39 DOMS 0 ADDS 35

RCFN a FN103 d-30 E16 29-27 SBID d-37 SBID d-27 SBQ a FNYT on ELER un

P

BAST HQLY 32-31 MACS 6 WIGT 6 WIST 6-34 WIST 26-32 137EA 6-27 WEST 36-19 WONPPH 32-WCIS on WSYO ON

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	H 708 W 799
Bational Summary UP 84 DEBUTE 4 BANE 19 DONE 10	White PH 10 WEF1 CH 10 WEF1 CH 12 -1 B104 10 -1 JB109 14 - WEGC CFTB d-13 CHUR d-28 COUTS
ADD6 0 BDP4 11-6 RDB2 21-21 RCP1 12-12 RCP1 12-12 RDBD 11-14 RDQ 16-15 RDB 17-14 RDQ 16-15 RDB 17-15 P3	### ##################################

		GOO TH
	EAdT	ETBA 0
		BRETPH 4-38
	WEERPH 36-34	filer on
	WEFE on	ENT 1 6-10
	96KH 32-29 8104 30-26	EBSH 38-33
	JB109 34-30	897 28-26 REEL 0-34
- 3	MBTC 4-35	REEL aw34
	MIGC 6-25 CPTD 4-33	
	CHUN 4-28	MPRF 20-24
	WTV08	MLAE on MJDs 39-38
		MJDR 39-38
	EBGL 4-37	MBCBI 4-30
	E93 d=29	G100 29-24
1	940 27-23	MAAY 20-23
- 3	Y100 34-31	WEYP 4-27
- 1	Q105 39-36 MCIOL 6-34	MICH 7 PM 29-20
	der let us 14	PE-D VKAM
	ASSETT THE PARTY NAMED IN	BJ109 40-33
		WDDQ 4-30
13	WIRE on	W88Q 4-29
	EBEQ 28-26	FN100 n-25
. 1	WEEP a	MILES OF STATE
	WOCL 6	MREE ON
	Q102 a-34	MORI a
- 1	ME (ID. 38-34	MORI +
- 1	MEET ON	
- 1	WEST	WEEK 24-22
- 1	www.	MCBC 36-33
	KEAPTH on	MREK 34-38
- 1	KP1 n	MANUFFE ON
_	RILLETT ON	WORK cm
- 1	K100 on :	WEVO 0-33
_	KEER 26-24	#J100 cm
	L3E on	10000
- 1	ILALE 0-33	MICHIGAN
	\$1 MM d-30	
	KOPA 4-28	WGBLD a = 34
	Estr 27-25	WEER 4-30
		MJKQ m-22 ABTT d-26
	P2	WHAL 0-50
- 1		KEIR ON
		EOFH 4-29
- 1	SAST	BRAV d-30
	WCAO d=20	K193 cm
- 1		WECK on
- 1	WFBR 4-36	2104 4-29
- 1	MRRF A	WILE 20-19
_	MBBF a MOTH d-23	M1HB 30-10
	MERY 4-27	MGBF 0-30
- 1	92PLT a	KOKO 4-30
- 1	WECK on	MMCI 39-34
ı	3WT 0-37	WDJR a
- 1	WOLL ON	MIOT 4-28
- 1	WTICFH 3G-29 HORCEN 29-25	
- 1	MICC M-24	WHIST
- 1	WICC 28-26 WPST 34-31	
	WLANDH 4-25	HUCKE 6-14
	MAKE ON	ROGI e
	MARB on Q104 d=10	FJRS 0-31 FJBQ 0-28
- 1	WEREPH 19-16	KBBR d-28
	K104 4-33	
	MICEE 33-30	
- 4		

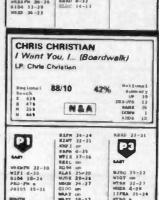
	WQ8LD a = 34	
	WEER 4-30	EPYR on
	MING #+33	ROWD d-21
	ABTT 0-26	IUKRC 4-24
	KEIR OR	#3KLB 29-27
	MIGA ON	MEER
	EOFH 4-29	WSPT 0-33
	BRAV 0-30	MTBU on
	K193 cm	HAZYPH 29-2
	WICE on	MCILPH on
	2104 0-29	KALO 4-3s
	MMAH cm	FURNA 25-22
	WIRE 20-19	99EG d-30
	MHEX 4-30	RPME 21-16
	MGBF a-30	KDVV 4-97
	KOKO a=20	1
	MHCI 29-36	Market 1
	WDJR 4	
	MHOT d=28	KBLY on
		ECBH 4-19
	WHET	KDEA on
		KAT1 33-37
	RIGER 6-14	EQ01 4-29
	KOGI a	EYYA 0-29
	FJ NB 0-31	LOSE 4-24
	KHBQ 4-28	
'	KBBR d-20	
		1



LP :Mietaken identity
Regions: 58/10 28% Bettom: Reach : 100 00 00 00 00 00 00 00 00 00 00 00 00

	EEPN 25-23	
	BASTPH OR	
GART	KD 94 cm	SAST
	ELAR OR	
WIFE on	EDEKA DO n	WOLLY d-34
WHITE EAST 24-21	6100 cm	bridge 30-24
	WAAT OR	1750 cm
BOUTH	PHIDD OF	MOREPPH OR
	SE104 4-20	MEER ON
	101AEPH 25-22	
CONTRACT TO STATE OF THE PARTY	WORL on	BOUTH
	MBCY OR	1
	NCSC on	95 BQF Cm
WEST .	wat on	MFOI on
	WW VD d-24	MC (60) 4
RP1 on		W188 4-40
Ellern a	- Company	WILLS ON
RIQQ 4-35		EELS 0-16
STYR on	WYIC 36-24	9101 an
REEP 30-26	KLIK a	EACH on
22	WIND A	A COLUMN TO SERVICE AND ADDRESS OF THE PARTY
194		AND RESIDENT
	WINT .	
		100.6 6-11
BAST	ETBOFS 4-19	#FT -
	FJIBO on	WTRU a
WCAO 4	EBPS 4-25	99KJ 4
WPHID on	8.808 cm	
MUTH 6-80	HCPL 37-13	W001
WLAMPH OD	68 ED 34 - 39	
WARR 6-30	IGANC &	ECBB 60~36
WEER 4-19	##0 C	
Acts 4-10		
		1





IM 531 PM 32-10	MQ 94 on	MJ80 25-22	
MEF1 4-30 B104 28-26 PRO-PH 6 J8105 15-31 BOSTNH	#LAS 25=20 NUTH 29=38 NHIGH 26-27 GLOO on MAAY on MAXY 38-27 BJIOS 4-27 NDOQ on	WIGF on WYRM 32-27 WHEN 4-28 11PMA 20-24 WYNG a WCIR on	BURTON CUMMINGS You Seved My Soul (All LP: Sweet Sweet
940 4-30	MBBQ on KXL04 on	BOLTH	Sectional 91/0 44%
ANDWEST	MORE on	MPOX on MXLX on	Beach
HOCL OR	MCH 15-15	ILKOV a	1 414
WEUE 26-25	MONTH on	# ELB 22-23	NAA NAA
MOSTY n.	MANY 21-20	EQILEM 20-15	T III
WHAT	CONTRACT OF STREET	IVOL on	
ERLA on	WEER 30-25	MICROSOT -	500 27-25 B
RFS on	MAIC 33-52		BON 27-25 6
MB 4-30	MITOPIN 30-34	AUXIL 24/24	ELA1 4-30
EAAN 31-30	KBTT 25-24	KPYB on	
KINN a	KIRK d-24	RELO 34-30	MARY WICKTER 19-17 N
	KIOA on	KESC 50-57	
P2	KOSH 30-30	MCILIN a	
	KRAV 4-4	9980 38-35	
	HRAH 29:27		
BART	MDJIL cm	WHEN T	CHISH 22-10 PH 100 19-18 W

PN102 a R002 on RJ80 a RIMQ d-20 RCPR 10=14	ESLY d-20 EDEA a EAR1 29-29 EQD2 30-28 ETTA 27-21 EDSE d-27
	4% ##ttoma; Rummary UP 145 DEBUTE 7
	PRIO2 a RADI on RADI on RADIA RADIA RADIA RADIA REPR 18-14

RPMR 18-25 RTSA OR

EAST	FARTEN 1-1	KBB# 22-17			_
,	8.2 MT 18-11	ECPL 17-11			
16ABC 10-22	KHOP 1 18-13	E96 4-20	William Control		
MRESHTH 10-15	FAPR 5-3	80W 4-20			
MEP2 19-16	WT1E 19-16	KBQ 37-21			
B104 14-9	897 17-15	10177 10-6	and the same of th		
VIOLEPH T-4	ARRA 17-15	ESSE 24-19			
PRO-PH 4-16	KROS 20-24	1000 10010			
MRGC 15-11	MPNS 21-0	P3			
CFTH 20-12	ED94-29-21	Lec	DI BUTTH DA	AMOND	
CRIGHT on	ELAS 9-7		I WELL DI	AMOND	
	MJDE 8-9	DART	Vesterd	ey's (Colui	makini .
BOUTH	EXECT 00 18-13				
	MRGH 15-14	MOUY 18-16-	LP On Th	Way To The	QL.
ERDE 13-11	0100 20-13	MCS 19-16			Del
843 17-14	MAY 1-1	MLAR 4-3			
940 6-4	MEYP 18-18	W700 11-25			
T100 28-16	MRFYPW:16-7	MMES 30-16		89/87 4	The Batte
Q105 13-12	10AXY 88-10	13FBA 26-17	Regional		B-comp
MC401 27-25	AF03 38-10	W790 6-5	F MA		OEBVES
	BJ109 10-7	MORPEN 21-15			
Name and Address of the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner, where the Owner, which is the Ow	1000 13-9	UC18 6-3	8 421	MAA	8448
	MB0 13-10	848 AO 30-11	U 414	700	(X)WB
MDB0 0-16	PM100 23-21	20-10			ADDS
EB05FR 19-17	memo 11-11	900/704			
RELQ 22-21	EX104 16-0	1			
WESP 4-17	MMAXPH n=14	0104 21-14		WTICPH a-20	KKKI .
MDCL 4-29	100 EL 4-4	8102 14-11	PI	# HUBCEN &	a SJRR a
0102 28-21	MOR1 16-53	958GP 20-18		MICC e	KIRING a
AERO 19-12	MATE 14-6	MPOR 14-14	1407	HAEB a	SCPL o
ROSA 12-53	MRES 15-13	MC40 39-26	-	Q106 a	SETT A
WET1 n-24	MCBC 7v4	W200 11-28		MEREPH II	1
	MAMBPH 11-0	WHERE 20-12	WRENTH A-10	#104 a	1 P P 3
Market 1	MORE 9-7	WOLF 10-8	Wiri a	WEEK &	
	WORK 18-14	KINDY A	8104 4		
ESASTH 6-22	MARY II-0	BLLE 27-19	PRO-PR	ROUTH	8467
	1	RATIOLPH OR	JB105 0+22		
E116FM 20-17	Market Townson	FO1 579 30+27	MADC #-10	EFRE 0	WLAS o
K300 31-11		KPU8 30-15	and #-20	BIFF 4	UPUED o
KPRC 15-13	MESSED a-30	0101 14-0	9847h	139% a	12FEA o
ESSE 10-0	MESS 19-11	FVOL 16-14		WTIE 4	MFBG av2
13E 20-17	W1C a-16		1	CREL a	WITO a
IUB 17-13	WLOLPH 17-18		-	Chot a	
EAAS 30-18	MAYOR 30-19			ILAS o	SOLTH.
ELHE 21-18	CRAA 10-0	RICKL on	WEBO 4	G100 an19	
Q1B3 34-34	KELR 23-47	EUTYD OR	CIR.M A	MAY .	\$507 a-8
ROPA 11-8	EE-M ADER	NUMB 17-11	SERIO A	OBAT A	95007 .
	BOFN 7-3	Kilko 33-31	PALO 4-27	W103 a-25	MPOJ a
	SHAW EBOLD	KULEC 37-22	WICL a	8J109 a-40	WISS .
	TEABLE W-ST	BILLS 21-15	MOREY .	MDOO &	WHILE &
	EE 03 30-16	10013 31-29	WHY1 4-25	MESSEQ -	MILE 4-30
6AB1	8104 39e34	MPPY 27-30		WARPE &	KILE a-3
	MMAR 18-14	WYBU 20-28	weet.	* MAYE 4-16	SPUS 4
MCAO 16-10	MBM P 22-23	MAE TPN 10-5		MCBC 4	
1978 S-4	MREE 19-17	6 OLDS	CEASTS a	WERE A	ARREST .
MBBF 33-10	man 23-17	8880 31-30	EF1 a	WAT 1-23	
MMS7H 35-20	U93 17-10	KDVV 20-10	(C) (C) +	max coll	IUPYR a
MARA \$5-70	MOR 17-14		AJR a	-	RELO a-M
12FLF 18-17	RORO 9-4	WORT .	E773 •		MEPT 4
MBCK 4-30	MECT 10-6		REEF .	BYIC A	STILL A
207 35+33	92H 24-21	KBLT 16-13			97mm a
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Contin	and On Mart Co	A. COLOR	Con	tinued On Next	Cohema

#001 29-27 #3788 21-15 #380 26-23 #8F1 16-13

Note 1-3	6100 1-0 6100 1-0 1000 1-0 1071 0-10	Smp tenns (Smooth E This S GLS In salt U Pil	186/3 7	Continues Desired 100100 100100 100100 10010
#### 1-14 ###################################	# 15 807 4-10 # 15 807 4-10 # 15 807 4-10 # 15 807 1-1 #	SAMP 13-1	Name 1-4 - 17	Color 12-13 Color Colo
BURTON CUMMING You Seved My Soul LP: Sweet Sweet	(Alfa)	ETSA un	(3	NOEK 11-6
Baylonal 91/0 44 Basch 1 418 B 368 B 518 N&A	Bettomal Summary UP 50 DEBUYS 4 BAME 23 DIMU 6 ADDB 0		WIND & FIR	
EADER 27-35 SART WIGHERM 21-10 SUDV 13-10 S	#350 cm MAC 34-21 MAC 34-21 MAC 34-21 MAC MAC 34-21 MAC MAC 34-22 MAC	Annch 6 399 9 028 H 251 U 514 Will'l 6-29 Will'l 6-29 Will'l 6-29 Will'l 6-29 Will'l 6-29 Will'l 6-29 Will'l 6-29 Will'l 6-28	##APPH d-14 D100 dm whoz 10-29 ##DZ 10-29 ##DZ 10-29	GRAVE 12 AART 12 SOVA 1 ABEG 9 ATEG 00-23 RCFF 25-21 RTFY 10-16 P2 LART
EILA On FIVE 23-21 EILA 19-25 EILA PROPER 23-21 EILA EILA EILA EILA EILA EILA EILA EILA	EXAL 23-10 EXAL 23-10 EXPR 11-10 EXPR 12-10 EXPR 10-11 EXAL 0-11 EXAL 0-11 EXAL 0-11 EXAL 0-11 EXAL 0-11 EXAL 0-12 EXPR 10-15 MAITYN 22-12 EXPR 10-12 EXPR 10-12 EXPR 10-12 EXPR 10-12 EXPR 10-14	MPDC 26-32 BOATHS 193 70-14 940 22-17 Y100 n-33 195 10-19 MCDD 31-27 MCDD 10-17 MCDD 10-17 MCDD 10-17 MCDD 0-25 MSTI on	RESEL OF REDAX 24=18 RUDAY 34=19 RULH 106 00 	MUND 27-10 MUNT 20-23 MLAN 27-24 MYNE On MYNE On MYNE On MYNE 20-14 COLUMN OLOG 12-4 COLUMN OLOG 12-4 COLUMN OLOG 12-4 COLUMN MULU 20-13 MULU 20-13 MULU 20-13 MULU 20-13 MULU 20-13 MULU 21-23 MULU 21-23 MUNU 21-24
WREE 11-0 V100 d-16 SOUTH W71X 21-21 REEL 13-013	EBLY 25-23 ECBS 28-29 EDBA 25-21 EAT1 38-26 EQD1 18-15 EVYA cm	REAPTH 14-15 ERIA 18-5 EFI 4-25 EXIMPW 11-7 EFOD 10-1 EFPEC 7-1 13E 30-20	MARRYH 23-30 MGRE 4 MGRE 4 MYIC 27-22 BIER 8-30	ACHO CO WYSU 24-26 WALIVE 20-29 9980 36-11
0		P72 16-27	ELIK #-19 RGRQ 20-19 WHC1 #-20 WHAZE 23-23 WHHE EYMOPH 9-6 PM102 13-6 ROOR 23-14	MBSLY on SCHW 22-17 GD1A d-20 HAP1 80-18 BOSE d-20
NEIL DIAMOND Yesterdey's (Columb LP: On The Way To The Sk	y II	MTICTH 10-0 MEDICEN 21-17		
Regional 85/87 439 Bach 9 54 9 411 NEA	Businery UP 0 DEBUTE 1 BARE 1 COMP 0 ACDS 87	ELO Twilight (J	levcbs)	
OFECON a-10 MINETA	STAN A ST		N& A	Debásma i Parmar y GP 31 DEBUTS 17 BANE 19 DCSES 0 ACDO 28
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ROD STEWART Young Turks (WB)
UP: Youight I'm Yours

JUICE NEWTON 37% Cations Commery UP 18 NAME 27 COMP 14 ADDR 14 Bodell 8 955 8 455 m 315 u 365 MAA

PJ PI DIST 10-10
DIST 10-10
DIST 6-10
VF1x 11-25
EESL a
BD00 on
LLAR 27-16
UNCO 10-15
UNCO 10-15
UNCO 10-15
VERIO on
VERIO on #5 m PH 40-11 MJBQ on MBZY on MBZY on MBZY dis 11-10 MBZY d-20 MYSE n 1579A d-23 MEID on

0104 0-33 9580F on MP08 0-35 W188 0-35 W1.F 30-35 E3UF on Q101 0-30 EVOL on -

4 HALT 0-35 BCBH 0-38 AD4A un BAT1 0-33 EYYA a EDSE Un

OLIVIA NEWTON-JOHN Physical (MCA) LP: Physical

BATEORNE SUMMARY UP 147 DEBUTS SAAME LI DOWN L AZDR S Bog Lone Booch 8 00 t 6 00 t 10 70 t 10 03 5 9 PI

MDGI 27-34 SJRB 0-3 SMRG 20-17 SMRT 18-10 SMRM 9-3 SCPI 10-6 SARGD 13-10 SARG 13-10 SARG 13-10 SARG 13-10 SARG 13-10 EPRA 26-31 FTEM 27-17 MBERTH 6-HIF3 35-1 BIO4 15-1 HOLBERH 15-PRO-FH 6-JBIO5 16-WHSC 6-4 CETB 8-31 CEON ON P3

193 16-10 94Q 10-3 9100 17-7 195 8-5 Q105 10-7 MCHH 13-11

WCRQ n-13 CELW 15-15 KB165PH 00-16 KB1Q 20-20 WESP 10-16 MGCL 21-17 Q102 27-25 WELU 27-19 WGKY 83-10 WKYI 18-13

P2

MICAO 32-7 MTM 32-6 MMAT 10-13 MTM 13-13 MTM 13-13 MTM 13-19 MTM 23-10 MTM 17-16 MTM 17-16 MTM 17-16 MTM 17-16 MTM 18-1 MTM 18-1

P

Q103 6-35 WEUU 33-33 WHT1 4-23

EP: J-34 EPEC on EDER 38-20 138 a EYYS d-34 ESHE on EOPA d-29 ESE: 38-34

MJRQ 29-34 MGUY 10-7 MACE 17-10 WLAM 20-18 WIGH 10-8 MYEM 11-8 MYEM 24-10 WYRG 6-1 WCER 13-5 WEWQ 2-1

GOLITE

GIAG 23-18

GIAG 23-18

FIG2 23-16

FIG2 23-16

FIG2 23-16

GIAG 23-18

MURDO 14-6 MURD 14-6 MURC 25-20 MARC 6-19 MARC 6-19 MARC 6-19 MARC 10-12 MARC 10-13 RIGIL e RPYM d=19 RQM9 31-0 RELO 29-25 IGHEC 23-16 ROKLES ON WHOPT 20-12 WTRU 19-19 WLILFM d=25 KWLO 6-2 99KG 16-14 RDVV 8-3

RBLV 17-13 HCBH 24-19 HDBA 23-10 HAT1 8-5 HQGI 31-17 HVYA 3-1 HGBP 21-12 8308X 10-15 EYBOPH 4-25 8. NICKS & D. HENLEY

Leather & Lace (Modern/Atco) LP: Beita Donna Bations Summary UP 45 DEBUTS 52 SARE 27 DOWN 0 ADD4 32 154/32 76% 800ch E 741 S 861 N 651 W 729 23

HIST d-10
HIST d-18
HIST d-18
HIST d-18
HIST d-18
HIST d-18
HIST d-18
HIST d-19
HIST d WOUT 0=25 WACS 10-25 WIST 4-23 WISS 6-26 WISS 10-24 WONPIN 30-WC1B 4-27 WI VO on WLS on WLS-FR on RBSQ 23-30 WGCL 30-28

9104 36-20, 9102 32-29 9102 32-29 9102 6-20 9702 6-20 9702 6-20 9702 6-20 9702 00 8112 40-33 8212 98-36 801 879 6-27 8702 00 8112 40-33 8702 6-20 8703

EURL on ELYTH d-10 ELYTH d-10 ELYTH a EURLA a WHEJA d-33 MEPT d-39 WTBU on WAITFW 28-

MEAN 18-23 WEBA 8-7 WEBF 8-9 WEBI 17-11 W71CFW s-28 WEBE 19-14 Q105 cm K104 18-16 WEBE 21-19 V100 32-19

FR103 d-21 196 25-22 IMED d-36 ELUC 28-21 EBO d-30

wThi PD-34
wThi 19-9
wHaf a
wThi 19-9
wHaf a
wThi 4-20
03FLE a
mmch an
Hot 20-37
wHaf a
mill WISS 4-21 WHEN 4-25 WHEN 4-25 HINCH JO-23 VSE 32-20 WOUTS 4-25 STACK # 10-10 STACK # 10-10 STACK # 10-10 STACK # 10-10

0 POLICE Every Little Thing... (A&M)
LP: Ghost In The Machine

Hetional Summary UP 151 DEBUTS 2 SAME 17 HOWN 1 AZDS 5 Beech E 896 B 836 H 836 H 915 8 Q) 0104 28-23 WXEE 15-11 MIPT 14-11 BIOG 16-12 VIQUEPH 17-1 PRO-PH 4-11 JB105 20-1: GIO7 10-7 MPGC 12-0 CPPB 1-1 CRUM 1-1 CRUM 1-1

EEGL 10-0 193 29-24 94Q 32-9 9100 24-12 195 11-8 Q105 a-23 MCIOX 24-16

MLS a=13 MLS =FH a=13 CULW 13=13 FS59FH on FREQ 9=7 MGCL 13=13 Q103 20=36 METI 16=13

REARTH 10-6
RELA 17-11
RU1 10-12
RI140-13
RING 10-1
RENG 0-6
RER 6-3
131 10-7
RUYE 12-0
RING 10-16
RUYE 12-0
RING 10-16
RESE 10-16
RESE 10-16

P2

PHIO3 6-1 896 14-12 888D 17-14 8LUC 18-10 880 4-2 RHY 15-8 8BEX ON ETAL 29-18
ETAT 10-14
ELET 11-7
ELET MJBQ 22-24 MGUY 33-8 MACE 23-17 MLAH d-24 MIGW 10-6 WTRE 23-17 MIBB ON 13FEA a WFBG 13-11 MC26 17-12 MC30 17-12

Q104 17-14 1103 15-12 9580F 15-13 MPOR 11-M MCQQ 16-13 MIRE 19-15 MIRE 19-15 MIRE 19-15 MIRE 22-20 FRELIF 42-3 GQ1FFH 11-1 FFUR 21-18 GU10 21-18 GU10 21-18 GU10 21-18 FFUR 21-18 FFUR 21-18 FFUR 21-18 FFUR 21-18 FFUR 21-18

SOLL 33-10 SPYR on KOWE on KOWE on KEEL 04-4 KEEL 17-13 WEEL 15-11 WEEL 14-11 WEEL 12-10 WEEL 14-11 WEEL 14-11 WEEL 14-11 WEEL 14-12 WEEL 14-12 WEEL 14-12 WEEL 14-12 WEEL 14-12 WEEL 14-12 SPECIAL 14

MICRO 20-16
WERE 19-12
WIND 27-2
WIN witer RSLY 15-11 KCBH 7-2 EDIA 22-20 EAT1 12-10 EQD1 29-26 KYYA 17-15 EDIE 11-4

KEARTH ON KFI d-30 KIISPM d-3 KIQQ d-40 KEER 18-9 13K ON KJR 19-18 KIWH 23-16 KIMH d-29 KOPA 26-34 KEEP 23-20

7

M. POST # L CARLTON Blues" (Elektra) Mational Summary UP 89 DRBUTS 7 SAME 22 DOMN 13 ADDS 8 Reach E 598 B 768 H 618 H 629 19

P HTML 10-14

HTML ON HERTTH 9-0

KERTTH 9-0

KERTTH 9-0

KERTTH 9-0

KERTTH 9-0

KERL 15-14

KERL 15-14 **P3** RRBS 9-6 940 8-13 7100 6-27 195 17-21 Q105 9-9 MCKX 16-22

MJBQ 8 MGUY 11-10 MACS d-27 WLAN 12-10 MJGY 23-17 MYBM 14-12 MHED 6-6 13PEA 15-7 WFM 15-17 WOMPPM 25-1 MCIR 25-22 WC18 25-22 800/94 0104 4-3 1103 25-20 95807 22-17 MFOX 17-15 MC00 on MIBE 28-25 KKOV 18-19 KOERPH on NOW 8-Q101 12-11 KYOL 4-5 WTBQ 20-16 CYLW a-25 DE95FW 14-1 SBLQ 11-7 WZCL 22-16 WZCL 22-16 WZUD 19-16 WZUD 19-16

WIGH 10-0 WYIC 12-11 WIGHT 18-14 WARK 18-15 KETT 13-13 BIGA 27-22 BIGA 27-22 BIGA 27-25 KETS PRO B WEAR 20-16 WEAR 20-16 WEAR 20-21 WEAR 27-21 WEAR 27-21 FEELS, 18-14 RFYR 4-2 KOWB 10-17 KEND 17-15 FEEC 6-4 EXLS 19-19 WHER 28-27 WBFT 26-24 WTRU 18-10 WBS YFF 19-1 KWLD 27-17 F9KG 19-18 KDVV 15-11 BECOX 11-9 PR103 37-27 EQGI 26-25 BJRB 31-20 ESEQ on REPE 13-12

QUEEN & DAVID BOWI Under Pressure (Elektre) LP: Queen Greatest Hits 53/53 Boorh B 335 B 335 B 345 W 365 PI P3 8104 e CMUR 6-31 MC19 *

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QIO4 a MCBs a MBs a MBs a 8893 a 5104 a 932 a CELM . STAR . ETYN . **P**2 ECBH o EDSA s-dg EATI o EQLI o EVYA o EOSE o MICH a 397 a-34

QUARTERFLASH Harden My... (Geffen/WB) LP: Quarterflash 150/19

Hetional Bummary UP &i DESUTS 41 BAHE 29 DOMN 0 ADDS 19 8 805 8 738 8 748 W 855 28 **U** EGW 12-10 EQUC 38-24 **P3**

ELIPT 0

RUF1 0 -32

WYIX 0

SELL 0-23

REDOK on 27

REDO MJBQ 40-39 MGUY on MACE on MLAN d-37 MTEM d-35 MTEM d-35 MTEM d-30 MTMC a-30 MTMC a-30 MCIR d-31 MCIR d-21 MCIOS e-23 940 on 193 d-28 REGL 39-26 RBFQ 24-34 WEEP a WGCL d-27 Q102 32-29 MRT1 on

MIVIC d-40 MATAG 17-13 KRTT a KRTT a KRTS d-20 MICH a 1104 d-27 MIKE 19-18 MORE d-28 M

NULX 29-20 KNIOPH 31-2 PH102 30-28 KGGI on KJRB 23-16 KURD ON KJRB 23-16 KURD ON KJRB 10-26 aCPL a PH103 20-17 KS KD 26-16

Q104 20-13 3102 32-30 9586F on 9586F on 970X 6-29 MCQ 27-24 MSLE on MCLF 32-30 FROV 30-30 FREELFW 27-2: KGELFW 4-28 Q101 on FVOL d-30

MEDWET

METTE on

KOMB on

KREC d=25

KRILS on

MERE d=36

METT 23=30

WIRL on

MARYPH 29=

KINA 24=20

FUHS d=28

KUHS d=28

KUHS d=28

ESLY ON ECBN 39-35 EDBA ON EAT1 14-31 KDD1 24-20 EYYA 23-18 HOSE 16-9

Bot Lone 1 Desent y LP 20 BESUTS 0 SAME 34 EXECT 03 ADDS 0 147/0 Banch 8 765 8 735 9 605 9 775 14 PRIOR 6=6 MODE 2=1 MAPE 3=1 MAPE 3=1 MAPE 3=2 MAPE 3=3 MAPE 3=4 MAPE 3=3 MA 1 WICC 17-23 UPUT 0-10 WLADTH 0-18 WARD 10-18 0104 0-17 R104 4-8 WIFE 20-86 0 104 6 -10 MAR SAVE 1-2 PRO-PH 1-3 0 107 1-3 WIGC 8-16 CPYR 3-8 CRUH 6-8 CRUH 8-7 #76. 9-1
#78. 9-1
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#88. 1 **P3** NAME 14-0 WAXY 3-0 WAXE 3-1 WAXE 3-1 WAXE 29-20 WAXE 3-1 HBQL 1-1 193 7-6 96Q 3-5 V100 6-6 191 3-3 Q105 1-1 MCRX 3-2 0104 2-0 1103 4-10 95807 1-1 9702 6-9 9702 6-9 9702 6-9 9702 6-3 9702 6-9 9702 6-9 9702 6-1 8809 4-4 9118 10-18 801879 1-3 8708 3-9 8706 12-18 HLA 3-2 HLA-PH 2-3 CELW 3-5 HBBQ 1-6 Q102 5-10 RPYB B-11 EQNS ON ESLO 1-6 ESLO 1-6 ESLO 2-5 INPT 6-13 ESLO 2-12 ESLA 6-6 ESLO 2-12 E NOTH 17-[3 RETHING 6-2003 6-20 WEGE 6-10 WEGE 6-10 WILL 13-22 WILL 13-22 WILL 13-20 WILL 13-20 1003 6-5 1003 6-5 1003 6-5 1003 6-6 WILL 18-30 WILL

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ROLLING STONES

ACBN 5-4 EDSA 2-11 EQDI 2-1 EYYA 0-13 EORE 3-6 KSCKH 4-7 KYNOPH 3-3 DIANA ROSS

P2

Why Do Fools Fall... (RCA)
LP: Why Do Fools Fall in Love? 183/8

BATIONS SUMMARY UP 107
DEBUTS 24
BANE 22
CONN 0
ADDS 8 E 765 8 838 H 666 W 875 2

RTWR d-28
RIPWR d-28
RIPWR d-18
RIPT d-17
RIPT MABC 15-13 MBENFN 22-1 M1F1 20-25 JB105 32-20 MFGC 33-20 CKGM on P3 MJBQ d=36 MGLY 31=30 MGCZ d=29 WLAH 31=8 WTSH 28=26 13FEA d=28 WTBG 29=21 MGCZH d=32 MCZH d=32 MCZH d=32 MCZH d=32 MHRE 20-16 293 30-27 94Q 26-19 Y100 34-30 Q105 22-20

O104 31-23 \$102 27-21 9500F 30-27 9700 22-19 NCOD 00 NEGE 32-29 NEGE 4-17 NGLP 22-21 RILE 20-24 RO152M d-30 REUE 29-26 O101 cm SYGL 27-24 WEARTH 29-24 KRIAA d-10 MPI on KIERH 24-25 KIER 31-27 KER 25-23 13K 25-

MINDSPIRET
MORD 35-31
WISER 6
WHIC 22-18
MINDLER 8-29
MIN P2 HUMAN d=30 KYBOPH 24-11 ROGI on EJRB 28-27 EMBQ on

EUXL 0-23 EPYR on EQVR 0-20 ERLO 27-23 EREC 26-21 EXLS 0-20 WHER 0-31 WHEY 0-31 MYRU 29-25 MAZYFH 26-2 EVILO 29-25 99EG 33-24 EDVV 8

WEAD 3-5 WFRR 9-13 WFRR 9-13 WFRD 6-8 WGFM 13-11 WFRF 6-8 72FLU 7-12 WBCK 6-6 JWT 2-2 WFICFM 10-3 WFICFM 10-3 WFARFW 6-3 WEARFW 6-3 WARFW 6-4 ECRE 15-25 ETHORN 11-EGGI 24-20 ESPH 7-7 EMBQ 4-8 RELY 8-7 SCBH 10-12 EDEA 11-13 EAT1 5-3 EQDI 19-18 EYYA 4-4 BOB SEGER Tryin' To Live... (Capitol)
LP: Nine Tonight Hationsi Summary LD 80 DEBUTS 0 SAME 51 DOWN 37 ADDS 0 Reach E 834 S 824 M 778 W 824 7

8

11

Q100 6-6 WEASPH 1-1 WEAS 4-10

FYBA 18-18
SERTED 13-0
SERTED 13-1
BAP1 3-7
FYB 13-10
BY3 6-3
FYB 13-13
FY

WICE 10-18 ## WICE 20-10-18 ## WICE 20-18 ## WICE 20-1

Set Lone 1 Description of DESCRIPTION OF SAME 43 DESCRIPTION OF

RAPE \$9-19 RAPE 3-6 PHIO3 3-6 E34 8-9 RABD 4-2 RAWC 10-8 RAPE 30-9 RAPY 34-13 RBEZ 30-9

P3

MJBQ 14-13 MBC9 8-8 MLAN 33-33 MIGT 4-9 11FEA on PTBQ 8-9 MDRPPH 17-34 MITQ 23-14

| IIO3 6-6 | 1807 16-21 | 1807 16-21 | 1807 15-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 1808 16-3 | 180

SERIA 6-4 SERIA 6-4 SERIA (m) SERIA 20-17 SERIA 16-10 SERIA 17-14 WEST 2-1 WEST 2-1 WEST 2-1 WEST 3-1 SERIA 20-2 FRIMA 9-7 FRIMA 9-7 FRIMA 9-7 FRIMA 9-7 FRIMA 12-12 EDVW 12-13

RICK SPRINGFIELD I've Done... (RCA)

LP: Working Class Dog

76.9 71.9 73.9 79.9

(I)

KBGL 35-14 893 9-7 94G 3-7 199 13-9 GIOS 7-6 MCKH 10-9

WLD 19-11 WLD-FW 19-EDEQ 5-4 WDCL 5-6 Q102 3-3 WET! 11-11

P

MLS 5-5 MLS-PM 5-5 MORQ 4-8 CRLW 1-1 MSLQ 17-16 MSRC 4-3 WOCL 3-3 Q102 7-6 WRT1 7-4

P2

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(1) WRENEW 9-17 WIFT 13-10 WARE 2-6 PRO-FW 11-3 JRBDS 4-2 Q107 8-11 WFOC 21-23 CFTR 6-6 CRUM 3-3 CRUM 16-14

KBP1 22-19 KBBE 0-12 KCPR 11-32 PM103 1-1 E94 11-0 KBKE 0-7 KBKE 0-0 KBQ 13-22 KLIK 12-0 TEAL 26-23 INFEL 10-10 EARLY 14-10-10 EARLY 13-21 EARL KEGL 4-4 193 1-3 940 4-3 Q105 14-14 MCKX 31-20

WJBQ 12-7 WGLY 7-8 MACE 4-2 MLAM 21-21 WIGW 3-5 NTEM 13-14 MEED 12-11 MCDFFM 3-2 WCIB 3-1 WEYQ 8-9

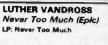
000/TH |-1 | 102 7-6 | 102 7-6 | 15807 9-5 | 1970 12-3 | 1020 11-10 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-6 | 1157 6-

KOWB 14-13 KELO 10-10 KERC 6-5 WREN 10-5 WRP7 11-11 WREN 9-1 WELLPN 9-13 KULO 17-3 KULO 17-3 KULO 17-3 KULO 5-5 KUNG 7-5 KUNG 7-5 KUNG 7-5 KUNG 7-5

WOED 9-4
WARD 9-1
WARD 0-1
MARD 0-1
MARD 0-1
MARD 1-1
MAR

Series in the se 9 NCPO 0-10 PRIOD | 10m10 128D 20-10 Elec 21-11 28G 20-11 RISO 4-11 SPNE on FPNE on 68 FPN WEETERN 14-31 W3F1 39-34 96EH 30-36 B104 23-17 WEETERN 29-37 Q107 a W90C 37-24 CPTR 29-19 CRUW 6-14 NUMBER OF STREET RBGL 36-34 893 36-19 940 25-91 Q109 33-19 MCKB 10-39 HELW 38-37 HASQ 33-31 WESP on WOCL 26-32 WF71 21-17 000000 0104 3F-33 1103 3E-17 95007 2F-30 8F001 2F-30 8F001 2F-30 97101 2F-30 97104 2F-30 97104 3F-31 97104 3F-33 9700 3F-33 9700 3F-33 WILC 25-22 WILC 37-29 WILC 37-29 WILC 27-21 WARD 60-10 WILC 47-10-10 WILC 47-20 WILC 47-HEVIL 6-23 67 79 on AUMD 6-19 GREAD 36-23 FORE 13-14 WERF 13-10 WERF 13-MATE NO. 25-30 WPSE 20-16 VIOC 23-30 WPSE 20-26 WPSE 20-16 WPSE 20-16 VIOC 23-35 WPSE 20-16 VIOC 23-35 MIXE 31-14 FYMOPH 37-2: PH-103 39-28 FURD 39-24 FURD 39-24 FURD 33-23 FURD 31-23 FURD 10-14 MELY 33-14 FCBB 36-14 RDBA on EAT1 18-8 RGG1 6-37 EVYA 33-14 EGSB 36-28

STREEK One More... (Bedlend/Col.) LP: Streek Motional Summary UP 16 LOSUTS 4 RANE 31 DUMP 0 ADDS 4 339 169 415 NAA MCAO 30-29 M788 25-23 M780 36-23 M780 36-23 M180PH 29-28 E104 d-39 MRES 31-28 **P** EBPM 30-29 MYIS a REGL om KQ94 a KLAS on MUDE 36-12 BJ105 on MOH 35-23 MGH on MARY 20-19 EJ100 28-34 WIGH 6-29 13PEA on WING ON VEDO 35-34 WCKK on RAQV on EVOL 30-37 1950 6-40 1981 FRIA on RPI on HIGO on FPRC on FYFR on 0103 on ESEP 29-27 WVIC d-2P MJEQ on E11E a WMAR on WDJE on 22



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THE PICTURE PAGES

Columbia Gets Gatlin Guns Ready



Columbia Records launched its campaign for the new Larry Gatlin & The Gatlin Brothers LP, "Not Guilty," at the same time that their "Greatest Hits" album went gold. Pictured at the celebration are (I-r) Rudy and Larry Gatlin, CBS Records Group Deputy President Dick Asher, CBS/Nashville VP/GM Rick Blackburn, Steve Gatlin, and CBS Sr. VP/GM Paul Smith.

Greek A-Go-Go



IRS artists the Go-Go's played Los Angeles's Greek Theatre to close a month-long tour. Pictured after the show (I-r) are group's Kethy Valentine, IRS VP Jay Boberg, group's Charlotte Caffey, IRS President Ian Copeland, band's Jane Wiedlin, A&M Chairman Jerry Moss, and group's Gina Schock end Belinda Carlisle.

Duran Duran Rocks Roxy



Hervest's Duran Duran meda their Los Angeles dabut at the Roxy recently. Pictured backstage after the performance are (I-r, standing) Capitol's Ray Tusken, label VP Bobby Colomby, Capitol's Michelle Peacock, VP Bruce Wendell, label's Susan Scharf, group's Simon Le Bon, John Taylor, and Andy Taylor, Capitol VP Rupert Perry, and Capitol's Bruce Garfield; (I-r, front) group's Roger Taylor and Nick Rhodes.

Pocomania In Seattle



A substantial radio turnout was apparant at Poco's Seattle show, as evidenced by the backstage roster. Pictured (I-r, rear) are KYYX's Shaun Lynch, KJR's Clem Daniels and Tracy Mitchell, KZAM-FM's Marion Seymore, and group's Kim Bullard, Paul Cotton, Charlie Harrison, Rusty Young, and Steve Chapman; (I-r, front) MCA's Fred Zaehler and KBLE-FM's Dave Wallingford and Tom Hutler.

Hall & Oates Privatize After Show



Following Daryl Hall & John Oates's Greek Theatre performance in Los Angeles, the duo was greeted beckstage by their manager, plus producer Arif Mardin. Pictured (I-r) are manager Tommy Mottole, Oates, Mardin, and Hall

Warners Frizzell & West Fest



Warner Brothers Records staged a luncheon for Warner/Viva duo David Frizzell & Shelly West In Toluca Lake, near Burbank. Pictured after the luncheon are (I-r) producer Snuff Garrett, West and Frizzell, and Warners VP Andrew Wickham.

Yutaka Talks With Alfa



Yutaka Yokokura has re-signed with Alfa Records in the U.S. and Japan. Celebrating the sealing of the deal are (I-r, front) manager Brenda Dash, Yutake, and Alfa President Bob Fead; (I-r, rear) Alfa VP Lorne Saifer, Devera Plotkins (representing attorney Jay Cooper), and Alfa attorney Milt Olin.

Bellew Signs To Liberty



Country artist Michael Bellew has been signed by Liberty Records. Pictured at the signing are (f-r) manager John English, attorney John Frankenheimer, Bellew, and EMI America/Liberty VP Don Grierson.

EASY LISTENING RADIO

WDOK WINNING

Fred Seiden

Something Beautiful About Cleveland

A remarkable thing about the Cleveland radio market is the ratings battle between two Beautiful Music stations that jockey for the top positions in one book after another. The results of the first summer **Arbitron** for this 19th-ranked market

show Gannett's WDOK the leader with a 10.4 share for the 12+ metro. The station's President & General Manager is Pete Irmiter, who began his Beautiful Music association as Operations Manager for Sudbrinkowned WLAK/Chicago and WLYF/Miami. Later he programmed the matched-flow service for TM Programming in Dallas, and in 1978 joined



Pete Irmiter

WDOK as Operations Manager. In September of 1980, Irmiter was appointed to his present position. I thought some first-hand observations from this programming-oriented GM might be meaningful to you.

R&R: In a market so diversified in radio formats, why do the Beautiful Music FM stations do so well in Cleveland?

PI: I think this is because there has never been a powerhouse AM station like KDKA, WCCO, or the one I grew up with in Chicago — WGN — that has been banging away since the 20's or 30's. Something that everybody in the market identifies with, and families grow up listening to and then pass the tradition on to the younger family members. Therefore, a lot of the personalities that might be found on AM radio in Cleveland in the early days gravitated to the Beautiful Music stations and began doing that format right from the start in the early 70's.

R&R: Your personalities on WDOK are very foreground in their air approach. Isn't that counter to the rules or guidelines of Beautiful Music programming?

PI: It seems that the Cleveland market is quite unique since it is accepted by the people. Remember, WDOK has been here for 30 years, much longer than our major competitor WQAL. Right from the start our radio station was personality-oriented, with the music programming homegrown until we went to Churchill Productions. So we didn't have to fight the traditional kind of Beautiful Music image; our foreground approach was accepted right off the bat

R&R: How do you explain WDOK's two-share jump from 8.4 to 10.4 in the summer ratings report? **PI:** I would like to say that we got the numbers

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West. Los Angeles. CA 90067.



strictly on the merits of the format and our execution. There was virtually no promotion in the market because it was the first summer book, and probably a lot of people didn't plan for it in their budgets back in 1980, since they weren't sure at the time if Arbitron was going to do a summer report for Cleveland. That was true in our case; the only thing we had going for us was the Henry Mancini bus cards that we have 12 months a year anyway. I'd like to think that every station, for the first time, really stood on its own programming merits. Now, the only thing we did differently during the summer was the handling of our name and dial position on the air. We've been afraid of the possible confusion between WQAL's "104" and our frequency. So, we paused a little more than usual coming out of music and started each back-announce with "WDOK-FM 102," to really highlight the call letters and the dial position. I'm sure you know the problem a lot of Beautiful Music stations have when they're doing basically the same kind of format, and happen to be fairly close together on the dial. There's no way to be sure, but possibly our concentration in this area cut down on the confusion and gave us a few more diary men-

R&R: In your own perception, what are the greatest strengths of WDOK?

PI: First of all, I feel that Tom Churchill's selection of instrumental arrangements, as well as his single vocal mix, gives us a nice contemporary feel without leaving out the older 45+ listeners. The technical sound that our Chief Engineer Paul Donahue has achieved, along with the attention to detail by Neil Hershberger, our Program Director, combine to give us a consistently good sound. And, WDOK's air staff is truly first-rate, with a controlled, but loose kind of format execution.

R&R: How do you handle the morning drive hours, Pete?

PI: We have a good byplay between newsman

Dave Pelunis and Ted Hallaman, who plays the music. These men are perceived as a team by our listeners. When we get mail on the morning show it's always addressed to "Ted and Dave." I should mention that Ted Hallaman is a well-known radio name in Cleveland, who worked on some of the big AM stations before moving over to the FM side, first on WQAL and



Ted Hallaman

then on our station. I can tell you that we are delighted to have Ted with us.

R&R: Since your own background is programmed.

R&R: Since your own background is programming, I'm curious to know how much of your own influence is reflected in the sound of WDOK?

PI: The basics were set when my program director came in and took over. As far as the overall programming philosophies, they are still mine. Neil continues to refine and fine-tune the station, but the concepts I established three and a half years ago are pretty much in force at this time.

R&R: What kinds of media promotions have

- WDOK vaults into double figures in Cleveland's first summer book.
- A foreground approach and 30 years' standing in the market contribute heavily to its success.
- Programming-oriented Pres./GM Pete Irmiter takes a strong hand in the station's sound and image.

you been using?

PI: We've had the Mancini TV spots for the last year and a half, plus the tie-in with our bus cards that are seen year round on the Regional Transit Authority busses, which cover from the upper-scale suburbs all the way through the downtown area. I would like to say there's quite a bit of identification for WDOK with the Henry Mancini spots. Research has shown us that the Mancini television commercials are prominently mentioned in association with our station, so we feel that this campaign has been very effective for us. Because we back-announce, our listeners are hearing Mancini's name and music on the air, as well as seeing him on the TV spots, so the whole thing ties in very nicely.

Perception Is Everything

I'm sure you can tell that Pete Irmiter and his staff have not come by those impressive rating numbers by accident. It took careful planning and attention to every single detail. Although promotion didn't appear to be a major factor in Cleveland's summer book, the image and perception of each station in the market was established long before the start of the last rating period.

Does your station's on-air and media promotion convey the essence of your format — clearly? By that I mean that your call letters and dial position must be easily read in all printed advertising, and this same information has to come across effectively, with no possible confusion, on the air. If the listener doesn't perceive your call letters properly, it just increases the chances of losing listening credit when the ratings diary is filled out.

As in the concern expressed by WDOK, the confusion of dial positions with similar formats can be nothing but potential trouble, especially with Arbitron's policy of "ascription," rather than making call backs to clarify those conflicts. So take the clue from Cleveland, and don't take anything for granted.

Flow

Those clicking sounds listeners heard on WVCG/Miami are not crotchety crickets or airwave static. They are "Canes Clickers," which WVCG and the Miami Herald are distributing at the Orange Bowl in support of the University of Miami's Hurricane's football team. Over 150,000 clickers will be handed out at pep rallies and games by the students of the University.

Greta Garbo was voted as the "10" of all-time movie queens in an "Artsline" listener poll on Classical Music KFAC/Los Angeles. Cary Grant also scored the double digit during the call-in vote. Inspired by a L.A. newspaper critic's comment that Marilyn Monroe outclasses Bo Derek as a truer "10," KFAC invited its listeners to call in their choices for the top ranking.

WPNT/Pittsburgh is airing up to five specially-selected "Mystery Songs" each weekday through mid-November, and 93 correct entries will receive a pass to the Mystery Song Bingo Game, where they'll play the game for grand prizes.

This week the good old days of MOR radio returned to Southern California with the start of Al Ham's "Music Of Your Life" format on Gannett's KPRZ/Los Angeles. Along with the classic non-rock hits of the past 40 years, a roster of well-known L.A. air talent can be heard on the station. Dick Whittinghill, Tom Murphy, Jerry Mason, and Johnny Magnus are part of KPRZ's new sound.



(right) after the artist's recent area performance.



K102 RIVER RAFT RACE - WCKO/Ft Lauderdele just held its fourth annual river raft race, where hundreds of contestants helped raise \$7000 for MDA. The jammed beach was also the scene for a postrace rock and roll party.



ANDERSON SOLOS AT KILO: Polygram's Jon An derson was a recent guest DJ at KILO: Porygram's Jon Anderson was a recent guest DJ at KILO/Colorado Springs.

Pictured (I-r) are KILO Asst. PD Alan White, MD Art Phillips, Anderson, and PD Rich Hawk.



SO FINE - Now that we have your attention, here are the details: KISS/San Antonio pacted with WB Pictures to hold a "So Fine" jeans contest, in conjunction with the "So Fine" film. Pictured is one of the finalists, posing in the jeans in hopes of winning the grand prize: a role in an upcoming WB movie or



THE RODS' BIGGEST ROD - Arista's Rods strutted their stuff at an interview session with WSYR/Syracuse; the staff was suitably Impressed. Pictured (I-r, standing) are Mike Lembo of Mike's Management, Rods manager Peter Motricelli, MCA Music's Leeds Levy, Rods's David "Rock" Felnstein, WSYR MD Tommy Nast; (I-r, sitting) group's Carl Canedy and Garry Bordonaro



GIRLS TO CHAT AND BOYS TO BOUNCE: WB/Bearsville's Foghat were greeted backstage by XL102 part-timer Stacey Issacs following the band's recant Richmond area show. Pictured (i-r) are group's Eric Cartwright, Craig Macgregor and Roger Earl, Issacs, and band's Lonesome Dave



PRIVATE EYES CONVENTION - RCA'S Hall & Oates stopped by at KTMS/Santa Barbara for an interview prior to their area concert. Pictured (I-r) are John Oates, KTMS announcers Steve Marcuse and Ted Richey, Daryl Hall, ennouncer Jeff Parke and PD Bob Senn.



GUITAR GIFT - WLLZ/Detroit pacted with RCA and Triumph to give away a guitar in a recent promotion. Pictured (I-r) are winner with guitar, Triumph's Rik Emmett, and WLLZ PD John Larson.



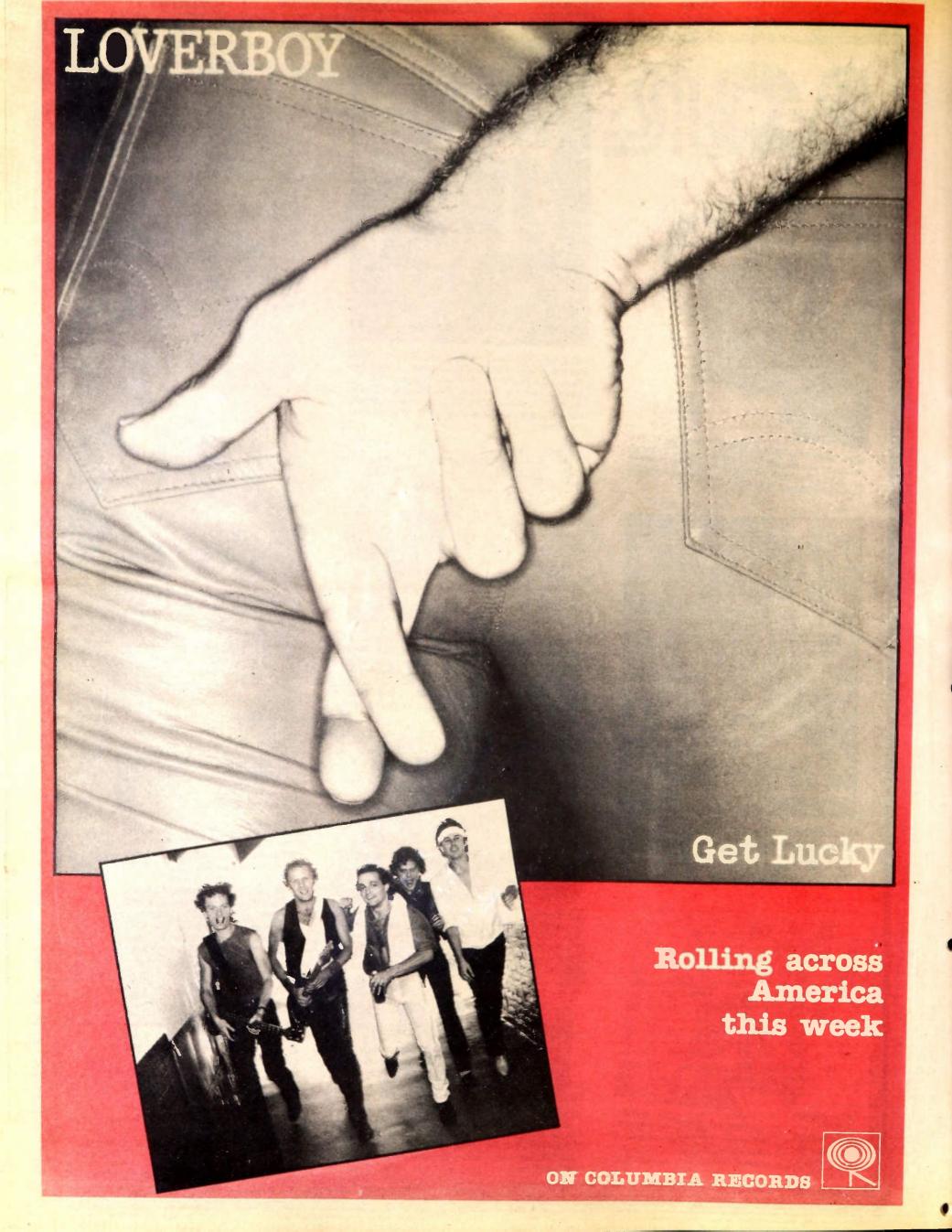
ORCHESTRAL MANOEUVRING — KROQ/Pasadena, ORCHESTRAL MANOEUVRING — KROQ/Pasadena, along with Virgin/Epic, held a contest that awarded six months' free electricity to the listener who guessed how much electricity the average KROQ listener aloud in a month (the promotion stressed the OMD used in a month (the promotion stressed the winner album cut "Electricity"). Pictured drawing the winner album cut "Electricity"). Pictured drawing the winner (I-r) are group's Andy McCluskey, KROQ's Denise Westwood, and group's Paul Humphreys.



COLLEGIATE ROCKER: Mercury/PG's Southside Johnny (center) was havin' a party with the staff of New Jersey college AOR WCCB after a college concert date in Clarion, Flanking Johnny are WCCB GM Rob Partridge (left) and PD Keith Adams (right).



SOMETHING TO CROWE ABOUT - Author Cameron Crowe (right) hand delivered copies of his latest book, "Fast Times At Ridgemont High," to WPLJ/New York, where jock Marc Coppole (left) and rock critic Lisa Robinson (center) were suitably





Jeff Gelb- AEOFIRE

Denny Sanders: WMMS Airwaves Veteran

To listen to Denny Sanders talk about his radio career is to hear a true radio historian passing down countless fascinating stories of an everchanging medium.

This month Denny celebrated his tenth anniversary as an evening air personality at WMMS/ Cleveland, which presented me with a great excuse for speaking with him on his colorful past, busy present, and plans for the future.

Denny started his radio career in 1967, while still a senior in a Boston high school, at the MIT college station (then WTBS), doing a show a week. In 1969 he switched to evenings at a local AM AOR, WNTN. It was there where he first met John Gorman, then WNTN's MD. A friendship began which has played a key role in both of their



In 1971 Denny switched to WBCN/Boston for fillin airwork, and in October of 1971 was called by then-WMMS GM David Moorhead, who signed Denny for evenings at WMMS, a position he's filled ever since.

R&R: From your background, I see you've been interested in radio for a long time.

DS: I was a radio fan real early on. I remember, while I was still in grade school, coming home for lunch and listening to the last of the CBS network shows, like "Pepper Young's Family,"

and Art Linkletter. I got a feeling for radio's magic from those shows, and that feeling has al-

ways stayed with me.

Also, living in Boston I could pick up skip stations from New York, Chicago, Cleveland, and Philadelphia. I would listen to Arnie Ginsberg and Bruce Bradley in Boston, and people like Murray the K, Mad Daddy, Cousin Brucie, and B. Mitchel Reed in New York. When I heard these radio performers playing rock and roll, it hit homes that was what I wanted to do with my life.

R&R: Jumping ahead a bit, what was WMMS

like when you first arrived?

DS: A mess: a terrible, disjointed radio station that was suffering from a severe lack of direction. There was an "open-door" PD policy, jocks were coming and going, some of them strict consultancy Top 40 people who had a hard time sounding real on the air.

Meanwhile, WNCR had gone on across town, and was able to capture the spirit of the street better than WMMS at that time. They were success ful because their jocks had street credibility. Moorhead wisely decided to start raiding FM AOR's, which is how he found me.

I joined in October of 1971, and a few weeks after me, Billy Bass, Martin Perlich and David Spero joined WMMS from WNCR. This was the beginning of the building of the new WMMS. It marks the time, I think, when the station first started having some personality and characteri-

R&R: Not many people know that you programmed WMMS for awhile.

DS: I was acting PD in 1973. In late 1972 we were in a real state of flux. Metromedia had sold us to Mairite, and Moorhead had returned to KMET as GM. So Bass was upped from PD to GM, and named me acting PD. There was a falling-out between Bass and our parent company shortly thereafter, and he left, while I remained as acting PD.

Two weeks later, WNCR changed formats, leaving WMMS the only AOR in town. By that summer, we were really growing, and I didn't feel I could do a full-time air shift and be PD as well. I spoke with management and we decided to bring in a full-time MD to help out. That MD was John Gorman, who became PD a few months later.

R&R: Do you ever get the urge to try your hand at being a PD again?

DS: I think about it sometimes, and wouldn't close the door on the idea totally, but right now I don't have the urge to do it. I still want to perform, to be out there as an entertainer.

R&R: Am I correct in assuming that you, as well as the other WMMS air personalities, are constantly being wooed by other stations that want to duplicate WMMS's success in their own markets?

DS: There have been some overtures, at conventions or at out-of-town get-togethers. But no one could ever match what we have here at WMMS. There's a camaraderie here; we're all there to support each other's performance. The whole is greater than the sum of the parts. I don't want to take the risk of going into an operation where they've sunk all their apples into just me, they've cut corners elsewhere to get me. That's what bad radio stations are made from.

The others here who have also been approached confirm what has happened with me: we're approached by someone who wants to start his station with one of us, but when we ask who else will



WMMS IN 1971 — (Top row, I-r) Joyce Halesa, Tom "Tree" Kelly, Shauna Zurbrugg, Martin Perlich; (front row, I-r) David Spero, Denny Sanders, Billy Bass.

be there, they can't name the rest of the players. One jock can't save everything. It's the "platinum record syndrome": one act can't support the whole label. I'm only as good as the rest of the cast, so to speak.

R&R: Do you feel that the WMMS "cast" could move to another city and achieve the same results you have in Cleveland?

DS: I think our general policies could be translated to many major urban areas. Cleveland is a blue collar industrial working town with a little touch of East Coast sophistication (but not enough to throw off our radar as to what constitutes blue collar rock and roll).

The image we're trying to convey is that you can be over 21 and still find rock and roll interesting and fun. We give people who are 22 some hope that there's rock and roll in their future; that they don't have to "grow up," get intense and

passive and stop caring about the music they grew up with.

R&R: What major changes has WMMS undergone in the past ten years?

DS: We've had to redirect the station's sound. The days of "mixed bag" radio are gone. People won't sit still for Hank Williams, the MC5, Otis Redding, and the Modern Jazz Quartet all on one station. Maybe you can do individual blocks of such programming, but generally, when you try to be all things to all people, you end up being nothing to nobody

"One of my continuing gripes with AOR radio is that most stations lack a sense of entertainment, of showmanship."

Back in 1973, even without WNCR as a format competitor, we were getting beat in the ratings. We were trying to please everyone and ended up pleasing no one (at least not all the time). We had to become more of a rock and roll station, and more streetwise. That's when we came up with our top-of-the-hour signature (which AOR had never done before): "the home of the Buzzard, WMMS Cleveland." Followed by a real smasher cut, that's a little piece of framing and showmanship that was missing from AOR radio.

One of my continuing gripes with AOR radio is that most stations lack a sense of entertainment, of showmanship. For example, I can pick up WLLZ/Detroit. Even though they're killing everyone in the ratings, I hear absolutely no radio station. It's a bunch of hit songs with jocks saying absolutely nothing in between. The most showmanship they're showing is giving away \$1000 bills on the streets of Detroit. If they were applying that showmanship to their on-air approach, it would add some flash to the station.

At WMMS, we're always gagging with each other. The station is like a continuous comic strip; each day people tune in for a new installment.

R&R: What's it like to work in WMMS's progressive environment?

DS: I must point out that, while we do play a considerable number of titles for a major station in a competitive market, we never add music for the sake of a "progressive image." When we add a record, we're out to break it.

We have a new box, which all new stuff goes into. Then there's a second box of "something's happening" albums, and a third box for "top 20." The Rolling Stones album, for instance, went straight from the new box to the top 20 box. Every album has a sheet of paper attached to it. (MD) Kid Leo will check these sheets to determine what albums need more airplay during certain dayparts. Within the realm of these boxes, I have a lot of freedom, but I can't bring in a record and put it on the air without first checking with Leo. Sometimes he wins and sometimes I win.

We ad lib out of these boxes, but we do so logically. We don't play four new cuts in a row, which is simple common sense (which, by the way, I hear being thrown out the window at some progressive AOR's; they'll play four new cuts in a row - they're crazy!).

R&R: If this approach continues to work so well for WMMS, why do you suppose there aren't more stations using it?

DS: Because we were lucky enough to have developing time. Some stations seem to think they GELB/ See Page 44

Jeff Gelb— Denny Sanders:

WMMS Airwaves Vet

Continued from Page 43

can get a WMMS sound and a WMMS response overnight. But it's like in TV they give a show six weeks to make it. Can you find a groove in six weeks? Can you get writers, players, actors, camera people, producers, and idea men who have never worked together before and make it jell in so short a time? We're successful because we're all so comfortable around each other; we all like each other. I always hear horror stories about radio stations where some of the jocks really hate each other. That just doesn't work.

R&R: Why hasn't your competition ever even been able to come close to catching up to WMMS's ratings?

DS: They sound like a typical AOR station, no more and no less. When you're up against a dynamic, aggressive, irreverent station like WMMS, that's not enough.

R&R: Did you ever think you'd be doing an airshift for so long?

DS: At this station, no, but in general, yes. I never thought I'd be lucky enough to fall into this crazy comic book radio station for so long!

On the other hand, all my original radio heroes were around for a long time (or still are), so ten years seems like a drop in the bucket to me.

R&R: What's in your radio future?

DS: I know I will always be some kind of performer, and most likely, some kind of broadcast performer. Beyond that I don't know. We're on the threshold of a whole new era in communications, what with cable, satellites, and etc. That could change the whole ball game.

As far as my association with WMMS is concerned, so long as the audience likes my work here, I'll be here. The audience will let me know when to leave, and so far they're still clapping.

Promotion Of The Week



KQRS REVEAL-A-DEAL T-SHIRTS: KQRS/Minneapolis's new T-shirt is designed to reveal a new image under one of the card's diamonds after the first washing. 33 of the 2000 T-shirts printed and distributed at KQRS promotional functions have the special marking. Listeners who find the marks can claim prizes including a space invaders game, a Sanyo component stereo system, VCR, camera, ski outfit, watches, record run, acoustic guitar, season passes for concerts and sporting events, etc.

EVOLUTION

A number of PD changes this week: Charlie Parker has stepped down as PD at KXXY/Oklahoma City, continuing as an airstaffer. Bill Bruun has joined KXXY as his PD successor. has gotten the PD nod at WCCC/Hartford . . . Ed Merrifield has exited as PD of KRKN/Anchorage Lee Duncan has been upped to the PD post at KSPN/Aspen, as former PD Frank Ericsen has chosen to concentrate on his airshift . . . Song Fontaine has exited as PD at WECM/Claremont; Peter Zipfel is the new PD and Bill Bogle the new MD. Former WECM PD Bob Rivers has joined WAAF/Worcester for mornings ... Phil Kirzyc has joined WHCN/Hartford for nights from WWWC/Charlottesville . . . John Bryant has exited WKLS/Atlanta for afternoon drive at KSRR/ Houston . . . Perry Stone has joined WBAB/Long Island from WTFM/New York for afternoon drive

Frank Felix has been upped to VP/AOR Program Manager from Director of Contemporary Radio for Noble Broadcast Consultants. Clark has joined KZEL/Eugene from KREM-FM/Spokane for 8-midnight . . . Kim Fults has replaced Nancy Gettle as programming assistant at WSHE/Miami . . . Candy Clark has joined WCMF/Rochester from competing WMJQ for "T" (Tom Semper) has joined WBCN/ from WMMR/Philadelphia for 10pm-2am . . . Norman Flint has exited the Director of Creative Services post at KGB/San Diego. KISW/Seattle has hired Steve Cooper from KAZY/Denver for overnights and Bob Lilley from competing KZOK for weekends . . . Phil Hendrie has exited KGB-FM/San Diego weekends for the same at KEZY/Anaheim. Also joining KEZY for fill-in airshifts is former KLOS/Los Angeles air personality Joe Reiling.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WSYR/Syracuse presented Rlot for 94 cents WAAF/Worcester presented John Hall for \$1.07

BROADCASTS: Quarterflash on KGON/Portland John Hall on WOUR/Utica.

CONVERSATIONS: Steve Martin, Neal Schon, Nazareth, "Romantics on WLAV/Grand Rapids... Blackfoot on KFMQ/Lincoln . . . Shooting Star, Jefferson Starship on KGGO/Des Moines . . . Bryan Adams, Toronto, Rough Trade, Squeeze on CITI-FM/Winnipeg Wendy O. Williams, Def Leppard, Blackfoot on WMAD/Madison . . . Gregg Allman, Three Dog Night on KNCN/Corpus Christi... Steve Martin on WZZO/ Allentown . . . John Hall on WPYX/Albany Motels on KTYD/Santa Barbara ... Jefferson Starship on WSKS/Hamilton . . . Nazareth, Joe Perry, Vic Vergat, Blue Oyster Cult, Whitford-St. Holmes, Foghat, Steve Martin on WIOT/Toledo . . . Rick Springfield, Nils Lofgren, Grand Funk Railroad, Benny Mardones on WSYR/Syracuse ... Van Halen, Frank Zappa on KMOD/Tulsa ... Sparks on KROQ/Pasadena ... Dan Fogelberg on KBCO/Boulder...Gariand Jeffreys on WQBK/Albany, WQDR/Raleigh . . . John Hall on WAAF/Worcester, WBCN/Boston . . . Bill Wyman on KMET/Los Angeles . . . Quarterflash, Nils Lofgren on WOUR/Utica.

UPDATE

Congratulations to the staff of WPLJ/New York, which came in No. 1 in the latest Mediatrend results. PD Larry Berger reported that's the first time ever that an AOR's been No. 1 in a New York Mediatrend . . . Here's an unusual idea for a weekend's worth of special music: WPYX/Albany's "B.S. Weekend," which only played music by Bruce Springsteen, Billy Squier, Buffalo Springfield and Black Sabbath (no Bobby Sherman, though!) . . . Some guys will do anything for money: WSKS/Hamilton air personality Chris Geisen allowed himself to be buried for 24 hours in support of a local charity. He broadcast his entire show along with special reports from six feet underground, while 4500 fans paid 96 cents a head to walk by the gravesite to wave down at Chris through a plexiglass window . . . WCOZ/Boston capped its Rocktober celebrations with a Halloween party featuring DVC and Red Rider for 94 cents . . . WDHA/North Jersey just began a sixmonth-long series of free weekly concerts by local acts at an area club . . . Just got hometown talent albums by WPDH/Poughkeepsie, KRKN/Anchorage, WHKC/Evansville, WYSP/Philadelphia and WRNO/New Orleans. They're all a part of the continuing Big Music America competition WQFM/Milwaukee tied in with Virgin/Epic and Shooting Star to give away an Atari video game, plus tickets to the band's area show and copies of their album . . . Congratulations to WMMS/Cleveland Production Director Tom O'Brien, who just announced his engagement to Diane Hutchinson. The two will wed at year's end . . . WCKO/Fort Lauderdale held its second annual Homegrown Rock Fest, a \$4.50 concert of local rock talent whose sets were recorded for what may be AOR's first live homegrown talent album . . . WVBR/ Ithaca closed out a classic rock weekend with a giveaway of a 1964 Triumph. Listeners possessing WVBR's "Gold Card" were eligible in the promotion . . . Check out the 'B' side of the new ELO single, "Twilight," for a cut that's not on the album: "Julie Doesn't Live Here Anymore" WRKI/Bridgeport needs rock artist ID's for its fifth anniversary, coming soon. Contact PD Bob Kocak or MD Bruce Goldsen at (203) 579-9995 KZOM/Beaumont has moved. Address all mail to Route 11, Box 484, Orange, TX 77630.

COLOR

FRIDAYS FANS UNITE: ABC-TV's "Fridays" contacted AMP marketing systems to help increase the show's awareness on college campuses. AMP pacted with several AOR's nationwide, including KPRI/San Diego, KBCO/Boulder and KLOS/Los Angeles, for a series of talent searches. The would-be comedians are being videotaped for possible replay on the show, and for potential prize-winnings, including Pioneer stereo systems. Stations wishing to become a part of the promotion can contact Bob Frymire at (213)

GREAT GUITAR: Q107/Toronto bought 107 raffle tickets for Jimmy Page's guitar. If a Toronto Q107 listener wins the guitar, he or she will be flown to London to meet the star and pick up the guitar.



THIS IS THE WAY TO WFYV - WFYV/Jacksonville held a listening party for the new Rossington Collins Band album recently. Pictured (I-r) are WFYV PD Rad Messick, MCA's Chris Bailey (kneeling), MCA National Album Director Don Wasley, MCA's Larry Glaser, group's Derek Hess, Leon Wilkeson and Barry Harwood, MCA's Jim Bauer (partially hidden), and group's Billy Powell

Chart

10 LESSIE _ ASR. NATIONAL AIRPLAY/40

October 30, 1981

162 REPORTERS

Album cuts are listed in order

10/23 1 GENESIS Abacab (Atlantic) Title "Reply" "Dark" "Like" 2 2 2 2 JOURNEY Escape (Columbia) "Don't" "Stone" Title "Who's" 3 18 10 10 10 14 11 14 ROSSINGTON-COLLINS......This Is The Way (MCA)...... "Stop" "Straight" "Seems" 23 12 35 17 16 17 PAT BENATAR Precious Time (Chrysalis) "Promises" "Just" "Fire" Title 14 13 14 12 12 15 LITTLE RIVER BANDTime Exposure (Capitol) "Owls" "Survive" 9 16 10 11 12 18 21 24 18 15 17 19 16 15 19 28 28 21 24 23 24 27 23 26 20 18 13 20 27 31 36 22 21 19 27 29 HALL & OATES Private Eyes (RCA) Title "Head" "Friday" 19 26 LINDSEY BUCKINGHAM Law And Order (Asylum) "Trouble" "Johnny" "Shadow" 29 31 SHOOTING STAR Hang On For Your Life (Virgin/Epic) . "Hang" "Side" "Hollywood" New 27 30 25 35 33 32 JOHN HALL BAND All Of The Above (EMI America) ... "Crazy" "Somebody's"

RIOT "Swords" "Outlaw" 32 33 32 35 39 34 36 33 34 35 37 31 31 STEVE MILLER BAND Heart Like A Wheel (Capitol) 45 39 MAYDAY Mayday (A&M) 36 38 38

of airplay preference

Entry

STONES stayed on top with the week's best showing of hots and total reports. FOREIGNER held rock steady. GENESIS jumped into third place, growing in total raports. JOURNEY held onto its hot raports. POLICE inched up as hots grew. KINKS rose as hots increased. FOGELBERG and TRI-UMPH maintained RIDER rose. QUARTERFLASH showed great gains in all rotations. R-C gained in hots. ENTWISTLE inched up in hots. LAKE showed strong conversions to upper rotations. SURVIVOR and CHILLIWACK doubled their hots. IRIS end SQUI-ER resurged. STEWART's single showed 66 reports for all rotations. LINDSEY debuted with strong adds plus some singles mentions. HALL gained in hots MILLER's single debuted with 67 adds. FUNK debuted with strangth in me-

diums. The Significant Ac-

tion liatings came closest

to charting.

represents add, medium and hos rotation activity in all musical con figurations. Artists' chart numb lod. The artists in italics registe reak Album cuts are listed in or

ST ADDED

	10/30	10/23	10/16	10/9	10/2
LINDSEY BUCKINGHAM		8/8	0/0	0/0	0/0
Law And Order (Asylum)	M4	M O			
"Trouble"	66.5	H-0			
OZZY OSBOURNE - EP	45/45	0.00	0/0	0/0	0/0
Diery Of A (Jet/CBS)	M-0				
"Flying High"	H-0				
J. GEILS BAND	38/38	0/0	0/0	0/0	0/0
Freeze (EMI America)	M-0				
Title	H-0		-		
QUARTERFLASH	124/28	91/40	68/49	26/25	1/1
Quarterflash (Getten/WB)	M 80	M 39	M 15	MO	M-0
"Herden My Heert"	11-36	99-11	14-2	64-5	H-0
KNACK	30/26	11/11	1/1	0/0	0/0
Round Trip (Capitol)	00:3	Mo	MO		
"Africa"	94-1	H-0	H-0		
BOB WELCH	26/24	2/3	0/0	0/0	0.10
Bob Welch (RCA)	MO	MO			
"Two To Do"	14-2	HO			
NEAKER	23/22	0/0	0/0	0/0	0/0
Sneaker (Handshake/CBS	M-0				
"Don't Let Me"	14-1	-			
1 UZ	19/19	0/0	0/0	0.10	0.10
October (Island/WB)	M-0				
"Glorie"	HO		1	U	
B GREG LAKE	99/16	102/97	8/8	0/0	0/0
Greg Lake (Chrysalis)	M-74	M 3	M-0		
le "Nuclear Attack"	14-9	112	HO	-	
a WHO	27/16	27/17	14/10	7/7	0/0
Hooligans (MCA)	14 12	M-6	M-2	M-0	
"Join Together"	14-0	H4	H-2	HO	a ta
1 VIC VERGAT	32/15	27/17	25/18	14/14	0.10
Down (Capital)	84-17	M 10	M-8	MO	
"Walk"	HO	140	H-0	HO	
1 LOVERBOY	16/15	1/0	0.10	0/0	0.00
Get Lucky (Columbia)	M-0	M-0	1		
"Working"	110	911			
13 N. SCHON, J. HAMMER		18/10	17/12	9/8	8/8
N. Schon, & (Columbia) M-17	M7	HOM	MO	H0
"Wasting Time"	H-0 3-2			0.0	0/0
14 RAINBOW	24/11	0.10	0/0	0,0	UNU
The Janious Lover (PolydorfP					
1100	14.5	240	24/44	24/23	3/3
14 STEVE HACKETT	37/11	1	26/12	14/28	M-0
Tie Cured (Epic)	M-23	84 15	M 10	HO	HO
Hope I Don't WARE	143	H-8 22/15			0/0
14 JACK GREEN	27/11	44/18	14/14	1/1	0,0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation the week. Two numbers follow each album title. The first representatal number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below the numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

,	10/30	10/23	10/10	10/3	7014
1 JOHN ENTWISTLE	109/86	101/82	93/74	94/49	79/4
Too Late The Hero (Atco)	S-A	A 5	A-6		A-76
	14-21	14-14	H-13	94-10	H-0
2 GREG LAKE	99/74	102/3	8/0	0/0	0/0
Greg Lake (Chrysalis)	A-16	A-97	A B		
"Nuclear Attack"	0.00	01-2	H-0		
3 ROSSINGTON-COLLINS	111/67	110/71	108/69	107/54	102/1
	A-0	A-1	A.S	A-19	A-100
"Don't Stop Me Now"	H-44	64-38	H-33	H-34	64-1
4 SURVIVOR	87/62	86/68	82/66	77/56	64/38
Premonition (Scotti Bros/CBS)		AB	A-7	A-15	A 20
"Poor Men's Son"	H-20	84-10	14.9	H6	H 6
5 QUARTERFLASH	124/60	91/39	66/15	26/0	1/0
Quarterliash (Geffen/WB)	A-20	A 40	A-49	A 25	A-1
"Harden My Heart"	64.38	01-11	H-2	11-1	H-0
6 DONNIE IRIS	74/57	81/63	82/68	87/67	63/52
King Cool (MCA)	A-1	A-3	AO	A-7	A 8
"Sweet Merilee"	H-16	H-15	H-14	91-13	HI8
	106/54	104/54	109/55	108/62	101/67
7 RED RIDER	A-0	A-1	A-1	A1	A-2
As Far As Siam (Capitol)	H 60	1147	14 63	H-45	H-32
"Lunetic Fringe"	109/55	115/66	118/60	111/63	96/59
S ATLANTA RHYTHM	A-2	A-6	A4	A-10	A-7
Quinelia (Columbia)	H 62	H-45	H-47	H-38	11:30
"Homesick"	137/49	132/56	138/58	140/62	129/60
9 KINKS		A-2	A6	A-0	A-1
Give The People (Aristal	H-47	H 74	H 75	H-78	14 68
"Destroyer"	118/44	118/49	128/60	124/72	101/62
10 TRIUMPH	AO	A-0	A-1	A-1	A-2
Tie Allied Forces (RCA)	64.74	H-67	H-67	1461	14:37
"Magic Power"	55/44	43/51	68/57	72/54	70/49
10 NILS LOFGREN		A-3	A-2	A6	Ad
Night (Backstreet/MCA)	11.0	114	14.9	16-11	14-12
12 LITTLE RIVER BAND	87/42	108/42			109/37
	A-1	A-1	A	A-3	A4
Time Exposure (Capitol)	H-84	11:05	H-73	H 74	H-66
"Night Owls"	84/41	79/44	74/48	73/55	64/46
13 CHILLIWACK Wenne (Millennium/RCA		A4	All	A4	A-3
	11 34	H-30	H 23	00 17	14-58
"My Girl"	153/31		A Common or other transport or o	132/17	31/2
14 GENESIS	A4	A4	A-13	A 02	A-26
Atraceb (Atlantic)	H-110	1140	H-81 *	H-23	H-3
Title	86/36	102/44	1	135/42	129/34
15 HEAVY METAL Various Artists (FW/Asylust		AO	A-0	AO	AO
Tim Titin - "Ridn"	14 80	14 50	11.79	11/03	H-00
	40/36	47/40	40/36	50/32	36/23
16 MAYDAY Mayday (A&M)	A-2	A4	A-2	A-16	A-10
"So Young"	99.2	14-1	91-2	10.2	H3
20 Lond					

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HATTEST

	10/30	10/23			10/2
1 ROLLING STONES	157/150	154/147	164/147	161/167	147/144
Tettoo (Rolling Stones/Atoo)				0-A	A-0
"Start Me Up"	84.7				M-3
2 FOREIGNER	148/134	148/136	153/143	156/139	150/134
4†Atlentic)			A-0	A-0	A-0
"Juke Box Hero"	M-14	M-12			M-16
3 POLICE	142/124	138/104	138/27	28/7	1/0
Ghost In The (A&M)	A-1	A-0	P. 10-	A-26	A-O
"Every Little Thing"	M-17	M-23		M-2	96-1
4 JOURNEY	139/110	138/118	148/129	147/128	140/12
Escape (Columbia)	A-0	A-0	AO	A-0	A-0
"Don't Stop Believing"	66-20	NA-20	90-19	M-18	M 17
5 GENESIS	753/110	143/06	135/81	132/23	21/3
Abacab (Atlantic)	A4	N-8	A:13	A 82	A-26
Title	M 39	M 48	M-41	M-17	M-S
BOB SEGER & SILVER	129/109	135/113	145/122	151/134	145/11
Nine Tonight (Capitol)	A0	0-A	A-1	A-0	A-3
"Tryin" To Live My Life"	M 20	M-22	M-22	M-17	M-38
7 STEVIE NICKS	131/97	145/100	142/107		149/12
Bella (Modern/Atco)	A-0	A-0	AO	A-0	AO
"Edge Of 17"	94-34	M-40	94.36	M-34	M 24
A DAN FOGELBERG	128/94	127/83	135/96	135/12	122/87
The Innocent (FM/Epic)	A-0	6-1	A-1	A-1	A-6
"Lost In The Sun"	M-34	M-23	M 30	M-42	M 30
9 KINKS	137/87	132/74	134/75	140/78	129/68
Give The People (Aristal	A-1	A2	A 6	AO	A1
"Destroyer"	M-48	M 86	M 88	M 42	M 80
10 TRIUMPH	118/74	118/87	128/87	124/51	101/37
Allied Forces (RCA)	AO	A-O	A1	A-1	A-2
"Magic Power"	24 44	M 49	94 60	M 72	M 87
11 PAT BENATAR	81/66	101/72	113/77	123/00	120/93
Precious Time (Chrysalis)	AO	AO	AO	AO	AO
"Promises in The Dark"	84 26	24 29	M-36	M-37	109/64
12 LITTLE RIVER BAND	97/54	108/65	110/73	118/74	A4
Time Exposure (Capitol)	A-1	A-1	A4	A3	M-17
The "Night Owls"	M-42	M-42	04-30	M 42 101/58	80.44
12 BILLY JOEL	88,64	96/58	106/63		A-14
Songs In The (Columbia	JA-0	A-2	A4	A-0 00-30	M 33
"Goodby" To Hollywood	"M 34	M 36	M-86		84/30
14 ATLANTA RHYTHM	100/62		110.47		A-7
Quinella (Columbia)	AZ	A-S	At	A-10 M-43	M 80
"Homesick"	M 46	M-66	M 80	108/46	101/33
16 RED RIDER	104.60			1	Ad
_ As Far As Siam (Capitol)	A-0	A-1	A-1	A-1 M-62	M 47
The "Lunetic Fringe"	M 86	M 86	117/79	136/83	100000000000000000000000000000000000000
16 HEAVY METAL	AC.50	102/58		AO	AO
Vertous Artists (FM/Asylum	N AD	AO	A.O	MAZ	M 34
Tist- "Olde"	84 16	M-44	M-36	100 400	100

Title—"Hide"

[M.38] [M.46] [M.48] [M.40] [M

ASR BREAKERS

Breakers are those newer records that have the greates level of station activity on any given week.

No albums or singles qualified for AOR Breaker status this week.

Significant Action

OZZY OSBOURNEDia	or Od A Madman / Let/CBS) EB
"Flying High"	
NOVO COMBO Nov	
MICHAEL SCHENKER GROUP	
DEVO "World" "Coal"	
J. GEILS BAND	
WHO	
**STEVE HACKETT	
TOMMY TUTONE	
GO-GO'8	
CHARLIE	

Significant Action listings showcase product in all musical configurations that has received significant simpley but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Air-

JAZZ ON ASR

2 1 CRUSADERSStanding Tell (MCA) .. Title "Glad" 1 2 AL JARREAU Breakin' Away (WB) SPYRO GYRA Freetime (MCA) "Strut" "Soup" GIL SCOTT-HERON Reflections (Arista) "Storm" "City" TIM WEISBERGTravelin' Light (MCA) . 'Why' PASSPORTBlue Tattoo (Atlantic) BOB JAMES . . . Sign Of The Times (Tappan Zee/Col.) MILES DAVIS ... The Man With The ... (Columbia) ... Various Cuts YELLOWJACKETS Yellowjackets (WB) ... "Rush" 10 10 DAVID GRISMAN Mondo Mando (WB)

These albums, displayed over a two-week period, received significant reports but did not chart this waek on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold hadics, Artists' names are in bold hadics if they registered significant simplay gains this week.

REGIONAL ASER ACTIVITY

J L

Q104 WQBK FM

HD: ELLEN HEATHNEN HD: LIN HHEMMER

TO JOHNSON TO STATE OF THE STAT

JOHN HALL MADD (EM) America)
ROCK (Industrial)
JOHN JAKESON (ALAN)
JAKESON (ALAN



Modium Millor (Mody dar /PolyGra) GREG LAME (Chrysolla) GREG LAME (Chrysolla) Thoraser Affacer (Modium Richard (April 1987) Richard (Ap HICHEL, SCHEMAR II.

CARLAND JEFRETS (Ep.C.)

GARLAND JEFRETS (Ep.C.)

TOP Per liscoper

TOP Per liscoper

FLORE STRUCTURE (E.C.)

FLORE STRUCTURE (E.C.) "Cust | DEAD | Ar | 146)

Albany 518-482-5555 HANTARME FATHFUL HISTORI-GART HYRICH 4... (Epic)

GENESS LAFTEN ANTECO DO-DO'S INSTAMP LITTLE FERT (ab) MILECTES IN INTERPOLATION MILECTES IN INTERPOLATION MILECTES INTERPOLATION MILECTES (MEAN INTERPOLATION INTERPOLATION INTERPOLATION FOR LOGISTON INTERPOLATION DELICITION INTERPOLATION (MILECTES INTERPOLATION) (MILECTES INTERPOLATION) (MILECTES INTERPOLATION) (MILECTES INTERPOLATION) (MILECTES INTERPOLATION) (MILECTES INTERPOLATION) (MILECTES INTERPOLATION)

Albany 518-785-9800

PRETENDERS (SIZE/ME) CONNIE (RIS (MEA) "Seco! Marifee"

Total Target Tar

-STUTE WILLER BASE ICAGITOTI

MINE ILE
STERRI NICES (ROSE A/ATCO)
STERRI NICES (ROSE A/ATCO)
GETT RETAIL (Fall MODEL A/ATCO)
GETT RETAIL (Fall MODEL A/ATCO)
GET LEPPARD (RIBE CUT A/ATCO)
GRADE (FIRE RIBE)

GEMESTS, CARLWATED
THEM...COMPONET TOWNS
TITLE
TITLE
THEM...COMPONET TOWNS
TOWNS
THEM...COMPONET
THEM...COMPON

Boston

Allentown

MOLLING STONES
||HOILINGSTINATCO|
GEMESTS (AFENTIC)
GEMESTS (AFENTIC)
DUMMET (GENTANTIC)
DUMMET (GENTANTIC)
GEMESTS (AFENTIC)
FOR SECRET STONES
AND (AFENTIC)
GEMESTS (AFENTIC)
FOR MESTS (AFENTIC)
GEMESTS (AFENT TRABLE ZAPPA (Burel) p Puppi (n)

100 D COOK! (PO) poor (PO) for a)

100 D COOK! (PO) poor (PO) for a)

100 D COOK! (PO) poor (PO) for a)

101 L COOK (PO) poor (PO) for a)

102 L COOK (PO) poor (PO) for a)

102 L COOK (PO) poor (PO)

103 L COOK (PO) poor (PO)

104 L COOK (PO) poor (PO)

104 L COOK (PO) poor (PO)

105 L COOK (PO)

10 (Beckstrour/num.)
BOC (Columbin)
HOD MARLET (Island/MB)
HICK SPRINGFIELD (RCA)
HOU STEWART (MB)

MOST ADDED

LINDSEY BUCKINGHAM Law And Order (Asylum) 19/18 OZZY OSBOURNE Diary Of A ... (Jet/CBS) J. GEILS BAND Freeze... (EMI America) 10/10 QUARTERFLASH Quarterflash (Geffen/WB) 25/8 October (Island/WB) 70

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that

Boston

BOSTOR 617-267-9090 HAMLEQUIN (COLMBIE) HEAVE METAL (FUI) MOON/Asyl FOGMAT (theorsyllto/Met) MAZARETH (AMR) URB (Cogleto)) QUARTERFLASM (Gefton/MB)

NOTIFIES AND (EMITON/BB)

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Boston

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PD: ANDT BEAUBIEN ND: TED EDWARDS

Added RAINBOW IPolyeon/PglyGrail WHO IMCAI

APPERSON SYMBOLISM (CASA)

APPERSON SYMBOLISM (CASA)

COMMIC COLUMBIA

ADD (FIRST (CASA)

617-262-5900

SOFTROG WEELFANT

PO: BICK METERS NO: NUSS DANA

MEDIUM

JOHN ENTWISTLE Too Late The Hero (Atco) 30/22 GREG LAKE Greg Lake (Chrysells) 27/22
ROSSINGTON-COLLINS BAND 27/22

This is The Way (MCA) 30/18
NILS LOFGREN Night... (Backstreet/MCA) 17/18

STEVIE NICKS Bella Donne (Modern/Atco) 34/15 SURVIVOR Premonition (Scotti Bros/CBS) 20/15

Two numbers follow each album title. The first represents total number of Eastern ste-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week. THE HOTTEST

FOREIGNER 4 (Atlantic) ROLLING STONES Tettoo...(Rolling Stones/Atco)37/38 GENESIS

Abacab (Atlantic) 38/32 BOB SEGER & THE SILVER BULLET BAND

Nine Tonight (Capitol) 37/32 POLICE Ghost In The... (A&M) 34/30

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

91ROCK

PO: GEORGE HAWRAS

Madium
LMB (Capito)
LMB (Capito)
CHILLIMACK (MIJImm) MM/RCA)
LMMR LMTWISTEL (ATCO)
CW O (MB)
COM (MB)

PO: ATT GALFIMAN

QUINCT (Columbia)
bUB SECER & SILVER (Cop) to
DAN FORELIERIG
(Full Woon/Epic)
ACTHUR (ST) (MB)
AL JAMREAU (MB)
STEVIE NICOS (Modern/Arco)
MODOT BLUES (Threshold/Pol
COMMODORES (Motour)

Full Noon/Epic 1
HOO (MEA)
UILLY JOE L COLUMBIA
UILLY JOE L FULL NOON/ASYLW
JOH A TAMBELIS
FOLION / PolyGra
RED RIDER ICAPITOL

Harrisburg 717-238-1402 JON & VANGELIS
(Polystor/PotyGra?)
ROLLING STONES
(RollIngSn/Arco)
ROS SCOR & SILVER (Capit

Jagz Rone

Jezz

Medium
MED (MEA)
STETE INICAS IMbdern/Atcol
DEF LEPPAND (Mercury/Polydra)
DAN FOCULISHED (pic)
TRILAMPH (MEA)
CRESSS EATION (1c)
ALA (Atlantic)

716-881-4555

POLICE (AMP)
FORE IMPER (ARIENTIC)
SCHREET (SCILMBIA)
SUB SECRE A SILLER (Cap Pto DICE SPRINGET (ED PICA)
PAT BERNITAN (CM yes lis)
DISSEL (Reporty/Mrcol
TRIUMPH (RCA)
AND FOREIGN (ARIEN)
(Full Moon/Ep/c)
Moon FOREIGN

Medium POLICE (AAM) BILLY JOEL (Columbio) CEMESIS (AFIGHTIC) DOSSINGTON-COLLINS (MCA) PAT BEMFAR (Chrysolis) RICE SPRINGFIELD (NCA)

PO: DANIEL F. HATDEN NO: BOB BITTENS

Medium

ATT (Bet TAR (Dir yeal) a)

IT (a) "Promises/Dark"

TT (a) "Commises/Dark"

TT (a) "Commises (Dark"

TT (a) "Commises (Dark")

TT (a

MOTTERT MOLLING STONES (RollingStn/Atoo)

WCCC AM/FM Hartford

203-233-4426 THILMPH CREAT (Capitol)

37/36

Nazi andi

Singles

Hartford

POLICE (ABM)
FORE (ORE L'ORIENTE)
JOHNET (COLUMBIA)
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Singles None

JARREAU



YELLOWJACKETS



Manufactured by Warner Bros. Récords

GRISMAN DAVID GRISMAN Mondo Mando 6 #10

MAINIERI MIKE MAINIERI Wanderlust &

NEXT

Utica-Syracuse

315-797-0803

WBLM 100 Lewiston-Portland

TORRE WILLER GARD (Cop) tol)

| Continue | Continue

WBAB NOTO COMBO (Polyder/ NICOME) SCHEMER G (Chryselle) NRTLER (Marcory/Polydra) AUS (Columbia) LIB (Columbia) -ACO STEMBRT (MB)

PD: QLEND COPHELIESS

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"APP IOS"

J. (E. ILS BAND (EN) America

Control foliage

ELVIS COSTELLO &... (Columbia)

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GET OSMOCHEL (App /GES)

-GUEER & O., SCHIEL ELFONTEA

Medium
DIESEL Magency/Aron
DIESEL Magency/Aron
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SURTISON (SOUTH Broat/OS)
MEDIA (IDE (Gepiro))
PRETENDES (SITO/ME)
RICH (Gepiro)
ROT (Giontra)
MED GEA

WITEFM 92-5 Long Island 516-465-9200

Ja EZ Moño

STEVE HACKETT CENTER WATTE BELLET (Marcury/PolyGra)

CONTROL CONTRO

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-PECO STRUMET (MB)

REQUEST (MB)

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PECO (MB) 1 FM 5 TOME

Singles

WHITH

New York 212-986-7000

New York 212-867-7777

GRATEFIL GEAD CAPISTOT -AAIHEEN (Polyder/Polydre) -ACD STEMMT (ME)

North Jersey 201-328-1055

SURTING (SOUTH) Bres/GIT OWN IE GEAL GUNTENFLASH (Getten/MI) GUINER BLUES BAND (MI) -GUI, MLESTARS (LAKEL)

THE LING STORES
(Molling Street Aron)
POLICE (Adm)
POLICE

Ottawa

HEPTAST HELLING STONES

TOO? LING STORES

FO: EOST HAR!

Added
SMACE [Cogito]]
SCHOOL (S. (Somporer/CDS)
SCHOOL (S. (Somporer/C

MILL LINE STORES

Charling September (1)

FOLICE (Administration)

FOLI -Quist COSTELLO 6.. Import 1

BILLT SQUIRT Copp to 1)

OT 40 (m)

ALLEMS MODIFIES... (A First)

DON (THIS) (A)

GENERAL OF 40 (Artist)

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-DILL MILL (ARTIST)

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WOHA

GN 808 LINGER FD; HARR CHERNOFF

"Trouble"
REACE (Cop(fol)
"Afrigo"
-STENE HILLER BAND ((

-STEER BILLER BAND (Copins)

MILLS GET SHE (BRAND)

MILLS GET SHE (BRAND)

MID RICER (Copins)

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Ja cr tente Singles



HD: STEWE COLWILL

Madigm
JON ESTRIPSTILE (#FCO)
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HALLE ADDRES FAME
HALLE ADDRES FAME
HILLY JUEES (CO-lumbia)
MACHINE LE CO-lumbia
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MACHINE SERVICE (CO-lumbia)

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PD: ALE I DEMERS

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LUB (Captrol)
QUEST SAMD (Lloury)
DIESE: (Regency/Arcol

Philadelphia

215-867-8100 CARLY SINON (M) CHIES (Arts) DOB HELEAR (Boardwalk) HILES BATIS (Columbia)

MOTTORY
RICCEL LEE JOHE'S (db)
GENESIS (AV (mottc)
GAM FORELREAC
FULLY DOLL (CO), main (c)
FULLY DOLL (C)
FU

7822 Bone

MMMR

NO CHANTIE ALMENT

Madium 50 MDTS (INS/AMPS ONES CAPE (Chryselle) SERVICE (Scart) Bros/CBS) FOLIABRE (ECA) SUMMERS AMP "Getton/MB) JOHN ENTRISTIE (APON) EXTRESIVE (APON) TONE (FRANCE (MEMORY OF FCBS) TONE (FRANCE)

Philadelphia

NEO RICER (Capitos)

Novitors
OCALINES STORES
The III registe/Artor
ADD SIGNES SILVER (Cop)
FOR LCC (ALAD
FOR LC

Ja za Singles

WYSP 94 ROCK

FO: DICK HANGATE IND: STEEL FEINSTEIN

(MEN (MCA) (ger Tho..." "Magic Power" 5 (Columbia) MLAND AFFREYS (Epic) NUIVO (Scott) Brok/OBSJ ATS (Columbia)

GRALAND AFFREYS (Epic)
SERTITOR (SCOTT) Great (DS)

From Mar is Son*
CLINEL SLAND (NB)

IN SCHOOLS, HAMSE (Columb

MATTIR SRILET

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AND STRIPT STILE (ATCO)

COUNTY SETS (NEA)
"Sourt Start | out"

UN (Capiton)

Y104

POI MIKE PERMINS ASST. POI HIME ROMECHO

POTTONT
PAT BERNYAR (Chryselle)
ROLLING STORES
(that I Ing Sto/Atco)

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FD: DAVE LANGE

CHILL HACK (BITTONNIUM/ECA) STEVE HACKETT TEDIC) CHEG LAVE (Ovysalis)

WPDH FM POI HINE HAMPIS

(Black or y/Polyton a)

Horitan a

ROUGE TMADE (CSS)

POLICE INAC

GENERAL HOUSE (CSS)

(About InagStru / Article)

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COUNTY (CSS)

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COUNTY (CSS)

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JOHN HALL SAND (DAT New I THIS LIGHT MICE)

THE LIGHT MICE (AFTCO)

JOHN STRUCK (AFTCO)

JOHN

(Marcury/PolyGra)
(I.C. HOUS(ROCKERS (MCA)
MILS LOFGREN (Backersa)
-DILL WYMAN (Lagory)

Singles



Rochester 716-288-3200 OFF LEPRO (Marcet y/Polyter BIOT (Elebra) BIOT (Elebra) BIOT (Elebra) BIOT (March (Elebra) BIOT (Elebra) BIOT (March (Elebra) BIOT (Ele

PD: THIP REED

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92MJO

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Model and Miller SOUTER (Comprised) or 1000 ST (ATT 11 Model ATT 11 Mo

Rochester 718-232-7550

LODE (NEA) STEEDE HICES (Modern/Atto) SURVIVOR (Scott) Bros/CBS)

20 ES

THE TITLE (SECOTE FOR CALCULAR)

THE TITLE STORES

THE TITLE STOR

Single

Scranton

Singles

Springfield

413-525-4198

GENESIS (Atlantic)
The Apply at at Title
LEG ITes!
General-Books
Chalyson/PolyShe)

Horfest

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Syracuse 315-882-9538

STOTOLE GOOD
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JOHN (EMPS) THE (AMOS)
THILL STOTE
THILL STOT

Syracuse 315-472-9797

PROPERTY CONTEMBRE (CONTEMBRE)

DURING (CONTEMBRE)

(ROLLI (M. STORES)

(ROLLI (M. S

Toronto

418-987-3445

STETTE BICKS titudem //AFco)
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ZOSS: HEETO-COLLENS (MCA)
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Hortest
POLICE (AAR)
POLICE (AA

Jozz

Singles None

AGES Norma

Single

107 P) 0815 4010

Acoust
J. Cits 640 (01) Aprel
*Contactof (0) (**) MED MELCH (MEA) -QUEEN & D. HOWIE (EleGyra) -STETE MILLER BAND (Capitul)

THE CONTROL OF THE CO

13-K102

& CATES ORCAL

"FF16ey:...Down"
"Nome:..tertfell"
OH(L.IMACH (ME)):..mn.)...m/REA)
my. Girl"
OUSE TATTOO (Mirage/At).mticl
UZ (island/ME)
"Vith A shout"
TON VERLAIME (Capitol)
- FT2 VERLAIME (Capitol)

ST

Added LINDSET BLEKTMENAM (Agylym)

Modium KINES (MCA) KINES (Elektro) TRIMBH (MCA) MOSSINSTON-COLLINS INCA) CO-CO'S (INS)AMN CHILLIMACK (MIII own I um/MCA) RICK SPRINGF (ELD (MCA)

PO: HOW I CASTU

Made Los
STE VIE INCAS (Modern / Arton)
JOHN (EMTRIST TAL IArton)
BETTAN ADMENTS TAL IARTON
BETTAN ADMENTS TALAINT
STEEL STEEL VERTICALS)
BALLANCE (FORTWAIR (FOL)
BALLANCE (FOL)
BALLANCE

PD: ED LETINE ASST. PD: AMT DAME,MAN

412-362-214 EIRS (Arteva)

Pittsburgh

Singles

NOTTEN FORE (ATTENTION TO THE TOTAL TO THE TOTAL THE TOT

WDVE Pittsburgh 412-582-5900 STEVE HIGHS Howers/Arcol ZZ TOP (MS) GEN (MS) SURVIVOR (Scort) (Broa/OS) JUBBET (Columbia) ext Sential (Deryasile) -800 STEMBET (MS)

Singles Poughkeepsle 914-471-1500

Hortest MDLL: MG S (DMES (MoltingStn/Aron) CRESTS (Mrlantic) POLICE (AAM) DOMNIE (MTS (MCA) KINES (Mrlate) TRILONN (MCA) FOREIGNER (ATIONTIC)

Jezz

POPT 64P

REGAL ING STORES
(Bot I Ing Str/Atro)

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ROPE ALBOM
(COI store)

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(FUIT NOW/Epic)

BOD SECRET A SILMED LOGOTOTI

BOT LOW Epic/Crows. 1977

ELO (LOW/CRE)

HALL A ONTES MECAN

HALL A ONTES MECAN

CANLAND REFREYS (Epic)

CANLAND REFREYS (Epic)

ONEG LAST COM-polity

-ROO STENANT (MD)

JARZ
P. NETHENT/L. WATS (ECH)
YELLOWACRETS (46)
MILES DAVIS (Columbia)
SPING GINA INCA:
MIKE NAINIERI (188)
BOB JAMES (Tapper Zeo/Cni
Gil, SCOTT-WEINDE (Arlse)

QK PDI GAPT SLATONT

Added MARIANG FAITHFUL (I at the STEET HOLDERY (Gate)
*Nope I Don'te ST
GREG LARE (Dry stalle)
*Tung Goodways'
*Text of Stallery (Gate)
*Text of S

Je EZ Hone S)ngles None

Toronto CHUMFM PD: J. POMERT WOOD ASST. PD: POIS DATIES

Added QUARTERFLASH (Go) fon/MH 2014 ARMATRACING (AAM) BILL, SLOCK!! BUSH (Marcury/Polydre)

MUTAL IMPLICATION (ACA)

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THESE INCLUDE (AMA)

STRUCK CORRESSION

(STEEL AMADE (AMA)

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JAMES MARKED (COLUMN 10)

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418-925-8888

POSITION BLATS IL INSTITY |

DESCRIPTION CONTROL OF STREET OF STRE

Singles

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Washington, D.C.

105 PD1 GART CHASE HD1 HARTY CEAPSET

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DC IOI

Added
LD:UDBOT FCplumbin
CD:TFOSOURME (Jap*/CBS)
RDOT RESentral
GAMRITRELASM (GotTon/MB)
~STEVE WILLER SAND (Copf

Medium
(John Kaffer)
(John Kaffer)
(Corpella)

FM105

(LINCEZ) BUDITECHO TRATICO-Trondia"
J. 0:155 BARD CRI houriga Thops in a loui "Content to d' Tipia LUTTRACT (Columbia) "turching for..."
0227 0:2004 (Joh/OS) DIEBL (Repency/Arca) "Especifica" "Specifica", " -QUEEN & O. 80015 (Elentra)

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Ja 27

RICER (Capitol) matte Fring* WERI-

-STITE HILLER BAND (Cop)
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STEIR HOOSETY (EPIS)
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Westerly 401-598-7728

401-390-772
DRT BAND Liberty
MATER SHILLT
EMPCORY/FOINTS
AND MALET (DM*11)16
DAID GRISHAM (M)
ACK STEEN (SEA)
MS ECOLOMISE
SHOP DOES (Tehmin/C

The STATE OCCUPY (Fig. 1) and THE ACCUPY (Fig. 1

Singles None



617-752-5611

017-762-50
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HD: JOHN DIAZ

GREG LARE ECONYS 1111 AMERICAN SAND TERT AMERICAN QUARTERS LASH (GOTTON /MB) IN LS LES GREEN (FOLLOW) (FOLLOW)

MANUFACTOR TO STREET TO ST

Long Island

518-587-1023

AMOTHER STREAM THE STR

Singles

PD: CERTS HCHAMAN

VANCE (Coptrol)
V2 (1stand/Mb)
SVE 0619
VX06115 (anthrown)
L(HDMT MACHINES) (Asyletical VANCELIS (anthrown)
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DEEV (MECHINES (HTglin)
DEEV (MECHINES (HTglin)
-FETS SHELLET (Htglin)
-STEWE WILLER BAND (Coptrol

| Pool | Use | Dec. | Control | Dec. | Control | Dec. | Control | Dec. | Control | Dec. | Dec

603-625-6915 MINE DUVILLE (AVIANTE) */EFFERSON STANSHIP (MEA/Grunt) 4513 (491am91c) -000 STEMART (MB)

Manchester

POTTEST (Gg) Tol)

RED BIGED (Gg)

RE

1013

New Haven

HICHEY THOMAS (Electro)
HIM DerILLE (Helantic)
MARKEL (Perrol*/CDS)
MOLEET (APP -970 D'LAN (Columbia)
-800 STEART (MS)

AGGIO MA LAME PATTIFIA, CTOTA MALAPETO CAMI JOSE ARMATRADING CAMI MICHELL SCHOOLS G TOREY TUTOR (Columbia) 1.C. HOUSERSTREES (REA)

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Philadelphia

HOLLING STORES
TROITENSTWO PROPERTY OF THE STORES OF THE S Jazz None

HOTO DY, AN ICOLOMIS |
HOTTON STORE STORE |
HOTOLOGY AND STORE STO HCS ARRES (Topper Zen/Col.)
FCM WANT (WKDF/CDS)

703-534-0320

ZON MALL BAND (ER) AME "Creay" Market MOLISE STORES

Mail (Inglish Mos)
SMOTIME STAR (Tinglis/Eptc)
TRIMBRE MOLA
TRIMBRE MOLISE
TRIMBRE Title SURFIVE (South) Bros/CBS) Pear Ban's San' GHESTS (Artentic) GHEST SQUEET (Copfro)) The Rinde Lorer*

Washington, D.C. 202-828-9932

drs (Columbia) Dan FOLELDERS (Full Hour/Epic) MEANY METAL (Full) REPTOUT ELS INTENTED DICK! SHEET ELD DICK! SHEET ELD DICK! SHEET ELD DICK! POLICE (AMR) ROLL (IM BYORES MAISTINGSTA/ATCO)

70.E2 Singles

West Virginia 304-722-3308

BILLY ARE, ICOT one "Goods yn Holl yn" Thigden AREA! "Paglic Pours" -400 STRART FAN Head S TRANST Falls

TEST OF STORY

FM 194

PD: ULTSSES GALLHAN

WAAF FD: DATED BETTER TO HD: STOR BARRETT

Lader J. Of 165 DAMD (SE) Amer 1449 HOMAD Film R.O. (Fall Homa/WE)

Worcester

29/28

26/22

THE HOTTEST

Tattoo... (Rolling Stones/Atoo)31/31 FOREIGNER

The Innocent. (FM/Epic) 28/22 BOB SEGER & THE SILVER

Two numbers follow early allium title. The first represents total number of Southern stations playing the album this week. The section is the number of those spatients who reported if in hor rotoftian this week.

ROLLING STONES

Escape (Columbia)
POLICE

BULLET BAND

Ohost In The... (A&M)
DAN FOGELBERG

Nine Tonight (Capitol)

JOURNEY

107999

Advad RISMATT (S. 60mm) or 7031) [-10047 (mills 10mm) 176;1463 *Trod 147 Min-daha/031) *Dan 11;47 (0;* *Bit 60 min-daha/031)

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Atlanta 404-325-0960

DAN FOALLPRING
INTO STATE AND STATE
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MOST ADDED

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Two numbers follow each albim title. The first represents titlel number of Squittern stations playing the album this week. The section is the number of these stations that added it this week.

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J. GEILS BAND 10/10

Freeze... (EMI America)
RAINBOW Jealous Lover (Polydor/PG) 11/7 KNACK Round Trip (Capitol) 9/7

BOB WELCH Bob Welch (RCA) 8/7 U2 October (Island/WB) 7/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

313-827-9505

Evansville 812-422-5258 BD INCA1 CHARTERILATE SCHILLE/INDI

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PD: FRED JACOBS

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ADMINISTRATION OF TOTAL STREET Fargo 218-236-7900

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WWCK 105 FM Flint 313-744-1570

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PD: DAVE LOGARI MD: TONY GATES

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derg Pitton JACKETS (MR)
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JOHN ENTWETLE Too Late The Hero (Atco) 27/21

ATLANTA RHYTHM SECTION Quinelle (Columbia)

SURVIVOR Premonition (Scotti Broa/CBS) 25/18

GREG LAKE Greg Lake (Chrysells) 24/18

ROSSINGTON-COLLINS BAND This is The Way (MCA) 22/17

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it to medium rotation this week.

and a Kankakee 815-939-4541 -MOD STEWART (MIL)

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POLICE (AM) ROLLING STORES

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38/34 39/33 Escape (Columbia)

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WIBA · FM Madison 608-274-5450

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PD: DOUG SOMERSON

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Bakersfield

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Boulder = 303-444-5600

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Singles None

MOST ADDED LINDSEY BUCKINGHAM

Law And Order (Asylum) 23/21
J. GEILS BAND Freeze... (EMI America) 16/16 BOB WELCH Bob Welch (RCA) 11/10 SNEAKER Sneaker (Handshake/CBS) 10/10 QUARTERFLASH

Quarterflash (Getten/WB) 39/8 Two numbers folious each allaum ride. The first represents total number of Western stations playing the album this week. The section is the number of those stations that added it this week.



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Chico 916-343-8461

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Colorado Springs

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Singles

JOHN ENTWISTLE

MEDIUM

Too Late The Hero (Atco) 29/23
QUARTERFLASH Quarterflash (Geffen/WB) 39/22 GREG LAKE Greg Lake (Chrysells) 28/18
NILS LOFGREN
Night... (Backstroot/MCA) 22/18
ROSSINGTON-COLLINS BAND
This is The Way (MCA) 31/17

Two numbers follow each album bite. The first represents total number of Western stations playing the album this week. The sectod is the number of those stations who reported it in medium rotation this week.

Denver 303-759-5600 nick States (EL) (EL) PAT Bandid (Crystils) THE GAMBAR (Crismils)

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(Full Roun/Epic) CRR (Capitol) STUIL HOURS CROSS A/ATCO RICE SPRINGFIELD (RCA) REALING STORES (Roll (Appro/Atco)

Eugene 503-484-4304

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Denver 303-936-2313

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ROLLING STONES Tattoo... (Rolling Store
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Bella Donne (Modern/Atco) 40/37
POLICE Ghost In The .. (ABM) FOREIGNER 43/36

THE HOTTEST

4 (Adande) 42/35 BOB SEGER & THE BILVER BULLET BAND Nine Tonight (Cepitol) 38/31

Two numbers follow each album stile. The first represents total number of Western stations playing the album this week. The use oud is the number of those stations who reported it in bot rotation this week. Fort Collins

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THE MESSAGE (MEA)
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Country Happenings

I'm just beginning to come down from my Nashville high (the *natural* kind you get when energy and enthusiasm combine to create an electricity you can almost feel). Hope you all survived CMA week and came back recharged with fresh ideas and a firm resolve to further the tremendous influence country music has already exhibited.

I know that our conversations have given me additional fuel for future articles as well as an abundance of ideas on how to make R&R's Country section the most reliable and up-to-date source of information available. More on that at a later date, but be assured that some changes are already in the works that will make our section even more relevant to both the radio and record industries. There's nothing like one-to-one contact to bring forth ideas of worth, one of the main reasons I tried to contact as many of you as possible while in Nashville. While we're on the subject, let me reiterate my hope that you will continue to keep the lines of communication open by passing along any thoughts and ideas you have which will keep our section strong.

It's time once again to bring you up-to-date on Coun-

Broadcasting From Bed — A New Fad?

Although most program directors tell their staffs that the only excuse for being off the air is laryngitis, there are other illnesses and accidents that befall even disc jockeys which can all but put an end to a thriving career. In the case of KHJ/Los Angeles morning man Lee Sherwood, who was involved in a serious car accident, and KLZ/Denver afternoon jock Tab Allen, who had two discs removed from his back (perhaps making him the first disc-less jockey), the solution to all that missed air time while recuperating was broadcasting from bed.

Since it's a lot simpler to move the equipment necessary to air a show than it is to get a hospital bed into an automobile, both personalities conduct their daily programs from the relative comfort of their bedrooms,



Lee Sherwood

Tab Allen

lending new meaning to the phrase "lying down on the job!" As you can see from the accompanying photos, both also have their own special mascots, Lee's Cowboyattired "Miss Piggy" (a gift from Irlene Mandrell) and Tab's "killer cockapoo" Kelli. While Kelli often barks and sometimes even belches over the airwaves, "Miss Piggy" keeps a lower profile.

This laid-back approach to broadcasting does have its benefits in both audience response and as a source of additional fodder for the one-liner grist mill, as evidenced by Lee's on-air quip that "It's not the first time someone in Hollywood has made a living in bed!"

try Happenings around the corner and around the country.

CHANGES: Jon Anthony has added some new(s) staffers to the Satellite Music Network, among them Diane Kepley for morning news (formerly ND at WCMS-FM/Norfolk), John Wilks doing midday news (from WHAM/Rochester), and Howard Byer in the afternoon news shift (from WCFL/Chicago). Afternoon driver Jim Morgan, who also hosts the country countdown show, has been promoted to Production Director; and former WEZB/New Orleans PD Chris Wallenberg is now MD for the Country network... KSCS-FM/Dallas Station Manager Vern Ore will soon become KZLA's GM (see Page 3), replacing the departing Norm Schrutt. Welcome to L.A., Vern!...Steve Cortez joins the WHN news team from neighboring WCBS...Jim Richards acquires the MD duties at WQAM/Miami while retaining his afternoon slot...KNUZ/Houston's afternoon drive personality Bruce Nelson now takes on the PD position as well...KYST/Texas City-Houston's loss is WEEL/Fairfax, VA's gain as Ron Smith signs on for morning drive...Several changes at WDGY/Minneapolis. Gary Stone, formerly Production and Music Director, is now station PD and pulls down the 9am-noon slot. Glen Olson joins morning anchor Steve Douglas on the 6-9am shift from WCCO-AM and WLOL-FM. Barry Seiwert (from WWTC) moves into the noon-3pm position, while Ron Rohr has been named ND...John Dickinson is the afternoon driver at WCAW/Charleston (from 14WK/Wheeling) and former National Public Radio staffer Joyce Davis Adams is now handling midday news and special reports...Jim Summers leaves KMGK/Des Moines to take on the morning drive show at KJJY in town...For someone who planned to "retire" in Punta Gorda, FL (which Brenda Lee says sounds "more like a disease than a city") just last year, Lee Shannon is certainly keeping plenty busy. WQIK-FM/Jacksonville, FL's morning personality has moved his show to noon-3pm and has taken on the additional responsibility of PD. Ed Russ is now the station's MD and afternoon drive personality . . . New PD and morning driver at WPTR/Albany is Steve Warren, formerly with WKHK...Van Mac of WOKK/Meridian has relinquished his midday airshift to take on Production Director duties, but retains his MD position. Other changes at the station find Anne Cherry named ND (from Asst. ND), Joel Walters taking over the midday slot, and John Dalton joining the Rainey & Co. morning show. Newsman Keith Ballard exits the station for WHTZ-TV in Meridian...Formerly with KFRC, KGB and WCBS-FM, Les Turpin moves his rock and roll act and "Wade Thruitt" character to KDON/Salinas, CA... Mike Sheppard is WRKT/Coco Beach's new PD. Greenville, MS has promoted Lee Randall to MD Rick Fletcher takes on the morning show at KUZZ/ Bakersfield fron KMAX/Phoenix . . . KDWZ/Grand Forks-Crookston, MN has several staff additions. Mark Peterson joins as Production Director and afternoons from KSJB/Jamestown, ND; Al Wayne is now Promotion Director and midday personality; Jeff Hanson takes over the morning news and ND duties Corson departs KBMY/Billings to go back to teaching. Dick Byrd in now doing both the PD and MD duties . Bill James, formerly with WMOB/Mobile, is now evening personality at WXBQ/Bristol, VA... New PD and MD at KYKX/Longview, TX. Lon Harris takes on the PD position (from KYKZ/Lake Charles, LA), and Rick Lagneaux assumes the MD title (from KTDY/Lafayette, LA) ... Jeff Davies has been upped to MD from Asst. MD at KXLR/Little Rock ... WDZQ-FM/Decatur, IL has acquired the PD talents of Brian Schimmel from WJAC/Johnstown, PA...WHYL/Carlisle, PA welcomes Craig M. Rhodes aboard as ND...Bob Meyer takes on some additional responsibility by moving from ND to Director of Programming and News at WKKQ/Hibbing, MN, while John Warren moves into the . WKYG/Parkersburg PD Sean Marshall is retiring from radio at the tender age of 34! We wish him well in his new endeavors.

OPENINGS: Dave Donahue, who just took over as Operations Manager at WKQS-FM/Boca Raton, FL,

needs a morning man for his new Country station. Call him at (305) 522-9900...KFH needs air talent. Contact Chuck Robson, PD, 104 S. Emporia, Wichita, KS 67202...KARZ has an opening. T&R to Del Hull, PD, 2196 E. Camelback Rd., Phoenix, AZ 85016...WTQR-FM/Winston-Salem has created an all-night position (they formerly were automated overnights). Any qualified people call Mark Tudor at (919) 727-8860...

CONVERSIONS: We'd like to welcome the following stations into the Country fold...WKLR-FM (K100)/Toledo hit the air September 3. PD Mark Adams and MD Gary Shores both come from sister station WTOD...WRJZ/Knoxville changed from CHR to Country October 6 and is in need of record service...A late welcome to K95FM/Tulsa, who made the move July 4...Tyler, TX's KDOK-AM is now broadcasting a Modern Country music format...KQZR-FM/Craig, CO is the Rockies' newest 100,000 watt Country station, with Mike Huning as GM and Don Nelson as PD...WRRB is the latest Country outlet in Syracuse, making the changeover September 4. Pete McElvein is station Operations Director...

ODDS & ENDS: WWKY is considering a change from A/C to Country. PD Tim Smith needs country oldies sent to him at 17 1/2 W. Broadway, Winchester, KY 40391, or call (606) 744-2864...Chris Adams of KJOT is also in need of record service. Contact Chris at Box 5278, Boise, ID 83705, (208) 344-3511...Jim Halsey has taken over ownership of Churchill Records, which has relocated at 58 E. Skelly Dr., Tulsa, OK 74135, (918) 663-3883. Former owner Tommy Martin stays on as President...Our congratulations to WKKE/Pearl, MS (near Jackson) which has just been granted permission to broadcast fulltime as well as boost power from 1000 to 10,000 watts. PD John David Martin wants all record companies to heed the station's slogan, "We play the records sooner that others play later"... Several weeks ago we surveyed all our reporting stations regarding the Country Album Section. The majority found it a useful tool for programming album cuts and special programs. Therefore, I urge all of you reporters currently programming album cuts to take the time to report them to us each week. Whether we keep the section in depends on how much response I get from you. Thanks!

KICD Helps Locate Lost Boy

Too often we become so involved with ratings, demographics, and programming policies that we lose track of the basic element of radio as a public service facility. KICD/Spencer, IA recently found itself in a position to demonstrate that public service is not just a series of Sunday morning taped programs, but a vital part of that station's involvement in the community.

2½-year-old Justin Stahly of nearby Rural Lake Park, IA wandered away from his home in early September. His frantic parents contacted local police, fire departments, and KICD for help. Within hours of the initial broadcast asking for assistance, over 4000 volunteers had gathered to begin a search for the youngster, a search which would eventually include 15 psychics, a heat sensor-equipped helicopter, three search planes, and a special tracking dog flown in from St. Louis. KICD GM Bill Sanders, ND Deb Verschoor, and FM PD Bill Campbell remained on the air for 48 hours straight giving updates on the progress of the search, as well as raising more than \$12,000 in less than two hours to help defray costs.

The efforts paid off. Two days later, just as the search was about to be abandoned as hopeless, young Justin, hungry and tired but otherwise safe, was found and reunited with his very happy and relieved parents. However, the saga does not end there, as Mr. and Mrs. Stahly have already been contacted by Universal Studios and ABC's "That's Incredible" regarding a possible movie and/or TV appearance retelling the story of how the combined efforts of volunteers, law enforcement officials, and a concerned radio station were able to track down one small boy.

THE WEEKLY COUNTRY MUSIC COUNTDOWN



Ed Salamon with Johnny Cash

Ed Salamon and Country Music Proven Success

The Weekly Country Music Countdown is produced by Ed Salamon. During his six years as Program Director at WHN, New York, the station recieved *Billboard* Magazine's Country Station of the Year Award three times (1976, 1978 and 1980).

- Produced for the Mutual Broadcasting System, the "Johnny Cash Silver Anniversary Special", the current winner of *Billboard* Magazine's achievement award as Syndicated or Network Special of the Year.
- Produced for the Mutual Broadcasting System the record-breaking "Country Music Countdown—1980", co-hosted by Anne Murray and heard on more than 700 radio stations.
- Producer of the Mutual Broadcasting System radio special, "Triple", hosted by three of today's hottest country stars— Barbara Mandrell, Charlie Daniels, and Larry Gatlin.

An exciting weekly program brought to you by The United Stations Country Music Network.

Produced by Ed Salamon.



Producer Ed Salamon with the Gatlin Brothers

- Personally has interviewed virtually every major star of country music, including Dolly Parton, John Denver, and Kenny Rogers.
- Again this year named Country Radio Program Director of the Year by *Billboard* Magazine for his work at WHN.

The United Stations



Ed Salamon with Olivia Newton-John

Exclusive Features!

The stories behind the songs told by the hit-makers themselves, sneak previews of new releases and classic music from our extensive library.

Radio & Regards

Each week, Radio & Records, compiles a list of the most programmed songs on radio stations all over the country, producing credible statistics with computerized accuracy—brought to you by The Weekly Country Music Countdown!

or further information on how your station can broadcast The Weekly Country Music Countdown call today!

800/368-3033 or 703/556-9870 (Except in Virginia)

Coming Soonl Announcement of The United Stations Country Music Network 1982 Holiday Specials!

New

Entry



'Breakers" are those newer records that have the greatest level of station activity on any given week

RONNIE MILSAP

I Wouldn't Have Missed It For The World (RCA)

On 75% of reporting stations. National Summary: Up 10, Same 27, Down 0, Debuts 23, Adds 26. A Most Added record. R&R Chart: Debut 39.

STATLER BROTHERS

Years Ago (Mercury/PolyGram)

On 73% of reporting stations. National Summary: Up 21, Same 26, Down 0, Debuts 19, Adds 18. R&R Chart 49-42.

MAC DAVIS

You're My Bestest Friend (Casablanca/PolyGram)

On 72% of reporting stations. National Summary: Up 14, Same 21, Down 0, Debuts 17, Adds 31. A Most Added record. R&R Chart: Debut 44.

CONWAY TWITTY

Red Neckin' Love Makin' Night (MCA)

On 70% of reporting stations. National Summary: Up 9, Same 26, Down 0, Debuts 14, Adds 32. A Most Added record. R&R Chart: Debut 45.

EDDY RAVEN

Who Do You Know In California (Elektra)

On 67% of reporting stations. National Summary: Up 23, Same 32, Down 0, Debuts 15, Adds 7. R&R Chart: Debut 47.

JERRY REED

Patches (RCA)

On 63% of reporting stations. National Summary: Up 36, Same 18, Down 0, Debuts 8, Adds 13. R&R Chart: Debut 48.

JUICE NEWTON

The Sweetest Thing (I've Ever Known) (Capitol)

On 63% of reporting stations. National Summary: Up 15, Same 24, Down 0, Debuts 15, Adds 18. R&R Chart Debut 49.

Most Added:

MICKEY GILLEY Lonely Nights (Epic) REEVES & CLINE Have You Ever Been Lonely (RCA) **DOTTIE WEST** It's High Time (EMI/Liberty)
CONWAY TWITTY

Red Neckin' Love Makin' Night (MCA) MAC DAVIS

You're My Bestest Friend (Casablanca/PG)

Hottest:

OAK RIDGE BOYS Fancy Free (MCA) BARBARA MANDRELL Wish You Were Here (MCA)
KENNY ROGERS Share Your Love With Me (EMI/Liberty)

HANK WILLIAMS JR. All My Rowdy Friends... (Elektra/Curb) **CHARLEY PRIDE**

Never Been So Loved (In All My Life) (RCA)

MOST ACTIV

100/25) indicate now many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate now many stations moved the song up on their charts, held it the Same ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicated one of this week's

BILLY "CRASH" CRADDOCK "Now That The Feeling's Gone" (Capitol) 61/4
National Summery: Up 20, Same 24, Down 0, Debuts 13, Adds 4, WMC-AM, WQAM, WSIX-FM, KRSY, KIXZ 45-38, WCOS-FM
d-37, WLWI-FM 31-27, KRMD-AM-FM 40-34, KFGO 30-28, WTHI d-37, KRZY d-38, KUZZ 49-43, WBGW-FM 46-40, WYII 43-38, RGR

MICKEY GILLEY "Lonely Nights" (Epic) 57/56
National Summery: Up 0, Same 0, Down 0, Debuts 1, Adde 56 including WMAQ, WSAI-AM-FM, WFMS-FM, KEBC-FM, WIL-AM-FM, KNIX-FM, KEEN, KMPS-AM-FM, WSEN, WNYR, KVET, WYDE, KIKK-FM, WSM, WIRK-FM.

DOTTIE WEST "It's High Time" (EMI/Liberty) 54/33
National Summery: Up 5, Same 12, Down 0, Debuts 4, Adde 33 including KLZ, KGA, WOKQ, WEEP, WPLO, KOKE-FM, WBAM, WQYK-FM, WSAI-AM-FM, WCXI, WIRE, KCKC 27-22, WKSJ-FM 43-37, WHOO d-27.

RODNEY CROWELL "Stars On The Water" (WB) 61/7
National Summery: Up 16, Same 19, Down 0, Debuts 9, Adds 7, WPOC-FM, WWVA, KIXZ, WTSO, WTHI, KFH, KGA, WBGW-FM 50-44, KOKE-FM 50-41, KVET 39-33, WGTO 45-37, WLWI-FM 19-14, KCKC 23-10.

FM 50-44, KOKE-FM 50-41, KVET 39-33, WGTO 46-37, WLWI-FM 19-14, KCKC 23-10.

ROGER MILLER "Everyone Gets Crazy Now And Then" (Elektra) 50/8

National Summary: Up 20, Same 18, Down 0, Debuts 4, Adds 8, WUBE-FM, WMNI, WAXX, WNYR, WOKK, WLWI-FM, WSM, KRMD-AM-FM, WKKN 39-33, KLAC 38-32, KNIX-FM 30-25, KOKE-FM 42-35, KHEY 47-39.

STEPHANIE WINSLOW "When You Welk in The Room" (WB/Curb) 47/4

National Summary: Up 28, Same 10, Down 0, Debuts 7, Adds 4, WYDE, WOKK, WSAI-AM-FM, KUZZ, KIXZ 42-35, KRMD-AM-FM 37-36, KSO 25-20, WKMF 36-30, WKKN 40-34, KTOM 38-33, KSOP 41-34, KGA 38-31, WVAM 37-33.

CRISTY LANE "Cheath" Is Still On My Mind" (EMULliberty), 42/6

National Summary: Up 20, Same 10, Down 0, Debuts 6, Adds 6, KLZ, KMAK, KIDN, WSOC-FM, WSLR, WXCL, KRAK 46-40; KSOP 42-39, WWVA 39-29, KIXZ 48-39, KVET 48-39, WGTO 38-34, WHBF 43-32.

REEVES & CLINE "Have You Ever Been Lonely..." (RCA) 40/36

National Summery: Up 1, Same 3, Down 0, Debuts 0, Adds 38 Including WPLO, WYDE, WBAP, KIKK-FM, WSIX-FM, WSL-RM-FM, WHK, WFMS-FM, KEBC-FM, WIL-AM-FM, KNIX-FM, KEEN, KMPS-AM-FM, WNYR, WWVA.

KIPPI BRANNON "Slowty" (MCA) 40/3

National Summery: Up 20, Same 10, Down 0, Debuts 7, Adds 3, WYDE, WTQR-FM, WKCQ-FM, KOKE-FM 37-32, KHEY 49-40,

National Summary: Up 20, Same 10, Down 0, Debuts 7, Adds 3, WYDE, WTQR-FM, WKCQ-FM, KOKE-FM 37-32, KHEY 48-40, WSM 36-30, KRMD-AM-FM 20-14, WSAI-AM-FM d-37, WUBE-FM-21-16, WAXX 30-25, KRAK 40-30, WVAM 27-20, WWVA d-33.

MUNDO EARWOOD "I'E Still Be Loving You" (Exceletor) 34/6

National Summary: Up 15, Same 7, Down 0, Debuts 6, Adds 6, KEED, WIXL-FM, WSQC-FM, KWKH, WQYK-FM, WKLM, KUZZ 44-38, WVAM 47-41, KVET 43-36, WYDE 37-31, KRMD-AM-FM 50-43, KSO 26-21, KVOO 50-46.

Others Getting Significant Action

JOHNNY DUNCAN "All Night Long" (Columbia) 31/11
Netional Summary: Up 4, Same 13, Down 0, Debuts 3, Adds 11, KVET, WESC-AM-FM, WKSJ-FM, WBAM, KSO, KEBC-FM, National Summary: Up 4, Same 13, Down 0, Debuts 3, Adds 11, KICD-FM, KFDI-AM, KRSY, WWCS-FM, WWVA.

JOE STAMPLEY "All These Things" (Epic) 30/4

ery: Up 7, Same 15, Down 0, Debuts 4, Adds 4, WNRS, WKCQ-FM, WPLO, WWOD, KFH 34-30, KUZZ 46-42.

Radio Records:

NATIONAL AIRPLAY/50

October 30, 1981

OAK RIDGE BOYS/Fancy Free (MCA) 1

BARBARA MANDRELL/Wish You Were Here (MCA) 3 0 CHARLY McCLAIN/Sleepin' With The Radio On (Epic) 4

12 9 5 KENNY ROGERS/Share Your Love With Me (EMI/Liberty)

16 12 9 HANK WILLIAMS JRJAII My Rowdy Friends... (Elektra/Curb) ROSANNE CASH/My Baby Thinks He's A Train (Columbia) 10

8 7 13 10 0 JOHN CONLEE/Miss Emily's Picture (MCA) 18

CHARLEY PRIDE/Never Been So Loved (In All My Life) (RCA) 1 27 18 12 EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB)

23 0 MEL TILLIS/One-Night Fever (Elektra) 16 14

6 2

20 16 MERLE HAGGARD/My Favorite Memory (Epic) 0

GAIL DAVIES/Grandma's Song (WB) 6

19 15 15 TAMMY WYNETTE/Crying In The Rain (Epic) 22 17 SYLVIA/Heart On The Mend (RCA)

24 19 ANNE MURRAY/It's All I Can Do (Capitol)

Ŏ JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum)

35 27 RICKY SKAGGS/You May See Me Walkin' (Epic)

KENDALLS/Teach Me To Cheat (Mercury/PolyGram) 11 11

29 42 GEORGE JONES/Still Doin' Time (Epic)

32 25 23 CON HUNLEY/She's Steppin' Out (WB)

15 14 13 FRED KNOBLOCK/Memphis (Scotti Bros./CBS)

41 31 27 0 LARRY GATLIN/What Are We Doin' Lonesome (Columbia)

40 35 STEVE WARINER/All Roads Lead To You (RCA)

48 37 30 CRYSTAL GAYLE/The Woman In Me (Columbia)

6 7 11 JANIE FRICKE/I'll Need Someone To Hold Me... (Columbia)

47 41 31 BELLAMY BROTHERS/You're My Favorite Star (WB/Curb)

39 32 29 GEORGE STRAIT/Down And Out (MCA) 46 38 32 TOMPALL & THE GLASER BROTHERS/Just One Time (Elektra)

49 43 33 **GENE WATSON/Fourteen Carat Mind (MCA)**

21 19 22 DOLLY PARTON/The House Of The Rising Sun (RCA) ALABAMA/Love In The First Degree (RCA) 39 36

50 46 35 DON KING/The Closer You Get (Epic)

EDDIE RABBITT/Step By Step (Elektra) 3 18 33

JOHN SCHNEIDER/Them Good OI' Boys Are Bad (Scotti Bros./CBS) 47 39

3 10 20 LACY J. DALTON/Takin' It Easy (Columbia) 25 21 26 ZELLA LEHR/Feedin' The Fire (Columbia)

50 45 WILLIE NELSON/Mountain Daw (RCA) 49 40

000 DAVID FRIZZELL & SHELLY WEST/Husbands And Wives (WB) RONNIE MILSAP/I Wouldn't Have Missed It.For The World (RCA)

900 GARY MORRIS/Headed For A Heartache (WB) 44

43 MOE BANDY/Rodeo Romeo (Columbia) 999 STATLER BROTHERS/Years Ago (Mercury/PolyGram) 49

47 EARL THOMAS CONLEY/Tell Me Why (RCA) MAC DAVIS/You're My Bestest Friend (Casablanca/PolyGram)

9499 CONWAY TWITTY/Red Neckin' Love Makin' Night (MCA) TERRI GIBBS/I Wanna Be Around (MCA)

EDDY RAVEN/Who Do You Know In California (Elektra) JERRY REED/Patches (RCA)

999 JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol) BILLY "CRASH" CRADDOCK/Now That The Feeling's... (Capitol) This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

WSEN 43-38, KVET 50-42, WBHP 50-45, KKYX 47-43

SUE POWELL "(There's No Me) Without You" (RCA) 28/7

continued upward movement from the majority of our reports

National Summary: Up 4, Same 14, Down 0, Debuts 3, Adds 7, WAXX, WHBF, KUZZ, KRAK, WKSJ-FM, KKYX, WIRK-FM, WTSO 44-38, KSOP 36-30, WWCS-FM d-29.

BRENDA LEE "Only When I Laugh" (MCA) 28/8
National Summary: Up 6, Same 12, Down 0, Dabuts 4, Adds 8, WCXI, WBCS-FM, KICD-FM, WBGW-FM, WPLO, WQYK-FM, WVAM 45-40, WKSJ-FM 34-29, KKYX 48-44, WIRK-FM 38-29. BOBBY BARE "Dropping Out Of Sight" (Columbia) 26/19
National Summary: Up 1, Same 3, Down 0, Debuts 3, Adde 19 Including WSEN, WYII, KVET, WGTO, WSM, WCXI, KEBC-FM,

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 26/3
National Summery: Up 11, Same 7, Down 0, Debuts 5, Adds 3, WKMF, KRDR, KYXX, WNRS 22-16, WXCL 16-14, KCKC 24-14, National Summery: Up 11, Same 7, Down 0, Debuts 5, A WIXY 29-24, KRRV 32-24, WBAM 10-7, WQYK-FM 14-12.

WIXY 29-24, RRHV 32-24, WDAM IV., THAT RETAIN IN INC.

KIERAN KANE "It's Who You Love" (Elektra) 25/24

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 24 including KOKE-FM, WGTO; WSIX-FM, WSM, WIRK-FM,

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 24 Inclu AF, KRAK, KEEN, KMPS-AM-FM, WBGW-FM. BILL NASH "Slippin' Out, Slippin' In" (EMI/Liberty) 25/2
National Summary: Up 5, Same 14, Down 1, Debuts 3, Adds 2, KVET, WWOD, KOKE-FM 47-44, WQIK-FM 38-36, KRMD-AM-FM 39-36, WNRS 28-23, KFGO d-37, On: KIKK-FM, WBAM, KRAK.

WRIGHT BROTHERS "Family Man" (WB) 23/8
National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 8, WMNI, WAXX, KWMT, KVOO; WWVA, KOKE-FM, WGTO, WBAM, WFMS-FM 27-20, WKXA d-29.

GARY STEWART "She's Got A Drinking Problem" (RCA) 21/10
National Summary: Up 0, Same 7, Down 0, Debuts 4, Adds 10, KKAL, KSOP, KEEN, WVAM, WWCS-FM, WGTO, KYXX,

CALAMITY JANE "Send Me Somebody To Love" (Columbia) 20/3
National Summery: Up 4, Same 10, Down 0, Debuts 3, Adda 3, WLWI-FM, KKYX, KRSY, KBMR 49-41, WSAI-AM-FM d-36,
WAXX d-38, WBCS-FM 19-12. On: KOKE-FM, KSO.

BOBBY GOLDSBORO "The Round-Up Seloon" (Curb/CBS) 16/18
National Summery: Up 0, Same 0, Down 0, Debuts 0, Adds 18 including KSO, KFGO, WXCL, KRDR, KCKC, WSEN, WIXL-FM, WYDE, KRMD-AM-FM, WIRK-FM.

MARTY ROBBINS "Teardrope in My Heart" (Columbia) 16/12
National Summary: Up 1, Same 1, Down 0, Debuts 2, Adds 12, KRZY, KMAK, KRAK, KTOM, KSOP; KEEN, KGA, KCÜB, WVAM, KFGO, KVOO, KFDI-AM.

TOM CARLILE "Catch Me If You Can" (Doorknob) 18/1
National Summary: Up 8, Same 8, Down 0, Debuts 1, Adda 1, WOJK-FM, KHEY 50-41, KNOE 43-37, KVOO 44-41, KFDI-AM 48-44,
KEED 45-42, KSOP 49-46.

MEL McDANIEL "Preaching Up A Storm" (Capitol) 12/12

National Summery: Up 0, Same 0, Down 0, Debuts 0, Adds 12. KVET, WLWI-FM, KKYX, WIRK-FM, WMNI, WCXI, KFGO, KEBC-FM, KUZZ, KMAK, KTOM, KMPS-AM-FM.

KEBC-FM, KUZZ, KMAR, KTUM, KMIC-FMICTM.

JIMMI CANNON "Whole Lot Of Cheatin' Goln' On" (WB) 12/4

National Summary: Up 3, Same 2, Down 0, Dabuts 3, Adds 4, KVET, KHEY, WSM, KICD-FM, WYDE 36-33, WGTO 46-41, WKSJ-

MICHAEL BALLEW "Your Daddy Don't Live in Heaven..." (EMI/Liberty) 12/4
National Summary: Up 1, Same 5, Down 0, Debuts 2, Adds 4, WAXX, KFGO, KFDI-AM, KVET, KWMT 45-40, On: KOKE-FM, KRMD-AM-FM.

Blaze of Glory?

On Liberty Records
Produced by Lionel Richie
Management-Kragen & Company

Kenny Rogers



Pictures

More CMA Highlights



CBS Records/Neshville's annual President's Party was held egain this year at the Oprylend Hotel and hosted by CBS Records Group Deputy President Dick Asher and CBS Records/ Nashville VP/GM Rick Blackburn. Those in attendence included (first row, I-r) Fred Knoblock, Ricky Skaggs, Rosenne Cash, Moe Bandy, Jenie Fricke, Billy Joe Shever, and E/P/A's Greg Geller, (second row, I-r) Rick Blackburn, Columbia's Al Teller, Don King, Ronnie McDowell, and E/P/A's Don Dempsey; (third row, I-r) CBS's Paul Smith and Dick Asher, artist Michael Smotherman, and CBS's Roy Wunsch and Stephan Reed; (fourth row, I-r) Epic's Elliot Hubbard, CBS's Ted Bache, and Columbia's Joe Mansfield; (fifth row, I-r) E/P/A's Rich Schwan, CBS's Craig Applequist, artist Marcia Bavarly, and CBS's Joe Casey and Caroline Moore; (sixth row, I-r) Sue Ellan Bache, CBS's Jack Lameler, Portrait's Lenny Patze, and Columbia's Arma Andon; (seventh row, I-r) Mike Campbell and CBS's Jay Janson.



During the ennual BMI Awards Dinner the twelfth ennual Robert J. Burton Award (honoring the late BMI President) was presented to the writer end publishers of the most performed BMI Country song of the year. This year's winner was the song "9 To 5," written by Dolly Parton and published by Fox Fenfere Music, Inc. and Velvet Apple Music. Pictured at the ceremony are (I-r) BMI VP Frances Preston, Valvet Apple Music's Bob Hunke, BMI Sr. VP Theodora Zavin, and Fox Fenfere Music, Inc.'s Herb Eiseman.



The Warner Bros. reception, held at the Harmitage Park Suite Hotel, was a wall-attended affair. Shown enjoying the cocktail buffet are (I-r) WJRB/Nashvilla PD Don Kaith, WLWI-FM/Montgomery PD Rhubarb Jones, Rosanne Cash, Rodney Crowall, WIVK/Knoxvilla PD Allan Dick, and WB's Dava McClellan.



Tom T. and Dixie Hall hosted their annual luncheon/party at their home for CMA member DJ's in an effort to increase CMA membership among those who participated in the convention. They're pictured at their Fox Hollow home with 1981's large market "DJ of the Year" winner Lynn Waggoner of KEBC-FM/Oklahome City.



Biff Collie

Inside Nashville

STAR-TREK: Kenny Rogers sued Liberty/Capitol Records for \$44 million re: back royalties (see Page 1)...Ronnie McDowell grew a beard for his Sundown Club appearance in NYC...Notice that "Harper Valley PTA" series starring Barbara Eden this season is titled "Harper Valley?"...Hank Williams, Jr., Ed McMahon, Janie Fricke, Mickey Gilley and the Dallas Cowboy Cheerleaders with hosts the Oak Ridge

Boys on Saturday's (October 31) "Nashville Palace"... Dale Robertson, Foster Brooks, Spanky McFarland, etc. joined Floyd Cramer's Celebrity Golf Tournament here for the Arthritis Foundation ... Archie Campbell taped a 30-minute TV special for the YMCA...Boxcar Willie has his first single record release (ever!) from his 2 million-selling TV album...David Wendell Guion, one of our first American composers to transcribe American Folk music into fiddle tunes such as "Turkey in the Straw" and "Arkansas Traveler," and composer of one of the classic American ballads, "Home on the Range," died in his Ballinger, TX home at the age of 88...Also sad to hear of the passing of singer, songwriter, comedian Jud Strunk, 45, who died recently in a plane crash near his home in Maine.

GAME SHOWS, ANYONE? Almost 600 Middle Tennesseeans turned out for the first week's contestant interviews for appearing on the new Art James-hosted "Shopping Game," taped here at Nashville's Public TV Channel 8. New York producer Roger Muir calls Nashville "a game show gold mine. We've never found people like we've found here," Muir said between screening sessions. "Everybody thinks you can find all the contestants you need in Los Angeles, but out in California, you get kooks and crazies. Nashville is just great; I've never seen the warmth and niceness of the people here. When more TV producers find out about Nashville, there'll be a tremendous influx of shows in search of contestants. I'll surely be back!"

EVERYTHING'S UP-TO-DATE IN MUSIC CITY: Loretta Lynn was joined by her sisters Crystal Gayle and Peggy Sue, her brother Jay Lee Webb, and Oscar-winning Sissy Spacek and "WKRP"'s Howard "Johnny Fever" Hesseman on location at her Hurricane Mills, TN home to tape her first TV special "Loretta Lynn: The Lady...The Legend," scheduled to air November 16 on NBC. Others joining her on the show will be Ernest Tubb, Conway Twitty and the Oak Ridge Boys...NLT's Opryland Productions may collaborate with Westinghouse Broadcasting Co. to launch its Nashville-based cable television network....Waylon Jennings and wife Jessi Colter surprised Maureen Rafferty (she handles all their business and runs their household) with a party marking her 10 years of service in the Jennings complex...The Statler Bros. taped the concert segment of their first TV special at the Tennessee Performing Arts Center Theatre, with guests Barbara Mandrell, Janie Fricke, Brenda Lee, Roy Rogers and Conway Twitty...The "Hee Haw" cast presented Grandpa Jones, on his 68th birthday, a T-shirt that says: "I'm hot-wired."... Charley Pride guested with

Tom Snyder on the "Tomorrow" show Monday night (10-26)... Barbara Mandrell and Andy Williams to do a duet album?????... Hank Williams Jr. to do the part of Crystal Carrington's (Linda Evans) brother-in-law on the show "Dynasty"???...

FAIRY-TALES: Jerry Clower, visiting radio stations in Myrtle Beach, SC in 1978 promoting his albums, was followed by an old van full of kids. Clower got out and spoke to them: "Come on in and let's visit. You boys been following me all over town." The boys said, "We heard you were in town, so we had to come meet you." Jerry learned the boys were in a band and had been playing around Myrtle Beach for awhile; they had set up in one of the clubs there for tips. "Nice boys," Clower said. Then, on October 12, 1981, Jerry Clower handed those boys the Country Music Association's "Vocal Group Of The Year" award. Alabama!

AIR-LINES: I'm pleased that many of you have/do comment on and request "Air-Lines" for on-the-air use and/or for local newspaper columns, etc. Belated answers to our last trivia quiz (10-9): Longestcharted single record: "Fraulein" - Bobby Helms; shortest song ever published: "Happy Birthday To You;" first living member of the Country Music Hall of Fame: Roy Acuff; first country band to perform with amplified instrument: Ernest Tubb's Texas Troubadours (1937); first performer on a country show to be elected Governor: W. Lee O'Daniel (hosted the original Light Crust Doughboys), was Governor of Texas and U.S. Senator; Art West's boss who was inducted into the Country Music Hall of Fame: Pee Wee King. "Art West" is better known today as Archie Campbell of "Hee Haw."

FLASHBACK: Talk about your mind playing tricks on you. . Charlie Williams and I spent some of our early broadcasting years at the same radio station in Southern California. When my alarm went off and Charlie was on the radio, I knew it was time for me to hit the road to make my own airshift. Well, the other morning the alarm went off and there was Charlie in all his glory doing all those "Charlie Williams-isms." My half-asleep mind reacted to Charlie by jumping up, brushing my teeth, showering, dressing, and getting set to jump into the car and head for the station (I usually got there while my first record was playing). About halfway out the door, it happened...I suddenly realized that, though this was Charlie, it was neither a morning in the 1960's in California nor was it KFOX on my Tennessee radio, but US107. the new Country station in town. (Sorry, Charlie!)



Coors Country News

This Week's Guest:
TAMMY WYNETTE

Call Pete Howard (213) 399-4949
131 Ocean Park Blvd. Santa Monica, CA. 90405



Regional Adds & Hots

MOST ADDED

EAST

HOTTEST

MOST ADDED

MIDWEST

SOUTH

HOTTEST

MOST ADDED

Oak Ridge Boys (MCA) my Rogers (EMI/Liberty)

Mickey Gliey (Epic)

Oak Ridge Boys (MCA Barbara Mandrell (MCA

Oak Ridge Boys (MCA) Charley Pride (RCA)

EAST

MICKET GILLET JOHN DENVER BILL LYERLY JOHN'S BUSH STEVIE HICKS NOTES'S ROOME JOHES NOE MANDY STATLES MODIVERS ALABAM ROMBIE MILLSAP

Allocom, PA
PAT GAMEST
BILL LITER, Y
GARY STEWART
GARY STEWART
RESELS & CLINE
ROBERT BOCKM WILLIE
ROBERT BOCKM WILLIE
ROBERT BOCKM
GROWN PAGE
HARTY PORBITS
JINST C. REMAN
HOTHERS
HEART ROGERS
HEART RO

JOHN DE NYEM HORBET GOLDSBORD HAC DAVIS HORBET BARE HORBET GILLET HOTTENS' GEORGE JOHN'S HARRIS & WILLI-GENE MATSON ALABAMA RORNIE MILSAP

WPOC-FM Baltimore, MD

MICREY GILLEY
HRENDA LEE
RER ALLEN, PA.
STEVEE RICHS
RIERAN NAME
BORNY GOLDSONPO
LEON EVERETTE
HIRE POST
HOTTOST
HOTTOST
JOHN COMLEE
STONE
JOHN COMLEE
JOHN LEE

WCAW Charles

JUICE NEWTON
ALABAMA
WILLIE NELSON
LARY NORRIS
COTTIE WEST
NOPPOSTS
CAMPLET PRIOE
ONK RIDGE BOYS
KENNY NORRIS
TAMONY WINETTE

HUBST HAFE
LEONA HILLIAMS
HENTANA
DEAN DILLON
HOTTOST
HENTE HALGAND
STETE HALGAND
LEE GREENHOOU
HORNIE HILSAN
HUBST G. BICE

JOHANY DURCAN MATNE KEMP GARY STEMART RODNIE NILSAP RICKY SMAGES CONMAY THITTY GARY HORRIS HOTY-ST:

WAIR CRYSTAL GAYLE ALABAMA JOHN SCHOELDER HOTT+1T: OAK RIDGE BOTS GAIL DAVIES BARBARA HANGREL REINIT ROGERS HAIRE WILL LAMS

RICHY SKAGGS
JOHN SCHREIDER
CRYSTAL GAYLE
ALABAMA
HOTHWE'S
CHARLY MC CLAIN
JANIE FRICKE
OBLLY PARTON
OAK RIGGE BOYS
KENNY ROCERS

ALABANA
WILLIE NELSON
STATLER BROTHERS
GAPT WORDS
HAC GAYS
AUTCE NEBTON
HOTOST:
OAR RIDGE BUTS
HABARA MANDRELL
KENDALLS
OMRIET PPIDE
KENNY ROCERS

WEEP Prosburgh, PA

HICREY GILLEY
WILLIE NELSON
PUGER MILLER
REEVES & CLIME
HOTTOWN
AMME MURRAY
MERLE MAGGARD
JOHNNY LEE
TOMPALL & GLASER
CRYSTAL GAYLE

GARY MORRES
CONMAY THETTY
MAC DAVIS
NOTYMATE
NATURALET PRIDE
LAMIE FRICKE
CHARLY NC CLAIM
EDDIE RASBITT
OAK RIDGE BOYS

MIDWEST

WNOW York PA

AL MAMAE STEVE WARINER BELLANY BROTHERS JERRY WED FRIZZELL & WEST ALICE NEWTON NOTTOAT! OMARLET PRIDE OMARLET PRIDE OMARLET RECLAIN REPORT ROCKES MANK WILLIAMS JR

WEST

NAC DAYIS MICKEY GILLEY BOUBY BARE MATTY RUBBINS ALABAMA REEYES & CLIME MOTTOST;

JOHN SCHREIDER
STATLER BROTHERS
GAR'S STEMANT
MICKET GLUET
COMMAT TWITTY
HOYTOST:
CHARLY RE CLAIM
GAR RIGHE BOTS
STEVE MARIMER
JOHN CONLEE

TERRI GIBBS
EARL THOMAS CONLEY
ACHNIE MILSAP
NOTTON'I MENNY ROLERS
HANK WILLIAMS JR.
HERLE HAGGARD
TAMBY WINETTE
RICKY SKAGGS

EARL THOMAS CORLE JUICE NEWTON HOTTHET: CHARLEY PRIDE REBRY POCERS FRED INCOLOCK GENE WATSON ARMÉ HURRAY

KLZ Derwer, CO

REEVES & CLINE CRISTY LAME GARY MORRIS MOE BANDY EARL THOMAS GOI MAC DAYES DOTTIE WESY DOM KYNG

KEED Eugene, OR

REEVES & CLINE CRISTY LAME NOTTHEN: BARHARA MANDRE OAK RIDGE BOYS TAMMY WINETTE KENNY ROGERS LARRY GAYLIN

CHOMMON IL

HICKET GILLEY
HOME BANDY
EARL THEMAS COMLEY
HOTTOSTI
CHARLEY PRIDE
HARBARA HANDRELL
JANIE FRICKE
HARRIS & WILLIAMS

KOME Reno, NV

JUICE NEWTON MOTTON'S EDUIE RABBITY RUNNIE MC DOWELL CHARLET PRIDE DAK RIDGE BOYS HARRIS & WILLIA

DOTTIE WEST MICKET GILLET BOXEAR WILLIE "CRASH" CRADDOCK KIERAN KANE JOHONT DUNCAN CALMHITY JANE RAY PILLOM MOTTORT:

JERRY RED BORNY BARE TERRI GIBBS JOE STAMPLEY DON HE LEAN DOTTIE HESY BOXAN WILLIE CARL PERKINS HOTTISY: KEINTY ROGERS DEGREE JONES ANNE HURRANIE BRC QAYLS ROMNIE HILSAP

MEL NC DAMIEL HICKET GILLET HANTT ROBBINS REEVES & CLINE MOTHEST LANE MOTHEST DWARLY NC CLAN BARBARA MANDRE FRED ANGBLOCK WERLE HALGARD

REVES & CLINE
DOTTIE WEST
DOTTIE WEST
OF THE STAFFORD
HISTAFFORD
H

GON KING
TOMPALL & GLASER B
EARL THOMAS COMEY
ROWSE WILLSAP
CONVANT WESTY
MOE BANDY
ROSTANT
BARBARA MANDRELL
RESET POGERS
HANE WILLIAMS
NEL TILLIAS
NEL TILLIAS

JERRY REED
HOE HANDY
EDDY RAYEN
ROMNIE MILSAP
TERRY GREGORY
HOTTORY
CAR RIDGE BOYS
HERLE MAGGARD
HERS & MILLER

KTRO Modesto, CA

LARRY GATLIN ROMNIE MILSAP JOHN DENVER MOTTOST! GAIL GATVIES BARBLARA MAREFELL MINKE WILLIAMS JR. MOSAINGE GASH CHARLY NC CLAIN

KNEX-FM Phoents, AZ

RALPH MAY
HOTTHST:
CHARLET HRIDE
CHARLY MC CLA
HANK BILLIAMS
RICKY SKAGGS
MERLE HAGGARU

WUBE-FM Cincinneti, OH

WILLIE NELSON
ROGER MILLER
STATLER BROTH
ROC DAVIS
HOTTOST:
RICKT SKAGGS
JOHN COMLEE
TAINT WINETTE
KEMNY ROGERS

KTOM Salines, CA

Secremento, CA

CARLET THITTY
MICACT GILLET
REEVES & CLIME
MAPTY RUBBINS
KIERAN KANE
BOOBY LAR
UNDY GOODNICHT
MOTYMAY
OAK RIDGE BUTS
MARK BILLIAMS JR.
TOMPALL & GLASER
JOHNEY LEE
GEORGE JOHES

MICRET GILLET
BOBHT BARE
MEL MEL OANIEL
BOBHT OLOSEGNO
MARTIT ROBBINS
REVES & CLIME
MOTTHST
OAMLET PRIDE
MEL TILLIS
HARBIS AR MANDRELL
HARBIS & WILLIAMS
LARRY GATLIN KSOP Self Lake City, UT

MEE WES & CLINE
HICKEY GILLEY
LARY STEMATY
COMMIE MILLSAN
TERRY GREGORY
BOTTIE MEST
BILL LIVERLY
HANC GANIS
HANC GANIS
HANC PRIOR
GAIL DAVIES
COARME CASH
JOHN CORE E
GAR RIDGE BOYS JERRY PEED
TOMPALL & GLASEI
JOHN SCHOELDER
REEVES & CLIME
EDDY RAMEN
MICKEY GILLEY
MOTHER!
JANIE FRICKE
HARBARA MANEREL
CHARLEY PRIDE
GAIL OAVIES
JOHNNY LEE

KIERAN KANE
GARY MORRIS
MICKEY GILLEY
BOBBY GOLDSBORD
HOTTA-ST
BARBARA MANDRELL
ALABAMA
ROUMEY CROMELL
LEE GREENHOOD
RICKY SKAGGS

GAPY MORRIS
FRIZZELL & WEST
MOE BANDT
COMMAT TWITTY
ROCHIE MILSAP
MOTTON'S
REMNY ROCERS
BARBARA MARCHELL
HANGE WILLIAMS JR
JOHN COMLEE

KEEN Sen Jose, CA

DON RING
MICKEY UTLLEY
REEVES & CLINE
GARY STEMART
REFRAN RANE
HOTTOST
JOHN CONLEE
HERLE HAGGARD
JOHNST LEE
GEORGE JOHESALABAMA

South, WA
LUY CLARK
PER ALLEN, JP.
PER YES & CLIME
ERRY GEED
MICHEY GILLEY
HIERAN KANE
HILLIE MESSOM
MEL MC DANIEL
MOTPOST
CHARLEY PRIDE
CHARLEY
REMDALLS

REEVES & CLINE
REA ALLEN, IR.
HAATT ROBBINS
HIGGEY GILLEY
NOTURES
CHARLEY PRIDE
HANK BILLIAMS IR.
KENLALLS
RIZELL & WEST
HARRIS & BILLIAMS

STATLER BROTHERS CON HUBLEY STEVE MARINER HOTVOST: CHARLEY PRIDE HAR MILLIANS JR HEMMY ROGERS TAMMY MITHETTE GEORGE JONES

WMMI Columbus, OH CONMAY THITTY HICKET GILLEY MAC DAYIS DOTHIE MEST HOTTOST GAIL DAYIES GAIR EDGE BOTS JOHN CONLEE HANK MILLIAMS JR. ALABAMA

RICKY SKAGDS
MICKEY GILLEY
EARL THOMAS COL
CONMAY THITTY
MOTPUS'S
GOK RICCE BOYS
MOSAIME CASH
KENNY ROCERS
MARRIS & MILL!
DEORGE JONES

BOGINSON, MI STATLER BROTHERS ROWNIE MILSAP MIL DAYIS RIPPI BRANNIN JOE STAMPLEY TERRI GIBBS MICKEY GILLEY MOTEST; GAR RIDGE BUTS BAPBARA MAIGRELL ROYAMRE CASH KE MALLS JOHN CORLEE

ROWLE HILSAP JOHN SCHREIDER BRENDA LEE GARY MORRIS HOTTENT! OAK RIDGE BOYS OMARLY NEC CLAIM REMNY ROGERS DAN FOGELSERG

TOTTIE WEST DOTTIE WEST DONNIE HILSAP CONNAT THITTY GARY MORRIS MODNEY CROWELL MOTTON TO GAR RILDGE BOTS BARBARA MANGREL KENNY ROCERS GEORGE STRAIT

FRIZZELL & WEST
JUICE NEWTON
MAC DAYIS
STATLER BROTHERS
MOTHERS
MOTHERS
MATHEMATICAL
BENNY ROCERS
MATHAMATICAL
DAN FOLICLBERU
DAN FOLICLBERU
DAN RIDGE BOYS
MARRIS & WILLIAMS KEBC-FM Oklahoma City, O

KVOO Tules, OK

SOUTH

MAL LAYIS
MATHE REMP
CONMAT THITTY
MODITANA
TERRY GREGORY
MOTTOSY;
HARM MILLIAMS JR.
JERRY REED
GEORGE JOMES
MERLE MAGGARD
JOHNNY LEE

PRINTEL ON JOHNNY LEE GEORGE JONES LARRY GATLIN STEVE WANIER TOWNALL & GLASER DON KING MOTERST EGDIE RANDITT HARDARA MANDRELL KEINT ROCERS LARRY COREE LARRY COREE LARRY COREE KIXZ Ameriko, TX

Rock televid, IL
STATLER HADDINERS
MAL OR WIS
THENSEER HADDINERS
ALABAMA
EANL RAVEN
COMMAN THITT
SLE PAWELL
HADDINERS
THITT
HADE
HADDINERS
THENSEER
HADDINERS
THOTTEST
HERE MAGGARD
DEORGE JOHES
JOHNST TELEVIS

WPLO Atlenta, GA

KIERAN KANE
CONMAY TWITTY
RONNIE MILSAP
HICKEY GILLEY
MAC DAVIS
CELMA CHEEK
LANNY BROWNING
SUPER CRIT COMBO
GENRY HILTON
NOTYOST: SYLVIA CRYSTAL GAYLE

EPPERG, TX

STATLER UNOTHERS

SARL THRMAS COME
JUICE REBTON
PEGGY FORMAN
JINNI CANNON
COMMAN THITT
TERRY ADEN
DOTTIE MESY
WILLIE NELSON
HOTTANE
ROSANNE CASH
OAK RIDGE BOYS
KENNY ROCERS
JUNNE CASH
JUNNE CORRE
HAMRE WILLIAMS JR.

KVET Austin, TX

KIKK-FM Houston, TX

OUTTIE WEST
EDDT RAYEN
MAC DAYS
JUICE NEWTON
RODNEY CROWELL
ROMNIE MILSAP
MOTPEST
CON HARLEY
STEVE WARINER
HICRY SKAGGS
TOMPALL & LLASER
LEGRGE JONES

WICHME, RS
JUMN DENVER
SILVER CREEK
MICHMEL, BALLEW
LERRY WANDAN
EYAM, MODRIS
OF AN OILLOW
A D HART FEED
BORRY BAPE
HANTY ROBER IN
CRAW OILLOW
ROBERT BAPE
HOLAN
ROBERT BULLAN
ROBERT BULLAN
ROBERT BULLAN
ROBERT STANGE
GARY MORRIS
GARY MORRIS

LYNCHOURG, VA
HICKEY GILLEY
MAC DAYIS
BILL MASH
JOE STAMPLEY
HOTYEST!
OAK RIDGE BOYS
HOSAINE CASH
BARBARA MANDRELL
KEINIT ROGERS
HARR WILL TAMS JR. WMC-AN Memphis, TN

REEYES & CLIME HICKEY GILLEY EARL THOMAS CORLEY "CRASH" CRADDOCK HOTHEST KEINT PODERS JANIE FRICKE GARBARN MANDRELL HARRIS & WILL (AMS

WOKK Meridien, MS

COMMAT TWITTY
ROMITE MILSAP
JERRY MEED
MAC DAYLS
DEAM DILLON
STATLER BROTHERS
ROCER MILLER
STEPHANIE WINSLOW
MOTTON
DAIR RIODE BOTS
MARRIS & WILLIAMS
BARBARA MANDRELL
JOHNNY LEE

WQAM Mlomi, FL

JUICE NEWTON
"CRASM" CRADDOCK
STATLER BROTHERS
MOTTES!
TANNY, WHETTE
EDDIE RABBITT
BARBARA MAMDRELL
HANK WILLIAMS JR
GEORGE JONES

WKSJ-FM Mobile, AL

KIERAN KANE
PAT GARRETT
SUE POWELL
JOHNEY DUNCAN
NOTTONE
JOHN COMLEE
BARBARA MANDRE
REEKY SHAGGS
DEORGE JONES
JUICE NEWYON

DOTTIE WEST CONMAY TWITTY STATLEN BROTHERS NOT HEAD NAC OAYIS NOTYBERS HARR WILLIAMS JR HARRES & WILLIAMS JOHN SCHNEIDER ALABAMA

WQTO Cypress Gr

KHEY El Paso, TX

BILL MOSH
MICHAEL BALLEW
MOY MEAD
DOTTIE WEST
MONNIE MILSAY
BORNET BARE
JIMMI CANGON
CONNAX TWITTMELPAN ANNE
RES ALLEN JR.
REL MC ONLYS
TRONG CONTY
TO THE TRONG
TH

WBAP FL Worth, TX FRIZZELL & HESY REEVES & CLINE

WESC-AM/FM Greenville, SC

STEVE WARINER REEVES & CLIN HICKEY GILLEY JOHNNY DUNCAN MRIGHT BROTHERS DOTTIE MEST HICKEY GILLEY HOTTONEY OAK RIDGE BOYS CHARLEY PRIDE BARBARA MAMDREL MOTTUST: JANIE FRICKE KENDALLS JOHNNY LEE

MICKEY BILLEY MICKEY BARE WILLIE MELSON HOBBY GOLOSOG REK ALLEN, JR KIERAN KANE BPUDE POOSE HOTTUST GAIL DAVIES GAIR RIDGE GOY MERKE HAGGARD JOHNNY LEE UON KING

Machville, TN

MILLE NELSON
RER ALLEN, JR.
RIERAN FANE
RAY PRICE
"CRASH" CRADDOI
RESVES & CLIME
JOE BARCON
MOTORS!
JOHNNY LEE
TANNY WHETTE
HARRIS & WILL!
GEORGE JONES
ALABAMA

WSM Nachville TN

Oddene, TH GART MORRIS LEE GREENHOOD. COMMAT THITTY MOE BANDY MC DAYIS ALABAMA JUICE MENTON EARL THOMAS OF GART STEMMIT MOTHEST! OHARLEY PRIDE CHARLEY PRIDE CHARLEY RECLEMENT TABMIT WIGHTE TABMIT WIGHTE TABMIT WIGHTE TABMIT WIGHTE TEMPALLS

MODER MILLER MAC DAYIS RIERAN KAME CANIS RIERAN KAME COMMAY TWITTY MICKET GILLEY MILLER MELSON JIBHI CAMMON BORBY BARE HOYBEST! CAK RIDGE BOYS BARBARA KAMORELI HAME WILLIAMS JI GERLE MAGGAP D'CHARLY ME CLAIR CHAIR THE CLAIR CHARLY MELLEMANS JICHER MARK WILLIAMS JICHER MARK WILLIAMS JICHER MARK WILLIAMS JICHER MAGGAP CHARLY ME CLAIR CARROLLAR MILLIAMS JICHER MARK WILLIAMS JICHER MAGGAP CHARLY ME CLAIR CARROLLAR MILLIAMS JICHER MAGGAP CHARLY ME CLAIR CARROLLAR MILLIAMS JICHER MERLE MAGGAP CHARLY ME CLAIR CARROLLAR MILLIAMS JICHER MERLE MAGGAP CHARLY ME CLAIR CARROLLAR MAGGAP CHARLY ME CLAIR ME CARROLLAR MAGGAP CHARLY MAGGAP CHARLY ME CARROLLAR MAGGAP CHARLY ME CARROLLAR MAGGAP CHARLY MAGGAP CHARLY MAGGAP CHARLY ME CARROLLAR MAGGAP CHARLY MAGG

MOE BANDY HICKEY GILLEY SOBOY GOLOSOOM RIERAN KANE LANKY BROWNING MEL NC CANIEL SUE POWELL HISTORY ROCERS CHAPLY NC CLAIN BARBARA MANDRE ROSANNE CASH KENUALLS

PORNIE MILSAP CONSAY TWITTY EARL THOMAS CON HUNDO EARNOOD HOPTWAS! CHARLEY PRIOD OAK RIDGE BOYS ROSAINE CASH BARBARA HANDREI

STEVE MARTINER CONMAY TOTATY MONNTE MILISAP JUTCE NEWTON MOTHER'S CORR RIDGE HOYS KEINTE FOR THE STANKE CASH MERLE MAKGARD MARBARA MANDRE!

WQYK-FM Yampa/SI, Pete, FL

RCHNIE MILSAP MICKET GILLET MUNDO ENFRODO BREMAN LEE ROY HEAD DOTTIE WEST HOTTON WEST LEE CREENWOOD KENGALLS "CRASH" CRADDOCK ALABAMA STATLER UROTHERS

MICKET GILLEY
TOMPALL & GLASER B
SYLVIA
MAC LAVIS
MOTPOST:
REMNY ROGERS
BARBARA MANDRELL
HARRIS & WILLIAMS
MERLE HAGGAND
BELLANT BROTMERS

Ban Antonio, TR ICREY GILLEY CALAMITY JAME BOBBY GOLDSUGRO SUE POWELL MEL NC DANIEL RIERAN HANE RER ALLEN JR. HOTTOST HARN WILLIAMS MERLE HAGGARD DEORGE STRAIT GEORGE JONES

STATLER BROTHERS KIPPI BRAMON JERRY REED

NUMBER OF REPORTING STATIONS THIS WEEK: 115

"Highways Run On Forever"
JOHNNY LEE (Full Moon/Asylum)

COUNTRY ALBUMS

JOHN CONLEE — With Love . . . — (MCA) "Only Okiehome Awey" "The Staying Side Of Goodbye" "I'd Rether Heve What We Hed"

MAC DAVIS — Midnight Crazy — (Casabianca/PG) "Comfortable" "Kiss It And Make It Better" "I'lell Me Your Fentasles" "Floet Awey"

HUBBY GOLDSBORD DOTTIE WEST HICKEY GILLEY COMMAY THITTY OR ISTY LAME HOSTEST! OAR RIDGE BOYS CHARLY MC CLAIM BARBARA MANERLI GAIL OAVIES RENNY ROGERS CRYSTAL GAYLE - Hollywood, Tennesses - (Columbia)

MICKEY GILLET LEE LREEMWOOD DOTTIE WEST TERRY AGEN RIERAN KANE MOTANT! ROSANNE CASH DARBARA MANGRE KENNY ROGERS NEL TILLIS

GARY STEMANT
REEVES & CLINE
CONNANT WHITTH
MAC OAVIS
DOWNIE WEST
WRIGHT BROTHERS
MOTHERS
FOREIGHT
ROSANNE CASH
JOHN CONLEE
JOHN CONLEE

MICKEY GILLEY - You Don't Know Me - (Epic) "Ladies

JOHNNY LEE - Bet Your Heart On Me - (Full Moon/

KENNY ROGERS — Share Your Love — (EMI/Liberty) "So in ROGER WHITTAKER - Changes - (RCA) "When I Dream"

HANK WILLIAMS JR. - The Pressure Is On - (Elektra/ Curb) "A Country Boy Can Survive" "Tennessee Stud" "I Don't Care Ill Tomorrow Never Comes!"

Most Requested:

OAK RIDGE BOYS "Fancy Free" (MCA)
HANK WILLIAMS JR. "All My..." (Elektra/Curb)
BARBARA MANDRELL "Wish You Were Here" (MCA)
KENNY ROGERS "Share Your Love..." (EMI/Liberty)
GEORGE JONES "Still Doin' Time" (Epic) MERLE HAGGARD "My Favorite Memory" (Epic)

Hottest Tracks:

Cuts in bold type are receiving the heaviest airplay.

ALABAMA - Feels So Right - (RCA) "Ride The Train"

JANIE FRICKE — Sleeping With Your Memory — (Columbia) "Do Me With Love" "The Heart"

TERRI GIBBS - I'm A Lady - (MCA) "Me'ry River" "Too Fer

MIGREY GILLLY
Might" "My Affection"

MERLE HAGGARD — Big Sky Country — (Epic) "Good Old
American Guest" "Are The Good Times Really Over" "I Think I'm Gonne Live
Forever" "Stop The World" "You Don't Heve Very Far To Go" "Texas Fiddle
Song" "I Always Get Lucky With You"

Many On Me — (Full Moon)

Asylum) "Highways Run On Forever" "Somebody Like You" "How Deep In Love Am I"
BARBARA MANDRELL — Berbera Mendreil Live — (MCA)
"Hey Good Lookin" "Unsung Heross" "Country Giri"
REBA McENTIRE — Heart To Heart — (Mercury/PG) "Only

TOO IN THE PROPERTY OF THE PRO



Jeff Green

Adult/Contemporary

WJBC: 1000 Watts And No. 1 A/C In The U.S.A.

There's a little station in Bloomington, IL that hardly anyone has ever heard of outside McLean County. WJBC is a 1000-watt days/250-watt nights AM facility at 1230 that programs music/full service to this 169th-ranked metro of approximately 100,000 people 12 +. Also serving the area are three FM stations: one Easy Listening, one Country, and one CHR. Beaming in from Chicago are four 50kw signals: WBBM, WGN, WLS, and WMAQ. In addition, three strong FM's cover Bloomington from nearby Peoria.

It would appear that a station like WJBC wouldn't stand much of a chance against ten other stations, six FM's and four Chicago AM blockbusters. What kind of ratings would you expect it to have 12+? A three share? Six? Nine? Try (are you ready for this?) a 39.0! Looking at 25-49, little WJBC dwarfs all competition with a 48.0, the biggest 25-49 share of any Arbitron-ranked market station in the United States! Its 25,000 25-49 cume rivals many successful Top 20 market stations. In short, the success of WJBC is probably the most lopsided victory for the little AM versus the big guys (FM and larger market penetration) in modern broadcasting. How do they do it? WJBC's success is rooted in basic broadcasting skills: preparation, community involvement, and honest hard work.

Don Munson is Operations Manager at WJBC. Don, who joined the station in 1964 as a newsman, was named Program Director in 1970, and became Operations Manager in 1977.

R&R: The first question is obvious: How did WJBC become so successful?

DM: This is the old, established station in the market. Every market has one, and most of the other little AM full-service outlets in the

Don Munson

country that have been beaten didn't have the motivation from the people who had been there forever to keep working hard at it. We've just never allowed ourselves to get old and complacent. We keep getting up and busting our butts every day.

The biggest word to us is *service*. Radio has an opportunity, particularly the AM stations which can devote some time to talk, to really be of service to their listeners. They can act as a catalyst for what's going on in the community, and become the center of information.

Keeping A Stable Staff

R&R: Are most of your staff longtime personalities?

DM: We don't have that old a staff, although if you're going to be a successful mass appeal station you really have to have some maturity somewhere. That's very difficult for radio stations in our size market to do.

R&R: How have you done it?

DM: We feel we pay them very well and treat them like important people, which they are. Our personalities are all solid citizens in the community. Everybody knows them, and the community responds to them. There's an awfully good chance that the guy you meet on the street has heard what you said on your show this morning. While it's nice to think about being in a major market and speaking to hundreds of thousands of people, it still isn't likely that contact would occur there.

R&R: With only 1000 watts, do you use any signal processing?

DM: No. We haven't tried to overextend ourselves. We have to remember that we're very limited in the number of people we can reach. This is an agricultureal county and it's the limit of our coverage area. There's no reason for us to try to talk to anyone else. We cover only our own area and that gives us an advantage. WGN and WLS put in a great signal here, but they have to address the interests of the people in a multi-state region. We can compete fine with that because we can talk to McLean

County people about what they want to talk about.

R&R: How significant is local commentary?
DM: Local commentary is very important. You

DM: Local commentary is very important. You can read commentary in magazines and on network TV, but where else besides radio can you get commentary about local issues in a small-to-medium market? Even local newspapers can't provide very much compared to a talk show. We have ten local people who do two-minute commentaries about local issues. They stir the community "pot." It helps give us a strong new image.

R&R: Are you feeling any heat from the FM stations?

DM: The competition is becoming stiffer. I think if we were the same station we were five years ago, the same erosion that is affecting so many AM stations now

"You've got to let your people be personalities. Rather than tell him to shut up when you hear him say something that's off the wall, you've got to get in there and show him how to do it better."

would also be plaguing us. It may happen to us in the next few years — perhaps it's inevitable. I don't plan on getting a good night's sleep for the next few years. You just can't sit back and rest — you really always need to concern yourself about what the other guy's doing. It's going to be a long time before they can offer all of the other services we have, so we're trying to beef up those areas. I think an AM station like ours can continue to compete as long as it strengthens itself in the things it can do best. What we do best is talk. We use two-way communication with our listeners a great deal, which helps us to be the information and news source of the community.

R&R: What about off-air activities?

DM: Full-service radio certainly goes beyond that which goes on the air. We feel strongly that you've got to give something back to the industry. Currently, four of our staff hold national or regional executive positions in major radio organizations.

We don't tell our staff they have to get out into the community. We just try to hire the right people who will make it their business to do it because that's the way they lead their lives — they want to be out there, to be part of things. In order to be aware of the community and to properly showcase the music they play, the air staff makes it a point to prepare, prepare, prepare! Arms are loaded to the ceiling with records, notes, bits, phone numbers, features — they go in and make it happen.

R&R: What are your feelings about promotion and advertising?

DM: Because of our cume, we don't have to worry about a whole lot of outside advertising. Our most effective and economic medium to reach the people is our own station. So we're very particular about our station sound. We know we're going to reach a tremendous percentage of the people in our listening area each week. What we have to do is convince them to continue to listen to us. Much of our promotion is on-air. We do work very hard at recycling our listeners and it's not particularly by using contests, either. Basically, we give them reasons to tune in by planning interesting programming. To me, that's good promotion.

"Selling" The Music

R&R: Describe the music philosophies of your station as opposed to those of your competitors.

DM: In the area of music, we feel that FM stations "just haven't learned to sell their music yet — they haven't put the personality and education behind the music they're playing. They're not talking about it, they're not helping people understand it, nor are they introducing the people to the artists who perform it. We're talking about and with those people on the telephone all the time. I think FM stations can do it — they just haven't, I guess.



We're trying to educate our listeners to enjoy the broad range of music we play. We'll tell them about the new material but often we're limited in how we do that. It's very tough for stations in markets our size to become adequately educated about the music they receive. The more we can know about the artists, the more we pass on to the audience. I think that makes our listeners more comfortable about these records.

R&R: What kinds of music research do you use?

DM: We don't use any — we fly by the seat of our pants! For about a year we were heavily into callout research with all of the complex methodologies and computer programs. Finally we decided that we can use our gut feeling, the trades, listener feedback, and our best judgment to determine our music.

R&R: Do you have some advice to other small market AM stations?

DM: I don't want to downplay the importance of music on radio because it has been tremendously important over the past several decades and obviously still is. But for an AM station to be successful now and particularly in the future, it must offer something more than music, no matter how you present your programming.

There are several elements. One is personality — You've got to let your people be personalities. It's very tough in small markets because you have some dingbats who don't know how to handle it. You just simply have to grit your teeth when you hear him say something that's off the wall. Rather than tell him to shut up, you've got to get in there and show him how to do it better. But your jocks have to exude some personality. They have to be allowed to talk.

Use the telephone. It's a great instrument and is certainly not outdated, at least on AM radio. Don't be afraid to let the listener eavesdrop on what you're talking about with someone. It's amazing to me that people do love to eavesdrop, many times about the most trivial things. We don't have a producer for our talk shows. Nobody screens the calls. Hell, the phone rings, we answer it! We publicize our toll-free lines, so our listeners know if they want to talk with us, we'll pick up the tab.

Our listeners also know that if they tune out our station, even for a little while, they may well miss something exciting. Don't be afraid to do things. Make your station alive and exciting! Go to the sources — get answers for people. Find out why things are happening. There's more opportunities now than there's ever been for a radio station to reflect its community — nothing can do it as well.



WHERE WE ALL BELONG — The Pittsburgh Zoo issued a challenge to 3WS/Pittsburgh DJ Herb Crowe to do his air shift from the baboon cage. It was all part of the station's participation in helping the Zoo raise money to build natural habitat settings which will "free the animals." Looks like Herb has already found his natural anvironment. Indeed, after four hours, Herb was reportedly going benanas.

IN THE WORLD SERIES OF RECORDS IR CAI WINS IN SIX



WFMK

WWSA



DIANA ROSS "Why Do Fools Fall In Love"

A/C BREAKERS 10/16

This Weeks A/C Chart # 14

KEX



RONNIE MILSAP "I Wouldn't Have Missed This For The World"

WDAY KYXY WSLI KLTE WLTA KFOR WQUA WVIK WNAB WSB WSGW KKRD WRIE KAAY KULF KFQD KAFY 55KRC WSFM WMAZ KADE KB01 WRVR WSBA WOMC **KBOZ** KSL **KMBZ** WGAC WAKR KMED WHBY KCEE KCSW WHB WHAG KRKK WAFB WHBC WCCO WORG WSKY WHIO KOY WERC

WDEF



JOHN DENVER "The Cowboy and The Lady"

THE ALBUM'S ALREADY GOLD!

WHBC KKUA WLTA KEX WORG KCSW KLTE **KMBZ KBOZ** WDEF KAFY KOY



DON McLEAN "Castles In The Air"

A/C BREAKERS

Castles In The Air (Millennium/RCA)

63% of our reporters on it. Rotations: Heavy 4/0, Medium 52/9, Light 22/6, Extra Adds 1, Total Adds 16 including WCBM, WASH, KULF, 97AIA, KYXY, WIBA, and 10 more. Moves 28-22 on A/C chart.





THE ROYAL **PHILHARMONIC ORCHESTRA** "Hooked On Classics"

WLVA WMAZ WJDX on KEX 195 13-11 WFIR WHRC KYXY WBBQ add 0105 add 29 **WJBC** WOWO WNAB WHBQ add WCKX add KFOR WIBA WSFM WAYS add 20 **CKLW 23-13** KLTE WSGW WVIC add WELI **KEARTH** add WJON WQUA WSBA KOFM add KIIS-FM add KFQD WKBN WGAC KSLY add WCAO on KBOZ WRT KAFY WSB WFBR add 27 KMED KB01 WDEF WCLR KFMK 11-10 KRKK KSL WSLI WCCO KINT add WLEQ WVLK KOY **KEEL** add



HALL AND OATES "Private Eyes"

New Single "I Can't Go For That (No Can Do)" Shipping 10/30

This Week CHR Chart # 1



WSFM/Harrisbi Bob Palva

BOD Palva

MEIL DIANOND

STEVIZ NOODS

HURTON CUMMINGS

LON NCLEAN

CARPENTERS

NOTEST

NON POOELBERG

AIR SUPPLY

BARRY MANILON

DIANA ROSS

WEIL DIAMOND

WTIC/Hartford Ginny Jesionka

QUINC'S JONES MIKE POST MEIL DIAMOND HOTTERS DAN FOGELBERG AIR SUPPLY AL JARREAU HARTY BALIN BARRY MANILOM

WCTC/New Brunss Jay Meyers

NEIL DIAMOND C. CHRISTIAN DON MCLEAN

BURTON CUMMINGS DOMINGO & DENVER NEIL DIAMOND RUPERT HOLMES

HOTTEST: BARRY MANILOW ROYAL PHILHARM DAN FOGELBERG WIRE POST MARTY BALIN

CRYSTAL GAYLE
GEORGE BENSON
DOW MCLEAN
HOTEGAY
OUINCY JONES
DAN FOGELBFRG
AIR SUPPLY
BARRY RANILOM
COMMODORES

WGY/Schen Walter Fritz

AFTERNOON DELIGHT

SNEAKER
MEIL DIAMOND
PAUL EAVIS
HOTTOBE
HOTTOBE
HOTTOBE
HIKE POST
AIR SUPPLY
DAN FOGELBERG

WHEN/Syrecuse Debbie Stoughte

POREIGNER STEVIE WOODS C. CHRISTIAN HOTTOST CHRIS CROSS DAN FOCELBERG AL JARREAU QUINCY JOMES AIR SUPPLY

140/Worcester CIM Bloke

DOW MCLEAN
MEIL DIAHOND
HOTTUBE:
KENNY ROGERS
DAN FOGELBERG
AIR SUPPLY
C. CHRISTIAN

Regionalized Adds & Hots

EAST Parallel One

GEORGE BENSON GENERIS HICKS & HENLEY DOM NCLEAN NEIL DIAMOND HOTEURE: PORFIGNER HIRE PORT COMMOTORES CHRIB CRORS DAVID GATES

none
Hottmat:
Hottmat:
Hottmat:
Hottmat:
AL JARKEAU
AIR SUPPLY
RENNY ROGERS
CHRIS CROSS

WBEN/Buffalo Roger Christian

PAUL DAVIS
NEIL DIAMOND
RINGO STARR
HOTTEST
HO

GR55/Buffalo

BEE GEES STEVE HILLER BAND FOGELBERG JARREAU

JERMAINE JACKSO HERB ALPERT KIH CARNES QUARTERPLASH DOMINGO & DENVER

WWSW (3WS)/Pittsburgh

NEIL DIAMOND DIANA ROSS BURTON CUMMINGS STEVIE WOODS Nottest: Nottent: ALABAMA BOB SEGER SHEENA FASTON DAN FOGELBERG FOREIGNER

POLICE ARS ANNE MURBAY

POREIGNER KENNY ROCERS COMMODORES HOTTERS HOTTERS JAN POGELBERG AIR SUPPLY GUINCY JONES POUR TOPS BARRY HANILOW

WJMD/Washington, D.C.

NEIL DIAMOND JERMINE JACKSON JOEY SCARBURY BENNY HESTER HOTTER!

WASH/Washington, D.C. Bob Duckman

DAN FOGELBERG QUINCY JONES KENNY ROCERS AIR BUPPLY AL JARREAU STEVIE WOODS JUICE HENTON HOLLEGE: DIANA ROSS NEIL DIAMCNE DON MCLEAN HOTTOGEL FOREIGNER HALL & CATES DAN FOGELBERG BARRY MANILOW COMMODORES WSBA/York Jim Horn

Parallel Two

NOMNIE MILSAP
LINDSEY BUCKINGHA
CRYSTAL GAYLE
CHRISTIAM VEGA
HOTTER
FOUR TOPS
BARRY HANKLOM
AIR SUPPLY
DAN FOGELÆBG
DIAMA POSS

Parallel Three

WKZE/Cope Cod, MA Ken McGrall

none Hottesti

MEIL DIAJOND
LULU
GEORGE RENSON
LINDERY BUCKINGHA
LACY J. DALTON
KIM CARMES
POINTER SISTERS
CHRISTIAN VEGA
HOTEBELLY
COMMODORES
BILLY JOEL HOTTOPE COMMODORES BILLY JOEL BARRY MANILOW QUINCY JONES AIR SUPPLY

WGIR/Manchester, NH Karen Anderson

WWY Z/Hartford Popovich/Collige HELL DIAMOND JUICE NEWTON NICKS & HEMLEY NEIL DIAMOND BEB GEES STEVE MILLER BAND KNACK KNACK
GEORGE BENSON
HOTTERLY
DAN FOGELBERG
RILLY JOEL
FOUR TOPS
GUINCY JONES
BARRY MANILOW

WNEU/Wheelin

WEST

Parallel One

NEIL DIAMONO

HOTTORY DAN POGELBERG KENNY ROGERS AIR SUPPLY HIKE POST COMMODORES

NEIL DIAMOND HOTLESTY BARBARA MANDRELL CRYSTAL GAYLE C. CHRISTIAN

KEX/Portland Bob Swanson

HALL & OATES PAUL DAVIS RONNIE MILSAN NEIL DIAMOND

NEIL DIAMOND Hottent: KENNY ROGERS AIR SUPPLY QUINCY JONES

ARS BARRY MANILOW

KYXY/San Diego Richards/Psul

HOTTEST DAN FOGELBERG CARPENTERS MIKE POST AIR SUPPLY ROYAL PHILHAR

NEIL DIAMOND POREIGNER BURTOM CUMMINGS ROSS/RICHIE HOCLOST: HOLLOST HOLLOST KENNY ROGELBERG KENNY ROGERS AIR BUPPLY OUINCY JONES HIRE POST

C. CPRISTIAN BURTON CUMMINGS

HALL 4 CATES FOREIGNER AIR SUPPLY NICOLETTE LARSON GEORGE BENSON

HOTTOME BEATSON
HOTTOME BEATSON
HOTTOME BEATSON
CHRIS CROSS
KENNY ROCERS
AL JARREAU
FOUR TOPS

KIXI/Seattle Don Simon

BURTON CUMMIN Hottest: KENNY ROCERS DAN FOGELBERG FOUR TOPS HIKE POST FOREIGNER

MIDWEST Parallel One

WCLR/Chicago Jack Kelly

FOUR TOPS BURTON CUMMINGS HALL & CATES HOYAL PHILHARMON HOTLEST! CHRIS CROSS DAN FOGELBERG SHEEMA EASTON JOURNEY JOURNEY POREIGHER

NEIL DIAMOND SNEAKER MOODY BLUES RUPERT HOLMES HOTE-GEL! MARTY BALIN STEVIE WOODS HIKE POST COMMODORES C. CHPISTIAN

55KRC/Cincinnati Michaels/Phillips

RONNIE MILSAP HOTTERT DAN POGELBERG RENNY ROGERS POUR TOPS MIKE POST AL JARREAU

JUICE NEWTON DOMINGO & DENVER HOTTEST CHRIS CROSS DAN POGELBERG COMMISSORY BURTON CUMMINGS

Parallel Two

C. CHRISTIAN COMMODORES WEITH STEGALL HOTTEST DIANA ROSS CHRIS CROSS HOODY BLUES MIKE POST BARRY MANILOW

STEVE MILLER BAND RINGO STARR JOURNEY PAUL DAVIS NICKS & HENLEY NEIL DIAMOND JERMAINE JACKSON BCYAL PHILHARMONI KNACK

HOTTEST | AL JARREAU MIKE POST HALL 6 GATES

ROYAL PHILHARMONI GEORGE BENSON PAI'L DAVIS PARIO CRUISP NICKS & HENLEY NEIL DIAMOND SAILOR HOTEGES:

LULU
MEIL DIAMOND
MOODY BLUES
GEORGE BENSON
SNEAKER
HOTCHEL
AN FOGELBERG
KENNY ROGERS
GUINCY JONES
ARE
COMMODORES

KYNO/Freeno John Lee Walke

HOTTEST:
HOTTEST:
CAPPENTERS
BARRY MANILOW
HIKE POST

PORLIGNER ROSS/RICHIE BICRIE LEE JONES HOTTEBEL COMMODORES ROOL & THE GAND MODDY BLUES FRANKLIN & BENSON DIANA ROSS

KMJJ/Las Vegas Kevin O'Brien

KBOI/Boise Lee Chabre

WWWE/Cleveland Kim Sooti

HOLLOST!

WGAR/Clevela Chuck Collier

NEIL DIAMOND
BONNIE MILSAP
JUICE NEWTON
HOTTERT
HOTERT
HOTERT
HIKE POET
BARRY MANILOM
AIR SUPPLY WHB/Kanaas City Roberts/Land

KWAV/Monterey Steve Paristo

NICKS & HENLEY NEIL DIAMOND SHEAKER HERB ALPERT HOLEVELY ALF SUPPLY KENNY ROGERS OUINCY JONES CAN POGELBERG CHRIS CRGSS

KREM/Spokane Rick Scott

JUICE NEWTON NEIL DIAMOND LULU CRYSTAL GAYLE HOTLERS LOAN FOGELBERG AL JARREAU AIR SUPPLY QUINCY JONES COMMODORES

KCEE/Tucson Alan Michaels

NEIL DIAMOND PARIN BINNOR

Hottest: BARRY MANILON

Parallel Three

KFOD/Anchorage, AK Mark Lewis

Mark Lewis

NICOLETTE LARGON
NEIL DIAMONO
CRYSTAL GAYLE
SEEARER
RUPUS & CHAKA
HICHAEL LLOYD
CLARRE/DUKE
SAILOR
HOTLEST
COMPODORES
CHRIS CROSS
AIR SUPPLY

KADE/Boulder, CO Hartley/Barry

Hertey/Barry

JUICE NEMTOR

STEVE MILLER BAN

MEIL DIAMOND

RINGO STARR

RONNIE MILBAP

C. CHRISTIAN

GEORGE BEISON

HOTESEL

DOLICE

DIANA ROSS

ROD STEMART

MICKE A HEMLEY

LINDSEY BUCKINGHA

NEIL DIAMOND

PAUL DAVIS
OUATTERFLASH
ROYAL PHILHAR
RINGO STARR
HOTECH
HOTCH
TO STARR
HOTCH

NEIL DIAMOND POREIGNER BONNIE MILSAP JUICE NEWTON HOTTON HOTTON AL JARREAU EDDIE RABBITT SHEENA EASTON DAN POGELBERG CHRIS CROSS

KMBZ/Kanesa City Store Bell

HEIL DIAMOND MILLIE NETBON PICKE F HENTLA PREVIOUS PICKE F HENTLA PICKE F HENTL WILLIE NELBON HOTTOST DAN FOGELBERG BARRY MANILON AIR SUPPLY KEMNY HOGERS ROSANNE CASH

Denny Long
MICHAEL LLOYD
MICOLETTE LARSHOCKIE ROBBINS
NEIL DIAMOND
SAILOR
NICKS & HEMLEY
RONNIE MILSAP
BALANCE
HOTECST;
HOTE

KXOK/St Louis Lee Douglas

MARTY BALIN NEIL DIAMONE FOREIGNER Hottest: MIRE POST COMMODORES

Parallel Two

WHSY/Appleton Jeff Clark

NEIL DIAMOND LULU PAUL DAVIS GEORGE BENSON GEORGE BENSUN Hottest: DAN FOGELBERG KENNY ROGERS FOUR TOPS AIR SUPPLY MARTY BALIN

WHBC/Canton Mike Dorn

none
Hottest;
COMMODORES
CHRIS CROSS
DAN FOGELBERG
FOREIGNER
HALL & CATES

NEIL DIAMOND SNEAKER PAUL DAVIS ADDRISI BROS HOTTEST DAN FOGELBERG AIR SUPPLY CRYSTAL GAYLE C. CHRISTIAN DIANA ROSS

CRYSTAL GAYLE

CHUCA MARTIN
KIM CARNES
RONNIE MILSAP
RUPERT HOLMES
NEIL DIAMOND
BEE GEES
HOTLOST
AIR SUPPLY
HALL & CATES
STEVIE WOODS
COMMODORES
CARPENTERS

WOWO/FL Way

DIAMA ROBS JUICE NEWTON HOTEOST: KENNY ROGERS AIR SUPPLY QUINCY JONES COMMODORES HIKE POST

LULU DAN PGGELBERG C. CHRISTIAN

WAKRIAKTOF

Mike Dorn
SAILOR
GARY O
NEIL DIAMOND
NICOLETTE LARBON
DOWNINGO & DENVER
HOTEBAR
HOTEBAR
FOREIGNER
CRYSTAL GAYLE
JUICE NEWTON

WHIO/Dayton Peggy Powell

Peggy Powell
JOHNIY LEE
ROWNIE HILSAP
KIH CARRES
HEIL DJAMOND
DARBARA MANDRELL
POREIGNER
HOTTENS
CARPENTERS
DAVID GATES
BARRY MANILON
DON HOLEAN

JUICE NEMTON
GEORGE BENSON
CLARRE/DUKE
DOMINGO & CENVER
HOTTOR
KENNY ROCERS
MARTY BALIN
MIKE POST
BARRY MANILOW
DAN HARTMAN

KRNT/Des Moi Sooti Huskey

CHILLINACK
MIRE POST
SOD STEMART
HOTEST
HOTEST
HALL & CATES
AIR SUPPLY
POUR TOPS
DAN FOGELHERG

DIANA ROSS BONNIE MILSAP NONHIE MILSAP HORTHAL AIR SUPPLY CHRIS CROSS DAN FOGELBERG HIKE POST BARRY MANILOW

WLTA/Atlanta Allen Beunden ANNE MURRAY DIAMA ROSS DON MCLEAN NICRS & MENLPY HOTCOST ROYAL PHILHARM AIR SUPPLY COMMODORES BARRY MANILOM HERB ALPERT VIC ASHER

KLTE/Okishoms City Joe Geoffroy

NEIL DIAMOND GEORGE BENSON RONNIE MILSAP HOTTOST HARTY BALIN OAK RIDGE BOYS DAN POGELBERG COMMCDORES NEIL DIAMOND KVIL/Dellas-FL V Chuck Rhodes

KULF/Houston Rusty Black

ADDRISI BROS TERRI GIBBS FON HCLEAN HOTCOOL: LRB FOREIGNER AIR SUPPLY DIANA ROSE

WAIA (STAIA)

WQUA/Quad Citis Jack McKay

LULU
JOEY SCARBURY
VIC ASHER
SNEARER
RONNIE MILSAP
HOTCERT
CORGE
CARPENTERE
POUR TOPS
BARHY MADILOM
ARLAN DAY

MEIL DIAMOND MOTERATI CHRIS CROSS DAN FOGELBERG BARRY MANILOM MIKE POST COMMODORES

DON BRANDO
ANNE HURRAY
HICKS & HENLEY
FOREIGHER
HYIL DIAMOND
Nottest:
KENNY FOGERS
HARTY BALIN
BARRY MAMILOM
AIR SUPPLY
COMMODORFS

KKRD/Wichits, KS Jack Oliver MEIL DIAMOND LULU
BEE GEEE
ROWNIE MILSAP
LINDSEY BUCKINGMA
HOTEBE:
AIR SUPPLY
DAN POGELBERG
BARRY MANILON
WEIL DIAMOND
DON MCLEAN

WKBN/Youngston Gebriel/Morgen C. CHRISTIAN
DIANA ROSS
JUICE NEWTON
ROYAL PHILHARHONI
HOLLEGE:
AIR SUPPLY
FOUR TOPS
BARRY MANILON
CCHOCORES
FOREIGNER

NEIL DIAMOND ONJ HOTTORE: DAN POGELBERG AL JARREAU POUR TOPE POREIGNER ARS

WDAY/Farg

Parallel Three

DOMINGO & OBSVER DON NGLEAN CRYSTAL GAYLE BENNY HESTER HOTCOST HENEY ROGERS AIR SUPPLY BARRY MANILOM C. CHRISTIAN DUMINGO & DENVER

KCRQ/Ceder Repids, IA Carl Menn

KFOR/Lincoln, NB Patti Moran

PORTIGHER
ROYAL PRILHARD
ROWSE MILBAP
MESE MILBAP
MESE MILBAP
MESE MILBAP
MOSE MESE MESE
MOSE MESE
MIRB POST
BARRY MANILOM
MARTY RALIN
CARPENTERS

SOUTH

Parallel One

RION DESCRIPTION OF THE STREET OF THE SUPPLY DAN FOOLIBERG CHIENCY JONES

HEIL DIAMOND PAUL DAVIS DON MCLEAS LULU HOTESET; GAR BIDGE HOYS POREIGNER CHRIS CROSS QUIMCY JONES AIR SUPPLY HOTTONIA HOTTONIA DAM FOGELBERG AL JARREAU AIR SUPPLY MIRE FOST MARTY NALIN

WSB/Atlanta Walt William ONJ
ROD STEMART
OAK RICGE BOY!
ROYAL PHILHAM
BURTON CUMHING
HALL & GATES
HOTLEST
HOTEST
CHRIS CROSS
KENNY ROGERS
POUR TOPS
HIKE POST NOMNIE MILBAP MEIL DIAMOND PAUL DAVIS FOREIGNER BERTIE NIOGINS HOLLOWING AL JARREAU MIRE FOST COMMODORES ROSE/RICHIE ROYAL PHILMANN

WDEF/Chatta Stanley Hall

SNEARER NFIL DIAMOND DOBIE GRAY HONNIE MILSAP BILL MALTERS SAILOR VIC ASHER
LUILU
RUPERT HOLHES
SWEARER
PAUL DAYIS
HEIL DIMOMB
DOMINGO & DENVER
HOTES:
BERTIE HIGGINS
DOBIE GRAY
BARRY MANILOM
ROSANNE CACH
JOHN DÉNVER

RONBIE MILSAP JON & VAMGELIS MICHAEL LLOYD HOTTGET DAN POGELBERG AIR GUPPLY KENBY ROGERS QUINCY JONES MIKE POST

none Hottust: DAN FOGELBERG KENNY ROGERS AIR SUPPLY BARRY MANILOW ANNE MUREAY WVLK/Lexington, KY Sherwood/Murray NEIL DIAMOND

WALA (87ALA)MMER FL Lauderdale Yolanda Paraper BURTON CURRING MEIL DIAHOND DON MCLEAN ART GARFUNKEL HOTERS TEVIE WOODS DAN FOCELBERG BARRY MANILON CHRIS CROSS

LULU
ROYAL PHILHARM
HOTEWAT:
KENNY ROCERS
QUINCY JONES
AIR SUPPLY
BARRY MANILOW
DAVID GATES Parallel Two

WGAC/Augusts, GA Deve Carlisio KAAY/Little Rock Steve Kelly

RONNIE MILSAP ARIAN DAY ALABAMA HOTTOBE DAN FOGELBERG CAK RIDGE BOYS AIR SUPPLY CHRIS CROSS MARTY BALIN

WRKA/Louisvil Lee Tobin

WMAZ/Mecon Steve Murphy

MOODY BLUES RARLA DEVITO OUARTERFLASH RUMNIE HILEAP RUPPET HOLMES HICHAEL LLOYD HICOLETTE LARSON HOLESEL; OUINCY JONFS HIKE POST HARTY BALIN ARLAN DAY ROSANNE CASH KCSW/Austin, TX

DIANA ROSS ANNE HURRAY Hottest: DAN FOGELBERG AIR SUPPLY BARRY MANILOW COMMODORES HIKE POST BOD JOSEPH
NEIL DIAMOND
STEVE HILLER
MODDY BLUES
JOHN DERVER
TERRI GIRBS
SPYRO GYRA
PASSENGER
SNEAKER
HOTTER
HOTTE MICRG & HENLEY LINDSEY BUCKING RONNIE HILGAP BENNY HESTER WEIL DIAHOND RONNIE LAMS JUICE NEWTON HOTCOST AIR SUPPLY COMPHODORES

HOTTOST DAN POGELBERG AIR SUPPLY BARRY MANILOM C. CHRISTIAN POREIGNER

KOLE/Secument

DON HCLEAN MEIL DIAMOND GEORGE BENSON NICKS & HENLEY HOTCOST DAN FOGELBERG AL JARREAU ROLLING

NEIL DIAMOND
JUICE NEMTON
HOTEGET;
DAN FOGELBERG
HIRE POST
CHRIB CROSS
C. CHRISTIAN
CRYSTAL GAYLE

ALABAMA NEIL DIAMOND ROWNIE MILMAP DIXON HOUSE GEORGE BESSON HOTTEST DAM POGELBERG QUIMCY JONES LRB PORETONER STEVIE WOODS

NEIL DIAMOND HOTTOST: HALL & CATES FICKLE LEE JONES FICKS & HEMLEY BOD STEWART BILLY JOEL

NEIL DIAMOND GEORGE BEMBON C. CHRISTIAN PAUL DAVIS STEVE MILLER Hottest; none DON HCLEAN NEIL DIAMON ARLAN DAY Hottest; CHRIS CROSS LULU

LULU 4 DAN POGELBERG KENNY ROGERS AL JARREAU

C. CHRISTIAN
DOW HCLEAN
HEIL DIAMCAD
JUICE MENTON
SWEAKER
SPYRO GYRA
HOCTOST
LIJLI
AL JARBEAU
ALS SUPPLY
POUR TOPS
HIKE POST

WPTF/Raleigh Tommy Walker Tommy Welker
DON NCLEAN
NEIL DIAMOND
C. CHRISTIAN
HOTERST
HOTERST
DAM FOGELERG
KENNY ROGERS
AL JARREAU
CHRIS CROSS
QUINCY JONES

COMMODORPS BURTON CUMMINGS Hottest: AL JARRZAU GUINCY JONES CHRIS CROSS DAN FOGELBERG FOUR TOPS

Parallel Three

Shannon West
PAUL DAVIS
REX SHITM
BICOLETTE LARSON
POINTER SISTERS
WEIL DIAMOND
HOTCHST
FOREIGNER
HAPTY BALIN
AIR SUPPLY
BICKS & HEMLEY
JUICE NEMTON

MEIL DIAMOND STEVE MILLER BAND RIMOD STABP PAUL DAVIS HOCKEGEL HOCKEGEL DAN POCELBERG HALL & QATES HARTY BALIN BILLY JOEL AIR SUPPLY

WLEQ/Ft Myers, FL

TIERRA
CRYSTAL GAYLE
C. CHRISTIAB
MEIL DIAMOND
GENESIS
JERNAINE JACKSON
HOTCOST.
AN FOGELBERG
BARRY MANILOM
HARTY BALIN
FOREIGNES
STEVIE MODDS

KSEL/Lubbock, TX Scott Knight Soot Knight

PAUL DAVIS

MOODY BLUES
LINDEY BUCKINGHA
STEVE HILLES BAND
GEORGE BENSON

REMBY ROCERS
DAM FOGELSERG
COMMODORES
FOREIGER
AIR SUPPLY

WLVA/Lynchburg, VA Lynn Kricun

GEORGE BEMSON BOYAL PHILMARMONI HOTAL PHILMARMONI HOTAL PHILMARMONI HOTAL PHILMARMONI BOSS/RICHIE BURTON CUMMINGS FORFIGNEN DIANA ROSS

none Hottest: CHRIS CROSS POUR TOPS BARRY MANILON CONGIDDORES MARTY BALIN

WWSA/Seve MEIL DIAMOND KIM CARMES PAUL DAVIS HOTTORY AIR SUPPLY BARRY MANILOM KENNY ROGERS HIKE POST CONNCOORES

118 CURRENT REPORTS

report this week end therefore their pleviists were frozen:

> WGAR/Clevelend WIS/Columbia, SC WTVN/Columbus, OH WKZE/Cepe Cod WBOW/Terre Haute, IN

frozen list this week.

120 LAST WEEK The following stations did not

WROR/Boston

No stations reported a

PEYTON MAYS - KEZX/Seattle "This looks like it will be the 'Stairway To Heaven' of upper demographics. Unprecedented requests . . . Listeners call to ask when it will be played again."

AL HERSKOWITZ - WIP/Philadelphia "Domingo and Denver created a sensation in Philadelphia. A hit record."

ROSALIE TROMBLEY - CKLW/Detroit "Every time we play this record, the switchboard lights up. We already have strong retail reports."

ROY LEONARD - WGN/Chicago "I have received more listener reaction for this record than any other record this year."

ALAN HOTLAND - KSFO/San Francisco "As soon as I heard it, I knew it was special . . . The phones confirmed it."

ALAN ANDERSON and YOLANDO PARAPAR - WIOD and WAIA/Miami "Once you've heard it, it keeps going over and over in your head. Great response!"

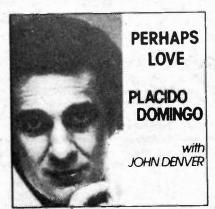
JEFF BAXTER - WJW/Cleveland "Our most requested record."

GENE ELZY - WJR/Detroit "The most requested record we are currently playing."

LISA MORALES - WBAL/Baltimore "People who never called the station phoned us asking where they could buy it."

BILL CONWAY - WTMJ/Milwaukee "... Phone calls everytime we play this record."

"Perhaps Love"



PLACIDO DOMINGO with JOHN DENVER





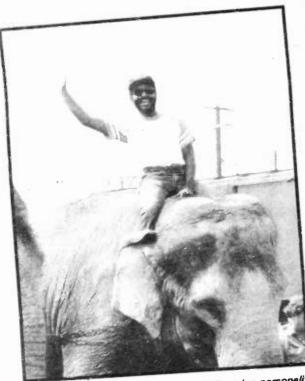
Black Radio



MAYOR HONORS CLIVE — Los Angeles Mayor Tom Bradley (left) presented Honorary Entertainment Chairman Clive Davis (second from left) with a certificate of appreciation during opening ceremonies of the LA. Street Scene Festival. Also pictured are Dionne Warwick and KACE owner Willie Davis, who helped open the fourth annual music and arts fair, which draw more than 500,000 to the two-day event. Audiences were treated to 200 acts who donated their efforts to the festival.



93FM HOLDS THE BROWNS — WZAK(93FM)/Cieveland had a 4-foot by 13-foot "Good Luck Browns" card in the NFL Shop of the May Company for two days and collected over 1000 signatures. Harry Osibin, 93FM's program Director (center), presented the card to Brown defensive back Ron Bolton (left) and quarterback Brian Sipe (right) at the team's workout before the Atlanta Falcons game. The Browns did win the game.



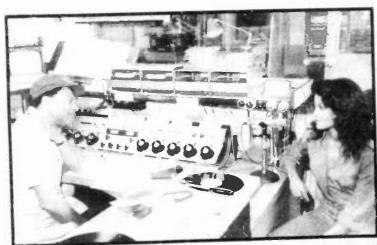
ELEPHANT RIDER — KMJM/St Louis morning personality end Program Director Dick Edwards jockeys the latest energy-saving vehicle through downtown St Louis in the Ringling Brothers Circus parade. "It runs on peanuts," Edwards reports, "end has a good-sized trunk, too."



GAYNOR'S WKTU DUET PARTNER — Polygram recording artist Gloria Gaynor sings along with WKTU-FM/New York air personality G. Keith Alexander during a WKTU-sponsored free concert at the seventh annual "Atlantic Antic" in Brooklyn, New York. The "Antic" is a day-long festival of food, drink, and entertainment along Atlantic Avenue in Brooklyn. Earlier in the day G. Keith led a line of roller-sketers along the festival's path. The concert featured Sugar Hill recording artists the Mean Machine and Gaynor.



GRAINGERS "SHINE A LIGHT" ON WWIN — The Graingers visited hometown station WWIN/Baltimore recently.
son, group members Debble Jacobs and Gary Grainger,
Glenn Grainger (seated).



WNJR WELCOMES MS. JACKSON — Polydor artist LaToya Jackson visited with WNJR/Newark personality Bill Franklin and did an on-air inter-



WDAS-FM WARMLY WELCOMES SHEREE BROWN — Capitol recording artist Sheree Brown took time to stop by WDAS-FM/Philadelphia to take this picture and say thanks for the station's support. Pictured (I-r) are Joe Tamburro, Program/Music Director at WDAS-FM; Sheree: Capitol's Jack Wellmon; and air personality Wayne Joel.



Walt Love

Black Radio

Artists & Labels Reinforcing Radio Rapport

Since joining R&R I've had many visits from all sorts of people in the radio and record business. Besides promotion people, I would say my largest number of visitors has been recording artists, most trying to tap R&R's resources of accurate radio information in hopes that better information might help them personally learn more about what's happening between radio, record companies, and the consumer.

We've all heard stories from artists who claim that their companies won't do anything to help their current releases. We also have heard the other side of the story, in the form of a record company executive telling us how a particular artist will not cooperate, does not want to do some of the little things like radio goodwill visits, will not accept any advice whatsoever. With all this in mind, I set out to find a model artist/record company relationship. After a number of phone calls, a shining star emerged — Ray Parker Jr., artist, writer, producer, and Arista Records, represented by Richard Smith, VP/R&B Promotion.

I asked both men to fill me in on their past working relationship. Richard started by saying, "We first met

in Detroit. I didn't know Ray but I had heard of him and he had heard of me. The really nice thing about it was we instantly got into each other on a very personal basis — we were open and honest with each other, something very important for two people in the type of positions we both have. Ray's first request of me was, 'I would really like enough airplay so my family will hear the record.' He



Richard Smith

was concerned about his mother hearing his music, so I guaranteed him I would get enough airplay for that to happen."

The Personal Touch

Does that mean you think all record promotion people and artists must have a personal interest in each other? "I wouldn't go so far as to say that but I will say that it would be the desired and most productive type of situation," Richard replied. Ray Parker responded, "Richard and I have a special friendship that is directed toward business first, but I do agree that if people have a



SOLIDARITY IN WASHINGTON — WJZZ/Detroit staffer Rosetta Hines is pictured with some unnamed politician. This photo was taken during the Solidarity Merch in Washington, DC.

personal interest in each other, it results in a most positive, productive business situation. Richard did not like my first record, 'Jack & Jill,' but he did say, 'I'll get it played so your mother can hear it, and if it's a hit, it will be a hit.' That kind of directness must be appreciated by artists if they want the truth."

Is it necessary for a promotion person to be involved with an artist before he or she goes into the studio to create a new project? Richard stated that he thought the creative part of things should be left to the artist and the A&R Department, but he did say, "Because of my rela-

"I have friends who talk to their companies' promotion persons and all they get is misleading information." — Ray Parker, Jr.

tionship with Ray we always have an ongoing discussion about music and the streets. Ray is privy to all of the information which I get at all times because we both believe that my input could prove beneficial. With other artists this doesn't always happen; however, I do not think that it is absolutely necessary for artists to know what the street is thinking or what promotion is thinking before studio time."

Ray's perspective on this question was: "I don't think it's necessary, but I do think it's a good process to go through. I like to know which records are getting the most airplay in different parts of the country and I want to know whose records are really selling, not just what

they think is selling around the country. Sitting in the studio creating what I like is not going to help me; I need to know what the public is into. Richard gets to travel all around the country on a regular basis, so he knows, and if he doesn't, one of his people in other areas can fill us both in on the different trends." So this type of feedback influences his direction and the types of songs he tries to write. "It in-



Ray Parker, Jr.

fluences everything I write because I'm trying to reach the masses in Detroit, New York, Florida, Texas, etc. This information gives me an idea of what type of groove people are into in different parts of the country."

What must take place between an artist and a record company to make a new album release a success? Richard answered first. "We come together and collectively listen to the product, then we listen to the product alone, after which we all get together again and discuss with Ray what his feelings are, what he sees as a single. We then reach a decision regarding which song to go with and first start a game plan on where to secure airplay. All along, the company consults Ray regarding his feelings and we let him know how we feel; thus everything is done harmoniously."

Ray went on to say, "I think the artist/company relationship is very important, and the only way to have a successful project is for everyone to work together. I've learned that people don't do what they really don't want to do. There's only two ways to motivate people to do something: 1) pay them a lot of money to do the job or 2) have the person really enjoy what he's doing." Parker continued by saying that if a radio programmer or a promotion person really likes an artist as a person because that artist has been polite and personable, they are more inclined to look after the artist's music, good or bad, maybe not play everything that has been released but at least give it a fair shake. Ray also told me from time to time he uses certain programmers to listen to his projects while they're still on the drawing board, so that he knows if he's on the right track.

The Importance Of Smaller Markets

Stations in large markets usually have few problems with record company cooperation and artist visits, but what about the so-called "little guys" in small to medium markets? Ray commented, "To me they are not little. Actually, they are the most important, because they play music before the big guys do." Do you ever take time to go see these people? "Oh yes, I surprise people all the time when I'm out driving around the country. In fact, I really like driving my car, looking at the scenery and listening to the radio. When I was driving through Arizona once I stopped by a radio station and some stores just to say thanks; they were surprised. It's also really fun to call a person — while driving from Pittsburgh to Detroit, I called a guy on the radio from the car — he finally believed I was who I said I was!"

Richard offered these observations: "I look at it from the standpoint that we probably shouldn't call these people the little guys, because they really are the ones who make it happen or not. I once told Ray that when artists win Grammys they say, 'Thanks to Mr. So-And-So, President of So-And-So Records, and actually they should be thanking the local promotion people all over the country for the hard work accomplished in the field. They should be thanking the 'Mom & Pop' stores which may only sell 25 copies of their record, because it's important for the people in Tupelo, Mississippi to love you like the people in New York City."

I concluded by asking each man to give us a final statement. Richard said, "I would like to bring out two things in particular. 1) More artists should become more involved in their music and its merchandising, as is Ray Parker. I think he has a genuine interest in success and that brings him success. 2) An artist who goes into the studio, has a piece of product, and then lets it lie while saying, 'Well, I know I've got a hit,' has no concept of what happened to this project when it doesn't become a hit. Ray Parker has an understanding when his records are a success and he also has an understanding when his records are not as much of a success as he would have liked them to be. I get a great deal of pleasure from working with Ray because I feel I've had some real involvement in what's happening with his career."

Ray said, "As a writer, producer, artist, it's a real pleasure working with a person that gives you real figures, and truth — that's important. I have friends who talk to their companies' promotion persons and all they get is misleading information."

In conclusion, Richard informed me that Ray had attended a radio convention at his own expense, and was the best goodwill ambassador that Arista could have had. At the same time Ray enhanced his own position in the sight of many programmers and air personalities in attendance. Remember, "If they (radio/promotion/store personnel) like you and your music, they're more inclined to look after it."



K-97 WELCOMES AL JARREAU TO MEMPHIS: Werner Brothers recording artist Al Jarreau visited the WHRK studios during a recent concert appearance in Memphis. Pictured (I-r) ere K97 Public Affairs Director Nedolyn Brooks, eir personality Ron Wolfe, WB's Jerry Weshington, K97 MD Sharon Smith, WB's Ted Astin, eir personality Sean, WB's Gene Dries, K97 PD Ron Olson, station's Delta Jones, and (seated) Al Jarreau.

Black Radio

HOTTE

KOOL & THE GANG "Take My Heart" (De-Lite/PolyGram)

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia)

"Snap Shot" (Cotillion/Atco)

PRINCE "Controversy" (WB)

ISLEY BROTHERS "Inside You" (T-Neck/CBS)

MELBA MOORE "Take My Love" (EMI America)

FOUR TOPS "When She Was My Girl" (Casablanca/PolyGram)

> TIME "Get It Up" (WB)

COMMODORES "Oh No" (Motown)

ROGER "Heard It Through The Grapevine" (WB)

> **LUTHER VANDROSS** "Never Too Much" (Epic)

WHISPERS "This Kind Of Lovin' " (Solar/Elektra)

> **RONNIE LAWS** "Stay Awake" (Liberty)

ONE WAY "Pull Fancy Dancer/Pull" (MCA)

LIMBERS

GEORGE BENSON "Turn Your Love Around" (WB) 61% reporting. Added at WCIN, WJMO, KDKO, WWRL, WJMI, WKXI, WTMP, WKWM, WTLC. Heavy: WWIN, WXYV, WAMO, WHUR, WAOK, WAIL-FM. Medium: WDAS, V103, WGCI, WVON, WJLB, KSOL, WSSJ, WJAX, KOKY, WTOY, KDIA.

CURTIS MAYFIELD "She Don't Let Nobody (But Me)" (Boardwalk) 59% reporting. Heavy: WWIN, WXYV, WVON, WCIN, WJMO, WJLB, KDAY, WSSJ, WJMI, KOKY, WOWI. Medium: WILD, WDAS, WAMO, WAOK, WVEE, KMJQ, V103, WDIA, WEDR, WAIL-FM, WYLD-FM, WPDQ, WVOL, WTOY, WKWM, KAEZ, WWWS, KJLH, KUKQ.

EBONEE WEBB "Something About You" (Capitol) 57% reporting. Heavy: WAOK, WVEE, V103, WDIA, WEDR, WBMX, WGIV, WJMI, WKXI, WPDQ, KAEZ. Medium: WXYV, WILD, WDAS, WCIN, WDMT, WJMO, WJLB, WKND, WJAX, WLOU, WVOL, WTOY, WTMP, WDAO, WKWM, WTLC, WWWS, KACE.

DONALD BYRD & 125TH STREET, N.Y.C. "Love Has Come Around" (Elektra) 55% reporting. Heavy: WDAS, WOOK, WHUR, WEDR, WYLD-FM, WCIN, WJMO, KDAY, WJMI, WBLX, WOWI, KJLH, KUKQ. Medium: WWIN, WAMO, WAOK, WAIL-FM, WGCI, WDMT, WATV, KOKY, WANT, WKWM, KACE, KDIA.

TEDDY PENDERGRASS "I Can't Live Without Your Love" (Philadelphia In-

ternational) 52% reporting. Heavy: WVEE, WAIL-FM, WYLD-FM, WCIN, WJMO, WJLB, WENN, WJAX, KOKY, WJJS, WOWI, WANT, WTOY, WTMP. Medium: WOOK, WHUR,

WAOK, KMJQ, V103, WDIA, WDMT, KMJM, KSOL, WSSJ, WWWS, KACE, KJLH, KDIA, KUKO

DIANA ROSS "Why Do Fools Fall In Love?" (RCA) 48% reporting. Added at WJLB, KMJM, WPDQ, WVOL, WKWM, KACE, KUKQ. Heavy: WWIN, WXYV, V103, KDAY, WWRL, KJLH. Medium: WDAS, WCIN, WSSJ, WKXI, KOKY, WBLX, KDIA.

QUINCY JONES featuring JAMES INGRAM "Just Once" (&M) 43% reporting. Heavy: V103, WAIL-FM, WYLD-FM, WSSJ, WENN, WGIV, WKXI, WBLX, WOWI, WTOY, WKWM, KAEZ. Medium: WDAS, WOOK, WDIA, WCIN, KMJM, KDAY, WKND, WATV, WPDQ, KTFM, WTMP, WTLC.

PHYLLIS HYMAN "Tonight You And Me" (Arista) 46% reporting. Added at V103, WYLD-FM, WDMT, KSOL, WOIC, KOKY, WTOY, WTMP, WTLC. Heavy: WJMI. Medium: WXYV, WDAS, WHUR WAOK, WVEE, WGCI, WJLB, KDKO.

CHOCOLATE MILK "Blue Jeans" (RCA) 46% reporting. Heavy: WDAS, WAOK, WEDR, KSOL, WGIV, WLOU, KDIA. Medium: WXYV, V103, WCIN, WJLB, WKXI, WVOL, WTOY, WKWM, WTLC, KUKQ.

PEABO BRYSON "Let The Feeling Flow" (Capitol) 45% reporting. Added at WYLD-FM, WDMT, WJMO, WWRL, WOIC, WKXI. Heavy: WXYV, WAMO, WHUR. Medium: WAOK, V103, WGCI, WJLB, KSOL, WVOL.

SHALAMAR "Sweeter As The Days Go By" (Solar/RCA) 45% reporting. Added at KMJQ, WJMI, WKXI, KOKY, KJLH. Heavy: WHUR, KDKO, KDAY. Medium: WVON, KSOL, WSSJ, WWRL, WVOL, WKWM, KAEZ, KACE, KDIA.

PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 45% reporting. Added at WJAX. Heavy: WOOK, WHUR, WBMX, WGCI, WVON, WJLB, WSSJ, WOIC, WJMI, WJJS, WTOY, KACE, KJLH, WEDR. Medium: WAOK, WVEE, V103, WPDQ, KOKY, WVOL, KAEZ, KUKQ.

SPINNERS "You Go Your Way (I'll Go Mine)" (Atlantic) 43% reporting. Added at V103, WAIL-FM, WOWI, WTOY, WKWM. Medium: WWIN, WAMO, WAOK, WVON, WGIV,

NATALIE COLE "Nothing But A Fool" (Capitol) 43% reporting. Heavy: WEDR, WJLB, WDAO. Medlum: WXYV, WDAS, WVEE, V103, WBMX, WVON, WCIN, WJMO, WWRL, WJMI, KOKY, WLOU, KAEZ, KJLH.

RUFUS & CHAKA KHAN "Sharing The Love" (MCA) 41% reporting. Added at WWIN, WILD, WCIN, KDAY, KSOL, WWRL, WDAO, KACE, KJLH. Heavy: WXYV, WAMO, WHUR, WAOK. Medium: WDAS, WOOK, V103, WAIL-FM, WSSJ, WVOL.

RENE & ANGELA "Wall To Wall" (Capitol) 41% reporting. Added at WDIA, WEDR, WTOY, KUKQ. Heavy: WHUR, WJLB, KJLH. Medium: WDAS, WAMO, WOOK, WAOK, WVEE, WVON, WJMO, KDKO, KDAY, WKND, KAEZ.

ASHFORD & SIMPSON "It Shows In The Eyes" (WB) 41% reporting. Added at

WATV. Heavy: WTOY. Medium: WWIN, WXYV, WILD, WDAS, WHUR, WAOK, V103, WYLD-FM, WCIN, WDMT, KDAY, WSSJ, WDAO, WTLC.

JEAN CARN "Love Don't Love Nobody" (TSOP/CBS) 41% reporting. Heavy: WILD, WEDR, WCIN, WSSJ, WKND, WENN, WVOL. Medium: WOOK, WHUR, WAOK, WJMO. WATV, WKWM, WTLC.

POINTER SISTERS "What A Surprise" (Planet/Elektra-Asylum) 38% reporting. Added at WWIN, WILD, WLOU, WTOY, KUKQ. Heavy: WVON. Medium: WDAS, WOOK, WHUR, WAOK, WJLB, KSOL, WWRL, WOIC, WBLX, KJLH.

BAR-KAYS "Hit And Run" (PolyGram) 36% reporting. Added at WWIN, WXYV, WGCI, KDKO, WATV, WPDQ, WOWI, WTMP, WKWM, WTLC, KAEZ, KUKQ. Heavy: V103. Medium: WAOK, WDIA, WGIV, WVOL.

CENTRAL LINE "Walking Into Sunshine" (Mercury/PolyGram) 36% reporting. Added at WDMT, WJMO, KDAY, WTOY. Heavy: WWIN, WWRL. Medium: WXYV, WILD, WDAS, WAMO, WHUR, WAOK, WBMX, WCIN, WJLB, WSSJ, WJMI.

GWEN McCRAE "Funky Sensation" (Atlantic) 36% reporting. Added at WATV. Heavy: WWIN, WHUR, WEDR, WWRL, KAEZ. Medium: WXYV, WDAS, WAMO, V103, WDMT, WJMO, WKND, WJMI, WLOU.

TIERRA "La La Means I Love You" (Boardwalk) 34% reporting. Added at WAOK, WCIN, KDAY, KAEZ. Heavy: KJLH. Medium: WDAS, WYLD-FM, KSOL, WJMI, WKXI, KOKY, KTFM. KACE.

TEENA MARIE "It Must Be Magic" (Gordy/Motown) 30% reporting. Added at V103. Heavy: WAIL-FM, WKND. Medium: WWIN, WOOK, WJLB, KDKO, KOKY.

NEW & ACTIVE

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 29% reporting. Added at WCIN, KOKY. Medium: WXYV, WHUR, WAOK, V103, WWRL, WGIV, WJMI, WBLX, KACE,

KRAFTWERK "Numbers" (WB) 29% reporting, Added at KSOL, Heavy: WBMX, WATV, WJAX, WPDQ, WBLX, WVOL, WTMP, WWWS. Medium: WVON, WDMT, WOIC, KDIA.

TWENNYNINE & LENNY WHITE "All I Want" (Elektra) 27% reporting. Added at

WVEE, KSOL. Heavy: KDKO. Medium: WGCI, WVON, WSSJ, WWRL, WKXI.

BOOKER T. "I Want You" (A&M) 27% reporting. Added at WTOY, WTLC. Heavy: KDKO, KJLH. Medium: WHUR, WAOK, WVON, WJLB. WGIV, WVOL, WKWM, KACE.

RICHARD "DIMPLES" FIELDS "I've Got To Learn To Say No" (Boardwalk)

27% reporting. Heavy: WJLB, WWRL, WENN, WDAO. Medium: WEDR, WATV, WPDQ,

STEVIE WOODS "Steal The Night Away" (Cotillion/Atco) 25% reporting. Added at WILD, WDMT, WTOY, WDAO. Heavy: KOKY, Medium: V103, KDAY, WWRL, WTLC. EVELYN KING "Don't Hide Our Love" (RCA) 25% reporting. Added at WAOK, WTOY. Medium: WWIN, WILD, WDAS, KDAY, KSOL, WSSJ, KOKY.

SHEREE BROWN "You'll Be Dancing All Night" (Capitol) 25% reporting. Added

et KOKY. Heavy: WBMX, WJLB, WENN, KAEZ. Medium: WHUR, WAOK, WYLD-FM, WGCI.

THE RUMOR'S OUT

DIANA ROSS
"Why Do Fools
Fall In Love"

RW *33 BB **33 CB *34

ALL

SEVEN

EVELYN KING "Don't Hide Our Love"

RW *55 BB **67 CB *63

HITS ARE HERE

RAFAEL CAMERON "Boogie's Gonna Get You"

RW *54 BB *65 CB *70

Salson

ON

RCA

SKYY "Call Me"

RW *68 CB *80



& ASSOCIATED LABELS

SHALAMAR
"Sweeter As The
Days Go By"

RW *66 BB *87 CB *60

CHI-LITES
"Me And You"

BB *81



ON RCA RECORDS

CHOCOLATE MILK

"Blue Jeans"

RW *32 BB *46 CB *41

Black Radio

Hottest

October 30, 1981

EAST SOUTH

Earth, Wind & Fire Kool & The Gang Roger

Roger Kool & The Gang One Way Time

MIDWEST

Kool & The Gang **Luther Vandross** Roger Time

WEST

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity

EAST

WXYV/Baltimore

PATTI LABELLE HAROLD MELVIN TYRONE DAVIS BAR-KAYS BLACK UHURU MIGHTY FIRE HOTTEBE : PRINCE SLAVE TIME KOOL & THE GANG GWEN MCCRAE

WWIN/Baltimore Curtis Anderson

BAR-KAYS
RUFUS & CHAKA
RICK JAMES
L.T.D.
DYNASTY
POINTER SISTERS
CANDI STATON
GO GAYLE ADAMS Hottest: KOOL & THE GANG VAUGHAN MASON PRINCE EW&F TIME

WILD/Boston Steve Crumbley

RICK JAMES
RUFUS & CHAKA
POINTER SISTERS
BLACK ICE
PAULETTE REAVES
FUNK FUSION BAND
STEVIF WOODS
ARETHA FRANKLIN
HOTTOST
LUTHER VANDROSS
DENIFCF WILLIAMS
SLAVE SLAVE KOOL & THE GANG VAUGHAN MASON

WSSJ/Camden

RAYDIO FREDERICK KNIGHT ROSS/RICHIE EW&F KOOL & THE GANG FINE QUALITY WHISPERS

WKND/Hartford

Hottest LUTHER VANDROSS EW&F ONE WAY PRINCE

WWRLINew York Wanda Ramos

GEORGE BENSON RUFUS & CHAKA PEABO BRYSON HODERN ROMANCE BARRY WHITE FUNK FUSION BAND Hottest: KOOL & THE GANG EW&F ISLEY BROS LUTHER VANDROSS LARRY GRAHAM

WDAS/Philadelphia

GAYLE ADAMS M-ZEF BAND DYNASTY MIDNIGHT STAR Hottest: LUTHER VANDROSS CHOCOLATE MILK CENTRAL I.INE

WAMO/Pittsburgh

Kool & The Gang

Earth, Wind & Fire

Luther Vandross

SKYY M-ZEF RAND PEACHES & HERB TOM GRANT Hottest: RUFUS & CHAKA GEORGE BENSON PATTI AUSTIN LUTHER VANDROSS RENE & ANGELA

WOOK/Washington Harry Boomer

none Hottest: ROGER KOOL & THE GANG RICK JAMES DENIECE WILLIAMS

WHUR/Washington

GAYLE ADAMS L.T.D. COLORS Hottest LUTHER VANDROSS LUTHER VANDROSS PATTI AUSTIN KOOL & THE GANG

MIDWEST |

WGCI/Chicago

ROY AYERS TOM GRANT BAR-KAYS SYREETA Hottest: DAZZ BAND JERMAINE JACKSON ISLEY BROS

WVON/Chicago

CRUSADERS SADAO WATANABE CHAKA KHAN PAULETTE REAVES CLARKE/DUKE PATTI LABELLE BLACK ICE Hottest: STYLISTICS EWAF PRINCE KRAFTWERK

WBMX/Chicago

GENE DUNLAP L.T.D. MICHAEL HENDERSON Hottest: KOOL & THE GANG ROGER PRINCE ROSS/RICHIE

WCIN/Cincinnati Everett Cork

MIDNIGHT STAR JERMAINE JACKSON SKYY MICHAEL HENDERSON TIERRA
GEORGE BENSON
RUFUS & CHAKA
HOTTEST
KOOL & THE GANG
WHISPERS ISLEY BROS

WJMO/Cleveland Erik Stone

CENTRAL LINE ROBERTA FLACK GEORGE BENSON PEABO BRYSON TEDDY PENDERGRASS GWEN MCCRAE COMMODORES

WDMT/Cleveland Freddle James

KOOL & THE GANG

Chester Benton

WANT/Richmond

SEQUENCE

WTOY/Roanoke

ROOKER T.
RAYDIO
GERALDINE HUNT
EVELYN KING
POINTER SISTERS
LARRY GRAHAM
KWICK
TOM GRANT
STEVIE WOODS
SUPERIOR MOVEMENT
RENE & ANGELA
CENTRAL LINE
RAFAEL CAMERON RAFAEL CAMERON PHYLLIS HYMAN SPINNERS

PEABO BRYSON FIVE SPECIAL Hottest: LUTHER VANDROSS EW&F KOOL & THE GANG PATTI LABFILE

TIME
KOOL & THE GANG
QUINCY JONES

KTFM/San Antonio

FOREIGNER

BOHANNON ISLEY BROS QUICK PHYLLIS HYMAN GEORGE BENSON EARL KLUGH BAR-KAYS VANDROSS

WJLB/Detroit J. Michael McKay

RAYDIO DIANA ROSS RAPAEL CAMERON RJ'S LATEST ARRIV TAVARES Hottest: ROGER FOUR TOPS ONE WAY TEDDY PENDERGRASS

WKWM/Grand Rapids

SWITCH GEORGE BENSON MICHAEL HENDERSON BAR-KAYS SPINNERS Hottest: ROGER ROGER TIME ONE WAY KOOL & THE GANG

WTLC/Indianapolis Jay Johnson

BOOKER T. GEORGE BENSON LAKESIDE CHI-LITES PHYLLIS HYMAN Hottest: KOOL & THE GANG FRANKLIN & BENSON

KAEZ/Oklahoma City Lee Simpson

BAR-KAYS
ROCKIE ROBBINS
INVISIBLE MAN'S B
TIERRA
STARPOINT
BETTY WRIGHT
L.T.D.
HOTLEST:
ONE WAY
CARL CARLTON
GWEN MCCRAE
WEST STREET MOR
ROGER

WWWS/Saginaw, MI Kermit Crockett

SKYY
LENNY WILLIAMS
Hottest:
ROGER
LUTHER VANDROSS
DENROY MORGAN
TIME
FRANKLIN & BENSON

KMJM/St. Louis Dick Edwards

PRINCE
DIANA ROSS
Hottest:
ROGER
ROSS/RICHIE
DENROY MORGAN
AL JARREAU
RICK JAMES

SOUTH

WVEE/Atlanta Scotty Andrews

KLIQUE STACY LATTISAW WEEKS & COMPANY CAPTAIN SKY KOOL & THE GANG

WAOK/Atlanta Larry Tinsley

TEENA MARIE EVFLYN KING ZOOM ARFTHA FRANKLIN ARFTHA FRANKLIN
PAT COOLEY
Hottest:
PRINCE
ROGER
TIME
EW&F
KOOL & THE GANG

WENN/Birmingham Gene Wise

ROGER
RENE & ANGELA
LUTHER VANDRO AL JARREAU

WATV/Birmingham Stan Granger

CRUSADERS/COCKER CHUSADERS/COCKER
MEAN MACHINE
STACY LATTISAW
BILL SUMMERS & SU
HEATWAVE
LEON BRYANT
GLORIA GAYNOR
OZONE INVISIBLE MAN'S B RAYDIO BAR-KAYS ASHFORD & SIMPSON GWEN MCCRAE WEN MCCRAE
HOTTEST:
FOUR TOPS
LUTHER VANDROSS
FRANKLIN & BENSON
DENROY MORGAN
TIME

WGIV/Charlotte Jo Ann Graham

STACY LATTISAW ARFTHA FRANKLIN GODMOMA ROSE ROYCE EMOTIONS LONNIE YOUNGBLOOD Hottest: COMMODORES KOOL & THE GANG EW&F

WOIC/Columbia, SC Mickey Arnold

BETTY WRIGHT PEABO BRYSON PHYLLIS HYMAN MIDNIGHT BLUE Hottest: PATTI AUSTIN SLAVE KOOL & THE GANG PRINCE

KMJQ/Houston Ross Holland

WJMI/Jackson

SHALAMAR CLARKE/DUKE Hottest: PRINCE COMMODORES EBONEE WEBB

WKXI/Jackson

GEORGE BENSON SHALAMAR PEABO BRYSON SKOOL BOYZ PRINCE

WPDQ/Jacksonville

DIANA ROSS LATOYA JACKSON DYNASTY MIDNIGHT STAR S.O.S. BAND MAIN INGREDIENT Hottest: FOUR TOPS SLAVE KOOL & THE GANG PATTI AUSTIN

WJAX/Jacksonville

Steve Fox Hottest:

SHALAMAR Hottest: ROGER PRINCE TIME EW&F LUTHER VANDROSS

Carl Haynes

GEORGE BENSON EW&F ISLEY BROS

Tommy Marshall

PRINCE
Hottest:
EBONEE WERB
ROGER
COMMODORES
QUINCY JONES
KOOL & THE GANG

BAR-KAYS CAPTAIN CRUNCH

COMMODORES YRONE DAVIS MAZE PATTI AUSTIN ARTHUR ADAMS DENROY MORGAN

KOKY/Little Rock

Ronda Curtis SHALAMAR JERMAINE JACKSON PIECES OF A DREAM SHFREE BROWN SHEREE BROWN
PHYLLIS HYMAN
Hottest:
KOOL & THE GANG
LUTHER VANDROSS
WHISPERS
COMMODORES
FOUR TOPS

WLOU/Louisville

RJ'S LATEST ARRIV JERRY CARR POINTER SISTERS MEAN MACHINE KOOL & THE GANG CHOCOLATE MILK BOHANNON SLAVE

WJJS/Lynchburg, VA Art Young

MIDNIGHT STAR LARRY GRAHAM SWITCH HOTTEST: S.O.S. BAND PATTI_AUSTIN CARL CARLTON WEST STREET MOB DENIECE WILLIAMS

Carl Connors

RENE & ANGELA Hottest: ROGER DENROY MORGAN ROGER PRINCE

WHRK (V-103VMemphis

PHYLLIS HYMAN SPINNERS TEENA MARIE Hottest: FOUR TOPS PRINCE COMMODORES ROGER EBONEE WEBB

WEDR/Mlam Leo Jackson

EMOTIONS CANDI STATON FUNN WEEKS & COMPANY RENE & ANGELA DEBRA LAWS FREDERICK KNIGHT PAULETTE REAVES Hottest: SHOCK GERALDINE HUNT LONNIE JORDAN CURTIS MAYFIELD GLADYS KNIGHT

J. Michael Alexander

KRAFTWERK QUINCY JONES SLAVE

WVOL/Nashville

TIME PRINCE KRAFTWERK

WAIL-FM/New Orleans **Barry Richards**

L.T.D. SPINNERS ISLEY BROS RICK JAMFS HOTLEST: ROGER LUTHER VANDROSS ROLLING STONES

WYLD/New Orleans

TAVARES PHYLLIS HYMAN

WOWI/Norfolk

PAR-KAYS
SPINNERS
L.T.D.
Hottest:
FOUR TOPS
LUTHER VANDROSS

Ben Miles

none Hottest: DENIECE WILLIAMS AL JARREAU FOUR TOPS JEAN CARN

HOTTOST OUINCY JONES OZONE FW&F WEST STREET MOB KOOL & THE GANG

PHYLLIS HYMAN PEABO BRYSON STEVIE WOODS CENTRAL LINE Hottest: ROGER

WDAO/Dayton Turk Logan

RUFUS & CHAKA
STEVIE WOODS
MIDNIGHT STAP
FINE QUALITY
MEAN MACHINE
TAANA GARDNER
HOTTEST
TOME
ONE WAY
SLAVE
EW&F
KOOL & THE GANG

ROGER HOTTEST:
CARL CARLTON
RICK JAMES
TEFNA MARIE
EVASIONS
EW&F

WTMP/Tampa Jerry Walker

Hottest: FOUR TOPS EW&F MAZE LUTHER VA SEQUENCE

WEST

KDKO/Denver **Byron Pitts** GEORGE BENSON STACY LATTISAW GRACE JONES Hottest: LUTHER VANDROSS CARL CARLTON KOOL & THE GANG PRINCE SLAVE

KACE/Los Angeles Alonzo Miller

FREDDIE HUBBARD PREDDIE HUBBARD FWAF DJANA ROSS STARPOINT RUFUS & CHAKA Hottest: TIMF AL JARRFAU LUTHER VANDROSS ROGER WHISPERS KOOL & THE GANG

KJLH/Los Angeles Lawrence Tanter

SHALAMAR FIVE SPECIAL WAX
TIME
RUFUS & CHAKA
HOTUS & CHAKA
LUTHER VANDROSS
KOOL & THE GANG
EW&F PATTI AUSTIN BOBBY WOMACK

KDAY/Los Angeles

CENTRAL LINE DEBRA LAWS RUFUS & CHAKA ZOOM TIERRA Hottest: TIME KOOL & THE GANG DONALD BYRD PRINCE

KDIA/Oakland Keith Adams

KOOL 6 THE GANG EWAF LENNY WILLIAMS GIL SCOTT-HERON HOTLEST: FOUR TOPS ROSS/RICHIE KOOL 6 THE GANG CHOCOLATE MILK LUTHER VANDROSS

DEBRA LAWS DIANA ROSS RENE & ANGELA POINTER SISTERS LUTHER VANDROSS HOTLER VANDROSS
HOTLEST:
ONE WAY
EW&F
KOOL & THE GANG
SLAVE
SHOCK

KSOL/San Mateo, CA Bernie Moody

GO KRAFTWERK RUFUS & CHAKA PHYLLIS HYMAN TWFNNYNINE/LENNY Hottest: ROGER LUTHER VANDROSS FOUR TOPS KOOL & THE GANG

Opportunities

Openings

EAST

AOR with strong commitment to news wants eg-gressive reporterianchor. T&R to Caron Lanouette, WHCN, 1039 Asylum Ave., Hartford, CT 01805. EOE

personality. Good production necessary. TER to WKHI, Box 758, Ocean City, MD 21842. EOE M/F (10-30)

Vermont's festest-growing station full-time jock position open. Cell Greg Price, (802) 728-4411 or TER: WCVR, Box 445, Rendolph, VT 05060. EOE M/F (10-30)

60,000 wett AM Country, WPTR/Albeny, NY needs full-time & part-time staff immediately. Country experience necessary. Contact Steve Warren, PD, (518) 456-1144. (10-30)

WFBG one of the nation's highest rated CHR stations accepting T&R for future openings. Information to: Tony Booth, WFBG, Box 20050, Altoons, PA 18803.

Looking for the best jocks in U.S. & Canada to appear on promotional sircheck album. Tapes to Telent Bank, Box 19263, Baltimore, MD 21213. EOE M/F (10-30)

Albeny, NY area station needs seasoned part-timer with news, DJ & autometion experience. Contact Neil Young at WBZA, (518) 792-2151. (10-30)

Central PA's #1 AOR has possible full-time open-ings. TER to Ken Williams, WGLU, 518 Main St., Johnstown, PA 15901. No calls. EOE M/F (10-30)

Need Operation Manager for Beautiful Music FM station. Automation & on-air experience, T&R to D.A. Thurston, WMNB-FM, Box 707, North Adame, MA 01247. EOE M/F (10-30)

High Profile AM Drive Taient Or Team For Boston

We're staffing WMJX, soon to be our brand-new FM in Boston. For starters, we need a high profile morning drive personality or team. Then, the rest of the air staff. Send-your tape and resume, but please hold the calls.

Julian H. Breen
Vice-President/Radio Programming Greater Media, Inc.

197 Hahway 18, East Brunswick, NJ 08816



GREATER MEDIA, INC. EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

Wanted: Top-notch Production Director who has creative engineering and administrative abilities. No voicing, Leading broadcast company. (201) 297-7239, (10-30)

SOUTH

GF143 The Super AM needs afternoon drive jock for A/C station. TGR: Jerry Webb, Box 1488, Tifton, GA 31794 or cell (912) 382-1430. EOE M/F (10-30)

WFTC, A/C, looking for morning person and production person. Send T&R to John Peace, Box 609, Kinston, NC 28501. EOE M/F (10-30)

Immediate opening evaluable for 6-midnight shift at Odesse-Midlands only AOR. Send TER: J. Michael Scott, do KUFO, Box 6350, Odesse, TX 79762. EOE M/F (10-30)

Openings

Huntsville's best Country, WBHP, seeking morning personality. Offer good salary. Require natural warmth, intelfigence, adult approach. T&R: Bill Murray, Box 547, Huntsville, AL 35804. EOE M/F (10-30)

WOTI/Favetteville-Raleigh, NC is accepting applications for future openings. Production/sir work/news.
TER to John Braxton, PD, Box 100, Godwin, NC

B100-FM 100,000 watt CHR killer now accepting tapes for current and future openings. TER: Greg Bunce, PD, WVBS-FM, Box 4700, Wilmington, NC

Central Florida A/C seeks bright, entertaining morning communicator. Best facilities in market. Send T&R to Ross Whelden, Box 827, Lekeland, FL 33802. EOE M/F (10-30)

Guy Gennet Broadcasting, WRKT/AM-FM on Florida's space coast looking for News Director, T&R to Mike Shepard, Box 3845, Cocoa, FL 32922, EOE M/F

WKQQ-FM/Lexington, KY, AOR has pert-time weekend openings. Must be able to commute. T&R t Gary Dickson, Box 100, Lexington, KY 40590. (10-30)

WHSY/AM-FM/Hattlesburg, MS has two sirshift openings. #1 and #2 rated in 10 station market. Send TBR to Steve Stone, Box 278, Hattlesburg, MS 39401. (10-30)

Serasota-Bradenton market leader anticipates air/production openings. Country and BM. Send T&R to Bob Barnes, WBRD/WDUV Box 240, Bradenton, FL 33508. EOE M/F (10-30)

Production Manager and on-air talent needed for professionel small merket station. Detail oriented person can advance. Cell Dave Lingefelt, WNNC/Newton, NC, (704) 484-4041. (10-30)

Need best 7-Midnight rocker in America. Aggressive outgoers only. Good bucks. Rush T&R: Jim Zippo, KINT-FM, 5710 Trowbridge, El Peso, TX 79925. EOE

Y102-FM looking for full-time CHR edult com-municators. Send T&R to Don Ruehin, Box 2018, Texerkana, AR 75504. EOE M/F (10-30)

Guy Gennett Broadcasting's WRKT/AM-FM looking for Country telent to work on Florida's space coest. Tapes, etc. to Mike Sheperd, Box 3845, Cocoe, FL 32922. EOE M/F (10-23)

Production Director for top-rated adult station in the market. Highly creative individual to be responsible for radio production including commercials, station promo-tion and PSA's. Strong copywriting skills required. Will also maintain copy and tape files. Three to five years commercial radio production experienced required. On-air experience helpful. Send tape and resume to Personnel, WRAL-FM, P.O. Box 12000, Raleigh, NC 27605-2000. EOE M/F (10-30) •

MIDWEST

Announcer for sports reporting, production shift. Automation experience helpful. TER to Rick Beers, WCVL, Box 603, Crawfordsville, IN 47933.

WJML 100k-FM/10K-AM, Northern MI needs engineer. Live by the bey. Resume, references and selery requirements to Mike Benson, Box 99, Petoskey, MI 49770. EOE M/F (10-30)

Openings

WSPT-FM has on air openings. T&R to Bred Fuhr, Box 247, Stevens Point, WI 54481. EOE M/F (10-30)

10,000 wett A/C seeks experienced, anthusisetic telent. Good production required. T&R to Jeff Thomas, WRLO, Box 509, Antigo, WI 54409. EOE M/F (10-30)

Morning Man

Major Market Midwest FM looking for "OFF THE WALL," folksy, humorous morning personality to play off smooth, sophisticated morning partner. Ability to do voices, and creative "Theatre Of The Mind." Southern or blue collar voice type OK T&R to Radio & 1930 Century Park West, #281, Los Angeles, CA 90067

One of America's greet radio stations, seek professional anchor. Enthusiasm a must. T&R to ND, WGRD, 122 Lyon N.W., Grand Rapide, MI 49503. (10-30)

Experienced CHR & Country communicators needed for future openings. T&R to Keith Meson, WDNL/WDAN, P.O. Box 584, Denville, IL 61832. EOE

Major Market Beautiful Music

... looking. Pros only. Good working conditions and benefits with advancement possibilities. Send tape, resume and salary requirements to Radio & Records, 1930 Century Park West, #278, Los Angeles, CA 90067.

Station of the year '79-'80. PD leaving due to family illness. Send confidential TER to G. Scantland, WDIF, Box 10,000, Marion, OH 43302-1330. EOE M/F (10-30)

Award-winning WDIF needs reporter who can excavete news. TER to Bob Bender, Box 10,000, Menon, OH 43302. (10-30)

NEEDED: Top flight News Director who can lead and direct. Greet bucks for a pro. Contact: Beau Elliot, WOMO, Broedcest House, Toledo, OH 43616. EOE (10-30)

AOR Anchor-Reporter

PROGRESSIVE 100,000 watt AOR looking for an anchor-reporter who values journalistic freedom, has expenence, savvy, etc. Females encouraged. Great Lakes, great station! Tapes and resumes to Radio & Records, 1930 Century Park West, #279, Los Angeles, CA 90067. (10-30)

We need a morning adult communicator im-mediately. Entertaining, personable, responsible. Please call Raiph Caldwell, OM, WOW Redio, Omehe, NB, (402) 592-3600. (10-30)

Program Director Wanted

Northern Ohio 5kw Adult/Contemporary AM sta-Northern Ohio 5kw. Adult/Contemporary AM sta-tion. Must have programming experience with music and production abilities. Send resume, tape and letter outlining earning expectations for Christapher M. Jahnson Statian Manager WPUN Radio 3226 Jefferson Road. Box 738 Ashtobula OH 44004

Position open for 100,000 wett FM, 5,000 watt AM. Resort eres of Northern Michigan. T&R: Tim Ahlborn, WIDG, Box I, St. Ignece, MI 49781. EOE M/F (10-30)

News Director for aggressive competitor. Heavy local and on-scene reporting. Gether, write end enchor. Bruce Efron, KKJO, Box 186, St. Joseph, MO 84502. (818) 279-8346. (10-23)

KBMW/Wehpeton, ND needs Production Director/air talent for Country format, Strong production a must. T&R: Brian Downing, KBMW, Box 1101, Wahpeton, ND 58075. EOE M/F (10-23)

KYYY-FM has a position open for Naws Director Experience required. Send T&R to Sid Hardt, Box 1738, Bismerck, ND 58502. No cells. EOE (10-23)

Q-BBFM/Fargo, seeking morning personality, strong production ability. Money is no object for the right production wizard. T&R to Shewn Waters, Box 2983, Fergo, ND 58108, EOE M/F (10-23)

duction. Broadcast control room operations required. Steve Brown. (612) 339-1029. (10-23)

KQWB/Fergo, still looking for a talented, mature voiced individuel to fill midday shift. Must have exceptional production ability. \$20,000.00 range for the right person. All new state-of-the art studios and equipment. Send tape and resume to Wayne Hiller, KOWB, Box 2983, Fergo, ND 58108.

Openings

WEST

AOR oriented KBO8-FM looking for weekend per-sonalities for the Fresno market. TER to Joe Collins, Box 1101, Tulere, CA 93275. EOE (10-30)

QUICK-96 needs adult communicator with hot production skills. T&R to Tim Rose, 419 Mason St., Vacaville, CA 95688. EOE M/F (10-30)

KFMB, San Diego Talent Search!

Looking for a strong, NATURAL personality No one-liner-only types Background in the tradi-tional A/C formats desired (Let's hear from you small & medium market morning men*). Tapes & resumes. (no calls) to Mark Larson—Box 80888. San Diego. CA 92138

Afternoon DJ for Country station, KWYO/Sheridan, WY. Good money for small market. Send T&R or call Grant West, Box 727, Shendan, WY 82801. EOE (10-30)

Chief Engineer for AM/FM. Must have automation experience. Open salary. Great for working and living. Resume to Robert N. Ordonez, KCBN, Box 10630, Reno, NV 89610. EOE M/F (10-30)

Giant Staff Search

We're building the Ultimate radio station and we need the ultimate staff. If you're highly balented and are willing to work for a PROGRAMMING ORIENTED FM POWERHOUSE which

Positions Open:

Morning Person or Team:

Production Director

Promotion Director

Music Director

News Director

Willing to dig and put the Jox, All Shifts

Program Director

TARGET DATE SOON, Send tape (cassette preferred), resume and misc into you want to brag about A.S.A.P. to Radio & Records, 1930 Century Park West, #280, Los Angeles, CA 90067.

KEZX/Seattle needs weekend communicator im-mediately for new MOR format. Automation ex-perience helpful. T&R: Tim Williams, Box 31389, Seat tle, WA 98103, (208) 833-6590. EOE (10-30)

Golden Egg; producers of nationally syndicated programs "Future File," has openings for Los Angelea based station clearance personnel. Experienced preferred. Cell Dave Price, (213) 475-0817.

Looking for experienced Country PD with strong production. Send TER to 409 Hilltop Circle, Coloredo Springe, CO 80906. EOE M/F (10-30)

Bright, energetic morning person needed for KERN/Bakerafield. Team-oriented. Start first of the year. T&R: Jeff Young, 1400 Easton Drive, Suite 134, Bekensfield, CA 93303. EOE M/F (10-30)

Netural-sounding pro needed for air shift and production at top rated KJQ, A/C format, Tapes: Tom Greenleigh, KJQ, 1508 Gibson, Ogden, UT 84404. EOE M/F (10-30)

TER now being accepted for possible openings. All shifts. TER: Jeff Young, 1400 Easton Drive, Suite 134, Bekensfield, CA 93303. EOE M/F (10-30)

Wanted: Alive n' Kickin; creative, musicologist for on-air slot, possibly mornings at free form, adult AOR in Jackson Hole, WY. Creative and musical freedom, a rarity in radio these days. Be yourself! Intelligent, creative production a must. Also, Sports Director needed. Would also perform as an assistant newsperson and must be willing and able to do board work. Beautiful mountain setting. No calls please! T&R to Jeff Woodruff, Box 927, Jackson Hole, WY 83001. (11-6) •

Superatars winner in Secremento accepting cannot tended for future openings. Cassottes and resumes to Lea Tracy, Box 15985, Sacramento, ÇA 95815. EOE MF (10-23)

Needed now classical ennouncer. Good proficiency in languages for 50,000 watt classical station/Reno. T&R: Matt Stawert, Box 11920, Reno, NV 89510. No calls. EOE

KDRK/Bpokene now ecoepting TS R's for 6pm-12mid opening. No beginners. Good production shifty. Contact Dennis Bookey, Box 8348, Spokene, WA 99203. (509) 448-8300. EOE M/F (10-23)

SUBSCRIPTION SERVICE

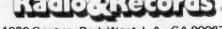
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(213)

553-4330

1930 Century Park West, L.A., CA 90067

Opportunities

Positions Sought

CHRIS JARRETT currently at WAY8 the medium market station of the year, now ready for move to major or solid medium market. Call (704) 525-8427. (10-30)

Looking through the tredes again? Solution: GARY MACK, WNAP/Indy, looking for Top 15 merket, Good pipes. Challenge seeker. (317) 297-1180 or (901) 989-5896. (10-30)

BUDGET CUTS (me out)

NW 6-year pro-looking for major market position. Prefer mornings or middays (Great numbers, production/voices, excellent references) Contemporary, AOR, Country or Gold From KYTE/KB101-FM. Portland. GREGG (503) 771-8011 for T&R

Psychic available for open line for radio and television. Call (213) 277-8044 answering service or (213) 278-3263, home. CANDY WINKLER. (10-30)

Morning men from Top 10 merket looking for major or medium market on-air or PD position. Call GLEN, (703) 838-3381. (10-30)

Florida apace coast News Director, 5 years news experience wente to move up. Will relocate in Florida or Midwest. GARRETT, (305) 254-8090, 5am-12:30pm.

Former middeys and Production Director, KFMX/Lubbock looking for AOR slot in West. Call Bob by Trebor, (808) 745-3129 or (808) 792-4830. (10-30)

Morning team svallable! Humor, news, features, we do it all. Medium and large markets. Call (305) 484-8481.

RON FOLKS, currently essistant PD, good production, very tight board. 6½ years experience, looking for PD/MD position. No less than 6385/week. Call (803) 798-5584. (10-30)

Positions Sought

MD, PM drive. Dependable, dedicated, works cheep, community minded, excellent music knowledge, seeking CHR, AOR or A/C. JIM KING, (502) 422-3961, after 8pm EST. (10-30)

Bay goodbye to Hollywood, I must, Family requires return to Detroit, Interested in AOR, A/C and CHR. Call FOSTER, (313) 582-1217. (10-30)

Broadcasting since 1958, redio pro seeking long term OM/PD slot in Country major/medium market. (517) 485-6340. DICK GILES, "Heve Pipes Will Travel." (10-30)

Los Angeles county/city broadcaster seeks sir/production, news or seles/copy. Will consider snywhere. (213) 277-7769, (213) 622-3444 (service). Ask for BILL.

Morning man formerly WGST, WSPD, now WQOK Available January 1. Bits, charactere, controversial. Prefer large markets. Call DAVE, (803) 248-4858, after 3pm. (10-30)

7 year pro PD/MD seeks medium market country gig. Call BART, (501) 247-2972. (10-30)

I've got a way with words. I'm a copywriter/produce Interested in employment and willing to relocate, Give me a call. DREW JACOBS, (516) 798-3050. (10-30)

Country music personality and MD with 7 y penence. If you live and love country music, call BRUCE at (716) 884-7038 evenings. (10-30)

DON ALLEN, KMN8, Is looking for a new challenge In the West or Midwest, 5 year CHR veteran. All offers considered. Cell (712) 258-0628. (10-30)

Looking for a PD position. Programming experience. If you have an AOR station on the West Coast, I'd like to talk to you. J.D. (215) 855-8990. (10-30)

7 years professional air talent. Worked Las Vegas, Waco, TX and Florida markets. College, 1st phone. THOM DAVIS, (904) 629-3172. (10-30)

Positions Sought

Currently employed mornings in major market. Looking for programming/on air job A/C or Country, 8 years experience, Call (602) 998-7047 anytime, (10-30)

Great sportscaster with ten years experience. Can do it all, play-by-play, interview/talk, daily sports shows, the works. Call MARC or JUDY, (904) 369-8282, (10-30)

NEWS WOMAN experienced, college grad, strong air delivery, good reporting skills seeking news opportunity in Houston. Professional, reliable, authoritative news voice. NANCY, (812) 426-1381 after 6pm, (10-30)

Experienced morning man, PD, copywriter, news, production. Stable, married, family man. Seeking immediate opening; Northeast medium or better LARRY KAY, (717) 853-2500 after 3pm. (10-30)

Gright, intelligent copywriter looking for new horizons in Midwest. I can produce creative copy that will sell. Call (818) 233-2466. (10-30)

WANTED — full-time air shift. Small or medium market. Country & A/C expenence. Prefer West Coast or Midwest area but will travel enywhere! Contact DAVE HUDSON, (503) 238-1638. (10-30)

PD with 5 years in mejors. Has killer CHR formst. Cur-rently employed. Medium to large markets only. (207) 773-8155. (10-30)

production seeks position with responsibility and a future. Now in WI but willing to relocate for right offer. R.J. (414) 845-1850, (10-30)

Experienced Central New York family man, who is setting PD, MD, & Promotion Director, looking to better myself. In charge of station research. TIM, (315) 448-1515. (10-30)

C.C. McCARTNEY, former PD of 8100/8en Diego, KTLK end 96KX/Denver, actively seeking a large or mejor market programming position. (303) 364-4917. (10-30)

7 year AOR & A/C vet. Heve worked with great folks. Interested in major markets. Superstars experience. Great pipes & production. (608) 744-0134 BOB HENSLEY. (10-30)

Positions Sought

JONATHAN KEYE8, former PD of KC102/Ft. Lauderdele & WKGN/Knoxville, looking for similar position. Cell (301) 764-2919. (10-30)

Morning personality A/C or CHR major market axperience, characters information antertainment, fun.
Top 50 markets only. Free T&R with 1st call, (804) 272-5439. (10-30)

R&R Opportunities **Advertising**

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

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Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

Marketplace

CURRENT & CLASSIC CALIFORNIA AIRCHECKS!

Current issue #19 features KHTZ/Charlle Tuna, KMPC/Robert W. Morgan, KFI/Byron & Tanaka, KWST/Pat Garrett, KNBQ-Tacoma/Dancin' Danny Wright, Mighty 690/Jim Richards. Cassettes \$5 Classic issue #C-12 includes KROQ/Charlie Tuna-1973. KHJ/Bobby Ocean-1979, KFRC/John Mack Flanagan-1976, K100/Jerry Butler-1974, KRLA/Johnny Darin-1969, KKDJ/Rick Carroll-1973, and more! Cassettes \$10. Still Available! Issue #S-1, featuring Denver, Oklahoma City, Las Vegas, Tucson, Wichita, and Albuquerque.
Cassettes \$5. Write for our back-issue lists! Cassettes \$5.

CALIFORNIA AIRCHECK P.O. Box 4408, San Diego, CA 92104

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Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY station letterhead:
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RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

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Current Artist Bios, Monthly Calender, Country Trivia WE DO THE RESEARCH! YOU SOUND INFORMED! Send for FREE sample

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MAN

Dr. Don Rose, KFRC, "I depend on it more than any other "Gary Owens, KMPC 'Aids the creative, helps the beginner FOR FREE SAMPLES WRITE The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600



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THE SOUNDS OF CHRISTMAS '81

SHEPHERDmusic radioproductions call collect: (419) 474-4191.

Opportunities

Positions Sought

You've seen my face many times — my voice you never heard it's now available, DJ, news, aports PBP. The interesting style of JHF, (212) 371-2356. (10-30)

Two years solid experience Production Director small market blocked. Contemporary, Country, Desires small/medium market. Blind, have guide dog, will travel. TIM STEWARD, (904) 892-7755. (10-30)

Medium market CHR black DJ looking for new home. Call Larry Nelson at (303) 778-7722 and lat's win together! Western aree preferred. (10-30)

One of Cleveland's top personalities, WHK's Lanny Wheeler is seeking successful entrepreneur for possible opening in your organization. (216) 961-4864. Between 12-2pm EDT. (10-30)

WBT WHAM WNDE POP PERSONALITY

Professional, creative, good citizen and gentleman. For tape and resume call TOM McMURRAY

(319) 372-8169

Intelligent decision-maker now evallable to program, will consider on-air, Call FRANK, (412) 373-3994. (10-30)

rws/talk PD now looking for PD or air personality sition in talk, or A/C. Call yeaterday, (501) 225-9257. RICK McGEE. (10-30)

BROADCASTER . . . 14 years, 1st ticket. Full/pert-time. LA area. Available now. (213) 366-1550, (213) 368-2212 DOUG CORY. (10-30)

Is JACK HOOD the man you want? Proven major and medium market pro seeks management and/or personality show. I'm articulate, bright, creative, dependable and personable. First-rate with people, problems, words and ideas. A leader and innovator, I'm bottom-line oriented. Familiar with all aspects of radio, I lead by example. If you think you need an entire staff to get things done, please allow me to change your mind. A free copy of my DJ monthly just for calling (313) 694-3743 between 9-12noon (EST). I am the man you want! (10-30) .

Positions Sought

Newly conceived adult format with 10 plus years experience. WPEZ, 96KX, WQXI-FM, WDRQ, and WIFI. Call DENNIS ELLIOTT, (412) 673-4370 or (412) 631-4800. 9-5pm. (10-30)

WANTED: morning position in Southwest. 13 years experience in Country Radio. CHUCK CARLY, 308 N. Alameda, Carlabad, NM 88220. (506) 887-7930. (10-30)

Announcer, 15 years experience, first ticket. Heve worked CEW and other formats. Prefer Florida or another state in Southeest. GA, AL. BILL SMITHSON, (305)

e knows how to rock! Ask KFXD, KZOK and KISW. Greet pipes, tight production, dedicated hard w er. Credibility at any shift. BOB, (206) 522-5124, (10-23)

Currently employed, Billboard, Gavin eward-winning Operations Menager seeks new opportunity. Excellent skills and administrative motivation, sales promotion. Country or AVC format, Cell (415) 392-3157, (10-23)

Talented news/sports reporter, 6 years experience. Excellent P.B.P., sportstelk. Ready immediately, any market size. Cell JIM, (614) 436-6133. (10-23)

Award winning employed Datroit CHR personality seeks on air/production position. Any format in Los Angeles area. Cell M.S., (313) 393-2807. (10-23)

3 years Memphis AOR, top pipes communication, gentlemen. Also, audio, mechanicaneer. Prefer South. (901) 452-1007. (10-23)

Morning personality with 12 years experience includ-ing major market AOR. Former PD, telk show host, MD. Outstending references. CHRIS VAN DYKE, (305) 845-1255. (10-23)

Looking for me? Here I am. Complete with 2nd phone and 12 years experience. Cell (901) 527-5713 and esk for BRETT. Quality guerenteed. (10-23)

Starving jock needs work, 2 yeers commercial experience. TER available. Cell MARK, (515) 834-2483 and leave message. Will relocate. (10-23)

Greet sound, greet production, greet track record, greet references. I do everything but windows. SCOTT SUMMERS, KWST, KFRC, and other winners. (213) 908-1738. (10-23)

Disc jockey, Country preferably, 2 years experience. Let class license, Anywhere West of Colorado, Call RAY 1st cless license. Anywhere West of JOHNSON, (503) 883-1797. (10-23)

PD/MD, heavy promotion, automation experience, seek-ing position in small or medium market. DON, (419) 422-1145. (10-23)

Help. Looking for shift in CHR, A/C, AOR station eny

Positions Sought

Major market air talent all formets with PD/GM experience seeks programming challengs and/or turnaround situation. Cell BOB COHEN, (603) 882-8051. (10-23)

PD/MD experience. Also produce music specials, count-downs etc... Prefer Country. Interested in announcing, programming or producing for syndication. ANDY, (414) 324-2630 or (414) 324-4441. (10-23)

Experienced eir personality, all formets. Have retings, will travel. If you're looking for time and temp, don't call. Ask for BRYAN, (214) 597-1538. (10-23)

Changes

RADIO

Mark James, formerly with WFYC-AM/FM joins WPHM-AM/Port Huron, MI,

Charlton (Charlie) A. Smith joins Sales

Michael Valentino appointed local Salas Manager for WHN Radio/New York.

Andrea Domagalski joins WCFL/Chicago as Sales Account Executive, formerly with KQUB-AM/KNUZ-FM/Houston, TX.

Tim Rose appointed PD of KUIC/Veceville, CA, formerly with WMMB/Melbourne, FL.

Warren Lewis promoted to Local Sales Manager at KXOR-FM/Thibodaux, LA.

Victoria J. Forbes joins the Sales Department of

Scott Harris promoted to News Director of WLPL-WSID/Beltimore, MD.

RECORDS

Jim Yates appointed Director, Commercial Sales Southwestern Region for RCA Records.

Mike Rowley named Local Promotion Representative, Seettle for Elektra/Asylum.

Steve Shapiro named Regional Promotion Manager for San Frencisco for MCA Records.

Changes

Melvin Janes appointed Southwest Regional Promotion Director for Venture Records.

Frank Shively appointed Local Promotion Manager, Datroit, Epic/Portrait/CBS Associated Labele.

Ron Lanham appointed Regional Marketing Manager, Wastern Region, Epic/Portrait/CBS Associated Labels.

INDUSTRY

Carol Craig joins Peters Production, Inc.

Teri Lynn joins One Niter's, Inc. as an age

Brett Cervantes appointed Director, Visual

Tom Hantzarides and Joseph E. Marnell, Jr. have joined the New York office of CBS-FM National Selected Account Executives.

Miscellaneous

WNBY AM/FM upper Michigan's best music requests expended A/C and AOR record service. Contact Jeff Payne, OD, (906) 293-3221 or Box 1, Newberry, MI 49868. (10-30)

WJML/Petoskey, MI needs jezz service from all labels. Mike Benson, Box 99, Petoskey, MI 49770. (10-30)

KZOK-AM is in need of A/C singles product fro labels. 1426 5th Ave., Seattle, WA 98101. (10-30)

WWKY/Winchester, KY needs Country oldles. Contact Tim Smith, 17½ W. Brosdway, Winchester, KY 40391 or cell (608) 744-2864. (10-30)

KDWZ/Grand Forks/Crookston, needs Country record service. Contact Joey Evans, PD, KDWZ, Box 475, Crookston, MN 58718. (10-23)

WWTC/Minneapolls-St. Paul, appreciates A/C record service from all labels. Contact Mike Ryan, (612) 871-2608. (10-23)

Country Q106, P.O. Box 4408, Madison, WI 53711, wents Country news and gossip for Rob Haggar's afternoon show. Cell (608) 271-6611. (10-16)

Need Country and A/C record service from all labels. WEPG, P.O. Box 8, South Pittsburg, TN 37380. Pat Phillips. (10-16)

WRJZ/Knoxville needs Country record service from all lebels. Send to Tim Edwards, PD, WJRZ, Box 3367, 1515 Magnolla Ave. N.E., Knoxville, TN 37917. (10-18)

Marketplace

"JOB HUNTING?"

NATIONAL BROADCAST TALENT COORDINATORS can help We specialize in radio personnel placement Pro-gramming, sales, management. Our client stations need qualified broadcast people. For complete, confidential

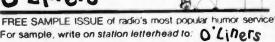
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THE PROMOTIONAL EVENT OF 1981! USS Top 100 Special of the Year **DEMO**

Toby Arnold & Associates

4255 LBJ, Dallas, TX 75234 Toll Free (800) 527-5335

o'Liners



For sample, write on station letterhead to: O'Liners 1448-R; West San Bruno Ave., Fresno. CA 93711 or phone (209) 431-1502



The most talked about Comedy Service in the industry. Complimentary snack "LOLA'S LUNCH"

Call (313) 434-6142 Or write 1390 Arroyo Dr., Ypsllanti, MI 48197



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Decals, Bumper Stickers, Posters, PR Kits, Media Kits, Promo Items We do it all, by the piece or by the kit, complete and ON TIME. From your art & copy, or we'll develop it all for you FREE DETAILS—call or write now!

Action Decol, 320 E. 21st St., Chicago, IL 60616 (312) 842-4280

By missing us you probably missed over 3,000 additional job openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week.

SPECIALI Receive 5 consecutive weeks for only \$12.95 you save \$17.0011

American Radio Job Market 6215 Don Gaspar, Las Yegas, NV 89103

Now, get them fresh every month in Promotions That Work, the Broadcasters Promotion Digest For free sample issue, send request

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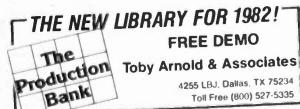
Researched Comedy!!!

More than just a few usable lines each monthl

- John Lanigan, WOAR/Cleveland: "Higher % of usable material than any new service the seen."
 Larry Green, KCCY/Pueblo: "Looks like I can use 95% of your lines. Great?"
- Nnes. Great:
 Thank you John Lander, 96KK/Tampa; Michael Keating, 96
 Magic/Pi. Pierce; Murphy in the AM, WAYS/Charlotte.



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Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads. Just call PAM at (213) 553-4330

for more information.

SIGNIFICANT ACTION

JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asylum) 44/7
Moves: Up 10, Debuts 3, Same 23, Down 1, Adds 7, KBFM, KROK, WMAK-FM, WGH, KSTT, Q101, WRKR, 94Q on, WOKY
d-20, KEZR d-26, WSGN 20-18, KCPX 28-25, 13FEA 28-26, KPUR 27-24, KKRC d-29.

RINGO STARR "Wrack My Brain" (Boardwelk) 39/38
Moves: Up 0, Debuts 0, Seme 1, Down 0, Adds 38 Including WBEN-FM, Q105, WCKX, WGCL, WKTI, KFI, KIIS-FM, KIQQ, KYYZ, KZZP, WPST, KJ100, WJXQ, WGLF, KSLY.

TRIUMPH "Magic Power" (RCA) 37/7

TRIUMPH "Magic Power" (RCA) 37/7

Moves: Up 14, Debuts 2, Same 13, Down 1, Adds 7, WRCK, KROK, BJ105, WZOK, Z104, WCQQ, 99KQ, WBEN:FM 31-28, CFTR 32-27, WUS-FM 4:33, K104 10-9, WSSX 25-22, KJ100 19-17, KRQ 29-27, KOZE 30-25.

ALAN PARSONS PROJECT "Snake Eyes" (Arista) 37/4

Moves: Up 4, Debuts 2, Same 27, Down 0, Adds 4, CKGM, KIQQ, BJ105, WSSX, WKTI on, WPST 30-27, WKRZ:FM on, WTIX 33-32, KBBK on, WIGY on, WOMP-FM on, WCQQ on, KKQV on, 99KQ on, KQDI on, STEVIE WOODS "Steal The Night Awey" (Cotillion/Atco) 38/4

Moves: Up 16, Debuts 6, Same 9, Down 2, Adds 4, WKTI, WCAQ, KZFM, KDZA, WDRQ on, KIQQ 24-16, KJR 12-8, WTIX 23-18, WJDX 31-28, BJ105 33-29, WAKY 23-17, WVIC 39-33, KIQA 23-21, KCPX 33-28, WHEB 19-17, KKRC 23-20.

PABLO CRUISE "Slin Away" (AFM) 35/K

PABLO CRUISE "SIIp Away" (A&M) 35/5
Moves; Up 8. Debuts 5. Same 18. Down 1, Adds 5, WZUU, WHFM, KELO, KKRC, 99KG, B104 on, Q102 d:30, KYYX on, KLAZ on, WZYP 28-25, WRVQ d-25, WOMP-FM on, 96SGF on, KILE 36-30, KDZA on.

MOODY BLUES "Talking Out Of Turn" (Threshold/PolyGram) 33/13
Movee: Up 2. Debuts 4, Same 14, Down 0, Adds 13, 96KX, CHUM, WCAO, WPST, WLAN-FM, K104, KROK, WZYP, Z104, KRQ, WGUY, WTRU, 99KG, CFTR 31-25, KBEQ 29-27.

PAUL DAVIS "Cool Night" (Arista) 31/30

Movee: Up 0, Debuts 0, Same 1, Down 0, Adds 30 Including B104, Z93, 940, KJR, KHFI, KBFM, KROK, KXX106, WAXY, WANS-FM, KRAV, Q104, KILE, KKLS, KOZE.

KNACK "Pay The Devil (Ooo Baby Ooo)" (Capitol) 29/4
Moves: Up 1, Debuts 0, Same 24, Down 0, Adds 4, WJXQ, KSKD, WTSN, KSEL-FM, KEGL on, KFI on, WPHD on, WRCK
on, WICC on, KINT on, KYNO-FM 38-36, KNBQ on, WFDX on, WQDI on.

BEE GEES "Living Eyes" (RSO/PolyGram) 23/23

Moves: Up 0, Debuts 0, Same 0, Down 0, Adda 23 Including WIFI, B104, WXKS-FM, KFI, WKRZ-FM, KSET-FM, KBFM, KQ94, KJ100, WVIC, KOFM, WIKS, WTSN, WQLF.

ROSA, KJ100, WVIC; RUPM, WIRS, WIDM, WIGH:

ARLAN DAY "I Surrender" (Pasha/CBS) 23/2

Moves: Up 9, Debus 0, Seme 12, Down 0, Adds 2, WANS-FM, WISE, KRLA on, KYYX 29-26, WPHD on, WVIC 36-30, KJRB 22-20, KNBQ 25-21, WFOX on, KILE 25-19, KKRC on, KRNA on, KSLY on, KDZA 30-28, KQDI on.

DONNIE IRIS "Sweet Merilee" (MCA) 22/7
Movee: Up 2. Debuts 2. Same 11, Down 0, Adds 7, K104, KNBQ, WGUY, WTSN, WFBQ, WCIR, WCIL-FM, 96KX 30-24, KEGL d-30, WBCY on, WVIC on, Z104 d-30, KKQV on, KSEL-FM on, KDZA on.

TIERRA "La La Means I Love You" (Boardwalk) 22/4
Moves: Up 12, Debuts 0, Same 6, Down 0, Adds 4, Q106, KQQI, KRQ, WXKS-FM on, Y100 32-29, WCKX on, KEARTH 28-23, KRLA 29-23, KFI 24-17, KIQQ 39-32, KSET-FM 14-10, KINT 17-13, KHYT 10-4, KILE 38-36.

KRLA 29-23. KFI 24-17, KIQQ 39-32, KSET-FM 14-10, KINT 17-13, KHYT 10-4, KILE 38-36.

JOEY SCARBURY "When She Dances" (Elektra) 20/1

Moves: Up 5, Debuts 3, Same 10, Down 1, Adds 1, WVIC, B104 on, CKLW d-30, KIQQ on, KFRC on, WCAO 29-27, WFBR
29-26, KINT 24-22, KBFM 29-24, KEEL on, KQ94 on, WAAY on, KYNO-FM 28-20, WOMP-FM on, KVOL on.

ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 19/13

Moves: Up 3, Debuts 0, Same 3, Down 0, Adds 13, Q106, WCKX, KEARTH, KIIS-FM, WFBR, KINT, KEEL, WBBQ, WHBQ, WAYS, WVIC, KOFM, KSLY, 196 13-11, CKLW 22-13.

DON MCLEAN. "Castles in The Air" (Millennium/RCA) 19/6

Moves: Up 4, Debuts 2, Same 7, Down 0, Adds 6, KFMK, KLAZ, WJDX, WBBQ, WSEZ, KSTT, KIQQ on, WCAO 28-26, WFBR 30-25, WAES on, WKRZ-FM on, WZZR d-28, WVIC 40-36, WTSN on.

DAVID GATES "Take Me New" (Astlesh) 17/10

WHI 35-26. WAES On, WKRZ-FM On, WZZR d 28, WYIC 40-36, WTSN on.

DAVID GATES "Take Me Now" (Arista) 17/0

Moves: Up 9, Debuts 0, Same 5, Down 3, Adds 0, K104 13-11, WTIX 34-33, KLAZ 23-19, WSEZ 23-20, WGH 12-10, KIIK on. KIDA 28-24, KSKD 35-34. WJBQ on, WGLF on, KQDI 28-25.

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 16/2

Moves: Up 0, Debuts 4, Same 9, Down 1, Adds 2, KROK, WAYS, WXKS-FM d-30, Y100 on, WCKX d-35, KRLA on, KIQQ on, KSET-FM on, WSEZ on, KYNO-FM 30-32, KNBQ on, KBBK on, KCPX d-39, KHYT on, 96SGF d-30,

SAVOY BROWN "Run To Me" (Accord/Townhouse) 18/2
Moves: Up 3, Debuts 1, Same 10, Down 0, Adds 2, KFRC, WJXQ, KIQQ on, WTIX 39-31, KQ94 d:35, BJ105 on, WOKI on, KJ100 on, KCPX 39-35, WJBQ on, WGUY on, WTSN on, WFBG on, KVOL on, WCIL-FM 32-30.

KINKS "Destroyer" (Arists) 16/1

KINKS "Destroyer" (Arista) 16/1

Moves: Up 7. Debuts 2. Same 6. Down 0, Adds 1, WZYQ, WXKS-FM 19-17, CHUM 28-22, KEGL 14-12, WKTI on, WRCK on, WPST d-36, WKRZ-FM 27-20, K104 d-37, WJXQ 18-16, KKXX on, KSFX on, WGUY on, WCIL-FM 20-16, KFMZ 24-21.

JOHN ENTWISTLE "Too Late The Hero" (Atco) 15/2

Moves: Up 1, Debuts 2, Same 10, Down 0, Adds 2, KBEQ, WXLK, WPHD on, WPST d-36, KXX106 on, WAAY on, WZYP d-30, KX104 on, WOKI on, WSXS on, Q104 34-31, WISE on-dp, WSPT on-dp, KFMZ on.

DEBBIE HARRY "The Jam Was Moving" (Chrysalis) 15/0

Moves: Up 6, Debuts 2, Same 8, Down 0, Adds 0, WXKS-FM 25-24, KIQQ 38-34, KINT d-25, KHFI on, KBFM d-30, WHHY-FM on, BJ105 35-31, WOKI on, WVIC on, KYNO-FM 32-30, KCPX on, WGUY 30-29, WIGY on, KVOL on, KSLY on,

SNEAKER "More Than Just The Two Of Us" (Handshake/CBS) 14/5

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 5, KEGL, WMAK-FM, KJ100, KSLY, KQDI, B104 on, KIQQ on, WAAY on, BJ105 on, WCSC on, WGH on, KNBQ on, KCPX on, WOMP-FM on,

LOVERBOY "Working For The Weekend" (Columbia) 13/13

LOVERBOY "Working For The Weekend" (Columbia) 13/13
Movee: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KEGL, KIQQ, WPHD, KINT, KXX106, WOKI, KSFX, KJRB, KNBQ. Moves: Up 0, Debuts 0, Same KCPX, KSEL-FM, KQDI, KQZE.

BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 12/5
Movee: Up 1, Debuts 0, Same 6, Down 0, Adde 5, 94Q, KXX106, WCSC, Q104, WISE, WAEB on, WAAY 24-18, BJ106 on, Moves: Up 1, Debuts 0, Same 6, Dov WDOQ on, WBBQ on, WANS-FM on

RONNIE LAWS "Stay Awake" (Liberty) 12/0 Moves: Up 6, Debuts 1, Same 4, Down 1, Adds 0, Q105 27-26, WDRQ d-21, KLAZ on, KXX106 26-25, WSGN 25-22, WAAY on, WHHY-FM 27-26, WMAK-FM 24-21, WJBQ on, WGUY 18-13, 96SGF on.

BREAKERS are those newer records Judged to have the greatest level of station activity on any given week. NEW & ACTIVE includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR stations report numbered playlists, and all possible moves are listed for each song (UP, DEBUTS, SAMES, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it Into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases. The number in parentheses immediately following the songs listed in the

MOST ADDED and HOTTEST sections of the BACK PAGE Indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.

BENNY HESTER "Nobody Knows Me Like You" (Myrrh) 31/5
Rotations: Heavy 20, Medium 12/2, Light 17/3, Extra Adds 0, Total Adds 5, WJMD, WMAZ, WORG, WJBC, KFOR. Heavy:
WDEF, KOB. Medium: WLTA, KEX, WELI, WGAC, WHBY, WHBC, KKRD, KSL WJON, KRKK.
STEVIE NICKS & DON HENLEY "Leather & Lace" (Modern/Atco) 30/13
Rotations: Heavy 2/0, Medium 14/6, Light 11/4, Extra Adds 3, Total Adds 13, KMBZ, WCCO, WRIE, WWYZ, WGY, WAFB,
KOLE, WIBA, KRMG, KAFY, KBOI, KSL, WMAZ, Heavy: WSM-FM, WSKY, Medium: WTFM, KULF, WSLI, KUGN, KWAV,
WKZE, WORG, KRKK,

SIGNIFICANT ACTION

JOEY SCARBURY "When She Dances" (Elektra) 24/3

ivy 1/0, Medium 10/1, Light 13/2, Extra Adds 0, Total , KEX, WRIE, KCSW, KKRD, KAFY, WNEU, WJON t 13/2, Extra Adda 0, Total Adda 3, WJMD, WQUA, WDAY, Heavy: KOB, Med

KULF, WRRM, KEX. WRIE. KCSW, KKRD, KAFY, WNEU, WJON.

PABLO CRUISE "Silp Away" (A&M) 22/1

Rotations: Heavy 10, Medium 13/1, Light 8/0, Extra Adds 0, Total Adds 1, KBOI, Heavy: WSKY. Medium: 97AIA, WRRM, KEX, KCSW, WMAZ, WSM-FM, WHLY, KUGN, KWAV, WNEU, WCHV, WJON.

QUARTERFLASH "Harden My Heart" (Geffen/WB) 19/3

Rotations: Heavy 0/0, Medium 6/0, Light 13/3, Extra Adds 0, Total Adds 3, WIP, WGAC, KBOZ. Medium: KEX, KPLZ, KAFY,

PAUL DAVIS "Cool Night" (Arista) 18/18

Modutions: Heavy 0/0, Medium 6/6, Light 9/9, Extra Adde 3, Total Adde 18, WBEN, WLTA, WSB, KEX, WGY, WHYN, WQUE, WHBY, KAFY, KBOI, WSKY, WCHV, KSEL, WORG, WWSA, WJON, KBOZ, KMED.

SNEAKER "More Than Just The Two Of Us" (Handshake/CBS) 18/12
Rotations: Heavy 00, Medium 6/3, Light 11/7, Extra Adds 2, Total Adds 12, WLTA, WRRM, KMBZ, WHYN, KCSW, WDEF, WHLY, WQUA, KUGN, KSL, KFQD, KMED. Medium: KEX, KKRD.

MANHATTAN TRANSFER "Smile Agein" (Atlentic) 18/0
Rotations: Heavy 1/0, Medium 12/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WDEF, Medium: KULF, 97AIA, WRRM, KEX, WIS, WHBC, WSKY, WLVA, WWSA, KFQD, KMED, KRKK,

KEX, WIS, WHBC, WSKY, WLVA, WWSA, KFQD, KMED, KRKK,
KIM CARNES "Mistaken Identity" (EMI America) 17/5
Rotations: Heavy 1/0, Medium 4/0, Light 12/5, Extra Adds 0, Total Adds 5, WIP, WHIO, WHAG, WWSA, KRKK, Heavy:
WCCO. Medium: WBSH, KULF, WGY, WSKY.
ROD STEWART "Young Turks" (WB) 17/2
Rotations: Heavy 3/0, Medium 8/0, Light 6/2, Extra Adds 0, Total Adds 2, WOWO, WORG, Heavy: WTFM, WSM-FM, KSEL
Medium: KCSW, KOLE, WST, WQUE, KAFY, KWAV, WKZE, WCHV.
JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asylum) 17/0
Rotations: Heavy 3/0, Medium 10/0, Light 4/1, Extra Adds 0, Total Adds 1, WHIO, Heavy: WCCO, KSL WDAY, Medium:
WLTA, KULF, KMBZ, WNAB, WRIE, WERC, WMAZ, KAFY, KBOI, WJON.
RUPERT HOLMES "Loved By The One You Love" (Elektra) 16/5
Rotations: Heavy 1/0, Medium 6/1, Light 9/4, Extra Adds 0, Total Adds 5, WLTA, WRRM, WELI, WGAC, KRKK, Heavy:
WCCO, Medium: WJMD, KULF, KOY, WHYN, WSKY.
ADDRISS BROTHERS "Red Eve Flight (Your Can Abways Come Moone Acades)" (Flight State)

ADDRISI BROTHERS "Red Eye Flight (You Can Always Come Horne Again)" (Elektra) 15/2 Rotations: Heavy 0/0, Medium 6/1, Light 9/1, Extra Adds 0, Total Adds 2, KULF, KMED, Medium: WGAC, WMAZ, WHBY, KOLO, KRKK.

RITA COOLIDGE "The Closer You Get" (A&M) 14/0
Rotations: Heavy 070, Medium 870, Light 870, Extra Adds 0, Total Adds 0, Medium: WSB, KEX, WHBC, KKRD, KKUA, KSL.

PLACIDO DOMINGO & JOHN DENVER "Perhape Love" (Cherry Lane/CBS) 13/6
Rotations: Heavy 1/0, Medium 8/2, Light 5/3, Extra Adds 1, Total Adds 6, WLTA, KPLZ, WELI, WHBC, WJBC, KOLO. Heavy: WSBA. Medium: WIP, 97AIA, WOMC, WCCO.

NICOLETTE LARSON "Fool Me Again" (WB) 12/6
Rotations: Heavy 1/0, Medium 2/0, Light 8/5, Extra Adds 1, Total Adds 8, WCCO, KING, WGAC, WHBC, WSKY, KFQD.
Heavy: WLTA. Medium: WDEF, KSL VIC ASHER "What Am I Gonna Do" (Velsi) 12/2
Rotations: Heavy 1/0, Medium 3/0, Light 6/2. Extra Adds 0, Total Adds 2, WLTA, WQUA. Heavy: WDEF, Medium: WGAC,

SPYRO GYRA "Summer Strut" (MCA) 12/2 Rotations: Heavy 0/0, Medium 6/0, Light 7/2, Extra Adda 0, Total Adda 2, KCSW, WHLY, Medium: 87AIA, KEX, KYXY,

JOHN DENVER "The Cowboy & The Lady" (RCA) 12/1
Rotations: Heavy 1/0, Medium 9/1, Light 2/0, Extra Adds 0, Total Adds 1, KCSW. Heavy: WLTA. Medium: KOY, KEX, WDEF, WHBC, KLTE, KAFY, KKUA, KBOZ.

LULU "If I Were You" (Alfa) 11/10

Rotations: Heavy 2/1, Medium 1/1, Light 6/6, Extra Adds 2, Total Adds 10, WLTA, KMBZ, WVLK, WHBY, WQUA, KKRD, KUGN, KREM, WHAG, WJON, Heavy: WJMD.

HERB ALPERT "Manhattan Melody" (A&M) 10/3

Rotations: Heavy 0/0, Medium 1/0, Light 8/2, Extra Adds 1, Total Adds 3, WIP, WLTA, KSL, Medium: KUGN,

POLICE "Every Little Thing She Does is Magic" (A&M) 10/2

Rotations: Heavy 0/0, Medium 8/1, Light 4/1, Extra Adds 0, Total Adds 2, KDKA, WRIE. Medium: WASH, WSM-FM, KWAV, WBDW, KADE.

STEVE MILLER BAND "Heart Like A Wheel" (Capitol) 9/8
Rotations: Heavy 0/0, Medium 3/3, Light 3/2, Extra Adde 3, Total Adde 8, WTFM, WWYZ, KCSW, WQUE, KAFY, WCHV,

BARBARA MANDRELL "Wish You Wore Here" (MCA) 9/1
Rotations: Heavy 3/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, WHIO, Heavy: KOY, WSBA, KSL Medium: KMBZ.

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 8/5
Rotations: Heavy 0/0, Medium 3/1, Light 4/3, Extra Adds 1, Total Adds 5, WIP, WJMD, KAFY, WLEQ, WORG, Mac

GENESIS "No Reply At All" (Atlantic) 8/2

Medium 3/1, Light 5/1, Extra Adds 0, Total Adds 2, WRIE, WLEQ. Medium: KWAV, WSKY. DOBIE GRAY "Autumm" (Robox) 8/1
Rotations: Heavy 1/0, Medium 2/1, Light 5/0, Extra Adds 0, Total Adds 1, WDEF, Heavy: WLTA, Medium: WHAG.

Robations: Heavy 1/0, Medium 2/1, Light 5/0, Extra Adds 0, Total Adds 1, Heavy: KDKA, WTAE, WOWO, Medium: WHEN,

MOODY BLUES "Talking Out Of Turn" (Threshold/PolyGram) 7/5
Rotations: Heavy 0/0, Medium 1/1, Light 5/3, Extra Adde 1, Total Adde 5, WRRM, WGAC, KCSW, KUGN, KSEL

MICHAEL LLOYD "I Go To Pieces" (Arista) 7/4

Rotations: Heevy 0/0, Medium 1/0, Light 6/3, Extra Adds 1, Total Adds 4, WCCO, WGAC, WSU, KFQD. Medium: WDEF.

TIERRA "La La Means I Love You" (Boardwalk) 7/1
Rotations: Heavy 1/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, WLEQ. Heavy: KKUA. Medium: KULF, KOB,

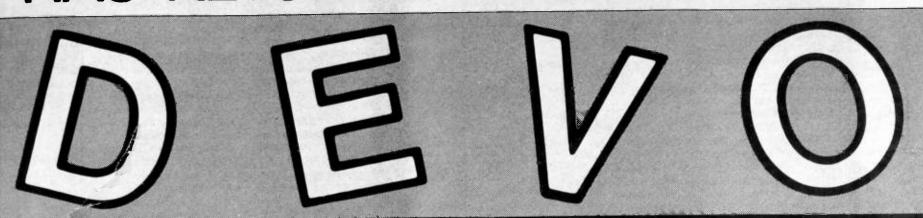
STREEK "One More Night" (Badland/Columbia) 7/0
Rotations: Heavy 0/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: WSM-FM, KAFY, WHAG.
RINGO STARR "Wrack My Brain" (Boardwalk) 6/6
Rotations: Heavy 0/0, Medium 3/3, Light 2/2, Extra Adds 1, Total Adds 6, WBEN, KMBZ, KAFY, WCHV, KADE, KBOZ.

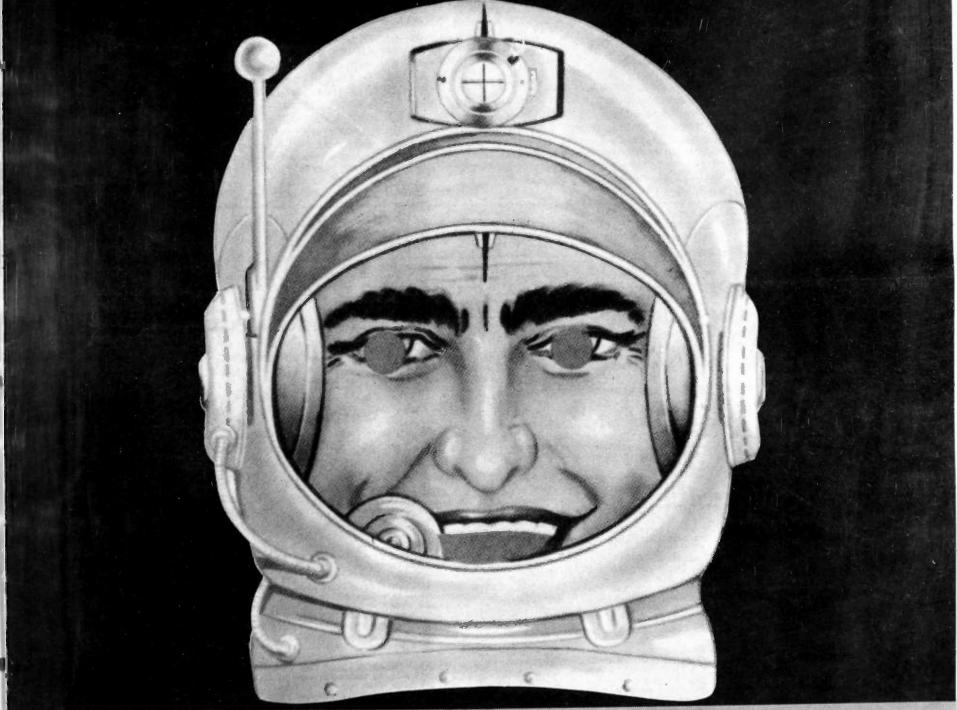
Rotations: Heavy U/O, Medium 2/2, Light 3/2, Extra Adds 1, Total Adds 5, WCCO, WDEF, WHBC, KBOI, KFQD.

COMING NEXT WEEK INSIDE R&R:

The Black Radio National Airplay/30. More ratings data from Arbitron, Birch, and Mediatrend.

THE SOUND OF YOUNG AMERICA HAS RETURNED TO THE RADIO





Beautiful World

PRODUCED BY DEVO

ON WARNER BROS.

FROM THE ALBUM "NEW TRADITIONALIST"

BILLBOARD: 26° CASHBOX: 29° RECORD WORLD: 26°



October 30, 1981 Radio&Records

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Contemporary Hit Radio NATIONAL AIRPLAY/30 Adult/Contemporary

		7	L	All 30 % relate contemporary
Thesa	Two	Lag		
Want	. Weat	18 W-	r fo	DAN FOCEI DEDC/Hard To Say /Full Moon/Enial
1.1	1	1	1	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
6	5	3	0	
	9	8	0	BARRY MANILOW/The Old Songs (Arista)
18	11	9	0	COMMODORES/Oh No (Motown)
11	8	7	0	M. POST feeturing L CARLTON/Theme From "Hill Street Blues" (Elektra)
3	2	2	6	KENNY ROGERS/Share Your Love With Me (Liberty)
8	6	6	7	QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)
2	3	5	8	CHRISTOPHER CROSS/Arthur's Theme (Best Thet You Cen Do) (WB)
5	4	4	9	AL JARREAU/We're in This Love Together (WB)
12	10	10	10	FOUR TOPS/When She Wes My Girl (Caseblanca/PolyGram)
19	15	11	0	MARTY BALIN/Atlanta Lady (Something About Your Love) (EMI America)
-	24	19	Ø	FOREIGNER/Waiting For A Girl Like You (Atlantic)
25	20	15	Ø	CHRIS CHRISTIAN/I Want You, I Need You (Boardwalk)
-	29		Ø	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
20	19		Œ	ANNE MURRAY/It's All I Can Do (Capitol)
13	13	13	18	DAVID GATES/Take Me Now (Arista)
24		22	0	STEVIE WOODS/Steal The Night Away (Cotillion/Atcol
16	16		18	CARPENTERS/(Want You) Back In My Life Agein (A&M)
4	7	12	19	LULU/I Could Never Miss You (More Than I Do) (Alfa)
21	18	18	20	ATLANTA RHYTHM SECTION/Allen (Columbia)
26	-	23	0	BURTON CUMMINGS/You Saved My Soul (Alfa)
_		26	0	
7	12		23	DON McLEAN/Castles In The Air (Millennium/RCA)
	12	10	23	EDDIE RABBITT/Step By Step (Elektra)

NEIL DIAMOND/Yesterday's Songs (Columbia)

SHEENA EASTON/For Your Eyes Only (Liberty)

CRYSTAL GAYLE/The Woman in Me (Columbia)

DARYL HALL & JOHN OATES/Private Eyes (RCA)

JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)

OAK RIDGE BOYS/Fancy Free (MCA)

ARLAN DAY/I Surrender (Pasha/CBS)

0 LINDSEY BUCKINGHAM/Trouble (Asylum) NEIL DIAMOND (87) STEVE MILLER BAND (75) J. GEILS BAND (62)

QUEEN & DAVID BOWIE (53) RINGO STARR (38) NICKS & HENLEY (32)

MOST. **ADDED**

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NEIL DIAMOND (74) RONNIE MILSAP (25) **GEORGE BENSON (22)**

PAUL DAVIS (18) **DON McLEAN (16)**

FOREIGNER (140) HALL & OATES (95) **OLIVIA NEWTON-JOHN (86)**

AIR SUPPLY (65) POLICE (54) **COMMODORES (51)**

DARYL HALL & JOHN OATES/Private Eyes (RCA)

CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB)

FOREIGNER/Waiting For A Girl Like You (Atlantic)

AIR SUPPLY/Here I Am (Just When I Thought... (Arista)

BOB SEGER/Tryin' To Live My Life Without You (Capitol)

RICK SPRINGFIELD/I've Done Everything For You (RCA)

ROLLING STONES/Start Me Up (Rolling Stones/Atcol

BILLY JOEL/Say Goodbye To Hollywood (Columbia)

DIESEL/Sausalito Summernight (Regency/Atco)

DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Belleving (Columbia)

ATLANTA RHYTHM SECTION/Alien (Columbia)

PAT BENATAR/Promises In The Dark (Chrysalis)

QUARTERFLASH/Harden My Heart (Geffen/WB)

BARRY MANILOW/The Old Songs (Arista)

ROD STEWART/Young Turks (WB)

GENESIS/No Reply At All (Atlantic)

QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)

M. POST featuring L. CARLTON/Theme From "Hill Street Blues" (Elektra)

MARTY BALIN/Atlanta Lady (Something About Your Love) (EMI America).

FOUR TOPS/When She Was My Girl (Cesablanca/PolyGram)

CHILLIWACK/My Girl (Gone, Gone, Gone) (Millennium/RCA)

STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)

POLICE/Every Little Thing She Does Is Magic (A&M)

AL JARREAU/We're In This Love Together (WB)

DAN FOGELBERG/Herd To Say (Full Moon/Epic)

LITTLE RIVER BAND/The Night Owls (Capitol)

OLIVIA NEWTON-JOHN/Physical (MCA)

COMMODORES/Oh No (Motown)

HOTTEST

DAN FOGELBERG (71) AIR SUPPLY (62) BARRY MANILOW (48)

M. POST/L. CARLTON (37) CHRISTOPHER CROSS (34)

BREAKERS

STEVE MILLER BAND

Heart Like A Wheel (Capitol) 57% of our reporters on it. Moves: Up 2, Debuts 20, Same 22, Down 0, Adds 75 including WIFI, JB105, CFTR, CHUM, KEGL, Z93, 94Q, WGCL, WKTI, KRLA, KFI, KIIS-FM, KIQQ, KIMN. See Parallels, will debut on

CHR chart next week.

NEW & ACTIVE

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 93/7

Moves: Up 80, Debuts 12, Same 13, Down 1, Adde 7, Y100, KSLQ, WSGN, WMAK-FM, WSEZ, WQRK, WNCI, WBEN-FM
5-4, WPGC 25-22, WDRQ 17-13, KEARTH 24-19, KIQQ 10-1, WTIC-FM 10-9, WANS-FM 23-19, KGGI 23-18, KILE 34-29. GO GO'S "Our Lips Are Sealed" (IRS/A&M) 90/11

Moves: Up 34, Debuts 10, Same 28, Down 7, Adds 11, WPGC, WPHD, G100, WSKZ, WOW, WNCI, WIGY, WCGQ, KFMZ, KDZA, KOZE, WIFI 13-7, KEGL 11-9, KEARTH 5-2, WXLK 12-9.

MEIL DIAMOND "Yesterday's Songs" (Columbia) 89/87
Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 87 Including WABC, WIFI B104, PRO-FM, JB106, WPGC, CKLW, KS96-FM, KSLQ, WOKY, KFI, KIQQ, KJR, KYYX, KZZP.

"Twilight" (Jet/CBS) 89/22

Moves: Up 31, Debuts 17, Same 19, Down 0, Adds 22 Including WIFI, CKGM, KFI, WTRY, KQ94, WHHY-FM, KJ100, KUK, KQKQ, 92X, FM103, 95SGF, KKQV, KKRC, KFMZ, KDZA.

CHRIS CHRISTIAN "I Want You, I Need You" (Boardwalk) 88/10

Moves: Up 39, Debuta 12, Same 28, Down 1, Adds 10, PRO-FM, WOKY, KIMN, WHOT, FM102, KJRB, WFBG, KKQV, WCIL-FM, KDZA, WKEE 32-27, KLAZ 25-20, WLOU-FM 29-24, WIGY on, KATI 29-25.

JUICE NEWTON "The Sweetast Thing (I've Ever Known)" (Capitol) 78/15

Moves: Up 18, Debuta 21, Same 25, Down 1, Adds 16, PRO-FM, Q106, WCKX, KS96-FM, KRLA, KEEL, G100, WANS-FM, KIOA, WNCI, KGGI, WHEB, WFOX, KKQV, KYYA, Q106 27-23.

GEORGE BENSON "Turn Your Love Around" (WB) 65/22

Mover: Up 9, Debuts 18, Same 18, Down 0, Adde 22 Including PRO-FM, CKGM, KSLQ, KRLA, KYYX, WBLI, KBFM, WFMF, G100, KEYN-FM, KGGI, WLAM, Q101, 99KG, KSLY. J. GEILS BAND "Centerfold" (EMI America) 63/62

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 62 including WIFI, 96KX, WXKS-FM, JB105, Z93, CKLW, KBEQ, WGCL

WKTI, KIQQ, KEZR, KYYX, 3WT, KZ93, WIGY,

LUTHER VANDROSS "Never Too Much" (Epic) 63/6

Moves: Up 32. Debuts 8, Same 16, Down 1, Adds 6, KSLQ, 13K, KX104, WLAM, WCIR, KDZA, WABC 64, WXKS-FM 66, WPGC 24-21, 293 27-21, Q105 28-24, WDRQ 21-10, KIIS-FM 10-8, KSET-FM 4-3, WHBQ 10-7.

KOOL & THE GANG "Take My Heart" (De-Lite/PolyGram) 59/16
Moves: Up 18, Debuts 9, Same 18, Down 0, Adds 16, JB105, WPGC, WCKX, WGCL, WKTI; WKEE, KHFI, KBFM, B97, G100, Y103, BJ105, FM100, KX104, KILE, KVOL

Y103, BJ105, FM100, KX104, KILE, KVOL

KIM CARNES "Mistaken identity" (EMI America) 58/10

Moves: Up 9, Debuts 11, Same 28, Down 0, Adda 10, KIIS-FM, WCAO, KXX106, KIIK, WNAM, KYNO-FM, KLUC, WCGQ, WTRU, 99KG WPHD on, WMAK-FM 25-22, KCPX 37-32, KSKD 34-29, WHEB 30-28.

STREEK "One More Night" (Bediand/Columbia) 55/4

Moves: Up-16, Debuts 4, Same 31, Down 0, Adda 4, WTIX, KQ94, KIIK, KSKD, B104 on, WCKX on, WGCL 19-17, KRLA on, KFC on, WFBR 25-22, WKEE 31-28, WJDX 38-32, KJ100 28-28, KLUC 19-17, KVOL 30-27,

QUEEN & DAVID BOWIE "Under Pressure" (Elektra) 53/53

Moves: Up 0, Debuta 0, Same 0, Down 0, Adde 63 Including B104, CHUM, KEGL, 293, 196, WCKX, CKLW, KBEQ.

KEZR, KYYX, KOPA, WKRZ-FM, KXX106, Z104, KNBQ.

SIGNIFICANT ACTION

RONNIE MILSAP "I Wouldn't Have Missed It For The World" (RCA) 49/13 ivee: Up 3, Debuts 9, Same 24, Down 0, Adds 13, Z93, 94Q, KOPA, WLAN-FM, KFMK, WDOQ, WZZR, IOT, WTSN, 13FEA, WGLF, Q101, KQDI, WKTI 25-21, WSGN 32-29, WOKI d-34.

SURVIVOR "Poor Man's Son" (Scotti Bros./CBS) 44/11

Moves: Up 3, Debuta 2, Same 27, Down 1, Adde 11, WLS. WPHD, WRCK, WPST, K104, WJXQ, WNCI, KCPX, WZYQ, WCGQ, KSEL-FM, WIFI 30-27, KBEQ on, KFRC on, KINT 25-23.

DON McLEAN

Castles In The Air (Millennium/RCA)

63% of our reporters on it. Rotations: Heavy 4/0, Medium 52/9, Light 22/6, Extra Adds 1, Total Adds 16 including WCBM, WASH, KULF, 97AIA, KYXY, WIBA, and 10 more. Moves 26-22 on A/C chart.

NEIL DIAMOND

Yesterday's Songs (Columbia)

60% of our reporters on it. Rotations: Heavy 5/5, Medium 28/28, Light 31/31, Extra Adds 10, Total Adds 74 including WBEN, WJMD, WASH, 97AIA, WRRM, KMBZ, WHB, KXOK, KOY, KEX, KFMB, KYXY, and 62 more. Debuts at number 24 on A/C chart.

NEW & ACTIVE

25-49

JUICE NEWTON "The Sweetest Thing (I've Ever Known)" (Capitol) 65/14
Rotations: Heevy 5/0, Medium 37/4, Light 20/7, Extra Adds 3, Total Adds 14, WOMC, WHS, WISN, KPLZ, 14Q, WERC, WMAZ, WHLY, WKBN, KREM, WGIR, WNEU, KADE, KOLO. Heevy: WLTA, WGY, WGAC, KSL, WSKY, Medium: WBEN, WIP, WSB, KULF, 97AIA, WRRM, KMBZ, KEX, KIXI, WNAB, WSLI, WARR, KUGN, Debuts at number 29 on A/C chert.

WIP, WSB, KULF, 97AIA, WRRM, KMBZ, KEX, KIXI, WNAB, WSLI, WAKR, KUGN. Debuts at number 29 on A/C chart. CRYSTAL GAYLE "The Woman In Me" (Columbia) 61/7
Rotstions: Heavy 70, Medium 38/3, Light 18/2, Extra Adds 2, Total Adds 7, WNAB, WHAM. KREM, WLEQ, WJBC, KFQD, KOLO. Heavy: WLTA, KOY, WERC, WDEF, KOB, KSL, KMED, Medium: WSB, KULF, 97AIA, WRRM, KMBZ, WCCO, KEX, KYXY, KPLZ, WRIE, WELL, WGAC, WVLK, WRVR, WHIO, KRNT, WKBN, KBOI, Holds at number 28 on A/C chart.

RONNIE MILSAP "I Wouldn't Have Missed It For The World" (RCA) 50/25
Rotstions: Heavy 10, Medium 27/8, Light 20/15, Extra Adds 2, Total Adds 25, WSB, 55KRC, WOMC, WHB, WCCO, KEX, WNAB, WGAC, WAFB, WDEF, WSLI, KAAY, WMAZ, WRVR, WAKR, WHIO, WFMK, KLTE, WQUA, KKRD, KCEE, KFOR, WSGW, KADE, KRKK, Heavy: KYXY, Medium: WJMD, WLTA, KULF, KOY, WVLK, WHBC.

2 GEORGE BENSON "TURD YOUR LOVE A PROMARY! OWN A 19/22"

KFOR, WSGW, KADE, KRKK. Heevy: KYXY. Medium: WJMD, WLTA, KULF, KOY, WVLK, WHBC.

GEORGE BENSON "Turn Your Love Around" (WB) 49/22

Rotstions: Heevy 3/0, Medium 17/3, Light 25/15, Extra Adds 4, Total Adds 22, King, Kixi, WRIE, WWYZ, WHAM. WAFB, KOLE, WVLK, WRVR, WQUE, WAKR, WHBY, KLTE, KBOI, KUGN, WHAG, WNEU, KSEL, WVLA, WSGW, KADE, KOLO, Heevy: KKUA, WSKY, WLEO, Medium: WBEN, WTFM, WIP, \$7AIA, KEX, KPLZ.

DIANA ROSS & LIONEL RICHIE "Dreaming Of Your" (PolyGram) 44/2

Rotstions: Heevy 7/0, Medium: 30/1, Light 7/1, Extra Adds 0, Total Adds 2, KFMB, KKUA, Heevy: WSB, WSM-FM, WHBY, KBOI, KSL, WSKY, WLVA, Medium: WCBM, \$7AIA, WOMC, KEX, WTIC, WELL, WGAC, WAFB, WERC, WBT, WIS, WSLI, WYLK, WRKA, WMAZ, WHLY, WHIO, WKBN, KUGN, WGIR, KSEL, WJON, KMED.

WVLK, WRKA, WMAZ, WHLY, WHIO, WKBN, KUGN, WGIR, KSEL, WJON, KMED.

OLIVIA NEWTON-JOHN "Physical" (MCA) 43/3

Rotstons: Heavy 3/0, Medium 25/2, Light 14/0, Extra Adds 1. Total Adds 3. KMJJ, WNEU, KCRG, Heavy: KULF, WQUE, KAFY. Medium: WIP, WTAE, 56KRC, WGAR, KYJY, KNBR, WNAB, WSFM, WAFB, WERC, WBT, WHLY, WTVN, WOHO, KBOI, KKUA, WSKY, WCHV, WORG, WBOW, KFQD, KADE, KRKK,

LITTLE RIVER BAND "The Night Owls" (Capitol) 43/0

Rotstons: Heavy 16/0, Medium 19/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WTFM, KDKA, KULF, WFYR, KHOW, KPLZ, WRIE, KCSW, KOLE, WRVR, WSM-FM, WOWO, KSEL, WBOW, KADE, KOLO, Medium: WGAR, WWYZ, WHEN, WQUE, WHLY, WHBC, WTVN, WKBN, KAFY, KBOI, KWAV, WKZE, WNEU, WLVA, WORG, WFIR, KFQD.

ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 38/8

Rotstons: Heavy 7/0, Medium 18/2, Light 11/4, Extra Adds 2, Total Adds 8, WCCR, WVLK, WKBN, KAFY, KBOI, WLVA, KFOR, KBOZ, Heavy: WSB, KOY, KYXY, WSFM, WELI, WDEF, WIBA, Medium: KEX, WNAB, WSBA, WGAC, WBT, WMAZ, WHBC, KLTE, WQUA, KSL, WFIR, WJBC, KFQD, KRKK,

BILLY JOEL "Say Goodbye To Hollywoord" (Columbia) 28/0

WMAZ WHSC, KLTE WQUA, KSL, WFIR, WJBC, KFQD, KRKK.

BILLY JOEL "Say Goodbye To Hollywood" (Columbia) 35/0

Rotations: Heavy 16/0, Medium 13/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WTFM, WGAR, WRIE, WWYZ, WCTC, KCSW, KOLE, WBT, WSM-FM, WOWO, KKUA, WHAG, WSKY, WCHV, WORG, KRKK, Medium: KING, KPLZ, WNAB, WHEN, WAFB, WMAZ, WQUE, KAFY, KMJJ, WLVA, KCRG, WBOW, KFQD.

LINDSEY BUCKINGHAM "Trouble" (Asylum) 32/9

Rotations: Heavy 2/0, Medium 16/3, Light 14/6, Extra Adds 1, Total Adds 9, KIXI, WNAB, WAFB, WMAZ, KKRD, KWAV, WHAG, WNEU, KSEL Heavy: WTFM, WQUE. Medium: WBEN, WASH, KPLZ, WWYZ, WGAC, KCSW, WERC, WSIJ, WSM-FM, KAFY, WSKY, WCHV.