ISSUE NUMBER 410

THE INDUSTRY'S NEWSPAPER

NOVEMBER 27, 1981

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FCC Reactions Mixed After EEO Order:

Some officials favor limited EEO role; others feel it cuts down

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Confirming widely-circulated rumors, Cleveland A/C will make the move in December 3

United Stations Wins Million Dollar Ad

Campaign: U.S. Tobacco guarantees spots for new Country

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Roth Buys Reno Stations; SIT Snaps Up San Antonio

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Disagreement On Daytimers Expansion:

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GM: Moves to Seattle AOR from

Scott Brenner, Mike O'Malley Take WKTK Positions: Brenner upped to

Broadcast Operations Director. O'Malley new PD from WOKV/Jacksonville

Jim Sellers, Louie Newman Promoted At Chrysalls: Now head East

and West Coast promotion for

First Female CMA DJ Winner Now PD: Jacki West promoted at WGTO/Cypress

Dave Scott Named KOA PD: Bob K resigns from Denver News/Talk outlet .

KFMK CANCELS, KBLE WON'T USE SERVICE

First Media Cuts Off **Arbitron Support**

First Media, whose Z93/Atlanta made news by cancelling its Arbitron subscription recently (R&R 9-11), has cancelled the contract for KFMK/Houston, In his letter to Arbitron Exec. VP/GM Rick Aurichio, First Media President Glenn Potter also stated, "Our new station in Seattle, KBLE, will not subscribe to Arbitron.'

Potter explained to R&R, "Like many others in the industry, we are deeply dissatisfied with Arbitron's pricing policies." When asked if First Media's WPGC/ Washington and KOPA/Phoenix would follow suit, Potter said, "Our arrangements in those markets terminate in March. If I were a betting man, I'd bet we'll

cancel Arbitron at that time."

A response to Potter from Aurichio cited research improvements, including speedier delivery, Quarterly Measurement, Expanded Sample Frame, and sample increases in many markets, as reasons for increased costs. Potter characterized the response as "insulting, really, and not addressing itself to the key questions."

Warners Cuts Staff 10%

Warner Brothers Records let 10% of its staff go Tuesday (11-24) in a move caused by "current economic conditions," according to a label spokesperson. The cuts

Wander Returns To WJJD & WJEZ

Art Wander, former VP/National Programming for Plough Broadcasting, has been appointed Operations Manager of Plough's Chicago Country stations WJJD & WJEZ. Wander had been a Country consultant for the past year.

WJJD & WJEZ GM George Dubinetz told R&R, "We're very

"EXPLORING

COMPETITIVE OPTIONS"

RAB Forms Ratings Committee

Moving to explore alternatives to Arbitron, the Radio Advertising Bureau has formed the All-Industry Radio Ratings Committee. The independent body will be co-chaired by Group W Radio President Dick Harris and Broad Street Communications President Fred Walker, with RAB President Miles David serving as Secretary-Treasurer.

David told R&R the committee will "explore options available in radio station ratings with a view towards achieving a more competitive and equitable marketplace for research on radio audiences." With that goal in mind, he added, the law firm of Weil, Gotshal & Manges has been retained. An initial report is due at the committee's mid-January meeting. The committee is seeking financial support.

Other committee members include Susquehanna's Art Carlson, Century's Lynn Christian, Gannett's Joe Dorton, CBS's Bob Hosking, King's Jim Kime, Mutual's Marty Rubenstein, Doubleday's Gary Stevens, Jefferson-Pilot's Cullie Tarleton, and NBC's Dick Verne.

happy to get Art back, because he and I have worked together for many years and he's one of the knowledgeable programmers I've ever known. With WJJD going full-time and WJEZ the only Country FM in Chicago, it's really a tremendous challenge for Art to be able to get the maximum potential out of both radio stations." Dubinetz added that as soon as WJJD submits its field tests to the FCC for approval, the AM will go full-time "after 17 years of praying and hoping."

Wander commented to R&R, "I've known George for over ten years, and the chemistry is there to have a lot of fun in getting the job done. I'm certainly looking forward to renewing the friendship with George and the people of WJJD & WJEZ. 1982 looks like a great year for both stations. I have no changes whatsoever planned." Wander starts December 1.

were described as "essentially managerial level," and apparently affected all departments. Staffers at the company's Burbank headquarters, as well as in Nasvhille and New York, were among those laid off. The total number dismissed was estimated by the label as "in the 30's."

Although at R&R's press deadline all staffers let go had not been notified, preventing a full disclosure of personnel affected, it was learned that National Promotion Director Bonnie Simmons, Director/Adult Contemporary Promotion Pat McCoy, and Jim Larkin, Midwest Regional Promotion, had exited the company.

White House Tells FCC To Junk EEO Program

The White House's Office of Management and Budget has told the FCC to stop requiring stations to routinely file "10-point Model EEO Programs" with their renewal applications. The programs, detailing stations' observance of EEO guidelines, can only be required if "a station appears to be engaging in discriminatory practices" revealed in its annual employment reports (Form 395).

The FCC has the authority to override the OMB order within a

March 31, 1982 deadline, and plans to seek public comments on the OMB directive, as well as on other EEO proposals generated by the Commission itself.

Even if the Model EEO Program is kept as an investigative tool when problems are indicated, OMB wants three of the ten sections changed by:

· Deleting Section 6, which requires stations to report percentages of women and minorities in the local workforce. OMB believes the FCC can get this data from the U.S. Census Bureau.

• Deleting Section 7, which requires renewal applicants to submit updated annual employment reports (Form 395) if there have been changes since their last one was filed. "Review of the annual 395 should be adequate," OMB said.

• Relaxing Section 10, which now requires broadcasters to analyze in detail the effectiveness of their EEO efforts and explain any problems.

"Section 10 should be revised to simply allow the licensee to furnish a brief explanation of unusual circumstances that the licensee believes should be considered in reviewing the report," according to OMB. (For FCC reaction, see Page 4).

Arbitron Bows To Objections, Withdraws Milwaukee Winter Book

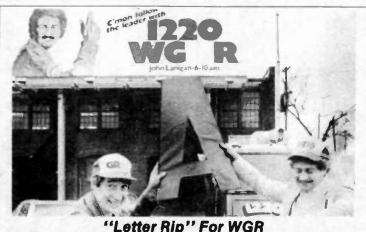
In an unprecedented move, Arbitron announced it will withdraw its intended new winter sweep in the Milwaukee-Racine market. In a breakfast meeting this week with managers of Milwaukee area stations, Arbitron Radio VP/Sales & Marketing Bill Livek stated

that since there was no marketplace support for the additional survey, Arbitron would not follow through on its implementation of a 10-week sweep there beginning in January.

Jack Lee, GM of WEMP & WMYX, had been the only Milwaukee broadcaster to sign for the additional survey. However, when no other support became evident, he asked to withdraw. Last Friday Arbitron agreed, leaving no support for the Arbitron plan.

Lee, who heads up the local broadcast group in Milwaukee (MARS), told R&R, "We really feel very good about this decision by Arbitron, Bill Livek admitted that Arbitron had probably made a mistake in announcing plans to go ahead with an extra sweep in Milwaukee. I think this was a smart, classy move on Arbitron's part."

Asked if the Milwaukee move might be duplicated in any of the eight other markets where a winter book is being inserted, Arbitron spokesperson Connie Anthes replied, "No, I don't think so. This was a case where we wanted to help a broadcaster out of a difficult situation. The circumstances here were special."



When the Buffalo Bills played the Cleveland Browns recently, WGR/Buffalo morning man Stan Roberts and WGAR/Cleveland morning man John Lanigan came up with an unusual bet. If Cleveland won, WGR would add an "A" to its billboard to make it "WGAR." If Buffalo won, WGAR would take the "A" off its billboard, becoming "WGR" for the day. Buffalo won, so Stan and John arranged a simulcast from WGAR's billboard site in downtown Cleveland, so listeners could hear each step in the dismantling of the WGAR "A." Pictured are Stan Roberts (left) and John Lanigan after ripping the "A" off the board. Nice promotion, "A"?

ROLL THIS NUIVIBER!

"FEEL LIKE A NUIVIBER"

THE SECOND SMASH SINGLE FROM THE PLATINUM-PLUS TWO-RECORD LIVE SET



PRODUCED BY BOB SEGER & PUNCH





WWWE Will Convert To Country

Prevalent rumors were confirmed last week when WWWE/Cleveland announced that it would drop its current A/C format in favor of Country on December 5. At the same time, VP/GM Tom Wilson and Operations Manager Norm "Oogie" Pringle confirmed the hiring of Rick McGuire and Ron Marron from WKTK/Baltimore for WWWE's new "Country 11" morning show.
Wilson said, "This will be one of the most ex-

citing things that has happened in Cleveland radio in a long time. We're taking a style of music that's proven popular across the nation and tailoring it to the tastes and demands of the local market."

The new personality lineup for WWWE includes Rick & Ron in morning drive, Jeff Elliott moving from afternoons to middays, Larry Morrow shifting from mornings to afternoons, Pete Franklin's "Sportsline" at night, and Jack Reynolds for the overnight show. Ray Marshall, currently WWWE's midday personality, has been appointed Music Director and Assistant Operations Manager. He will also handle weekends.

Pringle indicated that WWWE's approach to Country would be "contemporary...professional, polished and very much mass appeal. Just about everyone can respond to country music if it's presented properly, and 'Country 11' will do just

WWWE, a 50 kw clear channel AM facility, is owned by Gannett. The station had been Adult/Contemporary since 1972.

Johnson Joins KZOK As General Manager

Gale Johnson has been appointed General Manager at KZOK/Seattle. He comes to the station from the National & General Sales Manager position at KING in the same city.

Sterling Recreation Broadcast Division Director Cliff Hunter, who had been handling the GM duties following Norm Gregory's departure months ago, told R&R, "Gale has been in this market for 12 years, the last eight at KING. I'm very pleased to get someone with such a fine local reputation and con-

Johnson commented, "It was a great opportunity. There's plenty of room for growth here, and it looks like things are starting to happen; it's the place to be." Johnson takes up his new position December

Feller Exits As WYSP GM

Frank Feller, GM at WYSP/Philadelphia for 61/2 years, has exited that position. Mel Karmazin, President of Infinity Radio, which recently took over the AOR station, told R&R, "I think Frank is a very nice fellow, but I felt a change in GM was warranted. Karmazin added, "I have no one in mind. I'll be interviewing people throughout the week."

FELLER/See Page 17

This Week's Transactions

• • • Boston neurosurgeon David Roth has purchased KCBN & KRNO/Reno for \$3.8 million from Lorraine Walker Arms, with John Grady as broker. KCBN is a 1000 watt (250w nights) AM on 1230 kHz; KRNO has 60kw horizontal, 20kw vertical at 106.9 mHz. Roth, uncle of Van Halen lead singer David Lee Roth, bought WIRA & WOVV/Ft. Pierce, FL earlier this year; he said he became interested in ownership because he was too old to be an air personality any more (he put himself through medical school in that fashion).

· · · Capital Cities has completed its acquisition of WBIE/Marietta, and will change the calls to WKHX to go with its Country format. Price for the station was \$7.5

••• SIT Broadcasting bought KAPE & KTUF/San Antonio from SSS Broadcasting for \$3 million, with a projected takeover before Christmas. KAPE is a 500-watt daytimer at 1480 kHz; KTUF is a 3000-watt FM at

106.3 mHz ticensed to nearby Terril Hills

• • • New York businessmen Herb Schnall and Jim Kane have acquired their first broadcast properties. WAFL-AM & FM/Milford, DE, for just over a million dollars from Mid-Atlantic Communications. Cecil Richards was broker. WAFL is a 500-watt daytimer at 930 kHz, while the FM has 3000 watts at 97.7 mHz.

WKTK Promotes Brenner, Names O'Malley PD

Scott Brenner has been promoted from Chief Engineer to Director of Broadcast Operations at WKTK/Baltimore. At the same time, WOKV/Jacksonville PD Michael O'Malley was appointed WKTK's new Program Director.

Other changes within Key Broadcasting include Jay Cleaver joining WKTK as Director/Marketing from his Station Manager's position at WPTX & WMDM/Lexington Park, MD. WPTX & WMDM News Director Jack Kershaw has been upped to Station Manager, replacing Cleaver.

Explaining the programming changes in Baltimore, WKTK Exec. VP/GM Carl Brenner told R&R, "We're gearing up for a blitz attack on the A/C area, concentrating basically on putting a good, contemporary music station on the FM band. We'll be targeting 25-49 demographics and psychographics, which no one is doing. We'll be meeting the lifestyle needs of the people in Baltimore."

O'Malley, who will join WKTK December 7, had programmed WOKV for seven months. Reassuming the programming chores at WOKV, as well as continuing to program sister station WAIV/Jacksonville, is Reggie Blackwell.

Sellers, Newman Promoted At Chrysalis







Jim Sellers

Chrysalis has restructured its promotion department following the resignation of National Promotion Director Michael Abramson (R&R 11-13). Jim Sellers, a six-year label veteran who had been Midwest/Southeast promotion representative, becomes Manager/East Coast Promotion. Louie Newman, who recently joined Chrysalis to handle West Coast promotion, becomes Manager/West Coast Promo-

Both Sellers and Newman will be responsible for contemporary and AOR promotion in their respective territories, which meet at the Mississippi River. Sellers will be based in New York and Newman in Los Angeles. Both will report to VP/Promotion Jack Forsythe.

BOB K RESIGNS

Dave Scott Joins KOA

Dave Scott has been named Program Operations Manager at KOA/Denver following the resignation of Bob K after 34 years. Scott was most recently PD at WPLP/Pinellas Park, FL.

Commenting on his departure, K told R&R, "When I came here the station was kind of a sleepy music station, and I was also PD of KOAQ until a year ago when Jack Regan took over and it went live. KOA went News/Talk and has done extremely well, becoming number one. I've done just about everything there is to do, and I'm looking for a new SCOTT/See Page 17

CMA DJ Winner West Promoted To PD

Jacki West, the first female air personality ever to win the CMA's "DJ Of The Year" award, has been promoted to PD at WGTO/Cypress Gardens, FL, less

than two months after receiving the award in the Small Market category. Acting PD Henry Jay becomes Music Director at the station.

West told R&R, "I'm so busy! I'm happy about it, but I really haven't had time to reflect on it because we've been without a PD



WEST/See Page 17

this week...

11-27-81

KKDA LEADS DALLAS IN NEW MEDIATREND

Plus ratings results from Birch, Arbitron, and more Mediatrends in 11 markets.

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SATELLITES LIVE FOR COUNTRY

SMN's Jon Anthony and United's Ed Salamon detail the satellite revolution in Country radio.

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ARBITRON DISCUSSES POLICY WITH RAB

Ethnic techniques, Qualidata, and response rates are topics at annual GOALS Committee meeting.

Page 10

RECORD COMPANIES DEFEND A&R DECISIONS

Seven promotion people respond to criticisms from John Sebastian and other programmers that labels don't sign artists radio can play.

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WYLD PRESENTS ITS CASE FOR NEW ORLEANS

After WAIL-FM was highlighted as New Orleans's Black radio leader, WYLD PD Brute Bailey examines the battle from a different perspective.

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WHAT MAKES A GOOD MUSIC DIRECTOR

Following MD comments on promotion people, the tables turn as ideal MD qualities are discussed from the record side.

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ARE RECORDS OVER THE HUMP OR **FACING A SLUMP?**

Top executives answer radio comments by presenting a rosy holiday sales picture

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Washington Report

Owners' Financial Quiz **Taking Twice** The Time Necessary?

The FCC should drop any consideration of the financial status of radio station buyers, according to Roy Stewart of the Broadcast Bureau. It now takes 60 days for most station sales to get FCC approval, and that

time could be slashed to just over 30 days if the Commission would stop worrying about the financial qualifications of buyers, Renewal & Transfer Division Chief Stewart said Monday (11-23).



Allowing buyers to Roy Stewart certify rather than document their finances and requiring three month's instead of a year's cash-on-hand has already cut processing times and paperwork this year, Stewart told the Advisory Committee on Alternative Financing for Minority Opportunities in Telecommunications.

Pessimism Grows As Rio Talks Bog Down

Word from the Western Hemisphere AM conference in Rio de Janeiro is that after getting off to a quick start, the delegates have now become so bogged down in procedural details there's a distinct threat that when the meeting closes in late December, it will have accomplished little of the work it set out to do on drafting a five-year AM allocations plan. Privately, members of the U.S. delegation are said to be arriving at the view that they'll be lucky to finish fitting existing stations into the plan by the conference's end, let along take action on future assignments.

45 Days Shaved Off Timetable For Creating New FM's

One of two 45-day steps which the FCC had labeled "useless" has been eliminated from the process of having a new FM (or TV) channel assigned to a community. Previously, when someone asked to have a new frequency assigned to a town or city, the Commission would announce acceptance of the application and allow 45 days for comments and replies from interested parties, such as other stations. This first step has been axed. According to the Commission. plenty of public notice and comment time is provided by the second step, issuance of a Proposed Rulemaking, with another 45-day comment period.

Complaints Denied. **Renewals Granted** At St. Louis Stations

Rejecting charges that three St. Louis stations discriminated against black men by hiring only black women - because they would count under two minority categories for EEO purposes - the FCC has renewed the licenses of KXOK and WIL-AM & FM. Moreover, the Commission also pointed out that "statistical comparlson of station employment with labor force figures is only an initial frame of reference. Determinative factors are the thoroughness of a station's EEO program and the licensee's good-faith efforts to make the plan work, not a mechanical comparison of percentages."

Rivera's First Minority Meeting

The single biggest obstacle to minorities getting into broadcasting is the lack of available capital at a reasonable cost. That theme was sounded repeatedly Monday (11-23) in Washington as FCC Commissioner Henry Rivera convened the first meeting of his 36-member advisory committee exploring ways to increase minority ownership in telecommunications.

Minority ownership would double if a \$50 million pool of capital was available at fixed rates, the group was told by Herbert Wilkens, whose venture capital firm Syndicated Communications has helped minority entrepreneurs purchase 26 radio sta-

tions. Wilkens is chairing a panel focusing specifically on financing.
Wilkens reported that, because the FCC is behind minority ownership, banks have become "surprisingly" willing to back minorities over the past five years, but 20% interest rates have hampered acquisitions.

He praised the FCC's tax certificate policy, but slammed distress sales as a "boondoggle" that has left minorities with neglected, overpriced properties. Not so, countered FCC Renewal & Transfer Division Chief Roy Stewart, who said distress sales "have been effective" by eliminating non-minority competition for properties.

Since most minority buyers start out with AM properties, Wilkens believes, minorities would benefit from a quick AM stereo decision to help AM compete against FM's growing share of the market.



Pictured (l-r) are attorney Mickey Gardner, former FCC Commissioner Margita White, Commissioner Henry Rivera, and panel chairman Herbert Wilkens.



"Well, that's one way to get deregulation!"

The FCC was forced to shut down its entire operation, furloughing almost all of its 2000 employees, including the seven commissioners, on Monday (11-23). The action followed President Reagan's showdown confrontation with Congress which closed all nonessential government agencies for a day. The issue was resolved late Monday when a compromise short-term

FCC Reacts To White House "Abandon EEO" Order

Broadcasters, 94% of whom called the FCC's EEO policies "impractical" in a recent NRBA survey, have picked up a powerful ally in the Office of Management and Budget (OMB), which is the White House's budget office (see Page 1). FCC reactions included the following:

Broadcast Bureau Attorney Steven Bookshester told R&R implementation of OMB's order to stop forcing stations to file EEO reports would reduce the "Model Program" to a "compliance tool" instead of also serving the FCC's existing broader goal of making broadcasters sit down and assess their own EEO efforts.

FCC Commissioner Jim Quello said he favors limiting FCC's EEO role to dealing with "proven abuses." Asked if he thinks the Commission will go along with OMB directive, he said yes, "depending on how it's phrased."

Both Quello and Commissioner Anne Jones emphasized the existing role of the Equal Employment Opportunity Commission (EEOC) to handle abusive cases. Moreover, Jones was critical of Chairman Mark Fowler's failure to brief the other Commissioners regarding the OMB order, which dates back to August

Postcard Renewal Form **Starts Controversy**

The Commission's Model EEO Program was opened up to OMB scrutiny earlier this

year when a minor change was suggested in connection with the adoption of the postcard renewal form.

OMB handed down its directive to the Commission in August, but has granted an extension through March 31, 1982 to permit resolution of the matter in the context of the FCC's ongoing EEO docket (#21474).

Alternate Plan

Bookshester said one idea that may be floated for comments would be to put local workforce EEO statistics on computer, run station reports against those figures a year before renewal time, and send Model EEO Programs only to those stations found to be employing women and minorities in percentages beneath the local workforce

He also told R&R that since the annual 395 reports, which are not affected by OMB's directive, show no EEO problems in 60% of all cases, Model EEO Programs filed with those stations' renewal applications are reviewed only for completeness, not for

Disagreement Erupts Over **NTIA Daytimer Proposal**

Daytime-only broadcasters are predictably enthusiastic about a proposal by the National Telecommunications & Information Administrative (NTIA) to extend operating hours and give daytimers a preference in winning new FM's. However, trade groups and engineers are worried that expanding daytimer hours may create massive new AM interference. That was the situation Monday (11-23) as the deadline passed for commenting to the FCC on whether it should act on the NTIA's daytimer relief petition.

Daytimers WKIE/Richmond; WASR/Wolfeboro, NH; and WAEC/Atlanta applauded NTIA's ideas, with WAEC President Michael Sears comparing his competitive position to being like a "runner in a race with only one leg. You can show up for the race, but nobody takes you seriously."

The harshest criticism was filed by NRBA and its engineer, Harold Kassens of A.D. Ring, who attacked NTIA's technical data as "seriously flawed," accused the agency of proposing use of signal strength curves only workable in Europe and Australia, and said half of the 619 communities NTIA claims are suffering under daytime-only service actually get many AM and FM nighttime signals from nearby

communities. The NRBA has asked the Commission to reject the NTIA plan in lieu of its own proposal.

The NAB and the Association for Broadcast Engineering Standards (ABES) expressed sympathy for daytimers and urged issuance of a wide-ranging Notice of Proposed Rulemaking, but also questioned NTIA's proposals on technical grounds. ABES warned against "quick-fix" solutions, while NAB urged "careful study and consideration" of the proposals.

Meanwhile, on Tuesday (11-23) the NAB filed a request with the Commission urging it to "authorize an across-the-board increase of nighttime power for Class IV AM stations operating on local channels from 250 watts to 1 kilowatt "

OURS OR THEIRS

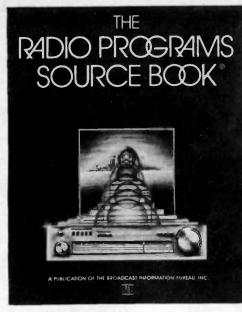
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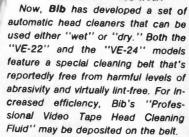
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"Wet & Dry" VCR Head Cleaning Cartridge Now Available

Until recently, "wet" videocassette recorder head cleaners falled to clean the entire tape path, ignoring the VCR's erase head and tape guides. Furthermore, many of the latest VCR's are equipped with a moisture sensing circuit that renders "wet-only" head cleaners useless. Unfortunately, many "dry" head

cleaners are highly abrasive and contribute to accelerated head wear.



Simply Insert the "VE-22" or the "VE-24" (pictured) Into your VCR after every 30-40 hours of use and play it for 10 seconds. The cleaning cartridge will remove contaminants from the VCR's video heads and drum, the audio, erase and control track heads; the tape guides; and the pinch rollers.

For further Information, contact Michael Craft at (214) 238-1224.

NARM: 9-Months Disc Sales Up 4%

Based upon a nationwide survey of nearly 1000 retail record and tape stores, the National Association of Recording Merchandisers (NARM) reports that retail sales for the nine month period ending September 30 increased 16 percent over the equivalent period of 1980.

However, this increase (from \$303.4 million in 1980 to \$351.4 million in 1981) is inflated due to the 1981 survey including a substantial number of new stores, which were not in operation during the previous year. Were the survey to have restricted itself to comparable stores, sales would only be running four percent ahead of last year at this time.

Speaking unofficially, NARM Ex-

Automotive Electronics Market Exploding

The 1995 model cars will contain an average of \$1380 in electronic equipment, according to a recent survey by **Predicasts Inc.**, a Cleveland-based market research firm. Quite an increase from the \$250 per car in 1980. Predicasts estimates the total market for automotive electronics to top \$17 billion by 1995, compared with \$1.6 billion last year. Most of the predicted increase will come from added safety features.

ecutive VP Joe Cohen noted that with the possible exception of midline titles, unit sales had decreased during 1981.

Lou Fogelman, Chairman of the NARM Retailers Advisory Committee, also sounded a discordant note: "Although sales remain rather steady in dollars, we are not keeping up with inflation."



"No Sweat" Exercise Method

Lose weight or develop muscles without working up a sweat? Sound impossible? Not according to **Steve Purdue**, a San Diego resident who has invented an exercise machine that purportedly enables you to work out while you read, listen to music, or even while you sleep.

Here's how it works: You attach the device's tiny conducting pads to your body and turn on the machine, which sends electronic signals to the targeted muscles, forcing them to contract. Purdue claims the effect is a gentle, tingling feeling that relaxes you and exercises you simultaneously. All without you lifting a finger.

Which TV Spots Make Viewers See Red?

Which commercials most endanger the life of your TV set? A recent survey, conducted by The Shopper Report, found that the six most obnoxious spots are: 1) the Anacin commercial that shows a startled headache victim saying, "I didn't know Anacin had more pain reliever!," 2) the Arthritis Pain Formula ad featuring the elderly lady hoisting a frying pan, 3) Donny and Marie Osmond hawking Hawalian Punch, 4) Robert Young's Sanka spots, 5) all ads for Black Flag insecticide, and 6) ditto for Topol tooth polish.

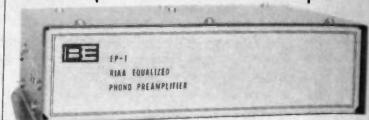
Other ads to score high on viewers' obnoxi-o-meters were **Brooke Shields**' too close for comfort sales pitches for **Calvin Klein** jeans, which were rated "highly offensive," as were ads for **Jordache** jeans. Curiously, spots for **Gloria Vanderbilt** jeans appeared to escape viewers' wrath.

Sanitary Product Pitches Most Irritating

But, as a commercial category, ads for sanitary products (pads, shields and tampons) were the target of the most venom. The Shopper Report says this is due to the rash of ads for these products to surface in the wake of the toxic shock syndrome scandal.

A New York City-based ad agency, Warwick, Weish & Miller, conducted a similar survey on sanitary product spots and came up with basically the same findings. According to an agency spokesperson, viewers are not offended by the commercials as much as they are by the category. Viewers also are perceived to have negative reactions to panty-hose ads simply because of what they feel to be the overly sexual nature of the product (1)

Broadcast Electronics Intros RIAA-Equalized Phono Preamp



Broadcast Electronics Inc. recently unveiled the "EP-1" stereo phono preamplifier, an RIAA-equalized model that features ±0.5 dB conformance with the RIAA frequency response curve. The unit's total harmonic distortion is less than 0.01 percent over its 30 to 20,000 Hz range at a full output level of +21 dBm.

By making a simple jumper change, the "EP-1" can be converted from stereo to a dual-mono mode with 70 dB or greater channel separation. In addition, each of the device's audio and power conductors has been isolated with an independent RF filter network, to provide high immunity to the RF fields encountered within AM-FM-TV transmitter environments.

Although designed to be used in conjunction with 47k-Ohm cartridges, the ''EP-1'' can be easily adapted for use with other input impedances. Price:

For further information, contact Broadcast Electronics Inc. at (217) 224-9600.

How To Protect Your Office Privacy

Probably the last thing you need is another staffer wandering into your office to waste your time in idle chatter exactly two minutes after the last person has finally left. The problem is compounded for those who either work in a semi-public or public office as well as those unlucky souls whose jobs require them to minister to the needs of a steady stream of people.

There is an answer. Create barriers with body language and an assortment of partitions, chairs, tables and other office furniture.

According to a recent survey, "Privacy in Public and Semi-Public Places," subtleties such as using books, plants, file cabinets and clocks are more effective than merely telling people to get lost. The study, commissioned by **GF Business Equipment inc.** of Youngstown, OH and performed by the public relations firm of

Ruder & Finn Inc., also advises using your office furniture to create a circuitous route to your desk.

Along with shoring up the battlements, the study suggests that you display family photographs and personal memorabilia to remind intruders that they have entered your territory. In addition, you should keep your responses brief, letting your tone of voice indicate your unwillingness to engage in conversation. You should avoid eye contact as well.

Another bit of body language to be used as a defense against interruptions is to keep your pencil hovering over your paperwork or your telephone poised near your ear. Furthermore, if you're standing when the unwelcome visitor arrives, don't sit down (if you're sitting, stand) and keep those chairs filled with notes, files, newspapers or clothing.



Radio&Records

23 COMPANIES GEAR UP TO INTRODUCE VIDEODISCS — Many predict mass market may be 15-20 years away.

₩ M

BUNKY SHEPPARD NAMED VP/R&B PRO-MOTION AT MOTOWN.

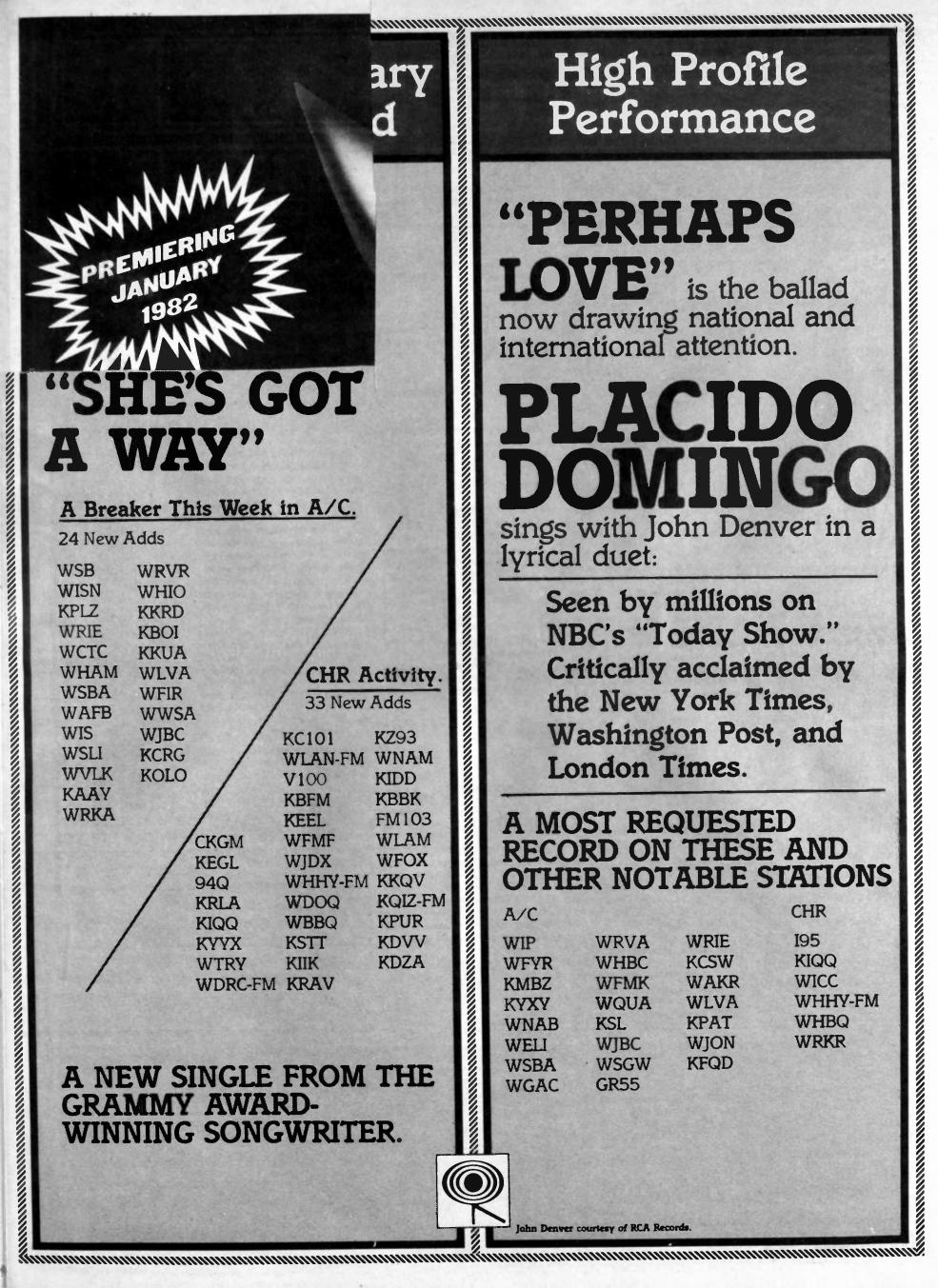
NUMBER ONE FIVE YEARS AGO: "Tonight's The Night" — Rod Stewart (WB)

\$

NUMBER ONE COUNTRY: "Thinking Of A Rendezvous" — Johnny Duncan (Columbia) NUMBER ONE LP: "Songs in The Key Of

Life" — Stevie Wonder (Tamia)







Networks/Program Suppliers

U.S. Tobacco Slates Million Dollar Ad Campaign To Air Via United Stations

To help ensure that the newly-formed United Stations network doesn't "go up in smoke" immediately, the U.S. Tobacco Company has signed a deal guaranteeing the fledgling net at least one million dollars worth of advertising during 1982.

According to United Stations President Nick Verbitsky, U.S. Tobacco will highlight "Skoal," "Copenhagen," and "Happy Days" smokeless tobacco products, with spots for these airing on both United's syndicated shows and the firm's satellite net, scheduled to begin broadcasting next spring. "Budweiser" beer has also signed on as a sponsor of United's syndicated



Frank Leoce has been named Sales Manager for the ABC Adult Radio Networks, encompassing the Information, Entertainment, and Directions nets. Leoce was most recently Executive VP/Sales Director for Metromedia.

Concurrent with Leoce's appointment, Kathy Lavinder has been named Manager/Radio News for the Entertainment Network, coming from her previous post as News Director for WBZ/Boston

Meanwhile, Robert Morrison has been named Manager/Contesting & Special Projects for ABC Enterprises, where he will create and execute national campaigns for "Superadio." Morrison was previously with the Creative Services Department at WABC/New

Progressive Radio Network

The "Laugh Machine," a radio comedy show consisting of 10 90-second programs weekly, will make its national debut on November 30. Over 50 A/C, CHR and AOR-formatted stations have already signed on to air the "Laugh Machine," which is available on a cash or barter basis from the New York Citybased Progressive Radio Network

Among the comedic talents to be showcased the first week of the show are: Steve Martin, Rodney Dangerfield, Bill Cosby, Lily Tomlin, George Carlin, and Gallagher. Rising comics Alan Colmes and Joe Bolster, recorded live at the Comic Strip club in New York, will also be featured. For further information, contact Susan O'Connell at (212)

Leisure Market Net Sets First 12 Stations

The Leisure Market Network (LMN), a newly-formed radio firm developed to serve 12 exclusive resort areas, has announced its first 12 affillates: KSNO/Aspen, CO; WHHR-FM/Hilton Head, SC; KSGT/Jackson Hole, WY; KTHO/Lake Tahoe, CA; KZFR-FM/Lake Tehoe, CA; KHEI/Kahului, HI; WIOZ-FM/Pinehurst, NC; KSKI/Sun Valley, ID; WIVI-FM/St. Croix, VI; WCRN-FM/St. Thomas, VI; KBCR/Steamboat Springs, CO; WIRD/Lake Placid, NY; and KVMT-FM/Vall, CO.

Headed by John Hawks, the Baltimore-based LMN claims that messages broadcast into these markets via LMN enables companies to target the wealthiest five percent of America's population without having to pay for reaching the remaining 95 percent. Hawks explains that the markets chosen were picked for their lack of fragmentation, which explains why wealthy markets such as Southempton, Palm Beach and Palm Springs were not included. E.F. Hutton is the first advertiser to sign on with the new net.



Gladys Knight will be featured on a one-hour, stereo-produced music special to be broadcast via the RKO TWO radio network on the weekend of November 28-29. The music and exclusive interview program will trace Knight's 30 years as a performing ar-



KWST/Los Angeles, WABX/Detroit, WWDC/Washington, DC; WOVO-FM/Glasgow, KY; and KMJX-FM/Little Rock, AR, have become af-



A total of 17 journalism awards has been bestowed upon NPR programming recently, mostly for special series on "All Things Considered" and "Morning Edition." The honors include two 1981 Women At Work Broadcast awards for series on women coal miners and office health hazards as well as four 1981 Clindy awards for such programs as NPR's 90-minute documentary "Father Cares: The Last Of Jonestown," featuring actual tapes of the 1978 mass suicide in Jonestown, Guyana.

Thom Ferro has been appointed Na tional Sales Manager for Westwood

One's Radio Sta tion Sales Department. A two-year veteran of the programming supplier, Ferro most recently held a Regional Sales Manager position. Prior to joining Westwood One, Ferro servas PD at



KAAK/Great Falls and as MD at **KZOK/Seattle**

Syndicate It Inc.

"The Music Of Black America," a 24-hour radio special, will be available on a barter basis in February, 1982 from the Los Angeles-based programming supplier Syndicate It Inc.. Hosted by KDAY/Los Angeles PD/air personality J.J. Johnson, the program will consist of music and interviews with major recording artists from the R&B, jazz, and gospel fields.



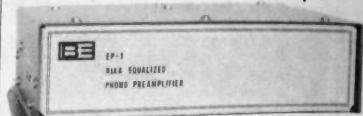
According to Syndicate It President Bob Dockery Jr., the "Music Of Black America" is designed to be aired elther in one-hour segments or in its entirety. The program is scheduled for February to coincide with the celebration of "Black History Month" in the U.S. RKO Radio Sales will represent the program for advertising sponsorship. For further information, contact Bob Dockery at (213) 463-7198.

Dave Donovan assumes the General Manager's post for the UPI Audio Network. Donovan previously WGSO-WQUE/New managed



Nicholas Schlavone has been elevated to VP/Radio Research for the net. An eight-year veteran of the organization, Schiavone most recently served as Director/Research for the NBC Radio Network. In his new post, he will be responsible for radio research for the NBC Radio Network, the Source, and the eight NBC-owned radio stations.

Broadcast Electronics Intros RIAA-Equalized Phono Preamp



Broadcast Electronics Inc. recently unveiled the "EP-1" stereo phono preamplifier, an RIAA equalized model that features ± 0.5 dB conformance with the RIAA frequency response curve. The unit's total harmonic distortion is less than 0.01 percent over its 30 to 20,000 Hz range at a full output level of

By making a simple jumper change, the "EP-1" can be converted from stereo to a dual-mono mode with 70 dB or greater channel separation. In addition, each of the device's audio and power conductors has been isolated with an independent RF filter network, to provide high immunity to the RF fields encountered within AM-FM-TV transmitter environments.

Although designed to be used in conjunction with 47k-Ohm cartridges, the "EP-1" can be easily adapted for use with other input impedances. Price. \$345.

RadioRadio

The newly-created CBS network announced plans to offer an hourlong comedy show, "As We Speak," featuring the talents of three former National Lampoon personalities: Impressionist Andy Moses, comedienne/playwright Sarah Durkee, and musician/producer/arranger Jorvin Mon-

The format of the show, produced for RadioRadio by GK Productions, will include a regular musical performer and a special guest host. Two screenwriters, Chris Miller ("Animal House") and H.B. Glimore ("All That Jazz" and 'Saturday Night Fever'') along with the "National Lampoon Radio Hour" 's Louise Gikon will script the shows.



An 18-week program covering NCAA basketball debuts November 30 via the Mutual network. The show reunites former NBC-TV sportscasters Billy Packer and Al McGuire.

Mutual also renewed its threeminute "On The Homefront" feature for the coming year. The program, alred twice each weekend, covers subjects such as home purchasing, ownership, and improvements.

Good Life Syndicators, Inc.

Tim Reid, best-known for his por trayal of DJ Venus Flytrap on the 'WKRP In Cincinnati' television series, has been named to host "Soul Sound Off," an R&B countdown radio program scheduled to

debut on January 3, 1982.

Available from the Denver-based Good Life Syndicators inc. firm, the weekly three-hour show will feature the nation's top 25 R&B singles along with



"Sneak Previews" and "Flashbacks" as well as biographical information, anecdotes, music history, and artist interviews. George Beaudet, a 15-year veteran of the radio industry, will serve

as Executive Producer 'Soul Sound Off" will be available via disc on a barter basis. The package includes custom ID's and promos by Tim Reid. The debut installment will be a five-hour special, showcasing the top 50 hits of 1981. For further information, contact Marie Costa of Good Life Syndicators at (303) 629-1167.

GODAL SATELLITE METLUDAK

The J. Gells Band and Survivor will be the featured guests on the firm's "Rockline" shew, airing November 30.



Bob Lurito has been named Project Director/Central Division for Torbet, coming from his previous post as a Vice President Buckley Radio Sales.



Bob Lurito



KWMT-KKEZ/Ft. Dodge, IA and WCHS-WBES/Charleston, WV have joined the roster of Eastman-repped stations. KWMT is a Country outlet, while KKEZ and WCHS are Adult/Contemporary facilities. WBES is a Beautiful Music station.

elcom.inc.

WPKX-WVKX/Washington, DC; WAMO-AM-FM/Pittsburgh, and WWQM-AM-FM/Madison, WI have become Selcom clients. The DC and the Madison outlets are Country formats, while the Pittsburgh stations program Urban Contemporary.



BLAIR RADIO

Daren McGavren, founder of McGavren Gulid and current owner of KAFY/Bakersfield, has been appointed Senior VP/Special Projects for



McGAVREN GUILD RADIO KIST/Senta Barbara, CA signs on as a McGevren Guild client station. KIST is Contemporary-formatted.

PREMIERING PREMIERING

The wise and witty sage from the pages of Playboy Magazine takes to the air—ten times each week, in a series of 2-1/2 minute features, the Playboy Advisor offers counsel and consolation on a variety of subjects, from food, fads and fashion to sex, drugs, and rock and roll.

For exclusive broadcasting rights in your market, contact your WESTWOOD ONE representative now at (213) 204-5000.

WESTWOOD ONE

AMERICA'S NUMBER ONE PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS, SPECIALS, & FEATURES.



"Sales managers will be interested in the innovations shown in Birch reports."

A Close-Up Look At The Birch Report

Dozens of letters and phone calls — that's what I've been receiving lately as broadcasters have been asking me about the Birch Report. As the industry's frustration with Arbitron becomes more noticeable, readers have been wondering, "What is Birch's methodology? Is the Birch Report a serious competitor to Arbitron? Is Birch only a programming tool or is there sales utility also? Why should we support Birch when Trac-7 and Burke both peaked, then died, in 1979? How does Birch compare to Arbitron and Mediatrend?" And so on.

My wife Lynn (a former Arbitron Field Operations Manager at the Beltsville headquarters) and I had a conference call with Tom Birch, founder and President of the Birch Report, and pored over technical material he sent. Over the next several weeks, this page will use my research to answer some of the key queries posed above, as well as provide Birch's insights into other aspects of the radio ratings business. If you are serious about considering an alternative ratings service for your station, don't miss this series.

Birch's Background

Tom Birch's history centers on two areas of expertise — research/data processing and radio programming. Over the years Tom has been involved in these interrelated areas, beginning with college and wrapping up in Miami. In 1979 Tom left his job as Program Director of WQAM to go full-time into the radio ratings biz, having been doing research/ratings consultation for several years prior to that time.

Since 1979 Birch has grown to become a major factor in the monthly ratings universe. The Birch Report is produced in approximately 35 major/medium markets on a monthly basis, with quarterly reports generated in about as many smaller markets. Birch's strength has been initially in the Southeast, close to the firm's Coral Springs, FL headquarters. However, Birch has announced plans to expand into all of the top 50 markets within the next six months. The Birch Report has become a major competitor to the formerly unquestioned king of the monthly ratings hill, Mediatrend, and in some markets agencies are even using Birch in conjunction with Arbitron when making buys.

Birch Methodology

Birch generates its ratings based on telephone interviews that ask people to recall radio listening. According to Tom Birch, "Beginning December 1, when we institute major changes in our techniques, we'll be using an interview that takes about 6-7 minutes." In this interview people will be asked to recall listening between 6am-7pm of the day their interview call is placed, and to note any listening that occurred between the hours of 7pm-midnight the evening before.

Beginning December I Birch interviewers will talk to only one person per household, a departure from this previous practice of talking to everyone 12+ in a home. Arbitron measures all persons 12+ while Mediatrend samples just one person per home. Going to the one-respondent-per-household method allows the sample to be spread over more homes, allowing for better geographical dispersion of the survey.

In the Birch interviews, not only is listening data retrieved but also qualitative and product usage information is gathered. In a forthcoming issue I'll give you the industry's first look at data

pages from the Birch quarterly reports that will soon be sent to major markets, but in the meantime be assured that you sales managers out there will be interested in the innovations shown in Birch reports as a result of the telephone probing.

Sampling Techniques

One question often posed is how do ratings services sample? In the case of Birch, much of the sample data base comes from the same source used by Arbitron, namely the telephone directory compilation by the Metro Mail firm of Lincoln, NE. According to Birch, the company's sampling involves three techniques. "The first phase involves designating a sample drawn from the listed telephone households, sorted by zip code. The second phase involves an attempt to sample unlisted telephone households by adding an interger to the last digit of the listed phone numbers that have been randomly selected for phase one. The third phase involves a 'buffer,' which is used when sample placement is not going well. If the interviewers are under quota in placing usable calls, another random interval is used to select homes for calls, and to generate another list of potential numbers that might reach unlisteds."

Buffering is not a technique used to make aspirin more palatable to your stomach. In this context, buffering can often save a survey, and it is a method used by Arbitron and other ratings firms. In Birch's medium markets, where in in-tab goal is approximately 1120, a two-week survey is normally used, while in larger metros (with an in-tab goal of 1780+) a three-week sweep is taken each month. if a buffer is needed, "We'll add a week to the survey to see that we achieve our desired goal," Tom Birch declares. He added that in perhaps six markets a notable buffer had been needed so far.

One final note on sampling. While Arbitron and Birch each have techniques to sample those who are not in their local directories, Mediatrend does not sample unlisteds at this time.

Field Operations

Field operations deal with that little-known but very vital aspect of research and ratings, namely the proper conduct of the survey in each respective market. A company may have the greatest methodology on paper but its execution in the metros may not be workable. In many cases, field ops can make the difference between a stable survey and a fluke book.

The Birch Report approach to field operations is to farm the work out to reputable telephone research banks in each area. Once references are checked, Birch then trains — over the phone — a supervisor at each local research firm. The supervisor in turn works with his or her staff to see that they properly implement the Birch interview and questionnaire.

While it is not necessarily the best system to have such a remote-control setup, Birch's approach is not all that different from Arbitron's. Arbitron will fly some metro supervisors to Beltsville for training, but once the survey is underway there is no full-time Arbitron professional on-site running each survey.

In recognition of the possible problems that can crop up under the type of field operations organization used by Birch, a rigorous validation procedure is implemented. While some ratings services will validate just one interview per week

Week In Review

Arbitron, GOALS Confer

Members of RAB's GOALS Committee spent several days last week discussing key research/ratings topics with Arbitron executives. RAB Vice President Dick Montesano told R&R, "This was a real good session, especially when you remember we are a research committee, not dealing with the pricing of Arbitron's service."

Among the key discussion items were Differential Survey Treatment (to be introduced next year for blacks, with Hispanics likely to be mailed diaries in 1983); Qualidata, Arbitron's product usage report ("Qualidata still appears to be a problem for Arbitron" says Montesano, due to low response rates); and the response rate decline in the spring survey (Arbitron suggested the perhaps poor staff training and the onslaught of Quarterly Measurement everywhere was to blame).

Besides the Arbitron discussions, elections were held for the GOALS leadership posts. Bill McClenaghan of ABC will remain as cochair of the body and will serve with newly-elected Terry Drucker of CBS. Subcommittee chairpersons elected were Alan Tobkes of Eastman, Phyllis Leibert of NBC, and Carol Mayberry of Katz.

Arbitron Council Deadline December 1

Nominations for the Arbitron Radio Advisory Council are due at the Washington, DC office of Arthur Young by December 1. Be sure to send in your choices as noted on the nominating forms sent out in mid-November. Some interesting nominees include Arbitron critics such as Jerry Rogers of WSGA/Savannah in the Contemporary (markets 51+) category; Jim Kime of KING/Seattle in the MOR (markets 1-50) group; Ted Dorf of WGAY-AM & FM/Washington in the Beautiful Music (markets 1-50) category; Herb Levin of WQBA-AM & FM/Miami in the Hispanic group; and Jim Eddens of KEZO/Omaha in the AOR bracket. According to Arbitron spokesperson Connie Anthes, the votes will be tallied and final ballots sent out - with the names of the two final nominees per category — in mid-December.

(per interviewer) Birch "will validate between 5-15% of the sample" for a market, trying to make sure that the interviewers have not fudged or made mistakes in handling vital questionnaires.

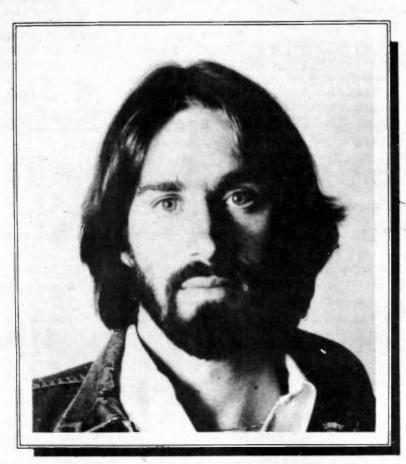
Better Mousetrap?

In a nutshell, it seems that Birch has looked at both Arbitron and Mediatrend and tried to improve on and borrow from each in order to build a better ratings mousetrap. The sampling of unlisteds, the switch to calling just one person per household, and the dedication to interviewer validation are steps in the right direction. Next week we'll look to see what kind of estimates and biases these background steps lead to.

Jhan Hiber



DAN FOGELBERG



"Leader Of The Band"

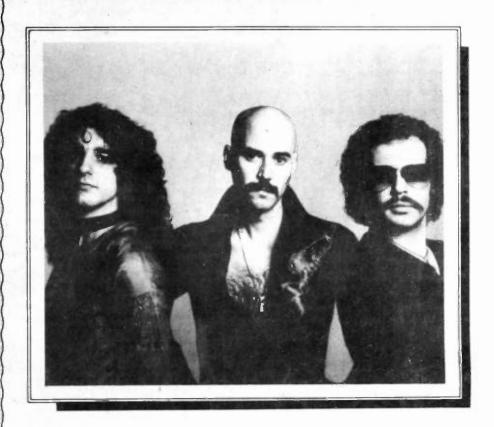
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WNAM add WMEE add WKDQ add WDJX add **KBBK** add KRQ add WFBG add Q104 add 95SGF add WFLB add WGLF add KKQV add KILE add 39 **KQIZ-FM** add KKLS add WSPT add KRNA add KFMZ add Q102 deb 31 KYYX on **KOPA** on

WFBR deb 30 WPST deb 34 WKEE On KLAZ deb 27 KXX106 deb 30 WAAY on **WOKI** on WBCY on WCSC on WRVQ on **WNCI 29-25** KNBQ on WTSN on WOMP-FM deb 31 WFOX on WCGQ on KSEL-FM deb 24 KATI deb 33 KYYA on KOZE deb 30

BALANCE



"Falling In Love"

CHR	KVOL	KCSW
KRLA	KRNA	WDEF
KFI	99KG	WSLI
KYYX	KENI	WMAZ
KOPA	KSLY	WRVR
WHFM	KDZA	Y106
92FLY	KQDI	WHBY
K104	KYYA	WHBC
KHFI	24	WHIO
KBFM	A/C	KKRD
KLAZ	WJMD	KKUA
WBBQ	WLTA	KSL
WMAK-FM	97AIA	WKZE
KJ100	WCCO	WSKY
WVIC	KEX	KSEL
WJXQ	KING	WORG
KRQ	KPLZ	WJON
95XIL	WRIE	KFQD
WGLF	WWYZ	KBOZ
KILE	WGAC	KRKK

Pertrain



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Grand Rapids - 63 Kalamazoo

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4	WGRD-FM	7.7	WZZR-FN	8.3	WGRD-EM (R)	8.2
5	WZZR-FM	6.0	WGRD-FN	7.2	WCUZ-FN (C)	7.6
6	WCUZ -AM	5.9	WJFM-FM	6.4	WJ FN - FN (AC)	6.3
7	WJFM-FM	5.8	WCUZ-FY		WCUZ-AV (C)	
8	WFFX-FM	4.5	WC UZ -AY	3.7	WFUR-FY (AL)	4.5
9	WFUR-FN	2.9	WFUR-FM	3.7	WZZR-FV (R)	4.3
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METRO RANK 64 West Palm. Beach Share Trends Persons 12+ Mon-Sun BAM-Mid POP (00): 4836 Fall '80 WEAT-FN 14.6 WIRK-FN 13.0 WEAT-FN(BM)] 4.9 WIRK-FN 11.4 WEAT-FN 12.2 WRNF-FN (A) 10.2 WPON-AN 6.8 WRNF-FN 8.7 WIRK-FN (C) 6.7 WPBR-AN 5.7 WHYI-FN 6.5 WIZD-FN (A) 6.4 WRNF-FN 5.3 WNJY-FN 5.9 WPON-AN (B) 6.4 WKQS-FN 4.5 WPBR-AN 4.9 WJNO-AN (AC) 4.6 WHYI-FN 3.9 WKQS-FN 3.7 WKQS-FN (BM) 4.1 WINO-AN 3.3 WINO-AN 3.6 WNIY-FN (BM) 3.5 3.3 WJNO-AM 3.0 WIRK-AW 2.9 WEAT-AW 3.6 WNJY-FV (BM) 3.5 3.3 WHYI-FV (R) 3.4 2.7 WLYF-FV (BM) 3.1 10 WIOD-AN Adults 26-54 Mon Sun BAM Mid Mon-Sun 6AM-Mid RANK STATION RANK STATION 1 WRMF -FM 1 WRMF -FM WIZD-FM WIRK-FN WPON-AN WEAT-FM

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4 WSRC-A		WLLE-AM	8.3	WQDR-FM (A) 8.
5 WYYD-F			7.0	WUUR-AM (B) 7.
6 WKIX-A	, , ,	WKIX-AM	6.6	WSKC -AM (B) 6.
7 WUUR-A		WDUR-AM	5.7	(5) 0:
8 WDCG-F		WTIK-AM	5.0	WKIX-AM (C) 4.
9 WUNC-A		WSKC-AM	4.7	
10 WYNA-A	м 1.6	WDNC - AM	4.0	WCHL-AM (AC) 2.
*				
Adu	lts 18-34		A	dults 25-54
Mon-8	un 6AM-M	id		-Sun BAM-Mid
KANK	STATIO)N K	ANK	STATION
====	=====	== =	===	======
1	WRAL-	FМ	1	WRAL-FM
2	WQDR -	FM	2	WYYD-FM
3 .	WDUK -	A.M .	3	WPFF-AM

ARBITRON RADIO

81	are Tre	nds		Persons	12+	Mo	n-Sun 6	AM.N	
	P(00):		96			-	0411 02		
	Spr	ing '80		Fe	180		Spring	'81	
	WFBC -			WFBC-F		. 7 v	VESC-FA	v (C) 1	2
	WESC -F		11.4	WESC-F			VANS-FA		
	WSPA-F			WHYZ -A	N 10.		SPA-FA		
	WANS -F			WSPA-F		5 W	FBC -FA	(R)	9
	WHYZ -			WANS -F		3 W	HYZ -AN	(8)	7
	WESC -			WQOK -A			ESC -AN		
	WASC -			WGXL-F		3 W	SPA-AN	(AC)	5
	WQOK -A			WFBC -A			QOK -AV		4
	WGXL -F			WORD-A			FBC -AN		4
ı	WSPA-A	/N	5.1	WSPA-A	V 3.	8 W	ORD-AM	(PI)	4
	Ad	ults	18-34			dult	s 25.84		
	Mond	Sun 6	AM-N	did.	Mon	-Sur	6AM-M	ıd	
	RANK	ST	ATI	ON	RANK	< 5	STATI	ON	
	====	= =	===	==	===:	= =	====	==	
	1	WA	NS-	FN	1	٧	VESC -	FN	
	2	WF	BC -	F.M	2	V	VFBC -	FN	
	3		SC -		3		VSPA~		

T	ucs	on -	1974	METRO	RANK	68	厂
SI	hare Tre	nds	Persons 12-	• M	on-Sun	6AM-	Mid
P	JP(UU):	4449					
	Spring	'80	Fall '80		Sprin	ng '81	
1				11.7	KJYK-	FM(BM)	12.7
2				11.7	KCUB-	AM (C)	10.6
3	,			9.2	KL PX-	FM (A)	8.5
4				8.5	KRQQ-	FM (R)	8.2
5	KIKI-A		KRQQ-FM	7.0	KAJR-	AM (BM	8.0
ь			KHY [- AM	7.0	KHYI-	AM (R)	6.0
7	KHYT-A		KTKT-AM	6.5	KCEE-	AM (AC)	5.4
성			KAIR-AM	6.5	KWFM -	FM (A)	5.4
9			KTUC-AM	5.2	KNDE-	FM (M)	4.8
10	KTUC-A	M 4.5	KTKT-FM	5.1	KTUC-	AM (N/T)	4.2
	Adult	8 18-34		A	dults 26	3-64	
	Mon-Sur	BAM-Mic	1	Mon	Sun 6A	M-Mid	
	KANK	STATI	ON H	KANK	STA	TION	1
	====	=====	== :	====	===	====	=
	1	KRQQ-	FM	1	KCU	B-AN	1
	2	KLPX-	FM	2	KJY	K-FA	1
	3	KWFM-	FM	3	KCF	E - AN	1

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

Kansas City

Average persons 12+, nday-Sunday 6am-midnight Rolling Averages

WDAF, KYYS, KMBZ Remain In Double Digits; KPRS Leaps; KCMO Rises; KCEZ Up Strongly

-		
	Aug./ Sept.	Sept./ Oct.
WDAF (C)	16.3	14.4
KYYS (A)	11.9	10.8
KMBZ (AC)	12.0	10.7
KBEQ (R)	9.8	8.4
KPRS (B)	6.6	7.8
WHB (AC)	7.9	6.8
KUDL (A)	7.1	6.7
KMBR (BM)	5.9	6.2
KCMO (N)	4.7	5.6
KCEZ (BM)	3.2	5.0
KCKN-FM (C)	4.2	4.3
KXTR (CL)	1.7	2.4
KJLA (BB)	.9	1.5
KSAS (A)	1.3	1.2

Phoenix

Average persons 12+, nday-Sunday 6am-midnight Rolling Averages

KDKB Takes First: **KNIX-FM Slips To** Second; KOY, KBBC Post Notable Gains

Post Nota	Die G	ains
	Aug./	Sept.
	Sept.	Oct.
KDKB (A)	9.6	10.5
KNIX-FM (C)	10.5	9.1
KOY (AC)	7.4	.8.0
KZZP-FM(R)	7.5	7.6
KOPA (R)	6.3	6.9
KTAR (N)	6.6	6.4
KQYT (BM)	5.4	6.1
KUPD (A)	6.2	5.2
KBBC (AC)	3.7	5.0
KMEO-FM (BM)	4.7	4.9
KOOL (AC/O)	3.4	3.9
KUKQ (U)	3.5	3.3
KJJJ-FM (C)	2.8	3.0
KNIX (C)	1.4	2.3
KARZ (AC)	1.9	2.2
KJJJ (C)	1.4	2.0
KLFF (BB)	2.6	2.0
KZZP (R)	1.0	1.3
KHEP-FM (CL)	.8	1.1

Tampa-St. Petersburg

Avetage persons 12+, nday-Sunday Bam-midnight Rolling Avetages

WRBQ Holds Top Spot; Two;

	Sept./
Sept.	Oct.
12.9	13.2
7.9	9.8
7.3	9.3
7.9	7.5
8.3	6.5
6.2	6.0
5.7	5.8
5.6	4.7
3.7	4.5
4.6	4.1
5.7	4.0
5.2	3.5
3.1	3.5
1.5	2.1
1.1	1.7
1.7	1.1
	12.9 7.9 7.3 7.9 8.3 6.2 5.7 5.6 3.7 4.6 5.7 5.2 3.1 1.5

3.7

3.8

(Non-metro station)

WSRZ (A)

WQYK, WWBA Add **WQXM** Loses Two

	Sept./	Oct.
	Oct.	Nov.
KGO (T)	13.0	12.0
KMEL (A)	8.1	5.9
KCBS (N)	5.3	5.6
KSOL (U)	5.3	5.2
KFRC (R)	5.4	4.6
KOME (A)	2.8	3.3
KSFX (R)	3.8	3.3
KSFO (AC)	4.1	3.2
KABL (BM)	2.1	3.1
KNEW (C)	2.4	3.1
KYA (R/O)	2.7	3.0
KFOG (BM)	2.6	2.9
KABL-FM (BM)	2.2	2.7
KYUU (AC)	1.4	2.5
KNBR (AC)	2.7	2.4
KDIA (B)	2.9	2.3
KSJO (A)	1.3	2.3
KSAN (C)	2.7	2.2
KBLX (BB)	3.1	2.1
KIOI (AC)	2.3	2.1
KOIT (BM)	1.9	2.1

KMEL Slips But

Posted By KYUU,

KABL, KNEW, KSJO

MEDIASTAT

San Philadelphia Francisco Average persons 12+, Monday-Friday 6am-midnight Rolling Averages Average persons 12+, Monday-Friday 6am-midnight Rolling Averages

KGO Remains Dominant; **KYW Slips From** Double Retains Second; Jumps Digits; WDAS Soft;

WUSL (C)

WCAU-FM Rebounds; **WEAZ Grows** KYW (N) WDAS-FM (B) 9.8 WMMR (A) WEAZ (BM) 5.2 WMGK (AC) WWDB (T) WCAU-FM (R)

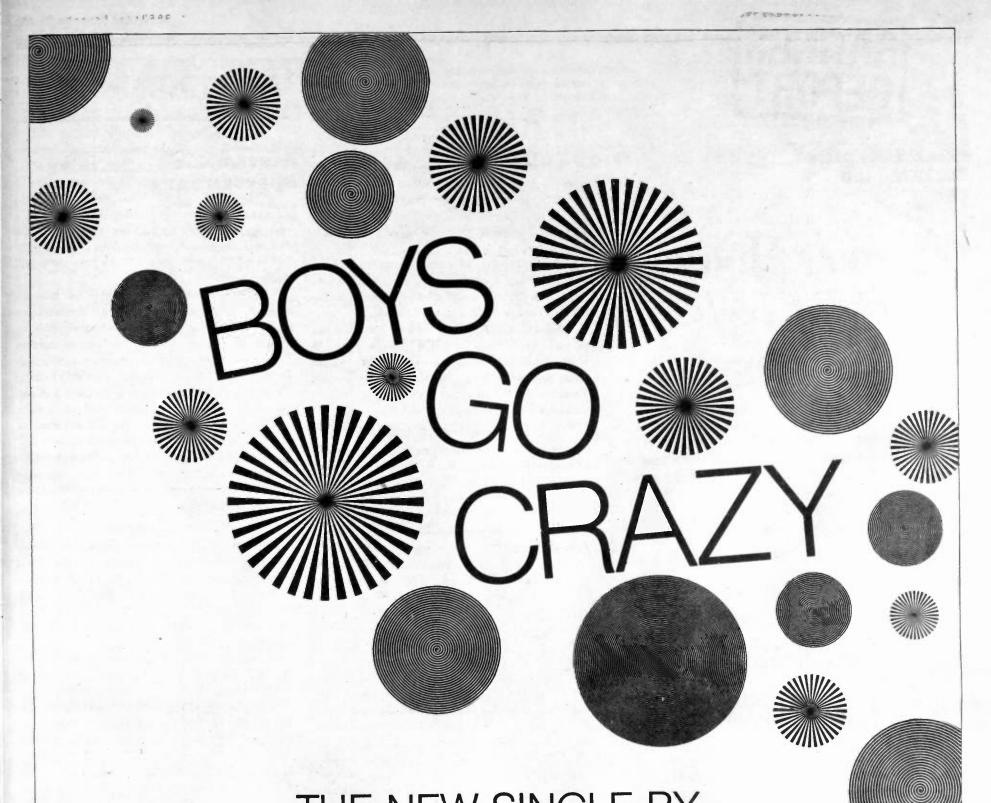
Sept./ Oct./ Oct. 8.5 6.2 6.2 5.6 WIP (AC) 5.5 5.2 WYSP (A) WPEN (AC) 4.8 WIOQ (A) WCAU (N/T) 3.8 WFLN-AM&FM (CL) WIFI (R) 3.5 40 WWSH (BM) WDAS (B) 22 21 1.9 WFIL (C) 12 21

Dallas-Ft. Worth

Average persons 12+. Monday-Friday 6am-midnight Rolling Averages KKDA-FM, KVIL-FM

Climb To 1-2 Spots; KTXQ, KSCS Slip; WFAA On Rise

*** 1 1 1 1	OH REIS	
	Sept./	Oct./
	Oct.	Nov.
KKDA-FM (B)	8.9	10.3
KVIL-FM (AC)	9.4	10.1
KSCS (C)	10.8	8.2
KTXQ (A)	8.9	7.4
KNOK-FM (B)	6.5	6.1
WBAP (C)	5.3	6.0
KEGL (R)	5.5	5.2
WFAA (N)	4.2	5.0
KMEZ (BM)	5.2	4.7
KZEW (A)	5.0	4.4
KRLD (N)	3.9	4.1
KOAX (BM)	3.3	3.9
KPLX (C)	2.8	3.6
KMGC (AC)	2.2	3.5
KFJZ (BB)	1.5	2.4
KESS (S)	1.5	2.0
KBOX (C)	1.2	1.3
KLIF (C)	1.3	1.3
KLVU (AC)	1.3	1.3
WRR (CL)	1.2	1.3



THE NEW SINGLE BY THE KNACK FROM THE ADVENTUROUS NEW ALBUM ROUND TRIP

Produced by JACK DOUGLAS for November Music Productions, Ltd.









 ${
m A}$ numbered copy of Rupert Holmes' new album Full Circle will be sent to the Program Director at each R&R Adult Contemporary station. Hold on to it!!! It could be the lucky number to win you the grand prize including: *A "Full Circle" trip anywhere in the continental USA (after Jan. 1, 1982) for a 3 days/2 nights weekend inc. airfare, first class accommodations, and \$500 spending money. And when you return, a round table banquet where Rupert Holmes himself will be host to "you" and a "Full Circle" of friends (11) in your home town!

Lottery

THE LOTTERY starts next week in R&R with 65 numbers being printed showing stations still eligible for the grand prize. The following week only 10 numbers will be listed and the final week (issue date Dec. 18) the winning number will be announced.

Jeff Green and company at Radio & Records will be responsible for the random drawings.

*If station policy dictates that a P.D. cannot accept the grand prize, then the grand prize may be used at the station for on-air giveaway.

FULL CIRCLE, the new Rupert Holmes album, contains the hit single "Loved By The One You Love." Produced by Rupert Holmes for The Holmes Line Of Records, Inc.



LP #5E-560

single #E-47225



STREET TALK

CBS Records has apparently decided not to sign Kenny Rogers to what was reported to be one of the most lucrative recording contracts in history. Why the change? When some sensitive details of the unsigned agreement between Columbia and Rogers were mysteriously printed in the New York Post, top CBS officials decided to take a pass.

What Top 10 market AOR station is about to switch consultants from Abrams to Pollack in what should be a most interesting competitive battle? Details on this one next week.

Street Talk hears that WHN/New York has offered the PD's slot to WWWW/Detroit PD Dene Hallam. Dene, who is currently riding some strong ratings at the Motor City's leading Country outlet, will reportedly make a decision on the offer by next week.

Birch Inks Bonneville

Bonneville International's 11 stations will all subscribe to the Birch Report under an agreement just concluded between Tom Birch and Bonneville's Executive/VP Joe Kjar. "We see this as a real breakthrough," Birch told R&R. "It will help us move up our timetable for measuring the top 50 markets." Birch plans to measure New York, Los Angeles, San Francisco and Dallas-Ft. Worth beginning in January.

Look...up in the sky...aren't those buzzards flying over KSAN/San Francisco? Word on the street is very heavy that Malrite will switch KSAN back to AOR once it officially takes over the Country station early next year.

Congratulations to Bob Pittman on scoring his VP stripes. Bob continues to be responsible for programming "The Movie Channel" and MTV, but now as Senior VP/Programming for Warner Amex.

We hear that a former AOR programmer, who's been doing mornings at a major market AOR recently, is about to rejoin the programming ranks at WLPX/Milwaukee.

Charles Warfield has received a welldeserved promotion from Comptroller of Inner City Broadcasting to VP/GM of the company's WBLS & WLIB/New York.

Here's a fun rumor that's been running around L.A. for the past few days...E/A President Joe Smith will become the next Commissioner of Major League Baseball! And naturally, when that happens, Bowie Kuhn will then be named head coach of the Los Angeles Lakers. Who starts these rumors anyway?

Take Off!

WNBC/New York's Music Coordinator Roz Frank has been kicked upstairs...literally. She is now the airborne voice of station traffic reports from the new WNBC "N-copter." Lyndon Abell, who has produced the Don Imus morning show for the past two years, has been tapped as acting MD, but Street Talk hears that Lyndon has the inside track on the music job per-

KPRI/San Diego will have a new PD by year's end...Buster Bodeine will join the station from WIBZ/Parkersburg, WV, where he had been PD. Prior to WIBZ, Buster was on the air staff at WNAP/Indianapolis.

Jack O'Brien, formerly PD at PRO. FM/Providence, is the new Program Manager of WBOS/Boston. The station is currently A/C. but look for that to change in the near future.

The RKO Radio Networks and Drake-Chenault have pacted to offer RKO affiliates a weekly, three-hour countdown show hosted by WRKO/Boston PD Charlie Van Dyke. Entitled "The Music Magazine," the new show will debut January 3.

KOPA/Phoenix may or may not have offered KZZP/Phoenix's Jonathan Brandmeier its morning show, but all the newspaper publicity generated by the incident has caused current KOPA morning man Bob Simpson to resign effective December 23. Bob is now actively looking for another major market morning slot and can be reached through the station. And while we're in Phoenix . . . is KOPA's recent GM slot about to be filled by a programmer from Memphis?

Music Director/Production Director Mike Marion has been upped to Operations Manager at WTFM/New York, the station that continues to operate despite a protracted AFTRA strike.

Casualties

Get well wishes to Columbia's George Chaltas, who injured himself in his first parachute jump. Thankfully, he was not seriously hurt. Also, hurry-back wishes to Boardwalk's Steve Brack, who is home recovering from surgery. No, George did not land on Steve while

Greg Picciano segues from his MD slot at WLW/Cincinnati to the same position at WSB/Atlanta.

Regarding WRKS/New York's Arbitron hassles (R&R 11-20), no corrections of the summer book will be coming from Arbitron because "compensating errors" made in the station's favor make up for the alleged entry errors that WRKS discovered. However, WRKS is now facing another potential problem. When the station changed calls this summer from WXLO to WRKS, it ballyhooed the slogan "Kiss" all over the city, using a pair of lips as a visual identity. Heftel, which will take over WTFM soon, uses the "Kiss" slogan and logo at WIKS/Indianapolis and WXKS-FM/Boston. The company wants to use the logo in New York too, and has requested that WRKS cease using the "Kiss" campaign. Naturally, WRKS rejected the request, citing at least 22 other stations around the U.S. using the slogan, going back to 1948.

The irrepressible Joey Reynolds will be heard filling in on the morning show at KEAR-TH/Los Angeles next week. Is this possibly a permanent position for Joey?

Time, And Time Again

K96/Provo was running the "\$10,000 Music Guarantee" contest...you know, "We play at least 51 minutes of music every hour, and we back it up with a \$10,000 guarantee." Well, last Friday night (11-20) a listener called, claiming that K96 had played only 50 minutes and 30 seconds of music between 8 and 9pm. A check of the station's skimmer tape led to a \$10,000 check made out to that attentive listener and a run on stopwatches at the local sporting goods stores.



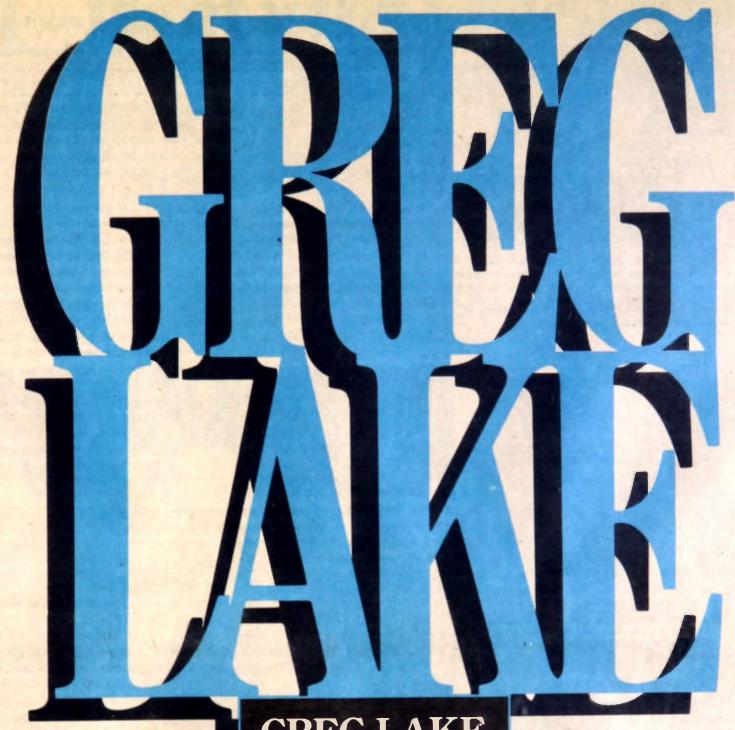
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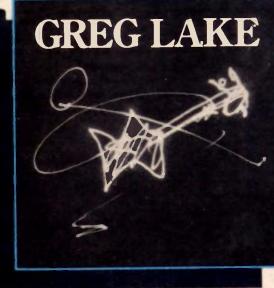
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WICC WDOQ WIFI **WPST** CK101 B104 JB105 WKRZ-FM WBBQ **CKGM** WKEE KX104 WMAK-FM **KZFM** 94Q KSET-FM WOKI **KBEQ** KINT WBCY KFI **KBFM** WCSC KIQQ WSSX **KEZR** KEEL **KXX106** WANS-FM KYYX Q103 WAAY WGH WZYP **KJ100** 92FLY WHHY-FM 3WT WDRC-FM BJ105



KKLS WZZR WFBG WCIR WTRU WJXQ KRNA WLOL-FM Q104 99KG **WNAM** 95SGF **KFMZ** KIDD WFOX **KDVV KJRB** WCGQ **KNBQ** WISE **KENI KSLY** WFLB **KBBK KDZA** KKQV **KCPX** KATI KILE KRQ KSEL-FM KOZE **WJBQ** WGUY KVOL **KQWB** WTSN KKRC 13FEA

"Let Me Love You Once"

The First Single





ROCK 'N' ROLL WEDDING IN WASHINGTON — Recently, former WPGC/Weshington night rocker Don Geronimo married former WASH/Washington personality Freeda Wright. Shown at the reception (I-r) are Don Geronimo, WPGC's Waylon Richard and PD Steve Kingston, WASH PD Bob Hughes, an unknown female guest, WPGC's Dave Fox, Martha & Phil Quartererro of A&M Records; kneeling in front is Freeda.



BEAUTY IN THE BAHAMAS — Q102 (WQTC)/Two Rivers, WI wrapped up their "Fun In The Sun" promotion by awarding the grand prize of an all-expenses paid trip for two to Grand Bahama Island. Shown (I-r) is PD Rick Sawyer, the winner, and MD Don Cook.



TALK-A-THON RAISES BIG BUCKS — Terry Fox, the one-legged Canadian jogger who, afflicted with cancer, tried running from coast to coast during 1980 before succumbing to his illness, was remembered recently by CKSA/Lloydminster, Alberta, Canada DJ Brian Kilbank. Brian went on the air for 24 hours and raised over \$8000 in pledges, which are being given to Canadian cancer researchers.



SOMETHING FISHY IN IOWA CITY — KRNA/lowa City recently raised over \$24,000 in a shrimp sale, which benefitted the Kidney Foundation. The shrimp, all 700 pounds of it, was flown in fresh from the Gulf of Mexico and sold at two simultaneous remotes, one in lowa City, and the other in Cedar Rapids. Shown here is KRNA personality Tom Hamilton between mouthfuls of shrimp





ABC Roars Back For Win

CBS's return to the top of the NIelsen ratings was short-lived, as ABC parlayed some strong series showings to its fourth victory in five weeks. ABC had an 18.8 average rating, with five series and the movie "Moonraker" in the top 10. CBS had the top two shows, perennials "Dallas" and "60 Minutes," but had only three of the top 10 and six of the top 20 en route to a 17.9 average. NBC had a strong week, with three specials in the top 20 (including Loretta Lynn's debut), finishing with a 16.2.

- 1 1 Dallas (CBS)
- 2 2 60 Minutes (CBS)
- 8 3 Three's Company (ABC)
- 10 4 Too Close For Comfort (ABC)
- 5 Moonraker (ABC Sunday Movie)
- 6 Bob Hope Special (NBC)
- 17 7 Happy Days (ABC)
- 8 Dynasty (ABC)
- 19 9 M*A*S*H (CBS)
- 10 Laverne & Shirley (ABC)

- 11 Hart To Hart (ABC)
- 20 12 Facts Of Life (NBC)
- 13 Loretta Lynn Special (NBC)
- 14 George Burns Special (NBC)
- 15 Mary Poppins (CBS Sunday Movie)
- 14 16 Dukes Of Hazzard (CBS)
- 13 17 Magnum, PI (CBS)
- 18 18 Real People (NBC)
- 19 The Fall Guy (ABC)
- 11 20 Love Boat (ABC)



WHERE THERE'S MIKE THERE'S LOUISE & RC — RCA duo Louise Mandrell and R.C. Bannon sang their current single "Where There's Smoke There's Fire" on the "Mike Douglas Show." Plctured (I-r) are Douglas, Bannon, Mandrell, and cohost Tom Wopat of "Dukes Of Hazzard."

Music On TV

Chris Christian, Natalie Cole, Daryl Hall & John Oates, Iron City Houserockers, Fred Knoblock, John Schneider, and the Spinners join Andy Gibb and Marilyn McCoo on "Solid Gold" the week of November 27... Slave appear on "Rock Concert" November 28 and "Soul Train" December 5... Brenda Lee and Paul Williams guest on "Barbara Mandrell" November 28... On that same date Eddie Rabbitt is featured on "America's Top 10"... King Crimson make their first TV appearance since their reformation on "Fridays" December 4... "Dick Clark's New Year's Rockin' Eve '82" is back for its 10th year-end summation on ABC December 31, with Alabama, the Four Tops, Rick James, Barry Manilow, and Rick Springfield spotlighted. Dick Clark hosts the East Coast portions, while "Dallas" 's Charlene Tilton and "Dukes Of Hazzard" 's Tom Wopat are West Coast hosts.

VIDEOSCOPE:

GROUP W, DISNEY TEAM TO LAUNCH PAY CABLE SERVICE: Westinghouse Broadcasting and Walt Disney Productions have teamed for a joint venture that will produce and oper-

ate a 16-hour-per-day, family-oriented pay cable programming service, scheduled to debut in 1982. Tentatively titled the "Disney Channel," the service will be delivered via two transponders on the Westar V satellite, to be launched in the fall of 1982. Approximately half of the channel's programming offerings will be original productions, with the remainder coming from the Disney film library and other sources. According to spokespersons for the two firms, the



THE DISNEY CHANNEL

16-hour day will begin in the early morning hours with programs for preschoolers and end with shows for "adults of all ages." Plans call for the two parent companies to invest about \$100 million in original programming over the next three to four years. Interestingly, the new joint venture will have exclusive use of the 250 feature films, 500 cartoons, and 27 years worth of network television shows and educational films that make up the Disney library; all pay TV licensing of that material expires July 1982. No marketing plans have been set, but sources indicate that the cost to subcribers will be equivalent to what they are now paying for similar cable services.

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Scott

Continued from Page 3 challenge. I've left on what I think are great terms."

GM Joel Day told R&R, "Bob's resignation is for what he called 'personal reasons,' and that's good enough for me. Dave is a very aggressive and creative programmer, and I know he will add a different dimension to our programming."

Feller

Continued from Page 3
Feller commented, "It's a new company, and they evidently want to do things their own way. They felt they want to establish a new direction and identity for the station. That's fine; it's a very amicable split. I'm turning over a hell of a radio station. It's a wink away from being a real winner. They have a marvelous staff and I hope they don't make any other changes."

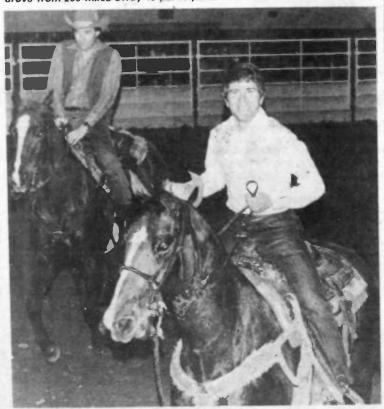
Feller, who was WYSP's first employee in April 1971, serving as PD after a stint as a WIBG/Philadelphia air personality, said he was considering "many options." Scott, a 17-year radio/TV veteran, commented, "I'm excited about the station and the people they have, and what I'm looking to do most is some innovative things like I've done here for the Denver area. GE has made a commitment to proving that broadcasting is a viable product. I'm happy to be part of that." Scott added that his appointment is effective December 7, and that WPLP Asst. PD Drew Hayes will supervise programming there along with Pres./GM Michael Spears.

West

Continued from Page 3 for so long. The main thing here is that everybody works as a team. I've got so much experience behind me in the other announcers. We must be doing something right according to the ratings, so we don't plan any major changes. This is my very first PD job, and I've been at the station going on four years. I feel on top of the world right now!" West added that WGTO is looking for an overnight personality.



QUEEN OF THE AIRWAVES - WJML/Petoskey, MI selected 190 listeners to join the staff for a dinner cruise on beautiful Lake Charlevolx. People drove from 200 miles away to participate.



HOW DO YOU STOP THIS THING? — WIP/Philadelphia wound up its "Month In The Country" promotion with a real rodeo. Evening personality Tom Lamaine (left) and Sports Director Merrill Reese (right) make their entrance on horseback. Other air personalities tried their hand at calf-roping and barrel racing. Not bad for Easterners!

BRAD MESSER



Bigger, Better, More Complicated Errors

Some people cannot be fooled. You can blow smoke, do tricks with mirrors, and wrap them in doubletalk... but their good old common-sense brains just keep on seeing the naked truth. One friend who seems to have that ability says you don't need to study a sheet full of confusing numbers to tell which station is on top of the mountain... you just take a quick look at the parking lot because heavy metal or junkheaps tell the story you'll not hear in any sales presentation. Slick talkers can do tricks with numbers to make their station seem victorious, but it takes more than verbal posturing to fill a station parking lot with decent modern transportation, he says.

The concept of the ability to see the truth while those around you are misled by hype is probably plainest in the kids' story "The Emperor's New Clothes." Most of us secretly think we have the ability to see the truth whilst those about us stay confused, and that's a healthy attitude for individuals who earn their daily bread by virtue of convincing others that we know and understand what's going on; but the truth is we're sometimes not as hot as we think. Unfortunately, I personally am not as hot as I think, because I've made a couple of mistakes recently that were just outright stupid. And it took one of those guys who can see right through to the truth to see what I had done.

It bappened in our new newsroom. You ought to see it. Little TV screens which they want us to call CRT's, and flashing lights to notify us of everything but our pulse rates, mixed in with some state-of-the-art high speed tape machines, all interconnected in some computer program so easy to learn that a dummy can master the system in a few hours. (Well, dummies pick up stuff like that real fast. More intelligent types like me get lost in the subtleties and discussions of theory, so it has taken me many, many days to understand how to work all the knobs, sliders, keys, buttons and cursors.) A real little spaceship. Just enter your audio cuts into the computer, then punch some numbers and here comes the audio. It's wonderful during a newscast because you just tap a few keys on a control panel and the little TV screen tells you what's cued.

That's what I was doing when I made the big mistakes. I was reading copy and trying to punch keys simultaneously, so my next audio cut would be ready, and I glanced at the screen only to see the message BAD COMMAND! Not even BAD COMMAND, PLEASE TRY AGAIN. Just BAD COMMAND, Our computer is strict, I'll tell you. So I stopped reading, concentrated on tapping the correct keys rapidly, and while my listeners were hearing silence I was reading the new computer message OUT OF MEMORY.

I had dumped the computer. Blanked out its mind right in the beginning of a full-length newscast. Audio hopelessly lost and no way to get no cuts on the air. What're you gonna do? I winged the newscast by skipping the audio.

The plain-talking Truth Seeing friend walked into the little spaceship newsroom when I got off, looked around at the flashing lights and little TV screens, and said it like it is. "Real radio progress!" he said. "Now that you guys have all this equipment, you're able to make state-of-the-art mistakes!"

Some people cannot be fooled.

CALENDAR-

Sound Waves Get Around

MONDAY, NOVEMBER 30: Sound waves are used to find submarines, map mineral deposits, even explore the human body without surgery. The father of acoustics was German physicist Ernst Chladni, born 225 years ago today in 1756, who was first to measure the speed of sound at approximately 700 miles per hour.

People born on this date include Mark Twain, Winston Churchill, and Jonathan Swift.

Dick Clark is 52. Abbie Hoffman is 45. George McArdle of the Little River Band is 27.

No Housing Slump At Parker

TUESDAY, DECEMBER 1: The world's largest seller of houses and hotels began business 46 years ago today. I'm talking about very little green houses and red hotels, referring to Parker Brothers' first sales of the real estate board game Monopoly in 1935. When unemployed heating engineer Charles Darrow first offered his game to Parker Bros., they turned it down as "too complicated."

Larry Hagman's mother Mary Martin is 67. Woody Allen and Lou Rawls are 46. Lee Trevino is 42. Richard Pryor is 41. Bette Midler is 37.

Most Successful American Car

WEDNESDAY, DECEMBER 2: America's most successful car was introduced on this date in 1927. It had a safety-glass windshield, three-speed transmission, four-wheel brakes and would cruise at 60mph while getting 22 miles per gallon. The Ford Model A convertible of 1927 sold for \$385 FOB Detroit.

The Atomic Age was born 39 years ago, when Enrico Fermi and his research team produced the first controlled chain-reaction at the University of Chicago. The bomb came three years later in 1945.

Alexander Meigs Haig, Jr. is 67. Julie Harris is 56. Tracy Austin is 19.

Heart Transplants Diminishing

THURSDAY, DECEMBER 3: The first human heart transplant operation was fourteen years ago today, when Dr. Christiaan Barnard saved the life of 55-year-old Louis Washkansky by giving him the heart of a 25-year-old female car wreck victim. Dr. Michael DeBakey now says transplants, instead of becoming commonplace, are being phased out because of their limited application and extremely high cost.

People born on December 3 include Charles Pillsbury (flour), John Ringling (circus), and Cleveland Abbe, the first American weather forecaster.

Andy Williams is 53. Bobby Allison is 44.

"City Ready To Celebrate!"

FRIDAY, DECEMBER 4: The New York Times headline 48 years ago today read "Legal Liquor Due Tonight, City Ready to Celebrate!" The only U.S. Constitutional Amendment ever repealed was ending, and liquor was becoming legal again after fourteen years (1933). Except for brief downturns, consumption of alcohol has climbed steadily across the forty-eight years since the end of Prohibition.

Beach Boy Dennis Wilson is 37. Opera star Maria Callas is 58.



THE PICTURE PAGE

Morris Honored By UJA



Atlantic President Doug Morris was guest of honor at the 16th anniversery dinner dance held by the Music Industry Division of the United Jewish Appeal/Federation of Jewish Philanthropies. Pictured (I-r) are Morris, Big 7 Music VP Phil Kahl (dinner committee chairman), former Iranian hostage Barry Rosen, dinner committee cochairman Monique Morris, and past honoree Atlantic Chairman Ahmet Ertegun.

Kool & The A's



De-Lite/Polygram's Kool & The Gang were honored by the Oakland A's, who used "Celebration" as their theme song all year. Pictured at a plaque presentation are (I-r) Polygram's Larry Smith, group's George Brown, Polygram's Jeff Trager, group's Robert Mickens, Michael Ray, Clifford Adams, Ronald Bell, James Taylor, Robert "Kool" Bell, Dennis Thomas, and Amir Bayyan, A's VP Walter Haes, and group's Charles Smith.

Party For Marty At Roxy



EMI America threw a special reception in honor of Marty Balin's recently completed national tour, which ended at Los Angeles's Roxy. Pictured (I-r) are EMIA/Liberty's Gary Gersh, label VP Dick Williams, Capitol Group President Don Zimmermann, EMIA/Liberty VP Mark Levinson, Balin, and label VP Don Grierson.

Midnight Star Time For E/A



Solar, E/A and WEA executives attended a showcase for Midnight Star at Los Angeles's Starwood recently. Pictured backstage are (I-r) group's Belinda Lipscomb, "WKRP" 's Tim Reid, group's Bo Watson, Melvin Gentry, Kenneth Gant, and Vincent Callaway, guest drummer Tony Wescott, group's Jeffrey Cooper, Solar President Dick Griffey, and group's Reginald Calloway and William Simmons.

WB's Devo Hairdo Day (Gone Tomorrow?)



There was the Devo toupee at Warner Bros.' offices recently, as the group's management coiffed up large numbers of glossy Devo hairpieces for staffers to wear while devoting their attention to the group's promotion. The wigged out quartet above stars (i-r) WB's George Gerrity, Devo manager Bill Gerber, and label's Bonnie Simmons and Tim Devine.

Journey Makes "Escape" Platinum



Columbia's Journey received platinum plaques for their "Escape" album following a Nassau Collseum/New York appearance. Pictured (i-r, standing) are Columbia VP's Arma Andon and Mickey Eichner, Sr. VP/GM Al Teller, group's Jonathan Cain, former VP Joe Mansfield, and label's Paul Rappaport; (i-r, seated) VP Hope Antman, and group's Neal Schon, Ross Valory, Steve Perry, and Steve Smith.

Capitol Squires Squier Backstage



Billy Squier received prominent visitors backstage following his Madison Square Garden show. Pictured (I-r) are Capitol VP Bruce Garfield, Capitol Group President Don Zimmermann, Squier, Premier Talent President Frank Barsalona, and Premier VP Barbara Skydel.

T-Birds In Texas



Chrysalls act the Fabulous Thunderbirds opened for the Rolling Stones on four Texas dates. Pictured after the show are il-r) group's Jimmie Vaughn, Fran Christiana, and Kim Wilson, tour promoter Bill Graham, group's Keith Ferguson, and Takoma Records President and group manager Denny



HBO ome Go With Me"

BREAKERS

BEACH BOYS

Come Go With Me (Caribou/CBS)

63% of our reporters on it. Rotations: Heavy 2/0, Medium 42/7, Light 28/8, Extra Adds 7, Total Adds 22 including WASH, KULF, 55KRC, WOMC, WISN, KOY, KEX, KIXI, KPLZ, and 13 more. Debuts at number 24 on A/C chart

CFTR add Q105 add 32 **WOKY add** KIIS-FM add

KIQQ add KIMN add

WXKS-FM add 92FLY add Q106 add WKEE add **KZFM** add **KROK add** KQ94 add

WJDX add 32 Z104 add KC101 add 30 KXX106 add **WAAY** add BJ105 add KX104 add WAKY add 22 95SGF add **KOFM** add

WNCI add 13FEA add WCIR add Z102 add 35 **KATI** add

KQDI add **KOZE** add KRLA on KFI on **KYYX** on WPHD 29-26 WSEZ deb 33 WICC 28-26

KHFI 30-27 WTIX 33-27 **WSGN 29-25** WGH deb 19

WVIC deb 37 KSTT deb 30 KCPX deb 30 WDOQ 29-23 WGUY deb 30 WNOX 29-28 WGLF deb 39



EHIGGINS

KFI add **KZFM** add WTIX add KLAZ add KX104 add **WNOX** add Z102 add 34 **KENI** add KSLY add

KQDI add

KOZE add Z93 deb 29 940 25-21 **WKTI 23-22** KINT on **B97 deb 28** KQ94 on KXX106 30-27 **WAAY 12-9 WDOQ 10-3**

WBBQ 20-16 WMAK-FM on **WOKI on** WCSC on WANS-FM on WGH on KCPX deb 38 Q104 28-24 95SGF on WCGQ 29-25

WFLB deb 34 **WXLK** on WGLF on KILE on **KVOL** on KATI deb 34 WSB KULF 97AIA WARM98

KCSW WERC WDEF WIS WMAZ WSM-FM WQUE WORG



tle Dar

KFRC on **KEZR** add WPHD add WKRZ-FM add **KSET-FM** add BJ105 add

WGH on KJ100 add **WVIC add**

WJXQ add KCPX add WFBG add

WFLB add **KVOL** add KSLY add

CARRERE



Joel Denver

Contemporary Hit Radio

INCREASED AIRPLAY ARTIST AWARENESS STRESSED

Record Executives Forecast Brisk Holiday Sales

The day after Thanksgiving is traditionally the heaviest retail sales day every year. Up until now, the effects of a sluggish economy and double-digit inflation, coupled with the record industry's inability to effectively market to the 25+ audience, has drawn concern from the radio industry as well (see R&R 11-20, page 22).

This week, record sales and marketing executives reflect on the sales slump, with their eyes towards a healthier sales pattern as we draw closer to Christmas. They also give their viewpoints on what areas they need to improve upon to reach more people, and generate increased sales, with candid remarks about the roles radio, retail and rack operations play in the grand scheme of things.

Vic Faraci, Executive VP-Marketing, Elektra/Asylum

"As good as things have been for us, I have to admit sales could have been better over the last several weeks; but I truly see a stronger sales pattern emerg-

ing. Our company has a strong commitment to reinforcing the idea of giving the gift of music for this holiday season," remarked

"The 25+ audience has got to feel more comfortable about walking into a record store. I think what needs to be improved is the ambience of the store. Certainly it's better than it used to be, but during daytime hours retailers might take



Vic Faraci

into consideration who is more likely to stroll through, and this might govern what they are playing in-store

"I can't put the blame on retail or the racks for our problems, but I do think the buyers for the racks should continue to look at what the dominant stations are playing, and they need to expand their scope to other indicators of popularity and trends. Radio needs to broaden this area a bit more too. I realize money is tight, but if people were a bit more aggressive in the right areas, we would all benefit."

Vic also theorized, "I think people have gotten out of the habit of buying records. We as an industry must unite, reinforce, and reeducate the consumer on the importance and value of having recorded music in the home available on demand. After evaluating our present patterns of sales, it becomes necessary in the future for us to figure out ways of marketing directly to the consumers we are trying to reach by giving them something more than a picture on a poster.

"The enticement to buy, despite the economy, has got to be achieved. We have a new album called 'Swing' that will get some airplay, but we have a six-month campaign, aimed at the 25+ big band audience, that doesn't

depend on radio airplay for success.
"On the other hand," concluded Vic, "without radio we couldn't have broken artists like Lee Ritenour, Greg Kihn, Debra Laws, and Hank Williams Jr., as we did this past year. It was because of aggressive programmers that these acts got the chance. I look for radio to continue to help us expose new product and to educate potential record buyers about this product."

Dave Glew, Executive VP/GM, Atlantic

Disagreeing with Vic's statement on retail and rack buying patterns, Dave points out, "Anyone over the age of 25 will walk into a record store and make a purchase if they like the product. I believe they are going to buy what they like, and only the product is going to determine that. I know a lot of older folks up to age 50 that have bought the Stones album. On the other hand, AC/

DC appeals to a younger crowd. Someone over the age of 25 has a different set of priorities than buying a record album, since they most likely have a family to feed, and/or rent to pay. Records become less of an essential.

"I still maintain, though, that even at \$8.98 a record album is still the best entertainment buy available. Spend \$5 on a movie and what have you got? An



Dave Glew

hour and a half of entertainment, but when you leave the theater you're empty-handed. An album is something that can be listened to and enjoyed on demand, over and over

Conceding some problems with such a high list price, Dave said, "If anything, the price does cut a bit into multiple purchases. If you are a concertgoer, you can spend from \$40 to \$60 on an evening between tickets, a meal, gas, and parking, and might not have enough left over to buy the album you really want when you want it. This is a problem that is universal to the business and is a direct result of the economy.

"Atlantic is having the best year in its history, and for that we are thankful to great product flow from acts like the Stones, AC/DC, Foreigner, and Stevie Nicks, among many others. I feel the industry as a whole is on a comeback, but I doubt we will ever see the growth we saw in 1978; but then again the industry went through an

incredible 10-year growth period.
"I'm a firm believer in the NARM campaign 'Give The Gift Of Music' and realize the importance of it in the industry's gameplan for growth. The mix of great product, tours, smart marketing and continued exposure of new and existing acts by radio are all vital to our future. We cannot continue to overpress and overdistribute product and expect retail and rack operations to be bullish on the market. They are operating according to the bottom line, and to me that's just what I have to do," concluded Dave

Continued on Page 22

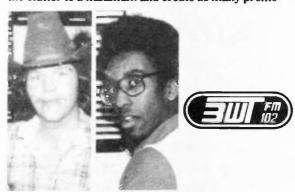
CHR Reporter Profiles

WWWT-FM/Binghamton

PD: Scott Michaels (PD for two and a half years; previously with WAAL/Binghamton)

MD: Kent Darcie (first commercial radio job) Phone: (607) 667-0371

Facility: 101.7 mHz; 3kw horizontal & vertical Description Of Sound: We are a CHR with a slight emphasis on rock music, more so than A/C. Our main competitors are an AOR station and an automated A/C, so we basically go for a 12+ audience. 3WT is personality-oriented and active, so that the listeners get to know the people as being more than just faceless voices. As far as giveaways go, I try to keep the clutter to a minimum and create as many promo-



Kent Darcie

tions that involve the listeners interacting with the personalities. Instead of handing out Stones tickets on the phone, we asked listeners to write in why they deserved the tickets. Winners were given their tickets via hand delivery to their homes by the jocks.

Winning Promotional Idea: Being heavily involved with the community, we take our annual raft race on the Susquehanna River and make a charity the beneficiary. This year the local Jaycees got almost \$14,000 as a result of our efforts. We get local merchants involved in signing up people for the race and we hand out awards to the best rafts, the ones most likely to sink, etc.

We also involved ourselves in a marathon to help build an animal shelter, and raised over \$4000. We've also contributed heavily to the MDA campaign, helping to raise thousands for Jerry's Kids.

KSKG/Salina, KS

PD-MD: Denny Collier (PD for the past year; previously with KEYN-FM/Wichita)

Phone: (913) 825-4631

Facility: 99.9 mHz; 100kw horizontal & vertical Description Of Sound: Here is this station in a small town that sounds major league to me and to people who have heard it. Fun is what I try and stress on the air. Exciting radio is a rare thing these days, because too many programmers are so conservative. The stations end up sounding like a bunch of "stuffed shirts" working the mike. Radio is turned on to excite the listener, and I'm not afraid of having a listener react

to what we are doing. Everyone won't like everything





Denny Collier

they hear, so you try and keep it light and easy to reach the most people. My jocks could only pull this kind of an act off if they do their show prep, which is very important to the sound of 99KG.

Winning Promotional Idea: In Salina we aren't real close to any huge cities, so consequently the teens here have very little to do. Every two months, the station hosts a huge dance with a particular theme tied to a holiday, for instance. Our recent "Monster Bash' drew over 1200 people who danced to live music and records. We gave away cash for the best costumes and for dance contest winners. The parents react very positively because we are giving their kids something constructive to do, so this promotion, which on the outside might look teen-oriented, actually reaches the

CHR BREAKERS



EARTH, WIND & FIRE "LET'S GROOVE"

This is a #1 record in major markets across the country:

WBEN-FM KSET-FM 13K KHYT WTIC-FM Q104

It has the credentials that spell success in today's tough radio marketplace.

WKBW 19-15 KSLQ 19-16 WZZP deb 19 WIFI 11-6 B1048-4 **WGCL 16-8** WXKS-FM 3-4 O102 35-28 **IB105 4-3** WKTI deb 15 **WPGC 7-5** KEARTH 3-3 Z93 5-3 **KRLA 1-4** 940 7-6 KFI 6-2 Y100 6-5 KIIS-FM 3-2 195 8-7 **KIQQ 2-2** KFRC 1-2 Q105 8-5 WCKX 10-7 KJR deb 22 **WDRO 3-3** KOPA deb 30 **CKLW 2-3**

ROCK & ROLL THAT WORKS!

Top Ten

Superstars National Chart 13-10 (Based on Airplay & Sales Within Each Marketplace)

SRO RESPONSE

CURRENTLY ON JOURNEY'S SOLD-OUT TOUR

RADIO ACTIVE

WBEN-FM 28-26 KRNA add KATI add 35 **CHUM 20-17 KEGL 15-10** KYYA add KBEQ deb 32 **WPHD 25-20** KIQQ deb 38 **WOKI 27-24** KZZP 29-26 **WBCY 26-23** B97 add WJXQ 10-8 WIKS deb 22 WFMF add KQ94 add WMEE deb 24 BI105 add KRQ deb 29 Z104 add Q104 21-15 KKRC 29-23 WGUY add WOMP-FM add **KENI 38-33 KOZE 15-13** Q101 add WCIL-FM add

LOVERBOY "WORKING FOR THE WEEKEND"





Record Executives Forecast Brisk Holiday Sales

Continued from Page 20

Shelly Rudin, VP-Sales/Polygram

"Acts like Rush, Kool & the Gang, and the Bee Gees have really started to brighten our sales picture in the last couple of weeks. We were a bit concerned about

things, but I'm feeling really positive about it all now for this holiday season. The weather has driven people inside to malls to do their shopping, and this has had a positive effect," commented Shelly.

One area of importance to me in increasing the sales picture is in catalogues. We sell a lot of Rolling Stones catalogue material, and the main buyers are over the age of 25. These people still



Shelly Rudin

like rock, and we have got to make our current rock music more appealing in a display to capture their attention while in a store. The Moody Blues have been rediscovered by an older audience and have been discovered by a new audience with their latest album."

Another area of concentration for Polygram is "those records with regional breakouts. Radio has got to be more aware of what is happening around it, and so does retail for that matter. Sales can be hurt by a slow rack, but in many parts of the country like the Midwest, it is virtually the only access to recorded music for the consumer, so they don't know the difference. The 'Endless Love' soundtrack is a good example of how the racks hurt themselves by being overcautious on a big seller. I know they suffered as a result," stated Shelly

Looking towards the future, he forecast, "TV will get more advertising revenue in an effort to capture more of the 25+ record buyer, but radio will still command the lion's share of the dollars. We are also exploring new methods of in-store display advertising to make these campaigns more effective than ever before. I hope that radio will continue to be supportive and play new product. It is still the main source for exposing new ar-

Joe Mansfield, Jr., Division **VP-Contemporary Music, RCA**

Agreeing with Vic, Dave, and Shelly on the recent

picture, elaborated, "Not only has it been slow, but there have really only been about two good shopping days each week. Saturday you can almost always count on, but the other day of good sales has been so variable, it makes it hard for the retailers to get a handle on it. People are really holding onto their money a lot longer now.



Joe Mansfield

Joe pointed out that retail philosophy has also changed to a degree that makes it harder to get display space. "Just a short time ago, stores all had hanging displays and mobiles which were quite catchy and at the same time costly. They accomplished their purpose, but ended up increasing the amount of shoplifting by a large percentage. Retailers want to have a clear line-of-sight in the stores.

"Now the problem is that there are just a limited number of display windows, and just so much wall space. Many times we go in and set up an elaborate display, only to find it removed in a day or two, replaced by a competitor. We then go and do the same thing. Display space is at a premium in stores. Once someone comes into a store, we entice them with these displays, or with in-store airplay.

"I tend to disagree that 25+ people aren't buying product. They just aren't buying as much as we would like, and we've got to find ways to stimulate them to do so. Look at Neil Diamond, Diana Ross, Barbra Streisand, and many rock artists like the Stones, Bob Seger, and Hall & Oates; they all sell to a wide demographic of

According to Joe, "Racks are not only slow, they are slowed even more at major department stores when product ends up sitting around for two and three weeks before being displayed. This happens because often there isn't one person in charge of the record department. Now some stores are hiring 'record specialists' to avoid these delays, as they realize a person who moves from department to department can't do a great job in a specialized area such as records.

"I'm confident that this holiday season will be a strong one, and that artists like Hall & Oates, Diana Ross, and the Royal Philharmonic Orchestra will carry us through into the fourth quarter. Records are still the best entertainment buy, and I hope that radio will help carry that message," concluded Joe. Giving The Gift Of Music

I read the views expressed in Jeff Gelb's column (R&R 11-20) by consultant John Sebastian in reply to record company questions regarding his policy on adding records. While he is entitled to say what he feels, I would like to go on record as stating my belief that everyone in radio should be concerned with how well the record industry is faring, just as the record industry should concern itself with radio's welfare.

I've stated it before, and I'll say it again; the two industry's are interdependent on each other. That's the reason for this article and last week's - to show radio's concern and to let records explain what they are up against.

You've probably seen this "gift bow" showing up more and more on record albums lately. Next year NARM is going to push for a major campaign to have the idea of giving the gift of music pushed all year. While there is some controversy as to the exact details of who is to pay for this campaign, I do feel that radio should consider promoting the idea of giving the gift of music. After all, it comprises 95% of your station's on-air pro-

Make your air talent aware of the delicate symbiosis that exists between the two industries. While I don't suggest plugging specific albums for purchase, I do think encouragement of the purchase of music as a gift item for the holidays is a positive move.

Bits

KOFM/Oklahoma City is giving away \$1000 bills in the Secret Serial Number contest. Listeners call in to guess at a ten-digit serial number on a mythical \$1000

WSSX/Charleston is holding the "Electronic Olympics," with 105 people competing on Pac-Man and Starcastle video games. Each player gets four plays, with the total scores stacked up against the national averages. The competition, which takes place at a local amusement center, offers a trophy and \$1000 worth of quarters to the grand prize winner.

KBEQ/Kansas City is "Rolling You To The Stones" aboard a bus to see Mick and the boys in their St. Louis concert. Also 92FLY/Albany is sending 50 people to a nearby Stones concert.

In Halloween action, WZOK/Rockford recently presented the "First Annual Halloween Blitz" featuring the Jefferson Starship with special guests the Greg Kihn Band for \$7.97. The station gave away Starship lead guitarist Craig Chaquico's custom made black Elite Dean guitar, last used to record the song "Find Your

Various Haunted Houses sprang up nationwide. Here's a quick rundown of some of the activity: KFXD/ Boise had over 6500 people go through their haunted house raising over \$12,500 for the March Of Dimes...KCBN/Reno raised money for Multiple Sclerosis with 1200 people contributing \$100 to the charity . . . 195/Miami held the "Campus Life Haunted House" this year in Dade and Broward Counties, with record crowds reported...Q101/Meridian night rocker Covote Cooper did his show from the Jaycees Haunted House

each night from 7-midnight...and Q104/Gadsden raised over \$16,000 for its local Jaycees group with the "House of

Motion

Skip Thomas leaves WCIL-FM/Carbondale to join KINT/El Paso as air talent... Suzi Roach joins WLAM/Lewiston from WAGM/Presque Isle... Bob Ransom is the new MD at KQ94/Little Rock...Scott Summers joins KIDD/Monterey as Assistant PD, with Steve Ryan still holding down MD duties.

KOFM/Oklahoma City added some new airstaffers recently: new to middays is Lindy Cole from KLNK/Oklahoma City; John David Wells joins from KWOD/Sacramento to do afternoons; Doc Dalton comes from across town at KLTE to do evenings; plus Jim Wood from KJYO for all-nights; weekenders Linda Powell from KJYO and Charlie Stone from KXXY; and James Banzer from KOCY to do news, all from Oklahoma City. Station MD Chuck Morgan leaves the air to do full-time MD duties, and is taking music calls from 10am to 5pm CST Monday-Friday.

Mark Windsor, PD of WJZQ/Kenosha leaves to do nights at WZUU-AM/Milwaukee. The new PD is Commander Ken Keating, promoted from Assistant PD, and filling his duties is Doc Elliot from KDIC/Grinnell, IA...WKIS-AM/Orlando goes across town as PD of WLOF...Crazy Steve Randall joins KNBQ/Tacoma for afternoons from KISW/Seattle . . . And congratulations to WCAO/Baltimore morning man Scott Carpenter and wife Suzanne on the birth of their first child, Patrick Michael.



RUN FOR THE GOLD - It's the run for the gold record as Epic/Curb promo tion rep Mark Tydell put on his jogging skivvies to delivery "Charlots Of Fire" by the Assembled Multitude to KEARTH/Los Angeles. Shown (I-r) are PD Bob Hamilton, Tydell, and MD Devid Grossmen.



"SHE SHOW" A SMASH — What's "SHE Show?" It stands for the Sport, Home and Energy Show hosted by WRLO/Antigo, Thousands came by to see the latest in home computers, snowmobiles, end earth shalter homes, with the station giving away T-shirts and \$100 gift cartificates good for purchases at the show. Pictured (I-r) during a remote broadcast is PD Jeff Thomas as he speaks with an unidentified sponsor of the show.



PLATINUM & GOLD FOR Y100 - Capitol Records recently handed out a platinum album for Billy Squier's "Don't Say No" and a gold single for A Taste Of Honey's "Sukiyaki" to Y100/Miami. Shown (I-I) are MD Mark Shands, National Pop Promotion Manager Steve Meyer, PD Bill Tanner, and Miemi rep Train Zimmerman.



Single:

JINGLE BELL ROCK

Montage

PARALLEL ONE PLAYLISTS

EAST



MD: Mike Walt

7 1 Int/Physical

2 1 Unit 7 MM Javit Grae

4 3 Lat / Lat / Lat / Lat / Grae

4 3 Lat / Lat / Lat / Lat / Grae

5 3 Lat / Lat / Lat / Lat / Grae

5 3 Lat / Lat / Lat / Lat / Grae

1 4 Javit Charlon Section Lat / L

WKBW Buffalo

PD: Neil McGinley

CONTROLLER WITTING FOR A GET A

BAMBHA \$79E±SAND/Gomin* In And Out Of OERES:5/No Repty At All

PAUL CATIS/GODI NIGHT ECOIS HASSITT/SCHOOMS GOULD LONG A

Sm Montreal MD: Sharron Brooke

Sharron Brooke

A IR SUPPLY YEAR IN BUT SHAPE

A IR SUPPLY YEAR IN BUT SHAPE

A IR SUPPLY YEAR IN BUT SHAPE

A IR SUPPLY SHAPE



PD: Bob Wood MD: Roger Christian

ROSE Christian

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W/ABC 77

New York PD: Jay Clark MD: James Golden



MD: Vinnie Peruzzi

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TOR TOR CUB/Gentus Of Lova 568° CELL/Selfred Love/Merro DI 68° CELL/Selfred Love/Merro DI 68° CELL/SELFE EAGEN STREISAD/Cognin* to And Dut Of 51°SE WILLER BARD/Feart Ling A west

FM MUSICRADIO Washington, D.C.

PD: Alan Burns

D: Frank Holler

1 1 Mill & AllSyPrivate Eyes
2 2 POLICES Every Little Tring Un
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MALL & GATES/I Con't Go For Thetin RCGLING STORES/Maiting (m' A Friund LARS/Name it up mick SYMINGFIELD/Love is Airight... RUSH/Closer To The Mart

GENESIS/Apacab RULLING STORES/Young Fire FUREIGNER/JAM-NOW HORO JOURNATYOPAN Arms STEEL NICKS/Edge Of Seventeen MIRE LOTE/LODEIng Back With ...

1050 chum

Toronto

PD: Jim Waters MD: Brad Jones

To Jillie women.

Brad Jones

1 FOR 1006 Westing for A Girl

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ACDS REALING STORES/BUTTING On A Friend

wifi 92

Philadelphia

MD: Liz Kiley

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PD: Jan Jeffries Baltimore

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PD & MD: Gary Berkowitz

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EMF/Let's Groove
RULLING STUMBLY-siting (A A Sr

CFTR680

Toronto
PD: Bill Gable
Music Coordinator: Cyd Kaplan

Music Coordinator: Cyd Kapla

H 1 | FORLGORDANISING For A GIFT

H 2 | CHILLINGOVIN, GIFT (Come, Come,

H 3 | Standard Come,

H 4 | Standard Come,

H 5 | Consequence of Standard

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H 5 | Standard Come,

H 6 | Standard Come,

H 7 | Standard Come,

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ROLLING STONE / helting on A friend MACH 8615/Come to bith in EDDIE SCHMATE/ALL CAP Tomorrows

(H) indicates one of the five "hottest" records on each Parallel One

96 Pl 96 WEXX AN STERNO OM: Bobby Christian Pittsburgh

MD: Clarke Ingram

MD: Clarke Ingram

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B104 wbsb PD: Jan Jeffries Baltimore

Washington, D.C.

MD: Jim Elliott

SOUTH





ARMAINE MCKSON/E'm Just Too She ALL SPORTS BARD/I'm Your Superman PRINCE/Controversy

ASS Miami

PD: Keith Isley WINZ-FM MD: Johnny Dolan

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AGDS J. GEILS BAND/Contentals



THE MUSIC FM MD: Jeff McCartney

Atlanta

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CARS/Shake It Up
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MD: Ron Parker

D: Ron Parker

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PD: Scott Shanr MD: Pat McKay

7/1093 Atlanta ATLANTA'S RADIO STATION

MD: Dale O'Brien

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ACUS 15, 10 REGEING STUMES/FRITING On A Friend BANKHA STRESSAMD/Complat in And Out Of



MD: Sandra Bobek

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MIDWEST

Chicago AM 89

PD: Richard Lippincott

JOIT SLAMBURT FORMATTO TO BE CONTINUED TO BE C

квео Kansas City PD: Mala Reitton

Asst. PD: Mike Schmidt

1 1 POLICE/Liver Little Plain Sh

2 2 FARL (GREAT LITTLE Plain Sh

3 2 FARL (GREAT LITTLE PLAIN Sh

4 3 Glid S1/70- Negle at all series

4 3 Glid S1/70- Negle at all series

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Cincinnati

PD: Jim Fox MD: Tony Galluzzo

ONE FOREIGNAM For The Roses FOREIGNER/ JAN 1800 March

800/CKLW ROCK 'N TALK Detroit

PD: Pat Holiday

MD: Rosalie Tromblev

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J. G. LLS, MAND/Confer For E.

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QUARTERFLASH/Herden My Mear? HRU, & QATES/I Can'? Go For Thatth 60018 AARBITT/Jomenna Coule Lose A



PD: Jim Brown MD: Rick Brown

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Cleveland Cleveland

Asst. PD & MD: Jay Stone

ST. FU & MU: day Stone

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23
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EXDIE RAMBITT/SOMECHO Could Lose A
QUEEN/BOXEE/Under Pressure
BILLY SQUIEN/Hy Hinda Lover

98KSLQ

St. Louis

MD: Johnny King

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PD: Chuck Knapp MD: Kim Jeffries

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PD: Buddy Scott MD: Bill Shannon

FOREIGNER/NoITEING For A GIFT ALB SUPPLY Horo I Am Loust West HALL & GATES/Private Eyes

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KOOL & THE GARGETONS My Moor? BEE DEES/Erving Eyes SHEAKER/More Than Just The To

FM 95 Chicago

PD: Richard Lippincott MD: Karen Cavaliero

J. QE 155 BAND/Conterfold ROLLING STDEE/Mailing On A Friend QUARTEW LASA/Wardon By Wast 1 GENESIS/Like IF Qr Not AC/DC/EVII Maiks AC/DC/EVII Maiks

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WDRQ器

Detroit Acting PD: Cliff Winston

Acting PD: Cliff Winston
MD: Steve Summers

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106° PD: Bob McKay

Cleveland

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Milwaukee

PD: B.J. Hunter MD: Donna Walker

18 18 ELOYWITIGHT
D 19 J. CEILS BAND/Centerfold
A 20 (DDIE RAMMITT/Sommone Coulf Lose A
A 21 HALL & DAYESFI Centr Co For Thetin
23 22 BERTIE HIGGINS/New Large

20, 21 BILLY SQUER/Ny Kinda Lover RICK SPRINGFIELD/Love is Airige

NOUS & THE GANG/Tore by Mean's SARTY NOUS AND THE GANG TORN'S SON OUTER/SON IE/Under Pressure Black STARTY and by the in LEE GETS/Living Eyes LO PERMOYTE PARTY IN THE BREAK MODOT BLUES/Telsing Out Of Turn

WEST



PD: Tracy Mitchell MD: Norm Gregory

D: Norm Gregory

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64 KFI

Los Angeles PD: Tom Bighy

MD: Roger Collins

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3 End Collins

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4 POLICI/Levy Little Phile Sh
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EDDIE WAREITY/Somme Could Lose A ALCE SMINOPHILD/Love is Arright... SMELDE EASTON/One Could Have Been is UNEXTRANT I Easy On MERTIE HIGGINS/Key Lorgo

MATTER MIGHTNERS Large
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Los Angèles RECEU COOFM

MD: Robert Moorhead

1 Obj/Physical
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PD: Steve Rivers MD: Chaz Kelley

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BARBAR STREISAND/Comin* In And Out OF MDLLING 570MES/Walting On A Friend BALANCE/Failing In Love SHEENA EASTON/You Cowld Mere been M

PAUL DAVIS/Cool hight DAN FOOELBERG/Lender OF The hand

EZRock

San Jose

PD & MD: Bob Harlow MD: Bob Harlow

I ONE (ORENTALISING FOR 4 CITE)

JORGENTONES Troop instruction

JORGENTONES AND JORGENT Line & Reveal

BOILE, PRINCIPACION LINE & Reveal

JORGENTONES AND JORGENTONES

JORGE

SHEEM EASTON/You Dovid have doen a pass FOGELBERG/Loader Of The Band SMETLA/LITETE Derling STADO STADO PERCENT DE DESIGN STOL SPRINGE (ELD/Love is AFFIGRE)

KRLABJI

Los Angeles PD: Jack Roth MD: Rick Stancato

Rick Stancato

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RICH JAMES/Super FreeH sEIL DIAMEND/Vesterdey's Songs HALL & OATES/I Comfd Co For ThatEM

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610 ¢ KFRC

San Francisco PD: Gerry Cagle MD: Sandy Louie

D: Sandy Louis

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IOI FM Los Angeles PD: Bob Hamilton

MD: David Grossman

362 KAAX

Seattle

PD: Chet Rogers MD: Elvin Ichiyama

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KOAQ Denver PD: Jack Regan

MD: Alan Sledge

H 2 1 Folk Lock (Mark 11 Ing For A Cit')
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18 College (Mark 11 Ing For A Cit')
19 College (Mark 11 Ing For A Cit')
19 College (Mark 11 Ing For A Cit')
10 College (Mark 11 Ing For A Cit')
10 College (Mark 11 Ing For A Cit')
10 College (Mark 11 Ing For A Cit')
11 College (Mark 11 Ing For A Cit')
12 College (Mark 11 Ing For A Cit')
13 College (Mark 11 Ing For A Cit')
14 College (Mark 11 Ing For A Cit')
15 College (Mark 11 Ing For A Cit')
16 College (Mark 11 Ing For A Cit')
17 College (Mark 11 Ing For A Cit')
18 College (Mark 11 Ing For A Cit')
18 College (Mark 11 Ing For A Cit')
19 College (

GAREN/HORSE/Under Pressure GREG LAKE/Let the Love for Once 611600 STANS/WIGEV to Brain GO GOTS/Our Eign fire Serlied HANNER WILSAFFE Wouldn'T Hove Michel

3 San Diego

MD: Rick Gillette

2 | teleficial is forces
3 | teleficial in forces
3 | teleficial in forces
4 | teleficial in the forces
5 | teleficial in the forces
6 | teleficial in the forces
6 | teleficial in the forces
7 | teleficial in the forces
7 | teleficial in the forces
8 | tel

QUEEN/BONIE/Under Pressire HOLA & THE GANG/Texe My Meer's HOLLING STONES/Maiting On A Friend RINGO STANK/Mrack My Brein

PAUL DAVIS/Gool Night GRESIS/No Raply At All DHIBLIBACKAN Girl (Gone, Gone, KENT REGERS/Blaze Of Glory STEKE MILLER BAND/Neart Like A break



PD: Doug Erikson MD: Gloria Avlla

JUICE NEWTGRYThe Sweetsst Thing & I BEACH BOYS/Game Go with Me

GO QD'S/Our Lips Are Smalled BARBAR STREISAND/Comin' In And Out OF RDYAL PHILMAREAL/Mound on Classics SHEENA EASTOR/Tow Could news Seen E

KIISFM 102.7 Los Angeles

MD: Danny Lemos

NODS NICKS & HEREET/Leather & Loca ROLLING STORES/Naiting On A Friend BEACH BGTS/Come Go #111 Ms



MD: Steve Goddard D: Steve Goddard

5 1 Quantifier Labor were in Heart

2 Chills Labor were in Heart

3 1 10 STEVAN FORD Tokens

3 1 10 STEVAN FORD Tokens

4 1 10 STEVAN FORD Tokens

5 1 10 STEVAN FORD Tokens

6 1 10 STEVAN FORD Tokens

7 1 10 STEVAN FORD Tokens

8 1 10 STEVAN FORD Tokens

9 10 STEVAN FORD Tokens

9 10 STEVAN FORD Tokens

9 10 STEVAN FORD Tokens

1 STEVA

DEL SHARMON/Sea Of Love DAN FOCELBERG/Leader Of The Bend

(H) indicates one of the five "hottest" records on each Parallel One

playlist.

EAST Most Added Hottest

Rick Springfield Ofivia Newton-John Little River Bend Foreigner **Rod Stewart** Rolling Stones

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added . Hottest

Little River Band Ofivia Newton-John Rolling Stones Dan Fogelberg Lindsey Buckin Sheens Easton Earth, Wind & Fire

EAST

PARALLEL TWO

PAUL DAVIS HARRA STREISAND HOYAL PHILHARHONI

WICC/Bridgeport CT Bob Mitchell

LAR HICK SPRINGFIELD HICK SPHING.
HOTEST:
FOREIGNER 1-1
ONJ 4-1
ROD STEWART 9-6
QUARTERFLASH 11-7
HALL 6 OATER 76-19

WKEE/Huntington, WV

BEACH BOYS LRB RICK SPHINGPIELD BILLY SQUIER AL JARREAU ONJ 7-1 DIANA ROSS 4-2 NICKS & HENLEY 9-4 NEIL DIAMOND 16-7 GREG LAKE 39-20

WPST/Trenton, NJ Tom Taylor

HENRY PAUL BAND RUSH RICK SPRINGFIELD HOTTURE 1-1 FOREIGNER 1-1 POLICE 3-2 JOURNEY 9-5 CHILLIWACK 8-6 ONJ 15-IG

Bill Cahill

BILLY JOEL ROLLING STONES GO GO'S HOTTEST: FOREIGNER 1-1 CHRIS CROSS 7-5 COMMODORES 13-8 POLICE 12-9 JOURNEY 17-11

WAEBIAHentown, PA Jefferson Ward

SHEENA EASTON ROYAL PHILHARMONI DAN FOGELBERG EWAP BEE GEES HENRY PAUL BAND Hottwat: FOREIGNER 1-1 ONJ 2-2 JOURNEY 10-8 CARS 24-18 GO GO'S D-23

KC101/New Haven, CT Danny Lyons

BILLY JOYL ONJ 2-1 NARBRA STREISAND 16-12 GEORGE BENSON 21-14 HALL & OATES 22-15 PAUL DAVIS 29-24

WFBR/Baltimore, MD Andy Szulineki

ONJ 1-1
ROYAL PHILHAPMONI 8
NICKS 6 HENLEY 12-9
LUTHER VANDROSS \$5HALL 6 OATES 21-17

WBLI/Long Island, NY Bill Terry

HOREOSE: AIR SUPPLY 1-1 FOREIGNER 2-2 ONJ 9-9 DIANA ROSS IM-10 LINDSEY BUCKINGHA

WTIC-FM/Hartford, CT Rick Donahue

GENESIS BARBRA STREISAND EDDIF RABBITT FWEP 1-1 ONJ 4-2 KOOL & THE GANG 12-7 DIANA ROSS 13-8 J. GEILS BAND 27-16

Q106/York, PA

LRB Hottest: POREIGNER 1-1 ONJ 3-2 COMMODORES 4-3 ROD STEWART 7-6 DIANA RORS 9-7

WHFM/Rochester, NY

AL JARREAU SNEAKER SHEENA EASTON ELO ONJ 2-1 NICKS & HENLEY 1D-6 GEORGE BENSON 24-17 HALL & OATES D-20 EDDIE RABBITT 26-21

K104/Erle, PA

REE GEER RICK SPRINGFIELD DAN FOGELBENG WHO HOTELST AIK SUPPLY 3-1 JOURNEY 7-2 ROD STEMART 10-5 ONJ 24-11 ELO 22-17

STEVIE WOODS QUARTERPLASH DILLY JOEL RILLY JOEL
HOTLERI 4-1
FOMEIGNER 4-1
FOMEIGNER 6-4
DIANA RORS 6-5
GENESIS 11-7
LINDREY RUCKINGHA 13-8

WKRZ-FM/Wilkee-Berre, PA Jim Rising

Jim Reing
HINGO STARR
SHEILA
LRH
EWAF
EZ TOP
CARLY SIMÓN
HICK SPRINGPIELD
HOCLORER
FOREIGNER 3-1
ROD STEWART 8-3
COMHODORES 10-9
GENESIS 11-9
CHILLIWACK 16-10

92FLY/Albany, NY

NEIL DIAMOND
EMAF (RA)
EDDIE RABBITT
BEACH BOYS
MOTTEST
MOTTEST
JOURNEY 9-7
NICKS & HENLEY 19-11
J. GEILS BAND 73-20
HALL & CATES 25-21

WCAD/Baltimore, MD Scott Richards

BEE GEES
KOOL & THE GANG
ROLLING STONES
LULU
HOTTOR
OUARTERPLASH 12-8
EM&F 20-9
PAUL DAVIS 28-23
GEORGE BENSON 30-25

WDRC-FM/Hartford, CT Paul Roberts

rou fooerts

GO OO'S

BILLY JOEL

ROYAL PHILMARMONI

RONNIE MILSAP

CHILLIMACK

HOttest:

ONJ 1-1

FOREIGNER 7-7

EWAF 6-3

POLICE 4-4

J. GEILS BAND 16-10

WRCK/Utice, NY Jim Reitz

RICK SPRINGPIELD SHEENA EASTON FINCO STAR HICKO STAR HERNY PAUL BAND HOTLEST ONJ 2-1 ROD STEWART 7-3 CHILLIWACK 10-6 NICKS 6 HENLEY 17-9 J. GEILS BAND 20-14

3WT/Binghampton, NY Scott Michaels

DEDDIE SCHMARTZ
OZZY OSBOURNE
DONNIE JRIS
EMAF
RICK SPRINCFIELD
DAN FCCELBERG
HOTTORIC GAS
HOTTORIC GAS
JOURNEY 7-4
ROD STEMART 9-7
DIAPA ROSS 13-6
HOMBURGHER AND

WPHD/Buffelo, NY John Piccillo

DAN POGELBERG
EDDIE SCHWARTZ
LRB
SWING
JOHN ENTWISTLE
EDDIE RABBITT
SHEILA
RICK SPRINGFIELD
HOLLBELI Hottest: FOREIGNER 1-1 NICKS 6 HENLEY 3-2 J. GEILS BAND 14-8 HALL 6 OATES 15-12 QUEEN/BOWIE 27-16

WLAN-FM/Lancaster, PA Dave Russell

DEVE RUSSEI
BILLY JOEL
KOOL & THE GANG
RICK SPRINGFIELD
ROLLING STONES
SHEENA EASTON
HOTE-ST
FOREIGNER 1-1
CHILLIMACK 6-3
DIANA ROSS 10-7
QUARTERFLASH 11-1
NICKS & HENLEY 1

PARALLEL THREE

18FEA/Manchester

Keith Lemire

ROLLING STONES
LRB
BEACH BOYE

SHEENS EASTON
GREG LAKE
HOLLES
ON J 2-1
HALL & OATES 21-15
JOURNEY 24-16
PAUL DAYE 23-19
GO GO'S 28-19

WCIR/Beckley, WV

BEACH BOYS LNB BILLY SQUIER JENNIFER WARNES JENNIFER WOLLD HOTTGEST ONJ 1-1 EMSF 2-2 JOURNEY 3-3 NICKS & HENLEY 8-4 BARRY MANILOW 7-5

WFBQ/Altoons, PA Tony Booth

EDDIE RABBITT LRB
SHEILA
DAN POGELBERG
AL JARREAU
HENRY PAUL NAND
BEE GEES
RICK SPRINGFIELD
HOLLWELL
FOREIGNER 1-1
COMHODORES 2-2
ROD STEMART 3-3
LIMDSEY BUCKINGHA 6-5
JOURNEY 12-6

WGUY/Bangor, ME David Cole

RUPUS & CHAKA PRINCE LRB PRIME LARB HERRY PAUL BAND EDDIE SCHWARTZ LOVERROY HOTTOGEN I 1 NICKS 4 MENLEY 16-10 GEORGE BYNSON 23-12 J. GELIS BAND 30-19 OUARTERFLASH 32-27

WJBQ/Portland, ME Skip Anderson

BARBRA STREISAND IRENE CARA ELO EDDIE SCHWARTZ ROYAL PHILHARMONI VANGELIS ROLLING STONES LRB LRB Hottest: POREIGNER 1-1 ROD STEMART 15-7 QUARTFRFLASH 16-9 BARRY MANILOW D-16 BILLY JOEL 3E-29

WTSN/Dover, NH Jim Sebestian

Hottest: ONJ 1-1 POREIGNER 7-2 ROD STEWART 5-5 NICKS 6 HENLEY 8-8 LINDSFY BUCKINGHA

WIGY/Bath, ME Willie Mitchell

WHILE MICEOSIN ROLLING STONES LAB FOREIGNER FOREIGNER EDDIE RABBITT HOTCEST FOREIGNER 3-1 ROD STEWART 6-4 AIR SUPPLY 6-8 J. GEILS BAND 20-13 CHILLIWACK 71-15

WLAM/Lewiston, ME

BILLY JOEL
ROYAL PHILHARMONI
SNEAKER
HOTLEST
COMMODORES 1-1
FOREIGNER 3-2
DIANA ROSS 4-3
ONJ 7-4
ROD STEWART 8-6

95XIL/Parkersburg, WV Terry Lee Collins

EDDIE RABBITT BEE GEES KOOL & THE GANG SURVIVOR CLIMAX BLUES BAND Hottest: DOLLY PARTON 4-1 TARNEY/SPENCER BD 7-4 AIR SUPPLY 9-6 DIANA RONS 15-9 JOURNEY 26-10

WACZ/Bangor, ME Michael D'Hare

AC/DC ROLLING STONES ROLLING STONES
LRB
JO JO ZEP/FALCONS
STARS ON 45
HOTEGET
FOREIGNER 1-1
ONJ 3-2
POLICE 4-3
AIR SUPPLY 5-4
COMMODORES 7-5

WZYQ/Fre

SHEENA FASTON AIR BUPPLY LKB LMB EDDIE SCHWARTZ RICK SPRINGFIELD HOTTER ONJ 1-1 COMMODORER 6-6 JOURNEY 7-7 DIANA ROBS 11-11 NICKS 6 HENLEY 13-11

WDMP-FM/Belleire, OH Stave Allen

LOVERBOY RICK SPRINGFIELD BOB WELCH BILLY SQUIER AC/DC AC/OC AC/OC HOTLOST B 1-1 JOURNEY 5-3 ONJ 13-4 LINDSEY BUCKINGHA 12-9 J. GEILS BAND 22-13

SOUTH

PARALLEL TWO

BJ106/Orlando, FL

EDDIE RABBITT LRB SHPENA EASTON ROLLING STONES SHEILA BEACH BOYS LOVERBOY HOLLORE: ONJ 1-1 NICKS & HENLEY 13-9 LINDSEY BUCKINGHA 2 J. GEILS BAND 25-17 HALL & OATES 35-22

KEEL/Shreveport, LA Kevin Devis

GREG LAKE
DAN FOGELBERG
JERRAINE JACKSON
LRB
BILLY JOEL
CRYSTAL GAYLF
HOTLERE;
FORFIGHER 4-1
COMMODORES 3-2
ONJ 7-3
ROYAL PHILHARMCNI 9-4
HARBRA STREISAND D-27

KTSA/Sen Antonio, TX J.J. Rodriguez

RONNIE MILSAP EDDIE RABBITT Hottest: AIR SUPPLY 1-1 FOREIGNER 11-7 COMMODORYS 17-14 EWAF 28-18 KOOL 6 THE GANG 30-22

ALABAMA
BILLY SOUIER
GREG LAKE
BFACH BOYS
RUSH (dp)
Hottest:
JOURNEY 1-1
HALL & OATES 10-7
J. GEILS BAND 23-19 NS 27-24

WAKY/Louisville, KY Bob Moody

BOO MOORY

DAN FOOCLDERG
JUICE NEMTON
HOTEGER
BARRY MANILOW 1-1
NEIL DIAMOND 7-2
NICKS & HENLEY 16-8
LINDSEY BUCKINGRA 17-16
BARBRA STREISAND 18-11

WAXYIFt Lauderdale, FL Rick Shaw

Hottest: COMMODORES 1-1 ONJ 3-3 JOURNEY 10-10 LINDSEY BUCKINGHA 15-15 LUTHER VANDROSS 16-16 WAYS/Charlotte, NC Lou Simon

JULCE NEMTON
HALL & CATES
EDDIE RARPITT
HOTTEL
ONJ 1-1
FOREIGNER 4-2
ROYAL PHILIMARNON1 7-4
LINESEY BUCKINGIA 9-8
GEORGE BENSON 13-11

OLLING STONES LULU RICK SPRINGFIELD BILLY SQUIER DEL SHANNON HOTTEBET ONJ 5-1 QUARTPRPLASH 11-9 KOOL 6 THE GANG 15-11 HALL 6 QATES 17-14 BERTIE HIGGINS 20-16

WFMF/Baton Rouge, LA Rice/Wetkins

BILLY JOEL RONNIE MILSAP RONNIE LOVERBOY ROYAL PHILHARMONI J 7-1 NDSEY BUCKINGHA 11-7 CKS & HENLEY 14-8 &F 20-10 GEILS BAND 18-13

ERE BMEENA BARTIN DELASAT MCCLIHTON NIKRI WILLR GMODING STAN HENRY PAUL BAND HOLLOSE; HOTTONT: BARRY MANILON 1-1 NEIL DIAMOND 7-3 PAUL DAVIR 10-5 BILLY JOEL 15-8 HALL & OATER 17-9

Hottest; DIANA RORS 4-1 POREIGNER 3-3 KOOL 6 THE GANG 5-5 LUTHER VANDROSS 6-6 BARRY MANILOW 7-7 WJDX/Jackson, MB

Bill Crews

BFACH BOYS BILLY JOEL HOLLWEL DIANA ROSS 4-2 ROD STEWART 5-4 LINDSEY BUCKINGHA 14-9 EMAF 16-12

W8GN/Birmingham, AL Bandra Chandler

BERTIE HIGGINS
DON MCLEAN
HALL & GATES
HOUSES:
OMJ 5-1
ROWNIE HILSAP 10-7
LINDREY BUCKINGHA 13-8
NICKE & HEMLEY 12-9
EW&F 16-12

WTtX/New Drisens, LA Gary Franklin

LRB EDDIE RABBITT BERTIE HIGGINS SHEENA EASTON SHEENA EASTON HOTTEST: FOREIGNER J-1 DIANA ROSS 8-3 OUARTERPLASH 14-7 NEIL DIAMOND 18-10 HALL & OATES 74-18

Y103/Jecksonville FL Dava Scott

GO GO'S
JUICE NEWTON
DAN FOGELBFRG
HOTLEST
HOTLEST
ONJ 3-1
JOURNEY 5-4
NICKS & HENLEY 8-7
HALL & CAMES 22-16
J. GEILS BAND 26-19

WRVQ/Richmond, VA Bill Thomas

JOHN ENTWISTLE LRB BOB SEGER KINKS KINKS Hottest: POREIGNER 1-1 J. GEILS BAND 6-3 ROD STEWART 17-1G GO GO'S 23-14 ELO 75-20

Hottest: AIR SUPPLY 11-1 FOREIGNER 2-2 DIANA ROSS 7-7 ONJ 9-9 LINDSEY BUCKINGHA 13-13

WSKZ/Chattanooga, TN David Carroll

GEORGE BENSON CEORGE BENGGIELD RICK SPRINGPIELD FOREIGNER (dp) FOREIGNER 1-1 NICKS & HENLEY 9-4 HAIL & CATES 20-14 J. GEILS BAND 22-1 PAUL DAVIS 25-19

KINT/El Paso, TX Jim Zippo

LRB
PRINCE
JOHN ENTWISTLE
HOLLest:
ONJ 1-1
FOREIGNER 7-2
POLICE 3-3
LINDSEY BUCKINGHA 11-7
STEVE MILLER BAND 16-12

KX104/Nashville, TN Jon Anthony

JOA ARBORY RICK SPRINGFIELD BERTIE HIGGINS SHEENA EASTON BEACH BOYS HOttest ONJ 1-1 DIANA ROSS 9-6 NICKS & HENLEY 12-8 JOURNEY 13-10 NEIL DIAMOND 19-14

KJ100/Louisville, KY Kevin O'Nesi

BALANCF HENRY PAUL BAND SHELLA HOLLEST DAN FOOELBERG 1-1 TARNEY/SPENCER BD 2-2 FOREIGNER 6-3 CHILLIMACK 11-6 MICHAEL STANLEY, B 15-11

KHFI/Austin, TX

ENER BURVIVOR CHILLIWACK 1-1 ONJ 1-2 JOURNEY 6-4 ROD STEMART 8-7 HALL & CATES 18-16

KBFM/McAllen 8 Steve Owens

BE BOLLING STONES
BILLY JOEL
DAN FOOGLIBERG
EDDIE RABBITT
HOTESSI
FOREIGNER 1-1
ONJ 4-3
EMAF 7-4
LINDBEY BUCKINGHA 10-8
CHILLIMACK 13-11

WORK/Norfolk, VA Bruce Gerraway

GEORGE BENSON
BARBRA STREISAND
EDDIE RARBITT
HOTE-et:
COMMODORES 3-1
ONJ 5-3
POREIGNER G-4
BARRY MANILON 10-7
NEIL DIAMOND 22-18

KFMK/Houston, TX Jerry Steels

NICKS 6 HENLEY ALARAMA BEE GEES Hottest: AJR SUPPLY 2-1 FOREIGNER 6-3 ROYAL PHILHARMONI ONJ 9-5 QUINCY JONES 5-6

KOSVLIttle Rock, AR

LOVERBOY
DON MCLEAN
SUZ SAAD
SUZ SAAD
SIZENA ZASTON
BEACH BOYS
HOLLOST
FOREJONER 1-1
ONJ 7-2
NICKS 6 HENLEY 1G-7
LINDSEY BUCKINGHA 16-8

G100/Mobile, AL Scott Griffith

SHEENA EASTON
RONNIE MILRAP
RICK SPRINGFIELD
HOTCEST
FOREIGNER 1-1
NICKS 6 HENLEY 12-10
HALL 6 GATES 22-19
BARBRA STREESAND 20-22
CARS 31-27

WAAY/Muntaville, AL Jim Kendricke

BEACH BOYS RICK SPRINGFIELD AL JARREAU AL JARREAU HOttest: ONJ 2-1 LINDSFY BUCKINGHA 5-3 DIANA ROSS 6-5 QUARTERFLASH 9-7 HALL & CATES 2G-10

CK101/Cocos Beach, FL Ray St James

JUICE NEWTON
ROLLING STONES
GREG LAKE
KOOL & THE GANG
HOTERIT,
ONJ 3-1
COMMODORES 6-2
ROD STEMART 7-4
AIR SUPPLY 11-6
GEORGE BENSON 22-17

WSEZ/Winston-Salem, NC

CARPENTERS
EDDIE SCHWART?
ROYAL PHILHARNONI
HOCLEST
COMMODDRES 2-1
KOOL & THE GANG 15-10
DON NCLEAN 21-16
PAUL DAVIS 20-20
EWAF 20-21

KLAZ/Little Rock, AR

Rhonda Curtis ONJ
LRB
JENNIPER WARNES
BERTIE HIGGINS
IRFNE CARA
HOTE SEL
FOREIGNER 1-1
MICKS & HENLEY 9BARBRA STREISANE
"LINDSEY BUCKINGHA
ROYAL PHILHARMONI

KSET-FM/EI Paso, TX Jeff Blake

Jeff Blake
LRB (dp)
SHEILA (dp)
SHEILA (dp)
SHEENA EASTON
RUFUS & CHAKA
ANGELA BOFILL
HOLLES
HOLLES
LTD 13-10
HALL & GATES 78-16
PRINCE D-27
IRENE CARA D-25

867/New Orleans, LA Shamby/Volpe

AL JARHEAU HOYAL PHILHARMONI LOVERBOY BARBHA STHFIHAMD HOTCOST HOTCOST HOTCOST HOTCOST JAMA BOSS 16-11 J. GEILB BAND 26-18

WOKI/Knozville, TN Gery Adkins

LRR NEIL DIAMOND RICK SPHINGFIELD RICK SPHINGFIELD LULU HUE SAAD HENRY PAUL BAND (dp) HOLTOST FOREIGNER 1-1 ONJ 2-2 QUARTERPLASH 10-8 LINDSEY BUCKINGHA 18-HALL & OATES 21-15

WC8C/Charleston, SC Chris Balley

Chris Balley
LRB
ROLLING STONES
SHEENA FASTON
RICK SPRINGFIELD
RUFUS & CHAKA
HOttest
ONJ 3-1
EWAFP 7-6
BICKS & HENLEY 12-8
ROD STEMART 13-11
MEIL DIAMOND 16-12

WBCY/Charlotte, NC Bob Keghan

LRB
SUE SAAD
HOLLESL
JOURNEY 1-1
ROD STEMART 6-5
LINDSEY BUCKINGHA 14
J. GEILS BAND 18-0
GEORGE BENSON 19-13

WMAK-FM/Nashville, TN Scooter Davis

LEE GREENWOOD SHEENA EAFTON GREG LAKE (dp) DAN FOGELBERG (dp) ROYAL PHILHARMONI (dp) HOTESE! ONJ 1-1 BARRY MANILOW 7-4 EW&F 18-14 UALL & OATES 23-15 PAUL DAVIS 27-23

WANS-FM/Greenville, SC

RONNIE MILSAP RINGO STARR CARS ROLLING STONES EDDIE SCHWARTZ (dp) HOLLEBLI HOTTEST: FOREIGNER 1-1 DIANA ROSS 13-13 ROD STEMART 16-16 KOOL 6 THE GANG 20: JUICE NEWTON 23-23

WHHY-FM/Mor

DOMINGO & DENVER GREG LAKE BILLY JOEL ROWNIE MILSAP HOLLEST COMHODOBES 1-1 FOREIGNER 7-2 ONJ 5-4 JOURNEY 12-7 J. GEILS BAND 20-15

WDOQ/Daytone Beech, FL Rick Knight

ROLLING STONES BILLY JOEL POUR TOPS DAN POGELBERG GREG LAKE LULU STEVE CARLISLE HOTTES & HENLEY 1-1 FOREIGNER 2-2 BERTIE HIGGINS 10-3 J. GEILS BAND 19-8 GEORGE BENSON 17-9

WZYP/Huntsville, AL Chris Andrews

Chng Andrews
DAN POGELBERG
RICK SPRINGPIELD
SUE SAAD
BOB SEGER
HOttest:
ONJ 1-1
POLICE 5-3
DIANA ROSS 12-6
JOURNEY 13-10
STEVE MILLER BAND 17-

KZFM/Corpus Christi, TX JOhn Steele

GREG LAKE DON MCLEAN SHEENA EASTON BEACH BOYS
BERTIE HIGGINS
BILLY SQUIER
HOTTER
HOTTER
AIR SUPPLY 1-1
CARL CARLTON 2-2
ROJE 6-3
ROGER 5-5
EWAF 10-7

KROK/Shreveport LA

JUICE MENTON
BILLY SOUIEM (dp)
BEACH HOYS
SMEAKER
CARS
DON HCLEAN
EDDIE RARBITT
HOCKSSI;
YOREJONEN 1-1
ONN) 6-3
EMSF 7-5
COMMODDES 12-8
BARBAR STREIMAND 13-9

WSSX/Charleston, SC Martin/Ashton

BILLY BOUIEM
HENRY PAUL BAND
HOODY BLUES
FOREIGNER 1-1
JOURNEY 3-2
HICKS & HENLEY 7-3
ROD STRWART 13-7
CHILLIWACK 17-9

WNOX/Knaxville, Th Bill Evens

MODY BLUES
ROLLING STONES
BERTIE HIGGINS
SHEENA EASTON
JENNIFER WARNES
HOTEGET
HOTEGET Stan Caeties LRB RICK SPRINGFIELD ZZ TOP ZZ TOP Hottest: FOREIGNER 1-1 NICKE 6 HENLEY 5-2 GO GO'S 6-5 LINDSEY BUCKINGHA 7-6 J. GEILB RAND 15-12

PARALLEL THREE

KILE/Galveston, TX

Scott Taylor

RICK SPPINCPIELD

DAN POGELBERG

JENNIPER WARNES

BILLY SQUIER

ROYAL PILLHARMONI

HOLLOR 1-1

DIAKA ROSS 6-3

EMSF 10-8

ROD STEWART 19-1

BARRY MANILLOW 16-12 WGLF/Tallahassee, FL Ned Smith

WCGQ/Columbus, GA Bob Raleigh

LRB
SHEENA EASTON
DEL SHANNON
BARRHA STREISAND
HOTECSTI
POREIGHER 2-1
ONJ 4-2
COMMODORES 5-3
JOURNEY 7-5
ROD STEWART 10-7 WISE/Asheville: NC

LRB Hottest: POLICE 1-1 LINDSEY BUCKINGHA 11-7 HALL & CATES 18-12 JOURNEY 20-13 QUARTERPLASH 22-19

WFOX/Gainesville, GA Hank Dole ROLLING STONES BILLY JOFL
Hottest:
EMAF 11-8
JUICE NEWTC. -12
BARBERA STRE. - 10 16-1J. GEILS BAND D-24
KOOL & THE GANG D-30

KPUR/Amerilio, TX

Dan Wilson BILLY JOEL ROLLING STONES FOREIGNER 1-1
ONJ 2-2
NICKS & HENLEY 13-8
DIANA ROSS 14-10
JOURNEY 18-13 96SGF/Savannah, GA

DAN FOGELBERG ROLLING STONES GO GO'S RUFUS & CHAKA BEACH BOYS

FOREIGNER 1-1 FOREIGNER 1-1 ROD STEWART 7-5 LINDSEY BUCKINGHA 12-7 JOURNEY 16-11. EW6F 14-12 Z102/Sevenneh, Jonethen Keyee

RONNIE MILSAP BERTIE MIGGINS BEACH BOYS Hottest: ONJ 3-1 DIANA ROSS 9-7 NICKS & HENLEY 12-9 JOURNEY 13-11 ROLLING STOMES 21-18

KQIZ-FM/Amerillo, TX Steve Stucker

DAN POGELBERG BILLY JOEL ROLLING STONES BEE GEES Hottcst: LRB 2-1 GENESIS 13-6 JOURNEY 14-8 ONJ 16-11 ONJ 16-11 OAK RIDGE BGYS 23-17

Philip Renkin

CARE

LRB

AL JARKEAU

RICK SPHINGYIELD

SHELLA

ROYAL PHILHARMONI

GREG LARE

HOTEGRE ONLY

FOR CARE

OUA PTILHARMONI

OUA TERPILABH 13-11

HALL & CATES 28-20

BARHBA STREISAND 28

PAILL NAVIS 30-23

RICK PRINGFIELD
EDDIE SCHWARTE
EFDIE BARBITT
CAHE
HOTCOMIN 1-1
ROD STEMART 7-1
COMMODORES 6-4
LINESEY BUCKINGHA 16-11
ONJ 20-15

#SEL-FM/Lubbock. TX

Miss Edwards

ROLLING STONES
BILLY JOEL

GREG LAKE
BOB SEGER
BON PÖÖELERM
HOTTONEN
FÖRELERM
FÖRELERM
FOREIGNER 1-1
FOREIGNER 1-1
FOREIGNER 1-7
LINDSEY BUCKINGHA 13-1D
QUARTERFLASH 16-11

DAN POGELBERG
ROLGING STONES
LEB
JENNIFER WARNES
HENRY PAUL RAND (dp)
HOTCHET
BARRY MANILOM 3-1
COMMODORES 7-2
POLICE 5-3
FOREIGHER 8-5
JOURNEY 9-8

FOREIGNER DAN FOGELBERG

Tommy Lee

Q101/Meridien, M8

SHEENA ZASTON EDDIE RABBITT LOVERBOY (dp) LRB (dp) Hottest: ONJ 2-1 Q104/Gadaden, AL Leo Davie

FOREIGNER DAN FOGELBERG SUE SAAD SHEENA EARTON HOTTENT: EWAF 2-1 COMMODORF 3-2 ONJ 4-3 JUICE NF 7H 10-6 J. GEI ND 19-12

WFLB/Fayettsville, NC Larry Cannon KENNY POGERS DAN POGELBERG LRB JENNIFER WARNES JENNIFFR WARNES
ATD
SHEILA
HOTEVEL
ONJ 1-1
DIANA HOSS 5-3
JUICE NEWTON 7-4
KOOL 6 THE GAMG 11-10
GEORGE BENSON 2D-17

MIDWEST Most Added • Hottest

Foreigner ne Easton Olivie Newton-John Den Fogelberg Nicks & Henley

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Rick Springfield Foreigner
Rolling Stones Offivia Newton-John **Rod Stewart** Journey Quarterflash

MIDWEST

PARALLEL TWO

92X/Columbus, OH Tarl Nutter

MCGUPFEY LANE EDDIE RABBITT ROLLING STONES Hottest: HOTTEST: FORFIGNER 1-1 ROD STEWART 10-5 NICKS & HENLEY 12-10 JOURNEY 14-11 CHILLIWACK 25-20

KIOA/Des Moines, IA

LRB
ROLLING STONFS
DAN FOGELBERG
Hottest:
ONJ 4-1
MIKE POST 11-6
COMMODORES 12-7 NICKS & HENLEY 15-8 ROD STEWART 14-9

KOFM/Oklahoma City, Ok Chuck Morgen

JOURNEY PAUL DAVIS BEACH BOYS LRB RICK SPRINGPIELD Hottest: FOREIGNER 3-1 MIKE POST 12-4 POLICE 14-7 ROYAL PHILHARMONI 22-12 JOURNEY A-23

KRAV/Tulsa. OK Gary Reynolds

BILLY JOEL RONNIE MILSAP Hottest: FOREIGNER 1-1 NICKS & HENLEY 9-2 COMMODORES 4-3 BARBRA STREISAND 8-5 LINDSEY BUCKINGHA 7-6

K293/Peorle, IL Keith Edwards

BILLY JOEL DAN FOGELBERG ONJ
Mottest:
CHILLIWACK 2-1
JOURNEY 4-3
GENESIS 8-5
ELO 13-9
HALL & OATES 20-13

WGRD/Grand Rapids, MI Seen Stevens

JUICE NEWTON JUICE NEWTON
HOTCEST:
ONJ 1-1
FOREIGNER 2-2
POLICE 4-3
J. GEILS BAND 12-4
JOURNEY 9-6

WHOT/Youngstown, OH Dick Thompson

PAUL DAVIS QUEEN/BOWIE SHEENA EASTON SHEENA EASTON
HOttest:
ONJ 2-1
NEIL DIAMOND 17-10
NICKS & HENLEY 23-16
GENESIS 22-17
EW&F D-24

WMEE/Fort Wayne, IN John Curry

SHEENA EASTON DAN FOGELBERG HOTLEST: FOREIGNER 1-1 NICKS & HENLEY 7-2 JOURNEY 8-5 QUARTERFLASH 14-10 GO GO'S 26-13

WNAP/Indianapolis, IN

BARBRA STREISAND BARRA STREISAND
JUICE NEWTON
PAUL DAVIS
DON MCLEAN
STFVE CARLISLE
HOTTEST MANILOW 1-1
NEIL DIAMOND 8-3
FOREIGNER 7-5
DIANA ROSS 9-7
C. CHRISTIAN 18-10

WNCI/Columbus, OH Steve Edwards

ROLLING STONES LRB KOOL & THE GANG CARS BEACH BOYS HOTTEST: COMMODORES 2-1 GENESIS 7-5 JOURNEY 9-6 DIANA ROSS 12-7 QUARTERFLASH 13-10

WOW/Omeha, NB J.C. Corcoran

PAUL DAVIS FAUL DAVIS
HOttest:
FOREIGNER 3-1
ONJ 4-2
AIR SUPPLY 6-3
COMMODORES 7-5
NICKS & MENLEY 11-6

WVIC/East Lansing, MI Jim St John

JOURNEY
NIKKI WILLS
SHEILA
BARBRA STREISAND
LRB LRB
JERMAINE JACKSON
JENNIFER WARNES
BOB WELCH
HOTTER
DIANA ROSS 2-1
BURTON CUMMINGS 4-2
ONJ 8-4
BARRY MANILOW 9-5
NEIL DIAMOND 13-6

Bill Young

CARS CARS
BILLY JOEL
ROYAL PHILHARMONI
HOTTERS:
FORFIGNER 1-1
ONJ 10-2
ROD STEMART 8-5
CHILLWACK 9-7
BARBRA STREISAND 21-17

KSTT/Devenport, IA

KEYN-FM/Wichita, KS Terrie Springe

STEVE MILLER BAND RONNIE MILSAP HOttest: AIR SUPPLY 1-1 FOREIGNER 7-4
COMMODORFS 10-7
NICKS 4 HENLEY 15-11
ROD STEWART 19-13

WYFM/Youngstown, OH

Hottest: ONJ 1-1 BOB SEGER 5-5 POLICE 9-9 JOURNEY 18-10 DIANA ROSS 19-17

WAKX/Duluth, MN

EDDIE RABBITT
HALL 6 CATES
HOTTES
HOT

WNAM/Appleton-Oshkosh Jay Tyler

BILLY JOEL ROLLING STONES GREG LAKE DAN FOGELBERG SNEAKER

ONJ 5-2 NEIL DIAMOND 17-14 HALL & OATES 23-17 J. GEILS BAND 26-22

WGBF/Eveneville, IN Gene Michaele

GEORGE BENSON
EDDIE RABBITT
PAUL DAVIS
CARS
BARBRA STREISAND HOTTEST:
POREIGNER 1-1
COMMODORES 2-2
DIANA ROSS 7-4
NICKS & HENLEY 14-7
ONJ 8-8

WZOK/Rockford, IL

CHILLIWACK CARS Hottest: POREIGNFR 1-1 JOURNEY 4-2 NICKS & HENLEY 6-4 ROD STEWART 8-6 GENESIS 11-7

Z104/Madison, WI Little/Hudson

SHEENA FASTON BEACH BOYS BEACH BOYS
HOttest:
ONJ 1-1
JOURNEY 4-2
NICKS & HENLEY 6-3
COMMODORES 10-G
QUARTERFLASH 12-10

WIKS/Indianapolis IN

FOREIGNER RICK SPRINGPIELD BILLY SQUIFE HOTCEST: FOREIGNER 1-1 JOURNEY 3-2 TRIUMPH 6-5 NICKS & HENLEY 9-7 SURVIVOR 13-9

HR3/Routh Rend IN

ROD STEWART LINDSEY BUCKINGHA Hottest: ONJ 1-1 AIR SUPPLY 12-2 COMMODORES 8-5 FOUR TOPS 15-10 GENESIS 20-15

WDJX/Dayton, OH

CARS
PAUL DAVIS
DAN FOCELBERG
HOTTEST:
ONJ 2-1
COMMODORES 3-2
NICKS & HENLEY 10-4
ROD STEWART 7-5
QUARTERFLASH 13-8 WLOL-FM/St. Paul, MN

Bob Bergland

ROLLING STONES SHEENA EASTON GREG LAKE EW&F LEIF GARRETT Hottest: Hottest: FOREIGNER 1-1 COMMODORES 7-4 ROD STEWART 11-9 NICKS & HENLEY 13-10 BARBRA STREISAND 20-15

WKDQ/Evaneville, IN Hobbe/Payne

SHEENA EASTON DAN FOGELBERG AC/DC Hottest: FOREIGNER 1-1 ONJ 2-2 ROD STEWART 4-3 DIANA ROSS 7-6 NICKS & HENLEY 10-8

WJXQ/Jackson, MI

Jim Ryan

ZZ TOP
JOHN HALL BAND (RA)
RICK SPRINGFIELD
LRB (dp)
FOREIGNER FOREIGNER SHEILA HOTTEST: J. GEILS BAND 1-1 LOVERBOY 10-8 SURVIVOR 17-14 CARS D-15 OZZY OSBOURNE 19-16

KQKQ/Omeha, NB Mark Evans

CARS CARS
HOttest:
FOREIGNER 1-1
AIR SUPPLY 2-2
ROD STEWART 7-3
NICKS & HENLEY 9-6
LINDSEY BUCKINGHA 10-7

KIIK/Davenport, IA

PAUL DAVIS
QUEEN/BOWIE
BARBRA STREISAND
EDDIE RABBITT
RINGO STARR
BILLY JOEL
DON MCLEAN ROLLING STONES LINDSEY BUCKINGHA 17-12 NICKS & HENLEY D-13 NEIL DIAMOND 27-21 HALL & OATES 33-25

WZZR/Grand Rapids, MI

EWEF GREG LAKE LULU SHEENA EASTON DAN FOGELBERG KENNY ROGERS JENNIPER WARNES PASSENGER

PASTENGER
HOttest:
FOREIGNER 1-1
COMMODORES 4-3
ROD STEWART 8-5
DIANA ROSS 10-6
NICKS & HENLEY 18-9

PARALLEL THREE

KFYR/Bismarck, ND Den Brannan

ROYAL PHILHARMONI ROLLING STONES MOLLING STONES GO GO'S Hottest: ONJ 3-1 NICKB & HENLEY 7-4 ROD STEMART 11-5 STEVE MILLER BAND 14-7 J. GEILS BAND 17-9

KKLS/Rapid City, SD Sherwyn Piper

ROLLING STONES
GREG LAKE
DAN POGELBERG
Hottest:
POREIGHER 1-1
ROD STEWART 3-2
JOURNEY 10-5
LINDSEY BUCKINGHA 13-8
NICKS 6 HENLEY 11-9

KKRC/Sioux Falls, SD Ron Nelson

SHEENA EASTON SHERNA EASIGN
LULU
SNEAKER
JOHN HALL BAND (dp)
HOTLEST:
FOREIGNER 1-1
ROD STEWART 4-2
COMMODORES 6-3
NICKS & HENLEY 9-6
QUARTERFLASH 10-8

KKXL/Grand Forks, ND

SHEENA EASTON SNFAKER HOTLEST: FOREIGHER 1-1 COMMODORES 5-3 NICKS & HENLEY 11-7 ROD STEWART 10-8 DIANA ROSS 13-10

WRKR/Recine, WI Stave Warren

DOMINGO & DENVER DOMINGO & DENVER HOCKEST: FOREIGNER 4-1 POLICE 7-4 ONJ 13-7 NICKS & HTNLEY 21-14 J. GEILS BAND 22-16 WSPT/Stevens Point, WI

BARBRA STREISAND JUICE NEWTON DAN POGELBERG DAN POGELBERG HOTE-est: ONJ 1-1 GO GO'S 2-2 ROD STEWART 9-7 NICKS & HENLEY 12-8 J. GEILS BAND 21-15 WTRU/Muskegon, MI

Mike Stevens

ROLLING STONES CARS
HOLLest:
ONJ 4-1
COMMODORES 5-3
ROD STEWART 7-4
NICKS 6 HENLEY 8-6
DIANA ROSS 9-7

KDVV/Topeka, KN Tony Stewart

EW&F ROLLING STONES BILLY JOEL GREG LAKE Hottest: POREIGNER 2-1 ONJ 1-2 COMMODORES 3-3

KELO/Stoux Falls, SD Marc Elliot

ROLLING STONES EW&F
HOTTEST:
FOREIGNER 3-1
CHILLIWACK 4-2
BARRY MANILOW 7-3
ONJ 12-8
LINDSEY BUCKINGHA 2)-14

KWLO/Waterloo, IA Draw Bentley

ROLLING STONES SHEENA EASTON SHEENA EASTON HOTLEST: ONJ 1-1 FOREIGNER 6-2 JOURNEY 4-3 J. GELLS BAND 13-5 COMMODORES 16-8

WAZY-FM/Lefayette, IN

Kelth Harris SHEENA EASTON RONNIE MILSAP RICK SPRINGFIELD Hottest: FOREIGNER 1-1 NICKS & HENLEY 6-4 GEORGE BENSON 17-14 BARBRA STREISAND 20-16

KRNA/Iows City, IA Bred Goynshore LOVERBOY

LOVERBOY
BALANCE
DAN FOGELBERG (dp)
EDDIE SCHWARTZ (dp)
AC/DC (dp)
HOTTER
FOREIGNER 1-1
OUARTERFLASH 8-6
ROD STEWART 10-7
LINDSEY BUCKINGHA 12-9
J. GEILS BAND 13-10 KQWB/Fergo, ND

Wayne Hiller

QUARTERPLASH
GREG LAKE (dp)
HOTLEST
ONJ 2-1
HICKS & HENLEY 9-7
DIANA ROSS 11-0
LINDSEY BUCKINGHA 14-9
POLICE 15-10

WCIL-FM/Carbondale, IL Tony Weltekus

ROLLING STONES PAUL DAVIS
LOVERBOY
NIKKI WILLS
SHEENN EASTON
KOOL & THE GANG
HOTLEST:
ONJ 4-1
RICK JAMES 5-2
ROD STEWART 17-11
DIANA ROSS 22-15
EW&F D-22

KFMZ/Columbia, MO Steve Graziano

DAN FOGELBERG NEIL YOUNG NEIL YOUNG HOTTEST: POLICE 1-1 FOREIGNER 2-2 CHILLIWACK 10-6 NICKS & HENLEY 12-9 CARS D-2F

99KG/Salina, KS Denny Coller

RUSH DON MCLEAN LRB FORFIGNER Hottest: ONJ 3-1 QUARTERFLASH 15-12 NEIL DIAMOND 23-16 . GEILS BAND 27-19 !IL DAVIS 33-23

WEST

PARALLEL TWO

KCPX/Salt Lake Cit, UT **Gary Waldron**

LRB
DEL SHANNON
RICK SPRINGFIELD
KENNY ROGERS
BILLY SQUIER
NIKKI WILLS
HENRY PAUL BAND
SHEILA
EDDIE SCHWAPTZ Hottest: FOREIGNER 1-1 AIR SUPPLY 2-2 COMMODORES 5-3 COMMODORES 5-3 ONJ 4-4 QUARTERFLASH 9-5

KGW/Portland, OR Jenie Woinlak

HALL & CATES
Hottest:
POREIGNER 2-1
QUARTERFLASH 5-3
MIKE POST 7-5
DIANA ROSS 10-7
NEIL DIAMOND 16-13

KJRB/Spokane, WA **Suds Coleman**

GREG LAKE
RONNIE MILSAP
ROYAL PHILHARMONI
RICK SPRINGFIELD
HOTECST
UVARTERFLASH 3-1
CHILLIMACK 11-7
ROD STEMART 12-8
BOB SEGER 6-9
GEORGE BENSON 19-11

KRQ/Tucson, AZ

DAN FOGELBERG DAN FOCELBERG SHEENA EASTON GREG LAKE DEL SHANNON HOTTEST ROD STEWART 7-4 JOURNEY 14-7 NICKS 4 HENLEY 13-8 CHILLIWACK 17-12 NEIL DIAMOND 25-16

Y94/Freeno, CA Ray Appleton

GEORGE BENSON
DON MCLEAN
HALL & OATES
ROYAL PHILHARMONI (dp) ROYAL PHILHARMON1 (dp) Hottest: ONJ 1-1 DIANA ROSE 12-6 BARRY MANILOW 14-11 STEVE MILLER BAND 17-13 LINDSEY BUCKINGHA 19-14

KLUC/Las Vegas, NV Randy Lunquist

RICK SPRINGPIELD RICK SPRINGFIELD Hottest: FOREIGNER 1-1 ROD STEWART 3-2 JOURNEY 6-3 QUARTERPLASH 13-8 NICKS & HENLEY 12-9

KYNO-FM/Freeno, CA

BARRY MANILOW
IRENE CARA
SHEENA EASTON
RICK SPRINGFIELD
HOTCORT
ONJ 7-1
GEORGE BENSON 5-4
DIANA ROSS 6-5
RICK JAMES D-10
POINTER SISTERS 14-12

KZZX/Albuquerque, NM Bruce Deniele

HALL & OATES JUICF NEWTON EDDIE RABBITT Hottest: FOREIGNER 1-1 COMMODORES 5-2
ROD STEWART 9-6
NICKS & HENLEY 10-7
LINDSEY BUCKINGHA 17-12

KSPZ/Colorado Springs, CO Mike Daniels

NEIL DIAMOND PAUL DAVIS EDDIE RABBITT Hottest: COMMODORES 4-1 FOREIGNER 2-2 ONJ 3-3 ROD STEWART 7-5 QUARTERFLASH 11-6

KHYT/Tucson, AZ Rich Brother Robbin

NOM BROWNE NICKS & HENLEY ROLLING STONES AL JARREAU LUTHER VANDROSS (dp) HOTLEST, EWEF 1-1 FOREIGNER 5-2 RUDY & THE CRUISE 20-9 ROGER 34-22 SHOCK "Crackin'" D-23

KIDD/Monterey, CA Brown/Ryan

ROLLING STONES BILLY JOEL RICK SPRINGFIELD ROYAL PHILHARMONI ROYAL PHILHARMON Hottest: FOREIGNER 1-1 EWLF 2-2 ONJ 5-3 ROD STEWART 7-5 COMMODORES 11-7

KGGI/Riverside-San Be

Steve O'Neil

ROLLING STONES EDDIE RABBITT Hottest: ONJ 4-1 POLICE 13-4 KOOL & THE CANG 15-5 NEIL DIAMOND 22-19 GEORGE BENSON 30-21

KKYX/Rekersfleid CA Squires/DeRoo

EWAF SHEENA EASTON SHEENA EASTON LRB HOTLEST: ONJ 1-1 LINDSEY BUCKINGHA 10-10 ROLLING STONES 13-12 J. GEILS BAND 21-16 QUEEN/BOWIE 22-19

KNBQ/Tacoma, WA

RICK SPRINGFIELD BILLY SQUIER FOREIGNER 1-1 ONJ 3-2 GO GO'S 9-4 HALL & OATES 18-13 NEIL DIAMOND 26-22

K96/Provo, UT Jim Sumpter

ROYAL PHILHARMONI ROLLING STONES RICK BPRINGPIELD CARS Hottest: HOTTEST: JOURNEY 4-1 POLICE 2-2 CHILLIWACK 5-3 COMMODORES 10-8 FOREIGNER 24-20

FM103/Salt Lake City, UT

ROLLING STONES BILLY JOEL Hottest: FOREIGNER 1-1 ROD STEWART 3-2 JOURNEY 4-3 OUARTERFLASH 5-4 NICKS & HENLEY 8-7

KBBK/Boles, ID Bob Lee

GREG LAKE ROLLING STONES ROYAL PHILHARMONI DAN FOGELBERG FOREIGNER 2-1 COMMODORES 6-3 DIANA ROSS 8-6 BARRY MANILOW 9-8 JOURNEY 10-9

KSKD/Salem, OR Len E. Mitchell

JENNIFER WARNES SNEAKER LRB LRB
Hottest:
ONJ 1-1
JOURNEY 15-1D
NICKS & HENLEY 21-11
J. GEILS BAND 28-21
QUEEN/BOWIE 32-26

PARALLEL THREE

KCBN/Reno, NV Jim O'Neel

KOOL & THE GANG RICK SPRINGFIELD RICK SPANIO HOTCES: POLICE 1-1 JOURNEY 18-13 QUARTERFLASH 22-15 J. GFILS BAND 26-18 GEORGE BENSON 31-24

KDZA/Pueblo, CO Rip Avina

BILLY JOEL

SHEENA FASTON BALANCE NIKKI WILLS KISS KISS
Hottest:
FOREIGNER 1-1
ROD STEWART 7-5
NICKS & HENLEY 12-7
TIERRA 15-11
J. GEILS BAND 27-21

KQDI/Great Falls, MT Paul Wescott

TIERRA
BERTIE HIGGINS
BEACH BOYS
SHEENA EASTON
VANGELIS
HOTCOST
C. CHRISTIAN 4-1
NICKS & HENLEY 9-8
NEIL DIAMOND 12-9
SHEAKER 13-10
BALANCE 14-12

KSLY/San Luis Obispo, CA

SHEENA FASTON RICK SPRINGFIELD BERTIE HIGGINS NEIL YOUNG SHEILA BILLY SQUIER BILLY SQUIER
HOTCEST:
FOREIGNER I-1
JOURNEY 11-4
DIANA ROSS 10-5
NICKS & HENLEY 12-9
LINDSEY BUCKINGHA 15-11

KENI/Anchorage, AK Randy Robbins

BILLY SQUIER BERTIE HIGGINS BFRTIE HIGGINS
LRB
ALABAMA
LULU
NICOLETTE LARSON
AL JARREAU
DEL SHANNON
HOTCOST:
FOREIGNER 1-1
POLICE 10-5
GEORGE BENSON 23-18
HALL & OATES 29-20
BARBRA STRPISAND 30-23

KYYA/Billings, MT Jeck Bell

SNEAKER RCYAL PHILHARMONI LOVERBOY BPE GEES Hottest: Hottest: ONJ 1-1 ROD STEWART 5-3 CHILLIWACK 13-11 DIANA ROSS 20-14 GEORGE BENSON 29-21

KATI/Casper, WY

LOVERBOY LOVERBOY BEACH BOYS GREG LAKE HOTTEST ONJ 1-1 QUARTERFLASH 12-8 QUEEN/BOWJE 18-14 KENNY ROGERS 29-25 ROLLING STONES 34-29

KOZE/Lewiston, ID Wee McShay

BERTIE HIGGINS LRB BEACH BOYS FOREIGNER QUARTERFLASH 2-1 QUARTERFLASH 2-1 QUARTERFLASH 2-1 QUARTERFLASH 2-1 JOURNEY 7-5 LINDSEY BUCKINGHA 2-6 HALL & CATES 26-19

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WNBC/New York WVRF/Roston FM102/Sacramento WHEB/Portsmouth

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

WABC/New York WZUU/Milwaukee WBLI/Long Island WAXY/Ft, Lauderdale FM100/Memphis WANS-FM/Greenville WTSN/Dover WZYO/Frederick

Ballional Summary LO TI DERIFE 1 SARE 14 IDMS 5 AIDS 2

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice annually.



DENOTES FIRST WEEK IN PARALLELS.

215 REPORTS

LINOSEY BUCKINGHAM Trouble (Asylum)

9

ALBE 15-8

| NYAL ON | 18-16 | CIBY | C

WGRD 72-15
WELR 15-10
WELR 15-10
WELR 15-10
WELR 15-10
RETURN 18-17
RETURN 18-17
RETURN 18-17
RETURN 18-17
RETURN 18-12
WERN 18-13

0

Shake It Up (Elektra)

144/18

RBFM B97 3 REEL RROR WFMF RQ96 WJDK RRX10 G100 MAA* WZYP WNHYF Y103 8 1109

28

197/3

Regions Sabib E sab B, 01s H nab W 01b

1

MRIDH 16-10 MRIDH 10-10 MRIDH 10-10 MRIDH 10-10 REDG 15-11 URBRYN 27-2 FID-FN d-21 JRIO5 22-20 WIGG 16-15 CPTR 15-8 CHUM 15-12 CROM 20-27

WING 20-19 CRLW a RNEG 14-9 WESP 14-12 WGCL 20-18 G102 27-16 WEWL 18-16 WGCY a WETI d-6

REARTH 20-1
RELA 30-27
RP1 22-13
RISEN 22-13
RISEN 22-13
RISEN 27-27
LISE 27-27
RISE 13-8
RISEN 27-27
RISE 13-8
RISEN 20-18
RI

CARS

P

LP: Shake It Up

WEST

Hetions i Bummary UP 178 DEFUTE 3 GAMP 14 DOWN 0 ATDS 3

25-24 26-26 24-21 14-11 17-14 18-16

RIDD MODEL RUSH RESERVE RESERV

P

MJBQ 28-21 MGUY 17-11 MACS 22-10 MLMH 16-10 MLGY 22-18 MTSH 16-15 L3FFA 7-5 WGGIR 16-14 9543L 29-34 MTYO 23-23 BOLTH

0000TW

0104 33-10
2107 11-8
9580F 12-7
9580F 12-7
9708 10-9
MCGQ 13-9
WFLB 31-19
WFLB 32-15
Q101 13-10
KVOL 16-14

EVOL 16-14

MNOWNEY

FRAIL 18-12

REFML 18-12

REFML 18-10

ROWN 18-9

RELO 21-16

RURC 21-16

RURC 21-16

RURC 11-10

HAZYMO 13-11

HAZYMO 13-11

RURL 7-6

RURL 7-5

RUFU 10-7

RUFU 10

National Surpary UP 46 DEBUTS 51 SAME 29 DOWN 0 ADDS 18

87%

JOHN "Hit Sc LP: Hit	ong" (A	nylab	BI) National	GIO1 a-23	RQ94 a RLAE on WJDH 4-32 RRH105 a HSQN 29-25 WAAY a BJ105 a	WE IN
Regional Reach	100/25	44%	Summary Up 51	MORA. a	MDDQ 29-23 IQLI04 a MAKPM on	2102 93 sc
E 33% M 21% S 56% W 19%			Debuts 20 Same 4 Down 0 Adds 25	RRLA on NFI on F1EBFH 4 F100 a NYYX on	MRDB 29-211 MRES d-33 MCSC on MGH d-19 MARY 4-32 EJ100 on	RAOF RACE MAIN
	EYAR	IDI E	16 20	P2	MALES OF	8 P Y II

100/25 -	100 CHH reporting stations on
	it this week including 25 new
	adds
44% - P	ercentage of this weeks re-

porters playing it
nal Reach — Percentage of re
porters playing the
song within each
region.

Up 31 — Number of stations moving it on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week ((to On, Add to On, 31-31, etc.)

Down 0 — Number of stations movin down on their charts.

Adda 25 — Total number of stations adding it this week.



	IPPLY Am (Just One That Y		ta)
Feq Johal	172/0	80%	Na t 1 o

rq Ional epith #58 778 634 758	172/0	80%	DEBUTS SAMP DOWN ATOS	10
Ρī	WLANDH 1-11		WEST	

1		WEST
P1	WLANPH 1-10	- Car
	WAED 3-3	Y94 6-8
	0106 2-4	B-P DOLL
BAST	WKRZPH 2-25	KGG1 6-11
	K104 3+1	EUPD 13-14
WASC 7-13	WREE 10-28	19180 7-9
White 5-9	V100 2-1	R8PT 1-4
WB EN FN 20-11	-	K808 5-11
WIFI 1-11	BOUTH	BCPX 2-2
96101 30-28		896 1-4
B104 1-T	IJHR 2-1	BB100 24-24
PRO-FM 3-1	RTSA [-1	KGM 1-3
20105 10-12	P2FH [-1	SRQ 11-17
WEGC 2-3	ESETTH 9-9	
CPTR 8-10	RINT 4-6	NICYT 16-18
CAGN 1-1	KHFI 14-14	MESK 3-6
CHON 3-2	WT18 6-16	D3
901/791	897 10-10	Laci
000111	REEL 1-6	
KD 0.2 1 + 1	MPHF 9=26	BART
293 10-20	8094 2-4	EAST
940 14-22	RLAZ 4-B	
Y100 9-9	WJDK 9-15	MJBQ 2-4
195 12-15	IGB(106 2-1	MACE 5-4
0105 7-6	WEYP 3-11	HEAR 2-5
WC103 15-14	w1017FN 3-3	MIGA B-8
ar ex 13-14	MAXY 8-8	WYSW 1-3
MICHIEL	Y103 6-8 .	13FEA 4-11
MILLOW EST	BJ105 5-7	MPBG 7-16
MLS 12-8	CK101 11-6	MONSEN 3-6
MIND 11-9	FH100 1-1	95x1L 9-6
CRIM 6-6	WHBQ 2-4	ME NO 6-4
KE 95 PM 1-4	IDE104 7-11	
	MMAKPH 12-21	BOUTH
KSLQ 8-6 KREQ 23-22	WBRE 5-10	
MX10 24-27	WNO 8 3-7	8102 7-13
	WAYS 2-9	958GF 2-8
WGCL 4-16 Q102 6-4	WSEZ 5-7	WFOX 35-72
	WANSPN 4-4	MC 00 1-4
WZ UU 2-2	MCM 4-4	M1SE 5-9

9-22 WBRE 5-10	\$102 7-1 958GF 2-
7-27 NNOS 2-7 -2 NAYS 2-8 -16 NSEZ 5-7 -4 HORE 4-6 -6 NORE 16-17 MARY 2-5 KULOO 3-4	WFOX 15- WCOQ 1-4 W1SE 5-9 WFLB 2-6 WXLB 9-9 KKOV 2-1
6 WGRD 7-11 WZZR 2-2	KILE 3-9 KQISPH 1 KPUR 9-1 QIOL 14- KVOL 2-7
10 MAIOL 2-3 MAIOLPH 10-12 MAIOL 2-3 MAIOL 2-3	REXT. 4-4

MIGLPH 10-12	MIDNEST
MAIOL 2-1	
	EEEL 4-4
KSTT 3-9	BPYR 1-3
R11K 3-1	KOWB 4=4
K10A 2-3	
KOPH 2-3	RELO [1-1
68AV 2-7	KKLS ?-)
KEYMPH 1-1	MRKR 3-2
WZOK 3-5	MEPT 3-5
Z104 B-11	WTRU 3-5
MNAM 2-5	MCITIM 8-
WHAP 4-6	EWLO 17-2
101 EX. 2-14	99KG 2-5
MGBP 1-1	KDVV 16-7
HETO 6-12	
U92 12-2	WEST
MOW 6-J	
FOEO 2-2	RENT 4-4

7 3-4 7 3-5	MM EE 2-14 MGBP 3-3	99KG 2-5
y 8+7 Ly 3-1	METQ 6-13 U92 12-2 WOM 6-1	WEST
22-29 22-29 1 1-1 07H 0-9 0FH 7-6 0L 6-11	MALL R-8 MACL 2-3 MICH 2-6 MICH 2-6 MICH 2-8	RENE 4-4 RCBN 13-11 ED2A 2-10 RQD1 2-6 RYYA 2-2 EO2E 10-10
	0	

D2



ICC 2-4	C	7	028 10-1	#118PH RIGO 15 #FRC 29 13K 20- KJB 9-7
- Laboratoria	-	_		8YYR 18 0103 21 80PA 25
	BOY8 o (Carit ers Of Her		\$1	BCAO 30 WPRe 19
Requores 10*CF: E 31* B 43% H 17% W 367	69/30 N &	32% A	Wation Summa UP DEBUTS SAM! DOWN AFFS.	MTPY 24 MTPY 30 92PLY 37 MT 37- MELT 29 MT ICPM HIRCPM EC101 2
PI	BOUTH HIPM a HINT on HHPI IN- WTIN 11-	-27	P3	WICC 24 WEARPH WASH 14 Q106 28

///	ech Boys cont	inved)
101 a-22	FLAS on WJDE 4-32 REELOG o	13FEA a MFSG on MC1s a
MDW887	MAAY A BJ105 a WDDQ 29-21	80UTH
PEST	IGE104 a 106A EPH cap 1000 p. 29-211	WFOR on
UILA on UII on III III III	HEER d=33 HCBC on HGB d=19	WFIR ON WGLF d=31 FVOL on
OFFE OR	MARY 4-37	BEYS on
P2	MZER on MVIC d-17 MJRD on	NEW I on
PHD 28-36 2PLY a WT on C101 a-30 1CC 2H-2B	KOPM a 2104 a RQEQ on WHCI a	RATE a RQDE a RQLE a
AEB on	west	

BEE GEES Living Eyes (RSO/PolyGram)				
LP: Living	2 Eyes			
			Netto	
Negion41	77/8	36%	6 umm	
	77/8		6 umm	
8 401 5 541		D	OP UP BAHR BAHR	4ry 19 7
Beach E 40%	77/8 N.S.	D	6umm UP EBUTS	ary 19

Beach		Ob 14
E 40%		DEBUTS
5 548 H 174	NAA	BAHR 41
H 174	14 (11)	DOWN C
W 201		WIEDS 6
PI	BOUTH	1777
40	APRIL 0	P3
	ESPN 4-25	
BAST	KERTEN OF	BABT
	KINT on	
WIFJ on	EBIN 29-27	WJUG on
8104 25-23	WT1E 19-17	WOLLY on
ыхкеы 19-10	REEL on	w10Y on
38105 35-32	RUROK on	WTSW on
BOUTH	KQ94 d+36	13FEA 30-30
BOOTH	wJ01 24-21	NFBG a
193 on	KLH106 on	MONFIN OU
Y100 27-25	MEGN 27-21	95H1L a
WCIGL d-10	WAAY on	-
MC ION OF TO	WZYP on	BOUTH
MICHAELET	минури оп	0104
	BJ105 34-31	95EGF on
WGCL 4-28	CK101 on	WFOX ON
WEUU on	MDBD ou	WCGD on
WETI on	WHBQ 19-17	WISE on
	WHARPH on	WFLB 28-27
WEST ST	WS81 on WOR1 10-28	WOLF d-40
	MONT 10-28	KOLZPH a
IFI on	MANAPH on	0101 on
RIQQ 379-28	MARGEN ON	KVOL on
INY'N OIL	MIDWIET	
		Microsoft 97

83105 34-31
CKID1 on
with on
WHBQ 19-17
WHAILIM OR
WS RZ on
MOBI 10-28
MSEZ 31-32
MANSEM on
MIDWEIST
WEER on
WVIC 40-34
KOPM on
WEST
10001 00

7

MCAO a MECK on WLANPH on MAEB a Q106 on E104 a MKEE 16-14

WHOWEFT
FEER on
IVIC 40-14
COPM OR
AVEST!
no 1988
KCPX 35-34
CZZE OD

GEORGE BENS Turn Your Love LP: The George Be	(WB)	ction
161/8 Regional	75%	Metá

Hegional Reach E 73% S 83% H 66% W 78%	161/8	75%	PAR SA DO AZ
P	WEEE 25 V100 23	-19	KING FYNC Y94 KIDS

₩ 78 %		_
	_	-
100 M	WELFERTH 20-17	10
PI	MREE 25-19	K
	V100 23-19	Y
		K
See at 1	BOUTH	18
KBW 18-16		K
(BENERI 7-7	EFHE 11-9	K
IP1 d-29	KTSA d-24	K
EXPERT 10-8	ESETFH 14-13	- E
RO-FH 11-9	RINT d-23	K
IB105 27-24	IGHFI d-28	B.
IPGC a	KB\$M 23~20	1.
PTR d-34	WTIN 36-33	
NGM on	097 23-19	
	KEEL on	
HOUTH	KBOK 30-38	
	HPMF 19-17	1.9
PER a	KLAE 10-7	
193 29-25	MJDN 19-16	W
140 19-15	MXX100 9-38	H
1100 25-23	MECH 15-11	N
PC FX 4-25	6100 19-17	M
	MAAY 19-16	L
MIDWEST	WEYP 23-21	1 4
	мину ри 36-23	W
DRQ 16-15	WANY 11-13	H
HLW 28-13	Y103 28-24	
UB95FH d-20	HJ105 19-36	
SLO 25-22	WDOQ 17-9	1.
BEQ a-34	CK101 22-17	1 9
FEEP 20-16	WBB0 25-27	2
PGCL 19-17	MHB 0 13-11	
102 0-14	KK104 33-18	H
KORY LR-19	MMAREM 20-25	1 5
	WERZ 6-24	13
N2.07	WORT 28-25	1 7
	WHO K 19−15	15
EARTH 15-13	MBCY 19-13 MAYE 13-11	1 6
RLA 24-20	WEEZ 16-12	1 6
FI 23-17	MCGC 15-14	I K
EISPH 15-12	MANERM 30-30	10
100 15-13	MORE 0-25	1 8
FRC 39-36	WARY 25-21	1 "
3K 29-20 JB 9-7	mnn: 23-26	
JH 9-7	BENDANCED T	15

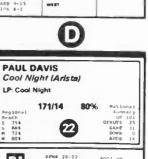
MORY MORY

61/8	75%	Netic	
-		6 ump	•
1	3	SAME	
-		DOME	
		ADDS	
	_	_	
WICHZIPM 2	0-17	IGUOL 31	1
WREE 25- V100 23-	10	РҮМОРН Ү94 а−2	,
BOUTH		KIDD d-	٠;
		KGG1 36 KJRB 19).).
EPHE 11-	9]	KNBD d-	- 6
RTSA d=2	4-11	KBBK 20	3
RINT d-2	3	R96 d-3	Н
KRFH 21-	20	NEKD 31	9 -
RPMR 11- RTSA d-2 RBETFH 1 RINT d-2 RHFI d-2 RBFH 23- WTIN 36-	13	Pa	į
697 23-1 KEEL on	9	120	
FROM 10-	2 P	-	
HPMF 19-	1.7	EAST	
MLAE 10- MJDN 19-	16	WJBQ 34	
MIGHT 15	1-28	WGUY 23	3 -
WEGN 15- G100 19- MAAY 19- WEYF 73-	17	WEAH 71 NTSN OF	,
MAAY 19-	-16	MPBG 21	1
WHHYPH 2	16-22	MONESH MONESH	
WAXY 11-	13	MCIB 16	
WHHYPM 2 WARY 13- V103 28- HJ105 39 WDOQ 17-	-36	BOUTH	
CK101 22	9	0104 24	
MRBO 35-	27	2107 27	i
HHBQ 13-	11	958GF I MFOX 23	
BRARPH 2	0-25	HCQQ 28	1
WERZ a-3	74	MARY 30	
WWO # 19-	-15	WILLE 26	
MBCY 19-	-13	WCGQ 28 WISK 26 WFLB 30 WKLK 26 WGLF 34 RILS 3J	ŀ
WBRZ and WBCI 28- WBCY 19- WBCY 18- WBZZ 16- WCSC 15-	-12		
MCSC 15- MANSPH 1	16	KPUB d- Q101 d-	9
MORK a-2 WARY 25-	15	KVOL 21	i
WARY 25-	-21	MIDWEST	
MICHWEST			
WEER 26	.72	KKKL 17 KFRC 28	١٠
WVIC 35-	-22	HRLH 25 MEFT 30 WEFU 26	
WLOLEM C WARE 19- KSTT 23- RIOA 26- RRAV d-1 REYMPH	-16	MALER 30	
KSTT 23-	-18	MAZYPH FWLO d- KRNA 24	1
FRAV d-2	70	KRNA 24	
REYMPH 2	70-17	99KG 26	
1104 d-2	28		- 4
EZ93 d-1 E104 d-1 WHAH 23- HHEE 26-	-20	WEST	
		(Q.W1 23	-
WICDQ 26- WOW 15-1	-24	KELY 21	1-
KOKQ 18-	-16	RDEA 26	
MORQ 18- WMCI 27- WEJE d-	-20	KATE 30	
MINOT de	29	RCBN 11 RDEA 26 KAT1 20 KQD1 20 KYYA 29 KOZE 27	
9987		KOZE 27	

0101	9-34
KVOL	23-11
MIDW	SET
KKKL	17-14
KFBC	28-21
RELEGI	25-24
MEFT	30-21
WEFU	26-21
MAZY	PH 17-
PMLO	4-26
KIRNA	24-15
9.9845	26-11
RDAA	d-31
WEST	
(GL# 1	23-16
	23-20
	11-34
KCBN KDEA	31-34
KCBN KDZA KATI	36-23 30-19
KCBN KDZA KATI	31-34
KCBN KDZA KATI KQDI KYYA	36-23 30-19

	897 27-26 KEEL on	P3
EAST	RROR a WFMF 30-24 RQ96 34-27 WJDK on RRX106 27-24 G100 31-27 WAAN on	
WB EN PM 4-27	WJDK on	A180 4-33
WIF1 on 96KK on B104 d-29	G100 31-27 MAA* on	WGUY 34-25
#XFSPM 30-10 JB105 33-30	MAA* on MZYP 28-25 WHHYPM d-28 V103 32-29	WIGY 0-37
JB105 33-30	VHHYPM d-28	1300A 4-28
Q107 a WPGC on CHUH 29-24		Wrbg d-25
	MDDQ d-28 CR101 d-34	WICE d-79 WIGH d-27 WIGH 33-33 13FEA d-28 WFBG d-25 WCHPH 34-31 WCIR d-24 95XIL d-40
BOUTH	MBBQ d-30 KX104 d-30	95% (J. d-40 WZYO on
KEGL 25-20	WSEZ on	
KEGL 25-20 £93 30-26 94Q on	MORT 0-33	BOUTH
Y100 a 0105 32-29	WMCY on MCSC 28-24 MSSE 27-25	Q104 32-27 2102 33-29 956GF d-27 MFOX d-27
	MESK 27-25	956GF d-27
ANDWILET.	WANS PH a	
MOCF 9-33	KN 100 00	WIEE on
		WGLF on
WEST	MADWEST	WGLF on KRQV d-23 KILE 39-33
EFI d-30	WJKQ d-15	KBELPH 26-21 KQIZPH 28-24
#F1 d-30	KSTT a KZ93 19-15	Q101 on
00EZR 24-21	WZ OK &	KVOL a
R100 d-26 (0EZR 24-21 KYYK d-27 KIMN d-30	4104 on WNAM d-39	MIDWEIT
0101 a	MNAM d-29 MIKE 22-18 MNEE d-26 WGBF m-29	KFYR on
KOPA 30-27 KEZP 27-73	w GBF a-29	FOWB on
P2	MIDQ d=30 WOW on	FKLB on
	MUKU a	WRKR d-29
BART		WRKR d-29 WSPT 28-22 WT&U a-30 WAZYFN 27-24
M(ND 24-22	93% on WOJK a WHOT d=38	10011
WITH 36-33 WITKY 0-29 WRCK 0-27		KRNA d-24
JMT 28-22	WEB7	KRNA d-24 99KG 39-31 KPMZ d-21 KDVV d-29
WDRCFH 4-28	130XX 30=24 KYNOFH 38=36	KDVV 4-29
WEST 34-31	KIDD on	WRET
MINNEN G-38	KIDD on KURP on KURP d-30 KBBK d-28 KCPK d-31	REN: 0-28
0106 4-30	KBBK d-28	RELY d-24
		NCBN G-77
NKRZPM d-38 N104 60-37		KDZA d-28
Q106 d-30 WKRIPM d-38 X104 60-37 WKEE 37-37		REN: d-28 RSLY d-24 RCBH d-27 KDZA d-28 RATI 30-27 KYYA 28-28
MKRZPM d-38 X104 60-37 WKEE 37-37	K96 a KBKD 37-24	REN: d-28 KBLY d-24 KCBN d-27 KD2A d-28 KD2A d-28 KD2A d-28 KD2A d-28 KD2A d-28 KD2A d-28
воити	K96 a KBKD 37-24	
BOUTH KEPH d-20 KINT on KHP1 39-26	N96 3 NBKD 37-24 KLUC 38-24 KRQ d-26 KHYT on	
EDUTH d-20 REPT d-20 RIFT 29-26 CHILLIW MY GIrl LP:Wenne Regional 1 Reach 2 78 8 8 633 W 705	ACK (Millennium Be A Star 47/3 68*	MRCA) Mational Bummary UP 93 DEEM 10 ADDS 2
REPH d-20 REPH d-20 REPT ON REPT 29-26 CHILLIW MY GIrl LP:Wenne Begional Beach E 750 E 750 W 705	ACK (Millennium) Be A Star 47/3 685	Mational Russery Solary
REPH d=20 REPH d=20 REPT 29-24 CHILLIW My GIrl LP :Wenne Regional Reach E 758 G 68 G 68 U 705	MARX 37-24 MARX 37-24 MARX 28-24	Mational Summary 10 ACDS 2 PRO 17-12
EAST	MARX 37-24 MARX 37-24 MARX 28-24	MACLONAL Summery OF SAME 106 SAME 106 SAME 106 SAME 106 SAME 106 SAME 107-12
REPH d-20 REPH d-20 REPH 29-26 CHILLIW My Girl LP:Wenna Begional Back 2 756 8 725 W 725 W 725	MSKD 37-24 MSKD 37-24 MSKD 29-24	Mational Bussery Depth 10 ACDS 2 RED 17-12
REPH d-20 REPH d-20 REPT 29-24 CHILLIW My Girl LP:Wenna Regional Reach 2 24 2 26 2 26 3 205 2 205	MSKD 37-24 MSKD 37-24 MSKD 29-24	NRCAJ National Bummary UP 93 DEBUTH 36 BANE 36 BANE 36 KEO 17-12 LAST WJBO 6-5 WGUY 6-6 WGUY 6-5 WGUY 6-5
REPH d-20 REPH d-20 REPT 29-24 CHILLIW My Girl LP:Wonna Begional Begio	MSKD 37-24 MSKD 37-24 MSKD 29-24	NRCAJ National Bummary UP 93 DEBUTH 36 BANE 36 BANE 36 KEO 17-12 LAST WJBO 6-5 WGUY 6-6 WGUY 6-5 WGUY 6-5
EAST WEENTH 15-19 EAST WEENTH 15-19 WAY 701 LP:Wenne Begional 1 Beech E 756 8 08 08 9 08 9 08 W 708 EAST WEENTH 15-19 WIF1 13-6 WIF1 13-19 WIF1 13-6 WIF1 13-10 WIFT 13-10	BMD 37-24 RMD 27-24 RLUC 28-24 RLUC 28-24 RLUC 28-24 RHT on ACK (Milliennium Be A Star 47/3 68' 60'TH WITE 23-22 87'E RDP 11-1 RDP 27-21 RDP 28-24 RDP 28-	NRCAJ National Bummary UP 93 DEBUTH 36 BANE 36 BANE 36 KEO 17-12 LAST WJBO 6-5 WGUY 6-6 WGUY 6-5 WGUY 6-5
REPH d=20 REPH d=20 REPH d=20 REPH 29-24 CHILLIW My Girl LP:Wenna Regional Resch 18-25 10-2	MSKD 37-24 KLUC 20-24	Mational Bounty 19 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
REPH d=20 REPH d=20 REPT 29-24 CHILLIW My Girl LP:Wenne Regional Reach 18 c84 18 c84 18 c84 19 13-19 19 13-19 10 7-5 10 13-19 10 13-1	MSKD 37-24 KLUC 20-24	NRCAJ National Bummary UP 93 DEBUTH 36 BANE 36 BANE 36 KEO 17-12 LAST WJBO 6-5 WGUY 6-6 WGUY 6-5 WGUY 6-5
EAST 12-19 EAST 1	MSKD 37-24 KLUC 20-24	Mational Russers by Barrel 19 Cantra S Barrel 10 Ca
EAST 19-12 NORTH 1	MAKE 37-24 MAKE 27-24 MAKE 28-24	Mational Russers by Barrel 19 Cantra S Barrel 10 Ca
REPH d-20 RIPT d-20 RIPT 29-26 CHILLIW My Girl LP:Wenna Regional Research Regional Regio	MAND 37-24 MAND 37-24 MAND 37-24 MAND 27-24 MAND 28-24 MAND 18-24 MAND 28-24	Mational Russers by Barrel 19 Cantra S Barrel 10 Ca
EAST 12-19 EAST 1	MAKE 37-24 MAKE 27-24 MAKE 28-24	MATIONAL SUPPLIES OF SUPPLIES

ICh	Milwook contin	
	WCBC 4-4	WELR 2-5 WGLF 27-24 SRUV 17-14
BER 14-14 BCL 3-5 102 a-10	MAJORPH 12-12	BELT 17-14 BETLEN 10-9
NA1 30-54	##VQ 4-2 #J100 11=6	BQ1 19-14
MAN	MADE TO SERVICE STATE OF SERVICE STATE O	0101 33×21
BLA on Flan	MJRQ 31-10- MB97 9-7	MMD-9F887
F1 on PBC 37-25 880 16-1F	8.077 9-7 8.138 34-20 8026 17-11	(OLD) 12-11
LAX 31-14	8893 7-1	80WB d-30 8850 6-2
101 50-1V	WEOR a-20 WHAM 13-1D WIFE 23-21	
BP 2-2	WHERE 15-12 WORF 16-14	MRH 76-73 MRPT 17-16 MTRU 17-16
P2	AKDO 31-10	WASYPH 4-2 WEILPH 14-12 RMLD d-20
	MORD on	FWLD d-30 R-E AMRR
2AO 7-5	MOND 00 MIC 1 5-4 A14 37-30 MIC 1 5-4	9980 21-15 8798 10-6 80VV 7-6
PBR 4 4	WEST 21-21	EDVV 7-6
PLV 16-14	weet.	orest o co
MC# 10-6	#Rit 3-3 #100 26-24 #URB 1-7	RENI 9-10 RENI 7-0 RENN 13-14
DC 4-21	KHBQ 8-5	RAY1 17-16 RQD1 28-25
ANPH 4-1		KYYA 11-14 BOSE 17-15
RB 13-11 06 11-11	PM 103 13-10 896 5-3 KBSD 19-17	
DEFM L-10 00 13-10 EE 14-17	NLUC 11-10	
		-
CONTRACT	DOBES	
Oh No (f		
LP: In The		
		Harri I
Regional basch & Bis	178/0 83	% Battonel Summary UP 93
8 074	0	BAME 44
H 664 W 711	0	DOWN 43 ADDs 0
PI	WREEFH 10-8 WREE 5-17 V100 1-2	¥94 5-4 #100 11-7
4		FIDE 11-7 FOG! 11-M EJPH 17-17 KMBQ 13-14 KBPZ 4-1
MIT	BOUTH	KHBQ 11-14 KBPZ 4-1 BBBF 6-3
Black 9-5	ST SA 17-16	ABBY 5-5
NAM 9-5 BENPH 13-12 1FE 6-5	KPMK 17-18 RTBA 17-14 KEPH 16-9 RMF1 5-5	ABBY 5-5
NBW 9-5 DENPH 17-12 1F1 6-5 LIGL 29-26 104 3-10	EMPH 2-3 WTIE 10-13	MCPX 5-3 194 10-8 RGW 11-9
104 3-10 104 3-10 IXEPM 18-28 BO-PM 3-4	RMF1 5-5 RMFM 2-3 WTIE 10-15 B97 5-6 FEEL 1-3	HCPK 5-3 H9L 10-8 HGW 11-9 KRQ 5-5 KNYT 4-4 HIIK 5-2
6 PA 29-26 104 3-10 20 PM 18-28 80 PM 1-4 PDC 4-8	HRF1 5-5 RBFH 2-3 WTIE 10-15 B97 5-6 EEEL 3-3 RBOR 12-8 WFMF 1-4	MCPX 5-3 194 10-8 RGW 11-9
HOL 29-36 104 3-10 KKEPM 18-28 MD-PM 19-4 PDC 5-6 FTH 6-6 FUN 27-15	RHFI 5-5 RBFH 2-3 WTIZ 10-13 B97 5-6 EZEL 1-2 RBOR 12-5 WFHF 1-4 RQ94 11-10 KLAZ 2-3	HCPK 5-3 H9L 10-8 HGW 11-9 KRQ 5-5 KNYT 4-4 HIIK 5-2
FIG. 29-36 104 3-10 INFITM 18-28 100-FM 3-4 FIGC 5-8 FTM 6-6 FUM 27-15 FGM 22-14	RMFF1 5-5 RMFM 2-2 WTIE 10-15 BUT 5-6 EREE 1-2 RBOR 12-5 MFMF 3-4 KGM4 11-10 RLMAX 2-3 MJDK 2-5 RXK106 4-2	MEPR 5-3 BOF 10-0 ROW 11-9 REQ 5-5 SHYTY 4-4 REEK 5-2 P3 LAST
FIG. 29-36 104 3-10 INFITM 18-28 100-FM 3-4 FIGC 5-8 FTM 6-6 FUM 27-15 FGM 22-14	RMFF1 5-5 RMFF4 2-2 MTIX 10-15 B97 5-6 EXEL 1-7 FBDB 12-8 MTHF 3-4 RO94 11-10 RLAX 2-3 MJDX 2-5 BXX106 4-2 MSGN 2-10 0100 6-2	BUPP 5-3 PPG 10-0 ROW 11-9 RRO 5-5 SHYT 4-4 EXIX 5-2 D3 LAST MGUY 4-3 MACE 7-5 MAN 1-1
ICC 29-36 104 3-10 ICCRPM 10-20 ICC 5-0 PTH 6-6 FUH 27-15 ICC 22-14 ICC 2-8 ICC 2-8 ICC 2-8 ICC 2-8	RMFF1 5-5 RMFF4 2-2 MTIX 10-15 B97 5-6 EXEL 1-7 FBDB 12-8 MTHF 3-4 RO94 11-10 RLAX 2-3 MJDX 2-5 BXX106 4-2 MSGN 2-10 0100 6-2	BEFF 5-3 BCFX 5-3 BCFX 5-3 BCFX 10-0 BCFX 11-9 BCFX 5-2 BCFX 5-2 BCFX 5-2 BCFX 5-2 BCFX 5-2 BCFX 5-2 BCFX 1-3 BCFX 5-2 BCFX 1-3 BCFX
ICC 29-36 104 3-10 ICCRPM 10-20 ICC 5-0 PTH 6-6 FUH 27-15 ICC 22-14 ICC 2-8 ICC 2-8 ICC 2-8 ICC 2-8	RMFF1 5-5 RMFF4 2-2 MTIX 10-15 B97 5-6 EXEL 1-7 FBDB 12-8 MTHF 3-4 RO94 11-10 RLAX 2-3 MJDX 2-5 BXX106 4-2 MSGN 2-10 0100 6-2	BUPP 5-3 BUP 5-3 BUP 10-8 BUP 5-5 BUPY 4-4 BIR 5-2 BUPY 4-3 HACE 7-5 BLAH 1-1 WISH 7-7 13 PEA 3-3 WHO 2-2
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NOL 79-76 NOL 79-76 NOL 79-71 NOL 79-76 NOL 79-71 NOL 79-76 NOL	NPF1 3-5 NPF1 3-5 NPF1 3-5 NPF1 3-6 NPF	BETT 5-1 F94 [0-8] SGW 11-9 SRD 15-5 SNITY 4-4 SRITY 4-7 MACE 7-5 MACE 7-5 MAC
ICC 19-26 ICC	NPF1 3-3 RMPH 3-3 RMPH 3-3 RMPH 3-1 BBT 5-6 BBT 5-6 BBT 5-6 RMPH 3-1 RMB 13-8 RMPH 3-1 RMB 13-8 RMPH 3-1 RMB 13-8 RMPH 3-1 RMB 13-8 RMB 13	BETT 5-1 194 [0-8] 80W 11-9 80W 11-9 80U 11-9 80UY 4-3 80EY 4-3 MACE 7-5 MAAH 1-1 WEND 2-2 WEND 2-2 WEND 2-2 WEND 2-2 80UFM. 0104 2-2 2107 2-2 9860 5-2 MC0 5-2 MC0 5-2
SICK 39-36. SICK	NRF1 3-5 RRFW 5-13 RRFW 5-13 RRFW 5-13 RRFW 5-6 RRFW 1-7 RRFW 13-6	BEDT 5-3 19% 10-8 80 W 11-9 80 W 11-9 80 W 11-9 80 S-5 91VT 4-4 MACE 7-5 HAM 1-1 MEN 7-7 19FEA 3-7 WEN 6-8 80UTH Old 2-P 2107 2-2 9500 5-2 MCN 5-2 MCN 6-8 80UTH
INC 19-2E. INC 19	NRF1 3-5 RRFW 5-13 RRFW 5-13 RRFW 5-13 RRFW 5-6 RRFW 1-7 RRFW 13-6	### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10-0 ##### 10-0 ##### 10-0 ##### 10-0 ##### 10-0 ##### 10-0 ##### 10-0 ##### 10-0 ###### 10-0 ###################################
IRX 19-25. IRX 19	NRF1 3-5 RRFW 5-13 RRFW 5-13 RRFW 5-13 RRFW 5-6 RRFW 1-7 RRFW 13-6	BETT 5-1 F94 [0-8] 80 W 11-9 80 W 11-9 8
INC 39-28. INC 39-28. INC 30-28. INC 30-30.	NPF1 3-3 NPF1 3-3 NPF1 3-3 NPF1 3-3 NPF1 3-6 SPEL 1-7 SPE	BETT 5-1 F94 (10-8) 80 W 11-9 80 W 11-9 80 W 11-9 80 U 11-9
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KIX 12-25. KIX 12	NPF1 3-3 NPF1 3-3 NPF1 3-3 NPF1 3-6 NPF	### 10-0 #### 10-0 ##### 10-0 #### 10-0 #### 10-0 #### 10-0 #### 10
NO 19-25	NAPT 1 3 NAPT 2 1 NAPT 2 1 NAPT 3	BEDT 5-3 194 (10-8) 80 W 11-9 80 W 11-9 80 W 11-9 80 U 1-5 91 W 4-4 91 W 4-7 91 W 4-
NO 19-25	NAPT 1 3 NAPT 2 1 NAPT 2 1 NAPT 3	### A P P P P P P P P P P P P P P P P P
NO 49-26	NPF1 1-3 NPF	BETT 5-1 F96 (10-8) 60 W 11-9 60 W 1
INC 19-25. INC 19-25. INC 19-26.	NPT 1 3-5 NPT 1 3-5 NPT 1 3-6 NPT 2 3-6 NPT 3 5-6 NPT 3	BETT 5-3 F94 (10-8 SGW 11-9 SG
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INC 19-25.	NPF1 1-3 SPF1 1-3	BEDT 5-3 BY 5-1 BY 10-8 BY 11-9 BY 10-8 BY 11-9 BY 11-
INC 19-25.	BRF1 3-3 BRF1 3-3 BRF1 3-3 BRF1 5-6 BRF1 5-6 BRF1 5-6 BRF1 5-6 BRF1 3-8 BRF	### A
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EAST	EINT 25-20 EHF1 15-12	KNBQ on KSP2 a-23 KBBK 29-25
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MIDWIST MZER 30-25 WYIC 79-17 MIDLIFM 25-18 MAKK on RSTT 70-25 KIIK a-31 RIOA 77-25 ROPM a-26 KRAV 17-16	RENL d=22 REYLD ON KELO 31-77 IRREC 23-21 IRREC 23-21 IRRED 27-24 MEDT d=33 MTRU 27-24 MAZYPR 28-2
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MICHWENT MZER 30-25 WVIC 78-17 WLOLPM 25-18 WLOLPM 25-18 EATT 74-25 EATT 74-25 EATT 74-25 EATH 77-16 EATH 77-	EVOL 30-23 MEDWEST REXL d-27 REYP on RELO 31-77 RKRC 23-21 REPT d-33 MTRU 27-24 MARYPR 20-3 NCILTR 6 RMIO 20-18
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MIDWIENT MZER 30-25 WYIC 78-17 WYICZ 78-1	EVOL 30-23 MEDWEET REAL d-27 REYP ON RELO 31-77 RERC 23-21 RULE 21-19 MCPT d-33 MTRU 27-34 MCILPR 8 MALYPE 20-3 MCILPR 8 MALYPE 8 MALYPE 8 MALYPE 9 MCANA 22-18 MERONA 22-18 MERONA 22-18 MERONA 21-21
MIDWINEY MIR 30-25 WYSC 78-17 MIDLIFN 25-18 MARX OR RBTY 74-25 KIIK 8-31 KION 3-7-29 KOPM 3-26 KITYPN 29-27 MIDOK 21-19 SIOG OR MARM 28-28 MARM 38-28 MAR	RVOL 30-23 REAL d-22 REYP ON KELO 31-77 RERC 23-21 RULLS 21-19 MEPT d-3 MITRU 27-34 MARYPP 20-2 MCILTR 0 RMLO 20-18 KRNA 22-18 ADVV 27-21
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REGO d-: KEIR a KYYE on RIMM on Q103 a ROPA a REZP d-3

P2

MCAG on MPBR on

KICKL +
KPYE ON
KREC a
MAXYPH a
MCILPH a
BHID a
BBIG a

P

EAST 18-23 WEAD 28-23 WEBS 30-28 WEBS 20-28 WEBS 20-28 WEBS 20-28 WEBS 20-28 WEBS 20-28 WEBS 20-29 WEBS 20-29

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#RED 19-14 WRIDITH 10-1	PME 20-15 F74A 25-23 E107 20-19	RBBQ 26-22 EBPE 4-21 EBBE 21-15 ECPE 17-11 ESG 25-22
MIF1 20-17 9482L a #104 23-18 PRO-PH 11-1:	RMF1 d-29 RMFH 21-19 WY14 18-30 B97 d-29	R90 25-27 RBO 25-16 RBIR 21-10
PRO-PN - JB 05 1- 1 MPOC 1- 4 CPTP 11- 7 CRGH mi-	1 63.62 17-12	D3
80UTH 6.882, 12 - 7	MUDII 26-36 MBGM 25-19 0100 17-15 MAAY 25-28	MJBQ 27-24 MACE 24-22
193 cm 940 d-29 V100 28-24	MAAY 25-22 MANY 25-22 MANY 22-22 Y101 15-12 BJ105 30-27	WLAM 18-14 W10Y 29-24 WTBH 25-25 13FEA 14-10
MICHO 14-7	APO 3 1 1 1 0	WF8G 37-12 WGHPPN on WC1B d-2v 95EIL 30-2: WENG L6-16
HDRQ 14-7 CHLW 27-37 SD95PH 14-7 HBLQ 23-19 WELF 13-10	CH301 28-26 MBBQ 30-27 PH100 20-20 MBQ 15-13 KU104 19-14 MARPH 16-13 WGE1 a	MEAD TE-14 42XIT 10-3:
WOCL 26-20 0103 4-29 WILLU 31-21 WORY 10-8	MMARIN 16-11 MGB1 e MBDH 26-23 MAYB 6-5 MBEZ 25-23 MCBC 16-12	Q106 d-31 1102 24-20 958GF 30-3
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		- 11
Let's Gn	WIND & FIL	
LP :Raisel		3% Hational Summary
E 716 6 714	28	DEBUTS 11
H 451	BREAKER	DOWN 6
w 6A9	BREAKER	Arbs Li
LAST CAS	WIBCPH 6-3 FC101 13-11 WICC 0-29 WIANTH 19-16	FGG[1-3 FGG[1-3 FBB 20-12 FBB 20-13 FBB 13-12
EAST EAST ENDER 19-15 MEDICIN 1-1 WIFT 11-5	WDBCPH 6-3	FGG[1-3 [NJ RD 20-12
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M 649 LAST SERM 19-15 WERSTW 1-1 BIOM 8-4 WASSEW 3-4 PRO-PR a J-105 6-3 MFGC 7-5 CRGM on BOUTH	MEBCFM 6-3 RC101 13-1 WICC 6-29 WLANTM 19-16 MARE a 0105 24-2; MREFM 6 MKEE 23-23 BOUTH 6 ST5A 28-1 REFM 10-7 KSETPM 1-1 KINT 19-16	FGGI 1-3 FJRR 20-12 FINE 20-12 FINE 20-12 FINE 15-14 FINE 15-
EAST 19-15 WIDSTN 19-15 WIDSTN 1-1 WIDSTN 1-1 WIDSTN 3-4 PRO-FM a Julo5 6-3 MrCc 7-5 CKGM on SOUTH	MUBICIPM 6-3 MCIDI 13-11 MICC 4-39 MICATIM 19-16 MARD 8 0100 34-31 MKEE 23-23 MKEE 23-23 MKEE 23-23 MICE 33-21 MICE	ACDS 13 RODE 13 RODE 14 RODE 14 RODE 15 RODE
MRBM 19-15 WBENTM 13-6 WBENTM 13-6 8104 st-4 WSESTM 3-6 Julio5 4-3 WRCC 7-5 CEGN on	MIBICPN 6-3 RCIGI 13-11 MICC 6-29 MICC 6-29 MICATIN 19-16 MAED 8 GION 24-21 MREZ 37-23 BOUTH 8 RETH 10-7 REFTH 1-1 KIRT 19-18 REPT 19-18	FGG1 1-3 FGG1 1
W 6/19 EAST BERM 19-15 WEDTH 1-1 WIFT 11-6 WICKTH 3-6 PRO-PH a J=105 4-3 MCC 7-5 CKGM on SOUTH 593 5-2 940 7-6 WCX 10-7 MCMC 10-7	MCBCPH 6-3 RC101 13-11 MCC 6-29 MCC 6-29 MCAVPM 19-16 MARE 9 MREZPH 6-7 MREZPH 10-7 RETPH 10-7 RETPH 1-1 RETPH 1-1 RETPH 1-2 MFE 29-24 MTE 29	FGG1 1-3 FGG1 1
EAST 19-15 MRDM 19-15 MRDM 19-15 MRDM 19-15 MRDM 19-16 MRDM 1	MUBIC PTM 6-3 RC101 13-11 MICC 6-29 MLANYM 19-16 MAE 0 0106 24-21 MRE 37-23 BOUTH 18-16 REFW 10-7 REFW 10-7 REFW 10-7 REFW 10-1 REFW 10-1 REF	FOGI 1-3 FOGI 1-3 FARS 20-12 FORS 20-12 FORS 20-13 FORS 15-14 FOR 15-14
W 6400 WRDITM 1-15 WRDITM 1-1-1 WRDITM 1-1-1 B104 H-4 WRDITM 3-4 R104 H-5 R104 H-6 R104	MUBICIPM 6-3 MUBICIPM 6-3 MULDI 13-11 MUCC 4-39 MULDI 19-16 MARE 8 MULDI 19-16 MARE 23-23 MURZE 23-23	# ACDS 11 # COST 1-3 E-RR 20-12 E-RR 20-12 E-RR 20-12 E-RR 20-13 E-RR 20
EAST 19-15 WEDDITH 1-1 WIFF 11-1 BIDG 40-4 WEST 3-4 JUICS 7-5 CKON on BOUTH EV3 5-2 SHO 7-6 175 SHO 3-1 SHO 3	MUBIC PTM 6-3 RC101 13-11 MICC 6-29 MLANYM 19-16 MAE 0 0106 24-21 MRE 37-23 BOUTH 18-16 REFW 10-7 REFW 10-7 REFW 10-7 REFW 10-1 REFW 10-1 REF	FOOI 1-3 FOOI 1
MART 19-15 MEDITH 1-1	MCBCTPH 6-3 RC101 13-11 WCCC 6-29 WLAVIPH 19-16 MARE 8 WKREZPH 6-7 MKEE 23-21 STEA 28-1P KEPA 10-7 KE	#GO1 1-3 #GO1 1
LAGT	MCBCTPH 6-3 RCIOI 13-11 MCC 6-29 MCC 6-29 MCC 6-29 MCC 6-29 MCC 27-21 MCC 7-29 MCC 27-21 MCC 7-29 MCC 7-21	#GOI 1-3
MART 19-15 MEDITE 1-15 MEDITE 1-15 MEDITE 1-15 MISSIM 19-15 MISSIM 19-15 MISSIM 19-16 MISSIM 19-	MUBICIPM 6-3 MUBICIPM 6-3 MULDI 13-11 MUCC 6-29 MULDI 19-16 MARE 8 GIOGO 24-31 MULDI 19-16 MURCE 23-23 MULDI 19-16 MURCE 23-23 MURCE 23-2	#GOI 1-3 #GOI 1-3 #JAR 20-12 #JAR 20-12 #JAR 20-13
W 6419 WRIN 19-15 WRIN 19-15 WRIN 19-15 WRIN 19-15 B104 #-4 B104 #-4 B104 #-4 B104 #-6 B107 #-6 SOUTH KART K	MCBCPTH 6-3 RC101 13-11 MCC 6-29 MCC 6-29 MCAPTH 19-16 MRE 9 MREZ 19-21	FOOT 1-3 FOOT 1-3 FATER 20-12
M 6410 LAST 19-15 WEDDITM 1-1 WIFF 11-6 BIO4 8-4 WIGNEYM 3-4 JULIOS 6-5 WICC 7-5 CKOM on COUTH 233 5-2 SHOC 7-6 SHOW 3-7 CKLW 7-7 CK	MCBCPTH 6-3 RCIGI 13-31 WICC 6-39 WLANTM 19-16 MARE 9 WLANTM 19-16 MREE 31-21 WEEZ 71-21 WEEZ 71-21 SOUTH 6 RTGA 78-1P KEFFM 10-7 KEFM 10-7 KEFFM 10-7 KEFFM 10-7 KEFFM 10-7 KEFFM 10-7 KEFFM 10-7 KM	#GOI 1-3 #GOI 1-3 #JAR 20-12 #JAR 20-12 #JAR 20-13
W 6419 LAST WERDY 19-15 WERDYN 19-15 WIFF 11-6 BIO4 41-4 WIFF 11-6 BIO4 41-4 WIFF 11-6 BIO4 41-4 WIFF 11-6 BIO5 4-3 WICC 7-5 CKON ON SAT 5-2 SAT 7-0 VIO 6-5 135 8-7 OLON 7-1 SAT 7-1 WIFF 11-7 WIFF 11	MCBCPW 6-3 RC101 13-11 MCC 6-29 MCC 6-29 MCC 6-29 MCC 6-29 MCC 6-29 MCC 7-5 MCC 23-21 COUNTY CT A 78-1P REPW 10-7 REPW 1	FGGI 1-3 FGGI 15-14 FGGI 1-3 FGGI
M 6419 LAST LAST DEBM 19-15 WERN 19-15 WIFE 11-6 8104 8-4 WIFE 11-6 8104 8-7 MAKS FR 3-4 PRO-PR 8 MICC 7-5 SCRON on SOUTH MERQ 3-3 CRUM 7-1 STATE 1-2 STATE 1-2 MARC 10-7 MARC 3-3 CRUM 7-1 MARC 3-3 MARC 3-	MCBCPW 6-3 RC101 13-11 WCC 6-29 WLOUTH 19-16 MCE 8 WERE 71-21 BOUTH 18-18 RTEA 28-1P REPW 10-7 REPW 1	FOOI 1-3 FOOI 1
M 6416 LAST LAST WERDY 19-15 WERDYR 1-1-1 WIFF 11-6 BIO4 8-4 WIFF 11-6 BIO4 8-6 WIGCO 7-5 CKOM on COUTH 233 5-2 SHOC 7-5 CKOM on COUTH AND 3-3 CKLW 7-7-5 CKLW 7-7-6 WIFF 11-6 MICO 3-3 CKLW 7-7-6 WIFF 10-7 MICO 3-3 KILL 10-7 MICO 3-3 CKLW 7-7-6 WIFF 10-7 MICO 3-3 KILL 10-7 MICO 3-3 MICO 3-5 MICO 3-3 MICO 3-5 MICO	MCBCPR 6-3 RC101 13-11 MCC 6-29 MCC 6-29 MCAPTH 19-16 MREE 9 MERETH 19-16 MREE 23-21 SOUTH 1 STEA 28-1P REPH 10-7 REPH 10	FOOT 1-2 FOOT 1-3 FOOT 1-3 FOOT 1-3 FOOT 2-3 FOOT 2-3 FOOT 15-14 FOOT 2-3 FOOT 15-14 FOOT 15-
M 6416 LAST LAST LAST DEBUT 19-15 DEBUT 19-15 DEBUT 19-15 DEBUT 19-16 BIO4 8-4 MICE 19-16 BIO4 8-6 MICE 7-5 CROM on SOUTH MICE 1-7 SILD 19-16 MICE 10-7 SILD 19-16 MICE 10-7 SILD 19-16 MICE 10-7 SILD 19-16 MICE 19-18 MICE 19-19	MCBCPW 6-3 RC101 13-11 WCC 6-29 WLOUTH 19-16 MCE 8 WERE 71-21 BOUTH 18-18 RTEA 28-1P REPW 10-7 REPW 1	FOOT 1-1 FOOT 1
LAST	MCBCPH 6-3 RC101 13-11 MCC 6-29 MCC 7-3 MCC 7-	FOOT 1-1 FOOT 1-2 LIMB 20-12 LIMB 20-12 LIMB 20-12 LIMB 20-12 FORT 1-1 FOOT 1-1 FOOT 1-1 FOOT 1-1 FOOT 1-1 FOOT 1-1 MIND 18-14
MART 10-15 MART 10-15 MART 10-15 MART 10-15 MART 10-15 MART 10-15 MART 11-6 BIO4 M-4 MARKETH 3-4 PROOFIN a 3-1 MARC 7-5 CROM on COUTH MARC 7-5 SHO 0-5 MARC 10-7 MARC 3-3 CROM 0-7 MARC 3-3 CROM 0-7 MARC 3-3 CROM 0-7 MARC 3-3 CROM 0-7 MARC 3-3 MARC 10-7 MARC 10	MCBCPH 6-3 RC101 13-11 MCC 6-79 MCC 7-5	#GOI 1-3
W 640 LAST WEAT 19-15 WEDDITM 1-1 WIFT 11-6 BIO4 8-4 WIFT 11-6 BIO4 8-6 WIFT 11-6 BIO4 8-7 CKON on SOUTH END 3-2 WIFT 10-15	MCBCPW 6-3 RC101 13-11 MCC 6-29 MCC 6-29 MCC 6-29 MCC 6-29 MCC 6-29 MCC 6-29 MCC 7-29 M	FOOT 1-1 FOOT 1-2 FOOT 1-3 FOOT 1
WEAT 1-15 WEAT 18-15 WEAT 18-15 WEAT 18-15 WEAT 18-15 WEAT 18-16 BIO4 W-4 WEAT 18-16 BIO4 W-4 WEAT 18-16 BIO4 W-4 WEAT 18-16 BIO4 W-4 WEAT 18-16 WINCO 7-5 STORM ON THE STORM	MCBCPH 6-3 MCBCPH 6-3 MCLOUI 13-11 MCC 6-29 MCAPTH 19-16 MARE 8 MCAPTH 19-16 MARE 71-21 MCC 7-2 MCC 7-	#GOI 1-3 #GOI 1-3 #JMB 30-12 #JMB 30-1
# 649 Page 19-15	MCBCPTH 6-3 RC101 13-11 MCC 6-29 MCC 7-29 MCC 23-21 SOUTH STEA 28-1P REPW 10-7 REPW 10	FOOT 1-1 FOOT 1-3 FOOT 1

NEIL DIAMOND

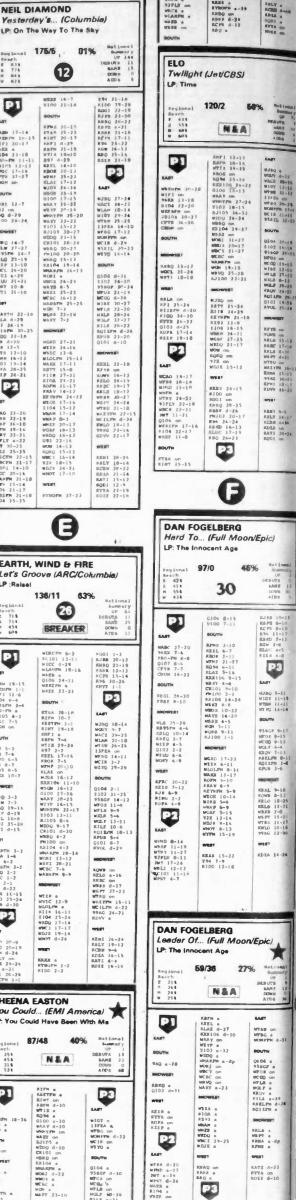
Yesterday's ... (Co

D

175/5

12

MESS 14-9 A100 31-14



ANAD on P3

WIS 11-11 WLS-PH 11-1 RBEO 4-3 WEEP 19-11 WGCL 7-14 0102 24-17 WZUU 15-15 WKTI 14-11

P2

HGRD 10-18 HVIC 25-21s MUNQ 9-10 RATT 19-16 RIIK 25-21 ROFH 24-19

WEST

GO GO'S Our Lips Are Sealed (IRS)

1

FTEA OF NEETH 20-16 FIRST 17-1-1 20-16 FIRST 17-1-3 REPH 20-17 REP

KYHOPM 25-2 KY94 25-20 KIDD 10-13 KGGJ 2-2 NARB on KNBO 9-4 KBBK 4-7 KCFK 25-22 PHIO3 IN-14

0

HALL & OATES
I Can't Go For That... (RCA)

0

K104 37-33 WKEE 27-18 V100 d-23

200/12

93%

National Summary UP 146 DEBUTS 26 SAME 16 DOWN 0 ADDS 12

LP: Private Eyes

Regione) Beach E 968 d 934 M 868 W 988

MPRM d-17 MBENFH 8-3 M3F1 d-21 96(OL 8 R104 26-14 MXESFH 11-PRO-FH 16-JB105 31-2 Q107 a MPGC 19-14 CPTR 27-21 CRUN d-23 CKGM on

VEC1. 10-20 293 28-24 940 23-18 VIOO 26-21 175 d-17 0105 26-24 WCIOX 32-23

LP :Beauty & The Beat

P

KEGL 3-4 293 d-28 94Q 15-1 195 20-2 WCKE 5-4

KBEQ 17-20 WGCL 12-4

P2

FOREIGNER Welting For A (Atlantic) LP: Foreigner 4					
Regional 2 Peach 2 964 5 1004 9 1005 9 954	12/0 99	Mattonal Summary UP 53 DEBUTS 0 SAME 103 DOWN 56 ADDS 0			
AMT	R104 6-12 WTEZ 1-2 WTEZ 1-2 WTEZ 1-2 WTEZ 1-3 SOUTH RPMK 6-3 FTEAN 11-78 ERETTP1 4-2 SERT 11-78 ERETTP1 4-7 SERT 11-78 ERETTP1 4-7 SERT 11-78 ERETTP1 4-7 SERT 11-78 ERETTP1 4-7 SERT 1-1 ERETTP1 4-7 SERT 1-1 ERETTP1 4-7 ERETTP1 4-7 SERT 1-1 ERETTP1 4-7 ER	EXECT 3-6 YP4 3-7 FIDO 1-1 KOO1 9-8 KOO1 1-1 KOON 1			
RETAIN 9-3 RETAIN 9-3 RETAIN 9-1 RETAIN 9-1 RETAIN 9-1 RETAIN 9-1 RETAIN 9-2 RETAIN 9-3	WORD 2-2 WORD 2-2 WIEP 1-1 WYIE 1-1 WYIE 15-30 WIEP 2-2 MIXU 2-2 MIXU 2-2 MIXU 2-1 MIXU 3-2 MIXU 3-1 MIXU	NOTIONAL 1-1 NEXEL 1-1 NEYER 2-2 NEYER 1-2 NEYER 1-2 NEXER 1-1 NEX			



D K104 34-29 WKEE 19-15 KEGL 27-23 293 22-16 195 8 Q105 30-25 MCDX s-32

P MJBO 39-23 MGCY 30-19 MGCZ 19-12 MIGY 20-13 MTBW 24-24 13PZA on MFBG 24-18 MGIB 27-26 95XILL on MZYO 20-20 BJ105 28-17 HD00 19-6 CRI01 29-25 WR00 29-25 ERI104 25-22 MAKEPH 4-29 MOKE 25-22 MAKEPH 4-29 MOKE 25-22 MAKEPH 4-29 MOKE 23-22 MAKEPH 23-22 MAKEPH 23-27 MOKE 23-27 MAKEPH 23-27 MOKE 23-27 MAKEPH 23-27 MOKE 23-27 MOKEPH 23-27 MOKE 23-27 MOKEPH 23-27

MCPX 29-26 PH103 19-15 R96 d=26 RSRD 26-21 KLUC 24-21

0104 19-12 2102 29-26 WFOX d-24 WEQQ 22-16 WIEE 28-25 WFLB on WELK d-26 WELF 19-33 KEQY 23-20 RILE 33-25 RSELPH 0n 0101 28-20 EVOL 17-15 WLS a WLS-PH a CVLW 6-2 ENEQ 16-10 WGCL 29-21 Q102 a-35 WEYE d-19 MADDWEET

WYNC 31-27

WYNC 31-27

WYNC 1-1

XIEK 32-28

KE93 18-14

WEOK OR

XION 28-22

WIKE 17-15

MORF 28-21

WEOK OR

928 OR

928 OR

WIND 21-20

WHOT 30-25

P2 WEST FUELE 21-16 FYBOPH 40-38 =100 27-20 KEHI 35-27 KCBH 26-10 KDEA 27-21 KA71 21-10 KYYA 24-22 KOZE 24-20

GENESIS No Reply At All (Atlantic) Regione Beach E 710 6 710 H 740 W 691 41 161/2 70%

13 PI ENDO 6-7 EDIRK 15-10 RCPW 29-20 PRIOTO 30-4 RNA 15-13 REPO 18-15 ELAC 10-13 FEER 14-13

0104 27-16 2107 28-24 9560F 27-2; 9560F 27-2; 970x 19-16 MC00 d-29 WFLM 32-10 WELF 32-10 WELF 20-15 FRQV 21-15 S1E2 35-20 FREVERT 25-20 EFFERT 29-25 QUISTM 4-16 EFFERT 29-25 FVOL 28-20 MGBD J0-24 MZIB 6-20 WYIC 31-25 MJXQ ON MIXC ON MIXC O-MARK # MBTY d-21 MIIE 33-25 MICH 20-17 MRY 20-17 MRY 9-11 MRY 20-17 MRY 9-11 MICH 6-2 MICH 20-21 Bationel Summery UP e7 DEBUTS 4 BANE 20 DOME 24 ADDe 2 REAL 0-23 RPYP 15-13 FOND on RELO 27-21 RPRC 21-10 RELA 27-23 MPER 4-20 MS PP 33-26 MAZYPP 23-1 MED 76-23 REAL 76-23 FREA 17-24 REAL 76-23 REAL P2

HALL & OATES 2107 30-27 958GP 8-13 MPOX 14-13 MCQQ 15-12 MT82 3-3 MFLS 23-22 MTLK 12-10 KKQV 16-12 KBELFN ON KQ12PN 13-4 FPUR 70-1 101 5-4 FVUC 12-12 Reach 2 678 8 558 H 679 H 558 | NUMBER | STOCK | 19-17 | STYPE | 19-17 | RFYPE | 19-17 | ROWB ON | URBER | 15-13 | STACK | S WABC 1-6 WYBM 4-7 WBZMFM 4-1 WIFI-8-12 96KX 18-22 Q107 1-1 WFGC 9-20 CFTR 9-12 CHUH 23-30 CKGM 2-3 REGL 6-12 KRBE 15-20 Y100 3-1 195 1-2 Q105 2-2 WCKK 1-1 NEHI 32-22 KSLY 9-7 KCBN 23-21 KDEA 9-9 KATI 16-15 KQDI 10-16 MLE 1-2 CRLW 7-1 KB95PH 1 KBEQ R-1 WGCL 3-3 Q102 4-6 WZUU 3-3 Metional Summary UP 62 DEBUTE 14 SAME 76 DOWN 10 ADDS 6

P3

MJ8Q 11-6 MGUY ON WACZ 14-14 MIGY 27-27 MTSH ON 13PEA 28-19 MPBG 22-17 WOMPPH 21-1

2550F a
MFOX d-26
MCOQ on
MISE 23-20
MF18 35-33
MGLF 19-17
KKGV 27-10
KSELFH 6-5
KG17FM 30~2
KPUR on
Q101 20-18
KVOL on

80UTH

RTSA 2-3
KSETPN 19-1
WT1X 3-14
WT1X 3-14
KEEL 3-0
KEEL 3-0
KEEL 3-0
KEEL 3-0
KEEL 3-0
KEEL 3-0
KSEL 3-MOWERT

KIXL 3-9

RFYR 8-11

RCOMB 5-12

RELO 5-11

MFIGH 1-9

MFPT 5-6

MTRU 10-13

MC 1LFM 2-4

MC 1LFM 2-4

9 NG 8-13

RPMZ 6-17

RDVV 6-12 MICRO 5-7 MIZEN 5-8 MICLEPH 4-5 MICLEPH 4-5 MICH 1-5 RIOM 1-9 REYMEN 2-5 MICH 5-10 LION 11-14 MICH 11-18 MICH 2-12-21 MICH 12-21 MICH 14-4 MICE 12-21 MICH 14-4 MICE 12-21 MICH 14-4 MICH 14-4 MICH 14-5 MICH 14-5 MICH 14-5 MICH 14-6 MICH P2 0 JOURNEY Don't Stop... (Columbia) LP: Escape

Private Eyes (RCA)

131/0

61%

WEST

P3

WCQQ 6-8 WIST 6-17 KRQV 6-9 KSELPH 12 KPUR 6-11 Q101 7-11

17

LP: Private Eyes

PI

WEST

National Summery UP 140 DEBUTS 4 SAME 20 DOWN 12 ALDE 2 83% Regione Beach E 791 6-861 M 811 W 851 10 PI MERN 10 MBENPH MIF1 17 96EX 5-8104 17 MIXESPH JB105 1 0107 13 MPGC 29 CPTR 21 CRUN 7-CKGH 25 P3

RSETTY N-7
RIMT 7-10
RIMT MJBQ 9-6 WGUY d-34 MAC2 25-21 MIGY 18-16 1JF2A 24-16 WFBC 12-6 MOORPPH 5-3 MCIR 3-3 95XIL 26-18 WZYQ 7-7

MGED 9-6 WYIC a WYIKQ 3-5 KSTT 16-13 ETIK 22-7 FOFN a-27 FCYPFN 17-7 FCYPFN 18-27 FCYPFN 13-13 WYOK 4-2 2104 4-2 WHAM 13-13 WIRE 3-2 WHAM 13-13 WIRE 3-2 WHOQ 13-11 U93 22-25 WOW 07 FCYPFN 18-17 WOW 07 FCYPFN 18-17 WINCT 18-11 WHOT 12-11 WHOT 12-11 WHOT 12-11 P2

RRMX 8-9 RIDD 16-12 RGGI 12-7 FAIRS d-30 RNBQ 10-6 R&PE 16-13 BILLY JOEL

She's Got A... (Columbia) LP: Songs In The Attic 96/33 Regiona Reach Z 36% B-52% H 29% W 409 NAA P RBEYFN ON RHF1 2A-24 RBFN a RFN a WF71X 4-29 RBEL a WF71X 4-29 RDA a -28 RJD1 a -29 RAAY ON BY7Y 4-17 SHNYFN a FJ105 17-24 REDQ a CRL61 ON WHRD a FF1105 17-24 REDQ a WAAFFN 4-26 RCBC d-29 WAAFFN 4-26 RCBC d-29 MRAY 52-15-15 MRYO 22-17 MRYO 22 **P3** MJR0 18-29 MGUY 15-24 MACE on MLAN a WTBH on 13FEA d-29 MCIP on 95HIL on 107.GL a 940 s-16

MBEQ 27-2: WGCL on OLOTH

OLO4 d=12
9580F on
WFOX A
MCGQ on
WFLE on
MGLP MR=36
FELV a
GUELPH d=26
EQIIFH a P2 W5.0 F KRH1 37-30 EDLA a

RATE 35-32 RYYA on

KOOL & THE GANG Take My Heart (De-Lite/PG) ng Special

Bationsi Summary UP 57 DEBUTS 12 SAME 20 DOWN 2 ADD 9 Reach E 408 8 598 H 268 W 538 NEA 1 P3 KRBE 20-16 293 27-23 Q105 21-20 MCIOX 23-22 101.07

WPKR 31-26 MCILIPH a KWLO 22-14 99KG d-36 WVTC 34-28 WKDQ on KQKQ 4-20 WKC% a-30 WEST **P** KEW! on KSLV d-25 KCBN a KD2A 28-25 KYYA 21-70 0

GREG LAKE Let Me Love... (Chrysalis) LP: Greg Lake 79/23 37%

E 359 8 484 H 228 W 401 NEA PI KSETPH on KBPH on KBPH on KEL 1 G MEL 940 29-26

WEST

P2

92FLY on 3MT d-37 WDRCPM 30-2 WICC 39-28 MPMT 33-25 WKRIPM on WKEE 39-20

P

WJBQ d-40 WGUY on WTSN on 13FEA a WFHG on WCIR on

RQMB a-dp KERC on KELG e WTKU on KSMA on 99KQ on KIPKZ d-27 KDVV a RENI 36-35 KSLY ON KDZA DN KATI a KOZE ON

LITTLE RIVER BAND Het fon Fumme UP DERUTH BAHE DOWN ADDS

Р3

Reach E 354 S 334 H 145 W 253 NAA DE AFT PI WJBQ a WGUY a WACZ a WIGY a 13PEA a WFRG a WGHPFH WCIR a WZYQ a JB105 8=14 80VTH (6) USEO 11-26 WILET

WVIC a MJXQ a-dp RIGA a NOPM a WMAM a WMCI a-29

LOVERBOY Working For... (Columbia) LP: Get Lucky Hations Summer UP 2 PERUTS 1 BAME 3 DOWN AEDS 1 34% 74/12 Beach E 361 B 354 M 245 W 459 NEA PI WEENFH 26 94KE on 8104 on CHUH 20-1 CKGM: on KEGL 15-MATT on WEST EXISC 79-23 WEPT d-32 WAZ-YPM d-28 WCTLPM a RBMA a 998G d-40 EPMZ 25-25 KIQQ d-38 KPBC on KYYX on KZIP 29-24 **P**2 KIRIX on KIRR 26-26 KIRO 25-23 PH103 on K96 on KBID 35-31 KLUC 30-27 REME 38-33 FSLY on EATI a-25 EQCI on EYYA 4 ECIE 19-13 **P**3 Q106 on R104 d-38 WKEF 40-37

0 BARRY MANILOW The Old Songs (Aristo)
LP: If I Should Love Again

National Summary UP 66 DEBUTS 2 SAME 48 DOWN 43 AEDS 1 Regions Reach E 799 B AOS M 728 W 639 160/1 16

PI P3

KHB2 4-2 293 18-13 Q105 13-9 WCKK 22-1 WLS 28-27 MDRQ 9-10 CREW 9-11 KS95FH 2-KSLQ 14-1 MZZP 7-6 Q102 30-2 WZUU 8-8 WORY 7-7

WEST

P2

KOPM 13-8 (UAV 10-10 KEYNFM 8-6 MMAH 6-13 WMAF 1-1 MHEE 9-15 HGDP 6-6 MEDQ 9-9 UF93 11-17 HOW 9-8 RGCO 8-15 HACI 8-8 FOLL 8-8 FOLL 20-17 WHOT 11-7

MJ8Q d-16 MGUY 19-13 MACS 13-13 MLAH 6-L3 MIGY 9-9 MTSH 4-4 13FEA 5-9 MTDG 6-14 MCIR 7-5 95KIL 3-5 MZYQ 23-23

Q104 16-14 2102 5-5 955GP 26-23 MFOK 7-11 WCGO 9-10 MFLB 6-5 WXLK 17-12 WCLF 3-1 K1LE 16-12 KGIZFFM 8-5 KPUB 10-7 GIOTO ON KYOL 7-6

DON McLEAN
Costles... (Millennium/RCA) NEA

PI Q106 on WEREPH on **P** BOUTH

BOUTH

RFMR 24-20

RFMR 24-20

WTIR d-40

RETH 4-20

WTIR d-40

RETH 22-21

RIDK 8

RO98 8

RJBR 8

RJBR 8

RJBR 9

MAAY 00

BJ105 on

WBNQ 00

WBNQ 00

WBNG 00

WBR 21-16 WZUU 24-24 WIRE 33-30 WFLB 30-28 EVOL on P2 WEER 20-18 WVIC 26-14 KSTT 20-19 KIIR 4 KOFH ON WMAP 4 REHI ON RALY 20-14 RDEA ON RQD1 21-20 MCAO 14-12 MFBR 16-14 MBBP 31-20 MHFM 27-25

STEVE MILLER BAND 162/2 19

PI

75% Wational Bussary UP 119 DREUTS 10 GAMF 1 AXDH 2

P3

0104 15-13 2102 15-12 MPOK 16-18 MPOK 16-18 MPOK 16-18 MYDE 19-16 MYDE 19-16 MYDE 19-16 MYDE 19-17 KILE 27-18 RESELPH 18-18 ROSTEPH 4-29 KPUB 27-24 KPUB 27-24 KPUB 27-24 KPUB 27-24 KPUB 27-24 KPUB 27-24 13 202 REAPTH 24-BRLA on BFT 30-28 ELISPH 29-ELISPH 29-ELISPH 29-ELISPH 29-ELISPH 29-ELISPH 29-UPYR 14-7 HOMB on URRC 13-9 WRIG 13-9 WRIG 1-31 WRRT 22-17 WTRU 21-20 WAXYPH 19-1 WC3LPH 26-1 KMLO 19-24 KRIGA 18-14 FDVV 25-24 P2 RONNIE MILSAP I Wouldn't Have ... (RCA)

113/12 65 12 24 0 N&A **P** P3 E93 23-21 940 28-24 0105 31-30 MCIOX d-29 2102 a-33* MPOX 28-25 MISE 31-28 WPLB 13-11 MCLF 34-20 RILE 34-28 RQ1EPH d-27 RPUR 26-23 Q101 27-26 EVOL 24-18 WEST **P2** WEST WEST FURB & MAEB on WREEPH on K104 20-18 WREE 28-26

NEA PI RINT ON WTIN 40-36 RROK ON RO 94 27-26 RKR106 29-26 RKR106 29-27 RTIN 0 ON RAID ON RAID ON ROKI 23-23 WHON 8 WSCY d-28 MSGR 6 80UTH WPENFM 33-; CFTR 11-11 CHUN 13-10 BOUTH 955GP on MCGQ 20-26 M18E 27-24 M7EB 33-32 MXLB on KEQV on KEPLUM on Q101 on EBFQ 33-24 WFT: on

24%

MOODY BLUES

Long Distance Voyager

62/2

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Teff 6elb- ASSING Records Answers Radio

In last week's R&R interview with John Sebastian, he asked an open-ended question of the record industry: "Why do record companies continue to sign and release new wave, punk rock, and other esoterica when radio won't play it and the public won't buy it?"

That's a question I've heard again and again over the years I've been with R&R, from MD's and PD's all across the country. I thought it would be educational to take that question directly to the national album promotion representatives of many of the country's top record companies for their personal thoughts. Their candid responses were highly informative. As it turns out, John's question has many answers, as you'll see by reading on.

Warner Bros.' George Gerrity

"From an economic standpoint, we're in the advantageous position of having signed possibly the cream of the crop of this kind of music, whatever you want to call it. Economically, this has been a profit-making venture for Warner Bros. Perhaps it has to do with a finely-tuned A&R staff that signs the correct acts. Some of this music

"What's new wave? In 1964 the Rolling Stones were new wave.' - Tunc Erim

may not fit the core audience John Sebastian is going after. However, in the case of acts like the Pretenders, Talking Heads, Devo, or B-52's, we have bands that have been or may still be considered 'new wave,' but which are considered major acts with WB. They're also consistent acts who already have, after two or three albums, very

steady catalogue business "Considering the relative lack of exposure some of this music receives, we find it sells extremely well; there's definite interest at the retail accounts in this kind of music. Their interest is fostered by college radio's acceptance of it, and the dance clubs' dependence on it, along with the more adventurous AOR airplay.



'It's also worth George Gerrity noting the wide acceptance of some of these acts on Black and CHR radio. Kraftwerk, for example, with Black exposure on WBLS/Detroit along with pop exposure at CKLW, gave us a #5-selling single and a top ten-selling album in Detroit. Prince and Grace Jones also get exposure from Black radio in particular. They're acts that are very profitable for us.

"Smart record companies will sign acts that are already proven in a particular area. They're looking for acts with regional hits, because they know the chances of them making money in concentrated urban areas are very good. Acts like the Pretenders, Devo, or the B-52's, who had already released 7-inch singles before we signed them, had proven to some degree that they could be successful in certain areas once signed.

"Initially, when many of these deals are made, they're made on a much more realistic level than deals have been made in the last decade or so. It proves to be a fairly cost-efficient move. and if you have a hit, you make that much more off it. We've been able to get a lot of acts into that 100,000 range where we're in a developmental level with the group, and we're not really taking any sort of financial beating with that record.

One last thought: if we just signed all the acts radio wanted us to sign, my job surely wouldn't be much fun, would it? Our interest is to be a well-rounded, multiformat record label, which is in our best interests in today's economy."

Atlantic's Tunc Erim

"What's new wave? In 1964 the Rolling Stones were new wave. The first two Beatles singles weren't touched in the country in 1963. When we signed Led Zeppelin, Yes, Emerson Lake & Palmer, Genesis, or King Crimson, everyone thought we were new wave because it was such unusual music. AC/DC's first album was played by three stations in the entire country. One of the first people to play it was Tony Berardini (who

was in California at that time). Everyone else thought we were crazy to sign AC/DC; that they'd never happen. Well, ten million albums speak for themselves.

"Music is music and the record companies think they know what music people will like. So they sign acts, put them out, and let the public decide. In order for the public to make its deci-

and the public is the jury.

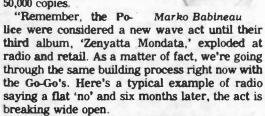


Tunc Erim sion, you need radio airplay. Radio is the judge

A&M's Marko Babineau

"The reason A&M is getting involved in new wave or new music is because we are looking toward the future. The established record buyer is not buying records today the way he or she used to. In order for this industry to grow, we have to develop a new marketplace. These are the teens who are buying acts like IRS's Oingo Boingo, Cramps, Buzzcocks, and Wall Of Voodoo in substantial amounts.

"Because these acts, for the most part, do not receive airplay, A&M/ IRS realized a new form of marketing had to be created. In the case of IRS, they have targeted directly towards the accounts, high schools, and teen press to sell their products. These new acts consistently sell anywhere from 20,000 to 50,000 copies.



"In essence, what I'm saying is that for a record company to survive today, it has to constantly pioneer new ways to establish acts. That's what this business is built on."

Elektra/Asylum's Marty Schwartz

"Let's not forget that record companies deal with an artistic medium, meaning that we can not base our A&R decisions on computer or call-out research results. Therefore, the decision to sign and promote an artist is based on a group's musical originality and/or potential.

"We must be the opinionmakers for a musical style that is certain to continue to evolve."



Marty Schwartz

Polygram's Jerry Jaffe

"First, I reject the thesis that record companies sign esoterica. Everything that is eventually established as mainstream must come out of a musical genre that is not in vogue at the moment,

"Second, I disagree that a lot of the acts not played on American radio would not find acceptance with the American public were they given

the chance to hear them. "Record companies have to consider the rest of the world when they sign bands. Acts like the Police, Talking Heads, and the Cars, who would not be considered the straight down the middleof-the-rock variety that dominates radio, are very popular worldwide.

"I think there's a great prejudice against the younger bands, the ones who are into new music



Jerry Jaffe

instead of imitations of Foreigner. Younger bands usually have a much greater urgency to their music. They have something to say beyond talking about life on the road, the last girl they screwed, or the amount of wine going into their system. I listen to literally hundreds of tapes and albums from groups that have that neat, clean middle-ofthe-rock sound who are literally here today and

"We can not base our A&R decisions on computer or callout research results."

- Marty Schwartz

gone tomorrow: They have no distinguishing quality to them. If I am going to make an A&R decision, certainly I want the act to have one foot in the mainstream, but I also look for that element that makes them stand out above the pack, and element of difference that will create an audience for the band. That element of difference is exactly what disqualifies these bands from American radio!'

Columbia's Paul Rappaport

'First off, it's not clear that record companies are continuing to sign 'new wave' bands. The new wave, it seems to me, is a thing of the past

"Secondly, it's a serious mistake to categorize in this fashion. I mean, who are these supposed new wave bands? Are they bands with

Continued on Page 32

Teff 6elb Records Answers Radio

Continued from Page 31

songs that are only 2-3 minutes long? Are they new wave if they don't have a safe guitar edge to make them more commercial? Are the songs any less meaningful? Do they not work as well on radio? Do they not solicit hot phones? Who are 'they?' 'They' is the problem. We should discuss bands one by one, and their songs one by one. Are the Pretenders new wave? Is Devo? They both work on radio and sell records. And the most important question of all, what will their next record be like, after they're developed a bit.

"The major point to be made here is that record companies do not sign artists by categories, like so many of 'this' and so much of 'that.' Each band is signed based on someone's belief that the artist has something to offer that people will want to hear. Then it's our job to capture or transfer that particular offering to record. Of course we have to be



Paul Rappaport knowledgeable about trends and share in them, as the art always reflects the times and the times always reflects back the art.

"But the true artists are found by looking at the artist alone, void of current fads in music. When we signed Billy Joel in the very early seventies, he did not fit the then-popular hip mold of 'far-out,' and certainly 'Piano Man' was not hardedged rock. He was unique. He had his own sound, had a lot to say, and eventually, everyone wanted to hear his music. John Hammond signed Bruce Springsteen as an acoustic singer-songwriter, with a whole bunch of things stored up inside him that Hammond saw. Lo and behold, on the recording of the second album, Bruce showed up with an entire band. This was Bruce's next step toward what he was trying to attain with his music, which eventually evolved into 'Born to Run,' and further evolved into the kind of music he makes today. And you can't tell me that Clarence Clemmons playing the tuba was in style then!

"So, we don't sign 'new wave' artists or 'heavy metal' artists by the bushel. We go artist by artist, and they hopefully grow into something special. John, you're not alone in your feelings; certainly, every hard rock station across America gives us a hard time when it comes to differentsounding music, and we do make some mistakes. My God, don't you think that sometimes I'm thinking, 'Oh no, I have to promote this?!' And let me tell you, it's a lot harder promoting different sounds than being an MD who can simply say, 'No thanks, sorry, not for us.' But the first point is, you never know until it's tested (which I'm sure you can relate to). And, again, more importantly, you never know who or what these bands will become. Most interestingly, the bands or artists with the most different-sounding music usually have a very tough time in the beginning, but wind up carving the biggest niche for themselves in the end, because they are unique."

Arista's Mike Bone

"I was at Mercury when Rush was getting started and John Sebastian was freezing his ass off in Minneapolis doing Top 40, and believe me, getting airplay on Geddy Lee's vocals was difficult. As a matter of fact, Denton Marr (now

"Record companies do not sign artists by categories . . . "

- Paul Rappaport

Sebastian-consulted) and I almost came to blows because the act drew 17,000 people in Cincinnati and WEBN refused to add the Rush '2112' album. Thank God that's all in the past now, but I feel the gist of what happened then may be slipping by John and others with this whole new music thing.

"There's a tremendous street awareness among active people, the trendsetters, for the new music, just as there was street active awareness for Rush six years ago. To ignore it on an A&R level would be suicidal for any record company. At the same time, I don't think it wise for record companies or radio stations to devote



Mike Bone

their entire energies to this new music. Variety is the spice of life.

Regarding the allegation that these new acts don't sell, I would put the Bus Boys' net sale with little AOR airplay upside the net sale of Gary O' anyday. I applaud anyone that programs any new artist's album, whether it's Gary O' or the Bus Boys. The thing I think everyone should be more aware of is the trends that are emerging, because out of the trends come the movements that can change the shape of the entire music industry.

COLOR

STONES STUFF: As the Rolling Stones tour starts to wind up, AOR's continue their promotional tie-ins with the shows. Giving away tickets are WQBK/Albany and WQFM/Milwaukee (which had listeners write the names of Stones cuts played over a five-day period to become eligible to win). "Magic" buses of listeners who won free tickets to see the band in nearby cities have been very popular: WIBA/Madison, WOUR/Utica, Y95/Rockford, KEZO/Omaha, and WIOT/Toledo all sent busloads of listeners to shows. WKQQ/Lexington came to the "Emotional Rescue" of two winning listeners, who received an expenses-paid trip to see the band, including transportation and accommodations. KQWB/Fargo auctioned off a pair of tickets to see the band to the benefit of a local charity; the tickets went for \$450. WAQX/Syracuse gave away 75 "Stones stashes," including albums, tickets, posters, pins and bumper stickers. And this week's most unusual Stones-related promotion took place in Muscatine, IA, where KFMH sent a winning couple to "Roxy's Maiden Voyage" tattoo parlor to obtain actual tattoos as prizes (over 150 couples entered the contest)

QUARTERFLASH QUOTIENT: WYMX/Augusta tied in with Geffen's Quarterflash to place ten pounds of quarters on display in a local record store. Listeners submitted their guesses as to the amount of displayed money to win it. The promotion had a unique kickoff: a "flash" back weekend.

WKZL NEW CAR GIVEAWAY: WKZL/ Winston-Salem gave away a brand new Firebird Esprit in a mystery riffs contest that was solved in 36 hours by a 19-year-old listener.

PRIZE CRUISIN': The WBYG/Kankakee Prize Cruiser just completed its summer-fall bumper sticker campaign, searching daily for vehicles displaying the station's bumper sticker. When stopped, winners received gifts including 6-packs of Pepsi, tickets for films and concerts, amusement park passes, T-shirts, and visors. Additionally, their license plate numbers were taken down and later read on the air. The license holders had 99 minutes to call the station and claim a larger prize: trips to the Bahamas, a \$3200 Pioneer stereo system, a Betamax, microwave oven, portable radios, and weekends at the Lake Geneva Playboy Club

FVOLUTION

WLAV/Grand Rapids PD Dave Logan has taken on additional responsibilities as Operations Manager for owners Shepard Broadcasting WMYK-WZAM/Norfolk Program Manager John Heimerl has exited that post to form Video Wizards, a multi-media production company. He will continued to consult the two AOR's. Bill Simmons has been upped from MD to PD for the stations (he'll still do music as well) . . . Jay Noble has returned to KRKN/Anchorage as PD . . . Former WQDR/Raleigh PD Daniel Brunty has resurfaced as Assistant PD for KREM-FM/Spokane Bill Hershey has joined KNCN/Corpus Christi from WTKX/Pensacola for airwork . . . Cal Campbell has joined the news staff of KNX-FM/ Los Angeles from neighboring KLOS.

UPDATE

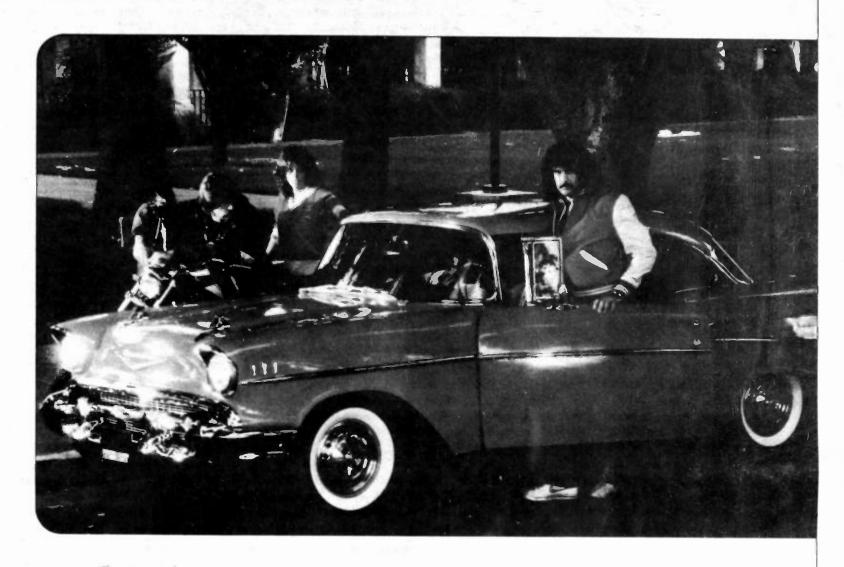
The Henry Paul Band must really love KMET/Los Angeles: That's KMET newsperson Pat "Paraguat" Kelley astride the motorcycle on the band's new album cover. And don't miss the song "Hollywood Paradise," which includes the classic line, "I wanna meet Mary Turner! Hoo-.. Last week's major media event (for soap opera fans, anyway) was the wedding of "Luke" and "Laura" on "General Hospital." WYSP/Philadelphia and WEZX/Scranton both held TV parties for listeners at area clubs, with free champagne and cake directly following the TV ceremony . . . WBAB/Long Island just held its second annual rock marathon for Billy Joel's "Charity Begins at Home" organization. The 102.3-hourlong marathon included guest visits from Joel, Meatloaf, Gary U.S. Bonds, John Hall, and Henry Paul... WAQX/Syracuse has instituted a new programming policy called the "pick of the week," wherein a new act's album will be added to the station's medium rotation for a week, while the act's LP is discounted at area record outlets. If response warrants it, the station will keep the tested album in rotation . . . WXRT/ Chicago conducted a rare group interview with all three members of Genesis while the band was in town for a show . . . Early congratulations to KBCO/Boulder Promotion Director Jesse Summers, who just announced he's marrying Joanne Forgione on December 8...KSRR/Houston challenged Columbia's Journey to a benefit softball game that raised \$1188 to the T.J. Martell Foundation for Leukemia Research. Along the way, Journey beat the pants of KSRR staffers .. WLUP/Chicago just released its second "Chicago Rocks" album, recorded live at this year's Chicagofest . . . Two AOR's have changed office phone numbers. You can now reach WKZL/ Winston-Salem at (919) 767-3705, and KMJX/Little Rock at (501) 224-6500.

CONCERTS&CONVERSATIONS

BROADCASTS: Hall & Oates, U2 on WBCN/Bos-

CONVERSATIONS: Balance on WDHA/North Jersey . . . Billy Squier on WIOT/Toledo . . . Nazareth, Eddie Schwartz, Prism, Journey on CITI-FM/Winnipeg Moody Blues, Black Sabbath on CHUM-FM/Toronto . . . Def Leppard on KFMX/Lubbock . . . Billy Thorpe KILO/Colorado Springs . . . Aliman Brothers on WYMX/Augusta . . . Triumph, Diesel on WHKC/Evansville . . . Greg Lake on CHEZ-FM/Ottowa . . . Blackfoot, Def Leppard on KLAQ/EI Paso...Romeo Void on KTYD/Santa Barbara . . . Rose Tattoo, Black Sabbath, Greg Lake, Foreigner, Lindsey Buckingham, Prism on Q107/Toronto . . . Hall & Oates on WYSP/Philadelphis ... Lindsey Buckingham on WXRT/Chicago ... Rossington-Collins on WRKI/Bridgeport . . . Chris Spedding, Sparks, Gary Myrick, Plasmatics on KROQ/Pasadena . . . Bill Wyman, Foreigner on WMMS/Cleveland . . Triumph, Hall & Oates, Dave Edmunds on WNEW-FM/New York . . . U2 on WQBK/Albany . . . Bill Wyman on KWK-FM/St. Louis...Loverboy, Journey on KDKB/Phoenix . . . Greg Lake, Black Sabbath on CHOM-FM/Montreal.

THERE'S A RISING STAR IN THE SOUTHERN SKY.



Look towards the horizon and you'll certainly see a rock 'n' roll band whose exceptional talents emerge on an album as powerful as you'll ever hear.

The Henry Paul Band's "Anytime" features songs like the single "Keeping Our Love Alive," "Living Without Your Love" and a rocking "Rising Star (In The Southern Sky)."

HENRY PAUL BAND ANYTIME SD 19325

On Atlantic Records and Tapes.



Produced by Kevin Beamish for Kevin Beamish Productions, Inc.





LECTORIES __ ASR. NATIONAL AIRPLAY/40_

November 27, 1981 166 REPORTERS of airplay preference. 11/13 11/6 10/30 1 POLICE Ghost In The Machine (A&M) "Every" "Spirits" "Journey" 5 3 9 2 21 10 CARS Shake It Up (Elektra) Title "Victim" "Cruiser" "Since" LOVERBOY Get Lucky (Columbia) "Working" "Over" "Lucky" "Jump" 23 11 TRIUMPH......Allied Forces (RCA)....."Power" "Fight" 8 8 JOURNEY Escape (Columbia) "Don't" "Stone" "Crying" Title 4 5 6 10 OZZY OSBOURNE Diary Of A Madman (Jet/CBS) "Flying" "Mountain" "R&R" 26 23 11 QUEEN Greatest Hits (Elektra) "Under Pressure" 35 17 17 12 RUSH Exit ... Stage Left (Mercury/PG) ... "Closer" "Tom" "Redlo" "Red" 26 15 13 STEVIE NICKS...... Bella Donna (Modern/Atco)....."17" "Leather" "Stop" Title 6 7 10 14 15 27 15 13 ROD STEWART Tonight I'm Yours (WB) "Turks" "Tora" "Jealous" "Boy" 18 16 27 17 15 16 16 KINKS...... Give The People... (Arista) "Destroyer" "Dial" "Better" 12 18 7 9 NEIL YOUNG & CRAZY... Re-Ac-Tor (WB/Reprise) "Joe" "Pacific" "Star" "Motor" 28 23 19 LINDSEY BUCKINGHAMLaw And Order (Asylum) "Trouble" "Johnny Stew" 24 20 20 RED RIDER As Far As Siam (Capitol) "Lunatic" "Curtain" 21 12 13 14 BOB SEGER & SILVER BULLET..... Nine Tonight (Capitol) "Tryin' " "Hollywood" Title "Rock" 19 22 11 14 BLACK SABBATH Mob Rules (WB) "Turn" Title "Voodoo" "Sign" 33 10 12 SURVIVOR......Premonition (Scotti Bros./CBS)....."Poor Man's Son" 25 20 25 20 26 18 24 26 MOLLY HATCHET Take No Prisoners (Epic) "Reunioh" "Luck" "Power" 27 New 18 28 JOHN HALL BAND......All Of The Above (EMI America)...."Crazy" 29 34 31 31 RAINBOW - (EP)Jealous Lover (Polydor/PolyGram) . . Tride 30 33 34 32 PAT BENATAR Precious Time (Chrysalis) "Promises" "Just" "Fire" "Helter" 25 29 31 17 13 22 27 32 33 34 BILLY SQUIER Don't Say No (Capitol) "Love" "Dark" "Stroke" "Daze" 35 31 30 GO-GO'S Beauty & The Beat (IRS/A&M) "Lips" "Town" "Beat" 36 39 WHO Hooligans (MCA) "Join" "Relay" 36 37 ROSSINGTON-COLLINS BAND This Is The Way (MCA) "Stop" "Straight" "Tashauna" 14 21 28 38 HALL & OATES Private Eyes (RCA) Title "Can't" "Head" 32 36

Chart Summary

AOR displayed continu ing airplay interest in the "big three": STONES, PO-LICE and GENESIS. QUAR. TERFLASH gained a position as it acquired hots. **GEILS** showed increased hots as well. CARS jumped up substantially as last week's adds converted LOVERBOY, TRIUMPH and OZZY held their own. QUEEN's album garnered 69 reports and the single grabbed 53 mentions to move it up nicely, RUSH and ROD increased in hots. YOUNG Increased In all' upper rotations as LINDSEY maintained. SAB-BATH climbed, showing growth in all rotations. SURVIVOR and CHILLI-WACK held their own.
MOLLY debuted hendsomely with very strong adds. HALL gained in adds end mediums. RAINBOW's EP grew in medium and reports. PAUL debuted with strong adds (watch for this and Molly to jump next week as these adds convert to upper rotations). SNEAKER debuted with a strong showing for all rotations. GO-GO'S jumped back on the chart with new adds and potent hots. The Significant Action listings came closest to charting

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in eli musical configurations. Artista' chart numbers are displayed over a four-week period. The artists in italica registered the most rapid gains in eliplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold Italic type are also current singles.

MOST ADDED.

	11/27		11/13	11/6	10/30
1 MOLLY HATCHET	119/109		010	0/0	0/0
	N-7	M-0			
"Bloody Reunion"	H-3	H-0			
2 HENRY PAUL BAND	96/94	P	0/0	0/0	0/0
Anytime (Atlentic)	M-1	M-0			
"Keeping Our"	H-1	H-0			
3 AC/DC	27/27	0/0	0/0	0/0	0/0
For Those (Atlantic)	M-0				
Title	H-0				
	26/26	0/0	0/0	0/0	010
Plain' From The (Cepitol)	M-0				
"Rooster Blues"	H-0				
5 BLACK SABBATH	90/19	89/88	0/0	0/0	0/0
Mob Rules (WB)	M 68	M-1			
"Night"	H-15	H-0			
6 SNEAKER	67/18	51/17	38/19	21/9	23/22
Sneeker (Handshaka/CBS)		M-27	M-13	8-M	M-0
"Don't Let Me"	H-8	H-7	H-5	11-4	H-1
7 BOBBY & THE MIDNITES		42/15	29/10	29/27	010
Bobby & Midnites (Arista)	M-24	M-20	M-13	M-1	
"Too Many"	H-6	H-7	H-6	96-1	
8 JOHN HALL BAND	74/12	68/8	70/8	56/8	48/8
Tie All Of (EMI America)	M-48	M 46	M-61	M-40	M 34
"Crazy"	H-14	H-14	H-11	HB	H-6
B N. SCHON, J. HAMMER	43/12	36/3	34/11	28/7	31/12
N. Schon & (Columbia)		M 28 J-3			
"Westing Time"	H-2	H-2	H-1	H-0	H-0
10 PETER CETERA	31/10	26/12	17/5	13/4	11/10
Peter (Full Moon/WB)	M-14	MB	8 M	M-8	M 1
Livin in the Limelite	H-7	H-6	H4	H-1	H-0
10 EDDIE SCHWARTZ	28/10	23/19	12/11	2/1	1/0
No Refuge (Atco)	M 17	M-4	M-0	M-0	M-0
Title	H 1	H-O	H-1	H-1	H-1
12 GARY MYRICK 6	23/8	23/12	15/7	14/13	5/5
Tie Living In A Movie (Epic)	M-13	MIS	M-7	M-0	M-0
Title	H2	H-2	H-1	H-1	H-0
12 COMMANDER CODY	8/8	1/1	010	0/0	0/0
Lose It Tonight (Peter Pan)		M-0			
Various Cuts	H-0	H-0		0.00	0/0
14 CARS	145/7	148/136		0/0	UNU
Tie Shake It Up (Elektra)	M-63	M-8	M-0		
1100	H-85	H-4	H-O	0.00	0/0
14 NEIL YOUNG & CRAZY		101/14	105/100		UNU
Tie Re-Ac-Tor (WB/Reprise)	M-78	M-67	M-0	M-0	
"Surfer Joe" 14 JOAN JETT	H-27	H-20 2/2	H-0 0/0	D/O	0/0
14 JOAN JETT 1 Love Rock (Boardwalk		M-0	UNU	270	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

1 GREG LAKE	116/85	118/89	118/96	108/81	99/74
Greg Lake (Chryselis)	A-0	A-4	A-2	A-9	A-16
"Nuclear Attack"	H-31	H-25	H-19	H-18	H-9
2 NEIL YOUNG & CRAZY	112/78	101/67	105/0	1/0	0/0
Re-Ac-Tor (WB/Reprise)	A-7	A-14	A 106	A-1	
"Surfer Joe"	H-27	H-20	H-0	H-0	
3 JOHN ENTWISTLE	83/68	98/77	105/80	101/77	109/86
Too Late The Hero (Atco)	A-0	A-0	A-1	A-1	A-2
"Talk Dirty"	M-15	H-21	H-24	H-23	H-21
4 OZZY OSBOURNE	118/61	122/75	119/25	84/20	45/0
Diary Of A (Jet/CBS)	A-6	A-10	A-86	A-59	A-46
"Flying High"	H-62	H-37	H-8	H-6	H-0
5 BLACK SABBATH	90/56	89/1	0/0	0/0	0/0
Mob Rules (WB)	A-19	A-88			
"Night"	M-15	H-0			
6 LOVERBOY	138/55	140/68	132/68	118/9	15/0
Get Lucky (Columbie)	A-1	A-4	A-21	A-106	A-15
"Working"	H-80	H-68	H-43	H-3	H-0
7 CARS	145/53	148/8	5/0	0/0	0/0
Shake It Up (Elektra)	A-7	A-136	A-5		
Title	H-86	H4	H-0		
8 STEVE MILLER BAND	112/52	115/55	114/55	103/9	0/0
Circle Of Love (Capitol)	A-3	A4	A-14	A 89	
"Heart Like A Wheel"	H-67	H-66	H-45	H-6	
9 RUSH	109/51	106/44	110/12	4/0	0/0
Tie Ext. Stage Left (Mercury/PG)	A4	A-18	A-90	A-4	
"Closer"	H-54	H-44	H-8	H-0	
9 ROD STEWART	116/51	112/43	112/9	0/0	0/0
Tonight I'm Yours (WB)	A-6	A-13	A 93		
"Young Turks"	H-80	H-68	H-10		
11 SURVIVOR	73/48	87/60	90/61	82/57	87/62
Premonition (Scotti Bros/CBS)		A-3	A-Z	A-2	A-5
Tie "Poor Men's Son"	H 25	H-24	H-27	H-23	H-20
11 JOHN HALL BAND	74/48	68/46	70/51	58/40	48/34
All Of (EMI America)	A-12	AU	A 8	A-8	8 A
"Crazy"	H-14	H-14	H-11	HIS	H 6
13 KINKS	101/44	118/50	124/48	127/47	137/49
Give The People (Arista)		A-0	A-1	A-0	A-1
"Destroyer"	H-67	H-66	H-75	H-80	H-87
14 LINDSEY BUCKINGHAM	96/43	92/43	94/51	81/44	
Law And Order (Asylum)	A-B	A-3	A-4	A-14	A-75
"Trouble"	H-48	H-48	H-39	H-23	H-1

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

			-	-	la e m	leans
_		11/27	11/20	11/13	11/6	10/30
1	ROLLING STONES		164/151	162/157	-	
	Tettoo (Rolling Stones/Atco		A-0	0.A	A-0	A-0
	"Heng Fire"	R4 16	M-13	8A-5	M-7	M-7
2	POLICE	156/137	166/735		139/126	
	Ghost In The (A&M)	A-0	A-6	A-1	A-2	A-1
	"Every Little Thing"	M-18	M-15	M-15	M-12	W-17
3	GENESIS	160/128	160/124	159/127	751/120	
	Abecab (Atlantic)	A-0	A-0	A-0	A-2	A4
	Title	M 32		M 32	M-29	M-39
4	QUARTERFLASH	149/117	150/100	142/91	131/57	124/3
	Quarterflash (Geffen/WB)	A-1	A-6	N-8	A-12	A 28
	"Harden My Heart"	M-31	M-45	M-45	M 62	M 60
6	FOREIGNER	144/113	147/124	153/135	241/131	148/1.
	4 (Atlentic)	A-0	A-0	A-1	A-0	AO
	"Weiting For A Girl"	M-31	M-23	M-17	M-10	84 14
6	J. GEILS BAND	150/107	145/84	135/47	122/6	38/0
	Freeze (EMI America)	A-2	A-4	A-12	A-98	A 38
	"Centerfold"	M-41	M-67	M-76	M-18	M 0
7	JOURNEY	124/99	136/118	143/117	138/117	139/1
•	Escape (Columbia)	A-0	A-0	A-0	A-0	A-0
	"Don't Stop Believin"	M - 25	M-20	M-26	M-19	M-20
8	TRIUMPH	127/87	128/85	127/85	118/77	918/74
_	Allied Forces (RCA)	A-0	A-1	A-1	A-2	A-0
	"Megic Power"	M-40	M-42	M-41	M 39	M-44
Я	CARS	145/85	148/4	5/0	0/0	0/0
-	Shake It Up (Elektra)	A-7	A-136	A-5		
	Title	M-63	M-B	PM-0		
10	LOVERBOY	136/80	140/68	132/43	118/3	15/0
	Get Lucky (Columbia)	A-1	A-4	A-21	A-106	A-15
	"Working"	M 55	M 68	M 68	M-8	M-0
11	STEVIE NICKS		122/86	137/106	129/96	131/9
•	Bella (Modern/Atco)	A-O	A-0	A O	A-0	A-0
	"Edge Of 17"	M-37	M 36	M-31	M 33	M 34
12	ROD STEWART	118/60	112/56		0/0	0/0
-	Tonight I'm Yours (WB)	A-5	A-13	A-83	-	
	"Young Turks"	M-51	M-43	M 9		
13	STEVE MILLER BAND		115/56	114/45	103/5	0/0
	Circle Of Love (Capitol)	A-3	A-4	A-14	A 89	
10	"Heart Like A Wheel"	M-52	M 55	M-65	84-9	
13	KINKS	101/57	118/68	124/75	127/80	137/87
-	Give The People (Arista)		A-0	A-1	A-0	A 1
Tie	"Destroyer"	P /	M-80	M-48	M-47	M 49
16	RUSH	109/54	108/44	110/8	4/0	0.10
	EdtStage Left (Mercury/PG)			A-90	A-4	-,-
	THE PROPERTY OF PERSONS AND ASSESSED.	~ 4	~ 10	- N		

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



MOLLY HATCHET Take No Prisoners "Reunion" (Epic)

"Reunion" "Luck" "Power" "Respect" 72% of our reporters on it. Total album reports: 118. A-109, M-7, H-3.



MOLLY HATCHET

HENRY PAUL BAND Anytime (Atlantic)

"Keeping" "Living" "Hollywood" "Brown." 58% of our reporters on it. Total album reports: 98. A-94, M-1, H-1. Debuted this week at number 33.



Significant Action

AL STEWART Indian Summer (Arista) BOBBY & THE MIDNITES . Bobby & The Midnites (Arista) "Losers" Total: 43. A-13, M-24, H-6 N. SCHON/J. HAMMERN. Schon & J. Hammer (Columbia) Time" "She's" Total: 43. A-12, M-26, H-2, J-3 LITTLE RIVER BANDTime Exposure (Capitol) MICHAEL SCHENKER GROUP MSG (Chrysalis) "Ready" Total: 38. A-3, M-30, H-5 SHOOTING STAR Hang On For Your Life (Virgin/Epic) Title "Breakout" Total: 34. A-0, M-18, H-16 DEF LEPPARD High 'N' Dry (Mercury/PolyGram)
"Let" "Heartbreak" Total: 33. A-1, M-25, H-7
GRAND FUNK RAILROAD Grand Funk Lives (Full Moon/WB)

Significant Action listings showcasa product in all musical configurations that has received significant simplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON ASR

1 1 CRUSADERSStanding Tall (MCA)

Title "Sunshine" 3 3 TIM WEISBERG.....Travelin' Light (MCA) 4 4 SPYRO GYRAFreetime (MCA)

"Telluride" "Strut" 5 5 BOB JAMES . . Sign Of The Times (Tappan Zee/Col.) 8 PASSPORT......Blue Tattoo (Atlantic) 9 8 EARL KLUGH Crazy For You (UA) ... "Ramble" ◆ 10 GEORGE BENSON...The G. B. Collection (WB)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium end not reports, as well as special jazz programming. The album's preferred simplay cuts ere listed; singles are in bold families. Artists' names ere in bold families if they registered significant airplay gains this week.

REGIONAL ASR ACTIVITY

345

Q104 WOBK FM

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Red Im Clize Obschool (1917 (1911)

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Rich

Albany 518-462-5555

Holf-Past BELL TOOMS & OFAZ (

**POTROLE & O

JAZE
ROSS TRACT (New others)
R. COLT THER (Columbis)
RISE MIRETRY (MS)
RISE MIRETRY (MS)
CHICK LOSES (MS)
RISE MIRETRY (MS)
CHICK LOSES (MS)
RISEDIS HARMAN (MS)
DATIO CRISHAN (MS)
RISEDIS HARMAN (MS)
RASSPORT (MS) RASSPORT (MS

Albany 518-785-9800

WZZO Allentown 215-694-0511

MELLING STORES

98 Rock

Mad full BLACK SARDATH (Mb) STEVEE NICKS (Mboarn/ DAN FORE URBOL (Fell Moor/Epic) MED RICKE (Espitol) WILLIAMH (BLA) QUEEN (BLANTO) LOYEROT (CO Lambin) HE IL YOUNG & CMAZY 1888/Ray feel

i-95fm

POILBUR BLANK NOT HALLE GOLDSEN

COURT COMMUTE (Arco)

New Load Teleprocessing (Arcin)

NASH (IMPROCESSING (Arcin)

NASH (IMPROCESSING (Arcin)

NASH (IMPROCESSING (Arcin)

ROSE (ARTHOU (IMPROCESSING (Arcin)

ROSE (ARCIN)

ROSE (ARCIN)

RECENTAL (Full IMPROCESSING

CART IN BOOK (ARCIN)

ROSE (ARCIN)

9TROCK PUT CEURCE HABRAS NOT PAUL HEINE

SECTION SELECTION OF THE THE PROPERTY OF T

Bridgeport

MOTTEST
FOLICE (AGA)
J. GILLS BAND (ER) America)
MIDS STEAMY (ME)
STEAM NILER BAND (Copitol)
GAER (Giovre)
QUARTER/LASH (Geffen/ME)
MIGLING STOMES
(RollingStm/Afco)

Net Los Ambellos (Columbia)
OURIES (Columbia)
OUR

Boston

617-266-111

White the control of th

MOST ADDED

MOLLY HATCHET

HENRY PAUL BAND

JOAN JETT

PETER CETERA

TOTAL TOTAL

Baltimore

THE LANE (COP year) (1)

NEAL HIS STORE 5
THO I Flore STRIPLY AT CO.)
CHILD, IMAGE (IN I Flore) and RLAD
CARS. HE LINEAR (IN I Flore)
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RESEX (ANY JURE)
LINEAR (IN I FLORE)
RESEX SERVICES
LINEAR (IN I FLORE)
RESEX SAMPLY THE STRIPLY (IN I FLORE)

Buffalo

716-885-9700

716-885-9700

POLICE (AMA)
"Source Townley"
"Source Townley"
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Jets Hone -

Take No Prisoners (Epic) 33/31

Anytime (Atlantic)

I Love Rock... (Boardwalk)

Peter... (Full Moon/WB)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.



FO: ANDT BEALBIEN NO: TED BONARDS Added HEMNY PAUL BAND (ATTENTIC) HEALT HATLIET (Epic) DEND (MB)

SWEET MAN

PUT RIGH PETERS

Access
(D4)MM (Eg/C2)
-46ETL D1AMEDID (Columbia)
-LOB (Capitol)
-SHEEMA EASTON (ERIT America)

Real off
Aden Holl, SMAD I IBN | America |
Aden Holl, SMAD I IBN | America |
CORE, Y SMCD, ISN |
SMCDL SMIT | ISNAD I ICO undid |
SMCDL SMIT | ISNAD I ICO undid |
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FIRE SMAD I ICO undid |
STEWN I ICO |
ARTHAN I I

WECM

MALTY HATCHET (Epic)

Mail Iom
DAN FORLISCHE
(Full Mono/Epic)
FAT Belanted (Durymill)
FAT Belanted (Fat Paris)
FAT PARIS
FAT PARIS
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FAT PARIS
FAT PA

23/22

12/6

Boston

7/7



BOSTOR 617-267-9090 John Hall, BAND (ERI America Minirof (Month Brow/OS) Manaritis (Month Brow/OS) Manaritis (MA) Codes (MA) GET Official (Jor/OS) LOVEMON (Lot official METIC (ERIAN (Fall Month))

MOTPORT
J. GE 15.5 BAND. (GRI America)
REALING STORES
(Assingstriates)
(Assingstriates)
(GRISTS Intertic)
FORE (GRIST)
FORE (GRIST)
SHOUTING STAR (Virgin/Epic)

Jazz Inne

Boston 617-262-5900

POTTAIT
STEVE SOUGH (LOTTITION/ATC
CATID LATES (Arieta)
GLERGE BERGON (MB)
SALAREM (LORENSHANDES)
FURL GREEN (Arientle)
And FURL CHEMISTON
FURL GREEN (Arientle)
AL AMMERIA (MB)
STEVE BLEEN HODER / Arcol
CAMMODOLINES | Hobern/Arcol
CAMMODOLINES | Hobern/Arcol
CAMMODOLINES | Hobern/Arcol

Singles

Claremont 603-542-7735 GREG LAKE (Coryotilo)
ELVIS COSTELLO 6.. (Columbia)
STEVE MODETY (Epic)
PUTER CETERN (Full Moon/MB)
SHACE COCOMUNIC
(hillonn)um/FCA)

(BITTONNIAM TAC.)

NOTIFIEST STEEL BLOSS (Novem r/Arc.)

CRIS (SLEATER)

CRIS

Joze TON COSTER (Funtary) MAS: TRAUT (Manticat)

MEDIUM

GREG LAKE

Greg Lake (Chrysells) 29/23 NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise) 27/19

JOHN ENTWISTLE Too Late The Hero (Atco) 22/19

LOVERBOY Get Lucky (Columbia) STEVE MILLER BAND Circle Of Love (Capitol) 28/14 JOHN HALL BAND All Of The... (EMI America) 21/14

Two numbers follow each album title. The finit represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.



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POLICE Ghost In The... (A&M) FOREIGNER

Freeze... (EMI America) 37/31 Two numbers follow each album title The first represents total number of Eastern stations playing the album this week. The second is the number of those stations, who reported it in hot rotation this week.

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MOLLY HATCHET Take No Prisoners (Epic) 31/29

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DELBERT McCLINTON Plein' From The... (Capitol) 7/7

Two numbers follow each album fille. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

Re-Ac-Tor (WB/Reprise)

30/21 Greg Lake (Chrysella)

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HENRY PAUL BAND 25/25 Anytime (Atlantic)

BOBBY & THE MIDNITES Bobby & Midnites (Arista) 8/7

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Ander MLALY HATCHEY (Epic) LINDSEY BELAINEMEN (Applie) PETER CETERA (Full Moon/MB)

Dallas

Singles Rons

214-528-6500

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DO JAMES DOLAN

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HERDY BLAES (Throshola/PolyS) Singles TRIMBY (REA) Rome The KLAO EI Paso 915-544-8864

FOI MIN MICHAELS Access
BALLY HATCHET (Epic)
"Power Play"
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EIL YOUNG & CON 190/Reprise) ACS CHEEN (NLA)

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-CHILLIMOR INITION (MYRCE)
-LYESE MILLER BAND (Captron)
-QUARTLAY(LAbo (Option/W)

Lexington

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11.00

Little Rock MAGIC 105 501-224-8500

R. SCHOLZ, HANDER (Dismble RUSE-WOODWCALINE (MLA) ALZANITH (Agh) WILL HANDE & DIGEY (MITAGE (se) MERICH (SCHIE BROAD) CARS (SEATE) -GARL (SECONTO) GARLE (SECONTO) GARLE (SECONTO)

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MGC (Grysella)

PO: SCHOOL FOR ASST. PO: MARCY OF TALE

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Singles

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TST-19 (m.C.

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Miami

-GALLA & D. BONIE (Electro

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POLICE

Singles

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FO: JOHN HE HIGH. HO: BILL S HERDES

Added MALT HATCHET (Epic) HERRY PALL BAND (HYIMTTE) COVERNOT (Epichet) DELEMAT RECELETED (Cop)1922 PLANMATICS (SY129)

Norfolk

JASE PORT

BALACCE (Per year/(28))

BALA ZASI, Gain-abra (Sasi)

BALA ZASI, Gain-abra

804-461-1194

Portace CAPS (Electro)
CAPS (Electro Challes prices of the control of the

Norfolk

804-823-9667

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Orlando

305-645-1802

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305-645-1802
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Singles

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Pensacola 904-438-7543 805116709-001.185 (102) 8156 01710 (101) 1800/80) 0111.18001 (100) 180/80 0111.18001 (100) 180/80 818 5108 51 (101) (100) 190/80 610 1 wr/65)

Singles

Raleigh

Richmond 804-282-9731

LEVERNOT (Columbia) J. GEILS BAND (ERI America)

Singles MILO Roanoke 703-387-0234 QBE

Jezz None

Association PALL BAND (Atlentic "Longing Cor..." "Longing Cor..." "Longing Cor..." "Longing Luca" AL/DC (Atlentic) Title

Medium HIC MERGAT (Legitor)

PLATOL (AMI)

PO: TIM SPENCER

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GRUSSE WASHINGTON (Elektra)
AFF LONGER FUSION (#/sta)
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EN SO ED West Palm Beach

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305-481-0099

GLARTERFLASIN (Getten/MB) RED #10ER (Gepte)) -BILLY SQLIRE (Gepte))

WKZ FM 107

PO: CEUG PRIAL AGGME BOLLY MATCHET (Epic) HEMRY PAUL BAND (AFTENTIC) BOD MELDI (BLA) -01LLY SQUIAL (Gaptro)

San Antonio

(Fell Moon/Epic) J. OFILS BAND (EH) Apper(co) PAT BENATAN (Obrysostia)

98 Rock Tampa 813-224-0742 PD: NAME STEERS

rottest FOMER (Atlantic) SOGUTERS STAR (tingle/let) RECR (Capital) RECR (Capital)

Winston-Salem

NOTTENT PLANT (MA)
FOLICE (AMA)

39/32

38/31

31/25

THE HOTTEST

Tattoo ... (Rolling Stones/Atca/37/32

Quarterflash (Geffen/WB) 35/27

DYES



FD: WE'RE SHE'PME RD: NAME LOSTER

Access
40 to TOURS & CRAZT
(186/Reprise)
30.40.0 LARMATH (186)
16.10.7 PALE BAND (167)
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| Name |

4 14-734-9226

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Appleton

414-734-9226

JOSE STREET UNIA (MCA)
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(Full Nome/Epic)
J. GEISS BARD (DAI No
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PD: PAT STILL MD: Tim SMITH MEGLIFFEY LANE (ATEO) MOLLY HATCHET TENICS

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DeKalb

PD: MAND HOLMES HD: ED IDITION Added TCNAISSANLE [[]] and Rec REMEY PAIR BAND [RT] and I CHICA T. HEISS (unknown) SHEARER (unnayaha/GBS) CHIMA ([]] C. STREER (Loi um) [a]

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ALLE STATES Lindolly GLESS ROME (Applied)
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Addition
* PD: ANATHAN HAMLEY HD: BRLEE HEGREGUR AUGUST HATCHET (Epic)
"Lady Luch" "Loss...Confro!"
"Respect No. (n"
COMMANDER CODY (Peter Pun)
HEWST PALL BARD (AT)antic)
"Tollemonts..." "Hollywood..."
DELBERT BECLINTON (Copinol)
COLY FUNELL (Polydor/PolyGre)
In HARMAT & (80)

TUTTENT (COTTON/CON)

TUTTENT TRAILING STORES

TABLITING STORES

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Detroit

313-398-1100

Adopt LINEALY BUELINGSON (Av.) uni

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J. GEILS BAND (Ent Aperics)

"Filamentrous" "Centertols"

Take No Prisonera (Epic) 29/25 HENRY PAUL BAND 24/23 For Those About.. (Atlentic) 8/8

SNEAKER Sneeker (Handsheke/CBS) 17/6
DELBERT McCLINTON Plain' From The ... (Capitol) 5/5

MOST ADDED

MOLLY HATCHET

Anytime (Atlantic)

AC/DC

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week,

MILY 313-855-5100

FD: JOHN LARSON

AL/OC EATIENTICS HERRY PAUL BAND (Arlantic)

Nuclus INLA 150/IEA (Copino)
IRIS LEPPARO (Norce y/Polyfora)
J. A. 1,5 Amon INLA 150/IEA (Copino)
TRILORS (SELEX)
MONTEN IEEA)
MONTEN INLA 150/IEA (COpino)
IRIS (SELEX)
IRIS (SE

PULICE CALMS LEVERBOY (Columbia)

Detroit

MBATERS STORES (Mottaglis/Arco) GRO(Linglis/Arco) GRO(Linglis/Arco) MSG(Linglis/Arco) ARS (GD) MB(E) STETE EXCELS (Makers/Arco) GEZ> ORBOUND (Arr/GB) 30.51

Detroit

313-827-9505

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Singles DILL BYMAN ()

WRIF 101

FD: FRED JACUBS

Added MALLY HATCHET (Epic) TOWN TUTCHE (Columbia) -QUEEN & O. BODIE (Elentra

POTTONE FURLIGHER INTIBATIO ALFRET (Quiumbia) GENESIS (Atlantic) HOLLING SYCHES

Album Station

ANCY I SYAD I DR

Added RED RIDER (Capito): "Lunalic Fring" JUMB HALL BAND JENS America) "Cray" HOLLT HAT MET (Epic) "Lady Luch" HENRY PAUL BAND (AT) "Living Bishout"

Mad Juli REMES (Artista) CRES (Artista) CRES (Artista) LOVERSOY (Columbia) "Morking For..." MEIL TOURG & CRAZY (Mr/Repriso)

Evansville

Hottest ROLLING STOMES (ROLLINGSTH/Arco) BUB SEGER & BILVER (Copitol) "Bulnstreat" "Bulnstreat" POLICE (Alb) LIMDSEY BUCK (MANH (Anylum) "Tronder"

Jasz Hone

Farg 218-236 Fargo

C.V.

Added GC-GD'S | IRS/AAN| "Our Lies Are" Hed lub J. QLILS BANG (EN)

ru esta BANG (BBI Reeric)

"Genter Folly

HALL & GATES (BCA)

BIRGO STARE (Borowalh)

GAERN (Elektra)

BILLY JOBE (Gotabha)

"Share Got A..."

RALLING STOMES

(ROITINGSTA/MCO)

"Young First "Share the Upt

Clar the Love"

Life the Love"

1116

6855 (BGI Observa a merita) Title HOSSINGTON-COLLINS (MCA) "Don't Stop He" LOVERSOY (Columbia) "Norsing For..."

Medium CARS (Elehtra) CHARD FLOR R.R. +8-(1) Moon/487

PEIS RICH WEST NOS MAL BRANGE

7900

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Singlet

WWCK 105 FM Flint 313-744-1570

JOB HALL BAND (EM! America VIC VLAGAT (Capitol) BLACK SABBATH (Mr) -QLEEN & O. BÜRIL (Elektra) Added MEA) "Policy" "Relay" MALLY WATCHET (Epic) "Pomod Foreive" "Lusty Luck" Up (interved at Fall Down") "Lusty Tack" (Fall Down") "Chart PALL BAND (Attentic) "100-701")

Notes 5 Questi (Arbertic) Questi (Arbertic) NO NICE (Copin) NICE (Cop

(Full Moon/sb)
REMAIN ICS (Mapper or /CBS)
GZZY GROUPHRE (Jet/CBS)
RCD STEMAIN (Min Comp/PolyGra)
SMEARER (Mon comp/PolyGra)
SMEARER (Mon comp/PolyGra)
SMEARER (Mon comp/PolyGra)
STEME MILL(R BAMD (CM)10)) TO THE WAY

Jess

Ft. Wayne

219-484-OSB

MALLING STORES

CONTINUENT CONT

MEDIUM

GREG LAKE Greg Lake (Chrysalis) CARS 26/20 Shake It Up (Elektra)
JOHN ENTWISTLE 36/18 Too Late The Hero (Atco) 20/18 LOVERBOY 34/16 Get Lucky (Columbia) BLACK SABBATH

24/16 Mob Rules (WB) 24/16 NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise) 24/16

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Kansas City 816-753-4567

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Singles

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Davenport

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PD: DE HIS IE DALTON

Accest
MALLY HATCHET (Epic)
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608-249-927

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Milwaukee

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Oklahoma City

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Oklahoma City 405-631-8881

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Rockford 815-877-3075

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Fig. 1

GENESIS ENTERVICES
UND CECAS
GENESIS (GOTTON/MS)
DAN FOREIGNAS
(Full Moon/Epic)

Albuquerque 505-285-8811

505-285-8811

SOLING STORES

(BOLINGSTORMORE)

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Bakersfield 805-832-1410 OU UPPIND (RECEIP/PE) (CO) LINK(V BUCKIED/M (Applie)

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HOTTONY POLICE (AME) POLICE STARS (No.13 registe/Arca) E1983 (Arlata) LG/WES/(Combin) CASS (Elevira) CARS (Electra)
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-Queen & D. BONTE (Electra)
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Boulder
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MOST ADDED

MOLLY HATCHET Take No Prisoners (Epic) 26/24 HENRY PAUL BAND Anytime (Atlentic)
DELBERT McCLINTON Plain' From The... (Capitol) 9/9 AC/DC For Those About... (Atlentic) 8/8
BLACK SABBATH

Mob Rules (WB) Two numbers follow each album tide. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



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Colorado Springs

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ROLLING TOMES

TOTALS

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AGANG MEALY WATCHEY (Epic) "Long Lucid" HEMPY PALE BAND (HY) WATC) "Emming Corr..." GARY MYNICE & PM. (6910) "Nov 8 mander" MAC & PM. (07617) THE ET LIBERT OF THE STATE OF T

303-634-4898 DUMBIT 1818 (067)

NO. (MC.)

THE TEACH PROJECT COMMITTEE COMMITT

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Denver 303-936-2313 108 KBPI PLANT (Marcory/Potydro) N. SCALDY), Whatel (Colombo) Subtroft (Secrit Marco/CDS) PLUMBE (ECA) -QUID (D. CERT (Electro) -----

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MEDIUM

GREG LAKE Greg Lake (Chrysells)
OZZY OSBOURNE 31/21 Diery Of A., (Jet/CBS) 30/20 NEIL YOUNG & CRAZY HORSE 30/20 Re-Ac-Tor (WB/Reprise) 33/19 CARS

ROD STEWART Tonight I'm Yours (WB) 39/18 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who provided it in medium rotation this week. on title The



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Denver

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Edmonton 403-428-8597 STEVE WILLIST GOOD (Coptrol)

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ROLLING STONES Tettoo... (Rolling Stones/Atcol6046 BOLICE

Ghost In The... (A&M) 49/41 QUARTERFLASH Quarterflash (Geffen/WB) 49/36

47/37

Eugene

503-484-4304 GETH (Elebra) "Noter Processor" SOBET & HOSSITE (Arthre) MATTION (South) Brea/GES

Hoffself District | Jam / Clb. | LOTEMBOY (Cotamble) | POLICE | IAMP | POLICE | IAMP | ROLL | ML STORES | (Rep 11 leght / Price) | ROLL | Represent y / Police | Quant (RELAME | Rep Fee / VB) | THI LIMBER | ROLL |

Fort Collins

JOURNEY Escape (Columbia) 40/33 Two numbers follow each album title. The first represents total number of Western statemon playing the album this week. The second is the number of those stations who reported 8 in but rotation this week.



GENESIS Abeceb (Atlantic)

FO: SHAD HOFFINA ID: CARLA LEGINATIO Acces MOLLY HATCHET (EpiE)

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DLEBRY MICLISTON (Employ
HENRY PALL BAND (MILENT)
BIRCO STAMP (Benrowth)
-BEACH 8075 (Corfbon/Ch5)

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BOSS-INCORPORD, 1-100 (MLA)
REAL 1-100 STORMAN
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Gillette 307-882-5101

Notice (Columbia) CHILLINGS (ALICENSE) (COLUMBIA) CHILLINGS (ALICENSE) (ALICENSE)

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98 Rock Honolulu 808-524-7100

PD: BRE NING MD: AME!T PMESTON

Asses BELT HATCHET (Epic)* HERT PHIL BARD (Artentic) HICHIL, SCHEMER & (Oir pastis) 34 NOT BROWN (Accord/Townhous)

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POLICE (1 Adam)

LOVINGOT (Edited)

OUT OF COMMANDER (1 to /Annual)

STREET (Edited)

(KLOS 95%)

FD: TUNNY HALGES

PLANATICS (\$1115)

TEST 10 STORY ("Column AFTGAL LOVER")

STEEL INCO. ("Column Inc)

GET 10 SEARCH ("Column Inc)

TEST 10 SEARCH ("

Los Angeles 213-557-7250

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DOS (Cost a

DEL SHANGEN (Eleatra) ETHOSET BLEETHOWN (Anythm) GREB LAKE (Ourysalls)

GREG LOGG (Germania)

NOTICE |

June

EXAMPLE 90.5 Los Angeles 213.464.5638

PD: SAM BELLANY ASSE, PD: MEA SWIDER

And and MEMBY PAIL BAND (ALIBAT):
MELLY NA TORY (Ipic)
ULALE SABBATH (ME)
GATT HYLICE 5 He (Upic)
ACTU (ATAMTE)
-OLF LEPPARD
(Horse y/Pg) yGra)

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(Backartent/EA)
22 TOP (the)
BILLY SQUEEN (Empire):
STETEL BILLS: (Muser-Africa)
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Los Angeles 213-469-1212 UNITED SAFE CONTROL OF SAFE CO

LJ.2392.

FO: MICHAEL SHEEHY HD: DAYID HALL

AGENO -OREG LANE (ONTYPE) | 111 | Marie | Mari

MD17es7 57E viE NICES (Modern/Ato

Missoula 406-728-5000

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SPYRD SYRE (MEA)
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CHURADERS (MEA)

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OAH FOREIGNAM
(First Name/Epic)
(First Name/Epic)
(SIN SACEL & SILVER (Cop) to 1)
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STRIPE NICES (Namera/Arros)
STRIPE NICES (Namera/Arros)
STRIPE NICES (Namera/Arros)
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QAPTREVALAN (Serf-sor/No)
CANS ((1) serve)
NO.LINS STRUMS
((1) serve)
NO.LINS STRUMS
((1) serve)

Singlet Rone Phoenix 602-633-8886

CHURACERS (REA)
RES AMES (Toppen Zen/Go)
GIL SCOTT-HERRE (AVISTA)
AL JAMMEN (NB)

KIDKIB PO ANT NATITUES MOCKS ARIZONA GELT CONCURRE (JUT/CBS) RUSH (REFCUT/PE) (PER) RED RELCH (REA)

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KROQ FM 106.7

Pasadena

213-578-0830

PE - RICK CARROLL MD: LARRY GROVES

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Portland

503-228-5000

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HALL & CRITES (RCA)
AL JANGEAU (MB)
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RETER CETEMA (Full Moon/MC

J. OLILS BAND (ENI America) RLSH (Marcury/PolyGra) RED HIDER (Capito))

-STEVIE WILLER WAND IC

POTTEST

CHAP FORELDERG

(Full Moon/Lpic)
STEVE NICKS (Moon n/Pics)
REIL & OVERS (Moon n/Pics)
REIL & OVERS (Moon n/Pics)
REIL & OVERS (MCA)
-DAMP TRANSLES (MCA)
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-DAMP ROSS (MOON)
-BRIE POST (Electra)

Sacramento

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kink ND: ALAH LAWSON

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200Z.105 Reno 702-329-9261 Potrast (Adm) POSICE (Adm) POSICE (Adm) **Leary Little," GAMISS (Atlantic) (BollingSin/Artc) (BollingSin/Artc) **Region (Poem) **Region (Poem) CAMPISE (FLARE (Bolling) Site (Bolling) Site (Bolling) CAMPISE (FLARE (Bolling) Site (Bolling)

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Sacramento 918-448-4985 KIO8 FM

Pendium

BILLY JOEL (Optumble)

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AL STEMAN (Arista)

DAVID GATES (Ari-ra)

-PALE DAVIS (Arista)

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PD: CLINITS NEW-RALL NO. SCHOTT MITCHELL

BILLY ALL (Columbia) HD11est
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377 Sacramento GZZY OSBOURNE (Jat/CBS) JOHN ENTRISTLE (Arco) MEIL YOUNG & UNIZY

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CARS (Electral)
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MEIL YOUNG & CHAZY
(ME/Mapriso)
M. SCHGAVJ, HAMMEN (Columbia
DUMNIE IRIS (REA)
JOHN HALL BAND (EN) America)

GAMES IS CATTON FICE CHILL FORCE (MILLION FILE) CASE FOR FROM SASH (GASTON FIME) LINEAST DECEMBER FAND (GASTON FILES) STEPS MILLES BAND (COSTO) STEPS Joss Rone

KCRL967 San Bernardino

FOR JIB JAMES

Treatment of the Control of the Cont KGB-FM

San Diego 714-292-1360

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Singles

101-5 PD: CAMPY STUCE NO: JUST NEIGHT

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2 GATES (REA)

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5 TANGELS

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OLIO COMMANDE (SPECIAL CONTROL CONTROL

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San Diego
714-565-8006
LIMDET BUZELEZHEN (4e) und
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FM106

MD: LAUNA INTLINUEZA ADDRESS OF STREET STREET

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9IX FM San Diego 714-236-9872

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Jose Singles Itone

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Singles

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San Luis Obispo The Music FM

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KOME PD: MIKEL HUNTEN RD: DAMA JAMG

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Hoffest PAY BEHATAR (Derysells)

KSJO San Jose 408-288-5400 (COX (RCA) DEF LEPPADD (BETCUTY/PO)-RULLING STORES (RD11) ng57n/Arco)

PD: LEE BUT HANSEN ND: JIM HOSHISCH CARS (Eleatra) MALT HATCHET ([p]C)

Pod Los PGLICE (AGH) THRMET/SPERCER.... EAGH) DVC (A) Fe) SHERBS (APCO) STEVE BICKS (Roser) GENESIS (APLENTIC) CAMESTS (ATTENTIC)
HISTORY OF THE STREET OF

PO: BROST COL!

Nection (I Artentic)
Fish Delli (Artentic)
PAT BENETAR (Livysette)
SURTEUM (Scott) broa/GBS1
PEATOL (Adh)
MED SEEN 4 SILVER (Legito)
BILLY SQUEEN (Compton)
QUEEN (Elevito)
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Asses None

San Francisco

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(J.C.) SAMO (EMF) (CUDITO)
(J.C.) SAMO (EMF) Americal
GEMESTS EAT(pric) **KSFX**

CEST CHANGE (Polydor/Polydor) H. SLACKYS. HAMBER (Columbia HI II. YOUNG & CANST (MA/REGE IN) ZHON HALL HAMD (ERE AMY CO.)

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RIS A (CLAR (COS) (CAS)

PO: GATID

San Rafael 415-458-1510

San Francisco

415-928-0104

ADDM (NTS-15TLE (ATCO) ALD 195WART 1987) SAMININGE 15KOTHE BYOS/CHS) -CASSIN & D. BCHP/B (15CONTO)

PAMALONS (LOCO)) SUT (MEI) AL STERANT (Artste) RINGO (TAMA (BLOFELEIK) -GLANLD DINSET (IRS/ALM)

- COMPLE BLOCK (INT/AMP)

- PORTER DE TILLE (INT BLOCK)

- POR Advanta selli Infoli (Lepi te)
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GIL SCOTT-MERCH (Arters) EDGE (Casantance/Poly) -BILL #198N (Import) Joid BILLIAN ACKENNAN (WINDOWN OSANU RITAJINA INFISTO) RICHAEL HELDED FUNKUOWN JANAS LEANT (BLUE CEFTO) SUFTERME (MEASTER) CHUSADERS (REA) GE (TETENA/ME) AUMH MALL BAND (ENT America) STEVE MALMETT (Epic) Singles Rone

BOS-983-1975

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ARI SUPPLY (Element
- FOLK SAM) (B)

- ORUHR BASHINGTON (Element

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Sec.

KTMS · FM Rock 97 Santa Barbara

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MARTIE DELLET HERCOTY/POTYGES CHINA (Epics BLB JAMES (Teppen See Nection CRUSADERS (HEA) LINDS(Y BUDGITHOUGH (Asytum) STEME BILLER BAND (Coptio)) DAN FOSELBERG [Full Report(F)(C)

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PD: JAMES EILL HD: SUSAN CHRISTIA

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RU 1961) - COFLANT (Backstr PRET (COTUMBTO) - COTUMBTO) - CARE (CARYSHIE) - TERS (STOSA)

ANS (Columbia)
CREG LARE (UP yells)
ELASTERS (Stean)
LRB (Capitol)
HEAVE HETAL (Full Room
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JOHN ENTHESTY | SArcos

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EIDOIS (SCHANDE) (Artco)
HENRY PALL NAND (Artsort)(S
S). BHEMT (Accord/Townboys)
-88/ACH BCTS (ERF-How/USS)

99 KXFM

Pagium FUREIGNER (Prignel)g ANAMET (Columbia) LUVINOOT (Columbia) | Description |

Santa Barbara

NOTICE IN CARDING TO THE CONTINUE OF THE CONTI

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Singles Santa Rosa

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Santa Maria

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J. M. ILS BAND (EN) As
AL STEBART (Arista)

Hottest LAN FULLEMING LFull Mino/Epic)

ADI NIES VON VEH-

Added MATCHET (IFTE. MED MELT HATCHET (IFTE. MEM MELTH (IFCA) HAND (MISHT)C) HI-FI (FIFS) Americant

92.9

KREM-FM

Addie MELT HAFLMET (Epic) "Power Play" GittakT BestinTGE (Capito) "Spotter Blubs" "A Fool in Love" HAFT PALE MAND (Attentic) "Gredy Eyes" Title

206-223-391

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地双 PD: ALAN HARMING

Added

(E.A.K. 1.465A*TH | 180)

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CIS

PG: DON SHAFER NO: RICK SHARROW

Page 1 (m)

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(E.A.): SARION TH (M)

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APPR. ENTH (ST)(E. E (E))

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M. ALS ANDRO TO (MB)

FOREIGNER (FOLKETE)

FOREIGNE

Seattle

208-624-4305

J. G ILb SAND (SN) AMERICA SLALD SANDATH (ND)

Singles

Katham,

Seattle
206-454-1540

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Tucson 602-624-5586

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Tucson

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M-INDED: (Polyacry/PolyGre)
01856; (Pelgancy/Arcs)
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Thy Rines EpraT
(NAURET BURNINGNAM (Aeylym)

KZOK

Seattle

Spokane

LIMBURY BILLINGHAM (Agilis)
"Trouble"
HISL LOF URM (EscentrostyMLA)
"Rary men 'Individual (es)
"Rob-306/2 Horizon
UREC LARE (Lorystills)
J. G. RISL GAMD (Est America)
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Singlas GLEEN & D. BLRIE

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Vancouver



Carolyn Parks



RADIO'S NEWEST PIONEERS

Satellite Technology Opens New Programming Doors

Using satellites to beam programming from one area to another is not a new development. However, utilizing the technology to feed live, 24-hour-per-day, 7-day-a-week programs to radio stations is a brand new concept that has intrigued me ever since Burkhart, Abrams, et al. announced the formation of the Satellite Music Network this past April. High start-up costs for network operators and limited channel availability have limited the number of Country-formatted networks currently or soon available to just two. However, the impact of this type of plug-in programming could have as much of an effect on what we listen to as TV networks have had on what we watch, since the basic philosophy is the same - providing relatively low-overhead, high-quality programming to stations striving to remain competitive.

Since it is a fledgling field, I wanted to get my information from the two people in a postion to speak authoritatively on it: Jon Anthony, PD of the Satellite Music Network's Country network, and Ed Salamon, head of programming at the newly-formed United Stations' network. Each gave me a glimpse into what could be the future of radio and a look at what present technology has to offer.

A Ham Goes Network

Former WJJD-WJEZ/Chicago Operations Manager Jon Anthony has been a satellite booster for a long time, first as a ham radio operator and later as a radio engineer. "Ham radio has some satellites up, and I've played around with experimental radio myself on the amateur radio frequencies, so it's always been in the back of my mind that it would be great if broadcasting could get into something



Jon Anthony

like that, radio in particular. I've been following it in the trades for quite some time and wondering whether I would ever have a chance at it when George Williams (our VP of Programming) called and about knocked me out of my chair when he wanted to talk to me."

Besides SMN's Country network, the company also programs an A/C and Beautiful Music format with plans to add a Black and MOR format in the near future. Sixteen of the nearly 100 station affiliates are on the Country format, and Jon notes that "More are coming on every day. The delay in getting them on the air is equipment. There's only a couple of satellite dish installing companies around, and some stations by choice want to wait until after the ARB's are over before they start with us"

With the obvious set-up costs involved plus a monthly fee, one would think that the service would be limited to the more lucrative or large-market stations. Jon exlains that the contrary is true. "Our monthly fee is only \$1000, and set-up costs run in the neighborhood of \$10,000 for a dish and demodulator, but that's a one-time cost that can be amortized over a year. It's nominal when you consider that just one of the control boards that we're using costs \$20,000.

"There are many, many thousands of stations out there and a large percentage of them are losing money. Here's a way to offer good programming from an excellent outfit along with some excellent air talent. I think our service, our format, our execution would go in a small market, and it would work in a major market. It's a very similar format to an FM Country station with the right balance of personality to music . . . I'd say it's a good 50/50 mix. You've got some individual monster stars in this country that you can probably mention on one hand, but I don't know if they could fit into something like this because they are 80% DJ and 20% music. It takes a person who can do the basics, who can also be a personality, but who knows when to make a point and how to get out cleanly. It also takes someone who can pay attention to detail because we run our own boards and have to send out system cues and timing. Several of my people have been program directors before.

SMN Lineup

"Gary Semro, who came to us from KGA/Spokane, does the morning show. He was 'Personality of the Year' for two years while at WEEP/Pittsburgh. I'm on from 9-noon, followed by Don Bishop, formerly with WPGC/Washington and WCLR/Chicago. Afternoons we have Jim Morgan, who was at KCKN/Kansas City and a string of large stations in Dallas before that. Larry Watts is my evening guy from 8-midnight. He came from KLAK/Denver. My all-night lady is Barbara Wunder, who worked with me at WJJD-WJEZ and before that at WSUN/Tampa. Even my part-timers are excellent. We don't sacrifice anywhere."

The next logical question which comes to mind is how can personalities based in Chicago relate to their affiliates on the air, since one of the first rules of broadcasting is to be local. Jon explains some methods they use. "Gary has recorded a string of precise times for the morning show that are carted up, and the stations can drop them in between commercials, like 'Hi, it's Gary Semro, and it's 7:15 in the music city.' Little quickies like that. When he's live on the air, he'll say, 'It's ten minutes after the hour,' but we don't beat it to death.

"We also cut liners on tape and mail them to the affiliates. While I'm on the air, we even get as local as having the board operator in New Haven, CT jump in to do local weather, little promotions and contests just like a two-person show, all done very precisely. However, you do have to be careful what you say. You can't say 'Down in Alabama this week . . .' because in Alabama you're there. We just keep it as generic as possible and talk about current national events such as the shuttle landing. Mostly we talk about the music. There are no ten-second rules, but we like to be word merchants . . . say what you have to say, make it knock me out of my chair, and get out."

Satellite Vs. Syndication

Jon mentions some of the advantages of satellite networks as opposed to syndication or commercial radio. "The quality is incredible. There isn't any tape on earth that can duplicate the quality we can deliver. Another advantage is if I get a hot mailout on a brand new record by someone like Kenny Rogers, I can drop it on the air as soon as I get it, and it's on all these stations simultaneously. If it's a syndicated outfit, it might take two to three weeks to get it into circulation. The best way to describe our service to a program director at one of our affiliates is that I am basically his music director and chief announcer. He doesn't have to worry about music. He doesn't have to worry about jocks not showing up on time or doing the right thing. He can concentrate on being creative and working with the sales department on promotions and things like that.

"Some of the stations who have been winging it and just getting by and not investing some of their money in their own product are going to have to invest and get a little better talent or promote a bit more. Network programming is going to increase the competition in these markets, not necessarily blow people out of work. I'm not knocking commercial radio at all. This is a whole new ballgame, and I think there's room for everyone to live and coexist peacefully."

Although United Stations is not on the air yet with its satellite network, the idea behind the formation of the company was sparked many months ago at a dinner between Nick Verbitsky and Dick Clark, two company

principals. Having been a station owner himself, Dick felt that there was a big need on the part of station operators to be provided with long-form programs, not just the two or three hours of programming currently available through syndication firms. This germ of an idea eventually led to United Stations' around-the-clock Country format, which is expected to debut sometime next spring.

Ed Salamon, former long-time WHN/New York PD and now Program Director for the network, feels that the operation will be a step above anything else now on the market. "It's a first-class operation for a couple of reasons. First of all, we lease directly with the satellite company; it's not a sub-lease situation. Secondly, these channels that we're leasing are our channels. They're not anybody else's backup channels. Plus we have our own backup channels that are ours alone, which is going a step further than most people would dream of going.

"Most of the satellite services that I'm familiar with cue by what they call subaudible cue tones that are of a low frequency, so you can't hear them very well. What we're doing is to cue through an entire other sideband channel so that you won't be able to hear the cue tones at all on the air, which is very important for FM stations where the sound is of paramount concern.



Ed Salamon

United Stations Continues Guest DJ's

"We're going to be operating out of Manhattan, which gives us some distinct advantages. New York's an attractive place to try to hire people as opposed to doing it from a smaller market. It also allows us to continue the guest DJ segments we've always done. Over the years at WHN we had just about everybody who was anybody. The fact that we've done this already in this market makes it very easy to continue doing it. In satellite it doesn't matter for distribution purposes where you do it from, but in a sense it does matter in terms of the kinds of people you can hire and in the ways you can work and interface with the entertainment community. We're trying to do things in a way that's very compatible with major market stations as well as medium and small market stations."

Although Ed was previously quoted as being interested only in major market affiliates, he clarified the statement for us. "What we're talking about is not doing a service that's geared at major markets but one that's major market caliber. We feel that the presentation we have on the air, the warmth and friendliness of the announcers will make it a warm country music compatible announcing approach that would fit in markets of all sizes, but one that even major market stations will want to look at and consider as an alternative."

The \$1000 a month fee is not the only way the firm collects revenue, as Ed explains. "We also retain the right to sell two commercial minutes per hour and have room enough in our clock for up to 16 minutes of local inserts per hour. We suggest that a station use only a maximum of 14 minutes of avails for commercials and use four 30-second avails to do local weather or whatever. However, we will be covering 16 minutes per hour with programming, so that if the stations do not break away there will be a record on the network and the listener will hear an extended music sweep.

Maintaining Localization

"There are 20 windows per hour for local identifications, either a station jingle or our people will be voicing identifications for them to use. We're also going to provide stations the ability to break away from the network at either the top or bottom of the hour. This is important because in some markets they may have a very success-

New

Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

JOHN ANDERSON

I Just Came Home To Count The Memories (WB)

On 70% of reporting stations. National Summary: Up 28, Same 19, Down 0, Debuts 16, Adds 15. R&R Chart Debut 43.

KIERAN KANE

It's Who You Love (Elektra)

On 67% of reporting stations. National Summary: Up 32, Same 18, Down 0, Debuts 14, Adds 11. R&R Chart Debut 44.

MEL McDANIEL

Preaching Up A Storm (Capitol)

On 64% of reporting stations. National Summary: Up 25, Same 22, Down 0, Debuts 15, Adds 10. R&R Chart: Debut 45.

Most Added:

ED BRUCE You're The Best Break... (MCA) T.G. SHEPPARD Only One You (WB/Curb) LACY J. DALTON Wild Turkey (Columbia) REBA MCENTIRE Only You (And You Alone) (Mercury/PG) DON WILLIAMS

Lord, I Hope This Day Is Good (MCA)

Hottest:

ALABAMA Love In The First Degree (RCA) MERLE HAGGARD My Favorite Memory (Epic) **GEORGE JONES** Still Doin' Time (Epic) JOHNNY LEE Bet Your Heart On Me (Full Moon/Asylum) RONNIE MILSAP I Wouldn't Have Missed It.. (RCA)

MOST ACTIV

100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Zindicated one of this week's

☑ REBA McENTIRE "Only You (And You Alone)" (Mercury/PolyGram) 61/22

National Summary: Up 7, Same 19, Down 0, Debuts 13, Adde 22 including WOKQ, WNYR, KVET, WYDE, WWOD, KWKH, WSLR, WMNI, WKKN, KVOC, KMAK, KYTE, KEEN, WIXL-FM 46-30, KSO 38-28. R&R Chart: Debut 49.

BOBBY BARE "Dropping Out Of Sight" (Columbia) 61/7
National Summary: Up 27, Same 18, Down 0, Debuts 9, Adda 7, WWOD, WBAM, WMNI, WKMF, WITL-FM, WKCQ-FM, WPOR, KRRV 30-23, WSM 35-25, WFMS-FM 27-20, KEBC-FM 22-17, KEED 45-34, KMPS-AM-FM 0-29, WQNA-FM 31-28, R6R Chart

RODNEY CROWELL "Stars On The Water" (WB) 60/1

National Summary: Up 41, Same 11, Down 3, Debuts 4, Adde 1, WWCS-FM, WCAW 27-23, KIXZ 31-25, KLVI 8-8, WMC-AM d-23, WOKK 29-16, WBAM 24-18, WIRK-FM 31-22, WSAI-AM-FM 39-34, WITL-FM 32-25, WTSO 29-23, KRDR 32-28, KRSY d-36, KEEN

28-20.

RAY PRICE "Diamonds in The Stars" (Dimension) 57/12

National Summary: Up 16, Same 19, Down 0, Debuts 11, Adde 12, WNRS, WHBF, WTHI, KFH, KWJJ, KSON-AM-FM, WWVA, WQIK-FM, WBAM, WSM, WQYK-FM, WKLM, WSLR 38-30, WTSO 43-37, KVOO 49-39, WPLO 4-30.

ED BRUCE "You're The Best Break This Old Heart Ever Had" (MCA) 58/29

National Summary: Up 0, Same 20, Down 0, Debuts 7, Adde 29 Including KKAL, KRDR, KCKC, WBGW-FM, WWVA, WPLO, KVET, WMC-AM, KNOE, WLWI-FM, WKLM, WMNI, WAXX, WDAF, KVOO.

BOBBY GOLDSBORO "The Round-Up Saloon" (Curb)(CBS) 52/10

National Summary: Up 14, Same 20, Down 0, Debuts 8, Adds 10, KIXZ, KVET, WWOD, WBAM, KWMT, WTSO, WHBF, KLAC, KTBB, KSON-AM-FM, KRD-AM-FM 31-24, KSO 31-25, KFH 40-33, KGA 4-32, WIXL-FM 27-18.

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 52/8
National Summary: Up 28, Same 9, Down 1, Debuts 8, Adds 8, KRMD-AM-FM, KBMR, WHK, WMNI, KLZ, KRSY, KEEN, WHN, KRRV 8-4, WESC-AM-FM 39-27, KYXX 26-18, WQYK-FM 6-3, WSAI-AM-FM 21-15, KFDI-AM 31-24, KEED 50-42. WIXY 12-8.

DOHNNY DUNCAN "All Night Long" (Columbia) 51/3
National Summary: Up 27, Same 17, Down 0, Debuts 4, Adde 3, KKAL KWJJ, KIXZ, KUZZ 41:35, KEED 47:29, KMPS-AM-FM
28:21, KLVI 34:25, WQIK-FM 43:37, KSO 28:22, KEBC-FM 44:34, WHBF 43:35, KFDI-AM 50:43, On: WNYR, WMAQ, WSAI-AM-

WILLIE NELSON "Heartaches Of A Fool" (Columbia) 49/8
National Summary: Up 15, Same 14, Down 0, Debuts 12, Adde 8, KWMT, WFMS-FM, WKKN, WIL-AM-FM, WCOS-FM, KHEY, WQIK-FM, WQYK-FM, KRAK 38-31, KEEN 33-28, WGNA-FM 44-39, KNOE 50-42, WSIX-FM 22-17, KRMD-AM-FM 37-29.

WRIGHT BROTHERS "Family Man" (WB) 49/3
National Summary: Up 22, Same 17, Down 0, Debuts 7, Adds 3, KUZZ, WCOS-FM, WTSO, KRAK 48-41, WWVA 39-36, KRRV d-33, WBAM 32-25, KYXX d-36, WSAI-AM-FM 37-32, KSO 35-29, WIRE 12-9, KFDI-AM 49-40, KFH 37-30. On: KNIX-FM.

d-33, WBAM 32-25, KYXX d-35, WSAI-AM-FM 37-32, KSO 36-29, WIRE 12-9, KFDI-AM 49-40, KFH 37-30. On: KNIX-FM.

BRENDA LEE "Only When I Laugh" (MCA) 43/3

National Summary: Up 19, Same 14, Down 0, Debuts 7, Adds 3, KRAK, KEEN, KGA, KRDR 30-25, WGNA-FM 27-24, KIXZ 43-35, WGTO 50-43, WBAM 27-21, WSIX-FM 16-13, WQYK-FM 6-34, WNRS 24-21, KVOO 37-30, KFDI-AM 42-33. On: WCXI.

JOHN DENVER "The Cowboy And The Lady" (RCA) 41/8

National Summary: Up 8, Same 18, Down 0, Debuts 7, Adds 8, WOKQ, WYDE, WGTO, KWKH, WKCQ-FM, WTHI, KKAL, KUZZ, WIXL-FM 38-28, WQIK-FM 42-36, KEBC-FM 50-45, KEED 35-28, KNIX-FM 38-30, KTOM d-38. On: WCXI.

WIXLEM 38-29, WOIK-FM 42-38, KEBC-FM 80-46, KEBC 38-29, KNIX-FM 38-30, KTOM 6-38. On: WCXI.

GARY STEWART "She's Got A Drinking Problem" (RCA) 40/5

National Summary: Up 18, Same 11, Down 0, Debuts 6, Adds 6, KSO, KVEG, KYTE, KIXZ, WOKK, KEBC-FM 28-20, KRAK 38-32.

KGA 38-29, WSEN 46-40, KRRV 38-29, KNOE 46-40, KYXX 37-29, WIRK-FM 22-14.

BILLY SWAN "Stuck Right In The Middle Of Your Love" (Epic) 35/16

National Summary: Up 0, Same 12, Down 0, Debuts 7, Adds 16, KIXZ, KVET, WYDE, KWKH, WIRK-FM, WMAQ, KSO, WCXI, KFGO, WGEE, WDAF, WKKN, KVOO, KEED, WPOR, WNYR.

Others Getting Significant Action

ZLACY J. DALTON "Wild Turkey" (Columbia) 29/25

MARTY ROBBINS "Teerdrope In My Heart" (Columbia) 28/5
National Summary: Up 11, Same 10, Down 0, Debuts 2, Adds 5, WKMF, WKKN, KIXZ, WPLO, WESC-AM-FM, KEED 43-32,
KCKC 9-8, KCUB 40-35, WIXL-FM 25-16, KVET 44-39.

JOE STAMPLEY "Let's Get Together And Cry" (Epic) 25/15
National Summery: Up 2, Same 4, Down 0, Debuts 4, Adds 16 including WNY
KRDR, KMPS-AM-FM, WIXL-FM 47-38, KIXZ 40-34, WSIX-FM d-23. WNYR KVET WOYK-FM WSAI-AM-FM KFGO.

TOM JONES "Lady Lay Down" (Mercury/PolyGram) 24/10
National Summary: Up 1, Same 11. Down 0, Debuts 2, Adds 10, WCXI, WITL-FM, WKKN, KEED, KIXZ, KOKE-FM, KVET.,KHEY,

WBM, WIRK+M.
RONNIE ROGERS "Gonna Take My Angel Out Tonight" (Lifesong) 24/6
National Summary: Up 1, Same 13, Down 0, Debuts 4, Adds 8, WGTO, KHEY, WESC-AM-FM, KEBC-FM, WKKN, WWVA, KFEQ Summery: Up 1, Same 13, Down 0 : WSIX-FM, KSO, KMPS-AM-FM.

EDDY ARNOLD "All I'm Missing is You" (RCA) 23/18
National Summary: Up 0, Same 3, Down 0, Debuts 2, Adde 18 Including WSIX-FM, KRMD-AM-FM, KEBC-FM, KFDI-AM, KSSS, KMAK, KNIX-FM, KTOM, KGA, WBGW-FM.

RadioRRecords NATIONAL AIRPLAY/50

November 27, 1981

JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum) 0

MERLE HAGGARD/My Favorite Memory (Epic) Ö 2 4 EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB)

3 GEORGE JONES/Still Doin' Time (Epic)

STEVE WARINER/All Roads Lead To You (RCA)

14

10 5 3

ALABAMA/Love In The First Degree (RCA) 18 11 26 LARRY GATLIN/What Are We Doin' Lonesome (Columbia)

15 11 9 CRYSTAL GAYLE/The Woman In Me (Columbia)

0099 18 16 10

BELLAMY BROTHERS/You're My Favorite Star (WB/Curb) 20 17 12

GENE WATSON/Fourteen Carat Mind (MCA) 23 19 14

RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA) 36 23 17

RICKY SKAGGS/You May See Me Walkin' (Epic) 15 15 13 JOHN CONLEC/Miss Emily's Picture (MCA) 13

6 HANK WILLIAMS JR./All My Rowdy Friends... (Elektra/Curb)

14 (B) GARY MORRIS/Headed For A Heartache (WB) 28 23 33

Ŏ MOE BANDY/Rodeo Romeo (Columbia) 31 27 24

STATLER BROTHERS/Years Ago (Mercury/PolyGram) 0 38 31 25

99 JOHN SCHNEIDER/Them Good Of Boys Are Bad (Scotti Bros./CBS) 29 24 22 MAC DAVIS/You're My Bestest Friend (Casablanca/PolyGram) 41 35 28

CONWAY TWITTY/Red Neckin' Love Makin' Night (MCA) 42 33 27 BARBARA MANDRELL/Wish You Were Here (MCA)

29 26 0 DAVID FRIZZELL & SHELLY WEST/Husbands And Wives (WB) 35

Ø EARL THOMAS CONLEY/Tell Me Why (RCA) 39 34 31

JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol) 43 37 30 3 ANNE MURRAY/It's All I Can Do (Capitol) 12 16

13 44 0 EDDY RAVEN/Who Do You Know In California (Elektra) 38 34

46 42 35 0 MICKEY GILLEY/Lonely Nights (Epic)

TOMPALL & THE GLASER BROTHERS/Just One Time (Elektra) SYLVIA/Heart On The Mend (RCA) 15

47 44 DOTTIE WEST/It's High Time (EMI/Liberty) 46 37 50

REEVES & CLINE/Have You Ever Been Lonely (RCA) KENNY ROGERS/Blaze Of Glory (EMI/Liberty)

9003 47 39 24 22 21 GEORGE STRAIT/Down And Out (MCA)

MEL TILLIS/One-Night Fever (Elektra) 13 19 DON WILLIAMS/Lord, I Hope This Day is Good (MCA) 42

30000000= _ 46 T.G. SHEPPARD/Only One You (WB/Curb) 43 **WAYLON JENNINGS/Shine (RCA)**

LEON EVERETTE/Midnight Rodeo (RCA) 45 47 EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)

RONNIE McDOWELL/Watchin' Girls Go By (Epic)

2 8 20 OAK RIDGE BOYS/Fancy Free (MCA) 42 WILLIE NELSON/Mountain Dew (RCA) 32 30 33

JOHN ANDERSON/I Just Came Home To Count.. (WB) 0 KIERAN KANE/It's Who You Love (Elektra)

Œ MEL McDANIEL/Preaching Up A Storm (Capitol) 10 KENNY ROGERS/Share Your Love With Me (EMI/Liberty)

BILLY "CRASH" CRADDOCK/Now That The Feeling's Gone (Capitol) 47 43 40 48 ROSANNE CASH/My Baby Thinks He's A Train (Columbia) 20 32

REBA McENTIRE/Only You (And You Alone) (Mercury/PolyGram) 3 **BOBBY BARE/Dropping Out Of Sight (Columbia)**

This chart is based solely on compiled weekly reports from our reporting stations. Black dircled numbers indicate continued upward movement from the majority of our reporters

JOHNNY RODRIGUEZ "It's Not The Same Old You" (Epic) 22/13
National Summary: Up 0, Same 5, Down 0, Debuts 4, Adds 13 including KOKE-FM, KVET, WQIK-FM, WSM, WIRK-FM, WNRS, WOKO DIANE PFEIFER "Play Something We Can Love To" (Capitol) 21/12
National Summary: Up 1, Same 7, Down 0, Debuts 1, Adds 12, WNRS, WAXX, WHBF, KSSS, KEED, WIXL-FM, KOKE-FM.

JANIE FRICKE "Do Me With Love" (Columbia) 20/19
National Summers: Up 1, Same 9, Down 9, Debuts 9, Adds 19 including ling WCOS-FM, KIKK-FM, WSALAM-FM, KFEQ, KUZZ, National Summary: Up 1, Same 0, Down 0, D KNIX-FM, KEEN, KMPS-AM-FM, KGA, WSEN

LOUISE MANDRELL & R.C. BANNON "Where There's Smoke There's Fire" (Epic) 20/6
National Summary: Up 1, Same 11, Down 0, Debuts 2, Adds 6, WWVA, WOKK, WCXI, WHBF, KFEQ, KVEG, KRMD-AM-FM

TERRY GREGORY "I Can't Say Goodbye To You" (Handshake/CBS) 20/4
National Summary: Up 5, Same 8, Down 0, Debuta 3, Adda 4, WHK, WFMS-FM, KGA, KWKH, KLAC 48-43, KVET 43-38, WSIX

CORBIN/HANNER BAND "Oktahoma Crude" (Alfa) 19/8
National Summary: Up 1, Same 9, Down 0, Debuts 1, Adds 8, WYDE, WLWI-FM, KWKH, WAXX, WKMF, KVOO, KBMY, KEED,

TENNESSEE EXPRESS "Little Things" (RCA) 17/11
National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 11, KBMR, WSAI-AM-FM, WAXX, KEBC-FM, KVOO, KFDI-AM, KGA, WGNA-FM, KRRV, WQIK-FM, WWOD.

BOBBY SMITH "Too Many Hearts In The Fire" (EMI/Liberty) 17/3
National Summary: Up 1, Same 12, Down 0, Debuts 1, Adda 3, KKYX, WTSO, WTHI, WCAW 47-42, On: KOKE-FM, WSM, WIRK-FM, KFGO, KEBC-FM, KTOM.

HELEN CORNELIUS "Love Never Comes Easy" (Elektra) 16/14
National Summery: Up 0, Same 1, Down 0, Debuts 1, Adds 14 including KUZZ, KTOM, KMPS-AM-FM, KGA, WWVA, WYDE,

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 14 Including KUZZ, KTOM, KMPS-AM-FM, KGA, WWVA, WYDE, WSM, KRMD-AM-FM, KBMR, WAXX.

BILL ANDERSON "Whiskey Made Me Stumble..." (MCA) 16/7
National Summary: Up 0, Same 8, Down 0, Debuts 1, Adds 7, WPLO, WQIK-FM, KLRA, KKYX, KVOO, WSEN, WYII. On: WIRK-

TOM CARLILE "Catch Me If You Can" (Doorknob) 16/2

**Land Summary: Up 6, Same 8, Down 0, Debuts 0, Adds 2, WITL-FM, KVOO, KFDI-AM 30-25, KEED 31-27, KRAK 40-37, KGA

DONNA FARGO "Jacamo" (WB) 16/2
National Summary: Up 1, Same 11, Down 0, Debuts 2, Adds 2, WYII, KHEY, KRMD-AM-FM 41-39, WIRK-FM d-40. Or: WWVA.

LACY J. DALTON "Everybody Makee Mistakee" (Columbia) 15/12
National Summery: Up 1, Same 2, Down 0, Debuts 0, Adds 12 including KBMR, WCXI, KSSS, KEED, KGA, WSEN, WOKQ.

CREEDENCE CLEARWATER REVIVAL "Cotton Fields" (Fentasy) 15/11
National Summary: Up 0, Same 4, Down 0, Debuts 0, Adds 11, WSAI-AM-FM, KSO, WCXI, WKCQ-FM, KVOC, KEED, KRAK, National Summary: Up 0, Same 4, Dov KGA, WYDE, KNOE, WTQR-FM.

KGA, WYDE, KRUE, WYGREEM.

SUSIE ALLANSON "Hearts. (Our Hearts)" (EMI/Liberty) 12/10

National Summery: Up 0, Same 1, Down 0, Debuts 1, Adds 10, WPLO, KNOE, WLWI-FM, WSM, KRMD-AM-FM, KBMR, KSO,

National Summary: Up 0, Sam-WAXX, KFDI-AM, WGNA-FM.

KIN VASSY "When You Were Blue And I Was Green" (EMI/Liberty) 11/10
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 10, WSIX-FM, KRMD-AM-FM, KBMR, KFGO, KEBC-FM, KFDI-AM, KSSS, WSEN, WBGW-FM, WIXL-FM.

Country/

Pictures



ATLANTA ATTRACTS WARINER & POWELL: During a recent visit to Atlanta, RCA artists Steve Wariner and Sue Powell managed to attract a lot of attention, especially from WPLO's Len Anthony (second from left), and Johnny Gray (far right).



HOYT FLIES INTO 'FRY COUNTRY — Hoyt Axton, one of the featured performers at the Fresno Fair, is pictured backstage with two KFRY staffers, midday personality Robert E. "Red Dog" Walker (left) and morning man/MD Bob Mitchell (right).



MISSISSIPPI'S SON — Most notable recording artists sign their contracts in the usual plush record company surroundings, but so far only one that we know of has inked his contract in the Governor's office! Who else but country humorist Jerry Clower, who renewed his five-year MCA agreement in Mississippi Governor William Winter's office. Jerry, who mentions his native state in almost every album he's made, was also the Governor's guest at a special dinner following the signing ceremony. Pictured at the accompanying press reception are (I-r) Governor Winter, Clower's personal manager Tandy Rice, Clower, and MCA VP Chic Doherty.

Satellite Technology Opens New Programming Doors

Continued from Page 41

ful morning drive show that they would like to continue, and we certainly welcome and advise them to do that. In fact, we'd say, 'Let us take care of your station after morning drive and you can take the money you'd normally spend creating that programming and put it into promotion of the whole radio station or into personnel to make that morning show even better.' "

Although the network will be offering news and sports at the top of the hour, affiliates can maintain localization by cutting away during the soft feature-type segment to program its own local news. Ed notes that the whole concept of United Stations is "to create a dependable, first-class product a station can rely on around the clock yet provide them with the flexibility to remain local. While still being a pioneer in this area, we've learned from some of those people who've gone before us and have had some of the problems. We've gotten a lot of feedback and done a lot of marketing homework on this through talking to people who have been good prospects for other satellite services. Dick wants us to be the Rolls Royce of satellite services.

"The reason there's a need for this at all is because the qualified, talented people are just not out there. Radio station operators in a lot of medium and small markets are not making a lot of money, so they can't pay a lot of money to attract competitive people. Radio in the 50's had more of a glamorous image than it has today. Now the people who are interested in being 'stars' are going into TV or cable or motion pictures. They're not going to radio, so there's a lot of competition for those talented, creative individuals. Creating superstations like we're going to have will allow us to keep some of those people in radio.

"There was a quote at, I think, the NRBA this year which said that satellites were going to revolutionize radio as much as the advent of television did, meaning that radio is going to change. Whether it's good or bad, the one thing that's sure is that it has to be dealt with. Some people are going to take advantage of the new technology and some people are going to stay mired in the past."

res

Biff Collie

Inside Nashville

MIDNIGHT RAMBLER: Bobby Bare back from European tour in time for Thanksgiving . . . Charlie Daniels and the CDB's concert with the Nashville Symphony at the Opry House hailed as a highlight of the social season here . . . Boxcar Willie and the Glaser Brothers back home excited over the 16th annual WXCL/Peoria-sponsored audience appreciation gala last Sunday (11-22) . . . It's Chuck Morgan whose midnightly WSM trucker's show will originate at the Knoxville World's Fair next

year . . . Songwriters Dewayne Orender, Kelly Hartman, and Tim Williams's (KOKE/ Austin) lawyers are preparing an injunction against PI-Gem Music and writers Kve Fleming and Dennis Morgan regarding copyright infringement on "I Wouldn't Have Missed It For The World," Ronnie Milsap's current chartbreaker. Orender, Hartman, and Williams wrote their song of the same name for Cedarwood Publishing "Hank's Place," a 600-seat bar modeled after Gilley's, was opened in the Tennessee-Kentucky town of Paris, TN, amid prayers, protests, and picketing of the local beer board by 100 or so Fundamentalists...Johnny Cash taped his family Christmas show with June Carter, John Carter Cash, Carlene Carter, and Andy Williams in Edinburgh, Scotland, including a visit to Falkland Palace, home of Cash's ancestor King Malcolm, who reigned almost a thousand years ago. It'll air December 10 on CBS . . . Anne Murray's first TV special will feature her family unit: her husband Bill Langstroth, their kids Dawn (2) and William (5), and other family members. The only "outsider" on that special will be Kris Kristofferson, they say . . . 15-year-old Kippi Brannon is showopener for Ronnie Milsap on a series of dates . . . Willie Nelson's Austin studio (at his Pedernales Country Club) closed? . . . Merle Haggard came to Austin for Sammy Allred for a 4-day KOKE radio promotion. Merle smiled and sang for 5000! ... KOKE's Tim Williams says Atlantic Records is rumored to be opening an office in Austin.

MERLE TRAVIS IS ALIVE & WELL: Since being inducted into the Country Music Hall of Fame a couple of years ago, one of a generation's most-copied instrumentalists has been doing what comes naturally. He's made five new albums, appeared on Roy Acuff's Golden Anniversary as a performer, played over 200 dates per year and is currently readying a guest appearance on NBC's "Barbara Mandrell Show" next month. Ricky Skaggs, Emmylou Harris, Dolly Parton, and Jerry Reed's recent studio activities have included Travis tributes and classic songs. Reed's "Just The Way Merle Travis Used To Play" is in Bobby Goldsboro's new album. From the mid-40's to mid-50's, Travis's string of hit songs were staggering, and more than a few million-seller songs showcased the genius of Merle's guitar artistry. My favorite M.T. work is found in his "Walking The Strings" Capitol album from the early 1950's. Listen to that album and perceive, if you can, that there was only one instrument and one musician, playing everything you hear only one time (before multi-tracks, overdubs, etc.), and you will begin to grasp a spark of the brilliance his mind and hands have displayed. Yes, because of his genius and documented evidence of same, Merle Travis Will Always Be Alive and Well!

NAMES-FACES-PEOPLE-PLACES: Shell



BROWN OFFICIAL SPOKESMAN — Arkansas native Jim Ed Brown has been chosen as the official spokesman for the non-profit Arkansas Childrens Hospital whose motto is "no child is evar turned away." Seven-year-old patient Jenni Ray is pictured with the Country entertainer.

Silverstein "made it" in country with such commercial coups as "A Boy Named Sue" by Johnny Cash, and giants by Loretta Lynn, Bobby Bare, ad infinitum. But Shel was big long before as an artist and writer. That's why I'm anxious to read his "A Light In The Attic," a volume of poems by Shel Silverstein currently near the top of the best-seller list. He's somethin'! er Castleman produced a new David Houston album . . . Roy Drusky scored on tours to Europe, then back to Scotland. T. Hall and Bill Anderson touring Canada together in December . . . George Jones the subject of a week-long, in-depth nightly TV profile feature on Nashville's new WSMV-TV. Wish you could see it . . . That new Music Row tourist complex, a \$2.5 million tourist-oriented animated theatre concept with a restaurant and a \$5 to \$6 million hotel, across from the Country Music Hall of Fame, will be developed by JMR (Joe M. Rodgers) Investments and RCY Development Group, the Freeman-Webb Co. and other individual investors. Construction's slated to start next March

... Old friends of Floyd Domino (he used to play piano for Asleep At The Wheel) will be happy to hear that the Floyd Domino Band will be seen shortly on what is currently (according to the latest Nielsen ratings) the #1 daytime soap opera, "One Life To Live"
... By the way, long ago West Coast pianist/sideman Earl Ball, who was a successful record producer at Capitol Records before he became a part of the Johnny Cash roadshow, is seen often in the new Peter Bogdonavich movie "They All Laughed," starring Audrey Hepburn, Ben Gazzarra and John Ritter ... Mitchell Torok's "The Legend of Bear" is the real story in song of the life of Paul "Bear" Bryant. I enjoyed producing a record of the song on Torok last week.

HAPPY TRACKS: John Young, owner of KIBS/Bishop, CA, read on the air a preacher-compiled list of 457 sins! Since that date, he's been swamped with requests for the list, by people who are afraid they may have missed something!



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WQK-FM Inchagowille, FL Jacobsonwiller, PL

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NUMBER OF REPORTING **STATIONS** THIS WEEK: 112

Hottest Tracks:

"Highways Run On Forever"
JOHNNY LEE (Full Moon/Asylum)

COUNTRY ALBUMS Cuts in bold type are receiving the heaviest airplay

MOE BANDY - Rodeo Romeo - (Columbia) "sa

CRYSTAL GAYLE — Hollywood, Tennessee — (Columbia)
"Liver in These Troubled Times" "You Never Gave Up On Me" "Keepin"

ALABAMA - Feels So Right - (RCA) "Ride The Train" JOHN ANDERSON — I Just Came Home To Count The Memories — (WB) "Stop in The Road" "Don't Think Twice D'te All Right!" "When Ledy is Cloudin' Your Vision" "Would You Catch A Felling Ster" "Jessie Clay And The 12:05" MERLE HAGGARD — Big *City — (Epic) "Big City" "Are The Good Times Really Over" "Good Old American Guest" "Stop The World (And GEORGE JONES - Still The Seme Ole Me - (Epic) "You

Can't Get The Hall Out Of Taxas" "Same Ole Me" "Together Alone" "I Won't Need You Anymore" "Glri, You Sure Know How To Say Goodbye" JOHNNY LEE — Bet Your Heart On Me — (Full Moon/Asylum) "Highweys Run On Forever" "Crossfire" "Finelly Fellin" "
BARBARA MANDRELL — Barbera Mandrell Live — (MCA)
"She's Out There Dencin' Alone" "Country Girl"

"She's Out There Dencin' Alone" "Country Girl"

RONNIE MILSAP — There's No Gettin' Over Me — (RCA)
"I Live My Whole Life At Night" "Jesus is Your Ticket To Heaven" "Too Big EDDIE RABBITT — Step By Step — (Elektra) "Early In The Mor

EDDY RAVEN - Desperate Dreams - (Elektra) "Desperate

GENE WATSON — Old Lovee Never Die — (MCA) "Speek Softly (You're Telking To My Heert)" "Missing You Just Started Hittin' Home" HANK WILLIAMS JR. — The Pressure is On — (Elektral Curb) "Remblin' in My Shoes" "A Country Boy Can Survive" "The Coalitio To Ban Coalitions" "Tennessee Stud" "I Don't Care (If Tomorrow Nevi Comes)" "The Pressure is On" "Everytime I Hear That Song"

Most Requested: ALABAMA "Love In The First Degree" (RCA)

GEORGE JONES "Still Doin' Time" (Epic)
RONNIE MILSAP "I Wouldn't Have Missed..." (RCA)
MAC DAVIS "You're My Bestest..." (Casablanca/PG)

MERLE HAGGARD "My Favorite Memory" (Epic)



Jeff Green

Adult/Contemporary

What Makes A Good Music Director

Last week, I presented the views of three Adult/Contemporary music directors on the qualities of professional record promotion people, as part of our forum on improving relationships between radio stations and record companies. To complete the story, this week features four veteran A/C promotion executives, who share their insights on the talents of good music directors.

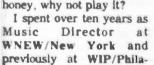
As you will distill from their statements, the key quality these representatives see as being the most valuable is honesty. Music directors who avoid being truthful or disguise their feelings with polite euphemisms help neither the labels nor themselves. It is no coincidence that radio's plea for an open "two-way street" is the identical goal the labels seek to provide: the most meaningful service to the industry, and more important-

ly, to the audience.

Gertie Katzman, National Adult/Contemporary **Promotion Director, Capitol Records**

I hate radio stations that depend strictly on research. It's like saying, "What's the guy next door do-

ing?" A music director is supposed to know his format and the kind of sound he's trying to develop for his station. If you receive a great record that isn't selling worth beans and has nobody else playing it, but sounds good to you and you think it fits your station, honey, why not play it?





Gertie Katzman

delphia. We used to get all kinds of requests for great records that ended up being very valuable for us. I don't know if they sold and I didn't care! The sound was what was important and still is. Now that I'm working in the record business, I'm looking to sell records, sure. But ordinarily, an A/C music director shouldn't be concerned with that, by right,

All this talk about waiting on records until they're familiar is relative to each song. Familiar to whom? To me, and I'm sure to many adults, a familiar record is a standard, not something that's been out for so many weeks. You can't go by a handful of numbers and charts. You know a lot of those charts are worked over and

A good music director is someone with heart. I hate to sound chauvinistic, but I think women are more perceptive. They seem to have more feeling. Men are more research-oriented. A good music director is one who is willing to give a new record a shot even though it may not be doing anything nationally - that is, if he or she has the freedom to do that. Further, I don't mean a station should maintain a steady diet of unfamiliar records just because the music director likes them. There aren't that many great unknown records worth sticking your neck out over. You need to have a strong gut feeling for them.

I do understand today's music directors and the policies they must abide by. But I also believe there's too much research and not enough gut. Take the chance - you'll know within two or three weeks if you're right.

Do you know what the benefit of playing an unfamiliar record is simply because you believe in it? Good istening! That's all. But isn't that what a radio station's function is? Good listening is what it's all about.

Cynthia Cox, Manager, National Adult/Contemporary Promotion, Polygram Records

Since every radio station uses different criteria when they're looking at new music, it's important for

Because I don't get on the road a lot, knowing this basis for consideration can help me promote the right record at the right time. It's much easier when I can work from this informed stance



Cynthia Cox

One of my most important concerns with music directors is not being able to get a return phone call. It's professionally very rude not to return calls, and it's a consistent problem with some people. Sure, it's a director's prerogative whether or not he wants to talk with someone, but it is my job to call that radio station, and to establish a good rapport. It's part of the MD's capaci-

ty to take these calls. If they don't like a particular promotion person, then it's up to them to say, "Hey, I don't want to deal with you anymore." But just to blow people off on a general level is a gross disservice to both promotion people and their own radio station.

I get very nervous when a music director gives me one-word answers or keeps switching criteria on me when I have the base he asked for the preceding week. It all gets down to being honest. I need that feedback, It's also a pain in the neck for him, I'm sure! He has to take 80 other calls a week - why waste both his and my time by making me keep hyping him continuously on

"Do you know what the benefit of playing an unfamiliar record is simply because you believe in it? Good listening! That's all. But isn't that what a radio station's function is? Good listening is what it's all about.'

something he's not prepared to add until it's at a certain point, when he can come right out and tell me? Be up front and let me work within your guidelines. We all go in with more than one record a week, so if one's not right, perhaps another is. I don't promote by screaming at people, but by presenting facts and figures. With those music directors I feel closest to or have gained a real understanding of, I feel I can be straightforward and can tell them when I think they're not giving me a

I prefer someone who does research. Callouts can work to your advantage or they can work against you. If a music director uses callouts as part of his research, it can be very positive. If one form of research is used as the sole criterion for adding records, it's ridiculous. I don't think any kind of research should be the strict guideline for new adds. There are music directors who won't add records until they're Top 15 in the charts think that's stupid. If a song fits their format and if the station has had previous success with similar kinds of records, it doesn't make sense or serve a purpose to wait. It isn't fair to the artist nor to the audience. However, this attitude works for a lot of big radio stations with big ratings, and there's not much you can say to convince them they're doing it wrong. I can only try to show the music director how well the record is doing and that it will help them to be on it, too.

Lynn Gilbert, National Manager, Secondary & A/C Promotion, Columbia Records

Good music directors are no different from good business people in any other industry. Honesty, integrity, a good feel for the music and an awareness of the industry overall always stand out. I particularly enjoy those who take time to listen to all of the music. After all,

we're dealing with people, not just vinyl. Sometimes I think we all need to take a deep breath and remember that the unknown on your turntable today could be a

Breaker tomorrow. It is the job of the music director to make the choices that will affect a station's position in the market. It's my job to present our available product with as much information as possible. Always I am acutely aware of my integrity, and I try to be open and honest with everyone. I absolutely believe it is the job of the music director to make me aware of their needs. I have to know what



Lynn Gilbert

they're looking for and what their profile is. For this reason, I often ask for airchecks

I need to get honest opinions about our music. I don't want to be stroked - I want to be told truthfully if the record is happening for them or if it's right for their sound. Some folks are afraid to say what they really feel. It takes time to know them and get beyond all that.

Although the music director often has the final say on what gets added, I feel that everybody has an effect on the outcome of my records. Even the secretary and receptionist have an influence. You never know what or who will be the deciding factor.

Polly Anthony, National Adult/Contemporary Promotion Manager, Epic/Portrait/Associated Labels

First of all, a good music director requires a very, very good knowledge of his market, both on a psychographic and a demographic level. It's also real important that the music director knows in what direction he's leading the station musically, what steps

Polly Anthony

they're going to take to achieve that goal, and once they get there, how they plan to maintain it.

It's extremely important that they explain their philosophies to me. Knowing what a radio station is doing and what a MD wants in his musical direction alleviates me from running off at the mouth with information about a record he doesn't even care about. If I'm promoting a station I

know nothing about, I'm an idiot and so is the person for even taking my call. It's my responsibility as a professional to be curious, to inquire, and to learn as much as I can about a station. On the other hand, it's the MD's duty to impart knowledge. This way I can effectively serve them, help run great promotions, and know that when I do have a record for them that I know is right, they'll believe me. They'll trust my opinions.

One of my biggest bones of contention is that a great percentage of music directors don't have control over the music. What's worse, it sometimes takes several months to learn this. Too many MD's get swept up in the glorification of their title and aren't up front with you about who really makes the decisions. A lot of programmers use their music directors as buffers between themselves and the promotion people. I can understand that, but can only support it if the music director can effectively communicate my information and facts directly and without bias. That's the only way I know the PD is really getting any clear perspective from me.

Honesty is absolutely the key to the way we deal

with each other. Since I make over a hundred station calls a week, I really appreciate an honest answer and truly respect those who will be truthful with me right from the beginning - not just about my records, but

how I promote them as well.



Regionalized Adds & Hots

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HELL DIAMAND

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INGO & DENVER ING FAL PHILMARMONI DETENART

HOOL & THE GANG COMMODORES POREIGNED HICRS & HENLEY HALL & OATES

DAN FOGELBERG CARPENTERS CANLY SIMON LINDSEY BUCKINGHA

WWSW (3WS)/Pitt Harb Crown

WTAE/Pittsburgh Don Berns

C. CHRISTIAN
EDDIE RABBITT
JUICE NEWTON
HOTTON
HOTTON
COMMODORES
HEIL DIAMOND
STEVIE HOODS
KENNY BOGERS

WPRO/Providen Gery Berkowitz

HALL & CATES

SHEENA EASTON
HOLLFELL A CATEE
JUICE HENTON
HARBRA STRFISAND
HELL DIAMCHE
DIAMA RCSS

WASH/Weehing Bob Duckman

ORGE BENSON

Parallel Two

JENNIFER WARNES SHEARER EDDIE RAPBITT CAPLY SIMON BOTTON Rotteet: NEIL DIAMOND BOYAL PHILHAMMONI DOMINGO & FERVER FOREIGNER DIAMA BOSS

EIRDBEY BUCKINGHA BALANCE DONINGO & OENVER DOMINGO & ORMVE ELO BILLY JOEL ROOL & THE GAMO QUARTERFLASH CABLY SINCH HOTEPEL HICRE & HEMLEY BARRY MANELOM JUICE HEMTON HALL & OATES COUJ

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WWYZ/Hertford

BEACH BOYS

BEACH BOYS

BARRY MANIECM

PORTIGHTS

DAN FOGELBERG

PARY MANIECM

PARY MA

WCTC/New Br

PILLY JOEL HOTEBEL HARRY HANILOW COMMODORES HEIL DIAMOND DIAMA ROSS JULCE NEWTON

JENNIPER WARNES CAMPENTENS NICKS & MENLEY

EDDIE RABRITT BILLY JOEL HALL & GATES HOTTOGET DIANA ROES POREIGNED HEIL DIAMOND C. CHRISTIAN STEVIE WOODS

WQY/Schenectedy Watter Fritz

EDINE RABBITT RCYAL PHILHARM JEINIFER WARNYS BEACH BCYS LOBO LONG HOLLEAN BARRY MANILOW PAUL DAVIS BARRA STEELSAND

WEST

Parallel One

ROBNIE MILSAP

BARBRA STREISAND Hottest:

KOY/Phoenix Den Armstrong

ONJ
MICKS & HENLEY
KENNY ROCERS
EDDIE PARRITT
BEACH BOYS
SNEAKER
HOLLOST
ANNE MURRAY
C. CHRISTIAN
NEIL DIAMOND
CMARLEY PRIDE

BOD SWENSON
KENNY HOGEPS
BEACH NOYS
HALL & QATES
DAN FGGFLBFPG
SHETHER RABTON
HOTCEST
RAPBY HAMILON
FOREIGNPB
C. CHRISTIAN
MFIL DIAMOND
GEORGE BENSON

KYXY/San Diego Richards/Psul

NECHARADOPSON

JENNIFEP WAPNE
CARPEATERS
RENNY ROCERS
FRANK SINATRA
CARLY SINGN
MOTEOS!
RARRA STREISAND
NEIL DIAM-GOD
FOREIGNEP
DIAMA RODS
SOYAL PHILHARMON;

Debbie Stoughtenger HAIL & CATES BOYAL PHILIMANNIES GEGROE RENEOM RAPREZ STEPISAND ROD STYMENT HOTLEST QUINCY JOHER AIP SUPPLY BARRY PANILINS DIANA ROSS POPELIGHER

140/Woreester

PAUL DAVIR MICKS & HENLTY HOLFORT AIR SUPPLY COMMODORFS MARRY HANILON HELL DIAMOND PORFIGHER

WSBA/York

DAN FOGELBEPO AIR BUPPLY RCYAL PHILARMONI DIAMA ROBS DOMINGO & DENVER

Parallel Three

WKZE/Cape Cod, MA Kan McGrali

LLING STONES ROLLING STONES
RALANCE
CAN FOGELBERG
RUPERT HOLBYES
ROLL THE GANG
HOTERT
FOREIGNER
LINDSEY BUCKINGHA
HALL & CATES
BARBPA STREISAND
NEIL DIAMOND

FOREIGNER
JENNIFER WARNES
EDDIE RABBITT
SNEAKER
MOTTORI;
NEIL DIAMOND
BARRY MANILON
BARRA STREISAND
COMMODÇRES

NICKS & HENLEY BOYAL PHILHARM

HALL & OATES SNEAKEP DAM FOGELBERG HOTEGET: COMMODORES BARRY MANILOW DIANA ROSE NEIL DIAMOND JUICF NEWTON

KPLZ/Seettle King/Cook

BEACH BOYS BILLY JOPE RUPERT HOLMES JENNIFER WARNES HOTEBER FOREIGNER AIR SUPPLY COMMCCORES DIANA BOSE CECKGE BENSON

MIDWEST Parallel One

HALL & CATES TAN PEGTLEFIG SHFENA BASTON HUTTURE AIR SUPPLY

AIR BUPPLY BICRS & HE LBB HIKE POST

WARM98/Cincinnati Welker/Zerhusen

T.G. KHEPPARD GREG LAKE BEPTIE HIGGINS HOTTURE FORFIGHER JUICE NEWTON DUN MCLEAN HELL DIAMOND BARNHA STREIBARD

NICKS & HENLEY BEACH BOYS HOTTORY HANILOW

HALL & OATES ROYAL PRILHARMONI EDDIF PARBITT BPE GEFS HOTTERS:

RUPERT HOLMES HOTTERS & DAN FOCELBERG AIR SUPPLY BARRY MANILOW NEIL DIAMOND CCHMODORES

WOMC/Detroit Bill Garcia

Parallel Two

SNEAKEN BARBRA STREISAND PAUL DAVIS

KAFY/Bakersfleid Joseph King

SHEENA EASTON

DAN FOGELBERG LRB IRENE CARA GREG LAKE CARE STEVE CARLISLE HOREIGNER ONJ

KBOI/Boise Lee Chebre

DAN FOGELBERG BEACH BOYS NIERI WILLS EDDIZ RARBITT IRENE CARA HOTTORY

AMOGPOR
JENNIFER WARNES
ALABAMA
GENPSIS
HOTOBET
HOTOBET
HOTOBET
FOREIGNER
EDDIE RABBITT
JUICE NEWTON

ALABAHA HOTTONIA POSTIGHER SODIE RABBITT CHRIS CROSS DIANA HOSS C- CHRISTIAH

DAM FOGELIERO
RITA COOLING
BRENDA LBE
BRENDA LBE
BRENDA LBE
BRIMH BROGREN
HATTO
HANTLOW
MEIL DIAMOND
DOMENGO & DENYEY
RARNAY MANDELL
FODIE RARNAY MANDELL
FODIE RARNAY MANDELL

BEACH HCYB

none Hottest:

KXOK/St. Louis Lee Douglas

HOLLEGEL MIKE POST COMPODORES QUINCY JONES JOURNEY HAN POGELBERG

Parallel Two

WAKRIABIO

SHEENA EASTON CARPENTERS DOMINGO & DENVER DAN PCGELBERG JENNIFER WARNES HOTTEST: DIAHA FOES HFIL DIAMOND BARRY MANILOW RONNIE MILSAP BARBRA STREISAND

AL JARPEAU SHEENA PASTON ROSANNE CASH HOCCOST JUICE NEMTON NEIL DIAMOND RONNIE MILSAP PAUL DAVIS BARBRA STREISAND

JUICE NEWTON
PAUL DAVIS
CHILLIWACK
BILLY JOEL
CARPFINERS
KEVIN 1.
HOTTERS
KEVIN 1.
COMMODOREF
GEORGE RINSON
POREIGNER
ONJ

KMJJ/Las Vegas

NICRS 4 HENLEY HALL 4 CATES ETDIE RABBITT MOTIGAT FOPEIGNER HIRE POST HEIL DIAMOND AL JARREAU ONJ

DAN FOGELBYRG LRB BEACH BOYS CHYSTAL GAYLE JENNIPER WARNER HOLEMAN

HOTEWAT: LINDSEY HUCKINGHA FOREIGNEP DON MCLEAN NICKS & MENLEY QUARTERPLASH

KSL/Sall Lake City George Lemich

ALABAHA
DAN FOGELBERG
CAR PENTERS
CARLY SIMON
VANGELIS
HOTICALS
BARERA STREINAND
HEIL DIAMOND

HARRY MANILOW AIR SUPPLY

HEACH BOYS HOLLOW HOLLOW DAN FORELARRG PORELOWER COMMODURES BARRY MANILOW

MAN-Dorn

DAN TOFLEFED
CABFENTERS
BOOLN RABBITT
JENNIFFF WARMED
QUARTERFLADM
LEB
HOTTOST
BAPRY MANILOM
DON NULEAN
BARREA STEINAMD
DONINGO & DENVEX
SMEAKER HOTAL PHILHARMO PORTIGHTS HICER & MEMLKY DIANA SOST HARPY MANIECH

KLTE/Oktoba

WOHO/Toledo Beau Elliot

NICKS & HENLEY LINDBEY BUCKINGHA HOTCOST BARRY MANILOW DIANA KUSE HEIL DIAMOND JUICE NEWTON

KKRD/Wichite, KS Jeck Oliver

PDDIE RABBITT RUPERT HOIMES

LULU HALL & OATER KIM CARNES REACH ROYS

Hottest; FOREIGNER C. CHRISTIAN NEIL DIAMOND DON MCLEAN RCYAL PHILHAPMONI

SHEARER ALABAMA RUPERT HOLMES CARPENTERD HOLLOSI JUICE REMTON BOYAL PHILICAMUCHE BARBHA STREINAND PAUL DAVIS NEIL DIAMONE WTVN/Columb Denny Nugent GEORGE BENDON HALL & CATES PAUL CAVIS HOTTOST HOTEL DIAMOND FOREIGNER BAHEY MANILON HICH & HENLEY UIANA ROES

HALL & CATES HALL CAYES
BELLY JOEL
CARPENTERE LINESEY SUCCINO
CARPENTERE CHINO
LINESEY SUCCINO
JENNIFER HARNES
BALANCE
GUARTEFFIASH
DAI FORFIASH
DAI FORFIASH
ONLESS
FUEST NOLNES
NITA COOLING
AIR SUPPLY
AIR SUPPLY
AIR SUPPLY
DIANA MOSS
NEIL DIANOND

KRMQ/Tulsa Don Bishop KRNT/Dec Mo Scott Huskey NEIL DIAMOND JUICE NEWTON DOR MCLEAN ALABAMA RONNIE HILSAP Hottest:

WOWO/FL Wayne Sam DeVincent

WFMK/Lansing Dave McClary

HOTTEST: AIR SUPPLY LINDSFY BUCKINGHA TON MCLEAN RONNIE MILSAP DOMINGO & DENVEP

Parallel Three Will A Media

STOW BROWN!

KHEARER
BILLY JOEL
ALABAMA
RUPERT HOLDER
MOILDER HOLDER
MOILDER
MOILDER
MOILDER
MOYAL PHILMRANGHI
DANHRA PTREISAND
PAUL DAVIS

DAN FOCELBANG CARPENTERS

DAN FOGELHERG DOMINGO & DENVER BEACH BOYS SHEENA FASTON HOTTUBET NICKS & MENLEY LINDBEY BUCKINGHA ELO BARBRA STREISAND

DAN POGELBERG DOMINGO & DENVER LRB HALL & GATES CARPENTERS HOTESET DOME

SNEAKER
ROYAL PHILHAPMONI
LULU
ROLLING STONES
HOTTER:
VOREIGNER
COMMODORES
BARRY MANILON
NEIL DIBANCHD
NICKS & MENLEY

118 Current Reports

118 Last Week

The following stations did not

report this week and therefore

their playlists were frozen:

WSFM/Hamlsburg

WTIC/Hartford

WLEQ/Ft. Myers, FL

The following stations reported

a frozen playlist this week:

WCBM/Baltimore

WCCO/Minneapolis WOUA/Quad Cities WPTF/Raleigh

KOLO/Reno, NV Michael Bennett

Parallel Three

LULU HALL & CATES AL JARREAU HIKEI HILLS KIM CARNES HOTCOST FOREIGNER BARRY MANILOM AIR SUPPLY COMMODORES NEIL DIAMOND

KADE/Boulder, CO Harfley/Barry

Qreg Wittlams

DAN FOCELBERS
LULU
STEVE MILLER BAND
HOLLOST
HOLD HOLLOW

KMED/Medford. Charlie Kirk

Charle RIM

KIM CARNES

JAN FOGELBERG

SHEENA EASTON

VANCELIS

AL JARREAU

HOTLEST

DIAMA RCSS

PONNIE MILBAP

NFIL DIAMOND

GFORGE BERRON

ROYAL PHILMARM

HALL & CATES BEACH BOYE STEVP CARLISLE BILLY JOEL LPB LPB HOLLOST: BARRY HANILOW DIANA ROSS FOREIGNER COMMODORES WILD RGOT ORCHEST

VANCELIS
LRB
AL JARPEAU
CARPFNTERS
SHERNA FASTON
HOTERS:
FOVAL PHILHARMONI
DIANA ROSS
NICKS & HENLEY
NALL DIAMOND
EARRRA STRFISANT

SOUTH Parallel One

EDDIE RABBITT VANGELIS BILLY JOEL

AL JARBFAU JEMBIFES WARMES JAM FOGELEES GREG LARE HOTESE: HARBY MANILOM FORFIONES COMMINDORES DAM FOGELAFRG T.G. SHEPPARD PARSENGEP PEARO REYROM RITA CODLIDGE JEMPLYER WARNE HOLLOCK LULU DIANE PPEIFFER

PAUL CAVIS ROBBIE MILSAP

KULF/Houston Rusty Black

BERTIE HIGGINS BOSANNE CASH LAB BEACH BOYE DEBRA DEJEAN HOTTOST: BICKIE LEE JONES ROYAL PHILMANGO LINDSEY BUCKINGH JUICE NEWTON PEACHES & HERB WAIA (97AIA)Mier
FE Lauderdale
Yolande Pareper
DAN PODEI/BERG
NICRS & HENLEY
BERTIE HIGGINS
HOTERS

WGAC/Auguste, GA Dave Carllele

Parallel Two

DAN FOGELBERG
SHEEMA EASTON
CASPENTERS
STEVE CARLIFLE
HALL & CATES
DELBERT MCCLISTOI
T.G. RMEPPAP
HOTESEL
FOREIGNER
ROSANE CASH
ROYAL PHILMARHON
DOMINGO & DENVER
ALABAMA

KCSW/Austin, TX Bob Joseph BOD JOSEPH

DAN FOGELBERG
BLATIE HIDGINS
IRENE CARA
FEACHES & HERB
DONINGO & DENVER
LIB LOSE!
FORBIGNER
COMMODONER
DIANA ROSS
BAFFF MAXILON
LINDSEY RUCKINGHA

WAFB/Baton Rouge BILLY JOFL QUARTERFLASH Hot Leat : ONJ DIANA ROSS MÉIL DIAMOND POREIGNER BARBRA STREISAND

DAN FOGELBERG EDDIE RABBITT SNEAKER NOTTOBE: BARRY HANILOW HEIL DIAMOND CRYSTAL GAYLE BARBRA STREISA PAUL DAVIS

BichelPhone

HALL & GATES
EDDIE RABBITT
PM&F
PEACH ROYS
SHEENA EAFTON
BILL WITHER
HOTLGRE
FOREIGNER
GEORGE BITHSON
LINDSEY NUCKINO
BARBRA STREISAN
STEVE CARLISLE

WDEF/Chetta Stanley Hali

DAM FOGELAFRO
RALANCE
LEE GREENHOOD
T.G. KNEPPARE
REMNY BOOERS
FERTIE HIGGINE
HOTELS
DIAMA ROES
MTEVE CARLIELE
BAILOR
RUPERT HOLMES
ALABAHA

BILLY JOSE BILLY JOSE BODIF BABBITY

HALL & GATES SUPERT HOLMES BEACH BOYS STEVE CARLINLE MICHINY ROGES DAN FOGELBERG CAPPENTERS BILLY JOEL

WLEQ/Ft. Myers, Fl. Ferraro/Berger

BONNIE MILRAP BARBRA STREIFAND

WRIXA/Louisville Lee Tobin

EDDIE BARRITT BILLY JOEL Hottest: HOTTEST COMMUDDRES
FOREIGNER
DIANA BOSS
NEIL DIAMOND
NICKS & HENLEY

ALABAMA
JENNIPEF HARNES
AL JARREAU
STEVE CAPLISLE
HOTTON
HEIL PIAMOND
BONNIE HILSAP
BOYAL PHILHARMON
BARRY MANILOM

WRVR/Memphis Steve Butler

JENNIPER MADMES BILLY JOEL GRES LAKE SNEAKEM SNEAKEM SNEAKEM SNEAKEM DIAMA ROSS PAUL DAVIS LINDSEY HUCKINGHA BARSHA STREISAND ROYAL PHILHARH(NI

WSM-FM/Nashville Donna Brake

ROLLING STONES GREG LAKE BARBARA STHEISAND PEARG BRYRON BERTIE HIGGINS HOLLOGEL

HOTEGRE LUTHER VANDROSS LINDSEY BUCKINGS POLICE HALL & CATES GEORGE BENSON

SHEENA EASTON DAN FCCELBENG NOTCEST: HALL & CATES NEIL DIAMOND EDDIE BABBITT BARBRA STREISAND BILLY JOEL

WHLY (Y-106)/Or

LULU QUARTERFLASH DAN FOCELBERG CARPICHTERS HOTEUSE! BARRY HANILOW DIANA ROSS POREIGNER ONJ NICKS & HENLEY

WPTF/Raleigh Tommy Walker

DAN PODELSERO PL JARREAU JEMISPER MARNES SHEEPA FASTON HOLLOST: BARRA STREISAND GEORGE BENRON: ECHAL PHILMANON: ECHAL PHILMANON: ECHAL STREET ECHAL STR

W&JS/Winston-&e George Brown

Parallel Three

WSKV/Asheville, NC Shannon Weel Bhannon Weel
IRENZ CARA
BOLLING RYDNEF
EDDIE SCHMARTZ
RBUCF CCCKEURE
NOTIONAL
OUARTERFLARM
PAUL DAVIS
HALL AVIS
GILLY JOLL WVLK/Lexington, KY Sherwood/Murray

WCHV/Charlot Tom Twine

none Nottest:

STEVE CARLIBLE
CARPENTEDS
RUPERT HOLMES
AL JAHREAU
HOLLES I
CUMRODORES
POREIGNED
LIMBEY HUCKINGHA
JOURNEY
ONJ

BILLY JOEL HALL & GATES DOMINGO & DENVER LULU KENNY ROGERS HOTTERST BARRY MANICON QUINCY JONES GEORGE BENSON NEIL DIAMOND ONJ

LAB STEVE CABLISLE HOTTOBE FOREIGNER DIAMA ROSS JUICE NEWTON ROYAL PHILHARMON

Walter May
DAN POCELERING
HILLY JOEL
JEHNIFFR WARNES
HOTTOGET
BAS STAR STREISAND
SNEAKER
NEIL DIAMONE
RONNIE HILSAP
EDDIE RABRITT

EPDIE RAPRITT



Love

Black Radio

BRUTE BAILEY RESPONDS

The WYLD Side Of New Orleans

It seems as though the fuse has been lit about an article I wrote (R&R 10-2) concerning WAIL-FM/New Orleans and its Program Director, Barry Richards. Brute Bailey, Program Director for WYLD-AM & FM/New Orleans has asked to rebut some of the statements made by Mr. Richards. The following is Mr. Bailey's letter, and you will also see a demographic profile supplied by Allen Klein of Media Research Graphics.

Your feature article on WAIL-FM presented a very distorted and misleading impression of the New Orleans market. As a result, and on behalf of Inter-Urban Broadcasting, I am presenting the following information as our rebuttal to some of the allegations made by Barry Richards in that article.

First of all, what may appear to be astronomical numbers for WAIL were a result of a 71% increase in

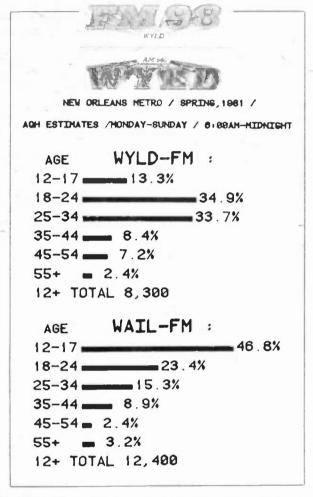
teen average quarter-hour persons. These are not our primary demographic targets: in fact, the last Arbitron shows WYLD-FM leading WAIL in adults 18-34 and 25-54 Monday-Sunday 6am-12midnight.

Secondly, Richards implied that WAIL is the only outlet in this market programming black and pop music successfully to the general audience. On the contrary: WYLD-AM & FM

Brute Bailey

both have a history of incorporating a true blend of the best music, including cuts by white artists which appeal to our total audience

As for community involvement, WYLD surpasses WAIL's entire yearly commitment every two days. WYLD-AM & FM together program over 20 hours of religious and gospel music weekly, and our primary gospel announcer has been with the station for nearly thirty years. We are very involved with our audience.



By the way, WYLD is black-owned and operated, and that involvement includes "walking the streets" by the owners and management as well as by the announcers!

Richards also claimed that WYLD-FM has cut back on its jazz programming. We have never been a "Jazz station" per se, but Afro-American Classical music has always been a part of our distinctive sound, along with the more mass-appeal elements. Unlike WAIL, we pre-

sent a sophisticated blend of music which attracts listeners from the entire spectrum of adults in New Orleans, and jazz is a vital part of that blend, A personal trip to Arbitron in Maryland verified for me that WYLD-FM attracts almost twice as many white listeners as WAIL, and jazz was and is a major factor in that attrac-

The most accurate statement in the article was Richards's admission that his station has no real local news coverage. I find it strange for a station to profess heavy community involvement without a local news department. We take pride in our six-person news staff, a team which has made us one of two radio outlets in the city regularly breaking stories to the Associated Press with the help of a news vehicle for on-the-scene reports. We also feature daily informative vignettes on health and legal matters hosted by an MD and a lawyer, both of whom practice here in the city.

The article also stated that Ron Asb was at one time Program Director of WYLD-FM. Ron Ash was never an announcer on our FM; however, he was once midday air personality on our AM.

Finally, no station in this market can match the prolific creative and positive outlet of WYLD-AM & FM. When I was interviewed for the position of Program Director, I was informed that the mission of Inter-Urban Broadcasting was to create a catalyst for positive change. As the enclosed information (not to mention the word of any adult in New Orleans) will attest, we are accomplishing that mission better than all of our competitors combined.

Mr. Bailey also sent several letters supporting the station's contributions, which we unfortunately do not have space to print. Each person has his side of the story, especially when individuals are locked in such a hotly contested battle for audience. We thank Mr. Bailey for his response and his indulgence until we had the opportunity to print his letter. Once again I would like to encourage all of you to send us your stations' news and any photos of station events.

Action

- Program Director J.J. Johnson of KDAY/Los Angeles will receive the American Jewish Committee's Institute of Human Relations Award at a dinner in his honor on Thursday, December 3, 1981 at the Beverly Hilton Hotel. The Institute of Human Relations Award is given to an outstanding individual whose career and ideals have helped in elevating the quality of life in our
- · A "victory party" for WKTU/New York was held at the world-famous Roseland Ballroom in Manhattan to celebrate the station's regaining the title of New York's "number one" radio station. Top recording stars were on hand to make live appearances – some of the performers were Candi Staton, Kurtis Blow, the Mean Machine, Weeks & Company, and Karen Silver. WKTU recently pulled ahead of WBLS in the latest Arbitron ratings, as they continue to seesaw back and forth. In the future, it's going to get real interesting with WRKS breathing down both stations' necks.
- James Alexander, Music Director of WYLD-FM/New Orleans, and his lovely wife announced the

birth of their new daughter Shanee Nicole Alexander, born on 11-15, tipping the scales at 6 lbs. 10 oz.

• 93-WKYS/Washington along with Easter Seals announced another successful "Dance-a-thon" held last week in Washington, D.C. This event has proven to be a generating force for thousands of dollars in donations to

aid crippled children.

· TV has needed the help of radio in the past, and such was the case last week, when WHUR/Washington did a simulcast in stereo of Howard University's first anniversary celebration for WHMM-TV, the school's television station. The show was hosted by entertainer Bill Cosby in the Howard University Cramton Auditorium. Also on hand were welterweight boxing champion Sugar Ray Leonard and his son Ray Jr., along with the LaVerne Reed Dancers and the Howard University Jazz Ensemble. The telecast was held during the 7pm-midnight hours because the TV folks wanted to take advantage of WHUR's large audience that tunes in to hear the "Quiet Storm" program, hosted by WHUR air personality Melvin Lindsey. Just for the record and

for those who don't know, "Quiet Storm" was originated at WHUR back in the early 70's. There are a lot of imitations in the country that have music shows called the 'Quiet Storm," but their formats and music don't fit the image created by the original "Quiet Storm."

Jim Maddox of the Satellite Music Network has asked us to put out the word that his Urban Black format is looking for on-air staff (experienced talent only). Send your tape and resume to: Jim Maddox, SMN, P.O. Box 877, Mokena, IL 60448.

· WGCI/Chicago Program Director Steve Harris tells us his station will be featuring the "Christmas Wish" contest this holiday season. To have your wish come true at WGCI, you must obtain a "WGCI Card Of Gold," which then makes you eligible to be a winner. Steve says 200,000 cards have been distributed thus far. If you've never heard of the "Christmas Wish" contest before, or you want to know how it works, give Steve Harris a call at WGCI or call us here at R&R; someone

around here will help you out!!

• KJLH/Los Angeles had a contest called "Fly For Miles" (Miles Davis) running for a week. Listeners had to answer as many questions about Davis's musical history by sending a postcard to the station. Anthony Rogers of Garden Grove was the winner of a trip to Acapulco for four days, plus 25 albums by Miles and

tickets to see him at his L.A. concert.

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

Kickin' Back (A&M)

64% of our reporters on it. Rotations: Heavy 4/0, Medium 19/0, Light 11/4, Extra Adds 2, Total Adds 6, KMJQ, WJMO, KSOL, WJAX, WTMP, KDIA. Moves 24-18 on the Black Radio Chart.

TEDDY PENDERGRASS

You're My Latest, My Greatest Inspiration (Philadelphia International/CBS)

63% of our reporters on it. Rotations: Heavy 8/0, Medium 13/0, Light 12/5, Extra Adds 2, Total Adds 7, WDIA, WYLD-FM, WCIN, KSOL, WENN, WTLC, KUKQ. Debuts at number 20 on the Black Radio Chart.

NEW & ACTIVE

two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. dicates one of this week's Most Added new songs.

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 30/3
Rotstions: Heavy 40, Medium 17/0, Light 7/1, Extra Adds 2, Total Adds 3, WEDR, WBMX, WANT, Heavy: WXYV, WHRK, WENN, WBLX, Medium: WDAS, WAOK, WVEE, WYLD-FM, WJMO, KDKO, KDAY, WWRL, WGIV, WPDQ, KOKY, WLOU, WOWI, WTOY, WKWM, WWWS, KUKQ. Moves 30-24 on the Black Radio Chart.
TIERRA "La La Means I Love You" (Boardwalk) 30/3
Rotstions: Heavy 4/0, Medium 14/0, Light 11/2, Extra Adds 1, Total Adds 3, WDIA, WLOU, WANT, Heavy: WAOK, WEDR, WYLD-FM, WYON. Medium: WXYV, WILD, WDAS, WOOK, WHRK, WGCI, WJMO, WSSJ, WENN, KOKY, WBLX, WOWI, WTOY, KUKQ. Debuts at number 28 on the Black Radio Chart.

EVELYN KING "Don't Hide Our Love" (RCA) 29/1

Rotations: Heavy 30, Medium 180, Light 70, Extra Adds 1, Total Adds 1, WGCI. Heavy: WDAS, WAOK, WTOY. Medium: WXYV. WOOK, WVEE, WEDR, WYLD-FM, WCIN, KSOL, WSSJ, WWRL, WGIV, WKXI, KOKY, WLOU, WANT, WDAO, WKWM, KAEZ, WWWS. Debuts at number 29 on the Black Redio Chert.

KAEZ, WWWS. Debuts at number 29 on the Black Radio Chart.

DARYL HALL & JOHN OATES "I Can's Go For That (No Can Do)" (RCA) 28/5
Rotations: Heavy 80, Medium 14/1, Light 63. Extra Adds 1, Total Adds 6, WGCI, WVON, WJLB, WJAX, WKWM, Heavy: WWNN, WXYV, WAMO, WSSJ, WWRI, WWWS, KJLH, KDIA. Medium: WILD, WHRK, WAIL-FM, WDMT, KDKO, KDAY,KSOL, WKND, WPDQ, KOKY, WBLX, KACE, KUKQ. Debuts at number 21 on the Black Radio Chart.

BOOKER T. "I Want Your" (A&M) 27/2
Rotations: Heavy 20, Medium 170, Light 711, Extra Adds 1, Total Adds 2, WWRL, KOKY, Heavy: WVON, WENN. Medium: WXVV, WHUR, WAOK, WHRK, WEDR, WYLD-FM, WBMX, WGCI, WJMO, WJLB, KDAY, WJAX, WTOY, WDAO, WTLC, WWWS, KACE, Debuts at number 30 on the Black Radio Chart.

DYNASTY "Love in The Fast Lane" (Solar/Elektra) 27/2
Rotations: Heavy 00, Medium 190, Light 7/1, Extra Adds 1, Total Adds 2, WWRL, KOKY. Medium: WXYV, WILD, WAMO, WOOK, WHUR, WHRK, WBMX, WGCI, WJMO, KSOL, WSSJ, WJMI, WLOU, WOWI, WTOY, WDAO, WTLC, KDIA, KUKQ.

WOOK, WHUR, WRMX, WGCI, WJMO, RSDL WSSJ, WJMI, WLOU, WOOV, WTOY, WDAO, WTEC, RDIAC RORCE

GROVER WASTINGTON JR. "Be Mine (Tonight)" (Elektra) 25/13

Rotations: Heavy 0/0, Medium 5/0, Light 14/7, Extra Adds 6, Total Adds 13, WHUR, WAOK, WAIL-FM, WYLD-FM, WCIN, KDKO, WKND, KOKY, WDAO, WKWM, WTLC, KAEZ, KACE. Medium: WXYV, WHRK, WSSJ, WWRL WJAX.

GAYLE ADAMS "Love Fever" (Prelude) 25/11

Rotations: Heavy 5/0, Medium 3/0, Light 12/6, Extra Adds 6, Total Adds 11, WAOK, WCIN, WDMT, WJMO, WATV, WGIV, WPDQ, WLOU, WTOY, WKWM, WTLC. Heavy: WHUR, WGCI, WWRL, WJJS, KJLH. Medium: WBMX, KDAY, KACE.

GLADYS KNIGHT & THE PIPS "I Will Fight" (Columbia) 25/3
Rotations: Heavy 80, Medium 110, Light 87, Extra Adds 1, Total Adds 3, KSOL, WVOL, WANT. Heavy: WILD, WOOK, WAOK, WCIN, WWRL, WKXI, WDAO, WTLC. Medium: WXYV, WDAS, WHRK, WYLD-FM, WGCI, WVON, WJMO, KDAY, WSSJ, KOKY, WTOY, Debuts at number 25 on the Black Radio Chart.

ROCKIE ROBBINS "I Believe in Löve" (A&M) 24/3
Rotations: Heavy 20, Medium 130, Light \$2. Extra Adds 1, Total Adds 3, WJMO, WKXI, WANT. Heavy: WGIV, WJMI. Medium: WXYV, WOOK, WHUR, WAOK, WBMX, WWRL, WATV, WOIC, KOKY, WTOY, WDAO, KJLH.

ARETHA FRANKLIN "It's My Turn" (Arista) 22/5

RadioRRecords

	_		-	-		_
Thra	n fi	wo L	ast Yook	N	ovember 27, 1981	
2		2	2	0	EARTH, WIND & FIRE/Let's Groove (ARC/Columbia)	
1		1	1	2	KOOL & THE GANG/Take My Heart (De-Lite/PolyGram)	
1	1	6	3	0	GEORGE BENSON/Turn Your Love Around (WB)	
		4	4	4	PRINCE/Controversy (WB)	
3		3	5	6	SLAVE/Snap Shot (Cotilion/Atco)	
2	3	14	10	0	PEABO PRYSON/Let The Feeling Flow (Capitol)	
5		5	6	7	ISLEY BROTHERS/Inside You (T-Neck/CBS)	
		23	11	0	BAR-KAYS/Hit And Run (Mercury/PolyGram)	
1	9	13	9	0	DIANA ROSS/Why Do Fools Fall In Love? (RCA)	
7	,	7	7	10	COMMODORES/Oh No (Motown)	
2	7	21	17	0	RUFUS & CHAKA KHAN/Sharing The Love (MCA)	
2	4	22	13	Œ	CENTRAL LINE/Walking Into Sunshine (Mercury/PolyGram)	
2	0	18	14	1	SHALAMAR/Sweeter As The Days Go By (Solar/RCA)	
1	7	12	12	14	CHOCOLATE MILK/Blue Jeans (RCA)	
8	1	11	15	15	ROGER/Heard It Through The Grapevine (WB)	
-	-	_	23	0	SKYY/Call Me (Salsoul/RCA)	
2	2	19	18	O	GWEN McCRAE/Funky Sensation (Atlantic)	
-	-	-	24	0	L.T.D./Kickin' Back (A&M)	
1	0	8	8	19	MELBA MOORE/Take My Love (EMI America)	
-	-		→	20	TEDDY PENDERGRASS/You're My Latest, (Phila. Int'l./CBS)	
-	-	-	-	3	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)	
-	-	26	22	0	PHYLLIS HYMAN/Tonight You And Me (Arista)	
9)	9	16	23	LUTHER VANDROSS/Never Too Much (Epic)	
-	-	-	30	3	JERMAINE JACKSON/I'm Just Too Shy (Motown)	
-	-		\rightarrow	②	GLADYS KNIGHT & THE PIPS/I Will Fight (Columbia)	
-	_		→	•	TIERRA/La La Means I Love You (Boardwalk)	
1	3	15	19	27	ONE WAY/Pull Fancy Dancer/Pull (MCA) New	
6	3	10	20	28	TIME/Get It Up (WB) Entry	
-	-		→	0	EVELYN KING/Don't Hide Our Love (RCA)	
	-		→	0	BOOKER T./I Want You (A&M)	

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

\mathbf{MOST} ADDED $_{ullet}$

GAYLE ADAMS (11) CON FUNK SHUN (9) VERNON BIRCH (9) BOBBY WOMACK (8) PEABO BRYSON (8)

HOTTEST EARTH, WIND & FIRE (42)

KOOL & THE GANG (39) ROGER "Heard" (18) PRINCE (17) **GEORGE BENSON (12)** SLAVE (10) BAR-KAYS (10)

Rotations: Heavy 2/0, Medium 7/0, Light 11/3, Extra Adds 2, Total Adds 5, WJMO, WATV, WANT, WTOY, WTMP. Heavy WVEE, WWRL, Medium: WILD, WAOK, WDIA, WKND, WLOU, WDAO, WTLC.

WYEE, WWILL, MECHIN: WILD, WADIA, WILD, WADIA, WILD, WILD, WILD, WILD, WADIA, WILD, WILD, WILD, WARY, WOOK, WJMI. KOKY, WDAO, Medium WILD, WHRK, WCIN, WDMT, WJMO, KDAY, WKXI, WOWI.

BOBBY WOMACK "If You Think You're Lonely Now" (Beverty Glen) 21/8
Rotations: Heavy 10/0, Medium 3/0, Light 4/4, Extra Adds 4, Total Adds 8, WILD, WHRK, KMJM, KSOL, WKND, WJJS, WANT, WTOY, Heavy; WDIA, WBMX, WGCI, WVON, KDAY, WATV, WKWM, WWWS, KACE, KJLH, Medium; WDAS, WJLB, KDIA.

ANGELA BOFILL "Something About You" (Arista) 21/7
Rotations: Heavy 2/0, Medium 8/0, Light 8/4, Extra Adds 3, Total Adds 7, KDAY, WKND, WPDQ, KOKY, WTOY, WDAO, KUKQ.
Heavy: WWIN, WHUR. Medium: WVEE, WHRK, WJMO, KSOL, WWRL, WJMI, KACE, KJLH.

SIGNIFICANT ACTION

: Heevy 5/0, Medium 5/1, Light 3/0, Extra Adds 6, Total Adds 7, WHRK, WAIL-FM, WVON, KDKO, WJJS, WTMP, avy: WJMI, WWWS, KACE, KJLH, KDIA. Medium: WWIN, WDIA. KDAY, WGIV.

JONES GIRLS "(I Found) That Man Of Mine" (Phila. Int'L/CBS) 19/5
Rotations: Heavy 0/0, Medium 7/1, Light 9/1, Extra Adds 3, Total Adds 5, WAOK, WHRK, WOOK, WEDR, KDAY, WSSJ, WWRL, WPDQ. WAOK, WHRK, WDMT, WTOY, WTLC. Medium

BARRY WHITE "Beware" (Unlimited Gold/CBS) 19/1
Rotations: Heavy 8/0, Medium 8/0, Light 6/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WGCI, WVON, WSSJ, WWRL, WVOL, KJLM, Medium: WYVV, WHUR, WBMX, WOIC, WKXI, WBLX, WTLC, KACE. TWENNYNINE & LENNY WHITE "All I Want" (Elektra) 17/2
Rotations: Heavy 10, Medium 110, Light 41, Extra Adda 1, Total Adda 2, WJAX, KUKQ. Heavy: WTLC. Medium: WXYV, WILD, WBMX, WCIN, WDMT, WJMO, KSOL, WSSJ, WKND, WOWI, WWWS.

WBMX, WCIN, WDMT, WJMO, KSOL, WSSJ, WKND, WOWI, WWWS.

GQ. "Shake" (Arista) 17/1

Rotations: Heavy 3/0, Medium 7/0, Light 6/0, Extra Adds 1, Total Adds 1, WENN, Heavy: WVON, WKND, WWRL. Medium: WHRK, KOKO, KSOL, WJMI, WTOY, WDAO, KUKQ.

SHEREE BROWN "You'll Be Dancing All Night" (Capitol) 15/0

Rotations: Heavy 7/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WXYV, WAOK, WBMX, WGCI, WVON, WATV, KAEZ. Medium: WHUR, WEDR, WYLD-FM, WJMO, KUKQ.

SKOOL BOYZ "Your Love" (Destiny) 14/2 Rotations: Heevy 0/0, Medium 6/0, Light 6/0, Extra Adds 2, Total Adds 2, WVON, WATV. Medium: WWIN, WDAS, WGCI,

RICK JAMES "Ghetto Life" (Gordy/Motown) 14/1

n 3/0, Light 6/1, Extra Adds 0, Total Adds 1, WTOY, Heavy: WILD, WOOK, KDKO, WENN, WOIC. one: Heevy 5/0, Medium 3/0, m: WAIL-FM, WJJS, KDIA.

LAKESIDE "We Want You (On The Floor)" (Soler/RCA) 13/4
Rotations: Heavy 180, Medium 50, Light 41, Extra Adds 3, Total Adds 4, WAOK, WKND, WTOY, KUKQ. Heavy: WOOK.
Medium: WYEE, WHRK, WDAO, WTLC, KAEZ.

PAN COOPMANT OF TROUBLE CO.

RAY, GOODMAN & BROWN "How Can Love So Right (Be So Wrong)" (Polydor/PolyGram) 13/3
Rotations: Heavy 00, Medium 20, Light 91, Extra Adds 2, Total Adds 3, WYLD-FM, KOKY, WJJS. Medium: WWRL, WPDQ.

PEACHES & HERB "Bluer Than Blue" (Polydor/PolyGram) 13/3
Rotations: Heavy 10, Medium 50. Light 40, Extra Adds 3, Total Adds 3, WATV, WPDQ, WWWS. Heavy: WXYV. Medium: WOOK, WEDR, WJMO, WKXI, WLOU.
AL JARREAU "Breekin' Away" (WB) 13/2

Rotations: Heavy 1/0, Medium 6/0, Light 5/1, Extra Adds 1, Total Adds 2, WWIN, WJMO. Heavy: WHUR. Medium: WDMT, KDAY, WSSJ, WJMI, KOKY, WANT.

ZOOM "Seturday, Seturday Night" (Polydor/PolyGram) 13/2
Rotations: Heavy 5/0, Medium 5/0, Light 2/1, Extra Adds 1, Total Adds 2, WTLC, KUKQ. Heavy: WHUR. KDKO, KDAY, WJAX. Rotations: Heavy 5/0, Medium 5/0, Light 2/1, Extra Addi WLOU, Medium: WAOK, WVEE, WBLX, KACE, KDIA.

BRICK "Wide Open" (Bang/CBS) 13/1
Rotations: Heavy 1/0, Medium 6/0, Light 6/1, Extra Adds 0, Total Adds 1, WTOY, Heavy: WOOK, Medium: WHRK, KDKO,

SYREETA "Quick Slick" (Tamle/Motown) 12/6
Rotations: Heavy 1/0, Medium 3/1, Light 4/1, Extra Adds 4, Total Adds 8, WAIL-FM, KDAY, WKND, WENN, WTOY, WTMP.
Heavy: WGCI. Medium: WHUR, WVON.

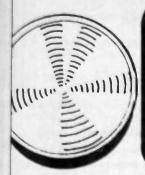
MIDNIGHT STAR "Tuff" (Solar/Elektra) 12/2 Rotations: Heavy 2/0, Medium 4/0, Light 6/2, Extra Adds 0, Tor

Total Adds 2, WTOY, WTLC, Heavy: WENN, WDAO, Medium: WCIN,

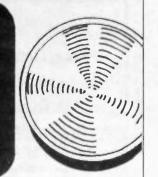
FUNN "School Daze" (Magic Records) 12/1
Rotations: Heavy 070, Medium 470, Light 8/1, Extra Adds 0, Total Adds 1, WTOY, Medium: WVON, WJMO, WLOU, WTLC.
ROGER "So Ruff, So Tuff" (WB) 12/0

Rotations: Heavy 7/0, Medium 4/0, Light 1/0, Extra Addi WWWS, KUKQ. Medium: WWIN, KMJM, WGIV, WOWI. Adds 0, Total Adds 0, Heavy: WDIA, WDMT, WJMO, WJAX, WKWM.

KRAFTWERK "Numbers" (WB) 12/0
Rotations: Heavy 7/0, Medium 40, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WDMT, KSOL WOIC, WJJS, WVOL WWWS. KDIA. Medium: WVEE, WENN, WGIV, WOWI.



The Music That's Moving The Dial Is Coming From One Station, Warner Bros. Records.



AND COMING IN LOUD AND CLEAR!

VAL JARREAU

The new single:

"BREAKING AWAY"

Follow-up to the Top 10 R&B/Pop smash,

"WE'RE IN THIS LOVE TOGETHER"

THE TIME

The new single:

"COOL (PART I)"

Hard on the heels of their Top 5 hit.

"GET IT UP"

IROGERI

The new single:

"DO IT ROGER"

successor to the Number 1 Smash,

"HEARD IT THROUGH THE GRAPEVINE"

The Many Facets of Roger LP now gold...
Roger is doing it!

IPATTI AUSTINI

The new single:

"EVERY HOME SHOULD HAVE ONE"

The follow-up to the Top 10 hit,

"DO YOU LOVE ME."

Produced by Quincy Jones for Qwest Records

ANDRÁE CROUCHI

The new single:

"HOLLYWOOD SCENE"

from the multi-Grammy winning artist's album,

"DON'T GIVE UP'

BERNIE WATTS

The new single:

"CHARIOTS OF FIRE"

One of the most respected sax players meets the most acclaimed movie of the year.

On Qwest Records

L QWEST

ON WARNER BROS

OWEST RECORDS

Black Radio

Hottest

November 27, 1981

SOUTH EAST

Earth, Wind & Fire Kool & The Geno George Benson

Earth. Wind & Fire Kool & The Gang Roger "Heard" Bar-Kays

Kool & The Gang Earth, Wind & Fi Roger "Heard" One-Way Peabo Bryson

MIDWEST

Kool & The Gang Earth, Wind & Fire **Skyy**

WEST

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their sirplay activity

EAST I

WXYV/Baltimore

SUGAR HILL GANG CURTIS MAYFIELD D TRAIN AURRA TAANA GARDNER SOS BAND Hottest: CENTRAL LINE ADVENTURE SUGAR HILL GANG

Curtis Anderson

LIVE BAND VERNON BIRCH WHATNAUTS AL JARREAU Hottest: KOOL & THE SUGARDADDY THE GANG PRINCE

WILD/Boston Steve Crumbley

CON FUNK SHUN JERRY CARR CURTIS MAYFIELD BOBBY WOMACI VERNON BIRCH Hottest: CENTRAL LINE EW&F GWEN MCCRAE KOOL & THE GANG LUTHER VANDROSS

WSSJ/Camden-Philadelphia Gary Shepherd

TOM BROWNE STYLISTICS
DONALD BYRD
DENROY MORGAN
LOWRELL SIMON
GALAXY
HOTEORIE
ENEF
KOOL & THE GANG
GEORGE BENSON
TEDDY PENDERGRASS
HALL & OATES

WKND/Hartford

ANGELA BOFILL BOBBY WOMACK GROVER WASHINGTON CENTRAL LINE INVISIBLE MAN'S B LAKESIDE EMOTIONS REDD HOTT SYREETA SYREETA HOTTEBET I EW&F SLAVE KOOL & THE GANG BAR-KAYS GEORGE BENSON

WWRL/New York

BOOKER T. GENE DUNLAP DYNASTY MIKE & BRENDA KANO Hottest: GLATYS KNIGHT HALL & OATES CENTRAL LINE GEORGE BENSON SLAVE

Joe Tamburro

LOWRELL SIMON SUGAR HILL GANG KANO CON FUNK SHUN CON FUNK SHON BRENDA WATTS PURE ENERGY HOTTES EWLF PRINCE KOOL & THE GANG ISLEY BROS CHOCOLATE MILK

WAMO/Pittsburgh J.C. Floyd

PEMPTATIONS GEORGE BENSON

WOOK/Washington

CHOCOLATE MILE

WHURWashington

AURRA GROVER WASHINGTON HOTCOST: AL JARREAU PATTI AUSTIN PATTI AUSTIN KOOL & THE GANG FW&F

MIDWEST WBMX/Chicago

JERMAINE JACKBON HOTTOST ROOL & THE GANG PRINCE BOBBY WOMACK BAR-KAYS GHEREE BROWN

WGCVChicago

WVONChicago

TIME
HALL & CATES
DENROY MORGAN
TS MONK
SKOOL BOYZ
LOWRELL SIMON
SUPERIOR MOVE
HOTEST BOBBY WOMACK CENTRAL LINE GEORGE BENSON BB&Q KOOL & THE GANG

WCIN/Cincinnati Everett Cork

GODHOMA AURRA AURRA
GROVER WASHINGTON
TEDDY PENDERGRASS
GAYLE ADAMS
HOTTOST
KOOL & THE GANG
ONE WAY
CENTRAL LINE
PPARO BRYSON PEABO BRYSON

WDMT/Cleveland

GAYLE ADAMS SKYY CON PUNK SHUN JONES GIRLS Hottesti

WJMO/Cleveland Erik Stone

HAROLD MELVIN Hottest: KOOL & THE GANG JEAN CARN EW&F TIME ROGER

WDAO/Dayton

FOUR TOPS SUZY Q GERALDINE HUNT Hottest: PEABO BRYSON GLADYS KNIGHT

LJ REYNOLDS
PEABO BRYSON
EW&P
KOOL & THE GANG

Frank Grant

GAYLE ADAMS
BB&Q
HALL & OATES
LULU
FUNK FUSION BAND
GROVER WASHINGTON
HOttest:
ROGER
EW&F ONE WAY
TIME
LUTHER VANDROSS

JONES GIRLS STEVIE WOODS SYREETA RICK JAMES LAKESIDE LAKESIDE ARETHA FRANKLIN GENE DUNLAP SWITCH BRICK ANGELA BOFILL BOBBY WOMACK GAYLE ADAMS CAPTAIN SKY MIDNIGHT STAR MICHAEL HENDERSON FUNN TEENA MARIE ODORES

ED PERRELL
CENTRAL LINE
CON FUNK SHUN
RICHARD D. FIELDS
ARETHA FRANKLIN
CHOCOLATE MILK CHOCOLATE MIL LTD RUFUS & CHAKA SYREETA TIME Hottest: ROGER

WTLC/Indianapolis Jay Johnson

TEDDY PENDERGRASS MIDNIGHT STAR SOE BAND GAYLE ADAMS GROVER WASHINGTON JONES GIRLS Hottest: KOOL & THE GANG EW&F PRINCE COMMOD

KAEZ/Okiahoma City

ISLEY BRO

TIME GROVER WASHINGTON DONALD BYRD ERICA PERKINS PATTERSON TWINS SYLVERS

WWW5/Seginaw, MI Kermit Crockett

PEACHES & HERB COM PUNK SHUI DONALD BYRD PATBACK BAND PRINCE KOOL & THE GANG ROGER HALL & OATES

KMJM/St. Louis Dick Edwards

BOBBY WOMACK SHALAMAR PEABO BRYSON Hottest: COMMODORES EWAF ROGER

SOUTH

WAOK/Atlanta Larry Tinaley

LAKESIDE
CON FUNK SHUN
JONES GIRLS
GROVER WASHINGTON
VERNON BIRCH
GAYLE ADAMS
HOTTEST
KOOL & THE GANG
ISLEY BROS
BAB-WAYS BAR-KAYS BETTY WRIGHT

WVEE/Atlanta Scotty Andrews

SPINNERS
ERNIE WATTS
HOTTESHAF
HOTTESHAF
BAR-KAYS
SLAVE
KOOL & THE GANG
TEDDY PENDERGRASS

WENN/Birmingham

TEDDY PENDERGRASS TEDDY PENDERC SWITCH SYREETA CAPTAIN SKY ARTHUR ADAMS HOLLEST: EWAF RICK JAMES JEAN CARN OZONE CHOCOLATE MILK

WATV/Birmingham Stan Granger

GAYLE ADAMS DEBRA LAWS PEABO BRYSON PEACHES & HERB ARETHA FRANKLIN ARETHA FRANKLIN SKOOL BOYZ BT EXPRESS RUFUS & CHAKA STARPOINT LUTHER VANDROSS HOTTEST SLAVE PRINCE KOOL & THE GANG COMMODORES EW&F

WGIV/Charlotte

SUGAR HILL GANG VERNON BIRCH
TS MONK
GAYLE ADAMS
JIMMY ROSS
HOTTEST
KOOL & THE GANG
DENIECE WILLIAMS ROGER OZONE

WOIC/Columbia, SC Mickey Arnold

TYRONE DAVIS FATBACK BAND CANDI STATON LIVE BAND HOTTEST:
ROOL & THE GANG
TIME
EW&F
PRINCE
COMMODORES

KMJQ/Houston Ross Holland

STANLEY TURRENTIN LTD CHOCOLATE MILK RUFUS & CHAKA HOTTEBET: KOOL & THE GANG ROGER SKYY GEORGE BENSON

WJMUJackson Carl Havnes

DONALD BYRD SYLVERS SUZY Q Hottest: EW&F EW&F BAR-KAYS ROCKIE ROBBINS GEORGE BENSON CLARKE/DUKE

WKXI/Jackson **Tommy Marshall**

CLARENCE CARTER ROCKIE ROBBINS VERNON BIRCH CLARKE/DUKE PRINCE KOOL & THE GANG ONE WAY EW&F EBONEE WEBB

WPDO/ lacksonville

GAYLE ADAMS ANGELA BOFILL VERNON BIRCH SHALAMAR CON FUNK SHUN PEACHES & HERB HOTTEST:
EW&F
SKYY
BAR-KAYS
PHYLLIS HYMAN
CENTRAL LINE

WJAX(95X)/Jacksonville Steve Fox

RAMSEY LEWIS LTD
TWENNYNINE/LENNY
BILL SUMMERS
HALL & CATES
BARRY WHITE
GENE DUNLAP
HOTTEST
TIME
CHOCOLATE MILK
PRINCE
BAR-KAYC BAR-KAYS

KOKY/Little Book

RONNIE LAWS BOOKER T. IRENE CARA FOREIGNER FOREIGNER
ANGELA BOFILL
RAY, GOODMAN & BR
GROVER WASHINGTON
BB&Q
DONALD BYRD
DYNASTY PATTI AUSTIN

WLOU/Louisville

STEVIE WOODS DENIECE WILLIAMS
FATBACK BAND
PEABO BRYSON
BLACK ICE
TIERRA TIERRA MAGNUM FORCE GAYLE ADAMS Hottest: NATALIE COLE EWAF GEORGE BENSON BAR-KAYS EBONEE WEBB

WJJS/Lynchburg, VA Art Young

BOBBY WOMACK KANO
TS MONK
REDD HOTT
RAY, GOODMAN & BR
YVONNE GAGE
FATBACK BAND

WHRK (K97)/Memphis Sharon Smith

BOBBY WOMACK TIME CON FUNK SHUN JONES GIRLS Hottest: BAR-KAYS GEORGE BENSOI KOOL & THE GA COMMCDORES EW&F

WDIA/Memphis Carl Connors

TAVARES
TEDDY PENDERGRASS
TIERRA
SLAVE
Hottest:
ROGER ROGER KOOL & THE GANG EW&F WEST STREET MOB LUTHER VANDROSS

WEDR/Mlami Leo Jackson

GIL SCOTT-HERON TOM BROWNE TOM BROWNE
JOHNNY GUITAR
CURTIS MAYFIELD
SUGAR HILL GANG
PEABO BRYSON
FREDDIE HUBBARD
JERMAINE JACKSON
AURRA
VERNON BIRCH
HOttest:
SLAVE
MADAGASCAR
BETTY WRIGHT

WBLX/Mobile Michael J. Alexande

none none Hottest: TIME EW&F ROGER SLAVE COMMODORFS

WVOL/Nashville Fred Harvey

EWEF KOOL & THE GANG BARRY WHITE KRAPTWERK

WAIL-FM/New Orleans Barry Richards

MEADOWS SYREETA GROVER WASHINGTON TIME Hottest: EW&F PRINCE KOOL & THE GANG QUINCY JONES SLAVE

James Alexander

TEDDY PENDERGRASS GROVER WASHINGT RAY, GOODMAN & BR JEAN KNIGHT JEAN KNIUM: HOTLEST: KOOL & THE GANG EWAF QUINCY JONES GEORGE BENSON PEABO BRYSON GLADYS KNIGHT

WOW!/Norfolk

none
Hottest:
COMMODORES
CHOCOLATE MILK
LUTHER VANDROSS KRAFTWERK

WANT/Richmond Ben Miles

DIANA ROSS RUFUS & CHAKA EBONEE WEBB SPINNERS SKYY SHALAMAR SHALAMAR BOBBY WOMACK ARETHA FRANKLIN JERMAINE JACKSO GLADYS KNIGHT CENTRAL LINE CENTRAL LINE
TIERRA
ROCKIE ROBBINS
HOTTES
HOTTES
ROGER
EWLF
KOOL & THE GANG
DENIECE WILLIAMS

Joe Nasty WEST STREET MOB

WEST STREET MOB
TEENA MARIE
LINDSEY BUCKINGHA
SLAVE
TIME
SUE SAAD
HOTTEST
CARL CARLTON
TEENA MARIE
BICK LIMES RICK JAMES ROGER

GAYLE ADAMS
ROCKIE ROBBINS
ARETHA PRANKLIN
AL JARREAU
LTD

Turk Logan

GROVER WASHINGTON ANGELA BOFILL VERNON BIRCH LARRY GRAHAM STACY LATTISAW STEVIE WOODS

WJLB/Detroit J. Michael McKay

HALL & CATES Hottest: LUTHER VANDROSS

WKWM/Grand Rapids

GAYLE ADAMS

WTOY/Roanoke Donnie Deene

WTMP/Tampa Jerry Walker

SUGAR HILL GANG KOOL & THE GANG DIANA ROSS TEDDY PENDERGRASS SUGAR HILL GANG

WEST .

KDKO/Denve

TIME BHOCK
PREDDIE HUBBARD
GROVER WASHINGTON
NORMAN CONNORS
HOTELS
KOOL & THE GANG
PRINCE SHALAMAR SLAVE ISLEY BROS

KDAY/Los Ange

PEABO BRYSON GARY U.S. BONDS STARPOINT ANGELA BOFILL SYREETA

KJLH/Los Angele Lawrence Tanter

AURRA PEABO BRYSON PEABO BRISON
STARPOINT
SYLVIA ST. JAMES
MIKE & BRENDA
HOTTEST:
HALL & CATES
TIME BOBBY WOMACK KOOL & THE GANG

KACE/Los Angeles Alonzo Miller

BAR-KAYS PEABO BRYSON GROVER WASHINGTON MAIN INGREDIENT

KOOL & THE GANG

KDIA/Oakland Keith Adami

LTD
SLAVE
DIANA ROSS
PEABO BRYSON
HOttest:
SKYY
KOOL & THE GANG
CHOCOLATE MILK

KUKQ/Phoenix Steve Smith

LAKESIDE TEDDY PENDERGRASS STEVIE WOODS TWENNYNINE/LENNY ZOOM FREDERICK KNIGHT FREDERICK KNIGHT
FATBACK BAND
ANGELA BOPILL
HOTTER
KOOL & THE GANG
EW&F
BLAVE
BAR-KAYS

GEORGE BENSON KSOL/San Mateo, CA Bernie Moody

BOBBY WOMACK TEDDY PENDERGRASS SHOCK GLADYS KNIGHT VERNON BIRCH VERNON BIRCH Hottest: KOOL & THE GANG PRINCE CHOCOLATE MILK EW&P ISLEY BROS

Opportunities

Openings

EAST

Full perf-time openings for CHR. TBR to Jim Smorats, K-104WSRL Box 1702, Psughicapes, NY 12801. NY, CT & NJ need apply. EOE M/F (11-27)

Looking for PM drive Jook, pros only, TRR to John Prelley, PD, 166 Front St., Manchester, NH 03102, ECE M/F (11-27)

Morning drive jack needed for West Virginia AM station. Early advancement to PO for right person. Minimum 4 years experience. Cell (304) 253-6307. EOE

yead. News enchor reporter, no expertence sesseny, will train. TSR to Scott Davis, News Direc , 7 Main St., Bengor, ME 04401. EQE MIF (11-27)

Upstate New York report area tooking for people aspertanced in tooth CHR and A/C. TBR Net Young, W82A WNIQ, Box 928, Glave Pete, NY 12801, EOE

WILAZ/Charteston, WV is accepting applications for future A/C openings. TSR to Jeff Whitehead, Box 671, Charteston, WV 26333, EOE M/F (11-27)

WBPA/Bpringheld needs Production Director New Histo-of-the-ort facility. TBR; Mark Osborns, Box 68, Springheld, MA 01101, EOE MF (11-27)

WWYZ-FMB2 Herstand's PM A/C music leader to tooking for morning personality. TBR 8 most recent resings: Deve Popovich, Box 3322, Herstand, CT 08103. (11-37)

Experienced morning man needed for aggressive small market AM. Good pay, benefits. TBR to Chip Mostey, O.M., WETH, Box 201, Willemagn, WV 20081.

PM-87 opening for top-notch 7-midnight personality. Good production, no beginner please. TBRs Mel Bdwards. Program Manager, WLAN-FM, 262 N. Queen Bt., Lencesser, PA 17803. (11-27)

Major CT album rook station with earlous commit-ment to news looking for reporter with enchor as pertense. TibR to Box 889, Hantond, CT 06143-0889, 806 M/F (11-27)

WOCM/Hagerstown, MD looking for uptempo CHR personalities for all dayperts. TBR only to: Gary Michaela, WOCM, 1260 Downsville Plia, Hegerstown, MD 21740. EOE M/F (11-20)

New England report area station tooking for ex-persenced evening appraisable show host. TSR to WOCB, Box 688, West Yermouth, MA 02673 or 617/ 778-0800. EOE NF (11-30)

Account Executive. If you are interested in earning \$25,000+ a year. you have a minimum of 3 years radio sales experience. If you are a self-starting street fighter. If you want to work for a number one radio station and a first class operation. If you are looking for future advancement with one of the nation's most progressive radio groups, we want you! Only two openings available. Contact Walter Broadhurst, GSM, WKEE, Inc., P.O. Box 2288, Huntington, WV 25724 Immediately. EOE M/F (12-4) •

Openings

SOUTH

Entering Jackson, MS market with 100,000 wetts — excellent rewards and incentives for tem-porery of telent. Titiff to litit Sherwood, WQMS, Box 76, Victioburg, MS 38180 (11-27)

Morning entertainer, 100,000 wett PM. Be a part of a warrang team. TBR Steve Kelly, 084FM, Box 1780, Little Rook, AR 72203. No cells. EOE MIF (11-27)

Q104 (WQEN-FM) now eccepting tapes for im-mediate operange. Looking for communicators with strong production. Clever "cooler"heam player. Box 108, Gededen, AJ, 38802, EOE M/F (11-27)

Meture, energetic professionals for all positions. TBR and estay requirements to Dave Ferrero, WLEQ. 98 Super Q Blvd., Rt. 22, Pt. Myers, Pt. 33808. BOE NSF (11-27)

CHIMININI WILLIAM STATE OF THE Southeast Top 50

print AC PM drive ennouncer \$17 5-20s pending on ability. Must be verselfle production pro. We've looking for the best and willing to take our time finding the right person. Send tape and resume to Radio & Records 1930. Century. Park. West, #266. Los Angeles, CA 90067.

Profition open for environment production. Participation in a conversational talk show would be a plus. TBR Buddy Prester, RPAN, Box 1767, Harsford, TX 79045. 606 MJP (11-27)

AM/FM in Artisness' 62 market has transciste open-ings for mature professionals, 1949 to Douc or Dan, Box 4180, Fort Swith, AR 72814 (601) 763-4105. BOX MAP

A/C morning all Production Director. Active contributor Creative aggressive straighters. Opportun THIRESPONDERLY WORK WITH US NOT FOR MS. TOP 18-BAC, BOX 70, Pt. Knox, KY 40121, BOE MF (11-27)

We found one good one, need one more, 1 CHR, TRIA to Dan Rushin, PD, Box 2018, To AR 78801, BOS MF (11.30)

Dedication and seekes important as talant. TBR Rox Brandon, Box 2367, Spintanburg, SC 26364. BOE MIP (11-20)

7-midnlight rook jook for 100,000 west, super tower, programming oriented top resed station. TBR to Deve Burdus, KIBPL Box 3100, Pt. Bristo, AR 72813. EOE M/F (11-20)

Bright morning team person readed for Arterials most-determed to popular music electric. TSR to Dave Burdue, ISBR, Box 3100, Ft. Smith, AR 72913. EOE MIF (11-30)

KWKC/Abilane, TX has immediate opening. T6R to Troy London, Box 2201, Abilane, TX 79804. Minorities encouraged to apply. EOE MF (11-20)

WXAM/Chartomeville, VA looking for drive time per-former, No beginners, TBR to WXAM. Box 1294. Chartomeville, VA 22902. EOE M/F (11-20)

WQID-PM/Gulf Coset. Dominated market for test 5 years. Looking for mature CHR delivery, strong production. TSR: Michiely Coulter, Box 4608, 82qxl, MS 38931, (11-20)

Openings

KKQV FM/Which'the Felle. TX looking for professionals wanting to move up to a larger market. TBR: Mits Edwards, Box 4327, Wich'ts Fells, TX 76308. (11-20)

Expending winning A/C air eteff. F1 28-49 edulte. Minorities encouraged. No cells. TBR: Jim Robertson, WWVR, 2272 Central Avo., Mamphis, TN 38104, (11-20)

MIDWEST

ented: News reporterienchor for AWFM in eule in Chicago, TBR to Rick Belleirs, WIVEWXRD, 3 ben Chicago, TBR to Rick Bellers, WTVSWX(RD, 300 Commerce Dr., Crystal Lake, 8, 60014, EOE (11-27)

RRMG/Tutes is tooking for a newsperson for AM drive, YBR to Jim Beak, NO, Box 418, Tutes, OK 74101, (11-27)

maing matro WOTK Country needs convinuitostors th strong production. Dove Count. PD, 1383 W. via Rd., St. Johns, Mi 48879, (11-27)

WJNR-PM looking for morning drive or effemoor person. Good production. No hype, Must know mustc 60,000 werte dayperted CHR-ACR. TibR to 219 East "A" Street, Iron Mourissin, MI 46801, EOE MF (11-27)

KNOX/Grand Forks. NO needs expert cost journalist. No tragirment Compatitive seleny. TBR to ND: Box 1638, Grand Fortis, ND 88201. EOE (11-27)

\$30-40,000

For adult morning personality for upper Michaest Country giant. #1 rated station with heavy emphasis on informetion and personality. Please, no time and temp rock jocks. Must be able to work wall with other member of morning them. Send T&R to Redio & Records, 1930 Century Park West, #291, Los Angeles, CA

KLBB, CHR FM looking for air personality. Ex-periorce recessory. TBR to Term Huber, Box 1446, Means City, IA 80401, 808 MF (11-27)

Production/promotion minded PC. AM shift for PI retaid Country PM. TOR to WAXT, Box 111, Alexandria, Pt 48001, 380,000 metro. (11-27)

ICRNY-Q102/Dee Motres words expertenced hard-working Production Director T8/H to Boott Huskey, ICRNY-Q102, Box 1389, Dee Moires, IA 80305. EOE

Need televised air personalities for weekends and overnights. Top 40 PM Chicago metro area. TSM to Stave Wellace, W/IQ.C. 4 South Garveses, Weulinger, IL 60886, I11-379.

Morning drive enviouncer, production duties. Good pay. TSR to Sid Hardt, KYYY, Son 1738, Siemerck, ND 68802. No cells phase. EOE MR (11-27)

Experienced AOR announcer still wented for #1 100,000 watt FM station in Dulutt/Superior. Applicant must have decent production skills. Above everage salary plus benefits. TER to General Manager, KODS, Box 6167, Duluth, MN 55808 FOF M F (12-4) .

Highly Rated Adult Contemporary

in Top 10 merket is searching for a super entertaining morning drive air personality or team that can deliver the numbers. Must be entertaining, informative and relate well to a 20-45 age demographic. If you've got the talent and creativity, we've got the facility and promotion to make us both #1. Salary wide open. You owe it to yourself to explore this opportunity! Program Directors are invited to send blind air checks of competitors morning show. Send tape and resume (Blind tape only if a competitors morning show) to Radio Records, 1930 Century Park West, #285, Los Angeles, CA 90067, EOE M/F

SMN's Urban Black format looking for on-air staff experienced telent only! TER to Jim Meddox, SMN, P.O. Box 877, Moluene, IL 60448. (11-20)

KJYO/Oklahoma City needs announcer for Schulke if formst. Strong production. TSR to Jerry McCall, Box 1000, Oklahoma City, OK 73101, EOE M/F (11-20)

Openings

Adult communicator, efferndon drive. Good produc-tion, good money for right person. Large chein, TBR 6-setery requirements to Sid Wood, PD, WMAY, Box 460, Springfield, IL 62705, (217) 629-7077, EOE M/F (11-20)

Upper Midwest powerhouse needs news professional. Femily-oriented community, News-oriented station expending egain. TBR to Jey Joiner, KFGO, Box 2986, Fergo, ND 58108. BOE M/F (11-20)

WEST

Anchor/etreet reporter. Peld health, profit sharing plan. Airchedt, writing eamples, resume to: Jim Cumberland, NO, KUUY/KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (11-27)

experenced seles persons wented for progressive roul station KJOP, Great opportunities. Contact Jamel Wells, (208) 682-6973. (11-27)

Greet Felle, MT 100,000 wett FM to sign on serly 1982. Accepting applications for complete staff in-cluding Manager. Contect: William Reler, Box 50, Bozemen, MT 59715. EOE MF (11-27)

Los Angetes radio opportunity! Join America's largest traffic reporting service! Metro Traffic Control. Cell Rhonds (Cenner or Jeny Hestey et (213) 464-8400 invincidately. (11-27)

REPYE (YBANFreeno ready for one more real good part-timer for westered and occessoral overnight (Bilth. Cgl Milko Benek, (208) 485-6294, EOE M/F (11-27)

Monterey Peninsule A/G-FM wents copy/production wis plus air shift. Title to GM, KMBY, Bol 1271, Monterey, CA 93940. EOE M/F (11-27)

B-100/Ben Diego neede full-time morning newe en-chor, journatiem beskground deered. TGR to Cliff Albert, ND, B-100 FM, Box 80888, Sen Diego, CA 92138. EQE MF (11-27)

Afternoon drive in Denver. 86/KLZ looking for sessoned eir personality. TER to Bit Bradley, PD, IDLZ, 2149 S. Holly, Denver, CO 80222. EOE (11-27)

Partitime work available to announcers, minimum two years on-air expertence. TSR: Tommy Goodwin, QNA, NSS Redio, 1220 N. Hightend Avenue, Hollywood, CA 90096. BOE MIF (11-27)

Aggressive Company

looking to fully staff a new FM powerhouse in Top 20 market. We need the most creative In Top 20 market. We need the most creative, statented people live can find for each shift. Good dollars and a chance to build a winner. A zany, fun morning show is a must. If you need a chattenge, rush your tape today to Redio & Records, 1930 Century Park. West, #289, Los Angetes. CA 90087.

Part-time work evellable to ennouncers, min'mum two years on-air expertance. 169: Tommy Goodwin, GM, NBC Radio, 1220 N. Hightend Avenue, Hallywood, CA 90038. EOE M/F (11-20)

Very creetive Production Director for #1 AOR sta-tion in Northwest. TSR to Beau Philips, KISW, 1200 Stawert Bt., Seettle, WA 98101. No cells. EOE M/F (11-20)

Looking for efternoon newsperson. Send T&R and writing sample to Elleen Hesson, KUZZ-KIOOK, 1209 N. Chester Ave., Batershield, CA 93308. No cells EOE M/F (11-20)

Morning man for Bekensfield's fastest growing sta-tion KGEO Radio, 8 years experence. Rush TSR: Mike Evens, P.O. Box 280, Bekensfield, CA 93302. EOE MF (11-20)

All-new Cless C FM needs evening jock for CHR/Rock formet. TSR to Wayne Fuchs. KQ92, Rt. 1, Box 48, Polson, MT 59880, EOE M/F (11-20)

KREM/Spokene looking for reporter/encho greenve statude. TGR to Cheryl Nieton, ND, 4103 S. Regal, Spokere, WA 98203. EOE M/F (11-20)

PD/eir person wanted for adult-oriented full service Country music station. TSR to Terrell Metheny, KUUY, Box 926, Cheyenne, WY 82001. EOE M/F (11-20)

Belies position. Begin at the beginning, amel market. Great potential for the right one. Resume to Search, Route 4, Box 94L, Sents Fe, NM 87501. EOE M/F (11-20)

Morning adult communicator who can do it better than I can. FM A/C Oldles formet. Starter market. TBR: Search, Route 4, Box 94L, Senta Fs, NM 87501. EOE M/F (11-20)

The Mighty 590 needs experienced jocks for future full and part-time positions. Send TSR to Jeff Hunter, Mighty 590, 1259 Sorth Ave., Sen Diego, CA 92101. No calls please. EOE (11-20)

"Werm us up in the frozen North." CHR looking for Hip-Together air talent. TBR: Randy Robbins, KENI, 1777 Forest Park Drive, Anchorage, AK 99503. EOE

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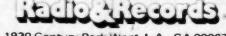
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Opportunities

Openings

Oner opportunity in Western Arteria. PM drive per-consisty readed for top AM/PM combo. Titrit Rob Crisig, KVOV, Box 228, Yume, AZ 86384. EOE M/F (1) 201

13XL/Butte, MT has 7pm-12mid opening for on-size talent and production. Promotional minded station, Send 76/R to Beau Stone, Box 3500, Butte, MT 59702 or ost (405) 782-9111. EOE M/F (11-20)

Positions Sought

Adult AOR PD. Start working on Spring book now. Will talk with small and medium markets. 12 years is: penence. CHRIS VAN DYKE, (305) 845-1265 or (305) 848-6192 evenings, (11-27)

JIMMY BYRD, 12 year veteran, 5 years programming expenence, looking to relocate in Southeast. Currenth PM drive KBEO. Will consider programming or on-air (913) 677-4702. (11:27)

went more! Looking to be a part of your news opera-tion. Call J. PAUL HUDDLESTON, (501) 288-2974. (11-27)

Young, Top 20 Market

afternoon drive personality with research background seeks first programming position in medium or large market. 10 years CHR and A/C experience, the last five doing afternoons in a major I've worked with some of the nation's finest PD's. Now it's my turn, if you want a confident, aggressive leader who is good with people and knows how to develop talent inquire today Inquiries to Radio & Records, 1930 Century Park West, #290, Los Angeles, CA 90067

7 years experience, aveilable due to station s MD, P-B-P, oldies expert, TV trivia buff, Want tunity over market size. (217) 443-4188. (11-27)

Positions Sought

Winner evertable DANE MACAULAY, WJBQ, WBPR tolking for POternouncer poetton CHR or A/C. Prefer Best. (413) 739-0050. (11-27)

Delice AOR Jook eseks onsets! work: FL, CA, Guif. AM Contemporery/Country experience, BIG MACK O'BRYAN, 6024 Landeend Drive, #2085, Delice, TX 75231, (808) 738-0913. (11-27)

Are you looking for a workshollo? Well, look no more, it.C. currently WROK, formerly WSML, WPCM and W806 eveilable now. Cell (019) 883-9824. (11-27)

Bay Area radio personality looking for major market on West Coast. PD and MD experience, Cell RICHARO, (415) 527-2608. (11-27)

I've got a lot to offer, how about you? News, sports, P-B-P, 3½ years experience. Cell (301) 949-0722. (11-27)

NICK SOMMERS, formerly of Q103/Denver, KSPI, KTLK, WIFE, WAPE, seeks medium/large market programming or jock position. Call anytime, (303) 393-1676. (11-27)

13 years experience in Country looking for PD or mornings in medium merket in the West. Call CHUCK, (605) nings in medium n 887-5521. (11-27)

Available now! Personality jock prefers Pacific NW/West Coast. No further East than AZ. Cell (916) 842-2970. [11-27]

Former Production Director for MT's #1 Country, Assist. PD for automated FM A/C wents to do the same for you. Call ED at (408) 453-3040. (11-27)

JERRY CURTIS formerly WNAP, WFYR looking for Midwest production or PD glg. Call (217) 423-5466. (11-27)

Positions Sought

My first break can be your big break! Full-time or per-time, greative, love to artistein. N.E. preferred (212) 863-0746. Production superioribe. (11-27)

mended. Currently employed in medium-major market. Seeking operational programming position. Contact QARY, (201) 986-9823, (11-27)

Sports P-8-P team looking for college sports llerige, 13 years combined experience. For tep more into, cell JERRY (419) 678-4016. Midwest or

Announcer 16 years experience, first ticket. Have worked C6W and other formats. Profer FL or would go to another state in Southeest. BILL SMITHSON, (308) 448-1280, (11-27)

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its, ratings and rhythm, 8 year hustler, A.P.B. on all small and medium markets. Easy to relocate. Call D.J. at (216) 478-1208. (11-27)

Have pipes will travel. All work no play will stay. Don't delay, write today! RICHARD F. GILES, Route 4, Clare, MI 48617. All martists considered. 23 years experience. (11-27)

Custom image support systems: well sold production, community involvement. I seek any sirahift evallable. Top 20 markets please. Cell J. KELLY, (303) 693-7008 after 8pm. (11-27)

Good low voice experienced CHR personality seeks new challenge. 10 years experience small and medium markets. East Coast preferred. Cell CDSMIC, (518) 423-0167. (11-27)

Presently employed 3 year pro looking for live shift. Can do more than time and temp. Strong production and P-B-P. Call (518) 274-5262. (11-27)

Positions Sought

Beaucried major market pro. On-air ready and prepared to program and take control of research and promotion. Prefer Weet. Cell STEVE, (412) 373-3384. (11-20)

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Opportunities

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Top 5 market Jock formerly WYSP, looking for small to medium market programming gig. J.D., (215) 855-8990.

DAN SMIGROD, formerly Promotion Director, Y-100/Miami is available now. Strong references. Call Dan et (305) 474-3179. (11-20)

17 year vet #1 Kansas City, overwhelming #1 Cocca Beach. Double numbers as PD Ft. Pierce. Make your station femous OM, PD. (304) 234-7860. (11-20)

Traffic, MD, radio personality, AOR new music experience. New or small market station. Can handle dual positions. Call LYNX, (415) 441-8275. West Coast preferred. (11-20)

JOE HAGER, 18 year pro. KDWB, KSTP, WIFE, WDRC, Y-103, WAVZ, WMID, WAMS. Needs immediate position. Jock major merket/PD major/medium merket. (904) 721-8447, (11-20)

Menagement, programming and superb production oriented. Family men needs safe position. Now! 8 year pro, all-formats. Prefer West. FRANK, (209) 383-5395. (11-20)

MARK McKAY, playing out his option is a free agenti Bright, elr/production personality for CHR, A/C or Jazz. Prafera Whatem small market. (714) 988-0537. (11-20)

t communicator looking, 8 years experiency PD. Call MIKE at (306) 269-2026. (11-20)

or market pro competitive PD strong air talent seeking challenge, wants out of current deed end situation. West preferred. Let's talk. JOHN STONE, (415) 824-3865. (11-20)

Major markets, 10 year large market pro, PO's, personality, Top 40, AOR, A/C format with major consultants. West Coast or Northeast, BOB MacRAE, (708) 693-7356. (11-20)

BARRY McCOY, formerly WOHO/Toledo, WDUZ/Green Bay looking for air position in medium market also would consider PD. Call (419) 898-9705, (113-20)

Experienced female talk show host, Public Service Director and newscaster seeking challenging position in medium to major market. Contact VALERIE, (307) 235-0286, (11-20)

Young, enthusiastic, dedicated professional. Expenenced A/C, Country, AOR entertainer, Looking for station to grow with. Anxious to move, For TER, call MIKE RING, (216) 821-6174. (11-20)

Positions Sought

PD 10 year experienced pro looking for Southern medium merket, Super production, promos, leadership. Let's talk about winning. Cell KEVIN, (218) 529-9866. (11-20)

I can be very friendly, Warm, mature one to one or municator will relocate for stable on-eir poetton, perienced talent. Call RICK, (203) 749-0215. (11-20)

25 year old air personality with over 3 years expenence, looking for Midwest market opportunity. Call DAVE, (507) 354-4424. (11-20)

Energetic ND. Good writing/interviewing/ennouno-ing ekilla. Medium/large market news teem, 6 years ex-perience. Write ND, 52 Islandview Dr., Parkersburg, WV 26101. (11-20)

5 years radio syndication sales (automated music service and talk features). Looking for L.A. similar posi-tion. DOUG CRAMER, (213) 387-4708. (11-20)

Creative, experienced, personality looking for work in Central New Jersey area. Production wizard! Call ERIC enytime, (609) 723-7384. (11-20)

Morning personality A/C or CHR. Major market experience. Characters, information and entertainment, Top 50 markets only. Track record, references, (804) 272-5439, (11-20)

Superstars trained programming essistant eager to move up. Background KISS 109/Boston, Abrama PD assistant. Ready now. Cell GARRY KOOP, (201) 391-9445. (11-20)

Talented news and sports reporter. 6 years ex-perience. Excellent P-B-P sports talk. Ready immediately any market. Cell JIM, (614) 438-6133. (11-20)

PD and AM drive. Major market experience and success in both. Currently killing "am in the morning. Attainable January 1st, (809) 397-8318, (11-20)

Excellent news, sportswriter, ennouncer, Solid Interviewing, production skills, various work experience, small stations, San Francisco, I'm mature, intelligent, hard-working, Masters, NEIL, (415) 282-9319, (11-20)

Experienced pro jook, 1st class FCC. Small or medium market A/C, CHR. Excellent references, JOE BARTOSCH, 4701 N. Ozanem Ave., Chicago, IL 60856,

Positions Sought

Mature ennouncer with programming experience, excellent ratings and references desires stable position in AOR, A/C. Currently in major market. Call JOHN, (602) 274-9820. (11-20)

My favorite drink is vodke and Milk of Magnesie, called a Phillips screwdriver. Humorous CHR announcer seeks medium market position. ROB, (919) 243-6493. (11-20)

AOR jock/producer with 6 years axperience on-air, production awards, local agency production, PD and Production Director experience and desire to keep learning is ready to move up a notch. Interested? All I want are good people and good facilities. TIMMO, (618) 549-3808.

Changes

RADIO

Dan Lusk named Account Executive at WCFUCHcago, IL formerly with WCFU/Chicago, IL

Robert Faust Joins WFYR/Chicago, IL as Account re, formerly with WYEN/Chicago IL

John Kijowski joins seles staff of KSD/St. Louis formerly with KOUR/Manchester, IA.

Tom Furci promoted to Director of Treffic and Continuity at WALL/AM-FM/Middleton, NY.

Joe Giarraputo appointed Account Executive at

Lydia Rivas promoted to Assistant to Nation Seles Manager at WOR/New York, NY.

Jeff Chardell joins WBBM/Chicago, IL as Retail Account Essicutive, formerly with WIND/Chicago, IL.

Kenneth Harvey appointed Promotion and Mer-chandising Manager for KGA/KDRK-FM/Spokene, WA. David Levitt named Account Executive for

MI, formerly with CKLW-AM/Detroit, MI

Daniel A. Smythe joins WCAU/Philadelphia, PA

Changes

RECORDS

Danae Schwimmer promoted to Publicity

Kathie Wells promoted to National Product Coordinator for Erect Records.

Kathleen Clamens appointed as Counsel for

Christy Hill appointed International Marketing Coordinator for MCA Records.

Carole King-Jenkins appointed National Dance

INDUSTRY

Jack Messenger joins the sales staff of Katz Radio, formerly with KOGO-KPRI/San Diego, CA.

Richard C. Wolter appointed Executive VP. Col-

Janis Durr appointed a Regional Video Sales Manager for MCA Distributing Corp.

Miscellaneous

WQTK would like to receive Country/Rock from all labels. Send to Deve Conred, 1363 W. Perks Rd., St. Johns, MI 48879. (11-27)

KPAN would like to receive any literature from music services for A/C and CSW. Write in c/o KPAN, Box 1757, Hereford, TX 79045. (11-27)

WHTL-FM, new A/C station needs singles from all sources. Dave Daniels, PD, P.O. Box 678, Whitehell, WI 54773. (11-20)

KSM 99, needs Country service from all labels. Send to Minton Miller, KSM 99 Radio, Palomer College, San Marcos, CA 92069. (11-20)

KROE-FM/Sheridan, WY needs A/C product from all sources. Please send singles and LPs to P.O. Box 5086, Sheridan, WY 82801. (11-20)

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LITTLE RIVER BAND "Take It Easy On Me" (Capitol) 58/54
Moves: Up 1, Debuts 0, Same 3, Down 0, Adde 64 Including JB106. CHUM, KEARTH, KFI, KYYX, WKRZ:FM, KLAZ, WCSC, KOFM, KSKD, WJBQ, WZYQ, WIBE, 98KG, KCBN.

SNEAKER "More Than Just The Two Of Us" (Handshake/CB8) 56/9
Moves: Up 12, Debuts 7, Same 28, Down 0, Adde 9, WHFM, KROK, KIIK, WNAM, KSKD, WLAM, KKXL, KKRC, KYYA, KEGL 23-18, KYYX on, WTIX 34-28, KIOA 28-23, WOMP:FM 27-24, KRNA 25-21.

MOODY BLUES "Talking Out Of Turn" (Threshold/Polygram) 52/2
Moves: Up 27, Debuts 1, Same 21, Down 1, Adde 2, WNOX, WSSX, CHUM 13-10, KIQQ 40-32, WCAO on, KINT on, KIXX108
29-28, KX104 on, KIOA 24-20, WJBQ 40-37, 95XIL 21-17, WCQQ 30-28, WCIL:FM 29-20, KRNA 23-20, KFMZ 18-16.

RICK SPRINGFIELD "Love Is Alright Tonits" (RCA) 51/51
Moves: Up 0, Debuts 0, Same 0, Down 0, Adde 51 including WIFI, B104, JB105, Q107, WPGC, Q105, KBEQ, WKTI, KEARTH, KFI, KIQQ, KEZR, KYYX, KNBQ, KILE.

DON McLEAN "Castles In The Alr" (Millennhum/RCA) 50/9
Moves: Up 19, Debuts 7, Same 16, Down 0, Adde 8, KRLA, KZFM, KROK, KQ94, WSGN, KIIK, WNAP, Y94, 99KQ, WFBR 16-14, KEEL 28-22, KLAZ 21-16, WSEZ 21-16, WVIC 28-14, KSLY 20-16.

SIGNIFICANT ACTION

SURVIVOR "Poor Man's Son" (Scotti Bros./CBS) 48/2

Moves: Up 16, Debuts 3, Seme 27, Down 0, Adde 2, KHFI, 96XIL, Q107 d-25, WL8-FM 22-17, WKTI on, KFI on, WPHD on 3WT 18-14, KROK on, WSSX 18-15, WJXQ 17-14, KHK 30-27, WIKS 13-9, KRQ 30-28, WOMP-FM 20-18.

"If I Were You" (Alfa) 46/10

Moves: Up 1, Debuts 9, Same 26, Down 0, Adda 10, WXKS-FM, WCAO, KZFM, WDOQ, WBBQ, WOKI, WZZR, KKRC, WAZY-FM, KENI, 94Q on, CKLW d-30, WICC on, KSET-FM 25-23, KXX106 on, KIDD on.

STEVIE WOODS "Steal The Night Away" (Cotilion/Atco) 42/1

Moves: Up 16, Debuts 6, Same 17, Down 2, Adda 1, V100, WXKS-FM 24-22, KSLQ 27-24, KIQQ 9-9, WCAO 25-22, WTIX 13-11, BJ105-20-18, WMAK-FM 19-17, KSTT 14-12, WNAP 25-16, KSKD 26-22, WJBQ,31-28, KKRC 12-11, KCBN 39-36, KDZA

BILLY SQUIER "My Kinda Lover" (Capitol) 39/20
Moves: Up 0, Debuts 8, Same 11, Down 0, Adds 20 including KEGL, WGCL, WKTI, KIQQ, WKEE, KZFM, KHFI, KROK,

BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 37/12
Moves: Up 6. Debuts 6, Same 12. Down 0, Adds 12. KFI, KZFM, WTIX, KLAZ, WBQN, KX104, WNOX, Z102, KENI, KBLY, KQDI, KOZE, 94Q 25-21, WBBQ 20-16, Q104 28-24.

BALANCE "Felling In Love" (Portreht/CBS) 27/4

Moves: Up 7, Debuts 0, Seme 18, Down 0, Adds 4, KOPA, KJ100, KRNA, KDZA, KRLA on, KYYX on, 92FLY on, K104 28-24, KHFI 22-19, WBBQ on, WVIC on, KRQ on, 95XIL 39-37, KILE 32-27, KQDI 14-12.

KENNY ROGERS "Blaze Of Glory" (Liberty) 25/4
Moves: Up 8, Debuts 0, Same 16, Down 0, Adds 4, KINT, WZZR, KCPZ, WFLB, KS96-FM on, 13K on, WKEE on, KSET-FM
on, WSGN 30-27, WVIC 22-16, WLOL-FM 24-16, WAKX on, WACZ on, KCBN 34-27, KATI 29-25.

TRIUMPH "Magic Power" (RCA) 24/0
Movee: Up 8, Debuts 0, Seme 14, Down 4, Adds 0, CFTR 9-9, CKGM on, KEQL 29-26, KROK on, KQ94 24-23, KXX106 on, W88X 16-12, WZOK on, Z104 18-16, WIKS 6-5, WKDQ on, KJRB on, KRQ 20-19, 99KG on.

FOREIGNER "Jukebox Hero" (Atlantic) 23/8

Moves: Up 1, Debuts 4, Same 10, Down 0, Adds 8, WCKX, WSKZ, WJXQ, WIKS, WIGY, Q104, 99KG, KOZE, Q107 on, 196 d-18, KBEQ on, Q102 on, 13K d-18, K96 24-20, KSEL-FM on.

AL JARREAU "Breekin' Away" (WB) 21/8
Moves: Up 3, Debuts 6, Same 4, Down 0, Adds 8, WHFM, WKEE, 897, WAAY, KHYT, WFBQ, KYOL, KENI, WXK8-FM d-27,
KSLQ d-28, KIQQ d-24, KYYX on, KSET-FM 30-21, WMEE on, KYNO-FM 39-37, KILE d-38.

KSLQ d-28, KIQQ d-24, KYYX on, KSET-FM 30-21, WMEE on, KYNO-FM 38-37, KILE d-36.

ALABAMA "Love In The First Degree" (RCA) 17/4

Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 4, KFMK, WTIX, KXX106, KENI, WCAO on, KZFM on, KEEL 28-24, WMAK-FM 29-24, WSEZ 31-28, WGH on, WVIC on, KOFM on, WIBE d-36, WFLB 18-16, KSLY on,

HENRY PAUL BAND "Keepin" Our Love Alive" (Atlantic) 16/11

Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 11, WRCK, WPST, WAEB, WOKI, WSSX, WGH, KJ100, KCPX, WGUY, WFBG, WGLF, SKX on, WPHD on, WIKS on, WOMP-FM d-36.

WFBQ, WGLF, 96KX on, WPHD on, WIKS on, WOMP-FM d-38.

IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 16/3

Movee: Up 1, Debuts 3, Same 9, Down 0, Adda 3, KYNO-FM, KLAZ, WJBQ, B104 on, KFI on, KSET-FM d-25, KINT on, BJ106 on, WCSC d-30, KCPX on, WFLB on, KILE 40-37, KENI on, KSLY on, KQDI d-28.

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 16/2

Movee: Up 2, Debuts 3, Same 9, Down 0, Adda 2, KEEL, WVIC, Y100 on, KFRC d-37, KZFM d-29, KSET-FM 28-26, KBFM on, KROK d-30, KQ94, WAAY on, WDOQ on, WSEZ Z2-22, WANS-FM on, 96SGF 20-18, WQLF on.

SHEILA "Little Derlin" (Carrere/CBS) 18/13.

Moves: Up 0, Debuts 0, Seme 2, Down 0, Adds 13, KEZR, WPHD, WKRZ-FM, KSET-FM, BJ105, KJ100, WVIC, WJXQ, KCPX, WFBQ, WFLB, KVOL, KSLY.

DONNIE IRIS "Sweet Merlice" (MCA) 15/0

Moves: Up 6, Debuts 1, Same 8, Down 0, Adds 0, 98KX 10-8, WLAN-FM on, K104 29-28, WKEE on-dp, WVIC d-40, WGUY 25-17, WCIR on, 95XIL 38-33, WXLK on, KKQV 30-29, KSEL-FM on, KKRC on, WSPT on-dp, KFMZ 21-19.

JENNIFER WARNES "Could It Be Love" (Arista) 14/9

Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 9, KLAZ, WNOX, WZZR, WVIC, KSKD, WCIR, WFLB, WQLF, KILE, WSQN d-29, WBBQ on, WMAK-FM d-29, WFOX on, WISE on.

RUSH "Closer To The Heart" (Mercury/PolyGram) 14/7

Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 7, Q107, KEGL, KBEQ, WPST, KXX106, WOKI, 99KG, WLS-FM d-30, 3WT on.

WJXQ d-19, FM103 on

KINKS "Destroyer" (Arista) 14/2
Moves: Up 4, Debuts 0, Same 5, Down 3, Adde 2, 196, WRVQ, KEGL 4-2, WRCK 24-23, WPST 23-20, K104 19-16, WJXQ 11-11, FM103 on, WZYQ on, KSEL-FM on, WSPT on-dp.

EDDIE SCHWARTZ "All Our Tornorrows" (Atco) 13/11

Moves: Up 0. Debuts 0, Same 2, Down 0, Adds 11, CFTR, WPHD, 3WT, WSEZ, WANS-FM, KCPX, WJBQ, WGUY, WZYQ,

Debuts 0, Same 2, Down , WBBQ on, WOMP-FM o

SUE SAAD "Looker" (WB) 13/5

Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 5, KQ94, WZYP, WOKI, WBCY, Q104, KFRC on, WKRZ-FM on, WAAY on, WMAK-FM on-dp, WSSX on, WJXQ 25-23, WQLF on, KSEL-FM 28-25.

PRINCE "Controversy" (WB) 13/2
Move: Up 4, Debuts 1, Same 6, Down 1, Adds 2, KINT, WGUY, Y100 on, WTIC-FM 24-21, KZFM 22-14, KSET-FM d-22, WVIC on, KYNO-FM 24-21, KHYT 10-7, 96SGF on, WFLB on.
TIERRA "La La Means I Love You" (Boardwalk) 13/1

Moves: Up 5. Debuts 1, Same 4, Down 2, Adds 1, KQDI, KIIS-FM 28-28, KSET-FM 3-3, KINT 9-8, KHFI 24-23, KYNO-FM 9-9, KQQI d-27, KRQ 12-11, KDZA 15-11.

STEVE CARLISLE " "WKRP In Cincinnati" (Main Thome)" (Sweet City/MCA) 12/2

Moves: Up 2, Debuts 6, Same 3, Down 0, Adds 2, WDOQ, WNAP, WCKX 33-24, K104 d-40, WKEE d-38, CK101 36-32, WKDQ
on, KQKQ on, 96XIL d-38, 96SGF d-20, KDZA on, KQDI d-29,

DEL SHANNON "Sea Of Love" (Network/Elektre-Asylum) 10/8

Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 8, B104, KZZP, WBBQ, KCPX, KRQ, WCQQ, KENI, KCBN, KEZR d-28, KINT

COMING NEXT WEEK INSIDE R&R.

THE BIRCH REPORT -**ALTERNATIVE TO ARBITRON?**

Continuing a series of close-ups on the new ratings contender.

RUPERT HOLMES "Loved By The One You Love" (Elektra) 43/10
Rotations: Heavy 2/0, Medium 17/0, Light 22/8, Extra Adds 2, Total Adds 10, WWWE, KPLZ, WVLK, WTAR, WHID, KLTE, WKBN, WKZE, KBEL, WJBC, Heavy: WLTA, WCCO. Medium: WJMD, WARMSS, KEX, WNAB, WCTC, WEU, WQY, WSBA, WDEF, KUQN, KKUA, KSL, WGIR, WSKY, WDAY, KFQD, KMED.

WSBA, WDEF, RUUN, RRUA, RSL, WOIR, WORLD, WOLLD, WOLLD, WOLLD, RUUN, RED, WORD, RAPY, RKUA, WLEQ, KBEL, WORG, WBOW, RADE, Medlum; WTAE, 55KRC, WSFM, WHEN, WQUE, WTVN, KBOI, WNEU, WCHV, KCRG, KFQD.

Medium: WTAE, 65KRC, WSFM, WHEN, WQUE, WTVN, KBOI, WNEU, WCHV, KCRG, KFQD.

KENNY ROGERS "Blaze Of Glory" (Liberty) 41/10

Rotations: Heavy 7/0, Medium 20/4, Light 13/8. Extra Adde 1, Total Adde 10, KOY, KEX, KYXY, KOLE, WDEF, WBLI, WVLK, KAAY, WHIO, WLVA. Heavy: WTAE, WCCO, WSFM, WSSA, WRVA, KBL, WWSA, Medium: WSEN, KMBZ, WRIE, WGY, KCSW, WMAZ, WAKR, WTVN, KAFY, WGIR, WORG, KCRG, WDAY, WJON, KBOZ, KOLO.

SHEENA EASTON "You Could Have Been With Me" (EMI America) 38/22

Rotations: Heavy 2/0, Medium 15/6, Light 18/13, Extra Adde 3, Total Adde 22, WJMD, WFYR, KEX, WHYN, WGAC, WBT, WSIJ, WVLK, WRVR, WQUE, WTAR, WRVA, WAKR, WHSY, WFMK, KAFY, WORG, KFOR, KPAT, WSGW, KMED, KRKK, Heavy: KKRD, WSKY, Medium: WBEN, WEIJ, WHAM, KCSW, KUGN, WKZE, WWSA, WJON.

QUARTERFLASH "Harden My Heart" (Geffen/WB) 34/6

Rotations: Heavy 9/0, Medium 17/3, Light 8/3, Extra Adde 0, Total Adde 6, WRIE, WAFB, Y106, WSJS, WHBC, WHIO, Heavy: WIP, KPLZ, WGAC, WSM-FM, KAFY, KWAY, WSKY, KBEL, KRKK, Medium: WHEN, KCSW, KOLE, WSIJ, WMAZ, WTVN, WOWO, KBOI, KUGN, WKZE WCHV, WORG, WBOW, KADE.

STEVE CARLISLE ""WKRP in Cincinneti" (Main Theme)" (Sweet City/MCA) 33/8

Rotations: Heavy 3/0, Medium 13/2, Light 16/5, Extra Adde 1, Total Adde 8, WJMD, WGAC, WYLK, WMAZ, KAFY, KBEL, WORG, KOLO, Heavy: WLTA, WDEF, KKRD, Medium: 97AIA, KXOK, KEX, WRIE, WBT, Y106, WHBC, WHIO, KRMG, KSL, WJON.

PALA MORE (F-March 1 & MACH)

BALANCE "Falling In Love" (Portraft/CBS) 30/4

Rotations: Heavy 1/0, Medium 18/2, Light 11/2, Extra Adds 0, Total Adds 4, WRIE, WDEF, WHIO, WKZE. Heavy: KKUA. Medium: 97AIA, WCCO, KEX, KPLZ, WWYZ, WGAC, KCSW, WMAZ, WRVR, Y106, WHBC, KKRD, KBL, WJON, KFQD, KBOZ.

SIGNIFICANT ACTION

ROD STEWART "Young Turks" (WB) 29/4
Rotations: Heavy 9/0, Medium 13/1, Light 7/3, Extra Adds 0, Total Adds 4, GR88, WCLR, WHEN, KKRD. Heavy: WTFM, KCSW, WBT, WSM-FM, KAFY, KWAV, KSEL, WORG, KADE. Medium: KDKA, WGAR, WAFB, KOLE. WSU, WQUE. WOWO, WKZE, WCHV, KPAT, WBOW, KFQD.

ALABAMA "Love In The First Degree" (RCA) 22/7
Rotations: Heavy 1/0, Medium: 11/3, Light 10/4, Extra Adds 0, Total Adds 7, WHB, WMAZ, KRNT, KLTE. KSL, WNEU, WJBC, Heavy: WDEF, Medium: WARMSS, KMBZ, WGAC, WFMK, KAFY, KWAV, WORG, WDAY.

KIM CARNES "Mistaken Identity" (EMI America) 22/3
Rotations: Heavy 10, Medium 80, Light 11/1, Extra Adds 2, Total Adds 3, WKBN, KFQD, KMED. Heavy: WCCO. Medium: KCSW, WIS, KBOI, WSKY, WORG. WWSA, WJON, KKRK.

NICOLETTE LARSON "Fool Me Agein" (WB) 22/0 Rotations: Heavy 1/0, Medium 9/0, Light 12/0, Extre Adde 0, Total WGAC, WMAZ, Y108, WGUA, KKUA, W8KY, KMED.

AL JARREAU "Breekin' Away" (WB) 17/8
Rotations: Heavy 0/0, Medium 5/2, Light 10/4, Extra Adds 2, Total Adds 8, WSU, WMAZ, WRVA, WHBY, KSEL, KFQD, KMED, KRKK, Medium: KPLZ, WSKY, WCHV.

BEE GEES "Living Eyee" (RSO/PolyGram) 16/2
Rotations: Heavy 1/0, Medium 3/0, Light 12/2, Extra Adds 0, Total Adds 2, WQAR, WHIO. Heavy: WTFM. Medium: KCSW,

STEVE MILLER BAND "Heart Like A Wheel" (Capitol) 15/1
Rotations: Heavy: 1/0, Medium 5/0, Light 9/1, Extra Adds 0, Total Adds 1, KBOZ. Heavy: WRIE. Medium: WTFM, KAFY, WKZE, WCHV, KBEL.

LITTLE RIVER BAND "Take It Easy On Me" (Capitol) 14/13
Rotations: Heavy 0/0, Medium 5/4, Light 7/7, Extra Adda 2, Total Adda 13, WTFM, KULF, KCSW, KOLE, WHBC, KAFY, KWAV, WKZE, WCHV, WORG, WJON, KOLO, KRKK. Medium: WSKY.
RINGO STARR "Wrack My Brain" (Boardwalk) 13/0
Rotations: Heavy 0/0, Medium 6/0, Light 7/0, Extra Adda 0, Total Adda 0, Medium: WBEN, WIP, KCSW, WBT, WMAZ.

BERTIE HIGGINS "Key Largo" (Ket Family/CBS) 12/6
Rotations: Heavy 0/0, Medium 8/4, Light 4/2, Extra Adds 0, Total Adds 6, KULF, 97AIA, WARMS6, KCSW, WDEF, WSM-FM.

VANGELIS "Titles" (Polydor/PolyGram) 11/4
Rotations: Heavy 1/0, Medium 2/1, Light 8/3, Extra Adds 0, Total Adds 4, WSB, KSL, KMED, KRKK, Heavy: KPLZ. Medium

GENESIS "No Reply At All" (Atlantic) 11/1

n 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WNEU. Heavy: WRIE, KWAV. Medium: WGAR. Rotations: Heavy 2/0, Medium 5/0 WHEN, WSM-FM, WKZE, WLEQ.

ADDRISI BROTHERS "Red Eye Flight (You Can Always Come Home Again)" (Elektra) 11/0 Rotations: Heavy 0/0, Medium 8/0, Light 3/0, Extra Adds 0, Total Adds 0, Medium: KOY, WDEF, WHBY, WKBN, KOB, KBOI. MOODY BLUES "Talking Out Of Turn" (Threshold/PolyGram) 11/0
Rotations: Heavy 1/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WSM-FM, Medium: WARMSS, WGAC,

KCSW, WRVR, KAFY, KPAT.

SAILOR "Hat Check Girl" (Carlbou/CBS) 11/0

Rotations: Heavy 1/0, Medium 2/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WDEF, Medium: WGAC, KUGN, CHILLIWACK "My Girl (Gone, Gone, Gone)" (Millennium/RCA) 10/1.
Rotations: Heavy 1/0, Medium 6/1, Light 3/0, Extra Adds 0, Total Adds 1, KKUA, Heavy: KSEL, Medium: WHEN, WOWO.

BARBARA MANDRELL "Wish You Were Here" (MCA) 10/0 m 4/0, Light 2/0, Extra Adda 0, Total Adda 0, Hee

Y: KMBZ, KOY, KAAY, KSL, Medium: WCCO.

ROLLING STONES "Waiting On A Friend" (Rolling Stones/Atco) 9/5
Rotations: Heavy 1/0, Medium 2/1, Light 8/4, Extra Adds 0, Total Adds 5, WSM-FM, WKZE, WSKY, WORG, WBOW, Heavy:
KSEL, Medium: WWYZ.

T.G. SHEPPARD "Only One You" (WB/Curb) 9/4

Rotations: Heevy 80, Medium 21, Light 73, Extra Adds 0, Total Adds 4, WLTA, WARMSS, WGAC, WDEF, Medium: KEX.

JOURNEY "Don't Stop Bellevin" " (Columbia) 9/2

Rotations: Heevy 1/0, Medium 3/0, Light 5/2, Extra Adds 0, Total Adds 2, KDKA, WFMK, Heevy: KSEL, Medium: WHEN,

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 9/0
Rotations: Heavy 0/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: 97AIA, KAFY, KWAV, WSKY, WC
GREG LAKE "Let Me Love You Once" (Chrysalfs) 8/5
Rotations: Heavy 0/0, Medium 0/0, Light 7/4, Extra Adds 1, Total Adds 5, WARM98, WSLI, WRVR, WSM-FM, KAFY.

CARLY SIMON "Hurt" (WB) 8/5
Rotations: Heavy 0/0, Medium 3/2, Light 6/3, Extra Adds 0, Total Adds 6, WIP, KYXY, WNAB, WRIE, KSL Medium: KCSW.

BREAKERS are those newer records judged to have the greatest level of station activity on any given week. NEW & ACTIVE Includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR stations report numbered playlists, and all possible moves are listed for each song (UP, DEBUTS, SAMES, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases. The number in parentheses immediately following the songs listed in the MOST ADDED and HOTTEST sections of the BACK PAGE Indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.



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November 27, 1981

Radio&Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30.

Adult/Contemporary

Thre			Last		
1		1	1	0	FOREIGNER/Waiting For A Girl Like You (Atlantic)
6		4	3	0	OLIVIA NEWTON-JOHN/Physical (MCA)
7		6	5	Õ	COMMODORES/Oh No (Motown)
5		3	4	4	POLICE/Every Little Thing She Does Is Magic (A&M)
1	2	8	6	6	ROD STEWART/Young Turks (WB)
2	1	13	10	Ŏ	STEVIE NICKS & DON HENLEY/Leethar & Lace (Modern/Atco)
1	6	10	8	O	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
3		2	2	8	AIR SUPPLY/Here I Am (Just When I Thought I Was Over You) (Arista)
2	3	16	12	0	LINDSEY BUCKINGHAM/Trouble (Asylum)
1	6	12	11	10	JOURNEY/Don't Stop Bellevin' (Columbia)
2	A	18	13	0	QUARTERFLASH/Harden My Heart (Geffen/WB)
2	9	23	15	Œ	NEIL DIAMOND/Yesterday's Songs (Columbia)
2	2	20	14	1	GENESIS/No Reply At All (Atlantic)
-	-	26	19	0	DARYL HALL & JOHN OATES/I Can't Go For That (No Can Do) (RCA)
2	5	21	16	1	CHILLIWACK/My Girl (Gone, Gone, Gone) (Millennium/RCA)
1	1	9	9	16	BARRY MANILOW/The Old Songs (Arista)
2	2	5	7	17	DARYL HALL & JOHN OATES/Private Eyes (RCA)
-	-	27	21	0	GEORGE BENSON/Turn Your Love Around (WB)
2	28	24	20	0	STEVE MILLER BAND/Heart Like A Wheel (Capitol)
3	10	25	22	3	J. GEILS BAND/Centerfold (EMI America)
	-	28	23	3	GO-GO'S/Our Lips Are Sealed (IRS/A&M)
-	-	29	24	2	PAUL DAVIS/Cool Night (Arista)
	_	_	27	2	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
	-	_	26	3	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
	-	30	25	25	ELO/Twilight (Jet/CBS)
	_	_	30	0	EARTH, WIND & FIRE/Let's Groove (ARC/Columbia)
	_	_	28	7	QUEEN & DAVID BOWIE/Under Pressure (Elektra)
	-	-	29	0	CARS/Shake It Up (Elektra)
	-		-	0	ROLLING STONES/Waiting On A Friend (Rolling Stones/Atco)
4	l .	7	17	30	DAN FOGELBERG/Hard To Say (Full Moon/Epic)

Weeks	Neeks	Week		
16	8	2	0	NEIL DIAMOND/Yesterday's Songs (Columbia)
2	1	1	2	BARRY MANILOW/The Old Songs (Arista)
4	3	3	3	COMMODORES/Oh No (Motown)
6	5	4	4	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
- 8	7	6	0	FOREIGNER/Waiting For A Girl Like You (Atlantic)
_	17	12	0	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
20	11	10	Ŏ	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
11	9'	8	O	CHRIS CHRISTIAN/I Want You, I Need You (Boardwalk)
18	12	11	Ö	DON McLEAN/Castles In The Air (Millennium/RCA)
1	2	5	10	AIR SUPPLY/Here I Am (Just When I Thought I Was Over You) (Arista)
_	23	16	0	PAUL DAVIS/Cool Night (Arista)
_	26	17	Œ	STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
23	19	14	Ø	RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)
5	4	7	14	M. POST feeturing L CARLTON/Theme From "Hill Street Blues" (Elektra)
27	24	18	B	GEORGE BENSON/Turn Your Love Around (WB)
3	6	9	16	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
17	13	13	17	STEVIE WOODS/Steal The Night Away (Cotillion/Atco)
-	28	21	O	ROYAL PHILHARMONIC ORCHESTRA/Hooked On Classics (RCA)
.7	10	15	19	QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)
-	_	29	20	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
_	29	24	4	LINDSEY BUCKINGHAM/Trouble (Asylùm)
26	25	22	0	CRYSTAL GAYLE/The Woman In Me (Columbia)
-	_	30	Ø	SNEAKER/More Than Just The Two Of Us (Handshake/CBS)
-		\Rightarrow	3	BEACH BOYS/Come Go With Me (Caribou/CBS)
-		-	3	DARYL HALL & JOHN OATES/I Can't Go For That (No Can Do) (RCA)
-	-	→	3	BILLY JOEL/She's Got A Way (Columbia)
10	15	19	27	FOUR TOPS/When She Was My Girl (Casablance/PolyGrem)
9	14	20	28	AL JARREAU/We're In This Love Together (WB)
15	18	23	29	ANNE MURRAY/It's All I Cen Do (Capitol)
14	16	25	30	MARTY BALIN/Atlanta Lady (Something About Your Love) (EMI America)
	100		100	

ROLLING STONES (61) LITTLE RIVER BAND (54) RICK SPRINGFIELD (61)

SHEENA EASTON (48) DAN FOGELBERG "Leader" (36) **BILLY JOEL (33)**

MOST. **ADDED**

DAN FOGELBERG (38) JENNIFER WARNES (27) EDDIE RABBITT (25)

CARPENTERS (24) BILLY JOEL (24) BEACH BOYS (22)

OLIVIA NEWTON-JOHN (121) **FOREIGNER (117) ROD STEWART (70)**

NICKS & HENLEY (70) COMMODORES (58)

HOTTEST

NEIL DIAMOND (65) FOREIGNER (59) DIANA ROSS (54)

BARRY MANILOW (52) COMMODORES (41) BARBRA STREISAND (29)

ROLLING STONES

Waiting On A Friend (Rolling Stones/Atco)

68% of our reporters on it. Moves: Up 29, Debuts 28, Same 28, Down 0, Adds 61 including WBEN-FM, PRO-FM, JB105, Q107, WPGC, CFTR, CHUM, Z93, 94Q, WLS, CKLW, KS95-FM, KRLA, KIIS-FM, 13K, KIMN, Q103, KOPA. See Parallels, debuts at number 29 on CHR chart.

EARTH, WIND & FIRE Let's Groove (ARC/Columbia)

63% of our reporters on it. Moves: Up 81, Debuts 11, Same 25, Down 8, Adds 11, PRO-FM, 92FLY, 3WT, WAEB, WKRZ-FM, KHFI, WZZR, WLOL-FM, KKXX, KELO, KDVV, WBEN-FM 1-1, WCKX 10-7, 13K 2-1, WFMF 20-10, KIIK 16-11, See Parallels, moves 30-26 on CHR chart.

(12.34)

NEW & ACTIVE

JUICE NEWTON "The Sweetest Thing (I've Ever Known)" (Capitol) 121/10 WSPT, JB105 12-4, 94Q 6-3, KJR 15-13, WBBF 20-14, KSP2 14-11.

RONNIE MILBAP "I Wouldn't Have Missed It For The World" (RCA) 113/12
Movee: Up 65, Debuts 12, Same 24, Down 0, Adds 12, WZZP, WDRC-FM, KTSA, WFMF, G100, WHHY-FM, WANS
KRAV, KEYN-FM, KJRB, Z102, KZZP 20-17, WSGN 10-7, KWLO 27-17,

ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 106/25
Moves: Up 43, Debuts 12, Seme 25, Down 1, Adde 25 including WBEN-FM, KRBE, 293, WDRQ, WOKY, KZZP, WDRC-FM, WAEB, 897, WSEZ, KSTT, KSBK, WLAM, KILE, KYYA.

KOOL & THE GANG "Take My Heart" (De-Lits/PolyGram) 100/9
Moves: Up 57, Debuts 12, Same 20, Down 2, Adds 8, KBEQ, 13K, WCAO, WLAN-FM, CK101, WNCI, 96XIL, WCIL-FM, KCBN, WPGC 28-25, CKLW 18-12, KFI 21-19, WTIC-FM 12-7, WJDX 11-8, KGGI 15-5.

RINGO STARR "Wrack My Brain" (Boartwalk) 97/8

RINGO STARR "Wrack My Brain" (Boartwalk) 97/8

Moves: Up 32, Debuts 8, Same 61, Down 0, Adde 8, KEZR, 13K, WRCK, WKRZ-FM, WANS-FM, KIIK, B104 on, Z93 on, KYYX 31-28, WPHO 20-17, WBCY 23-20, K8KD 31-27, Z102 23-19, WSPT 31-27, 99KG 38-34.

BILLY JOEL "She's Got A Way" (Columbia) 98/33

Moves: Up 16, Debuts 23, Same 24, Down 0, Adde 33 including CKGM, KEGL, 94Q, KRLA, KIQQ, KYYX, KC101, V100.

Moves: Up 16, Debuts 23, Same 24, Down 0, KEEL, WBBO, KZRI, KIDD, KBBK, WFOX, KOVV

SHEENA EASTON "You Could Have Been With Me" (EMI America) 87/48
Moves: Up 3, Debuts 13, Same 23, Down 0, Adde 48 Including WIFI, WGCL, KEARTH, KFI, KEZR, Q103, KOPA, IN-FM, KZFM, KSET-FM, WKDQ, KRQ, WCGQ, KIXIL.

GREG LAKE "Let Me Love You Once" (Chrysells) 79/23 Moves: Up 13, Debuts 7, Same 36, Down 0, Adds 23 Including WIFI, CKGM, p ra, Debuts 7, Seme 36, Down 0, Adde 23 including WIFI, CKQM, KIQQ, WHHY-FM, WDOQ, WMAK-FM, WZZR, KLJRB, KBBK, 13FEA, KKQV, KVOL, KKLS, KATI.

BEE GEES "Living Eyes" (RSO/PolyGram) 77/8
Moves: Up 19, Debuts 7, Seme 43, Down 0, Adds 8, WCAO, WAEB, K104, KFMK, WFBG, 95XIL, KQIZ-FM, KYYZ, JB105
36-32, Y100 27-25, WKTI on, KIQQ 30-28, KBFM 29-27, W8GN 27-21, WVIC 40-34.

LOVERBOY "Working For The Weekend" (Columbia) 74/12

Moves: Up 21, Debuts 11, Same 30, Down 0, Adds 12, 897, WFMF, KQ94, BJ105, Z104, WGUY, WOMP-FM, Q101, WCIL-FM, KRNA, KATI, KYYA, KEGL 15-10, KZZP 29-28, WJXQ 10-8. BEACH BOYS "Come Go With Me" (Carbou/CBS) 68/30

Move: Up 7, Debuts 7, Same 25, Down 0, Adds 30 including WXKS-FM, CFTR, Q105, WOKY, KIIS-FM, KIQQ, KIMN, Q108, WKEE, KXX108, WAKY, WNCI, WCIR, 2102, KOZE.

DAN FOGELBERG "Leader Of The Bend" (Full Moon/Epic) 58/35
Moves: Up 1, Debuta 8, Same 13. Down 0, Adds 38 including 840, KBEO, KEZR, KZZP, 3WT, K104,
WZYP, KIOA, WMEE, KRQ, WFBG, WGLF, KQIZ-FM, WSPT, KFMZ.
LUTHER VANIDROSS "Never Too Much" (Epic) 68/0
Moves: Up 24, Debuta 1, Seme 28, Down 8, Adds 0, WPGC 12-10, 223 12-9, Y100 14-10, 13K 10-10, WCAO
10-7, WTIC-FM 14-10, KFMK 8-8, 887 11-7, BJ105 16-11, WVIC 38-33, KHYT 18-14, WGUY 13-9, Z102 10-10,
KILE 24-19, Q101 21-17.

EDDIE RABBITT

Someone Could Lose A Heart Tonight (Elektra)

71% of our reporters on it. Rotations: Heavy 10/0, Medium 48/8, Light 28/12, Extra Adds 5, Total Adds 25 including WBEN, WTAE, WSB, WGAR, WOMC, KOY, and 19 more. Moves 29-20 on A/C chart.

BEACH BOYS

Come Go With Me (Caribou/CBS)

63% of our reporters on it. Rotations: Heavy 2/0, Medium 42/7, Light 28/8, Extra Adds 7, Total Adds 22 including WASH, KULF, 55KRC, WOMC, WISN, KOY, KEX, KIXI, KPLZ, and 13 more. Debuts at number 24 on A/C

SNEAKER

More Than Just The Two Of Us (Handshake/CBS) 62% of our reporters on it. Rotations: Heavy 9/0, Medium 49/11, Light 18/5, Extra Adds 1, Total Adds 17 including KOY, KNBR, WNAB, WSBA, WRVR, WHIO, KRMG, and 10 more. Moves 30-23 on A/C chart.

BILLY JOEL

She's Got A Way (Columbia)

58% of our reporters on it. Rotations: Heavy 6/1, Medium 35/7, Light 31/15, Extra Adds 1, Total Adds 24 including WSB, WISN, KPLZ, WRIE, WSBA, WSLI, WHIO, KBOI, and 16 more. Debuts at number 26 on A/C chart.

NEW & ACTIVE

25-49

DARYL HALL & JOHN OATES "I Cen't Go For That (No Cen Do)" (RCA) 64/21
Rotations: Heavy 12/0, Medium 27/8, Light 20/8, Extra Adds 5, Total Adds 21, WPRO, WFYR, WGAR, KEX, KNBR, WHAM, WHEN, WGAC, WBT, WIS, WVLK, WTVN, WHIO, WOWO, WKBN, KMJJ, WLVA, KCRG, WJON, KFQD, KOLO.
Heavy: WBEN, WTFM, WJMD, WASH, WRIE, WSM-FM, WQUE, KWAV. Debuts at number 25 on A/C chart.

HEEVE WIFE, WIFE, WIFE, WASH, WHE, WSM-FM, WQUE, KWAV. DEDUCE IT RUNDER 25 OF ACCEPTED LULU "If I Were You" (Affa) 48.6 Rotations: Heevy 40. Medium 28/2. Ught 18/5. Extra Adds 2. Total Adds 3. WPRO, WHB, Y108, WFMK, WKBN, WLVA, WBOW, KFQD, KBDZ. Heevy: WJMD, WLTA, WRVA, WFIR. Medium: WCCD, KXOK, KEX, WRIE, WGAC, KCSW, WBT, WIS, WVLK, WMAZ, WHBY, WHBC, WHIO, KLTE, WQUA, KKRD, KUGN, KKUA, KSL, WKZE, WORG, KMED.

WIS, WYLK, WMAZ, WHBY, WHBC, WHIO, KLTE, WQUA, KKRD, KUGM, KKUA, KSL WKZE, WORG, KMED.

DAN FOGELBERG "Leeder Of The Bend" (Full Moory/Epic) 47/38

Rotations: Heavy 00, Medium 27/13, Light 14/12, Extra Adds B, Total Adds 38, WIP, WLTA, 97AIA, WFYR, KMBZ, KEX, KNBR, WHYN, WGAC, KCSW, WERC, WDEF, WSLI, WYLK, WQUE, Y108, WRVA, WAKR, WHBC, WHIO, WIBA, KAFY, KBOI, KUGN, KWAY, KSL, WKZE, WCHY, WWSA, WORG, WDAY, KFOR, KPAT, WJON, KBOZ, KMED.

JENNIFER WARNES "Could it Be Love" (Arista) 47/27"

Rotations: Heavy 1/0, Medium 20/10, Light 20/17, Extra Adds 0, Total Adds 27, WJMD, WLTA, KYXY, KPLZ, WNAB, WWYZ, WELI, WGY, WHYN, WSLI, WYLK, WMAZ, WRVR, WRVA, WAKR, WHBC, WHIO, WFMK, KBOI, KWAY, WKZE, WGIR, WNEU, WWSA, KFOR, WSGW, KBOZ, Heavy: WGAC, Medium KULF, WARMSR, KEX, WRIE.

PLACIDO DOMINGO & JOHN DENVER "Perhaps Love" (Cherry Lane/CBS) 44/7
Rotations: Heavy 150, Medium 12/2, Light 15/3, Extra Adda 2, Total Adda 7, GRSS, WRIE, KCSW, WARR, WLVA, KPAT,
WJON, Heavy: WIP, KMBZ, KYXY, WNAB, WELI, WSBA, WGAC, WRVA, WHBC, WFMK, WQUA, KBOI, KBL, WSGW,
KOLO, Medium: WASH, 97AIA, WOMC, KPLZ, WMAZ, WRVR, WPTF, WIBA, WJBC, KMED.

CARPENTERS "Those Good Old Dreams" (AS-M) 43/24

Rotstons: Heevy 1/0. Medium 19/9. Ught 20/12, Extra Adds 3, Total Adds 24, WIP, KYXY, WELI, WSBA, WGAC, WYLK, WTAR, Y105, WAKR, WHBC, WHIO, WIBA, KLTE, KKRD, KBOI, KKUA, KBL, WCHY, KSEL, WORG, WDAY, KFOR, WJON, KRKK, Heavy; WLTA. Medium: KMBZ, WGY, WERC, WDEF, KUGN, KMED, KOLO.