ISSUE NUMBER 413

THE INDUSTRY'S NEWSPAPER

DECEMBER 18, 1981

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KPLZ AFTRA Members Vote Union Out

By an eight-to-one vote, KPLZ/ Seattle's members of the American Federation of Television & Radio Artists (AFTRA) voted to evict the union as the sole bargaining unit for on-air personnel at the station. The original four-year pact between KPLZ's parent company, Golden West Broadcasters, and AFTRA expired on September 30. As negotiations for a new AFTRA contract with the station began in early October, KPLZ morning personality Mark Ellis filed a decertification

petition, seeking to oust the union.

The AFTRA members at the station cast their votes in favor of the decertification issue on December 6 and 7. AFTRA had until December 14 to file an appeal, but apparently chose to let the vote stand.

KPLZ VP/GM Todd Bitts told R&R, "The unit had a choice to go with the company or continue with the union and they chose the direction they wanted to take. Now, obviously, I have to be responsive to their needs, and I intend to be.'

Cuban Interference "Wipes Out" WNWS

As Cuba angrily marched out of the AM conference in Rio de Janeiro this week (see Page 4), it was becoming clear that changes are being made in Cuba's AM operations.

A new Cuban station went on the air December 6 at 790 kHz, the FCC has confirmed. "In our fringe area they've totally wiped us out," reports WNWS/South Miami Chief Engineer Lee Waller. "They've actually reduced our listening area by about half."

According to Waller, many advertisers have cancelled contracts on the News/Talk station, which has already applied for an emergency power increase.

Meanwhile, FCC engineers and the South Florida Broadcasters Association (SFBA), which is reporting "massive shifts," are watching closely for other signs of new AM trouble from Cuba.

Green Elected Chairman Of **Arbitron Advisory Council**

George Green, VP/GM of KABC/ Los Angeles, has been elected Chairman of Arbitron's Radio Advisory Council, and will lead the body through its four sessions with Arbitron in 1982.

Steve Trivers, President of WQLR/Kalamazoo, was elected Council Vice Chairman at the Cancun, Mexico Arbitron/Council meeting this week; Bella Werner of the Christal rep firm was appointed to a two-year term as research advisor to the Council.

As for results of the Council-

Arbitron discussions, outgoing Chairman Tom Hoyt, former President of Heftel Broadcasting, told R&R, "We're not ready with resolutions yet on the key issues because we're still too combative." Hoyt described the sessions as "the most intense I've ever been to and the best we've had." He indicated that Arbitron executives and Council members might stay longer than originally planned at Cancun in order to deal and Arbitron's pricing policies.

with issues like monthly reports

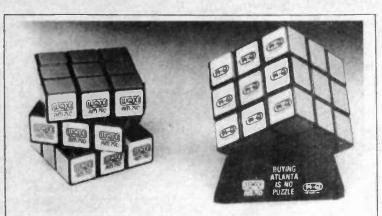
Mike McGee WGSO's New General Manager

Mike McGee has been named General Manager at WGSO/New Orleans, coming to the Insilco News/Talk station from the PD position at WCAU/Philadelphia.

Insilco Sr. VP Tom Durney, to whom McGee will report, told R&R, "I'm just elated. Mike was the News Director for KCMO/ Kansas City and I was the General Sales Manager, and one day he applied for a job in sales. So we gave him our lowest-billing account list, and within six months he was outbilling everyone else. Mike was promoted to National Sales Manager and then when they made their transition from A/C to News/Talk, he was made Operations Director. He did it so well and so quickly that CBS noticed him and hired him as PD of WCAU.

"Mike is a guy who has a strong news background; he designed and implemented the News/Talk format for KCMO and he's the perfect guy for the job," Durney continued. "On a day-to-day basis, I will run the FM (WQUE) and just oversee the AM; Mike will run the AM and I think we'll split the sports network responsibili-

McGee told R&R, "I've been at WCAU a short time; it's been a very exciting position and I made a lot of wonderful friends and contacts. CBS has been very kind to me and very supportive. Anybody would be excited to become a General Manager, and I'm particularly excited because it's with Insilco. I like the way they operate, I like their goals, and I like the people. I think it's a tremendous opportunity for me, and CBS was very kind to let me take advantage of it."



Christmas Premium A Real Puzzler

WQXI & 94Q(WQXI-FM)/Atlanta ordered several hundred of these customimprinted puzzle cubes for use as on-air giveaways and presents for clients. As part of the overall promotion of the premium, the stations held a "94Q Cube Off" at a local shopping center, drawing thousands of participants and spectators who tried to solve the cube in order to win prizes. Of the more than 43 quintillion possible combinations of the cube, only one PUZZLER/See Page 19 produces the correct solution.

Gulf Promotes Two To General Manager

Following the final approval of Gulf Broadcasting Group's acquisition of KRLY/Houston, WQAL/ Cleveland, WJMD/Washington, and WKLS-AM & FM/Atlanta from San Juan Racing Association, Gulf President Allen Henry has appointed new General Managers for the Houston and Cleveland stations. Effective immediately, John Hiatt assumes the responsibilities of GM at KRLY. Hiatt formerly served as GSM for Gulf's KTXQ/Dallas. Robert Mills, who had been GSM of Gulf's WNDE & WFBQ/Indianapolis, was promoted to GM of WQAL.

Both Michael Raymond, who had been GM at KRLY, and William Scull, who had been GM at WQAL, will stay on at their respective stations as General Sales Managers. Replacing Hiatt as KTXQ's new GSM is Tim Cochran, a sales representative at the station. Roger Ingram, who had been Sales Manager at WNDE & WFBQ, takes over from Mills as GSM for the Indianapolis

Fitzgerald Named Network VP/GM



Rich Fitzgerald

Rich Fitzgerald has been named VP/GM of Al Coury's recentlyformed Network Records, reuniting a team that worked together at Capitol and RSO Records. Fitzgerald was most recently Sr. VP/GM at RSO, where he started as National Promotion Director in 1976 after five years as a Capitol promotion representative.

Coury commented, "Rich and I have worked closely during my formative years. His experience and expertise in promotion, A&R, sales, and marketing make him a very worthy leader of the new management team now being put together at Network."

In his new position, Fitzgerald will supervise the label's operations, including promotion, sales, marketing, and A&R. He reports directly to Coury.

Before joining Capitol, Fitzgerald was in radio in Seattle, serving as MD and PD at KOL in the early 70's.

Hats Off To Del, It's A Runaway Smash!!! The First Single: "Sea Of Love" From His New Album: "Drop Down And Get Me."

One of the "Most Added" Singles of the Week.

DEL SHANNON "Sea of Love" (Network/ Elektra-Asylum) 67/27

G100 add 28 B104 deb 27 WXKS-FM deb 28 WHHY-FM add WAXY add Z93 add CK101 add 94Q on **CKLW** add WSEZ add KIIK add KFI add KIQQ on WKDQ add **KCPX 27-25 KEZR 23-21** KLUC deb 29 KIMN on **KOPA** on WTSN deb 35 WFBG add WPHD add WHFM add WCIR add WFLB 33-30 WRCK add WICC add 30 Q101 add KKXL add WLAN-FM add Q106 add WCIL-FM add 99KG add WKRZ-FM add KSLY add WKEE deb 39 KZFM deb 30 KCBN deb 40 **KINT 31-25** KDZA add

DEI CHAMMON

WTIX add

KATI add



THE ALBUM PRODUCED BY

C. 1981 N. I WORK RECORDS DILLIAMOTE BY ELECTRALASYLUM RECORDS & A DIVISION OF MARKER COMPANIA MILANS CO

MANAGEMENT DAN BOURGOISE BUG MUSIC

DROP DOWN AND GET ME

Katz Broadcasting continued its radio station acquisition drive by agreeing last week to purchase WDBO-AM & FM/Orlando from the Outlet Co. for \$9.5 million. The purchase is subject to FCC approval following the completion of the July 1981 merger between Outlet and Columbia Pictures.

A subsidiary of the Katz Communications rep firm, Katz Broadcasting was formed in March 1981, owns K95/Tulsa, and acquired WEZN/Bridgeport, WAAF & WFTQ/Worcester, and WZZK/Birmingham later in the year.

WDBO is a 5kw facility at 580 kHz, while WDBO-FM has 80kw at 92.3 mHz.

Walton Joins KIFM As VP/GM

Bruce Walton has been named VP/GM at West Coast Media's KIFM/San Diego. Walton, a former member of the Dallas Cowboys and the brother of NBA star Bill Walton, has been the Local Sales Manager at KCBQ/San Diego for the past 31/2 years. He told R&R, "This challenge appeals to me. It's a very well-run radio station with an excellent market position and reputation. Leaving KCBQ was probably the toughest decision I've ever had to make, but Don McCann (President of West Coast Media) offered me the unique opportunity of going in and learning the

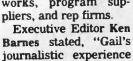
McCann commented to R&R on the appointment of Walton, saying, "Bruce's career in broadcasting has been with one of the top performers in the industry, KCBQ. He knows San Diego and has the qualities to motivate us all to greater achievements and satisfactions from our work. I look forward to exciting times.

Walton, who is 30, started at KIFM on December 17. It is his first management position.

Gail Mitchell Appointed **R&R News Editor**

Gail Mitchell has been appointed News Editor of Radio & Records, taking on the position in addition to

her duties as News/Talk format Editor. Her new responsibilities include gathering and writing news stories, supervising R&R's What's New section, and working with Washington Bureau Chief Jonathan Hall in covering news from networks, program sup-





Gail Mitchell

and skills will be invaluable as we continue to expand and improve the newspaper. She has repeatedly demonstrated her ability to handle a wide variety of assignments in both the news and music areas of R&R. (Associate News Editor) Don Waller did a superb job, and we wish him well in his freelance literary pursuits; we're fortunate that Gail can take over those duties and hope to provide her with some new challenges as well.'

Mitchell, who joined R&R in early 1979 after working on Los Angeles area newspapers and serving in RKO's national music coordination department, commented, "I'm thrilled at this exciting op-portunity to be a part of R&R's expansion. I'd like to thank (Editor/Publisher) Bob Wilson, (Executive Editor) John Leader, and Ken Barnes for their continued confidence and support."

Don Waller, Associate News Editor and a staffer at R&R since mid-1978, as well as a nationally-known music journalist, resigned to pursue a free-lance writing career.

R&R Holiday Schedule

This is the final issue of R&R for 1981. Following the annual holiday break, R&R will resume publication with the issue dated January 8, 1982. During the holidays, the R&R offices will remain open (except for Christmas Eve, Christmas Day and New Year's Day) to serve your needs. In the meantime, best holiday wishes from all of us at Radio & Records.

COURT UPHOLDS ASCAP POSITION

Stores Must Pay License Fees To Use Radio

The U.S. Court of Appeals (Second Circuit) has upheld a lower court ruling that The Gap clothing store chain infringed copyrights by playing radio stations' music through its outlets' loudspeakers. The latest decision upholds a size limit for stores engaging in unlicensed use of radio, 620 square feet, as specified in a 1975 Supreme Court case. The 420-store Gap chain averages 3500 square feet a store, and had been taken to court by ASCAP in 1978 after the clothing company had refused to obtain a license governing radio use over speakers. The Gap's case hinged on whether the 1976 Copyright Act's licensing exemption of places using "a single receiving apparatus of a kind commonly used in private homes" applied to retail stores.

Horne Becomes KQYT GM

Mike Horne has been named General Manager of KQYT/Phoenix, coming to the position from Harte-Hanks sister station KYND/Houston, where he was General Sales Manager. Both KYND and KQYT are Beautiful Music stations. At KQYT, Horne succeeds Mike Knox, who resigned to seek other broadcast employment opportunities.

Harte-Hanks Regional VP David Thomas, in making the announcement, commented, "I've followed Mike's career over the last four years and feel very confident he will provide superb leadership for KQYT." Harte-Hanks Radio President Gary Edens stated, "Mike has done an outstanding job as KYND's Sales Manager, and we're pleased to have found within the company a person of his capabilities

to take the helm at KQYT."

Horne told R&R, "I view this as a tremendous opportunity, to be 28 years old and be able to run a radio station with the history of a KQYT. I'm very excited. I feel fortunate that the station already has some great people on staff. I think there's some polishing work that needs to be done to make the station even more successful, and I'm looking forward to it.

Horne becomes GSM at KYND in September 1980 following three years as GSM, Local Sales Manager, and account executive at WHBQ/Memphis. He started as an account executive at WWUN/Jackson, MS in 1976.

Rick Harris To Program WLPX/Milwaukee

Rick Harris has accepted the PD position at AOR-formatted WLPX/Milwaukee, moving from the morning air shift at WLUP/Chicago. Harris's previous programming experience includes positions at WYSP/Philadelphia, WLRS/Louisville, and WKQB & WLAC/Nashville.

WLPX VP/GM John Hinkle told R&R, "I found him with the help of Burkhart/Abrams. He's an outstanding talent. He'd worked at several B/A stations before, and had a good track record. His reputation in the format is very solid."

Harris, who had been at WLUP for 10 months, told R&R, "I'm looking forward to it. I really missed programming; that's the bottom line. Milwaukee has a very exciting AOR battle going on." Harris replaces the recently-exited Tom Daniels, and takes over at the station January 4.

Dealing With Harassment

As a full-time female radio personality, I feel compelled to comment on your article in the December 4 issue, regarding the dismissal of Alex Lacy from KBCO/Boulder.

While radio personalities of both sexes must deal with a certain amount of harassment, the male caller harassing the female personality is a problem not always well understood by male radio station management. All the feminist polltics in the world aren't going to nullify the physical vulnerability of females to males. Karate lessons help, but the trick is to take care of the problem before it reaches the point of fear of physical harm.

First of all, there are at least a dozen reasons

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this week ...

12-18-81

YEAR-END PROGRAMMING WRAP-UP

Specials currently available from programming suppliers and networks.

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COUNTRY STATION SAVES SIGHT OF LOCAL BOY

Raises funds to send afflicted child to Russia for treatment.

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IS ARBITRON'S ETHNIC **WEIGHTING FAIR?**

Perspective on a controversial issue from a Grand Rapids PD.

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EASY LISTENING PROMOTION ROUNDUP

A visual survey of some intriguing station ideas.

Page 27

KOMO CONDUCTS RADIO'S FIRST **TELEVOTE POLL**

Bell System's 900-number instant voting system gets Seattle test.

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KHJ TEN YEARS AGO TODAY

A look at a classic psychedelic Top 40 station poster and the saga of where those personalities are now.

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LETTER/See Page 19

Washington Report

Labor Threats Doom Public Radio Ad Test

R&R has learned that warnings from broadcast unions to National Public Radio (NPR) may doom any chance of public radio stations taking part in a limited advertising experiment authorized by Congress earlier this year.

AFTRA, the American Federation of Musicians (AFM), and others have told NPR if any of its affiliates carry ads, they'd stop giving the network special breaks owing to its noncommercial status.

NPR, which has never been enthusiastic about the experiment, agreed to cut off its programming to any station taking part in the test. NPR President Frank Manklewicz believes the move will effectively prevent any radio stations from participating.

The (FCC Commissioner James) Quello task force overseeing the test met Monday (12-14) and accepted 10 of the 13 radio stations wanting to take part. All ten will now be asked whether they want to proceed even if it means their access to NPR will be cut off. Labor difficulties are not expected to block a similar experiment involving ten public television stations.

January Wrap Up For AM Stereo, FM Quad

Latest word from the FCC forecasts a final vote on AM stereo on January 13, with FM quad probably going before the Commission later in the month. Insiders say a tight lid has been clamped on the big question: whether the FCC will again recommend a single system or change its mind to allow five competitors to battle it out in the marketplace.

Meanwhile, at its final meeting of the year this week, the Commission was planning to seek comments on ending the three-year trafficking rule and on the White House directive that part of the broadcast EEO program be scrapped. Final action was slated on the use of FM subcarriers for utility load management.

Shiben Says Goodbye

Broadcast Bureau Chief Dick Shiben, the FCC's top regulator of radio and television, sent a goodbye memo to his staff this week (12-16). "Time continues to change. It is time for me to change also," said Shiben. "Shortly, therefore, I'll be leaving my post to pursue a new career."

Speaking of Larry Harris, who will take over the Bureau on January 4, Shiben predicted, "His job will not be easy. Budgets will be tight, the hiring freeze will continue, etc. The new chief will deserve (and, I'm sure, will get) your full support in the difficult weeks that lie ahead."

Although Shiben has been seeking a position in the private sector, he's expected to temporarily assume new duties within the FCC at the beginning of the new year.

FCC Wants 175 AM Cases Speeded Up

About 175 AM applications, some dating back four years, have been earmarked by the FCC for special handling. In each case, an opponent has filed a petition to deny. To speed up processing and clear away the backlog, a task force has been named to shepherd the cases to a finish. Heading up the project is Jeff Malickson, until recently a legal advisor to Broadcast Bureau Chief Dick Shiben.

Malickson reports the delaying petitions

often involve "complex engineering issues, as well as legal issues." He says many of the cases stem from last year's decision to put new AM's on the clear channels. For instance, many applicants drew petitions to deny by asking for waivers of the 1kw night-time limit the FCC placed on the new AM's. Once issues like that are resolved, Malickson believes, many applications will be able to move forward quickly.

Baltimore, Dallas-Ft. Worth Daytimers Win Nighttime Rights

Over the protests of competitors, the FCC has granted nighttime service to two daytimers, Brunson Broadcasting's WEBB/Baltimore and Fairbanks Broadcasting's KVIL/Highland Park, TX, which is in the Dallas-Ft. Worth market.

In the Baltimore case, the FCC dismissed objections from WWIN/Baltimore that WEBB couldn't afford the \$500,000 cost of adding nighttime service, WSAI/Cincinnati would suffer interference, and WEBB lacked candor in dealing with the Commission.

Similarly, the FCC found no merit in a host of protests to KVIL's going fulltime that were lodged by Swanson Broadcasting's KFJZ-AM & FM/Ft. Worth. Among other things, Swanson accused KVIL of ignoring its community of license, Highland Park, to concentrate on the larger Dallas market.

Public Inspection Files Questioned

In a move likely to draw the wrath of media watchdog groups, the NAB has asked the FCC to undertake a "comprehensive reassessment" of its rules requiring broadcasters to keep public inspection files.

The NAB says much of the file data is useless, there's a heavy paperwork burden, and instructions for keeping the files are "as easy to fathom as the solution to Rubik's Cube." Commercial radio stations must put in the file renewal applications, ownership and annual employment reports, EEO model programs, letters from the public, time requests from candidates, and issues/programs lists.

The FCC is currently thinking about dropping public letters from the files, and has extended the deadline for commenting on that idea to January 7.

Cuba Storms Out Of Rio AM Conference

Cuba bitterly denounced the United States and walked out of the AM broadcasting conference in Rio de Janeiro on Monday (12-14).

The walkout means Cuba won't be part of any new treaty on the use of the crowded AM spectrum. And it's clear that the Rio talks have failed to head off the severe interference problems many American AM's will suffer if Cuba, as announced, puts new stations on the air with power as high as

Cuba was reportedly angered last week when the conference narrowly rejected its request to make 45 frequency changes in its inventory of proposed AM stations. Also at issue was the U.S. push to win approval for its proposed Radio Marti or Radio Free Cuba propaganda station aimed at Cuba, and for a Voice Of America outlet in Marathon, FL.

"I don't think at this point that anybody has absorbed this sufficiently to know where we go now with Cuba," FCC home team chairman Gary Stanford told R&R.

State Department official Gordon Huffcutt, calling the walkout a "surprise," said, "Certainly the absence of Cuba leaves a void, because Cuba was the central figure in the concerns of many, many countries, not just the U.S."

According to Huffcutt, the Cubans indicated they are willing to work on interference problems with individual countries later, but didn't specify particular nations

Conference Falls Short Of Goals

The walkout came as the conference of more than 20 Western Hemisphere nations entered its final week, having fallen far short of its goal of fitting 15,000 existing AM stations and thousands of proposed outlets into a five-year allocations plan designed to avoid interference problems and incompatibilities.

At last word, only 6621 stations had been entered into the plan, 3500 of them from the United States. In this final week, the delegates were setting up procedures to allow affected countries to solve remaining interference problems on their own.

In other actions during the six-week conference, the nations voted to keep 10 kHz spacing between AM frequencies. They also adopted new interference standards that could prove troublesome to some U.S. stations because various Latin American AM's will be able to increase power by 600%.

Also, the U.S. delegation decided to wait until future direct talks with Canada and Mexico to try to win 1kw nighttime power for the approximately 1000 Class 4 American stations, which now must reduce power to 250 watts at night.

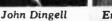
Deregulation Championed In Senate, Orphaned In House

A new radio deregulation bill, Senator Howard Cannon's S. 1629, unanimously cleared the Senate Commerce Committee last week. It was a different story in the House, however, as Commerce Committee Chairman John Dingell opened a hearing on two deregulation bills by announ-

cing his opposition, declaring the airwaves "still belong to all the people." Dingell added, "Clearly, this highly profitable industry wants to erect roadblocks in the paths of its competitors to preserve its lucrative domain as long as possible."

Witnesses on the deregulation bills offered by Reps. Al Swift and Jim Collins included Sam Simon of the National Citizens'







Erwin Krasnow



Sam Simon



Bernie Wunder

Committee for Broadcasting, NAB Sr. VP/ General Counsel Erwin Krasnow, and NTIA Administrator Bernie Wunder.

Krasnow disputed Rep. Dingell, challenging what he called the "fiction that the public owns the airwaves," an idea he termed "an extremely dangerous notion."

Also last week, Rep. James Broyhill announced he will soon introduce yet another broadcast deregulation bill. This week (12-15), NRBA President Sis Kaplan invited the heads of 16 other trade associations to a January 19 meeting in Washington "to discuss deregulation problems and how to best coordinate our efforts."

State Advertising Taxes May Shrink Media Budgets

Taxes on advertising production and time sales are becoming increasingly attractive to state and local governments facing cutbacks in federal assistance, an American Advertising Federation (AAF) law conference was told in Washington last week.

"The new taxes . . . may prove counterproductive by placing such heavy burdens as to force cutbacks in advertising," warned AAF Sr. VP Daniel Jaffe.

The Missouri Broadcasters Association (MBA) is currently working against just such a levy. The state government decided for the first time recently that ad production services provided by stations and agencies are subject to the state sales tax.

The MBA helped convince the Missouri legislature to exempt advertising from the sales tax, but the state's governor vetoed the bill. An override attempt or a new bill may be pushed next month.

"From the beginning, we've felt the

"From the beginning, we've felt the ultimate problem is that if they can collect

the tax on production, they're just a step away from putting it on time sales," MBA Executive Director Ted Griffin told R&R.

And even though stations could pass the cost on to advertisers, Griffin foresees an ultimate loss of station revenues. "It reduces the total budget for media," he explains. "An advertiser is going to budget \$5000 - not \$5000 plus tax.

Meanwhile, ad taxes are cropping up elsewhere around the country. Texas and California now tax ad production, and a similar proposal passed the Ohio House this fall, only to be rejected by the Senate. Just last month the Illinois Supreme Court struck down a one percent tax on ad time and space sales in Chicago.

THE DR. DEMENTO SHOW

A proven prescription for hit radio! Two hours weekly of delightful "dementia" with the master impresario of comedy and novelty recordings. A prime-time winner on more than 150 top rockers. The Doctor's own hit parade, featuring such stalwarts as Barnes & Barnes, Al Yankovic, and Monty Python, is selected from his personal library of more than 150,000 rare and wondrous items. And "The Dr. Demento Show" is a prime-time winner on such stations as KMET, WLUP, WAVA, KYYS, and more than 150 other top rockers.

LIVE FROM GILLEY'S

That's live and direct from Pasadena, Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world! Already airing on over 300 of the country's finest country music stations.

OFF THE RECORD WITH MARY TURNER

Rock radio's premier interview feature, airing ten times weekly for 2½ power-packed minutes. Mary Turner talks to The Stones. Bruce Springsteen, Ted Nugent, David-Bowle, Queen, and dozens of other top artists... and you listen on stations like WNEW-FM, KMET, WMMR, KZEW, KSFX, WWDC-FM, WINZ-FM, WLPX, and WCOZ.

OFF THE RECORD SPECIALS

Radio's highest rated rock specials are now available every week. Sixty minutes featuring the music and exclusive in-depth interviews with artists like: The Rolling Stones, Styx, Bob Seger, Steely Dan, REO Speedwagon, Jefferson Starship, The WHO, Queen, The Police, Pat Benatar and many, many more, Now airing on over 200 top stations including WNEW-FM, KMET, WMET, WCLZ, KSFX, KSHE, KZEW, WLPX, WWDC-FM and WIYY.

THE ROCK YEARS: PORTRAIT OF AN ERA

A spectacular 48-hour special that recalls the times that changed our lives, a year-by-year review of the music and the events of 1965 through 1980. The Rock Years' can be run (and run again) in self-contained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Pollack and hosted by David Perry, with production by Ron Harris.

TELLIN' IT LIKE IT WAS

A 2½-minute spotlight on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have gone into the making of Black history. You'll never know why it is ... unless you know how it was.

IN CONCERT

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live, IN CONCERT comes to you once each month for a full hour of musicarenergy and excitement. Airs on more than 200 of the nations finest rock and roll radio stations.

SPECIAL EDITION

Indisputably, Black radio's finest hour. Each week, host Sid McCoy takes an inside look at the lives and the music of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, and Earth, Wind and Fire. It's a loving, lively journey through the past, present, and future of America's own Black music.

SHOOTIN' THE BREEZE

Black radio's finest 2½ minutes! Ten times each week, Jackie McCauley interviews the superstars of today's black music... on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDJA, WHUR, and WAMO!

ROCK ALBUM COUNTDOWN

This two-hour weekly countdown of Radio & Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R.& R AOR Editor, Jeff Gelb, "The Rock Album Countdown" now airs on more than 150 top stations.

ACE AND FRIENDS

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten 3½-minute features. News stories that are guaranteed to involve, inform, and entertain the listener—particularly if that listener is in the 18-34 demographic target audience!

SPACES AND PLACES

Each week. In a ten-part series of 2½-minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of life in the 80's, exploring the people, the places, the problems of today's world. Relevant, stimulating, and guaranteed to keep the audience tuned in ... on more than 150 U.S. radio stations!

STAR TRAK

Get the "inside trak" on today's rock news...ten times a week! The stars tell the stories behind the scenes to host Lynne Thomas in this series of revealing, 2½-minute features, now in its fourth year of national syndication on Top 40 and A.C. radio stations everywhere.

THE PLAYBOY ADVISOR

The wise and witty sage from the pages of Playboy Magazine takes to the air—ten times each week. In a series of 2½ minute features, the Playboy Advisor offers counsel and consolation on a variety of subjects, from food, fads, and fashion to sex, drugs, and rock and rolf.

CONCERT OF THE MONTH

Designed especially for Black radio, this one-hour monthly concert series is recorded live and features artists like Maze, The Pointer Sisters, the Manhattans, the Bar-Kays and Kool and the Gang.

DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day. R&R columnist and accialmed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.



AMERICA'S NUMBER ONE PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS

RKO Radioshows...not a newscast network...not a 24-hour network...
but the 3rd RKO Radio Network...consisting of dynamite program... RKO Radioshows...not a newscast network...not a 24-hour networking of dynamite programming but the 3rd RKO Radio Network...consisting of the station sound blocks for various formats...to enhance your station sound blocks for various formats...to but the 3rd RKO Radio Network...consisting of dynamite programmes formats...to enhance your station sound. Six new entertainment series built in response to the results of our 1981 National name of over 500 radio stations.

Managers study of over 500 radio stations.

Available cash free to stations for premium local sale beginning in the cash free to stations for premium local sale beginning in the cash free to stations for premium local sale beginning in the cash free to stations for premium local sale beginning in the cash free to stations for premium local sale beginning in the cash free to stations. Wanagers study of over but radio stations.

Nanagers study of over but radio stations for premium local sale beginning in January 1982.

Available cash-free to stations for premium local sale beginning in January 1982. Available cash-free to stations for premium local sale beginning in January 1982.

Broadcast in stereo _via satellite_using RKO's extra space segment on the music industry. the hottest names in the music industry. to give you a highly promotable sound by the hottest names. The Hot Ones—26 one-hour specials blending the music and interviews of today's chart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart Bochart toppers in hit contemporary music such as Jackson Browne Pat Benatar Bochart Boch The Hot Ones—26 one-hour specials blending the music and interviews of today's enact toppers in hit contemporary music such as Jackson Browne, pat Benatar, Bob chart toppers in hit contemporary music such as Productions and hosted by BKO and NKR Productions and hosted by BKO and NKR Productions. chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bound and Styx. Co-produced by RKO and NKR Productions and hosted by John Seger and Styx. Co-produced Badio & Records
Leader Executive Editor of Badio & Records Weekly Music Magazine—Three dramatic hours of a Top 30 Countdown plus a weekly Music Magazine—Three dramatic hours of a Top 30 Countdown plus a weekly Music Magazine—Three dramatic hours of the week's music news with hebind-the-scenes intenviews and observed the week's music news with hebind-the-scenes intenviews. Weekly Music Magazine—Three dramatic hours of a Top 30 Countdown plus a continuous of the week's music news with behind-the-scenes interviews and observations hosted by RKO-owned WRKO Boston's Charlie Van Dyke Co-owned was hosted by RKO-owned was a continuous cont review of the week's music news with behind-the-scenes interviews and observa-tions hosted by RKO-owned WRKO Boston's Charlie Van Dyke. Co-produced tions hosted by RKO-owned was pation's largest producer of specialized produced the pation's largest producer of specialized produced by RKO-owned WRKO. tions...hosted by RKO-owned WRKO, Boston's Charlie Van Dyke. Co-produced by RKO and Drake-Chenault, the nation's largest producer of specialized programming. Leader, Executive Editor of Radio & Records. Musicstar Specials—26 one-hour in-depth portraits of top contemporary music artists or arouns such as America. George Benson, Seals & Croft and Diana Ross ists or arouns such as America. Musicstar Specials—26 one-hour in-depth portraits of top contemporary music a lists or groups such as America, George Benson, heir careers. Co-oroduced by their music words and personal reflections on their careers. ists or groups such as America, George Benson, Seals & Croft and Diana Ross—KO their music, words and personal reflections on their careers. Co-produced by RKO and Is Inc. and hosted by Dave Roberts. Solid Gold Saturday Night—Five live stereo hours (7PM—12 Midnight EST) of music stereo hours (7PM—12 Midnight Solid Gold Saturday Night—Five live stereo hours (7PM—12 Midnight EST) of music to the Everly Brothers; Elvis Presley to the Everly Brothers involved in ever that deserves the title "gold"—from Chuck Berry to keep listeners involved in ever to lohn Lennon With a live call in request 800-line to keep listeners. that deserves the title "gold"—from Chuck Berry to the Everly Brothers; Elvis Presley to the Everly Brothers involved in every to John Lennon. With a live call-in request 800-line to keep listeners involved and to John Lennon. With a live call-in RKO and RKO-owned WEYR Chicago and aspect of the show Co-produced by RKO and RKO-owned WEYR. to John Lennon. With a **live call-in request** 800-line to keep listeners involved in easpect of the show. Co-produced by RKO and RKO-owned WFYR, Chicago and aspect of the show. Co-produced by RKO and RKO-owned WFYR. and IS, Inc. and hosted by Dave Roberts. Captured Live!—The music and extraordinary stage presence of performers such as Enrejoner BEO Speedwagon, Jefferson Starship and The Kinks are Captured Live! Captured Live!—The music and extraordinary stage presence of performers such as Foreigner, REO Speedwagon, Jefferson Starship and The Kinks are a live. in 26 one-hour rock specials recorded in the electric environment of a live ach show concert. A backstage glimpse of the artist before curtain and fan reach show concert. A backstage glimpse of the artist before excitement of each show concert. A backstage glimpse of the inherent tension and excitement of each show concertormance heightens the inherent tension and excitement. Foreigner, REO Speedwagon, Jefferson Starship and The Kinks are Lapiu in 26 one-hour rock specials recorded in the electric environment reaction concert. A backstage glimpse of the artist before curtain and fan reaction concert. A backstage glimpse of the artist before curtain and fan reaction after the performance heightens the inherent tension and excitement of each show. Coperformance heightens the inherent tension and excitement of each show. Some produced by RKO and Reel Time Productions. Kenny Rogers and NKR Present Country Star Countdown—A three-hour count-series such as Price, down of Country favorites hosted on a rotating basis by country favorites such as follows:

Larry Gatlin, Ronnie Milsap, Dottie West, Loretta Lynn, Merle Haggard, and NKR, a Larry Gatlin, Ronnie Milsap, Dottie West, Loretta Lynn, Gatlin, Ronnie Milsap, Gatlin, Ronnie Milsap performance neigntens the innerent tension and produced by RKO and Reel Time Productions. Larry Gatlin, Ronnie Milsap, Dottie West, Loretta Lynn, Merle Haggard, Charlie Price Eddie Rabbitt, Barbara Mandrell and Mac Davis. Co-produced by RKO and NKR, a Kenny Rogers Company Kenny Rogers Company. Night Time America—five live hours of broad-based adult contemporary music with Bob Dearborn. RKO's two overnight shows. America Overnight—six live hours of all-night telephone and talk with Ed Busch and Eric Tracy. RKO Radioshows...73 hours a week of long-form entertainment programming...in stereo from RKO. entertainment programming...in stereo from FixO.
Call (212) 575-6144 and lock up a Radioshow today.

NEW POLICIES TAKE WING

Airlines Say No Go On No-Shows

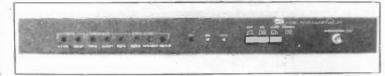
Those passengers who make several reservations as added guarantee of a desirable flight time, and then don't show, are now being asked to "put their money where their mouths are." According to a recent article in the Wall Street Journal, airlines are taking an aggressive stance against no-shows. In the wake of the air traffic controllers strike and the worsening recession, only 85% of booked passengers are showing up for flights while some airlines cite no-show rates of over 50%, especially during vacations and holidays.

Mindful of costs incurred through passenger services and overbooked flights as well as revenue losses, New York Air has begun enforcing a penalty policy on its Boston-Baltimore-Orlando trips. Travellers making reservations on those flights must produce a credit card number. If you fail to appear without cancelling your reservations at least 30 minutes in advance, there is an additional charge of \$20 per ticket.

In contrast, Air Florida has instituted a reward policy which features a 20% discount on non-refundable tickets for flights from Northeastern cities to Florida. These same tickets can also be transferred to other passengers if a no-show occurs. Both carriers report favorable response, with no-shows on some of New York Alr's Orlando flights now down to 5% from a previous 30%

Other airlines are jumping on the bandwagon. At least 10 are curbing ticket writing costs through fees imposed for refunding unused discount fares. Further combative measures include a cutback on the amenities taken for granted by delayed passengers. Eastern is putting baggage limitations on some flights and asking travellers to document claims for lost items. And unless you've been held up in making a connection with other Eastern flights, lodging and meal services are being chopped. Furthermore, United Airlines has stopped offering rooms as well as ground transport and meals for those delayed by bad weather

Broadcast Electronics Unveils "FC-30" Generator



guides, providing repeatable stereo phase and performance Broadcast Electronics recently in-Along with wider pressure pads troduced an "FC-30" SCA Generator, which make for longer wear and imoriginally designed to be a companion proved tape-to-head contact, the to the firm's "FX-30" synthesized FM exciter. The "FC-30" is also compati-'Master Cart II'' features a bearingble with other manufacturers' FM exone-piece citers, ensuring high-performance and dependability in audio and data subchannel multiplex transmis-

> The "FC-30" generator's audio frequency response is ±0.5 dB at 10 to 10,000 Hz with total harmonic distortion less than 9.5%. FM noise is 67dB. or greater below +6kHz deviation at 400 Hz. Subcarrier muting can be adjusted from a 0.5 to 10-second range. The unit's controlled-decay subcarrier

attenuation circultry handles this function, thus doing away with the irritating "squeich-belch" sound that plagues other designs.

Additional features include continuous signal level monitoring through front panel LED modulation indicators, full remote control operation, and memory logic which provides full operating status during power fallures lasting up to an hour. Once power is restored, the "FC-30" automatically restarts. Although its operating frequency is 67kHz, the "FC-30" generator can be equipped to fit a 39 to 95kHz range.

For more information, contact Broadcast Electronics Inc., at (217) 224-9600

Coke Still Tops In Soda Pops

"Coca-Cola" and "Pepsi" still command the largest market shares in the soft drink industry, according to a 1980 Beverage World survey featured in a recent issue of Marketing & Media Decisions. "Dr. Pepper" now ranks No. 3, held at bay by the one-two punch of "Coke" and "Pepsi." "7Up," in the meantime. slips to fourth. The remaining Top 10 stacks up as follows: (5) "Tab," (6) "Royal Crown," (7) "Sprite," (8) "Mountain Dew," (9) "Diet Pepsi" and (10) "Sunkist."

With a 26.5% market share "Coke" sold 1 45 billion cases in 1980, "Pensi" was second with 17.9%, equalling 980 million cases. No other soft drink had more than a six percent share of the market

However, two beverages showed Impressive growth - "Tab" beat out "Royal Crown" for 5th place after posting an 11% increase, while "Sunkist" literally jumped into the top 10 with a 100% growth rate. These top 10 brands accounted for 71% of market sales. Soda sales in 1980 totalled 5.5 billion cases, an increase of almost 3.4%.

Keep Up-To-Date With CMA Calendar



R&R/Friday, December 18, 1981

nce again, the Country Music Foundation Press, an offshoot of the Country Music Foundation, is offering its "Country Music History" Calendar. The 1982 edition features 12 pages of rare historical photos and a bushel of facts (birth, marriage, death dates) about your favorite country personalities, past and present. Information about chart-topping records and other country songs as well as a chronology of historical events is also includ-

These calendars may be purchased for \$2.25, plus 75¢ for postage and handling, from the Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203.

Indiana Museum Is Phonographers' Fantasyland

All you've ever wanted to know about phonographs, and then some, can be found in the unlikely town of Martinville, IN.

Nearly nine years old, the Midwest Phonograph Museum houses the world's largest permanent collection of antique record players and jukeboxes. Surprisingly, of the 350 models on display, all but seven are operative.

What's more, owner Ellery Orake, who began his collection 17 years ago, says there are 300 additional Items waiting to be catalogued.

According to a recent Los Angeles Times article, the museum has just about everything to satisfy the cravings of any phonograph junkie. Included in the priceless collection are treadle, springwound, and batteryoperated models as well as French and English weight-driven machines. There are even dolls with phonographs located inside their bodies.

Chocolate Records

One favorite museum plece is a machine that plays chocolate records(I). Although Drake doesn't have any candy platters on hand, he has heard one or two "halry-looking" chocolate discs still exist in England.

There's also a portrait of RCA's famous dog "Nipper," who, as trivia buffs may know, is seated on his master's coffin as he cocks his ear to the player's horn. Another interesting item is the shaving machine that scrapes wax records for re-use

Primitive Videodisc

Drake's museum even has a rudimentary forerunner of today's videodiscs, an "illustrated song machine" that comes complete with a record and postcard show.



YEARS AGO TODAY

JIMMY IENNER TO FORM MILLENNIUM LABEL — Casabianca to distribute.

DICK BOZZI NAMED PD AT CKLW/DE-TROIT — Had been PD at KRTH/Los Angeles. TEN-O/LOS ANGELES SET TO DEBUT OVER

CHRISTMAS.

NUMBER ONE FIVE YEARS AGO: "You Make Me Feel Like Dancing" — Leo Saver (WB) NUMBER ONE COUNTRY: "She Never Knew Me" - Don Williams (ABC/Dot)

NUMBER ONE LP: "The Pretender" - Jackson Browne (Asylum)





Fidelipac Debuts

"Master Cart II"

The Fidelipac Corporation has

unvelled the "Master Cart II," fea-

turing an upper and lower tape guide limiting device. This addition allows the cartridge to control the

tape path in older machines or those lacking precision tape

> reel assembly for longer tape life

as less wow and flutter. To increase durability, Fidelipac has added thicker walls and stronger construction For further information, contact

Fidelipac at (609) 235-3511.

BOB & DOUG McKENZIE "Great White North"



Here's what they are saying about the greatest LP ever made:

"A historic tribute to our great country."

Prime Minister Elliot Trudeau

"Bob & Doug McKenzie have made me pine for my Canadian roots."

Neil Young

"I can't play hockey when 'The Great White North' is shown on t.v."

Wayne Gretsky

"If back bacon was kosher, I'd eat it."

Menachim Begin

"If Neil Peart and Alex Lifeson throw in the towel, there's always room for Bob & Doug in RUSH."

Geddy Lee

"Bob & Doug were great last night."

Margaret Trudeau

"Bob, Doug, Crosby, Stills & Nash were great last night."

Ioni Mitchell

"They make my job at SCTV a labor of love. Bob & Doug are consummate professionals."

Guy Caballero, President — SCTV

Take off, eh? Pass the Molson. Fry the bacon!



Turn your audiences on to 1981/82's comedy/rock phenomenon, Bob & Doug, featuring "Take Off" with Geddy Lee and "The 12 Days Of Christmas."

Any similarity to people or hosers living or dead is purely coincidental.



ON MERCURY RECORDS

Manufactured by PolyGram Records

Networks/Program Suppliers

ROUNDING UP THE ROUND-UPS

The Year In Hits And In History

The year's end is traditionally a time to look back, either historically or musically. Among the myrlad of programming offerings for radio

 A special, year-end segment of "Soundtrack Of The 60's" will be available from Watermark. In addition to the top songs, movies, books, fashions and news of the year, the program will feature a number of contemporary stars (Bob Seger, Tom Petty, Kool & the Gang, Lindsey Buckingham, and more) sharing their favorite musical memories of the 60's.

 "New Year's 1900 Yesterday," a 12-hour year-end radio special, is currently available from the Hollywood, CA-based programming supplier Weedeck. Designed to be aired New Year's Day, the show features the hits of the 70's and 80's as well as hard news and lifestyle features.

"Opus 81," a nine-hour radio special, is available for airing on New Year's Eve from Dallas-based Toby Arnold & Associates. Hosted by Ron Rose, the program covers the top 100 hits of the past year and over 60 interviews with the stars who made them famous.

 Mutual will reflect this year's major news events during its "1981 - The Year In Review" special. Written and reported by correspondent Peter Maer, the program will be offered to network affiliates from December 30-January 1. On Mutual's music side, a countdown edition featuring the top 30 hits of 1981 is slated for January 2 on Dick Clark's "National

 "Playback '81," hosted by WABC/New York personality Dan Ingram, will air January 1 over the ABC Contemporary network. The five-hour (12noon-5pm) special will review the major news events and music of 1981

 Three year-in-review programs are being offered by the ABC information network: "Perspective" features a two-part roundtable discussion. The first half focuses on foreign news events and their upcoming role in 1982; the second half talks about the domestic issues of 1981. Both segments air December 27.

That same day, "World News This Week" will be retitled "World News 1981." This special will highlight major news events as well, incorporating actualities and correspondents' on-the-scene reports, John Grimes anchors

Gordon Williams, host of "The Gordon Williams Business Report," recaps the top economic and business news of 1981 and takes a future look at 1982. The program airs the last two weekends of the year, December 19-20 and December 26-27



A new radio format, "Hitparade," is scheduled to make its debut on February 1, 1982. Almed at the 40-plus age bracket, "Hitparade" features three major music elements: non-rock 'n' roll hits of the 1950's, the MOR hits of the 1960's, and the pop hits of the 1970's. A number of audience participation promotions and other marketing tools will accompany the package, which is Drake-Chenault's first new format in several years.



Mutual Sports has signed an exclusive three-year agreement with the National Basketball Association (NBA) giving the network rights to broadcast the annual professional playoff and championship games. The agreement marks a 10-year association between the league and Mutual. Also under the agreement, the network will air selected quarterfinal and semifinal

GUDDAL SATELLITE NETWORK

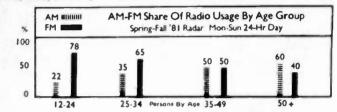
Steve Miller will be the featured guest on "Rockline" (12-21). The year's last show, airing 12-28, will consist of a best of "Rockline" segments with Stevie Nicks, Neil Young, and Ringo Starr guesting



NETWORK AUDIENCE 140 MILLION

RADAR Fall Survey: FM Dominates 12-34 Listening

Basic patterns of radio usage remain unchanged, according to the Fall 1981 RADAR survey of national radio audiences. Over 95 percent (approximately 172 million) persons 12 years of age or older listen to or hear radio weekly, and more than 77 percent (or 140 million) are in the audience for the ABC, CBS, Mutual, NBC, RKO or Sheridan radio network stations.



The report also includes radio usage data on many geographic and demographic bases. For example, the general growth of FM audiences has slowed a bit with this most recent survey, but the AM-FM shares of audience (see above graph) show FM listening to be strongest in the younger demos.

The RADAR report's results are based upon an eight-week survey, conducted during August-October 1981



NBC Network

Andy Williams will host "A Very Special Christmas," a two-hour program, airing the weekend of December 18-20. Special guests include Kenny Rogers, Dionne Warwick and Perry Como

Radioradio

The Little River Band has inked an exclusive deal for a 90-minute live-ontape concert feature. Scheduled to air in 1982, the broadcast will be recorded during the group's next U.S. tour, tentatively set for late spring.

Four new young adult news and entertainment features recently debuted as part of the network's " '82 Preview." Joining the fold are: "Frank Talk." a humorous outlook on "life today as we know it" hosted by noted programmer Frank Cody: "Jaco's Journal" with award-winning correspondent C.D. Jaco who will delve behind the scenes of a major issue each day; "The Money Memo" features Bob Madigan as he examines the latest economic developments; and "Whamco," a parody of commercials aimed at making "big business look like a community bake sale." It is hosted by KBPI-FM/Denver morning personalities Steven B. Williams and

Don Hawkins



clusive stereo music and interview pro-

gram. This "Musicstar Special" will be

broadcast in two consecutive parts,

one hour in length. The program airs

Multi-talented Ronnie Milsap will be

featured the following weekend.

the weekend of December 19-20.

December 26-27

FERRI NAMED PRESIDENT

Broadcast International Syndication Firm Launched

"Blockbuster multi-hour radio specials" and daily talk programming will be among the offerings from Broadcast International, a newcomer to the radio syndication ranks. Gerard Ferri, most recently General Sales Manager for TM, has been named President of the new Dallas-based venture.

Programming will be produced at the \$10 million Osmond Entertainment Center in Orem, UT. Ike Eagan and Denny Crockett, presently Musical Directors at Osmond Studios, are among the firm's principals. They told R&R the company's "main thrust" is production of two music specials, each most likely focusing on a single artist and running at least 30 hours, with a target date of September 1.

AP And WSM Team Up For Music Country Network

WSM/Nashville and the Associated Press last week unveiled a new Music Country Network, scheduled to debut in April and providing a nightly seven-hour program of Country music, news and entertainment features. Opryland Productions, a division of WSM, will supply most of the entertainment, with news, sports and information originating from AP Radio studios in Washington

Music Country Network will be distributed via AP's transponder on the Westar III satellite and is the first of several expanded services AP expects to offer its 1130 stations. The Christal Company will rep the new net.

GLADLY MADLY FOR NATALIE -Seen on the scene at New York City's the Savoy are Westwood One Director/Concert Programming Richard Kimbali (left) and Natalie Cole, whose performance was recorded live for an upcoming segment of "Budweiser's Concert Hour" (formally "Concert Of The Month"). The hour-long, in-concert series features

top black recording artists and is now heard twice monthly over 150 black sta-Salisbury, MD are now client stations WDOQ is a Contemporary-formatted

WWTR an AOR STM

KBUC-AM-FM/San Antonio have signed on as clients. Both outlets carry Country programming



WCZY-FM/Detroit, WDNC &

WDCG-FM/Raleigh-Durham,

WCMF/Rochester, and KAJA/San

Antonio have become client stations,

bringing the firm's total to 33. The

Detroit outlet is an A/C, the Rochester

facility an AOR, and the San Antonio

station a Country operation. WDNC is

programmed MOR and WDCG is CHR

Jelcom.inc.

KJJY/Des Moines; WFBS/Fay-

Torbet Radio

KWIZ-AM-FM/Santa Ana, CA have become client stations.



WKMI/Kalamazoo, MI and KTNT & KNBQ-FM/Seattle-Tacoma have joined the list of client stations. WKMI is an Adult/Contemporary format, while KTNT is a News/Talk and KNBQ a CHR

Katz Radio WDOQ-FM/Daytona Beach, FL and WETT-WWTR/Ocean City-

station, while WETT is an A/C and

etteville, NC; and KSYL & KQID/Alexendria, LA are now being represented by the firm. KJJY is a Country outlet, WFBS an Urban Contemporary, and

KQID a CHR-formatted station. KSYL is a Century 21 "EZ" facility.

PACIFIC NEWS SERVICE

Pacific News Service Radio/Rip 'N' Read has relocated to 88 First Street #302, San Francisco, CA 94105, (415) 974-1622.

SANDICATE IT, INC.

The firm takes up new offices at 2000 E. Magnolia, Suite 206, Burbank, CA 91605, (213) 841-9350

Mighty Minute Programs

Bachelder Lane Productions' 'Stick It In Yer Ear," a one-hour music magazine for radio, has announced the following stations have signed up for the program: KSJO/San Jose, CA: WJRH/Easton, PA: WGBW/Green Bay, WI; WMKX/Brookville, PA; KMGN/Bakersfield, CA; KRFD/Marryville, CA and KFMI/Eureka, CA

Sounds Like ... a total image campaign with music, television and artwork.

CALL COLLECT AT 214/634-8511

M PRODUCTIONS, 1349 REGAL ROW, DALLAS, TEXAS 75247



Transactions

WKXR-AM-FM/Exeter, NH has been sold by the Colonial Broadcasting Corporation to Porter Communications for \$385,000, subject to FCC approval. WKXR-AM operates with 1kw days on 1540 kHz while WKXR-FM has 3kw on 107.1 mHz. Keith W. Horton Company brokered.

Labels Unite To Fund NARM Institutional Ad Campaign

The CBS Records Group has joined Warner Bros., Atlantic, Elektra/Asylum and Boardwalk Records in endorsing the National Association of Recording Merchandisers (NARM) "Give The Gift Of Music" institutional ad campaign.

Approximately \$2.5 million will be raised for the institutional campaign by the labels' donating a half-cent for each album or tape shipped. This money will be used to fund NARM's planned 1982 "Moms, Dads and Grads" ad effort in which NARM claims the target audience of 18 to 34-year-olds will be totally saturated by network radio, network TV ads, and print ads.

Ortal Elevated To GM At KALI

Raul Ortal has been upped to General Manager at KALI/San Gabriel, CA, moving in-house from his most recent post as Operations Manager for the United Broadcasting outlet. Ortal began at KALI as moming announcer and then served as Production Director prior to his



Raul Ortal

tion Director prior to his stint as Operations Manager.

Coulter Becomes Nat'l Sales Mgr. For WLUP

John Coulter has been named National Sales Manager for WLUP/Chicago, having most recently been associated with International Vision Inc., a television sports network based in Chicago. The move marks a return for Coulter, who served as an account exec with the station previously.

Quartererro Named Northeast Regional Promo Mgr. At RCA

Phil Quartererro has been appointed Northeast Regional Promotion Manager for RCA Records. A five-year veteran of A&M Records, Quartererro previously handled local promotion in the Buffalo, Washington/Baltimore, and New York merkets for the label.

Love Appointed VP/A&R For Montage

Stuart Love has been named Vice President/A&R for Mon-

dent/A&R for Montage Records. Most recently serving as an A&R consultant to Carrere Records, Love previously held East Coast Director/A&R positions with Warner Bros. and Columbia Records. Love is also a record producer whose

Black Sheep



producer whose Stuart Love credits include Nick Gilder, Shotgun and

Mineo Forms Roperry Records Indie Label

Paul Mineo has announced the formation of Roperry Records, an Independent label based in New York City. The label's first single release is "Joggin" by Patsy. Roperry Records is located at 1775 Broadway, 7th Floor, N.Y., NY 10019, (212) 247-1498.

Kendrick Elevated To GSM At KNBR

Dave Kendrick has been promoted to General Sales Manager for KNBR/San Franciaco, coming from his previous post as Local Sales Manager for the station. A six-year veteran of KNBR, Kendrick previously held an account exec position with the McGavren Gulld rep firm.

Lake Appointed Dir./Artist Development For Tentmakers

Charley Lake has been named Director of Artist Development for the Tentmakers Production & Management Company. Lake was National Promotion Director for Warner Bros. Records for the past two-and-a-half years, prior to which he held the post of National Program Director for Charter Broadcasting.

Kotecki Appointed VP/Marketing, Biz Development At CBS

John Kotecki has been named Vice Presi-

dent/Marketing, Business Development for CBS Records. Kotecki is a 15-year CBS veteran, having joined the label in 1966 as Detroit Branch Manager and moving to the New York Branch Manager post in 1975. Two years later he was appointed Vice Pres-



John Kotecki

Ident/National Accounts and, in 1980, was upped to his most recent position of Vice President/CBS Records Distribution, Eastern Division. Prior to joining CBS, Kotecki was General Manager of Musical Isle Record Corporation.

Pro: Motions

Sanders Named Dir./East Coast Regional Promo At Accord/Townhouse

Carly Sanders has been named Director/East Coast Regional Promotion for Accord/Townhouse Records, having previously held a similar position with Arlola Records for the past three years.

Iorio Appointed Sales Director For WKYS-FM

Frank Iorio has been elevated to Director of Sales at WKYS-FM/Washington, DC, coming in-house from National Sales Manager. Prior to joining WKYS, he worked as Director of National Sales at WIFI-FM/Philadelphia.

Salierno Upped To GSM For WHLY

Raiph Salierno has been promoted to General Sales Manager at WHLY/Orlando. A four-year veteran of the facility, Salierno most recently served as Manager/Local Sales for WHLY.

Perry Joins WB As Promotion Rep

Bob Perry has been appointed Florida promotion rep for **Warner Bros. Records.** Prior to his appointment, Perry headed up a Miamibased Independent promotion company.

Jones Named Dir./ National R&B Promo For EMI-A/Liberty

Ronnie Jones has been appointed National

R&B Promotion Director for EMI America/Liberty Records, coming from the East Coast Regional R&B Promotion Director post at the label. Beginning his music career in 1971, Jones later served as NE Regional R&B Promotion Manager for Liber-



Ronnie Jones

ty (then United Artista Records), as well as East Coast Regional Promotion Director for LAX Records, W.T.E.C. Records and W.M.O.T. Records. He will be based at EMI-A/Liberty's Los Angeles headquarters.

Cochran Named GSM; Hazen To Local Sales Mar. For KTXQ

Tim Cochran has been promoted to General Sales Manager and Bill Hazen has been upped to Local Sales Manager for KTXQ/Ft. Worth-Dallas. Cochran is a veteran of more than five years with the station, while Hazen has been with KTXQ for the past three years.

Kaye Takes GSM Post At WNSI

Marc Kaye has been appointed General Sales Manager for WNSI/St. Petersburg-Tampa. Kaye most recently served as General Manager for WGBB/Long Island.

Campbell Named VP/GM; Nelson To GSM At KLIR





Lew Campbell

Don Nelson

Lew Campbell becomes the Vice President/General Manager at KLIR-FM/Denver, having previously spent seven years as GM for KCEZ/Kansas City. Concurrently, Don Nelson has been named to the General Sales Manager post for KLIR, coming from a previous sales position with KOA/Denver.

Firstman Named Director/Sales & Mktg. For Montage

Barbara Firstman has been appointed Director/Sales & Marketing at Montage Records. Firstman was formerly National Sales Coordinator for Boardwalk Records, having previously served as an independent marketing consultant for Macey Lipman Marketing.

WSGA's Rogers Elected President Of SABA

The Savannah Area Broadcasters
Association (SABA) recently elected its officers for 1981-82. They are: WSGA-WZATFM VP/GM Jerry Rodgers, President;
WJCL-TV VP Chris Barbleri, Vice President;
and WAEV-FM GSM Millard Ganey,
Treasurer.

Lewis Elevated To Creative Director For Atlantic

Glia Lewis has been promoted to Creative

Director/AdvertIsing & Media for Atlantic Records. A five-year veteran of the label, Lewis most recently served as Maneger/Advertising Creative Services. Prior to joining Atlantic, Lewis was associated with the New York-based Benton & Bowles advertising firm.



Glia Lewis

Burger Elected Chairman; Povolny To Presidency For ITA

Sam Burger has been elected Chairman of the Board and John Povolny has been chosen President for the International Tape/Disc Association (ITA). Burger will maintain his current duties as Sr. VP/Manufacturing Operations for CBS Records, while Povolny will retain his post as VP/Magnetic & Video Products for the 3M Co.

Alexander Becomes GSM At WRIF

Marcellus Alexander has been elevated to General Sales Manager for WRIF/Detroit, coming from his previous post as National Sales Manager with the station.

Kunkler Named GSM At WJAS

Paul A. Kunkler has been appointed General Sales Manager for WJAS/Pittaburgh. Most recently, Kunkler was syndicator for the "I Love You" promotions in fifty-six cities. He began his sales career at WTAE/Pittaburgh, followed by General Sales Manager positions at KQV/Pittaburgh and WGST/Atlanta.

Plum Forms Laydio Productions Firm

Nancy Plum has announced the formation of Laydio Productions, a multi-faceted firm currently involved with several projects in the radio and film industries. An 11-year veteran of broadcasting, Plum's experience includes stints as General Manager for KXFM-FM/Santa Maria, CA, and as an air personality at KGBS-FM, KTNQ and KMPC/Los Angeles and WSDM-FM/Chicago.

Laydio Productions is based in Universal City, CA and can be reached at (213) 508-3087.

Week In Review

Two personnel changes are taking place at Hiber & Hart, Ltd. Tom Nelson, Director of

Client Service and manager of the firm's Laurel, Maryland office is leaving to become Corporate Research Director for the group of California stations run by Bill Weaver. Nelson

will assume his new duties in mid-December

currently Client Service Representative for

H&H. Ms. Blinzler will move from the firm's

California headquarters to the Washington,

DC area. Her promotion to Director of Client

Replacing Nelson will be Lisa Blinzler,

and will be based at KLOK/San Jose.

Services is effective immediately.

Hiber & Hart Shifts Personnel



"It's really a new ballgame for Birch."

Birch Sales Tools/Overview

In the last few weeks I've tried to outline information regarding the Birch Report. Items included were notes on the Birch methodology, format biases, and how close Birch came in predicting Arbitron. I offered a first peek at some new sales aids in the upcoming quarterly Birch report format. This week I'd like to give you a first look at some significant sales assists included in the soon-to-be-released Birch. Finally, I'll wrap up this three-part series by giving you my overall impression of the Birch effort.

Local Sales Tool

The emphasis for Birch in the next year is getting established as a local sales bible. In order to do this, **Tom Birch** and his staff plan to give radio stations more tools included in the local market report. On this page you'll see several examples of what I'm writing about.

1. County-by-County Listening

In the past there was no way to break out of a ratings book (such as Arbitron's) the county audience for stations. Arbitron does make this information available through a diary review or through its computerized AID system, but there is no in-book listing of this data. Birch will attempt to rectify that.

The layout of the county numbers will appear as in the example below...

categories that the quarterly Birch book will cover. Out of each station's average and cume audiences will be broken out the portion that fits into the particular socioeconomic category or product usage niche. Thus, a station which may not have boxcar numbers overall may still have a viable sales story. A sales approach can be built on the quality, not the quantity, of a station's appeal. Having this type of information in the ratings book is a definite plus as long as the data bases for the information remain stable. Because of sample cell sizes, don't expect to see breakouts for narrow demos such as 18-24.

3. Listening By Location

Baltimore SMSA Fall 1981

The Birch Report

Location of Listening Men 18-49

Listening Estimates by Location

6:0	ON	N.	- SI	NIC	нт	6:00 AM - MIDNICHT				нт	6.00 A.M 10.00 A.M.			10:00 AM 3:00 PM.				300 PM - 700 PM				7:00 P.M MIDNICE													
				OTI	HER					00	45.0					OTI	HER					OTI	HER					OT	HER		ME	C	AR	AW	
мун	Crimi	АСЭН	Crista	мун	Cume	ман	CLIMIN	АСН	CLIME	ALET	CUM	N.31	e Lphna	AQH	i upag	ALIH	LANG	ALPI	f LANS	мрі	f LIMIT	ALJP	1400	ALP	CLAME	As gire	LUMB	ALPI	LAME	ALPI	(upon	ALP	C LOCAL	~	
35	735	26	900	21	385	28	336	32	800	10	150	43	215	58	307	12	48	29	191	15	150	38	76	33	175	47	376	28	56	15	00	8	160	7	3
35	735	26	900	21	385	28	336	32	800	10	150	43	215	58	307	12	48	29	191	15	150	38	76	33	175	47	370	28	56	15	100	8	160	7	3
	HO 35	HOME 1431 (148) 35 735	HOME C/ ************************************	HOME CAR 100 100 100 100 100 100 100 100 100 100	HOME CAR OTI AUM AUM CUMM AUM 35 735 26 900 21	HOME CAR OTHER AWAY 135 735 26 900 21 385	HOME CAR OTHER AWAY 1000 1000 1000 1000 1000 1000 1000 10	HOME CAR OTHER AWAY HOME 135 735 26 900 21 385 28 336	HOME CAR OTHER HOME CAMAY 1000 1000 1000 1000 1000 1000 1000 10	HOME CAR OTHER HOME CAR Man (108) Ma	HOME CAR OTHER HOME CAR AWAY HOME CAR AWAY 35 735 26 900 21 385 28 336 32 800 10	HOME CAR OTHER HOME CAR AWAY AURI CUMI NURI CUMI NURI CUMI NURI CUMI NURI CUMI 35 735 26 900 21 385 28 336 32 800 10 850	HOME CAR OTHER HOME CAR AWAY HO ASP COME NO. 120 COME NO.	HOME CAR AWAY HOME CAR OTHER HOME 135 735 26 900 21 385 28 336 32 800 10 150 43 215	HOME CAR OTHER HOME CAR AWAY HOME CAR AWAY HOME CAR AWAY AWAY HOME CAR A	HOME CAR OTHER HOME CAR AWAY HOME CAR. 10 10 10 10 10 10 10 10 10 10 10 10 10 1	HOME CAR OTHER HOME CAR AWAY HOME CAR AWAY HOME CAR AWAY 35 735 26 900 21 385 28 336 32 800 10 150 43 215 58 307 12	HOME CAR OTHER AWAY HOME CAR OTHER AWAY HOME CAR OTHER AWAY 35 735 26 900 21 385 28 336 32 900 10 150 43 215 58 307 12 48	HOME CAR OTHER AWAY HOME CAR OTHER AWAY HOME CAR OTHER AWAY 35 735 26 900 21 385 28 336 32 900 10 150 43 215 58 307 12 48 29	HOME CAR OTHER HOME CAR OTHER HOME CAR CAR OTHER AWAY HOME CAR CAWAY HOME CA	HOME CAR OTHER HOME CAR WAY HOME CAR AWAY HO	HOME CAR OTHER HOME CAR OWAY HOME CAR CAR WAY HOME CAR WAY HOME CAR WAY HOME CAR WAY HOME CAR WAY 1000 ADD 1000	HOME CAR OTHER HOME CAR OWAY HOME CAR AWAY HOME CAR AWAY HOME CAR OTHER HOME CAR	HOME CAR AWAY HO	HOME CAR OTHER HOME CAR OTHER AWAY HOME CAR AWAY HOME CAR OTHER HOME CAR OTHER AWAY HOME CAR OTHER AWAY HOME CAR OTHER AWAY HOME CAR OTHER HO	HOME CAR OTHER AWAY HOME CAR AWAY HOME CAR OTHER AWAY HOME CAR OTHER AWAY HOME CAR AWAY HOME CAR AWAY HOME CAR AWAY HOME AWAY HOME CAR AWAY HOME A	HOME CAR OTHER AWAY HOME CAR AWAY HOME CAR OTHER AWAY HOME CAR OTHER AWAY HOME CAR AWA	HOME CAR OTHER HOME CAR WAY HOME CAR CAR WAY HOME CAR CAWAY HOME CAR CAWAY HOME CAR CAR CAWAY HOME CAR CAR CAR CAWAY HOME CAR CAR CAR CAR CAWAY HOME CAR	HOME CAR OTHER HOME CAR WAY HOME CAR AWAY HOME CAR CAWAY HOME CAWAY HOME CAWAY HO	HOME CAR AWAY HO	HOME CAR OTHER HOME CAR OWAY HOME CAR OFF THE AWAY HOME CAR OTHER HOME CAR O	HOME CAR OTHER HOME CAR OWAY H	HOME CAR OTHER HOME CAR AWAY H	HOME CAR OTHER HOME CAR OWAY H	HOME CAR OTHER HOME CAR AWAY

Baltimore Fall 1981

The Birch Report

County by County Estimates Persons 12+

County by County Listening Estimates

				I	MON	DAY -	SUNE	AY /	6:00	A.M.	MID	NIGH'	r			
	Monroe Butts		itts	De	Kalis	Calhoun		Murray		Stephens		Marshall		Madison		
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME
WAAA	15	375	10	210			2	30	3	75	ı	10	4	80		

as in-office)

Friday dayparts

Each station will be able to determine what percentage of its overall average and cume audiences in the relevant survey came from each metro county. This will aid in pitching retailers or chains with stores in particular counties within the metro. A creative salesperson or media buyer could then determine the true CPM, based on station rates versus delivery in the target county/counties. This ammunition gives radio a great tool to use against regionalized newspaper editions or local shoppers.

The down side is that stations weak in key counties may not be happy with the discrete profile that will be apparent in the Birch pages. Those stations will then have to rely on their overall metro appeal and largely pitch to accounts that have broad dispersion across the market.

2. Product Usage Profile

One area in which other media have excelled — print media especially — is that of providing to advertisers an idea of the product usage profile of readers/viewers. Radio has had services such as Simmons and Wallace & Washburn, or the Qualidata offering from Arbitron. There have been limitations to each of these services — Qualidata hits only the top markets. Simmons relates only to formats, not specific stations. Birch is trying to help local salespeople by providing in a timely and high-quality fashion product usage data, broken out by station.

The telephone interview which obtains the listening data in the Birch surveys will also be used to obtain qualitative and product usage information. This was the approach taken by Burke when that firm was in the radio ratings field, but it is hoped that Birch system will be around longer so people can get used to buying and selling with it.

amount may surprise a lot of people and cause some to rethink selling and buying strategies involving drivetime dayparts.

Birch Bottom Line

A reader called — as many of you have — reacting to the series I've done on Birch,

A major item lacking in Arbitron's ratings books is the iden-

This type of display will show a station's total week breakout (average and cume) as well as weekend data and four Monday-

Knowing the locale of a portion of a station's audience can

be helpful with certain types of accounts. Retailers and shops in

large malls could be good targets for schedules if a large segment

of a station's cume was in-car during a key daypart, such as

10am-3pm. Likewise, we might find in the Birch data just how

much "drivetime" audience is really in-office listening. The

tification of those listeners in a vehicle when tuned to radio. The

portability and "driveability" of radio are two keys to its success

that are only partially addressed in Arbitron's current format.

Birch will show the three possible types of listening locations — at home, in a vehicle, and other away from home (such

have — reacting to the series I've done on Birch, but his remark was notable. "I imagine you're going to give Birch your seal of approval" was his statement. Not exactly. It's too early to tell.

There are some definite plusses to the Birch Report. However, with the recent move to the new methodology of sampling one person per household

Product Usage Persons 12+

Fall 1981

The Birch Report

Product Usage

		eer		wers		Ur relers		Food umers	Light Television Viewers		
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	
WAAA	5,3	1011	22	462	21	441	97	2037	51	1071	
Market Totals	53	1011	22	462	21	441	97	2037	51	1071	

What you see in the example above are just some of the

it's really a new ballgame for Birch. Tom Birch ad-

mitted as much when during a recent phone conversation he said, "We're really going back to square one with our new methods and our quarterly reports."

Here are some of the items that strike me as positives for Birch:

The one-person per household sample, giving better geographic diffusion of the sample...the rolling averages, which lend more stability to the monthly data stations receive...the sales utility of its new quarterly reports, which ought to be a real boon to local sales...the price of the service,

"The track record so far is good, but can it be maintained as the service grows?"

reasonable when compared to Arbitron, although due to increase as the more sales-oriented quarterly data is released...Birch's ability to listen to station input in order to improve the service.

The bulk of the reservations I would point out are due to the newness of much of what Birch is counting on for future success. The track record so far is good, but can it be maintained as the service grows and changes methods? Specifically, I want you to think about the fact that Birch farms out all its field work to outside telephone banks without direct Birch supervision on-site...also, the amount of flux still going on as Birch rethinks many of its steps such as ethnic retrieval criteria and edit policies...and of course the battle that Birch will have getting a foothold in the ad community. All of these will be factors for Birch to cope with in 1982, factors that will make observing Birch an interesting part of the next year.

Jhan Hiber





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B	ator	Ro	uge -	METRO	RANK 75
Sh	are Tren	ds	Persons 12	+ M	on-Sun 8AM-Mid
PO	P(UU):	3994			
	Spring	180	Fell 18	0	Spring '81
1	WEMF -F	M 20.6	WFMF-FM	18.1	WFMF - FM(M) 19.0
2	WYNK-F	M 14.5	WXOK -AM	11.8	WYNK-FM(C) 13.0
3	WQXY-F	M 11.6	WYNK-FM	11.1	WQX Y - FM(BM)1 U . 8
4	WXOK-A	M 9.4	WQXY-FM	11.1	WXOK -AM(8) 10.8
5	WLCS - A	M 8.3	WLCS - AM	9.9	WLCS-AM(R) 6.6
6	WJ BO-A				
7	WAFB-F	M 6.4	WAFB-FM		
-	MIRK-V		MIRK-W		WYNK-AMIC) 5.2
-	WYN K-A		WTKL-AM		
10	WLUX-A	M 1.8	WSLG-AM	2.4	W J BO - AM(AC) 4.2
	Ad	ults 18-34		Adı	alts 25-54
	Mon-8	Bun 6AM-1	Mid	Mon-S	un 6AM-Mid
	KANK	STATI	ON	KANK	STATION
	====	=====	==	====	=======
	1	WFMF-	FM	1	WYNK-FM
	2	WYNK-	FM	2	WFMF-FM
	- 3	WXOK-	AM	3	WUXY-FM

Harr	isbu	rg —	METR	O RANK 78	
Share Tren	ds	Persons 12	+ M	on-Sun 6AM-Mid	1
Spring	'80	Fell 180		Spring '81	
1 WHP -A	M 16.4	WHP -AM	17.6	WHP -AM(AC)15	. ;
2 WHP -F	M 14.5	WHP -FM	12.1	WHP - FM (8M)13	
3 WHYL-A	M 7.0	WRKZ - FM	8.5	WTPA-FM(BM)1U	. ;
4 WUXA-F	M 6.6	WTPA-FM	7.3	WRKZ-FM (C) 8	
5 WRHY-F	M 5.3	WKBO-AM	5.9	WKBO-AM (R) 7	. (
6 WKBO-A	M 5.0	WSFM-FM	5.9	WSFM-FM (P) 5	. (
7 WKKZ-F	M 4.8	WHYL-AM	5.8	WCMB -AM (AC) 5	
8 WSFM-F	M 4.6	WUXA-FM			
9 WQIN-A				WHYL-AM (C) 3	
10 WFEC-A	M 3.1	MCWR-WW	3.2	WQVE-FM (R) 2	. (
Adu	lts 18-34		Ad	ults 25-54	
Mon-Su	n 6AM-M	id	Mon-	Sun 6AM-Mid	
KANK	STAT	ION	KANK	STATION	
====	=====	===	====	======	
1	WTPA	-FM	1	WHP -FM	
2	WSFM	-FM	2	WHP -AM	
3	WKKZ	- FM	3	MKRO-AM	

L	ansir	1g		METR	RANK 78		
	ast L		ng				
	hare Tren		Persons 1	2+ 1	Mon-Sun 6AM-Mid		
PC	P(00):	3855					
	Spring	160	Fell 18	0	Spring '81		
1	WILS-FM	1 14.4	WEMK - FM	15.6	WITL-FM(C) 1	2.4	
2	WEMK-FM	1 13.5	WVIC-FM	11.8	WFMK -FM(AC)1	1.0	
3	WVIC-FN	1 11.6	WITL-FM	11.1	WJ XQ - FM(AC)1	0.0	
4	WITL-FN	1 10.2	WIIM-FM	10.4	WJR -AM(M)	8.0	
5	WJIM-FN	1 7.3	WILS-FM	9.1	WITM-FM(BM)	6.	
6	WJR -AN	1 5.9	WJR -AM	6.8	WILS-FM(A)	6 .	
7	WOOD-FN	A 3.4	WIIM-AM	4.3	WVIC-FM(R)	5.	
8	WIIM-AN	A 3.3	WITL-AM	3.6	WOOD - FIX (BM)	3 .	
9	WILS-AN	4 3.3	WLAV-FM	3.3			
1υ	WITL-AN	4 2.8	WOOD-FM	3.1	WILS-AMIAC)	2.	
	Adu	ults 18-34		Adı	ults 25-54		
	Mon-S	un 6AM-	Mid	Mon-S	un 6AM-Mid		
	KANK	STAT	ION	KANK	STATION		
	====	====	===	====	======		
	1	WFMK	-FM	1	WITL-FM		
	2	WJXQ	- FM	2	WFMK-FM		
	3	WILS	- FM	3	WIR -AM		

N	ew H	aver	1	METR	O BANK 70)
	est H			4		
	are Trend		Persons 12	+ м	on-Sun 6AM-1	Mid
PC	P(00): .	3703				
	Spring	'80	Fall 19	0	Spring '81	
1	WELI-AM	18.5	WELI-AM	20.0	WELT - AM(AC)	18.
2	WKC I - FM	11.0	WKC1-FM	10.7	WKC1-FMM	9.
3	WPLK-FM	7.8	WPLK-FM	9.3	WNBC -AM(R)	6.
4	WNBC -AM	6.8	WAVZ-AM	8.2	WCBS-AM(N)	6.
5	WEZN-FM	6.1	WEZN-FM	5.5	WPLK-FM(A)	6.
6	WCBS-AM	4.9	WNBC - AM	5.2	WNHC -AM (R)	5.1
7	WWY Z - FM	4.4	WWYZ-FM	4.5	WHCN-FM(A)	5.
8	WAVZ-AM	4.4	WCB S-AM	4.1	WAVZ-AM (AC)	4 .
9	WKSS-FM	3.1	WHCN-FM	3.2	WEZN-FM (BM)	4 . :
10	WHCN-FM	2.5	WDRC-FM	2.3	WKSS-FM (BM)	4
	Adul	ts 18-34		A	dults 28-84	
	Mon-Su	n 6AM-L	a id	Mon	-Sun 6AM-Mic	1
	KANK	STAT	ION	KANK	STATIO	N
	====	====	===	====	======	=
	1	WKCI	-FM	1	WELI-A	M
	2	WPLR	-FM	2	WKCI-F	M
	3	WNBC	-AM	3	MNRC - A	M

ARBITRON RADIO

Las V	Vegas	3	METRO	RANK 77
Share Tre		Persons 12-	- м	on-Sun SAM-Mid
PUP (00)			-	
Sprin	g '80	Fell 180		Spring '81
1 KORK-			12.4	KLUC-FM (M) 9.
2 KLUC-			11.6	KVEG-AM (C) 9.
3 KM]]			9.8	KURK-FM (BM) 9.
4 KVEG-			8.2	
6 KORK -			6.8	KUDO-FM (AC) 6.
7 KFMS-			5.2	
8 KLAV-			5.0	
9 KRAM-	AM 5.6	KM I J - AM	4.8	KMJ J -AM (AC) 5.
10 KENU-	AM 4.4	KRAM-AM	4.4	KLAV-AM (R) 4.
1	dults 16-3	4	A	dults 25-84
	-Sun 8AM			-Sun 6AM-Mid
KANK	\$TATI	UN	KANK	STATION
====	=====	==	====	
1	KLUC-	FM	1	KVEG-AM
2	KENU-		•	KLUC-FM
3	KUDO-		2 3	KXTZ-FM
Alhı	quer	- AIID	METR	O RANK 80
		_		100 Car 0 4 4 4 4 4
Share Tr	enus): 3684	Persons 12	·	don-Sun 6AM-Mic
101 (00	, . 3004			
	ng '80	Fall 180		Spring '81
1 KKJY-			15.2	KK J Y - FM(BM)1 1 .
2 KOB - 3 KEMG-		KFMG-FM KOB -AM	9.7	KWXL-FM (A) 9. KOB -AM (AC) 9.
4 KRZY-			6.5	
5 KUB -			6.1	KZZX-FM (R) 7.
6 KZZX-			5.7	KRST-FM (C) 7.
7 KZIA-			5.6	KABQ - AM (8) 5.
8 KRKE-	FM 4.7	KRST-FM	5.4	KQEO-AM (AC) 5.
9 KRST-	FM 4.5	KRZY - AM	4.8	1-7
10 KAMX-	AM 4.3	KHFM-FM	4.3	KZIA-AM (T) 4.
A	dults 18-3	4	A	dults 26-64
Mor	Sun 6AM-	Mid	Mon	-Sun 6AM-Mid
RANK	STAT	ION	RANK	STATION
====	=====	===	====	======
1	KWXL.	- FM	1	KOR -WW
2	KZZX		2	KKIY-FM
3	KEMG		_	
- 3	VLWC.	- r M	3	KKST-FM

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

Rochester

Average persons 12+, nday-Sunday 6am-midnight Rolling Averages

WEZO Remains Dominant; **WCMF Widens AOR** Lead Over WMJQ; **WPXN** Doubles

	Aug./	Sept.,
	Sept.	Oct.
WEZO (BM)	14.9	15.3
WCMF (A)	11.2	11.7
WMJQ (A)	10.4	9.7
WHAM (AC)	7.6	7.7
WPXN (T)	3.6	7.3
WDKX (B)	5.1	6.2
WBBF (R)	5.0	5.5
WVOR (AC)	8.3	4.9
WHFM (R)	6.5	4.8
WNYR (C)	6.3	4.5
WPXY (R)	4.7	4.3
WSAY (C)	4.2	4.3
WACK (AC)	1.2	2.0
WFLC (C)	.8	1.3

Louisville

Average persons 12+, rdav-Sunday 6am-midnight

WQMF Down Two But Still Tops, WLOU Climbs To Second; WCII Up For Third Month; **WAVE Rebounds**

	Aug./	Sept./
	Sept.	Oct.
WQMF (A)	13.5	11.5
WLOU (B)	9.3	11.3
WRKA (AC)	9.8	10.2
WCII (C)	9.0	9.6
WHAS (AC)	8.3	8.7
WAMZ (C)	8.4	7.9
WAVE (AC)	5.9	7.3
WKJJ (R)	6.2	6.2
WVEZ (BM)	7.8	5.4
WAKY (R)	3.1	4.3
WLRS (A)	5.2	4.3
WINN (BB)	2.4	3.3
WTMT (C)	.6	1.9
WFIA (RL)	1.4	1.4
WJYL (BB)	2.4	1.0

Nashville

Average persons 12+, Monday-Sunday 6am-midnight Rolling Averages

Moves To Third

1		Aug./	Sept./	
ł		Sept.	Oct.	
ł	WKDF (A)	20.4	19.9	
ŀ	WVOL (B)	11.3	10.6	
ı	WZEZ (BM)	6.5	9.5	
ı	WWKX (R)	8.9	8.1	
ı	WSM (C)	6.1	6.9	
ı	WLAC (N/T)	5.6	6.2	
1	WSIX-FM (C)	6.4	6.2	
1	WSM-FM (AC)	6.3	5.7	
	WMAK-FM (R)	5.6	4.9	
ı	WJYN (BB)	1.8	2.1	
ı	WKOS (R)	2.8	1.8	
ı	WSIX (AC)	2.8	1.8	
ı	WAMB (BB)	1.7	1.7	
1	WMAK (AC)	1.5	1.6	
	WKDA (C)	2.3	1.5	
1	WJRB (C)	1.1	1.4	
ı	WUSW (C)	.1	1.2	
1	WWGM (RL)	1.0	1.2	

WKDF, WVOL Remain, 1-2; WZEZ Adds Three,

	Sept.	Oct.	
VKDF (A)	20.4	19.9	
WVOL (B)	11.3	10.6	
WZEZ (BM)	6.5	9.5	•
WWKX (R)	8.9	8.1	
WSM (C)	6.1	6.9	•
VLAC (N/T)	5.6	6.2	
WSIX-FM (C)	6.4	6.2	•
WSM-FM (AC)	6.3	5.7	
WMAK-FM (R)	5.6	4.9	
WJYN (BB)	1.8	2.1	
WKOS (R)	2.8	1.8	
WSIX (AC)	2.8	1.8	Н
WAMB (BB)	1.7	1.7	
WMAK (AC)	1.5	1.6	
WKDA (C)	2.3	1.5	
WJRB (C)	1.1	1.4	
WUSW (C)	.1	1.2	
WWGM (RL)	1.0	1.2	
	_		

St. Louis

KMOX, KWK-FM, KMJM Remain 1-2-3; KSD Jumps Two; **WRTH Surges**

*******	our ge.	,
	Sept./	Oct
	Oct.	Nov
KMOX (T)	27.3	24.
KWK-FM (A)	9.0	8.6
KMJM (U)	7.5	8.4
KSD (C)	4.1	6.4
WIL-FM (C)	6.7	6.1
WRTH (E)	3.7	5.4
KSHE (A)	5.3	5.1
KSD-FM (AC)	4.6	4.8
KSLQ (R)	3.9	4.6
KMOX-FM (AC)	2.8	4.4
KEZK (BM)	4.2	3.7
KXOK (AC)	2.6	2.8
WZEN (B)	2.9	2.7
KATZ (B)	2.0	2.4
WESL (B)	1.8	2.2
WIL (C)	2.3	1.8
KADI-FM (AC)	1.5	1.4
	-	

MEDIASTAT

Washington, DC

WMAL Takes First As WKYS Slips; WHUR, WWDC-FM, **WGAY-FM** Rise

Oct./

8.9 8.7 8.4 6.7

5.7 5.0

3.8 3.3 3.2

2.6 2.4

1.2

•	WGAY-F	MI WI
Oct./		Sept./
Nov.		Oct.
24.3	WMAL (AC)	9.1
8.6	WKYS (U)	9.3
8.4	WHUR (B)	7.6
6.4	WWDC-FM(A)	6.0
6.1	WGAY-FM (BM)	4.4
5.4	WRQX (R)	5.7
5.1	WPGC-	
4.8	AM&FM(R)	5.4
4.6	WOOK (B)	4.7
4.4	WRC (T)	4.3
3.7	WVKX (C)	3.4
2.8	WJMD (AC)	3.9
2.7	WMZQ (C)	3.0
2.4	WTOP (N)	3.6
2.2	WASH (AC)	3.8
1.8	WGMS-	
1.4	AM&FM(CL)	3.7
7	WYCB (RL)	3.1
	WAVA (A)	3.0

WHFS (A)

WOL (B)

WEZR (BM)

Denver

KBPI Stays On Top But Slips; KPKE Climbs; KOSI Improves Steadily; KIMN Looks Healthy

LOUKS	Lours Healthy				
	Sept./	Oct./			
	Oct.	Nov.			
KBPI (A)	11.6	9.4			
KOSI (BM)	7.0	8.3			
KPKE (A)	4.4	7.3			
KOA (N/T)	7.0	6.4			
KDKO (B)	4.6	5.2			
KAZY (A)	5.2	5.0			
KIMN (R)	3.9	4.9			
KOAQ (R)	6.0	4.9			
KVOD (CL)	4.7	4.9			
KYGO (C)	5.3	4.8			
KBCO (A)	4.7	4.4			
KPPL (AC)	2.8	4.3			
KHOW (AC)	3.5	3.9			
KEZW (BM)	4.9	3.7			
KLIR (BM)	4.5	3.7			
KLZ (C)	4.1	3.1			
KADX (J)	1.8	2.0			
KDEN (N)	1.6	1.4			
KWBZ (T)	.9	1.3			
KLDR (AC)	1.0	1.2			

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And The Winner Is:

LEE SHERWOOD, PROGRAM DIRECTOR WVLK, LEXINGTON, KY

FULL CIRCLE CONGRATULATIONS!!!

*If station policy dictates that a P.D. cannot accept the grand prize, then the grand prize may be used at the station for on-air giveaway.

FULL CIRCLE, the new Rupert Holmes album, contains the hit single "Loved By The One You Love." Produced by Rupert Holmes for The Holmes Line Of Records, Inc.







STREET TALK.

Bill Gable was given his release as PD of CFTR/Toronto last week following the results of the Toronto BBM. Apparently CFTR's new morning personality John Landecker (last at WLS/Chicago) did not set the market on fire in his first book and Gable was declared a casualty. Bill will remain with the station through the end of the year and can be reached there.

Speaking of John Landecker...WLS has finally filled the PM drive opening John created when he left for CFTR. 10-year WLS midday vet Tommy Edwards shifts to afternoons, which now leaves a midday opening at the 50kw powerhouse.

The Waiting

Arbitron has set the initial release date for the fall books as the week ending January 15, 1982. The top three markets should mail at that time, and the others will follow within a 60-day

Meanwhile, two stations may not get their books at all. WMYK/Norfolk and WFLI/Chattanooga will learn in the next few days whether or not they will be "delisted." Both stations were accused earlier of running promotions that fell under Arbitron's delisting criteria. Apparently Arbitron has already made its decision, but has not yet communicated what the decision is to the stations.

Does First Media have big plans for current K96/Provo PD Jim Sumpter? Details on that one in '82.

Feast Or Famine

A few months ago in San Francisco, KMEL was the only AOR station...then came KSFX. And now, KCBS-FM has applied for a change in call letters to KROR (as in "rocker") and is in the midst of making an on-air change from "classic rock" to AOR. The PD is Dave Roberts and former KZAP/Sacramento staffer John Russell is MD. Expect more news from KROR

After more than 14 months as West Coast Regional Promotion Rep for Boardwalk, Barry Freeman is no longer with the company. No immediate replacement was named.

Say goodbye to KCKN-AM & FM/Kansas City. The stations have applied for new calls: the AM requested KRKR, and the FM wants KFKF. Since KCKN switched from Country to A/C and the FM tightened its Country sound, the call letter changes are the finishing touches of an overall image change.

Rumors are running around the West Coast that Jerry Clifton will pick up a new client in San Diego very shortly. Jerry has been keeping a low profile, and picking up stations to add to his successful consultancy business all year long.

Could Be A Hot Winter In Chicago

As we predicted in Street Talk (11-20), consultant Mike Joseph is involved with restructuring the programming of CBS O&O WBBM-FM/Chicago. Research is still underway toward selecting a new format, but CHR seems to be the obvious choice. However, if WBBM-FM goes CHR, what format will WEFM be when First Media officially takes over next year? Could keep the ice off Lake Michigan for an extra month or two, eh?

KWST/Los Angeles morning personalities John London & Ron Engelman, who write and perform their own comedy material, have sold a pilot script to CBS Television for possible use next season. The project is based on a recurring character the duo use on the KWST morning show, "Dan Woman, Private Eye." John & Ron will also be appearing on NBC's comedy development project "Steve Martin's Twilight Theater, which will air early next year in a late-night time

Is Elektra-Asylum's National Singles Promotion Director Bill Smith going to make a big change after the first of the year? Street Talk says yes, and we wish him well in his new posi-

Larry O'Neal, Operations Director of Q101/Meridian, MS gives up his morning show and appoints Panama Jack Crabbe as new morning man and PD. Charlie Foxx replaces Tommy Lee as Q101 MD. Both Jack and Charlie join Q101 from WNEU/Wheeling.

Thank You, And Thank You-FM

Old St. Nick left early gifts with many AOR and CHR PD's this season when both Tom Petty and Peter Wolf (of the J. Geils Band) went in studios to record seasonal ID's by the dozens. In Petty's case make that by the hundreds! The rocker recorded 226 unique, personalized seasonal songs for radio stations that have supported him in the past. Wolf displayed his patented brand of rapping for over 60 stations.

WOW/Omaha MD J.C. Corcoran exited the station last week and will announce his future plans in 1982. No replacement yet from PD Ralph Caldwell.

Hats off and a Dr. Scholl's salute to A&M's Z. Zimmerman, who (after only four weeks of training) finished third in the Women's Racewalkers Category in the sixth annual Perrier 10K in Beverly Hills on December 6. Her secret to success...hard work, determination, and her Panasonic FM headphones.

Congratulations to Columbia's Warren Williams and his wife Debbie on the birth of their first child, Laine Page. And, a correction from Columbia's East Coast division on the name of Paul Rappaport's new son. He's Adam David, not Adam Davis as we previously goofed.

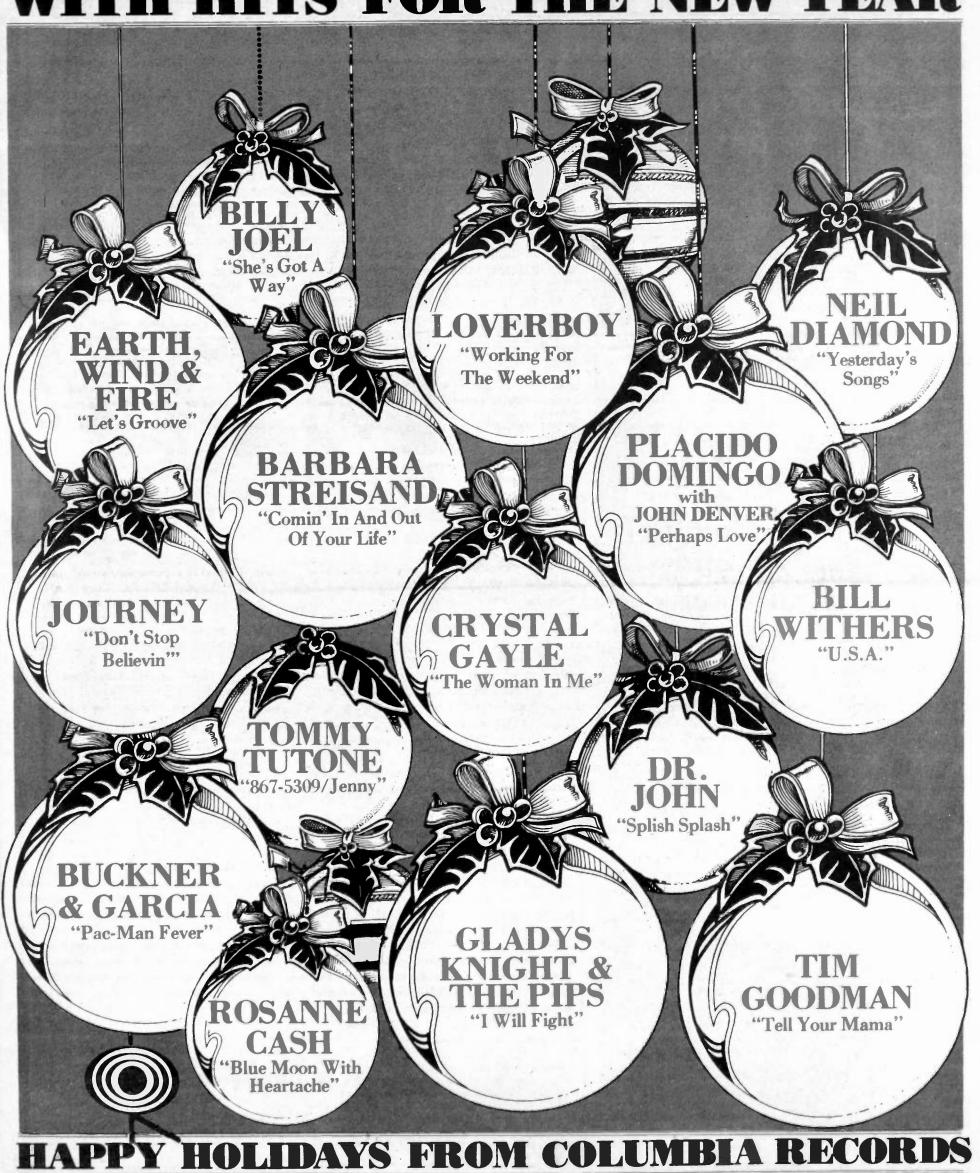
Crimestopper's Notebook

KENI/Anchorage PD Randy Robbins says be on the lookout for bogus Kool & the Gang concerts. The group was supposedly booked into Anchorage, spots advertising the gig were purchased on KENI, and Randy was ready to set up a promotion when Polygram informed him that the group was nowhere near Alaska and had no immediate plans to be there. This is not the first reported incident involving the illegal use of Kool & the Gang's name, so be aware.

The TW/A Quote-of-the-Month: "Toda Wallace has a better grasp of the basics of dynamic winning radio than any consultant I know. If Wallace can't fix a station, it can't be fixed. Gary Stevens, President Doubleday Broadcasting It won't cost you a penny to find out what Todd Wallace can do for you. Call Toll Free 800-528-6082



ROUNDING OUT THE HOLIDAYS WITH HITS FOR THE NEW YEAR



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Produced By: David Briggs, Tim Mulligan and Neil Young

WJX0



with Jerry Napier

On Reprise Records

Manufactured and Distributed by Warner Bros. Records



CBS Sunday Specials Pace Victory

CBS has long had the strongest series lineup in all of television on Sunday nights. Last week the network decided to preempt it with two specials (plus a football game that overlapped into prime time). The two specials were not exactly milestones of programming innovation, consisting of a series of stars telling Burt Reynolds how great he is and a "Circus Of The Stars," certainly not the first of its kind. Result: CBS's Sunday lineup took five of the top seven places (plus Friday's "Dallas" in second), and CBS won the Nielsen week ending December 13 with an 18.4 average rating. ABC was second with 17.4, and NBC finished third at 15.9, but was cheered with "Hill Street Blues" 's first top ten showing. Standings for the week:

- 60 Minutes (CBS) 1
- Dallas (CBS)
- Tribute To Burt Reynolds (CBS) 3
- Circus Of The Stars (CBS)
- Sunday Football (CBS)
- 3 6 Monday Night Football (ABC)
- Sunday Postgame Show (CBS)
- 9 8 **Dukes Of Hazzard (CBS)**
- 16 9 Hill Street Blues (NBC)
- 18 10 Three's Company (ABC)

- 11 Diff'rnt Strokes (NBC)
- 12 Hart To Hart (ABC)
 - 13 That's Incredible (ABC)
- 8 14 Faicon Crest (CBS)
- 15 Child Bride (NBC Monday Movie)
- 19 16 Real People (NBC)
- 17 Love Boat (ABC)
- 18 Perry Como Xmas Special (ABC)
- 5 19 M*A*S*H (CBS)
- 20 Fall Guy (ABC)



ORAL SUPPORT FOR TEDDY - Teddy Pendergrass, an ordained minister at the age of 10, joins Oral Roberts (left) for the evangelist's "Christmas Special, A Celebration," airing between December 18-25.



SUPER FREAKY - Flamboyant performers Adam Ant (left) and Rick James (right) encountered each other on a recent taping of 'Solid Gold." They're flanking cohost Marilyn McCoo.

Music On TV

"American Rock," a nationwide televised battle of the bands, will tape its first final heat in New York December 19, featuring three New York bands. 25 more segments will take in battles from other regions, with intercity competitions following until the "top amateur rock group in the country" is selected by professional musician judges. WNEW-FM/New York selected the three New York finalists, with that process to be duplicated in other markets, insuring radio participation.

"Solid Gold" for the week of December 18 features Loverboy, Freda Payne, Peaches & Herb, John Schneider, T.G. Sheppard, Frank Sinatra Jr., and Paul Williams; while the December 25 edition stars Adam & the Ants, David Gates, Crystal Gayle, Tim Goodman, Rick James, Billy Joel, Ronnie McDowell, and Eddle Rabbitt...Debra Laws is on "Dance Fever" December ... Eddie Rabbitt guests on "Country Top 20" January 1 ... Greg Kihn and band appear on "Dance Fever" January 2.

IDEOSCOPE:

1986 VIDEO MARKET PROJECTIONS: Writing in the November issue of Videography, Argus Research Corp. VP/Investment Analyst Ted Anderson predicts that there will be 15 million VCR-equipped households in the U.S. by 1986. Sales of VCR's will top 3.5 million annually, with the latter representing a retail market of \$2.1 billion. Annual prerecorded videocassette sales are estimated to be 24 million units (a retail market of \$1.2 billion), and blank videocassettes will total 98 million units for a sales volume of nearly \$1.5 billion. Anderson also foresees 11 million videodisc players in U.S. homes by 1986, with sales of nearly 3.5 million units annually — a retail market of approximately \$1.5 billion. Annual videodisc sales should reach 9.3 million units for a retail market of close to \$3.2 billion***VIDEO WAR GAMES: The electronic video game craze is not only sweeping the nation, but appears to have picked up some powerful supporters in the Pentagon, where the games are viewed as valuable training devices. The Army has already modified the "Battlezone" game to train tank personnel and officials are currently working on military versions of "Missile Command," "Ambush," and "Red Baron."



BRAD MESSER



With the holiday season (and R&R's two-week hiatus from publishing) in mind, I've replaced my usual column with three weeks' worth of calendar events, stretching from December 21 to January 8. Best holiday wishes!

Winter Solstice and Hanukkah

MONDAY, DECEMBER 21: The longest night and shortest day of the year, and Winter begins at 5:51 this afternoon (EST). The sun never gets lower in the sky than it does today. The Jewish Festival of Lights Hanukkah begins. Jane Fonda 44. Frank Zappa 41. Carl Wilson 35. Chris Evert Lloyd 27.

Tree Lights: Fad Hit Of '82

TUESDAY, DECEMBER 22: The first strings of Christmas tree lights were shown off by rich Easterners 99 years ago, when Thomas Edison's candle replacements were first made available in 1882. Presidential widow Claudia "Lady Bird" Johnson 69. Racer David Pearson 47. Steve Carlton 37. Bee Gees Maurice and Robin Gibb 37. Steve Garvey 33.

Christmas Banned In Boston

WEDNESDAY, DECEMBER 23: In the 1600's Christmas was a regular workday for American Puritans. Observing it was illegal and punishable by fine in Boston and other areas of New England, until the law was abolished exactly 300 years ago today in 1681. Jorma Kaukonen 41. Paul "Golden Boy" Hornung 46.

Evil Impossible Tonight?

THURSDAY, DECEMBER 24: Some of our ancestors believed no form of evil was possible during the night before Christmas, and Shakespeare wrote in "Hamlet" that witches and fairies lost all their powers on this one night each year. Bicycle coaster brakes were patented 1889. Christmas Eve babies have included Kit Carson, Scott Joplin, and Howard Hughes.

Merry Christmas!

FRIDAY, DECEMBER 25: Halley's Comet appeared as a brilliant heavenly light that could be seen night and day, on Christmas of 1758. On this day in 1818 a song that had been hastily written the previous evening was first performed: it was "Silent Night, Holy Night." Ex-White Sox star Jacob "Nellie" Fox 54. Ken Stabler 36. Larry Csonka and Jimmy Buffett 35. Barbara Mandrell 33. Sissy Spacek 32.

Profitable Trees To Chew

MONDAY, DECEMBER 28: When Tom Adams experimented with chicle tree sap trying to invent artificial rubber, he instead perfected the now-popular kind of chewing gum. His rival Willie Semple used real rubber in the chewing gum patented 112 years ago today in 1869. Martin Milner 50. Maggie Smith 47. Edgar Winter 34.

"To Be Continued" Movie

TUESDAY, DECEMBER 29: The first movie to get to the good part and then suddenly stop by displaying the words "To Be Continued," was the first serial short feature "Adventures Of Kathlyn." Part One of 13 was shown in Chicago 78 years ago today. America's first YMCA opened in Chicago in 1851. Mary Tyler Moore 44. Jon Voight 43.

How Much Silver In A Dollar?

WEDNESDAY, DECEMBER 30: President Nixon signed the law removing all silver from dollar and half-dollar coins eleven years ago today. President Johnson had done the same to nickles, dimes and quarters five years before. Bert Parks 67. Bo Diddley 56. Sandy Koufax 46. Yvonne Elliman 30.

Beach Boys' First Concert

THURSDAY, DECEMBER 31: The quintet that had been Carl & The Passions and Kenny & The Cadeta first appeared in concert exactly twenty years ago this evening as the Beach Boys. Rhode Island passed an anti-inflation law to regulate prices and wages on this day in 1776. Golden Richards 31. Donna Summer 32. John Denver 37. New Year's Eve.

Ring In The New 1982

FRIDAY, JANUARY 1: New Year's babies of the past have included J. Edgar Hoover, Betsy Ross, Paul Revere the silversmith/patriot, and John Garand, designer of the world's most-used weapon the M-1 rifle. Senator Barry Goldwater 72. Writer J.D. Salinger 62. Country Joe McDonald 40. Golfer Nancy Lopez 25.

Columbus Returns With "Indians'

MONDAY, JANUARY 4: Christopher Columbus came over here in 1492, and on this date in 1493 returned to Europe with six native Americans whom he believed were Indians, as he was under the false impression that he had sailed 'round the world to India. Don Shula 52. Floyd Patterson 47. Dyan Cannon (born Samile Diane Friesen) 45.

Washington The Second President?

TUESDAY, JANUARY 5: The "People's Almanac" says the first American President was not George Washington, but John Hanson who was elected "President of the United States in Congress Assembled" in 1781. Even Washington addressed him as President of the United States, until G.W. was himself elected 193 years ago today in 1789. Former Vice President Walter "Fritz" Mondale 54.

Hedley's Headlong Plunge

WEDNESDAY, JANUARY 6: During a World War I air battle over German territory on this date in 1918, a pilot suddenly pushed his open-seat plane into a sharp dive, causing passenger Captain J.H. Hedley to fly out into the blue. At the bottom of the dive, Hedley's falling body slammed into the tail and he managed to hold on. By the time of the landing Hedley had crawled forward to his cockpit barely injured. Loretta Young 68, Danny Thomas 67, Bonnie Gail Franklin 38.

Truman Reveals H-Bomb

THURSDAY, JANUARY 7: President Harry Truman announced we had the Hydrogen Bomb 29 years ago in 1953. First transatlantic telephone service began in 1927. U.S. unemployment reached five million in 1931. Kenny Loggins 34. William Blatty ("The Exorcist") 54.

Watergate Cons Released

FRIDAY, JANUARY 8: After brief periods behind bars, Watergate convicts John Dean, Herbert Kalmbach, and Jeb Magruder were ordered released in 1975 by Judge John Sirica. Texas appointed an all-female Supreme Court in 1925, Soupy Sales 56. Bill Graham 51. (Elvis Presley would have been 47.) Yvette Mimieaux 41. David Bowie 35.

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KSLQ	G100	95SGF
KRLA	WAAY	WFOX
KIQQ	WHHY-FM	WISE
KFRC	BJ105	WFLB
KYYX	WDOQ	KILE
WCAO	KX104	KVOL
WFBR	WNOX	WAZY-FM
WPHD	WGH	99KG
WHFM	KYNO-FM	KSLY
WKEE	FM102	KCBN
KTSA	KGGI	KQDI
KZFM	KNBQ	KOZE
KSET-FM	KCPX	KENI
KBFM	KHYT	
WTIX	WGUY	

Produced By: Jay Graydon

ON WARNER BROS. RECORDS





Joel Denver

Contemporary Hit Radio

OR, HAVING YOUR STUFF TOGETHER FOR THE NEW YEAR

Hello 1982, I'm Comin' To Get Ya

"Another year has come and gone, and I'm still PD of KMUD/Moosebreath, WY. If I could only get a shot at the 'big time' with my format, I know I could be number one," moaned Chuck Roast to the empty Ampex in production room #2.

At one time or another, all of us have stopped to seriously contemplate our future in this business. These thoughts are especially prevelant at this time of year and come dancing into your head as often as commercials for Christmas sales are played on your radio station. The question is . . . How do I get ahead?

Make A List, Get Organized

Before you can make progress to a bigger market, it's advisable to make sure you've got all of your bases covered in your present position. It doesn't take a long time to do, but the best suggestion I can offer is to make a list of your priorities (oops, resolutions) and goals.

A simple outline is basically what I'm suggesting, for your personal, and in this case, business priorities.

Figure out the major areas that need work, then subdivide them into more specific areas of change.

Bear in mind that every major area of your existence can't be tackled and changed overnight, and won't change your career that quickly either, but it's a starting point. The idea is to be tough enough on yourself so that you're being objective, but don't be so tough as to defeat the purpose of this positive exercise.

Speaking from a career standpoint, here are some suggestions to start with:

- Improve relationships with the staff, especially the GM and sales department.
- Spend time working on the oldies on a weekly basis. It's easy to put this one off, but your oldies should be adjusted to what is relevant today, not last week, or last year.
- Improve relationships with record reps. This business is interdependent, and your station can only stand to benefit from it.
- Return every phone call promptly. Nothing can sour your image quicker than not returning phone calls it could be opportunity calling.
- Keep an open mind to new ideas. Before rejecting ideas from your staff or others, hear them through to be fair.

Just like a radio station "hot clock," these ideas have to be tailored to your own specific situations and needs. Taking just a bit of time for some self-reflection can lend to a better understanding of your ac-

complishments and shortcomings in business

Develop A Good Attitude For 1982

Nothing positive can be accomplished unless your attitude is good to start with. 1981 hasn't been the best year in some respects for many in this business; however, the whole idea behind a new year is a new beginning.

Whether you're sitting in Moosebreath, WY or in Los Angeles, you need that positive attitude. Think of yourself this coming year as a winner, and others will view you in the same manner too. People make their own shots in this world, so make this the year you make yours . . . say "Hello 1982, I'm Comin' To Get Ya."

I would also like to take this opportunity to say thanks to everyone for making my first year as CHR Editor a very rewarding and fulfilling one. Your support has strengthened the CHR format as it has evolved this year, allowing me to work with some of the most professional broadcasters in the format's history. To all, happy holidays.



closat came this memento of former CHR station KHJ/Los Angeles before it decided the world wore a cowboy hat end hopped on the "Country Bandwagon." The 71 lineup of DJ's is depicted swingin' on a vine, complete with leather fringe hets, vests, belts, peace signs, shades, shoulder-length hair, and of course the astrological calendar (oh wow, what's your sign, men?). Ten years hence (clockwise from top left), "The Real" Don Steele, now pursuing an acting career, Jerry Butler has gone to that blg broadcast booth in the sky; Pete McNeel is now a computer programmer for Del Monte Foods in San Francisco; Bill Wade is currently Sales Manager at KPRZ/Los Angeles; Johnny Williams left California to work at WTAE/Pittsburgh; and Mark Elliot is the host of Drake-Cheneuit's "Weekhy Top 30 Countdown." Charlie Tune spins the discs in morning drive at KHTZ/Los Angeles as well as being involved with various TV shows like "Solid Gold" and the "Mike Douglas Show"; and Humble Harve" Miller presently does the 7-11pm slot at KRLA/Los Angeles. Thanks to Elizabeth Weston for her help on this bit of rock 'n' roll memorabilia. If you have old CHR radio visuals you'd like to see in print, pass them along!

RESPONSE TO A COLUMN

Records Goes On Record

I've had a lot of verbal reaction regarding my recent columns (R&R 11-20 & 11-27) where radio and records both commented on the sales picture and what each side felt needed to be done, or was in the process of being done, to improve the situation. Here is a letter I felt was worth printing because I feel it sums up a generally held feeling within the record community.

Dear Joel:

I was happy to see WPGC's Steve Kingston raise a salient point (R&R 11-20). That being radio's negligence in providing its audience, who happen to be our consumers, with artist identification. Title and artist, please. Intro or backannounce a song (especially one by a new artist) with title and artist's name . . . just like time and temperature.

Could you imagine tuning in CBS-TV on Friday night to watch an episode of "Southfork?" Or is it "J.R.?" No, it must be "The Ewings." Of course television is sophisticated enough (though its programming may not be) to tell its audience that they are watching "Dallas" (title) and Bobby and Pam, Miss Ellie, etc. (artists).

The record industry pays for the recording and manufacturing of the records that radio uses to build audience. The record industry wants radio's audience to buy its records. So please tell your audience what they're listening to.

Radio stands to gain as well. Steve Kingston said it best, "We get more complaints about not mentioning title and artist than any other listener gripe."

Sincerely, Richard Palmese Sr. VP/Promotion, Arista Records

WIKZ Brings Christmas To Chambersburg

One thing that people have said for years about radio is its ability to move people into action in very short periods of time. WIKZ/Chambersburg motivated its entire community when it learned that for the first time in 30 years that the town wouldn't have a Christmas tree in the community square.

Night jock Kevin Scott was talking about a newspaper article which told how the fountain in Town Square couldn't be used for the city Christmas tree because of the recent work done to revitalize the downtown area. Kevin got his audience moving and soon the station was working with the town merchants getting petitions signed to use the courthouse lawn for this year's tree.

Over 1000 names were presented to the county commissioners asking permission for the courthouse location, and in no time, swift approval was granted. Only one problem remained.

WIKZ again told the people that a tree was still needed, and again the people of Chambersburg came through. By November 23, a 30-foot tree was placed in front of the courthouse, and on the evening of November 28, the tree was lit, to the delight of hundreds of onlookers.

Christmas is a special time of the year, and this is a great example of how one radio station made the spirit of the holiday come through for the entire community it serves. Hats off to WIKZ PD Bill Matthews and his staff for their efforts. If you have any special promotions you've run in connection with Christmas, make sure you pass them along, including photos, for a special "Christmas Wrap-Up" after the first of the year.

Bits

WBBF/Rochester is sending 10 couples to Hawaii, and the entire morning crew will be broadcasting live from Hawaii. To win, listeners register at Wendy's Restaurants and if their names are drawn they have 95 seconds to call in. Winners spend six nights at the Sheraton Waikiki and get \$250 spending money.

Motion

Crazy Steve Randall joins KYYX/Seattle's afternoon show from across town at KISW... Gary Beach is out at WNOX/Knoxville and can be reached at (615) 693-1407... Ray St. James is the new MD at CK101/Cocoa Beach, replacing Steve Ocean who is still doing nights.

Mark Wainwright leaves WIRL/Peoria to do PM drive at WTIC-FM/Hartford...KGGI/Riverside welcomes Jeff McNeal to the morning show. Jeff also does weekends at KIIS-FM/Los Angeles...Christopher Lance is now doing holiday relief at KFRC/San Francisco and is also doing weekends and promotion work for 13K/San Diego.

Legendary newsman J. Paul Huddleston is now anchoring morning drive at KEEL/Shreveport . . .WJBQ/Portland promotes John Willis to News Director . . . WBGN/Bowling Green MD Jeff Crawford moves to WRKA/Louisville, replacing Jay Preston . . . KWUN/Concord, CA welcomes Famous Amos to afternoons from KIDD/Monterey.

WALG/Albany goes automated effective January 4, with PD Skip Elliott and staff departing. Bobbe Clark joins the news department at KAAY/Little Rock. KIOY/Fresno PD Tom Saville called to report the station has moved to its new \$500,000 studios located at 1765 N. Fine, Fresno, CA 93727. The phone number is (209) 252-8994. Congratulations to KEARTH/Los Angeles midday personality Brian Beirne, who just became a father again. He and wife Peaches welcome Brendan Charles (12-4) into the family.

Rick Scott Takes KINK PD Position

Rick Scott has been transferred within King Broadcasting from PD of KREM-AM & FM/Spokane to PD at KINK/Portland. He replaces Bill Minckler, who recently shifted to PD at KINK's AM sister

KINK GM Ron Saito told R&R, "Primarily, I was interested in Rick because he's within King Broadcasting. We try to work very aggressively to promote people from within the company. Plus we felt he had the experience necessary to move up to the Portland market."

Scott, who was an MD at KING/Seattle and KYA/San Francisco before taking the programming reins at KREM in October 1980, commented to R&R, "I regret leaving Spokane, which is really heating up competitively. But the opportunity in Portland is excellent, and I'm very excited about that. It's definitely a step up in the direction I want to pursue in my career. King is a great company with a lot of good people. We share a lot of information and get along real well." Scott added that he had no plans to change KINK's soft AOR format.

DeLynn Named RKO Vice Chairman

Hubert DeLynn has been appointed Vice Chairman of the Board and Chief Operating Officer for RKO General. DeLynn replaces John Poor Jr., who retired in July, and will supervise the company's diversified entertainment enterprises, including its 12 radio stations.

DeLynn has been with RKO General since 1967, and was most recently Exec. VP/Finance & Legal, and Treasurer. He previously worked in the areas of investment banking and law, and is a director of several companies.



B94 BACKSTAGE SHOT — During a recent concert appearance, RCA recording artists Daryl Hall & John Oetes welcomed radio reps backstage. Shown (I-r) ere B94/Pittsburgh Assistant PD Jeff McKay, Public Affairs Director Gayle Walsh, personality Mark Kowelski, John Oetes, Daryl Hell, and RCA Promotion rep Louise Patrick.

Puzzler

Continued from Page 1

The cube is 2¼ inches on a side and comes complete with instructions to help solve the puzzle. Logos may be reproduced on any or all sides of the cube, as well as the stand which accompanies each puzzle. The premium item was produced by Specialty Counselors Advertising of Atlanta (contact: Glen Colton (404) 261-7290).

INK

STATION FORCED OFF AIR

WBLI Transmitter Equipment Stolen

\$15,000 worth of transmitter equipment was stolen from WBLI/Long Island late Thursday night (12-10). PD Bill Terry told R&R the robbery was pulled off by parties "who knew what they were doing."

Terry continued, "The station was knocked off the air when the equipment was stolen, specifically our STL (microwave audio link) receivers. We were down for about four hours (2-6am) when we were able to hook up with the transmitter again via phone lines. It seems when they entered the building, they unhinged the doors, shut down the transmitter by triggering an alarm, took our STL's, and fled."

Station Manager Len Rothberg told R&R, "Police have dusted the transmitter carefully but have found no fingerprints, as apparently the culprits were wearing gloves." Rothberg added that the FBI will probably be called in to assist local police. Terry thanked WALK/Long Island for the loan of an extra STL while WBLI was in the process of getting new ones.

Letter

Continued from Page 3

why a male caller won't speak to the female personality he calls — he may be afraid of her!!, or he may be shy. On the other hand he may be masturbating, or think it's a great joke to try to get her to spin her wheels. The solution is to be in charge. I tell my silent callers to call me back when they're not feeling so bashful; I say it in a very friendly manner and hang up. The scared callers feel reassured that I understand how they feel and the crank callers are left very dissatisfied, since I didn't reward them by getting flustered. I sometimes have to do this over and over for certain callers, then I put my mind on my show, because that is what is important to me.

I also have not been shy to ask a male employee to take an obnoxious, persistent caller and tell him a few things male to male, so the caller understands that I am not vulnerable. The preceding techniques work for me.

In closing, I urge radio station management males, to recognize that it is not unreasonable for someone 5'3" tall to be afraid of a persistent, usually silent male caller. However, we female radio personalities have to recognize that while this problem is special to us, it can be handled. We care too much about our jobs to let some mentally-deprived person take them away from us. There are too many friendly, appreciative listeners, who deserve our best performance, to allow that small percentage of sad cases to spoil it. I hope KBCO and Alex Lacy get back together again.

Joelle Le Clair WNYR/Rochester



SQUIER SHOW IS A CAPITOL EVENT — On a recent concert tour with Foreigner, Capitol artist Billy Squier greated folks backstage. Pictured (I-r) are Capitol rep Danny Lyons, Squier, Q107/Weshington night rocker Uncle Johnny, and MD Frank Holler.



LIGHTING UP IN AMARILLO — KPUR/Amerillo recently sponsored the lighting ceremonies of the Community Christmas Tree with over 3000 listeners showing up for the ceremony. Shown (Fr, back row) are all-nighter Jack Randall, weekender Derin Thomas, PD Den Wilson, MD Janice Williams, and weekender Patrick Clark, elong with a cast of characters and listeners.



FREEZE FRAME FUN AT THE Q — Following a recent concert appearance, EMI America recording act the J. Geils Band Invited staff members from WJXQ (Q106)/Lansing backstage for some frozen fun. Pictured here kneeling (I-r) are band members Daniel Klein and Peter Wolf. Standing (I-r) are J. Geils, Q106 staffer Roger Sinclair, PD Jim Ryan, Assistant PD Patti Cheeks, band member Seth Justman, and air staffer Mike Vaughn. Seated is the group's Stephen Bladd

The newest ID package for Top 40! It's Radio Express.

CALL COLLECT AT 214/634-8511 TM PRODUCTIONS, 1349 REGAL ROW, DALLAS, TEXAS 75247

PARALLEL ONE PLAYLISTS

EAST



Providence

AGDS 33, 34, 35 GENESIS/Anacob BILLY SQUIER/Mg NEAGE LOVER



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Nem York PD: Jay Clark MD: James Golden

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PD: Jan Jeffries Baltimore

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Music Coordinator: Cyd Kaplan

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Z-93 Atlanta

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PD: Bill Tanner

MD: Mark Shands

MD: Mark Shands

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С ОТ КВЕО Kansas City

PD: Mala Britton

Asst. PD: Mike Schmidt

14, 32, 39, 36 BUCKER & GRESA/Pac-Ham Favor BUCK SPRINGSTEEN/Sente Crows to Con! SRE SARD/Looker

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800/CKLW ROCK'N TALK Detroit PD: Pat Holiday

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DIAMA ROSS/Mirror, Mirror 800 SEGEN/Mest Siam A Number AND SUPPLY/Sees Oracean BILL COMMPLIN/Tonight, Tonight BLANCE/failing in Love EDIS SCHOMMYZ/AN Our Lamorrows LOWERSOY/Morking For The Name



PD: Richard Lippincott MD: Karen Cavaliero

D: Karen Cavaliero

1 Sufficient Cavaliero

2 Sufficient Cavaliero

3 J. Guilla (ORISINTIARE Epen

3 J. Guilla (ORISINTIARE Epen

3 J. Guilla Madification for A Girl

3 Sufficient Cavaliero (ORISINTIARE EPEN

5 Sufficient Cavaliero (ORISINT

GO GD15/Our Lips Are Seeled QUEEN/BORIE/Under Pressure

FORE (OME IV.) An above. Per o FORE (OME IV.) has above. Per o FORE (OME IV.) the above. IV. by JOJNEN 47/00pan Press. AC/DC/Let's Get 11 Up. GEES15/4, has 19 OF 100? GOES15/4/100 1 Time Rock. 110 Roll RUSH/Closer 10 Up. Repr' Y. LARS/Shame 11 Up.



PD: Buddy Scott MD- Bill Shannon



PD: Richard Lippincott MD: Karen Cavaliero

D. Nateri Cavanero

3 4 1 Coli (Colin) And/Colemero (18)

3 4 1 Coli (Colin) And/Colemero (18)

3 9 50 SIGNED (Proving Lines to the Colin of Colin

AGDS GQ GD15/Our Elgs Are Seeled GGMn(E IRES/Love Is Like A Rock

WDRQ器

Detroit Acting PD: Cliff Winston MD: Steve Summers

Do Steve Summers

1 1 002/Physical lang For A Girl
1 2 002/Physical lang For A Girl
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3 002/Physical language for A Girl
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4 0 02/Physical language for A Girl
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5 0 02/Physical language for A Girl
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ACEA 27 PALE DAY15/Goot Bight AL JARREAU/Breakin' Aver

PD: Bob McKay

Cleveland

OO THICKARY
TONI LONG ATTAINED For A CIT!

NICKS A HEMELYTA SHAPE I LECO
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ARE IN LONG AND THE COMMENT OF BORGS
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SHEEMA EASTORYTON Could Hove Book to SAB/Take IT Easy On No. AIR SUPPLY/Suppt Dreams LESF GARRETT/Runseay RIFE SMEAGER/More Than Just The Tu

WKTI 24FM

Milwaukee

MD: Donna Walker

MD: Donna Walker

n 1 1 FORE (GREEN pair ling for A CIF)

2 2 Chapter | Chapter | Chapter |

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KISS/A Morid #IThout Marce NOB SEGER/Feel Like A Number FOREICHER/ Jukebox Hero

I'OBI (OREN JALEMON THE N

ORG CARE/LAT NB LOVE TOU ONCE
ACCK SPRINGFIED/LOVE TO ORCE
ACCK SPRINGFIED/LOVE TO THE Neeths
ORLEY SQUIED/NB Almad LOVEF
ALLEY/Closer To The Neeth
OLDENIE INSTAUCH IS LINE A ROCE
NB II, TOURG/SQUYNARN PECÉFIC



PD: Chuck Knapp MD: Kim Jeffries

Kim Jettres

##ILD JAMAC/Tester-dept's longs

Dishah ROSS/Why Op Foots ##Il to

##ILD JAMAC/Tester-dept's longs

Dishah ROSS/Why Op Foots ##Il to

##ILD JAMAC/Tester-dept's long for Act of

##ILD J

AIR SUPPLY/Suppl Dreams

BARTY MANICON/Speniers Does The DAN FORELBERG/Leader Of The Bond BLACH BOTS/Come Go With No BILLY JOEL/She's Got A May

WEST

64 KFI

The 1 hit station. Los Angeles PD: Tom Bigby

MD: Roger Collins

MD: Roger Collins

8 1 Hotal & OHES/1 (Ben't Go For The 1)8

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REMET ROCKETS/Through The Tears DIAMA GOSS/Mirror, Mirror BOB SEGER/Feel Like A Number EDDIS SCHAME/FAIL Our Tomor/ove DEL SHAMODU See DE Live CORNIE INIS/Love Is Like A Rock

GORNIE MISSIONE IS LIKE A ROCK
LUMBBOTONE HOS FOR THE MISSIONE
BANK MANICUM FOR STATE
AND THAT CONTROL OF THE MISSIONE
SHALL MISSIONE FOR THE MISSIONE
LUMBBOTONE FOR
LUMBBOTONE

Los Angeles 10000

PD: Paula Matthews MD: Robert Moorhead

1 1. AUMHET (FOURT 1906) Bellevin

1 2 CON_FINATOR
3 FOURT 1907
#

PEABO BRYSON/Let The Feeting flom MACLEEN NAME/You Com DIAMA MDSS/Mirror, Mirror JENNIFER WARMES/Could It Bu Love Abalify a seekly/Logis if you have BLACH BOTH/Come to sith the come BLACH BOTH/Come to sith the come Comes; BISTACH to the State of Paligh BLACK/FAILING in Line a Both BLACK/FAILING CONTROL IN THE BLACK BLACK/FAILING CONTROL IN THE BLACK SHELLING AS CONTROL IN THE BLACK SHELLING SHELLING AS CONTROL IN THE BLACK SHELLING 21LCh/Cost Cost, Coulettes BCB wfLCh/Two To Co Tim CCCOMMAN/Tell Your Name

365 KYYX Seattle

PD: Chet Rogers

MD: Elvin Ichiyama

EDDIE SCHMARTZ/ALL Our Tomorrow SHELLA/LITTLE Darlin' REMNY ROCERS/Through The Years

REJECT MODERLY THE COUNTY TO THE TEST SET IN T

KRLABII Los Angeles

PD: Jack Roth MD: Rick Stancato

ABBA/men All is Said And DAYE & BAFBARA ST/19to My Party DIAMA GOSS/METPOY, Mirror Sails,Allesta Derlini MEIL YOUNG/Soviners Pacific LDVENSOY/Morsing For The Nasks

DRM/Dan 11 Eary On 16
AL JUMPALO/Furball of May
AL JUMPALO/Furball of May
AL JUMPALO/Furball of May
AL JUMPALO/Furball of May
AL JULY SHAPPING

610 \$ KFRC

San Francisco PD: Gerry Cagle MD: Sandy Louie

SHEIGA/EITTIG Derlin! PATTI AUSTIM/E-mig Home Should... ODMNIE IRIS/Love In Like A Rock

IOI FM Los Angeles PD: Bob Hamilton MD: David Grossman

MD: David Grossman

H 1 1 GUJ/Phys 1629

H 2 GUJ/Phys 1629

H 3 GUJ/Phys 1629

E 544 / Left is Grosse

B 54 GUJ/Left is Grosse

B 54 GUJ/Left is Grosse

B 57 GUJ/Left is Grosse

B 7 GUJ/Left is Gros

SERRY ROOERS/Through The Year's SHERM EASTON/TOW Could Have Goon & RICK SPRINCE IELD/Love In Alright... EXART MANILON/Scoonsers Doon The...



MD: Chaz Kellev

MD: Chaz Kelley

1 3 1 J. (11) SubDV/Genter lot 0

2 3 Note. 40 115 JV. Cent's Gr For Teep' (N

3 4 Note. 1 40 115 JV. Cent's Gr For Teep' (N

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DEL SHAMER/See OF Love AIR SUPPLE/Sees Drame



PD: Jack Regan MD: Alan Sledge

SIGNE MOTIFICING OR BITS No BITCH TO SELECT SELECT

3K San Diego

PD: Jeff Lucifer MD: Rick Gillette

MD: Rick Gillette

H 1 | ONL/PRICE

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3 | EARLY Let's Grove

3 | FURCIONARY LET'S

3 | CORRECCESSIVE BO | ONL/PRICE

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6 | CORRECCESSIVE BO | ONL/PRICE

6 |

EDDIE RABBITT/Sommone Could Lose A BEACH BOTS/Come Co HITH No AIR SUPPLT/Seest Drawns

SHERM EASTURYYou Could Mave been to RINGO STARRYITHED BY Brain KLINET ROCERS/Bless OF Glory



PD: Doug Erikson MD: Gloria Avila

ID: Gloria Avila

1 | FUEL CONFLICTION OF THE ACT |
2 | NICES | AMELIET ALL AND ACT |
3 | NICES | AMELIET ALL AND ACT |
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7 | AMELIET

SD EDDIE SCHMARTZ/ALL Gur Tomorrows HEMRY PALL BAND/Keeplet Gur Love Allu KENNT ROCERS/Through The Towns SNEAKER/More Than Aust The Tu

KISFN Los Angeles 102.7

Los Angeles PD: Don Benson MD: Danny Lemos

EZRock San Jose

PD & MD: Bob Harlow

PD & MD: Bob Harlow

| 1 | 1 | FART (GREWARTING For A CIF)
| 2 | NICES | Reflect/Market & Essen
| 3 | 3 | NILL & LOTEUT (Gart & Green France)
| 3 | 3 | NILL & LOTEUT (Gart & Green France)
| 3 | 3 | NILL & LOTEUT (Gart & Green France)
| 3 | 3 | NILL & LOTEUT (Gart & Green France)
| 3 | 3 | NILL & LOTEUT (Gart & Green France)
| 4 | 10 | NILL & NILL & MORE (Gart & Green France)
| 4 | 10 | NILL & NILL & MORE (Gart & Green France)
| 5 | 7 | NILL & NIL

MANESSS/Meaceb JOBS MILL, BAND/Crasy BUB SEGE/Fee! Like A Number COMME INS/Core Is Like A Rose NIMY RODENS/Through The Years

(H) indicates one of the five "hottest" records on each Parallel One

EAST Most Added . Hottest

Hall & Oates Barry Manilow Olivia Newton-John J. Geile Band **Del Shannon** Donnie Irla

DS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Kenny Rogers Barry Manilow Eddle Schwarts

Hall & Oates J. Gells Band Nicks & Henley

EAST

PARALLEL TWO

WBRF/Rochester, NY

JAY BEWARA SHEENA EASTON PEACH NOYS DAN FOGELBERG HOTCOST: FOREIGNER 1-1 NEIL DIAMOND 5-2 ROYAL PHILHARMONT FAUL GAVIS 17-13 HALL 6 OATEB 21-15

WICC/Bridgeport, CT **Bob Mitchel**

AIR SUPPLY DEL SHANNON HARRY MANILOW KENNY ROGERS

WKEE/Huntington, WV Qary Miller

HARRY MANILOW HOTTEST LINDSEY BUCKINGHA HALL & OATES 4-2 J. GEILS BAND 5-3 EWEF 11-5 CHILLIMACK 1D-8

WPST/Trenton, NJ Tom Taylor

DONNIE IRIS HOTCOST 1 FOREIGNER 1-1 QUARTERFLASH 5-4 J. GEILS BAND D-7 ROLLING STONES 16-13 CARS 22-18

WTRY/Albeny, NY Bill Cahill

JUICE NEWTON
Hottest:
ONJ 1-1
JOURNEY 5-3
BARBRA STREISAND 12-8
HALL 6 CATES 15-9
LINDSEY BUCKINGHA 14-11

WAFRIAHentown PA

Hottest: POREIGNER 1-1 ONJ 2-2 ROD STEWART 3-3 DIANA ROSS 4-4 CARS 11-11

KC101/New Haven, CT Danny Lyons

CARPENTERS
HOTLOST
FOREIGNER 1-1
BARBRA STREISAND 6-6
GEORGE BENSON 9-9
HALL 6 OATES 10-10
ROLLING STONES 14-14

WFBR/Beltimore, MO Andy Szulinski

AL JARREAU CARPENTERS CARPENTERS ABBA BARRY MANILOW KENNY ROGERS NENNY ROCERS
HOTTERELASH 3-1
NICKS 6 HENLEY 4-3
HALL 6 OATES 8-4
GEORGE BENSON 11-6
EW&F 18-7

WBLI/Long laland, NY Bill Terry

KENNY ROGERS RONNIE HILSAP HOTTEST: FOREIGNER 1-1 GEORCE BENSON 15-13 PAUL DAVIS 20-17 ROYAL PHILMANNONI 23-ROLLING STONES 28-24

Q106/York, PA Den Steels

KENNY ROGERS BERTIE HIGGINS DEL SHANNON HENRY PAUL BAND AC/DC BALANCE ONJ 1-1 LINDSEY BUCKINGHA 4-3 HALL 6 OATES 9-7 GEORGE BENSON 15-10 ROLLING STONES 26-1R

WHFM/Rochester, NY

ROYAL PHILHARMONI BARRY MANILON BERTIE HIGGINS DEL SHANNON SHEILA RUSH SM L**test**: ONJ 1-1 GEORGE BENSON 6-4 HALL 6 OATES 1D-5 BARBRA STREISAND 11-8 BEACH 80YS 24-18

K104/Erle, PA

JEFF. STARBHIP KENNY ROGERS REMMY ROGENS
DIESEL
VANUELIS
SEACH ROYS
HOttest
ONJ 1-1
JOURNEY 2-2
NICKS & HENLEY 5-3
J. GEILS BAND 15-10
AC/DC 24-15

V100/Charleston, WV Jay Jarvie

AIR SUPPLY LRH SNEAKER NICKS & HENLEY 3-1 LINDBEY BUCKINGHA 5-4 GEORGE BENSON 9-7 BARBRA STREISAND ID-B HALL & QATES 11-9

WKRZ-FM/Wilkee Barre, PA

BARRY MANILOW DAN FOGELBERG DEL SHANNON LULLU NIKKI WILLS DIESEL KISS HOTLERE! LINNSEY BUCKINGHA 1-NICKS & HENLEY 6-2 J. CEILS RAND 7-4 HALL & QATES 11-6 GEORGE BENSON 13-7

92FLY/Albany, NY Jack Lawrence

Hottest: ONJ 1-1 FOREIGNER 2-2 ROD STEWART 3-3 JOURNEY 4-4 DIANA ROSS 5-5

WVBF/Boston, MA Reg Johns

KENNY ROGERS HOTTEST: BARRY MANILOW 1-1 JUICE NEWTON 14-9 STEVIE WOODS 15-1 RONNIE HILSAP 17-DON MCLEAN 24-19

WCAD/Baltimore, MO Riley/Richards

KENNY ROGERS AL JARREAU HOTTEST: HALL & GATES 8-1 NICKS & HEMLEY 10-3 PAUL DAVIS 17-13 °CO GO'S 27-16 BEACH BOYS 3D-25

WDRC-FM/Hartford, CT

Paul Roberts SHEENA EASTON AIR SUPPLY BARRY MANILOW EDDIE SCHWARTZ (dp) BOB SEGER (dp) ONJ 1-1 EW6F 2-2 J. GEILS BAND 3-3 HALL & OATES 7-6 ROYAL PHILHARMONI 26-20

WRCK/Utlca, NY Jim Reltz

BOB SECER
DAN FOGELBERG
DONNIE IRIS
DEL SHANNON
HOCKEREI
ONJ 1-1
QUARTERPLASH 7-5
J. GELLS BAND 10-9
HALL & GATTS: 12-10
22 TOP 73-16

AIR SUPPLY
NEIL YOUNG
HOTLEST
JOURNEY 1-1
J. CEILS BAND 8-4
HALL & CATES 11-6
EMSF 18-11
ROLLING STONES 16-12

WPHD/Buffalo, NY John Piccillo

BOB SEGER DEL SHANNO AL JARREAU AL JARREAU HOTCES: NICKS & HENLEY 1-1 HALL & CATES 2-2 J. CZILS BAND 4-3 QUEEN/BOWIE 7-6 EW&F 8-8

WLAN-FM/Lencaster, PA Oave Russell

GENESIS DEL SHANNON DEL SHANNON SHEILA DONNIE IRIS HOULEST FOD STEWART 1-1 QUARTERFLASH 4-2 NICKS & HEMLEY 6-3 EMAFF 6-3 HALL 6 OATES 10-7

PARALLEL THREE

13FEA/Manchester, Nt

Ketth Lemire EDDIE BCHWARTZ BARRY MANILON KIES HOTEGET : FOREIGNEM 2-1 INLL & OATES 8-5 JOURNEY 10-7 JOURNEY 10-7 RONNIE MILEAP 2D-16 CARS 23-19

WCIR/Beckley, WV

HENRY PAUL BAND
KENNY ROOZHS
DIANA ROSS
DEL SHANMON
OROVER WASHINOTON
HOTE ON J 1-1
HALL & GATES 8-2
LINDSEY BUCKINGHA 4-3
J. GELLS BAND 14-5
KOOL & THE OANG 12-7

Oavid Cole

KISS
TEDDY PENDERGRASS
AIR SUPPLY
HOLTCAL
HICKS 6 HENLEY 1-1
ONJ 2-2
LINDSEY BUCKINGHA 5-5
GEORGE BENSON 6-6
J. GETLS BAND 11-11

J. GEILS BAND 11-11
WTSN/Oover, NH
JIM Sebesten
KENNY ROGERS
BERTIE HIGGINS
VANGELIS
HOTTERSTE HIGGINS
VANGELIS
HOTTERSTE HIGGINS
VANGELIS
LINDSEY BUCKINGHA 6-2
LINDSEY BUCKINGHA 6-4
HALL & OATES 17-9
J. CEILS BAND 14-10

WIGY/Bath, ME Willie Mitchell

JOURNEY 7-4 CHILLIWACK 8-6 HALL 6 CATES 12-9 NEIL DIAMOND 18-16

BERTIE HIGGINS NICKS 6 HENLEY 5-1 GEORGE BENSON 11-9 PAUL DAVIS 12-10 RONNIE MILSAP 20-16 DAN FOGELBERG 28-17

Terry Lee Collins

VANGELIS

KENNY ROCERS

BEACH BOYS

PETER CETERA

HOTE --
RONNIE MILSAP 4-1

QUARTERFLASH 8-3

NICKS & HENLEY 11-6

LINDSEY BUCKINGHA 17-11

BARBRA STREISAND 23-14

Remosablos
ROLLING STONES
RONNIE MILBAP
PAUL DAVIS
DONNIE IRIS
BUCKNER & GARCIA
JOAN JETT
DIESEL
Hottest:
ONJ 1-1

WOMP-FM/Bellaire, OH Steve Allen

BEACH BOYS

KENNY ROCERS Hottest: ONJ 1-1 HALL & CATES 7-2 NICKS & HENLEY 6-4 JUICE NEWTON 11-9 GEORGE BENSON 13-11

SOUTH

PARALLEL TWO

BJ106/Orlando, FL

KOOL & THE OANG 12-7
WFBG/Altoone, PA
Tony Booth
AIR SUPPLY
RENRY ROGERS
BALANCE
DEL SHANNON
BOCTES
FOREIGNER 1-1
NEIL DIAMOND 6-5
J. GEILS BAND 11-6
GEORGE BENSON 13-11
CARS 17-13
WGUY/BARDOY, ME

WQUY/Bangor, ME

EDDIE RABBITT BARRY MANILOW

WANG MICCHEL
RICK SPRINGFIELD
AIR SUPPLY
BILLY JOEL
ROYAL PHILHARMONI
EDDIE SCHMARTZ
BOB SEDER
BARY MANILOM
STEVE CARLISLE
DONNIE IRIS (dp)
HOTEGE!
J. GEILS BAND 3-1
JOURNEY 7-4

WLAM/Lewiston, ME

Chris Layne

96XIL/Parkersburg, WV

AIR SUPPLY

WZYO/Frederick, MO

NOT 1-1 DIANA ROSS 9-7 HALL 6 OATER 12-9 ROYAL PHILHARMONI 15-11 QUARTERFLAGH 16-12

BEACH BOYS
RUSH
GENESIS
DONNIE IRIS
72 TOP
NIKKI WILLS
EMAP
HOTERSI:
ONJ 1-1
J. GEILS BAND 6-5
HALL 6 OATES 13-8
JOURNEY 20-13
DAN FOGELBERG 23-18

WHEB/Portsmouth, NH

WJOX/Jeckson, MS Bill Crews

EDDIE SCHWARTZ BARRY HANILOM HOTTENART 2-2 LINDBEY BUCKINGHA 4-3 EWAF 6-4 ROYAL PHILHARMON1 12-7

Tarry Long HENNY PAUL BAND HARRY MANILOM PREDDY & PISHBTIC DONNIE IRIS DIANA MOSS PEABO HRYBON KENNY ROCEMS HOLEMEL W8GN/Birmingham, AL Watt Brown

Walt Brown
AIR BUPPLY
RENNY MODERS
SHEENA EASTON
HOTESET:
OMJ 1-1
NICKS 6-HENLEY 4-2
LINESEY BUCKINGHA 6-5
BARRHA BTELISAMD B-8
ROYAL PHILHARMONI 14-12 ONJ 1-1 J. OEILB BAND 10-2 NICKS & HENLEY 5-3 HARBRA STREISAND 12-8 RONNIE MILSAP 27-20

KEEL/Shreveport, LA Kevin Osvis WTIX/New Orleans, LA Qary Franklin

Gary Frankin

ZDDIZ SCHWARTZ
BARRY MANILOM
TEDLY PENDERGRASS
DEL SHANNON
DIANA ROSS
HOTCOS:
DIANA ROSS
1-1
PM6F 11-5
J. GEILS BAND 21-13
SNEAKER 20-14
LRB 29-17 ZZ TOP KKNNY RODERS PEARO BRYSON EDDIE SCHWARTZ EDDIE BORMARE HOTTERI ROYAL PHILHARMONI 2-1 NICKS & MENLEY 8-2 BARBRA STRFISAND 13-7 J. GEILS BAND 26-17 ALABAMA 22-20

KTBA/Sen Antonio, TX J.J. Rodriguez WRVQ/Richmond, VA

KXX106/Birmingham, AL Chris Trans

OHN HALL RAND

ONJ 1-1 HALL & OATES 2-2 OUARTERFLASH 3-3 EW&F 5-5 NICKS & HENLEY 6-6

WAKY/Louisville, KY

OUTNO: Hottest: NEIL DIAMOND 1-1 NICKS 6 HENLEY 3-3

LINDSEY BUCKINGHA 6-6 SHEENA EASTON 11-10

WAYV/Ft Lauderdale, FL

DEL SHANNON HOLLCOLI FOREIGNER 1-1 JOURNEY 3-2 GEORGE BENSON 5-4 BARBRA STREISAND 7-5 NEIL DIAMOND 8-7

HOTTER: ONJ 1-1 ROYAL PHILHARMONI 2-2 JUICE NEWTON 10-6 RONNIE MILSAP 9-8 SHEENA EASTON 16-13

MADLEEN KANE
HOTTGET BUCKINGHA 2-1
HICKS & HENLEY 6-4
HALL & OATES 8-6
ROYAL PHILHARMONI I1-8
J. GEILS BAND 16-11

WFMF/Baton Rouge, LA

RICK SPRINGFIELD BARRY MANILOW BGS SEGER KENNY ROGERS HOTTESS HOTTESS HALL 6 OATES 9-4 JUICE NEWTON 10-12 OAN FOGELBERG 25-19 AIR SUPPLY D-28

BOB SEGER
DIANA ROSS
PEABO BRYSON
DONNIE IRIS
ASSEMBLED MULT.
BILL CHAMPLIN
HOLLES
HELL DIANOND 1-1
BEACH BOYS 8-5
HALL 6 CATES 9-7
ROYAL PHILHARMONI
BONNIE MILSAP 14-1

WHBQ/Memphie TN

HOTTEST: ROYAL PHILHARMONI 2-1 BARBRA STREISAND 7-3 HEIL DIAMOND 9-4 GEORGE BENSON 6-5 PAUL DAVIS 8-6

Mike Scalzi SHEENA EASTON BARRY MANILOW

WBBQ/Auguets, GA

Bruce Stevens

GENESIS MADLEEN KANE

Rendy Rice

WAYS/Charlotte, NC

BEACH BOYS

ROYAL PHILHARMON'S BILLY JOEL DEL SHANNON

Jack Petrey

BARRY MANILOW KENNY ROGERS BILLY JOEL DUINCY JONES

J.J. RODIGUES

BARBRA STREISAND
BILLY JOEL

ROYAL PHILMARHON1
BEACH BOYG

BARRY MANILOM

AL JARREAU

ROLLING STONES

HOLLOS TONES

HOLLOS TONE Bill Thomas OENESIS Hottest: CHILLIWACK 1-1 J. GEILS BAND 2-2 JOURNEY 6-6 GO GO'S 8-8 QUEEN/BOWIE 1D-10

FM100/Memphis, TN Tom Prestiglacomo

ALABAMA
BEACH BOYS
RICK SPRINGFIELD (dp)
LRB (dp)
HOTLEGET:
ROYAL PHILHARMONI 6-1
KOOL & THE GANG 9-6
GEORGE BENSON 22-16
JUICE NEWTON 23-17
RONNIE MILBAP 25-19

WSKZ/Chattanooga, TN Oavid Carrol

BILLY JOEL BEACH BOYS ALABAMA ALABAMA Hotest: NICKS & HENLEY 2-1 PAUL DAVIS 14-9 GEORGE BENSON 15-12 ROLLING STONES 18-14 LR8 2D-17

KINT/EI Paso, TX Jim Zippo

TEDDY PENDERGRASS
ZZ TOP
BALANCE
T.G. SHEPPARD
PATTI AUSTIN PATTI AUSTIN HOSTE 2-1 LINDSEY BUCKINGHA 4-2 GO GO'S 9-4 J. GEILS BAND 19-17 ROYAL PHILHARMONI 24-2D

KX104/Neshville, TN Jon Anthony

Jon Anthony
KENNY ROGERS
TEDDY PENDERGRASS
GEMESIS
DIANA ROSS
HOCLEST:
GUARTERFLASH 8-6
BARBRA STREISAND 16-12
J. GEILS BAND 17-13
EDDIE RABBITT 20-17

K.1100/Louisville, KV Kevin O'Neel

AIR SUPPLY KENNY ROGERS DIANA ROSS MADLEEN KANE Hottest: NICKS & HENLEY 1-1 QUARTERFLASH 5-2 HALL & CATES 11-4 LINDSEY BUCKINGHA 7-5 EDDIE RABBITT 19-12

HENRY PAUL BAND KENNY ROGERS GENESIS Hottest: DNJ 1-1 JOURNEY 2-2 NICKS 6 HENLEY 4-4 HALL 6 OATES 8-5 J. GEILS BAND 11-9

KREM/McAllen-Brownsville, T Stave Owens

RENNY ROGERS
AL JARREAU
BERTIE HIGGINS
BARRY MANILOM
DIANA ROSS
HOTESET:
DNJ 1-1
BARREA STREISAND 20-11
J. GEILS BAND 18-13
LRB 29-21
BILLY JOEL 30-26

WQRK/Norfolk, VA Bruce Gerreway

SHEENA EASTON Hottest: ONJ 1-1 NEIL DIAMOND 8-5 OEORGE BENSON 12-9 JUICE NEWTON 17-13 ROYAL PHILMARMONI 19-14

Jerry Steels

KETHNY BOGERS BARRY MANILOM BHEEMA EASTON HALL & OATES HALL & GATEB HOEL #061: ONJ 1=1 NEIL DIAMOND 9-7 BARBRA BIMEISAND 11-9 JUICE NEWTON 12-1D NICKS & HEMLEY 21-17

Q100/Mobile, AL Scott Griffith

BEOTH GAPWITH

EDDIE BCHMARTE
DEL BHANNOM
ORZO LAKE
BOB SEGZE
HOTTERET
J. OEILS BAND 3-2
HALL & CATES 6-4
JUICE NEWTON 13-5
CARS 20-12

WAAY/Huntaville, AL

Jim Kendricke CARPENTERS KMANY ROGERS
LOVERBOY
JOHN HALL BAND
EDDIE SCHWARTZ
BUCKMER & GARCIA
HOLLES GARCIA
HALL & OATES 1-1
LINDSEY BUCKINGHA 7-2
GEORGE BYNSON 9-3
EMSF 11-8
ROYAL PHILHARMONI 71-11

CK101/Cocon Beach, FL Ray Bt James

DEL SHANNON LRB
AIR SUPPLY
BARRY MANILOW
BERTIE MIGGINS
PREDDY & FISHSTIC
KENNY ROGERS
BILLY SOUIER
BOB SECER HOTESET: POREIGNER D-1 NICKS & HENLEY 7-2 GEORGE BENSON 8-5 NEIL DIAMOND 11-9 BARBRA STREISAND 17-11

WSEZ/Winston-Salem, NC Bob Mahoney

RICK SPRINGFIELD
DEL SHANNON
BERTIE HIGGINS
DAN FOGELBERG
HENRY PAUL BAND
BILLY JOEL HOTTCH!
LINDSEY BUCKINGHA 2-1
JUICE NEWTON 12-6
HALL 6 OATES 22-13
ALABAMA 23-17
ROLLING STONES 29-23

KLAZ/Little Rock, AR Rhonds Curtle

BARRY MANILOW KENNY ROGERS GROVER WASHINGTON AL JARREAU TEDDY PENDERGRASS TEDDY PENDERGRASS
HOTTEST 1-1
BARBRA STREISAND 1-1
NICKS & HENLEY 2-2
GEORGE BENSON 3-3
HALL & CATES 7-4
BILLY JOEL 19-15

KSET-FM/El Paso, TX Kris Van Oyke

CARS
EDDIE SCHWARTZ
NICKS & HENLEY
BALANCE
HOTERST
HALL & OATES 7-3
IRENE CARA 12-6
J. GEILS BAND 13-9
EDDIE RABBITT 22-15

887/New Orleans, LA

BUCHNEY & GARCIA SHEENA EASTON HOKEGEL FOREIGNER 1-1 J. GEILS 8AND 11-5 HALL & OATES 13-10 NICKS & HENLEY 15-11 CARS 18-14

WOKI/Knoxville, TN Gary Adkins

GENESIS
QUINCY JONES
ZZ TOP (dp)
JOHN HALL BAND
HOCKERET
ONJ 1-1
HALL 4 CATES 6-3
J. GEILS BAND 14-9
JUICE NEWTON 17-12
BERTIE HIGGINS 23-19

WCSC/Charleston, SC

KENNY ROGERS ABBA PEABO BRYSON DIANA ROSS DONNIE IRIS DONNIE IRIS
HOTTOBET
HALL & CATES 6-1
NICKS & HEMLEY 4-2
LINDREY BUCKINGHA 5-3
PAUL DAVIS 10-6
GEORGE BENSON 12-9

WBCY/Charlotte, NC

Bob Kaghan OEMESIS
AIR RUPPLY
NEIL YOUNG
HOTSTELL YOUNG
J. GEILS BAND 2-1
JOURNEY 7-4
GEORGE HEMSOM 9-5
HALL & OATES 10-6
DAN FOGELBERO 21-17

WANS-FM/Greenville, SC Sem Church

BOB BEGER DAN FOGELBERG NICKS & HENLEY 6-1 LINDEY BUCKINGHA 9-6 QUARTERFLASH 12-9 J. GEILS BAND 15-10 ROYAL PHILHARMON! 71-15

WHHY-FM/Montgomery, AL Neil Harrison

AL JARREAU LOVERBOY DEL GHANNON HENRY PAUL BAND HOttest: ONJ 1-1 ONJ 1-1 FOREIGNER 2-2 EMAP 8-5 HALL & OATES 12-7 CARS 17-13

WOOQ/Osytone Beech, FL Rick Knight

KENNY ROGERS EDDIE SCHWARTZ HOTTEST: J. GEILS BAND 2-1 HALL & CATES 3-2 QUARTERFLASH 6-4 QUARTERFLASH 6-4 PAUL DAVIS 13-11 CARS 17-15

WZYP/Huntaville, AL Chuck McCertney

Chuck McCertney

BALANCE
JUICE NEWTON
ROYAL PHILMARMONI
AIR SUPPLY
SHELLA
HOCKEST:
ROD STEWART 3-1
NICKS 6 HENLEY 4-2
JOURNEY 5-4
HALL 6 OATES 11-8
NEIL DIAMOND 13-1D

KZFM/Corpus Christi, TX

C.C. Chandle TEDDY PENDERGRASS BALANCE 22 TOP T.G. SHEPPARD KISG Hottest: FOREIGNER 3-1 EW6F 5-2 HALL 6 QATES 14-10 AL JARREAU 15-11 RONNIE MILGAP 18-13

KROK/Shraveport LA

Hal Hardson ALABAMA
JENNIFER WARNES
QUINCY JONES
LULU
GREG LAKE (dp)
KISS (dp)
LOVERBOY (dp) LOVERSOY (GD)
HOTTOGRIGNER 7-1
NICKS & HENLEY 3-3
BARBRA STREISAND 6-4
J. GEILS BAND 13-5
POLICE 8-7

WNOX/Knoxville. TN

BIII Evans BOB SEGER
EDDIE SCHWARTZ
BARRY MANILOW
AL JARREAU
HOttest:
FOREIGNER I-I
LRB 25-21
DAN FOGELBERG 26-2)
BERTIZ HEGGINS 27-25
BILLY SQUIER 29-26

KLPQ/Little Rock, AR (formerly KQ94) Bob Lee

DAN FOGELBERG BRIAN JOHNSON & G RUSH HOTEGET: FOREIGNER 1-I NICKS & HENLEY 3-2 J. GEILS BAND 11-8 ROLLING STONES 15-11 CARS 17-14

PARALLEL THREE

SCOTTOPHON

KENNY ROCERS

DONNIE IRIS

JOAN JETT

DIANA ROSS 1-1

ROD STEMART 6-2

LINDSEY BUCKINGHA 16-13

SHEENA EASTON 19-15

HALL 4 OATES 21-16

EDDIE SCHWARTZ RONNIE MILSAP GEWESIS HENRY PAUL BAND (dp) KISS (dp) Hottest: ONJ 2-1 ROD STEWART 4-2 JOURNEY 3-3 JOURNEY 3-3 LINDSEY BUCKINGHA 6-5 J. GEILS BAND 8-6

WISE/Asheville, NC John Stevens

BARRY MANILOW

KPUR/Amerillo, TX

ALABAMA
HOTEGET
FOREIGNER 1-1
JUICE NEMTON 6-4
HALL & OATES 10-6
GEORGE NEMSON 12-9
J. GEILS BAND 15-10

UBN WWWON
BEACH BOYS
GREG LAKE
HOTES & HENLEY 3-1
QUARTERPLASH 8-4
HAIL & OATES 12-9
EDDIE RARBITT 17-12
DAN FOGELBERG 30-24

95SQF/Savenneh, QA

EDDIE SCHWARTZ QUINCY JONES MADLEEN KANE GROVER WASHINGTON

GROVER WASHINGTON
HOTCOME:
ROD STEMART 3-1
QUARTERFLASH 1D-5
HALL 6 CATEE 14-8
NEIL DIAMOND 19-14
ROYAL PHILHARMONI:

Z102/Sevenneh, GA

AIR SUPPLY SHEENA EASTON

LRB RICK SPRINGPIELD BUCKNER & GARCIA

ONJ 1-1 RONNIE MILGAP 29-24 DAN POGELBERG 32-26 FOREIGNER 33-27 JUICE NEWTON 34-29

KQIZ-FM/Amerillo, TX

DAVID GATES GREG LAKE KOOL & THE GANG RICK SPRINOFIELD

KVOL/Lefeyette, LA

Philip Renkin

POREIGNER 3-1 LINDSEY BUCKINGHA 13-8 EDDIE RABBITT 16-11 PAUL DAVIG 18-12 RONNIE MILSAP 19-13

Philip Rankin
T.G. SHEPPARD
ZZ TOP
BILL CHAMPLIN
DONNIE IRIS
PEARO BRYSON
BARRY MANILOW
CAN POGELBERG
GENESIS
HOCLEGE!
NICKS 6 HENLEY 1-1
QUARTERPLASH 7-2
LINDSEY BUCKINGHA 9-8
JUICE NEWTON 23-21
LRB 24-22

Tim Butter

J.P. Hunter

WXLK/Rosnoks, VA Huss Brown BARRA STREISAND AIR SUPPLY PATTI AUSTIN KENNY ROGERB EDDIE SCHWARTZ AIR BUPPLY HILL CHAMPLIN PATTI AUSTIN
HOST-SET
LINDSEY BUCKINGHA 3-1
ONJ 6-2
J. GEILS HAND 16-7
PAUL DAVIS 15-8
ROLLING STONES 18-9 HILL CHAMPLIN HOTCEST: J. OZILS HAND 1-1 HEIL DIAMONO 22-10 BAHBRA STREISAND 24-DAN POOFLBERG D-21 BEACH BOYE 35-27 KSEL-FM/Lubbock, TX

WFGX/Gainesville, GA Hank Ools Stan Castles

DOMNIE INIB Nottest: NICKS & HENLEY 1-1 J. GEILS BAND 7-2 LOVERBOY 11-B DAN FOGELBERG 17-13 ZZ TOP 26-21

KKQV/Wichita Felle, TX

AIR SUPPLY
NEIL DIAMOND
HOTLEST
POREIONER 1-1
NICKS 6 HENLEY 3-2
ROD STEMART 4-3
HALL 6 OATES 8-6
J. GEILS BAND 13-10

WQLF/Tatlehesses, FL Ned Smith

REMOTE PROBERS
TEDDY PENDERGRASS
EDDIE SCHWARTZ
JOURNEY
HOTCHST
EWAF 2-1
KOOL 6 THE GAND 4-2
HALL 6 OATES 9-6
J. GEILS RAND 28-24
BALANCE 30-27

O101/Meridian, MS

DEL SHANNON MISS GENESIS FOGELBERG GENESIS
DAN POGELBERG
BEACH BOYS
BOB SEGER
ROYAL PHILHARMONI
ALABAMA
HOTTER:
ONJ 1-1
ROD STEMART 7-2
LINDSY BUCKNOSY
BUCKNOSY BUCKNOSY
ALL & OATES 22-4
QUARTERFLASH 11-6

Q104/Gadaden, AL

Leo Oavis BOB SEGER JOHN HALL BAND HOLLEGE ONJ 3-1 ONJ 1-1 JUICE NEWTON 3-2 HALL & OATES 8-5 LOVERBOY 10-7 ALABAMA 24-12

WFLB/Favatteville, NC

Larry Cannon VANGELIS
WANGELIS
WERRY PAUL BAND
BALANCE
RENNY ROGERS
TEDDY PENDERGRASS
LOVERBOY (dp)
BILLY SQUIER (dp)
RC & SUNSHINE BAN (dp)
HOTTER
HOTTER
JULCE MENTON 7-1
QUARTERFLASH 17-12
HALL & CATES 20-17
SHETNA EASTON 26-22
BILLY JOEL 27-23

DUE TO THE CHRISTMAS HOLIDAYS, THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

CHUM/Toronto

KSLQ/St Louis KJR/Seattle KZZP/Phoenix WTIC-FM/Hartford Y103/Jacksonvills WMAK-FM/Nashville WSSX/Charleston **WAKX/Duluth** KSTT/Davenport KEYN-FM/Wichita WIKS/Indianapolis U93/South Bend WOW/Omeha WJBQ/Portland WACZ/Bangor KKRC/Sloux Falls **KENVAnchorage**

MIDWEST Most Added. Hottest

Eddie Schwartz Little River Band

Hall & Ontes Nicks & Henley J. Gells Band

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST

Hall & Oates Kenny Rogers Nicks & Hanley **Eddio Schwartz** Olivia Newton-John Donnie Iris

MIDWEST

PARALLEL TWO

MEXIColumbus, OH Terl Nutter

PAUL DAVIS
DAN FOGELBERG
SHEENA EASTON
HOTTER STATE
HALL & OATES 5-3
LINDSEY BUCKINGHA 10-6
OUARTERFLASH 15-9
ROLLING STONES 18-14
J. GEILS BAND 23-19

KIOA/Des Moines, IA A.W. Pentole

STEVE CARLISLE KENNY ROGERS BERTIE HIGGINS Hottest: ONJ 1-1 GEORGE BENSON 13-6 HALL & OATES 18-13 SNEAKER 19-16 DAN FOGELBERG 24-18

KOFM/Oklahoma City, OK Chuck Morgan

QUARTERFLASH ROLLING STONES EDDIE SCHWARTZ SHEILA SHEILA HOTTEST: FOREIGNER 2-1 LINDSEY BUCKINGHA 10-7 NEIL DIAMOND 11-8 JOURNEY 14-11 HALL & OATES 17-14

KRAV/Tulsa, OK Gary Reynolds

AIR SUPPLY LRB QUARTERFLASH Hottest: QUARTERFLASH
HOttest:
NICKS & HENLEY 1-1
JUICE NEWTON 6-2
BARBRA STREISAND 3-3
LINDSEY BUCKINGHA 4-4
HALL & GATES 11-6

K293/Peorie, IL Kelth Edwards

HENRY PAUL BAND DONNIE IRIS LOVERBOY BEACH BOYS Hottest: Mottest: NICKS & HENLEY 1-1 QUARTERFLASH 2-2 ROD STEWART 4-3 BILLY JOEL 16-11 BILLY SQUIER D-14

WGRD/Grand Rapkis, MI Seen Stevens

AIR SUPPLY LRB
Hottest:
J. GEILS BAND 1-1
NICKS 6 HENLEY 3-2
HALL 6 OATES 10-6
OUARTERFLASH 12-10
CHILLIWACK 22-15

WHOT/Youngstown, OH Dick Thompson

AIR SUPPLY Hottest: NICKS & HENLEY 5-1 HALL & CATES 9-4 J. GEILS BAND 16-12 GEORGE BENSON 21-14 ROLLING STONES 29-20

WMEE/Fort Wayne, IN

LRB
ROYAL PHILHARMON1
ABBA
GENESIS
Bottest:
NICKS & HEWLEY 1-1
HALL & CATES 8-4
NEIL DIAMOND 14-7
AIR SUPPLY D-13
PAUL DAVIS 23-19 LRB

Paul Mendenhall

LINDSEY BUCKINGHA RONDIE MILSAP Hottebt: FOREIGNER 2-1 NICKS & HENLEY 8-2 PAUL DAVIS 11-3 GEORGE BENSON 15-11 DON MCLEAN 19-14

WNCI/Columbus, OH

GENESIS BERTIE HIGGINS Hottest: ROD STEWART 1-1 HICKS & HENLEY 5-2 HALL & CATES 10-6 EW&P 11-7 GEORGE BENSON 16-9

W1 ::/East Lansing, MI Jim St. John

AIR SUPPLY
PEABO BRYSON
BARRY MANILOM
SOFT CELL
KENNY ROGERS
PATTI AUSTIN BERTIE HIGGINS Hottest: JUICE NEWTON 7-2 RONNIE MILSAP 4-3 PAUL DAVIS 5-4 PAUL DAVIS 5-4 BILLY JOEL 16-6 JOURNEY 21-10

WYFM/Youngstown, OH Jeff Tobin

ONJ 1-1 DIANA ROSS 5-3 NICKS & HENLEY 10-6 HALL & CATES 21-12 NEIL DIANOND 18-13

WNAM/Appleton-Ochkoch Chris Caine

BARRY MANILOW EDDIE SCHWARTZ BOB SEGER HENRY PAUL BAND Hottest: POREIGNER 1-1 QUARTERFLASH 11-8 BARBRA STREISAND 1 EDDIE RABBITT 19-16 RONNIE MILSAP 25-20

WGBF/Eveneville, IN

DAN FOGELBERG RICK SPRINGPIELD AIR SUPPLY Hottest: NICKS & HENLEY 2-1 LINDSEY BUCKINGHA 4-3 NEIL DIAMOND 7-5 HALL & OATES 10-7 ONJ 8-8

WZOK/Rockford, IL Mr. Ed

QUEEN/BOWIE BEACH BOYS AIR SUPPLY Hottest: FOREIGNER 1-1 QUARTERFLASH LINDSEY BUCKINGHA 7-4 HALL & OATES 9-6 J. GEILS BAND 16-11

Z104/Madison, WI **Matt Hudson**

BUCKNER & GARCIA BUCKNER & GARELL
LRB
GREG LAKE
HENRY PAUL BAND
HOTTEST:
ONJ 1-1
LINDSEY BUCKINGHA 3-2
HALL & CATES 6-3
J. GEILS BAND 9-4
ROLLING STONES 21-12

WDJX/Dayton, OH Joe Dewson

LRB AIR SUPPLY AIR SUPPLI BEACH BOYS RICK SPRINGFIELD HOttest: NICKS & HENLEY 2-1 STEWART 3-3 ROD STEWART 3-3 QUARTERFLASH 4-4 JOURNEY 6-5 J. GEILS BAND 8-6

WLOL-FM/St Paul MN Phil Houston

JOURNEY STEVE CARLISLE FOREIGNER 1-1
ROD STEWART 2-2
BARBRA STREISAND 9-5
PAUL DAVIS 10-7
LINDSEY BUCKINGHA 11-9

WKDQ/Evansville, IN Hobbe/Payne

AIR SUPPLY GREG LAKE KENNY ROGERS DEL SHANNON EDDIE SCHWARTZ HOTTEST:
FOREIGNER 1-1
HALL & OATES 11-3
QUARTERPLASH 9-5
EMAF 12-9
J. GEILS BAND 14-12

WJXQ/Jeckson, MI Ryan/Cheeks

TOMMY TUTONE
BRUCE SPRINGSTEEN
ST. NICK (dp)
AC/DC
DAN FOGELBERG
BILL CHAMPLIN (dp) BILL CHAPPIN (dp Rottema: J. GEILS BAND 1-1 GENESIS 18-10 22 TOP 16-13 BOB SEGER 19-16 FOREIGNER 24-21

KQKQ/Omeha, NB Mark Evens

LRB RICK SPRINGFIELD AIR SUPPLY EDDIE SCHWARTZ BUCKNER & GARCIA BUCKNER & GARCIA HOTTGET: NICKS & HENLEY 2-1 LINDSEY BUCKINGHA QUARTERFLASH 5-4 HALL & CATES 8-5 J. GEILS BAND 16-9

KIIK/Davenport IA Chuck King

LOVERBOY AIR SUPPLY EDDIE SCHWARTZ DEL SHANNON DEL SHANNON HOTTESET: FOREIGNER 1-1 QUARTERPLASH 12-8 HALL & OATES 15-10 CARS 31-24 BILLY JOEL 32-27

A/ZZR/Grand Rapids, MI Lucien Jey

BARRY MANILOW SNEAKER KENNY ROGERS ABBA VANGELIS VANGELIS
HOTTEST:
NICKS & HENLEY 1-1
LINDSEY BUCKINGHA 6-3
DIANA ROSS 5-4
HALL & CATES 9-7
JUICE NEWTON 14-11

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

NOTES TO THE PROPERTY OF THE P

KKLS/Rapid City, SD

AIR SUPPLY RICK SPRINGFIELD DONNIE IRIS KENNY ROGERS Hottest: Hottest: JOURNEY 2-1 QUARTERFLASH 7-5 HALL & OATES 14-B PAUL DAVIS 13-10 ROLLING STONES 22-17

KKXL/Grand Forks, ND Jeff Parker

LRB
DAN FOGELBERG
KENNY ROGERS
BILLY JOEL
DEL SHANNON
GENESIS GENESIS
HOTLEST:
NICKS & HENLEY 3-1
LINDSEY BUCKINGHA 8-6
GEORGE BENSON 9-7
QUARTERFLASB 14-10

WRKR/Racine, WI Steve Warren

EDDIE SCHWARTZ ROLLING STONES AIR SUPPLY AIR SUPPLY
Hottest:
ONJ 1-1
HALL & OATES 9-3
DIANA ROSS 20-13
EWAF 26-20
EDDIE RABBITT 29-24

WSPT/Stevens Point, WI

HENRY PAUL BAND SHEENA EASTON AIR SUPPLY ROYAL PHILHARMONI (dp) ROYAL PHILARMONI (
HOTTEST:
NICKS & HENLEY 1-1
ROD STEWART 2-2
J. GEILS BAND 3-3
HALL & CATES 11-7
BILLY SQUIER 23-15

WTRU/Muskegon, MI Mike Stevens

EDDIE SCHWARTZ AIR SUPPLY ROYAL PHILHARMONI NOTES HENLEY 1-1 LINDSEY BUCKINGHA 4-2 QUARTERFLASH 7-4 NEIL DIAMOND 10-5 GEORGE BENSON 11-7

KDVV/Topeka, KN Tony Stewart

RONNIE MILSAP JUICE NEWTON AIR SUPPLY Hottest: GO GO'S 3-1 ONJ 2-2 J. GEILS BAND 8-4 QUEEN/BOWIE 9-7 EW&F 18-10

KELO/Sloux Fella, SD Marc Elliot

ASSEMBLED MULT... Hottest: ROD STEWART 1-1 ONJ 3-3 OUARTERFLASH 13-9 HALL & OATES 14-10 DONNIE IRIS 31-24 KWLO/Waterloo, IA

JUICE NEWTON BEACH BOYS CARS
GENESIS
ROYAL PHILHARMONI (dp)
STEVE CARLISLE (RA) (dp)
Hottest
ONJ 1-1
FOREIGNER 7-2 NICKS & HENLEY 5-3 ROLLING STONES 11-6 BARBRA STREISAND 19-10

WAZY FM/Lafayette, IN Harris/Dugan

AL JARREAU EDDIE SCHWARTZ EDDIE SCHWARTZ HOttest: NICKS & HENLEY 3-1 EW&F 12-12 QUEEN/BOWIE 17-15 DAN FOGELBERG 26-19 BILLY JOEL 22-20

KRNA/lowe City, IA

GENESIS GENESIS
EDDIE SCHWARTZ
DONNIE IRIS
OZZY OSBOURNE (dp)
AC/DC (dp)
Hottes* AC/DC (dp) Hottest: J. GEILS BAND 3-1 HALL & OATES 7-4 ROLLING STONES 10-6 DAN FOGELBERG 16-12 FOREIGNER D-21

KQWB/Fargo, ND Wayne Hille

PAUL DAVIS NICKS & HENLEY 5-1 LINDSEY BUCKINGHA 7-5 HALL & OATES 14-7 EDDIE RABBITT 15-12 GEORGE BENSON D-13

WCIL-FM/Carbondale, IL Tony Waltekus

KENNY ROGERS PATTI AUSTIN PEABO BRYSON Hottest: NOT 1-1
ROYAL PHILHARMONI 20-2
KOOL & THE GANG 19-7
GEORGE BENSON D-15
RONNIE MILSAP D-21 MEMAZICohumbia MO

Steve Graziano

Hottesti HOTTEST:
POLICE 1-1
GO GO'S 6-3
J. GEILS BAND 11-6
QUEEN/BOWIE 20-16
GREG LAKE 24-19

99KG/Saline, KS **Denny Collier**

JUICE NEWTON DEL SHANNON GENESIS BARRY MANILOW DONNIE IRIS HOTTEST ONJ 1-1 NICKS & HENLEY 3-2 J. GEILS BAND 10-8 PAUL DAVIS 17-13 BARÉRA STREISAND 26-17

WEST

PARALLEL TWO

KCPX/Salt Lake Cit, UT **Gary Weldron**

BILLY JOEL BALANCE DONNIE IRIS ROLLING STONES HOTLEST:
FOREIGNER 1-1
NICKS 6 HENLEY 9-2
HALL 6 OATES 16-9
GEORGE BENSON 17-11
BARBRA STREISAND 23-14

KGW/Portland, OR Jania Wolniek

PAUL DAVIS
JUICE NEMTON
HOTCEST:
FOREIGNER 1-1
QUARTERPLASH 2-2
COMMODORES 6-4
NICKS & HEMLEY 8-5
BILLY JOEL 20-16

KJRB/Spokana, WA **Sude Colemen**

DOMINGO & DENVER
AIR SUPPLY
ABBA
Hottest:
NICKS & HENLEY 1-1
HALL & CATES 10-5
LINDSEY BUCKINGHA 13-8
J. GEILS BAND D-16
ROLLING STONES 22-19

KRQ/Tucson, AZ Guy Zapoleon

Hottest: NEIL DIAMOND 7-1 CARS 3-3 QUEEN/BOWIE 13-10 LOVERBOY 20-11 J. GEILS BAND 28-14

Y94/Freeno, CA Ray Appleton

SHEENA ZASTON ROLLING STONE Hottest: FOREIGNER 1-1 NICKS & HENLEY 6-2 HALL & CATES 13-10 NEIL DIAMOND 14-12 BARBRA STREISAND 20-13

KLUC/Las Vogas, NV Deve Van Stone

DONNIE IRIS EDDIE SCHWARTZ EDDIE SCHWAR Hottest: JOURNEY 2-1 OUARTERFLASH 3-3 NICKS & HENLEY 4-4 HALL & CATES 8-5 QUEEN/BOWIE 10-8

KYNO-FM/Freeno, CA John Lee Walker

PEABO BRYSON LTD Hottest: ONJ 1-1 EWAF 2-2 DIANA ROSS/3-3 RICK JAMES 5-4 HALL & OATES 17-7

KZZX/Albuquerque, NM Bruce Deniels

AIR SUPPLY KENNY ROGERS KENNY ROGERS
HOTTEST
HOTTEST
FOREIGNER 1-1
NICKS & HENLEY 2-2
LINDSEY BUCKINGHA. 5-5
QUARTERPLASH 7-7
JOURNEY 11-11

FM102/Sacramento, CA Manders/Preston

BEACH BOYS
STEVIE WOODS
HOTTEST
HOTELST
ONJ 1-1
QUARTERPLASH 2-2
HALL & OATES 6-3
HICKS & HENLEY 11-5
ROYAL PHILHARMONI 24-16

KSPZ/Colorado Springs, CO Mike Daniels

LINDSEY BUCKINGHA BEACH BOYS LRB KENNY ROGERS Hottest: Hottest: HALL & CATES 4-1 QUARTERPLASH 3-2 J. GEILS BAND 11-6 PAUL DAVIS 13-7 NICKS & HENLEY 18-11

KHYT/Tucson, AZ Rich Brother Robbin

AIR SUPPLY BERTIE HIGGINS BERTIE HIGGINS TIME DIANA ROSS KOOL & THE GANG HOTTEST HALL & CATES 11-8 QUEEN/BOWIE 12-10 LINDSEY BUCKINGHA ROGER 18-16

KIDD/Monterey, CA Berry Brown

BOB SEGER BOB SEGER
KENNY ROGERS
EDDIE SCHWARTZ
BARRY MANILOM
HOttest:
ONJ 2-1
ROD STEWART 3-2
COHMODORES 5-4
J. GEILS BAND 10-7
NICKS 6 HENLEY 16-10

KGGI/Riverside-San Be Steve O'Nell

BILL CHAMPLIN LUTHER VANDROSS RICK SPRINGFIELD BILLY JOEL LRB DAVE & BARBARA ST ONJ 1-1 HALL & CATES 12-2 GEORGE BENSON D-3 JOURNEY 5-10 BILL CHAMPLIN A-30

KKXX/Bakersfield, CA Squires/DeRoo

BILLY JOEL BEACH BOYS ABBA GENESIS GREG LAKE
HOttest:
J. GEILS BAND 5-1
LOVERBOY 22-15
SHEENA EASTON 26-18 RICK SPRINGFIELD 28-20 DAN FOGELBERG, 30-22

KNBQ/Tacome, WA Bryan/Roberts

BOB SEGER BARBRA STREISAND QUINCY JONES BOTTEN BOTTEN BOTTEN BALL & CATES 5-1 EMEF 7-6 POREIGNER 24-16 AL JARREAU 27-21 JOURNEY 30-23

K96/Provo, UT Jim Sumpter

SHEENA EASTON
GREG LAKE
EDDIE SCHWARTZ
HOTTCOST
NICKS 6 HENLEY 8-1
STEVIE NICKS 4-2
QUARTERFLASH 11-4
LINDSEY BUCKINGHA 12-6
ROD STEWART 17-9

FM103/Salt Lake City; UT Lorraine Winneger

BOB SEGER HOCKESK: FOREIGNER 1-1 NICKS & HENLEY 5-2 QUARTERFLASH 3-3 LINDSEY BUCKINGHA 4-4 J. GEILS BAND 7-7

KBBK/Bolse, IO Rob Lee

ZZ TOP
PEABO BRYSON
BARRY MANILOW
KENNY ROGERS
EDDIE SCHWARTZ
BILL CHAMPLIN
HOTTEST
HOTTEST
HOTTEST
JOURNEY 5-3
J. GEILS BAND 11-9
ROLLING STONES 18-14

KSKD/Salem OR Len E. Mitchell

AIR SUPPLY AIR SUPPLY
DONNIE IRIS
ROYAL PHILHARMONI
HOTTERE:
0NJ 1-1
LOVERBOY 19-15
HALL & OATES 20-16
NIKKI WILLS 23-19
RICK SPRINGFIELD 34-29

erdino, CA PARALLEL THREE

KCRN/Reno NV Jim O'Neal

Jim O'Neel

LOVERBOY
BILLY SOUIER
AL JARREAU
SHEILA
BARRY MANILOW
BILL CHAMPLIN
HOTEST
ONJ 1-1
NICKS & HENLEY 12-6
GEORGE BENSON 16-11
JUICE NEWTON 22-15
ROYAL PHILHARHONI 28-18

KDZA/Pushlo CO Rip Avine

BARRY MANILOW KENNY ROGERS BILLY SQUIER NEIL YOUNG DONNIE IRIS DONNIE IRIS
GENESIS
DEL SHANNON
SNEAKER
HOTTES
HOTT

KODI/Great Falls, MT Paul Wescott

QUINCY JONES HOTTEST:
NEIL DIAMOND 1-1
BALANCE 3-2
JUICE NEWTON 6-4
GEORGE BENSON 10-8
DON MCLEAN 13-9

KSLY/San Luis Objapo, CA

J. GELLS BAND
DOMINGO & DENVER
CARPENTERS
JENNIFER WANNES
DEL SHANNION
MADLEEN KANE
T.G. SHEPPARD
HOTTEST
ONJ 1-1
EWAF 7-6
HALL & OATES 9-7
BARBRA STREISAND 17-12
ROYAL PHILHARMONI 24-16

KYYA/Billings, MT Jack Bell

RICK SPRINGFIELD GENESIS FOREIGNER 1-1
NICKS 6 HENLEY 8-2
J. GEILS BAND 13-9
QUARTERFLASH 16-11
ROYAL PHILHARMONI 22-13

KATI/Casper, WY Donna Foxx

HENRY PAUL BAND HENRY PAUL BAND
NEIL YOUNG
JENNIFFR WARNES
BOB SEGER
DONNIE IRIS
DEL SHANNON
HOTCH 1-1
J. GEILS BAND 12-6
HALL & CATES 15-7
PAUL DAVIS 18-12
BERTIE HIGGINS 26-20

KOZE/Lewiston, ID Wee McShey

BARRY MANILOW HENRY PAUL BAND HENNY PAUL BAND
HOttest:
NICKS & HENLEY 1-1
HALL & CATES 6-5
J. GEILS BAND 15-8
DAN FOGELBPRG 22-17
ROYAL PHILHARMONI 28-22

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

> 92FLY/Alberry KC101/New Haven WAEB/Allentown KXX106/Birmingham WRVQ/Richmond KZZX/Albuquerque WGUY/Bango

Valding For A... (Atlantic)

3

WICC 1-1 WPRT 1-1 WLANFW 3-4 MARS 1-1 Q106 1-4 WREEFN 5-5 VIOO 3-2

INVESTIGATION OF THE PROPERTY OF THE PROPERTY

MORD 7-0 WEED 2-2 WING 5-6 MILDLEYN 1-BLIR 1-1 BLOA 2-2 WEAP 2-5 WEAP 2-5 WEAP 1-2 WEEP 1-2

-

J. GEILS BAND

LP: Freeze Frame

Q)

KEGL 9-6 293 9-6 7100 21-18 195 11-6 Q105 15-15 MCSG 11-10

WLS 8-3 WLS-PH 8-3 CRLM 1-1 RBEO 5-3 WGCL 10-4 G102 33-17 WRTI 14-12

-

Q

Ø

74%

Metionei Summary UP 115 DEBUTE 6 SAME 24 DOWN 5 ADDS 2

2

173/0

Mations

Dummary
LP 19

LEBUTS 3

ADDS 00

ADDS 0

WGLY 8-8 WLAN 1-13 WIGV 1-2 WYSB 4-12 WHER 2-3 13PEA 2-3 WESG 1-1 WESG 20-30 WEVQ 2-2

73 007 1-0 MFOR 1-1 MEGD 1-0 MIDS 0-11 MIDS 17-20 MOLF 17-20 MOLF 1-7 MILF 10-10 0.8 ELFW 2-3 MID 2-2 GIO1 0-0

SEXEL 1-3 EFF9 6-11 ROMB 3-2 KELO 5-5 IGLEO 5-5 IGLEO 5-5 WHEB 2-2 WHEB 2-2 WHEB 15-WHEB 15-WHEB 15-KELD V-3 RIFLD V-3 RIFLD V-3 RIFLD V-3 RIFLD V-3 RIFLD 2-2 RIFLD 2-3 RIFL

FORFIGNER

6 834 8 838 W 878

9

REGL 3-1 REST 1-3 E03 0-0 V4Q 18-25 V100 4-2 IV5 1-3 Q105 3-3 MCKH 3-3

w1.81

2

P3

MLAM 23-20 MIGT 23-20 MIGT 23-20 MIGH d-24 MIGH d-27 13FEA 27-20 MIGHPPH 26-2 MIGHPPH 26-2 MIGHPH 26-2 MIGHPH 26-2 MIGHPH 26-2 MIGHPH 26-2

Q104 d-3; 1102 a-33 9586F 25-22 MFOR d-10 WCQD 30 99 WEEZ on WFLB 36-22 MFOR d-10 MCQD 30 98 WFLB 36-22 MFOR d-10 MCQD 36-22 MFOR d-10 MFOR d

IGKXL 25-22 RFW 18-12 IGKLE 4-19 MBIGH 32-25 WEFF 4 MTBU 26-24 MALEFF 31-2: VCILIPH 31-2: VMID 26-23 99KG 27-22 KDVV 4-27

FSLV d-24 RCBN 32-37 NDSA on NATI 35-24 RQDI 26-18 RYYA 29-25 NOSE 25-23

Hational Burmary UP 54 DEBUTS 35 BAME 22 DOWN 0 ADDE 17

PN102 d-20 K94 d-29 KSRD d-33 KLAPC 28-26 KBQ 30-25 KIZX on

MGUY 30-20 MLAM 28-17 MIGY 30-27 MYSS 32-25 13FEA d-28 MYSG 28-27 MONPYN 22-1 SC18 27-16 95X1L On MEYO ON

00JTH

0104 29-22
2102 32-26
9350F 29-25
950F 29-25
WFOR 29-21
WFOR 39-21
WFOR 39-21
WFOR 39-21
WFOR 39-24
WFILE 38-26
REFUE 29-26
REFUE 30-24
FUE 30-24
FUE 30-24
FUE 30-24

PARALLELS

Parallel I: Selected stations in major markets that are formal dominant and/or exert a significant national influence.

Parallel II: Selected stations in accordary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Paratlet III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Formal dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice

6388 a 193 d-29 940 on 0105 2#-38

RP1 d-28 R118FH 31-1 R100 on RFBC d-25 RESR 27-24 13W a RTYW d-31 R1HH 25-23 Q103 on KOPA d-2H

P2



* DENOTES FIRST WEEK IN PARALLELS.

214 LAST WEEK

IGENT d-33 RFYN d-20 RAWN d-18 GELO 37-27 WEBT 32-27 WTHU d-29 WARTYPP 28-15 KHLO a KHMA d-25 99EG d-13

KBLY d-22 KCBM 38-35 RDEA on KAT1 30-35 KQD1 27-22 KOZE 20-27

3

Q104 12-6 1103 13-13 95807 12-10 WFOS 13-9 MCQQ 15-11 MIRE 19-16 WFLB 10-9 MGLF 14-14 KILE 7-6 KQ1EFM 27-2 KPUB 20-17 KVOL 11-10

KSLY 12-10 KCBH 16-11 KDEA 19-17 KAT1 14-11 KQDI 10-8 KYYA 17-15 KOZE 9-9

WGLTV 5-5 WLAM 7-6 WIGY 11-

MJOR 37-26-IGERIO 6-MEGRI 16-15-MAAY 30-26-MAAY 30-26-MAAY 30-27-MAAY 30-27-MAAY 30-27-MAAY 30-27-MAAY 30-27-MAAY 30-27-MAAY 30-27-MAAY 30-27-MAAY 30-27-MAAY 30-19-MAAY 30-19-34-MAAY 30-19-MAAY 30-19-MAAY

KULK o

GEORGE BENSON

D

WBGC 25-14 CPTB 21-16 CKGH 25-23

KRBE 16-13 193 16-12 940 7-5 V100 18-16

94Q 7-5 Y100 18-16 195 a Q105 22-22 MCKX 19-19

MORQ 9-7 CKLM 7-8 KS95PH 9-7 KBEQ 29-23 MZEP 12-9 MGCL 13-10 Q102 29-21 MEUU 21-19 MOKY 8-5 MRTI 19-10

P

Turn Your Love ... (WB)

8

MLAMPN 16-10 WAES 12-12 Q106 15-10 WESEPH 13-7 MKZZ 16-16 V100 9-7

RPHE 3-4
FTBL 1-15
FTBL 1-

LP: The George Benson Co

JOHN DOE "Hit Song" (Anylabel)
LP: Hit Song National Summary Up 51 Debuts 20 Same 4 Down 0 Adds 25 Regional 100/25 Reach E 33% M 21% S 56% 44% W 19%

EXAMPLE

100/25 — 100 CMR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

nal Summary

Up 31 — Number of stahons moving if up on the charts.

Debuts 20 — Number of stabons debuting the song this week.

Same 24 — Number of atations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.



AIR SUPPLY Sweet Dreams (Arista) LP: The One The You Love Regional 143/44 71%

E 686 6 798 M 668 H 684 BREAKER

Q EINT d-31
BERTH d-30
BETTH d-37
BETTH d-36
BYT LO 37-30
BYT LO 37-30
BYT LO 37-30
BYT LO 37-30
BETTH CO 37-30
B **3** WIF1 on B104 27-22 WPGC d-27 MGUY a WLAM d-28 WIGY a-30 MTSH 23-28 MHES d-30 33FEA d-27 MFBG a-10 MONPPH d-35 95X1L a MZ YO ON 293 cm 940 d-29 Y100 cm WEST

0104 34-25 0104 34-25 1102 =-32 95607 4-20 9700 27-20 9700 27-20 9700 0 9710 34-20 9710 4-20 9710 4-20 9710 4-20 9710 4-20 9710 4-20 9710 4-20 9710 4-20 9710 4-20 9710 4-20 9710 4-20 NULLL d-36 RFYB on KKLS a WBKB a WBKB a WBYF a WEFF a METU a-28 MAZYFM d-28 KWLO d-25 SP SG 40-29 KDVV a W8.87 KBLY on KCBW 36-31 KDZA on KATI 22-37 KQDI 11-25 KYYA on KOEE on

B

BEACH BOYS Wational Summary UP 61 DENUTH 42 SAM2 10 DOWN 0 ACDS 25 162/21 81% E H1% 6 P3% H 72% M 89% 23

KIDD on FM102 a KGG1 on KJSB 30-27 KM8Q on KBPZ a KBBK on KCPX 14-13 K96 d-26 KGM d-20 ELUC 24-23 RPQ 29-76 KRYY on S122 on

187/2 96 & 86 & 96 & 95 & 0 WEREPH 1-1 8104 18-14 WEER 3-1 VIOO 5-4

LINDSEY BUCKINGHAM

0104 6=0 1102 6=0 98007 6=3 98007 6=3 98007 6=3 98008 6=8 98008 6=8 98108 6=1 98008 1=2 98008 7=3 98008 1=3 98008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 7=3 69008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12=0 89008 12= RESO 6-5 WIEP 9-5 WOCL 9-9 Q102 13-1 WILU 6-4 WEY1 7-5 WEST WGBD 6-5 WBBB 6-3 WJBG 6-35 WJRG 1-35 WJRG 1-35 WJRG 1-3 KIGH 11-1 RIGH 7-6 WBGF 7-6 WBGF 7-6 WBGF 7-6 WBGF 7-6 WBGF 7-6 WBGF 4-1 WBGF 1-3 WBGF 4-1 WBGF 1-3 WBGF 4-1 WBGF 1-3 WBGF 4-1 WBGF 4-3 WBGF 4-1 WBGF 7-3 WBGF 4-1 WBGF 1-3 WBGF 7-3 ANDLE B-E EFFE 7-5
ECHE 7-5
ECHE 7-5
ECHE 7-5
ECHE 7-5
ERLE 6-6
MERR 13-12
MEFF 6-6
MERR 13-13
EFFE 6-6
MERR 13-13
EFFE 6-6
EFFE 6-6 P2 MCAO 6-2 MFBR 9-10 MFM10 5-4 MFBF 6-5 MFMF 14-1 92FLW 9-9 MBCR U-7 3MT 9-8 MERCPH 6-KC101 3-3 MICC 6-5 MFMF 12-8 MF P3 RELY 4-5 RCBH 17-13 RDSA 7-3 RAT1 1-5 RQD1 5-14 RYYA 7-7 ROLF 4-4 MGUY 23-22 MLAH 27-23 WTSM d-26 MMED 27-23 13FEA d-25 MFBO 29-25 MONITH a MC1R on 93XIL a MZYQ on 0 BOUTH 8103 20-35 15807 on MFOK d-23 MCQQ on MIRK 35-27 WFLB on MULE 31-32 ROILFN 26-23 ROILFN 26-23 ROUL d-29 CARS

REGL 14-19 880 0-8 940 0-8 9105 30-30

MYSH 6-4 MHED 5-5 138BA 5-1 MPBQ 3-1

ര

B

R/HE 10-10
FYBA 31-23
REPH 23-23
REPH 13-24
REPH 10-8
FYBA 10-10
F

MORU 26-22
MIR 19-14
MYIC 5-6
MILOLTH 10-7
MILE 22-21
KIOA 26-17
KOPH 21-19
KOPH 21-19
KOPH 21-19
MICH 12-2
MARP 11-3
MICH 12-2
MARP 11-3
MICH 26-21
MARP 11-3
MICH 26-21
MICH 2

RIDD 27-24

Vesterday's... (Columbia) LP: On The Way To The Sky

163/1

NEIL DIAMOND

Regions Beach E H36 E 766 H 646 W 846

MARC 19-29 MMMC 12-11 WKBM 13-12 MEDITH 13-1 MEDIX 27-25 B104 16-13 PRO-PM 7-14 JB105 9-8 MPGC 14-24 CPTR 14-8 CRGH d-30

KRBE 3-1 E93 28-23 V100 20-20 MCRX 31-29

4

7

PAUL DAVIS

Reach R Bis S 714 H BLE W B45

J

PRO-PH 10-1 J8105 21-11 MFGC 24-21 CPTR 19-15 CAGH on

KBBE 17-16 EV3 13-10 V4Q 14-12 V100 19-15 MCEX 25-24

MIRQ a CKUM d-27 KBSSPM d-26 KBEQ 22-21 MKEP 14-11 WGCL d-26 Q102 a-24 WELU 24-20 WGKY 15-15 WKY1 30-12

P2

Cool Night (Arista)

1 176/7

Shake It Up (Elektra) National Numbery UP 113 DEBUTS 0 BANE 21 DOWN 3 ADDS 4 3

KLUC 18-15 KRQ 3-3 KHYY 31-14 KEIK On **9** BOUTH WGUY 23-23 WIGY 22-19 WTSH 23-15 13FEA 23-19 WENG 17-13 WGUPFPH 23-19 WGUP 18-11 95XIE 16-32 WXYO d-25

REPW 16-12 RECTW 1 RECTW 1 RECTW 1 REPW 15-14 REPW 25-19 REP MKBM d-19 MBEMFM 12-7 MIF1 22-16 968X op B104 21-14 MXKFM 4-3 JB105 23-20 Q107 15-15 MFGC 26-22 CFTR a-35 CKGH on

KEGL 4-3 293 20-27 94Q 24-21 V100 d-25 Q105 21-21 WCBR 27-25

MLS On MLS-PH d-30 KAEQ 19-16 MGCL 21-17 Q102 31-28 MKT: 6-21 KEARTH 26 KELA 25-2 KFI 23-21 KI16FH d0104 31-19
936CF 22-23
WFOX 19-14
WCQD 18-14
WCQD 18-14
WCQD 18-14
WFLB d-13
WFLB d-13
WFLB d-13
KQTZPH 20-17
KIEV 24-23
KQTZPH 20-17
KFUR d-27
G101 30-12
KVOL 19-16

RFYE 16-14 KQMB on KELO 32-27 KKLS 25-21 MRRR 19-15 METH 12-10 MTBU 26-21 MACTLIM 27-27 RMLO 0 RBMA 19-13 7980 25-20 KDWL 13-11 KDVW 19-16

MUTIC 9-7
MUTIC 9-7
MUTIC PR a-30
MUTIC PR a RI16PM d-32 RI00 16-15 REZE 15-14 RYYK 19-16 RIMH 26-24 Q103 on ROPA 21-13 **P**

HRIGH 19-80 RYHOPM 28-32 RYHOPM 28-32 RYHOPM 23-19 PH 103 23-22 RJ HP on KMBO 25-19 RBHR 26-23 RCPK 26-23 PH 103 14-12 KBRD 22-23 KBRD 22-23

COMMODORES Oh No (Motown) LP: In The Pocket Euroel Euroery UP 12 DEBUTS 1 EAME 78 DOWN 79 ADDS 0 18

#C101 5-5 WICC 7-13 0106 4-15 VION H=12 4 **3** CPTB 8-11 CFGM 5-3 MGUY 18-18 MLAM 19-19 MTSN 9-17 MIFB 12-19 MCMPFM 0-1 MCIR 17-1H MZYQ 4-4

Reach E 554 B 584 M 764 W 476

WEST

2

RPHE 19-19 RTSA 6-A RZPH 4-4 897 12-18 RZPH 3-4 897 12-18 RZPH 2-13 RZPH 2-13 RZPH 2-13 RZPH 2-13 RZPH 2-13 RZPH 2-2 RZP KRBR 5+8 940 23-27 Y100 7-8 195 10-17 Q105 5-5 MCRX 12-1

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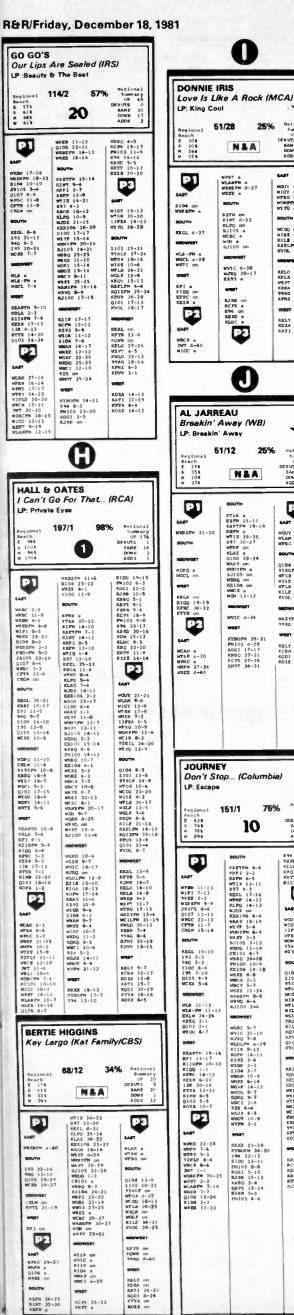
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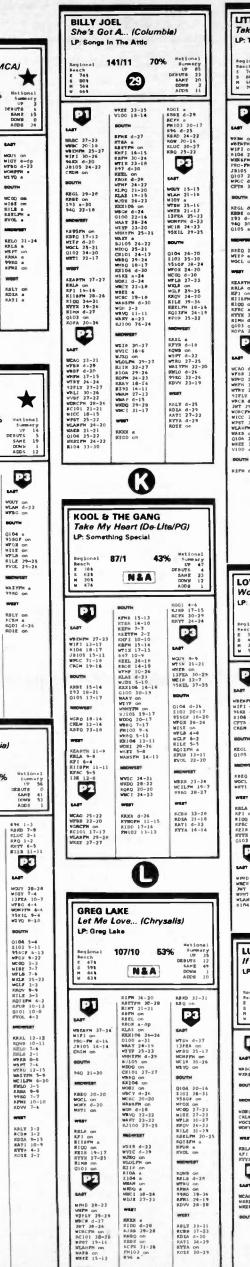
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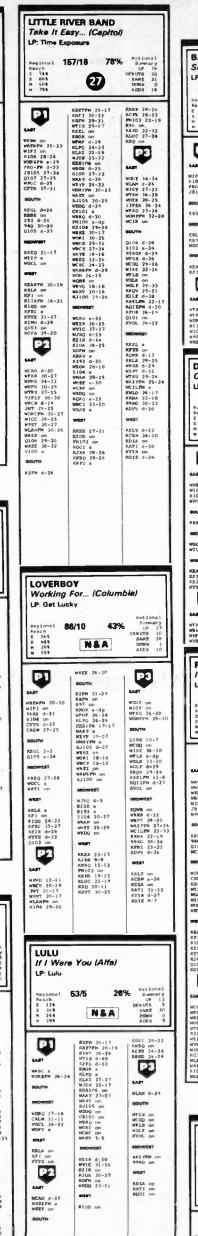
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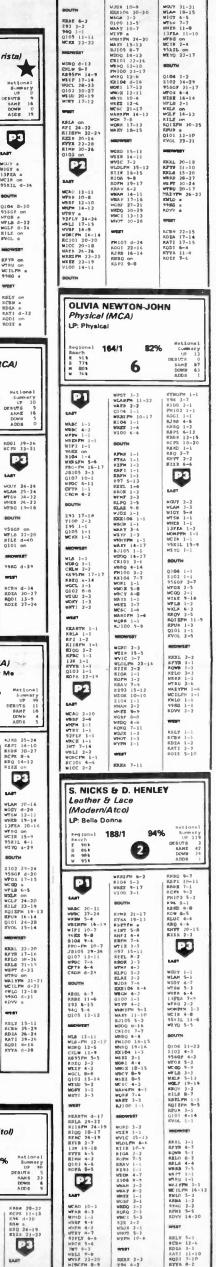








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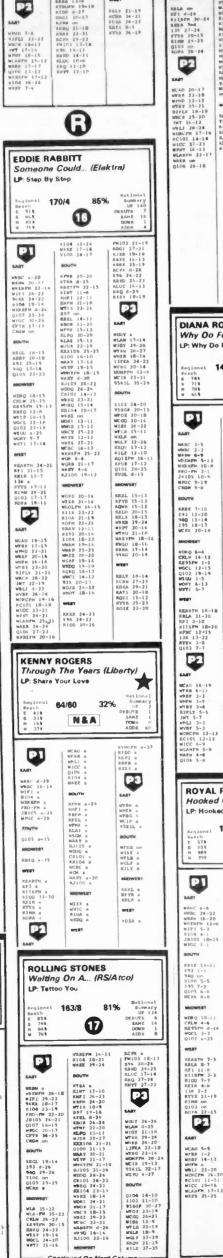




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EASY LISTENING RADIO

Easy Listening Promotion Profiles

The music may be easygoing at Beautiful Music and Easy Listening stations, but the format takes a back seat to no one in actively promoting itself. Following are a sampling of promotions various stations are doing in their communities.

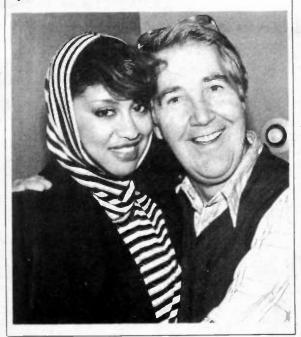


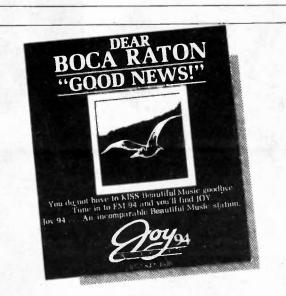
KJYO's Tuxedo Functions

Taking the sophisticated approach to selling their Schulke 2 format, KJYO/Oklahoma City sales staffers were tuxedos at all times while on duty. The station also planned various "black-tie-ins" during the month — cocktail parties and outings to the theatre and symphony. Sales Manager Bob Bray (left) fronts the line of tuxedoed sales folks above.

Hyman Says Hi To Lowe

Arista's Phyllis Hyman, star of the "Duke Ellington's Sophisticated Ladies" musical, stopped by WNEW/New York to greet air personality Jim Lowe.





Joy 94 Captures KISS Listeners

When WKQS (KISS 101)/Boca Raton, FL changed format from Beautiful Music to Country, WNJY (Joy 94) in nearby Riviera Beach took the opportunity to run print ads inviting former KISS listeners to join the Joy audience. The ad is pictured at left.

KLIR Relaxes Clients With Thank-You Party



KLIR/Denver staged its first "thank-youclient" party recently, with about 300 guests enjoying themselves at the Coach House Restaurant in town. Tying in with the station's "Relax"



theme, two week-long vacations to Hawali were given away in a drawing. Pictured with clients at left is (far left) VP/GM Lew Campbell; in righthand photo, GSM Don Nelson (left).



KABL Mobilizes To Save Cable Cars

Since KABL/San Francisco takes its identity from the city's famous cable cars, it's only natural that when that unique form of hillside transportation became endangered this year, the station took a prominent part in the effort to save them. (Interestingly, the cable car issue seemed to unite widely varying musical attitudes; the Jefferson Starship did a \$50 ticket black tie concert at the Fairmont Hotel for the same cause.)

Pictured is KABL personality Bill Moen enlisting contributions for the "Save The Cable Cars" fund. Contributors of \$10 or more receive a KABL Corps enlistment certificate signed by Moen. Station Pres./GM Bill Clark says the station is close to \$15,000 in small contributions.

Flow

KBIG/Los Angeles is going satellite, as part of an agreement with Bonneville, which previously set a satellite delivery deal with KOIT/San Francisco. KBIG President Jack Adamson cited the "higher quality sound" of the satellite system and called tape syndication a "dying service." ... KYND/Houston joined three area grocery chains for a two-day "Holiday Food Festival," which offered consumers a chance to sample manufacturer's products, view cooking demonstrations, collect coupons, and win prizes, including a trip for two to Hawaii ... WJYL/Louisville is increasing its tower height 110 feet to 400 feet and adding a new antenna, and the station invited photographers and reporters to watch the "Spiderman" engineering team perform the construction.

GOING WITH THE FLOW: Tom Severino is the new Director of Operations/Beautiful Music Stations for Mid America Media, heading the sales and operational activities for WXTZ/Indianapolis, WSWT/Peoria, KRVR/Davenport, and

KBEZ/Tulsa. He had been Station Manager at WXTZ since April 1979, after working in sales WLS/Chicago and WRIF/Detroit. . . John Andrews joins Classical station KCRL/Reno as Technical Producer, coming from KRNO crosstown...Johnny Magnus (pictured) is one of the personalities signed for KPRZ/Los Angeles's new Music Of Your Life format. The veteran Los Angeles air personality, most recently at KIQQ, will take the



7-midnight shift...Dave Dugan is the new evening host at KYND/Houston, coming from WAAM/Ann Arbor, WNIC and WCZY (both in Detroit).

HAPPY IN FROM ALI







Jeff Gelb- ACORL

Holiday Greetings

Nothing heavy this week. As R&R takes a two-week breather in preparation for 1982, I just want to thank the AOR community for your continuing support of this section. Ditto for the record side of our industry. Your suggestions and help have made my job both challenging and pleasurable for over four years.

I've been listening to your opinions and am happy to say that in 1982, you'll see them reflected in the AOR section, as it continues to evolve with the format it represents. AOR reporters will receive shortly a letter explaining what information I'll need from you to facilitate these changes. Meanwhile, I can tell you that in early 1982, AOR

will go current. That is, we'll be taking your reports the week of publication, assuring that R&R's AOR information will be absolutely the most timely (not to mention accurate and unbiased) offered in the industry. More on this, and much more, in early 1982.

For now, I join AOR Associate Editors

For now, I join AOR Associate Editors Christina Anthony and Claudia Stewart in wishing all of you the happiest of holidays. Make them safe as well, so we can all regroup in 1982, which promises to be the best ever for both AOR and for R&R's AOR section.

One final, important note: We'll be taking reports for the first issue of 1982 on December 28 and 29 (9am-5pm) and December 30 (9am-noon, Pacific Time). Even if your playlist is frozen till January, please call to let us know so we can start 1982 with a full complement of reporters.



MOB RULES IN HOUSTON — WB offered KSRR/ Houston an offer they couldn't refuse when they hand-delivered copies of the latest Black Sabbath album. Pictured (I-r) are WB's Fred Meyers, KSRR PD Alan Sneed and MD Rick Lambert, WB's Linda McKenna.



WEIR OUT WEST — Bob Weir of Arista's Bobby and the Midnites visited KTIM/San Refael for an on-eir interview with air personality Trish Robbins about his album release and future plans with the Greteful Dead.



WORKIN' HARD ON HALLOWEEN — WIBA-FM/ Madison's Helloween Ball drew more than 40,000 for the street festivities, including live music and a costume contest. Pictured (I-r) are WIBA-FM staffers Cathy Simon and Karen Johnson, PD Dave Ervin and staffer Andrea Robbins.



WKZL FREE-BIRD — WKZL/Winston-Salem gave away a 1982 Firebird Espree in a mystery riffs contest. Pictured (I-r) are PD Doug Paul; staffar Rod Davis, MD Chuck Holloway, winner and 3 friends, WKZL GM Rick Fromme and car dealership manager.



WLPX'S ABACAB — WLPX/Milweukee tied in with Atlantic and the local appearance of Genesis to give away a Checker Cab repainted as the WLPX Abacab. Pictured (I-r) ere cab winner, WLPX's Jim McBean and Chris Dixon.



LOGGINS LOAFS WITH KTMS — Columbia's Kenny Loggins stopped by KTMS/Santa Barbara recently to help the station celebrate its tenth anniversary and to promote a forthcoming Loggins TV special that KTMS will simulcast. Pictured (i-r) are KTMS announcers Jeff Parke and Adrienne Merrill, Loggins, newscaster Karin Kuwert, PD Bob Senn and announcer Nell Masters.



KXFM IN ORBIT WITH MAL & VAL — Orbit artists Mai & Vel dropped in at KXFM/Santa Meria while touring in support of the band's four-song EP, "Touchdown." Pictured (I-r) are group's Hel Netely and Cal Jode, KXFM PD Irene Salyerds, eir personelity John Quimby, group's Rance Stodderd, KXFM Promotions Director Marie Rubio, and Orbit's Mel Function.



FM96 BENEFIT BREAKFAST — KGGO/Des Moines tied in with the Little League for a benefit breakfast that was broadcast live. Pictured (top row, I-r) are air talents Jim Petrick, Jeck Emarson, Paul Fredericks and Mary Christopher; (bottom row, I-r) PD Larry Moffitt and newsperson Larry Morgan.

AOR Christmas Tunes Part Two

(Thanks to Mike Lewis, Lee Abrams and others who called to offer additional tunes for seasonal AOR airplay).

Argent: "Christmas For The Free"
Canned Heat: "Christmas Blues"
Commander Cody: "Daddy's Drinking Up

Our Christmas"
Foghat: "All I Want For Christmas"
Arlo Guthrie: "Paws Of Mr. Claus"

George Harrison: "Ding Dong" Jethro Tull: "Solstice Bells" NRBQ: "Jolly Old St. Nicholas/ Christmas Wish"

Procol Harum: "Christmas Camel"
Phil Spector: "Christmas Album"
Chris Squier/Alan White: "Run With The

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JAILBAIT — KSFX/San Francisco heid a unique client party recently when it dressed its jocks as convicts and salied clients to Alcatraz. Pictured (i-r) are KSFX jocks Michael Stevens, Joe Eick, Dave Kent, and Stephen Capen.



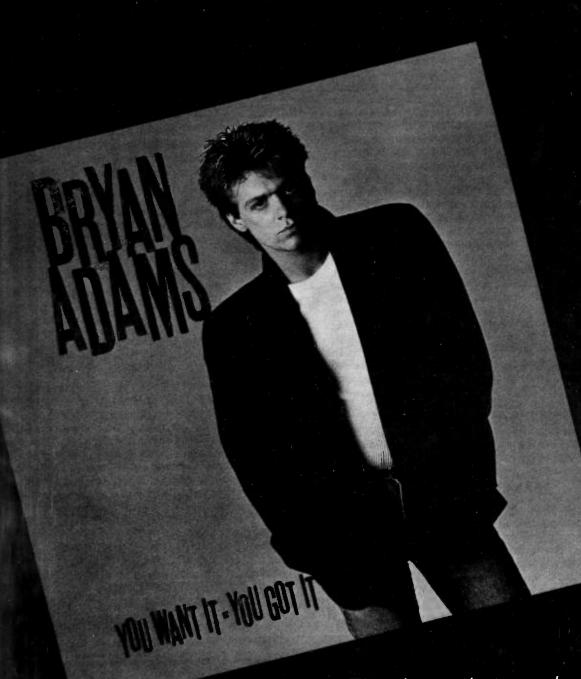
WAITING ON A FRIEND — WPFR/Terre Haute jocks acted es weiters to winners in a contest that offered e free turkey dinner served by the station's airstaff. Pictured (I-r) standing behind the winners ere WPFR morning man Doc Long, PD R.J. Cortrecht, MD Frosty Stillwell, all-nighter Jim Davey, and midday air personality David Marhow.



WMMS GETS STONED — WMMS staffers showed up an masse at a reception for the Rolling Stones during the band's two-day Cleveland dates. Pictured (I-r, top row) are Promotions Director Chris Hernandez, air personalities Matt the Cat and Denny Sanders, PD John Gorman, air personality Betty Korvan (front), VP/GM Welt Tiburski, Bill Wyman, A&M's Chuck Guilo and Don George; (I-r, front row) programming assistant Rhonda Kiefer.



JOURNEY TO TUCSON — Columbia's Journay stopped in at KWFM/Tucson during a concert stopover in town. Pictured (I-r) are PD Jim Ray, group's Ross Valory and Neil Schon, station's Bob Cooke.



A&M's New Year's Resolution. #1 BREAK BRYAN ADAMS

Thanks to the people who believed in Bryan Adams.

Over the past few months we have seen the list of believers grow and grow. Next year our number one resolution is to keep breaking Bryan Adams.

Season's greetings and a heartfelt thanks to the "believers": Steve Smith and Fred Moore of Album Network, Bill Hard of the FM Quarterback, and the adjacent listed stations.

WRIF KTXQ KZEW WLLZ KSHE KWK KLOS WMJQ WGRQ WOUR WAQX WSYR WAER WYFE WPDH WPLR WDHA WTPA WLIR WRNW WQBK WPYX WNEW KKDJ KMTN KILO KFMG KSPN **KBCO** KTCL **KBPI** KPKE WXUS WMMS WLVQ WOMF WEBN WWCT **KZAP** KFMF WXLP KGBFM KFMH KQDS KKRQ WIOT KGGO KKRX WHSL WDIZ WFYV WUOG WQDR WKZL **KXFM KCBW** KKKX KSAS WQXM WOWD WIDD KMJX KLOL WLUP KCAL WAVA KLZR KKCA WSMI KSJO WIZD

BRYAN ADAMS

YOU WANT IT YOU GOT IT SP 4864
PRODUCED BY CLEARMOUNTAIN / ADAMS
On A&M Records & Tapes. 1982.

Jeff Gelb

This year ends with two new AOR's: KOZT/ Ft. Bragg, and WZXY (Y105)/Kingsport, TN...KOLL/Gillette selects airstaffer Dave Kalloway as PD...LOVE 94/Miami MD Ross Block exits for PD post at WNGS/W. Palm Beach...John Seid joins WGIR-FM/Manchester as PD from WRXL/Richmond...Dick Bascom exits as Asst. PD of Y95/Rockford for MD post at WQXM/Tampa...Ben Smith exits MD post at WEZX/Scranton...Van Johnson is upped to MD at KMGN/Bakersfield...WMMR/Philadelphia announces move of Randy Kotz to overnights from weekends... WLLZ/Detroit News Director Jeff Young exits for the ABC Direction Network as a news correspondent...Scott Elliott exits nights at KZAP/Sacramento...Steve Brooks rejoins WOWD/Tallahassee for airwork...Charlie Parker exits KXXY/Oklahoma City...Ray Ross joins airstaff of WAAL/Binghamton from neighboring WKOP...KEZY/Anahelm Production Director Dave Lewis exits for production studio work; station also seeks part-timer...New to overnights at KMBQ/Shreveport is Nick Lane...Jeff Riccio moves to mornings at WERI/Westport as Jim Zeiner leaves.



KGON TRIUMPH-ANT — RCA's Triumph played guest DJ's for KGON/Portland while in town for a show. Pictured (I-r) are KGON newsperson Robin Banks, group's Mike Levine, Asst. PD Gloria Johnson, RCA's John Lingel, KGON eir personality Marty Party.



SAIL ON SAILOR — Pictured is the K94/Norfolk Hobycat, e hit around Norfolk, where it cruises the beaches during summer months. The craft was also entered in the 1981 Worrell 1000 race from Florida to Norfolk.

When the Rolling Stones do their live concert simulcast with ON TV and other cable affiliates tonight (12-18), several AOR's will be providing stereo simulcasts, including WMMS/Cleveland, KOME/San Jose, KMEL/San Francisco and WSHE/Miami. But certainly the most unusual aspect of the AOR tie-in with this show happens in Los Angeles, where both KMET and KLOS successfully bid for rights to simulcast the show. KMET is also simulcasting the sound from a worldwide Rod Stewart concert broadcast, and (all in the same week) giving away all tickets for a local Blue Oyster Cult small hall date that the station wil be simulcasting. KMET also broadcast its charity concert with Molly Hatchet for Toys for Tots . . . Famous horror novelist Stephen King had some nice things to say about WCOZ/Boston, WAAF/Worcester and WBLM/Lewston-Portland in an article on rock radio in the new Playboy . Headlining WNEW-FM/New magazine. York's annual charity concerts for Toys for Tots this year, in two shows, were Rick Springfield, Karla DeVito, Novo Combo and Ian Hunter . . . In commemoration of the death of John Lennon, KEZY/Anaheim set up a display of Beatles memorabilia that attracted over 7000 throughout the day . . . Just out: the WEBN/Cincinnati flannel frog shirt, retailing for \$6 and selling out, too. WEBN also just released its newest collection of hometown talent on an album retailing for \$2, with all profits benefitting United Appeal . . . KSHE/ St. Louis just put out "KSHE Seeds Volume II." benefitting an organization fighting diabetes Congratulations department: to KGB-FM/San Diego night air personality Bruce Tucker, who passed his bar exam and intends to practice entertainment law (naturally); to newlyweds John and Terri Bradley of KBCO/Boulder; and to Cleveland Polygram promo rep Alex May and wife Barb on the birth of daughter Lauren . . . Rock and roll calendar freaks should be on the lookout for new



THOROGOOD ROCKS THROUGH L.A. — Rounder's George Thorogood opened for the Rolling Stones et the bend's Los Angeles concert detes. Afterwards, he was greeted by KLOS MD Ruth Pinedo. Pictured (i-r) ere Rosebud Telent Agency's Mike Kappus, California Record Distributors' Ted Higeshloka, Ruth, George, end unidentified friend of George's.

COLOR

97 ROCK CRUSHER: WKZL/Winston-Salem bought a \$97 junker, repainted it with its logo and the legend "97 Rock Crusher," and awarded it to the listener who sent in the longest potato chip to arrive uncrushed!

ALL-REQUEST CONCERT: If radio can have all-request shows, why can't a performer? EMIA's Michael Stanley asked WMMS/Cleveland listeners to submit the songs they wanted to have him perform at an area New Year's Eve concert. The cards also entered listeners in a contest to win limo service to the show, along with front row seats and backstage passes.

FREEZE-FRAMING A CENTERFOLD: In a natural tie-in with EMIA's new J. Geils Band album, WLVQ/Columbus and WIOT/Toledo asked listeners to send in photos of their favorite centerfolds. Predictably, results were pretty racy. Winners in WLVQ's competition received camera equipment, while WIOT's won cash awards.

RECORD RIOT: WQFM/Milwaukee sponsored its second annual holiday record riot, in

which two record retailers set up a discount sale in a large hall. WQFM broadcast live, showed rock videos, held pizza-eating contests, and gave away waterbeds and dinners. All in all, it was a great way to "give the gift of music" to listeners.

Q107 WINDOW STICKERS: Q107/Toronto distributed 100,000 Q107 window stickers through local retailers. On the back of each sticker is a discount coupon for \$1 off the price of that month's featured album. The record company paid for the printing in return for on-air mentions of the sticker campaign.

TURKEY DROPPINGS: For Thanksgiving, WQXM/Tampa hired a helicopter to drop paper turkeys throughout the listening area. Each paper turkey carried a gift certificate redeemable for a 12-pound turkey.

SKI WITH THE STARS: WTKX/Pensacola did a mystery voice contest, asking listeners to identify seven rock stars' voices to win expensespaid skiing vacations.

ones from KTYD/Santa Barbara, who put photos of twelve local bands on theirs, and KINK/Portland . . . Chicago's Champion won the Playboy National Talent Search, part of the magazine's annual Music Poll promotion. Champion, who were on WLUP/Chicago's latest hometown talent album, were picked from bands entered in contests on AOR's in eight markets . . . KNX-FM/ Los Angeles Music Director David Hall has been picked to speak at the International Year of Disabled Persons Media Conference . . Boston has helped produce a video rock TV show it will simulcast called "Dateline Boston." The show features two local bands in concert and interview segments taped with WCOZ air personality Leslie Palmiter. The show aired locally over a UHF TV outlet . . . WLVQ/Columbus sponsored a Christmas parade that gathered 26 marching bands, 22 floats, three hot air balloons, and (of course) Santa himself . . . Congratulations to KGGO/Des Moines, which rose to a marketdominant 18.6 in the latest Birch report . . . AOR KACT/Ft. Andrews, TX needs album service from most labels. Contact Operations Manager Sam Stephens at (915) 523-5671...Just got another 1982 calendar, and it's a beauty: CHUM-FM/Toronto produced a full-color rock star photo calendar including great shots of Bruce Springsteen, Pat Benatar, John Lennon and others. Also included: important dates, phone numbers for various station services, and a list of CHUM-FM's special programming... Early Christmas promotions include WMET/Chicago's second annual tie-in with the "Gift Of Music" slogan, including special commercial-free programming, plus album giveaways for listeners and matching records for listeners' friends...KINK/Portland plans to pre-empt regular programming Christmas eve for presentations of Handel's "Messiah" and the "Nutcracker Suite" (two selections you won't hear on many other AOR's this or any year!)...New AOR WXGC/Milledgeville, GA needs album service. Contact MD Brandy Spear at (912) 453-4101.

CONCERTS&CONVERSATIONS

PRESENTATIONS: KVRE/Santa Rosa presented NRBQ for \$1.01 ... WAAF/Worcester presented Rings for \$1.07 ... WMMR/Philadelphia presented Joan Jett for \$1.93 ... LOVE 94/Miaml presented Chris Hillman, Rick Roberta for free.

BROADCASTS: Tom Fogerty on KTIM/San Rafael ... Bruce Cockburn on KVRE/Santa Rosa ... Karla DeVito on WMMS/Cleveland.

GUEST DJ'S: Henry Paul on WYMX/Augusta...
Blue Oyster Cuit on WLIR/Long Island...Karla
DeVito on WDHA/North Jersey.

CONVERSATIONS: Jan Hammer, Gary Myrick, Angela Bofill on WXCI/Danbury . . . Molly Hatchet on WOUR/Utica . . . Henry Paul, Molly Hatchet on WSYR/ Syracuse . . . Hall & Oates on WBWB/Bloomington . Queen, Saga, Buddy Miles, Genesis on CHOM-FM/ Montreal... Tommy Tutone on KWFM/Tucson... Gregg Allman on WAQY/Springfield . . . Richie Furay on KTCL/Ft. Collins . . . Cars, Renaissance, Greg Lake, Rod Stewart on WNEW-FM/New York . . . Black Sabbath on WIOT/Toledo . . . Eddle Schwartz, Saga on CHEZ-FM/Ottowa . . . Henry Paul on WPDH/Poughkeepsle . . . Black Sabbath, Greg Lake on WGRQ/Buffalo . . . Genesis on WYSP/Philadelphia . . . Alley Cats, Gary Myrick, Robert Fripp on KROQ/Pasadena Joe Perry on Q107/Toronto . . . Triumph, Grand Funk, Billy Thorpe, Vic Vergat, Nazareth on KMOD/ Tulsa . . . Phil Collins on WMMR/Philadelphia . . . Henry Paul on WQBK/Albany... Moody Blues, Billy Squier on WDIZ/Orlando . . . Greg Lake, Quarterflash, Go-Go's on WMMS/Cleveland...Del Shannon on KWFM/Tucson . . . Phil Collins, Michael Rutherford on CHUM-FM/Toronto . . . Gary Myrick, Def Leppard on KMGN/Bakersfield . . . George Thorogood, Soupy Sales on DC101/Washington . . . Tubes on KTIM/San Rafael ... Mike Rutherford on CHEZ-FM/Ottowa ... Bob Weir on WMAD/Madison . . . Michael McCartney on WMMS/Cleveland . . . Rossington-Collins on WYMX/Augusta...Del Shannon on KUPD/Phoenix.



LECTUS __ ASR. NATIONAL AIRPLAY/ 40_

Chart Summary

Album cuts are listed in order **December 18, 1981 162 REPORTERS** of airplay preference. 12/11 J. GEILS BAND "Centerfold" Title 5 2 3 CARS Title "Since" "Victim" 6 5 4 2 7 AC/DC......For Those About To Rock (Atlantic). "Get" Title "Finger" "Evil" 22 7 2 8 6 OZZY OSBOURNE Diary Of A Madman (Jet/CBS) "Flying" "R&R" "Mountain" 11 9 9 10 10 8 QUEEN Greatest Hits (Elektra) "Under Pressure" ROD STEWART......Tonight I'm Yours (WB) "Tora" "Turks" "Jealous" "Tear" 12 11 16 12 12 15 13 18 27 10 13 14 JOURNEY Escape (Columbia) "Don't" "Stone" "Who's" Title 9 16 15 11 HENRY PAUL BAND Anytime (Atlantic) "Keeping" "Living" "Hollywood" 10 26 24 33 LINDSEY BUCKINGHAM Law And Order (Asylum) "Trouble" 17 20 19 21 NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise)..... "Surfer" "Opera" "So. Pacific" RUSH Exit ... Stage Left (Mercury/PG) "Closer" "Tom" "Redio" "Red" 19 17 18 18 STEVIE NICKS......Bella Donna (Modern/Atco)....."Edge" "Leather" "Think" Title 19 19 13 15 17 20 14 14 13 14 21 15 23 24 22 22 21 20 23 GREG LAKE Greg Lake (Chrysalis) "Attack" "Hurts" "Love" 18 20 23 24 17 SNEAKER......Sneaker (Handshake/CBS) "Don't" 26 25 31 34 25 26 21 23 SURVIVOR......Premonition (Scotti Bros./CBS).... "Poor" "Nights" 27 25 27 JOHN HALL BAND......All Of The Above (EMI America).... "Crazy" "Somebody's" 25 BILLY SQUIER Don't Say No (Capitol) "Lover" "Dark" "Gone" "Stroke" 28 29 29 29 29 35 33 35 RAINBOW — (EP)Jealous Lover (Polydor/PolyGram) .. Title 33 30 JOAN JETT I Love Rock-N-Roll (Boardwalk) Title "Victim" "Drummer" 30 31 GO-GO'S......Beauty & The Beat (IRS/A&M) "Lips" "Beat" 32 34 36 36 PINK FLOYD A Collection Of Great... (Columbia) . "Money" 33 30 BOB WELCH Bob Welch (RCA)..... "Two" "What" "That's" BOB SEGER & SILVER BULLET..... Nine Tonight (Capitol) "Let" "Moves" "Tryin" 39 New 22 27 28 Entry PETER CETERA Peter Cetera (Full Moon/Epic) "Livin" " 36 24 28 32 37 BOBBY & THE MIDNITES Bobby & The Midnites (Arista) "Losers" "Haze" "Far" 37 38

STONES finished the year in first place (their 13th No. 1 week), keeping the lion's share of hot and total reports. QUARTER-FLASH zoomed into second place with a potent total number of stations. **GEILS** maintained their hot reports. CARS increased in hots. LOVER-BOY and AC/DC inched up. QUEEN and ROD held rock steady. MOLLY and JOURNEY moved up. PAUL and LINDSEY jumped up in mediums. YOUNG and RUSH maintained. SABBATH held steady as SNEAKER snuck up a notch. SURVI-VOR held their own as HALL inched up. SQUIER showed remarkable new life as the current single helped the album jump back upwards in hots and total reports. RAINBOW regained momentum in hots. JETT debuted with strong reports for all rotations. GO-GO'S continued to climb in hots and totals. WELCH grew in mediums end totals. CETERA debuted with a potent combinetion of reports for all rots tions. SCHWARTZ debuted with strong add and medium reports. The Significant Action listings came closest to charting this week.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical con-

MOST ADDED

39

36

31

	12/18	12/11	12/4	11/27	11/20
1 3074 35.1	66/35	42/26	21/20	7/7	2/2
1 Love Rock (Boerdwalk)		M-12	M-1	M-0	M-0
	H-7	H-4	H-0	H-0	H-O
2 STARFIGHTERS	37/28	14/13	5.5	0.0	0.0
Starfighters (Arista)	M-6	M-1	M-0		
"Alley Cat Blues"	H-0	H-0	H-O		
	24/16	9/6	0.00	0.0	0/0
Shakedown (Waterhouse)	M-7	M-1			
"2 Trains"	H-1	H-O			
4 PETER CETERA	50/14	46/16	.34/8	31/10	26/12
Peter (Full Moon/WB)	M-31	M-22	M-22	M-14	M-6
"Livin' In The Limelight"	H-6	H-8	H-4	H-7	H-5
5 EDDIE SCHWARTZ	62/13	42/8	41/14	28/10	23/10
No Refuge (Atco)	M-37	M-31	M-28	M-17	M-4
Title	M-2	H-2	14-2	H-1	H-O
8 BRYAN ADAMS	37/12	32/13	18/2	21/6	16/2
You Went It (A&M)	M-17	M-13	M-13	M-10	M-10
"Lonery reignts	H-8	H-6	H4	H-8	0.0
6 BAXON	19/12	11/7	8/6	4/4	0,0
Denim (Carrera/CBS)	M-7	M-4	M-3	M-0	
"Out Of Control"	H-0	H-0	HO	H-0	1/1
B IN HARMONY 2	20/11	15/14	3/2	4/2	M-0
In Harmony 2 (Columbia)	M-7	M-1	Mil	M-1	H-0
"Sente Cleus"	HS	H-0	14-0 54/55	H-1	0/0
8 PINK FLOYD	49/10	68/39		M-O	0,0
A Collection (Columbia)	M-12	M-19	M-1	H-O	
"Money"	H-7	H-10	H-0	0/0	0/0
10 KISS	16/9	6/3	M-0	UNU	0/0
Music (Casablanca/PG)	M-8	M-2	H-0	1	
"Heroes"	H-1	H-1 29/1	43/2	40/1	58/1
11 DONNIE IRIS	36/8	M-21	M-31	M-27	M-41
Tie King Cool (MCA)	M-21	H-7	H-10	H-12	H-14
"Rock"	14/8	11/9	6/3	8/6	0.00
11 TIM BOGERT		10.2	M-2	M-0	0,0
Tie Progressions (Townhouse	H-0	H-0	H-0	н.0	
"Hold On"		0/0	0/0	0/0	0/0
11 BOB & DOUG McKENZI	M-0	0,0	0,0	0,0	
Great (Mercury/PG)	14-1				
'Take Off'	109/5	26/14	84/18	96/94	3/3
14 HENRY PAUL BAND	N4-40	84-73	M-61	M-1	MO
	H-15	H-B	H-6	H-1	H-0
"Kooping" 14 N. SCHON, J. HAMMER	35/5	29/0	34/3	43/12	36/3
N. Schon; (Columbia)	M-25	M 25	M-28	M-28	M 28
Tie 'Wasting Time"	H-0	14-1	H-1	H-2	H-2
14 DELBERT McCLINTON	28/5	31/9	24/7	26/28	0.0
Plain' From The (Capito		M-16	M-12	M-0	1
"Huarthreak"	H-7	14-6	H-6	H-0	

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rolation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other-rotations for the week. The album's preferred alreptay cut is listed.

MEDIUM

	12/18	12/11	12/4	11/27	11/20 3/0
I LISTANTI L'ALOR DIVINI	A-6	A-14	A-18	A-04	Éà
	H-15	H-R	H-6	H-1	H-0
	100/75	105/75	100/71	119/7	18/0
T MORE I INC. OFF.	A-3	A-1	A-10	A-100	A-18
	H-21	H-29	H-25	H-2	H-O
LEGY EDON	89/73	86/73	103/77	114/06	118/89
Greg Lake (Chrysalis)	A-1	A-0	A-1	A-0	A4
"Nuclear Attack"	H-15	H-22	H-26	H-31	H-26
4 NEL YOUNG & CRAZY	105/70	100/75	111/77	112/78	101/67
Re-Ac-Tor (WB/Reprise)	A-2	A-4	A-4	A-7	A-14
"Surfer Joe"	H-33	H-29	H-30	H-27	H-20
6 BLACK SABBATH	9488	86/87	80/59	90.58	89/1
Mob Rules (WB)	A-1	A-B	A-11	A-18	A-88
"Night"	H-25	14-22	H-20	H-16	H-0
2 SNEAKER	77/58	75/55	69/46	67/41	51/27
Sneeker (Handshake/CBS)		A-B	A-13	A-18	A-17
"Don't Let Me"	H-17	H-14	H-10	H-8	H-7
7 OZZY OSBOURNE	123/53	124/81	123/63	118/61	122/76
Diary Of A (Jet/CBS)	A-1	A-3	A-3	A-B	A-10
"Flying High"	H-00	H-80	H-67	H-62	H-37
8 JOHN HALL BAND	64/52	64/51	73/62	74/48	68/46
All Of The (EMI America		A-2	A4	A-12	B-A
"Crazy"	H-13	14-11	14-16	H-14	H-14
9 ROD STEWART	110/48	113/46	113/64	116/61	112/43
Tonight I'm Yours (WB)	A-0	A-3	A-3	A-B	A-13
Tin 'Tore, Tore, Tora"	H-42	H-84	H-88	H-60	H-80
DUNDSEY BUCKINGHAM	86/48	88/45	102/48	95/43	82/43
Law And Order (Asylum)	A-0	A-2	A-8	A-B	A-3
"Trouble"	H-48	H-41	H-48	11-46	H-46
11 RUSH	83/45	85/44	100/53	100/51	106/44
Edt_Stage Left (Mercury/PG	IA-0	A-3	A-1	A4	A-18
"Closer To The Heart"	H-40	H-47	H-64	H-84	H-44
12 LOVERBOY	142/44	144/00	144/52	136/55	140/68
Get Lucky (Columbia)	A-O	A-0	A-3	A-1	A4
"Working"	H-90	H-88	H-88	H-80	H-80
12 BOB WELCH	50/43	46/33	44/27	30/24	31/16
Bob Welch (RCA)	A-3	A-10	A-14	A4	A-14
"Two To Do"	H-4	H-3	H-3	H 2	H-1
14 STEVE MILLER BAND	85/41	104/44	116/62	112/52	
Circle Of Love (Capitol)	A-1	A-1	A-1	A-3	A4
"Heart Like A Wheel"	H-63	H-60	1143	H-67	H-66
15 BOBBY & THE MIDNITES	8 48/39	48/32	43/27	43/24	42/20
Bobby & Midnites (Arista	1 A-2	A4	A-7	A-13	A-15
"Too Meny Losers"	H-7	H-10	31.8	H-6	H-7

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred simplay cut is listed.

THE HOTTEST

1 BOLLING STONES M-0 M-14 M-16 M-1 157/133 153/133 148/110 15 rtico... (Rolling Stones) Weiting On A Friend GEILS BAND A-0 A-3 A-0 A-2 A-4 M-18 M-23 M-30 M-41 M-57 148/123 154/129 159/168 145/85 148/4 J. GEILS BARD
Freeze... (EMI America)
"Centerfold"
CARS
Shake It Up (Elektra) A-0 A-2 A-2 A-7 A-136 M-26 M-31 M-42 M-53 M-8 162/122 150/127 155/117 149/117 150/100 4 QUARTERFLASH A-1 A-0 A-2 A-1 A-6 M-29 M-23 M-38 M-31 M-48 148/117/157/126/158/125/160/126/160/124 A0 A0 A0 A0 A0 A0 M-31 M-37 M-33 M-32 M-36 138/113 148/124 148/130 156/137 156/136 9 POLICE
Ghost In The... (A&M)
"Every Little Thing"
7 AC/DC A-1 A-0 A-1 A-0 M-24 M-23 M-17 M-19 132/186 134/89 132/12 27/0 A-0 A-0 A-113 A-27 M-27 M-35 M-7 M-0 142/96 144/96 144/99 136/90 140/68 For Those... (Atlantic)
"Let's Get it Up"
8 LOVERBOY A-0 A-0 A-3 A-1 A-4 M-44 M-48 M-52 M-58 M-68 118/87 118/80 132/100 144/113 147/124 Get Lucky (Columbia . FOREIGNER A-0 A-0 A-0 A-0 M-37 M-32 M-31 M-23 96/69 111/80 124/89 136/116 (Atlantic) "Waiting For A Girl" "Don't Stop Believin 7.24/95 7.24/95 7.23/97 7.78/92 7.22/37 A-1 A-3 A-3 A-4 A-10 M-53 M-61 M-63 M-61 M-76 7.10/82 7.13/84 7.13/85 7.18/80 7.12/56 "Flying High" Tonight I'm Yours (WB) A-3 A-3 A-4 A-13 M-44 M-64 M-61 M-43 102/86 113/74 127/87 128/85 12 TRIUMPH A-0 A-0 A-0 A-1 M-36 M-36 M-40 M-42 87/62 106/72 109/72 122/86 Illed Forces (RCA) "Magic Power"
13 STEVIE NICKB A1 A0 A2 A0 M3 M32 M35 M32 M37 M36 S5/53 79/43 84/46 \$9/37 68/22 A1 A0 A1 A4 A3 M31 M36 M37 M29 M39 85/53 104/59 118/33 112/57 115/56 A1 A1 A1 A3 A4 M41 M44 M62 M62 M65 A-0 M-36 68/22 Bella... (Modern/Atco) "Edge Of 17" reatest Hits (Elektre) 710 "Under Pressure"

15 STEVE MILLER BAND
Circle Of Love (Capitol)
"Heart Like A Whee!"

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

AS BREAKERS

Breakers are those newer records that heve the greates level of station activity on any given week.

No records qualified for AOR Breaker status this week.

Significant Action

BRYAN ADAMS You V	Want It - You Got It (A&M)
"Lonely Nights"	Total: 37. A-12, M-17, H-6
STARFIGHTERS	Starfighters (Arista)
"Cat" "Lady"	Total: 37. A-28, M-9, H-0
DONNIE IRIS	King Cool (MCA
"Rock" "Merilee"	Total: 36. A-8, M-21, H-7
HALL & OATES	Private Eyes (RCA
"Can't Go" "Mano"	Total: 35. A-0, M-10, H-26
N. SCHON/J. HAMMERN. Scho "Westing Time"	on & J. Hammer (Columbia)
SHOOTING STAR Hang O	n For Your Life (Virgin/Epic)
TOMMY TUTONET	ommy Tutone-2 (Columbia)
CHILLIWACK Wanna E	Be A Star (Millennlum/RCA)
U2	October (Island/WB)
"Gloria" "Fell"	Total: 31. A-3, M-23, H-5
DELBERT McCLINTON Plai "Heartbreak" "Beaches"	in' From The Heart (Capitol)

Significant Action listings showcase product in all musical configurations that has received eignificant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON ASR

1 1 GROVER WASHINGTON JR. Come Morning (Elektra) 3 2 CRUSADERS Standing Tell (MCA) "Naht" TIM WEISBERGTravelin' Light (MCA)Title "Nights" BOB JAMES . . Sign Of The Times (Tappen Zee/Col.) ROSS TRAUT Ross Traut (Headfirst) SPYRO GYRA Freetime (MCA) Various Cuts EARL KLUGH Crazy For You (UA) "Twinkle" Title GIL SCOTT-HERON Reflections (Arista) Various Cuts 10 10 SOFTWARE.,.....Marbles (Headfirst)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred sirplay cuts are listed; singles are in boild hadios. Artists' names are in boild hadios if they registered significant sirpley gains this week.

REGIONAL ASR ACTIVITY

7. K

Win

Adesia
PETER CETUM (Full Poon/RB)
**Livin/Limility
STAM (GRTED) (Aprissa)
**Silver Lording
E153 (Cassal anca/Poly)
**RB1 (Cassal anca/Poly)
**RB1 (Cassal anca/Poly)
**Design (Cassal anca/Poly)
**Des

-delocid SPRINCOTERN (co)-unels)

Nool use
EDUIS SU-delATES
EDUIS SU-delAT

104 FM **W3C/1**

PD: LEDIPUS

POL PAY ROSS NO. JUNE CARTER

Binghamton

617-266-1111

Boston 617-267-9090

-20516 (Uffue tunkepen) -6155 (Caseb) anca/Poly)

Ja Zž Rome

PD: LEOPPUS
PD: MODIFICA
PD: MONE, HILLER
PD: MONE, HILLE



(May C or Y/FO) (VP a)

Maxima

Maxi

Albany 518-785-9800 -BILLY SQUIER (GOLINO)

"BILLY SQUIET (Gp0101)

POTTALY
Re/OC. (611041)
Re/OC. (611041)
d. (6115 bAAG (18) Americ
TV11 mannar T111
d. (6115 bAAG (18) Americ
Resident (19) Americ
Re



POI THE MELLY

Acced \$7Add (CHTERS (Arista) "5(1+or Looy" mids Y & NeichiTES (Arists) "Too Nony Loos"

Medium Quantemplash (Geffen/MB) AAn JETT (Modrawelk) Title MAN STT (Boar swift)
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MEANER (Hend draw (UA))
TOWN 1 Lar 1 MAN (MAN)
MENT (MAN)
MENT

98 Rock

PG: CHICA DUCUTY ON: TY FORD

Pearl Line
Print FLATO (Distribution)
BLACE HATCHET (Egic)
BLACE SAMMATH (#B)
THIMBHY PRIAL MADD (Artiset
BLS (VANAS) & CRAZY
(BS/FMprint)
BLS/FMprint)
BLS/FMprint
BLS/FMprin

**V aya"

NOTES STORES

- (Boll Ing)**V / Arcol

- (Boll Ing)**V / ASSE ANDR

HOTTOST CAZT SORACHIE (APT/US): FORE (AGER (APT APT)): CAUSE (AGER (APT APT)): CAUSE (AGER (APT APT)): CAUSE (AGER (AGER APT)): AGER (APT): AGER (APT): CAUSE (AGER): CAUSE (AGER

1361

| Inglise

Baltimore

301-889-0098

WOZ_

PUI MUT BEAUSIER

Anoma MLALE SAMBATH (MD)

hector
QUATIFICATA (Guil boom/dc)

PUTIA LUTIA (Full boom/dc)

PUTIA (Full (Full boom/dc)

PUT

Hortest
J. 64:15 BAND (URI America)
REALING STORES
(NotlingSto/Arco)
SHALTING STAM (Virgin/Loic)
LARS (Elevira)
Bod William (Arco)
Bod William (Bro)
Bod

MOST ADDED

STARFIGHTERS Starfighters (Arista)

I Love Rock... (Boardwelk) 23/10

BOB & DOUG MAKENZIE Greet White... (Mercury/PG) 7/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

SOFTROCION ON MEEHEN I (20)

PUI RILL PETERS

Acons Tull CASTER (Fentery) -0 ILL CHAPPLIE (Asylun) --

Recition (Section (Control (Co

Boston

MULL(NG STUMES (MollingStn/Arco) Audo HALL BAND (EN: America: CARS (ELEXTRA) -IRGNE (AMA LUNANOWN)

13/13

MOTTEST RULLING STURES (RollingStn/Arco)

i-95fm

AGULG
STAND IGNTERS (AFTSTS)
-DUD/GAAN MCREAZ E (UNRACUM)
-JUS 18 CUTTON (UNRACUM)

NUMBER (MLA) NICHAEL SCHEMER G

Bridgeport 203-579-9995

203-579-9995
NOTTEST J. (6.15) AND (EN) Rest (c.6)
ALLING STUES
(RO) II (1935/6/CO)
CARRY (IN) AND (C.6)
CARRY (IN) AND (C.6)
CARRY (IN) AND (C.6)
CARRY (IN) AND (C.6)
CARRY (IN)
CARRY (I Ja & A Home

MEDIUM

HENRY PAUL BAND 27/20 NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise) 26/18 MOLLY HATCHET Take No Prisoners (Epic) 24/17

GREG LAKE Greg Lake (Chrysalls) 19/16

Get Lucky (Columbia) 35/14

Two numbers follow each album tide. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

JUES

bingles

Claremont

603-542-7735

"SAFT CLLL (SIRe/MB)

HOPT AS TO SERVER SI SER

Jasz RASS TRAUT (Hoodfirst) TUR CLSTER (Fartasy) SOF TRAME (Hoodfirst) GRAVEN BASHINGTON (ELETTO) TIN HELDER (HAA) LIL SLUTT-MERUR (Aristo)

Buffalo 718-885-9700 T18-885-97-00

DITEGOU (CONTINUES)

DESCRIPTOR (CONTINUES)

AC/DC. (AFIGNES)

AC/DC.

GIROCK PD: GELAGE HABRAS

Hen I um
FALM: Hemre ur y/Pol yGr g1
FALM: HE SL YOUNG 4 CHAYY
180 / Hepr I no. 3
MARAEM HENNESHAPA/Lb53
MALLY HATCHET (Lb0, 1
LG 1818ADA/Bb)
HENRY PALL BAND (APFORTIC)
BYTAN ADDRAY (LAD)
LINDSÉT BILLY HAGHAM (Apy) um)

WECM

PUI ZIP ZIPFEL

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AND MATERIA

Harrisburg 717-238-1402

Singles

CLEEN (Electra)
MEIL YOUNG & CRAIT
(MD/Reprise)
AL/DC (Anientic)
PIRK FLUTO (Columbia)

Hoffset RCALING STORES (MollingStryatco) TRILMPH (MOLL) J. 46 115 BAMD (EM) Americal QAMPTEF(LASH (Goffse/Mo) RIMES (Arista) LOVERDY (Columbia) CARS (Elekto)

THE HOTTEST ROLLING STONES

Tattoo... (Rolling Stone
J. GEILS BAND Freeze... (EMI America) CARS 36/37

Sheke It Up (Elektre) GENESIS 37/31

Abeceb (Atlantic) 37/31 POLICE Ghost In The ... (A&M) 33/28

Two numbers follow each album title The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WCCC AM/FM Hartford PEALLING SYDNES (RoifingSmi/Arco) J. OZ ILS MAND (EMI Ame RUSH (Marcury/Polyfon) BLACE SABSATH (MB) GENESIS (Atlantic)

Nuclus
LATS (E(entre)
CAST USBURNE CAST/CBS)
PLATE (AMI)
NCLEY MATCHET (Epic)
LUTERSOT (Columbia)
(AEEN (Eletter)

JAZZ FESS TRAUT (MODETERS) CLART BASIE (PROTO) Singres

203 247-1060

AL/OL (EFF set)(2)
GET UNBOUND (set/US)
GET UNBOUND (set/US)
GAMASIS (del set)(2)
LOUNDON (GEN set)(3)
EVET (BOOK set)(4)
LOUNDON (GEN set)(4)
LOUNDON (GEN

PD: LANIEL F. HAYDEN

Added HEMNY PALE BAND (ATTEMTIC) STARF IGNTERS (ATTEM)

Modium
FURELLOGIER (ATENTIC)
GREG LANZ (Clarys alls)
GE 113 inner/Mel)
HIBBAR (FORLY year /Polyfors)
GETAL ACOMS (AME)
GREGORY (AME)
ACOMS (AME)
ACOMS

MOTTEST MALLING STORES (RD) (Ing)tn/Arco)

bing! sa

Lewiston-Portland WBLM 207-783-2065

SAID SOR IN

Note in ... ngm

Note in ... ngm

Note in ... ngm

Note in ... ngm

**Part in (Full Hook/Epic)

**Lost ...Sam;

**Defin (HTM) STEE*

**Boar ...Sam;

Barn ... Hojen

**Code it Hits (MA)

Tigna ... Hojen

**Code it Hits (MA)

Tigna ... Hojen

Maciase ... Hojen

Lunatic Fring

Lunatic Fring

Rish (Barcary/Polylen) STEVE HILLER SAND (Leg "Near" Like, A" & IL Kundle (MAZY (Mi/Neprise)") 5, Jon & Nos.," set. (KA) "Join Together" 8,10 (JMM) (Polykor/Polylen)

GARGIS (Allonic)
Title

Jo BLISS (Allonic)

John Many,

Allo (Giden Illenstroot/MAA

Thory Many;

BLIS (GGE & SILURI (Gplio))

Than 19 Boc.*

Rillore (GCA)

Rillore (GCA)

Final (GCA)

Rillore (GCA)

Final (GCA)

Rillore (GCA)

Final (GCA)

Rillore (GCA)

Final (GCA)

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NOOSE BUR/DIAG MCBBZ IE (Marcury/Polydro)
LUBRACER CODY (PATER Pan)
STARF HATTERS TAT Late)
GUIRLE CARL HULLAT Late (c)
bitchilder FLYER
Librar Marchalder (c)

albaicar Pirez Libem Jong/Arcol -BILLT SMUER (unknown) -BILLT SQUIER (CEPTICE) -SURFREEA. BHCTE (ATLANTIC) -TURES (2019/9LA) -BUES BROTHERS (ATLANTIC)

9K/FM

Madelum GRESIS (Atlantic) GRESISCER L SILVER (Capitol) CARS. (Elettra) SIRNA. (Artira) QUATEGRIAN (CATANTH) QUATEGRIAN (CATANTH) LLYMONOT (CAIAMT) PALICE (AAMT)

Chem

PUL HUB BRAIDE

Acced MEASER (Hendshoke/CbS)

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AND THE WAY

PD: SLOTT MAIL ND: JIN HEARLMAN

RATIO SUMTE (FLA) INTS (Casabianca/Poly) STAMFIGNTERS (Artore)

House Day LLE (An Luntic) at 10th Day LLE (An Luntic) at 10th Day LLE (Compacts) in Hollower (Compacts) in Hollower (Compacts) in Hollower (Compacts) and Late (Extra Letter) and Late (Extra Letter)

WPLJ 95.5 POT LANS Y BERGER ME: DEMOTINY VANTURES

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LINE STORES (SIPE/ME)

- ONE STERMAT (SEEP)

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MOTIVATE (SOUTHWEST)

GENERAL SEEP

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MOTIVATION (SEEP AND THE SEEP AND THE SEE

Singion

Manchester 603-625-6915

LINDSET BUCKLINGHAM CARYLUM

POTTOST FURETGREN (ATTENTIC) RULLING STUNES

RULLING STORES
(MollingSthyAton)
STETE HURS (Monorn/Aton)
J. GELLS BAND (EM America)
AUGMET (Lojumbla)

J422 None Singles

> Montreal 514-935-2425

NOTTES
ALTIC (API antic)
CARS (Electra)
DEALE SARRATH (88)
DEALE SARRATH (89)
DEALE SARRA

Jesz Singles

New York

RIBMS (Arista)
LARD SEGRATO
LARD SEGRATO
PLA (CE INAM)
PLA

ISBL ange Singles

New York 212-887-7777 x6070

RACTION STURES
(Ball Times STURES
(Ball Times STURES)
(Ball Times STURES)
(Columbia)

Jaki Mone Singles

105.5 Ifm WOHA GAN BUR LINGER

"NICHE DE ..." Jun ner
TETE

027 VISCORE (JAPIES)

"Flying High..."

"Flying High..."

"How The tern..."

Nest PALL SAND (Ariantic)

"Resoing Gar..."

"Nolly Pecco..."

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**El TUMBE & CARRY
**CLE BAND (Logito)
**El TUMBE & FIGURE & CARRY
**COM TO CALEBOAR
**CLE TUMBE & CARRY
**C

Jazz

Singles G.b. ALLSTARS (Locel) SQUEEZE (AMI) BILLY 100L (Chrysells) RAINBOM (Polycor/PolyGre)

Ottawa 613-563-1919

North Jersey

201-328-1055

HOTTLAT
ROLLING STORES
(RoifingStr/Arco)
J. (Ells BAND (ENI America)
GENESIS (NTIATIC)
RULLS (AAN)
RUD STEMANT (MB)
CARS (ECHTPS)

ALD STEAM! SWD)
ALS: (Electro)
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ALS: (Barcory/PolyGro)
ALS: (Barcory/PolyGro)
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NOT US AND THE STATE OF THE STA "Glarie" HERNA LEAGUE (unimoun) AL STEMART (Arists) "Hare in Angole" Agenta (EAGE (Gainom)
AL STENRY (In Inter)
There in Angold*
The Agenta (Agenta)
In Agenta (Inter)
Agenta (Inter

-BILLY SQUIER (Cop1to))
POTTAGE
SACA (TORZE)
SACA (TORZE)
SACA (TORZE)
SECRITORIA
SECRIT Jazz BUSS TRANS (Image) Park

Singles

WIOQ

PG: ALE > DEMERS

Neclus
AL STEPART (Arlista)
RALENDARY (Arlista)
REMALE (45/10 (Epic)
BEACH BOTS (Carlison/US)
BEACH BOTS (Carlison/US)
GRAVEL HOLS STEPART (CARLISON)
STEPART (AREA (ARE

Philadelphia 215-667-8100

BLULT BLUES (Threshold: GAN FOCELBERG (Full Moon/Epic)

HOTTEST BELLA GAMES (RELA) GAMES IS CATTES (RELA) GAMES IS CATTESTED A GAMES TO CATTEST BULLET HOTTEST (RELA) (REL

TROL

WYSP 94 ROCK

PO: NICHAEL PICUZZI NG: STEVE PETISTEIN

Acced

JAN JETT (Ecora+olis)

SALIM (EUFFA-JUS)

THE BLAGRY (Tournouse)

HERRY PALL BAND (AT lent

ELDIE SCHAMTZ (M'CO)

IG (11 sand/18)

RDY SURDREAM (RLA)

Hod Lim

Q2 Y ONDOLPHE (Jen/CBS)

BLUCE LIMBORNY (BS)

BLUCE LIMBORNY (BS)

BLUCE LIMBORNY (BS)

QUENT (BLUCHY (BS)

QUENT (BLUCHY (BS)

DOLPHON (BS)

EARLY (BS)

Philadelphia 215-688-9480

J. GEILS BANC (ENI America) CARS (Elektra) ME): YUANG & CHAZY (Mb/Reprise) ACHO HALL BAND (ENI America) AC/DG (AT)antic)

NETTENT REALING STORES
RALLING STORES
(ROTTENT AND THE STORES
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ROTTE

MASS TRANT (Maddiret)
MEL LENIS QUINTET (unincom)
MED REST VE MEMRY (unincom) Singles

MMMM

PO: UMARL HE REMOALL Asond -BUEDER & GARCIA (Local)

201-328-1055
SELACE Internal endar/25)
LIRIST NICH RAMA (Approx)
CHERT RECT REMAINS
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SIGNET (Crismin)
SIGNET (Crismin)
MILL & CRTES (RCA)
OL-CUT's (RCA)
RIGHT (RCA

RALLING STORES
(Ro) III (RO) I Jezz Singles



Philadelphia

215-561-0933

HOTTEST FUREIGNER (Artantic) BALLING STORES +RollingStn/Arco)

Added 19 HARBORY 2 (Go) umble) U2 (1slend/Mb) -FODMY (beersyl)(s/Mb)

Nucl Lam COLLEGE (JAPT/LBS) and EMBRY PAUL BAND (API ANY LCS AND LCS A

Rochester

716-288-3200

HOTTOST HOLLING-STURES (ROTTINGSTH/ATCO) GENESIS (ATTONTIC) POLICE: (AMA) LARS (Elektra) AC/DC (ATTONTIC) DOMNIE (HIS NEA) J. GEILS BAND (ENI

ARY NIRICK & THE (Epic) QUEEN (EINTTO) REMAISSANCE (IRS/AMA) QO-QDIS (IRS/AMA) CO-GOIS (IRS/AGAN)

CO-GOIS (IRS/AGAN)

COTANT

COLING STORES

(ROI II (RS/AGAN)

COUNTY IN COLUMB STORES

COUNTY IN COLUMB STORES

COUNTY SOUTH STORES

COUNTY SOUTH SO

Jazz

Singles

PO: TRIP REEB

Added STAMF (GRTERS (Aristo) "Atley Cet Blue" ADMS & THE ANTS (Epic) "Picasso Yisto" -GUB/DDU McEBAZIE (unk -GLASM (Import)

WCMIF LIVE 96 RXK!

Page Low 1980 (AT (any 1) C) May 1981 (AT (any 1) C) M

Rochester

PINK FLGYD (Columbia)

Hortest RALLING STORES (No 1976) Hortest RALLING RESISTANCE (NO 1976) HORTEST RALLING RESISTANCE

716-232-7550

9234.10 PO: TON HUNTER NO: HUNERTA HABER

TREATMENTS (AAM)
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BUT STATE STATE (Copyro)
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COmmette)

MOLLY
MOSTINGTON-COLLINS (IECA)

MOR MALL BAND (Dil Awar Ice)

N, SCORV J. HANGE (Gal wable)
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NESS (Gallet (Social Prof MA)

LIB (Capitol)

MOLLY
MOLLING
M 107

PO CHRIS NORTON

JUNE HALL BAND (EM) America) JUNE JETT (Boardwalk)

JOAN JETT

Single Scranton

717-981-1842

Nortaat CARS (Eletra) ROLLING STORES (RollingStr/Arco) J. GE (15 AMP) (SRI A LUYSHOY (Columbia) OLÉS (Eletra) TRIUMSH (REA) RALLY HATCHET (Eg)c) AL/DC IAT (CHT) CRESIS (CHT) Notion
QUARTIFICAS: (Geffer/MB)
MARYIVG (Scott) Broaz(MS)
GET VOSCOPIA (Jerz/MS)
FORM (Jerz/MS)
STEVE MILLER SAMD (Geptro)
BILLY SQUEER (Geptro)
BILLY SQUEER (Geptro)
HILLY SQU 1427 BROM

Singles

g-klez PU: NIKE ADAMS NO: RUSS NACDUNALD

Adold RING (Britisch+(MB) "Ellephan?" Elss (Labenolanca/Poly) Mortly You" Elss(DULG NEKEAZ IE (Bercury/PolyGre) "Yubis (2Gth/RDA)

THE SECTION AND THE CONTROL OF THE SECTION AND THE CONTROL OF THE SECTION AS A SECT

"Elein/Elmeilt" JOHN HALL BAND (EN) America)

LUVERSUT (Columbia "Moraing For.." (UEEN (Elektra) "Under Phassur"

Jess

Singles

PD: ED LEVINE ASST. PD: ANY DAHLMAN

M

Added JAN ETT (floard=a(k) Title accument B/DOLG HEKENZIE (Marcury/PolyGra)

Nucluis PALL BAND (ATTENTIC) "Kamping (urr." SMARABE (Tenneshear/DS) "Mont It are 10" GLZY USBOURNE (IAT/US) "Louis SLAMANTZ (Arco) AL/OL (Arco) AL/OL (Arco) GLZY USBOURNEZ (Arco) GLZY (Arco) GLZY

94ROCK FO: HOWIE CASTLE

Added JOAN JETT (Boardwalk) STAW LAPTERS (Arlate) -BUB/COUG NEIGERS IE IV

-BLB/DCUG BEXEAU (I whom

Maci (all

FASH, Barrow y/Polydro)

FURL DCER (Ah) and 10

FURL

CHUMFM

- IUTEZOTO MARTHA & MUFFINS (Virgin) SAGA (Maze) BRUCE CCCRBURN (MICLION) MARGA) PD: RUSS DAVIES

Acond

Medium
ALVIR LEE BAHD (ATIANTIC)

BANTAROK (Drynafia)

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Jess

Singles

INHI (SANTAL/MEA)

HOTTEST
AC/DC (ATTENTIC)
PALICIE (AAA)
CANS. (ETENTR)
J. GELLS MAND (INH America)
QUEEN (Etentra)
GAMESTS (ATTENTAL)
HOTTEST
ACTION
TO ACTION
T

350b eng# Singlas

M WOUR

PD: DALE EDWARDS

Auded STAM | GATERS (Arists) JOAN JETT (Borrowshi) AUMN & THE ANTS (Epic) -BHULE SPRINGSTEEN (Columbia) -BUB/DEUG NERBAZIE (unknovni)

| March | Marc

Utica-Syracuse 315-797-0803

315-797-0803
hortest
ROLLING STORE
(RollingStn/Arco)
GMS15 (Atlantic)
GMS155 (Atlantic)
GMS155 (Atlantic)
GMS157 (Atlantic)
GMS167 (Atlantic)

Jazz GRUYER WASHINGTON IElebtral TON COSTER-(Fentewy) BUS JAMES (Teppen Zem/Cot.) KALAPARN (MMOT/UBS) TUN GUANT (MMOT/UBS) DAN STEGEL (Inner J.174)

Springfield 413-525-4198

POTTOS

QUANTEM LASH (Getten/MD)

PALICE (AMA)

LAMMOOT (GD) seekin)

(MD) (ingstn/Arco)

MALT MATTEM (Egic)

GMESTS (Arientic)

CAMS (Eleatra)

J. GE (LS DAMO) (GD) America)

GALAN (Eleatra)

J. GE (LS DAMO) (GD) America

Syracuse

315-882-9538

ROLLING STORES
(ROITINGSTO/MICO)
J. GEILS BAND (EMI-Americo)
BYTAM ALMANS (ALM)
GENESIS (ATIONT)C)
GU-GOTS (HSY/ALM)
FOREIGNES (HSY/ALM)
FOREIGNES (HSY/ALM)
FOREIGNES (HSY/ALM)
FOREIGNES
GUARNICHAM (ANY LUM)
LINDSEV BUGAINGMAM (ANY LUM)

Syracuse 315-472-9797

DUB SEGER A SILVER (Cap) To!)
NDVO CUMBU (Polyor /PolyGre)
UE (Island/MB)
IN PARMUNY 2 (Columbia)
"Sente Cleus..."

The street of th

Toronto

416-925-6666

HOTTOST ROLLING STUNES

Jazz

Singles

| Poolium | J. (2(15) BAND (EM! America) | LD VEMOTY (Lotumble) | GOD MELON (RLA) | MELLY HATTURE! (Eac) | GAMES (S. (2) F. (3) F. (4) F. (4)

FO: GON DAVIS

Added CLAR-1E IRIS (NEA) "Love is...Roc" SAN JETT (boardwalk)

TITIO BUS/DOLG NEILENZIE (Marcury/Folyles)

(MMC/MY/PO) yers)

Fortice(RF.((M*) (m*) c)

Full (GRF. ((M*) (m*) c)

Full (GRF. ((M*) c)

F

PDI DOUG BURTON ASST, PUI WELL LASHER

OAN FOCKLERGE
(Full hoover/pic)
(Full hoover/pic)
(Full sour)
(Ful

Hed Ism DAN FOCE LBERG

105

Singles DC 101 Washington, D.C. 202-828-9932

703-534-0320

HEARY PALL BANG LATION

MOTTON MILLING STONES (MollingStn/Arco) FubilingStn/Arco) FubilingStn/Arco)

Washington, D.C.

West Virginia

Jest MAUF (readfirst)

Singlus

WERI-

PUI ERYSSES GALLMAN NOI STEVE FELDMAN Acced ALAN JETT (BOOF CHOIR) LANGET CRANSTON SA

(Baterhouse)
GRUYER BASHINGTON (EI
FENNISSANCE (IRS/ALIN)
-GLASH (IMPORT)

CUAN (IRPORT*)
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RIBS, (Ista)
RIBS, (Ist

NOTION TO THE CONTROL OF THE CONTROL



FOI DAVID BEFORTEIN NOI ROB BARNETT

-C.SURIEA . WHYE (AT) WHI CO DONE; ATS . SEA JOHN MAIL . DATO (ED) Americal BLN SEAR & SELVER (COE) FOR BLEY SQUEED (COE) FOR SAUGHT V. COEM . SEA BLEY COLOR . SEA SEA * SEAR * SEAR * SEAR * SEAR * SEAR SEA * SEAR * SE

Worcester 617-752-5611

HEMPT PALL INAMU (ATTENTIC)
RLD STEAMT (III)
RANGE SPRINGSTEEM (III)

Hoffest J. GEILS BAND (FRE America) RELLING STORES (RollingStr/Arcol LoveRbOT (Columbia) FOLICE (ALA) TRIMBH (RLA) LARS (ELSTE) TRILLIEN LELAT LANGE LE LANGE LE LANGE LE LANGE LE LANGE LE LANGE LANGE

34/29

Singlat

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Medical Virtual (Lorumbia)

(Edicia Suchamia (Artua)

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Amarillo 806-359-8561 MOTTEST MELLING STUMES (MOTTEMSTRY/ATCO) MUSH (MECCUTY/POTYERO) GLMSIS (ATTENTIC) AU/GL (ATTENTIC) MEIL TOURG & CHAST AMERICAN AND AMERICAN AMERICAN AND AMERICAN AMERICAN AMERICAN

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bingios Mag

Wrock HU: MAN FLUTU MD: WAN SAILET

Heritan
FORT (BER (AFIONTEC)
FORT BLAS (MONEY/Arco)
BOU STORM (BER)

Asset JUAN JETT (Boardwolk) -(LANIE (RIS (MLA)

404-325-0980

(Rollingtr/Mco)
CAG: 16 (extre)
Rufn (Mercery/Relyfre)
Rufn (Mercery/Relyfre) Sa EE

HOTTERT AL/DE (ATTEMTIC) REALING STUMES

MOST ADDED

I Love Rock... (Boardwelk) 18/12

STARFIGHTERS 12/7 Starfighters (Arista) BRYAN ADAMS You Want It.. (A&M) 6/5 BAXON 5/5 Denim... (Cerrere/CBS) PETER CETERA

13/3

7/3

Peter... (Full Moon/WB) KIBS

Music... (Casabianca/PG)

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

BLACK SABBATH

Mob Rules (WB) HENRY PAUL BAND 28/23 Anytime (Atlantic) GREG LAKE Greg Lake (Chryselis)
MOLLY HATCHET

Two numbers follow each album title, The first sepresents total number of Southern stations playing the album this week. The second is the number of those stations who peported it in medium relation this week.

29/22 26/22 Take No Prisoners (Epic) 32/20
NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise)

THE HOTTEST

Querterflash (Geffen/WB) 36/33 ROLLING STONES Tettoo... (Rolling Stones/Atco/34/33 Shake It Up (Elektra) 35/29

J GFILS RAND Freeze... (EMI America) 33/29

For Those ... (Atlantic)

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reputted it in hot rotation this week.

202-828-9932
URG LARE (Urr yill) 10
Moclair Attach
Mithdis (No you /Polysia)
RE Internetic
REs...Alas**
Urtilion (Goldenia)
Inche Scholm (M)
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Yoosoo

"Modeso"

MULLING STUMES

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WELLING STUMES

J. (4 1/5 BANG) (DM1 America)

J. (4 1/5 BANG) (DM1 America)

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J. (5 1/5 BANG) (DM1 America)

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J. (7 1/5 BANG) (Logita)

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Jozz Rone Singles

FM105 304-722-3308

Nortion:
STENE RIGIGS (Mosern/Arco)
STENE RIGIGS (Mosern/Arco)
"Mosther & Lac" "Logs of 17"
STENE RILLER BUMO (Captro)
"More of Line
"Low of Line
"L

Title 4D-CC'S (IRS/ALM) "Cur Lips Ara" -QLEEN & D. BUDIE (EleNtra)

Westerly

FM 194



QUARTERFLASH

AC/DC

28/19

404-722-1302

404-722-1302

FITTE DECAS (Spaler of Price Type 1 Comments of the Comment of the

PUT MILLS FIFEHER

Read Lab | Miles | Mil

hinging Igno Austin The Cost desirable of the Cost 512-474-0543

MD: CLARA INTAR LUTTORS (Local)
-MPLCS SPRINGSTEEN

Maria Limited Control of the Control

Jagg None Singles

Beaumont

713-727-0229

Mai Aldidi (Capitol) MEMBY PAGE MAND (Atlantic) LINDSEY BUDILINGHAM (Anylum) EDDIE SCHMATZ (ATEM) Y1914 GD-GUTS (HRS/AGM)

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Birmingham

205-870-9900

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Corpus Christi

512-855-4641

TEKRS ROCK PD: BILL DEMONE MD: PAUL GAUTIEN

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TRIMPN (RLA)

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AGNOR CETERA (Full No

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Singles Birmingham 205-933-9274

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JORF Home

WAPI PUI STEM RUMBER

Tool I on LINDS Y BACK! HEMM! (M *Trouble* WILMON LINCA) MEIL YAME & CRAZY (ME/Poprise) *Too, PECTIGE* PIRE FLOYD (Columbia) *Norwy*

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Hottest MAA188 STORES (RollingSte/Arco) "maiting/frient fmigs "Little TAM"

Choi

PO: BOB PALIG MD: MANDO CANINO

QCET VINCAPAL (APT/CDS)
REAL (16) TYPO) (APT/CDS)
(Apt/16) (Apt/16

Dallas-Ft. Worth KTXQ ALBUM ROCK

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HOSE LAND (Libr you had to MORANDE (Home shakes / Libr) and Hall (MORANDE (MORANDE MORANDE MO

69.64 Reprise Singley Name

Dallas KZEW 214-748-9896

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PULTCE (ABM)
PURE (GOER (AT) BRTIC)
RUL STEBART (MD)

Houston

Jezz

214-528-5500

JAEF Miles

The C KLAO 85.5 fm El Paso 915-544-8864 TIC VEHILAT (Caption)
GART WHICH & THE (Epic)
HEN'T PAUL BAND (ATTENTIC)
J. GEILS BAND (EN) Americal PO: ARIS BILHALL

Asset SAWT MILION (Accord/ AAN JETT (Boardwell)

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J0 01 Singles Manue Ft. Lauderdale

K-102 Added

PD: OPRIS MILLER ASST. PD: MICHELE PLEINISO

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KSRR Houston

PD: ALAH SHEED ND: AND LAMBERY

Added STANF IGHTERS (AFTERA) "Alley Get Blue" AAM MITT (Boarded) Title

POLICE (AAM)
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CAMBRY (CO) websit Made lass QUE En (Electra) BE EL YACHG & CHAZY (BD/Haperlass) ELMES, 16 (1149) L-MEST I SOLD (Data and I Anylas) TABEY TAYONE (Data and I Anylass) TABEY TAYONE (Data and I Anylass) TABEY TAYONE (Data and I Anylass) TABEY (TABE) TABE SCHAMERT (ANYLASS) PETUS CETURA (Fell MOON/MB)

MOTTEST STORES (MollingStn/Atco) Singles

Rock 104

FOI KERNY LANGERT ANN ATT (Bores))

Manium CARS (Electro) Title

POTTEST
REALING STORES
(No!!IngStn/Arco)
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J. GLILS BAND (EM! America)
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Knoxville

LINCELY SUCTIONS (Asylus "Trousia" EDDIE SCHARTZ (APCO)
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KP4 KSMB Lalayotte

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LRS 102 Louisville 502-585-5176 MEANER (HIRMERINA N/CB) HE IL TOUNG & CHAZY (HE/Peor Live) PD: DAVE CLARET ND: TERRY NE INERS (BD/Mayorias)

B1(1 - GO)TE (Go)Te)

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To B1(as Love* *1a. The Dara*

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Singles

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Singles None

Miami

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Memphis 901-728-0080

MOTTEST (MB)
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QUARTERFLASH (METTEN/MB)
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TITLE MATCHET (Epic)

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"Trouble"
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Acced

Now Lan ELHES (AFESTE) (ALD RIGHE (Captrol) J. GELS GAMD (ENIAME DIZ OSSULAME (AMT/CES) THISSEN SELECT CARS (ELECTRO) FIRM FLOYD (COLUMBIO) ROLLY MATCHET (EPIC)

Singles WE Miami
305-581-1580
CARS (TENTRA)
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PD: SCHRY FOR ASSY, PD: MARCY GETTLE Acced HE is YULDES & CHAZY (Mb/Paprise) "So, Pacific" AAA gETY (Boorewels) Vitie

Ned (up U2 | Itsland/MB) BLACK SABDATH (uB) AND HALE BAND (ERI (mem'Ics) BAND (ERI ANT) H. SCHORLE - HAND (ERI ANT) H. SCHORLE - HAND (ERI ANT) H. SCHORLE - HAND (ERI ANT) - GAEEN & U. BODIE (Elektra)

HOTTES!
JOURNEY | Lolumbia |
"Don't...Bellay"
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"Horden | Homer!
J. GEILS BAND LERI America)

PO : BOB LINDEN MD: ROSS BLOCK

Agued Rore

HOTTEST MALIN (EN) America)
GRMESIS (ATIONY):
GRMESIS (ATIONY):
GRMESIS (GC)
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HALL & GATES (GCA)
LVB (Copital)
AL JARREA (GM) AL MAREAU (MB) LIMISEY BULKINGHAM (Apylum) CUARTERFLASH (Goffen/MB)

MOI LESLIE PRAM

A155 (Canadiance/Poly)

JALE
GROUP MARKINGTON ([intro)
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PIECES OF A DEMAN ([intro)
MARKINGTON ([intro)
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JANN M. (ALEMAN)
MARKINGTON ([intro)
MARKINGTON Singles

WABB-FM Mobile 205-432-5572

PROJECT (MAN)
ORIGINATION (MAN

Nashville 616-244-9532 TKOP-3

Norfolk

804-461-1194

HEED STEAMT (MB)
-LINEATY BUENINGHM (Applied
-CHIEL HEACH (MITTAGE) and REAL

THE JET THE PROPERTY OF THE PR

PURTICULAR EATERNIES binging Name

PD: APP HE MERL HD: BILL S HOLES

Added SUDIE SCHEMITZ (AMGE) TITLE DURING (ATS (MLA) Tione 11...North

DATES T (CA) and (A) INCL. 100 5 (20 A) INCL. 100 5 Singles None Norfolk 804-823 9867

-William ---Adbon SMAJ 186 17AN 191/810/Epic1

New Load States The Heart PATCO | This Cell Table 19 of 11 mount Path Cell Table 19 of 11 mount Path Cell Table 19 of 11 mount Path Cell Table 19 of 12 mount Path Cell Table 19 of 12 mount Table 19

Ja EE Singles

Orlando

SARVIVOR (SCOTT) Broa/CBS) MEMOT PAIS BAND (Arient); MEALT HATCHEY (Epic) MED ATOMIC (Epic) JUNE (BYTISTE 18/CO) QUANTEW LASH (Epitan/ME)

WDIZ 305-645-1802
LOHBOUT (Lot use ha)
*Locky Gens** from 11% Gens*
bouting for ...
*bo 305-645-1802 PUI BUB CHURCH MD: BIRS LYUNG Acces
FETER CETERA (FU)) ROOM/ME)
AAN ALTY (ECETERATE)
-BODYLAUG REKENING (UNINDON)

healtan bit.5 5(4)(# (Capirul) MAS MACRA a SILVE (Capiro)) PROM FLUVO (Capimble) MENTA (AMN) (AMN) MENTA AMNO (AMN) MENTA BIDDITES (APISA) APRIM NALL (AMN) (PMI America) (ALE) (Eleviro) MAJAN Ibracca (PMO) (PMI America) (AMN) Ibracca (PMO) (PMI America) (AMN) (MISCON)

Stat Singles

TK

Pensacola 904-438-7543 SREETH (Scott Broad(BS) OLU LAK (Cov yealts) PETER CETAN (Full Incon/MI) -(1903-1904) (Asylus) -(4001-1504) (Asylus)

101

Adoes Medium
LD MERROY (Columbia)
MELL YOUNG E CRAZY
(MR / Apprise)
HILLY JULE (DI LIMBIA)
DAN FORELBERG
(Full ROOM/Epic)

LFULL MEAN (LD LIMBIA)

+BDIL SCHEMPT STORM
HOTTEST
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DETER ADMS JAAP)

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"ELORITO PER ADMS JAAP)

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ME ART HINCH (SP) THE BALL CAPTO

Singles None

Assus -billy squith (Capitol)

HOTTEST RUSH (Burcury/PolyGre) J. GR (13 BAND (BH) Americal RUSH (BH) 5 TONE (Pol I IngStr/Arco) "malting/frien" A./OC (41 artic) "Evil beins" Title

Roanoke 703-387-0234

Host-as Fusicide (Artantic) Moult Mc Stokes (Moil Ingistr/Arco) Statie Acts, those m/Arc Quantification (Getenrish) DAF Fod Labor (Fri) Noon/(pic) "Astern Kommata" AARRY (Columbia) CAMS ((Labre) CAMS ((Labre) Title

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M ACHO HALL BAND (ER) America)

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995 KISS

PO: TEMPIS LINESET

B: 1,714 4077[118

AND ATT (Boardwale) -0 (LT 1QUISE (Cap1to))

Title
STONE A HIGHITES (Ar)are)
"Too leary Look"
(RAG LARE EDE ys a) 1a)
"Lot Ne Enva"
(L. SHEEL / J. HANGE (Go) was)
HIGHIT PALL BANG (AT)artig) "Moliyoudi,," itplc; MGALY INTOHIT (Epic) GANY INTOHIT (Epic) "Not a Number" Fill HILLES BAND (Copirol) "Got (in Home" A. STEMAT (Ariang) "Parawara" San Antonio



| Marie | Mari

Tallahassee

Added AAR JETT (Boardwell) Title GO-GU'S (185/AAR) "Gor Elpa Ara"

RDSS INCOMPCEG, 110 (RLA)

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Hottest FURLICHER (Atlentic) "Greent" "Luenne" "Helting/Girl" "Ann Box Hero" 95FM

Acoust PIRE ILOYD (Columbie) BHTAM ADMS (Agh) STAM IGNTERS (Arists) "Alley Get Blue"

Tampa 813-876-0455

UE27 OSBOURNE (Jar/CDS) MOSSINGTON-COLLING (NEA) MOSSINGTON-COLLING (NEA) MEMBRICH (NEA) PETER CETERA (Full Moson/NE) M. SCHONZ, HANNER (Columb) Tausting Time*

POTTEST
J. GITS BAND SUIT Assertes
THINGTH (NCA)
SURTYFOR (SCOTT) BYOL/UB3
ANT (D) SANT (COTT)
BYOL/UB3
CUST (FOR LOST (COTTON / MD)
GUST (FOR LOST (COTTON / MD)
CUST (COTTON / MD)
CUS

Singles

M DO ED West Palm Beach

FOI SCUTT FISHER RA INSCID. (Polyeor/PolyGra) LOVERBOY (Columbia) Medium
PRIBA (Fail Room
BALT WATCH! (Epic)
CASS (finite)
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RIBA (Fail Room
RIBA)
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RIBAS (Barry Inte)
RIBAS (Barry

WKZ FM 107

FUI DAUG PRILL HDI CHECH HOLLCHAY

R. SLHOW/J. HAMBER (Columbia) -BRACE SPRINGSTEEN (Columbia)

Modium GRES (ARE (QU'you(12) SCH MELLIN (REA) SAAN JETT (EDOFO-MIN) HELLY JAMES BAND (UNAVE HOTTEST GAREN (Electro) BILLY SQUIEN (Capitol) GARS (Electro)

Singles None

JOES

NEG STEMMET (ME) NEW VILES (NEA) *Two to Los CLAMIT (MI) (NEA)

COMMITT WIS (BLA)

MATTER

MAT HESE, TOURG & CHAZY
LED/Poprison
Thisperison
FLORET FOTORS (Consense)
FLEXY SQUIES (Consense)
J. CLILS BAND (ED) America)
PAT BEARTAN (Chrysel(s)

5 Ingles



HUT HOWARD LEADS ADDRESS BANG (ER) ADDRESS BANG (ER) ADDRESS BANG (ER)

STEM WILLIAM BANK (CONT.)
**THORY T.LIAM (S. P. P/CDS)
**THORY T.LIAM (CONT.)
**CAZY CHANGHE! (SPY/CDS)
**THOR FILEDY (COLOMBE!)
**CALLIAM (CONT.)
**CALLIAM (CONT.)
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POTTABE AL/GL (Atlantic) "Latta Get...Up" Title LINDSET BULLINGHAM (Applus) "Youkla"

D-103

904-388-5141

MALING STORS
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ALLIAMMEAU (MB) TOR COSTER (February) BOD JAMES (Teppen Zeo/Cot.) THE MEISHOR (MEA) BOSS TRACT (Headfort) GRAVER MASHING (MEA) LAUGHOR (MEA) SPRED GAME (MEA) JAMES MEALLIAND (MEA) JAMES MEALLIAND (MEA)

305-461-0099

LONGERC TOOL WEST 1-1

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Winston-Salem 919-767-3705 STEVE WILLER BAND (Capito)
ROLLING STONES
(RollingSto/Arco)

ROLLING STORM
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Added JOAN JETT (Boardwolk) LANGET (BAAKSTON BA (1904T (Boardwolk) -CLASH (Import)

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Bloomington 812-332-9292

Singles

Appleton

414 734-9226

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(Ser'er house)
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MICHAEL LEE AND SERVES (MB)

URB (Caption)

URB (Caption)

MICHAEL REAL (MB)

MICHAEL RE

welcop

PUT THE MELLY MD: SEY DANIELS

MATAN ADAMS (ALA)

JOHNSTY (Cotembra: UM (Coptrol) RED RIGHT (Coptrol) CRET OSHOURIE (Jor/CBS) JOHN HALL BAND (ERIT America)

OS WHIST Chicago 312-828-9191

PO: TON TEUBER

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Chicago SMEATER (NumeronomA/CBS) Ands MALL MAND (CBS merical "Scendors" a..." GUG LAKE (Cdr.yolls) GLI SCUTT-GROW (Arlsto) -CLANN (Negors) -CLANN (Negors) -QUEEN B. DONNE (Elestra) -SPREGAU BALLEY (Chr.yol)(S)

Singles

Associate (LASTER (Forter)

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Order State (Electric)

Madical (MATSH) (MATSH

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Single



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MEAN (GPT DIFFE (SERVICE)
MET 1.00
MET

MOTTEST
AL/SC (Atlantic)
J. (E1LS BAND (ENI Americal
FOREIGNER (Atlantic)

M/05" PD: PHIL CENAPLE NO: MARTY SUBLE

Adoed PINE FEETD (Cotumble) EDDIE SCHMARYZ (Arcol ALAM & THE ANTS (Epic) SMEARER (Herosheks/CBS)

SEASE (**sectorial files)

**Red Int.
**Red

216-391-1260

UNI FOGE BERG

(Fut! PODN/Epic)

PALL & CATES (REA)

CG-QU'S (RES/ABH)

L CELS BAND (BH America)

LIBOST BAND (BH CANT)

STEVE RILLER BAND (CORPTO)

Singles Hone

PD: PAT STILL

MARIAN STANF IGNTERS (Arista) GANT HYRIGE & THE (Epic)

GART WHICH & THE (E) (C)

Meet Im

GLESS (S AN INATIC)

GLESS TEMPET (ME)

RELL YOUNG & CARLY

RELLY WHICH (GP)

RELLY W

Chicago 312-440-5270 nioAE solinia Cor solinia conic inis inch hiof (claura) mally hardet (cpic)

Hoffrest GEMESTS (Artigatio) SMANTHMESTAR EVERGIN/Epic) TRILIBER (MEA) FOLICE (AMA) LO MEMOT (COLUMBIS) J. GE (LE SMAN) (SET AMAPICAL QUARTERIZAM (GRIFON/MB) TALON (FROZAM) ALC/DC (Artiantio)

Jazz

Singles

GREG LAKE IQUE year (1)

GO-OLYS CHE/AMAN

PRITARY

BOALING YOURS

GOSTINGFRIANCO

***MARKED FLOW

**SLAWF THOME FLOW

GLANGY IN CHEMICAL

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Singles Rone

MIN-

FD: MINIMEL MCCGMELL MD: JIM RIMET Adoed PETER CETERA (Full Moon/#8)
**Ll=in/Llead 81*
In HARRICAY 2 (Columbia)
Senta Class...
-BILLY SQLIER (Capito))
-FOGMY (Bearsvilla/M8)

"FORMY (Bear still AMB)

Neel im

STER HILLER SAME (Gegital)
"Report Like Ser

GRIC (LARE COP year) 15)
"The Treas" "Clover William
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"The Treas" "Clover William
"Spirits/Werlip"
"Spir AN INDICAL (POS) PROF/POS) VERSITES IN INDICAL POSAGE & UNAZY

(MB/Repriso)
"5, Jon & Ros..."
ROD STDIART (MB)
"Tora, Lora, Lora"
JOHN HALL BAND (ER) Americal

wdek(

"Crazy" SMEATER (reund phaha/CBS) "Con? t Lot No."

FD: MARD HELPES Mr. ED IDITES

restricted (AAP)

PELL 19G 1-70415

(Bot 11-g51-74/Co)

(Bot 11-g51-74/Co)

(Bot 11-g51-74/Co)

(Bot 19G 1-74/Co)

(Bot 19G 1-7

Singles

Cincinnati 513-871-8500

rottest J. B.Mc (OH America) Fit A (21) Mark (Fel) Nound (M) Fit A (21) Mark (Fel) Nound (M) Mc (Fel) Mc (Fel)

Cleveland

CHRESTAMN (Gatten/BB)
POLICE (AMP
POLICE (AMP
CONTROL (AM

Hone

Cleveland

ETO-391-120V.

NOTICE TO STORE S.

(But Ingstru/Arco i Ac/DC i Art sent ic Council S. Co

Q-FM-96 Columbus 614-224-1271

OTHER CONTROL OF CONTROL OT CONTROL OF CONTR

JEEZ
GLORG BENGON (db)
SPYRD GYRA (MLA)
PASSERRY (RYSAN'I)
TOR COS'TER (Fan'ray)
TOR COS'TER (Fan'ray)
TOR COS'TER (Fan'ray)
TOR MISSORY (RCA)
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GLIER & GEA'R (HANGE CITY)

HOTTEST J. DEILS SAND (Bhi Americal CARS (Esserca)

Dayton 513-224-1501 5016 SCHMATZ (AFCO) "Over The Lite" (AF) and Ic? "Masting Out =" JUNE ATY (Boor avails) Tista BLACK (ABATH (MB)

BLACK ASSANCE (MB) Assertca)

CELLS SAND (DB) Assertca)

CELLS SAND (DB) Assertca)

CONTROL OF CONT 1022

Singles None DeKalb 815-756-9250

NOTES NOTES OF STATE OF STATE

Added MCGAFFET UNIX (Artco) MCGAFFET UNIX (ARCA) MCAGA (MCA) MCAGA YAROL (MS) JAW (Architecture Architecture Architecture

Medium SelfARER (Mencunaha/CBS) EMF (ARC/Columbia) DAN FOOLUMUS 45-11 Meson/Epic) DBS 1887/Ac) am la jo DBS 1887/BC (a) ct. 1887/BC 1887/BC (a) ct. 1887/BC 1887/BC (a) ct. 1887/BC 1887/BC (a) ct. 1888/BC (a) ct. 1888/BC (a) ct. 1888/BC (a) ct. 1887/BC (a) ct. 1887/B

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TOR (MART (MITTANTON)
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(Rot I ling Stord M.)

"Start Ins (ar Ind.)

"Start Ins (ar Ind.)

"Line It Or myr"

"Blue It Or myr"

"Let's Got ... (b)" Tills

"Let's Got ... (b)" Tills

Des Moines 516-265-6181

515-205-51-81 STIMMAY COURSE AND (SM) AWAY (ca) JOHN MALL MAND (SM) AWAY (ca) YOU AND AND (SM) AWAY (ca) YOU AND AND AND AWAY (ca) YOUNG (SM) (CA) HOUSE (SM) (CA) LANGER (SM) (CA) LANGER (SM) (CA) SM (

HOTTEST
J. 01 1.5 SARD (LN1 America)
(AMRTEMILAN (Geften/Ms)
STRIE NICHS (Medern/Arcs)
ARRIVON (Scort) Bros/185)
ARS (Calumbia)
THIMPH (RCA)
GARY O' (Capital)

MOST ADDED

JOAN JETT | Love Rock... (Boerdwelk) | 15/8

AMONT CRANSTON BAND Shekedown (Weterhouse) 12/7

FODIE SCHWARTZ 17/6 No Refuge (Atco) IN HARMONY 2

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

In Harmony 2 (Columbia)

VILISIA Detroit 313-398-1100 HEIRY PAUL BAND (Atlantic Temping Our ...*

PD: CAREY CURELOP MD: GREG ST. JAMES

Title
GL-GL'S (RIS/ALR)
GERGSIS (Milentic)
RAIRBOR (Polysor/PolyGre)
TRILINDH (REA)
LOYERO' (Columbia)
ROD STEMART (RB)
AC/DC (Reference) SEE.

Singles None

WILZ

Added Rone POLICE (ALM) SMATING STAR (Yingin/Epic)

MALAT ING. STARK (TYPE) printing.

BILLY SQLIER (Logito);

BILLY SQLIER (Logito);

BILLY SQLIER (Logito);

Sammer hights:

Sammer hights:

SAMMER (Robert Africa)

GANY OF (Logito);

BILLY SQLIER (Robert Africa)

GANY OF (Logito);

BILLY SQLIER (Logito);

COUNTY SQLIER (Logit

Detroit 313-827-9505

Appen - MILE SPRINGSTEEN (Columb)

PO I DAVE LYDNS

ACUS. PD: JOHNTHAN HAMLEY HO! BRUCE HOOREGOR

Jazz

Singles None

CLOSA (Import)

bed Los

BLACE SABBATH (IM)

TH CHIMPH (RACE)

STE CHIMLED NAMO (Capito)

GEO STERAT (Capito)

EL MISSET BLCD NEGATION

EL

1=82 Itoms Singles

Album Station

OIL-WECK-WEUNG
WHITE STUES
(Not Happin Area)
(No

6

Fargo 218-236-7900

MEDIUM

HENRY PAUL BAND 30/26 Anytime (Atlentic)
MOLLY HATCHET Take No Prisoners (Epic) BLACK SABBATH 27/19 Mob Rules (WB) 26/19 Greg Lake (Chrysells) 23/19
NEIL YOUNG & CRAZY HORSE
Re-Ac-Tor (WB/Reprise) 25/17

Two numbers follow each album title. The first represents total number of Midwest stations playing the abum this week. The second is the number of those stations who reported it in medium rotation this week.

219-464-0560

219-464-0560

AMD (Element Columbia)

List/Report (Lolumbia)

RAL (CL (AMD)

QUAR TREV LASH (Get for, db)

AURBERY (Global Size

GMES) (Arthrolic)

GMES (ARTHROLIC)

JOEF STRAIGHT (NEA) THE METIDERS (NEA) THE METIDERS (NEA) THE CONTROL OF THE METIDERS (NEA) THE METIDERS (NE

Grand Rapids

Kankakee

815-939-4541

Notice State BANG (Copie) 1 St

Singles

O Trans FOI RICE HAST

Added STAMF (GHTERS (Artista) SAMM (EFT (Board+ofk) SAMM (Uprora/UBS) GMG-MDL WASHINGTOM (Elsitte)

Portest Folks (Atlantic)
PORT (CE 1944)
PORT (CE 19 Pad Lun

DELL'I HATCHET (Epic)

DELL'I HATCHET (Epic)

DELL'I HATCHET (Epic)

DELL'I LABOR (EPIC)

Detroit

8/6

BALANCE (Portra)1/CBS (0 VERBOY ((at uso (a)

Nottes? GAMESIS (Arisontic) ROBLEMO STORES (NotlingSTA/Arcs) Abs (Calambia) J. GELS BAND (Bhi America) "Kainter (ed.) CALY ONGCARRE (Jay / CBS) "CAN'T BLIS (BAY TRILLIAN (REA)

Singlet BILLY SQUIER (Capito))

313-827-9505
This liter or print size of the size of t POI FRED JACOBS

(WRIF 101)

GLESIS (MINORCE)
Title
ROLLING STONES
(MolilingStn/Atco)
JOURSEY (Columbia)
TOOn'T: "Bollov"
RC/DC (SMINORCE)
POLICE (ABM)
MEZY USBOURME (Jan/CBS)
TEying Mign...*

Duluth 218-728-6421

MMO (MEA) CARRED HEAT (Dostiny) PAT BERNTAR (Or yearlis) DELEBER RECLISTON (Capito) EDDE SCHAMTZ (MYCO) COMMANDER CUDY (Peter Pen) JUAN JETT (Boara wells)

ANN ETT (Boors well)

HOTTAIN

ROLLING STORES

(Rollingstriffsco)

(Mottingstriffsco)

Anne EDDIE SCHMARTE (Ance) Post Los Pics (Co. (AMI) 7/4/2 (Co.) (AMI) 7/4/2

Evansville 812-422-5258

Singles



POTEST (Columbia)
ALPRAY (Columbia)
ALPRAY (Columbia)
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John Rell BAMO (DI America)
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Mottes?
AL/DC (Artentic)
J. CERS BAND (EBI Americal
FORE(GAER (Artentic)
RULL, NG 570MES
(ApilingStn/Mico)
STEVIE RICKS (Robern/Atco)

LAV-FM 97 CELBERT REGLINTON (Cap) HENRY PAUL BAND (ATEN) EDDIE SCHMARTZ (ATEN) PD: DAVE LOGAN MD: TONY GATES Hartinat POLICIA (Alam) (CATA) (CATA)

Ned lam
LUMPADY (Columbia)
GREG (MAR (Der walls)
HICHARL SWENDER
HICHARL SWEND

IETE, TOURS IS SON (IE/Repr 18-5) HD10 CORD (Pol-year/Pol-yere I BLACK SABBATH (IET SAEAKER (Hand shake/OSS) HDLLY HATCHET (Epic)

WBY5 FM 99.9

PDI BILL TAYLOR Acces
CARLET CARACTUS BA
| hare house |
"Per ty Train" "Boonlight"
ET (Thire Count)
"Stances..."
"Bigm Bigm"

"Bight Bight"

Marion

Date FCGLBERG

(Full Boon/Epic)

ROLLING STORES

AND STORES

PT SERVING (Do you'll)

PT SERVING (Do you'll)

RETAL CETERA (Full Boon/Bib)

MARION (CETERA (Full Boon/Bib)

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(IDI-PH)

FD: FRANK SHITH MD: JOHN O'LEARY

HEIL TUDIG & CRAZY
(ME/Maprise)
HEALT HATCHET (Epic)
AC/DC (Atlantic)

JUES
RUSS TRAIT (HoodFIFET)
EARL KLUDH (UA)
GRUVER WASHINGTUR (EIGHTE)
SUFTANE (HoodFIFET)
RULES ORTHORIES
DAN SIEGEL EINNOF (1717) Lansing 517-393-1320

POTEST POLS (COL)

FOLLOS STORES (COL)

(DOILINGSTOFATCAL

COL SICHE (COL)

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COL SICHE (COL)

LINGST BLCCI (COL) Jazz

Singles

Lafayette 317-448-1566 WXUS (

POLISTURY REAL POLIST CONTROL OF THE POLIST

THE HOTTEST

A GELLS BAND Freeza... (EMI America) 42/38 ROLLING STONES
Tertion_(Railing Stones/Atoo/41/38)
GENESIS Abeceb (Atlentic) QUARTERFLASH
Querterflash (Geffen/WB) 40/32 CARS

title. The litst represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

FM 102 KFmQ Lincoln

Sheke It Up (Elektra)

PUT THE BARBLE

FGREIGHER (Art cartic)

FGREIG

WIBA · FM Madison

HEMIT PAUL BANG (ATTENTION URLT GREAT (SECURINE 1347/LBS)

PU: LAVE ERYIN

Nod-un
CMS, S(Earthrail
), GILLS BAND (ID) Americal
RICE, SHR-WICH (ID) MEAN
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HOTTEST STORES (NOTTEST STORES) (NOTTEST Jo 22 None

Madison



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KQ92 Minneapolis 612-545-5601

BOLLS INSTAURT (Epic)
LANGAT URMATTER BA
(INTERT NOTION)
BLUCK SARRATE (SE)
G. (1s) WAY-WB)
WENT PAUL BARD (STEEN'S)
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Heelun AC/OC (Atlentic) GEMESIS (Atlentic) FEAICE (ALM) GEZT USBOLINE (ANY/CDS) LO YEBUT (Columbial HICHAL SCHEMER G (Orryalis)

101

Minneapolis 812-739-4000 DML SCHEIKER 6

HICHAEL SCHEIKER 6 10th part(s) SILLY SQUILD (Captrol) SHEET SQUILD (Captrol) SAND (SHE SAND (SHE Amer Medium CF LEPPANO (hercors/Polydra)
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Muscatine 319-263-2512

PD: STEW MATORES

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J. Gitt NANO (EN) America!
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Let/Roprise

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AG/OC (Hilanite)

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Oklahoma City

Partiest
LD/UPACY (Ontweble)
RAA166 STUMES
(Relfington/Arce)
GAMTE MILLER (GATEN/ARE)
CHS (Electron)
PALICE (AAR)
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309-674-2000

AUTH STEEL (Arco)
AUTH STEEL (Arco)
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MUSH THEFTON TOPES | TLOSE LUCEM ---QUEEN & D. BURK! (Elektra) -LINDSET BUCK!(NGHAM (Asylum)

HOTPOST FOLICE (AMN) J. (Bills SMM) (Bill America) CARS (Blestra) FURETURE (Artimatic) GERSIS (Artimatic) REAL (ROSTORES (ROSTORES) (ROSTORES) ZZ TOP (MB)

dess Singles None



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LEMPIT (RIS INLA)

Love ft..., fts:
In HARRIET 2 (Optumble)

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Singles.

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Nuclum
PLAMMATICS (STITI)
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AND ATT (Boorwell)
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bing ios

St. Louis 314-842-1111

Rockford

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POT PLAT

PRINCIE (ALAH)

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ROLLING STUMBS

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Medium J. OE LLS BAMD (EMI America) GMC GATEA PHON FLOYD (Columbia) BLALA SAEGATH (es) CAS: (Elemtro) JMS I Captrol)

Hottest AC/DL (Atlantic) HEMRY PALL BAND (Atlantic) HEP LEPPADD (Mercury/PotyGra) LOYEMBOY (Columbia) BHTAN AGAMS (ALM)

St. Louis 314-844-1380

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PFR fm 103

PD: N. J. CLRTRECHT HD: FRUSTY STELMELL

Name (Larrers/CBS)
Though & Woody*
STANT (GATERS (AFISTS)
"Silver (Lody*
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**Comp. (Dereyman)

Lindatz BALDA Jacobin (Avylum)

\$15.00 Millatin BARDA (Complete)

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Singles

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Added AAN JETT (Bodrowsth)

Hottest ROLLING STONES (RullingStn/A) "helting/frien" "btact No Up"

Hadium LINDSET DUENTHENAM (Asy "Travala"

Tulsa 918-664-2610

Terre Haute

812-238-2557

NC GEFFE CAME (Artico) FUNCTIONER (ARTICOTES) N. MARINEZ, HARBERT (Columbia UNIS LANE (COrycofis) AARMST (Cofumils) NCB 14000 & 51LVER (Cop1901)

COINA (Ept.) AAN JITT (Boordwain) MENT PAIL BAND (Atlantia)

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IND. I (NO STONES [RD) + (nyStn/Arco) PIRE FLATO (Columbia) MALIT HATLHIT (Epic) GINES(E (Atlantic) AL/DE (Atlantic) LIGHTS (Unknown)

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PG. 102 (AAP)

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Wichita

Added (CANH) (B)S (NCA) AVAILACT (Boardwalls) STAM (COTENS (Arlana) PINN FLOTO (COLUMBIA) He II, TOURGE & CHAPY (Mb/Mapp 18 or) CLEY (SHALAH ME (ANT/CIE)) BLACK SAMARY (IB)) AL/DC (ANTANY IC) AL/DC (ANTANY IC) ALONG (ANTANY IC)

Singles:

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PD: STEVE YOUNG

-MS Minstrat

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"Man, ...Corner" "Same 18 Dank 1910 to 1910 to

Winnipeg 204-775-037

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Singles

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KFAG STEREO 104

PD: ANN FLURENCE

"The Voice" (UANTERFLASH IGSTON/MB) WO (NCA) (HAS1) HATIENTIC) HILS LUFORE (Deckstroot/NCA)

KEZY PE

PDI DAYE FURMAN HDI LANNT REISMAN

N. SCHONZI, HANNER (COlumnia BUMBY & HIDNITES (Arista) PLTEN CETERA (Full Mounzab)

AAM LITY (Sourcests)

RELIGIO 31045



Acces JUAN JETY (Morowski) PAUL DATIS (Arists) PAULG MCDES (Mango)

Problem Mobils (Issuegos)
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CLINIF BUDIS (MAD 188)
BULLY AGE (Columbia)
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Albuquerque

505-265-8811 DAN FOCELBERG (Full Moon/Epic) "Leaser (F/Ban" "Herd to bay" (MEN (E)+FFE)

ONTH (EISTTS)

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Stone in Lova

**wo-1s (Grying)

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Jazz Mone

Anaheim 714-776-3696

Aspen

303-925-5776

ANS. (Columbia)
GO-GOS (MS/AM)
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98 FM

"Money" a155 (Casablanca/Poly) JGAN JETF (Moardwalk) TITIA STANF (GHTERS (Artara)

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Chico

Bakersfield 805-832-1410

BUBBY & MIDNITES (Arista) 3D-GUYS (1957/ABH) HDLLY HATCHEY (Epic) GARY HYRICA THE (Epic) BILLY SQUIER (Capitol) HA HHBOM (Polydor/PolyGra)

IN HIGHDA (Pol ydor/Pol ydira)

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-CAGINA D. GOURE (Elentro)

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Ebsterhouse)
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"2 Frains."
"4 Frains."
"5 Frains."
"6 Hours"
"5 Frains."
"6 Hours"
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bingtes Igne

303-634-4696

LINDSEY OLDSTINDIAM (Asylus)
*Troubles
*BOIL SCHMARTZ (Arco)
*Title
*LINES (Arlota)
Art Love
*Title NICKS (Nodern/Arco)
How STITI/Love

Colorado Springs FALO 943

"Li=IA/LIMBIII"
"ILI=IA/LIMBIII"
JAM [Polydor/Polydra)
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LBATOR TOUGH)
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IN HARRIAY 2 (Columbia
"Senta Liaus.."
"PUBES (Zirn/RCA)

"PUBBLE 12/PM/RCA)

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"Holy Lack"
DA VO (Mb)
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PETER CETERA

Peter... (Full Moon/WB) 18
LAMONT CRANETON BAND 18/8 Shakedown (Waterhouse) 9/8 JOAN JETT

MOST ADDED

I Love Rock... (Boardwelk) 10/5 PINK FLOYD A Collection... (Columbia) STARFIGHTERS 13/4



Starfighters (Arista)

PO : PHIL STREET HO: JOE FOLGER Adoed EED1E SCHMARTZ (Arco) PETER CETERA HINIT NOON/MB) -BREIDE SPRINGSTEEN (Columnia)

| The content of the

AL/GG (ATIENTIC) Singles
HEMRY PALE BAND (ATIENTIC) None

8/4

Denver

303-759-5600

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

KATY

PD: HIGH MEYER NO: DGGG CLIFTON

Singles 106 KBPI Denver 303-936-2313 303-936-2313
Ethets (Arista)
"Destroyer"
MEALY HATCHE' (Bytc)
RUSH (Mercury/PolyGra)
022 0 SBACAME (Lar/OBS)
N. SCHEMUJ. HAMMER (Columb
SHAUTHER STAR (Virgin/Epic
TELLMEN (FE.A.)

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DORTON
SITTAM ADMS TRUE

MEDIUM

HENRY PAUL BAND Anytime (Atlentic) LINDSEY BUCKINGHAM 23/21 32/19

STEVE MILLER BAND Circle Of Love (Capitol) 30/16
NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise)
GREG LAKE 26/16

Agoud
PETER CETERA (Full Noon/MB)
EDDIE SCHWAPTZ (ATCO)
JUAN JETY (Board = e1h)
"Little Drummer"
-GRUCE SPRINGSTEEN (Gotumble)

ROOM

Modium
HAS POLLM (RLA)
MALLY PORTUGET (Epic)
RUSH (Morcon y Proyer a)
RUSH (Morcon y Proyer a)
APS (Columbia)
APS (ARE (Con year)
APS (ARE (C

Lew And Order (Asylum) MOLLY HATCHET Take No Prisoners (Epic)

Greg Lake (Chrysalls) 21/18 Two numbers follow each album ritle. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE DE

PD | BRAD HOFFMAN MD | CARLA LEGNARDO

PD: DEAN OPPERMAN MD: JEFF RIEDEL Acced BRYAN AGAMS (AAN)

HILL LUTING BECAUTION TO COMMITTEE STATE STATE OF THE STATE STATE

Fresno 209-226-5991 GMATERIASH (Getton/eb) AG/DC (Antentic) REALING STORES (RDILINGSTO/ARCO)

Eugene

503-484-4304

HOTTOS?

AL/DC_(effontic)

POLICE_(eAM)

POL

MGA.L NG STONES
(Moliform Column)
(Osting Shry Arico)
(Osting Column)
(Osting (Great Section 1)
(State Secti

THE HOTTEST

ROLLING STONES

Tettoo... (Rolling Stones/Atoo/4340 QUARTENFLASH Quarterflash (Geffen/WB) 44/35 J. GEES BAND Freeza... (EMI America) CARS 4033

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KALL

Shake It Up (Elektra)

Ghost In The... (A&M)

POLICE

Acces LANGET CRANSTON BA (Mater Rouse) THR (LLS (GGP)

-BICE SPRINGE (LD (RA)

WAS LESS 1 BICEN INCHMENT (Angles)
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JARZ RAST TRACT (Maddinata RASS TRACT (Maddinata) AL JARREAU (MB) CRUGALERS (MLA) MILES DAYS (MLA) MILES DAYS (MLA) SEING (FRACT/EM) SEING (FRACT/EM) SUBJANES (Maddinata)

Gillette

TIM BEGART (Townhouse) STANFIGHTERS (Ariste) GEL SHAMBOM (METHOR BYE-A PALL DATES (Ariste)

98 Rock Honolulu 608-524-7100

PD: BILL HIMS HD: ANDY PRESTURE Acced JOAN JETY (Boardwalk) Title "JEFFERSUN SYMESHIP (RGA/Grunt)

Singies Hone

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24.23 R04e

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(TRIETINGSTRAME)
(MITTER STORES)
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Singles

316-722 8123 OEMES IS (Artemite) "Man...Cormer" "Samp II De

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Ander Torre

FD: WASHING SHEEM

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213-557-7250

ALDE STRISTE (Arca)
ALDEST (Columnia)
STA M HILLS BAID (Control)
READY BLUS (Personnia/Polys

Los Angeles

Singles

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Final Roundup-281

With this issue another year of R&R winds down to a close, as we take our annual two-week holiday hiatus. Besides attending to the five months of filing which has piled up, the down time also gives me a chance to reflect on the past year and to put into motion some plans for the Country sections you'll be reading in 1982. As I hinted some issues back, the forthcoming year will find many changes and (I hope) improvements in the section, the first of which will be the addition of 38 new reporters who will start reporting and be announced in the first issue of 1982. Future plans include separating our Country reporters into Parallels (as is currently done with most of our other formats) as well as restructuring our present reporting procedures to bring you the most current, up-to-date Country information available anywhere.

It's been a year of almost constant change and growth for both me personally and the section, and 1982 promises to provide more of the same. At times it feels as if I've been doing this job for more like three years instead of just three months, and for that I have to thank all of you who have given me your continual support and encouragement. I couldn't have done it without your help. While I'm thanking people, there's one person who deserves a very special note of gratitude for all the time and effort she has given to the section and me even while carrying a full load of responsibility as R&R's News/Talk Editor...Gail Mitchell. Gail won't be working in Country next year as she takes on the additional title and demands of News Editor, and I know you all join me in wishing her continued success in that new posi-

Now it's time to give a big old Country welcome to our new Associate Editor, Paula Ponce, who will be joining the section in January and will, I'm sure, become a very familiar voice to you in the months ahead. As I said, we are always changing and growing here at R&R!

Before we sign off for the year and put the Christmas records on in preparation for our annual holi-



Many months ago we featured a sales campaign devised by Viacom and first used at its WMZQ-FM/Washington, DC station, which utilized buttons combining country artists' names and catchy phrases as a portable sales tool for the station. The promotion proved so successful in Washington that Viacom has now expanded it to its other facility in Houston, KIKK, and has come up with several new slogans to titillate the palate. You may remember some of the originals, such as Rabbitt Tracks, Cream of Campbell, Cash Flows, Paycheck Bounces, and Waylon's Wailin'. Thus far no one's dared to come up with one for Dolly Parton (it might take two buttons to do that one anyway!).



day party, let's take a look at some of the Country Hap-

penings around the country.

CHANGES: WDZQ/Decatur, IL PD Brian Schimmel assumes the additional responsibilities of station Operations Manager...Alan Jones joins WKYG/Parkersburg, WV as PD/air personality from WTCR/Huntington...WWOD/Lynchburg names Robin Coker PD/MD as Mary Margaret leaves radio to go back to school...Ted Charles, formerly PD at WKIR-FM/Jackson, TN, takes on the same responsibility at KXKZ-FM/Ruston, LA...Regina Lundy-Morrison is the new Public Affairs Director at WKHK/New York... Happy Harrigan joins KRSY/Roswell, NM as evening man as Dave Clements departs for KBAD/Carlsbad...Several changes at KSNO/Aspen with new GM David Johnson acquiring the services of longtime air personality Jimmy Rabbitt as OM and air personalities Pete Hawkins, Margie Sampson (from KYSN/Colorado Springs), and Karl Brinkman...KNIX/Phoenix adds three to its news department, reporters Dawn Saxton and Jeff Munn and afternoon news anchor Frank Asbury, while Kathi Koehnemann signs on as an account executive in sales and Doug Baker is promoted to all-night jock on the AM...Former KEEN/San Jose afternoon personality Jeff Rollins rejoins the station as morning man January 1, permitting Jay Albright to devote more time to programming...Pat McGuinness named to morning drive news position at KRAK/Sacramento...Bob McNeill appointed Research Director for KIKK/Houston...Female personality A.J. Roberts is now hosting

WGNA-FM/Albany's all-night truckers show "Interstate 108"... Three recent additions to WNYR/Rochester's news staff include Mark Giardina, Dean Close, and Ed Hasbrouck... Austin's newest Country outlet, KASE, announces its new lineup: 6-10am - Tom Allen (from sister station KVET); 10am-3pm - Jim Wagner; 3-7pm - Bill Mayne (from KCNR-FM/Portland, OR); 7pm-midnight - Rick Shaw (also from KVET); and midnight-6am - Terry Hunt (from KNTU-FM/Denton,

CONVERSIONS: Denver's former Jazz station KADX became Country KBRQ-FM on December 1, with Roger Mundy now programming both the AM & FM, Jim Stricklan named MD for both stations, and Jon Lawrence appointed Asst. PD for both facilities. Other staff additions include morning man Tab Allen (from neighboring KLZ), 10am-3pm personality Mike Christopher (from KERE in town), Mark Allen on from 3-7 pm (who is, by the way, Rex Allen's brother), Angela Ford doing 7pm-midnight from the AM side, and Mark McCall handling the all-night shift for both stations...Also like to welcome recent Country convert WWWE/Cleveland, whose MD Ray Marshall called with a request for record service. Contact Ray at (216) 781-1100...And a late welcome to KYYK/Palestine, TX (formerly KHIM), which changed from Gospel to Country on October 1.

OPPORTUNITIES: Several good opportunities out

Continued on Page 44

STATION SPEARHEADS SIGHTSAVING CAMPAIGN

To Russia With Love

This is not a Christmas story. It could have occurred anytime during the year. However, I'll bet if you were to ask 12-yearold Todd Cantrell and his parents to name the one gift they'd hoped for most this holiday season, it would have to be the one given them by Chuck Robins and Country radio WRCD in Dalton, GA - the gift of hope

Todd, who attends fifth grade in Dalton, is afflicted with a degenerative eye condition called retinitis pigmentosa, which has progressed to a point where he is now only able to see on bright, sunny days. Untreated, the condition will eventually render Todd completely sightless. Although there are no medical facilities in the United States presently able to reverse the disease, Russia's Helm Holtz Institute has developed a procedure which claims a 45% success rate in curing previously untreatable cases. After two years of red tape and considerable help from Georgia State Representative Tom Ramsey, the Cantrells finally received the letter they were waiting for, an offer of free treatments at the Institute if the Cantrells could pay for their own transportation, food, lodging, and the cost of a translator. That same day Mr. Cantrell was laid off from his job.

Enter WRCD PD/MD/morning man Chuck Robins. Chuck explains how he first became involved with the Cantrell family. "I had read a little article in our local paper about it, so I called and asked Mr. Cantrell if he would come over and talk with me at the radio station. When I found out that the father had just been laid off and that the mother was the only one working, I asked them if they would mind if I tried to get a little help from the area people. They said they would be very grateful, and that's how it started.

'I just couldn't bear the thought of a 12-year-old having to face another 60 years or whatever his lifespan is going to be in total blindness. I didn't particularly care if it was Communist Russia or China or Istanbul...if

there was a chance of saving the boy's eyesight, my God, let's get the money up and get him over there. And that's what we did. I talked with the President of the Hardwick Bank in Dalton and asked him if he would open a trust fund in Todd's name where anybody could just send in a donation with no service charge or anything else on it, and he said he would be more than glad to do it. In fact, within minutes after opening it, he was the first one to donate.

"It was just a local campaign to help raise some money to send him over there and pay his expenses, but it blossomed out way beyond our expectations. The Georgia Radio News Service is a statewide news service covering 97 cities, and they asked me to set up some 30-second public service announcements telling people where they could send the money. After I did that, some of the other news media picked it up and started spreading it, and the next thing I knew TV stations were calling wanting to do interviews with Todd and me. Since this thing has hit the national media, I've received phone calls and letters from just about every state in the union as well as Canada and the United Kingdom. It's tremendous what the power of the media can do.

"Todd is in Moscow now receiving treatments, and he's due to return home around December 15. They've already taken some tests, but they really won't show the full value of any results for about a year. Then they'll do a follow-up, and he'll go back for more treatments probably in a year's time, but that should be the limit of it.

"So far we've raised over \$13,000. The fund is still ongoing, although we had enough at \$8000 to get him over there the first time. The balance will be used for his follow-up trip. If anyone would like to contribute, the address is the Todd Cantrell Fund, c/o Hardwick Bank, Dalton, GA 30720."

Prior to this time Dalton's major claim to fame was its reputation as the carpet center of the world. Now, through the efforts of Chuck Robins, WRCD, and a lot of other concerned Daltonians, the town has a new identity, one which emphasizes the true spirit of the season

Someplace Special ... a total image campaign with music, television and artwork.

CALL COLLECT AT 214/634-8511

TM PRODUCTIONS, 1349 REGAL ROW, DALLAS, TEXAS 75247

JUICE NEWTON

West of the state of the state

"THE SWEETEST THING"

RER



from the gold album Juice

produced by Richard Landis

MELMCDANIEL

"PREACHING UP A STORM"

RER



produced by Larry Rogers



DIANE

"PLAY
SOMETHING
WE COULD
LOVE TO"

RER

MOST ACTIVE

produced by Larry Butler for Larry Butler Productions







Thanks to all of you for making 1981 a very good year, and we look forward to '82 being even better.

We're all in the family of country music... and our family wishes yours

a very happy holiday. Charley Pride Waylow Jays Feddy > McHamaia Ja Dolate

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

JANIE FRICKE

Do Me With Love (Columbia)

On 80% of reporting stations. National Summary: Up 23, Same 17, Down 0, Debuts 20, Adds 24. A Most Added Record. R&R Chart: 49-42.

BILLY SWAN

Stuck Right In The Middle Of Your Love (Epic)

On 74% of reporting stations. National Summary: Up 28, Same 21, Down 0, Debuts 22, Adds 9. RBR Chart 48-43.

CHARLEY PRIDE

Mountain Of Love (RCA)

On 66% of reporting stations. National Summary: Up 0, Same 3, Down 0, Debuts 5, Adds 61. A Most Added Record. R&R Chert: Debut 44.

ROSANNE CASH

Blue Moon With Heartache (Columbia)

On 62% of reporting stations. National Summery: Up 7, Same 25, Down 0, Debuts 8, Adds 24. A Most Added Record. R&R Chart: Debut 45.

RAZZY BAILEY

She Left Love All Over Me (RCA)

On 59% of reporting stations. National Summary: Up 4, Same 19, Down 0, Debuts 10, Adds 29. A Most Added Record. R&R Chart: Debut 46.

Most Added:

CHARLEY PRIDE Mountain Of Love (RCA)
RAZZY BAILEY She Left Love All Over Me (RCA) CHARLY McCLAIN The Very Best is You (Epic) JANIE FRICKE Do Me With Love (Columbia)
ROSANNE CASH Blue Moon With Heartache (Columbia) TERRI GIBBS

Mis'ry River (MCA)

Hottest:

ALABAMA

Love In The First Degree (RCA) RONNIE MILSAP | Wouldn't Have Missed It.. (RCA) JUICE NEWTON etest Thing (I've Ever...) (Capitol) **CONWAY TWITTY** Red Neckin' Love Makin' Night (MCA)

OST ACT

many of our reporters are on the record this week (100) and of the (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it bown on their charts, or Added it this week. Indicated one of this week.

LACY J. DALTON "Wild Turkey" (Columbia) 62/7
National Summary: Up 20, Same 11, Down 0, Debuts 14, Adds 7, KLZ, WSUN, KBUF, WDAF, WHBF, KICD-FM, KFH, KLAC
44-38, KYTE d-28, WNYR 25-17, WGTO 41-36, KHEY 48-38, WFMS-FM 21-18, KFDI-AM 50-37, R&R Chart: Debut 49.

KENDALLS "If You're Walting On Me" (Mercury/PolyGram) 51/15
National Summary: Up 5, Same 20, Oown 0, Debuts 11, Adds 15, WOKQ, WPOR, WWVA, KIXZ, WVMI, WYDE, KIKK-FM, KNOE, KWKH, WKMF, WGEE, WKKN, KICD-FM, KLAC, KYTE, WGNA-FM 43-35, R&R Chart: Debut 60.

KNOE, KWKH, WKMP, WGEL, WKKH, NGOTHER AND CRY" (Epic) 50/7

National Summery: Up 14, Same 21, Down 0, Debuts 8, Adds 7, WKMF, WITL-FM, KFH, KMAK, WWOD, KYJOL, KWKH, WFMS-FM d-31, KSSS 47-37, KYTE d-29, WGTO 48-40, KNOE 46-36, WSDX-FM 14-11, WIRK-FM 40-30.

DIANE PFEIFER "Play Something We Can Love To" (Capitol) 50/7
National Summary: Up 12, Same 17, Down 0. Debuts 14, Adds 7, WCOS-FM, WKLM, KFGO, WKCO-FM, KMAK, WCAW, WALR, KOKE-FM 46-39, KHEY 44-39, WOKK 34-24, WLWI-FM d-33, WFMS-FM 32-28, KSS6 80-44, WQNA-FM 44-39,

WAJR, KOKE-FM 46-39, KNEY 46-38, WURK 36-38, WURK 36-3

WWVA 39-31, RUKE-PM 47-40, WYDE 22-29, WSM 40-30, RRMD-AMI-PM 39-27, WSAI-AMI-PM 39-32, RV00 40-38.

CHARLY MCCLAIN "The Very Best is You" (Epic) 48/27

Methoral Summary, UP, 1, Sems 10, Down 0, Debuts 8, Adds 27 including KOKE-FM, WBAP, WSM, WIRK-FM, WSLR, WSAI-AMI-FM, KSO, WCKI, WFMS-FM, WIL-AMI-FM, KNIX-FM, KYTE, KMPS-AMI-FM, KQA, WBGW-FM.

AM-FM, KBO, WCXL WFMS-FM, WIL-AM-FM, KNIX-FM, KYTE, KMPS-AM-FM, KQA, WBQW-FM.

QARY STEWART "She's Got A Drinking Problem" (RCA) 43/2

Nedonal Summery: Up 25, Seme 8, Down 0, Debuts 7, Adds 2, WITL-FM, WTHI, WMRS 24-18, KBO 36-28, KBUF d-28, WFMS-FM

25-20, KRD d-35, KCKC 33-27, WYII 34-28, KOKE-FM 40-34, WQIK-FM, 97-128, WHOO d-29, KRMD-AM-FM 21-17.

EDDY ARNOLD "All I'm Miseing is You" (RCA) 41/9

Netional Summery: Up 8, Same 18, Down 0, Debuts 8, Adds 9, WVMI, KHEY, WQIK-FM, WKSJ-FM, WLWI-FM, WQYK-FM, WNRS, WHBF, WWVA, WYDE 33-30, KRMD-AM-FM 46-39, KSO 432, KSSS 46-42, WGNA-FM 36-38.

LOUISE MANDRELL & R.C. BANNON "Where There's Smoke There's Fire" (Epic) 40/7

Netional Summery: Up 11, Same 13, Down 0, Debuts 8, Adds 7, KLZ, KLAC, KIXZ, WCOS-FM, KHEY, WMNI, WFMS-FM, KKAL

46-40, KRRV d-32, WQIK-FM 38-32, WWOO 38-34, KRMD-AM-FM 35-29, KSO 34-28, KBUF d-30.

LACY J. DALTON "Everybody Makes Mistakes" (Columbia) 40/5
National Summary: Up 11, Same 18, Oown I), Debuts 8, Adds 6, WEEP, KSO, KBUF, KICD-FM, KROR, KOKE-FM 49-41, KLVI
72-22, WOIK-FM 45-37, WHOO 6-28, KKYX 48-38, KWMT 38-33, WTSO 38-34, KSSS 44-34, KMPS-AM-FM 6-29.

32-22, WUIR-PM 46-37, WHOU 6-28, KKYX 48-38, KWMT 38-33, WTSO 38-34, KSSS 44-34, KMPS-AM-FM 6-29.

KIN VASSY "When You Were Blue And I Was Green" (EMI/Liberty) 39/14

Netional Summery: Up 5, Seme 18, Oown 0, Debuts 4, Adds 14, KRRV, KIXZ, KOKE-FM, KLRA, WBAM, WSM, WKLM, WCXI, WIRE, WITL-FM, WHBF, KRDR, WNYR, WWVA, KSSS 48-38.

WIRE, WITL-FM, WHBF, KRDR, WNYR, WWVA, KSSS 48-38.

TRERY GREGORY "I Cen't Say Goodbye To You" (Handshake/CBS) 37/5

Rational Summery: Up 18, Same 8, Down 8, Debuts 7, Adds 6, KIKK-FM, WWOD, WMNI, WTHI, KUZZ, KIXZ 47:39, WGTO
43-38, WSIX-FM 18-14, KKYX 41-36, KBMR 48-38, WHK 4-34, WHBF 42-37, KVOO 41-34, KLAC 36-31.

BOBBY SMITH "Too Many Hearts In The Fire" (EMI/Liberty) 34/6

National Summery: Up 10, Same 8, Down 8, Debuts 8, Adds 6, WSALAM-FM, WMNI, KWMT, WHBF, KRDR, KIXZ, KICD-FM
4-38, WTHI 38-33, KVOO 47-40, KUZZ 37-31, WGTO 45-38, WBAM 4-38, WLWI-FM 4-38, KKYX 80-44,

439. WTNI 38-33. KVOO 47-43. KUZZ 371, WGI WTNI 38-33. KVOO 47-43. KVOO 47-43.

80-40, WBAM d-34, WLWI-FM 35-30, KRMID-ARI-FM 97-42, WUTK-FM 35-32, RONNIE ROGERS "Gomne Take My Angel Out Tonight" (Lifesong) 34/1 National Summary: Up 14, Same 14, Down 0, Debuts 5, Adds 1, KYTE, KUZZ 42-35, KMPS-AM-FM 25-20, KIXZ 50-44, WYDE 38-34, WSM 35-31, KKYX 46-37, WQYK-FM 30-25, KSO 35-24, KFGO 36-33, KVOO 39-33, KFDI-AM 40-35.

Others Getting Significant Action

TERRI GIBBS "Mis'ry River" (MCA) 24/24

Summery: Up 0, Same 0, Down 0, Debúts 0 NA-FM, WGTO, WSIX-FM, WSM, WIRK-FM Adda 24 including KSO, KFGO, KEBC-FM, KFDI-AM, KMPS-AM-FM

KGA, WGNA-FM, WGTO, WSIX-FM, WSM, WIRK-FM.

CORBIN/HANNER BAND "Okishome Crude" (Affa) 24/4

National Summary: Up 5, Same 10, Down 0, Debuts 5, Adde 4, KUZZ, KYTE, KGA, WHBF, KEED d-38, WYDE d-38, WQIK-FM
39-33, WWOD 42:38, KSO d-38, KFDI-AM 44-39.

SUBIE ALLANSON "Hearts (Our Hearts)" (EMI/Liberty) 24/4

National Summary: Up 2, Same 14, Down 0, Debuts 4, Adde 4, KFQD, WITL-FM, WHBF, KRDR, KSO d-34, WKSJ-FM 30-27, On:

CREEDENCE CLEARWATER REVIVAL "Cotton Fields" (Fantasy) 24/3
National Summary: Up 2, Same 12, Oown 0, Debuts 7, Addx 3, WCO8-FM, WWOD, WIRK-FM, WLWI-FM 39-32, KSD d-31, KEED d-38. On: WSAI-AM-FM, WCXI, KNEW, WPOR.

Radio@Records

V	V	1	1	ONAEAIRPLAY/50
THREE	TWO WEEKS	LAST WEEK	4	December 18, 1981
6	3	1	0	ALABAMA/Love In The First Degree (RCA)
11	9	3	Ö	RONNIE MILBAP/I Wouldn't Have Missed It For The World (RCA)
10	10	7	Ð	GENE WATSON/Fourteen Carat Mind (MCA)
24	15	11	Ŏ	JUICE NEWTON/The Sweetest Thing (I've Ever Heard) (Capitol)
9	6	6	6	BELLAMY BROTHERS/You're My Favorite Star (WB/Curb)
20	13	12	0	CONWAY TWITTY/Red Neckin' Love Makin' Night (MCA)
8	6	6	7	CRYSTAL GAYLE/The Woman in Me (Columbia)
6	4	4		STEVE WARINER/All Roads Lead To You (RCA)
19	17	13	0	MAC DAVIS/You're My Bestest Friend (Casabianca/PolyGram)
15	12	10	10	GARY MORRIS/Headed For A Heartache (WB)
17	14	14	0	STATLER BROTHERS/Years Ago (Mercury/PolyGram)
27	19	16	Ø	MICKEY GILLEY/Lonely Nights (Epic)
4	2	2	13	GEORGE JONES/Still Doin' Time (Epic)
16	16	15	14	MOE BANDY/Rodeo Romeo (Columbia)
23	21	17	O	EARL THOMAS CONLEY/Tell Me Why (RCA)
32	24	21	O	KENNY ROGERS/Bieze Of Glory (EMI/Liberty)
26	22	20	Q	EDDY RAVEN/Who Do You Know In California (Elektra)
30	23	22	O	DOTTIE WEST/It's High Time (EMI/Liberty)
31	26	23	0	REEVES & CLINE/Have You Ever Been Lonely (RCA)
7	7	9	20	LARRY GATLIN/What Are We Doin' Lonesome (Columbia)
36	29	25	0	DON WILLIAMS/Lord, I Hope This Day is Good (MCA)
37	30	26	2	WAYLON JENNINGS/Shine (RCA)
1	1	8	23	JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum)
36	34	27	8	T.G. SHEPPARD/Only One You (WB/Curb)
39	31	28	3	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
40	33	30	0	
38	35	29	0	LEON EVERETTE/Midnight Rodeo (RCA)
22	18		23	DAVID FRIZZELL & SHELLY WEST/Husbands And Wives (WB)
44	36	31	2	
43			0	
-	50	42	0	LEE GREENWOOD/It Turns Me Inside Out (MCA)

MEL McDANIEL/Preaching Up A Storm (Capitol) 45 42 36 2 ED BRUCE/You're The Best Break... (MCA) - 41 36 RAY PRICE/Diamonds in The Stars (Dimension) 49 40 REBA McENTIRE/Only You (And You Alone) (Mercury/PolyGram) 49 43 41 EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB) \$00a MERLE HAGGARD/My Favorite Memory (Epic) 11 24 BOBBY GOLDSBORO/The Round-Up Saloon (Curb/CBS) WILLIE NELSON/Heartaches Of A Fool (Columbia) 43 **BOBBY BARE/Dropping Out Of Sight (Columbia)** 41 (P) RICKY SKAGGS/You May See Me Walkin' (Epic) 12 20 32 JANIE FRICKE/Do Me With Love (Columbia) 49 _ BILLY SWAN/Stuck Right In The Middle Of Your Love (Epic) New 48 40000 Entry CHARLEY PRIDE/Mountain Of Love (RCA) ROSANNE CASH/Blue Moon With Heartache (Columbia) RAZZY BAILEY/She Left Love All Over Me (RCA) JOHN SCHNEIDER/Them Good Ol' Boys Are Bad (Scottl Bros./CBS) 18 25 34

99 KENDALLS/If You're Weiting On Me (Mercury/PolyGram) This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JOHN CONLEE/Miss Emily's Picture (MCA)

LACY J. DALTON/Wild Turkey (Columbia)

CON HUNLEY "No Relief in Sight" (WB) 21/18

13 28 37

National Summery: Up 0, Same 2, Down 0, Debuts 1, Adds 18 Including WBAM, WLWI-FM, WSM, KRMD-AM-FM, KFGD, KEBC-FM, KFDI-AM, KSSS, KMPS-AM-FM, WBGW-FM.

BURRITO BROTHERS "H Something Should Come Between Us..." (Curb/CBS) 21/8
National Summary: Up 2, Same 8, Down 0, Debuts 2, Adds 8, KOKE-FM, WSOC-FM, WGTO, KHEY, WQIK-FM, KICD-FM, ry: Up 2, Same 8, Down 0,

National Summary, Up 10, Same 7, Down 0, Debuts 3, Adds 1, WWVA, WBGW-FM 40-37, KHEY 40-34, WQIK-FM 47-38, WBAM National Summary: Up 10, Same 7, Down 0, Debuts 3, Adds 1, WWVA, WBGW-FM 40-37, KHEY 40-34, WQIK-FM 47-38, WBAM 35-28, KRMD-AM-FM 42-34, KCUB d-38, On: WNYR, KIKK-FM, WSLR.

RANDY BARLOW "Love Was Born" (Jamex) 19/8
National Summary: Up 0, Same 10, Down 0, Debuts 1, Adds 8, KOKE-FM, WYDE, WSOC-FM, WGTO, KHEY, KSO, KFGO,

TENNESSEE EXPRESS "Little Things" (RCA) 19/4
National Summery: Up 1, Same 12, Down 0, Debuts 0, Adds 4, WVMI, KHEY, KLRA, WOKQ, WGTO 48-46. On: KVOO, KFDI
AM, KFH, KYTE, WGNA-FM.

SONNY JAMES "Innocent Lies" (Dimension) 18/6
National Summery, Up 0, Same 10, Down 0, Debuts 2, Adds 6, WYDE, WSOC-FM, WGTD, WBAM, WSM, KCKC, WSIX-FM 6-22, On: KSO, KFGD, KFDI-AM, 6-22. On: RSO, RPDI-AM.

MEL TILLIS & NANCY SINATRA "Play Me Or Trade Me" (Elektra) 17/5

National Summary: Up 0, Same 11, Oown 0, Debuts 1, Adds 5, WBGW-FM, WWVA, KLRA, WHOO, KUZZ, WOKK 6-37. On:

National Summary: Up 0, Sam-WEEP, WCXI, KNIX-FM, KGA.

WCXI, KNIX-FM, KGA. "I Don't Want To Want You" (Elektra/Curb) 16/1 | Summary: Up 2, Same 13, Down 0, Debuts 0, Adds 1, KKYX, WSIX-FM 23-19, KEBC-FM 36-33, Dn: KOKE-FM, WYDE, WSALAM FM KFDI AM. KGA.

WOYK-M, WSAIAM-FM, R-DIDAM, ADM. JENNIFER WARNES "Could It Be Love" (Arista) 16/7 National Summary: Up 2, Same 8, Oown 0, Debuts 0, Adds 7, KEED, KTRB, WNYR, WBAM, KBMR, WFMS-FM, WMUS-AM Up 2, Same 8, C n: KUZZ, WBGV

JACK GRAYSON "When A Man Loves A Woman" (Kosla) 15/8
National Summary: Up 0, Same 8, Down 0, Debuts 1, Adds 8, KEBC-FM, KSSS, KEEO, WGTO, KHEY, WLWI-FM. On: WMAQ,
KMPS-AM-FM, WYOE, WBAM.

SOLID GOLD "Cherokee Country" (NSD) 15/5 National Summers: Up 2, Same 7, Oown 0, Debuts 1, Adds 5, WQYK-FM, WNRS, WMNI, KSO, KSSS, KFDI-AM 30-28, KMPS

r: Up 2, Same 7, 00 WYDE, KVOO.

AM-FM ZE-18. On: WTDE, KYOO:

BILL ANDERSON "Whiskey Made Me Stumble..." (MCA) 14/1

National Summen;: Up 4, Same 8, Down 0, Oebuts 1, Adds 1, WSAI-AM-FM, KSSS 45-41, WGNA-FM 36-34, WNYR d-27, WKSJ-FM 32-32, KKYX 46-43. On: WKCQ-FM, KYOO, WYIL

RANDY PARTON "Don't Cry Beby" (RCA) 14/1

National Summen;: Up 2, Same 10, Down 0, Debuts 1, Adds 1, WOKK, KRMD-AM-FM 46-41, WSEN 38-38. On: WVMI, KYOO,

JUDY TAYLOR "A Merried Man" (WB) 12/6
National Summers: Up 0, Same 4, Down 0, Debuts 2, Adds 6, KICD-FM, KVOO, KFDI-AM, WWVA, WQIK-FM, WSM, KSO d-37

JOE WATERS "Some Day My Ship's Comin' In" (New Colony) 12/3
National Summary: Up 1, Same 8, Down 0, Oebuts 0, Adds 3, WNRS, KFGO, WNYR, KFEQ 31-28, On: WSAI-AM-FM, KFDI-AM, WAYVA, KLRA, WQYK-FM.

SONNY THROCKMORTON "A GIrl Like You" (MCA) 11/3
National Summery: Up 1, Seme 5, Down 0, Debuts 2, Adde 3, WWVA, WGIK-FM, KLRA, WNYR d-30, KOKE-FM 50-43, KRMD-AM-FM d-43, On; WPOR, KFGO, KYTE.

MIKE CAMPBELL. "Barroom Games" (Columbia) 11/3
National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 3, WGTO, WNRS, WNYR, WSEN 49-47, On: WSAI-AM-FM, KEBC-FM, KEED, KMPS-AM-FM. SAMMI SMITH "Ozark: Mountain Jubilee" (Sound Factory) 11/2
National Summary: Up 2, Same 6, Down 0, Debuts 1, Adds 2, WSIX-FM, WHBF, KUZZ d-45 On: KRMD-AM-FM, KFGO, KFEQ,

RADO, RITIA: TM.

BANDANA "Guilty Eyes" (WB) 10/7

National Summary, Up 0, Same 3, Down 0, Debuts 0, Adds 7, WPOR, KRRV, KNOE, KRMD-AM-FM, WKKN, KVOO, KFDI-AM.



Pictures

Final Roundup-'81

Continued from Page 40

there with WHN's new PD Dene Hallam looking for both full and part-timers. T&R's to Dene at WHN, 400 Park Ave., New York, NY 10022 (no calls please!)...KPLX/Dallas needs a noon-4pm air personality with a minimum of five years experience. Contact Bobby Kraig at (817) 461-0995...Steve Bridgewater, WRKZ/Knoxville's new OM, is in the market for both a morning and afternoon drive person. Call Steve at (615) 546-6121...KAGE/Winona, MN, which converts to Country January 1, is looking for an MD. If interested, contact Dave Ziebell, c/o KAGE, Box 767, Winona, MN 55987...Former WDAK/Columbus, GA PD Larry James is looking. The former CMA "Personality Of The Year" recipient can be reached at (404) 689-1233...

MISCELLANEOUS: KDOK/Tyler, TX is in need of record service from all labels. Please contact Brad Houston, OM, Box 6340, Tyler, TX 75711, (214) 593-2519... Ditto for KYAK/Anchorage, which needs specifically Country albums. Send to Kent Byus, PD, 2800 E. Dowling Rd., Anchorage, AK 99507... In the "thank you" department, WKXA/Brunswick, ME would like to thank the label promotion departments for their help during the station's "Country Music Month" promotion... I've also received many favorable comments from stations who appreciate the abundance of new Christmas music put out this year by various record labels... And, finally, several congratulatory notes go out, the first to KJJY/Des Moines and Fuller-Jeffrey Group Stations President Bob Fuller and his wife Linda, who recently became the parents of William Lindquist Arthur Fuller (definitely a Presidential-sounding name!)... Also to WHN's Gene Ladd, the recent winner of the "Concerns Of Children" award from Odyssey Institute, Inc., in recognition of part one of Gene's two-part documentary on child abuse... The final laurels go to KLSR/Memphis, TX, which ups power to 100,000 watts this month...

Thus far, only one correction in last week's year-end edition has come to my attention. Under the March heading Tom Jordan should be listed as MD/morning man at WMBH/Joplin, MO and Rob Lang as MD/morning man at KRSY/Roswell, NM. Sorry for the confusion, guys. I'm sure you didn't need a cross-country move right before the holidays! Speaking of which, hope you all have a great one. See you in '82!!



FUN TIME IN "FUN VALLEY": The Oak Ridge Boys were the guests of KFH/Wichita during a recent concert held at nearby "Fun Valley." Pictured with the boys are KFH MD Jessica James and PD Chuck Robson.



BARKER BEATS THE BUTT: WBRD/Bradenton, FL morning man Dave Barker kicked the habit as part of the American Cancer Society's "Great American Smokeout" campaign. Dave (center) who is shown putting out his final cigarette, gave up drinking in a previous promotion. However, with only one vice left to him, Dave has taken a low profile at the station rather than participate in any future promotions.





IT'S DUCKY IN DEMING: KHEY/El Paso's Karen Powers is not one to duck responsibility as she holds onto station entries "Matilda" and "Bold Ego II" prior to the Great American Deming Duck Race held in Deming, NM.



Biff Collie

Inside Nashville

NEWSLINE: Freddie Fender says his estranged wife Evangelina is "killing the goose that laid the golden egg" by publicly humiliating him and hurting his bookings, which will hurt her income... George Jones reportedly hospitalized again in Alabama... Kenny Rogers and Marianne Gordon's new Christopher Cody Rogers is their first child, his third... Bob Morris, songwriter and friend who wrote such classics as

'Buckaroo'' and Sylvia's recent "Matador." died in Harrison, Arkansas after an extended illness. Bob was a longtime top musician in Southern California, worked for Buck Owens's organization, and was a one-time member of the Champs of "Tequila" fame in the 50's...That lawsuit the Statler Bros. lost in Lansing was by default, since, because of bookings, they couldn't attend the trial to answer defendant's claim that an oral agreement had been reached modifying the original contract which was cancelled two days before a Statlers concert there..."The Shopping Game," which was taped here recently, will air on the Satellite Program Network, starting in February... Charlie Daniels's "Volunteer Jam," set for January 30, 1982 here, was sold out the first day tickets were available - by mail! Nashville's Municipal Auditorium will handle over 11,000 for this affair again this year..."Twitty City" in nearby Hendersonville is approaching completion in construction. The Entertainment/Tourist/Residential complex is scheduled to open in the Spring of 1982...Friends continue to mourn the death of Joe Lucus, a pioneer of the music industry in Nashville since the mid-40's, who died of cancer. Joe spent over 25 years at Acuff-Rose Publications; the last years he operated (with Bobby Fischer) Fischer & Lucus, Inc., a national record promotion and distribution firm here. . . Jerry Chesnut sold his Jerry Chesnut Music, Inc. to Tree Publishing. The catalog includes such copyrights as "Four In The Morning," "T.R.O.U.B.L.E.," Dolly & Porter's "Holding On To Nothing," Jerry Lee's "Another Place, Another Time," "A Good Year For The Roses," and many other important copyrights. Chesnut will become an exclusive writer for Tree Music...Conway Twitty finished his first Elektra album...Good to hear from old friend Larry Hunter, longtime at KSOP/Salt Lake City, now PD'ing at KART/Jerome, ID.

WSM-AP: Associated Press and WSM, Inc. announced a new all-night network from Nashville beginning April 12, 1982. The historic new concept is something we've been predicting in this column for years that somebody would do from Music City. Chuck Morgan, WSM's late-night anchorman for the past four years, will host the flagship station of the Music Country Network from coast-to-coast.

PAYCHECK PROBLEMS: Johnny Paycheck, arrested Sunday (12-13) in Jefferson City, MO on morals charges involving a 12-year-old Wyoming girl, spent the night in jail before posting the \$10,000 bond and returning to his home in Florida. However, his troubles may just be beginning as he still has to fight extradition procedures instituted by the state of Wyoming.

CHRISTMAS AIRLINES: "Christmas," songwriter Mitchell Torok says, "is when we travel hundreds of miles to go home and visit people we left home to get away fromOne of the best things about Christmas season '81 is the Statler Bros. TV special going around the country in syndication (check local TV stations for time, date and station)...According to the Headwear Institute Of America, 1981 hat sales will total \$1 billion (and about half of that is from cowboy hats!)...One of the things I look forward to in December is a Christmas card from Doris & Sonny James; always personal and unusual...A common gift in the Lone Star state this year is the new "Genuine Texas Handbook," guide to everything that's important in Texas, from football, purty girls & hootin' & hollerin', to cows, oil, money, power, & Willie Nelson." A great Christmas gift (or New Years) is the new just-off-the-press 1982 History of Country Music Calendar, for anybody who's "into" country music, its people, its history. Send \$3 (postpaid) for each to Calendar, 4 Music Square East, Nashville 37203...Pappy Daily, champion and mentor of George Jones and many others through the years, is 80, healthy and happy, "going into the office three times a week" in Houston and enjoying his greatgrandchildren, one of whom was heard to say that Jesus's birth was announced by the angels "while shepherds washed their socks by night"... Songwriting giant Sonny Throckmorton (he'll be a hit-record maker in 1982) told me the stingiest man in his neighborhood gave homing pigeons for Christmas presents (that way, he gets them back!)...Wanna know how to make your friends remember?? Give 'em cheap presents! ... Marty Robbins says "Christmas is when the holiday lights come up and the bank balance goes down."...Archie Campbell got a book for Christmas this year; his book, about his life...Waylon Jennings: "You probably expect me to say 'Bah-Humbug!' But I wanna say 'Merry Christmas' and 'Happy New Year.' Now, don't bug me till the 4th of July!'...Friends are having trouble finding something for Dolly Parton; she has so much already...Jerry Reed says the stores are so crowded, he saw two women trying on the same girdle!...Happy Birthday Freddie Hart (21st), Lulubelle (of Lulubelle & Scotty-24th), and our Christmas baby, Barbara Mandrell...Didja know? Christmas cards were first introduced in England 141 years ago?

HAPPINESS, PEACE & LOVE: I can wish you nothing more important at Christmas 1981 than these three special things. I hope you have everything in the world you want, as long as it's good for you.



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DOHNA HAZARD
RAZY BAHLEY
BURNITO BROTHERS
HOTTEST
ALABAMA
GEME WATSOM
ROBRIE MILSAP
CANNAY TEISTY
GARY MORRIS

WBAP FL Worth, TX

KIKK-FM Hauston, TX

BELLAMY BROTHERS KENDALLS TERRY GREGGRY DEBORAH ALLEN

Jacksomytte, FL
RISANDE CASH
SOMET THE CENTRY THE EDDY ARMOLD
DURNITO BROTHERS
AND TAYLOR
CHARLEY PRIDE
HELBE CORNELIUS
HOTTOST
T. S. SEEPAND
REBA MC ENTIRE
GARY STEWARD
COMPACT ANGO
MARTY ROBBINS

KLRA Little Rock, AR

LINTE ROCK, AR

EIN YASSY
TELLIS & SINATRA
SIGNY INFOCADART TO
LIMINEST FRICE
CHANGES FRICE
CHANGES

WWOO Lynchburg, VA

Lynchburg, VA
CGN HUNLEY
CCN
TENNY GREGORY
JOE STAMPLEY
RUDNIE RENO
HUTTOST
ALABAMA
GENE WATSON
ELANIE MILSAP
CLOUAY TWITTY
AUTOL MEWTUN

Medician, MS
JANIE FRICKE
RANDY PARTON
CHARLY MC CLAIN
ROSANGE CASH
LEE GREENIGO
MOTTOST:
RUMNIE MILSAP
COMMAY TRITTY
GARY MCRIS
ENDY RAVEN

WQAM Mami, umi, FL

SucyX San Antonio, TX BILLY SHAM
JANIE FRICKE
MOTTOST:
JCHONY LEE
JJICE NEWTON
BELLANY BROTHEI
REEVES & CLINE
COMMAY THITTY Sen AMDONIO, TA
CHAPLY NC. CLAIR
CHAPLEY PRIDE
LOBO
TERRI G-685
RICH LANDERS
HOTTOST I
ALABABA
MCE BANDY
ROBHIE MILSAP
CONNAY TBITTY
DON BILLIAMS

KWKH Shravas

MODERN, AL.

CHARLLY ME CLAIM
JESSI COLTER
CHARLLY PRI DE
EDDY ARADALD
HOTTOST I
ALABAMA
JULICE MEBTON
JUHN AMBERSON
T.G. SMEPPARD
LEE GREENWILLD JANIE FRICKE JOE STANFLEY ROSAINNE CASH RICH LANDERS CHARLEY FRICE KENDALLS HOTTOST: STEVE WARINER MERLE KILGORE JANIE FRICKE
KENDALLS
RUSANNE CASH
BANDAMA
RALZY BAILEY
TILLIS & SINATI
CON HUNLEY
HOTTER'S
ALABANA
RONNIE MILSAP
GENE WATSUN
NAC DAYIS
CONHAY THITTY

ROSANGE CASM
JENNIFER WARMES
SUMMY JAMES
CHARLEY PRICE
CAM HUMLEY
ROLLY BRILLY
KIN VASSY
HOTTORY
GENE WATSOM
BELLAMY BROTHER!
CARY MORRIS
COMMAY THITTY
KENNY ROCERS

WLWI-FM Montgome

Montgomery, AL
CHARLEY PRIDE
MERLE KILCORE
TERRI GIBBS
ELDY ARNOLO
CHARLY MC CLAIN
LACK CRA-KY
JUR ARD LYM
HOTTOST
ALAEJMAN
AUI CE RESTOR
KENNY ROGERS
DUN WILLIAMS
CCR

WEIXFM

JANIE FRICHE TERRI GIBHS SAMBI SMITH HOTTOSTI REMNIE MILSAP HICREY GILLEY JOHN ANDERSLAM DON WILLIAMS LOBO

SONNY JAMES RIN YASSY COR HUNLEY CHARLY MC CLAIN TERRI G HIMS JADY TAYLOR HOTTONY STEVE WARJINER ALADAMA ALICE MENTON

KPMD-AM/FM Shreveport, LA

TERRI GIBBS
BANDAMA
CON HARREY
LEUN EYEKETTE
CHANLEY PRIDE
HOTTHER
ALABAMA
ALICE MERTON
COTTIE WEST
HICKEY GILLEY
BOBBY GOLDSBU

WSUN Tempe/St. Pela, FL

CHARLEY PRIOR
JOHN AMERSON
ED BRUCE
LACY J. CAL'ON
REAN MC ENTIRE
BORRY GOLDSBURG
HOTTHAT!
STEVE WAS INCR
MICREY GILLEY
T.G. SHEPPARG
REBRY ROCERS
COR

WQYK-FM Tempe/St. Pete, FL

DOMNA HAZARO HOTTOST: GERE WATSON ALAHAMA ALABAMA ALICE MENTON RONNIE HILSAP DON WILLIAMS

WORTPENN BONCH,
DAYLD ALLAN COE
COX
TERN; GIBBS
TERN; GIBBS
MEMLE KIGGRE
CHARLY MC CLAIN
OWNIEEY PRIDE
JOE SUR
MOTTORY;
JUICE MEDTUN
RURNIE MILSAP
ALAGAMA
EDDIE MAJBEITT
DUTTIE WEST

WINNINGTON, NEC DIAME PREIFER LEE GREENLAD RIN VASSY CHARLEY PRIDE HOTTOST: ALABAMA STEVE WARINER ROMBIE HILSAP JUICE NEWTON REEVES & CLINE

WTOR-FM Winston-Sel JANIE FRICIE
CHANLEY PRICE
NOTTEST!
ALABAMA
GEORGE JUNES
DUM BILLIAMS
REEVES & CLIME
LACY J. DALTAM

NUMBER OF REPORTING **STATIONS** THIS WEEK: 106

Hottest Tracks:

"Big City"
MERLE HAGGARD (Epic)

COUNTRY ALBUMS

Memories — (WB) "Stop in The Read" "Don't Think Twice (It's All Night)" "Would You Catch A Falling Star"

MOE BANDY — Rodeo Romeo — (Columbia) "Someday Soon" "A Loser And A Feel"

Cuts in bold type are receiving the heaviest sirplay.

EARL THOMAS CONLEY — Fire & Smoke — (RCA) "After The Love Slipe Awey" "Like Cinderale" "As Low As You Can Go"
JANIE FRICKE — Sleeping With Your Memory — (Columbia) "Sleeping With Your Memory" "If You Could See Me Now" "There's No Future In The Past"

CRYSTAL GAYLE — Hollywood, Tennesses — (Columbia)
"You Never Gave Up On Me" "Lean On Me"

MERLE HAGGARD — Big City — (Epic) "Big City" "Texas Paddle
Song" "Good Old American Guest" "Are The Good Times Really Over" MERLE HAGGARD — BIG UTY — (LTV — (LTV

EDDY RAVEN - Desperate Dreams - (Elektra) "Desperate

Dreams" "A Little Bit Crary"

GENE WATSON — Old Loves Never Die — (MCA) "Old Love
Never Die" "Roeds And Other Reasons" "Missing You Just Started Hitte DOTTIE WEST — High Times — (EMULiberty) "Wetch You Wetch Me" "You're Not Easy To Forget" "There's Nobody Like You" Weich Me" "You're Not Easy To Forget" "There's Nobody Like You"
HANK WILLIAMS JR. — The Pressure is On — (Elektra)

Curb) "A Country Boy Can Survive" "Weatherman" "Tennessee Stud"

ALABAMA "Love in The First Degree" (RCA) JUICE NEWTON "The Sweetest Thing..." (Capitol)
RONNIE MILSAP "I Wouldn't Have Missed..." (RCA)

Most Requested:

ALABAMA - Feels So Right - (RCA) Ride The Truly

"Together Alone" "Same Ole Me" "You Can't Get The Hell Out Of Taxas"

EDDIE RABBITT — Step By Step — (Elektra) "Alvers" "I Don't



Jeff Green

Adult/Contemporary

KOY Celebrates 60th Anniversary

Five hundred business and civic leaders, including former Arizona Governor and onetime co-owner Jack Williams, gathered last month to celebrate the 60th anniversary of KOY/Phoenix.

KOY's roots reach back to 1921, when Phoenix businessman Earl Nielsen received the operating license for experimental radio station 6 BBH, located in the storage room of his home. It was Arizona's first radio station

In 1922, the station was moved to Nielsen Radio & Supply Company and received the new call letters KFCB, which stood for "Kind Friends Come Back." The broadcast philosophy was simple — put on the air what the majority of people like to hear, do it good-naturedly and in good taste, and they'll keep coming back for more.

One of the station's earliest employees was 12-yearold Barry Goldwater. His first paying job was sweeping the floors at Nielsen's combination sporting goods store and radio station.

In 1928, the station changed call letters again, to KOY. What do the letters "KOY" stand for? The debate is still going on today. Jack Williams, who was regularly heard on KOY for 45 consecutive years, says they are just euphonic — pleasing to the ear. Some say "KOY"

KOMO Conducts Radio's First TeleVote Polls

Becoming the first local broadcast team in the nation to use the Bell System's new 900 TeleVote poll, KOMO Radio-TV/Seattle joined forces three times recently to ask listeners and viewers to express opinions about the state's money shortage, prisons, and President Reagan's budget address to the country.

Nearly 15,000 votes were called in to the stations, with each voter paying 50 cents to participate in the "900" line system.

The polls, coordinated by KOMO Radio Program Manager Ken Kohl, earned front page coverage by both local daily newspapers. Reaction was generally favorable, with some confusion as to why a fee was charged for the call. "Some comments came in that people most

affected by these issues couldn't afford a telephone, let alone a fifty-cent call," said Ken. "The answer to this point," he concluded, "is that if it were not for the telephone company there wouldn't be a TeleVote. We're just accessing their system to make this vote possible." Ken also noted that there was a nominal charge to the radio station of approximately \$20 an hour.

Indicating his satisfaction with the project's results, Ken remarked, "We are clearly trying to identify KOMO with this service, and will absolutely continue to use it. As a contemporary full-service radio station, we have a responsibility to truly reflect and resonate with this community. I can't think of any better way of doing that than with this instantaneous feedback. We just have to be sure our question is one that people actually care about."



Part of KOY's current team is shown, from left, Sportstalk host John Moynihan, National Sales Manager Bob Zimmerman and news reporter Ted Brown.

means "Keep On Yelling!"

The 1930's were years of live broadcasts when 200 or more musicians, singers, comics, and assorted folk flowed through the studios every week. KOY was sold, and became a sister station to WLS/Chicago. During World War II, unknown Steve Allen joined the KOY staff to begin his rise as a national show business celebrity. CBS Radio personality Gene Autry originated his network "Melody Ranch" program from KOY while stationed nearby. The station also staged annual Fourth of July fireworks celebrations, with the purchase of a war bond as the price of admission.

Dear KOY:

As KOY Radio celebrates 60 years of service to your listening audience, I am delighted to join your many friends in offering my heartiest congratulations!

As a former member of the broadcast fraternity, I have many wonderful memories and a special appreciation of the vital role local radio stations play in the daily lives of so many Americans. In responding to the needs of the community — by bringing the news, sports, music, and in many other ways — you help build and nurture your community.

This anniversary is a source of great pride, and it is a tribute to KOY's obvious dedication to excellence in broadcasting.

My best wishes for continued success.

Sincerely, Ronald Reagan The White House

Former sportscaster and President Ronald Reagan joined the festivities with this congratulatory note.



Longtime former KOY morning man Len Ingebrigtsen with current morning personality Bill Heywood and Gary Edens.

In 1967, KOY was sold to Southern Broadcasting Company, now Harte-Hanks Radio. The station has been managed by GM/Harte-Hanks Radio President Gary Edens since 1970. At the recent anniversary party, Gary commented that "Community involvement is a continuing project" at KOY, and the primary reason for its 60-year success. He stated, "Our challenge for the '80's is to continue to be inventive broadcasters in touch with the times."

Congratulations to KOY for 60 great years of radio!

A PERSONAL VIEW

1982: The Year Of The Teacher

"The times they are a-changin'." Many years ago, radio was the electronic medium, the focal point for entertainment and information. It cost practically nothing to listen. In a different sense, radio was also free in its liberty to experiment with the audience. It challenged the imagination because it was unpredictable. Radio inspired both millions to participate, and a select few to join in creating the magic. Radio was king.

As we enter a new year, we can see how different the state of radio is today. Radio still costs nothing to listen to, but now competes with literally hundreds of different communication stimulation systems: electronic games, computers, and of course, television in all its variegated video and cable dimensions. These toys and tools have one advantage over most radio stations in that they are interactive. Portable stereo cassette players, car stereos, pocket football, and forthcoming speech recognition devices are turning us into the programmers

Which is not to say that nobody tunes in to the radio anymore. Radio listening is at an alltime high. However, people aren't listening to radio the same way they used to, for now radio is also becoming one of these tools. Why? Because some broadcasters have been gradually replacing the magic with mechanics. Liner cards, one-book employments, heavy research, strict playlists . . . in some cases they may be evolutionary necessities. But one negative side-effect is certain: our once-deep talent pool appears to be drying to a puddle.

Scrambling for precious ratings, radio is like freeway traffic that will stop at nothing to reach the success exit. It's often not a safe place for creative or talented individuals to be, and it's no wonder that today these special types are harder to find than ever. Every move is carefully calculated and then kept secret. One slip could tip the hand to the competition.

As a result, few radio people seem to take the time to train anyone. The 'Catch-22' of "no work without experience/no experience without work" hits our industry on the jaw. The temptation to avoid the complications and expense of finding and maintaining a program staff is becoming harder to resist with today's low-priced, high-quality, full-time and finely-tuned network, syndicator, and automation alternatives. Every station that chooses one of these, particularly in smaller markets, eliminates a potential starting rung for new talent.

Therefore, it is not unreasonable to speculate that, in a few years, radio talent will be akin to Swiss jewelers — a fine but limited group of individuals who still possess the knowledge and experience to keep radio engaging and entertaining, to keep the art alive.

Now is the time to share what you know. One can't be afraid to teach so well that an employee is lost to a better opportunity. Ambition can never be repressed for long.

Make your station a better place to work. A fertile climate and stable environment are essential elements to a successful radio operation. Proof of this can be found in the scarcity of revolving-door winners.

The possibilities are endless. Critique an aircheck. Lecture a school class. Recruit an intern, maybe a few. Discuss the career ambitions of your staff with them. Implement long-range perspectives into your objectives. Let 1982 bring out the teacher in you.

For radio's gardens to flourish, the river of talent must continue to flow. This year, give the gift of experience.

Best wishes to you this holiday season!

KSEL/Lubbook, TX Boott Knight

PORETGERS

OEJ QUINCY JOHES ALABAMA EDDIE BCHWARTE

BAKET THEOLOGIES

HOTAL PHILIABOUS

BOYAL PHILIABOUS

STICKS & MESTLEY

LINDSEY BUCKINGHA

LINDSEY BUCKINGHA

SAL WINGOW
AIR SUPPLY
RESHIY ROCERS
DIABA FOSS
ASBA
QUINCY JONES
LEC GREZOWODD
HOCCOCL
HOCCOCL
HOCKOCL
HILLASMOND
GENERAL STANON
BELL DIAMOND
BARBEA STREISAND

BEBTIE HIGGIES
CABUTHIERS
CABUTHIERS
RESSIT SOCIES
BARBY MASSILOS
AIP SUPPLY
SOCIES
JUICE MESSITON
BARBEA STEENARD
BONNIE MILEAP
GEORGE BESSON
HICES 6 MESSLEY

Regionalized Adds & Hots

Parallel One Sob Pales

JERNIFER MARKES GIDEA PARK DONINGO & DENVER DOMINGO & DENVEY
MOTEGAT!
BEARRA STREISAND
BEACH BOYS
GEORGE SENSON
WEIL DIAMOND
WICKS & HENLEY

WRON-Beston

none Nottest:

WEENBuffelo Roger Christia

DEL SHAMMON FERNY ROCERS HOTEGET FOREIGNER HALL & CATES BARBA STREISAND LINDET SUCKINGNA ROYAL PHILMANNONI

DAN FOGELSENG SHEENA EASTON

ATTPMHOUSE York Frank Kally

MEMBER ROGERS Bottest:

erwsw (sws)/ Harb Cross

CARPENTERS
ENTERN EASTON
Noticet:
POREIGNER
DIAMA POSS
GEORGE BENSON
LINDSEY BUCKIN
NALL 6 CATES

MOUNTE MILSAP HALL & CATES BERTIE HIGGINS TIM STEVENS MOTEGAT METL DIAMOND STEVIE WOODS BARRA STREISANT KENNY MOGERS JUICE MEMPTON

ENAF BONNIE MILGAP BEACH BOYS LEB HOTTOST: DIAMA BOSS BOD STEMARY JOURNEY BICES & HERLEY PAUL DAVIS

ROBBIE MILBAP Nottest: DIAME ROSS PAUL DAVIS DOB NCLEAR HALL 6 OATES LUTLU

BARRY MAWILOM CASPENTERS Hottest: HALL & CATES JUICE SIMPTON BARBAR STPEISAND GEORGE BENSON SHEEMA ZASTON

9

CAN POSTLATEG ATIMAPT

Parallel Two

LAB
CARPENTERS
HOTEGET
FAUL DAVIS
BILLY JOEL
GEORGE BENSON
BARBAR STREISAND
HEIL DIAMOND

none Nottesti

DAM FOGELBERG HOTEGET: HEIL DIAMOND BARBRA STREIBAND JUICE NEWTON PAUL DAVIS DONINGO & DENVER

WWYZHartlard Paparich/Collige

PRODUCTION OF THE PRODUCT OF THE PROPERTY OF T

JAY MENORM
STEVE CARLIELE
DONDEGO & DESVER
ALE SUPPLY
DAE FOUTLEED
BOTCOS
JUICE MENTOS
BARBRA STEXISAED
SICKA STEXISAED
SICKA STEXISAED
SICKA STEXISAED
SICKA STEXISAED

KENTY ROGERS ABSEMBLED MULT....
HOTEGET:
BARBRA STREIBAND
DAN FOGELBERG
WEIL DIAMOND
HICKS & HEMLEY
EHEENA EASTON

AIR SUPPLY BARRY MANILON DONINGO & DENVER DOMINGO & DENVER Nottest: SARBRA STREISAND MELL DIAMOND PAUL DAVIS JUICE MEMTON NOMBLE MILGAP

BARRY MANILOW Hottost: none

BARRY HARILON Mottest: PAUL DAVIS MEIL DIAMOND C. CHDISTIAN DIAMA ROSS BARBRA STREISAND

14Q/Worcester

WEBA/York

Parallel Three

WKZE/Cape Cod, MA Paul McKenne

BARRY HABILON EZENY BOGERS Nottest:

BABBY MAHILON CABPENTERS ABBA BOTE-STI WELL DIAMOND POREIGNES BABBRA STREEBAND PAUL DAVIS GEORGE BENSON

WHELI/Wheeling, WV Dave Amos

Deve Armos
EZEMY ROGERE
LULU
BERTIE HIGGIND
ANDA
BYTEVE CARLIBLE
MOTEVE CARLIBLE
MOTEVE CARLIBLE
LUCKORTI
LUCKORTI
LUCKORTI
LUCKORT
LUCKORT
PAUL DAVIS

MIDWEST

WFYIVChicago John Wetherbe

AIR SUPPLY STEVE CARLISLE HOTEAST: AIR SUPPLY HICKS 6 HEMLEY FOREIGHER HIKE POST WELL DIAMOND

WARMS&/Cincinn Walker/Zerhusen

LRB KENNY ROGERS BARRY MANILON Hottest: WEIL DIAMOND BARBRA STREISAND EDDIE RABBITT DAN POGELBERG

WQANCleveland Chuck Celler

LULU
BERTIE NIGGIMS
HOTEST:
GEORGE BENSON
BOYAL PHILMARNON
HALL & CATES
JUICE MENTON
KARBRA STREISAND

JUICE NEWTON ROWNIE MILBAP BARBRA STREISAND PAUL DAVIS NICKS & HEMLEY

none Hottest: HEIL DIAMOND ROYAL PHILMA

DAM FOGELBERG
MOTTEST INFORMATION
MARIE STREESAND
COMMODORES
STEVE CARLISLE
ROWNIE MILSAP

LAB Hottest: ONJ POREIGNER GEORGE BENSON COMMODORES HALL 5 CATES

SHEENA BASTON HOCCOST: POREIGHER AIS SUPPLY C. CHRISTIAN COMMODORES DIAMA FOSS

WEST

Parallel One

NON-HOTEGET MIKE POST DAM FOGELBERG AL JARREAU AIR BUPPLY GUIMCY JOHES

none
Hotteet:
QUINCY JONES
ROWNIE MILBAF
PAUL DAVIS
C. CHRISTIAM
HICER & HEMILEY

HILLY JOEL

KEX/Portland Bob Swenson

LAB BARRY MANILON HOLLOST: OAK BIDGE BOYS RAPBARA MANDRELL ANNE HUBRAY DOW HOLLOAM JUICE WENTOW

RESHITY BOOK R.S BERTIE HIGOINS NOT LOST HIGOINS INCL. DIAMOND JUICE HENTON ORDONO BENSON RABERA STREISAND PAUL DAVIS

KYXY/Sen Diego Richards/Paul

None Hottests BARRA STREISAND DOMINGO & DENVER MEIL DIAMOND PAUL DAVIS JUICE MENTON

BALANCE Hottost: JUICE MENTON PAUL DAVIS BOUNIE MILBAP BABBRA STRIBAND HICRB 6 HENLEY

Parallel One KMBZ/Kansas City

BERTIE HIGGINS EZENY ROGERS Hottest: BARBRA STREISAND EDDIE RABBITT JUICE NEMTON BONNIE MILGAP

MOLINAM YERAS MOTEAS ANSSHE

KXOK/BL Louis Lee Dougles none Hottest: DAN FOGELBERG DIAMA ROSS QUINCY JONES C. CHRISTIAN COMMODORES

Parallel Two

KENNY ROGERS ABBA ALABAMA Hottest:

BEACH BOYS VANGELIS

KRNT/Des Moin Scott Huekey

PAUL DAVIS GEORGE BENS BILLY JOEL Hottest: none

BARRY MABILON KENNY BOGERS LIMBSEY BUCKINGHA ADBA LULU BUPERT HOLMES ALABAHA HOTEOST PAUL DAVIS BORNIE WILLSAP BARBRA STPEISAND WEIL DIAMOSD WILL DIAMOSD WILL DIAMOSD WILL SAFE

WHEY/Appleton Jeff Clark

JON CONT.

1.G. SHEPPARD
BILL CHAMPLIN
ALABAMA
HOTCEST HEIL DIAMOND
PAUL DAVIS
BARBRA STREISAND
HICKS & HERLEY
BILLY JOEL

STEVE CARLISLE BARRY MANILON ALABANA BERTIE HIGGINS HOLEGE! DIAMA BOSS GEORGE REMSON JUICE HENTON BOYAL PHILHARON HALL & GATES

BARRY MANILOW ABRA SENTIE MIGGIMS MOTTEST I STANOND BARBRA STREISAND JUICE UMNTON GEORGE REVISON DIAMA ROBS

Parallel Two

CAPPYNTERB LULLU BARBY MAWILOM MOTERET COMMODDEES MFIL DIAMOND BEACH BOYN HARBER STREISAND BILLY JOEL

WTVN/Cole Danny Hug

WHOO/Days Judy Kelly

ABBA BARRY MANILOM BOSABHE CASH DAVID GATES HOTTOSTES GEORGE BEMSON BOYAL PHILARMO BILLY JOEL EDDIE RABBITT BERTIE HIGGINS

WOWO/Ft. Wayne Sam DeVincent BARBRA STPEISAND EDDIE RABBITT BEACH BOYS

ONJ POREIGNER LINDSEY BUCKING MEIL DIAMOND C. CHRISTIAN

W LUY

MARRY MANILON LULU
HOTEGST |
HORESS HENLEY
DOMINGO & DENVI
DIAMA ROSS
GEORGE BENSON
WEIL DIAMOND

KLTE/Oblaho

KENNY ROGERS

KAFY/Bakers Joseph King

BARPY MANILOW AL STEWART BILL CHAMPLIN AL JARREAU LEE GREENWOOD

LEE GREENWOOD

APERIDA LEE
TOM JONES
ANNE MURRAY
JOHNNY LEE
DOBIE GRAY
CWIPHUMRE
OLIVER
HOTEGER
RABRA STREISAND
ROD STEMART
DIAMA POSS
LINDSEY BUCKINGHS
LINDSEY BUCKINGHS

QUINCY JOHES RABBY HANTLOW LRH ABBRA HOTCOST JUICE MEMTON MEIL DIAMOND BARBRA STREISAND GBORGE BERKOW PAUL DAVIS

KUGN/Eugene, OR Brien James

BRARRY MANILOW ABBA AL STEMAST BEFFTE HIGGINS HOTLOGINS HELL DIAMOND HARRA STREISAND HICEB & HEMLEY PAUL DAVIS CAPPENTERS

KYHO#reeno John Lee Welker

KKUA/Hanolulu Kimo Akane

NOTE TO THE POST NEIL DIAMOND CRYSTAL GATLE SOYAL PHILMASMON BARRER STREISAND

NUBIC MAGIC
HALL & ORTES
AIR SUPPLY
RECTIMERS MALAHERO
GREG LAKE
DUMALD FACEL
GUINCY JOWES
BARRY MARILUM
RECTION

WDAY/Fargo-Mo Bred Anderson

Brad Anderson
BILLY JOEL
HALL 6 CATES
BARRY MANILON
KENNY ROCERS
STEVE CARLISLE
HOTLE DIAMOND
BARBAS STREISANE
ROWSIE HILSAP
JUICE NEBTON
PAUL DAVIS SHEENA EASTON JENNIFER WARMES BOYAL PHILMARHONI

KMMG/Tules Don Blehop

RENTIE HIGGINS RENNY ROGERS Mottest: DOMINGO & DENVE

Don Bishop
RUPERT HOLMES
DONINGO & DENVER
BOLLING & RAMPAL
SHEEMA EASTON
KENNY ROCERS
HOTEGET
ROYAL PHILMARMONI
SMEAKER
JUICE NEWTON
DONINGO & DENVER
HICKS & HENLEY

KKROWichita, KS Jack Oliver.

BERTIE HIGGINS
ROOL & THE GAMG
LEE GREENMOOD
HOTESST.
HELL DIAMOND
DAN FOGELBERG
JUICE WENTON
RESHITY ROCERS
BARRY MANILOM

WICENIY ounge

SHEENA EASTON
CARPENTERS
HOTEGET
BARBAR STREISAND
JUICE MENTOW
BOYAL PHILHARMON
GEORGE BENSOW
LAN FOGELBERG

Parallel Three

T.G. SHEPPARD BERTIE HIGGIES LBB Notteet: PAUL DAVIS JUICE HEMTON EDDIE RABBITT BILLY JOEL DAN YOGELBERG

none
Hottest:
MICKS & HEMLEY
MIKE POST
BEACH BOYS
BARBRA STREISAND
DON MCLEAN

SNEAKER BARBRA STREISAND

KBL/Bell Lake City George Lamioh

BARRY MANILON AIR SUPPLY JANIE PRICKE ANNE HURRAY HOLLOSE:

KCEE/Tuccon Alon Michaele SHERMA RASTON

LRB Mottest; MYIL DIAMOND HALL & CATES BARRY MANILOM BEACH BOYS EDDIZ RABBITT

KWAV/Monte Stove Parteto

ALABAMA
Hottest:
HEIL DIAMOND
SOYAL PHILARMON
JUICE NEWTON
DIANA ROSS
DOMINGO & DENVER

KFOR/Lincoln, NB Patti Moran

Patti Moran KEMBY ROGERS Hottest: JUICE HEMTON PAUL DAVIS DAM FOGELBERG SHEAKER BEACH BOYS

LULU
BALANCE
QUARTERFLASH
SUCKY PIZZARELLI
HOTLOGI
PEACHES 6 HERB
JENNIFER WARMES
BILLY JOEL
LAB
BERTIE HIGGIMS KPAT/Sloux Felle Creig Metz KENTY ROCERS T.G. SHEPPARD BARRY MANILOM BARL KLUGH

LIMDS EY BUCKINCHI
W JONISA CHOWA, MEN
TOM SOOT
RUPERT HOLMES
REMNY MOGERS
BARRY MANILOM
BITA COOLIDGE
EDDIE HARRIS
HOTEOSI
JUICE MEMPTON
EDDIE RABBITT
HICKS & HEMMLEY
HALL & CATES

WAFE/Beton Ro

BERTIE HIGGIPS HOTTEST: NEIL DIAMOND HALL & CATES BARDRA STREISAND DIAMA ROSS POPEIGMER KOLE/Beauma

WBOW/Terre Haute, IN Lerry Joseph JEMNITER MARNE AIR SUPPLY BERTIE HIGGINS ALABAMA MARRY MARTLOM HOTEAST NICKS & HEMLEY NEIL DIAMOND GEORGE BEMSON LIMDEY BUCKINGHA BARBRA STREISAND

Parallel Three

KFQD/Anchorage, AK Mark Lewis

IREME CARA
BEE GEES
OUINCY JOWES
ALABAMA
OUANTERFLASH
CARPENTERS
GREG LAKE

EDDIE SCHWARTZ JENWIFER WARNES RUPERT HOLMES Hottest:

KBOZ/Bozemen, MT Greg Williams

Greg Williams

KINNY ROGERA
AJRANA
AJRANA
GUINCY JONES
HIKHI WILLS
HOTCOLO
HOT

EPHNY ROGERS ALABAMA HOLLOCI WEIL DIAMOND SWEAKER BONNIE HILBAP JUICE HENTON LULU

SOUTH Parallel One

WLTA/Attento

ARen Sounders

ARAH VAUGHB
AL JARBEAU
GREG LAKE
BUCKY PIZZABELLI
ABBA
BOTCOST:
DIAME PPETFFEB
STYVE CABLISLE
HEIL DIAMOND
BARDBA STREISAND
LULU

KVIL/Dellas-Ft. Worth Chuck Rhades

BILLY JOEL DAN FOGELBERG Hottest: none KAAYALINIo Rock

POREIGHER ROWHE HILBAP ONJ MAC DAVIS

none Hottest: FOREIGHER DIAMA BGSS MEIL DIAMOND WICKS & HEMLEY BARBRA STREISAND

WMAZ/Macon Stave Murphy

GREG LARE
BARRY MABILOM
CARLY SIMOM
HOTTOST
FAUL DAVIS
BOYAL PHILHARM
JUICE HEMTOM
ROSBEE NILSAP
DOMINGO & DENV

none
Bottest:
PAUL DAVIS
LIMDSEY BUCKINGHA
EDDIE RABBITT
HALL 6 CATES
WICKS 6 HEMLEY

Donne Brah AL STEWAST ABBA OLIVER Hottest: HALL & CATES LINDSEY BUCK! PAUL DAVIS BILLY JOEL

JUICE MENTON BEACH BOYE LAB Hottest: BOLLING STONES BABREA STREISAND BHEAKER AIR SUPPLY DAN FOGELBERG

WPTF/Meleigh Tommy Walker

WRVA/Richmond, VA Dick Grant

LAB
ABBA
HOTTEST:
DOWINGO 6 DENVER
POREIGNER
BARBRA STREISAND
DAN FOGELBERG
WEIL DIAMOND

WSJE/Winston-E George Brown

HALL 6 OATES ROOL 6 THE GAMG BEACH BOYS HOTEST HOTEST HOTEST HOTEST HALP HOD STEWART DIAMA FORS

Parallel Three

WSKY/Asherille, NC Shennon West

WCHV/Charlos Tom Twine

WLEQFt. Myers, FL Ferrero/Berger

BARRY HANILOW RUPERT HOLMES QUARTERFLASH LAS BERTIE HIGGINS LULU LULU
HOTEUST:
COUNCEDERS
POREIGNES
HEEL DIAMOND
LINDSRY BUCKINGHA
JUICE HEMTON

109 Current Reports 120 Last Week

The following stations this week:

KAAY/Little Rock V106/Orlando

were frozen: WROR/Boston KHOW/Denver **KPPUDenver** WIP/Philadelphia

KXOK/St. Louis KING/Seattle WRIE/Erle WRKA/Louisville KYNO/Fresno

WTAR/Nortole Tom Louney

BOTTOST BARBY MANILOM DIAMA ROSS WELL DIAMOND DON MCLEAN BARBRA STREISAND

WHLY (Y-104)/O

none Hottest: DIAMA ROSS POREIGHER OMJ SARBRA STREISAHD HEIL DIAMOND

WVLKA.exington, KY

JENNIPER WARNEG BARRY MARILOW RUPERT HOLMES MOTERET, HOLMES MOTERET, HOLMES MELL DIAMOND BARRA STREISAND PAUL DAVIS JUICE MEMTON GEORGE BENSON

KEMMY ROGERS
ALABAMA
MOTERATI
MEIL DIAMOND
HALL & OATES
PAUL DAVIS
GEORGE BENSON
BILLY JOEL

reported frozen playlists

The following stations did not report this week and

BARRY MANILOW BILL CHAMPLIN DOBIE GRAY HOTEUST: BARBRA STREISAND MEXI DIAMOND JUICE MENTON GEORGE SENSON BUCKS & HENLEY

WOKVIJacksonvi Michael O'Malle

RUPERT HOLHER ALABAHA SHEAKER LULU HOTEGET: BARRY HAMILON CRYSTAL GAYLE MOZIL DIAMOND STEVE WARIWER

KENNY ROGEPS
ABBA
HOTALSE:
ROYAL PHILHARRYNI
FOREIGHER
HALL & GATES
PAUL DAVIS
BERTIE HIGGINS

QUINCY JONES

DERTIE HIGGINS
WALA (97ALA)MhombFL Laudordaho
FL Laudordaho
Yotondo Parapar
CARPENTERS
CARLY SIMON
HOTES
CARLY SIMON
HOTES
LOUISO 6 DENVER
JUICE NEMTON
KENSY ROGERS
BERTIE HIGGINS
HEIL DIAMOND

Parallel Two

WGAC/Augusta, GA

DIAMA ROSS KENNY ROGERS ABRA LEE GREENMOOD BOB JAMES BUCKY PIZZARELLI

KOLOMeno, NV Michael Bennett RABBY MANILOM HOLLOST, WESL DIAMOND DUNINGO & DENVEM JUICE NEWTON BARRAS STREISAND GEORGE NEWSON

Pen Banford
JULID IGLESIAS
HOSANNE CASH
HARRY MAHILOM
ALABAMA
BALANCE
AL JARREAU
HOTESEL! GENEOM
EDDIE RABBITT
DAM FOGELBERG
JENNIFES WARMES
DOMINGO & DENVES

AIR SUPPLY
HOTTOST:
HEIL DIAMOND
BARBAR STRISAND
BERTIE HIGGINS
PAUL DAVIS
CARPENTERS

CIAM FOGELBERG HOTTEST DIAMA ROSS BARBRA STREISAND HEACH BOYS TOM JONES SERMY ROGERS Hottest: PAUL DAVIS SUPERT HOLMES DAW FOGELARRO JUNNIFES WARME RESTIR HIGGISS

WET/Cherlotte

WCCO/Minneapolis WSBA/York

KCRG/Cedar Rapida KSEL/Lubbock

therefore their playlists

CARPONTEND
GREG LAKE
HOTEST
NEIL DIAMOND
BARBRA STREIFAND
DIAMA ROHS
BARRY MANILOM
ROYAL PHILMARHONI AIR SUPPLY BILLY JOEL BRUCF COCKBURN VANGELIS Mottest: LINDREY BUCKIN PAUL DAVIS HALL & CATES KADE/Boulder, CO Hartley/Barry



Walt Love

Black Radio

Arbitron's Ethnic Weighting: A Small Market PD's Point Of View

Week after week I have had the opportunity to talk to general managers, operations managers, program directors, music directors, and air personalities, plus "college hopefuls." All of this interaction is a continuous learning experience for me.

There's one person I speak to each week in Grand Rapids, Michigan at radio station WKWM; his name — Frank Grant. Frank, for all practical purposes, is a one-man management team for the station he works for — he is the Station Manager, as well as Program Director and an air personality. He has a BA in Radio & Television Broadcasting from Michigan State University. By now I'm sure you're wondering: 1) Who does he report to and 2) What's he doing in Grand Rapids? "To answer the first question — I work closely with and answer to the owner, Mr. Richard Culpepper. Secondly, I'm here because I felt and still feel that I'm gaining invaluable managerial experience."

WKWM is currently in a no-win situation as it pertains to Arbitron's present methodology of "Ethnic Control" (weighting). What I hope to accomplish with this interview is to have Mr. Grant tell us his situation, and

what he thought could be done to correct the problem. Finally, if any of you have the same problem or a similar problem — my hopes are that through communicating, numbers can bring about a change, if needed.

"Our particular market in Grand Rapids encompasses two counties, although the city of Grand Rapids, which has a third of the total metro population,



Frank Grant

has roughly a little less than 200,000 people. Blacks comprise 15% of that population but projected over the two-county metro area that population drops to a little over 5%. According to Arbitron, if you don't have 20% of the metro 12+ or total population black, you have to have 150,000 people 12+ in your market to qualify for the ethnic weighting, which Arbitron does because they have already determined that they have a problem measuring the black market. They are well aware of the fact that blacks don't participate to the same extent that the general populace does. That's why they have ethnic weighting."

Concentrated Black Population Required

"ARB has said there is nothing that they can do unless there is a High Density Black Area (HDBA) with 35% of the black population to survey. Without that particular percentage they can't get an accurate picture, and that's why they don't weight below those limits. The problem with the current methodology is the arbitrary limits based on a percentage of the population. Arbitron is already measuring markets that I am aware of that have roughly the same black population that we have. Saginaw, Michigan has approximately 35,000 blacks, which is approximately the same amount of blacks that we have in our market. The difference is, Saginaw's total metro population is in the neighborhood of 290,000 people, which means they qualify under the 10% basis because Saginaw's metro population is over 10% black. Grand Rapids has 600,000 overall. Therefore, Saginaw receives ethnic weighting and we don't. We're simply saying, if Arbitron can find blacks to survey in a market like Saginaw, they can certainly do it here.

Weighting Makes A Difference

"To show you how important ethnic weighting is, the Black FM station in Saginaw was pulling 1.0-1.2 shares until about three years ago. The first time this FM qualified for weighting it received over a 10 share. So what happened to cause that change? The only thing we can perceive is that the market received ethnic weighting where they hadn't before. This is not to say

Arbitron Ethnic Weighting Requirements

- 1. Metro must be one of the following:
- a. 20% or more Black or Hispanic.
- b. 10% or more Black or Hispanic with a Black or Hispanic station.
- c. 150,000 Black or Hispanic population 12+ with a Black or Hispanic station.
- 2. Metro county must be one of the following:
- a. 20% or more Black or Hispanic.
- b. 10% or more Black or Hispanic with a Black or Hispanic station.
- c. 150,000 Black or Hispanic population 12+ with a Black or Hispanic station.
- County must contain at least one 35% Black or Hispanlc zip code. For Hispanic control, zip codes must also be contiguous.
- HDBA or HDHA population must be 10% of the metro population or the HDBA or HDHA quota must be 60 diaries.

The 35% Black or Hispanic zip code rule and the contiguity rule may be relaxed in some metros which qualify under the first two criteria in order to form an HDBA or an HDHA.

that our station would increase that dramatically, but I think it's very important if you get some input into the system, you will probably obtain some output from that same system. Arbitron can't tell us if any blacks receive diaries, much less tell us if blacks returned the diaries, because they keep no racial statistics that refer to our market. They have no idea.

"(R&R's) Jhan Hiber suggested that I contact Cody Anderson at WDAS/Pbiladelphia because he is our representative on the Arbitron Advisory Council. I've contacted Cody and he has told me he will make a formal request of the council to see if we can get the rules changed. Based on the power that Arbitron has, whether you agree with their methodology or not, they have a responsibility to be as accurate as possible. We feel they could be more accurate in this market by employing their weighting techniques."

Mr. Grant went on to say that other formats have banned together in different markets to boycott Arbitron's methodology when they really felt it was necessary. His final words to me were "I think all Black stations should get together and make a strong effort to make the odds more favorable for us. General market stations make themselves heard all the time, and we have to do the same thing by employing the same strategy."

Arbitron's Telephone Retrieval method is over after the fall book is completed in all markets. What next, you ask? DST (Differential Survey Treatment). Black folks will be receiving diaries once again, and we already know how skeptical our people are of strangers in the neighborhood, asking us to fill something out and sign it!! Jhan Hiber has informed me that Arbitron will not be retrieving diaries in person as they once did with blacks. With the new DST system, HDBA and ethnic weighting were to be done away with - I now understand that Arbitron will be retaining HDBA and weighting through the end of 1982 at which time it will make a judgment to continue its use or not. Some of you may find this interesting - blacks will receive \$5 per person in each household to fill out a diary and return it, while Caucasians receive a dollar. Where will it all end?!?! (On the positive side, though, Arbitron's Rip Ridgeway tells me the company is studying the Grand Rapids situation and may come up with a solution.)

Have a very Merry Christmas and a positive New Year!!

Action

- WKND/Hartford has a new Program Director morning personality John Garry gets the new ti-
- In St. Louis at KMJM, Fred Henderson is the new Operations Manager. Fred comes from KTFM/San Antonio and is now understudying Steve Weed, who we understand is headed back to the California coast.
- Entertainer Stevie Wonder announced his plans to once again march on Washington, DC in hopes that this type of pressure will bring about the approval of a National Holiday to celebrate the birthdate of Dr. Martin Luther King, Jr. The march will take place on January 15, 1982, and this year Stevie has decided to reach out for those in the power structure, like Ms. Coretta Scott King; Rep. John Conyers of Michigan, the bill's sponsor; and Chairman of the Congressional Black Caucus Rep. Walter E. Fauntroy of the District of Columbia. With the endorsement of the above-mentioned persons and the persistence of all human beings around the world, maybe this year the United States Congress will pay more attention.
- KJLH and KDAY/Los Angeles announced that both stations will work together this year in supporting a major toy drive. The two stations have teamed up for the fourth annual Venice Marina Christmas Run (a 10K run) that will take place December 13, 1981. This event is being sponsored by Miller Brewing Co. and cosponsored by KJLH, KDAY, Nike Athletic Shoes and Johnston's Yogurt
- Eric Faison is Music Director at WZAK/Cleveland. Eric will be available Monday through Wednesday from 3-5pm.
- WOIC/Columbia, SC announced the promotion of Mickey Arnold from Music Director to Program Director.
 - · Longtime air personality Bobby J is the new Pro-

gram Director of WWRL/New York.

- Mark Raymond is the new midday air personality and Production Director at WGIV/Charlotte. Mark was formerly with WAIR/Winston-Salem, NC. PD Chris Turner also asked me to have any of you programmers or music directors who use any type of computer research in compiling your music to get in touch with him. He would like very much to discuss and exchange methodology. He can be reached at WGIV (704) 333-0134; tell him you got it from us at R&R.
- KADX/Denver announced a change in format from Jazz to (you guessed it) Country!!



• Not long ago, KDIA/Oakland told us about its Halloween Party to benefit the Bay Area Black United Fund. Here's a photo of the winner. Antonio Humphrey of Oakland placed first in the men's division wearing a "Birdman" outfit which he designed and constructed. Dawn Yvette Sith of Richmond took first place in the women's division with a cleverly constructed "Mad Hatter" costume. They both shared equally in the \$1310 grand prize.

Black Radio

BREAKERS.

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BOBBY WOMACK

If You Think You're Lonely Now (Beverly Glen)

70% of our reporters on it. Rotations: Heavy 15/0, Medium 12/1, Light 6/0, Extra Adds 6, Total Adds 7, WOOK, WVEE, WDMT, KOKY, WBLX, WVOL, KUKQ. Moves 20-15 on the Black Radio Chart.

CURTIS MAYFIELD

Toot An' Toot An' Toot (Boardwalk)

66% of our reporters on it. Rotations: Heavy 3/0, Medium 9/0, Light 21/7, Extra Adds 4, Total Adds 11, WAMO, WDIA, WHRK, KDAY, WWRL, WJAX, WVOL, WTOY, WKWM, KDIA, KUKQ. Debuts at number 25 on the Black Radio Chart.

ANGELA BOFILL

Something About You (Arista)

59% of our reporters on it. Rotations: Heavy 9/0, Medium 17/1, Light 6/0, Extra Adds 1, Total Adds 2, WOOK, WOIC. Heavy: WHUR, WAOK, WCIN, KDAY, WSSJ, WWRL, WATV, WJMI, KUKO. Moves 27-22 on the Black Radio Chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. dicates one of this week's Most Added new songs.

CON FUNK SHUN "Bad Lady" (Mercury/PolyGram) 32/6
Rotations: Heavy 2/0, Medium 10/2, Light 18/0, Extra Adda 4, Total Adda 5, WQCI, WSSJ, WWRL, KOKY, WJJS, KACE. Heavy:
WWIN, KUKQ, Medium: WHRK, KDKO, WENN, WKXI, WPDQ, WLOU, WDAO, WKWM.

WWIN, KUKQ, Medium: WHRK, KDKO, WENN, WKXI, WPDQ, WLOU, WDAO, WKWM.

RAY, GOODMAN & BROWN "How Can Love So Right (Be So Wrong)" (Polydor/PolyGram) 30/4

Rotations: Heavy 20, Medium 13/2, Ught 14/1, Extra Adde 1, Total Adde 4, WWIN, WOOK, WJMO, WJLB, Heavy: WWRL, WDAO, Medium: WILD, WDAS, WAOK, WEDR, WYLD-FM, WBMX, KDAY, WKXI, KOKY, WLOU, WJJS.

JONES GIRLS "(I Found) That Man Of Mine" (Phile, Int'L/CBS) 28/3

Rotations: Heavy 30, Medium 15/0, Light 10/3, Extra Adde 0, Total Adde 3, WAMO, WDIA, WKWM, Heavy: WHUR, WWRL, WTOY, Medium: WXYY, WOOK, WAOK, WHRK, WBMX, WCIN, WJMO, KDKO, KDAY, KSOL, WSSJ, WLOU, WJJS, WTLC, KACE, Debuts at number 28 on the Bleck Radio Chert.

Al JARDE ALL "Broad-lat" Association of the Chert.

KACE, Debuts at number 20 on the back haddo comit.

AL JARREAU "Braskin' Away" (WB) 27/3
Rotstons: Heavy 60, Medium 120, Ught 71, Extra Adda 2, Total Adda 3, WCIN, KMJM, KUKQ. Heavy; WHUR, WAOK, WVEE.
WSSJ, WWRL, KACE, Medium: WDAS, WAMO, WHRK, WDMT, WJMO, KSOL, WJMI, KOKY, WLOU, WJJS, WTOY, KDIA.

ROCKIE ROBBINS "I Belleve In Love" (A&M) 28/1
Rotations: Heavy 8/0, Medium 120, Light 7/0, Extra Adde 1, Total Adde 1, KUKQ. Heavy: WXYV, WBMX, WGIV, WJMI, KOKY, WANT. Medium: WOOK, WHRK, WYLD-FM, WGCI, WCIN, WJMO, WOIC, WKXI, WJJS, WBLX, WTOY, WTLC. Debute at number 30 on the Black Redio Chart.

PARMON BURCH "Do It To Me" (Spector) 25/6

Rotations: Heavy 20, Medium 81, Light 11/1, Extra Adda 4, Total Adda 6, WDIA, WBMX, WDMT, WJLB, WKND, WVOL.

Heavy: WAOK, WEDR. Medium: WHRK, WJMO, KSOL, WENN, WBLX, WDAO, WKWM.

KANO "Cen't Hold Beck (Your Loving)" (Mirage/Atlantic) 23/3
Rotations: Heavy 18, Medium 80, Light 12/1, Extra Adda 2, Total Adda 3, WDMT, WJMO, KACE. Heavy: KDAY. Medium: WILD, WHRK, WEDR, WJLB, WWRL, WOIC, WJMI, KJUH. LUTHER VANDROSS "Don't You Know That" (Epic) 22/14

Rotations: Heavy 20, Medium 2/1, Ught 6/3, Extra Adde 10, Total Adde 14, WWIN, WAOK, WYLD-FM, WBMX, KSOL, WSSJ, WKND, WGIV, WJML, WKAL, WJAX, KOKY, WBLX, WKWM. Heavy: KACE. Medium: KJLH.

GQ. "Shake" (Arista) 22/2
Rotations: Heavy 50, Medium 90, Light 90, Extra Adde 2, Total Adde 2, WEDR, WSSJ. Heavy; WOOK, WCIN, WWRL, WJMI, WTOY, Medium; WAOK, WHRK, WJMO, KSOL, WOWI, KUKQ. WTOY, Medium: WAOK, WHRK, WJMO, KSOL, WOWI, KUKQ.

SUGAR HILL GANG "Apache" (Sugar HID 21/5

Rotations: Heavy 30, Medium 60, Light 10/3, Extra Adda 2, Total Adda 6, WJMO, WJMI, WKXI, WDAO, WKWM. Heavy: WWMI, WAIL-FM, WGIV, Medium: WDAS, WYEE, KMJQ, KDKO, WJJS, WTMP.

BARRY WHITE "Beware" (Unlimited Gold/CBS) 21/2

Rotations: Heavy 60, Medium 60, Light 60, Extra Adda 2, Total Adda 2, KOKY, WTMP. Heavy: WBMX. WGCI, WVON, WSSJ, WWRL. Medium: WDAS, WAOK, WJLB, KDAY, WATV, WENN, WBLX, WVOL, WDAO.

SKOOL BOYZ "Your Love" (Destiny) 20/4
Rotations: Heavy 20, Medium 80, Light 82, Extra Adde 2, Total Adde 4, WJMO, WKND, WTOY, WDAO, Heavy: WDAS, WLOU. Medium: WILD, WYLD-FM, WGCI, WVON, KDAY, WATV, WWWS, KACE.

WLOU. Medium: WILD, WYLD-FM, WGCI, WVON, KDAY, WATY, WWW. KACE.

ARETHA FRANKLIN "It's My Turn" (Arista) 20/3

Rotations: Heavy 2/0, Medium 11/1, Light 7/2, Extra Adde 0, Total Adde 2, WOOK, KDAY, KDIA, Heavy: WILD, WWRL. Medium: WAOK, WYLD-FM, WSSJ, WKNO, WATY, WLOU, WJJS, WANT, WTOY, WTLC.

STEVIE WOODS "Steel The Night Away" (Cotificon/Atco) 20/1

Rotations: Heavy 3/0, Medium 8/0, Light 3/0, Extra Adde 1, Total Adde 1, WOIC. Heavy: WXYY, WILD, WAMO, WOOK, WJMI, WKXI, WTOY, KUKQ. Medium: WHRK, WYLD-FM, WYON, WDMT, WJLB, WSSJ, KOKY, WLOU.

SIGNIFICANT ACTION

AURRA "Make Up Your Mind" (Solar/RCA) 19/6

ry 3/0, Medium 4/0, Light 7/1, Extre Adde 6, Tota KJLH, Medium: WBMX, WLOU, WTOY, KACE

WWIN, KDKO, KJUR. Medium: WBMX, WLOU, WTOY, KALE.

LOWRELL SIMON "Love Massage" (Zoo York) 19/6

Rotations: Heavy 0/0, Medium 4/0, Light 11/2, Extra Adds 4, Yotal Aduls 6, WAOK, WEDR, WENN, WLOU, WWWS, KACE.

Medium: WGCI, WYON, WKND, WKXI.

SYREETA "Quick Slick" (Tamia/Motown) 19/2

Rotations: Heavy 4/0, Medium 9/1, Light 5/0, Extra Adds 1, Total Adds 2, WJLB, WKND, Heavy: WVEE, WGCI, WVON, WTOY.

Medium: WILD, WDAS, WAOK, WJMO, KDAY, WENN, WTLC, KACE.

Medium: WILD, WDAS, WAUK, WJMO, KDAT, WENN, WILC, RACE.

ZOOM "Seturday, Seturday Night" (Polydor/PolyGram) 19/1

Rotations: Heavy 1/0, Medium 11/0, Light 8/0, Extra Adds 1, Total Adds 1, WGIV. Heavy: WLOU. Medium: WXYV, WHUR. WAOK, WERK, KDKO, WATY, WOIC, WJJS, WBLX, KACE. KDIA.

TOM BROWNE "Fungi Marma/Beboipsfunikidiscolypso" (GRP/Arista) 18/3

Rotations: Heavy 0/0, Medium 8/0, Light 8/0, Extra Adds 3, Total Adds 3, WYEE, WTLC, KACE. Medium: WAOK, WHRK,

WSMX, WJLB, WKRID, WJAX, WBLX, WTOY, WDAO, WKWM, WTLC. Heavy: WVEE, WGIV, KACE. Medium: KMJQ, WOIC.

BILL SUMMERS & SUMMERS HEAT "Jam The Box" (MCA) 17/6

Radio@Records

NATIONAL AIRPLAY/30

December 18, 1981

GEORGE BENSON/Turn Your Love Around (WB)

EARTH, WIND & FIRE/Let's Groove (ARC/Columbia) 2 PEABO BRYSON/Let The Feeling Flow (Capitol)

3 RAR-KAYS/Hit And Run (Mercury/PolyGram) 5 5

7 SKYY/Call Me (Salsoul/RCA) 16

HALL & OATES/I Can't Go For That (No Can Do) (RCA) 12 21 20

KOOL & THE GANG/Teke My Heart (De-Lite/PolyGram) 3

4 TEDDY PENDERGRASS/You're My Latest, ... (Phila. Int'I/CBS) 0 15 11

20 RUFUS & CHAKA KHAN/Sharing The Love (MCA) 7 6

11

17 14 LT.D/Kickin' Back (A&M) 18 0 TIME/Cool (WB) 17

DIANA ROSS/Why Do Fools Fall in Love? (RCA) 8 9 8

CHOCOLATE MILK/Blue Jeans (RCA) 1 14 14 15

CENTRAL LINE/Walking Into Sunshine (Mercury/PolyGram) 12 10 10

ROBRY WOMACK/If You Think You're ... (Beverly Glen) 21 20 0

PRINCE/Controversy (WB) 6

0 GROVER WASHINGTON, JR./Be Mine (Tonight) (Elektra) 25

GLADYS KNIGHT & THE PIPS/I Will Fight (Columbia) 22 25 18

0 **GAYLE ADAMS/Love Fever (Prelude)** 28 19 SHALAMAR/Sweeter As The Days Go By (Solar/RCA)

13 9 13

DYNASTY/Love in The Fast Lane (Solar/Elektra) 22

ANGELA BOFILL/Something About You (Arlsta) 0 BOOKER TJI Want You (A&M) 23 30 23

COMMODORES/Oh No (Motown) 10 16 16

CURTIS MAYFIELD/Toot An' Toot An' Toot (Boardwalk)

EVELYN KING/Don't Hide Our Love (RCA) 27 26 AL JARREAU/Breakin' Away (WB)

JONES GIRLS/(I Found) That Man Of Mine (Phila, Int'l./CBS) 17

GWEM McCRAE/Funky Sensation (Atlantic) 19 21 29 ROCKIE ROBBINS/I Believe In Love (A&M)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

MOST ADDED ®

LUTHER VANDROSS "Don't" (14) CURTIS MAYFIELD "Toot" (11) ROGER "Do It" (10) T-CONNECTION (8)

BOBBY WOMACK (7)

HOTTEST

New

Entry

EARTH, WIND & FIRE (30) GEORGE BENSON (29) HALL & OATES (1B) SKYY (17) BAR-KAYS (16)

: Heevy 1/0, Medium 8/1, Light 3/0. Extre Adde 6, Total Adde 6, WILD, WVEE, KMJQ. WEDR, WJJS, KUKQ. Heevy idium: WWIN, WHRK, KSOL, WKND, WGIV, WKXI, KJLH.

RACE: Medium: WYVIR, WHIK, RBUL, WRND, WGIV, WRXI, KJLH.

PATTI AUSTIN "Every Home Should Have One" (Qwest/WB) 17/1

Rotations: Heavy 20, Medium 80, Light 60, Extre Adde 1, Total Adde 1, WBMX. Heavy: WHUR, KDAY, Medium: WDAS, WAOK, WHRK, WJMO, KSOL, WSSJ, WWRL, WLOU.

BRICK "Wide Open" (Beng/CBS) 17/1 Rotations: Heavy 1/0, Medium 8/0, Light 7/0, Extra Ad WATY, WENN, WJJS, WVOL, WTLC tra Adde 1, Total Adde 1, WWIN. Heavy: WJMI, Medium: WXYV, WAOK, KDAY,

FATBACK BAND "Rockin' To The Beet" (Spring/PolyGram) 17/0
Rotations: Heavy 3/0, Medium 8/0, Light 8/0, Extra Adda 0, Total Adda 0, Heavy: WAOK, WDAO, WTLC. Medium: WEDR, KDKO, WATV, WGIV, WOIC, WKXI, WLOU, WJJS.

"D" TRAIN "You're The One For Me" (Pretude) 16/5
Rotstons: Heavy 30, Medium 30, Light 60, Extra Adde 5, Total Adde 5, WILD, WAOK, WKND, WTMP, WDAO, Heavy: WWIN, WHUR, WJJS. Medium: WEDR. WBMX, WGCI.

MIDNIGHT STAR "Tuff" (Soler/Elektra) 15/2
Rotations: Heavy 20, Medium 80, Light 7/2, Extra Adde 0, Total Adde 2, WJMO, WTOY, Heavy: WCIN, WJJS, Medium: KDAY, KSOL, WENN, WLOU, WTLC, KUKO.

KROL WERN, WLOU, WILD, KUNG.
KRAFTWERK "Nurribors" (WB) 15/2
Rotations: Heavy 40, Medium 80, Light 41, Extra Adde 1, Total Adde 2, WANT, WTOY, Heavy: WDMT, WATV, WGIV, WJJS.
Medium: WVEE, KMJQ, WDIA, WHRK, WOWI, WKWM.

Medium: WVEE, KMJQ, WDIA, WHRK, WOWI, WKWM.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (ABM) 14/6

Rotations: Heavy 10, Medium 50, Light 20, Extra Adda 6, Total Adds 6, WWIN, WYLD-FM, WKND, WPDQ, KOKY, WBLX,

Heavy: WXYV, Medium: WHUR, WHRK, WJAX, WKWM, WWWS.

MIKE & BRENDA SUTTON "We'll Make It" (Sam) 14/4

Rotations: Heavy 10, Medium 40, Light 5/0, Extra Adda 4, Total Adda 4, WILD, WEDR, WKND, WDAO. Heavy: WWIN.

Medium: WJMO, KSOL, WWRL, KACE.

POUR TOPS "Let Me Set You Free" (Casablanca/PolyGram) 14/4
Rotations: Heavy 00, Medium 40, Light 7/1, Extra Adds 3, Total Adds 4, WYLD-FM, WSSJ, WJAX, WJJS. Medium: WILD.

WJMI, WRAI, WDAU.

TIERRA "La La Meens I Love You" (Boardwalk) 14/0
Rotations: Heavy 20, Medium 80, Light 40, Extra Adds 0, Total Adds 0. Heavy: WAOK, WANT. Medium: WXYV, WAMO, WDIA, WJMO, KOKY, WLOU, WOWI, KUKO.

GIL SCOTT-HERON "B" Movie" (Arista) 13/2
Rotations: Heavy 5/0, Medium 1/0, Light 5/0, Extra Adds 2, Total Adds 2, WDAS, WWRL. Heavy: WEDR, W6MX, WENN, KACE.

KJUA, Medium: KDIA.

SPINNERS "Love Connection" (Atlentic) 12/4

Rotations: Heavy 1/0, Medium 3/0, Light 6/1, Extra Adds 3, Total Adds 4, WWRL, WGIV, WTOY, WTMP. Heavy: WAOK.

Medium: KDKO, WBLX, KACE.

EARL KLUGH "Twinkle" (Liberty) 12/2

Rotations: Heavy 1/0, Medium 3/0, Light 7/1, Extra Adds 1, Total Adds 2, KDAY, WKXI, Heavy: WHUR. Medium: WWRL, WJAX,

DONALD BYRD & 125TH STREET, N.Y.C. "I Love Your Love" (Elektra) 12/0
Rotations: Heavy 1/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WHUR, Medium: WEDR

OLIVIA NEWTON-JOHN "Physical" (MCA) 12/0
Rotations: Heavy 50, Medium 40, Light 30, Extra Adds 0, Total Adds 0, Heavy: WAIL-FM, KMJM, WSSJ, WPDQ, WVOL.
Medium: WVEE, WBLX, KTFM, KACE.

BLACK ICE "I Just Want To Hold You Close" (Montage/Capitol) 12/0 Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WDAS, W

Black Radio

Hottest

December 18, 1981

WEST MIDWEST SOUTH EAST George Benson Earth, Wind & Fire George Benson Earth, Wind & Fire George Benson Earth, Wind & Fire Hall & Oats **Bobby Womeck** Ber-Keys Earth, Wind & Fire Time Chocolete Mills Half & Outes George Beneon

Regionalized Adds & Hots

Skyy

Stations are listed by region. Hots are listed in order of their sirplay activity

FAST

Curtis Anderson

LUTHER VANDROSS FREEDOM
YOUNG & COMPANY
WEST STREET MOB
QUINCY JONES -CONNECTION RAY, GOODMAN & P BRICK BOB JAMES HOTTERS HOLD THE GANG PRINCE TIME D TRAIN SKYY

WXYV/Baltimore Tim Watts

Hottest: CURTIS MAYFIELD QUINCY JONES CENTRAL LINE SHEREE BROWN

WILD/Boston Steve Crumbles

D TRAIN
BILL SUMMERS
JUNIOR
NORMAN CONNORS
SARAH DASH
MIKE & BRENDA
AM-FM
COLORS
HOTCORS
GEORGE BENSON
SKYY
HALL & OATES
EW&F EW&F STEVIE WOODS

WSS I/Camden-Philadelphia

LUTHER VANDROSS JUNIOR FOUR TOPS CON PUNK SHUN HOTTEST: EW&F KOOL & THE GANG GEORGE BENSON TEDDY PENDERGRASS

Eddle Jordan

SLAVE TOM TOM CLUB MELBA MOORE BRANDY WELLS VERNON BURCH SKOOL BOYZ AURRA RONNIE LAWS RONNIE LAWS
SYRFETA
LUTHER VANDROFS
QUINCY JONES
MIKE 6 BRENDA
VICKII D.
D TRAIN
Hottest:
GEORGE BENSON SKYY BOBBY WOMACK CENTRAL LINE TOM BROWNE

WWRL/New York Wends Remos

Wanda Ramos
PEACHES & HERB
CHERYL LYNN
WHATNAUTS
SPINNERS
PHYLLIS HYMAN
WEEKS & COMPANY
SHOCK SHOCK BILL WITHERS CON FUNK SHUN CURTIS MAYFIELD REDD HOTT GIL SCOTT-HERON HOTTEST SECOND TRAIN
MAZE

WDAS/Philadelphia

COLORS WEST STREET MOB SARAH DASH GIL SCOTT-HERON MAGNUM FORCE FREEDOM FREEDOM
HOTTEST:
EWEF
HALL & OATFS
CENTRAL LINE
GWEN MCCRAE
KOOL & THE GANG

WAMO/Pittsburgh

P-FUNK ALL STARS CURTIS MAYFIELD CURTIS MAYFIELD
KEN STEVENS
WPEKS & COMPANY
SARAH DASH
JONES GIRLS
SECRET WEAPON
WEST STREET MOB
ERIC MERCURY
HOLLEBLE HOTTEST CHAKA
TOM TOM CLUB
EWAF
CENTRAL LINE

WOOK/Washington Harry Boomer

GAYLE ADAMS TEENA MARIE ANGELA BOFILL HALL & OATES GROVER WASHINGTON ARETHA FRANKLIN RAY, GOODMAN & B HOTTORY
CONTRAL LINE
SKYY
CHOCOLATE MILK
HALL & OATES
PRINCE

WHUR/Washington Oscar Fields

MEAN MACHINE ANDRE CROUCH Hottest PATTI AUSTIN ANGELA BOFILL EWEF KOOL & THE GANG D TRAIN

WEST

KDKO/Denve

BT EXPRESS

BT EARNESS ROGER O'BRYAN GRAND MASTER WEST STREET MOB JUNIOR MELBA MOOŘE BRANDY WFLLS SHEREE BROWN

MAZE JOSE FELICIANO

Hottest: EWAF ISLEY BROS GEORGE BENSON RICK JAMES BAR-KAYS

KACE/Los Angeles Alonzo Miller

CON FUNK SHUN

CANDI STATON ERNIE WATTS

KANO LOWRELL SIMON WHATNAUTS Hottest: SKYY

BOBBY WOMACK GIL SCOTT-HERON

KDAY/Los Angeles

CURTIS MAYFIELD PATTERSON TWINS

RICHARD D. FIELDS

ARETHA PRANKLIN

GHOVER WASHIN
Hottest:
EW&F
GEORGE BENSON
DIANA ROSS
BAR-KAYS
TIME

EARL KLUGH GROVER WASHINGTON GROVER WASHINGTON

CHIC

ROGER

Hottest

MIDWEST

WVON/Chicago Pam Wells

JOSE FELICIANO
YVONNE GAGE
HOTTEST
HOT

WGCUChicago SLAVE

NNECTION T-CON AURRA CON FUNK SHUN BOB JAMPS DUNN & BRUCE Hottest HALL & OATES SYREET'A CENTRAL LINE GWEN MCCRAE GEORGE BENSON BOBBY WOMACK

WBMX/Chicago

WBMX/Chicago
Lee Michaele
MORTHEND
PATTI AUSTIN
T-CONNECTION
LUTHER VANDROSS
MELBA MOORE
LAKESIDE
RAINBOW VALLEY
VERNON BURCH Hottest: BCBBY WOMACK GWEN MCCRAE HALL & OATES

WCIN/Cincinnati **Everett Cork**

AL JARRFAU T.S. MONK NORMAN CONNORS NORMAN CONNORS
SKOOL BOYZ
HOTTEST:
LTD
TIME
ANGELA BOFILL
GEORGE BENSON

KJLH/Los Angeles

OHIO PLAYERS

HOTTES HOTTES
HALL & CATES
AURRA
PRINCE
BOBBY WCMACK
SKYY

KDIA/Oakland

GLADYS KNIGHT

GLADYS KNIGHT ARETHA FRANKLIN CURTIS MAYFIELD Hottest: SKYY KOOL & THE GANG HALL & OATES TIME

GEORGE BENSON

KUKQ/Phoenix

BOOKER T. ROCKIE ROBBINS CURTIS MAYFIELD AL JARREAU

BUBY WOMACK Hottest: EW&F GEORGE BENSON DIANA ROSS ANGELA BOFILL SKYY

KSOL/San Mateo, CA Bernie Moody

LUTHER VANDROSS

CHOCOLATE MIL SHALAMAR GEORGE BENSON

Steve Smith

WHATNAUTS YATES BROTHERS &

WDMT/Cleveland

VERNON BURCH KANO BOBBY WOMACK HOTTUBE: DIANA ROSS PEABO BRYSON KRAFTWFRK GEORGE BENSON HALL & OATES

WJMO/Cleveland Erik Stone

SOS BAND
KANO
GENE DUNLAP
GROVER WASHINGTON
P-FUNK ALL STARS
GAFFIELD FLEMING
BAD GIRLS
SUGAR HILL GANG
T-CONNECTION
SKOOL BOYZ
ALIBRA JERRY CARR MIDNIGHT STAR RAY, GOODMAN & B Hottest: KOOL & THE GANG GEORGE BENSON ROGER PEABO BRYSON

Turk Logan

ROGER HERBIE HANCOCK D TRAIN SKYY SKYY MIKE & BRENDA SKOOL BOYZ DUNN & BRUCE SUGAR HILL GANG WEST STREET MOB CANDI STATON TAANA GARDNER HOTTEST: EVELYN KING BAR-KAYS GEORGE BENSON TEDDY PENDERGRASS BOOKER T.

WJLB/Detroit

MELBA MOORF VERNON BURCH SYREETA PERRY & SALIN TWENNYNINE/LENNY LUTHER VANDR HALL & OATES PEABO BRYSON EWLF JONES GIRLS

WKWM/Grand Rapids

BAD GIRLS JONES GIRLS CARL CARLTON C-BRAND
JOE SIMON
CURTIS MAYFIELD
ROGER
LUTHER VANDROSS
SUGAR HILL GANG KOOL & THE GANG PRINCF BAR-KAYS

WTLC/Indianapolis Jay Johnson

ROCER LAKESIDE TOM BROWNE REDD HOTT JUNIOR GARFIELD FLEMING HOTTEST:
GEORGE BENSON
BAR-KAYS
JERRY CARR
CENTRAL LINE
FUNN

KAEZ/Okiahoma City

MODE
HOTTEST:
KOOL & THE GANG
SHEREE BROWN
ISLEY BROS
ONE WAY
PRINCE

WAOK/Atlanta Larry Tinsley

SOUTH -

LOWRELL STMON D TRAIN LUTHER VANDROSS TEDDY PENDERGRASS CHOCOLATE MILK GEORGE BENSON

WVEE/Atlanta

T-CONNECTION BCBBY WOMACK BILL SUMMERS BOB JAMES BOB JAMES
SLAVE
GO GO'S
PATRICK COWLEY
TOM BROWNE
HERBIE HANCOCK
DELIA RENEE
SHEREE BROWN SHEREE BROWN
HOTTEST
HALL & OATES
TEDDY PENDERGRASS
PEABO BRYSON
SYREETA
ROGER WKXI/Jacksor

WENN/Birmingham

SHEREE BROWN LOWRFLL SIMON HOTTEST: CHOCOLATE MILK BAR-KAYS GEORGE BENSON OZONE BOBBY WOMACK WATV/Birmingham

AMII STEWART SHEREE BROWN

WGIV/Charlotte Chris Turner

SPINNERS LUTHER VANDROSS Hottest: SUGAR HILL GANG PEABO BRYSON

WOIC/Columbia, SC Mickey Arnold

MAZE JOE SIMON STEVIE WOODS MELBA MOORE ANGELA BOFILL BT EXPRESS Hottest GEORGE BENSON GAYLE ADAMS BOBBY WOMACK TIME

WWWS/Seginew, MI Kermit Crockett

JOSE FELICIANO JOSE FELICIANO
LOWRELL SIMON
T-CONNECTION
HOTTEST
HALL & CATES
BOBBY WOMACK
SKYY

Dick Edwards

GROVER WASHINGTON

KMJQ/Houston

BILL SUMMERS EBONEE WEBB BAR-KAYS JACKSONS Hottest GEORGE BENGON CHOCOLATE MILE

W IMU.lackson Carl Haynes

SHEREE BROWN LUTHER VANDROSS ASHFORD & SIMPSON ROGER
LULU
SUGAR HILL GANG
TEDDY PENDERGRASS
HOTTEGET:
PEABO BRYSON
ROCKIE ROBBINS
BAR-KAYS
BRICK
TIME

BB&Q SLAVE SUGAR HILL GANG LUTHER VANDROSS EARL KLUGH Hottest: BAR-KAYS EW&F KOOL & THE GANG PEABC BRYSON GEOPGE BFNSON

Maxx St. Clair

GROVER WASHINGTON QUINCY JONES JOHNNY BRISTOL TIME MAZE SKOOL BOYZ CHIC Hottest: CENTRAL LINE HALL & OATES ONJ PRINCE CHOCOLATE MILK

WJAX(95X)/Jacksonville

ROGER TIME LUTHER VANDROSS CURTIS MAYFIELD FCUR TOPS Hottest: TEDDY PENDERGRASS CHOCOLATE MILK PRINCE ROGER

KOKY/Little Rock Ronde Curtis

CON FUNK SHUN LUTHER VANDROSS BARRY WHITE STEVIE WOODS BOBBY WOMACK QUINCY JONES GOINCY SOMES
HACTURE :
EWAF
GEORGE BENSON
HALL & OATES
BAR-KAYS
CURTIS MAYFIELD

WLOU/Louisville

LOWRELL SIMON RUFUS & CHAKA SOS BAND SKYY BAR-KAYS JERMAINE JACKSON

WJJS/Lynchburg, VA Art Young

BILL SUMMERS CON FUNK SHUN CON FUNK SHUN
CHIC
AURRA
LAMONT DOZIER
FOUR TOPS
Hottest:
KOOL & THE GANG
EW&F
COMMODORES GEORGE BENSON KRAFTWERK

WDIA/Memphis Carl Connors

CURTIS MAYFIELD JONES GIRLS VERNON BURCH BOOKER T. HOLLEGET I BAR-KAYS BOBBY WOMACK CHOCOLATE MILK SKYY MWAF

WHRK (K97)/Memphis Sharon Smitt

CURTIS MAYFIELD DIANA ROES KOOL & THE GANG PRINCE PATINCE
EWEF
HOTTOBE
BAR-KAYS
SKYY
HALL & OATFF
COMMODORES
EWEF

WEDR/Miam Leo Jackson

BILL SUMMERS BILL WITHERS GQ REDD HOTT REDD HOTT
DYNASTY
LOWRELL SIMON
MIKE & BRENDA
BAD GIRLS
GANGS BACK
T-CONNECTION
LIVE BAND
HOttest:
SECRET WEAPON
DATTI AUSTIN PATTI AUSTIN GWEN HCCKAE CHOCOLATE MILK KING SPORTY

WBLX/Mobile Michael J. Alexander

BOBBY WOMACK QUINCY JONFS LUTHER VANDROSS ROGER Hottest: TIME SKYY KOOL & THE GANG BAR-KAYS WVOL/Nashville

Fred Harvey

BOBBY WOMACK CURTIS MAYFIELD AURRA LIVE BAND VERNON BURCH Hottest: KOOL & THE GANG ONJ TIME JERMAINE JACKSON LUTHER VANDROSS

WAIL-FM/New Orleans Barry Richards EDDIE SCHWARTZ

KOOL & THE GANG TEDDY PENDERGRASS

WYLD-FM/New Orleans James Alexander

LUTHER VANDROSS POUR TOPS RILL WITHERS QUINCY JONES Hottest: GEORGE BENSON EVELYN KING CENTRAL LINE BOBBY WOMACK

WOW!/Norfolk Chester Benton

none Hottest: EW&F BAR-KAYS SKYY GEORGE BENSON

WANT/Richme Ben Miles

GAYLE ADAMS GEORGE BENSON KRAFTWERK DYNASTY HALL & CATES HALL S CONTES LTD Hottest: KOOL & THE GANG EW&F PRINCE

WTOY/Roanoke Donnie Deane

SKOOL BOYZ CURTIS MAYFIELD
MIDNIGHT STAR
ASHFORD & EIMPSON
KRAFTWERK
SPINNERS SPINNERS
AM-PM
WHISPERS
CHIC
ROGER
HOTTEST
GEORGE BENSON
PRINCE
CHOCOLATE MILK
DIANA ROSS
BEABO BENSON DIANA ROSS PEABC BRYSON

KTFM/San Antonio Joe Nasty

TEDDY PENDERGRASS SKYY BAR-KAYS SNEAKER Hottest: COMMODORES ROGER RICK JAMES TIME

WTMP/Tampa Jerry Walker

BARRY WHITE D TRAIN SPINNERS BOOKER GLADYS KNIGHT JOHNNY BRISTOL MYNK Hottest: TEDDY PENDERGRASS
JEAN CARN
HALL & GATES
SUGAR HILL GANG

JAZZRADIO

RONNIE LAWS Solid Ground (Liberty) CRUSADERS Standing Tall (MCA) EARL KLUGH Crazy For You (Liberty) RODNEY FRANKLIN **Endless Flight (Columbia)** ALIVE

EAST: WYEC/New Heven, CT, Tom Strekegyth. SOUTH: WT.IZ/Newport News, VA, Larry Hollowell. NEDWEST: WSSY/Cohen-ters. CM Towns MEDWEST: WSSY/Cohen-VA, Larry Hollowell. NEDWEST: WSSY/Cohe lean, OH, Tarry Wilson; W.JZZ/Dobolt, NE. Jol ME.

JOHN McLAUGHLIN

Belo Horizonte (WB) Call It Jazz (Redwood)

Opportunities

Openings

EAST

Air talent and programming openings now with Porter Broadcasting Co. Send T&R to Scott Robbins, OM, WIGY, Box 329, Bath, ME 04530. No cells. EOE M/F (12-18)

Work in state-of-the-art studios at medium market AM A/C. TER to Cliff Blake, 14Q, WFTQ, 34 Mechanic St., Worcester, MA 01608. EOE M/F (12-18)

Newscaster needed now. WKBR/Menchester, NH. Todd Feinburg, (603) 669-1250. EOE M/F (12-18)

Northeast PA AOR needs rock jock, strong production, promotional hussle. TER to Chris Norton, WEZX, 149 Penn Ave., Screnton, PA 18503. EOE M/F (12-18)

Young, talented newspeople, experienced for small market AM with heavy local news commitment. TGR to Bruce Ryan, WTKO, Box 10, Ithaca, NY 14850. EOE M/F (12-18)

-WHN/NEW YORK-

is looking for professional, "clean-sounding" air people, full and part-time. Rush T&R to: Dene Hallam

Program Director, WHN Radio
400 Park Ave., New York, NY 10022
EOE M/F No calls ple

NY suburban top-rated FM starso looking for A/C personality. Part-time/weekends. T&R to Bruce Herbert, WALK, Box 230, Patchogue, NY 11772. EOE M/F (12-18)

New Hampshire lakes region CHR needs full-time Jock. Strong production a must. TER to Mike O'Neal, WFTN, Box 99, Franklin, NH 03235. EOE M/F (12-18)

Personable morning talent, A/C format. Experience in relatability mandatory. T&R: Michael O'Melley, 5200 Morevia Rd., Baltimore, MD 21206. EOE M/F (12-18)

New England A/C seeks morning show host/hostess. You will be the person who can tie together our information-oriented morning program. You will be responsible for integrating the news, sports, weather, features, and music into one tight package. This program does not place music as its priority. Instead, music is used as a transition between events. TER to Joe Corcoran, PD, WCAP, 243 Central St., Lowell, MA 01852. No calls please. EOE (1-8) •

Musicradio 92/PRO-FM Providence, RI

has a rare opening for a nighttime personality. If you think you've got what it takes to work in one of America's great radio stations, we'd love to hear from you. No matter where you are working we're interested in you!

Tapes, letters, resumes to:

Gary Berkowitz Operations Manager WPRO/PRO-FM

1502 Wampanoag Trail East Providence, RI 02920

EOE

WAAL/WKOP eccepting AOR/Country and news tapes for future openings. No beginners. T&R: Keith Nelson, WAAL/WKOP, Box 997, Binghamton, NY 13902. EOE M/F (12-11)

Join up with Northeast's hottest radio station WKRZ-FM. Need talented, hard-working, dedicated pro, T&R/salary requirements: Jim Rising, Box 1600, Wikes Berre, PA 18702. EOE M/F (12-11)

Wantad: Superior medium market PD/jock ready to move to a major, TER: Paul Ward, Far West, 1680 Vine #900, Hollywood, CA 90028. (12-11)

WINE has immediate opening for middey personality, Area's top 25-49 station. No rookles, TGR: Kevin Burland, PO, Box 95, Oenbury, CT 08810, EOE M/F 12-11

One of New England's top A/C stations eccepting TeR for future possible openings in news/programming, TGR: PD, WGAN, Northport Plaze, Portland, ME 04104, EOE M/F (12-11)

Openings

Wanted: News digger, afternoon drive at growing adult station in beautiful Finger Lakes. TSR to Tim Akers, WKRT, 292 Tompkins St., Courtlend, NY 13045. EOE M/F (12-11)

Afternoon personality with exceptional production wented by New England resort area station. T&R to Doug Alling, PD, WOCB, West Yarmouth, MA 02673. EOE M/F (12-11)

SOUTH

WTYX Jackson's top-reted FM Rock station looking for morning sir personality. TER to Jim Chic, Box 9446, Jackson, MS 39206. EOE M/F (12-18)

Q102 with immediate openings for air talent. No calls. T&R: KGIM Broadcasting Corp., Box 58614, Seattle, WA 98188. EOE M/F (12-18)

KELP/EI Paso looking for midday Jock. 2-3 years experience. TER to Chris Michaels, 444 Executive Center El Paso, TX 79902. (915) 544-7980. EOE M/F (12-18)

WXAM/Charlottasville, VA looking for drive time performer, No beginners. TER: Steve Reed, Box 1294, Charlottasville, VA 22902. (804) 977-1400. EOE M/F (12-18)

Wented: Hard-working newsperson. Contect Larry Hert, KTEM, Box 1230, Temple, TX 76503. EOE M/F (12-18)

Mississippi's top rated FM needs morning news enchor. Send T&R to Jim Chick, Box 9446, Jeckson, MS 39206. EOE M/F (12-18)

Rere opportunity for news talent for Lund Consulted market leader in Sunbelt. TER: Brian Scott, 4000 N.E. 169th St., #107, N. Miemi Beech, FL 33162. EOE M/F (12-18)

Q102 seeking Program Director/Operations Manager, New Urban Contemporary FM in Southern market. Send T&R to KGIM Broedcesting Corp., Box 58614, Seattle, WA 98188. EOE M/F (12-18)

KRZI has opening for morning personality with mature wit and delivery. Great opportunity for right person. T&R: Clay Steele, Box 8083, Waco, TX 78714. EQE M/E (12-18)

Needed: Experienced female for future Country openings. Also future opening for informative/personality ennouncer. Minorities encouraged. TER: KCCW, GPM South Tower, San Antonio, TX 78218. (12-18)

WRXL/Richmond Superstars looking for two creative adults. Will pay well for telented people. T&R: Illyse Gottlieb, WRXL, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (12-18)

Join a bunch of pros in our new studios. Hot young PM drive needed now. T&R: Mark Meredith, KIXS-FM, Box 880, Killeen, TX 78541. (12-18)

A/C morning personelity, possible MD or PD with good production skills. T&R to Leigh Allen, WKED, 115 Myrtle Ave., Frankfort, KY 40801. EOE M/F (12-18)

SUNBELT

Personality-Oriented 100kw FM Powerhouse

Internal promotion creates unusual opportunity for talented midday or afternoon drive person. Looking for motivated team player, strong on creativity and production. Production Director a possibility. Excellent facilities and benefits. T&R to Ron White, KKYK, Box 4189, Little Rock, AR 72214.

Production Director for top-rated adult station in the market. Highly creative individual to be responsible for radio production including commercials, station promotion and PSA's. Strong copywriting skills required. Will also maintain copy and tape files. 3-5 years commercial radio production experience required. On-air experience helpful. Send tape and resume to Corporate Personnel, WRAL-FM, P.O. Box 12000, Raleigh, NC 27605-2000. EOE M/F (1-8) •

Aggressive News Director needed for Q101/Meridian, MS. Emphasis on local news, Send T&R and writing samples to Larry O'Neel, Box 5314, Meridian, MS 39302. (12-18)

Q102 with immediate opening for aggressive Sales Manager. Excellent salery & benefits, Send resume to KQIM Broadcasting Corp., Box 58814, Seattle, WA 96188, EOE M/F (12-18)

Three jobs open! Production Director, Research Director and late night shift. TER to Smokey Rivers, KXX108, Box 10904, Birmingham, AL 35202. EOE M/F-(12-11)

Openings

Needed: Professional team member on Tempa Bay's 98ROCK, T&R to Mark Stevena, WQXM, Box 4809, Clearwater, FL 33518. EOE M/F (12-11)

KBBB/Borger, TX looking for friendly personality for modern Country station. Send T&R to Billy Shelton, Box 1478, Borger, TX 79007. EOE M/F (12-11)

New management Southeast Texes, 50,000+. Future eir talent, CHR/Country. 2 years. Stable, community involvement. T&R, selery and ideas: Terry Ryen, Box 1230, Temple, TX 76501. EOE M/F (12:11)

Middey or PM drive at Arkanasa leading Contemporary FM. Must be strong in production. TSR: Ron White, KKYK, Box 4189, Little Rock, AR 72214. EOE M/F (12-11)

WFMI-FM/Laxington, talent search for entertaining, creative afternoon drive slot. Super pipes, production. 3 years. TGR: Charlie Fox, 58½ S. Main, Winchester, KY 40391 (12-11)

New management Southeast Texas, 50,000 + seeking news personnel. Community involvement. 2 years. TER, salery and ideas: Terry Ryen, Box 1230, Temple, TX 76601. EOE M/F (12-11)

Experienced, professional telephone telk show personality wanted for a topical issue and controversy-oriented radio call-in show. Preference will be given to those with an air-check tape of this type of show. The right person will take over an established, #1 rated early evening talk show heard in 30+ states. Send a resume detailing educational background and experience along with a description of your approach to this type of program and an air-check to Lou Dean, WRVA, P.O. Box 1516, Richmond, VA 23212, EOE (12-18) •

MIDWEST

Des Moines metro KJJY seeks TER's for immediate & future news openings. Beverlee Bleisch, PD, 1551 N.E. 66th St., Des Moines, IA 50313. EOE M/F (12-18)

Lund Consultants looking for morning entertainer for Top 50 market. Rush T&R to Brian Scott, 4000 N.E. 169th St. #107, N. Miami Beach, FL 33162. EOE (12-18)

KFMH/Muscatine, IA, 300,000 population air talent who understands quality album format. TER: Steve Bridges, Box 116, Muscatine, IA 52761, or cell (319) 263-2442. EOE M/F (12-18)

New CHR FM going on the sir mid '82. Secondary market. All dayperts needed. Cassettes only please. B-K Broadcasting Inc., Box 895, Marshfield, WI 54449-0895. EOE (12-18)

Experienced Account Executive for edult format, 50,000 watt FM. Send resumes to Andree Butler, WVUD-FM, 300 College Perk, Deyton, OH 46489. EOE (12-18)

Looking for 7pm-midnight jock, Personality and production a must. T&R plus photo to Jim O'Here, Box 3788, Devenport, IA 52808. EOE M/F (12-18)

Searching for experienced feature/hard news reporter for top-notch small market operation. T&R to David Van Drew, WZOE AM/FM, Princeton, IL 61358. EOE (12-18)

Paul Christy and Associates looking for air talent for consulted stations. All market sizes. Send T&R to 8110 Hendrie, Huntington Woods, MI 48070. EOE (12-18)

Program-Promotion Director for 50,000 watt FM Adult. Strong promotion, innovative programming. Send resume to Jeck Reng, WVUD-FM, 300 College Perk, Dayton, OH 45469. EOE (12-18)

WIBA-AM/Medison, WI looking for best available morning personality. Must relate to adults. Great salary & banefits. Contact Barney Luv, 80x 99, Madison, WI 53701. EOE M/F (12-18)

Full-time anchor/street reporter needed. Good delivery and writing abilities needed. Contact Mike Hewkins, WDBQ, 1170 lows St., Dubuque, IA 52001. EOE M/F (12-18)

Z93/Kokomo, IN looking for warm CHR personality. Good bucks for the right person. TGR to Pat Moore, Box 2208, Kokomo, IN 47902. EOE M/F (12-11)

Future opening for experienced production person. Heavy technical qualifications. TER: Station Manager, WAXX & WAYY, Box 47, Eau Claire, WI 54702, EOE M/F (12-11)

100,000 wett Country powerhouse needs super nighttime jock. T&R: Program Director, WAXX, 8ox 47, Eau Claire, WI 54702. EOE M/F (12-11)

Now taking applications for future openings. 91 Country KINA/Salina, KS. Prefer 3 years experience TER: Bill Ray, Box 778, Salina, KS 67401, EOE (12-11)

Mature, energetic professionale for all positions. TGR and salary requirements to Jerry Crouse, WDDD, Route 37 N., Marion, IL 62969. EOE M/F (12-11)

Openings

MD needed for top AOR in Illinois' second largest city, MD experience a must. Superstars helpful. T&R: Les Cook, Y95, 1901 Reidfarm Road, Rockford, IL 61111. EOE (12-11)

Looking for heavy production, take-charge director type/12noon-3pm shift on Contemporary Country station. Medium market. Mark Winston, WWQM, Box 4408, Medison, WI 53711. EOE (12-11)

WMEE/Fort Wayne accepting tapes for future openings. No beginners. Tepes and resumes to Steve Christian, Box 8000, Fort Wayne, IN 46898. No cells please. EOE (12-11)

Strong news voice with skills to match for PM drive. Anchoring, writing/reporting. T&R to Rick Allowey, KFOR, Box 80209, Lincoln, NB 68601. EOE (12-11)

Future opening for air personality with the winning team at WIZM/Z-93. Send T&R: WIZM, Box 99, La Crosse, WI 54801. EOE (12-11)

Central Ohlo A/C needs experienced upward bound evening personality. TGR to Stan Kotulek, Box 518, Marion, OH 43302. No calls. EOE M/F (12-11)

Upper Midwest chain looking for adult oriented morning air talent. Send T&R to Sentry Broadcasting, Box 247, Stevens Point, WI 54481. EOE M/F (12-11)

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Operations Manager

This growing group has had a good history making Station Managers out of programmers.

Currently we are looking for an Operations Manager to be in charge of separately programmed AM and FM stations in the Midwest.

Cannot be married to a format. Must be tlexically be because of competitive nature of market. He would be responsible with our consultant for the positioning, design, research system, on-air performance and rating attainment of both stations, subject to the approval of the municates. High quality creative, organizational and people skills required. Ownership and market outstanding. Growth company. If you see yourself managing three years from now and if you have the regulsite skills, send a one-page resume, a recent photo, and a cover letter outlining your salary and other needs to Radio & Records, 1930 Century Park West,

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We are Casey Radio, A 100,000 watt FM-1,000 watt AM A/C station. We need a copywriter/announcer and a News Director to help us be the most exciting and information station in Western OK. If you think that you are what we need to achieve this goal, send your tape and resume to KKCC, P.O. Box 1326, Clinton, OK 73601. (12-18) •

WEST

Production ace needed by Monterey Peninsule A/6 FM station, Aircheck & copy examples to: GM, KMBY Box 1271, Monterey, CA 93942. EOE M/F (12-18)

Black station in L.A. seeking female newsperson, Send T&R to Box 59905, Los Angeles, CA 90059, EOE (12-18)

News Director

needed for competitive Southwest market! If you've got a great delivery, voice, and writing ability, you're our person. If you're tired of snow, come join us in the sunshine, and help keep this A/C station on top. Rush tapes and resumes to Radio & Records, 1930 Century Park West, #297, Los Angeles, CA 90067. EOE M/F

UFM/Selt Lake City area needs newspeople 5 jocks. Good talent, good pay. T&R to KLRZ, 307 South, 1600 West, Provo, UT 84601. EOE M/F (12-18)

KPPL is eccepting applications for future openings.
1st class license required. T&R to KPPL, 7075 West
Hampden, Denver, CO 80227. No cells please. EOE M/F
(12-18)

Dynamic salesperson needed for #1 promotionalminded UT station. If you can turn sales around, contact Richard Dart, Box AY, Price, UT 84501. EOE M/F 472.18)

L.A. Metro radio station looking for Advertising Coordinator who is an excellent copywriter for radio production. Please — no frustrated DJ's. Send tape and resume to Christie Kroll, KEZY Radio, 1190 E. Ball Rd., Anaheim, CA 92805. (12-18) •

Opportunities

Openings

KTR8-FM/Ceaper looking for possible future open-ings at this new CHR station. TGR to Gary Marshall, 261 West 1st St., Casper, WY 82801, EOE M/F (12-18)

Expanding Chain Looking
for morning air talent, to take over morning air shift, of top A/C station in growing Southwest market. We're looking for a take-charge pro, who can relate to the 20-40 year old adult. Excellent company! Send tape and resumes to Radio & Records, 1930 Century Park West, #298, Los Angeles, CA 90067. EOE M/F

T&R's from experienced AOR jooks being accepted for future part-time openings at KSJO. Send to Lee Roy Hansen, 1420 Koli Circle, San Jose, CA 95112. EOE M/F (12-18)

K-ROCK Radio/Lompos looking for 8pm-12mld Jock. Send T&R to Sam Jackson, 516 N. "H" St., Lom-poc, CA 93436. EOE (12-18)

Start the new year right. Our search for a morning communicator continues. You must possess a positive attitude, be dedicated and entertaining. We offer paid life, health, dental, profit sharing, and a good working environment with the chance to advance with this growing radio organization. Send aircheck, pro duction samples, resume and rating numbers to John Ramsey, KKAZ, Box 926, Cheyenne, WY 82001, or call (307) 635-1111. EOE M/F (1-8) .

Immediate opening for experienced salesperson. Resumes to John Stenkamp, Box 5037, Bend, OR 97708. No cells please. EOE M/F (12-18)

Midday Opportunity At

50,000 watt, clear channel Rocky Mountain A/C station. Tapes and resumes to Radio & Records, 1930 Century Park West, #295, Los Angeles, CA 90067

Colorado Springe merket needs PD for News Talk station, Salary open, Call B.J. O'Brien now, (303) 632-3536. EOE M/F (12-11)

Experienced production/library person with versetile voice, copy writing wented. Send resume to Deve Smith, KARM/KFIG, Box 4265, Freeno, CA 93744 or cell (209) 268-8801. EOE M/F (12-11)

KOBO/Yuba City looking for ace newsperson, Professional on-air and off. Local digger, T&R: Jason W. Fine, Box 1056, Yuba City, CA 95991. EOE M/F (12-11)

Openings

L.A. Metro

radio station looking for Promotion Director who understands rock programming and marketing. Send resume to Radio & Records, 1930 Century Park West, #298, Los Angeles, CA 90067

Advertising Manager, KLOK has an opening, Must have knowledge of promotions and be able to write creative copy. Resume: KLOK, Box 21248, San Jose, CA 95151, EOE (12-11)

Anchor/reporter. Must be good on phone, work with scanners. Paid health for employee. Paid sharing plan. Air-check, writing samples, resume to Jim Cumberland, ND, KUUY/KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F

Positions Sought

Production wizerd, management and programming pro. Family man. Prefer West. Stable position sought now. FRANK, (209) 383-5395. (12-18)

Wild and craxy CHR jock lost in A/C station. Si me. Air shifts, PD, MD. For T&R, numbers, ANIMAL, (703) 689-6482 between 3-7pm. (12-18)

GARY BEACH, middays at WNOX is Ing, for eir shift or production glg in the SE. CHR/AOR formats. Call (815) 693-1407. (12-18)

JONATHAN HAZE, 11 years drive time pro, ex-perienced in all formats. Prefer A/C, Most recently with KLIS/Dales, Available now. (817) 274-1984, (12-18)

Young, experienced top-rated major market jock. MD, promotion, research and production background. Will program medium/smell market, assist PD et lerge. Call FRANK, (412) 373-3994. (12-18)

Morning personality A/C or CHR. Major market experience. Characters, information and entertainment. Excellent production: Team player. Top 50 markete only. JIM, (804) 272-5439. (12-18)

experience. Will relocate. Call GLENN, (215) 487-2240 or (215) 757-4147. (12-18)

Creative, experienced air personellty looking for medium or major market. Great production. 5 years experience. Call DAVE, (502) 926-8448. TER eveilable upon request. (12-18)

X-ND, strong writing, production skills, irrepressible humor, seeks to join an established news team or overnight talk. RICH ALCOTT, Box 1008, Mendocino, CA 95480. (12-18)

6 year pro seeks larger challenges. Team pleyer. KHOW, KAZY, KYNO. AOR format, Killer production and promotion, any airshift. Top 20 markets inquire. MARK (303) 693-7008. (12-18)

Positions Sought

6 year man seeks on-eir PD slot, small market. Prefer upper Midwest college town or Kentucky. (513) 382-0492 after 7pm EST. (12-18)

DJ with 4 years experience, including MD/news/pro-duction, looking for job in medium market station. West or Pacific Northwest. Call STEVE JONES, (305) 435-3452. (12-18)

Major market AM drive team now looking. ARB proven. No medium market. Contect: J. HUMKE, agent — 516 Zion St., Danver, CO 80011. (12-18)

If you play Oldies please call (216) 478-1206. Even if you don't, still call. 6 years experience including Pittsburgh. LARRY. (12-18)

7 year pro experienced in all phases of station opera-tion seeks AOR in medium/major market for mutual benefit. Call (603) 434-4936, (12-18)

Looking for a solid position in a small Midwest market. Great production, and a creative air show. Call ANDY at (419) 586-3877, (12-18)

Currently successful Operations Director looking Manager in small market or announcer in medium/large market. Call (517) 467-7013, (12-18)

The legendary amokin' JOE HAGER ready to give up fun in the sun for dough in snow. Class stations in majors only please. (904) 721-8447. (12-18)

3 years experience CHR. Currently in market of 200,000+. Seeking professionally minded outfit. 1st phone available now! Call Bruce, Answer anytime (209) 477-1262. (12-18)

Your critically acclaimed Jazz station need critical retings7 Programmer with successes in AOR, A/C, CHR, C/W and Black. Call (214) 821-2789. (12-18)

1st phone air personality with 4 years experience. Good production. One-to-one communicator with adults and teens. South or Southwest. PATRICK, (601) 638-3318. (12-18)

Hard-worker, dependable, willing to take direction. AOR jock looking to move West. Aveilable after the 1st. Cell (808) 792-4830 or (806) 745-3129. (12-18)

Radio personality/Production Director available Jenuary 1st, seeks position with good company in medium/mejor market. Call GEORGE W. BENSON, (609) 547-4377. (12-18)

16 months combined experience in KRUX and WKDQ. Looking to acquire more. Good pipes, first ticket and broadcesting school background: WES SILER, (502) 828-5228. (12-18)

Damn good A/C, CHR personality! Possible MD. Medium/major merket, especially Southern CA, TX. For a good pay end conditions, let's talk. (318) 369-3773. (12-18)

Niejor merket midday adult personality with consis-tent good numbers, looking for West Coast opportuni-ty. (816) 531-6205. (12-18)

Positions Sought

23 year old air personality looking for position in a CHR or Urban radio station. Will relocate, ASAP, JAY FOREMAN, (213) 938-8189. (12-18)

NICK SOMMERS available January 1st, Formerly 0-103/Denver, KBPI, KTLK, WIFE, WMYQ, WAPE. Good appearance and production. Cell anytime. (303) 393-1676. (12-18)

Major market sir talent with background in music, research, and promotion. Available to program at a medium or larger small market. Greet references. Call STEVE, (412) 373-3994. (12-18)

Newsman out of work automatically. VA, MD, NC area. 2½ years experience, MARK SUMMERS, 2641-G Berracks Rd., Charlotteaville, VA 22901 or (804) 293-7845. (12-11)

BARRY McCOY, formerly WOHO/Toledo, WDUZ/Green Bay looking for eir poeition in medium market. Also would consider PD. Call (419) 698-9705.

Bright, team-oriented air personality w/super production skills open to CHR, A/C or Jazz. Prefer Western small to medium market. MARK McKAY, (714) 968-0537, (12-11)

Talented news and sports reporter. 6 years ex-perience. Excellent play-by-play. Sports talk. Ready im-mediately, any market. Cell JIM, (614) 436-6133. (12-11)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines: 96 words).

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Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

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Free sample! Contemporary Comedy

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Per Insertion

\$30.00 \$25.00

26 Insertions \$20.00 Volume Rates Available

Additional \$10 00 per week charge for Blind Box ads

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Submit to Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

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Your free sample issue of PTW will make your promotions as crisp as the Season. Send your request

Promotions That Work, 625-B East Terrace Ave.



Opportunities

Positions Sought

Experienced, aggressive and embitious jock/newsman seeks AOR or CHR station with commitment to professionalism. Prafer Midwest. TERRY KELLEY, (712) 276-8583, (12-11)

Warm, natural personality w/5 years experience, last 2 doing mellow morning show in Top 100 market. Cell (402) 464-3395. (12-11)

Female psychic svallable for open line radio or TV cell-in. CANDY WINKLER, (213) 277-8044 or (213) 851-7825. (12-11)

If you're looking for an evening jack with both AOR and CHR experience, here I am! Need a half secure, good-paying job. GIL, (805) 544-5179, (12-11)

expenence. Good production, prefer New England or New York. FRANK, (305) 773-4807. (12-11)

Available Jan, 1st. Personality who does voic Worked Syracusa, Honolulu, Ft. Lauderdale, (TERRY, (305) 481-5254. (12-11)

MORNING TEAM

Major Market (Top 5) Morning Team, funny, topical, we get involved. We grossed 2.8 mil on AM last year. We're looking for a home

Call (713)529-1216

Excellent production, music research, programming, Be Tops with Dave. I work hard, DAVID GARTIN, 2828 West Lincoln, #127, Anaheim, CA 92801. (12-11)

Help! Contra Costa sports ennouncer wanta back in-to radio bad! For great voice, contact FRANK "East Bay Hustler" BUTERA at (415) 223-1534. (12-11)

and Production Director experience. Easy-going, natural delivery. Contact J.J. STEWART, until 3pm. (206) 543-2115. Prefer South. (12-11)

Positions Sought

Account Executive from New York seeks broad-cast/sales poeition in L.A. eres. Background in buying, planning, radio sales (ratail/co-op), 5 years experience. (213) 376-5383, (12-11)

With a name like Shimshak, I had to be good! Major market pros trained me for small market. DJ, nevvs. Ex-cellent tape. JOE SHIMSHAK, (213) 437-2171. (12-11)

Your opportunity to get me. Degree, A/C medium market experience. Don't heeltete. Your competition may be calling me. KEN efter 4. (313) 271-5276. (12-11)

Give your medie merket sounds. To find out call JOHN. (205) 284-7496. (12-11)

PO/AM drive...Mejor market experience and success in both. Currently killing 'em in the morning. Attainable January 1st. (609) 397-8318. (12-11)

AOR jock, dependable, hard worker willing to take direction, looking to move West. Call (808) 792-4830 or (808) 745-3129. (12-11)

I'm possessed with energy and drive. A versatile and adaptable announcer with experience and B.A. degree. Call MELISSA, (913) 541-8979, (12-11)

Worksholic available! #1 in market of 250,000 at personality A/C; have CHR experience, also host talk show, news reporter, have done P-B-P. (312) 774-3916. (12-11)

Aggressive ND with more than 2 years experience seeks step up as anchor or reporter at station in Top 100 merket. Willing to relocate. Cell BRAD, (815) 236-3892. (12-11)

Young, aggressive programming team, 19 years combined major market experience in research, on-sir presentations, and promotions. Seek Top 100 Sunbelt market. Call (412) 793-0818. (12-11)

Changes

RADIO

Forrest L. Rindels appointed PD & OD at KOJO-AM/KIOZ-FM/Leramie, WY, formerly with KHAK-FM/Cedar Rapida, IA.

Changes

David Tucci named Account Executive for WIND/Chicago II

Ted Jones appointed General Salea Manager at

Gary F. Powers named General Sales Manager at KYKR-FM/Port Arthur, TX.

Cynthia J. Whitby appointed Sales Manager at WOWO/Fort Wayne, IN.

Gale L. Gaunt named Account Executive at WOWO/Fort Wayne, IN.

Maripat Teschner joins WFYR/Chicago, IL as

Pat Cline named Account Executive at KFRC/San

Brian Schimmel promoted from MD to AM/FM Operations Manager from WDZ/WDZQ, Decatur, IL.

Steve Woodburn joins KPRS/Glendale, CA Metro Traffic Control as an airborne Traffic Reporter.

RECORDS

Lorine Mendell assigned additional duties in Promotion as well as lisison between the record division and MCA Distributing Corp.

Cendy Fleming appointed MCA Records'

Freddie Richardson named Regional Promo-tion Marketing Manager, Northeast Region Black Music & Jazz, Columbia Records.

Raymond Raye appointed National Promotions Director of Rush Street Records.

INDUSTRY

Wendy Clancy-Paschen joins the RKO Radio

Changes

Edward H. Forester to New York as Account

Marsha Vlasic named VP, American Talent Ltd.

Chip Donelson joins Famous Music as a Cor-

Helen M. Morse nemed Account Executive, Arbitron Eastern Redio Station Seles.

Nancy Putkoski promoted to Account Executive

Debra Towsley joins Kragen & Co. as Director of

Mitchell Schoenbaum named Creative

Jeff Traintime appointed National Coordination Supérvisor for MCA Distributing Corp.

Miscellaneous

We'll expose you to North America on your promotional album. 5½" reel, 7½IPS, to Talent bank, Box 19263, Baltimore, MD 21213. (12-18)

KTTT-FM would like to receive AOR from all labels. Send to Ray Moore, Box 518, Columbus, NB 68601.

KTTT-FM would like to receive Country and A/C from all labels. Send to Mark Allen, Box 518, Columbus, NB 68601. (12-18)

Building CHR-A/C library for new FM; on-eir mid-'82 Service requested from all labels. B-K Broadcasting Inc., P.O. Box 895, Marshfield, WI 64449-0895. (12-18)

Looking for someone to do voice track impersona-tions of Richard Nixon or Ronald Reegan. Will pay top dollar. Call Charlie Michaela Immediately. (803) 752-4858, (12-18)

WCSM Radio is looking for feature material suited for a morning news and information program. Send material to Pat Houseworth, PD, WCSM, Celina, OH 45822. (12-11)

Marketplace

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American Radio Job Market

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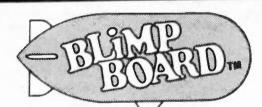
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