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Australian Ratings Firm Looks At U.S. Market:

As Birch buys out Mediastat, a new contender may make a stand

Sabo Returns To ABC As VP

Walt Sabo was named Tuesday (1-26) to the new position of VP/ Network Operations for ABC Radio. Announcement of the former NBC Executive VP's return to ABC, where he'd served prior to 1978, was made by ABC Radio Networks President Ed McLaughlin. It was the fifth VP assignment following McLaughlin's reorganization of the company's structure last week (R&R 1-22)

"The new management team brings some really great strength" to nets, commented **ABC Director of Creative Services** Mike Winter. The former triangular structure didn't work any longer, he said. This team will enable ABC to consider, for example, how an action in affiliate relations might affect sales, Winter explained.

As reported last week, other VP's in the new network team are



Walt Sabo

Lou Severine, VP/Sales; Bob Chambers, VP/Market Development; Kent Coughlin, VP/Engineering; and Bill Battison, VP/ Planning, Finance, Administra-

RATE HIKE CITED

WHDH, WCOZ Drop Arbitron

end.

the move.

developments.

WHDH and WCOZ, consistently the two most highly-rated stations

in Boston, have decided not to renew their contracts with Arbitron. David Croninger, President/ GM of the stations, confirmed to

LINEUP SET; WATKINS HEADS PRODUCTION

Transtar Debuts February 1

The Transtar Radio Network, Sunbelt Communications' 24-hour satellite operation, will go on the air February 1, and has set its lineup of personalities. They are Steve McFarland (4-9am) from KSFX/San Francisco, Jack Fitzgerald (9am-2pm) from WLEE/ Richmond, Mark Cardaronello (2-7pm) from KFYE/Fresno, Jed Jackson (7-midnight) from KSPZ/ Colorado Springs, and John Sommers (midnight-4am) from KOAQ/Denver. All times are Mountain Standard, corresponding to Transtar's Colorado Springs base.

Sunbelt Sr. VP E. Karl commented, "I had to look for a very special kind of talent for the network, not just a communicator but someone keenly aware of what's going on around him so that he can contribute to our program-

Casey Named **VP/Promotion** For CBS/Nashville

Joe Casey has been promoted to Vice President/Promotion for CBS Records/Nashville. Casey, who had been Promotion Director for the operation, reports directly to VP/Marketing Roy Wunsch in Nashville and will oversee all country promotional efforts.

CBS Nashville VP/GM Rick Blackburn commented, "Joe Casey has played an important role in bringing CBS Records/ Nashville to its current level of success. I am confident that in his CASEY/See Page 26

ming by writing and producing special features. It's taken us literally months to find the right team - now we're ready to go on the air with the best." Sunbelt's 24-hour programming includes 30, TRANSTAR/See Page 26

Garland Joins MTV As VP/ **Programming**



Les Garland

Les Garland has been named Vice President/Programming for Warner/Amex Satellite Entertainment Company's Music Television (MTV). Garland, who had been Atlantic Records' West Coast General Manager since May 1980, previously programmed KFRC/ San Francisco, WRKO/Boston, CKLW/Detroit, and KIQQ/Los Angeles. Garland told R&R, "Joining MTV is without question the most stimulating career opportunity ever afforded me. I am looking forward to working with someone as dynamic and in-novative as (WASEC Senior VP/ Programming) Bob Pittman and the staff he has assembled in New GARLAND/See Page 26

Birch Buys Mediastat

The Birch Report will absorb all contracts and services of the Media Statistics, Inc. ratings firm, establishing Birch as the chief challenger to Arbitron's radio ratings dominance. Birch Report President Tom Birch and Mediastat President John Landreth agreed this week that Mediastat will cease to exist March 1. Purchase price was undisclosed, but was reliably pegged at less than \$1 million. Landreth will be bound by a five-year noncompete clause from starting another ratings service, and Birch

R&R that he will not be renewing

now that the stations' most recent

five-year contract has come to an

WHDH executive Peter Craw-

ford told R&R, "We took a survey

of the dozen or so key agencies in

Boston and they agreed that we

would not lose any business if we

cancelled Arbitron. In light of that

fact, and the fact that we were facing increases on the order of 60%

over our last five-year deal, we

opted not to renew." Crawford

cited "the absolutely astronomi-

cal rate hike" as the catalyst for

Sources at the Birch Report

speculated that with this move

against Arbitron, WHDH and

WCOZ might pick up their service.

Station spokesmen did not con-

firm that speculation. Arbitron

had no comment on the Boston

will now survey 246 markets, virtually the entire country.

Birch told R&R, "These talks were underway prior to the recent death of Mediastat founder and President Jim Seiler. We're delighted to finally be able to put this together. This is an example where the whole is greater than the sum of its parts. This gives us more national clout."

Landreth commented, "Just as Jim Seiler and I passed the diary methodology to Arbitron, now we have passed the mantle of the telephone methodology to a vigorous firm, the Birch Report."

With the acquisition of Mediastat's clients and markets, Birch aims to expand into larger and smaller markets than have been BIRCH/See Page 26

Colombo Takes **Number Two** Post At Christal

Former 16-year Eastman Radio executive Charlie Colombo joined the Christal rep company Monday (1-25) as Executive Vice President and Chief Operating Officer. Colombo commented to R&R that he's "delighted to be with an aggressive company." He noted that his forte has been as an operations person, a reputation that should help with one perceived weakness at Christal — "Who's minding the store when the boss is out?"

Christal President Bob Duffy and Colombo are both alumni of what Colombo describes as the COLOMBO/See Page 24



WHDH Traffic Reporter in Icy Rescue

WHDH/Boston Skyway Patrol traffic reporter Bill Connell was instrumental in the rescue of a 16-year-old boy who fell through thin ice on the Charles River near Waitham, MA. Connell, a police officer of the Metropolitan District Commission, was diverted by the MDC to the scene of the accident, where a Waltham firelighter had fallen through the ice in an effort to save the boy. The firefighter was holding the boy's head above water as Connell hovered above the river and pulled the two from the ice. Connell is pictured in the midst of his rescue operation pulling firelighter Robert Upham (in water) and young Barry Russo.

THE HUMAN SINGLE

"...FINALLY...A NEW BAND FROM ENGLAND WITH SOMETHING TO SAY.
REVIEWERS WILL RAVE, RADIO WILL LOVE PLAYING IT, AND THE KIDS



THE SINGLE DON'T YOU WANT ME AM 2397 FROM THE FORTHCOMING ALBUM DARE SP-6-4892

PRODUCED BY MARTIN RUSHENT AND THE HUMAN LEAGUE



MANAGEMENT: TUNENOISE

ISSUED BY ARRANGEMENT WITH VIRGIN RECORDS, LTD. 1982 A&M RECORDS, INC. ALL RIGHTS RESERVED.



The Human League Phenomena Of Good **Taste**



For some time now, the music scene has been whipping back and forth with such dullness and trendy trappings that it's refreshing to see a new young group, comprised of members of both sexes, making music that is qualitative and at the same time positively exploitative.

The Human League, since the release of their newest album, Dare, have become somewhat of a cultural phenomena in the United Kingdom. They've sold millions of singles and albums. Their fourth single from the album in England (The first one in America), the classic "Don't You Want Me," was number one in England for two months and sold over one million records. Not bad for a depressed market!

Their demeanor, as seen in their tasteful pop-videos, is somewhat ambiguous. It smacks of a kind of "Cabaret" meets "Some Like It Hot" at a "Shindig" show. There is something that is very captivating about them, something that pushes all the right buttons, in all the right places.

What more could a record company ask for these days? And where better suited in America than at A&M Records, the company that, in recent years, seems to have a monopoly on the good new music (The Police, Squeeze, Split Enz and I.R.S.'s darlings, Go-Go's, etc.).

With all the competition for the consumer dollar and radio airplay, The Human League album, Dare, could, dare I say it, breathe some breathy life into the music industry and get a lot of kids away from mindless Pac-Man Mania and back to their stereos listening to radio and buying records.

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We've Moved The Music

R&R's New Music Section Brings You . . .

- .. R&R's comprehensive music information in one location for greater convenience
- Music highlights from every format
- Dan Formento's "Today In Music History"
- National Format Music Adds

The Music Section

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MARKETS CNN RADIO

Gillespie Named Chairman Of Turner Program Sales

Henry Gillespie has been appointed Chairman of the Board for Turner Program Sales, as well as Corporate VP of Turner

Broadcasting System. His responsibilities include marketing the newly formed CNN Radio network and Turner's second all-news TV channel, CNN2, as well as TBS syndication efforts.

TBS Chairman Ted Turner commented, "Hank Gillespie's ex-



Henry Gillespie

pertise in marketing, program development, and syndication will be a great asset as TBS expands its efforts in these areas."

HEADS PROGRAMMING

Goodman Promoted At KARZ

Burt Goodman has been appointed Programming Operations Manager of KARZ/Phoenix. He had been News Director at the station, dating back to when it was known as KOOL.

KARZ GM Al Lobeck commented, 'Burt's vast background and 22 years of experience will be a tremendous asset. He grew up in Scottsdale, and his knowledge of the area has provided him with valuable insight as to what the people of Phoenix want in a radio station."

Goodman told R&R, "It certainly feels good to be promoted. I don't plan any major changes. I like a challenge, and this is a good one. My specialty is in taking people with potential and giving them the opportunity and encouragement to become the best they can be. We have a really dedicated staff of good people, and I think we'll be able to implement the format concept with a certain amount of style." Goodman described the format as "MOR with a Country flavor."

LETTER

Praise For U.S. Region 2 Delegation

Dear R&R:

The U.S. broadcasting industry has reason to be proud.

Last month, as Chairman of NAB's Radio Allocations Task Force, I attended the Region 2 Conference in Rio. The U.S. delegation unerringly fought for and held firm in assuring American broadcasters an orderly long-range plan for AM radio allocation that is clearly in our best in-

The expertise, professionalism and diligence of our delegation was truly impressive. A strong bond developed between delegation members from the FCC, the State Department, and the broadcasting community. Eighteen-hour days were the rule, rather than the exception. They were a

As the industry representative, I was afforded every courtesy. I attended plenary sessions, received all materials, and was continually apprised of negotiation and conference progress.

We achieved our two major objectives in preserving what we had and making provisions for future expansion of the AM band.

Broadcasters owe a debt of gratitude to Konnie Schaefer and the entire U.S. delegation for their selfless efforts on our behalf.

> Sincerely. Michael O. Lareau

Gillespie stated, "Turner Broadcasting is in the forefront of technical achievement and programming development. With the vision of Ted Turner and the foundation of a top-notch organization, this is the future."

Gillespie served as President of Viacom Enterprises, and President of Columbia Pictures TV Distribution. Earlier in his career he was Southeast Sales Manager for NBC Radio.

Baxter Becomes PD At KPKE

KPKE/Denver morning personality Alan Baxter has been promoted to Program Director of the Doubleday AOR station. Baxter, who has been with KPKE since the station debuted last August, told R&R, "I feel really good about it. The station is very strong...it's already carved a notch for itself in this market and things are looking excellent."

Doubleday VP/Programming Bob Hattrik told R&R, "I'm happy to announce that Alan Baxter will be our new PD. He's shown the mature administrative skills I'm looking for. With Alan's promotion, Chuck Geiger, who has done an outstanding job as MD, is being upped to Assistant PD, and he'll be taking on greater responsibilities at the station."

Also, Mike Schmidt, formerly of KBEQ/Kansas City, has been elevated to Assistant Music Director, with Geiger continuing as MD.

Before joining KPKE, Baxter was an air personality at KBPI/Denver, Assistant PD and personality at KAZY/Denver, and a PD at various smaller market stations. All promotions are effective immediately.

Parsons Upped To **Operations Manager** For WTAR & WLTY

Dale Parsons, most recently Program Director of WLTY/Norfolk, which debuted its new Adult Contemporary format with a 7.3 12+ share, has been promoted to Operations Manager/Program Director for WLTY and sister-AM WTAR. Both stations are A/C.

Parsons told R&R, "I'm excited about it. This is a great organization and I'll be in charge of the overall sound of both stations. No immediate changes are planned except that I'm looking for an afternoon drive talent to replace myself on WLTY."

Concurrent with Parsons' promotion, WTAR Music Director Tom Looney was upped to Assistant PD for the AM station and WLTY MD Nick O'Neil was elevated to Assistant PD for the FM. Parsons commented on his two new assistants: "Tom has been with WTAR for 15 years. He's very knowledgeable about music and as an air personality, he has one of the best PARSONS/See Page 24

Sandusky Elevates Three GM's To VP

Sandusky Radio has promoted three General Managers to Vice Presidents: Louise Heifetz, KNUS/Denver (formerly KERE); Bob Sharon, KJZZ & KZAM/Seattle; and Jim Hardy, KWFM/Tucson. The appointments were made by Sandusky Radio President Toney Brooks.

Heifetz told R&R, "I feel terrific. Sandusky is a company that meets all of my personal and professional goals. They're the best company that I could ever hope to be a part of."

Sharon commented to R&R: "It's great to be a part of a company as responsive to its people as Sandusky is. I feel honored."

Hardy echoed Heifetz and Sharon, saying, "It's another thrill in a continued line of thrills I've gotten from working with Sandusky. It's a vote of confidence in me from Toney and everyone else connected with the company. It gives me a great deal of confidence to do my best job."

All three promotions are effective immediately.

Knesz New General Manager For Atco

Margo Knesz has been named to the newly-created position of General Manager at Atco Records. Knesz was most recently Director of National Pop Promotion for

MCA Records, prior to which she held the same position at RCA. From 1973 to 1978 Knesz was a member of the Atlantic promotion staff, where she advanced to Director of National Secondary Promotion. Knesz told R&R, "It's really great to be back. I'm



Margo Knesz

thrilled to be working with (Atco Records Vice President) Reen Nalli and all my other friends here

In her new position Knesz will be responsible for overseeing Atco's day-to-day operation, including coordination of the label's activities with the various departments within the Atlantic organization. In making the announcement, Nalli said, "It is a true pleasure for me to be able to welcome Margo back into the Atlantic/Atco

Beville Resigns From Broadcast Rating Council

Hugh M. (Mal) Beville, a leader in the broadcast research field for 50 years, has resigned his post as Executive Director of the Broadcast Rating Council. The BRC annually audits the operations of major ratings services Arbitron, Nielsen, and RADAR. Beville tendered his resignation well in advance of its May 30 effective date in order to allow the BRC's board time to search for a replacement. BRC Board BEVILLE/See Page 24

Transactions

Surrey Purchases KATT-AM & FM

The Surrey Broadcasting Company agreed Tuesday (1-26) on a definitive purchase agreement to buy Sun Broadcasting Co., which currently owns KATT-AM & FM/Oklahoma City for \$3.65 million. The transaction is subject to appropriate regulatory approval, including the FCC's. Broker was Richter-Kalil & Co.

Surrey currently operates KAIR & KJYK/Tucson in addition to the radio-oriented qualitative research firm Surrey Communications Research. Surrey recently (R&R 12-11-81) announced agreement in principle to purchase from Charter Broadcasting KiÖl/San Francisco,

KCBQ-AM & FM/Sen Diego, KSLQ/St. Louis, and WOKY & WMIL/Milwaukee

Golden East Acquires KSAS & **KLDY For \$2.35 Million**

Golden East Broadcasting has purchased KSAS & KLDY/Kansas City for \$2.35 million from Southwest Radio. Golden East owns WWDE & WPEX/Norfolk, KSAS is a 100,000-watt FM at 106.5 mHz, while KLDY has 500kw at 1140 kHz; both are licensed to Liberty,

Sanders Buys WNOX From Scripps-Howard

Mack Sanders, owner of WJRB/Nashville and WVOK/Birmingham, AL, has agreed to purchase TRANSACTIONS/See Page 24

Washington Report

Commission On Broadcasting To Cuba Named

President Reagan last week named a 9-member Commission on Broadcasting to Cuba. It will oversee Radio Marti, the AM propaganda station the U.S. wants to point at Cuba. Heading up the panel is F. Clifton White, who ran Barry Goldwater's 1964 presidential campaign. The only broadcaster named was WINZ/Miami news commentator William Bouren Bayer. Legislation to create the station is pending in Con-

Other members of the board are Charles Wick. Director, International Communication Agency; Coors Brewers President Joseph Coors; Jorge Mas, President & CEO/Church and Tower; Mobil Oil VP/Public Affairs Herb Schmertz; former Florida Senator Richard Stone; California GOP Chairman Tirso Del Junco; and George Jacobs, ex-Director/Engineering at the U.S. Board for International Broad-

FCC Superbureau **On Drawing Board**

FCC insiders say informal discussions are underway on forming a single new bureau to combine regulation of video and audio services. Included would be radio, television, cable, direct broadcast satellite (DBS), multi-point distribution services (MDS), and any new technologies that fit the same pattern.

Broadcast Bureau Chief Larry Harris's reaction? "It's a good idea, if done proper-

Station Operators Fined In New Jersey, Missouri

Michael Senkeleski has been fined \$750 by the FCC for illegally rebroadcasting the signal of WVRM/Hazlet, NJ on another FM frequency. Senkeleski held a commercial operator's permit, but no station license. He was caught after another station complained that his spotty, low-powered broadcasts were causing interference with its signal.

At KWRT/Boonville, MO the FCC slapped operator Theodore Bleil with a \$75 fine for repeatedly failing to maintain proper

Supreme Court To **Get Crack At RKO Case**

The fate of RKO's WNAC-TV/Boston will soon be in the hands of the Supreme Court. That's because the U.S. Court of Appeals last week refused to take a second look at the FCC's denial of the station's license.

Until RKO files its appeal and the Supreme Court decides whether to take the case, RKO wants the appeals panel to postpone the yanking of WNAC's license. The FCC has agreed that's fair, although a challenger for the Boston station opposed

As for RKO's 13 radio stations, the FCC has told the appeals court it wants to refrain from taking any action until the WNAC case is resolved. If RKO lost in the Supreme Court, then the FCC would like to hold a hearing on the company's basic qualifications to remain a licensee.

If RKO were found qualified, the many pending challenges to its radio stations would be handled as comparative renewals. If RKO were ruled unfit, its licenses would be pulled and the challengers would be handled as competing applicants for vacant frequencies

USA Call Requests Raise "Suitable Clearance" Issue

If a station wants call letters that pose an obvious conflict of some kind, such as ones that match the names of government agencles or a U.S. President's initials, FCC rules require the securing of

But what is suitable clearance? "We have no idea," says Broadcast Bureau attorney Bob Hayne. The question was dropped into his lap last week when Gannett asked to switch WWWE/Cleveland to WUSA and KPRZ/Los Angeles to KUSA (R&R 1-22). In the same vein, First Media has applied to change WEFM/Chicago to WUSN

In one of the few precedents for the cases. Kentucky station once got Harry Truman's permission to become WHST. "Clearly, that was suitable clearance," Hayne said.

News Of The Week

In these other Washington developments: •An FCC law judge reaffirmed a 1978 decision to deny license renewal to West Jersey Broadcasting Co. for WJJZ/Mt. Holly, NJ. The company made an improper \$25,000 payment to get a competing applicant to withdraw, and misrepresented facts to the Commission.

•FCC Commissioner Mimi Dawson named Steven Zecola from the Common Carrier Bureau to become a special assistant on her

The FCC announced that its broadcast license files for 1971-76 have been placed in 1000 boxes which are headed for storage at the Federal Records Center in Suitland, MD. The files won't be ready for public inspection again before March 1.

•NAB's Board of Directors voted to bestow this year's Distinguished Service Award on CBS newsman Walter Cronkite. Radio personalities Edgar Bergen and Don McNeill were voted into the Radio Hall of

AM Stereo Delay Frustrates ? NAB Radio Board

NAB's Radio Board met last week in Hawaii and vented frustration at repeated FCC delays on AM stereo. The board explored ways to prevent introduction of the technology from being dragged out even further in court once the FCC finally makes up its mind.

AM stereo was pulled off FCC agendas twice in January for further work, and Broadcast Bureau Chief Larry Harris told R&R this week (1-26) his goal now is to have a final vote within 60 days.

'You've got AM stations literally dying on the vine, Radio Board Chairman Cullie Tarleton told R&R. "While AM stereo isn't going to be a great panacea, I think we'll get the spotlight back on AM for a while and we need that desperatesaid the Jef-



Cullie Tarleton

ferson-Pilot Sr. VP/Radio.

Years Of Court Delays Feared

Acting on the widespread assumption that the FCC will choose only one of five competing systems, Tarleton said the board discussed asking the four losing companies "to accept the Commission's decision and to go forward without seeking relief in the

As an individual broadcaster, Tarleton said he would plead with the losers "to make arrangements with the company that is selected to buy the patent and get into the business of manufacturing that system if you want to. But, please, don't drag this out through the courts. Because if you do, we're all going to suffer - we're all going to

Regarding the latest 60-day postponement, Tarleton told R&R, "Frankly, I don't understand that. And I would urge Chairman Fowler and the other Commissioners to deal with AM stereo as quickly as possible because AM stations in this country are getting desperate."

Board Eyes Cable

Another topic in Hawaii was the impact on local stations of cable TV's importation of distant radio signals and all music channels. Tarleton said there was "general agreement" that failure would befall any attempt to enact "must-carry" rules forcing cable companies to carry all local radio signals.

The NAB staff was directed to monitor cable's impact on radio closely so action can be initiated if it becomes necessary

Other topics for the 31-member NAB Radio Board were Cuban interference, the Region 2 AM conference in Rio, and the targeting of First Amendment issues, including elimination of fairness and equal time rules, for a major NAB push in 1982.

Leadership Changes

Tarleton is ineligible for another board term and will retire as Radio Board Chairman at midyear. Running unopposed for the job is current Vice Chairman Bill Stakelin, VP/Bluegrass Broadcasting and President/GM at WHOO/Orlando.

Four candidates are vying for the number two job: Marty Beck, Beck-Ross Communications, Rockville Centre, NY: Dick Osburne, Osburne & Reynolds, Ft Worth; Bob Pricer, WCLT/Newark, OH; Chuck Cooper, WKOR/Starkville, MS.

Expected to be unopposed for a second one-year term as NAB Joint Board Chairman is Eddie Fritts, President of Fritts Broadcasting, Indianola, MS.

STATIONS, REPS AGREE

Radio Sales Look Solid In January

Following a poor fourth quarter of 1981 and an especially miserable December, radio sales in January have picked up briskly, according to an R&R spot check of stations and rep firms. The result may be a surprisingly strong first quarter.

"We're having a helluva January." reports KILT/Houston President/GM Dickie Rosenfeld. "I don't know if people are pulling dollars out of television or

WOKY/Milwaukee Sales Manager Bill Hurwitz told R&R, "January is not turning out to be a bad month as it has in the past, and WAYS/Charlotte President/GM Sis Kaplan commented, "We're having an excellent January. There's some hope for this

In the smaller market of Dubuque, IA, the severe winter was blamed for a slow start in sales activity by WDBQ GM Loras Sabers. He said sales are running about even with 1980, but a lot more work is required to bring in those dollars. "I think most stations would be happy to be doing about the same as 1980 right now," Sabers told R&R

Doubleday Broadcasting President Gary Stevens reported, "All of my stations are ahead of budget." But he added, "Sales are going to be nip and tuck this year. It doesn't look good. You have an economy right now that's in a tailspin." February is not shaping up well, according to Stevens, and many advertisers will do "seat-of-the-pants buying" that may rise and fall sharply throughout the year.

At WLUP/Chicago, National Sales Manager John Cutler told R&R that while local sales are off somewhat, national sales are nearly double in the first quarter. Credit for the hefty increase, he says, goes to Major Market Radio Sales.

Reps Report Strong National Sales Rebound In January

Several rep firms are talking about January increases as high as 40% over 1981 in national ad dollars. But other reps and some broadcasters are skeptical about those claims.

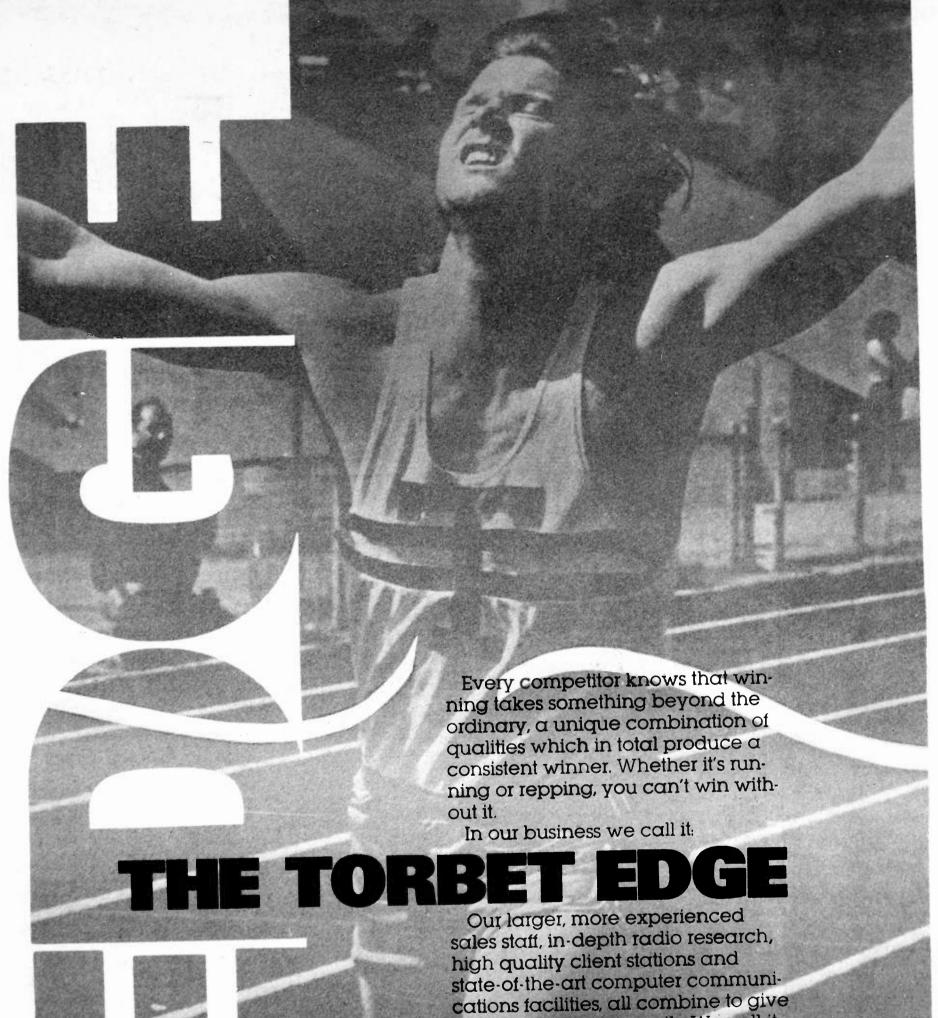
A 40% jump was cited by Christal Executive VP/Station Relations Bruce "January looks excellent. It started a little earlier than last year and it's much stronger than the December that just finished."

All parts of the country are doing well, but Sunbelt markets such as Houston, Miami and Dallas are "hot," according to Blevins. February and March are a bit behind so far, but Blevins expects them to

At the Bernard Howard rep firm, VP/National Sales Manager Bob Weiss says billings are up 31% over last year. He says those dollars are going into the top 25 markets and have yet to "trickle down" to smaller markets. The "wait-and-see attitude" most people expected from national advertisers just didn't materialize after a disappointing December, which Weiss termed a "disaster area."

But another major rep firm, McGavren Guild, weighs in with a much more modest increase for January of 5 to 10%. Executive VP Ellen Hulleberg attributes at least part of that increase to improvements in the agency's roster of client stations. She says March is shaping up very well at McGavren Guild and she expects the first quarter to balance out as a good one for national sales.

One trend Hulleberg sees developing is that national advertisers want to be more certain than ever before that their dollars are being spent wisely. Consequently, McGavren Guild account executives are relying more and more heavily on Simmons demographic data about product users.



us superior sales strength. We call it "The Torbet Edge."



Puzzle Buttons Up Station Promotion

Puzzled about creating another inspired, eyecatching promotion? Take a page out of **KPLZ-FM/Seattle**'s promotional handbook. The station found its way out of the T-shirt/bumper sticker maze by coming up with a puzzle of its own — jigsaw, that is.

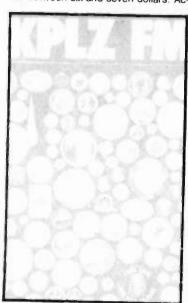
The idea actually began as a poster which was commissioned as a memorabilia tribute to the city. KPLZ located three avid button collectors who together produced some 200 buttons depicting Seattle's history. They range from the 1903 button celebrating Seattle's 50th anniversary held during the Midsummer Carnival to 1979's button commemorating baseball's 50th All-Star game at Mariner stadium. Other curios include the "I Was There" Space Needle button circa 1962 (World's Fair) and the 'Exterminate These 3 Rats' button featuring the likenesses of Hitler, Mussolini, and Tojo which was distributed at WWII patriotic rallies. Radio wasn't ignored, either. There's the button for the now-defunct KOL with a comic portrayal of the "Keep On Truckin' " theme and the "I Heard It On The Radio," part of a major media campaign adapted for use by most of the area radio stations during the late

Fate Intervened in the shape of **Northwest Corner, Inc.** Although the poster was out of print, the firm approached the A/C formatted station about transforming it into a jigsaw puzzle. The 550-piece puzzle is 13" x 20" and prominently displays the buttons as well as KPLZ's call letters and fre-



- WTAE-FM / PITTSBURGH GOES CHR AS 96KX.
- PETER MCLANE EXITS AS KIOA/DES MOINES PD AFTER 13½ YEARS Joins KFJZ/Ft. Worth as PD.
- •KEN CURTIS EXITS 99X/NEW YORK PD POSITION.
- MICHAEL KLENFNER UP-PED TO VP/PROMOTION AT ARISTA.
- NUMBER ONE FIVE YEARS AGO: ''Blinded By The Light'' — Manfred Mann's Earth Band (WB)
- NUMBER ONE COUNTRY:
 "Let My Love Be Your Pillow" Ronnie Milsap
- ●NUMBER ONE LP: "Hotel California" Eagles (Asylum)

quency. They sell in local retail outlets for between six and seven dollars. Ac-



cording to the station's Eille Knudsen, the puzzle did great business during Christmas. KPLZ also obtained more promotional mileage when a local paper presented 100 of the buttons in a 2¼ page spread.



For its part, the station was given 1500 puzzles for its use. One recent promotion was a trivia contest with participants asked to identify four buttons. Done in conjunction with the same local newspaper, the contest offered correct entries a puzzle reward and the chance to vie for a trip for two to Sun Mountain Lodge. But alas, the identities behind the four buttons confounded even the most conscientious Sherlock Holmes — no one won.

MOST DESIRABLE U.S. CITIES

Home Is Sweet Home — Or Is It?

herever you hang your hat is home, they say. However, some people say they wouldn't be caught dead in particular cities — certainly Cleveland, Pittsburgh, and others have received their share of razzing. But hold on to your hats, folks. According to the "Places Rated Almanac," Pittsburgh is the 4th most desirable U.S. city with Cleveland ranking a not-too-shabby 14. The remainder of the top ten follows: 1) Atlanta 2) Washington 3) Greensboro/Winston-Salem/High Point 4) Pittsburgh 5) Seattle-Everett 6) Philadelphia 7) Syracuse 8) Portland, OR/Clark County, WA 9) Raleigh-Durham and 10) Dallas-Ft. Worth.

The 386-page four-year study relied basically on hard-core statistics like climate, housing, crime, transportation, education, recreation, taxes, jobs, and the arts. So, although crime and the second worst water pollution problem constitute major drawbacks, Atlanta still ranks number one chiefly because of high scores in transportation, health care, schools, cultural facilities, and weather (with the recent cold wave, that may be questionable). Like its counterpart, the Washington, DC/Maryland/Virginia region measures high in the same categories except crime.

Pittsburgh's attractive aura comes not from the steel mills but favorable features such as low crime rate, reasonable housing costs, easy access to recreation outlets as well as the arts and a temperate climate. San Francisco-Oakland tied with Cleveland sharing leisure, health care and the arts elements. But again the former area offers residents high crime and spiralling housing costs. Other interesting sidenotes: El Paso has the best all-around climate (many 90° days), the lowest priced housing (\$26,279 average) is in Terre Haute, the most expensive (\$169,571) is in the paradise city of Honolulu. Chicago isn't one of the 12 windiest cities; Charleston, WV is the foggiest (111 days per year); and Seattle isn't one of the rainiest citles (39" annually, less than Boston).

If you're a long-range thinker and are contemplating your retirement future, forget the obvious cholces of Florida, California, Texas or Arizona. Housing and crime are both high while you have to consider the added burden of air conditioning bills. Asheville, NC and Knoxville, TN lead the retirement pack. Meanwhile, Reno, Las Vegas and Dallas/Ft. Worth are said to offer the almost perfect blend of economic opportunities and outdoor activities for you young, wild & crazy single people out there.



WEATHERING THE 80's

Handbook Prescribes Station Management Formula

Given today's economic climate, radio is as susceptible as others to inflationary pricing. To help station managers cope and still turn a profit in these changing times, a booklet titled, "The Six Million Dollar Manager," is now available.

The title derives itself from a premise set up early on in the pamphlet. A new kind of radio station manager will emerge in the 80's, who must juggle with several concepts in his profit/loss balancing act: 1) Radio station prices will rise higher in the next several years; major market stations will run at least \$6 million; 2) to pay for these purchases, you need considerable cash flow, in most cases much more than the pre-purchase cash flow; 3) radio station management can expect more pressure to meet higher profit goals; 4) less individually-owned stations; more intensified competition from groups; 5) radio station groups are "one of many spokes in a conglomerate's wheel' causing increased pressure on performance; 6) stations are tooking at audience shares not over 6% and 7) more and more programming will be available via Federal Express or satellite

Despite these predictions, the bottom line still remains — a radio station can be profitable. With that in mind, the 40-page booklet outlines the preparations radio managers must take to stay ahead of the game. Included are tips on pricing and promotion strategy, inventory management, sales promotion, the 1980's model sales manager, plus audience promotion and measurement.

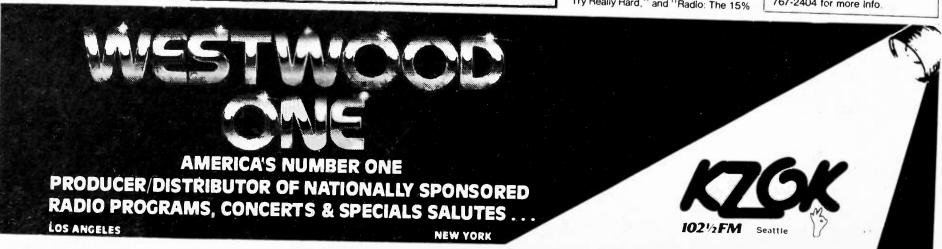
"Six Million Dollar Manager" is the fourth in a series written by Kevin Sweeney, former radio station owner and President of RAB (Radio Advertising Bureau, Inc.) for ten years, now overseeing the operations of two consulting firms, Young Adult Marketing Inc. and MRS Development Inc. The first three books are "Radio: The Nickel Medium?", "Radio: When You're #4 You Have To Try Really Hard," and "Radio: The 15%



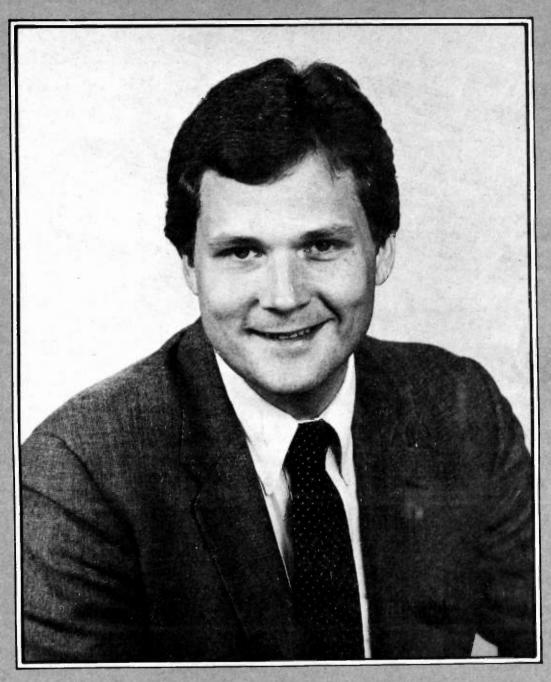
Problem." Sweeney's current publication costs \$3.50. For further information, call (213) 889-1760 or write Box 1673, Thousand Oaks, CA 91360.

Cookie Chips Way Into Telegram Biz

Using dough to make dough, Cookie Courier has created a different kind of fortune cookie. This company, the brainchild of Linda Blumenthal, hopes to bake its own niche in the crowded cookie industry by delivering giant "cookie grams" to practically any city in the U.S. For \$25 all big-hearted people plagued with bad memories can now be rescued from otherwise tight spots. Every cookie is guaranteed to arrive on time and unbroken. And it's large enough to handle the cravings of 20 sweet teeth. Call (516) 349-8500 or (212) 767-2404 for more info.



"Before MMR, Sales Were Off 16%. Now We're Setting Records!"



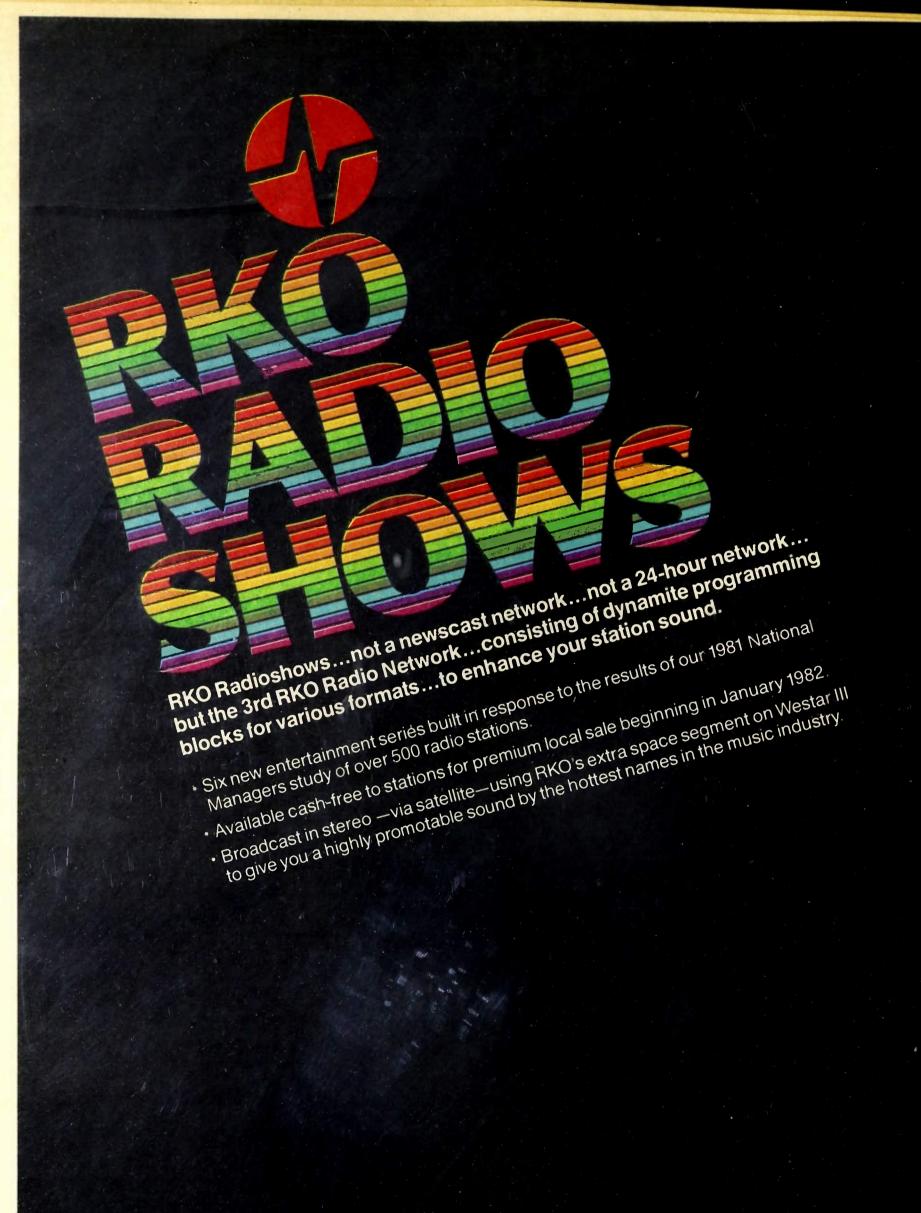
Kim E. Colebrook

President—General Manager

WERE/WGCL—Cleveland



MAJOR MARKET RADIO SALES "Your Success is Our Success"



The Hot Ones—26 one-hour specials blending the music and interviews of today's chart toppers in hit contemporary music such as Jackson Browne Pat Bendar Books of the music such as Jackson Browne Pat Bendar Books of today's and interviews of today and i The Hot Ones—26 one-hour specials blending the music and interviews of today's Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob chart toppers in hit contemporary music such as Jackson Browne, Bob chart toppers in hit contemporary music such as Jackson Browne, Bob chart toppers in hit contemporary music such as Jackson Browne, Bob chart toppers in hit contemporary music such as Jackson Browne, Bob chart toppers in hit contemporary music such as Jackson Browne, Bob chart toppers in hit contemporary music such as Jackson Browne, Bob chart toppers in hit contemporary music such as Jackson Browne, Bob chart toppers in hit contemporary music such as Jackson Browne, Bob chart toppers in hit contemporary chart toppers in hit contemporary music such as Jackson Browne. Pat Benatar, Bo Seger and Styx. Co-produced by RKO and NKR Productions and hosted by John Leader Executive Editor of Radio & Records Weekly Music Magazine—Three dramatic hours of a Top 30 Countdown plus a week's music news with behind-the scenes interviews and observed the week's music news with behind-the scenes interviews. Weekly Music Magazine—Three dramatic hours of a Top 30 Countdown plus a observations of the week's music news with behind-the-scenes interviews and observations charlie van Dyke Co-produced week's music news with behind-the-scenes interview co-produced were provided by the week's music news with behind-the-scenes interviews and observations of the week's music news with behind-the-scenes interviews and observations of the week's music news with behind-the-scenes interviews and observations of the week's music news with behind-the-scenes interviews and observations of the week's music news with behind-the-scenes interviews and observations of the week's music news with behind-the-scenes interviews and observations of the week's music news with behind-the-scenes interviews. review of the week's music news with behind-the-scenes interviews and observa-tions hosted by RKO-owned WRKO. Boston's Charlie Van Dyke. 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George Benson, their careers Co-produced by their music, words and personal reflections on their careers. ists or groups such as America. George Benson, Seals & Croft and Diana Ross—Kontheir music, words and personal reflections on their careers. Co-produced by Richard Standard and hosted by Dave Roberts. Solid Gold Saturday Night—five live stereo hours (7PM—12 Midnight EST) of music stereo hours (7PM—12 Midnight Solid Gold Saturday Night-Five live stereo hours (7PM-12 Midnight EST) of music that deserves the title "gold"—from Chuck Berry to the keep listeners involved in ever to John Lennon. With a live call-in request 800-line to keep listeners involved in ever to John Lennon. that deserves the title "gold"—from Chuck Berry to the Everly Brothers, Elvis Presley
to John Lennon. With a live call-in request 800-line to wheel WEYR, Chicago and
aspect of the show Co-produced by RKO and RKO owned WEYR. To John Lennon. With a live call-in request 800-line to keep listeners involved in easpect of the show. Co-produced by RKO and RKO-owned WFYR, Chicago and hosted by WFYR's. Oldies King. Dick Bartley. and IS. Inc. and hosted by Dave Roberts Captured Live!—The music and extraordinary stage presence of performers such as Foreigner REO Speedwagon Jefferson Starship and The Kinks are Captured Live! Captured Live!—The music and extraordinary stage presence of performers such as Foreigner. REO Speedwagon. Jetterson Starship and The Kinks are Live! in 26 one-hour rock specials recorded in the electric environment of a live after the concert. A backstage glimpse of the artist before curtain and tan reach show concert. A backstage glimpse of the artist before and excitement of a live after the concert. A backstage glimpse of the artist before curtain and excitement of a live after the concert. A backstage glimpse of the artist before curtain and excitement of a live after the concert. A backstage glimpse of the artist before curtain and excitement of a live after the concert. A backstage glimpse of the artist before curtain and fan reach show the concert. Foreigner. REO Speedwagon. Jetterson Starship and The Kinks are Laptus in 26 one-hour rock specials recorded in the electric environment of a line of the article of the ar concert. A backstage glimpse of the artist before curtain and tan reaction after the productions and excitement of the inherent tension and excitement of the productions and excitement and Reel Time Productions. Kenny Rogers and NKR Present Country Star Countdown—A three-hour country star Country tayorites such as down of country tayorites hosted on a rotating basis by country tayorites and the country tayorites have been a rotating basis by country tayorites. Kenny Rogers and NKR Present Country Star Countdown—A three-hour country favorites such as down of country favorites hosted on a rotating basis by Country Haggard, Charlie Present Country Mest Loretta Lynn, Merk Haggard, Charlie West Loretta Lynn, Merk Haggard, Charlie Larry Gattin, Ronnie Milsao, Dottie West Loretta Lynn, Merk Haggard, Charlie Larry Gattin, Ronnie Milsao, Dottie West Loretta Lynn, Merk Haggard, Charlie Mest Larry Gattin, Ronnie Milsao, Dottie Mest Loretta Lynn, Merk Haggard, Charlie Mest Larry Gattin, Ronnie Milsao, Dottie Mest Loretta Lynn, Merk Haggard, Charlie Mest Larry Gattin, Ronnie Milsao, Dottie Mest Loretta Lynn, Merk Haggard, Charlie Mest Larry Gattin, Ronnie Milsao, Dottie Mest Larry Gattin, Ronnie Mest penumance neightens the innerent tension at produced by RKO and Reel Time Productions. down of country favorites hosted on a rotating basis by country favorites such as Larry Gattin, Ronnie Milsap, Dottie West, Loretta Lynn, Merk Haggard, Charlie Rarbara Mandrell and Mac Davis, Co-produced by RKO and NKR, a Eddie Rabbitt, Barbara Mandrell and Mac Davis, Co-produced by RKO and NKR. Larry Gatlin, Ronnie Milsap, Dottie West, Loretta Lynn, Merle Haggard, Charlie Price Eddie Rabbitt, Barbara Mandrell and Mac Davis, Co-produced by RKO and NKR, a Kenny Rogers Company Kenny Rogers Company. Night Time America—five live hours of broad-based adult contemporary music with Bob Dearborn. RKO's two overnight shows. America Overnight—six live hours of all-night telephone and talk with Ed Busch and Eric Tracy. RKO Radioshows...73 hours a week of long-form entertainment programming...in stereo from RKO. entertainment programming...in stereo from HKO.
Call (212) 575-6144 and lock up a Radioshow today.

Networks/Program Suppliers



Mutual

Trendex, Inc. recently completed a telephone survey at Mutual's request, measuring the audience for the company's four regional football networks Results showed a national audience of 3.8 million adult listeners 18+ per quarter-hour or 8.2 million cumulatively each game. The average quarter-hour rating was 4.3 while the cumulative weekly rating was 9.3. Men 18+ represented 2.6 million listeners per quarter hour, a 6.0 national rating, while women in the same age group constituted 1.3 million, a national rating of

The "Forbes Magazine Report," a capsule of economic/business information from ''Forbes Magazine.'' celebrated its first birthday on the broadcasting system this week (January 26)



ABC Information

WABC/New York has signed with the ABC Information Network. Its affiliation began January 25.

CBS RAD NIKO

Approximately 51 million adults 18+ heard the net's coverage of the 1981 World Series, a six-year high and one million over the 1980 World Series listenership. Since CBS Radio began airing the series in 1976, the audience has increased by 10 million.

Beginning February 1, actress Tammy Grimes will replace E.G. Marshall as host of the "CBS Radio Mystery Theater



Commentator Henry Morgan has returned to NBC with "Here's Morgan Again," which examines the human race as seen through his witty point of view. Morgan, who hosted the net's "Monitor" in the late 1960's, succeeds Mark Russell

WSLI & WXLY-FM/Jackson, MS will be affiliates effective February 1. WSLI programs A/C while WXLY-FM features Country. Last week, A/C formatted WYSS-FM/Saegertown, PA joined the client roster

On January 30-31, the host of "Country Sessions" will be Johnny Rodriguez.

The net's radio news department is scheduled to broadcast a 30-part series titled "The Roosevelt Legacy." Set to air on all six ABC radio networks, these special reports explore the life and politics of Franklin Delano Roosevelt. The broadcasts run January 25-29 and overnight on January 30.

Samuel Patterson has been upped to Director/Advertising and Sales Promotion, ABC Radio Networks. He had served as Manager/Advertising and Sales Promotions for the nets.



WINS/New York, formerly affiliated with ABC Information, has joined the ranks of the Direction Network. Also 15 other stations have become clients. bringing the net's affiliate total to 62. They are: WPBM-AM & FM/Aiken, SC; WHMA-FM/Anniston, AL: KRKE/Albuquerque; WFHG/Bristol, VA; WKAZ/Charlestown, WV; WIDD-AM & FM/Elizabethton, TN; WKGR/Gainesville, FL; KOKK/Huron, SD; WWZE-FM/Johnstown-Altoona, PA; WIVK/Knoxville; KTIM-AM & FM/San Rafael; and WCVS/Springfield, IL.



David Frizzell and Shelly West headline the third installment of RKO Radioshows' "Country Star Countdown" on February 7.

On "America Overnight" fashion expert Mr. Blackwell unveiled his 10-Worst Dressed List. It marked the first time he discussed 1981's controversial list on national radio



This weekend (January 29-31) "The Pat Benatar Event" will be broadcast. The two-hour special blends interviews with the artist's hit music. The following eekend (February 5-7) Blue Oyster Cult, in a concert performance, will be featured.

Three new affiliates have been announced: WIOG-FM/Saginaw (CHR): KJJR/Whitefish, MT (A/C); and WZXY-FM/Kingsport, TN (AOR).

annetview=

Bruce Testory has assumed the post of Director of Network Relations at INNERVIEW, Inc. He moves over from a similar position at Watermark

O'Connor **Creative Services**

Samuelson Director/Farm Services Department at WGN/-Chicago, has joined the company as writer/voice of "The National Farm Report." The weekly twominute program will complement agribusiness reports by local stations



12-hour anthology on the Rolling Stones for April airing. BI President Gerard Ferri also stated that "a major radio network" will soon contract with the firm for a music specials package. In the meantime, BI has signed a pact with the NFL for a planned weekly quarter or half-hour show, running from July through the Super Bowl for a total of 26 weeks. CBS-TV "NFL Today" anchor John Facenda is set to host. Other future projects in-

Dallas-based Broadcast International (BI), a recent newcomer to the

radio syndication field (R&R 12-18-81), has inked an agreement to produce a

Broadcast International Debuts

With Stones Anthology



Merrill Osmond & Gerard Ferri

clude supplying rep firms and national advertisers with specials they can market, airline audio programming, daily vignettes, weekly series, and live con-

Programming will be produced at the Osmond Entertainment Center owned by BI Chairman Merrill Osmond. According to Osmond he plans to negotiate radio rights for the company as artists utilize the studios for album/video tapings. In addition, he has acquired the broadcast rights to the 1982 lighting of the national Christmas tree, while BI is also slated to produce/market radio coverage of portions of the forthcoming Knoxville and New Orleans World Fairs. Osmond hopes to land a portion of the GOP's multi-million national media account as well.

In addition to his recent assignment as a management consultant, Bob Harris has also assumed the post of Director of ID Sales.

L.A.AIR FORCE

'Supertrax," on three custom discs with 90 60-second stereo music beds, is now available for commercials, promos and other radio production. This music library sells for a one-time cost of \$69.95. For more information or a sample audio soundsheet, contact Box 944, Long Beach, CA 90801, or call (213) 433-5020.

Bruce Wolpe has been named Director/National Affairs. For the past seven years he was an aide to Rep. Henry Waxman (D-CA), member of the House Telecommunications Subcommittee

Pro Rodeo Network

As part of its "Great American Cowboy" programming, the firm covered the first World Cup Rodeo held January 2-18 in Sydney and Melbourne, Australia. Forthcoming air dates for the tape-delay programs are January 30 and February 8, 10 and 12.

More Music Programming

The firm has moved to a new location. Its new address is 4515 Angeles Crest Hwy., La Canada-Flintridge, CA 91011. The phone number remains the

The Geature factor INC

The firm has announced the production/distribution of a Willie Nelson pop-country special plus three rock musician profiles hosted by Dave Sholin and sponsored in part by Honda. On February 27, the two-hour Nelson special will air; the three artist profiles are scheduled as follows: Journey (March 27), Police (April 24), and Bob Seger (May 29).



The firm announces three new clients. WJCW/Johnson City-Bristol-Kingsport, TN features contemporary Country and is a CBS affiliate. Sister station WQUT-FM plays contemporary music. Another conte porary formatted station, WKDD-FM/Akron, has signed as well

0

We Congratulate You FRAN SHARP

SATIN SOUL SERENADE — Westwood One's Richard Kimball paid his

respects to the Queen of Soul recently following her appearances at the Roxy in Los Angeles. **Aretha Franklin** will headline an upcoming edition of the com-

pany's "Concert of the Month." Pictured (I-r): Aretha Franklin and Richard Kim-

WESTWOOD ONE

on your new appointment **MINNEAPOLIS REGIONAL MANAGER**

National Radio's Best Trained, Most Professional And Experienced Sales Team.





M'GAVREN GUILD RADIO Tuned in for tomorrow...today

Go where country is happening with the Silver Eagle.



52 weeks of the hottest concerts recorded live—with all the sounds and color from country's finest venues.

Eddie Rabbitt. Merle Haggard. Crystal Gayle. Tammy Wynette. George Jones and The Marshall Tucker Band. Ronnie Milsap. Oak Ridge Boys. Alabama. Mel Tillis, Gail Davies. Charlie Pride/Earl Thomas Conley/Sylvia. Loretta Lynn. The legends, the comers—the greatest names in country. All on the Silver Eagle. Every week. The hot concerts—from where they're happening. 52 Very Special 90

minute programs—now available for your station. So get on the bus and come with us to the best in country—The Silver Eagle.

For complete details on the opportunities The Silver Eagle Cross Country Music Shows offer your station, contact Maria La Porta, ABC Entertainment Radio Network (212) 887-5341.

ABC Entertainment Network

Networks



JHAN HIBER

Urban Contemporary Audience X-Ray

One of the earliest trends in the fall Arbitron results is that stations with Urban Contemporary formats are doing well. In New York, Chicago, and Washington, for example, there have been notable success stories. This trend may lead some to wonder what makes Urban tick? What is the demographic appeal of such a format? What is the ethnic appeal — when we talk about Urban are we talking about just a code word for Black, or is there a difference in ethnic makeup between the two?

Because I've been involved with an Urbanformatted station lately, it occurred to me that possibly I could shed some light on these topics. Let's look at the three markets mentioned above — and the Urban Contemporary stations in those metros — and see what such an x-ray might tell us.

New York

Most of this column will focus on the Urban Contemporary battleground in New York. Not only is New York the benchmark for measuring anything urban in this country, but there are currently three highly-rated Urban stations in Gotham, the most of any U.S. market.

WKTU, the former Disco trendsetter, has segued to a more mass-appeal Urban Contemporary format. WBLS, home of Frankie Crocker, has been a major factor in this arena for several years. Finally, RKO's WRKS-FM (Kiss), formerly WXLO, moved to the new format and calls mid-1981 and has now jumped to a 12+ share in the same league as WKTU (6.1) and WBLS (5.9) with a 5.6 in the fall Arbitron.

What demos are pulled by a station with an "Urban" format? I'll leave it to our format editors to describe the music played on such stations, but whatever the magnet, the appeal seems to be targeted 18-34.

Most successful radio stations have at least 55% of their average-quarter audience fall into their target demos. As you can see from the Market-Buy-Market© printouts below, each of the stations in New York meets that criterion . . .

Approximately 56% of WKTU's overall audience is 18-34. Just under 64% of WBLS's total falls into the young adult cell. WRKS scores 59% in the 18-34 category.

Teens are an important aspect of the Urban appeal in New York. Approximately one-fourth of

"Urban Contemporary is not a code word for Black."

the WKTU and WRKS audience is comprised of teens, while WBLS's profile in that demo is just over 14%.

What helped WRKS improve in this sweep? Keep in mind that the station adopted its new calls and marketing campaign in the midst of the summer sweep, then look at the overall time spent listening figures that follow . . .

Fall '81	*MINS/DAY
STATIONS	LISTENED
2222222	
WBLS-FM	96
WRKS-FM	93
WKTU-FM	84
Summer '81	*MINS/DAY
STATIONS	LISTENED
=======	=======
WBLS-FM	102
WKTU-FM	88
WKKS-FM	83
	WBLS-FM WRKS-FM WKTU-FM Summer '81 STATIONS ====== WBLS-FM WKTU-FM

NOTE: FIRST LINE IS PCI DISTR. SECOND LINE IS INDEX TO THE POP.

· STATION	KANK	ORDER	BASED	UN	PERSONS	12+
					4113010	

STATIONS/POP	12+	12 - 17	18-24	25-34	35 - 44	45-54	55-64	65 +
	=====	=====	=====	=====	=====	=====	=====	=====
POP DISTR	100.0	11.2	13.9	19.6	15.3	13.0	12.8	14 . 2
1 WKTU-FM	100.0	23.4	36.3	20.0	11.0	5 . 1	3.5	0.8
		209	261	102	72	3 9	27	5
2 WBLS-FM	100.0	14.2	31.7	32.9	11.8	7.7	1.2	0.6
		12 7	22 7	168	77	5 9	9	4
3 WKKS-FM	100.0	24.8	30.6	28.3	9.6	4.0	1.3	1.3
		2 2 1	220	145	63	3 1	10	9

Q&A

Bob Badger, General Manager of WANM/Tallahassee, wrote in to ask, "Does Arbitron use (as they've told me) the earliest signoff time (in the 12-week sweep period) when computing the afternoon drive estimates?

Yes, Bob, that's the case. Even though later in the sweep your daytimer may not sign off until 8:30pm, an earlier sign off in March, for example, at 6:45, will mean that as far as Arbitron is concerned that's when you sign off for the entire Quarterly Measurement sweep. You'd get no credit for entries after your earliest signoff time.

Week In Review

Arbitron Adds Working Women, In-Car

In a major move to improve diary data, Arbitron will soon be capturing information on working women and listening away from home in a vehicle. According to Arbitron spokesperson Connie Anthes, the diary revisions will take effect beginning with the summer survey that commences June 24th. Markets without a summer sweep will see the new diary, and the new information in their ratings books, utilized in their next sweeps.

The revised diary's appearance and the information's presentation in local market reports are yet to be released. Stay tuned for more as it's available on this major advance.

Providence Book To Be Redone

The fall '81 Arbitron report for Providence-Warwick-Pawtucket will have to be reissued owing to a call letter crediting problem. According to Arbitron, the call letter change by WJAR to WHJJ was not picked up properly. In 35 diaries, entries to WJAR were inadvertently credited to WSAR, another station in the metro. The error was discovered internally by Arbitron during a quality control check. The reissue is set for the week ending February 8. The non-metro numbers for the New Bedford-Fall River report will also have to be redone.

No stations other than WHJJ and WSAR will be affected by the reissues. According to Arbitron's Bill Livek, "No rank change is involved in the recalculations."

Not only was WRKS able to increase its time spent nicely, perhaps at the expense of WKTU, but the station was also able to increase its cume about 300,000, a 50% jump. It will be interesting to see what happens to these stations in forthcoming Arbitron scorecards.

What is the ethnic appeal of an Urban station? Contrary to what some might suspect, Urban Contemporary is not a code word for Black. At least in To summarize the New York situation, here's what you can keep in mind. . .

- 1. The target demo for successful Urban stations is 18-34 with a strong secondary teen appeal.
- 2. It is not unreasonable to see Urban stations show well among the non-ethnic and Hispanic public.
- 3. The Urban Contemporary scene in New

NOTE: FIRST LINE IS PCT DISTR. SECOND LINE IS INDEX TO THE POP.

*STATION RANK URDER BASED UN PERSONS 12+

STATIONS/POP	12+	12 - 17	18-24	25-34	35 - 44	45-54	55-64	65+
	22555	=====	=====		=====	=====		
POP DISTR	100.0	12.1	15.7	21.2	15.3	12.4	11.5	11.9
1 WGCI-FM	100.0	20 - 1 1 66	31.5	32.1 151	11.1 72	3.3	1.7	0.3

New York there is a good diversity of appeal generated by the three leading stations.

Along with others like the Research Group, I've been working with the WRKS management team over the last year. One aspect of my consulting involved analyzing Arbitron and Mediastat data. While I've not yet seen the fall diaries, I have information from recent Mediatrend reports that may shed light on the ethnic appeal of the stations.

WKTU and WRKS were very similar in their audience appeal. Both stations had approximately one-third of their audience made up of non-ethnics. The remainder was comprised of a fairly even split between Hispanics and blacks.

York is now an even more exciting and competitive one. Keep an eye on the Big Apple to see how this develops.

Chicago And D.C.

In looking at the leading Urban stations in these metros it can be seen that WKYS and WGCI fall into the demographic pattern set in New York. Like WBLS, Chicago's WGCI has about 63% of its audience fall into the 18-34 adult demos....

while WKYS shows the highest 18-34 profile of any of the top Urban stations, 68%. As you can see below, the percent of audience that comes from the 25-34 demo for WKYS (just under 38%) is tops among the stations examined here...

NOTE: FIRST LINE IS PCT DISTR. SECOND LINE IS INDEX TO THE POP.

*STATION RANK ORDER BASED ON PERSONS 12+

STATIONS/POP	12 +	12 - 17	18-24	25-34	35-44	45 - 54	55-64	65 +
= #=========		=====	=====	=====	22222		=====	=====
POP DISTR	100.0	11.9	16.3	24.5	17.1	12.2		
1 WKYS-FM	100.0	12.7 107	30.0 185	37.8	10.2	5.3	2.8	1.2

In the case of WBLS, the audience makeup, at least as shown in the Mediatrend data, differs. WBLS had approximately 62% of its audience made up of blacks, with the balance split between Hispanics and non-ethnics.

It appears that while blacks are a major component of Urban, they do not necessarily make up the majority of its audience appeal. In the case of WRKS, blacks were the first to react to the new format and marketing campaign, but the Hispanics and non-ethnics have now made their presence known. I imagine the same happened when WKTU came on so strongly a few years ago. The black dominance in the WBLS audience may be due to special appeal of their personalities rather than a conclusive statement about what Urban offers listeners — and advertisers.

Urban Possibilities?

If you have a station in a market with a significant ethnic mix, and you're not doing too well, why not go Urban? That may make sense, but I'd advise you to do extensive research — both marketing research and ratings research — before you take the plunge. WRKS was not built in a day, and your station won't be either. However, if you can program music with a mass appeal to your ethnically diverse community, if you can target 18-34, and if you can sell a sales story that blows away the myth that Urban Contemporary is for blacks only, you might make it.

At any rate, Urban Contemporary is a major new factor on the radio scene. Radio station operators, and advertisers seeking the young adult marketplace, should pay keen affention.

The Secret of Arbitron Success.

All of our clients are very good. They prepare for the book in advance utilizing The Research Group's *Strategic Research and Planning*. Together we organize a comprehensive plan and we work together to make it happen. Across a wide variety of formats their results in Arbitron are outstanding. Consider, for example:

WRKS	New York	URBAN
WZZK	Birmingham	COUNTRY
WAIV	Jacksonville	ADULT CONTEMPORARY
KGB-FM	San Diego	AOR
WYMU	Knoxville	SOFT ROCK
WEZN	Bridgeport	BEAUTIFUL MUSIC
KDKB	Phoenix	MASS ROCK

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Radio's Strategic Research Team





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ARBITRON RADIO

Washington, DC

WMAL Up Two, Holds Top Spot; WKYS Scores Best Book Ever; WPGC Tops WRQX; WWDC-FM Slips; WHUR, WTOP Up

WMAL (AC), perhaps buoyed by the Redskins, gained 8.8-10.6 to increase its lead in the capital. WKYS (U) garnered its best book ever with a 7.9-8.1 rise, while WGAY-FM (BM) had a stable 7.9-7.8 showing. WHUR (B) notched a 5.7-6.2 boost. On the CHR front, WPGC-AM & FM rose from 4.9-5.2 while WRQX fell 5.2-3.8. WTOP (N) scored its best book in recent surveys, 2.3-4.0.

Other Washington area stations with a one share or more included WASH (AC) 5.4-4.6, WAVA (A) 3.7-3.3, WEAM (BB) 1.1-1.3, WEZR (BM) 3.1-3.2, WGMS-AM & FM (CL) 3.5-4.2, WHFS (A) .8-1.4, WJMD (AC) stable at 4.4, WMZQ (C) 3.1-3.3, WOL (B) .6-1.4, WOOK (B) 4.2-3.5, WVKX (C) 3.6-3.2, WRC (T) 3.2-3.5, WWDC-FM (A) 6.0-5.1, and WYCB (RL) 1.7-1.0.

Dallas-Ft. Worth

KSCS Almost Caught By KVIL-FM; KZEW, KRLD Up Strong

KSCS (C) remained top station with an 8.9-8.3 move. KVIL-FM (AC) was right behind with a 7.9-8.2 score. WBAP (C) went 6.5-6.8; KRLD (N), boosted by the Cowboys games, rose 5.6-6.4; and KZEW (A) jumped 5.0-6.5. KKDA-FM (B) slipped 6.9-6.5.

Others in the area with a one share or higher were KAFM (AC) 1.4-1.0, KBOX (C) 2.7-2.4, KEGL (R) 4.9-5.0, KESS (S) 1.0-1.3, KIXK (C) .9-1.6, KFJZ (AC) 2.2-2.3, KLIF (C) 1.4-1.2, KMEZ (BM) 5.9-5.0, KMGC (AC) 2.8-4.4, KNOK-FM (B) 4.7-4.3, KLVU (formerly KNUS) (R) debuted 1.8, KOAX (BM) 4.7-4.0, KPBC (RL) 1.4-1.2, KPLX (C) 5.1-3.4, KTXQ (A) stable at 4.6, WFAA (N) 2.7-4.1, and WRR (CL) 1.2-1.5.

Baltimore

WBAL Rebounds, Leads Market; WIYY Stronger; WLIF Gains; WXYV Down Two; WBSB Up Again

WBAL (AC) garnered its best share in recent sweeps with a 9.5-12.6 score. WIYY (A) also recouped with an 8.3-9.7 showing, while WXYV (B) slipped 7.7-5.8. WLIF (BM) rose 7.8-8.5 and WBSB (R) was up for the fourth consecutive survey, 4.9-5.8. WPOC (C) had a stable 6.3-6.1 effort this book.

Other Baltimore metro stations with a one share or more included WBKZ (AC) 2.1-1.0, WCAO (R) 3.4-3.1, WCBM (AC) 6.6-5.3, WEBB (B) .7-1.3, WFBR (R) 5.6-3.9, WITH (AC) 2.4-3.4, WMAR (BM) 4.8-3.9, WRBS (RL) 1.1-1.5, WSID (B) .6-1.7, WWIN (B) 3.8-3.2, and WYST (AC), formerly WLPL, debuted with 1.9

Washington stations with at least a one share were WASH (AC) .6-1.0, WMAL (AC) up to 1.7, WPGC-FM (R) 1.5-1.1, WRQX (R) 1.1-1.2, WTOP (N) .9-1.5, and WWDC-FM (A) 1.3-2.0.

Atlanta

WZGC Up Two To First; WKLS-FM Down Two; WVEE Jumps; WKHX Debuts Solidly

WZGC (R) took the top spot in Atlanta by rising 10.6-12.6, while WKLS (A) was slipping 10.7-8.7. WSB (AC) moved 10.5-10.2, WVEE (U) surged 8.9-10.3, and WQXI-FM (R) went 8.9-8.6. WLTA (AC) dropped 7.4-7.0. WKHX (C), formerly WBIE, opened with a 5.3 share.

Others with a one share or more included WAOK (B) 2.2-3.0, WGST (N) 4.4-5.0, WPCH (BM) 6.1-5.3, WPLO (C) 6.5-5.5, WQXI (R) 2.0-1.8, WRNG (T) 3.0-1.8, WSB-FM (BM) 4.3-3.8, and WYZE (RL) .8-1.2.

Houston

KMJQ Stumbles But Still No. 1; KIKK-FM Retakes Country Lead; KFMK, KRLY, KRBE All Up

KMJQ (U) dropped several shares 11.2-7.7 but narrowly remained tops overall. KIKK-FM (C) recaptured the lead among Country stations with a 5.9-7.4 rise, while KILT-FM (C) slipped 8.8-6.7. KRLY (U) posted its best book in recent years 5.8-7.3, and KLOL (A) was up 6.6-7.0. Two CHR stations also saw worthwhile gains — KFMK rose 4.0-6.0 and KRBE went 4.8-6.3.

Other Houston area stations with a one share or higher were KENR (C) 2.8-2.0, KEYH (S) 1.5-1.9, KGOL (RL) 1.0-1.2, KILT (C) 2.3-2.2, KLAT (S) stable at 1.9, KLEF (CL) 1.9-1.8, KLVL (S) 1.5-1.4, KODA (BM) 5.2-5.6, KPRC (N/T) 6.5-5.5, KQUE (AC) 2.9-3.4, KSRR (A) 2.0-2.8, KTRH (T) 6.4-6.1, KULF (AC) 2.1-1.6, KYND (BM) 4.9-4.1, KYOK (B) .7-1.2.

St. Louis

KMOX Slips Two, Still Sets Pace; KSD-AM, FM Both Move Up; KEZK Gains; WIL-FM Rebounds; KSHE, KWK-FM Softer

KMOX (T) eroded slightly 23.6-21.8 but still outdistanced the rest of the market. KEZK (BM) became the new number two with a 5.9-6.7 rise, while KWK-FM (A) slipped 7.9-6.5, and KSHE (A) went 7.8-6.5. KSD-FM (AC) moved up 3.8-6.0, while KSD-AM (C) made a 3.7-5.2 move. KMJM (U) was down 6.7-6.1, WIL-FM (C) up 5.3-6.3.

Other St. Louis metro stations with a one share or higher were KADI-FM (AC) 1.9-2.5, KATZ (B) 1.1-1.6, KMOX-FM (AC) 3.0-2.8, KSLQ (R) 4.6-4.8, KWK (A) 1.1-1.4, KXOK (AC) 5.1-3.1, WESL (B) 1.4-1.6, WIL (C) 2.5-2.8, WRTH (E) 4.2-3.6, and WZEN (B) 1.2-2.4.

Minneapolis-St. Paul

WCCO Up, Holds First; KSTP-FM Up Again For Solid Second

WCCO (AC) remained dominant with a 20.2-22.9 improvement. KSTP-FM (R) held a solid second with its third consecutive rise, 12.4-14.8.

Other Twin Cities stations with a one share or better were KDWB (R) 2.6-1.8, KDWB-FM (A) 6.3-6.6, KEEY-FM (BM) 5.9-4.2, KJJO (C) debuting 1.8, KQRS-FM (A) 5.6-6.0, KRSI (E) stable at 1.0, KSTP (N/T) 3.5-3.3, KTCR (C) 2.8-1.6, WAYL (BM) 1.0-1.6, WAYL-FM (BM) 4.8-4.1, WCCO-FM (AC) 3.8-4.4, WDGY (C) 7.1-6.4, WLOL (R) 4.4-4.2, and WWTC (AC) 3.2-2.5.

Miami-Ft. Lauderdale

WRHC Zooms to Big Lead; WINZ-FM Passes WHYI; WLYF Rebounds

WRHC (S) took the lead with a 5.7-9.1 spurt. WLYF (BM) regained vigor and captured second with a 4.8-6.5 increase. WINZ-FM (R) edged (5.0-5.5) past WHYI (R), which slipped 6.6-5.2. WNWS (N) dropped 6.4-4.9 into a virtual tie with WINZ (N) 4.4-4.8. WEDR (B) rose 3.2-4.3, WCMQ-FM (S) advanced 3.2-4.1, and WQBA (S) moved 4.6-4.1.

Others with at least a one share were WAIA (AC) level at 2.9, WAXY (R) 3.5-3.3, WCKO (R) 1.9-1.6, WCMQ (S) 2.0-3.6, WFTL (AC) 2.0-1.1, WGBS (AC) 2.0-1.4, WHTT (S) 2.3-1.6, WIOD (AC) 3.7-3.6, WKAT (T) stable at 1.1, WLQY (BM) level at 1.9, WQAM (C) 3.1-2.2, WQBA-FM (S) 1.7-1.3, WRBD (B) 2.2-1.3, WSHE (A) 4.0-3.7, WTMI (CL) 1.8-1.6, WVCG (BM) 2.4-1.5, WWJF (BB) 1.5-2.2, WWWL (A) 3.1-2.4, WYOR (BM) 2.9-3.1, and WKQS (BM) 3.3-2.9.

Continued on Page 18

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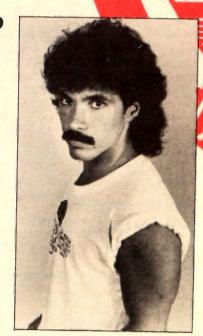
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A daily 90-second feature that provides a mini-history lesson in rock and roll. Plus...every weekend an hour special delves deeper into rock history with exclusive comments from the artists themselves. 85% music.

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WSEZ add WSSX add WRVQ add **Z104** add WKDQ add KJRB add KNBQ add KHYT add WGUY add

WOMP-FM add WZYQ add Q104 add WCGQ add KSEL-FM add **KVOL** add WAZY-FM on WCIL-FM add KRNA add KFMZ add



"Pretty Woman"

WAN HALBN

Produced By: Ted Templeman



ON WARNER BROS. RECORDS



Continued from Page 14

Milwaukee

WTMJ Recaptures First; WISN, WEZW Down Two; WBCS Climbs

WTMJ (AC) slipped 10.7-9.8 but became the leader once again. WEZW (BM) was down two 11.4-9.4, as was WISN (AC) 10.1-8.1. Most notable gain was posted by WBCS (C) with a 8.3-9.2 jump. WZZU-FM (R) improved 5.3-6.6.

Other Milwaukee area stations with a one share or higher included WAWA (B) .6-1.0, WBKV-FM (AC) .8-1.5, WEMP (AC) .9-2.8, WFMR (CL/J) 2.3-2.9, WKTI (R) 3.9-3.4, WLPX (A) 6.3-5.8, WLUM (U) 2.6-4.0, WMKE (C) level at 2.0, WMYX (AC) 3.6-3.8, WNOV (B) .5-1.0, WOKY (R, now BB) 4.0-2.7, WQFM (A) 6.0-5.5, WRJN (AC) 1.1-1.2, WRKR (R)

2.8-1.7, WXJY (BM) 1.8-2.0, WZUU (R) 1.9-2.0.
Chicago stations with a one share or better included WBBM (N) 1.1-1.0, WIND (N/T) 1.8-1.3, and WMAQ (C) 1.3-1.4.

Kansas City

WDAF Solid In First; KYYS Slips; KUDL Up; KMBZ Down Three: **KBEQ Up Strongly**

WDAF (C) remained dominant with a 13.8-13.6 share. WHB (AC) stayed in second with a 9.5-9.1 move, while KYYS (A) slipped 9.0-7.9. KUDL (A) gained 6.0-7.6, KBEQ (R) rose 5.9-7.4, and KCKN-FM (C) jumped 3.5-5.5.

Others with at least a one share overall were KCEZ (BM) 7.6-4.9, KCMO (N) 5.7-5.6, KJLA (BB) 1.1-3.7, KLDY (O) debuting at 1.7, KMBR (BM) 9.0-7.9, KMBZ (AC) fell 8.7-5.6, KPRS (B) 7.5-7.4, KPRT (RL) 2.0-1.6, KSAS (A) 1.0-1.6, and KXTR (CL) 1.1-2.0.

Buffalo

WBEN Takes First; **WJYE Drops Four**; WGRQ Up Two;

WPHD Loses Two; WECK Surges

WBEN (AC) had a stable 13.4-13.1 showing, good enough for first overall as WJYE (BM) dropped 15.5-11.6. WGRQ (A) had a healthy 7.6-9.7 increase, while WBEN-FM (R) was up 7.1-8.8. WKBW (R) was soft 9.7-8.4, WPHD (R) slipped 6.4-4.3, but WECK (BB) surged with a 1.6-5.1 tally.

Others with at least a one share were WACJ (O) 1.7-2.2, WBLK (B) 6.2-5.0, WDCX (RL) level at 1.1, WGR (AC) 7.0-7.6, WUFO (B) 1.0-1.4, WWOL (C) 3.5-3.3, WYRK (AC) 2.6-2.8, WYSL (AC) 1.4-1.1, and WZIR (R) .5-2.2.

Sacramento

KZAP Lead Unchallenged: KEWT Moves To Second: KGNR Rebounds

KZAP (A) retained its position as the only double-digit station with a 13.1-12.0 book. KEWT (BM) moved to second place with a 6.3-8.3 jump, while KRAK (C) had a stable 8.3-8.2 showing. KSFM (R) scored a steady 7.9, while KGNR (N/T) moved

Other Sacramento area stations with a one share or more were KAER (BM) 2.7-3.1, KAHI (BB) .7-1.0. KCTC (BM) 5.1-4.2, KEBR (RL) stable at 1.1, KFBK (N) 3.7-3.8, KGMS (M) 3.0-2.1, KHYL (O) 4.3-4.0, KPOP (B) 3.6-3.4, KROY (A) 2.2-1.4, KROY-FM (A) 4.2-3.4, KWOD (R) stable at 3.1, KXOA (O) 1.9-1.2, KXOA-FM (AC) 6.1-5.8, and KYLO (C) 1.0-1.2.

San Francisco stations with a one share or better were KCBS (N) 1.1-1.0, KFRC (R) 1.2-1.8, KGO (N/T) 3.1-2.2, KNBR (AC) 1.8-1.0.

FOR THE RECORD: In our summary of the Cleveland Arbitron results last week, market leader WMMS was accidentally listed as WMMR. In the San Diego summary, KIFM was credited with a 1.4-1.3 move which actually belonged to KJFM/Oceanside. KIFM scored a

Phoenix

KDKB Takes First Place; KTAR Down One; KUKQ Up 50%; KMEO-FM, KOY, KZZP-FM Slip

KDKA (A) emerged as the new number one with a 6.5-8.5 jump. Former leader KTAR (N), was softer 9-2-8.2. KMEO-FM (BM) also slipped 9.0-7.7. KOY (AC) had its worst showing In recent years 6.4-5.5, and KZZP-FM's (R) share dropped 5.8-4.4. KNIX-FM (C) remained strong with a 7.5-7.7 stance, while KQYT (E) was stable, 6.8-6.7.

Other Phoenix metro stations that scored a one share or better were KARZ (AC) 2.6-2.1, KBBC (AC) 3.3-3.0, KHEP-FM (CL) 1.8-1.7, KIFN (S) 1.5-2.1, KJJJ (C) 2.0-2.6, KJJJ-FM (C) 1.0-2.9, KLFF (BB) 3.2-2.4, KMEO (BM) 1.3-1.0, KNIX (C) 2.7-1.8, KOOL (AC/O) stable at 4.2, KOPA (R) 5.9-5.4, KPHX (S) 2.7-2.9. KUPD (A) 4.4-5.2, and KZZP (R) stable at 1.0. KSTM, outside the metro, scored a 1.8 debut with its AOR format.

San Jose

KBAY Becomes Top San Jose Station; KGO Best Overall; **KSJO More Than Doubles** As KOME Drops Three; KCBS, KFRC Climb

There's a new number one in San Jose as KBAY (BM) rose 6.2-7.0 while former leader KOME (A) fell 7.6-4.8. KSJO (A) swelled 2.0-4.9. KLOK (AC) saw a 4.8-5.2 nudge

Among San Francisco stations KGO (N/T) gained 7.9-8.8 and led the overall market. KCBS (N), perhaps propelled by the 49ers, advanced 3.3-4.9. Tying KCBS was KFRC (R) with a 3.7-4.9 increase. KSOL (B) slipped 5.6-5.1.

Other San Jose stations with a one share or better were KARA (O) 3.3-2.8, KEEN (C) 3.4-2.5, KEZR (R) 5.6-4.5, KFAT (C) 1.9-1.2, KDFC (CL) 1.5-1.3, KLIV (BB) 1.6-3.0, KNTA (S) .5-1.6, and KPEN (AC)

Additional San Francisco stations above the one share figure were KABL (BM) 1.6-1.1, KABL-FM (BM) 1.0-1.5, KBLX (B) 1.9-2.5, KDIA (B) .8-1.0, KFOG (BM) 2.4-1.3, KIOI (AC) 2.4-2.9, KMEL (A) 1.1-1.3, KNBR (AC) 3.3-2.9, KNEW (C) 1.4-1.1, KOIT (BM) 3.1-2.3, KSAN (C) 1.4-2.0, KSFO (AC) 2.8-1.1. KSFX (A) 1.9-1.1, KYA (O) .7-1.7, and KYUU (AC) 2.6-2.3

New Orleans

WEZB Adds To Lead: WAIL Up Two; WNOE-FM, WYLD-FM Rise; WTIX, WRNO Slip

WEZB (R) added to its leading share with a 10.3-11.5 boost. WAIL (U) advanced strongly, 8.4-10.6. WNOE-FM (C) was up 6.7-8.4, and WYLD-FM (B) climbed 5.6-6.8. WTIX (R) slipped 7.8-5.0, WRNO (A)

Others with at least a one share were WAJY (AC) 5.9-5.7, WBOK (B) 1.8-1.7, WBYU (BM) 7.7-7.5, WGSO (N) 3.0-5.1, WNNR (B) level at 2.3, WNOE (C) 2.0-2.8, WQUE (R) 6.2-5.2, WSHO (BB) 2.8-2.4, WSMB (AC) 5.2-3.5, WVOG (RL) 1.4-1.7, WWIW (BB) 2.4-1.4, WWL (T) 3.9-4.8, and WYLD (B) 1.6-1.9.

Louisville

WVEZ New Leader: WRKA Takes A/C Lead: WCII Heads Country Stations; WLOU, WQMF Notch Solid Gains

WVEZ (BM) became the new number one with a 10.4-9.3 showing, while former leader WAMZ (C) slipped 10.6-7.9. WRKA (AC) continued climbing 6.8-9.2, while WHAS (AC) moved 9.7-8.4. WCII (C) gained 6.7-8.4, and WLOU (B) rose again 6.3-8.0. On the AOR front WQMF remained the leader with a 6.1-7.7 gain as WLRS slipped 6.0-5.1. WKJJ (R) fell for the second straight book 8.7-6.9, as WAKY (R) rebounded 5.0-6.2. WAVE (AC) went 8.2-7.2.

Other Louisville metro stations with a one share or better included WFIA (RL) 1.3-2.2, WINN (M) 3.6-3.3, WTMT (C) 2.3-1.7, and WXLN (RL) 1.2-1.7.

0

Are your listeners talking behind your back?



More music stations are turning to the Wireless Flash for alternative news.

Because our stories don't stop after they're broadcast.

Listeners retell them at cocktail parties and during coffee breaks. They remember the off-the-wall, lifestyle news that we cover. And they remember where they heard it — your station.

Any station can get its hands on late-breaking hard news. But you don't get it from us. Instead, we give you late-breaking humorous, crazy, bizarre and offbeat stories in twice-a-week dispatches.

And the Wireless Flash offers you two exclusive sound lines. One provides you with actualities of the lifestyle stories. The other serves up weekly interviews with stars and

celebrities in music, TV & movies.

You get sports news, a daily almanac and even a daily horoscope. And our entertainment pages give you scoops on AOR, CHR, A/C and C&W artists, as well as Hollywood celebrities.

Separate services? Nope, they're all part of the twice-a-week Wireless Flash.

Maybe that's why more than 350 radio stations in the U.S., Canada and Australia are subscribing to the Wireless Flash.

Maybe you should, too.

Many stations are now being sampled. If your samples haven't yet arrived, call collect for a complimentary two week trial.

FLASH

Copley Radio Network



Radio Loves Rock 'N Roll



LOAN JETT & THE BLACKHEARTS

"I Love Rock 'N Roll"

AVERAGE MOVE: +5

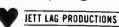
WBEN-FM add 39 Q106 add WDIX on B104 deb 28 WKRZ-FM deb 25 KIRB on WXKS-FM add K104 add KCPX add JB105 on KZFM add FM103 on Q107 deb 19 KINT add WACZ add WPGC add 25 KBFM add WFBG add CHUM deb 25 KROK add WOMP-FM add KLPQ add KEGL 25-19 95XIL add Y100 add 23 KXX106 add WZYQ deb 27 195 deb 16 KX104 add Q104 deb 24 Q105 add 17 WSKZ add KKQV on WLS-FM add WBCY on KILE add Q102 deb 28 WSSX add 30 KSEL-FM add KIQQ add KZ93 add KVOL add WRCK 30-21 WIKS deb 19 KKRC-FM 25-22 WPST 32-29 WMEE on KRNA add KFMZ add

The Number One song In the FMQB Album Report The Number One request wherever played From the album that's already sold 400,000 copies I LOVE ROCK 'N ROLL (NBI-33243)

Produced By Ritchie Cordell and Kenny Laguna



for Jett Lag Productions





STREET TALK

We've picked up more than a couple of rumors that WDRQ/Detroit would be the first major affiliate of the Satellite Music Network's Black format (now being developed by Jim Maddox). But all those rumors seem to be unsubstantiated, especially in light of the fact that WDRQ has hired a new PD. Brian White, formerly of WEFM/Chicago, will be WDRQ's replacement for Rick Torcasso, who segued to KSLQ/St. Louis recently.

Word out of New York is that the ratingsbeleaguered WPIX has switched from AOR to CHR. Meanwhile, WNEW-FM has made format modifications of its own — away from the more progressive slant toward a more mainstream, structured AOR sound.

So Soon?

Rege Cordic, who came out of radio retirement late last year to replace Art Laboe in morning drive at KRLA/Los Angeles, has announced his resignation. Rege cited the long hours as being the primary culprit in his decision. He will remain with KRLA until a suitable replacement is found, but he wants to return his full professional attention to television.

KEGL/Dallas has added the KULF/Houston morning team of Stevens & Pruett to its lineup. Mark Stevens and Jimmy Pruett were among the many Hudson & Harrigans during KILT/Houston's CHR days. Current KEGL morning man Billy Hayes moves to afternoons, replacing Doc Morgan, who has left the station.

CJCL/Toronto PD Jim Brady has raided John Donabie from competitor CHUM-FM. Donabie will move from CHUM-FM's AOR afternoon venue to the same time period on CJCL's relatively new A/C approach.

Ladies And Gentlemen, Johnny Rubik!

KBLE-FM/Seattle, First Media's newest ratings success story, will have new call letters, pending FCC approval. Michael O'Shea's competitive new CHR will become KUBE. It's no puzzle where those call letters came from.

Congratulations to WLYT/Cleveland PD Scott Howitt on being promoted to Operations Director and on becoming a daddy. Scott's wife Joanna recently presented him with a new daughter, Brynne.

Ed Shane, consultant to KBFM/McAllen-Brownsville, has just signed on to assist KHFI/Austin.

Russ Garrett has been upped from MD to PD at WNAB/Bridgeport, but his boss, Tiny Markle, got the big promotion from PD to Station Manager. Our best wishes to both.

Larry King, formerly with MCA and Atlantic in national promotion positions, has returned to his home in Atlanta to open up an independent promotion firm. He's currently working out of Tara Distributing and can be reached there: (404) 875-8272.

Stepping Down

More than the usual share of resignations this week in the radio programming ranks: Marc Damon, PD of WMAK-FM/Nashville, has dropped his programming duties, but will remain on the air in afternoons. Chris Romer will now handle programming for both WMAK-AM & FM... WQUA/Quad Cities PD Jack McKay resigned, along with his wife, WQUA MD Bonnie McKay... and after five years at WMEE/Ft. Wayne, Steve Christian has left the station and his PD post there. WMEE MD John Curry has been promoted to PD, and he will continue to handle music for the time being.

KABC/Los Angeles all-night talk personality Ray Briem hooked his listeners up live with Radio Moscow commentator Vladimir Posner this week. No big deal, you say? Well, Vladimir wasn't in Los Angeles. He was live from Moscow.

WROR/Boston came to the aid of its country this week by coming up with the \$4000 necessary to pay for Paul Revere's annual ride through Beantown. Since the citizens of the Commonwealth of Massachusetts voted "yes" on Proposition 2½, a budget-restricting tax-cutting proposal, Paul's annual historic reenactment wasn't going to happen until WROR galloped to the rescue.

Chris Turner has been promoted from Program Director to Operations Manager at WGIV/Charlotte.

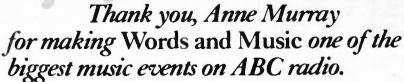
Radio At Its Best

Our hats are off to all the Oklahoma City stations that willingly gave up air time to announce blood donation information in the aftermath of the tragic explosion at suburban Spencer Street School last week. Five students and one teacher were killed and 34 people were injured in the explosion of a water heater near the school cafeteria. The broadcasters in Oklahoma City quickly came to the aid of the injured by informing their listeners where to donate much-needed blood. The Red Cross had more than enough within hours. Bravo!



THE FIRST FAMILY GOES HOLLYWOOD, AGAIN — In support of the Boardwalk comedy release "The First Family Rides Again," KIIS/Los Angeles participated in what had to be a first — an in-store appearance by the President. Now if the President looks a bit Ilke Rich Little, and Mrs. Reagen resembles Melanie Chartoff (from ABC-TV's "Fridays"), that's okay. The entire bit was reinforced by Foster-Grant-clad "secret service" types and a presidential motorcade. It was a busy day for Little, who also appeared on the "Tonight Show" that evening with KIIS/Los Angeles morning personality Rick Dees as his "press secretary." Shown amid the crowd at the Hollywood Tower Records store are (I-r): Michael Richards (playing Ron Jr.), Chartoff, Little, and Dees.





On Sunday, December 13th, Anne Murray starred in a two-hour pre-Christmas special on the ABC Radio Network.

It was a blockbuster!
Survey results by R.H.
Bruskin Associates show that the program was listened to by almost 14 million adults 18 and over.*

That's the power of a superstar like Anne Murray on the superpower network—ABC!

The line-up in 1982 for Words and Music, which originates from the ABC Entertainment Radio Network, consists

of six specials
selected from a list of
superstars that includes
Olivia Newton-John, Linda
Ronstadt, Diana Ross, Dionne
Warwick, Paul Simon, Melissa
Manchester, Bette Midler,
Neil Diamond, James Taylor, and
Barry Manilow.

Words and Music is the 2 hour special that explores the most exciting performers in music, reaches deep to capture their music and what makes them tick. These very special programs give affiliates an excellent opportunity to build audience share and big local sales.

For complete details on clearance contact Maria La Porta at the ABC Entertainment Radio Network (212) 887-5341

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Words and Music





Produced by Narwood Productions, Inc.

RADI® Networks

Ontemporary Hit Radio



JOEL DENVER

NARROWCASTING REPLACING BROADCASTING

The Lack Of Black Crossovers On CHR

Each week as I look at the new records CHR stations are adding, it has become apparant that over the past year, resistance to playing black records seems to have increased to an alltime high among programmers. Is this part of the evolution of CHR? Is it due to a lack of mass appeal black product? Are black artists still suffering the negatives of disco?

With the recent fall Arbitron numbers flying in. I've noticed some significant increases for stations calling themselves Urban Contemporary. Some of the gains are due to increased ethnic weighting, as discussed in Jhan Hiber's column (R&R

In that article, he pointed out there are now 67 markets getting "special attention" from Arbitron, since they have HDBA population centers. These cities have also seen metro population increases of ethnic audiences of as much as 30% in recent years.

Is CHR Missing Listeners?

The many CHR stations playing no black product at all might be cutting themselves off from the white listeners who still like to hear Earth Wind & Fire, Rick James, the Commodores, Kool & The Gang, etc. Is it possible that CHR is narrowcasting, instead of broadcasting?

"In a way, a vicious cycle has been set up. Do stations reject black music more because of their own programming, or because of what their listeners want to hear? It's like what came first, the chicken or the egg.'

- Richard Lippincott

Urban Contemporary stations seem to be doing a pretty good job right now of playing more white crossover artists than CHR does black. Many Black or Urban Contemporary playlists are dotted with artists like Barbra Streisand, Hall & Oates, Kenny Rogers, Rod Stewart, Olivia Newton-John, Rolling Stones, Journey, J. Geils, and

It's A Jingle Jungle Out There

Jonathan Wolfert, President of JAM Creative Productions in Dallas, TX wrote a letter after reading the column on WCAU-FM. I thought I'd share the letter with you. Dear R&R:

I read with interest your article in the January 15 edition of R&R, which concerned itself with WCAU-FM. In it, you make the passing statement, "The use of jingles on a CHR station . . . has all but gone the way of stations using time tones

Come on Joel. For years I have read statements like that in the trades, and then glanced up towards our production schedule on the wail only to see it crammed full of najor market stations waiting in line for us to produce their next jingle package. How much longer is this trade-publication-generated myth going to persist?

JAM specializes in the creation of custom and syndicated jingle packages for stations of all formats. I can name major stations in almost every market using our jingles right now, (WABC, WYNY, WLS, WFYR, WGY, WPRO, KIMN, WMAL, etc., etc., etc.) This week we finished a new country package for KHJ. JAM didn't do the jingles used by WCAU-FM, but the point of my letter is that our jingle business is doing just fine. So somebody out there must be keeping us busy!

Several years ago there were a few PD's who were against the use of jingles, and made a lot of noise about it. I think that they attracted most of the press coverage, while the majority of music stations went right on using jingles. I'll be happy to explain the value and use of jingles for you, but that's not my aim today. I just think you owe your readership a mention of the fact that it isn't so unusual or daring to use jingles in the 80's. We stay up very late at night, as do our competitors, trying to make ID's which are contemporary and effective. And judging from our client list, we must be doing something right! Thanks .

> Jonathan Wolfert President, JAM Creative Productions, Inc.

When I first read Jonathan's letter, I detected anger, so I picked up the phone to explain to him that the intent of the article wasn't to promote or point out the oddity of the use of jingles, but that the liberal use of jingles by WCAU-FM is indeed a bit unusual as compared to other CHR radio stations.

In his letter's opening paragraph, Jonathan has lifted a quote from the article. Unfortunately, he took it out of context, as it should read, "The use of jingles on a CHR station, with the exception of one standardized logo signature, has all but gone the way of using time tones."

I haven't heard too many stations using weather, name, and more music jingles anymore. Sure, there are exceptions, but I still maintain that most CHR radio stations today use only a standardized logo signature, versus a complete package. Personally, I think the use of a creative jingle package can add an element of excitement, provided your competitive situation warrants its use.

Welcome To New CHR Reporters

As the fall Arbitron numbers become public, it becomes necessary to examine them to find emerging new CHR stations that are wielding considerable influence in their marketplace. In the past, we have waited to make all of the changes at one time, but feel this time that our music information will be more consistent and up to date if we make these changes as they occur.

In the weeks ahead, more changes will take place as the numbers reflect changes within marketplaces. As reporter updates happen, I will highlight them

Welcome to the following new P-1 reporters:







WCAU-FM/Philadelphia



Total CHR reporting

stations: 223.

B100(KFMB-FM)/San Diego

Foreigner. These are white artists for sure, but the listeners like their hits.

The Conservative Midwest

Some markets and stations over a period of years have developed traditions for being very selective on black product. One such station is WLS/Chicago, and PD Richard Lippincott shared his thoughts with me.

We just added the George Benson record, but we had to make sure it was truly mass appeal before playing it. The Midwest is extremely conservative, and Chicago, as big as it is, is very picky about the music it wants to hear," he explained.

'Disco never caught on in Chicago, and in fact this is where the big anti-disco craze started with Steve Dahl when he was at the Loop. The campaign got a lot of publicity and has further helped to shape people's thinking on black records.

'It is the job of WLS to play the music our audience wants to hear, stations like WGCI do a very good job of serving the black listeners. In a way, a vicious cycle has been set up. Do stations reject black music more because of their own programming, or because of what their listeners want to hear? It's like what came first, the chicken or the egg.

'Personally, I'm very concerned with the increased black weighting, and wonder if we aren't missing some listeners, but in the end I think we've got to take a stance, and just stick to what is most mass appeal. If we go too much to one side or the other, we might end up losing on both ends. I think Chicago radio has been giving listeners what they want to hear; otherwise we wouldn't have the ratings we do," Richard reasoned

Over Opinionated PD's

One thing for sure, PD's are certainly vocal regarding their opinions on music, and Q105(WRBQ)/Tampa PD Scott Shannon agrees on that point. "I have my own opinions, but try to keep them off the air at the radio station. So many PD's will say 'I'll never play that record' and two weeks later end up eating their own words.

"Programmers shouldn't be so concerned whether it's black, white, or country. They should be concerned with the record's hit potential for the station and market." - Scott Shannon

"This problem of not playing black records is not isolated to one type of music. Look at how many CHR stations won't touch country crossovers either, even when they are in the right market for it," remarked Scott. "Programmers shouldn't be so concerned whether it's black, white, or country. They should be concerned with the record's hit potential for the station and market. Programmers are going to hurt

themselves in the end with narrow

Scott has always played black crossovers, but said, "Many PD's have played black records and seen their ratings go down. They reason that the black records turned the audience off. They're right, because they played the wrong black records. Playing the wrong white records will do the same thing to your ratings.

"Look at Hall & Oates. They are number one with CHR, but have scored well on Black stations too. George Benson and Diana Ross are both black, but do they make black records? No, they make hits. Unfortunately, some artists jumped on the disco bandwagon and rode it too long, and have now got to reposition their image,' Scott concluded.

A Station In Transition

KJ100(WKJJ)/Louisville at one time was very much like WLS in its musical posture of playing few, if any, black records. Over the last year or so, the station has gone through a slow evolution, as MD Kevin O'Neil explained. "At one time, our core target was the 15-24 age cell, and basically, this group of people have a low tolerance for anything but rock music.

"Basically, I think black music is getting better with such recent choices as Diana Ross, Stevie Wonder, George Benson, and Al Jarreau to pick from." - Kevin O'Neil

"Also, we were considered a familiar CHR station that played the hits, but leaned towards album product by the audience. As a result, we were able to satisfy this audience very easily. Now the market has two AOR stations, WLRS, and more recently WQMF, so we have evolved, and are targeting for the 18-34-year-old now

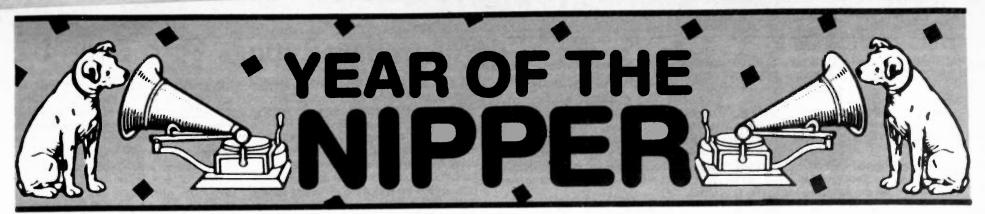
'Black records are being aired now with more consistency, but we are still very cautious about them, he noted. "Despite the fact that Louisville has a sizeable black population, I don't think we have hurt ourselves by not playing these crossovers up until now

Basically, I think black music is getting better with such recent choices as Diana Ross, Stevie Wonder, George Benson, and Al Jarreau to pick from. In talks with other programmers. I find they still have a lot of inhibitions about black records from the disco days. It all gets down to just how well the available product relates to what you are doing on your radio station," Kevin

An Advocate Of Consistency

During the last year or so, 96KX(WXKX)/ Pittsburgh programmer Bobby Christian has dabbled with a black crossover record occasionally. He's recently taken a less ex-

Continued on Page 24



IALL & OATES "I Can't Go For That"

The Second #1 Single From The Album "PRIVATE EYES"

5TH WEEK NUMBER 1

Management: Champion Entertainment Organization



DIANA ROSS "Mirror, Mirror"

January 22, 1982 CHR BREAKERS

CHILLIWACK "I Believe"

CHR NEW & ACTIVE

CHILLIWACK "I Believe" (Millennium/RCA) 99/24 Moves: Up 24, Debuts 21, Same 30, Down 0, Adds 24 including JB105, KFI, Q103, WAEB, WJDX, CK101, WBBQ, WNAM, KLUC, KRQ, Q104, WCGQ, WGLF, WTRU, KDVV.

Milleverial RECORDS

ALABAMA "Love In The First Degree"

IR NEW & ACTIVE

ALABAMA "Love In The First Degree" (RCA) 114/28

Moves: Up 50, Debuts 14, Same 21, Down 1, Adds 28 Including WBEN-FM, WIFI, B104, WPGC, WGCL, WZUU, KRLA, KC101, WBCY, WMEE, K96, WIGY, KQWB, KATI.

'Call Me'

WXKS-FM 1-1 Y100 deb 19 195 add **CKLW 12-8**

KEARTH 19-15 KRLA 9-7 KFI 23-15 KIIS-FM 26-13

KIQQ 19-9 KFRC 7-6 13K deb 21 XTRA add 14 WTIC-FM 31-28 WDRC-FM add Q106 add KSET-FM add WTIX add B97 add

WDOQ deb 28 WSEZ add WCSC on WANS-FM add WVIC on **KYNO-FM 15-10** KIDD add FM102 24-19 **KGGI 20-5** KBBK add **KHYT 1-2** WGUY add

95SGF on WFLB on KVOL add KSLY on



'If Looks Could Kill'

Just Some Of The Action!

WBEN-FM add 37 94Q add B104 on WXKS-FM add

KBEQ 30-26 KYYX on KIQQ on

KFRC deb 33 WPHD add KEZR deb 25 WRCK add

Q103 on

WICC add WPST deb 34 KHFI deb 29

WLAN-FM add KEEL add WKEE add KINT add

WAAY add BJ105 add CK101 add

WOKI add WCSC deb 27 WNAM add WNCI 30-28

KCPX 38-33 WGLF add Q101 add WJBQ add WSPT add WLAM add KDZA add WCIR add Q104 deb 26 KQDI deb 28 KOZE add WFOX add

The Lack Of Black Crossovers On CHR

Continued from Page 22

pansive viewpoint on black records, as he said, "I'm not prejudiced, but I'm more than ever a believer in consistency of sound.

"We have played everything from the Commodores to Foreigner at times, and after analyzing the Arbitron numbers, it has become apparent that our audience needs to know what they want to hear every time they punch in 96KX. We have played some black crossover material in the past, but now I'm wondering if that was correct programming."

Bobby elaborated, "People listen more

"In the sixties, the Supremes and Four Tops sang about things that fit everyone's lifestyle. Today's black lyrics just don't appeal to as many people living in a suburban environment as they used to. The terminology relates more to an urban setting."

- Bobby Christian

and more to different radio stations instead of one favorite. Why? Because they pick out a radio station by their moods. If they are in the mood to rock, they don't want to hear Anne Murray or Air Supply, and the same goes for their desires to be mellow. They don't want to hear Pat Benatar or REO Speedwagon.

"In town we have WAMO, which is an Urban Contemporary station that plays Olivia Newton-John and Hall & Oates. Somehow, I just don't see that fitting on the station, followed by something really funky like a Rick James or Parliament. I'm not criticizing them, as they've done very well in the ratings, but that isn't consistent programming. I don't think today's black product is as relatable as it used to be.

"In the sixties, the Supremes and Four Tops sang about things that fit everyone's lifestyle. Today's black lyrics just don't appeal to as many people living in a suburban environment as they used to. The terminology relates more to an urban setting." Bobby added, "I think for radio to survive, each station will find it more important to narrow their programming for more consistency."

Ft. Wayne Is Used To Black Records

"We only have about a 10% black population here," said WMEE/Ft. Wayne MD & Assistant PD John Curry, "but the market has been very used to hearing them for years on WOWO. They are oriented to accept them. I'm really not too worried about losing any listeners, either. Like anything else, too much of anything will lose listeners for you.

"I think the trick is to play the right records, whether white or black in the right rotations, and in the right dayparts."

— John Curry

"I think the trick is to play the right records, whether white or black in the right rotations, and in the right dayparts. Programmers have become a bit too image-conscious lately, and have gotten far too caught up in this type of thinking. The audience listens to radio a lot differently than we think they do."

John continued, "I think in some markets there is some resentment to black records, especially among 12-24 males, but I reason that there is resentment of some sort from

every demographic cell to everything on the radio. You can't please everyone with everything you program."

Think It Out Carefully

To play black crossovers is a very touchy programming decision to make in certain competitive situations, and in others, it becomes a clearcut advantage to play them. The choice is up to you. In recent months, the struggle for established black acts to get hits has grown harder in many cases.

Each week, I see black records that are bonafide hits get passed over, and by the same token, see rock hits get passed over too. There was a time when playing something you knew was a hit that your competition didn't play was an advantage to your station. Have the rules changed that much? Your comments are welcome.

Bits

- WKRZ-FM/Wilkes-Barre sent in a poster which it's placed in all of the homerooms at the junior and senior high school level, promoting its snow emergency information. This can make for some great cume-in, and helps to establish a good flow of information, which is important to parents of the teens that are tuning in.
- KSKD/Salem helped to present Geffen recording act Quarterflash, and Columbia's Loverboy in concert at the Salem Armory, selling it out with 3500 people attending the two nightly performances.
- WJBQ/Portland morning man Joe Mc-Millan was on the air (1-12) talking with Vice President George Bush, who called as part of the celebration of Portland's 350th birthday.
- WPGC/Washington is offering heavy dollars with its \$25,000 Music Guarantee. If listeners catch the station playing less than 51 minutes of music an hour, they can call up and claim the cash.
- Q104/Gadsden celebrated its sixth birthday (1-19) with RCA recording artists Alabama on hand. The station also gave away six packs of albums containing the number one album of the year for the past six years as prizes to listeners.
- Q107/Washington kicked off 1982 with a perfect "10." For 10 days, the station ran commercial-free, backing it up with a flight of TV commercials for full effect.

Motion

Ralph Caldwell is named Operations Manager at WOW/Omaha, replacing Don Davis, who went to DC101/Washington some months ago . . . Alan DuPriest is the new PD at WFOX/Gainesville, GA replacing Hank Dole . . . WZYP/Huntsville PD Chris Andrews names midday man Scott Mitchell as MD.

Randy McCauley is promoted to PD at KFMI/ Eureka, and KATA/Arcata, from the Assistant PD slot . . . Tom Kelly leaves the afternoon show at WDJX/Dayton to do mornings at 92X/Columbus, replacing Chrls Shebel who recently went to do middays at WLS/Chicago . . . J.J. Randolph will be calling the music shots at WYCR/York.

Doug Nevell leaves WOKY/Milwaukee to do afternoons at K104/Erie... WRVQ/Richmond PD Bill Thomas Informs that weekender John Staton is now doing 10pm to 2am, and replacing him is Jim Payne from WCHL/Chapel Hill... Bill Andrie leaves WCIL-FM/Carbondale to become Assistant PD at WMIX-AM & FM/Mt. Vernon, IL... KWLO/Waterloo PD Drew Bentley tells of a new facility and address for the station: 514 Jefferson St., Waterloo, IA 50703, but would like

The Music Section

mail to go to PO Box 1330, Waterloo. The phone

CHR's Most Accurate Music Information Begins On Page 55

Australian Ratings Firm Eyes U.S.

An Australian ratings firm, McNair Anderson, is exploring the possibility of entering the U.S. radio ratings market. The firm, which has been surveying radio in Australia for 40 years, according to Broadcast Media Director Don Neely, relies on a diary technique in which the document is personally placed in homes and personally picked up at the end of the seven-day survey week. This technique is equivalent to what Arbitron has been doing for years in High Density Hispanic Areas.

According to Neely, "We're not overconfident, but we feel that our methodology lends itself to the American market. We think there is room for two or three viable services in the U.S. and we hope to be one of them"

Neely will be attending the RAB's Managing Sales Conference in Dallas and will then tour the country for several weeks, trying to drum up support. "If we get enough support we'd like to begin to survey 10-20 markets by summertime. We'll most likely try to enter small and medium-size markets where our methodology will pose no problems. In larger markets like New York or L.A. we'd probably have to make some methodology adjustments."

Teaming With Hooper

Recently McNair Anderson tried to enter the Charlotte market. Neely told R&R, "We offered to survey their area for a fee of \$65,000 total, for an in-tab of 1500 to 2000 individuals. The fee would be split among the subscribers as they saw fit. In Australia every station pays the same flat rate." Although McNair made a presentation to the Charlotte broadcasters, the proposal was not adopted.

Colombo

Continued from Page 1

Bob Eastman school of reps, having worked together a great deal before Duffy started Christal.

Commenting on the management structure at Christal, Colombo complimented Duffy for his streamlined and uncomplicated approach. One area Colombo hopes to being tackling initially is Christal's unwired net. Also, Colombo noted that Christal will be adding staff, in addition to opening a Minneapolis office.

In a related move, Executive VP/Station Relations, Bill Froelich has left Christal to explore other areas, according to Christal Executive VP/Station Sales Bruce Blevins.

At Eastman, Jerry Schubert has been named Executive VP/Sales, Dave Recher moves in as Senior VP/Administration from running the Midwest operations for Eastman, and Jerry Donovan has replaced Recher in Chicago.



HOW COLD IS IT? — Cold may be a state of mind, but try telling that to the scantily-clad lady standing beside KZIO/Duluth midday personality Ross Holland. The unidentified young lady came to station in only a bikini to win season passes and lift tickets to a local ski resert.

If the McNair Anderson effort receives any encouragement, the firm will likely enter into an agreement with the Hooper organization. Hooper would implement the surveys and provide the supervisory personnel, although Hooper VP Lee Morganlander said speculation about the viability of McNair and a possible joint venture "is premature at this time." Morganlander did say that if an arrangement was reached between his company and the Australian firm, "we could handle the production" of radio ratings generated by the McNair effort.

Beville

Continued from Page 3

Chairman Daniel Kops, of Kops-Monahan Communications in New Haven, will be heading a search committee in the quest to fill Beville's post.

Beville joined NBC half a century ago and was responsible for making the broadcast industry conscious that research was a necessary ingredient in the business. After his retirement he plans to devote full time to completing a book on the history of research and audience measurement in broadcasting. He will also be available for consulting.

When asked what qualifications would be needed by a would-be successor to Beville, BRC spokesperson Marilyn O'Connor stated, "The major qualification would have to be substantial experience in the audience measurement field. Potential candidates should contact Dan Kops for more information."

Parsons

Continued from Page 3

deliveries in the business. Nick is superdedicated and knows a great deal from his programming experiences. He really understands the ins and outs of the business. Both of these people certainly deserve these promotions. They have the exact qualities I'm looking for."

Parsons's background includes programming WLTY, which switched formats from Beautiful Music and call letters from WKEZ in August 1981. Prior to WLTY Parsons was PD of WTAR. He's spent 5½ years with WTAR & WLTY owner Landmark Communications. Before joining Landmark, he was an air personality at WGH/Norfolk for three years.

Transactions

Continued from Page 3

WNOX/Knoxville from Scripps-Howard Broadcasting for \$1.2 million, WNOX is a CHRformatted AM with a 10kw signal at 990 kHz.

Sentry Purchases WYBR

Sentry Broadcasting has upped its station total to 11 with the purchase of WYBR/Belvidere, IL from the Broadcasting Corp. of Belvidere-Rockford for \$1.11 million. WYBR is a Class A FM with 3kw stereo on 104.9 mHz. Sentry also owns six AM's and four FM's in Illinois, lowa, and Wisconsin.

WBOW & WBOQ-FM To Contemporary

Contemporary Media has bought WBOW & WBOQ-FM/Terre Haute, IN for \$750,000 from Quincy Newspapers. The AM broadcasts with 1kw days and 250 watts at night on 1230 kHz. The FM has 48kw at 107.5 mHz. Contemporary also owns KFMZ/Columbia, MO.

Cowan Buys KGAB

KGAB-FM/Camarillo-Oxnard, CA has been sold by Chester Coleman to Konneth Cowan for \$735,000. Coleman retains a 20% interest in the new company. William A. Exline, Inc. and Hogan-Feldmann, Inc. brokered. KGAB has 3kw at 95.9 mHz.

ERTIE HIGGINS
"Key Largo"

A/C CHART # 15

WIFI add WGCL add 29 KYYX add WCAO add G100 add 29 FM100 add KJ100 add KIDD add 13FEA add

WCIR add

KOIZ-FM add WCIL-FM add KWLO add PRO-FM deb 19 Z93 4-4 94Q 2-2 WCKX 14-11 CKLW deb 26 **KBEQ 28-25** WZZP deb 19

KEZR 27-19 KJR deb 20 **KOPA 25-22 KZZP 17-13 WBBF 23-21** WHFM 23-21 WVBF deb 28 WDRC-FM deb 30 KC101 29-26 Q106 23-21 V100 22-16 **KBFM 15-11 WTIX 31-28**

KEEL 15-14 KROK deb 30 **KLPQ 28-24 WJDX 35-28 WSGN 5-3** BJ105 20-17 CK101 14-11 **WHBQ 17-16** KX104 5-2 **WSKZ 9-8 WOKI 5-3 WAYS 13-9 WCSC 13-10**

WANS-FM 13-10 WRVQ deb 24 **WAKY 11-10 WZZR 23-21 WVIC 32-28** KIIK 28-25 **KIOA 23-15** KOFM deb 30 WOW 14-12 **WNCI 15-14 KJRB 24-20 KCPX 22-19 KLUC 25-22**

WLAM 24-21 WTSN 20-18 WHEB 17-13 WFBG deb 27 Q104 6-5 95SGF 29-16 **WFOX 21-14** WFLB 12-9 **WXLK 7-7** WGLF deb 38 **KILE 22-19** Q101 10-3 **KKXL 23-18**

KFYR 12-9 KELO 35-33 KDVV 28-24 KSLY 19-18 KCBN 24-22 KDZA 15-13 KATI 5-5 KODI 1-1 **KYYA 12-8 KOZE 22-18**





Rain Is Falling"

WPHD on K104 add **WTIX 34-26** KROK on WDOQ on CK101 38-35 WMAK-FM on **WSSX 26-24** WNAM on **KSKD 36-31** WACZ on **WOMP-FM** on

KEGL add 95XIL add 38 Q104 33-30 WFOX on WGLF add KKQV on

KILE add 39 **KSEL-FM** on KQIZ-FM deb 28 Q101 on KFYR on KQWB add

WRKR on **KENI 37-34** WCIR on





EDDY PENDERGRASS 'You're My Latest, My Greatest Inspiration"

KRBE add WCAO add WFMF add KCPX add

Z93 23-18 KZFM 24-19 BJ105 39-35

B97 28-26 **WJDX 21-16** KFMK 28-20 WSGN 29-25

FM100 18-16 WANS-FM deb 30 WFLB 24-21 KIQQ 32-24 KXX106 30-26 KYNO-FM 12-6 KHYT 26-24 **WGUY 19-17**

KILE 28-24 KVOL 28-25 WIFI on

WFOX deb 29 WCAU-FM on KEEL on **B104** on KRLA on KFI on

KBFM on

WDOQ on WBBQ on WMAK-FM on WNOX on

WCSC on WVIC on



HIT PRODUCT FOR ALL FORMATS AND DEMOGRAPHICS

DISTRIBUTED BY CBS RECORDS

Continued from Page 1 served. New major markets that have not been served by the Birch Report's monthly surveys but were covered by Mediastat include New York, Los Angeles, Houston, Philadelphia, St. Louis, Denver, and Minneapolis-St. Paul. Birch will also survey approximately 200 smaller markets that were measured on an annual or semiannual basis by Mediastat.

According to Birch it is likely that the Silver Spring, MD headquarters of Mediastat will be closed and key employees may be relocated to Birch's Florida base. Plans are on the drawing board for the Birch Report to open regional offices in the next year in order to serve its new national constituency

Casey

Continued from Page 1



Joe Casey

new position Joe will continue to provide exceptional leadership to the promotional efforts of CBS Records/Nashville.'

Casey joined CBS in 1966 as Atlanta Local Promotion Manager for Columbia. He became Southeast Regional Country Promotion Manager in 1974, and was Director/Sales & Promotion for Columbia in Nashville before taking on his CBS responsibilities.

Watkins Joins Team

Chick Watkins

Transtar

client stations.

Continued from Page 1

60, and 120-second features writ-

ten and produced by the air talent,

which may or may not be sup-

planted by local commercials on

In addition to the air staff, Transtar announced that longtime WGAR/Cleveland PD Chick Watkins has been named Production Operations Coordinator. supervising the production of the features and the overall flow. Karl stated, "Because of the unique nature of Transtar . . . with absolutely no 'dead air,' feature production is extremely significant so we went after the most creative production person in rad-

Watkins, who had been at WGAR for 12 years, the last seven as PD, commented, "I'm really excited. Satellite technology for radio is a completely new field to explore, and it's not often you get a chance to join an organization of such high caliber at the ground floor level. It's tough to leave WGAR and Ohio, but this was an opportunity I couldn't pass up."

Chick Watkins."

Garland

Continued from Page 1 York for this revolutionary project. At the same time I will always be especially grateful to (Atlantic President) Doug Morris and the Atlantic Records family for giving me the opportunity of broadening my experience in the music industry."

In his new position Garland will be responsible for all the programming on MTV. He will oversee production, on-air promotion, music programming, artist relations, acquisitions, and program operations. Pittman commented, "We are pleased to have someone of Les's caliber joining MTV. His extensive programming experience in radio has given him an understanding of this firm and his managerial experience in the music industry gives him the skills necessary for this position."

No immediate replacement was named for Garland at Atlantic. He will be relocating to New York sometime in February

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containing over 7 hours of sales training and motivation, designed specifically and uniquely for you

Step IV · Broadcasting Sales School,

All these services are offered together as a package or can be purchased

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(214) 341-1670

Let Pam Lordos make your dreams a reality!

BRAD MESSER



Forgetting How To Actually Work

A pal called to shoot the breeze, and the conversation drifted around to light complaints about his News Director, who keeps coming up with sensational ideas about how my friend can whip out great news stories and accomplish journalistic wonders. This constant flow of brilliant suggestions is a one-way street, with the ND never having brainstorms about what work he himself can tackle, only projects suitable for everyone else.

I don't know his boss but I surely know the syndrome. "Let me guess," I said. "He sits in a little cubbyhole office almost all day shuffling papers, right? He's on the phone a lot, uses the typewriter a little, and almost never comes up with anything you can use on the air?"

"You're describing my man!" said my pal.

Yeah, I know the type. There have been times when I have been that exact type myself because it's easy to get carried away by the paperwork, while losing sight of the fact that a News Director ideally should exist to pitch in where help is most needed, rather than withdrawing from the everyday routine of (ugh!) actual work. It is a heck of a lot easier to type memos and reports than to create on-the-air stuff to help the station staff. Much more convenient to gaze off into the blue contemplating long-range policy (or that ND opening in Bigtown) than to check yesterday's file to find a story that should be followed up.

"He's a nice guy, don't get me wrong. It's just that he is getting more and more useless. I'll be working on a story and he'll come in to say I ought to be working on exactly the same story!'

My friend has no ground for complaining. That is what News Directors are for, isn't it?

CALENDAR-

National Freedom Day

MONDAY, FEBRUARY 1: By Presidential proclamation, today is National Freedom Day, marking the anniversary of the signing of the Thirteenth Amendment abolishing slavery. England's Anti-Slavery Society reports slavery still exists in some African nations, where several hundred thousand people remain in bondage.

Why is February so short? Augustus Caesar took a day from this and added it to the month he named for himself. Admiral Stansfield Turner is 59.

Groundhog Day

TUESDAY, FEBRUARY 2: German settlers who populated Pennsylvania transplanted the tradition of Groundhog Day, and this is it. For the 95th year, the Punxsutawney Groundhog Club gathers at the modest home of Punxsutawney Phil, to see whether his furry little body casts a shadow. Tradition says the next six weeks' weather will be the opposite of today's so clouds (preventing a shadow) are supposed to indicate the end of winter weather. Sunshine makes a shadow and foretells another month-and-a-half of harsh winter. "He's very accurate," asserts Carol Dale of the Chamber of Commerce. "He's always right!" Oh sure.

Farrah Fawcett is 35. Tommy Smothers is 45.

Getting Beaned In Japan

WEDNESDAY, FEBRUARY 3: "The traditional Festival of Setsubun, officially marking the end of winter, is observed annually in Japan on this date," says the book "What Happened When." People "spend the day joyfully throwing dried beans at each other, symbolizing an old legend when brave warriors drove away wicked demons by throwing dried soybeans in their eyes. The 'wicked demon' in today's festival is lingering winter."

The plane crash in which Buddy Holly died was 23 years ago today. James A. Michener is 75. Fran Tarkenton 42. Bob Griese 37.

The One-Dance Hit Song

THURSDAY, FEBRUARY 4: Unlike the Hustle - which can be denced to any suitable tune Charleston was strictly a one-song dance, and it was the national craze about a half-century ago. On this date in 1926 New Yorker John Giola set the marathon record when he danced the Charleston nonstop for 22 hours 30 minutes

Patty Hearst was kidnapped in 1974. The USO was formed in 1941.

Cheryl Miller is 39. Ida Lupino 63. The woman who sparked the civil rights movement in 1955 by refusing to surrender her bus seat to a white man, Rosa Parks, is 69.

Join The Navy, See The Waves

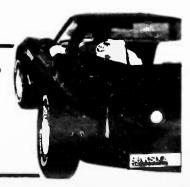
FRIDAY, FEBRUARY 5: The men aboard the "USS Ramapo" saw the world's largest storm wave 49 years ago this weekend, when they were caught in a Pacific typhoon. It was 112 feet from trough to crest (taller than a ten-story building) and is the world's record sea wave.

Fred Newman set the world record for blindfolded free throw shooting in 1978 by sinking 88 baskets in a row. Hank Aaron is 48. Roger Staubach hits 40 and Craig Morton is 39.

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News/Talk



GAIL MITCHELL

Sex Therapy On Radio: How Far Can It Go?

Since radio first opened its airwaves to psychologists, the door has opened even wider to include sexual help shows. Like their psychological counterparts, these hosts must not only tread the fine line between advice/actual diagnoses but also between the realm of good taste/cheap thrills.

I discussed the implications and benefits of such shows with WYNY/New York's Dr. Ruth Westheimer and WPBR/Palm Beach's Terry Garrity. Though each handles her show differently, both women share the same goal - to educate.

With both clinical and academic experience, Dr. Ruth also spends her time as an adjunct associate professor at New York Hospital-Cornell Medical Center, teaches at Adelphi University and maintains a private sex therapy practice. However, she emphatically cautions, "I am not doing therapy over the air." Her "Sexually Speaking" program first began as 15-minute taped segments (12:15-12:30am Mondays). That lasted a year. Then in September 1981, due to enthusiastic response, she went live, presently running in the Sunday 10-11pm slot. In honor of goorgasm to anything that people ask me or that I think ought to be discussed," she replies. "But I also get a lot of relationship questions. At the same time I love to put humor in because sex should be for recreation and not only procreation." She refers frequently to planned parenthood and other types of clinics.

Real People

The "real" people Dr. Ruth talks to include a "beautiful cross-section" - professional, non-professional, teens, college students and middle-agers. She says she receives more calls from younger people and others who wish she'd been around 30 years ago. In one instance a teenage boy wrote in concerning a masturbation problem, but in his note he referred to the act in slang terms. I asked the doctor if there are

"I love to put humor in because sex should be for recreation and not only procreation."

- Dr. Ruth Westheimer

ing live, WYNY distributed T-shirts proclaiming, "Sex On Sunday, You Bet" on the front with "Thanks to Dr. Ruth Westheimer On 'Sexually Speaking' Only At WYNY 97.1 FM' " on the back. More than 3000 requests. poured in. Soon, according to Dr. Ruth, her show will be on both the AM (WNBC) and

Tremendous Obligation

The idea for the program was spawned at an area broadcasters' meeting at which Dr. Ruth was asked to speak. She recalls. "I said 'You broadcasters have a tremendous obligation to get a program like this on the air so people who don't have an opportunity can get good sound advice and good sound talk about sexuality in terms of all the scientific knowledge that we do have.' Each show usually begins with one or more letters being read on the air followed by a usual barrage of phone calls. One Sunday alone, the count was around 256.

As a rule, Dr. Ruth doesn't feature any guest speakers. She explains why. "I was advised not to have other sex educators or

sex therapists on because I can do that. I'm not interested in consultations, which means I'm not looking for people who would disagree in order for us to have a good show or good fight. Let other people do that." An admitted stickler about

contraception, Dr. Dr. Ruth Westheimer Ruth covers a wide range of subjects, too. "I discuss very explicit sexual matters, masturbation to premature ejaculation to how they phrase their questions. "No, absolutely not. If somebody (uses a certain) word, I don't repeat that same word. In sexpeople's feelings so I would answer that young one in terms of masturbating but I correct people. I believe there should be no censoring as long as it's done in good taste." By the same token, Dr. Ruth doesn't use four-letter words - neither do her callers. However, she does get her share of gigglers whom she handles just as seriously. Dr. Ruth continues, "Because of the atmosphere I'm creating and because of the style and the way I'm handling it, I've not had to use that dump button even once. If I can hear the person who talks to me, even if I hear giggles in the background, I don't care. I don't know if there isn't somebody out there who has the same question."

any limits put on what people ask her or uality it's very important to be sensitive to would not correct him. I'm not on the air to

> "The reason for the program is to educate people in a palatable way. People can have the sex life they are entitled to, and the key in nearly all cases is knowledge."

> > Terry Garrity

Dr. Ruth feels very strongly that "Sexually Speaking" really helps listeners and that other stations should contemplate doing something like this on a regular basis. "I don't think it's therapy, but I do think that it gives information," she concludes. "I think of myself as an educator on the air. People

"They just can't call in generally. They can have a question or a comment.

Topics range through venereal disease, sexual dysfunctions, children and sex, rape, sex education, teenage pregnancy, incest, and female orgasms. She even went so far as to give a 50-question test to listeners to

●Education — not titillation

- Anything pertinent is fair game for discussion
- •People are interested in other people's problems - "It's not a soap opera."

are interested in other people's problems; this isn't a soap opera. These are real people who call in with real problems. If I can prevent one pregnancy that is unwanted, then I have fulfilled a function."

Terry Garrity considers her expertise stems from her nonacademic approach. The author of "Sensuous Woman,"
"Sensuous Man"
(with "M"), and
"Total Loving," she first became involved in this type of work as part of a woman's group which decided



to get together to talk about their sex lives and how to improve them. She then decided these discussions were excellent book

She was first approached last year by a television station to do a show patterned after "Phil Donahue." When that deal fell through, she was asked by President/GM Everett Aspinwall and PD Valerie Aspinwall to do a radio show based upon a sexual help theme. "Let's Talk About Sex" debuted in September and still occupies its original Saturdays. 4:05-6:00pm time period, despite an unpleasant reaction from the county's older, conservative element. Many were shocked and upset, and before long there was a concerted effort to force her off the air. However, the Aspinwalls backed her up 100%, telling its audience, "You can complain but the program stays." According to Terry from that point no other "get rid of Terry Garrity" movements have surfaced.

Traffic Cop

Terry compares her talk host role to the job of a traffic cop. She explains further, "In the beginning people would call up and ask my credential. I'd tell them I had no credentials, which flustered them no end, especially the belligerent ones who were ready to tear me apart. I am unique in that I am a lay person so I can have a feeling about what the lay person would like to know. But I also have enough knowledge from having access to doctors and medical literature to be able to get competent people on, steer them, and clarify their confusing answers for the generalist. I make no pretentions to being a doctor nor would I answer their questions myself."

Generally, Terry always begins her show with a main subject and guest. She converses for about half an hour to 45 minutes depending on the subject to give the audience an opportunity to learn more and have something "to feed on." Then she opens up the phones. "Their questions must pertain to the subject," she points out.

determine how much they actually knew about sex as a whole, including contraception. One extremely popular guest is Dr. Everett McClintock, an OB/GYN who has worked with Masters and Johnson. When he's on, listeners' questions and topics run the gamut, including what physically happens to the body during sex, advising one man atraid to have sex because of a recent heart attack, and also what sex therapy is and isn't ("people still have the idea that you have to go in, take your clothes off, and people watch you having sex").

Nuts And Bolts

Terry emphasizes that her show offers "more than the nuts and bolts." It's how sex affects all walks of life. For example, her subject one week was "Women's Romance Novels...Do They Influence Our Sexual Attitudes and Expectations?" This show featured a panel of romance novel fans who shared their reading experiences. It seems most read these novels for escapism and that any unreal expectations concerning their lovers and sex depended on the woman involved – although one reader was moved enough by the books to want to embark on a camping trip so she and her husband could make love in every state.

As to how graphic/technical her weekly discussions become, Terry said, "There are no four-letter words, of course. But any description or any name of body parts and any name that's the scientific name of a sexual act we go right for. I'm quite clear on it because I think people ought to start hearing that. We certainly will mention oral sex, anal sex ... we'll mention all of that if it is pertinent. It has to be in the context of what we are discussing. Nothing to titillate."

Though pleased with the response thus far, Terry does wish more teens would call in. Right now she primarily receives calls from average, middle class persons, bluecollar and white. And, in spite of the relative wealth in her listening community, she gets very few calls from the higherincome bracket, possibly because she feels they would rather go to clinics than call in, though she concedes that may be a generalization. Like Dr. Ruth she is very conscious of the strength it takes to call into such a program. "I make sure no one is left hanging because I think that's cruel. Even when we go off the air, I make them answer all the calls. You set yourself up as a program to help people; you just don't use them.'

Terry also agrees wholeheartedly about the good such shows can do for the listeners. 'It helps in the most important way," she adds. "The overall premise and reason for the program is to educate people in a palatable way. It's put them on to learning more. And that's the whole point - to widen people's horizons. People don't have to settle for terrible, boring, or inadequate sex lives. They can have the sex life they are entitled to, and the key in nearly all cases is knowledge."

In terms of other stations following suit, she is all for it but touches on the scarcity of specially talented hosts. "Communityoriented shows are very helpful to those people. They appreciate it. But I don't think we can overdo it at the moment because they're going to be hard put to find enough people who are competent to do it and be honest. I couldn't do it on a daily basis - there aren't enough experts who would be willing to leave their offices and do this every day. I would say a once a week program could be invaluable."



JEFF GELB

LOS ANGELES GETS TOO HIP

The KLOS Success Story

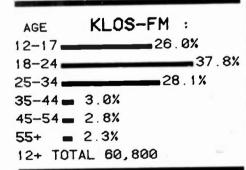
The first big news from the fall Arbitron sweep results was the 12+victory of KLOS/Los Angeles in a close race with competing KMET. It's the first 12+ratings win for the ABC-FM over Metromedia's AOR in over four years, and it caught many in the industry by surprise, but not KLOS PD Tommy Hadges: "My first reaction was a sigh of relief and a feeling of 'At last!' Actually, Mediastats were showing a flip-flop battle and our own in-house research indicated it would be an extremely close book."

KLOS did especially well in teens, rising 10.7-13.5. This wasn't the station's target demo, but Hadges wasn't complaining: "We were programming for 18-34 with an emphasis 18-24. But there's no overwhelming favorite CHR station here, and teens are traditionally the volatile segment of the audience, and the least loyal. They switch to the station they perceive as being the hippest, and I'm glad we fit that bill."

Musical Consistency

The "hipness" battle is an ongoing one between KLOS and KMET, which are next to each other on the dial. Hadges commented on the musical differences between the two stations: "KMET is a very well-programmed station; I'm glad we were able to beat them. Musically there are many similarities in our music. We may play more nationally-prominent tracks for a longer period of time. And, by using our music systems we achieve, I feel, a greater degree of show-to-show musical consistency. We're aiming to recapture the preeminence the station used to have for playing the most significant rock cuts in Southern California."

KLOS's music library, which Hadges admitted was smaller than KMET's, includes only smatterings of new wave and local music. Hadges explained, "To a certain segment of our listening audience, new

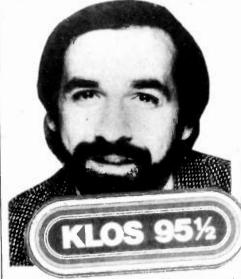


wave (or whatever it's called) is quite important. That segment is served very well by KROQ. I think Rick Carroll is doing an incredibly good job in dealing with the major problem with this music: its lack of familiarity. By putting it in strong rotations, he helps give the song familiarity and generates sales. When we see something happening saleswise we may choose to jump on it. We have to keep in mind, though, that this segment, while vocal, is not that large.

"We have instituted weekly hourlong shows for both new music and local music, giving people the chance to tune in at a specific time if they're into those kinds of music."

Callouts

KLOS's music is chosen at weekly music meetings, and later researched by a callout system created and designed by Steve Casey (now with Sebastian-Casey & Associates). Hadges stated, "I feel the music research has been really important in what we've done here. It helps us fine-tune what we're doing, hopefully putting us in a situation where we'll be able to hold our lead.



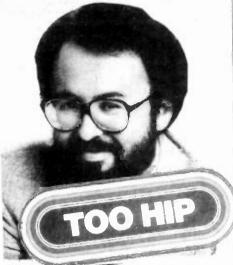
"We test everything in the library except new stuff. It's impossible to get any sort of opinion from someone who doesn't know the music being played. One survey answer they can give when we play a song is 'I don't know that song.' We're not asking them to

Promoting KLOS

"I'd like to think we were equally responsible as the programming department for the success of this radio station." That's Steve Gaspar's summation. As KLOS's Director of Creative Services, Gaspar heads a staff of three and controls a whopping annual promo-

tional budget of nearly \$600,000. "Most stations spend promotional money in conventional advertising (TV, billboards, print)," Gaspar said. "We spent \$125,000 last year in decals and another \$125,000 in T-shirts. We take dollars and convert them into forms of direct advertising (similar to direct mail) which puts a low-cost item into the hands of a known KLOS listener."

KLOS staffers have passed out well over a million rainbow decals with group names and the station's call letters and slogans in the year-and-a-half since the promotion's inception. Most of those are given away from the back of a mobile home by staffers referred to as the "KLOS Cool Patrol" (a slogan used by morning show host Frazer Smith) at area rock concerts. Gaspar reported, "We do swap meets, auto shows, and other functions, but you can't beat rock concerts for getting together so many people you know listen to your radio station. You can hand them a decal and by the end of the night, our research has shown that half of them are on their



cars. It makes our listeners into advertising vehicles for us."

Gaspar added, "It's not any one promotion that has been the success of the station. It's the consistency of seeing us in the parking lot at every rock show in Los Angeles. We're always there."

see all over Southern California.' He continued, "Generally we meet daily

He continued, "Generally we meet daily after his show to discuss what he's up to. I'm also in touch with his writers to discuss possible ideas for future shows. He is a tremendous talent; basically a stand-up comedian who is modifying his style to work on a music radio station. I'm very pleased with the progress we've made toward that end; we've achieved a balance between his humor, which is incredibly good, and the music."

Personalities

Frazer Smith is daily proof of Hadges's

"Music is our friend on the radio but it's the personality we can really look to for inspiration."

react to what they hear over the phone; we're playing the songs to give them a reminder beyond the song title. Callouts give us a sense of how familiar a song is becoming, and hints as to when to rest a song that may be burning out.

"The important thing to remember," he continued, "is that music research (to my thinking) does not attempt to achieve a statistically significant sample of an entire population. We're looking for a sample of a population that is apt to answer the type of call that might lead to them receiving an Arbitron diary. It's certainly possible to achieve a statistically significant sample of that subset of the population."

that subset of the population."

No music may be added to KLOS's music system unless it adheres to certain ABC corporate policies. Hadges explained, "It's a series of requirements we must meet for musical objectivity. In the past year there have been some relaxations in the policy's strictness, so I certainly don't feel like my hands are tied. There's a certain amount of paperwork involved and there have been times when I haven't been able to add some records as quickly as I wanted to. But it would never keep me from playing something like the next AC/DC album, for example."

Taming The Wild Frazer-Beast

There's more to KLOS than music. For starters, there's irreverent morning man Frazer Smith. Hadges said, "Frazer has epitomized (even beyond his actual airshift) the redefinition of KLOS as a hip place on the dial. We had lost that for awhile, but now 'Too Hip' has gone beyond being a drop-line of Frazer's to become a decal we

belief that radio isn't complete without personalities. "I was a DJ myself for 12 years," he recalled. "I think of what Stan Freberg has always stood for: making radio magical. Music is our friend on the radio but it's the personality we can really look to for inspiration."

When his jocks seek inspiration, Hadges advises them to keep in mind the image of a typical KLOS listener: "a 20-year-old guy who's totally into music," Hadges reported. "When a jock sits down at the board, he's heard every record, done every rap; he's already seen the show. The typical listener tunes in for maybe an hour a day. We have to remember the need to be actors and actresses in terms of on-air delivery. It's just like being in a Broadway show. Every time you see a show it's as if they're doing it for the first time. That's exactly how I want the jocks to be on the air, and I must say, the entire airstaff has performed wonderfully."

Other Success Factors

Hadges discussed other factors that he felt contributed to KLOS's ratings success

everyone. Once something is decided on, Steve Gaspar and his crew can be depended upon to get the job done.

"Certainly a lot of credit must go to our ongoing relationship with Jeff Pollack's organization. He's been terrific as our consultant from day one, and we work together very well. We talk often.

"Newspeople Larry Jacobs and Michael Benner help keep the station in balance. There's no benefit in our trying to go head on against people as funny as KMET newspeople Paraquat Kelley or Ace Young; they're hilarious. Plus there's a segment of our audience which, although they can appreciate humor, don't want it in their news. There are a lot of serious things going on out there and those are the topics we want to deal with. That doesn't mean we can't have fun elsewhere, such as in features like Darrell Martinie's daily astrology reports.

He continued, "I'm a big believer in special programming. We take a lot of the Rock Radio Network material, plus the 'BBC Rock Hour' and a number of Source and RKO shows (though not as their primary L.A. affiliate). Plus we do TV simulcasts with two VHF and two pay-TV services. Every Tuesday on the air we play two songs by the same artist back-to-back We do weekend specials like A-Z'-s and block parties. It's real important to offer people different things to listen to and think about. Day to day we promote internally as much as possible to keep the energy level up. Music is the meat and potatoes of KLOS, but we have to keep other stuff coming as well."

Hadges is well aware that KLOS's ratings edge over KMET was a slight one, and knows that his chief AOR competitor will be working hard to regain those few ratings points in the upcoming sweep. When asked how he intends to keep KLOS on top he responded, "We need to remain consistent. For four years KMET defined the sound of

"Callouts give us a sense of how familiar a song is becoming, and hints as to when to rest a song that may be burning out."

this book: "No doubt our image reversal, which was our first hurdle, was dependent on the efforts of our promotion department. We have weekly meetings to determine future promotions, with ideas coming from

success in L.A. AOR radio. Hopefully what we have done here in the last year or so is to redefine what will become the AOR standard for the '80's. We'll try to perpetuate



EVOLUTION

KGUR/San Luis Obispo is a new AOR. GM is Ron Finn, PD Ric Stratton and MD Willie Bardelli . . . KXFM/Santa Maria PD Ed Ryba transfers to Production Director

KYTX/Amarillo PD Don Sitton steps down but retains MD title. New KYTX PD is airstaffer Phil Couloudon. Joining for mornings is Chris Manning from Q107 Harlan Winslow is named Acting PD from the airstaff at KZOZ/San Luis Obispo Marsha Cumming is the new MD for KSMB/ Lafayette from the airstaff . . dina exits as Co-MD of KLBJ/Austin Meg Griffin is upped to full-time nights at WNEW-FM/New York . . . Jim Herron exits the Jeff Pollack Organization to return to radio as PD of WXTR/Washington Michele Robinson Sayre elects to remain with KLOL/Houston as MD . . . KZOK/Seattle hires Greg McClure from neighboring KZAM as News Director . . . Gerri Wells is upped to Public Affairs Manager at WLUP/ Chicago . . . Beth McBride joins KFMH/ Muscatine from KRNA/Cedar Rapids for part-time airwork . . . Blake Brodersen joins KLPX/Tueson from neighboring KWFM for weekends



LUNATICS LOOSE IN PHILLY — Philadelphia was the place where the "Lunatic Fringe" hung out backstage after a recent concert by Capitol's Red Rider. Pictured (I-r) are Capitol's Maureen O'Connor, group's Jeff Jones, Ken Greer, Tom Cochrane, Rob Baker and Peter Boynton, WMMR MD Joe Bonnadonna, and Capitol's Michael Lessner

AOR Reporter Profile



Pensacola

PD/MD: Mark Sawyer Power: 100,000 watts Consultant: none

'My basic goal as PD is to make TK101 a station you can turn on anytime of the day or night and count on hearing the best music by the major music stars of yesterday and today. I'm lucky to have a staff of announcers who are headed in the same direction, and a manager who's in tune with AOR and who gives me the freedom to do promotions that help sell TK101. You have to have an active promotional outreach if you want your station to touch the listeners, which is what TK101 is all about. For instance, we sponsor a river race, overnight campouts, and do airshifts from the street.

'We play music that feels great and you know it's quality because it affects you emotionally. Basically I go with superstar artists because they sell and get great phone response. The other music that's new or by secondary artists is the key to a well-rounded sound. It's been a challenge to find ways of programming this music while remaining essentially familiar-sounding. This is a very competitive contemporary market, but because we're the true AOR station, we're not restricted to playing only the hits; we go two, three or sometimes four songs deep on an album. Our music is dayparted, becoming more rock and roll as the sun goes down. I wish we could rock out all the time, but while we have to keep the core 18-24 rock listener happy, we also have to be attractive to the 25-plus 'coat and tie' listener. You can do that with the right music at

the right time.
"I want TK101 to come in first, and whatever helps is what matters in the long run. It's like Bear Bryant said last year, 'Being number one isn't everything, but it sure beats coming in second."

— Mark Sawyer - Mark Sawyer

UPDATE

More fall Arbitron AOR success stories arrive daily. Among them: Market-dominant books for WSYR/Syracuse and KGON/Portland; WEBN/Cincinnati and WFBQ/Indianapolis's best 12+ showings ever; WQMF/Louisville's format victory with new PD Tom Owens; WJMQ/Rochester's decisive 12+victory over competing WCMF (a feather in consultant John Sebastian's cap); KISS/San Antonio's major gain; WYNF/Tampa's squeak past competing WQXM; KDKB/Phoenix's best-ever 12-plus; up books for both KQRS and KDWB-FM/Minneapolis; KFMH/Muscatine's debut in the Davenport Arbitron owing to a new transmitter tower; up books for Pollack clients KATT/Oklahoma City and KWFM/Tucson; WAPI-FM/Birmingham's format-smashing debut book; and many others. We're rolling! ... WXRT/Chicago's "Blues Deluxe" album, recorded at the station's soundstage at the 1980 Chicagofest, is up for a Grammy award in the Traditional and Ethnic category . . . KSJO/San Jose bet against WEBN/Cincinnati in the Superbowl. WEBN put up 102.7 cases of local beer, while KSJO bet 92 bottles of California wine and 92 loaves of sourdough bread. In a similar competition, KMEL/ San Francisco bet Q102/Dallas over the 49ers/Cowboys game. Because the 49ers won, Q102 has to hold a Cable Car Benefit San Francisco. If Dallas had won, KMEL would have had to hold a blood drive for a Dallas blood bank . . . AOR's did great in the latest Rolling Stone Reader's Poll: #1 was WMMS/Cleveland, followed by WNEW-FM/New York, WMMR/Philadelphia, KLOL/Houston, and WBCN/Boston KICT/Wichita's celebrating its third AOR anniversary . . . KZAM/Seattle's giving away a brand new Camaro in a write-in registration promotion . . . WLUP/Chicago's holding a videogame tournament with a \$4000 grand prize: a projection TV, an In-

television master component and a full set

he Music Section

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PRIZE-WINNING GUITAR - Barking Pumpkin's Frank Zappa (center) greeted WDEK/De Kalb PD Ward Holmes (left) and WDEK listener Jeff Johnson (right), who won a station contest to fly to a New York City Zappa performance for designing a Marilyn Monroe guitar.



SPRINGFIELD IS ALRIGHT WITH WMMR -- Air personality Steve Sutton (left) and wife Harriett (center) struck a "Luke and Laura" pose when RCA's Rick Springfield (right) visited the offices of WMMR/Philadelphia during a break from his acting on the General Hospital soap opera.



SUPER BOWL OF ROCK - Super Bowl's 49ers helped KMEL/San Francisco and Journey raise money in a benefit for the city's cable cars. Pictured (I-r) are KMEL's Paul VIncent, Journey's Neal Schon, KMEL Promotion Director Kenny Wardell, 49ers Guy Benjamin and Dwight Clark.

COLOR

BURIED TREASURE: WMMS/Cleveland's sponsoring a rock & roll treasure hunt. The station has a map in the local papers and will air clues daily. Winners receive expenses-paid vacation trips to the Club Med resort on Martinique, a complete home stereo system, or a Mattel Intelevision game unit with cartridges.

BANNER NIGHT: WQXM/Tampa held a banner contest at a Tampa Bay Rowdies vs. Chicago Stings soccer game. The most creative entry wins a 98 Rock satin jacket, while 98 runners-up receive soccer balls, 98 Rock socks, visors, and license plates.

AQUA DREAMS: WLRS/Louisville, in conjunction with McGuffey Lane's "Aqua Dreams" LP, is awarding a waterbed to the listener who phones in the most creative erotic aqua dream!

TAKE OFF: Several AOR's are sponsoring contests that send listeners on expensespaid vacations. WCOZ/Boston is awarding ten free ski weekends for two at several area mountain resorts, while WVBR/Ithaca

COMING NEXT WEEK: We interrupt our AOR Arbitron success stories for an interview with consultant Jeff Pollack, whose client stations have fared well this book, ten achieving format dominance. Next week Jeff will discuss upper demo positioning, networking, the symbiotic radio-record company relationships, and lots more.

is sending two winning listeners to Jamaica for coming up with the most creative reasons why they deserve to take the trip. WLVQ/Columbus sent two listeners to the Super Bowl for calling the station when they heard songs that made reference to the Bengals or the 49ers. And WPYX/Albany. in conjunction with Bob & Doug McKenzie's Polydor album, is sending listeners on Vermont ski trips for guessing the outcome and score of the Super Bowl competition.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WSYR/Syracuse presented Rods for \$1.94 ... WXKE/Ft. Wayne presented McGuffey Lane for \$1.04

GUEST DJ'S: Bob Weir on KBCO/Boulder.

CONVERSATIONS: Pretenders on WDHA/ North Jersey . . . Nils Lofgren, Joan Jett on WEZX/Scranton . . . McGuffey Lane on WXKE/Ft. Wayne ... Shooting Star on WFBQ/Indianapolls . . . Bryan Adams, Eddie Schwartz, Chilliwack, Toronto on CITI-FM/ Winnipeg . . . Eddle Schwartz on CHOM-FM/ Montreal. Kinks, Bryan Adams on WLRS/ Louisville . Bob & Doug McKenzie on WXRT/ Chicago, KUPD/Phoenix, WMET/Chicago ... Ventures on KLAQ/El Paso . . . Blasters on KTIM/San Rafael ... Del Shannon on KEZY/ Anahelm . . . Joan Jett, Bob & Doug on WMMS/ Cleveland.

Adult/ Contemporary



JEFF GREEN

Prescription For Upset Ratings? It's "Magic"

The Fall 1981 Arbitron results are returning, with much programmer anticipation, and some surprising results. The battle of AM versus FM continues, and if one conclusion can be made regarding A/C, it's that there is no clear winner either way. Some FM A/C's crushed their AM competitors. In others, AM'ers either continued to dominate or gained ground over erratic FM challengers. Some markets are neck-andneck, or split among multiple variations.

It's a safe bet that a consistently respectable performance pleases radio management more than a roller coaster ratings ride. WMGK/Philadelphia, known as "Magic," is one such station that not only

has been delivering steady, profitable numbers, but has served as a model for many A/C FM's around the country.

20-year veteran PD Bob Craig told the story of WMGK's launch from near last in the market to become the number 1 music station in just



Bob Craig

one year, and how it's kept the success rolling. Bob also shared a glimpse of what he believes this "magic" station represents:

chatter. We lay low on cluttering the station, and that's really the key to our success. Any good PD realizes that clutter is bound to do you in one way or another. Clutter is not to be confused with good DJ presentation and programming concepts,

Keeping Local, **Keeping Comfortable**

"Another link to our chain of success is localization. I believe in well-seasoned localized personalities who, on a nice day, suggest a hot soft pretzel and a walk through Center City. That says a hell of a lot more than handing the jock a liner card that reads, 'What a great day to walk around Philly.

"We promote through TV primarily, and keep a low on-air profile. We make sure the

"We lay low on cluttering the station, and that's really the key to our success. Any good PD realizes that clutter is bound to do you in one way or another.'

Expanding The Potential Audience

"When I first came here, the station was in a 'pop'-soft rock format and appealed to a very limited audience. An experiment in an AOR-soft rock direction proved fruitless owing to a lack of good, familiar product, and so we abandoned it quickly. There was a beautiful opportunity to succeed with an A/C music format on FM, so instead of being a loose soft AOR that relied heavily on soft material by current artists, we began to add more programming formatics and mechanics. You can't beat familiarity, no matter what format you're doing. Therefore, we started to offer the familiar material, and still maintained the presentation of a smooth, professional A/C station. It took off imme-

Clutter-Free A/C

"We're not a full-service A/C station, but we do sprinkle in news and information when it's needed. Essentially, we are a music station. If you ask me whether our station is foreground or background, I'd have to say we're in between. The jocks aren't stilted or 'Beautiful Music' announcers. They know where and when to execute conversation and rap. If we were more foreground, we'd be obligated to include full-service features, contests, and

he Music Section

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album and ticket giveaways relate to the music we're presenting. We could give away \$60,000 homes and expensive cars, but unless the approach and concept is 'magical" and consistent with our sound, we stay away from them.

"What is the 'Magic' philosophy? To run

Maps of Orangeburg County with Orangeburg, Phone 803/536-1580 South Carolina P.O. Drawer 1386 • Cannor Bridge Ro Orangeburg, South Carolina 29115 Happy to help you find your way around!

WHERE AM 1? — WORG/Orangeburg, SC participated in an interesting way to help tourists and newcomers find their way around and tune to "Orangeburg's Radio Station." 5000 full-size maps are being handed out to motels all over the

a very clean-sounding radio station that is unobtrusive, without clutter, that talks to and entertains the people of this community. Our station makes them feel comfortable. I believe in designing a comfortablesounding station that appeals to all listeners, whether they join us for three minutes or three hours.

"I realize we have the reputation of being a very tight station musically, but the only guilt I find in myself is when we hold back

5.0 Success of WMGK: Summer 1979-Fall 1981

really good records that fit the format. Not just records with chart numbers, but strong, well-defined standards. I'm looking for that standard, that classic quality in

every new record we add. I don't want twenty records to program. I need twenty programming records. Those are hard to find, and that's why I'm considered a conservative programmer. If the records are right, I have no hesitation — in fact, I take a great deal of pleasure in breaking them!"

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Readers Suggest Low-Cost Opinion Polls

In the December 18, 1981 issue of R&R, a story on KOMO/Seattle's debut of the Bell System's TeleVote service was featured. At \$20 an hour and 50 cents per call, the system makes sense for large market stations with far-reaching signals and the likelihood of generating thousands of responses.

For secondary markets, Greg Thomas from WCVS/Springfield, IL and Denny Nugent of WTVN/Columbus, OH offered these simple, money-saving alternatives:

Use two separate incoming lines to handle the yes-no or A-B votes. If personnel aren't available to answer the calls, two code-aphones hooked to incoming lines and equipped with counters can handle the job. Either way, allow extra voting time to account for busy phone lines.

Progress

Programming/ Operations/Management

C.J. Jones is the new General Manager at WTMA/Charleston, while afternoon personality Ken Moore is promoted



Anderson has been ap-PD KPAT/Sloux Falls . . Former KZZB/Beaumont Operations Manager Don Golden moves across town to accept the PD post at KOLE...Dick Grant leaves the music

duties at WRVA/Richmond to be named Operations Manager at WLVA/Lynchburg, VA...WII-Ilam Meyer is the new Program Manager for WGBZ WGBU/Sheron-Farrell, PA, formerly of WFMG/Youngstown...Greg Williams is promoted from MD of KBOZ/Bozeman to PD of sister KBZN. He retains his KBOZ PD duties ... Bruce Scott joins WFUN/Ashtabula, OH as PD, formerly PD of WKSW/Cleveland... Steve Popp is upped from Production Director/morning drive to PD at WAZU/Springfield, as the station switches from AOR to A/C... Lee Tobin is promoted from MD to Assistant PD at WRKA/Loulaville. He keeps his MD title . . . WDEF/Chattanooga appoints former traffic reporter and weekend talent Dean Lewis to Jeff Davis steps up from middays PM drive/MD. and Promotion Director to also become MD at WTRX/Flint.

Air Personalities

Carolyn Poland, known as "Crunch," joins Ron Morgan as part of the morning team on KS94 (KSD-FMySt. Louis. Carolyn's background includes radio work in several top ten markets. appoints Roy Stephens to evenings, up from parttime and previously Program Manager at WMUZ across town. Also promoted from part-time to overnights is John Wettlaufer, formerly of Detroit's WTWR...Stu Collins moves from afternoons to morning drive at WFYR/Chlcago. Also at WFYR, Scott Evans previously PM drive at KFMB/San Diego, is named afternoon drive personal-. Mike Scott is the new afternoon talent at KULF/Houston, formerly PD at several major stations, including KLIF/Dallas, KCBQ/San Diego, and KFRC/San Francisco. After recovering from brain surgery, Drewe Phinny returns to WRKA/Louisville's morning show. Also at WRKA, Jeff Crawford takes the overnight show, formerly

MD at WBGN/Bowling Green. Gary Moore, former Continuity Director, is now evening personal-... Steve Kamer, previously at WPST/Trenton, is a new weekend host on KHTZ/Los Angeles...WBAL/Baltimore has named Sue Serio midday personality, the station's first woman to host her own music and news program. She comes from public affairs and evenings at crosstown WMAR...Joe Christopher now handles overnights on KFMB/San Diego. Joe previously spent 13 years at KOY/Phoenix...WROR/Boston welcomes two new announcers: Dave Michaels (weekends) from WCGY/Lawrence, MA, and Neil Jackson (part-time) from WFEA/Manchester, NH... WSYR/Syracuse also appoints two new air personalities: Rick Gary (mornings), promoted from Production Coordinator/swing shift, and Phil Chordas (evenings), formerly part-time and Creative Services Director for WBEN/Buffalo...Lorralne LeDuc is the new evening personality at 14Q/Wor-cester. She joins 14Q from WGRP/Webster, MA...New lineup at WRIE/Erle: 5:30-10 Ted Abbott, 10-2 Jay Scott, 2-7 Bill Brophy, 7-midnight Dave Labrozzi, overnights Ken Nolan, weekends Pat O'Day, Tom Dibacco, and Eric Chase...Art Sanner joins WDEF/Chattanooga as jazz programmer/personality.

COUNTRY CLOSEUP

Bob Wills Documentary Planned

KFDI/Wichita is preparing a 12-hour documentary for its parent company Great Empire Broadcasting to be recorded during February in Dallas. The project, which country historian Hugh Cherry is writing and voicing, is produced under the direction of Dr. Charles Townsend...KECK/Lincoln just signed on as an affiliate for RKO II... John Lund & Associates will now be consulting WCII/Louisville (as well as sister station KJ100) ... Several awards of note as WCXI/Detroit's News Department cops four awards in the 1981 United Press International Michigan broadcast competition. including "Station Of The Year" in its division. Newsman Paul Snider also won for "Best Documentary"

and "Best Editorial" as did Sports Director Chris McClure for his program "Beyond The Final Score" In other awards, KHJ/Los Angeles Traffic Manager Melida Smith was named as a quarterfinalist in



Melida Smith

the eighth annual American Song Festival for her entry "Together, You And Me"... KHSL/Chico, CA MD Leon Washburn writes that Santa was very good to the station this year by providing the staff with a brand new 3200-square foot facility, the first move for the station since 1953. New phone number is (916) 893-8926... WHYL/Carlisle, PA is now airing a bluegrass program every Sunday night and requests appropriate product

from record labels...KYXX/Odessa also needs album service desperately if they are to continue airing album cuts...Charlle Ross, PD of WDDT/Greenville, MS, mentions his singles service could stand some improvement too...KSKX/Topeka just premiered an "Album Hour," which highlights both debut albums as well as past favorites...

So You're Looking For A Job

John Olson, PD at KS100/Cleveland, is looking for an afternoon drive personality. Contact John at (216) 696-2455... WRKZ/Knoxville OM Steve Bridgewater (who just recently joined the staff from KHUT/Hutchinson, KS) needs a morning drive personality. Call (615) 546-6121 if qualified ... KTFX/Tulsa has several openings: Full-time DJ, part-time DJ, full-time News Director, and part-time sports announcer. All qualified applicants send T&R to Dwayne Alan Helt, PD, KTFX, 5840 S. Memorial, Suite 103, Tulsa, OK 74145.

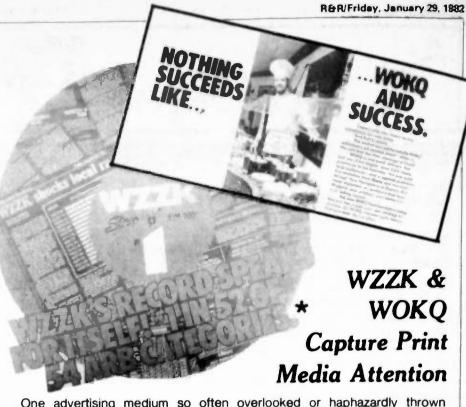
Moving Up & Moving On

Congrats to WCUZ/Grand Rapids OM

Larry Patton on his appointment to WCXI PD (R&R 1-22) ... WITL-FM/Lansing PD J.C. Sears departs for a position with IBM in Florida. Midday personality Johnny Austin takes over that position while religious his airshift.



taining his airshift. Johnny Austin
Other changes at the station find Steve
Williams moving from the sales depart-



One advertising medium so often overlooked or haphazardly thrown together is print. WZZK-FM/Birmingham and WOKQ/Dover, NH have both put together very impressive promotional pieces that are used for both newspaper ads and as sales tools. Both of these ads demonstrate how effective print can be when carefully thought out and developed with a clever theme and eyecatching copy.

(* Bessel on Spring 1981 Arbitron ligures.)

ment to afternoon drive, Russ Crawford promoted from part-time to overnights, replacing T.J. Daniels, and morning drive personality Tom Carter upped to Promotion Director ... WBCS-FM/Milwaukee MD Michael St. James will be moving on. although he has not yet announced where. PD Pat Martin will take on the MD chores... WMAQ/Chicago names Curt Curtis Farm Services Director, the first such position at the station, which also has contracted for White Sox baseball games from 1982-86. The Sox games were previously broadcast over WBBM...Tony Russell, former PD of WMKE/Milwaukee, joins WJEZ-FM/Chicago as an announcer...John Webster joins the WHK/Cleve-

land staff as News
Director and morning
news anchor. John is
a former PD for the
station...Former
WBT/Charlotte "All
Night Trucker's
Show" host Larry
James is WYAK-AM
& FM/Surfside
Beach, SC's new
PD...KEEN/San



Jeff Rollins

Jose PD Jay Albright is relinquishing his four-year morning show to former KEEN afternooner Jeff Rollins. Jeff most recently was on the staff of KNBR/San Francisco...KFH/Wichita afternoon drive jock Bill Collins promoted to Promotion Director, while 6-11pm personality Bill Hickman named Public Service Director. .. KIGO/St. Anthony, ID MD Kipp David moves to a similar position at KLIX/Twin Falls and is replaced by Mike Wood...Dale Mitchell, formerly with KXLR/Little Rock, is WMC-AM/Memphis's new 1-4pm talent, replacing Chris Angel who moves to 4-7pm. Station's Kathy Thurmond also upped to News Director...KEBC-FM/Oklahoma City welcomes John Arnold to the sales staff...Larry Hoefling joins K95FM/Tulsa as morning news anchor from KTMC/McAlester...David Shaw (from KNAB/Burlington, CO) replaces Bill Scott on the 6pm-midnight shift at KVOC/Casper...KATY/San Luis Obispo, CA names Mark Davis to the midnight-6am shift. KHSL/Chico adds two new staffers, Mike O'Shea for sales (from KBLF/Red Bluff) and Jim Swanson for on-air and production (formerly with KUBA/Yuba City and WKKD-FM/Aurora,

The AM/FM Switch

Last year there were a slew of stations converting to Country. This year is starting off a little differently with several stations

switching formats between the AM and FM frequencies. WTHI/Terre Haute moves its Country format to the FM dial, calling itself HI-99 with heavy emphasis on live personalities, while the AM takes on a music format the station calls Beautiful Contemporary, featuring 70-80% vocals of both MOR and Contemporary artists. The AM staff has also moved en masse to the FM with one new addition, Dave Gibson on all nights...In another AM/FM switch, KYSS/Missoula, MT flips its Country format from AM to FM with the AM now programming soft rock. All of the AM staff has moved over to the FM with the inclusion of all-nighter Monty Turner from KDXT in town...Meanwhile, WOKK/Meridian, MS is flip flopping not only formats but call letters. Effective in early February, WOKK-AM will be WOKK-FM, while WALT-FM becomes WALT-AM (got that?). Both stations retain their original formats...Further developments find Kansas City's "Continuous Country" KCKN-FM changing call letters to KFKF. Now known as "FM 94," the station is awarding at least \$1000 to each caller who catches them playing fewer than three songs in a row...Bet you didn't think there was another way to spell "Kicks" through call letters. Well, you're wrong! Former CHR-formatted KKRC/Sioux Falls has changed to Country and is applying for new calls KXXS. The Sherwood/Hennis consulted facility is looking for an air staff. Contact Jim O'Neill, PD...And yet another "Kicker" emerges as former KDWZ-FM/Grand Forks-Crookston becomes KYCK-FM. The station changed format to Country back in September ... Another Country changeover is WCMT/Martin, TN, which abandons its A/C format. Steve Hilton, PD, is in need of record service. Please send to Box 318, Martin, TN 38237 or call (901) 587-9526... WVOJ-AM/Jacksonville, under the direction of newly appointed PD Bill Wise, shifts to a Country Gold format. Former KCBQ/San Diego morning team Charlie & Harrigan are now doing mornings at the station. Other station changes find Tom Allen (from WMEX/Boston) in the noon-ipm slot and Mike Roberts (formerly from BJ-105/Orlando) handling the 4-8pm shift as well as Production Direc tor's duties

Searching For That Country Star







Blackberry Ridge

Each year many radio stations around the country participate in what is probably the most extensive talent hunt conducted in the country music field . . . Ray Price's "Wrangler Country Starsearch." Finalists are usually selected from either tapes submitted to sponsoring stations or through weekly "Battle Of The Band"-type promotions. As local winners are chosen from

various areas, they go on to the state finals and ultimately to the national contest, held in Nashville in late April. Each divisional winner is awarded a cash prize, with a grand prize of \$50,000 and a recording contract, a big attraction to many an aspiring artist.

Gail Zeiler and her band The Gambiers walked off with the top prize in KEEN/San Jose's "Starsearch" contest. Gail is shown here with KEEN PD Jay Albright. The Penn-

sylvania State Finals are being hosted by WRKZ-FM/Hershey, which is entering its own local winner, the Younger Brothers. WQHK/Ft. Wayne, WKXA-FM/Brunswick, ME, and WIXZ/Pittsburgh are a few of the other stations presently conducting a local talent hunt, as is KKAL/Arroyo Grande, CA, which turned the event into a "Starsearch Dance" (pictured) for its listeners before announcing the winning band, Blackberry Ridge.

The Music Section

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Inside Nashville



BIFF COLLIE

MADE IN THE USA: Walter Bouillet advises NBC taped a 25-year salute to Leroy Van Dyke's entertainment career. Also congratulations to Leroy and his wife Gladys on their new son... They taped that 25th anniversary salute to Jerry Lee Lewis last week for HBO pay TV...Another Loretta Lynn TV special coming up? The first one in November beat out "Lou Grant" and "Monday Night Football" with a 32 audience

share...The "Barbara Mandrell Show" TV salute to Loretta adds luster to "smelling the flowers" for the girl from Butcher Holler, KY... U.S. District Judge John T. Nixon issued a temporary restraining order banning Album Globe Distributing Co. of Hendersonville "from falsely representing that Barbara Mandrell is the artist performing songs on the album 'Barbara Mandrell: Come On, Come On' "...Jimmy Fortune of Charlottesville, VA starts touring with the Statler Bros. on a temporary basis, replacing the ailing Lew Dewitt, who is recuperating at his home in Virginia from regional enteritis. Dewitt, after hospitalization, had a relapse and returned to the hospital... Chet Atkins moved into his own office building at 1013 17th Ave. South, Nashville, but has shelved plans to open a museum, at least temporarily. He is still an employee of RCA, I understand, and will produce some RCA artists, play golf and do concerts (whenever some pleases)... Congratulations to John Conlee, who announced his engagement and forthcoming marriage to Gale Schauer of Nashville. The vows are set for April... Prayers for Cal Smith, who's undergoing a throat operation that's likely to keep him offstage for up to six months...Congratulations to Kenneth Richardson, named "Bus Driver of the Year" by the Professional Drivers For Entertainers. The award was presented, along with the "Million Mile Award" for safe driving, by his bosslady Jeannie Kendall at the Drivers' annual banquet in Nashville...Will Mickey Gilley bring the Las Vegas Orchestra to Gilley's in Pasadena???...Nat Stuckey announced and sang the United Airlines commercials you may be hearing...George Jones and Hank Williams, Jr. are packed together on early '82 dates in the South...Bill Walker flew home from Hawaii to take care of the music on the Jerry Lee Lewis TV salute, then boarded the plane and returned to Honolulu to wind up his annual holiday there... Hall of Famer Jimmie Davis and wife Anna Gordon lost many original pictures, song manuscripts (like "You Are My Sunshine"), his Hall of Fame plaque, and a rocking chair given him by President John Kennedy in a fire which caused over \$200,000 damage to their Baton Rouge home...Gordon Terry (he was on the Mandrell TV show Saturday night) and Bob Wills inducted into the Fiddler's Hall Of Fame...Lacy J. Dalton lives near the Northern California mudslide tragedy, lost friends that horrible week in the disasters...Norma Jean (remember Porter Wagoner's vocalist B.D.) working package shows with another former Wagonmaster Buck Trent and with Claude Gray.

MULTI-MEDIA '82: Those in the industry have known for years that Nashville would be a "boomtown" one day. Many indicators point to cable television and cable radio being instrumental in making Nashville a production center on a par with

New York and L.A. Last month WSM Inc. announced affiliation with Associated Press in the Music Country Network, starting with network all-night programming and ultimately expanding to 24-hour programming service. Last week NLT Corporation, parent company of WSM, announced agreement with GWSC (Group W Satellite Communications) to produce the Nashville Network for cable TV. This will entail 910 hours of programming in seven half-hour shows to air each weeknight on the network. The network is scheduled to begin airing in early 1983, starting with 12 hours of programming a day and later expanding to 24 hours. NLT will be responsible for programming and GWSC responsible for sales, marketing and distributing the network to local cable TV systems. "The Shopping Game," a Nashville-based game show on TV that will allow viewers to purchase items with credit cards by dialing a toll-free number, is the beginning of a new era of marketing. Beginning January 25, "The Shopping Game" will be test-marketed in San Diego, Long Island, NY, Cleveland, and San Francisco. America Video Shopper, the parent company of the project, has already sold syndication rights to Satellite Program Network of Tulsa and will extend to other cable networks. Regular programming is slated to begin in mid-November . . . Showbiz, the oldest syndication firm in Nashville, now owned by Multi-Media, Inc., just announced a series of nine Country Music Specials for this year, budgeted at \$5 million, the biggest-budgeted package in the history of syndicated TV. Agreements have been concluded with Dick Clark, and with Bob Precht, producer of the Country Music Association's annual awards show, to produce a total of four of the shows. Kris Kristofferson is the first star to be signed for involvement with these specials. Nashville continues to grow as a multimedia center, just like you knew it

WHISPERS: Lynn Anderson paid over a million \$\$\$ for a Nashville showplace handy to the tour route of the stars. More on that when it's confirmed...Another Roy Acuff testimonial in his hometown of Knoxville February 1. More on that next week...Chet Atkins, just back from Europe where he produced an album on Roger Whitaker, has finished mixing. Chet was on "Austin City Limits" last week on PBS. He's funny. One of these days he's gonna do a "live" comedy album and surprise the whole world...Ask Eddy Arnold to tell you about his grandson Shannon and his dog Sheb...Floyd Cramer's new Manager is Walter Sills. They're busy preparing a couple of TV pi-

PLAIN TRUTH: "How'm I doing? Well, I just tied another knot on the end of the rope, and I'm hangin' on."

Coors Country News

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Black Radio



WOL'S "CONTEMPORARY ADULT" FORMAT

Washington's New Black Alternative

Washington, DC, the nation's capital, is one of the most competitive markets in the broadcast world for Black andio. Now there's a dramatic new format approach in town. I spoke with newly-appointed WOL-AM Program Director Robyn Holden. WOL most recently was formatted Black News/Talk, and Ms. Holden has been brought in to install and direct the new music format. We will explore some of Ms. Holden's past broadcast career, plus what she envisions for AM-WOL's future. I also had the privilege of talking to Co-Owner/General Manager Cathy Liggins Hughes, who had some interesting comments about her Program Director, Music Director, News Director, her format, and her sensitivity towards females seeking employment within the broadcast industry.

Robyn is a graduate of City College New York (CCNY) where she obtained a B.S. in

Communications, while majoring in radio and television. Her professional career started at WLIB-FM/New York, now WBLS. Robyn came to my attention during a period of time when I was consultant to a group of black Atlantic City businessmen



who were about to obtain the license for a radio station which ultimately became WUSS. Robyn was the only female announcer I could find at that time who had that "I'm in charge," entertaining on-air sound. After some hard work and countless critiques of airchecks, she was ready for D.C. She then went on to be a very im-

pressive talent at WHUR.

Robyn set the stage for WOL's decision. "First let me give you some background on the Washington market and why we feel we can accomplish our goal. In the last few years, Washington basically has become a 75% black-populated market. Also, the advertising community is looking for the radio stations which have the adult audience; they are looking for 25-49 year-olds. Most people living in Washington are in that age group and they are working. Next, take into consideration because they are working they have money to spend on houses. cars, new clothes and are major record buyers, because Washingtonians love their music. The final key is the majority of these people are working for the federal government. Whenever other cities have high unemployment Washington doesn't, not like other parts of the country. The DC market consumes whatever is consumable because of the money here.

"We now are going to reflect the new change in Washington's attitude. For example, when the disco craze came about, it took DC by storm, but it also left out a group of people. Everyone didn't want to dance all the time. There was that group of people who wanted to listen to some good music and enjoy themselves. What we're doing here at WOL is moving back to the audience

Black Radio's Most Accurate Music Information Begins Page 52

that wants to listen to good music. We want the people who will listen to Earl Klugh, who will listen to Patti Austin, but who will also listen to Christopher Cross - and remember, this group that I'm talking about is black. I'm 29 years old, I like the theatre, the opera, a festival-style concert by, let's say, Stevie Wonder at the Capitol Center, I like a little Nancy Wilson on my radio in the car. I want a radio station that can take care of my needs. Our research says there's a void here for us to fill and we plan to fill it."

Music Details

I asked Robyn to give some examples of the type of music she plans to utilize. "In the mornings we use things like Rockie Robbins, Jose Feliciano, Freddie Hubbard, the Four Tops, things that will ease you out instead of jamming you out of bed. We want to play things that will help you move around the house and get yourself together and off to work in a very smooth fashion. As we move through the day the pace would pick up some with things by artists like the Jones Girls, Diana Ross, Isley Brothers Kool & The Gang, Ronnie Laws, and Patti Labelle. In the late afternoon, 3-7pm, you hear a little bit more of Phyllis Hyman. Angela Bofill, maybe even a Carmen Mc-" I noticed those are mostly female artists – is there any formatic reason for that? "No, not at all – that was just to give an idea of the approach we are using - we want a soft melodic sound. Male artists who would fit into our 7-midnight hours are Peabo Bryson, Billy Eckstein, Barry Manilow, Nat 'King' Cole, etc. What we are trying to do is like making a good soup. When you're cooking, you sprinkle in different ingredients, like a little garlic for taste and smell. A music format is the same - it must be spiced up a little. Things by the Jacksons, Michael Franks, Ashford Simpson, and Luther Vandross are all things we use to swoop across our targeted demographics, because we are Contemporary Adult." Robyn added that WOL will play 80% black music.

I asked Robyn if she thought the station has a chance to beat the FM stations in Washington. "No, but we're not trying to beat them, we don't have the power and wattage to beat them. What we know is this - there are contemporary adults out there who don't want to be thumped, bumped and funked to death. We also are not trying to be a Jazz station; we have Pacifica (WPFW) for that. Our audience is out there and they're not being served - now we're here to serve them and

KJLH Morning Man Makes Positive Impression On Police Chief

A few weekends ago I heard KJLH/Los Angeles personality Levi Booker talking about crime. Not only was he talking about crime in general, but "black-on-black crime." Rarely in all my days of being connected with broadcasting have I heard anyone really put themselves out there as a concerned citizen and a human being like this message. Obviously, it touched someone who knows more about the subject than any of us in radio. The following is a letter from Joseph T. Rouzan Jr., Chief of Police in nearby Inglewood.

Just a note to let you know how much I really enjoyed and appreciated your show on Saturday, January 9th. Your segment on crime and the community participation was outstan-Dear Levi:

It was great to see a person of your influence and following make such courageous statements. My whole family was listening and made very favorable comments. We have some large mountains to climb and as a product of the east side of Los

Angeles and from the streets, I understand both sides. But, as you said, "We are not out there ripping off people stealing and mugging" — crime was not created by poverty or mistor-

Yes, we must get good, effective, honest and fair law enforcement, and I am happy to say I plan a major role in getting officers to treat people with respect and dignity. I will continue to do that, but as has been said all too often, nobody will/can help us but us.

I applaud your efforts and many young people in the community have talked to me most positively about your Saturday show. As an officer for the Los Angeles Police Department for 21 years, the Chief of Police of Compton for four years, and now the Inglewood Chief of Police, I know we have some battles to conquer, but we shall overcome.

Anytime I can be of service, please call on me — united we can make it work. Dr. King had a dream of brotherhood and equality. He did not live to see it, but the burden is still on our shoulders. We have an obligation to our people to examine the human condition today,

and ask how we can make it better Keep up the good work — we love you. Sincerely,

Joseph T. Rouzan Jr. Chief of Police Inglewood, CA

For all of you general managers and program directors of Black radio stations around the country, this may be something you can do in your cities. Crime is something we must all be concerned about in all parts of our community. Levi is devoting Saturday mornings to on-air live conversation with his listeners while also entertaining with the music - and he gets in all the commercials! It's just a

I think we'll get our share of the market. Our General Manager, Cathy Liggins Hughes, was my GM at WHUR when it began having successful ratings and she is giving me the same freedom creatively now as she did then. Mrs. Hughes believes, we

GM's Perspective

I realized that at WOL there's a female Owner/GM, a female PD, and a female news director, and I decided to talk to Mrs. Hughes about the new music format and what she hopes to accomplish. "Number one, I'm very excited about the opportunity

of working with Robyn because I think she is one of the most gifted broadcasters in this country and I'm happy to be able to provide an opportunity for her to grow in the management end of the industry. I also have been very fortunate



Cathy Liggins Hi

to hire William Dennis, our Music Director, as part of our team. William was my MD at WHUR. The three of us functioned efficiently and effectively as a team at WHUR and our effectiveness is still hanging in place there – which is the ultimate compliment that can be paid to anyone in the business. There's a lot of enthusiasm around here because it's like old home week

"Number two, we have geared our format to appeal to an adult audience. There's a lot of youth-oriented radio in Washington. as in other cities. One of my main criticisms of Black radio is that it really never addresses the black adults in the community. Although there are always certain songs that are popular with both the youth audience and the adult audience, there are

some songs that black adults like to hear that don't appeal to the youth audience, and most Black-programmed facilities kind of ignore that I think that unfortunately black-owned facilities have picked up a bad habit by continuing to pattern their formats and their direction after white-owned Black-formatted stations. The problem is these stations just ignore the fact that after you're a teenager you become an adult. Your lifestyle, your values, and your preferences change, which is not to say that you necessarily lose an appreciation for a certain musical style, but it is to say that most individuals' preferences and tastes become more refined. This is what I want my new format to address itself to, the adult population of Washington, DC.

Finally, I asked Mrs. Hughes if by design or some other reason she had hired women as department heads at her station? "Well, my News Director Verna Avery has been with me a year, she was our News Director under the News/Talk format. I must say, this is not by design, but I would be lying if I did not tell you I am very sensitive to female professionals, because I'm a woman. I feel the same way that I feel about blacks in responsible positions - having a responsibility to be sensitive to other blacks who are competent. As a black woman I feel we have that same obligation. I am more sensitive but not by any type of structural design. It just happens that the persons most qualified for the positions we're discussing both happen to be women "

As time goes on we'll keep a watchful eye on WOL's progress in the DC market. Can WOL make an impact on the nation's capital similar to the impact it made in 1965 when it first changed to a Black music format? We'll have to wait and see. Yet one thing is quite evident - the owner and staff are professionals utilizing their knowledge and capabilities in a scientific approach.

THE PICTURE PAGE

Alabama Platinum Jubilee



Alabama's members were awarded platinum albums for their "Feels So Right" LP by RCA executives between shows at New York's Bottom Line. Pictured celebrating are (I-r) RCA VP Joe Galante, group's Randy Owen, RCA President Bob Summer, group's Teddy Gentry, RCA VP Larry Gallagher, group's Mark Herndon and Jeff Cook, RCA VP's John Betancourt and Jerry Bradley, and label's Dave Wheeler.

Doobies' Sydney Success



The Doobie Brothers toured Australia recently, and were given special sales awards by WEA Records in Sydney. Pictured (I-r) are group's Patrick Simmons, manager Bruce Cohn, group's John McFee and Michael McDonald, promoter Kevin Jacobsen, WEA Managing Director Paul Turner, and group's Keith Knudsen, Willie Weeks, Chet McCracken, Cornelius Bumpus, and Bobby Lakind.

Jon & Vangelis & Friendly Platinum



Polygram Canada President Peter Erdmann flew to London to present Jon & Vangelis with a platinum LP for their "Friends Of Mr. Cairo" LP and a gold award for the single of the same name. Pictured (I-r) are Vangelis's manager Jiannis Ziagraphos, Polydor UK's Jim Cook, Jon Anderson, Vangelis, Erdmann, and Polydor UK Managing Director Tony Morris.

Columbia's Streek People



Badland/Columbia artists Streek played the Country Club in Los Angeles recently. Pictured backstage (i-r, standing) are manager Chuck Roven, Badland President Bruce Bird, Columbia's Wayne Edwards, group's Giovanni Bartolotto and Dan Ricciardelli, Columbia VP Ron Oberman, Columbia's Tony Zetland, CBS's Dennis Hannon, and CBS VP Rick Kudolia; (i-r, kneeling) group's Billy DeMartines, Ron Abrams, and Randy Oviedo.

Shannon Fans Backstage



Network's Del Shannon played L.A.'s Country Club in support of his first album of new material since 1968, "Drop Down And Get Me." Pictured after the show are (I-r) Network VP/GM Rich Fitzgerald, Shannon, Network President Al Coury, E/A Exec. VP Vic Faraci, and E/A Sr. VP Jerry Sharell.

Genesis Generation



Atlantic Records hosted a party for Genesis after their Byrne Arena/New Jersey show recently. Pictured at the festivities are (I-r) group's Mike Rutherford and Tony Banks, Pete Townshend, group's Phil Collins (seated), end Atlantic President Doug Morris.

Golden Maze



Capitol's Maze were presented with plaques denoting their fifth gold LP, "Live." Pictured at the presentation following a Santa Monica Civic date are (I-r, front) Capitol VP Bob Young, label's Steve Buckley, group's Sam Porter, and Capitol VP Dennis White; (I-r, rear) group's Roame Lowry, manager Vernon Jones, Capitol VP Varnell Johnson, and Maze's McKinley Williams, leader Frankie Beverly, Billy Johnson, Philip Woo, Robin Duhe, and Robin Smith.

Renaissance In New York



IRS artists Renalssance returned to the U.S. and played a date at New York's Savoy Theater. Pictured after the show are (I-r) group's Jon Camp and Michael Dunford, IRS's Michael Plann, group's Annie Hasiam, and ABM VP Michael Leone.

Opportunities

Openings

EAST

you research oriented with redio background? d resume and cover letter to Buzz Brindle, MTV, 3 Ave. of the Americas, New York, NY 10036, EOE (1.29)

New owners seeking edult PD and staff for MOYL in NH. T&R to Mark Encson, Box 329, Bath, ME 04630.

WIGY, 50,000 watt CHR-FM, has news/programming openings for eager people. Send T&R to Scott Robbins, Box 329, Bath, ME 04630. EQE (1-29)

Suburban Boston broadcasting group needs full-time personnel in all phases. TSR to Brad Murray, V.P. Group Operations, Box 487, Marshfield, MA 02050. EOE M/F (1-29)

Want to perform in one of North America's most exciting cities? Expo's yourself! T&R to B. Beau Dean, 98 CKGM, 1310 Greens Ave., Montreal, Quebec H3Z 285.

50,000 watt FM seeks experienced announcer for night shift. TGR to WKHI, Box 758, Ocean City, MD 21842. EOE M/F (1-29)

Future eirehift openings at WRKI (196), 50,000 watt Superators AOR. T&R to Bob Kocak, WRKI, Box 95, Denbury, CT 08810. EOE M/F (1-29)

WORC/Worcester seeks full-time air personelity for A/C. TGR to Gary Scott, PD, 8 Portland St., Worcester, MA 01808. EQE M/F (1-22)

Openings

Expending merket, suburben Weshington, D.C., A/C seeks experienced AM drive announcer/seles combo. T&R: Jay Rutherford, WAGE, Box 1290, Leeeburg, VA 22075. EOE M/F (1-22)

News hustler needed for CHR station. Good delivery/solid news judgment. Minimum 1 year ex-perience. T&R: Bob DiPetro, WHEB, Box 120, Portmouth, NH 03801, (1-22)

Drive time news enchor needed immediately. T&R to Jeff Howlett, WBBF, 50 Midtown Tower, Rochester, NY 14804. EOE M/F (1-22)

OVERNIGHT OPENING

WMJX. Boston's newest FM station needs an up-and-coming air performer to create some "magic" from 1am-5am, Intimate, one-on-one natural presentation a must. Minimum 2 years A/C or CHR experience. Tapes, resumes only to:

Jack Casey, WMJX

Box 352, Bock Bay Annex, Boston, MA 02117



GREATER MEDIA, INC.

SOUTH

North TX, medium market PM drive slot. Good production end experience needed. T&R to Bob McKinzie, KIKM, Drewer M, Shermen, TX 75090, or (214) 893-1151. (1-29)

Openings

Openings

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These jobs won't last long, send for your listing **today!** We also have opening in Los Angeles based Radio Syndication Companies, voice-over work, and general radio work. Listings are \$7 (1 time) or monthly (4 times) \$20.

Make check or money order payable to: RAOIO JOB FINDER

8499 Sunset Blvd., Hollywood, California 90069

JOHN LENNON SIGNED LITHO (Not Pictured)

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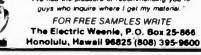


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Opportunities

Openings

Program Director. Experienced PD needed to hire, train and maintain air staff for FL A/C. Call Tom, (904) 376-1230. (1-29)

Modern Country station needs experienced jock with good production. Send T&R to WYRL, 2221 Front St., Melbourne, FL 32901. (1-29)

Experienced reporter/enchor needed for AM/FM combo in 200,000+merket. Contact: Larry Hart, MD, KTEM/KPLE, Box 1230, Temple, TX 76503. EOE M/F

erations Director wanted for AM/FM. Manage int team/excellent benefits. TER to Joe Warner seident, WCEC-WFMA, Box 4006, Rocky Mountain

Morning Man

Southern medium market station located right on the beach is looking for a dynamic, in-novative, creative, talented and mature morn-ing man to work with a successful MOR format. Send tapes, resumes, salary requirements and references to Radio & Records, 1930. Century Park West, #304, Los Angeles, CA 90067.

KLBJ-FM/Austin seeks top-flight announcer with strong production. T&R to John Logan, KLBJ, Box 1209, Austin, TX 78767. No calls piesse. EOE M/F (1-29)

Y103 (WIVY-FM) looking for alightly crazy morning man with proven track record for AM teem. T&R to Robert John, WIVY, 3100 University Blvd. South, #302, Jacksonville, Ft. 32216. (1-29)

Openings

WBOQ/Daytone Beech, 100,000 wett CHR looking for bright, funny morning man. T&R to Rick Knight, Box Q102, Daytone Beech, FL 32015. No cells. EOE M/F

Now eccepting T&R for future air talent for Country, Minorities encouraged, Send to: KCCW, GPM Bldg., South Tower, San Antonio, TX 78216. EOE M/F (1-22)

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a creative and productive Program Director Applicants must have the desire and ability to win. Send tape and resume to include ideas and concepts and what you have done to make you a winer

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WBLQ (95ROCK) Superstars looking for afternoon drive air talent. Good voice, production skills. T&R to Neel McNeel, Box 5000, Montgomery, AL 38192. EOE

vsperson and afternoon drive lock for A/C for-Send T&R to Steve Lake, KBIU, Box 3306, Lake Charles, LA 70801. (1-22)

Openings

Adult personality for morning at Top 50 A/C. No beginners, no calls please. T&R: Bruce Garrawsy, WQRK, 160 New Town Rd., Virginia Beach, VA 23482. EOE M/F (1-22)

Come live by the sunny see. Midday opening. Adult who can communicate with edults. TER to Stanley B., WFMD, 1889 Wilmington, NC 28401. (919) 763-6363.

Program Director: Powerhouse AM in Top 50 market wents "take-charge" person to revitalize and give direction to a potentially great personality/A/C radio station. Air shift (preferably morning drive), oversee air staff, production, news personnel, and formatics. Solid track record with proven ability a must. Send all resumes to Bernie Barker, 2146 Highland Ave. South, Birmingham, AL 35205. EOE

Opening for a top-quality newscaster at WSB Radio, Atlanta, GA. Must have 3-5 years with major market experience. Salary negotiable, no beginners and no calls please. Send replies to Personnel Director, WSB, 1601 W. Peachtree St., NE, Atlanta, GA 30309 (1-29) •

MIDWEST

Lifestyle news oriented people wanted for future openings. T&R to Merk Elliott, KEYN, 2829 Sellne, Wichite, KS 67204. EOE M/F (1-29)

Openings

ning available for experienced newsperson; full-, benefits available. Females & minorities en-aged. Call Donan Paster, (313) 871-0590. EOE M/F

Stuart Broadcasting needs announcer, also a newsperson. Send T&R to Orv Koch, 826 Stuart Bidg., Lincoln, NB 88501. EOE (1-29)

Needed bedly, experienced entertaining morning man for CHR. Top dollar. Send T&R to: Garry O'Neil, PD, KTRS, 251 W. 1st, Cesper, WY 82601. EOE M/F

Opening Soon

for experienced PD at mass appeal FM. Top rated 12-44 station in Top 50 market needs a vell-organized Program Director with expertise in planning outside promotions. New equipment, new building. Send tape and resume to Radio & Records, 1930 Century Park West, #302, Los Angeles, CA 90067.

Full-time immediate/future openings. CHR/AOR formst. Experienced/excellent production a must. T&R, salery requirements: Steve Grezieno, KFMZ, Box 1345. Columbie, MO 65205. (1-22)

WDJX/Deyton CHR needs afternoon or night talent. One-to-one communicator, no whiriers just win-ners! Cell Charlie, (513) 429-9080 2-6pm EST only. (1-22)

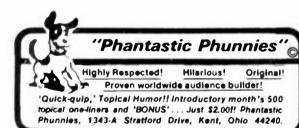
A natural entertaining, creative personality is being sought by Cleveland's FM Country. TGR to Jon Olson, KS100, 1 Playhouse Squere, Cleveland, OH 44115. EOE M/F (1-22)

Marketplace



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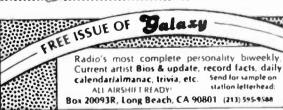
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Opportunities

Openings

WJML/Petoskey, MI needs full and part-time personelities. Live by the bayl Females encouraged! Production a must. T&R: Mike Benson, Box 99, Petoskey, MI 49770. EOE M/F (1-22)

E. Alvin Davis & Associates, looking for a humorous morning talent. Volons, characters, etc. desirable. T&R: E. Alvin Davis & Associates, 3515 Bookmark Place, Landen Farms, OH 45039, EDE (1-22)

KDVV-FM (V-100)/Topeke has immediate opening for morning drive personality. TER to Tony Stewart, Box 1478, Topeke, KS 66601. EOE (1-22)

MAJIC 108 FM NEWS DIRECTOR

St Louis Urban Contemporary/Black market leader seeks qualified NEWS DIRECTOR/ANCHOR with proven journalistic abilities. Willing to pay for the right person, plus great benefits package. Send tape, resume and photo to:

MAJIC 108 News, P.O. 80x 4860, St. Louis, MO 83108.

Are you crazy enough to work in Indianapolis? Are you considered a "Dangerous Character"? Tapes only: WNAP, 2835 N. Illinois St., Indianapolis, IN. EOE (1-22)

WXKE/Ft. Wayne wants to hear your AOR delivery for future openings. Send T&R: Rick West, 4740 Coldwater Rd., Ft. Wayne, IN 48806. EOE M/F (1-22)

Musician/Group Coordinator Manager. Perform as a lead vocalist/guitarist and Manager of Business Affairs of a musical group on scheduled performances throughout U.S. and abroad. Coordinate schedules and activities, plan, develop and organize programs and be responsible for completing vanous arrangements to insure compliance with obligatory and contractual functions including arrangements for foreign TV and Radio iappearances and publicity. Confer with other performers in the group and establish individual responsibility. Must travel and work variable hours iricluding weekends. Must have at least 4 years experience as a professional vocalist/guitarist including 2 years experience in managing and supervising performances and travel arrangements. 40 hrs. 5 day week. \$30,000 year. Sond resume to Radio & Records, 1930 Century Park West, #306, Los Angeles, CA 90067.

WEST

KFTN/Stockton has opening for e full-time engineer. Send T&R to John Hampton, 2171 Relph Ave., Stockton, CA 95206 or (209) 948-5786. EOE (1-29)

Future position, DJ/Sales, experienced preferred. Great beginning position. Near Portland, T&R to Debra Clay, KOHI, Box 398, St. Helens, OR 97051. EOE M/F (1-29)

K104/Freeno is in need of competent Music Director. Send T&R or cell Tom Saville, PD, KIOY, 1785 N. Fine Ave., Freeno, CA 93727 or cell (209) 252-8994. EOE M/F (1-29)

KFMG has possible opening for full and part-time announcers. T&R to John Florence, 5601 Domingo Road N.E., Albuquerque, NM 87108, EOE M/F (1-29)

Station In Major

Western market, looking for an experienced morning air personality. Salary range \$50,000-\$100,000 annually. Send T&R to:

Radio & Records, 1930 Century Park West, #305, Los Angeles, CA 90067.

Sunny central California medium market Country station seeks mature-sounding, relatable AM drive talent. T&R to PD, Box 797, Modesto, CA 95354. EOE (1.20)

Rock and Roll FM needs air talent. Programming experience a plus. T&R to KXFM, Box 1964, Santa Maria, CA 93456. EOE (1-29)

Metro Traffic Control looking for on-air reporters covering traffic conditions in the L.A. and Orange County areas. 2 years experience required. Rhonda Kramer, (213) 464-8400. EOE (1-29)

Personality wanted at KFKA in CO. Prefer 2 years expenence and strong production. T&R to Dave Taylor, Box K, Greeley, CO 80832. EOE M/F (1-29)

KVEL/KUIN is now accepting T&R for future opening in quickly growing station in merket. Send to John Bailey, KVEL/KUIN, Box 307, Vermal, UT 84078. EOE (1-22)

Lost my afternoon person to WJJD/Chicago. Who's next? Skiing, hunting and great radio. Profit sharing and hospitalization! Call Chuck White, (307) 832-0551. (1-22)

A/C KLUB/Balt Lake City looking for a moming personality. Must communicate with 35+ demo. Send T&R: Scott Gentry, P.O. Box 389, Salt Lake City, UT 84110. (1-22)

Country loving KR8Y now accepting application for future openings. 1 year experience. TER to Tor Lucero, Box 1981, Roswell, NM 88201. EOE (1-22)

Openings

KGEOldies/KGFM seeks open "A-teem" salesperson in CA's second fastest growing market. Send resume to Jim Rash, Box 260, Bakarafield, CA 93302. EOE M/F (1-22)

KENI/Anchorage needs greative AM news drive person. Journalistic background, 3-5 years broadcast experience. T&R: Mark Riehle, 1777 Forest Park Dr., Anchorage, AK 99603. EOE M/F (1-22)

Production/oopywriter/PM drive. Real pro needed at AM/FM in North San Diego County. No calls please! TER to Steve Clark, KUDE/KJFM, Box K, Oceanside, CA 92064. (1-22)

Brand new 100kw FM in N.W. Wyoming seeks aggressive newsperson. Excellent salary & benefits. Cell Jim at (307) 527-8444. EOE (1-22)

Positions Sought

Attention CA AOR station's. Late evening/ell night jock looking for a half secure, good paying job. All offers considered. GIL HERNANDEZ, (805) 544-5179. (1-29)

Experienced pro with programming and drive times. Preferable medium to major market. K.C. JONES, (919) 869-2502. (1-29)

5 year jock looking for competitive medium market A/C or CHR outlet to settle down at. Midwest, FL or AZ region preferred. MARTY JOHNS, (414) 457-0974. (1-29)

JEFF BLAKE, former PD WCGQ/Columbus, and KSET-FM/El Peso lesves due to economic ressons, and seeke PD/FM position. (915) 581-7238. (1-29)

Top AOR talent with great numbers in nation's 13th merket. Also 2 years Chief Engineer experience. All markets considered. Call (304) 363-9004 and leave message for BILL. (1-29)

Seaking medium market sports winner. My scouting report reads: Versatile, super P-B-P entertaining sport-scaster and talk show host. Willing to relocate. Call C.W., (213) 679-8558. (1-29)

Creative production specialist, eir personality, work-specialist, and production specialist, and production specialist.

ing 12 station market, available. Inquiries to JIM, 2218 10th St., Two Rivers, WI 54241, (414) 793-2079. (1-29) 7 year pro. Most recently WKOS/Nashville. Air personality, MD, research. JOHN MICHAELS, (502)

683-9634. (1-29)
Enthusiastic and herd-working jock with 3 years

DJ/PD experience seeks medium market position. Strong production, great references. Cell JONATHAN, (408) 268-2075. (1-29)

Ronald Reagen slashed my department. Air personality/MD seeks medium market PD or major market weekend slot with a West Coast team. JIM,

Experienced, consistent DJ wanting to move to another medium or larger market. Familiar with music, production and CHR and A/C formats. Call JEFF, (314) 334-4809. (1-29)

Experienced female personality and/or news seeking employment in L.A. area. (213) 375-4869. (1-29)

TOM MURPHY, formerly WRKO, WVBF and current ly WEEI-FM/Boaton, looking for major market jock and/or programming position. (617) 782-0173. (1-29)

9 years experience on-air with AOR, A/C and CHR. Prefer West Coast. Call NOLAN CRUISE, (808) 537-5813. (1-29)

Experienced air talent looking for new position with CHR station. Will relocate. For T&R call ROGER KELLY, (913) 762-2003. (1-29)

Experienced AOR, CHR jock, Hard worker, dependable, will take direction. Prefer West Call (808) 792-4830 or (806) 745-3129. (1-29)

6 year programmer/personality/broadcast instructor looking for essistant PD or drive shift in medium to major market. Available immediately. DOC PHILLIPS, (307) 742-7692. (1-29)

Wolfman Jack? Nol DR. JOHNNY FOXX 12 year pro, available now. 30K minimum. A/C or Oldies. Only serious need inquire. (817) 274-1984. (1-29)

Air personality with AOR, A/C and management background. 3 years experience as PD/PA. Communications degree. Available in May. Call RAY, (305) 282-5539 or (305) 275-2133. (1-29)

DJ 3 years, seeking CHR/AOR. Currently market 137. Aveilable now. Call BRUCE ARTMAN, (213) 598-6578. (1-29)

DALE REEVES in Cheyenne? Maybe. How about Denver? Write: Mitkus-Wolkenheim, Inc., 2911 W. Vliet, Milwaukee, WI 53208. (1-29)

Major market Assignment Editor/reporter looking for challenge as ND or reporter. 6 years expenence. Strong reporting and writing skills. TONY, (313) 584-4959, (1-29)

DENNIS ELLIOT, looking for PD/MD position. Willing to refocate. Experience at 96KX, WPEZ, WIFI, WQXI. Call (412) 673-4370. (1-29)

Have tape will travel. Assistant PD and Production Director in smell market. 3 year pro, including P-B-P. Call (518) 274-5262. All offers considered. (1-29)

Tired of bebysitting a computer. Looking for live format anywhere. Give me a listen and let's help each other. Call KEN, (518) 677-3087. (1-29)

Positions Sought

Want a CHR-A/C jock, that's teen oriented, communicates, excellent production, more powerful than a locomotive? (3 out of 4 sin't bad.) MARK SCOTT, (714) 968-0537. (1-29)

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Award winner in News/Talk, 5 years experience as Chicago producer, WY ND, CA PD. Available now. ART LYNCH, (707) 224-3809 or (312) 848-9263. (1-29)

Lam starving in L.A. but a talk show dynamo. 13 year pro. Need work, any market. Call JIM anytime (714) 621-2272. (1-29)

BILL EVANS, Assist. PD/MD WNOX/Knoxville is looking for medium/major market air atot. 10 years solid axperience. Call (615) 523-4395 or (615) 637-9900. (1-29)

Help me keep my New Years resolution! 5 year pro looking for medium or large market A/C or CHR station to call home. JEFF KINGSBURY, (704) 754-4180. (1-29)

DAYNA STEELE, KRBE Assist. PD/MD and sir telent now available for similar position. (713) 780-0961. (1-29)

Morning drive crazy/Chief Engineer/production man. Seeking combo position. 10 years experience. All mediums considered. Call MORGAN, (919) 734-5936. (1-29)

Experienced, aggressive, reporter/enchor person. Looking for first real break. Willing to relocate. T&R available. Call NOBLE, (717) 326-7139 momings only. (1-29)

Automation/music programmer, announcer. 5years AOR, Soft Rock and MD experience in medium/major merkete. Strong production, tight board, team player. DON (503) 342-7293. (1-29)

Canadian, 6 years experience on-air and programming. Looking for position on either side of the 49th parallel. For tape call (705) 326-1477. (1-29)

Major market personality looking for a change. Currently employed. Only major markets please. Call GARY, (214) 530-6145. (1-29)

Burgeoning talent with experience, savvy, drive. Want to perfect craft at growing CHR/Top 40 station. Client-pleasing production. Reliable. Available prontol GB, (815) 229-1065. (1-29)

Experienced Program Director in Top 10 market looking for solid management firm in medium market. 13 plus years. Call (714) 657-2684. (2-12) •

Experienced Top 40/AOR jock looking to move West. Hard working and dependable and willing to take direction. Call BOBBY, (808) 792-4830. (1-22)

T. TOMMY needs a job. 6 year vet; MD and afternoon drive announcer. Outstanding production, Call after 6pm, (219) 275-4436. (1-22)

Looking for radio news in Southern CA. 8 years experience. Formerly KCKC/San Bernardino, KFMB/Sar Diego. JIM RUSSELL, (714) 862-0369. (1-22)

15 year 1st ticket familiar with AOR and CHR. Available full or part-time. All areas. DOUG CORY, (213) 386-1550 or 10435 Lindley, #250, Northridge, CA 1328 (1-22)

Dedicated sportscaster, radio, P-B-P or color commentator in all sports. Anchormen/future reporter ready to relocate. Contact BARRY SACKS, (914) 354-8945 (1-22)

BARRY McCOY, formerly WOHO/Toledo WDUZ/Green Bay, looking for air position in medium market. Also would consider PD. Call (419) 698-9705 (1-22)

Good pipes, first ticket and 16 months experience in Phoenix and Evensville, Looking for stable CHR. Cell WES SILER, (502) 826-5228. (1-22)

8 year veteran looking for new gig. A/C, CHR Midwest or East. No small markets. Call SCOTT, (517) 799-0984. (1-22)

Play-by-play is my game; JOE COR-MIER is my name. Motivated and dedicated male seeking a sports directorship or equivalent. Three years radio and TV P-B-P at the high school and major college level. Good public relations person. Excellent references. B.A. degree in communications (1980). Tape and resume available. (318) 261-0821. Can be reached (8am-12noon, Mon.-Fri.) (2-5) •

MICHAEL KEATING, formerly of KWK/8t. Louis, WINZ-FM/Mlaml, 99IZD/West Palm Beach, and WOVV/Ft. Plerce looking for AOR. Programming and former Music Director. Call (306) 484-1401 (WOVV). (1-22)

CLEARANCE SALE! Rock Duo for medium market Drive. Proven record, stats, tapes; call (618) 985-3379 (1-22)

Positions Sought

I have the skills and the drive. Formerly mornings KIOA, WTVN, Let us win together, You'll be impressed! BRAC, (306) 276-2945. (1-22)

Ambitious and determined! Need DJ/Secretary? Ask for Jeamine. Have associate in radio. Experienced, but willing to learn more. T&R available, call (802) 723-6213. (1-22)

6 years experience. Announcer, PD, MD_r Supercopy and production. Looking for CHR or AOR. Prefer Midwest, will relocate for "right" position. (715) 234-8673. (1-22)

Announcer with 2½ years experience. Good production desiring work in Rocky Mountain, Midwest region or New England. Call DON, (414) 682-9125. (1-22)

10 years experience, Jock with good pipes seeks CHR station in NY, CT, NJ area or other East Coast locations. Extremely reliable. BILL DALLAS, (518) 423-0167. (1-22)

Excellent news, sports writer, announcer. Solid interviewing, production skills. Various work expenses, small stations, San Francisco. I'm mature, intelligent, hard-working. Masters. NEIL, (415) 282-9319. (1-22)

PD and MD experience. I also put together music specials and countdowns. Anything in redio or syndication. Cell ANDY, (414) 324-2630 or (414) 324-4441. (1-22)

Changes

RADIO

Robert Tindle, formerly Chief Engineer of KIX/Dal las, TX, has been promoted to corporate Chief Enginee of Micke Communications, Inc.

Steve Woodburn promoted to midday anchor position with Metro Control/Los Angeles.

Neil Peden upped to Chief Engineer, from assistant at KIX/Dallas, TX.

Robert Cecil named Account Executive at WBAL/Baltimore, MD.

Chet Borowski joins WCFL/Chicago, IL as Ac-

count Executive.

RECORDS

Jim Sales added to the promotion staff of AMI Records.

INDUSTRY

Ed Walker appointed Account Executive at Torbet Radio, Los Angeles.

Sendra Crystal named Account Executive for the RKO Radio Networks.

Steve Fret promoted to VP of Finance and Administration for Chappell Music and Intersong Music.

Miscellaneous

WHAV needs A/C record service from all labels. Send to WHAV, 30 How St., Haverhill, MA 01831. (1-29)

WRNL Contemporary Country Richmond, VA needs record service from all labels. Contact Mike Anderson, 7100 Bethlehem Rd., Richmond, VA 23228. (1-22)

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Music History

BY DAN FORMENTO OF THE SOURCE

RCA Introduced 45 RPM Single

MONDAY, FEBRUARY 1 — In 1939, RCA Victor initiated "Project X," a comprehensive study of the record and phonograph situation, whose goal was to develop a music system that would eliminate some of the shortcomings of conventional discs of the day. The result was the first 45-rpm system, a smaller lightweight disc in a "single" size, which RCA announced ten years later, on February 1, 1949.

TRIVIA - The Beatles top U.S. charts with "I Want To Hold Your Hand," 1964...Fleetwood Mac tops British charts with "Albatross," 1969...Birthday greetings to Elvis's daughter Lisa Marie Presley, 14...and Don Everty, 45

Sex Pistol Sid Vicious Dead

TUESDAY, FEBRUARY 2 — The scandalous and often violent story of punk rock pioneer Sid Vicious of the Sex Pistols ended on February 2, 1979, when he was found dead of a heroin overdose in a Greenwich Village apartment. Sid's demise came just 24 hours after he was bailed out of Riker's Island Prison, where he was remanded after being charged with the fatal stabbing of his girlfriend Nancy Spungen. Vicious was 21

TRIVIA — Warner Brothers signed Van Halen, 1978...Graham Nash

The Day The Music Died

WEDNESDAY, FEBRUARY 3 - Rock & roll greats Buddy Holly, Ritchie Valens, and the Big Bopper (J.P. Richardson) were killed on February 3, 1959, when

the light aircraft carrying them to their next concert on a grueling U.S. tour crashed in bad weather shortly after taking off from Mason City, Iowa. The airplane smashed into a cornfield at Ames, IA, killing the 22-year-old Holly and its other distinguished passengers instantly.



TRIVIA - Bob Dylan's first recording session, 1961...Dave Davies of the Kinks and Melanie ("Brand New Key") Safka both turn 35 to-day...Johnny "Guitar" Watson born in 1935.

"Evita" LP Released

THURSDAY, FEBRUARY 4 — After the overwhelming success of "Jesus Christ Superstar," MCA Records anxiously released the follow-up effort from



composer Andrew Lloyd Webber and lyricist Tim Rice on February 4, 1976..."Evita." Again a Again a double-album set, this new 'rock" opera chronicled the life of Eva Peron, the first wife of postwar Argentine dictator Juan Peron. "Evita" was later adapted

to both London and Broadway stages. Casting for the film version is currently underway.

TRIVIA — Elvis Costello on the "Tomorrow Show," a rare TV appearance, 1981...Happy birthday to Alice Cooper, 34.

Bob Marley's Birthday

FRIDAY, FEBRUARY 5 — Rastafarian reggae superstar Bob Marley was born in Middlesex, Jamaica, February 5, 1945, the son of an English army captain. After starting welding as a trade, Marley turned to music when he met Jimmy Cliff, and recorded his first single, "One Cup of Coffee," in 1962. Two years later he formed the Wallers, writing most of their material. Island Records signed the band in 1971, and on that label they recorded their "Catch A Fire" LP and subsequent

TRIVIA — Other birthdays today include Al Kooper, 1944...Alex Harvey, 1935...and Nigel Olsson, 1949.

This Week In JANUARY 29, 1982

CHR

Hall & Oates No. 1 For 5th Week Genesis, Stewart, Manilow, Richard **Break Pointers Grab Most Added**

If not for the incredible endurance of Hall & Oates, there is little doubt that J. Gells would be

a No. 1 CHR chart record. Since R&R's 12-18-81 issue, Hall & Oates have dominated.

Journey is up a healthy nine places, going top 10 in just three weeks. Strong momentum developed for Air Supply, Little River Band, Sheena Easton, Kenny Rogers, Diana Ross, Eddie Schwartz, Stevie Wonder, and Police. A Breaker for Genesis with the title cut from their album, likewise for Rod Stewart. Barry Manilow overcame resistance to break, and Cliff Richard departed from his usual untempo style to break with "Daddy's Home.

Below the chart, the Pointer Sisters were Most Added, followed closely by the Go-Go's. Newcomers Huey Lewis and Joan Jett, along with a big week Van Halen and Sammy Hagar, point to more rock playing on CHR station charts.

SEE PAGE 59

AIC

Fogelberg Leads The Band

Breaker For Journey, Jones/Ingram, **Cliff Richard**

Five New Chart Entries

As the third new No. 1 song in as many weeks, Dan Fogelberg has delivered back-toback No. 1 hits! With tremendous upward growth, Kenny Rogers is making his move to

take the number one spot next.

Journey. Most Added for an incredible third consecutive week, reached Breaker status, along with Quincy Jones featuring James Ingram, and Cliff Richard. All three made large chart strides.

Five songs debuted this week: Cliff Richard, Anne Murray, Stevie Woods, Vangelis (the lone charted instrumental), and T.G. Sheppard. Following Cliff's footsteps, the latter four are all legitimate Breaker contenders.

Strongest of the newer songs include the Oak Ridge Boys, Sister Sledge, and Stevie Wonder. Brand new releases with impressive showings were Rupert Holmes, Meco, and Gene Cotton, all of which had strong early action.

SEE PAGE 54

A = R

Geils Tops In Airplay Prism Album Explodes On Chart Le Roux Most Added Wrabit, Buffett, Aldo Nova Debut

The J. Geils Band snatched the largest number of reports overall and took another week at the top. Cars caught up in hot reports in what could be a tight race for number one next week. Police converted new hots for an upward climb. Joan Jett soared and Sammy Hagar more than doubled his hot rotations.

Prism burst onto the chart very high as stations were switching from last week's reports on the 12-inch single (already in medium and hot rotation in many areas). Big movers this week included Donnie Iris, Peter Cetera, Bryan Adams, Bob & Doug, and Eddle Schwartz. Chart debuts this week were Le Roux, who also ceptured Most Added honors, Wrabit, Jimmy Buffett, and Aldo Nova. SEE PAGE 42 Buffett, and Aldo Nova.

OUSSIS

Williams Repeats At No. 1 **George Jones Debuts Strong** Lacy Has Flipped

Don Williems became the first artist of 1982 to hold onto the top chart spot for two consecutive weeks. However, T.G. Sheppard looked very strong in the runner-up position and could be the one to watch next week.

George Jones's latest hit Breaker, racked up 63 new adds, and debuted at No. 43 on the

Country releases in particular seem prone towards doublesided records. Lacy J. Dalton's "Everybody Makes Mistakes"/"Wild Turkey" single has caused some confusion. Before the holidays "Turkey" had enough airplay to debut on our chart and was clearly the "A" side. But now the situation has reversed and "Mistakes" is charted at No. 28. However, a number of stations are still playing "Turkey" and that side is now listed in Significant Action.

SEE PAGE 50

Black Radio

Six New Breakers George Duke, Sister Sledge Most Added Smokey, Lakeside Gaining

Lakeside, "D" Train, and Roger debuted last week and hit Breaker status this week, along with new chart debuts from the Whispers, Junior, and the new Earth, Wind & Fire. The top three chart positions remained tight with Skyy at No. 1 (for the third straight week), Hall & Oates No. 2, and Bobby Womack at No 3.

Smokey Robinson made another giant chart jump (21-13), as did Lakaside, moving 30-14. Slater Sledge picked up 12 new adds and came very close to charting. They look like a sure thing for next week. George Duke was Most Added and won't be staying in Significant Action

long if his strong activity continues.

As we hoped, the South thewed out week and all 56 Black radio reporters can Only one station reported a frozen list this v

SEE PAGE 52

LAST WEEK:

#1 MOST ADDED

THIS WEEK:

REAKER

ROD STEWART Tonight I'm Yours (Don't Hurt Me) (WB)

60% of our reporters on it. Moves: Up 33, Debuts 52, Same 19, Down 0, Adds 25 including WBEN-FM, CKGM, Z93, Q105, KFI, KEZR, 13K, B100, Q103, WTIC-FM, WJDX, KIKK, KIDD, WZYQ, KFYR. See Parallels, debuts at number 28 on CHR chart.

AVERAGE MOVE +7



"TONIGHT I'M YOURS (DON'T HURT ME)"

ROD STEWART

PRODUCED BY: ROD STEWART **CO-PRODUCED BY: JIM CREGAN**



ON WARNER BROS. RECORDS

National Music Formats

Added This Week



THE STARSTATION

JOURNEY "Open Arms" (Columbia) QUINCY JONES featuring J. INGRAM "One Hundred Ways" (A&M)

OAK RIDGE BOYS "Bobbie Sue" (MCA) ANNE MURRAY

'Another Sleepless Night" (Capitol) POINTER SISTERS

"Should I Do It" (Planet/Elektra)

Country Coast-To-Coast CONWAY TWITTY "The Clown" (Elektra)

JOHNNY LEE

'Be There For Me Baby" (Full Moon/Asylum) KENDALLS "If You're

Waiting On Me" (Mercury/PolyGram) **GEORGE STRAIT** "If You're

Thinking You Want A Stranger" (MCA)

Drake-Chenault

XT-40

CLIFF RICHARD "Daddy's Home" (EMI America) ALABAMA "Love In The First Degree" (RCA) SAMMY HAGAR

"I'll Fail In Love Again" (Geffen) FOREIGNER "Juke Box Hero" (Atlantic)

Contempo 300

JOURNEY "Open Arms" (Columbia) STEVIE WONDER "That Girl" (Tamla/Motown)

Great American Country

TERRI GIBBS "Mis'ry River" (MCA) ANNE MURRAY

"Another Sleepless Night" (Capitol)

JOHNNY LEE

"Be There For Me Baby" (Full Moon/Asylum) CONWAY TWITTY "The Clown" (Elektra)



MUSIC TELEVISION 144

THE GOODS "All Night" THE GOODS "Heart Of Hearts"

ALDO NOVA "Fantasy" (Portrait)

ALDO NOVA "Ball And Chain" (Portrait/CBS)

SAXON "Denim And Leather" (Carrere/CBS)

SAXON "Midnight Rider" (Carrere/CBS)

ROD STEWART "Tonight I'm Yours" (WB)

STEVE MARTIN "What I Believe" (WB)



QUINCY JONES featuring J. INGRAM "One Hundred Ways" (A&M) OAK RIDGE BOYS "Bobbie Sue" (MCA) FOREIGNER "Juke Box Hero" (Atlantic)



JOURNEY "Open Arms" (Columbia) STEVIE WOODS

"Just Can't Win 'Em All" (Cotillion/Atco)



CONWAY TWITTY "The Clown" (Elektra) EARL THOMAS CONLEY

"After The Love Slips Away" (RCA)

LARRY GATLIN

'In Like With Each Other" (Columbia) KENNY ROGERS

"Through The Years" (EMI/Liberty) GEORGE JONES "Same Ole Me" (Epic)

DAVID FRIZZELL & SHELLY WEST "Another Honky Tonk Night On Broadway" (Viva/WB)

TMOR

SOUTH ASSESSMENT

PLACIDO DOMINGO-JOHN DENVER "Perhaps Love" (Columbia) QUINCY JONES featuring J. INGRAM

"One Hundred Ways" (A&M) JOURNEY "Open Arms" (Columbia)
CLIFF RICHARD "Daddy's Home" (EMI America)

Country Living

CRISTY LANE "Lies On Your Lips" (EMI/Liberty)
ANNE MURRAY

"Another Sleepless Night" (Capitol) SYLVIA "Sweet Yesterday" (RCA)

KENNY ROGERS 'Through The Years" (EMI/Liberty)

JOHNNY LEE

"Be There For Me Baby" (Full Moon/Asylum) **RICKY SCAGGS**

"Crying My Heart Out Over You" (Epic)
LORETTA LYNN "I Lie" (MCA)

Music On TV

Olivia Newton-John stars in a one-woman ABC special February 8 entitled "Let's Get Physical." Featured prominently will be a large part of her forthcoming "Physical" video album, along with special vignettes and interview seg-. A new country concert show, "Country On The Road," is set to debut via the syndication route in March, with further two-hour shows planned



CHURRY GETS CHUMMY WITH CLARK - MCA artist Chubby Checker, currently launching a comeback, is pictured on the "American Bandstand" set taping his February 13 appearance. Shown (I-r) are Checker's producer Evan Pace, MCA's Leon Tsilis, Checker, "Bandstand" host Dick Clark, and MCA's Barbara Wyatt.



SYLVIA MEETS MARTIN — RCA's Sylvia is pictured taping the "Dean Martin Christmas Special" at Sea World in San Diego, along with none other than Dean Martin.

Alicia Bridges, the Four Tops, Kiss, Ronnie Laws, Mike Love, Olivia Newton-John, and Eddie Rabbitt star on "Solid Gold" January New artists the Innocents and Tom Wopat of "Dukes Of Hazzard" are on "American Bandstand" January 30 . . . lan Hunter is the featured concert artist on MTV February 6.



WXKS-FM 15-12 Y100 add WCKX 30-26 CKLW on WGCL add KRLA on

KFI on KIIS-FM on KIQQ 31-25 **KEZR** on WHFM 26-25 WTRY on

Q106 deb 30 WKEE deb 39 **KZFM 16-8** KSET-FM deb 29 KINT 21-19

H, WIND

"Wanna Be With You"

KBFM 30-24 KEEL on G100 add 27 **BJ105** on WDOQ on CK101 deb 33 WBBQ on WMAK-FM on WSEZ add

WCSC on WGH on WVIC on KKXX add KYNO-FM 25-21 KIDD on **KJRB 29-26** KNBQ on

KBBK on **KCPX 28-25 WGUY 25-23** WFBG on **WCIR on** Q104 28-20 **WISE on** WFLB 33-26 WGLF add

KPUR deb 29 **KVOL** on **KQDI** on **KOZE** on

ARL

OMMY TUTONE "867-5309/Jenny"

WRCK add KENI add WICCadd KSLYadd KZFM add KOZE add KINTadd

KKXX add KYYX 30-28 KILE deb 40

B100 add KKQV add KZZP deb 27 WJXQ deb 27 KNBQ 28-26 KSKD 22-19

KFI on KBBK on KFRC on KRQ on **KEZR** on WIGY on KBFM on KSEL-FM on KIQQ 12-11 WOMP-FM 29-26 KROK on KQIZ-FM on BJ105 on WSPT on





GREG GUIDRY "Goin' Down"

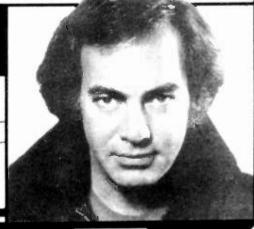
KIQQ add WTIX add KX104 on

WMAK-FM on KGGI add KYYA add



NEIL DIAMOND "On The Way To The Sky"

ON YOUR DESK TODAY!







ASR. NATIONAL AIRPLAY/40.

Album cuts are listed in order **January 29, 1982** 170 REPORTERS of airplay preference Title "Centerfold" "Flame" J. GEILS BAND Freeze-Frame (EMI America) Shake It Up (Elektra) Title "Gone" "One" "Victim" 2 CARS 5 2 "Spirits" "Every" "Hungry" "Journey" POLICE Ghost In The Machine (A&M) 8 "Working" "Over" "Lucky" "Take" LOVERBOY Get Lucky (Columbia) "Get" Title "Evil" "C.O.D." For Those About To Rock (Atlantic) Title "Reply" "Like" "Man" Title "Pain" "Crimson" "Bits" **GENESIS** . Abacab (Atlantic) . . . 3 4 6 6 JOAN JETT 21 13 10 . I Love Rock-N-Roll (Boardwalk) . . "Harden" "Fool" QUARTERFLASH ... 6 6 Quarterflash (Geffen/WB) . . . "Waiting" "Fire" "T&A" "Start" 2 ROLLING STONES Tattoo You (Rolling Stones/Atco) "Flying" "Mountain" Title "R&R" OZZY OSBOURNE Diary Of A Madman (Jet/CBS) 9 9 9 SAMMY HAGAR..... "Fall" "R&R" "Fire" 12 11 . Standing Hampton (Geffen/WB) "Arms" "Stone" "Don't" "Crying" 16 15 13 12 Escape (Columbia) "Hero" "Waiting" "Break" "Night" 13 10 14 PRISM... "Don't Let Him Know" Small Change (Capitol) . Tonight I'm Yours (WB) 14 15 ROD STEWART. "Turks" Title "Tora" "Jealous" 17 12 "Keeping" "Living" "Hollywood" 13 16 16 16 . Anytime (Atlantic) DONNIE IRIS King Cool (MCA) 33 30 23 17 "Love Is Like A Rock" Peter Cetera (Full Moon/WB) . . 27 22 24 PETER CETERA "Livin' " "Line" "Practical" . You Want It - You Got It (A&M) 28 29 22 19 **BRYAN ADAMS** "Lonely Nights" "Pacific" "Surfer" "Star" "Motor" NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise) 11 14 15 20 "Take Off" "Beer" "School" BOB & DOUG McKENZIE Great White North (Mercury/PolyGram) . 36 31 12 10 17 22 QUEEN Greatest Hits (Elektra) "Under Pressure" 15 20 23 TRIUMPH Allied Forces (RCA) . . "Fight" "Power" "Fool" "Goodbye" 18 20 17 19 24 STEVIENICKS. Bella Donna (Modern/Atco). "17" "Leather" Title "Stop" 26 27 JOHN HALL BAND All Of The Above (EMI America) ... "Crazy" 24 "Lover" "Stroke" "Like" "Gone" BILLY SQUIER 23 25 28 . . . Don't Say No (Capitol) "Luck" "Play" "Reunion" 14 19 21 27 **MOLLY HATCHET** . Take No Prisoners (Epic) . . Title "Tomorrows" 40 38 32 28 EDDIE SCHWARTZ..... . No Refuge (Atco) 32 30 GO-GO'S Beauty & The Beat (IRS/A&M) "Beat" "Lips" "Lust" 32 Give The People... (Arista) "Destroyer" "Dial" "Things" 22 23 26 30 18 29 31 . Mob Rules (WB) "Turn" "Sign" "Voodoo" "Slipping" "Addicted" "Matter" "Last" "Boys" "Anyway""Wrong" "Back" "Pushin' " LE ROUX..... 32 Last Safe Place (RCA) WRABIT Wrough & Wready (MCA) ... 33 "Closer" "Tom" "Spirit" Exit . . . Stage Left (Mercury/PolyGram) 19 28 31 RUSH JIMMY BUFFETT..... . Somewhere Over China (MCA) "Midnight" "Lip" Title "Party" 35 35 37 36 SHOOTING STAR Hang On For Your Life (Virgin/Epic) . . . "Flesh" "Hollywood" "Hang" BOBBY & THE MIDNITES Bobby & The Midnites (Arista) 38 37 "Losers" LINDSEY BUCKINGHAM "Trouble" "Bwana" "Shadow" 29 33 38 Law And Order (Asylum) ALDO NOVA..... "Fantasy" "Late" "Foolin" " "Ball" "Lunatic" "Curtain" 39 . Aldo Nova (Portrait/CBS) RED RIDER 34 34 40 . As Far As Siam (Capitol)

MOST ADDED.

		1/29	1/22	1/15	18
1	LE ROUX	80/69	16/16	010	0/0
	Last Safe Place (RCA)	N-7	M-0		
_	"Addicted"	H4	H O	71.50	
2	PRISM	125/57	101/43	71/59	15/13
	Small Change (Capitol)	M 56	M 48	M 11	W 5
	"Don't Let Him Know"	H 12	H951	H-1	H 0
3	ALDO NOVA	54/40	18/18	0.00	010
	Aldo Nova (Portrait/CBS)	M 11	M-0		
	"Fantasy"	H-3	HO	000	0.00
4	JANIS JOPLIN	38/29	17/17	0/0	0.10
	Farewell Song (Columbia)	M-8	MO		
_	"One Night Stand"	H-1	H O		
5	WRABIT	65/25	52/33	27/20	5/3
Tio	Wrough & Wready (MCA)	M-36	M 16	M-7	M 2
	"Anyway Anytime"	H4	н 3	H-0	H-0
5		35/25	22/22	0/0	0/0
	Doc Holliday Rides (A&M)	M 9	M-0		
	"Last Ride"	H-1	н-0		100
7		26/18	16/15	aro	010
	Runaway (Elektra)	M-5	M-1		
	Title	H-3	H-0	-2110	
8	BRYAN ADAMS	92/14	77/21	50/7	41/11
Tie	You Want It (A&M)	M 52	M 38	M 30	M-22
	"Lonely Nights"	H 25	H 18	H 13	H-B
8	BOB & DOUG MCKENZIE	75/14	71/20	52/17	36/18
Tie	Great. (Mercury/PG)	M 26	M-24	M 16	M-9-
	"Take Off"	H 35	H-27	H-19	H9
8		34/14	22/9	16/12	010
	Electric (Columbia)	M-4 J-14	M-4 J 9	M-0 J4	
	"Cruisin"	H-5	H-O	HO	
11		138/13	127/53	97/95	1/1
Tie	Standing (Geffen/WB)	M-75	M 56	M 1	M-0
	"I'll Fall In Love"	H 50	H-19	H-1	H-0
11	PETER CETERA	98/13	75/7	66/5	44/6
Tie	Peter (Full Moon/WB)	M-60	M 47	M 48	M 33
	"Livin" In The Limelight"	H-25	H 21	H13	H-5
11		15/13	8.48	0.10	0.10
	Carmine (Pasha/CBS)	M2	M-0		
	"Have Your Heard"	H O	H-0		
14	JOAN JETT	141/12	120/13	93/14	56/12
Tie	I Love Rock (Boardwalk)	M-27	M-34	M-34	M 26
-	Title	H 102	H-73	H-45	H-18
14	DONNIE IRIS	87/12	66/15	43/4	32/4
Tie	King Cool (MCA)	M 45	M-29	M 22	M 21
I PO	"Love is Like A Hock"	H 30	H 22	H 17	H 7
14	SOFT CELL	33/12	23/16	2/1	1/0
	Non Stop (Sire/WB)	M-13	M-4	MO	M-1
	"Tainted Love"	H-B	H-3	H-1	но

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

1	SAMMY HAGAR	138/75	127/55	97/1	1/0
	Standing (Geffen/WB)	A 13	A 53	A 95	A-1
	"I'll Fall In Love"	H-50	H 19	H-1	HO
2	HENRY PAUL BAND	100/72	101/70	89/64	73/53
	Anytime (Atlantic)	A-1	A 5	A 3	A-3
	"Keeping"	H 27	H 26	H 22	H-17
3	PETER CETERA	98/60	75/47	66/48	44/33
	Peter (Full Moon/WB)	A-13	A 7	A6	A-6
	"Livin' In The Limelight"	H 25	H-21	H13	H 5
4	PRISM	125/56	101/48	71/11	15/2
	Small Change (Capitol)	A 57	A-43	A 59	A 13
	"Don't Let Him Know"	H-12	H951	H1	H-0
5	OZZY OSBOURNE	126/52	126/53	111/45	86/32
Tio	Diary Of A (Jet/CBS)	A O	A-1	A-0	A-0
110	"Flying High"	H-74	H-72	H-66	H-54
5		92/52	77/38	50/30	41/22
	You Want It (A&M)	A-14	A 21	A 7	A 11
	"Lonely Nights"	H-25	H 18	H 13	H-B
7	EDDIE SCHWARTZ	69/50	67/46	52/39	34/26
Tie	No Refuge (Atco)	A 6	A7	A4	A-5
110	Title	H13	H-14	H-9	н3
7	BLACK SABBATH	59/50	62/51	72/55	58/47
	Mob Rules (WB)	A-1	A 1	A-1	A-0)
	"Night"	H-8	H10	H 16	H-11
9	QUARTERFLASH	142/49	140/41	133/36	96/17
_	Quarterflash (Geffen/WB)	A-0	AO	A 1	A-0
Tie	Quarterflash (Geffen/WB) "Harden My Heart"	A-0 H-93	A 0 H-99	A 1 H-96	A-0 H 79
_	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART	A-0 H-93 99/49	A 0 H-99 99/48	A 1 H-96 98/46	А-0 н 79 65/30
Tie 9	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB)	A-0 H-93 99/49 A-2	A 0 H-99 99/48 A-1	A 1 H-96 98/46 A 1	A-0 H 79 65/30 A-1
Tie 9 Tie	Quarterflash (Geffen/WB) "Harden My Hear" ROD STEWART Tonight I'm Yours (WB) "Young Turks"	A-0 H-93 99/49 A-2 H-48	A 0 H-99 99/48 A-1 H-50	A 1 H-96 98/46 A 1 H-51	A-0 H 79 65/30 A-1 H-34
Tie 9	Quarterflash (Geffer/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG &	A-0 H-93 99/49 A-2 H-48 85/4 9	A 0 H-99 99/48 A-1 H-50 96/53	A 1 H-96 98/46 A 1 H-51 94/62	A-0 H 79 65/30 A-1 H-34 79/58
Tie 9 Tie	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Reprise)	A-0 H-93 99/49 A-2 H-48 85/49 A-0	A 0 H-99 99/48 A-1 H-50 96/53 A-0	A 1 H-96 98/46 A 1 H-51 94/62 A-1	A-0 H-79 65/30 A-1 H-34 79/58 A-2
Tie 9 Tie 9	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG E Re-Ac-Tor (WB/Reprise) "Southern Pacific"	A-0 H-93 99/49 A-2 H-48 <i>85/49</i> A-0 H-38	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31	A-0 H 79 65/30 A-1 H-34 79/58 A-2 H-19
Tie 9 Tie	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-38 70/48	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38	A-0 H 79 65/30 A-1 H-34 79/58 A-2 H-19 44/31
Tie 9 Tie 9	Quarterflash (GeffenWB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America)	A-0 H-193 99/49 A-2 H-48 85/49 A-0 H-38 70/48 A-3	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1	A-0 H 79 65/30 A-1 H-34 79/58 A-2 H-19 44/31 A-3
Tie 9 Tie 9	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG E Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy"	A-0 H-193 393/49 A-2 H-48 85/49 A-0 H-38 70/48 A-3 H-19	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1 H-19	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15	A-0 H 79 65/30 A-1 H-34 79/58 A-2 H-19 44/31 A-3 H-10
Tie 9 Tie 9	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac.Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-38 70/48 A-3 H-19 87/45	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1 H-19 66/29	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15 43/22	A-0 H 79 65/30 A-1 H-34 79/58 A-2 H-19 44/31 A-3 H-10 32/21
Tie 9 Tie 9	Quarterflash (GeffenWB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS King Cool (MCA)	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-36 70/48 A-3 H-19 87/45 A-12	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1 H-19 66/29 A 15	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15 43/22 A-4	A-0 H 79 65/30 A-1 H-34 79/58 A-2 H-19 44/31 A-3 H-10 32/21 A-4
Tie 9 Tie 9 12 13	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Repnse) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock"	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-38 A-3 H-19 87/45 A-12 H-30	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1 H-19 66/29 A-15 H-22	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15 43/22 A-4 H-17	A-0 H 79 65/30 A-1 H 34 79/58 A 2 H-19 44/31 A-3 H 10 32/21 A 4
Tie 9 Tie 9	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock" MOLLY HATCHET	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-36 70/48 A-3 H-19 87/45 A-12 H-30 65/43	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1 H-19 66/29 A-15 H-22 76/51	A 1 H-96 98/46 A 1 H-51 94/62 A 1 H-31 54/38 A 1 H-15 43/22 A 4 H-17 75/53	A-0 H 79 65/30 A-1 H 34 79/58 A-2 H-19 44/31 A-3 H-10 32/21 A-4 14-7 65/41
Tie 9 Tie 9 12 13	Querterflash (Geffer/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock" MOLLY HATCHET Take No Prisoners (Epic)	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-38 70/48 A-3 H-19 87/45 A-12 H-30 65/43 A-1	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1 H-19 66/29 A-15 H-22 76/51 A-2	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15 43/22 A-4 H-17 75/53 A-1	A-0 H 79 65/30 A-1 H 34 79/58 A-2 H-19 44/31 A-3 H 10 32/21 A-4 1+7 65/41 A-0
Tie 9 Tie 9 12 13	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG B Re-Ac.Tor (WB/Repnse) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock" MOLLY HATCHET Take No Prisoners (Eplc) "Lady Luck"	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-36 70/48 A-3 H-19 87/45 A-12 H-30 65/43 A-1 H-21	A 0 H-99 99.48 A-1 H-50 96.53 A-0 H-43 66.46 A-1 H-19 66.29 A 15 H-22 76.51 A 2	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15 43/22 A-4 H-17 75/53 A-1 H-21	A-0 H 79 65/30 A-1 H 34 79/58 A-2 H-19 44/31 A-3 H-10 32/21 A-4 1+7 65/41 A-0 H 24
Tie 9 Tie 9 12 13 14 15	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock" MOLLY HATCHET Take No Prisoners (Epic) "Lady Luck" STEVIE NICKS	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-36 70/48 A-3 B7/45 A-12 H-30 65/43 A-1 H-21 70/38	A 0 H-99 99.48 A-1 H-50 96.53 A-0 H-43 66.46 A-1 H-19 66.29 A 15 H-22 76.51 A 2 80.738	A 1 H-96 98/46 A 1 H-51 H-51 54/38 A-1 H-15 43/22 A-4 H-17 75/53 A 1 H-21 75/29	A-0 H 79 65/30 A-1 H 34 79/58 A-2 H-19 44/31 A-3 H 10 32/21 A-4 11-7 65/41 A-0 H 24 53/24
Tie 9 Tie 9 12 13	Quarterflash (Geffer/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG B Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock" MOLLY HATCHET Take No Prisoners (Epic) "Lady Luck" STEVIE NICKS Bells Donna (Modern/Atco)	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-38 A-3 H-19 87/45 A-12 H-30 65/43 A-1 H-21 70/38 A-0	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1 H-19 66/29 A-15 H-22 76/51 A-2 H-23 80/38 A-0	A 1 H96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15 43/22 A-4 H-17 75/53 A 1 H-21 75/29 A-0	A-0 H 79 65/30 A-1 H 34 79/58 A 2 H-19 44/31 A-3 H 10 32/21 A-4 1+7 65/41 A-0 H 24 A-0
Tie 9 Tie 9 12 13 14 15 Tie	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Repnse) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crezy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock" MOLLY HATCHET Take No Prisoners (Eplc) "Lady Luck" STEVIE NICKS Bella Donna (Modern/Atco) "Edge Of Seventeen"	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-38 70/48 A-3 H-19 87/45 A-1 H-21 70/38 A-0 H-32	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-41 H-19 66/29 A-15 H-22 H-22 H-25 80/38 A-0 H-42	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15 43/22 A-4 H-17 75/53 A 1 H-21 75/29 A-0	A-0 H 79 65/30 A-1 H-34 79/58 A-2 H-19 44/31 A-3 H-10 32/21 A-4 H-7 65/41 A-0 H-24 53/24 A-0
Tie 9 Tie 9 12 13 14 15	Quarterflash (Geffer/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Reprise) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crazy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock" MOLLY HATCHET Take No Prisoners (Eplc) "Lady Luck" STEVIE NICKS Bella Donna (Modern/Atco) "Edge Of Seventeen" BOBBY & THE MIDNITES	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-36 70/48 A-3 H-19 H-30 65/43 A-1 H-21 70/38 A-0 H-32 50/38	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-43 66/46 A-1 H-19 A-15 H-22 76/57 A-2 H-23 80/38 A-0 H-42 51/36	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-13 54/38 A-1 H-17 75/53 A-1 H-21 75/29 A-0 H-46 51/35	A-0 H 79 65/30 A-1 H 34 79/58 A-2 H-10 32/21 A-3 H-10 A-3 H-10 A-3 H-10 A-2 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 A-1 H-10 H-10 H-10 H-10 H-10 H-10 H-10 H-
Tie 9 Tie 9 12 13 14 15 Tie	Quarterflash (Geffen/WB) "Harden My Heart" ROD STEWART Tonight I'm Yours (WB) "Young Turks" NEIL YOUNG & Re-Ac-Tor (WB/Repnse) "Southern Pacific" JOHN HALL BAND All Of The (EMI America) "Crezy" DONNIE IRIS King Cool (MCA) "Love Is Like A Rock" MOLLY HATCHET Take No Prisoners (Eplc) "Lady Luck" STEVIE NICKS Bella Donna (Modern/Atco) "Edge Of Seventeen"	A-0 H-93 99/49 A-2 H-48 85/49 A-0 H-38 70/48 A-3 H-19 87/45 A-1 H-21 70/38 A-0 H-32	A 0 H-99 99/48 A-1 H-50 96/53 A-0 H-41 H-19 66/29 A-15 H-22 H-22 H-25 80/38 A-0 H-42	A 1 H-96 98/46 A 1 H-51 94/62 A-1 H-31 54/38 A-1 H-15 43/22 A-4 H-17 75/53 A 1 H-21 75/29 A-0	A-0 H 79 65/30 A-1 H-34 79/58 A-2 H-19 44/31 A-3 H-10 32/21 A-4 H-7 65/41 A-0 H-24 53/24 A-0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation betweek. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		1/29	102	1/16	1,00
1	J. GEILS BAND		154/141		
	Freeze (EMI America)	A-0	A-0	A-0	A-0
_	Title	M-22	M-13	M-13	M-5
2	CARS			139/120	
	Shake It Up (Elektra)	A-0	A-0	A 1	A-0
	Title	M17	M 18	M-18	M 18
3	POLICE	151/126	142/116	126/99	95/75
	Ghost In The (A&M)	A 2	AI1	A2	A 1
	"Material World"	M 23	M-25	M 25	M 19
4	GENESIS	144/115	144/108	137/101	99/78
	Abacab (Atlantic)	A 1	AQ	A 1	A-0
	Title	M-20	M 36	M-36	M-21
5	LOVERBOY	151/114	144/109	137/93	100/72
	Get Lucky (Columbia)	A-0	A1	A-1	A-0
	"Working"	M-37	M-34	M-43	M 28
6	AC/DC	138/110	139/113	121/96	91/73
Tie	For Those (Atlantic)	A-0	A 2	A-3	AO
110	"Let's Get It Up"	M 28	M 24	M-22	M 18
6	ROLLING STONES	129/110	140/123	132/119	96/89
	Tattoo You (RS/Atco)	A-0	AO	A-0	A-0
	"Weiting On A Friend"	M 19	M-17	M-13	M9
8	JOAN JETT	141/102	120/73	93/45	56/18
	Love Rock (Boardwalk)	A 12	A 13	A 14	A 12
	Title	M-27	M-34	M 34	M 26
9	QUARTERFLASH	142/93	140/99	133/96	96/79
	Quarterflash (Geffen/WB)	A-0	A-O	A-1	A-0
	"Harden My Heart"	M-49	M-41	M-36	M 17
10	OZZY OSBOURNE	126/74	126/72	111/66	86/54
	Diary Of A (Jet/CBS)	A-0	A 1	A-0	A-0
	"Flying High"	M/52	M-53	M-45	M-32
11	FOREIGNER	96/68	100/75	92/68	72/52
	4 (Atlentic)	A-0	A-0	A-0	A-0
	"Jukebox Hero"	M-27	M 25	M-24	M 20
12	JOURNEY	92/60	92/58		59/40
	Escape (Columbia)	A-3	A-4	A-4	A-1
	"Open Arms"		M-30		M 18
13	SAMMY HAGAR	138/50	127/19	97/1	1/0
	Standing (Geffen/WB)				A-1
	"I'll Fall In Love"				M-0
14	ROD STEWART				65/34
	Tonight I'm Yours (WB)				A 1
	"Young Turks"				M-30
15	TRIUMPH				58/33
	Allied Forces (RCA)				A-0
	"Fight"				M-25

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

TRIPLE PLAY

WRABIT



MCA-5268

RECIDENCE:

ASR. NATIONAL AIRPLAY/40

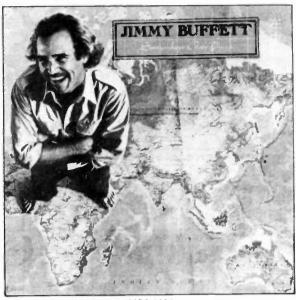
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SINGLE SUPPORT Shipping This Week "ANYWAY, ANYTIME"

MCA-52010

JIMMY BUFFETT

Somewhere Over China



MCA-528

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35 JIMMY BUFFETT Somewhere Over China (MCA)

SINGLE SUPPORT
Shipping Next Week
"IT'S MIDNIGHT AND
I'M NOT FAMOUS YET"

(MCA-52013



DONNIE IRIS

Rediceres A€R. NATIONALAIRPLAY/40

1/8 1/15 1/22 1/29 17 **DONNIE IRIS...** King Cool (MCA)

CHR New & Active

DONNIE IRIS "Love Is Like A Rock" (MCA) 86/2
Moves: Up 54, Debuts 6, Same 23, Down 1, Adds 2, CKGM, WLS, 96KX 28-19, WXKS-FM 18-13, KEGL 11-7, WLS-FM 11-9, WGCL 17-5, WRCK 16-12, WKEE 21-11, WOKI 17-13, KZ93 9-8, KKXX 21-16, KSKD 18-10, WIGY on,

on MCA RECORDS

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"60" "Bird"

"Prince" "You"

BREAKERS

Breakers are those newer records that have the greates level of station activity on any given week.



PRISM Small Change (Capitol)

"Don't Let Him Know." 74% of our reporters on it. Total album reports: 125. A-57, M-56, H-12. Debuted this week at No. 14.

Significant Action

SNEAKER Sneakar (Handshake/CBS) Total: 45. A-0, M-30, H-15 Truce (Chrysells) Total: 42. A-4, M-34, H-4 J. BRUCE & R. TROWER Tommy Tutone 2 (Columbia) TOMMY TUTONE Total: 40. A-5, M-25, H-10 '867-5309/Jenny" Bob Welch (RCA) BOB WELCH . . Total: 40. A-1, M-36, H-3 . Starlighters (Jive/Arista) Total: 40. A-4, M-36, H-0 STARFIGHTERS 'Alley Cat' "Lady" JANIS JOPLIN . Farewell Song (Columbia) "Stand" "Misery'n' " Total: 38. A-29, M-8, H-1 RICK SPRINGFIELD Working Class Dog (RCA) Total: 34, A-2, M-16, H-16 "Love" "Everything" AL DIMEOLA ... Electric Rendezvous (Columbia) "Crulsin" "Title Total: 34. A-14, M-4, H-2, J-14 12-inch Single (WB) VANHALEN 'Pretty Woman"

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON ASR

1 1 AL DI MEOLA . Electric Rendezvous (Columbia) "Cruisin" "Title "Cat" N. Larsen/B. Feiten (WB) 6 2 FULL MOON 'Sierra" "Eyes" "Hero's" Sleepwalk (WB)
"Nite" "Bird" Title 3 LARRY CARLTON. . . Objects Of Desire (WB) 4 MICHAEL FRANKS 4 "Jenlousy" "Ladies"

Oasis (Inner City) 6 5 DAN SIEGEL "Dance" Title "Ent"

B G. WASHINGTON JR. Come Morning (Elektra)
"River" "Reaching" Ross Traut (Headfirst) 7 ROSS TRAUT

Standing Tall (MCA) 8 CRUSADERS B Title "Night"

10 9 JOHN McLAUGHLIN ... Belo Horizonte (WB) TC (Fantasy) 10 TOM COSTER

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents scrivity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred sirplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL ASIR ACTIVITY



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Albany 518-785-9800

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Allentown 215-694-0511

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Boston 617-267-9090

METES BAND IENT Apperties

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AUDITAL* CUDTUMBLE; GU-CU-S CHIS/AGH; BUALR SABBATH; MS; RB:E TUMBLE UAAZT CMB/HIS/ESE PO: AMOP BEAUBIEN HE: TES ELMANS POTEST

V. M. I.S. WARD (IAN ARVICE

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MOST ADDED

PRISM Small Change (Capitol) 29/16 LE ROUX Last Safe Place (RCA) 16/15 ALDO NOVA Aldo Nova (Portrait/CBS) 17/9
JANIS JOPLIN

Farewell Song (Columbia) 11/8 SAMMY HAGAR Standing... (Geffen/WB) 30/7 KASIM SULTON

Kasim (EMI America) 9/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.



Harrisburg 717-238-1402 PETEN CETERA (Fur Moon/We SAYAN AGAMS (AEM) SAMMY MAGAM (GETTON/WE) PRISM (Ceptto):

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Singles

WCCC AM/FM Hartford 203-233-4426

Jo J J Rome SUREN & D. BURNE (EIFFFRE)

WBLM Lewiston-Portland ME IS TURNE & CHAST EMP/REPLINE! NUTU CARDA TROTYER/PO N. SCHERLS HANDER! (LO I'M BUCART (TOPMOURS) PINF FLEYD (COTUMBER) PATHER JUPARDONN

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MEDIUM SAMMY HAGAR

Standing... (Geffen/WB) 30/19 HENRY PAUL BAND Anytime (Atlantic) 24/18 PETER CETERA

Peter... (Full Moon/WB) 20/13 BLACK SABBATH Mob Rules (WB) 17/13

Small Change (Capitol) 29/12 BOBBY & THE MIDNITES 14/12 Bobby &... (Arista)

Two numbers follow each album title. The first represents noted number of Eastern statums playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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THE HOTTEST

Shake It Up (Elektra) 37/35

J. GEILS BAND Freeze... (EMI America) 35/35 JOAN JETT

37/30 Love... (Boardwalk) POLICE Ghost In The... (A&M) 35/30

GENESIS Abacab (Atlantic) 32/27

Two numbers follow each album title, The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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HAUTE COMIC Polymor/Polyfore)
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POTTANT
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J. GE (15 DAME) (JR) Americal
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HOLLING STORES
(BOILINGSTORES)
LOUIS (STEEL)
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Philadelphia 215-668-9460

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10254 Pittsburgh

412-562-5900 AAN JETT (boerawelk)

Pottest AC/DC (Milentic) PGLIGG (AAM) PGLIGG (STME) (RollingStm/Afco) GMBSIS (Atlentic) Jr GLIGS BAMO (ERI America) CARS (Elektra) GCARS (Elektra)

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LINDSEY BUCKINGHAM I Advium)

BUG SEGER & SILVER (Cupita)!

GUNTERFLESIS (GETANIB)

LUTERBUT (Columbia)

CARRIEL RIS (MECANIBA

GA-GG/5 (185/A&m)

PDI WIRE HARRIS HD: STEP SCHAMTZ

Added JANIS JUPLIN (Columbia) exhibits 565 (Polydor/PolyGrei ALDL NOVA (Porreit/CBS) oill (Porreit/CBS) oill

Time cury/Polyfor a)
SMT CELL (Sire/MB)
"Tainted Love"
James DESTR (Glaryse)(s)
AMBRY MACAN (Getten/MB)
BUILDS (ESTR)
BUILDS (ALP)
BUIL PRINTER TO BEET TO THE PRINTER TO BEET TO BE BEET T

POTTEST
AND ST TODAY CHIEF
AND ST TODAY CHIEF
AND ST TODAY CHIEF
AND ST TODAY
AND S Jazz Rubb THAUT (Head first) THE COSTER (Fantasy) ORVIGE WASHINGTON (Elektra) DAN SIEGE (Inner City) LAGHT CARLTON (MS) AL DI MECLA (Columbia)

Singles

94 HJY

PD: JIH MURPHY MD: RUB LIPSHUTZ

PAGE CLELINS* BEAT (COLUMBIA)

PALE (CLELINS* BEAT (COLUMBIA)

EF REPPARO (Norcury/Polydra)

LE REALE (REA)

(ROCHOLLE REPRESE (E.

(Norcury/Polydra)

PRISM (Copitol)

Medical Control Contro

Providence

Pittsburgh

412-362-214

Poitest FURILIDER (Atlantic) ALADRAY (Columbis) NALINES STURES THOILINGSPRIANCE CARS (Electra) J. Gills AMAD (IMI ARK/ICS) POLICE (AMA) NALISSANCE (AMADIAN ROLLSTEAM) NALISSANCE (AMADIAN NALISSANCE)

JOSE JUMN NEEMBER LEESTES I GRUVEN HASHINGTUN LEESTES

Poughkeepsie 914-471-1500

REITH STRES (Backstreet/MCA) TOMMY TUTOME (Columbia) BUB WELLH (RCA) MRABIT (MCA)

HOTTOST CARS (Electro) JAMPS ENTRISTLE (ATCO) J. GEILS BANG (EM) Americo) GENESIS (ATIONTIC) TITIO AAM JETT (boardwein) Titio AAN AIT IDOGRAPHING
THE MALL DANGE (IN HOME ID)
AND AND AIR CHIEF AND AIR CHIEF
BASE AND AIR CHIEF
BASE

Rochester

HEMRY PAUL BAND INTIENTIC ALDG NGVA (Portrell/CBS)

Je AZ None Singles



POI TRIP REES

"FON GOYS AFR"

KASIN SULTUR CEMI America:
bith CreAMPLIN (Ejentra)

EDDIE SCHWARTZ INTCO!

FRISM (Capitol)

Medium SAMNY MAGAN (Gerfen/Mb: MICHAEL SCHEMER G (Chrysalis) (CAR SAUBATH (Mb) (ALE METER) HEIL YOUNG & CRAZV (Mb/Maorital)

Jazz LARRY CARLICON (MD) AL DI MEDLA (COLUMDIO) JOHN ME LAUGHLIN (MD) RGSS TRAUT (Monatirsy) SUFTWARE (Monatirsy) HIKE MA*NIERI (MD)

Singles None

SZMJO

PU: TUM HUNTER MD: RUBERTA HANER

Acced PRISM (Capifol) OLAMIE INIS (MLA) "Love Is...Foot" LE BLUJ (PLA)

Medium Republication of the Control of the Control

Rochester 716-232-7550

STERRE MILES INDOCTO/ATCO HEMMY PAUL BAND INTIENTIC NATHBURE FPOLYGOT/POLYGRAT BUD WELCH (RGA)

MOTTOST REGLING STUNES (MOTTINGSTO/ATCO) "Little TEA" FURE TEMER (ATTENTIC) AL/DE (ATTENTIC)



PD: CHRIS NURTON HD: PAUL H:CHAELS

CAMS Elistral IFFE "Since...(Grown JURREY (Columbia) "Upon Arms Mus Stude & Silver (Lapitor "Feel Line.A #" JAMMY HAGAM (Catten/MS) "Hill Fall In" MEMBY PAUL BARD (Allentic) "Assping Lut..."

Scranton 717-961-1842 AMP HALL BANG (EM) AMP I "Crasy"

POTTAST POLICE (ALM) JOAN JETT (Boardwin) Title COMMIE (BIS. (MLA)

JANN JETT (BDG*G*98)
TITETO
DOBNIE BITS (BLA)
"Core Gugger ..."
LGYLEGOV (GS) and 3+1
LG Jazz None



PD: NIKE ADAMS ND: ROSS MACCOMALD

"50, Pacific" | None "5, Joe & Moe.," "Loer Star" | GG-GGTS 1R5/ABH1 | Singles | None TOUR Lips Are! "New Got.,Deat" | None

M

PO: ED LEVINE

94 ROCK POL HOME CASTLE NO. TON MAST

Added DGC HULLI(AT (ALH) "LEST Ride" FRISM (Capital) "Don't Let Hie"

Medium SAMRY HACAR (Costen/MD) "111 Fail in" QUARTER/LASH (Costen/MD) "Resoon..." PRO (Costen/MD) AURI HALL BRID (EMI America) "Krasy"

AMP MALL BARD (BAT Americal
"Grays"
RESTA STEE because eryRCA
ALDU MUNA (POTTRATY/CDS)
"Fantasy"
(Marcury/PolyGra)
Tana Gray
Hand PALL BARD (Atlantic)
"Ranging Out"..."
STARF (GRTLES (J)=/Artsta)
"STARF (GRTLES (J)=/Artsta)

QIC

Peol um Piner, FLUTO (Lot umb la) backi, Sabbath (mb) BEULE (House (Lov yas la) sishober, Back Sabbath, Back Sabbath, Back Sabbath, Sabbat

AAN Æ1T (Sparges):

WRABIT

Wrough & ... (MCA)

JANIS JOPLIN

PD: GART SLATGHT NO: BUG HACALATLE

Aquea MRISM (Lapito)) "Oppit Lat his"

Springfield 413-525-4198

Singist

RGU STEMART (MB) LAMNY HAGAR (Gotton/MB THE TENNES TO THE TENNES THE

HOTTAST PCLICE LAMP JAMA JETT (Boargealh) HERRY PAUL MANG (ATJATIC) LOYEGBY (BOJUMOIS) CAMS (ELEMPA) AL/DO (ATTATIC) GET UNDERME (JATIGES) J. GELLS HOMB (JATIGES) J. GELLS HOMB (JATIGES) Jazz

Syracuse

315-682-9538

HOTTOST CARS (ELEKTRO) RULLING STONES

30.02

Singles

ROLLING STONES

(ROTINGSTONES

J. GEILS BAND (EMI AMBRYAN ADMIS (AAM)

GENESS (ATIMATIC)

J(AN JETT (Boardwelk)

LOYEMBOY (CO) Umbin)

DOMNIE (RIS (BCA)

PGLICE (AAM)

Syracuse

315-472-9797

SAID-4/2-9797

SAIDA (Larrero/UB5)

Gent MARCINES

(Polyaor/Polyfro)

#MULE/THOMES (Larysetis)

"Conne Shut You"

**Ruche (Ent Office Uninoun)

U2 (151en/166)

RIMSS (Arista)

-OUGEN & O. BOILE (Eintre)

-OUER'S G. ...

-OUTER'S G. ...

J. G. 15. SAMO (EMI America)

J. G. 15. SAMO (EMI America)

J. G. 15. SAMO (EMI America)

REVAN ADMAN (AMP)

AL/DC (API AMPIC)

G. C. USINGHOME (API / GRES)

J. C. (API AMPIC)

J. C. (API A

Toronto

416-967-3445

4.16-967-3445

GANAGE TRIS (MCA)

A CRIS HAND (CHI America)

A CRIS HAND (CHI America)

A CRIS HAND (CHI America)

GASTO (MCAMERICA)

GASTO (MCAMERICA)

GASTO (MCAMERICA)

A CRISTO (MCAMERICA)

A CR

Singles
TES CATIONTICS
BILLY SQUIER (Capitot)

12/5

TITIO (ARS (Elentro)



PD: RUSS DAVIES ND: WATHE WESSTER

MOUR PUI DALE EDWARDS

Agosa mingil [HLA] "Bace Home" "Anyma; Anytima" A.Du NGYA (Portralf/Lbb) "1:15 Tago Lafa" "Santasy" 4,113 5745 (Macastreat/MLA) "Starra"

Singles

105 JOHN LARSON

HULLING STUNES (RollingStn/Atco) PRISM (Capitol) SAMMT WAGAH (GOTTon/MB) THISMPH (REA) MICHAEL SCHEMER G (Chrysolis) MAAS (1 INCA) POITS OF FACE CONTROL OF SAN SET TOO TO SAN SET TOO TO SAN SET TOO TO SAN SET TO SET T Jess None

DC 101 Washington, D.C.

PL: OUN GAVIS ND: LAVE BRUNN

Medium RULLING STORES TOTAL ANGSTRIATED HALLING STORES
(HOLLING STAPLE)
AL/OL (ATENTIC)
TRIMBY (RIA)
SAMEN HALAR (GETTEN/BE)
BETAN ADMES (ALM)
PRISE (CB) FOLIC
STAME (GETTEN/BE)
SAMEN (GETTEN/BE)
SAMEN (GETTEN/BE)
SAMEN (GETTEN/BE)

Bune Singlis



LIVE CENTERFOLD — Touring in support of EMIA's number one airplay J. Geils Band album is Penthouse Pet Sheila Kenneras (center), pictured at WROO/Charlotte with EMI's Terry Lawson (left), WROQ Promotion Director Jim Seville (back), and WROQ MD Jack Daniel (right).

Toronto

U2 ((slano/MB) QUEEn (Elektra) HIDHIGHT FLYER (Swan Song/Atco) -CLASH (Import)

Added This Lizzt (Polydor/PolyGra CAMBRINE APPICE (Peans/CBS) SAMART HAGARI (Garthan/Wb) BHUCE/THUMEH (Chrysells) SANAN (Carrors/CBS) DUC HALLION (AAM) LHURCH (Capitol)

CHEMINA THE BAND EATENTICS (AT 16 AT 16 AT

CLSS (IMPO**)

**A CELLS DANG (IN) America

**A CELLS DANG (IN) America

**A CELLS DANG (IN) America

**A CELLS DANG (IN)

**A CELL

Utica-Syracuse 315-797-0803

STEVE HILLER GAND (Lapito): And ENTHISTLE (ATCO) PAIR COLLINS! BEAT (Columbia PRISM (Capito))

Jazz Rone

Washington, D.C. 703-534-0320

Agued

MOTTEST
LEMESTS (ATSENTED LEMESTS)
LARS ELEMENTED LEMESTS (SELEMENT LEMESTS)
LARS LETT COOR MEMBER
LAMB (SELEMENT LEMESTS)
LAMB (LETT COOR MEMBER)
LAMB (LEMESTS)
LAMB (LEM

WERI-FM 104

PO: ULYSSES GALLMAN PO: STEVE FELOMAN

MODO LUMBO (holyson/Polyson)

Model Land Helpiton (holyson/Polyson)

Model Land Helpiton (holyson)

Model Land Helpiton

Model Land Helpi "Janious"
EeS' (ARC/Golumbis)
HERBY PRUS BARD (AFIGHTIC)
HERBY PRUS BARD (AFIGHTIC)
HERBY LAME (AFIGH)
HERBY (GOLUMbis)
HERBY (GOLUMbis)
HING ORINSUM (MB) 401-596-7728
JANIS JUPLIN (Columbia)
-PALL DAVIS (Arieta)
-JUSE GOSTUM (Electro)
-CLASM (Import)
-SLE SAAD (Mb)

Westerly

TAME TO THE TOTAL THE TOTAL

Jarr GAYID (RISMAN 196) CG2Y PUBELL (Polydor/PolyGra EARL NLUDA (UA) NUSS TRAUT (Head First)

"Tentasy"
BASIN SULTON (EMI America)
BASIN SULTON (EMI America)
Gu-Gu/S (HEX/AM)
Gu-Gu/S (HEX/AM)
Gur Lips Are"
FRISM (Lagitol)
"Mont Lips Hie"
JAMET HACAG (Galten/mb)
"(HI) Fall In"
"(HI) Fall In"

Medium BILLY SQUIER (Lepito) BILLY SQUIER (Lepito) BILLY SQUIER (Lepito) RCD RIGHT (Cepito) RCD RIGHT (Cepito) BILLY RILLIER BAND (Lepito) BILLY RILLIER BAND (Lepito) AUGUST (Cepito) RILLIER (Cepito) BILLY RILLIER BAND (Lepito) BILLY RILLIER BAND (Lepito) RILLIER BAND (RILLIER BAND (RILIER BAND (RILLIER BAND (RILIER BAND (RILLIER BAND (RILIER BAND (RIL

Worcester

617-752-5611

HEARY PAUL BAND LATERNTICS ME!(YOUNG & CRAAT (MB/Mapriss) NCBS * ELCH (RCA) BUB/DOUG MEREAL (E (Marcury/PolyGra)

J. CE 115 SAND (URL ANN I SAND)

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ANN MALE SARD (LET AMERICA)

MERCE TALL MAND (AFFIGATIO)

COCTE SCHART (MFCG)

TURKET TUTCHE (COLUMNICS

BULLET (MFCG)

LET ANN (LET AMERICA)

JURKET SCHART (MFCG)

JURKET SCHA

Amarillo 806-359-8561

800-359-8561
Notition (April 1985)
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%rock

PO: MAX FLUYD

LIM (Fyl) Moon/Whi "Livin/Limitit"
"Abil (MLA)
"Just to Avay"
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"Tointee Love" Pool ion

AARDY (Gol ion) al

(LET UNINGAME LAPYCES)

J. CELLS BANG (EM) America)

RIGO STENNET (III)

SAND (RIGOT STENNET)

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SAND (RIGOT STENNET)

Atlanta

404-325-0960 (DDIE SCHMARTE (ATCO) STAND (GOTTERS (JENNA/ATIOTO) SALUN (GOTTERS/GBS) METAN AGMAS (AAN) PEISM (Capitol)

POTTON AL/OC EMPLOYEC PULLICE (AAM) PULLS Ansa Brane

Singlet

MOST ADDED.

Jets

LE ROUX Last Safe Place (RCA) 21/18 PRISM Small Change (Capitol) 28/10 ALDO NOVA Aldo Nova (Portrait/CBS) 11/10 DOC HOLLIDAY Doc Holliday... (A&M) 11/8

Ferewell Song (Columbia) 5/5 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

SAMMY HAGAR Standing... (Geffen/WB) 33/20 HENRY PAUL BAND 25/19 Anytime (Atlantic)

PRISM Small Change (Capitol) 28/16 OZZY OSBOURNE Diary Of A... (Jet/CBS) 32/15

BRYAN ADAMS You Want it... (A&M) 22/15 Two numbers follow each album title. The flost represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

AC/DC For Those... (Atlantic)

35/30 LOVERBOY Get Lucky (Columbia) 34/29 CARS 34/28

Shake It Up (Elektra)
J. GEILS BAND Freeze... (EMI America) 38/27 JOAN JETT I Love... (Boardwalk)
POLICE 33/27

Ghost In The ... (A&M) 32/27

Two numbers follow each album title. The flist represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in but rotation this week

San Antonio

ALANSET (Situate)
"Coppe draw" "Stant to Love"
"Com "c., Delive"
TOP (COP) (Cop) (c)
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(Cop) (c)

Ariebis (Allowine)
(1):12
(London Marie (Batteries)
(London Mill (Batte

512-223-6211

995 KISS BOOK SAN ANTONIO

MP: TIM SPENCER

Figure 1, and the control of the con

PD: HUMBEL CLANA ND: TUB HICHMANS

Notice (MEA)
LEARNY MACHINE (MEA)
LARRY MACHINE (LEATHON-MA)
PRISE CERTIFIC For E Manny MAGE
LE RELE (MEA)
AGES MATHER (FOR E-ATT/CES)
-TURES (20Th/REA)

Augusta

404-722-1302

L/US 10:1007103 md T GODARMO 12:17/US2 TITA GITSA LTW1 Noon/WR EIL NAME & CAAZY 100/NorTan)

Austin

512-474-6543



PUT MALLS FITE OF D. OD: DARY PILLINGS

Annual Annual State Stat

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MD: CLASE STAN

Beaumont 713-727-0229

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512 til mints (Monern/Arco)
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Almas christe)
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QUALTE (Erer*

JA11 Rone Singles

Birmingham

205-870-9900

Professional Contract Contract

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THIN BUFFETT (HEA)



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Acon Mair band (LMP America)
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Birmingham 205-933-9274

POTTANS
J. UE165 BAND (EP) America
AL/DC (ATTANTIC)
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Jeel I Singles from

Charlotte

MD: JACA DANIEL

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MOTTANT *(MS (Arista) LDrLAMCT (Chiumbia)

Dallas-Ft. Worth KTXQ 214-528-5500

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ALBUM ROCK

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El Paso 915-544-8884

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Ft. Lauderdale 305:731-4800

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offit 54018 (Logits)
"My Siene Aces"
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Houston

SAMEN HARAM (GETEN/MB)
"111 Fall In"
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Knoxville

2 PO: CHIS HILLER ASST. PO: MILHELE HUBINSON

PETRIN CERTIFICATION TO THE STATE OF T

Rock 104

HEART PALE MAND LATEARTICS "L3+ing MITHOUT" UNITAL ADMS (AAM) "Lonely Nights" DGL HOLLIDAY (AAM) "Lonel Rise" PLANT RIBER

DOTTEST

AUGUST (GI UMBTE)

FUNE (GIGHT 147) AUGUST

FUNE (GIGHT 147)

NOVA (POTTETT INCA)
T'S BIGGIGNT
MAR SABBATH 1 MB 1 "Turn...hight" STAMP (LOTERS (Jive/Artsta) "#1109 Gay blum" Medium J. G. II.S BANG (EM) America:

t hicks impeern/ercol of 17" (timerro) Title GAARTERFLASH (Gastron/mb) "Fine...Foot" GENCSTS (Attentic) Title
OCHNIE (BIS (MCA)
"Love (s...Roc"
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JOHN HMAL MAND (EM) America)

esy*

Or MACAN (Gettun/eb)

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SCATT SEGRAVES

New Los
LETINOS T. (LETINOS 2)
METALE T. HOMO SANOS (B. 1)

Singles K94 KSMB Lafayette

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PD: GAR+ DIGHSON ASST. PO! DAYE KRUSENNLAUS

March Lab Lock Y UnderGRIE (Juny/CBS) SHERRER (Horse Whone/CBS) PETER CETERA (HULL PROPER HET RESTRUCTION (LOUTED HET PROPER HET RESTRUCTION (LOUTED HET PETER) JUNETE HET STEEL (MEAN)

Lexington 608-252-6694

BILLIA STEMES
(ROSS) (ROSS) (APRILADA
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HICHALL FRANCS (MI) Singles Rone

LPS 102

PD: DAIR CLOSET ND: TERRY MITHERS

Admin M. LAST 17 1 AM 18100 (PutilingSto/Areo) Addo HALE BAND (SM) Am GRIS HALE (COryen)(s) CUSENCY (Coryen)(s) NO IL YOUNG & MAGY 1987-Park AND AMBY PORTER (GOTFMA) NO CANS & STORY PARK 15 tile+tra) LLO millout tipis) The aldes takes Ite cattee (full Main, 701, 10110mill) Louisville

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1013 Singles Lubbock 806-747-1224

Partial August (August (August

LONS (Electro)
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Memphls 901-726-0060

J. OB 165 BAND (EM) America "Contentpio" firis Nu/DL (Affortic) "Lot's Col......." "hat the finger" "L.O.D." MADEL INCAL "Put The Finger" Th. V.L.
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305-872-2500

Singles

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Moffest JOAN Jill (Mosreveis) "Grimme/Ciover" Title

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Modium VAEEN (EINTEN) US (EINTEN) BEAR SAESTIN (BD) BEAR SAESTIN (BD) BEAR TURKE & CARZY (BB/Mapriss) HENEY PALL BAND (AI) HINTEN (GB) (CI) BINTAN ALANS (AIN) JIMPY BUFFET (MEA)

PD: BOB LINDEN HD: STETE MUNTINGTON

-PCCC (MEA)

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WABB-FM Mobile 205-432-5572

PUT BLATRE RELLET MGT LESSTE PHAM

OB. SHAMMON (Network 0155 IGENTATION (APD) AC/OC TATION (C) JIMMY BUFFETT (NCA, GU-GU-S (HS/AAM) AAN ALT (Boardway

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PD: AMP HE IMERIC ME: DILL SIMPLAS

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Pentium PAT bilanTAN (Carysollo) olice SGATER (Captrol) REALT HATCHET (Cptc) HUST (MEXCHY/Polyfors) (ALT HATCHET) 03HAS (Aristo) 03HAS (Aristo)

EDDIE SCHMARIE MAS MEELN (MEA) STAM IGHTERS (JIVM/AFISTA) ALDU META (PORTRAIT/CBS)

Nashville

POTTON FOR A CONTINUE OF THE POTTON OF THE P

Norfolk 604-461-1194

-CUMNIE IRIS (MEA) -PRISM (CODITOI) -RED STEWART LOD) -LIMDSEY BUELINGSWAM (A)

POTEST COLUMN TO HOTTHAT CARS (Electra) MOLLING STUMES (MollingStn/Atco) LUTHMAY (Columbia) **Morning for ...* JAR ALT (Bordania)

01883 ERVISIO GRESSE AFFORTECI HEMBY PALE BAND INTIDUTECI FETE GLIERA (FULL MODO/MB) SERVE MICES (MODORATICE) EDDIE SCHEARTZ (Arce) Singles -VINOT

Researt Tortude continue tradpolitation managed Charger print for all 15 Mana clinics

Norfolk 804-873-9667 / Michigan | Compress Address | Address

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**Litting #150007*
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EMBLY PAUL
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Orlando

305-645-1802

LABS (Electro)
HINEY PALL GARD (RII DATTC)
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Pensacola

904-438-7543

10.11

WRNO **New Orleans**

PUL MINE CASTILLA

August MAL WELSTEINLA!
(ILMY BUFFEET IMLA)
(A. BULLY (BLA)
"Applicacing APPICE IPanna/GB)

MARYTHM (South Broad GR
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Added LE ROUX (RCA) "Blanight..." "Addicted" LAMMIT HALAM (Gaffen/Mb) PLAYER (RCA)

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POI RUN PHILLIPS MD: BGB +ALTON

Modium EDDIE SCHWARTE (ATCO) BILLY SQUIER (Copito): "Bhat I bing" LUVERBUY (Columbia)

LOVERBOUT (Columbia)
"Jump"
HENRY PALL BAND (orla
"Remping Cur.."
LENES IS LATION (C)

POLITION POLITION (AM)
POLITIO Singles WQDR

Raleigh 919-832-8311 SAME HAGNI (GETTIN/ME) "1111 Fall In" -QUEEN & D. BOHIE (ELVETTA)

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Singles None

TOTIC BURDY & MIDNITES (M-) CHARTENT LASH (GETTEN) WARNEY INTO CHERT JIMPY OUFFETT (MCA) "LIP SMY VICE" XL 10 2 Richmond

PD: ILVSE GUTTLIER

Addia bub/Dudu Ng KENJIE INDEED Y/POINGED Tane (627 E MCUN INLA) "hom? hate..." ALDU NOVA IPOTTEST "Fontasy"

KINDS (Arista)
"bottor Tings"

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GANTAREAL (Arista)

LLA TINGS (ARIS

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BICA SMINOR HELD (REA)
POLICE (MAR)
FINANCH HERA
FINANCH Apond PETER CETERA (full B DIA, NICELIDAY (ASH) SIGT LELL (SICA/MB) LE ROUN (NICA) Medium Just HALL BAND (DHI Asser HER SEGER & SILVER I Copt MEIL VILRE & CRALT (ME/Asprise) BLACK SARRATH (ME)

ANEX RUSS TRAUT (Meast)rist)

PERM Shreveport 318-425-8692

bingter

318-420-8892

mattait

Major Labo Americal Edge (101) Edge (101 tingits.

Tallahassee 904-386-5141 904-380-5141

QAMINUTATION THE TERRORS

18 15 MAN THE TERRORS

18 15

PD+ DIGO BLALMMAN

D-103

PD: MARK STEVENS

Added PRISM (Capitol) "Conif Lat Nor"

PD: AL PETERSON HD: GREG STEVENS

Added MAD IT (MLA) "Anybey Anytime"

Singles

Tampa

98 Rock 813-224-0742

TITIA (N. STONES (N. S

MOTFAST JOAN JETT (Boorgeale) 95FM

Tampa 813-876-0455

JIMPY BUPFETT (MLA)
PRISE COSTO):
STANFIGHTERS (J):#/RTISTO!
SAMEY HALAN (GETTEN/IN)
J. GETS BAND (EMT America)

Mottust AC_/DC_lationtic] #(Ith CETEMA (Ful) Moon/Mb) LOVEMOT (Columbia) BHTAN ADMIS (AN) ZOAN LET (Boordwin) CAMMIE (NEA)

"Most um
HALTY HATCHET (Lp)c)
BLACE SAMMER (wb)
HACE SAMMER (wb)
HACE SAMMER (b)
HACE SAMMER (Singles

EN COME West Palm Beach

305-481-0099 FETEN GETENN (Full Moon/M) POI MUST FISHER Adosc Billi (LALG Schild III) 1800 Cur y/Pol yGrs) 1800 Cur y/Pol yGrs) 1800 Cur y/Pol yGrs 1800 Arms* HICA STRINGF (LD (RLA) 1800 Cur y III) 1800 Cur y III) 1800 Cur y III) 1800 Cur y III) 1810 Cur y III) LT AAL (GOLUMBIE) O HALL BAND (EN America) APP PRIL THE TOTAL THE REAL CREEK TELLATION OF THE PRINCIPLE THE PRINCIP

Maclus DOM:(1 1815 (MLA) "Love 1s...(Noc* Ld Rous (MCA) (LMPTEW.Ldh+(Gottan/ub) 1185 (4/15*a) "Bastrope" HAS Middl 1 51LH (Capito) "Tayla" (b.).

Mine

WKZ Winston-Salem 919-767-3705 FM 107

PD: TOM DANIELS MD: CHEER HOLLUMAY DOC HOLLIGAT (ALM) JIMAT BUFFETT (NEA)

Meetus JAAR JETT (Bourseale) JAMRT HAGAN (Gatten/Me) "(") Fel: in" \$1mH (settes (dime/Arter) "Alley Set Blue" "Mish (Septrol) UB15 (settes)

Mottent dest CARS (Elevina) none (Gritheur (Grissola) "Locky Cross" "tree it's Greet" Singles "Boreing for..." none

J. M. (() MAND (D) Amor BILLY SQUID! (Captrol) "My Almes Lowe" TOLLING STUMES (TOLLING STUMES (TOLLING STUMES) "Flying Majo." "Over Tow Bes." ACCID. (Attentic)

ML/DL (Attentic)
"Lat's Gat...()
111 Young & Child (All)
113 YOung & Child (All)
"Motor (Ery "5. Jon & Roe.
CG-QU'S (IRL)AM)
"Gar Lips Are"
-OAKER & D. BORIS (Electral)

(



MD1 MAYING SHIRTING

Advisor APV (n. (Columbia) 20 - Mail S. APV (n. (Columbia) 20

LINESET BULLTINGHAM I THANS & MIGNITES (AF LANCET CRAISTON BA

97WB

FD: BETH SUPETTE

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Appleton 414-734-9226

Test GEILS BAND (EMI America) LING STONES PALIS I New COMS ELEMENT (COMS ELEMENT)
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Bloomington 812-332-9292

812-032-9292

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JOZZ NIEE MAIN(RI (M)) MARIE (ADRON (Golumbia) MAINE GERNING/MS ((GE) JOHN M. CALGHLIN (M) JOHN M. GREEN (HINTER) SOFTMAR (HEADTHINT) GROVER MASHINGTON (ELECTRA)

Chicago 312-440-5270

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AD ES Singles None

Chicago 312-828-9191 RJG ST(BART 186) BJAIN SABIATH (BB) MS11 YOURG & GARY (Bb) Reprises (Bb) Reprises (BCA SRB MEDT(E)D (RCA) "Loves...Arriger"

Hottost J. GEILS BANG (EM! America) QUARTERFLASH (Gotton/Mb) REALLING STORES ChoisingStr/Atco;

PCA.CDE (AAM)

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GMESTS (ATLANTIC)

-QUEEN 6. D. BCMIE (Elixtra)

Jeza

SINGIOS BLEFHER & GANCIA



Chicago 312-777-1700 STEVIE BOLOS (COTITITION/Atc

HOTTEST
J. CEILS BANG LEMT America:
PCLICE (ALM)
ROLLING STOMES
(MILLIAND STOMES) MOLLING STOMES
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GEMESTS (REIGHTIC)
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(Firgin/taic) (NottingStn/Atco) SCREFFCR (Scottl Bros/CBS) Note COMBC (Polycor/PolyCra) STLLT SQUILD (Capitol) NOSEL INCA!

PO: FREG JACOBS

AGGOT LE MEAUT (REA) -TAN HALEN (Mb)

Cleveland 216-391-1260

ILS BANG IERI Americal

Nosius PRLE BAND (AFIANTIC) (61Y OSECURE 1 SET/03) (61Y OSECURE 1 SE Jass

WEN Cincinnati

PUI CENTUN MARR NO: CURT GARY AGGIO -VAN HALEN (NG)

MOTTERT REALING STONES (MOILINGSTN/A AC/OL EXTERNIS

Homison
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11/05 "

PLI PHIL DEMANE

Acces -PINK FLUYG (Columbia) -GLUNGE FUNIS (unknown)

Hoffast
SHOUTING STAP (Virgin/Lpic)
QLEV QUBANNE : NAT/QUS)
LOVENOV (Columbia)
GMS15 (Artismic)
TRIUMH (REA)
SUBSTRE (EXCEPT Bros/CDS)
FAMILICALE (ATLANTIC) TRIUMM+ (REA) SUBSTYCE (SCOTT) Bros/CB FUME: CREEK (ATTENTIC) BRYAN ACMYS (AAM) SAMMY MAGAR (GotTen/Mo)

ASEA MON Singles

Columbus 614-224-1271 Q.FM.

PO: PAT STILL MO: TIM SMITH

Adoled JANIS JOPELIN (Colymbil Month Month

Implied CAMTER LASE (GOTTON MO CAMS IS INTIANTIC) TRILLER (REA) "Flow The..." LAME MACRICE (GITON/MS) SAME TAKEN (GITTEN/MB)
"(4) Fall in"
RCO SIGNAR (10)
RCO MILLON (RCA)
STANT (GHTERS (JI*e/Ariste) HOTTEST
AC/DC | AFTENTIC|
NL (AFFE LAME (*TCO)
CAFS (tisters)
L(AFRENT (COLUMBIS)
PALICE (AAM)
BILLY SCUIER (Cap(Tol)
AAA JETI (BOSTO-WEER)
TITIS CLANIE INTS INLA! (FM/FAMTASTES OF (Local) J. GEILS SAND (EP) Americal

Cast Bloom Cr

COUNTED STORM (G)

N. SOCIOLA: HANGER (Columbia)

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COLUMN (COLUMN Singles

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Dayton 513-224-1501

ADDRES LA CALA SELLA SEL

Medium BLALE SAGBATH (ME) BLALE STEWART (ME) HEMPY PAUL BARD (ARISENTIC) CORPITE (BLA) EDDIE SCHWARTZ (ARCO) HTER CETTAR (FU) MOON/ME) BRYAN ADAMS (AAN) MINISTERNICONS PRISM (Capitol) STARFIGHTERS (Jive/Arlste) SAMBY HAGAH (Gaften/Md) MAADIT (MCA) KATHY BUHCH (Local)

HOTTAIT
AL/DC (Milentic)
GAN (Ell terrine)
J. GLIS BANG (ULL Americal
CHYMBER I COLUMBIA)
GAN (Ell TONE)
GAN (Ell TONE) Jegs



PD: LARRY DAWSON

Added JGAN JETT (Boardwate)

Des Moines

515-265-6181

APP HALL BAND (EM) Americal
"Cray"
LI ROUR (RCA)
"Midnight",..." "Addicted"
AC/OC (Attentic)
"High Littra (Full Moon/W6)
"Litra/Limellit"

HOTTEST
J. (2:15 BAND (EM! Americal
GENSIS (Atlantic)
SAMBY HAGAP (Gaften/MB)
RCALLING SIONES
(ROILINGSIN/ATCO)
GANY () (Gapto)
TRIUMPH (RCA)

Jeza

Negl value (Scotti Broad (DS) SURFITOR (Scotti Broad (DS) Phone Men's Son "Summer Hights" "Scotti State (CANT I STATE (STATE) (CANT I STATE (CANT I STATE (STATE) SURFITOR (ALM) SURFITOR (STATE) "CONSTITUTION (STATE) "SURFIT (STATE) "SURFIT (STATE) "SURFIT (STATE) SILLES!

MD: CARET CURELOP MD: CAEC ST. JAMES

Detroit 313-398-1100

NOTEST CAMPLED LASH (Gatten/ub) "Per san , mare" fold (Gdf) (Attantic) "Your art you fold (Gdf) (Attantic) "Your "You have been sent to go "your "Assar by the comment of t

1104 94QH

Medijum LG/EMBGY (Columbie) GAESH (Elimitra) LANS (Elimitra) SIRIVIAN (Escatic) SIRIVIAN (Escatic) SIRIVIAN (Escatic) SIRIVIAN (Escatic) SIRIVIAN (Escatic) FOLIS (SERLING (ESCA) RECESTRATION (ESCATIC) RECESTRATION (ESCATIC) COMMITTERS (ESCATIC) WILLS.

313 855-5100

HED RIDER (Copino) LOVERSOY (Columbia) SALAKE (POTTH (MD) BLACK SAMMATH (MD) HEMPT PAUL DAND (PTIANTIC) Pottest J. GLILS BAND (EM! America) GENESIS (ADIantic) SAMET HALAM (Getten/MB)

Detroit

POLICE (ALM)
GLAT VAROUNE (Jut/CBS)
THIUMPH (RCA)
AG/DU (RTIANTICE

(WRIF 101)

Hostins
RED STEART (MB)
THIUBHH (MLA)
EIRES (MFISTO)
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POTENT J. CILLS BAND (EM) A: PORE (MER (AP)ANTIC) RL/DC (AT)ANTIC) RLL/DC (AT)ANTIC) RLL/DC (AT)ANTIC)

Detroit 313-827-9505

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MOST ADDED.

LE ROUX Lest Safe Place (RCA) 24/19 PRISM

Small Change (Capitol) 33/13 ALDO NOVA Aldo Nova (Portrait/CBS) 16/13
JANIS JOPLIN

Farewell Song (Columbia) 10/7 AL DI MEOLA

Electric... (Columbia)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Wdek SZSfm

POI HARD HILINES NO: ED RIVEN

Added
JOHN JETT (Boardwain)
SUFT CELL (StrayMs)
FLESHTUMES (HSYAAM)
FLESHTUMES (HSYAAM)
AGAIN SURTON (LMT America)
JAMIS JUPLIN (Columbia)
LAMRY CANLTON (MS)
FULL MODY LHS)
ECHOES OF AN ERA (Elektra)

Neelum RUMACK (Copitol) REMAISSANCE (IRS/ALH) MARTIN BRILEY REANISSANCE (1857AM)
MARTIN BRITOSTOR
MARTIN BRITOSTOR
SERARER (HENCO)
(1804 ELECTRONICAL AND LANCOLO
(1805 ELECTRONICAL AND



PD: JUNATHAN HARLEY HD: BRULE HCGREGUR

Acoud JANES JOPE IN (Columbia) ALGU NOVA (Paytralt/(65) AL DI MELELA (Columbia) LE MOLLA (MCA) CAMBINE APPICE (Pasna/CBS) +FAN HALEN (Mb)

TABLE (18)

WALLE (18)

GALER (18)

GALER (18)

GALER (18)

TEVE (

Album Station

POL DAVE LYCHS

Added DDL NALLIGAT (AAM) "Don"t...Telsin" ALDL NGTA [Portrel*/CD5) "See The Light" Tim COCOMAN (Golumbia) "Grawin" Up"

MELLY MATCHET (Epic)
"Power Piny" "Loay Luch"
QUANTEWLASM (Goffen/wb)
"fino...Foo!"
MC GAFFET LAME (Arco)

Mottest GENESIS (Attentic) CARS (Elektre) CARS (Eleatria)
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PET RICK WEST

Acces RIGH SPHING (ELD (HCA) "Love...Arigh" PETER CETERA SPULL RECOVER) PITES (ATENAT SOUT PROP "Livin/Jana Harmalla" INA/DAGG MERRIZE (New Cur y/Postyur ar "Take Uff" PISTA (Call Total) PISTA (Call Total) PISTA (Call Total) PISTA (Call Total) "Lew Y Rick LE MULH (MCA) "Angle Call "Ang

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Author

J. Olius BAND (Chi America) Singles

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MEDIUM

QUARTERFLASH Quarterflash (Geffen/WB)42/21 SAMMY HAGAR Standing... (Geffer/WB) 39/19
HENRY PAUL BAND

Anytime (Atlentic)
ROD STEWART 27/18 Tonight I'm Yours (WB) 30/16 EDDIE SCHWARTZ

20/16 No Refuge (Atco)

Two numbers follow each album title. The first represents total number of Midwest stations playing the afflum this week. The second is the number of those stations who reported it in medium rotation this week.

WWCK 105 FM Flint 313-744-1570

TRIGORO
BRYAN ADAMS (AEM)
PRISM (Capitol)
LE ROUX (RCA)
ALDG MUYA (Portrait/CBS)

615-756-9250

6397 & NORTHES (APTINE)
J. GELS BAND (LDR NAME) (LDR NAME)
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DeKalb 615-756-9250

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MOTTAST J. GEILS BAND (EM) America) "Flameth/ over" "Centerfold"

Duluth



"Croanin' (g"

West law

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Evansville



Fargo 218-236-7900

PETER CETERA (Full Hoon/MB) OAN FCGELBERG (Full Moon/Epic)

Hottest J. GEHLS BAMD (EMI America) (HB (Legito)) (ABS (Elentra) JAURHEY (Columbia) HALL & LATES (RCA) (HB)(1) (INGSTORES) (HB)(1) (INGSTORES) (RollingStn/Atco)
#EMRY PAUL BAND (Atlantic)
GENES(S (Atlantic)

Ft. Wayne 219-484-0560

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Iowa City 101 KKRO 319-354-9500

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THE HOTTEST CARS

Shake It Up (Elektra) 41/38 J. GEILS BAND Freeze... (EMI America) 43/35

Abacab (Atlantic) 38/33

Ghost In The ... (A&M) 37/32

LOVERBOY Get Lucky (Columbie) ROLLING STONES

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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Lafayette 317-448-1566

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Milwaukee 93QFM

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Anaheim 714-776-3696

Bakersfield 805-832-1410

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PRISM Small Change (Capitol) 35/18 LE ROUX

JANIS JOPLIN Farewell Song (Columbia) 12/9 WRABIT

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The section is the number of those stations that aided it this week.



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SAMMY HAGAR Standing... (Geffer/WB) 38/17 NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise) 27/17 MOLLY HATCHET Take No Prisoners (Epic) 25/17 HENRY PAUL BAND Anytime (Atlentic) 24/17

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DENVER'S NEW PEAK

New York Control (1997)

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PO: NE IL EDIATES Append Apply (Portro

THE HOTTEST

J. GEILS BAND Freeze... (EMI America) 46/41 POLICE Ghost In The... (A&M) 47/37

CARS Shake It Up (Elektra)
QUARTERFLASH 40/36 Quarterflash (Geffen/WB)44/35

38/32 Tettoo You (RS/Atco) Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The vertion is the number of those stations who reported it in hot rotation this week.

ROLLING STONES



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Eugene

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Singles

PL: LEE DUNCAN

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JANCS J. JOTES IN SERVICIONE (A)

MINISTER DE L'ANTIGO

Aspen

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303-925-5776

MEGO

AND TO CARL TICK (ME)
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SAFETY SAFETY MARKET MARKET

MOST ADDED.

Last Safe Place (RCA) 19/17

Wrough & ... (MCA) 18/8 ALDO NOVA Aldo Nova (Portrait/CBS) 10/8



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PD: NICH MANN MD: ANT PHILLIPS

103 KBPJ Denver 303-936-2313

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MEDIUM

PETER CETERA Peter... (Full Moon/WB) 28/18

Tyun numbers follow each aftum title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this work.

AAN JETT (Borgwalk) HENRY PAUL BAND (ATTANTIC)

Added - PAN PRACE N (MB)

Denver 303-759-5600 303/75#>DOCTOR



ALOS (ATTACTS)
ALOS (ATTACTS)
ALOS (ATTACTS)
ATTAC ALAMS (ABA)
ATTACT SQLIB (Capitol)
FUND (GREAT ATTACTS)
PLA (GE (ABA)



PUTTATE PHISM (DUDATOL) LE BOUX (RLA) SAMP THANNO (LIGHTHAN/MD) LE LUMPE (RLA) J. M. LS SAMD (LIKE America MD) (Columbia (JAY/CID) CRMS)) (PLANCE) RMALING STOMES (RUTTAGE) (PLANCE) (RUTTAGE) (PLANCE)

Edmonton AMM #19 IMMERIAL "Love to rain" little

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nado FOI DE AN OFFERNAN

(See heg/Arcs)
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206-624-4305

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Seattle

98 Rock Hono Honolulu

FD: BILL HIMS ID: MDY #46 STGB

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HOUTERS (GO and S)

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AUGUST (GO and S)

BLAINE (FIRST)

BLAI 3022

KLOS 95%

PO: TURNY HALGES

POTTOST PAT BLUSTAN (Or yestis) PETLS CETERS (Foll Noon/Whit AND ENTRISTLE (Arcol

Singles

EXAMPLE 213-464-5638 STANFIGHTERS (JIVO/RELEVA) LINDSEY BLEELINGHAM (Anylum)

2022 POOP

Los Angeles 213-557-7250

213-557-7250

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CHARLES GERT HECKEN (Astron. 1977)

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MALLES AMERICAN (ER)

ACTOR. (HE HART)

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Los Angeles

213-469-1212

213-469-1212

11995 OLCH Hürber Lingsberger Lingsberge

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Pasadena

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442924 PD: WICHREL SHEEPING MELL SHEEPING

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(LG ST(BART (Wb))
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HARM INDEX (HARMON (Rey Late)

HARMON (HARMON (H

KROQ

FM 106.7 POL BICH CARROLL

PLACE OF MEMBERS (AVENUE)
REAL OF MEMBERS (AVENUE)
RABIN MATCH SERV AMERICAL

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602-833-8888

KIDKIB PO: 407 SATTIER 401 J. GRIIG HERMS Accord CAMD+() M15 (MLA) "Lama (a...Mur" "According Troil "Camtro Lot Sear 516.7 SQL(E) (Captro) 2 "My Fines Lime" Adm dfl (base own(a) fire)

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First Laboratory Toronto Control Contr

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Phoenix

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Singles Store

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Phoenix 602-838-3062

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Portland

503-655-9181 ALEA BEAR | POTTER | FINAL SON HORIGHT FLYER | ISHAN SONG/ATCO| |-TABLE (ZUTY/ALE)

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Portland

503-226-5000

Jazz Neme

Singles

KGON

PO: DAVE NAW DYNE ASST. PO: GLORIA JOHNSON

Adopt MITH ADMS (ALR) MISM (Capitol) Medical Control Contro

kink

PO: RICK SLUTT

Modium

NDLLING STORES
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(ROTTINGSTAFFED)
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(PALE RODM/RSTIT)
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(AUG E ROTTINGSTAFFED)

HOTTEST PETEN CETERA (Full Mood JIMHT BUFFETT (MLA) REAL STEMART (MD)

SOG-2226-SOUO

SOBARE INVESTIGATION (IN)

GARTER LENGT (GATTON) (IN)

FOR FORCE LENGT

(Full Report (First

FULL RESOCUTION

ASSE LETTS (Quest/MB) GLOBER STRIKE HETTS (Quest/MB) GLOBER STRIKE (Wh) NACCLE BUT ILL (Wh) 1972 GAN SECGE (Sinner City) LARRY CARL (CON 1981) CON-LECT CON 1982 GAN SECGE STRIKE STRIKE

Reno 702-329-9261

JEZZ A. Dr. INLOUA (Columbia) of FILL, MICH. (Wb) LARRY CARLYON (Wb) CHI. STEOL. (From: CFP) GRYSTE ASLANDES (Wb) JOHN MC LALLES (W CB) GRYSTE ASLANDES (WC) GRUSTE STEOL (Wb) GRYSTE STEOL GRYSTE STEOL

Sacramento

916-446-7548

HOTTOST
J. (E ILS SAND ([M] Americo
CARS (Elystra)
(LAES) (Atlantic)
(LAES) (Atlantic)
(LAES) (Atlantic)
(LAES) (Atlantic)
(LAES) (ALAN)
PLAICE (ALM)

Singles

ANT 105

PD: CANTEL COLA

MODEL (AGM)

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MOTTOST LEVERBLY (Columbia) J. CEILS SAND (EM) America) AC/DL (Atlantic)

KROY

MD: GENNIS MENHALL MD: SCOTT MITCHELL Acced _XX,MPME_V :(Columbia) "Coon Arms" MM:SM :(Copirol) "Coonit Lot High COMMIS ::Hish (MEA)

ROD STEWART (46)

(RollingStr/Atco) JEEZ
SEEAREH (Rong bine/CBS) None
SABERT (Hang bine/CBS) None
SABERT HACAR (Golfon/Bb)
STEVE HILLER BAND (Capitol) Singler
EHDSEY BUCKINGHAM (Agyrum) None

Sacramento
916-925-3700
bis/0006 Redivite
1 The Correct Contract
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1422

KCRL96.7 San Bernarding

PO: JEW JAMES NO: PETER HARRYS

MANIT (MA)

Model of Grant (Market) (Marke

San Bernardino

2: 48 too Tirio CAMB (Sinetrus PLAICE (144) Almosts (Arrowsts) Racewood (144) Amesington/Arcos

UMBERTAGENTALD LINEAST DECEMBERAN INSTANT AL/CE (MISSANT)

MANUAL MERENTIE HOW car y/Pol yer of "Ton a Off"

POTTO SI (COTTO MATTO)
FAMILION (COTTO MATTO)
GLARITO (COTTO MATTO)
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MALL S CATES (REA) LAMBET MACADE (GESTER) ME) plag to go, " Marry (Callendis) Marry (Patymer/Patymen) Fints SAPLEMP Income; Brown (Br): SAPLEMP (PROSPER) FURNISHED (PROSPER) CURL (BR): (PROSPER)

KGB-FM 101.5

PO: LARRY MPULE

when the fact in the first in the fact in CAMENI CRANSTON BA | Hefer house] COST POWELL (Polymor/PolyGre) STAM (GHIERS (J)vo/Artsta) ThiuMPH (MCA)

San Diego 714-565-6006

----Added PETER CETERA (Full Moun/M "Livin/Lime(1)" "Livin/Lime(10" BLASTERS (S) man) "I'm branch" BLLL CHOMPLIM (Electro) "Rund may"

FM106

There was a service to the service t PRISH (Capitol)

HOTTEST BOOLES (SOUTH STORES) (NO.1136/STORES) (NO.1136/STORES) (ARTHORYTIC) GARRIS (SETON/WE) (MRTENT MARKET (MRTENT MRTENT MRT

91X FM San Diego 714-236-9872 AGOND ANN ATT IMPORTANTO PRISM (Copitol)

PRODUCE STATIONTICS (LINDSET BUCKSTHOOM (Acutum) "Troubts" AL/DL (Attentic) PAT BEANTAR (Orysells) RIOD STEMAT (MB) "Young Turks" "Tore, Tore, Tore"

MUTTOST MULLING STUNES

The 200-987 (Mail Indian Property of the Control of

Ja ER Roma Single



PG : BCMB Y COLE HD: BRLCKE XPIES JAHIS JOPLIN (Columb

Hand Turb QUEEN (E(+HYP 0) STEYE HILLER GAMD (Comito)) AC/DC (Atlantic) CARS (E)=HYP 0) BILLY SQUIER (Lapitol) BICK SMAINSFIELD (REA) FOREIGNER (AFIANTIE)

San Francisco

(RotlingStn/Mtoo)
ROD STEWART (Mb)
J. CE 15 BAND (EM) Americal
GERES 15 (ATEATIC)
QUARTERFLASH (Gotten/MB)
FULICE (AAM)
LUYEABUT (Columbia)

Jess Singles

KRQR 97 FM

PD: DAVE ROBERTS

Adoed

GD-GA*5 1 (IIS/ABM)

ROB/COADS REXEME IE

(Ner car y/Polyfor a)

ANN 5 JOP, IN I Colum

PRISM (Capitol)

IRABIT (RLA)

LANGE TO RAPSTON BA

(F87-67 house)

(W)/Repise)
GAEST (Elentra)
GA

415-765-4036
HERT PALL BARD (MIANTIC)
UPEG LAME. (Dry yealts)
UPEG LAME. (LAME.)
UPEG LAME. (LAME.)

-TAN HALEN [188]

San Francisco

Postvest GAMESIS (Artontic) CAMS (Electral LOWERGY (Columbia) J. GLILS ARCH (EMI Americal ROLLING SIMES (Molling) (Arthorical RL/GC (Milentic) ARL/GC (Milentic) CAMB (EMI ISSON (MILEN) GAMPIEM LASH (GOTFWH/MB) Jo 62 Mone

KSFX 104

San Francisco 415-928-0104

Added #2001E SCHMATTE EATEOF (unknown) MANTE (CONTROL)

| Max | Low | Low



San Jose 408-288-5400

PO: LES ROY HAMLEN NO: JIM ROBINSON

**Corl or **
**Without **
**Wit

differson STARSHIP (BLA) Brul (Ezabtra) "Gutlar"

| Cu-du/f | 100/Ada) | Cu-du/f

San Luis Obispo 805-544-5093

JOSE Rune

Notice!

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2.66 ILS DAMO (SA) Americo
CAS. (6 ILS DAMO
CAS.) (6 ILS DAMO
CAS.)

San Rafael

415-456-1510

HARM PATTOLL (
13 10m/NB)
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RELLER BILLER (unknown)
RELLER BILLER (Lational)
(ROTTOLS (ROTTOLS)
(ROTTOLS)
(ROTTOLS)
LIGHT (ROTTOLS)
-GR. (CONT. (CO.)

AND HE LAUGHLIN (ND)

Santa Barbara

BOS-963-1975

MATIN HFILEY
(Marcu y/Notyten)

Umulic MATIN (Genet/Mit)
OlusAdehs (Mah.)
Um (Capitol)
-Genesis (Atlantic)

HARMOUS THE AME (2)
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The Music FM

Acces

ECHLO OF AH ERA (Elwayra)

JIMPY DESTRE (Coryballs)

REAY DESTRE (Coryballs)

REAY BECER (Router)

LE REAR (BLL)

YANGE LIS (POLYber/Polybra)

-AMEL FICES (COLYBER)

-ORM STEMATI (SYSTE)

"Cont (STEMP) (STEP)

Bit of St.L.E. BAND (Cop)17

STER TO be reason

CAPTER ASS. (Cot fan-/W)

LOVE (FAMS) (W)

"TOBAL SCHOOLS"

TOTAL SCHOOLS Tops into the discovery of the second

San Diego

HUMBY & HIGHTES (AFTUTE) HETS, YEARS & CRAZY CRE Reprises) -76(0.5 (2):797/EA9

CARS (Electric)
"A Dream Augy Filts
"Since... Gome
"LiverBook" (Colombia)
"Market Colombia
"Market Colombia "Jestous" Jimy SUFFETT (MEA)

"Leating & Buc" "Legge or fileto fileto Ed. Zind (Or yes 1) et fileto Ed. Zind (Or yes 1) et fileto Ed. Zind (Or yes 1) et fileto Ed. (Or yes 1) et zenta (Or yes 1) et zen

KTMS · FM N PD: NUM CEMM

-STETTE BURDER + Famile/Motown

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Loch hold. BAND (bm.
Hold. 4 OR16.5 HEAD
HOLD. 4 OR16.5 HEAD
HOLD. 1 OR16.5 HEAD
HOLD.

Millione (LF (1897))

MO: HENE SALVARDS

Acord
PAGE CELLINS! BEAT COST
BILL CHAMPA IN IESENTES
LE ROUT (RLA)
DUC NULLINAY SAMS
RETTY SYEE SMECHS POOT.
PUSSE CENTES TO SAMS
-YAN MALE 1881

51ng14s Hone Santa Barbara

JoE3 Hone

KIM PD: JAMES LULL RD: SUSAN CHRISTOL

Mound Mark (Sire/Mil)
MAT GLL. (Sire/Mil)
MAT SSSS: Province/Positive at MAT SSSS: Province/P

TUBBS* (1909/MEA*)
POSTATE
POSTATE
POSTATE
POSTATE
POSTATE
J. OLITIS BAND*** (DP) Americal
SEALING STORMAN
(DR) AMERICAN
STORMAN
(DR) AMERICAN
(DR) AMER

99 KXFM

Santa Maria 805-922-2156 TIN BUGART (Townhouse) BHYAN ADAMS (AAM)

MOTTORY J. GEILS BAND LIMIT AMO REALING LYCHES J. Of 15. MADD (fill name) in Name in

AL MARRAU CENT Singles mone

> Santa Rosa 707-544-5873



PO : CIMOY PALLOS

Remove ESPLODE:
| Newton y/Polytes:
| Newton y/Polytes:
| ARRY CARL TON (18) |
| REAR TOLAN TON
| POLICE |
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-(R), APM (G) (M14) -(APM (G) (M14) -(APM (SMAC) (M14) -(APM (SMAC) (M14) -(APM (SMAC) -(APM (SMAC)

-CAMBEY CAPICATES (MALE)

Rest Taus (MALE)

Rest Taus (MALE)

**Auto Service (MALE)

**Auto

(BIT (amon low BLA)

(BIT (amo JOST AMORA (#1)
ALON ME, LAMBER (#1)
ALON ME, MARKET (MARKET (Singles

Rock

PER MEAN PRICE IPS

topy i un AN INDEX | Park | cont / Park | ref PETER | CETE/AN | Faul | Texts/AN ENLICE/TOLUMEN | (Contype | Faul MERIT | Park | EARD | (Park | re) PETER | PARK | TOLE | TOLE | TOLE | PETER | CORP | TOLE | T

HASAM! 206-454-1540 200-8-0-10-0-0

200-8-0-10-0-0

DLUBET BELLET BELLE

20.83

PO: JUNE OSTERTAG

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PINST FAMILY, LEGITOR

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KZOK

PD: HELS YOU VEH

MARIT INCA)
LE REAR (REA)

Seattle 208-223-3911

IN EE

HOTENS (Colombia) of MYCDS (Colombia) of MYCDS

LA ROLL TOWNER

PART CO (AMA)

PART CO (AMA)

TO (AMA)

92.9 KREM-FM

Added EDDIE SCHMARTE : ARCOI LE ROUX (REA) FALL MODON (MB) HEVAN ALMIS (AAH) LAMRY (ARLTON (MB)

How I've
DELER PT RCCA; HTOM (Cap | Foll |
PE (ER CALERA | Full | Room with |
THE CALERAN | (Cal | works)
DOL HOLL | DAT | FAAT |
CRUSA DER (RCA)
AL MARKA (ME)

1140
A. MARKA (ME)

TITTO CAN STELL CINNER CETS "First Danco" TIM METSBERG (MLA)

Spokane 509-448-2000

RICE SPRINGFIELD INLAT

Lore -- Art 3p

But 146 | \$1006 5

But 146 | \$1 "Trouble"
Set antik (Huma shakay Obis)
"Cree By Una" "Don't Let He "
Abis (Columbia)
GEN/DUG MERTAZ II
[Marc or y/Pol yCre I

Tucson 602-624-5588

HOL JER BAT

| Head | METAL (COST-10-1)

APPEL TATE (STATE STATE N. (1995).

MALE MOMEN
MALE MOMEN
MOMENTAGE (0).

MANDOLS REMARK
(MIN CON 1995) (0).

MANDOLS REMARK
(MIN CON 1995) (0).

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Singles Rone

KLAX

PD: ALAN SPERMING

"FORTHSY" METAN ADMIS (AEH) DUC HEELIDAY (AEH) "Enst RIDO"

802-822-8711 2. 4115 BARD (B1 And) 1111-411, TOURS & GRAP 180-780-1112 *No. PR 1112 *No. PR 1112 *Literature 117

Tucson

HOSTONIS CARBO (STANTES) CREATING/FESONIS CREATING/FESONIS "ALLITING/FESONIS CARBO (STANTES) CARBO (STANTES) CARBO (STANTES) CARBO (STANTES) PLA (CE 1949)

CITAX

PD: CEN MAPER

April HALLER (Emilian/EM)

Vancouver



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CONWAY TWITTY

The Clown (Elektra)

On 78% of reporting stations. National Summary: Up 18, Same 26, Down 0, Debuts 33, Adds 28, A Most Added Record, R&R Chart: 48-40.

KENNY ROGERS

Through The Years (EMI/Liberty)
On 71% of reporting stations. National Summary: Up 29, Same 10, Down 0, Debuts 15, Adds 41. A Most Added Record. R&R Chart: Debut 41.

HANK WILLIAMS JR.

A Country Boy Can Survive (Elektra/Curb)

On 70% of reporting stations. National Summary: Up 21, Same 20, Down 0, Debuts 24, Adds 30. A Most Added Record. R&R Chart: 50-42.

GEORGE JONES

Same Ole Me (Epic)

On 64% of reporting stations. National Summary: Up 6, Same 8, Down 1, Debuts 8, Adds 63. A Most Added Record. R&R Chart: Debut 43.

CON HUNLEY No Relief In Sight (WB)

On 60% of reporting stations. National Summary: Up 54, Same 9, Down 0, Debuts 9, Adds 8. R&R Chart: 49-44.

MOST ADDED ®

GEORGE JONES Same Ole Me (Epic)
DAVID FRIZZELL & SHELLY WEST Another Honky-Tonk Night... (WB)
KENNY ROGERS Through The Years (EMI/Liberty)

HOTTEST

T.G. SHEPPARD Only One You (WB/Curb)
DON WILLIAMS Lord, I Hope This Day Is Good (MCA)
CHARLEY PRIDE Mountain Of Love (RCA) OAK RIDGE BOYS Bobbie Sue (MCA)

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The diately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.

BURRITO BROTHERS "If Something Should Come Between Us" (Curb/CBS) 73/5 National Summary: Up 41, Same 15, Down 1, Debuts 11, Adds 5, WCAW, WWVA, WTQR-FM, KYGO-FM, KWJJ, Netional Summary: Up 41, Same 15, Down 1, Debuts 11, Adds 5, WCAW, WWVA, WTQR-FM, KYGO-FM, KWJJ, KPLX-FM d-29, WQIK-FM 31-24, KKYX 20-16, WSA-FAM-FM 32-29, WKKQ-AM-FM 21-16, KFH 33-27, KEIN d-29, KSON-AM-FM 33-29, KEEN 19-13, KGA 32-27, REIR Chart: Debut 49.

RICKY SKAGGS "Crying My Heart Out" (Epic) 70/17

Netional Summery: Up 18, Seme 28, Down 0, Debuts 11, Adds 17 Including WPOR-AM-FM, WPKX/WVKX, WCOS-AM-FM, WAMZ-FM, WMC-AM, WRNL, WMNI, WHBF, KFH, KBMY, KMAK, KYTE, WSEN-AM-FM 48-38, KIKK-FM 38-21, WHOO d-23. RFR Chert: Debut 50.

CRISTY LANE "Lies On Your Lips" (EMI/Liberty) 63/11

Netional Summary: Up 30, Same 14, Down 0, Debuta B, Adds 11, WCOS-AM-FM, KPLX-FM, WSIX-FM, WHOO, WSAI-AM-FM, WTHI, KFH, KYGO-FM, KLAC, KYTE, KSON-AM-FM, WVAM 40-33, WIRK-FM 38-31, KTTS-AM-FM 38-29, KEED 40-36.

GEORGE STRAIT "If You're Thinking You Want A Stranger" (MCA) 61/23 Summery: Up 3, Seme 27, Down 0, Debuts B, Adds 23 including WCAW, WILQ, KRRV, WXBQ-FM, I, WMPS, WLWI-FM, WCXI, WFMS-FM, KOMA, KRAK, KCKC, KEEN, WWOD 45-40, WKSJ-FM 42:35.

SONNY JAMES "Innocent Lies" (Dimension) 61/8
National Summary: Up 34, Same 10, Down 0, Debuts 9, Adds 8, WNOE-AM, WSAI-AM-FM, WFMS-FM, WDGY, WTHI, KFH, KGEM, KSON-AM-FM, WVAM 38-31, WQIK-FM 32-23, WSIX-FM 8-8, KFGO 27-19, KTTS-AM-FM d-20,

JACK GRAYSON "When A Man Loves A Woman" (Koala) 58/6
National Summery: Up 29, Seme 16, Down 1, Debuta 6, Adds 6, WCAW, WXBQ-FM, WAXX, WTHI, KCKC, KSONAM-FM, WEEP, d-33, WPLO d-29, KPLX-FM 25-20, WLWI-FM 20-19, WSIX-FM 20-17, WXCL 26-18, WHBF 47-39,
KVOO 17-13, KGA 29-22.

RANDY BARLOW "Love Was Born" (Jamex) 58/1 National Summary: Up 32, Seme 18, Down 0, Debuts 8, Adds 1, WCAW, WVAM 38-30, KIXZ 38-30, WPLO 6-30, KHEY 34-29, WQIK-FM 47-38, KKYX 28-21, WCXI 38-33, WTSO 38-31, WDGY 40-35, WHBF 48-40, KVOO 26-17, KEED 33-28.

DEBORAH ALLEN "You Look Like The One I Love" (Capitol) 56/4
National Summary: Up 27, Same 17, Down 0, Debuts 8, Adds 4, WYKR, WNOE-AM, WCXI, KCCY-FM, WIXL-FM 30-25, WWVA 38-31, KHEY 50-41, KKYX 37-30, WIRK-FM 39-33, KSO 18-17, KTTS-AM-FM 37-30, KFDI-AM-FM 32-28, KVOC 38-29. KGA 36-30.

VERN GOSDIN "Don't Ever Leeve Me Again" (AMI) 54/12

National Summary: Up 10, Same 23, Down 0, Debuts 9, Adds 12, WNYR, WPKX/WVKX, WWVA, WYII, WQIK-FM, WQYK-FM, KWMT, WITL-FM, WTSO, WXCL, WHBF, KFH, KOKE-AM-FM 49-39, KTTS-AM-FM 44-37, KVOO 44-38.

BOBBY BARE "New Cut Road" (Columbia) 54/4

Nethonal Summary: Up 19, Same 26, Down 0, Debuta 6, Adda 4, WCII, WSAI-AM-FM, KWMT, KGA, WGNAI-FM 40-34, WSEN-AM-FM 47-43, WQYK-FM 37-33, KFGO 34-29, WFMS-FM 36-27, WTHI 39-34, KGEM 49-44, KWJU 49-40,

DAVID FRIZZELL & SHELLY WEST "Another Honky-Tonk Night..." (WB) 50/42

Netional Summery: Up 1, Same 4, Down 0, Debuts 4, Adds 42 including WIXY, WHN, WBAP, WMPS, WSM, KRMD-AM-FM, WIRK-FM, WWW-FM, WBCS-FM, KEBC-FM, KTTS-AM-FM, KFDI-AM-FM, KEED, KLAC, KNIX-

DON KING "Running On Love" (Epic) 48/11
National Summery: Up 14, Seme 17, Down 0, Debuts 6, Adde 11, WNYR, WGVM, WKSJ-FM, WNOE-AM, KWKH, KFGO, WITL-FM, WXCL, KVOO, KGEM, KMAK, WVAM 45-34, WTHI 36-32, KFDI-AM-FM 37-30.

SIGNIFICANT ACTION

MERLE KILGORE "Mister Garfield" (Elaktra) 35/4 Netional Summery: Up 10, Same 18, Down 1, Debuts 4, Adds 4, WZZK-FM, KWKH, KSO, KFH, WVAM 42-37, WQIK-FM 42-33, WLWI-FM 17-14, WQYK-FM 22-19, WIRK-FM 37-32, KTTS-AM-FM 38-31.

FM 42:33, WLW-FM 17-14, WQYK-FM 22-19, WIRK-FM 37-32, KTTS-AM-FM 38-31.

LACY J. DALTON "Wild Turkey" (Columbia) 35/1

National Summary: Up 27, Same 8, Down 1, Debuts 0, Adds 1, KGFX, WPOC-FM 12-9, WWVA 24-19, KIXZ 15-10, WNOE-AM 19-14, WFMS-FM 11-9, WITL-FM 15-12, WTH 12-10, KYTE 11-9, KCCY-FM 14-9.

FAMILY BROWN "But It's Cheating" (RCA) 34/7

National Summary: Up 8, Same 17, Down 0, Debuts 4, Adds 7, WWVA, KHEY, WGVM, KWKH, KMAK, KWJJ, KCKC,

National Summary: Up 8, Same 17, Down 0, Debuts 4, Adds 7, WWVA, KHEY, WGVM, KWKH, KMAK, KWJJ, KCKC, WCAW 43-37, KKYX 48-42, WXCL 42-36.

JOHNNY PAYCHECK "The Highlight Of '81" (Epic) 33/8
National Summary: Up 11, Same 13, Down 0, Debuts 3, Adds 6, KIXZ, KLVI, WKSJ-FM, WWWW-FM, WITL-FM, KTOM, WGNA-FM 43-37, WGVM 39-19, WSIX-FM d-23, WTSO 35-30.

Radio@Records. NATIONAL AIRPLAY/50

IVA		VIAL AIR LAISO
Three Two Last Weeks Weeks Week		January 29, 1982
4 4 1	0	DON WILLIAMS/Lord, I Hope This Day (MCA)
7 7 3	Ø	T.G. SHEPPARD/Only One You (WB/Curb)
1 1 2	3	MICKEY GILLEY/Lonely Nights (Epic)
9 9 5	Ŏ	
11 11 8	G	ED BRUCE/You're The Best Break (MCA)
10 10 7	Õ	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
18 18 12	ŏ	JANIE FRICKE/Do Me With Love (Columbia)
12 12 10	Ö	RONNIE McDOWELL/Watchin' Girls Go By (Epic)
24 24 18	ĕ	CHARLEY PRIDE/Mountain Of Love (RCA)
2 2 4	10	
15 15 15	0	
14 14 13	Œ	
29 29 19	Œ	The state of the s
8 8 9	14	
22 22 20	Ø	
33 33 22	Ō	
13 13 16	17	KIERAN KANE/It's Who You Love (Elektra)
17 17 17	18	MEL McDANIEL/Preaching Up A Storm (Capitol)
28 28 21	19	RAY PRICE/Diamonds In The Stars (Dimension)
34 34 26	30	KENDALLS/If You're Waiting On Me (Mercury/PolyGram)
35 35 25	Ø	CHARLY McCLAIN/The Very Best Is You (Epic)
5 5 6	22	KENNY ROGERS/Blaze Of Glory (EMI/Liberty)
30 30 23	3	BILLY SWAN/Stuck Right In The Middle (Epic)
37 37 30	3	MERLE HAGGARD/Big City (Epic)
40 40 34	3	OAK RIDGE BOYS/Bobbie Sue (MCA)
6 6 14	26	CONWAY TWITTY/Red Neckin' Love Makin' Night (MCA)
3 3 11	27	RONNIE MILSAP/I Wouldn't Have Missed It (RCA)
46 46 41	23	LACY J. DALTON/Everybody Makes Mistakes (Columbia)
23 23 24	29	LEE GREENWOOD/It Tums Me Inside Out (MCA)
41 41 35	©	ANNE MURRAY/Another Sleepless Night (Capitol)
42 42 39	9	TERRI GIBBS/Mis'ry River (MCA)
47 47 38	3	EMMYLOU HARRIS/Tennessee Rose (WB)
42	®	SYLVIA/Sweet Yesterday (RCA)
49 49 44	3	KIN VASSY/When You Were Blue (EMI/Liberty)
19 19 28	35	GENE WATSON/Fourteen Carat Mind (MCA)
46	30	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
47	9	LORETTA LYNN/I Lie (MCA)
48 48 43	3	EDDY ARNOLD/All I'm Missing Is You (RCA) New
44 44 40	39	TOM JONES/Lady Lay Down (Mercury/PolyGram) Entry
48	8	CONWAY TWITTY/The Clown (Elektra)
	=	KENNY ROGERS/Through The Years (EMI/Liberty)
50 	43	HANK WILLIAMS JR./A Country Boy Cen(Elektra/Curb)
49	9	GEORGE JONES/Same Ole Me (Epic) CON HUNLEY/No Relief In Sight (WB)
16 16 27	45	MAC DAVIS/You're My Bestest Friend (Casablanca/PolyGram)
20 20 29	46	DOTTIE WEST/It's High Time (EMI/Liberty)
21 21 31	47	ALABAMA/Love In The First Degree (RCA)
25 25 33	48	EARL THOMAS CONLEY/Tell Me Why (RCA)
25 25 33	1	PURPLIE PROTUENCY Company (NCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

RICKY SKAGGS/Crying My Heart Out (Epic)

BURRITO BROTHERS/If Something Should Come... (Curb/CBS)

ZELLA LEHR "Blue Eyes Don't Make An Angel" (Columbia) 33/5
National Summer: Up 12, Same 11, Down 0, Debuts 5, Adds 5, WGVM, WQIK-FM, WAXX, KEIN, KGA, WIXL-FM National Summary: Up 12, Same 11, Down 0, Debuta 5, Adda 5, WGV 22-13, KHEY 47-39, KKYX 46-40, KTTS-AM-FM 40-33, KSOP-FM 26-22

HELEN CORNELIUS "Love Never Comes Easy" (Elektra) 32/2
National Summery: Up 18, Seme 11, Down 0, Debuta 1, Adda 2, KLVI, WWOD, WIXL-FM 14-6, WXBQ-FM 30-21, WQIK-FM 41-35, WQYK-FM 12-8, KBMR 44-37, WHBF 28-18, KWJJ 40-34, KMPS-AM-FM 12-7.

BRENDA LEE "From Levis To Calvin Klein Jeans" (MCA) 31/14
National Summery: Up 3, Seme 8, Down 0, Debuta 6, Adds 14 including WADR, WPLO, KOKE-AM-FM, KHEY, WESC-

AM-FM, KFGO, WXCL, KFH, KGA, KCUB.

JENNIFER WARNES "Could It Be Love" (Arists) 31/7

JENNIFER WARNES "Could It Be Love" (Arists) 31/7

JENNIFER WARNES "Could It Be Love" (Arists) 31/7

JENNIFER WARNES "Could It Be Love" (Arists) 31/7 p 13, Same 8, Down 0, Debuta 3, Adda 7, FM 22-19, WBCS-FM 14-12, KUGR 23-18.

R.C. BANNON "Til Something Better Comes Along" (RCA) 28/8
Netionel Summery: Up 2, Seme 18, Down 0, Debute 0, Adde 8, WGNA-FM, WPLO, KOKE-AM-FM, KHEY, WESC-AM-FM, KLRA, WKSJ-FM, WITL-FM, WQIK-FM 40-34, KTTS-AM-FM 42-35.

BANDANA "Guilty Eyes" (WB) 28/4
National Summery: Up 8, Seme 13, Down 0, Debuta 3, Adda 4, WWVA, KWKH, KRAK, KMPS-AM-FM, KOKE-AM-FM
42-37, KKYX 45-39, KRMD-AM-FM 32-28, WTSO 42-38, KVOO 45-39, KUGR 34-31.

PETULA CLARK "Natural Love" (Scotti Bros./CBS) 27/11
National Summery: Up 0, Same 11, Down 0, Debuta 5, Adda 11, WWVA, WQIK-FM, WNOE-AM, KBMR, WGEE,

KEBC-FM, KEED, KYTE, KRAK, KTOM, KGA.

LARRY GATLIN "In Like With Each Other" (Columbia) 25/18

National Summan: Up 4, Same 3, Down 0, Debute 2, Adds 16 including WAJR, WNYR, WPKX/WVKX, WCOS-AM-

IK-FM, WJEZ-FM, WFMS-FM, KWJJ, KGA

RAY STEVENS "Written Down In My Heart" (RCA) 24/9
National Summan: Up 1, Same 11, Down 0, Debuts 3, Adds 9, WADR, WDAK, W

DICKEY LEE "Everybody Loves A Winner" (Mercury/PolyGram) 24/7
National Summery: Up 8, Same 7, Down 9, Debute 4, Adde 7, KOKE-AM-FM, KHEY, WSALAM-FM, WAXX, WITL-FM, KTTS-AM-FM, KBMY, WLWI-FM 30-23, WFMS-FM 6-36, KVOO 47-43.

EARL THOMAS CONLEY "After The Love Slips Away" (RCA) 23/22
National Summary Up 0, Same 0, Down 0, Debuts 1, Adds 22 including WGNA-FM, WSM, KRMD-AM-FM, WIRK-FM, KFGO, KTTS-AM-FM, KWJJ, KCCY-FM, KEEN, KMPS-AM-FM.

WIRK+M, REGU, RT 13-AMFRM, RYWW, NOCTETH, REEL, NOT COLUMBIA.

JOHNNY CASH "The Reverend Mr. Black" (Columbia) 23/2

Netional Summary: Up 7, Same 11, Down 0, Debuts 3, Adds 2, KHEY, KKYX, KRMD-1, Down 0, Debuta 3, Adda 2, KHEY, KKYX, KRMD-AM-FM 38-36, WIRK-FM d-36, KVOO 41-33, KLAC 41-36, KRAK 44-37.

DAVID ALLAN COE "Now I Lay Me Down To Cheet" (Columbia) 22/2
National Summery: Up 8, Saine 9, Down 0, Debuts 3, Adds 2, WESC-AM-FM, KOMA, WIXL-FM 19-9, KOKE-AM-FM
45-41, WAMZ-FM 26-21, WWOD 43-38, WKSJ-FM 26-21, WIRK-FM 23-19, WXCL 23-15.

MEL TILLIS & NANCY SINATRA "Play Me Or Trade Me" (Elektra) 21/2
National Summery: Up 10, Same 6, Down 1, Debuts 2, Adds 2, WADR, WILQ, WVAM 33-27, WYII 50-45, WQIK-FM 34-28, WQYK-FM 27-22, WIRK-FM 20-14, WITL-FM 28-21, KTOM 29-24, KEEN 25-22.

CINDY HURT "Don't Come Knockin'" (Churchill) 18/8
National Summery: Up 3, Same 7, Down 0, Debuts 2, Adds 6, WWVA, WPLO, KOKE-AM-FM, WSOC-FM, KEEN, KGA, KSO 39-37, KVOO 48-40, KSOP-FM 49-42.

KSO 39-37, KVOO 48-40, KSOP-FM 49-42.

JESSI COLTER "Holdin" On" (Capitol) 17/7

National Summery: Up 0, Seme 8, Down 0, Debuts 2, Adds 7, WVAM, KOKE-AM-FM, KIKK-FM, WHOO, KEBC-FM, WHBF, KTOM, WADR on, KRMD-AM-FM on, WBCS-FM on.

RODNEY CROWELL "Victim Or A Fool" (WB) 16/13

NODNEY CHOWELL "VICTIM OF A POOL" 1WBJ 10/13
Netional Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 13, WESC-AM-FM, KIKK-FM, WAMZ-FM, WWOD, WSIX-FM, KRMD-AM-FM, KBMR, KFDI-AM-FM, KYTE, KCCY-FM, KTOM, KSOR-FM, KGA.

BOB JENKINS "The Cube" (EMI/Liberty) 16/4
National Summary: Up 2, Same 8, Down 0, Debuts 4, Adds 4, WOKK, WSAI-AM-FM, KTTS-AM-FM, KFH, WHK d-38, National Summary: Up 2, Same 6, Down 0, Del WXCL 49-46, KFDI-AM-FM 39-34, KUGR d-30.



Regional Adds & Hots

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WEST

D. Frizzell & S. West (WB) T.G. Shepperd (WB/Curb)

George Jones (Epic)

T.G. Shepperd (WB/Curb)

George Jones (Epic)

Don Williams (MCA)

George Jones (Epic)
D. Frizzell & S. West (WB)

Don Williams (MCA)

EAST

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CAMENY LEE MAY PRICE STANKET WALKER FRIZZELL & MEST HOTTOIT! ZELR LEHR MERCE HAGEANG EMPTLOS HAMRIS LOREYTA LYNN

ACHORY LEE HANK WILLIAMS CAMMAY TWITTY RICKY SAAGUS TIM MELCH AE WATERS MOTTHNY: AILLI MEMYUN COM WILLIAMS T.C. SMEPPAGE LEUM EVERETTE ED BRUCE

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PAT STEVENS
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WEAFAM & FM Cincinnati, OH

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MIDWEST

CAR RIGGE BUYS SYLVIA CHITEGO HARRIS COMMAY THITTY JOHNY LEE MOTTONY

HOTTOST: LEE GREENHOUD 1.G. SHEPPARD REMA NC ENTIRE JANIE FRICKE ROSAMME CASH

GLUNGE JEMES TERMI GIBUS NOTTORY! JUICE NEWYON V.G. SHEPPARD RIERAN RANE TON JEMES MATCON JEMENINGS

Cohumbus, 094

RICHY SKAGSANNE MURRAY
LORETTA LYMP
GAN RIDGE BOYS
COMMAN TUSTY
POSTYMET
HICKEY GILLEY
COMMING OF SEPPAND
RENDALLS

GELRGE JUNES MEALE RILGURE MOTTORY MICHELY GILLEY 1.G. SHEPPARD DUN MILLIAMS DEBGRAM ALLEN

WWWW-Fts Detroit, Mil

REMOT RUGERS HARE BILLIAMS CLURGE JUNES GLURGE STRAIT DESCHAM ALLEN

FAMPA, NED
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GENEGAMES AND SERVICES AND SERV

KECK Lincoln, NB

TURN ANNES IACV J. CALTON LACY J. CALTON LAC J. CALTON LON ARAGE. LEG ANNES LONG ELGO MARCA D MOTTOL'S LEGAL KANE ADMANAGE ACON LIGHTLE VIN LIGHT LIGH GEORGE JONES
AMONY LEE
FRIEZELL & MEST
NOTYWHYT
EDDIE RAMBITT
T.G. SHEPPAND
CLOW WILLIAMS
MATERIA ERMINGS
HAMMIE NG COMELL

Minneapolie, a SYLVIA LURETTA LYME RESERV MOCERS SCHOLY AMRES HOTTEST: ALICE RESERVE DUMBAY THETTY T.G. SHEPPARD REEVES & GLIME

KCJB Minot, ND

HOTTEST; JUICE NEWTON ECOTE HAMBITT LAK BIDGE BUYS LEE UNEEMHOLD GEURGE AIMES

Oblinioma City, 4

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REPORT ROLLIN

RAZIV RATER

RAZIV BATER

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RESTON

T.G. SHEFFRAND

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KBOP-FM Sell Lake City, UT

BARL THOMAS CORLEY GLORGE AND S FRIEBLIL & MEST REGISTER OF STREET MACHINE CONTROL RICH LANGERS MICH LANGERS MICH LANGERS MICH LANGERS MICH STREET ME WIS & CALIFE T. S. SHEPPARD ALICE WINTER RICKY MICH MINTER

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FREDOY FENDER
FAMILY BEIGH
GAIL DAYES
WITLEN JERNINGS
DOIN WILLIAMS
JAPON ANDERSON
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Rock Island, III.
FICRY SARAGS
JESSI COLTER
HANN BILL (ANY JR.
VERN GOSDI
LAKY J. GALTON
JOHN THE GE
GE AGE STRUFT
BRIEDA LEE
POTTATE
ED BRICKE
JUNIE FRICHE
HELEN GORNELLUS
HERE HOGGARD
GAN RIGGE BOYS KXRB Blous Falls, 80 KEBC-FM Otlisheme City, Of

KTTS-AM & FM Springfield, MO

WEL-AM & PM BL Louis, MO GEURGE JUNES SYLVIA APPROV LEE MOTTEST!

KVOO Tutas, OK

Repotence, WA

CARRY GATLIN
FRIZZEL & MEST
PETILAR CLAME
CINDY HURT
GEORGE AUMENT
GEORGE AUMEN
BINANDA LEE
EARL THEMPS CLAMET
ESLIA BERNER
MICROT BAAR

KCUB Tuccon, AZ

EARL THEMAS CURLEY TOMPALL & CLASER O EDDY NAVEN HUMB TELLIAMS JR. BANDAMA FRIZZELL & WEST ROY JOHN TOMP WILLIAMS ED SPUCE HELIN COMMETTUR RUSHME CASH

KUKZ Amerille, TX

WPLO Atlanta, QA

KENNY ROGERS R.C. BANNON JERNITER BANNES HANK BILLIAMS JR SHEMDA LEE CINDY HURT HOTTOST:

RAY STEWENS GROY ARROLD GRUNGE ACRES LARRY GRILLIN HOTTON'T EDDIE RAGBITT DCM WILLIAMS CHARLEY MY DO GAR RIDGE BUYS LOMETTA LYNN

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WSOC-FM

KBCK-FM Houston, TX

RLORET CROMELL RAZZY GAILEY STEVIA JESSI COLTER TEMPI GIBES HOTTONY LAICE NEWTON LEE GREMBOLD JANIE FRICKE LEAN EVERTTE MERLE HAGGARD

WORLFM Inniperrille, FL

JANESHAMMAN, PL
REPAY ROCKES
ZELLA REPAY
VERN GOSDINA
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LAND SANATI
EARL THEMAS COME
HANG WILLIAMS JA
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CON HAMBLEY

GEORGE JAMES

BRAINCH LEE

JEMNITER WATELS

HOTTOST

TOO HILLIAMS

BOLTE TIMES

BOLTE

134 Current Reports

The following stations did not report this week: KIGO/St. Anthony WBGW-FM/Bangor WMZQ-FM/Washington WKMF/Flint WDAF/Kansas City KUZZ/Bakersfield

Hottest Tracks:

"Born To Run"
EMMYLOU HARRIS (WB)

COUNTRY ALBUMS Cuts in bold type are receiving the heaviest airplay

The Memories — (WB) "Would You Catch A Falling Blat"
"Don't Think Twice (It's All Right)" "When Ledy is Cloudin' Your Vision" "Jessis Clay And The 12:05" "Stop in The Road" "Trail Of Time"
DAVID FRIZZELL & SHELLY WEST — The David

MERLE HAGGARD — Big City — (Epic) "I Think I'm Gonne Live Forever" "Good Old American Gueet" "Texns Fiddle Song" "Stop The World (And Let Me Off)" "You Don't Heve Very Far To Go"

GEORGE JONES — Still The Same Ole Me — (Epi-"You Can't Get The Hell Of Trices" "Together Alone" "Deddy Cor Home" "Couldn't Love Hevri Picked A Better Place To Die" JOHNNY LEE - Bet Your Heart On Me - (Full Moon/Asylum) "Highweys Run On Forever" "Crossfire" "Finally Fallin" "A Little Bit Of Lovin"

"T.G. SHEPPARD — Finally — (WB/Curb) "Finally" "In "Another Minute" "We're Walking On Thin Ioe" "Crezy in The Oark" "All My Cloudy Days Are Gone" "Waar/t It A Short Forever" "You're

The First To Lest (This Long)" "She's Got Everything It Trikini (To Mek Me Stay)" "I Wish You Could Heve Turned My Head (And left My Hear CONWAY TWITTY - Southern Comfort - (Elek-

tra) "Blow Hend" "I Was The First" "Bhe Only Meent To Use Him" "Bouthern Comfort" "Something Strange Got Into Her Last Night" "The Boy Next Door" "Love And Only Love" "When Love Was Something Else" "The Clown" "It Turns Me Inside Out"

Most Requested:

OAK RIDGE BOYS "Bobbie Sue" (MCA) DON WILLIAMS "Lord, I Hope This Day..." (MCA)
T.G. SHEPPARD "Only One You" (WB/Curb)
JUICE NEWTON "The Sweetest Thing..." (Capitol)

ALABAMA — Feels So Right — (RCA) "I'm Stoned"
"Burn Georgie Burn" "Ride The Train" "Firritasy"
JOHN ANDERSON — I Just Came Home To Count

Prizzell & Shelly West Album — (WB) "Just Before Dewn," "Wesn't That Love" "Being A Man, Being A Women" "Three Act Play" "Two Sides" "I Just Carne Here To Denos" "Breeking Up A Good Thing" "Our Day Will Come" "Dark Side Of The Moon"

Green Perer, W.
JAMENT LEE PLOCE
PLOCE HARMES
JAK WATERS
HOTTONTH
LOUIS HARMES
LOUI

KMX-FM Phoenis, AZ CALIFICATIONES FRIENCEL & MES

EMPTYLOU HARRI STL YIA ANNE MARPAY HOCEAS LURETYA L'UNI HOTTANT DEN MILLIAMS RESURT RECERS EN HILL AND ANDERSCA HAMIE ME COM ANDERSCA HAMIE ME COM ANDERSCA

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EMMYLOU HARRIS — Cimarron — (WB) "Born To Run" "Rose Of Cimarron" "The Last Chester's Waltz" "Tennessee

RONNIE MILSAP — There's No Gettin' Over Me -(RCA) "I Live My Whole Life At Night" "Jesus is Your Ticket To

WZZX-FM

KOKS-AM & FM Austin, TX

DOTTIE WEST — High Time — (EMI/Liberty) "Cajun Rage" "Starting Today — Starting Over"

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LAKESIDE

I Want To Hold Your Hand (Solar/Elektra)

80% of our reporters on it. Rotations: Heavy 6/0, Medium 26/1, Light 7/1, Extra Adds 6, Total Adds 8, WAMO, WEDR, WATV, WPDQ, KAEZ, KJLH, KDIA, KUKQ. Moves 30-14 on the Black

WHISPERS

In The Raw (Solar/Elektra)

71% of our reporters on it. Rotations: Heavy 5/1, Medium 20/1, Light 11/0, Extra Adds 4, Total Adds 6, WAOK, WATV, WPDQ, WLOU, WANT, KJLH. Debuts at number 23 on the Black Radio

JUNIOR

Mama Used To Say (Mercury/PolyGram)

66% of our reporters on it. Rotations: Heavy 9/2, Medium 13/3, Light 12/3, Extra Adds 3, Total Adds 11, WWIN, WAMO, WOOK, WAOK, WDIA, KDAY, WATV, WKXI, WJAX, KOKY, KACE. Debuts at number 26 on the Black Radio Chart.

"D" TRAIN

You're The One For Me (Prelude)

66% of our reporters on it. Rotations: Heavy 13/0, Medium 15/1, Light 7/2, Extra Adds 2, Total Adds 5, WAMO, WDIA, WAIL-FM, WATV, KJLH. Heavy: WWIN, WAOK, WEDR, WCIN, WJLB, WWWS. Moves 20-17 on the Black Radio Chart.

EARTH, WIND & FIRE Wanna Be With You (ARC/Columbia)

64% of our reporters on it. Rotations: Heavy 5/0, Medium 23/2, Light 6/1, Extra Adds 2, Total Adds 5, WATV, WKXI, WOWI, WANT, WTLC. Heavy: WXYV, WOOK, WGCI, WWRL, KACE. Debuts at number 27 on the Black Radio Chart.

ROGER

Do It Roger (WB)

61% of our reporters on it. Rotations: Heavy 10/0, Medium 19/0, Light 3/0, Extra Adds 2, Total Adds 2, WSSJ, WJJS. Heavy: WAOK, WBMX, KDAY, WOIC, WBLX, WDAO. Moves 25-24 on

NEW & ACTIVE

two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. Indicates one of this week's Most Added new songs.

SISTER SLEDGE "My Guy" (Cotillion/Atco) 38/12
Rotetions: Heavy 0/0, Medium 14/2, Light 18/4, Extre Adds 8, Total Adds 12, WAMO, WJLB, KDAY, WATV, WKXI, WJJS, WANT, WKWM, WTLC, KACE, KDIA, KUKQ: Medium: WWIN, WXYV, WDAS, WHUR, WDIA, WHRK, KSOL, WSSJ, WKND, WWRL, WBLX, WVOL:

CHIC "Stage Fright" (Atlantic) 29/2
Rotetions: Heavy 5/0, Medium 15/0, Light 9/2, Extre Adds 0, Total Adds 2, WDIA, KDAY, Heavy: WOOK, WHUR, WAOK, KDKO, WWRL. Medium: WHRK, WCIN, KSOL, WSSJ, WKND, WGIV, WKXI, WDAO, WKWM, WTLC, KAEZ, KACE, KJLH, KDIA, KUKO.

KAEZ, KACE, KJLH, KDIA, KUKO.

BILL SUMMERS & SUMMERS HEAT "Jam The Box" (MCA) 29/1

Rotations: Heavy 12/1, Medium 14/0, Light 3/0, Extra Adda 0, Total Adda 1, WATV. Haavy: WVEE, WHRK, WEDR.
WCIN, KDAY, WGIV, WKXI, WJAX, WPDO, WTMP, KACE. Madium: WXYV, WILD, WDAS, WAOK, WDIA, WAILFM, KDKO, WSSJ, WJJS, WBLX, WTOY, WTLC, KDIA, KUKO. Moves 22-22 on the Black Radio Chart.

FM, KDKO, WSSJ, WJJS, WBLX, WTOY, WTLC, KDIA, KUKO. Moves 22-22 on the Black Radio Chart.

KOOL & THE GANG "Steppin' Out" (De-Lite/PolyGram) 28/8

Rotations: Haevy 20, Medium 8/0, Light 14/4, Extra Adds 4, Total Adds 8, WAOK, WYON, WSSJ, WKND, WTMP, WDAO, WKWM, WTLC. Haevy: WWRL, KACE. Medium: WILD, WDAS, WDIA, WEDR, KSOL, KOKY, WJJS, KDIA.

TOM BROWNE "Fungi Mama/Bebopafunkidiscolypso" (GRP/Arista) 27/1

Rotations: Haevy 8/0, Medium 17/1, Light 2/0, Extra Adds 0, Total Adds 1, WATV. Heavy: WDAS, WAOK, WEDR, WCIN, KDAY, WKND, WBLX, KJLH. Medium: WXYV, WHUR, WHRK, WBMX, WVON, WDMT, WJMO, WWRL, WGIV, WJJS, WOWI, WTOY, WKWM, WTLC, KAEZ, KACE. Dabuts at number 28 on the Black Radio Chart.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 26/2

Rotatione: Haevy 5/0, Medium 10/0, Light 9/0, Extra Adds 2, Total Adds 2, WGCI, WDMT. Heavy: WWIN, WVEE, WEDR, WJSB, WSSJ. Medium: WHRK, KSOL, WJAX, KOKY, WOWI, WANT, WTOY, WDAO, WKWM, WTLC.

T.CONNECTION "A Little More Love" (Capitol) 25/3

T-CONNECTION "A Little More Love" (Capitol) 25/3 Rotations: Heavy 20, Medium 8/0, Light 12/0, Extra Adda 3, Total Adda 3, WILD, WWRL, WTOY: Heavy: WEDR, WGCI. Medium: WOOK, WBMX, KDAY, WKXI, WJAX, WJJS, WDAO, KUKQ.

PRINCE "Let's Work" (WB) 24/11

Rotations: Heavy 4/1, Medium 8/2, Light 7/3, Extra Adds 5, Total Adds 11, WXYV, WVEE, WCIN, KDKO, WKXI, WJJS, WBLX, WOWI, WKWM, WTLC, KUKQ. Heavy: WWIN, WHUR, WHRK. Medium: WDIA, WAIL-FM, WBMX, KSOL, WJAX, KJLH.

WBMX, KSOL, WJAX, KJLH.

MAZE featuring FRANKIE BEVERLY "We Need Love To Live" (Capitol) 23/8

Rotations: Heavy 1/1, Medium 6/0, Light 11/2, Extra Adds 5, Total Adda 8, WAMO, WAOK, WJLB, WWRL, WGIV,

KOKY, WVOL, WANT. Medium: WHRK, WGCI, WVON, KDAY, WOWI, WDAO.

TOM TOM CLUB "Genius Of Love" (Sire/WB) 23/5

Rotations: Heavy 7/0, Medium 7/0, Light 5/1, Extra Adds 4, Total Adds 5, WOOK, WAOK, WGCI, KDIA, KUKQ.

Heavy: WWIN, WDAS, WHUR, WJLB, WSSJ, WATV, WKWM, Medium: WXYV, WYEE, WHRK, WCIN, WDMT,

KSOL, WJJS.

AM-FM "You Are The One" (Daker/Brunswick) 22/4
Rotations: Heavy 5/0, Medium 10/1, Light 6/2, Extre Adds 1, Totel Adds 4, WDAS, WATV, WTOY, WTLC. Heavy: WOOK, WHUR, WEDR, WENN, WLOU. Medium: WWIN, WXYV, WILD, WHRK, WBMX, WGCI, WVON, WJJS,

MIKE & BRENDA SUTTON "We'll Make It" (Sam) 22/2
Rotations: Heavy 3/0, Medium 11/1, Light 8/1, Extre Adds 0, Totel Adds 2, WATV, WKXI. Heavy: WOOK, WAOK, KSOL. Medium: WXYV, WDAS, WHUR, KDAY, WENN, WOIC, WTOY, WTLC, KAEZ, KACE.

Radio ARecords. NATIONAL AIRPLAY/30.

January 29, 1982 SKYY/Call Me (Salsoul/RCA) HALL & OATES/I Can't Go For That (No Can Do) (RCA) 2 BOBBY WOMACK/If You Think You're... (Beverly Glen) 3 11 STEVIE WONDER/That Girl (Tamla/Motown) 13 8 DIANA ROSS/Mirror, Mirror (RCA) 17 11 24 SLAVE/Wait For Me (Cotillion/Atco) 12 10 GROVER WASHINGTON JR./Be Mine (Tonight) (Elektra) 13 10 6 5 TIME/Cool (WB) AURRA/Make Up Your Mind (Salsoul/RCA) 15 12 PEABO BRYSON/Let The Feeling Flow (Capitol) 5 6

- GEORGE BENSON/Turn Your Love Around (WB) 4 LUTHER VANDROSS/Don't You Know That (Epic) SMOKEY ROBINSON/Tell Me Tomorrow (Tamia/Motown)
- LAKESIDE/I Want To Hold Your Hand (Solar/Elektra) New 30 VERNON BURCH/Do It To Me (Spector/Capitol) 18 17 B
- CON FUNK SHUN/Bad Lady (Mercury/PolyGram) 16 16 16 "D" TRAIN/You're The One For Me (Prelude) 20 D 27 TEDDY PENDERGRASS/You're My Latest... (Phil. Int'l./CBS)
- 9 8 18 CURTIS MAYFIELD/Toot An' Toot An' Toot (Boardwalk) 21 13 19 14
- BAR-KAYS/Hit And Run (Mercury/PolyGram) 9 14 SUGAR HILL GANG/Apache (Sugar Hill)
- 28 24 BILL SUMMERS & SUMMERS HEAT/Jam The Box (MCA) 22
- WHISPERS/In The Raw (Solar/Elektra)
- 24 ROGER/Do It Roger (WB) 2 7 EARTH, WIND & FIRE/Let's Groove (ARC/Columbia)
- JUNIOR/Mama Used To Say (Mercury/PolyGram) EARTH, WIND & FIRE/Wanna Be With You (ARC/Columbia)
- TOM BROWNE/Fungi Mama/Bebopa... (GRP/Arista)
- 30 23 29 RAY, GOODMAN & BROWN/How Can Love... (Polydor/PG) 19 28 30 GAYLE ADAMS/Love Fever (Prelude)
- This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED .

GEORGE DUKE (14) SISTER SLEDGE (12) JUNIOR (11) XAVIER (9)

HOTTEST

SKYY (39) BOBBY WOMACK (37) HALL & OATES (26) TIME (18) STEVIE WONDER (17)

MELBA MOORE "Let's Stand Together" (EMI/Liberty) 22/1

Rotationa: Heevy 2/0, Medium 12/1, Light 8/0, Extre Adds 0, Total Adda 1, WATV. H WWIN, WILD, WHUR, WAOK, WBMX, WCIN, KSOL, WENN, KOKY, WOWI, WTLC

SIGNIFICANT ACTION

BRANDY WELLS "Watch Out" (WMOT/CBS) 18/4
Rotations; Heavy &O, Medium &O, Light 3/1, Extre Adds 3, Total Adds 4, WAOK, WAIL-FM, WKXI, WOWI. Heavy WWIN, WXYY, WILD, WEDR, WSSJ, WKND. Medium: WDAS, WGIV, WOIC, WBLX, WTOY, WWWS.

WWIN, WXYY, WILD, WSDH, WSDJ, WKND. Medium: WDAS, WGIV, WOIC, WBIX, WTOY, WWWS.

RENE & ANGELA "Imaginary Playmates" (Capitol) 18/3

Rotations: Heavy 0/0, Medium 8/0, Light 7/0, Extra Adds 3, Total Adds 3, WOOK, WBMX, WSSJ. Medium: WAMO, WHRK, WGCI, KDKO, WKND, WJMI, WJJS, WOWI.

T.S. MONK "Too Much Too Soon" (Mirage/Atlantic) 18/1

Rotations: Heavy: 1/0, Medium 10/0, Light 8/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WXYV. Medium: WWIN, WDAS, WOOK, WHUR, WEDR, WCIN, KDAY, WJJS, WTLC, KACE.

CHI-LITES "Hot On A Thing Called Love" (20th/RCA) 17/6
Rotations: Heavy 3/0, Medium 5/0, Light 7/4, Extre Adds 2, Total Adds 6, WDAS, WAWJJS, Heavy: WXYV, WBMX, WVON. Medium: WWIN, WSSJ, WWRL, WJMI, KACE WAOK, WDIA, WKXI, KOKY

MADAGASCAR "Rainbow" (Arista) 17/3
Rotations: Heavy 0/0, Madium 4/0, Ught 12/2, Extre Adds 1, Total Adds 3, WDAS, WCIN, WTOY. Medium: WXYV

JONES GIRLS "(I Found) That Man Of Mine" (Phil. Int'l./CBS) 17/0

Rotations: Heavy: 7/0, Medium 7/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WOOK, WCIN, WKND, KOKY, WTOY, WTLC, KACE. Medium: WAMO, WJMO, WSSJ, WJAX, WJJS, WOWI, WANT.

DENROY MORGAN "Sweet Tender Love" (Becket) 17/0

Rotations: Heavy: 2/0, Medium 9/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WGCI, WOIC. Medium: WXYV, WILD, WHUR, WBMX, WJMO, WSSJ, WGIV, WOWI, WTLC.

MANHATTANS "Honey, Honey" (Columbia) 16/4
Rotations: Haevy 0/0, Madium 5/1, Light 10/2, Extra Adds 1, Total Ados 4, WBMX, WKXI, WJAX, WTLC. Medium: KANO "Can't Hold Back (Your Loving)" (Mirage/Atlantic) 16/0

KANO "Can't Hold Back (Your Loving)" (Mirage/Atlantic) 16/0
Rotations: Heavy 4/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0, Haavy: WXYV, WAOK, WHRK, WBMX.
Medium: WEDR, WGCI, WCIN, WJMO, WGIV, WOWI, WTLC, KACE.

GEORGE DUKE "Shine On" (Epic) 15/14
Rotations: Haavy 1/0, Medium 1/1, Light 4/4, Extra Adds 9, Total Adds 14, WILD, WDAS, WHUR, WAOK, WVEE, WHRK, WGCI, WCIN, WDMT, KSOL, WWRL, WGIV, KOKY, KJLH. Haavy: WAMO.

WVEE, WHRK, WGCI, WCIN, WDMT, KSOL, WWRL, WGIV, KOKY, KJLH. Heavy: WAMO.

XAVIER "Work That Sucker To Death" (Liberty) 15/9

Rotations: Heavy 2/1, Medlum 2/1, Ught 7/3, Extra Adds 4, Total Adds 9, WDAS, WEDR, WAIL-FM, WVON, WENN, WGIV, WLOU, WKWM, WTLC. Heavy: WKND. Medlum: WWWS.

GIL SCOTT-HERON " 'B' Movia" (Arista) 15/0

Rotations: Heavy 4/0, Medium 10/0, Ught 1/0, Extra Adds 0, Total Adds 0, Heavy: WEDR, WWRL, WKWM, KACE. Medium: WWIN, WDAS, WGCI, WCIN, KDAY, WKND, WGIV, WVOL, WOWI, WTOY.

SYREETA "Quick Slick" (Tamla/Motown) 15/0

Rotations: Heavy 9/0, Medium 8/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, WBMX, WGCI, WCIN, WJLB, WKND, WLOU, WDAO, KAEZ. Medium: WILD, WYEE, KDAY, KSOL, WENN, WOWI.

OLIVIA NEWTON-JOHN "Physical" (MCA) 14/0
Rotations: Heavy 7/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KMJM, KDKO, WSSJ, KOKY, WBLX, WVOL, KTFM, Medium: WVEE, KDAY, WANT, KACE.

CHOCOLATE MILK "Let's Go All The Way" (RCA) 13/3 Rotations: Heavy 0/0, Medium 4/0, Light 9/3, Extre Adds 0, Total Adds 3, WDIA, WKWM, KDIA. Medium: KDKO,

WSSJ, KACE, KJLH.

SPINNERS "Love Connection" (Atlantic) 13/0

Rotations: Heavy 3/0, Medium 7/0, Light 3/0, Extre Adds 0, Total Adds 0. Heavy: WLOU, WBLX, KAEZ. Medium: WXYV, WHUR, WAOK, WBMX, WWRL, WANT, KACE..

LOWRELL SIMON "Love Massage" (Zoo York) 12/1

Rotations: Heavy 0/0, Medium 5/0, Light 6/0, Extre Adds 1, Total Adds 1, WTOY. Medium: WXYV, WYLD-FM,

WHATNAUTS "Help Is On The Way" (Harlem International) 12/1 Rotations: Heavy 3/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WHRK. Heavy: W Medium: WXYV, WILD, WDAS, WHUR, KACE.

KOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 12/0
Rotations: Heevy 5:0, Medium 5:0, Light 2:0, Extre Adde 0, Total Adds 0. Heevy: WHUR, WA
KJLH. Medium: KMJQ, WDIA, WHRK, WANT, KTFM.

Black Radio

Hottest

January 29, 1982

EAST SOUTH MIDWEST WEST

Bobby Womack Stevie Wonder Hell & Oetes Skyy

Bobby Womack Bobby Womack Hall & Oates George Benson Time Time Suger Hill Geng Hell & Oates

Skyy **Bobby Womack** Stevie Wonder

> Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore

RUFUS & CHAKA DEBRA DEJEAN STEVIE WOODS STEVIE WOODS LTD COMMODORES PRINCE HOTTEST JONES GIRLS BOBBY WCMACK DIANA ROSS STEVIE WONDER TOM TOM CILIE

WWIN/Baltimore

STONE
JUNIOR
JUNIOR
JOHNNY BRISTOL
DELLS
JIMMY CASTOR
NATURES CREATION
IMAGINATION
MICHAEL WYCOFF
REN WOODS
HOTTEST WONDER
TOM TOM CLUB
STONE
JUNIOR JUNIOR BOBBY WOMACK

WILD/Boston Steve Crumbles

TECONDECTION
TERRI GONZALES
HOTTEST:
SKYY
BOBBY WOMACK
PEABO BRYSON
HALL & OATES
TEDDY PENDERGRASS

WSSJ/Camden-Phi

KOOL & THE GANG CROSSTOWN TRAFFIC BARBRA STREISAND PHYLLIS HYMAN
RENE 6 ANGELA
L.A. BOPPERS
DUNN 6 BRUCE
HOTTEST
JUNIOR
HALL 6 OATES
PEABO BRYSON
TOM TOM CLUB
STEVIE WONDER

WKND/Hartford

STARPOINT KOOL & THE GANG Hottest:

WWRL/New York

-CONNECTION GEORGE DUKE HUBERT LAWS/LYNN Hottest: BOBBY WOMACK JUNIOR LUTHER VANDROSS STEVIE WOULDER

WDAR/Philadelphia

VICKII D. TERRI GONZALES GRAND MASTER HIGHT BANDIT NIGHT BANDIT CHI-LITES CHAS JANKEL PULSE SMITHCOX ORGANIZ. AM-FM TOMORROWE ADD. XAVIFR SECRET WEAPON GEORGE DUKE MADAGASCAR BAR-KAYS HOTTONT

WAMO/Pittsburgh J.C. Floyd

MAZE JUNIOR JUNIOR
RAY, GOODMAN & B
LAKESIDE
SISTER SLEDGE
D TRAIN
SUGAR HILL GANG HOTTEST:
BOBBY WOMACK
STEVIE WONDER
HALL & OATES
SKYY
DIANA ROSS

WOOK/Washington

FOUR TOPS FOUR TOPS
JUNIOR
TOM TOM CLUB
DELIA PENEE
WARREN SHADD
DONALD BYRD
RENE & ANGELA LTD JONES GIRLS Hottest: HALL & OATES SKYY LUTHER VANDROSS BOBBY WOMACK ROGER

WHUR/Washington Oscar Fields

GEORGE DUKE KLEEER KLEEER
HOTTEST:
BOBBY WCMACK
RARE ESSENCE
STEVIE WONDER
SMOKEY ROBINSON
TOM TOM CLUB

WBMX/Chicago

MERGE KENI BURKE MANHATTANS RENE & ANGELA CISSEL & KING STARPOINT Hottest: SKYY BOBBY WOMACK GLADYS KNIGHT SLAVE GEORGE BENSON

WGCVChicago Pam Wells

REN WOODS TOM TOM CLUB EDDIE HARRIS QUINCY JONES GEORGE DUKE ESCORTS JOHNNY OTIS ERNIE WATTS MICHAEL PRANKS Hottest: HALL & OATES

WVON/Chicago Pam Wells

XAVIER KOOL & THE GANG JOHNNY GUITAR GLADYS KNIGHT Hottest: HALL & OATES STEVIE WONDER JUNIOR GEORGE BENSON

WCIN/Cincinneti **Everett Cork**

FOUR TOPS
GEORGE DUKE
MADAGASCAR
PRINCE
BETTYE LAVETTE
SHOCK LUTHER VANDROSS BOBBY WOMACK BILL SUMMERS

WDMT/Cleveland Magic/James

GEORGE DUKE
GRAND MASTER
QUINCY JONES
HOTTEST
TIME
SLAVE
SUGAR HILL GANG
CURTIS MAYFIELD
BOBBY WOMACK WJMO/Cleveland

SHOCK
SMOKEY ROBINSON
O'BRYAN
VICKY "D"
MIGHTY CLOUDS EW&F KOOL & THE GANG GEORGE BENSON SKYY PEABO BRYSON

WDAO/Dayton

Regionalized Adds & Hots

KOOL & THE GANG FOUR TOPS SWITCH SHALAMAR WEST STREPT MCB STONE Hottest: SLAVE TIME ROGER

WJLB/Detroit J. Michael McKay

MAZE
SISTER SLEDGE
EVELYN KING
ONE WAY
HOTTEST:
DIANA ROSS
HALL & OATES
D TRAIN AURRA GROVER WASHINGTON

WKWM/Grand Rapids Frank Grant

THE FIRST LOVE
KOOL & THE GANG
O'BRYAN
SISTER SLEDGE
PRINCE
CHOCOLATE MILK
HERITAGE
SMOKEY ROBINSON
XAVIER
HOTTER
HOTTER
SKYY
BOBBY WOMACK
HALL & OATES HALL & OATES

GIL SCOTT-HERON

WTLC/Indianapolis

PRINCE MICHAEL HENDERSON AM-FM SISTER SLEDGE MANHATTANS
KOOL & THE GANG
GANG'S BACK XAVIER PHYLLIS HYMAN EW&F Hottest:

KAEZ/Oklahoma City Lee Simpson

O'BRYAN LTD LAKESIDE RUFUS & CHAKA PERRY & SANLIN FOUR TOPS Hottest: BOBBY WOMACK SKYY KOOL & THE GANG SYREETA STEVIE WONDER

WWWS/Seginew. MI

SKYY D TRAIN PERRY & SANLIN BAR-KAYS LUTHER VANDROSS

KMJM/St. Louis Dick Edwards

ONJ
HALL & OATES
GEORGE BENSON
DIANA ROSS
GLADYS KNIGHT

JAZZRADIO

Silk (CTI) EARL KLUGH Crazy For You (Liberty) MICHAEL FRANKS Objects Of Desire (WB) RODNEY FRANKLIN JOHN McLAUGHLIN Belo Horizonte (WB) SPYRO GYRA Freetime (MCA) **CRUSADERS** Standing Tall (MCA)

DAN SIEGEL Oasis (Inner City)

EAST: WYBC/New Heven, CT, Tom Streisaguth. SOUTH: WTJZ/Newport News, VA, Larry Hollowell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detrolt, MI, John Hill. WEST: KFML/Denver, CO, Ira Gordon

FUSE ONE Endless Flight (Columbia)

SOUTH "

WVFF/Atlanta Scotty Andrews

SHOCK SHOCK
COMMODORES
GEORGE DUKE
SHEENA EASTON
PRINCE
CARS
LTD
REDD HOTT SKYY HALL & OATES BOBBY WOMACK BILL SUMMERS STEVIE WONDER

WAOK/Atlanta Larry Tinsley

WHISPERS WHISPERS
JUNIOR
BRANDY WELLS
MAZE
MICHAEL HENDERSON
TOM TOM CLUB
KOOL 6 THE GANG
CHI-LITES
GROBER DURK GEORGE DUKE JOSE FELICIANO Hottest: BOBBY WOMACK

WENN/Birmingham

XAVIER KWICK Hottest: GAYLE ADAME LIVE BAND SKYY GLADYS KNIGHT SUGAR HILL GANG

WATV/Birmingham Stan Granger

BILL SUMMERS WHISPERS VICKY "D" STARPOINT SMOKEY ROBINSON MELBA MOORE JONES GIRLS STEVIE WONDER LAKESIDE SISTER SLEDGE LUTHER VANDROSS AM-FM
P-FUNK ALL STARS
PATTI AUSTIN
D TRAIN
MIKE & BRENDA
TOM BROWNE CURTIS MAYFIELD AURRA

CON FUNK SHUN POUR TOPS Hottest: SKYY
HALL & OATES
TIME
GAYLE ADAMS

WGIV/Charlotte Chris Turner

GEORGE DUKE RUFUS & CHAKA POUR TOPS XAVIER TRACY WEBER Hottest

WOIC/Columbia, SC Mickey Arnold

CURTIS MAYFIELD SMOKEY ROBINSON SMOKET RUDIERSON
POUR TOPS
JEANETTE LADY DAY
HOTTEBEL
SKYY
TIME
BOBBY WOMACK
HALL & OATES
BUGAR HILL GANG

KMJQ/Houston Ross Holland

RONNIE LAWS DIANA ROSS BORRY WOMACK VERNON BURCH

WJMUJackson Carl Haynes

LAKESIDE
DUNN & BRUCE
HERITAGE
HOTTEST
BOBBY WOMACK
TEDDY PENDERGRASS
JERMAINE JACKSON
SUGAR HILL GANG
HALL & OATES

WKXUJackson **Tommy Marshall**

RANHATTANS CHI-LITES MIKE & BRENDA KWICK BRANDY WELLS SKYY SUGAR HILL GANG BILL SUMMERS CLARENCE CARTER

WPDQ/Jacksonville

LAKESIDE WHISPERS DIANA ROSS HOTTEST SKYY BAR-KAYS TIME BOBBY WOMACK BILL SUMMERS

LAKESIDE

WJAX(95X)/Jacksonville

HUBERT LAWS/LYNN MANHATTANS STONE JUNIOR

KOKY/Little Rock

GEORGE DUKE AURRA CHI-LITES HOTTEST: PEABO BRYSON HALL & OATES GROVER WASHINGTON SKYY BOBBY WOMACK

WLOU/Louisville Neal O'Rea

KAVIER GQ WHISPERS WHISPERS
HOTTER
HOTTER
BAD GIRLS
SUGAR HILL GANG
STEVIE WONDER
DIANA ROSS

WJJS/Lynchburg, VA Art Young

GO SISTER SLEDGE CISSEL & KING ROGER PRINCE CHI-LITES Hottest: TEDDY PENDERGRASS BAR-KAYS SKYY TROUBLE FUNK RUFUS & CHAKA

WHRK (K97)/Memphis

GEORGE DUKE HUBERT LAWS/LYNN SWITCH WHATNAUTS
STYLISTICS
KLEEER
ISLEY BROS
LIVE BAND
Hottest:
BOBBY WOMACK

WDIA/Memphis Carl Conno

O'BRYAN JUNIOR CHI-LITES CHIC COLATE MILK D TRAIN Hottest: BOBBY WOMACK VERNON BURCH SKYY SUGAR HILL GANG STEVIE WONDER

WEDR/Miami Leo Jackson

O'BRYAN LAKESIDE RUFUS & Hottent: CHAKA OZONE SKYY LTD GIL SCOTT-HERON D TRAIN

WBLX/Mobile

PRINCE DELLS Hottest: BOBBY WOMACK SKYY LAKESIDE

WVOL/Nashville

LUTHER VANDROSS MAZE HOTTES SKYY TIME

WAIL-FM/New Orleans Barry Richards

KWICK XAVIER D TRAIN
BRANDY WELLS
J. GFILS BAND
TWENNYNINE/LENNY GRAND MASTER HOTTES
HALL & OATES
SKYY
VERNON BURCH
BORBY WOMACK
PEABO BRYSON

WYLD-FM/New Orleans Tony Brown

HALL & OATES BOBBY WOMACK COMMODORES GROVER WASHINGTON QUINCY JONES

Chester Benton PRINCE

EWAF BRANDY WELLS WARREN SHADD HOTTEST SHADD
HOTTEST SHADD
HOTTEST WONDER
TIME
TROUBLE FUNK
BUGAR HILL GANG
DIANA ROSS

WANT/Richmond Ben Miles

SISTER SLEDGE WHISPERS BARRY WHITE SMOKEY ROBINSON MAZE OZ ON E Hottest BAR-KAYS TIME EW&F

WTOY/Roanoke Donnie Deane

BOBBY

SOUTH BRONX JOSE PELICIANO P-FUNK ALL STARS AM-FM LIVE BAND T-CONNECTION RONNIE LAWS RONNIE LAWS BB&Q JERRY CARR T.S. MONK BAD GIRLS LOWRELL SIMON C.M. LORD MADAGASCAR HOLTOST: GEORGE BENSON TEDDY PENDERGRASS BAR-KAYS

PEABO BRYSON KTFM/San Antonio Joe Nasty

JOURNEY HOTTORY HALL & OATES SUGAR HILL GANG QUARTERPLASH

WTMP/Tampa Jerry Walker

SECRET WEAPON KOOL & THE GANG HOLLEST SKYY GRAND MARTER BAR-KAYE CURTIS MAYFIELD STEVIE WONDER

KDKO/Denver

JERRY CARR PRINCE L.A. BOPPERS DOOBLE BROS EMPIRE TOMORROWS ADD DIANA ROSS BOBBY WOMACK CARL CARLTON GQ CISSEL & KING SWITCH COMMODORES SWITCH COMMODORES Hottest: HALL & OATES STEVIE WONDER GEORGE BENSON

KACE/Los Angeles

MICHAEL FRANKS MICHAEL FRANKS JUNIOR O'BRYAN SISTER SLEDGE IMAGINATION IMAGINATION HOTCHAEL SKYY KOOL & THE GANG BOBBY WOMACK BAR-KAYS GEORGE BENSON

KJLH/Los Angeles

GEORGE DUNG REN WOODS CHAS JANKEL EVELYN KING D TRAIN WHISPERS LAKESIDE Hottest: STEVIE WONDER AURRA KOOL & THE GANG SKYY BOBBY WOMACK

KDAY/Los Angeles

LAKESIDE TOM BROWNE STEVIE WONDER

Kelth Adams

TOM TOM CLUB CHOCOLATE MILK LAKESIDE SISTER SLEDGE TIME OZONE AURRA BOBBY WOMACK

KUKO/Phoenix Steve Smith

LAKESIDE TOM TOM CLUB AURRA PRINCE SISTER SLEDGE SKYY
SUGAR HILL GANG
GAYLE ADAMS
GROVER WASHINGTON
BOBRY WOMACK

KSOL/San Mateo, CA

GEORGE DUKE P-FUNK ALL STARS NORMAN CONNORS Hottest: SKYY
HALL & CATEG
HOBBY WOMACK
TIME
VERNON BURCH



Regionalized Adds & Hots

FAST Parallel One

Parallel Two

WROR/Bestun

ALABAHA

WYNYMew York

HUTTERS
BILLY JOEL
EDDIE RABBITT
DAN FOGELBERG
GEORGE BENSON
STEVIE WONDER

WIP/Philadelphia Bob Ruseo

QUINCY JONES

VANCELIS

PETULA CLARK
OAK RINGE BOYS
JOURNEY

HOTEBOT
GEORGE RENSON
DAN FOGELBERG
RENNY POGERS
HALL 6 CATEF
LRB

KDKA/Pittsburgh

JOURNEY
BARRY MENILOW
HOLLEST:
FOREIGNER
HALL & CATES
PAUL DAVIS
RONNIE MILSAP
BEACH BOYS

WTAE/Pittsburgh

ARBA KENNY ROGERE

WWSW (3WS)/PMi

LRH SHEENA FASTON VANGPLIS CLIFF RICHARD SNIAKER HOTTPET: BARHRA STRETSAND NICKS & HENLEY JUICE NEWTON CARPENTERS BARRY MANILON

GENE COTTON PLAYER HOLYEST

WASH/Washington, D.C. Bob Duckmen

HATTERT I
DAN FOURLISHS
FPDIE HABBITT
FAUL CAVIS
HALL 6 OATER
DILLY JOEL

WWV Z/Hartford Popovich/Collige

QUINCY JORES
SISTER RIETUS
DEL SHANNON
BOUGHT HONINGON
BOUGHT

WTIC/Hartford Ginny Jesionka

ANNE HURRAY
HOTTOST:
PAUL DAVIS
BARRY MANII.OM
LOWINGO & DENVER
SHEENA EASTON
AIR SUPPLY

WELVNow Haven Walt Pinto

SISTEP SLEDGE HECO HUPERT HOLMES HOTTOST HANILOW ALABAMA KENNY ROGERS ABBA RERTIE HIGGINS

WHAM/Rochester, NY Deve Laird

ANNE MERRAY BISTEP SLADU HETTES!

STEVIA WIRIDA VANGELIA JOUKNEY STEVIE WONDER ABNA NOISERA ABBA
HOTIEFT:
HARRE STRFISAND
PAUL HAVIS
JUICE NEWTON
DAN FUGBLBERG
RUNNIE MILBAR

WHEN'Syracuse Debbte Stoughtenger

CHILLIMACA EDCIE SCIMANTE JENNIFF WARNER HOTTEST: JUICE MENTON NICKS & HEHLEY GEORGE SENSON EDDIE HARRITT HALL & OATES

14Q/Worcester CMI Blake

ANNE MURHAY
HOLTEST:
HILLY JOEL
EDDIE HABBITT
FAUL DAVIS
LAN POGELBERG
KENNY HOGERS

Parallel Three

VANGELIS DAN FOGELBERG

WFYR/Chicago John Wetherlass

WCLR/Chicago Jack Kelly

CLIFF FICHARD
HOLLEST:
DFCHOR SFINKON
HALL & CRITS
QUARTFHELABH
BOD STMART
HAHBRA HTREIBAND

CLIFF RICHARD

OAK RIDGE ROYF.
VANGELIE
CLIFF RICHARD
QUINCY JONES
QUINCY JONES
HOLLOW
LABRA STREIFAND
DAN FOGELBERG
SHEENA FASTON
LINDSEY BUCKINGHA
BEPTIE HIGGINS

MIDWEST Parallel One

WARM98/Cincing Welher/Zerhuser

JOURNEY STEVIE WOODS QUINCY JONES STEVIE WONDER CLIFF HICHARD HOLLY JOEL DAN POGELHERG SHEAKER JENNIFFF WARNES AIR SUPPLY

LRB
JOURNEY
HOTEWEE;
RONNIE HILSAP
PAUL DAVIL
BILLY JOEL
GEORGE BENSON
KENNY ROGERS

WQAR/Cleveland Chuck Collier

STEVE WONDER HOTTORE: HALL & CATES FOREIGNER GEORGE BENSON ONJ ROD STEWART

Anna TERRI GINNS LONG COPPOS

BISTER BESTUS

HOLEUBI: EDDIE HAPPITT NICHS & HINLEY SNEAKEN HEACH BOYS HILLY JOEL DAN FOURLBERG

WCCO/Minn Denny Lang

SISTER SLEDGE Hottest:

NOT CLAR
RUPPET HOLMPS
VANCELIS
PLAYER
POINTER SISTERS
HOTTOR
HOTTOR
BILLY JOEL
DAN FOCELSER
BETTE HIGGINS
KENNY ROCERS

WHBC/Canton Mike Dorn

RUPERT HOLMES

Hottaet: DAN FOGELBERG LRB AIR SUPPLY JENNIFER WARNES BARRY MANILOW

WHBY/App

HIRE POST PYCO LARRY CARLTON GENF COTTON HUPERT HOLMEN HE CU CURVER HOLLORY KXOK/St. Louis Les Douglas

55RRC/Cincinnati Michaels/Phillips

WTVMCelumbus, OH Denny Hugent

WHIO/Daylo Judy Kelly

PENNY BOGBED CLIPY PICHARI JOBE FELICIAL CHILLIWACK GENE COTTON MECO

KRNT/Des Moines Scott Huskey

JENNIFFE WARNES CARPENTERS HOTLUST:

WOWOFF Wayne

JOURNEY ARBA BUCKNEH & GARCIA HOTTPST & GAR HALL & OATES EMAY JUICE NEWTON GEORGE BENEON AIR SUPPLY

PENNY HOGENS ALAHANA HOTEUST: LINDREY NUCHINGHA SNEAKER RENNY BOGERS EDDIE PARHTT NOHNIE MILSAP

WIBA/Madison Berney Luv Parallel Two

KLTE/Okiehome City Joe Geoffroy

CLIFF FICHARP
ANNE HURRAY
WAYLON JENNINGS
HFCO
HOCKEBST:
EDDIE PABBITT
BERTIE HIGGINS
HALL & GATES
KENNY ROGEMS
JOURNEY

WQUA/Qued Cities, IA Jack McKey

BILL CHAMPLIN SISTER SLEDGE WAIA (97AIA)/MI Ft. Lauderdale Yolanda Parapar HOTTEST: BILLY JOEL DAN FOGELBERG OAR RIDGE BOYS JENNIFER WARNES ALARAMA

ALABAMA STEVIE WOODS VANGELIS OUINCY JONES JOURNEY BILL CHAMPLIN BILL CHAMPLIE HOLLEGE: HALL & OATES EDDIE RABBITI DAN FOGELBERG

SHEPPARE

SOUTH Parallel One

DIANA HOBB

POCO STEVIE WOODS HOLTES, I AIR BUPPLY HALL & ORTES RESHY ROCERS BHEENA EASTIN CAN FOGELBERG

WILDMYoungetown OH GebriefMorgen

HECO HOLLOST; TERRY GREGORY BARRY MANILOM BARRY VAUGHN BUCKY PIZZARELL PEACHYS & HERB

WS&/Atlanta Greg Picciano

Grep Picciano
STEVIF MODOS
GIDEA PARR
HIKE POST
GUINCY JONES
BISTER SLETGE
RUPEST HOLMFS
MECO
HOLMFS
MECO
GEORGE STESON
AIR SUPPLY
JOUNNEY
BERTIE HIGGINS

GENE COTTON PETULA CLARK MANHATTAN TRANSFF
DOOBIE BROS
SISTER SLEDGE
HOTTOST
PAUL DAVIS
DAN FOGELBERG
HILLY JOEL
EDDIE RABBITT
KENNY ROGERS ELO BISTER SLFDGE GISTER SLPDGE
POCO
IMENE CARA
HOSTERS
HALL & CATES
AIR SUPPLY
JOURNEY
POINTER BISTERS
OAK RIDGE BOYS

BILLY JOEL
ANNE MURRAY
OAK RIDGE BOYSAIR SUPPLY
IRENE CARA
HOTCEST,
RONNIE MILSAP
T.G. SHEPPARD
JUICE NEWTON
BARBAR STREISAND
ALABAMA Yolande Parapar
ALABAHA
EDDIE SCHMAPTZ
HALL B OATES
GROVER WASHINGTON
VANGELIS
GOINCY JONES
POCO
GOINCY JONES
POCO
ROSANNE CASH
HOUTESL
ANNE HUBRAY
EDDIE HARBITT
BERTIE HIGGINS
BARBY MANILOW

Parallel Two

HOLLEST: NICKS & HENLEY JENNIFTE WARNES PAUL DAVIS

KEY103/Auetin, TX Sob Joseph

CLIFF RICHARD VANGELIS LRB HOTEGGE: PAUL DAVIS BILLY JOËL RENNY ROGERS AIR SUPPLY DOMINGO & DENVER

KOLE/Besumont Ron Stafford

Parallel Three

W /BC/Blooming

VANGFLIF POINTER BINTERS HOLDING WARRENT ALE SUPPLY SHEENA SANTON BENTIE HIGGINS LAR

PLACE DEL BEIANNEN

KFOWLincoln, NB Pull Moren

T.G SHEPPARD

JOHNNEY DAY HINGE HOYS WTS VIF WOODS

WJONER Clean, NN Tom Scott

OLDEA FARE BIRTER BLEINE JOURNEY

WBOW/Tarre Hause, IN

BILL CHAMPLIN KENNY BUGSPA

CLIFF RICHARD STEVIE WOODS ALABAMA HOTE-ST: DIANA ROSS DAN FOCFLIERG JOURNEY TEDTY PENDERGHARP AL JARRFAU

PETULA CLAPK VANGELIS T.G. SHEPPAND HOTTEST HARREA STREIGAND DAN FOGELBERG EILLY JOFL HALL & CATES KENNY ROGERS

JOURNEY BERTIE HIGGINE

EDDIE SCHWARTZ Hottest:

Parallel Three

Shannon Weel

NEIL DIAHCHD
RUPERT HOLMPA
MAXUA
ANNE MURRAY
MIRE N 5T
POCO POCO HOTE*61: BHEENA FASTON QUINCY JONES STEVIF WOODS JOURNEY BEFTLE HIGGINS WORG/Orangeburg, SC Stu Wright

POINTER SISTERS
STEVIF MODOR
CLIFF RICHARD
PLAYER
T.C. SHEPPARD
HOLLOST
DAN FOCELBLEG
EDDIE RABBITT
RONNIE HILSAP
BILLY JOKEL
HALL 6 QATES KSEL/Lubbock, TX Scott Knight STEVIE WONDER
T.G. SHEPPARD
VANCELIS
CNUBBY CHECKER
HOTEBEL
KOOL & THE GANG
HALL & CATES
JOURNEY
DAN FOOTLBERG
BARBRA STRFISANI

WLEQ/Ft Myers, FL Ferraro/Berger

WSKY/Asheville, NC Shannon Weel

T.G. BHEPPARD

ABBA HOTTERT FOREIGNER QUARTFRELACH PAUL DAVIS BEACH HOYK SHEENA BARTCH

WWSA/Sevenneh, GA Walker/Kay

116 Current Reports

The following stations reported frozen playlists

> KHOW/Denver WIS/Columbia WOMC/Detroit

The following stations did not

report this week and therefore

their playlists were frozen:

KEX/Portland KYUU/San Francisco WDEF/Chattanooga WISN/Milwaukee WTIC/Hartford

Note: KAFY/Bakersfield has switched formats and

WEST Parallel One

JENNIFER WARNES HOLE-BE: DON MCLEAN DAN FOGELBERG

KOY/Phoenia Charlie Van Dyke

KFMB/San Diego Larson/Anthony

STEVIE WOODS PAUL DAVIS DAN FOGELBFRG HARBRA STRFISAND BILLY JOEL HALL & GATES

HALL & CATES GEORGE BETHON A'R SUPPLY IMEENA EASTON QUINCY JUNES HOLLERY : HOTERS:
DAN FOGELBFPG
BARBRA STREIFANE
NICKS & HENLEY
GEORGE BENSON
EDDIE PABBITT

Parallel Two

RUPERT HOLMES SISTER SLEEGE SMOKEY HUHING GIOFA PARK DEL SHANNON MECO MECO STEVIE WONDER T.G. SHEPPARD HOLLEST: SHEENA EASTON PAUL DAVIS DAN POOR!BERG DAN FOGELBERG BILLY JOPL KENNY BCGEPK

KYUU/Sen Francisco Terry Danner

KPLZ/Seettle King/Cook

JOURNEY AIR SUPPLY VANGELIE BARBRA STREISANS BONNIE HILSAP

KKUA/Honol Kimo Akane

KIMO ALAMPE
COMMODOPES
STEVIE WENDER
HIRE POST
RUPERT HOLMES
JENNIFFE WANNES
GIDEA PARE
KOOL & THE GANG
HOTESEL
GUINCY JONES
BILLY JOEL
AIR SUPPLY
JOURNEY
JRENE CARA RMLMLs Vegas
Bob Beigins
BAHRY MANILOM
POINTER SISTERS
HOTESE:
BILLY JOEL
DAN FOGELBFRG
PAUL EAVIS
NICKS 6 HENLEY
HALL 6 OATES

K-108/Secramento Art Schroeder BERTIE HIGGINS

KWAV/Monterey Steve Parieto EW&F CHILLIWACK

POCO Nottest: AIR SUPPLY RILLY JOFL JOURNEY ROLLING STONES

PAUL DAVIS BILLY JOEL DAN FOGELBERG KCEE/Tucson Alan Michaels

KBOZ/Bozeman, MT Greg Williams T.G. SHEPPARD Hottwat: BARBER STREISAND PAUL DAVIS EDDIE RAHHITT DAN FOGELBERG HEACH ROYS

Parallel Three

JANIE PRICKE RERTIE HOTCOME HOTCOME

KADE/Boulder, CO Hartley/Barry

JENNIFFR WARNES

RUPERT HOLMES Hottest:

KOLO/Reno, NV Michael Bennett

CLIFF RICHARD
T.G. SHEPPARD
STEVIE WOODS
MOREWEL:
PAUL DAVIS
BILLY JOZL
DAN FOGELBERG
HALL & CATES
RENNY ROGERS Chuck Martin

GUINCY JONES
CLIFF RICHARD
SISTER SIZEROF
BUDERT HOLMES
ONE MAS
PECC
MERCE
STYLISTICS
DODNIZ BROF
HOTOBEL
LRR
JENNIFEP WARNES
SHEENA EASTON
REPTIE HIGGINS
ABBA

ELO
SISTEP SLEPGE
POINTER SISTER
HIKE POST
GIDER PARK
HOTESH'S
PAUL DAVIS
DAN FOGELBERG
SILLY JOEL
HALL & OATES
EDDIE RABBITT

HORTEST: EDDIE BARRITT AIR SUPPLY ALABAMA ROSANNE CASH LEE GREPNWOOD

CLIFF RICHARD
HOTTEST
HOTTS
HO

HOTEPRE! AIR SUPPLY CLIFF RICHARD JOURNEY

WDEF/Charte Stanley Hall

none Hottest: BARBRA STREISAND PAUL DAVIS DAN FOGELBERG EDDIE BABBITT BARRY MANILOW WHLY (V-106)/O

QUINCY JOHES T.G. MHEPPAND

WST/Charlotte Bickel/Hose

WVLK/Lexington, KY Sherwood/Murray HOTTORY: PAUL DAVIS BILLY JOEL DAN FOGELBERG HALL & DATES SHEENA FASTON

PAUL DAVIS ALABAMA BERTIE HIGGINS

WAFB/Baton Rouge Adams/Daniels QUINCY JONES POINTER SISTERS EDDIE SCHMARTZ ABRA

ANNE HURRAY HOTTOST : PAUL DAVIB BILLY JOFL RENNY ROGERS BERTIE HIGGINS ALABAMA

KAAY/Little Rock Steve Kelly

STEVIE WONDER

SISTER SLEDGE HECO PRIDE

JOURNEY
ANNE MURRAY
GUINCY JONES
BILL CHAMPLIN
OAR RIEGE HOYN
HOLLSE LOYN
HALL & OATES
DAN PROCELBERG
BPRTIE HIGGINS
ABHA
AIR SUPPLY

05FM/Nashville Donne Brake

HUPEHT HOLMES T.G. BEEPPARD GENE COTTON HOLL-SELL JOURNEY BILLY JUEL PAUL DAVIS DAN FOCELBERG AIR BUPPLY

WTAR/Mortals Tom Laoney

WRVA/Richmo JOURNEY VANGELIS SISTER BLEDGE Hottwat: Hone

has discontinued reporting.

WTVN/Columbus, OH

CHR PARALLEL ONE PLAYLISTS

EAST

WNBC New York Radio 66

Music Coord.: Lyndon Abell

Buffalo PD: Neil McGinley

PD: Nell McGinley
MD: Jon Summers

1 | 1 | 2 | CILL BMOLGENEY To 14

1 | 2 | HALL & CATES/S Court of To 14

1 | 2 | HALL & CATES/S Court of To 16

3 | 3 | GOOD BESCON THE NEW COURT of TO 17

3 | 4 | CATES/S COURT of TO 18

4 | 5 | Pill DATES/S COURT of TO 18

1 | 7 | CATES/S COURT of TO 18

1 | 7 | CATES/S COURT of TO 18

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1 | CATES/

EDDIE "AMBITY/Samana" Covid Lone
GAJPhysical
FORE (GAEL/Self) for A CIVIL FORE (GAEL/Self) for A CIVIL GAEL SELECT SECRET STATE OF THE COVID SECRET SECRET

B104 WBSB

PD: Jan Jeffries Baltimore

GLORG ENSORVERS TO OVER ACTION AND CONTROL OF THE ACTION AND CONTROL O

STENTE WEDGEN THAT CAPE

STENTE WEDGEN THAT CAPE
CARRIE BREALOWS IS LINE A ROCK
COMPROCATE HIS FOR THE SERVER
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CAPE STENT LOWER BOARD IN THE SERVER
CAPE STENT LOWER BOARD IN THE SERVER
CONTRACT LOWER LOWER LOWER BOARD
BREAT BOARD CAPE IN THE SERVER
BREAT COMPRESSION OF TOMIS CONTRACT
COMPRESSION OF TOMIS CONTRACT
STENT LOWER LOWER BOARD CAPE
STENT LOWER BOARD CAPE
STENT



PRO EM Providence

PD & MD: Gary Berkowitz

New York
PD: Jay Clark

MD: James Golden

(H) indicates one of the five "hottest" records on each Parallel One

playlist.

1050 chum

Toronto PD: Jim Waters MD: Brad Jones

Prad Jones

J. of Its Beach of the Control of the C



Montreal

PD: B. Beau Dean MD: Sharron Brooke

D: Sharron Brooke

1 2 Sulla Berlivane Pressure
1 3 Sulla Berlivane Pressure
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WBEN-FM

PD: Bob Wood Buffalo MD: Roger Christian

Roger Christian

1. J. (a. 11.5 death/Control fold
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33, 54, 39, 50, 54, 54, 54, 60 DER²15 HIGGINS/Key Lerge

96 KK Pittsburgh OM: Bobby Christian

MD: Clarke Ingram Clarke Ingram

J. CLIS MAD/Canter told

J. CLI

wifi 92 Philadelphia

PD: Don Cannon

H 2 1 J. CLLS MANO/Contentol

H 3 1 BLOOM & CANCLAPINE-Man Fewer

3 3 BLOOM & CANCLAPINE-Man Fewer

3 3 CANSY-Danie 11 Up

4 CANSY-DANIE 11

COMMUNICATION OF THE BAST POWER DESCRIPTION OF THE BAST POWER DESCRIPTIO



PD: Todd Chase MD: Mike Waite

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FM MUSICRADIO

Washington, D.C. PD: Alan Burns MD: Frank Holler

GRESSIAN SUBJECT AND ALL
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OF SELF ALCENDATIONS OF LOW
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WBZZ
Pittsburgh
PD: Dan Vallie
MD: Chuck Tyle
MD: Chuck Tyle

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MD: Chuck Tyles

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1 3 2 C 8 115 MAD/Content for 1

3 4 HCCS & MERITY Flower Faver

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6 10 CO COSTON List New Faulance

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Boston KUSS

Boston VIDA

PD: Sonny Joe White

MD: Vinnie Peruzzi

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Thord Horse

Philadelphia PD: Roy Laurence

MD: Elaine Del Ciotto

(DDIE ARREITY/Someone Govie Lose A 35, 37 50.05 SCERFeel Like A humber CDDIE SCHWARTZ/All Cur Tomorrows SHEEM (ASTONYTO» Could News Deen W TEDOY PERCENSISYTON'E New Left ST SIEVE MORENSISYTON'E New Left SIEVE SIEVE MORENSISYTON'E SONG MEAN BOTS/Come Co NET New ALMANA/Low in The First Day CMS/Tene It Easy On New DILLE ARE/John's Gor A day

CFTR680

Toronto

PD: Bob Saint Music Coordinator: Cyd Kaplan

D: BOD Saint

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SOUTH



D: Roger WWW Garrett

1 1 Mill & CRIES/I Can's Go for That
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1 17 CESS SELEVISH SELEVISH

A Miami



PD: Scott Shannon

Zo93 Atlanta

ATLANTA'S RADIO STATION PD: John Young

KEGL FM Ft. Worth-Dallas

PD: Christopher Haze MD: Sandra Bobek

: Christopher **.

Sandra Bobek

1 Casty Vasa II Log

1 2 J. Call (Vasa III Log

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(94-Q) Atlanta

PD: Jim Morrison

MD: Jeff McCartney

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PD: Scott Robbins

MD: Colleen Cassidy 2 3 MCO 3119 MITTO TO young terms
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PD: Bill Tanner

93 Dan FOGLIBERG/Leader Of The fond CARRODOFES/Mny You hanned Try No SOFT CELL/Tell-fred Love Exit/Fanne No with You EDDIE SCHRONTEZ/M1 Our Tomorrows ROLLING STORES/Mastring On a Friend RC & SAMSHINE SAMSTING On a Friend RC & SAMSHINE SAMSTING On a Friend RC & SAMSHINE SAMSTING On a Friend

MIDWEST

Detroit
Acting PD: Cliff Winston

Acting PD: Cliff Winston

MD: Steve Summers

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Cleveland

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400: 16, 14

PD: Bob McKay

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98 KSLQ

St. Louis

PD: Rick Torcasso

MD: Johnny King

Cohanny King

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KS95 FM Minneupon. PD: Chuck Knapp MD: Kim Jeffries

PD: Chuck Knap
MD: Kim Jeffrie

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PD: Buddy Scott

MD: Bill Shannon

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FM 95

Chicago

PD: Richard Lippincott

WCCLOB Cleveland

PD: Bob Travis Asst. PD & MD: Jay Stone

st. PD & MD: Jay Stone

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(H) indicates one of the five "hottest" records on each Parallel One playlist.

800/CKLW ROCK'N TALK Detroit

1 J. Old II. Debilis/Control fold 2
3 Debilis/Control fold 3
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Chicago

PD: Richard Lippincott MD: Karen Cavallero

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Kansas City

PD & MD: Maja Britton 8 MD: Maja Britton

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102 Cincinnati

MD: Tony Galluzzo

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WKITI Milwaukee PD: B.J. Hunter MD: Donna Walke

MD: Donna Wal

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POINTER SISTERS/Should t Do 19 JOHN HALL BAND/Drezy

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WEST

IOI FM Los Angeles

PD: Bob Hamilton

XTRA San Diego amradio PD: Jeff Hunter

MD: Jim Richards BULTHER & GARL LA/Pec-Man Few J. GETLS HAND/Centerfold GU GGTS/Gur Lips Are Seater

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NEW 93FM KBLE-FM Seattle

PD: Charlie Brown MD: Tom Hutyler

Phoenix

PD: Dave Anthony MD: Steve Goddard

D: Steve Goddard

2 1 OAN FOGEBERGE BOOK OF The Bend
2 1 ROLL He 5100 M Feeting On A Friend
3 ROLL He 5100 M Feeting On A Friend
4 PAIL DRIST/GOOL Night
5 PAIL DRIST/GOOL Night
6 BILLY JOLL/FAR'S GOT A WAY
8 CARRY FORM'S THE SWART FOR A WAY
8 CARRY FORM'S THE SWART FORM A WAY
9 BARDEN STRESS AND/COMIN' IN AGE OF THE SWART FORM A WAY
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14 3-0 P.A. (GLYA) (FIFE)

2 2 C.11F R. (CONDO) (December 1)

3 22 J. C. (15 BABD/CAPTETTO)

3 2 D. (15 BABD/CAPTETTO)

4 GROUND (15 BABD/CAPTETTO)

5 GROUND (15 BABD/CAPTETTO)

26, 29, 50 POINTER SISTERS/Should I Do IT DOUBLE BM/S/Mare To Love You STEVIE MODDS/Just Can't Win 18m At JOSIE EGITCH/Johnny Arm You Quevrit

Los Angeles

PD: Jack Roth

MD: Rick Stancato

Rick Stancato

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25, 26, 50 ARAMA/Love in The First Dag

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EZRock

San Jose PD & MD: Bob Harlow

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Los Angeles Los Angeles PD: Paula Matthews

STEVE MONCEL/That GIFE DAM FOOELERE/Leader OF The Bene PRESENDER/Leader OF The Bene PRESENDER FOR THE RECO. (REG. GLUTOF*/Goin** Down Roll ALTY Love Rock *14 Roll CAMELORE/SINEN TOU MEMON TY ME NASIN SIGNAM/CON'T Dream My Medit

DOWNER IRECTION IN LINE & BOXE
SEA, SMARGRAY-NA, OF LOVE
1. SMARGRAY-NA, OF LO ALL SPORTS BANE/Opposites On ATTREE HUEV LEWIS AND THE OP TOW Belleve In.

KJR 1950

Seattle PD: Tracy Mitchell

MD: Norm Gregory



PD: Jack Regan MD: Alan Sledge

Alan Sledge

- MALE (A 013) / Can't Co for that
- MALE (A 013) / Can't Co for that
- PALE (A 013) / Can't Co for that
- PALE (A 013) / Can't Co
- PA

POLICE/Spirits...
PUD STER ANT/Tonight I'm Yours

29 DILLLIMACR/I Hellovo BUCKNIR & GARCIA/Pec-Man Fave/ POINTER \$15TERS/Should | Do 19 JOHN MALL BAND/OPers

CONNECT INTS/LOVE IN THE A ROCK ALABAMA/LOVE IN THE FIRST Deg IMARIX MARIL DES COULD 4011 FEB. 18 FEB. 19 FEB.



Phoenix

PD: Steve Rivers MD: Chaz Kelley

Char Kellery

1. d. 11,5 GAMD/Land wit 10.16

2. CAND/ Weaks 21 50

3. GAMD/ Weaks 21 50

3. AAMAND/ Weaks 21

STERRE WANTED THE STEEL STEELE STEELE

Denver

PD: Doug Erikson MD: Gloria Avila

MD: Gloria Avila

II 1 Link Foll MARK/Lender Of The band

II 1 S 2 MARK MONT/Lone or eith re

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610 ¢ KFRC

San Francisco PD: Gerry Cagle MD: Sandy Loule

56 HAST ESHIS AND TH/OD YOU BELIEVE IN HASE, & THE SHIM/STREET OUT HERE CARM/Anyone Sen See HERE POST/Thoma From Magnum P. I

SISTER SLEDGIM, Guy SMULLY RUGINSCHUYET No TOMOTFO'S EDDI SCHMÜTZHIT GUY TOMOTFO'S TUMMY TUTUNG/SO'S SONY JENNY DA, AMELYTHIT IN LOVA EDDI AMEDITZ'SCHUYE GOVED LOVE A

64 KFI Los Angeles The "I hit station. Tom Bigby

MD: Roger Collins

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AUDI FORM THE SERVICE SERVICE

В КЕМВ-ЕМ

San Diego PD & MD: Glen McCartney

PD & MD: Glen McCarringy

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QUARTER LANGUE THE OF LOVE

KIISFM 102.7 Los Angeles PD: Don Benson

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MD: Danny Lemos

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Johnstone Stavies and No meant

Johnstone Stavies an

POLICE/Spirits...

THINGS 15/Charlots OF Fire CLIFF HICHMOTENDAY'S FAME ENF/Banks be With too ALABAMA/LOUS In The First Com

36 San Diego

PD: Jeff Lucifer MD: Rick Gillette

Rick Gillette

1 GM-17Mp-1647

2 GM-15Mp-1647

2 Hill 18 MAD/Canterlay-8

1 GM-18 MAD/Canterlay-8

1 MAD/Canterlay-

ADDS RGD STEMANT/Tonight sta Yours POINTER SISTERS/Should I Do it

EDDIE SCHMANIZ/ALL Dur Tamerrows BEACH BUTS/Come Go MITH No

-96½ KYYX

Seattle PD: Chet Rogers MD: Elvin Ichiyama

QUARTEM LASH/Fins Another Foot was PALEN/Fretty Muman HULF 51945 AND TW/Do You Nelley HERT! HIGGINS/Rey Largo

CLIFF HICHARD/Deddy's Peme PLATEN/HI Looks Could Kirl ECOBHL BROS/Here to Love You

EAST **Most Added** • Hottest

Pointer Sisters J. Geils Band Van Halen Alabama

Air Supply Hell & Oetes

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Joan Jett Hell & Oates Go-Go's Jo Bob & Doug McKenzie

J. Geils Band

EAST

PARALLEL TWO

ALABAMA Hottest: GEORGE BENSON 1-1 HALL & CATES 2-2 PAUL DAVIS 3-3 EDDIE RABBITT 9-4 DAN FOGELBFRG 12-7

HUEY LEWIS AND TH HUEY LEWIS AND TH
LOVERBOY
VANGELIS
TOMMY TUTONE
MOLLY HATCHET
PLAYER
FOREIGNER
SAMMY HAGAR
HOTTORE
HOTTORE
HOTTORE
TOMMY AGAR
HOTTORE
FOREIGNER
FOREIGNER
SAMMY HAGAR
HOTTORE
FOREIGNER
F

Qary Miller
JOHN HALL BAND
OUINCY JONES
PLAYER
BOB 6 DOUG MCKENZ
COMBUCTOR
HOCLEST:
J. GEILS BAND 1-1
AIR SUPPLY 6-2
GENESIS 15-5
DONNIE IRIS 21-1;
JOURNEY 30-12

WPST/Trenton, NJ

BOB & DOUG MCKENZ VAN HALEN HALL & CATES 2-1 ROLLING STONES 6-3 DAN FOGELBERG 12-7 QUARTERFLASH 8-9 BILLY JOEL 13-11

WTRY/Albeny, NY BIII Cehili

POINTER SISTERS Hottest: J. GEILS BAND 1-1 JUICE NEWTON 13-8 CARS 12-9 AIR SUPPLY 1G-12 JOURNEY 21-15

WAEB/Allentown, PA Jefferson Werd

V/N HALEN CLIFF RICHARD STEVIE WONDER GENESIS CHILLIWACK Hottest: Hottest: J. GEILS BAND 1-1 AIR SUPPLY 7-3 JOURNEY 14-7 ROLLING STONES 15-8 LOVERBOY 27-1B

KC101/New Haven, CT

ALABAMA IRENE CARA (RA) HOTTEST: HALL 6 OATES 1-1 KFNNY ROGERS 14-11 LRB 21-18 STEVIE WONDFR 23-19 CLIFF RICHARD 27-24

WBLI/Long Island, NY Bill Terry

CLIFF RICHARD BARRY MANILOW SISTER SLEDGE

WTIC-FM/Hartford, CT Rick Donehue

ROD STEWART HOTTES: HALL 4 OATES 2-1 GEORGE BENSON 3-3 ROLLING STONPS 4-4 JUICE NEWTON 6-5 STEVIE WONDER 28-22

9

POINTER SISTERS JOAN JETT JOAN JETT SKYY HOTTEST: HALL & CATES 1-1 PAUL DAVIS 5-4 ROLLING STONES 8-5 CARS 12-8 JOURNEY 20-23

K104/Erie, PA Bill Shennon

GO GO'S ABBA DIANA ROSS POINTER SISTERS POINTER SIBILENS
POCO
ELO
ELO
JOAN JETT
OUARTERPLASH
HOTTERS
HOTTERS
LOS POSELERG 1-1
CARS 2-2
POREGIORE 9-4
VANGELIS 11-8
AIR SUPPLY 19-1]

WHFM/Rochester, NY Almee Peck

POINTER SISTERS POINT...
OUTNCY JONES
Hottest:
HALL & OATES 1-1
DAN FOGELBERG 6RILLY JOEL 5-3
AIR SUPPLY 9-7
LRB 20-14

V100/Charles

ALABAMA ABBA QUINCY JONES OUINCY JONES
HOTCHET
DAN FOGELBERG 1-1
PAUL DAVIS 2-2
AIR SUPPLY 6-4
BILLY JOEL 7-5
SHEENA FASTON 9-6

WKRZ-FM/Wilkes-Berre.

HUEY LEWIS AND TH VAN HALEN HOttest: J. GEILS BAND 2-1 CARS 9-3 AIR SUPPLY 9-4 BUCINER 4 GARCIA 11-6 FOREIGNER 16-9

\$2FLY/Albany, NY

STEVIE WONDER Hottest: J. GEILS BAND 2-1 DAN FOGELBERG 12-8 CARS 13-10 AIR SUPPLY D-11 JOURNEY 24-18

WVBF/Boston, MA

Hottest: JUICE NEWTON 3-1 BARBRA STREISAND 7-4 BILLY JOEL 13-8 DON MCLEAN 14-1I NICKS 6 HENLEY 17-14

WCAO/Baltimore, MD Ron Riley

HOR NEWY

ABBA
BERTIE HIGGINS
ALABAMA
TEDDY PENDERGRASS
HOTCOST
J. GEILS BAND 6-1
LRB 10-4
AIR SUPPLY 15-8
SHEEMA EASTON 16-9
DAN FOCELBERG 10-11

WDRC-FM/Hartford, CT Charlie Parker

SKYY VAN HALEN VAN HALEN Hottest: J. GEILS BAND 1-1 HALL & CATER 2-2 JUICE NEWTON E-3 GEORGE BENSON 5-4 DIANA ROSS 70-14

WRCK/Litica, NY

PRISM
BOB & DOUG MCKENZ
TOWNY TUTONE
PLAYER
HOTCHST:
J. GEILS BAND 1-1
CARS 6-4
LRB 12-10
DONNIE IRIS 16-12
JOURNEY 26-17

WPHD/Buffelo, NY

JEFF. STARSHIP CHARLIE VAN HALEN MOLLY HATCHET POCO PLAYER HUEY LEWIS AND TH HOCE LEWIS AND 1-1 LOVERBOY 3-2 POLICE 11-7 JOURNEY 21-13 STEVIE WONDER 18-15

WLAN-FM/Lencester, PA

Deve Russell

BARRY MANILOW
ABBA
SAMMY HAGAR
GO GO'S
GAK RIGG BOYS
POINTFF SISTERS
VAN HALEN
PLAYER
CLIFF RICHARD
HOLLY HATCHFT
HOLLEST
HOLLES

PARALLEL THREE

13FFA/Manchester NH BERTIE HIGGINS

ALABAMA
GO GO'S
BOB 4 DOUG MCKENZ
PEABO BRYSON
HUEY LEWIS AND TH
HOCK-est;
J. GEILS BAND 3-1
CARS 5-4
DAN FOGFLBERG 15-7
AIR SUPPLY 14-9
JOURNEY 27-12

WTSN/Dover, NH

Hottest: J. GEILS BAND 1-1 DAN FOGELBERG 9-2 PAUL DAVIS 10-3 CARS 6-5 AIR SUPPLY 11-7

BERTIE HIGGINS JOHN HALL BAND PLAYER SISTER SLEDGE J. GEILS BAND 1-1 ALABAMA 2-2 DIANA ROSS 6-3 AIR SUPPLY 7-4 GENESIS 17-10

WFBG/Altoons, PA Tony Booth

Tony Boom
PRISM
HUEY LEWIS AND TH
JOAN JETT
MOLLY HATCHET
KINKS
J. GFILS BAND 1-1
DONNIE IRIS 4-2
PAUL DAVIS 5-3
AIR SUPPLY 8-6
DAN FOGELBERG 13-8

WGUY/Bangor, ME

STEVIE NICKS SKYY HUEY LEWIS AND TH QUINCY JONES GROVER WASHINGTON MOLLY HATCHET MOLLY HATCHET
HOTTCHET
J. GETLS BAND 1-1
SOFT CELL 5-3
DONNIF IRIS 10-7
DIANA ROSS 14-12
PATTI AUSTIN 23-16

WJBQ/Portland, ME

QUINCY JONES GO GO'S
PLAYER
CHUBBY CHECKER
PEABO BRYSON
HUEY LEWIS AND TH
Hottest: Hottest: PAUL DAVIS 3-1 AIR SUPPLY 20-10 LRB 21-11 BARRY MANILOW 29-14 DAN FOGELBERG 36-18

WIGY/Beth, ME Willie Mitchell

PEABO BRYSON ALABAM? SAMMY HACAR Hoptest: CARS 5-1 AIR SUPPLY 1C-7 ROYAL PHTLHARMONI 16-CAN FOCELBERG 17-12 BARRY MANILCW 26-19

WLAM/Lewiston, ME Chris Lavne

POINTER SISTERS PLAYER CLIFF RICHARD SMOKEY ROBINSON SISTER SLEDGE SISTER SLEDGE HOTTEST: HALL & OATES 1-1 DAN FOGELBERG 10-6 AIR SUPPLY 13-7 BILLY JOEL 16-9 JOURNEY D-16

96XIL/Parkersburg, WV Terry Lee Collins

DIANA ROSS JCAN JETT
HOTTEST:
EDDIE RABBITT 2-1
BARRY MANILOW 6-3
AC/DC 11-6
KENNY ROCERS 13-7
JUICE NEWTON 19-8

WACZ/Bangor, ME Michael O'Hara

JOAN JETT
STEVIE WONDEP
HUEY LEWIS AND TH
HOTCHES!
AIR SUPPLY 17-9
PAUL DAVIS 14-10
50PT CELL 16-13
FOREIGNER 19-14
RICK SPRINGFIELD 20-16

WOMP-FM/Bellaire, OH

MOLLY HATCHET JOAN JETT QUARTERPLASH QUARTERFLASH
NOVO COMBO
STEVIE WONDER
VANI HALEN
HOCCEST
JOURNEY 2-1
AIR SUPPLY 5-2
-BUCKNER & GARCIA 20-13
BOR & DOUG MCKENZ 27-2
STEVIE NICKS 28-23

WHEB/Portsmouth, NH

STFVIE WONDER
OAK HIDGE BOYS
CLIFF RICHARD
HOttest:
HALL & OATES 1-1
PAUL DAVIS 3-2
EDFIE RABBITT 4-3
DAN FOGELBERG 9-4
AIR SUPPLY 13-9

SOUTH

PARALLEL TWO

LONGWENT
STEVIE WONDER
PLAYER
PRISM
HOLLY HATCHET
CHILLIWACK
HUEY LEWIS AND TH
HOTTER
J. CEILS BAND 1-1
GEORGE BENSON 7-4
CARS 12-10
JOURNEY 24-21
BUCKNER & GARCIA 3R-26

KEEL/Shreveport, LA

Kevin Devis

POLICER
JOHN HALL BAND
T.G. SHEPPARD
ROD STEWART
JOURNEY
HOTTEST
HALL & OATES 7-1
J. GEILE BAND 3-2
DAN FOGELBERG 13-7
AIR SUPPLY 27-17
RICK SPRINGFIELD D-25

KTSA/Sen Antonio, TX

ALADAMA
DIANA RCSS
STEVIE WORNDER
HOTCOST:
FOREIGNER 1-1
ROD STEMART 12-7
J. GEILS BAND 24-19
JOURNEY 2R-23
GO GO'S 29-24

KXX106/Birmingh Chris Trans

CAME Trame

OAK RIDGE BOYS
CLIFF RICHARD
JOAN JETT
BARRY MANILON
BOB & DOUG MCKFNZ
HOTELS:
ALABAMA 1-1
JOURNEY 15-11
DIANA ROSS 25-19
BUCKNEP & GARCIA 27-23
TEDDY PFNDERGRASS 30-26

WAKY/Louisville, KY

POINTER SISTERS STEVIE WOODS LEE GREENWOOD LEE GREENWOOD HOttest: KENNY ROGERS 6-1 DAN FOGELBFRG 7-2 GFORGE BENSON 13-9 OAK RIDGE BOYS 19-15 STEVIE WONDER 22-10

WAXY/Ft. Lauderdale, FL

POINTER SISTERS PEABC BRYSON HOTTCST: HALL & OATES 1-1 BARBRA STREISAND 4-2 JUICE NEWTON 7-4 AIR SUPPLY 12-7 DAN FOGELBERG 11-10

WAYS/Charlotte, NC

MECC Hottest: JUICF NEWTON 1-1 HALL & CATES 2-2 ALABAMA 3-3 DAN FOGELBERG 9-4 BERTIE HIGGINS 13-9

WBBQ/Augusts, GA Bruce Stevens

GO CO'S
CHILLIWACK
JOHN HALL BAND
VANCELIS
HUEY LEWIS AND TH
HOTTERS
HALL 6 CATES 1-1
ALABAMA 19-7
JOURNEY 22-12
POLICE 25-19
STEVIE WONDER 29-21

WFMF/Baton Rouge, LA Rendy Rice

COMMODORES POLICE TEDDY PENDERGRASS TEDDY PENDERGRASS
HOTTCAT:
DAN FOGELBERG 3-1
AIR SUPPLY 5-2
TIANA ROSS 18-10
JOURNEY 26-16
STEVIE WONDER 24-18

GO MIKE POST KIDS FROM FAME MECO HOTTEST: PAUL DAVIS 3-1 AIR SUPPLY 6-4 KENNY RUGERS 8-5 ALARAM? 15-10 DIANA ROSS 16-13

WHBQ/Memphis, TN Mike Scatzi

ABBA CLIPP RICHARD CUMP MURRAY ANNE MURRAY
HOLECEL:
PAUL DAVIS 5-1
DAN FOGELEERG 6-4
AIR SUPPLY 10-B
PEABO BRYSON 11-9
EDDIE RABBITT 12-10

WJDX/Jackson, MS

ROD STEWART CHILLIWACK POINTER SISTERS SMCKEY ROBINSON OAK RIDGE BOYS VANGELIS GO

GO HOTTES 1-1 J. GEILS BAND 5-4 PAUL DAVIS 11-5 SUGAR HILL GANG 12-6 LULU 13-8

WSGN/Birmingham, AL Sandra Chandler

POINTER SISTERS
ONJ
HOTCEST:
HALL & OATES 1-1
PAUL DAVIS 4-2
BFRTIE HIGGINS 5-3
ALABAMA 12-0
BILLY JOEL 14-10

WTIX/New Orleans, LA

Qary Frankin
STEVE MILLER BAND
SKYY
POLICE
SMOKEY ROBINSON
GREG GUIDRY
HOTELS:
HALL & OATES 2-1
DAN FOGELBERC 12-9
CARS 15-10
JOURNEY 18-70
POINTER SISTERS D-32

WRVQ/Richmond, VA

J. CEILS BAND
VAN HALEN
AIR SUPPLY
PRISM
HOTLER:
HALL 4 CATES 1-1
DAN FOGELBFRG 11-4
KINKS 17-9
JOURNEY 16-12
RICK SPRINGFIELD 76-

FM100/Memphis, TN Tom Prestiglecomo

BERTIE HIGGINS QUINCY JONES HOTTER: HALL & OATES 2-1 J. GEILS BAND 4-3 ALABAMA 6-5 AIR SUPPLY 14-9 LRB 15-10

WRKZ/Chette

JOAN JETT
GO GO'S
AC/DC
SHEENA EASTON
STEVIE WONDER
DAN FOCELBERG 5-1
ALABAMA 12-5
AIR SUPPLY 16-7
JOURNEY 2)-12
EDDIE SCHWARTZ 18-15

KINT/EI Paso, TX

AC/DC
PLAYFR
BOB 6 DOUG MCKENZ
JOAN JETT
TOMMY TUTONE
ANNE MURRAY
HOTCHEST:
J. GEILS BAND 7-1
QUARTERFLASH 3-2
CARS 4-3
JOURNEY 18-13
AC/DC A-22

KX104/Nashville TM

OAK RIDGE BOYS JOAN JETT DOOBLE BRGS VANGELIS VANGELIS
HOTTES:
J. GFILS BAND 1-1
BERTIE HIGGINS 5-2
CARS 12-8
DIANA POSS 1C-13
ALABAMA 18-14

KJ100/Louisville, KY

BERTIE MIGGINS STEVE MILLER BAND DOOBIE BROS T.G. SHEPPARD HOTECSE! HALL & OATPS 1-1 PAUL DAVIS 2-2 DAN FOGELBERG 5-3 AIR SUPPLY 13-7 JOURNEY 25-14

KHFI/Austin, TX Ed Volkman

Ed Volkman
STEVIE WOODS
DOOBIE BROS
JOHN HALL BAND
SHEENA EASTON
QUINCY JONES
HALL 4 OATES 1-1
ROLLING STONES 5DAN FCGELBERG 7-5
JOURNEY 18-10
AIR SUPPLY 20-11

KBFM/McAllen-B Kenny Garcia

GO GO S
GO GO S
COMMODORES
IRENE CARA
JOAN JETT
JOHN HALL BAND
MOLLY HATCHET
HOLLEGIS
HALL & OATES 1-1
BERTIE HIGGINS 15-11
FOREIGNER IB-14
POINTEP SISTERS 23-19

WBCY/Charlotte, NC Bob Kaghan

BARRY MANILOW CLIFF RICHARD POINTER SISTERS POINTEP 5:0:....
HALL & OATES 4-1
ROYAL PHILHARMONI 5-4
DAN FOGELBERC 9-6
KENNY ROGERS 14-11
AIR SUPPLY 22-19

KFMK/Houston, TX Jerry Steels

WORK/Norfolk, VA

JOURNEY Hottest: HALL & OATES 1-1 LINDSEY BUCKINGHA 10-4 BILLY JOEL 12-6 ALABAMA 19-14 DAN FOGELBERG 21-15

G100/Mobile, AL

Scott Griffith

OAK RIDGE BCYS
EWAF
SMOKEY ROBINSON
BERTIZ HIGGINS
GO GO'S
HALL & OATES
HOLLE & OATES
HOLLE & OATES
JOURNEY 6-3
SHEENA EASTON 1D-5
POLICE 21-15
ZZ TOP 26-18

WAAY/Huntaville, AL

ONJ SMOKEY ROBINSON DOOBIE BROS PLAYER HOTLEST GEORGE BENSON 1-1 PAUL DAVIS 4-2 AIR SUPPLY 5-4 ALABAMA 11-5 JOURNEY 14-10

CK101/Cocoe Beech, FL

POINTER SISTERS
SISTER SLEDGE
SAMMY HAGAR
PLAYER
CHILLIMACK
HOTCHES
HALL & OATES 1-1
ROYAL PHILMARMONI 4-2
DAN POGELBERG 10-6
JOURNEY 29-18
GIDEA PARK 31-21

WSEZ/Wineton-Salem, NC Bob Mahoney Bob Mehoney

EW&F
QUINCY JONES
GENESIS
SKYY
VAN HALEN
JOHNNY BRISTOL
T.G. SHEPPARD
HOTE ## STEPPER
HALL & COATES 1-1
J. GEILS BAND 4-7
AIR SUPPLY 27-15
STEVIE WONDER 31-19
POLICE 34-20

KSET-FM/EI Paso, TX Chris Van Dyke EDDIE SCHWARTZ ANNE MURRAY BOB & DOUG MCKENZ GENESIS DIANA ROSS DIANA RUSD SKYY MIKE FOST HOTTEST: HALL 4 CATES 1-1 QUARTERFLASH 5-4 PAUL DAVIS 12-7 JUICE NEWTON 24-13 CARS 22-14

897/New Orleans, LA Shomby/Volpe

SKYY
GEORGE DUKE
FOREIGNER
HOLLEST:
HALL & OATES 1-1
ROYAL PHILHARMONI 10-5
AIR SUPPLY 12-6
JOURNEY 14-7
SHEENA ZASTON 19-13

WOKI/Knoxville, TN Gary Adkins

PLAYER HUEY LEWIS AND TH FOREIGNER MOLLY HATCHET PEABO BRYSON SISTER SLEDGE HOTTEST: J. GEILS BAND 1-1 BERTIE HIGGINS 5-3 JOURNEY 14-11 DONNIE IRIS 17-13 OAK RIDGE BOYS 25-20

WCSC/Charleston, SC

GO Petula Clark Hottent: J. CEILS BAND 2-1 LRB B-3 AIR SUPPLY 9-4 JOURNEY 20-8 STEVIE WONDER 21-15

Bob Kaghan

HUEY LEWIS AND TH

ALABAMA

HALL 6 OATES

SAMMY HAGAR

HOTTER

HOTTER

HOTTER

HAGAR

HOTTER

HAGAR

HOTTER

HAGAR

HOTTER

HAGAR

HOTTER

HAGAR

HOTTER

HAGAR

HAGA

WMAK-FM/Nashville, TN Scooter Davis

Hottest: JUICE NEWTON 1-1 EM6F 2-2 LINDSEY RUCKINGHA J. GEILS BAND 5-5 ALABAMA 7-7

WANS FM/Greenville, SC

Sam Church

BUCKNER & GARCIA
CLIFF RICHARD
OAK RIDGE BOYS
HUEY LEWIS AND TH
SKYY
HOttest:
J. GEILS BAND 1-1
HALL & OATES 2-2
CARS 6-4
PAUL DAVIS B-6
ROLLING STONES 10-7

WHHY.FM/Montac

SISTER SLEDGE
ALARAMA
BARRY HANILOW
HOTEGST:
HALL & OATES 1-1
GEORGE BENSON ?-2
DAN FOGELBERG 11-5
LRB 12-8
BILLY JOEL 13-10

WDOQ/Daytone Beech, FL

JOHN HALL BAND SISTER SLEDGE HOTTEGET: CARS 1-1 DIANA ROSS 12-2 JOURNEY 16-5 WZYP/Huntsville, AL

Chris Andrews GEORGE DURF GO GO'S VANGELIS BOB & DOUG MCKENZ ARBA POINTER SISTERS CHILLIWACK HOTCEST J. GEILS RAND 2-1 GEORGE BENSON 3-2 FDDIE RARBITT 4-3 ROLLING STONES 9-8 AIR SUPPLY 13-10 KZFM/COOPUS Christl TX

KZFM/Corpus Christi, TX C.C. Chandler JOAN JETT
BOB 6 DOUG MCKENZ
TOMMY TUTONE
ANNE MURRAY
HUEY LEWIS AND TH
CHINA
HOTCHEST:
HALL 6 OATES 1-1
AL JARREAU 2-2
KOOL 6 THE GANG 3-3
BEACH BOYS 10-4
BILLY SQUIER 12-5

KROK/Shreveport, LA

SMOKEY ROBINSON POINTER SISTERS BARRY MANILOW JOAN JETT (dp) GO GO'S (dp) Mottest: GO GO'S (dp)
Hottest:
AIR SUPPLY 8-1
GEORGE BENSON 7-3
CARS 11-5
KENNY ROGERS 14-6
RICK SPRINGFIELD 16-

WSSX/Charleston, SC Bill Martin

FOREIGNER JOAN JETT VAN HALEN PRISM PRISM
BOB & DOUG MCKENZ
BILLY SQUIER
HOTCOOT:
J. CEILS BAND 1-1
BILLY SQUIER 7-3
LRB 15-10
JOURNEY 18-11
QUARTERFLASH 25-1B

DIANA ROSS ABBA OAK RIDGE BOYS ANNE MURRAY VANGELIS BOB & DOUD MCKENZ HOTCH BOYS HALL & OATES 1-1 EDDIE RABBITT 4-3 SHEENA EASTON 17-11 AIR SUPPLY 24-12 KENNY ROGERS 25-15

KLPQ/Little Rock, AR

ROD STEWART AC/DC ABBA JOAN JETT CONDUCTOR HOttest: J. CEILS BAND 3-1 PAUL DAVIS 6-4 CARS 8-5 ROLLING STONES 9-6 DAN FOGELBERG 15-9

PARALLEL THREE

KILE/Galveston, TX Scott Taylor
DIANA ROSS
OAK RIDGE BOYS
ELO
HUEY LEWIS AND TH
BOB & DOUG MCKENZ
JOAN JETT
MIKE POST
HOLLEGE!
HALL & OATES 1-1
CARS 9-7
ROLLING STONES 14-9
J. GEILS BAND 12-10
BARRY MANILOW 16-12 Scott Taylor

WCGQ/Columbus, GA

CHILLIWACK
OAK RIDGE BOYS
VAN HALEN
SAMMY HAGAR
HOTLEGET
J. GEJLS BAND 1-1
GEORGE BENSON 2-2
HALL 6 OATES 3-3
CARS 5-4
PAUL DAVIS 9-5

WISE/Asheville, NC John Stevens

VANGELIS
SAMMY HAGAR
POINTER SISTERS
OAK RIDGE BOYS
JOHN HALL BAND
OUINCY JONES
PEABO BRYSON
CHINA
COMMODORES
HOTE #81:
BEACH BOYS 15-9
JOURNEY 21-11
KENNY ROCERS 24-17
AIR SUPPLY 27-21
STEVIE WONDER 29-22 VANGELIS

WFOX/Geinesville, GA

POD STEWART
POINTFR SISTERS
PLAYER
ABBA
Hottest:
J. GEILS BAND 2-1
CARS 5-3
SHEENA EASTON 17-12
ALABAMA 28-19
JOURNEY 30-23 KPUR/Amerillo, TX Den Wilson

Hottest: HALL & OATES 2-1 GEORGE BENSON 3-2 J. GEILS BAND 9-5 JUICE NEWTON 15-11 JOURNEY 21-14

ONJ SISTER SLEDGE

95SGF/Sevenneh, GA J.P. Munter
SISTER SLEDGE
CLIFF RICHARD
OAK RIDGE ROYG
ABBA
GENESIS
HOTTER
HALL 4 OATES 1-1
DAN FOCELBERG 9-3
AIR SUPPLY 10-4
LRB 17-5
GROVER WASHINGTON 24

STEVIE WONDER BERTIE HIGGINS PLABO BRYSON HOTCEST: DAN FOGELBERG 10-1 HALL 4 OATES 13-6 CARS 12-7 J. GELLS BAND 15-B JOURNEY 25-17

KVOL/Lafeyette, LA

Philip Rankin

PRISM
SKYY
VANCELIS
VAN HALEN
JOAN JETT (dp)
AC/DC (dp)
BOB & DOUG MCKENZ (dp)
HOCLESE:
J. GEILS BAND 1-1
JUICE NEWTON 3-2
DIATUR NOES 19-13
JOURNEY 20-18
ROD STEWART 79-23

KSEL-FM/Lubbock, TX

Stan Castles VAN HALEN
JOAN JETT
GO GO'S
HOTTORIC
J. GEILF BAND 1-1
DAN FOGELBERG 2-2
CARS 6-4
JOURNFY 15-10
DONNIE 1RIS 23-17

KKQV/Wichita Falls, TX Mike Edwards

DOORIE BROS STEVIE NICKS TOMMY TUTONE HOLLEAL: HALL 4 OATES 1-1 J. GFILS RAND 2-2 PAUL DAVIS 4-3 AIR SUPPLY 12-6 LRB 11-8

WGLF/Tallahassee FL POLT CE POLICE
ELO
CHILLIWACK
PRISM
AL JARREAU
PLAYER
EWAF
HOTLESS:
HALL & OATES 3-1
J. GEILS BAND 23-15
DÁN FGGELBERG 33-21
JOURNEY 38-32
DIANA ROSS 40-33

Q101/Meridien, MS

DILLY SOUTER
PLAYER
VANGELTS
STEVE MILLER BAND
SISTER FLEFOCE
HOTELOTE
FOREIGNER 1-1
BERTIE HIGGINS 10-3
AIR SUPPLY 8-4
BUCKIER & GARCIA 13-6
DIANA ROSS 22-13

Leo Devis ONJ
HUEY LEWIS AND TH
LEROUX
CHILLIWACK
HOCLEACK
ALBAMA 1-1
FOREIGNER 4-4
BERTIE HIGGINS 6-5
JOURNEY 8-7
J. CEILS BAND 12-8

WELR/Favetteville, NC

Larry Cannon

DOOBIE BROS
CHILLIWACK
MCGUFFEY LANF
BOB & DOUG MCKENZ (dp)
SUGAR HILL GANG (dp)
LAKFSIDE (dp)
COMMODORES (dp)
HOTCEBE!
HALL & CATES 1-1
ROLLING STONES 7-3
LRB 21-16
STEVIE WOMDER 25-20
JOURNEY 31-23

MIDWEST Most Added. Hottest

Pointer Sisters J. Gells Band Alabama

Hall & Oates Dan Fogelberg

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

WEST Most Added . Hottest

Huey Lewis & The News J. Gells Band Go-Go's Hall & Ontes Rod Stewart Pointer Sisters Dan Fogelberg

MIDWEST

PARALLEL TWO

82)UColumbus, OH

ROD STEWART

KIOA/Des Moines, IA

STEVIE WONDER

KQFM/Oklahoma City, OK Jeff Tobin

CLIFF RICHARD T.G. SHFPPARD BILL CHAMPLIN MECO VANGELIS POINTER SISTERS CHILLIWACK

KRAV/Tulsa, OK Gery Reynolds

ANCEL IS

KZ93/Peorie, IL Keith Edwards

WGRD/Grand Rapids, MI Seen Stevens

WHOT/Youngstown, OH

POINTER SISTERS

John Curry

ALABAMA BARRY MANILOW HOTTEST: HALL & OATES 1-1 J. GEILS BAND 3-2 DAN FOGELBERG 9-4 11-7 NY ROGERS 22-16

WNAP/Indianapolis IN

HOTTERT: GEORGE BENSON 2-1 HALL 6 OATES B-2 BILLY JOEL 11-8 DAN FOGFLBFPG 14-10 BARRY MANILOW 20-1)

WNCI/Columbus, OH Steve Edwards

BARRY MANILOW ROD STEWART

HOTLER:
J. GEILS BAND 6-1
CARS 9-3
SHEENA EASTON 10-6
AIR SUPPLY 11-7
JOURNEY 19-13

WOW/Omeha, NB

ALABAMA
JENESIS (dp)
Hottest:
HALL & OATES 1-1
PAUL DAVIS 2-2
EEDIE RABBITT 5-3
KENNY ROGERS 11-6
AIR SUPPLY 10-7

WVIC/East Lansing, MI Jim St John

JEM St JOAN
PRISM
HIKE POST
RASIM SULTAN
CONDUCTOR
CHINA
NOVO COMMO
HOTTERS 7-7
BARRA STREISAND 1HALL 6 OATES 7-7
BILLY JOEL 3-3
SHEEMA PASTON 5-4
KENNY HOGBES 17-7

KSTT/Oavenport IA Bill Young

OAK RIDGE BOYS
POINTER SISTERS
POLICY
HOTTER:
JUICY NPWTON 2-1
RONNIE MILSAP B-2
SHEENA EARTON 6-3
AIR SUPPLY 12-5
JOURNEY 18-12

WYFM/Youngstown, OH

PAUL DAVIS HOTTURE HAND 1-1 J. GEILS HAND 1-1 QUARTERFLASH 7-4 ROLLING STONES 9-7 LINDSEY BUCKINGHA PAUL DAVIS A-14

WAKX/Duluth Jon Armstrong

CLIFF RICHARD HALL & CATES 1-1 HOYALL PHILIPRMONI 4-2 DAN FOOFLBERG 10-6 AIR SUPPLY 15-11 JOURNEY D-16

WNAM/Appleton-Oshkosh, WI

NOVO COMBO Hottest: HALL & CATES 1-1 J. GEILS BAND 3-2 ROYAL PHILHARMONI AIR SUPPLY 22-9 JOURNEY 24-11

WZOK/Rockford IL

Z104/Medison, WI Little/Hudson

VAN HALEN
DIANA ROSS
HUEY LEWIS AND TH
STEVIE NICKS
HOTCHS
HOTCHS
J. GEILS BAND 1-1
BUCKNER & GARCIA 2-2
AIR SUPPLY 10-6
DAN FOGELBERG 18-10
JOURNEY 21-11

WIKS/Indianapolis, IN C.C. Matthewa

MCGUFFEY LANE NOVI COMBO HOTTEST: NICKS 6 HENLEY 2-1 J. GEILS BAND*5-5 FOREIGNER 7-6 HALL 6 OATES 9-9 BILLY SQUIER 14-13

U93/South Bend, IN J.K. Deering

LRB
CO GO'S
HOTTEST:
J. GFILS BAND 4-1
HALL 4 OATES 5-3
PAUL DAVIS 2-4
GEORGE BENSON 15-9
AIR SUPPLY 19-13

WDJX/Dayton, OH

BILLY JOEL POINTER SISTERS DOORIE BROS HOLL & OATES 1-1 SHEENA FASTON 6-4 AIR SUPPLY 10-6 CARS 11-B JOURNEY 21-12

WLOL-FM/St Paul, MN

LRB CLIFF RICHARD KENNY ROGERS BARRY MANILOW POLICE STEVIE WONDER STEVIE WONDER HOTLEST: GEORGE BENSON 5-1 QUARTERFLASH 6-3 EDDIE RABBITT 8-5 J. GEILS BAND 12-6 DAN FOGELBERG 19-12

WKDQ/Eveneville, IN

POLICE. POINTER SISTERS VAN HALEN J. GEILS BAND 1-1 GEORGE BENSON 2-2 HALL 6 DATES 3-3 CARS 8-6 JOURNEY 25-10

WJXQ/Jeckson, MI Ryan/Cheeks

PRISM MAKUS KASIM SULTAN Hottmet: J. GEILS BAND (-) SAMMY HAGAR 1(-) JOURNEY 21-10 BOB & DOUG MCKENZ POLICE 23-17

KOKO/Omehe NE

POINTER SISTERS
GENESIS
VANGELIS
HOTTERS
1, GEILS BAND 2-1
ROLLING STORES 4-3
RICK SPRINGPIELD 16-9
LRB 12-10
JOURNEY 25-13 KIIK/Davenport, IA

Chuck King

GO GO'S ARBA ROD STEWART CHILLIWACK POINTER SISTERS POINTER SISTERS
HOTTEST:
HALL & OATES 1-1
CARS 15-12
LRB 19-16
KENNY ROGERS J3-28
GENESIS 35-31

WZZR/Grand Rapids, MI

STEVIE WONDER
OAK RIDGE BOYS
BOB & DOUG MCKENZ
HOTTEBER
HOTTEBER
HALL & OATES 1-2
PAUL DAVIS 3-3
DAN FOGELBERG 10-5
JOURNEY 30-18

PARALLEL THREE

KFYR/Bismarck, ND

ROD STEWART Hottesti JUICE NEWTON 2-1 DAN FOGELBERG B-5 LRB 10-6
BERTIE HIGGINS 12-9
PAUL DAVIS 17-14

KKLS/Repid City, SD

POLICE HUEY LEWIS AND TH NOVO COMBO CLIFF RICHARD FOREIGNER HOTLEST: ROLLING STONES 1-1 LRB B-6 AIR SUPPLY 15-10 GENFSIS 17-14 JOURNEY 12-17

KKXL/Grand Forks, ND Jeff Parker

STEVIE WONDER OAK RIDGE BOYS DOOBIE BROS BILL CHAMPLIN BILL CHAMPLIN HOTTCST: PAUL DAVIS 3-1 J. GEILS BAND 6-4 SHEENA EASTON 7-5 DAN FOGELBERG 10-6 AIR SUPPLY 12-8

WRKR/Racine, WI Steve Warren

CLIFF RICHARD

DAN FOGELBERG
POLICE
HOTTES 1-1
HALL & CATES 1-1
BUCKNER & GARCIA 9-4
AIR SUPPLY 20-11
ROLLING STONFS 21-14
BOB & DOUG MCKENZ D-30

Brad Fuhr

PLAYER SAMMY HAGAR ABBA ABBA Hottest: DAN FOGELBERG 2-1 J. GEILS BAND 1-2 RICK SPRINGFIELD 14 DONNIE IRIS 23-17 SOFT CELL 21-18

WTRU/Muskegon, MI Mike Stevens

CHILLIWACK SAMMY HAGAR OAK RIDGE BOYS ABBA ABBA Hottest: HALL & CATES 1-1 GEORGE BENSON 3-2 DAN FOGELBERG 7-3 ROLLING STOMES 8-9 LRB 9-6

KDVV/Topska KB

HARRY MANILOW ALAHAMA POINTER SISTERS CHILLIWACK DAN FOGELDENG 2-1 LOVERNOY 5-2 BUCKNER & DANCIA 16-9 GENESIS 18-10 JOURNEY 25-13

KELO/Sloux Fells, SD Marc Elliot

GENESIS GENERIS
EDDIE SCHWARTZ
DIANA RORS
NOVO CCMBO
HOTTORI
HALL 6 CATES 2-1
PAUL DAVIS 3-2
DAN FOGELBFRG 8-4
CARS 12-B
BUCKNER 6 GARCIA 18-14

KWLO/Waterloo, IA

EDDIE SCHWARTZ CLIFF RICHARD BERTIE HIGGINS HOTTUBEL J. CEILS BAND 1-1 GO GO'S 2-2 JOURNEY 1D-3 JUICE NEWTON 14-4 DAN FOGELBERG 13-5

WAZY-FM/Lafayette, IN

CLIFF RICHARD CHILLIWACK SAMMY HAGAR HOTTEST: HALL 6 OATES 1-1 CAPS 4-2 CAPS 4-2 DAN FOGELBERG 7-4 RICK SPRINGFIELD 13-10 JOURNEY 24-18

KRNA/lowe City, IA Bart Goynahor

ROD STEWART
CHILLIWACK
JOAN JETT
VAN HALEN (dp)
HOTTON
HOTTON
HOLLONG STONES 2-2
BOB & DOUG MCKENZ 14-10
RICK SPRINGFIELD 16-11
EDDIE SCHWARTZ 17-14

Wayne Hiller

KENNY ROGERS DIANA ROSS DIANA ROSS ALABAMA ROD STEWART (dp) ELO (dp) STEVIE WOODS (dp) JOHN HALL BAND (dp) Hottest: HOTTES 1-1 J. GEILS BAND 3-2 PAUL DAVIS 5-4 LRB 7-5 AIR SUPPLY 13-7

WCIL-FM/Carbondale, IL

STEVIE NICKS VAN HALEN BERTIE HIGGINS STEVE MILLER BAND DIANA ROSS HUEY LEWIS AND TH

KFMZ/Columbia, MO Stave Grezieno

PRISM VAN HALEN JOAN JETT Hottest: HOTTERT: CARS 1-1 J. GEILS BAND 7-2 NEIL YOUNG 11-8 DONNIE IRIS 16-11 BOB 6 DOUG MCKENZ D-20

99KG/Seline, KS Denny Collier

NOVO COMBO CLIFF RICHARD Unit Franch Hottest:
J. GEILS BAND 2-1
JOURNEY 26-15
BUCKNER & GARCIA 31-25
STEVIE WONDER 36-27
ROD STEWART 37-28

MARC EMISIONY Falls SD

Hottest: J. GEILS BAND 2-1 QUARTERFLASH 3-2 JOURNEY 4-3 DAN FOGELBERG 8-5 CARS 11-9

WEST

PARALLEL TWO

KCPX/Sell Lake City, UT

BOB & DOUG MORENZ PRISH PPABO BRYSON JOAN JETT TEDDY PENDERGRABE ALL SPORTS BAND HOSTER! GEORGE BENSON 1-1 KENNY ROGERS 14-5 DAN FOGELBERC 25-11 ALABAMA 26-21

KGW/Portland, OR Jania Wolniak

ALABAMA DOOBIE BROS

KJRB/Spokene, WA Suda Coleman

BARRY MANILOW ROD STEWART COMMODORES ALABAMA VAN HALEN J. GEILS BAND 2-1 LRB 13-B SHEENA EASTON 14-9 AIR SUPPLY 16-11 VANGELIS 3D-21

KRQ/Tucson, AZ **Guy Zapoleon**

QUINCY JONES DOOBIE BROS CHILLIWACK HOTTOGE GEORGE BENSON GEORGE BENSON 5-1 PAUL DAVIS 13-7 GREG LAKE 15-9 ALARAMA 18-12 KENNY ROGERS 26-21

Y94/Freeno, CA Ray Appleton

HOTTES 1-1 ROYAL PHILHARMONI 2-2 DAN FOGELBERG 5-5 SHEENA EASTON 9-9 AIR SUPPLY 12-12

KLUC/Las Vegas, NV

CHILLIWACK DOOBIE BROS CHUBBY CHECKER Hottest: J. GEILS BAND 1-1 LOVERBOY 5-3 LRB 10-7 DAN FOGELBERG 13-10 BOR SEGER 19-17

KYNO-FM/Freeno, CA

Walker/Davis SUGAR HILL GANG GO GO'S COMMODORES Hottest: HOTCEST: ONJ 2-4 TEDDY PENDERGRASS 12-6 SKYY 15-10 CLIFF RICHARD 16-12 DIANA ROSS 20-17

KZZX/Albuquerque NM

DIANA ROSS JOURNEY CLIFF RICHARD GEORGE RENSON 2-1 J. GFILS BAND 6-4 DAN FOGELBERG 11-6 LRB 17-10 AIR SUPPLY 16-11

FM102/Segramento, CA

HOLLEST | HALL & CATES |-1 | NOYAL PHILLIAMMON1 2-2 | GEORGE BYNEON 3-3 | DAN FORESTAND 15-8 | SKYY 24-19

KSPZ/Colorado Springs, CO Mike Daniels

DIANA MORE Hotewat: HALL & GATEE 1-1 DAN PODELLERG 4-2 LNB 7-3 AIR SUPPLY 15-8 GEORGE BENSON 21-12

KHYT/Tucson, AZ Rich Brother Robbin

SISTEM FLEDGE VAN HALEN PAUL DAVIS (RA) AIR EUPPLY (RA) ONJ
ONE WAY
DAN FOCELBERG
JOURNEY
LOVERBOY (RA)
OAK HINGE BOYS J. GEILS BAND 5-1 LAKEGIDE 18-11 BUCKNER & GARCIA 22-1 MANHATTANS 25-20 JOURNEY A-25

KIDD/Monterey, CA

ROD STEWART SKYY BERTIE HIGGINS SAMMY HAGAR SAMMY HAGAR HOTTOBEL RICK SPRINGFIELD 1-1 HALL 6 CATES 2-2 CARS 6-3 BARBRA STREISAND 7-5 DAN FOGELBERG 10-6

KGGI/Riverside-Sen Bernerdin

DEL SHANNON
POINTER SISTERB
OAK RIDGE BOYS
MIKE POST
GREG GUIDRY
MADLEEN KANE
HUEY LEWIS AND TH
POLICE
DOBBIE BROS
HOTH STAND STAND
HOTH STAND Rip Avina

KKXX/Bakersfield, CA

Squires/DeRoo Squires/DeRoo
ONJ
COMMODORES
BOB & DOUG MCKENZ
EW&F
OAK RIDGE BOYS
VAN HALEN
TOMMY TUTONF
HOTLEST:
HALL & OATES 1-1
GENESIS 6-3
BILLY JOFL 13-6
DONNIE IRIS 21-16
SAMMY HAGAR 25-19

KNBQ/Tecome, WA Bryan/Roberts

Bryan/Roberts
KENNY ROCERS
VAN HALEN
ABBA
OAK RIDGE BOYS
HAXUS
COMMODORES
HUEY LEWIS AND TH
BUCKNER & GARCIA
BOB & DOUG MCKENZ
HOLLEST:
HALL & OATFS 1-1
J. GFILS BAND 2-2
JOURNEY 6-4
FOREIGNER 20-7
EDDIE SCHWARTZ 16-11

KBN/Provo. UT

ALABAMA
CHILLIWACK
STEVIE WCWDER
HOTTENTE WCWDER
HOLTENT
FOREIGNER 2-2
J. GEILE BAND 6-3
CARB 9-4
PAUL DAVIE 14-8

FM103/Selt Lake City, UT

Hottesti J. GEILS BAND 3-1 ROLLING STONFS 4-3 CARS 5-4 JOUNNEY 16-14 BOB & DOUG MCKENZ D-23

KBBK/Boles, ID Bob Lee

PETULA CLAWK
HUKY LEWIS AND TH
GO GO'F
UKYY
CONDUCTOR CONDUCTOR
HOTE BAL:
J. GEILS BAND 1-1
GEORGE BENSON 2-2
ROLLING STONES 3AIR SUPPLY 10-5
DIANA FORS 23-13

KSKD/Selem, OR

GENESIS
GO GO'S
BOB & DOUG MCKENZ (dp)

PARALLEL THREE

KCRN/Reno NV Jim O'Neel

QUINCY JONES
OAK RIDGE BOYS
HOLLEST
J. GEILS BAND 1-1
QUARTERFLASH 2-2
JOURNEY 31-26
GENESIS 34-29
POINTER SISTERS 39-35

KDZA/Pueblo, CO

PLAYER
PRISM
SAMMY HAGAR
HOTTEST
J. GEILS BAND 2-1
AIR SUPPLY 7-6
BFRTIE HIGGINS 15-13
DONNIE IRIS 25-21
JOURNEY 30-25

KQDi/Great Falls, MT

Hottest: HERTIE HIGGIWE 1-1 AIR SUPPLY 2-2 DAN POGELBERG 4-3 HILLY JOEL 5-4 HALL & QATES 8-5

GENESIS
ROD STEWART
HUEY LEWIS AND TH
CONDUCTOR
TOMMY TUTONF
VANGELIS HOLL & CATES I-1 J. GEILE HAND G-3 SHEENA EASTON 13-8 AIR SUPPLY 14-9 KENNY ROGERS 16-11

KENVAnchorage, AK Randy Robbins

GO GO'S
TOMMY TUTONE
SOFT CELL
THIUMPH
PEAGO BRYSON
HOLLOWIT
HALL 6 OATES 1-1
POLICE 13-8
LRB 19-12 JOURNEY D-23 BAHRY MANILOW 35-25

KYYA/BINIngs, MT

HOTEORY:
J. GETLS BAND 1-1
ROYAL PHILIPARMONI 2-2
GEORGE BENSON 5-3
BERTIE HIGGINS 12-8
BOR & DOUG MCKENZ D-23

KATI/Casper, WY

Pred Leemhule
CHILLIWACK
OAK RIDGE BOYS
ALABAMA
SAMMY HAGAR
HOTCEST:
HALL & OATES 1-1
EDDIE SCHWARTZ 16-12
KENNY ROGERS 71-14
GENESIS 75-18
DONNIE IRIS 74-19

KOZE/Lewiston, ID

Wee McShey WWW MCDIBY

HIKE POST

HUEY LEWIS AND TH

PRISM
SAMMY HAGAR
PLAYER

TOMMY TUTONE

HOTCOST

J. GEILS BAND 1-1

SHEENA EASTON 7-5

POLICF 21-13

DONNIE 1RIS 27-23

JOURNEY 28-25

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WFBR/Baltimore 3WT/Binghamton KLAZ/Little Rock Y103/Jacksonville KEYN-FM/Wichita WGBF/Evansville Z102/Sevennah

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

> WMAK-FM/Nashville V94/Frasno

ELS PARA

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format forminant' and/or exert a significant local or regional influence. This parallel hay also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* nd/or exert a significant local influence. This parallel may contain some econdary market stations that do not qualify for parallel two status.

lote: (*) Format dominance is based on the Monday-Sunday, 6AM-2Midnight, total persons 12 plus shares as published by Arbitron. All pre-ent and possible future reporting stations are evaluated and updated twice

DENOTES FIRST WEEK IN PARALLELS.

216 REPORTS 212 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song National Summary Up 51 Debuts 20 Same 4 Down 0 Adds 25 Reach 100/25 E 33% M 21% 6 56% W 19%

EXAMPLE

100/25 — 100 CHR reporting station... on it this week including 25 new adds.
44% — Percentage of this weeks reporters playing it.
Regional Reach — Percentage of reporters playing the song within each region.
Matterial Summary

National Summary

Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

down on their charts.

Adds 25 — Total number of stations adding if this week

(2)

ABBA Yhen All Is Said... (Atlantic) The Visitors

42% Sumary
UP 37
DEBUTS 15
BANE 18
DOWN 0
AFD6 20 434 451 441 371 HEA **D** KKXX 20-18 BJRS 23-19 RBBQ a BEAK on ECPT 33-27

DRFN 6-34 Pf a 8 24-22 34 25-22 ESPH 26-11 19 25-22 FM on **P** MGLY on WAC2 d-JC MLAH d-24 MHZB 26-23 130MA 30-27 MPBC on SSC0 a MPON a MPIA 35-30 FILE 30-76 FVGL d-JO

MIIK 0-10 WYIC 37-79 WLDC.FN 26-27 YSTY 21-17 K118 0 K16A 8 KDPH 0-29 KBAW 17-16 WBAW 20 WKTQ 00 WKTQ 00 WKTQ 00 WKTQ 11-11 **P2**

100-24 110-24 110-24 110 FEB1 31-20 FCBH 38-36 EDZA UN KA71 d-34

C/DC et's Get It Up (Atlantic) \star 53/5 NEA

P ##BEPH 4-24 #104 7-7 WEE 14-14 **P** 15 cm . 19-16 MOMPEN IN-1-6 MOMPEN IN-1ton PH 13-21 a-26 EBPLIM on 0101 on EVOL 4-4p EFRCPH 14-14 NCTEPH 26-14 FRA 21-37 PRG (m 22

10/21] 21-28

AIR SUPPLY Sweet Dreams (Arista)
LP: The One The You Love Batsonal Summary UP 164 DEBUTS / SAMP DOWN ADDS 184/5 Rench E ACL F 916 M 856 W 826 0

D P BAST MJBQ 20-10 MACZ 17-9 MLAH 13-7 MIGY 10-7 MIGH 10-7 MISH 11-7 MMEB 13-9 MPBG 8-6 MCIR 7-4 95XIL 22-18 MZ YQ 11-12 BOUTH

-

2

0104 7-6
9580F 10-4
9580F 10-4
MFDX 16-9
MCOQ 23-20
MTSE 27-1
MTLE 17-13
MTLE 30-27
MRCLY 130-27
MRCLY 130-16
KGLZPM 21-6
KGLZ

MXXVIII 12-8
KFYR 13-12-8
KFYR 13-7
KFLW 13-7
KFLW 70-76
KFRCFM 13-7
KFLW 10-7
KFR 13-10
MFR 13-10
MFR 13-10
MFR 13-10
MFR 13-16
MFR 13-16
MFR 13-16
MFR 13-16
MFR 13-16
MFR 13-16

MCDD 3-2 MCZP 16-0 MYIC 36-27 MIGOLEN 15-11 KSTT 12-2 BIIK 22-20 KIOA 16-16 KOPM 36-16 KOPM 36-16 KOPM 36-16 KOPM 16-16 MACM 15-16 MACM 10-6 MMAM 22-2 MKAP 0-2 MKAP 10-6 MICON 10-6 MICON 10-6 MICON 10-6 MICON 10-6 MICON 10-6 MICON 10-1 MICON 10-1 MICON 10-1 MICON 10-1 MICON 10-1 MICON 10-1 MICON 10-6 WEST

REN1 6-3 #SLY 14-9 #CBH 16-12 #DZA 7-6 #AT1 9-7 *KQDL 2-2 *KYYA A-5 *FOZE 15-10

ALABAMA Love In The First.. (MCA) LP: Feets So Right 114/28 **53%** Protonal Reach E 411 S 704 H 451 W 501

-

NEA Q) DE SAFT WTIX 25-23

KECK 12-12

KECK 19-17

KECK 1 MJBO on MLAM 26-77 MJGY a MTSW 26-22 WHEB d-3h 13958 a MTRG 30-25 WCIP 2+2 MZYQ 27-29 M2 VQ 27-29

BOUTH

0104 1-1
9560P 29-1
WFOR 28-1
WFOR 28-1
WFOR 28-7
WFLR 7-2
WFLR 7-2
WFLR 7-2
WFLR 00
WGLF 14-38
MG1 2PM 19-1
FPUD 28-2
Q101 7-9
FVOL d-26 FBLQ d-24 WGCL b WZ UU n-27

7

MCAU + WBB2 + KC101 a-29 MAEB d-28 O104 ce WEEE d-13 V300 +

MZEP 28-25 MY1C 20-12 K6TT 24-21 K6TT 24-23 FIGA ON K7PH 16-14 KPAV 12-9 K293 a WHAM d-24 WHEE a WHOM 0-17 WHIT 28-26 MWHT d-30 RPFL d-21 PPTP on PELO 11-3; WEZEPH d-18 WEZEPH d-18 PPEG 20-16 99 MG : PLOVE d WHAT d-10 WEST PH102 10-27 KJRB + KBRF cm BCDY 24-21 FSC + BGW a KRQ 1H-12 FBLY In-12 FDZA rm FAT1 a RQD1 15-12 FYYA d-10 BOSL d-29

0 BEACH BOYS Come Go... (Caribou/CBS)
LP: Ten Years Of Harmony

National Summary UP 43 DEBUTS 1 SAME 19 DOWN 22 ADDS 6 22

Reach E 47t S 47t H 535 W 48t

D WBLI 17-19 MTTGPH 18-1 MPST 22-20 RIG4 21-19 WREE 24-23 V100 16-14 WNBC 17-12 WFBW on MIPI 22-20 WCAUPH on B104 18-16 JB105 21-2 Q107 16-15 CHUH 22-18 CTGH on **P**

FTSA On REPH 10-4 REPH 10-4 REPH 10-4 REPH 10-4 REPH 10-1 REPH 10-WEAM 18-14 WHEB 7)-24 13FEA 12-18 MCTR 27-21 95×1E 26-19 KRBE 14-1 WLS 19-32 KS95FM 14-1 KBEQ 12-11 WZZP 14-9 WKT1 16-16 956GF 75-76 MCGQ 27-18 W16E 15-9 MFLB 23-19 WGLP 29-39 F1LE 27-27 ETI 18-20 RIQQ 33-32 138 on RJP 10-9 RCFY 18-19 RBIEPH 21-1 RINN 5-2 Q103 13-11 KFYR 16-16 KQME 15-17 KELO 15-15 WTPU 16-15 WAZYFM 14-1 WCILFW 21-2 KWLO 18-14 KUNA 20-21 99KG 18-16

P KEM1 12-13 KDZA 19-15 KAT1 19-20 KQDI 12-17 KYYA 25-20

GEORGE BENSON Turn Your Love... (WB) LP: The George Benson Colle

National Fummery UP 56 DEBUTS 0 SAME 46 DOWN 50 AFDS 1 161/1 75% 71 t 77 t 77 t 75 t 5

Q

MARY 9-6
MIRC 9-6
MIRC 25-23
WIESM 1-3
MISSHIPH 9-4
MIFI 6-5
MCAUPN 1496 IOX 20-20
B94 10-10
B104 1-1
J3305 10-1
0107 4-2
MPOC 3-2
CPTR 8-3 MJBO 4-9 MGUY 13-24 MLAM 2-2 MYEB 5-5 13FEA 2-3 WFBO 6-10 MZYO 10-8

EPNR 6-3 RTSA 3-4 RTSA 3-4 RTSA 3-4 RECTPH 2-7 RECTPH 2-7 RECTPH 2-7 RECTPH 2-7 897 6-4 RECL 4-8 KRBE 6-9 293 9-16 940 3-3 ¥100 5-1 195 11-1D 0105 7-5 MCIGI 7-2 MLS 19-12 MDBQ 6-10 CKLW 10-10 KS95PW 3-1 KSLQ 4-2 WZZP 2-2 Q102 8-3 WZUU 2-3 WKYI 2-3

Q104 3-3 958GP 3-6 MPOX 3-6 MCQO 2-2 MISE 3-3 MPLB 3-6 MGUF 12-6 KKQV 19-12 K1LE 2-5 KQTZPH 16-KPUR 3-2 KVOL 2-3 WEET KKKL 5-12 ROWN 2-3 RELO 10-6 RERCPH 21 RKL5 11-11 MNKE 14-7 MNKE 14-7

MGRD 29-21 MGRD 29-21 MGRD 7-5 MGRD 8-1 MASK 7-5 MGRD 9-7 MGRD 9-7 MGRD 2-7 MGRD 2-7 MGRD 2-7 MGRD 2-7 MGRD 2-7 MGRD 15-16 MGRD 15-1

BUCKNER & GARCIA 26% Real h F 291 S 291 N 161 W 301 NAA

147 **D P3** MEMORPH d-19 MEARPH 16-11 MARN 11-9 MERER 6-16 ##P1 On ##PP1 11-6 h97 6-12 ##PP 13-6 h97 6-12 ##PP 33-31 ##PP a 958GP on EQ12PH on Q101 | 1-6 воилы RPEG IN-14 RPECPH IN-1 MREN V-4 MCTLPH d-16 99RG 31-25 ETVV 16-9

E104 7-7 MRSQ 20-15 MRSQ 21-15

FP6 78-23 RHYT 22-17

EDEA (IN EAT) on

0

CARS Shake It Up (Elektra) LP: Shake It Up MATIO SOMM UP DEBUTS SAMY DOWN A DEB 165/3 76% В 754 8 798 м 768 м 758 0

#94 9-4 #S#D 6-4 #LUC 2-2 #BD 8-11 0106 12-WERZFH 8 F106 2-2 WEFE 7-7 9 **P** MJRO 5-4 WGUY 7-10 MACZ 7-4 WJGY 5-1 MTEN 6-5 13FZA 5-4 WFBG 3-6 WGMPPH 8-7 95HIL 17-1 WZYO 9-9

EXPT A-9

REPT PT-2-1

FIFT T-2-1

FIFT T-REGL 2-1 293 10-7 940 8-7 175 16-8 0105 4-3 WCIX 17-16 MLS 8-7 WLS-PM 8-7 CKLW 7-6 MGCL 11-7 Q102 18-17 WKT1 11-11

WEST

P

MJBQ 37-35 MLAH d=29 13FEA d=36 MFBG on MCIR on 95ETL 34-33 MZYO on

воити

0104 a 456P d-30 WFOX on WCQQ a W16E on WFLB a WICLK on WCLP a RKQV 30-27 RSELPH 28-0101 d-28 RVQL d-29

WREE on MSPT on MTPU a WAZYPH a KRNA a 99KG d-13 KDVV a

RECOUNTEY

REXAL 15-10
RPYP 11-11
ROUND ON
RELO 12-R
REMCPH 11-9
REMCPH 11-9
REMCPH 17-2
WHEN 10-9
REMCPH 17-2
WHEN 10-8
REMCPH 17-2
WHEN 10-8
REMCH 17-3
REMCH 4-3
REMCH 4-3
REMCH 4-3
REMCH 4-3
REMCH 10-9
REMCH 17-35

CHILLIWACK

99/24 Reach E 539 K 529 M 296 M 509 NEA **P3**

WLANPH 27-25 MAZD a Q106 27-25 WRZPH on E104 d-32 WKEP 40-37 WBENPH 39-3 WIFE d-39 BIO4 26-23 BIO5 a-35 QIO7 on CFTR d=40 CHUM 77-23 CEGM on

940 d-29

WCAO 25-22 MPHD 29-27 92PLY on MPCK on WICC d-25 MPST 29-26

ANDP 7-4 201:6-5 740:4-5 0105:10-13 MCPR 12-H

WITH 40-36 BEEL ON REF.K ON REP. 35-32 MJDK a-17 KJK 10-6 ON REF.K ON REP. 35-32 MJDK a-17 KJK 10-6 ON REF.K ON REF. ON MORE TO MER. ON MORE TO MORE T MSTO 21-18 MGCL on MKT1 on

WVIC d-17 WJXO d-26 KIIK a KCPM a KZ9J on WNAM a WEST

REN1 16-37 FBLY On RCBLY ON RCTA ON RAT1 4 RQDI 20-16 RYYA d-26 ROXF ON RIDL on RMBQ on RBBR d-30 RCPX 34-29 R96 d-RBRD d-37 RLUC m

O

PAUL DAVIS Cool Night (Arista) LP: Cool Night B2% National Summary UP 111 DENUTE (BAHI 1) DOWN 32 ACDE 2 178/2 F 7P4 F BC II M F9 II M 86 II 3

RPMP 17-12 RYBA 19-10 KBRTPM 12-7 EUP 1 12-24 ERRYPH 12-ERP 12 BOUTH

RGG1 14-1 RJFH 10-1 RBF2 3-4 RFBF 4-4 RCFY 4-3 R56 14-H RSFD 10-6 RGH 9-5 **P P**

NGLF 20-14 NKOV 4-3 RILE 6-3 NPUR 10-10 0101 12-15 NVOL 4-4 MOH 1-1 MORA 13-1 MRVD 3-3 MARY 4-5 EJ10D 2-2

0

SHEENA FASTON You Could... (EMI America) LP: You Could Have Been With Me

Regions Reach E 769 5 776 M 731 W 800 0

Q

MABC 76-24 MABC 19-15 MABM 17-13 MEEHFM 76-1 MIFI 16-11 MCAUPH 00 8104 15-12 MXKEPH 12-1 PRO-FM d-21 JB105 15-12 0107 0 MPGC 14-11 CPTP 28-25 CKGH 25-27 EPRIS ON STEER ON STE P3

KROE 16-11 293 15-11 940 9-6 0105 21-18 MCKK a

95scF 8-7 MFOX 17-12 MFOGO 31-8 MISE 30-25 MFLB Red WXLE 14-14 MGLF 77-23 KILE 10-8 KOIEFM 77-2 RPUP 19-19 KVOL 16-16 MDRQ 6-8 CKLW 13-13 KB95PM 19-1 KBEQ 7-5 WEEP 18-15 WGCL 22-17 Q102 35-29 WZUU 25-16 KORB d-14 KKRCPH 23-; KKL5 13-9 WFRR 17-10 MSPT 29-25 MTPU 15-13 WAZYPH 10-6 KWLO 15-15 99KG 7-7 KDVV 6-8

KEARTH 72-FFI 12-7 KIISPN 19-KIOO 20-20 MEZEP 9-8 13K 20-2A KJB 14-12 KYYK 10-8 KIMH 16-15 (103 16-13 KOPA 11-13 MICHAEL 13-10
MIZE R 13-10
MIZE S-4-19
MIZE S-6-19
MIZE S-6-19
MIZE S-19
MIZ

7

0

DAN FOGELBERG ent Age

91% NATEO TOWNS OF THE PROPERTY SAMP BOWN APOR 196/8 Reach E 921 E 941 H 931 H 921 0 **U**

RPNE 21-11
RPNE 21-11
RTSR 22
RTSR 4-27
RTSR 4-27
RTSR 10-17
RTSR 12-17
RTSR

RENE 10-A FYYD 8-5 ROWD 16-10 REND P-4 RENE 9-0 WRPT 7-1 WYRU 7-1 WRE 7-4 WRE 20-WRE 20-WRE

EPHY 10-RENI 23-15 RBLY 7-5 RCBM 22-20 RPEA 6-5 RATI 7-6 RODI 0-1 RYYA 24-16 ROZE 10-6 WE 81

FOREIGNER Jukebox Hero (Atlantic) \star 50/7 NSA

P BOUTH

Q104 4-4 RSFEPH 1: Q101 1-1 100 8-8 195 10-14 Q105 a-78 WCEX 6-17 MJRQ 13-1; RZ93 4-3 MZOR on Z104 d-2n MIRE 7-6 MREQ on MEDQ on U93 30-10 92H on MPED on MSPT on MCTLPH 7-1 FENA 15-12 99EG 22-20 NOWEGY WL5 on WL6-PH on WGCL a-29 0102 d-12 WRT1 on **** RENT V-2 RCBN 23-21 RDEA on ROSE 5-4 WEST

P2 EURA on PHIO3 24-EV6 2-2 **(3)**

G

J. GEILS BAND 170/0 79%

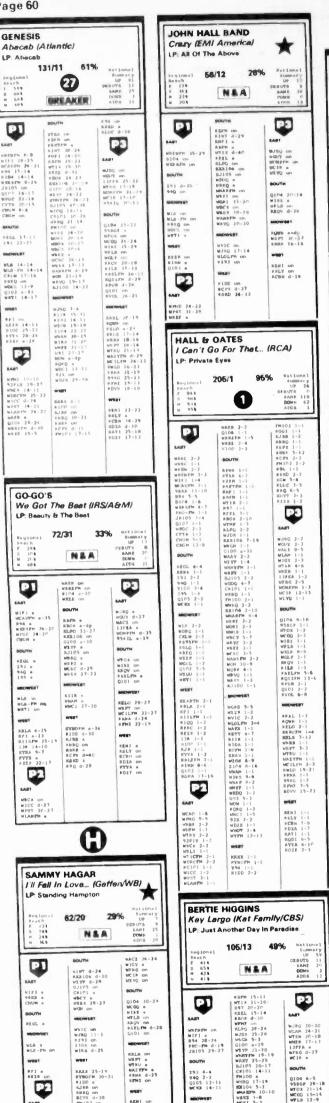
HATIONAL SUMMARY UP 67 DEBUTS C SAME 60 DOWN 30 APCS C Reach E 621 S 791 H 711 W 641 2

WICC 4-1 WPST 1-2 MEANPH 2-7 MAED 1-1 Q106 3-3 WEEP 1-1 RJ88 2-KMBQ 2-RAPE 12 ENNE 1-PH103 1-F96 6-3 RSED 1-RAQ 3-6 KNYT 5-EZZX 6-6 **D P**

PTBA 24-19
RSETPH 6-6
RSETPH 6-6
RSF1 6-6
RSF1 4-6
RSF1 4-7
RSF1 4-7
RSF1 1-1
RSF1 1

Q104 5-1: 95%GF 12 WFGX 2-1 WCGQ 1-1 WFLX 11-WFLX 12-WFLX 21-WGLF 21-REGV 7-2 FILE 12-1 ROITEFF 19 ROUE 9-5 Q101 7-16 WVOL 1-1 MIDWITT

HGRD 2-5 MJXQ 1-1 MIDLIP 1-1 7



P

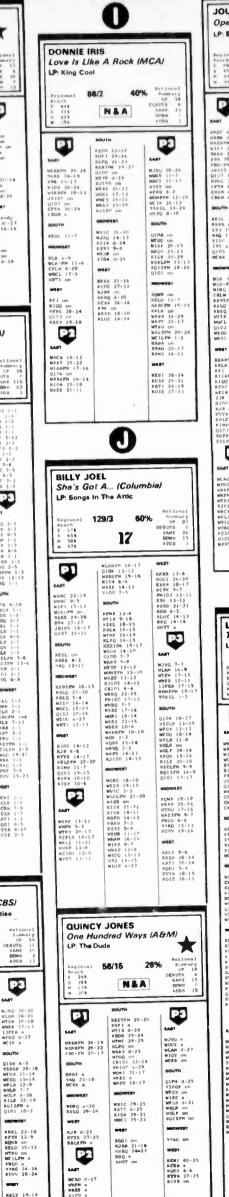
RENI ON RELY ON KCDN 15-32 HDEA n RATI o KYYA ON KOIF a

3

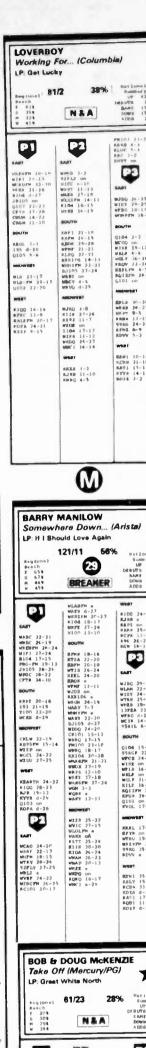
CRLW d-26 EREQ 28-25 WIIP d-19 WGCL n-29 WR71 15-14

2

81DD 6 8JPS 24-20 8GPX 22-19 8LUC 25-22 8HYT 30-29









(



PLAYER H Looks Could Kill (RCA) NEA

MJBO a MACE or WLAH a MC18 #

Q

WEFT a FEN! ON RELY ON REA a RATI ON RODI d-2P ROTE a 2

POINTER SISTERS

116/40 NEA

23

958/F on MFOX a MCOQ on MILE a MFLE d-34 MILE d-28 KQIZFH d-27 EPUR d-30 Q101 on EVOL d-28

MIKE ON MIKE 34-33 MIRU 30-28 MAXYPR 26-2 MC1LPM 46-37 MC1LPM 46-36 MCMV a

P

940 27-24 WCFX d-7F

METL A

P2

POLICE

Spirits In A... (A&M) LP: Ghost In The Machine 158/13

25

WERREN 24-1 #104 33-29 WYER 32-27

EGHL 25-22 EELG 25-23 EELG 0 WEELG 4 WEELG 27-30 MAX 97W 30-3 MC1LFW 31-3 MML 28-30 MML 28-

0

QUARTERFLASH 61% 131/0 17 82 12

P

P

P3 WJBQ 14-20 WGUY 3-4 WACZ 4-2 WLAM 7-20 WIGY 4-4 WT6W 14-17 WHZ8 7-6 WEYQ 17-16

MIDWINT
WGBD 10-1
WT29 4-7
WJNO 2-2
WJNO 2-7
WJNO 1-1
ZIO4 6-19
WJNS 1-2
WJN 7 32-27
WJN 7 32

EDDIE RABBITT Someone Could... (Elektra)

Hational Furmary UP 43 DEBUTS 0 SAME 34 DOWN 59 ADDS 0 138/0 E 634 6 501 H 734 W 598 14

D

MJBO 13-13 MGUY 20-20 WLAM 8-8 MIGY 24-24 MTSH 8-9 WHEB 4-3 13FEA 16-3 MONPPH 3-4 95KIL 2-1 WZYO 24-24 REGL on RRBE 12-0 940 11-16

MFOR 6-7 WC00 6-9 W16E 5-5 NFLB 5-5 MRLF 4-4 WGLF 25-38 RXQV 10-16 RQIZPH 7-5 SPUP 4-4

CLIFF RICHARD 120/23

BREAKER

7

D ELF/ d-26

ELF/ 12-10

ELF/ 12 193 cm 940 cm CFLW on WOCL 0-30

d-20 d-29 on 1-16 on 30-26

KENNY ROGERS LP: Shere Your Love

161/9 75% Hatte 1

J8105 28-26 Q107 a WPGC 18-17 CPTR 40-34 CKGN a **P3**

RKXL 16-13 RFYR 19-17 RGMB 0 KELO 32-30 KKRCPH 74-2 RKLS 20-16 MTRU 23-21 WZ-YPH 10-1 WCILEPH d-17 Y94KG 22-26 ROVV 32-22

ROLLING STONES Walting On A... (RS/Atco)

U

MIPI 19-17
MCAUPH 27-1
96KK 17-16
B94 12-12
B94 12-12
B104 8-7
PRO-PM 5-4
JR105 6-7
G107 9-6
MPGC 9-9
CPTB 10-5
CHUM 8-9
CRGM 18-17

W

National Summary UP 96 DENUTS 2 SAME 26 DOWN 37 ADDS 1 172/1 Reach g 54: 6 76: M 821 W 778 6

0106 8-5 WKRZFH 3-2 K104 23-21 WKEE 11-10

0 FTSA ON SETTING STATE MJBO 9-R MGUY 8-15 MACZ 13-29 MLAH 6-4 MIGY 6-5 MPRR 8-8 13FEA 9-6 MFBG 7-7 MOMPPH 6-5 MCIP 3-6 MZYO 13-13

010a 14-31 988GF 4-11 MFOX 7-5 WCQQ 17-10 MISE 6-6 MFLH 2-3 MXLK 18-10 MCLF 20-20 RKOV 6-5 RILE 14-9 RECEPH 18-RECEPH 18-RECEPH 18-RECEPH 11-2 RECEPH 11-2 RECE

RWED 11-RPHA 2-7 99KG 6-6 APHE 6-4 KDVV 14-

DIANA ROSS Mirror, Mirror (RCA) 151/18

20

PI

J

Z93 76-74 940 21-19 Y100 cn WCICK o

2

P

WIOLFH 28-: KIIK d-23 2104 n WNAH 29-26 WMEZ d-24 WKDQ 30-21 KQKQ 24-23 WDJX 26-21 WHOT 25-22

0

EDDIE SCHWARTZ
All Our Tomorrows (Atco)

23 **3**

MJBQ 27-22 MGUY ON MLAH d-18 MISY ON MISH ON 13PEA 29-2 MFBG 26-27 HOMPPH 21-MC18 26-20 95XIL 12-1

REAL 24-20 RELO a-14 RELO a-14 RELE a on MERP 30-26 WS PT 70-19 WTRU 12-11 MAZYPH 19-3 KHLO a RENA 17-14 99 KG 23-21 RDVV 27-26

DEL SHANNON

NEA MRPIPM 28-N104 d-35 MREE 31-25

KBPE on EnBK 19-16 ECPY 19-14 **P3** #EGL d-27 940 25-23 KREQ 28-31

MCGQ 29-*9 W1BE 26-29 MFLB 1*-E4 RKQV 23-20 EVOL 24-22

RICK SPRINGFIELD 139/1

Rooch E 635 6 584 94 588 W 663 19 **1 P3**

Q104 16-11 WPOX 23-26 WCGQ 20-11 WISE d-14 WXLR 19-11 WGLF 35-21

10-10 16-15 24-23

RDD STEWART

80% 23 BREAKER

129/25

WAER 29-17 QLOG d-29 WKR2FH 26-21 WKEE 34-21 P3

P2

Comin' In And Out., (Col.)
P: Memories BARRRA STREISAND 135/0 13

P P2

EFH1 A=9 FATT 6=10 SYVA C-6 KOZE 4=7

W

STEVIE WONDER That Girl (Tamla/Motown)

158/27

2

72%

Q

P3

W\$91

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2

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Active Continued from Back Page

DONNIE IRIS "Love is Like A Rock" (MCA) 86/2

Movee Up 84, Debuts 6, Seme 23, Down 1, Adds 2, CKGM, WLS, 98KX 26-19, W20KS-FM 18-13, KEGL 11-7, WLS-FM 11-9, WGCL 17-6, WRCK 16-12, WKEE 21-11, WOKI 17-13, K283-9-8, KIDOX 21-16, KBKD 18-10, WIGY on,

OAK RIDGE BOYS "Bobble Sue" (MCA) 84/25

17, Debute 28, Serne 14, Down 0, Adde 25 Including JB105, KHEQ, KJR, WLANFM, IOOK106, Q100, VOX. WANS FM, KBTT, KNIIQ, WISE, KIOIL, WTRU, KATI.

ICCLUS, WNOX, WANS PM, RSTT, KNIM, WSE, KICK, WTWU, KATI.

LOVERBOY "Working For The Weekend" (Columbia) 81/2

Moves: Up 42, Debuts 3, Serne 19, Down 16, Adds 2, WICC, KHYT, WIFI 23-19, Q105-9-6, WLS 23-17, KFRC 13-9, KBLII-FM 20-17, WPHO 3-2, WAEB 27-18, K293-11-7, KLUC 5-3, Q104-2-2, WSPT 9-6, KDVV 5-2, KOZE 3-2,

GO-GO'S "We Got The Beet" (IRS/A&M) 72/31

Moves: Up 13, Debuts 6, Serne 20, Down 0, Adds 31 including WIFI, WCAU-FM, 864, CHUM, KEGL, 283, 940, 185, KRLA, KFI, WSKZ, WNAM, KJRB, 13FEA.

SAMMY HAGAR "I'll Fall In Love Agein" (Geffen/WB) 62/20
Movee: Up 7, Debuts 9, Same 25, Down 1, Adds 20 including WIFI, 98KX, CHUM, KEGL, WLS, KFI, WICC, CK101,

BOB & DOUG McKENZIE "Take Off" (Mercury/PolyGram) 61/23
Milves Up 7, Debute 14, Seme 16, Down 1, Adde 23 including KEGL, KJR, KYYX, KBLE-FM, WRCK, WPST, WKEE, KSET-FM, IOO(108, WNOX, WSSX, WZZR, KNBQ, KSKD, KILE.

WKEE, KSET-FM, KOC108, WNOX, WSSX, WZZR, KNBQ, KSKD, KILE.
PLAYER "If Looks Could Kill" (RCA) 56/25
Moves: Up 3, Debuts 7, Sems 21, Down 0, Adds 25 including WBEN-FM, WXKS-FM, IHQ, WPHD, WICC, WLAN-FM, KEEL, CK101, WOKI, WNAM, KSKD, WCIR, WFOX, WSPT, KDZA.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 58/15
Moves: Up 18, Debuts 8, Sems 15, Down 0, Adds 15, KRBE, WCKX, WDRQ, KBLE-FM, WHFM, WKEE, V100, KHFI, FM100, WSEZ, KRQ, WJBQ, WGUY, WISE, KCBN.

JOHN HALL BAND "Crazy" (EMI America) 56/12

Up 10, Debuta 6, Same 28, Down 0, Adda 12, WKTI, KIMN, Q103, WKEE, KHFI, KBFM, KEEL, WDOQ, WCIR, WISE, KQWB, WBN-FM 36-29, 293 d-30, WLS on.

BUCKNER & GARCIA "Pre-Man Fever" (Columbia) 56/4
Moves Up 30, Debuts 7, Same 12, Down 3, Adds 4, KRLA, Q103, WANS-FM, KNBQ, WIFI 3-2, WCAU-FM 4-4,
B94 4-1, WPGC 6-6, KIQQ 6-3, WKRZ-FM 11-6, KBFM 11-6, WKDQ 20-16, KHYT 22-17, WOMP-FM 20-13, KKRC

AC/DC "Let's Get It Up" (Atlantic) 53/5

23. Debuts 4, Same 21, Down 0, Adda 5, WGCL; KINT, KLPQ, WSKZ, KVOL, WCAU-FM d-34, 894 on, . WLS-FM 33-27, IOO:108-23-20, WSSX 20-17, Z104-19-13, WACZ 30-26, 96XIL 11-6, WCIL-FM 26-14.

FOREIGNER "Jukebox Hero" (Atlantic) 50/7
Moves: Up 16, Debuts 3, Same 20, Down 2, Adds 7, Q106, WGCL, WICC, B97, WOKI, WSSX, KKLS, WKRZ-FM 16-9, K104 9-4, KBFM 18-14, K98-2-2, WACZ 19-14, Q101 1-1, WCIL-FM 7-1, KENI 2-2.

SIGNIFICANT ACTION

JOAN JETT & THE BLACKHEARTS "I Love Rock 'N Roll" (Boardwelk) 49/29
Moves: Up 4, Debuts 9, Serne 7, Down 0, Adds 29 including WBEN-FM, WXKS-FM, WPGC, Y100, Q106, WLS-FM. KIQQ, Q106, KBFM, KX104, WSKZ, KZ93, WFBG, KILE, KRNA.

EARTH, WIND & FIRE "Wenne Be With You" (ARC/Columbia) 47/6

Moves: Up 13, Debuts 5, Sene 23, Down 0, Adda 6, Y100, WGCL, G100, WSEZ, KKXX, WGLF, WXKS-FM 16-12, WCKX 30-26, KIQQ 31-26, KZFM 16-8, KINT 21-19, WBBQ on, WGUY 26-23, Q104 28-20, WFLB 33-26.

VANGELIS "Charlots Of Fire" (Polydor/PolyGram) 48/14

Moves: Up 15, Debuts 3, Same 12, Down 2, Adds 14, WXKS-FM, WICC, WJDX, WZYP, WBBQ, KX104, WNOX KOFM, KRAV, KQKQ, WISE, Q101, KVOL, KSLY, KZZP 30-26.

DOOBIE BROTHERS "Here To Love You" (WB) 43/15
Moves: Up 2, Debuts 4, Same 22, Down 0, Adds 15, WBEN-FM, KEGL, KZZP, KHFI, WAAY, KX104, KJ100, WDJX, KGGI, KGW, KLUC, KRQ, WFLB, KKQV, KKXL

WDJX, KGGI, KGW, KLUC, KRQ, WFLB, KKQV, KKXL.

SMOKEY ROBINSON "Tell Me Tomorrow" (Temle/Motown) 43/8

Movea: Up 12, Debuts 6, Same 17, Down 0, Adda 8, WCKX, WICC, WTIX, KROK, WJDX, G100, WAAY, WLAM, WXKS-FM 27:21, KIIS-FM 29-25, WCAO 30-26, KIINT 19-16, WOKI 27-23, KCPX 40-36, 96XIL 28-21.

TEDDY PENDERGRASS "You're My Latest..." (Phil. Int'l./CBS) 42/4

Movea: Up 18, Debuts 2, Same 18, Down 0, Adda 4, KRBE, WCAO, WFMF, KCPX, WIFI on, WCAU-FM on, Z93

23-18, KFI on, KIQQ 32-24, KZFM 24-19, WJDX 21-16, IOX106 30-26, WSGN 29-25, KILE 28-24.

JENNIFER WARNES "Could It Be Love" (Arista) 39/0

Moves: Up 20, Debuts 4, Same 12, Down 3, Adds 0, WAEB on, V100 29-27, WSGN 9-7, CK101 24-22, WNOX 26-22, WVIC 19-13, KSTT 16-13, KKXX 30-27, KSKD 32-29, WLAM 29-26, WFLB 18-15, KILE 16-13, KFYR on, KCBN 9n, KOZE 26-24.

AL JARREAU "Breakin' Awey" (WB) 37/1
Moves: Up 17, Debuts 2, Same 14, Down 3, Adds 1, WGLF, 894 20-19, KRBE d-19, KBEQ 22-20, KFI 29-22, WHFM
19-17, KZFM 2-2, KHFI 30-27, BJ106 34-31, CK101 27-25, KOFM 29-27, WJBQ 34-31, 96SGF 21-12, 99KG 39-37,

HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 35/31 Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 31 including WXKS-FM, KRLA, KFRC, KEZR, KYYX, WPHD, WICC, WKRZ-FM, KZFM, WANS-FM, Z104, KBBK, WACZ, KILE, KSLY.

PRISM "Don't Let Him Know" (Cepitol) 35/16
Moves: Up 0, Debuts 3, Same 16, Down 0, Adds 16 including KIQU
WF8G, 95XIL, WGLF, KVOL, KFMZ, KDZA, KYYA, KOZE.

ing KIQQ, WRCK, WSSX, WRVQ, WVIC, WJXQ, KCPX,

WEST, SOUL, WOLF, RVOL, REMZ, RATA, RAZE, ATTA, RAZE,

SISTER SLEDGE "MY Guy" (Cotillion/Atco) 35/12

Moves: Up 8, Debuts 7, Same 10, Down 0, Adds 12, WNBC, WBLI, WHHY-FM, WDOQ, CK101, WOKI, KHYT, WLAM, WCIR, 96SGF, KPUR, Q101, WBEN-FM 40-32, WCSC 29-25, KYNO-FM 33-28.

MDILL CHAMPLIN "Tonight, Tonight" (Elektra) 35/2

Moves: Up 10, Debuts 2, Same 20, Down 1, Addis 2, KOFM, KKXL, B104 on, KFI on, WCAO 27/25, KZFM 18-12, WZZR on, WLOL-FM on, KSTT 28-26, KIDD 28-25, KCPX 32-28, WCIR on, WFLB 30-27, KKLS on, KQDI 24-22.

WZZH ON, WLOLFM ON, KSTT 28-28, KIDD 28-25, KCPX 32-28, WCIR ON, WFLB 30-27, KKLS ON, KQDI 24-22.

SKYY "Call Me" (Selsoul/RCA) 34/13

Moves: Up 11, Debuts 3, Seme 6, Down 1, Adda 13, 195, XTRA, WDRC-FM, Q108, KSET-FM, WTIX, B97, WSEZ, WANS-FM, KIDD, KBBK, WGUY, KVOL, WXKS-FM 1-1, CKLW 12-8.

TOMMY TUTONE "867-5309/Jenny" (Columbia) 31/10

Moves: Up 6, Debuts 3, Seme 12, Down 0, Adda 10, B100, WRCK, WICC, KZFM, KINT, KKXX, KKQV, KENI, KSLY, KOZE, KEGL 14-12, KFI ON, KYYX 30-28, KSKD 22-19, WOMP-FM 29-26.

VAN HALEN "Pretty Women" (WB) 30/28

Movee: Up 0, Debuts 0, Same 2, Down 0, Adds 28 Including 98KX, CHUM, KYYX, WPHD, WPST, WSSX WRVQ, Z104, WKDQ, KNBQ, WOMP-FM, WZYQ, KSEL-FM, WCIL-FM, KFMZ.

WRVQ, Z104, WKDQ, KNBQ, WOMP-FM, WZYQ, KSEL-FM, WCIL-FM, KFMZ.

STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 30/4

Moves: Up 7, Debuts 4, Same 15, Down 0, Adds 4, Z104, WGUY, KKQV, WCIL-FM, 98KX d:30, Q107 on, KEGL

29-23, 94Q on, WLS on-dp, KZZP 21-19, WPHD 23-20, WIKS 18-8, KLUC 27-24, WOMP-FM 28-23, WXLK 3-3.

STEVE MILLER BAND "Circle Of Love" (Cepitol) 30/4

Moves: Up 5, Debuts 7, Same 14, Down 0, Adds 4, WTIX, KJ100, Q101, WCIL-FM, KBEQ d:30, WPHD 28-26,
KZFM d:30, KINT 25-21, WZYP on, WOKI on, KKXX 31-28, KNBQ on, KCPX 39-35, Q104 32-28, KILE d:38.

PEABO BRYSON "Let The Feeling Flow" (Cepitol) 29/10

Moves: Up 8, Debuts 2, Same 8, Down 1, Adds 10, PRO-FM, WAXY, WOKI, KCPX, WJBQ, WIGY, 13FEA, WISE,
KGIZ-FM, KENI, WXKS-FM 14-10, CKLW 26-24, KFRC 23-19, KZFM 19-13, WHBQ 11-9.

ELO "Rain Is Failing" (Jet/CBS) 27/6

Moves: Up 8, Debuts 1, Same 14, Down 0, Adds 8; KEGL, K104, 95XIL, WGLF, KILE, KQWB, WPHD on, WTIX
34-29, CK101 38-35, WNAM on, KSKD 38-31, Q104 33-30, KQIZ-FM d-28, KFYR on, KENI 37-34.

STEVIE WOODS "Just Cen't Win 'Em All" (Cotillion/Atco) 24/3

Moves: Up 4, Debuts 6, Seme 11, Down 0, Adds 3, KHFI, WAKY, KQWB, KZZP on, WAEB d-30, WAAY 30-23, WHBQ d-18, WSEZ 32-28, KSKD d-38, WJBQ d-36, 13FEA on, WOMP-FM d-33, 96SGF on, WFOX on, KILE 38-36.

MIKE POST 'Theme From 'Magnum P.I.' "(Elektra) 23/8

MOves: Up 0, Debuts 4, Seme 11, Down 0, Adds 8, KFRC, KSET-FM, WGH, WVIC, KGGI, KILE, KYYA, KOZE, B104 on, KZFM on, KEEL on, WBCY on, WHEB on, WFLB on, KVOL on.

on, KZFM on, KEEL on, WBCY on, WHEB on, WFLB on, KVOL on,
CONDUCTOR "Voice On The Radio" (Montage/Cepitol) 22/6
Moves Up 1, Debuts 3, Sams 12, Down 0, Adds 6, KEZR, WKEE, KLPQ, WVIC, KBBK, KSLY, WXKS-FM on, KFI on, KIQQ on, WPHD on, K104 d-33, WSKZ on, 96XIL on, WISE on-dp, KVOI on,
COMMODORES "Why You Wanne Try Me" (Motown) 20/14
Moves: Up 1, Debuts 2, Sams 3, Down 0, Adds 14, WBEN-FM, B104, Y100, KIQQ, KEZR, K8FM, WFMF, WMEE,
KKOCK, KYNO-FM, KJRB, KNBQ, WISE, WFLB, WTIC-FM 30-26.

KIOOL, KYNO-FM, KJRB, KNBQ, WISE, WFLB, WTIC-FM 30-26.

MOLLY HATCHET "Power Play" (Epic) 20/10

Moves: Up 0, Debuts 3, Same 7, Down 0, Adds 10, KEGL, WPHD, WICC, KBFM, BJ105, WOKI, WGUY, WFBG, WOMP-FM, WZYQ, KROK on, WZYP on, WJXQ 6-25, KIOOC 6-30, KKQV on.

T.G. SHEPPARD "Only One You" (WB/Curb) 18/4

Moves: Up 2, Debuts 2, Same 10, Down 0, Adds 4, KEEL, WSEZ, KJ100, KOFM, KIQQ on, KZFM 6-25, KINT 34-25, WSGN on, WHMY-FM on, WBBQ on, WNOX 6-24, WZZR on, WFBG on, KVOL 30-24, WAZY-FM on dp.

QUARTERFLASH "Find Another Fool" (Geffen/WB) 17/5

Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 5, 98IOC, KYYX, K104, WZOK, WOMP-FM, CHUM 6-29, WLS ondp. WLS-FM on dp, WSSX 25-18, WRVQ on, WIKS 20-18, KIOOC on, KNBQ on, KSKD 26-24, WSPT on dp.

STEVIE WONDER "That Girl" (Tamis/Motown) 37/14

Rotations Heavy 40, Medium 18/6, Light 12/6, Estra Adds 3, Total Adds 14, WASH, WARM98, WQAR, WHYN, WHT, WVLK, WMAZ, WKBN, KBOI, KKUA, KCEE, WCHV, KBEL, WLVA. Heavy, WTFM, WAFB, KWAY, WBKY, Medium: KPLZ, WRIE, WRKA, 96FM, WQUE, KUQN, WKZE-FM, WQRG, KCRQ, WDAY, KFOR, WASH, WAS

ROSANNE CASH "Blue Moon With Heartache" (Columbia) 31/2 Rotations: Heavy 3/0, Medium 11/0, Light 18/1, Estre Adda 1, Total Adda 2, 97AIA, WLVA. Heat Medium: W88, WARMIR, WCCO, WGAC, KEY103, WRVA, KRNT, WKBN, WSKY, WDAY. WWW KWAV. WWBA

POINTER SISTERS "Should I Do It" (Planet/Elektra-Asylum) 26/8
Rotationa: Heiny 2/1, Medium 11/2, Light 12/4, Entra Adds 1, Total Adds 8, WGAC, WAFB, KOLE, WHBY, WIBA, KMJJ, WLEQ, KCRQ, Heavy: KKUA, Medium: WCBM, KULF, WCTC, WGY, WHEN, WMAZ, WHBC, WHIO,

KRKK.

EDDIE SCHWARTZ "All Our Tomorrows" (Atco) 24/4

Rotations: Heevy 3/0, Medium 12/1, Light 7/1, Extra Adda 2, Total Adda 4, 97AIA, WHEN, WAFB, WSJ8. Heevy: 96FM, KWAY, WSKY, Medium: WTFM, WIP, KULF, WGY, WGAC, KEY103, KBOI, WLEQ, KSEL, WORG, KFQD.

DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 23/5

Rotations: Heavy: 1/0, Medium: 16/3, Light 6/1, Extra Adda 1, Total Adda 5, WRIE, WWYZ, KBOI, KCEE, WDAY.
Heavy: WFMK, Medium: WBEN, WIP, KULF, KOY, WAFB, WSU, WMAZ, KWAV, WCHV, WORG, WFIR, WJON.

Heavy, WFMK. Medium: WBEN, WIP, KULF, KOY, WAFB, WSU, WMAZ, KWAV, WCHV, WORIG, WFIR, WJON, GIDEA PARK "Seasons Of Gold" (Profile) 22/6
Rotations: Heavy 0/0, Medium: 11/1, Light 9/3, Extra Addsi 2, Total Adds 8, W8B, KOLE, KBOI, KKUA, WJBC, WJON, Medium: KEX, WEU, WGY, WGAC, WBT, WDEF, WHBC, WLEQ, WORIG, KOLO
BILL CHAMPLIN "Tonight, Tonight" (Elektra) 21/6
Rotations: Heavy 1/0, Medium: 9/1, Light 11/5, Extra Adds 0, Total Adds 8, WRVR, WQUA, KRMG, WCHV, WDAY, WBOW, Heavy, WSKY, Medium: KULF, WEU, WSLI, WMAZ, WHIO, KKUA, WKZE-FM, KFQD.

WBOW. Heavy, WSKY. Medium: KUEr, Wet, WBC, WMAZ, WMAZ, WMAZ, WMAZ, WKEERM, KKOA, WKZERM, KKOA.

POCO "See Of Heartbreak" (MCA) 18/13
Rotations: Heavy 0/0, Medium 8/4, Light 10/6, Extra Adda 3, Total Adda 13, KULF, 97AIA, WCCO, WMAZ, KKRD, KWAY, WSKY, WWSA, WDAY, KPAT, KFQD, KADE, KRKK. Medium: WJON.

SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 18/3
Rotations: Heavy 0/0, Medium 8/0, Light 10/1, Extra Adda 2, Total Adda 3, WROR, WWYZ, KBOI. Medium: WTFM, KEX, WNAB, WRIE, WORG, KRKK.

RUPERT HOLMES "The End" (Elektra) 17/17

Rotations: Heavy 0/0, Medium 3/3, Light 12/12, Extra Adda 2, Total Adda 17, WLTA, WSB, WCCO, WELI, WGAC, 96FM, WHBY, WHBC, WHIO, KBOI, KUGN, KKUA, WSKY, WORG, KFQD, KMED, KRKK.

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 17/1
Rotations: Heavy 20, Medium 8/0, Light 7/1, Extra Adds 0, Total Adds 1, WQUA. Heavy: WGAC, WDEF. Mediums
KULF, KMBZ, WCCO, WHEN, WERC, WHBY, KBOI, WWSA:

KULF, KMBZ, WCCO, WHEN, WERC, WHBY, KBOI, WWSA.

MECO "Pop Goes The Movies Part I" (Arista) 15/15

Rotations: Heavy 0/0, Medium 6/5, Light 7/7, Extra Adds 3, Total Adds 15, WCBM, WLTA, WSB, WCCO, WELI, WMAZ, WHBC, WHIO, KLTE, KBOI, WORG, KFOR, WJON, KFQD, KRKK.

GROVER WASHINGTON JR. "Be Mine (Tonight)" (Elektra) 14/2

Rotations: Heavy 0/0, Medium 6/0, Light 7/1, Extra Adds 1, Total Adds 2, 97AIA, WCHV. Medium: KULF, WDEF, KUGN, WKZE-FM, WSKY, KRKK.

ns: Heevy 0/0, Medium 6/1, Light 5/3, Extra Adda 1, Total Adda 5, KULF, KOLE, WORG, WDAY, KFQD. n: KPLZ, WGAC, KWAV, WSKY, KRKK. ELO "Rain Is Felling" (Jet/CBS) 12/5

PLAYER "If Looks Could Kill" (RCA) 12/3
Rotations: Heavy 0/0, Medium 3/0, Light 9/3, Extra Adds 0, Total Adds 3, WJMD, WHBY, WLEQ. Medium: KULF

WKZE-FM, WSKY.

IRENE CARA "Anyone Cen See" (Network/Elektra-Asylum) 12/2

Rotations: Heavy 1/0, Medium 7/1, Light 3/0, Extra Adda 1, Total Adda 2, KULF, WOKV. Heavy: KKUA. Medium: WJMD, WKBN, KSL, WKZE-FM, WSKY, KMED.

CHILLIWACK "I Believe" (Millennium/RCA) 11/4

Rotations: Heavy 0/0, Medium 6/2, Light 4/1, Extra Adda 1, Total Adda 4, WRIE, WHEN, WHIO, KWAV. Medium:

MANHATTAN TRANSFER "Spies in The Night" (Atlentic) 11/1
Rotations: Heavy 0/0, Medium 8/0, Light 3/1, Extra Adds 0, Total Adds 1, WSLI, Medium: KULF, KEX, WELI, WIS, WMAZ, WIBA, KUGN, WJON.

GENE COTTON "If I Could Get You (Into My Life)" (Knoil) 10/10
Rotations: Heavy 0/0, Medium 2/2, Light 7/7, Extra Adds 1, Total Adds 10, WJMD, WLTA, KULF, KMBZ.
WCCO, 95FM, WHBC, WHIO, KUGN, WWSA.

DOOBIE BROTHERS "Here To Love You" (WB) 10/4
Rotations: Heavy 0/0, Medium 3/0, Light 6/3, Extra Adda 1, Total Adda 4, WSLI, WDAY, KFQD, KRKK. Medi

CHARLEY PRIDE "Mountain Of Love" (RCA) 10/2
Rotations: Heavy 1/0, Medium 8/2, Light 1/0, Extra Adds 0, Total Adds 2, WBT, WMAZ, Heavy: WGAC, Medium; WSB, KMBZ, KEX, WDEF, WPTF, WFMK."

DIANA ROSS "Mirror, Mirror" (RCA) 9/1
Rotations: Heavy 1/0, Medium 6/0, Light 2/1, Extra Adds 0, Total Adds 1, KKRD. Heavy: WQUE. Medium: KULF, WAFB, WFMK, WCHV, WORG, WBOW.

PETULA CLARK "Netural Love" (Scotti Bros./CBS) 7/4
Rotationa: Heavy 0/0, Medium 3/1, Light 4/3, Extra Adda 0, Total Adda 4, WIP, KULF, KAAY, WTAR. Medium: KEX,

CHUBBY CHECKER "Running" (MCA) 7/2
Rotations: Heevy 0/0, Medium 3/0, Light 3/1, Extra Adda 1, Total Adda 2, WHIO, KSEL, Medium: WGY, WCHV,

ROBERTH, WIND & FIRE "Wenne Be With You" (ARC/Columbia) 6/1 Rotations: Heavy 2/1, Medium 3/0, Light 1/0, Extra Adda 0, Total Adda 1, KWAV. Heavy KKU

WRIE, WKZE-FM CHINA "You Cen't Treet Love Thet Way" (Epic) 6/1

WHIO. Medium: WGAC, WMAZ, WSKY. STEVE MILLER BAND "Circle Of Love" (Cepitol) 6/0
Rotations: Heavy 0/0, Medium 4/0, Light 2/0, Extre Adds 0, Total Adds 0. Medium: KPLZ, WMAZ, KWAV, WKZE

MIKE POST "Theme From "Magnum P.I." " (Elektra) 5/5 Rotations: Heavy 0/0, Medium 2/2, Light 3/3, Extra Adds 0, Total Adds 5, WSB, WCCO, KOLE, KKUA, WSKY

SIGNIFICANT ACTION

Moves: Up 11, Debuts 1, Seme 1, Down 2, Adde 2, Y100, KENI, CFTR 26-10, CHUM 3-2, CKGM 23-19, WPST 34-31, WKRZ-FM d-29, WVIC 36-33, KKXX on, WGUY 6-3, WACZ 16-13, WRKR 13-12, WSPT 21-18, WCIL-FM

IRENE CARA "Anyone Cen See" (Network/Elektra-Asylum) 15/3
Moves: Up 3, Debuts 2, Same 6, Down 1, Adds 3, KFRC, KC101, KBFM, Y100 11-10, WCKX 26-22, KZFM on, KINT d-36, BJ106 28-26, CK101 d-38, KCPX on, WFBG on, WFLB on, WGLF on, KENI on.

STEVE CARLISLE" "WKRP In Cincinneti" (Mein Theme)" (Sweet City/MCA) 13/0 Moves: Up 8, Debuta 0, Same 3, Down 4, Adda 0, WVBF 30-27, WAEB,on, WSGN 16-11, KIOA 24-22, WCIR 29-27, 95XIL 14-10, KFYR on, KYYA 22-18, KOZE on.

Moves: Up 8, Debuts 0, Same 3, Down 4, Adds 0, WVBF 3D-27, WAEB on, WSGN 1D-11, RIUM 24-22, WCID 2D-27, 95XIL 14-10, KFYR on, KYYA 22-18, KOZE on:

NOVO COMBO "Tettoo" (Polydor/PolyGram) 12/8

Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 8, WVIC, WNAM, WIKS, WOMP-FM, KKLS, 99KG, WPHD d-30,

WJXQ d/29, WJBQ on, WSPT on-dp, KFMZ on:

McGUFFEY LANE "Start It All Over" (Atco) 12/2

Advant Lin 3. Debuts 2: Same 5, Down 0, Adds 2, WIKS, WFLB, WKEE on, KJ100 d-29, 92X on, WDJX 22-20, MOV88: Up 3, Dobute 2, Same 5, Down 0, Adde 2, WIKS, WFL WJBQ d-38, WOMP-FM 34-28, 95XIL 40-35, WAZY-FM on-dp.

WJBQ d-38, WOMP-FM 34-28, 96XIL 40-35, WAZY-FM on-dp.

KINKS "Destroyer" (Arista) 12/1

Moves: Up 5, Debuts 0, Same 4, Down 2, Adds 1, WFBG, Y100 9-9, WKRZ-FM on, B97 29-21, WBCY 19-16, WRVQ 12-9, Z104 23-18, WISE on-dp, KKQV on, KCBN 40-37.

MADLEEN KANE "You Can" (Chalet) 12/1

Moves: Up 5, Debuts 0, Same 5, Down 1, Adds 1, KGGI, WXKS-FM on, I96 16-13, KIQQ on, KZFM 25-20, WDQQ 13-12, WVIC 40-39, WLQL-FM on, KHYT 28-23, WFBG on, 95SGF on.

CHUBBY CHECKER "Running" (MCA) 11/2

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 2, KLUC, WJBQ, WDRC-FM on, K104 on, WMAK-FM on-dp, WCSC d-28, WGH on, WGUY on, 95XIL 38-34, WTRU on, KCBN on.

OLIVIA NEWTON-JOHN "Meke A Move On Me" (MCA) 10/9
Mover: Up 1, Debuts 0, Sense 0, Down 0, Adde 9, 293, Q106, CKLW, WSGN, WAAY, KICCC, KHYT, Q104, KPUR,

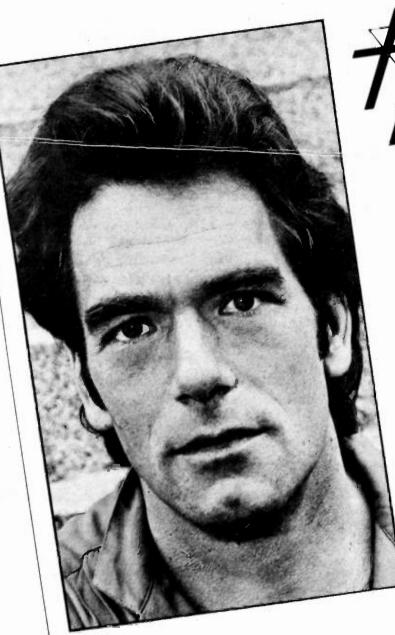
ANNE MURRAY "Another Sleepless Night" (Capitol) 10/5
Moves: Up 1, Debuts 2, Seme 2, Down 0, Adds 6, KZFM, KSET-FM, KINT, WHBQ, WNOX, WSGN 32-29, WSEZ
on, WTSN d-23, WFLB on, KQDI d-30.

SOFT CELL "Teinted Love" (Sire/WB) 17/2

January 1982

rysalis Chrunicle The

HOT OFF THE PRESS MORE NEWS!



PICTURE THIS

"DO YOU BELIEVE IN LOVE"

the first single from the album

ICTURETHI



Chrysalis.

The single CHS 2589 The album CHR 1340
Produced by Huey Lewis and the News

Contemporary Hit Radio

NATIONAL AIRPLAY/30.

Adult/Contemporary

Three Weeks	Two Weeks	Lout Week		
1	1	1	0	D. HALL & J. OATES/I Can't Go For That (RCA)
7	2	2	3	J. GEILS BAND/Centerfold (EMI America)
8	6	4	3	PAUL DAVIS/Cool Night (Arista)
17	11	5	4	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
5	3	3	5	GEORGE BENSON/Tum Your Love Around (WB)
14	9	6	6	ROLLING STONES/Waiting On A Friend (Rolling Stones/Atco)
24		9	0	AIR SUPPLY/Sweet Dreams (Arista)
16		8	0	CARS/Shake It Up (Elektra)
23		11	9	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
-		19	10	JOURNEY/Open Arms (Columbia)
21		15	0	SHEENA EASTON/You Could Have Been With Me (EMI America)
4	5	7	12	QUARTERFLASH/Harden My Heart (Geffen/WB)
10	-	12	13	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
11		10	14	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
2	4	13	15	STEVIE NICKS & DON HENLEY/Leather & Lace (Modem/Atco)
15		14	16	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
22	-	17	17	BILLY JOEL/She's Got A Way (Columbia)
30		21	0	KENNY ROGERS/Through The Years (Liberty)
28		20	Œ	RICK SPRINGFIELD/Love Is Alright Tonite (RCA)
_	_	29	30	DIANA ROSS/Mirror, Mirror (RCA)
3	7	16	21	LINDSEY BUCKINGHAM/Trouble (Asylum)
25		22	22	BEACH BOYS/Come Go With Me (Caribou/CBS)
			23	EDDIE SCHWARTZ/All Our Tomorrows (Atco)
	-	30 28	23	STEVIE WONDER/That Girl (Tamla/Motown)
6	30	18	26 26	POLICE/Spirits In The Material World (A&M)
O		10	3	FOREIGNER/Waiting For A Girl Like You (Atlantic)
		=	28	GENESIS/Abacab (Atlantic)
		_	29	ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
		-	39	BARRY MANILOW/Somewhere Down The Road (Arista)
	-	-		CLIFF RICHARD/Deddy's Home (EMI America)
	POI	NTE	RS	ISTERS (40) JOAN JETT (29)

Weeks	Weeks	Week		
9	6	2	0	DAN FOGELBERG/Leader Of The (Full Moon/Epic
3	2	1	2	PAUL DAVIS/Cool Night (Arista)
10	3	3	3	BILLY JOEL/She's Got A Way (Columbia)
24	17	7	4	KENNY ROGERS/Through The Years (Liberty)
1	1	4	5	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
6	5	6	6	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
17	13	8	0	SHEENA EASTON/You Could Have Been With Me (EMI America)
22	18	12	8	AIR SUPPLY/Sweet Dreams (Arista)
19	14	13	9	BARRY MANILOW/Somewhere Down The Road (Arista)
11	10	10	10	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)
5	4	6	11	RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)
7	9	11	12	GEORGE BENSON/Turn Your Love Around (WB)
18	16	16	Œ	JENNIFER WARNES/Could It Be Love (Ariste)
4	8	9	14	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
			Œ	BERTIE HIGGINS/Key Largo (Ket Family/CBS)
	24		Œ	ALABAMA/Love In The First Degree (RCA)
	25		D	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
8	12		18	STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
12	11		19	BEACH BOYS/Come Go With Me (Caribou/CBS)
-		24	30	ABBA/When All Is Said And Done (Atlantic)
2	7	14	21	NEIL DIAMOND/Yesterday's Songs (Columbia)
_	-	27	2	JOURNEY/Open Arms (Columbia)
-	-	28	23	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
15	15	21	24	SNEAKER/More Than Just The Two Of Us (Handshake/CBS)
-		\mathbf{x}	3	CLIFF RICHARD/Daddy's Home (EMI America)
-		-	23	ANNE MURRAY/Another Sleepless Night (Capitol)
23	22	22	27	CARPENTERS/Those Good Old Dreams (A&M)
_		\equiv	28	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
_		\leq	29	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
	-		30	T.G. SHEPPARD/Only One You (WB/Curb)

GO-GO'S (31) **HUEY LEWIS & THE NEWS (31)** ALABAMA (28) VAN HALEN (28)

MOST. ADDED

JOURNEY (25) CLIFF RICHARD (22) SISTER SLEDGE (21)

VANGELIS (20) JONES/J. INGRAM (18) **RUPERT HOLMES (17)**

J. GEILS BAND (111) D. HALL & J. OATES (101) JOURNEY (82)

AIR SUPPLY (77) **DAN FOGELBERG (77) CARS (57)**

HOTTEST

DAN FOGELBERG (62) PAUL DAVIS (51) BILLY JOEL (44)

D. HALL & J. OATES (42) KENNY ROGERS (33) AIR SUPPLY (29)

GENESIS Abacab (Atlantic)

61% of our reporters on it. Moves: Up 81, Debuts 11, Same 25, Down 3, Adds 11, WAEB, Q102, KZZP, WAEB, KSET-FM, WSEZ, WOW, KQKQ, KSKD, 95SGF, KELO, KSLY, KEGL 17-13, WGCL 12-8, WKEE 15-5, KKXX 6-3. See Parallels, debuts at number 27 on CHR chart.

ROD STEWART

Tonight I'm Yours (Don't Hurt Me) (WB)

60% of our reporters on it. Moves: Up 33, Debuts 52, Same 19, Down 0, Adds 25 including WBEN-FM, CKGM, Z93, Q105, KFI, KEZR, 13K, B100, Q103, WTIC-FM, WJDX, KIIK, KIDD, WZYQ, KFYR. See Parallels, debuts at number 28 on CHR chart.

BARRY MANILOW

Somewhere Down The Road (Arista)

56% of our reporters on it. Moves: Up 84, Debuts 8, Same 17, Down 1, Adds 11, WBLI, WLAN-FM, KROK, KXX106, WHHY-FM, WQRK, WLOL-FM, WMEE, WNCI, KJRB, KGW, KDVV, PRO-FM 19-13, KJR 19-13, WIGY 26-19. See Parallels, debuts at number 29 on CHR chart

CLIFF RICHARD

Daddy's Home (EMI America)

56% of our reporters on it. Moves: Up 37, Debuts 30, Same 30, Down 0, Adds 23 including WKBW, WBLI, WLAN-FM, KXX106, WANS-FM, WORK, WAKX, KOFM, WOW, KZZX, WLAM, WHEB, KKLS, WAZY-FM, 99KG. See Parallels, debuts at number 30 on CHR chart.

12-34

NEW & ACT

POINTER SISTERS "Should I Do It" (Planet/Elektra-Asylum) 116/40 Moves: Up 28, Debuts 21, Same 27, Down 0, Adds 40 including WKBW, WBEN-FM, WIFI, B104, JB106, WKTI, KIIS-FM, 13K, KJR, KIMN, Q103, KOPA, KZZP, WZYP, WHOT.

Moves: Up 50, Debuts 14, Seme 21, Down 1, Adds 28 Including WBEN-FM, WIFI, B104, WPGC, WGCL, WZUU, KRLA, KC101, WBCY, WMEE, K96, WIGY, KQWB, KATI.

BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 105/13

Moves: Up 59, Debuts 11, Seme 20, Down 2, Adds 13, WIFI, WGCL, KYYX, WCAO, G100, FM100, KJ100, KIDD, 13FEA, WCIR, KQIZ-FM, WCIL-FM, KWLO, 940 2-2, KEZR 27-19, KX104-6-2.

13FEA, WCIR, KQIZ-FM, WCIL-FM, KWLO, 94Q 2-2, KEZR 27-19, KX104 5-2.

CHILLIWACK "I Beileve" (Millennium/RCA) 99/24

Moves: Up 24, Debuts 21, Seme 30, Down 0, Adds 24 including JB106, KFI, Q103, WAEB, WJDX, CK101, WBBQ. WNAM, KLUC, KRQ. Q104, WCGQ. WGLF, WTRU, KDVV.

DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 92/1

Moves: Up 57, Debuts 8, Seme 23, Down 3, Adds 1, KGGI, WBEN-FM, 30-28, B104 20-18, Q107 on, KBEQ 25-21, B100 27-24, KOPA 21-19, WKEE 31-25, KZFM 15-7, WAAY 15-12, KIIK 34-29, WKDQ 29-26, KBRK 10-16, WHER 22-18, KD7A 28-23 28-25 KBBK 19-16 WHER 22-16 KDZA 28-25

ABBA "When All Is Said And Done" (Atlantic) 90/20 Moves: Up 37, Debuts 15, Same 18, Down 0, Adds 20 including WBEN-FM, WIFI, WGCL, KJR, WCAO, WLAN-FM, K104, KLPQ, WHBQ, KIOA, WDJX, KNBQ, 96SGF, WSPT, WTRU.

BREAKERS.

JOURNEY Open Arms (Columbia)

68% of our reporters on it. Rotations: Heavy 19/0, Medium 47/14, Light 16/8, Extra Adds 3, Total Adds 25 including WCBM, WYNY, WIP, 3WS, KDKA, WASH, WFYR, 55KRC, WARM98, KFMB, KNBR, and 14 more. Moves 27-22 on A/C chart.

QUINCY JONES featuring JAMES INGRAM One Hundred Ways (A&M)

62% of our reporters on it. Rotations: Heavy 12/1, Medium 42/5, Light 21/9, Extra Adds 3, Total Adds 18 including WCBM, WIP. WSB, 97AIA, WARM 98, WHB, and 12 more. Moves 28-23 on A/C chart.

CLIFF RICHARD Daddy's Home (EMI America)

60% of our reporters on it. Rotations: Heavy 5/1, Medium 45/8, Light 23/11, Extra 2, Total Adds 22 including WROR, 3WS, WPRO, WCLR, WFYR, WARM98, and 16 more. Debuts at number 25 on A/C chart.

NEW & ACTIVE

25-49

ANNE MURRAY "Another Sleepless Night" (Capitol) 65/14

Rotetions: Heavy 8/0, Medium 39/6, Light 17/5, Extre Adds 3, Totel Adds 14, WRIE, WCTC, WHAM, WGY, 14Q, WOKY, WRYR, WPTF, WIBA, KLTE, WKBN, WSKY, WJBC, KADE. Heavy: WLTA, WOMC, WCCO, WRYA, WQUA, KFOR, Medium: WBEN, WSB, 97AIA, KMBZ, KEX, KFMB, KPLZ, KOB, KBOI, KUGN. Debuts et number VANGELIS "Chariots Of Fire" (Polydor/PolyGram) 59/20

Rotations: Heevy 3/0, Medium 27/6, Light 24/9, Extre Adds 5, Total Adds 20, WIP, WTAE, WPRO, 97AIA, KFMB, WNAB, KEY103, WTAR, WRVA, WHBY, KRMG, WKBN, KOB, WKZE-FM, WGIR, WCHV, KSEL, WJBC, KCRG, WHYN. Heevy: WOMC, WGAC, 95FM. Medium: WLTA, WSB, KULF, KEX, WELJ, WGY, KSL. Debuts et number 29 on A/C chert.

number 29 on A/C chart.

STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 59/16
Rotations: Heevy 3/0, Medium 37/7, Light 18/8, Extre Adds 1, Total Adds 18, WSB, WCLR, WARM98, KFMB, KIXI, WHAM, WHYN, WQUE, WIBA, KRMG, KKRD, WLEQ, WLVA, WJBC, WSGW, KOLO, Heevy: WGAC, WSKY, KRKK, Medium: WLTA, KULF, WOMC, KEX, KPLZ, WELI, WERC, WVLK, WRVR, WHIO, KCEE, Debuts et number

T.G. SHEPPARD "Only One You" (WB/Curb) 57/16 Rotations: Heavy 5/0, Medium 29/3, Light 19/9, Extre Adds 4, Total Adds 16, WBEN, WHAM, WERC, WVLK, 95FM, WTAR, WIBA, KBOI, WCHV, WLEQ, KSEL, WFIR, KFOR, KADE, KBOZ, KOLO. Debuts at number 30 on A/C

CRBR.

OAK RIDGE BOYS "Bobbie Sue" (MCA) 54/8

Rotations: Heavy 7/0, Medium 26/1, Light 16/4, Extre Adde 3, Total Adde 8, WBEN, WIP, WOKV, WRVR, WKBN, WKZE-FM, WLVA, WSGW. Heavy: KMBZ, WCCO, WERC, WQUA, WDAY, KFOR, WJON. Medium: WCBM, KULF, 56KRC, WOMC, KPLZ, WNAB, WGY, WGAC, WVLK, KAAY, WMAZ, WRVA, WHBY, WHIO, KRMG, KBOI,

KCEE.

AL JARREAU "Breakin' Away" (WB) 40/1
Rotations: Heavy 3/0, Medium 28/0, Light 11/1, Extra Adds 0, Total Adds 1, NADE. Heavy: KULF, KCRG, KRKK, Medium: WARM98, WGAR, WOMC, WCCO, WELI, KEY103, WERC, WIS, WSU, WVLK, WMAZ, WQUE, WTAR, WHBY, WHBC, WKBN, KBOI, KUGN, KWAV, WGIR, WLVA, WORG, KFOR, WJON, KFQD, KMED.

SISTER SLEDGE "My Guy" (Cotillion/Atco) 39/21
Rotations: Heavy 1/0, Medium 20/9, Light 15/9, Extra Adds 3, Total Adds 21, WLTA, WSB, KULF, WHB, WWYZ, WELI, WGY, WGAC, KOLE, WSLI, WMAZ, WRVA, WAKR, WIBA, WQUA, KBOI, WLVA, WORG, KFOR, WJON, KRKK, Heavy: KKUA, Medium: WBEN, WYNY, WJMD, KMBZ, WCCO, KEX, WRIE, WDEF, WHBC, KSL