

Radio & Records

ISSUE NUMBER 448

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 3, 1982

INSIDE R&R:

The R&R Ratings Report: Special bonus to all subscribers, mailing with this issue.

FCC Faces Shutdown In September: Reagan vetoes funds needed to keep Commission going 4

Changing Of The Formats: KING/Seattle from A/C to News, KLIR/Denver BM to Contemporary, WVCG/Miami A/C to Oldies, KPOI/Honolulu BM to CHR, WSIX/Nashville Talk to Country, WSGA/Savannah CHR to MOYL 3, 21

RAB Study Boosts Radio's Importance: Radio revealed as key pre-purchase medium 15

NAB Conference Photo Coverage: New Orleans sessions and events showcased 10, 31

WWRL — Thanks For The Memories: An affectionate look back in words and pictures at one of Black radio's landmark stations 29

KPPL & KLAK, WLOL Sold: Malrite buys Denver combo for \$9 million, Emmis buys Minnesota's hot CHR for \$6 million 3

Tucson Jock Murdered By Deranged Listener: KWFM's Bob Cooke tragic victim of obsessed fan 3

Broadcast Groups Seek Support For New Financial Forms: NAB, NRBA and others hope simplified forms will replace FCC's discontinued financial data-gathering procedures 4

Mid America Makes Moves: Leslie Small upped to President/Broadcasting, Howard Frederick to Exec. VP 3

CHR Surviving Ratings Upheavals: Evidence exists that the CHR format is benefitting from DST 12

Four Top Management Changes At Group W

Group W Radio this week announced changes in the top leadership at WINS/New York, WOWO/Ft. Wayne, Muzak, and Radio Advertising Representatives (RAR), its national rep firm.

- WINS/New York VP/GM Tony Hirsch has become President of Muzak, replacing Edward Fuhrman.

- Replacing Hirsch as VP/GM at WINS is John Waugaman, who had been Group W VP/Radio Sales.

- Bill Latz is the new VP/GM at WOWO/Ft. Wayne, coming from KOAX/Dallas, where he was General Sales Manager.

FIVE HIGH-POWERED AM'S

- Roy Shapiro has replaced Robert Richer as VP/GM of RAR. Shapiro had been VP/Marketing & Research for the Radio Group.

- Group W VP/AM Stations Warren Maurer said of the new WINS VP/GM, "John Waugaman is a 15-year veteran of the company who has distinguished himself as a sales executive at both the local and national levels. We're very confident that John will now build on the strong record achieved by Tony Hirsch and the entire WINS staff."

- Group W Radio President Dick Harris said that as President of

GROUP W/ See Page 20

Radio Voice Of Cuba Thunders Into U.S.

In what could be the opening volley in a new AM power war, Fidel Castro's government Monday night (8-30) launched the Voice of Cuba. Simulcasting on at least five high-powered AM stations, the new service consisted of music and news in American-accented English, clearly aimed at a U.S. audience.

An announcer claimed the Voice of Cuba was broadcasting on 570, 650, 670, 1040, 1160, and 1380 kHz. The FCC monitoring station in Ft. Lauderdale confirmed operations on five of the channels, but could detect no signal on 650.

The new stations were first heard at about 7:30 (EDT) Monday night, and then disappeared at 11:30. "We don't know if this was a one-shot deal or whether

this is initiation of new operations on those frequencies," FCC International & Technical Branch Chief Wilson LaFollette told R&R. "In the past they have done some frequency-hopping — brought up transmitters and then the next night they would be down — so it's hard to determine the permanence of these operations."

"Renegade Nation"

In New Orleans for his association with CUBA/ See Page 20

Susquehanna Sets Miami, Cincinnati GM's

WRRM/Cincinnati GM George Hyde has been named VP/GM at sister Susquehanna station WQBA-AM & FM/Miami, while WRRM Sales Manager Gordon Obarski has been promoted to the Cincinnati GM post.

Hyde replaces longtime WQBA VP/GM Herb Levin, who is departing the Spanish-formatted station along with Station Manager Julio Rumbaut in order to purchase WHTT/Miami from Metroplex Communications (see separate story).

In making the twin announcements, Susquehanna Radio Sr. VP Arthur Carlson stated, "Both George and Gordon are highly capable people who have the precise backgrounds for their respective situations. George has been involved for the past three years in developing WRRM into a very successful station. WQBA offers a big future for him. Meanwhile, Gordon worked with George for the same three years at WRRM. You've got as close to a readymade replacement as you'd ever want."

SUSQUEHANNA/ See Page 20

Kingston Takes WBZZ PD Post

Steve Kingston has been named Operations Manager/Program Director at WBZZ(B94)/Pittsburgh. Kingston, who formerly programmed WPGC/Washington, takes over a post which had been vacant since EZ Communications National PD Dan Vallie was promoted to VP/Programming for the five-station chain (R&R 7-23).

"Steve was just one of the dozens of candidates I spoke with concerning the programming position at B94," Vallie told R&R. "His enthusiasm, drive and desire to win made him the man for the job. He falls right into line with the Steve Kingston type of people we want to help us grow — honest and hardworking."

KINGSTON/ See Page 21

NAB Conference Finds Radio In Reflective Mood

The NAB's fifth annual Radio Programming Conference in New Orleans was characterized by a general businesslike attitude and a lack of a single dominant theme as radio managers and programmers contemplated the future of the industry. Adding to the sober mood were the broad conclusions

NAB officials at over 2000 higher than at previous conferences. Audiences for specific meetings and format sessions varied widely, with a number of overflow crowds countered by nearly empty rooms. Generally broadcaster reactions were that the RPC was well-organized and worthwhile, al-



KEY NAB FIGURES — At left, NAB President-Elect Eddie Fritts (left) and current President Vince Wasilewski meet at the Radio Programming Conference, while at right Mutual President Marty Rubenstein, who chaired the RPC Steering Committee, greets NAB VP/Radio Wayne Cornils (right).

of the NAB's significant new radio study (see story Page 10), which forecast an increasingly difficult struggle for radio against 24-hour TV news, music television, compact portable TV's, and Walkman-type cassette players.

Attendance was estimated by

though some contended that the chief value was the chance for meetings in the halls and suites. Exhibit halls were crowded, but the overwhelming interest in satellite technology displayed at the NAB Convention in March was not matched by any single topic (including satellites).

WQBA's Levin Resigns To Buy Competitor WHTT

WQBA-AM & FM/Miami VP/GM Herb Levin and Station Manager Julio Rumbaut have resigned in order to purchase WHTT/Miami from Metroplex Communications for about \$2.2 million.

Speaking on behalf of his new partners, Levin told R&R, "Julio and I have formed S.R. Associates Inc., along with third partner Eduardo Caballero, who owns the Caballero Spanish Network rep firm. We expect a mid-November takeover date."

Rumbaut's resignation comes after serving four years as WQBA Station Manager. Levin, who is leaving the Spanish-formatted stations after 15 years as GM, commented, "Of course I have mixed feelings about departing (WQBA owner) Susquehanna Broadcasting, a great company with whom I've spent over 20 years of my career. I feel a sense of authorship of these two stations and am very proud of the people here. However, I think it's time for me to look at a new horizon. This opportunity presented itself, and it's a good one. I'm both excited and nervous!"

Susquehanna Radio Sr. VP Arthur Carlson stated, "Herb's made tremendous contributions to

WQBA/ See Page 20

AM Survival Draws Crowd

Among the most successful sessions in attracting attendance was KFRC/San Francisco PD Gerry Cagle's "AM: What Now" clinic, in which he advised AM stations to ignore the doomsayers and "do the best you can." Also well-attended was consultant John Lund's "Top 30 Trademarks Of Successful Stations," along with meetings covering ratings and sales matters.

Insights aired during the conference included a general theme among Urban Contemporary stations of moving away from thinking of the format as ethnic and substituting a "lifestyle" inter-

NAB/ See Page 10

Baker Named Pres./GM At CKLW & CKJY

Bob Baker has been appointed President/GM of CKLW & CKJY/Windsor-Detroit, moving from VP/Finance for CKLW Inc. Baker replaces Chuck Camroux, who announced his resignation months ago (R&R 5-14) to form a consultancy but stayed on until a replacement was found.

Gordon Ashworth, Exec. VP at parent company Baton Broadcasting, told R&R, "Bob's background is with finance and administration at the station. He's very well qualified to take this position, as he knows the Windsor-

BAKER/ See Page 20

JOE JACKSON

NIGHT AND DAY

Read what radio has to say about the album Night And Day and the single "Steppin' Out."

The Gavin Report • Ron Fell

"The single, 'Steppin' Out,' is a wonderful example of a song that's both inventive and yet totally playable across the pop music spectrum, from A/C through Top 40 to Album Radio."

The Gavin Report • Recommended Listening

"Calling Night and Day just another release would be just as foolish as calling New York just another town."

The Album Network • John Mrvos/WXRT

"A brilliant synthesis of urban influence."

The Album Network • Tom Holliday/KLZR

"One classy album. I hope everyone takes the time to check it out."

The Album Network • Bob Walton/WQDR

"A masterpiece."

The Album Network • Art Phillips/KLO

"A class act. The guy can't do anything bad."

The Gavin Report

"Worth Watching... Joe Jackson single 'Steppin' Out.'"

The Album Network • Marc Miller/WBCN

"Joe Jackson has the #1 most requested song here."

The single "Steppin' Out."

JOE JACKSON
steppin' out



When people at WEA, EMI, POLYGRAM and CBS are talking about how great an A&M Record is...you know you've got a hit.

The word is out on the street. Everybody, from labels to retail to radio stations, is talking about how great the Joe Jackson album is. And it is.



Joe Jackson. The album Night And Day. The single "Steppin' Out."
SP 4906 AM 2428

On A&M Cassettes and Records. ©1982 A&M Records, Inc. All Rights Reserved.
Co-produced and mixed by David Kerшенbaum and Joe Jackson • Management—John Teller & Basement Music, London • American Representative—Pat Gibbons, Select Artists Group, New York.

this week ... 9-3-82

Washington Report	4
What's New	6
Networks/Suppliers/Reps	8
Ratings: Jhan Hiber	12
Sales: Jonathan Hall	15
Street Talk	16
CHR: Joel Denver	18
Calendar: Brad Messer	21
AOR: Jeff Gelb	22
A/C: Jeff Green	25
Country: Carolyn Parks	26
Nashville: Biff Collie	28
Black Radio: Walt Love	29
Picture Page	30
Marketplace	32
Opportunities	32

Format Success Stories

The hot ones this week: KIQQ/Los Angeles, KZEW and KTXQ/Dallas, WTRX/Flint, WWOR/Rochester, KMAJ/Topeka.

Page 18, 22, 25

The Music Section

Begins on Page 35

This Week In Music History	35
National Music Formats	36
AOR	37
Country	42
Black	44
A/C	46
CHR	47

staff

Editor & Publisher: BOB WILSON
 Vice President, Sales & Marketing: DICK KRIZMAN
 Executive Editors: KEN BARNES, JOHN LEADER
 Art Director: RICHARD ZUMWALT
 News Editor: GAIL MITCHELL
 Adult/Contemporary Editor: JEFF GREEN
 AOR Editor: JEFF GELB
 Black Radio Editor: WALT LOVE
 Contemporary Hit Radio Editor: JOEL DENVER
 Country Editor: CAROLYN PARKS
 News/Talk Editor: GAIL MITCHELL
 Ratings & Research Editor: JHAN HIBER
 Sales Editor: JONATHAN HALL
 Contributing Editor: JIM DUNCAN
 Nashville Correspondent: BIFF COLLIE
 Associate Editors: KRISANN ALIO, CHRISTINA ANTHONY, ELLEN BARNES, MELINDA MILAM, LINDA MOSHONTZ, PAULA PONCE, NINA ROSSMAN, SYLVIA SALAZAR, CLAUDIA STEWART
 Computer Services Director: DAN COLE
 Assistant: LEE CLARK
 Research: JACK TOOTHMAN
 Traffic Director: ADRIENNE RIDDLE
 Washington Bureau: 818 Connecticut Ave., NW, Suite 300, Washington, DC 20008, (202) 466-4960
 Bureau Chief: JONATHAN HALL
 National Sales Director: BARRY O'BRIEN
 Washington Editor: BRADLEY WOODWARD
 Office Manager: VIVIAN FUNN
 Legal Counsel: JASON SHRINSKY
 Creative Consultant: MARK SHIPPER
 Associate Art Director: MARILYN FRANSDEN
 Photography: ROGER ZUMWALT
 Production Director: RICHARD AGATA
 Typography: KENT THOMAS, LUCIE MORRIS
 Graphics: L.T. PEARL, GARY VAN DER STEUR
 Vice President, Business Affairs: ROBERT KARDASHIAN
 Vice President, Marketing: BILL CLARK
 Creative Services Director: MIKE ATKINSON
 Marketplace Coordinator: PAM BELLAMY
 Office Manager: NANCY HOFF
 Administrative Assistant: GAYLE DUNCAN
 Controller: MARGARET BECKWITH
 Assistant: CAROL TAYLOR
 Circulation: JUDY LUCARELLI

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA 90067 (213) 553-4330. Subscriptions \$195 per year or \$55 per quarter. International subscription rate \$350 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1982 Radio & Records, Inc. A Division of Harte-Hanks Communications.

Malrite Buys KPPL & KLAQ For \$9 Million

Malrite Communications President Carl Hirsch says the company has reached an agreement with the Des Moines Register & Tribune to acquire KLAQ & KPPL/Denver for \$9 million.

Along with last week's announcement that Malrite will buy WXIX-TV/Cincinnati from Metromedia for \$45 million, the latest acquisitions bring Malrite's holdings to seven AM's, seven FM's, and six TV's. Malrite has also announced a substantial ownership interest in the Washington Federals, a team in the new U.S. Football League.

"We're looking forward to entering the Denver market. We consider it a dynamic market," Hirsch told R&R. "We consider the particular format that's in place on KPPL right now to be a tremendous tribute to Adult/Contemporary radio, which is really the format of the 80's."

Fields Named VP/Black Music Sales At WB

Oscar Fields has been appointed Vice President/Black Music Sales at Warner Bros. Records. A 14-year veteran of the industry, Fields most recently served as VP/Special Markets for Elektra/Asylum Records, coming to the position in 1979 after a two-year stint as VP/Black Music Marketing with the WEA organization. Fields began his career at Bell Records in 1968, rising to VP/Sales for the label.



Oscar Fields

In making the announcement, Warner Bros. Board Chairman/President Mo Ostin said, "It's indeed a pleasure to have a man of Oscar's experience assume a position so vital to our overall black music effort. We're especially happy to be welcoming him aboard at this crucial time."

Warner Bros. VP/Black Music Marketing Tom Draper added, "Oscar has long been a vital force in the field of black contemporary music. His special talents and genuine love of music make him a rare and effective individual whose input and direction will be highly valued here at Warner Bros."

ANTHONY NEW PD

KLIR Converts To Contemporary

KLIR/Denver has dropped its Schulke Beautiful Music format of 18 years for a new contemporary approach, scheduled to debut September 10. Mike Anthony, former Assistant PD and midday personality at Duffy Broadcasting sister station KCNR/Portland, has been appointed Program Director.

Anthony explained, "We plan to play the hits and position ourselves to go after a contemporary audience, somewhat to the right of (CHR) KOAQ and to the left of (A/C) KPPL. To say how our sound will eventually be presented would be premature, since

KLIR/ See Page 20

Fead President Of Revived Monument

Monument Records, dormant in the American record market for two years, has returned with a new CBS distribution deal and a new President, Bob Fead. Fead was until recently President of Alfa Records, which closed its doors in the U.S. in July (R&R 7-23).

Initial product, according to Chairman and founder Fred Foster, will feature catalog artists, but the label has signed several new acts, including Kris Kristofferson (a longtime roster artist before going to

MONUMENT/ See Page 20

He said the future of KLAQ, which currently has a mixed format that includes some Sports/Talk, is "under evaluation."

Hirsch hopes the Denver acquisitions obtain the necessary FCC approval by the beginning of 1983, and said that Malrite is actively looking for other properties.

WLOL Bought By Emmis For \$6 Million

Metrocom Limited principal Bob Liggett has sold WLOL/Minneapolis for \$6 million to Emmis Broadcasting, which owns WENS/Indianapolis. CHR-formatted WLOL jumped 4.2-10.0 in the recent spring Arbitron ratings.

In discussing the purchase, WLOL General Manager Doyle Rose commented, "I think it's going to be a very smooth transition to Emmis, as they have indicated that nothing will change in the way of format or personnel, since we have a winning situation here."

Echoing Rose's feelings, Emmis President Jeff Smulyan told R&R, "This is a great radio station and we are very excited about this market. The success achieved here is due to the quality programming and the quality people. We want to continue those patterns of success. I think this is one of the finest markets in America; its diverse traditions and economy make it an ideal area for expansion of our company."

Mid America Realigns Radio, Cable Divisions

Mid America Media has realigned its radio and cable television divisions, appointing Leslie Small President/Broadcast Division, overseeing the firm's radio properties, while Howard Frederick becomes Executive VP/Broadcast Division. Concurrently, Stephen Small has been named President/Cable Television Division.

According to a company spokesperson,

AFFILIATES WITH CNN

KING Changes To All-News

Longtime music giant KING/Seattle will join the ranks of all-News stations beginning October 4. The King Broadcasting Company's 50 kw AM, which evolved from CHR to A/C in recent times, has also contracted with CNN, using the service in a supplementary capacity, primarily overnights, while keeping NBC as a primary national news network. John Erickson, currently News Director, will oversee the expanded news staff.

In explaining the decision to adopt a News format, GM Edith Hilliard told R&R, "This has been under consideration for some time. The straight all-News concept will fill a need in this market. That need has grown in the last few weeks with the change of KVI back to an MOR format and the need for an alternative to KIRO. This unique format will allow listeners to become completely updated at any time of the day or night. Anytime you change format in a book there's a problem, but it'll be early in the book. Our primary interest is in building a good product."

No major staff changes are anticipated. Present PD John Michaels has been given the option of remaining at the station in another capacity. KING's Adult Contemporary format will stay in effect until the switchover.

the restructuring clearly delineates responsibilities within the two divisions. Both newly-appointed Presidents still retain their prior posts as Sr. VP's of Mid America Media's nine corporations and will report directly to Chairman/President Reva Small. Frederick, who also held a similar title, maintains his previous duties as well in his new capacity.

Tragedies Claim Two DJ's Lives

Listener Shoots KWFM's Cooke

KWFM/Tucson weekend air personality Bob Cooke was shot twice and killed two weeks ago (8-20), while on his way home from a local club where he had been employed as a DJ. Cooke, who had been in radio almost nine years, was holding down the 3-7pm slot, Saturdays and Sundays for KWFM at the time of his demise.

Station PD Jim Ray described the bizarre chain of events which led to Cooke's death: "The girl who shot Bob was a listener. A year or so ago she said she started hearing Bob Cooke's voice in her head. She became obsessed with him and contacted him at the station and the club. He'd had her thrown out of the bar one night a long time ago because she'd become belligerent. About six months ago, a psychiatrist asked Bob to come in and chat with her, but he didn't go in. Apparently, she was out of her head."

"She followed him home from work that night," Ray continued. "And somehow got him to stop his car. She fired two shots, then took his car. Eyewitnesses called the police and they apprehended her, charging her with first degree murder. From what we hear right now it might not even go to trial. The lady appears to be insane."

"It's hard to imagine having KWFM without hearing Bob's voice on the air," Ray concluded. "It's a big loss to everybody. He was the best guy I've ever worked with." Cooke had been with the station nearly five years, working nights, mornings and weekends during that time. He'd also worked at neighboring competitor KLPX.

KWFM General Manager Jim Hardy summed up popular sentiment, saying, "Bob was a rare talent. We were lucky to have him." Cooke is survived by his wife and parents.

WJAX's Destiny Dies In Highway Mishap

WJAX/Jacksonville air personality "Destiny" (Melody Butler) was returning from a personal appearance outside of Jacksonville at about 5am, August 16 when car trouble forced her to pull over to the side of the road. Apparently, she got out of the car to seek assistance and a passing motorist struck her, killing her instantly. She was 29 years old.

"We found out about seven o'clock that morning," WJAX PD Steve Fox told R&R. "I went to the station to make a tribute and everyone there was very upset about her death. It's still hard for me to comprehend that she is no longer with us. When we made the announcement we were flooded with telephone calls."

"We're still getting calls, getting flowers, sympathy cards," said a shocked Fox. "Destiny was a unique jock in that she was very in touch with her audience. She really cared, really gave a damn about whom she was talking to. She was very dedicated. She'd had a lot of job offers to go to bigger markets for more money, but she was completely in love with this radio station. Her loss was a very moving experience and all of us at the station as well as our family of listeners are just shattered."

Butler had handled WJAX's 6pm-midnight shift since the station had switched to an Urban format over a year ago.

For The Record

Despite format defections, the Beautiful Music format does have its bright spots... even more than indicated in last week's survey of Arbitron winners in the format. Inadvertently left out were two big gainers, KBIG/Los Angeles, which went 4.6-5.0 in the spring book; and KQYT/Phoenix, which improved 6.5-8.4.

Washington Report

Democrats Unveil Ten Radio Spots

This week the Democratic National Committee (DNC) finished production of ten radio spots designed to help the party's candidates in this fall's elections. Several focus on Reaganomics, while Rep. Claude Pepper (D-FL) talks about Social Security on one ad, and another features Rep. Morris Udall (D-AZ) on the environment.

The DNC is furnishing the spots to state and local Democratic party organizations, asking them to buy advertising time on local radio stations.

Meanwhile, three labor unions are buying radio time in several dozen Congressional districts this week to attack President Reagan's proposed balanced budget constitutional amendment. Involved are the AFL-CIO, American Federation of Teachers (AFT), and the American Federation of State, County and Municipal Employees (AFSCME).

Accelerated Search For WHBI Successor

To save time, the FCC is bypassing its usual prolonged hearing process to decide which of seven applicants should be named interim operator of WHBI/Newark. Instead, the FCC Review Board will simply hear oral arguments and try to make a quick decision.

WHBI lost its license for false advertising, promoting a lottery, and abdicating control over programming. But, until an interim operator is named, Cosmopolitan Broadcasting is being allowed to stay on the air.

The interim operator will broadcast until a permanent licensee is chosen, probably in several years. Meanwhile, the Commission had turned down a request from two New Jersey stations who wanted WHBI completely eliminated as a station. WHTG/Eaton and WDHA/Dover failed to convince the FCC that a new licensee for the facilities could create interference for them.

Price Named To NAB Board

A vacancy of the NAB Radio Board has been filled with the appointment of Clyde Price, President/GM of WACT-AM & FM/Tuscaloosa, AL. He represents District 5, encompassing Alabama, Florida, Georgia, Puerto Rico, and the Virgin Islands.

He fills the slot created when Bill Stake-lin, Executive VP/Bluegrass Broadcasting, was appointed to succeed President-elect Eddie Fritts as NAB Joint Board Chairman.

WOJO Wins Renewal Battle

Broadcast Communications, Inc. (BCI) last week won license renewal for WOJO/Chicago from an FCC law judge who denied the competing application of Genesis Broadcasting.

WOJO, which is actually licensed to Evanston, IL, was given a slight preference for being an incumbent. The judge also found WOJO superior due to the past broadcast experience of its principals, its almost total control by women, and its Spanish format.

Genesis, on the other hand, was found to have submitted misleading information about its community survey, EEO proposal, and one principal's past broadcast experience. Also, the judge pointed out that the rock and jazz format proposed by Genesis is already available on other Chicago stations. The only category in which Genesis came out on top was its proposed 100% integration of ownership in management.

Jury "Gag Order" Protested

Groups representing broadcasters and newspapers have protested a federal judge's order that the jurors who acquitted a suspect in the shooting of former National Urban League President Vernon Jordan not discuss the case with anyone.

An emergency petition seeking reversal of the "gag order" was filed with the U.S. Court of Appeals by the NAB, the American Society of Newspaper Editors, and the American Newspaper Publishers Association.

The NAB asked the court to find that "reporters have a constitutional right to ask questions of a juror once that juror has been released from . . . duty; jurors have a right not to answer that question if they so choose."

The trial occurred in Fort Wayne, IN, with federal judge Allen Sharp reportedly telling jurors, "They can't question me; I'm a judge. You're also judges, and they can't question you."

MARKET TOTALS "ESSENTIAL"

Industry Backing Sought In Revenue Survey

Forms asking for voluntary reporting of 1980 and 1981 station revenues in five categories will be mailed in the next few days to every commercial radio station in the United States.

Four trade groups, which undertook the \$60,000 survey after the FCC stopped collecting financial data this year, are pleading for 100% industry cooperation. The groups are the RAB, NAB, NRBA, and Broadcast Financial Management Association (BFM).

Pegging Station Values

Without market-by-market revenue fig-

REAGAN VETOES FUNDS

Money Crisis May Force FCC Mid-September Shutdown

Unless Congress acts quickly the FCC will virtually have to close down by September 16. Over the weekend President Reagan vetoed a \$14.1 billion spending bill which contained \$3 million the FCC needs to pay its bills for the last two weeks of September.

"We have enough money to stay in business through September 16," FCC Associate Managing Director Tom Campbell told R&R. "After that we'd be in a furlough situation."

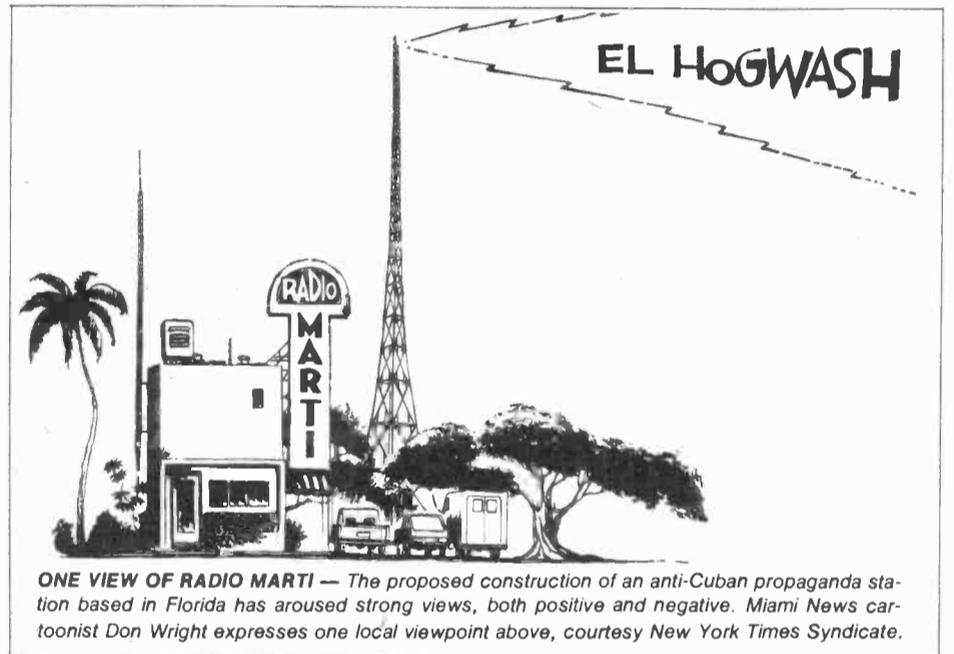
According to Campbell, a few key personnel would remain on staff to assure public safety, but the "vast majority" of FCC employees would be laid off until Congress votes more money for the agency. Congress won't return from a summer break until September 8, leaving only a week to override President Reagan's veto or come up with a smaller spending bill more to his liking.

The current shortfall is the result of a 4.8% pay raise the FCC gave its employees last October. At the time, the Commission didn't have the needed \$3 million in hand, but acted in anticipation of Congress approving extra funds before the 1982 fiscal

year runs out September 30. Everything was on track until the veto was announced by President Reagan in Saturday's (8-28) radio address.

If the Commission does have to close down temporarily, it won't be the first time. Last November a one-day shutdown occurred during another budget fight between Reagan and Congress.

Even after the immediate problem is solved, according to Campbell, another funding crisis could face the FCC on October 1. As of now, Congress hasn't passed the Commission's budget for the new fiscal year which begins that day. That means yet another shutdown could be threatened unless Congress either passes the FCC's budget or approves a Continuing Resolution, which would simply maintain spending at current levels.



ONE VIEW OF RADIO MARTI — The proposed construction of an anti-Cuban propaganda station based in Florida has aroused strong views, both positive and negative. Miami News cartoonist Don Wright expresses one local viewpoint above, courtesy New York Times Syndicate.



LEGAL FARE AT NAB LEGAL FAIR — Seven communications law experts participated in the "Legal Fair" Sunday (8-29) at the NAB Radio Programming Conference in New Orleans. At left, Martin Leader (left) chats with the NAB's Barry Umansky, while at right John Wells King (left) discusses deregulation with two attendees. Also involved were Alan Campbell, Harry Cole, Ashton Hardy, and John Stewart Jr.

regional time sales, network compensation, broadcast revenues other than time sales, and total value of barter and tradeout transactions.

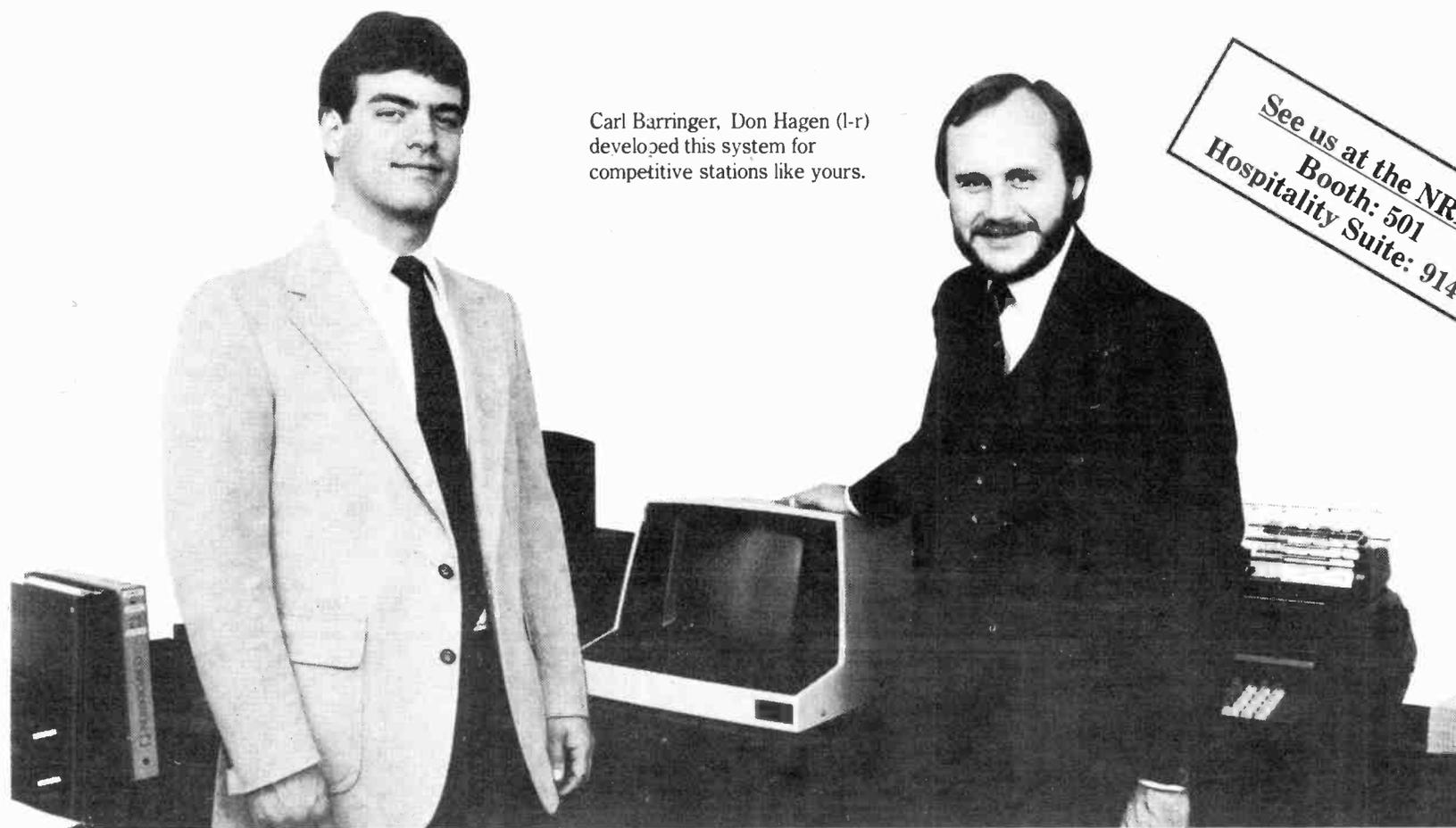
To assure confidentiality of individual station figures, responses are being mailed to and tabulated by the accounting firm Deloitte, Haskins & Sells. Stations are asked to respond by September 24. National and market-by-market totals are expected to be released in December.

The four sponsoring groups, which formed the Broadcast Industry Revenue Reporting Committee to oversee the project, issued a plea to broadcasters: "If you want to know your industry's 1980 & '81 national, local and network revenues, if you want to know your station's share of your market's revenues, if you want to know your industry's trends and have information for your sales projections, then participate in the survey."

In a letter to NRBA members, Executive VP Abe Voron called the revenue data "essential to the well-being of our industry."

Noting that NRBA supported abolition of Form 324, Voron said, "We believe that our industry can, and should, develop this kind of information without government directive. This is the radio industry's opportunity to show that government regulation is not necessary and that radio broadcasters can voluntarily join together to provide vital information."

At Last. The affordable music computer from Station Research Systems.



Carl Barringer, Don Hagen (l-r) developed this system for competitive stations like yours.

See us at the NRBA
Booth: 501
Hospitality Suite: 914-A

A complete and flexible computer software system for music inventory/scheduling and research.

AutoSelect™ is the industry's most cost efficient and user-oriented system for music inventory and scheduling.

Achieve true on-air consistency with AutoSelect, Station Research Systems' music inventory and scheduling package.

AutoSelect was designed by a team of professionals, led by Station Research Systems Vice President/General Manager Don Hagen, and Director of Software Development, Carl Barringer, to meet any program director's competitive needs. You store 2500 titles per disk, divided into as many as 16 categories. Then, pinpoint the sound of each song by as many as 26 characteristics (tempo, intensity, etc.) using an 8-point scale within each characteristic. Unlike other, more expensive software, *you* name the characteristics. You create and store 99 format clocks which are always at your disposal. You control the repeat functions from hour to hour, daypart to daypart, and day to day. You get a clear, fully detailed playlist, all based on your inventory and, most important, on your specific format requirements.

Get behind the numbers in the book by doing your own research with Station Research Systems' MusicTrack™ and MarketTrack™.

Now you don't have to wait for the book to answer your questions about cume and market share. With **MarketTrack**, you track them both yourself and then go deeper. Study the image of your station, the effectiveness of your advertising and the impression made by your personalities. Discover how your station is positioned in the minds of your listeners. You don't have to worry about writing the questions. You'll have access to your own fully indexed file of properly constructed research questions. Of course, you may also add your own questions at any time.

MusicTrack quickly tabulates the results of any type of music research in the most accurate and time-saving way. Your weekly call out research and mass music tests are well within the capabilities of MusicTrack. You can process up to 250 songs per week with as many as 900 respondents. Then, enter data by magnetic card or keyboard. You'll see more meaningful tables: a crosstab of the reactions to your music against all demographic cells, even your competition's cume. A trend of your listener's reactions to your music over as many as 13 weeks. A rank of all songs in order of familiarity, preference or burn, any combination of these or any other areas you choose to research.

The Most Economical System Available

Station Research Systems' software runs on low cost, efficient microcomputers such as Radio Shack TRS-80 (Model II) and North Star Horizon II. Each package is significantly less expensive than other software available. The complete system is priced for your budget, and a three-year payment plan is available.

Radio's Fastest Growing Software

In just a very short time, an impressive group of broadcasters like these have made AutoSelect, MusicTrack and MarketTrack radio's fastest growing software packages:

Y-100	Miami
KQAM/KEYN	Wichita
KBBC (now K-Lite)	Phoenix
WGY/WGFM	Albany
WBT/WBCY	Charlotte
KOA/Q-103	Denver
WMPS/WHRK	Memphis
WUBE	Cincinnati
WSUN	Tampa/St. Petersburg
KYA/KLHT	San Francisco

They've found out first hand what Station Research Systems' affordable software can do for them in their markets. Now, find out for yourself. Make Station Research Systems' software part of your competitive strategy. For a free information kit, call us at (214) 239-5331.

Station Research Systems

Microcomputer Strategy for the Broadcast Industry

14677 Midway Road, Suite 204, Dallas, Texas 75234, 214/239-5331



Service Customizes Radio News

In this age of rapid technology where if you move too slow, you're out of the running, managers and other business executives must keep up with current business trends. Radio supplies them with daily, up to the minute reports, but their busy schedules prohibit them from listening to all of a station's programming fare just to filter out the information pertinent to them. **DowAlert** customizes radio programming, allowing businessmen the luxury of programming their radios to air only those items they desire.

DowAlert transmits spot business news, market reports, news summaries, and other programming via satellite to major FM outlets across the U.S. Subscribers pay a \$50 monthly fee plus a \$150 installation tab to hear news items about a certain company and/or competitor, industry, or subject. Specially designed home and office radios receive a coded signal; when a particular report about selected information is being transmitted, the radio automatically cuts on. Once the news has been broadcast, the radio becomes silent. DowAlert is currently being sold in Boston and Philadelphia.



3M Debuts Telephone Interface

ITC/3M has developed the FCC-approved FB-1 telephone interface. It connects a telephone line with a cartridge machine, supplying callers answer-only access to a variety of taped information, including concert information, weather, and sports. The FB-1 connects callers to the cartridge machine and then activates the tape. Once the prerecorded message has run and the cartridge cues itself back to the beginning, the FB-1 hangs up and waits for another call. It comes complete with a 30-day satisfaction guarantee plus a two-year warranty.

For more details write **Mark Wasserman** at 2425 South Main Street, Bloomington, IL 61701.

MCA Reports Gains In Second Quarter

For the three months ended June 30, **MCA Inc.** revenues rose to \$353.6 from \$329.6, operating income was \$54.5 versus a previous \$37.5, and net income was \$38.6 compared to \$30.9. During the first six months of this year, revenues increased from \$669.5 to \$679.0 with net income hitting \$62.9 over 1981's \$55.1. According to Chairman of the Board **Law Wasserman**, the conglomerate is enjoying the highest second quarter and first half revenues and operating income in its history as

well as the highest second quarter and second highest first half net income.

The Records and Music Publishing Division showed profitability in the first six months, \$11.1 to \$12.1 in operating income, but recorded a drop in the first three months from \$4.3 to \$3.9. The division's revenues also fell, \$38.1 to \$34.0 for the second quarter; \$81.0 to \$79.5 for the six months period. Contributing primarily to MCA's financial success was its Filmed Entertainment Division which had "E.T. — The Extra Terrestrial" and "On Golden Pond."

Radio Listening Related To Moviegoing

There's a definite link between heavy radio listening and frequent moviegoing. That's the consensus of recent studies by both **RAB** and **McGavren Guild**. In fact, according to RAB, 98% of frequent moviegoers are reached weekly by radio as compared to newspapers' 91.3% weekly reach. On a daily reach basis radio leads 84% to newspapers' 70.4%. McGavren Guild finds heavy radio listeners are 13% more likely than all adults to have attended at least one film during the last 30 days. That's impressive when compared to newspaper readers, who are only 6% more likely and TV viewers who are 21% less likely.

Breaking it down further, McGavren-Guild points out that 23.5% of adult heavy (three or more times in a month) moviegoers are also heavy radio listeners versus newspapers and TV at 19.4% and 18.2% respectively. This translates to heavy radio listeners being 18% more likely than all adults to have gone to the movies three or more times, outpacing newspapers with 12% more likely and TV at 8% less likely. For medium (two times) and light (one time) categories, radio again leads the pack: 23% of adults who are medium moviegoers are heavy radio listeners, followed by 18% for newspapers and 14.8% for TV; 21% of light moviegoers are heavy radio listeners with newspapers at 17.7% and TV at 14.5%. Generally considered as a support vehicle rather than a primary advertising route, radio

did show a 26% increase in film advertising for the first nine months of 1981 (**R&R** 4-9). However, according to findings compiled by RAB, McGavren-Guild reiterates that radio is still being underutilized by movie exhibitors.

And this is where RAB's "Reel Advertising: Radio" report picks up. It lists seven additional elements about radio that movie exhibitors would be wise to note. Key among these:

- Car radio delivers movie messages — 95% of cars have radios with seven out of ten adults hearing car radio weekly.

- Radio is strong on big-business weekends — demos reached include men 18-34, 90%; women 18-34, 87%; and teens, 12-17 commanding 95%

- Radio is selective — radio's nar-

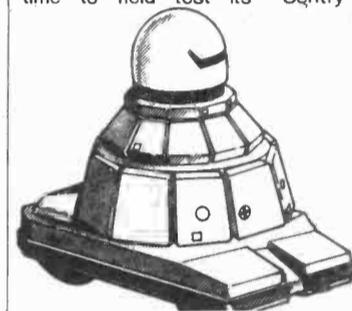
rowcasting can reach the specific audience a movie advertiser is seeking

- Radio's audience stays up in the summer — radio's audience level is high in summer while the June-September period comprises 41% of the movie theater business

- Radio is cost-efficient advertising — radio accounts for the lowest cost per thousand increase between 1967-1979, +52% versus TV, +104% and newspapers, +113%.

On Guard: Sentry Robots Are Coming

Within two years businesses may select their nighttime security force from the growing ranks of intelligent mobile robots. This prediction, according to a recent **Wall Street Journal** article, isn't as far fetched as it sounds. Washington, DC-based **Denning Systems Inc.** hopes in a year's time to field test its "Sentry



Robot," a prototype of which is pictured above.

Though lacking useful arm and leg extremities, the three-foot tall, 200 lb. robot will be somewhat on par with its human counterpart. It's able to detect people through walls, pick up sounds like breaking glass, find its own way around an assigned area by means of a specially-designed navigation system, and radio an alarm to summon police at the hint of a break-in. The robot's hard plastic casing deflects blows and a bullet won't prevent it from signalling, unless a dead-aim intruder hits the electronic brain. And sticky-fingered thieves better think again. If the 200 lbs doesn't scare them off, the excruciating pain caused by its 120-decibel siren will.

Despite a hefty \$25,000 price tag, the Sentry Robot can't do everything. It can't climb stairs, cover rough ground, open doors and, unfortunately, can't differentiate between friends or foes. However, the security robot industry is banking on two pluses in its favor. Robots might be cheaper than a fleet of human guards or a highly sophisticated electronic detection system, and secondly, they might be more reliable — at least they wouldn't fall asleep on the job.

Fruit For Thought

Put away those medical journals, computer readouts, and all that other scientific mumbo jumbo. A British psychologist takes the adage "You are what you eat" a step further by claiming she can determine a person's traits by the type of fruit he or she eats.

If you're an orange eater, you're more of a perfectionist. As a result of the patience and dexterity you use to peel the orange, your occupational calling is dentistry. Incidentally, that peeling skill pays off in another way — orange eaters make good marriage partners. The banana also conjures up sexual images, but lovers of this fruit enjoy eating and drinking more, which leads to fatness and laziness. Apple connoisseurs possess a lot of energy, are practical with a traditional flavor, and make good politicians. (Notice next time President **Reagan's** apple red cheeks.) Grape poppers are self-indulgent, lacking the discipline to work toward long-range goals. They can make successful entrepreneurs if the rewards are quick in coming.

Heart Holds Auditions



Rock group **Heart** has embarked on a 60-city U.S. tour in support of the new LP, "Private Audition." In conjunction with the cross country tour Heart and their recording label, **Epic**, are cosponsoring a multi-city radio promotion. Two weeks prior to the scheduled concert date local stations will request that listeners send in original music tapes. Judged by a panel that also includes Heart members, the winners will be the opening act for Heart, when the group performs in their city. Chicago, Phoenix, and Tucson are set to conduct private auditions so far with other cities currently in negotiations. Heart's tour ends November 23.



Meet our outlandish staffer from Planet Yuk. He's Sputnik Jones, UFO-naut, whose beat covers the black holes and saucer sites around the world.

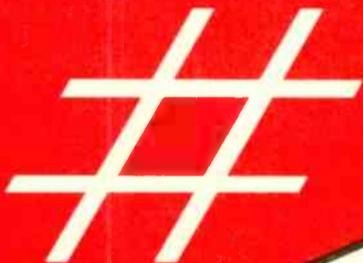
FIND OUT MORE!

Try a two-week sample at no obligation. Call collect, **Patrick Glynn: (714) 293-1818.**

In Australia, call **Greg Smith, 3XY Radio, Melbourne, (03) 329-5777.**



The THINKING PROGRAMMERS



Mike Adams
Mark Alan
Rick Allison
Vern Argo
Jim Ballard
Gabe Baptiste
Tom Barker
Stan Barnett
Jim Beard

Bob Church
John Clay
Steve Coggins*
Dan Coker
Denny Collier
Dave Conley
Daniel Cook
Adam Cooke
Michael Costello
John Crawford
Paul Curreri
John Curry
Tim Curtin
Don Davis
Bobby Day
Pete Deman
Jona Denz
Scott Diceth
Bob Digerness
Chuck Du Coty
Victor Duvall
Dale Edwards
Mike Edwards
Ron Elliot
Jack Emerson
Bob Fazio
Joe Fazzary
Steve Feldman
Mills Fitzner
Max Floyd
Joe Folger
Dave Foster
Ken French
Mike Gardner
Greg Gillespie
Don Golden
John Gorman
Ilyce Gottleib
Barry Grant
Harry Guscott
Tommy Hedges
J.C. Hall
Lee Roy
Hansen
Skip Hansen
John Harper
Michael Harris
Rick Harris
Neil Harrison
Garrett Hart
Rich Hawk
Paul Heine
Dennis Hensley
Ron Hester
Ward Holmes
John Hunter

Dave Hurlbut
Ken Irwin
Jim James
Scott Jameson
Don Jebb
Van Johnson
Jeff Jones
Brian Katz
Jeff Kaufman
Kris Kelly
Tom Kelly
Dan Kieley
Bernie Kimball
Robert Kloss
Greg Knop
Brian Kryscz
Kerry Lambert
Dave Lange
Neil Lasher
Rusty Law
Bob Lawrence
Tony Lawson
Bob Linder
Dave Logan
Jay Lopez
Eric Loy
James
MacFarlane
David Madl
Charles Maillet
Kevin Mannix
Eric Maron
Bill Martin
Paul Martin
John Marusak
C.C. Matthews
Roger Mayer
Joe McCabe
Bill McCowan
Brent McNally
Stuart McRae
Rad Messick
Scott Michaels
Chris Miller
Mark Miller
Bill Mims
Larry Moffitt
Jim Moore
Bob Morey
Tim Mosher
Bill Murphy
Jim Murphy
Richard Neer
Geoffrey Nimmo
Steve O'Brien
Oedipus
Larry O'Neil
Ray Oresco
Jerry Ostertag

Tom Owens
Dennis
Panzzanko
Mike Parry
Mike Patchen
Cindy Paulos
Jay Perry
Rick Peterson
Ron Phillips
Michael Picozzi
Rich Piombino
Chuck Poet
Jay Preston
Gary Rae
Beau Raines
Jay Randall
Lee Randall
Gene Raymond
Redbeard
Ron Reger
Larry Rhymes
Wayne Richards
Ed Riley
Smokey Rivers
Christy Robbins
Ken Robinson
Tom Robinson
Clark Ryan
Jim Ryan
Mark Sawyer
Shawn Schleif
Skip Schneider
Reed Scott
Scott Seagraves
Larry Sem
Jim Shaeffer
Wayne Shayne
John Sherman
Mark Silver
Gary Sinderson
Don Sitton
Mark Smith
Ron Sorenson
Bill Stambaugh
Rob Stanley
Ryn Stephens
Greg Stevens
Mark Stevens
Randy Stewart
Pat Still
Cat Stone
Ed Swisher
Tom Tefft
Kent Thurston
Les Tracy
Robin Tyree
Frank Tyro
Joe Urbiel
Ted Utz
Dave Van Dyke
Charlie Van Hall

Mark Vos
Gary Waldron
John Watkins
Bill Weber
Charlie West
Bill Wiales
Ray Williams
Ralph Wolak
Ken Woods
Gary Zenobia
Peter Zipfel

Thank You for making the
Continuous History
of
Rock and Roll
the No. 1
Radio information show on AOR
in the U.S., Canada, Australia
and New Zealand



IN 1983 "THE HISTORY"
CONTINUES...

If you would like to join "the History" call
ROLLING STONE
MAGAZINE PRODUCTIONS
John McGhan—(212)-350-1244
Roxy Myzal—(212)-350-1278

Networks/Program Suppliers

MUSIC FEATURES

RKO Radio

Hot Ones (IS, Inc.):

Eddie Money (September 20)
Chicago (October 4)
Little River Band (October 18)

Musicstar (IS, Inc.):

America (September 27)
Juice Newton (October 11)
Eddie Rabbitt (October 25)
Melissa Manchester (November 8)

Rolling Stone Magazine Productions

Rock Star Guest DJ:

Hall & Oates w/Phil Collins (September 20)
Go-Go's Kathy Valentine, Charlotte Caffey (September 27)
John Cougar (October 4)
Billy Squier (October 11)

Continuous History Of Rock & Roll:

Worldwide Rock (September 20)
Greatest Rock Festivals (September 27)

United Stations

Country Music Countdown:

Eddie Rabbitt (September 24-26)

Dick Clark's

Rock Roll And Remember:

Chicago (September 24-26)

Watermark

Musical:

Howard Keel (September 25-26)
Phil Silvers/Lena Home Tribute (October 2-3)

Soundtrack Of The 60's:

Jay Black/Peter Max/Beach Boys' "Pet Sounds" (September 25-26)
Paul Anka/ABC's Michael Jackson/Moody Blues (October 2-3)

Westwood One

Budweiser Concert Hour:

Aretha Franklin/Third World (October 8-10)

In Concert:

Nazareth/Toronto (October 8-10)

Live From Gilley's:

John Anderson (September 24-26)
Michael Murphey (October 1-3)

Off The Record:

38 Special (September 24-26)
Genesis (October 1-3)
Queen (October 8-10)

Rock Years:

1973 (September 24-26)
1974 (October 1-3)
1975 (October 8-10)

Special Edition:

Jermaine Jackson (September 24-26)
Cheryl Lynn (October 1-3)
Ray Parker Jr. (October 8-10)

ABC

Contemporary Net/

Spotlight Specials:

Billy Joel (October 24)

Entertainment Net/

Silver Eagle (DIR):

Charly McClain (September 25)
"Notes From The Road" (September 26)
Charlie Daniels (October 2)

CBS

RadioRadio:

On Stage Tonight: Carole King (October 2)
Commodores (November 8)

Clayton Webster

Country Calendar:

T.G. Sheppard (September 27)
Jerry Clower (September 28)
Singing Cowboys of Silver Screen (September 29)

Deborah Allen (September 30)
Steve Wariner (October 1)
Con Hunley (October 2)
Anne Murray (October 3)

Rarities:

Robert Plant (September 27)
Steely Dan (September 28)
Johnny Winter (September 29)
Supertramp (September 30)
Mudcrutch (October 1)

Retro Rock:

Yardbirds/Animals (September 20)



CHARLIE GIVES THANKS — United Stations, with the help of VP/Programming Ed Salamon, is putting together a forthcoming Thanksgiving special, "Charlie Daniels and Friends." The special will feature the music of host Charlie Daniels and that of his friends, including Willie Nelson, Crystal Gayle, and Bobby Bare. Pictured outside US's New York offices are (l-r) Daniels and Salamon.

Creative Factor

"Rock Pumpkin" Special (Halloween)

DIR Broadcasting Network

Inside Track:

Pat Benatar/Chrissie Hynde/Go-Go's Charlotte Caffey (September 20)

Earth News

Chicago (September 20-23)
Roxy Music (September 24-26)
Eddie Money (September 27-30)
Squeeze (October 1-3)

Inner-View:

Kansas (September 20)

London Wavelength

BBC Rock Hour:

Santana (September 26)

Mutual

Rolling Stones: Past and Present (September 30-October 3)

Narwood

Country Closeup:

Terri Gibbs (September 20)
Loretta Lynn (September 27)

Music Makers:

Peggy Lee (September 20)
Lionel Hampton (September 27)

NBC

Source:

Eddie Money (September 24-26)
Blue Oyster Cult/Aldo Nova (Starfleet Blair) (September 24)

PEOPLE

● **Gene Swanzy** appointed St. VP/Broadcast and Communications Services for the **Mutual Broadcasting System**. Prior to this he had served as VP/Broadcast Services for the network. Swanzy's new duties involve developing uses, broadcast and non-broadcast for Mutual's national satellite system.

● **Jane Couch**

tapped as VP/Development at **National Public Radio**. She joins NPR with more than 15 years experience including a stint as VP/Research, Development and Public Affairs of the Mexican American Legal Defense and Education Fund (MALDEF).



Jane Couch

● **Peter Tarnapoll** named Manager, Affiliate/Program Promotion for **CBS Radio Networks**. Prior to this Tarnapoll was an account executive with **Grey Advertising** in the Entertainment/Leisure Division. Also at CBS, **Stephen Youlios** assumes the position of Eastern Sales Manager. Since 1981 he'd been National Sales Manager at company-owned **WBBM/Chicago**.

● **Frank Gabrenya** appointed Director/Station Relations at **Jameson Broadcast, Inc.** The firm produces and syndicates "Mother Earth News" among other properties.

● **David Cureton** joins **Mutual Broadcasting** as news correspondent, moving over from **WIS/Columbia**.

● **Jordanka Lazarevic** to National Broadcast Editor at **UPI**. She replaces **Bill Ferguson**, recently named VP/Exec. Broadcast Editor.

● **Walter Mysholowsky** named Research Analyst for **ABC Radio Networks**. His prior experience includes a two-year stint at **Arbitron Radio**.

● **Randy Tilner** appointed to newly-created post of publicist at **Watermark/ABC Radio Enterprises**. Tilner brings with him experience as a freelance public relations/advertising copywriter.

● **Shirley Smith** joins correspondent staff of **Mutual Broadcasting System**, serving as news anchor on the morning "Lifestyle" newscasts. She's the former ND of the **Kentucky Network**.



NASHVILLE HOSTS "WHOREHOUSE" SCREENING — RCA artist and budding film actress Dolly Parton was on hand recently during a Nashville screening of "Best Little Whorehouse In Texas." Dolly greeted radio and records brass following the film, including (l-r) George Williams, National PD, Satellite Music Network; John Young, PD, Z-93/Atlanta; and Joe Galante, Div. VP/Marketing, RCA.



MONEY UNDER CONTROL — Despite the title of his current LP, "No Control," Columbia artist Eddie Money had the situation well in hand during a guest stint on "Rockline." Taking a camera break are (l-r) Money and Rockline's Cindy Tollin with host Bob Coburn.

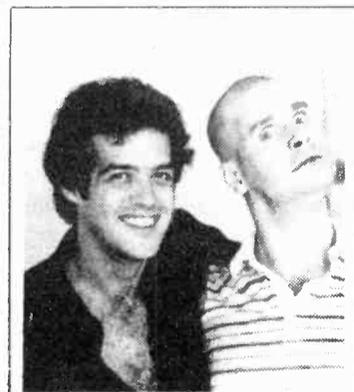


Country News

GIVE YOUR COUNTRY STATION THE EDGE IT DESERVES!

Hear **EXCLUSIVE** interviews with the stars, such as Waylon, Emmylou, Alabama, Anne Murray, Barbara Mandrell, The Oak Ridge Boys and many others. Packaged tightly in 3½-minute daily shows. Hosted by KLAC's Charlie Cook.

Free to your station via barter. Call now for market availability. (213) 392-8743
COUNTRY NEWS, 228 Main Street, Suite R, Venice, CA 90291.



OZZY OPTS FOR CLEAN LOOK — Proving that bald people can still have fun, Ozzy Osbourne sported his new bald pate at an interview for **Creative Factor's** forthcoming "The Rock Pumpkin" radio special, which also features Ted Nugent and Alice Cooper. Actually, Ozzy's hair had too much dye in it and he decided to shave it off for a fresh start. Grinning through the glare is CF's Phil Harvey.

Music On TV

After months of searching and guest hosts, "Solid Gold" has found a new cohost to star with **Marilyn McCoo** for the show's third season starting September 10. Recording artist/actor **Rex Smith** is the "Solid Gold" choice. Meanwhile, the edition for the week of September 3 is a "classic" compilation show featuring **Andy Gibb** with McCoo as hosts plus guests **Air Supply**, **James Brown**, the **Dirt Band**, **Gladys Knight & the Pips**, **Chuck Mangione**, **Rick Nelson**, and **Juice Newton**... **Journey** in concert is set for September 3 on **MTV**, with **REO Speedwagon** in concert September 4 and an REO documentary September 5. On September 6 MTV presents a "Labor Day Spectacular," 90 minutes of rock star interviews... **Jermaine Jackson** is on "American Bandstand" September 4 with the announcement of the program's dance contest winners... **Genesis** appears on "American Top Ten" September 4... **Meat Loaf** is on "Saturday Night Live" September 4... **X** will be part of the **Jerry Lewis MD** telethon September 5... The **Doobie Brothers** are the musical guests on the first edition of "Laff Trax," syndicated in 142 markets and debuting September 18.



MTV A HIT IN FARGO — Music Television video jock Martha Quinn (foreground) was recently invited to participate in the Red River Valley Fair in Fargo, ND. Besides being greeted by a crowd of enthusiastic admirers, Quinn visited local record stores and shopping malls, handing out MTV bumper stickers, buttons, and T-shirts; attended a press conference, greeted local cable officials, and if that wasn't enough, filmed a series of on-air promo spots for the city's cable outlet. Pictured behind Quinn and holding up an MTV T-shirt is Executive Producer Julian Goldberg.

Satellite-To-Home Telecasts Set

Satellite-to-home television will be a reality next August. Initial service will beam programs to the Northeastern arm of the U.S. under the banner of **United Satellite Television (USTV)**. For a monthly fee of about \$15, subscribers will choose from four programming channels received through four-foot disc antennas. There's also an extra \$15 charge to lease the receiving equipment. A planned April U.S. space shuttle will set into orbit Canadian satellite ANIK-C2, which USTV will use.

5
YEARS AGO
TODAY

Radio & Records

- **HARTE-HANKS BUYS SOUTHERN BROADCASTING FOR \$57 MILLION**
- **DAN HALYBURTON NAMED PD AT WDGY/MINNEAPOLIS AS STATION GOES COUNTRY**
- **NUMBER ONE FIVE YEARS AGO: "Don't Stop" — Fleetwood Mac (WB)**
- **NUMBER ONE COUNTRY: "Don't It Make My Brown Eyes Blue" — Crystal Gayle (UA) (3rd week)**
- **NUMBER ONE LP: "Crosby, Stills & Nash" — Crosby, Stills & Nash (Atlantic) (9th week)**

Pro:Motions

Gilreath New KCBS GSM

Bill Gilreath has been appointed General Sales Manager at **KCBS/San Francisco**. He transfers over from neighboring **KSFO** where he served as Sales Manager.

Weeks Named Swanson VP

Bill Weeks has been elected VP/Chief Financial Officer with **Swanson Broadcasting**. Since 1979 Weeks had held the treasurer post.

E/A Promotes Braverman

Laurence Braverman has been upped to Associate National Promotion Director/Albums for **Elektra/Asylum**. He joined the label in 1980 as National College Promotion Representative. Prior to that he served as a national director of **Side One Creative Marketing** in Hollywood. Braverman will be based at E/A's New York office.



Laurence Braverman

Invasion Hits Record Industry

The principals behind **Bomp Records** have kicked off a new label, **Invasion Records**, which will concentrate on the local music scenes across the country. Its first release is "American Youth Report," a compilation of sixteen bands. Invasion may be contacted at (213) 227-4141.

Stiff Taps Davies, Signs Distrib Pact

Evan Davies has been appointed Director/National Radio Promotion for **Stiff America Records**. Davies, formerly Assistant Director, succeeds **Jimmy Mack**, who has moved to San Francisco to resume schooling and work for the label on a part-time basis.

In other related activity **Public Image Ltd.**'s record label, **Public Enterprise**, has pacted with Stiff America for U.S. distribution and marketing of the group's LP and single scheduled for September release.

Azrak Upped At E/A

Janice Azrak has moved to **Elektra/Asylum**'s Nashville division as public relations director. She's been with the label for over five years, most recently as tour press director.



Janice Azrak

Pushkin Forms RFA Records

Kenneth Pushkin has launched the Albuquerque-based independent label, **RFA Records**. Its first release is the EP "Turn Up The Music" by the **Phillistines**.

Crowe Appointed At KAFM & KAAM

Ron Crowe becomes Advertising/Promotion Manager for **KAFM & KAAM/Dallas**, moving from a similar position at **KIRO-TV/Seattle**.

Sanchez Secures KMET GSM Post

Karen Sanchez, who first joined the **KMET/Los Angeles** sales staff in 1978, has been tapped as General Sales Manager there. Prior to her KMET affiliation Sanchez worked for a brief period at cross-town **KHJ**.



Karen Sanchez

Sigman Starts Own Company

Former **Record World** VP **Mike Sigman** has created his own company, **Mike Sigman Enterprises**. The firm specializes in public relations, consulting, and editorial services for the entertainment industry. Mike can be reached at (212) 929-5155.

Family Radio Programming Bows

TMC Multimedia Corporation, in association with the **John and Mary R. Markle Foundation**, has formed **Family Radio Programming Inc.** The new firm is being launched on behalf of TMC's "Young Contemporary Format" which is geared toward children and their families. Originated and developed by TMC principals, **George Morency** and **Miles Siegel**, the Young Contemporary Format is slated for a January 1983 premiere.

Hughes Moves To MCA

Larry Hughes has been tapped as Regional Country Promotion Manager at **MCA Records**. He was most recently handling independent promotion for **We Care** in Nashville.

Two Promoted At Capitol International

Mike Edwards has been upped to Director/International for European Operations at the **Capitol Records Group**, moving from **EMI (UK)** Sales Director. At the same time, **Lothar Meinerzhagen** becomes International Promotion Manager/European Operations, after heading promotion efforts at **EMI Electrola (Germany)**. Both will be based in London.

A&M Ups Rowland

Steve Rowland has been elevated to Associate Director/New Talent at **A&M**. Rowland, who'll work with Director/New Talent **David Anderle**, moves in-house from his A&R Coordinator post.



Steve Rowland

Capitol Promotes Reynolds

Jack Reynolds has been upped to Director/Special Markets at **Capitol Records**. For the past five years he worked as district manager for the label's Detroit sales office.

Sullivan To KQAK NSM

Gregory Sullivan has been named National Sales Manager at **KQAK/San Francisco**. Sullivan returns to the Bay Area following a recent stint at **WLUP** and **WKQX** in Chicago.

Where Talent
Meets
Opportunity



Check Marketplace, page 32

NAB

Continued from Page 1

pretation, urban as opposed to suburban regardless of race; and a few revelations from Arbitron. The ratings firm's Rip Ridgeway admitted that a full 15% of Arbitron diaries are returned unusable, and said a recent study showed that one of four radio listeners listened between midnight and 6am.

Besides clinics and format rooms, "fairs" allowing attendees

to talk informally to experts on subjects ranging from ratings to legalities were generally successful. The pervasive business-like attitude undoubtedly insured that the conference's goals of informing and educating were met, while the lack of a specific spark or obsessive issue can probably be ascribed to radio's overall state of uncertainty at the present moment.



NAB Chairman Bill Stakein (left) and Exec. VP/GM John Summers.



CBS Radio Manager/Press Relations Pam Haslam (left) and Mutual's Larry King, who hosted the Monday luncheon show.



NAB Board members Martin Beck (left) and Dick Osburn.



NAB Board member Bob Pricer (left) and ABC VP/Programming Rick Sklar.

NEWS RANKS LOW

NAB Cites Radio Changes

Details of "radio's future" were unveiled by NAB Sr. VP Larry Patrick in a study whose broad conclusions were revealed at the Radio Programming Conference in New Orleans this week. NAB's research firm, Browne, Bortz & Coddington of Denver, looked into how new technology and the impact of new technology will change radio as well as how media are currently being used.

"The greatest growth in numbers will be in the age group 35-54 in the next ten to fifteen years. This is the peak interest group for the Country format," the study reported.

Secondly, radio's usage compared to other media was measured. NAB found the majority of people use TV and radio more than any other media. Tapes and records are used less frequently and even fewer people picked newspapers as their favorite way to spend time.

Radio Is Entertainment

NAB learned that people listen to radio most to be entertained and to relax. But more significantly, NAB has discovered that radio ranks far behind TV and newspapers as the top choice for news and information.

Finally, the NAB study projected changes in the radio industry into the 1990's. It concluded that 24-hour television news, music television, and pocket TV . . . along with cable radio and the Walkman, are functionally equivalent alternatives to radio that are growing against the accompanying decrease in gross rating points."



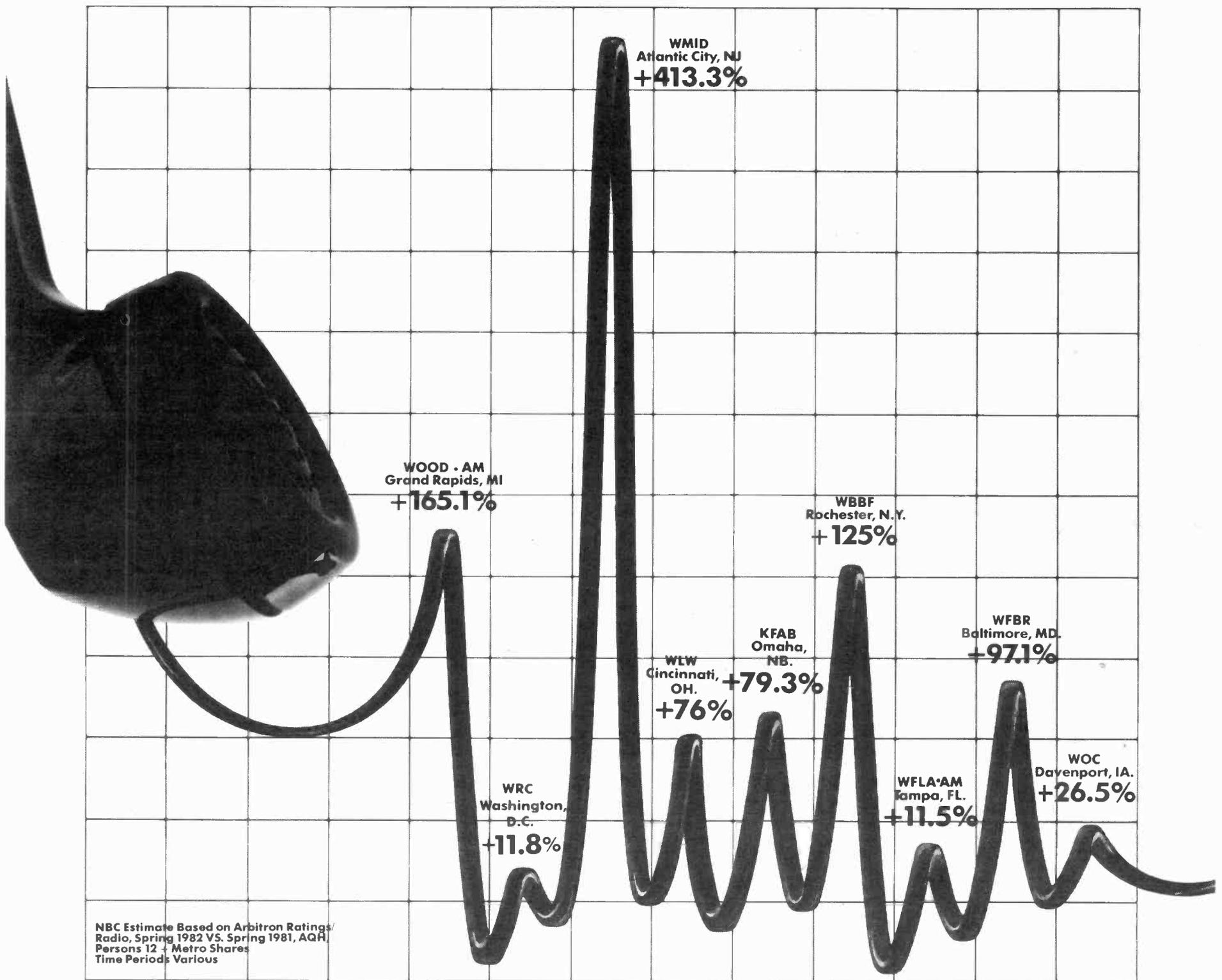
ALL THE FUN OF THE FAIR — The RPC's "fairs" promoted freewheeling discussion of important radio issues with prominent industry figures in the hot seats. At top, Tom Birch (center) explains his ratings service; center, ratings consultant Jhan Hiber debates a point, and below, consultants Bill Clemens and Todd Wallace engage in a dialogue.



FORMAT RUMINATIONS — Individual format sessions had a wide range of attendance and relevance at the NAB RPC. Pictured in the Adult/Contemporary session at top left are WHDH/Boston's Bob Adams (left) and moderator Ron Fell of the Gavin Report; left center top, consultant John Sebastian (left) and KLOS/Los Angeles's Tommy Hedges hosted the AOR meeting; right center top, Beautiful Music featured KBIG/Los Angeles's Rob Edwards (left) and WBYYU/New Orleans's Al Braud; and top right, the Nostalgia/MOR format room was hosted by

KRLB/Lubbock's Morris Wilkes (left) and WJJD/Chicago's Art Wander. Bottom left, CHR hosts Michael O'Shea of KUBE/Seattle and KFI/Los Angeles's Bobby Rich entertain the audience; Country host Bill Figneshu of Viacom presents a point at bottom left center; bottom right center, WRKS/New York's Barry Mayo presides over the Urban Contemporary discussion; and bottom right, host John Lodge of KVOR & KSPZ/Colorado Springs talks with Bonneville's Jack Adamson at the 24-Hour Networks format room.

NIGHTTIME SHARES HAD THEM DOWN. WE TALKED THEM UP.



Metro Share Increases Spring 1982 VS Spring 1981

Share the wealth. Plug into a one-of-a-kind call-in programming service that keeps your audience up at night. Bruce Williams and Sally Jessy Raphael weeknights. Bernard Meltzer soon on weekends. So distinctive you have to hear it to believe it.

Call Meddy Woodyard at NBC Radio collect today (212) 664-4745. Talknet. The nighttime audience builder.

Talknet
FROM NBC RADIO

Ratings & Research



JHAN HIBER

CHR — Charging Hard For Ratings

As this article winds up my overview of each format's performance this spring (as measured 12+ by Arbitron), CHR comes into the spotlight. In looking at this popular and widespread format two things became apparent. First, CHR was able to do well in the ratings despite the onslaught of Differential Survey Treatment. Second, it seems (at least from the random sample of seven markets that I analyzed) that in many markets there is just one CHR outlet these days and as that station goes, so go the fortunes of CHR radio in that metro.

Solitary Standouts

As has been my custom over the last several weeks, I picked a cross-section of top 50 markets to see, on an overall basis, how each format fared in the important spring Arbitron survey. As you'll see elsewhere on this page, a variety of markets and geographies are represented. However, today in three of the seven selected metros there is only one major CHR entry. That may or may not surprise you GM's and PD's out there, but as someone who grew up with the

"The average decline seen in the five markets where there was any loss amounted to 14%, while the growth in the two markets that showed renewed vigor averaged 33%."

advent of Top 40 radio outlets seemingly everywhere it came as a bit of a jolt. Certainly with the 25-44 population bulge the key target, Adult Contemporary has assumed a more important role than before, but CHR's 12-34 target is still an important one. Many teens are introduced to radio through CHR, and the format is still extremely viable when it comes to making hit records. It seems to this eye that there are certainly some ripe opportunities in key markets for a successful CHR entity to come along and make an impact.

No Drastic Drops

From the chart shown here this week you can see that CHR had a relatively strong showing this

sweep. In the seven markets delved into there were no drastic CHR disasters — New York's slippage was largely affected by WABC's move to talk and the decline in Sacramento was mainly due to a poorer showing by KSFM, which may rebound in the next sweep.

Overall, three of the markets here saw CHR slippage of note, two of the other areas saw significant gains, and two additional metros were down so slightly that statistically it's wiser to say they were stable. The average decline seen in the five markets where there was any loss amounted to 14%, while the growth in the two markets that showed renewed vigor averaged 33%. One-station CHR universes affected the numbers in Tampa, Kansas City (where KBEQ was up tremendously), and the Dallas-Ft. Worth Metroplex . . .

CHR Share Trend Chart

Market	Spring '81 CHR Shares	Spring '82 CHR Shares	Percent of Change
Buffalo	23.7	23.5	-1%
Dallas-			
Ft. Worth	4.9	4.7	-4%
Denver	12.3	11.0	-11%
Kansas City	5.9	8.7	+47%
New York	9.9	7.1	-28%
Sacramento	12.2	9.1	-25%
Tampa-			
St. Pete	8.8	10.5	+19%

DST Survivor

One of the brighter spots for CHR this sweep is that the format swam pretty well against the tide of DST upheaval that more dramatically overturned other approaches. Of the markets seen here, five had DST, some for the second time. Only Denver and

Q&A

A reader recently wanted to know, "What is the flap over the placement of ADI information all about?"

The Advisory Council has been discussing with Arbitron whether or not ADI estimates should replace metro estimates, or at least be listed along metro numbers in the books. Stations with large signals are in favor of either of these moves — stations that rely more on local retail sales see little need to give the ADI any more visibility than its current slot in the back of the reports in the top 50 markets. What do you think? Let the Advisory Council representative for your format hear your opinion on this matter.

Sacramento were without this ethnic measurement approach, since neither of those areas has enough black population to warrant the special technique.

In the markets with some CHR slippage, performance was actually stronger in the areas with DST than in those markets without that methodology. Non-DST markets here suffered CHR softness to the tune of an average of 18%, while the DST metros saw CHR drop only 11% on the whole. In both metros where significant CHR gains were posted DST has been in evidence for two books.

Why has CHR been able to look into the eye of the tiger (to coin a phrase)? Probably because the format has often been able to score some ethnic tune-in and thus perhaps benefit somewhat from DST. Indeed, before the advent of WKTU in New York City CHR legend WABC had a significant ethnic appeal, and the same is true to varying degrees around the nation. The black tune-in among 12-34's to CHR may well offer that format some buffer from the ratings doldrums.

Now What?

So where does Contemporary Hit Radio go from here? First, I'd suggest that CHR operators keep their eyes firmly fixed on the ratings services and what they are up to. At Arbitron, for example, Hispanic DST is on the horizon. Often Hispanics in the 12-34 group enjoy CHR sounds. If Hispanic DST is going to in any way affect the numbers from that group, it will behoove broadcasters to learn all they can from Arbitron about the upcoming new Hispanic measurement technique. Hispanic and Urban stations will have the primary interest in what Hispanic DST is all about, but CHR operators had

better do their homework also. Rip Ridgeway at Arbitron's New York headquarters can be a good resource for you on this new methodology.

The other major item I'd suggest for CHR is to overcome the positioning challenge. This relates to both positioning to the public and to the ad community.

CHR must do whatever possible to learn about such new media as Music Television, cable radio, and the increasing video orientation of today's younger generation. Since CHR is often the entree to radio for younger listeners (who will, it is hoped, become faithful radio habitues), it will be vital to discover how the youth in your market spends its discretionary time and money. Is radio losing out, and if so is it because there are some negative perceptions about radio — perhaps CHR specifically — that are no longer correct but may still be influencing opinions?

"In the markets with some CHR slippage, performance was actually stronger in the areas with DST than in those markets without that methodology."

On the street CHR has to get across to the ad community that its audience is a viable one for advertisers. Since there is often a significant teen base for successful CHR entries, stations must do their homework to demonstrate that teens do spend consumer dollars and as such are a worthwhile target.

Go get 'em CHR — keep chargin' hard for those ratings — and revenues.



It's a jungle out there...filled with all sorts of ferocious beasts. You could get lost.
For a professional guide call your **ARBITRON** Representative.

CHECK ALL THIS WEEK'S "GAME" WINNERS:

WBEN-FM 24-20	WQUT deb 29	KLUC deb 29
WCAU-FM deb 38	KTFM add	KRQ add
96KX 22-18	KSET-FM deb 28	WJBQ 35-32
CHUM 17-7	KINT 11-10	WIGY add
KEGL 29-22	KROD 28-24	WOMP-FM 39-35
94Q on	WQID 30-25	WZYQ 28-26
WLOL-FM 17-15	WZYP 30-24	WAEV deb 30
WGCL 25-23	WHHY-FM 28-22	95SGF deb 27
WKTI deb 20	CK101 deb 36	WISE 32-28
KCNR deb 24	WOKI 20-18	WFLB 26-23
KIMN on	WSSX 14-11	WYKS 24-22
Q103 on	WANS-FM 30-26	KSEL-FM 9-9
WSPK 25-22	WKFR 28-25	KVOL 24-22
WKFM deb 25	WEBC 27-24	WCGQ 26-23
WPHD 14-13	KMGK 17-13	KKXL-FM 38-34
WHFM add	KEYN-FM deb 30	WSPT deb 30
WRCK add	WNAM 26-19	WAZY-FM 26-23
3WT deb 39	WKDD 23-19	KRNA 22-20
WPST 28-25	KSTT add	KFMZ 10-4
WKRZ-FM deb 32	KHOP 22-13	KENI 17-13
WIFI add	KJRB 18-17	KCBN 32-27
	FM103 deb 30	

RADIO & RECORDS ALBUM AIRPLAY/40 8-5



STEVE WINWOOD

"STILL IN THE GAME"

Produced by Steve Winwood for F.S. Ltd.



Manufactured and Distributed by Warner Bros. Records

RATINGS REPORT

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

ARBITRON RADIO

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

Raleigh-Durham METRO RANK 67

POP(00): 4602

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '81	Fall '81	Spring '82	Fall '81
1 WKAL-FM	15.6	WPTF-AM	14.7	WKAL-FM	13.8 (AC)
2 WPTF-AM	11.4	WKAL-FM	14.4	WPTF-AM	12.9 (AC)
3 WYUD-FM	10.2	WYUD-FM	11.5	WQUR-FM	8.7 (A)
4 WQUR-FM	8.2	WQUR-FM	7.9	WYUD-FM	8.2 (BM)
5 WDUK-AM	7.6	WKIX-AM	7.4	WKIX-AM	8.0 (R)
6 WSKC-AM	6.7	WDUK-AM	6.0	WLEL-AM	7.2 (B)
7 WLEL-AM	6.1	WSKC-AM	5.0	WDUK-AM	5.7 (B)
8 WKIX-AM	4.9	WTKI-AM	3.6	WUCG-FM	4.8 (R)
9 WUCG-FM	3.1	WLEL-AM	3.5	WSKC-AM	3.5 (B)
10 WCHL-AM	2.4	WUNC-AM	2.9	WUNC-AM	3.1 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WKAL-FM	1	WKAL-FM
2	WQUR-FM	2	WYUD-FM
3	WDUK-AM	3	WKIX-AM

Austin METRO RANK 68

POP(00): 4592

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '81	Fall '81	Spring '82	Fall '81
1 KHFI-FM	15.7	KHFI-FM	17.8	KHFI-FM	14.8 (R)
2 KVET-AM	11.4	KASE-FM	11.8	KLBJ-FM	13.4 (A)
3 KLBJ-FM	11.2	KLBJ-FM	9.8	KASE-FM	12.3 (BM)
4 KOKE-FM	11.0	KVET-AM	7.7	KEYI-FM	8.1 (AC)
5 KASE-FM	10.9	KLBJ-AM	6.3	KVET-AM	7.8 (C)
6 KCSW-FM	5.2	KOKE-FM	5.9	KNOW-AM	6.0 (R)
7 KLBJ-AM	4.4	KCSW-FM	5.3	KOKE-FM	6.0 (R)
8 KISA-AM	3.8	KMXX-FM	4.9	KLBJ-AM	5.0 (AC)
9 KMXX-FM	3.6	KNOW-AM	3.1	KMXX-FM	4.5 (S)
10 KOKE-AM	2.7	KISA-AM	2.0	WOAI-AM	1.9 (NT)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	KLBJ-FM	1	KASE-FM
2	KHFI-FM	2	KLBJ-FM
3	KEYI-FM	3	KEYI-FM

Wilmington, DE METRO RANK 70

POP(00): 4411

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '81	Fall '81	Spring '82	Fall '81
1 WSTW-FM	13.4	WSTW-FM	11.6	WJBR-FM	11.0 (BM)
2 WDEL-AM	9.4	WJBR-FM	10.1	WSTW-FM	10.3 (R)
3 WJBR-FM	8.4	WDEL-AM	9.9	WDEL-AM	9.9 (AC)
4 WILM-AM	7.3	WMMR-FM	7.9	WMMR-FM	8.8 (A)
5 WYSP-FM	5.9	WCAU-FM	5.2	WCAU-FM	4.8 (NT)
6 WMGK-FM	4.9	WUSL-FM	4.3	WYSP-FM	4.7 (A)
7 WDSU-FM	4.6	WMGK-FM	4.1	WMGK-FM	4.0 (AC)
8 WDAS-FM	3.5	WYSP-FM	3.5	WUSL-FM	3.8 (C)
9 WMMR-FM	3.0	WILM-AM	2.9	WDAS-FM	3.7 (B)
10 WIOQ-FM	2.7	WIOQ-FM	2.9	WILM-AM	3.5 (R)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WSTW-FM	1	WSTW-FM
2	WMMR-FM	2	WJBR-FM
3	WYSP-FM	3	WDEL-AM

Youngstown-Warren METRO RANK 71

POP(00): 4386

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '81	Fall '81	Spring '82	Fall '81
1 WKBN-FM	11.7	WBBW-AM	13.7	WBBW-AM	11.2 (T)
2 WBBW-AM	11.4	WKBN-FM	10.5	WKBN-FM	10.1 (BM)
3 WYFM-FM	9.0	WSKD-FM	9.5	WSKD-FM	9.3 (A)
4 WKBN-AM	9.0	WHOT-AM	8.1	WKBN-AM	8.6 (AC)
5 WSKD-FM	8.6	WYFM-FM	8.0	WQXK-FM	8.2 (C)
6 WHOT-AM	8.2	WKBN-AM	6.7	WYFM-FM	8.1 (R)
7 WQXK-FM	5.9	WQXK-FM	6.3	WHOT-AM	7.8 (R)
8 WFMJ-AM	4.7	WFMJ-AM	5.4	WFMJ-AM	6.7 (AC)
9 WNIO-AM	4.3	WDMT-FM	4.3	WRRQ-AM	4.0 (AC)
10 WMMS-FM	3.9	WRRQ-AM	3.5	WDMT-FM	3.7 (B)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WSKD-FM	1	WQXK-FM
2	WYFM-FM	2	WKBN-FM
3	WHOT-AM	3	WKBN-AM

Fresno METRO RANK 72

POP(00): 4329

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '81	Fall '81	Spring '82	Fall '81
1 KKNU-FM	11.4	KYNO-FM	9.7	KYNO-FM	12.0 (R)
2 KYNO-FM	11.0	KKNU-FM	9.5	KMJ-AM	9.3 (AC)
3 KMJ-AM	8.8	KFYE-FM	9.3	KFYE-FM	8.3 (AC)
4 KFYE-FM	7.4	KMJ-AM	8.8	KKNU-FM	7.9 (BM)
5 KFIE-FM	5.5	KMAK-AM	5.0	KFIE-FM	5.5 (A)
6 KMAK-AM	5.1	KGST-AM	4.7	KKDJ-FM	5.5 (A)
7 KGST-AM	4.8	KARM-AM	4.3	KMAK-AM	4.8 (C)
8 KXEX-AM	4.7	KFIE-FM	4.2	KGST-AM	4.6 (S)
9 KKDJ-FM	4.6	KFRE-AM	3.9	KBOS-FM	4.5 (R)
10 KBOS-FM	4.3	KXEX-AM	3.9	KFRE-AM	3.9 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	KYNO-FM	1	KFYE-FM
2	KFYE-FM	2	KFIE-FM
3	KKDJ-FM	3	KKNU-FM

Flint METRO RANK 73

POP(00): 4194

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '81	Fall '81	Spring '82	Fall '81
1 WGMZ-FM	11.1	WWCK-FM	13.2	WWCK-FM	14.3 (A)
2 WWCK-FM	10.5	WDZZ-FM	11.9	WDZZ-FM	10.2 (B)
3 WDZZ-FM	10.3	WGMZ-FM	6.5	WTRX-AM	10.0 (AC)
4 WJR-AM	8.0	WTRX-AM	6.4	WGMZ-FM	7.1 (BM)
5 WTRX-AM	7.8	WFDF-AM	5.6	WFDF-AM	6.3 (AC)
6 WFMK-FM	7.5	WJR-AM	5.6	WJR-AM	5.5 (AC)
7 WFMF-AM	6.8	WFLT-AM	5.4	WFMK-FM	5.0 (AC)
8 WFDF-AM	6.5	WFMF-AM	5.1	WKMFM-AM	4.3 (C)
9 WTAC-AM	5.4	WFMK-FM	4.9	WWWS-FM	3.9 (B)
10 WKQC-FM	3.4	WGER-FM	4.2	WTAC-AM	3.5 (C)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WWCK-FM	1	WTRX-AM
2	WTRX-AM	2	WDZZ-FM
3	WDZZ-FM	3	WWCK-FM

Knoxville METRO RANK 74

POP(00): 4098

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '81	Fall '81	Spring '82	Fall '81
1 WIVK-FM	28.0	WIVK-FM	19.0	WIVK-FM	17.9 (AC)
2 WEZK-FM	16.4	WEZK-FM	15.5	WEZK-FM	13.6 (BM)
3 WIMZ-FM	6.1	WMYU-FM	11.7	WIMZ-FM	11.3 (A)
4 WOKI-FM	7.8	WIMZ-FM	10.3	WOKI-FM	11.0 (R)
5 WKJZ-AM	7.6	WIVK-AM	9.1	WMYU-FM	10.1 (AC)
6 WIVK-AM	6.8	WOKI-FM	8.5	WKJZ-AM	6.7 (C)
7 WNOX-AM	6.4	WNOX-AM	5.3	WIVK-AM	6.4 (AC)
8 WGAP-AM	3.3	WKJZ-AM	4.5	WNOX-AM	4.7 (C)
9 WHEL-AM	2.9	WHEL-AM	2.8	WBMK-AM	2.8 (B)
10 WMYU-FM	1.9	WGAP-AM	2.4	WHEL-AM	1.8 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WIMZ-FM	1	WIVK-FM
2	WMYU-FM	2	WEZK-FM
3	WIVK-FM	3	WMYU-FM

Baton Rouge METRO RANK 75

POP(00): 4096

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '81	Fall '81	Spring '82	Fall '81
1 WFMF-FM	19.0	WFMF-FM	16.5	WFMF-FM	17.6 (R)
2 WYNN-FM	13.0	WYNN-FM	14.3	WXOK-AM	14.8 (R)
3 WQXY-FM	10.8	WXOK-AM	13.5	WYNN-FM	13.3 (C)
4 WXOK-AM	10.8	WQXY-FM	10.4	WQXY-FM	9.1 (BM)
5 WLCS-AM	6.6	WAFB-FM	7.4	WTKL-AM	7.8 (BM)
6 WAFB-FM	5.5	WTKL-AM	5.3	WLCS-AM	6.4 (R)
7 WTKL-AM	5.5	WJBO-AM	5.1	WAFB-FM	6.2 (AC)
8 WYNN-AM	5.2	WLCS-AM	4.8	WJBO-AM	3.4 (AC)
9 WJBO-AM	4.5	WJBO-AM	4.8	WLUX-AM	3.1 (RL)
10 WJBO-AM	4.2	WYNN-AM	4.5	WYNN-AM	3.0 (C)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WFMF-FM	1	WYNN-FM
2	WXOK-AM	2	WXOK-AM
3	WYNN-FM	3	WFMF-FM

Sales



JONATHAN HALL

TOP PRE-PURCHASE INFLUENCE

Radio Still Travels Well

Most Americans have their radios on for extended periods when commuting, going shopping, going out to eat, at work, and when going for a picnic or to the beach. That's the conclusion of a new RAB study finished last month. We reported last week some conclusions regarding time spent listening to radio versus watching TV or reading newspapers or magazines. This week I'd like to present some findings about the listening habits of our population away from home and before making a purchase.

Some general information — between 80 and 90 percent of all adults still rely upon their car to get to work. Of the cars owned, 95 percent have radios. And the majority of persons commuting do so alone, with very few adults carpooling (see Table 1).

Most importantly, these "driving singles" are listening to radio during their commute almost constantly, as Table 3 indicates. Not surprisingly, radio listenership is highest among adults 18-34 going to and from work, but it's very high throughout the demographic ranges (see Table 2).

An average shopping trip for most of us is a half hour or more, and the study concludes that when driving to a supermarket, a retail store, or restaurant, that the radio is on about 85 percent of the time (see Table 4).

Radio Influences Shoppers
After reaffirming that radio has a grip on shoppers, the study examined consumers' exposure to media prior to going shopping and making purchases. The report documents that radio is the freshest medium to hit consumers prior to a purchase. On the whole, buyers heard the radio approximately two hours prior to their purchase compared to much longer stretches for other media — TV, newspapers, magazines, and billboards (see Table 5 below).

Upon closer investigation, RAB learned that half the respondents were exposed to radio less than an hour before a major purchase. Radio outperformed its closest competitor in this category — billboards — by two to one. Over half of all segments of the population who actually were buying something tuned to radio immediately prior to spending their money (see Table 6 below).

In addition, the report shows that within a 24-hour period on an average weekday, 60 percent of all Americans made a purchase while shopping. The average amount of time spent at a supermarket, drug store, clothing store, shoe store, or hardware store. Finally, the report noted that

adults spend more money on these purchases than teens (see Table 7).

Compared to the amount of listening done in cars, other listening outside of homes is less overall, but still significant. For example, almost six out of 10 workers who leave their home for a job have a radio nearby. Among those same workers, half listen to radio frequently while another one-third listen to radio sometimes (see Tables 8 & 9).

Finally, nearly half of all teens take a radio with them while going on a picnic, or to a beach or park. But only one out of every five adults often does the same. When considering those persons who responded that they take a radio with them either "fairly often" or "occasionally," the total jumps to half of all persons 12 and older taking radios with them on a recreational outing (see Table 10).

Radio's unchallenged strength in reaching consumers prior to making a purchase and at other times while people are away from home continues to be a strong radio "sales" point. RAB is to be congratulated for again quantifying radio's position of dominance in these areas.

Table 1
Means Of Transportation To Get To And From Work Among Adults Working Outside Home

	Adult 18+	Adults 18+	Adults 25-54	Men 18+	Women 18+
Car	80	80	80	79	81
Car Pool	7	6	8	8	6
Car and Public Transportation	2	3	3	2	3
Public Transportation Only	5	5	5	4	5
Other	6	6	4	7	5
Use Car	89%	89%	91%	89%	90%

Table 2
Listening To Radio In Car During Past Five Days To/From Work

	Adults 18+	Adults 18-34	Adults 25-54	Men 18+	Women 18+
Has Listened	85	89	86	85	86
Did Not Listen	11	7	11	11	12
Car Does Not Have Radio	4	4	3	4	2

Table 3
Listening Time In Car Going To/From Work

	Adults 18+	Adults 18-34	Adults 25-54	Men 18+	Women 18+
Average Time Spent Going To Work	23 Minutes	23 Minutes	25 Minutes	25 Minutes	20 Minutes
Percent Of Time Radio Is On	92%	90%	91%	94%	88%
Average Time Spent Coming Home From Work	23 Minutes	24 Minutes	25 Minutes	26 Minutes	20 Minutes
Percent Of Time Radio Is On	94%	94%	93%	92%	95%

Table 4
Listening Time In Car For Various Activities

	Percent Use Car	Average Time Spent In Car	Adults 18+				
			Percent Radio Listening	All The Time	Part Time	None	No Answer
Going To Shop For Food and Groceries	90%	30 Minutes	85%	54%	22%	23%	1%
Shopping At Department and Other Retail Stores	90%	35 Minutes	88%	56%	22%	21%	1%
Going Out To Eat	88%	36 Minutes	84%	53%	21%	26%	1%

Table 7
Shopping Habits In Past 24 Hours

	Made Purchase Within Past 24 Hours	Average Amount of Major Purchase	Key Stores Shopped			
			Supermarket/Grocery	Department Store	Drug Store	Clothing Store
Persons 12+	60	\$32	63	11	6	3
Teens	48	\$16	54	10	13	3
Adults 18+	62	\$34	64	11	5	3
Men 18+	59	\$36	63	11	6	2
Women 18+	65	\$32	65	11	4	4

Table 8
Availability Of Radios At Place Of Work

	Adults 18+	Men 18+	Women 18+
Radio Available Nearby	57	56	59
Radio Not Available Nearby	41	42	39
Don't Know	2	2	2

Table 9
Frequency Of Listening To Radio At Work

	Adults 18+	Men 18+	Women 18+
Usually	51	49	53
Sometimes	33	35	30
Never	16	16	17
Summary			
At Least Sometimes	84%	84%	83%
Average Number of Hours of Listening At Work	3.8	3.8	3.9

Table 10
Frequency Of Listening To Radio While At Picnic, Beach Or Park

	Persons 12+	Teens	Adults 18+	Men 18+	Women 18+
Very Often	24	48	20	20	20
Fairly Often	10	15	10	10	10
Occasionally	16	15	16	18	15
Rarely	18	10	19	22	15

Table 5
Media Activity Prior To Major Purchase (Average Number Of Hours Since Exposure)

	Persons 12+	Teens	Adults 18+	Men 18+	Women 18+
Radio	1.9	1.7	2.0	1.9	2.0
TV	3.3	2.5	3.4	3.3	3.5
Newspaper	3.7	3.4	3.7	3.5	3.9
Magazine	4.0	3.7	4.0	3.9	4.1
Billboards	3.2	2.7	3.2	3.2	3.2

Table 6
Media Activity Less Than One Hour Before Major Purchase

	Persons 12+	Teens	Adults 18+	Men 18+	Women 18+
Radio	52	54	51	51	52
TV	17	26	16	19	14
Newspaper	9	10	9	12	7
Magazine	6	9	6	8	4
Billboards	26	37	25	25	25

SCANDAL!

1921: The Fatty Arbuckle **SCANDAL** rocks Hollywood.

1922: The Tea Pot Dome **SCANDAL** rocks Washington.

1963: The John Profumo **SCANDAL** rocks Great Britain.

1972: The Watergate **SCANDAL** rocks Nixon out of office.

What big **SCANDAL** will rock you in '82?
Find out soon on **COLUMBIA RECORDS!**

ELVIS COSTELLO HIS TIME HAS COME



"Man Out Of Time"

KFI
WPHD **BJ105** **KBBK**
KSET-FM **WJXQ** **WIGY**
KINT **KNBQ** **KSly**



STREET TALK

Warner Bros. announced that 29 staffers were let go late last week, spread across most departments, with the West Coast merchandising warehouse closing. Distribution arm WEA also apparently dismissed about 40 employees last week. Warner Bros., in a positive gesture, asserted in strong language that "no additional staff reductions" are planned "at this time or in the future."

Also on a positive note, RCA was in an upbeat mood at last week's fall product presentation in New York. President Bob Summer announced that RCA and A&M had extended their distribution pact, and VP Jack Craigo discussed expansion of the company's A&R force, as RCA celebrated a good year with an optimistic view of the future.

Street Talk out of Kansas City has it that Meredith has sold KCMO & KCEZ to Fairbanks.

KENI/Anchorage PD Randy Robbins mashes crosstown to new AOR KWHL, which goes on the air in mid-September, consulted by Jeff Pollack.

KZ93/Peoria PD Lou Patrick has exited and MD Keith Edwards moves into the PD position.

Dan Young has been promoted from Director to VP/International at Polygram.

KSET-FM/El Paso PD Kris Van Dyke resigns for the PD job at WKMX/Enterprise, AL. Cat Simon is KSET-FM's new PD, with Don Rivers as MD.

Word from Seattle is that KIXI has finally won a long battle for a power increase . . . and not just any power increase! The station has reportedly received FCC approval to move its signal from 910 kHz to 880 and up the power from 1 to 50kw!

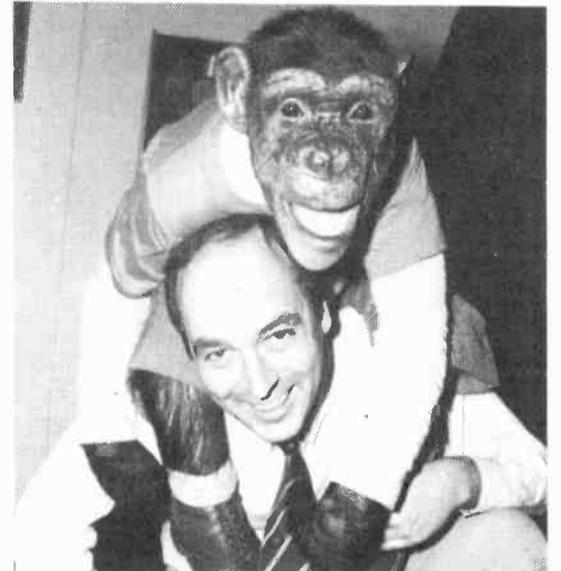
A coveted opening has come up at 94Q/Atlanta. PD Jim Morrison is looking for T&R plus a photo from experienced pros who can communicate concisely, in order to fill the 6-10pm shift.

Our condolences to Lou, Bobby, Rick, Lin, and Diane Galliani on the recent loss of their mother.

OK, it turns out that strange story last week from a Detroit newspaper about a federal investigation of payola involving Detroit radio stations may have been a vicious rumor. U.S. Attorney Len Gilman told Street Talk there's "no investigation pending at the present time." But now *another* paper has resurrected the spectre of that rumored "60 Minutes" record business investigation, saying it will focus on Detroit radio and record people. Sounds like some unfriendly newspapers in the Motor City . . .

Tom Kelly wins the open airshift at WBEN/Buffalo in middays. He was PD and morning man at WSPR/Springfield, MA.

KIKI/Honolulu GM Jeff Coelho is leaving the station September 30 for a TV position in San Francisco.



CAN ZIPPY THE CHIMP PROGRAM MTV? — The folks at MTV sent us this attractive shot of Music Director Buzz Brindle and a close associate named Zippy The Chimp. The picture's certainly not without charm, but they expect us to believe that Zippy is a summer intern who's learning how to program the 24-hour video music channel. We're sure! Everyone knows a complex process like balancing and selecting the varied strains of modern rock music for a national organization like MTV requires at least the intelligence of an orangutan. The MTV note goes on to claim that Buzz programs the network by "simply reading the charts in R&R," and then Buzz is quoted as saying, "A monkey can do this." Now we can't figure out whether he's taking a shot at us or at MTV . . . or maybe even the monkey!

After 5½ years as PD of KSST/Davenport, IA, Jim O'Hara moves across the street to become PD of WOC & KIIK. Chuck King moves up to Operations Manager for both stations; no word on Jim's replacement at KSTT.

Remember those monster Beatles hits "Swanee River," "Skinny Minnie," and "Let's Twist Again?" Neither do we, and neither do the Beatles, since they didn't record them. But the manager of the guy who did, British singer Tony Sheridan, contends that they were marketed as Beatles records and that Tony's missed out on tons of royalties in the process. It's enough to make you sue for over \$1 billion, and that's what Dirk Summers is doing, naming almost two dozen record companies (many long out of business). The confusion stems from Tony's 1961 association with the Beatles in Hamburg, when they *did* record the first piece of Beatles vinyl, "My Bonnie," and several other songs, while Tony recorded a lot of other numbers that appeared on budget-priced records over the years touted as the Beatles. The Beatles aren't being sued, since Summers feels they probably didn't get any royalties from those albums either.

A wild story in Houston brewing over a misunderstood sales package from KRLY. Full details next week from Walt Love.

KIIS/Los Angeles air personality Jeff McNeil joins KYUU/San Francisco for afternoon drive.

Bill Hampton becomes Operations Director of KKLK/Anchorage from night jock. He replaces Art Lewis.

Communication Graphics inc

OUR DECALS COST LESS!

How can a glossier, higher quality, screen printed decal cost less than all those labels you get in the mail?

They last longer!
...For about the same price!

CALL US! 1-800-331-4438

WINDOW DECALS - BUMPERSTICKERS

IN OKLA. 918-258-6502



NRBA '82

ALL-RADIO EXPO

MGM Grand-Reno
September 12-15

RADIO: WIN BIG IN THE 80's

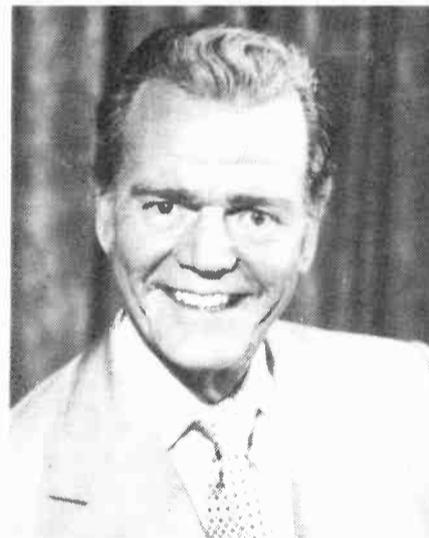
Keynote Speaker



**HERB
COHEN**

Author of "You
Can Negotiate
Anything"

Golden Radio Award Winner



**PAUL
HARVEY**

The Nation's
Leading Radio
Newscaster

MANAGEMENT

- Cost Cutting, Collections & Cash Flow
- Buying & Selling Stations in the 80's
- Management Case Study
- Management Incentives to Win
- Business Computers: Are They for Everybody?
- Budgeting for Prosperity
- Management Roundtables
- The Cable Connection
- Satellite Fever

SALES

- Big Bucks in Small Markets
- Big Bucks with Small Numbers
- Six Most Important Ingredients for Sales Success
- The Winner's Circle: Top Sales Promotions
- Local & Retail Sales

PROGRAMMING

- Format Rooms
- Are Consultants Needed to Win?
- Positioning Your AM in the 80's
- Focus Groups & Attitudinal Research
- Program Director & Talent Recruitment
- Music Computers
- What's New in Audience Research

PROMOTION

- Packaging & Selling Sports
- Top 10 Sales & Audience Promotions
- Promotion Director & Talent Recruitment
- Radio Promotion in Print (Exhibit)
- Radio Promotion via TV (Exhibit)

ENGINEERING

- Satellite Fever
- The Cable Connection
- Equipment & Service Exhibits
- Technical Papers
- Accurately Measuring Modulation

OTHER WINNING EVENTS.

- Gala Kickoff Reception
- Exhibitors Cocktail Party
- Luncheons
- Hospitality Suites
- Special Spouse Activities
- Giant Exposition



CALL NRBA
202-466-2030 OR 202-466-5540
For More Details or Registration

Contemporary Hit Radio



JOEL DENVER

THE LONGEST LIST IN CHR

KIQQ, Where The Difference Is The Music

The question of whether to play a long or short list of current records will not soon be answered, even by this article. However, it is interesting to look at KIQQ/Los Angeles and what's generally considered the longest list in CHR (about 60 titles), to see what results it has brought.

The station, which targets for women and teens, has done pretty well according to the latest Arbitron. KIQQ ranked number two in 18-49 women (tied with KHTZ), was number two 25-49 adults, and held down the number four teen slot behind AOR stations KROQ, KLOS, and KMET. In 12+ shares the station moved upwards, 3.1 to 3.7, tying for sixth place overall in a market with well over 80 signals. Bear in mind that Los Angeles is a market where tenths of a share make a major difference.

KIQQ is programmed by Paula Matthews, who was MD at KTLK/Denver for five years before coming to Los Angeles. MD Robert Moorhead has been with the station for about two and a half years now, having spent a number of years behind the counter of several L.A. record stores. He can best be described as a "music junkie," who attends every concert he can, and listens to virtually everything that comes in the door.



A lot of people ask me about KIQQ, since we print its playlist in the paper each week. Does it really play all of those records? How does it format them? Why and how does it play such a wide variety of songs? I recently had a conversation with Paula and Robert about the station and its music, and both of them strongly believe that if you play all the songs the market wants to hear, you'll do very well.

Exposing New Product

R&R: What's your basic philosophy behind playing so many current records?

Paula: We are playing about 60 songs right now, and we play that many because there are 60 great titles that fit our station. Were there only 30 good titles, that would be what we'd play... it's kind of flexible. We do take lots of chances on records, knowing that not every song will go number one. The listeners don't know that, though, and I think they are more interested in whether the songs sound good.

"Our research is, for the most part, getting input from the active end of the audience, so we don't do any passive research. If you pay attention to the active end, you'll always know what the audience wants. They'll be the first to let you know if what you're doing isn't right for them." — Paula Matthews

R&R: A lot of people ask whether you play all of the songs listed, or are the newer ones in some sort of "lunar rotation?"

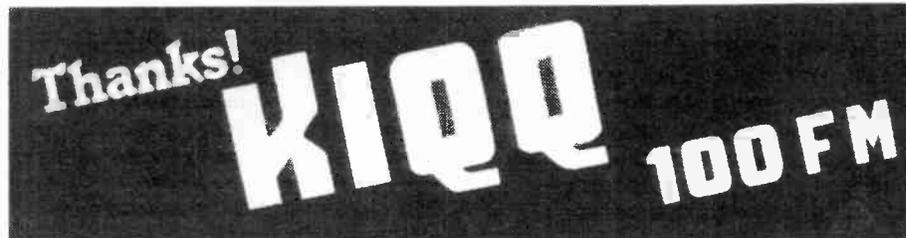
Paula: Everything listed gets airtime on KIQQ. Naturally, as songs get more response, they get higher rotation. The newer songs do get enough airplay to find out their appeal to the audience. I don't think we over or underexpose anything.

Robert: Generally we give new songs about five or six weeks to kick in or generate results. It takes longer to get sales, but we take a long look at the requests too. We also call a minimum of 50 stores each week to find out what's moving. I spend time in the stores too so I can see who's buying things. It also gives me a chance to pore through the import bins and find some things that other stations might not be aware of. "Mickey" by Toni Basil is a good example of an import we played before Chrysalis picked it up.

R&R: How about other forms of research like callouts?

Paula: KIQQ does a lot of the basics. Our research is, for the most part, getting input from the active end of the audience, so we don't do any passive research. If you pay attention to the active end, you'll always know what the audience wants. Give it to them and you'll succeed. They'll be the first to let you know if what you're doing isn't right for them.

R&R: How do you avoid repeat calls from the same listeners for songs. Doesn't that affect your research a bit?



Paula: We have weekly jock meetings to talk about what input they are getting from the audience, and at the same time we work with them to avoid or discount those types of calls. The system isn't perfect, but when they know what to look for, the information returned is very valuable.

Making The Format Work

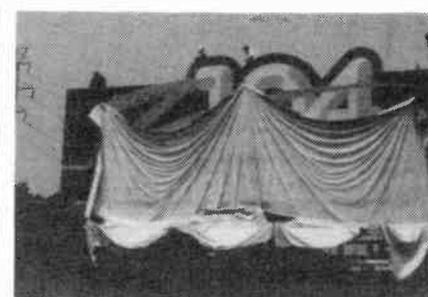
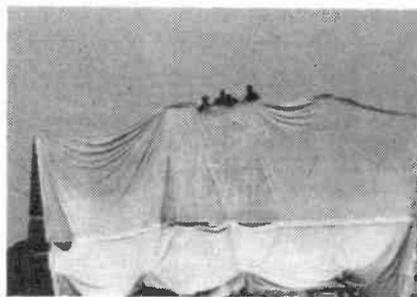
By now, you're pretty well aware that KIQQ is a streetwise radio station. Still, you must be wondering how it's successful playing 60 titles effectively.

R&R: Paula, you must spend a lot of time listening around the market to your competition to see what's being exposed.

Paula: Actually, I listen very little to the other stations. My main concern is KIQQ, and I think I speak for Robert too. We constantly monitor our own music to make sure it's being rotated properly.

Robert: All of the music is laid out in advance of the jocks getting on the air. We have people that devote all of their time to doing just that... programming the

Z104 Exposed In Tidewater



A REAL EYE-OPENER — At the precise moment that Z104(WNVZ)/Norfolk debuted its new CHR format (noon, August 6), motorists on Interstate 64 got an eyeful as the new logo and billboard campaign made its market debut. PD Steve Kelly and staff are hard at work getting the station prepped for the forthcoming fall Arbitron.

music. We have safeguards and categories that prevent bad mixes.

R&R: Is that how you can get away with playing songs by Kenny Rogers, the Commodores, up through REO and A Flock Of Seagulls?

Paula: Yes. When we mix a record like Quarterflash's "Find Another Fool," next to Air Supply's "Even The Nights Are Better," it's obvious that there's a tempo difference, but I feel the appeal of the two records is very similar. We try and grab the teens and female adults, and both songs hit the target very well.

One of the other keys to our success is that we don't play too many oldies. We couldn't expose as much current music if we did. The oldies we do play are carefully selected as to daypart and time of the year. We daypart records to fit the mood of the audience. This means we soften up just a bit in midday, playing a few more ballads than in other dayparts. We keep the morning show up and bright with familiar pop and rock songs.

R&R: You've done quite a bit of pioneering in the areas of playing rock songs, yet your adult numbers are impressive.

Paula: I find that they like uptempo music too. In the mornings we have to keep

know what the songs are about. We pay particular attention to the smaller labels, as they often have great songs that others might not be aware of.

I then take all of the research and input from all my other sources, and sit down with Paula and play her a lot of songs. She has already done a lot of listening on her own so she has her own ideas about what we need to do.

Robert Moorhead

Paula: It generally takes the better part of Tuesday to figure it out. We have to consider the balance of the playlist and if we are leaning too far in any one direction. I really think the formula we do here will work in just about any market. The songs may not be the same, since no two markets are alike. We play the hits at KIQQ; that's why we always say "The Difference Is The Music At 100FM, KIQQ."

R&R: Appealing to such an active audience can be dangerous, since they're pretty fickle...

Robert: We find a lot of trendsetters at the clubs in town. I hang out at them and go to as many concerts as possible. These are the places where we find out the street-level beginnings of trends. I found out about Haircut One Hundred in the clubs before they even hit the air in Los Angeles. To keep the active audience you've got to keep up with them.

Reaction is everything at KIQQ. If a song gets reaction it gets more airplay. We get thousands of requests a week and solicit lots of them for our nightly "Top 10 at 10" feature.

Paula: I know that's an old fashioned idea, but it really gets people to call in. We

"Generally we give new songs five or six weeks to generate results. It takes longer to get sales, but we take a long look at the requests too. We also call a minimum of 50 stores each week to find out what's moving. I spend time in the stores too so I can see who's buying things." — Robert Moorhead

get lots of repeat calls, but our people screen the votes carefully. The nightly in-

Continued on Page 20

EPIC'S MVP and ROOKIE OF THE YEAR

REO SPEEDWAGON



"Sweet Time"

CHR BREAKERS

REO SPEEDWAGON Sweet Time (Epic)

61% of our reporters on it. Moves: Up 29, Debuts 24, Same 25, Down 0, Adds 46 including XTRA, Q103, WKFM, WSFL, KZ93, KRQ. See Parallels, debuts at number 29 on the CHR chart.

PAUL CARRACK



"I Need You"

- | | | | |
|-------------|---------------|----------|------|
| Q107 ADD | WZZR ADD | WGH 15-9 | KENI |
| CFTR ADD | WNAM ADD | KIQQ | KKLV |
| CKGM ADD | KGGI ADD 30 | WSPK | KSLY |
| KEGL ADD 25 | KNBQ ADD | WPHD | |
| WLOL-FM ADD | KSKD ADD | K104 | |
| KFI ADD | WJBQ ADD | WQID | |
| KZZP ADD | WIGY ADD | WSFL | |
| WKFM ADD | WCIR ADD | WJXQ | |
| WHFM ADD | Z102 ADD 36 | KMGK | |
| WKRZ-FM ADD | Q101 ADD | KKXX | |
| WKEE ADD | WSPT ADD | WTSN | |
| KHFI ADD | WAZY-FM ADD | WOMP-FM | |
| WTIX ADD | WCIL-FM ON | WZYQ | |
| WHHY-FM ADD | KC101 29-26 | WFOX | |
| Y103 ADD | WPST 36-32 | WYKS | |
| WOKI ADD | KSET-FM 27-23 | KSEL-FM | |



KIQQ

Continued from Page 18

formation retrieved for the Top 10 feature is carefully examined each day to spot early trends for hot new songs.

We stay on the leading edge of other things too besides music. We do twice-daily updates on the soaps, and have had many of the stars from "General Hospital" drop in for guest appearances on the air. It's not being trendy, it's just being reflective of what the people want.

R&R: Do you ever give any thought to your national influence when you add a record out of the box?

Paula: I've really never paid that much attention to it, although it does cross my mind occasionally. We've had records go number one here that don't make it elsewhere. I think what we add is worth noting and following, but programmers in other markets have to make their own decisions. All we reflect is what is a hit for us. I don't really care whether people think we play those songs or not. We do play them all. The only thing that would bother me is if we didn't have listeners, and it seems we have plenty of those.

Selling The Music And The Image

One of the first things you'll notice when listening to KIQQ is that it identifies every song on the radio. It can be the most played record in the market, and you'll always get a title and artist announcement. Many PD's would argue that it's unnecessary, but KIQQ is known for being able to move product in Los Angeles, and this information is vital for generating sales.

R&R: In general your jocks aren't full of that professional well-rounded "boss jock" patter that many CHR and AOR stations are known for.

Paula: That's done on purpose. They talk up records and give the weather and all, but each of my on-air staff sounds different. I want them to talk to people, not at them. Some people might think they sound like they just came in off the street, but that's what we want. We aren't slick-sounding or pushy by design.

Motion

KZ93/Peoria PD Lou Patrick exits the station and MD Keith Edwards is upped to the PD chair... Don Riley will join WCCO-FM/Minneapolis to do sports on the afternoon drive show... Steve Summers, formerly with WDRQ/Detroit, has joined KFII/Los Angeles as Steve La Beau... Lou Scott joins the midday show at WKRZ-FM/Wilkes-Barre from WKZN-FM/Zion, WI... WANS-FM/Greenville PD Bill McCown brings in J.J. Michaels from WAAK/Gastonia to rock from 8-midnight.

Former CK101/Cocoa Beach PD Jim Morgan has set up his consultancy and has taken on WORD/Spartanburg, turning it from A/C to CHR. He's looking for a fresh lineup of high profile personality jocks, so get T&R's to Jim ASAP... Phil Williams is the new PD at KAYI(K107)/Tulsa's newest CHR station, which will debut in a matter of days.

Some "motion" taking place at WOCQ/Ocean City, as PD Mike Campbell exits and MD Dave Allan moves up. Also new to the station is Brian Carter, who comes in from WSUX/Seaford, DE to do afternoons... KRNA/Iowa City morning man Tom Hamilton moves to mornings at KPKE/Denver, with Al Kern coming back to the station to take over AM drive.

Tom Walsh joins KSLY/San Luis Obispo from WKNT/Kent, OH to do weekends... WSEZ/Winston-Salem MD Bob Mahoney moves up to PD, and Steve Finnegan is tapped for MD duties... Bill Hickock leaves FM100/Memphis to do mornings at WRAL/Raleigh, and Ron Olsen former PD at WHRK/Memphis, comes across to do the morning show. Also new to the station is Mark Kessler from WAYS/Charlotte... Congratulations to KRNA/Iowa City MD Tom Harmon and wife Dana on the birth of Derek Ryan.

R&R: What about promotions?

Paula: We don't give away money on the air. I don't feel that the money spent is worth the money taken back in. In today's economy, you've got to be careful of the bottom line. We do however give away tickets, albums, and records in "Name It And Claim It" contests.

Robert: We've really found that listeners get a charge out of competing to name a song, winning the record, and then hearing their names on the air. It's a very old idea, but it works very well for us. The audience knows it's nothing more than what they are hearing on the air, so they accept that we haven't overhyped it.

Paula: We do spend some money on promotion though. We do some :10 TV spots, and we have some billboards and buscards on the street. We've just gotten our new bumper stickers in, and haven't decided exactly how they will be used yet, but they will come into use.

"We've had records go number one here that don't make it elsewhere. I think what we add is worth noting and following, but programmers in other markets have to make their own decisions. All we reflect is what is a hit for us."

— Paula Matthews

R&R: Now that we've pretty well covered the on-air aspects of your station, is there anything else you want to mention?

Paula: I think the one thing you've got to keep in mind about KIQQ is that we really are programmed for the audience, and not for the industry. L.A. is a big melting pot with people from all over the country carrying diverse tastes and needs with them. We don't try and become all things to all the people, but our concept of mass appeal radio is to simply analyze the market and give the people what they want to hear. Since starting here three years ago, we've had phenomenal growth, and we expect it to continue.

CHR Is Doing Well

The CHR format is alive and doing well, taking on a more defined music posture than it has in years. How is it doing in the face of DST? Find out by reading Jhari Hiber's column this week on page 12.

KLIR

Continued from Page 3

we are still researching the marketplace. We'll take a lot of input from KCNR and its PD Richard Harker."

KLIR VP/GM Lew Campbell told R&R, "I think this is an evolutionary thing. We started brightening the sound in a gradual manner in February, and have graduated to our final steps. Research will dictate how we actually attack the market. We're delighted to have Mike with us and with the help of Richard Harker, I feel very confident." Campbell added that Operations Manager Fred Everett will stay on with the station.

Monument

Continued from Page 3

Columbia), Percy Sledge, and Connie Smith. The label plans to release 20 new albums and a similar number of catalog LP's in the next year.

Fead will be based out of a new Los Angeles office. Joining the company in its Nashville headquarters are General Manager Bob Hunka, Director of Business Affairs Allen Rosenblatt, and Director of Creative Services Mike Hyland.

The Music Section

CHR's Most Accurate
Music Information

Begins on Page 47

Group W

Continued from Page 1

Muzak, Hirsch will direct the background music service's national and worldwide operations from headquarters in New York. Harris noted, "Under Tony's leadership WINS recently ranked as the most listened-to station in America."

Although he most recently worked in Dallas, Latz is a former General Sales Manager at WOWO. He will remain with WOWO when the station is sold later this year to Price Communications. Harris termed Latz "an ideal choice" for the WOWO position "because he is a native of Fort Wayne with an in-depth understanding of the market."

As the new VP/GM of RAR, Shapiro will be reporting directly to Harris, who commented, "In his 20-year career with the Radio Group, Roy Shapiro has done a consistently outstanding job, most recently as VP/Marketing & Research. We are delighted he will now bring his thorough knowledge of the radio business to the operations of RAR."

Harris said that former RAR VP/GM Robert Richer has resigned to pursue other interests within the radio industry. Former Muzak President Fuhrman has been given general assignment duties in the staff area of the Radio Group, according to Harris.

Susquehanna

Continued from Page 1

Hyde told R&R, "I'm tremendously excited. It's a great, challenging opportunity to work with a group of highly motivated professionals at a pair of stations that are as much a part of their community as any I've ever seen."

Obarski commented, "It's absolutely terrific — a tremendous opportunity within a growth-oriented radio station and company. I look forward to implementing the long-range plans of WRRM."

Hyde's background includes 17 years with Susquehanna. He served three years as GM for A/C-formatted WRRM, previously working seven years at the corporate office, including two years as Radio VP/Marketing & Development. Prior to that, Hyde spent seven years at then-sister station WICE/Providence.

Before being named GM, Obarski was Sales Manager for three years at WRRM, having previously worked as an account executive for three years at sister station WLQR/Toledo.

Cuba

Continued from Page 1

tion's annual Radio Programming Conference, NAB President Vince Wasilewski denounced Cuba as a "renegade nation by ignoring international treaties." He added, "Cuba's action last night in jamming AM radio frequencies is an affront to the United States listening public as well as to American broadcasters."

"Obviously, this is an acute problem to our membership and we urge our government to employ all diplomatic efforts necessary to resolve this dilemma," said Wasilewski.

Since last year Cuba has threatened to put gigantic 500kw transmitters on 1040, occupied by WHO/Des Moines and the proposed Radio Marti, and KSL/Salt Lake City's 1160.

But LaFollette said it's too early to determine the power of the Voice of Cuba stations. R&R received a report of a strong signal being received in the Miami area and LaFollette acknowledged, "Certainly, compared to the field intensities that we had previously observed, they are using higher power."

Baker

Continued from Page 1

Detroit market so well. I'm delighted he was available."

Baker commented to R&R, "Our ratings have been a problem, but I have no master plan at the moment. We are going to look things over carefully." He added that discussions had taken place over changing CKLW's CHR format or switching it with FM sister CKJY's Big Band approach, but said the CRTC (Canadian Radio & Television Commission) approval might not be readily forthcoming. Baker remarked, "At this time I'd say there are no format changes for us. However, that could change if we find the right moves to make."

WQBA

Continued from Page 1

the growth of these stations and the development of the company. He's a key man who will be missed. I wish him well."

Levin added that a call letter change is planned for WHTT, in addition to a change from its current "Rhythm & Roll" ethnic format to Spanish music.

WHTT is a 5kw directional facility at 1260 kHz. The brokers involved were Ted Hepburn and Joe Citrick. The purchase price was \$2,025,000 plus an additional \$200,000 non-compete agreement. George Hyde, VP/GM of WRRM/Cincinnati replaces Levin (see separate story).



KRLA SIGN UP TO WIN — KRLA/Los Angeles has taken a new Mustang GT and decorated it with call letters all over. It's been on display all over the area, and the person guessing the exact number of times the car has been signed with KRLA will win it.

WSIX-AM Switches To Country

On September 6 WSIX-AM/Nashville will switch from Talk/Adult Contemporary to a personality/Country format, joining top-rated sister Country station WSIX-FM. However, the station will retain nighttime talk through an affiliation with NBC's Talknet from 7pm-1am. Gerry House will serve as Program Director of both stations.

Commenting on the programming change, WSIX-AM & FM GM Jim Bocock stated, "After researching WSIX-AM and the other Talk programming in Nashville, with the exception of nights we don't like what we see for future growth of talk programming in Nashville. The audience in this market is just not large enough in total. We're taking a chance, walking away from a fall book where we know our ratings might indicate keeping the talk on, but as Kenny Rogers says, 'You have to know when to hold them and know when to fold them!' The AM's music direction will be a little bit harder than the FM, but it's not going to be a gutbucket Country station. We think that with the much higher personality profiles that we have on the AM plus doing a good job with the music we have a very good shot at being quite successful with it."

There will be no staff changes, as PD Gerry House continues his morning show with Paul Randall, Al Voecks, Charlie Scott, and Dave "Sportsnuts" Nichols, who'll

DROPS BEAUTIFUL

KPOI Sways CHR

KPOI/Honolulu became the island's third CHR outlet, shedding its Schulke 2 Beautiful Music format last Friday (8-27). Lan Roberts, who previously programmed KORL/Honolulu as well as KJR and KOL/Seattle, will serve as PD and morning man for the station in its latest incarnation. Roberts began his career with KPOI several years ago, when it was an Oldies operation.

"I feel there is enough of a diversification of the CHR music here to make what we are doing different from the others," Roberts told R&R, adding, "This market has A/C'd itself to death and the energy that was predominant in the 60's has been lost."

AOR Simulcast

"This is just like the old days. A real battle is shaping up. We've got some very good jocks and plan to do something unique. We're going to simulcast our all-night show with sister station KDUK, which is an AOR. Musically, it will be somewhat of a departure from the rest of our programming, but we feel it will end up being a great sales tool for us."

KPOI & KDUK VP/GM Brian Bieler seconded Robert's emotion: "I don't think a simulcast of the 'Superstars' format on the all-night show of a sister AM station has been done before, especially since the main format of the AM is CHR. We're figuring that some hard-core CHR listeners will really love it. We intend to be a high visibility station, giving away big bucks on the air. We want KPOI to make a big impression."

also host a midday music program. Marvis & Charlie will still handle their afternoon show, now transformed into a music program. Simulcasting of the FM on the AM will now run from 1-5am. Future station plans include stereo broadcasting.

WVCG Goes For Gold

WVCG/Miami changed its A/C-MOR format stance last week (8-28) to an Oldies approach concentrating on the "solid gold" sound of the 50's and 60's. The station staged an all-day remote at the entrance to Key Biscayne, with prizes given away to passing cars.

WVCG Operations/Program Manager Jere Sullivan commented, "This switch has been a total staff effort. WVCG will continue to appeal to adults with the songs they were hearing at record hops in the 50's and 60's."

The station's lineup will feature Ned Powers 6-10am, Mindy Lang 10am-3pm, Ken Collier 3-7pm, Stu Grant 7-midnight, Sullivan and Mitch Miller on weekends, plus RKO's "Solid Gold Saturday Night" show.

ENDS 25 YEARS

AS ROCKER

WSGA Goes To "Music Of Your Life"

After more than 25 years as a CHR outlet, WSGA/Savannah has switched to the "Music Of Your Life" format, effective Tuesday (9-7). Commenting on the shift, WSGA VP/GM Jerry Rogers said, "Having been rocking 'n' rolling for so long, it's hard to say goodbye, but the Music Of Your Life format has been so successful in so many markets there was no way to continue looking past it. This change was something we had to do to maintain the vitality of the station."

Rogers noted that WSGA's FM CHR sister station Z102 will continue with its current presentation, picking up WSGA's ABC Contemporary network affiliation.

WSGA will sign on as an affiliate of the ABC Direction network with seven-year station veteran Dennis Eversoll handling the Station Manager's duties. Savannah Mayor John Rousakis will inaugurate the new format, hosting a special one-hour show the day of the switch.

Kingston

Continued from Page 1
I'm extremely excited to have Steve working with us, cutting through the clutter and getting right to the heart of the problems we all have to deal with on a day-to-day basis."

Kingston echoed Vallie's statements, saying, "I welcome the opportunity to work with B94 GM Garry Eaves, Dan Vallie, and a company that's committed to winning in Pittsburgh. Things at the station will be business as usual since the station is already such a successful operation. My role will be to help Garry, Dan and the staff attain even greater success."

CALENDAR



BRAD MESSER

You Don't Necessarily Deserve More Money

There are three generally-recognized ways for radio people to get more money, and if you discount robbing banks, we're left with only two clearcut alternatives. Let's make it perfectly clear. One of the ways certainly does *not* involve trying to convince the boss you deserve the bucks, an approach guaranteed to fail miserably. Explaining how you make X amount of money and have XXX amount of bills simply doesn't work. In real life one deserves no more than one is clever enough to collect.

Tried and true tactic #1 is to get another job offer and place it firmly across the boss's throat, forcing him to up the ante or lose you. This is not a time for bluffing, because (a) he might check with that other station, (b) he really may not be able to justify your raise, and he may simply say (c) you later. If you prefer to stay where you are for awhile and don't really want to pack the U-Haul, but you gotta have more bucks, the "other job offer" tactic has a respectable reputation for success and don't think I haven't used it myself. I stress that merely trying to show your need or explaining how you "deserve" a raise is pathetically ineffective.

Alternative #2 is of course the U-Haul. Moving to a bigger station/city is the biggest way radio people have always scrambled up the ladder toward those wonderful higher tax brackets. The most common mistake in job hopping seems to be taking the first offer. If you're pro enough that one station wants you, be assured that a few dozen other stations would want you if they knew you existed. Tapes. Send out tapes! People know to do that, but too often they don't. Stations tell me they have openings but get no suitable audition tapes. Send out twenty. Give yourself a real choice.

A final thought. Forcing a raise, or getting one by jumping jobs, is good for a fast fix. But in the long run (unless you work for really insufferable wimps) the odds may favor staying right where you are and making the long haul without the U-Haul. Those old guys who've been "stuck" somewhere fifteen and twenty years — while the go-getters kept getting gone — often own the ratings. By doing that they *do* deserve the bucks!

Sailing of the Mayflower

MONDAY, SEPTEMBER 6 — The ex-whaling ship "Mayflower" left England on this date in 1620, carrying 102 Pilgrims to new lives in America. Some of those lives turned out to be surprisingly short, because they reached here on the first day of Winter, and exactly half the settlers died without seeing their first New England spring. (On its next ocean voyage the Mayflower carried a cargo of slaves to America.)

LABOR DAY. The first was organized exactly 100 years ago by Carpenters' Union head Peter McGuire.

Up on Crazy Horse mountain in South Dakota, sculptor Korczak Ziolkowski turns 74 today: for 34 years he's been carving what will be the Earth's largest sculpture, a 563-foot-tall statue of Chief Crazy Horse astride a pony. Comedienne JoAnne Worley is 45.

No Mouse Fur Coat Fad Yet

TUESDAY, SEPTEMBER 7 — The future doesn't often turn out as predicted. Forty-four years ago this week in 1938, fashion designers in London announced that mouse fur would be the hot item of 1939. A coat would cost about \$350, or less if the woman supplied her own mice. Jesse Chernick of the American Fur Industry Council in New York City says, "Our #1 fur today is still mink. And 15 to 20 percent of our trade is in men's wear. Some of our great (male) athletes have four or five fur coats!"

The world's first automobile parade was held 86 years ago today at Newport, Rhode Island. The decorations on the winning horseless carriage included plenty of fresh flowers, and a flock of live white doves fastened to the radiator.

Hawaiian politician Sen. Daniel Inouye is 58. Rocket and satellite pioneer Dr. James Van Allen is 68. (Rock legend Buddy Holly would have been 46 today.)

Star Trek? I've Seen That One

WEDNESDAY, SEPTEMBER 8 — Dialing around the tube late at night you may run across yet another rerun of "Star Trek," and chances are you've already seen it, because not that many were made in the first place. "Star Trek" premiered on this date in 1966 and ran 79 episodes until April of '69, and is still in syndicated reruns around the world.

Richard Nixon was let off the hook for any and all crimes he may have committed, when President Gerald Ford officially pardoned him eight years ago today.

Frankie Avalon is 42. Born on earlier 8ths: Peter Sellers, Patsy Cline, Jimmie Rogers.

Col. Sanders: Success Began With Bad Luck

THURSDAY, SEPTEMBER 9 — Colonel Harland Sanders who was born on this date in 1890, went through life as a so-so businessman, until a big chunk of Bad Luck landed on him right at retirement age. The new Louisville highway would bypass his restaurant, making his property relatively worthless. At age 66, Col. Sanders started looking for a new business. Longtime associate Shirley Topmiller says, "He and his wife Claudia would go to these little restaurants and ask them, 'May I cook and serve my chicken, and see if your customers like it, and if they do then you and I will talk franchise business!'" In less than ten years Sanders's Kentucky Fried Chicken recipe made him a millionaire. He died a couple of years ago at age 90.

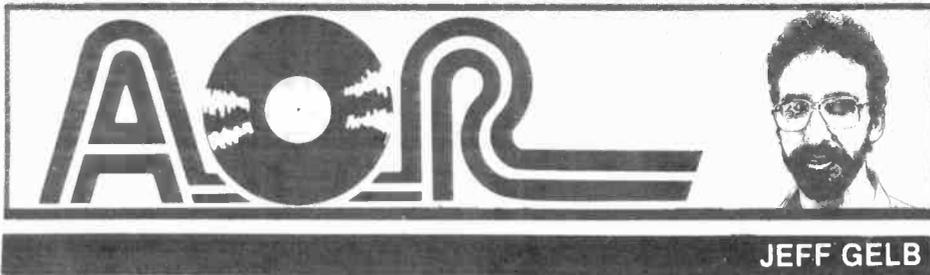
Other 9-9 babies have included actor Cliff Robertson, the late singer Otis Redding, and Leo Tolstoy, who wrote "War and Peace."

Whash the Prollem, Ossifer?

FRIDAY, SEPTEMBER 10 — London taxi driver George Smith admittedly had "two or three" glasses of beer before he drove into the history books. While driving down Bond Street, he somehow ran his car across the sidewalk and right into the entrance of a shop. His accident exactly 85 years ago today (1897) resulted in the world's first conviction for drunk driving.

One of America's first fad diets was the Graham vegetarian diet of about 150 years ago. Sylvester Graham lectured against fried foods, alcohol, and especially refined white flour. He was sort of the Richard Simmons of the early 1800's. There were Graham hotels (similar to today's fat farms) and Graham clubs. The man who promoted the unsifted whole-wheat products we now call graham flour, graham bread, and graham crackers died at age 57, 131 years ago tomorrow.

The Puerto Rican musician with over 30 gold albums, Jose Feliciano, is 37. Newsman Charles Kuralt is 48, and so is former home run champ Roger Maris. Arnold Palmer, the first million-dollar winner in golf, is 53.



JEFF GELB

Dallas: An AOR Market Summary

KZEW and KTXQ have a lot in common. As Dallas's two AOR's, they share common power (100,000 watts), PD's who used to work for the same parent company, and near mirror-image 12+ ratings in the spring Arbitron ratings period (KZEW's up 6.4 and KTXQ's down 6.3). It's one of AOR radio's most evenly-matched battles, and a great market to zero in on for an AOR market summary.

KZEW: 10-Year AOR Vets

Dallas's oldest AOR station is KZEW, which starts a yearlong celebration this month of its tenth anniversary. Coordinating the events, and KZEW's programming, is Andy Lockridge. He's been with the station since February 1, joining after successful PD stints at KATT-FM and KXXY/Oklahoma City.

Consultant Connections

Lockridge is quick to credit the station's long history for some of its current success:

"It's probably the city's most respected station, with a format that's been consistent for ten years." Since 1980, that format has been the result of a consultation agreement with Jeff Pollack, with whom Lockridge worked at KATT-FM. "I've worked with both Jeff and Lee Abrams," Lockridge reports, "and I find my relationship with Pollack ideal: he listens to me, and wants my input on the market. I don't implement everything he suggests, but every suggestion is weighed carefully. He's most helpful for music and guidance in the area of callout research, focus groups, and usage studies. Such research is expensive, but management understands the value of asking people what they like or don't like. When I consider the return on our investment, I can't think of a better way to spend our money."

KZEW staffers complete an average of 150 callouts a week (with one of seven calls completing the entire questionnaire), this research is being used as a guideline in decision-making. "It doesn't replace the ear, or a gut feel for what the market will bear," Lockridge says, "but it certainly gives you a feel for rotations and burnouts. It does not tell you to add a record, because you can't test something that hasn't been on the air in the market."

For new music decisions, KZEW relies on phone and sales research, both taken "with a grain of salt," according to Lockridge. "Sales research can be helpful at times; Marshall Crenshaw is a prime example. No one was playing him in the market and his album became #1 sales anyway! Same for the first Go-Go's album. These are records

"Q102 is a topnotch competitor that is yet to give me the chance to catch my breath, but I feel we're more willing to take chances."

— Andy Lockridge

we might have missed without sales research."

Modern Rock Makes It

As such stories indicate, Dallas listeners like their AOR with some spice, and don't shy away from commercial new wave/modern rock. KZEW responds by analyzing the audience's interest in such music, and reflecting that interest on the air. "It's been a long time since I've seen such interest in new music," Lockridge notes. "I feel a musical renaissance happening, and we want to be a part of it. Our natural inclination is to lead our listeners, but it would be a mistake to think we have all the answers and slit our throats in the process. So we have to be careful."

Lockridge recalls a time when KZEW was too careful for its own good: "Prior to my arrival here, management cancelled our weekly new music show. Well, they got over 2000 letters demanding its return. It's back on now, and remains one of our most popular features."

In general, Lockridge feels KZEW is Dallas's more "adventurous" AOR: "We sound more current, fresher than KTXQ. We daypart the new stuff very little. Q102 is a topnotch competitor that is yet to give me the chance to catch my breath, but I feel we're more willing to take chances. And that fits in well with the station's image with listeners."



Personality & Promotion

Two of KZEW's air personalities, Jon Dillon and Beverly Beesley, have been with the station for its entire ten-year history. Lockridge had nothing but good things to say about his entire airstaff: "I feel I'm blessed with the best talent on the dial. In fact, when I got here the first thing I did was to begin renegotiating contracts with all our air personalities to keep them here and happy. I encourage them to do more than read cards; at the same time, I don't want to increase the amount of talk on the air. I look for a mature approach with an angle of fun to it."

The same attitude applies to KZEW's promotions. During the spring ratings period, KZEW's major promotions were Zooworld and a "Five in a Row" \$2000 guarantee. Of the first, Lockridge enthuses, "What an

KFOG And Superstars Two

When discussing KFOG, the newest of San Francisco's AOR contenders, no outsiders seem to have the "foggiest" notion of what its format, Superstars Two, will sound like. With the station about two weeks away from going on the air, I asked PD Dave Logan to give a preview of KFOG's airsound: "It'll be a very contemporary radio station; a nice, healthy balance of new music. There's an incredible hole in San Francisco right now of tunes and artists that aren't getting played. That's the hole we're going to fill."

"We're going to be very competitive 18-24, with acts like Pink Floyd, Springsteen, Genesis, Police, Bob Seger, Beatles, and Rolling Stones. But we'll ignore the heavy metal crunchers for the more artistic bands with 25+ appeal. It won't be a technopop-championing format, but a chance for contemporary leaders of whatever style to be on the radio; the people who are moving into the 80's with solid songwriting, arrangements, and technology. A Flock Of Seagulls is a perfect example of what we'd look for. We'll play hit, hip songs that we think the 25+ listeners would enjoy."

"I don't see 'new wave' as a real relevant part of a 25+ listener's life. The key to getting the 25+ listener is the proper new music, like Crosby, Stills & Nash or John Cougar, but even more in the selection of older cuts. There will be a definite sophistication to the airsound. The 'weekend hippie' listeners, as Lee Abrams calls them, will pick up on it immediately."

In comparison to Abrams's other experimental format at WLIR/Long Island, Logan mentioned, "That is much more new wavish than we will be. At the same time, there will be no hesitancy here to step out on adventurous acts. Look at U2 for example — we're going to play their 'Gloria.' Are they new wave? I would consider them to be progressive and adventurous. Technically it's produced well, the arrangement is there, and it's a solid song. Those are the kinds of acts we'll look for, and lord knows, there are enough of them put there."

"Someone will come in with an REO album and a Roxy Music album — we're going to go for the Roxy Music LP, because that's the musical attitude of KFOG."

event! It was a real coup. This was my first Zooworld, and I tried some different things this year; I got some talent in, including Franke & the Knockouts, Joe Ely, and Charlie Midnight. All headlined free shows which we broadcasted in part live, and also taped for later rebroadcast." Police averages of the crowd size hovered around 300,000, a phenomenal turnout.

The well-known-by-now music guarantee promotion also proved helpful: "It boosted our time-spent listening by 25%," Lockridge claims. "\$2000 seemed an adequate sum for a prize. After all, we weren't trying to buy the audience — just to prove our commitment to the music. Also, I didn't want to create a paranoid situation where, if the talent screwed up, they felt they'd be fired." The promotion, ongoing since May, has awarded \$10,000 to date, and will continue till it loses its effectiveness as an image-builder. "We even have contingency plans if another station in the market plays five in a row and gives away, say, \$5000 — we've saved enough money by giving away only \$2000 prizes that we can counter such moves." So far, no one has challenged the promotion in such direct terms.

That's not to say that Dallas isn't a competitive market. In fact, Lockridge admits, "We were at a promotional disadvantage to Q102 during the book visibility-wise. They consistently promoted themselves well and were visible everywhere, with stickers, TV buys, etc. We were stagnant by comparison, not for lack of desire, but for lack of funds and direction. With management changes and such, that's now evolved into a much more aggressive promotional stance for the fall."

That's one of the reasons Lockridge is bullish on KZEW's marketplace momentum. "There's lots of room for growth here. This is a great market for AOR: If you include KEGL's numbers (they're almost a hybrid station; they play a lot of CHR things we would never play, but they also are very adventurous with some new rock), then AOR had a 17.4 share this book."

"I don't think KZEW has reached a peak; in fact, I feel more momentum now than ever. The talent is really up; every break is damn near perfect. So, as far as I'm concerned, we're just in our beginning stages."

KTXQ: "Texas's Best Rock"

Feeling equally optimistic is Tom Owens, PD at competing Dallas AOR, KTXQ. "We have room to grow," he predicts. He adds, "We're not perfect yet, and KZEW is a good station which I don't see collapsing. Their long history works in their favor, though we're by no means the new kids in town." KTXQ (or Q102, as it's known on the air)

has been an AOR station for seven years, with Owens joining as PD two years ago, after a successful three-year PD'ship at WZXR/Memphis.

Format Tampering

KTXQ is a Superstars client station, which works well for Owens, who also worked with B/A/M/D at WZXR. He comments, "It's a great idea bank, a brain-trust. Their opinions as both professionals and outsiders to the market are both respected and fresh, which I welcome."

However, Owens is not averse to tampering with the Superstars methodology to fit KTXQ's specific needs: "I did a pretty straight Superstars format when I first got here, but I wasn't seeing the kinds of results I needed. So, earlier this year, I decided to make some changes; not necessarily stuff the consultants didn't like, just adding more of my own input. They didn't object, figuring I'd been in the market and had worked with them long enough to know what I was doing."

"KZEW is a good radio station; I just think we're better, and it appears listeners are picking up on it." — Tom Owens

"At that time, for example, they were playing either two or four cuts in a row. I'd been questioning that policy for awhile, and decided to try playing three in a row instead. Now most Superstars stations play three cuts per set, due in part to our success with it. I also decided to trust my gut feelings more in terms of percentage of old, recurrents, and new music. I'm happy to say it has worked out well."

Making Musical Choices

Gut still plays a large role in the musical choices made at Q102. Owens reports, "I do music changes after weekly calls with Dwight Douglas. I sit down with MD Drake Hall, whose opinion I respect highly. We also look at the trades, sales, and 'suggestion box' cards we get from record buyers who fill them out at the stores. We haven't become heavily involved in callout re-

Continued on Page 23

EVOLUTION

WCEZ/W. Palm Beach switches from AOR to Gold . . . 4MMM/Brisbane GM Rob McKay joins FM PTY. LTD./New Zealand, where he will assist in putting an FM on the air in the capital city of Auckland. Ted Seymour is named Acting Manager at 4MMM . . . Tony Gates gets PD post at WLAV/Grand Rapids . . . Mitch McCracken is named PD at new AOR WORM-FM (calls to be changed) in Jackson, TN . . . Randy Robbins is named PD for KWHL/Anchorage . . . Ron Nenni exits as MD of WPYX/Albany for Music Coordinator post at WDVE/Pittsburgh. Bob Welch is named WPYX's new MD from the airstaff. Harvey Kojan moves from part-time to 6-10pm at WPYX . . . Melissa exits nights at WKLS/Atlanta for WWSH/Philadelphia. Kevin Shutts ("Bearman") joins WKLS for afternoons from WGRQ/Buffalo, and Bill Wise joins WKLS as Promotions Manager from WVOJ/Jacksonville . . . Renee Rockman is new to afternoon drive at KWXL/Albuquerque, as Clayton Sykes moves to 10pm-2am and Frank Jaxon is hired as Production Director . . . Marty Manning is named Production Director at WEBN/Cincinnati . . . Nancy Hoddinott joins WAAF/Worcester from the Source as Promotion Coordinator, working with Steve Stockman . . . Richard Blade (aka Shepard) joins morning show at KROQ/Pasadena . . . Lenny Bloch segues back to KFMG/Albuquerque from WCCC/Hartford for airwork . . . Bill Schultz joins WERI/Westerly as air talent . . . Doug Voda is new to weekends at KFRX/Lincoln . . . Mary Jo Morrison joins WTPA/Harrisburg for nights . . . Bruce Drushel is appointed News Director for WCPZ/Sandusky . . . Jack Randall joins WMAD/Madison from Y95/Rockford for overnights . . . Jeremy Bunker is upped to overnights from weekends at KRKN/Anchorage . . . Peter Clancy is appointed PD for WIZD/W. Palm Beach . . . Dennis Pryor is named PD at KICT/Wichita.



GIRLS OF THE BIG EIGHT — Two of the featured women in a recent Playboy pictorial, "Girls of the Big Eight," are from the University of Lincoln. They recently visited local AOR KFMQ on a promotional tour for the article, and are pictured with KFMQ morning man Bob Rosel (seated) and KFMQ staffer Dick Terhune (with T-shirt).

COMING NEXT WEEK: The "Pyromusical": a coordinated display of fireworks with simulcasted music, the crescendos (it's hoped) timed to coincide with the biggest pyrotechnic bursts — it's a major promotion with which AOR's have had great luck. Next week we'll speak with many AOR PD's and representatives for the inside info on putting together such a large-scale event.

The Music Section

AOR's Most Accurate
Music Information
Begins on Page 37

Dallas: An AOR Market Summary

Continued from Page 22

search; I don't want to see a lot of money spent in that area."

Owens agreed with Lockridge's estimation that Dallas AOR music lovers still spend money on new albums, which makes sales research there more valid than in many communities. And, as Lockridge also mentioned, Owens stated that Dallas fans, far from being stereotypical Southern rock aficionados, actually prefer commercial modern rock bands like the Police, Cars, or A Flock Of Seagulls.

With such agreement over listener tastes, it comes as no surprise to hear Owens admit that the musical styles of both Dallas AOR's are quite similar. In fact, he admits, "Listeners have trouble differentiating the two stations. KZEW plays some songs that probably tested well for them in callouts that we aren't excited about. Our listeners tell us that they want to hear 'classic rock and roll,' so we play and promote that style of music. But there's also a segment that's excited by the new music, so we try to accommodate both tastes."

KTXQ plays new music in all dayparts, also a departure from the normal Superstars philosophy, which encourages new music airplay after 7pm. KTXQ also exposes new music in a weekly hourlong program hosted by MD Hall, to excellent listener response. KTXQ has not tried the "New Music Preview" system suggested by the B/A/M/D group. Owens explains, "Lee's idea was to use it as a means of testing the popularity of new music before 7pm; it's like a pretest before officially adding a record. It's fine for the stations that don't play new music in all dayparts, as we do."

Nonmusical Considerations

KTXQ is similarly adventurous nonmusically. "I want our personalities to be creative and informative, but brief," Owens states. "I don't tell them what to talk about — if they get offbase, I may mention it to them. Most actually have more freedom than they have chosen to use."

One KTXQ employee who uses creative freedom daily is Bernie Lucas, the station's popular Promotion Director. "Bernie's superactive in the area of station merchandising," Owens reports. "From T-shirts to bumper stickers to baseball caps, we really have the city covered."

"We're very active at listener activities. We cover all area rock concerts with wireless microphone reports. We also do a lot of community-minded promotions; things like blood drives or the Jerry Lewis

telethon, which don't necessarily get us great coverage in the media, but make the people involved feel really good."

Owens feels really good about KTXQ's future as "Texas's Best Rock." "I've noticed KZEW's exclusive come declining as ours has risen; at this point we're beating them in exclusive come, which tells me that there's a greater loyalty developing for KTXQ. KZEW is a good radio station; I just think we're better, and it appears listeners are picking up on it."

The newest monthly Birch results suggest that the Dallas AOR battle is far from over: KZEW led with a slightly down 8.2 to KTXQ's up 7.2. Numbers like those are proof that both KTXQ and KZEW are doing a great job of pleasing local AOR fans, and there's no reason to assume that won't continue to be the case for quite some time.



PRESENTING KQAK — This is it — the starter airstaff of San Francisco's new AOR, KQAK. Pictured (l-r) are Oz (7pm-midnight), Joe Rigelski and Alex Bennett (mornings), Assistant PD Belle Nolan (10am-2pm), Lobster (midnight-6am), and Tim Bedore (2:30-7pm). KQAK went on the air at 6am August 23, and is currently running commercial-free.

COLOR

DATE A MATE: WCCC/Hartford has started a radio version of the popular TV show "Dating Game." Every Friday evening, a female contestant is chosen from letter entries to join PD Lich on the air, where the contestant answers questions about herself and describes her "perfect mate for a date." Then male listeners are invited to call in and be questioned by the contestant, who chooses her favorite for a night on the town, courtesy WCCC.

HAPPY BIRTHDAY: WAPI-FM/Birmingham's celebrating its first AOR anniversary in a big way, starting with a bumper sticker blitz of the city, with WAPI-FM jocks giving out new station bumper stickers at area Burger Kings. Also planned are a party in the ark with a live band, and prizes including car stereos and albums; a beach party and air guitar competition; and listener parties at several Birmingham night clubs, including birthday cake and special door prizes.

YOU SNOOZE YOU LOSE: Y95/Rockford cosponsored a marathon ropeholding competition, asking participants to hold on to the rope with both hands longer than anyone else competing. The last person left was to win \$1000. However, at the end of two weeks, two entrants were still holding on, so both split the prize money evenly.

ROADIE FOR A DAY: CHEZ-FM/Ottawa took write-in registrations for a promotion in which the winner became Black Sabbath's "roadie for a day" when the group played locally. The winner was paid to eat, drink, carry equipment, and be merry with the band.

US UPDATE: Among the most recent AOR stations to become involved with this weekend's US Festival are KOLA/San Bernardino and KILO/Colorado Springs. The former gave away over \$3000 worth of tickets to the three-day rockfest, while the latter gave away two all-expenses-paid trips to the show.



BANANARAMA "SPLIT" — London/Polygram's Bananarama visited WLIR/Long Island to talk about the station's revised format and the band's new release. Pictured (l-r) are WLIR air personality Larry Dunn, band's Keren, Sarah and Siobhan, WLIR's Nancy Abramson and Bob Crane.

UPDATE

Best wishes for a speedy recovery to KPKE/Denver PD Larry Moffitt and his family, who all sustained various injuries in a recent head-on collision with an elderly woman who was driving on the wrong side of the freeway. Larry's already back at work . . . WDHA/North Jersey just completed a Treasure Hunt, with location clues given out daily on the air and at participating sponsor outlets. The prize money increased daily, with a listener guessing the location after a month and winning \$2000 . . . WIYY/Baltimore's offering customized school book covers free at seven area Pants Corral locations, which is cosponsoring the promotion . . . WAQY/Springfield's celebrating its first AOR anniversary with listener parties at clubs, and prize T-shirts, tickets, etc. . . WAPL/Appleton just released its first hometown talent album, the "Apple Cellar Tapes." 3000 were pressed for sale at \$5 each, with proceeds earmarked for charity . . . Happy AOR anniversary to WEBN/Cincinnati, celebrating its fifteenth this week with its sixth annual fireworks pyromusical.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WIYY/Baltimore presented Blackfoot, 805 in \$2.98 concerts.

BROADCASTS: Marshall Crenshaw on WOUR/Utica.

CONVERSATIONS: George Thorogood, Black Sabbath on Q107/Toronto . . . Billy Squier, John Cougar, Queen, Michael McDonald on KLOL/Houston . . . Soupy Sales, Michael Stanley, John Cougar on WLOT/Toledo . . . 707 on WLRS/Louisville . . . Peter Noone on WNEP-FM/New York . . . Iron Maiden on KNCC/Corpse Christi . . . Saga, Coney Hatch, Headpins, Aldo Nova, Blue Oyster Cult on CITI-FM/Winnipeg . . . April Wine, Black Sabbath on CHUM-FM/Toronto . . . Tubes, Police, Doobie Brothers on KEZY-FM/Anaheim . . . Joan Jett, Loverboy on WLVI/Columbus.

AOR Picture Page



KSRR INTRODUCES MERCHANDISE — KSRR/Houston has introduced a full line of merchandise for local retailers, including T-shirts, jerseys, mugs, key chains, baseball caps, and posters. Pictured (l-r) are KSRR PD Alan Sneed, retailer, KSRR account exec Kevin McCarthy, Advertising/Promotion Assistant Director Mark Campbell.



SPYING ON SPYS — CITI-FM/Winnipeg PD Steve Young (center) was surprised to find EMIA's Spys waiting to greet him when his vacationing brought him to the Los Angeles R&R offices. Steve's pictured with band's Al Greenwood (left) and Ed Gagliardi (right).



DANCING IN THE STREET — WGRQ/Bufalo and WB Records sent two listeners to see Van Halen and go "Dancing In The Street" at the World's Fair in Knoxville, TN. Pictured (l-r) are WGRQ's Snorton Norton, the two contest winners, PD Paul Heine, and WB's Jeff Criden.



TRY THIS ON FOR SIZE — Mercury/Polygram's Rainbow stopped by the studios of WZZO/Allentown while in town for a concert. Pictured (l-r) are Polygram's Derek Schulman and Dave Leach, group's Joe Lynn Turner, and WZZO MD Bruce Bond.



WHY ARE THESE MEN SMILING? Because two of them are from the famous comedy troupe Monty Python, and the third's laughing at a Python joke during an interview at WPLJ/New York. Pictured (l-r) are Python's Graham Chapman, WPLJ's Tony Pligg, Python's Terry Gilliam.



THOSE CHAMPIONSHIP DJ'S — While in Scranton shooting the film "That Championship Season," actors Martin Sheen (left) and Paul Sorvino (center) played guest DJ at WEZX with announcer Ron Reino (right). The two showed a marked preference for old Bob Dylan tunes.



ROCKIN' WITH HAGAR — Geffen's Sammy Hagar (right) played guest DJ at KTXQ/Dallas recently, where he is pictured in a friendly mood with PD Tom Owens (left).



NEW SIMMONS DIET — That's exercise superstar Richard Simmons (left), trying a "laying on of the hands" new dietary method on WMMS/Cleveland morning man Jeff Kinzbach (right) during a recent interview stopover.



WPGU CAPTURES "LONE RHINO" — Island's Adrian Belew did an in-store autograph party in Champaign for his "Lone Rhino" album, the appearance being sponsored by area AOR WPGU. Pictured (l-r) are WPGU MD Jon Ginoli, record engineer Rich Denhart, Belew, band's William Janssen, and WPGU PD Pam Bresnan.



NOVA/DC101 JOIN FORCES — Portrait/CBS artist Aldo Nova teamed up with DC101/Washington to market a Nova picture disc 45 to be sold for \$1.01 locally to benefit the MDA. Pictured is Nova (left) and DC101 VP/Programming Don Davis (right) with a copy of the 45.



JAMMIN' WITH HUEY — WYSP/Philadelphia was the official host station for the JFK Jam, a recent outdoor concert featuring five national AOR acts. Pictured enjoying some refreshments during an interview with Chrysalis's Huey Lewis (left) is WYSP's Gary Bridges.



COUGAR LOOSE IN FT. WAYNE — Riva/Polygram's John Cougar played a tribute concert in Ft. Wayne for those listeners and townspeople who helped sandbag the city during flooding earlier this year. Pictured at WXKE's studios (l-r) are WXKE GM Art Templar, PD Rick West, Cougar, MD Hal Brandt, Polygram's Derek Schulman and Ross Grierson.



KOMPLIMENTARY KIHN — Prior to a local live appearance, Beserkley/E-A's Greg Kihn stopped by the studios of KOMP/Las Vegas for a guest DJ show. Pictured (l-r) are PD Scott Jameson, Kihn, and WEA's Roger Smith.

Adult/ Contemporary



JEFF GREEN

WVOR, WTRX, KMAJ HIGHLIGHTED

A/C Secondary Ratings Champions

Over the past few weeks, R&R has featured several of the nation's major market A/C spring ratings success stories. This week we focus on outstanding performances by three A/C secondary market stations: WVOR/Rochester, WTRX/Flint, and KMAJ/Topeka.

Just as in the large markets, all three programmers of these stations felt their successes were due in part to a well-defined strategy, and by filling a wide format gap in their areas.

WVOR/Rochester

Already number one 25-49 a year ago with double-digit ratings, WVOR erupted this spring by rising over seven shares and now, with almost a 20 share, leads its next closest A/C competitor two-to-one. No A/C station in a metro this size (#40) or larger has as large an average quarter-hour share.

PD Gary Smith told R&R, "We made our goals for this book very clear: to really zero in on the 25-49's. Everything we did was targeted towards them."

Gary believes the assistance of the Research Group played a major role. "They helped us with a large 'Comprehensive Music Test,' which enabled us to trim our entire music library from 1700 to around 1000 titles. Now we're playing the cream of the crop, with each selection targeted very definitively at our 25-44/49 demos."

Pointing out this concept of targeting precision extends to jock presentation, Gary added, "Our staff is very strong and recognizes the importance of knowing exactly what to say and how to say it. They're sure of what they intend to do when they come on the air. It's all part of our plan to psychographically approach our adult listeners."

Acknowledging the toughest part of the road to success remains ahead, Gary said, "Now that we're number one, the hardest thing is to stay there. Everyone is shooting for you. Besides that, there's always the possibility that a certain amount of complacency will set in. One can't just sit around and say, 'Hey, we've done it.' You must keep working hard — even harder than you did getting to the top."



Gary Smith

WTRX/Flint

Under the guidance of since-departed PD Chuck Finney and current Assistant PD/MD Jeff Davis, WTRX racked up the largest increase in 25-49 quarter-hour shares among all A/C stations in the country — over 10 shares! WTRX now boasts ratings strong enough to rival above-mentioned WVOR.

WTRX

Jeff explained his station's lively, foreground approach was the big difference. "We were able to make WTRX sound brighter — almost 'happy' on the air," he said. "Listeners perceived us as being 'up' and 'alive,' as opposed to a background or laid-back station. We were dominant and foreground, giving people active reasons to listen to us. We became very involved in the community and promoted heavily, giving away trips, two cars and other desirable prizes. That definitely helped. In short, the promotions, personalities, and music combined to create a solid package such that there never was a slack period in any daypart."

Jeff emphasized that WTRX's musical variety stood out among the A/C competitors. "There were probably no more than five different current records played among all the other stations in town. Everyone was segueing music back-to-back-to-back, just lulling listeners along. We came in and practically forced ourselves — in a positive way — into people's lives. It was just a case of observ-

ing, in our opinion, how nobody was going after what the listeners really wanted. Johnny Burke, our current PD (then morning drive talent), has a good street feel for this market. Being from Flint, I think I do as well."

ing, in our opinion, how nobody was going after what the listeners really wanted. Johnny Burke, our current PD (then morning drive talent), has a good street feel for this market. Being from Flint, I think I do as well."

Jeff added that specific research supplemented the local feel. "We do focus groups, check adult sales, measure requests, conduct callouts, and listen to the input of our consultant Ted McAllister. I must also say we've had a lot of support from our VP/GM Jim Meltzer. He's stood behind us all the way. He's led the redevelopment of our entire radio station."

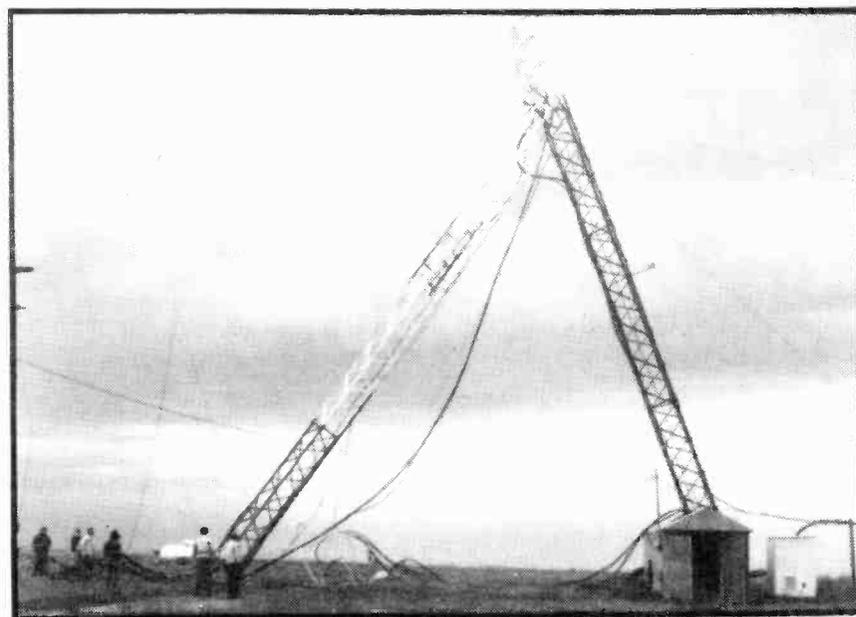
What now? "The plan for WTRX this fall is to stay just as it is. We'll try to further develop our personalities and promote as heavily or even heavier than we've been."

Jeff reminded programmers about the ever-valuable street feel. "Don't be afraid to deliver the real needs of the people," he said, "even though you personally think a song is too hard or a lyric too strong. Define that street feel and then deliver it. That's the way we've been able to succeed. Now we're just having a good time on the radio. It's amazing — the jocks can't wait to get on the air each day."

KMAJ/Topeka



Newcomer KMAJ achieved the notable distinction of notching this spring's most successful A/C debut, scoring nearly a 15 adult share in its first A/C book! What made this performance even more striking was that a tornado knocked KMAJ off the air for two days during the book, resulting in an additional 62 days of reduced power.



LEANING TOWER OF TOPEKA — No, it's not an E.T.-transmitting device, nor the goalposts after the Jayhawks' homecoming game. It's KMAJ/Topeka's tower after being mauled by one of the state's famous tornadoes, which knocked KMAJ off the air for two days and forced reduced-power broadcasting for 62 more. KMAJ went on to win the A/C ratings battle anyway.

PD Dave Waters described how KMAJ literally "took the market by storm." "The emphasis is totally on the music," he began. "We're not a full-service A/C station and don't try to be all things to all people. We feature both oldies and cur-



Dave Waters

rents, and a lot of them." What resulted in such a strong start? "Our 25-49 audience was looking for a break from all the talk and chatter," Dave continued. "I believe we were different from other stations in that we weren't imposing our will — our ideas on the listeners. Rather, we provided what the Topeka market was seeking."

Dave stressed that the personality approach matches the 'non-imposing' formula. "The air talent has to be able to complement the music," he said. "So many times the misconception of 'personalities' is that they have to project so far that they overshadow your intent. We're working right now to keep the personalities in balance with the music while still allowing the individual style to come through. I can't emphasize enough that our 25-34 target isn't the victim of our ideas. They tell us what they want, and we respond."

Where did his market feedback come from? Dave replied, "We did a lot of callout research, took the common denominators and put those together. We also staged some informal focus studies with both listeners and advertisers, which proved to be very interesting."

Like WVOR and WTRX, Dave sees remaining "on course" as the correct path to continued growth. "We'll continue to nurture our current audience, instead of departing from our present position in an effort to become mass appeal. If we can concern ourselves with building upon our loyal core audience, I believe we'll spread naturally to other demos."

His words for other stations? "Close your mouth and open your ears. Listen to the other stations around you. I give a lot of credit to everyone I've been able to listen to because there's really good radio and ideas around here. I'll take a piece from here and there and use it myself. In short, don't model your station exactly like one elsewhere. You always have to respond to your market."



WVOR FM100

Gary summarized his "specific target" plan by saying, "You really must decide what your target is, especially if you're in a larger market. One of the things many PD's don't do real well these days is figure out exactly who they are trying to reach. Be sure to study each angle — the right music, lifestyles, topics to be talked about, the manner used by the personalities — everything. In any competitive situation, you need to determine what your niche is, and then do everything you can to nail it down."

Community Involvement

WINR/Binghamton, NY held its seventh annual "Yegatta Regatta" benefit raft race for the American Cancer Society. With about 500 rafts participating, over \$12,000 was raised. . . . WCLR/ is offering weekend reports directly from Lake Michigan in conjunction with boating season. . . . CKWW/Windsor is hosting 150 exhibitors in its 13th Annual "Art In The Park" benefit for the Windsor Rotary Club and Willistead Restoration Fund. With the cooperation of local business for transportation and parking, the station drew over 20,000 people. . . . \$150,000 was raised at the 12th annual "Harden And Weaver Golf And Tennis Tournament," cosponsored by WMAL/Washington, D.C. The money is for the Children's

Hospital National Medical Center. One lucky golfer won a 1982 Cadillac Coupe de Ville for shooting a hole-in-one. . . . WHIZ/Zanesville, OH broadcast its annual "Jail And Bail" live from the county jail, where community leaders were interned until \$20 in bail was raised to release each of them. \$800 was raised in four hours and presented to the March Of Dimes. . . . WHEN/Syracuse collected \$600 and sold over 1500 hot dogs at its downtown outdoor cookout recently. The money went to the American Cancer Society. The station also held its first "62-WHEN Gaillinger Home Run" with various races designed to raise money for the Arthritis Foundation. Proceeds "ran" over \$1000.

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 4b

Country



CAROLYN PARKS

Country Closeup

Movement

Pete Nadel joins WTND/Orangeburg, SC as GM from similar position at LOVE 97/Charlotte, while Doc Washburn takes over as OM from WSOC-FM/Charlotte . . . WFIL & WUSL/Philadelphia Sales Manager Bill Burns moves across town to WIP as GSM. Stations also lose news reporter Cindy Weber to neighboring WWSH. ND Steve Nikazy is looking for a replacement, (215) 482-7000 . . . Andy Carr now KRAM/Las Vegas PD.

Roger Swan now in charge of sales and programming at WLBH/Mattoon, IL from WMIX/Mt. Vernon, IL. Stations needs record service, (217) 234-6464 . . . Mike Bouchie leaves as PD of KRRV/Alexandria to program WSLG/Gonzales, LA while also major-

ing in advertising at LSU . . . Doug Moreland upped to MD at WCMS/Norfolk, replacing Dan Williams who's off to Nashville to pursue a career as a promoter . . . New KVET & KASE/Austin MD is Steve Gary, former-ly of KOKE in town . . . Terry Slane pro-

Station Profile

KTPK-FM/Topeka, KS

GM: H. Pat Powers PD: Marlana Adkison MD: Lyman James (formerly Todd Stinson)

100,000 watt KTPK/Topeka is the only FM Country station in the market and has been programming Country ever since it went on the air in November, 1974. Although supplied with current and oldie tapes from consultant Drake-Chenault, the station also compiles its own weekly music list, adding 12 new songs each week which go into regular rotation. As former MD Todd Stinson explains, "We get to add songs on our own this way, right out of the box. We do sales research through two local record stores and are mainly current-oriented although the jocks can play album cuts at their own discretion. However, we don't play any traditional country and are basically ultra contemporary.

KTPK

COUNTRY 107

"The station is personality-oriented but not to the point where we spend three or four minutes talking. We promote each other on the air, but the music is always the star. We're also very promotion-minded with our most visible and ongoing campaign being the KTPK bumperstickers. They've remained the same since we started giving them out when the station went on the air, and we see more KTPK stickers on cars than any other stickers. We also have a monthly newspaper, 'Country Roundup,' distributed free to the public, and our belt buckles keep us constantly visible as well.

"Some of the community events we sponsor each year are a softball team, a 4th of July run, and an 'Under The Stars' series in conjunction with the Topeka Parks & Recreation Department. We've presented such stars as Terri Gibbs, Frizzell & West, and Charly McClain in concert. Each March through May we also do our 'Spring Fl-ing' promotion on the air, qualifying listeners to win weekly prizes consisting of trips, gift certificates, clothing, you name it. This year we had 2200 listeners registered!

"We've got a very young staff (average age 24) and over the last four years, we've consistently been #1. In this part of the country you really can't go wrong with Country, and when a listener can hear it in stereo, it's even that much better!"



KTPK STAFF — Pictured (l-r) are Steve Higgins (evenings), Marlana Adkison (PD/middays), Todd Stinson (formerly MD/afternoons), Bob Chaffin (mornings), and Jim Gibb (overnights).

FROM THE MAILBAG

FICAP Organizes Live DJ Week Broadcasts

FICAP Broadcast Arrangements Committee Chairman Bob Cole sends along some information on the newly-created broadcast facilities which will be available for radio personalities who would like to broadcast live shows to their home stations from the DJ Convention (October 11-15). Several personalities did this last year (including Bob, who was PD at KOKE/Austin at the time), but FICAP and the Opryland Hotel will now be opening up an "Operations Central" with enough facilities for all stations wishing to utilize this service.

The only charge to stations will be a \$50 phone line installation fee, with extra phone lines available for \$20. The hotel will provide studio tables, and FICAP Board Members will be in charge of directing artists to the various broadcast booths for live interviews. If you would like further information or would like to reserve your space (do so early!), contact Charlotte Howe, Opryland Hotel,

2800 Opryland Drive, Nashville, TN 37214, (615) 889-1000.

Personals

Each week the Positions Sought section of R&R's classifieds seems to get longer, so it's nice to pass along some job openings for a change . . . WRKZ-FM/Hershey, PA is still in need of a morning man and has an excellent salary to offer the right person. Send T&R to Chris Gable, PD, Box 142, Hershey, PA 17033 . . . In Mobile, WJQY is looking for on-air staffers with a possible Asst. PD position. Call Mike Malone, PD, at (205) 344-3698 . . . Sorry to hear of WBAP/Ft. Worth MD Art Davis's recent hospitalization. Hope you're feeling better, Art! . . . Congrats to WOKK/Meridian, MS MD Van Mac and wife Robin on the birth of Rebecca Sara-Nell McCarty on August 2 . . . Obviously WNOX/Knoxville PD Scott Majors just can't keep his mind off the station. When he and now-wife Barbara were married on June 26, they not only got married on-the-air but even employed the services of fellow DJ Bill Jeffers, who officiated. Luckily, he's also an ordained minister, so everything was legal!



FICAP BROADCAST COMMITTEE MEETS — The Federation of International Country Air Personalities (FICAP) Broadcast Arrangements Committee recently finalized plans for the first annual "Live From Opryland" broadcasts during convention week. Pictured during discussions are (l-r) KYNN/Omaha MD Chris Taylor, FICAP Executive Director Georgia Twitty, KIX106/Washington PD Bob Cole, and WHN/New York PD Dene Hallam.

moted to MD at WIRK/West Palm Beach, replacing Terry Wunderlin. Slane has also started simulcasting his morning show on the AM, which has dropped automation for a live format . . . Dan Williams upped to MD at KEED/Eugene, replacing Bill Templeton who now does overnights at KWJJ/Portland . . . Don Walton exits KFH/Wichita as PD Chuck Robson takes on MD duties as well . . . Todd Stinson leaves KTPK/Topeka for the Dallas area and is replaced as MD by Lyman James, formerly of KFDI-FM/Wichita . . . WSLR/Akron's new MD is Rick Cardarelli, as Steve Brodie segues to sister station WKDD . . . Mark Lindow now PD/MD at WILQ/Williamsport as Paul Cavanaugh drops MD title to devote more time to his morning show . . . Kenny Shelton promoted to MD at WWOD/Lynchburg . . . Two additions to the KRTZ-FM/Cortez, CO staff with Peter Martin taking over as MD/afternoon drive for Brett King, who leaves for two years to pursue Mormon missionary work. Harv Twite also joins on for relief work . . . Allen Reynolds named MD at WGVM/Greenville . . . Roxanne Turner, from WIKS/Indianapolis, named Promotion Director for KIX106/Dallas . . . Patricia Van Thof returns to WNYR & WEZO/Rochester as Promotion/Public Relations Director after an eight-month sojourn as cohost of WOKR-TV's "Morning Break" program . . . Dale "Bozo" Summers exits KCBQ/San Diego for KYYX/Seattle, where he will now be known as Zack Bojack on the rock-formatted station . . .

Cliff Blake moves from PD at WFTQ/Worcester to Production Director/midday man at WZZK/Birmingham, replacing John St. John, now on a sabbatical working for The Way International . . . Doug Wilson leaves

WAPE/Jacksonville to become afternoon personality at WQAM/Miami . . . Dan Coughlin joins WHK/Cleveland as sports commentator . . . Bob Connell returns to the Albany market for 7pm-midnight at WPTR . . . "Big Bill" Anderson moves his WKMF/Flint morning show across town to WTAC . . . New morning man at KKAL/Arroyo Grande is Bill Curtis (from KUUL/Madera, CA), replacing Doug Vincent, now an off-the-air PD. Jeff Spawn (from KVEC/San Luis Obispo, CA) also joins on as News Director, replacing Rick Stratton . . . Two additions at KXYL/Brownwood with Mike Ruble doing 7pm-midnights and Ross Wells on overnights. With sister station KLSN (soon to be KXYL-FM) now programming A/C, KXYL will now take a more traditional approach to Country . . . New to the staff at KTOM/Salinas is Bob McKnight for fill-ins and copywriter . . . Marlin Jay joins KOMA/Oklahoma City for all-nights from KCUB/Tucson.



Doug Wilson

Conversions

Here's an update on stations which have changed to or from Country recently . . . WOW/Omaha switches from CHR to Country with new lineup as follows: Joe Palka (mornings), Jim Abens (mIDDays), Mike Shane (afternoons/MD), Brandy Summer

The Music Section

Country Radio's Most Accurate Music Information

Begins on Page 42

Continued on Page 28

Country Pictures



MEL'S COUNTRY — Following Mel McDaniel's performance at Tulsa club Duke's Country, K95FM staffers joined round to let Mel know they enjoyed being "taken to the country." Pictured (l-r) are K95FM's Jim Ross and Rob Ryan, Mel, and station staffer Robin Lee.



THIS IS A BOWLING BALL.. — WIRE/Indianapolis afternoon drive personality Ken Speck is pictured instructing his bowling team, the Ken Specktaculars, on some of the finer points of the game. No word on how "Specktacular" the team's been, but judging from some of the blank looks, we suspect Ken might want to switch to another sport.



KLIF KEEPS CASH COMING — KLIF/Dallas PD Danny McDuff is shown presenting a \$1000 check to winner Robert Rice in the "Country 1190 Cash Giveaway" promotion the station recently conducted.



FRICKE LEGS IT TO LEXINGTON — Janie Fricke and Alabama recently performed for the folks in Lexington, KY, and WAXU PD Larry Miller was there to greet the songstress following the concert.



WATSON, KOKE, AND A SMILE — The Austin Livestock Show and Rodeo set new attendance records this year due in part to Gene Watson's performance during Country Western Night. Just before going onstage Gene was accosted by KOKE MD Speedy Perez (left) and former station PD Bob Cole (right). If you think Gene looks happy now, you should have seen him right after this shot was taken when Speedy planted a big welcome-to-Austin kiss on the singer!



CORBIN/HANNER AT COUNTRY JOE'S — Never one to miss an opportunity, KSOP-FM/Salt Lake City PD and Country Joe's Records proprietor Joe Flynt managed to shanghai Bob Corbin and Dave Hanner for an in-store appearance following their recent concert in the area. Pictured (l-r) are Corbin, Hanner, and Flynt.



KHJ JOINS FIGHT AGAINST LEUKEMIA — KHJ/Los Angeles recently participated in a benefit concert for "Couples Against Leukemia" held at the nearby Palomino Club. Nighttime personality Janine Wolf, who hosted the event, is pictured with Rick Nelson, one of the performers. Rick had on a really nice Palomino jacket before the picture was taken, but Janine auctioned it off to the audience for \$125, with all proceeds of the event going to the Leukemia Foundations.



PLACE YOUR HANDS ON THE HOOD AND REPEAT AFTER ME... — Although this looks like a local revival meeting of the Corrolla Tercel sect, the laying on of hands is only part of WKUL/Cullman, AL's "Great Country Hand-A-Thon" promotion. PD/morning man Steve "Dallas" Lovig is shown amongst the 15 contestants who participated, with the winner lasting 69 hours and 38 minutes to win the use of the auto.



BURRITOS BOMBARD BAY AREA — Local radio reps got together following a Burrito Brothers concert in San Jose to welcome the group to the area. Pictured backstage are (l-r) KTOM/Salinas PD Marc Hahn, Burrito Brother Gib Guilbeau, KFAT/San Jose MD Dallas Dobro, former KFAT PD Larry Yurdin, and group member John Beland.



A "Z" FOR FREE — WMZQ/Washington's ongoing "Capital Letters" promotion had another big winner recently when a lucky entrant came up with that week's set of mystery songs and drove away in a brand new Camaro Z-28. Pictured at the presentation are (clockwise) WMZQ GM Gil Rozzo, Lowe Chevrolet General Sales manager John Burley, and car winner Steven Ahl.

Inside Nashville



BIFF COLLIE

EVERYBODY'S TALKIN': "WSM has no exclusive rights to the word 'opry;' the word 'opry' is no more than a description of countrified 'opera,'" according to the U.S. District Judge Scott O. Wright in Kansas City in the suit filed by WSM against "Denny Hilton's Country Shindig Opry Show" in Osage Beach, MO, which claimed Hilton was attempting to cash in on the Grand Ole Opry's good will . . . George Jones sang his "No Show Jones" in absentia, not applauded by Lee Solomon and a sold-out crowd from four states at Tullahoma's Cowboys Club.

George Klein and Jerry Schilling sued "People" magazine for \$40 million in a libel suit that contends the magazine printed statements that were defamatory and showed "reckless disregard and carelessness as to the truth or falsity" in an interview with "Elvis" author Albert Goldman that allegedly made Klein and Schilling appear "totally unfamiliar with the business of the late Elvis Presley" and "stupid" . . . Archie Campbell, one of the original writers and performers on "Hee Haw," signed to host "Yesteryear In Nashville" for the Nashville Network when that cable TV service debuts early next year. It'll be a daily show . . . Clint Eastwood brought his kids Alison and Kyle with him for his Nashville shooting schedule on "Honky Tonk Man," in which Kyle (24) makes his film debut . . . Fred Foster is back in the record business after two years. At a press conference last week here, Foster introduced Bob Fead (formerly with Alfa, A&M and RCA Records) as the new President of Foster's Monument Records label and announced the label's first release under a new CBS distribution deal as a two-record set which features Kris Kristofferson, Willie Nelson, Dolly Parton and Brenda Lee . . . Dolly's hospitalization in New York prompted her husband Carl Dean to rush to her bedside, with major surgery anticipated . . . RCA VP/Nashville Jerry Bradley, head of the label's country department here for years, will not renew his contract with the company.

KICK-OFF: Nashville's WSIX-AM announced it'll "go Country" from the talk format utilized since last summer. WSIX-FM's "Metropolitan Country" is by far the #1 Country and adult demographic in Nashville, and has been for years. PD Gerry House says the AM will "do its own thing," but will utilize current personnel. Charlie Williams, one of the top Country radio personalities for 25 years, primarily in L.A. and San Francisco, currently co-hosts one of the most popular personality radio shows in Nashville radio with Marvis Harris. Their current talk block will expand from its current 3-7pm slot, starting at 2:00pm. Harris has no previous radio experience . . . The Organization of Country

Radio Broadcasters meet next week (September 10-11) at Nashville's Hyatt-Regency: Friday for agenda planning sessions for 1983, Saturday for quarterly meeting of the Officers and Board of Directors . . . Psychic David Guardino, at a seance at Elvis Presley's Graceland Mansion in Memphis, said that Elvis died of a broken heart; he wants to be like Frank Sinatra . . . to last. He wants to come back . . . Ron Bledsoe, owner of Nashville's hottest pop station KX104, and long-ago General Manager of Liberty Records in L.A., has recruited Mac Davis, whom he hired as a songwriter-songplugger, to come to Nashville . . . Bonnie Rasmussen is the first recipient of the "Good People" award, a fancy hand-designed plaque for her work as Director of Artist Development with Warner Bros. Country Division. Award was created by Chet Atkins and Billy Edd Wheeler, who feel it's time to honor some of the behind-the-scenes unsung people who help make the stars. That's nice.

...AND THEN I WROTE: MGM Grand Hotel in Las Vegas named a sandwich after Crystal Gayle (sliced tomato, avocado, Bermuda onion, alfalfa sprouts, melted cheddar cheese and sesame seeds on whole wheat bread) . . . William Lee Golden had a party Wednesday night at his Golden Era Plantation (first left past House of Cash - last house on the right) . . . Rudy Gatlin hit a hole-in-one off the third tee at Brentwood Country Club . . . Joe Stampley will be taping a "Country Sportsman" show, fishing for bass in Eufaula, AL . . . Little Jimmy Dickens is touring with Merle Haggard these days . . . (What a pair!) . . . "Elvira" is played during the seventh inning stretch at every Kansas City Royals home game . . . Dolores Smiley, President of SRO Talent, and Bill Bleckley of Bleckley & Bean Talent merged. They book Johnny Carver, Dotts, Wayne Kemp, Ronnie Robbins, Narvel Felts, Del Reeves, Tina Carroll and Glen Barber . . . Terri Lynn Miller signed with Johnnie Massey at Stars, Inc. for bookings . . . 90-year old Zachariah Valentine Morgan, father of Hall of Fame nominee George Morgan, died at his home in Barberton, OH.

CLOSER: Tom Bunkley from Clearwater says his slogan for performing is "Don't quit till you're through!"



CLOSE SHAVE FOR WMC - WMC-AM/Memphis pulled out all the stops when Columbia recording artist Billy Joe Shaver recently visited the station, including an introduction to their famous morning "personality" Aunt Eloise. Pictured surrounding the lovely lady are (l-r) WMC-AM PD Les Acree, Shaver, and Columbia's Tom Chaltas.



MARCHING TO A DIFFERENT RADIO - The "Third Annual KONE Marching Band Parade" recently hit the streets of Reno and garnered the station a prize-winning entry. Organizers Martin Flynn (KONE PD) and Chris Monk (station SM) not only kept the station visible but also audible, as all float participants carried portable radios tuned to 1450 KONE.



McCLAIN HEADS SOUTH - Epic's Charly McClain made a recent stop at Q102/Winchester, VA and was immediately surrounded by two devoted fans, PD Bob Schrader and announcer Amos R. Pigg Jr.



RAVEN FLIES TO ATLANTA - Elektra artist Eddy Raven, in Atlanta to perform at Mama's Country Showcase, took a moment to welcome some visitors backstage. Pictured are (back, l-r) WEA's Bob Weinstroer, Raven, and EIA's Chuck Jones and Alan Golden; (front, l-r) EIA's James Wood and WPLO's Larry Coates.

Country Closeup

Continued from Page 26

(evenings), Pete Early (overnights), Ralph Caldwell (OM/PD) . . . WRKK/Birmingham changed from AOR to a modern Country format August 22, with Tommy Hayes coming over from sister station WVOK to program the new "K Country." Coming on the heels of that, WYDE has decided to drop its long-time Country format for a solid gold rock approach . . . A few other stations have recently converted from Country to other formats, including WIST/Charlotte (to CHR 8-16), KAYO/Seattle (to syndicated MOR format with new calls KSPL), WSRF/Ft. Lauderdale (to 60's rock 8-1), KBET/Reno (to MOYL 7-15), WKTN/Knoxville (to a News/Talk, A/C combination),

WFDR/Manchester, GA (to A/C), WJAI/Dayton (to Big Bands), and WVBK/Herndon, VA (to AOR) . . . Also, KIKX/Tucson went dark July 24 after a long battle with the FCC, and WOLF/Syracuse closed its doors due to financial difficulties . . . On the brighter side, WIGL/Columbia, SC joined the Country ranks recently and requests record service to Box 5106, Columbia, SC 29250. New lineup for the station is Steve Wannamaker (6-10am), Tommy Storms (10am-3pm), PD Hank Morgan (3-7pm), Kevin Scott (7pm-mid), Scott Kerby (overnight), and weekenders Jeff Jones, Rick Ramsey, and Andrew Jackson . . . Rhode Island got a new Country facility as WGNG/Providence became "55 Country" 8-16. Bob West is PD.



Country News

Salutes Two of Our Texas Affiliates:
WACO/Waco & KIXZ/Amarillo

Call Pete Howard or Kirt Daniels (213)392-8743
228 Main St., Suite R Venice, CA. 90291

Black Radio



WALT LOVE

A TRIBUTE TO WWRL

"Soul 16" Says Goodbye

I can remember the first time I heard WWRL — it was 1966 or '67. I thought it was the most exciting Black radio station I'd ever heard. It was the first time that I had ever heard black jocks in total control of the airwaves — moving in and out of spots quickly, getting to the point in a decisive, smooth manner. It even had jingles like WABC. At that time, it was considered an innovative Black-oriented radio station.

I decided, with the help of my best childhood friend, Jeff Troy, now morning personality at crosstown WRKS, that I wanted to be a radio announcer. One of the main reasons was because Jeffrey was on WWRL, "Soul 16." He had become good enough for someone to take him from our hometown in Pittsburgh on now-defunct WZUM to the "Big Time." When I saw how he lived, the car he drove, and for the first time really looked at New York, I was hooked on radio, WWRL, and New York City.

It's very sad to witness the demise of this station's well-known image as a leader in Black radio, although the new "inspira-

tional" format could also turn out to be an innovative force. I'd like to reflect on some of the positive things and people that have contributed to WWRL's image. The talent of earlier years that's gone through WWRL reads like a "Who's Who in Black Radio." If you're a true broadcaster, black, white or any other race, these are some names you should know to be



Bobby Jay



Jeff Troy



Gerry Bledsoe plays Santa for the children in Harlem in front of the world-famous Apollo Theatre.



Pictured in a "A Better Buy" promotion are (l-r) personalities Enoch Gregory, Fred Barr (gospel DJ), Eddie O'Jay, and then-PD Rocky G.

40,000+ MERCHANDISE GIVEN AWAY FREE AT PALISADES MERCHANT PARK! FINAL 6 DAY SPECIAL TUES SEPT 8 - SUN SEPT 13

FREE! A SHOPPING BAG FILLED WITH 10 OF THESE VALUABLE GROCERY PRODUCTS

THE STATION WITH SOUL... 24 HOURS A DAY IS PROUD TO HAVE YOU... TUNE IN TODAY

The poster says it all — Palisades Park!



Alma John, WWRL's influential female personality at that time.



Pictured (l-r): DJ's Eddie O'Jay, Lonnie Shepherd, Frankie Crocker. The three young ladies were winners in a beauty contest for the wine company, held in Harlem.



Pictured at a WWRL promotion in 1965 is WBLS/New York Program Director Frankie Crocker. Back then he was known as "The Rocker," Frankie Crocker!! He was also known as "The Love Man."



Pictured at a benefit basketball game at Hunter College in Manhattan (l-r): WWRL DJ's Hank Spann and Jay Dubard, engineer Jessie Stevens, actor "Super Fly" Ron O'Neal, WWRL DJ's Gary Byrd, Gerry Bledsoe, and Bob Law, singer Lenny Welch, and DJ Enoch Gregory.

knowledgeable about blacks in radio. People like Rocky G, Reggie La Vong, Enoch Gregory, and "Dr. Jive," the late Tommy Smalls, who also owned "Smalls' Paradise" in Harlem, at one time a very hip night spot for the New York jet set. Hal Jackson, now VP/GM with Inner City Broadcasting here in Los Angeles; Jeff Troy; Gary Byrd, who currently writes songs with Stevie Wonder; Sonny Taylor; and Gerry Bledsoe, the black DJ in the Budweiser TV commercials are other former WWRL luminaries. Frankie Crocker came through the doors of 'RL years ago — straight from Buffalo. Chuck Leonard, now at WRKS worked at 'RL for a short period of time before becoming WABC's first black air talent.

William Roman. At that time Roman had international programming of all types, Polish, Ukrainian, Spanish. They even had some gospel programming, done by Fred Barr and 'Doc' Wheeler. Sponderling made the station all-Black under the directorship of Frank Ward in 1965. They had people on the air like Douglas 'Jocko' Henderson, Maurice 'Hot Rod' Hulbert, Carlton 'King' Coleman, and others who were well-known in Black radio. At one time we were considered the 'Black ABC' — the best black radio talent in the country came out of this radio station. All those people have gone on to do some big things in this business. People like newspaperman Freddie Rodriguez; Jeff Troy at WRKS; Jerry Boulding, Operations Manager at WJPC/Chicago; Al Gee (Al Germany); Vy Higginson; Bob Law with 'Night Talk' on the National Black Network — I could keep going...

"Some people stayed here doing a great job for years — for example, Dick London, one our news people, has been here approximately 18 years. Don Ross, also in News, has been here 16 years, Jerry Bledsoe 13 years. Before he left, Hank Spann (now PD at WBOK/New Orleans) had been here eight years. It was always a great place for blacks in radio because the black community of New York City, New Jersey, Connecticut, and Long Island has always identified with us in a positive nature. If whites were into black music, they would tell you, 'Yeah, I listen to Soul 16.' It really was a great experience for me to have been a part of its history."

WWRL is about to embark upon a new adventure, an inspirational format (R&R 8-20). We certainly wish those involved much success. But it's a shame that modern technology and FM saturation had to take its toll. But all things, even the best, must come to an end.



Maurice "Hot Rod" Hulbert

Al "The Master" Gee

At one time, WWRL was among the top five radio stations in the New York City market in any demographic you chose to compare. When I got into the business in 1968, most black DJ's aspired to reach WWRL because they knew it paid the most money to blacks, and it was also considered the top of the heap for blacks in radio. I guess most blacks also felt that they couldn't cross over.

I had the pleasure of talking with Bobby Jay, who's been with WWRL for the past 12 years, serving as an air personality, Asst. PD, and finally Program Director. I asked Bobby for a little history on "Soul 16." "In 1965 the station was purchased by Egmont Sponderling from the original owner,

The Music Section

Black Radio's Most Accurate Music Information Begins on Page 44

THE PICTURE PAGE

Jett Sett Well Mett



Boardwalk's Joan Jett & the Blackhearts flew the independent promotion people working her records to her Santa Monica Civic concert recently. Pictured (l-r) are group's Lee Crystal, Steve Leeds, Ron Raphael, Wynn Jackson, Jett (foreground), Craig Lambert, group's Gary Ryan, Jett Lag management's Julie Rader (foreground), Joel Webber, "Heavy" Lenny Bronstein, and group's Ricky Byrd.

Ashford & Simpson Video Opera



Capitol's Ashford & Simpson celebrated the first screening of their "Street Opera" video with the label. Pictured (l-r) are Capitol's Rusty Moody, VP's Sam Citro and Varnell Johnson, Valerie Simpson, Nick Ashford, Capitol Records Group Don Zimmermann, and label VP's Bruce Wendell and Dan Davis.

Tavares Join RCA



The Tavares have signed with RCA, with a new album and single just out. Pictured at the signing are (l-r seated) group's Pooch, Tiny, Chubby, Butch, and Ralph Tavares; (l-r standing) RCA's Patrick Spencer, Basil Marshall, and Robert Wright, RCA VPI/USA & Canada Jack Craigo, managers Ron Weisner and Freddy DeMann, and RCA VP Keith Jackson.

My-Disc Is CBS's Discs



My-Disc Records recently signed a distribution deal with CBS Records, joining the Associated Labels family with a single by Zinga Washington. Pictured (l-r standing) are producer Ray Reid, My-Disc principal Ed O'Loughlin, producer Darryl Gibbs, EIP/A Sr. VPI/GM Don Dempsey, My-Disc principal Lou DeBiasi, producer William Anderson, and My-Disc attorney Stu Siffin; (l-r seated) My-Disc principal Donnie Linton and CBS Associated Labels VPI/GM Tony Martell.

Motley Crue Accrues E/A Friends



Elektra/Asylum's Motley Crue recently played the Country Club in Los Angeles and were visited backstage by label executives. Pictured (l-r) are E/A VP Lou Maglia, label's Scott Burns, VP Burt Stein, Sr. VP Jerry Sharell, group's Tommy Lee, and label's Tom Zutaut.

Charles Signs To Columbia



Ray Charles has signed to Columbia Records in Nashville. Pictured celebrating the signing are Charles (left) and CBS/Nashville Sr. VP/GM Rick Blackburn.

Adams Goes Gold In Canada



A&M's Bryan Adams recently received a gold record for his "You Want It You Got It" LP in his native Canada. Pictured (l-r) are A&M Canada President Gerry Lacoursiere, A&M VP Doug Chappell, manager Bruce Allen, Adams, A&M Canada's Mike Godin, and talent agency's Mike White.

Cale Packed Date



Mercury/Polygram's J.J. Cale recently played the Palomino in Los Angeles. Pictured after the show are (l-r) manager/producer Audie Ashworth, Polygram's John Brown, Cale, and Polygram VP John Stainze.

NAB RPC 5 NAB RPC 5 NAB RPC 5 NAB RPC



KFRC/San Francisco's Gerry Cagle leads the well-received "AM: What Now?" clinic.



ABC Rock Network's Denise Oliver (right) moderated a programming-engineering panel aimed at increasing understanding between the two areas; engineering consultants Jim Loupas (left) and Eric Small participated.



Ken Maness (left) and Jay Christian of WJCW & WQUT/Johnson City, TN explained how PD's can use inexpensive computers to aid in their programming efforts.



Consultant John Lund (at podium) leads the popular "Top 30 Trademarks Of Successful Stations" session, joined by (l-r) June Lund of the Lund Consultants, Radio Management Monthly's Nellene Teubner, and Lund Consultants' Brian Scott.



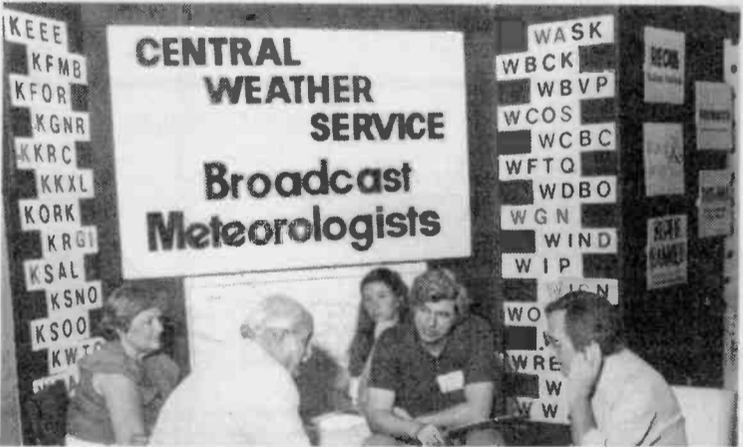
Callout research was discussed by (l-r) Roger Wimmer of Cox Communications, University of Georgia's Jim Fletcher, and 96KX/Pittsburgh's Bobby Christian.



Presenters at the News Forum were (l-r) Diane Raymond, formerly of WFAA/Dallas; WRC/Washington's Jerry Nachman; IS Inc.'s Jo Interrante, and AP Radio's Ed DeFontaine.



"Programming In An Election Year" was the topic discussed by communications lawyers (l-r) Martin Leader, Harry Cole, and Alan Campbell, plus NAB's Barry Umansky as moderator.



Displaying the latest systems, equipment, and wares of all types is always an important facet of any NAB radio gathering, and exhibit halls and suites were heavy traffic locations. Above is a random cross-section of a seller's market.



Marketplace

"HAVING PROGRAM PROBLEMS?"
PERSONAL CONFIDENCE? - Talk show Dr. Ellie Bragar, #1 personality, video & audio experience, Masters & Johnson trained sexologist. Syndicator and/or stations write for this FREE informational & educational demo. Dr. Ellie Bragar, 44 West 12th St., N.Y., N.Y. 10011 (212) 255-3044

Contemporary COMEDY Hundreds renewed again!
Free sample!
 Write on station letterhead to
Contemporary Comedy
 5804-D Twining
 Dallas, TX 75227

FREE ISSUE OF Galaxy
 Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead:
 ALL AIRSHIFT READY!
 Box 20093R, Long Beach, CA 90801 (213) 595-9588

R&R MARKETPLACE ADVERTISING
 Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$37.50
6 Insertions	\$32.50
13 Insertions	\$27.50
26 Insertions	\$22.50

Volume Rates Available
 Additional \$10.00 per week charge for Blind Box ads.
 Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.
 Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

10,000 RADIO JOBS!!
Over 10,000 Openings Yearly
 You now have access to 98% of the American Radio Nationwide Job Openings every week!
 1. Hundreds of openings for DJ's, newsmen, engineers, PD's (male & female)
 2. Receive 98% of the current American Radio Job listings computer-printed and mailed to the privacy of your home.
 3. Small, medium and major markets.
 4. Country, Rock, MOR, AOR, Beautiful Music, All News and Talk formats.
 5. The American Radio Job Market is subscribed to by major universities, colleges, broadcast schools, working and non-working personnel.
 6. **MONEY BACK GUARANTEE**
 Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 - you save \$21.00!
American Radio JOB MARKET
 6215 Don Gaspar, Dept. R, Las Vegas, NV 89108

The only pre-recorded comedy service in the world!
KNOCKERS!*
 If you're serious about being funny, send \$5.00 (refundable with first order) for sample cassette and catalog to:
FULLER, Box 153, LaGrange, IL 60525

Embroidered Emblems
 We make emblems for the broadcast industry. Promote your station with low-cost, high-quality emblems. Order now for delivery before the next rating period. Will be the hottest items your station has to offer. Will outlast any T-Shirt or sticker.
Fireball Mgmt.
 P.O. Box 588, Freeport, NY 11520
(516) 223-1244

Charlie Van Dyke... MOVE OVER!
 THE voice you need for station IDs and liners, promos, and special programming.
 \$100 gets you 10 cuts. Send check with copy, or order your FREE demo today. Professional!!
HARRY MAY, 446 Lawrence, San Luis Obispo, CA 93401

DJ COMEDY SERVICE
 Expand your show material with the most topical, up-to-the-minute comedy service available.
 • DJ COMEDY - Monthly humor based on what's happening in the world today.
 • DJ "THROWAWAYS" - record intros and outros sent twice monthly.
 Send for sample today, or call **(713) 984-2144** and leave your address. **Mastercard Visa**
 Be sure to include your format
DJ A PROFESSIONAL COMEDY SERVICE
 3530 TIMMONS LANE, SUITE 301D
 HOUSTON TEXAS 77027

RADIOGRAPHICS
 FOR QUALITY ARTWORK...
 NOW THERE'S A NUMBER TO CALL...
603-286-3293
 RFD 1, box 370c, Northfield, N.H. 03276

What would Mom say if she thought you were skipping lunch?
 Over 6 years of creative **COMEDY** material.
 For complimentary snack call (313) 434-6142 or write
1390 Arroyo Dr., Ypsilanti, MI 48197

DIAL-L-LOG
 Humor, conversation, calls, calendar & more!
 "DIAL-LOG arrived in today's mail...by far the best sheet I've seen EVER and I use 'em all and burn 'em up in a day or two. Not yours! I have so much fun with it! Thanks for being such a vital part of my career." **Kenny The B' WVAB/Va.Bch.**
 For **FREE SAMPLE** call today: **(419) 478-1031**
4325 N. Lockwood, Toledo, OH 43612

Opportunities

Openings

EAST

Immediate opening for personality CHR announcer with production. Experience required. Come join a winner. T&R: Patrick Gillen, C.Q. 102, Box 213, Geneva, NY 14456. (9-3)

VT's next FM has full and part-time jock opening. Send unscopied cassette aircheck and resume to: Greg Price, WCVR, Box 445, Randolph, VT 05060. EOE M/F (9-3)

SPECIAL?

We consult radio stations of different formats in all parts of the country. Finding talented air people is an important part of what we do. If you're an on-air or news personality with something special, let us hear from you. Send confidential T&R to Bob Harper, 4891 Pacific Highway, San Diego, CA 92110. EOE M/F

NOBLE BROADCAST CONSULTANTS

Looking for hungry young adult communicator with basics of on-air and production work for fulltime. T&R: D. Warren, WDOE, Dunkirk, NY 14048. (9-3)

ND needed immediately at WJLK in Central NJ. Experienced professional with news and administrative background. T&R: Stephen Rice, Press Plaza, Asbury Park, NJ 07712. EOE M/F (9-3)

Top-rated AM A/C looking for adult sound for future openings. T&R: Bob Perry, PD, WRSC, 160 Clearview Ave., State College, PA 16801. EOE M/F (9-3)

Stringers needed for national syndication company. Contact: J.J. Jordan, McLendon Broadcasting Inc., 2008 Jackson St., Dallas, TX 75201. (214) 698-0470. (9-3)

WGNT/Huntington, WV needs an experienced PD. The money is as good as you are. T&R: Peter McLane, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (9-3)

Openings

News Director WFTQ-AM WORCESTER, MA

Katz Broadcasting's WFTQ-AM seeks an aggressive, energetic News Director for Worcester's top Adult Contemporary station. If you're currently a news-leader with on-air experience, management ability and enjoy working in a state-of-the-art facility, join the Katz Broadcasting Team and help build Central New England's "best." To make application send tape, resume and other materials that reflect your news management philosophy in confidence to Richard Reis, General Manager, WFTQ-AM, 19 Norwich Street, Worcester, MA 01608. Katz Broadcasting is an Equal Opportunity Employer.

KATZ BROADCASTING COMPANY
 America's Employee-Owned Broadcast Group
 A SUBSIDIARY OF KATZ COMMUNICATIONS INC.



Katz. The best.

Openings

ARE YOU GOOD?

Major group wants to hear from good personalities. We want real people, not rock-jocks. No beginners, please. Send aircheck and resume to:

BOB SHIPLEY
 Program Personnel Coordinator
 Box 910, York, PA 17405

News Director at WEZN, Katz Broadcasting's Beautiful Music FM in Bridgeport, CT. Position includes writing and anchoring morning drive newscasts. On-air news experience a must. T&R: Paul Knight, OM, WEZN, Park City Plaza, Bridgeport, CT 06604. EOE M/F (9-10) •

Program Director for Michigan medium market contemporary FM. Applicant must have the ability to motivate and organize, along with a strong desire to win. This is an unusual opportunity with a well established broadcast company. Send T&R to Radio & Records, 1930 Century Park West, #378, Los Angeles, CA 90067 EOE M/F

SOUTH

Humorous personality for medium market morning drive. Promotionally active A/C in Southeast. Production skills essential. Contact: Mike Kirchen, Rocky Mount, NC (919) 442-9091. (9-3)

Openings

94Q/Atlanta has 6-10pm airshift opening for adult communicator. PD/MD experience. No calls. T&R and photo: Jim Morrison, Suite 240, Tower Place, Atlanta, GA 30026. EOE M/F

Want Country communicator for satellite network station. Good production a must. Call or write: Doc Washburn, WTND, Drawer 730, Orangeburg, SC 29115. (803) 534-1301. EOE M/F (9-3)

WWLF/Tampe-St. Petersburg has fulltime announcer opening for nostalgia format. T&R: John Fennessy, Box 20898, St. Petersburg, FL 33742. (9-3)

WTND/Orangeburg is looking for a few good sales people. Call Pete Nadel (803) 534-1301. EOE M/F (9-3)

If you're a humorous, bright, extremely exciting entertainer, a major market pro that loves Country music, rush T&R: WWIN, 660 S. 3rd, Louisville, KY 40202. (9-3)

WSSX needs a real go-getter for news. If your writing style relates to young adult audience, rush T&R: Bill Martin, Box 31089, Charleston, SC 29407. (9-3)

A major radio station in a beautiful Sunbelt market is seeking a pro to handle morning drive. Abilities to bring together heavy news/information commitment a must. Personality must be everything a full service, adult radio station requires. No amateurs. Send T&R: Radio & Records, 1930 Century Park West, #377, Los Angeles, CA 90067

Marketplace

CAMERON COMMUNICATIONS

News and Information Programming can be a ratings winner! Jim Cameron, founder and News Director for "The Source," is now available to position your programming for success.

76 State Street / Brooklyn Heights, New York 11201
Telephone 212-852-5455



ELECTRIC WEENIE

RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I get my material."

FOR FREE SAMPLES WRITE
The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

Job Hunting?

National Broadcast Talent Coordinators can help. NBTC specializes in placing qualified DJ's, news people, PD's, sports, sales & management. Our client stations need experienced radio people. For confidential details, including registration form, enclose \$1.00 postage & handling to:

NATIONAL BROADCAST TALENT COORDINATORS
Dept. R, P.O. Box 20551, Birmingham, AL 35216

• (205) 822-9144



FOUR ISSUES PER WEEK, FREE TRIAL OF EIGHT ISSUES (2 WKS.) AVAILABLE. \$38/mo. FOR STATIONS. \$30/mo. FOR INDIVIDUALS.

990 N. PALM AVE #20
LOS ANGELES, CA 90069
(213) 659-9595

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., No. 6-R, Los Angeles, CA 90025
or phone (213) 479-1767

NEW! Now Available! 10,000 Songs By Subject! in Jeff Green's GREEN BOOK

135 categories • 300 pages

CHR ★ AOR ★ A/C ★ GOLD

Charge by phone!

CALL (213) 670-5770 or to order by mail, contact:

Professional Desk References, Inc.
8726 D.S. Sepulveda Blvd., No. A4
Los Angeles, CA 90045

\$69⁵⁰

Tax and UPS delivery included
MONEY BACK GUARANTEE

BOOKS • CARNIVALS • WAR • CHIL-

MUSIC • TEENAGERS • UFO'S • SCHOOL • HOLLYWOOD •

FIRE • FATHERS • ECOLOGY • AMERICA

BIG BAND ERA

Radio station library over 7,000 78 RPM records, good condition. Big names and artists. Sell for best offer: Records, Box 516, Georgetown, KY 40324 or call Bob (502) 863-1580.

AIRCHECKS

NEW YORK, WASHINGTON, BALTIMORE, BOSTON...

Recent airchecks of virtually every major talent in these top markets. High quality stereo dubs.

NEW YORK - 2 1/2 Hours...\$10.00
WASHINGTON-BALTIMORE - 2 1/2 Hours...\$10.00
BOSTON - 1 1/2 Hours...\$7.00, ALL THREE...\$25.00

Free catalogue included of thousands of major market airchecks covering 25 years.
Write: Rick Kaplan, 208 West First St., Bloomsburg, PA 17895



Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

FUNNY FUNNY STUFF!!!!

Funny Horoscopes, Krazy Commercials, Silly Soap Operas, Ridiculous TV & Movie Reviews, over 1000 different bits (25 pages per month) delivered to your mouth. For FREEBIE, write: HYPE, INK; Box 69581, Los Angeles, CA 90069

Opportunities

Openings

KSET-FM has immediate opening. Send T&R: Cat Simon, 4180 N. Mesa, El Paso, TX 79902. Calls accepted: (915) 532-4979. EOE M/F (9-3)

WSSX has immediate openings for CHR talent. Good money for the right hardworking individuals. T&R: Bill Martin, Box 31089, Charleston, SC 29407. (9-3)

News/Public Affairs Director to supervise news/public affairs programming KISS-FM. Three person department. Excellent on-air skills, good writing and reporting abilities. (512) 223-6211. (9-3)

PM drive/MD for stable CHR in Texas Hill Country. Good money for a good talent. T&R: Danny Moffatt, KTEM/Box 1230, Temple, TX 76503. EOE M/F (9-3)

Street reporter needed for five person staff. T&R: Don Belisle, ND, WINN, 3rd & Broadway, Louisville, KY 40202. No calls EOE M/F (9-3)

Adult personalities top West TX AM. 3 night positions. Know music/relate to market of 25,000. Joe Benson, KBST, Box 1632, Big Spring, TX 79720. EOE M/F (9-3)

Combination late night announcer/morning news co-anchor. 3 hr airshift, no production, experienced only. T&R: Randy Kabrich, Durham Radio Corp., Box 2126, Durham, NC 27702. EOE M/F (9-3)

WZBR needs morning talent. Good production, top 50 market pay for the right person. T&R: Ray Fisher, 316 N. Main, Amory, MS 38821. No calls. EOE M/F (9-3)

Q102 accepting applications for future full/part-timers. Strong production, good pipes, females. No calls. T&R: Bob Schrachler, WUSO, Box 828, Winchester, VA 22601. (9-3)

#1 Country in Norfolk, VA needs afternoon drive jock, good production skills. T&R: Russ Cassidy, WCMS, 900 Commonwealth Place, Virginia Beach, VA 23464. EOE M/F (9-3)

Looking for strong morning drive/Production Director. Gulf Coast A/C. Personality, not ego. T&R: BJ Adams, KEYS, Box 9917, Corpus Christi, TX 78408. No calls. (9-3)

Openings

APPLY NOW

A team of professionals is creating an extraordinary radio station. We would like to consider your joining on-air staff. Potential slots open for both personalities and news/information, as well as sportscaster (P-B-P). We will expect experience, talent, creativity, spontaneity, and self-determination. We will offer the appropriate incentives (no, we aren't kidding). Please send complete information to ROBERT BROWN, WORD-AM, P.O. Box 3257, Spartanburg, SC 29304. Absolutely no calls. We will be in touch. EOE M/F

Southern medium and small market radio group is looking for Operations Manager. T&R must show what you can do. Bob Limsa, WVMI-WQID, Box 4606, Biloxi, MS 39531. (9-3)

Southern AOR needs morning personality with heavy production skills. 2 four track studios and the chance to stretch out with aggressive promotions. T&R: Radio & Records, 1930 Century Park West, #379, Los Angeles, CA 90067

Stringers needed for national syndication company. Contact: J.J. Jordan, McLendon Broadcasting Inc., 2008 Jackson St., Dallas, TX 75201, (214) 698-0470. (9-3)

Y95/Rockford seeks experienced AOR air personality. T&R only: Brent Alberts, Y95, 1901 Reid Farm Rd., Rockford, IL 61111. (9-3)

WDXI/Jackson, TN has immediate opening for on-air and production pro. Send T&R: GM, WDXI, Box WDXI, Jackson, TN 38301. EOE M/F (9-3)

Openings

Stringers needed for national syndication company. Contact: J.J. Jordan, McLendon Broadcasting Inc., 2008 Jackson St., Dallas, TX 75201, (214) 698-0470. (9-3)

New Contemporary FM in OK's third largest market seeks qualified applicants for first air staff. T&R: Chuck Morgan, PD, 2416 Barclay Road, Oklahoma City, OK 73120. EOE M/F (9-3)

MIDWEST

WEAQ/Eau Claire seeking experienced, creative copywriter/producer. Send tape, resume and writing sample: Steve Dickoff, Box 1, Eau Claire, WI 54702. EOE M/F (9-3)

FM Metro market #50. Contemporary. Accepting air talent applications. T&R: Bruce Randolph, 7 South Monroe St., Monroe, MI 48161. EOE M/F (9-3)

WFIN-WHMQ/Findlay, OH is looking for a dedicated Continuity Director with creativity. Interested call Kurt Radel or Dave Glass (419) 422-4545. EOE M/F (9-3)

WQUA/Quad Cities searching for morning adult personality to run tight music format and entertain. T&R: David Sands, 1801 6th Ave., Moline, IL 61265. EOE M/F (9-3)

AM DRIVE: MALE, FEMALE, MIXED DOUBLES... how you do the job is your business. This Midwestern FM Country cooker wants YOU if you can deliver good numbers in a highly competitive situation. You'll like the working atmosphere and the area. Salary is negotiable. Make us an offer!! T&R (or reasonable facsimile) to Radio & Records, 1930 Century Park West, #368, Los Angeles, CA 90067. Hurry, offer ends without notice!!

KJLA MOYL in Kansas City seeking afternoon personality with production skills. T&R: Mark Gelder, KJLA, 3435 Broadway, Kansas City, MO 64111. EOE M/F (9-3)

KZ-93/Peoria CHR/top tracks is looking for morning air personality. Rush T&R's Keith Edwards, PD, 3131 N. University, Peoria, IL 61604. EOE M/F (9-3)

WQUA/Quad Cities looking for MD/Promotion Director. T&R: David Sands, 1801 6th Ave., Moline, IL 61265. (9-3)

Openings

CKLW needs quality newsmen immediately. Tremendous facility, pay and benefits to the right professional. Canadian applicants only. T&R: Tom Eccelstone, CKLW, Box 480, Windsor, Ontario N 9A 6M 6. (9-3)

Immediate Country opening at KVOX-FM/Fargo, ND/Moorehead, MN. T&R: Ken Donovan, P.O. Box 97, Moorehead, MN 56560. EOE M/F (9-3)

WANS-FM/Greenville-Spartanburg CHR accepting T&R's for an immediate opening. Send info to: Bill McCown, WANS-FM, Box 211, Anderson, SC 29622. EOE (8-27)

PD personality wanted for central Iowa's leading A/C station. Good compensation, great living. Contact: Manager, KDAO, Box 538, Marshalltown, IA 50158. EOE (8-27)

WMBD is now accepting T&R's from experienced personable A/C jocks for future openings. Contact: Neal Hunter, 3131 N. University, Peoria, IL 61604. EOE M/F (8-27)

Major market FM station looking for an evening "Pillow Talk" type radio host. Must be experienced mature sounding pro with an ability to communicate with female listeners. Personal appearances require handsome, rugged, good looks. Send tape, resume, photo and salary requirements to Radio & Records, 1930 Century Park West, #380, Los Angeles, CA 90067.

Immediate opening air talent with music abilities. A/C oldies format. T&R: KRSS, PD, 224 S. Main, Sioux Falls, SD 57102. EOE M/F (8-27)

Morning pro wanted for 50KW beautiful FM in beautiful N.E. Ohio. Experienced only. T&R: Bruce Scott, Box 738, Ashtabula, OH 44004. EOE (8-27)

Medium market CHR needs MD/PM drive personality. Experienced pros only. T&R: Gabe Hobbs, WKDQ, Box 2000, Evansville, IN 47714. EOE M/F (8-27)

New Adult Contemporary with plans to be #1 25-49 in medium Midwestern market looking for all dayparts. Rush T&R to Radio & Records, 1930 Century Park West, #381, Los Angeles, CA 90067.

Afternoon drive and evening openings on 5KW A/C. Pros only. T&R: Bruce Scott, Box 738, Ashtabula, OH 44004. EOE M/F (8-27)

Opportunities

Openings

Afternoon drive talent/MD needed now at WPFR-FM 103/103.1/103.2 Terre Haute. For details call R.J. (812) 238-2557. EOE M/F (8-27)

KOFM/Oklahoma City, has two rare openings. We are searching for an experienced Music/Research Director with on-air ability important but not an absolute must. KOFM is also looking for an experienced, exceptional adult personality. Qualified applicants should send T&R's to: John Jenkins, PD, KOFM, P.O. Box 14806, Oklahoma City, OK 73113. No calls please. EOE M/F (9-3) •

WBLZ FM 103 1/2

Urban Contemporary, 50,000 watt FM needs a strong 6 to 10am talent. Send tape and resume if you are the strong experienced person we want. Salary open.

BRIAN CASTLE

106 Glenwood Ave., Cincinnati, OH 45217

Future opening for air talent. T&R: Tom Evans, KRSS, 224 S. Main Sioux Falls, SD 57102. EOE M/F (8-27)

Future openings for mature bright upbeat air talent with great production. Salary requirements & T&R's: Hart, KZIO-FM, 1105 East Superior St., Duluth, MN 55802. EOE M/F (8-27)

WEST

Regional FM still accepting T&R's from announcers and engineers. No egotists please. Talented beginners fine. Dave Luckau, PD, KIOQ, Box 1388, Bishop, CA 93514. EOE M/F (9-3)

Country KRSY has immediate 7-midnight opening. 1 yr. experience necessary. T&R: Tony Lucero, P.O. Box 1981, Roswell, NM 88201. EOE M/F (9-3)

DIRECTOR, U.S. CONSULTATION

Todd Wallace/Associates offering top dollar (strong salary base plus high percentage commission) for a serious minded, logical thinking, creative, professional program executive. Must be capable of taking charge of our growing domestic program consultation division. Call your own shots with the benefit of Todd Wallace's 20 years of radio experience to back you up. The learning environment you'll experience is best exemplified by the list of fine programmers who've trained under Todd Wallace over the years (people like John Sebastian, Randy Lane, Chuck Morgan, Bobby Christian, Dave Anthony among others). Send complete presentation, etc., to Todd Wallace, PO Box 11347, Phoenix, AZ 85061 (602) 242-6800 EOE M/F

**Todd Wallace
associates**

Stringers needed for national syndication company. Contact J.J. Jordan, McLendon Broadcasting Inc. 2008 Jackson St., Dallas, TX 75201. (9-3)

KDES/Palm Springs looking for midday air personality. Contact Ty Stevens, (714) 325-1211. EOE M/F (9-3)

Major Los Angeles radio station looking for air talent, full and part-time. We're interested in major market talent, able to communicate with an adult audience. Send T&R to Radio & Records, 1930 Century Park West, #382, Los Angeles, CA 90067.

PD needed immediately for Central CA coast station. Responsible for AM drive, on-air personality, production, sports, P-B-P. T&R: Box 697, Lompoc, CA 93438. (9-3)

KFKA, Northern CO's A/C, News, Sports, Farm Voice, has PD opening. Prior experience necessary. T&R: Dave Taylor, Box K, Greeley, CO 80632. EOE M/F (9-3)

KIDX/KGHL is looking for one to one communicators with minimum 2 years experience. Send T&R: Box 30198, Billings, MT 59107. (9-3)

Openings

Possible future opening. Good production or engineering. Send T&R: Sam Jackson, KRQK, 516 N. H St., Lompoc, CA 93436. No calls. EOE M/F (9-3)

Northwest #1 FM rock station looking for fulltime air talent with killer instincts. T&R: Beau Phillips, KISW, 712 Aurora North, Seattle, WA 98109. No calls please. EOE (9-3)

We want your tape! Our production guy is short. But seriously, we're an upbeat A/C FM station in Los Angeles. We need someone for nights or possibly midday. If you sound smooth, friendly, warm and natural, send us your tape! EOE M/F Radio & Records, 1930 Century Park West, #383, Los Angeles, CA 90067.

Riverside/San Bernardino top adult CHR seeks conversational sounding newscaster. T&R: Marv Saxon, Box 1290, San Bernardino, CA 92402. (9-3)

Country/Country PD wanted. KYOU/KGRE-FM has opening for person that knows their stuff. Previous PD or MD experience necessary. Good salary plus bonus and fringe benefits. T&R: Don O'Malley, GM, P.O. Box 1607, Greeley, CO 80632 or (303) 356-1450. EOE M/F (9-17) •

KNIX-AM&FM/Phoenix has opening for Production Manager. Looking for quality individual with excellent voice, positive attitude and ability to perform with deadlines. Creativity and organization a must. T&R: Larry Daniels, Box 3174, Tempe, AZ 85281. (9-3) •

KIMN/Denver needs a Sports Director/personality for morning drive show. Sports and/or air personality experience vital. T&R: Doug Erickson, KIMN, 5350 W. 20th Ave., Denver, CO 80214. No Calls please. EOE M/F (9-17) •

Positions Sought

Major market talk producer ready for talk hosting. Helped double overnight ratings with off-beat programming. Willing to relocate small/medium market. MATTHEW (703) 920-4907. (9-3)

Experienced female communicator A/C & CHR, production pro, desire Midwest market. AOR & A/C. JILL (303) 685-5127. (9-3)

KEN SILVERSTEIN. Top 10 market sportscaster WFAA/Dallas-Ft. Worth looking for major market opportunity. Willing to relocate. (214) 696-8059. (9-3)

Personality morning man, AOR. Have worked Burkhardt/Abrams & Sebastian. Top 30 markets only. Call BILL (408) 374-6168. (9-3)

Midwestern medium A/C, Country vet wants to return home. Hot production, PD/MD experience. GENE DAVIS CHRISTIANSON, Box 1104, Grants Pass, OR 97526. (503) 479-5365, days. (9-3)

1/2 OF A GREAT MORNING TEAM!!

Experienced female personality ready to join entertaining Boy/Girl team in large market. Already has team experience. Good track record, great production, lots of enthusiasm, excellent references. Leave message: (213) 479-1767

If you are committed to personality in a Country format & need a morning pro we should talk. Majors only. (314) 668-8537, evenings. (9-3)

Assistant PD, MD of medium market UC station seeks announcing at UC/Black or CHR. SKIP TAYLOR (504) 927-3314 or (504) 925-8027. (9-3)

I love AOR! Seeking foot in the door opening at AOR station anywhere, any shift. Presently on air at non-commercial AOR. DAVE (615) 865-5900. (9-3)

Newsman, currently ND, wants small or medium market. Available immediately. (717) 888-4577. (9-3)

Jock wants out of South to go North. Chicago area preferred. 5 yrs. CHR, production. PETE (214) 796-6917. (9-3)

10 yr. pro. 27 yrs. old, including 4 yrs. top 5 market. Available now. Willing to relocate. SLADE (215) 855-8990. (9-3)

8 yr. pro Pop/Rock, air talent & award winning copy writer/production man looking to move up. Currently doing AOR superstar in medium Midwest market. JEFFREY G. (316) 722-0961. (9-3)

Versatile, reliable, mature, with good numbers & family. Looking for permanence. Prefer A/C, soft AOR or Country. Minority. Prefer coastal or mountain station. ED (817) 939-6112. (9-3)

Positions Sought

Sports talk host, anchor, reporter. Very versatile with 7 yrs. commercial experience. Talents beneficial to combined radio & TV stations. TOM (309) 692-5765. (9-3)

Took K104 to #1 in Dalles. 10 yrs. on-air. 4 yrs. top-rated programming. GARY HOFFMAN (817) 275-7204. (9-3)

MICHAEL ERIC TURNER, radio announcer, air personality. (To be announced). Play me on your radio. (213) 752-2336. (9-3)

Experienced personality is now available for any people-oriented organization. Call (215) 435-4283. (9-3)

Experienced DJ looking for small market Midwestern station. A/C, AOR, CHR, News & production. Call RAY RADELLA (312) 646-0815. (9-3)

Looking for long term obligation. Have CHR, Country & MD experience. Call RICK (218) 281-3183. (9-3)

Air personality, PD, MD, production wizard wants to return home. IL, WI, MN. A/C or Country outlets. Contact: E. CHRISTIANSON, Box 1104, Grants Pass, OR 97526. (9-3)

TOM KENNY, most recently KEEL/Shreveport is ready to grow & learn at the right station. Relatable, entertaining, very positive airwork. A/C, CHR. (318) 323-1889. (9-3)

Personalities becoming extinct? Endangered species available. 20 yr. morning pro. Majors only. STAN ROBERTS (716) 689-8828. (9-3)

Currently working at WMET/Chicago time to get off overnights. West preferred. Call RED MULDOON (312) 975-1816. (9-3)

Major market MD/drive jock. 12 yrs. experience. Top ratings. New challenge in Country format. Serious inquires only. Will travel in South. DAN (804) 464-5401. (9-3)

AOR, A/C female raised on Rock. BA, young enthusiastic. Recent experience in competitive 17 station market. Good voice, loves production. Prefer Mid-Atlantic. (301) 465-2889. (9-3)

Natural sounding, experienced talent with creative production skills on way up. Seeking CHR, AOR, A/C station. JOHN (815) 223-7586. (9-3)

\$\$\$ SALARY BACK \$\$\$

If not completely satisfied with the ratings and revenue this mass appeal morning concept/programmer generates. Currently succeeding through community involvement, localized humor, credibility, and no ego problems. This product, major market proven, is available if you meet a criteria for winning... (609) 737-1421... (offer good in the U.S. and Canada)

Bright, energetic DJ seeking position at major station. BA/Communications, PD & MD experience. Please call MR. HAYES (212) 993-0276 or (213) 704-8948. (9-3)

5 yr. CHR MD looking for CHR/AOR position in the Southwest. Call BRUCE DENTON (915) 677-7225 or (915) 676-2627. (9-3)

JERRY YOUNG, 9 yrs. experience seeking position at CHR or U/C station. All markets considered. (716) 892-2525 or (716) 891-5482. (9-3)

Bright, young, versatile broadcaster, experienced in Country, A/C personality, P-B-P & news. Hard worker. Midwest preferred. NEIL ISAACS (616) 798-4613. (9-3)

You name it, I'll do it, as long as sports is involved. 3 yrs. experience. Sports Director. Dedicated & hard working. (315) 942-2007. (9-3)

Major market pro, DJ, PD, production, 15 yrs. CHR, A/C, Urban. Cincinnati. SCOTT (513) 528-5793. (9-3)

PROGRAMMING... seasoned veteran with successful track record, AM drive & programming, A/C & Country. My systems, major market proven will make you #1. (609) 737-1421. (9-3)

Listeners love me! 4 yr. veteran DJ & production pro seeks work in CA. Call me now! AUDIO VIDYA (415) 431-2437. (9-3)

PD/MD/DJ -Urban. Ratings, references, major market experience. 9 yr. veteran currently working. Assistant or PD/MD airshift major/medium. PAUL CHILDS (804) 222-7593 or (804) 222-7000. (9-3)

Midwestern mediums. Need a one-to-one air personality, PD, MD, or production wizard? How 'bout a unique, winning new kind of A/C format? Successful West Coast medium market PD wants to return home., IL, WI, or WN A/C or Country outlets, I can do it for you! (I'm very humble too.) For T&R: E. Christianson, P.O. Box 1104, Grants Pass, OR 97526. (9-17) •

I'm going crazy!! Creative, intelligent and experienced CHR personality available immediately. Prefer East and Midwest. Call before midnight tonight. JOE (717) 248-6578. (9-10) •

Positions Sought

18 yr. pro looking for large market A/C, CHR, programming or music. Former PD the best references, extensive experience (including 940), degree. DENNIS (404) 993-8028. (9-3)

My AOR went Country... but I didn't. 4 yrs. major market experience, seek Top 50 market AOR/CHR position. Degree. TERRY LEE (405) 360-0893. (9-3)

AM drive class act. Major market proven mass appeal concept using basics, community involvement, phones, localized humor. Want immediate results? This one delivers! (609) 737-1421. (9-3)

DEAN TYLER, programming, management, consultancy. Call (302) 764-8929, (914) 769-6524 or write 15 Round Hill Dr., Bnarciff, NY 10510. (8-27)

College grad, 3rd phone, tight board, willing to work hard. Experience in Top 40, AOR, MOR. Call DALE (313) 732-9594. (8-27)

I've spent a long time in R&R. DJ who does production work, news & sports. Call (312) 849-0742.. (8-27)

Attention GM's! Round peg searching for round hole. My current job is limiting. I'M not. If you're ready to lift this announcer ABOVE the Suggestion-Box-Blues and make her a real programmer (authority, budget, management support), I'm ready to put my most inspired brainstorm/strategies into action FOR YOU! Send your station presentation and analysis of your market to Box 16233, Orlando, FL 32861. Then call me. Let's talk about fine tuning your sound; using your format to generate excitement inside and OUTside your station. I'm CAROLE and I want to hear from you. (305) 859-6512. (9-10) •

Changes

RADIO

Russ Risdon appointed Account Executive at WOMC/Detroit, MI.

Andrew R. Kritzer appointed Account Executive at WGLO/Long Island, NY.

Frania Polakowski appointed Account Executive at WABC TalkRadio 77, New York.

Bruce Kimmel joins WPIX-FM/New York, NY as Account Executive.

INDUSTRY

Al Altman joins SESAC Inc., as Regional Manager.

Miscellaneous

Morning jock in Las Vegas is looking for numerous air drops and SFX. Prefer items over the past 10 years or earlier! Call ASAP (702) 739-9383 mornings. Ask for Craig Hunt. (9-3) •

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

SEPTEMBER 3, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Roger Waters Born

MONDAY, SEPTEMBER 6 — George Roger Waters, bassist and founding member of Pink Floyd, was born in Great Bookham, Cambridge, England, on September 6, 1947. Waters, a Cambridge student, left to study architecture in London, where he met Nick Mason and Rick Wright, also enrolled. The three formed a group called Sigma 6, but couldn't swing a record deal. A name change to the Abdabs didn't work either, and Waters invited Cambridge chum Syd Barrett, guitarist, to join. Barrett insisted the group be named the Pink Floyd Sound after a record he owned by Georgia bluesmen Pink Anderson and Floyd Council. Today, Waters awaits the national release of "The Wall," his own screenplay.

EXTRA FACTS: Bob Dylan's first New York gig, 1961... Producer Tom Wilson died, 1978.

Birth Of A Legend

TUESDAY, SEPTEMBER 7 — In just two years, Buddy Holly redefined rock 'n' roll, and left behind a legacy that lives today. Born Charles Hardin Holley in Lubbock, TX on September 7, 1936, he and partner Bob Montgomery started a regular "Buddy & Bob" show on local radio station KDAV in 1955, and cut their first recordings, 11 demo tracks. As a solo performer he cut 16 more for Decca Records, and "Love Me" was his first release. Over the next two years, Buddy gave the world classics like "That'll Be The Day," "Peggy Sue," "It Doesn't Matter Anymore," and many others.



EXTRA FACTS: Who drummer Keith Moon, died, 1978.

Patsy Cline Born

WEDNESDAY, SEPTMEBER 8 — Patsy Cline, born Virginia Hensley on September 8, 1932, in Winchester, VA, was a star little more than five years before a plane crash ended her life, but her music is widely sold and listened to still today. A performer for twenty years by the time she'd died at age 31, Patsy played piano by age 8, and at 16 was offered the chance to join the Grand Ole Opry. Solely on the coaxing of Decca Records, Cline recorded "Walkin' After Midnight," her first and biggest hit.

EXTRA FACTS: Country music's Jimmy Rodgers born, 1897.

Elvis Pelvis Censored

THURSDAY, SEPTEMBER 9 — Ed Sullivan was once quoted saying he'd never put Elvis Presley on his show, though neither Elvis nor manager Tom Parker doubted Ed would change his tune. On September 9, 1955, Elvis made his first appearance on "The Ed Sullivan Show" (though photographed only from the waist up, as Ed thought Elvis's wild hip gyrations too suggestive for family viewing). The King sang "Don't Be Cruel," "Ready Teddy," and "Hound Dog," and his appearance set a new television ratings record, attracting 82.6% of the total viewing audience.

EXTRA FACTS: Otis Redding born, 1941... Happy Birthday Billy Preston, 35 years old.

Rod's First Single

FRIDAY, SEPTEMBER 10 — Miraculously, especially to those involved in the session, Rod Stewart recorded his first single on September 10, 1964, at Decca Studios in London. After Rod had overslept, arriving for the 11am session well after noon, and failed to learn the songs his manager'd given him ("They're too commercial!"), all had finally settled on a song by Sonny Boy Williamson, "Good Morning Little Schoolgirl." Unfortunately, the Yardbirds released their version of the same song that month. Both flopped.

EXTRA FACTS: Happy Birthday Jose Feliciano, 37

	CHR	A/C	AOR	Country	Black Radio
# 1	CHICAGO (4th week)	KENNY ROGERS (3rd week)	FLEETWOOD MAC	KENNY ROGERS (3rd week)	ARETHA FRANKLIN (5th week)
Next Week's #1 Contenders:	JOHN COUGAR (4-2) ALAN PARSONS PROJ. (6-4)	ELTON JOHN (4-2) ALAN PARSONS PROJ. (6-4) AMERICA (8-5)	BILLY SQUIER (2-2) FAST TIMES AT R.H. (5-4) STEVE WINWOOD (8-5)	MICHAEL MURPHEY (5-2) JERRY REED (7-3)	EVELYN KING (7-2) GAP BAND (5-4)
Breakers:	GLENN FREY (72%) FLEETWOOD MAC (71%) STEEL BREEZE (65%) LOGGINS/PERRY (63%) REO SPEEDWAGON (61%) TANE' CAIN (60%)	NEIL DIAMOND (48%)	WHO (95%) RUSH (68%) JOHNNY VAN ZANT (55%)	ED BRUCE (74%)	SUNRIZE (63%) MICHAEL McDONALD (60%) STEVIE WONDER (60%) CARL CARLTON (59%) LYNN/VANDROSS (59%)
Most Added:	FLEETWOOD MAC OLIVIA NEWTON-JOHN NEIL DIAMOND RICK SPRINGFIELD REO SPEEDWAGON GLENN FREY WHO	NEIL DIAMOND AIR SUPPLY FLEETWOOD MAC GLENN FREY SYLVIA KARLA BONOFF	STEEL BREEZE DON HENLEY TANE' CAIN JOHNNY VAN ZANT MICHAEL STANLEY BAD COMPANY	LARRY GATLIN T.G. SHEPPARD LACY J. DALTON RONNIE McDOWELL DOTTIE WEST BARBARA MANDRELL	PEABO BRYSON STEVIE WONDER DONALD BYRD CARL CARLTON LYNN/VANDROSS SUNRIZE
Hottest:	JOHN COUGAR CHICAGO ALAN PARSONS PROJ. JACKSON BROWNE ASIA MICHAEL McDONALD	ELTON JOHN KENNY ROGERS ALAN PARSONS PROJ. PAUL McCARTNEY CHICAGO MICHAEL MURPHEY	BILLY SQUIER FLEETWOOD MAC ROBERT PLANT FAST TIMES AT R.H. JOHN COUGAR EDDIE MONEY	KENNY ROGERS JERRY REED MICHAEL MURPHEY OAK RIDGE BOYS GEORGE STRAIT MICKEY GILLEY	ZAPP ARETHA FRANKLIN GRAND MASTER FLASH HOWARD JOHNSON GAP BAND
Biggest Chart Jumps:	SANTANA (28-22) JACKSON BROWNE (11-6) MICHAEL McDONALD (16-11)	GLENN FREY (27-18) COCKER/WARNES (28-21) JUICE NEWTON (19-14) WALTER MURPHY (30-25)	DON HENLEY (36-14) LOGGINS/PERRY (34-15) SANTANA (21-10) BAD COMPANY (18-9) RANDY MEISNER (32-26)	WILLIE NELSON (35-24) CRYSTAL GAYLE (24-16) HAGGARD & JONES (25-17) RONNIE MILSAP (26-18) ED BRUCE (50-43)	TIME (29-15) MELBA MOORE (28-20) ASHFORD & SIMPSON (25-19) EVELYN KING (7-2) KOOL & THE GANG (18-13)
Debuts:	GLENN FREY (24) FLEETWOOD MAC (25) STEEL BREEZE (27) LOGGINS/PERRY (28) REO SPEEDWAGON (29) TANE' CAIN (30)	NEIL DIAMOND (28)	WHO (18) RUSH (27)	T.G. SHEPPARD (45) BARBARA MANDRELL (46) WHITES (47) BANDANA (50)	MICHAEL McDONALD (23) LYNN/VANDROSS (25) SUNRIZE (28) STEVIE WONDER (29) CARL CARLTON (30)
	CHR	A/C	AOR	Country	Black Radio

COLUMBIA'S

SUPER STARS

THE BRIGHTEST SPOTS
ON YOUR PLAYLIST

KENNY LOGGINS
WITH STEVE PERRY

"DON'T FIGHT IT" 

AVERAGE MOVE: +5

BREAKER

WBEN-FM 39-24 WKDD add 30
WCAU-FM add 35
96.3 FM add
WKDD add 30
WKDD add
Y100 on K96 add 28
Q105 24-23 WACZ add
WLS deb 33 Q104 add
WLS-FM deb 33 WAEV add
WLQL-FM on 95SGF add
KBEO 39-33 WFLB add
Q102 27-22
WKTJ deb 19
KFI deb 27
KIQQ 38-25
XTRA on
KUBE add
KIMN add
KZZP 29-25
WPHD add
Q106 add
KYST add
KHFI add
G100 add 32

WSFL
WRQK
WCSC
WGH
KIOA
KEYN-FM
WNAM
KJRB
KNBQ
KBBK
KIKI
WACZ
WTSN
WFBG
WFOX
WISE
WFLB
WXLK
KILE
KVOL
KFYR
KKLS
KWLO
KDVV
KENI
KSLY
KYAA

KRLA
KFI
KIIS-FM
KIQQ
KOPA
WHFM
WTRY
92FLY
KC101
WYCR
WKRZ-FM
KINT
WAXY
BJ105
KX104
WOKI

WBEN-FM
JB105
WPGC
Z93
CKLW
KEARTH

MOST ADDED First Week Out



"HEARTLIGHT"

NEIL DIAMOND

A/C BREAKER



National Music Formats Added This Week

Satellite Music Network

George Williams (404) 955-9521

The Starstation

FLEETWOOD MAC "Gypsy" (WB)
SYLVIA "Nobody" (RCA)
STEPHEN BISHOP
"If Love Takes You Away" (WB)

Country Coast-To-Coast

JUICE NEWTON
"Break It To Me Gently" (Capitol)
ALABAMA
"Close Enough To Perfect" (RCA)
LORETTA LYNN
"Makin' Love From Memory" (MCA)

MTV Music Television

Buzz Brindle (212) 944-5399

REO SPEEDWAGON
"Stillness Of The Night" (Epic)
REO SPEEDWAGON "Sweet Time" (Epic)
MISSING PERSONS "Words" (Capitol)
MEN AT WORK "Down Under" (Columbia)
ABC "Poison Arrow" (Mercury/PolyGram)
ABC "Look Of Love" (Mercury/PolyGram)
SWINGERS
"One Good Reason" (Backstreet/MCA)
SANTANA "The Nile" (Columbia)
PUBLIC IMAGE LTD. "Public Image" (WB)
YELLO "The Evening's Young" (Ralph)

BPI

John Iles (800) 426-9082

Adult Contemporary

KARLA BONOFF
"Please Be The One" (Columbia)
GLENN FREY "The One You Love" (Asylum)

Country Living

STEVE WARINER
"Don't It Break Your Heart" (RCA)
T.G. SHEPPARD
"War Is Hell (On The Homefront Too)" (WB/Curb)
WHITES
"You Put The Blue In Me" (Elektra/Curb)
JOHN SCHNEIDER
"In The Driver's Seat" (Scotti Bros./CBS)
BARBARA MANDRELL
"Operator, Long Distance Please" (MCA)

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

BARON LONGFELLOW "Amour" (ICE)
STEVIE WONDER
"Ribbon In The Sky" (Tamla/Motown)
RH FACTOR
"Glued To The Tube" (Boardwalk)
RANDY MEISNER
"Never Been In Love" (Epic)
FLEETWOOD MAC "Gypsy" (WB)
KARLA BONOFF "Please Be The One" (Columbia)
STEPHEN BISHOP "If Love Takes You Away" (WB)
BOBBY CALDWELL
"All Of My Love" (Polydor/PolyGram)

Tanner Country

ED "Ever, Never Lovin' You" (MCA)
BANDANA "The Killin' Kind" (WB)
MARIE OSMOND
"Back To Believing Again" (Elektra/Curb)

Concept Productions

Lee Nye (916) 782-7754

FLEETWOOD MAC "Gypsy" (WB)
ORLEANS
"One Of A Kind" (Radio/Atlantic)

Video Music Channel

David Less (404) 874-0223

ABC "Look Of Love" (Mercury/PolyGram)
PINK FLOYD
"When The Tigers Broke Free" (Columbia)
EDDIE MONEY "Think I'm In Love" (Columbia)
TALK TALK "Talk Talk" (EMI America)
STING "Spread A Little Happiness" (A&M)
PETE TOWNSHEND "Face Dances Pt. II" (Atco)
CLOCKS "She Looks A Lot Like You" (Boulevard/CBS)

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

OLIVIA NEWTON-JOHN "Heart Attack" (MCA)

Contempo 300

JOE COCKER & JENNIFER WARNES
"Up Where We Belong" (Island/Atco)
GLENN FREY "The One You Love" (Asylum)
FLEETWOOD MAC "Gypsy" (WB)

Great American Country

TAMMY WYNETTE
"You Still Get To Me In My Dreams" (Epic)
RAZZY BAILEY
"Love's Gonna Fall Here Tonight" (RCA)
T.G. SHEPPARD
"War Is Hell (On The Homefront Too)" (WB/Curb)
BARBARA MANDRELL
"Operator, Long Distance Please" (MCA)

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

NEIL DIAMOND "Heartlight" (Columbia)
FLEETWOOD MAC "Gypsy" (WB)
OLIVIA NEWTON-JOHN "Heart Attack" (MCA)
WHO "Athena" (WB)
RICK SPRINGFIELD "I Get Excited" (RCA)

Beautiful Rock

AIR SUPPLY "Young Love" (Arista)
FLEETWOOD MAC "Gypsy" (WB)
NEIL DIAMOND "Heartlight" (Columbia)

TM Country

T.G. SHEPPARD
"War Is Hell (On The Homefront Too)" (WB/Curb)
BANDANA "The Killin' Kind" (WB)

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

The Great Ones

JOE JACKSON "Steppin' Out" (A&M)
SYLVIA "Nobody" (RCA)

Country Lovin'

ED BRUCE "Ever, Never Lovin' You" (MCA)
BARBARA MANDRELL
"Operator, Long Distance Please" (MCA)
T.G. SHEPPARD
"War Is Hell (On The Homefront Too)" (WB/Curb)
CONWAY TWITTY
"We Did But Now You Don't" (Elektra)
LEE GREENWOOD "She's Lying" (MCA)
STEVE WARINER
"Don't It Break Your Heart" (RCA)

Century 21

Bob Stevens (214) 934-2121

The Z Format

STEVIE WONDER
"Ribbon In The Sky" (Tamla/Motown)
FLEETWOOD MAC "Gypsy" (WB)
WHO "Athena" (WB)
STEEL BREEZE
"You Don't Want Me Anymore" (RCA)

The A-C Format

NEIL DIAMOND "Heartlight" (Columbia)
FLEETWOOD MAC "Gypsy" (WB)
STEVIE WONDER
"Ribbon In The Sky" (Tamla/Motown)
AIR SUPPLY "Young Love" (Arista)
KARLA BONOFF "Please Be The One" (Columbia)

Super-Country

WHITES
"You Put The Blue In Me" (Elektra/Curb)
DOTTIE WEST
"She Can't Get My Love Off The Bed" (Liberty)
CONWAY TWITTY
"We Did But Now You Don't" (Elektra)
RONNIE McDOWELL "Step Back" (Epic)
LARRY GATLIN
"Sure Feels Like Love" (Columbia)
LACY J. DALTON "16th Avenue" (Columbia)

Transtar

Chick Watkins (303) 578-0700

GLENN FREY "The One You Love" (Asylum)

Radio & Records NATIONAL AIRPLAY/40

September 3, 1982

165 REPORTERS

Album cuts are listed in order of airplay preference

8/13	8/20	8/27	9/3	Artist	Album
1	1	3	1	FLEETWOOD MAC	Mirage (WB)
4	4	2	2	BILLY SQUIER	Emotions In Motion (Capitol)
2	2	1	3	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)
23	7	5	4	FAST TIMES AT RIDGEMONT HIGH	Various Artists (Full Moon/Asylum)
20	11	8	5	STEVE WINWOOD	Talking Back To The Night (Island/WB)
5	5	4	6	JOHN COUGAR	American Fool (Riva/PolyGram)
10	8	7	7	MEN AT WORK	Business As Usual (Columbia)
3	3	6	8	EDDIE MONEY	No Control (Columbia)
—	—	18	9	BAD COMPANY	Rough Diamonds (Swan Song/Atco)
—	—	21	10	SANTANA	Shango (Columbia)
15	14	11	11	JUDAS PRIEST	Screaming For Vengeance (Columbia)
11	9	10	12	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)
6	6	9	13	CROSBY, STILLS & NASH	Daylight Again (Atlantic)
—	—	36	14	DON HENLEY	I Can't Stand Still (Asylum)
—	—	34	15	K. LOGGINS & S. PERRY	Don't Fight It (Columbia)
12	13	13	16	ALAN PARSONS PROJECT	Eye In The Sky (Arista)
21	19	17	17	38 SPECIAL	Special Forces (A&M)
—	—	→	18	WHO	Athena (WB)
22	18	15	19	URIAH HEEP	Abominog (Mercury/PolyGram)
7	10	12	20	PETE TOWNSHEND	All The Best Cowboys... (Atco)
19	20	16	21	SPYS	Spys (EMI America)
24	23	20	22	MARSHALL CRENSHAW	Marshall Crenshaw (WB)
8	12	14	23	REO SPEEDWAGON	Good Trouble (Epic)
—	—	28	24	JOHNNY VAN ZANT BAND	The Last Of The Wild Ones (Polydor/PG)
—	33	25	25	GEORGE THOROGOOD &...	Bad To The Bone (EMI America)
—	38	32	26	RANDY MEISNER	Randy Meisner (Epic)
—	—	→	27	RUSH	New World Man (Mercury/PolyGram)
9	15	19	28	APRIL WINE	Power Play (Capitol)
17	21	24	29	ASIA	Asia (Geffen)
31	28	26	30	TORONTO	Get It On Credit (Network/Elektra-Asylum)
34	30	35	31	CLASH	Combat Rock (Epic)
36	31	31	32	JON ANDERSON	Animation (Atlantic)
33	34	33	33	MISSING PERSONS	Missing Persons (Capitol)
13	17	22	34	GLENN FREY	No Fun Aloud (Elektra)
14	16	23	35	SURVIVOR	Eye Of The Tiger (Scotti Bros./CBS)
—	36	37	36	JOAN JETT & BLACKHEARTS	Do You Wanna Touch Me (Boardwalk)
25	25	27	37	GO-GO'S	Vacation (IRS/A&M)
18	24	29	38	STEVE MILLER BAND	Abracadabra (Capitol)
16	22	28	39	GENESIS	Three Sides Live (Atlantic)
29	26	30	40	SHOOTING STAR	Ill Wishes (Virgin/Epic)

MOST ADDED

Rank	Artist	Album	9/3	8/27	8/20	8/13	8/6
1	STEEL BREEZE	Steel Breeze (RCA)	47/43	0/0	0/0	0/0	0/0
2	DON HENLEY	I Can't Stand Still (Asylum)	131/38	108/107	0/0	0/0	0/0
3	TANE' CAIN	Tane' Cain (RCA)	48/35	5/4	0/0	0/0	0/0
4	JOHNNY VAN ZANT...	The Last Of... (Polydor/PG)	90/24	76/42	37/34	1/1	0/0
5	MICHAEL STANLEY...	MSB (EMI America)	48/22	36/34	4/4	0/0	0/0
6	BAD COMPANY	Rough... (Swan Song/Atco)	151/21	143/126	20/20	0/0	0/0
7	PETER FRAMPTON	The Art Of Control (A&M)	38/17	34/33	0/0	0/0	0/0
8	HUGHES THRALL	H. Thrall (Boulevard/CBS)	17/17	0/0	0/0	0/0	0/0
9	BILLY THORPE	East Of... (Pasha/CBS)	33/16	26/21	5/5	0/0	0/0
10	SANTANA	Shango (Columbia)	135/14	115/77	17/16	0/0	0/0
11	PAYOLA\$	No Stranger... (IRS/A&M)	21/12	10/7	5/0	5/0	7/2
12	FIXX	Shattered Room (MCA)	22/12	11/6	6/4	5/5	0/0
13	NOVO COMBO	Anjmaton... (Polydor/PG)	16/11	3/2	4/4	0/0	0/0
14	HEADPINS	Turn It Loud (Atco)	30/8	27/6	26/11	16/5	22/16

MEDIUM

Rank	Artist	Album	9/3	8/27	8/20	8/13	8/6
1	URIAH HEEP	Abominog (Mercury/PG)	96/80	101/82	96/76	98/85	99/64
2	SANTANA	Shango (Columbia)	135/76	115/27	17/1	0/0	0/0
3	BAD COMPANY	Rough... (Swan Song/Atco)	151/70	143/10	20/0	0/0	0/0
4	JUDAS PRIEST	Screaming... (Columbia)	114/62	109/63	106/62	107/65	106/67
5	GEORGE THOROGOOD	Bad To... (EMI America)	85/61	83/63	84/11	14/2	0/0
6	DON HENLEY	I Can't Stand Still (Asylum)	131/58	108/1	0/0	0/0	0/0
7	SPYS	Spys (EMI America)	82/57	102/75	94/74	104/78	100/76
8	RANDY MEISNER	Randy Meisner (Epic)	86/57	80/50	67/32	66/8	14/3
9	JOHNNY VAN ZANT...	The Last Of... (Polydor/PG)	90/56	76/31	37/3	1/0	0/0
10	TORONTO	Get It On... (Network/E-A)	71/54	73/61	69/62	69/49	62/44
11	A FLOCK OF SEAGULLS	A Flock Of... (Jive/Arista)	119/52	129/64	128/65	124/63	124/66
12	CROSBY, STILLS, NASH	Daylight Again (Atlantic)	124/62	139/50	140/52	148/46	146/51
13	STEVE WINWOOD	Talking Back... (Island/WB)	143/51	139/57	130/59	127/14	3/0
14	JON ANDERSON	Animation (Atlantic)	66/48	75/63	63/40	55/35	46/26
15	PETE TOWNSHEND	All The Best... (Atco)	92/46	113/56	127/65	138/65	145/65

THE HOTTEST

Rank	Artist	Album	9/3	8/27	8/20	8/13	8/6
1	BILLY SQUIER	Emotions In... (Capitol)	148/136	147/131	139/114	143/101	137/79
2	FLEETWOOD MAC	Mirage (WB)	154/136	152/135	150/134	158/133	156/140
3	ROBERT PLANT	Pictures... (Swan Song/Atco)	152/130	151/133	144/129	150/131	154/130
4	FAST TIMES AT R.H.	Various Artists (FM/Asylum)	146/106	148/95	138/66	131/1	0/0
5	JOHN COUGAR	American Fool (Riva/PG)	126/104	139/118	137/119	140/119	141/112
6	EDDIE MONEY	No Control (Columbia)	129/100	142/114	144/120	149/118	151/115
7	MEN AT WORK	Business As Usual (Col.)	134/94	139/101	127/90	124/76	120/61
8	STEVE WINWOOD	Talking Back... (Island/WB)	143/52	139/80	130/59	127/14	3/1
9	CROSBY, STILLS, NASH	Daylight Again (Atlantic)	124/72	139/88	140/87	148/102	146/95
10	A FLOCK OF SEAGULLS	A Flock Of... (Jive/Arista)	119/67	129/63	128/61	124/57	124/55
11	ALAN PARSONS PROJ.	Eye In The Sky (Arista)	99/62	103/73	113/67	117/81	118/69
12	BAD COMPANY	Rough... (Swan Song/Atco)	151/60	143/7	20/0	0/0	0/0
13	JUDAS PRIEST	Screaming... (Columbia)	114/44	108/46	105/39	107/36	106/33
14	38 SPECIAL	Special Forces (A&M)	91/48	91/46	82/37	93/45	111/66
15	PETE TOWNSHEND	All The Best... (Atco)	92/46	113/56	127/61	138/73	145/80

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MIDWEST

MOST ADDED

- Steel Breeze (14/14)
Tane' Cain (15/11)
Don Henley (34/9)
Johnny Van Zant (28/8)
Michael Stanley (18/8)
Peter Frampton (12/8)

MEDIUM

- Santana (37/24)
Uriah Heep (29/21)
Bad Company (38/20)
Judas Priest (32/17)
Don Henley (34/18)
Johnny Van Zant(28/18)

THE HOTTEST

- Billy Squier (37/36)
Fleetwood Mac (41/33)
Robert Plant (41/32)
Eddie Money (36/31)
John Cougar (35/28)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

PAUL CARROLL (EPIC)
BUCKETS (CENTRO)
JOHN WHITE (CENTRO)
JUDAS PRIEST (POLYGRAM)
JUN ANDERSON (ATLANTIC)
JUDAS PRIEST (COLUMBIA)
MISSING PERSONS (CAPITOL)
PETER FRAMPTON (A&M)
RICK VAUGHAN (A&M)
FLUX ICA (A&M)
FRANKIE & JOHNSONS (MILITARY/AFCA)
QUINCY JONES (A&M)
JETT, BLANCHARD (BOHEMIAN)

WABX/Detroit (313) 398-1100
PO: DARYL CUMPLING
MR. GREG ST. JAMES
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WFO/Chicago (312) 777-1700
PO: JOHN WILSON
MR. JIM HENNING

WLVQ/Columbia (614) 224-1271
PO: PAT STILL
MR. TIM SMITH
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WYLL/Detroit (313) 863-1800
PO: JIM BUEHLER
MR. DOUG POEHL

WAPL/Appleton (414) 734-9228
PO: VANCE SWANE
MR. MARK COLTER
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WXRH/Chicago (312) 777-1700
PO: JOHN WILSON
MR. JIM HENNING

WALP/Chicago (312) 440-5270
PO: TIM KELLY
MR. SKY DANIELS
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WDEK/DeKalb (815) 756-9250
PO: BRAD HORN
MR. LEO HANCOCK

WNET/Chicago (312) 828-0191
PO: TRIP REED
MR. PAT EVANS
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

YAN HALEN (MCA)
SPS (EMI AMERICA)
FAST TIMES AT R.M. (FULL MOON/ASYLUM)
BAD COMPANY (SWAN SONG/ATCO)
JUDAS PRIEST (COLUMBIA)
"ROCKIN' THING" (ATLANTIC)
SANTANA (COLUMBIA)
"ROCKIN' THING" (ATLANTIC)
JOHN VAN ZANT... (POLYGRAM)
URIAH HEEP (MERCURY/POLYGRAM)
SURVIVOR (SCOTTI BROS/CBS)
ALAN PARSONS PROJ. (ATLANTIC)
CSA (ATLANTIC)
JUDAS PRIEST (COLUMBIA)
TORNADO (MERCURY/POLYGRAM)
RED SPEEDWAGON (EPIC)
RUSH (MERCURY/POLYGRAM)

WABX/Detroit (313) 398-1100
PO: DARYL CUMPLING
MR. GREG ST. JAMES
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WFO/Chicago (312) 777-1700
PO: JOHN WILSON
MR. JIM HENNING

WLVQ/Columbia (614) 224-1271
PO: PAT STILL
MR. TIM SMITH
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WYLL/Detroit (313) 863-1800
PO: JIM BUEHLER
MR. DOUG POEHL

WAPL/Appleton (414) 734-9228
PO: VANCE SWANE
MR. MARK COLTER
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WXRH/Chicago (312) 777-1700
PO: JOHN WILSON
MR. JIM HENNING

WALP/Chicago (312) 440-5270
PO: TIM KELLY
MR. SKY DANIELS
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WDEK/DeKalb (815) 756-9250
PO: BRAD HORN
MR. LEO HANCOCK

WNET/Chicago (312) 828-0191
PO: TRIP REED
MR. PAT EVANS
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

MOST ADDED

- Steel Breeze (17/15)
Don Henley (42/12)
Bad Company (45/11)
Johnny Van Zant (19/9)
Tane' Cain (14/9)

MEDIUM

- Randy Meisner (32/24)
Santana (42/23)
Bad Company (45/19)
Pete Townshend (35/19)
Judas Priest (32/19)
Uriah Heep (21/19)

THE HOTTEST

- Fleetwood Mac (47/41)
Robert Plant (46/39)
Fast Times... (50/38)
Billy Squier (43/37)
Men At Work (45/32)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

KWXL/Albuquerque (505) 765-5400
PO: BILL STAMBAUGH
MR. DOUG DAVIS
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

KWXL/Albuquerque (505) 765-5400
PO: BILL STAMBAUGH
MR. DOUG DAVIS
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

KWXL/Albuquerque (505) 765-5400
PO: BILL STAMBAUGH
MR. DOUG DAVIS
A&M (A&M)
DON HENLEY (ASYLUM)
MICHAEL McDONALD (MCA)
WVOK/Cleveland (216) 781-9067
PO: JOHN GURMAN
MR. KID LIND

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ED BRUCE

Ever, Never Lovin' You (MCA)

74% of reporting stations on it. National Summary: Up 20, Same 31, Down 0, Debuts 22, Adds 30. A Most Added Record. R&R Chart: 50-43.

MOST ADDED

- LARRY GATLIN & GATLIN... (40)**
Sure Feels Like Love (Columbia)
- T.G. SHEPPARD (37)**
War Is Hell... (WB/Curb)
- LACY J. DALTON (36)**
16th Avenue (Columbia)
- RONNIE McDOWELL (35)**
Step Back (Epic)
- DOTTIE WEST (34)**
She Can't Get My Love Off... (Liberty)
- BARBARA MANDRELL (32)**
Operator, Long Distance Please (MCA)

HOTTEST

- KENNY ROGERS (66)**
Love Will Turn You Around (Liberty)
- JERRY REED (64)**
She Got The Goldmine... (RCA)
- MICHAEL MURPHEY (50)**
What's Forever For (Liberty)
- OAK RIDGE BOYS (35)**
I Wish You Could Have Turned... (MCA)
- GEORGE STRAIT (33)**
Fool Hearted Memory (MCA)
- MICKEY GILLEY (32)**
Put Your Dreams Away (Epic)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

- ✓ **T.G. SHEPPARD "War Is Hell (On The Homefront Too)" (WB/Curb) 82/37**
National Summary: Up 7, Same 22, Down 0, Debuts 16, Adds 37 including WPOR-FM, WSEN-AM-FM, WMZQ-FM, WSOC-FM, WAMZ-FM, WSM, WQYK-FM, WSAI-FM, WBCS-FM, KTTS-AM-FM, WIL-AM-FM, KYGO-FM, KVEG, KYTE, KBBQ, WNOE-AM 50-36, KOMA 40-30. R&R Chart: Debut 45.
- ✓ **BARBARA MANDRELL "Operator, Long Distance Please" (MCA) 82/32**
National Summary: Up 16, Same 21, Down 0, Debuts 13, Adds 32 including WRKZ-FM, WPOR-FM, WMZQ-FM, WPLO, KIKK-FM, WQYK-FM, WMNI, WDG, KEBC-FM, KFDI-AM-FM, KRST-FM, KYGO-FM, KLAC, KSOP-FM, KCBQ-AM, WCMS-FM 46-36. R&R Chart: Debut 46.
- ✓ **WHITES "You Put The Blue In Me" (Elektra/Curb) 80/26**
National Summary: Up 9, Same 27, Down 0, Debuts 18, Adds 26 including WKYG, WMZQ-FM, WPLO, WCOS-AM-FM, KIKK-FM, WAMZ-FM, WCMS-FM, WHK, WWWW-FM, WDAF, WDG, WIL-AM-FM, KYGO-FM, KYTE, KSON-AM-FM, KEEN, KMPS-AM-FM 30-22. R&R Chart: Debut 47.
- BANDANA "The Killin' Kind" (WB) 78/12**
National Summary: Up 24, Same 31, Down 0, Debuts 11, Adds 12, WADR, WCOS-AM-FM, WQIK-FM, WWOD, WRNL, WFMS-FM, KOMA, WTHI-FM, KUZZ, KVOC, KLZ, KEIN, WMZQ-FM 39-33, WAMZ-FM 33-28, WWWW-FM 40-36, KFDI-AM-FM 48-32, KSOP-FM 45-38. R&R Chart: Debut 50.
- TERRI GIBBS "Some Days It Rains All Night Long" (MCA) 74/6**
National Summary: Up 29, Same 30, Down 0, Debuts 9, Adds 6, WCOS-AM-FM, WGVN, KFH, KKAL, KYTE, KCCY-FM, WVAM 45-38, WIXL-FM 39-29, KHEY 46-39, WNOE-AM 40-33, KRMD-AM-FM 42-38, KFGO 37-30, WFMS-FM 23-19, KTTS-AM-FM 41-31, KWJJ 46-39.
- VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 71/2**
National Summary: Up 47, Same 16, Down 1, Debuts 5, Adds 2, WQAM, WIRE, WMZQ-FM 40-34, WSOC-FM 19-14, KHEY 21-18, WGVN 24-19, WLWI-FM 2-2, WSIX-FM 8-7, KBMR 21-16, WSAI-FM 34-29, KFGO 19-14, KFDI-AM-FM 22-17, KLZ 20-18, KEEN 25-19, KMPS-AM-FM 5-1, KGA 14-10.
- JOHN SCHNEIDER "In The Driver's Seat" (Scotti Bros./CBS) 70/6**
National Summary: Up 29, Same 26, Down 0, Debuts 9, Adds 6, KRRV, WQIK-FM, WSAI-FM, KWMT, WDG, KYTE, WCMS-FM 33-26, KSO 27-21, WITL-FM 33-27, KXRB 19-18, KTTS-AM-FM 37-26, KFH 38-31, KEED 40-33, KSOP-FM 49-45, KBBQ 36-30.
- ✓ **STEVE WARINER "Don't It Break Your Heart" (RCA) 65/23**
National Summary: Up 13, Same 23, Down 0, Debuts 6, Adds 23 including WPOR-FM, WSEN-AM-FM, WMZQ-FM, WPLO, KOKE-FM, WQYK-FM, WSAI-FM, WXCL, KFDI-AM-FM, KRST-FM, KVEG, KYTE, WIXL-FM 50-36, WADR 39-29, WIRE d-28.
- KAREN BROOKS "New Way Out" (WB) 65/7**
National Summary: Up 29, Same 26, Down 0, Debuts 3, Adds 7, WSAI-FM, WMNI, KRST-FM, KGEM, KVOC, KYTE, KRAK, WWVA 33-23, WSIX-FM 11-9, WNOE-AM 26-19, WHOO 6-6, WQYK-FM 21-19, WFMS-FM 18-15, WIRE 25-17, KFDI-AM-FM 43-30.
- BOBBY BARE "(I'm Not) A Candle In The Wind" (Columbia) 65/5**
National Summary: Up 16, Same 36, Down 0, Debuts 8, Adds 5, KWMT, WFMS-FM, WITL-FM, KCJB, KLZ, WGNA-FM 36-33, WSOC-FM 36-33, WSIX-FM 28-25, KRMD-AM-FM 47-43, WKKO-AM-FM 32-27, KTTS-AM-FM 46-33, KFDI-AM-FM 44-35, KUGR 37-34, KIGO 48-45, KCUB 29-25.
- ✓ **LARRY GATLIN & GATLIN BROTHERS "Sure Feels Like Love" (Columbia) 51/40**
National Summary: Up 3, Same 3, Down 0, Debuts 5, Adds 40 including WHN, WPOR-FM, WPLO, WQIK-FM, WNOE-AM, WHOO, KRMD-AM-FM, WFMS-FM, WIRE, KEBC-FM, KFH, KMAK, KNIX-FM, KYTE, KSOP-FM.
- JERRI KELLY "Walk Me 'Cross The River" (Carrere/CBS) 50/12**
National Summary: Up 18, Same 19, Down 0, Debuts 1, Adds 12, WNYR, KRRV, KXYL, WSOC-FM, WWOD, WSM, KWMT, KXRB, KTFK-FM, KVOC, KMAK, KYTE, WBGW-FM 16-15, KSO 20-17, KTTS-AM-FM 32-24, KRAK 39-33.
- WRIGHT BROTHERS "Made In The U.S.A." (WB) 50/11**
National Summary: Up 6, Same 22, Down 0, Debuts 11, Adds 11, WSOC-FM, WSM, WNOE-AM, KSO, WTSO, WHBF, WIL-AM-FM, KBMY, KGEM, KEED, KVEG, WHN 36-32, WHK 37-31, KWMT 39-33, WFMS-FM 30-21, KFH 40-33.
- ✓ **RONNIE McDOWELL "Step Back" (Epic) 47/35**
National Summary: Up 2, Same 5, Down 0, Debuts 5, Adds 35 including WGNA-FM, WCAW, WPLO, WCOS-AM-FM, WNOE-AM, WHOO, WTQR-FM, WSAI-FM, WMNI, WFMS-FM, WBCS-FM, KEBC-FM, KMAK, KNIX-FM, KSOP-FM, WHN 16-12.
- OSMOND BROTHERS "It's Like Falling In Love..." (Elektra/Curb) 47/18**
National Summary: Up 4, Same 16, Down 0, Debuts 9, Adds 18, WOKQ, KOKE-FM, WBEU, KXYL, WSOC-FM, KHEY, WESC-AM-FM, WMNI, WFMS-FM, WDAF, WITL-FM, WTHI-FM, KVOC, KRST-FM, KKAL, KMAK, KVEG, KSOP-FM.
- ✓ **LACY J. DALTON "16th Avenue" (Columbia) 45/36**
National Summary: Up 1, Same 7, Down 0, Debuts 1, Adds 36 including WGNA-FM, WVAM, KOKE-FM, WCOS-AM-FM, WESC-AM-FM, WSIX-FM, WHOO, WCMS-FM, WBCS-FM, KEBC-FM, KFDI-AM-FM, KNIX-FM, KWJJ, KSOP-FM, KCKC.
- KIN VASSY "Women In Love" (Liberty) 42/5**
National Summary: Up 8, Same 25, Down 0, Debuts 4, Adds 5, WOKK, WITL-FM, KFDI-AM-FM, KBMY, KSOP-FM, KXYL 44-41, WSIX-FM 21-18, KKYX 42-40, KRMD-AM-FM 35-31, WQYK-FM on, KSO 33-31, KCJB 28-24, KUZZ 43-38, KVEG on, KBBQ on.

SIGNIFICANT ACTION

- FAMILY BROWN "Some Never Stand A Chance" (RCA) 41/5**
National Summary: Up 10, Same 21, Down 0, Debuts 5, Adds 5, WWOD, KBMY, KVOC, KVEG, KCBQ-AM, WIXL-FM 18-10, WCMS-FM 25-18, WFMS-FM 33-29, KEBC-FM 47-41, KIGO 42-39.
- MARIE OSMOND "Back To Believing Again" (Elektra/Curb) 41/4**
National Summary: Up 15, Same 21, Down 0, Debuts 1, Adds 4, WPOR-FM, WXBO-FM, WWOD, KWJJ, WNOE-AM 48-44, WCMS-FM 49-44, WTSO 23-19, KTTS-AM-FM 38-28, KFH 33-29, KTOM 46-42.

Radio & Records NATIONAL AIRPLAY/50

September 3, 1982

Three Weeks Last

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
2	1	1	1	KENNY ROGERS/Love Will Turn You... (Liberty)
12	8	5	2	MICHAEL MURPHEY/What's Forever For (Liberty)
15	10	7	3	JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)
7	5	4	4	CHARLY McCLAIN/Dancing Your Memory Away (Epic)
4	4	2	5	GEORGE STRAIT/Fool Hearted Memory (MCA)
22	18	12	6	MICKEY GILLEY/Put Your Dreams Away (Epic)
16	13	11	7	MEL McDANIEL/Big Ole Brew (Capitol)
13	12	10	8	STATLER BROTHERS/Whatever (Mercury/PolyGram)
20	16	13	9	GENE WATSON/This Dream's On Me (MCA)
23	20	14	10	FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva)
9	6	6	11	MOE BANDY/She's Not Really Cheatin'... (Columbia)
3	3	3	12	WAYLON JENNINGS/Women Do Know How To... (RCA)
21	19	15	13	GARY MORRIS/Dreams Die Hard (WB)
33	22	19	14	OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA)
31	25	20	15	ANNE MURRAY/Hey! Baby! (Capitol)
35	27	24	16	CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia)
34	29	25	17	M. HAGGARD & G. JONES/Yesterday's Wine (Epic)
37	31	26	18	RONNIE MILSAP/He Got You (RCA)
10	7	9	19	EARL THOMAS CONLEY/Heavenly Bodies (RCA)
26	21	21	20	YOUNGER BROTHERS/Nothing But The Radio On (MCA)
1	2	8	21	SYLVIA/Nobody (RCA)
29	24	22	22	BELLAMY BROTHERS/Get Into Reggae Cowboy (Elektra/Curb)
5	9	17	23	DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)
43	40	35	24	WILLIE NELSON/Let It Be Me (Columbia)
44	38	29	25	DOLLY PARTON/I Will Always Love You (RCA)
39	34	31	26	LEE GREENWOOD/She's Lying (MCA)
38	35	30	27	LOUISE MANDRELL/Some Of My Best Friends... (RCA)
36	33	28	28	BILLY "CRASH" CRADDOCK/Love Busted (Capitol)
8	11	16	29	REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram)
17	15	23	30	GAIL DAVIES/You Turn Me On I'm A Radio (WB)
40	37	34	31	LEON EVERETTE/Soul Searchin' (RCA)
-	42	36	32	DON WILLIAMS/Mistakes (MCA)
41	36	33	33	JOE STAMPLEY/I Didn't Know You Could... (Epic)
-	-	38	34	ALABAMA/Close Enough To Perfect (RCA)
-	49	39	35	CHARLEY PRIDE/You're So Good When You're Bad (RCA)
-	45	40	36	RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA)
14	14	18	37	EDDY RAVEN/She's Playing Hard To Forget (Elektra)
30	28	27	38	KIERAN KANE/I'll Be Your Man Around The House (Elektra)
-	46	41	39	TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)
-	-	42	40	JUICE NEWTON/Break It To Me Gently (Capitol)
-	47	43	41	LORETTA LYNN/Making Love From Memory (MCA) New Entry
6	17	32	42	ROSANNE CASH/Ain't No Money (Columbia)
-	-	50	43	ED BRUCE/Ever, Never Lovin' You (MCA) →
11	23	37	44	HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
-	→	→	45	T.G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
-	→	→	46	BARBARA MANDRELL/Operator, Long Distance Please (MCA)
-	→	→	47	WHITES/You Put The Blue In Me (Elektra/Curb)
18	26	44	48	RICKY SKAGGS/I Don't Care (Epic)
25	39	47	49	MARTY ROBBINS/Some Memories Just Won't Die (Columbia)
-	→	→	50	BANDANA/The Killin' Kind (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Back circled numbers indicate general continued upward movement.

- ✓ **DOTTIE WEST "She Can't Get My Love Off The Bed" (Liberty) 37/34**
National Summary: Up 0, Same 0, Down 0, Debuts 3, Adds 34 including WBGW-FM, WADR, WSIX-FM, WNOE-AM, WHOO, KRMD-AM-FM, KEBC-FM, KFDI-AM-FM, KNIX-FM, KYTE, KSOP-FM, KMPS-AM-FM.
- RODNEY LAY "I Wish I Had A Job To Shove" (Churchill) 34/10**
National Summary: Up 9, Same 13, Down 0, Debuts 2, Adds 10, WILQ, WESC-AM-FM, WGVN, KIKK-FM, WHK, KFGO, KMAK, KVEG, KCBQ-AM, KEEN, WIXL-FM 30-20.
- AMY WOOLEY "If My Heart Had Windows" (MCA) 33/0**
National Summary: Up 15, Same 14, Down 1, Debuts 3, Adds 0, WVAM 22-18, WWVA 32-27, KHEY 27-21, WNOE-AM 41-38, KRMD-AM-FM 32-29, WXCL 37-33, KUZZ 28-25, KRWQ-FM 4-3, KWJJ 33-29, KGA 24-19.
- BILL ANDERSON "Southern Fried" (Southern Tracks) 30/0**
National Summary: Up 11, Same 15, Down 0, Debuts 4, Adds 0, WVAM 50-40, WIXL-FM 27-16, KIX106 27-17, WWVA 38-29, WPLO 26-24, WZZK-FM 25-22, WKSJ-FM 47-45, KUZZ 42-37, KTOM 47-44.
- RAY PRICE "Wait Till Those Bridges Are Gone" (Dimension) 28/1**
National Summary: Up 14, Same 9, Down 1, Debuts 3, Adds 1, WXBO-FM, WGNA-FM 30-27, KHEY 40-37, WSIX-FM 15-13, KFGO 26-23, KXRB 25-21, KVOC 28-25, KUZZ 31-24, KEED 30-25, KEEN 34-30.
- THRASHER BROTHERS "Still The One" (MCA) 21/4**
National Summary: Up 8, Same 8, Down 0, Debuts 1, Adds 4, WXBO-FM, WKSJ-FM, KWMT, KTTS-AM-FM, WPCO-FM 30-24, WIXL-FM 42-33, WZZK-FM 27-24, WLWI-FM 35-29, WCMS-FM 41-37, WXCL 45-34.
- WYVON ALEXANDER "Alice In Dallas (Sweet Texas)" (Gervasi) 18/7**
National Summary: Up 1, Same 8, Down 0, Debuts 2, Adds 7, KOKE-FM, WKMF, KTTS-AM-FM, KFDI-AM-FM, KEED, KWJJ, KGA, WVAM on, KRMD-AM-FM on, KSO 36-33.
- BOXCAR WILLIE "Last Train To Heaven" (Main Street) 18/4**
National Summary: Up 1, Same 13, Down 0, Debuts 0, Adds 4, KSO, WAXX, KWMT, KTTS-AM-FM, WGNA-FM on, WRKZ-FM on, WIXL-FM 45-38, KRMD-AM-FM on, WIRK-FM on, KFDI-AM-FM on.
- CONWAY TWITTY "We Did But Now You Don't" (Elektra) 17/17**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 17 including WBGW-FM, WHN, WESC-AM-FM, WSIX-FM, WCUZ-AM-FM, KUZZ, KLZ, KRAK, KCKC, KCUB.
- DEAN DILLON "You To Come Home To" (RCA) 16/14**
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 14, WGNA-FM, WVAM, WYKR, WHOO, WCMS-FM, KFGO, KEBC-FM, KBMY, KRWQ-FM, KYTE, KCCY-FM, KRSY, KSOP-FM, KGA.
- MARGO SMITH "Could It Be I Don't Belong..." (AMI/NSD) 15/5**
National Summary: Up 4, Same 4, Down 0, Debuts 2, Adds 5, WLWI-FM, KFGO, KWMT, WHBF, KTTS-AM-FM, WVAM 43-39, WQYK-FM 28-26, KBMR 46-43, KFDI-AM-FM 50-45.
- JIMMI CANNON "Fool's Gold" (WB) 15/1**
National Summary: Up 6, Same 6, Down 0, Debuts 2, Adds 1, WCMS-FM, WVAM 47-41, WESC-AM-FM on, WKSJ-FM 22-18, WSIX-FM 31-28, WNOE-AM 44-42, KRMD-AM-FM 38-33, KSO 34-32, KVOC on.
- CHARLIE ROSS "Are We In Love (Or Am I)" (Townhouse) 14/11**
National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 11, WVAM, WIXL-FM, KXYL, WGVN, KRMD-AM-FM, WAXX, WXCL, KTTS-AM-FM, KVOC, KFDI-AM-FM, KRSY.
- TOM JONES "Woman's Touch" (Mercury/PolyGram) 14/9**
National Summary: Up 2, Same 3, Down 0, Debuts 0, Adds 9, WESC-AM-FM, WKSJ-FM, KKYX, KRMD-AM-FM, WCMS-FM, WWWW-FM, KEBC-FM, KCKC, KGA, WSIX-FM 33-29, WHK 38-32.
- SKIP & LINDA "If You Could See You Through..." (MDJ) 14/6**
National Summary: Up 3, Same 3, Down 0, Debuts 2, Adds 6, KHEY, KBMR, KFGO, KWMT, KTTS-AM-FM, KVOC, WVAM 48-43, WAXX 36-34, WXCL 46-41.
- KIPPI BRANNON "He Don't Make Me Cry" (MCA) 14/2**
National Summary: Up 3, Same 8, Down 0, Debuts 1, Adds 2, WIXL-FM, KBMR, WVAM on, KRMD-AM-FM 49-44, WQYK-FM on, KEBC-FM on, KFDI-AM-FM on, KSOP-FM on, KIGO 49-46.



Regional Adds & Hots

MOST ADDED EAST HOTTTEST WEST MOST ADDED WEST HOTTTEST SOUTH SOUTH HOTTTEST SOUTH HOTTTEST WEST WEST HOTTTEST WEST HOTTTEST

Table with columns for regions (EAST, MIDWEST, SOUTH, WEST) and sub-columns for specific stations. Each cell contains station call letters and artist names.

139 Current Reports

All stations reported this week.

WMPs/Memphis is no longer reporting.

Hottest Tracks:

"No Show Jones" MERLE HAGGARD & GEORGE JONES (Epic)

MICKEY GILLEY - Put Your Dreams Away - (Epic)

MERLE HAGGARD & GEORGE JONES - A Taste Of Yesterday's Wine - (Epic)

GEORGE STRAIT - Strait From The Heart - (MCA)

SYLVIA - Just Sylvia - (RCA)

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay. MOE BANDY - She's Not Really Cheatin' (She's Just Gettin' Even) - (Columbia)

RONNIE McDOWELL - Love To Burn - (Epic) BARBARA MANDRELL - ...In Black & White - (MCA)

Most Requested:

JERRY REED "She Got The Goldmine..." (RCA) KENNY ROGERS "Love Will Turn You..." (Liberty)

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

SUNRIZE

Who's Stickin' It? (Boardwalk)

63% of our reporting stations on it. Rotations: Heavy 3/0, Medium 12/1, Light 22/4, Extra Adds 6, Total Adds 11, WJPC, WZEN-FM, XHRM, KSOL, KOKY, WLOU, WVOL, WPLZ, WTOY, KDIA, KUKQ. A Most Added Record. Debuts at number 28 on the Black Radio Chart.

STEVIE WONDER

Ribbon In The Sky (Tamla/Motown)

60% of our reporting stations on it. Rotations: Heavy 5/0, Medium 15/4, Light 15/5, Extra Adds 6, Total Adds 15, KMJQ, WAIL-FM, WBMX, WCIN, KMJM, KDAY, KSOL, WRDW, WATV, WNOO, WDAO, WLTH, WKWM, KAEZ, KUKQ. A Most Added Record. Debuts at number 29 on the Black Radio Chart.

MICHAEL McDONALD

I Keep Forgettin' (Every Time You're Near) (WB)

60% of our reporting stations on it. Rotations: Heavy 9/0, Medium 21/1, Light 10/1, Extra Adds 1, Total Adds 3, WJLB, WOIC, WJMI. Debuts at number 23 on the Black Radio Chart.

CARL CARLTON

Baby I Need Your Loving (RCA)

59% of our reporting stations on it. Rotations: Heavy 2/0, Medium 11/2, Light 20/5, Extra Adds 7, Total Adds 14, WOOK, WAOK, KMJQ, WGC, WJLB, KDAY, WNHC, KNOW, WATV, WNOO, WLOU, WDAO, WKWM, KPOP-FM. A Most Added Record. Debuts at number 30 on the Black Radio Chart.

CHERYL LYNN/LUTHER VANDROSS

If This World Were Mine (Columbia)

59% of our reporting stations on it. Rotations: Heavy 11/0, Medium 15/3, Light 11/5, Extra Adds 3, Total Adds 11, WBMX, WJPC, KDAY, KSOL, KNOW, WATV, WNOO, WKXI, WPLZ, WDAO, WKWM. A Most Added Record. Debuts at number 25 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 36/5

Rotations: Heavy 4/0, Medium 15/0, Light 15/3, Extra Adds 2, Total Adds 5, WBMX, WGPR, WZEN-FM, KACE, WVKO. Heavy: WXYV, WOOK, WJMO, KAEZ. Medium: WILD, WHUR, WAOK, WDA, WEDR, KDAY, XHRM, WATV, WENN, WKXI, KOKY, WVOL, WDAO, WLUM, KPOP-FM.

ALFONZO "Girl, You Are The One" (Joe-Wes) 35/1

Rotations: Heavy 13/0, Medium 18/0, Light 4/1, Extra Adds 0, Total Adds 1, WDMT. Heavy: WOOK, WAOK, WVEE, WHRK, WEDR, WBMX, WGC, KACE, XHRM, KOKY, WLOU, WTL, KAEZ. Medium: WXYV, WILD, WDAS, WHUR, WDA, WCIN, KDAY, WKND, WNHC, WENN, WGIV, WPLZ, WANM, WLTH, WLUM, WWWW, KUKQ, KPOP-FM. Moves 28-24 on the Black Radio Chart.

CROWN HEIGHTS AFFAIR "Somebody Tell Me What To Do" (De-Lite/PG) 33/4

Rotations: Heavy 3/0, Medium 13/1, Light 17/3, Extra Adds 0, Total Adds 4, WILD, KSOL, WVKO, WDAO. Heavy: WOOK, WJMO, WGIV. Medium: WEDR, XHRM, WKND, WRDW, WENN, WNOO, WOIC, WJAX, WVOL, WANT, WLTH, WLUM.

DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 33/0

Rotations: Heavy 9/0, Medium 17/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KRLY, WHRK, KSOL, WNHC, KNOW, WATV, WJAX, WANT, KPOP-FM. Medium: WXYV, WOOK, WDA, WBMX, WJPC, KDAY, XHRM, WSSJ, WKND, WRDW, WGIV, KOKY, WJJS, WVOL, WPLZ, WTMP, WKWM.

GWEN GUTHRIE "It Should Have Been You" (Island/Atco) 31/5

Rotations: Heavy 12/1, Medium 12/1, Light 15/2, Extra Adds 2, Total Adds 5, WBMX, WGPR, WZEN-FM, KOKY, WLOU. Heavy: KACE, WNOO. Medium: WXYV, WILD, WOOK, WHUR, WAOK, WJLB, XHRM, WNHC, WRDW, WATV, WJJS.

KLIQUE "I Can't Shake This Feeling" (MCA) 30/3

Rotations: Heavy 2/0, Medium 13/1, Light 14/1, Extra Adds 1, Total Adds 3, WZEN-FM, WLTH, KAEZ. Heavy: WOOK, WAOK. Medium: WVEE, WGC, WGPR, KDAY, XHRM, KSOL, WRDW, WGIV, WLOU, WVOL, WDAO, KUKQ.

PEABO BRYSON "Give Me Your Love" (Capitol) 29/16

Rotations: Heavy 0/0, Medium 7/2, Light 14/6, Extra Adds 8, Total Adds 16, WXYV, WGC, WCIN, WJMO, WGPR, KSOL, WNHC, WRDW, WENN, WJMI, WPDQ, WVOL, WANM, WDAO, WKWM, KUKQ. Medium: WHUR, WAOK, WHRK, WBMX, WLUM.

ATLANTIC STARR "Perfect Love" (A&M) 28/8

Rotations: Heavy 0/0, Medium 10/1, Light 15/4, Extra Adds 3, Total Adds 8, WILD, WHRK, WNHC, WVOL, WPLZ, WDAO, WKWM, KAEZ. Medium: WHUR, WGPR, WZEN-FM, KACE, XHRM, KOKY, WLTH, WLUM, KUKQ.

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 26/2

Rotations: Heavy 11/0, Medium 4/1, Light 10/0, Extra Adds 1, Total Adds 2, KDAY, KSOL. Heavy: WILD, WEDR, WBMX, KACE, WKND, WATV, WENN, WPDQ, WVOL, WPLZ, WANT. Medium: XHRM, WKXI, WANM.

NARADA MICHAEL WALDEN "Summer Lady" (Atlantic) 24/2

Rotations: Heavy 5/0, Medium 8/0, Light 10/1, Extra Adds 1, Total Adds 2, WVOL, WVKO. Heavy: WAOK, WEDR, WLOU, WPLZ, KUKQ. Medium: WBMX, KDAY, XHRM, WATV, WAAA, WLTH, WTL, KPOP-FM.

LOU RAWLS "Will You Kiss Me One More Time" (Epic) 24/1

Rotations: Heavy 4/0, Medium 13/0, Light 6/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WJMO, WSSJ, WLTH, WLUM. Medium: WXYV, WAOK, WBMX, WZEN-FM, KACE, KDAY, KSOL, WOIC, WJJS, WBLX, WOWI, WPLZ, WAAA.

YAZ "Situation" (Sire/WB) 22/3

Rotations: Heavy 5/0, Medium 7/2, Light 9/0, Extra Adds 1, Total Adds 3, WBMX, WJPC, WLTH. Heavy: WGC, WGPR, WNHC, WNOO, WWWW. Medium: WXYV, WDAS, WJLB, WJJS, KUKQ.

DRAMATICS "Treat Me Right" (Capitol) 20/2

Rotations: Heavy 6/0, Medium 5/1, Light 8/0, Extra Adds 1, Total Adds 2, WBMX, WLOU. Heavy: WGC, WJLB, WENN, WLTH, WWWW, WVOI. Medium: WGPR, WSSJ, WDAO, WLUM.

AMUZEMENT PARK "Groove Your Blues Away" (Our Gang/Mirus) 20/2

Rotations: Heavy 2/0, Medium 10/1, Light 7/0, Extra Adds 1, Total Adds 2, WJMO, KSOL. Heavy: WGC, WLTH. Medium: WDAS, WYLD-FM, WDMT, WGPR, WZEN-FM, XHRM, WGIV, WTL, WLUM.

PATRICE RUSHEN "Breakout!" (Elektra) 20/1

Rotations: Heavy 2/0, Medium 9/0, Light 8/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WAOK, WATV. Medium: WAMO, KACE, WRDW, WLOU, WOWI, WPLZ, WTMP, WTL, WVOI.

SIGNIFICANT ACTION

DONALD BYRD & 125TH STREET, N.Y.C. "Sexy Dancer" (Elektra) 19/14

Rotations: Heavy 0/0, Medium 4/2, Light 10/7, Extra Adds 5, Total Adds 14, WILD, WEDR, WZEN-FM, WRDW, WATV, WNOO, WJMI, WJAX, KOKY, WLOU, WVOL, WANM, WDAO, KDIA. Medium: WHUR, KSOL.

CLIFTON DYSON "Slow Your Body Down" (Network/Elektra-Asylum) 19/3

Rotations: Heavy 1/0, Medium 5/0, Light 11/1, Extra Adds 2, Total Adds 3, WCIN, KACE, KAEZ. Heavy: WGC. Medium: WVEE, WEDR, XHRM, WLOU, WLTH.

SHEREE BROWN "Happy Music" (Capitol) 19/3

Rotations: Heavy 2/0, Medium 5/0, Light 10/1, Extra Adds 2, Total Adds 3, WXYV, WYLD-FM, KACE. Heavy: WBMX, WNHC. Medium: WAOK, WGPR, XHRM, WLTH, WLUM.

MARC SADANE "Exciting" (WB) 19/1

Rotations: Heavy 0/0, Medium 9/0, Light 10/1, Extra Adds 0, Total Adds 1, WOIC. Medium: WHUR, WVEE, WEDR, WGC, KACE, WRDW, WNOO, WLTH, KAEZ.

RAFAEL CAMERON "Desires" (Salsoul/RCA) 19/0

Rotations: Heavy 3/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WBMX, WOIC, WVOL. Medium: WOOK, WAOK, WGC, WCIN, KACE, WOWI, WAAA, KAEZ, KPOP-FM.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 18/2

Rotations: Heavy 4/0, Medium 6/0, Light 8/2, Extra Adds 0, Total Adds 2, WGPR, WZEN-FM. Heavy: WDAS, WEDR, WANM, WLUM. Medium: WAIL-FM, KDAY, XHRM, WAAA, KUKQ, KPOP-FM.

Radio & Records NATIONAL AIRPLAY/30

September 3, 1982

Three Weeks
Two Weeks
Last Week

1	1	1	1	ARETHA FRANKLIN/Jump To It (Arista)
17	10	7	2	EVELYN KING/Love Come Down (RCA)
2	2	3	3	ZAPP/Dance Floor (WB)
10	7	5	4	GAP BAND/You Dropped A... (Total Experience/PGM)
4	4	2	5	HOWARD JOHNSON/So Fine (A&M)
12	6	6	6	JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown)
3	3	4	7	DONNA SUMMER/Love Is In Control... (Geffen)
15	11	9	8	GRAND MASTER FLASH.../The Message (Sugar Hill)
11	8	8	9	STACY LATTISAW/Don't Throw It All Away (Cotillion/Atco)
5	5	10	10	STEPHANIE MILLS/Last Night (Casablanca/PolyGram)
14	14	11	11	RICK JAMES/Hard To Get (Gordy/Motown)
23	18	14	12	GOODIE/Do Something (Total Experience/PGM)
-	29	18	13	KOOL & THE GANG/Big Fun (De-Lite/PolyGram)
21	17	16	14	B.B. & Q. BAND/Imagination (Capitol)
-	-	29	15	TIME/777-9311 (WB)
-	21	19	16	BARRY WHITE/Change (Unlimited Gold/CBS)
9	9	12	17	ODYSSEY/Inside Out (RCA)
19	16	15	18	ROBERTA FLACK/I'm The One (Atlantic)
-	25	25	19	ASHFORD & SIMPSON/Love It Away (Capitol)
-	-	28	20	MELBA MOORE/Love's Comin' At Ya (EMI America)
-	27	23	21	DAZZ BAND/Keep It Live (On The K.I.L.L.) (Motown)
-	22	22	22	MIDNIGHT STAR/Hot Spot (Solar/Elektra)
-	→	→	23	MICHAEL McDONALD/I Keep Forgettin'... (WB)
-	26	26	24	ALFONZO/Girl, You Are The One (Joe-Wes)
-	→	→	25	C. LYNN/L. VANDROSS/If This World Were Mine (Col.)
29	28	27	26	CLIFF DAWSON/It's Not Me You Love (Boardwalk)
-	-	30	27	TAVARES/A Penny For Your Thoughts (RCA)
-	→	→	28	SUNRIZE/Who's Stickin' It? (Boardwalk)
-	→	→	29	STEVIE WONDER/Ribbon In The Sky (Tamla/Motown)
-	→	→	30	CARL CARLTON/Baby I Need Your Loving (RCA)

New Entry



This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- PEABO BRYSON (16)
- STEVIE WONDER (15)
- DONALD BYRD &... (14)
- CARL CARLTON (14)
- C. LYNN/L. VANDROSS (11)
- SUNRIZE (11)

HOTTEST

- ZAPP (46)
- ARETHA FRANKLIN (45)
- GRAND MASTER FLASH (31)
- HOWARD JOHNSON (24)
- GAP BAND (23)

STEVE MILLER BAND "Abracadabra" (Capitol) 18/0

Rotations: Heavy 4/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WBLZ, KMJM, KNOW, KPOP-FM. Medium: WVEE, WAIL-FM, KDAY, WNHC, WPDQ, WPLZ, WTMP, WVKO, WVOI.

SHADES OF LOVE "Keep In Touch" (Venture) 18/0

Rotations: Heavy 5/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WGC, WJLB, WENN, WPDQ. Medium: WDAS, WHUR, WBMX, XHRM, WNHC, WJAX, WOWI.

KURTIS BLOW "Tough" (Mercury/PolyGram) 17/2

Rotations: Heavy 4/0, Medium 5/0, Light 7/1, Extra Adds 1, Total Adds 2, WGC, WRDW. Heavy: WHRK, WNOO, WAAA, WLTH. Medium: WZEN-FM, XHRM, WENN, WLOU, KPOP-FM.

BOBBY BLAND "Recess In Heaven" (MCA) 17/2

Rotations: Heavy 3/0, Medium 6/0, Light 7/1, Extra Adds 1, Total Adds 2, WILD, WCIN. Heavy: WDA, WENN, WLTH. Medium: WEDR, WATV, WGIV, WPDQ, KAEZ, KDIA.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 16/9

Rotations: Heavy 2/0, Medium 3/0, Light 6/4, Extra Adds 5, Total Adds 9, WHUR, WAOK, KRLY, WJPC, WRDW, WATV, WPDQ, KOKY, KUKQ. Heavy: WHRK, KACE. Medium: WDA, WGC, KSOL.

DeBARGE "Stop! Don't Tease Me" (Gordy/Motown) 16/2

Rotations: Heavy 0/0, Medium 8/1, Light 9/1, Extra Adds 0, Total Adds 2, WZEN-FM. WLOU. Medium: WHRK, KACE, XHRM, WLTH, WKWM, WLUM, KPOP-FM.

KENI BURKE "Ris'n' To The Top" (RCA) 16/1

Rotations: Heavy 1/0, Medium 11/0, Light 3/0, Extra Adds 1, Total Adds 1, WJPC. Heavy: WZEN-FM. Medium: WILD, WDAS, WHUR, WEDR, WGC, WJLB, KACE, XHRM, WSSJ, WKND, WLTH.

GENERAL CAINE "Girls" (Tabu/CBS) 15/5

Rotations: Heavy 2/0, Medium 2/0, Light 8/0, Extra Adds 5, Total Adds 5, WOOK, KMJQ, WEDR, KMJM, KACE. Heavy: WDA, WZEN-FM. Medium: WENN, WDAO.

JOHNNIE TAYLOR "What About My Love" (Beverly Glen) 15/5

Rotations: Heavy 2/0, Medium 2/1, Light 9/2, Extra Adds 2, Total Adds 5, WILD, WBMX, XHRM, WATV, WLTH. Heavy: WAOK, KACE. Medium: WHRK.

DIONNE WARWICK "For You" (Arista) 15/2

Rotations: Heavy 0/0, Medium 8/0, Light 7/0, Extra Adds 2, Total Adds 2, WTOY, KUKQ. Medium: KSOL, WSSJ, KOKY, WLOU, WANM, KPOP-FM.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 15/2

Rotations: Heavy 4/0, Medium 1/0, Light 9/1, Extra Adds 1, Total Adds 2, WLTH, KUKQ. Heavy: WHUR, WAAA, KAEZ, WWWW. Medium: WSSJ.

JONZUN CREW "Pack Jam" (Tommy Boy) 14/3

Rotations: Heavy 2/0, Medium 4/0, Light 6/1, Extra Adds 2, Total Adds 3, WXYV, WAAA, WKWM. Heavy: WAOK, WAIL-FM. Medium: WILD, WNHC, WPDQ, WANM.

FEEL "Let's Rock" (Sutra) 14/1

Rotations: Heavy 2/0, Medium 5/0, Light 7/1, Extra Adds 0, Total Adds 1, WDAO. Heavy: WBMX, WLTH. Medium: WILD, WEDR, WJPC, WLOU, WTL.

OZONE "Li' Suzy" (Motown) 13/1

Rotations: Heavy 4/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WAIL-FM, WGPR, KDAY, WTL, Medium: WVEE, KACE, WLTH, WWWW.

HERBIE HANCOCK "Gettin' To The Good Part" (Columbia) 13/1

Rotations: Heavy 1/0, Medium 6/0, Light 6/1, Extra Adds 0, Total Adds 1, WVKO. Heavy: KACE, KDAY. Medium: WJLB, WSSJ, WLOU, WBLX, KDIA.

TOMORROW'S EDITION "In The Grooves" (RFC/Atlantic)

Rotations: Heavy 0/0, Medium 5/0, Light 7/0, Extra Adds 1, Total Adds 1, KOKY. Medium: WGPR, WNOO, WOIC, WDAO, WLTH.

RANDY CRAWFORD "Look Who's Lonely Now" (WB) 13/1

Rotations: Heavy 1/0, Medium 4/0, Light 7/0, Extra Adds 1, Total Adds 1, WEDR. Heavy: KOKY. Medium: KRLY, WOIC, WVOL, WLTH.

SUGAR HILL GANG "The Lover In You" (Sugar Hill) 13/1

Rotations: Heavy 1/0, Medium 8/0, Light 3/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WATV. Medium: WDAS, WOOK, WJPC, KACE, WOWI, WTMP, WDAO, WLTH.

NIGHTHAWK "Eye Of The Tiger" (RFC/Quality) 13/0

Rotations: Heavy 2/0, Medium 1/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WGPR, WWWW. Medium: WVOI.

BILL SUMMERS & SUMMERS HEAT "Give Your Love To Me" (MCA) 13/0

Rotations: Heavy 1/0, Medium 6/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WNOO. Medium: WVEE, WJMO, KSOL, WOWI, WLUM, WWWW.

FONDA RAE "Over Like A Fat Rat" (Vanguard) 13/0

Rotations: Heavy 2/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WKND, WANM. Medium: WDAS, WJLB, WJJS, WPLZ, WANT, WAAA, WWWW.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 12/5

Rotations: Heavy 0/0, Medium 2/1, Light 7/1, Extra Adds 3, Total Adds 5, WVEE, WAIL-FM, WJMO, WVOL, WLTH. Medium: WLUM.

JUNIOR "Love Dies" (Mercury/PolyGram) 12/3

Rotations: Heavy 0/0, Medium 2/1, Light 9/1, Extra Adds 1, Total Adds 3, WGPR, WLTH, KUKQ. Medium: WDMT.

TIERRA "Hidden Tears" (Boardwalk) 12/2

Rotations: Heavy 0/0, Medium 5/0, Light 5/0, Extra Adds 2, Total Adds 2, WVEE, WWWW. Medium: WHUR, WAOK, KACE, WNOO, KOKY.

BRASS CONSTRUCTION "Attitude" (Liberty) 12/1

Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WJPC. Medium: WKXI, WOWI, WDAO, WLTH.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

SHEREE BROWN
JONZUN CREW
MELISSA MANCHESTER
RAW SILK
MIKE & BRENDA
PEABO BRYSON
Hottest:
JERMAINE JACKSON
EVELYN KING
GAP BAND
STEVIE WONDER
GRAND MASTER FLAS

WILD/Boston
Steve Crumbly

TIME
BOBBY BLAND
ATLANTIC STARR
JOHNNIE TAYLOR
CROWN HEIGHTS AFF
STEVIE WOODS
DONALD BYRD
RICK JAMES
SEQUENCE
Hottest:
ARETHA FRANKLIN
ZAPP
GRAND MASTER FLAS
DONNA SUMMER
EVELYN KING

WSSJ/Camden-Philadelphia
Gary Shepherd

none
Hottest:
JENNIFER HOLLIDAY
JEFFREY OSBORNE
HOWARD JOHNSON
ZAPP
SOUL SONIC FORCE

WKND/Hartford
Eddie Jordan

none
Hottest:
ARETHA FRANKLIN
FONDA RAE
GRAND MASTER FLAS
EVELYN KING
STEPHANIE MILLS

WNHC/New Haven
James Jordan

CARL CARLTON
MELISSA MANCHESTER
MELBA MOORE
PEABO BRYSON
LIMIT
ATLANTIC STARR
ALFIE SILAS
Hottest:
DONNA SUMMER
ARETHA FRANKLIN
STEPHANIE MILLS
EVELYN KING

WVDE/Atlanta
Scotty Andrews

HUMAN LEAGUE
TAVARES
BARRY WHITE
TIERRA
ONE WAY
BOBBY CALDWELL
ROCKERS REVENGE
"Q"
BRICK
DONALD BYRD
WEST STREET MOB
Hottest:
JERMAINE JACKSON
EVELYN KING
ZAPP
TIME
RAY PARKER JR.

WRDW/Augusta
Teddy Black

DONALD BYRD
JEFFREY OSBORNE
STEVIE WONDER
KURTIS BLOW
KHEMISTRY
PEABO BRYSON
HIGH FASHION
UNIQUE
Hottest:
GAP BAND
ZAPP
JENNIFER HOLLIDAY
HOWARD JOHNSON
GRAND MASTER FLAS

KNOW/Austin
Selby Edwards

LYNN/VANDROSS
CARL CARLTON
SANTANA
TAVARES
Hottest:
STEVIE MILLER BANT
RICK JAMES
DENICE WILLIAMS
JERMAINE JACKSON
SHALAMAR

WAMO/Pittsburgh
John Anthony

none
Hottest:
EVELYN KING
DAZZ BAND
JERMAINE JACKSON
HOWARD JOHNSON
ARETHA FRANKLIN

WVOC/Washington
Chris Gardner

WEST STREET MOB
MIKKI
GENERAL CAINE
CARL CARLTON
TILT
Hottest:
ARETHA FRANKLIN
GAP BAND
KOOL & THE GANG
DONNA SUMMER
ZAPP

WHUR/Washington
Oscar Fields

JEFFREY OSBORNE
Hottest:
ARETHA FRANKLIN
GRAND MASTER FLAS
STEPHANIE MILLS
DONNA SUMMER
JERMAINE JACKSON

SOUTH

WAOK/Atlanta
Larry Tinsley

ONE WAY
JEFFREY OSBORNE
CARL CARLTON
KHEMISTRY
FATBACK
MAGIC LADY
SYLVESTER
WEST STREET MOB
Hottest:
GRAND MASTER FLAS
ZAPP
ARETHA FRANKLIN
EVELYN KING
RAY PARKER JR.

WVEE/Atlanta
Scotty Andrews

HUMAN LEAGUE
TAVARES
BARRY WHITE
TIERRA
ONE WAY
BOBBY CALDWELL
ROCKERS REVENGE
"Q"
BRICK
DONALD BYRD
WEST STREET MOB
Hottest:
JERMAINE JACKSON
EVELYN KING
ZAPP
TIME
RAY PARKER JR.

WRDW/Augusta
Teddy Black

DONALD BYRD
JEFFREY OSBORNE
STEVIE WONDER
KURTIS BLOW
KHEMISTRY
PEABO BRYSON
HIGH FASHION
UNIQUE
Hottest:
GAP BAND
ZAPP
JENNIFER HOLLIDAY
HOWARD JOHNSON
GRAND MASTER FLAS

KNOW/Austin
Selby Edwards

LYNN/VANDROSS
CARL CARLTON
SANTANA
TAVARES
Hottest:
STEVIE MILLER BANT
RICK JAMES
DENICE WILLIAMS
JERMAINE JACKSON
SHALAMAR

WENN/Birmingham
Gene Wise

MAGIC LADY
PEABO BRYSON
ALICIA MYERS
Hottest:
SHADES OF LOVE
ARETHA FRANKLIN
GRAND MASTER FLAS
GAP BAND
HOWARD JOHNSON

WATV/Birmingham
Ron January

JEFFREY OSBORNE
EDDIE MURPHY
DONALD BYRD
JOHNNY TAYLOR
STEVIE WONDER
LYNN/VANDROSS
CARL CARLTON
Hottest:
GRAND MASTER FLAS
ZAPP
ARETHA FRANKLIN
DONNA SUMMER
GAP BAND

WGIV/Charlotte
Pat Buford

none
Hottest:
ZAPP
ARETHA FRANKLIN
JERMAINE JACKSON
STEPHANIE MILLS
GRAND MASTER FLAS

WNOO/Chattanooga
Smokin' Sam Erwin

STEVIE WONDER
DONALD BYRD
FUNKY FOUR
WEST STREET MOB
CARL CARLTON
DIONNE WARWICK
KHEMISTRY
LYNN/VANDROSS
BEAU WILLIAMS
Hottest:
ASHFORD & SIMPSON
DAZZ BAND
GRAND MASTER FLAS
TIME
GAP BAND

KNOW/Austin
Selby Edwards

LYNN/VANDROSS
CARL CARLTON
SANTANA
TAVARES
Hottest:
STEVIE MILLER BANT
RICK JAMES
DENICE WILLIAMS
JERMAINE JACKSON
SHALAMAR

WJAX(95X)/Jacksonville
Steve Fox

LIPPS, INC.
STEVIE WOODS
DONALD BYRD
MAGIC LADY
ROCKERS REVENGE
ENCHANTMENT
ZAPP
EVELYN KING
CLIFF DAWSON
STACY LATTISAW
GAP BAND

WJAX(95X)/Jacksonville
Steve Fox

LIPPS, INC.
STEVIE WOODS
DONALD BYRD
MAGIC LADY
ROCKERS REVENGE
ENCHANTMENT
ZAPP
EVELYN KING
CLIFF DAWSON
STACY LATTISAW
GAP BAND

WJAX(95X)/Jacksonville
Steve Fox

LIPPS, INC.
STEVIE WOODS
DONALD BYRD
MAGIC LADY
ROCKERS REVENGE
ENCHANTMENT
ZAPP
EVELYN KING
CLIFF DAWSON
STACY LATTISAW
GAP BAND

WJAX(95X)/Jacksonville
Steve Fox

LIPPS, INC.
STEVIE WOODS
DONALD BYRD
MAGIC LADY
ROCKERS REVENGE
ENCHANTMENT
ZAPP
EVELYN KING
CLIFF DAWSON
STACY LATTISAW
GAP BAND

WEST

KACE/Los Angeles
Alonzo Miller

KOOL & THE GANG
SHEREE BROWN
GENERAL CAINE
GOODIE
STANLEY CLARKE
FOUR TOPS
ENCHANTMENT
CLIFTON DYSON
JENNIFER HOLLIDAY
Hottest:
ARETHA FRANKLIN
ZAPP
GAP BAND
HOWARD JOHNSON
LYNN/VANDROSS

KDAY/Los Angeles
J.J. Johnson

STEVIE WONDER
BLOODSTONE
CARL CARLTON
LYNN/VANDROSS
KHEMISTRY
Hottest:
ZAPP
HOWARD JOHNSON
JERMAINE JACKSON
STEPHANIE MILLS
GAP BAND

KPOP-FM/Sacramento
Bill Jeffries

CARL CARLTON
COLUMBUS CIRCLE
PAUL CARRACK
QUARTERFLASH
MOTELS
Hottest:
ZAPP
STEVE MILLER BAND
JERMAINE JACKSON
CHICAGO
GAP BAND

XHRM/San Diego
Duff Lindsey

SUNRIZE
SPACE PEOPLE
LIMIT
JOHNNY TAYLOR
Hottest:
ARETHA FRANKLIN
HOWARD JOHNSON
DONNA SUMMER
ISLEY BROS
ZAPP

KSOL/San Mateo, CA
Bernie Moody

LYNN/VANDROSS
PEABO BRYSON
STANLEY CLARKE
TIME
TAVARES
BLOODSTONE
STEVIE WONDER
SUNRIZE
CROWN HEIGHTS AFF
AMUZEMENT PARK
JIMMY CLIFF
Hottest:
DONNA SUMMER
ARETHA FRANKLIN
ZAPP
STEPHANIE MILLS
DENICE WILLIAMS

WYLD-FM/New Orleans
Tony Brown

SHEREE BROWN
REDDINGS
ENCHANTMENT
ALPHONSE MOUZON
Hottest:
ARETHA FRANKLIN
JENNIFER HOLLIDAY
ZAPP
WIND JAMMER
GRAND MASTER FLAS

WOWI/Norfolk
Charles Green

none
Hottest:
ARETHA FRANKLIN
DONNA SUMMER
HOWARD JOHNSON
STACY LATTISAW
DUNN & BRUCE

WPLZ/Petersburg
Hardy Jay

LYNN/VANDROSS
ATLANTIC STARR
SUNRIZE
ROCKERS REVENGE
Hottest:
DONNA SUMMER
ZAPP
ARETHA FRANKLIN
HOWARD JOHNSON
STACY LATTISAW

WANT/Richmond
Kirby Carmichael

none
Hottest:
GRAND MASTER FLAS
RAY PARKER JR.
ARETHA FRANKLIN
ZAPP
HOWARD JOHNSON

WTOY/Roanoke
Ron Crutchfield

TAVARES
SUNRIZE
DIONNE WARWICK
SUGAR HILL GANG
LOU RAWLS
PATRICE RUSHEN
Hottest:
ARETHA FRANKLIN
ZAPP
HOWARD JOHNSON
ODYSSEY
CAMEO

WTMP/Tampa
Jerry Walker

none
Hottest:
ARETHA FRANKLIN
GRAND MASTER FLAS
JERMAINE JACKSON
STACY LATTISAW
BARRY WHITE

WAAA/Winston-Salem
Jones Jackson

JONZUN CREW
TREACHEROUS THREE
Hottest:
EVELYN KING
CURTIS HAIRSTEIN
HOWARD JOHNSON
TIME
ORANGE KRUSH

(J) Black reporters also contributing to Jazz chart.

MIDWEST

WBMX/Chicago
Lee Michaels

STEVIE WONDER
RAW SILK
GWEN GUTHRIE
DRAMATICS
FOUR TOPS
WEST STREET MOB
LYNN/VANDROSS
HEATWAVE
JOHNNY TAYLOR
YAZOO
Hottest:
ARETHA FRANKLIN
GRAND MASTER FLAS
HOWARD JOHNSON
ZAPP
LARRY GRAHAM

WJPC/Chicago
Jerry Boulding

YAZOO
GOODIE
PHIL JOHNSON
SUNRIZE
BRASS CONSTRUCTION
KENI BURKE
LYNN/VANDROSS
JEFFREY OSBORNE
Hottest:
ZAPP
DONNA SUMMER
JERMAINE JACKSON
KOOL & THE GANG
GAP BAND

WGCI/Chicago
Pam Wells

PEABO BRYSON
RAW SILK
CARL CARLTON
KURTIS BLOW
X-25 BAND
WEST STREET MOB
Hottest:
SOUL SONIC FORCE
ARETHA FRANKLIN
GRAND MASTER FLAS
ZAPP
JERMAINE JACKSON

WBLZ/Cincinnati
Brian Castle

ZAPP
KOOL & THE GANG
Hottest:
MICHAEL MCDONALD
HOWARD JOHNSON
EVELYN KING
GAP BAND
ARETHA FRANKLIN

WCIN/Cincinnati
Everett Cork

STEVIE WONDER
CLIFTON DYSON
PEABO BRYSON
BOBBY BLAND
VANITY 6
KHEMISTRY
Hottest:
HOWARD JOHNSON
MIDNIGHT STAR
ZAPP
ARETHA FRANKLIN
STEPHANIE MILLS

WDMT/Cleveland
Magic James

DAVID SANBORN
ALFONZO
VANITY 6
MSB
Hottest:
ARETHA FRANKLIN
ZAPP
CHICAGO
GRAND MASTER FLAS
JERMAINE JACKSON

WJMO/Cleveland
Erik Stone

BOBBY CALDWELL
AMUZEMENT PARK
KOOL & THE GANG
ROCKERS REVENGE
PEABO BRYSON
Hottest:
TAVARES
FOUR TOPS
MIDNIGHT STAR
ENCHANTMENT
BB&Q

WVCO/Columbus
Kirk Bishop

NARADA M. WALDEN
CROWN HEIGHTS AFF
DAZZ BAND
FOUR TOPS
HERBIE HANCOCK
Hottest:
ZAPP
DAYTON
ARETHA FRANKLIN
DONNA SUMMER
RAY PARKER JR.

WDAO/Dayton
Lankford Stephens

LYNN/VANDROSS
STEVIE WONDER
HEATWAVE
PEABO BRYSON
TIME
ONE WAY
ATLANTIC STARR
FEEL
DONALD BYRD
CARL CARLTON
WANDA
CROWN HEIGHTS AFF
Hottest:
HOWARD JOHNSON
ZAPP
ARETHA FRANKLIN
SOUL SONIC FORCE
JERMAINE JACKSON

WGPR/Detroit
Joe Spencer

JUNIOR
FOUR TOPS
PEABO BRYSON
WEEKS & COMPANY
GWEN GUTHRIE
BILLY PRESTON
Hottest:
ZAPP
ARETHA FRANKLIN
OZONE
GRAND MASTER FLAS
JERMAINE JACKSON

WJLB/Detroit
J. Michael McKay

CARL CARLTON
JERRY BUTLER
MICHAEL MCDONALD
Hottest:
GRAND MASTER FLAS
JENNIFER HOLLIDAY
TIME
ARETHA FRANKLIN
EVELYN KING

WLTH/Gary
Dana Huskisson

STEVIE WONDER
JOHNNY TAYLOR
YAZOO
FATBACK
JUNIOR
KLIQUE
BOBBY CALDWELL
MELBA MOORE
PIECES OF A DREAM
Hottest:
ZAPP
BOBBY BLAND
TIME
KOOL & THE GANG
GRAND MASTER FLAS

WKWM/Grand Rapids
Frank Grant

LYNN/VANDROSS
STEVIE WONDER
PEABO BRYSON
JONZUN CREW
ALICIA MYERS
BARRY WHITE
HIGH FASHION
OZONE
ATLANTIC STARR
CARL CARLTON
Hottest:
HOWARD JOHNSON
ZAPP
GRAND MASTER FLAS
ARETHA FRANKLIN
TIME

WTLC/Indianapolis
Jay Johnson

none
Hottest:
ZAPP
HOWARD JOHNSON
ARETHA FRANKLIN
IMAGINATION
RAY PARKER JR.

WLUM/Milwaukee
Jack Randall

STEVIE WOODS
FATBACK
SUPERIOR MOVEMENT
DAVE GRUSIN
ORANGE KRUSH
Hottest:
ARETHA FRANKLIN
KOOL & THE GANG
ALFIE SILAS
DONALD BYRD
FORECAST
Hottest:
GRAND MASTER FLAS
ZAPP
HOWARD JOHNSON
ARETHA FRANKLIN
KENI BURKE

WVOI/Toledo
Maxx Myrick

none
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
ZAPP
O'JAYS
GAP BAND

WVWS/Saginaw, MI
Kermit Crockett

TIERRA
WEST STREET MOB
ORANGE KRUSH
ALFIE SILAS
LIMIT
Hottest:
ZAPP
JERMAINE JACKSON
ARETHA FRANKLIN
GRAND MASTER FLAS
EVELYN KING

KMJM/St. Louis
Dick Edwards

STEVIE WONDER
GENERAL CAINE
Hottest:
ZAPP
ARETHA FRANKLIN
GAP BAND
SOUL SONIC FORCE
GRAND MASTER FLAS

WZEN-FM/St. Louis
Ajay Kemp

SUNRIZE
KLIQUE
GWEN GUTHRIE
CERRONE
DUNN & BRUCE
FOUR TOPS
GREENS III
MAGIC LADY
BILLY PRESTON
DEBARGE
STEVEN & STERLING
ALFIE SILAS
DONALD BYRD
FORECAST
Hottest:
GRAND MASTER FLAS
ZAPP
HOWARD JOHNSON
ARETHA FRANKLIN
KENI BURKE

KAEZ/Oklahoma City
Chris Morningstar

STEVIE WONDER
ATLANTIC STARR
KLIQUE
CLIFTON DYSON
ALFIE SILAS
Hottest:
ZAPP
ARETHA FRANKLIN
JENNIFER HOLLIDAY
ALFONZO
LYNN/VANDROSS

JAZZ RADIO

NATIONAL AIRPLAY/30

September 3, 1982

Last Week	Chart Position	Artist/Track
1	1	DAVID SANBORN/As We Speak (WB)
2	2	DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
3	3	PIECES OF A DREAM/We Are One (Elektra)
7	4	CHUCK MANGIONE/Love Notes (Columbia)
4	5	BOB JAMES/Hands Down (Tappan Zee/Columbia)
5	6	PAT METHENY GROUP/Offramp (ECM/WB)
6	7	DAVE VALENTINE/In Love's Time (Arista/GRP)
8	8	McCOY TYNER/Looking Out (Columbia)
9	9	CRUSADERS w/B.B. KING.../Royal Jam (MCA)
15	10	AL JARREAU/1965 (Bainbridge)
10	11	BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
17	12	CAL TJADER/CARMEN McRAE/Heatwave (Concord)
21	13	TOM SCOTT/Desire (Musician/Elektra)
12	14	RANDY CRAWFORD/Windsong (WB)
14	15	JEFF LORBER/It's A Fast (Arista)
16	16	STAN GETZ QUARTET/Pure Getz (Concord)
13	17	HERB ALPERT/Fandango (A&M)
29	18	CLAUS OGERMAN/MICHAEL BRECKER/Cityscape (WB)
19	19	ART PEPPER/Roadgame (Galaxy)
20	20	JON HENDRICKS & COMPANY/Love (Muse)
21	21	JIMMY SMITH/Off The Top (Musician/Elektra)
23	22	PAQUITO D'RIVERA/Mariel (Columbia)
23	23	ECHOES OF AN ERA 2/The Concert (Musician/Elektra)
25	24	CHICO FREEMAN/Tradition In Transition (Musician/Elektra)
25	25	SPHERE/Four In One (Musician/Elektra)
22	26	STANLEY CLARKE/Let Me Know You (Epic)
11	27	HERBIE HANCOCK/Lite Me Up (Columbia)
27	28	JANIS SIEGEL/Experiment In White (Atlantic)
27	29	MAYNARD FERGUSON/Hollywood (Columbia)
26	30	JACKIE & ROY/High Standards (Concord)

New Entry →

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Mark Jordan; WYRS/Stamford, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWV/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Paul Nelson; KKG/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

A/C Regional Adds & Hots

EAST Parallel One

WROR/Boston
Gary Berkowitz
GLENN FREY
JOE JACKSON
MEN AT WORK
Hottest:
CHICAGO
SURVIVOR
CS&N
PAUL MCCARTNEY
FLEETWOOD MAC

WVBF/Boston
Reg Johns
WILLIE NELSON
ELTON JOHN
MICHAEL McDONALD
DOLLY PARTON
Hottest:
CHICAGO
CS&N
HERB ALPERT
WALTER MURPHY
MICHAEL MURPHEY

WBEN/Buffalo
Roger Christian
NEIL DIAMOND
SYLVIA
Hottest:
MELISSA MANCHESTE
CHICAGO
MICHAEL McDONALD
PAUL MCCARTNEY
ELTON JOHN

QR55/Buffalo
Jerry Reo
AMERICA
MICHAEL MURPHEY
MEN AT WORK
Hottest:
KENNY ROGERS
MELISSA MANCHESTE
SURVIVOR
PAUL MCCARTNEY
AIR SUPPLY

WYNY/New York
Jeff Mazzel
none
Hottest:
HUMAN LEAGUE
CHICAGO
KENNY ROGERS
MOTELS
WALTER MURPHY

WIP/Philadelphia
Vanca Dillard
MICHAEL McDONALD
NEIL DIAMOND
DOLLY PARTON
Hottest:
none

WTAE/Pittsburgh
Don Berns
COCKER & WARNES
NEIL DIAMOND
Hottest:
none

WWSW (3WS)/Pittsburgh
Herb Crowe
REO SPEEDWAGON
ALAN PARSONS
WILLIE NELSON
Hottest:
AIR SUPPLY
FLEETWOOD MAC
KENNY ROGERS
STEVE MILLER BAND
REO SPEEDWAGON

WPRO/Providence
Tom Cuddy
WILLIE NELSON
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
JUICE NEWTON
ALAN PARSONS

WLTT/Washington, D.C.
Balaban/Cummings
SYLVIA
NEIL DIAMOND
FLEETWOOD MAC
Hottest:
JACKSON BROWNE
MICHAEL McDONALD
CHICAGO
ALAN PARSONS
ELTON JOHN

WFSM/Harrisburg

Bob Peira
AIR SUPPLY
NEIL DIAMOND
Hottest:
KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN
FLEETWOOD MAC
CHICAGO

WVYZ/Hartford
Glenn Colligan
NEIL DIAMOND
WALTER MURPHY
Hottest:
ELTON JOHN
MELISSA MANCHESTE
ALAN PARSONS
PAUL DAVIS
ROBERTA FLACK

WTIC/Hartford
Ginny Jasionka
JUICE NEWTON
Hottest:
KENNY ROGERS
ELTON JOHN
PAUL MCCARTNEY
CS&N
MICHAEL MURPHEY

WHAM/Rochester
Kevin Fennessy
none
Hottest:
CS&N
HERB ALPERT
CHICAGO
FLEETWOOD MAC
KENNY ROGERS

WGVI/Schenectady
Walter Fritz
WILLIE NELSON
AIR SUPPLY
GLENN FREY
Hottest:
KENNY ROGERS
CHICAGO
AIR SUPPLY

WYNY/New York
Jeff Mazzel
none
Hottest:
HUMAN LEAGUE
CHICAGO
KENNY ROGERS
MOTELS
WALTER MURPHY

WIP/Philadelphia
Vanca Dillard
MICHAEL McDONALD
NEIL DIAMOND
DOLLY PARTON
Hottest:
none

WTAE/Pittsburgh
Don Berns
COCKER & WARNES
NEIL DIAMOND
Hottest:
none

WWSW (3WS)/Pittsburgh
Herb Crowe
REO SPEEDWAGON
ALAN PARSONS
WILLIE NELSON
Hottest:
AIR SUPPLY
FLEETWOOD MAC
KENNY ROGERS
STEVE MILLER BAND
REO SPEEDWAGON

WPRO/Providence
Tom Cuddy
WILLIE NELSON
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
JUICE NEWTON
ALAN PARSONS

WLTT/Washington, D.C.
Balaban/Cummings
SYLVIA
NEIL DIAMOND
FLEETWOOD MAC
Hottest:
JACKSON BROWNE
MICHAEL McDONALD
CHICAGO
ALAN PARSONS
ELTON JOHN

Parallel Three

WVNR/Beckley
Sean Michaels
AIR SUPPLY
TANYA TUCKER
JEFFREY OSBORNE
FLEETWOOD MAC
PAUL CARRACK
KARLA BONOFF
ALABAMA
Hottest:
ELTON JOHN
PAUL MCCARTNEY
JOE JACKSON
MICHAEL McDONALD
TOTO

WKZE-FM/Cape Cod
Brady Orr
LAURA BRANIGAN
ONJ
SHEENA EASTON
AIR SUPPLY
FLEETWOOD MAC
JEFFREY OSBORNE
NEIL DIAMOND
Hottest:
GLENN FREY
JUICE NEWTON
DIONNE WARWICK
NICOLETTE LARSON
MICHAEL McDONALD

WEIM/Fitchburg
Raymond Barron
FLEETWOOD MAC
ALABAMA
NEIL DIAMOND
TANYA TUCKER
SHEENA EASTON
JEFFREY OSBORNE
FOUR TOPS
Hottest:
ELTON JOHN
ROBERTA FLACK
JACKSON BROWNE
JUICE NEWTON
SANTANA

WKBW/Manchester
Gary Duncan
STEPHEN BISHOP
LAURA BRANIGAN
BOBBY CALDWELL
FLEETWOOD MAC
AIR SUPPLY
NEIL DIAMOND
Hottest:
JUICE NEWTON
MICHAEL McDONALD
DIONNE WARWICK
DOLLY PARTON
SANTANA

WTCN/New Brunswick
Jay Meyers
NEIL DIAMOND
AIR SUPPLY
STEPHEN BISHOP
Hottest:
MATTHEW WILDER
RH FACTOR
GLENN FREY
Hottest:
KENNY ROGERS
ELTON JOHN
BARRY MANILOW
ALAN PARSONS
MOTELS

WFTQ/Worcester
Gary Nolan
none
Hottest:
HERB ALPERT
FLEETWOOD MAC
CHICAGO
CS&N
KENNY ROGERS

WYNY/New York
Jeff Mazzel
none
Hottest:
HUMAN LEAGUE
CHICAGO
KENNY ROGERS
MOTELS
WALTER MURPHY

WIP/Philadelphia
Vanca Dillard
MICHAEL McDONALD
NEIL DIAMOND
DOLLY PARTON
Hottest:
none

WTAE/Pittsburgh
Don Berns
COCKER & WARNES
NEIL DIAMOND
Hottest:
none

WWSW (3WS)/Pittsburgh
Herb Crowe
REO SPEEDWAGON
ALAN PARSONS
WILLIE NELSON
Hottest:
AIR SUPPLY
FLEETWOOD MAC
KENNY ROGERS
STEVE MILLER BAND
REO SPEEDWAGON

WPRO/Providence
Tom Cuddy
WILLIE NELSON
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
JUICE NEWTON
ALAN PARSONS

WLTT/Washington, D.C.
Balaban/Cummings
SYLVIA
NEIL DIAMOND
FLEETWOOD MAC
Hottest:
JACKSON BROWNE
MICHAEL McDONALD
CHICAGO
ALAN PARSONS
ELTON JOHN

MIDWEST Parallel One

WZOU-FM/Milwaukee
Scott/Shannon
GLENN FREY
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
ALAN PARSONS
SYLVIA
MICHAEL McDONALD

WCCO/Minneapolis
Denny Long
NEIL DIAMOND
STEVE WOODS
HERB ALPERT
AIR SUPPLY
RANDY MEISNER
JEFFREY OSBORNE
TANYA TUCKER
KARLA BONOFF
PAUL BRADY
Hottest:
none

WVYR/Chicago
John Wetherbee
JUICE NEWTON
GLENN FREY
Hottest:
CHICAGO
MELISSA MANCHESTE
ALAN PARSONS
MICHAEL McDONALD

55KRC/Cincinnati
John Phillips
ONJ
NEIL DIAMOND
JUICE NEWTON
Hottest:
KENNY ROGERS
CS&N
AMERICA
CHICAGO
PAUL MCCARTNEY

WARM98/Cincinnati
Walker/Zerhusen
NEIL DIAMOND
STEVE WOODS
FLEETWOOD MAC
MATTHEW WILDER
Hottest:
ELTON JOHN
ALAN PARSONS
JACKSON BROWNE
ROBERTA FLACK
AMERICA

WZZP/Cleveland
Bob McKay
WILLIE NELSON
WALTER MURPHY
Hottest:
CS&N
CHICAGO
HERB ALPERT
KENNY ROGERS
PAUL MCCARTNEY

WCZY/Detroit
Jim Scollin
FLEETWOOD MAC
SYLVIA
JOE JACKSON
STEPHEN BISHOP
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
ELTON JOHN
MICHAEL McDONALD
COCKER & WARNES

WHBC/Canton
Mike Dorn
NEIL DIAMOND
AIR SUPPLY
RICHARD SIMMONS
TANYA TUCKER
PAUL BRADY
GEORGE FISCHOFF
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
NICOLETTE LARSON
DIONNE WARWICK

YES95/Cincinnati
Ken Rogers
none
Hottest:
WILLIE NELSON
PAUL DAVIS
KENNY ROGERS
FLEETWOOD MAC

WISN/Milwaukee
Debbie Hinkle
WALTER MURPHY
SYLVIA
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
PAUL DAVIS
ALAN PARSONS
ELTON JOHN

WGAR/Cleveland
Chuck Collier
none
Hottest:
MELISSA MANCHESTE
CHICAGO
SURVIVOR
STEVE MILLER BAND
JOHN COUGAR

W2UW-FM/Milwaukee

Scott/Shannon
GLENN FREY
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
ALAN PARSONS
SYLVIA
MICHAEL McDONALD

WCCO/Minneapolis
Denny Long
NEIL DIAMOND
STEVE WOODS
HERB ALPERT
AIR SUPPLY
RANDY MEISNER
JEFFREY OSBORNE
TANYA TUCKER
KARLA BONOFF
PAUL BRADY
Hottest:
none

WVYR/Chicago
John Wetherbee
JUICE NEWTON
GLENN FREY
Hottest:
CHICAGO
MELISSA MANCHESTE
ALAN PARSONS
MICHAEL McDONALD

55KRC/Cincinnati
John Phillips
ONJ
NEIL DIAMOND
JUICE NEWTON
Hottest:
KENNY ROGERS
CS&N
AMERICA
CHICAGO
PAUL MCCARTNEY

WARM98/Cincinnati
Walker/Zerhusen
NEIL DIAMOND
STEVE WOODS
FLEETWOOD MAC
MATTHEW WILDER
Hottest:
ELTON JOHN
ALAN PARSONS
JACKSON BROWNE
ROBERTA FLACK
AMERICA

WZZP/Cleveland
Bob McKay
WILLIE NELSON
WALTER MURPHY
Hottest:
CS&N
CHICAGO
HERB ALPERT
KENNY ROGERS
PAUL MCCARTNEY

WCZY/Detroit
Jim Scollin
FLEETWOOD MAC
SYLVIA
JOE JACKSON
STEPHEN BISHOP
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
ELTON JOHN
MICHAEL McDONALD
COCKER & WARNES

WHBC/Canton
Mike Dorn
NEIL DIAMOND
AIR SUPPLY
RICHARD SIMMONS
TANYA TUCKER
PAUL BRADY
GEORGE FISCHOFF
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
NICOLETTE LARSON
DIONNE WARWICK

YES95/Cincinnati
Ken Rogers
none
Hottest:
WILLIE NELSON
PAUL DAVIS
KENNY ROGERS
FLEETWOOD MAC

WISN/Milwaukee
Debbie Hinkle
WALTER MURPHY
SYLVIA
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
PAUL DAVIS
ALAN PARSONS
ELTON JOHN

WGAR/Cleveland
Chuck Collier
none
Hottest:
MELISSA MANCHESTE
CHICAGO
SURVIVOR
STEVE MILLER BAND
JOHN COUGAR

610TVN/Columbus

Denny Nugent
NICOLETTE LARSON
AIR SUPPLY
CHICAGO
MELISSA MANCHESTE
PAUL MCCARTNEY
KENNY ROGERS

WHD/Dayton
Judy Kelly
AIR SUPPLY
STEVE WOODS
STEPHEN BISHOP
NEIL DIAMOND
Hottest:
KENNY ROGERS
ELTON JOHN
ROBERTA FLACK

KRNT/Des Moines
Steve Gibbons
none
Hottest:
CS&N
KENNY ROGERS
MICHAEL MURPHEY
CHICAGO
JACKSON BROWNE

WOMC/Detroit
Chuck Morgan
GLENN FREY
JACKSON BROWNE
Hottest:
none

WTRX/Ft. Int
Jeff Davis
SANTANA
MATTHEW WILDER
JEFFREY OSBORNE
ORLEANS
STEVE WOODS
FLEETWOOD MAC
Hottest:
KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN
MICHAEL MURPHEY
ALAN PARSONS
CS&N

WOWOFI/Wayne
Sam DeVincent
MICHAEL McDONALD
JUICE NEWTON
Hottest:
none

WENS/Indianapolis
Cummings/Wheeler
JUICE NEWTON
FLEETWOOD MAC
NEIL DIAMOND
Hottest:
CHICAGO
CS&N
ELTON JOHN
ALAN PARSONS
MOTELS

KMBZ/Kansas City
Steve Bell
NEIL DIAMOND
STEVE FORBERT
STEPHEN BISHOP
AIR SUPPLY
JACKSON BROWNE
Hottest:
PAUL MCCARTNEY
ELTON JOHN
KENNY ROGERS
MICHAEL MURPHEY
JUICE NEWTON

WVYR/Chicago
John Wetherbee
JUICE NEWTON
GLENN FREY
Hottest:
CHICAGO
MELISSA MANCHESTE
ALAN PARSONS
MICHAEL McDONALD

55KRC/Cincinnati
John Phillips
ONJ
NEIL DIAMOND
JUICE NEWTON
Hottest:
KENNY ROGERS
CS&N
AMERICA
CHICAGO
PAUL MCCARTNEY

WARM98/Cincinnati
Walker/Zerhusen
NEIL DIAMOND
STEVE WOODS
FLEETWOOD MAC
MATTHEW WILDER
Hottest:
ELTON JOHN
ALAN PARSONS
JACKSON BROWNE
ROBERTA FLACK
AMERICA

WZZP/Cleveland
Bob McKay
WILLIE NELSON
WALTER MURPHY
Hottest:
CS&N
CHICAGO
HERB ALPERT
KENNY ROGERS
PAUL MCCARTNEY

WCZY/Detroit
Jim Scollin
FLEETWOOD MAC
SYLVIA
JOE JACKSON
STEPHEN BISHOP
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
ELTON JOHN
MICHAEL McDONALD
COCKER & WARNES

WHBC/Canton
Mike Dorn
NEIL DIAMOND
AIR SUPPLY
RICHARD SIMMONS
TANYA TUCKER
PAUL BRADY
GEORGE FISCHOFF
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
NICOLETTE LARSON
DIONNE WARWICK

YES95/Cincinnati
Ken Rogers
none
Hottest:
WILLIE NELSON
PAUL DAVIS
KENNY ROGERS
FLEETWOOD MAC

WISN/Milwaukee
Debbie Hinkle
WALTER MURPHY
SYLVIA
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
PAUL DAVIS
ALAN PARSONS
ELTON JOHN

WGAR/Cleveland
Chuck Collier
none
Hottest:
MELISSA MANCHESTE
CHICAGO
SURVIVOR
STEVE MILLER BAND
JOHN COUGAR

KUDL/Kansas City

Elaine Taylor
KARLA BONOFF
NEIL DIAMOND
ANNE MURRAY
STEPHEN BISHOP
Hottest:
KENNY ROGERS
ELTON JOHN
PAUL DAVIS
ALAN PARSONS
AMERICA

WFMK/Lansing
Dave McClary
KARLA BONOFF
NEIL DIAMOND
MATTHEW WILDER
KOO & THE GANG
AIR SUPPLY
Hottest:
BILL CHAMPLIN
C. CHRISTIAN
FLEETWOOD MAC
STEVE MILLER BAND
KENNY ROGERS

WISM-FM/Madison
Bill Vancil
SYLVIA
KARLA BONOFF
GLENN FREY
STEPHEN BISHOP
Hottest:
ALAN PARSONS
AMERICA
ELTON JOHN
JACKSON BROWNE
MICHAEL MURPHEY

KLTE/Oklahoma City
Tony Stone
none
Hottest:
MICHAEL MURPHEY
KENNY ROGERS
CS&N
HERB ALPERT
ALAN PARSONS

WQUA/Quad Cities, IL
John Roberts
none
Hottest:
AFRICA
MICHAEL MURPHEY
ALAN PARSONS
DOLLY PARTON
MICHAEL McDONALD

KSLO/St. Louis
Andrew/Torcaso
none
Hottest:
ALAN PARSONS
CHICAGO
JACKSON BROWNE
MICHAEL McDONALD
AMERICA

WMHE/Toledo
Ruth Ray
AIR SUPPLY
NEIL DIAMOND
MATTHEW WILDER
PAUL CARRACK
Hottest:
PAUL DAVIS
AMERICA
JUICE NEWTON
MICHAEL McDONALD
JACKSON BROWNE

KBOW/Terre Haute, IN
Larry Joseph
none
Hottest:
ALAN PARSONS
MICHAEL MURPHEY
BILL CHAMPLIN
AMERICA
PAUL DAVIS

WVYR/Chicago
John Wetherbee
JUICE NEWTON
GLENN FREY
Hottest:
CHICAGO
MELISSA MANCHESTE
ALAN PARSONS
MICHAEL McDONALD

55KRC/Cincinnati
John Phillips
ONJ
NEIL DIAMOND
JUICE NEWTON
Hottest:
KENNY ROGERS
CS&N
AMERICA
CHICAGO
PAUL MCCARTNEY

WARM98/Cincinnati
Walker/Zerhusen
NEIL DIAMOND
STEVE WOODS
FLEETWOOD MAC
MATTHEW WILDER
Hottest:
ELTON JOHN
ALAN PARSONS
JACKSON BROWNE
ROBERTA FLACK
AMERICA

WZZP/Cleveland
Bob McKay
WILLIE NELSON
WALTER MURPHY
Hottest:
CS&N
CHICAGO
HERB ALPERT
KENNY ROGERS
PAUL MCCARTNEY

WCZY/Detroit
Jim Scollin
FLEETWOOD MAC
SYLVIA
JOE JACKSON
STEPHEN BISHOP
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
ELTON JOHN
MICHAEL McDONALD
COCKER & WARNES

WHBC/Canton
Mike Dorn
NEIL DIAMOND
AIR SUPPLY
RICHARD SIMMONS
TANYA TUCKER
PAUL BRADY
GEORGE FISCHOFF
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
NICOLETTE LARSON
DIONNE WARWICK

YES95/Cincinnati
Ken Rogers
none
Hottest:
WILLIE NELSON
PAUL DAVIS
KENNY ROGERS
FLEETWOOD MAC

WISN/Milwaukee
Debbie Hinkle
WALTER MURPHY
SYLVIA
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
PAUL DAVIS
ALAN PARSONS
ELTON JOHN

WGAR/Cleveland
Chuck Collier
none
Hottest:
MELISSA MANCHESTE
CHICAGO
SURVIVOR
STEVE MILLER BAND
JOHN COUGAR

Parallel Three

WJBC/Bloomington, IL
Stew Salowitz
BOBBY CALDWELL
RH FACTOR
STEVE WOODS
Hottest:
AMERICA
MICHAEL McDONALD
WILLIE NELSON
JUICE NEWTON
GLENN FREY

KCRQ/Cedar Rapids, IA
Carl Mann
AIR SUPPLY
NEIL DIAMOND
KARLA BONOFF
BILLY IDOL
Hottest:
MICHAEL MURPHEY
ELTON JOHN
ROBERTA FLACK
ALAN PARSONS
AMERICA

KCMQ/Columbia, MO
Dave McCormick
DOLLY PARTON
RONNIE MILSAP
38 SPECIAL
WALTER MURPHY
SYLVIA
Hottest:
KENNY ROGERS
PAUL MCCARTNEY
ALAN PARSONS
AMERICA

KFOR/Lincoln, NB
Patti Moran
SYLVIA
MATTHEW WILDER
BILLY PRESTON
ELTON JOHN
AMERICA
PAUL DAVIS
JUICE NEWTON
GLENN FREY

KPAT/Sioux Falls
Julie Taylor
GO GO'S
JUICE NEWTON
JOE JACKSON
ASIA
Hottest:
PAUL MCCARTNEY
ELTON JOHN
STEVE MILLER BAND
JACKSON BROWNE
FLEETWOOD MAC

WJON/SL Cloud, MN
Tom Scott
NEIL DIAMOND
TANYA TUCKER
HERB ALPERT
BOB JAMES
KENNY G
Hottest:
MICHAEL MURPHEY
ELTON JOHN
SYLVIA
NICOLETTE LARSON
BARRY MANILOW

WBOW/Terre Haute, IN
Larry Joseph
none
Hottest:
ALAN PARSONS
MICHAEL MURPHEY
BILL CHAMPLIN
AMERICA
PAUL DAVIS

WVYR/Chicago
John Wetherbee
JUICE NEWTON
GLENN FREY
Hottest:
CHICAGO
MELISSA MANCHESTE
ALAN PARSONS
MICHAEL McDONALD

55KRC/Cincinnati
John Phillips
ONJ
NEIL DIAMOND
JUICE NEWTON
Hottest:
KENNY ROGERS
CS&N
AMERICA
CHICAGO
PAUL MCCARTNEY

WARM98/Cincinnati
Walker/Zerhusen
NEIL DIAMOND
STEVE WOODS
FLEETWOOD MAC
MATTHEW WILDER
Hottest:
ELTON JOHN
ALAN PARSONS
JACKSON BROWNE
ROBERTA FLACK
AMERICA

WZZP/Cleveland
Bob McKay
WILLIE NELSON
WALTER MURPHY
Hottest:
CS&N
CHICAGO
HERB ALPERT
KENNY ROGERS
PAUL MCCARTNEY

WCZY/Detroit
Jim Scollin
FLEETWOOD MAC
SYLVIA
JOE JACKSON
STEPHEN BISHOP
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
ELTON JOHN
MICHAEL McDONALD
COCKER & WARNES

WHBC/Canton
Mike Dorn
NEIL DIAMOND
AIR SUPPLY
RICHARD SIMMONS
TANYA TUCKER
PAUL BRADY
GEORGE FISCHOFF
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
NICOLETTE LARSON
DIONNE WARWICK

YES95/Cincinnati
Ken Rogers
none
Hottest:
WILLIE NELSON
PAUL DAVIS
KENNY ROGERS
FLEETWOOD MAC

WISN/Milwaukee
Debbie Hinkle
WALTER MURPHY
SYLVIA
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
PAUL DAVIS
ALAN PARSONS
ELTON JOHN

WGAR/Cleveland
Chuck Collier
none
Hottest:
MELISSA MANCHESTE
CHICAGO
SURVIVOR
STEVE MILLER BAND
JOHN COUGAR

SOUTH Parallel One

WLTA/Atlanta
Allen Saunders
none
Hottest:
ELTON JOHN
AIR SUPPLY
C. CHRISTIAN
CS&N
KENNY ROGERS

WSB/Atlanta
Greg Picciano
AIR SUPPLY
NEIL DIAMOND
STEPHEN BISHOP
BOBBY CALDWELL
ONJ
Hottest:
MICHAEL MURPHEY
ELTON JOHN
ROBERTA FLACK
ALAN PARSONS
AMERICA

WSLU/Jackson, MS
Joe Bennett
NEIL DIAMOND
STEPHEN BISHOP
HERB ALPERT
AIR SUPPLY
Hottest:
ELTON JOHN
PAUL MCCARTNEY
ALAN PARSONS
AMERICA

KVIL/Dallas-Ft. Worth
Chuck Rhodes
AMERICA
MICHAEL McDONALD
WALTER MURPHY
SYLVIA
ELTON JOHN
Hottest:
FLEETWOOD MAC
AIR SUPPLY
CS&N
MELISSA MANCHESTE

KFMK/Houston
Sumpter/Patrick
MICHAEL MURPHEY
NEIL DIAMOND
JUICE NEWTON
Hottest:
WILLIE NELSON
SYLVIA
CHICAGO
KENNY ROGERS
DOLLY PARTON
MICHAEL MURPHEY

WVYR/Chicago
John Wetherbee
JUICE NEWTON
GLENN FREY
Hottest:
CHICAGO
MELISSA MANCHESTE
ALAN PARSONS
MICHAEL McDONALD

55KRC/Cincinnati
John Phillips
ONJ
NEIL DIAMOND
JUICE NEWTON
Hottest:
KENNY ROGERS
CS&N
AMERICA
CHICAGO
PAUL MCCARTNEY

WARM98/Cincinnati
Walker/Zerhusen
NEIL DIAMOND
STEVE WOODS
FLEETWOOD MAC
MATTHEW WILDER
Hottest:
ELTON JOHN
ALAN PARSONS
JACKSON BROWNE
ROBERTA FLACK
AMERICA

WZZP/Cleveland
Bob McKay
WILLIE NELSON
WALTER MURPHY
Hottest:
CS&N
CHICAGO
HERB ALPERT
KENNY ROGERS
PAUL MCCARTNEY

WCZY/Detroit
Jim Scollin
FLEETWOOD MAC
SYLVIA
JOE JACKSON
STEPHEN BISHOP
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
ELTON JOHN
MICHAEL McDONALD
COCKER & WARNES

WHBC/Canton
Mike Dorn
NEIL DIAMOND
AIR SUPPLY
RICHARD SIMMONS
TANYA TUCKER
PAUL BRADY
GEORGE FISCHOFF
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
NICOLETTE LARSON
DIONNE WARWICK

YES95/Cincinnati
Ken Rogers
none
Hottest:
WILLIE NELSON
PAUL DAVIS
KENNY ROGERS
FLEETWOOD MAC

WISN/Milwaukee
Debbie Hinkle
WALTER MURPHY
SYLVIA
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
PAUL DAVIS
ALAN PARSONS
ELTON JOHN

WGAR/Cleveland
Chuck Collier
none
Hottest:
MELISSA MANCHESTE
CHICAGO
SURVIVOR
STEVE MILLER BAND
JOHN COUGAR

KMGC/Dallas-Ft. Worth

Larry James
SYLVIA
MATTHEW WILDER
Hottest:
ELTON JOHN
KENNY ROGERS
PAUL MCCARTNEY
ALAN PARSONS
MICHAEL MURPHEY

WAAY/Huntsville
Jim Kendrick
COCKER & WARNES
SYLVIA
Hottest:
MICHAEL MURPHEY
ELTON JOHN
CS&N
JACKSON BROWNE
CHICAGO

WSLU/Jackson, MS
Joe Bennett
NEIL DIAMOND
STEPHEN BISHOP
HERB ALPERT
AIR SUPPLY
Hottest:
ELTON JOHN
PAUL MCCARTNEY
ALAN PARSONS
AMERICA

KVIL/Dallas-Ft. Worth
Chuck Rhodes
AMERICA
MICHAEL McDONALD
WALTER MURPHY
SYLVIA
ELTON JOHN
Hottest:
FLEETWOOD MAC
AIR SUPPLY
CS&N
MELISSA MANCHESTE

KFMK/Houston
Sumpter/Patrick
MICHAEL MURPHEY
NEIL DIAMOND
JUICE NEWTON
Hottest:
WILLIE NELSON
SYLVIA
CHICAGO
KENNY ROGERS
DOLLY PARTON
MICHAEL MURPHEY

WVYR/Chicago
John Wetherbee
JUICE NEWTON
GLENN FREY
Hottest:
CHICAGO
MELISSA MANCHESTE
ALAN PARSONS
MICHAEL McDONALD

55KRC/Cincinnati
John Phillips
ONJ
NEIL DIAMOND
JUICE NEWTON
Hottest:
KENNY ROGERS
CS&N
AMERICA
CHICAGO
PAUL MCCARTNEY

WARM98/Cincinnati
Walker/Zerhusen
NEIL DIAMOND
STEVE WOODS
FLEETWOOD MAC
MATTHEW WILDER
Hottest:
ELTON JOHN
ALAN PARSONS
JACKSON BROWNE
ROBERTA FLACK
AMERICA

WZZP/Cleveland
Bob McKay
WILLIE NELSON
WALTER MURPHY
Hottest:
CS&N
CHICAGO
HERB ALPERT
KENNY ROGERS
PAUL MCCARTNEY

WCZY/Detroit
Jim Scollin
FLEETWOOD MAC
SYLVIA
JOE JACKSON
STEPHEN BISHOP
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
ELTON JOHN
MICHAEL McDONALD
COCKER & WARNES

WHBC/Canton
Mike Dorn
NEIL DIAMOND
AIR SUPPLY
RICHARD SIMMONS
TANYA TUCKER
PAUL BRADY
GEORGE FISCHOFF
Hottest:
ELTON JOHN
ROBERTA FLACK
AMERICA
NICOLETTE LARSON
DIONNE WARWICK

YES95/Cincinnati
Ken Rogers
none
Hottest:
WILLIE NELSON
PAUL DAVIS
KENNY ROGERS
FLEETWOOD MAC

WISN/Milwaukee
Debbie Hinkle
WALTER MURPHY
SYLVIA
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
PAUL DAVIS
ALAN PARSONS
ELTON JOHN

WGAR/Cleveland
Chuck Collier
none
Hottest:
MELISSA MANCHESTE
CHICAGO
SURVIVOR
STEVE MILLER BAND
JOHN COUGAR

WQUE/New Orleans

Chris Bryan
STEVE WONDER
ONJ
REO SPEEDWAGON
Hottest:
JACKSON BROWNE
MICHAEL McDONALD
NICOLETTE LARSON
AMERICA
GLENN FREY

WHLY (Y-106)/Orlando
Mark Kaplowe
PAUL CARRACK
JUICE NEWTON
BILLY PRESTON
Hottest:
CHICAGO
JOHN COUGAR
ALAN PARSONS
MICHAEL MURPHEY
FLEETWOOD MAC

WVAV/Richmond, VA
Pat Wilson
JACKSON BROWNE
DOLLY PARTON
Hottest:
ELTON JOHN
CHICAGO
CS&N
MICHAEL MURPHEY
JUICE NEWTON

WSRZ/Sarasota
Schulz/Telone
38 SPECIAL
JUICE NEWTON
Hottest:
PAUL MCCARTNEY
CHICAGO
CS&N
JOHN COUGAR
MICHAEL McDONALD

Parallel Three
WSKY/Ashville
Dave Jorgensen
FLEETWOOD MAC
STEPHEN BISHOP
AIR SUPPLY
ALABAMA
HOTTEST:
GEORGE FISCHOFF
RH FACTOR
HOTTEST:
AMERICA
PAUL MCCARTNEY
ELTON JOHN
PAUL DAVIS
ROBERTA FLACK

WCHV/Charlottesville, VA
Tom Twine
AIR SUPPLY
KARLA BONOFF
NEIL DIAMOND
RH FACTOR
Hottest:
PAUL MCCARTNEY
KENNY ROGERS
PAUL DAVIS
NICOLETTE LARSON
ALAN PARSONS

WDEF/Chattanooga
Ben Cagle
HERB ALPERT
ALABAMA
ROLAND HANNAH
AIR SUPPLY
STEVE WOODS
RH FACTOR
NEIL DIAMOND
JOHNNY MATHIS
WALTER MURPHY
ELTON JOHN
CS&N
AIR SUPPLY
ANNE MURRAY

O-98/Ft. Myers
TBA
COCKER & WARNES
DONNA SUMMER
PATRICE RUSHEN
FLEETWOOD MAC
Hottest:
ELTON JOHN
ALAN PARSONS
KENNY ROGERS
PAUL MCCARTNEY
CS&N

KSEL/Lubbock, TX
Chris Alexander
AIR SUPPLY
MATTHEW WILDER
KARLA BONOFF
NEIL DIAMOND
Hottest:
ROBERTA FLACK
DOLLY PARTON
GLENN FREY
ELTON JOHN
CS&N

WROV/Roanoke
Matt Eskie
JUICE NEWTON
GLENN FREY
COCKER & WARNES
Hottest:
ELTON JOHN
KENNY ROGERS
FLEETWOOD MAC
ALAN PARSONS
CHICAGO

WEST Parallel One

KHOU/Denver
Leigh Starnes
JUICE NEWTON
ROBERTA FLACK
Hottest:
CHICAGO
MELISSA MANCHESTE
CS&N
KENNY ROGERS
PAUL MCCARTNEY

KPPL/Denver
Rick Brady
COCKER & WARNES
WALTER MURPHY
GLENN FREY
NEIL DIAMOND
Hottest:
CHICAGO
ELTON JOHN
HERB ALPERT
ALAN PARSONS
AMERICA

WASH/Washington, D.C.
Bob Duckman
FOUR TOPS
MICHAEL McDONALD
COCKER & WARNES
Hottest:
KENNY ROGERS
CHICAGO
PAUL MCCARTNEY
POINTER SISTERS
ELTON JOHN

WASH/Washington, D.C.
Bob Duckman
FOUR TOPS
MICHAEL McDONALD
COCKER & WARNES
Hottest:
KENNY ROGERS
CHICAGO
PAUL MCCARTNEY
POINTER SISTERS
ELTON JOHN

WASH/Washington, D.C.
Bob Duckman
FOUR TOPS
MICHAEL McDONALD
COCKER & WARNES
Hottest:
KENNY ROGERS
CHICAGO
PAUL MCCARTNEY
POINTER SISTERS
ELTON JOHN

WASH/Washington, D.C.
Bob Duckman
FOUR TOPS
MICHAEL McDONALD
COCKER & WARNES
Hottest:
KENNY ROGERS
CHICAGO
PAUL MCCARTNEY
POINTER SISTERS
ELTON JOHN

Parallel Two

CH PARALLEL ONE PLAYLISTS

EAST

WCAU Philadelphia
PD: Scott Walker
Music Coord.: Glenn Kalina

- 1 STEVE MILLER BAND/Abacadabra
 - 2 GO GO'S/Vacation
 - 3 MELISSA MANCHESTE/You Should Hear How...
 - 4 SURVIVOR/Eye Of The Tiger
 - 5 CHICAGO/Hard To Say I'm Sorry
 - 6 FLEETWOOD MAC/Hold Me
 - 7 DONNA SUMMER/Love Is In Control (If I Feel Good)
 - 8 JOHN COUGAR/Jack & Diane
 - 9 AIR SUPPLY/Even The Nights Are...
 - 10 PAUL McCARTNEY/Take It Easy
 - 11 LAURA BRANIGAN/Gloria
 - 12 KIM WILDE/Kids In America
 - 13 A FLOCK OF SEAGULS/Ran(So Far Away)
 - 14 NETELS/Only The Lonely
 - 15 ASIA/Only Time Will Tell
 - 16 CSAN/Wasted On The Way
 - 17 JERMAINE JACKSON/Let Me Tickle Your Fat
 - 18 MEN AT WORK/Who Can It Be Now?
 - 19 ALAN PARSONS/Eye In The Sky
 - 20 JACOBSON BROWN/Somebody's Baby
 - 21 TOTO/Romance
 - 22 ELTON JOHN/Blue Eyes
 - 23 POINTER SISTERS/American Music
 - 24 HALL & OATES/Your Imagination
 - 25 KENNY ROGERS/Love Will Turn You Ar
 - 26 MISSING PERSONS/Words
 - 27 BILLY IDOL/Hor In The City
 - 28 RANDY MEISNER/Never Been In Love
 - 29 AMERICA/You Can Do Magic
 - 30 JOAN JETT/Do You Wanna Touch Me
 - 31 EDDIE MONEY/Think I'm In Love
 - 32 GAP BAND/You Dropped A Bomb On
 - 33 STEVE MILLER BAND/Abacadabra
 - 34 MICHAEL MCDONALD/Keep Forgettin'
 - 35 PAUL McCARTNEY/Take It Easy
 - 36 WALTER MURPHY/Themes From E.T.
 - 37 JOHN COUGAR/Jack & Diane
 - 38 STEVE WINWOOD/Still In The Game
 - 39 TOTO/Make Believe
 - 40 SANTANA/Hold On
- ADDS: 01/Heart Attack
 LOGGINS & PERRY/Don't Fight It
 GLENN FREY/The One You Love
 DON HENLEY/Johnny Can't Read
 PAUL CARRACK/I Need You
 LOGGINS & PERRY/Don't Fight It
- ON: TANE CAIN/Holdin' On
 KIM CARNES/Voyeur
 JERMAINE JACKSON/Let Me Tickle Your Fat
 JACOBSON BROWN/Somebody's Baby
 STEEL BREEZE/You Don't Want Me Any

1050 chum
Toronto
PD: Jim Waters
MD: Brad Jones

- 1 JOHN COUGAR/Jack & Diane
 - 2 ROBERT FLYNT/Burning Down One Side
 - 3 SURVIVOR/Eye Of The Tiger
 - 4 BILLY SQUIER/Emotions In Motion
 - 5 IGHONTO/Your Daddy Don't Know
 - 6 EDDIE MONEY/Think I'm In Love
 - 7 STEVE WINWOOD/Still In The Game
 - 8 APRIL WINE/Enough Is Enough
 - 9 ASIA/Only Time Will Tell
 - 10 WHO/Athens
 - 11 QUEEN/Calling All Girls
 - 12 ALAN PARSONS/Eye In The Sky
 - 13 PATOLAS/Eyes Of A Stranger
 - 14 JOHN JETT/Do You Wanna Touch Me
 - 15 HARLEQUIN/Superstition
 - 16 STEVE MILLER BAND/Abacadabra
 - 17 PETE TOWNSEND/Face Dances Part Two
 - 18 URIAH HEPP/That's The Way That I Live
 - 19 HEADIN'/Don't Let Me Go
 - 20 TOTO/Make Believe
 - 21 GEORGE THORNTON/Dances Part Two
 - 22 ROXY MUSIC/Take A Chance With Me
 - 23 SANTANA/Hold On
 - 24 SPITS/Don't Run My Life
 - 25 CONEY HATCH/Hey Operator
 - 26 JUDAS PRIEST/You've Got Another Th
 - 27 METELS/Only The Lonely
 - 28 RUSH/Hey Operator
 - 29 RED SPEEDWAGON/Keep The Fire Burnin'
 - 30 NAZARETH/Love Leads To Madness
- ADDS: NONE

ROCK 102
WBEN-FM
PD: Bob Wood
MD: Roger Christian
Buffalo

- 1 SURVIVOR/Eye Of The Tiger
 - 2 MELISSA MANCHESTE/You Should Hear How...
 - 3 JOHN COUGAR/Jack & Diane
 - 4 CHICAGO/Hard To Say I'm Sorry
 - 5 STEVE MILLER BAND/Abacadabra
 - 6 DONNA SUMMER/Love Is In Control (If I Feel Good)
 - 7 MEN AT WORK/Who Can It Be Now?
 - 8 MICHAEL MCDONALD/Keep Forgettin'
 - 9 PAUL McCARTNEY/Take It Easy
 - 10 ELTON JOHN/Blue Eyes
 - 11 JOHN COUGAR/Jack & Diane
 - 12 LAURA BRANIGAN/Gloria
 - 13 ASIA/Only Time Will Tell
 - 14 JOHN JETT/Do You Wanna Touch Me
 - 15 SANTANA/Hold On
 - 16 A FLOCK OF SEAGULS/Ran(So Far Away)
 - 17 MARSHALL CRENshaw/Someday, Someday
 - 18 JACOBSON BROWN/Somebody's Baby
 - 19 RANDY MEISNER/Never Been In Love
 - 20 STEVE WINWOOD/Still In The Game
 - 21 GO GO'S/Vacation
 - 22 TOTO/Make Believe
 - 23 KOO & THE GANG/Big Fun
 - 24 LOGGINS & PERRY/Don't Fight It
 - 25 JERMAINE JACKSON/Let Me Tickle Your Fat
 - 26 ALAN PARSONS/Eye In The Sky
 - 27 TANE CAIN/Holdin' On
 - 28 AMERICA/You Can Do Magic
 - 29 ROBERTA FLOK/It's In The One
 - 30 JUDAS PRIEST/You've Got Another Th
 - 31 STEVE MILLER BAND/Abacadabra
 - 32 HEY LEWIS & NEWS/Workin' For A Livin'
 - 33 ALAN PARSONS/Eye In The Sky
 - 34 GLENN FREY/The One You Love
 - 35 WHO/Athens
 - 36 STEEL BREEZE/Burning Down One Side
 - 37 ROBERTA FLOK/It's In The One
 - 38 RED SPEEDWAGON/Sweet Time
 - 39 AIR SUPPLY/Even The Nights Are...
 - 40 FLEETWOOD MAC/Gypsy
- ADDS: 40 RICK SPRINGFIELD/Get Excited
 NEIL DIAMOND/Heartlight
 MOVING PICTURES/What About Me

(H) indicates one of the five "hottest" records on each Parallel One playlist.

4107
FM MUSCRADIO
Washington, D.C.
PD: Alan Burns

- 1 STEVE MILLER BAND/Abacadabra
 - 2 MELISSA MANCHESTE/You Should Hear How...
 - 3 PAUL McCARTNEY/Take It Easy
 - 4 CHICAGO/Hard To Say I'm Sorry
 - 5 FLEETWOOD MAC/Hold Me
 - 6 DONNA SUMMER/Love Is In Control (If I Feel Good)
 - 7 JOHN COUGAR/Jack & Diane
 - 8 AIR SUPPLY/Even The Nights Are...
 - 9 PAUL McCARTNEY/Take It Easy
 - 10 LAURA BRANIGAN/Gloria
 - 11 KIM WILDE/Kids In America
 - 12 A FLOCK OF SEAGULS/Ran(So Far Away)
 - 13 NETELS/Only The Lonely
 - 14 ASIA/Only Time Will Tell
 - 15 CSAN/Wasted On The Way
 - 16 JERMAINE JACKSON/Let Me Tickle Your Fat
 - 17 MEN AT WORK/Who Can It Be Now?
 - 18 ALAN PARSONS/Eye In The Sky
 - 19 JACOBSON BROWN/Somebody's Baby
 - 20 TOTO/Make Believe
 - 21 ELTON JOHN/Blue Eyes
 - 22 POINTER SISTERS/American Music
 - 23 HALL & OATES/Your Imagination
 - 24 KENNY ROGERS/Love Will Turn You Ar
 - 25 MISSING PERSONS/Words
 - 26 BILLY IDOL/Hor In The City
 - 27 RANDY MEISNER/Never Been In Love
 - 28 AMERICA/You Can Do Magic
 - 29 JOAN JETT/Do You Wanna Touch Me
 - 30 EDDIE MONEY/Think I'm In Love
 - 31 GAP BAND/You Dropped A Bomb On
 - 32 STEVE MILLER BAND/Abacadabra
 - 33 MICHAEL MCDONALD/Keep Forgettin'
 - 34 PAUL McCARTNEY/Take It Easy
 - 35 WALTER MURPHY/Themes From E.T.
 - 36 JOHN COUGAR/Jack & Diane
 - 37 STEVE WINWOOD/Still In The Game
 - 38 TOTO/Make Believe
 - 39 SANTANA/Hold On
- ADDS: RED SPEEDWAGON/Sweet Time
 DON HENLEY/Johnny Can't Read
 PAUL CARRACK/I Need You
 LOGGINS & PERRY/Don't Fight It

92
PRO-FM
Providence
Operations Manager: Tom Cuddy

- 1 PAUL McCARTNEY/Take It Easy
 - 2 CHICAGO/Hard To Say I'm Sorry
 - 3 MELISSA MANCHESTE/You Should Hear How...
 - 4 FLEETWOOD MAC/Hold Me
 - 5 DONNA SUMMER/Love Is In Control (If I Feel Good)
 - 6 ASIA/Only Time Will Tell
 - 7 SURVIVOR/Eye Of The Tiger
 - 8 JOHN COUGAR/Jack & Diane
 - 9 MEN AT WORK/Who Can It Be Now?
 - 10 STEVE MILLER BAND/Abacadabra
 - 11 BILLY SQUIER/Emotions In Motion
 - 12 CSAN/Wasted On The Way
 - 13 ALAN PARSONS/Eye In The Sky
 - 14 ELTON JOHN/Blue Eyes
 - 15 TOTO/Make Believe
 - 16 AMERICA/You Can Do Magic
 - 17 KIM CARNES/Voyeur
 - 18 KOO & THE GANG/Big Fun
 - 19 AIR SUPPLY/Even The Nights Are...
 - 20 JUDAS PRIEST/You've Got Another Th
 - 21 AIR SUPPLY/Even The Nights Are...
 - 22 ARETHA FRANKLIN/Jump To It
- ADDS: GLENN FREY/The One You Love
 STEEL BREEZE/You Don't Want Me Any

WBZZ
Pittsburgh
PD: Steve Kingston
MD: Chuck Tyler

- 1 CHICAGO/Hard To Say I'm Sorry
 - 2 FLEETWOOD MAC/Hold Me
 - 3 SURVIVOR/Eye Of The Tiger
 - 4 JOHN COUGAR/Jack & Diane
 - 5 JOAN JETT/Do You Wanna Touch Me
 - 6 CSAN/Wasted On The Way
 - 7 HALL & OATES/Your Imagination
 - 8 MELISSA MANCHESTE/You Should Hear How...
 - 9 PAUL McCARTNEY/Take It Easy
 - 10 ASIA/Only Time Will Tell
 - 11 SURVIVOR/Eye Of The Tiger
 - 12 DONNA SUMMER/Love Is In Control (If I Feel Good)
 - 13 JACOBSON BROWN/Somebody's Baby
 - 14 KENNY ROGERS/Love Will Turn You Ar
 - 15 AIR SUPPLY/Even The Nights Are...
 - 16 ALAN PARSONS/Eye In The Sky
 - 17 GARY U.S. BONDS/Out Of Work
 - 18 RAY PARKER JR./Let Me Go
 - 19 MEN AT WORK/Who Can It Be Now?
 - 20 KIM WILDE/Kids In America
 - 21 FRANK ZAPPA/Walley Girt
 - 22 MICHAEL MCDONALD/Keep Forgettin'
 - 23 38 SPECIAL/You Keep Runnin' Away
 - 24 JERMAINE JACKSON/Let Me Tickle Your Fat
 - 25 JEFFREY OSBORNE/I Really Don't Need N
 - 26 RED SPEEDWAGON/Sweet Time
 - 27 TOTO/Make Believe
 - 28 PATRICE RUSHEN/Forget Me Not
 - 29 DJ/Heart Attack
 - 30 ELTON JOHN/Blue Eyes
- ADDS: FLEETWOOD MAC/Gypsy
 RICK SPRINGFIELD/Get Excited
 KOO & THE GANG/Big Fun
- ON: KIM CARNES/Voyeur
 LOGGINS & PERRY/Don't Fight It
 LAURA BRANIGAN/Gloria

WFGC
FM 95.5 & AM 1580
Washington, D.C.
PD: Jerry Steele
MD: Bruce Kelly

- 1 CHICAGO/Hard To Say I'm Sorry
 - 2 FLEETWOOD MAC/Hold Me
 - 3 MELISSA MANCHESTE/You Should Hear How...
 - 4 ALAN PARSONS/Eye In The Sky
 - 5 JACOBSON BROWN/Somebody's Baby
 - 6 PAUL McCARTNEY/Take It Easy
 - 7 KENNY ROGERS/Love Will Turn You Ar
 - 8 ELTON JOHN/Blue Eyes
 - 9 CSAN/Wasted On The Way
 - 10 WILLIE NELSON/Let It Be Me
 - 11 MICHAEL MURPHEY/What's Forever For
 - 12 POINTER SISTERS/American Music
 - 13 SURVIVOR/Eye Of The Tiger
 - 14 AMERICA/You Can Do Magic
 - 15 HALL & OATES/Your Imagination
 - 16 AIR SUPPLY/Even The Nights Are...
 - 17 FLEETWOOD MAC/Gypsy
 - 18 NETELS/Only The Lonely
 - 19 STEVE WINWOOD/Still In The Game
 - 20 NEIL DIAMOND/Heartlight
- ADDS: 19, 20 GLENN FREY/The One You Love

WXKS-FM
Kiss
Boston
PD: Sonny Joe White
MD: Joey Carvello

- 1 MEN AT WORK/Who Can It Be Now?
 - 2 MISSING PERSONS/Words
 - 3 LAURA BRANIGAN/Gloria
 - 4 HOWARD JOHNSON/So Fine
 - 5 ARETHA FRANKLIN/Jump To It
 - 6 A FLOCK OF SEAGULS/Ran(So Far Away)
 - 7 EVELYN KING/Love Come Down
 - 8 JOHN COUGAR/Jack & Diane
 - 9 JERMAINE JACKSON/Let Me Tickle Your Fat
 - 10 EDDIE MONEY/Think I'm In Love
 - 11 CLASH/Rock The Casbah
 - 12 JOE JACKSON/Stepin' Out
 - 13 STEPHANIE MILLS/Last Night
 - 14 ZAPP/Dance Floor
 - 15 QUARTERFLASH/Right Shift
 - 16 ASIA/Only Time Will Tell
 - 17 DURAN DURAN/Hungry Like The Wolf
 - 18 STACY LATTISAM/Don't Thro' It All Aw
 - 19 SHTANK/Hold On
 - 20 JOSIE COTTON/He Could Be The One
 - 21 FOUR TOPS/Sad Hearts
 - 22 SCORPIONS/No One Like You
 - 23 TOTO/Make Believe
 - 24 VIDEO/Thing (Gimme Some Of That)
 - 25 GAP BAND/You Dropped A Bomb On
 - 26 KIM CARNES/Voyeur
 - 27 DJ/Heart Attack
 - 28 MELISSA MANCHESTE/You Should Hear How...
 - 29 METELS/Only The Lonely
 - 30 LIMIT/She's So Divine
- ADDS: ABC/The Look Of Love/Part 2
 KOO & THE GANG/Big Fun
 FLEETWOOD MAC/Gypsy
- ON: TANE CAIN/Holdin' On
 JUDAS PRIEST/You've Got Another Th
 SHEENA EASTON/Machinery
 MARSHALL CRENshaw/Someday, Someday
 STEEL BREEZE/You Don't Want Me Any

ckgm
98
Montreal
PD: Keith Grigsby

- 1 STEVE MILLER BAND/Abacadabra
 - 2 SURVIVOR/Eye Of The Tiger
 - 3 AIR SUPPLY/Even The Nights Are...
 - 4 STEVE WINWOOD/Still In The Game
 - 5 FLEETWOOD MAC/Hold Me
 - 6 JOHN COUGAR/Jack & Diane
 - 7 RED SPEEDWAGON/Keep The Fire Burnin'
 - 8 DAZZ BAND/Let It Whip
 - 9 ASIA/Only Time Will Tell
 - 10 CHICAGO/Hard To Say I'm Sorry
 - 11 MEN AT WORK/Who Can It Be Now?
 - 12 JOHN COUGAR/Jack & Diane
 - 13 DONNA SUMMER/Love Is In Control (If I Feel Good)
 - 14 BUBBLES/Don't Let Me Be This Close
 - 15 HAIROUT 100/Love Plus One
 - 16 A FLOCK OF SEAGULS/Ran(So Far Away)
 - 17 MEN AT WORK/Who Can It Be Now?
 - 18 FRANK ZAPPA/Walley Girt
 - 19 THIRD WORLD/Try Jah Love
 - 20 BUCKS FIZZ/Land Of Make Believe
 - 21 POINTER SISTERS/American Music
 - 22 PAUL McCARTNEY/Take It Easy
 - 23 GAP BAND/Early In The Morning
 - 24 BILLY IDOL/Hor In The City
 - 25 LAURA BRANIGAN/Gloria
 - 26 AMERICANS/You Can Do Magic
 - 27 38 SPECIAL/You Keep Runnin' Away
 - 28 EDDIE MONEY/Think I'm In Love
 - 29 BILLY SQUIER/Emotions In Motion
 - 30 APRIL WINE/Enough Is Enough
 - 31 DAVID ROBERTS/Boys Of Astum
 - 32 SHERIFF/You Remind Me
 - 33 IMAGINATION/Just An Illusion
 - 34 YAZOO/Situation
 - 35 PATRICE RUSHEN/Forget Me Not
 - 36 QUEEN/Body Language
 - 37 ABC/The Look Of Love/Part 2
 - 38 KIM CARNES/Voyeur
 - 39 LOVERBOY/Lucky Ones
 - 40 JOAN JETT/Do You Wanna Touch Me
- ADDS: FLEETWOOD MAC/Gypsy
 GAP BAND/You Dropped A Bomb On
 DJ/Heart Attack
 MELISSA MANCHESTE/You Should Hear How...
 RUSHEN/Forget Me Not

96 KX
Pittsburgh
OM: Bobby Christian
MD: Craig Jackson

- 1 ASIA/Only Time Will Tell
 - 2 CHICAGO/Hard To Say I'm Sorry
 - 3 ALAN PARSONS/Eye In The Sky
 - 4 FLEETWOOD MAC/Hold Me
 - 5 ASIA/Here Comes The Feelin'
 - 6 38 SPECIAL/You Keep Runnin' Away
 - 7 GLENN FREY/Parlyouan
 - 8 ASIA/Only Time Will Tell
 - 9 JACOBSON BROWN/Somebody's Baby
 - 10 QUARTERFLASH/Right Kind Of Love
 - 11 HALL & OATES/Your Imagination
 - 12 RED SPEEDWAGON/Keep The Fire Burnin'
 - 13 KANSAS/Play The Game Tonight
 - 14 RICK SPRINGFIELD/What Kind Of Fool Am I
 - 15 APRIL WINE/Enough Is Enough
 - 16 LOGGINS & PERRY/Don't Fight It
 - 17 ALDO NOVA/Foolin' Yourself
 - 18 STEVE WINWOOD/Still In The Game
 - 19 RED SPEEDWAGON/Keep The Fire Burnin'
 - 20 JOHN COUGAR/Jack & Diane
 - 21 MELISSA MANCHESTE/You Should Hear How...
 - 22 RED SPEEDWAGON/Stillness Of The Night
 - 23 MARSHALL CRENshaw/Someday, Someday
 - 24 KANSAS/Play On
 - 25 JOURNEE/Still They Rise
 - 26 FLEETWOOD MAC/Gypsy
 - 27 SANTANA/Hold On
 - 28 38 SPECIAL/You Keep Runnin' Away
 - 29 JOAN JETT/Do You Wanna Touch Me
 - 30 MICHAEL MCDONALD/Keep Forgettin'
 - 31 RED SPEEDWAGON/Sweet Time
 - 32 WHO/Athens
 - 33 MSG/Women In Holding You
 - 34 CSAN/Southern Cross
 - 35 JOURNEE/Only Solution
 - 36 AXE/Rock 'N' Roll Party I
- ADDS: 26, 27 URIAH HEPP/That's The Way That I Live
 APRIL WINE/Enough Is Enough
 TOTO/Make Believe
 CHICAGO/Hard To Say I'm Sorry
 AMERICA/You Can Do Magic
 DON HENLEY/Johnny Can't Read
 RANDY MEISNER/Never Been In Love

105
Providence
PD & MD: Todd Chase

- 1 CHICAGO/Hard To Say I'm Sorry
 - 2 ELTON JOHN/Blue Eyes
 - 3 CSAN/Wasted On The Way
 - 4 MELISSA MANCHESTE/You Should Hear How...
 - 5 WALTER MURPHY/Themes From E.T.
 - 6 ASIA/Only Time Will Tell
 - 7 KENNY ROGERS/Love Will Turn You Ar
 - 8 ALAN PARSONS/Eye In The Sky
 - 9 TOTO/Make Believe
 - 10 JOHN COUGAR/Jack & Diane
 - 11 EDDIE MONEY/Think I'm In Love
 - 12 AMERICA/You Can Do Magic
 - 13 SURVIVOR/Eye Of The Tiger
 - 14 PAUL McCARTNEY/Take It Easy
 - 15 STEPHANIE MILLS/Last Night
 - 16 STEVE MILLER BAND/Abacadabra
 - 17 FLEETWOOD MAC/Hold Me
 - 18 ASIA/Only Time Will Tell
 - 19 KOO & THE GANG/Big Fun
 - 20 MARSHALL CRENshaw/Someday, Someday
 - 21 JOURNEE/Still They Rise
 - 22 RANDY MEISNER/Never Been In Love
 - 23 JUDAS PRIEST/You've Got Another Th
 - 24 VIDEO/Thing (Gimme Some Of That)
 - 25 WILLIE NELSON/Let It Be Me
 - 26 38 SPECIAL/You Keep Runnin' Away
 - 27 JOHN COUGAR/Jack & Diane
 - 28 AIR SUPPLY/Even The Nights Are...
 - 29 KIM CARNES/Voyeur
 - 30 ROBERTA FLOK/It's In The One
 - 31 TANE CAIN/Holdin' On
 - 32 FLEETWOOD MAC/Gypsy
 - 33 SANTANA/Hold On
 - 34 NEIL DIAMOND/Heartlight
 - 35 MICHAEL MURPHEY/What's Forever For
- ADDS: GAP BAND/You Dropped A Bomb On
 SHYLA/NoBODY
 ARETHA FRANKLIN/Jump To It
 RICK SPRINGFIELD/Get Excited
- ON: LAURA BRANIGAN/Gloria

BIO4 WBSB
Baltimore
PD: Jan Jeffries

- 1 STEVE MILLER BAND/Abacadabra
 - 2 CHICAGO/Hard To Say I'm Sorry
 - 3 SURVIVOR/Eye Of The Tiger
 - 4 JOHN COUGAR/Jack & Diane
 - 5 MELISSA MANCHESTE/You Should Hear How...
 - 6 AIR SUPPLY/Even The Nights Are...
 - 7 KENNY ROGERS/Love Will Turn You Ar
 - 8 ALAN PARSONS/Eye In The Sky
 - 9 PAUL McCARTNEY/Take It Easy
 - 10 NETELS/Only The Lonely
 - 11 ASIA/Only Time Will Tell
 - 12 JACOBSON BROWN/Somebody's Baby
 - 13 CSAN/Wasted On The Way
 - 14 GO GO'S/Vacation
 - 15 ELTON JOHN/Blue Eyes
 - 16 DONNA SUMMER/Love Is In Control (If I Feel Good)
 - 17 JERMAINE JACKSON/Let Me Tickle Your Fat
 - 18 TOTO/Make Believe
 - 19 ROBERTA FLOK/It's In The One
 - 20 JOAN JETT/Do You Wanna Touch Me
 - 21 MICHAEL MURPHEY/What's Forever For
 - 22 RANDY MEISNER/Never Been In Love
 - 23 AMERICA/You Can Do Magic
 - 24 KIM CARNES/Voyeur
 - 25 MICHAEL MCDONALD/Keep Forgettin'
 - 26 GLENN FREY/The One You Love
 - 27 SANTANA/Hold On
 - 28 WHO/Athens
 - 29 RED SPEEDWAGON/Sweet Time
 - 30 TANE CAIN/Holdin' On
- ADDS: 27, 28 RICK SPRINGFIELD/Get Excited
 JUDAS PRIEST/You've Got Another Th

ON: LAURA BRANIGAN/Gloria
 38 SPECIAL/You Keep Runnin' Away
 STEEL BREEZE/You Don't Want Me Any
 JOE JACKSON/Stepin' Out

CFTR 680
Toronto
PD: Bob Saint
Music Director: Rick Hunter

- 1 CHICAGO/Hard To Say I'm Sorry
 - 2 SURVIVOR/Eye Of The Tiger
 - 3 DONNA SUMMER/Love Is In Control (If I Feel Good)
 - 4 ALAN PARSONS/Eye In The Sky
 - 5 LORDS OF THE NEW/Open Your Eyes
 - 6 TORONTO/Your Daddy Don't Know
 - 7 DAVID ROBERTS/Boys Of Astum
 - 8 ASIA/Only Time Will Tell
 - 9 DOLLY PARTON/I Will Always Love You
 - 10 APRIL WINE/Enough Is Enough
 - 11 PAUL McCARTNEY/Take It Easy
 - 12 ELTON JOHN/Blue Eyes
 - 13 EDDIE MONEY/Think I'm In Love
 - 14 STEVE MILLER BAND/Abacadabra
 - 15 MELISSA MANCHESTE/You Should Hear How...
 - 16 HEADIN'/Don't Let Me Go
 - 17 JUDAS PRIEST/You've Got Another Th
 - 18 JACOBSON BROWN/Somebody's Baby
 - 19 GENESIS/Parlyouan
 - 20 RED SPEEDWAGON/Keep The Fire Burnin'
 - 21 HARLEQUIN/Superstition
 - 22 MICHAEL MCDONALD/Keep Forgettin'
 - 23 MARSHALL CRENshaw/Someday, Someday
 - 24 BILLY SQUIER/Emotions In Motion
 - 25 POINTER SISTERS/American Music
 - 26 JOHN COUGAR/Jack & Diane
 - 27 AIR SUPPLY/Even The Nights Are...
 - 28 SHERIFF/You Remind Me
 - 29 KIM CARNES/Voyeur
 - 30 HALL & OATES/Your Imagination
 - 31 RED SPEEDWAGON/Sweet Time
 - 32 38 SPECIAL/You Keep Runnin' Away
 - 33 RUSHEN/Forget Me Not
 - 34 JOURNEE/Only Solution
 - 35 LOGGINS & PERRY/Don't Fight It
 - 36 RANDY MEISNER/Never Been In Love
 - 37 SANTANA/Hold On
 - 38 CONEY HATCH/Hey Operator
- ADDS: 35, 37 PAUL CARRACK/I Need You
 FLEETWOOD MAC/Gypsy
 WHO/Athens
- ON: GO GO'S/Vacation
 HEY LEWIS & NEWS/Workin' For A Livin'
 MEN AT WORK/Who Can It Be Now?
 AMERICA/You Can Do Magic
 MISSING PERSONS/Words

WMBW
Buffalo
PD: Neil McGinley
MD: Jon Summers

- 1 CSAN/Wasted On The Way
 - 2 CHICAGO/Hard To Say I'm Sorry
 - 3 PAUL McCARTNEY/Take It Easy
 - 4 MELISSA MANCHESTE/You Should Hear How...
 - 5 KENNY ROGERS/Love Will Turn You Ar
 - 6 FLEETWOOD MAC/Hold Me
 - 7 SURVIVOR/Eye Of The Tiger
 - 8 ELTON JOHN/Blue Eyes
 - 9 ALAN PARSONS/Eye In The Sky
 - 10 AIR SUPPLY/Even The Nights Are...
 - 11 POINTER SISTERS/American Music
 - 12 NEIL DIAMOND/Heartlight
 - 13 NETELS/Only The Lonely
 - 14 JACOBSON BROWN/Somebody's Baby
 - 15 JUDAS PRIEST/You've Got Another Th
 - 16 NICOLETTE LARSON/Only Want To Be With You
 - 17 AMERICA/You Can Do Magic
 - 18 RONNIE MILNER/What's New
 - 19 KARLA BONOFF/Personality
 - 20 ALABAMA/Take Me Down
 - 21 SANTANA/Hold On
 - 22 CHICAGO/Hard To Say I'm Sorry
 - 23 MARSHALL CRENshaw/Someday, Someday
 - 24 MICHAEL MCDONALD/Keep Forgettin'
 - 25 WILLIE NELSON/Let It Be Me
 - 26 NEIL DIAMOND/Heartlight
 - 27 LESLIE PEARL/If The Love Fits wear
 - 28 JUDAS PRIEST/You've Got Another Th
 - 29 WILLIE NELSON/Let It Be Me
- ADDS: 29, 30

WNBC
New York
Radio 66
PD: Kevin Metheny
Music Coord.: Babette Stirland

- 1 SURVIVOR/Eye Of The Tiger
 - 2 STEVE MILLER BAND/Abacadabra
 - 3 CHICAGO/Hard To Say I'm Sorry
 - 4 CSAN/Wasted On The Way
 - 5 MELISSA MANCHESTE/You Should Hear How...
 - 6 PAUL McCARTNEY/Take It Easy
 - 7 FLEETWOOD MAC/Hold Me
 - 8 GO GO'S/Vacation
 - 9 NETELS/Only The Lonely
 - 10 ALAN PARSONS/Eye In The Sky
 - 11 JOHN COUGAR/Jack & Diane
 - 12 KENNY ROGERS/Love Will Turn You Ar
 - 13 RED SPEEDWAGON/Keep The Fire Burnin'
 - 14 HEAVY LEAGUE/Don't You Want Me
 - 15 AIR SUPPLY/Even The Nights Are...
 - 16 POINTER SISTERS/American Music
 - 17 ASIA/Only Time Will Tell
 - 18 A FLOCK OF SEAGULS/Ran(So Far Away)
 - 19 TOTO/Romance
 - 20 MICHAEL MURPHEY/What's Forever For
 - 21 JACOBSON BROWN/Somebody's Baby
 - 22 PAUL McCARTNEY/Take It Easy
 - 23 JOHN COUGAR/Jack & Diane
 - 24 ARETHA FRANKLIN/Jump To It
 - 25 MICHAEL MCDONALD/Keep Forgettin'
 - 26 AMERICA/You Can Do Magic
 - 27 WALTER MURPHY/Themes From E.T.
 - 28 TOTO/Make Believe
 - 29 STEEL BREEZE/You Don't Want Me Any
 - 30 WILLIE NELSON/Let It Be Me
- ADDS: 11, 22, 30

KEGL FM
EAGLE 97
Ft. Worth, Dallas
PD: Christopher Haze
MD: Billy Hayes

- 1 EDDIE MONEY/Think I'm In Love
 - 2 A FLOCK OF SEAGULS/Ran(So Far Away)
 - 3 JOAN JETT/Do You Wanna Touch Me
 - 4 MELISSA MANCHESTE/You Should Hear How...
 - 5 ALAN PARSONS/Eye In The Sky
 - 6 RED SPEEDWAGON/Keep The Fire Burnin'
 - 7 BILLY IDOL/Hor In The City
 - 8 GO GO'S/Vacation
 - 9 ASIA/Only Time Will Tell
 - 10 FLEETWOOD MAC/Hold Me
 - 11 MARSHALL CRENshaw/Someday, Someday
 - 12 JACOBSON BROWN/Somebody's Baby
 - 13 HEY LEWIS & NEWS/Workin' For A Livin'
 - 14 JOHN COUGAR/Jack & Diane
 - 15 RANDY MEISNER/Never Been In Love
 - 16 MICHAEL MCDONALD/Keep Forgettin'
 - 17 MEN AT WORK/Who Can It Be Now?
 - 18 SANTANA/Hold On
 - 19 TANE CAIN/Holdin' On
 - 20 RED SPEEDWAGON/Sweet Time
 - 21 AMERICA/You Can Do Magic
 - 22 STEVE WINWOOD/Still In The Game
 - 23 38 SPECIAL/You Keep Runnin' Away
 - 24 KIM CARNES/Voyeur
 - 25 PAUL CARRACK/I Need You
 - 26 AMERICA/You Can Do Magic
 - 27 RICK SPRINGFIELD/Get Excited
 - 28 TOTO/Africa
 - 29 LORDS OF THE NEW/Open Your Eyes
 - 30 FLEETWOOD MAC/Gypsy
- ADDS: 20, 21, 25 RUSH/New World Man
 STEEL BREEZE/You Don't Want Me Any
 AXE/Rock 'N' Roll Party I
 URIAH HEPP/On The Rebound
 JUDAS PRIEST/You've Got Another Th
 DON HENLEY/Johnny Can't Read

Z-93
Atlanta
ATLANTA'S RADIO STATION
PD: John Young
MD: Chris Thomas

- 1 JOHN COUGAR/Jack & Diane
- 2 SURVIVOR/Eye Of The Tiger
- 3 CSAN/Wasted On The Way
- 4 MELISSA MANCHESTE/You Should Hear How...
- 5 ALAN PARSONS/Eye In The Sky
- 6 PAUL McCARTNEY/Take It Easy
- 7 STEVE MILLER BAND/Abacadabra
- 8 FLEETWOOD MAC/Hold Me
- 9 MICHAEL MCDONALD/Keep Forgettin'
- 10 MEN AT WORK/Who Can It Be Now?
- 11 JOHN JETT/Do You Wanna Touch Me
- 12 GO GO'S/Vacation
- 13 JACOBSON BROWN/Somebody's Baby
-

EAST
Most Added® Hottest
Fleetwood Mac John Cougar
Rick Springfield Chicago
Jackson Browne

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Fleetwood Mac John Cougar
Olivia Newton-John Chicago
REO Alan Parsons Proj.
Neil Diamond

EAST

PARALLEL TWO

WKEE/Huntington, WV
Gary Miller
JOE JACKSON
AIR SUPPLY
RICK SPRINGFIELD
ROLLING STONES
WHO
PAUL CARRACK
SYLVIA
ABC
Hottest:
JOHN COUGAR 2-1
ASIA 5-2
ELTON JOHN 6-3
PAUL DAVIS 8-5
MICHAEL MCDONALD 14-8

WPST/Trenton, NJ
Tom Taylor
LAURA BRANIGAN
RUSH
RICK SPRINGFIELD
Hottest:
CHICAGO 1-1
JOHN COUGAR 5-2
PAUL MCCARTNEY 8-5
ALAN PARSONS 11-7
LOGGINS & PERRY 39-23

WTRY/Albany, NY
Bill Cahill
NEIL DIAMOND
FLEETWOOD MAC
AIR SUPPLY
RICK SPRINGFIELD
Hottest:
SURVIVOR 1-1
JACKSON BROWNE 13-10
ELTON JOHN 12-11
ALAN PARSONS 17-13
DICKIE GOODMAN 22-17

WAEB/Allentown, PA
Jefferson Ward
MSB
REO SPEEDWAGON
WALTER MURPHY
SYLVIA
Hottest:
ELTON JOHN 1-1
AMERICA 13-5
STEVE MILLER BAND 18-10
GLENN FREY 26-19
RANDY MEISNER 27-21

KC101/New Haven, CT
Danny Lyons
JOHN COUGAR
NEIL DIAMOND
ONJ
AIR SUPPLY
Hottest:
SURVIVOR 2-1
ALAN PARSONS 9-6
AMERICA 10-7
JACKSON BROWNE 13-10
JUICE NEWTON 24-17

WBLI/Long Island, NY
Bill Terry
SANTANA
MICHAEL MURPHEY
Hottest:
STEVE MILLER BAND 3-1
AIR SUPPLY 4-3
CHICAGO 5-4
MELISSA MANCHESTE 12-9
KENNY ROGERS 13-12

WTIC-FM/Hartford, CT
Rick Donahue
ASIA
ONJ
Hottest:
CHICAGO 1-1
DONNA SUMMER 5-2
ARETHA FRANKLIN 11-8
MEN AT WORK 16-13
JOHN COUGAR 27-21

Q104/York, PA
Dan Steele
FLEETWOOD MAC
REO SPEEDWAGON
ONJ
KOOL & THE GANG
LOGGINS & PERRY
GLENN FREY
SHEENA EASTON
STEEL BREEZE
TANE CAIN
Hottest:
CHICAGO 1-1
JOHN COUGAR 9-2
CS&N 5-4
ALAN PARSONS 20-7
JACKSON BROWNE 22-15

WHFM/Rochester, NY
Kelly McCann
STEVE WINWOOD
ONJ
FLEETWOOD MAC
NEIL DIAMOND
PAUL CARRACK
TONI BASIL
Hottest:
CS&N 1-1
JACKSON BROWNE 9-4
MELISSA MANCHESTE 2-5
JOHN COUGAR 13-6
MEN AT WORK 21-14

K104/erie, PA
Bill Shannon
FLEETWOOD MAC
WHO
STEEL BREEZE
AIR SUPPLY
ONJ
Hottest:
JOHN COUGAR 2-1
PAUL MCCARTNEY 6-2
JOURNEY 5-4
ASIA 8-5
VAN HALEN 24-13

V100/Charleston, WV
Jay Jarvis
FLEETWOOD MAC
WILLIE NELSON
SYLVIA
STEPHEN BISHOP
Hottest:
PAUL MCCARTNEY 3-1
ELTON JOHN 4-2
PAUL DAVIS 6-4
ALAN PARSONS 7-5
AMERICA 12-8
MELISSA MANCHESTE 20-21

WKRZ/Wilkes-Barre, PA
Jim Rising
NEIL DIAMOND
RUSH
URIAH HEPP
GLENN FREY
PAUL CARRACK
Hottest:
JOHN COUGAR 2-1
PAUL MCCARTNEY 7-2
ALAN PARSONS 8-7
MEN AT WORK 11-8
ASIA 13-9

92FLY/Albany, NY
Jack Lawrence
REO SPEEDWAGON
RICK SPRINGFIELD
TANE CAIN
NEIL DIAMOND
KOOL & THE GANG
YAZOO
Hottest:
SURVIVOR 1-1
JOHN COUGAR 10-2
ASIA 13-8
MEN AT WORK 19-12
MICHAEL MCDONALD 22-16

WRM/Utica, NY
Jim Reitz
FLEETWOOD MAC
RICK SPRINGFIELD
STEVE WINWOOD
RUSH
JOE JACKSON
MSB
Hottest:
JOHN COUGAR 1-1
JOAN JETT 4-2
ASIA 8-5
MEN AT WORK 13-9
MISSING PERSONS 15-12

3WT/Binghamton, NY
Scott Michaels
FLEETWOOD MAC
REO SPEEDWAGON
RICK SPRINGFIELD
WHO
RUSH
Hottest:
CHICAGO 1-1
MELISSA MANCHESTE 4-2
JOHN COUGAR 6-3
ASIA 15-10
JACKSON BROWNE 22-13
JUICE NEWTON 24-17

WPHD/Bufalo, NY
Moore/Picillo
BAD COMPANY
707
HUEY LEWIS & NEWS
RUSH
STRAY CATS
LOGGINS & PERRY
Hottest:
PAUL MCCARTNEY 1-1
JOHN COUGAR 4-2
ROBERT PLANT 5-3
SANTANA 17-14
WHO 23-20

WLAN-FM/Lancaster, PA
Dave Russell
A FLOCK OF SEAGUL
FLEETWOOD MAC
JOE JACKSON
SHEENA EASTON
RICK SPRINGFIELD
RUSH
Hottest:
JOHN COUGAR 5-1
ASIA 10-8
JACKSON BROWNE 12-9
MEN AT WORK 14-11
JOAN JETT 20-16

WYCR/Hanover, York, PA
J.J. Randolph
RUSH
ROLLING STONES
URIAH HEPP
MSB
NEIL DIAMOND
Hottest:
JOHN COUGAR 3-1
MELISSA MANCHESTE 5-4
ALAN PARSONS 10-6
RANDY MEISNER 13-8
TOTO 22-13

WSPK/Poughkeepsie, NY
Jim Simonetti
A FLOCK OF SEAGUL
KIM CARNES
ONJ
JOSIE COTTON
FLEETWOOD MAC
HUEY LEWIS & NEWS
COCKER & WARNES
Hottest:
CHICAGO 3-1
DONNA SUMMER 4-4
PAUL MCCARTNEY 11-7
JOHN COUGAR 14-9
JACKSON BROWNE 13-10

WKFM/Syracuse, NY
John Carucci
PAUL CARRACK
REO SPEEDWAGON
FLEETWOOD MAC
JOSIE COTTON
RANDY MEISNER
RUSH
SYLVIA
TONI BASIL
Hottest:
JOHN COUGAR 4-1
MEN AT WORK 16-6
JACKSON BROWNE 23-14
JOAN JETT 25-15
A FLOCK OF SEAGUL D-16

PARALLEL THREE

WCIR/Beckley, WV
Jim Martin
LAURA BRANIGAN
PAUL CARRACK
MOTELS
Hottest:
MICHAEL MURPHEY
RICK SPRINGFIELD
Hottest:
DONNA SUMMER 1-1
JOHN COUGAR 2-2
MICHAEL MCDONALD 10-3
CHRISTOPHER ATKIN 9-5
ASIA 16-10

WFBG/Altoona, PA
Tony Booth
AIR SUPPLY
NEIL DIAMOND
WILLIE NELSON
MSB
RAVYNS
ONJ
A FLOCK OF SEAGUL
ROBERT PLANT
ABC
Hottest:
KENNY ROGERS 4-3
CHICAGO 1-4
MELISSA MANCHESTE 7-5
MEN AT WORK 8-6
ASIA 12-7

WGUY/Bangor, ME
Randall Wright
CLASH
FLEETWOOD MAC
JUICE NEWTON
SHEENA EASTON
TONI BASIL
Hottest:
STEVE MILLER BAND 1-1
MEN AT WORK 6-3
CHICAGO 8-5
JOHN COUGAR 10-7
A FLOCK OF SEAGUL 17-12

WJBQ/Portland, ME
Paul Connors
REO SPEEDWAGON
RONNIE MILSAP
GLENN FREY
FLEETWOOD MAC
PAUL CARRACK
Hottest:
BILLY IDOL 2-1
MELISSA MANCHESTE 8-4
JOHN COUGAR 10-6
JACKSON BROWNE 20-13
PAUL DAVIS 34-26

WTSN/Dover, NH
Jim Sebastian
AIR SUPPLY
A FLOCK OF SEAGUL
FLEETWOOD MAC
NEIL DIAMOND
ONJ
TANE CAIN
LAURA BRANIGAN
Hottest:
CHICAGO 3-1
PAUL MCCARTNEY 4-2
MELISSA MANCHESTE 5-4
ALAN PARSONS 9-5
AMERICA 11-8

WIGY/Bath, ME
Wille Mitchell
WHO
PAUL CARRACK
JOE JACKSON
RICK SPRINGFIELD
STEVE WINWOOD
ROBERTA FLACK
SHEENA EASTON
ELVIS COSTELLO
Hottest:
CHICAGO 1-1
JOHN COUGAR 6-5
MELISSA MANCHESTE 11-8
A FLOCK OF SEAGUL 14-11
GLENN FREY 24-17

WACZ/Bangor, ME
Michael O'Hara
LAURA BRANIGAN
LOGGINS & PERRY
SHEENA EASTON
NEIL DIAMOND
ALDO NOVA
Hottest:
CHICAGO 1-1
PAUL MCCARTNEY 4-3
HAIRCUT 100 5-4
MEN AT WORK 7-5
A FLOCK OF SEAGUL 15-11

WZYQ/Frederick, ND
Kemosabi Joe
RICK SPRINGFIELD
AIR SUPPLY
RUSH
ROLLING STONES
ROBERT PLANT
ALICE COOPER
Hottest:
ALAN PARSONS 7-1
JACKSON BROWNE 15-6
MICHAEL MCDONALD 12-9
AMERICA 22-16
A FLOCK OF SEAGUL 23-19

WOMP-FM/Baltimore, OH
Jolana Baller
FLEETWOOD MAC
ONJ
MSB
LAURA BRANIGAN
Hottest:
JOHN COUGAR 1-1
CHICAGO 2-2
CS&N 3-3
JOAN JETT 9-8
HUEY LEWIS & NEWS 21-14

WNEB/Portsmouth, NH
Rick Bean
CHICAGO 2-1
MELISSA MANCHESTE 7-4
MEN AT WORK 10-7
JOHN COUGAR 20-15
JUICE NEWTON 29-23

SOUTH

PARALLEL TWO

BJ106/Orlando, FL
Tom West
FLEETWOOD MAC
WHO
MOVING PICTURES
STRAY CATS
ROBERT PLANT
BOBBY CALDWELL
ALABAMA
NEIL DIAMOND
Hottest:
CHICAGO 1-1
JOHN COUGAR 6-5
ALAN PARSONS 11-6
TOTO 23-19
KIM CARNES 32-20

KTSA/San Antonio, TX
Frank Walsh
MICHAEL MURPHEY
ONJ
A FLOCK OF SEAGUL
GLENN FREY
SYLVIA 4-1
KENNY ROGERS 8-5
WILLIE NELSON 7-6
JOAN JETT 11-10
PAUL MCCARTNEY 20-12

KXX106/Birmingham, AL
Kevin McCarthey
ALABAMA
GLENN FREY
NEIL DIAMOND
HAIRCUT 100
ORLEANS
RUSH
ROBERT PLANT
STRAY CATS
EVELYN KING
ALABAMA
Hottest:
JOHN COUGAR 2-1
ALAN PARSONS 6-3
ELTON JOHN 8-4
MICHAEL MCDONALD 12-7
RANDY MEISNER 17-13

KINT/El Paso, TX
Jim Zippo
FLEETWOOD MAC
GLENN FREY
NEIL DIAMOND
ONJ
Hottest:
JOHN COUGAR 8-1
MELISSA MANCHESTE 7-4
ELTON JOHN 9-5
JACKSON BROWNE 11-7
MICHAEL MCDONALD 17-13

WBCY/Charlotte, NC
Bob Kaghan
NEIL DIAMOND
JOHN COUGAR 1-1
ELTON JOHN 10-10
MEN AT WORK 12-12
ASIA 13-13
MICHAEL MCDONALD 15-15

WANS-FM/Greenville, SC
Rod Metts
GLENN FREY
FLEETWOOD MAC
REO SPEEDWAGON
RUSH
Hottest:
CHICAGO 1-1
ASIA 2-2
JOHN COUGAR 4-3
CHEAP TRICK 7-4
38 SPECIAL 25-21

WHHY-FM/Montgomery, AL
Neil Harrison
ONJ
PAUL CARRACK
ARETHA FRANKLIN
SHEENA EASTON
COCKER & WARNES
JUICE NEWTON
Hottest:
PAUL MCCARTNEY 2-1
ALAN PARSONS 6-3
MELISSA MANCHESTE 8-5
JOHN COUGAR 10-6
ASIA 11-8

WDOO/Daytona Beach, FL
Rick Knight
GLENN FREY
WILLIE NELSON
FLEETWOOD MAC
RICK SPRINGFIELD
ONJ
HOWARD JOHNSON
ARETHA FRANKLIN
ISLEY BROS
Hottest:
JOHN COUGAR 1-1
GAP BAND 7-2
LAURA BRANIGAN 3-3
ALAN PARSONS 6-5
ELTON JOHN 9-7

WZYP/Huntsville, AL
Scott Mitchell
LOGGINS & PERRY
REO SPEEDWAGON
ONJ
RICK SPRINGFIELD
WHO
ROBERT PLANT
Hottest:
JOHN COUGAR 4-1
PAUL MCCARTNEY 3-2
ALAN PARSONS 8-4
ASIA 11-7
ELTON JOHN 12-8

KZFM/Corpus Christi, TX
Jackie Robbins
EVELYN KING
JOHN COUGAR
HOWARD JOHNSON
ONJ
MEN AT WORK
Hottest:
SURVIVOR 1-1
MICHAEL MCDONALD 12-7
GAP BAND 14-8
JERMAINE JACKSON 11-9
SANTANA 18-14

Y103/Jacksonville, FL
Robert John
FLEETWOOD MAC
AIR SUPPLY
SYLVIA
PAUL CARRACK
KARLA BONOFF
JOSIE COTTON
Hottest:
MISSING PERSONS 1-1
JACKSON BROWNE 8-6
FLEETWOOD MAC 14-9
CLASH 17-13
38 SPECIAL 28-17

WRVQ/Richmond, VA
Bill Thomas
MOTELS
Hottest:
SURVIVOR 1-1
MEN AT WORK 14-10
JACKSON BROWNE 18-14
MICHAEL MCDONALD 21-17
STEEL BREEZE 27-22

FM100/Memphis, TN
Garry Wall
JEFFREY OSBORNE
FLEETWOOD MAC
EVELYN KING
LOGGINS & PERRY
Hottest:
FLEETWOOD MAC 1-1
PAUL MCCARTNEY 5-2
ALAN PARSONS 6-3
JOHN COUGAR 7-4
MICHAEL MCDONALD 12-9

WSKZ/Chattanooga, TN
David Carroll
GLENN FREY
WHO
Hottest:
JOHN COUGAR 2-1
ALAN PARSONS 6-3
ELTON JOHN 8-4
MICHAEL MCDONALD 12-7
RANDY MEISNER 17-13

KXX106/Birmingham, AL
Kevin McCarthey
ALABAMA
GLENN FREY
NEIL DIAMOND
HAIRCUT 100
ORLEANS
RUSH
ROBERT PLANT
STRAY CATS
EVELYN KING
ALABAMA
Hottest:
JOHN COUGAR 2-1
DONNA SUMMER 3-2
ASIA 27-14
ELTON JOHN 28-16
SANTANA D-22

KX104/Nashville, TN
Bryan Sargent
RICK SPRINGFIELD
NEIL DIAMOND
LOGGINS & PERRY
REO SPEEDWAGON
RUSH
Hottest:
JOHN COUGAR 1-1
PAUL MCCARTNEY 4-2
DONNA SUMMER 7-4
MEN AT WORK 14-11
A FLOCK OF SEAGUL 25-19

KHFI/Austin, TX
Ed Volkman
FLEETWOOD MAC
GLENN FREY
JOE JACKSON
LOGGINS & PERRY
PAUL CARRACK
TANE CAIN
Hottest:
JOHN COUGAR 3-1
MEN AT WORK 5-3
JACKSON BROWNE 8-5
MICHAEL MCDONALD 9-6
AMERICA 19-10

KBFM/McAllen-Brownsville
Steve Owens
GAP BAND
SYLVIA
FLEETWOOD MAC
ONJ
TANE CAIN
Hottest:
CHICAGO 1-1
RAY PARKER JR. 8-3
MELISSA MANCHESTE 5-4
JOHN COUGAR 16-6
MICHAEL MCDONALD 21-14

G100/Mobile, AL
Scott Griffith
FLEETWOOD MAC
DON HENLEY
LOGGINS & PERRY
Hottest:
JOHN COUGAR 2-1
ELTON JOHN 3-3
DONNA SUMMER 4-4
ASIA 12-7
MEN AT WORK 11-8

CK101/Cocoa Beach, FL
Chris Bailey
FLEETWOOD MAC
SYLVIA
ONJ
Hottest:
JOHN COUGAR 5-1
MICHAEL MCDONALD 17-13
LAURA BRANIGAN 24-21
TOTO 29-22
COCKER & WARNES 38-30

WSEZ/Winston-Salem, NC
Bob Mahoney
JOE JACKSON
FLEETWOOD MAC
EVELYN KING
ROBERT PLANT
COCKER & WARNES
Hottest:
CHICAGO 1-1
JOHN COUGAR 8-4
MEN AT WORK 13-10
JACKSON BROWNE 17-13
KIM CARNES 23-17

KSET-FM/El Paso, TX
Kris Van Dyke
RUSH
REO SPEEDWAGON
GLENN FREY
RAVYNS
ELVIS COSTELLO
JOSIE COTTON
Hottest:
MISSING PERSONS 1-1
JACKSON BROWNE 8-6
FLEETWOOD MAC 14-9
CLASH 17-13
38 SPECIAL 28-17

B97/New Orleans, LA
John Volpe
AMERICA
MEN AT WORK
RICK SPRINGFIELD
Hottest:
CHICAGO 1-1
MICHAEL MCDONALD 15-9
JERMAINE JACKSON 13-10
ALAN PARSONS 21-15
KOOL & THE GANG 27-22

WKVI/Knoxville, TN
Gary Adkins
NEIL DIAMOND
APRIL WINE
ALABAMA
RUSH
TONI BASIL
PAUL CARRACK
KOOL & THE GANG
Hottest:
JOHN COUGAR 1-1
ASIA 7-5
JACKSON BROWNE 9-6
DONNA SUMMER 11-7
JOAN JETT 15-11

WCSC/Charleston, SC
Chris Bailey
SHEENA EASTON
TONI BASIL
WHO
MOTELS
ALABAMA
FLEETWOOD MAC
NEIL DIAMOND
REO SPEEDWAGON
ONJ
Hottest:
JOHN COUGAR 8-1
MELISSA MANCHESTE 7-4
ELTON JOHN 9-5
JACKSON BROWNE 11-7
MICHAEL MCDONALD 17-13

WBCY/Charlotte, NC
Bob Kaghan
NEIL DIAMOND
JOHN COUGAR 1-1
ELTON JOHN 10-10
MEN AT WORK 12-12
ASIA 13-13
MICHAEL MCDONALD 15-15

WANS-FM/Greenville, SC
Rod Metts
GLENN FREY
FLEETWOOD MAC
REO SPEEDWAGON
RUSH
Hottest:
CHICAGO 1-1
ASIA 2-2
JOHN COUGAR 4-3
CHEAP TRICK 7-4
38 SPECIAL 25-21

WHHY-FM/Montgomery, AL
Neil Harrison
ONJ
PAUL CARRACK
ARETHA FRANKLIN
SHEENA EASTON
COCKER & WARNES
JUICE NEWTON
Hottest:
PAUL MCCARTNEY 2-1
ALAN PARSONS 6-3
MELISSA MANCHESTE 8-5
JOHN COUGAR 10-6
ASIA 11-8

WDOO/Daytona Beach, FL
Rick Knight
GLENN FREY
WILLIE NELSON
FLEETWOOD MAC
RICK SPRINGFIELD
ONJ
HOWARD JOHNSON
ARETHA FRANKLIN
ISLEY BROS
Hottest:
JOHN COUGAR 1-1
GAP BAND 7-2
LAURA BRANIGAN 3-3
ALAN PARSONS 6-5
ELTON JOHN 9-7

WZYP/Huntsville, AL
Scott Mitchell
LOGGINS & PERRY
REO SPEEDWAGON
ONJ
RICK SPRINGFIELD
WHO
ROBERT PLANT
Hottest:
JOHN COUGAR 4-1
PAUL MCCARTNEY 3-2
ALAN PARSONS 8-4
ASIA 11-7
ELTON JOHN 12-8

KZFM/Corpus Christi, TX
Jackie Robbins
EVELYN KING
JOHN COUGAR
HOWARD JOHNSON
ONJ
MEN AT WORK
Hottest:
SURVIVOR 1-1
MICHAEL MCDONALD 12-7
GAP BAND 14-8
JERMAINE JACKSON 11-9
SANTANA 18-14

KROK/Shreveport, LA
Harrison Greer
FLEETWOOD MAC
STEEL BREEZE
TANE CAIN
Hottest:
PONTER SISTERS 1-1
ELTON JOHN 7-5
MEN AT WORK 11-6
JACKSON BROWNE 17-15
AMERICA 23-20

WSSX/Charleston, SC
Bill Martin
BAD COMPANY
Hottest:
FLEETWOOD MAC 1-1
NAZARETH 3-2
ALAN PARSONS 4-3
BILLY SQUIER 9-7
LOVERBOY 26-19

KROK/El Paso, TX
Mike Preston
FLEETWOOD MAC
JOE JACKSON
STEEL BREEZE
GLENN FREY
Hottest:
CHICAGO 1-1
PAUL MCCARTNEY 2-2
JOHN COUGAR 5-3
ALAN PARSONS 9-5
JACKSON BROWNE 11-8

WNOK-FM/Columbia, SC
Tom Anderson
MICHAEL MURPHEY
GLENN FREY
REO SPEEDWAGON
SHEENA EASTON
WHO
Hottest:
CHICAGO 2-1
JOHN COUGAR 6-2
ALAN PARSONS 9-4
MICHAEL MCDONALD 15-10
GAP BAND 27-20

WKYK/Little Rock, AR
Fred Horton
MICHAEL MCDONALD
Hottest:
SURVIVOR 1-1
MELISSA MANCHESTE 8-4
FLEETWOOD MAC 9-7
CS&N 14-10
ALAN PARSONS 21-15

WRQK/Greensboro, NC
Wes Jones
FLEETWOOD MAC
TANE CAIN
COCKER & WARNES
NEIL DIAMOND
REO SPEEDWAGON
Hottest:
JOHN COUGAR 2-1
CHICAGO 1-2
38 SPECIAL 22-13
KIM CARNES 20-14
DONNA SUMMER 23-16

WFOK/Gainesville, GA
Alan Du Priest
KOOL & THE GANG
SHEENA EASTON
SYLVIA
LAURA BRANIGAN
ROXY MUSIC
JEFFREY OSBORNE
NEIL DIAMOND
Hottest:
JOHN COUGAR 1-1
CHICAGO 2-2
MICHAEL MCDONALD 13-4
ASIA 18-12
COCKER & WARNES 34-28

KPUR/Amarillo, TX
Dan Wilson
RICK SPRINGFIELD
AIR SUPPLY
TOTO BREEZE
REO SPEEDWAGON
COCKER & WARNES
Hottest:
CHICAGO 1-1
JOHN COUGAR 6-2
DONNA SUMMER 4-3
ELTON JOHN 12-8
DOLLY PARTON 26-19

WSFL/New Bern, NC
Scott Kerr
FLEETWOOD MAC
RICK SPRINGFIELD
ONJ
REO SPEEDWAGON
NEIL DIAMOND
Hottest:
JOHN COUGAR 1-1
DONNA SUMMER 3-2
ALAN PARSONS 5-4
JERMAINE JACKSON 8-5
ARETHA FRANKLIN 24-14

KYST/Houston, TX
Clay Gish
SANTANA
LOGGINS & PERRY
A FLOCK OF SEAGUL
STEEL BREEZE
Hottest:
CHICAGO 5-1
MEN AT WORK 7-4
JOHN COUGAR 8-5
EDDIE MAYER 11-9
AMERICA 22-18

79Q/Houston, TX
John Lander
ALAN PARSONS
STEEL BREEZE
ARETHA FRANKLIN
Hottest:
STEVE MILLER BAND 4-2
DICKIE GOODMAN 3-3
CHICAGO 5-4
JOHN COUGAR 6-5
GO GO'S 10-10

KZZB/Beaumont, TX
Mike Murphy
FLEETWOOD MAC
REO SPEEDWAGON
STEEL BREEZE
Hottest:
CHICAGO 1-1
JOHN COUGAR 4-2
ASIA 13-10
JACKSON BROWNE 21-11
MICHAEL MCDONALD 23-13

KTFM/San Antonio, TX
Joe Nasty
KIM CARNES
LYNN/VANDROSS
EVELYN KING
STEEL BREEZE
COCKER & WARNES
STEVE WINWOOD
ONJ
Hottest:
CHICAGO 3-1
STACY LATTISAW 16-8
GAP BAND 20-13
JOHN COUGAR D-24
A FLOCK OF SEAGUL D-30

WQID/Biloxi, MS
Kirk Cllett
FLEETWOOD MAC
A FLOCK OF SEAGUL
SYLVIA
ALABAMA
38 SPECIAL
RUSH
NEIL DIAMOND
Hottest:
DONNA SUMMER 2-1
ELTON JOHN 6-3
TOTO 7-5
AMERICA 21-12
LOGGINS & PERRY D-26

PARALLEL THREE

KILE/Galveston, TX
Scott Taylor
FLEETWOOD MAC
NEIL DIAMOND
SHEENA EASTON
GAP BAND
COCKER & WARNES
MOTELS
Hottest:
JOAN JETT 1-1
JOHN COUGAR 7-2
ALAN PARSONS 9-7
ELTON JOHN 11-8
JACKSON BROWNE 16-10

WISE/Aaheville, NC
John Stevens
A FLOCK OF SEAGUL (RA)
COCKER & WARNES
SYLVIA
NEIL DIAMOND
RUSH
RICK SPRINGFIELD
ARETHA FRANKLIN
STRAY CATS
FLEETWOOD MAC
Hottest:
JOHN COUGAR 2-1
CHICAGO 1-2
38 SPECIAL 22-13
KIM CARNES 20-14
DONNA SUMMER 23-16

WFOK/Gainesville, GA
Alan Du Priest
KOOL & THE GANG
SHEENA EASTON
SYLVIA
LAURA BRANIGAN
ROXY MUSIC
JEFFREY OSBORNE
NEIL DIAMOND
Hottest:
JOHN COUGAR 1-1
CHICAGO 2-2
MICHAEL MCDONALD 13-4
ASIA 18-12
COCKER & WARNES 34-28

95SGF/Savannah, GA
Dave Carlisle
JOE JACKSON
RICK SPRINGFIELD
RUSH
LOGGINS & PERRY
WHO
SHALAMAR
Hottest:
JOHN COUGAR 1-1
ASIA 7-4
MICHAEL MCDONALD 11-7
JOAN JETT 14-8
LAURA BRANIGAN 18-10

Z102/Savannah, GA
Randi Sommers
PAUL CARRACK
RICK SPRINGFIELD
MICHAEL MURPHEY
STEEL BREEZE
ONJ
QUARTERFLASH
LOGGINS & PERRY
BILLY PRESTON (dp)
RUSH
SHEENA EASTON
Hottest:
CHICAGO 1-1
DONNA SUMMER 4-3
ELTON JOHN 13-11
ASIA 14-12
TOTO 25-19

WAEV/Savannah, GA
J.D. North
SYLVIA
ONJ
FLEETWOOD MAC
RICK SPRINGFIELD
LOGGINS & PERRY
REO SPEEDWAGON
Hottest:
PAUL MCCARTNEY 3-1
ELTON JOHN 5-2
JOHN COUGAR 8-4
ALAN PARSONS 11-6
JACKSON BROWNE 20-10

KVOL/Lafayette, LA
Philip Rankin
COCKER & WARNES (dp)
NEIL DIAMOND (dp)
ORLEANS
ABC
MSB
MOVING PICTURES
ONJ
Hottest:
MELISSA MANCHESTE 3-1
JOHN COUGAR 5-2
AMERICA 20-13
SANTANA 26-16
KIM CARNES 29-17

WXLK/Roanoke, VA
Russ Brown
A FLOCK OF SEAGUL
SYLVIA
ALABAMA
38 SPECIAL
RUSH
NEIL DIAMOND
Hottest:
JOHN COUGAR 3-1
JACKSON BROWNE 10-7
MICHAEL MCDONALD 15-11
GLENN FREY 29-20

KSEL-FM/Lubbock, TX
Stan Camies
RICK SPRINGFIELD
MSB
Hottest:
MEN AT WORK 2-1
MARSHALL CRENSHAW 4-2
GO GO'S 5-3
JOAN JETT 10-5
JACKSON BROWNE 14-11

KKQV/Wichita Falls, TX
Mike Edwards
FLEETWOOD MAC
ONJ
REO SPEEDWAGON
WHO
MOTELS
Hottest:
CHICAGO 1-1
PAUL MCCARTNEY 2-2
JOHN COUGAR 8-3
ALAN PARSONS 7-4
TOTO 22-16

WGLF/Tallahassee, FL
Brian Phillips
KOOL & THE GANG
TONI BASIL
TOTO
GLENN FREY
WHO
Hottest:
CHICAGO 1-1
GO GO'S 6-3
CS&N 7-5
MELISSA MANCHESTE 8-6
ALAN PARSONS 10-8

Q101/Meridian, MS
Chuck McCartney
ONJ
PAUL CARRACK
FLEETWOOD MAC
Hottest:
CHICAGO 1-1
ELTON JOHN 8-3
JACKSON BROWNE 10-4
JOHN COUGAR 7-6
MICHAEL MCDONALD 16-9

Q104/Gadsden, AL
Roger Gather
GAP BAND
DON HENLEY
JUICE NEWTON
LOGGINS & PERRY
SYLVIA
Hottest:
JOHN COUGAR 1-1
ALAN PARSONS 4-3
JOAN JETT 11-5
MICHAEL MCDONALD 10-7
JERMAINE JACKSON 19-12

WFLB/Fayetteville, NC
Larry Cannon
FLEETWOOD MAC
HUEY LEWIS & NEWS
LOGGINS & PERRY
REO SPEEDWAGON
ORLEANS
WHO
STEVIE WONDER
NEIL DIAMOND
Hottest:
DONNA SUMMER 3-1
SYLVIA 24-19
GAP BAND 27-21
JUICE NEWTON 29-24
KOOL & THE GANG 34-28

WYKB/Gainesville, FL
Karl Kaufmann
STEEL BREEZE
ONJ
QUARTERFLASH
LOGGINS & PERRY
BILLY PRESTON (dp)
RUSH
SHEENA EASTON
Hottest:
CHICAGO 1-1
DONNA SUMMER 4-3
ELTON JOHN 13-11
ASIA 14-12
TOTO 25-19

WAEV/Savannah, GA
J.D. North
SYLVIA
ONJ
FLEETWOOD MAC
RICK SPRINGFIELD
LOGGINS & PERRY
REO SPEEDWAGON
Hottest:
PAUL MCCARTNEY 3-1
ELTON JOHN 5-2
JOHN COUGAR 8-4
ALAN PARSONS 11-6
JACKSON BROWNE 20-10

MIDWEST Most Added Hottest

Fleetwood Mac John Cougar
Olivia Newton-John Chicago
Rick Springfield Asia

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Fleetwood Mac Chicago
Neil Diamond John Cougar
Glenn Frey Alan Parsons Proj.
Jackson Browne

MIDWEST

PARALLEL TWO

KIOA/Des Moines, IA

A.W. Pantoja
BILLY PRESTON
COCKER & WARNES
NEIL DIAMOND
ONJ

FLEETWOOD MAC
RICK SPRINGFIELD
Hottest:
CHICAGO 1-1
PAUL MCCARTNEY 6-3
JOHN COUGAR 12-8
JACKSON BROWNE 15-12
MICHAEL MURPHEY 28-25

KOFM/Oklahoma City, OK

Chuck Morgan

FLEETWOOD MAC
REO SPEEDWAGON
ALABAMA
SHEENA EASTON
Hottest:
MELISSA MANCHESTE 1-1
ELTON JOHN 7-4
PAUL DAVIS 11-7
MICHAEL MURPHEY 14-10
JACKSON BROWNE 18-12

KRAV/Tulsa, OK

Gary Reynolds

SYLVIA
Hottest:
CHICAGO 1-1
SURVIVOR 2-2
MELISSA MANCHESTE 3-3
ELTON JOHN 7-5
ALAN PARSONS 10-8

KZ93/Peoria, IL

Kaith Edwards

WHO
REO SPEEDWAGON
RUSH
GLENN FREY
Hottest:
JOHN COUGAR 3-1
A FLOCK OF SEAGUL 4-2
MEN AT WORK 6-4
ALAN PARSONS 9-6
AMERICA 14-9

WGRD/Grand Rapids, MI

J.J. Duling

JACKSON BROWNE
MEN AT WORK
Hottest:
JOHN COUGAR 1-1
ALAN PARSONS 2-2
ASIA 5-3
LOVERBOY 10-7
MICHAEL MCDONALD 16-8

WHOT/Youngstown, OH

Dick Thompson

TANE CAIN
ONJ
Hottest:
CHICAGO 1-1
JACKSON BROWNE 18-13
MEN AT WORK 19-15
SANTANA 29-25
TOTO D-26

WNAP/Indianapolis, IN

Larry Mago

SANTANA
Hottest:
CHICAGO 2-1
STEVE MILLER BAND 3-2
CS&N 5-4
PAUL MCCARTNEY 7-6
MELISSA MANCHESTE 9-7

WVIC/East Lansing, MI

Tom Gilligan

TANE CAIN
REO SPEEDWAGON
Hottest:
SURVIVOR 1-1
MOTELS 2-2
STEVE MILLER BAND 13-4
38 SPECIAL 15-11
A FLOCK OF SEAGUL D-14

KEYN-FM/Wichita, KN

Taylor/Pearman

NEIL DIAMOND
ONJ
RICK SPRINGFIELD
Hottest:
PAUL MCCARTNEY 2-1
ASIA 10-7
ELTON JOHN 11-9
AMERICA 17-14
FLEETWOOD MAC 22-17

WYFM/Youngstown, OH

Jeff Tobin

ALAN PARSONS
Hottest:
JOHN COUGAR 1-1
GO GO'S 6-5
DONNA SUMMER 8-6
MELISSA MANCHESTE 15-10
PAUL MCCARTNEY 17-12

WNAM/Appleton-Oshkosh

Chris Caine

ABC
WHO
PAUL CARRACK
NEIL DIAMOND
RICK SPRINGFIELD
RUSH
Hottest:
JOHN COUGAR 5-1
AMERICA 12-3
JOE JACKSON 21-14
JUICE NEWTON D-18
STEVE WINWOOD 26-19

WZOK/Rockford, IL

Tim Fox

TOTO
38 SPECIAL (dp)
Hottest:
CHICAGO 1-1
GO GO'S 4-2
EDDIE MONEY 11-8
JOE JACKSON 13-10
STEVE WINWOOD 17-13
SANTANA 25-22

Z104/Madison, WI

Jonathan Little

REO SPEEDWAGON
SHEENA EASTON
WHO
RUSH
Hottest:
JOHN COUGAR 6-1
ASIA 7-3
ALAN PARSONS 12-7
MEN AT WORK 17-10
JACKSON BROWNE 16-13

WIKS/Indianapolis, IN

Jay Stevens

REO SPEEDWAGON
FLEETWOOD MAC
LOGGINS & PERRY
Hottest:
CHICAGO 1-1
ASIA 2-2
JOHN COUGAR 3-3
FLEETWOOD MAC 5-4
MELISSA MANCHESTE 6-5

US3/South Bend, IN

J.K. Dearing

EDDIE MONEY
MEN AT WORK
ALAN PARSONS
Hottest:
CHICAGO 3-1
STEVE MILLER BAND 2-2
JOHN COUGAR 5-3
EDDIE MONEY A-5
PAUL MCCARTNEY 13-9

WKDQ/Evansville, IN

Hobbs/Payne

LOGGINS & PERRY
TANE CAIN
RICK SPRINGFIELD
ABC
Hottest:
JOHN COUGAR 1-1
MELISSA MANCHESTE 4-2
MICHAEL MCDONALD 5-4
JACKSON BROWNE 8-7
DONNA SUMMER 11-8

WJXQ/Jackson, MI

Ryan/Cheeks

ROBERT PLANT
REO SPEEDWAGON
RAYVNS (dp)
RUSH
TED NUGENT
Hottest:
JOHN COUGAR 2-1
LOGGINS & PERRY 14-11
ROBERT PLANT A-14
REO SPEEDWAGON A-21
ROCKETS 30-23

KKQJ/Omaha, NB

Jay Taylor

STEEL BREEZE
REO SPEEDWAGON
FLEETWOOD MAC
Hottest:
JOHN COUGAR 1-1
CS&N 2-2
ALAN PARSONS 9-4
JOAN JETT 6-5
ASIA 10-7

KIKK/Davenport, IA

Chuck King

QUARTERFLASH
KIM CARNES
TANE CAIN
JERMAINE JACKSON
SANTANA
RANDY MEISNER
ROBERTA FLACK
BARRY MANILOW
WALTER MURPHY
JUICE NEWTON
WILLIE NELSON
DOLLY PARTON
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 4-3
PAUL MCCARTNEY 10-7
KENNY ROGERS 14-10
AMERICA 33-16

WZZR/Grand Rapids, MI

Don Schueller

KOOL & THE GANG
ONJ
RICK SPRINGFIELD
SHEENA EASTON
PAUL CARRACK
WHO
Hottest:
ALAN PARSONS 3-1
JACKSON BROWNE 11-6
MICHAEL MCDONALD 20-12
RANDY MEISNER 24-18
38 SPECIAL 29-22

WKFR/Kalamazoo, MI

Swart/Chapman

GLENN FREY
RONNIE MILSAP
38 SPECIAL
WHO
Hottest:
PAUL MCCARTNEY 1-1
JOHN COUGAR 2-2
JACKSON BROWNE 12-6
ASIA 16-10
MICHAEL MCDONALD 18-11

KMGK/Des Moines, IA

Michael Stone

MOTELS
RICK SPRINGFIELD
RUSH
Hottest:
JOHN COUGAR 2-1
EDDIE MONEY 11-8
JOE JACKSON 13-10
STEVE WINWOOD 17-13
SANTANA 25-22

WKDD/Akron, OH

Nick Anthony

JOSIE COTTON
REO SPEEDWAGON
STEEL BREEZE
LOGGINS & PERRY
A FLOCK OF SEAGUL
Hottest:
EDDIE MONEY 1-1
JOHN COUGAR 3-2
LOVERBOY 4-3
RANDY MEISNER 18-10
MELISSA MANCHESTE 28-20

WKAU/Appleton-Oshkosh

Ron Ross

REO SPEEDWAGON
FLEETWOOD MAC
ONJ
AIR SUPPLY
WHO
MOTELS
Hottest:
JOHN COUGAR 5-1
GO GO'S 3-3
JOAN JETT 14-7
MEN AT WORK 13-9
LOGGINS & PERRY 30-25

WEBC/Duluth, MN

Pat Puchella

RANDY MEISNER
38 SPECIAL
TANE CAIN
Hottest:
CHICAGO 1-1
MICHAEL MCDONALD 12-3
JOHN COUGAR 7-5
JACKSON BROWNE 13-7
MEN AT WORK 15-13

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan

RICK SPRINGFIELD
ONJ
KIM CARNES
GLENN FREY
BARRY MANILOW
NEIL DIAMOND
Hottest:
CHICAGO 1-1
JOHN COUGAR 8-3
BILLY IDOL 14-7
MICHAEL MCDONALD 16-11
COCKER & WARNES 17-14

KKLS/Rapid City

Sherwin/Piper

A FLOCK OF SEAGUL
MOTELS
NEIL DIAMOND
RUSH
RICK SPRINGFIELD
Hottest:
ALAN PARSONS 4-1
RANDY MEISNER 10-7
JOHN COUGAR 14-10
BILLY IDOL 15-12
MEN AT WORK 16-13

WRKR/Racine, WI

Steve Warren

38 SPECIAL
GLENN FREY
STEEL BREEZE
Hottest:
SURVIVOR 1-1
MELISSA MANCHESTE 8-6
JOHN COUGAR 12-8
COCKER & WARNES 25-21
ELTON JOHN 31-22

WSPT/Stevens Point, WI

Brad Fuhr

FLEETWOOD MAC
RICK SPRINGFIELD
COCKER & WARNES
PAUL CARRACK
STEEL BREEZE
Hottest:
JOHN COUGAR 1-1
MEN AT WORK 8-2
ASIA 6-3
MICHAEL MCDONALD 12-7
AMERICA 21-14

KDVT/Topeka, KS

Tony Stewart

FLEETWOOD MAC
STEEL BREEZE
ONJ
NEIL DIAMOND
Hottest:
ALAN PARSONS 2-1
AMERICA 21-13
TOTO 20-16
38 SPECIAL 23-17
MICHAEL MURPHEY 32-25

KELO/Sloux Falls, SD

Marc Elliott

FLEETWOOD MAC
AMERICA
Hottest:
CHICAGO 1-1
PAUL MCCARTNEY 2-2
JOE JACKSON 10-8
MEN AT WORK 11-9
ASIA 12-10

KWLO/Waterloo, IA

Drew Bentley

NEIL DIAMOND
FLEETWOOD MAC
AIR SUPPLY
TONI BASIL
Hottest:
CHICAGO 1-1
JOHN COUGAR 3-2
ALAN PARSONS 6-5
KENNY ROGERS 8-6
STEVE MILLER BAND 9-8

WAZY-FM/Lafayette, IN

Bob Leonard

JUICE NEWTON
FLEETWOOD MAC
ONJ
MOTELS
COCKER & WARNES
SHEENA EASTON
PAUL CARRACK
Hottest:
PAUL MCCARTNEY 3-1
JOHN COUGAR 8-4
JACKSON BROWNE 13-6
RANDY MEISNER 15-9
ASIA 17-12

KRNA/Iowa City, IA

Jeff Harmon

AMERICA
FLEETWOOD MAC
GLENN FREY
RUSH (dp)
ROBERT PLANT
Hottest:
CHICAGO 1-1
JOHN COUGAR 2-2
JACKSON BROWNE 11-8
MICHAEL MCDONALD 13-10
SANTANA 18-13

KQWB/Fargo, ND

Wayne Hiller

RANDY MEISNER
KIM CARNES
COCKER & WARNES
Hottest:
CHICAGO 1-1
ELTON JOHN 7-3
ALAN PARSONS 6-4
JOHN COUGAR 9-6
ASIA 13-9

WCIL-FM/Carbondale, IL

Tony Waitkus

BARRY MANILOW
LOGGINS & PERRY
URIAH HEPP
SANTANA
KOOL & THE GANG
LOVERBOY
Hottest:
JOHN COUGAR 1-1
CHICAGO 2-2
SURVIVOR 3-3
STEVE MILLER BAND 9-9
FLEETWOOD MAC 17-17

KFMZ/Columbia, MO

Steve Graziano

MSB
Hottest:
JOHN COUGAR 1-1
JACKSON BROWNE 7-2
STEVE WINWOOD 10-4
MISSING PERSONS 11-7
KIM CARNES 14-10

99KG/Salina, KS

Denny Collier

GLENN FREY
KOOL & THE GANG
FLEETWOOD MAC
TONI BASIL
RICK SPRINGFIELD
Hottest:
CHICAGO 1-1
PAUL MCCARTNEY 2-2
JOHN COUGAR 6-5
DONNA SUMMER 7-6
ASIA 8-7

KKRC-FM/Sloux Falls, SD

Dan Kiley

SANTANA
AMERICA
REO SPEEDWAGON
ONJ
RUSH
ROBERTA FLACK
Hottest:
GO GO'S 3-1
MEN AT WORK 9-5
JOHN COUGAR 11-7
TOTO 26-17
KIM CARNES 27-20

KKXL-FM/Grand Forks, ND

Garry Leigh

LOGGINS & PERRY
FLEETWOOD MAC
ONJ
STEEL BREEZE
WHO
A FLOCK OF SEAGUL
Hottest:
CHICAGO 1-1
JOHN COUGAR 5-2
CS&N 3-3
FLEETWOOD MAC 2-4
MELISSA MANCHESTE 7-5

WEST

PARALLEL TWO

KJRB/Spokane, WA

Suds Coleman

ONJ
NEIL DIAMOND
ABC
TANE CAIN
Hottest:
CHICAGO 1-1
ASIA 7-5
JACKSON BROWNE 11-7
ELTON JOHN 16-11
COCKER & WARNES 19-15

KRQ/Tucson, AZ

Guy Zapoleon

SYLVIA
DON HENLEY
REO SPEEDWAGON
ONJ
JOE JACKSON
CS&N
STEVE WINWOOD
Hottest:
SURVIVOR 1-1
ALAN PARSONS 3-2
JOHN COUGAR 4-3
PAUL MCCARTNEY 5-4
ELTON JOHN 11-7

Y04/Fresno, CA

John McCorkle

Hottest:
CHICAGO 7-1
FLEETWOOD MAC 4-2
SURVIVOR 1-3
JOHN COUGAR 6-4
ALAN PARSONS 13-10

KLUC/Las Vegas, NV

Randy Lunquist

REO SPEEDWAGON
WHO
FLEETWOOD MAC
GLENN FREY
Hottest:
CHICAGO 1-1
PAUL MCCARTNEY 4-3
GO GO'S 7-6
MEN AT WORK 9-7
JOHN COUGAR 11-8

KYNO-FM/Fresno, CA

John Lee Walker

RICK SPRINGFIELD
GLENN FREY
ONJ
Hottest:
CHICAGO 1-1
SURVIVOR 2-2
GO GO'S 3-3
LIPPS, INC. 5-4
TONI BASIL 20-11

FM102/Sacramento, CA

Manders-Preston

STEEL BREEZE
JUICE NEWTON
KOOL & THE GANG
Hottest:
CHICAGO 1-1
KENNY ROGERS 7-6
ELTON JOHN 13-9
ALAN PARSONS 12-10
GLENN FREY 22-20

KSPZ/Colorado Springs, CO

Mark Murray

DOLLY PARTON
WILLIE NELSON
GLENN FREY
Hottest:
CHICAGO 1-1
CS&N 2-2
KENNY ROGERS 4-3
PAUL DAVIS 5-4
MICHAEL MURPHEY 7-5

KIDD/Monterey, CA

Barry Brown

GLENN FREY
MOTELS
ONJ
STEEL BREEZE
REO SPEEDWAGON
ARETHA FRANKLIN
Hottest:
CHICAGO 1-1
ELTON JOHN 18-7
JOHN COUGAR 19-8
MISSING PERSONS 25-15
GAP BAND 27-17

KGGI/Riverside-S. Bernardino

Steve O'Neil

PAUL CARRACK
WHO
GAP BAND
LAURA BRANIGAN
Hottest:
CHICAGO 1-1
GO GO'S 7-5
ALAN PARSONS 16-12
MICHAEL MCDONALD 18-13
MEN AT WORK 21-15

KKXX/Bakersfield, CA

Squiers/Deroo

DON HENLEY
Hottest:
JOHN COUGAR 1-1
DONNA SUMMER 4-4
MEN AT WORK 6-6
JACKSON BROWNE 7-7
AMERICA 19-19

KNBQ/Tacoma, WA

Bryan/Roberts

RICK SPRINGFIELD
NEIL DIAMOND
PAUL CARRACK
SHEENA EASTON
ROBERT PLANT
LAURA BRANIGAN
Hottest:
CHICAGO 1-1
JOHN COUGAR 2-2
RANDY MEISNER 14-7
MEN AT WORK 15-10
LOGGINS & PERRY 28-21

K96/Provo, UT

Gentry/Kraddick

LOGGINS & PERRY
STEEL BREEZE
A FLOCK OF SEAGUL
Hottest:
CHICAGO 1-1
CS&N 2-2
JOHN COUGAR 7-3
MELISSA MANCHESTE 4-4
PAUL MCCARTNEY 5-5

FM103/Salt Lake City, UT

Lorraine Winegar

FLEETWOOD MAC
TANE CAIN
GLENN FREY
Hottest:
JOHN COUGAR 4-1
ASIA 8-5
MEN AT WORK 11-7
JACKSON BROWNE 15-9
ROBERT PLANT 25-21

KBBK/Boise, ID

Bob Lee

WHO
SHEENA EASTON
NEIL DIAMOND
REO SPEEDWAGON
ARETHA FRANKLIN
RICK SPRINGFIELD
Hottest:
JOHN COUGAR 1-1
MELISSA MANCHESTE 3-2
ALAN PARSONS 6-4
ASIA 17-7
TOTO 16-9

KSJD/Salem, OR

Len E. Mitchell

ONJ
WHO
SYLVIA
TONI BASIL (dp)
PAUL CARRACK (dp)
Hottest:
SURVIVOR 1-1
ALAN PARSONS 18-10
PAUL MCCARTNEY 17-13
TOTO 27-23
TANE CAIN 30-26

KSLS/San Luis Obispo

Don Potter

FLEETWOOD MAC
GLENN FREY
ABC
STRAY CATS
NEIL DIAMOND
EVELYN KING
TONI BASIL
WHO
Hottest:
CHICAGO 1-1
JOHN COUGAR 5-4
ALAN PARSONS 8-7
ELTON JOHN 13-8
ASIA 18-13

KKFM/Colorado Springs

Jack Hamilton

38 SPECIAL
TOTO
GAP BAND
REO SPEEDWAGON
Hottest:
CHICAGO 1-1
JOHN COUGAR 6-2
MELISSA MANCHESTE 7-6
ASIA 13-9
A FLOCK OF SEAGUL 21-18

KIKI/Honolulu, HI

Greg Mundy

TONI BASIL
ARETHA FRANKLIN
JACKSON BROWNE
RICK SPRINGFIELD
NEIL DIAMOND
WHO
VANITY 6
Hottest:
CHICAGO 1-1
SURVIVOR 2-2
JOHN COUGAR 5-3
ZAPP 4-4
STEVE MILLER BAND 13-9

KHOP/Modesto-Stockton

David Kraham

WHO
A FLOCK OF SEAGUL
QUARTERFLASH
REO SPEEDWAGON
SHEENA EASTON
Hottest:
JOHN COUGAR 3-1
ALAN PARSONS 1-2
TOTO 11-4
ASIA 9-8
JUICE NEWTON 16-11

KO93/Modesto, CA

Stan Main

ELTON JOHN
STEEL BREEZE
ROBERTA FLACK
AIR SUPPLY
GLENN FREY
TANE CAIN
Hottest:
CHICAGO 1-1
JACKSON BROWNE 13-9
MICHAEL MCDONALD 19-12
LOGGINS & PERRY 24-18
JUICE NEWTON 26-21

KQMQ/Honolulu, HI

Austin Vail

HUEY LEWIS & NEWS
CARL CARLTON
STRAY CATS
Hottest:
ZAPP 2-1
JOHN COUGAR 4-2
PAUL MCCARTNEY 3-3
JOAN JETT 5-4
GO GO'S 8-5

PARALLEL THREE

KCBN/Reno, NV

Jim O'Neal

FLEETWOOD MAC
ONJ
38 SPECIAL
TONI BASIL
AMERICA
Hottest:
CHICAGO 1-1

MICHAEL MURPHY What's Forever For (Liberty) Regional 62/6 31% National Summary UP 36 DEBITS 5 SAME 14 DOWN 1

WEST KENNY ROGERS Love Will Turn... (Liberty) LP: Love Will Turn You Around Regional 120/0 59% National Summary UP 33 DEBITS 0 SAME 57 DOWN 55

STEEL BREEZE You Don't Want Me... (RCA) LP: Steel Breeze Regional 131/27 65% National Summary UP 21 DEBITS 33 SAME 50 DOWN 0

38 SPECIAL You Keep Running... (A&M) LP: Special Forces Regional 134/13 66% National Summary UP 82 DEBITS 27 SAME 17 DOWN 0

WHO Athena (WB) LP: It's Hard Regional 77/37 38% National Summary UP 4 DEBITS 15 SAME 27 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

WALTER MURPHY Themes From E.T. (MCA) Regional 55/2 27% National Summary UP 29 DEBITS 5 SAME 14 DOWN 1

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter Regional 183/6 90% National Summary UP 145 DEBITS 23 SAME 23 DOWN 7

SANTANA Hold On (Columbia) LP: Shangho Regional 158/12 78% National Summary UP 108 DEBITS 24 SAME 14 DOWN 12

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger Regional 160/0 79% National Summary UP 7 DEBITS 0 SAME 33 DOWN 0

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night Regional 98/5 48% National Summary UP 47 DEBITS 14 SAME 32 DOWN 0

Subscription Service advertisement for Radio & Records, featuring a survey showing that approximately nine people read each copy of R&R, and promoting a subscription for \$195 per year.

HUEY LEWIS & THE NEWS "Workin' For A Livin'" (Chrysalis) 107/5

Moves: Up 52, Debuts 9, Same 39, Down 2, Adds 5, WSPK, WPHD, KQMQ, WFLB, KENI, KEGL 20-13, WPST 22-19, WKEE 23-18, KYST 38-28, KHFI 28-22, KZZB 28-25, WOKI 18-14, KZ93 11-7, WKDD 21-14, Q104 25-22.

STEVE WINWOOD "Still In The Game" (Island/WB) 98/5

Moves: Up 47, Debuts 14, Same 32, Down 0, Adds 5, WHFM, WRCK, KTFM, KRQ, WIGY, WBEN-FM 24-20, 96KX 22-18, CHUM 17-7, KEGL 29-22, WZYP 30-24, WHHY-FM 28-22, WNAM 26-19, WKDD 23-19, KHOP 22-13, KXKL-FM 38-34.

KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 90/15

Moves: Up 26, Debuts 22, Same 27, Down 0, Adds 15, B94, WXKS-FM, WGCL, Q103 92FLY, Q106, WTI, WOKI, WZZR, FM102, WFOX, WGLF, WCIL-FM, 99KG, KKL.

JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 81/1

Moves: Up 50, Debuts 5, Same 19, Down 6, Adds 1, KLIK, WBEN-FM 28-25, WCAU-FM 29-18, WXKS-FM 11-9, KIQQ 14-12, XTRA 18-15, WPST 31-28, KZFM 11-9, WTYX 14-10, WBBQ 10-5, WSFL 8-5, KQMQ 9-6, WJBO 21-19, 99KG 20-14, KCBN 29-25.

WHO "Athena" (WB) 77/37

Moves: Up 4, Debuts 15, Same 21, Down 0, Adds 37 including WCAU-FM, B104, CFTR, WLOL-FM, WGCL, KZZP, 3WT, K104, WABB-FM, Z104, WKAU, KBBK, KSKD, WIGY, KKQV.

JOE JACKSON "Steppin' Out" (A&M) 65/14

Moves: Up 19, Debuts 7, Same 24, Down 1, Adds 14, KFI, KCNR, WRCK, WLAN-FM, WKEE, KROD, KHFI, WSEZ, KRQ, WIGY, 95SGF, KENI, KDZA, KOZE, WLOL-FM 30-25.

ROBERTA FLACK "I'm The One" (Atlantic) 63/4

Moves: Up 43, Debuts 4, Same 9, Down 3, Adds 4, KLIK, KO93, WIGY, KKRC-FM, WBEN-FM 33-29, B104 24-19, KEARTH 24-21, WLAN-FM 27-23, K104 25-21, V100 11-10, WHHY-FM 29-25, CK101 36-31, WRQK 25-20, Z104 30-27, WTSN 28-18.

MICHAEL MURPHEY "What's Forever For" (Liberty) 62/6

Moves: Up 36, Debuts 5, Same 14, Down 1, Adds 6, WBLI, KTSA, WNOK-FM, WCIR, Z102, KDZA, WPGC 16-11, Z93 28-25, 94Q 21-17, Q105 19-15, B100 18-18, KXX106 21-19, Y103 13-10, KOFM 14-10, KSPZ 7-5.

GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 61/8

Moves: Up 22, Debuts 7, Same 24, Down 0, Adds 8, JB105, CKGM, KBFM, KGGI, KKFM, Q104, KILE, KDZA, Y100 18-12, I95 21-16, KZFM 14-8, WTYX 1-1, WDOQ 7-2, WBBQ 11-6, KVOL 21-15.

MOTELS "Take The L" (Capitol) 59/15

Moves: Up 11, Debuts 8, Same 25, Down 0, Adds 15, WCAU-FM, KIQQ, WTI, WCSC, WRVQ, KMGK, WKAU, KIDD, WFEA, WCIR, KQV, KILE, KKL, WAZY-FM, KOZE.

LAURA BRANIGAN "Gloria" (Atlantic) 58/12

Moves: Up 21, Debuts 6, Same 18, Down 1, Adds 12, Q105, CKLW, XTRA, WPST, WBBQ, KGI, KNBQ, WACZ, WTSN, WOMP-FM, WCIR, WFOX, WCAU-FM 25-12, I95 14-11, KEARTH 15-8.

DON HENLEY "Johnny Can't Read" (Asylum) 57/9

Moves: Up 15, Debuts 8, Same 25, Down 0, Adds 9, WCAU-FM, Q107, KEGL, WTI, G100, KXX, Q104, KENI, WLOL-FM 28-23, KEARTH 21-16, KIQQ 36-21, WKEE 38-31, KINT 24-18, KBBK 29-24.

WALTER MURPHY "Themes From 'E.T.'" (MCA) 55/2

Moves: Up 29, Debuts 5, Same 18, Down 1, Adds 2, WAEB, KLIK, JB105 6-5, KEARTH 17-13, KOPA 26-22, WSPK 22-15, 3WT 18-16, WJDX 17-15, WHHY-FM 27-23, WSEZ 25-22, K96 20-14, WTSN 25-22, WAEV 24-21, WFLB 35-30, KKL 26-23.

PAUL CARRACK "I Need You" (Epic) 51/28

Moves: Up 4, Debuts 1, Same 18, Down 0, Adds 28 including Q107, CFTR, CKGM, KEGL, WLOL-FM, KFI, KZZP, WHFM, WKRZ-FM, KHFI, WNAM, KGGI, KNBQ, WCIR, Q101, WAZY-FM.

RICK SPRINGFIELD "I Get Excited" (RCA) 50/48

Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 48 including WBEN-FM, B94, B104, JB105, Z93, 94Q, Q105, WLOL-FM, WGL, KRLA, KFI, XTRA, Q103, WLAN-FM, K10A.

SIGNIFICANT ACTION

NEIL DIAMOND "Heartlight" (Columbia) 49/48

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 48 including WBEN-FM, WPGC, Z93, CKLW, KEARTH, KRLA, KFI, KIIS-FM, KIQQ, KOPA, 92FLY, KX104, KEYN-FM, WFBG, KKL.

SHEENA EASTON "Machinery" (EMI America) 49/23

Moves: Up 1, Debuts 7, Same 18, Down 0, Adds 23 including WCAU-FM, WLOL-FM, WGL, Q106, WHHY-FM, WNOK-FM, WZZR, KOFM, Z104, KBBK, WGU, WIGY, WFEA, KILE, WAZY-FM.

SYLVIA "Nobody" (RCA) 49/22

Moves: Up 13, Debuts 4, Same 9, Down 1, Adds 22 including JB105, I95, KRLA, B100, WKFM, WAEB, WKEE, KBFM, WBBQ, KRAV, KRQ, Q104, WFOX, WISE, KDZA.

JOE COCKER & JENNIFER WARNES "Up Where We Belong" (Island/Atco) 49/15

Moves: Up 21, Debuts 8, Same 5, Down 0, Adds 15, KOPA, KZZP, WSPK, KTFM, WHHY-FM, WSEZ, WRQK, K10A, WISE, KILE, KPUR, KVOL, KQWB, WSPT, WAZY-FM.

JOSIE COTTON "He Could Be The One" (Elektra) 46/5

Moves: Up 10, Debuts 3, Same 28, Down 0, Adds 5, WSPK, WKFM, KSET-FM, WKDD, KKL, WXKS-FM 26-20, Y100 on, KIQQ 27-19, WPHD 29-26, WPST 30-27, WJXQ 35-32, KYNO-FM 30-28, KENI 24-20, KCBN 35-31, KDZA 39-35.

QUARTERFLASH "Night Shift" (WB) 41/3

Moves: Up 17, Debuts 3, Same 18, Down 0, Adds 3, KLIK, KHOP, WYKS, WXKS-FM 18-15, KIQQ 39-32, KCNR 25-20, KSET-FM 13-10, KINT 10-6, WQID 26-19, KOFM 29-25, KJRB 23-19, KSKD 21-19, WJBO 33-29, Q104 32-25, KCBN 27-24.

ARETHA FRANKLIN "Jump To It" (Arista) 37/12

Moves: Up 12, Debuts 5, Same 7, Down 1, Adds 12, JB105, Q105, KRLA, 79Q, WJDX, WHHY-FM, WDOQ, WBBQ, KIDD, KBBK, KIKI, WISE, WBEN-FM 25-11, KIQQ 33-18, WSFL 24-14.

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 35/16

Moves: Up 1, Debuts 3, Same 15, Down 0, Adds 16 including WXKS-FM, WLOL-FM, KRLA, KIQQ, WKEE, KTFM, KINT, WJDX, WNAM, WKDQ, KJRB, WFLB, KVOL, KENI, KSLY.

TONI BASIL "Mickey" (Chrysalis) 35/15

Moves: Up 5, Debuts 4, Same 11, Down 0, Adds 15, KEARTH, KIMN, WKFM, WHFM, WOKI, WCSC, KSKD, KIKI, WGU, WGLF, KWLO, 99KG, KENI, KSLY, KCBN.

ROBERT PLANT "Burning Down One Side" (Swan Song/Atco) 34/11

Moves: Up 8, Debuts 2, Same 13, Down 0, Adds 11, 3WT, KINT, WZYP, BJ105, WSEZ, WJXQ, KNBQ, WFBG, WZYQ, KRNA, KDZA, CHUM 10-2, WPHD 5-3, WSSX 30-25, FM103 25-21.

NICOLETTE LARSON "I Only Want To Be With You" (WB) 34/0

Moves: Up 25, Debuts 1, Same 7, Down 1, Adds 0, WKBW 19-17, KIQQ 28-26, KCNR 21-16, WSPK 18-13, WPST 25-21, WAEB 16-13, V100 18-15, Y103 19-17, WZZR 30-23, KOFM 20-17, KSPZ 9-8, WJBO 22-17, WTSN 23-16, Q104 24-20, KILE 31-20.

RUSH "New World Man" (Mercury/PolyGram) 33/30

Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 30 including CFTR, CKGM, KEGL, 3WT, WPST, WYCR, KSET-FM, WANS-FM, WJXQ, KZ93, WNAM, WZYQ, WXLK, KKRC-FM, KOZE.

WILLIE NELSON "Let It Be Me" (Columbia) 32/7

Moves: Up 10, Debuts 3, Same 11, Down 1, Adds 7, WNBC, WKBW, V100, WDOQ, KLIK, KSPZ, WFBG, WPGC 14-10, KIQQ 35-31, KOPA 4-29, CK101 28-25, KOFM 24-21, WTSN 22-20, Q104 18-16, KSLY 24-22.

RONNIE MILSAP "He Got You" (RCA) 28/2

Moves: Up 13, Debuts 3, Same 9, Down 1, Adds 2, WKFR, WJBO, WAEB 25-22, V100 24-18, KTSA 19-16, WJDX 25-21, Y103 34-26, WSEZ 32-27, KOFM 25-22, WNAM on, WFBG 37-34, WAEV on, KILE 34-30, KKL on, KENI 4-32, KCBN 24-18.

EVELYN KING "Love Come Down" (RCA) 26/11

Moves: Up 6, Debuts 3, Same 6, Down 0, Adds 11, WCAU-FM, I95, KFI, KIIS-FM, XTRA, KTFM, KZFM, KINT, FM100, WSEZ, KSLY, WXKS-FM 16-7, CKLW 19-12, KFRC 30-25, WTI-FM 22-19, WGU 28-25.

DOLLY PARTON "I Will Always Love You" (RCA) 25/3

Moves: Up 14, Debuts 1, Same 5, Down 2, Adds 3, WGH, KLIK, KSPZ, CFTR 22-10, KIQQ 26-23, WAEB 4-25, KTFM 13-7, KTSA 23-20, WJDX 21-16, WTYX 28-19, Y103 35-25, WSFL 21-17, Y94 17-14, KPUR 17-13, KENI on.

CLOCKS "She Looks A Lot Like You" (Boulevard/CBS) 23/0

Moves: Up 9, Debuts 1, Same 12, Down 1, Adds 0, WLOL-FM on, KBEQ 30-26, KIQQ on, KSET-FM 4-30, BJ105 on, WZZR on, KIDD on, KILE 39-36, WSPT on, WAZY-FM on, KRNA on, 99KG 40-38, KENI 23-19, KCBN 34-30, KDZA 40-38.

BILLY SQUIER "Emotions In Motion" (Capitol) 22/1

Moves: Up 14, Debuts 0, Same 6, Down 1, Adds 1, I95, WCAU-FM on, CFTR 37-25, CHUM 6-4, CKGM 32-29, WSSX 9-7, WKDD 30-25, FM103 14-13, WGU 23-22, WACZ 23-19, WIGY 8-6, KSEL-FM 12-10, WSPT 22-20, WCIL-FM on, KENI 28-22.

KANSAS "Right Away" (Kirshner/CBS) 21/0

Moves: Up 8, Debuts 0, Same 13, Down 0, Adds 0, WSPK on, 3WT on, K104 27-23, KYST 34-27, WZYP on, WSKZ on, WSSX 18-15, WANS-FM on, WJXQ on-dp, WIKS on, KSKD on, WFBG 38-35, WOMP-FM 30-23, KKL on, KENI 29-23.

URIAH HEPP "That's The Way That It Is" (Mercury/PolyGram) 20/4

Moves: Up 3, Debuts 2, Same 11, Down 0, Adds 4, 96KX, WYCR, WKRZ-FM, WCIL-FM, CHUM 23-18, WPHD on, WRCK on, K104 on, KSET-FM 4-29, WANS-FM on, WJXQ 25-22, FM103 on, WIGY on, WISE on, KKRC-FM 25-23, KFMZ on.

MICHAEL STANLEY BAND "When I'm Holding You Tight" (EMI America) 19/7

Moves: Up 3, Debuts 4, Same 5, Down 0, Adds 7, WRCK, WAEB, WYCR, WFBG, WOMP-FM, KVOL, KFMZ, 96KX 4-33, WGL 23-15, WPHD 4-30, KSET-FM on, WZZR 4-40, WJXQ 32-29, WKDD 4-27, KSLY on.

SIGNIFICANT ACTION

SANTANA "Hold On" (Columbia) 28/1

Rotations: Heavy 3/0, Medium 15/0, Light 10/1, Extra Adds 0, Total Adds 1, WTRX. Heavy: WSRZ, WFMK, WLVA. Medium: WHEN, WAFB, WSGN, WSLI, WHHY, WQUE, Y106, KWAV, KYUU, WEIM, WKBR, WTN, WCHV, KCMQ, KRKK.

JOE JACKSON "Steppin' Out" (A&M) 27/3

Rotations: Heavy 3/0, Medium 16/1, Light 8/2, Extra Adds 0, Total Adds 3, WROR, WCZY, KPAT. Heavy: WFMK, KQUA, WNNR. Medium: KING, KPLZ, WHHY, SM95, WSRZ, WHBC, WISM-FM, WMHE, KWAV, WSKY, WBOW, KRLC, KBAI, KRKK, KVSF.

PAUL CARRACK "I Need You" (Epic) 24/7

Rotations: Heavy 0/0, Medium 10/3, Light 13/3, Extra Adds 1, Total Adds 7, KEY103, Y106, WMHE, KBOI, WNNR, KFQD, KTWO. Medium: 97AIA, WSGN, SM95, KQUA, WKZE-FM, WCHV, WJON.

RANDY MEISNER "Never Been In Love" (Epic) 21/3

Rotations: Heavy 1/0, Medium 11/1, Light 9/2, Extra Adds 0, Total Adds 3, WCCO, WHHY, KYUU. Heavy: WFMK. Medium: KOY, WHEN, WAFB, Y106, WSRZ, KSLQ, WMHE, WSKY, KCMQ, WBOW.

TOTO "Make Believe" (Columbia) 16/1

Rotations: Heavy 1/0, Medium 11/1, Light 4/0, Extra Adds 0, Total Adds 1, KOY. Heavy: WSRZ. Medium: WHEN, WHHY, WQUA, KSLQ, WNNR, WEIM, WSKY, WCHV, KCMQ, KPAT.

RH FACTOR "Glued To The Tube" (Boardwalk) 15/7

Rotations: Heavy 0/0, Medium 3/0, Light 12/7, Extra Adds 0, Total Adds 7, WCCT, WSKY, WCHV, WDEF, KSEL, WORG, WJBC. Medium: WHBC, WHIO, KRLC.

ALABAMA "Close Enough To Perfect" (RCA) 15/5

Rotations: Heavy 0/0, Medium 9/3, Light 5/1, Extra Adds 1, Total Adds 5, WNNR, WEIM, WSKY, WDEF, KTWO. Medium: WSB, KING, WSGN, WHHY, KMBZ, KRLC.

ASIA "Only Time Will Tell" (Geffen) 15/1

Rotations: Heavy 2/0, Medium 6/0, Light 7/1, Extra Adds 0, Total Adds 1, KPAT. Heavy: WSRZ, KCMQ. Medium: WROR, WHEN, Y106, KSLQ, KYUU, KRKK.

JOHN COUGAR "Jack & Diane" (Riva/PolyGram) 14/0

Rotations: Heavy 5/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: Y106, WSRZ, WNNR, WSKY, KCMQ. Medium: WSGN, WHHY, WGAR, WROV, KRKK.

BARON LONGFELLOW "Amour" (Ice) 13/1

Rotations: Heavy 0/0, Medium 3/0, Light 10/1, Extra Adds 1, Total Adds 1, KFMB. Medium: KRNT, KMBZ, KSL.

TANYA TUCKER "Cry" (Arista) 12/11

Rotations: Heavy 0/0, Medium 0/0, Light 10/9, Extra Adds 2, Total Adds 11, WCCO, WHBY, WHBC, WNNR, WEIM, KSEL, WORG, WJON, KFQD, KBAI, KRKK.

KIM CARNES "Voyeur" (EMI America) 12/0

Rotations: Heavy 0/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WROR, KHOW, WYVZ, WSGN, WQUA, WEIM, WSKY, KRNO.

MARSHALL CRENSHAW "Someday, Someway" (WB) 12/0

Rotations: Heavy 2/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WHEN, WTN. Medium: WSRZ, KUDO, WORG, KCMQ, KPAT.

RAY PARKER JR. "Let Me Go" (Arista) 12/0

Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KRLC. Medium: 97AIA, WHHY, KQUA, WNNR, KBOZ.

MEN AT WORK "Who Can It Be Now?" (Columbia) 10/4

Rotations: Heavy 2/0, Medium 4/1, Light 4/3, Extra Adds 0, Total Adds 4, WROR, GR55, KPLZ, SM95. Heavy: Y106, WSRZ. Medium: WFMK, WMHE, WTN.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 10/3

Rotations: Heavy 0/0, Medium 2/1, Light 7/1, Extra Adds 1, Total Adds 3, WASH, WEIM, KTWO. Medium: WSLI.

HERB ALPERT "Fandango" (A&M) 9/9

Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 3, Total Adds 9, WCCO, WSLI, WHBY, WDEF, WJON, KTWO, KQDI, KRLC, KBAI.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 9/9

Rotations: Heavy 0/0, Medium 1/1, Light 8/8, Extra Adds 0, Total Adds 9, WCCO, WTRX, KUGN, KQUA, WNNR, WKZE-FM, WEIM, WORG, KBAI.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 9/6

Rotations: Heavy 0/0, Medium 3/1, Light 6/5, Extra Adds 0, Total Adds 6, WSB, WHB, KS94, WQUE, WKZE-FM, WORG. Medium: KEY103, WSGN.

REO SPEEDWAGON "Sweet Time" (Epic) 9/4

Rotations: Heavy 0/0, Medium 4/2, Light 5/2, Extra Adds 0, Total Adds 4, WHEN, WQUE, WTN, KRKK. Medium: WSGN, WFMK.

SHEENA EASTON "Machinery" (EMI America) 9/2

Rotations: Heavy 0/0, Medium 5/0, Light 4/2, Extra Adds 0, Total Adds 2, WKZE-FM, WEIM. Medium: WSB, KHOW, WHBC, WQUA, WTN.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 7/5

Rotations: Heavy 0/0, Medium 0/0, Light 6/4, Extra Adds 1, Total Adds 5, WCCO, KUGN, WDEF, KTWO, KRLC.

STEVE WINWOOD "Still In The Game" (Island/WB) 7/2

Rotations: Heavy 2/0, Medium 3/1, Light 2/1, Extra Adds 0, Total Adds 2, KGW, KYUU. Heavy: WFMK, KRLC. Medium: WSRZ, WKZE-FM.

DUKES "Mystery Girl" (Atlantic) 7/1

Rotations: Heavy 0/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, WRVR. Medium: SM95, KRNT, WISM-FM.

DONNA SUMMER "Love Is In Control (Finger On The Trigger)" (Geffen) 7/1

Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, Q96. Heavy: WTN. Medium: WROR, WKZE-FM, WSKY, WCHV.

GEORGE FISCHOFF "Pretty Kitty" (MMG) 6/3

FLEETWOOD MAC, WHO YOU CAN ALWAYS COUNT ON



FLEETWOOD MAC "Gypsy"

From The #1
Most Played Album

CHR BREAKERS

FLEETWOOD MAC
Gypsy (WB)

71% of our reporters on it. Moves: Up 11, Debuts 30, Same 26, Down 0, Adds 78 including 96KX, WXKS-FM, Q105, WKTI, KEARTH, KZZP. See Parallels, debuts at number 25 on the CHR chart.

Produced by Lindsey Buckingham,
Richard Dashut, Ken Caillat,
Fleetwood Mac.



THE WHO "Athena"

The Single: AOR Breaker

WBEN-FM deb 35
WCAU-FM add
96KX deb 32
B104 add 28
CFTR add
CHUM 30-10
WLS-FM on
WLOL-FM add
WGCL add
KIMN on
KZZP add
WSPK on
WPHD 23-20
WRCK deb 30
3WT add
WPST deb 37
WLAN-FM on
WYCR on
WKRZ-FM on
K104 add
WKEE add
WQUT add
KYST on
KSET-FM deb 27
WJDX add
WQID add

WABB-FM add
G100 on
WZYP add
WHHY-FM on
BJ105 add 39
CK101 deb 39
WBBQ add
WSKZ add
WOKI deb 37
WCSC add
WSSX deb 30
WANS-FM deb 29
WNOK-FM add
WZZR add
WJXQ 16-13
WKFR add
KMGK on
KZ93 add
Z104 add
WNAM add
WKAU add
WKDD on
KHOP add
KKXX on
KGGI add
KNBQ on

KBBK add
FM103 deb 27
KSKD add
KLUC add
KIKI add
WIGY add
WCIR on
WZYQ on
95SGF add
WXLK on
WGLF add
WYKS 38-31
KKQV add
KSEL-FM deb 24
KKXL-FM add 39
WSPT deb 29
WAZY-FM on
KRNA on
KFMZ on
KDVV deb 30
KENI deb 28
KKLV on
KSLY add
KCBN deb 37
KYYA add
KOZE on

Produced & Engineered by Glyn Johns

Manufactured & Distributed by
Warner Bros. Records



Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week	Weeks	Title	Label
1	1	1	1	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)	
12	7	4	2	JOHN COUGAR/Jack & Diane (Riva/PolyGram)	
5	4	2	3	PAUL McCARTNEY/Take It Away (Columbia)	
11	9	6	4	ALAN PARSONS PROJECT/Eye In The Sky (Arista)	
7	6	5	5	MELISSA MANCHESTER/You Should Hear How She... (Arista)	
19	14	11	6	JACKSON BROWNE/Somebody's Baby (Asylum)	
16	13	10	7	ASIA/Only Time Will Tell (Geffen)	
4	2	3	8	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)	
2	5	8	9	SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS)	
3	3	9	10	FLEETWOOD MAC/Hold Me (WB)	
23	20	16	11	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)	
20	17	13	12	MEN AT WORK/Who Can It Be Now? (Columbia)	
17	15	14	13	ELTON JOHN/Blue Eyes (Geffen)	
9	8	7	14	GO-GO'S/Vacation (IRS/A&M)	
28	25	19	15	AMERICA/You Can Do Magic (Capitol)	
6	11	12	16	STEVE MILLER BAND/Abracadabra (Capitol)	
30	26	21	17	TOTO/Make Believe (Columbia)	
10	10	15	18	KENNY ROGERS/Love Will Turn You Around (Liberty)	
18	18	17	19	DONNA SUMMER/Love Is In Control... (Geffen)	
29	27	24	20	RANDY MEISNER/Never Been In Love (Epic)	
26	24	22	21	JOAN JETT.../Do You Wanna Touch Me (Oh Yeah) (Boardwalk)	
-	30	28	22	SANTANA/Hold On (Columbia)	
-	29	27	23	KIM CARNES/Voyeur (EMI America)	
-	→	→	24	GLENN FREY/The One You Love (Asylum)	
-	→	→	25	FLEETWOOD MAC/Gypsy (WB)	
-	-	30	26	38 SPECIAL/You Keep Runnin' Away (A&M)	
-	→	→	27	STEEL BREEZE/You Don't Want Me Anymore (RCA)	
-	→	→	28	KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)	
-	→	→	29	REO SPEEDWAGON/Sweet Time (Epic)	
-	→	→	30	TANE' CAIN/Holdin' On (RCA)	

Three Weeks	Two Weeks	Last Week	Weeks	Title	Label
2	1	1	1	KENNY ROGERS/Love Will Turn You Around (Liberty)	
6	5	4	2	ELTON JOHN/Blue Eyes (Geffen)	
4	3	2	3	PAUL McCARTNEY/Take It Away (Columbia)	
11	8	6	4	ALAN PARSONS PROJECT/Eye In The Sky (Arista)	
16	14	8	5	AMERICA/You Can Do Magic (Capitol)	
9	7	7	6	MICHAEL MURPHEY/What's Forever For (Liberty)	
1	2	3	7	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)	
3	4	5	8	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)	
13	12	11	9	ROBERTA FLACK/I'm The One (Atlantic)	
12	11	10	10	PAUL DAVIS/Love Or Let Me Be Lonely (Arista)	
20	16	15	11	JACKSON BROWNE/Somebody's Baby (Asylum)	
17	15	13	12	NICOLETTE LARSON/I Only Want To Be With You (WB)	
23	19	17	13	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)	
-	28	19	14	JUICE NEWTON/Break It To Me Gently (Capitol)	
5	6	9	15	HERB ALPERT/Route 101 (A&M)	
24	20	18	16	DIONNE WARWICK/For You (Arista)	
7	10	14	17	AIR SUPPLY/Even The Nights Are Better (Arista)	
-	-	27	18	GLENN FREY/The One You Love (Asylum)	
8	9	12	19	FLEETWOOD MAC/Hold Me (WB)	
-	25	22	20	WILLIE NELSON/Let It Be Me (Columbia)	
-	29	28	21	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)	
10	13	16	22	POINTER SISTERS/American Music (Planet/RCA)	
-	27	26	23	RONNIE MILSAP/He Got You (RCA)	
-	26	25	24	DOLLY PARTON/I Will Always Love You (RCA)	
-	-	30	25	WALTER MURPHY/Themes From "E.T." (MCA)	
18	17	20	26	CHRIS CHRISTIAN/Ain't Nothing Like The Real Thing (Boardwalk)	
15	18	21	27	MELISSA MANCHESTER/You Should Hear How She... (Arista)	
-	→	→	28	NEIL DIAMOND/Heartlight (Columbia)	
22	22	23	29	BARRY MANILOW/Oh Julie (Arista)	
21	21	24	30	JOHN DENVER/Seasons Of The Heart (RCA)	

FLEETWOOD MAC "Gypsy" (78)
OLIVIA NEWTON-JOHN (54)
RICK SPRINGFIELD (48)

NEIL DIAMOND (48)
REO SPEEDWAGON (46)
GLENN FREY (37) WHO (37)

MOST ADDED

NEIL DIAMOND (62)
AIR SUPPLY (38)
FLEETWOOD MAC (22)

GLENN FREY (20)
SYLVIA (19)
KARLA BONOFF (18)

JOHN COUGAR (140)
CHICAGO (98)
ALAN PARSONS PROJECT (69)

JACKSON BROWNE (58)
ASIA (54)
MICHAEL McDONALD (49)

HOTTEST

ELTON JOHN (67)
KENNY ROGERS (62)
ALAN PARSONS PROJECT (46)

PAUL McCARTNEY (45)
CHICAGO (43)
MICHAEL MURPHEY (35)

BREAKERS

GLENN FREY

The One You Love (Asylum)

72% of our reporters on it. Moves: Up 45, Debuts 42, Same 23, Down 0, Adds 37 including WCAU-FM, PRO-FM, Y100, KBEQ, KCNR. See Parallels, debuts at number 24 on the CHR chart.

FLEETWOOD MAC

Gypsy (WB)

71% of our reporters on it. Moves: Up 11, Debuts 30, Same 26, Down 0, Adds 78 including 96KX, WXKS-FM, Q105, WKTI, KEARTH, KZZP. See Parallels, debuts at number 25 on the CHR chart.

STEEL BREEZE

You Don't Want Me Anymore (RCA)

65% of our reporters on it. Moves: Up 21, Debuts 33, Same 50, Down 0, Adds 27 including KEGL, KIMN, Q106, 79Q, WKDD, FM102. See Parallels, debuts at number 27 on the CHR chart.

KENNY LOGGINS with STEVE PERRY

Don't Fight It (Columbia)

63% of our reporters on it. Moves: Up 43, Debuts 34, Same 25, Down 0, Adds 25 including Q107, KUBE, WPHD, KYST, WIKS. See Parallels, debuts at number 28 on the CHR chart.

REO SPEEDWAGON

Sweet Time (Epic)

61% of our reporters on it. Moves: Up 29, Debuts 24, Same 25, Down 0, Adds 46 including XTRA, Q103, WKFM, WSFL, KZ93, KRQ. See Parallels, debuts at number 29 on the CHR chart.

TANE' CAIN

Holdin' On (RCA)

60% of our reporters on it. Moves: Up 44, Debuts 25, Same 37, Down 0, Adds 15 including 92FLY, KBFM, WRQK, WVIC, KLIK, KO93. See Parallels, debuts at number 30 on the CHR chart.

NEIL DIAMOND

Heartlight (Columbia)

48% of our reporters on it. Rotations: Heavy 3/3, Medium 27/27, Light 29/29, Extra Adds 3, Total Adds 62 including WBEN, WIP, WTAE, WLTT, WSB, KFMK, WCLR, WARM98, WHB, WISN, WCCO, KS94, KPPL, KOY, KEX, and 47 more. Debuts at number 28 on the A/C chart.

NEW & ACTIVE

25-49

SYLVIA "Nobody" (RCA) 52/19
Rotations: Heavy 9/0, Medium 20/9, Light 22/9, Extra Adds 1, Total Adds 19, WBEN, WLTT, KVIL, WCZY, WISN, WKAZ, KMGC, WAAV, WAIV, WRVR, WHBY, WISM-FM, KUDO, WCPI, KSEL, KCMQ, KFOR, KRKK, KSRO. Heavy: KFMK, WZUU, KEY103, KMBZ, WLVA, WORG, WJON, KRCL, KVSF. Medium: WSB, WSGN.

KARLA BONOFF "Please Be The One" (Columbia) 48/18
Rotations: Heavy 0/0, Medium 22/7, Light 26/11, Extra Adds 0, Total Adds 18, WHB, WCCO, KEX, KING, KJR, WHHY, SM95, KUDL, WFMK, WISM-FM, KSL, WNNR, WTNV, WCHV, WLVA, KCRG, KRNO, KSRO. Medium: WARM98, KEY103, WSLI, WHBY, KRNT, KBOI, KKUA, KCEE, WKZE-FM, WJON, KRCL, KBAI.

MATTHEW WILDER "Work So Hard" (Arista) 47/13
Rotations: Heavy 0/0, Medium 21/5, Light 26/8, Extra Adds 0, Total Adds 13, WARM98, KJR, WBSA, KMGC, SM95, WTRX, WFMK, WMHE, WCTC, WTNV, WLVA, KFOR, KSRO. Medium: KEY103, WHBY, WHBC, KRNT, KUDO, WNNR, WEIM, WSKY, KSEL, WORG, WJON, KFQD, KTWO, KRKK, KVSF.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 44/6
Rotations: Heavy 1/0, Medium 25/1, Light 18/5, Extra Adds 0, Total Adds 6, WKAZ, WRVR, Y106, KUDL, KFOR, KRCL. Heavy: KKUA. Medium: WLTA, WSB, WARM98, KEX, KEY103, WAIV, WSRZ, WHBY, WGAR, KBOI, KUGN, KSL, WNNR, WEIM, WSKY, KSEL, WORG, WJON, KFQD, KTWO, KQDI, KRNO, KVSF.

ANNE MURRAY "Hey! Baby!" (Capitol) 40/1
Rotations: Heavy 7/0, Medium 20/0, Light 13/1, Extra Adds 0, Total Adds 1, KUDL. Heavy: WCCO, WHBY, WHIO, KUGN, KSL, WSKY, WLVA. Medium: WIP, WSB, KFMB, WBSA, KEY103, WBT, WHBC, KMBZ, KRKD, KBOI, WDEF, KSEL, WORG, KCRG, WJON, KBOZ, KTWO, KRNO, KRKK, KSRO.

FLEETWOOD MAC "Gypsy" (WB) 39/22
Rotations: Heavy 1/0, Medium 17/6, Light 21/16, Extra Adds 0, Total Adds 22, WLTT, WCLR, WARM98, WCZY, WHB, KPLZ, WHEN, WTRX, WENS, KUDO, KWAV, WNNR, WKZE-FM, WEIM, WKBR, WTNV, WSKY, Q96, KBAI, KRNO, KISN, KSRO. Heavy: KING. Medium: WSGN, WHHY, WFMK, KBOI, K108, WORG, KRCL.

AIR SUPPLY "Young Love" (Arista) 38/38
Rotations: Heavy 1/1, Medium 14/14, Light 21/21, Extra Adds 2, Total Adds 38 including WSB, WCCO, KEX, WRIE, WSPM, WGY, KEY103, WSLI, WAIV, WHHY, WHBY, WHBC, WHIO, KMBZ, WFMK, WMHE, KRKD, KBOI, KKUA, KCEE, WNNR, WCTC, WSKY, KSEL, WLVA, KCRG, WJON, KFQD, KBOZ, KVSF, and 8 more.

STEPHEN BISHOP "If Love Takes You Away" (WB) 35/17
Rotations: Heavy 0/0, Medium 18/6, Light 17/11, Extra Adds 0, Total Adds 17, WSB, WCZY, KING, KEY103, WSLI, WRVR, WHHY, WHIO, KMBZ, KUDL, WISM-FM, KUGN, KWAV, WKBR, WSKY, KRNO, KRKK. Medium: WBEN, WLTA, KGW, SM95, WHBY, KBOI, KKUA, KSL, WLVA, WJON, KBOZ, KRCL.

STEVE FORBERT "When You Walk In The Room" (Nemperor/CBS) 35/1
Rotations: Heavy 2/0, Medium 18/0, Light 15/1, Extra Adds 0, Total Adds 1, KMBZ. Heavy: WNNR, WLVA. Medium: WLTA, 97AIA, WARM98, WCCO, KING, KEY103, Y106, WSRZ, WHBC, WKZE-FM, WEIM, WTNV, WORG, KFQD, KBOZ, KRCL, KRNO, KRKK.

STEVIE WONDER "Ribbin' In The Sky" (Tamla/Motown) 32/13
Rotations: Heavy 0/0, Medium 12/3, Light 19/9, Extra Adds 1, Total Adds 13, WARM98, KJR, KEY103, WQUE, WHIO, WTRX, KBOI, KSEL, WJBC, KFQD, KBOZ, KTWO, KSRO. Medium: WBEN, WCCO, WRIE, WHBY, KRNT, KKUA, KSL, WNNR, WEIM.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 31/4
Rotations: Heavy 0/0, Medium 18/1, Light 13/3, Extra Adds 0, Total Adds 4, WSB, KKUA, WKBR, WJBC. Medium: WLTA, 97AIA, WCCO, KEY103, WSLI, WQUA, KBOI, WNNR, WKZE-FM, WEIM, WSKY, WORG, WJON, KFQD, KBOZ, KTWO, KRCL.

STEVE MILLER BAND "Abracadabra" (Capitol) 30/1
Rotations: Heavy 4/0, Medium 18/0, Light 8/1, Extra Adds 0, Total Adds 1, 55KRC. Heavy: Y106, WOWO, WFMK, KPAT. Medium: WROR, WYNY, 3WS, 97AIA, KHOW, KOY, WHEN, KEY103, WAFB, WSGN, WAIV, WGAR, WMHE, KBOI, WSKY, KCRG, KCMQ, KBOW.

12-34

NEW & ACTIVE

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 114/15
Moves: Up 56, Debuts 18, Same 24, Down 1, Adds 15, WSPK, WLAN-FM, KYST, KTSB, WQID, WKDD, KHOP, K96, WTSN, WFBG, WISE, WXLK, KKKL-FM, KKLS, KOZE.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 111/54
Moves: Up 4, Debuts 28, Same 25, Down 0, Adds 54 including WCAU-FM, CKGM, 94Q, Y100, I95, WL0L-FM, WGCL, KIQQ, B100, KUBE, WSPK, KBFM, WCSC, WKAU, KIDD.

JUICE NEWTON "Break It To Me Gently" (Capitol) 107/9
Moves: Up 57, Debuts 26, Same 15, Down 0, Adds 9, WKBW, B104, WPGC, WHHY-FM, KLIK, FM102, WGUY, Q104, WAZY-FM, WBEN-FM 37-30, JB105 29-20, KFI 28-22, KZZP 26-23, WOKI 28-23, KHOP 16-11.

INSIDE
BACK
PAGE