

Radio & Records

ISSUE NUMBER 452

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\$3.50 Single Copy

KSRR & KZEW BUY OUT CONCERTS

\$2 Million Who Coup

KSRR/Houston and KZEW/Dallas have purchased all the tickets to the upcoming Who concerts in their respective markets. KSRR presented local promoter Pace Concerts with a \$975,000 check for the right to offer 65,000 seats at \$15 per ticket, while KZEW and Feyline signed a letter of credit for what may be the largest purchase of this kind — approximately \$1.44 million for 80,000 seats at \$18 apiece.

The benefits of such a large-scale promotion are considerable. KSRR Program Director Alan Sneed explained his station's motives, "We've had a history of format and call letter changes, so we needed to make a statement from that standpoint. We're calling ourselves the 'Who-fficial' station for the concert. Also, we're up against a very successful AOR station that's been in the market for over 12 years. I think this is about the strongest blow we could strike under the circumstances."

KZEW Program Director Andy Lockridge agreed, "The ultimate

promotional benefits are many: word of mouth, forced listening because they'll only hear concert ticket information on KZEW and, to a certain degree, to try and control scalping, as we've put a limit of six tickets per person. That's a little risky on our end, but it's just our way of saying that we're Dallas's rock station."

KSRR has also imposed a limit (10 tickets per person) initially offering the ducats by mail order only. As for the competition, Sneed told R&R, "They can get them by mail and they can give away as many tickets as they

WHO/ See Page 26

ONE EACH FROM WCOZ & WLUP

WAPP Handpicks AOR Morning Team

WAPP/New York has created a new morning team by hiring the morning men from WLUP/Chicago and WCOZ/Boston. WLUP's Mark McEwen and WCOZ's E.J.

Crummey will begin their new AOR morning team show within two weeks. McEwen and Crummey have never worked together before.

WAPP GM Pat McNally told R&R, "I've worked with a lot of morning teams, and most of them had never worked together before . . . most of them were just thrown together."

"As individuals," McNally continued, "they were the two best sounding AOR guys that we heard. Together they should be extremely entertaining. There's really nothing going on in mornings here other than (WNBC's) Don Imus. We feel the market is right for this kind of approach."

McEwen and Crummey are tentatively scheduled to debut on October 11.

FCC Reviewing Blair Complaint Against McGavren Guild

The FCC Complaints & Compliance Division is reviewing Blair Radio President John Boden's complaint that rival rep firm McGavren Guild is "engaging in unfair competition." Acting Division Chief Jeff Malickson says no decision has been made yet on whether to launch an inquiry.

Boden charges that in a recent campaign for California table grapes, McGavren Guild violated an FCC rule that prohibits separately owned stations in the same market from offering advertising time in a combination buy. The rule is designed to ensure healthy competition among stations.

McGavren Guild President Ralph Guild admits that his firm offers packages that include several stations in the same market, but denies any wrongdoing.

In a memo to his staff, Guild explained, "Each network rate is negotiated individually with each station and all decisions for the sale of time, including rates, are left to the individual station."

Guild concluded, "I am surprised that no one at Blair either called me before a complaint was filed with the FCC or raised the issue with the Station Representatives Association, of which we are both members. The FCC is not the place to take competitive business issues."

In his letter to the FCC, Blair's

Boden said failure of the Commission to restrain McGavren Guild would result in the firm continuing "to be rewarded for engaging in improper practices, and full and fair competition for national radio advertising dollars within the 'non-wired' segment of that portion of the market — competition that ultimately rebounds to the public interest — will be impaired."



WASILEWSKI'S IRTS SWANSONG — "Our mobile society with its radio-equipped cars and love of outdoor recreation assures radio's survival," outgoing NAB President Vince Wasilewski declared last week in New York. It was his farewell address to the International Radio and Television Society (IRTS). "I truly believe over-the-air TV will continue as the dominant influence in our society," he added.

Wasilewski said he believes government actions, such as the defeated 9 kHz spacing plan, were more threatening to radio than technical advances. And he said it's ironic that, after three decades of being threatened by television, radio today is less vulnerable to technological advances than "the various segments of the television industry itself."

Wasilewski concluded by calling on the FCC to rely less on lawyers and economists and place more emphasis on engineering. "The signal has to be there for the lawyers, economists and regulators to muck it up."

Pictured (l to r) are IRTS President Ave Butensky, NBC President Grant Tinker, Wasilewski and ABC President Elton Rule. At rear is Meredith Broadcasting President James Conley.

REPORT DOWNPLAYS ECONOMIC IMPACT

New Home Taping Study Draws Congressional Fire

A study released last week by the foes of a home taping copyright fee on blank tape and audio products instantly ran into criticism from the record industry and a key congressman.

The study was commissioned by the Audio Recording Rights Coalition, a group of audio product and blank tape manufacturers. The ARRC is fighting the record industry's push for legislation attaching a copyright fee to blank tape and tape recorders in order to compensate copyright owners who lose money when home taping dimin-

ishes sales of records and pre-recorded tapes.

The ARRC hired Yankelovich, Skelly & White to interview 1000 home tapers. Some of the conclusions drawn from the new study are:

- A majority of home music tapers record from music they have already bought on record or tape.
- Home taping stimulates, rather than hurts, record sales.
- More than half of all taping done at home doesn't even involve pre-recorded music.

Lack Of Sales Data

At a House Judiciary Subcommittee hearing where the study was unveiled last week, Chairman Robert Kastenmeier (D-WI) said some of the Yankelovich questions "appear to be loaded." He also criticized the survey for failing to address the key question of how many record sales are lost due to home taping. A similar survey commissioned by Warner Communications for the record industry in 1980 said that home tapers record the equivalent of 455 million albums a year with a retail value of \$2.85 billion.

Stanley Gortikov, President of the Recording Industry Association of America (RIAA), and a spokesman for the industry's Coalition To Save America's Music,

TAPING/ See Page 26

Cook Named President/GM At WJYW

Jay Cook has been named President/GM at Gannett's WJYW/Tampa. Cook replaces Dave Strube, who will remain with the station as National Sales Manager.

"This station has been doing well," Cook told R&R, "But we feel it has greater potential. We're just trying to maximize the potential of all the Gannett radio properties, and that's part of the reason that I've been on the road all year." Cook has been traveling extensively as Gannett's National Program Director, a position he will retain.

"We'll be fine-tuning the station as we need to, but the general direction will remain the same," Cook continued. "I am very impressed with the direction that Bonneville is taking in the Easy Listening area."



Jay Cook

THE BALLAD THAT ANSWERS YOUR PLAYLIST QUESTIONS:
"TELL ME WHY?"

THE NEW SINGLE
BY

APRIL WINE

In the tradition of April Wine's 1981 hit
"Just Between You And Me,"
a stylish mid-tempo rendition
of the Lennon/McCartney classic.
From the gold album



**POWER
PLAY**

Produced by Myles Goodwyn & Mike Stone*
an Aquarius Records Production
*Mike Stone Enterprises, Ltd.



ON RECORDS AND HIGH QUALITY XDR CASSETTES FROM CAPITOL

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Meaningful studies, useful services, new products of interest, and lighter items just for the fun of it... each week in R&R's one-of-a-kind What's New page.

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JOHNSON TO REMAIN MORNING MAN

Patterson Takes KDAY PD Reins

Jack Patterson has been named Program Director at KDAY/Los Angeles, replacing J.J. Johnson, who will retain his current shift as morning air personality for the Black-formatted station. Patterson, most recently KDAY's midday personality, will continue in that position in addition to his role as PD.

When contacted by R&R, Patterson said, "I'm very happy about this. My first really big gig was here at KDAY and coming back here was like coming home. To program here is an emotional high for me." Prior to his recent (second) arrival at KDAY, Patterson helped develop TM's "Alpha One" format and served as PD for KMJQ/Houston.

Wood Fills WYDE Manager's Post

On the heels of the station's recent switch to an Oldies format, Rish Wood has been named General Manager for WYDE/Birmingham. Wood, who had been Southeast Regional Promotion Manager at Polygram Records for the past four years, previously served as Operations Manager for KINT-AM & FM/El Paso from 1974-78.

"This is my first step back into my first love, which is radio, and back into management," Wood told R&R, adding, "I know I have my work cut out for me at WYDE, but we're going to turn the station around and have some fun in the process. I'm looking forward to winning in Birmingham."

A Birmingham native, Wood began his radio career with local station WSGN. He will assume his duties at WYDE on October 4.



Rish Wood

LAUNCHES AD AGENCY

Long Buys Controlling Interest In Firstcom

Jim Long has announced the purchase of controlling interest in Firstcom Broadcast Services Inc., a full-service radio and TV syndication firm noted for its commercial sales packages, musical productions and direct mail efforts for radio stations. In addition, Long has formed an advertising/marketing agency specializing in services to broadcasters, Jim Long & Partners Ltd. Long, the former President and co-founder of TM, most recently served as Chairman of the Board and Creative Consultant at Firstcom.



Jim Long

In the wake of the announcements, Firstcom has restructured its top management with company President Jerry Atchley assuming new responsibilities as President of the firm's KSSN/Little Rock. Long and current GM/VP Donald Alt will handle the day-to-day operating responsibilities for Firstcom.

Peter Rosler comes aboard as Senior Partner/Creative Director for the newly-created Jim Long & Partners Ltd. Rosler previously served as VP/Creative Director for Bozell & Jacobs Advertising, a Dallas-based company.

KDAY General Manager Gary Price, commenting on Patterson's appointment, told R&R, "I am really pleased and enthused that Jack was willing to take on the responsibilities. I have a great deal of confidence in him and I know the staff does also. I'm very optimistic."

HALYBURTON & AUFMANN PROMOTED

Susquehanna Shifts Grogan To Dallas

Susquehanna Regional VP and GM of WFMS/Indianapolis Larry Grogan has moved his regional office to Dallas and taken over as General Manager of KLPX & KLIF. Further, KLPX & KLIF Operations Director Dan Halyburton has been promoted to Station Manager for the two Texas Country outlets. Current WFMS National Sales Manager Kevin Aufmann now becomes Station Manager in Grogan's absence.

"Dan Halyburton and Kevin Aufmann both exemplify the continuation of the aggressive commitment to excellence long present at Susquehanna," Grogan said. "They both have risen steadily through the ranks and now deserve the leadership roles offered at our stations."

All promotions are effective immediately.

Cox, Research Group Pen Schulke Pact

Cox Communications Inc. and the Research Group have signed a four-year exclusive agreement under which the latter organization will conduct audience preference research for the former's Schulke Beautiful Music format.

Although the Research Group's patented Comprehensive Music Test has been used to determine audience preferences for individual music selections in a variety of formats for the past two years, the technique was first applied to the largely instrumental Schulke Beautiful Music format at WLIF/Baltimore in June of this year.

SCHULKE/ See Page 26

HERROLD, KING TO A/C COMBO

WOHO & WWWM Appoint PD's

New programming positions have been announced at Midwestern Broadcasting's A/C outlets WOHO & WWWM/Toledo. Ric Herrold is the PD for WOHO, which has been without a programmer for some time. FM sister station WWWM (formerly WXEZ and now known as 3WM) will be guided by Jerry King, who replaced Jeff McCarthy.

3WM, which switched formats from AOR to A/C last month, will emphasize music for 25-34 adults, complementing WOHO's 35+ full service presentation.

In making the appointments, WOHO & WWWM GM Bill Neiderman commented, "Ric has a good, well-rounded knowledge of our AM station. I needed someone with a strong overview who could maintain what is already a good operation. I have high hopes for his ability."

"I'm really excited about having Jerry here," Neiderman continued. "He comes from a very competitive situation in Mobile and has a strong track record. His personality and aggressive character will take us right up on top where we belong."

Herrold, a Toledo native, spent the past year working as a part-time talent at WGAR/Cleveland while simultaneously serving as Operations Manager at WHLO/Akron. He told R&R, "Naturally, after being away 17 years, I'm thrilled about returning to my hometown to pro-

FIRM OPENS NY OFFICE

Keane New Birch Regional Manager

Ed Keane, formerly Eastern Sales Director/NBC Radio Network, has been named Northeast Regional Manager for the Birch Report. His appointment coincides with the opening of the firm's New York office, set for November 1.

Commenting on the move, Birch VP David Gingold told R&R, "We're extremely pleased to have Ed for our New York office. In opening the New York office it's one more step, but a very significant one strategically to the Birch Report in further establishing the credibility and importance of our service to radio broadcasters across the country. Ed will fit in well, especially because of his background. He's a man who knows radio - from local radio to the reps side to network sales. He certainly has had a tremendous amount of experience calling on the New York advertising agencies."

Prior to his NBC post, Keane worked with the Blair rep firm in New York and served as Southeast Regional Manager/Atlanta for RKO National Sales. His local radio sales and management background includes WINS/New York and the General Sales Manager's post at WRKO/Boston. At Birch he'll take charge of both sales and service to radio stations and advertising agencies located in the Northeast corridor.

Rozzo, Scruggs Now Viacom VP's

Gil Rozzo and Charles Scruggs have been promoted to Vice President positions for Viacom Radio. Rozzo, General Manager of Viacom's Country-formatted WMZQ/Washington, DC for the past year-and-a-half, and Scruggs, who has been GM at the chain's Black-formatted WDIA/Memphis since 1972, will retain these posts as well.

In making the announcements, Viacom Broadcasting President Paul Hughes said, "Some of the most influential people in the country listen to WMZQ. That makes Washington a challenging and rewarding broadcast market. Under Gil's expert leadership, there is no doubt that WMZQ will maintain its position of strength in the nation's capital."

WDIA was the first Black-programmed

VIACOM/ See Page 26

gram Toledo's longtime A/C station. I bring knowledge and experience acquired under the leadership of (WGAR) PD's Mike Scott and Chick Watkins. The people at WOHO are very nice and professional, and I look forward to being here a long time."

King, who was PD at WABB/Mobile for over three years before joining 3WM, said, "This sure is a lot busier than Mobile! WABB is a fine station and continues to do well, but the strong opportunity here was too good to pass up. My goals are to move into management, and I see a very bright future here."

Stoner Promotes McLane To VP

Stoner Broadcasting National Program Director Peter McLane has been promoted to Vice President. McLane will retain his national programming duties for the company, overseeing KSO & KGGO/Des Moines, KHAK-AM & FM/Cedar Rapids, WGNT/Huntington, WV, WNB & WQYT/Binghamton, NY, WHEL & WIMZ/Knoxville, and WYRK/Bufalo.

McLane joined Stoner in 1981 after managing WCCO-FM/Minneapolis. Prior to WCCO-FM, McLane was Operations Director of KIOA & KMGK/Des Moines for 14 years.

Washington Report

KROQ(AM) Ordered Off Air November 3

Last week the FCC Review Board upheld the denial of license renewal for KROQ(AM)/Burbank, and ordered the station to go dark November 3. A similar denial issued to KROQ-FM/Pasadena is still under review at the Commission.

The denials were handed down last February by an FCC administrative law judge. He cited a "record of carelessness and ineptness" that drove the stations into financial ruin and led to a strike that kept both stations off the air for two years. The judge also found technical violations and an unauthorized transfer of control.

In upholding the denial for KROQ(AM), the Review Board also confirmed award of the license to Royce International, a firm held by KWOD/Sacramento owner Edward Stolz.

KROQ has the right to appeal its latest setback to the full Commission. If that fails, it could then take its case to the U.S. Court of Appeals.

Radio Left Out Of New Lottery Authority

Under rules proposed last week, the FCC doesn't plan to use its new lottery authority to choose among mutually exclusive applicants for new radio stations. Instead, the Commission is proposing to restrict the time-saving lotteries to Low Power Television (LPTV), the Television Translator Service, and certain private radio and common carrier radio services.

The only instance where a radio station license could be awarded by lottery is when the standard comparative hearing process ends in an absolute deadlock.

The proposed lottery guidelines provide a 2 to 1 preference for applicants at least 50% controlled by a minority, a 2 to 1 preference for applicants with no other mass media interests, and a 1.5 to 1 preference for applicants who control no more than three mass media facilities.

PACKWOOD AMENDMENT CONSIDERED

Spectrum Scarcity Assailed In Senate Hearing

Chairman Bob Packwood (R-OR) opened two days of hearing in Washington Tuesday (9-28) on his proposed constitutional amendment to extend full First Amendment rights to broadcasters.

A series of witnesses testified that a technological explosion is opening up dozens of new ways for Americans to receive information, thus undermining the "spectrum scarcity" rationale used to justify FCC regulation of broadcast content.

Senator Packwood said in his opening statement, "The notion that government must regulate electronically transmitted information because of spectrum scarcity simply ignores today's reality and tomorrow's promise." He added, "New methods of transmitting information, or new variations on old methods, appear almost daily."

Scarcity "Artificial And Legalistic"

Charles Jackson, President of the telecommunications consulting firm Shooshan & Jackson, testified, "If there ever was any 'scarcity' in the spectrum, that scarcity was artificial and legalistic.

Any 'scarcity' that ever existed was created by the lawyers, not the engineers."

In other testimony, CBS VP/Technology Harry Smith told Packwood, "The extent of usable spectrum was at first small, barely enough to support AM radio and a few point-to-point radio transmitters. Then it expanded to accommodate FM radio, VHF television, and a plethora of point-to-point radio services: UHF television, mobile radio, satellite services, including today's fixed satellites and tomorrow's direct broadcasting satellites. And the future will bring more services."

Smith added that "spectrum exploitation is limited only by transitory constraints on our technical ability to use certain frequencies. The spectrum capacity is there for us to use, and use it we have and will."

He concluded, "Technology restraints would not appear to be an appropriate basis for First Amendment restrictions on the electronic media."

Minority Issues Dominate Sharp Hearing

EEO and minority ownership issues dominated last week's Senate Commerce Committee hearing on the nomination of FCC General Counsel Steve Sharp to fill a vacancy on the FCC.

A spokeswoman says a committee vote on Sharp's nomination will be taken in a telephone poll of senators, but probably not before next week. If the Commerce Committee clears Sharp, his name goes to the full Senate for a final vote.

Sharp has kept a low profile since his nomination by President Reagan last spring. He'll change that posture next week (10-8) when he addresses the closing luncheon of the Ohio Association of Broadcasters' fall convention in Columbus. Sharp is a native of Wooster, OH, where he once worked as an announcer at WWST.

Other Key Developments

- The radio industry's Cuban Interference Task Force was meeting in Washington this week with State Department officials to urge negotiations with Cuba on AM interference.

- A liberal think tank called the Democracy Project has urged giving free air time to political candidates to guarantee a balance to negative advertising from independent political groups.

- FCC Chairman Mark Fowler postponed a meeting he'd requested with NAB officials to discuss his newfound support for license fees in return for broadcast deregulation. NAB opposes such fees.

- The House Administration Committee called on broadcasters to voluntarily refrain from airing election results before the polls have closed in some parts of the country, as happened in 1980.

Warner, Yankelovich Studies Compared

As explained on page 1, the Audio Recording Rights Coalition released its home taping study last week in Washington. Conducted by the research firm of Yankelovich, Skelly & White, the ARRC's survey will naturally be compared to the Warner Communications study released in 1980.

Although methodology and questions differed in the two surveys, some direct comparisons can be made. R&R has analyzed both studies and their results. The chart below shows the findings that can be reasonably compared.

Warner Survey (1980)

1. 45% of tapers have taped at least once to avoid buying a record. (25% tape most often for this reason).
2. 45% of complete albums taped and 33% of selections taped are done from the taper's own collection.
3. 34% of complete albums taped and 21% of selections taped are done from borrowed records and tapes.
4. 21% of complete albums taped and 40% of selections taped are done from radio or television.
5. 40% of home tapers do so because tapes are more convenient to use than records.
6. 32% of home tapers do so because they enjoy putting together their own programs.
7. 12% of tapers do so because tapes can be erased and reused.
8. 40% of home tapers do so to make a copy for the car or office.
9. 18% of home tapers do so to preserve the quality of records.
10. 82% of home tapers buy record albums, compared to only 44% of non-tapers.

Yankelovich Survey (1982)

1. Record costs were cited by 45% of tapers as "very important" and by 24% as "somewhat important" as reasons for taping.
2. 51% of all home taping, both albums and selections, is done from the taper's own collection.
3. 28% of all home taping, both albums and selections, is done from borrowed records and tapes.
4. 21% of all home taping, both albums and selections is done from the radio.
5. Convenience of tapes over records was cited by 57% of tapers as "very important" and by 27% as "somewhat important."
6. The ability to put together their own programs was cited by 72% of tapers as "very important" and by 19% as "somewhat important."
7. Reusability of tapes was cited by 44% of tapers as "very important" and by 28% as "somewhat important."
8. The ability to use tapes in the car or other places records can't be used was cited by 75% of tapers as "very important" and by 16% as "somewhat important."
9. 47% tape because records get damaged more easily.
10. Light tapers own an average of 67 records, while heavy home tapers own three times as many records.

DEREGULATION CITED

No Distress Sales To Minorities In 1982

Since the FCC adopted its distress sale policy in 1978, at least 25 radio and television stations have opted for distress sales to minority buyers.

But the last such case, involving Rocket Radio's WKKO/Fort Valley, GA, occurred nearly a year ago. In 1982 there hasn't been a single distress sale, nor are there any stations currently listed on the FCC's distress sale roster of available stations.

Observers generally attribute the sharp falloff to deregulation and the pro-broadcaster attitude of the Fowler FCC. Since there are fewer rules to break and more relaxed enforcement, fewer stations are getting into the kind of trouble that used to lead to distress sales.

The distress sale option is only made available to stations whose renewal applications are designated for hearing due to some alleged wrongdoing. Anytime before the hearing actually begins, the station can undergo a distress sale to a minority buyer for no more than 75% of assessed value.

Both Sides Benefit

Thus, the FCC furthers its goal of increasing minority ownership while the owner

escapes an expensive, lengthy hearing that might result in total loss of license and investment. But now, the Commission rarely designates a renewal for hearing. And some believe that even after being designated, owners today are more willing to undergo a hearing in the belief that their chances of winning are better than with the Ferris FCC.

One Commission official told R&R that stations are less likely to get into activities, such as fraudulent billing, that once led to frequent hearing designations. "I don't think broadcasters are going to get into that kind of trouble anymore. They're not dumb. They've got too much of an investment involved."

Pluria Marshall, Chairman of the National Black Media Coalition (NBMC), offers another explanation. "Mark Fowler has just come in and declared that the rules don't have to be enforced. So compliance is simply not happening. The rules are not being monitored and enforced."

the new single

the **GO-GO'S**

GET UP AND GO

IR9910

---from the *i.r.s.* album "vacation" sp70031



going, going on these stations:

- | | | | | | | |
|---------|---------|---------|---------|---------|---------|---------|
| WBEN-FM | WKFM | WKEE | WRVQ | KRQ | 95SGF | WCIL-FM |
| BI04 | WPHD | KYST | WZZR | KQMQ | WJAD | D93 |
| WXKS-FM | WHFM | KHFI | WNAM | WGUY | WISE | KRNA |
| KEGL | WRCK | KZZB | WKAU | WACZ | WHSL | 99KG |
| WCAU-FM | 3WT | WZYP | WKDD | OK100 | WFLB | KDVV |
| WLOL-FM | WPST | WOKI | KYNO-FM | WTSN | KSEL-FM | KGHO |
| KBEQ | WLAN-FM | WBCY | KYYX | WIKZ | KVOL | KSLY |
| KFI | Q106 | WSEZ | KNBQ | WOMP-FM | KISR | KCBN |
| KIQQ | WYCR | WCSC | KKFM | WCIR | KYTN | KDZA |
| XTRA | WKRZ-FM | WANS-FM | KRSP | 95XIL | KKRC-FM | KOZE |
| WSPK | K104 | WNOK-FM | KSKD | WZYQ | WAZY-FM | |



Hiney Radio Promo Gains From The Rear

After a hard day's work all you probably want to do is go home, kick your feet up, and relax with some mouth-watering Hiney. Now it's not what you think. But it should give you an inkling as to what's behind the commercial campaign being syndicated by **Donnelly Media**.

Created by **KPLX/Dallas** morning man **Terry Dorsey**, the **Hiney Wine** promotion is actually a series of comical fake commercials centered around the owners and operators of the Hiney Winery, Big Red and Thor. It's being sold on a market exclusive basis with a package containing 280 Hiney's Wine scripts for use during a 52-week span,

four funny jingles, six bi-monthly sales/promotion newsletters, and two revenue-generating promotions. The latter is one of the campaign's drawing cards. The first Hiney Wine promotion involved a mail order T-shirt sale at **KPLX**. In just two months, the station sold more than 7000 shirts at seven

dollars apiece, earning extra revenue and considerable call letter exposure.

Stations already riding the Hiney bandwagon are **KOY/Phoenix**, **WRVQ/Richmond**, **KMJK/Portland**, **WMC-FM/Memphis**, and **KIIS/Los Angeles**. For further information contact **T.J. Donnelly** at (817) 640-0392.

14% AFFECTED

Recession Puts Exec Pay Hikes On Hold

Out of the 1021 U.S. companies recently surveyed by the **Conference Board** research institute, 14 percent claim to have halted executive salary hikes while four percent have decided to cut salaries. These executive pay cuts occurred primarily at manufacturing firms: One out of every five froze paychecks with nine percent slashing executive salaries.

These findings underscore just how seriously the recession is affecting workers at all levels. In other report findings, 33 percent of the construction companies and 16 percent of the retailing businesses surveyed have curtailed salary increases. Only a small percentage of banks, insurance firms, and utilities have either cut pay or halted wage boosts.

New Wave Washes Up At KMAH

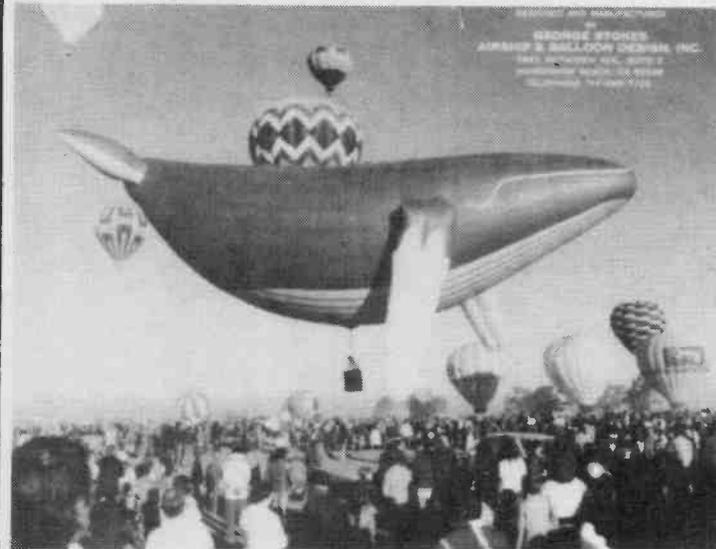
New wave means different things to different people. With that in mind **KMAH/Menlo Park, CA** is programming its own unique brand of easy listening new waves — the Pacific Ocean. Between 10pm-7:30am Bay Area listeners are soothed by the sounds of crashing waves broken from time to time by foghorns. General Manager **Frank Spinetta** says listeners enjoy the four-month old programming concept because it lulls them to sleep or helps their study concentration. The one drawback, however, is keeping the station's all-night personality awake.

Big Band Revives Ballroom Dancing

The pulsating beat of disco music has given way to yesterday's big band sound popularized today, for example, by **Al Ham's** "Music Of Your Life" radio format. Part of that resurgence is being seen in the dance studios across the country which report that the swing, aka the jitterbug, rumba, cha-cha, tango, waltz, and fox trot are being revived.

Unfortunately this doesn't mean that **Arthur Murray** et al can expect a dance studio boom as well. One Massachusetts studio reported a 10% enrollment increase whereas an instructor in Detroit laments the fact that only seven couples have signed up for ballroom dancing lessons — a far cry from the 30 to 40 couples he enrolled just four years ago.

Hot Air Blimps Boost Exposure

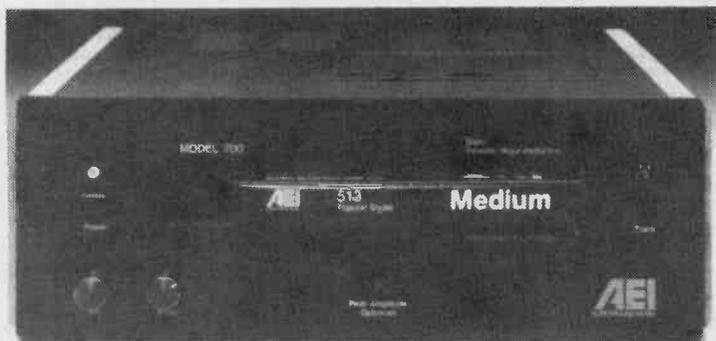


Blimps are a surefire way of achieving memorable exposure. **Goodyear** is a prime example. **Airship & Balloon Design, Inc.** is also hoping to parallel its counterpart's success through its own line of blimps which use hot-air instead of helium.

Unlike ordinary hot air balloons, these are steerable, employing aircraft engines and detailed control/guidance systems. Or they can glide with the help of aerodynamic lift. Once deflated, the whole blimp can be folded and carried on a trailer. Hoping to branch into radio promotion, **Airship & Balloon Design** gives clients the opportunity to buy, rent, or lease their blimps/crews and are willing to negotiate with stations to meet their needs in terms of size, shape, color, and logos, which are sewn directly on the blimp's fabric. The firm's largest project thus far is the 180 ft. long **Budweiser blimp**, nicknamed the "Good Beer Blimp," but special promotions like the "Save the Whale" project (pictured above) are also handled.

Interested stations should contact either **Michael Stewart** or **James Gullatte** at (714) 541-5431.

New AEI Tape Line Hits The Decks



After more than two years of testing and research, Seattle-based Foreground music firm **Audio Environments Inc. (AEI)** is introducing a new tape deck line, the Model 700 Series. The playback units' trademarked noise reduction system diminishes tape hiss from 10-15 dB while the pre-amp circuitry improves frequency response (25% or 30-15 kHz) and lowers distortion. Additional features include an extended life motor, front slot loading, optional rack mounting, and a choice between the amplified and non-amplified versions.

Alternate Radio Ratings Analysis Service Available

Computerized Audience Research, also known as **Compu-Radio**, is available to stations looking to save time and money. **Compu-Radio** offers computer generated ratings analysis, providing clients with breakdowns of time spent listening, turn over ratio, quarter-hour maintenance, and exclusive cume, among other informational categories.

All the client does is provide the firm with a returnable **Arbitron**; analysis reports are guaranteed within several days. Clients are also given the option of asking for up to nine dayparts, two competitors, and five music rotation frequency analyses per daypart. In

conjunction with **Compu-Radio**, there's **Merit (Music Evaluation Research)** which, as the name implies, determines whether a song merits airplay. This evaluation system takes into account listener acceptance, the burn factor, and unfamiliarity. At this point **Merit** accommodates 45 titles, utilizes five demo groups, and allows for individual weighting.

Compu-Radio fees are \$200 per book or \$325 for a two book trend. The software for both it and the **Merit** system are also for sale. **Harv Blain**, who counts ten years experience in radio, established both of them. He can be reached at (313) 853-6025.



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In Australia, call **Greg Smith, 3XY Radio, Melbourne, (03) 329-5777.**

WIRELESS FLASH
Copley Radio Network

350 Camino de la Reina/San Diego, CA 92108

R&R Highlights RTNDA's Dean Mell

More than 1000 broadcast news directors are gathered in Las Vegas this week for the 37th annual convention of the **Radio-Television News Directors Association (RTNDA)**.

To mark the occasion, **R&R** this week presents an in-depth conversation with RTNDA President **Dean Mell**, News Director at **KHQ-AM-FM&TV/Spokane**. Appropriately, it was Mell who put together this week's convention in his position as RTNDA's President-elect.

One likely topic of conversation in Las Vegas will be the growing movement to win full First Amendment freedoms for broadcasters. "We're making progress but we're a long way from victory," Mell told **R&R**.

He speaks with particular authority on the subject. Recently, a judge in Spokane found KHQ in contempt of court after Mell decided to air tapes used as evidence in a sensational attempted murder trial. Although the judge later settled on a \$2000 fine, for a while Mell faced the very real prospect of going to jail.

A print journalist could run into a similar problem, but one key fact set this case apart. The tapes Mell aired, after obtaining them legally from the prosecutor, had already been transcribed and printed in local newspapers.

Dean Mell says of radio, "It was all I ever wanted to do since I was a six-year-old kid." Today, that kid has grown up to become News Director at **KHQ-AM-FM&TV/Spokane** and President of the **Radio-Television News Directors Association (RTNDA)**.

"Originally, I was really hooked on baseball," Mell remembers. "I used to recreate games in the backyard. Then, once I got old enough to realize what it was all about, I zeroed in on news rather than sports."

Mell began paying his radio dues in 1947 — five radio stations in four years, bounced payroll checks, Clovis, NM and Chico, CA. In 1951 he settled down at **KMJ/Fresno**, the first two years as radio news director. When the station added a television outlet in 1953, Mell began a nine-year stint heading up its news operations.

From 1963 to 1973 Mell worked for **NBC News**. Assignments included doing news on **KNBR/San Francisco**, as well as six years as a correspondent for the **NBC Radio Network** in New York. It was in 1973 that he landed at **KHQ**, where he's been ever since.



Dean Mell

FM Radio Increasingly Responsive

"I think radio news is getting better," says Mell, looking back over what has already been an extensive broadcasting career. "It's got a lot of good, talented people in it. It's become more responsive to individual market needs. I think it's showing more and more professionalism, particularly on the FM side."

"There never used to be any newscasts at all on FM that I can recall ever hearing," says Mell. "But now, as FM stations are maturing, it seems to me they're becoming more and more responsive to community needs and devoting more effort to radio news. I know it's a popular conception that eventually FM will be nothing but music and AM will be nothing but talk and news. I don't necessarily think that's true."

Evolution Into Personal Medium Saves Radio

Mell fondly recalls growing up in the days when news and commentary dominated radio. "It was a feast," he says. "Then, of course, television emerged and radio went into a decline, tried to redefine itself and find its own particular niche."

"Once it started doing that and found out who it was and where it belonged in the scheme of things — in the 60's somewhere

"I know it's a popular conception that eventually FM will be nothing but music and AM will be nothing but talk and news. I don't necessarily think that's true."

— and became a more personal medium, then it started to re-emerge."

Mell compared radio's journey to that of the movie theaters. "When television hit, it hit with a big splash. So, instead of movie palaces we have the tri-cinemas where you just sit in a little boxy room with no frills."

"Radio has to do the same thing and re-evaluate itself. And now it's emerged from that. There's a radio news maturity. Not every station in every market is a mature news operation. But in any given market you will probably find at least one good radio news operation."

Know Your Audience

Mell continues, "I think the challenge for news people in radio today is to understand who they're talking to — the slice of the audience their radio station is targeting — and then work very hard at selecting and scripting stories for that audience, so they're in tune with the rest of the programming on that station. It can be done."

An example? "Something as dull as a city council meeting will perhaps affect different people in different ways. If you know who your audience is, you can find the subject matter that relates to them and write your story accordingly."

"I think the challenge for news people in radio today is to understand who they're talking to — the slice of the audience their radio station is targeting . . ."

Confessing that he may be guilty of stereotyping, Mell says for a Country audience he'd recommend "very simple, direct language, a more human kind of approach, a Paul Harvey approach with a lot of human interest stories."

When programming news for an AOR station, he suggests, "You'd be dealing with more cosmopolitan themes in a more sophisticated way. You'd use colloquialisms of that culture, whatever the current vogue phrases are. I'd probably want news people that came out of that culture, who sound in their delivery very much like the people they're talking to, so it comes naturally to them and they're communicating with their audience."

Farewell Golden Throats?

Mell doesn't just offer advice for other stations to follow while he holds to the old radio news traditions. He tells of recently hiring a newsman away from an AOR competitor in Spokane.

Mell admits, "Ten years ago I wouldn't have even looked at him. But today he's contemporary. When I hear him on the

radio, he's telling me stories I want to hear, that are important for me to hear. It is not an intrusion or an interruption of the total station sound."

He adds, "That's what radio news people today have to do. Whatever the format is, you have to be swimming in the same stream as the rest of the station. And I don't think that's inconsistent with doing a good news job, either."

"Whatever the format is, you have to be swimming in the same stream as the rest of the station."

Then is there anyplace in radio today for the golden-throated news anchor with the voice of doom? "I think there's less and less demand for that sort of thing," Mell answers. "The stentorian-toned radio announcer gets absolutely lost on a little one-inch speaker in a car radio rattling down the freeway at 50 miles per hour with a truck out each window. Sometimes a female voice or a more sharply-pitched male voice will penetrate that."

Whatever the demographic targeting of news, Mell cautions, "Certain principles still exist. The news still must be truthful and factual. It must be well written, but that's not to say it has to be dull or uninteresting or talking about subjects your listeners have no interest in."

Freeing Broadcast Journalists

Dean Mell became President of RTNDA unexpectedly. He was supposed to take office in October. His sudden rise occurred when predecessor Wayne Godsey, then News Director at **WTMJ-TV/Milwaukee**, was promoted to station manager in June. Feeling strongly that a fulltime, working news director should head RTNDA, Godsey resigned, even though he was still eligible to serve out his full term.

Asked about RTNDA's priorities, Mell says, "I know people may get tired of hearing about journalistic freedom, but we think it's very important. The dangers are always there. Unless you exercise your freedom, it's going to be eroded. We want ultimately the same guarantees for broadcast journalists that the constitution gives to print journalists. It's a freedom we've never really enjoyed."

RTNDA favors immediate legislation to eliminate the Fairness Doctrine, equal time and personal attack rules. But the association isn't opposed to Senate Commerce Committee Chairman **Bob Packwood's (R-OR)** proposal to accomplish the same thing by amending the U.S. Constitution.

"We don't oppose the Packwood approach at all," Mell emphasizes. "But we think realistically that is a long term goal. We shouldn't have to wait that long."

On the prospects of a legislative triumph, Mell says, "We're making progress but we're a long way from victory. That won't come until the public perceives that to be in its own interest."

Broadcast-Print Alliance

Mell is convinced the fight to extend First Amendment rights to broadcasters will be immeasurably strengthened as print journalists realize they, too, have something at stake.

"They're seeing more and more that their future is intertwined with ours, because they're becoming more and more electronic all the time," Mell points out.

"If you don't have that newspaper tossed

up on your front porch anymore, and instead you can get that newspaper over your TV set or through your computer system, is that a newspaper or is that a broadcast? Should the FCC and government regulations control that or not?"

Rules Encourage Broadcasting Mush

Mell holds to the widespread belief among broadcasters that the Fairness Doctrine, rather than promoting a diversity of opinion on the air, actually ends up encouraging stations to spoon out "mush." He explains, "Instead of dealing with substantive issues, it's sometimes easier to do a bland thing or not to do it at all."

As an example, Mell points to the requirement that broadcasters offer free time to those who oppose a station editorial. "You could spend your whole broadcast day letting people on the air to rebut whatever you said in your editorial," Mell complains.

"Newspapers certainly don't have to do that. They do print other shades of opinion, and certainly responsible broadcasters would make room for differences of opinion. But to be ordered by law, to have to go through all the red tape! You get nit-picked to death."

Improving Grassroots Journalism

Mell says RTNDA as an organization has now developed to a point where it's ready to "reverse the process and get it back down to the grassroots." He points to RTNDA's establishment of a Washington headquarters five years ago, a recent staff expansion and the addition of computer capability.

"Instead of dealing with substantive issues, it's sometimes easier to do a bland thing or not to do it all."

"I think we're harnessing enough resources in Washington now where we can start feeding back through improved regional conferences and meetings in association with other groups — whether it be Sigma Delta Chi, the Associated Press, UPI Broadcasters or colleges. We've got to do more to improve the quality of journalism at the grassroots level."

However, Mell admits he thinks television news will need more attention from the association as the medium faces new competition. "Radio has already gone through its traumatic change," he believes. "I think radio has matured to the point where it's already found its role. Radio set sales continue to thrive. I think radio's greatest threat might come from cassettes or other forms of music."

But that's not to say Mell is insensitive to the needs of radio news directors. Setting up RTNDA's 1982 Las Vegas convention in his capacity as President-elect, Mell is credited with, for the first time, scheduling different sessions for radio and TV people, as well as tailoring programs according to market and staff size. No longer will a Los Angeles TV news director be sitting beside a radio news director from a daytimer in Griswold, Idaho.

"We've got to do more to improve the quality of journalism at the grassroots level."

Networks/Program Suppliers

MUSIC FEATURES

Westwood One

In Concert:

Rossington-Collins/Johnny Van Zant
(October 22-24)

Live From Gilley's:

Best of Gilley's/Pt. I (October 22-24)
Best of Gilley's/Pt. II (October 29-31)

Off The Record:

Eddie Money (October 22-24)
George Thorogood (October 29-31)
Billy Squier (November 5-7)

Special Edition:

O'Jays/Pt. II (October 22-24)
Stephanie Mills (October 29-31)
Bary White (November 5-7)

ABC

Contemporary Net/ Spotlight Specials:

Kenny Loggins (October 24)

Entertainment Net/ Silver Eagle (DIR):

Lacy J. Dalton/Gary Morris (October 23)
Fritzell & West/Michael Murphey (October 30)

Rock Net/King Biscuit (DIR):

Elton John (October 24)
Santana (October 31)

CBS

RadioRadio:

"Night Moves" (October 30)

Clayton Webster

Country Calendar:

Bob McDill, songwriter (October 25)
Leon Everette (October 26)
Floyd Cramer (October 27)
Charlie Daniels Band (October 28)
Juice Newton (October 29)
David Fritzell (October 30)
Ricky Skaggs (October 31)



ALVIN AMUSES DEMENTO — During a recent guest stint on the Dr. Demento Show Alvin, popular member of the Chipmunks singing group, talked about tree house life with Theodore and Simon. He also discussed their forthcoming LP, "The Chipmunks Go Hollywood," with Demento and Alvin above is Ross Bagdasarian (right), one of Alvin's legal guardians.

Rarities:

Who (October 25)
Jethro Tull (October 26)
Devo (October 27)
Led Zeppelin (October 28)
Ronnie James Dio (October 29)

Retro Rock:

Squeeze (October 18)

Creative Factor

"Rock Pumpkin" Special (Halloween)

Global Satellite

Rockline:

Supertramp (October 25)
Pat Benatar (November 1)

London Wavelength

BBC Rock Hour:

Supertramp (October 24)

BBC College Concert:

Missing Persons (October 24)
Lords Of The New Church (October 31)

BBC/London Wavelength:

The Who Special (November 15-December 20)

Mutual

"The Great Entertainers" w/Johnny Cash
Tribute (Thanksgiving)

Narwood

Country Closeup:

Don Williams (October 25)
John Conlee (November 1)

Music Makers

Cleo Laine & John Dankworth (October 25)
Four Freshmen (November 1)
Cy Oliver (November 8)
Anita O'Day (November 15)

NBC

Source:

Crosby, Stills & Nash (October 22-24)

RKO Networks

Musicstar (IS, Inc.):

Eddie Rabbitt (October 25)
Melissa Manchester (November 8)
Fleetwood Mac (November 22)

Solid Gold Saturday Night

(Dick Bartley):

Roy Orbison (October 23)
Petula Clark (October 30)
Lou Christie (November 6)
B.J. Thomas (November 20)

Rolling Stone

Magazine Productions

Continuous History of Rock & Roll:

British Invasion/Pt. II (October 25)
Yardbirds (November 1)
Producers Special (November 8)

Guest DJ:

Steve Winwood (October 25)
Rob Halford, Glen Tipton of Judas Priest
(November 1)
Pat Travers (November 8)

United Stations

Country Music Countdown:

Donna Fargo (October 22-24)

Dick Clark's

Rock Roll And Remember:

Peter, Paul & Mary (October 22-24)
Tommy James & Shondells (October 29-31)

Holiday Specials:

Charlie Daniels & Friends (Thanksgiving)
Xmas With Oak Ridge Boys (Christmas)
Ronnie Milsap's Golden Decade (New Year's)

Watermark

Musical:

Hal Linden/Rodgers & Hammerstein
(October 16-17)

Soundtrack of the 60's:

Four Tops' Duke Fakir/Pat Paulsen/B.J.
Thomas (October 23-24)



CBS' FAMILY AFFAIR — Last week the CBS Radio Network held its biennial Affiliates Convention in Phoenix. On the agenda were such topics as programming additions and changes, the unveiling of a special listener survey, and affiliate association elections. Teaming up at the convention's traditional western steak fry were (top, l-r) Affiliate Board members Dino Corbin, KHSL/Chico; Joel Day, KOA/Denver; Richard "Shag" Miller, KBOW/Butte; Lee Leicinger, WWJ/Detroit; Lowry Mays, WOA/San Antonio; Doug Shull, WJNO/West Palm Beach; and Frank Balch, WJOY/Burlington, VT; (bottom, l-r) Ray Rosenblum, WMOA/Marietta, OH; Edward Giller, WFBG/Altoona; Joe Abel, KIRO/Seattle; Jerry Bretey, KGLO/Mason City, IA; and Richard Griggs, WSOY/Decatur.

NEWS & INFORMATION FEATURES

Clayton Webster

Sporting News:

World Series flashback/Notre Dame's Jerry Faust,
Blair Kiel/Stanford Univ. quarterback John
Elway

Low Irwin Reports

Prehistoric man novelist Jean Auel (October 8)
Della Ephron and teenage embarrassment/Mason
Wiley, collaborator of "Welcome to Mount
Merry College" (October 10)
Michael McDonald talks about Doobies' breakup and
solo career (October 11-17)



BIFF'S HAPPY HOUR — Biff Collie has agreed to host a new country gospel program, "The Happy Hour." Offered weekly by the Sunday Syndicate, the show will feature interviews with country artists coupled with country and gospel music. It will debut November 7. Signing on the dotted line is Biff (seated) with Larry Black, President of the syndication firm.

Mutual

"Sportsman," six-hour national sports call-in
program replaces NFL football coverage during
the strike. Steve Holman and Ed Coleman each
cohost three-hour segments

Narwood

Minding Your Business:

John Naisbitt's predictions for future/Electronic
typewriters (October 8)
More future predictions/Electronic typewriters
(October 11)
Creative borrowing/Electronic typewriters
(October 12)

Outlook:

Charles Grant, President of Fort Dearborn Paper
Company (October 12)
Fitness tactics (October 13)
Muhammad Ali (October 14)
Herschel Walker (October 15)

National Public Radio

Sunday Show:

Bob and Ray comedy team (October 10, 17, 24)

NBC

"A Half-Century of NBC Comedy"
(November 20-21)

Network correspondent Tom Brokaw now brings his
analysis of important news stories to net's long-
running "Comment on the News"

Progressive Radio Network

Laugh Machine:

Bill Cosby/Gabe Kaplan/Steve Martin/Woody Allen
(Week of October 4)

News Blimp:

Do personals for love work/Young computer ty-
coons/Miracle acne medicine
(Week of October 4)

RKO Networks

"World Series '82" is a series of 12 90-second
"sportSpecials" with Charley Steiner as RKO
One anchor and Tony Bruno handling RKO Two
(October 11-18)

Watermark

TV Tonite:

"Bare Essence/Pt. I" — CBS (October 4)
"Tucker's Witch" — CBS (October 6)
"Cheers" — NBC (October 7)
"Two Of A Kind" — CBS (October 8)

Westwood One

Brad Messer's Daybook:

Chicago Fire: Mrs. O'Leary's Cow? (October 8)
Spaces & Places:
Home Taping (October 8-10)
Draft Resistance (October 15-17)



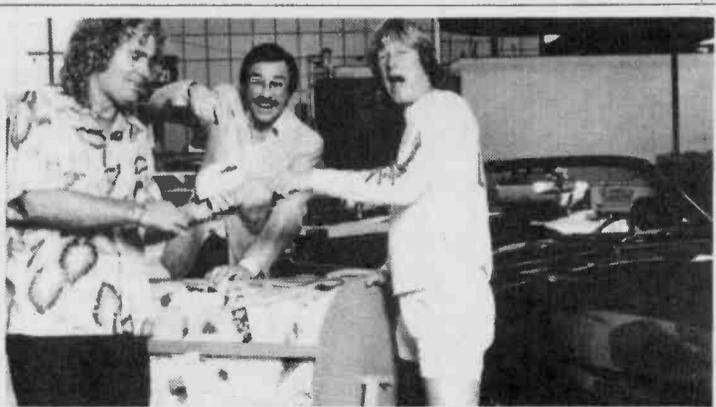
SHEPPARD GUESTS ON SILVER EAGLE — A recent installment of DIR's Silver Eagle featured country star T.G. Sheppard. He's pictured here (right) standing with producer Bob Kaminsky as they listen to a playback of T.G.'s concert. Seated at the controls is engineer Johnny Rosen.

PEOPLE

● Sid Friedman named Director/Radio News Operations at **NBC News**. In his new post Friedman will oversee news-gathering and operations for the NBC Radio Network and the **Source**. Prior to this he worked with **WNBC-TV/New York**.

● Kimberly Blassey joins **Mutual Broadcasting System** as a financial analyst. Before moving to Mutual, Blassey was associated with a Washington, DC-based accounting firm.

● Congratulations to **Narwood Productions** on the occasion of its 25th anniversary. The New York City-based syndication/production firm's first show was "Coke Time" with **Eddie Fisher** in 1957. The company currently handles "Country Closeup," "Music Makers," "Outlook," and "Minding Your Business."



TOP 60 OF THE 60'S — On October 9-10 "Soundtrack Of The 60's" will expand its program to air the special, "The Top 60 Of The 60's," compiled from over 200,000 listener votes during the show's recent sweepstakes. Listeners also vied for the grand prize of a fully-restored 1966 Mustang convertible. Host Gary Owens (center) selected the winner with the help of (l-r) Jan Berry and Dean Torrence, better known as Jan & Dean. Three of the duo's songs are included in the countdown.



NUGENT LANDS IN NEW YORK — In support of his debut LP on Atlantic, Ted Nugent spent a couple of days in New York visiting with various print and broadcast media personnel. While there he was also the subject of a **Source** interview. Listening to a comment by Atlantic's Alan Wolmark (right) are the network's Dan Formento and Nugent.

Unemployment Insurance Maintains Prior Lifestyle

No one, from the low end to the high end of the pay scale, is immune to unemployment. Of course, there's unemployment insurance. If you've lost a high-paying position, though, it will keep you afloat but probably won't stretch enough to maintain your prior lifestyle. According to this month's issue of "Dynamic Years" magazine, Montreal-based **Gestas Insurance** is hoping to bridge that gap with its current line of private unemployment insurance policies.

Targeted at the \$25,000-100,000 a year work force, Gestas's unemployment policies will pay your total salary for up to two years, including bonuses and fringe benefits. Premiums are 1.3% of your gross paycheck. But there are restrictions. The company will not pay any benefits if you've been sacked for intoxication, dishonesty, or insolent behavior. So far Gestas has signed up 1000 Canadian clients and is looking to conduct business in the U.S.

Unit Insures Against Speaker Overload



QED Audio Products' Protech SP150 is a handy companion to loudspeaker drive units — it protects them from overloading. Deriving its power from the signal source, the SP150 constantly monitors the signal to the speakers. In the event of an overload, a time delay is triggered. If the level doesn't drop to within a lower range, a relay cuts the power to a safe measurement.

Amplifier performance isn't hampered by the addition of the

SP150. In fact, insertion loss amounts to 25 milliohms which equals the insertion loss of ten feet of quality speaker cable. For those amplifiers already possessing electronic short circuit protection, the SP150 uses triacs instead of the relay which short circuit the amplifier to protect the speakers. This particular add-on system, however, isn't suitable for tube amplifiers.

For details regarding cost and availability call **A. Clancy** at (315) 685-3806.

A&M Debuts Supertramp \$8.98 Chrome Cassette

A&M is furthering the cause of improved pre-recorded cassette quality by releasing the forthcoming **Supertramp** LP, "Famous Last Words," on chromium dioxide tape. Working in conjunction with **BASF**, the label plans to list the chrome cassette at the standard price of \$8.98. Release is set for October 26.

Since chromium dioxide tape significantly reduces tape hiss and offers improved dynamic range, A&M hopes that it can be used as a weapon against home taping (see page 15). According to label President **Gil Friesen**, "If a consumer can buy a high fidelity pre-recorded tape at no additional cost, he'll have one less reason to home tape."

Audiotex Intros "Talking" Encyclopedia

Today's advancing technology makes education even more fun and entertaining. Take **Audiotex's** recently unveiled "talking" encyclopedia, for example. Users are supplied with print and the extra feature of voices and sounds delivered through their television set speakers.

Audiotex performs this feat through a sound-enhanced home information videotext system. Here's how it works: Say you're researching U.S. presidents. You can call up information pertaining to **John F. Kennedy** and by pressing several buttons on a small keyboard, you can hear his inaugural address as well.

According to developer **Mark Bendig**, any audio effect can be added — from bird calls to foreign languages. He estimates that this audio capability will increase a standard videotext decoder's cost by \$50. Also available, is a two-way sound services system that simulates the interaction between an information-seeking person and a reference librarian.

Pro:Motions

WB Promotes Maitland

Mark Maitland has been upped to VP/National Singles Sales Manager at **Warner Bros. Records**. Before accepting this new post, Maitland served as the label's National Singles Sales Manager for six years.



Mark Maitland

Heilberg Joins Whittaker

Susan Heilberg has been appointed VP/Promotion for **Roger Whittaker Enterprises**. Susan joins the artist's production firm from **RCA Records** where she served as assistant to A&R producer **Ethel Gabriel**.

E/A Elevates Barber

Ornetta Barber has been promoted to National Marketing Research Director at **Elektra/Asylum**. She moves up from the post of National Marketing Research Coordinator. Prior to that Barber worked as National Retail Liaison for the label.



Ornetta Barber

Bonneville Names Three VP's



Dave Verdery

Jeffrey Mathieu

Bonneville Broadcasting System has appointed three new VP's: **Dave Verdery**, VP/Programming; **Jeffrey Mathieu**, VP/N.Y. Division; and **Gary Schroeder**, VP/Technical Director. Most recently Verdery served as the firm's Client Services Manager. He's succeeded by **Rob Carpenter**. Mathieu was formerly Director/Special Projects for the company.

MacDonald Upped At CBS

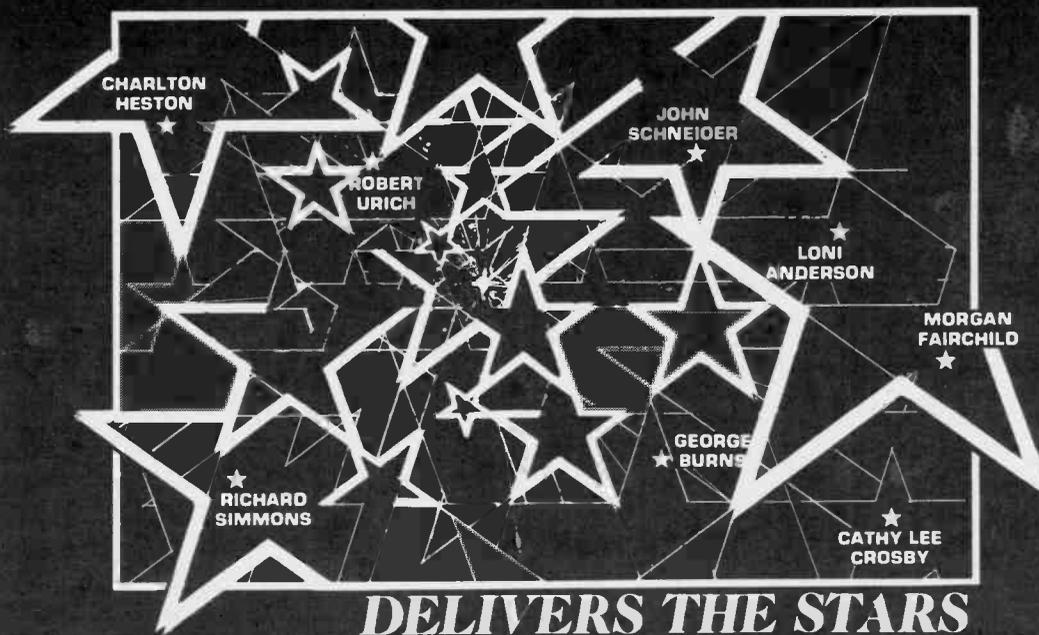
Holland MacDonald is the new Art Director/Creative Services at **CBS Records**. In this position he will oversee all art and design elements for CBS Records advertising. MacDonald first joined the unit in 1979 as a designer.



Holland MacDonald

A NEW 90 SECOND RADIO INTERVIEW FEATURE

AMERICAN ENTERTAINMENT*



DELIVERS THE STARS

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Ratings & Research



JHAN HIBER

Arbitron Advisory Questionnaire Debuted

Arbitron! Just the mention of the word is enough to send many broadcasters into fits of anger. But how many of you, when asked to specifically criticize the ratings firm, ever take the chance to do so? Apparently, not many. I'd like to suggest that through the annual Arbitron Radio Advisory Council "station survey" you have such a vehicle. With the survey you can give the ratings firm your feelings — pro and con — about the job it is doing and the future course you'd like to see followed.

For the past couple of years the ARAC has mailed its annual questionnaire to Arbitron's subscribers. Unfortunately, only about 26-27% have ever been returned, a figure that seems low given the feelings often generated by Arbitron. In an effort to stimulate the return of these questionnaires, now on their way to subscribers, Arbitron and the Advisory Council have allowed me to debut certain sections of the questionnaire on this page. Arbitron executives and Advisory Council Chairman George Green, VP/GM of KABC/Los Angeles, hope that by introducing the survey through my column your interest might be peaked and, it is hoped, more of you will return completed questionnaires to Arbitron's tabulation center.

Key Deadline

I'll outline below some of the more interesting portions of this year's questionnaire. However, first I'd like you to keep in mind the following date — October 23. After you have filled in your survey be sure to drop it in the mail by October 20th or so, allowing time for it to reach the questionnaire collection center (P.O. Box 24, Eau Claire, WI, 54702) by October 23.

Another matter to address is the item of confidentiality. Although the questionnaire asks for the calls of your station, your name and title, as well as format and market data, don't be concerned about getting nailed by Arbitron if you criticize them strongly. The goal of the survey is to obtain client feedback about how well or poorly Arbitron is doing its job. Don't be intimidated by the name and station spaces — just leave them blank if you are nervous. I'm sure Arbitron and the Council, who jointly designed the questionnaire, are more interested in your input than in knowing specifically from whom some comment came.

Five Key Areas

In reviewing the 18 question document, five sections caught my eye as items of some controversy and interest. Below you'll see the actual sections as they appear on the questionnaire — with some commentary from me where appropriate.

Report Features:

2. Please indicate if you would favor the deletion of the following sections from the Local Market Report under these conditions:

- (a) A slight reduction in the cost of the Report.
 (b) The information would be available to any client upon request at a minimal cost

	Leave in Market Report	Delete
A. Average Share Trends	___	___
B. Target Audience Estimates	___	___
C. Dayparts Average + Cume (Uncombined Estimates)	___	___
D. Hour by Hour Estimates	___	___
E. Away-From-Home Listening Estimates	___	___
F. Cume Combinations	___	___
G. Exclusive Cume Listening Estimates	___	___
H. ADI Listening Estimates	___	___

This section deals with the current discussion about what Arbitron can do to lower its costs. If indeed stations are using just a few key pages in the book, this portion of the questionnaire gives an opportunity to express that fact.

Arbitron Performance:

When you were a kid did you ever want to grade the teacher on how well a job he/she did? Similarly, you now have the chance to turn the tables on Arbitron — they are always judging you (through

Week In Review

WKSS Lawsuit Dropped

According to Arbitron General Counsel Tony Kelsey the lawsuit filed recently against Arbitron by WKSS/Hartford "has been dismissed out of court." The suit, which centered around complaints against Arbitron's Differential Survey Treatment and the make-up of the Hartford metro, was apparently dropped after an out-of-court conference between Arbitron and station representatives. One factor in the dismissal of the suit may have been that DST is not used in Hartford. Kelsey told R&R, "It cost us \$10,000 to defend ourselves against what we feel was a frivolous suit."

Y&R To Use Birch?

Officials at both Young & Rubicam and the Birch Report indicate the agency is evaluating the new ratings effort. Reportedly the huge agency is allowing its regional shops in Cedar Rapids, Cincinnati and Tampa to use Birch when evaluating station buys.

In another development at Birch, Tom Birch has announced that he has hired Miami's largest agency, Hume-Smith-Mickleberry, to "help us develop a marketing plan and a synergistic approach to our presentations and advertising." Birch also mentioned that Hume-Smith has dropped Arbitron and will soon start buying with Birch Report Data.

Rate the Council:

Finally, since this survey is as much for the use of the Advisory Council as it is for Arbitron, it seems appropriate that there be a section asking about the Council and its effectiveness. Last year there was controversy regarding whether or not

5. B. If Arbitron collected newspaper readership information that allowed you to demonstrate to an advertiser what newspapers your audience reads and how much time they spent with those newspapers, would you find this information:

- ___ Extremely Useful
 ___ Useful
 ___ Not Very Useful
 ___ No Opinion

This may be one of the more worthwhile things Arbitron can delve into. It's no secret that the newspapers are milking most of the local ad revenues — perhaps that could be dealt with more successfully if Arbitron (or any ratings service) provided useful and easily understood data on the competitive media. Birch is starting to do this.

Frequency of Reports:

I've often heard complaints about how many sweeps and reports there are in local markets. Frequently the gripe is that there are too many surveys already, adding to the cost of subscribing to Arbitron. Some, though, feel that they need more surveys and reports in their metro. How do you feel? Keep in mind that if you want more sweeps in your market the cost of subscribing to the research will go up. But perhaps there is a sales potential you are missing by not having access to ratings data for certain times of the year. Section six lets you express your feelings to Arbitron and the Council on these issues.

6. A. How many Local Market Reports (or Condensed Market Reports) per year are presently being done in your market?

- ___ One
 ___ Two
 ___ Three
 ___ Four

B. How many Local Market Reports (or Condensed Market Reports) does your market need per year?

- ___ One
 ___ Two
 ___ Three
 ___ Four
 ___ More Than Four Please Specify How Many ___

12. A. The following items relate to the value of the Arbitron Radio Advisory Council in helping your needs to be satisfied. For each item, please circle the appropriate number.

	Excellent	Good	Fair	Poor
1. The job the Council is doing in informing you of its performance.	1	2	3	4
2. The Council's involvement on behalf of the entire Radio industry.	1	2	3	4
3. The Council's involvement on behalf of individual stations.	1	2	3	4
4. The subjects the Council reviews with Arbitron	1	2	3	4

B. Overall, how do you rate the Arbitron Radio Advisory Council's performance compared to two years ago?

- ___ About the same level -1
 ___ At a better level -2
 ___ At a less satisfactory level -3

the ratings books) so this section allows you a rare opportunity to score them on some vital matters. Note that the second section of each question doesn't give a time frame reference (for "better" or "less satisfactory"). Let me suggest you think in terms of the last year as the basis for judging the firm's performance.

the Council was useful or just a patsy for Arbitron. How do you feel? Here's your chance to sound off.

"The goal of the survey is to obtain client feedback about how well or poorly Arbitron is doing its job."

Piece of Your Mind

I hope that by showing you some of the salient parts of this year's Advisory Council station survey you'll be interested enough to return the document by October 23. You already give Arbitron a piece of your wallet — use this chance to give them a piece of your mind.

9. For each of the following items, please circle the number which best indicates how well Arbitron is performing.

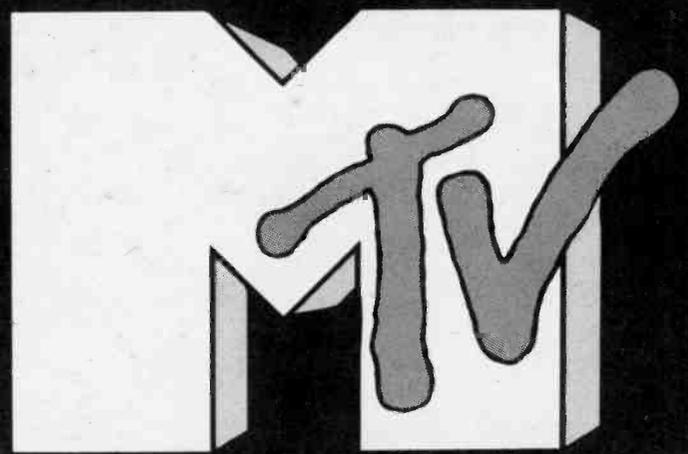
	Excellent	Good	Fair	Poor	Same Level	Better Level	Less Satisfactory Level
A. Keeping you informed	1	2	3	4	1	2	3
B. Product knowledge of the people you deal with	1	2	3	4	1	2	3
C. Willingness to change policies and procedures	1	2	3	4	1	2	3
D. Allowing you access to any information you require to answer a question	1	2	3	4	1	2	3
E. Meeting sample size goals	1	2	3	4	1	2	3
F. Delivery of reports	1	2	3	4	1	2	3
G. Frequency of reports in your market	1	2	3	4	1	2	3
H. Diary editing	1	2	3	4	1	2	3
I. Diary return rates	1	2	3	4	1	2	3

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World Tour 1982/'83**

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RATINGS REPORT

ARBITRON RADIO

1999

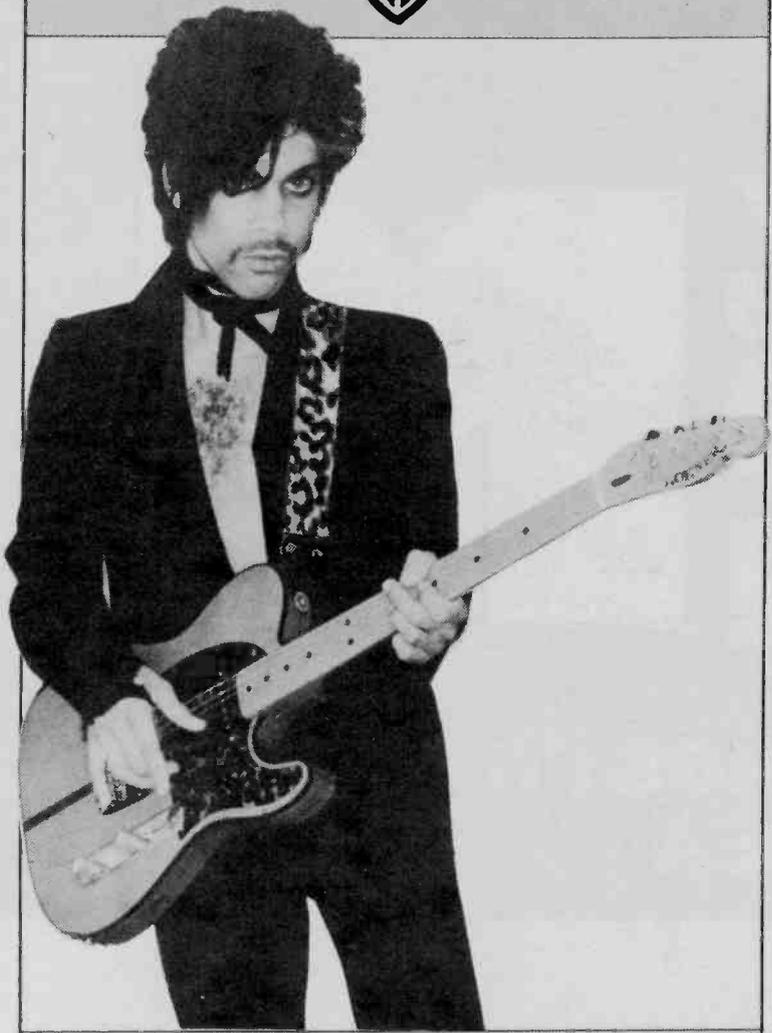
...IT'S WHAT RADIO HAS BEEN WAITING FOR...FROM

PRINCE

"1999"
BRAND NEW FROM

PRINCE

PRODUCED BY PRINCE



MANUFACTURED & DISTRIBUTED BY WARNER BROS. RECORDS

Los Angeles

	Spr. '82	Sum. '82
KABC (Talk)	6.7	8.6
KLOS (AOR)	3.9	4.7
KIQQ (CHR)	3.7	4.1
KBIG (BM)	5.0	4.0
KROQ-FM (AOR)	3.7	3.7
KFWB (News)	3.6	3.5
KJOI (BM)	3.5	3.4
KMET (AOR)	4.0	3.4
KIIS (CHR)	3.9	3.3
KRTH (CHR)	3.2	3.2
KPRZ (BBnd)	2.6	3.1
KHTZ (AC)	3.5	3.0
KNX (News)	3.5	2.7
KMPC (Easy)	2.4	2.6
KRLA (CHR)	2.1	2.4
KOST (BM)	2.4	2.0
KLAC (Ctry)	2.1	1.9
KTNQ (Span)	1.9	1.9
KWKW (Span)	1.3	1.9
KKGO (Jazz)	1.2	1.8
KFI (CHR)	2.5	1.7
KNOB (Easy)	1.1	1.7
KUTE (Urbn)	1.9	1.7
KGFJ (Blk)	1.9	1.6
KNX-FM (AOR)	2.2	1.6
KWST (CHR)	1.3	1.6
KZLA-FM (Ctry)	2.1	1.6
KALI (Span)	1.2	1.5
KJLH (Blk)	1.2	1.5
KHJ (Ctry)	1.5	1.4
XTRA (CHR)	1.5	1.4
KACE (Blk)	1.5	1.3
KDAY (Blk)	1.5	1.3
KFAC-FM (Clas)	1.0	1.3
KLVE (Span)	1.3	1.2

Washington, DC

	Spr. '82	Sum. '82
WKYS (Urbn)	8.4	10.2
WMAL (AC)	7.5	7.9
WHUR (Blk)	6.9	7.4
WGAY-FM (BM)	7.7	7.1
WPGC-AM & FM (CHR)	5.3	5.3
WRQX (CHR)	4.9	5.1
WLTT (AC)	4.4	4.4
WTOP (News)	3.6	4.2
WAVA (AOR)	4.1	3.9
WOOK (Blk)	4.2	3.9
WASH (AC)	3.5	3.8
WMZQ (Ctry)	2.7	3.5
WPKX-FM (Ctry)	2.9	3.4
WWDC-FM (AOR)	4.5	3.1
WRC (Talk)	4.3	3.0
WGMS-FM (Clas)	2.3	2.5
WXTR-FM (Gold)	2.2	2.0
WEZR (BM)	1.9	1.7
WHFS (AOR)	1.3	1.4
WYCB (Rel)	2.1	1.4

Cleveland

	Spr. '82	Sum. '82
WMMS (AOR)	8.2	9.6
WBBG (Gold)	5.6	7.5
WDMT (Urbn)	5.9	6.7
WDOK (BM)	7.6	6.4
WQAL (BM)	7.3	5.3
WGCL (CHR)	6.3	5.2
WHK (Ctry)	4.8	5.2
WZZP (AC)	7.0	5.1
WMJI (AC)	—	4.7
WERE (News)	4.9	4.5
WWWE (Ctry)	4.5	4.4
WZAK (Urbn)	2.8	4.4
WGAR (AC)	3.7	4.2
WKSX (Ctry)	2.6	3.8
WCLV (Clas)	2.4	3.0
WJMO (Blk)	2.7	2.6
WABQ (Rel)	3.2	2.4
WKDD (CHR)	.9	1.6
WJW (AC)	2.4	1.5
WLYT (CHR)	2.3	1.5

San Francisco

	Spr. '82	Sum. '82
KGO (Talk)	8.6	7.2
KFRC (CHR)	4.2	5.0
KNBS (News)	4.9	4.6
KNBR (AC)	3.5	4.2
KSOL (Urbn)	4.8	4.2
KRQR (AOR)	3.3	3.7
KYUU (AC)	2.5	3.4
KMEL (AOR)	3.7	3.3
KDIA (Blk)	2.7	3.2
KIOI (AC)	2.9	3.2
KSFO (AC)	3.7	2.9
KSJO (AOR)	2.8	2.9
KNEW (Ctry)	2.9	2.8
KSAN (Ctry)	2.4	2.8
KBLX (Blk)	3.2	2.7
KFOG (BM)	3.1	2.7
KABL-FM (BM)	2.0	2.6
KOIT (BM)	2.4	2.5
KABL (BM)	2.5	2.3
KIBE & KDFC (Clas)	2.8	2.1
KYA (Gold)	1.9	2.1
KKHI-AM & FM (Clas)	1.8	1.8
KEZR (CHR)	1.1	1.6
KLOK (AC)	1.7	1.6
KOME (AOR)	1.8	1.6
KBAY (BM)	1.5	1.5
KLHT (AC)	1.7	1.4
KLIV (BBnd)	.9	1.1
KPEN (AC)	.8	1.0

Boston

	Spr. '82	Sum. '82
WBZ (AC)	8.4	8.6
WHDH (AC)	8.5	8.0
WXKS-FM (CHR)	7.0	7.8
WCOZ (AOR)	7.4	7.5
WBCN (AOR)	4.7	6.3
WEEI (News)	6.6	4.8
WMJX (AC)	5.3	4.5
WROR (CHR)	4.1	4.4
WJIB (BM)	4.4	4.2
WXKS (BBnd)	2.7	4.0
WVBF (AC)	4.0	3.0
WEEI-FM (AOR)	3.1	2.8
WITS (Talk)	2.0	2.8
WBOS (CHR)	1.3	2.5
WRKO (Talk)	3.0	2.4
WSSH (BM)	2.1	2.4
WHUE-FM (BM)	2.3	2.2
WCGY (CHR)	1.3	1.5
WCRB (Clas)	1.4	1.3
WILD (Blk)	1.9	1.3
WAAF (AOR)	1.7	1.2

Houston

	Spr. '82	Sum. '82
KIKK-FM (Ctry)	8.8	8.6
KMJQ (Urbn)	9.1	8.6
KFMK (AC)	6.5	7.7
KRLY (Urbn)	6.5	7.0
KLLO (AOR)	6.5	6.9
KILT-FM (Ctry)	7.5	6.7
KRBE (AC)	5.7	5.6
KTRH (Talk)	4.7	4.9
KPRC (News)	4.6	4.2
KQUE (AC)	3.3	3.9
KODA (BM)	4.2	3.8
KYND (BM)	3.9	3.4
KSRR (AOR)	3.5	3.4
KILT (Ctry)	2.4	3.3
KENR (Misc)	1.9	2.3
KKBQ (CHR)	—	2.1
KIKK (Ctry)	1.5	1.4
KLEF (Clas)	1.4	1.3
KLVL (Span)	1.6	1.3
KXYZ (Span)	1.3	1.3
KLAT (Span)	.9	1.1

Philadelphia

	Spr. '82	Sum. '82
WDAS-FM (Blk)	7.4	8.8
KYW (News)	8.8	7.9
WMGK (AC)	7.6	7.2
WMMR (AOR)	5.1	6.5
WCAU-FM (CHR)	6.4	6.3
WCAU (N/T)	4.7	6.2
WIP (AC)	5.5	4.9
WEAZ (BM)	4.7	4.8
WYSP (AOR)	3.7	4.4
WPEN (AC)	4.4	4.0
WWDB (Talk)	4.7	4.0
WWSH (BM)	3.4	3.8
WUSL (Ctry)	3.0	3.3
WIOQ (AOR)	4.4	3.1
WSNI (AC)	3.0	2.4
WHAT (Blk)	1.8	2.1
WDAS (Blk)	1.9	1.9
WFIL (Ctry)	2.5	1.7
WIFI (CHR)	1.6	1.7
WFLN-FM (Clas)	1.8	1.5
WJBR-FM (BM)	1.4	1.3
WRCP (Gold)	1.0	1.2

Detroit

	Spr. '82	Sum. '82
WJR (Misc)	10.8	11.2
WDRQ (Urbn)	3.0	6.6
WNIC-FM (AC)	5.1	6.1
WRIF (AOR)	6.3	5.6
WMJC (AC)	3.7	4.8
WLLZ (AOR)	6.1	4.7
WWJ (News)	5.9	4.6
WWWW (Ctry)	4.0	4.5
WABX (AOR)	3.3	4.0
WXYZ (Talk)	5.6	4.0
WJR-FM (BM)	3.9	3.8
WJLB (Blk)	3.8	3.5
WJOI (BM)	2.8	3.2
WCXI (Ctry)	3.1	3.0
WCZY (AC)	3.1	3.0
WGPR (Blk)	4.9	3.0
WJZZ (Jazz)	2.4	2.7
WOMC (AC)	2.2	2.6
CKLW (CHR)	2.3	2.6
WLBS (Blk)	2.5	2.4
WCXI-FM (Ctry)	2.8	1.7
CKJY (BBnd)	1.4	1.4
WHND (Gold)	1.0	1.2
WCHB (Blk)	1.1	1.1
WQRS (Clas)	1.2	1.1

San Diego

Note: Below are the complete and correct figures for the San Diego market. Some of the advance numbers printed in last week's R&R were incorrect.

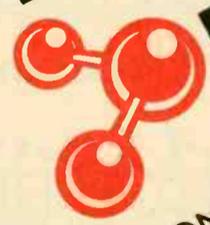
	Spr. '82	Sum. '82
KFMB (AC)	7.3	11.6
KJQY (BM)	9.0	8.4
KPRI (AOR)	4.4	5.8
KGB (AOR)	9.6	5.5
XHRM (Blk)	4.0	4.8
XTRA-FM (AOR)	4.9	4.7
KSDO (News)	4.4	4.4
KYXY (AC)	4.2	4.3
KFMB-FM (CHR)	2.5	4.2
KIFM (AOR)	2.7	3.4
KFSD (Clas)	4.5	3.2
XTRA (CHR)	2.7	3.1
KOGO (AC)	4.3	3.0
KBZT (AC)	3.4	2.9
KCBQ-FM (Ctry)	3.0	2.9
KMLO (BBnd)	2.5	2.8
KCBQ (Ctry)	2.4	2.6
KSON (Ctry)	2.7	2.3
KNX (News)	1.6	2.2
KEZL (AC)	2.9	2.0
KSON-FM (Ctry)	2.9	1.9
KJFM (BM)	1.4	1.5
KABC (Talk)	.9	1.1
KFI (CHR)	.8	1.0

UNLEASHED THIS WEEK

MANEATER

DARYL + JOHN HALL OATES

produced by DARYL HALL + JOHN OATES
co-produced by NEIL KERNON
mixed by HUGH PADGHAM
management - direction - TOMMY MOTTOLA



HO 2

THE FIRST SINGLE FROM THE FORTHCOMING ALBUM
PB 13354

ON
RCA RECORDS AND TAPES



Sales



JONATHAN HALL

Small Market Radio's Stiff Upper Lip

In this economy, who wants to give away sales secrets? But that's just what broadcast executives did at NRBA's recent convention — some with competitors in the room.

In this week's column, I'd like to highlight the NRBA workshop "Big Bucks in Small Markets" moderated by Larry Keene, President/GM of WWOC-FM/Avalon, NJ.

In the workshop, Larry noted that two panelists were more successful with their AM's than with their 100,000 watt FM's. One is WDSM/Duluth President/GM Robbie Ridder, who characterized his situation as being one of tough times. He talked about survival — local survival.

How bad is the economy in Duluth? "Our population has declined 15-20%. And we've lost 25% of our jobs in the last year and a half," Robbie told all. The situation appears worse, Robbie added, because of reports from the Minneapolis/St. Paul press pointing out that "unemployment and the use of alcohol are up as well as incidents of child abuse, etc.," which has effectively served to curtail regional business. "We have found that you have to truly get to the local economy and to the local business community," he concluded.

How do you beat last year's figures in a declining situation? "First thing," Robbie said, "we became absolutely consistent in the image of the station." WDSM has adopted a "Marlboro" theme. "We have a Marlboro Man. Our TV commercials are the exact copy of a Marlboro Man. But instead of taking out a pack of cigarettes, he takes out a small transistor radio and raises it to his ear. Also, our ID is '710 Country' at all times."

Most importantly, Robbie said the station's sales executives began to stress consistency with advertisers. They've also become more visible. "When we began to see this increasing trend of everything going down, we did a quick survey and found that 50 clients were doing 80% of our business." This determination changed the way sales calls were made. "We call it 'Be there Tuesday at 2:00 Meeting,' the point being that ad reps now concentrated on the established accounts rather than new business. Even if the client isn't there, the sales person is expected to put in an appearance," Robbie said. "Tuesday at 2:00; Thursday at 4:00; whatever it happens to be with that client — we become an integral part of his week," Robbie said.

In the final analysis, the Duluth radio executive noted, "What this did for us was that we are now making a profit in a market where it is an absolute disaster. The three TV stations are losing enormous amounts of money. The newspaper is doing poorly. But because we are so solid and so consistent with our best clients, we're okay."

After the session, Robbie was quizzed regarding a particular sales incentive plan used briefly prior to the contingency approach described above. For one month last year, the station allowed every employee to see some bonus money. Robbie described how it worked: "We had established a sales figure representing a substantial profit. Once that was reached, each staffer received 2% of the extra bonus for the month. We had to delay the plan when the bottom fell out, but I'd use it again," Robbie commented to me later.

Promotions Are Key

Dave Luther, President/General Manager of WBTM & WAKG/Danville, VA described two sales promotions that have worked for him. The first is a "Christmas in October" promotion that has run successfully for three years.



Dave Luther

"Christmas in October" is running again this month, but the actual prizes are awarded in December. A single winner gets his or her rent paid, a clothing allowance, two shopping sprees at the supermarket, utilities/car payment and cable TV bills paid — all for one month. Sponsors receive a multitude of promotional mentions in return for their participation.

Secondly, Dave discussed his station's "Last Bumper Sticker Contest" which was sold to Wendy's Hamburger chain. The contest was promoted hourly, 12 times daily for six weeks. Grand prize was \$1000 with other prizes awarded daily. Listeners could win by calling in. Names were registered by persons peeling coupons off the back of the bumper sticker. The station did not use spotters. Dave felt running the "Last Bumper Sticker Contest" was extremely successful because of its uniqueness.

Another area where Dave believes his station excels is in having announcers that relate one-on-one with the audience. "You'll never hear anyone here saying 'Good morning, everyone,'" he commented to me.

Finally, Dave emphasized working with the local cable system in Danville. His AM station broadcasts in stereo over the cable system and will eventually add over-the-air AM stereo. "We identify ourselves as 'AM

State Networks Pitch Madison Ave

Eighteen member networks of the National State Radio Networks Association (NASRN) met Thursday (9-23) in New York to make their case for more advertising dollars. "It was a kind of down-home presentation with a thread of earthy humor and humility that had the Madison Avenue sophisticates laughing heartily as they thoroughly absorbed the NASRN story," commented Joe Rosenberg of the John Blair Co.

The thrust of the NASRN pitch is that the member networks can offer greater penetration in their coverage areas than any of the national networks. The presentation in New York followed similar pitches that have been made to advertisers and agencies in other areas of the country.

Prior to addressing the New York advertising community, executives from the various associations met at Blair to discuss strategy. Blair represents 13 of the 18 members. Blair VP Ed Howard and Missouri Network Chairman Clyde Lear (NASRN President) led the discussions.

NASRN noted in particular some examples from its 1982 roster of clients. They included A & P, the American Dairy Association, Anheuser-Busch, BASF, Block Drug, Borden's, Century 21, Ford, Gulf, Shell, Texaco, United Airlines, and the US Air Force and Marines.

Ed Howard, who heads Blair's wired state nets, noted that part of the increasing interest from advertisers is linked to new census data demonstrating the growth of nonmetro areas. Howard stressed that this trend is demographically broadbased and highest in the Sunbelt. It is indicative of what some demographers are calling a "rural renaissance," he concluded.



1330 and Cable FM 100," he pointed out. "It really helps out in taking the signal to those regular listeners outside our nighttime area," he said.

Next, Ben Morgan, who consults KWIX & KRES/Moberly, MO, discussed a "news" approach for sales. Moderator Larry Keene commented in his introduction of Ben, "They sell on a very unique system; they program on a very unique system; and are in fact a very unique station. They don't talk in thousands or hundreds of dollars, they are always looking for how much over one million they will do. And they do it by thinking very positively, and always with this one same system that works."

Ben related that Moberly is a town of about 15,000 in an area comprised of a half-million located half way between Kansas City and St. Louis. "We had retail sales last year of nearly 2 billion dollars. Our main industry is agriculture, but there are also small manufacturing plants in the area that employ about 400-500 people each. So, we have a pretty good balance. We program our stations separately; we do no simulcasting. We sell them separately. We use different rates and different rate cards. And we do not have a combination rate."

Ben continued, "But now let's talk about advertising — advertising with traceable results."

News Approach

"We have provided people with what we think is the finest news service there is. We have also developed a technique of making commercial messages sound like news stories . . . a news story that is just 30-seconds long. When an ad tells the listener that he could buy a new suit for \$250 and save \$100 in the process — now that's good news, folks. There is a definite benefit for the listener. If we are talking about how nice the clerks are, how wide the aisles are, how well-lighted the store is, and it's been there since 1901 — that really doesn't make any difference to the listeners. I think that all radio delivers some kind of result. The man who wants an image needs one thing. The man who wants personal advertising to keep his mouth in front of the public wants something else.

"But the merchant who really wants to sell merchandise — who really wants to do business and make a buck — he wants the kind of advertising that can deliver only one thing — and that is results. It may be the worst commercial in the world — but who cares, if people buy merchandise. That's what we want to happen. The best traceable results are obtained when he advertises his product and puts a price in that ad. Then when he makes a sale, he knows the radio ad delivered the traceable results.

"In these times of economic stress, the merchant is consistently looking for ways of reducing his cost of doing business. He's more conscious today (than probably ever before) of the direct relationship between overhead, cost and profit. As a result, the key to growth in the radio advertising business in Moberly, Missouri is repeat business, because we do not have an unlimited number of prospective clients. Most of us are already aware of all the pitfalls of adjusting a rate card downward to sell more advertising. We don't believe in that. We also don't think the answer is pricing 30-45 seconds for the same dollar.

"We don't believe in cute and entertaining commercials, and we don't believe in institutional advertising either. We're different. We believe only in results!"

It's obvious that even in today's economy creativity and hard work are paying big dividends, especially in the smaller markets.

wbtm/1330

Christmas in OCTOBER SWEEPSTAKES

No purchase is required. Anyone may enter except employees of WBTM.
— ONLY ONE ENTRY PER PERSON IS PERMITTED PER STORE VISIT —

One winner will be selected in a random drawing. The winner will receive: Payment of his/her December utility bill (water, natural gas, electricity, sewer charges — no fuel oil or bottled gas) maximum \$200; December car payment on any one car in the winner's household, paid by Tamson Chevrolet, up to \$200; December mortgage or rent payment for winner's principal residence, maximum \$300, paid by First Federal; December telephone bill, maximum \$30, and December Cablevision bill; two \$50 shopping sprees, one each for Thanksgiving and Christmas, from Food World; Two pairs of Levi's from Abe Kopler for every member of the winner's family living at the same address; A dinner for four every weekend in November from the Oaks Restaurant; Pillow cases and sheets for up to four beds in the winner's house from Dan River Inc; a set of new snow tires from Bond Tire Service.

All checks will be made out to utility company, bank, et cetera, and only upon presentation of the statement. No past-due amounts from previous bills will be paid. Payment books for car payment and house payment will be required. For utility and phone bills which don't fall entirely in December, winner may select any one bill he/she receives between December 15th and January 25th, 1982, for payment. WBTM reserves the right to require proof, as necessary, to substantiate any bill presented for payment. All taxes are the liability of the winner.

Odds of winning will depend upon the number of entries received. Deadline is 12 noon, October 30.

Drawing will be held October 30, 1981, at 5:15 P.M. The winner will be announced at that time on WBTM.



Is it live or is it Memorex? Is it right or is it wrong? The home taping controversy is hotter than ever, and the battle lines have been drawn. While radio seems content to observe from the sidelines (at least temporarily), the two factions in the home taping battle are organizing for their final assaults.

On one side, the **Coalition To Save America's Music** is petitioning our lawmakers to impose a home taping fee on the purchase of blank recording tape and recording equipment. The **Audio Recording Rights Coalition's** opposing viewpoint contends that home taping is only a symptom in the record industry's declining sales, not the cause.

With all the rhetoric and misinformation that has been perpetrated, the issue's importance has been clouded. R&R's Washington Editor **Brad Woodward** has taken an "up-close" look at both sides of this complex controversy in hopes of bringing you the facts. In the first installment of this multi-part series, he brings you the current legislative overview. In weeks to come, you'll read the viewpoints of the opposing sides, and a sampling of broadcasters' opinions.

ISSUES DEAD FOR 1982

Music Industry Takes Home Taping Issue To Congress

In Congress, where many major issues have been on the agenda for decades, home audio taping is a brand new concern. It was only in March that legislation was introduced to place a copyright royalty fee on recording devices and blank audio tape.

But time has just about run out in this session of Congress, which adjourns in mid-October for members to go home and campaign for re-election. It's possible, but not certain, that Congress may return once again for a "lameduck" session after the election.

However, what little chance there was of action on the issue in 1982 all but evaporated at the end of August. The two key Senators in the home taping fight, **Dennis DeConcini** (D-AZ) and **Charles Mathias** (R-MD) had lunch at that time. According to an *Sen. Dennis DeConcini* aide, they agreed to drop the issue for this year, but to place it "high on the agenda" for the new Congress which convenes in January.



Record industry officials acknowledged all along that the clock was running against them. But they vowed to be back in 1983. Their opponents, the people who make and sell blank tape and recorders, always viewed time as their ally. They knew they could

"The Mathias amendment would let copyright owners decide whether or not their records could be rented."

win by merely bottling up home taping legislation in committee, which they've succeeded in doing. As one electronics industry official put it, "It's easier to block legislation than it is to pass it."

The one slim chance of anything happening this year involves reports that the record industry may seek to have an amendment attached to a bill — any bill — on the Senate floor dealing only with record rentals. Unlike the House, where amendments must be "germane" to the bill at hand, the Senate can tack amendments on to legislation of unrelated subject matter.

Also, the final weeks as Congress rushes to adjournment, with members eager to hit the campaign trail, are usually marked by tumultuous sessions where virtually anything can happen.

First There Was Video

The chain of events that led to today's battle over home audio taping began in November 1975. That's when Sony began marketing its new Betamax home video recorder. Universal City Studios and Walt

Disney Productions sued. They charged that the new devices would be used to tape — without payment of any royalty to them — films to which they owned the copyrights.

They lost. A federal court ruled that Congress never intended to protect copyright owners from home video recording because it wasn't "worth the privacy and enforcement problems which restraint of home-use recording would create."

Universal and Disney then appealed — and won. Last October, the U.S. Court of Appeals overturned the prior decision, ruling that home video taping does, indeed, violate copyright laws.

There was an outcry around the country. Political cartoonists depicted "video police" peering through curtained windows, waiting to pounce on violators. Within days of the court's decision, bills to exempt home

video tapers from any copyright liability had been introduced on both sides of Capitol Hill.

DeConcini & Edwards Take Lead

Of the many bills offered, two have emerged as the main battlegrounds on the home taping issue. Sen. DeConcini introduced S. 1758, which very simply exempts anyone who video tapes at home for non-commercial purposes from any copyright liability.



In December, Sen. Mathias offered a major amendment (#1242). Backed strongly by the movie industry, it proposes that, while exempting home tapers, a copyright fee should be paid by those who manufacture and import blank tape and video recording equipment.

The primary bill in the House (H.R. 5705) is identical to the Mathias amendment. It was introduced by Rep. Don Edwards (D-CA) in early February.

How An Audio Copyright Royalty Would Work

Everyone on both sides of the home taping controversy agrees on at least one thing. There's no conceivable way to make people who engage in home taping pay any kind of a copyright royalty.

So, the major bills pending in Congress take a more practical approach — imposing the copyright fee on the sale of tape recorders and blank audio tape.

Firms which manufacture or import audio products would be required to register with the U.S. Copyright Office. Twice a year they'd have to report how many recorders and blank tapes they manufactured or imported.

The government's Copyright Royalty Tribunal (CRT) would be charged with determining a reasonable royalty fee on these items. Once the money had been collected, it would also be the CRT's job to decide how the funds would be divided among copyright owners to compensate them fairly for the home taping of their products.

The CRT would have the flexibility to waive the royalty on certain products, such as inferior brands of tape and record-

ers, to reduce the chances of unfairly taxing consumers who are unlikely to use the products to record copyrighted music.

A variation of this procedure is contained in a draft proposal being circulated by Sen. Dennis DeConcini (D-AZ). He dispenses with the notion of royalties, but would impose a "use fee" of not more than 5% on audio products.

DeConcini would also bypass the Copyright Royalty Tribunal, which has a reputation for slowness and inefficiency. Instead, his plan calls for negotiations directly between the music and audio products industries, with mandatory binding arbitration if they fail to reach agreement.

Whichever procedure is adopted, however, the bottom line is still the same — any royalty or use fee will ultimately be passed on to the American consumer.

Record Industry Moves In

So far, all this action had focused only on video. But audio entered the picture during the first week of March. On March 3 Rep. Edwards amended his bill to extend its provisions to home audio taping, as well. And the next day Sen. Mathias made the same changes in his proposed amendment.

Opponents were caught off guard. And they were angry. "Only in March were they heard from in the last 30 years," complains **Jack Wayman, Sr.** VP of the Electronics Industries Association's Consumer

"The music industry's strongest case involves the growing rent-a-record trend."

Electronics Group. He accuses the record companies of "coattailing" and "piggy-backing" on the video issue.

The other side admits he's right on that point. **Stanley Gortikov**, President of the Recording Industry Association of America, explains, "It was a combination of the timing of the economic difficulties of the entire music industry and the introduction of the video legislation that made us do this."

While Wayman's forces — the makers of tape and recording equipment who fear a copyright tax on their products would hurt sales — concentrated on video, Gortikov's side cranked up the Coalition to Save America's Music.

But the congressional and lobbying focus on video changed abruptly on June 14. On that day the Supreme Court announced it would take the Sony Betamax case. That effectively placed the video home taping issue in limbo until the court rules some time next year.

Suddenly, the action had shifted to home audio taping and the opponents weren't ready. "I think they had really felt it was a pimple that would go away," Gortikov muses. "They didn't realize the extent to which it would be sympathetically received."



Rep. Don Edwards

Wayman doesn't disagree. "We did not form a coalition and we didn't think we had to bother with the audio story until we really had blocked video," he acknowledges.

But his side has been quick to mobilize. The Audio Recording Rights Coalition was unveiled on July 1, drawing together dozens of firms which manufacture, wholesale, and retail audio products. "We represent the products that are getting hit," says Wayman.

Continued on Page 18



“I’m Philip Till Reporting Live from West Beirut.”

NBC RADIO NEWS.

**OUT OF THE STUDIO.
ON THE SCENE.**

10AM NYT Newscast, July 16, 1982

"Cars are stalling in the streets, out of gas. Hospitals are desperately short of supplies and could not handle another wave of victims if heavy fighting breaks out again. The American Hospital of Beirut has put out an urgent appeal for trained nurses. Many of theirs have either had nervous breakdowns or been killed. This is Philip Till in West Beirut."

For radio reporting that's live and "in color" count on the unique sound of NBC Radio News.

We take your audience to the scene of history-making events, anchoring newscasts live.

On a day-to-day basis, NBC provides consistent, high-quality, "full color" radio news, offering more actualities and newslines than anyone else.

We take the story—big or small—and bring it to life for your listeners.

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Jon Anderson and
Vangelis



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*Featuring
The All Star Choir

From the LP
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PRODUCED BY QUINCY JONES



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WXKS-FM deb 27	WSEZ add	WJAD deb 38
JB105 34-29	KSTT deb 32	WISE add
Z93 on	KMGK 30-26	WFLB add
WLOL-FM on	KHOP add	KISR add
WGCL add	KIDD add	KYTN deb 30
KFI add	KGGL add	KKXL-FM add 36
KIIS-FM add	KJRB deb 27	KKRC-FM add 32
KIQQ on	KSKD deb 33	WRKR add
KFRC deb 40	KLUC add	WAZY-FM add
XTRA add	WGUY deb 28	99KG add
WSPK add	WIGY add	KENI add
WHFM add	WERZ add	KGHO deb 29
KTFM add	WIKZ add	KBIM add
WTIX deb 33	WOMP-FM add	KTRS add 30
WJDX add 28	95XIL 38-34	KCDQ deb 28
WZYP add	Q104 add	KOZE 30-25
WHHY-FM deb 27	WAEV add	
WOKI deb 40	95SGF deb 32	



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RECORDS

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Continued from Page 15

Senate Is Key Battleground

Both sides agree the main arena to watch for action on the home taping issue is the Senate Judiciary Committee, which held hearings on the subject in November and April. It's widely believed the House Judiciary Subcommittee that's handling the issue will wait for the Senate to move first, even though it has held six days of hearings.

The politics of the situation are as complex as the stakes are high. Both sides have lined up high-powered lawyers, lobbyists and public relations experts. For the Coalition To Save America's Music, key Washington operatives include lobbyist J.D. Williams and PR man Bob Gray, who has close ties to President Reagan. The Audio Recording Rights Coalition is relying heavily on former FCC Chairman Charles Ferris and ex-Sen. Marlow Cook (R-KY) to plead its case on the Hill.

DeConcini Relents On Audio

A major break in the Senate impasse on the home taping issue came in late July, when Sen. DeConcini began circulating a new draft of his bill. It would declare both audio and video home recording to be non-infringing activities for copyright purposes.

In a major victory for the music industry, it would create a copyright fee, not to exceed 5%, on audio tape and recorders. Similar fees for video are not included, but would be studied by a Presidential commission.

However encouraging this new draft is to the record industry, Sen. DeConcini has made it clear he still prefers his original bill, which contains no copyright fees for either audio or video. He will only push his new language if it's needed to head off passage of the Mathias amendment. According to a DeConcini aide, the new draft's provisions for an audio royalty may be enough to "lure two Senators away from the Mathias amendment, which spells the difference between victory and defeat given the closeness of the split."

But this aide doesn't believe DeConcini will have to pull the new language out of his pocket. "As a practical matter, as a Judiciary Committee matter, it is dead for this Congress," the staffer says of the home taping issue.

However, he points out that Senate rules make it possible for a home taping amendment to be attached to a bill — whether it's copyright-related or not — on the Senate floor, even if the committee doesn't act.

The aide also told R&R, "The bottom line is — and I'm not sure the movie people or the recording people have really understood this — the Mathias amendment to compensate essentially involves a bail-out of an industry. I can guarantee you that given the present economic situation and the present philosophy that prevails, there will not be a bill signed into law which shifts massive dollars from consumers to either of those industries."

Strong Case on Record Rentals

Some on Capitol Hill believe the music industry's strongest case involves the growing rent-a-record trend. Copyright liability is more clearcut, because shops that rent records are clearly doing so for commercial and not personal purposes.

The Mathias amendment would address this problem by eliminating the so-called "first sale" doctrine. That essentially says that after a record or tape has been sold once, the copyright owner has no more control

"As a Judiciary Committee matter, (home taping) is dead for this Congress."

over what happens to it. By abolishing that doctrine, the Mathias amendment would essentially let copyright owners decide whether or not their records could be rented. If they chose to allow rentals, they would also have the right to demand a royalty or fee.

One possible Capitol Hill scenario has an amendment specifically aimed at record rentals being attached to another bill on the Senate floor. And, since record rental is a new phenomenon in the U.S., there isn't a large and organized group of rental shop owners — as there is in video — to fight such a move.

Waiting On The Supreme Court

What happens if, as now seems certain, no home audio taping royalty makes it through Congress this year? RIAA's Gortikov promises to come back next year with an even stronger case.

But some on Capitol Hill believe failure this year will mean that nothing can occur legislatively until the Supreme Court hands down its decision. Even though that case involves only video, the two issues are so intertwined that inaction in the next three months could delay Congressional action of any kind for at least a year.

Clearly, if the Supreme Court rules that home taping is illegal, legislation to exempt home tapers from copyright will sail through Congress — opening up a wealth of new opportunities for the music industry to win its battle for home taping royalties.

Battle Of The Home Taping Surveys

Both sides have offered professional studies to support their positions. First to be issued was a study done for Warner Communications in 1980 by Booz, Allen, Hamilton, Inc.

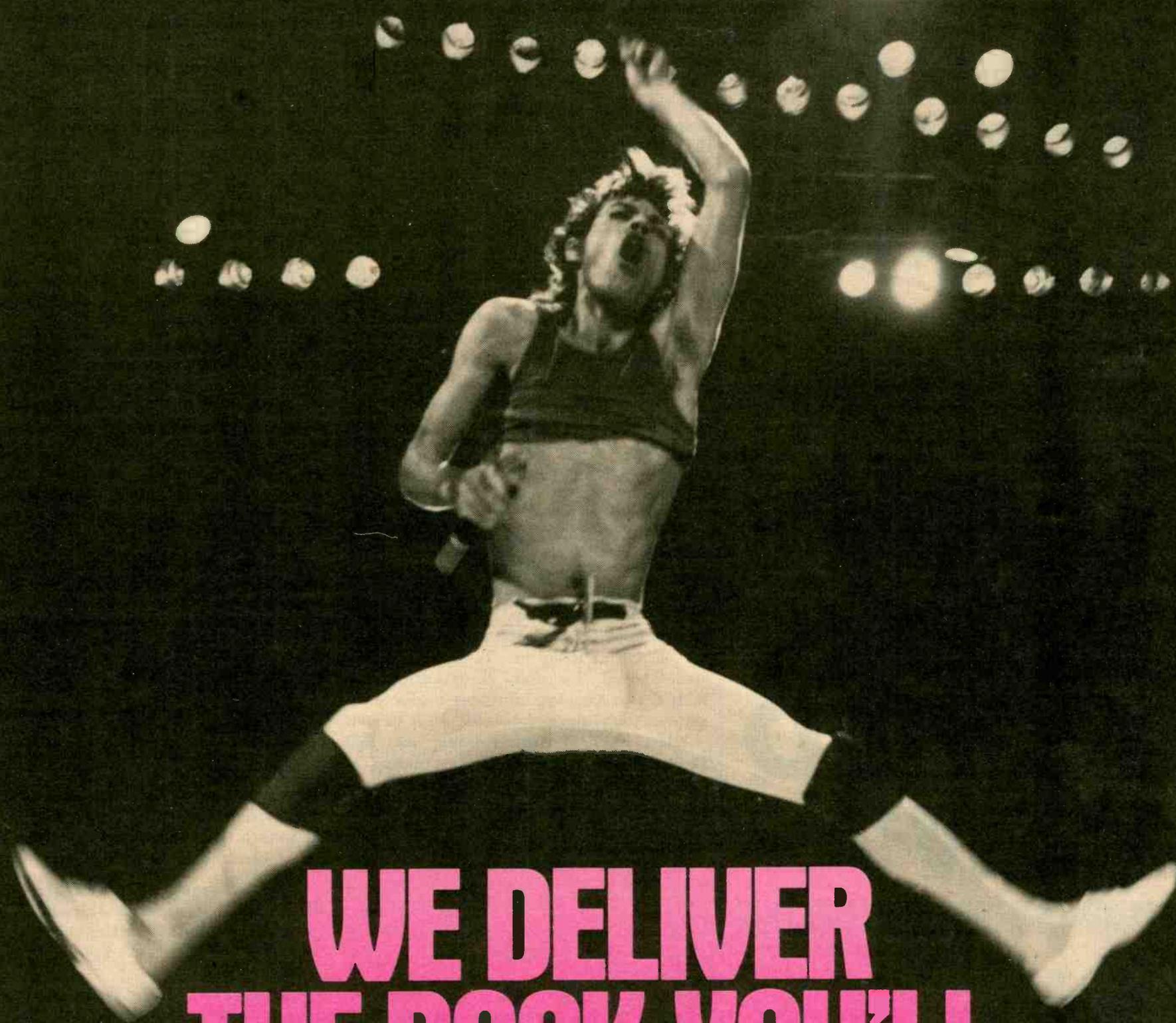
The record industry's Coalition to Save America's Music wields the Warner survey as its big gun. The study estimates that in 1980, 39 million home tapers recorded the equivalent of 455 million albums with a retail value of \$2.85 billion. Warner also said most home tapers record music they don't own, such as borrowed records and tapes, and songs from the radio.

The other side's survey came out just last week (see story, Page 1). It was conducted by Yankelovich, Skelly & White for the Audio Recording Rights Coalition, made up of firms which make the audio products and blank tape on which any home taping copyright fee would be levied.

Yankelovich concludes that over 50% of home taping doesn't even involve prerecorded music. Moreover, it says home taping stimulates, rather than hurts, record sales by introducing tapers to new artists and songs.

Another finding in direct conflict with Warner, Yankelovich says 51% of tapers record from records and tapes they already own.

And the study says that the ability to put together customized tapes of selections, quality and portability rank above the high cost of records as reasons why people engage in home audio taping.



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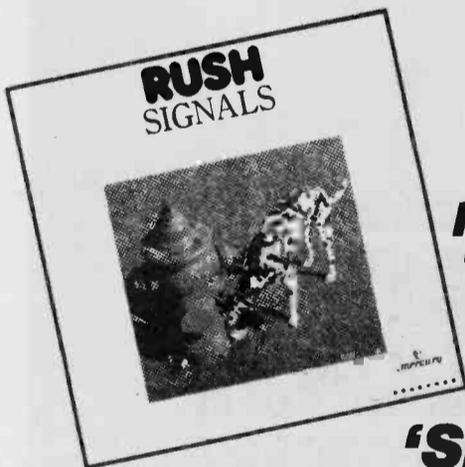


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KEGL/Dallas-Ft. Worth has signed up consultant Rick Carroll. PD Randy Brown told us, "We're not going New Wave or anything like that. Rick is bringing in his expertise to help us fill a void in the market." Look for KEGl to program the CHR hits and the "modern crossovers" like Clash and Bow Wow Wow, etc.

WBBM-FM/Chicago PD Buddy Scott denies all rumors that he is consulting CBS sister station KMOX-FM/St. Louis. The latter is heading more contemporary under PD Ed Scarborough.

KSON/San Diego PD and morning man Rod Hunter has joined with KSON-FM PD and afternoon man Ed Chandler to create a new morning team on San Diego radio. "The Chandler & Hunter Show" debuted this week on KSON-AM & FM's morning drive simulcast. Bill Macky moves from the FM morning slot to Chandler's vacated FM afternoon shift.

KSLQ/St. Louis is now officially KYKY with the FCC's blessing. The station will hereafter be known as "KY-98."

As Dallas plays host to the second annual Al Ham "Music Of Your Life" seminar, the MOYL organization has announced the appointment of Tess Russell as National Director of Artists Relations. Tess, who is best remembered for her contributions to KMPC/Los Angeles, brings her wealth of experience to the successful classic music format.

When KOY/Phoenix morning man Bill Heywood goes on a week's vacation (during the book?), PD Charlie Van Dyke has arranged for comedian Albert Brooks to fill in for the whole week. We're wondering if Charlie has told Albert what time he'll be getting up every day . . . starting Monday (10-4).

Bruce Bisson, last with ABC's Superadio, has joined the air staff at K101/San Francisco. Bruce, who formerly worked at WPGC/Washington and KTLK/Denver, will handle evenings at K101.

Houston now has an AM Stereo station, thanks to John Lander's new 79Q (KKBQ). The station went stereo last weekend.

Chuck "Magic" Christian has joined WVBF/Boston for afternoons from WHBQ/Memphis.

KFI/Los Angeles MD Phil Stanley has resigned to do mornings at WKOS/Nashville in order to be nearer his ailing son. All nighter Steve LaBeau has been tapped to handle the music duties. Other KFI changes include the hiring of former KWST/Los Angeles personality Benny Martinez for the late night show, moving Liz Kiley to all nights.

On November 16 KBOX/Dallas will be a thing of the past. The station will change calls to KMEZ, and formats to Easy Listening, matching its FM counterpart KMEZ-FM. Look for those KBOX calls to be snapped up very quickly by some other market . . . they are classics.

Jan Basham is back in the business! The former A&M promotion manager is now Promotion Director/Special Program Coordinator at KIQQ/Atascadero, CA. Jan left Los Angeles for the more peaceful life in Atascadero, but, hey, when the business is in your blood . . .

WSB/Atlanta personality Gary Kinsey has moved to competitor WKHX/Atlanta for morning drive.

Congratulations to Atlantic Records on the debut of its Country label, Atlantic America. The new entry's first release arrived this week: Glen Campbell's "Old Home Town."

And while we're talking good news for the record biz . . . Survivor's "Eye Of The Tiger" is now the fourth best selling single of all time for CBS. And at the rate it continues to sell, it could move up another notch or two. In case you're wondering — CBS's top selling single of all time is still Wild Cherry's "Play That Funky Music" at 2.7 million copies!

Congratulations to WLS-AM & FM/Chicago PD Richard Lippincott and his wife, Brenda, on the birth of their son, Richard R. Lippincott IV. The youngest Lippincott arrived September 25.

Best wishes to Lori Holder of Epic Records and James Anderson of RCA on their marriage of September 3.



DOES THIS CAB LOOK FAMILIAR? — Wait a minute! Haven't we seen this two-faced auto somewhere before? Can there be more than one custom-Checker (with two fronts and no back) coming and going (at the same time) on the highways and byways of America? Yes. And here's photographic proof courtesy of WLUP/Chicago. If you can't remember where you spotted the other cab, it was in the September 10 issue of R&R. That photo was submitted by WLPX/Milwaukee, which also has a cab that goes both ways.

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Chrysalis Records is proud to announce the release of "Shadows Of The Night," the first single from the forthcoming album, *Get Nervous*.

A Special 12" for AOR also arrives this week.



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JOEL DENVER

"CHR WARS" PART TWO LOOKS AT 23 MARKETS

Close Ratings Spark Intense Competition

Who said that PD's and GM's don't take a deep breath, cross their fingers, and clutch their favorite stuffed animal on the day a major Arbitron sweep begins? I know I could often be found curled in a fetal position as the ratings period approached.

Indeed, it is a tense time. But it's that surge of adrenalin and desire for victory that bring out the optimum in creativity for radio. This fall book presents a couple of new twists. As was pointed out last week (R&R 9-24), DST is a big factor in many markets, plus the diary is different from the one used in the spring sweep. And there is an added element to be considered . . .

This sweep takes place during the fourth quarter of the budget year for most companies. With the economy being what it has been this past year, there may not be as much money as originally planned for use this time around. Key areas of promotion may be seriously curtailed.

Yes friends, it is time for another edition of "CHR Wars" (bring up music full, then down under) the show where we look at the tightest CHR races in the country. In some markets I will show a trend of 12+ shares, and in others where there is an emerging station that promises to be competitive, I'll simply give an overview. And now, "CHR Wars" Part Two.

Albany, NY

WTRY	8.4	8.3	8.9	5.9
92FLY	7.5	6.3	6.5	5.8

This is an example of an AM versus FM battle that's incredibly tight. Market observers even hesitate at predictions. WTRY's PD Dan Martin is a multi-year veteran of the market, and 92FLY programmer Chuck Taylor has been there long enough to know his way around town too. Both stations suffer from market erosion, as demonstrated by the ratings. Until now, WTRY has had an edge. What will this book bring? Both stations have similar music profiles, not to mention similar call letters.

York, PA

WYCR	9.2	7.4	9.3	11.2
Q106	9.4	11.6	10.6	9.6

Dan Steele has spent most of his programming career in this Pennsylvania area, so he understands the temperament of the people. He also gets consultation from Drake-Chenault. Down the road is J.J. Randolph, who was recently upped to PD at WYCR. He's a young aggressive programmer, who is looking to widen his lead this book. But don't count on Q106 to give up easily. Musically, WYCR seems a bit harder, but both have excellent signals and polished presentations. Will youth triumph over experience? Or will an established set of calls (Q106) climb back to double digits?

Mobile, AL

G100	13.3	13.0	11.4	12.1
WABB-FM	11.5	14.7	13.7	9.5

Look at the size of those shares! Somehow it seems more fun battling for big shares like this rather than ~~hundreds~~ of points as in many markets. It'll be exciting to watch G100's Scott Griffith try and hold on to the lead this book. Or will WABB-FM's Blaine Kelly with his aggressive music win

out? Both stations are active in the market, and have longstanding identities as great radio stations. WABB-FM just went CHR last year from AOR under Mike McVay, and now that he's gone, it's up to Blaine to bring it back to double digits. Observers say this one will be close.

Corpus Christi, TX

This is a market to watch as KZFM took a severe dip in the last book (17.7 to 9.7) due to increased market competition. Former PD John Steele exited, and now Jackie Robbins is in charge for her first programming assignment. She's got lots of help from Jerry Clifton's "New World" consultancy. Across the street there is a new station, KITE, being programmed by a familiar name, Marc Driscoll. Marc's a shrewd PD who calls on many years of experience in various markets for his strategy. KITE debuted this past book with a 5.2 share.

Winston-Salem-Greensboro, NC

WRQK's Wes Jones certainly has his work cut out for him as he hopes to erode a growing lead that Bob Mahoney and WSEZ have built. WSEZ is now into double digits (10.8), while WRQK dropped only two-tenths of a point to a 6.8 share. While both stations play a wide variety of music, WRQK leans more on oldies for flavor than WSEZ. Nationally, oldies seem to have reached a burn-out where over-saturated. Will this trend hold true in this market?

El Paso, TX

Back in the "Lone Star State" the complexion of this market has really changed. Recently KINT changed calls to KYSR and formats from CHR to A/C. The station had a clearcut lead (8.5) over competitors KSET-FM (4.5) and KROD (4.3). Now enter another CHR station KAMZ being programmed by Bob West. KSET-FM has a new PD, Cat Simon, who was promoted when Kris Van Dyke left recently. And over at KROD Mike Preston is hoping his AM station can utilize its excellent signal, combined with tight programming, to beat the two FM challengers. The CHR crown is up for grabs in El Paso.

Charleston, SC

WSSX	-	15.5	12.7	9.7
WCSC	8.9	11.0	10.8	6.9

When WSSX debuted a few books back, Chris Bailey's WCSC held in well enough to go up too (8.9-11.0). Since that time he's been slipping a bit, but so has WSSX, as things have settled down from the initial splash. WSSX PD Bill Martin, under the consultancy of E. Alvin Davis, is going for the more progressive end of the CHR spectrum, while Chris's playlist displays a wider variety of records. Both stations hit the street, seeking to keep their identities in front of the audience. It's AM against FM in this battle, as the AM WCSC hopes to turn it around.

More CHR Parallel Revisions

Having completed an examination of more than 250 rating books, I'm happy to announce the following additions to the CHR reporter lineup.

The next major parallel revision will take place when the results of the fall Arbitron are available, which will be around the end of January or beginning of February 1983. Welcome to the following new reporters:

P-1 Midwest WBBM-FM/Chicago, IL PD: Buddy Scott MD: Steve Davis	P-3 South FM99(WBGM)/Tallahassee, FL PD: Al Brock MD: J.J. McKay WPFM/Panama City, FL PD: Skip Bishop MD: Erica Lee WJAD/Bainbridge, GA PD: Skip Elliot MD: Shannon West WQLT/Florence, AL PD/MD: Ralph Carroll KNOE-FM/Monroe, LA PD: Larry Rhymes MD: Sam Shea KISR/Ft. Smith, AR PD: Dave Burdue MD: Rick Hayes WHSL/Wilmington, NC PD: Dave Foster MD: Gelna Horton	P-3 Midwest KWTO-FM/Springfield, MO PD/MD: Scott Alexander KYTN/Grand Forks, ND PD: J.J. Bouley MD: Tom Fricke D93(KFMD)/Dubuque, IA PD: Craig Swope MD: Steve Sesterhenn WBWB/Bloomington, IN PD/MD: John Helmann
P-2 West KYYX/Seattle MD: Elvin Ichiyama KRSP/Salt Lake City PD: Steve Carlson MD: Lorraine Winnegar	P-3 East WSQV/Williamsport, PA PD: Frank Bell MD: Jackson Reed WERZ/Exeter, NH PD: Mark Ericson MD: Scott McKay WKHI/Ocean City, MD PD: Wayne Powell MD: Jack Gillen WIKZ/Chambersburg, PA PD: Bill Matthews MD: Jim Williams OK100(WOKW)/Ithaca, NY PD: Denny Alexander MD: Jeff O'Brian	P-3 West KKAZ/Cheyenne, WY PD/MD: Phil McKay KGHO/Hoquiam, WA PD: Steve Larson MD: Jimmy Powers KIST/Santa Barbara, CA PD/MD: Scotty Johnson KTRS/Casper, WY PD: Jamie Sears MD: Donna Foxx KCDQ/Bozeman, MT PD/MD: Greg Williams KBIM/Roswell, NM PD/MD: Harry Dierks

TOTAL CHR REPORTERS: 227

Grand Rapids, MI

WGRD	7.2	8.2	6.5	7.8
WZZR	8.3	4.3	6.3	4.5

WZZR's Max McGann is looking for a comeback in this book and with the help of consultant Paul Christy, who's had a great deal of success recently (WLWL-FM/Minneapolis), they might be able to best WGRD. Chuck Bailey keeps a tighter rein on the WGRD playlist than Max McGann does at WZZR. If you look at the numbers, it seems that neither station has had the market wrapped up for any long period of time. Expect this to be an exciting race for the ratings.

Jackson, MS

WJDX has some pretty stiff competition from Jim Chick and WTYX, the new CHR leaders. WJDX PD Dave Perkins hasn't softened his station's sound. He continues to charge hard with his music, going head-to-head against WTYX. In many cases, an AM like WJDX might roll over and play dead, or even change formats, but WTYX will have to fight for every share this book. Another AM against FM fight.

Norfolk, VA

WGH has seen competition come, and competition go, but this time they may have a real battle on their hands. WRVQ/Richmond MD Steve Kelly is now programming a new CHR outlet, WNVZ, which is owned by the same people that brought you WDOQ/Daytona Beach. Jack Alix is overseeing things at WNVZ, and he's got all the guns out, set for "stun," against Bob Canada and WGH. Another established set of AM call letters has got to show its stuff to hang in there and hold the CHR lead.

Davenport, IA

KSTT	12.2	15.5	12.3	10.4
KIHK	10.0	10.2	10.0	8.3

What makes this market so interesting is that AM is still beating FM. KSTT is a set of calls with a lot of heritage in a market that many say is slow to change. Jim O'Hara has recently segued from KSTT to KIHK as PD, leaving MD Bill Young behind as acting PD at KSTT. Young has announced he plans to liven the station up a bit, while O'Hara is rumored to be softening KIHK, but not to the point of taking it A/C. Observers look for the two stations to get

closer in ratings this book, with a true winner decided in a future sweep.

New Orleans, LA

For the past several books, WTIK had slipped from its once dominant position in the market to a 5.0 share. Then last book the station recovered to a 5.6, while B97 slipped out of double digits at the hands of WAIL, an Urban/Contemporary station. This has definitely taken some of the pressure off WTIK PD Bob Mitchell who is looking for another up book while B97 is still looking for a PD. Since John Shomby left for KAFM/Dallas, no one has been named to replace him. This book may be credited to Assistant PD John Volpe and MD Jerry Lousteau, who have livened the station up for a strong attack on the market.

Des Moines, IA

KMGK	11.3	6.7	6.1	7.6
KIOA	8.3	7.5	7.6	6.9

Not only is this an AM against FM match up, but it's within the same building! Michael Stone is running things at KMGK and has bested KIOA again after being edged out for a couple of books. KMGK has musically a hipper profile than KIOA, which has been softening up a bit in the last six months. KIOA has also had a PD change as Dick Young left to go into ownership, being replaced by 15-year station veteran Bob Meadows. This change might make a big difference for KIOA.

Tulsa, OK

Gary Reynolds, and KRAV have been leading the CHR pack here for years, since defeating the once legendary KAKC. In fact, KRAV has had the CHR format all to itself until now. Phil Williams and KAY 107 have entered the market just weeks ago with an aggressive advertising campaign, and a strong playlist. KRAV has been a soft-sounding CHR, and has been able to avoid any songs considered irritating since it was the only game in town. Now things are a bit different. Market observers are already saying that KAY 107 will have a big impact on the audience, but that KRAV sounds smooth and polished as always. Is Tulsa ready for something new? We'll find out soon.

Continued on Page 26



6856 LOS ALTOS PLACE
HOLLYWOOD, CALIFORNIA 90028
(213) 876-3820

MEMO

TO: The Radio Industry & Capitol Records
FROM: Richard Landis
DATE: October 1, 1982
RE: Juice Newton - 1981/1982

Thank you for making "**BREAK IT
TO ME GENTLY**" Juice Newton's
5th consecutive CHR Breaker.

"ANGEL OF THE MORNING"
"QUEEN OF HEARTS"
"THE SWEETEST THING
(I'VE EVER KNOWN)"
"LOVE'S BEEN A LITTLE BIT HARD ON ME"
"BREAK IT TO ME GENTLY"

Richard Landis

Richard Landis, Manager/Producer

FOUR WINNERS FOUR

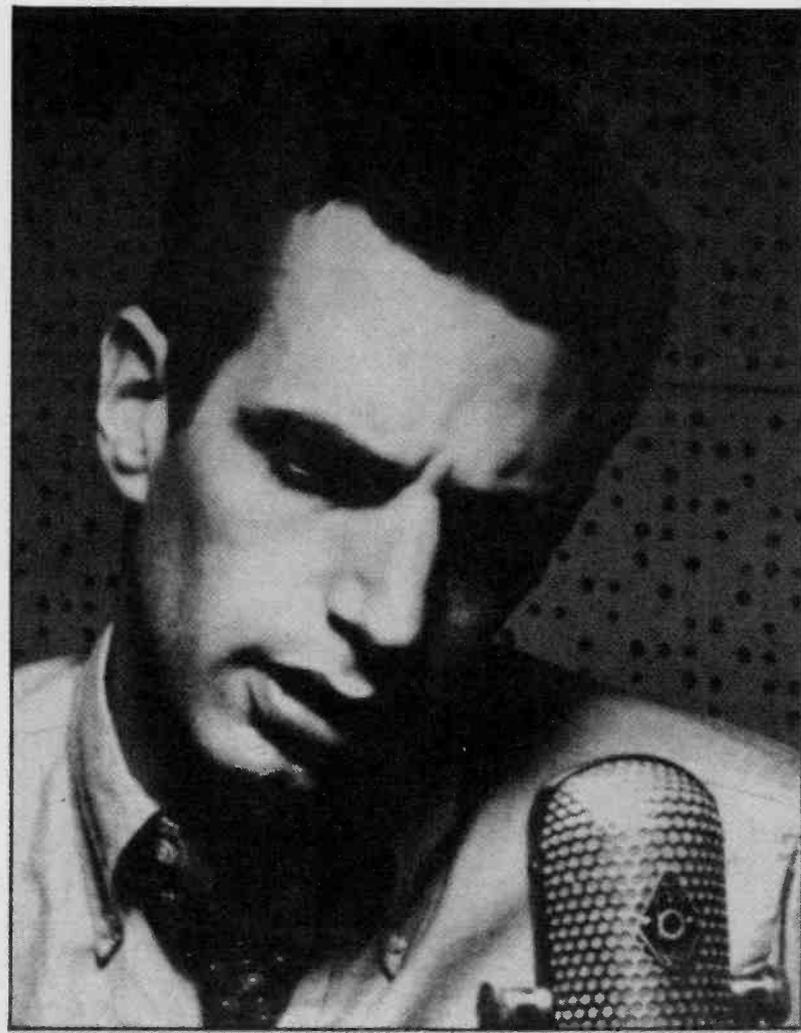
DONALD FAGEN "I.G.Y. (What A Beautiful World)"

#1 Most
Added
CHR!

96XK add	WDOQ add	KLUC add	WXLK add
B104 on	FM100 add 28	KRQ add	MF99 add
94Q add 28	KX104 add	WJBQ add	WYKS add 38
Q105 add 26	WSKZ add	WGUY add	KQIZ-FM add
CKLW add	WQUT add	WIGY add	KVOL add
WLOL-FM add	WBCY add	WTSN add	KKLS add
KZZP add	WSFL add	WHEB add	WSPT add
WPST add	WCSC add	WSQV add	WBWB add
WLAN-FM add	WZZR add	WZYQ add	KFMZ add
WKRZ-FM add	WJXQ add	WKHI add	KENI add
KZFM add 29	KMGK add	Q104 add	KGHO add
KHFI add	Z104 add	WQLT add	KSLY add
KZZB add	WNAM add	WFOX add	KIST add
B97 add	WMEE add	WJAD add	KBIM add
KROK add	WKDD add	WISE add	KDZA add
WFMF add	KHOP add	WHSI add	KYYA add
WHHY-FM add	KJRB add	WFLB add	KCDO add
Y103 add 30	KNBQ add	WPFM add	KOZE add



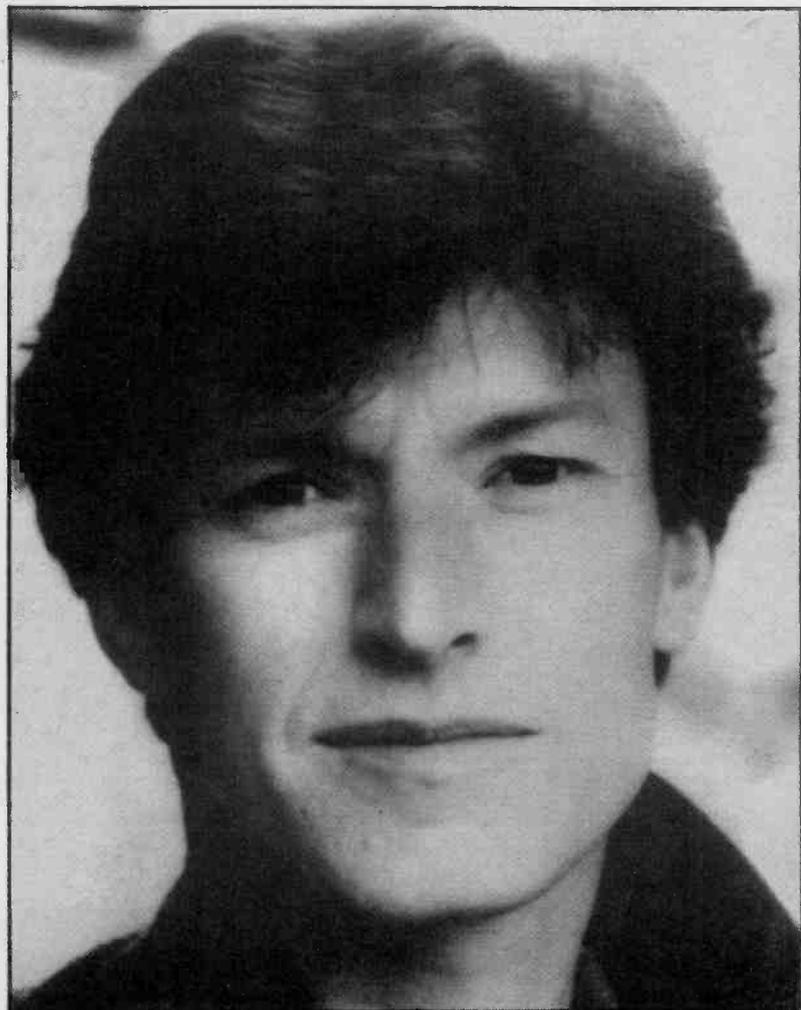
Produced by GARY KATZ



STEVE WINWOOD "Valerie"

**SHIPPING
THIS WEEK!**

Produced by STEVE WINWOOD
for F.S. Ltd.



MANUFACTURED AND DISTRIBUTED

CALENDAR



BRAD MESSER

On Not Being The Very Best

We don't got to have no stinking sociology degrees to know that every one of us occasionally privately believes himself to be at least slightly, and maybe overwhelmingly, above average. The good ol' inner self looks around, adds up a few facts, generously overlooks a few others, and with a straight face concludes, "Yep, I've got it all over some of these other jokers!" Our self-awarded little accolades might include such secret attributes as smartness, common sense, good-naturedness, or being probably one of the fastest tape splicers in America.

Ego self-strokes are pleasant, but not only do we pat our own backs, we're also inclined to fire off potshots of withering self-criticism. When we hit our own targets we get down on ourselves. Have our period. Worry about why we don't do as good as some others. Sink into the pit.

Of course professional ability isn't graded on the curve. We grow up being told to always work hard and do our best, then when it turns out that our individual performance only rates a grade of C in real life — while those A-plus achievers keep rapidly advancing — there's a time when we realize that in the picture we're only average after all.

This is written on behalf of us secretly-superior but outwardly Average people. The men without deep and beautiful pipes who somehow cleared the last hurdles of adolescence without our voices dropping an octave. We who ad-lib incomplete sentences and fluff words slightly too often. We whose gradual professional progress is based on determination and persistence rather than raw God-given super-talent.

Here's one point in our favor. God made a whole lot more of us average folks than He did superstars, and who's gonna say God doesn't know what He (or She) is doing?

Space Race 25th Anniversary

MONDAY, OCTOBER 4 — The Space Age began 25 years ago this evening when the USSR placed Earth's first manmade satellite into orbit. The 184-pound "Sputnik 1" kicked off the space race.

On this date in 1777 British troops occupied Philadelphia and held the city against American Revolutionaries for a full year.

The first transatlantic jet airline service was flown (by British Overseas) 24 years ago. Rock superstar Janis Joplin died (twelve years ago) at age 27.

Country musician Leroy VanDyke is 53. Charlton Heston is 58.

Daltons' Double Bank Heist

TUESDAY, OCTOBER 5 — Although they had all been law officers, the Dalton Brothers are remembered as the bank-robbingest outlaws in Kansas, where they pulled their last heist 90 years ago today. Planning to show the rival Jesse James Gang a thing or two, the three Daltons and two associates snuck into Coffeyville in disguise and quickly staged a double-feature, robbing two adjacent banks. "They didn't get out of town," says Charles Clough. "The citizens recognized them, got guns and ammunition, and got out in the streets and fought 'em. They killed all of 'em but one. We have the Daltons here in our graveyard, and we got all our money back too!"

The Beatles released their first commercial single 20 years ago today. "Love Me Do" reached #16 and their next single "Please Please Me" rocketed to #1.

Steve Miller is 39. Last I heard he was still living on his 300 acre farm in Oregon, turning out an occasional hit in his 24-track studio. Glynis Johns is 59. McDonalds founder Ray Kroc is 80.

"Once In A Blue Moon"

WEDNESDAY, OCTOBER 6 — The phrase that means almost never, "once in a blue moon," got its start 32 years ago tonight when the moon actually appeared to be blue. The rare color aberration was caused by sulphur particles lofted into the upper atmosphere by a huge Canadian forest fire. The blue moon of 1950 is as rare as the green moon: it has been reported only once, after the eruption of the Krakatoa volcano 99 years ago.

The United States Naval War College is 98 years old today. Cmdr. Clarence Cummins says students study strategies of past naval battles, coordination of large-scale naval operations, and "defense economics and decision-making, which is best described as the Harvard Business School approach to managing military assets."

The Commodores' guitar man Thomas McClary is 33. Chicago's Laudir DeOliveira is 42. Adventurer Thor Heyerdahl hits 68.

Yer Great-Grandpa Was A Drug Abuser

THURSDAY, OCTOBER 7 — One of the best inventions of the last (or any) century was anesthesia — painkilling — and the first effective anesthetic was ether. "It had been around for years," says Dr. Francis Dannemiller, "but people used it only for recreational purposes. They used to have parties and sniff ether. Then somebody noticed at one of these ether-sniffing parties that they smashed their finger or something and never felt any pain, and this led to the conclusion that ether might have some pain-relieving properties in surgery." Dr. William Thomas Green Morton performed the first known operation with ether in 1846, and when his grateful patient leaked news of the (9-30) operation to the newspapers 136 years ago today, Morton was acknowledged as the world's first painless dentist.

The world's first commercial airline, KLM, was formed 63 years ago in 1919. The Pony Express died on this date in 1861 upon completion of the transcontinental telegraph.

David Hope of Kansas is 33. The girl-next-door in those forties and fifties movies, June Allyson, is 59.

Columbus Day Weekend

FRIDAY, OCTOBER 8 — Legend has it that Mrs. O'Leary's cow kicked over a kerosene lantern and touched off the three-day Great Chicago Fire 111 years ago today. On the same day — but with little publicity — the worst fire in America's history was raging some two-hundred miles to the north in the forests around Peshtigo, Wisconsin. Historian Jack Holzhuetter says the word "firestorm" was coined because of the Peshtigo fire, which roared across some 400 square miles in four hours. The Chicago blaze killed about 300 people. Peshtigo killed about 1500.

Tomorrow night the annual Draconid meteor shower is expected to produce a peak of ten "shooting stars" per hour. John Lennon would've been 42 tomorrow. Monday is Columbus Day.



MICKEY.

THE DEBUT SINGLE FROM TONI BASIL.

(FROM THE ALBUM "WORD OF MOUTH")

"Mickey" is #1 sales in Los Angeles — right ahead of Chicago's "Hard To Say I'm Sorry."

Robert Moorhead, KIQQ

"KEARTH has across-the-board acceptance on this record — including 18-34 males and females."

David Grossman, KEARTH

"Mickey" is the smash of the ARB... tied with "Jack and Diane" for #1 phones. The bulk of our requests are adult females."

Jim Richards, XTRA

"Totally hot smash! Every second that you delay putting this record on your radio station is a second lost of your breaking a major hit record."

Johnny Dolan, I95

#1 phones in 1 week with support of MTV. Genuine strong sales."

John Lee Walker, KYNO-FM

CHR New & Active 101/16 Average Move +4

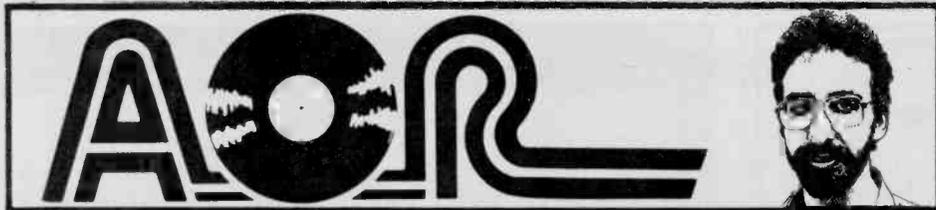
XTRA 1-1	KYNO-FM 2-2	WCAU-FM on
KEARTH 2-1	KYYX 1-1	I95 12-10
KFI 3-2	KX104 7-2	Q105 22-19
KEGL add 7	WXKS-FM deb 26	WL0L-FM 18-13
KIIS-FM add 17	PRO-FM add	WGCL on
KIQQ 3-5	Q107 add	Q103 add
Y100 deb 17		KIMN on



Chrysalis
Records and Tapes

THE SINGLE CHS 2638 THE ALBUM CHR 1410
PRODUCED BY GREG MATHIESON WITH TREVOR VEITCH
A Radialchoice/Virgin Record © 1981 Radialchoice Ltd.

"Word Of Mouth" is also available on video.



JEFF GELB

AOR Radio & Security: Are Our Jocks Safe?

In light of the tragic circumstances that occurred last month in Tucson, where KWFm part-timer Bob Cooke was shot and killed by a female listener, I'm sure many radio broadcasters took the time to reflect on their jobs, their positions in the community, and their images with the audience.

It's an unfortunate radio truth that, if we've been on the air for five years or more, we're almost certain to have run into listeners with problems, who felt we could help them. In many cases these people needed serious professional help, and hopefully received the same. But after reading about Bob Cooke's death, how many of us shuddered as we considered how close we may have come, or may yet come, to a similar situation ourselves?

There's nothing we can say or do that will bring back Bob Cooke, but we can all learn a lot from his untimely demise. With that in mind, this week I spoke with AOR GM's and PD's in markets of all sizes for their input on station security measures that have worked well for them. For those stations where jock safety remains a problem, I say it's time they started tackling the issue as a potentially serious problem — so that hopefully, it will be a long time before we have to hear another story like Bob Cooke's again.

KWFm/Tucson PD Jim Ray

"Because of what happened, the airstaff has become more aware of their vulnerability to listeners. So they watch what they say on the phones. I've always encouraged the jocks to be accessible to listeners on the phones; I hate to see the request lines go unanswered. And I still want them to go to clubs and make appearances. But they're

"You can never be too careful, and yet you can't isolate yourself from the world."

—Tim Kelly

all more cognizant of the roles they play in listeners' minds, and how they should therefore conduct themselves. They all consider more carefully now what they do both on the air and off.

"I don't know whether any precautions could have saved Bob's life. Sure, we lock the doors at night, but we can't allow ourselves to get totally paranoid. When a guy gets off the air at midnight, he can't be paranoid to walk to his car."

KMET/Los Angeles GM Howard Bloom

"We're in Metromedia Square, which houses TV and radio stations. It's an entire complex with its own security system. You have to go through a guard gate to enter the complex. You're also required to wear a clip-on badge with your picture for admittance to the buildings. Our elevators are locked off after 5:30.

"When jocks go out on personal appearances, we make arrangements with the places to provide security for us.

"It's important to realize that professionally, we as broadcasters are part of our listeners' personal lives, which makes us quite visible to them. For that reason, I will not have anything on my car that suggests

KMET. I would love to have KMET as a license plate, but I can't personalize anything — it just makes people follow you."

KLAQ/El Paso PD Arin Michaels

"I used to work at a station in Tucson, and a weird guy, who thought I was his wife, was making threatening calls to me every 15 minutes. He was totally whacko. I worked 7-12pm and the station was kind of on the outskirts of town. I contacted the police, who traced the calls and captured the guy. He turned out to have been committed six years earlier for trying to kill his wife. It was really frightening.

"I never go out on appearances alone. I usually bring along a weekender who's a really brawny guy. Other jocks are usually sent to functions in pairs.

"People recognize me all the time, but they're always friendly encounters. Since being here, I haven't had any negative listener experiences. The guys I meet on the street are usually intimidated by my name, which, in a sense, is protection."

WRXL/Richmond PD Ilyse Gottlieb

"I've had threats on the phone which, thank God, never materialized. Those scared me to death. But we're safe here — the building is locked at night, and because a female jock's purse was stolen one night in the parking lot, we've hired a security guard for the lot at night, and installed a bank of lights to illuminate the lot and the building."

WLUP/Chicago PD Tim Kelly

"Just a couple of weeks ago, someone came up to (MD) Sky Daniels in a bar, asked if he was Sky, and then popped him in the mouth. You can never be too careful, and yet you can't isolate yourself from the world.

"When we do outside promotions involving our jocks, we always have staff members around to protect the on-air talent. We have people in the promotion department who will go out and set things up and make sure things are cool. I go out often, and so do people from the engineering staff when necessary. I'd never send a jock out to a promotional function by himself. Even if we send him out in our van we have someone driving the van, and a radio in the van, because there's some undesirable areas that we have to be careful in.

"In-house, we do plenty of promotions, but we rarely have people come to the station to pick up prizes. If we do, it's strictly 9-5. When they come in, they stand in the lobby, are handed their prizes, and are ushered out the door.

"On weekends, doors are locked and each jock has his own key. We've had problems with weekend thefts even though we have weekend security in the building. They're supposed to screen anyone coming up.

"I stress to the jocks that I don't want them getting involved with phone callers.

David And Goliath Part Two: 92 Rock vs WMMS

Following the format demise several months ago of M105, Cleveland AOR listeners were left with perennial favorite WMMS as their only commercial source of AOR music and programming. On September 13th, a new AOR voice entered the Cleveland arena: WLYT, or 92 Rock, as it's known on the air. At the programming helm is Tim Spencer, who has garnered an impressive win list at KISS/San Antonio and KTXQ/Dallas, and who hopes to do the same in Cleveland.

For starters, his handpicked airstaff is made up entirely of Cleveland natives (with the exception of Spencer, who handles 1-4pm daily). "It's vital — they all have a genuine feel for the city and so can make our audience feel right at home," Spencer said. The programmer himself is still getting to know Cleveland: "I'm going through a very intense learning period right now, getting out and talking to people, answering phones talking to the actives, and asking a hell of a lot of questions."

Additionally, the station is setting up call-out research systems to find out more about the needs of the Cleveland AOR audience. "It'll be full-blown music, lifestyle, psychographic research," Spencer claimed. "We'll even do our own Birch-style tracking of market trends.

"All this research feeds our gut feeling to determine musical choices. Our music will lean more toward the 'classic' type rock than WMMS, the older '64-'72 era. We probably will not be playing as much new music as the record companies would like to see, but when we do add a record, it will get a real good shot. Three college stations here program a lot of 'modern rock' already. I'm getting a lot of street feedback that they listen to the college stations for that. If we get into that, it'll be down the road, after we research its real viability for our core audience."

"One of our main aces in the hole," he reported, "is that we sound clean and uncluttered. Unquestionably, WMMS is more personality-oriented than we. Our personalities are concise and to the point. The casual listener will, I hope, notice that we talk less and play more music."

92 Rock will translate that image into community visibility through TV spots and a promotional campaign that's still a secret to outsiders. Spencer assured, "We'll be very active on the street, with appearances and tie-ins with community organizations, etc."

In assessing his competitive battle as an independently-programmed AOR up against an AOR legend that gets programming and research input from three consultants, Spencer was bullish: "I know Cleveland is a tough market, but so was Dallas. So I feel like I've had some experience with this kind of competition. Frankly, I'm looking forward to it. This is the kind of challenge I've been missing for a couple of years and have wanted to get back to."

They should try to help them as quickly as possible, or take down the request, and then move on to the next caller. The phones have a tendency to distract the jocks, and I'd rather the jocks use our referral list for listeners with problems rather than play psychiatrist. We don't have time for that; we have a radio station to run."

KBCO/Boulder PD Dennis Constantine

"We had a situation where our night jock, Alix Lacey, was getting two or three hang-up calls per shift consistently for months. It was more of a nuisance than anything else. But it got to the point where, whenever her phone rang, she felt this person's presence, and became afraid to answer the phone. It got really crazy after awhile, and affected her on-air performance. Finally, she left the station (I understand she is doing some work with the public station locally). People here who have kept in touch with her say she hasn't had any problems since leaving the station.

"There are two other female announcers on the staff, and they haven't gotten any calls of that sort. Part of KBCO's whole image is that we're accessible to our listeners. They can call us for concert information or with other questions. I still want them to answer the phones. But we all met to discuss the situation, and agreed that we can't be overly-friendly to callers, because some might get the wrong ideas about us. I've asked them to be polite and friendly but not to go overboard."

WPLJ/New York PD Larry Berger

"Just last week I got a letter messengered to me. The letter was six pages, handwritten. The writer claimed there was a conspiracy by FM radio stations and newspapers against him. He said he was locked up in a hotel room, under constant video surveillance, and that if we didn't stop bothering him by a certain day and time, he would kill himself. Well, he gave his address and phone number, so we had ABC security call the cops, who dealt with it.

"WPLJ is located in the ABC corporate building. Downstairs, in the main lobby, our security guards are on duty 24 hours daily. On our floor there's an automatically locking door that you need a key for, or have to get through a reception area, to reach the studios.

"As for personal appearances, we like to mix it up with our listeners whenever possible. I do not send Carol Miller, our full-time female disc jockey, to those sorts of promotions. She's attractive and rightfully a bit frightened of that sort of thing. But the male jocks seem to have no problems. Usually, when they go out, it's at a club or store with some security or in an otherwise controlled environment. They usually also travel with representatives of our promotion department.

"The jocks answer their own phones. Rather than cautioning them to keep calls

Continued from Page 28

EVOLUTION

KQDY-FM/Bismarck is a new AOR with Darrel Anderson as PD... Kevin Webb joins WPFR/Terre Haute as MD from WHMD/Hammond... Joani Williams is named MD for WDEK/DeKalb as Brian Leonard steps down... WAIM/Greenville changes calls to WCKN but no format change... Tom Sandman joins WBCN/Boston as Production Director... WMMS/Cleveland hires Jim Marchyshyn from Belkin Productions as Director of Marketing and Promotions, while Chris Hernandez moves into Director of Merchandising... KMJX/Little Rock Production Director Jesse Lang exits for WKDF/Nashville... Aimee Peck is appointed Programming Assistant for WCMF/Rochester from neighboring WHFM... Fast Eddie DeMicelli is upped to full-time nights from part-time at WLPX/Milwaukee. Mark Thompson joins

WLPX for weekends from Y95/Rockford... Lee Hogan joins WRXL/Richmond from WKZL/Winston-Salem for nights... Bob Kaufman joins WSLQ/Roanoke for nights from K-94/Norfolk... Bill Lewis is named News Director of KZAM/Seattle replacing Colleen Patrick. Ken Vincent is named Public Affairs Director for KZAM. Larry Snyder joins KZAM for competing KZOK for mornings, and Carol Hanley joins KZAM for weekends... New to the airstaff of WIZD/W. Palm Beach are Liz West, Jack Strapp, Wayne Osley, and Scott Phillips... Susan Sullivan is upped to nights at WKLS/Atlanta from part-time... Harold Thompson joins WGRQ/Buffalo from KFMX/Lubbock for middays... Anne Carlini joins WWCK/Flint from WXEZ/Toledo for weekends.

AOR Radio & Security

Continued on Page 29

short, more often I have to ask them to answer the phones at all — they have so many other things to do. So the phones have never presented a problem for us.

"Radio is very much like politics: you have to get out and mingle with the people. It's part of the nature of what you're doing. But, like all politicians, radio people have to be very careful when they're on the streets."

WQFM/Milwaukee PD Lee Arnold

"Back in 1978, when I was PD at WAAF/Worcester, a Superstars station, out of the clear blue sky I began getting phone calls at home from a guy who said, 'I'm going to kill you.' My mom was visiting at the time and got the initial calls. That went on for a few days, with him calling to claim I was fooling around with his wife, which was untrue — I wasn't fooling around with anyone.

"One day there was a knock on the door, and my mom answered it. This guy grabbed her by the hair and started choking her. She had just lit a cigarette, so she put it out in his face while pushing him out the door. I moved her immediately into a hotel.

"The next day, I went back to my apartment to get some stuff and found a steak knife on the kitchen table and all the beds

had been cut up. At that point I went to the GM and said if he wanted me to stay there he'd have to hire me around-the-clock security. Both he and Lee Abrams paid for that, something I'll never forget Lee for. They split the \$500 a week costs for eight weeks while I looked for another job.

"The phone calls continued on a daily basis to my home. The police were about as useless as tits on a rainbarrel. We put taps on the phone and they never proved effective. Finally, right before I left the station for an RCA promotion job in New York, this guy came to the station and asked to see me. The receptionist told him I was in a meeting. He said, 'I'm gonna kill that motherfucker,' and walked out. The receptionist told me about this, we ran down the street to the parking lot where he worked, and had him arrested. He was convicted, but the judge gave him a suspended sentence, telling him not to get in touch with me again for a year. After a year, of course, he could do anything!

"At that point, I was so blown away by the whole thing that I left town. Strangely enough, the phone calls continued to my mom's house in New York. The guy would call and say 'Remember me? I'm back.' Talk about your sickos. But we were never able to prove anything, so I moved her out of New York into a place with no forwarding number. I became very close-mouthed about telling people where she or I lived.

"You don't understand that kind of paranoia till you live it. It's like something from a movie. It's 11 at night, I'm at the station and have to go to my car, and I don't really want to make that walk.

"You don't understand that kind of paranoia till you live it. It's like something from a movie." —Lee Arnold

"I've probably told every jock who works here that story. But honestly, it wasn't something that could be avoided, no matter how we handled ourselves on the air. That's the problem: The kooks out there are kooks and the normal people are normal, no matter what you do. You're not going to turn a normal person into a crazy man by talking to him weirdly on the phone. If something clicks in their mind that they want you, they're going to go after you. It's the John Lennon syndrome, or any politician or star. You're a target for them, and you have to keep that in mind. I live with it now constantly in my head. I don't ever forget it.

"Until this sort of thing happens to you, disc jockeys don't really think of themselves as people in the public eye. There's just not a whole lot you can do about protecting yourself, aside from being aware that you're a public figure. If someone taps you on the shoulder, be duckin' when you turn around."

AOR Reporter Profile

WRUF-FM/Gainesville
PD: Harry Guscott
MD: Rich Fields
Power: 100,000 watts
Consultant: None
Slogan: "The Music FM"

"Rock 104 is in a very unique radio market, comprised of 35,000 university and 10,000 city college students. Our format is comprised of rock, some popular hits, and a sampling of new music, targeted to a core 18-24 audience, but with enough variety to appeal to our overall 18-34 demographic audience as well. The Gainesville audience is young; the median age is 25. Music, promotion, and community involvement are the most important components of our overall programming philosophy.

"We are selective in our music adds, with consideration given to rock, some jazz, and new music. We feel it's important to add new music early to keep our air sound fresh, and to expose our listeners to the best in new album product being offered on a timely basis." — Harry Guscott (WRUF-FM is a new AOR reporter.)



WAAF REVERSES TREND WITH BUMPER STICKERS — No, we didn't goof and print this photo of the new WAAF/Worcester bumper sticker backwards — that's the way the sticker was printed. It was created especially to be placed on front bumpers, so that it can be read by traffic ahead in their rear view mirrors. "We've got them coming and going," commented WAAF Promotion Director Steve Stockman. "Now we're working on a sticker for the sides of cars!"

UPDATE

Here we go: It's October, and for AOR radio, that means it's "Rocktober." Already, the mayor of Madison has declared the month as "Rocktober" on behalf of WIBA-FM, which starts a month of special promotions with a rock film series... KATT/Oklahoma City's sponsoring a free laser light show during the state fair... KKDJ/Fresno morning team Dean Opperman and Don DeWolf did a 36-hour marathon broadcast to raise 350 pints of blood for a local blood bank... KGON/Portland just released its second hometown talent album, pressing 10,000 to sell for \$4.92 each, with proceeds benefitting the KGON Scholarship Fund...

COLOR

MAGIC BUS: The Who are on tour, and that means plenty of promotional tie-ins with AOR radio. WDHA/North Jersey took postcard entries to win tickets to see the band in Philly, and a "party bus" ride both ways. WAAL/Binghamton drove four busloads of listeners to see the band in Buffalo, with one call letter printed on each bus side. Certainly the most unusual Who tie-in to date took place in Buffalo, where WZIR morning man Bob Kramarik crawled 26 miles from the station to the band's Buffalo concert site for charity, with listeners picking up pledge forms at local record stores.

APRIL WINE PARTY TIME: KICT/Wichita held an exclusive, post-concert party with the members of Capitol's April Wine and a group of listeners, who won admittance to the private affair by calling the station when April Wine cuts were played.

FOOD DRIVES: KEZY/Anaheim held a canned food drive for a local juvenile home, awarding the local school that supplied the most pounds of food with REO Speedwagon concert tickets for the entire student body. Meanwhile, KFMQ/Lincoln held a "Can Film Fest" of comedies with admission being a can of food for the local food bank.

ROUGH DIAMONDS: In conjunction with Swan Song and Bad Company's latest album "Rough Diamonds," WSKS/Cincinnati asked listeners to register at local jewelry or record stores to win a ¼-carat diamond ring.

UNEMPLOYMENT PAYS: WLLZ/Detroit scored a thousand tickets to a local appearance of the Steve Miller Band that was also being simulcast via TV nationwide. The station gave away pairs of tickets to the first 500 listeners to show up at WLLZ's studios with their unemployment cards.

Also producing a hometown album is WIQB/Ann Arbor, whose record is being recorded live at area nightclubs... WRIF/Detroit held "Motor City Jam II," a benefit concert with the Romantics and four other local rock acts. The show drew over 8000, and netted \$26,000 for the Detroit Zoo... KVRE/Santa Rosa sponsored a free jazz concert featuring Mose Allison, Steve Douglas, Bobby Hutcherson and others at the recent Sonoma County Harvest Fair... October 31 is WZXY/Kingsport's first AOR anniversary, and the station is looking for artist ID's and birthday wishes. Contact John Kelly at (615) 246-8131... KYTX/Amarillo has a new mailing address: P.O. Box 10940, Amarillo, TX 79106... New AOR KQDY-FM/Bismarck, ND needs album service from all labels. Contact PD Darrel Anderson at (701) 258-9400.

COMING NEXT WEEK: Commercial-free programming — as a means of introducing listeners to a new AOR station, it has had formidable impact in markets like Detroit and New York. But is commercial-free ultimately more harmful than beneficial? That's what DC 101/Washington GM Goff Lebar thinks. Next week he'll explain why, and I'll also ask several other GM's and PD's for their opinions.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WAPP/New York presented David Johansen for free.

BROADCASTS: Nazareth on WIZD/West Palm Beach... Lords Of The New Church on WBCN/Boston.

GUEST DJ'S: Utopia on WDHA/North Jersey.

CONVERSATIONS: Aldo Nova, BOC, Santana, Gary U.S. Bonds on CHEZ-FM/Ottawa... Men At Work on WKQQ/Lexington... Ted Nugent, Carmine Appice, Krokus on WTPA/Harrisburg... Warren Zevon, Al Kooper, Lords Of The New Church on WPLR/New Haven... REO Speedwagon on KMOD/Tulsa... Ted Nugent, Mike Rutherford on Q107/Toronto... Eddie Money, Steve Winwood on KMEL/San Francisco... Survivor, Men At Work, Kenny Loggins on WJOT/Toledo... Billy Squier, April Wine, Shooting Star on KPKE/Denver... April Wine, Eddie Money, Rick Derringer on WMAD/Madison... Frank Marino on CITI-FM/Winnipeg... Jethro Tull on WLWQ/Columbus... Humble Pie on WEZX/Scranton... Heart on KSHE/St. Louis... Saga on WZIR/Buffalo... Aerosmith on WAAF/Worcester... Jethro Tull on CHUM-FM/Toronto.



CAROLYN PARKS

Country Closeup

Movement

WLQY/Miami Station Manager Ron Samuels takes on additional duties of OM of Country FM WKQS . . . New lineup at KJIM/Ft. Worth includes 41-year market veteran George Erwin (mornings, from KFJZ/Arlington), Scott Reese (mIDDays, from KENR/Houston), John Wallis (afternoons/PD, from KFJZ), and Todd Stinson (weekends, from KTPK/Topeka). PD Wallis could use better record service, (817) 336-7175 . . . Jerry Howell new PD at WNOX/Knoxville, and Asst. PD/MD Jim Donovan requests album service from all labels, as the station is now programming album cuts.

Contact Jim at (615) 637-9900 . . . KODY/North Platte, NB, celebrating its 4th anniversary during Country Music Month, announces a new PD, Steve King, and MD, Brian Bruns . . . Terry Fullen upped to MD at WIRE/Indianapolis . . . Dave Richards promoted to MD at KYXX/Odessa, replacing John DeFee . . . KIGO/St. Anthony Station Manager Gary Adams now will do music as well with Mark Wilson departing station . . . Doug Moreland leaves his MD position at WCMS-FM/Norfolk with no replacement yet named . . . WQHK/Ft. Wayne promotes Sherry Fox to MD . . . Marlin Jay joins KOMA/Oklahoma City as late-night DJ from KCUB/Tucson . . . New morning man at KVOC/Casper is Bret Carsen, formerly with KOVE/Lander, WY, who replaces Rob Cutter, now doing afternoons at KGHL/Billings . . . Rob Lang named News Director at KRSY/Roswell while retaining his MD duties . . . WIL-FM/St. Louis midday man Dan Wiese segues to morning slot on AM and is replaced by parttimer Mark Langston . . . Steve McIntosh upped to ND at KFH & KBRA/Wichita, succeeding Geoff Scott, who moves to News Director position at KIMN & KYGO/Denver . . . Jay Douglas leaves as PD/MD of KDAO/Marshalltown, IA to become Sales Director at KJJC/Osceola, IA, a new FM Country facility signing on in October.

Conversions

WCAO/Baltimore's conversion from A/C to Country should make that market an interesting one to watch in the months ahead as the classic battle between AM and FM once again emerges . . . Nashville's newest Country station is WSIX-AM, which is attempting to complement its FM counterpart by playing a more progressive, uptempo form of country music. Jim DeMarco will be taking music calls for the AM . . . KGEM/Boise's FM KJOT changes from a syndicated to live Country format and will be simulcasting overnights . . . New Country station in Panama City, FL is WWWQ (3WQ) with Scott Owens from 97Rock/Bainbridge, GA in as PD. Scott needs record service to get the station up and running, (904) 234-6592.

Industry News

Our recent article on "Classic Country" stations elicited the following comments from KTOM/Salinas PD Marc Hahn. If your station is using some form of this format, we'd be interested in hearing how it fared for you.

Dear R&R:

We at KTOM have been airing a 50/50 mix of currents and oldies and our numbers 18+ have improved tremendously. I don't believe you can be considered "country" without the oldies. They are the backbone.

Sincerely,
Marc Hahn, PD
KTOM/Salinas, CA

Next time you complain about your mail service, consider this. Recently KEBC/Oklahoma City received a letter addressed as follows:

To Any Country & Western Disc Jockey Station

Oklahoma City, OK 731

Someone at the post office had filled in the station's call letters (obviously a KEBC listener!), which helped speed the message along all the way from Pawtucket, RI. The good samaritan who expedited the mail may also have been instrumental in reconciling a marriage, as the enclosed note was a request from Linda Smith for assistance in wishing her ex-husband, now in Oklahoma City, a happy birthday. KEBC morning man Al Hamilton obliged by playing Linda's requests of "Always On My Mind" and "Old Flame." The station is still waiting to hear whether the flames of this long-distance romance have rekindled. Is it fate or is it Memorex?

Happy first anniversary to WQTK/St. Johns, MI, a station in dire need of record service. PD Dave Conrad sure would appreciate your call at (517) 224-8984 or 484-8024 . . . New R&R reporter KASE/Austin also reached the one year mark September 17, an obvious success story.

K-99/Napa, CA is also celebrating its first year on the air and invites artists or DJ's who would like to wish the station a happy birthday to either call or drop a tape in the mail. Contact recent papa (of baby girl Shannon Waldeck Gaver born August 2) and station PD Larry Gaver at Broadcast Park, 1124 Foster Road, Napa, CA 94558, (707) 252-1440.

WIRE/Indianapolis is going to have to build a new wall for all the plaques and awards the station has been receiving lately. Pictured is WIRE/Network Indiana Executive News Director Steve Yount struggling to hold four of the awards won by news reporter Eric Lang for state, local and Midwest regional "Best Investigative Reporting." The news staff also picked up several more accolades from Sigma Delta Chi and Associated Press this year as well as a station Addi award from the Indianapolis Ad Club for the best radio jingle. The national competition is next, so get that polish ready! And, as if that weren't enough, WIRE Traffic Control



Wichita Willie

England wasn't the only country excited about the birth of a new prince. Prince Charles and Lady Diana's offspring also caused quite a stir in this country, especially at KFH/Wichita. Station personalities Al Jamieson and Chuck "Sugarbear" Robson decided that Great Britain's littlest cowpoke should be exposed to the joys of country as soon as possible and arranged to have shipped via Air Express International an assortment of gifts,



courtesy of Sheplers Western Store. Pictured packing such absolute necessities as a saddle, a stuffed horse, denim diapers, and soft leather "cowbaby" boots for Prince William are (l-r) AEI's Mark Ruccus, Sheplers's Leslie Chafin, and KFH's Al Jamieson. The baby gifts come on the heels of an English muffin toaster wedding gift sent to his parents last year. As Al explains, "You know how it is. You send folks a present once and they always expect one from then on!"



Reporter Doug Weedman (left) and afternoon drive personality Ken Speck (right) were recently honored by the Cystic Fibrosis Foundation for their and the station's help during the past year. Doug is the local chairman for C.F., while Ken is statewide honorary chairman for M.D.A.

WKHK/New York MD John Brejot would like to inform everyone of the station's new address: 140 W. 43rd St., New York 10036, (212) 382-6000.

Two WGNA/Albany-sponsored songwriters have won first place in Kentucky Fried Chicken Country Music Songwriting Contest. James Krisinski and Robert Vining of Hudson, NY just completed a recording session with Brenda Lee, who cut their winning composition, "Lay Away Your Heart," which will be released shortly.

Popular morning DJ Deano Day is now simulcasting his show on WCXI-AM&FM/Detroit with first guest Golden West Broadcasting Chairman of the Board Gene Autry . . . WFIL/Philadelphia joined the AM Stereo ranks August 28, using the Kahn-Hazeltine system . . . New Music Country Network affiliate is WNYR/Rochester . . . WQIK/Jacksonville's Lee Shannon will be one of many broadcasting live from the Opryland Hotel during DJ Week and extends an invitation to artists and songwriters to stop by for an on-air chat during his 11am-2pm show each day.

For the second year in a row WSM-AM&FM/Nashville has been named the outstanding news operation by the Tennessee Associated Press. The station also picked up awards for outstanding newscast and best feature reporting.



WRKZ-FM (Z107)/Hershey has been named Station Of The Year and PD Chris "Doc" Gable DJ Of The Year by the CME (Country Music Entertainers). Mrs. Bon-sall (Joe's mother) presented the awards to the station at the ceremonies held recently in Philadelphia.

FOR THE RECORD: In the list of Country reporters printed in the 9-24 issue of R&R, KEEN/San Jose had an incorrect phone number and station personnel listed. Correct information is as follows:

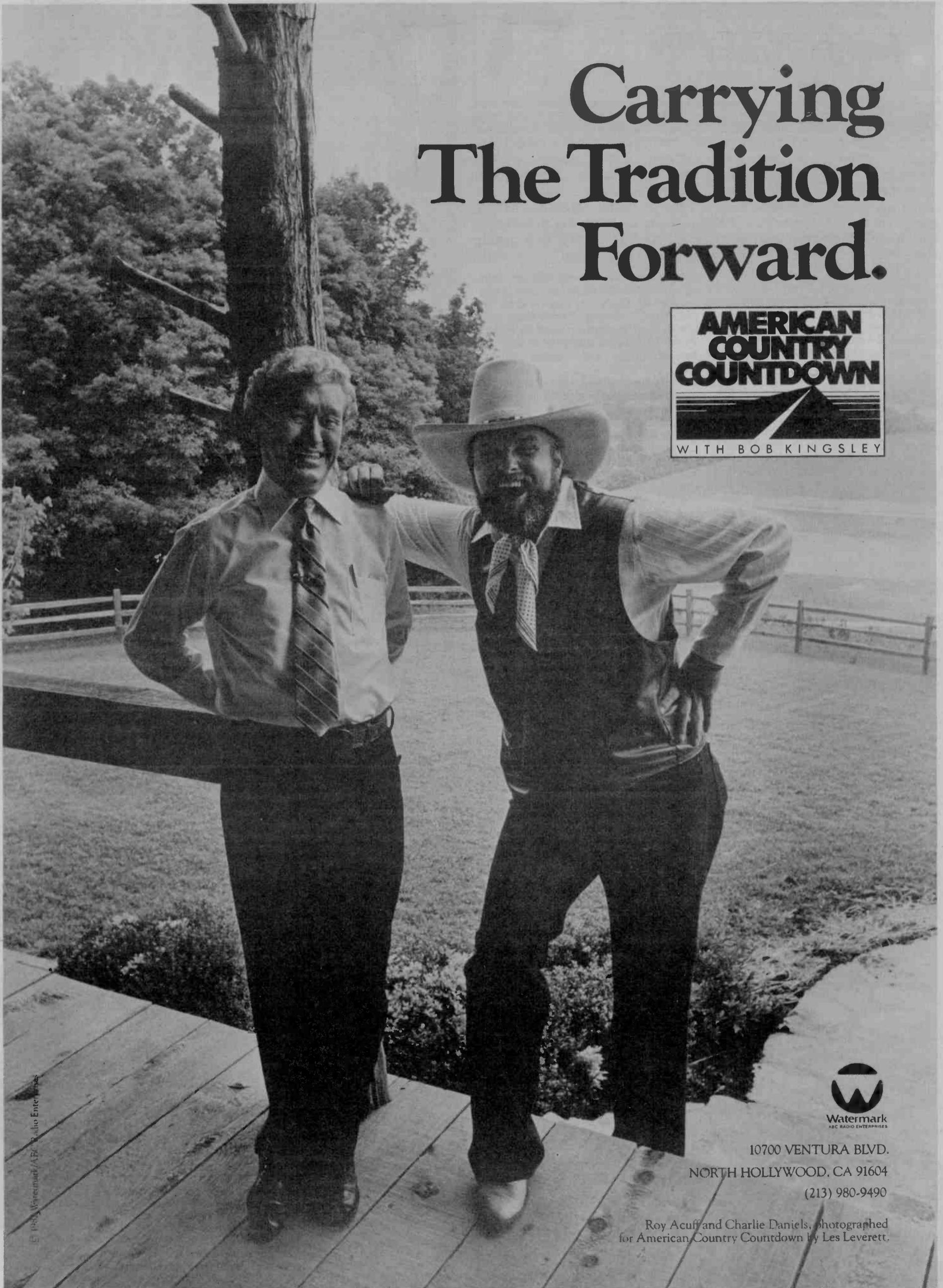
(408) 370-1370
PD: Kit Snell
MD: Jule Stevens

The Music Section

Country Radio's Most Accurate
Music Information

Begins on Page 48

Carrying The Tradition Forward.



Watermark
ABC RADIO ENTERPRISES

10700 VENTURA BLVD.
NORTH HOLLYWOOD, CA 91604
(213) 980-9490

Roy Acuff and Charlie Daniels, photographed
for American Country Countdown by Les Leverett.

Inside Nashville



BIFF COLLIE

OCTOBER IS COUNTRY MUSIC MONTH: "Take a Hillbilly to lunch" - Tom Jr. of Clearwater . . . "There is a difference traveling with a rock 'n' roll group and doing the country circuit. Country entertainers have a feel for each other." - Carl Perkins . . . "Wait and see about an album" - Bobby Bare & Lacy J. Dalton (they are getting ready for a duet session) . . . "The makeup room on the 'Mississippi Queen' riverboat shooting Conway's TV special, located in a beauty shop, was the first time I've even been in a beauty shop!" - Loretta Lynn.

"When I first worked TV as a country recording artist, they'd stand me next to a bale of hay, dress me up like a square dance doll, or bring out the cows. Now, thank goodness, it's changed." - Lynn Anderson . . . "This year's D.J. Hall of Fame finalists in the LIVING category are: Smokey Smith, Bill Mack, and Joe Rumore. Finalists in the DECEASED category: Hap Wilson, Uncle Jim Christie, Buck Ritchey, and Hap Wainwright. The new Hall of Famers will be announced at the FICAP Banquet October 15 at the Opryland Hotel." - Chuck Chellman . . . "Jimmy Wakely was my friend." - Biff Collie (Wakely died September 23 after a long illness) . . . "Who produced the first country record ever made?" - "Who discovered and produced the first records on Jimmie Rodgers?" - "Who discovered and produced the first records on the Carter Family?" - "Whoever did those things should be in the Country Music Hall Of Fame, if he or she never did anything, before or after those historic events." - Charlie Douglas

(EDITORS NOTE: All those things were done by one man, Ralph Peer. My understanding regarding criteria of election: How one's life and/or career has influenced or affected country music as we know it. He should be in the Hall of Fame). FICAP (Federation of International Country Air Personalities) set up this year's "Live From Nashville" facilities for all stations who come to convention. Beginning Monday October 11 you can bring a microphone, connect it to the phone line, and broadcast "Live From Nashville" as often and as long as you desire. FICAP's broadcast committee is busy setting commitments from major stars to come by and be interviewed. The charge is \$50 for your installed phone line, a studio table, chairs and sign billboarding your stations and personality. Call Charlotte Howe (615) 889-1000 to reserve a spot for you. Don't miss FICAP's seminar Friday, October 15, at the Opryland Hotel from 10:00am to 11:30am, just before the Artist-DJ taping session. Then Friday night the 15th, the FICAP banquet, the D.J. Hall Of Fame inductions and the Warner Bros. Showcase will begin at 6:00pm at the Opryland Hotel.

POTPOURRI: Willie Nelson & Richard Pryor to costar in a movie titled "Slim & None"? . . . U.S. Supreme Court Justice Sandra Day O'Connor came to town, wanted to meet Roy Acuff & Minnie Pearl . . . Roy Clark will be inducted into the Oklahoma Hall of Fame November 16 in Oklahoma City . . . Richard "John-Boy" Thomas is producing that TV screenplay on "Living Proof," the story of Hank Williams, Jr. as well as starring as Hank . . . Charlie Daniels hit the road for the first time since

the beginning of CDB with only one drummer. Jim Marshall left to "do other things" . . . Carl Perkins's next single will be "My Old Friend," the song he wrote to say goodbye to Paul McCartney when he went to Paul's West Indies hideaway to help on a new McCartney album called "Tug Of War." McCartney sings on it with him . . . Barbara Mandrell took Tony Orlando to the Montgomery Civic Center for her Alabama Sheriff's Weekend to raise money for the Girl's Ranch program. Last year they raised \$250,000 at the show and Golf Tourney . . . Former Polygram Chairman Irwin Steinberg, introducing Nashville music man Bill Hall as a member of the Board Of Directors of the newly-announced Compleat music complex here, said, in 25 years, this was the first time he'd seen Bill in a suit, "and I think this one's rented!" . . . Jeannie Seely raised some eyebrows on Music Row when she opened for Willie Nelson (she does all the time) at the Tennessee State Fair. Jeannie, you know, was set for a female lead role opposite Willie in the movie "The Man Who Owed Everyone" (probably next year). Maybe a Jeannie-Willie duet? She's a great songwriter too, and she'll go into the studio with starmaker Larry Butler next month for new sessions . . . Pat Boone will promote the new Simple English TM Bible, a new edition of the New Testament published by International Bible in Nashville . . . Phillipine President Ferdinand Marcos, the first foreign head of state to visit the 22-nation World's Fair, was greeted by a bluegrass band when he landed in Knoxville . . . The Smithsonian Institution's 11th Country Music Season, entitled "Pioneers and New Frontiers," will feature the David Grisman Quartet, Chet Atkins and Jethro Burns (November 14), Slim Whitman (March 13) and Riders In The Sky (April 10) . . . Recessionary problems in the music industry may find a cure in new markets to explore, with country music gaining in popularity in Europe, Japan and South America. Leslie Grainger invented for International Translation Services, a new phone system with which she can teach artists to sing the foreign lyrics, even if they don't have a working knowledge of the language. These translations can be calculated solely on the basis of dollars and cents in the fast-growing foreign markets of the world, and that's not chopped liver!

FOUND: 3rd grade notes from our Sandra & Sharon's schoolwork (they're now in 8th & 10th grade). "To keep in good health, inhale and exhale once a day and do gymnastics" . . . "Esau wrote fables and sold his copyright for a mess of potash" . . . "Average is a nest. Hens lay on the average" . . . "The epistles were wives of the apostles" . . .



T.G.'S OK BY WOKK - WOKK/Meridian sponsored the Silver Eagle show featuring T.G. Sheppard, and awarded several listeners the opportunity to sit in during the taping. Pictured are (front, l-r) T.G., contest winner, and D.I.R. Producer Bob Kamisky; (back, l-r) WOKK announcers Mike Denton, Larry Edwards, Joel Walters, Van Mac and Ken Rainey.



IS THERE A DOCTOR IN THE CONTROL ROOM? - WVMI/Biloxi recently set up their own version of a M*A*S*H unit, complete with hospital tent and army helicopter, all to promote the Red Cross blood drive. Pictured with station PD Jim Tabor are four lovely Miss USA contestants who stopped by to entice would-be donors.



FREDDIE'S READY FOR KNUZ - KNUZ/Houston was instrumental in arranging the recent Spindletop Charity Benefit Country Music Extravaganza at the Astrodome during which Freddie Fender and other artists donated their time for the benefit. Pictured backstage are Fender (left) and KNUZ PD Bruce Nelson (right), who was emcee and entertainment chairman of the event.



SYLVIA SINGS AND SIGNS AT FAIR - After performing for over 2000 at the Monterey County Fair, Sylvia stayed around to sign a multitude of autographs for the grateful fans. She's pictured with station PD Marc Hahn, who managed to squeeze in an interview between all the singing and signing.



Country News
This Week's Guests:
MERLE HAGGARD &
THE BELLAMY BROS.

Call Pete Howard or Kirt Daniels (213)392-8743
 228 Main St., Suite R Venice, CA. 90291

Adult/ Contemporary



JEFF GREEN

MORNING MASTERS SERIES, PT. 2

A/C's Top Team: WCCO's Boone & Erickson

Continuing R&R's series on the top A/C personalities in the country, this week features WCCO/Minneapolis's Charlie Boone and Roger Erickson. With a 31.0 12+ share in the spring Arbitron, Boone & Erickson enjoy the highest ratings of any morning team in radio. In fact, their show overall is ranked second only to last week's close-up, WTIC/Hartford's Bob Steele.

In The Beginning

Both Charlie and Roger joined WCCO in 1959, and they've worked as a team since 1961. The two-man concept was developed almost by accident. Roger explained, "Charlie was on 3-5pm and I had the 1-3pm show. We started kibbutzing on each other's show at the 3pm crossover time, and actually that's how it all started. We never had an official show together for over a year; we were just spending a half-hour to an hour doing bits together."



Charlie Boone & Roger Erickson

Charlie continued, "One day, Miracle White called wanting a two-voice commercial. The sales people here said, 'Oh, we've got two guys who work together!' The management then suddenly realized there was commercial worth in these two characters, and it became a show from then on."

For the next several years, Boone & Erickson handled the 1-3pm show, then switched to midmornings, and finally moved up to 8-10am three years ago. "We'll be doing 3-5am next!" quipped Charlie.

Theatre Background Spurs Personality

Boone & Erickson both wanted to become actors as young men, and revealed that their theater background serves as a foundation to their show and the characters they create. Roger said, "Charlie and I have been doing voices since we were kids, even on the schoolbus."

Progress

WNGS/West Palm Beach brings on Randy Marsh from across town at WRMF. Marsh will handle morning drive . . . Steve Harris exits WBSB/Baltimore to do mornings and Saturdays at WPIX-FM/New York . . . Julie Taylor will continue her airshift at KPAT/Sioux Falls, while taking over as Music Director for the station . . . WSJS/Winston-Salem brings on Brad Krantz for its PM drive. He was formerly doing the AM shift at KIOA/Des Moines . . . Dave Edwards is now doing 10am-2pm at Y106-Orlando, after spending the last seven years at WBJW-WLOF/Orlando.

"Everything we do is based on theater," added Charlie, "including our experience and acting approach. We do characters, jokes with character voices, even serious radio drama."

On any number of occasions one can enjoy Boone & Erickson performing in the theater of the mind, from a complete dramatic presentation of Dickens's "Christmas Carol" to "My Fair Intruder," a Broadway satire about the Queen's recent nighttime visitor.

Charlie grew up in the East, and mastered the accents and dialects of Jewish, French, and Italian cultures. Roger, on the other hand, is German and Scandinavian. Combined with the English blood in their families, Boone & Erickson can create just about any character. Roger remarked, "We cover everything except American!"

Managing Individual Responsibility

For the most part, Boone & Erickson handle separate responsibilities in preparing the next show. "We both work on bits," said Roger. "I sit at the typewriter."

"That's because he's the best typist," explained Charlie. The two exchange dialogue and ideas and assemble a rough draft of the bit. "From there," said Roger, "Charlie will go work on the music while I put the copy into a more readable style."

On-air, the duties are divided also. "We use the phone quite a bit," said Charlie. "Roger takes care of the phone and I handle the communication with the engineer. This allows each person to concentrate on his aspect of the show without being distracted by something else."

Roger emphasized, "Distinctive duties are very important when two people work together. It keeps you from 'topping' - that is, trying to outdo one another. For example, I'll answer the phone, and while Charlie's setting up the next spot break or record, I'll make the decision whether or not to put that person on the air. There's never a question about it."

Charlie added, "We don't compete. I have complete faith in that what's going to be on the air will be worthwhile. We've worked together for so long that we have that trust. We've shared an appreciation for each other's talent, and it's just always been fun to work together. From that has grown a mutual respect."

Just as they take care of separate chores inside WCCO, Boone & Erickson also cover different community events outside the station. Roger is the sports fan, while Charlie attends cultural programs. Both however, feel comfortable discussing either interest.

Indeed, the only times Boone & Erickson have trouble communicating are when one of them isn't there. When that happens, the magic doesn't seem to be there either. Roger said, "We've tried it alone, and it just

isn't the same. You're too busy handling the mechanics of the show. I really don't like to work alone now," he admitted. "I find it strange." Charlie agreed, "It'd be almost impossible to do the kind of show we have by yourself."

WCCO's Creative Freedom

It could be argued that a personality's potential for success is directly proportional to his creative freedom. "We've always had it," said Roger. "It's almost absolute." Charlie said, "We can thank our lucky stars we work for 'CCO. They've given freedom not just to us, but others here too. And it hasn't been as if we've had to earn that trust either. It's a climate fostered here." Roger added, "The attitude is that 'You're at 'CCO now, and therefore you should be able to make those judgments yourself.' I'm not so sure you'd have that privilege at many other stations."

Popularity & Personality

When asked why their show is so popular, Charlie replied with three reasons: "First," he said, "in the morning we know people feel that if something has happened, they'd better listen to WCCO because we'll have it. That feeling still prevails."

"Second, so many listeners say, 'Gee, it sounds like you guys are having so much fun!' I think when people are just getting up, they want to have fun and will listen to a couple of guys who are enjoying life and who get a kick out of everything."

"Finally, Charlie concluded, "we play ourselves. They can depend on us to be that way."

The Importance Of Being Yourself

Charlie believes that letting one's natural self shine through is the most valuable advice he can give. "It's so important to be yourself," he stressed. "You can be an actor and play characters, but ultimately, when you're yourself on the air, you must be somebody people can trust. You must have credibility. Sincerity and being yourself - those are the most important things."

Roger advised, "When things don't work out, don't let it get you down, because they surely aren't always going to work. Sometimes you'll try something that you think is going to kill 'em, and the darn thing just dies. Like any aspect of show business, you must pick yourself up and say, 'The heck with it.' It's happened to us and it'll happen to everybody. The key is realizing when something is working naturally, as opposed to being forced. That takes a little time. It just doesn't develop overnight."

"Keep in mind who's telling you whether you're good or not," added Roger, "or if what you're doing is effective. If you de-

pend only on your social circle for comments, forget it. That's not the answer."

Expanding on that point, Charlie said, "Because so often we're influenced by our peers in the business, we don't always get an objective view. Sometimes the best reaction you can get is from a listener, who really is listening objectively." Roger added, "We try to read the audience to find out when something's hot or when it's going stale. Personal appearances and remotes give us a lot of feedback."

Tomorrow's Talent

Programmers all over the country frequently complain there aren't enough good morning personalities around. Boone & Erickson suspect that PD's may be searching in the wrong places. Charlie said, "I think PD's are always looking at radio schools or at those who've been trained in this business. We have a newsman here, Eric Eskola, who's typical of what I think is the new breed of air talent. He's not a DJ or radio announcer. He's a newsman, but because he's got personality and knows how to project it, he could have his own show. He doesn't sound like an announcer - he sounds like Eric."

Roger agreed, "Bill Farmer (Roger's 5-7am co-host) is the same way. He's a newspaper columnist and a funny guy whose coming to 'CCO was an accident. He was a guest once and immediately became very popular. People asked to have Bill on the air more, and now he's on regularly."

Charlie pointed out, "Programmers may be overlooking people like Bill and Eric - personalities with futures in other areas besides news. Let's face it. As personalities, we have a lot to do with news, with reading the latest stores, doing interviews, etc. But sometimes positions in radio are too delineated. They say, 'You're our newsman,' 'You're a DJ,' 'You're a personality,' or 'You're a talk show host.' I think you can be all in one."

Even after working for 21 years, the 53-year-old broadcasters still never think about retiring. Roger said, "All we think of is, 'How can we keep the show fresh? How can we keep people off-balance enough so they'll stick with us?'" Charlie summed it up in saying, "I think if it ceased to be fun, and became plodding, hard work, that would wrap it up. As long as it's fun, we'll be there."

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 51



POPULAR PATH TO CROSS — WCCO/Minneapolis's morning team of Boone & Erickson are pictured on the cover of the Minneapolis Tribune Sunday edition leaning on a copy of the street sign which marks a suburban intersection named after them in 1980. Their sign stands in the studio at 'CCO, where the team has worked together for 21 years.

Black Radio



WALT LOVE

PROFILE: WOIC/COLUMBIA, SC

Winning In The Carolinas

Talking with as many radio stations as I do each week gives me input from all areas of the country. And as similar as the whole country is becoming in certain ways, there are still plenty of individual differences between geographic areas, especially when programming a radio station.

In checking through the recent Arbitron books, I noticed that WOIC/Columbia, SC has done a fine job of building its audience over the last three survey periods. Look at this 12+ trend:

Spring '81	Fall '81	Spring '82
7.2	11.8	13.8

My personal memory of Columbia, SC involves a hot, dusty Army base — Ft. Jackson. Knowing there was a lot more to Columbia than that, I called WOIC Program Director Mickey Arnold to discuss his station's strong performance.

"I guess you could say that while we entertain we also inform and educate."

The Black Commitment

Mickey became PD at WOIC in September of 1981, so the ratings increases shown above belong to him. I asked him to explain WOIC's steadily growing audience figures.

"In the past year WOIC has made a very strong commitment to the black community of Columbia," Mickey told me. "For example, we maintain a very strong local news team that deals with the news from a black perspective. We don't put a lot of emphasis on the national news because as an affiliate of the National Black Network we leave that to them. What we try to do is concentrate on what's happening to black folks right here in the Columbia, SC area. Our news people will go out on the street to ask people questions. We record their answers and play them back on the air. That's the sort of thing that's a real positive for us."



Mickey Arnold

"A year ago, when Jessie Bowers was made General Manager and I became the Program Director, everyone on Jessie's team began gaining a different perspective on their jobs, and just what was expected of them."



BACKSTAGE AT NYC'S BOTTOM LINE — Pictured after a recent performance at New York's Bottom Line are (l-r) WKTU's Johnny Alan, GRP Records President Larry Rosen, and Arista/GRP recording artist Dave Valentine.

WOIC is owned by Nuance Corporation, a local company. Nuance also owns WTWF/Moncks Corner, SC, a 3000 watt FM. The Columbia market has a 27.6% black population, which gives WOIC quite a large audience to program to. I asked Mickey if the station used any specialty programming.

"We program gospel music at two different times during the day. Recently we added two additional hours of gospel because of the success of prior gospel shows. Our gospel hours are 4-6am and 10am-noon. If you check the Arbitron book, you'll see we do quite well in those time slots."

The figures back up what Mickey said, which is quite interesting when you consider that some modern programmers would rather leave gospel music in the closet.

Mickey continued, "Bobby Waiters, our former PD, does the gospel shows, and while we're talking gospel, I thought you might find it interesting to know that we are No. 1 in the market during our Sunday morning gospel show (6am-1pm).

"The other specialty programming we do is an oldies show on Saturday nights. This show is hosted by Sgt. Don Hambrick from Fort Jackson. Our signal goes into Fort Jackson loud and clear, so we're very strong out there. The oldies show is called 'Music We Remember' and it's a two hour deal from 7-9pm. Because of Sgt. Hambrick's eagerness and enthusiasm the show has become quite popular here in Columbia."

Personalities & Promotions

I asked Mickey to tell me about his air talent. "We have an excellent announcing staff. Bill Terrell is our morning man and he has the second most listened to morning show in the city."

"Vernessa Pendergrass is our only female announcer at this time and she does our 12-3pm shift. Vernessa comes from Kingstree, SC, and she hasn't been in the business very long, but if you heard her on the air, you would never know that she's just getting started. She's very good."

"I do the 3-7pm show, and then there's James Walston, who's the newest member of our staff. He handles 7pm-midnight. James came to us from WOKN/Goldsboro, SC."

"Finally, Lou Summers, whose name is a household word in this market, does the all-night show."

What about contests and promotions? Does WOIC believe in them? "We are a very promotion oriented radio station," Mickey told me, "and we try to have something happen promotionally at all times, whether it's during a rating period or not. In fact, during the last book we actually ran a promotion where we gave our listeners 10 seconds to correctly spell a word of our choice. If they did it, we gave them a prize. This 'WOIC Spelling B' was simple, but very effective."

"In the past year WOIC has made a very strong commitment to the black community . . ."

"We always try to make our contests interesting and exciting, but we also want them to inform our listeners. We had a promotion which asked our listeners questions about black history. This was just another way we have maintained the consistency of our commitment to the black community."

"I guess you could say that while we entertain we also inform and educate. We are so dedicated to black history that you would never be able to listen to WOIC during February and not know that it was Black History Month."

WOIC is positive proof that Black radio works. The format is alive and well and on AM in Columbia, SC. Thanks to Mickey Arnold for sharing his thoughts with R&R.

The Music Section

Black Radio's Most Accurate Music Information
Begins on Page 52



WDAO/DAYTON MAKES IT BETTER — WDAO's morning gospel announcer Jim Johnson accompanied about 15 low income Dayton area families on a trip to Kings Island Amusement Park in Kings Mills, Ohio. Area churches were asked to identify families who could not afford a trip to the park. WDAO chartered a bus to transport the group.

ACTION

At the top of the Action column this week we have already seen some movement in two major markets affecting two Program Directors. First Pam Wells is gone from the PD position at WGCI/Chicago — GM Marv Dyson was out of town when we tried to reach him for comment. The advanced Arbitron summer numbers disclosed this interesting information for Los Angeles and Chicago:

Los Angeles		Chicago	
KKGO	1.8	WGCI	6.1
KUTE	1.7	WBMX	5.2
KGFJ	1.6	WJPC	2.9
KJLH	1.5	WVON	2.1
KACE	1.3		
KDAY	1.3		

On the Jazz side of things, Ms. Melinda Penkava has been appointed to the position of Program Director for WYBC/New Haven.

A very special congratulations to WRKS/New York's newly-appointed Program Director Barry Mayo and his lovely wife Malsha, who gave birth to Barry Alan Mayo II. Little Barry was born September 15, 1982 and hit the scales at 8lbs and 7oz. Because Barry wanted to be home for this blessed event is the only reason he wasn't a guest speaker at our forum on Urban/Black Radio at the NRBA in Reno. We'll get him next time!

The Young Black Programmers Coalition will hold their annual conference this year in Houston. The event is set for November 12 at the White Hall Hotel. The year's theme is "Motivation, Education, and Preparation." Registration fees are as follows: Members \$30.00; Non-Members \$40.00; Spouse or Guest \$25.00. For any additional information contact Ms. Sandra Freels at (504) 242-8716. I hope to meet some of you at the Y.B.P.C. conference.

Butch Charles, Music Director for newly Urban-formatted WOLF/Syracuse, contacted us in hopes we might be able to improve his record service. Any product should be sent to: WOLF, P.O. Box 1490, Syracuse, New York 13201. The phone number is (315) 423-3272.

Another station needing record service is KSET/EI Paso. All product should be sent to KSET, 4180 N. Mesa Street, El Paso, Texas 79902. KSET's telephone number is (915) 532-4979.

In the city of Cleveland we continue to see a real battle developing between WDMT, WZAK and WJMO. With the summer numbers now out, look at these 12+ shares:

WDMT (Urban)	6.7
WZAK (Urban)	4.4
WJMO (Black)	2.6

As a final Action note, well-known broadcaster Shelly Stewart of WENN/Birmingham, will be honored for his contributions to that city. Shelly



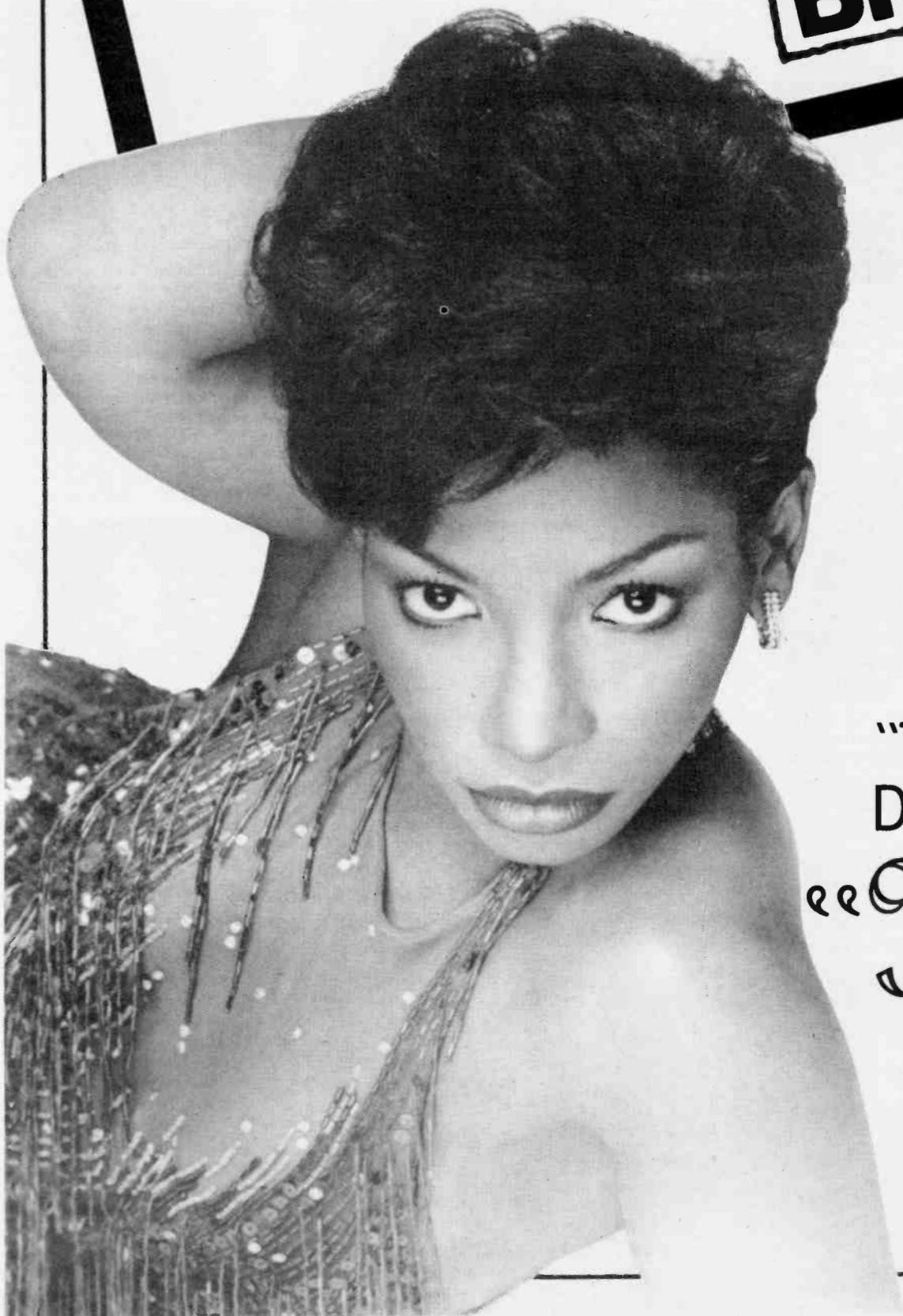
Shelly Stewart

has been on the air in the city of Birmingham since 1949 — how many people in this industry do you know who have been able to accomplish that? Guest speaker for this event will be Birmingham's Mayor Richard Arrington Jr. A number of nationally known entertainers will be present: the Four Tops, Betty Wright, Johnny Taylor and a special guest appearance by Stevie Wonder. All this will take place October 15 at the Birmingham-Jefferson Civic Center. For ticket information contact Wallace Wilder at (205) 786-1010. Congratulations Shelly.

Stephanie Mills

Thanks The Stations
That Broke The

BREAKER



- | | | | |
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| WILD | WBLZ | WNOO | WAAA |
| WRKS | WJMO | WOIC | WDAO |
| WHUR | WGPR | WJMI | WLTH |
| WAOK | WJLB | WJAX | WKWM |
| WVEE | WZEN-FM | WPDQ | WLUM |
| KRLY | KACE | KJCB | KAEZ |
| KWAM | XHRM | KOKY | WWWS |
| WDIA | KSOL | WLOU | WVOI |
| WHRK | WNHC | WBLX | KPOP-FM |
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THE PICTURE PAGES

Dropping By To Say Hi



EPA executives were surprised recently by visits from not one but two label acts who happened to drop by at the same time. Posing for posterity's sake are (back, l-r) Portrait's Bob Feineigle, EPA Sr. VP/GM Don Dempsey, Producers group member Wayne Famous, Aldo Nova, Fred Salem, Producers' Bryan Holmes; (front, l-r) EPA VP Frank DiLeo, Producers' Van Temple and Kyle Henderson, and Portrait VP/GM Lennie Petze.

Miller's Golden Magic



Steve Miller Band's "Abracadabra" album and single recently achieved gold status. Sharing the magic of success are (standing, l-r) Capitol's John Palladino, group members Gary Mallaber, Steve Miller, and Norton Buffalo. (Seated, l-r) group members Kenny Lee Lewis, John Massaro, Byron Allred, and Gerald Johnson.

Queen Journeys To Japan



After completing its tour of the U.S., Queen winged its way to Japan to conclude the final leg of a world tour. Shown backstage before boarding a plane to the Far East are (l-r) Queen's John Deacon, Brian May, and Roger Taylor, Billy Squier, opening act for the U.S. portion, and his drummer Bob Chouinard, and Queen's Freddie Mercury.

Van Zant Visits Meadowlands



On behalf of its current "Last Of The Wild Ones" LP, the Johnny Van Zant Band played for New Jersey rock fans. Pictured afterwards are (front, l-r) group's Robbie Gay and Erik Lundgren, Polygram's Jim Sotet, Johnny Van Zant, group members Robbie Morris, Danny Clausman and Duane Evans, label's Rob Singer; (back, l-r) label's Sue De Benedette and Sr. VP Chip Taylor, manager George Cappellini, and Polygram's Stu Fine.

Survivor Eyes Platinum



Scotti Brothers recording group Survivor was recently honored with platinum awards for the "Eye Of The Tiger" LP and single. Celebrating the act's success at the presentation were (l-r) CBS Records Group President Walter Yetnikoff, Scotti Bros. Chairman Tony Scotti, and Vice Chairman Ben Scotti.

Air Supply Breaks Into L.A.



Usually the show business wish for a great performance is "break a leg." Air Supply's Russell Hitchcock broke an arm instead but was still able to perform during a three-day stint at Los Angeles's Greek Theatre. Surrounding the cast-waving Hitchcock are (l-r) Arista's Les Silver and VP Neil Portnow, and fellow Air Supply member Graham Russell.

Cougar's China Girl



At a reception in his honor following a recent concert, John Cougar met Jeff Silbar, co-author of the song "China Girl." This song is the only outside cut featured on Cougar's double platinum "American Fool" LP. Engaged in conversation are (l-r) Silbar, Cougar, and songwriter George Green.

Ullanda's Album Watch



Noted session vocalist Ullanda McCullough has recorded a new album for Atlantic, "Watching You Watching Me." Flanking Ullanda at a special listening party are (l-r) label Exec. VP/GM Dave Glew and Cotillion President Henry Allen.

THE PICTURE PAGES

Jordanares Back Up Forbert



Steve Forbert's self-titled Nemperor/CBS LP features background vocals by the Jordanares on two cuts. The Jordanares are well-known for their backup work on Elvis Presley's recordings. Surrounding Forbert (third from right) are (l-r) Jordanaire Dwane West, studio engineer David McKinley, group's Gordon Stoker, Screen Gems Music's Steve Burgh and Charlie Feldman, and the Jordanares' Neil Matthews and Ray Walker.

Gap Drops Bomb In Nashville



Total Experience/Polygram group the Gap Band recently performed in Nashville on behalf of its gold LP and current hit single "You Dropped the Bomb On Me." Relaxing backstage after the show are (l-r) the Gap's Robert Wilson, Polygram's Wade Conklin and President Guenter Hensler, group's Charlie Wilson, Sr. VP Bill Haywood, and Gap member Robert Wilson.

RCA Forecasts Happy Days



Youngstown, OH's Forecast has signed with RCA Records with a debut LP and single "Happy Days" to be released shortly. Witnessing the exclusive worldwide agreement are (l-r) RCA's Basil Marshall and Robert Wright, group manager Amir Al-Islam, Forecast's Adil Bayyann, Huey Harris, Amir Bayyann, Armenta Richardson, Royal Bayyann, and Greg Fitz; attorney Robert Urband, and RCA VP Keith Jackson.

Nugent Bunks In Bakersfield



As part of his national headlining tour, Atlantic's Ted Nugent performed at Bakersfield's Civic Center. After the concert he was joined by a contingent of label personnel and band members (clockwise, l-r) manager Doug Banker, Atlantic's Dino Barbis, band's Carmine Appice, Dave Kiswiney, and Nugent, label's Tony Mandich, Christa van de Wall, Perry Cooper, Kathy Acquaviva, and band vocalist Derek St. Holmes.

Doobies' Final Farewell



One of the stops along the Doobie Brothers' farewell junket was the Greek Theatre in Berkeley. That particular concert was taped by Paramount Video as a forthcoming television special on the Showtime network. Toasting the past and future success of the group members are (l-r) Paramount Video President Mel Harris, former Doobie Tom Johnston, and Michael McDonald.

Supertramp's Famous Listening Party



In conjunction with A&M's International Affiliates Conference honoring the label's 20th anniversary, Supertramp member Rick Davies held a listening party previewing the group's new LP "Famous Last Words." Attending the event were (l-r) Allan Hely of Australian affiliate Festival Records; label Chairman Jerry Moss, and Supertramp's Roger Hodgson.

HighRise Signs Mouzon



HighRise Entertainment has signed artist Alphonse Mouzon. His just-released single is "I Don't Want To Lose This Feeling." Celebrating their new association are (l-r) President Marc Kreiner, VP Michael Lushka, Mouzon, Secretary-Treasurer Jim Geary, and Chairman Larry Leal.

Kent's Epic Deal



David Kent, former Hall & Oates keyboard player, has a self-titled debut album just released by Epic Records. The first single, which shipped simultaneously with the LP, is "What They Say." Showing their support are (l-r) CBS's Bruce Harris, Kent, EPA VP Frank DiLeo, and EPA Sr. VP/GM Don Dempsey.

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Opportunities

Openings

EAST

WBLI accepting T&R for possible fulltime jock and news shift. Contact Bill Terry, 3090 Rt. 112, Medford, NY 11763. No call please. (10-1)

Upstate NY Top 50 CHR FM seeks morning drive pro for immediate opening. T&R: Chuck Taylor, WFLY-FM, Box 12279, Albany, NY 12212. EOE M/F (10-1)

ND needed. Good bucks for digger, heavy pipes. Head 3 person dept. T&R: Kemosabi Joe, Z104, 6633 Mt. Phillip Rd., Frederick, MD 21701. EOE M/F (10-1)

Weekend & fill-in air talent needed immediately. T&R: Gary Berkowitz, WROR, Government Center, Boston, MA 02114. EOE M/F (10-1)

Looking for aggressive Sales Manager & sales staff for Pittsburgh's only all Talk radio station. Inquiries all confidence. WTKN radio, Pittsburgh, PA 15212. EOE M/F (10-1)

Delmarva's best rock has immediate part-time/full-time openings. No calls. Rush T&R: Brian Krysz, Box 717, Ocean City, MD 21842. EOE M/F (10-1)

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WCLG-FM/Morgantown, WV needs evening jock. CHR in University City. Good production a must. No beginners. T&R: Larry Nelson, OM, Box 885, Morgantown WV 26507. EOE M/F (10-1)

Long Island's #1 rocker wants to meet street-smart personalities. No card readers. No beginners, AOR exp. needed. T&R: Bob Buchmann, WBAB, Box J, Babylon, NY 11702. EOE M/F (10-1)

A/C opening for AM believer. T&R: Bill Hagy, Box 871, Charleston, WV 25323. EOE M/F (10-1)

New ad agency seeks free-lance voices. T&R: Steven Dahlman, Creative Services, 931 22nd Ave. #7, Coralville, IA 52241. (10-1)

WGRQ/Bufalo needs off the wall morning man to join established morning team. Good bucks. Solid company. T&R: Paul Heine, 59 Virginia Place, Buffalo, NY 14202. (9-24)

NY based syndicated radio show seeking female co-host. Distinctive voice and personality. Major market experience. Should live in NY area. Contact Joel Salkowitz, (212) 888-7744. (9-24)

Coastal ME CHR needs part-time announcer. Must be experienced. T&R: Tim Moore, KISS94-FM 45 High St., Ellsworth, ME 04605. EOE M/F (9-24)

WHYL, Harrisburg's contemporary Country has an immediate opening for an experienced ND. T&R: Frank Kelley, GM, P.O. Box WHYL, Carlisle, PA 17013. EOE M/F (9-24)

Future opening for experienced Country air talent. Must relate to adult Country audience. T&R: Sherm Chester, WSCL, One Memorial Circle, Augusta, ME 04330. EOE M/F (9-24)

Openings

Program Director WSYR-AM

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Openings

Experienced Station Manager, Sales Manager, sales personnel for A/C market leader. WKZX, P.O. Box 1251, Presque Isle, ME 04769. (9-24)

News Director at 50k clear-channel seeks tapes and resumes for future possible openings. Please, no phone calls. Bill Lowe, ND, WHAM, 350 East Avenue, Rochester, NY 14604. (9-24)

Sales radio air time for DC based nations radio feature. Sales manager and/or partnership possibilities. DC Audio, National Press Building, Washington D.C. 20045. EOE M/F (9-24)

HOT HITS: WFEC needs experienced high-energy personality. Great pay/benefits. T&R: Jeffery Scott, 900 Market Street, Harrisburg, PA 17105. No calls. (9-24)

Needed immediately: Anchor/reporter for NH's largest city. Professional broadcasting experience. T&R: ND, WFEA, P.O. Box 5300, Manchester, NH 03108. EOE M/F (9-24)

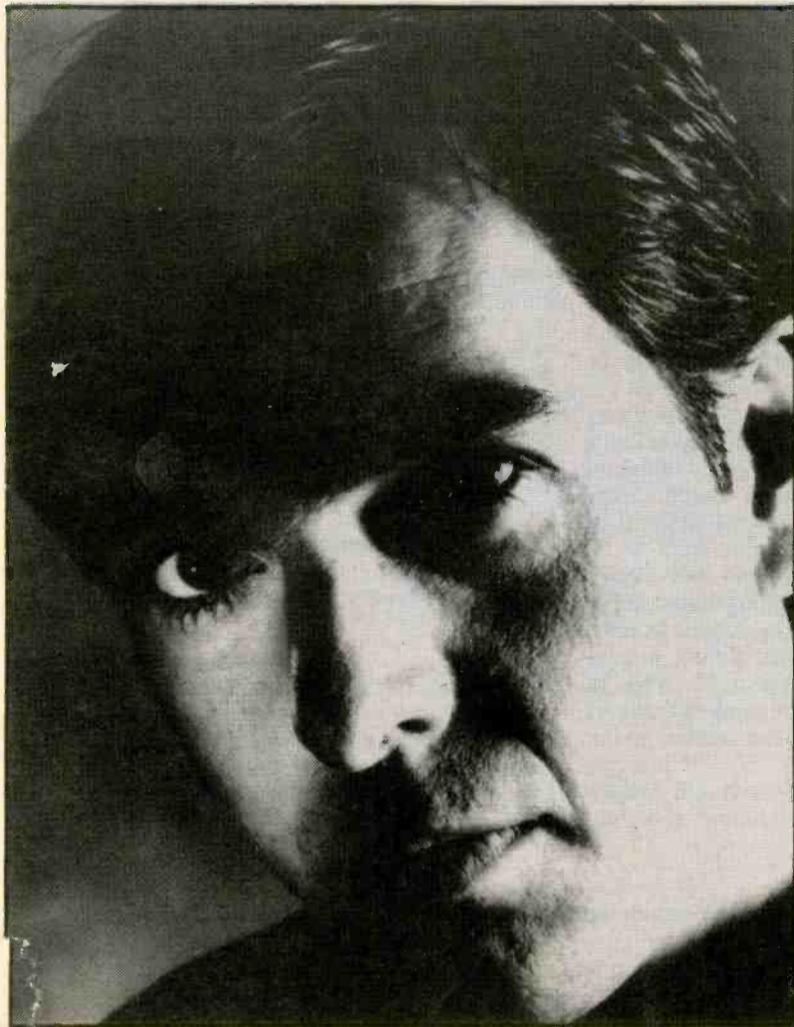
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WMLO has openings for jocks with our Mello Rock format. Must be conversational. T&R: Dave Graupner, WMLO, Drawer Z, Sarasota, FL 33578. EOE M/F (10-1)

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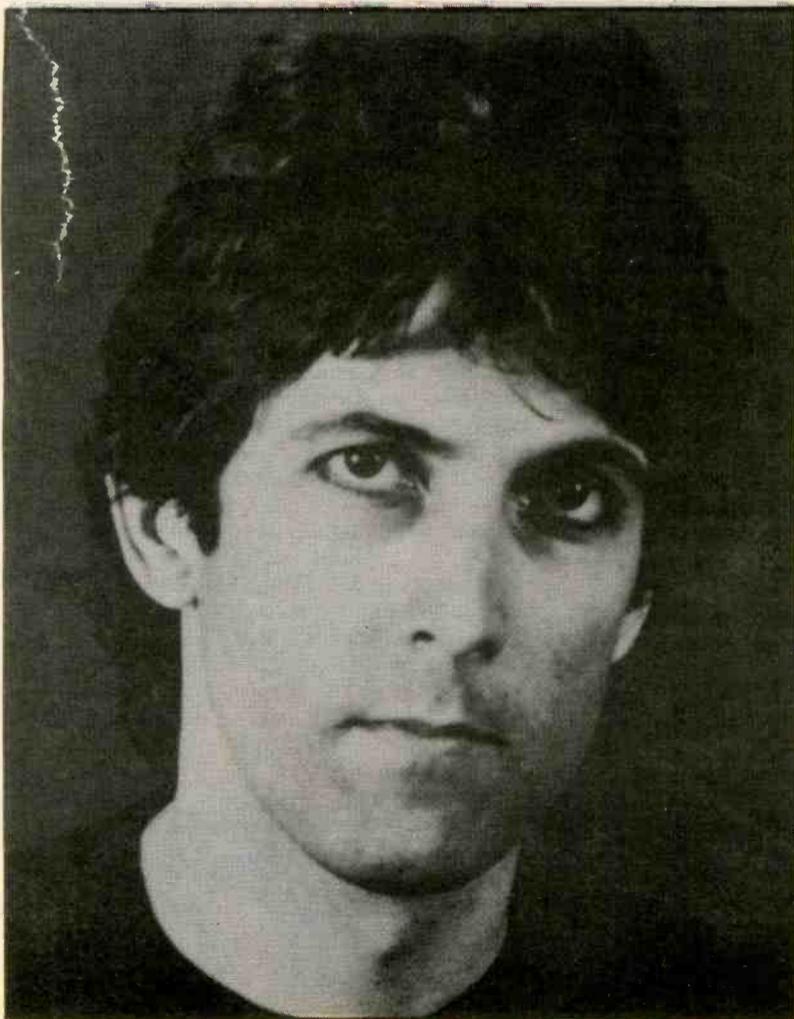
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KEGL add 29	WJXQ 29-22
WLOL-FM add	WMEE add
WPHD add	KYYX deb 33
WRCK add	KBBK add
KSET-FM add	WOMP-FM add
WABB-FM add	WZYQ add
WOKI add	KFMZ add



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V100	KIOA	WCGQ
WHHY-FM	KO93	FM99
Y103	Q104	WYKS
WBCY	WQLT	KTRS
WSFL	WFOX	KCDQ

A/C CHART 27-24-17

Produced by RUSS TITELMAN



"CHR Wars"

Continued from Page 22

Appleton-Oshkosh, WI

WNAM	12.3	10.6	9.2	9.3
WKAU	7.0	8.5	6.2	7.6

Here's another market where AM beats FM. WNAM's Charlie Bennett is fairly new to the station, but MD Chris Caine has been there helping Charlie learn the market. Meanwhile, Ron Ross and the staff at WKAU have been getting more aggressive with their music and promotions, posting a gain last book, as WNAM also inched forward. Observers say this will be a showdown book for the market, as these two stations are closer now than at any other time in recent history.

Bakersfield, CA

There was a time when legendary call letters like KAFY and KERN dominated this market. Now it's KKXX and the team of Chris Squiers and Doug DeRoo that are in control. But there is a new CHR station, KQXR, under the guidance of Bob Harlow, looking to shake things up a bit. KKXX has had a pretty hip profile, while Harlow's station is a bit wider in its appeal. Will this cause KKXX to react? Look for both to be on the streets with promotions and on the air with contests and great music. Harlow has a lot of ground to cover to catch up to KKXX, but observers already indicate positive market reaction to KQXR.

Indianapolis, IN

WIKS	8.1	6.2	4.6	6.1
WNAP	9.9	10.0	7.6	5.2

Looking for solid CHR competition? This is the market as WIKS looks to extend its lead under the guidance of PD C.C. Matthews and consultant E. Alvin Davis. What about WNAP? The station's music has stabilized again, as Larry Mago plays the CHR hits. WNAP can count on a lot of built-in strength from its morning team of Connors & Below, plus its longevity in the market as a contemporary force, compared to WIKS.

Colorado Springs, CO

Last year this market started to get a little stirred up as longtime market leader KYSN was defeated by a combination of John Lodge at KSPZ, and Randy Sanders at KKFM. Now KSPZ has made a full transition to A/C, carrying the "Transtar" satellite during the bulk of the day. Does KKFM have the CHR arena all to itself? Not really, as Jesse Bullet and crew have taken KIIQ CHR. They've recently kicked off a high energy, and musically aggressive format and are hoping for big things this book.

Youngstown, OH

WYFM	10.5	9.0	8.0	8.1
WHOT	9.4	8.2	8.1	7.8

Mere tenths of a share separate these two great stations that have been locked in bat-

tle for many books now. Neither has been able to grab a decided advantage over the other. Dick Thompson has been in control at WHOT for along time, and, WYFM's Jeff Tobin keeps his music under tight rein. A situation like this should be a good boost for any AM CHR station to prove strong programming wins ratings. WHOT is hoping that is the case.

Salt Lake City, UT

Lots of market activity here, as longtime CHR leader KCPX (AM) suffered more ratings erosion, bringing it to the lowest point it's seen in years. Programmer Gary Waldron has backed off on the oldies a bit, in an effort to rejuvenate the station. Meanwhile, the people over at KRSP (AM) have increased ratings passing KCPX. KRSP's sister station FM103 has evolved completely into an AOR outlet under the consultancy of Frank Felix. Over at K96, PD Scott Gentry has gone through a great deal of staff turnover, with MD Kidd Kraddick recently leaving to do mornings across the street at A/C-formatted Color 95. Will K96 hold onto the CHR crown? Chances are that this will be a close book all the way around.

Modesto, CA

KOSO	8.8	10.0	11.1
KHOP	8.3	8.0	9.1

In this market we'll look at the last three books for a trend. Greg Ausham uses a lot of research to determine what happens at KOSO (KO93). His music is chosen very carefully for specific demographic targets, and by looking at the ratings, it seems to have paid off. Greg's only problem is a somewhat limited signal. Over at KHOP there is no signal problem as David Krahan's station booms into nearby Stockton, drawing big numbers there too. His list is a bit wider in variety, and tends to be positioned more aggressively in an effort to attract more of an active audience. No runaway winner here as demographically, both stations are neck and neck in 18-34 adults.

Tucson, AZ

KRQ has recovered from a slight dip in numbers emerging as the CHR winner under the programming guidance of Guy Zapoleon. Rich Brother Robbin, who was programming KHYT, left the station recently, and has been replaced by Sherman Cohen, who intends to turn the AM rocker around again. Interestingly enough, both Sherman and Guy previously worked in Los Angeles at KRLA and KEARTH respectively. It'll be fascinating to see how two programmers with the same market background react to each other in Tucson.

Honolulu, HI

KIKI	14.2	12.2	9.1	9.2
KQMQ	2.2	1.8	3.4	8.1
KPOI	5.3	4.9	4.4	3.0

Motion

96KX/Pittsburgh MD Craig Jackson is leaving to record a record album, and is replaced by Terry Caywood, who comes from WDVE to handle afternoon drive and music... Dave Allan, PD at OC104/Ocean City has hired Scott Jantzen to do nights... WQLT/Florence MD Ralph Carroll is upped to PD, as Rick Shane is named Operations Manager.

Barry James joins Q103/Denver from YES 95/Cincinnati to to afternoon drive... Beau Richards leaves B97/Pittsburgh to join KQKQ/Omaha as an air personality... WKTI/Milwaukee PD Dallas Cole hires Gene Mueller from WQFM to team up with morning man Bob Reit-

man, and Jim LaBelle leaves WZOK/Rockford for afternoon drive at WKTI.

KQMQ/Honolulu shuffles things up a bit as Kelley Randall moves from afternoons to mornings, and Tony Taylor moves to afternoons... Kelly Stevens leaves the morning show at 92FLY/Albany... Domino Rippey leaves WOKL/Eau Claire to nights at WCCO-FM/Minneapolis for John Long.

KENI/Anchorage hires Dennis Evans to do mornings, and John Derrak moves into afternoons from KKLS/Rapid City where he was doing middays/production... FM102/Sacramento PD Billy Manders switched shifts with MD/morning man Mark Preston who moves to afternoon drive... KIDD/Monterey hires Tony Matthews from K96/Provo to do all nights, replacing Rick Lee who's now doing middays. New to the KIDD swing shift staff is Jeff Roberts... Congratulations to KBEQ/Kansas City afternoon man Scott Sherwood and wife Mindy on the birth of Adam Taylor.

For many years, KIKI had the CHR arena virtually all to itself. Enter KQMQ with Austin Valli at the controls. Increased FM penetration plus a selective playlist and aggressive promotions have helped the "Q" come on strong. Over at KIKI, the list is long and full of variety, taking into account a decent sprinkling of rock by local artists. KIKI PD Kammasmi Kong believes the variety the station offers, plus an uptempo exciting presentation are keys to winning. Meanwhile, Lan Roberts has assembled a crew to take KPOI from oldies to CHR again. It would seem there is a big enough CHR pie to split up between two stations, but a third? The shares might get small before this race is concluded.

Schulke

Continued from Page 3

"In the last few months a number of Beautiful Music syndicators have been vying to tie up this exclusive patented process, and we at SRP are most pleased to have this research in the Cox family," enthused Schulke Radio Productions Board Chairman Jim Schulke. "We intend to use it to the fullest benefit of our subscribers."

Research Group President Bill Moyes echoed, "It has been getting increasingly tough for Beautiful Music stations to compete with improving formats all around them. This arrangement gives Cox a tool to really develop a superior product that can win and hold prime demo adults in the 80's."

"Statistical reliability tests and projectibility of the research technique were con-

Keeping The Information Flowing

These overviews of some of the more interesting market battles are due in part to the flow of information many of these programmers have taken the time to share through conversations, letters and promotional material submitted. Why not take the time to let me know what's going on at your station? You can become your own publicist. A few minutes' time each week spent on promoting your station to the industry can be just as important as playing the right music, or running the right promotion. Communicate and share your ideas, and good luck in your latest "CHR War" wherever it's going on.

ducted by the Cox research department before this project with the Research Group was finalized," added Cox Sr. VP Stanley Mouse, who noted that all selections of the Schulke Beautiful Music format will be researched over the next several weeks and that new material would be tested yearly to determine continued audience popularity by demographics as well as "burn out."

Viacom

Continued from Page 3

radio station in the country," Hughes continued. "It has a history of community involvement unequalled in the broadcast industry. Chuck Scruggs is greatly responsible for the station's contributions to the Memphis community."

Taping

Continued from Page 1

said the new survey "confirms what we have been saying all along - that the overwhelming majority of home tapers are copying pre-recorded music."

Gortikov slammed the study for its "bias and lack of objectivity" and asked, "How can it ignore the reality that over 243 million blank tapes are expected to be sold this year, and 55% of those are 'premium' tapes designed, advertised and sold only for the copying of music?"

In key points of agreement, the two studies both showed that:

- The vast majority of home taping is done from records and tapes (both owned and borrowed) rather than off the radio.

- Heavy home tapers buy many more albums than do light tapers and non-tapers.

In key points of disagreement:

- Record cost turned up as a more crucial factor in the Yankelovich survey than in the Warner study.

- Warner found the ability to put together tapes of one's own selections to be important to less than one third of home tapers,

while Yankelovich found it to be the most critical factor, very or somewhat important to 91% of home tapers.

For a more detailed comparison of the two studies, see page 4.

Who

Continued from Page 1

want to, but '97 Rock' (KSRR's slogan) will be plastered all over that ticket."

"Our competitor can buy all the tickets they want to," Lockridge acknowledged. "But they can't give them away because there's a disclaimer on the back of each ticket that reads 'all promotions involving this ticket must be cleared through Feyline Presents Inc.'"

"The idea isn't to make money," Lockridge continued. "It's a promotion. We're donating 20 cents for every ticket sold to the Dallas Zoo and the line we're using is 'The Who place for the zoo in Dallas.'"



WRVQ WALKS ON - WRVQ/Richmond had over 10,000 walkers participate in their recent March of Dimes Superwalk which raised a considerable amount for the charity. After the walk, RCA recording artists Le Roux played a free outdoor concert. Shown on stage (l-r) introducing the band are: morning man Jeff Morgan, midday personality Roger St. John, former afternoon jock Steve Kelly (now PD at WNVZ/Norfolk), late night jock Jim Payne, and early evening rocker John Stanton.

The Music Section

CHR's Most Accurate
Music Information
Begins on Page 55

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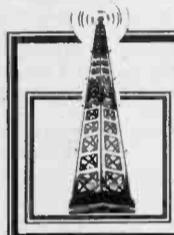
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Opportunities

Openings

KKQV looking for experienced ND to handle entire news operation. Professionalism a must. T&R: Mike Edwards, KKQV, Box 4327, Wichita Falls, TX 76308. No calls. EOE M/F (10-1)

GS1043-Super AM needs super combination, jock, production, news, A/C, lots of work, good step to large market. T&R: Box 1466, Tifton, GA 31794. (10-1)

New FM Contemporary in lower Midwest market needs staff. OM, air talent, news, sales, etc. T&R: Mike Beverly, WRIK, Box 9105, Paducah, KY 42001. (10-1)

Needed: morning communicator for the Meyer chain, 25+. Send T&R: Dan Brannon, Box 1738, Bismarck, ND 58502. EOE M/F (10-1)

Opening for future air talent. T&R: Randy Rice, Box 496, Baton Rouge, LA 70821. No calls please. EOE M/F (10-1)

WZYP/Huntsville has a jock/production opening. T&R: Chris Andrews, P.O. Box 389, Athens, AL 35611. No calls please. EOE M/F (10-1)

WSSX/Charleston, #1 has immediate opening for a mid-day jock/Production Director. Rush T&R: Bill Martin, Box 31089, Charleston, SC 29407. EOE M/F (10-1)

Top A/C station in medium market looking for up-tempo evening jock. T&R: Phil Valentine, WRMT, 841 Wesleyon Blvd., Rocky Mt., NC 27801. (919) 442-8091. EOE M/F (10-1)

New ad agency seeks free-lance voices. T&R: Steven Dahman, Creative Services, 931, 22nd Ave., #7, Coralville, IA 52241. (10-1)

Doubleday Broadcasting is looking for an experienced, street smart, rock 'n roll Promotion Director who loves to win. Must be aggressive and organized with good people skills. Knowledge of station merchandising, and the ability to contribute to creative on-air image promotions vital. Send resume and samples of your work to John Larson, WAVA FM105, 6232 Lee Highway, Arlington, VA 22207. (10-15) •

Chief Engineer needed for AM/FM in Southeast. Duties include technical supervision of nearby sister AM. Excellent salary. Ask for Ted Tibbett (601) 545-1230. (9-24)

CHR in Amarillo has immediate PM drive opening. Personality a must. T&R: Tony Mathes, KHBO-FM, Box 31090, Amarillo, TX 79120. EOE M/F (9-24)

Openings

Engineer! Growing chain in the great state of TX. Need ed now! Broadcast engineer. Call Steve (214) 757-2662. EOE M/F (9-24)

WJMI Jackson's #1 station is accepting T&R's for current and future openings. Must have experience. Females encouraged. T&R: Box 3320, Jackson, MS 39207. EOE M/F (9-24)

COMMUNICATORS

Top 10 A/C FM looking for air talent, news people. Moving quickly with right people. T&R: Radio & Records, 1930 Century Park West, # 391, Los Angeles, CA 90067.

\$1,500 a month plus. CHR mornings future. Hip, funny, topical. Super community involvement. Team player who accepts guidance. T&R: Box 7488, Amarillo, TX 79109. EOE M/F (9-24)

WBTH/WXCC seeks news person/announcer. Sports background helpful. Experienced only. Call Randell Berger (304) 235-3600. EOE M/F (9-24)

Top Country FM needs jock with good production. T&R: WYRL, 2221 Front St., Melbourne, FL 32901. (9-24)

TX Superstars looking for Production Director. Excellent writing and production techniques. Great bucks. T&R: Lee Roberts, KFMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (9-17)

Capitol Broadcasting is expanding again and looking for talent. After taking our Louisville property to the number one position in the market we're looking for candidates to help in our expansion. We need top flight broadcasters in programming, sales, management and technical areas. Send T&R: Ray Quinn, WRKA-FM, 10001 Linn Station Rd., Louisville, KY 40223 or call (502) 423-9752. EOE M/F (10-1) •

MIDWEST

Operations Manager-Production Supervisor. Should have commercial delivery, creative, and promotion-minded. T&R and references: WCLU Radio, Box 1320, Cincinnati, OH 45201. Attn: Irv Schwartz. (10-1)

Openings

AOR needs overnight jock. 2 yrs experience. T&R: Rick Peterson, WWCT, 414 Hamilton, Peoria, IL 61602. No calls please. EOE M/F (10-1)

KSTC looking for dedicated professionals. A/C, strong on production. No beginners. T&R: Don Woods, KSTC, Box 830, Sterling, CO 80751. EOE (10-1)

WSPT/Stevens Point, WI has opening for evening air talent. T&R: Brad Fuhr, Box 247, Stevens Point, WI 54481. EOE M/F (10-1)

Sales Manager-Asst. General Manager. Must have successful record in local sales, and promotional selling. Resume & references: WCLU Radio, Box 1320, Cincinnati, OH 45201. Attn: Irv Schwartz (10-1)

WEAQ/Eau Claire seeking experienced personality for future opening. T&R: Rick Roberts. WEAQ, Box 1, Eau Claire, WI 54702. EOE M/F (10-1)

Openings

Needed: News people that know how to get actualities. No beginners. Must be strong on the air. T&R: Don Woods, KSTC, Box 830, Sterling, CO 80751. EOE (10-1)

Chief Engineer — **Dee Jay** — for two tower directional daytimer. Hit Rock format. T&R and references: WCLU Radio, Irv Schwartz, Box 1320, Cincinnati, OH 45201. EOE (10-1)

KRGI/Grand Island, NE is looking for air/production talent. Call Gary Buchanan, OM (308) 381-1430. EOE M/F (10-1)

ND needed at WBOW/WZZQ. Strong voice, experience a must. Writing samples, T&R: Barry Kent, 1301 Ohio St., Terre Haute, IN 47807. (10-1)

WZOK needs a killer, up-tempo CHR evening jock. T&R: Tim Fox, WZOK, Box 6186, Rockford, IL 61125. No calls. EOE M/F (10-1)

DISC JOCKEY

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Opportunities

Openings

Coach. To program great Country station. Must know Country and how to work with and motivate people. Call Don Paul, Grbat Empire Broadcasting, (316) 838-9141. (9-24)

News people, announcers needed by Stuart Broadcasting. Stations in five Midwest states. Send T&R: Orv Koch, 625 Stuart Building, Lincoln, NE 68501. EOE M/F (9-24)

Morning news writer/anchor at least two years experience. T&R: Elizabeth Clancy, ND, KRNA, 1027 Hollywood Blvd., Iowa City, IA 52240. No phone calls please. EOE M/F (9-24)

Morning drive news anchor/reporter for WBOW/WZZO needed. Must be experienced. T&R and writing samples: Barry Kent, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (9-24)

Are you a communicator? Bright entertaining personality is what we want. T&R: Box 15090, Cleveland, OH 44115. EOE M/F (9-24)

KSTT/Quad Cities, seeking A/C PD for AM facility. Send T&R: (composite if available) to: GM, KSTT, P.O. Box 3788, Davenport, IA 52808. No calls. EOE M/F (9-24)

Still looking for a great Country personality/production pro. Stereo Country soon to triple power. T&R: Greg Thomas, WFMB, P.O. Box 2989, Springfield, IL 62708. EOE M/F (9-24)

Production Director/midday jock for regionally respected energized A/C. T&R: KFOR, Suite 414, Community Bldg., Ponca City, OK 74601 Attn: Max Miller. (9-24)

K104 Champaign, IL looking for AOR/CHR afternoon personality. First opening at this top-rated station in 18 mos. Call Mike Heile (217) 352-1040. EOE M/F (9-24)

KWLO has opening for News Director. Experience preferred. T&R & salary requirements to Tom Burger, Box 1330, Waterloo, IA 50704. EOE M/F (9-24)

WEBC/Duluth has opening for news anchor/reporter. Mature voice and writing ability a must. T&R: Dick Johnson, 1001 E. 9th St., Duluth, MN 55805. EOE M/F (9-24)

News reporter. Gathering, writing for community involved station, not an anchor job. T&R: WMCL, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (9-24)

WEST

Looking for aggressive, HOT air talent for station going live. T&R: Bill Richards, KREO, 840 Healdsburg Ave., Healdsburg, CA 95448. EOE (10-1)

Newsperson wanted for Wisconsin AM/FM. Anchor/reporter. T&R: Bill Taylor, WLKE, 609 Home Ave., Waupun, WI 53963. (414) 324-4441. EOE M/F (10-1)

Females encouraged to apply for afternoons on Contemporary music station in the Rockies. T&R: Wayne Fox, KQ92, Rt. 1, Box 48, Polson, MT 59860. EOE M/F (10-1)

Super sales person wanted for AM/FM 60 miles north of Madison. Contact: George Bauman, WLKE, 609 Home Ave., Waupun, WI 53963. (404) 324-4441. EOE M/F (10-1)

North Colorado's more music FM looking for CHR air personality. Also, possible weekend opening. T&R: Greg Crawford, KGBS, Box K, Greeley, CO 80632. EOE (10-1)

Farm Director wanted for Wisconsin AM/FM. Can you sound awake at 5:30 AM? T&R: Bill Taylor, WLKE, 609 Home Ave., Waupun, WI 53963 (414) 324-4441. EOE M/F (10-1)

KNUS/Denver is looking for a skilled experienced Executive Producer for its Talk programming. Call PD, Carl Gardner, (303) 937-1200. EOE (10-1)

Immediate opening announcer/production AOR experienced only. T&R: JAY NOBLE, KRKN-FM, 338 Denali St., Suite 103, Anchorage, AK 99501. (10-1)

AM/FM central California coast station seeking PD. In charge of one-air personnel and morning drive. Promotion/production experience preferred. T&R: Box 697, Lompoc, CA 93438 Attn: Management. EOE (9-24)

Experienced radio Sales Manager, loves Jazz. Opportunity to become GM. Possible equity interest. Resume to: KJAZ, Box 1450, Alameda, CA 94501. EOE M/F (9-24)

News opening. Part-time, KRKE-AM/KWXL-FM news, Box 737, Albuquerque, NM 87103. T&R: Randy Lavonn. Experience preferred. EOE M/F (9-24)

KZOK needs afternoon jock and Production Director. T&R only: 1426 5th Avenue, Seattle, WA 98101. No calls. EOE M/F (9-24)

Positions Sought

Radio personality A/C, 2 yrs. experience seeking full-time opening with good medium market station. ERIC BEAN (313) 887-9558. (10-1)

1st phone, 6 yrs. experience, Top 40 jock (but worked all formats), sales, production. For T&R: RALPH (209) 582-1392. (10-1)

Positions Sought

Your OM with PD/MD & Sales Manager experience is waiting to hear from you. Prefer Southeast. JOEY (919) 692-5066. (10-1)

Put an experienced personality anchor/writer in your large/major market newsroom. 8 yrs. in Rock/A/C, terrific pipes. Female. (813) 686-4081. (10-1)

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air talent seeks ideal daytime position. Varied background. Currently employed at prestigious major market station. Looking for an outlet for my creativity that could pay off in \$ for your station. All formats. Prefer Denver, right position could come from anywhere. Only innovative need reply. "Melissa" (303) 659-3946 or (303) 355-4044.

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Experienced air personality looking for a good people oriented organization. Contemporary, A/C & Country experience. Good radio is good radio. (215) 435-4283. (10-1)

If you're really an equal opportunity employer, if you want major market experience, dedication & polish; call BILL (915) 944-7498. Prefer South or Canada. (10-1)

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First class male delivery. 3 yr. Country pro. College hockey P-B-P. DAVE HINCKLEY, 182 Lincoln, Galesburg, IL 61401, (309) 342-4436, (309) 342-5131. Medium market desired. (10-1)

Need professional entertaining, dependable, weekend personality? Available only in Southern CA for CHR & A/C formats. GARY BUTTERWORTH (714) 644-7694. (10-1)

Diamond in the rough? Trained in A/C & news. Great pipes & personality. Will relocate anywhere for the right opportunity. DAN (312) 221-8412. (10-1)

Production giant, air talent extraordinaire seeking challenge in Midsouth, East. Available yesterday. SAM (217) 672-8232. (10-1)

14 yr. major market pro, MD/PD experience looking for MOR station interested in doing it right. Strong production & music specials. RICK WAGSTAFF (415) 355-7296. (10-1)

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music radio New York available for Air Personality in major or large markets . . . or Program Director in large to medium. Proven Pro with 12 yrs. experience: Three yrs. on air at WABC and as P.D. of WNOE/ New Orleans. Contact: 71 Woodland Ave., River Edge, N.J., 07661 (201-261-7611)

Sports Director, looking for medium market sports factory. Experienced, excellent voice, best references. Eats & drinks sports, doesn't sleep. Exciting P-B-P. DAN (716) 672-2481. (10-1)

Dedicated & flexible. Seeking an opportunity in medium market. Prefer A/C. Worked at Q105, WCKX, WJYW, WDAE. PETE (813) 526-8943. (10-1)

Available in 3 weeks. 24 yr. old newsman with 4 yrs. experience & B.A. seeking news position in MI or NY. Call (313) 573-0105. (10-1)

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KEN SILVERSTEIN, Top 10 market sportscaster WFAA/Dallas-Ft. Worth looking for opportunity. Contact (314) 664-2772. (10-1)

BOBBIN BEAM, 12 years AOR experience including PD, MD, air personality, seeks small/medium market PD or medium/major market MD/jock position. (414) 242-6030. (10-1)

AM is NOT Dead

But it's killing this superb morning act/PD. combo...Major Market proven. If you're not one of those who's pre-destining AM's failure by doing nothing, we should talk. Money will not be an obstacle for the right opportunity, regardless of locale. (609) 737-1421/(305) 771-1962...Personality FM's welcome too.

TX Country dj wants to move West. 10 years major market experience. Call (214) 263-0400. Ask for WES. (10-1)

JIM ZIPPO formerly WDRC, KING (PD), WEAM (PD), KFXM & KMEN. 8 year morning pro with successful major market, programming background. Stable team worker and publicity hound. Let's rock! (915) 594-8571. (10-1)

Positions Sought

Available now!! Professional, PD/MD dj, 20 year experience, good production. A/C, CHR, Urban. Cincinnati. (513) 528-5793. (10-1)

A good major market MD/dj. Currently the 12th largest market. A/C, CHR, UC. Call MARK (314) 361-0956. (10-1)

I'm selling for a college magazine at the moment, but my first love is radio! Ex-KKIS/Concord man looking for on-air work! Contact: FRANK BUTERA (415) 223-1534. (10-1)

Jock-of-all-trades, trained for Rock 'n Roll and production. Call RICK after 4pm weekdays (815) 385-6454. (10-1)

Talented Country personality, good voice, looking for an opportunity to prove himself in medium to major market. Currently working mornings. (308) 282-2958. MARTY ROBBIN WILCOX. (10-1)

MARK TAYLOR, former PD of Southern AOR with 7 years experience, great production skills, seeks medium MD/PD or major market jock job. (305) 746-8375. (10-1)

WEAM/Washington D.C., WLPL/Baltimore, former Top 10 market jock wants bigger money. BOB MOHR (301) 759-4777. (10-1)

Award winning East Central FL ND wanting bigger challenge and better opportunity. Contact: BOB GARRETT 8am-4pm (305) 453-5531. (10-1)

Need a programmer/PD with great references and experienced in sales and programming to help make a weak large market A/C strong? DENNIS (404) 993-8028. (10-1)

WINNER

Program Director, Operations, on-air. Track record includes number on stats in 3 Top 10 markets. Last station in double digits. Presently major market PD with station changing format. Experienced in A/C, CHR, MOR. Send inquiries to: Radio & Records, 1930 Century Park West, #392, Los Angeles, CA 90067.

CHR and MD experience available. Call RICK (218) 281-3183. (10-1)

Winning attitude, golden pipes, looking for a dynamic station that shines. (A/C). B.A., versatility, and easy to work with. Please contact JOE (703) 638-3112. (10-1)

Mature personality still looking for a stable station with incentives for permanence, good numbers and references, background bus and sales. Former MD pm drive medium market ED (817) 939-6112. (10-1)

I'm good either on-air in news and need a fulltime gig. Now in Midwest medium market. DAN (316) 429-3701. (10-1)

Mature black announcer/promotion with 5 years experience. I'm exciting, intelligent, loaded with personality. Experienced in CHR, A/C, UC. Call E.A. WOOD (215) 566-7984. (10-1)

PAUL H. MEHRTENS, Jr., newsman, born, bred, and educated in New England, seeks relocation anywhere in MN. (413) 567-3261. (10-1)

The "Great Umpire" cut one of its best players. Available now. Medium and major market experience. Prefer Country. Call CHRIS MICHAELS (318) 688-3393. (10-1)

7 year pr major markets AOR and CHR. Award winning ads. Seeking TX, CA market. DONNIE MEALS (512) 573-2268. (10-1)

Experienced and conscientious air personality for position in Northwest or Midwest. Ask of DAVE (715) 384-4831 evenings. (10-1)

Energetic dj can do news and sports, good production. Will relocate. For T&R call ED. (312) 849-0742 or (312) 389-7045. (10-1)

Rocker seeks station that features real people, plays real records, and isn't formatted to death. West Coast market. MARK (303) 756-0854. (10-1)

6 year minority pro looking for major move. Currently working midday CHR. Serious inquiries only (601) 268-1164. After 6pm CDT. JERRY. (10-1)

Mature voice. Top 50 A/C. 20 years experience, Talk, Country, Jazz, National Commercials. Responsible employee. Will consider any market. DICK CONDER (513) 321-3220. (10-1)

Black programmer seeking position at small to medium facility. 10 years experience. JERRY YOUNG (716) 891-5482 or (716) 892-2525 mornings. (10-1)

New York, Chicago or Denver. Zany, young and lovely copywriter (production, on-air experience) sick of Southern accent. Any format. JEANNIE (901) 365-4470 after 6pm CST. (10-1)

You want a robot. Don't call - a personality . . . call. You pay peanuts . . . don't call - you pay bucks . . . let's talk. CHRIS MICHAELS (318) 688-3393. (Drive times only) (10-1)

Female enthusiastically awaiting 1st break in radio. Strong on news and sports. College degree in communications. Will relocate. Call TRACY (209) 523-9064. (10-1)

Positions Sought

My friend Sam says it's impossible for me to hook up with a CHR in PA, NY, NJ, MD, VA, OH or IN. "So what if you have experience?" he told me. "They just don't want young, dedicated talent with ambition." Let's prove Sam wrong!! Call JOE (717) 248-6578. (10-8) •

Changes

RADIO

Ted Randall, morning drive newscaster has been named News Director at WSGN/Birmingham, AL.

Tina Shiver has joined the sales staff at WTAR/Norfolk, VA.

Carol Massie will join the agency side of KNX Newsradio as an Account Executive.

Joanne A. Cunha, most recently an Account Executive with KWST & KKGO, will fill the vacancy in retail sales.

Rob Meyer joins KAIR/Tucson, AZ as Morning News Anchor.

Martin Dean joins WINN-AM/Louisville, KY as afternoon anchor person.

Deborah K. Daniell joins KOA-KOAO radio sales staff.

RECORDS

Zeke Zanders has joined RCA Records as Black Music Promotion Representative.

Dan Zamierowski has been named Detroit Promotion Manager for PolyGram Records.

Jackie Siegel has been promoted to Regional Marketing Manager at PolyGram Records.

Joe Parker has been promoted to New York Branch Manager for PolyGram Records.

Miscellaneous

Record service all labels for CHR/AOR. KRIX-FM, Box 5166, Brownsville, TX 78520. (10-1)

WANTED

Private D.J., M/F, for C & W station, to provide 60 minute stereo 'Top 20 Country' program for Middle East Station.

Initial period 26 weeks - possibly renewable for indefinite period.

For details, write to Farouk Yousef
English Service
Radio Kuwait
P.O. Box 397 Safat,
Kuwait, Arabian Gulf

KSTC-AM/FM needs A/C & CHR 45 & 1p service on all labels. DON WOODS, Box 830, Sterling, CO 80751. (10-1)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Acid Queen Dead

MONDAY, OCTOBER 4 — Janis Joplin, hailed by her subjects as the queen of acid rock, lived up to her image on October 4, 1970, when her dead body was found, pocked with fresh puncture marks, in Hollywood's Landmark Motor Hotel. The coroner ruled the death an accidental overdose, after an autopsy revealed fatal levels of alcohol and morphine in her bloodstream. Joplin's body was cremated and the remains scattered at sea along the California coastline. The following year, Columbia Records posthumously released Janis's final LP, "Pearl," containing her biggest hit single ever, "Me and Bobby McGee."



EXTRA FACTS: "If it ain't Stiff, it ain't worth a fuck" t-shirts recalled by Stiff Records on court order, 1980.

Steve Miller's Birthday

TUESDAY, OCTOBER 5 — Born in Dallas, Texas, on October 5, 1943, Steve Miller remains one of the most consistent talents in rock. Steve led his first group, the Marksmen, at age 12, and formed his first Steve Miller Band in 1966, the earliest recordings of which can be heard on the soundtrack to the film "Revolution." Another ex-Marksmen, Boz Scaggs, joined in 1967 for two albums, "Children of the Future" and "Sailor," the former regarded as one of the finest examples of progressive rock. Miller reached his commercial peak in 1976 with "Fly Like An Eagle, and after a four year hiatus, returned to rock in the 80's with "Circle of Love" and "Abracadabra."

EXTRA FACTS: Beatles first single, "Love Me Do," released, 1962.

Jackson vs. Jagger

WEDNESDAY, OCTOBER 6 — Black religious leader the Reverend Jesse Jackson denounced the title track to the Rolling Stones' "Some Girls" album as "racially insulting" on October 6, 1978. According to Jackson, the lyrics in question, "black girls just wanna get fucked all night, I just don't have that much jam," were degrading to both blacks and women. Mick Jagger responded with an apology, but refused the Reverend's suggestion that he change those lyrics.



EXTRA FACTS: San Francisco celebrated the "Death of the Hippie," 1967.

Lennon Can Stay

THURSDAY, OCTOBER 7 — John Lennon's four year battle to remain in the United States suddenly was over on October 7, 1975, when the U.S. Court of Appeals overturned the order to deport John. In a 30 page decision, the majority opinion stated, "If, in our 200 years of independence, we have in some measure realized our ideals, it is . . . because we have always found a place for those committed to the spirit of liberty . . . Lennon's four-year battle to remain in our country is testimony to his faith in this American dream." The court further ruled that the British law under which John was convicted of cannabis possession in 1968 was unjust by U.S. standards.

EXTRA FACTS: Annette Funicello made her Mickey Mouse Club debut, 1955.

Ozzie And Harriet Marry

FRIDAY, OCTOBER 8 — Two of the most musical and attractive band singers of the thirties married on October 8, 1935, when Oswald George Nelson (Ozzie) married Harriet Hilliard. Backed by Ozzie's orchestra, the two toured extensively during the latter part of the 1930's, before they drifted into the Hollywood circuit, and achieved their greatest fame as television's first parents "Ozzie and Harriet."

EXTRA FACTS: The Sex Pistols signed with EMI Records, 1976 . . . Bob Marley hospitalized in New York, 1980.

	CHR	A/C	AOR	Country	Black Radio
# 1	MICHAEL McDONALD	NEIL DIAMOND	WHO (3rd week)	MICKEY GILLEY (2nd week)	EVELYN KING (4th week)
Next Week's #1 Contenders:	MEN AT WORK (6-4) AMERICA (5-5)	GLENN FREY (3-2) MICHAEL McDONALD (4-4)	BILLY SQUIER (2-2) RUSH (11-3) DON HENLEY (7-4)	FRIZZELL & WEST (2-2) OAK RIDGE BOYS (3-3) RONNIE MILSAP (4-4)	TIME (2-2) KOOL & THE GANG (4-3) CHERYL LYNN (6-4) MELBA MOORE (7-5)
Breakers:	COCKER & WARNES (86%) RUSH (63%)	CHICAGO "Love" (56%) DIONNE WARWICK (50%) PAUL CARRACK (49%)	BRUCE SPRINGSTEEN (75%) STRAY CATS (51%)	EARL THOMAS CONLEY (68%) MEL TILLIS (66%)	STEPHANIE MILLS (67%)
Most Added:	DONALD FAGEN JEFFERSON STARSHIP LIONEL RICHIE LINDA RONSTADT DAN FOGELBERG SURVIVOR	DIONNE WARWICK EDDIE RABBITT LIONEL RICHIE CROSBY, STILLS, NASH CHICAGO DONALD FAGEN	BRUCE SPRINGSTEEN DIRE STRAITS UTOPIA PETER GABRIEL SAGA	RABBITT & GAYLE EARL THOMAS CONLEY HANK WILLIAMS JR. "American" GEORGE STRAIT DAVID FRIZZELL	DIANA ROSS SPINNERS JANET JACKSON RAY PARKER JR. STEPHANIE MILLS JARREAU/CRAWFORD
Hottest:	JOHN COUGAR JACKSON BROWNE MICHAEL McDONALD FLEETWOOD MAC GLENN FREY MEN AT WORK	NEIL DIAMOND AMERICA MICHAEL McDONALD GLENN FREY JUICE NEWTON COCKER & WARNES	WHO BILLY SQUIER RUSH FLEETWOOD MAC KENNY LOGGINS DON HENLEY	ALABAMA RONNIE MILSAP OAK RIDGE BOYS RICKY SKAGGS DON WILLIAMS JUICE NEWTON	EVELYN KING TIME GAP BAND ARETHA FRANKLIN GRAND MASTER FLASH
Biggest Chart Jumps:	NEIL DIAMOND (27-20) OLIVIA NEWTON-JOHN (18-13)	CROSBY, STILLS, NASH (28-19) STEPHEN BISHOP (24-17) AIR SUPPLY (17-11) KARLA BONOFF (21-15) JEFFREY OSBORNE (29-23)	PETER GABRIEL (28-18) RUSH (11-3) JOE JACKSON (37-30) STRAY CATS (29-24) PAUL CARRACK (30-26)	RICKY SKAGGS (29-20) LACY J. DALTON (44-36) LARRY GATLIN (35-28) BARBARA MANDRELL (28-22) JANIE FRICKE (43-37)	LUTHER VANDROSS (19-12) STACY LATTISAW (28-22) MICHAEL McDONALD (14-8) DONALD BYRD (30-25)
Debuts:	COCKER & WARNES (25) BILLY JOEL (28) CHICAGO "Love" (29) RUSH (30)	CHICAGO "Love" (25) PAUL CARRACK (28) DIONNE WARWICK (30)	BRUCE SPRINGSTEEN (23) BILLY JOEL (27) SAGA (32) HUGHES THRALL (34)	EARL THOMAS CONLEY (44) MEL TILLIS (45) BELLAMY (47)	STEPHANIE MILLS (24) LIMIT (27) JOHNNIE TAYLOR (28) VANITY 6 (30)
	CHR	A/C	AOR	Country	Black Radio

National Music Formats

Added This Week

Satellite Music Network

George Williams (404) 955-9521

The Starstation

MATTHEW WILDER "Work So Hard" (Arista)
PAUL CARRACK "I Need You" (Epic)
JOE JACKSON "Steppin' Out" (A&M)
CLIFF RICHARD "The Only Way Out" (EMI America)

Country Coast-To-Coast

OSMOND BROTHERS
"It's Like Falling In Love" (Elektra/Curb)
BANDANA "The Killin' Kind" (WB)
JANIE FRICKE
"It Ain't Easy Bein' Easy" (Columbia)

MTV Music Television

Buzz Brindle (212) 944-5399

JOE JACKSON "Steppin' Out" (A&M)
CROSBY, STILLS & NASH
"Southern Cross" (Atlantic)
MIKE RUTHERFORD "Halfway There" (Atlantic)
YAZ "Don't Go" (Sire/WB)
BOW WOW WOW "Baby Oh No" (RCA)
LORDS OF THE NEW CHURCH
"Open Your Eyes" (IRS)
ROMEO VOID "Never Say Never" (CBS)
OINGO BOINGO "Private Lives" (A&M)
SOFT CELL "What?" (Sire/WB)
PSYCHEDELIC FURS "Love My Way" (Columbia)
MEMBERS "Radio" (Arista)
X "Motel Room" (Elektra)
ALTERED IMAGES "See Those Eyes" (Epic)

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

STRAY CATS "Rock This Town" (EMI America)
SURVIVOR "American Heartbeat" (Scotti Bros./CBS)
SYLVIA "Nobody" (RCA)
JOE COCKER & JENNIFER WARNES
"Up Where We Belong" (Island/Atco)
DONNA SUMMER "State Of Independence" (Geffen)

Beautiful Rock

PAUL CARRACK "I Need You" (Epic)
STEVIE WONDER
"Ribbon In The Sky" (Tamla/Motown)
CHICAGO "Love Me Tomorrow" (Full Moon/WB)
PAUL McCARTNEY "Tug Of War" (Columbia)

TM Country

EDDIE RABBITT & CRYSTAL GAYLE
"You And I" (Elektra)
DAVID FRIZZELL "Lost My Baby Blues" (WB/Viva)
GEORGE STRAIT "Marina Del Rey" (MCA)
HANK WILLIAMS JR. "The American Dream" (Elektra)

Radio Arts

John Benedict (213) 841-0225

Bright & Easy Country

BELLAMY BROTHERS "Redneck Girl" (WB/Curb)
EDDIE RABBITT & CRYSTAL GAYLE
"You And I" (Elektra)
GEORGE STRAIT "Marina Del Rey" (MCA)

The Entertainers

LARRY ELGART "Hooked On Astaire" (RCA)
LARRY LEE
"The Best Is Yet To Come" (Columbia)
BILL MEDLEY
"Right Here And Now" (Planet/RCA)
EDDIE RABBITT & CRYSTAL GAYLE
"You And I" (Elektra)

Sound 10

LARRY LEE
"The Best Is Yet To Come" (Columbia)
PAUL McCARTNEY "Tug Of War" (Columbia)
BILL MEDLEY
"Right Here And Now" (Planet/RCA)
MEN AT WORK "Who Can It Be Now?" (Columbia)
EDDIE RABBITT & CRYSTAL GAYLE
"You And I" (Elektra)
DIANA ROSS "Muscles" (RCA)

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

PAUL CARRACK "I Need You" (Epic)
SURVIVOR "American Heartbeat" (Scotti Bros./CBS)
LINDA RONSTADT "Get Closer" (Asylum)

Contempo 300

STEVIE WONDER
"Ribbon In The Sky" (Tamla/Motown)
PAUL CARRACK "I Need You" (Epic)

Great American Country

WHITES
"You Put The Blue In Me" (Elektra)

BPI

John Iles (800) 426-9082

Adult Contemporary

STEVIE WOODS
"Woman In My Life" (Cotillion/Atco)
CHICAGO "Love Me Tomorrow" (Full Moon/WB)

Country Living

MARTY ROBBINS "Tie Your Dream To Mine" (Columbia)
JERRY LEE LEWIS "I'd Do It All Again" (Elektra)
EARL THOMAS CONLEY
"Somewhere Between Right And Wrong" (RCA)
DAVID FRIZZELL
"Lost My Baby Blues" (WB/Viva)
REBA McENTIRE
"Can't Even Get The Blues" (Mercury/PolyGram)

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

The Great Ones

PAUL McCARTNEY "Tug Of War" (Columbia)
POINTER SISTERS "I'm So Excited" (Planet/RCA)

Country Lovin'

EARL THOMAS CONLEY
"Somewhere Between Right and Wrong" (RCA)
DOTTIE WEST
"She Can't Get My Love Off The Bed" (Liberty)
CON HUNLEY "Confidential" (WB)
JERRY LEE LEWIS
"I'd Do It All Again" (Elektra)
DON KING
"Maximum Security (To Minimum Wage)" (Epic)

Century 21

Bob Stevens (214) 934-2121

The Z Format

LINDA RONSTADT "Get Closer" (Asylum)
DONNA SUMMER "State Of Independence" (Geffen)
DIANA ROSS "Muscles" (RCA)
JEFFERSON STARSHIP "Be My Lady" (Grunt/RCA)
SURVIVOR
"American Heartbeat" (Scotti Bros./CBS)
TIMOTHY B. SCHMIT
"So Much In Love" (Full Moon/Asylum)
JEFFREY OSBORNE
"On The Wings Of Love" (A&M)

Super-Country

MARTY ROBBINS
"Tie Your Dreams To Mine" (Columbia)
JOHN CONLEE
"I Don't Remember Loving You" (MCA)
REBA McENTIRE
"Can't Even Get The Blues" (Mercury/PolyGram)
EDDIE RABBITT & CRYSTAL GAYLE
"You And I" (Elektra)
ROSANNE CASH "I Wonder" (Columbia)
JOHNNY LEE "Cherokee Fiddle" (Asylum)

The A-C Format

CLIFF RICHARD "The Only Way Out" (EMI America)
PAUL CARRACK "I Need You" (Epic)
JOE JACKSON "Steppin' Out" (A&M)
PAUL McCARTNEY "Tug Of War" (Columbia)

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

CHICAGO "Love Me Tomorrow" (Full Moon/WB)
CLIFF RICHARD "The Only Way Out" (EMI America)
POINTER SISTERS "I'm So Excited" (Planet/RCA)
DIONNE WARWICK "Heartbreaker" (Arista)
MEN AT WORK "Who Can It Be Now?" (Columbia)
PAUL McCARTNEY "Tug Of War" (Columbia)
STEVIE WOODS
"Woman In My Life" (Cotillion/Atco)
EDDIE RABBITT & CRYSTAL GAYLE
"You And I" (Elektra)

Tanner Country

JANIE FRICKE
"It Ain't Easy Bein' Easy" (Columbia)
KENDALLS
"That's What I Get For Thinking" (Mercury/PolyGram)
MEL TILLIS "Stay A Little Longer" (Elektra)
BILL ANDERSON "Southern Fried" (Southern Tracks)
KIN VASSEY "Women In Love" (Liberty)
RODNEY LAY & WILD WEST
"I Wish I Had A Job To Shove" (Churchill)
TOM JONES "A Woman's Touch" (Mercury/PolyGram)
JERRY LEE LEWIS
"I'd Do It All Again" (Elektra)
JOHN ANDERSON "Wild And Blue" (WB)
BELLAMY BROTHERS "Redneck Girl" (WB/Curb)

Concept Productions

Lee Nye (916) 782-7754

DIANA ROSS "Muscles" (RCA)
SURVIVOR "American Heartbeat" (Scotti Bros./CBS)
LINDA RONSTADT "Get Closer" (Asylum)
DONNA SUMMER "State Of Independence" (Geffen)
ABC "The Look Of Love" (Mercury/PolyGram)

Music On TV

The new TV season's second week will feature the **Steve Miller Band** as special musical guest on NBC's "Saturday Night Live." Steve will join "SNL" host **Lou Gossett Jr.** . . . On "Solid Gold" for the week ending October 8, co-stars **Rex Smith** and **Marilyn McCoo** will greet **Elton John**, **Air Supply**, **Stephen Bishop**, **Rose Royce**, **Michael Murphey**, **Toni Basil**, and **Tane' Cain** . . . **Kansas** tops the bill October 9 on MTV's Weekend Special. October 10 MTV presents **Joe Cocker** in concert, recorded at Jubilee Auditorium in Calgary, Canada.

5

YEARS AGO
TODAY

Radio & Records

- COMBINED TO BUY GLOBE BROADCASTING FOR \$13.8 MILLION
- JIM MAZZA TO HEAD CAPITOL GROUP'S NEW EMI AMERICA LABEL
- TED FERGUSON NAMED PD AT WABX/DETROIT
- NUMBER ONE FIVE YEARS AGO: "Star Wars" — Meco (Millennium/Casablanca) (2nd week)
- NUMBER ONE COUNTRY: "Heaven's Just A Sin Away" — Kendall's (Ovation)
- NUMBER ONE LP: "Simple Dreams" — Linda Ronstadt (Asylum)

Radio & Records **AOR** NATIONAL AIRPLAY/40

October 1, 1982

169 REPORTERS

Album cuts are listed in order of airplay preference.

#10	#17	#24	10/1	Artist	Album
16	1	1	1	WHO	It's Hard (WB)
2	2	2	2	BILLY SQUIER	Emotions In Motion (Capitol)
—	13	11	3	RUSH	Signals (Mercury/PolyGram)
12	8	7	4	DON HENLEY	I Can't Stand Still (Asylum)
6	7	4	5	BAD COMPANY	Rough Diamonds (Swan Song/Atco)
17	11	6	6	KENNY LOGGINS	High Adventure (Columbia)
1	5	5	7	FLEETWOOD MAC	Mirage (WB)
7	6	8	8	STEVE WINWODD	Talking Back To The Night (Island/Atco)
10	10	10	9	SANTANA	Shango (Columbia)
3	3	3	10	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)
4	9	12	11	MEN AT WORK	Business As Usual (Columbia)
5	4	9	12	FAST TIMES AT RIDGEMONT HIGH	Various Artists (Full Moon/Asylum)
31	20	14	13	STEEL BREEZE	Steel Breeze (RCA)
11	12	13	14	JUDAS PRIEST	Screaming For Vengeance (Columbia)
9	14	16	15	EDDIE MONEY	No Control (Columbia)
14	16	15	16	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)
18	17	17	17	38 SPECIAL	Special Forces (A&M)
—	—	28	18	PETER GABRIEL	Security (Geffen)
—	27	21	19	AEROSMITH	Rock In A Hard Place (Columbia)
28	25	23	20	CLASH	Combat Rock (Epic)
8	15	18	21	JOHN COUGAR	American Fool (Riva/PolyGram)
21	19	19	22	JOHNNY VAN ZANT BAND	The Last Of The Wild Ones (Polydor/PG)
—	—	—	23	BRUCE SPRINGSTEEN	Nebraska (Columbia)
—	—	29	24	STRAY CATS	Built For Speed (EMI America)
23	22	22	25	GEORGE THOROGOOD &...	Bad To The Bone (EMI America)
—	32	30	26	PAUL CARRACK	Suburban Voodoo (Epic)
—	—	—	27	BILLY JOEL	Pressure (Columbia)
15	18	20	28	CROSBY, STILLS & NASH	Daylight Again (Atlantic)
—	—	31	29	MIKE RUTHERFORD	Acting Very Strange (Atlantic)
—	36	37	30	JOE JACKSON	Night And Day (A&M)
19	21	24	31	ALAN PARSONS PROJECT	Eye In The Sky (Arista)
—	—	—	32	SAGA	Worlds Apart (Portrait/CBS)
—	—	35	33	SHERIFF	Sheriff (Capitol)
—	—	—	34	HUGHES THRALL	Hughes Thrall (Boulevard/CBS)
—	—	39	35	ICEHOUSE	Primitive Man (Chrysalis)
—	35	32	36	MICHAEL STANLEY BAND	MSB (EMI America)
24	24	25	37	RANDY MEISNER	Randy Meisner (Epic)
20	23	26	38	URIAH HEEP	Abominog (Mercury/PolyGram)
22	26	36	39	PETE TOWNSHEND	All The Best Cowboys... (Atco)
30	29	33	40	MISSING PERSONS	Missing Persons (Capitol)
					"Athena" "Front" Title
					"Everybody" Title "Live"
					"World" "Analog" "Subdivisions"
					"Laundry" "Johnny" "Better" Title
					"Electricland" "Ballad" "Racetrack"
					"Fight" "Heartlight" "Try" "Love"
					"Gypsy" "Straight" "Hold" "Eyes"
					"Valerie" "Game"
					"Run" "Hold" "Nile" "Neuva"
					"Burning" "Pin" "Dancer" "Detroit"
					"Who" "Under" "Sea" "Underground"
					"Baby" Title (SH) "Waffle" Title (BS)
					"Don't" "Who's"
					"Thing" "Eye" "Hellion"
					"Think" "Shakin' "
					"I Ran" "Space"
					"Runnin' " "Caught" "Chain"
					"Monkey" "Touch" "San Jacinto"
					"Lightning" Title (C. Cat) "Jailbait"
					"Casbah" "Should"
					"Jack" "Hurts" "Enough" "China"
					"It's You" "Girls" Title "Live"
					"Atlantic" "Open" "Johnny" "Trooper"
					"Town" "Strut" Title
					Title "Nobody"
					"Need" "Lesson" "Better"
					12-inch Single
					"Cross" "Wasted" "Love"
					"Maxine" "Halfway" Title "Who's"
					"Steppin' " "T.V." "Target" "World"
					Title "Psychobabble"
					"Loose" "Wind" "Amnesia"
					"Remind" "Way"
					"Look" "Beg" "Number"
					"Uniform" "Cafe" "Girl" "Great"
					"Lines" "Tight"
					"Never" "Jealousy" "Strangers" New Entry
					"That's The Way" →
					"Skirts" "Stardom" "Face" "Girl"
					"Words"

MOST ADDED

Artist	10/1	9/24	9/17	9/10	9/3
1 BRUCE SPRINGSTEEN	126/126	00	00	00	00
2 DIRE STRAITS	63/61	22	00	00	00
3 UTOPIA	46/46	1/1	00	00	00
4 PETER GABRIEL	113/41	94/93	1/1	00	00
5 SAGA	82/40	44/31	11/8	5/3	1/0
6 STRAY CATS	86/28	63/23	44/12	31/4	31/3
7 SHERIFF	63/22	55/23	36/26	13/3	11/6
8 MIKE RUTHERFORD	78/19	64/27	59/57	00	00
9 JOE JACKSON	73/16	53/8	55/13	40/1	38/3
10 FORTNOX	28/15	26/26	00	00	00
11 CLASH	88/12	78/11	67/6	63/7	67/6
11 HUGHES THRALL	57/12	45/12	43/19	26/17	17/17
11 PAYOLA'S	43/12	35/9	26/7	22/7	21/12
14 FIXX	42/11	36/7	36/14	26/9	22/12
15 PAUL CARRACK	80/10	63/10	59/8	45/2	47/7
15 WRABIT	27/10	29/12	26/22	9/8	2/2
15 CCR	11/10	20/20	18/18	4/4	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	10/1	9/24	9/17	9/10	9/3
1 STEEL BREEZE	132/81	117/73	95/54	71/31	47/4
2 BAD COMPANY	155/70	150/65	145/77	142/77	151/70
2 AEROSMITH	96/70	91/58	78/30	63/0	0/0
4 STEVE WINWOOD	143/62	141/50	142/46	131/43	143/51
5 JOHNNY VAN ZANT...	78/61	90/73	94/74	84/71	90/56
6 GEORGE THOROGOOD...	77/58	87/62	83/60	84/64	85/61
7 SANTANA	143/57	134/47	135/54	126/59	135/76
8 PETER GABRIEL	113/56	94/1	1/0	0/0	0/0
9 A FLOCK OF SEAGULLS	100/55	109/54	100/49	105/46	119/52
10 PAUL CARRACK	80/54	63/42	59/42	45/34	47/31
10 MIKE RUTHERFORD	78/54	64/31	59/2	0/0	0/0
12 DON HENLEY	158/53	145/60	141/69	125/68	131/58
13 JUDAS PRIEST	107/51	102/47	108/54	108/54	114/62
13 ICEHOUSE	63/51	66/36	46/22	38/0	1/0
15 FAST TIMES AT R.H.	123/48	134/37	142/39	137/34	146/39

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	10/1	9/24	9/17	9/10	9/3
1 WHO	162/162	155/139	153/110	146/9	0/0
2 BILLY SQUIER	150/138	139/131	138/123	136/124	148/136
3 RUSH	153/119	142/59	71/4	0/0	0/0
4 FLEETWOOD MAC	143/111	140/115	140/116	143/126	154/136
5 KENNY LOGGINS	136/106	136/90	120/69	86/6	0/0
6 DON HENLEY	158/104	145/82	141/63	125/49	131/35
7 SANTANA	143/86	134/82	135/78	126/66	135/45
8 BAD COMPANY	155/65	150/84	145/67	142/64	151/60
9 ROBERT PLANT	129/63	141/109	141/113	143/120	152/130
10 STEVE WINWOOD	143/81	141/89	142/82	131/88	143/82
11 MEN AT WORK	127/80	119/88	125/82	136/99	134/94
12 FAST TIMES AT R.H.	123/75	134/97	142/102	137/101	146/106
13 EDDIE MONEY	100/58	97/59	107/70	116/83	129/100
13 38 SPECIAL	87/58	90/57	86/53	87/46	91/48
15 JUDAS PRIEST	107/56	102/53	108/53	108/53	114/48

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

AOR BREAKERS Significant Action JAZZ ON AOR

Breakers are those newer records that have the greatest level of station activity on any given week.

BRUCE SPRINGSTEEN
Nebraska (Columbia)
"Atlantic" "Open" "Johnny"
"Trooper." 75% of our reporters on it. Total album reports: 126. A-126, M-0, H-0. Album debuted this week at number 23.

BRUCE SPRINGSTEEN
NEBRASKA

STRAY CATS
Built For Speed (EMI America)
"Rock" "Strut" Title. 51% of our reporters on it. Total album reports: 86. A-28, M-42, H-16. Album charted this week at number 24.

STRAY CATS
BUILT FOR SPEED

DIRE STRAITS	Love Over Gold (WB)	63	A-61, M-2, H-0
"Disease" "Road"			
NOVO COMBO	Animation Generation (Polydor/PG)	50	A-9, M-38, H-3
"Gone" Title			
UTOPIA	Utopia (Network/Elektra-Asylum)	46	A-45, M-0, H-1
"Libertine" "Hammer"			
KIM CARNES	Voyeur (EMI America)	45	A-0, M-30, H-15
Title "Thrill"			
TANE' CAIN	Tane' Cain (RCA)	43	A-2, M-34, H-7
"Holdin'"			
PAYOLAS	No Stranger To Danger (IRS/A&M)	43	A-12, M-27, H-4
"Eyes"			
BILLY THORPE	East Of Eden's Gate (Pasha/CBS)	43	A-9, M-33, H-1
Title "Hold"			
FIXX	Shuttered Room (MCA)	42	A-11, M-28, H-3
"Stand" "Strain"			
MICHAEL McDONALD	If That's What It Takes (WB)	41	A-0, M-20, H-21
"Forgettin'" "Playin'"			
GLENN FREY	No Fun Aloud (Elektra)	40	A-1, M-23, H-16
"One" "Partytown"			
JOAN JETT & The Blackhearts	12-inch Single (Boardwalk)	39	A-0, M-28, H-11
"Do You Wanna Touch Me"			
LINDA RONSTADT	12-inch Single (Asylum)	39	A-39, M-0, H-0
"Get Closer"			

2 1 CHICK COREA	Touchstone (WB)		
Title "Duenda" "Estancia"			
1 2 TOM SCOTT	Desire (Musician/Elektra)		
"Johnny" "Sure"			
➔ 3 DAVE GRUSIN	Out Of The... (GRP/Arista)		
"Train" "Anthem"			
3 4 CHUCK MANGIONE	Love Notes (Columbia)		
"Steppin'" "80's"			
7 5 P. METHENY GROUP	Offcamp (ECM/WB)		
"18" Title			
4 6 DAVID SANBORN	As We Speak (WB)		
Title			
8 7 BOB JAMES	Hands Down (Tappan Zee/Col.)		
"Janus"			
5 8 GIL SCOTT-HERON	Moving Target (Arista)		
"Washington"			
6 9 BOBBY McFERRIN	B. McFerrin (M./Elektra)		
"Moondance"			
10 10 STEVE DOUGLAS	Hot Sax (Fantasy)		
Various Cuts			

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL AOR ACTIVITY

CAS
MOST ADDED
B. Springsteen (38/38)
Utopia (19/19)
Dire Straits (16/15)
Sage (24/10)
Mike Rutherford (28/7)

WCCB/Boston
(617) 267-9090
RO: TED EDWARDS

MEDIUM
Steel Breeze (31/21)
Aerosmith (27/20)
Bad Company (39/18)
Santana (38/17)
G. Thorogood (22/17)

WALB/Birmingham
(807) 772-2450
RO: JOHN CARTER

THE HOTTEST
Who (43/43)
Billy Squier (39/37)
Rush (39/32)
Steve Winwood (38/26)
Don Henley (40/25)
Fleetwood Mac (33/25)

WGRQ/Bufallo
(716) 881-4555
RO: PAUL HINE

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WPYX/Albany
(518) 742-9900
RO: BOB WELCH

WRCN/Danbury
(203) 574-9995
RO: BOB WELCH

WQBK/Albany
(518) 482-2585
RO: JOHN CULPER

WZLW/Albany
(518) 482-2585
RO: JOHN CULPER

WZZO/Hennington
(617) 404-0511
RO: BOB WELCH

WZLW/Albany
(518) 482-2585
RO: JOHN CULPER

WBB/Long Island
(516) 587-1023
RO: BOB BUCHANAN

CHOM-FM/Montreal
(514) 345-2425
RO: HUB BRADIE

WNEW-FM/New York
(212) 886-7000
RO: RICHARD HEER

WMMR/Philadelphia
(215) 561-0933
RO: CHARLES RENDALL

WCCF/Hartford
(203) 233-4426
RO: LION

WPLR/New Haven
(203) 777-4417
RO: RICH ALISON

WPLJ/New York
(212) 887-7777
RO: LARRY BERGER

WDVE/Pittsburgh
(412) 582-5900
RO: MIKE CASTLE

WRCN/Danbury
(203) 574-9995
RO: BOB WELCH

WLR/Long Island
(516) 485-9200
RO: RAY HINE

WBLM/Lewiston-Port.
(203) 783-2065
RO: MIKE BUSBY

WSP/Philadelphia
(215) 588-9480
RO: MICHAEL PEZZI

WZLW/Albany
(518) 482-2585
RO: JOHN CULPER

WZLW/Albany
(518) 482-2585
RO: JOHN CULPER

WDHA/North Jersey
(201) 328-1055
RO: BOB WELCH

WZLW/Albany
(518) 482-2585
RO: JOHN CULPER



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

EARL THOMAS CONLEY

Somewhere Between Right And Wrong (RCA)

On 68% of reporting stations. National Summary: Up 14, Same 21, Down 0, Debuts 19, Adds 43. A Most Added Record. R&R Chart: Debut 44.

MEL TILLIS

Stay A Little Longer (Elektra)

On 66% of reporting stations. National Summary: Up 24, Same 27, Down 0, Debuts 24, Adds 20. R&R Chart: Debut 45.

MOST ADDED

- E. RABBITT & C. GAYLE (61)
You And I (Elektra)
- EARL THOMAS CONLEY (43)
Somewhere Between Right... (RCA)
- HANK WILLIAMS JR. (37)
The American Dream (Elektra/Curb)
- GEORGE STRAIT (34)
Marina Del Rey (MCA)
- DAVID FRIZZELL (33)
Lost My Baby Blues (WB/Viva)

HOTTEST

- ALABAMA (76)
Close Enough To Perfect (RCA)
- RONNIE MILSAP (46)
He Got You (RCA)
- OAK RIDGE BOYS (42)
I Wish You Could Have Turned... (MCA)
- RICKY SKAGGS (39)
Heartbroke (Epic)
- DON WILLIAMS (37)
Mistakes (MCA)
- JUICE NEWTON (36)
Break It To Me Gently (Capitol)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

BELLAMY BROTHERS "Redneck Girl" (WB/Curb) 81/19

National Summary: Up 21, Same 25, Down 0, Debuts 16, Adds 19 including WSNO, WAJR, KIX106, WDAK, WFNC, WCMS-FM, KYXX, WKQO-AM-FM, WIL-AM-FM, KBMY, KYGO-FM, KEIN, KKCC, Q105, KCUB.

BOBBY BARE "(I'm Not) A Candle In The Wind" (Columbia) 76/2

National Summary: Up 46, Same 18, Down 1, Debuts 9, Adds 2, KFJ, KEIN, WEZL-FM 11-8, WSOC-FM 19-18, WSIX-FM 15-14, WSM 32-25, WCMS-FM 35-29, WQYK-FM 42-34, WFMS-FM 24-19, WHBF 47-40, KVOO 28-21, KFDI-FM 21-18, KUZZ 31-26, KWJ 48-42, KCUB 17-16.

JOHN ANDERSON "Wild And Blue" (WB) 74/19

National Summary: Up 17, Same 24, Down 0, Debuts 14, Adds 19 including WPOC-FM, WILQ, WDAK, WSM, KECK, WDG, KYNN-AM-FM, KTTS-AM-FM, KTPK-FM, KRST-FM, KGEM/KJOT, KKCS, KEIN, KWJ, KEEN.

KENDALLS "That's What I Get For Thinking" (Mercury/PolyGram) 74/8

National Summary: Up 25, Same 29, Down 0, Debuts 12, Adds 8, WRKZ-FM, WXBO-FM, WBAP, WQIK-FM, KSSN, WCMS-FM, KRST-FM, KIK-FM, WGNM-FM 33-25, WIXL-FM 47-39, KXYX 41-33, KKYX 44-38, KBMR 46-40, KSO 34-25, KUZZ 50-41.

WRIGHT BROTHERS "Made In The U.S.A." (WB) 66/1

National Summary: Up 41, Same 18, Down 1, Debuts 5, Adds 1, KYAK, WVAM 20-14, WIXL-FM 48-35, WESC-AM-FM 41-34, WSM 35-28, WNOE-AM 32-26, WCMS-FM 37-30, WHK 24-18, KSO 39-32, WFMS-FM 10-9, WIRE 13-12, WXCL 32-26, WHBF 46-39, KVOO 40-32, KUZZ 43-36.

JERRY LEE LEWIS "I'd Do It All Again" (Elektra) 64/15

National Summary: Up 13, Same 24, Down 0, Debuts 12, Adds 15, WSNO, WRKZ-FM, WKYG, KLVI, WXBO-FM, WCOS-AM-FM, WBAP, WRJZ, KSSN, WGEE, KECK, WHBF, KTPK-FM, KKAL, KKCS.

MARTY ROBBINS "Tie Your Dream To Mine" (Columbia) 62/22

National Summary: Up 8, Same 19, Down 0, Debuts 13, Adds 22 including WVAM, WSEN-AM-FM, WYNK-FM, WEZL-FM, WWOOD, WSM, WCMS-FM, KYXX, WFMS-FM, WDG, KIK-FM, KGEM/KJOT, KYGO-FM, KMAK, KVEG, KCUB.

EDDIE RABBITT & CRYSTAL GAYLE "You And I" (Elektra) 61/61

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 61 including WPOC-FM, WYRK, WCAW, WHN, KASE, KLLL, WMC-AM, WNOE-AM, WHK, WWWW, WWWW-FM, KFJ, KLOC, KEEN, KMPS-AM-FM.

CHARLIE ROSS "Are We In Love (Or Am I)" (Townhouse) 61/9

National Summary: Up 15, Same 33, Down 0, Debuts 4, Adds 9, WKYG, WYNK-FM, WXBO-FM, WLVI-FM, WIRK-FM, WKMF, WFMS-FM, KUZZ, KBMY, WBGW-FM 43-36, WIXL-FM 24-16, WVA 39-34, KVOO 41-33.

REBA McENTIRE "Can't Even Get The Blues" (Mercury/PolyGram) 57/27

National Summary: Up 6, Same 21, Down 0, Debuts 3, Adds 27 including WVAM, WSOC-FM, WESC-AM-FM, WCMS-FM, KRMD-AM-FM, WQYK-FM, WAXX, WXCL, WTHI-FM, KIK-FM, KVOO, KKCS, KWJ, KRAK, Q105.

JOHN CONLEE "I Don't Remember Loving You" (MCA) 57/24

National Summary: Up 6, Same 21, Down 0, Debuts 6, Adds 24 including WGNM-FM, WOKQ, WXBO-FM, KIK-FM, WNOE-AM, WCMS-FM, KYXX, KSO, WFMS-FM, KXRB, KRST-FM, KBMY, KGEM/KJOT, KVEG, KRSY, KSOP-FM.

BILL ANDERSON "Southern Fried" (Southern Tracks) 54/1

National Summary: Up 22, Same 22, Down 2, Debuts 7, Adds 1, KXRB, WVAM 17-12, WVA 18-17, KRRV 39-30, WZZK-FM 19-16, WGVN on, WCIL on, WOKK 38-28, WLVI-FM 14-11, WSM 26-17, WQYK-FM 35-28, WIRK-FM 20-18, KYNN-AM-FM 13-11, KVOO 23-17, KUZZ 22-19.

TOM JONES "Woman's Touch" (Mercury/PolyGram) 52/8

National Summary: Up 21, Same 20, Down 0, Debuts 4, Adds 8, WHN, WPOR-FM, WSOC-FM, WMC-AM, WSM, WNOE-AM, WXCL, KWJ, WVAM 45-35, WEZL-FM 49-40, WHK 20-14, WWWW-FM 32-25, WFMS-FM 30-23, KEBC-FM 25-17, KVOO 34-27, KKCC 19-11.

RODNEY LAY & WILD WEST "I Wish I Had A Job To Shove" (Churchill) 52/4

National Summary: Up 19, Same 25, Down 0, Debuts 4, Adds 4, WQIK-FM, WNOE-AM, WMNI, WWWW-FM, WAMZ-FM 12-11, KKYX 41-36, WONE 34-28, WITL-FM 28-25, KYNN-AM-FM 8-6, KVOO 24-18, KEIN on, KEEN on.

HANK WILLIAMS JR. "The American Dream" (Elektra/Curb) 48/37

National Summary: Up 2, Same 6, Down 0, Debuts 3, Adds 37 including WVAM, WRKZ-FM, WEEP, WZZK-FM, WEZL-FM, KIK-FM, WNOE-AM, WHOO, WMAQ, KCJB, KTTS-AM-FM, KLAC, KWJ, KSOP-FM.

SIGNIFICANT ACTION

DAVID FRIZZELL "Lost My Baby Blues" (WB/Viva) 41/33

National Summary: Up 2, Same 5, Down 0, Debuts 1, Adds 33 including WVAM, WSNO, WIXL-FM, WMZQ-FM, WSIX-FM, KKYX, KEBC-FM, KFDI-FM, KLZ, KNIX-FM, KGA.

GEORGE STRAIT "Marina Del Rey" (MCA) 38/34

National Summary: Up 1, Same 2, Down 0, Debuts 1, Adds 34 including WEEP, WYNK-FM, WSOC-FM, WMC-AM, WKQO-AM-FM, KEBC-FM, KKAL, KKCS, KLAC, KKCC.

DEAN DILLON "You To Come Home To" (RCA) 39/3

National Summary: Up 12, Same 22, Down 0, Debuts 2, Adds 3, WYNK-FM, WOKK, KEIN, WIXL-FM 42-36, WCMS-FM 40-33, KRMD-AM-FM 47-40, WIRK-FM 37-32, KFDI-FM 47-44, KYAK 28-25.

THRASHER BROTHERS "Still The One" (MCA) 37/3

National Summary: Up 12, Same 15, Down 1, Debuts 6, Adds 3, WYNK-FM, WSM, WMNI, WPOC-FM 14-9, WZZK-FM 20-17, WLVI-FM 18-17, WIRK-FM 30-26, WXCL 21-18, KUGN-FM 37-33.

MAC DAVIS "The Beer Drinkin' Song" (Casablanca/PolyGram) 33/6

National Summary: Up 12, Same 12, Down 0, Debuts 0, Adds 6, KIKK-FM, WLVI-FM, WAXX, WDAF, WITL-FM, KVOO, WBGW-FM 44-37, WIXL-FM 45-31, WXCL 48-38, KEEN 35-28.

CHARLIE DANIELS BAND "We Had It All One Time" (Epic) 29/14

National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 14 including WBGW-FM, WSEN-AM-FM, WESC-AM-FM, WCMS-FM, KEBC-FM, WTHI-FM, KYAK, KKAL, KBMY, KVOO.

Radio & Records

NATIONAL AIRPLAY/50

October 1, 1982

Three Weeks Two Last Weeks Weeks Week

4	2	1	1	MICKEY GILLEY/Put Your Dreams Away (Epic)
6	3	2	2	FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva)
9	5	3	3	OAK RIDGE BOYS/I Wish You Could Have Turned... (RCA)
12	7	4	4	RONNIE MILSAP/He Got You (RCA)
10	8	6	5	ANNE MURRAY/Hey! Baby! (Capitol)
11	9	7	6	CRYSTAL GAYLE/Livin' In These Trubled Times (Columbia)
17	13	9	7	WILLIE NELSON/Let It Be Me (Columbia)
14	11	8	8	M. HAGGARD & G. JONES/Yesterday's Wine (Epic)
18	14	10	9	DON WILLIAMS/Mistakes (MCA)
26	16	12	10	ALABAMA/Close Enough To Perfect (RCA)
27	20	14	11	CHARLEY PRIDE/You're So Good When You're Bad (RCA)
19	15	13	12	DOLLY PARTON/I Will Always Love You (RCA)
25	19	16	13	LEON EVERETTE/Soul Searchin' (RCA)
20	17	15	14	LEE GREENWOOD/She's Lying (MCA)
2	1	5	15	MICHAEL MURPHEY/What's Forever For (Liberty)
33	25	19	16	JUICE NEWTON/Break It To Me Gently (Capitol)
30	23	20	17	RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA)
38	30	23	18	T.G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
37	29	24	19	ED BRUCE/Ever, Never Lovin' You (MCA)
46	38	29	20	RICKY SKAGGS/Heartbroke (Epic)
32	27	25	21	TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)
41	33	28	22	BARBARA MANDRELL/Operator, Long Distance Please (MCA)
34	28	26	23	LORETTA LYNN/Making Love From Memory (MCA)
5	4	11	24	MEL McDANIEL/Big Ole Brew (Capitol)
44	39	30	25	CONWAY TWITTY/We Did But Now You Don't (Elektra)
23	21	21	26	LOUISE MANDRELL/Some Of My Best Friends Are... (RCA)
42	36	31	27	WHITES/You Put The Blue In Me (Elektra/Curb)
49	44	35	28	LARRY GATLIN/Sure Feels Like Love (Columbia)
45	41	33	29	STEVE WARINER/Don't It Break Your Heart (RCA)
43	40	34	30	BANDANA/The Killin' Kind (WB)
1	6	18	31	KENNY ROGERS/Love Will Turn You Around (Liberty)
3	10	17	32	JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)
-	45	38	33	RONNIE McDOWELL/Step Back (Epic)
7	12	22	34	GENE WATSON/This Dream's On Me (MCA)
50	43	40	35	KAREN BROOKS/New Way Out (WB)
-	49	44	36	LACY J. DALTON/16th Avenue (Columbia)
-	-	43	37	JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
8	18	27	38	CHARLY McClAIN/Dancing Your Memory Away (Epic)
-	47	42	39	DOTTIE WEST/She Can't Get My Love Off The Bed (Liberty)
-	50	45	40	OSMOND BROTHERS/It's Like Falling In Love... (Elektra/Curb)
15	24	36	41	GARY MORRIS/Dreams Die Hard (WB)
22	32	41	42	MOE BANDY/She's Not Really Cheatin'... (Columbia)
16	26	37	43	GEORGE STRAIT/Fool Hearted Memory (MCA)
-	-	44	44	EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
-	-	45	45	MEL TILLIS/Stay A Little Longer (Elektra)
13	22	32	46	STATLER BROTHERS/Whatever (Mercury/PolyGram)
-	-	47	47	BELLAMY BROTHERS/Redneck Girl (WB/Curb)
28	34	46	48	SYLVIA/Nobody (RCA)
21	31	41	49	YOUNGER BROTHERS/Nothing But The Radio On (MCA)
24	35	47	50	WAYLON JENNINGS/Women Do Know How To... (RCA)

New Entry



This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

DON KING "Maximum Security (To Minimum Wage)" (Epic) 28/7

National Summary: Up 4, Same 15, Down 0, Debuts 2, Adds 7, KRRV, WSOC-FM, WNOE-AM, KFDI-FM, KBMY, KLZ, KVEG, WESC-AM-FM 45-36, KRMD-AM-FM 48-38, KIK-FM 43-35.

JOHNNY LEE & FRIENDS "Cherokee Fiddle" (Full Moon/Asylum) 27/26

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 26 including WHN, WNYR, WSEN-AM-FM, KASE, WMC-AM, WMAQ, WHK, WWWW-FM, KLAC, KEEN.

ROY HEAD "The Trouble With Hearts" (NSD) 27/3

National Summary: Up 8, Same 15, Down 0, Debuts 1, Adds 3, WYNK-FM, WOKK, KRAK, KIKK-FM 40-35, KKYX 46-40, WQYK-FM 34-27, WIRK-FM 44-38, KVOO 36-28, KFDI-FM 40-35.

CON HUNLEY "Confidential" (WB) 26/20

National Summary: Up 0, Same 6, Down 0, Debuts 0, Adds 20 including WMZQ-FM, WQIK-FM, WSIX-FM, WHOO, KKYX, WWWW, WFMS-FM, KTTS-AM-FM, KKCC, KMPS-AM-FM.

JACK QUIST "Memory Machine" (MM) 24/4

National Summary: Up 8, Same 12, Down 0, Debuts 0, Adds 4, WMC-AM, WOKK, WMNI, KNIX-FM, WESC-AM-FM on, WSIX-FM 34-31, WXCL 11-10, KLZ on, KBBO on.

BOBBY SMITH "It's Been One Of Those Days" (Liberty) 24/2

National Summary: Up 3, Same 11, Down 0, Debuts 8, Adds 2, WGVN, KVEG, WIXL-FM 40-30, WVA on, WESC-AM-FM on, WXCL d-48, KVOO on, KYAK on, KWJ on.

CALAMITY JANE "Love Wheel" (Columbia) 23/5

National Summary: Up 3, Same 13, Down 0, Debuts 2, Adds 5, WVAM, KRMD-AM-FM, WIRK-FM, KFJ, KGEM/KJOT, WHOO on, WBCS-FM on, KUUY 32-26, KSOP-FM 40-36.

JUDY TAYLOR "The End Of The World" (WB) 23/4

National Summary: Up 4, Same 13, Down 0, Debuts 2, Adds 4, WSNO, WYNK-FM, WSM, WCMS-FM, WVAM 49-45, WSOC-FM on, WMC-AM on, KYNN-AM-FM on, KUZZ 42-35.

ALBERT COLEMAN'S ATLANTA POPS "Just Hooked On Country, III" (Epic) 23/2

National Summary: Up 6, Same 15, Down 0, Debuts 0, Adds 2, KYNN-AM-FM, KVEG, WVAM on, WQIK-FM on, WQYK-FM 33-26, KTTS-AM-FM 48-44, KLZ on, KWJ 46-40, KGA on.

TANYA TUCKER "Cry" (Arista) 22/2

National Summary: Up 8, Same 9, Down 0, Debuts 3, Adds 2, WSIX-FM, KUUY, WIXL-FM 31-21, WADR 38-34, KASE 39-37, WESC-AM-FM on, WCMS-FM d-41, KFJ 36-33, KCCY-FM on.

HANK WILLIAMS JR. "If Heaven Ain't A Lot Like Dixie" (Elektra/Curb) 21/15

National Summary: Up 4, Same 6, Down 0, Debuts 0, Adds 15 including WRKZ-FM, WFNC, WCMS-FM, KYNN-AM-FM, KVOO, KIK-FM, KNIX-FM, KCCY-FM, KEEN, KMPS-AM-FM.

BILLY SWAN "Your Picture Still Loves Me" (Epic) 21/12

National Summary: Up 1, Same 7, Down 0, Debuts 1, Adds 12, WVAM, WIXL-FM, WPOR-FM, WADR, WYNK-FM, KIKK-FM, WCMS-FM, KRMD-AM-FM, WIRK-FM, KFDI-FM, KVEG, KCUB.

DIANE PFEIFER "Let's Get Crazy Again" (Capitol) 20/1

National Summary: Up 4, Same 13, Down 0, Debuts 2, Adds 1, WHBF, WIXL-FM 34-29, WEZL-FM on, WRJZ on, WSM on, WCMS-FM 41-35, KCUB on.

WILLIE NELSON & WEBB PIERCE "In The Jailhouse Now" (Columbia) 19/16

National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 16 including WESC-AM-FM, WIRK-FM, KBMR, KSO, KFDI-FM, KRSY, KTOM, KGA, KCUB.

TOMMY BELL "Georgiana" (Gold Sound) 19/2

National Summary: Up 3, Same 13, Down 1, Debuts 0, Adds 2, WOKK, KRST-FM, WVAM on, WCMS-FM on, WHBF on, KFO-FM 50-43, KKAL on, KUGN-FM on, KVEG on, KGA on.

DONNA FARGO "Did We Have To Go This Far..." (RCA) 18/3

National Summary: Up 5, Same 8, Down 0, Debuts 2, Adds 3, WADR, KRRV, KKAL, WIXL-FM 37-28, WESC-AM-FM on, KKYX 49-43, WQYK-FM 39-32, KCJB on, KGA on.

RANDY PARTON "Roll On Eighteen Wheeler" (RCA) 18/2

National Summary: Up 3, Same 9, Down 0, Debuts 4, Adds 2, WADR, WHBF, WSNO on, WSOC-FM on, WCMS-FM on, KCJB on, KKAL 47-43, KRWQ-FM on, KTOM on.

MIKE CAMPBELL "No Room To Cry" (Columbia) 16/5

National Summary: Up 1, Same 8, Down 0, Debuts 2, Adds 5, WYNK-FM, WSOC-FM, KRMD-AM-FM, WHBF, KWJ, WEZL-FM d-48, KKYX 47-41, KEBC-FM on, KTTS-AM-FM on, KLZ on.



EARL THOMAS CONLEY IS HELPING TO PUT THE GUTS BACK INTO COUNTRY MUSIC.

— CHET FLIPPO

Author of the recent Hank Williams, Jr. Biography, "Your Cheatin' Heart"

"SOMEWHERE BETWEEN RIGHT AND WRONG" is definitely the right place to be! Here's what MD's and PD's everywhere are saying...

"Earl Thomas Conley is one of the brightest new stars from RCA Records. His new single "Somewhere Between Right and Wrong" was an instant add at

R. J. GRAY, Music Director
KUZZ, Bakersfield, Calif.

"The new Earl Thomas Conley album has a very refreshing, bright new sound. I really feel positive and enthusiastic about this LP!"

CATHY HAHN, Music Director
KLAC, Los Angeles, Calif.

"Couldn't wait to get the album, so went out and bought the station and myself one. ETC is one of my favorite artists and I especially like the new song "Somewhere Between Right and Wrong" and "The Highway Home."

KENNY SHELTON, Program Director
WWOD, Lynchburg, Virginia

"Got the LP in and added "Somewhere Between Right and Wrong" immediately. Sure is the right single."

DOC HOLIDAY, Program Director
WDAK, Columbus, Ga.

"SOMEWHERE" is definitely right-on for ETC!"

JOEL RAAB, Program Director
WHK, Cleveland, Ohio

"This album has established Earl Thomas Conley as one of Country Music's multi-talented stars of tomorrow. His music and lyrics are truly outstanding and his voice is at its best ever. One of the finest country albums released this year!"

PAM GREEN, Music Director and
DENE HALLAM, Program Director
WHN, New York

"FANTASTIC LP! Music that fits the artist!"

CHRIS TAYLOR, Program Director
KYNN, Omaha, Neb.

"Earl Thomas Conley...Consistently Country...Consistently Good!"

SID WOOD, Program Director
WMAY, Springfield, Ill.

"A writer, a singer, a stylist...a man that does it his own way and will soon be recognized as the pure artist he is!"

MARK THOMAS, Program Director
WCXI, Detroit, Mich.

"Thank Goodness, it's fresh and I love the contemporary country sound of Earl, and he's a nice guy too!"

PAULA HOOPER, Music Director
WMC, Memphis, Tenn.

"This album reveals talents of Earl Thomas that have long been overlooked. He is a unique talent, and he's showing it."

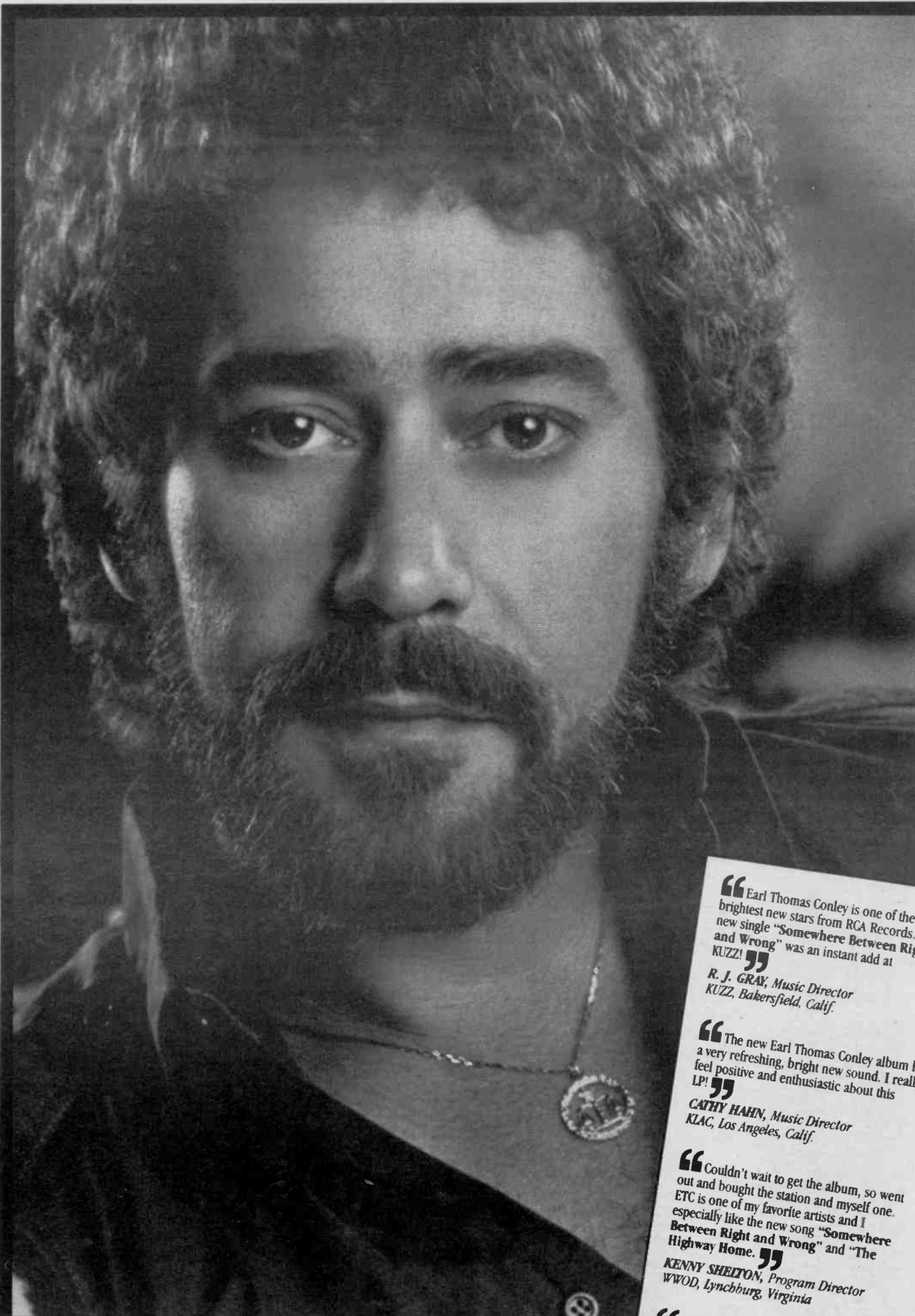
JACK WESTON, Program Director
KBOX, Dallas, Tx.

"Earl Thomas Conley's new album "SOMEWHERE BETWEEN RIGHT AND WRONG" should have been called "All The Way Right" cause nothing's wrong!"

DEBBIE PIPIA, Music Director
KLT, Houston, Tx.

"Earl Thomas Conley's new album "SOMEWHERE BETWEEN RIGHT AND WRONG" is something special. Earl brings magic back to music."

JOE LADD, Music Director
KIKK, Houston, Tx.



EARL THOMAS CONLEY



Somewhere between right and wrong

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

STEPHANIE MILLS

Keep Away Girls (Casablanca/PolyGram)

67% of our reporting stations on it. Rotations: Heavy 7/0, Medium 21/1, Light 11/3, Extra Adds 10, Total Adds 14, WILD, KRLY, WEDR, WBMX, WBLZ, WJMO, WGPR, WNHC, WOIC, WJAX, WVOL, WPLZ, WTOY, KAEZ. A Most Added Record. Debuts at number 24 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

BOBBY NUNN "She's Just A Groupie" (Motown) 41/10

Rotations: Heavy 5/0, Medium 11/0, Light 24/9, Extra Adds 1, Total Adds 10, WOOK, WDIA, WATV, WENN, WJAX, WLOU, WPLZ, WTMP, WLUM, KUKQ. Heavy: WAOK, KWAM, WHRK, WGPR, WWWW. Medium: WILD, WDAS, WJLB, KDAY, XHRM, WRDW, WOIC, WANM, WLTH, WKWM, KDIA.

LIMIT "She's So Divine" (Arista) 40/4

Rotations: Heavy 5/0, Medium 14/1, Light 20/2, Extra Adds 1, Total Adds 4, WAMO, WCIN, KNOW, KOKY. Heavy: WILD, WRKS, WAOK, KWAM, WHRK. Medium: WDAS, K104-FM, KRLY, WEDR, WJLB, XHRM, KSOL, WNHC, WPEG, WNOO, WLOU, WLTH, WLUM. Debuts at number 27 on the Black Radio Chart.

DIANA ROSS "Muscles" (RCA) 39/38

Rotations: Heavy 0/0, Medium 6/5, Light 16/16, Extra Adds 17, Total Adds 38, WXYV, WILD, WRKS, WDAS, WHUR, WAOK, WVEE, K104-FM, KMJQ, KRLY, KWAM, WDIA, WHRK, WEDR, WAIL-FM, WYLD-FM, WBMX, WJPC, WCIN, WJMO, WJLB, KMJM, WZEN-FM, KDAY, KSOL, WKND, WNHC, KNOW, WPEG, WVOL, WLTH, WKWM, WTLC, WLUM, KAEZ, WWWW, KDIA, KPOP-FM.

VANITY 6 "Nasty Girl" (WB) 36/7

Rotations: Heavy 6/0, Medium 15/1, Light 12/3, Extra Adds 3, Total Adds 7, WILD, WRKS, WKYS, K104-FM, KSOL, WTMP, WLTH. Heavy: KWAM, WHRK, WDMT, WGPR, WJLB, WANM. Medium: WVEE, KMJQ, WBLZ, WCIN, KMJM, WNHC, WRDW, WATV, WENN, WPEG, WJMI, WJAX, WWWW, WVOL. Debuts at number 30 on the Black Radio Chart.

JOHNNIE TAYLOR "What About My Love" (Beverly Glen) 36/2

Rotations: Heavy 7/0, Medium 16/0, Light 13/2, Extra Adds 0, Total Adds 2, WDAS, WYLD-FM. Heavy: WAOK, KACE, KDAY, WNOO, WKXI, WLTH, KAEZ. Medium: WILD, WKYS, WHUR, K104-FM, KMJQ, KRLY, WGCI, WJLB, XHRM, KSOL, WOIC, KOKY, WJJS, WVOL, WDAO, KPOP-FM. Debuts at number 28 on the Black Radio Chart.

YAZ "Situation" (Sire/WB) 33/1

Rotations: Heavy 8/0, Medium 17/0, Light 7/0, Extra Adds 1, Total Adds 1, XHRM. Heavy: WXYV, WDAS, WVEE, WJLB, WNHC, WLTH, WLUM, WWWW. Medium: WOOK, K104-FM, WHRK, WAIL-FM, WBMX, WJPC, WDMT, WKND, WJAX, WJJS, WBLX, WVOL, WPLZ, WANM, WKWM, WTLC, KUKQ. Moves 29-29 on the Black Radio Chart.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 32/2

Rotations: Heavy 6/0, Medium 12/0, Light 13/1, Extra Adds 1, Total Adds 2, WRKS, WDAO. Heavy: WKYS, WHUR, WAIL-FM, WYLD-FM, KJCB, KAEZ. Medium: WDAS, WAMO, WOOK, K104-FM, WEDR, WJMO, WKND, WENN, WJJS, WOWI, WLTH, WWWW.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 31/2

Rotations: Heavy 3/0, Medium 15/0, Light 13/2, Extra Adds 0, Total Adds 2, WGIV, KPOP-FM. Heavy: WHRK, WJMO, WVOL. Medium: WXYV, WILD, WDAS, WAMO, KWAM, WEDR, WAIL-FM, XHRM, KNOW, WKXI, WDAO, WLTH, WLUM, KAEZ.

STEVE MILLER BAND "Abracadabra" (Capitol) 30/0

Rotations: Heavy 9/0, Medium 14/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WKYS, WBLZ, KMJM, WNHC, WPDQ, WBLX, WTMP, WVOL. Medium: WXYV, WHUR, WVEE, WDIA, WYLD-FM, WGCI, WJLB, XHRM, WRDW, WATV, WVOL, WKQ, WWWW, KUKQ.

JENNIFER HOLLIDAY "I Am Changing" (Geffen) 29/7

Rotations: Heavy 1/0, Medium 11/1, Light 16/5, Extra Adds 1, Total Adds 7, WENN, WNOO, WJAX, WPDQ, WDAO, WLTH, WKWM. Heavy: WVEE. Medium: WILD, WHUR, WAOK, WEDR, WGCI, WGIV, WBLX, WVOL, WANM, WWWW.

SPINNERS "Magic In The Moonlight" (Atlantic) 28/25

Rotations: Heavy 0/0, Medium 3/1, Light 13/12, Extra Adds 12, Total Adds 25, WXYV, WILD, WAMO, WAOK, WVEE, KWAM, WDIA, WHRK, WEDR, WAIL-FM, WBMX, WCIN, KACE, WKXI, WJAX, WPDQ, KOKY, WJJS, WANM, WTMP, WDAO, WKWM, WLUM, KAEZ, WWWW. Medium: WDAS, WOOK.

ALICIA MYERS "I Want To Thank You" (MCA) 28/4

Rotations: Heavy 8/0, Medium 6/1, Light 13/2, Extra Adds 1, Total Adds 4, WXYV, WJAX, WTMP, WLTH. Heavy: WKND, WRKS, KRLY, KACE, WNHC, WANM, WAAA, WDAO. Medium: WHUR, WEDR, XHRM, WENN, KAEZ.

KURTIS BLOW "Tough" (Mercury/PolyGram) 28/1

Rotations: Heavy 9/0, Medium 12/0, Light 7/1, Extra Adds 0, Total Adds 1, WHUR. Heavy: WKYS, WAOK, WEDR, WDMT, WZEN-FM, XHRM, WKXI, WLOU, WTMP. Medium: WOOK, KWAM, WDIA, WBMX, KDAY, WATV, WENN, WPEG, WDAO, WLTH, WKWM, KDIA.

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 27/1

Rotations: Heavy 10/0, Medium 13/0, Light 4/1, Extra Adds 0, Total Adds 1, WCIN. Heavy: WYLD-FM, WJMO, KSOL, WATV, WENN, WPDQ, WOWI, KDIA, KPOP-FM. Medium: WXYV, WILD, WDAS, WKYS, WOOK, WVEE, WDIA, KDAY, WRDW, WPEG, KJCB, WPLZ, WWWW.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 27/0

Rotations: Heavy 5/0, Medium 12/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WATV, WKXI, KAEZ, KPOP-FM. Medium: WKYS, WHUR, WVEE, KWAM, WJPC, KACE, KDAY, XHRM, KNOW, WANT, WLUM, KUKQ.

RAY PARKER JR. "It's Our Own Affair" (Arista) 26/16

Rotations: Heavy 1/0, Medium 6/0, Light 14/11, Extra Adds 5, Total Adds 16, WILD, WDAS, WEDR, WYLD-FM, WJPC, WJMO, KACE, XHRM, KSOL, WNOO, WKXI, WJJS, WTMP, WDAO, KUKQ, KPOP-FM. Heavy: WLUM. Medium: WHUR, KWAM, KNOW, WJMI, WBLX, WVOL.

SHARON REDD "Beat The Street" (Prelude) 26/3

Rotations: Heavy 3/0, Medium 8/0, Light 13/1, Extra Adds 2, Total Adds 3, WBLZ, KACE, WVOL. Heavy: WHUR, WAOK, KWAM. Medium: WILD, WRKS, WAMO, WAIL-FM, WENN, WPEG, WJAX, WLTH.

WEST STREET MOB "Ooh Baby" (Sugar Hill) 26/3

Rotations: Heavy 3/0, Medium 5/1, Light 17/1, Extra Adds 1, Total Adds 3, WDIA, WVOL, WTLC. Heavy: WAOK, WAIL-FM, WWWW. Medium: WOOK, WGPR, WENN, KJCB.

DeBARGE "Stop! Don't Tease Me" (Gordy/Motown) 25/2

Rotations: Heavy 5/0, Medium 10/0, Light 10/2, Extra Adds 0, Total Adds 2, WDIA, WJMI. Heavy: WXYV, KWAM, KACE, KDAY. Medium: WBMX, WGCI, WGPR, WENN, WLOU, WBLX, WAAA, WLTH, WKWM, WTLC.

MAGIC LADY "Red Hot Stuff" (A&M) 24/3

Rotations: Heavy 5/0, Medium 6/0, Light 11/1, Extra Adds 2, Total Adds 3, WKYS, K104-FM, WLTH. Heavy: WOOK, WAOK, KWAM, WATV, WANM. Medium: WGPR, WENN, WGIV, WJAX, WVOL, KUKQ.

JANET JACKSON "Young Love" (A&M) 23/17

Rotations: Heavy 0/0, Medium 2/1, Light 13/8, Extra Adds 8, Total Adds 17, WXYV, WILD, WAOK, K104-FM, KRLY, WAIL-FM, WYLD-FM, KACE, KDAY, WENN, WNOO, WJMI, WKXI, WOWI, WLTC, WLUM, KAEZ. Medium: WPEG.

FATBACK "She's My Shining Star" (Spring/PolyGram) 23/2

Rotations: Heavy 1/0, Medium 13/0, Light 9/2, Extra Adds 0, Total Adds 2, WKND, WDAO. Heavy: WANM. Medium: WXYV, WKYS, WAOK, KWAM, WBMX, WGCI, WGIV, KJCB, KOKY, WLOU, WLTH, WLUM, KAEZ.

X-25 BAND "Black Hole Bop" (HCRC/CBS) 22/3

Rotations: Heavy 1/0, Medium 8/0, Light 11/1, Extra Adds 2, Total Adds 3, WEDR, KDAY, WENN. Heavy: WZEN-FM. Medium: WVEE, K104-FM, WDIA, WGPR, WNOO, KJCB, KOKY, WKWM.

ROCKERS REVENGE "Walking On Sunshine" (Streetwise) 22/3

Rotations: Heavy 1/0, Medium 7/0, Light 12/1, Extra Adds 2, Total Adds 3, WAMO, WBMX, WKWM. Heavy: WHRK. Medium: WXYV, WDAS, WOOK, WGPR, WENN, WJAX, WOWI.

ALFIE SILAS "A Puppet To You" (RCA) 21/3

Rotations: Heavy 0/0, Medium 4/0, Light 14/0, Extra Adds 3, Total Adds 3, KRLY, KACE, WJJS. Medium: WAOK, WVOL, WAAA, KAEZ.

CURTIS MAYFIELD "Hey Baby (Give It All To Me)" (Boardwalk) 20/8

Rotations: Heavy 3/0, Medium 3/0, Light 8/2, Extra Adds 6, Total Adds 8, WXYV, WVEE, WJPC, WGPR, KACE, WATV, WOIC, WWWW. Heavy: WAOK, KWAM, WANM. Medium: WKXI, KJCB, KAEZ.

SIGNIFICANT ACTION

SONNY CHARLES "Put It In A Magazine" (HighRise) 19/6

Rotations: Heavy 1/0, Medium 3/1, Light 11/1, Extra Adds 4, Total Adds 6, WOOK, WJLB, WZEN-FM, WKXI, WLTH, WKWM. Heavy: WJPC. Medium: WGPR, WGIV.

RAFAEL CAMERON "Shake It Down" (Salsoul/RCA) 19/5

Rotations: Heavy 0/0, Medium 8/0, Light 7/1, Extra Adds 4, Total Adds 5, WAMO, WVEE, KACE, WKWM, KAEZ. Medium: WOOK, WDIA, WEDR, WCIN, WJMO, WGIV, KJCB, WVOL.

BRICK "Free Dancer" (Bang/CBS) 19/1

Rotations: Heavy 3/0, Medium 10/0, Light 5/0, Extra Adds 1, Total Adds 1, KACE. Heavy: WHUR, KJCB, KOKY. Medium: WKYS, WAOK, KWAM, KDAY, WRDW, WATV, WGIV, WBLX, WLTH, KPOP-FM.

Radio & Records

NATIONAL AIRPLAY/30

October 1, 1982

Three Weeks Last
Weeks Weeks Week

1	1	1	1	EVELYN KING/Love Come Down (RCA)
10	4	2	2	TIME/777-9311 (WB)
8	6	4	3	KOOL & THE GANG/Big Fun (De-Lite/PolyGram)
19	9	6	4	CHERYL LYNN/If This World Were Mine (Columbia)
14	11	7	5	MELBA MOORE/Love's Comin' At Ya (EMI America)
3	3	3	6	JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown)
4	2	5	7	GAP BAND/You Dropped A... (Total Experience/PGM)
20	19	14	8	MICHAEL McDONALD/I Keep Forgettin' (Every...) (WB)
25	14	9	9	STEVIE WONDER/Ribbon In The Sky (Tamla/Motown)
21	20	10	10	SUNRIZE/Who's Stickin' It? (Boardwalk)
30	21	13	11	PEABO BRYSON/Give Me Your Love (Capitol)
-	26	19	12	LUTHER VANDROSS/Bad Boy/Having A Party (Epic)
22	17	16	13	TAVARES/A Penny For Your Thoughts (RCA)
29	18	17	14	CARL CARLTON/Baby I Need Your Loving (RCA)
2	5	8	15	ARETHA FRANKLIN/Jump To It (Arista)
16	13	11	16	ASHFORD & SIMPSON/Love It Away (Capitol)
-	28	20	17	JEFFREY OSBORNE/On The Wings Of Love (A&M)
6	7	18	18	GRAND MASTER FLASH.../The Message (Sugar Hill)
-	25	21	19	GWEN GUTHRIE/It Should Have Been You (Island/Atco)
-	-	23	20	JONZUN CREW/Pack Jam (Tommy Boy)
15	15	15	21	BARRY WHITE/Change (Unlimited Gold/CBS)
-	-	28	22	STACY LATTISAW/Attack Of The Name... (Cotillion/Atco)
11	10	12	23	GOODIE/Do Something (Total Experience/PGM)
-	-	24	24	STEPHANIE MILLS/Keep Away Girls (Casablanca/PolyGram)
-	-	30	25	DONALD BYRD.../Sexy Dancer (Elektra)
-	-	27	26	ATLANTIC STARR/Perfect Love (A&M)
-	-	27	27	LIMIT/She's So Divine (Arista)
-	-	28	28	JOHNNIE TAYLOR/What About My Love (Beverly Glen)
-	-	29	29	YAZ/Situation (Sire/WB)
-	-	29	30	VANITY 6/Nasty Girl (WB)

New
Entry
→

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED
 DIANA ROSS (38)
 SPINNERS (25)
 JANET JACKSON (17)
 RAY PARKER JR. (16)
 STEPHANIE MILLS (14)
 JARREAU & CRAWFORD (13)

HOTTEST
 EVELYN KING (51)
 TIME (43)
 GAP BAND (26)
 ARETHA FRANKLIN (22)
 GRAND MASTER FLASH (21)

DISCO FOUR "Whip Rap" (Profile) 19/1

Rotations: Heavy 4/0, Medium 8/0, Light 7/1, Extra Adds 0, Total Adds 1, KPOP-FM. Heavy: WATV, WPEG, WLOU, WTLC. Medium: WDIA, WHRK, WENN, WKXI, WPDQ, WJJS, WOWI, WDAO.

ZAPP "Doo Wa Ditty (Blow That Thing)" (WB) 18/2

Rotations: Heavy 10/0, Medium 5/1, Light 3/1, Extra Adds 0, Total Adds 2, KNOW, KUKQ. Heavy: KMJQ, KRLY, WDIA, WGCI, WDMT, KACE, KOKY, WVOL, KAEZ. Medium: WHRK, WCIN, WTMP, KDIA.

CAMEO "Alligator Woman" (Chocolate City/PolyGram) 18/0

Rotations: Heavy 8/0, Medium 7/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: KDAY, KNOW, WATV, WGIV, WPEG, WJJS, WBLX, KUKQ. Medium: WAMO, KMJM, XHRM, WENN, WTMP, WDAO, WWWW.

RAW SILK "Do It To The Music" (West End) 17/1

Rotations: Heavy 4/0, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 1, KPOP-FM. Heavy: WRKS, WEDR, WBMX, WJLB. Medium: WDAS, WOOK, WHUR, WGCI, WKND, WNHC, WLTH.

STANLEY CLARKE "Straight To The Top" (Epic) 17/1

Rotations: Heavy 3/0, Medium 7/0, Light 6/0, Extra Adds 1, Total Adds 1, WEDR. Heavy: WAOK, WNOO, WBLX. Medium: KWAM, WYLD-FM, KACE, KSOL, WATV, WLOU, WDAO.

ENCHANTMENT "I Know Your Hot Spot" (Columbia) 17/1

Rotations: Heavy 0/0, Medium 7/0, Light 10/1, Extra Adds 0, Total Adds 1, WILD. Medium: WAOK, WJMO, WGPR, WENN, WJAX, KOKY, WVOL.

STEVE ARRINGTON'S HALL OF FAME "Way Out" (Konglather) 16/2

Rotations: Heavy 5/0, Medium 7/0, Light 4/2, Extra Adds 0, Total Adds 2, WJPC, WTMP. Heavy: WHRK, WGCI, KACE, KDAY, WLTH. Medium: WDAS, WOOK, WBMX, XHRM, WDAO, WKWM, WTLC.

JIMMY CLIFF "Special" (Columbia) 16/2

Rotations: Heavy 0/0, Medium 3/0, Light 13/2, Extra Adds 0, Total Adds 2, WOIC, WKXI. Medium: WXYV, WENN, WBLX.

BOBBY BLAND "Recess In Heaven" (MCA) 16/1

Rotations: Heavy 2/0, Medium 10/1, Light 4/0, Extra Adds 0, Total Adds 1, WVOL. Heavy: WKXI, KACE. Medium: WVEE, KWAM, WDIA, WCIN, WJMO, WENN, WBLX, WTLC, KDIA.

KLIQUE "I Can't Shake This Feeling" (MCA) 16/0

Rotations: Heavy 4/0, Medium 9/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WAOK, WBMX, KUKQ. Medium: XHRM, KSOL, WRDW, WPEG, KOKY, WLOU, WJJS, WLTH, KAEZ.

KHEMISTRY "I Got A Feeling" (Columbia) 16/0

Rotations: Heavy 1/0, Medium 6/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KWAM. Medium: WOOK, WGIV, WPEG, WKXI, KOKY, KAEZ.

CHERI "Give It To Me" (Venture) 15/9

Rotations: Heavy 2/0, Medium 2/0, Light 9/7, Extra Adds 2, Total Adds 9, WILD, WAOK, WVEE, WAIL-FM, WJPC, WATV, WENN, WGIV, WANM. Heavy: WOOK, WHRK. Medium: WHUR, KPOP-FM.

DONNA SUMMER "State Of Independence" (Geffen) 15/7

Rotations: Heavy 1/0, Medium 4/0, Light 7/3, Extra Adds 3, Total Adds 7, WILD, WVEE, KWAM, WJMO, KDAY, WNHC, WGIV. Heavy: WHUR. Medium: WAIL-FM, WVOL, KDIA.

ISLEY BROTHERS "It's Alright With Me" (T-Neck/CBS) 15/7

Rotations: Heavy 2/0, Medium 2/0, Light 9/5, Extra Adds 3, Total Adds 7, WDAS, WATV, WNOO, WOIC, WJJS, WVOL, WANM. Heavy: KWAM, KACE.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 15/4

Rotations: Heavy 1/0, Medium 4/0, Light 9/3, Extra Adds 1, Total Adds 4, WJAX, WANM, WLUM, KAEZ. Heavy: WOWI. Medium: KNOW, WGIV, WVOL, KPOP-FM.

TIERRA "Hidden Tears" (Boardwalk) 15/2

Rotations: Heavy 1/0, Medium 10/0, Light 3/1, Extra Adds 1, Total Adds 2, WJMO, WDAO. Heavy: KAEZ. Medium: WXYV, WAMO, WOOK, WAOK, KACE, KDAY, XHRM, KSOL, WENN, WVOL.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 15/0

Rotations: Heavy 0/0, Medium 6/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WILD, WAIL-FM, WGIV, WLTH, WLUM, KPOP-FM.

AL JARREAU & RANDY CRAWFORD "Your Precious Love" (WB) 14/13

Rotations: Heavy 1/1, Medium 1/1, Light 5/4, Extra Adds 7, Total Adds 13, WRKS, WDAS, WAMO, WHUR, WVEE, KRLY, WHRK, WJLB, KDAY, WKND, WNHC, WENN, WWWW.

SHEREE BROWN "Happy Music" (Capitol) 14/2

Rotations: Heavy 1/0, Medium 5/0, Light 7/1, Extra Adds 1, Total Adds 2, WVEE, KUKQ. Heavy: WNHC. Medium: WAOK, WBMX, KACE, WLUM, WVOL.

WHISPERS "Love Is Where You Find It" (Solar/Elektra) 14/2

Rotations: Heavy 0/0, Medium 7/0, Light 6/1, Extra Adds 1, Total Adds 2, WJAX, KAEZ. Medium: WAOK, WEDR, WJMI, WKXI, KOKY, WDAO, KPOP-FM.

MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 14/1

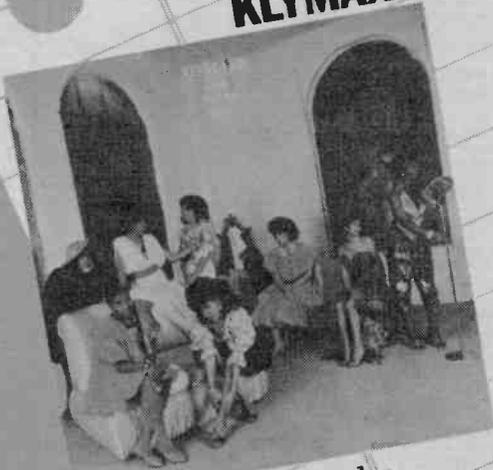
Rotations: Heavy 3/0, Medium 6/0, Light 5/1, Extra Adds 0, Total Adds 1, WVOL. Heavy: WDMT, KNOW, KPOP-FM. Medium: WVEE, WAIL-FM, WBLZ, KMJM, WNHC, WNOO.

HOMEWORK HELP

FROM

ELEKTRA/MUSICIAN/SOLAR RECORDS!

KLYMAXX 60177



Featuring the Single:
"Wild Girls" 7-69955

DONALD BYRD 60188



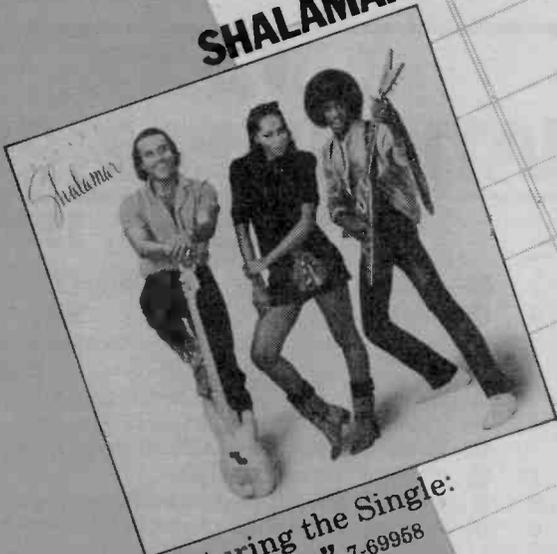
Featuring the Single:
"Sexy Dancer" 7-69972

PIECES OF A DREAM 60142



Featuring the Single:
"Mr. Airy Groove" E-47482

SHALAMAR S-28



Featuring the Single:
"Help Me" 7-69958

WHISPERS S-27

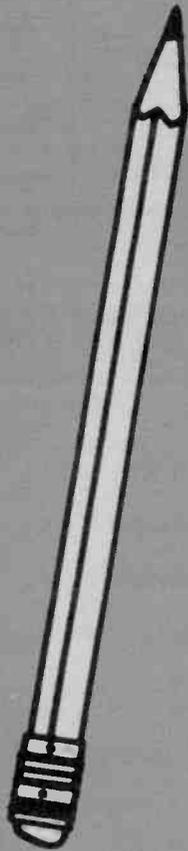


Featuring the Single:
"Love Is Where You Find It" 7-69965

TOM SCOTT 60162



Featuring the Single:
"Sure Enough" 7-69950



Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

WILLIE HUTCH
DIANA ROSS
CURTIS MAYFIELD
JANET JACKSON
SPINNERS
VALENTINE BROS.
JAMMERS
MILLIE JACKSON
ALICIA MYERS
EXTRA T'S
PRESSURE DROP
Hottest:
YAZ
MICHAEL MCDONALD
TIMF
JONZUN CREW
TILT

WILD/Boston
Steve Crumbley

SPINNERS
CHERI
RAY PARKER JR.
DIANA ROSS
ENCHANTMENT
JANET JACKSON
DONNA SUMMER
STEPHANIE MILLS
MIKE & BRENDA
VANITY 6
Hottest:
EVELYN KING
GRAND MASTER FLAS
GAP BAND
STACY LATTISAW
ARETHA FRANKLIN

WKND/Hartford
Jordan/McLean

DIANA ROSS
FATBACK
JARREAU & CRAWFOR
Hottest:
ARETHA FRANKLIN
GRAND MASTER FLAS
EVELYN KING
ALICIA MYERS
MELBA MOORE

WNHC/New Haven
James Jordan

JARREAU & CRAWFOR
DONNA SUMMER
STEPHANIE MILLS
DIANA ROSS
SUNFIRE
Hottest:
EVELYN KING
ARETHA FRANKLIN
ALICIA MYERS
KOOL & THE GANG
CARL CARLTON

WRKS/New York
Mayo/Quararone

DIANA ROSS
JARREAU & CRAWFOR
MIKE & BRENDA
VANITY 6
SOS BAND
PIECES OF A DREAM
PLANET PATROL
Hottest:
EVELYN KING
MELBA MOORE
CHERYL LYNN
RAW SILK
PATTI AUSTIN

WAS/Philadelphia
Joe Tamburro

LIONEL RITCHEE
DIANA ROSS
DIONNE WARWICK
RAY PARKER JR.
SOS BAND
JAMMERS
VICKY D
SUNFIRE
JARREAU & CRAWFOR
MANDRILL
JOHNNIE TAYLOR
Hottest:
PLANET PATROL
BILL SUMMERS
PRINCE
D TRAIN
ISLEY BROS
Hottest:
ARETHA FRANKLIN
EVELYN KING
TIME
KOOL & THE GANG
MICHAEL MCDONALD

WAMO/Pittsburgh
John Anthony

JARREAU & CRAWFOR
SPINNERS
LIMIT
RAFAEL CAMERON
ROCKERS REVENGE
RJ'S LATEST ARRIV
Hottest:
EVELYN KING
GRAND MASTER FLAS
GAP BAND
STACY LATTISAW
ARETHA FRANKLIN
TIME
MICHAEL MCDONALD
LUTHER VANDROSS

WKYS/Washington
Donnie Simpson

VANITY 6
MAGIC LADY
LINDA RONSTADT
TYRONE BRUNSON
Hottest:
EVELYN KING
GAP BAND
GRAND MASTER FLAS

WOKK/Washington
Chris Gardner

BOBBY NUNN
SONNY CHARLES
STARPOINT
SUNFIRE
TAVARES
Hottest:
ARETHA FRANKLIN
ASHFORD & SIMPSON
ROCKERS REVENGE
TIMF
SPINNERS

WHUR/Washington
Oscar Fields

DIANA ROSS
JARREAU & CRAWFOR
VANITY 6
KURTIS BLOW
Hottest:
EVELYN KING
KOOL & THE GANG
JERMAINE JACKSON
DONNA SUMMER

SOUTH

WVEE/Atlanta
Scotty Andrews

DONNA SUMMER
DIANA ROSS
CURTIS MAYFIELD
SPINNERS
SOS BAND
SHEREE BROWN
CHERI
SWEET PEA ATKINSON
EXTRA T'S
MIRKI
JARREAU & CRAWFOR
RAFAEL CAMERON
STARPOINT
D TRAIN
Hottest:
TIME
EVELYN KING
GAP BAND
KOOL & THE GANG
LUTHER VANDROSS

WAOK/Atlanta
Larry Tinsley

SPINNERS
STARPOINT
DIANA ROSS
JANET JACKSON
STACY LATTISAW
PRESSURE DROP
CHERI
BOOTSY COLLINS
Hottest:
EVELYN KING
TIME
GRAND MASTER FLAS
ZAPP
ARETHA FRANKLIN
TIME
MICHAEL MCDONALD
LUTHER VANDROSS

WJAX/Birmingham
Ron January

CURTIS MAYFIELD
ISLEY BROS
BOBBY NUNN
CHERI
DENNIS BROWN
RONNIE JONES
Hottest:
EVELYN KING
BARRY WHITE
GAP BAND
TIME
BLOODSTONE

WGIV/Charlotte
Hal Hamill

TOMORROW'S EDIT.
JAMMERS
CHERI
DONNA SUMMER
TEDDY PENDERGRASS
STEVIE WOODS
Hottest:
JONZUN CREW
EVELYN KING
TIME
ASHFORD & SIMPSON
PEABO BRYSON
Hottest:
RICK JAMES
RAY PARKER JR.
EVELYN KING
ZAPP
CHERYL LYNN

WPEG/Charlotte
Les Norman

MICHAEL MCDONALD
JEFFREY OSBORNE
DIANA ROSS
MILLIE JACKSON
Hottest:
EVELYN KING
TIME
GRAND MASTER FLAS
VIDEAC
DIANA ROSS
Hottest:
ZAPP
CHERYL LYNN
EVELYN KING
TIME
GAP BAND

WNOO/Chattanooga
Smokin' Sam Erwin

GARY'S GANG
HIGH FASHION
NEW BIRTH
BILL MEDLEY
JENNIFER HOLLIDAY
ODYSSEY
RAY PARKER JR.
JANET JACKSON
BRAD LUNDY
TOM SCOTT
BILLY ALWAYS
RITCHEE FAMILY
EDDIE GRANT
ALPHONSE MOUZON
ANDRE CYMONE
ISLEY BROS
SOS BAND
Hottest:
JONZUN CREW
TREACHEROUS THREE
JIVE RHYTHM TRAX
STANLEY CLARKE
CHERYL LYNN

WJMI/Jackson
Carl Haynes

DEBARGE
JANET JACKSON
ALICIA MYERS
COCKER & WARNES
Hottest:
STEVIE WONDER
CHERYL LYNN
MICHAEL MCDONALD
TAVARES
TIME

WJAX/Birmingham
K104FM/Dallas
Terry Avery

DIANA ROSS
LUTHER VANDROSS
VANITY 6
ABC
MAGIC LADY
JANET JACKSON
Hottest:
TIME
PEABO BRYSON
JONZUN CREW
MIDNIGHT STAR
PATTI AUSTIN

KRLY/Houston
Steve Harris

TEDDY PENDERGRASS
DIANA ROSS
JARREAU & CRAWFOR
JANET JACKSON
I LEVEL
DONALD BYRD
X-25 BAND
ALFIE SILAS
STEPHANIE MILLS
GWEN GUTHRIE
YOUNG DELEGATION
Hottest:
RICK JAMES
RAY PARKER JR.
EVELYN KING
ZAPP
CHERYL LYNN

KMJK/Houston
Rosa Holland

TEDDY PENDERGRASS
VIDEAC
DIANA ROSS
Hottest:
ZAPP
CHERYL LYNN
EVELYN KING
TIME
GAP BAND

WKXJ/Jackson
Tommy Marshall

JANET JACKSON
BILLY ALWAYS
SPINNERS
JIMMY CLIFF
FAMILY PLAYERS
MIKE & BRENDA
SONNY CHARLES
PRESSURE DROP
RAY PARKER JR.
Hottest:
GRAND MASTER FLAS
EVELYN KING
JERMAINE JACKSON
TIME
COODIE

WVIC/Columbia, SC
Mickey Arnold

JIMMY CLIFF
LATINORE
STEPHANIE MILLS
CURTIS MAYFIELD
D TRAIN
ISLEY BROS
Hottest:
TIME
EVELYN KING
GAP BAND
JERMAINE JACKSON
MELBA MOORE

WEST

KACE/Los Angeles
Alonzo Miller

BRICK
FREDA PAYNE
ALFIE SILAS
ODYSSEY
RAFAEL CAMERON
MICHAEL WYCOFF
RAY PARKER JR.
JANET JACKSON
SPINNERS
LUTHER VANDROSS
CURTIS MAYFIELD
ALPHONSE MOUZON
BILLY PRESTON
GLENN EDWARD THOM
KOOL & THE GANG
SHARON REDD
TOM SCOTT
DONALD BYRD
JOHNNY CINGAS
Hottest:
ARETHA FRANKLIN
ZAPP
EVELYN KING
CHERYL LYNN
TIMF

KDAY/Los Angeles
J.J. Johnson

DONNA SUMMER
JANET JACKSON
JARREAU & CRAWFOR
DIANA ROSS
VALENTINE BROS.
GREG FORBES
PRINCE
X-25 BAND
DIONNE WARWICK
Hottest:
GWEN GUTHRIE
TIME
MICHAEL MCDONALD
KOOL & THE GANG
STEVIE WONDER

KPOP-FM/Sacramento
Bill Jeffries

DIANA ROSS
DIONNE WARWICK
STEVIE WOODS
O.C. SMITH
RAY PARKER JR.
DISCO FOUR
RAW SILK
MIKE & BRENDA
PAUL MCCARTNEY
JOE JACKSON
ABC
Hottest:
JOHN COUGAR
GAP BAND
KOOL & THE GANG
CHERYL LYNN
COCKER & WARNES
XHRM/San Diego
Duff Lindsay

WTMP/Tampa
Jerry Walker

BOBBY NUNN
VANITY 6
SHALANAR
STEVE ARRINGTON'S
SHOTGUN
ALICIA MYERS
SPINNERS
DIONNE WARWICK
RAY PARKER JR.
RONNIE JONES
Hottest:
GAP BAND
ARETHA FRANKLIN
TAVARES

WAAA/Winston-Salem
Jones/Jackson

none
Hottest:
EVELYN KING
MCCOY TYNER
DIANA ROSS
ARETHA FRANKLIN
EVELYN KING
MELBA MOORE
DONALD BYRD
JERMAINE JACKSON

WJWS/Lynchburg, VA
Art Young

SOS BAND
ALFIE SILAS
RAY PARKER JR.
X-25 BAND
JAMMERS
RJ'S LATEST ARRIV
SPINNERS
RONNIE JONES
STEPHANIE MILLS
STANLEY CLARKE
Hottest:
ZAPP
EVELYN KING
GAP BAND
TIME
CARL CARLTON

WBLX/Mobile
Michael J. Alexander

DIANA ROSS
SPINNERS
STACY LATTISAW
BOOTSY COLLINS
BOBBY NUNN
SOS BAND
WEST STREET MOB
KOOL & THE GANG
BILL SUMMERS
DEBARGE
RJ'S LATEST ARRIV
Hottest:
TIME
GRAND MASTER FLAS
JEFFREY OSBORNE
SUNRIZE
EVELYN KING

WHRK (K97)/Memphis
Jimmy Smith

I LEVEL
DIANA ROSS
SPINNERS
JARREAU & CRAWFOR
SUNFIRE
DONNA WASHINGTON
Hottest:
VANITY 6
LUTHER VANDROSS
BOBBY NUNN
BOOTSY COLLINS
KOOL & THE GANG

KWAM/Memphis
Floyd Blackwell

ROOTSY COLLINS
TEDDY PENDERGRASS
DIANA ROSS
VALENTINE BROS.
SPINNERS
PRINCE
Hottest:
GAP BAND
MICHAEL MCDONALD
JONZUN CREW
STACY LATTISAW
EVELYN KING
SOS BAND
CHERI
MIRKI
Hottest:
EVELYN KING
GAP BAND
BARRY WHITE
MICHAEL MCDONALD
ARETHA FRANKLIN

WYLD-FM/New Orleans
Brute Bally

JOHNNIE TAYLOR
DIONNE WARWICK
DIANA ROSS
RAY PARKER JR.
JANET JACKSON
Hottest:
ARETHA FRANKLIN
MELBA MOORE
GRAND MASTER FLAS
SUNRIZE
PIECES OF A DREAM

MIDWEST

WBMX/Chicago
Lee Michaels

BILL SUMMERS
DIANA ROSS
WRECKING CREW
STEPHANIE MILLS
ROCKERS REVENGE
SPINNERS
SOS BAND
MIKKI
Hottest:
GAP BAND
JERMAINE JACKSON

WJPC/Chicago
Jerry Boulding

DIANA ROSS
GWEN GUTHRIE
RAY PARKER JR.
BARRY WHITE
CURTIS MAYFIELD
JONZUN CREW
STEVE ARRINGTON'S
CHERI
DAZZ BAND
RICK JAMES
Hottest:
GAP BAND
STEVIE WONDER
JERMAINE JACKSON
MICHAEL MCDONALD
KOOL & THE GANG

WVCU/Chicago
Pam Wells

none
Hottest:
DRAMATICS
EVELYN KING
SYL JOHNSON
TIME
RAFAEL CAMERON

WBLZ/Cincinnati
Brian Castle

GLENN FREY
SHARON REDD
STEPHANIE MILLS
JEFFREY OSBORNE
DONALD BYRD
Hottest:
MICHAEL MCDONALD
EVELYN KING
ZAPP
TIME
KOOL & THE GANG

WCIN/Cincinnati
Everett Cork

LIMIT
BLOODSTONE
RJ'S LATEST ARRIV
SPINNERS
DIANA ROSS
Hottest:
JERMAINE JACKSON
EVELYN KING
BARRY WHITE
TIME
GRAND MASTER FLAS

WDMT/Cleveland
Magic James

GWEN GUTHRIE
STACY LATTISAW
LAURA BRANIGAN
DONALD BYRD
Hottest:
EVELYN KING
ZAPP
MICHAEL MCDONALD
GAP BAND
JERMAINE JACKSON

WJMO/Cleveland
Erik Stone

TEDDY PENDERGRASS
DONNA SUMMER
STEPHANIE MILLS
DIANA ROSS
DONALD BYRD
RAY PARKER JR.
TIERRA
Hottest:
PEABO BRYSON
JEFFREY OSBORNE
STEVIE WOODS
ATLANTIC STARR
MELBA MOORE

WVVO/Columbus
Kirk Bishop

MELISSA MANCHESTE
LUTHER VANDROSS
WHISPERS
STACY LATTISAW
JEFFREY OSBORNE
Hottest:
ARETHA FRANKLIN
GAP BAND
JERMAINE JACKSON
EVELYN KING
KOOL & THE GANG

WDAO/Dayton
Lankford Stephens

GRAND MASTER FLAS
GREG FORBES
RANDY CRAWFOR
RAY PARKER JR.
PIECES OF A DREAM
TIERRA
JENNIFER HOLLIDAY
STACY LATTISAW
SPINNERS
FATBACK
X-25 BAND
BEGAN BEGAN
Hottest:
TIME
CHERYL LYNN
HOWARD JOHNSON
JERMAINE JACKSON
EVELYN KING

WKWM/Grand Rapids
Frank Grant

BOOTSY COLLINS
DIANA ROSS
ROCKERS REVENGE
JENNIFER HOLLIDAY
SPINNERS
RAFAEL CAMERON
SONNY CHARLES
DONALD BYRD
Hottest:
TIME
ARETHA FRANKLIN
EVELYN KING
JONZUN CREW
MICHAEL MCDONALD

WJLB/Detroit
J. Michael McKay

SOS BAND
SONNY CHARLES
JARREAU & CRAWFOR
DIANA ROSS
JEFFREY OSBORNE
Hottest:
MICHAEL MCDONALD
CHERYL LYNN
PEABO BRYSON
JONZUN CREW
RAW SILK

WGPR/Detroit
Joe Spencer

SOS BAND
FANTASY'S DREAM
STEPHANIE MILLS
ALPHONSE MOUZON
CURTIS MAYFIELD
J.S. THERACON
TAVARES
PRESSURE DROP
Hottest:
JERMAINE JACKSON
TIME
SWEET PEA ATKINSON
JONZUN CREW
BOBBY NUNN

WLTH/Gary
Dana Huskisson

JENNIFER HOLLIDAY
SONNY CHARLES
ALICIA MYERS
FANTASY'S DREAM
VANITY 6
SANTANA
MAGIC LADY
JONZUN CREW
DIANA ROSS
Hottest:
TIME
LUTHER VANDROSS
CHERYL LYNN
EVELYN KING
BARRY WHITE

WJAX/Birmingham
K104FM/Dallas
Terry Avery

DIANA ROSS
LUTHER VANDROSS
VANITY 6
ABC
MAGIC LADY
JANET JACKSON
Hottest:
TIME
PEABO BRYSON
JONZUN CREW
MIDNIGHT STAR
PATTI AUSTIN

WJMI/Jackson
Carl Haynes

DEBARGE
JANET JACKSON
ALICIA MYERS
COCKER & WARNES
Hottest:
STEVIE WONDER
CHERYL LYNN
MICHAEL MCDONALD
TAVARES
TIME

WJAX/Birmingham
K104FM/Dallas
Terry Avery

DIANA ROSS
LUTHER VANDROSS
VANITY 6
ABC
MAGIC LADY
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JONZUN CREW
MIDNIGHT STAR
PATTI AUSTIN

WJMI/Jackson
Carl Haynes

DEBARGE
JANET JACKSON
ALICIA MYERS
COCKER & WARNES
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PATTI AUSTIN

WJMI/Jackson
Carl Haynes

DEBARGE
JANET JACKSON
ALICIA MYERS
COCKER & WARNES
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PEABO BRYSON
JONZUN CREW
MIDNIGHT STAR
PATTI AUSTIN

WJMI/Jackson
Carl Haynes

DEBARGE
JANET JACKSON
ALICIA MYERS
COCKER & WARNES
Hottest:
STEVIE WONDER
CHERYL LYNN
MICHAEL MCDONALD
TAVARES
TIME

JAZZ RADIO

NATIONAL AIRPLAY/30

October 1, 1982

Last Week	Rank	Artist/Title (Label)
	1	DAVID SANBORN/As We Speak (WB)
	6	JIMMY SMITH/Off The Top (Musician/Elektra)
	3	DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
	2	PIECES OF A DREAM/We Are One (Elektra)
	5	BOB JAMES/Hands Down (Tappan Zee/Columbia)
	4	TOM SCOTT/Desire (Musician/Elektra)
	10	CAL TJADER/CARMEN McRAE/Heatwave (Concord)
	14	TYZIK/Radiance (Capitol)
	9	CHUCK MANGIONE/Love Notes (Columbia)
	8	PAT METHENY GROUP/Offramp (ECM/WB)
	7	AL JARREAU/1965 (Bainbridge)
	11	DAVE VALENTINE/In Love's Time (Arista/GRP)
	13	MCCOY TYNER/Looking Out (Columbia)
	17	CHICK COREA/Touchstone (WB)
	30	DIANNE REEVES/Welcome To My Love (Palo Alto)
	12	CRUSADERS with B.B. KING.../Royal Jam (MCA)
	25	GIL SCOTT-HERON/Moving Target (Arista)
	15	JANIS SIEGEL/Experiment In White (Atlantic)
	16	JON HENDRICKS & COMPANY/Love (Muse)
	20	LARRY VUCKOVICH/City Sounds, Village Voices (Palo Alto)
	18	SPHERE/Four In One (Musician/Elektra)
	22	ECHOES OF AN ERA 2/The Concert (Musician/Elektra)
	23	FREE FLIGHT/The Jazz/Classical Union (Palo Alto)
	24	PAQUITO D'RIVERA/Mariel (Columbia)
	26	WOODY HERMAN BIG BAND/Live At Concord... (Concord)
	19	STANLEY CLARKE/Let Me Know You (Epic)
→	27	KENNY G/Kenny G (Arista)
	21	BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
	28	HERB ALPERT/Fandango (A&M)
→	30	SHAKATAK/Night Birds (Polydor/PolyGram)

New Entry →

(J) indicates Black reporters also contributing to Jazz Chart.

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Melinda Penkava; WYRS/Stamford, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gingle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Peiffer; WCFM/Chicago, IL, Paul Nelson; KKGQ/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

CH PARALLEL ONE PLAYLISTS

EAST

96 KX Pittsburgh
WUXKX FM STEREO

OM: Bobby Christian
MD: Terry Caywood

- H 3 1 JACKSON BROWNE/Somebody's Baby
- 2 2 LOGGINS & PERRY/Don't Fight It
- 3 3 ALAN PARSONS/Eye In The Sky
- 4 4 SNTANA/Hold On
- 5 5 HALL & OATES/You In My Heart
- 6 6 MELISSA MANCHESTE/You Should Hear How
- 7 7 CHICAGO/Hard To Say I'm Sorry
- 8 8 RED SPEEDWAGON/Sweet Time
- 9 9 TOTO/Make Believe
- 10 10 ASIA/Only Time Will Tell
- 11 11 JOHN COUGAR/Jack & Diane
- 12 12 REO SPEEDWAGON/Stillness Of The High
- 13 13 REO SPEEDWAGON/Sweet Time
- 14 14 CS&N/Southern Cross
- 15 15 WED/Atlanta
- 16 16 SPECIAL/You Keep Runnin' Away
- 17 17 MICHAEL MCDONALD/Keep Forgetting...
- 18 18 FLEETWOOD MAC/Gypsy
- 19 19 AMERICA/You Can Do Magic
- 20 20 JOURNEY/Only Solitaires
- 21 21 MEN AT WORK/Who Can It Be Now?
- 22 22 STEVE WINWOOD/Still In The Game
- 23 23 BILLY JOEL/Pressure
- 24 24 KANSAS/Play On
- 25 25 CHICAGO/What You're Missing
- 26 26 ASIA/Wildest Dreams
- 27 27 GLENN FREY/One You Love
- 28 28 MSB/When I'm Holding You
- 29 29 RICK SPRINGFIELD/Get Excited
- 30 30 A FLOCK OF SEAGULS/Ran So Far Away
- 31 31 DON HENLEY/Body & Soul
- 32 32 KANSAS/Chasing Shadows
- 33 33 BAD COMPANY/Electricland
- 34 34 URIAH HEEP/That's The Way That I

ADDS: JOE WALSH/He'll Be Stomp
TALK TALK/What A Beautiful Day
DONALD FAGEN/I.G.Y./What A Beautiful

ON: SNTANA/Where To Run
GLENN FREY/One You Love
BILLY SQUIER/Everybody Wants You
MSB/Between The Lines
STEEL BREEZE/You Don't Want Me Any
RUSH/New World Man

WVKS-FM

Kiss
Boston

PD: Sonny Joe White
MD: Joey Carvello

- H 4 1 EVELYN KING/Love Come Down
- 2 2 GAP BAND/You Dropped A Bomb On
- 3 3 STACY LATTISMA/Don't Throw It All At Me
- 4 4 CLASH/Rock The Casbah
- 5 5 JOHN COUGAR/Jack & Diane
- 6 6 JOE JACKSON/Steppin' Out
- 7 7 SNTANA/Hold On
- 8 8 MELISSA MANCHESTE/You Should Hear How
- 9 9 LOGGINS & PERRY/Don't Fight It
- 10 10 ALAN PARSONS/Eye In The Sky
- 11 11 DURAN DURAN/Hungry Like The Wolf
- 12 12 ONJ/Heart Attack
- 13 13 FLEETWOOD MAC/Gypsy
- 14 14 KIM CARNES/You're
- 15 15 ASIA/Only Time Will Tell
- 16 16 LIMIT/She's So Divine
- 17 17 ABC/The Look Of Love/Part
- 18 18 KOOL & THE GANG/Big Fun
- 19 19 TAYARESA/Penny For Your Thought
- 20 20 JUICE NEWTON/Break It To Me Gently
- 21 21 BILLY PRESTON/I'm Never Gonna Say G
- 22 22 MOVING PICTURES/What About Me
- 23 23 STEEL BREEZE/You Don't Want Me Any
- 24 24 LOGGINS & PERRY/Don't Fight It
- 25 25 TONI BASIL/Mickey
- 26 26 DONNA SUMMER/State Of Independence
- 27 27 DIANA ROSS/Muscles
- 28 28 STRAY CATS/Rock This Town
- 29 29 MICHAEL MCDONALD/Keep Forgetting...

ADDS: WED/Atlanta
JEFFREY OSBORNE/On The Wings Of Love
POINTER SISTERS/I'm So Excited
LIONEL RICHIE/Truly
DIANNE WARRICK/Heartbreaker

ON: MISSING PERSONS/Destination Unknown
GO GO'S/Get Up And Go
SUMRIZE/Who's Still In It?
SUNNY VOR/American Heartbeat
DON HENLEY/Johnny Can't Read

105 Providence

105
Providence

PD & MD: Todd Chase

- 1 1 JOHN COUGAR/Jack & Diane
- 2 2 ALAN PARSONS/Eye In The Sky
- 3 3 STEEL BREEZE/You Don't Want Me Any
- 4 4 JUICE NEWTON/Break It To Me Gently
- 5 5 KOOL & THE GANG/Big Fun
- 6 6 MICHAEL MCDONALD/Keep Forgetting...
- 7 7 RANDY MEISNER/Never Been In Love
- 8 8 ONJ/Heart Attack
- 9 9 FLEETWOOD MAC/Gypsy
- 10 10 ELTON JOHN/Blue Eyes
- 11 11 ASIA/Only Time Will Tell
- 12 12 REO SPEEDWAGON/Sweet Time
- 13 13 GLENN FREY/The One You Love
- 14 14 NEIL DIAMOND/Heartlight
- 15 15 MICHAEL MURPHY/What's Forever For
- 16 16 KIM CARNES/You're
- 17 17 PAUL McCARTNEY/Tug Of War
- 18 18 TONI BASIL/Mickey
- 19 19 LINDA RONSTADT/Get Closer
- 20 20 STEVE MILLER BAND/Abacadabra
- 21 21 LAURA BRANIGAN/Gloria
- 22 22 AIR SUPPLY/Young Love
- 23 23 MOVING PICTURES/What About Me
- 24 24 PAUL McCARTNEY/Tug Of War
- 25 25 PAUL CARRACK/I Need You
- 26 26 TONI BASIL/Mickey
- 27 27 LINDA RONSTADT/Get Closer
- 28 28 STEVE MILLER BAND/Abacadabra
- 29 29 DONNA SUMMER/State Of Independence
- 30 30 DIANA ROSS/Muscles
- 31 31 CHICAGO/Love Me Tomorrow
- 32 32 COOKER & WARRICK/Up Where We Belong
- 33 33 ABC/The Look Of Love/Part
- 34 34 CS&N/Southern Cross
- 35 35 SYLVIA/Nobody

ADDS: 31, 32, 33, 34
DIANNE WARRICK/Heartbreaker

ON: EVELYN KING/Love Come Down
JOE JACKSON/Steppin' Out
ARETHA FRANKLIN/Jump To It
JEFFREY OSBORNE/On The Wings Of Love

WKBW Buffalo

WKBW
Buffalo

PD: Neil McGinley
MD: Jon Summers

- H 3 1 AMERICA/You Can Do Magic
- 2 2 JACKSON BROWNE/Somebody's Baby
- 3 3 ALAN PARSONS/Eye In The Sky
- 4 4 MICHAEL MCDONALD/Keep Forgetting...
- 5 5 CHICAGO/Hard To Say I'm Sorry
- 6 6 KENNY ROGERS/Love Will Turn You Ar
- 7 7 SNTANA/Hold On
- 8 8 JUICE NEWTON/Break It To Me Gently
- 9 9 ELTON JOHN/Blue Eyes
- 10 10 STEVE MILLER BAND/Abacadabra
- 11 11 KENNY ROGERS/Love Will Turn You Ar
- 12 12 CS&N/Washed On The Way
- 13 13 GLENN FREY/The One You Love
- 14 14 WILLIE NELSON/Let It Be Me
- 15 15 NEIL DIAMOND/Heartlight
- 16 16 MICHAEL MURPHY/What's Forever For
- 17 17 LAURA BRANIGAN/Gloria
- 18 18 FLEETWOOD MAC/Gypsy
- 19 19 SURVIVOR/Eye Of The Tiger
- 20 20 AIR SUPPLY/Young Love
- 21 21 ARI SUPPLY/Even The Nights Are...
- 22 22 MICHAEL MURPHY/What's Forever For
- 23 23 STEVE MILLER BAND/Abacadabra
- 24 24 TOTO/Rosanna
- 25 25 JOE JACKSON/Steppin' Out
- 26 26 DIANNE WARRICK/Heartbreaker

ADDS: 25, 26

WNBC New York

Radio 66
New York

PD: Kevin Metheny
Music Coord.: Babette Stirland

- H 1 1 JOHN COUGAR/Jack & Diane
- 2 2 ALAN PARSONS/Eye In The Sky
- 3 3 STEVE MILLER BAND/Abacadabra
- 4 4 CHICAGO/Hard To Say I'm Sorry
- 5 5 MELISSA MANCHESTE/You Should Hear How
- 6 6 JACKSON BROWNE/Somebody's Baby
- 7 7 ASIA/Only Time Will Tell
- 8 8 CS&N/Washed On The Way
- 9 9 KENNY ROGERS/Love Will Turn You Ar
- 10 10 LAURA BRANIGAN/Gloria
- 11 11 SURVIVOR/Eye Of The Tiger
- 12 12 AMERICA/You Can Do Magic
- 13 13 PAUL McCARTNEY/Take It Easy
- 14 14 TOTO/Make Believe
- 15 15 MICHAEL MCDONALD/Keep Forgetting...
- 16 16 MICHAEL MURPHY/What's Forever For
- 17 17 GO GO'S/Vacation
- 18 18 STEEL BREEZE/You Don't Want Me Any
- 19 19 FLEETWOOD MAC/Hold Me
- 20 20 MICHELLE LAGOS/Only Want To Be Wit
- 21 21 WILLIE NELSON/Let It Be Me
- 22 22 NEIL DIAMOND/Heartlight
- 23 23 BILLY JOEL/Pressure
- 24 24 AIR SUPPLY/Young Love
- 25 25 DIANA ROSS/Muscles
- 26 26 DIANNE WARRICK/Heartbreaker
- 27 27 RICK SPRINGFIELD/Get Excited
- 28 28 REO SPEEDWAGON/Sweet Time
- 29 29 POINTER SISTERS/I'm So Excited
- 30 30 HUMAN LEAGUE/Don't Want Me

ADDS: 26, 27, 28, 29

Q107 Washington, D.C.

Q107
Washington, D.C.

PD: Alan Burns
MD: Lou Simon

- H 1 1 JACKSON BROWNE/Somebody's Baby
- 2 2 MICHAEL MCDONALD/Keep Forgetting...
- 3 3 MEN AT WORK/Who Can It Be Now?
- 4 4 STEEL BREEZE/You Don't Want Me Any
- 5 5 MELISSA MANCHESTE/You Should Hear How
- 6 6 JOHN COUGAR/Jack & Diane
- 7 7 AMERICA/You Can Do Magic
- 8 8 GLENN FREY/The One You Love
- 9 9 FLEETWOOD MAC/Gypsy
- 10 10 REO SPEEDWAGON/Sweet Time
- 11 11 ALAN PARSONS/Eye In The Sky
- 12 12 RAY BARRON/Stay In The Game
- 13 13 PAUL CARRACK/I Need You
- 14 14 ONJ/Heart Attack
- 15 15 NEIL DIAMOND/Heartlight
- 16 16 REO SPEEDWAGON/Sweet Time
- 17 17 SURVIVOR/Eye Of The Tiger
- 18 18 LOGGINS & PERRY/Don't Fight It
- 19 19 DON HENLEY/Johnny Can't Read
- 20 20 A FLOCK OF SEAGULS/Ran So Far Away

ADDS: LINDA RONSTADT/Get Closer
SANTANA/Hold On
TONI BASIL/Mickey
COOKER & WARRICK/Up Where We Belong
CHICAGO/Love Me Tomorrow
PAUL CARRACK/I Need You
TOTO/Make Believe

ON: 38 SPECIAL/You Keep Runnin' Away

KEGL FM Ft. Worth-Dallas

EAGLE 97
Ft. Worth-Dallas

PD: Randy R. Brown
MD: Billy Hayes

- H 9 1 MEN AT WORK/Who Can It Be Now?
- 2 2 MUEY LEWIS & NEWS/Workin' For A Livin'
- 3 3 JOHN COUGAR/Jack & Diane
- 4 4 SNTANA/Hold On
- 5 5 ALAN PARSONS/Eye In The Sky
- 6 6 STEVE WINWOOD/Still In The Game
- 7 7 TONI BASIL/Mickey
- 8 8 PAUL CARRACK/I Need You
- 9 9 CLASH/Rock The Casbah
- 10 10 TAME CALM/Holdin' On
- 11 11 RICK SPRINGFIELD/Get Excited
- 12 12 RUSH/New World Man
- 13 13 JOE JACKSON/Steppin' Out
- 14 14 GO GO'S/Get Up And Go
- 15 15 STEEL BREEZE/You Don't Want Me Any
- 16 16 FLEETWOOD MAC/Gypsy
- 17 17 DON HENLEY/Johnny Can't Read
- 18 18 LOGGINS & PERRY/Don't Fight It
- 19 19 BILLY JOEL/Pressure
- 20 20 BILLY SQUIER/Everybody Wants You
- 21 21 LORDS OF THE NEW/Open Your Eyes
- 22 22 AER/Rock 'n' Roll Party I
- 23 23 TALK TALK/What A Beautiful Day
- 24 24 STRAY CATS/Rock This Town
- 25 25 EDDIE MONEY/Shakin' It
- 26 26 LINDA RONSTADT/Get Closer
- 27 27 TALK TALK/What A Beautiful Day
- 28 28 BAD COMPANY/Electricland
- 29 29 PETER DINKEL/Sock The Monkey
- 30 30 BILLY JOEL/Pressure
- 31 31 TALK TALK/What A Beautiful Day
- 32 32 SURVIVOR/American Heartbeat
- 33 33 MOTEL/Take The L

ADDS: 07, 09, 29, 30, 31
ABC/The Look Of Love/Part
BOW WOW WOW/Don't Stop Me Now
TRIO/Oh, Oh, I Don't L
DEVO/Peek-A-Boo
A FLOCK OF SEAGULS/Space Age Love Song
MISSING PERSONS/Destination Unknown

ON: JUDAS PRIEST/You've Got Another Th

94-6 Atlanta

94-6
Atlanta

PD: Jim Morrison
MD: Jeff McCartney

- H 1 1 JOHN COUGAR/Jack & Diane
- 2 2 FLEETWOOD MAC/Gypsy
- 3 3 ONJ/Heart Attack
- 4 4 MEN AT WORK/Who Can It Be Now?
- 5 5 A FLOCK OF SEAGULS/Ran So Far Away
- 6 6 MICHAEL MCDONALD/Keep Forgetting...
- 7 7 COOKER & WARRICK/Up Where We Belong
- 8 8 SURVIVOR/Eye Of The Tiger
- 9 9 MICHAEL MURPHY/What's Forever For
- 10 10 STEVE MILLER BAND/Abacadabra
- 11 11 GLENN FREY/The One You Love
- 12 12 SYLVIA/Nobody
- 13 13 CS&N/Southern Cross
- 14 14 SNTANA/Hold On
- 15 15 NEIL DIAMOND/Heartlight
- 16 16 KIM CARNES/You're
- 17 17 ALAN PARSONS/Eye In The Sky
- 18 18 JACKSON BROWNE/Somebody's Baby
- 19 19 JOE JACKSON/Steppin' Out
- 20 20 STEEL BREEZE/You Don't Want Me Any
- 21 21 ASIA/Only Time Will Tell
- 22 22 BILLY JOEL/Pressure
- 23 23 RICK SPRINGFIELD/Get Excited
- 24 24 LAURA BRANIGAN/Gloria
- 25 25 JUICE NEWTON/Break It To Me Gently
- 26 26 CHICAGO/Hard To Say I'm Sorry
- 27 27 STRAY CATS/Rock This Town
- 28 28 DONALD FAGEN/I.G.Y./What A Beautif
- 29 29 DAN FOULBERG/Missing You
- 30 30 LINDA RONSTADT/Get Closer

ADDS: 28, 29
LIONEL RICHIE/Truly
JEFFERSON STARSHIP/Be My Lady

ON: CHICAGO/Love Me Tomorrow
PAUL CARRACK/I Need You
DIANA ROSS/Muscles

WVBS Miami

WINZ-FM
Miami

PD: Keith Isley
MD: Johnny Dolan

- H 2 1 JOHN COUGAR/Jack & Diane
- 2 2 CHICAGO/Hard To Say I'm Sorry
- 3 3 STEVE MILLER BAND/Abacadabra
- 4 4 SURVIVOR/Eye Of The Tiger
- 5 5 LAURA BRANIGAN/Gloria
- 6 6 MEN AT WORK/Who Can It Be Now?
- 7 7 JOHN COUGAR/Jack & Diane
- 8 8 MELISSA MANCHESTE/You Should Hear How
- 9 9 ALAN PARSONS/Eye In The Sky
- 10 10 TONI BASIL/Mickey
- 11 11 A FLOCK OF SEAGULS/Ran So Far Away
- 12 12 ONJ/Heart Attack
- 13 13 SYLVIA/Nobody
- 14 14 JOHN JETT/Do You Wanna Touch Me
- 15 15 MICHAEL MCDONALD/Keep Forgetting...
- 16 16 GAP BAND/You Dropped A Bomb On
- 17 17 ABC/The Look Of Love/Part
- 18 18 COOKER & WARRICK/Up Where We Belong
- 19 19 LOGGINS & PERRY/Don't Fight It
- 20 20 AMERICA/You Can Do Magic
- 21 21 LIPPS, INC./Designing Music
- 22 22 ARETHA FRANKLIN/Jump To It
- 23 23 GRAND MASTER FLASH/Message
- 24 24 EVELYN KING/Love Come Down
- 25 25 CHEAP TRICK/She's Tight

ADDS: LIONEL RICHIE/Truly
JONZUM ORE/Pack Jam
STACY LATTISMA/Peck Of The Name Go
NEIL DIAMOND/Heartlight
MICHAEL MURPHY/What's Forever For

ON: STEEL BREEZE/You Don't Want Me Any
BILLY SQUIER/Everybody Wants You
WIZ/77-911
SUNNY VOR/American Heartbeat
BOW WOW WOW/Don't Stop Me Now
BILLY JOEL/Fast Times At Ridgemo

MIDWEST

Hot 97 Chicago

WBBM-FM 96
Chicago

PD: Buddy Scott
MD: Steve Davis

- H 1 1 JOHN COUGAR/Jack & Diane
- 2 2 MELISSA MANCHESTE/You Should Hear How
- 3 3 MICHAEL MCDONALD/Keep Forgetting...
- 4 4 JACKSON BROWNE/Somebody's Baby
- 5 5 LOGGINS & PERRY/Don't Fight It
- 6 6 ALAN PARSONS/Eye In The Sky
- 7 7 MEN AT WORK/Who Can It Be Now?
- 8 8 COOKER & WARRICK/Up Where We Belong
- 9 9 WED/Atlanta
- 10 10 ASIA/Only Time Will Tell
- 11 11 AMERICA/You Can Do Magic
- 12 12 CHICAGO/Hard To Say I'm Sorry
- 13 13 STEVE MILLER BAND/Abacadabra
- 14 14 PAUL McCARTNEY/Take It Easy
- 15 15 JOHN JETT/Do You Wanna Touch Me
- 16 16 A FLOCK OF SEAGULS/Ran So Far Away
- 17 17 ONJ/Heart Attack
- 18 18 KIM CARNES/You're
- 19 19 ELTON JOHN/Blue Eyes
- 20 20 FLEETWOOD MAC/Hold Me
- 21 21 TOTO/Make Believe
- 22 22 REO SPEEDWAGON/Sweet Time
- 23 23 GLENN FREY/The One You Love
- 24 24 FLEETWOOD MAC/Gypsy
- 25 25 SNTANA/Hold On
- 26 26 RUSH/New World Man
- 27 27 EDDIE MONEY/Think I'm In Love
- 28 28 NEIL DIAMOND/Heartlight
- 29 29 GAP BAND/You Dropped A Bomb On
- 30 30 JOHN COUGAR/Jack & Diane
- 31 31 ROBERT PLANT/Burning Love One Side
- 32 32 KOOL & THE GANG/Big Fun
- 33 33 CS&N/Washed On The Way
- 34 34 DONNA SUMMER/Love Is In Control/FI
- 35 35 LAURA BRANIGAN/Gloria
- 36 36 SURVIVOR/American Heartbeat
- 37 37 JOE JACKSON/Steppin' Out
- 38 38 LINDA RONSTADT/Get Closer
- 39 39 CHICAGO/Love Me Tomorrow
- 40 40 SURVIVOR/Eye Of The Tiger

ADDS: PAUL CARRACK/I Need You
CS&N/Southern Cross
BILLY JOEL/Pressure
JUICE NEWTON/Break It To Me Gently
DAN FOULBERG/Missing You

ON: STEEL BREEZE/You Don't Want Me Any
38 SPECIAL/You Keep Runnin' Away
RICK SPRINGFIELD/Get Excited
STRAY CATS/Rock This Town

1050 chum Toronto

1050 chum
Toronto

PD: Jim Waters
MD: Brad Jones

- H 2 1 RUSH/New World Man
- 2 2 JOHN COUGAR/Jack & Diane
- 3 3 ALAN PARSONS/Eye In The Sky
- 4 4 MEN AT WORK/Who Can It Be Now?
- 5 5 SNTANA/Hold On
- 6 6 ALAN PARSONS/Eye In The Sky
- 7 7 STEVE WINWOOD/Still In The Game
- 8 8 JUDAS PRIEST/You've Got Another Th
- 9 9 ROBERT PLANT/Burning Love One Side
- 10 10 BILLY SQUIER/Everybody Wants You
- 11 11 ABC/The Look Of Love/Part
- 12 12 JOHN JETT/Do You Wanna Touch Me
- 13 13 LOGGINS & PERRY/Don't Fight It
- 14 14 SHERIFF/You Reelin' Me
- 15 15 FLOX/Stand Or Fall
- 16 16 URIAH HEEP/That's The Way That I
- 17 17 MIKE RUTHERFORD/Maxine
- 18 18 HEADLINS/Don't It Make You Feel
- 19 19 CONEY HATTON/Hey Operator
- 20 20 TURBOTS/Stay A Little The Tru
- 21 21 ASIA/Only Time Will Tell
- 22 22 SURVIVOR/Eye Of The Tiger
- 23 23 APRIL WINE/Enough Is Enough
- 24 24 PAUL CARRACK/I Need You
- 25 25 ALAN PARSONS/You're Gonna Get Your
- 26 26 PETER GABRIEL/Shock The Monkey
- 27 27 LORDS OF THE NEW/Open Your Eyes
- 28 28 FLEETWOOD MAC/Gypsy
- 29 29 RANDY MEISNER/Never Been In Love
- 30 30 JOE JACKSON/Steppin' Out

ADDS: BILLY JOEL/Pressure
NOVO COMBO/Too Long Gone
MURRAY LABERGE/In Happiness

104 WBSB Baltimore

104
Baltimore

PD: Jan Jeffries

- H 2 1 MELISSA MANCHESTE/You Should Hear How
- 2 2 ALAN PARSONS/Eye In The Sky
- 3 3 JOHN COUGAR/Jack & Diane
- 4 4 JACKSON BROWNE/Somebody's Baby
- 5 5 MICHAEL MURPHY/What's Forever For
- 6 6 JEREMIAH JACKSON/Let Me Tickle Your Fa
- 7 7 ELTON JOHN/Blue Eyes
- 8 8 MICHAEL MCDONALD/Keep Forgetting...
- 9 9 ROBERTA FLACK/I'm The One
- 10 10 MEN AT WORK/Who Can It Be Now?
- 11 11 AMERICA/You Can Do Magic
- 12 12 GLENN FREY/The One You Love
- 13 13 CHICAGO/Hard To Say I'm Sorry
- 14 14 WED/Atlanta
- 15 15 RED SPEEDWAGON/Sweet Time
- 16 16 RICK SPRINGFIELD/Get Excited
- 17 17 SNTANA/Hold On
- 18 18 FLEETWOOD MAC/Gypsy
- 19 19 STEEL BREEZE/You Don't Want Me Any
- 20 20 JUICE NEWTON/Break It To Me Gently
- 21 21 A FLOCK OF SEAGULS/Ran So Far Away
- 22 22 AIR SUPPLY/Young Love
- 23 23 PAUL CARRACK/I Need You
- 24 24 LAURA BRANIGAN/Gloria
- 25 25 CS&N/Southern Cross
- 26 26 SPECIAL/You Keep Runnin' Away
- 27 27 GO GO'S/Get Up And Go
- 28 28 NEIL DIAMOND/Heartlight
- 29 29 ONJ/Heart Attack
- 30 30 SYLVIA/Nobody

ADDS: DIANA ROSS/Muscles
LIONEL RICHIE/Truly
DIANNE WARRICK/Heartbreaker

ON: DONALD FAGEN/I.G.Y./What A Beautiful
STRAY CATS/Rock This Town
MOTEL/Take The L
JOE JACKSON/Steppin' Out
LINDA RONSTADT/Get Closer
CHICAGO/Love Me Tomorrow
POINTER SISTERS/I'm So Excited

CFTR 680 Toronto

CFTR 680
Toronto

PD: Bob Saint
Music Director: Rick Hunter

- H 1 1 JOHN COUGAR/Jack & Diane
- 2 2 CHICAGO/Hard To Say I'm Sorry
- 3 3 BILLY SQUIER/Everybody Wants You
- 4 4 MICHAEL MCDONALD/Keep Forgetting...
- 5 5 RUSH/New World Man
- 6 6 ELTON JOHN/Blue Eyes
- 7 7 JACKSON BROWNE/Somebody's Baby
- 8 8 ONJ/Heart Attack
- 9 9 SURVIVOR/Eye Of The Tiger
- 10 10 KIM CARNES/You're
- 11 11 DAVID ROBERTS/Operator Of Autumn
- 12 12 ALAN PARSONS/Eye In The Sky
- 13 13 LOGGINS & PERRY/Don't Fight It
- 14 14 ALAN PARSONS/Eye In The Sky
- 15 15 DONNA SUMMER/Love Is In Control/FI
- 16 16 BILLY SQUIER/Everybody Wants You
- 17 17 BILLY SQUIER/Everybody Wants You
- 18 18 PATOLAS/Eyes Of A Stranger
- 19 19 ABC/The Look Of Love/Part
- 20 20 EVELYN KING/Love Come Down
- 21 21 DAVID ROBERTS/Operator Of Autumn
- 22 22 CONEY HATTON/Hey Operator
- 23 23 SURRENDER/It's All Been Done Be
- 24 24 MOTEL/Take The L
- 25 25 MELISSA MANCHESTE/You Should Hear How
- 26 26 HARLEQUIN/I Did It For Love
- 27 27 APRIL WINE/Enough Is Enough
- 28 28 NEIL DIAMOND/Heartlight
- 29 29 EDDIE MONEY/Think I'm In Love
- 30 30 JOE JACKSON/Steppin' Out
- 31 31 BILLY JOEL/Pressure
- 32 32 EXTRAS/Turning It Up

ADDS: 39

ON: STEVE WINWOOD/Valet
RICK SPRINGFIELD/Get Excited
REO SPEEDWAGON/Sweet Time
AMERICA/You Can Do Magic
CS&N/Southern Cross
CHICAGO/Love Me Tomorrow
PAUL CARRACK/I Need You
TOTO/Make Believe

92 PRO-FM Providence

92 PRO-FM
Providence

Operations Manager: Tom Cuddy

- H 3 1 MEN AT WORK/Who Can It Be Now?
- 2 2 JOHN COUGAR/Jack & Diane
- 3 3 AMERICA/You Can Do Magic
- 4 4 GLENN FREY/The One You

101.1 KLR
Parallel One Playlists

800/CKLW
THE AM MUSIC STATION Detroit

PD: Pat Holiday
MD: Rosalie Trombley

- H 1 STEVE MILLER BAND/Abracadabra
 - 2 JOHN COUGAR/Jack & Diane
 - 3 COOKER & WAINES/Up Where We Belong
 - 4 CHICAGO/Hard To Say I'm Sorry
 - 5 SURVIVOR/Eye Of The Tiger
 - 6 MICHAEL MCDONALD/Keep Forgettin'...
 - 7 EVELYN KING/Love Come Down
 - 8 ELTON JOHN/Blue Eyes
 - 9 MELISSA MANCHESTE/You Should Hear How
 - 10 MEN AT WORK/Who Can It Be Now?
 - 11 GAP BAND/You Dropped A Bomb On
 - 12 MICHAEL MCDONALD/Keep Forgettin'...
 - 13 ALAN PARSONS/Eye In The Sky
 - 14 JACKSON BROWNE/Somebody's Baby
 - 15 ON/Heart Attack
 - 16 FRANK ZAPPA/Valley Girl
 - 17 SOFT CELL/Tainted Love
 - 18 JOHN COUGAR/Hurts So Good
 - 19 PATTI AUSTIN/Baby Come To Me
 - 20 JUICE NEWTON/Break It To Me Gently
 - 21 AMERICA/You Can Do Magic
 - 22 KIM CARNEYS/Youver
 - 23 LAURA BRANIGAN/Gloria
 - 24 FLEETWOOD MAC/Gypsy
 - 25 EDDIE MONEY/Think I'm In Love
 - 26 SYLVIA/Nobody
 - 27 A FLOCK OF SEAGULS/Rain So Far Away
 - 28 GO GO'S/Vacation
 - 29 FLEETWOOD MAC/Gypsy
 - 30 GLENN FREY/The One You Love
- ADDS
LIONEL RICHIE/Truly
DONALD FAGEN/I.G.Y. (What A Beautiful Day)
BILL MEDLEY/Right Here And Now
SURVIVOR/American Heartbeat
RABBITT & GAYLE/You And I
- ON
RUSH/New World Man
PAUL CARACK/Need You
STRAY CATS/Rock This Town

WJOL 99.1 FM
St. Paul

PD/MD: Tac Hammer

- H 1 JOHN COUGAR/Jack & Diane
 - 2 JACKSON BROWNE/Somebody's Baby
 - 3 RANDY HEISLER/Have Been In Love
 - 4 ASIA/Only Time Will Tell
 - 5 RED SPEEDWAGON/Sweet Time
 - 6 TOTO/Make Believe
 - 7 AMERICA/You Can Do Magic
 - 8 MICHAEL MCDONALD/Keep Forgettin'...
 - 9 FLEETWOOD MAC/Gypsy
 - 10 STEEL BREEZE/You Don't Want Me Any
 - 11 ON/Heart Attack
 - 12 DON HEMLEY/Johnny Can't Read
 - 13 TONI BASIL/Mickey
 - 14 TANE CAIN/Hold On
 - 15 JOE JACKSON/Steppin' Out
 - 16 ALAN PARSONS/Eye In The Sky
 - 17 38 SPECIAL/You Keep Runnin' Away
 - 18 GLENN FREY/The One You Love
 - 19 RICK SPRINGFIELD/Get Excited
 - 20 A FLOCK OF SEAGULS/Rain So Far Away
 - 21 CHICAGO/Hard To Say I'm Sorry
 - 22 LOGGINS & PERRY/Don't Fight It
 - 23 KIM CARNEYS/Youver
 - 24 KOOL & THE GANG/Big Fun
 - 25 WHO/Athens
 - 26 CHICAGO/Love Me Tomorrow
 - 27 ABC/The Look Of Love Part
 - 28 LINDA RONSTADT/Get Closer
 - 29 SANTANA/Hold On
 - 30 BILLY JOEL/Pressure
- ADDS
DAN FOGELBERG/Missing You
JEFFERSON STARSHIP/Be My Lady
DONALD FAGEN/I.G.Y. (What A Beautiful Day)
PETER DINKEL/Snack The Monkey
LAURA BRANIGAN/Gloria
- ON
STRAY CATS/Rock This Town
POINTER SISTERS/I'm So Excited
RUSH/New World Man
PAUL CARACK/Need You
GO GO'S/Get Up And Go
SURVIVOR/American Heartbeat
CLIFF RICHIE/Truly
MOVING PICTURES/What About Me
JOE MARSALLO/Stamp
TIMOTHY B. SCHMIT/So Much In Love
COOKER & WAINES/Up Where We Belong
DONNA SUMMER/State Of Independence
MISSING PERSONS/Destination Unknown

WLS 95
Chicago

PD: Richard Lippincott
MD: Steve Perun

- H 1 JOHN COUGAR/Jack & Diane
 - 2 COOKER & WAINES/Up Where We Belong
 - 3 CHICAGO/Hard To Say I'm Sorry
 - 4 MEN AT WORK/Who Can It Be Now?
 - 5 JACKSON BROWNE/Somebody's Baby
 - 6 KIM CARNEYS/Youver
 - 7 MEN AT WORK/Who Can It Be Now?
 - 8 STEVE MILLER BAND/Abracadabra
 - 9 ALAN PARSONS/Eye In The Sky
 - 10 RANDY HEISLER/Have Been In Love
 - 11 MICHAEL MCDONALD/Keep Forgettin'...
 - 12 SURVIVOR/Eye Of The Tiger
 - 13 JOE JACKSON/Steppin' Out
 - 14 JOHN COUGAR/Hurts So Good
 - 15 EDDIE MONEY/Think I'm In Love
 - 16 RUSH/New World Man
 - 17 ASIA/Only Time Will Tell
 - 18 FLEETWOOD MAC/Hold Me
 - 19 ROBERT PLUM/Burning Down One Side
 - 20 SANTANA/Hold On
 - 21 WHO/Athens
 - 22 SPECIAL/You Keep Runnin' Away
 - 23 CSN/Southern Cross
 - 24 RED SPEEDWAGON/Sweet Time
 - 25 HOTELS/Only The Lonely
 - 26 SCORPIONS/No One Like You
 - 27 HUMAN LEAGUE/Don't You Want Me
- ADDS
02 JOE JACKSON/Steppin' Out
CSN/Southern Cross
- ON
BILLY SQUIER/Everybody Wants You

Q103 FM KOAQ
Radio Denver

PD: Jack Regan
MD: Alan Sledge

- H 1 AMERICA/You Can Do Magic
 - 2 MICHAEL MCDONALD/Keep Forgettin'...
 - 3 ASIA/Only Time Will Tell
 - 4 MEN AT WORK/Who Can It Be Now?
 - 5 AMERICA/You Can Do Magic
 - 6 JACKSON BROWNE/Somebody's Baby
 - 7 KIM CARNEYS/Youver
 - 8 MEN AT WORK/Who Can It Be Now?
 - 9 JOHN COUGAR/Jack & Diane
 - 10 GLENN FREY/The One You Love
 - 11 RANDY HEISLER/Have Been In Love
 - 12 MELISSA MANCHESTE/You Should Hear How
 - 13 JUICE NEWTON/Break It To Me Gently
 - 14 TOTO/Make Believe
 - 15 RED SPEEDWAGON/Sweet Time
 - 16 SANTANA/Hold On
 - 17 A FLOCK OF SEAGULS/Rain So Far Away
 - 18 RICK SPRINGFIELD/Get Excited
 - 19 38 SPECIAL/You Keep Runnin' Away
 - 20 FLEETWOOD MAC/Gypsy
 - 21 ON/Heart Attack
 - 22 LOGGINS & PERRY/Don't Fight It
 - 23 SYLVIA/Nobody
 - 24 CSN/Southern Cross
 - 25 LAURA BRANIGAN/Gloria
 - 26 STEEL BREEZE/You Don't Want Me Any
- ADDS
TONI BASIL/Mickey
DAN FOGELBERG/Missing You
JEFFERSON STARSHIP/Be My Lady
JOE JACKSON/Steppin' Out
- ON
DON HEMLEY/Johnny Can't Read
PAUL CARACK/Need You
KOOL & THE GANG/Big Fun
POINTER SISTERS/I'm So Excited
RUSH/New World Man
CHICAGO/Love Me Tomorrow
TIMOTHY B. SCHMIT/So Much In Love
ARETHA FRANKLIN/Jump To It

104.1 KZZP
Phoenix

PD: Randy Stewart
MD: Steve Goddard

- H 1 A FLOCK OF SEAGULS/Rain So Far Away
 - 2 MICHAEL MCDONALD/Keep Forgettin'...
 - 3 ASIA/Only Time Will Tell
 - 4 MEN AT WORK/Who Can It Be Now?
 - 5 AMERICA/You Can Do Magic
 - 6 JACKSON BROWNE/Somebody's Baby
 - 7 KIM CARNEYS/Youver
 - 8 JOHN COUGAR/Jack & Diane
 - 9 GLENN FREY/The One You Love
 - 10 RANDY HEISLER/Have Been In Love
 - 11 MELISSA MANCHESTE/You Should Hear How
 - 12 JUICE NEWTON/Break It To Me Gently
 - 13 TOTO/Make Believe
 - 14 RED SPEEDWAGON/Sweet Time
 - 15 SANTANA/Hold On
 - 16 A FLOCK OF SEAGULS/Rain So Far Away
 - 17 RICK SPRINGFIELD/Get Excited
 - 18 38 SPECIAL/You Keep Runnin' Away
 - 19 FLEETWOOD MAC/Gypsy
 - 20 ON/Heart Attack
 - 21 LOGGINS & PERRY/Don't Fight It
 - 22 SYLVIA/Nobody
 - 23 CSN/Southern Cross
 - 24 LAURA BRANIGAN/Gloria
 - 25 STEEL BREEZE/You Don't Want Me Any
- ADDS
LINDA RONSTADT/Get Closer
DONALD FAGEN/I.G.Y. (What A Beautiful Day)
DAN FOGELBERG/Missing You
- ON
FRIDA/ Know There's Someth
CHICAGO/Love Me Tomorrow
POINTER SISTERS/I'm So Excited

KCNR 97
Portland

PD: Richard Harker
MD: Trevlyn Holdridge

- H 1 AMERICA/You Can Do Magic
 - 2 ALAN PARSONS/Eye In The Sky
 - 3 JACKSON BROWNE/Somebody's Baby
 - 4 MELISSA MANCHESTE/You Should Hear How
 - 5 ASIA/Only Time Will Tell
 - 6 TOTO/Make Believe
 - 7 CHICAGO/Hard To Say I'm Sorry
 - 8 SANTANA/Hold On
 - 9 NICOLETTE LARSON/Only Want To Be With
 - 10 KENNY ROGERS/Love Will Turn You Ar
 - 11 QUARTERMASTERS/Save The Best For Last
 - 12 FLEETWOOD MAC/Gypsy
 - 13 GLENN FREY/The One You Love
 - 14 POINTER SISTERS/American Music
 - 15 MICHAEL MCDONALD/Keep Forgettin'...
 - 16 JOE JACKSON/Steppin' Out
 - 17 EDDIE MONEY/Think I'm In Love
 - 18 TANE CAIN/Hold On
 - 19 38 SPECIAL/You Keep Runnin' Away
 - 20 STEEL BREEZE/You Don't Want Me Any
 - 21 WHO/Athens
 - 22 JUICE NEWTON/Break It To Me Gently
 - 23 NEIL DIAMOND/Heartlight
 - 24 PAUL CARACK/Need You
 - 25 CHICAGO/Love Me Tomorrow
- ADDS
NONE

WGCL 98
Cleveland

PD: Bob Travis
MD: Tom Jefferies

- H 1 JOHN COUGAR/Jack & Diane
 - 2 MEN AT WORK/Who Can It Be Now?
 - 3 A FLOCK OF SEAGULS/Rain So Far Away
 - 4 MICHAEL MCDONALD/Keep Forgettin'...
 - 5 CHICAGO/Hard To Say I'm Sorry
 - 6 HSB/When I'm Holding You
 - 7 JACKSON BROWNE/Somebody's Baby
 - 8 ALAN PARSONS/Eye In The Sky
 - 9 SANTANA/Hold On
 - 10 ON/Heart Attack
 - 11 ELTON JOHN/Blue Eyes
 - 12 LOGGINS & PERRY/Don't Fight It
 - 13 EDDIE MONEY/Think I'm In Love
 - 14 MELISSA MANCHESTE/You Should Hear How
 - 15 MEN AT WORK/Who Can It Be Now?
 - 16 MELISSA MANCHESTE/You Should Hear How
 - 17 ALAN PARSONS/Eye In The Sky
 - 18 GAP BAND/You Dropped A Bomb On
 - 19 JOHN COUGAR/Jack & Diane
 - 20 TOTO/Make Believe
 - 21 CHICAGO/Hard To Say I'm Sorry
 - 22 GLENN FREY/The One You Love
 - 23 GO GO'S/Vacation
 - 24 GAP BAND/You Dropped A Bomb On
 - 25 KOOL & THE GANG/Big Fun
 - 26 STEVE MILLER BAND/Abracadabra
 - 27 STEVE MILLER BAND/Abracadabra
 - 28 SOFT CELL/Tainted Love
 - 29 MICHAEL MCDONALD/Keep Forgettin'...
 - 30 STEEL BREEZE/You Don't Want Me Any
 - 31 PAUL McCARTNEY/Take It Easy
 - 32 HOTELS/Only The Lonely
 - 33 AMERICA/You Can Do Magic
 - 34 RICK SPRINGFIELD/Get Excited
 - 35 EYE TO EYE/Nice Girls
 - 36 A FLOCK OF SEAGULS/Rain So Far Away
 - 37 KANSAS/Play On
 - 38 JACKSON BROWNE/Somebody's Baby
 - 39 RUSH/New World Man
 - 40 LAURA BRANIGAN/Gloria
- ADDS
28, 29, 30

610 KFRC
San Francisco

PD: Gerry Cagle
MD: Sandy Louie

- H 1 MEN AT WORK/Who Can It Be Now?
 - 2 JOHN COUGAR/Jack & Diane
 - 3 CHICAGO/Hard To Say I'm Sorry
 - 4 A FLOCK OF SEAGULS/Rain So Far Away
 - 5 ARETHA FRANKLIN/Jump To It
 - 6 MELISSA MANCHESTE/You Should Hear How
 - 7 EVELYN KING/Love Come Down
 - 8 JERMAINE JACKSON/Let Me Tickle Your Fe
 - 9 SURVIVOR/Eye Of The Tiger
 - 10 ON/Heart Attack
 - 11 EDDIE MONEY/Think I'm In Love
 - 12 GLENN FREY/The One You Love
 - 13 KOOL & THE GANG/Big Fun
 - 14 GAP BAND/You Dropped A Bomb On
 - 15 HONKA JONES/So Fine
 - 16 SANTANA/Hold On
 - 17 PAUL McCARTNEY/Take It Easy
 - 18 HUEY LEWIS & THE NEWS/Horrid For A Livin'
 - 19 STEEL BREEZE/You Don't Want Me Any
 - 20 RED SPEEDWAGON/Sweet Time
 - 21 GRAND MASTER FLASH/The Message
 - 22 MICHAEL MCDONALD/Keep Forgettin'...
 - 23 FLEETWOOD MAC/Hold Me
 - 24 AIR SUPPLY/Even The Nights Are...
 - 25 STEEL BREEZE/You Don't Want Me Any
 - 26 SOUL SONIC FORCE/Planet Rock
 - 27 JOHN JETT/Do You Wanna Touch Me
 - 28 POINTER SISTERS/I'm So Excited
 - 29 ZAPP/Do Me Dirty (Blow Th
 - 30 DONNA SUMMER/State Of Independence
 - 31 STEVIE NICKER/Ribbon In The Sky
 - 32 RICK SPRINGFIELD/Get Excited
 - 33 WAR/Just Because
 - 34 CARL CARLTON/Baby I Need Your Lovi
 - 35 JACKSON BROWNE/Somebody's Baby
 - 36 STRAY CATS/Rock This Town
 - 37 LIPPS, INC./Designer Music
 - 38 ZAPP/Do Me Dirty
 - 39 JOHN COUGAR/Hurts So Good
 - 40 DONNA SUMMER/State Of Independence
- ADDS
34 LIONEL RICHIE/Truly
TAYARESA/Penny For Your Thou
- ON
BILLY JOEL/Pressure
DIANA ROSS/Muscles
LINDA RONSTADT/Get Closer
TIERRA/Hidden Tears

WEST

107.1 KFMF
San Diego

PD: Doug Erikson
MD: Gloria Avila

- H 1 JOHN COUGAR/Jack & Diane
 - 2 JACKSON BROWNE/Somebody's Baby
 - 3 AMERICA/You Can Do Magic
 - 4 MICHAEL MCDONALD/Keep Forgettin'...
 - 5 ASIA/Only Time Will Tell
 - 6 ALAN PARSONS/Eye In The Sky
 - 7 GLENN FREY/The One You Love
 - 8 A FLOCK OF SEAGULS/Rain So Far Away
 - 9 KIM CARNEYS/Youver
 - 10 MEN AT WORK/Who Can It Be Now?
 - 11 TOTO/Make Believe
 - 12 SANTANA/Hold On
 - 13 FLEETWOOD MAC/Gypsy
 - 14 ELTON JOHN/Blue Eyes
 - 15 CHICAGO/Hard To Say I'm Sorry
 - 16 PAUL McCARTNEY/Take It Easy
 - 17 STEEL BREEZE/You Don't Want Me Any
 - 18 RED SPEEDWAGON/Sweet Time
 - 19 CSN/Southern Cross
 - 20 LOGGINS & PERRY/Don't Fight It
 - 21 RANDY HEISLER/Have Been In Love
 - 22 38 SPECIAL/You Keep Runnin' Away
 - 23 CSN/Southern Cross
 - 24 ON/Heart Attack
 - 25 NEIL DIAMOND/Heartlight
 - 26 JUICE NEWTON/Break It To Me Gently
 - 27 TANE CAIN/Hold On
 - 28 WHO/Athens
 - 29 RICK SPRINGFIELD/Get Excited
 - 30 BILLY JOEL/Pressure
- ADDS
26 LIONEL RICHIE/Truly
LINDA RONSTADT/Get Closer
CHICAGO/Love Me Tomorrow
JOE JACKSON/Steppin' Out
- ON
TONI BASIL/Mickey
POINTER SISTERS/I'm So Excited
PAUL CARACK/Need You
RUSH/New World Man
SYLVIA/Nobody
KOOL & THE GANG/Big Fun

107.1 KFMF
San Diego

PD: Glen McCartney
MD: Gene Knight

- H 1 CHICAGO/Hard To Say I'm Sorry
 - 2 ALAN PARSONS/Eye In The Sky
 - 3 JACKSON BROWNE/Somebody's Baby
 - 4 MICHAEL MCDONALD/Keep Forgettin'...
 - 5 ELTON JOHN/Blue Eyes
 - 6 AMERICA/You Can Do Magic
 - 7 NEIL DIAMOND/Heartlight
 - 8 GLENN FREY/The One You Love
 - 9 STEVE MILLER BAND/Abracadabra
 - 10 MELISSA MANCHESTE/You Should Hear How
 - 11 COOKER & WAINES/Up Where We Belong
 - 12 FLEETWOOD MAC/Hold Me
 - 13 MICHAEL MCDONALD/Keep Forgettin'...
 - 14 FLEETWOOD MAC/Gypsy
 - 15 CSN/Southern Cross
 - 16 TOTO/Make Believe
 - 17 KENNY ROGERS/Love Will Turn You Ar
 - 18 PAUL McCARTNEY/Take It Easy
 - 19 SURVIVOR/Eye Of The Tiger
 - 20 ROBERTA FLACK/It's The One
 - 21 JUICE NEWTON/Break It To Me Gently
 - 22 KIM CARNEYS/Youver
 - 23 AIR SUPPLY/Even The Nights Are...
 - 24 DIANA ROSS/Muscles
 - 25 CHICAGO/Love Me Tomorrow
- ADDS
NONE
- ON
BILLY JOEL/Pressure
CSN/Southern Cross
ON/Heart Attack
SYLVIA/Nobody

6 AMRADIO XTRA
San Diego

PD: Jeff Hunter
MD: Jim Richards

- H 1 TONI BASIL/Mickey
 - 2 JOHN COUGAR/Jack & Diane
 - 3 A FLOCK OF SEAGULS/Rain So Far Away
 - 4 MEN AT WORK/Who Can It Be Now?
 - 5 CHICAGO/Hard To Say I'm Sorry
 - 6 LAURA BRANIGAN/Gloria
 - 7 GO GO'S/Get Up And Go
 - 8 MELISSA MANCHESTE/You Should Hear How
 - 9 JACKSON BROWNE/Somebody's Baby
 - 10 SURVIVOR/Eye Of The Tiger
 - 11 ARETHA FRANKLIN/Jump To It
 - 12 STEVE MILLER BAND/Abracadabra
 - 13 EVELYN KING/Love Come Down
 - 14 ON/Heart Attack
 - 15 STEEL BREEZE/You Don't Want Me Any
 - 16 LOGGINS & PERRY/Don't Fight It
 - 17 RED SPEEDWAGON/Sweet Time
 - 18 WHO/Athens
 - 19 JOE JACKSON/Steppin' Out
 - 20 JUICE NEWTON/Break It To Me Gently
 - 21 BILLY JOEL/Pressure
 - 22 ABC/The Look Of Love Part
 - 23 POINTER SISTERS/I'm So Excited
 - 24 TAYARESA/Penny For Your Thou
- ADDS
DONNA SUMMER/State Of Independence
STRAY CATS/Rock This Town
CLASH/Rock The Casbah
SYLVIA/Nobody
- ON
GO GO'S/Get Up And Go
DIANA ROSS/Muscles
RICK SPRINGFIELD/Get Excited
NEIL DIAMOND/Heartlight
SURVIVOR/American Heartbeat

102.1 KBCQ
Kansas City

PD: Maja Britton
MD: John Conrad

- H 1 MEN AT WORK/Who Can It Be Now?
 - 2 ALAN PARSONS/Eye In The Sky
 - 3 JACKSON BROWNE/Somebody's Baby
 - 4 MICHAEL MCDONALD/Keep Forgettin'...
 - 5 FLEETWOOD MAC/Gypsy
 - 6 ASIA/Only Time Will Tell
 - 7 AMERICA/You Can Do Magic
 - 8 GLENN FREY/The One You Love
 - 9 JOHN COUGAR/Jack & Diane
 - 10 LOGGINS & PERRY/Don't Fight It
 - 11 TOTO/Make Believe
 - 12 STEEL BREEZE/You Don't Want Me Any
 - 13 RED SPEEDWAGON/Sweet Time
 - 14 COOKER & WAINES/Up Where We Belong
 - 15 PAUL McCARTNEY/Take It Easy
 - 16 38 SPECIAL/You Keep Runnin' Away
 - 17 CHICAGO/Love Me Tomorrow
 - 18 RICK SPRINGFIELD/Get Excited
 - 19 BILLY JOEL/Pressure
 - 20 SANTANA/Hold On
 - 21 WHO/Athens
 - 22 JOE JACKSON/Steppin' Out
- ADDS
LINDA RONSTADT/Get Closer
A FLOCK OF SEAGULS/Rain So Far Away

94 FM WKTI
Milwaukee

PD: Dallas Cole
MD: John Grant

- H 1 MEN AT WORK/Who Can It Be Now?
 - 2 ALAN PARSONS/Eye In The Sky
 - 3 JACKSON BROWNE/Somebody's Baby
 - 4 MICHAEL MCDONALD/Keep Forgettin'...
 - 5 FLEETWOOD MAC/Gypsy
 - 6 ASIA/Only Time Will Tell
 - 7 AMERICA/You Can Do Magic
 - 8 GLENN FREY/The One You Love
 - 9 JOHN COUGAR/Jack & Diane
 - 10 LOGGINS & PERRY/Don't Fight It
 - 11 TOTO/Make Believe
 - 12 STEEL BREEZE/You Don't Want Me Any
 - 13 RED SPEEDWAGON/Sweet Time
 - 14 COOKER & WAINES/Up Where We Belong
 - 15 PAUL McCARTNEY/Take It Easy
 - 16 38 SPECIAL/You Keep Runnin' Away
 - 17 CHICAGO/Love Me Tomorrow
 - 18 RICK SPRINGFIELD/Get Excited
 - 19 BILLY JOEL/Pressure
 - 20 SANTANA/Hold On
 - 21 WHO/Athens
 - 22 JOE JACKSON/Steppin' Out
- ADDS
LINDA RONSTADT/Get Closer
A FLOCK OF SEAGULS/Rain So Far Away

64 KFI
Los Angeles

The #1 hit station.
PD: Tom Bigby
MD: Steve LaBeau

- H 1 JOHN COUGAR/Jack & Diane
 - 2 TONI BASIL/Mickey
 - 3 MEN AT WORK/Who Can It Be Now?
 - 4 MICHAEL MCDONALD/Keep Forgettin'...
 - 5 AMERICA/You Can Do Magic
 - 6 LAURA BRANIGAN/Gloria
 - 7 KIM CARNEYS/Youver
 - 8 AMERICA/You Can Do Magic
 - 9 ON/Heart Attack
 - 10 CHICAGO/Hard To Say I'm Sorry
 - 11 JACKSON BROWNE/Somebody's Baby
 - 12 SURVIVOR/Eye Of The Tiger
 - 13 EVELYN KING/Love Come Down
 - 14 FLEETWOOD MAC/Gypsy
 - 15 STRAY CATS/Rock This Town
 - 16 JOE JACKSON/Steppin' Out
 - 17 GAP BAND/You Dropped A Bomb On
 - 18 GLENN FREY/The One You Love
 - 19 LOGGINS & PERRY/Don't Fight It
 - 20 NEIL DIAMOND/Heartlight
 - 21 KOOL & THE GANG/Big Fun
 - 22 RED SPEEDWAGON/Sweet Time
 - 23 WHO/Athens
 - 24 ARETHA FRANKLIN/Jump To It
 - 25 HOTELS/Only The Lonely
 - 26 PAUL CARACK/Need You
 - 27 STEEL BREEZE/You Don't Want Me Any
 - 28 RICK SPRINGFIELD/Get Excited
 - 29 BILLY JOEL/Pressure
 - 30 POINTER SISTERS/I'm So Excited
- ADDS
MISSING PERSONS/Destination Unknown
JEFFREY OSBORNE/On The Wings Of Love
JEFFERSON STARSHIP/Be My Lady
CSN/Southern Cross
DONNA SUMMER/State Of Independence
LIONEL RICHIE/Truly
RUSH/New World Man
CLASH/Rock The Casbah
- ON
DIANA ROSS/Muscles
TIMOTHY B. SCHMIT/So Much In Love
SURVIVOR/American Heartbeat
TAYARESA/Penny For Your Thou
CHICAGO/Love Me Tomorrow
EDDIE MONEY/Think I'm In Love
RUSH/New World Man
ASIA/Only Time Will Tell
FLEETWOOD MAC/Hold Me
SANTANA/Hold On
TOTO/Make Believe
AIR SUPPLY/Even The Nights Are...
CSN/Southern Cross
A FLOCK OF SEAGULS/Rain So Far Away
RED SPEEDWAGON/Sweet Time
HOTELS/Only The Lonely
SCORPIONS/No One Like You
HUMAN LEAGUE/Don't You Want Me

102.7 KISFM
Los Angeles

PD: Gerry De Francesco
MD: Mike Schaefer

- H 1 JOHN COUGAR/Jack & Diane
 - 2 STEVE MILLER BAND/Abracadabra
 - 3 JACKSON BROWNE/Somebody's Baby
 - 4 ALAN PARSONS/Eye In The Sky
 - 5 CHICAGO/Hard To Say I'm Sorry
 - 6 MICHAEL MCDONALD/Keep Forgettin'...
 - 7 MEN AT WORK/Who Can It Be Now?
 - 8 LAURA BRANIGAN/Gloria
 - 9 AMERICA/You Can Do Magic
 - 10 ARETHA FRANKLIN/Jump To It
 - 11 GLENN FREY/The One You Love
 - 12 MELISSA MANCHESTE/You Should Hear How
 - 13 SURVIVOR/Eye Of The Tiger
 - 14 A FLOCK OF SEAGULS/Rain So Far Away
 - 15 EVELYN KING/Love Come Down
 - 16 NEIL DIAMOND/Heartlight
 - 17 TONI BASIL/Mickey
 - 18 ON/Heart Attack
 - 19 ELTON JOHN/Blue Eyes
 - 20 KIM CARNEYS/Youver
 - 21 FLEETWOOD MAC/Gypsy
 - 22 LOGGINS & PERRY/Don't Fight It
 - 23 KOOL & THE GANG/Big Fun
 - 24 JOE JACKSON/Steppin' Out
 - 25 TAYARESA/Penny For Your Thou
 - 26 FLEETWOOD MAC/Hold Me
 - 27 STRAY CATS/Rock This Town
- ADDS
14, 17, 22 LIONEL RICHIE/Truly
CHICAGO/Love Me Tomorrow
DIANA ROSS/Muscles
DONNA SUMMER/State Of Independence
COOKER & WAINES/Up Where We Belong
- ON
TIMOTHY B. SCHMIT/So Much In Love
RICK SPRINGFIELD/Get Excited

100 FM KIQQ
Los Angeles

PD: Paula Matthews
MD: Robert Moorhead

- H 1 LAURA BRANIGAN/Gloria
 - 2 JOHN COUGAR/Jack & Diane
 - 3 CLASH/Should I Stay Or Should I Go
 - 4 JACKSON BROWNE/Somebody's Baby
 - 5 TONI BASIL/Mickey
 - 6 MEN AT WORK/Who Can It Be Now?
 - 7 A FLOCK OF SEAGULS/Rain So Far Away
 - 8 ARETHA FRANKLIN/Jump To It
 - 9 MICHAEL MCDONALD/Keep Forgettin'...
 - 10 EVELYN KING/Love Come Down
 - 11 CLASH/Rock The Casbah
 - 12 ON/Heart Attack
 - 13 JOE JACKSON/Steppin' Out
 - 14 HOTELS/Only The Lonely
 - 15 DON HEMLEY/Johnny Can't Read
 - 16 LOGGINS & PERRY/Don't Fight It
 - 20 GLENN FREY/The One You Love
 - 21 NEIL DIAMOND/Heartlight
 - 22 FLEETWOOD MAC/Gypsy
 - 23 COOKER & WAINES/Up Where We Belong
 - 24 TAYARESA/Penny For Your Thou
 - 25 TANE CAIN/Hold On
 - 26 RED SPEEDWAGON/Sweet Time
 - 27 SURVIVOR/Eye Of The Tiger
 - 28 ROBERTA FLACK/It's The One
 - 29 JUICE NEWTON/Break It To Me Gently
 - 30 KIM CARNEYS/Youver
 - 31 MISSING PERSONS/Destination Unknown
 - 32 RED SPEEDWAGON/Sweet Time
 - 33 TANE CAIN/Hold On
 - 34 EDDIE MONEY/Shakin'
 - 35 ADAM & THE AMTS/Goody Two Shoes
 - 36 GO GO'S/Get Up And Go
 - 37 DIANA ROSS/Muscles
 - 38 LIONEL RICHIE/Truly
 - 39 ABC/The Look Of Love Part
 - 40 RAY PARKER, JR./It's Our Own Affair
- ADDS
DONNA SUMMER/State Of Independence
AIR SUPPLY/Young Love
KENNY ROGERS/Love Will Turn You Ar
WASHBURN/Dreams/Here She Goes Again
RUSH/New World Man
BILL MEDLEY/Right Here And Now
JEFFERSON STARSHIP/Be My Lady
DAN FOGELBERG/Missing You
- ON
BOBBY CALDWELL/All Of My Love
STEEL BREEZE/You Don't Want Me Any
38 SPECIAL/You Keep Runnin' Away
MOVING PICTURES/What About Me
TERRY GREGORY/You Don't Own Me
TIMOTHY B. SCHMIT/So Much In Love
BILLY JOEL/Pressure
TRIO/De, Da, Da, I Don't L
STRAY CATS/Rock This Town
28 CHICAGO/Love Me Tomorrow
LAWI HALL/Who's That Guy
ISLEY BROS/It's A Right Fight With Me
STACY LATTISAW/Attack Of The Name Ga
DONNA SUMMER/State Of Independence
JEFFREY OSBORNE/On The Wings Of Love

101 FM KEARH
Los Angeles

PD: Bob Hamilton
MD: David Grossman

- H 1 TONI BASIL/Mickey
- 2 LAURA BRANIGAN/Gloria
- 3 JOHN COUGAR/Jack & Diane
- 4 STEVE MILLER BAND/Abracadabra
- 5 CHICAGO/Hard To Say I'm Sorry
- 6 JACKSON BROWNE/Somebody's Baby
- 7 DON HEMLEY/Johnny Can't Read
- 8 JOE JACKSON/Steppin' Out
- 9 MICHAEL MCDONALD/Keep Forgettin'...
- 10 ARETHA FRANKLIN/Jump To It
- 11 GLENN FREY/The One You Love
- 12 JUICE NEWTON/Break It To Me Gently
- 13 KENNY ROGERS/Love Will Turn You Ar
- 14 EVELYN KING/Love Come Down
- 15 ALAN PARSONS/Eye In The Sky
- 16 NEIL DIAMOND/Heartlight
- 17 EL CHICANO/Groovin'
- 18 ON/Heart Attack
- 19 GO GO'S/Vacation

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
 Donald Fagen Fleetwood Mac
 Jefferson Starship Michael
 Lionel Richie McDonald
 Jackson Browne

EAST
Most Added® Hottest
 Lionel Richie John Cougar
 Jefferson Starship Jackson
 Donald Fagen Browne
 Men At Work

EAST

PARALLEL TWO

WKRR-FM/Wilkes-Barre
 Jim Rising
 BILLY SQUIER
 BILLY SQUIER (dp)
 DONALD FAGEN
 FRIDA
 STEVE MILLER BAND
 BILLY JOEL
 Hottest:
 JOHN COUGAR 1-1
 LOGGINS & PERRY 3-2
 AMERICA 9-4
 LAURA BRANIGAN 10-5
 GLENN FREY 6-3
 MISSING PERSONS
 Hottest:
 AMERICA 2-1
 SANTANA 3-2
 GLENN FREY 4-3
 STEEL BREEZE 6-4
 LOGGINS & PERRY 9-6

WPST/Trenton, NJ
 Tom Taylor
 DONALD FAGEN
 DAN FOGELBERG
 JEFFERSON STARSHIP
 STEVE MILLER BAND
 BILLY SQUIER
 Hottest:
 JOHN COUGAR 1-1
 LOGGINS & PERRY 8-5
 BILLY JOEL 29-14
 JOE JACKSON 26-25
 POINTER SISTERS 30-28

WTRY/Albany, NY
 Bill Cahill
 DAN FOGELBERG
 A FLOCK OF SEAGUL
 CHICAGO
 COCKER & WARNES
 Hottest:
 STEVE MILLER BAND 2-1
 NEIL DIAMOND 18-6
 AMERICA 10-7
 MEN AT WORK 16-9
 FLEETWOOD MAC 25-17

WAEB/Allentown, PA
 Jeff Frank
 CLIFF RICHARD
 POINTER SISTERS
 KARLA BONOFF
 JOE JACKSON
 Hottest:
 STEVE MILLER BAND 1-1
 GLENN FREY 3-2
 COCKER & WARNES 10-8
 NEIL DIAMOND 18-9
 LAURA BRANIGAN 21-13

CK101/New Haven, CT
 Danny Lyons
 TIMOTHY B. SCHMIT
 STEEL BREEZE
 DAN FOGELBERG
 Hottest:
 AMERICA 2-1
 NEIL DIAMOND 8-7
 FLEETWOOD MAC 9-8
 JOHN COUGAR 13-11
 PAUL CARACK 15-13

WBLI/Long Island, NY
 Bill Terry
 ONJ
 A FLOCK OF SEAGUL
 LAURA BRANIGAN
 NEIL DIAMOND
 Hottest:
 JOHN COUGAR 3-1
 ALAN PARSONS 6-5
 MEN AT WORK 11-8
 AMERICA 12-10
 JACKSON BROWNE 15-11

WTIC-FM/Hartford, CT
 Mike West
 COCKER & WARNES
 JOE JACKSON
 CHICAGO
 Hottest:
 MEN AT WORK 2-1
 JOHN COUGAR 3-2
 MICHAEL MCDONALD 5-4
 ONJ 18-10
 A FLOCK OF SEAGUL 19-13

Q106/York, PA
 Dan Steele
 CS&N
 COCKER & WARNES
 JEFFREY OSBORNE
 TONI BASIL
 Hottest:
 ALAN PARSONS 1-1
 AMERICA 6-5
 FLEETWOOD MAC 13-8
 JUICE NEWTON 17-9
 GLENN FREY 19-10

WHFM/Rochester, NY
 Kelly McCann
 LINDA RONSTADT
 PAUL MCCARTNEY
 JEFFERSON STARSHIP
 LIONEL RICHIE
 DONNA SUMMER
 Hottest:
 JOHN COUGAR 1-1
 A FLOCK OF SEAGUL 4-2
 FLEETWOOD MAC 17-9
 WHO 15-10
 RICK SPRINGFIELD 24-20

K104/Erie, PA
 Bill Shannon
 CHEAP TRICK
 CHICAGO
 LIONEL RICHIE
 NEIL DIAMOND
 LINDA RONSTADT
 KENNY ROGERS
 POCO
 FRIDA
 Hottest:
 ASIA 1-1
 MEN AT WORK 2-2
 SYLVIA 5-3
 CS&N 14-6
 REO SPEEDWAGON 13-7

V100/Charleston, WV
 Gary Mitchell
 CHICAGO
 PAUL CARACK
 MATTHEW WILDER
 Hottest:
 AMERICA 2-1
 MICHAEL MCDONALD 3-2
 JUICE NEWTON 4-3
 JACKSON BROWNE 6-4
 GLENN FREY 8-5

PARALLEL THREE

WCR/Beckley, WV
 Jim Martin
 DAN FOGELBERG
 JEFFERSON STARSHIP
 RABBITT & GAYLE
 LIONEL RICHIE
 KENNY ROGERS
 Hottest:
 SYLVIA 1-1
 COCKER & WARNES 2-2
 GLENN FREY 6-3
 FLEETWOOD MAC 15-5
 JUICE NEWTON 20-9

WFBG/Altoona, PA
 Tony Booth
 JEFFERSON STARSHIP
 DIONNE WARWICK
 STEVE MILLER BAND
 STRAY CATS
 ARETHA FRANKLIN
 TONI BASIL
 DAN FOGELBERG
 LIONEL RICHIE
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 4-3
 AMERICA 7-4
 MICHAEL MCDONALD 5-5
 GLENN FREY 6-6

WQV/Bangor, ME
 Randal Wright
 DONALD FAGEN
 GO GO'S
 LOGGINS & PERRY
 TALK TALK
 Hottest:
 LAURA BRANIGAN 1-1
 MEN AT WORK 2-2
 CLASH 21-16
 AMERICA D-21
 TONI BASIL 30-23

WJBC/Portland, ME
 Paul Connors
 DIANA ROSS
 DONALD FAGEN
 BAD COMPANY
 FIXX
 PAUL MCCARTNEY
 TAVARES
 STEPHANIE WINSLOW
 CHICAGO
 CS&N
 LAURA BRANIGAN
 STRAY CATS
 Hottest:
 JOHN COUGAR 1-1
 AMERICA 8-5
 MEN AT WORK 11-8
 38 SPECIAL 30-20
 NEIL DIAMOND 39-23

WTSN/Dover, NH
 Jim Sebastian
 DIONNE WARWICK
 KENNY ROGERS
 DAN FOGELBERG
 DONALD FAGEN
 LIONEL RICHIE
 Hottest:
 JOHN COUGAR 2-1
 AMERICA 3-2
 MICHAEL MCDONALD 6-4
 JACKSON BROWNE 7-5
 JUICE NEWTON 9-6

WLAN-FM/Lancaster, PA
 Dave Russell
 DIANA ROSS
 STEVE MILLER BAND
 SURVIVOR
 LIONEL RICHIE
 DONALD FAGEN
 COCKER & WARNES
 JEFFERSON STARSHIP
 Hottest:
 JOHN COUGAR 1-1
 GLENN FREY 10-6
 LOGGINS & PERRY 11-7
 A FLOCK OF SEAGUL 15-11
 FLEETWOOD MAC 23-15

WYCR/Hanover, York, PA
 J.J. Randolph
 LIONEL RICHIE
 AIR SUPPLY
 JEFFERSON STARSHIP
 PAUL MCCARTNEY
 STEVE MILLER BAND
 TONI BASIL
 DAN FOGELBERG
 Hottest:
 JOHN COUGAR 1-1
 CHICAGO 2-2
 FLEETWOOD MAC 16-14
 STEVE WINWOOD 19-15
 CS&N 28-22

WIF/Philadelphia, PA
 Roy Laurence
 STRAY CATS
 JOE JACKSON
 COCKER & WARNES
 Hottest:
 JOHN COUGAR 1-1
 AMERICA 21-13
 ARETHA FRANKLIN 17-14
 WHO 29-25
 KOOL & THE GANG 30-26

WSPK/Poughkeepsie, NY
 Jim Simonetti
 DIANA ROSS
 DONNA SUMMER
 LUTHER VANROSS
 BERTIE HIGGINS
 Hottest:
 JOHN COUGAR 1-1
 REO SPEEDWAGON 8-5
 TOTO 6-6
 JUICE NEWTON 12-8
 LOGGINS & PERRY 11-11

WKFM/Syracuse, NY
 John Carucci
 KIM CARNES
 SCANDAL
 PAUL MCCARTNEY
 LIONEL RICHIE
 JEFFERSON STARSHIP
 JEFFREY OSBORNE
 STEVE MILLER BAND
 BILLY SQUIER
 Hottest:
 JOHN COUGAR 1-1
 MEN AT WORK 5-2
 SANTANA 17-8
 FLEETWOOD MAC 16-11
 GLENN FREY 26-21

PARALLEL THREE

WOMP-FM/Bellaire, OH
 Joanne Baker
 LINDA RONSTADT
 STRAY CATS
 PETER GABRIEL
 DONNA SUMMER
 DAN FOGELBERG
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 4-2
 LOGGINS & PERRY 17-10
 TONI BASIL 20-12
 REO SPEEDWAGON 23-14

WHEB/Portsmouth, NH
 Rick Bean
 SYLVIA
 DONALD FAGEN
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 3-2
 MEN AT WORK 4-3
 TOTO 10-8
 FLEETWOOD MAC 12-9

DK100/Ithaca, NY
 Jeff O'Brien
 CHICAGO
 CHEAP TRICK
 LIONEL RICHIE
 NEIL DIAMOND
 POCO
 KENNY ROGERS
 Hottest:
 ALAN PARSONS 1-1
 MEN AT WORK 5-3
 SYLVIA 7-4
 MELISSA MANCHESTE 10-7
 AIR SUPPLY 16-11

WKIZ/Chambersburg, PA
 Bill Matthews
 GO GO'S
 JEFFERSON STARSHIP
 JOE JACKSON
 DONNA SUMMER
 LIONEL RICHIE
 Hottest:
 JOHN COUGAR 1-1
 MEN AT WORK 4-2
 LAURA BRANIGAN 9-7
 SYLVIA 23-16
 ONJ 27-19

WJDK/Jackson, MS
 Bill Crews
 DONNA SUMMER
 DIONNE WARWICK
 PAUL MCCARTNEY
 POCO
 KENNY ROGERS
 Hottest:
 SYLVIA 3-1
 JACKSON BROWNE 2-2
 MICHAEL MCDONALD 5-4
 GLENN FREY 8-6
 COCKER & WARNES 10-8

WTJX/New Orleans, LA
 Gary Franklin
 ABC
 TAVARES
 JEFFREY OSBORNE
 SURVIVOR
 LOGGINS & PERRY
 Hottest:
 JOHN COUGAR 1-1
 FLEETWOOD MAC 9-6
 GLENN FREY 12-8
 LAURA BRANIGAN 9-7
 SYLVIA 23-16
 ONJ 27-19

Y103/Jacksonville, FL
 Robert John
 LIONEL RICHIE
 KENNY ROGERS
 DIONNE WARWICK
 DONALD FAGEN
 Hottest:
 MICHAEL MCDONALD 4-1
 AMERICA 5-3
 GLENN FREY 8-5
 FLEETWOOD MAC 19-10
 CS&N 28-16

FM100/Memphis, TN
 Gary Wall
 DONALD FAGEN
 DIONNE WARWICK
 DAN FOGELBERG
 POINTER SISTERS
 LINDA RONSTADT
 POCO
 Hottest:
 ALAN PARSONS 1-1
 AMERICA 4-3
 LAURA BRANIGAN 6-4
 GLENN FREY 6-5
 SANTANA 13-6

WSKZ/Chattanooga, TN
 David Carroll
 COCKER & WARNES
 JEFFERSON STARSHIP
 DAN FOGELBERG
 DONALD FAGEN
 Hottest:
 JOHN COUGAR 1-1
 MICHAEL MCDONALD 3-2
 FLEETWOOD MAC 8-3
 GLENN FREY 12-7
 WHO 12-8

WSOQ/Williamsport, PA
 Frank Bell
 JEFFERSON STARSHIP
 GEORGE THOROGOOD
 DONALD FAGEN
 LINDA RONSTADT
 BRUCE SPRINGSTEEN
 Hottest:
 JACKSON BROWNE 1-1
 A FLOCK OF SEAGUL 6-3
 WHO 12-8
 LOGGINS & PERRY 14-9
 RUSH 18-13

PARALLEL TWO

BJ106/Orlando, FL
 Tom West
 CHICAGO
 PAUL CARACK
 Hottest:
 MICHAEL MCDONALD 7-3
 FLEETWOOD MAC 14-7
 LOGGINS & PERRY 18-13
 A FLOCK OF SEAGUL 20-15
 BILLY JOEL 26-24

KHFI/Austin, TX
 Ed Volkman
 DONALD FAGEN
 TIMOTHY B. SCHMIT
 ALAN PARSONS 3-1
 MEN AT WORK 5-3
 MICHAEL MCDONALD 6-4
 JACKSON BROWNE 9-6
 JOE JACKSON 29-25

WHY-FM/Montgomery, AL
 Mark St. John
 DONALD FAGEN
 LIONEL RICHIE
 JEFFERSON STARSHIP
 DIONNE WARWICK
 LAURA BRANIGAN
 Hottest:
 GAP BAND 4-1
 FLEETWOOD MAC 16-7
 COCKER & WARNES 18-8
 ONJ 21-12
 STRAY CATS 29-22

WDOQ/Daytona Beach, FL
 Rick Knight
 BILL MEDLEY
 LIONEL RICHIE
 DONALD FAGEN
 JOE JACKSON
 LINDA RONSTADT
 BERTIE HIGGINS
 Hottest:
 MICHAEL MCDONALD 2-1
 JACKSON BROWNE 3-2
 FLEETWOOD MAC 7-3
 AMERICA 8-6
 ARETHA FRANKLIN 9-7

G100/Mobile, AL
 Scott Griffith
 LINDA RONSTADT
 DIANA ROSS
 STRAY CATS
 SURVIVOR
 Hottest:
 MICHAEL MCDONALD 3-1
 AMERICA 5-2
 GLENN FREY 9-3
 A FLOCK OF SEAGUL 12-10
 FLEETWOOD MAC 14-11

WAXY/Ft. Lauderdale, FL
 Rick Shaw
 DIONNE WARWICK
 COCKER & WARNES
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 3-2
 AMERICA 4-3
 MICHAEL MCDONALD 10-7
 SANTANA 11-6

PARALLEL TWO

WFMF/Baton Rouge, LA
 Rica Watkins
 LIONEL RICHIE
 COCKER & WARNES
 DIANA ROSS
 DONALD FAGEN
 LINDA RONSTADT
 Hottest:
 MICHAEL MCDONALD 2-1
 JACKSON BROWNE 4-3
 FLEETWOOD MAC 9-7
 ONJ 14-8
 GLENN FREY 12-9

WQH/Norfolk, VA
 Bob Canada
 PAUL MCCARTNEY
 BEPTIE HIGGINS
 JEFFERSON STARSHIP
 EDIE MONEY
 STIVE MILLER BAND
 Hottest:
 JACKSON BROWNE 1-1
 PAUL CARACK 5-3
 NEIL DIAMOND 7-4
 REO SPEEDWAGON 9-5
 COCKER & WARNES 12-6

WJDK/Jackson, MS
 Bill Crews
 DONNA SUMMER
 DIONNE WARWICK
 PAUL MCCARTNEY
 POCO
 KENNY ROGERS
 Hottest:
 SYLVIA 3-1
 JACKSON BROWNE 2-2
 MICHAEL MCDONALD 5-4
 GLENN FREY 8-6
 COCKER & WARNES 10-8

WJBC/Portland, ME
 Paul Connors
 DIANA ROSS
 DONALD FAGEN
 BAD COMPANY
 FIXX
 PAUL MCCARTNEY
 TAVARES
 STEPHANIE WINSLOW
 CHICAGO
 CS&N
 LAURA BRANIGAN
 STRAY CATS
 Hottest:
 JOHN COUGAR 1-1
 AMERICA 8-5
 MEN AT WORK 11-8
 38 SPECIAL 30-20
 NEIL DIAMOND 39-23

WTSN/Dover, NH
 Jim Sebastian
 DIONNE WARWICK
 KENNY ROGERS
 DAN FOGELBERG
 DONALD FAGEN
 LIONEL RICHIE
 Hottest:
 JOHN COUGAR 2-1
 AMERICA 3-2
 MICHAEL MCDONALD 6-4
 JACKSON BROWNE 7-5
 JUICE NEWTON 9-6

WLAN-FM/Lancaster, PA
 Dave Russell
 DIANA ROSS
 STEVE MILLER BAND
 SURVIVOR
 LIONEL RICHIE
 DONALD FAGEN
 COCKER & WARNES
 JEFFERSON STARSHIP
 Hottest:
 JOHN COUGAR 1-1
 GLENN FREY 10-6
 LOGGINS & PERRY 11-7
 A FLOCK OF SEAGUL 15-11
 FLEETWOOD MAC 23-15

WYCR/Hanover, York, PA
 J.J. Randolph
 LIONEL RICHIE
 AIR SUPPLY
 JEFFERSON STARSHIP
 PAUL MCCARTNEY
 STEVE MILLER BAND
 TONI BASIL
 DAN FOGELBERG
 Hottest:
 JOHN COUGAR 1-1
 CHICAGO 2-2
 FLEETWOOD MAC 16-14
 STEVE WINWOOD 19-15
 CS&N 28-22

PARALLEL TWO

CK101/Cocoa Beach, FL
 Mike Lowe
 DIANA ROSS
 LINDA RONSTADT
 CLASH
 AIR SUPPLY
 BERTIE HIGGINS
 DIONNE WARWICK
 Hottest:
 LAURA BRANIGAN 5-1
 GAP BAND 12-7
 SYLVIA 15-9
 ONJ 23-15
 ARETHA FRANKLIN 29-19

WSEZ/Winston-Salem, NC
 Steve Finnegan
 BILLY JOEL
 GO GO'S
 CS&N
 ABC
 DONALD FAGEN
 JEFFREY OSBORNE
 Hottest:
 SYLVIA 1-1
 MEN AT WORK 9-4
 A FLOCK OF SEAGUL 12-9
 FLEETWOOD MAC 16-11
 GLENN FREY 23-17

KROK/Shreveport, LA
 Harrison Spear
 DONALD FAGEN
 COCKER & WARNES
 ONJ
 Hottest:
 ELTON JOHN 1-1
 AMERICA 14-6
 MICHAEL MCDONALD 15-7
 SANTANA 17-9
 JUICE NEWTON 18-10

WSSX/Charleston, SC
 John Ashton
 JEFFERSON STARSHIP
 DAN FOGELBERG
 BILLY SQUIER
 CHICAGO
 Hottest:
 JOHN COUGAR 1-1
 TOTO 9-5
 WHO 15-10
 FLEETWOOD MAC 18-15
 CS&N 25-20

WQUT/Johnson City, TN
 Jay Christian
 DONALD FAGEN
 DAN FOGELBERG
 STRAY CATS
 Hottest:
 JACKSON BROWNE 1-1
 AMERICA 7-2
 38 SPECIAL 9-7
 A FLOCK OF SEAGUL 10-8
 MICHAEL MCDONALD 11-9

KRD/El Paso, TX
 Stephan Palmer
 SYLVIA
 Hottest:
 JOHN COUGAR 1-1
 MEN AT WORK 3-2
 FLEETWOOD MAC 12-6
 TONI BASIL 13-10
 A FLOCK OF SEAGUL 15-12

WNOK-FM/Columbia, SC
 Tom Anderson
 GEORGE HATCHER BA
 MISSING PERSONS
 SURVIVOR
 LIONEL RICHIE
 SYLVIA
 Hottest:
 GAP BAND 4-1
 JACKSON BROWNE 8-3
 AMERICA 14-8
 STEEL BREEZE 17-11
 TONI BASIL 30-22

KYK/Little Rock, AR
 David Allen Ross
 GLENN FREY
 Hottest:
 JOHN COUGAR 1-1
 MICHAEL MCDONALD 5-4
 ALAN PARSONS 7-6
 FLEETWOOD MAC 17-13

WRQK/Greensboro, NC
 Wes Jones
 BILLY JOEL
 JEFFREY OSBORNE
 LIONEL RICHIE
 DIONNE WARWICK
 Hottest:
 AMERICA 4-1
 JACKSON BROWNE 5-4
 ASIA 7-6
 SANTANA 10-7
 FLEETWOOD MAC 13-9

WCCG/Durham-Raleigh, NC
 Randy Kabrich
 COCKER & WARNES
 SANTANA
 Hottest:
 DONNA SUMMER 4-1
 JACKSON BROWNE 7-5
 ASIA 9-6
 MICHAEL MCDONALD 11-9
 GLENN FREY 23-16

WABB-FM/Mobile, AL
 Elaine Kelley
 LINDA RONSTADT
 PAUL MCCARTNEY
 JEFFERSON STARSHIP
 PETER GABRIEL
 Hottest:
 JOHN COUGAR 1-1
 MEN AT WORK 7-6
 FLEETWOOD MAC 14-11
 LOGGINS & PERRY 18-15
 REO SPEEDWAGON 21-17

KITY/San Antonio, TX
 Robb Stewart
 RUSH
 PAUL MCCARTNEY
 STEVE WONDER
 EDIE MONEY
 RAY PARKER JR.
 BILLY SQUIER
 Hottest:
 SYLVIA 1-1
 STEVE MILLER BAND 2-2
 PAUL MCCARTNEY 4-3
 DONNA SUMMER 7-5
 MELISSA MANCHESTE 10-6

PARALLEL TWO

WZYP/Huntsville, AL
 Scott Mitchell
 GO GO'S
 COCKER & WARNES
 SURVIVOR
 DONNA SUMMER
 MOVING PICTURES
 STEVE MILLER BAND
 Hottest:
 JACKSON BROWNE 3-1
 GLENN FREY 9-5
 FLEETWOOD MAC 12-8
 LOGGINS & PERRY 16-10
 STEEL BREEZE 18-12

KZFM/Corpus Christi, TX
 Steve Finnegan
 DIANA ROSS
 FIXX
 DONALD FAGEN
 JEFFREY OSBORNE
 Hottest:
 SYLVIA 1-1
 MEN AT WORK 9-4
 A FLOCK OF SEAGUL 12-9
 FLEETWOOD MAC 16-11
 GLENN FREY 23-17

79Q/Houston, TX
 John Lander
 LIONEL RICHIE
 MICHAEL MURPHY
 NEIL DIAMOND
 Hottest:
 JOHN COUGAR 1-1
 LAURA BRANIGAN 12-7
 TONI BASIL 13-8
 SYLVIA 14-9
 MICHAEL MCDONALD 18-14

KZZB/Saunton, TX
 Mike Murphy
 CHICAGO
 DONALD FAGEN
 DIANA ROSS
 RUSH
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 3-2
 MICHAEL MCDONALD 5-3
 A FLOCK OF SEAGUL 17-11
 ONJ 24-17

KTFM/San Antonio, TX
 Joe Nasty
 DONNA SUMMER
 FIXX
 DIONNE WARWICK
 RUSH
 Hottest:
 CHICAGO 1-1
 SYLVIA 7-2
 A FLOCK OF SEAGUL 10-4
 ONJ 21-8
 EVELYN KING 20-9

WQID/Biloxi, MS
 Kirk Clatt
 DIANA ROSS
 COCKER & WARNES
 STRAY CATS
 BILLY JOEL
 BAD COMPANY (dp)
 TAVARES (dp)
 Hottest:
 JACKSON BROWNE 2-1
 MEN AT WORK 5-4
 JOE JACKSON 16-6
 GAP BAND 20-11
 A FLOCK OF SEAGUL 25-14

94TYX/Jackson, MS
 Jim Chick
 JOE JACKSON
 JUICE NEWTON
 BILL MEDLEY
 COCKER & WARNES
 STEVE WONDER
 Hottest:
 ALAN PARSONS 3-1
 SYLVIA 18-14
 GLENN FREY 29-22
 ABC D-25
 FRIDA D-26

PARALLEL THREE

KILE/Galveston, TX
 Scott Taylor
 BILLY JOEL
 DAN FOGELBERG
 TIMOTHY B. SCHMIT
 STEVE MILLER BAND
 STRAY CATS
 JEFFERSON STARSHIP
 Hottest:
 MEN AT WORK 6-1
 MICHAEL MURPHY 18-8
 GLENN FREY 19-14
 STEEL BREEZE 23-15
 FLEETWOOD MAC 22-16

WCGO/Columbus, GA
 Bob Raleigh
 SURVIVOR
 STRAY CATS
 STEPHEN BISHOP
 COCKER & WARNES
 LINDA RONSTADT
 Hottest:
 JOHN COUGAR 2-1
 MICHAEL MCDONALD 4-2
 JACKSON BROWNE 5-3
 AMERICA 8-5
 FLEETWOOD MAC 13-9

WISE/Asheville, NC
 John Stevens
 DONALD FAGEN
 MISSING PERSONS
 BAD COMPANY
 MOVING PICTURES
 JEFFERSON STARSHIP
 PAUL CARACK
 SURVIVOR
 LINDA RONSTADT
 Hottest:
 COCKER & WARNES 18-1
 GLENN FREY D-6
 FLEETWOOD MAC 25-P7
 ABC 22-18
 STRAY CATS 26-19

WFOX/Gainesville, GA
 Alan DuProt
 DAN FOGELBERG
 RABBITT & GAYLE
 DONALD FAGEN
 DONNA SUMMER
 STEPHEN BISHOP
 JEFFERSON STARSHIP
 Hottest:
 JOHN COUGAR 1-1
 COCKER & WARNES 8-5
 CHICAGO 28-20
 REO SPEEDWAGON 27-24
 SYLVIA 32-25

PARALLEL THREE

95SGF/Savannah, GA
 J.P. Hunter
 LINDA RONSTADT
 JEFFERSON STARSHIP
 DIONNE WARWICK
 SURVIVOR
 LIONEL RICHIE
 Hottest:
 JACKSON BROWNE 2-1
 RICK SPRINGFIELD 22-15
 STEEL BREEZE 23-17
 TONI BASIL 32-27

Z102/Savannah, GA
 Randi Sommers
 LIONEL RICHIE
 EVELYN KING
 JEFFERSON STARSHIP
 Hottest:
 JOHN COUGAR 1-1
 STEVE WONDER 18-13
 MICHAEL MURPHY 22-15

KOIZ-FM/Amarillo, TX
 Steve Stucker
 CHICAGO
 DAN FOGELBERG
 DONALD FAGEN
 TONI BASIL
 STRAY CATS
 Hottest:
 JOHN COUGAR 1-1
 A FLOCK OF SEAGUL 17-12
 JUICE NEWTON 24-16
 BILLY JOEL 25-19
 PAUL CARACK 28-21

KVOL/Lafayette, LA
 Philip Rankin
 STACY LATTISAW
 BERTIE HIGGINS
 JEFFERSON STARSHIP
 MISSING PERSONS
 STEVE MILLER BAND
 DONALD FAGEN
 MARSHALL CRENSHAW
 Hottest:
 JACKSON BROWNE 3-1
 AMERICA 8-2
 MICHAEL MCDONALD 7-4
 GLENN FREY 13-8
 FLEETWOOD MAC 14-9

WXLK/Roanoke, VA
 Russ Brown
 DAN FOGELBERG
 DONALD FAGEN
 Hottest:
 SYLVIA 6-1
 ALABAMA 13-8
 SAMMY HAGAR 17-14
 CHICAGO 18-15
 A FLOCK OF SEAGUL 24-21

KSEL-FM/Lubbock, TX
 Stan Castles
 STEVE MILLER BAND
 JEFFERSON STARSHIP
 BILLY SQUIER
 Hottest:
 JACKSON BROWNE 1-1
 LOGGINS & PERRY 5-3
 FLEETWOOD MAC 10-4
 RUSH 17-12
 BILLY JOEL 20-14

KKQV/Wichita Falls, TX
 Mike Edwards
 DONALD FAGEN
 JEFFERSON STARSHIP
 LAURA BRANIGAN
 LIONEL RICHIE
 STEVE MILLER BAND
 BILLY SQUIER (dp)
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 6-1
 GLENN FREY 14-9
 ONJ 17-11
 FLEETWOOD MAC 19-15
 CHICAGO 22-17
 ABC D-25

WGLT/Tallahassee, FL
 Brian Phillips
 SURVIVOR
 RUSH
 DIANA ROSS
 LINDA RONSTADT
 NEIL DIAMOND
 DAN FOGELBERG
 Hottest:
 JOHN COUGAR 2-1
 ALAN PARSONS 3-2
 MICHAEL MCDONALD 4-3
 GAP BAND 11-7
 A FLOCK OF SEAGUL 16-12

Q101/Meridian, MS
 Chuck McCartney
 LINDA RONSTADT
 SURVIVOR
 A FLOCK OF SEAGUL
 DAN FOGELBERG
 Hottest:
 JOHN COUGAR 2-1
 ALAN PARSONS 3-2
 MICHAEL MCDONALD 4-2
 AMERICA 6-4
 GAP BAND 11-7
 SYLVIA 27-26

KNDE-FM/Monroe, LA
 Larry Rhymes
 COCKER & WARNES
 LINDA RONSTADT
 SURVIVOR
 Hottest:
 JACKSON BROWNE 3-1
 MEN AT WORK 4-3
 GLENN FREY 13-9
 FLEETWOOD MAC 15-10
 LOGGINS & PERRY 18-13

KISR/Ft. Smith, AR
 Dave Burdum
 JEFFERSON STARSHIP
 MISSING PERSONS
 DONNA SUMMER
 JCE JACKSON
 DAN FOGELBERG
 Hottest:
 GAP BAND 8-1
 GLENN FREY 6-3
 SYLVIA 12-6
 COCKER & WARNES 21-9
 JEFFREY OSBORNE 20-15
 WHO 16-9
 DON HENLEY 29-19

WFLB/Fayetteville, NC
 Larry Cannon
 DONNA SUMMER
 DIONNE WARWICK
 JEFFERSON STARSHIP
 STEVE MILLER BAND
 STEPHANIE WINSLOW
 DONALD FAGEN
 BILLY SQUIER (dp)
 GO GO'S (dp)

MIDWEST
Most Added Hottest
 Linda Ronstadt John Cougar
 Dan Fogelberg Men At Work
 Donald Fagen Jackson Browne
 Glenn Frey

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (IRA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Donald Fagen John Cougar
 Linda Ronstadt Michael
 Lionel Richie McDonald
 Jackson Browne

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter
 ONJ
 REO SPEEDWAGON
 STEEL BREEZE
 Hottest:
 JOHN COUGAR 1-1
 MICHAEL MCDONALD 6-4
 MEN AT WORK 11-5
 SANTANA 19-13
 FLEETWOOD MAC 24-17

KIOA/Des Moines, IA

A.W. Pantoja
 KENNY ROGERS
 JEFFERSON STARSHI
 DAN FOGELBERG
 STRAY CATS
 MOVING PICTURES
 Hottest:
 JOHN COUGAR 1-1
 SANTANA 11-6
 GLENN FREY 13-9
 FLEETWOOD MAC 17-12
 NEIL DIAMOND 19-13

KOFM/Oklahoma City, OK

Dave Duquesne
 COCKER & WARNES
 PAUL CARRACK
 Hottest:
 AMERICA 6-1
 JUICE NEWTON 11-5
 NEIL DIAMOND 13-6
 GLENN FREY 14-9
 FLEETWOOD MAC 16-11

KRAV/Tulsa, OK

Gary Reynolds
 CHICAGO
 DAN FOGELBERG
 Hottest:
 GLENN FREY 10-1
 JACKSON BROWNE 4-3
 MICHAEL MCDONALD 7-6
 JUICE NEWTON 12-10
 COCKER & WARNES 17-14

KZ93/Peoria, IL

Keith Edwards
 COCKER & WARNES
 LINDA RONSTADT
 SURVIVOR
 Hottest:
 JACKSON BROWNE 3-1
 MICHAEL MCDONALD 4-2
 AMERICA 9-4
 SANTANA 12-8
 GLENN FREY 13-9

WGRD/Grand Rapids, MI

J.J. Duling
 Hottest:
 MEN AT WORK 3-1
 LOGGINS & PERRY 6-5
 MOTELS 9-6
 AMERICA 18-8
 FLEETWOOD MAC 20-12

WHOT/Youngstown, OH

Dick Thompson
 BILLY JOEL
 SYLVIA
 RUSH
 Hottest:
 JOHN COUGAR 1-1
 GLENN FREY 20-9
 FLEETWOOD MAC 24-10
 A FLOCK OF SEAGUL D-18
 ONJ 28-21

WMEE/Fort Wayne, IN

Tony Richards
 PETER GABRIEL
 STRAY CATS
 COCKER & WARNES
 DONALD FAGEN
 Hottest:
 JOHN COUGAR 1-1
 AMERICA 7-3
 FLEETWOOD MAC 17-10
 A FLOCK OF SEAGUL 18-11
 RICK SPRINGFIELD 28-20

WNAP/Indianapolis, IN

Larry Mago
 JUICE NEWTON
 LAURA BRANIGAN
 GLENN FREY
 Hottest:
 STEVE MILLER BAND 1-1
 ALAN PARSONS 4-3
 MEN AT WORK 6-5
 JACKSON BROWNE 9-7
 MICHAEL MCDONALD 13-10

WVIC/East Lansing, MI

Tom Gilligan
 PETER GABRIEL
 ABC
 PAUL MCCARTNEY
 Hottest:
 FLEETWOOD MAC 1-1
 JACKSON BROWNE 6-4
 A FLOCK OF SEAGUL 10-8
 REO SPEEDWAGON 11-9
 JOE JACKSON 18-10

KSTT/Davenport, IA

Bill Young
 DAN FOGELBERG
 CHICAGO
 PAUL MCCARTNEY
 POINTER SISTERS
 SHOOTING STAR
 RUSH
 Hottest:
 AMERICA 1-1
 JUICE NEWTON 5-3
 SANTANA 7-4
 COCKER & WARNES 16-10
 AIR SUPPLY 22-15

KEYN-FM/Wichita, KN

Taylor/Pearman
 LINDA RONSTADT
 CHICAGO
 JOE JACKSON
 JUICE NEWTON
 Hottest:
 JOHN COUGAR 1-1
 AMERICA 6-4
 LOGGINS & PERRY 13-10
 A FLOCK OF SEAGUL 17-14
 GLENN FREY 21-16

WYFM/Youngstown, OH

Jeff Tobin
 FLEETWOOD MAC
 AMERICA
 Hottest:
 JOHN COUGAR 1-1
 MEN AT WORK 6-3
 ASIA 9-6
 MICHAEL MCDONALD 15-9
 COCKER & WARNES 17-11

WNAM/Appleton-Oshkosh

Chris Calne
 LINDA RONSTADT
 DIONNE WARWICK
 EDDIE MONEY
 DAN FOGELBERG
 DONALD FAGEN
 LIONEL RICHIE
 Hottest:
 JOHN COUGAR 1-1
 JOE JACKSON 9-6
 FLEETWOOD MAC 15-10
 REO SPEEDWAGON 21-18
 ONJ 26-19

Z104/Madison, WI

Jonathan Little
 DONALD FAGEN
 DAN FOGELBERG
 ARETHA FRANKLIN
 EDDIE MONEY
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 5-2
 MEN AT WORK 4-3
 LAURA BRANIGAN 9-4
 COCKER & WARNES 13-5

WIKS/Indianapolis, IN

Jay Stevens
 DAN FOGELBERG
 CHICAGO
 AMERICA
 Hottest:
 FLEETWOOD MAC 2-1
 PAUL MCCARTNEY 5-4
 ALAN PARSONS 6-5
 JACKSON BROWNE 9-6
 MEN AT WORK 11-8

U93/South Bend, IN

J.K. Dearing
 COCKER & WARNES
 GLENN FREY
 Hottest:
 JOHN COUGAR 1-1
 JACKSON BROWNE 5-2
 MELISSA MANCHESTE 3-3
 MEN AT WORK 4-4
 ALAN PARSONS 14-8

WKDQ/Evansville, IN

Hobbs/Payne
 BILLY JOEL
 CHICAGO
 TONI BASIL
 Hottest:
 MICHAEL MCDONALD 1-1
 JACKSON BROWNE 3-2
 FLEETWOOD MAC 5-3
 MEN AT WORK 7-5
 ONJ 22-15

WJXQ/Jackson, MI

Ryan/Cheeks
 DONALD FAGEN
 SHANGHAI
 TALK TALK
 JEFFERSON STARSHI
 MARSHALL CRENSHAW
 BILLY JOEL
 Hottest:
 FLEETWOOD MAC 17-10
 CLASH 28-13
 PETER GABRIEL 29-22

KQKQ/Omaha, NB

Mark Evans
 LINDA RONSTADT
 DIANA ROSS
 STRAY CATS
 COCKER & WARNES
 Hottest:
 JACKSON BROWNE 2-1
 MICHAEL MCDONALD 4-2
 MEN AT WORK 5-3
 GLENN FREY 8-6
 LOGGINS & PERRY 9-7

Kiik/Davenport, IA

Chuck King
 KARLA BONOFF
 STEPHEN BISHOP
 STRAY CATS
 Hottest:
 JACKSON BROWNE 1-1
 FLEETWOOD MAC 18-9
 NEIL DIAMOND 20-16
 PAUL CARRACK 26-20
 CHICAGO 29-24

WSPY/Stevens Point, WI

Fuhr Stage
 DAN FOGELBERG
 JEFFERSON STARSHI
 DONALD FAGEN
 LAURA BRANIGAN
 BILLY SQUIER (dp)
 JOE WALSH (dp)
 Hottest:
 AMERICA 3-1
 MICHAEL MCDONALD 5-4
 LOGGINS & PERRY 11-8
 COCKER & WARNES 21-15
 NEIL DIAMOND 28-20

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK
 WCAU-FM/Philadelphia
 CKM/Montreal
 WBO/Augusta
 WRVQ/Richmond
 WZLQ/Rockford
 KSPD/Denver
 WFEA/Manchester

WZZR/Grand Rapids, MI

Don Schueller
 DONALD FAGEN
 DAN FOGELBERG
 JEFFERSON STARSHI
 PETER GABRIEL
 Hottest:
 JACKSON BROWNE 2-1
 38 SPECIAL 5-5
 TANE CAIN 13-6
 SANTANA 16-7
 REO SPEEDWAGON 18-8

WKFR/Kalamazoo, MI

Swart/Chapman
 CHICAGO
 LINDA RONSTADT
 BILLY JOEL
 DAN FOGELBERG
 Hottest:
 MICHAEL MCDONALD 3-2
 FLEETWOOD MAC 9-3
 AMERICA 10-6
 GLENN FREY 21-16
 PAUL CARRACK 27-22

KMGK/Des Moines, IA

Michael Stone
 DAN FOGELBERG
 DONALD FAGEN
 JEFFERSON STARSHI
 Hottest:
 MEN AT WORK 2-1
 EDDIE MONEY 3-3
 STEVE WINWOOD 5-4
 JOAN JETT 7-5
 LOGGINS & PERRY 13-10

WKDD/Akron, OH

Matt Patrick
 NEIL DIAMOND
 BILLY SQUIER
 DONALD FAGEN
 GO GO'S
 LINDA RONSTADT
 Hottest:
 TOTO 3-1
 MICHAEL MCDONALD 4-2
 GLENN FREY 8-4
 STEEL BREEZE 15-10
 MSB 23-13

WKAU/Appleton-Oshkosh

Ross Allen
 LAURA BRANIGAN
 DIONNE WARWICK
 SURVIVOR
 LINDA RONSTADT
 BILLY SQUIER (dp)
 Hottest:
 JACKSON BROWNE 2-1
 GLENN FREY 14-6
 FLEETWOOD MAC 17-9
 A FLOCK OF SEAGUL 23-14
 NEIL DIAMOND 24-16

WEBC/Duluth, MN

Pat Puchella
 A FLOCK OF SEAGUL
 BILLY JOEL
 SYLVIA
 ONJ
 JOE JACKSON
 CS&N
 Hottest:
 JACKSON BROWNE 3-1
 FLEETWOOD MAC 14-8
 LOGGINS & PERRY 18-13
 GLENN FREY 24-16
 A FLOCK OF SEAGUL A-20

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan
 JEFFERSON STARSHI
 KENNY ROGERS
 CS&N
 LIONEL RICHIE
 Hottest:
 JOHN COUGAR 1-1
 ALAN PARSONS 5-2
 ONJ 16-9
 NEIL DIAMOND 14-10
 GLENN FREY 19-13

KKLS/Rapid City

Sherwin/Piper
 DONALD FAGEN
 DIONNE WARWICK
 STEEL BREEZE
 DAN FOGELBERG
 SYLVIA
 Hottest:
 JOHN COUGAR 4-1
 JACKSON BROWNE 3-2
 MEN AT WORK 6-3
 KIM CARNES 10-6
 SANTANA 12-8

99KG/Salina, KS

Denny Collier
 DIANA ROSS
 MICHAEL MURPHEY
 LINDA RONSTADT
 DONNA SUMMER
 JUICE NEWTON
 SYLVIA
 CHICAGO
 GO GO'S
 MOVING PICTURES
 SURVIVOR
 Hottest:
 JOHN COUGAR 1-1
 SANTANA 8-3
 LOGGINS & PERRY 9-4
 FLEETWOOD MAC 16-6
 ONJ 15-7

KKRC-FM/Sioux Falls, SD

Dan Kiley
 DONNA SUMMER
 POINTER SISTERS
 LINDA RONSTADT
 GO GO'S
 Hottest:
 MEN AT WORK 2-1
 JACKSON BROWNE 4-3
 GLENN FREY 16-9
 ABC 21-15
 LOGGINS & PERRY 29-20

KDVV/Topeka, KS

Tony Stewart
 JUICE NEWTON
 STRAY CATS
 GO GO'S
 RICK SPRINGFIELD
 Hottest:
 LOGGINS & PERRY 5-1
 MICHAEL MCDONALD 2-2
 JACKSON BROWNE 4-3
 AMERICA 8-4
 GLENN FREY 12-8

KWLO/Waterloo, IA

Draw Bentley
 DAN FOGELBERG
 CHICAGO
 DIONNE WARWICK
 CS&N
 Hottest:
 MICHAEL MCDONALD 7-1
 MEN AT WORK 5-2
 GLENN FREY 10-3
 TOTO 9-7
 FLEETWOOD MAC 18-8

WAZY-FM/Lafayette, IN

Bob Leonard
 DIANA ROSS
 LINDA RONSTADT
 DONNA SUMMER
 TIMOTHY B. SCHMIT
 DONALD FAGEN
 MISSING PERSONS
 Hottest:
 JACKSON BROWNE 1-1
 GLENN FREY 13-7
 KIM CARNES 12-8
 STEEL BREEZE 18-11
 PAUL CARRACK 26-19

KRNA/Iowa City, IA

Jeff Harmon
 CHICAGO
 COCKER & WARNES
 JEFFERSON STARSHI
 SURVIVOR
 DAN FOGELBERG
 GO GO'S
 FIREBALL
 BILLY SQUIER
 Hottest:
 JACKSON BROWNE 3-1
 MICHAEL MCDONALD 4-3
 KIM CARNES 10-5
 REO SPEEDWAGON 12-6
 LOGGINS & PERRY 15-8

KQWB/Fargo, ND

Wayne Hiller
 JUICE NEWTON
 BILLY JOEL
 SYLVIA
 Hottest:
 JACKSON BROWNE 3-1
 JOHN COUGAR 2-2
 MICHAEL MCDONALD 5-3
 AMERICA 7-5
 FLEETWOOD MAC 17-7

WCIL-FM/Carbondale, IL

Tony Waltekus
 JONES & STANLEY
 COCKER & WARNES
 SYLVIA
 BILLY SQUIER
 LINDA RONSTADT
 GO GO'S
 Hottest:
 JOAN JETT 2-1
 GAP BAND 13-5
 LOGGINS & PERRY 11-7
 YAZ 17-12
 ONJ D-15

KFMZ/Columbia, MO

Steve Graziano
 SHERIFF
 MISSING PERSONS
 STRAY CATS
 BILLY JOEL
 PETER GABRIEL
 DONALD FAGEN
 Hottest:
 MEN AT WORK 2-1
 WHO 9-2
 LOGGINS & PERRY 7-4
 FLEETWOOD MAC 11-5
 RUSH 14-10

99KG/Salina, KS

Denny Collier
 DIANA ROSS
 MICHAEL MURPHEY
 LINDA RONSTADT
 DONNA SUMMER
 JUICE NEWTON
 SYLVIA
 CHICAGO
 GO GO'S
 MOVING PICTURES
 SURVIVOR
 Hottest:
 JOHN COUGAR 1-1
 SANTANA 8-3
 LOGGINS & PERRY 9-4
 FLEETWOOD MAC 16-6
 ONJ 15-7

KKRC-FM/Sioux Falls, SD

Dan Kiley
 DONNA SUMMER
 POINTER SISTERS
 LINDA RONSTADT
 GO GO'S
 Hottest:
 MEN AT WORK 2-1
 JACKSON BROWNE 4-3
 GLENN FREY 16-9
 ABC 21-15
 LOGGINS & PERRY 29-20

KKXL-FM/Grand Forks, ND

Garry Leigh
 LINDA RONSTADT
 PAUL CARRACK
 DONNA SUMMER
 TONI BASIL
 Hottest:
 JACKSON BROWNE 4-1
 MICHAEL MCDONALD 5-2
 JOHN COUGAR 1-3
 MEN AT WORK 6-4
 AMERICA 8-5

KYTN/Grand Forks, ND

Bouley/Fricke
 DIANA ROSS
 MOVING PICTURES
 SURVIVOR
 GO GO'S
 LINDA RONSTADT
 DIONNE WARWICK
 Hottest:
 MEN AT WORK 1-1
 FLEETWOOD MAC 13-8
 A FLOCK OF SEAGUL 15-9
 RUSH 16-11
 STRAY CATS 27-20

WBWB/Bloomington, IN

John Heimann
 LAURA BRANIGAN
 DONALD FAGEN
 FIXX
 STEVIE WONDER
 BILLY JOEL
 SURVIVOR
 LINDA RONSTADT
 TIMOTHY B. SCHMIT
 CHICAGO
 CS&N
 MARSHALL CRENSHAW
 POCO
 RUSH
 KARLA BONOFF
 PAUL CARRACK
 Hottest:
 JOHN COUGAR 1-1
 CHICAGO 7-2
 WHO 3-3
 KIM CARNES 5-5
 GLENN FREY 6-6

D93/Dubuque, IA

Steve Sesterhenn
 JOE JACKSON
 BAD COMPANY
 PAUL MCCARTNEY
 LINDA RONSTADT
 BILLY SQUIER
 DAN FOGELBERG
 Hottest:
 JOHN COUGAR 2-1
 MEN AT WORK 1-5
 TOTO 10-8
 GLENN FREY 13-11
 LOGGINS & PERRY 15-12

KWTO-FM/Springfield, MO

Scott Alexander
 LINDA RONSTADT
 DIANA ROSS
 SURVIVOR
 Hottest:
 JOHN COUGAR 1-1
 GLENN FREY 12-9
 LOGGINS & PERRY 14-11
 A FLOCK OF SEAGUL 17-14
 ONJ 19-15

KNBQ/Tacoma, WA

Bryan/Roberts
 CS&N
 STEVE MILLER BAND
 DONALD FAGEN
 CLASH
 STRAY CATS
 DAN FOGELBERG
 Hottest:
 MEN AT WORK 2-1
 REO SPEEDWAGON 10-5
 GLENN FREY 12-7
 ONJ 18-10
 JOE JACKSON 20-12

KBBK/Boise, ID

Bob Lee
 STEVIE LANG
 EDDIE MONEY
 PETER GABRIEL
 PAUL MCCARTNEY
 JEFFERSON STARSHI
 FIXX
 Hottest:
 JACKSON BROWNE 1-1
 MICHAEL MCDONALD 6-2
 A FLOCK OF SEAGUL 8-3
 ONJ 11-6
 SYLVIA 27-24

KSJD/Salem, OR

Len E. Mitchell
 STEVE MILLER BAND
 SURVIVOR
 PAUL MCCARTNEY
 GO GO'S
 JEFFERSON STARSHI (dp)
 FIXX (dp)
 Hottest:
 JOHN COUGAR 1-1
 A FLOCK OF SEAGUL 6-3
 AMERICA 11-8
 ONJ 12-9
 BILLY JOEL 30-26

KKFM/Colorado Springs

Jack Hamilton
 CS&N
 MOTELS
 LINDA RONSTADT
 Hottest:
 JOHN COUGAR 1-1
 AMERICA 5-3
 JACKSON BROWNE 10-4
 LOGGINS & PERRY 18-9
 BILLY JOEL 20-12

KIKI/Honolulu, HI

Michael Shishido
 STRAY CATS
 CS&N
 MISSING PERSONS
 LIONEL RICHIE
 DIONNE WARWICK
 Hottest:
 CHICAGO 1-1
 TONI BASIL 20-9
 GLENN FREY 17-10
 LOGGINS & PERRY 21-11
 KOOL & THE GANG 24-13

KLUC/Las Vegas, NV

Randy Lunquist
 DONNA SUMMER
 DONALD FAGEN
 STRAY CATS
 Hottest:
 JOHN COUGAR 1-1
 MICHAEL MCDONALD 5-3
 LOGGINS & PERRY 9-7
 SANTANA 12-9
 DON HENLEY 17-13

KYNO-FM/Fresno, CA

John Lee Walker
 LINDA RONSTADT
 SURVIVOR
 JEFFREY OSBORNE
 RICK JAMES
 MICHAEL MCDONALD
 Hottest:
 SOUL SONIC FORCE 3-1
 TONI BASIL 2-2
 EVELYN KING 7-5
 GAP BAND 9-6
 ONJ 14-10

FM102/Sacramento, CA

Billy Manders
 COCKER & WARNES
 KENNY ROGERS
 BILLY JOEL
 Hottest:
 JOHN COUGAR 3-1
 JACKSON BROWNE 6-2
 AMERICA 12-9
 NEIL DIAMOND 20-13
 JUICE NEWTON 25-19

KIDD/Monterey, CA

Berry Brown
 POINTER SISTERS
 DONNA SUMMER
 LIONEL RICHIE
 PAUL CARRACK
 SURVIVOR
 Hottest:
 JOHN COUGAR 1-1
 GAP BAND 2-2
 MEN AT WORK 9-4
 A FLOCK OF SEAGUL 17-12
 TONI BASIL D-24

KGGI/Riverside-S. Bernardino

Steve O'Neill
 LINDA RONSTADT
 MOVING PICTURES
 DONNA SUMMER
 SANTANA
 LIONEL RICHIE
 CHICAGO

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12 Midnight, total persons 12 plus shares as published by Arbitron.

★ DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE 'Hit Song' (Anylabel) LP: Hit Song National Summary UP 51

EXAMPLE 100/25 - 100 CHR reporting stations on it this week including 25 new adds.

44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region.

National Summary Up 31 - Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week.

Same 24 - Number of stations reporting no movement this week.

Down 0 - Number of stations moving it down on their charts.

Adds 25 - Total number of stations adding this week.

ABC The Look Of... (Mercury/PG) LP: The Lexicon Of Love

AMERICA You Can Do Magic (Capitol) LP: View From The Ground

A FLOCK OF SEAGULLS I Ran (So Far Away) (Arista) LP: A Flock Of Seagulls

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

TONI BASIL Mickey (Chrysalis) LP: Word Of Mouth

LAURA BRANIGAN Gloria (A&T) LP: Branigan

PAUL CARRACK I Need You (Epic) LP: Suburban Voodoo

NEIL DIAMOND Heartlight (Columbia)

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

220 Reports 207 Last Week

(A Flock Of Seagulls continued)

Table with columns for Regional, National, Summary, UP, DOWN, ADDED, and station call letters.

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ASIA Only Time Will Tell (Geffen) LP: Asia

JACKSON BROWNE Somebody's Baby (Asylum) LP: Soundtrack Fast Times At Ridgemont High

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

TONI BASIL Mickey (Chrysalis) LP: Word Of Mouth

LAURA BRANIGAN Gloria (A&T) LP: Branigan

PAUL CARRACK I Need You (Epic) LP: Suburban Voodoo

NEIL DIAMOND Heartlight (Columbia)

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

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(Neil Diamond continued)

Radio listings for Neil Diamond's 'Missing You (Full Moon/Epic)'. Includes station call letters, frequencies, and regional reach statistics (51/48, 23%).

Radio listings for Dan Fogelberg's 'Missing You (Full Moon/Epic)'. Includes station call letters, frequencies, and regional reach statistics (51/48, 23%).

Radio listings for Go-Go's 'Get Up And Go (IRS/A&M)'. Includes station call letters, frequencies, and regional reach statistics (74/19, 34%).

Radio listings for Jefferson Starship's 'Be My Lady (Grunt/RCA)'. Includes station call letters, frequencies, and regional reach statistics (55/55, 25%).

Radio listings for Paul McCartney's 'Tug Of War (Columbia)'. Includes station call letters, frequencies, and regional reach statistics (50/20, 23%).

Radio listings for Men At Work's 'Who Can It Be Now? (Col.)'. Includes station call letters, frequencies, and regional reach statistics (181/0, 82%).

Radio listings for Donald Fagen's 'I.G.Y. (What A...!) (WB)'. Includes station call letters, frequencies, and regional reach statistics (72/71, 33%).

Radio listings for Glenn Frey's 'The One You Love (Asylum)'. Includes station call letters, frequencies, and regional reach statistics (197/6, 90%).

Radio listings for Joe Jackson's 'Steppin' Out (A&M)'. Includes station call letters, frequencies, and regional reach statistics (163/18, 74%).

Radio listings for Koool & The Gang's 'Big Fun (De-Lite/PolyGram)'. Includes station call letters, frequencies, and regional reach statistics (98/1, 45%).

Radio listings for Michael McDonald's 'I Keep Forgettin' (Every Time You're Near) (WB)'. Includes station call letters, frequencies, and regional reach statistics (205/1, 93%).

Radio listings for Moving Pictures' 'What About... (Network/E-A)'. Includes station call letters, frequencies, and regional reach statistics (517, 23%).

Radio listings for Fleetwood Mac's 'Gypsy (WB)'. Includes station call letters, frequencies, and regional reach statistics (207/1, 94%).

Radio listings for Aretha Franklin's 'Jump To It (Arista)'. Includes station call letters, frequencies, and regional reach statistics (70/7, 32%).

Radio listings for Billy Joel's 'Pressure (Columbia)'. Includes station call letters, frequencies, and regional reach statistics (181/22, 73%).

Radio listings for K. Loggins & S. Perry's 'Don't Fight It (Columbia)'. Includes station call letters, frequencies, and regional reach statistics (180/5, 82%).

Radio listings for Men At Work's 'Who Can It Be Now? (Col.)'. Includes station call letters, frequencies, and regional reach statistics (181/0, 82%).

Radio listings for Juice Newton's 'Break It To Me... (Capitol)'. Includes station call letters, frequencies, and regional reach statistics (142/11, 65%).

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DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 72/71
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 71 including 96KX, 94Q, Q105, CKLW, WLWL-FM, KZZP, WKZR-FM, WHHY-FM, WSFL, Z104, KNBQ, WHEB, WJAD, WBWB, KIST.

ARETHA FRANKLIN "Jump To It" (Arista) 70/7
Moves: Up 32, Debuts 4, Same 22, Down 5, Adds 7, B94, WKEE, KBFM, Z104, KJRB, WFBB, WQLT, WBEN-FM 3-2, KEARTH 14-10, KIIS-FM 22-10, KIQQ 11-8, XTRA 14-11, WAXY 16-12, WSFL 1-1, KGGI 14-9.

MOTELS "Take The L" (Capitol) 70/1
Moves: Up 27, Debuts 8, Same 31, Down 3, Adds 1, KKFM, KFI 28-25, WBLI d-21, WKEE 23-15, WGRD 9-6, WZZR 25-22, WKDD 13-11, WGUY 27-24, WACZ 32-28, WQLT 38-33, WHSL 28-23, WXLK 29-25, D93 26-24, KENI 20-16, KCBN 29-26.

AIR SUPPLY "Young Love" (Arista) 65/8
Moves: Up 31, Debuts 5, Same 20, Down 1, Adds 8, B94, KIQQ, 92FLY, WYCR, B97, CK101, KBIM, KTRS, WHFM 26-22, Y103 21-17, WGH 19-13, KO93 22-15, OK100 18-11, WFLB 31-24, KSLY 23-16.

JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 55/55
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 55 including 293, 94Q, WLWL-FM, KFI, KIQQ, Q103, WHFM, WSKZ, WSSX, KMGK, KBBK, WSQV, WHSL, KFYR, KCDQ.

LIONEL RICHIE "Truly" (Motown) 54/53
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 53 including B94, B104, WXKS-FM, PRO-FM, Z93, 94Q, I95, Q105, CKLW, KEARTH, KFI, KIIS-FM, KIQQ, KFRC, KIMN.

DAN FOGELBERG "Missing You" (Full Moon/Epic) 51/48
Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 48 including 94Q, WBBM-FM, WLWL-FM, KIQQ, Q103, KZZP, WPST, WBCY, WSSX, KMGK, KNBQ, WTSN, WGLF, WSPT, KOZE.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 51/7
Moves: Up 7, Debuts 8, Same 29, Down 0, Adds 7, WZYP, KIOA, KGGI, WISE, KYTN, 99KQ, KBIM, WBEN-FM 36-31, WXKS-FM deb 22, JB105 27-23, KSET-FM 26-21, WERZ 24-21, KILE 39-36, KKRC-FM 35-31, WRKR 38-35.

GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 51/0
Moves: Up 30, Debuts 3, Same 10, Down 8, Adds 0, WXKS-FM 6-2, Y100 5-5, KTFM 8-7, B97 10-5, WQID 20-11, WHHY-FM 4-1, CK101-12-7, FM100 18-14, WNOK-FM 4-1, KYNO-FM 9-6, KIDD 2-2, Q104 8-1, Z102 1-1, WGLF 11-7, WCIL-FM 13-5.

PAUL McCARTNEY "Tug Of War" (Columbia) 50/20
Moves: Up 4, Debuts 8, Same 18, Down 0, Adds 20 including WKFM, WPHD, WHFM, WYCR, KITY, WABB-FM, WOKI, WVIC, KBBK, KSKD, WJBO, WYKS, WAZY-FM, D93, KDZA.

SIGNIFICANT ACTION

MICHAEL MURPHEY "What's Forever For" (Liberty) 48/3
Moves: Up 26, Debuts 1, Same 9, Down 9, Adds 3, I95, 79Q, 99KQ, B104 10-5, JB105 19-15, Z93 10-7, K TSA 19-15, KXX106 12-9, CK101 21-18, WOKI 8-7, KRAV 8-7, WCIR 7-4, WGLF 30-24, KDVV 14-11, KDZA 30-25.

EVELYN KING "Love Come Down" (RCA) 47/2
Moves: Up 26, Debuts 7, Same 11, Down 1, Adds 2, WSFL, Z102, WBEN-FM 5-3, WXKS-FM 4-1, Z93 26-23, Y100 16-12, KFI 18-13, KIIS-FM 23-15, KIQQ 18-10, KFRC 11-8, KC101 28-21, KTFM 20-9, WDOQ 26-16, KIKI d-23, 95SGF 16-12.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 41/10
Moves: Up 4, Debuts 4, Same 23, Down 0, Adds 10, WGCL, KC101, KHFI, KYXX, WAEV, KILE, WBWB, WAZY-FM, KSLY, KCBN, WLWL-FM on, G100 32-30, KSTT 30-28, Z104 d-23, WSPT 29-27.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 40/14
Moves: Up 4, Debuts 13, Same 9, Down 0, Adds 14, WXKS-FM, KFI, WKFM, Q106, KZFM, WTXI, WSFL, WRQK, KO93, KYNO-FM, WIGY, WKHI, WJAD, KDZA, Q104 20-15.

DIONNE WARWICK "Heartbreaker" (Arista) 37/37
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 37 including WNBC, WKBW, B104, WXKS-FM, JB105, Z93, Y100, KEARTH, KIQQ, WHHY-FM, WNAM, KO93, WACZ, 95SGF, KKLS, KCDQ.

MISSING PERSONS "Destination Unknown" (Capitol) 35/13
Moves: Up 0, Debuts 5, Same 17, Down 0, Adds 13, KEGL, KFI, WKEE, WOKI, WNOK-FM, KIKI, WISE, KVOL, KISR, WAZY-FM, KFMZ, KCBN, KOZE, WXKS-FM on, WZZR d-40.

STEVE MILLER BAND "Cool Magic" (Capitol) 33/30
Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 30 including WBEN-FM, KIQQ, WKFM, WLAN-FM, KSET-FM, WZYP, WCSC, KNBQ, KQMQ, WFBG, WPFM, KILE, KGHO, KIST, KKAZ.

BILLY SQUIER "Everybody Wants You" (Capitol) 33/20
Moves: Up 3, Debuts 1, Same 9, Down 0, Adds 20 including WKFM, WPHD, WRCK, WPST, WKZR-FM, KITY, WSSX, WKAU, WKDD, KYXX, WIGY, WHSL, WPFM, WCIL-FM, D93.

BAD COMPANY "Electricland" (Swan Song/Atco) 33/3
Moves: Up 6, Debuts 3, Same 18, Down 0, Adds 6, WQID, WSEZ, WJBO, WISE, WFLB, D93, 96KX d-33, KEGL d-28, WPHD 13-11, WHFM on, KYST 40-38, WSKZ on, WSSX 29-25, WJXQ 13-11, WSPT on-dp.

STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown) 31/3
Moves: Up 11, Debuts 4, Same 13, Down 0, Adds 3, KITY, 94TYX, WBWB, WXKS-FM 30-25, KFI on, KFRC 34-30, V100 d-30, Y103 29-26, WNOK-FM 39-35, WGH 20-14, KSTT 24-20, Z102 18-13, WYKS 37-32, KSLY 28-22.

EDDIE MONEY "Shakin'" (Columbia) 26/8
Moves: Up 3, Debuts 6, Same 9, Down 0, Adds 8, WKEE, KYST, KITY, WGH, Z104, WNAM, KBBK, WIGY, KEGL d-25, KIQQ 39-34, WPHD d-29, KSET-FM d-28, WJXQ 16-8, WKDD 22-17, KSEL-FM d-28.

CLASH "Rock The Casbah" (Epic) 25/9
Moves: Up 6, Debuts 4, Same 6, Down 0, Adds 9, KEGL, WGCL, KFI, XTRA, 3WT, CK101, WOKI, KNBQ, KCDQ, WXKS-FM 5-4, KIQQ 17-11, KSET-FM 29-22, WJXQ 28-13, KYXX d-25, WGUY 21-16.

TAVARES "A Penny For Your Thoughts" (RCA) 20/4
Moves: Up 3, Debuts 5, Same 8, Down 0, Adds 4, KFRC, WTXI, WQID, WJBO, WXKS-FM 28-19, PRO-FM d-25, KEARTH 29-24, KIIS-FM d-25, KIQQ 31-28, XTRA d-24, KTFM d-28, WSFL on, WFOX d-32, KVOL on, KSLY on.

ROBERT PLANT "Burning Down One Side" (Swan Song/Atco) 20/0
Moves: Up 9, Debuts 0, Same 8, Down 3, Adds 0, WLS-FM 32-25, WBBM-FM 33-31, WRCK 26-24, KSET-FM 21-18, WSSX 16-14, WVIC on, WJXQ 7-7, WKDD 28-26, KXX on, WSQV on, WHSL 20-16, KISR 18-14, WBWB on, KFMZ 15-14, KGHO 5-5.

KARLA BONOFF "Please Be The One" (Columbia) 19/3
Moves: Up 7, Debuts 4, Same 5, Down 0, Adds 3, WAEB, KLIK, WBWB, V100 22-18, Y103 23-20, FM100 on, WRQK on, WKFR on, KSTT d-25, KIOA 27-25, KOFM 29-24, FM102 d-29, KRQ d-27, WYKS 33-29, KTRS d-26.

CLIFF RICHARD "The Only Way Out" (EMI America) 18/5
Moves: Up 0, Debuts 2, Same 11, Down 0, Adds 5, WAEB, WSEZ, WIGY, WYKS, KSLY, WLWL-FM on, Y103 d-29, WOKI on, WZZR on, WIKS on, KBBK on, WFOX on, WJAD on, WFLB on, WAZY-FM on.

STEPHEN BISHOP "If Love Takes You Away" (WB) 18/3
Moves: Up 9, Debuts 0, Same 6, Down 0, Adds 3, KLIK, WFOX, WCGQ, WAEB 28-26, WHHY-FM 32-30, Y103 27-24, WBCY on, WSFL on, KIOA on, KO93 30-29, WQLT on, WJAD on, WYKS 27-25, KTRS 25-18, KCDQ 26-20.

CHEAP TRICK "She's Tight" (Epic) 18/3
Moves: Up 1, Debuts 2, Same 12, Down 0, Adds 3, K104, OK100, 95XIL, Y100 on, I95 d-25, WRCK on, 79Q 26-20, KSET-FM d-29, KYXX on, KQMQ on, WACZ on, KILE on, WSPT on-dp, KSLY on.

PETER GABRIEL "Shock The Monkey" (Geffen) 17/14
Moves: Up 1, Debuts 2, Same 0, Down 0, Adds 14, KEGL, WLWL-FM, WPHD, WRCK, KSET-FM, WABB-FM, WOKI, WZZR, WVIC, WMEE, KBBK, WOMP-FM, WZYQ, KFMZ, WJXQ 29-22.

JOE WALSH "Waffle Stomp" (Full Moon/Asylum) 17/2
Moves: Up 3, Debuts 3, Same 8, Down 0, Adds 3, 96KX, 3WT, WSPT, KEGL d-23, WLWL-FM on, WPHD 28-26, KHFI on, WZZR on, WJXQ 32-29, KSKD on-dp, WACZ on, WZYQ on, KISR d-28, KFMZ d-25, KBIM 38-33.

FIXX "Stand Or Fall" (MCA) 16/8
Moves: Up 3, Debuts 0, Same 5, Down 0, Adds 8, KTFM, KZFM, KSET-FM, KBBK, KSKD, WJBO, WBWB, KDZA, CHUM 23-15, KFI on, WJXQ on-dp, KYXX 22-19, WGUY on, WCIL-FM on, KGHO 18-14.

BILL MEDLEY "Right Here And Now" (Planet/RCA) 13/4
Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 4, CKLW, KIQQ, 94TYX, WDOQ, KEARTH d-30, KITY on, WAXY on, FM100 on, WFBG on, WFOX on, WISE on, WFLB on, KVOL on.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 12/0
Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 0, WXKS-FM d-21, KFI on, KITY 39-34, KSTT 21-21, KIOA on, WJBO on, WGUY on, WIGY on, KVOL on, WAZY-FM on, 99KQ 29-26, KSLY 30-24.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 11/4
Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 4, CKLW, KYST, WCIR, WFOX, WTRY d-29, K104 on, KRAV on, OK100 on, 95XIL on, KWLO on, KBIM d-40.

KENNY ROGERS "A Love Song" (Liberty) 10/10
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, KIQQ, K104, Y103, KIOA, FM102, OK100, WTSN, WCIR, 95XIL, KFYR.

STEPHANIE WINSLOW "In Between Lovers" (Primer/Curb) 10/5
Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 5, WRCK, 3WT, WJBO, WERZ, WFLB, WJXQ on-dp, WIGY on, WFBG on, WISE on, KVOL on.

RAY PARKER JR. "It's Our Own Affair" (Arista) 10/1
Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 1, KITY, KIQQ d-40, WDOQ on, WOKI on, WFBG on, 95SGF on, WFLB on, KVOL on, KGHO on, KSLY on.

YAZ "Situation" (Sire/WB) 10/0
Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 0, 92FLY on, KTFM d-17, WSFL 30-20, KQMQ 25-14, WGUY on, WOMP-FM 26-23, 95SGF on, WCIL-FM 17-12.

PAUL McCARTNEY "Tug Of War" (Columbia) 36/13
Rotations: Heavy 1/0, Medium 19/6, Light 14/5, Extra Adds 2, Total Adds 13, WCZY, WCCO, KNBR, KJR, KWAV, WTNV, WCHV, KCRG, WJON, KTWO, KBAI, KRNO, KSRO. Heavy: KEY103. Medium: WBEN, WSB, WARM98, WSRZ, KMBZ, KCEE, WAYV, WKZE-FM, WEIM, KSEL, KFSB, KRKC, KRKK.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 35/28
Rotations: Heavy 1/1, Medium 11/7, Light 21/18, Extra Adds 2, Total Adds 28, WLTA, WARM98, WCCO, WRIE, WSBA, WSLI, WRVR, WHBY, WHBC, WHIO, WMHE, KKRK, KBOI, KKUA, KSL, KCEE, WAYV, WEIM, WDEF, KFSB, WBOW, KFQD, KTWO, KRKC, KBAI, KRKC, KISN, KVSF. Medium: WFSM, KMBZ.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 31/1
Rotations: Heavy 0/0, Medium 18/1, Light 13/0, Extra Adds 0, Total Adds 1, KRNT. Medium: WFBR, WICC, WAFB, WHHY, WQUA, KBOI, WNNR, WKZE-FM, WEIM, WTNV, WSKY, WORG, KFSB, KFQD, KRKC, KBAI, KRNO.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 30/0
Rotations: Heavy 2/0, Medium 18/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WAIV, KFSB. Medium: WLTA, WSB, 97AIA, WARM98, KEY103, Y106, WSRZ, WHBY, KRNT, KBOI, KUGN, KSL, WSKY, WORG, KFQD, KQDI, KRKC, WKAZ.

TANYA TUCKER "Cry" (Arista) 30/0
Rotations: Heavy 2/0, Medium 13/0, Light 15/0, Extra Adds 0, Total Adds 0. Heavy: WLTA, WEIM. Medium: WCCO, WKAZ, KEY103, WHBY, WHBC, KRNT, KSL, KSEL, WLVA, KFSB, WJON, KRKC, KVSF.

SIGNIFICANT ACTION

LIONEL RICHIE "Truly" (Motown) 28/28
Rotations: Heavy 0/0, Medium 8/8, Light 19/19, Extra Adds 1, Total Adds 28, WFBR, WBEN, WASH, WARM98, WCCO, KPPL, KOY, KEX, WICC, WKAZ, WFSM, WYYZ, WSGN, WAIV, WHHY, WQUE, WHBY, YES95, WGAR, WHIO, WFMK, WSKY, WLVA, KFSB, WJON, KRKC, KRNO, KISN.

MEN AT WORK "Who Can It Be Now?" (Columbia) 27/3
Rotations: Heavy 5/0, Medium 15/2, Light 7/1, Extra Adds 0, Total Adds 3, WRVR, WNCI, WCHV. Heavy: Y106, WSRZ, KYUU, WAYV, KPAT. Medium: WROR, GR55, 55KRC, WHEN, SM95, WQUE, WFMK, KSLQ, WMHE, KBOI, WKZE-FM, WSKY, KCMQ.

LARRY LEE "The Best Is Yet To Come" (Columbia) 26/12
Rotations: Heavy 0/0, Medium 7/2, Light 17/8, Extra Adds 2, Total Adds 12, WHB, WQUA, WNNR, WKZE-FM, KSEL, WLVA, WORG, KFQD, KRKC, KISN, KSRO. Medium: WSBA, KEY103, WEIM, WJON, KRKC.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 26/5
Rotations: Heavy 1/0, Medium 9/0, Light 15/4, Extra Adds 1, Total Adds 5, WOWO, KKRK, KCEE, KVOX, KFQD. Heavy: WQUE. Medium: WROR, WHB, KEY103, WAFB, WSGN, WHHY, WFB, WKB, WSKY.

BILL MEDLEY "Right Here And Now" (Planet/RCA) 23/11
Rotations: Heavy 0/0, Medium 5/2, Light 16/7, Extra Adds 2, Total Adds 11, WLTA, KVIL, WCCO, KMGC, WHBY, WHBC, WTRX, WENS, KBOI, KFSB, KTWO. Medium: WFBR, WRVR, WJON.

TOTO "Make Believe" (Columbia) 23/1
Rotations: Heavy 4/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, WAFB. Heavy: WSRZ, WNNR, WSKY, KPAT. Medium: WZZP, WHEN, WHHY, Y106, KYUU, WAYV, WCHV, WROV, KCMQ, KVOX.

REO SPEEDWAGON "Sweet Time" (Epic) 22/1
Rotations: Heavy 3/0, Medium 14/0, Light 5/1, Extra Adds 0, Total Adds 1, WAFB. Heavy: WHEN, WSGN, WFMK. Medium: WHHY, WQUE, WSRZ, WISM-FM, KYUU, WAYV, WNNR, WTNV, WSKY, WCHV, KVOX, WBOW, KFQD, KRKC.

DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 21/21
Rotations: Heavy 1/1, Medium 2/2, Light 17/17, Extra Adds 1, Total Adds 21, WBEN, WARM98, KEX, KGW, KPLZ, WFSM, WRVR, SM95, WQUE, WSRZ, WHBY, WFMK, WMHE, KKRK, WKZE-FM, WEIM, WKBR, WSKY, KFQD, KRKC, KBAI.

ALABAMA "Close Enough To Perfect" (RCA) 21/0
Rotations: Heavy 6/0, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WSGN, WAAY, WNNR, WEIM, KFSB, KRKC. Medium: WSB, WCCO, WKAZ, WHHY, WHIO, KMBZ, KLTE, WDEF, WLVA, KWEB, KFQD.

RANDY MEISNER "Never Been In Love" (Epic) 20/1
Rotations: Heavy 4/0, Medium 13/0, Light 3/1, Extra Adds 0, Total Adds 1, WOWO. Heavy: WHHY, Y106, WSRZ, WFMK. Medium: WCCO, KPLZ, WKAZ, WHEN, KRNT, WISM-FM, WMHE, KYUU, WNNR, WSKY, WCHV, KCMQ, WBOW.

RH FACTOR "Glued To The Tube" (Boardwalk) 19/1
Rotations: Heavy 1/0, Medium 8/0, Light 10/1, Extra Adds 0, Total Adds 1, WKAZ. Heavy: WSBA. Medium: KEX, WHBC, WHIO, KBOI, KUGN, WNNR, WEIM, WCTC.

BILLY JOEL "Pressure" (Columbia) 18/4
Rotations: Heavy 0/0, Medium 5/1, Light 13/3, Extra Adds 0, Total Adds 4, WCCO, KYUU, WKBR, KVOX. Medium: KHOW, WSRZ, WKZE-FM, WCHV.

JOHN COUGAR "Jack & Diane" (Riva/PolyGram) 18/2
Rotations: Heavy 2/0, Medium 8/1, Light 8/1, Extra Adds 0, Total Adds 2, WAFB, KYUU. Heavy: WSRZ, KVOX. Medium: WROR, WSGN, WHHY, WORG, WSKY, KCMQ, KPAT.

DAN FOGELBERG "Missing You" (Full Moon/Epic) 17/17
Rotations: Heavy 0/0, Medium 4/4, Light 12/12, Extra Adds 1, Total Adds 17, WLTA, WISN, KOY, WFSM, WSGN, SM95, WSRZ, WISM-FM, WMHE, KCEE, WEIM, WSKY, KSEL, KCMQ, KFQD, KRKC, KISN.

LAURA BRANIGAN "Gloria" (Atlantic) 17/4
Rotations: Heavy 2/0, Medium 6/1, Light 9/3, Extra Adds 0, Total Adds 4, WVBF, WTAE, WKAZ, KYUU. Heavy: WSGN, WAYV. Medium: WFBR, WROR, WYNY, WOMC, WKBR.

ASIA "Only Time Will Tell" (Geffen) 17/1
Rotations: Heavy 6/0, Medium 7/0, Light 4/1, Extra Adds 0, Total Adds 1, WAFB. Heavy: WHEN, WSRZ, KSLQ, KYUU, KVOX, KPAT. Medium: WROR, GR55, 97AIA, WHHY, Y106, KBOI, WNNR.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 17/1
Rotations: Heavy 2/0, Medium 5/1, Light 10/0, Extra Adds 0, Total Adds 1, KEY103. Heavy: WLTA, KUGN. Medium: WCCO, WKAZ, WHIO, KSL.

TOM SNOW "Hungry Nights" (Arista) 16/4
Rotations: Heavy 0/0, Medium 3/0, Light 13/4, Extra Adds 0, Total Adds 4, WCCO, WQUA, KKUA, KRKC. Medium: KEY103, WHBC, WSKY.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 13/2
Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Extra Adds 1, Total Adds 2, KPLZ, KFQD. Medium: WNNR.

KENNY ROGERS "A Love Song" (Liberty) 12/12
Rotations: Heavy 0/0, Medium 4/4, Light 8/8, Extra Adds 0, Total Adds 12, WISN, KOY, WFSM, WSGN, WHBY, WHBC, WHIO, KMBZ, KLTE, KKRK, WBOW, KBAI.

DIANA ROSS "Muscles" (RCA) 12/4
Rotations: Heavy 0/0, Medium 1/0, Light 10/3, Extra Adds 1, Total Adds 4, WFSM, KS103, WEIM, KTWO. Medium: WFBR.

BARON LONGFELLOW "Amour" (Ice) 12/0
Rotations: Heavy 0/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: WKAZ, KEY103, KRNT, KBOI, WDEF, KFQD.

LINDA RONSTADT "Get Closer" (Asylum) 11/9
Rotations: Heavy 0/0, Medium 4/3, Light 7/6, Extra Adds 0, Total Adds 9, WKAZ, WAFB, WSRZ, KUDO, WAYV, WKZE-FM, WKBR, WCHV, KBAI. Medium: WSGN.

RICK SPRINGFIELD "I Get Excited" (RCA) 11/0
Rotations: Heavy 0/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: KSLQ, WAYV, WNNR, WEIM.

KIM CARNES "Voyeur" (EMI America) 10/0
Rotations: Heavy 0/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: WROR, KKUA, WKZE-FM, KPAT.

DONNA SUMMER "State Of Independence" (Geffen) 8/6
Rotations: Heavy 0/0, Medium 2/1, Light 6/5, Extra Adds 0, Total Adds 6, WFBR, WTAE, KMGC, WHHY, Y106, KWAV. Medium: WSKY.

GEORGE FISCHOFF "Pretty Kitty" (MMG) 8/1
Rotations: Heavy 0/0, Medium 1/0, Light 7/1, Extra Adds 0, Total Adds 1, WDEF. Medium: WCCO.

JOHNNY MATHIS "When The Lovin' Goes Out..." (Columbia) 7/1
Rotations: Heavy 0/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, WICC. Medium: WHIO, KUGN.

STEEL BREEZE "You Don't Want Me Anymore" (RCA) 6/3
Rotations: Heavy 1/0, Medium 2/0, Light 3/3, Extra Adds 0, Total Adds 3, WNCI, WOWO, KPAT. Heavy: WSGN. Medium: KYUU, WCHV.

TAVARES "A Penny For Your Thoughts" (RCA) 5/3
Rotations: Heavy 0/0, Medium 2/1, Light 3/2, Extra Adds 0, Total Adds 3, WROR, WPRO, KRNO. Medium: WFBR.

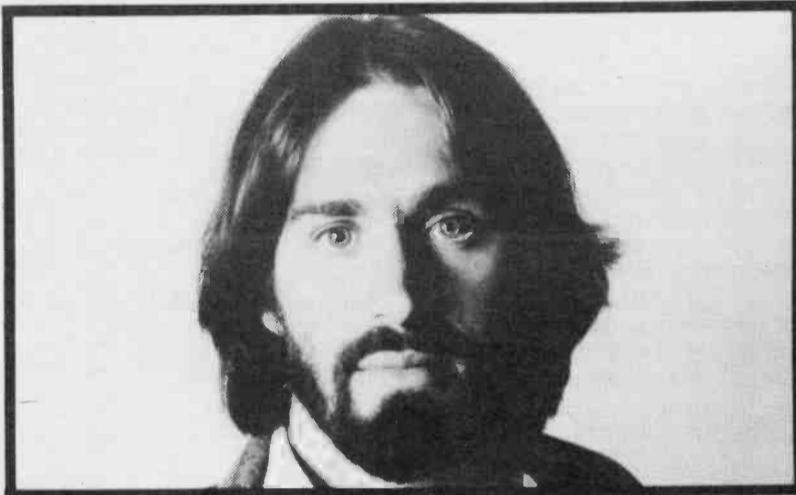
PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 5/1
Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WFSM. Medium: KBOI.

KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 5/1
Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WAFB. Medium: WFBR, WROR.

CHR SIGNIFICANT ACTION

ORLEANS "One Of A Kind" (Radio/Atlantic) 10/0
Moves: Up 1, Debuts 0, Same 9, Down 0, Adds 0, WIGY on, WERZ on, WIKZ on, WISE on, KYTN on, D93 on, KGHO on, KBIM 39-36.

AT EPIC, IT STAYS **HOT** IN OCTOBER



DAN FOGELBERG

"Missing You"

☑ One of MOST ADDED

94Q add 29
WBBM-FM add
WLOL-FM add
KIQQ add
Q103 add
KZZP add

WTRY add
KC101 add
WPST add
WYCR add
WKEE add
FM100 add

WSKZ add
WQUT add
WBCY add
WCSC add
WSSX add
WZZR add
WKFR add
KSTT add

KIOA add
KMGK add
KRAV add
Z104 add
WNAM add
WIKS add
WKDD on
KO93 add 28
KNBQ add
KRQ add
WIGY add
WTSN add

WFBG add
WOMP-FM add
WCIR add
Q104 add
WFOX add
WJAD add
WXLK add
WGLF add
WYKS on
KILE add
KSEL-FM on
KQIZ-FM add

Q101 add
KKLS add
WSPT add
KWLO add
D93 add
KRNA add
KOZE add



SURVIVOR

"American Heartbeat"



☑ One of MOST ADDED CHR: 106/39

ADDED THIS WEEK AT:

WBEN-FM
CKLW
WPHD
92FLY
WLAN-FM

WTIX
G100
WZYP
WCSC
WNOK-FM

KZ93
WKAU
KYNO-FM
KIDD
KSKD

WACZ
WIGY
WERZ
WAEV
95SGF
WJAD

WCGQ
WISE
WHSL
WGLF
KKQV
Q101

KNOE-FM
KYTN
WRKR
WBWB
KRNA
99KG

KWTO-FM
KENI
KBIM
KDZA
KKAZ
KOZE



PAUL CARRACK

"I Need You"

Average Move +4 CHR Chart 27

AND ADDED THIS WEEK AT:

WBBM-FM
3WT

V100
KYST

BJ105
KOFM

KIDD
KRSP

WISE
KKXL-FM

WBWB



REO SPEEDWAGON

"Sweet Time"

Average Move +3

CHR Chart

27 → 22 → 19 → 17



Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks Last
Weeks Weeks Week

6	4	3	1	MICHAEL McDONALD/I Keep Forgettin'... (WB)
1	1	1	2	JOHN COUGAR/Jack & Diane (Riva/PolyGram)
4	3	2	3	JACKSON BROWNE/Somebody's Baby (Asylum)
9	7	6	4	MEN AT WORK/Who Can It Be Now? (Columbia)
10	8	5	5	AMERICA/You Can Do Magic (Capitol)
3	2	4	6	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
22	15	8	7	FLEETWOOD MAC/Gypsy (WB)
20	14	9	8	GLENN FREY/The One You Love (Asylum)
17	13	11	9	SANTANA/Hold On (Columbia)
25	19	13	10	KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)
30	20	14	11	A FLOCK OF SEAGULLS/I Ran (So Far Away) (Jive/Arista)
5	5	7	12	ASIA/Only Time Will Tell (Geffen)
29	24	18	13	OLIVIA NEWTON-JOHN/Heart Attack (MCA)
15	10	10	14	TOTO/Make Believe (Columbia)
2	6	12	15	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
19	17	16	16	KIM CARNES/Voyeur (EMI America)
27	22	19	17	REO SPEEDWAGON/Sweet Time (Epic)
24	23	21	18	STEEL BREEZE/You Don't Want Me Anymore (RCA)
-	-	23	19	JUICE NEWTON/Break It To Me Gently (Capitol)
-	28	27	20	NEIL DIAMOND/Heartlight (Columbia)
-	26	24	21	RICK SPRINGFIELD/I Get Excited (RCA)
-	27	26	22	WHO/Athena (WB)
11	11	15	23	ELTON JOHN/Blue Eyes (Geffen)
-	30	28	24	JOE JACKSON/Steppin' Out (A&M)
-	-	-	25	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
-	-	30	26	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
-	-	29	27	PAUL CARRACK/I Need You (Epic)
-	-	-	28	BILLY JOEL/Pressure (Columbia)
-	-	-	29	CHICAGO/Love Me Tomorrow (Full Moon/WB)
-	-	-	30	RUSH/New World Man (Mercury/PolyGram)

Three Weeks Last
Weeks Weeks Week

19	11	6	1	NEIL DIAMOND/Heartlight (Columbia)
14	7	3	2	GLENN FREY/The One You Love (Asylum)
11	3	2	3	JUICE NEWTON/Break It To Me Gently (Capitol)
9	5	4	4	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)
2	1	1	5	AMERICA/You Can Do Magic (Capitol)
17	13	8	6	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
10	9	7	7	JACKSON BROWNE/Somebody's Baby (Asylum)
3	2	5	8	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
27	20	12	9	FLEETWOOD MAC/Gypsy (WB)
25	21	14	10	SYLVIA/Nobody (RCA)
30	23	17	11	AIR SUPPLY/Young Love (Arista)
4	6	10	12	ELTON JOHN/Blue Eyes (Geffen)
1	4	9	13	KENNY ROGERS/Love Will Turn You Around (Liberty)
6	10	13	14	MICHAEL MURPHEY/What's Forever For (Liberty)
-	26	21	15	KARLA BONOFF/Please Be The One (Columbia)
18	18	16	16	WILLIE NELSON/Let It Be Me (Columbia)
-	27	24	17	STEPHEN BISHOP/If Love Takes You Away (WB)
7	8	11	18	ROBERTA FLACK/I'm The One (Atlantic)
-	-	28	19	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
20	19	19	20	RONNIE MILSAP/He Got You (RCA)
13	14	15	21	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
-	-	27	22	STEVIE WONDER/Ribbon In The Sky (Tamlia/Motown)
-	-	29	23	JEFFREY OSBORNE/On The Wings Of Love (A&M)
5	12	18	24	PAUL McCARTNEY/Take It Away (Columbia)
-	-	-	25	CHICAGO/Love Me Tomorrow (Full Moon/WB)
12	16	22	26	NICOLETTE LARSON/I Only Want To Be With You (WB)
-	-	30	27	MATTHEW WILDER/Work So Hard (Arista)
-	-	-	28	PAUL CARRACK/I Need You (Epic)
8	17	23	29	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
-	-	-	30	DIONNE WARWICK/Heartbreaker (Arista)

DONALD FAGEN (71)
JEFFERSON STARSHIP (55)
LIONEL RICHIE (53)

LINDA RONSTADT (51)
DAN FOGELBERG (48)
SURVIVOR (39)

**MOST
ADDED**

DIONNE WARWICK (67)
E. RABBITT & C. GAYLE (28)
LIONEL RICHIE (28)

C. S. & N. "Southern" (22)
CHICAGO "Love" (21)
DONALD FAGEN (21)

JOHN COUGAR (95)
JACKSON BROWNE (78)
MICHAEL McDONALD (73)

FLEETWOOD MAC (73)
GLENN FREY (70)
MEN AT WORK (68)

HOTTEST

NEIL DIAMOND (72)
AMERICA (66)
MICHAEL McDONALD (62)

GLENN FREY (59)
JUICE NEWTON (59)
J. COCKER & J. WARNES (45)

JOE COCKER & JENNIFER WARNES

Up Where We Belong (Island/Atco)

66% of our reporters on it. Moves: Up 74, Debuts 18, Same 17, Down 3, Adds 33 including WBEN-FM, JB105, Q107, WLS-FM, KEARTH, KIIS-FM, WTRY, KBFM, KXX106, WMEE, FM102, WACZ, WCGQ, WCIL-FM, KENI. See Parallels, debuts at number 25 on the CHR chart.

RUSH

New World Man (Mercury/PolyGram)

63% of our reporters on it. Moves: Up 60, Debuts 14, Same 51, Down 1, Adds 12, Y100, Q102, KFI, KIQQ, 92FLY, KTFM, KITY, WJDX, KSTT, WHOT, WGLF, WBWB, WBEN-FM 27-16, CHUM 2-1, KEGL 18-12. See Parallels, debuts at number 30 on the CHR chart.

12-34

NEW & ACTIVE

SYLVIA "Nobody" (RCA) 123/17

Moves: Up 66, Debuts 13, Same 26, Down 1, Adds 17 including WBEN-FM, B94, XTRA, KUBE, KROD, WNOK-FM, WEBC, WHOT, Y94, WHEB, WQLT, WJAC, KKLS, 99KG, KYVA.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 117/11

Moves: Up 34, Debuts 26, Same 46, Down 0, Adds 11, WNBC, WXXS-FM, WAEB, FM100, KSTT, KIDD, WIGY, FM99, WYKS, KKRC, KCBN, JB105 31-26, KFRC 31-27, KZFM 27-23, G100 24-19.

LAURA BRANIGAN "Gloria" (Atlantic) 113/13

Moves: Up 64, Debuts 9, Same 25, Down 2, Adds 13, WLOL-FM, Q102, WBLI, WHHY, WBCY, WANS-FM, WKAU, WNAF, WJBO, WPFM, WSPT, WBWB, KGHO, WNBC 13-10, KIQQ 5-1.

STRAY CATS "Rock This Town" (EMI America) 109/28

Moves: Up 21, Debuts 23, Same 37, Down 0, Adds 28 including Z93, XTRA, WFI, KBFM, KX104, KIOA, KQKQ, KHOP, KNBQ, KIKI, WFBG, WQLT, WCGQ, KILE, KDVV.

LINDA RONSTADT "Get Closer" (Asylum) 106/51

Moves: Up 2, Debuts 26, Same 27, Down 0, Adds 51 including Q107, KBEQ, WKTI, KIMN, KZZP, WHFM, K104, FM100, WKAU, KO93, WERZ, WCGQ, KKRC-FM, KDZA, KOZE.

SURVIVOR "American Heartbeat" (Scotti Bros./CBS) 105/39

Moves: Up 14, Debuts 16, Same 36, Down 0, Adds 39 including WBEN-FM, CKLW, WLAN-FM, WTIX, WCSC, KZ93, KYNO-FM, KIDD, KSKD, WERZ, WHSL, KYTN, KWTO-FM, KBIM, KKAZ.

TONI BASIL "Mickey" (Chrysalis) 101/16

Moves: Up 39, Debuts 13, Same 32, Down 1, Adds 16 including PRO-FM, Q107, KEGL, KIIS-FM, Q103, Q106, WYCR, KYST, KTSA, KBFM, WKDQ, KRQ, KQIZ-FM, KXKL-FM, KOZE.

KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 98/1

Moves: Up 62, Debuts 5, Same 27, Down 3, Adds 1, WERZ, B94 30-28, WXXS-FM 23-18, PRO-FM 8-7, Z93 20-17, Q102 19-16, KIIS-FM d-23, 3WT 26-20, WTIC-FM 8-7, WDOQ 5-4, KIDD 18-14, KIKI 24-13, WQLT 9-3, WAZY-FM 30-25, KSLY 29-25.

DIANA ROSS "Muscles" (RCA) 91/28

Moves: Up 6, Debuts 22, Same 35, Down 0, Adds 28 including B104, Y100, KIIS-FM, KUBE, WSPK, KZZB, WQID, WCSC, KQKQ, KHOP, KQMQ, WJBO, WGLF, WRKR, KGHO.

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 86/9

Moves: Up 32, Debuts 11, Same 33, Down 1, Adds 9, PRO-FM, JB105, KEGL, Q105, WTIX, WSEZ, WVIC, KBIM, KCDQ, WBEN-FM 30-17, CHUM 18-11, Y100 14-9, KITY 37-30, CK101 35-25, KYXX 7-7.

DONNA SUMMER "State Of Independence" (Geffen) 74/34

Moves: Up 4, Debuts 14, Same 22, Down 0, Adds 34 including WBEN-FM, WGCL, KFI, KIIS-FM, XTRA, WHFM, KTFM, WZYP, WSFL, KGGI, KLUC, WIKZ, WISE, KISR, KTRS.

GO-GO'S "Get Up And Go" (IRS/A&M) 74/19

Moves: Up 12, Debuts 16, Same 27, Down 0, Adds 19 including KBEQ, WZYP, WBCY, WSEZ, WKDD, KRSP, KSKD, WGUY, WIKZ, WHSL, WFLB, KYTN, WCIL-FM, KDVV, KCBN.

BREAKERS

CHICAGO

Love Me Tomorrow (Full Moon/WB)

56% of our reporters on it. Rotations: Heavy 2/0, Medium 44/11, Light 28/9, Extra Adds 1, Total Adds 21 including WLTT, WSB, WHB, KNBR, KPLZ, WGY, WBT, WAAY, YES95, WGAR, WQUA, KKRD, KWAV, KCMQ, KVSF, and 6 more. Debuts at number 25 on the A/C chart.

DIONNE WARWICK Heartbreaker (Arista)

50% of our reporters on it. Rotations: Heavy: 2/2, Medium 26/26, Light 35/35, Extra Adds 4, Total Adds 67 including WFBR, WLTA, WCLR, WARM98, WCZY, WCCO, KS94, KPPL, KOY, KEX, WRIE, WSBA, KEY103, WRVR, SM95, and 52 more. Debuts at number 30 on the A/C chart.

PAUL CARRACK I Need You (Epic)

49% of our reporters on it. Rotations: Heavy: 5/0, Medium 37/6, Light 24/12, Extra Adds 0, Total Adds 18 including WLTA, KPPL, KJR, WKAZ, WGY, WHBC, WENS, WQUA, KKRD, KWAV, KS103, KYUU, KCEE, and 5 more. Debuts at number 28 on the A/C chart.

NEW & ACTIVE

26-49

CLIFF RICHARD "The Only Way Out" (EMI America) 58/15

Rotations: Heavy 0/0, Medium 29/9, Light 29/6, Extra Adds 0, Total Adds 15, WLTT, WHB, WCCO, WICC, WAAY, KBOI, KUDO, KWAV, KSL, WJBC, KCRG, KCMQ, KFOR, KPAT, KVSF. Medium: WFBR, WCZY, KEY103, WRVR, WHHY, SM95, WHBC, WISM-FM, WQUA, WMHE, WEIM, KSEL, KRNO, KRNO, KRNO.

HERB ALPERT "Fandango" (A&M) 55/11

Rotations: Heavy 2/1, Medium 28/3, Light 25/7, Extra Adds 0, Total Adds 11, KFMB, WHHY, Y106, WRVA, KKRD, KBOI, WAYV, WCTC, KCMQ, KVOX, KPAT. Heavy: WNNR. Medium: WLTA, WSB, KEX, WKAZ, KEY103, WBT, WSLI, SM95, WHBY, WQUA, KUDO, KSL, WEIM, KCRG, WJON, KRNO, KRNO, KRNO.

JOE JACKSON "Steppin' Out" (A&M) 53/15

Rotations: Heavy 8/0, Medium 35/6, Light 12/9, Extra Adds 0, Total Adds 15, WLTT, WICC, WKAZ, WYVZ, WHEN, WSBA, KEY103, WNCI, WENS, WQUA, KSLQ, KKRD, K108, WKBR, KFSB. Heavy: WHHY, SM95, WFMK, KWAV, KRRC, KBAI. Medium: WROR, WLTA, WSB, WCZY, WZUU, KGW, KJR, KPLZ, WSGN.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 42/20

Rotations: Heavy 0/0, Medium 17/5, Light 23/13, Extra Adds 2, Total Adds 20, WFBR, WCCO, KEX, KJR, WICC, WGY, KEY103, SM95, WHBC, WTRX, KMBZ, WFMK, WAYV, WNNR, WEIM, WSKY, WDEF, KFSB, WJON, KRKK. Medium: WBEN, WKAZ, WRVR, WHHY, WMHE, WTNV, WCHV, WBOW, KRRC.

SANTANA "Hold On" (Columbia) 42/6

Rotations: Heavy 6/0, Medium 24/4, Light 12/2, Extra Adds 0, Total Adds 6, WROR, WRVR, WGAR, WNCI, KBOI, K108. Heavy: WSRZ, WFMK, WAYV, WSKY, KCMQ, KBAI. Medium: KPLZ, WHEN, WAFB, WHHY, WQUE, WTRX, WOWO, WQUA, WMHE, KWAV, KYUU, WNNR, WTNV, WCHV, KCRG, KVOX, KRKK, KVSF.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 42/3

Rotations: Heavy 2/0, Medium 25/0, Light 15/3, Extra Adds 0, Total Adds 3, WZZP, KUGN, KBAI. Heavy: WCCO, KFSB. Medium: WFBR, WSB, 97AIA, WARM8, WKAZ, KEY103, Y106, WTRX, WQUA, KBOI, KKUA, KWAV, WKZE-FM, WSKY, WCHV, KSEL, WLVA, WORG, KCMQ, KVOX, WJON, KFDD, KTWO, KRRC, KRNO.