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**Phippen Named WWSH General Manager**

WSB-AM & FM/Atlanta General Sales Manager Bill Phippen has been named General Manager at Cox Communications sister station WWSH/Philadelphia. He replaces James Connor, who announced his resignation last month.

In making the appointment, Cox Radio Broadcasting Division Executive VP Jim Wesley commented, "Bill has done an outstanding job at WSB-AM & FM. He has great management and sales abilities, as well as a lot of enthusiasm. Bill's been especially effective in selling the 'New 99' (WSB-FM), so he's just perfect for the 'New 106.' They're made for each other."

Phippen told R&R, "It feels very good. It's a super opportunity and I can't wait to get up to Philadelphia. This is a great company and I'm flattered by their confidence in me."

Before joining WSB-AM & FM 15 months ago, Phippen was Sta-

tion Manager at WRC/Washington. He previously was GM at KOPA-AM & FM/Phoenix, and prior to that served seven years as GSM at WQXI-AM & FM/Atlanta. Phippen begins his new assignment January 3.



Bill Phippen

**Murphy Signs For Mornings At WKQX**

Robert Murphy, better known as "Murphy In The Morning," will leave his morning show at WAYS & WROQ/Charlotte to take over AM drive at NBC's WKQX(Q101)/Chicago on January 24. Murphy's contract with WAYS & WROQ owners Sis and Stan Kaplan expires December 31, and his exit was expected in light of WAYS's format shift from CHR to News/Talk.

Commenting on his departure from Charlotte, Murphy told R&R, "I arrived here from WOKY/Milwaukee six years ago and am leaving because I can't stand the smell of Stan Kaplan's cigar any longer. Seriously though, the Kaplans have treated me Robert Murphy just incredibly; that's why I've stayed as long as I have. This is kind of like leaving your parents, but it's something you have to do after a while."

"Obviously I have some regrets since I've had a number one show for six years now, and it's a gam-



Robert Murphy

MURPHY/See Page 3

**Haviland New WABC GM**

WABC/New York has named WLAK/Chicago VP/GM Jim Haviland as General Manager of the ABC flagship station. Haviland replaces current WABC VP/GM Al Racco, who has transferred to a management position within the ABC Radio Division staff.

In making the announcement, VP/Operations of ABC-Owned Sta-

tions Don Bouloukos said, "Jim Haviland is a dedicated, professional broadcaster. He is an extremely creative and energetic manager who has a keen sense of matching market needs with programming product. We look forward to his leadership at WABC."



Haviland, who has been with WLAK since 1973, told R&R, "I'm very excited about this. After being in Chicago for 37 years and at WLAK for ten years, to pick up and leave takes a great motivating force, and WABC is it. I'm saddened to leave WLAK and Viacom, but through the good graces of (Viacom President) Paul Hughes, I'm looking to effect as smooth a transition as possible."

Haviland began as an account executive at WLAK, later being promoted to General Sales Manager, General Manager, and most recently VP/GM. No immediate replacement was named for him in Chicago.

**BORCHARD AT WDRQ,**

**BUTLER AT WWJF**

**Amaturo Appoints Two New GM's**

The Amaturo Group has named Chuck Borchard General Manager of recently-acquired WDRQ/Detroit and James Butler GM of WWJF/Miami. Borchard comes to WDRQ from WHND & WMJC/Detroit, where he had been GM for nine years. Butler had been General Sales Manager at WWJF, and served in a similar capacity at WLYF & WGBS/Miami.

Commenting on Borchard's appointment, Amaturo Radio Division President Monte Lang stated, "Chuck is a Detroit radio professional with outstanding credentials in this market. His huge contribution to the growth of WMJC was what caught my initial attention. He has bottom-line respect that complements his well-above-average 'people skills.' I am delighted to be able to make this announcement."

About Butler, Lang remarked, "It's great to be able to recognize James's achievements at JOY 107 FM and to promote him to the position of General Manager. I have worked closely with him for the past year and observed the performance gains first-hand. He

**WBBG & WMJI Restructure Management**

**Embrescia Becomes Vice Chairman, Lange New GM; McVay Promoted To Operations Manager**

In management restructuring at WBBG & WMJI/Cleveland, General Manager Tom Embrescia has been elevated to Vice Chairman of the Board for owner Robinson Broadcasting. Replacing him as GM is former WJKW-TV/Cleveland Local Sales Manager Shannon Lange. At the same time, WMJI PD Michael McVay was promoted to Operations Manager for both WMJI and WBBG, continuing as PD for WMJI. WBBG PD Jim Davis will now report to McVay.

In his new capacity, Embrescia, who stayed on as GM after his private partnership sold WBBG & WMJI to Robinson in January, will consult the two stations and help search for future Robinson properties.

Regarding Embrescia's new title, Robinson Broadcasting owner Larry Robinson told R&R, "Tom has been extremely important in the success of WBBG & WMJI. He's so well thought of in the industry that we've asked him to look at potential acquisitions for

us and to serve as Vice Chairman of the Board, which he is doing."

Embrescia said, "I'm excited about the opportunity to work with owners Larry Robinson and Larry Pollock. In one year, the ratings improvement of WBBG & WMJI has been phenomenal."

Robinson praised Lange's qualifications, saying, "We talked with people all over the country, and found Shannon to be by far the best candidate by any standard. She's a born leader, is extremely intelligent and a very hard worker."

Lange, who was Local Sales Manager at WDOK/Cleveland for a year before joining WJKW-TV 18 months ago, said, "I'm absolutely delighted to be joining the hot team at WBBG & WMJI. They are a sensational group of people who have put together a very sound corporate structure, and are doing everything right in terms of how I've always felt a radio station should be built. They are totally committed to success."

WBBG/See Page 22

**Broad Street Establishes AM, FM Divisions**

**Gaines, Durney Promoted; McGee Becomes VP**

Broad Street Communications has established separate AM and FM divisions for its radio properties. KTOK/Oklahoma City Sr. VP/GM Kenneth Gaines will become Executive VP of the four-station AM division while retaining his managerial duties at KTOK. WQUE/New Orleans Sr. VP/GM Tom Durney becomes Executive VP for Broad Street's three FM's and continues to manage WQUE. At the same time, WGSO/New Orleans GM Mike McGee becomes VP of Broad Street subsidiary Insilco Broadcast

Group of Louisiana.

Broad Street President Fred Walker told R&R, "We've determined that structuring the company into two divisions will allow us to pay immediate attention to our current opportunities within our marketplaces, as well as to be poised for additional acquisitions during 1983."

Commenting on Gaines and Durney's elevations, Walker stated, "I'm delighted for both individuals. I think this will give them a great opportunity in group

# GREAT MOVES!

## DONNA SUMMMER

### "The Woman In Me"

7-29805

Produced by Quincy Jones for 



One of the **MOST ADDED 99/62**

WBEN-FM add	KIIS-FM add
WCAU-FM add	KFRC add
PRO-FM add	B100 add
JB105 add 34	XTRA add
Z93 add	Q103 add
94Q add	WSPK add
WGCL add	WPHD add

WHFM add
WRCK add
WROR add
WPST add
WIFI add
WAEB add 30
Q106 add
WKRZ-FM add
WKEE add
KZFM add
KHFI add
KBFM add

B97 add
WJDX add 28
94TYX add
WQID add
KXX106 add
G100 add 32
CK101 add
WBBQ add
KX104 add
WSFL add
WSEZ add
WRQK add

WNOK-FM add
WHOT add
KHOP add
KNBQ add
KQMQ add
WACZ add
WTSN add
WERZ add
WOMP-FM add
WCIR add
WKHI add
Q104 add

Z102 add 39
95SGF add
WCGQ add
WISE add
WPFM add
WGLF add
WBWB add
WCIL-FM add
99KG add
KIST add
KDZA add
KOZE add

## PETER GABRIEL

### "Shock The Monkey"

7-29883

Produced by David Lord and Peter Gabriel



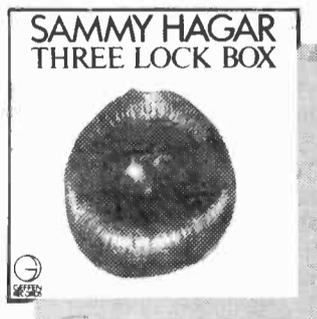
## CHR **BREAKERS**

## SAMMY HAGAR

### "Your Love Is Driving Me Crazy"

7-29816

Produced by Keith Olsen from Sammy Hager's new album Three Lock Box GHS 2021



**158/28 71%**

**CHR Chart DEBUT 29**

**AOR Chart DEBUT 14**

## NEIL YOUNG

### "Little Thing Called Love"

7-29887

Produced by Neil Young, David Briggs, and Tim Mulligan

On Your Desk Jan. 3

from the debut Geffen Records album Trans

GHS 2018

Manufactured By Warner Bros. Records



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**Coming In January**

R&R's new Management column by noted broadcast executive Bruce Johnson debuts in the first R&R issue of 1983. Look for this added information dimension January 7.

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**DORF ELECTED NEW CHAIRMAN**

**Advisory Council Says Yes On 48 Weeks, No To ADI**

Arbitron will be reinstating 48-week yearly measurement after meeting with the Arbitron Radio Advisory Council last week, but the council shot down the concept of giving ADI (Area of Dominant Influence) estimates parity with metro numbers.

Effective with the summer '83 sweep, all surveys will be 12 weeks long, with the winter '83 survey the last of the 10-week variety. Commenting on the metro vs. ADI issue, Advisory Council Chairman George Green, VP/GM of KABC/Los Angeles, told R&R, "A significant majority felt that the metro should stay dominant and the ADI estimates should remain where they are, in the back of the relevant books."

**Four-Week Cume Encouraging**

Green, chairing his last council meeting, was excited about Arbitron's data on its four-week cume research tests. "It appears that by surveying someone for four weeks, overall radio station cumes may grow by 40%. This could be a significant sales tool and deserves further Arbitron and industry attention."

New officers were elected at the meeting, with Ted Dorf, VP/GM of WGAY-AM & FM/Washington, serving as Chairman. WHTT/Miami owner Herb Levin will be the new Vice-Chairman, and Ellen Hulleberg of McGavren Guild was named research advisor.

Other issues discussed were survey announcements and Differential Survey Treatment (DST). The council reaffirmed its stand against on-air survey announcements, and extended that stance to cover "off-air" survey notices as well. On the Hispanic DST issue, the council urged Arbitron to "perform additional studies in at least five other markets to measure the difference, if any, in listening in non-phone homes versus homes with phones."

**Council Nominees Set**

Balloting is winding down in the process to fill the six soon-to-be-vacant slots on the Advisory Council. Following are the nominees to date for the format openings available. For Contemporary markets 1-50,

**KYNN GM Valentine Dies**

Glenn Valentine, General Manager of KYNN-AM & FM/Omaha, died of cancer Thursday (12-9) at the age of 53. He had managed the Country-formatted stations for the past six years. Valentine is survived by his wife Marie and four children.

KYNN owner Mike Oatman stated, "Glenn has been with our organization for six years, and we had known him for ten years prior to that. He was a superb broadcaster, loyal and hardworking, and we're going to sorely miss him. This happened right at the time when we were expanding, so it was really a loss."

Oatman added that General Sales Manager Ken Fernow will assume the stations' managerial duties.

**R&R Holiday Schedule**

This is the final edition of R&R for 1982. For the next two weeks we will take our traditional year-end publishing break (coinciding with the reduced musical activity at our reporting radio stations). We'll resume our weekly schedule with the first issue of 1983, dated January 7. Although we won't be publishing, the R&R offices will remain open over the holidays to serve you.

Happy Holidays to you from all of us at Radio & Records.



Bob Hyland, WBBM-FM/Chicago; Ken Dowe, KLTE/Oklahoma City; and Phil Melrose, KXOA/Sacramento. Easy Listening markets 51+: Ed Giller, WFBG-FM/Altoona; Al Vuylsteke, KBOI-FM/Boise; and Robert Putnam Jr., WDAQ/Danbury, CT. Country markets 1-50: John Bayliss, KCBQ-AM & FM/San Diego; and Don Hibbits, WSUN/Tampa. Country 51+: Ron Rogers, KASE/Austin; and Donald Berry, KEED/Eugene. Black: Lillian Lang, KMJQ/Houston; Kernie Anderson, WBMX/Chicago; Marv Dyson, WVON & WGCI/Chicago; Zane Roden, WOKG & WJMI/Jackson, MS; and Robert Badger, WANM/Tallahassee. News/Talk: John Lauer, WGST/Atlanta; and Diane Sutter, WTKN/Pittsburgh.

Stations should cast their votes by year-end. Winners will be announced prior to the first 1983 meeting of the council.

**Gannett Broadcast Group Names Davidson President**

Jeff Davidson has been promoted from VP/GM to President/CEO of the Gannett Broadcast Group. He succeeds Alvin Flanagan, who becomes Chairman of the broadcast group while remaining President/GM of Gannett's WXIA-TV/Atlanta.

Davidson served as President/GM at WXIA-TV from 1976 to 1981, when he was made VP/GM of the broadcast group. He previously served as President/GM of WLKY-TV/Louisville, and GSM of television stations in Pittsburgh and Wheeling.

Joe Dorton continues as President of Gannett's Radio Division.

**Murphy**

Continued from Page 1  
 ble as to whether I can be number one in Chicago, but you know I'm out to try."

WKQX PD Randy Lane told R&R, "Last spring we began a nationwide talent search, seeking the best morning personality for Q101. We were aware of Murphy's reputation, and after a visit to Charlotte, he became our number one choice. We think his zany and personable style will complement Q101's contemporary foreground sound. Murphy is the best morning man in the country, and I'm glad we have him."

WKQX VP/GM Jim Smith said, "We knew when we began talking to Murphy last spring that nearly every other major market station had taken a run at him in the past." Indicating that the station's persistence had paid off, Smith added, "We're just ecstatic about having him. Murphy's hiring is the final element in the rebuilding of this radio station. I think we have the staff to win in Chicago."

Murphy's last day on WAYS & WROQ will be December 31. Larry Sprinkles, who does many of the voices for Murphy, will not be joining him in Chicago because of continuing obligations in Charlotte.

**Broad St.**

Continued from Page 1  
 management, and also gives us the ability to use their strengths in all our operations." He added, "Mike McGee has also done a superior job at WGSO, and he's been able to effect a miraculous turnaround job. We applaud his efforts by naming him VP."

Also as part of Broad Street's realignment, John Sellati will continue as Director of Information Systems & Government Relations and also becomes Secretary for the corporation.

**Reed Upped To PD At WEEP**

Dennis Reed has been promoted from Music Director to Program Director at WEEP/Pittsburgh. Reed became MD at WEEP in March, and now succeeds Alan Furst as PD.

Reed, a ten-year radio veteran, told R&R, "I feel great about this appointment. There have been some excellent people who have



Dennis Reed

gone through this station - Barry Mardit, Ed Salamon, Dene Hallam, Joel Raab - so I have big footsteps to fill, but I'm confident I can do the job. I like the people I work with; we have a great staff here and we have one

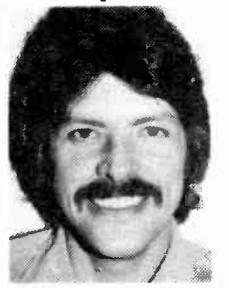
of the best air sounds WEEP has had in years. It's nice to be able to work with a staff that's behind you, that you get lots of cooperation from. A career should be something that's fun, and we all have fun doing it."

Before joining WEEP, Reed was PD at WRUA/Monroeville, PA, and previously worked at WIXZ/McKeesport, PA.

**Elliott New WKY PD**

WKY/Oklahoma City Music Director Jack Elliott has been promoted to PD, replacing Al Ross, who has accepted a sales

position at another station. In making the announcement, WKY GM Tom Perryman said, "Jack has the personality, experience and knowledge for this job and we are delighted he has accepted the position. We hate to lose



Jack Elliott

Al Ross, who has been an integral part of our format transition of the past several months and deserves much of the credit for our audience gains."

Elliott joined WKY four years ago, having previous experience at KRIZ/Phoenix; WOLI/Ottawa, IL; and WYEN/Des Plaines, IL. Ross will remain with WKY for several days aiding in Elliott's transition to PD.

In a related promotion, WKY Assistant News Director Keith Swezey has become News Director, replacing Jim Palmer, who joins UPI in Dallas.

**Don French Dead At 56**

Radio veteran Don French ("The Barefoot Boy From Hoople"), 56, passed away November 28 following a prolonged illness. Beginning his career in the Midwest, French worked in Lincoln, Ft. Dodge, IA and Omaha before moving to Dallas with the McLendon chain in the mid-50's.

From KLIF/Dallas, French shifted to KTSA/San Antonio, where he broke the record for continuous broadcasting. He then joined the Crowell Collier Organization as an air personality, later becoming National PD for its three stations: KFWB/Los Angeles, KEWB/Oakland (now KNEW), and KDWB/Minneapolis.

French also worked on the air at WDAF/Kansas City, WTAE/Pittsburgh, and WNBC/New York.

He is survived by his daughter Catherine Marie, a broadcasting major at Houston Baptist University, and son John, currently on the air at KILT/Houston.

# Washington Report

## Two-Year Extension Sought For Model EEO Program

If the FCC has its way, broadcasters will have to continue filing ten-point Model EEO programs for at least the next two years. Just a year ago the White House's Office of Management and Budget (OMB) ordered the programs scrapped because they entail too much paperwork.

Instead of junking the programs or overriding the OMB directive, which it has the authority to do, the FCC has received two extensions from OMB. The latest one expires at the end of January, prompting the Commission to ask for a two-year extension so it can have more time to grapple with the thorny EEO issue.

An OMB spokesman says the request will be acted on by January 31, but added that OMB has some concerns about giving yet another extension and won't give the request an automatic okay.

## Tax Breaks To Boost Minority Ownership Approved

The FCC has adopted a series of tax changes proposed by Commissioner Henry Rivera's Advisory Committee on Alternative Financing for Minority Opportunities in Telecommunications.

One change will allow limited partnerships to benefit from tax certificate and distress sale policies. Currently such partnerships frequently don't qualify because, while having full operational control, a minority partner often owns less than 50%.

The Commission also broadened its tax certificate policy, which allows those who sell stations to minorities to defer capital gains taxes. Now tax certificates will also be issued to investors who supply "start-up" money for minority stations or who help out by buying stock in the critical first year.

Two proposed changes that require legislative action were forwarded to Congress. One would allow tax certificates for non-broadcast properties. The other would make it easier for minorities to attract capital by raising the amount a station can claim in investment tax credits from \$12,500 to \$500,000.

## Newspaper Shutdown Clears KQV Sale

Six months of haggling ended last week when the FCC agreed to let Taft Broadcasting sell KQV/Pittsburgh to Calvary, Inc. The sale had been held up because Calvary's parent company also owns a small newspaper, the Daily and Sunday Tribune, in nearby Monroeville. FCC rules prohibit anyone who owns a newspaper from buying a station whose primary signal completely covers the same community.

KQV's sale was okayed only after West Pennsylvania Publishing agreed to shut down the Tribune, which has a daily circulation of less than 10,000, by January 2. The firm will be allowed to sell copies of its Greensburg, PA paper in the Monroeville area. But an FCC official said that won't violate crossownership rules because Greensburg is much farther away from Pittsburgh and the paper doesn't specifically serve any community in KQV's coverage area.

## WAVS/Ft. Lauderdale Wins Renewal

After nearly three years of investigation by the FCC, WAVS/Ft. Lauderdale has finally won renewal of its license. The station's troubles began when owner Jordan Ginsburg agreed to sell out to Gore Broadcasting, which planned to switch the format from Classical to Religious.

While the sale was pending, however, the format change was carried out. That led the FCC to suspect that Gore had already taken over the station in an unauthorized transfer of control.

Now the Commission says its suspicions were unfounded and that WAVS changed formats for financial reasons. It found that Harold Gore, 80% owner of Gore Broadcasting, took part in the format change only as an advisor. Although Gore had become a 5% owner of WAVS, the Commission said the evidence showed conclusively that he never paid any of the station's bills or exercised operational control while the sale application was pending. Gore pulled out of the sale agreement in April 1980.

## Radio Revenue Survey Deemed A "Major Flop"

The final tally shows that only 35% of radio stations took part in a survey of 1981 revenues. Four trade associations spent \$72,000 on the voluntary survey when the FCC quit collecting station financial data this year.

"I certainly think the industry has told us they're not interested," said a disappointed Bob McAuliffe, Executive Director of the Broadcast Financial Management Association (BFM). The NRBA called the project a "major flop" and said the radio industry had "failed in one of the first attempts to replace government-mandated reporting with voluntary cooperation."

Because they're so incomplete, it appears the figures collected are worthless. But McAuliffe says the sponsoring groups (BFM, NAB, RAB, NRBA) will meet in mid-January to see if the response in any markets was high enough to permit release of meaningful local figures.

After this year's experience, spokesmen for several of the sponsor associations said there's almost no chance of an effort being made to collect 1982 revenue figures. However, McAuliffe predicts that in two to three years the industry will begin to realize the value of the missing revenue figures.

## Other Key Developments:

- WABC-TV/New York has been admonished by the FCC and reporting conditions were placed on its renewal for deceptively airing letters, supposedly from the public, that were actually written by station employees.

- The FCC has approved a shifting of WOR-TV/New York's city of license to Secaucus, NJ. Under a bill passed by Congress, the action gives New Jersey its first TV outlet and guarantees renewal for the RKO station, which had been under a cloud.

## PROMISE VS. PERFORMANCE

# Court Refuses To Give Back KIFM's License

Broadcasters who may have let their guard down due to deregulation were snapped back to reality last week by the U.S. Court of Appeals, as it upheld the FCC's denial of license renewal for KIFM/San Diego (formerly KDIG).

"The FCC's licensing scheme requires each station to serve the needs of its city of license," wrote Judge David Bazelon in a 12-page decision. "The owners of KDIG diserved the citizens of San Diego while they devoted their resources to a station in a different city." At issue was an almost total lack of non-entertainment programming on KIFM in the early 1970's, despite promises that it would beef up its news and public affairs.

KIFM attorney Eric Bernthal said he was "very disappointed" and pledged, if necessary, to take the case to the Supreme Court. Noting that FM was in its "infancy" in the early 70's, Bernthal said few FM stations offered much nonentertainment programming at the time. Bernthal called the ruling an "unprecedented decision" because it marks the only time the FCC has ever denied a license due to a promise-vs.-performance failure. Under radio deregulation, stations are no longer required to make programming promises.

Beset by severe financial problems in 1972, KIFM won FCC permission to cut non-music programming to just 1.1% of airtime. But the station promised that well before its next license renewal filing it would be devoting "more than just an adequate or minimum of time [sic] to news, public affairs, religious or instructional types of programs."

In 1974, however, an administrative law judge ruled that KIFM had fallen far short

of its promises and gave the station a one-year short-term renewal. The full Commission later took away the license altogether.

An FCC attorney told R&R the case is important because the court upheld the Commission's broad discretion to punish stations as it sees fit, even if past precedents aren't followed, as long as it provides a "reasoned analysis" for its actions. In the past, promise-vs.-performance failures resulted only in fines or short-term renewals.

KIFM argued that the Commission is bound by its own precedents and did not convincingly explain why KIFM was treated more harshly than others. But the court said KIFM's punishment was not "inappropriate" and emphasized "that courts give considerable deference to FCC discretion concerning the appropriate sanction to apply to licensee misconduct."

The station also contended the FCC failed to prove its charge that KIFM didn't even make a "good faith" effort to fulfill its promises. But the court said KIFM had not countered evidence that its "actual nonentertainment programming was virtually zero throughout the term and was never close to what it had promised." The court also noted that owner West Coast Broadcasting poured resources and staff into KORJ/Orange, CA and cut KIFM's staff to three, "making it virtually impossible to comply with its programming promises."

## NO SENATE BROADCAST

# Radio Marti Stymied By Senate Opposition

Two issues watched closely by broadcasters have apparently died in the Senate for this year. Chances of Radio Marti surviving the current lame duck session dwindled almost to zero this week. And Majority Leader Howard Baker (R-TN) has abandoned plans for a lame duck vote on opening Senate debates to radio and television coverage.

Led by Sen. Edward Zorinsky (D-NE), opponents of Radio Marti have successfully filibustered the House-passed proposal for the past two weeks, blocking a final vote. But under pressure from the White House, Senate GOP leaders kept the measure on the front burner.

Zorinsky's forces scored a major victory Monday (12-13) when they managed to knock Radio Marti off the Senate agenda as the top piece of pending legislation. A Zorinsky aide cautioned that Radio Marti might still be brought up for a vote, but that appears highly unlikely. With time running short and critical issues such as the gas tax and MX missile demanding attention, one trade association lobbyist said Radio Marti was all but dead.

## Nebraska Broadcasters Have Clout

"Time is pretty much on the Senator's side," said Zorinsky spokesman Art Jaeger. He attributed Zorinsky's stance, in part, to opposition from the Nebraska Broadcasters Association, and the potential harm to WOW/Omaha of threatened retaliatory jamming by Cuba.

Jaeger also said Zorinsky thinks Radio Marti is a waste of money. "There's no question but that it will be jammed," he told R&R. "Not one minute of Radio Marti programming will ever be heard in Cuba." Inviting Cuban jamming that would "wreak havoc on the American broadcasting industry" is the same as "shooting yourself in the foot," according to Jaeger.

What nobody could predict this week is whether the Reagan Administration will try again next year if Radio Marti dies in the lame duck session rapidly drawing to a close.

## Senate Broadcasts Killed By Filibuster Threat

The resolution authorizing broadcasts of Senate proceedings also fell victim to a crowded agenda, and to a threatened filibuster by Sen. Russell Long (D-LA). The Senate gave its initial okay to broadcast coverage last summer. But it still must vote on details such as whether cameras would be controlled by Senate employees or network personnel. It was an attempt to pass those rules that Sen. Baker ditched last week.

# **MOTOROLA AM STEREO. ONE BIG STEP CLOSER TO AN INDUSTRY STANDARD.**

The world's largest maker of automobile radios has decided that Motorola has the winning AM stereo system for its 1984 model cars. This might make your decision about what kind of AM stereo your station should broadcast a lot easier.

For more information about the significance of this decision, call Chris Payne at 202/862-1549 or Dick Harasek at 312/576-3591.

**MOTOROLA AM STEREO. THE WINNING SYSTEM.**





## U.S. PRODUCTION IN '84

# CBS Launches Compact Disc Early

As early as the first quarter of 1983, **CBS Records** will market compact discs in the U.S. Initially these discs will be imported from Japan where they are manufactured by **CBS/Sony, Inc.** In 1984, however, plans call for the discs to be produced at a U.S. facility located at a still undetermined site. Concurrent with the imported discs' release, Sony will also kick off sales of its compact disc digital audio player.

CBS's move follows the players' success in Japan, their first market. The **Wall Street Journal** reported that in one month Sony sold over 100,000 players, with plans to double production. At the time, only 120 recorded discs were available which was to increase to several hundred by the end of the year. CBS will import a

variety of musical discs encompassing pop, rock, and classical. Japan's players range from \$600-\$1000; U.S. hardware and software prices have yet to be specified.

Earlier this year **PolyGram** publicly announced its compact disc involvement through parent company **Philips**. According to a recent **Daily Variety** article, one major obstacle to the compact disc's growth is Sony-Philips' request for a three cents-per-unit software royalty from labels. In response to CBS's action, PolyGram President/CEO **Guenter Hensler** stated, "We are very pleased that CBS is joining the compact disc system. For a successful launch, it will be crucial to have a great variety of repertoire available from the start... in our view it is preferable to delay a few months rather than go into it prematurely."

## Aerosmith Jams In 3-D Video

**T**aking a lead from the renewed interest in 3-D movies, rock group **Aerosmith** will soon be the subject of what's being termed the "first three-dimensional video in the history of rock 'n roll." Available in early '83 as promotional videos, the full-length color feature will later be transferred to both the video cassette and videodisc formats for home use.

Aerosmith's concert performances last weekend in Huntington, WV were recorded via the Optimax process, which is being used to film **Steven Spielberg's** "Jaws III." It's a one-lens system with a prism whose resultant 3-D effects are seen with the aid of special glasses. Producer/director **Jonas McCord** says, "Lots of groups can only tour 20 or so cities. Now 3-D video will be able to tour for them. It's watching **Steven Tyler** walk out into the audience, kicking right through the screen."

## '83 US Fest Commits To Heavy Radio Campaign

Eighty percent of a projected million-dollar advertising budget for next year's US Festival will be spent on radio. According to **Michael Miller**, head of entertainment for parent corporation **Unuson**, the heavy promotional effort includes cable, plus co-sponsorships with Miller Beer, Datsun and others, complemented by station contests offering trips to the festival as prizes.

A specific date and location won't be announced until next month. However, the '83 fest is expected to be in early summer with one weekend of rock music followed a week later by a weekend of country fare. As before, an exposition will also be held, this time focusing on vocational education and training.

To help Unuson gauge which acts the public desires, a "Vote For US" call-in drive is running up until Christmas. One hundred stations are involved, encouraging listeners to call a special number (900-210-US83) to receive voting instructions. Nominees will be tabulated by computer; thus far 20-30,000 calls have been registered.

## Eagle-Eyed Promos Build Station Image

The fall rating period just ended, but stations are already gearing up for the spring go-round. To help increase ratings, generate revenues in a sluggish economy, and improve station image/visibility, **Eagle Inc.** has devised "Play Me" and the "Epicurean Bazaar."

"Play Me" refers to a flexidisc that doubles as a vocal commercial for your station and hooks listeners with the promise that some discs contain instant prize wins if played. Stations can customize the back of the cards attached to the flexidiscs, choosing from such optional features as coupons, co-sponsorship, forced listening logs, and data blocks for mailing lists, sweepstakes, or demographic purposes. Eagle also analyzes each station's market to figure out the most economical and effective manner of



getting the discs into the hands of the targeted demos.

"Epicurean Bazaar" is designed to capitalize on the growing interest in gourmet cuisine. Aimed at the 25-54 upscale female, the bazaar is actually a large fair produced by your station, spotlighting the wares of local retailers related to the gourmet industry. Eagle's marketing package includes an operations manual, 30 television commercial, jingle, posters, camera ready art, and a choice of optional promotion items. For more details about either of the promotions contact VP **Anya Meacham** at (303) 484-4736.

## Radio, Music In Book Form

If you're looking for something new in the way of promotional giveaways, updating your station/personal library, or gifts for radio and music junkies, the two following books may be of interest:

"Music in the Air: America's Changing Tastes In Popular Music, 1920-1980" reviews popular music's changing forms as observed through its ties with commercial radio. Once on board this musical time machine, readers are guided from the "potted palm" pop music of the 20's (so-called because radio studios and hotel bandstands were usually decorated with palms) to the punk rock of the 80's.

Along the way the author discusses the rise, decline, and resurgence of radio networks, the birth of personality radio, Top 40's evolution, FM, ratings/research, consultants/syndicators; and takes

a fun look at formats of the future. There are also photos, detailed graphs and tables, plus radio station memorabilia in this **Hastings House** publication, available for \$24.50. The book's subject is dear to the author's heart — **Philip Eberly** is VP/GM of **WSBA/York**.

**Dan Formento's** "Rock Chronicle" is a daily diary of significant events in rock history, reaching as far back as 1848. Similar to his "Today In Rock History" series on **NBC's Source**, the 367-page paperback couples the factual information with notable record releases, artists' births/marriages/deaths, and photos. Each daily entry also allots space for readers' own notes. Published by **Delliah Books** and distributed by **Putnam**, "Rock Chronicle" costs \$9.95.

The jingles Philadelphia hears on

# WCAU-FM

are from JAM Creative Productions.

**jam**  
PRODUCTIONS

4631 Insurance Lane  
Dallas, Texas 75205  
(214) 526-7080

To hear what's new for '83... Talk to Us!

**5 YEARS AGO TODAY**

**Radio & Records**

- **GARY STEVENS NAMED PRESIDENT OF DOUBLEDAY BROADCASTING**
- **DICK KRIZMAN APPOINTED VP/SALES & MARKETING AT R&R**
- **NUMBER ONE FIVE YEARS AGO: "How Deep Is Your Love" — Bee Gees (RSO) (4th week)**
- **NUMBER ONE COUNTRY: "Here You Come Again" — Dolly Parton (RCA) (3rd week)**
- **NUMBER ONE LP: "Out Of The Blue" — ELO (Jet/UA) (2nd week)**

# WE'RE THE ONE FOR CONCERTS

**WESTWOOD ONE**

**JOE JACKSON IN CONCERT**  
THE WEEK OF JANUARY 24, 1983

**WESTWOOD ONE**  
LOS ANGELES  
NEW YORK

HIT MUSIC TO CARRY YOU 

 STRAIT THRU THE HOLIDAYS

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## "BACK ON THE CHAIN GANG"

- |                |             |
|----------------|-------------|
| KEGL 10-9      | WAEV add    |
| WLOL-FM deb 28 | WFOX add    |
| WGCL deb 16    | WISE add    |
| WCAU-FM on     | WYKS add    |
| WXKS on        | KVOL add    |
| KEARTH 27-19   | WBWB deb 37 |
| KIQQ 22-13     | KFMZ 23-16  |
| XTRA add       | KCDQ add    |
| I95 on         | WKFM        |
| WPHD 30-26     | WSFL        |
| WRCK add       | WSSX        |
| WPST 37-34     | WGH         |
| 79Q 28-25      | KMGK        |
| KZFM add       | Z104        |
| KSET-FM 20-15  | KFI         |
| WABB-FM add    | KNBQ        |
| WBBQ add       | WIKZ        |
| WSEZ add       | WSQV        |
| WNAM add       | WZYQ        |
| WMEE add       | WKHI        |
| KYYX 20-12     | WHSL        |
| KSKD add       | WSPT        |
| KRQ deb 28     | D93         |
| WJBQ add       | KRNA        |
| WGUY add       | KGHO        |

Radio & Records  
Album AIRPLAY/40 17 - 11

Produced by Chris Thomas

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## "INDUSTRIAL DISEASE"

- |             |                |
|-------------|----------------|
| KEGL 18-15  | FM99 add       |
| CFTR 20-17  | WCIL-FM deb 29 |
| KBEO deb 15 | KFMZ 11-10     |
| CHUM 2-7    | KOZE add       |
| CKGM 33-27  | WRCK           |
| WPHD add    | 3WT            |
| KSET-FM 14  | WKRZ-FM        |
| WBBQ deb 26 | WOKI           |
| KMGK add    | WSFL           |
| KKXX 30-29  | WGH            |
| KYYX add    | WMEE           |
| KNBQ add    | KHOP           |
| KBBK add    | WCIR           |
| WKHI 37-32  | WZYQ           |
| WQLT add    | Q104           |
| 95SGF 31-29 | KNOE-FM        |
| WISE add    | WBWB           |
| WHSL 18-14  | KCDQ           |
| WPFM 32-24  |                |

Produced by Mark Knopfler

**CHAKA**  
"GOT TO BE THERE" **JUST RELEASED!**

Already On:

Y100	KTFM
WGCL	WSFL
KIQQ	WSEZ
	KYNO-FM

R&R Black National AIRPLAY/30 5-3  
Produced by Arif Mardin



# Networks/Program Suppliers

## MUSIC FEATURES

**Rolling Stone Magazine Productions**  
**Continuous History of Rock & Roll:**  
 British Invasion (January 3)  
 Greatest Guitarists (January 10)  
 Greatest Drummers (January 17)  
**Guest DJ:**  
 Aerosmith's Steve Tyler, Jimmy Crespo (January 3)  
 Pat Benatar & Neil Geraiko (January 10)  
 Guitar Player's "Best of '82" (January 17)

**Syndicate It, Inc.**  
**Music of Black America:**  
 Love Machines/Pt. I (January 3)  
 Love Machines/Pt. II (January 10)  
 Black Rock & Rollers (January 17)

**Watermark**  
**Musical:**  
 Henry Mancini/Paint Your Wagon/Rooney & Garland films (January 8-9)  
**Soundtrack of the 60's:**  
 Bill Wyman/Trini Lopez/Chiffons (January 8-9)

**Westwood One**  
**The Countdown:**  
 Bootsie Collins/Time (January 7-9)  
 Charlene/S.O.S. Band (January 14-16)

**Live From Gilley's:**  
 Terri Gibbs (January 7-9)  
 Johnny Rodriguez (January 14-16)

**Off The Record:**  
 Van Halen (January 7-9)

**Rock Album Countdown:**  
 Phil Collins/Saga (January 7-9)  
 Jefferson Starship/Rush (January 14-16)

**Rock Chronicles:**  
 Rock Festival (January 7-9)  
 Rock Films (January 14-16)

**Special Edition:**  
 Melba Moore (January 7-9)  
 Richard "Dimples" Fields (January 14-16)  
**Clayton Webster Country Calendar:**  
 Eddy Raven (January 10)  
 Gene Watson (January 11)  
 Ray Price (January 12)  
 Duane Allen (January 13)  
 Billy Joe Spears (January 14)  
 Lee Greenwood (January 15)  
 Ronnie Milsap (January 18)

**Rarities:**  
 Peter Gabriel (January 10)  
 Loggins & Messina (January 11)  
 Stray Cats (January 12)  
 Don McLean (January 13)  
 Pete Townshend (January 14)

**Retro Rock:**  
 J. Geils Band (January 10)

**Country Sessions, Inc. Country Sessions USA:**  
 Dave Rowland (January 8)  
 Lefty Frizzell Tribute (January 13)

**Earth News**  
 Jethro Tull (January 3-6)  
 Spys (January 7-9)  
 Jimmy Buffett (January 10-13)  
 Johnny Van Zant (January 14-16)

**Global Satellite**  
**Rockline:**  
 Night Ranger/Triumph (January 3)

**Narwood Country Closeup:**  
 Barbara Mandrell (January 3)  
**Music Makers:**  
 Cab Calloway (January 3)  
 Don Cornell (January 10)  
 Count Basie (January 17)

**NBC**  
**Source:**  
 Pat Travers Concert (January 7-9)  
 Rolling Stones Special (January 21-23)  
 John Cougar Concert (January 28-30)



**RELIVING THE GREAT SOUNDS** — Beginning in 1983, United Stations will offer "The Great Sounds," a weekly four-hour program spotlighting the hits of the 30's and 40's plus the non-rock hits of the 50's and 60's. Hosted by well-known New York announcer Dick Shepard, the program will also feature a weekly "Spotlight on Sinatra." The debut show focuses on Benny Goodman with subsequent shows highlighting Mel Torme, Johnny Mathis, and Teresa Brewer, shown here with US VP/Programming Ed Salamon.



**HAPPY ANNIVERSARY** — Narwood Productions celebrated its silver anniversary with a bash at New York's Rainbow Room. Guests from the radio, records, and advertising community were in attendance, including (l-r) artist Jonah Jones, bandleader Sammy Kaye, Narwood President Ted LeVan, "Music Makers" host Skitch Henderson, and WRTN/New Rochelle President Bill O'Shaughnessy.



**CARRYING THE TRADITION FORWARD** — That's the theme of the print advertising campaign recently launched on behalf of "American Country Countdown With Bob Kingsley." Each ad shows a popular country artist standing alongside his "personal inspiration," a legendary country artist. The duo groupings include Roy Acuff with Charlie Daniels, Merle Travis with Jerry Reed, and above Ricky Skaggs and Bill Monroe. Flanking them are staff writer Neil Haislop (far left) and Watermark's Mat Tombers (far right).

## NEWS & INFORMATION FEATURES

**ABC Information Net:**

"Lemon Laws" for new cars/Preparing cars for winter on "John Stossel Consumer Lookout" (December 25, 26)

ABC Radio Networks sign exclusive two-year contract with United States Football League for broadcast rights of play-by-play action (Beginning March 6)

**CBS Newsmark:**  
 "Christmas Music Notes" hosted by Andy Rooney (December 24)

**Connecticut Radio Network**  
 Launches the "Maxwell House Ski Watch" series of reports

**Earth News**  
 Jeff Green, author of "Green Book" that classifies songs by subject (January 3-5)  
 Actor Christopher Lee (January 6-9)

**Mutual**  
 Network makes \$500,000 worth of airtime available to the Broadcast Industry Council to improve American Productivity for announcements that promote working together toward a better economic future (Spots begin December 25)  
 "The Year in Review: 1982" (December 30-January 1)

**Narwood Minding Your Business:**  
 Dunn & Bradstreet survey on small businesses (December 20)  
 Expense account padding (December 21)  
 Bank Loans (December 23)  
 Jerry Rubin/Speech making advice (December 24)

**Outlook:**  
 Ossie Davis (December 20)  
 Apollo Theatre (December 23)

TV study of black and white viewing habits (December 26)

**NBC**  
 "A Bob Hope Christmas, Just Like The Ones We Used To Know" features comedy, holiday reflections, and music (December 17-19, 25)  
 "Echoes of '82," parts I and II, is a special year-end Newsline Extra series (Weeks of December 20 and 27)

**Progressive Radio Network**  
 Holiday package Christmas series (December 20)  
**Laugh Machine:**  
 Bill Cosby/Robert Klein/Goldie Hawn (Week of December 20)

**News Blimp:**  
 Music therapy/Beatles/Conversation (Week of December 20)

**Sound Advice:**  
 Antennas/Tuner overload (Week of December 20)

**Strand Broadcast Services**  
**Something You Should Know:**  
 Public speaking fear (December 27)  
 Commuter calisthenics (December 29)  
 How to ask for a raise (January 2)  
 Laughter as medicine (January 5)

**Westwood One**  
**Coleman Country:**  
 Best of '82 (Weeks of December 20, 27)

**Off The Record:**  
 Best of '82 (Weeks of December 20, 27)

**Brad Messer's Daybook:**  
 Frozen woman recovers (December 20)  
 Raggedy Ann doll creator (December 24)  
 Halley's Comet (December 27)  
 Chewing gum creator (December 28)  
 Full "cold" moon (December 29)

## PEOPLE

● **Stephen van Ophujsen** named Director of National Sales at **Creative Factor, Inc.** His background includes the VP/Manager post with **Satellite Representatives** in Los Angeles.



S. van Ophujsen

● **Bert Kleinman** tapped to write and produce "Star Trak Specials" for **Westwood One**. The twice-monthly feature is set to debut in January.

● **Joseph Hildebrand** appointed VP and Detroit Sales Manager at **Mutual**, retaining his duties as Manager of National Sports Sales. Also at the network, **William Wisniewski** has been upped to VP/Communications Services from VP/Network Operations.

● **Jeff Leonard** appointed Associate Producer of **Watermark's** "Soundtrack of the 60's," moving up from Research Coordinator.

● **Jo Stafford** and **Henry Mancini** host **Radio Arts, Inc.'s** six-hour "Too Marvelous For Words," a tribute to songwriter **Johnny Mercer**.

● Former **Beatle Ringo Starr** has been selected as host of **Watermark's** as yet untitled 26-week series on the **ABC-FM** network. The first 25 one-hour segments have Ringo as DJ playing records, while the last is a live call-in show from **KLOS/Los Angeles**.

● **AP** names **Mark Huffman** to assistant managing editor for programming for its radio network in Washington, DC, while **Thomas Rizzo** is tapped as Broadcast Executive for Ohio and Michigan. He replaces **Don Blowskiak**, who was upped to National Cable Executive for the western U.S.

● **David Burd** joins **Clayton Webster Corporation's** sales staff. He was formerly Promotion Director with **Capitol Records**.

● **Jack Wilkinson** named broadcast editor for the Southern Division of **UPI**, based in Atlanta. In related activity **Bruce Cook** is tapped as broadcast editor for the service's Eastern Division, based in Pittsburgh.

● **Carolyn Gibbons** named Account Executive for **CBS Radio** networks. She comes aboard from **Knapp Communications**, holding a similar post for the firm's **Bon Appetit** magazine.

● Singer **Lou Rawls** and **KDAY/Los Angeles** personality **J.J. Johnson** retain their duties as hosts of "Music of Black America," now a weekly show. Produced by **Syndicate It, Inc.**, the show was originally aired nationally last June as a 24-hour special. Actor **Brock Peters** is chosen as host of a three-hour musical salute to **Martin Luther King, Jr.** set for January 15 broadcast.

The jingles Philadelphia hears on

# WIFI

are from JAM Creative Productions.



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 (214) 526-7080

To hear what's new for '83... Talk to Us!



**YOU GOT LUCKY** — Two WHCN/Hartford listeners got lucky in Rockline's recent national sweepstakes, in association with Backstreet Records. They won an all-expense paid "Rock & Roll Weekend" in Hollywood and were the special guests during Rockline's live broadcast with Tom Petty and the Heartbreakers. Pictured (l-r, front) are Rockline's Rachel Perloff and Cindy Tollin; (l-r, rear) Rockline producer Eddie Kritzer, group's Mike Campbell, winner Jennifer Wood, show host Bob Coburn, winner Fred Wood, and the group's Tom Petty, Stan Lynch, Benmont Tench, and Howie Epstein.

Photo: George Du Bose

# DIR Broadcasting cordially invites you to a NEW YEAR'S EVE PARTY with 38 SPECIAL

**WHEN: Friday, December 31st at 11:45 pm EST**

**YOUR DATE FOR THE EVENING: 38 Special.** Live. Via satellite from Mid-South Civic Arena in Memphis. Tune in to hear 38 Special make New Year's Eve the hottest night of the year with hits like "Caught Up in You," "You Keep Runnin' Away" and "Hold On Loosely." All from their two platinum albums on A&M, *Wild-Eyed Southern Boys* and *Special Forces*.

**WHERE:**

New York, NY  
Los Angeles, CA  
San Francisco, CA  
Philadelphia, PA  
Detroit, MI  
Houston, TX  
Washington, DC  
Dallas/Ft. Worth, TX  
Miami/Ft. Lauderdale, FL  
St. Louis, MO  
Pittsburgh, PA  
Baltimore, MD  
Minneapolis/St. Paul, MN  
Cleveland, OH  
(formerly WLYT-FM)  
Tampa/St. Petersburg, FL  
Denver/Boulder, CO  
Milwaukee, WI  
Providence, RI  
Cincinnati, OH  
San Jose, CA

WAPP-FM  
KLOS-FM  
KOAK-FM  
WYSP-FM  
WLLZ-FM  
KSRR-FM  
WAVA-FM  
KZEW-FM  
WCKO-FM  
KWK-FM  
WDVE-FM  
WYYY-FM  
KDWB-FM  
WRQC-FM  
  
WYNF-FM  
KBPI-FM  
WLPX-FM  
WHJY-FM  
WEBN-FM  
KQAK-FM

Kansas City, MO  
Portland, OR  
Buffalo, NY  
Norfolk, VA  
Indianapolis, IN  
Columbus, OH  
San Antonio, TX  
Rochester, NY  
Hartford/New Britain, CT  
Louisville, KY  
Memphis, TN  
Greensboro/  
Winston Salem, NC  
Oklahoma City, OK  
Dayton, OH  
Albany/Schenectady, NY  
Honolulu, HI  
Jacksonville, FL  
Tulsa, OK  
Scranton, PA  
Allentown/Bethlehem, PA

KYYS-FM  
KLLB-FM  
WGRQ-FM  
WMYK-FM  
WFBQ-FM  
WLVO-FM  
KISS-FM  
WCMF-FM  
WCCC-FM  
WQMF-FM  
WZXR-FM  
WKZL-FM  
  
KATT-FM  
WTUE-FM  
WPYX-FM  
KDUK-FM  
WFYV-FM  
KMOD-FM  
WEZX-FM  
WZZO-FM

Charlotte, NC  
Syracuse, NY  
Grand Rapids, MI  
Tucson, AZ  
Omaha, NE  
Raleigh/Durham, NC  
Knoxville, TN  
Las Vegas, NV  
Lansing, MI  
Albuquerque, NM  
Chattanooga, TN  
Atlanta, GA  
Wichita, KS  
Peoria, IL  
Lexington, KY  
Montgomery, AL  
 Fargo, ND  
Ft. Smith, AR  
Ames, IA  
Phoenix, AZ  
Chicago, IL

WROQ-FM  
WSYR-FM  
WLAV-FM  
KLPX-FM  
KEZO-FM  
WQDR-FM  
WIMZ-FM  
KOMP-FM  
WILS-FM  
KWXL-FM  
WOWE-FM  
WKLS-FM  
KICT-FM  
WWCT-FM  
WKQQ-FM  
WLSQ-FM  
KQWB-FM  
KISR-FM  
KCCQ-FM  
KUPD-FM  
WLUP-FM

RSVP: **DIR** Broadcasting

Roxy Myzal (212) 371-6850

## Music On TV

**Andrae Crouch** joins the Christmas festivities on "SCTV Network" December 17, along with polka stars **Yosh and Stan Schmenge**. "Solid Gold" for the week of December 17 stars **Patti Austin & James Ingram**, **Kim Carnes**, **Mickey Gilley**, the **Go-Go's**, the **Stray Cats**, and **Donna Summer**. The show's Christmas special features **America**, the **Chipmunks**, **Andrae Crouch**, **John Davidson**, **Roberta Flack**, **Crystal Gayle**, the **Oak Ridge Boys**, **Marie Osmond**, **Peter, Paul & Mary**, **Jerry Reed**, **John Schneider**, **Sister Sledge**, and **Donna Summer**. **Kim Carnes** and the **Little River Band** appear on "American Bandstand" December 18. **Men At Work** encore on "Saturday Night Live" December 18. **Squeeze** in concert highlight **MTV** December 18. **Kim Carnes** is on "Merv Griffin" December 20.

**America** guest on "Merv Griffin" December 24. **MTV** has a **Who** special set for December 24 with concert excerpts and interviews. **Joe Cocker & Jennifer Warnes**, **Marshall Crenshaw**, **Billy Idol**, **Jermaine Jackson**, **Melissa Manchester**, and **John Schneider** are on a rerun edition of "Solid Gold" the week of December 24. The **Spinners** are guests on "Saturday Night Live" December 25 (also a rerun). **Men At Work** are spotlighted in concert on **MTV** December 25. **Utopia's** recent live concert broadcast will be rerun over the **USA Network** December 31.

## NARAS Presents Indie Label Panel

On January 13, **NARAS** (National Academy of Recording Arts & Sciences) is presenting a forum called "Independent Record Labels — Trendsetters Daring Us Into The 80's." Eight independent label presidents make up the panel, which will first field prepared questions from Los Angeles Chapter President **Michael Melvoin** and then entertain

audience inquiries. Panel members are **Ray Harris, Solar; Ed Rosenblatt, Geffen; Ed Eckstine, Qwest; Gary Krisel, Disneyland/Vista; Bob Biggs, Slash; Al Coury, Network; Dave Pell, Headfirst; and Miles Copeland, IRS**. The session runs from 7-10pm at the Los Angeles Hyatt House on Sunset. Cost is \$1.50 for members and \$4 for nonmembers.

The jingles Philadelphia hears on

# WSNI

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PRODUCTIONS

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To hear what's new for '83...Talk to Us!

## Pro:Motions

### RCA Promotes Jeffries

**Nancy Jeffries** has been upped to Director/A&R, Contemporary Music, East Coast at **RCA Records**. A label veteran since 1974, Jeffries was most recently Staff Producer and Talent Manager, Contemporary Music A&R.



Nancy Jeffries

### Wiggs Joins WJQI

**Roger Wiggs** becomes Sr. VP/GM/partner at **WJQI/New Bern, NC**. Prior to this, he worked with **N.W. Ayer Advertising Agency** and **J. Walter Thompson Co.**

### RCA Appoints Ahrold VP

**Robbin Ahrold** has been named Division VP, Communications and Division Affairs for **RCA Records**, effective January 3. He comes to the newly-created position from **Home Box Office**, where he was Director/Corporate Affairs. He first joined **HBO** in 1974 as Coordinator for Special Programming.



Robbin Ahrold

### Britt To WAFX SM

**WAFX/Fort Wayne** Sales Manager **Bob Britt** has been promoted to Station Manager. Britt first joined the station in June.

### Draisey New WAGE GM

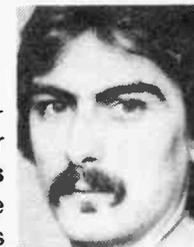
Effective January 1, **Paul Draisey** becomes General Manager of **WAGE/Leesburg, VA**. He first joined the station staff in 1971, serving as News Director, Program Director, and, most recently Sales Manager. He will retain the latter title. Draisey succeeds **William Spencer**, who will defer retirement and act as Senior Advisor in charge of Special Promotions.

### Krol Named WKWK GM

**Rod Krol** has been appointed General Manager of **WKWK-AM & FM/Wheeling**. He was formerly Local Sales Manager of **WTOV-TV/Steubenville-Wheeling**.

### E/A Promotes Peeples

**Stephen Peeples** is upped to Editorial Director for **Elektra/Asylum Records** and associated labels. He joined the label in 1980 as editorial manager.



Stephen Peeples

### PRT Launched



Mick Brown, David Forman

**Pacific Record & Tape Distributors, Inc.** is headed by Branch Manager **Mick Brown** and Promotion Director **David Forman**. Brown was formerly VP/Marketing West, **PolyGram**; Forman most recently Regional Promotion Manager, Western Region, **RCA Records**.

### WDEK Names Two

**Diane Leifheit** has been appointed GM of **WDEK/DeKalb, IL**. She succeeds **Bill Cerny**, who was also PD of sister AM **WLBK**. **Ward Holmes** will program the AM as well as **WDEK**. These appointments are effective January 1.

### KNAC Appoints Pasquier GM

**Roger Pasquier** has been named General Manager of **KNAC/Long Beach**, following the exit of President **Ed Wright** and GM **Jere Patterson**. Pasquier's background includes a stint as a corporate consultant and regional sales with **Golden West**.

### Welch New KZOM GM

**Rick Welch** joins **KZOM/Beaumont** as General Manager, moving over from a similar post at **KTYL-AM & FM/Tyler, TX**. He replaces **Jim Giebel**, who stays at the station as Sales Manager.

### Allegiance Records Bows

**Allegiance Records** has been established under the direction of President **Bill Valenziano**, VP/GM **Marty Goldrod**, and Exec. VP/Director, Business Affairs **Howard Zelener**. **Spencer Davis** handles A&R with **Brian Stewart** set as financial consultant. The label may be reached at (213) 851-8852.

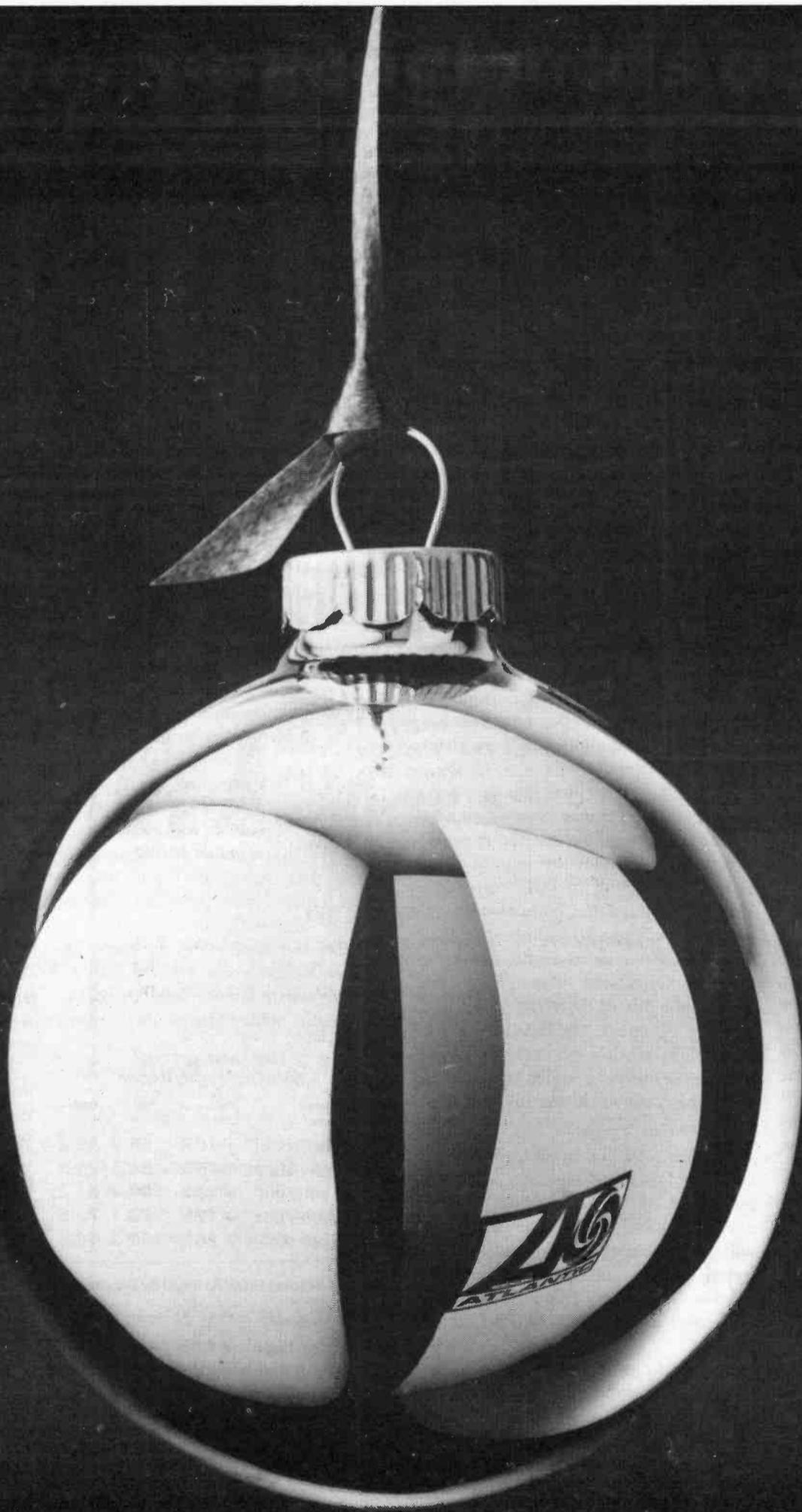
### Simonetti Segues To WBQW

**Jim Simonetti** has been tapped as General Manager of **Command Broadcasting Group's WBQW/Scranton**. This follows his recent Program Director stint with the group's **WSPK/Poughkeepsie**. In other activity **Chris Leide**, **WSPK** afternoon personality, is promoted to PD/mornings, while **WBNR/Beacon-Newburgh, NY** PD **Joe Daily** adds Operations Director duties for both **WBNR** and **WSPK**.

WIRELESS

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Maximum Strength Programming Aid



BEST WISHES FOR  
THE HOLIDAYS AND THE NEW YEAR.

ATLANTIC, ATCO, COTILLION  
AND CUSTOM LABELS.

# Ratings & Research



JHAN HIBER

## Hispanic DST Debuts Next Month

Just as the dust is settling slightly from the impact of Arbitron's Differential Survey Treatment (DST) for blacks, now comes DST for Hispanics. Effective with the winter sweep (or spring sweep, if your market with a High Density Hispanic Area doesn't have a winter book) Arbitron will be introducing this latest methodology wrinkle. What is it, how does it differ from the current Hispanic measurement approaches, and what is the likely impact of DST for Hispanics? Allow me to lay out these points, as well as delve into some of the controversial aspects of this innovation. I've been invited by the RAB to speak on this topic and others at the Managing Sales Conference in Dallas next month, but some of my initial thoughts follow below.

### Current DST Approaches

The techniques used through the fall '82 survey to measure the Hispanic audiences differed in several respects. In the two dozen or so markets with High Density Hispanic Areas (HDHA's), those residing in the zips that defined the HDHA had diaries personally placed in their homes and personally retrieved at the end of the relevant diarykeeping week. Arbitron field staff would use a random home selection procedure, then visit prospective diarykeepers to see if they wanted to get involved in the sweep. Assuming they did, then PPR (Personal Placement and Retrieval) was used — for all in the HDHA, not just Hispanics.

There were, from Arbitron's perspective, problems with PPR. Since the interviewer went to the potential respondent's home, that interviewer could bias the respondent's entries. Also, there were sometimes problems with placing the sample properly — an example being the Miami market, where the fall '81 report had to be reissued because 25% of all the HDHA sample came from one zip code which was inadvertently oversampled.

Another consideration was that the HDHA definitions were based on 1970 census zip code data on ethnic penetration, and in many markets migration in the 70's had rendered the HDHA definition obsolete. New York City was an example where it was tough to place enough Hispanic diaries in the HDHA, since many Hispanics had moved from that area, now more heavily populated by non-ethnics. Finally, PPR seemed to retrieve a notable number of diaries that were usable but contained little listening — perhaps the pressure of an authority figure coming to collect the diaries coerced some Hispanics into checking the no listening box on each page to quickly comply with the "demand" for a completed diary.

Another procedure was utilized for Hispanics outside the HDHA. Like most

respondents they had their diaries placed over the telephone and retrieved through the mail. However, these Hispanics had only an *option* to have a bilingual diary sent to them, while those in the HDHA *automatically* were given the bilingual version.

Another factor to plug into the equation was cost. PPR was a very expensive procedure to implement, four times more expensive than the regular diary system, according to Arbitron documents. Therefore, the company searched for a less expensive alternative that would provide a more consistent way to measure Hispanics throughout the metro, not just in the HDHA, without terribly upsetting the results of the books. DST was chosen as the preferred alternative, after a series of research tests which began during my tenure at Arbitron in 1977.

As with DST for blacks, the use of DST for Hispanics basically relies on the standard telephone-placed, mail-retrieved diary system. The procedure will be consistent throughout the affected metros, and all Hispanics will receive bilingual diaries. Personal placement and retrieval will no longer be used.

One aspect of DST as it applies to the Hispanic populace is that homes without telephones, easily included in the PPR approach, will be excluded under the DST methodology. This is a possible bone of contention with some in the industry, an issue I'll delve into later.

From Arbitron's perspective, DST for Hispanics is an improvement in several ways: interviewer-injected biases are eliminated; one methodology is used for all Hispanics in high-density metros; and the cost, according to sources at Arbitron, "is significantly lower than PPR."

### DST Impact

Perhaps the best news about DST for Hispanics is that it's not likely to have the upsetting effect that the introduction of DST for blacks did. There are two reasons for this, in my view. First, fewer markets are affected — approximately two dozen with HDHA's, versus over 60 with black DST. More importantly, DST for Hispanics is not as

## Week In Review

### Birch Bags Burnett

According to sources at the Birch Report and Chicago-based Leo Burnett Advertising, Burnett has agreed to start subscribing to the Birch ratings service. Burnett will begin to use Birch to evaluate radio trends and buys in the top five markets.

In addition, Birch has announced two account executive appointments. David Kabakoff will be servicing the Southeastern states as regional rep, and Don Williams will handle sales of non-monthly surveys to Eastern states.

radical a step as was DST for blacks. Blacks had not received or filled in their own diaries for years, whereas Hispanics have been doing their own diary-keeping. Only the delivery and pickup modes are really being significantly changed. There is a \$2 premium given to those reached by Hispanic DST.

Although DST for Hispanics may not be as revolutionary as was DST for blacks, that doesn't mean there won't be notable impact. Arbitron has gone to great lengths to assure the industry that the convulsions will be minor, but we really won't know until the procedure is actually implemented across the country.

Arbitron has provided me research test data regarding the potential affect of DST for Hispanics. Judging by what I see on the charts below it seems safe to assume that overall DST will lead to higher cume levels, especially in the evenings and with slight increases in AQH levels in several key dayparts. The numbers below come from a fall '81 research test in six markets comparing DST results with those of the control, PPR.

Total Listening Levels (Cume Ratings) By Daypart			
Combined Metros Hispanics Only:	Difference	DST	Control
M-S 6am-mid	+10%	96.9	88.2
M-F 6am-10am	+15%	86.5	75.3
M-F 10am-3pm	+13%	69.4	61.2
M-F 3pm-7pm	+12%	79.1	70.6
M-F 7pm-mid	+26%	59.3	46.5

Total Listening (AQH Ratings) By Daypart			
Combined Metros Hispanics Only:	Difference	DST	Control
M-S 6am-mid	—	20.8	20.9
M-F 6am-10am	+11%	27.0	24.4
M-F 10am-3pm	-2%	25.2	25.6
M-F 3pm-7pm	+8%	23.9	22.1
M-F 7pm-mid	+7%	11.0	10.3

Some other stats from the Arbitron research test last year also captured my attention. It appears that the use of DST will lead to a younger and more female Hispanic diary return data base. For example, according to Arbitron test figures Hispanic teen in-tab jumped 30%, while women 18-24 diary count surged 38%. The demos suffering the largest declines in-tab were men 25-34 and Hispanic women 65+.

Another side effect of the introduction of DST may be a better sampling of Hispanics outside the HDHA. Since they all will get bilingual diaries, that may account for test results which showed that in several markets DST doubled the Hispanic diaries returned from those outside the HDHA, compared to the previous system.

As noted earlier, one aspect of the DST method for Hispanics is that those

in non-telephone homes will not be sampled. This may be a cause for unrest among some, especially in border Sunbelt markets where there appears to be a higher percentage of no-phone homes. According to Arbitron's data, the incidence of no-phone homes returning diaries ranged from 3% in New York to 23% in McAllen-Brownsville. The numbers in other markets may be larger or smaller, but the impact on specific stations could be significant.

Some Hispanic stations, or Urban stations with notable Hispanic appeal, may have a large portion of their listeners residing in no-phone households. These may be folks who are new to the market and haven't yet had time to get one connected, or they may not be in a position to afford a phone. Whatever, they can make up a chunk of audience that won't get measured under the new Hispanic approach. If, as it appears, an average of 10% of in-tab diaries came from no-phone homes in the Arbitron tests, you can probably use that figure as a base for the number of potential diarykeepers who may now be excluded.

Even if the overall Hispanic numbers don't show any great changes in quantity, the quality of the respondents may be revised. It might be assumed that many of those with non-telephone households are in the lower socioeconomic strata. Thus, the estimates coming from Arbitron's DST may not only reflect higher Hispanic cumes but also a better quality (in terms of spendable income) audience for stations with Hispanic appeal.

### Bottom Line

After evaluating the research tests (broad as the demo and daypart information may be), it seems that on balance DST for Hispanics can be a plus. There should be higher cume levels, some improvement in Hispanic listening levels on an AQH basis, and generally a younger and more female diary data base for Hispanics. There shouldn't be the turmoil generated by DST for blacks, although some stations are likely to see unusually high or low numbers as a result of this different technique. Other than disenfranchising those without phones in their homes, DST doesn't seem to have many notable biases. Let's keep an eye on the winter and spring results to see how this procedural change works in the various markets where there is a significant Hispanic populace.

That's it for this year. Happy holidays to you and yours. Thanks for all your support and interest in this column. See you in 1983!

**THANKS GOLDEN EARRING,  
GEORGE, BARRY, RINUS AND CESAR,  
FOR COMING UP WITH ANOTHER  
OUTSTANDING ROCK CLASSIC.**

# "TWILIGHT ZONE"

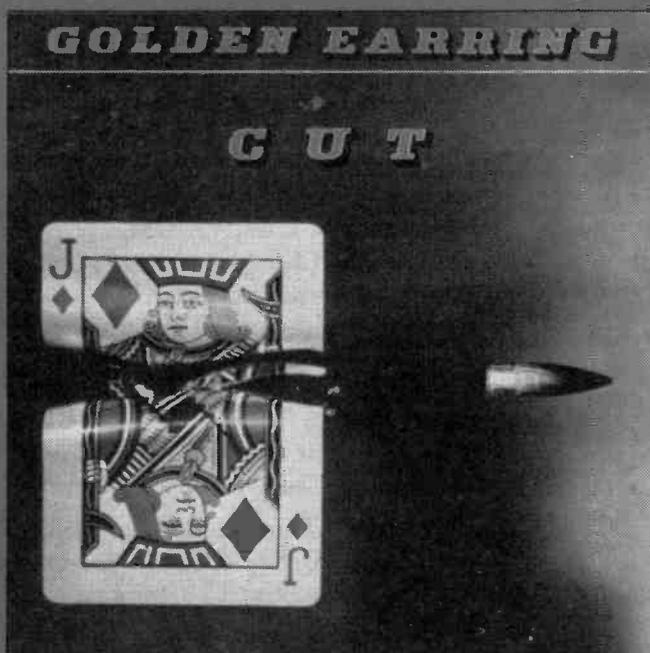
T1103

**ON 21 RECORDS**



WBEN-FM  
WCAU-FM  
WXKS-FM  
JB105  
WGCL  
WKFM  
WPHD  
WHFM  
WRCK  
3WT  
WPST  
WLAN-FM  
Q106  
WKRZ-FM  
WKEE  
KYST  
KITY  
KSET—FM  
WJDX  
94TYX

WQID  
WABB-FM  
G100  
WZYP  
WSKZ  
WOKI  
WSEZ  
WSSX  
WANS-FM  
WNOK-FM  
WZZR  
WVIC  
WJXQ  
KZ93  
WNAM  
WKAU  
WIKS  
KFI  
KYYX



KBBK  
KSKD  
WJBQ  
WGUY  
WACZ  
WIGY  
WTSN  
WERZ  
WFBG  
WIKZ  
WSQV  
WOMP-FM  
WCIR  
95XIL  
WKHI  
Q104  
WQLI  
WAEV  
95SGF

WJAD  
WCGQ  
WISE  
WHSL  
WFLB  
WYKS  
KILE  
KVOL  
KISR  
KYTN  
WBWB  
D98  
KFMZ  
KGHO  
KSLY  
KBIM  
KDZA  
KTRS  
KCDQ  
KOZE

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ALBUM, "CUT"**

T1-1-9004



# STREET TALK

## TOM PETTY AND THE HEARTBREAKERS THE NEW ALBUM LONG AFTER DARK



Contemporary Hit Radio  
**NATIONAL AIRPLAY/30**

**15**

**AOR NATIONAL AIRPLAY/40**

11/25	12/3	12/10	12/17
1	1	1	1

**THE HOTTEST  
#1**

*Happy Holiday Season  
to all at Radio and  
a special thanks to  
The MCA Records  
promotion staff.*

PRODUCED BY  
TOM PETTY & JIMMY IOVINE  
ENGINEERED BY  
SHELLY YAKUS  
MUSIC MEN  
SHELLY YAKUS & DON SMITH  
MANAGED BY  
TONY SMITH & JERRY RUBIN  
FOR LICENSING AND PROMOTION

**Backstreet**  
RECORDS & CASSETTES

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A Division of MCA Inc.

Will the real consultant please stand up? Since last week's Street Talk, we've heard that Lee Abrams may not necessarily be "in like Flint" as the future KMET/Los Angeles consultant. It appears that John Sebastian is also a frontrunner for this coveted position, and was spotted having dinner with KMET PD Sam Bellamy last week in L.A. And while we're on the subject . . . Dave Gariano is no longer one of the associates at Sebastian, Casey & Associates.

Look for Jay Thomas to be back on the air in New York City very soon. Rumor has it Jay's currently negotiating with WKTU for its morning drive slot.

Joel Day, GM of KOA/Denver, has resigned. According to a station spokesperson, he is leaving to become GM of WIOD & WAIA/Miami with his Denver resignation effective January 2.

MCA and CBS settled their differences over MCA's "E.T. Storybook" LP. Bone of contention was the date of release of the album, featuring a new Michael Jackson song, and MCA had been enjoined from advertising and selling the record after the initial shipment was out there. But now MCA is selling and promoting the "Storybook" again, after reportedly paying a "sizable advance" on royalties to CBS, estimated in six figures.

After eight months at the helm, Dean Richards has stepped down as acting PD at WCFL/Chicago. Dean will remain on the air, handling his PM-drive shift, but WCFL still needs a permanent PD.

Rumors are very strong that Syracuse's highly-rated AOR station, WSYR-FM, will switch formats to A/C.

Another CHR station is set to hit the air in the Motor City, as WABX/Detroit will drop its 14-year AOR format January 5. That's the date Liggett Broadcasting officially takes over from Century. Consultant (and Detroit programming veteran) Paul Christy will direct the new format as Program Director!

Congratulations to Atlantic's Paul Cooper, who Street Talk hears has been tapped as the label's new West Coast VP/GM.

WBBM-FM/Chicago morning man/MD Steve Davis is returning to KXX106/Birmingham as MD/Assistant PD and afternoon drive jock. Steve filled those same shoes several years ago before shifting to Z93/Atlanta, and then to Chicago. Back in the Windy City, WBBM-FM PD Buddy Scott has set Tomm Rivers from across town at Country US99 for mornings.

"Shotgun" Tom Kelly has joined the airstaff at KCBQ/San Diego for the third time in his lengthy Southern California radio career! He'll be handling weekends and swing. KCBQ-FM has promoted Gary "Fuzzy" Herron to MD.

### "I Do's" On Cue At Q107

As promised right here in this column, we have photographic proof of the on-air marriage uniting Jim and Pamela Elliott. Jim, who is half of the Q107/Washington morning team Elliott & Woodside, said "I do," and Pamela reportedly replied, "I do, too, but don't expect a hot breakfast if you insist on getting up at 4:00am every day!" If you're worried about this marriage, don't. Scott Woodside doesn't give Jim half that much respect, and they've been together for years!



Former KLAZ/Little Rock PD Dave Taylor has been named PD at KAAY across town, replacing Fred Holland, who steps down.

KIOY/Fresno is now KMGX, calling itself "Magic 104."

Upped from MD to PD at K95FM/Tulsa is Rob Ryan. He replaces Dan Spice, who recently left the PD's post.

How windy was it? It was so windy that a hefty gust knocked KNIX-FM/Phoenix MD John Buchanan off his motorcycle, separating his shoulder. Our best wishes for a speedy recovery, John.

3WT/Binghamton will glance skyward and join up with the Satellite Music Network after the first of the year. PD Scott Michaels will stay with the station through the transition.

Okay, soap opera fans . . . if you're into ABC's "One Life To Live," you will see KC101/New Haven MD Danny Lyons make his TV debut December 22 as the character Aaron Kaplan.

Mobile, Alabama has a new AOR — WHSP. Stuart McRae is the new PD/MD at the formerly Christian-formatted station, and new call letters will be applied for shortly.

WITS/Boston has officially become WMRE.

Y106/Orlando Promotion Director Steve Taylor has resigned to be named PD at WLEQ/Ft. Myers. The Y106 promotion gig goes to a former Y106 PD, Bill Michaels.

WFWQ/Ft. Wayne PD Mark Elliott and Assistant PD Diane Shannon have announced they're getting married January 9. They've now added an extra stopset for "domestic discussions."

Jim Horn has been upped from MD to PD/MD at WSBA/York, while Operations Manager Rod Burnham has taken on the added operational duties of WSBA-FM.

#### How do you quantify SUCCESS? Try this on for size:

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In any given week, 6,236,800 listeners come TW/A programming.

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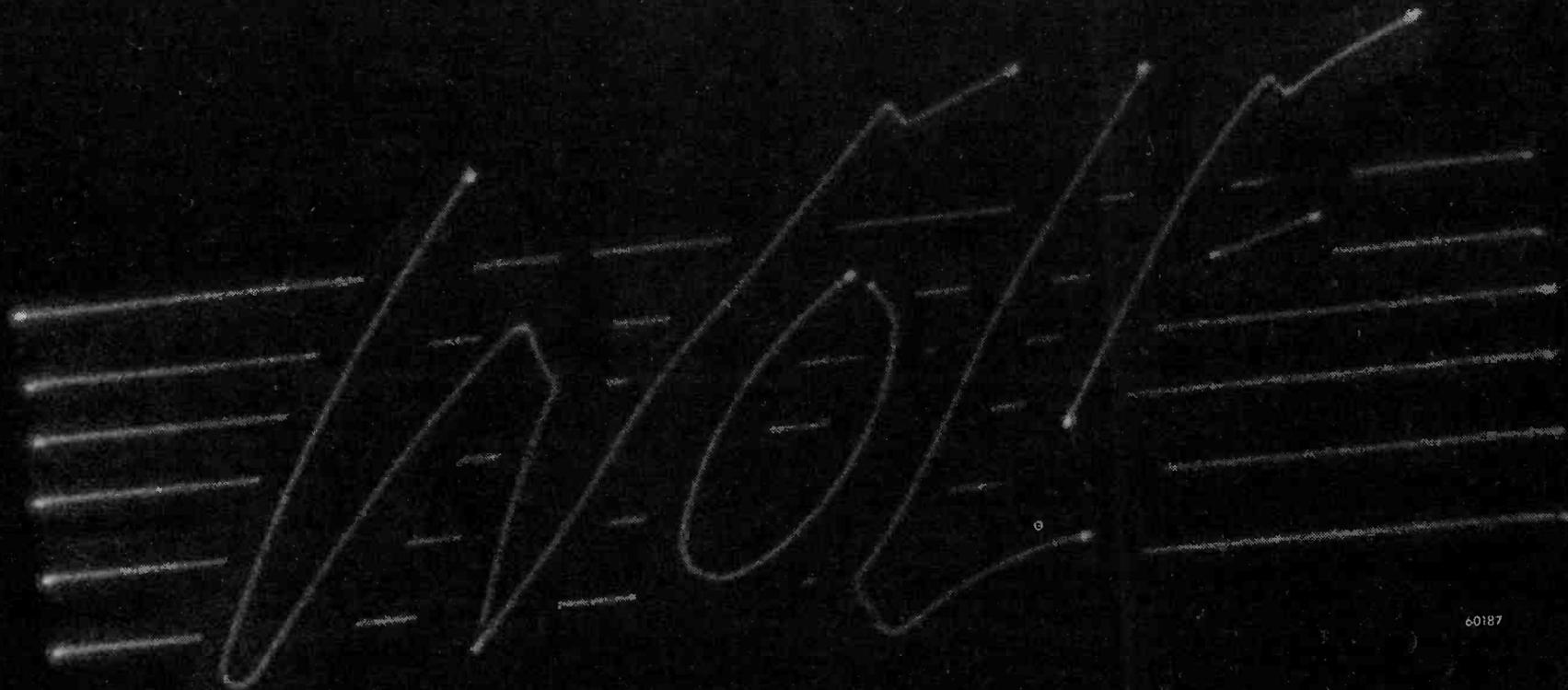
**index  
research**

**Todd Wallace  
associates**

Source: Most current audience measurement available as of 11/1/82. USA: Arbitron TSA 12+, M-S, 6-m. Australia: McNair/Anderson 10+, M-S, 5:30am-m. NZ: BCNZ 10+ All Days 6-m.

# "PAPA WAS A ROLLIN' STONE"

69849



60187

Congratulations Constellation Records on your debut release WOLF by Bill Wolfer.

## CHR

WCAU-FM  
Y 100  
KIQQ  
KFRC  
WPHD  
KTFM  
KITY  
KZFM  
KSET-FM  
KBFM  
WTIX  
WQID  
WDOQ  
CK 101  
WNOK-FM  
WGH  
WJXQ  
Z 104  
WNAM  
KFI  
KYNO-FM  
KBBK  
KIKI  
WFBG  
WKHI  
Z 102  
WISE  
WFLB  
WPFM  
KBIM

## #1 Most Added Black

WILD  
WDAS  
WVEE  
WJLB  
KACE  
KSOL  
WRDW  
WENN  
WKXI  
WJAX  
WANM  
WTMP  
WKWM  
WLUM  
KAEZ  
WWWS  
WVOI  
KDIA  
KUKQ

"Sales have doubled in last 2 weeks...1 store re-ordered 100 pieces."

Terry Worrell / BROMO DIST., Dallas

"Dynamite LP!" Kevin Madigan / SPECS, Miami.

"Best LP I've heard in months!" Joel Rubin / VIBRATIONS, Miami.

"Great initial sales, looks like a monster!"

Robert Guillerman / SOUTHWEST WHOLESALERS, Houston.

"WOLF is selling well at all N. California Tower stores"

Matthew Koenig / TOWER RECORDS.

"WOLF is our #1 LP!" Thurmond Wells / WAUZI, Bay Area.

"I'm stunned by the eclecticism of WOLF...an impressive debut!"

Steve Scott / KDKS-FM, Shreveport.

"Super sales off in-store play!" Bruce Godwin / RECORD RACK, Houston

"Lots of cross-over potential with out-of-the-box sales to both pop and R&B customers." Jason Blaine / MUSIC PEOPLE, Bay Area.

"Can't keep it in stock!" Steven Lee / RAINBOW RECORDS, Bay Area.

"WOLF is the regular at all N. California markets."

Ron Sampiere / RECORD FACTORY, Bay Area.

PRODUCED & ARRANGED BY BILL WOLFER  
EXECUTIVE PRODUCER: DICK GRIFFEY



# Sales



JONATHAN HALL

## Sales '82: A Quota Of Quotable Quotes

This column began last March as a catalyst for sales ideas. Since then radio sales and account executives who've come to appreciate R&R's interest in them have provided a great deal of useful information. At year's end, I thought I'd present some memorable quotations excerpted from past columns.

**Beautiful Music:** "The old rules are ancient history. Our philosophy is we welcome commercials and because we are mass appeal, we go after lots of new business."

Steve Wrath, GM KMEQ/Phoenix

**New Dollars:** "My practice is different. I think I'm losing the talents of all good sales people if I don't have them go after new dollars."

Eliisa Dorfman, GSM WCAU-FM/Philadelphia

**Test Situation:** "We have a test format. We will not allow an advertiser to come on the air with an insufficient schedule. We make them test us with 10 commercials a day and it works."

Tim Menarsky, VP/GSM WSQV/Jersey Shore, PA

**Grid Cards:** "Why encourage one advertiser to buy 36 spots a week or more and discount them in periods of peak sales on the station? Wouldn't you rather sell three clients, say, 12 spots at no discount and produce real results for all of them and for the station?"

Larry Campbell, VP/GM The Research Group

**Programming:** "One thing we do with sales people is bring them in on programming decisions. That doesn't mean they get a veto, it does mean they get a vote."

Jerry Nachman, VP/GM WRC/Washington

**AOR:** "AOR's should sell more like classical music stations, stressing big student markets and better educated listeners."

Bill Wayland, GSM WCOZ/Boston

**Sales Techniques:** "Selling on emotion is the most antiquated selling skill. Sales ability is fundamental, moreso than the product being sold."

Don Beveridge, Sales Consultant

**Rates:** "Because we believe it is quite a concession to lock in rates for 12 full months, and beyond that to give a ten percent discount, we only do it for a client who agrees to spend a significant amount of money in every single standard broadcast month."

Steve Marx, VP/GM WAAF/Worcester

**RAB:** "While many stations recite RAB principles, not many practice them."

Joan Homa, Retail Sales Manager WGMS/Washington



### WQXK Sells Until The Cows Come Home

In a relatively unherd-of move, WQXK/Salem, OH signed a contract with Borden Dairy Inc. in the presence of Borden CEO (Cow Executive Officer) Elsie the Cow and a compatriot identified only as a potential Arbitron dairykeeper. Milking the promotion to the fullest extent, the Mayor of Salem awarded Elsie the key to the city. Pictured (l-r rear) are the attending veterinarian and his girlfriend, Borden's Larry May, Elsie, a handler, WQXK GM Ben Varishone, and Mayor Robert Sell; (l-r front) "Beau" (Vine?) and another handler.

### WJOK/WASHINGTON

## Selling All-Comedy Radio

"I've never known the kind of media reaction we've had to a format change since I've been in the business," says the GM of a planned one-of-a-kind new station. WJOK/Gaithersburg, Maryland, will begin its all-comedy format next month (although station officials had hoped they could be on-air before Christmas).

WJOK General Manager Robert Cobbins and his investors were awarded the AM station's license in 1980, but have had to defend their prize against further challenges. Their original application was made in 1974 after station WHMC lost its license.

Bob's background in local sales is proving useful for making initial sales pitches. "Since I know most of the agencies here (Washington, DC market), they have been very supportive and have given me open-end contracts for various clients."

Bob feels that the new format will attract a lot of laughing listeners, especially in drive time, and that in turn will attract customers. A key sales point in having generated \$250,000 already, Bob stresses, is that comedy, unlike some music formats,

demands attention. "If we have their attention for the entertainment portion, we'll keep them for the commercials," he noted.

How do you price a new format? By the seat of your pants, says Bob, explaining, "I think that we will be attractive right away because we intend to promote fairly heavily. I think that we will pick up at least an average of 8000 to 10,000 listeners per quarter hour throughout the day. This kind of audience is worth \$25 a spot. You can pay anywhere from \$100 to \$400 for a spot in this market on radio. Hopefully, we will be able to go to \$100 in a year, but we aren't going to open that way. We can live with \$25, and hopefully we will be able to sell enough of those to keep our heads above water."

### SHOULD RADIO BE ON TV?

## Judging Local Cable's Potential

Radio operators during 1982 explored the opportunities of cable and the potential of low-power TV more than ever. Reflecting that curiosity, most of the R&R editors have sought at some point to highlight what's happening, including stations providing entertainment and especially news programming for TV.

Clearly, the path of involvement for most local radio operators will be to structure some type of joint venture with a local cable system — their delivery, our programming and sales. The key to profitability will obviously be how well programs are received.

Radio stations can use existing news and entertainment to put together cable programming. But one broadcast executive who's done both radio and TV news warns radio operators that "once you enter the TV ballpark, be prepared to play and be judged by TV's rules." Sales people who are investigating new cable sales opportunities should appreciate the following commentary from Chris Davala, Operations Manager of news-formatted WGST/Atlanta. Prior to joining WGST in August, 1981, Davala was Director for News and Public Affairs at Golden West's KAUT-TV/Oklahoma City. For about a year, KAUT presented seven hours of continuous live local news programming.

"Setting up a television camera in your newsroom initially sounds like a terrific idea. What better way to increase the visibility of your radio station and revenue at the same time," Chris stated. "However, there are at least four considerations every operator should reckon with before the decision to pursue the project is made — station image, audience perception, effectiveness and cost."

### Station Image And Audience Perception

"Mixing two media can be harmful to both. Television tells stories with pictures. Radio communicates through sound alone. From my experience, television is at least five times as complex to make happen as radio, and successful television requires five times as many people as successful radio. Plunking a television camera in your radio newsroom or studio and going on the

air with only a summary of written-for-radio copy of the day's top local stories in the market will simply not compete with the slick, produced-for television news local TV stations have the expertise, staff and equipment to generate.

"Journalists who work in radio generally do not have prior television experience. Often, they lack training in on-camera presentation. Your star radio anchor may end up looking foolish on camera . . . a blow to the person's ego and to the image of your station."

### Effectiveness

"There is a fascination with television that many aspiring radio broadcasters have. TV generally pays more. Many of them want to make their marks in TV. Assigning one or more members of your staff to produce and present your cut-in on the local cable system could distract them from their primary job . . . to get breaking, exclusive news onto your radio station.

"Watch out for employees who spend more time preparing the TV cut-in than they do generating news for your radio station. Cosmetically, get ready to have your radio gang in makeup for on-camera work

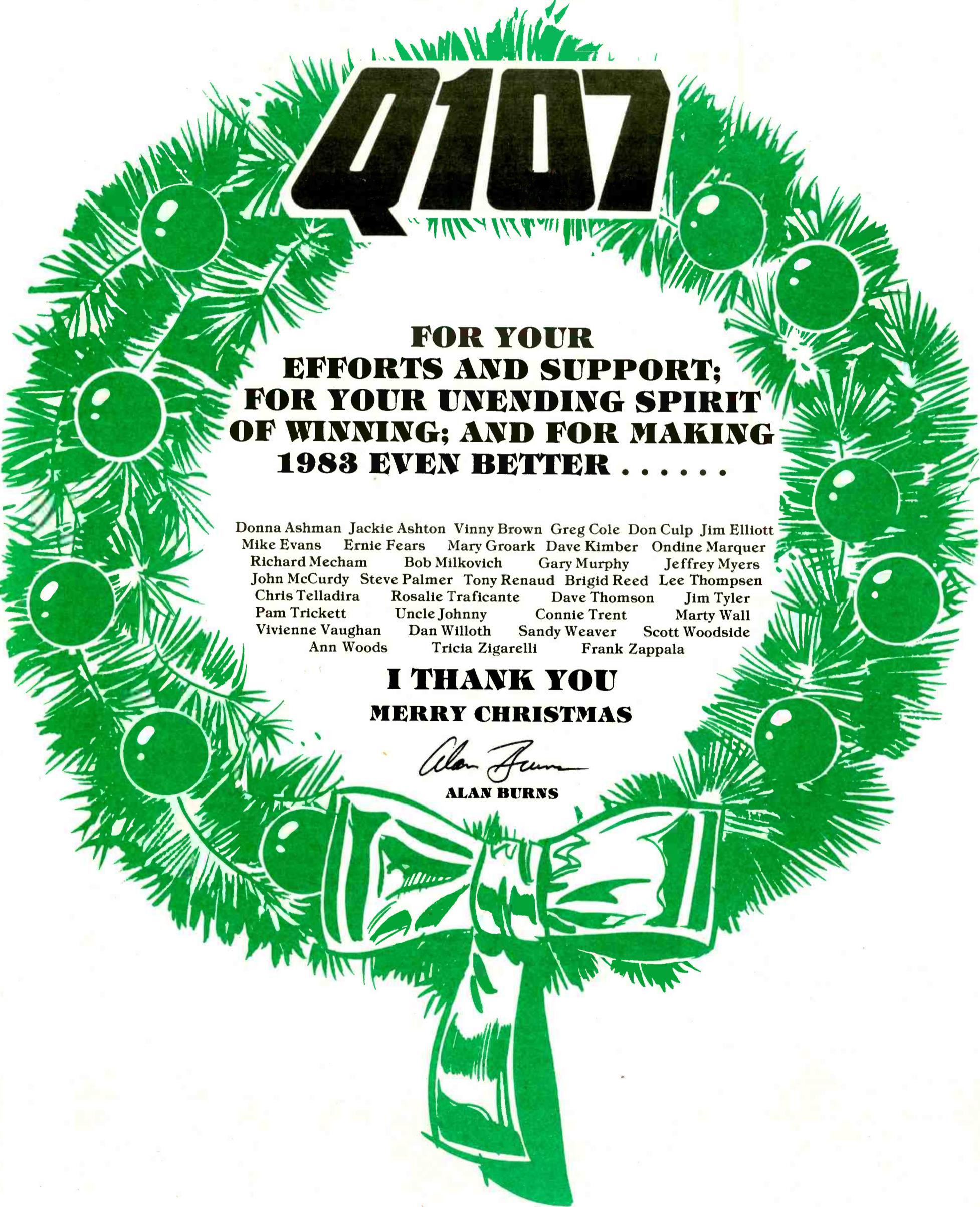
and be prepared to help pay for the wardrobe many of them may justifiably ask you for if you put them on camera. Open-necked sports and T-shirts do not make for a strong television presence on camera."

### Cost

"Yes, there is potential for revenue as you sell spots inside your made-for-TV radio cut-ins. But you will have new costs to contend with:

1. Building a set that's appealing to the eye.
2. Fees to your radio anchors for appearing on these shows.
3. Lost time in hours now diverted by your staff to television."

The concern Chris addresses here is doing TV in a manner to which viewers have become accustomed. That challenge, he maintains, is much more difficult than radio because of the complexities mentioned above. However, if it's done correctly, setting up a TV operation at your station can increase your radio visibility and generate additional revenue. Just be prepared.



# **Q107**

**FOR YOUR  
EFFORTS AND SUPPORT;  
FOR YOUR UNENDING SPIRIT  
OF WINNING; AND FOR MAKING  
1983 EVEN BETTER . . . . .**

Donna Ashman Jackie Ashton Vinny Brown Greg Cole Don Culp Jim Elliott  
Mike Evans Ernie Fears Mary Groark Dave Kimber Ondine Marquer  
Richard Meham Bob Milkovich Gary Murphy Jeffrey Myers  
John McCurdy Steve Palmer Tony Renaud Brigid Reed Lee Thompsen  
Chris Telladira Rosalie Traficante Dave Thomson Jim Tyler  
Pam Trickett Uncle Johnny Connie Trent Marty Wall  
Vivienne Vaughan Dan Willoth Sandy Weaver Scott Woodside  
Ann Woods Tricia Zigarelli Frank Zappala

**I THANK YOU  
MERRY CHRISTMAS**

*Alan Burns*

**ALAN BURNS**

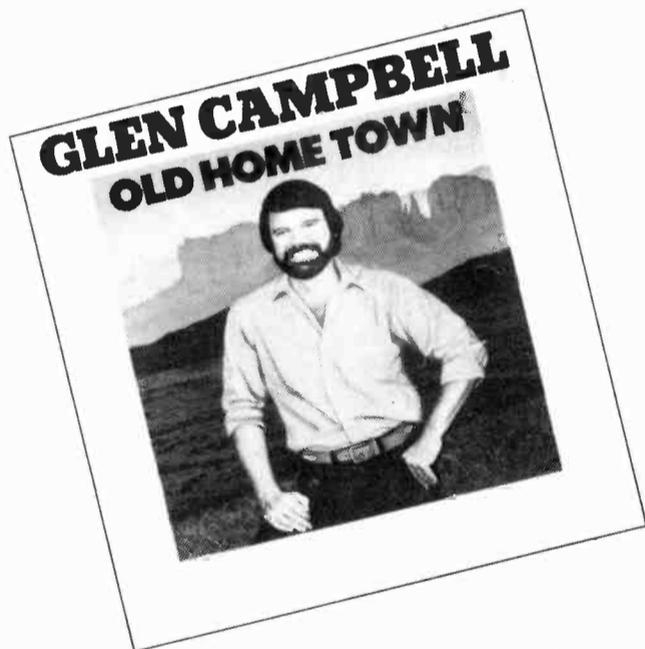
# You'll love "I Love How You Love Me."

7-99930

## The new single from Glen Campbell.

## From the lp, "Old Home Town."

90016



Produced by Jerry Fuller

## On Atlantic America Records & Cassettes.



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# CALENDAR



BRAD MESSER

One advantage of ink over ether: when the presses stop after printing this issue, I can don my gay apparel and take a holiday break. For those who depend on the celebrity birthdays I've jammed enough in here to tide you over until our first issue of 1983. Happy holidays!

**MONDAY, DECEMBER 20** — Psychic Uri Geller is 36. Peter Criss of Kiss is 37. Others born on this date have included the man who began the farm system in baseball, Branch Rickey (1881), and actress Irene Dunne (1904). The workhorse of modern aviation, the Boeing 707, made its first commercial flight exactly 25 years ago today in 1957.

**TUESDAY, DECEMBER 21** — Tennis pro Chris Evert Lloyd, who won her first Wimbledon championship eight years ago, is 28. Beach Boy Carl Wilson is 36. Frank Zappa is 42. Two-time Academy Award winner Jane Fonda is 45. Other December 21st babies have included British statesman Benjamin Disraeli in 1804, and Russian Premier Josef Stalin in 1879. *Winter* officially arrives this evening.

**WEDNESDAY, DECEMBER 22** — Baseball pro Steve Garvey is 34. Bee Gees Maurice and Robin Gibb are 38. Baseball veteran Steve Carlton is 38. Race driver David Pearson is 48. Presidential widow Claudia "Lady Bird" Johnson is 70.

**THURSDAY, DECEMBER 23** — Rock musician Jorma Kaukonen is 42. The football veteran they called "Golden Boy," Paul Hornung, is 47. Others born on this date: the psychic Michael de Nostradamus in 1503, religious leader Joseph Smith in 1805, and baseball legend Connie Mack in 1862.

**FRIDAY, DECEMBER 24** — Marathon runner Bill Rodgers is 35. Actress Ava Gardner is 60. Earlier Christmas Eve babies: America's first professor of chemistry Benjamin Rush (1745), frontiersman Kit Carson (1809), ragtime musician Scott Joplin (1868), and the bashful billionaire Howard Hughes (1905).

*Tomorrow* on Christmas Day Sissy Spacek will be 33, Barbara Mandrell hits 34, Kenny Stabler will be 37, and Little Richard hits 47.

*Sunday* (12-26) recording exec Phil Spector will be 42 and Steve Allen will be 61.

**MONDAY, DECEMBER 27** — Mick Jones of Foreigner is 35. Others born on this date have included pioneer German astronomer Johannes Kepler in 1571, French chemist Louis Pasteur in 1822, and actress Marlene Dietrich in 1904.

**TUESDAY, DECEMBER 28** — Actress Maggie Smith is 48. Actor Martin Milner is 51. Other December 28 babies have included 28th President Woodrow Wilson in 1856 and musician Earl "Fatha" Hines in 1903.

**WEDNESDAY, DECEMBER 29** — Actor Jon Voight is 44. Five-time Emmy award winner and TV production executive Mary Tyler Moore is 45. Others born on this date have included raincoat inventor William MacIntosh (1776), vulcanized rubber tire inventor Charles Goodyear (1800), and the President who succeeded the assassinated Abe Lincoln, Andrew Johnson (1808).

There will be a total eclipse of the full Cold moon tomorrow morning, visible from every part of the United States, Canada, and much of the rest of the world, beginning at 6:58AM Eastern Daylight Time. The moon will be eclipsed for about an hour, blanked out by Earth's shadow from a quarter-million miles away. That's beginning about 7 Eastern, 6 Central, 5 Mountain and 4am Pacific Time.

**THURSDAY, DECEMBER 30** — Singer Yvonne Elliman is 31. Entertainer Patti Smith is 36. Baseball Hall of Fame member Sandy Koufax is 47. Actor Jack Lord, best known from "Hawaii Five-O," is 52. Ellas McDaniel who combined blues and jazz into rock using the name Bo Diddley, is 54. Emcee Bert Parks is 68.

**FRIDAY, DECEMBER 31** — New Year's Eve. LaDonna Gaines, showname Donna Summer, is 34. Football pro Golden Richards is 32. John Denver is 39. Folk singer Odetta is 52.

*Tomorrow* on New Year's Day Country Joe McDonald hits 39 and Senator Barry Goldwater will be 72.

*Sunday* (1-2) Roger Miller will be 45.

**MONDAY, JANUARY 3** — John Paul Jones (ex-Led Zeppelin) is 36. Stephen Stills is 38. Canadian hockey legend Bobby Hull is 44. Comedic piano player Victor Borge is 74.

**TUESDAY, JANUARY 4** — Dyan Cannon is 46. Former Olympic and two-time world heavyweight boxing champ Floyd Patterson is 48. Coach Don Shula is 53. Jane Wyman (ex-wife of Ronald Reagan) is 69. Others born on this date have included musician and teacher Louis Braille (1809) and Sir Isaac Newton (1643). FM Radio first demonstrated 1940.

**WEDNESDAY, JANUARY 5** — Former Vice President Walter "Fritz" Mondale is 54. The man who started the Holiday Inns, Kemmons Wilson, is 70. Earlier babies: explorer Zebulon Pike (1779), chemist George Washington Carver (1864, born a slave), and safety-razor inventor King Camp Gillette (1855).

**THURSDAY, JANUARY 6** — TV soap star Bonnie Gail Franklin is 39. Danny Thomas (Marlo's dad) is 69. Loretta Young is 70. Also born on the 6th: Joan of Arc (1412), explorer Jediah Smith (1799), western movie star Tom Mix (1880), and philosopher Alan Watts (1915).

**FRIDAY, JANUARY 7** — Kenny Loggins is 35. Rolling Stone publisher Jan Wenner is 36. Author William Peter Blatty is 54. Earlier birthday people: 13th President Millard Fillmore (1800), naturalist John Muir (1918).

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Photo: Exley

# Contemporary Hit Radio



JOEL DENVER

## You Said It — CHR's Quotable Quotes Of 1982

1982 is fast coming to a close, and this is column number 50 that I've written for the year. A lot of colorful and controversial comments came up over the year, many of which might all too quickly be forgotten in our haste to tackle what lies ahead in 1983. With that in mind, I thought it might be kind of fun to look at some of the more cogent quips and quotes made on these pages during the last 12 months.

"One of the problems is that programmers have drycleaned the fun out of radio, and **Mike Joseph** stresses basics, and basics mean fun."

—Roy Laurence, then-PD WCAU-FM/Philadelphia

"There are many reasons (to hire a consultant), but one of my clients says there are only five reasons, M-O-N-E-Y."

—E. Alvin Davis, consultant

"I learned years ago that if you force a PD to do something, he will undo it when your back is turned."

—Jerry Clifton, consultant

"In a way, a vicious cycle has been set up. Do stations reject black music more because of their own programming, or because of what their listeners want to hear? It's like what came first, the chicken or the egg."

—Richard Lippincott, PD WLS-AM & FM/Chicago

"About a year or so ago everyone woke up and realized the country was getting older, and felt the need to make radical changes and soften up. The real problems came because so many CHR stations added tons of news and were running 14 minutes of commercials an hour. This is where so many stations lost their credibility with the audience, and all we are doing is filling the vacuum created by those changes and overreactions."

—Charlie Brown, PD KBLE/Seattle

"I just try to be myself. That's easier said than done, for sure. So many jocks try and be something they aren't for fear that the audience will reject their real personality. Personally I don't think I'm funny . . . it's just that when I put everything together it comes out that way."

—Dr. Don Rose, mornings, KFRC/San Francisco

"Too many CHR stations have made the fatal mistake of blowing off their teen base in search of adults. They can have a lion's share of both audiences if the station is programmed properly."

—John Shomby, then-PD B97(WZBZ)/New Orleans

"All too often, a PD hides his creativity because he is afraid to express what he doesn't know."

—Paul Drew, consultant & former VP/Programming, RKO Radio

"I think the hardest thing to do is to come up with new ways of giving things away in a clean manner that's not old and worn out-sounding to the audience. All you can really do is put a new twist on a good idea."

—Dan Steele, PD Q106(WQXA)/York

"There are times I've wrestled with the idea of taking my cash for contests and sinking it into extra billboards and TV spots, but have resisted. I think the momentum generated by a contest or a promotion is worth its weight in what it does for the sound of the station."

—Chris Squire, PD KKXX/Bakersfield

"Anyone will tell you that the 25-54 audience is what you need, and for sure I want those buys too. But if you aim your station totally for the 25+ audience, you are then in competition with that many more stations, Beautiful Music, Country, News/Talk . . . virtually everyone that's got a stick."

—Michael St. John, PD KX104(WWKX)/Nashville

"CHR stations that are going to attack the market aggressively will grow and prosper. Look at the music they're playing. The sound of the record is too often misleading to programmers, who automatically categorize it. Personally, I think the CHR format is in a growth period and is poisoning itself to capture bored AOR and A/C listeners."

—Bill Tanner, PD Y100(WHY)/Miami

"One way to assure an on-air contest is going to come off smooth is to keep it simple. If you're in a meeting trying to explain it, and your PD can't understand it, then it's far too complicated. It should be easy to enter, easy to play, and easy to listen to if you don't want to play."

—Rick Fowler, former Production Director Q107(WRQX)/Washington

"During the last two years I spent between \$6000 and \$8000 a month on it. I was living to snort cocaine. I'd get up in the morning and try to decide if I had enough to get through the day. If I didn't, the next three or four hours were spent trying to score. Drugs no longer control my life, I do."

—Don Cox, Y100/Miami

"There was a time when **CHUM** went after the older demos by softening and steering from the younger audience . . . we basically followed the lead of stations in the States. Every time we've done it, we've lost big amounts of audience shares."

—Jim Waters, PD CHUM(AM)/Toronto

"FM didn't beat AM, it was FM programming that beat AM. AM music stations just kept lying to their audiences, saying they played fewer commercials, when in reality they still kept their spotloads and didn't counterprogram properly. We just lay back and let FM beat our pants off."

—Gerry Cagle, PD KFRC/San Francisco

"We use every tool available to us. I keep in close contact with the record stores and look at requests too. Yes, we use callouts, but I've learned that relying on them too much limits the station's creativity. If you rely on them exclusively, they cannot tell you what records to add every time. This is where the use of your guts come in."

—John Lee Walker, PD KYNO-FM/Fresno

"This station does very little dayparting except for oldies. I believe that once a record is a proven hit, it belongs on the air around the clock."

—Jim Rising, PD WKRZ-FM/Wilkes-Barre-Scranton

## "Give The Man A Hand"



No handouts needed here, as **WTIC-FM/Hartford** morning personality **Gary Craig** recently shook 15,000 hands at the Big E Fair to break the existing world record of 12,000. How does Gary know he's got the record beat, hands down? He set the old one as well! And how long did it take Gary to accomplish the feat with his hands? He handily finished in a record-setting time of 6 hours and 24 minutes. Gotta hand it to you Gary, life certainly has given you a lot of good shakes.

"We put the emphasis on the active end of the market. Those are the people who fill out diaries. I like the active records that cause people to pick up the request line and then listen to hear the song."

—Joe Montione, PD WILK/Wilkes-Barre-Scranton

"You can't run the station like a modern-day **Hitler**. I allow my people lots of input . . . it helps me avoid looking at things only from my side, and that helps to avoid mistakes. No PD is great enough to do it all by himself."

—Scott Shannon, PD Q105(WRBO)/Tampa

"We've had records go number one here that don't make it elsewhere. I think what we add is worth noting and following, but programmers in other markets have to make their own decisions. All we reflect is what is a hit for us."

—Paula Matthews, PD KIQQ/Los Angeles

"When I look at **WBBM-FM/Chicago**, I look at how the future might be for radio. Chicago is in the Midwest, but it's certainly a bigger city than Indianapolis. I'll be interested to see how the format holds up and how people compete against it. Getting big shares is hard, but keeping them is harder."

—C.C. Matthews, PD WIKS/Indianapolis

"I think when you have someone as creative as **Jonathon (Brandmeier)**, you must make him understand that you're on his side at all times. This is especially important when it comes to listener complaints."

—Randy Stewart, PD KZZP/Phoenix

"Callout research is used to examine the human emotions and feelings the audience has about songs. You've got to feel what they are trying to tell you. This is an art form we're researching, not a bowl of Rice Krispies."

—Bobby Christian, PD 96KX(WKXX)/Pittsburgh

"Today's young programmers are all between the ages of 21 and 30, and through no fault of their own, have programmed boring stations. The only radio they've had to model themselves after has been those stations that are trying to be 'hip.' As a result, the fun has been taken out of radio."

—Jack Alix, VP/GM WDOQ/Daytona Beach

"CHR is a viable alternative to a Beautiful Music format. It's an excellent way to get the station back on the map and put the bottom line in better shape. You can look toward a 'soft hits' or 'Magic' approach if you wish, but if you aren't considering CHR then you're being rather shortsighted."

—Dwight Douglas, Executive VP Burkhardt/Abrams/Michaels/Douglas & Associates

"I really think that everyone realizes it takes six to eight weeks for a record to really kick in, but no one wants to operate that way. It scares me. If radio won't stick with a record for six to eight weeks then don't play it. The same goes for a record company. If you don't believe in it, don't put it out there. Record companies need to use smaller test market situations again before spending a lot of money to find out the record isn't a hit."

—John Betancourt, VP/Promotion RCA

"I think too many PD's have become so cold, so calculating, and so scientific that the radio station doesn't have any fun internally, and as a result the jocks don't have fun, and it shows on the air. The audience isn't stupid. They can tell when your radio station is having a good time."

—Bob Laurence, Sr. Consultant Drake-Chenault

"The most distinguishable thing about our radio station is the excitement and enthusiasm that has been missing from all over America, but specifically Chicago for many years. Radio has put too much emphasis on trying to be unique with its music, instead of giving the audience what it wanted in the first place."

—Buddy Scott, PD WBBM-FM/Chicago

"Programmers are becoming aware of the product that's selling as a result of **MTV** that their competition isn't playing. They're beginning to capitalize on it. We've also been told by record companies that MTV is becoming almost as influential as the biggest CHR or AOR stations in the market."

—Les Garland, MTV VP/Programming

I certainly hope that all of these "pearls of wisdom" will make some pleasant holiday reading, and serve to reinforce some ideas that you've already considered. This past year has been a great one for CHR as a format. The growth in all regions of the country has been outstanding, and so has your support for this column and all of our efforts at **Radio & Records**. Thank you. Here is my hope for all of you to have a safe and prosperous holiday.

—Joel Denver, CHR Editor

## The Music Section

CHR's Most Accurate  
Music Information  
Begins on Page 55

# THANK YOU RADIO...

VANGELIS  
"Chariots of Fire"  
(Polydor)

**CHR BREAKERS 2/19**

BOB & DOUG  
MCKENZIE

"Take Off"  
(Mercury)

**CHR BREAKERS 2/19**

DR. HOOK  
"Baby Makes Her  
Blue Jeans Talk"  
(Casablanca)

**CHR BREAKERS 3/12**

KOOL & THE GANG  
"Get Down On It"  
(De-Lite)

**CHR BREAKERS 4/2**

JOHN COUGAR  
"Hurts So Good"  
(Riva)

**CHR BREAKERS 4/30**

JOHN COUGAR  
"Jack & Diane"  
(Riva)

**CHR BREAKERS 7/23**

RUSH  
"New World Man"  
(Mercury)

**CHR BREAKERS 10/1**

ABC  
"The Look of Love  
(Part One)"  
(Mercury)

**CHR BREAKERS 10/15**

JOHN COUGAR  
"Hand To Hold  
On To"  
(Riva)

**CHR BREAKERS 11/5**

KOOL & THE GANG  
"Let's Go Dancin'  
(Ooh La, La, La)"  
(De-Lite)

**CHR BREAKERS 12/10**

## ...AND WE'RE JUST BEGINNING.

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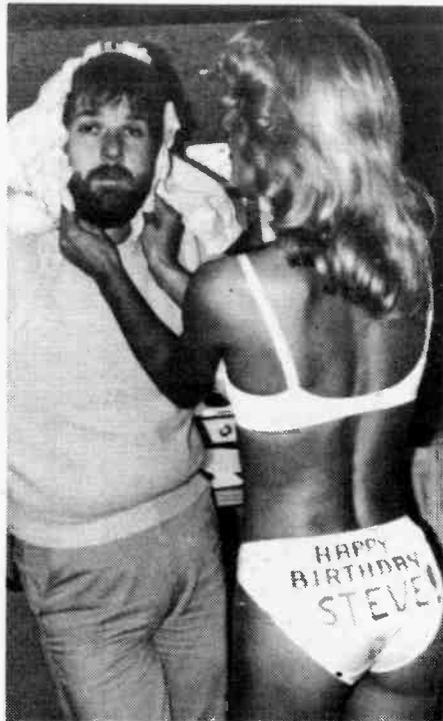
**The PolyGram Family of Labels**



# Amaturo

Continued from Page 1

combines the ability to be both people and profit-oriented. I am confident that the future of JOY 107 FM is in very good hands, and I look forward to our continued growth in South Florida."



**THAT (BIRTHDAY) SUITS ME JUST FINE** — Yes friends, it was a happy birthday for KZZP/Phoenix MD/afternoon rocker Steve Goddard, who was innocently doing his show when the pictured young lady attacked him with birthday (suit) greetings from an anonymous source.



**SHE'S GOT A GREAT PERSONALITY** — Z104(WNVZ)/Norfolk recently held a Halloween Party, and held a costume contest to find a "Little Z" lookalike for the station's minibumper sticker. The winner (l), shown standing next to morning man Tony Macrini (r), collected a fast \$200 for her costumed efforts.

# WBBG

Continued from Page 1

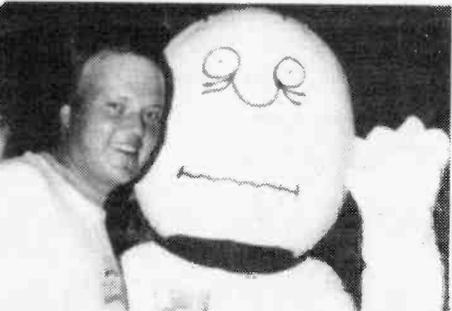
Commenting on McVay's promotion, Robinson added, "Mike is the consummate professional. He has a fabulous working knowledge of radio. He's excellent with people, understands all types of music, and above all, is very organized and gets things done in a well-thought-out manner."

McVay, who joined WMJI as PD last April, said, "I feel fantastic about the promotion and the faith Larry Robinson and Larry Pollock have in me. They're both fine, aggressive businessmen. Just to be on their team is exciting and makes me very happy."

McVay's first move as Operations Manager was to name midday personality Mike Ivers Music Director for WMJI.



**"YOU WEAR IT WELL"** — WSQV/Williamsport recently held a "Rocktoberfest" as a good excuse to get its listeners out for a little partying, and the event raised \$2000 profit for a local charity. While attending, one young lady decided that WSQV was a major part of her life, and put one of the station's stickers in the prominent location pictured, as an unnamed partier looks on.



**WILL THE REAL HARVEY WALLBANGER PLEASE STAND UP?** — KWOD/Sacramento recently held a party to induct its listeners into the "Harvey Wallbanger Society," with successful results. Hundreds showed up at a local pub to enjoy themselves and try for \$106 cash for the best costume. Shown (l-r) are weekender Russ Martin and an unidentified listener, both dressed in costume, or is Russ really dressed up?



**WINGING IT WITH OSBORNE** — On a recent promotional tour supporting his current hit "On The Wings Of Love," A&M recording star Jeffrey Osborne, along with Epic's George Duke, stopped in at KEARTH/Los Angeles. Shown (l-r) are promoter Craig Dudley, Duke, A&M's Dana Morris, Osborne, KEARTH PD Bob Hamilton, and promoter Cliff Gorov.

## Revised Top 82

Because of a computer error two songs incorrectly appeared on R&R's CHR Top 82 of '82 (R&R 12-10). We regret any inconvenience our error may have caused, and offer the corrected version of 1982's year-end listing below.

- 1 JOURNEY/Open Arms (Columbia)
- 2 CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
- 3 RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
- 4 TOTO/Rosanna (Columbia)
- 5 PAUL McCARTNEY with STEVIE WONDER/Ebony And Ivory (Columbia)
- 6 SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS)
- 7 JOHN COUGAR/Jack & Diane (Riva/PolyGram)
- 8 MICHAEL McDONALD/I Keep Forgettin' (Every Time You're Near) (WB)
- 9 FLEETWOOD MAC/Hold Me (WB)
- 10 STEVIE WONDER/That Girl (Tamla/Motown)
- 11 DARYL HALL & JOHN OATES/I Can't Go For That (No Can Do) (RCA)
- 12 JOHN COUGAR/Hurts So Good (Riva/PolyGram)
- 13 HUMAN LEAGUE/Don't You Want Me (A&M)
- 14 OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
- 15 STEVE MILLER BAND/Abracadabra (Capitol)
- 16 AIR SUPPLY/Sweet Dreams (Arista)
- 17 JACKSON BROWNE/Somebody's Baby (Asylum)
- 18 VANGELIS/Chariots Of Fire (Polydor/PolyGram)
- 19 ALAN PARSONS PROJECT/Eye In The Sky (Arista)
- 20 JOE COCKER & JENNIFER WARNES/Up Where We Belong (Island/Atco)
- 21 FLEETWOOD MAC/Gypsy (WB)
- 22 JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
- 23 CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
- 24 JOAN JETT & THE BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
- 25 PAUL McCARTNEY/Take It Away (Columbia)
- 26 J. GEILS BAND/Freeze-Frame (EMI America)
- 27 MELISSA MANCHESTER/You Should Hear How She Talks About You (Arista)
- 28 DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
- 29 MOTELS/Only the Lonely (Capitol)
- 30 ASIA/Heat Of The Moment (Geffen)
- 31 PAUL DAVIS/'65 Love Affair (Arista)
- 32 DARYL HALL & JOHN OATES/Did It In A Minute (RCA)
- 33 GLENN FREY/The One You Love (Asylum)
- 34 RAY PARKER JR./The Other Woman (Arista)
- 35 MEN AT WORK/Who Can It Be Now? (Columbia)
- 36 GO-GO'S/We Got The Beat (IRS/A&M)
- 37 AIR SUPPLY/Even The Nights Are Better (Arista)
- 38 AMERICA/You Can Do Magic (Capitol)
- 39 JOE JACKSON/Steppin' Out (A&M)
- 40 38 SPECIAL/Caught Up In You (A&M)
- 41 J. GEILS BAND/Centerfold (EMI America)
- 42 HUEY LEWIS & THE NEWS/Do You Believe In Love (Chrysalis)
- 43 ASIA/Only Time Will Tell (Geffen)
- 44 LITTLE RIVER BAND/Take It Easy On Me (Capitol)
- 45 TOMMY TUTONE/867-5309/Jenny (Columbia)
- 46 CHARLENE/I've Never Been To Me (Motown)
- 47 PAUL DAVIS/Cool Night (Arista)
- 48 KENNY ROGERS/Through The Years (Liberty)
- 49 ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
- 50 GO-GO'S/Vacation (IRS/A&M)
- 51 LIONEL RICHIE/Truly (Motown)
- 52 CHICAGO/Love Me Tomorrow (Full Moon/WB)
- 53 SHEENA EASTON/You Could Have Been With Me (EMI America)
- 54 NEIL DIAMOND/Heartlight (Columbia)
- 55 REO SPEEDWAGON/Keep The Fire Burnin' (Epic)
- 56 ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
- 57 SOFT CELL/Tainted Love (Sire/WB)
- 58 LITTLE RIVER BAND/Man On Your Mind (Capitol)
- 59 OLIVIA NEWTON-JOHN/Heart Attack (MCA)
- 60 DARYL HALL & JOHN OATES/Maneater (RCA)
- 61 CARS/Shake It Up (Elektra)
- 62 GEORGE BENSON/Turn Your Love Around (WB)
- 63 DIANA ROSS/Mirror, Mirror (RCA)
- 64 POLICE/Spirits In The Material World (A&M)
- 65 KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)
- 66 POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
- 67 ELTON JOHN/Blue Eyes (Geffen)
- 68 BERTIE HIGGINS/Key Largo (Kat Family/CBS)
- 69 RICK SPRINGFIELD/What Kind Of Fool Am I (RCA)
- 70 CROSBY, STILLS & NASH/Southern Cross (Atlantic)
- 71 LAURA BRANIGAN/Gloria (Atlantic)
- 72 QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)
- 73 FRANKE & THE KNOCKOUTS/Without You... (Millennium/RCA)
- 74 GREG GUIDRY/Goin' Down (Badland/Columbia)
- 75 WILLIE NELSON/Always On My Mind (Columbia)
- 76 SANTANA/Hold On (Columbia)
- 77 ROLLING STONES/Waiting On A Friend (Rolling Stones/Atco)
- 78 JOAN JETT & THE BLACKHEARTS/Crimson & Clover (Boardwalk)
- 79 KENNY ROGERS/Love Will Turn You Around (Liberty)
- 80 DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
- 81 STEVIE NICKS/Edge Of Seventeen (Modern/Atco)
- 82 QUARTERFLASH/Harden My Heart (Geffen)

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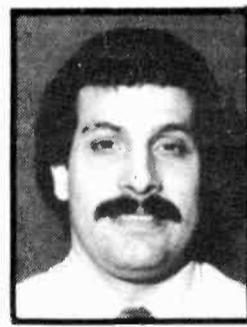
**JEFF GREEN**



**RICHARD  
PALMESE**



**JOHN YOUNG**



**JOHN SHOMBY**

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| <b>CHRIS ALEXANDER</b><br>P.D. KSEL-AM        | <b>JIM ROBERTSON</b><br>P.D. WRVR             | <b>JANICE TULLY</b><br>Nat. A/C A.D. Muscolo | <b>WYNN JACKSON</b><br>Wynn Jackson Promo. |
| <b>SMOKIE RIVERS</b><br>P.D. WKDF             | <b>DICK BLOCKMAN</b><br>P.D. WOWD             | <b>JEFF COOK</b><br>S.R.D./AOR ARISTA        | <b>LARRY CANNON</b><br>P.D. WFLB           |
| <b>STEVE RUNNER</b><br>P.D. WAPI              | <b>RALPH CARROLL</b><br>P.D. WQLT             | <b>MARK ST. JOHN</b><br>M.D. Y-102           | <b>ALLAN DUPRIEST</b><br>P.D. WFOX         |
| <b>GARY FRANKLIN</b><br>Asst. P.D./M.D. WTIK  | <b>JOE McClURE</b><br>G.M. WCGQ               | <b>CHARLES ROWE</b><br>G.M. WJAD             | <b>KELLY McCOY</b><br>Asst. P.D. WQXI      |

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JEFF GELB

**"DID I SAY THAT?"**

# Top Quotes From 1982's AOR Columns



## Research

"I don't believe in callout research . . . if it were valid, everyone would be playing the same songs."

KISW/Seattle PD Beau Phillips

"Callouts give us a sense of how familiar a song is becoming and hint as to when to rest a song that may be burning out."

KLOS/Los Angeles PD Tommy Hedges

"The best research is often misrepresented. There's no exact science to it, and it still comes down to personal interpretation of the received data."

WQXM/Tampa PD Mark Stevens

"It seems like research is mostly a tool for telling a record company why you can't play its records."

WMMR/Philadelphia PD Charlie Kendall

"All the correct data in the world won't produce ratings. You must add proper interpretation, historical knowledge of the format in the market, and proper promotion."

Consultant Bob Hatirik

"Using research without emotion creates an imbalance. If anyone in radio in the next ten years used an overload of science, he's going to find his ass out on the street."

Consultant Dwight Douglas



## The Record Industry

"If the consultants admit their job is not to sell records, the record industry should say 'fuck you' and stop assisting them."

WBCN/Boston PD Oedipus

"The thing I don't understand about record labels is why they sign some of these bands . . . If the talent's not there, why sign 'em?"

Consultant Lee Michaels

"You have to consider radio in every decision because that's the starting place for your records; that's where the kids first hear them."

John Kalodner, Co-Director of A&R, Geffen

"If we continue to inbreed and recycle the music and artists of the late 60's and early 70's, eventually we're going to die out."

Gregg Geller, National VP A&R, Epic



## Promotions

"Commercial-free won't hold listeners if the product isn't right."

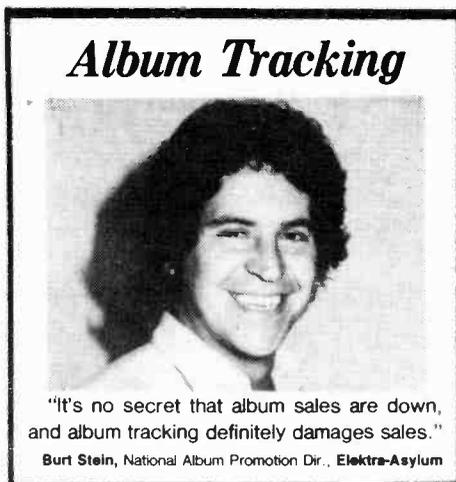
Doubleday President Gary Stevens

"If you only have money for one promotion, make it bumper stickers."

KTXQ/Dallas Promotion Director Bernie Lucas

"It's been proven time and again that giving away \$100,000 or even \$500,000 does not guarantee terrific ratings."

KDKB/Phoenix PD Jeff Sattler



## Album Tracking

"It's no secret that album sales are down, and album tracking definitely damages sales."

Burt Stein, National Album Promotion Dir., Elektra-Asylum

"I wish someone would finally resolve the issue of how much album tracking really hurts sales."

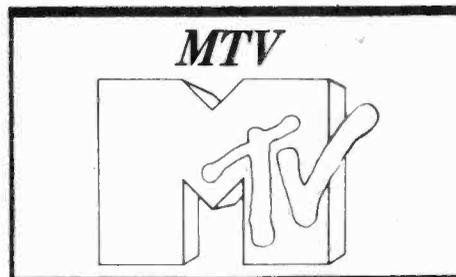
WLLZ/Detroit PD John Larson

" . . . as tight as AOR radio has gotten, I think the tracking of an album might be beneficial to album sales."

Bill McGathy, Director of National AOR Promotion, RCA

"I just don't think that many albums warrant that kind of airplay attention."

KLOL/Houston PD Chris Miller



"They could be more of an alternative . . . At times, watching MTV is like watching your local Sebastian radio station."

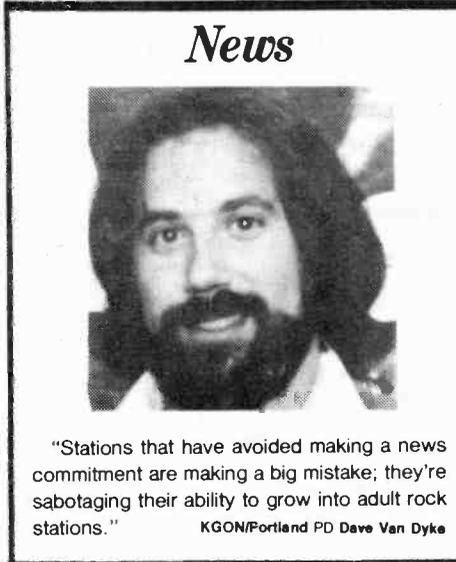
Michael Pien, Director of Promotion, IRS/A&M

"I've become more familiar with songs by seeing them on MTV; I'm then much more inclined . . . to add those records."

WMJQ/Rochester PD Tom Hunter

"I spoke with an artist's manager recently who spent more money making the video clips than in recording the album."

Mike Bone, VP/AOR Promotion, Arista



## News

"Stations that have avoided making a news commitment are making a big mistake; they're sabotaging their ability to grow into adult rock stations."

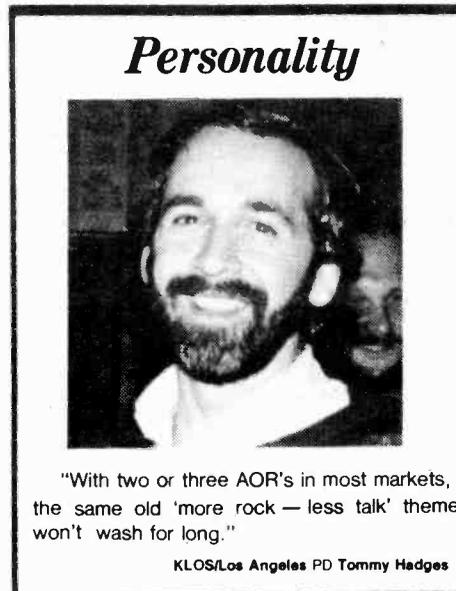
KGON/Portland PD Dave Van Dyke

"We researched our audience's interests and found they do want news; I'd say they're more interested than ever."

KBPI/Denver PD Phil Strider

"Is there no balance possible, no commitment to creative uses of the medium, no way to blend information and entertainment? Do we have any responsibility to anyone but the accountants?"

WBCN/Boston "News Dissector" Danny Schechter



## Personality

"With two or three AOR's in most markets, the same old 'more rock — less talk' theme won't wash for long."

KLOS/Los Angeles PD Tommy Hedges

"When radio listeners say they want less talk, they aren't saying they want less personality. They're saying they want less talk that doesn't interest them."

Consultant Jeff Pollack

"Radio stations reflect their programmers' personalities: If the PD's are dull guys, their stations sound boring."

Q107/Toronto PD Gary Slaight



## Ratings

"Anyone who toots his own horn about any one book is playing Russian roulette with his own career."

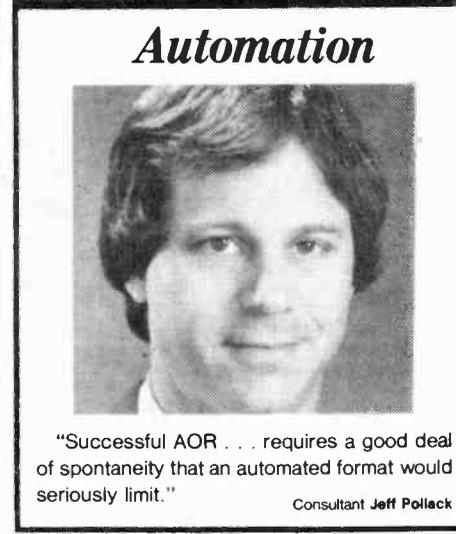
WZXR/Memphis PD Redbeard

"It's not our responsibility to take an alternative ratings system into an ad agency and sell it for them."

Toney Brooks, President, Sandusky Radio

"We're not programming radio for radio's sake, or for what it can do for the community, or to be creative. We're programming for Arbitron, and that's a major mistake."

Former WYNF/Tampa PD George Hawras



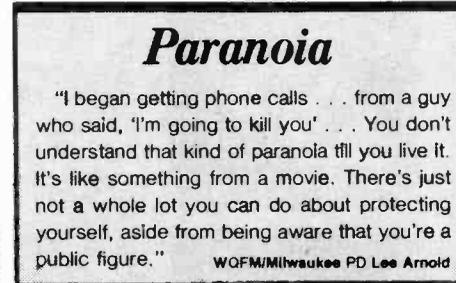
## Automation

"Successful AOR . . . requires a good deal of spontaneity that an automated format would seriously limit."

Consultant Jeff Pollack

"AOR, in the past few years, has gained the kind of formatic structure that suits automation perfectly."

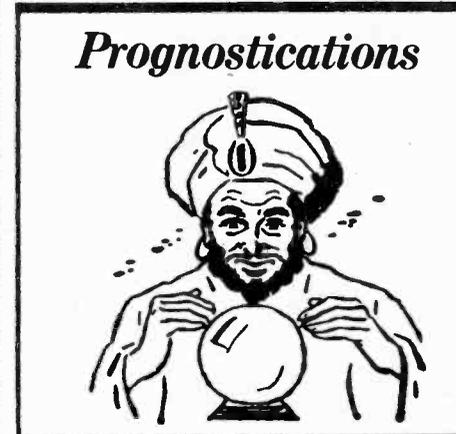
Concept Productions Programmer Lee Nye



## Paranoia

"I began getting phone calls . . . from a guy who said, 'I'm going to kill you' . . . You don't understand that kind of paranoia till you live it. It's like something from a movie. There's just not a whole lot you can do about protecting yourself, aside from being aware that you're a public figure."

WQFM/Milwaukee PD Lee Arnold



## Prognostications

"The AOR stations that get a little more 'modern' will create more time spent listening, mostly from younger teens."

Consultant Lee Abrams

"AOR's initial audience loyalty, like that of early Top 40, can no longer be guaranteed, since its systems have been coopted and adapted to hybrid formats that serve emerging needs."

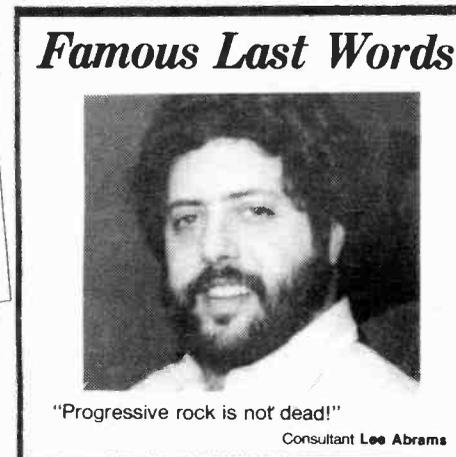
WYDD/Pittsburgh PD Mike Perkins

"A significant technological innovation will have a profound effect on both network and longform special programming; that is digital distribution."

WZXR/Memphis PD Redbeard

"Watch for some AM's to battle AOR's for 18-34 listeners with new 'Young Adult Talk' formats."

Consultant Jim Cameron



## Famous Last Words

"Progressive rock is not dead!"

Consultant Lee Abrams

"Personality radio is not dead!"

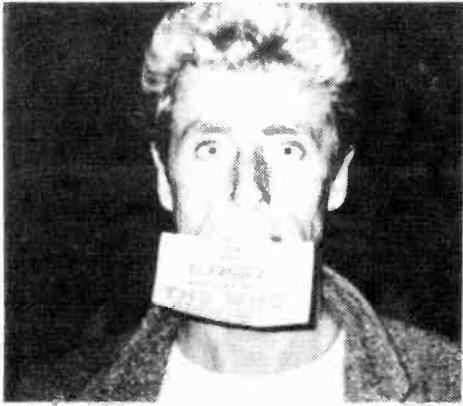
WRIF/Detroit PD Fred Jacobs

"We can't be jukeboxes all the time; this is still an art form as far as I'm concerned."

Doubleday National PD Dave Hamilton

"The listener can go anywhere he wants on the radio dial at any time. If he gives you the gift of his listenership, that's a privilege."

Former WCCC/Hartford PD Lich



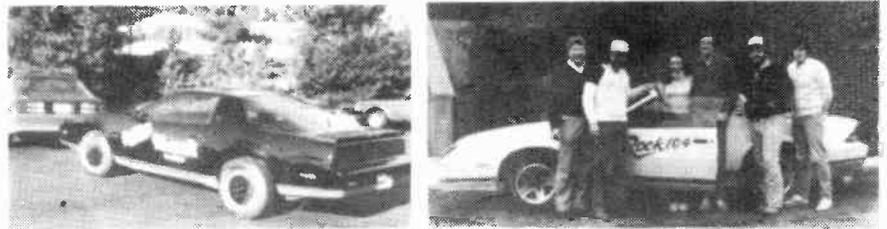
**WHO'S FOR LUNCH** — When WB's Who played San Francisco, KRQR spotted singer Roger Daltrey backstage, enjoying a light snack. The singer obviously wanted to show his appreciation for the station's support of the band.



**A SHINING EXAMPLE** — As previewed in the December 3 edition of R&R, KQAK/San Francisco broadcast the entire day December 6 using solar power exclusively. The photographic proof shows (l-r) PD Bob Heymann and GM Les Elias standing in front of "Solar Genny I," which captured the power for the historic broadcast.



**GABRIEL GRABS KEY** — It was "Shock the Superstar" time when Geffen's Peter Gabriel played Utica recently. After the show, in a presentation arranged by WOUR, Gabriel was presented with the keys to the city by the Utica Mayor. Pictured (l-r) are WOUR Promotion Director Jerry Kraus, Mayor Steve Pawlinga, Gabriel, WOUR PD Dale Edwards and MD Tom Starr.



**WINNERS' WHEELS** — WKLS/Atlanta and WIMZ/Knoxville are two AOR's that recently gave away new cars in contests co-sponsored with soft drink manufacturers. WKLS's "96 Rock" black and gold Trans-Am is pictured, along with WIMZ's Camaro. Alongside the Camaro (l-r) are WIMZ GM Bruce Dodge, air personality Mike Beach, winner and husband, air personality Phil Williams and PD Kerry Lambert.



**YOUR T-SHIRT PLEASE** — T-shirts served as tickets when WNOR/Norfolk offered four regional bands plus RCA's Steel Breeze in a special concert admissible only to those wearing the station's T-shirts. 10,000 shirts were sold at \$1.98 each for the overflow show.

UPDATE

KISW/Seattle PD Beau Phillips filmed what may be the only TV interview granted any radio station by the Who during the band's U.S. tour. Phillips taped the interview with Pete Townshend in Chicago, then flew back to Seattle to produce a Who TV special that ran prior to the band's Seattle concert date. Footage from the interview has also been used by such stations as KSRH/Houston, WAAF/Worcester, and WQXM/Tampa . . . Speaking of the Who, 50,000 Syracuse fans signed WAQX's petition to bring the band to the city, and the campaign was a success . . . Consultant Rick Carroll was cover-profiled in the latest BAM magazine . . . In conjunction with BAM and L.A.'s Museum of Rock Art, KLOS/Los Angeles held a rock auction benefitting the Jim Morrison Scholarship Fund at UCLA, which provides financial assistance to film students . . . WDHA/Dover held three recent listener concerts, including one that headlined RCA's Steel Breeze, that were admissible only to those showing WDHA cards . . . WRKI/Danbury sponsored a town meeting on the subject of drunk driving which resulted in the formation of a "Safe Rides" program for the community. The campaign has high school students providing rides home for drunk drivers . . . WQDR/Raleigh co-sponsored a half-day stress reduction workshop for listeners. The free program featured discussions and exercises . . . KRQR/San Francisco has begun listing listeners' unemployment ads free in BAM magazine as a public service . . . WIYY/Baltimore co-sponsored the "Steelworker's Ball," a low-dough concert with Polydor/PolyGram's Pat Travers and regional favorites DC Star. All profits went to unemployed local steelworkers . . . KZOZ/San Luis Obispo held a contest that sent two listeners to Boston to participate in the Boston marathon . . . Record reps: Be on the lookout for new Homegrown offer-

ings from WCMF/Rochester, KOMP/Las Vegas, WIYY/Baltimore, and WIQB/Ann Arbor . . . WIMZ/Knoxville just upped its effective power to 100,000 watts . . . Congratulations to KBPI/Denver MD Karen Allen and hubby David on the birth of their first baby, Elizabeth . . . WHKC/Evansville celebrated its third anniversary with a listener concert by Rare Earth . . . WCKO/Miami held a contest with Jet/CBS that awarded a winning listener with Ozzy Osbourne's European tour wardrobe . . . EON-FM/Melbourne, Australia is sponsoring free aerobics classes for listeners, who exercise to the music of EON-FM . . . New phone number for KIDQ/Boise: (208) 336-0939 . . . KQDS/Duluth is preparing its own rock video TV show and needs record company assistance. Contact Brian Taylor at (218) 728-6421 . . . WIYY/Baltimore just released its annual rock concert photo calendar. Profits from the 98¢-per calendar sales benefit the local Children's Hospital, while calendar buyers also benefit from attached coupons for discounts at area Burger Kings.



**T-SHIRT ANYONE?** WDVE/Pittsburgh just opened a series of "Rock" shops of station merchandise. To publicize the openings, the station held a random ticket drawing to send two to see the Who in Orlando. Pictured modeling station shirts and jackets (l-r) are listener, contest winner, store buyer, WDVE Sales Manager Shawn Portmann, WDVE PD Howie Castle, and store rep.

COLOR

**VIDIOT'S DELIGHT:** WLWQ/Columbus gave away a complete video system, including a color TV, VCR, and an Atari game system. The system went to the first listener to correctly identify a montage of themes from 16 old TV series.

**TURKEY TUNES:** WSWF/Ft. Myers gave away Thanksgiving turkeys to listeners who called to correctly identify song titles that had been altered to include the word "turkey."

**THANKSGIVING ON THE MAYFLOWER:** WQXM/Tampa invited listeners to have Thanksgiving dinner on the Mayflower in a recent random drawing contest. The Mayflower, by the way, was a moving van, where 10 winners were served a complete turkey dinner by WQXM morning man Baxter, and then limo'ed to see Billy Joel in concert.

**WALKMAN STARTIME:** This could become the biggest thing since "air guitar" contests: KLAQ/EI Paso held a listener party at a local club, where contestants were invited to take the stage to sing along with the tapes playing on their Walkman headphone stereos. The catch is that only the singer can hear the song, and all the audience can hear is the singer's (often off-key) voice. Partiers decided who won the Walkman, plus \$100, while others received headphones and cassettes.

**EDDIE MONEY FOR LITTLE MONEY:** WQXM/Tampa held an early Christmas party concert headlining Columbia's Eddie Money for \$5.98. During the sold-out show,

the station gave away 100 prizes, including car and home stereo systems.

**TALK TALK IS CHEAP:** In conjunction with EMI America and the Talk Talk album, WLPX/Milwaukee has set up a phone booth in a local record store so that listeners can place free 3-minute long distance calls anywhere in the U.S. for personalized holiday greetings. In a related contest, one winner will have his December phone bill paid by WLPX.

**PERSONALIZED GREETINGS:** WRIF/Detroit's morning crew, Jim Johnson and George Baier (better known as "Dick the Bruiser") are picking a listener's postcard daily and conveying the holiday greeting of his or her choice personally over the phone to the winner's friend, regardless of location.

**NIGHTS ON THE TOWN:** WKJS/Atlanta's ongoing promotion picks winners in random drawings for nights on the town with three friends. Included are limo drives to restaurants, free concert tickets, movies, and a grand prize trip for two to New Orleans for the upcoming Sugar Bowl.

**DJ FOR A DAY:** WBCN/Boston, in conjunction with WB and Donald Fagen's "Nightfly" album, cooked up a promotion themed around the cover of the album, which shows Fagen playing DJ. Listeners can register at local record stores to win their own one-night-stand radio show on WBCN, chauffeured to and from the show in the station's van. 103 runners-up receive Fagen cassettes and posters.

CONCERTS & CONVERSATIONS

**GUEST DJ'S:** Wolfman Jack on KMOD/Tulsa. **CONVERSATIONS:** Who on KSHE/St. Louis, KWK/St. Louis, WDIZ/Orlando . . . Yoko Ono on WXRT/Chicago . . . Pat Travers, Rose Tattoo on WILS/Lansing . . . Steel Breeze on WDHA/North Jersey, KUFO/Odessa . . . George Thorogood on WLWQ/Columbus . . . Fabulous Thunderbirds on KYTX/Amarillo . . . Jack Mack on KFMQ/Lincoln, KTYD/Santa Barbara . . . 38 Special, Eddie Money on KNCN/Corpus Christi . . . Stray Cats on WIOT/Toledo, WLPX/Milwaukee . . . Nicolette Larson on KRKN/Anchorage . . . Rory Gallagher on DC101/Washington . . . Pat Benatar, Aerosmith on WIOT/Toledo . . . 38 Special on WQDR/Raleigh . . . Scandal on WDHA/North Jersey . . . Joe Perry, Rough Trade, Phil Collins on Q107/Toronto . . . Greg Kihn on KOZZ/Reno . . . Steve Forbert, Sly Stone on WPDH/Poughkeepsie . . . Who, Saga on WAAF/Worcester . . . Fabulous Thunderbirds on KTIM/San Rafael . . . Producers on KLAQ/EI Paso . . . Motels on WQBK/Albany . . . Country Joe McDonald on KVRE/Santa Rosa.

The Music Section

AOR's Most Accurate Music Information Begins on Page 45

# Adult/ Contemporary



JEFF GREEN

## 1982 A/C Radio "Quotables"

Over the past 12 months, I've had the privilege of interviewing dozens of broadcasting professionals about everything from programming and management to sales and promotion. Rather than pontificate my own rhetoric at the year's end, I'd rather highlight some of the "quotable" statements these colleagues shared in R&R's A/C column in 1982.

"I don't think we as broadcasters take enough chances anymore. There's a risk in being so overly-researched that everything on the air becomes passive, and is no longer fun or topical. There's a lot of room to be different, and no reason to limit ourselves in what we can do to make the community talk about our station."

—Mark Larson, PD KFMB/San Diego

"When the Arbitron returns show disappointing results, the first reaction from management is likely to start tinkering with the programming. A jock or even the PD is fired, when in fact the weakness may actually have been ineffective promotion, or no promotion at all."

—Terry Patrick, Associate, Research Group

"We lay low on cluttering the station, and that's really the key to our success. Any good PD realizes that clutter is bound to do you in one way or another."

—Bob Craig, PD WMGK/Philadelphia

"Keep in mind who's telling you whether you're good or not, or if what you're doing is effective. If you depend only on your social circle for comments, forget it. That's not the answer."

—Roger Erickson, morning personality WCCO/Minneapolis

"I've heard enough of this crap about tuning out your entire audience by playing one wrong song. If the record's that bad, you'd never add it in the first place."

—Dave McClary, MD WFMK/Lansing



**NOT FROM YOUR AVERAGE GARDEN** — WPGC/Washington's morning team of (l-r) Dude Walker, Washington Redskin quarterback Joe Theisman, and J. Robert Howe show off the winning entry to their Halloween pumpkin-growing "Grand Champion" competition. The colossal 200-pound pumpkin, grown by a Capitol Hill policeman, was donated to Washington's Children's Hospital.

"It's much more likely to lose listeners over a programming negative than it is to gain listeners by doing the right thing."

—Jack Kelly, PD WCLR/Chicago

"Because of the technical, production, and staffing advantages, I see growth in both part-time and fulltime satellite programming."

—Dan Griffin, VP/Director of Programming, RKO Radio Networks

"Most GM's don't really want to be involved in the programming even though they may have been a PD themselves once. They just feel insecure, like any GM, about delegating authority to someone they're not sure can handle it until they're shown how. It's just a letting-go process."

—Dan O'Toole, Program Manager WRKA/Louisville

"Unlike many other stations, we look at each song individually. It doesn't matter who it's by. The mix between new and familiar artists changes as people demand it."

—Bill Burkett, PD/Operations Manager U-102/Knoxville

"As long as broadcasters want personalities, there will be those that will shine through. They'll find a niche in broadcasting somewhere."

—Jack Bogut, morning personality KDKA/Pittsburgh

"For my money, teams win, not stars. If I find someone who is irreplaceable, I'll fire him. Nobody is irreplaceable, especially the general manager."

—Chet Redpath, President/GM WCLR/Chicago

"The winning difference between two stations with similar formats, budgets, and personnel is the teamwork."

—Dave Martin, PD WCLR/Chicago

"Radio sports play-by-play still seems to be the same way it was twenty years ago: creating an image for the listener by relating the excitement and feeling of the action to his mind's eye. Like an artist, you've got to be able to paint the picture for him."

—Bob Rathbun, Sports Director WTAR/Norfolk

"Stations that perform poorly or fall when an advertiser does try them represent an image problem for the radio industry as a whole."

—George Lemich, PD KSL/Salt Lake City

"If it was up to me to convince our upper management to buy a computer strictly for radio programming, I probably couldn't persuade them. The broadcast use is still incidental to the business end."

—Craig Metz, Operations Manager KPAT/Sioux Falls



Long Island's  
Radio Station  
**1240  
WGBB**

**FIRST BASE TOWARD UNDERSTANDING** — In an unusual and bold undertaking, WGBB/Long Island arranged a softball game against the prisoners of the just-opened Long Island Correctional Facility, in order to promote community acceptance of the prison. Facing stiff resistance from demonstrators in a community that would like to see the facility closed down, WGBB played the game anyway, and was walloped 13-3 by the inmates. The contest received front page coverage in the area newspaper, and was hailed as a success by WGBB, which reported much positive feedback amidst the controversy.

"Young PD's are sometimes totally naive about the things management tells them."

—Bob Hensbery, Consultant

"One of the lines we use on the air is 'An infinite variety of music.' Our research indicates that, unlike other demographics, you cannot 'super-serve' 25-34's."

—Ralph Rhoades, PD WYST/Baltimore

"Being involved in the community means more than just running PSA's. It means a personal commitment and hands-on involvement by the station and personalities."

—John Stevens, PD KAIR/Tucson

"There's a lot of valuable information available in a ratings book that, surprisingly, many broadcasters don't bother dissecting."

—Steve Elliott, Research Director WBZ/Boston

"The popular syndrome of having room for only 2-4 new records a week is something we really avoid. If there are five or even seven good new releases that come out in any given week, we'll add them all. If they're truly good records, how can they hurt us? The more the merrier!"

—Terry Gross, PD KTWO/Casper

"I see a successful radio station as one run from a triangular management point of view: ratings (program manager), revenue (sales manager), and profit (general manager). If these three managers all operate in these terms, and remain creatively open-minded, they can develop very useful solutions to any management challenge."

—John Lund, President Lund Consultants

"Get experience in all areas of broadcasting, and turn it off sometimes! There are too many folks who are monomaniacal about radio, and know nothing else. You must be a well-rounded individual to be a great programmer."

—Pete Salant, Director/Operations & Programming WYNY/New York

"Some of these formulated formats are getting tired, and risk built-in burnout from short lists and rotations. If a listener feels comfortable with a station, and therefore intends to spend a lot of time listening to it, he will not only accept a diversity of music, but will in fact demand it."

—Scott O'Brien, PD KWAV/Monterey

"I tell it like it is. The reason I shock so many people is because I say on the air what others think to themselves."

—Larry "The Legend" Johnson, morning personality WZUU/Milwaukee

"When most stations reach a certain level of success, they start adding commercials. Granted, you can go to 16 spots an hour and make another \$50,000 per month, but next year you could be losing three times that amount. Unfortunately, regardless of format, getting fat and capitalizing on short-term opportunistic maneuvers are sure steps to the demise of a radio station."

—Jim Robertson, PD WRVR/Memphis

"Understand we're not a jukebox. The jocks here are very talented — it's not a 'robot' situation with a bunch of card readers. Our personalities know how to mix the music well — something a jukebox can't do. It takes a mind and talent."

—Donna Brake, Program Manager WSB-FM/Atlanta

"Always read the copy well. Don't just read it, but also understand it. Know the message. It must come from your heart and mind."

—Bob Steele, morning personality WTIC/Hartford

"Don't model your station exactly like one elsewhere. You always have to respond to your market."

—Dave Waters, PD KMAJ/Topeka

"Over the years, I myself have sat inside these four walls and just guessed. I've said to myself, 'I think they like the song.' But I really didn't know what the listeners' opinions were. My advice? Don't just assume; check it out!"

—Reggie Blackwell, PD WAIV/Jacksonville

"Listeners don't perceive things in terms of quarterhours. We're fooling ourselves if we think a diarykeeper is writing down every single moment they tune away from a station."

—Phil Zachary, PD WQUE/New Orleans

"You can be an actor and play characters, but ultimately, when you're yourself on the air, you must be somebody people can trust. You must have credibility."

—Charlie Boone, morning personality WCCO/Minneapolis

"Thank you for all your support in 1982. May the New Year bring you happiness, peace, and prosperity."

—Jeff Green, A/C Editor Radio & Records

## The Music Section

A/C's Most Accurate  
Music Information  
Begins on Page 54

# A/C Picture Page



**WE GOT YOU** — Before a recent appearance at State Fair Park, (l-r) RCA Records' Steve Gordon, RCA artist Ronnie Milsap and WMYX/Milwaukee's Mark Richards share a few laughs.



**LEGEND COMES TO TOWN** — Johnny Rivers visited WBAG/Burlington, NC during his recent tour, and took a moment for this photo with mid-day personality Chip Chase.



**"LOVE 94" BOAT SELLS SAIL** — LOVE 94/Miami treated a group of 48 winners to a cruise on NCL's Sunward II ship. Each winner enjoyed a 3-day cruise to Nassau, with a stop at a private island. Entertainment was provided by Jim Messina. From left, musicians Pauline Wilson and Michael Brady, LOVE94 talent Judie T., Messina, personality Irene Richard, and Promotion Director Dan Weiss.



**UP, UP & AWAY** — WDIF/Marion, OH's morning team of Ed Douglas and Charlie Evers broadcast their show at 10 mph high above the Ohio countryside. The event was their latest in remotes from high places, which have included the county courthouse clock tower, building rooftops, and other locations.



**THIS ONE'S FOR YOU** — Perhaps unaccustomed to the Southern humidity, Epic artist Lou Rawls cooled off with a brew while visiting WLTA/Atlanta. From left, PD Al Saunders, Lou, and Epic local promotion rep Jim Stewart.



**QUIET BEFORE THE STORM** — Before two sold-out performances in town, RCA artist Sylvia stopped by KQIP/Odessa-Midland, TX for an interview with midday personality Steve "Handyman" Myers. Cute couple, eh?



**FOWL BALL** — Courtesy of KYJC/Medford, OR, the San Diego Chicken stopped by to entertain fans during a baseball game between two local semi-pro teams. From left, air personalities Tony Kay and Stacy Shaw, the Chicken, MD Lurch Martin, and morning man/GM Jerry Allen.



**READY AND WAITING** — Orange, VA is somewhat off the beaten path followed by recording artists and Playboy bunnies. But the staffers of WJMA/Orange are ready just in case, and posed for R&R as if someone actually visited them! From left, Operations Manager Ross Hunter, morning man Phil Goodwin, News Director Phil Audibert, and afternoon personality Tom Graves.



**LOCAL BOY MAKES IT BIG** — Elektra artist Bobby Short returned to his hometown Danville, IL and appeared on local station WITY to discuss his career and new album. Shown here with Bobby is (at left) morning host/PD Steve Armstrong.



**SHOWIN' OFF STUDIO TANS** — WFWQ(95Q)/Ft. Wayne's staffers pause while celebrating the opening of their new studio. From left, Assistant PD Kris Kane, PD Mark Elliott, former midday talent Gina Preston, and Chief Engineer Jack Didier.



**HEADIN' SOUTH OF THE BORDER** — Q-100/Abilene completed its "Q-Card" promotion by sending one of its winners and a guest to Acapulco for a week. Presenting a check and plane tickets to this happy lady listener are (l-r), morning personalities Gary Foxe and Pat Whitehead.



**RADIO HELPS RONALD** — WLAM/Lewiston, ME helped raise over \$20,000 for a "Ronald McDonald House" by competing in the recent Maine Media Superstars Competition. From left (front row), WLAM Production Director "Candy," staffer Rhonda Ouellette, and News Editor Marguerite Jordan. Back row: MD Chris Layne, News Director Jeff Simek, PD Gary Bruce and evening talent Tim Nicholson.



**LIGHTFOOT MAKES HEAVY IMPRESSION** — At the grand opening of Toronto's new Roy Thomson Hall, Warner Bros. artist Gordon Lightfoot was the evening headliner. CKFM/Toronto participated in the event, giving away a chauffeured ride to the show and a meeting with Gordon backstage. 4000 letters poured into the station, making it CKFM's biggest promotion in its 21-year history. From left, CKFM's Jeremy Brown, his guest, Gordon, and the two happy grand prize winners.



**"PRIDE" OF CANADA** — No, it's not Molson's — it's RCA star Charley Pride, who recently held a pair of sellout shows in Sarnia, Ontario. Shown greeting Charley are (far left and right) staffer Peter Henderson and Program Manager Cliff Jackson.



**HEADLINER MAKES CAMEO APPEARANCE** — While in Tulsa for his annual birthday party concert, Liberty recording artist Michael Murphey visited nearby KYMO "Cameo 92"/Broken Arrow, OK, and chatted with midday talent Sherry Rodgers.



★  
*The artists and staff of RCA Records  
would like to thank all station managers,  
program directors, music directors, and on-air  
personalities for making our 60th year in  
country music the best yet!*

*With your help, we look forward to building country  
music legends for another 60 years.*

★  
**HAVE A JOYOUS CHRISTMAS AND A VERY HAPPY NEW YEAR!**

★  
**RCA**



## Quotable Quotes Of 1982

**T**he final issue of the year is always a mixture of relief and nostalgia . . . relief that we all got through another year (and that there's no deadline to meet for two whole weeks!) and nostalgia for the many memorable events that took place and were recorded on the pages of R&R during the past year. It's also a time of reflection, and this year the R&R format editors decided to pool their resources and collectively record for posterity some of the most colorful, informative, and provocative quotes from all the interviews we've published in 1982. Hope you enjoy rereading some of the most quotable quotes as much as we all enjoyed talking with you on a variety of subjects of concern to the radio and record community alike.

After this brief look back and a short vacation we'll be ready to gear up for another year with renewed enthusiasm. As always, my sincere thanks for all your help

and support over the past year, and my best wishes to all for a happy, healthy, and prosperous 1983. Enjoy the holidays and look for a brand new R&R January 7!

"It used to be that Country stations would be struggling in the marketplace with a very small target audience. Now, with all the crossover, they've got a real wide demographic target, and the best way to reach them is via television. The 25-54's that are watching television are also listening to radio, and in a lot of markets Country radio owns that demographic."

—Lance E. Simpson,  
former head of Top Billing, Inc.'s  
Media Marketing Services Division

"The thing that we have to be careful of and one of the things that tends to miss in syndicated (TV) spots sometimes is that because we're in the radio business we tend to believe our own publicity."

—Peter Scheumler,  
Radio Marketing Consultant

"As far as promotions are concerned, we're not big believers in spending hundreds of thousands of dollars on promotion. For example, YES95 in Cincinnati spent a million dollars . . . to get a 4.5? Obviously, that's not the key. I would rather spend \$25,000 in a research program for the music than to give away \$100,000 on the air."

—Bobby Hatfield, former PD, WCII/Louisville

"The best thing that came out of the whole 'Urban Cowboy' craze was that Country radio is now seen as a viable format and is now respected as much as it should always have been. We've been here for many years, and we're going to be here many years, so right now the key is consistency."

—Duke Hamilton, PD, WUBE/Cincinnati

"I think record companies too much lately have thought they knew what it was all about, but radio basically is what the people think. We get locked in this office and forget about what the street's saying, and radio really is our avenue to the streets."

—Nick Hunter, Director of Promotion  
Elektra Records/Nashville

"I can see down the road where a station in a smaller market will be fully automated from sign-on to signoff (if it signs off). All they'll have to do is go in with two or three people, open up the station, pick up the quality networks, and make a living off of it. It comes down to an economic thing."

—Tom Casetty, GM, Music Country Network

"I think radio is more guilty than many of the distributors in having a very, very conservative attitude towards new artists, which is why they find it hard to accept a new artist as credible unless they are getting incredible hype and publicity with lots of money behind it thrust at them from all sides."

—Marian Leighton, owner/founder, Rounder Records

"There's a real challenge here and something happening here that should be getting more national attention than it's been getting. I think eventually we could reach a point where the concept could work nationally; and if this station is playing a marginal role, it's only because KFAT may be a wee bit ahead of its time. We're not talking about special interest radio . . . we're talking about the next leap in wide appeal 25+ radio."

—Larry Yurdin, former PD, KFAT/San Jose

"I think that the people who add the records should realize that it's a very responsible and serious business, one that is critical to a record company. Just one add from a significant station for a small label can mean a make-it or break-it situation. What it all boils down to is that everybody on both sides of the fence should exhibit a little more honesty with each other, and it would possibly be a much healthier situation."

—Charlie Scott, PD/MD, KMAK/Fresno

"I'm 58 years old and I don't think I'm over the hill, but I love to see a young girl look neat, especially in the country field where we've had such a hard time making a name and telling people that we don't come out of a cowpatch. But some of these young singers with their stringy, curly hair look like they've just come out of a haystack!"

—Rosalee Allen, Country's first lady DJ

"I went from a very bright, good-looking, 29-year-old to a very beat-up, gray-haired, dilapidated 50-year-old man in less than two weeks!" (on WUSN's "More Music Guarantee," which shelled out two \$25,000 prizes in less than two weeks).

—Chuck Artigue, GM, WUSN (US99)/Chicago

"Radio stations make their bread and butter according to what the Arbitron says, and the name of the game is to reach the largest number of demographics you can possibly reach. In order to do that you have to play the best music there is to be played. If you're doing your homework year-round, you won't have to worry about the test!"

—Jerry King, MD, KKYX/San Antonio, TX

## Tips On Holding A Profitable Music Festival

WHBF/Rock Island MD "Lovable" Lee Lawrick sent along some photos recently of the 8th annual Silvis Country Music Festival, sponsored each year by local organizations in the Quad Cities area. When it first began, the Festival consisted of only local entertainment but now has grown to the point where it takes three stages to hold all the talent, which this year included the **Kendalls, Tompall & the Glaser Brothers, Steve Wariner, Leon Everette,** and **Sylvia**. Not too shabby! And the best part is that this festival, unlike others around the country which have fallen on hard times, not only provides entertainment for those fans who come from a five-state area but also turns a profit! Lee's letter explains why he feels this is so.

Dear R&R:

I was explaining the 8th annual Silvis Country Music Festival to someone in your office last week and she's never heard of anything like it. In fact, all the stars here from Nashville had never seen anything like it either.

What Silvis does is rope off about eight blocks of the downtown area and set up three stages about two blocks apart. The people bring their lawnchairs and can go to one stage or all three if they so wish. The cost? If you purchase a button ahead of time, they're only \$4 and gets you in both nights. Also, all monies made at the event go to local charities. This year the two-night event drew 45,000 people, which smashed last year's record of nearly 30,000.

I've been reading about how many festivals have lost so much money this summer, but just maybe one of the keys is *not* to book these acts that cost 50 & 60 thousand bucks,

but go with nonsuperstars and be a little conservative. I personally think a lot of these promotion people are trying to make a financial killing and the people are letting them know it's a bunch of baloney.

Sincerely,

"Lovable" Lee Lawrick, MD  
WHBF/Rock Island, IL



Following the 1982 Silvis Country Music Festival, WHBF/Rock Island, IL's John Christopher (right) presents flowers to event participants Jeannie and Royce Kendall.

"Can you imagine **Kenny Rogers** coming to Morgantown, WV? It was the biggest news to hit since **Jesus** walked on water. We weren't even sponsoring the concert, but I got all the information on it I could, and we became the Kenny Rogers concert information station."

—Carl Becker, OM, WAJR/Morgantown

"I don't think there's any sustenance to it (the Classic Country format), because it's a 50+ format, and you have to look at the average age of the listener that's going to attract."

—Bob McKay, PD, KCBQ/San Diego

"It's funny how you'll hear about someone going into a new job, and the first thing they'll do is fire the entire staff. When I got to **KLZ** we weren't exactly breaking records as far as ratings were concerned, but the last thing on my mind was changing anybody. I believed that the talent was there."

—Al Grosby, Radio Division President  
Group One Broadcasting

"We do not subscribe to the theory that women do not like listening to women; rather, the audience will respond to a personality that's good be it male or female."

—Jeff Goodridge, PD, WNYR/Rochester

"It's nice to be able to go around and say 'We're No. 1' . . . that's a good feeling. But it's much nicer to have a good income and a nice bonus in your pocket so you can put some groceries on the table!"

—Moon Mullins, PD, WDAF/Kansas City

"It seems to me that AM radio is now finding a place in the market by programming unique formats such as the Big Band stations have done. It doesn't matter if you're the greatest-sounding station in town because if two other stronger facilities are doing the exact same thing, you're probably going to end up third. There will probably be a lot more AM stations doing this format (Classic Country) simply because they're looking for a format that'll fit. In fact, I'm not sure it wouldn't work on FM too."

—Jim Wood, GM, WSAI/Cincinnati

"People don't care what size the hole of the record is . . . all they care about is the record!"

—Jay Phillips, MD, WMAQ/Chicago

"When we have a choice between an established artist and a newer artist, we'll definitely lean towards the established artist because of sound and name recognition."

—Joel Raab, PD/MD, WHK/Cleveland

"I'm in a rating period right now, so I want to add my strongest material. On the other hand, in what week do I not want to add my strongest material?"

—Scott Brody, GM/PD/MD, KBBQ/Ventura

"You can't pay too much attention to people who have a stake in the failure of something, like personalities who don't want it (the Continuous Country format) to succeed. I think this format is very similar to those Beautiful Music stations in that maybe nobody will like it except the people."

—Joe Somerset, Consultant and innovator of  
Continuous Country format

"I remember when **Jerry Lewis** used to sit in on the **Johnny Carson** show and people were so impressed that he got his own program. On the Carson show Lewis was required to talk in briefer segments, at breaks, and follow certain restrictions, and he shined under the format and under those restrictions. Unfortunately, Lewis's program didn't have a format; and allowed to be totally loose, the Jerry Lewis television show had no appeal at all and was totally disoriented . . . it was overkill. I look at personality radio as the same thing."

—Bill Sherard, GM, KIX106/Washington

"Most of the tapes that roll in my door are just ho-hum, just the same old thing . . . I could train our receptionist to do that. But the people who can really get on a one-to-one level are very few and far between."

—Gary Havens, PD, WIRE/Indianapolis

"I've got to believe that a guy doing his bit on **WSDS** in Ypsilanti, MI is also a personality and with a little bit of help could be great. Those guys still don't know you're not supposed to do the good stuff on the radio. With a little encouragement and help, they at some point would be very good personality people."

—Charlie Cook, PD, KLAC/Los Angeles

**The Music Section**  
Country Radio's Most Accurate  
Music Information  
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# Inside Nashville



BIFF COLLIE

**CHANGE OF ADDRESS:** Martin David Robinson, from Glendale, AZ loved Gene Autry as a kid and wanted to sing like him. After his unpublicized heroics in the Solomon Islands in the Navy of World War II, he was "discovered" by Jimmy Dickens singing on KPHO-Phoenix and brought to Nashville, signed by GM Harry Stone to sing on WSM and signed by Columbia Records. Marty had at least one song in the Top 10 every year but three since 1955. 18 #1 records, 2 Grammys, over 500 songs, 70 albums, "Man Of the Decade" by the Academy Of Country Music, more fan-voted awards than anybody, and the Country Music

Hall of Fame induction in 1982. He was one of the first 20 ever to have open-heart surgery bypass operations (1970), but was still an accomplished race car driver, from mini-midgets to NASCAR Grand Nationals. One night in Nashville he was in second place and "lookin' good" when he suddenly pulled off the track, jumped out, and headed for the "out" gate. Somebody asked why and he said, "I gotta go. I'm due at the Opry in 20 minutes." Bobby Sykes, longtime band member and in recent years business manager, said, "He did just about everything he dreamed of, and did most of the things his way. He had fun." Acuff-Rose Publications' Bob Jennings (his first publisher) worded it for me. "I'm not mourning because Marty Robbins died. I'm celebrating because Marty Robbins lived."

**ON THE MOVE:** Johnny Cash was on hand in Orlando to see off the Orange Blossom Special, which will haul fruit from Florida to Wilmington, DE. He "engineered" the engine through the dedication... Elvis Wade (real name Wade Cummins) won a \$75,000 settlement against Los Angeles promoter Steve Brodie, according to presiding judge James Swiggarty, based on his judgment that Wade had cancelled at least 25 performances worth \$3000 each to Wade on Brodie's word that he would get him movie parts, a TV special, a recording contract, and a quarter million-dollar annual guarantee... The Merle Haggard lookalike police in the West have been looking for was Douglas Kamininski, wanted for writing a \$5000 check and signing Merle's name at a Palm Springs jewelry store... Paris, TN authorities have confiscated Hank Williams, Jr.'s farm tractor, valued at between \$20,000 and \$40,000, but officials said Hank didn't know it was stolen when he bought it in Alabama.

**OH YEAH?** Chet Atkins did sign with CBS and, he says, will "begin" his career as an artist. He's developed hundreds of stars in his years as head of the RCA office here... George Jones's first song on the benefit concert for Nashville's 100 Club with Johnny Cash was "No-Show Jones." His 12 songs were too short... Engelbert Humperdinck was here again (this is getting to be a habit) sessioning with Eddie Rabbitt's partner Even Stevens at their Emerald Studio... Top Billing Agency's Tandy Rice chosen to judge the 1983 "Miss America."

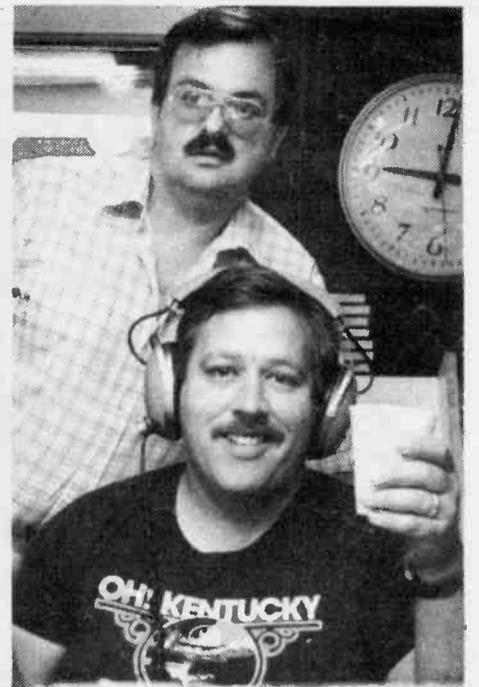
**GRADY NUTT** was one of those luxuries we take for granted. Never has the world needed humor any more than today. Minnie Pearl has said Grady Nutt was the funniest man she ever met; Archie Campbell said he added something special to every occasion of which he was a part; "Hee Haw" producer Sam Luvullo said Nutt was a brilliant wit with warmth and dedication to his faith that is rare indeed. His six years on "Hee Haw" netted him his own TV show pilot series last season. He was an ordained Baptist preacher, but more important, he was special to all who knew him. "The Prime Minister Of Humor" aptly described him to millions. That small plane crash near Vine-mont, AL November 23 also took the lives of pilots Gene Fox of Louisville and Ernie Bowie of Frankfort, KY.

**UPDATE:** Judge John Nixon dismissed that copyright infringement lawsuit filed against Charlie Daniels by John D. Loudermilk, who claimed that Daniels's "Long-Haired Country Boy" subconsciously and unintentionally was copied from Loudermilk's "Bad News"... Anne Murray takes a rabbit to sea January 19 in her second TV special. Eddie Rabbitt and Richard Simmons are her guests for that one... The Clint Eastwood movie "Honky Tonk Man," much of which was filmed in Music City, premiered here with hundreds of trade folks watching a number of familiar Nashville faces, including Marty Robbins, whose third heart attack and second open heart surgery was also on that day... "Christmas Caravan II," 17 diesel-powered star-buses, rolled into a local department store with 72 underprivileged kids for an expense-paid shopping spree. The Professional Drivers for Entertainers organized and executed the plan, utilizing the buses of Kenny Rogers, Loretta Lynn, Larry Gatlin, Barbara Mandrell, Ed Bruce, Cal Smith, Faron Young, Margo Smith, Jeanne Pruett, Ernest Tubb and Conway Twitty to treat those kids to a memorable exhibition of love from all concerned.

**WRAP-UP:** In late summer 1973, a friend of mine called from L.A. inviting me to "write a column for a new music industry weekly called Radio & Records. Since I had written country columns for Billboard in the late 50's and a weekly "West Coast Country" column for Record World for nine years in Southern California, it had become part of my life. 'Course, I had been approached by many different publishers with similar ideas, so I thought, "It'll probably be a two-month project; those new ones just don't seem to last." I was wrong about that.



**EMMYLOU IS JACK DANIELS FAN** — And vice versa from the looks of this picture, as WSEN/Baldwinsville, NY Promotion Director Daniels is shown with the popular songstress following the New York State Fair held recently in Syracuse.



**WILL YOU CONLEE HELP US DJ?** — John Conlee put his nine years DJ experience to work when he filled in at the mike for vacationing morning man Bill Bailey at WCII/Louisville recently. Conlee gets back into the swing of things with a little help from station PD Jack Armstrong (standing).

Because Bob Wilson, a longtime radio man, joined forces with experienced and successful radio and print media people, he created the first radio & records weekly put together by radio & record people. That's why R&R has been such a vital force in our industry. That's why it's been exciting and gratifying to be a regular part of this paper since its inception.

Bob and I have talked many times about R&R's ultimate expansion into a Nashville operation as well. Since I have never been a working journalist as such, I couldn't see me doing the daily chores of a publishing office. I'm excited about Sharon Allen leading the new R&R Nashville office. She comes well-recommended and those who know her here agree R&R couldn't have made a better choice. I'll be helping in some special

projects, and that'll be fun for me. I'll miss hearing regular comments from Snuff Garrett, Bill Ward, Erv Woolsey, Charlie Douglas, and hundreds who've commented from time to time about our usefulness to you on a week-to-week basis. Maybe we'll get to do it again sometime. I hope so. I will continue to expand our itinerary for our Inside Nashville news feature on many Country radio stations, beginning a new weekly syndicated feature called "The Happy Hour," and in spring of 1983, we hope to put our own radio station on the air. Our CP has just been approved. So I'll be busy, and that's nice. For all I owe money to, our address is Box 213, Brentwood, TN 37027. Thanks, R&R, for the use of the hall! Merry Christmas (Remember the reason for the season!).



**KKAL AIRS CDB** — During the San Luis Obispo County Mid-State Fair, KKAL/Arroyo Grande broadcast live from the site, including the performance by the Charlie Daniels Band. KKAL afternoon man Mike Kross is pictured here with Daniels in between performances.



**LUCKY DAY FOR DAISY** — Following the Pittsburgh Steelers' first game (which almost became their last game of the season!), WDSY and the American Tobacco Company's latest product line Lucky Strikes Again sponsored a free concert in the park. Headlining the event, which was widely publicized via TV, newspaper, and even plane banners, were hometown boys the Corbin/Hanner Band and T.G. Sheppard. T.G. is pictured with American Tobacco Co. sales rep Judy Loscar and WDSY PD Ted Sohler following the concert attended by 20,000, who also saw Pittsburgh defeat Cincinnati 26-20 in overtime.



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AND TO THE WORLD WILL BE WITH US  
FOREVER.*

**MARTY ROBBINS**

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CBS RECORDS

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♦

# HAPPY NEW YEAR

FROM ALL



Linda Mosbontz



John Leader



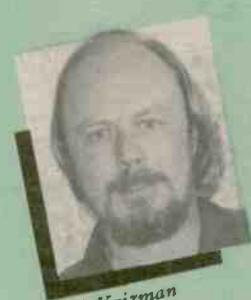
Mike Atkinson



Sharon Allen



Gail Mitchell



Dick Krizman



Dick Rubin



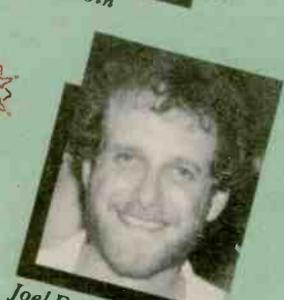
Bob Wilson



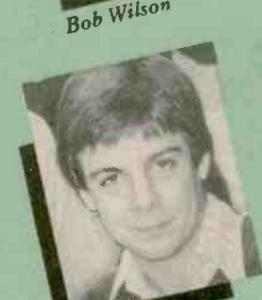
Marilyn Frandsen



Jhan Hiber



Joel Denver



Richard Zumwalt



Samantha Gregory



Peter Starr



Richard Agata



Sandra Gutierrez



Dug Spitznagel



Bob Kardash



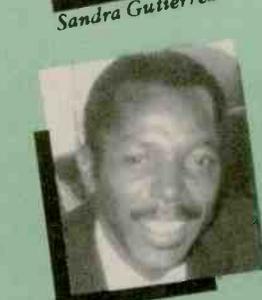
Jeff Green



Judy Lucarelli



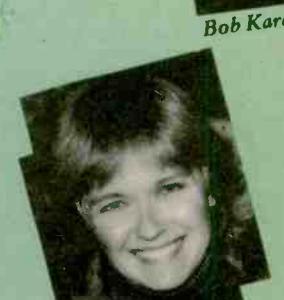
Ellen Barnes



Tim Gant



Paula Ponce



Carol Taylor



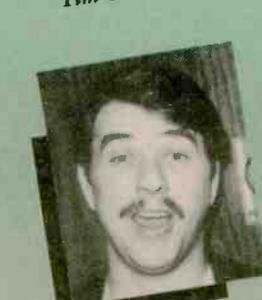
Lucie Morris



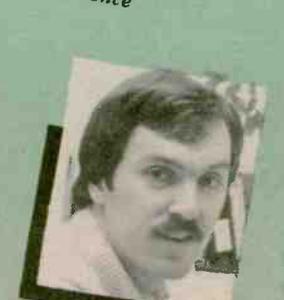
Barry O'Brien



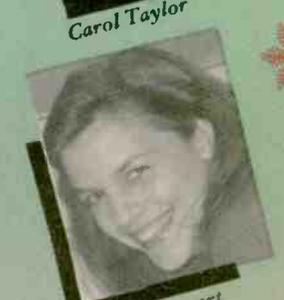
Roger Zumwalt



Ken Rose



Brad Woodward



Claudia Stewart

RADIO & TV  
The Industry's Information

# NEW YEAR

## OF US AT R



RECORDS  
Information Center



Katie Hirschberg



Ken Barnes



Vivian Funn



Bill Clark



Jim Duncan



Nancy Hoff



Les Carroll



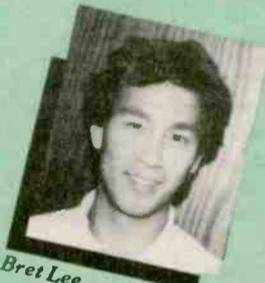
Gayle Duncan



Walt Love



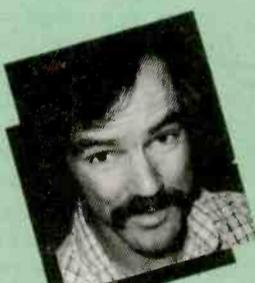
Adrienne Riiddle



Bret Lee



Christina Anthony



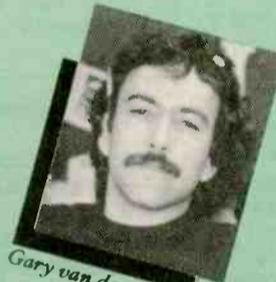
Lee Clark



Jeff Gelb



Carolyn Parks



Gary van der Steur



Jonathan Hall



Jack Toothman



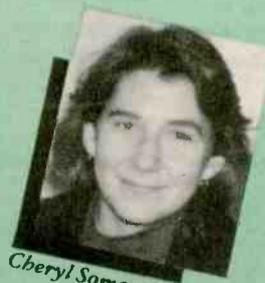
Tony Traugott



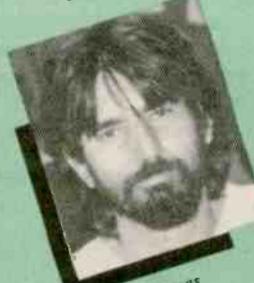
Pam Bellamy



Todd Pearl



Cheryl Somers



Kent Thomas



Margaret Bechwith



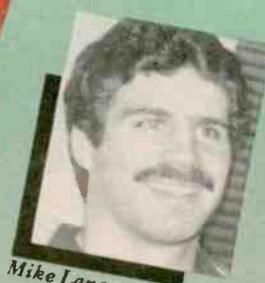
Dan Cole



Nina Rossman



Sylvia Salazar



Mike Lane



Krisann Alio

# Black Radio



WALT LOVE

## Black Radio's Most Quotable Quotes

**D**uring the year a number of individuals I've had the pleasure of interviewing have made statements of interest to all of us. As a wrap-up for the year I thought I would feature some of the most memorable comments from the realm of Black radio.

"What we need to save Jazz radio and the music itself is not to allow program directors/music directors to take an artistic viewpoint of the art form. These people need to understand that jazz is a commercial commodity and must be treated with professionalism. We need to bring new listeners into the art form — not chase them away. If some programmers would let the art form speak for itself instead of trying to put it down the audience's throats, the format would be better served."

—Dorian Paster, PD WJZZ/Detroit

"Don't pigeonhole yourself if you want to improve. Don't think of yourself as being in a type of radio, but think of yourself as being in radio, and being a professional business person. If you become an efficient professional, you can do a lot for yourself and for radio in general."

—Frank Woodbeck, VP/GM WKBW/Buffalo

"With the advent of Urban Contemporary radio there's even more of a need for those in Black Radio to pay more attention to what they're doing. They've got to understand that their honesty and accuracy regarding music playlists affects a number of individuals and business decisions as well."

—Jerry Boulding, Operations Manager WJPC/Chicago

"I have been trying for years now to stop the industry's totally misguided practice of thinking of Baltimore as D.C.'s backyard. Baltimore, Maryland is a top 15 market!!"

—Tim Watts, PD WXYV/Baltimore

"I want to see the BMA become the vehicle by which we come together and identify and solve our problems. What's needed is a combination of all those who are part of the problem to be part of the solution."

—Everett Smith, VP/R&B Promotions Atlantic/Cotillion Records

"Black radio stations need to become more aggressive about outside advertising, promotional approaches, and cash giveaways. I don't hear the same quality of innovative/creative cash money contests on Black radio stations as on general market stations."

—Ben Miles, GM/PD WANT/Richmond

"During the years there was no DST, it was like taking an entire segment of the audience and putting them on a rear shelf and forgetting about them. It's time now that we get this forgotten audience off the rear shelf and out into the open where it can be counted."

—Jack Randall, PD WLUM/Milwaukee

"In Black radio, we don't respond scientifically. Instead, we just fire the staff and replace them with other blacks and continue to make the same mistakes. Black broadcasters need to change this approach."

—Jerry Mason, consultant

"Most CHR and A/C stations won't play black music; that's why I say we are the mass appeal station. Don't think this type of radio is a fluke . . . in fact, it's been building for years. Now that we have Black radio on FM in stereo with more professional approaches to the format, Black radio is coming into its own."

—Barry Richards, PD WAIL/New Orleans

"Two-man teams are exciting and all that, but if you've got the wrong two people it can be horrible. Timing is most important."

—Larry Steele & Bill Adkins, morning team at WDAJ/Memphis

"The only way to be in Black radio is to be totally committed to your black listeners. And it's not something you can fake."

—Joe Tamburro, PD WDAS-FM/Philadelphia

"I'm really happy with the positioning of this station. Detroit is very music-oriented and the people here really appreciate good music. I also think another type of music is evolving, just like Motown did some years ago, and I obviously think Detroit is one of the cities picking up on it first. It's great that WDRQ can be a part of this."

—Brian White, PD WDRQ/Detroit

"I think that, unfortunately, black-owned facilities have picked up a bad habit of continuing to pattern their formats and their direction after white-owned Black-formatted stations. The problem is these stations just ignore the fact that after you're a teenager you become an adult. Your lifestyle, your values, and your preferences change, which is not to say that you necessarily lose an appreciation for a certain musical style, but it is to say that most individuals' preferences and tastes become more refined."

—Cathy Liggins Hughes, Owner/GM WOL/Washington, DC

"A computer is something that you use as an aid, not as gospel. Your brain can't recall all the data it takes in, so you use a computer to aid you. If more PD's would get into computers they would find out that it makes your job easier and it's extremely helpful in doing sales presentations. You can show product use, where your audience shops, what they want to buy, plus most anything else you need to help you program."

—Chris Turner, National Program Director, Gilliam Communications GM, WERD/Jacksonville

This time of year, as always for me, you look back over the year and say, "Did I accomplish anything?" Thankfully, I can say yes. We here at R&R want to thank you in Black radio and the black music industry for believing in us. This year was only the beginning. 1983 promises to be even bigger and better for all of us.

From me and my family to you and yours, Merry Christmas and a Happy Prosperous New Year!



**WGCI MEETS MIKKI** — Emerald International artist Mikki visited WGCI/Chicago recently. Pictured (l-r rear) are MS Distributors' Alvin Thomas, Emerald International President Eddie Pugh, WGCI MD/personality Graham Armstrong, "Too Tall," G.R. & Assoc. President Gus Redmond, and WGCI air personality Evan Luck; (l-r front) two dancers, Mikki, two more dancers, and WGCI Account Exec. Rubia Wilson.



**WJPC'S COMING-OUT PARTY** — Chicago's "New 95" went formal for a recent party. Pictured (l-r) is the station's air staff: Be Be D'Bananna (3-7pm), La Donna Tittle (10am-3pm), Bill Myers (midnight-4am), Pastor T.L. Barrett (4-5:30am), Marcie Lewis (news anchor), Dr. Bobby Brown (5:30-10am), Operations Manager Jerry Boulding, Sam Weaver (6-midnight), and Alicia Torres (weekends/swing shifts).

"People go through life worrying about bills, worrying about surviving in New York — the pressures of New York make you want to go home and just chill out, relax, and party the best you can. R&B music is the best music to do it to."

—Carlos De Jesus, PD WKTU/New York

"When you're positioning your radio station, you target a specific age/sex cell, and the rest of your fringe age groups will eventually come around."

—John Moen, National PD United Broadcasting

"We went back to the 60's approach with personalities while using 1980's technology with it."

—Floyd Blackwell, Operations Manager KRNB/Memphis

"A pizza chain had a buy in our adult demo 18-34 and I was told that we could not be included because 'blacks don't eat pizza.' Obviously, that is a ridiculous statement — so I went to bat and it took us two weeks to change their minds; eventually they bought our station. That's one we won by showing the buyers the qualitative aspects of black consumers."

—John Hiatt, GM KRKY/Houston



**DIMPLES ON DISPLAY AT KACE** — Richard "Dimples" Fields visited KACE/Los Angeles with copies of his new Boardwalk LP. Pictured (l-r) are promotion/management rep Chris Jonz, KACE PD Alonzo Miller, Fields, Pickwick's Rosie Guevara, KACE Operations Manager Cal Shields, and air personality Billy "The Kid" Young.



**SOLAR AND RADIO STARS** — Radio notables made themselves known at a recent Solar Records promotional party. Pictured during the festivities are (l-r) WBLS/New York PD Frankie Crocker, KJLH/Los Angeles PD J.B. Stone, Solar artist Carrie Lucas, and Shalamar's Howard Hewitt.

## The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 52

# EASY LISTENING RADIO

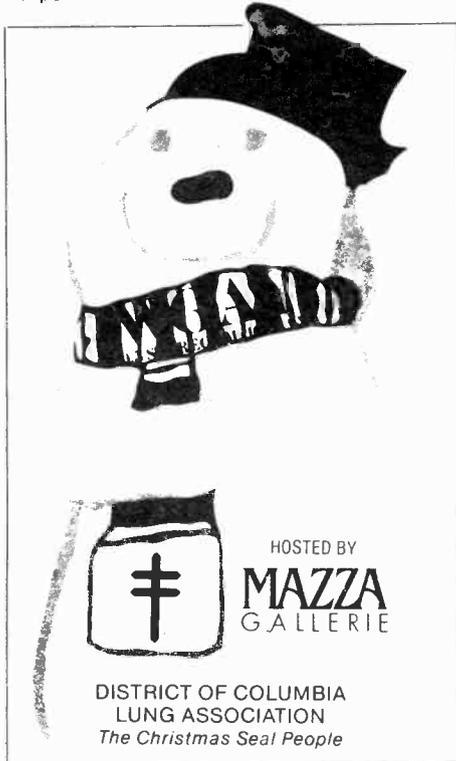
FLOW

## Promotion Emotions At WHLG

**WHLG/Stuart, FL** tugged on local heartstrings recently with its "Greatest Gift" contest. The station and Eastern Airlines teamed up to send a set of grandparents anywhere in the U.S. to see their grandchildren. Grandparents entered by submitting a picture of their grandchildren and a letter explaining why they wanted to see them, and the winning couple's grandchild (in Colorado) suffered from congenital heart ailments. Operations Manager **Barry Stuart** reported tremendous response to the four-week contest.

**WBBG/Cleveland** is packing them in, with concerts featuring **Count Basie**, **Buddy Rich**, and a double bill of **Larry Elgart** and the **Glenn Miller Band** drawing sizable crowds. **WAAV/Wilmington, NC** conducted a highly successful "Azalea Coast Chowder Contest," with heavy local TV and newspaper coverage, capacity crowds, and a \$1000 check to the winning chef. **KYND/Houston** held its second annual "Holiday Food Festival," with thousands of dollars worth of prizes awarded and ample opportunities for food-sampling.

**WSAN/Allentown** had its "Cozy Cottage" promotion splashed on the front page of the December 9 **Wall Street Journal**. Three local citizens are trying to outlast each other atop the station's billboard to win an \$18,000 mobile home.



**WGAY-AM & FM/Washington** are rounding out a fundraising promotion in a local mall on behalf of the D.C. Lung Association. In addition to donations for a quit-smoking program for expectant mothers, visitors to the mall may write "Christmas Wishes For Little People" on the pictured snowman, and the notes will be delivered to local hospitals.



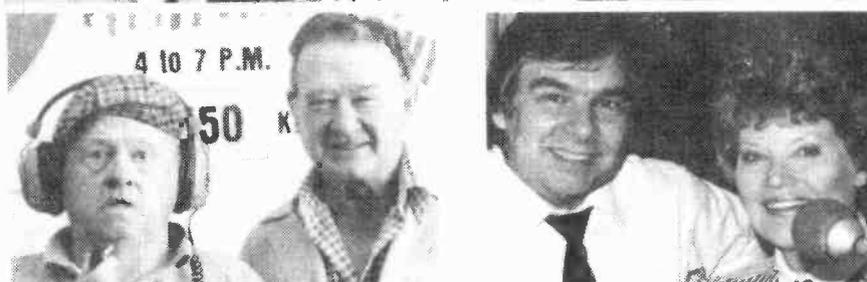
### Bonneville Offers Xmas Songbook

**Bonneville Broadcasting System** is distributing a 20-page songbook of Christmas carols free to industry and station executives as a special holiday gesture. The book is available from BBS at 274 County Road, Tenafly, NJ 07670, or call (800) 631-1600.



### WPNT Lifts Anka

**WPNT/Pittsburgh** sponsored **Paul Anka's** recent area concert and personally welcomed him to town after the show. Pictured (l-r) are **WPNT VP/GM Connie Balthrop**, announcer **Toni Evans**, **Anka**, Promotion Coordinator **Mary Ann Grove**, account executive **Suzi Hauman**, and Traffic Manager **Karen Sobek**.



### KPRZ Celebrates Music Of Their Year

**KPRZ/Los Angeles** last month celebrated its first anniversary as a Music Of Your Life station with a party at its studios, with numerous stars dropping by for the fun. At top, morning man **Gary Owens** (left) and **PD Tom Murphy** flank **Pres./GM Wally Clark** and the station's birthday cake; center left, **Mickey Rooney** tries on a new pair of earmuffs with afternoon personality **Dick Whittinghill**; center right, personality **Jerry Mason** chats with **Patti Page**; and below, **Owens** is visited by (l-r) **Kay Starr**, **Jerry Vale**, and **Ed Ames**.



### WEZI Promotion On Ice

**WEZI/Memphis** gathered its staff together at the rink for the station's "Family Skate Night." Pictured putting the icing on the promotion are (l-r rear) announcer **Chris Ruleman**, account executives **Bruce Bowles**, **Debby Nichols**, and **Kim Sutherland**, Operations Director **Phyllis Moore**, secretary **Beth Arsenault**, Sales Manager **Gloria Welch**, and Traffic Manager **Charlotte Bill**; (l-r front) Production Manager **Terry Bill** and announcers **Rick Burk** and **John Hall**.



### WJIB Sets Sail With Bonneville

**WJIB/Boston** returned to **Bonneville** for its Easy Listening format after years with **Schulke's Beautiful Music**. Pictured celebrating the changeover are (l-r) **WJIB Operations Manager Donald Nutting**, **Bonneville Broadcasting System President Marlin Taylor** (a former **WJIB PD**), and station **VP/GM Charles Pickering**.

# News/Talk



GAIL MITCHELL

## 82's QUOTABLE QUOTES

### News/Talk Looks Back

1983 is right around the corner. But before moving forward, I thought it would be fun to look back. So below you'll find News/Talk's "quotable quotes," culled from this year's columns.

"Some people are saying buy the top 11 markets and scratch off Detroit. They are forgetting that many of the people who are laid off are drawing 50-90% of their pay. There's money in Detroit and the national dollars are beginning to come in now."

—Michael Packer, OM, WXYZ/Detroit

"We saw the growth of FM and this was a chance to find our niche. When everyone was switching to the FM band, there we were as a refreshing oasis in a desert of music. Once AM stereo becomes . . . more predominant, at that point there may be no difference between AM and FM. Then other people across the country may try it."

—Lita Cohen, Exec. VP/General Counsel, WWDB/Philadelphia

"A guest who would either fabricate part of his or her past or purport to be something he or she isn't has a brain similar to that of an ant. Anybody who thinks they know or have a surefire way of keeping fraudulent guests off the air, or anyone who thinks it can't happen to my station isn't someone who should be in charge of a major News/Talk station . . . you always have to be on guard."

—Tom Tradup, OM/ND, KCMO/Kansas City

"It's basically a radio program being televised but with the insertion of visuals. A good interview, a good telephone talk show works on both radio and television. The key is listener and viewer participation. Everybody likes to ask their own question in their own way. The others (NBC, ABC, CBS) are simply reporting it. That's what will make 'All Night Live' last a lot longer than the others."

—Dave Scott, Host/Producer, KOA/Denver

"There are few qualified people for Talk radio, especially in the area of hosts. Most News/Talk personalities have a 'disc jockey' mentality."

—Bruce Marr, President, Marr & Associates

"(CNN-2 is) the soundtrack of a TV network. What we're hoping is that there'll be a blizzard or something in Atlanta so that they'll be talking about nothing but it to listeners in sunny Southern California where we could care less."

—John Mainelli, former PD/ND, KSDO/San Diego



RICHIE BREEZES INTO WINDY CITY — On behalf of his hit single "Truly," Motown artist Lionel Richie recently visited Chicago. While there he spent some time with WGN's Roy Leonard (l).

"Black radio today is not keeping time with the trends. We are reluctant to release what has been our bread ticket up to this point and that's all music. We are capable of boogieing and taking care of business, too."

—Vince Sanders, VP/News & Operations, National Black Network

"AM operators have to come grips with the economic realities and with a lowered expectation in terms of gross revenues, not necessarily in profit, available on the AM band."

"With CNN it's all news all the time. The pacing is much better, much more in tune with the 80's, very uptempo and they're continuously providing you with live coverage from literally all over the world. It makes it 3-D radio."

—Jim Price, GM, KCNN/San Diego

"Information formats may be the wave of the 80's, but they will be the most expensive to produce . . . stations coming into the format face an especially tough and costly challenge."

—Mike McGee, GM, WGSO/New Orleans

"We think people use radio differently; they are trying to become more self-reliant — I think people are using the medium of radio because it's so personal. There will be much more satellite radio (while) a great battle for the advertising dollar will be waged between cable and radio."

—Rick Sklar, VP/Programming, ABC Radio

"You broadcasters have a tremendous obligation to get a program like this on the air so people who don't have an opportunity can get good sound advice and good sound talk about sexuality. If I can prevent one pregnancy that is unwanted, then I have fulfilled a function."

—Dr. Ruth Westheimer, talk host, WYNY/New York

"People still have the idea that you have to go in, take your clothes off, and people watch you having sex. People don't have to settle for terrible, boring, or inadequate sex lives. They can have the sex life they are entitled to, and the key in nearly all cases is knowledge."

—Terry Garrity, talk host, WPBR/Palm Beach

## News/Talk Personalities



LET'S SWAP — Like several other News/Talk stations across the country, KSDO/San Diego broadcasts Tradio, a "swap meet of the air" on Saturdays and Sundays hosted by Rob Branch (above). The program averages 200 calls, some advertising a wide variety of goods, including a matching set of top and bottom burial plots.

**On The Move:** Sharon Rosenbush joins WRC/Washington as Advertising/Promotion Manager . . . Former KNXT-TV/Los Angeles (CBS-owned) reporter/anchor Ken Jones now hosts 15-minute daily travel show on KIEV/Glendale, following his prosecution in a check-kiting scheme . . . Ray McMackin hosts weekend sports talk programs on KVI/Seattle . . . WCBM/Baltimore plants a new weekly gardening show in its programming lineup with host Stu Kerr . . . Consumer reporter Phyllis Eliasberg joins WABC/New York with program designed to educate and inform consumers . . . 30-year broadcasting vet Ray Hutchinson retires as KCBS/San Francisco Business Editor, succeeded by Don Weigandt . . . WPLP/Tampa launches Sunday News/Talk program with host Sam McClelland . . . Steve Bassett handles play-by-play and Bob Bryan color for George Washington University Basketball season on WRC/Washington . . . KMOX/St. Louis's Jack Carney doubles as host of "Jack Carney's Comedy Store," a two-hour comedy segment syndicated by Clayton Webster Corporation . . . KEX/Portland talk personality Ed Anderson now has an added distinction: a fan club initiated by the inmates of the Oregon State Pen . . . Nelkane Benton, Director

of Community Relations and Ombudsman Service for KABC/Los Angeles, was recently elected to Pacific Telephone's Consumer Advisory Panel.

**Christmas Cheer & Other Promos:** The fourth annual Children's Memorial Hospital fundraising campaign is underway, with the help of WIND/Chicago. Since 1979 the station has raised over \$100,000 for the facility . . . Neighboring WBBM sponsors the 14th annual "Wreath of Hope" charity on behalf of 27 organizations, serving underprivileged children and adults . . . And for the third consecutive year WCBM/Baltimore's personalities/staff man several "Toys for Tots" collection centers . . . KFWB/Los Angeles recently cosponsored the Newport Back Bay 8K and the Sub/4Caprolan Nylon National 8K Club Championships . . . KABC/Los Angeles's Ken & Bob Company broadcast live last week from Para Los Ninos to raise funds for the child-care center.

**RTNDA's 1983 Meet:** Las Vegas will be the site of the 38th annual RTNDA International Conference, held September 22-24.

**Station Highlights:** WFAA/Dallas honored by the Texas Association of Broadcasters for Best Creative News Coverage of a Single Event and Best Local Station Promotional Spots . . .

"Infinity" explores death, vocational astrology, and other mysteries on KCBS/San Francisco with News Director Charlie Seraphin as host . . . WRKO/Boston expands Dr. Harry Sobel's "Thought Process" show to include a "networking" problem-solving feature whereby a listener's letter is read on-air and analyzed by callers from the New England area . . .



Harry Sobel

KMOX/St. Louis celebrated its first "Dateline" program wedding on December 4 . . . The "WGST Forum" presents 60-second commentaries by Atlanta civic leaders . . . KFWB/Los Angeles's "From Here To Technology" looks at the impact of the information revolution, while WXYZ/Detroit examines the rising costs of personal injury settlements in "Deep Pocket Defendant" . . . **Key guests:** Dr. Norman Vincent Peale on KGNR/Sacramento, Edmund Fawcett, author of "The American Condition" on KSTP/St. Paul, James Bamford, author of "The Puzzle Palace" on ABC Talkradio with Ray Briem.

# THE PICTURE PAGES

## Compatriots, Capitol Join LRB



Capitol's Little River Band concluded an American tour with three dates at L.A.'s Universal Amphitheatre, and were visited backstage by label executives and fellow Australian stars Rick Springfield and Olivia Newton-John. Pictured (l-r rear) are Capitol VP Rupert Perry, group's Steve Housden, Graham Goble, and Wayne Nelson, Springfield, and Capitol's Kick Van Hengel; (l-r middle) Capitol President Don Zimmermann, group's Derek Pellici and John Farnham, Newton-John, manager Glen Wheatley, and Capitol VP Walter Lee; (l-r front) Capitol VP Sam Citro, group's Beeb Birtles and unidentified fan, and Capitol's Bob Hart.

## Starship Troupers In New Jersey



The Jefferson Starship recently played the Brendan Byrne Meadowland Arena in New Jersey, and were joined postconcert by RCA executives. Pictured (l-r seated in front) are group's Paul Kantner and Craig Chaquico, RCA President Bob Summer, and label VP/USA & Canada Jack Craig; (l-r rear) manager Bill Thompson, group's Grace Slick, RCA VP Joe Mansfield, and group's Pete Sears, David Freiberg, Don Baldwin, and Mickey Thomas.

## Lakeside Re-Signs With Solar



Veteran Solar artists Lakeside have re-signed with the label, with their seventh album due early next year. Pictured (l-r seated) are Dick Griffey Productions President Virgil Roberts and group's Mark Wood, Norman Beavers, and Marvin Craig; (l-r standing) group's Stephen Shockley, business manager John Ritter, group's Tiemeyer McCain, attorneys Michael Frisby and Joel Strote, Solar Chairman Dick Griffey, band's Otis Stokes and Fred Alexander, Griffco Management head Carolyn Ali, and group's Fred Lewis and Thomas Shelby.

## Travers Traverses Ritz Territory



Polydor's Pat Travers played the Ritz in New York, with PolyGram executives turning out to support him. Pictured backstage after the performance are (l-r standing) PolyGram's Stu Fine and Linda Walker, VP Dan Young, company's Joe Grossman and Derek Shulman, Travers, VP's Bob Edson and Jerry Jaffe, manager Doc McGhee, and PolyGram's Rob Singer; (l-r seated) company's Randy Roberts and Bill Cataldo.

## Carrack Cracks Los Angeles



Epic's Paul Carrack recently played Rissmiller's in Los Angeles, and spoke with label executives after the show. Pictured (l-r) are E/P/A VP Larry Douglas, Carrack, and Epic VP's Gregg Geller and Frank Rand.

## Boardwalk Signs Night Ranger



Boardwalk recently signed San Francisco-based Night Ranger, with the group's first album just released. Pictured at the signing are (l-r rear) group's Jack Blades, Boardwalk Sr. VP Gary LeMel, label's Steve Brack, group's Alan Gerald, Boardwalk Exec. VP Bruce Bird, and group's Jeff Watson and Kelly Keagy; (l-r front) band's Brad Gillis, Boardwalk Chairwoman Joyce Bogart, and producer Pat Glasser.

## The Choke's On "Springstone"



When Bruce Springsteen's saxophonist Clarence Clemons first met Craig Hankin, co-creator of the Springsteen parody "Live At Bedrock," which features a Springsteen soundalike vocalist named Bruce Springstone performing the "Flintstones Theme," his first reaction was to throttle the life out of Hankin (left). However, the presentation of a T-shirt depicting the single's cover triggered a peaceful and amicable resolution (right).

## Gaynor Goes Live



Atlantic's Gloria Gaynor introduced her first album for the label at a performance at Studio 54 in New York. Pictured during the festivities are Gaynor and Atlantic Chairman Ahmet Ertegun.

# THE PICTURE PAGES

## Atlantic, Radio Line Up Foreigner Row



Atlantic staged a number of parties for Foreigner's new "Records" greatest hits package at diners across the nation, in keeping with the album's art theme. Pictured at the New York affair are (l-r rear) group's Rick Wills, WNEW-FM air personality Tom Morrera, and Atlantic's Danny Buch; (l-r front) Atlantic Exec. VP/GM Dave Glew, WYNY Assistant PD Jeff Mazzei, group's Lou Gramm, Atlantic's Judy Libow, group's Dennis Elliott, label's Alan Wolmark and Lou Sicurezza.

## A&M & IRS On The Beat



IRS, A&M, and RCA distribution executives met in Chicago to plan IRS's "Disturb The Rhythm - Break The Beat" marketing campaign on behalf of the English Beat. Pictured after the group's Chicago show are (l-r rear) A&M's Chris Scott, label Sr. VP Harold Childs, A&M/RCA's Tom Potter, group's David Steele and Blockhead, IRS's Michael Plen, A&M VP Bob Reitman, and A&M/RCA's Tony Mecali; (l-r front) IRS Exec. VP Jay Boberg, group's Everett Morton and Wesley Magoogan, and A&M's Bob Tarantino and Bill Gilbert.

## PolyGram Mills About Mills



Following Casablanca/PolyGram artist Stephanie Mills's Beverly Theatre performance, the company held a reception in Beverly Hills in her honor. Pictured (l-r) are co-managers Alan and Cassandra Mills, PolyGram VP Jeffe Sydney, VP/GM West Coast Russ Regan, Mills, PolyGram VP Bill Haywood, company's Ernie Singleton, VP Emiel Petrone, and Jean McDonald; PolyGram's Willie Tucker is kneeling in front.

## E/A Schedules '83 Camaros



Elektra/Asylum has added to its automotive artist stable by signing New York-based Camaros, who have just completed their first album. Pictured (l-r rear) are E/A's Victor Chirell and Maxanne Sartori, group's Murray Weinstein, and E/A Sr. VP Bruce Lundvall; (l-r front) producer Tom Allom and group's Diana Mae Munch.

## McFadden & Whitehead's Capitol Investment



Gene McFadden and John Whitehead recently met with Capitol VP Varnell Johnson to discuss plans for the first Capitol McFadden & Whitehead LP, "Movin' On." Pictured (l-r) are Whitehead, Johnson, and McFadden.

## Cain Breaks In L.A.



RCA's Tane' Cain made her West Coast debut at Rissmiller's in the Los Angeles area. Pictured after the show are (l-r) RCA VP Paul Atkinson, label's Barry Gross, and Cain.

## WEA Canada Engenders Elton Gold



Geffen artist Elton John was given a gold record for his "Jump Up" LP by WEA Canada following a Maple Leaf Gardens/Toronto concert at which Elton would have definitely been number one with a bull. Pictured (l-r) are WEA Canada's Roger Desjardins, John, and WEA Canada Exec. VP Ross Reynolds.

## Roe Wins MBI Award



Singer Tommy Roe was presented with a special award by the Atlanta-based Music Business Institute, in conjunction with Georgia Music Week. Pictured (l-r) are Roe, publisher Bill Lowery, and MBI Exec. Director Mert Paul.

# THE PICTURE PAGES

## Vandross Has An Epic Party



Epic's Luther Vandross recently played the Greek Theatre in Los Angeles, with a strong turnout from label executives. Pictured (l-r) are CBS Sr. VP/GM West Coast Myron Roth, E/P/A VP Larry Douglas, Epic artist George Duke, E/P/A's Ron Lanham and Maurice Warfield, CBS International VP Mauri Lathower (front), Vandross, and CBS VP/GM Black Music A&R Larkin Arnold.

## Priest's Gold Collection



Columbia's Judas Priest were recently awarded gold album plaques for their "Screaming For Vengeance" LP. Pictured at the label's New York headquarters are (l-r) Columbia VP Bob Sherwood, group's Ian Hill, K.K. Downing, Rob Halford, Dave Holland, and Glenn Tipton, and Columbia Sr. VP/GM Al Teller.

## PolyGram's Uncle Floyd Hat Trick



Entering the lucrative "Floyd" sweepstakes (along with Columbia, which has Pink, and RCA with Count), PolyGram has signed syndicated TV star Uncle Floyd (Vivino), with an album coming out early next year. Pictured at the signing, many adorned with characteristic chapeaus a la Floyd, are (l-r rear) creative consultant Ed Kaufman, attorney Andres Wirkmaa, PolyGram VP Ted Green, company's Harry Palmer, Sr. VP Chip Taylor, VP Jerry Jaffe, and Exec. VP Mel Ilberman; (l-r seated) Uncle Floyd and PolyGram President Guenter Hensler.

## Outlaws Macon Friends



The Outlaws rehearsed for their ninth album at Capricorn Studios in Macon, and were welcomed by local industry notables. Pictured (l-r) are Great Southern's Ira Socoloff, Up Front Music's Jerry Womack, Empire Agency's Alex Hodges, group's Hughie Thomasson, Rick Cua, and David Dix, and Hustlers Inc.'s Alan Walden.

## Carter Comes To Musician



Bassist Ron Carter has signed with Elektra/Musician Records, with an album due in late January. Pictured (l-r) are Carter, Elektra/Musician President Bruce Lundvall, and attorney Alan Bergman.

## Sounds Of Silas



RCA held a reception to present Alfie Silas's debut album "Alfie." Pictured (l-r) are RCA's Basil Marshall, Hilda Williams, Patrick Spencer, Silas, and RCA's Robert Wright.

## Classic Gold For Scottis



K-tel Music presented gold and platinum awards to the Scotti Bros. promotion organization for the "Hooked On Classics" LP. Pictured (l-r) are Ben Scotti Promotions President Ben Scotti, K-tel Music VP David Milner, Scotti Bros. Chairman Tony Scotti, and Scotti Bros. VP Nick Testa.

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# Marketplace



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 JACK ROBBINS, WJIM "After receiving tons of (bleep) from other services I got this month's Weenie and realized how far superior your sheet is."  
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Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.

## CURRENT AND CLASSIC AIRCHECKS!

Classic Issue #C-26 features KFRC/Dr. Don Rose-1976, KHJ/Bobby Ocean-1978, WABC/Cousin Bruce's last show-1974, WDHF/Captain Whammo-1975, KFVB/Jimmy O'Neill-1966, plus KYA-1970 & KKDJ-1974.  
 Cassette, \$10.50

Current Issue #33 features KZZP/Jonathon Brandmeier, KZZP/Crazy Dave Otto, KOST/first day of the new A/C format, KPRZ/Gary Owens, KFI/Lohman & Barkley, and from Palm Springs, A/C KDES, CHR KPSI-FM, and soft rock KDES-FM.  
 90-minute cassette, \$5.50

Special Issue #S-9 features Toronto & Buffalo! CHR's WKBW/Dan Neavereth & WYSL, & AOR's WPHD, WZIR & WGRQ from Buffalo, and CHR's CHUM & CFTR plus AOR CHUM-FM from Toronto.  
 Cassette, \$5.50

Special Issue #S-10 features Boston! A/C's WBZ, WHDH, WVBK, WMJX, WROR, CHR's WEEL-FM & WXKS/Dale Dorman, plus AOR's WCOZ & WBCN.  
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CA residents add 6%. Lots of back-issues still available — write us for a list.  
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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

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1 Time	\$37.50
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**National Broadcast Talent Coordinators** specializes in placing qualified DJ's, news, sports, PD's, Sales, and Management. NBTC works with radio stations from coast-to-coast, in all size markets. For confidential details, including registration form enclose \$1.00 postage & handling to:  
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Over 6 years of creative **COMEDY** material.  
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# Opportunities

## Openings

### EAST

**WPST/Trenton** has full-time opening available now. T&R's: Tom Taylor, Box 9750, Trenton, NJ 08607. No calls. EOE M/F (12-17)

**WBBF/Rochester** seeks experienced reporter/anchor. Strong writer. Writing samples/T&R: Jeff Howlett, OM, WBBF, 850 Midtown Tower, Rochester, NY 14604. No calls please. EOE M/F (12-17)

**WNBC** seeks mature performer. Well developed production skills/major market PD exp. preferred. No novices/phone calls. Kevin Metheny, 30 Rockefeller Plaza, #293, New York, NY 10020. EOE M/F (12-17)

**ND** to lead three person news team. Strong leadership skills necessary, excellent pay, benefits, facilities. Gary Bruce, WLAM/WWAV, Box 929, Lewiston, ME 04240. EOE M/F (12-17)

**96 Rock** needs weekend air talent with full-time potential for Superstars format. T&R: Brian Krysz, Box 717, Ocean City, MD 21842. No calls. EOE M/F (12-17)

**MOYL** needs full-time adult communicator. Talented beginners welcome. T&R: Dan Warren, WDOE, Box 209, Dunkirk, NY 14048. EOE M/F (12-17)

Looking for talented jocks for airshifts. T&R: Wayne West, PD, WFGL/M104, Fitchburg, MA 01420. EOE M/F (12-17)

## Openings

One of America's most prestigious AM A/C powerhouses is looking for a high profile afternoon personality. If you have the ability to generate big talk, and numbers to match, this is your job. We are part of a highly successful, major broadcast group and offer plenty of incentive, so don't be shy. Morning entertainers urged to apply for this shift. Send T&R to: Radio & Records, 1930 Century Park West, #420, Los Angeles, CA 90067.

**WJLK-FM** has a need for two part-time A/C personalities for air & production. T&R: Dennis O'Mara, Press Plaza, Asbury Park, NJ 07712. EOE M/F (12-10)

Outgoing people wanted, to work as record promoter full-time. Starting salary \$18,750. Resume to: Rock-time Records, 4747 Fountain Ave. #113, Los Angeles, CA 90029. EOE M/F (12-10)

New England station accepting news tapes for possible openings. T&R: Box 3322, Hartford, CT 06103. EOE M/F (12-10)

**WFGL/Fitchburg, MA** looking for personalities with exp. to fill overnight & possible future positions. T&R: Wayne West, WFGL, Box 960, Fitchburg, MA 01420. (12-10)

**WBEC** seeks qualified communicator for A/C 1 yr. professional exp. minimum. T&R: Box 958, Pittsfield, MA 01202. EOE M/F (12-10)

## Openings

### SOUTH

**WZYP/Huntsville** looking for a production/swing expert. T&R: Chris Andrews, 555 Sparkman Dr., Suite 820-G, Executive Plaza, Huntsville, AL 35805. EOE M/F (12-17)

Opening for warm, friendly, positive, witty personality to handle mornings. Send T&R: Steve Nicholl, PD, KMGC, 1353 Regal Row, Dallas, TX 75247. No calls please. EOE M/F (12-17)

**WROQ/Charlotte** has immediate opening for AOR morning man loaded with personality. T&R: Scott Slade, 400 Radio Rd., Charlotte, NC 28216. (704) 392-6191. EOE M/F (12-17)

**Country jock** needed now. 3 years experience in majors. T&R's: Stewart McRae, WIBR, P.O. Box 1226, Baton Rouge, LA 70821. Great EOE chance M/F (12-17)

Wanted: full-time CHR night jock. Tight board technique for 100,000-watt stereo Country cooker. T&R: Jack Kent, P.O. Box 2288, Panama City, FL 32402. EOE M/F (12-17)

**WFMI-100FM/Lexington** needs top flight air talent for personality A/C. Excellent production. Also need part-timer. T&R: Charlie Fox, 58 S. Main, Winchester, KY 40391. EOE M/F (12-17)

## Openings

Central KY A/C station looking for full and part-time announcers, all shifts. Send T&R: Chris Kuhnert, 28 Fountain Place, Frankfort, KY 40601. EOE M/F (12-17)

Top-rated super-soul FM seeking dynamite talent! No drifters, loafers or pot heads! T&R: PD, WQDW, Box 668, Kinston, NC 28501. EOE M/F (12-17)

**KISS/105/Gainesville** needs ND/Morning Anchor with concise writing ability. 2 years experience. T&R: Lou Patrick, 4908 N.W. 34th St., Gainesville, FL 32605. No calls. EOE M/F (12-17)

Killer 6-10pm CHR. Funny, topical hip. \$1200-\$1400 plus. T&R: KQIZ-FM, Box 7488, Amarillo, TX 79108. EOE M/F (12-17)

All-night talent at Southeastern Black station. Females encouraged to apply. Send T&R: Box 900, Macon, GA 31202. EOE M/F (12-17)

**WQMF** seeks creative morning talent. Send T&R: Tom Owens, Box 960, Louisville, KY 40201. No calls please. EOE M/F (12-17)

Wanted: Hardworking, energetic, local news-person. Able to gather, report and develop local news as well as local news department. Small-medium market experience. Sunbelt state. T&R: Radio & Records, 1930 Century Park West, #424, Los Angeles, CA 90067.

# Marketplace

## Air Talent Resource

"Congratulations on a great service! At last there is a helping hand for those of us who are faced with the daily task of entertaining adults" . . . Brian Chase/Shreveport, LA echoes sentiment from around the country. We're growing . . . are you? "We're not your whole show, but we help with frequency."

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HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.

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Just call **PAM at (213) 553-4330** for more information.

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Hundreds renewed again!  
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Write on station letterhead to  
**Contemporary Comedy**  
5804-D Twining  
Dallas TX 75227

# Opportunities

## Openings

Medium market Country FM seeking future air talent. Production Director needed immediately. T&R: Box 12528, Knoxville, TN 37912. EOE M/F (12-17)

KISS106/Gainesville accepting T&R's for future openings. CHR/AOR-style personalities with 2 years experience. T&R: Lou Patrick, 4908 N.W. 34th St., Gainesville, FL 32506. No calls. EOE M/F (12-17)

WGLD needs a Creative Services Director with the ability to write and produce spots that not only sound great, but move merchandise and elate advertisers! We're looking for a real pro for our highly-rated Top 50 market facility. Send writing samples and production pieces to: Ed Owens, Box 2808, High Point, NC 27261. EOE M/F (12-17)

**Birmingham's newest 100,000 watt contemporary FM hits the air within a few weeks from brand new state of the art studios. Some of the best people in the business have already joined our winning team, but openings still exist for several air shifts (full and part-time). If you would like to be in on the ground floor of what will be one of America's most exciting new radio stations, send tape and resume to Bill Thomas at WMJJ, 2023 Club Road, Birmingham, AL 35244. A Capitol Broadcasting Station EOE**

94QID is Mississippi's #1 CHR. We've got great ratings and a great facility and we need you! If you have production that demands immediate action, and can deliver a quality personality show that can build 18-34 ARB numbers that are already in the 30's! No matter where you are now, if you've got what it takes we need to hear from you. Why shovel snow this winter when you can enjoy the sunshine of the Gulf Coast. Send your best to: Kirk Clatt, WQID, P.O. Box 4606, Biloxi, MS 39531. EOE M/F (12-3)

## Openings

WOWW-FM looking for afternoon news reporter/anchor with strong sports background. T&R: Joan Keller Murphy, Box 2788, Pensacola, FL 32503. EOE M/F (12-10)

KTEM needs ND. Three years experience. Contact George Franz, KTEM, Box 1230, Temple, TX 76503. EOE M/F (12-10)

Opening for late-night personality. Minimum 2 yrs commercial radio experience. Good production a must. T&R's only: Scott Slade, 400 Radio Rd., Charlotte, NC 82216. (12-10)

Future openings FM CHR outlet. T&R: Dave Jagger, PD, KVIC, Box 3487, Victoria, TX 77903 or call (512) 576-6111. EOE M/F (12-10)

Top-rated Superstars station mounting major morning talent search. Creative entertainers, minimum 3 yrs. experience. T&R: FM PD, P.O. Box 2099, Memphis, TN 38101. EOE M/F (12-10)

Needed: strong personality night jock for Savannah market. Rush T&R: Freddy Mertz, acting PD, WVLU-FM, P.O. Box 1280, Hinesville, GA 31313. EOE M/F (12-10)

Wanted: personality morning man for A/C. 5th largest city in TN. T&R's: WKVL, Box 973, Clarksville, TN 37040. (12-10)

WGLD's future talent bank needs some new deposits! If you're a pro at entertaining an adult audience, and would like working in a Top 50 market at one of the finest Easy Listening stations in the country, send your tape and resume to Ed Owens, Box 2808, High Point, NC 27261. I'm particularly interested in talent with A/C experience. EOE M/F (12-3)

Leading New England A/C now accepting T&R's for possible future opening. Send T&R: Cary Pahigian, WGAN, Northport Plaza, Portland, ME 04104. EOE M/F (12-3)

OK100/Cortland-Ithaca, NY needs one good rocker. T&R: Bill Shannon, Box 1184, Erie, PA 16512. EOE M/F (12-3)

Major Gulf Coast adult station accepting T&R's for AM drive. Major broadcasting group. Good salary, no beginners. T&R's: PD, P.O. Box 160564, Mobile, AL 36612. (12-3)

Wanted: fulltime night jock. Top 40 type with tight board technique. 100,000 watt Country cooker. Only the good apply. Reply to: OM, P.O. Box 2288, Panama City, FL 32401. (12-3)

## MIDWEST

Brand new FM in Northern MI needs full-time air talent. T&R: Leo Mioduszewski, P.O. Box 159, Gaylord, MI 49735. EOE M/F (12-17)

## Openings

ND, news reporter, A/C announcer, Country announcer. Country OM, Midwest Stuart Stations. Call Orv Koch, (402) 475-4204. EOE M/F (12-17)

WHIT/Madison AM drive, Assistant PD. Oldies format. T&R: Mike Ryan, Box 4408, Madison, WI 53711. EOE M/F (12-17)

ND/Morning anchor needed for #1 AM in important market in the Great Plains. Must be able to interact with other morning personalities while maintaining professional news credibility. Must also understand importance of perceiving role of ND, to be team member of programming department, not journalistic iconoclast. Would head large, expanding news department. Excellent salary and working conditions in stable economic area with growing communications company. Send salary needs, resume, photograph and voice cassette to: Bob Henabery Associates, Inc., 136 East 55th St., New York NY 10022. EOE M/F (12-17)

PD for market leading A/C station. 14 years dominance in same format. Apply to: Dwight Douglas, Burkhart/Abrams, 6500 River Chase Circle East, Atlanta, GA 30328. (12-10)

Immediate opening for all-night personality/production. Capitol City Country powerhouse. T&R: Greg Thomas, WFMB-FM, Box 2989, Springfield, IL 62708. EOE M/F (12-10)

KIDX-FM98 needs an experienced midday person for A/C format. T&R: Box 30198, Billings, MT 59107. EOE M/F (12-10)

Dynamic News/Talk station soliciting tapes, resumes for future openings. Send to Dave Ulmer, WTVN, 101C Waters Bldg., Grand Rapids, MI 49503. (12-10)

Prestige A/C morning job still open at WBOW. No beginners. Salary requirements and T&R: Barry Kent, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (12-10)

Morning man with PD potential needed for 35+ Hit Parade station in 250,000 market. T&R: Kelly Carls, WX-TA, 2830 Sandy Hollow Rd., Rockford, IL 61109. EOE (12-10)

Morning drive/Production Director. High energy A/C, solid management. T&R, and salary, plus photo: Max Miller, KFOR, Suite 414, Community Bldg., Ponca City, OK 74601. (12-10)

KKRD/Wichita needs afternoon anchor/reporter. Experience a must. T&R: Jerry Deems, ND, Box 333, Wichita, KS 67201. EOE (12-10)

Expanding group has possible openings for News, Farm and Program Directors. T&R: John Timm, WMLW/WTTN, Box 509, Watertown, WI 53094. (12-10)

## Openings

### WEST

KO93/Modesto accepting tapes for future full-time openings. CHR format. T&R: Greg Aushman, 2121 Lancey Dr., Suite 1, Modesto, CA 95366. EOE M/F (12-17)

Have opening for CHR evening shift. Experience necessary. Strong production. Send T&R: John Bailey, KVEL, Box 307, Vernal, UT 84078. EOE M/F (12-17)

A great gig in '83! COLOR95/Salt Lake City seeks friendly news communicator. No beginners. Rush tape to News, 307 W. 200 South, Suite 5002, Salt Lake City, UT 84101. EOE M/F (12-17)

### WAKE UP THE ROCKIES!

KNUS Talkradio 71 needs a morning show host or team for its unique presentation of talk, personality, and newsmaker interviews. Must be bright, fun, inquisitive pro, definitely not set in old radio ways. Send an explanation of how you'd like to blend entertainment with news, talk and information, along with tape and salary history to Carl Gardner, KNUS Talkradio 71, 4450 Morrison Road, Denver, CO 80219. No phone calls, please. E.O.E., member Sandusky Radio Division.

Night-time communicator for A/C leader. Looking for personality plus. T&R: Dave Armstrong, KWIZ Radio, 3101 West 5th St., Santa Ana, CA 92703. EOE M/F (12-17)

Immediate need for personality at CHR-formatted KBIM. Rush T&R: Box 2038, Rosell, NV 88201. EOE M/F (12-17)

Rocky Mountain West station, close to Sun Valley has future openings. Full & part-time. T&R: Bob King, Box 346, Twin Falls, ID 83301. EOE M/F (12-17)

Leading L.A. FM, one of a group of leading stations, is seeking to expand with News personnel demonstrating strong journalistic skills. Mature, conversational voice a must. Females and minorities encouraged to apply. Rush T&R to: Radio & Records, 1930 Century Park West, #423, Los Angeles, CA 90067.

KYOU 1450 Country now accepting T&R for possible future openings. 3 yrs. experience in country music. T&R: Dale E. Sparks, PD., KYOU, Box 1607, Greeley, CO. 80632. EOE (12-10)

AOR KZEL accepting T&R for immediate weekend opening. Charlie Van Hall, P.O. Box 70128, Eugene, OR. 97401. EOE (12-10)

# Opportunities

## Openings

West coast major AOR looking for Sportscaster with infectious enthusiasm, unique style and delivery, and a knack for getting people involved. Play-by-play not necessary. Must have major market experience. Send T&R to: Radio & Records, 1930 Century Park West, #421, Los Angeles, CA 90067.

KHYT/Tucson looking for DJ's with production skills. Send T&R, photo, and sample of production: PD, Box 26040, Tucson, AZ. 85726. EOE (12-10)

KENO looking for experienced PD/air talent A/C. T&R: Nancy Reynolds, KENO, P.O. 26629, Las Vegas, NV. 89126. No phone calls. EOE M/F/H/V (12-10)

Experienced radio jock needed to entertain nationwide hotel lounge/Springfield, MA 7 nights per week. Resume & simulated club tape: Box 443, Sunland, CA. 91040. EOE (12-10)

King Broadcasting accepting T&R's for future openings. Personalities and news. Send to KREM, 4103 S. Regal, Spokane, WA. Attn: Bill Stearns. No calls. EOE M/F (12-10)

Opening for AM sign-on. Personality oriented. T&R: Station Manager, KFBC, 1806 Capitol Avenue, Cheyenne, WY 82001. EOE M/F (12-10)

## Positions Sought

Chicago market professional seeks full-time. All formats considered. Will relocate. BRUCE (312) 244-5904. (12-17)

WILD BILL SCOTT available now for programming/air talent work (AOR). Formerly WABX, W4, WLUP, WMET. Call yesterday. (312) 342-0991. (12-17)

Young aggressive team, fresh clever material, takes direction, experienced, heavy production, copywriting, good ratings. All around fun. MARK or KEVIN (714) 779-8523. (12-17)

HARRIGAN Harrigan Harrigan. Experienced, enthusiastic, eager. Part-time. CA considered. Let's talk (213) 288-6572. Need someone for Holiday fill-in? Call Harrigan. Hurry! Hurry! Hurry! (12-17)

Workaholic available. #1 middays for 2 straight years in market of 250,000. Have 5 years experience. A/C & CHR. News, P-B-P. (801) 394-1856. (12-17)

Recent #1 L.A. morning man. Spontaneous, do characters, have programming ingenuity. Start new year & new book with a proven winner. Call (213) 597-0756. (12-17)

KIK/104's KEVIN MICHAELS looking to relocate. CHR, AOR. Excellent references, dedicated contributor. Natural sounding personality. Wouldn't mind Canada. (309) 764-8295. (12-17)

28-year-old announcer, ND/PD seeks position in small/medium market. 4 years experience. (507) 493-5878. (12-17)

Outstanding jock with 5 years on the air, plus production & sports experience. Willing to relocate. DON (213) 734-7308. (12-17)

Experienced PD, MD, Operations Director. CHR, AOR, Country. Looking for challenge now. Let's talk. Call (714) 420-7816, ask for J.P. (12-17)

5 years experience A/C, CHR, AOR. 22 months in small markets. Now weekends at K107/Tulsa. Will relocate anywhere. GARY (405) 782-4287. (12-17)

10-year pro, major market experience. Looking for major/medium programming slot. Call anytime. BOB WADE (215) 856-8990. (12-17)

Enthusiastic broadcaster seeks position to work hard & progress. Experienced in A/C personality, Country, P-B-P & news. NEIL ISAACS (616) 798-4813. (12-17)

## Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attention . . . and action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call PAM at (213) 553-4330.

## Positions Sought

Economy here is killing me! Great pipes, will travel. 6-year pro with experience in CHR, A/C & Country. Prefer Midwest. ANDY (304) 744-4358. (12-17)

2 1/2-year pro, bright & personable. Have worked A/C, AOR & Country. Midwest & Great Lake area. SCOTT (517) 872-3452. (12-17)

Glenn, Harry, Benny, Artie . . . for nostalgia, I'm the smartiel (214) 586-4585. (12-17)

Looking for opportunity in medium market. Prefer A/C, Soft Rock, Beautiful Music. Experience includes Q105, Magic 96, WJYW, WDAE, WGGG, FETE (904) 372-1053, afternoons. (12-17)

I'm dangerous! Now night-time CHR cooker & MD in MS's #2 market. Hot production, strong personality. East, West. Top 100 only. (601) 649-3945. (12-17)

A/C, CHR, Country personality who has worked around New England, looking for the job he can settle in to at last. Knows his stuff. AL (617) 275-7977. (12-17)

Young, hard working pro looking to move into larger market. If you're looking for a team player to win for you, call MIKE (218) 847-5624. (12-17)

Major market sportscaster caught in a format change. Have experience doing P-B-P, talk show, drive time sportscasts & features. DAVID (214) 361-9551. (12-17)

31-year-old, 13-year pro wants to come back to West Coast. PD 3 years, all formats. T&R on request. Leave message (619) 872-1431. (12-17)

Reporter, college grad with medium market experience seeks full-time job with station with realistic commitment to news and personnel. SCOTT (612) 388-3988. (12-17)

BEAU RAFFERTY, KTLK, KTSA, KMJK. Looking for medium market PD or MD. CHR or AOR. Call (503) 246-0692, between 1-4pm EST. (12-17)

14-year radio veteran, the last 6 with ABC in Detroit. Seeking to relocate to West Coast. Production specialist. PHIL FOREMAN (313) 459-7703, (313) 827-1111. (12-17)

24-year ratings veteran seeks challenging multiple station programming assignment with small to medium market group owner. BWANA JOHNNY (503) 285-3090. (12-17)

Impeccable references, hard worker, good production. Seeking CHR P-2 air or P-3 PD in East. AL (203) 347-7445. Allergic to managers with thunder throat fixation. (12-17)

## So. California or BUST!

I've turned down lucrative offers all over the U.S., looking for the winning challenge in Southern California. 8 years medium & major market INNOVATIVE CHR experience, ready to work for you NOW! Former morning drive at KFXM, KMEN, WEAM (PD), WDRQ, KINT (PD). Experience with modern programming strategies: callout research, station street talk, media events. Already relocated. My ideas will make you a winner in ARB, so let's get started! JIM ZIPPO, (714) 337-1501, (714) 795-3270.

August 1982 recipient of B.A./Journalism seeks opportunity to embark on a career in the radio industry. RICK (717) 888-7837. (12-17)

Radio editor/anchor leading top-rated medium market staff of news radio operation. Position sought with station devoted to quality news. (312) 861-8268, (312) 779-7462. (12-17)

10-year broadcaster seeks full-time news or air position. CHR, A/C, AOR preferable. Leave message for BILL (213) 622-3444 (Mr. Walker 24 hr. service). (12-17)

Aggressive young talent with experience at WCAO, B104, W1YY, Baltimore is ready to work in the L.A. area. RICK SCOTT (213) 375-1818, (301) 922-4197. (12-17)

13 years experience Country & A/C. Currently small market Country PD seeking medium market personality position. BRIAN (607) 739-4606. (12-17)

Award-winning broadcast newsmen seeks large market with serious News commitment. Degree, 10 years experience, references, longterm commitment. JERRY (617) 756-7685. (12-17)

OM/PD/MD/DJ. 20-plus years experience. A/C, CHR, Urban. Outstanding voice/production. Within 100 miles of Greater Cincinnati. (513) 528-5793. (12-17)

Major market only for this 9-year AOR personality. Top ratings. Voted best DJ twice. Assistant PD three times. KQRS, WFBQ, WIXX, KSTP. 3 Abrams, 1 Pollack. Over last 9 Arbitrons pulled 32% higher shares than the stations I worked for. Call the DWORK (612) 522-6256. (12-3)

## Positions Sought

Denver, NYC, Chicago: You need me! Hot copywriter, strong production, on-air too. Experienced in all formats. High powered team spirit. BONNIE (901) 365-4470. (12-17)

## "NEWS PERSONALITY" for AOR/CHR Entertaining/Innovative/Informative

Heavy on Music Features and Interviews. 8 years experience in Top 10 market. Currently at AOR formatted O&O FM. Prefer one man news operation. (312) 980-1754 All calls confidential.

Western area stations, R U listening? I have enthusiasm, drive, perseverance, am a hard worker, and don't mind long hours. Looking for air position in small/medium market. Give me a chance! Hire me! As a jock I'm creative and entertaining. As a newscaster I can get those "hard-to-get-stories." As a copywriter I can pop out spots 4 U in writing and producing. Formerly with KRAI and KMKR I have excellent production skills. Broadcast graduate, FCC permit, pleasant voice. Contact: MIKE MASTERS, 6224 Lindley Ave., Reseda, CA (213) 342-0756. (12-10)

Minor League baseball. Baseball P-B-P. You need it? I want it. Experienced, TV too. DAN RATH (414) 681-0174. (12-17)

Experienced, enthusiastic, hard-working Sports Director/reporter looking to relocate. Good production as well. DON (302) 539-5576, between 4-6pm. (12-17)

6 years communicating, PD & MD experience. Looking for position in small or medium market. AOR, CHR in South. TIM TAYLOR (912) 386-1537. (12-17)

Veteran 1st phone, experience in management, sales, programming, music, production, promotions seeking on air OM/PD position in SouthWest. TERRY (502) 845-4392, after 5pm. (12-17)

R&R broadcasting grad with good pipes & intense training in radio announcing seeks position as DJ in small market/IL. DAVE (312) 585-7488. (12-17)

Female Q106 part-timer seeking full-time position in either PA, MD or VA. Call JOANNA (717) 367-4686. (12-17)

Hey CA! Searching for a personality with A/C, AOR, TV announcing experience? Also 6 years sales business background. Call RON after 6pm EST (603) 485-4792. (12-17)

Experienced, versatile, morning drive, phone, interview-talk, and major market quality P-B-P. Employed, ready to move. STEVE RAWLINGS (312) 588-2379. (12-17)

Experience and seeking degree equals successful news which is not stolen police and newspaper copy. Good pipes. CHET PEERCE, Box 1451, Elyria, OH 44035. (12-17)

PD/MD, promotion, sales, automation experience. Would like PD position small or medium market in Mid-Atlantic. DON (919) 552-9035, after 3pm EST. (12-17)

10-year vet. Morning, PD with format for Jacksonville, FL market. 3 years experience there. JAY COLLINS (305) 692-1000. (12-17)

I did it in Mobile and I can do it for you . . . (205) 342-0325. (12-17)

Money to invest in our future! 9-year veteran looking for OM or GM post. Experienced in all formats. (419) 423-8267. (12-17)

3 yrs. major market, Broadcast grad. Jock, production, programming Assistant. Background in CHR, A/C, Oldies. Excellent references, all markets considered. (305) 969-3938, GEORGE. (12-10)

FORD MULLINS, 6 yr. pro (WZBC, WCFR, WPOE, WKZE). KHS grad, B.A./Psychology. Seek swing/production. Southern CA coastal. (714) 859-6381. (12-10)

CHRIS TODD, 10 yrs. radio. Formerly afternoon drive J96/Moorhead City, NC. Wants airwork South or East. Top 40, A/C. (919) 223-5376. (12-10)

Currently alternating morning & afternoon shifts at KNBA/Vellojo. Looking for steady on-air work in major or medium market. FRANK BUTERA (415) 223-1534. (12-10)

8 yr. minority jock looking for a move. Currently working CHR middays. Serious inquiries only. JERRY (601) 545-1230, CST (12-10)

Top personality type newscaster available. One of the best. (619) 443-7168. (12-10)

8 yr. radio vet. Will relocate. Doing ad work (606) 268-4406. BOB SCOTT. (12-10)

Great production, friendly on-air personality, looking for new challenge & air shift. Medium market. GARY MUELLER (414) 248-1904. (12-10)

## Positions Sought

#1 middays for 2 straight yrs. in market of 250,000. Have 5 yrs. experience. A/C & CHR. Also news & P-B-P. (801) 394-1856. (12-10)

Album rockers only need reply. Seeking AOR opening anywhere, any shift. Broadcast Journalism degree, tight board, good pipes, know my rock. DAVE (615) 865-5900. (12-10)

Self starter. Announcing, public affairs, news, production, some sales. Urban, A/C. 6 yrs. major market. Management minded. (716) 884-1795, after 7pm EST. (12-10)

Need new blood? PD/MD with promotional ideas, winning attitude, CHR knowledge? I'm ambitious, dedicated, 7+ yrs. medium market experience. SCOTT DAZE (402) 333-5581, afternoons. (11-26)

Talk host with 4 yrs. experience radio & television + strong production voice for voice over & in front of camera. Looking for change. JEFF (309) 686-6602. (11-26)

Kirk from WSTO said, "Very impressive," Steve from Z93 said, "Sounded very good." Give your station the sound it needs. KELLY (812) 897-3729, (812) 897-0566. (11-26)

## Changes

### RADIO

Julia Westland joins KOSI/Aurora, CO sales staff as Account Executive.

Florita Brusha & William Kelly join 14 WFTO/Worcester, MA as Account Executives.

Patrick Broderick & Joann M. Pasman join WXYZ/Southfield, MA as Account Executives.

Cindy Stevenson, Jeff Wood & Kevin Delgman join KARN/Little Rock as Account Executives.

### RECORDS

Howard "Bud" Jackson appointed Corporate Director, Marketing Technology Development at Capitol Records.

## Miscellaneous

WDAY-FM/Fargo, ND needs record service. A/C, CHR, current songs and oldies, all labels, ASAP, P.O. Box 2466, Fargo, ND 58108. (12-17)

KQEZ-FM needs record service from all labels. Send to Dave McClellan, PD/MD, Box 1437, Coolidge, AZ 85228. (12-17)

WANTED: Rock interviews, old and new for syndicated radio programs. Must be air quality. Payment upon acceptance. Send inquiries to Denny Somach Productions, 19 Rock Hill Rd., Bala Cynwyd, PA 19004 or call (215) 667-5118.

Dates appearing at the end of each listing signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday, Tuesday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

### Frequency Rates\*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\*Must run consecutive weeks.

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

## This Week In Music History

BY DAN FORMENTO OF THE SOURCE

### Bobby Darin Dead At 37

**MONDAY, DECEMBER 20** — Singer Bobby Darin died at Lebanon Hospital in Hollywood on December 20, 1973, following his second open heart surgery in two years. Darin had suffered from heart disease since age eight when he was struck by a severe attack of rheumatic fever. One of the top recording stars of the late 50's, Darin signed with Decca Records in 1956, and released his first single, "My First Love," co-written with Don Kirshner, later that year. In 1958, "Splish Splash" on Atco brought him international acclaim. A long chain of hits followed, including "Mack The Knife," "Bill Bailey," and 36 other chart songs.

### Crosby, Stills, Nash Unite

**TUESDAY, DECEMBER 21** — One of the tightest and most harmonious vocal trios in rock began a recording career that would span three decades, when on December 21, 1968, David Crosby, Steve Stills and Graham Nash met for the first sessions which would yield their self-titled album debut. Each a former member of a successful group (Crosby of the Byrds, Stills from Buffalo Springfield, and Nash of the Hollies), the three met the previous summer at John Sebastian's house in California, sang together for the first time, and decided then and there to form a group. Their first album was critically acclaimed.

### Robin & Maurice Born

**WEDNESDAY, DECEMBER 22** — The twins Robin and Maurice Gibb, who would grow up to become two-thirds of the Bee Gees, were born in the early morning hours of December 22, 1949, a half-hour apart (Robin being the elder). At first brother Barry, older by three years, had little use for the new arrivals, but soon they grew very close. Their first memory of ever harmonizing together was in 1955. Barry was 9, the twins, 6.

### McVie Drug Bust

**THURSDAY, DECEMBER 23** — Christmas was somewhat less than merry for Fleetwood Mac bassist John McVie and his wife Julie in 1980, for on December 23 of that year the two were busted by Honolulu police and charged with possession of cocaine. Authorities were signaled to the presence of the illicit substance by drug-sniffing dogs used to check packages going through the Honolulu postal system from abroad. The dogs reacted to one in a plain brown wrapper addressed to the McVies. The two were charged with felony. **EXTRA FACTS:** Isaac Hayes filed for bankruptcy, 1976.

### Beatles' Christmas Show



**FRIDAY, DECEMBER 24** — The second of the Beatles' famous London Christmas shows opened on December 24, 1964, at the Odeon in Hammersmith. The show ran for more than three weeks, and featured an all-star cast, including hit-makers Freddie & the Dreamers and the Yardbirds.

# The Music Section

DECEMBER 17, 1982

	CHR	A/C	AOR	Country	Black Radio
<b># 1</b>	HALL & OATES (4th week)	LIONEL RICHIE (7th week)	TOM PETTY (4th week)	KENNY ROGERS	JACKSON/McCARTNEY
<b>Next Week's #1 Contenders:</b>	MEN AT WORK (3-2) TOTO (7-4)	JACKSON/McCARTNEY (2-2) SUPERTRAMP (3-3) P. AUSTIN/J. INGRAM (6-4) TOTO (7-5)	PHIL COLLINS (2-2) LED ZEPPELIN (6-4)	MERLE HAGGARD (6-2) JOHNNY LEE (4-3)	CHAKA KHAN (5-3) BAR-KAYS (6-4) EVELYN KING (9-5)
<b>Breakers:</b>	PETER GABRIEL (68%) GLENN FREY (65%) RAY PARKER JR. (57%) CULTURE CLUB (56%)	CULTURE CLUB (57%) BOB SEGER (48%)	BOB SEGER (88%) SAMMY HAGAR (87%) DURAN DURAN (62%)	WILLIE NELSON (65%) ALABAMA (64%) VERN GOSDIN (63%) HAGGARD & JONES (63%) STEVE WARINER (61%) LEON EVERETTE (60%)	WASHINGTON/LABELLE (74%) MELBA MOORE (71%) TYRONE DAVIS (67%) PEABO BRYSON (64%)
<b>Most Added:</b>	STRAY CATS DONNA SUMMER BOB SEGER LINDA RONSTADT CULTURE CLUB GLENN FREY	BOB SEGER CULTURE CLUB FIREFALL LINDA RONSTADT DONNA SUMMER JUICE NEWTON	SAMMY HAGAR WAITRESSES FOREIGNER DURAN DURAN MICHAEL JACKSON	CONWAY TWITTY RICKY SKAGGS WHITES MARTY ROBBINS DON WILLIAMS PARTON & NELSON	WOLF WASHINGTON/LABELLE CARL CARLTON V. MASON/B. DAYO MARGIE JOSEPH PEABO BRYSON AURRA
<b>Hottest:</b>	MEN AT WORK HALL & OATES DON HENLEY TOTO P. AUSTIN/J. INGRAM MARVIN GAYE	JACKSON/McCARTNEY LIONEL RICHIE TOTO P. AUSTIN/J. INGRAM HALL & OATES SUPERTRAMP	TOM PETTY PAT BENATAR PHIL COLLINS SUPERTRAMP MEN AT WORK	OAK RIDGE BOYS MERLE HAGGARD KENNY ROGERS SYLVIA	MARVIN GAYE JACKSON/McCARTNEY LIONEL RICHIE CHAKA KHAN PRINCE
<b>Biggest Chart Jumps:</b>	ADAM ANT (24-18) MICHAEL McDONALD (30-24) LITTLE RIVER BAND (19-14)	JUICE NEWTON (26-20) MEN AT WORK (28-22) AMERICA (30-25) FLEETWOOD MAC (23-19) MICHAEL McDONALD (25-21) MICHAEL MURPHEY (27-23)	DURAN DURAN (31-20) NIGHT RANGER (25-18) PRETENDERS (17-11) VANDENBERG (36-32)	WILLIE NELSON (49-41) VERN GOSDIN (50-43)	TYRONE DAVIS (28-21) RAY PARKER JR. (16-11) EVELYN KING (9-5) MARGIE JOSEPH (27-23)
<b>Debuts:</b>	BOB SEGER (23) SAMMY HAGAR (29) JUICE NEWTON (30)	BOB SEGER (28) CULTURE CLUB (29)	SAMMY HAGAR (14) BOB SEGER (21) FRANK MARINO (37) TAXXI (40)	ALABAMA (42) HAGGARD & JONES (44) STEVE WARINER (45) LEON EVERETTE (46) JIM GLASER (47) RAZZY BAILEY (48) TAMMY WYNETTE (49) PARTON & NELSON (50)	WASHINGTON/LABELLE (18) MELBA MOORE (20) PEABO BRYSON (27) GAP BAND (30)
	CHR	A/C	AOR	Country	Black Radio

## Noble Vision For Glaser



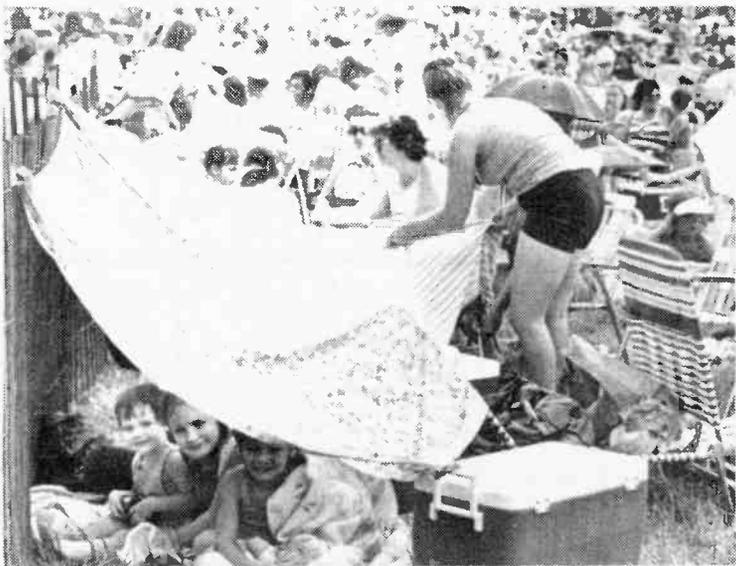
Country singer Jim Glaser has signed with Noble Vision Records of Atlanta. Pictured at the pacting are (l-r) Noble Vision President Don Tolle, Glaser, and Noble Vision VP Hal Oven.



**THE FLEET'S IN** — KNEW & KSAN, in conjunction with the city of San Francisco, sponsored "Fleet Week 1982" as a way of proclaiming the city "The Best Liberty Port In The World." Obviously, the folks in this picture agree, as over 5000 sailors and their guests were greeted by San Francisco Mayor Diane Feinstein and Admiral Foley of the Pacific Fleet while dancing to local group The Lawyers.



**GATLINS GUEST ON WWWW** — The Gattin Brothers, in town for a promotion tour, stopped by the WWWW/Detroit studios to guest DJ recently. Pictured are (rear, l-r) MD Kevin Herring, Larry Gattin, PD Barry Mardit, and afternoon DJ Chuck Santoni; (front, l-r) CBS Records' Rich Aberviah, Steve Gattin, and Rudy Gattin.



**WIRE FREE PICNIC DRAWS 50,000** — Even intermittent rain couldn't dampen the spirits of the 50,000 plus fans who turned out for the 8th annual WIRE/Indianapolis Free Picnic, headlined again this year by Barbara Mandrell, and also featuring Mel McDaniel and Gary Morris. WIRE's free picnic, held each year as a thank-you to its listeners, was chock full of activities, including a Dolly and Burt lookalike contest, a watermelon-eating contest, a bubblegum-blowing contest, and a carnival, and gave listeners a chance to meet their favorite WIRE air personalities.

# National Music Formats Added This Week

## Satellite Music Network

George Williams (214) 343-9205

### The Starstation

JUICE NEWTON "Heart Of The Night"  
AMERICA "Right Before Your Eyes"  
CULTURE CLUB "Do You Really Want To Hurt Me"  
BOB SEGER & THE SILVER BULLET BAND  
"Shame On The Moon"

### Country Coast-To-Coast

LOUISE MANDRELL "Romance"  
DON WILLIAMS "If Hollywood Don't Need You"  
WILLIE NELSON "Last Thing I Needed..."

## Drake-Chenault

Bob Laurence (213) 883-7400

### XT-40

MICHAEL McDONALD "I Gotta Try"  
BOB SEGER & THE SILVER BULLET BAND  
"Shame On The Moon"  
A FLOCK OF SEAGULLS "Space Age Love Song"  
PETER GABRIEL "Shock The Monkey"

### Contempo 300

MEN AT WORK "Down Under"  
BOB SEGER & THE SILVER BULLET BAND  
"Shame On The Moon"

### Great American Country

CRYSTAL GAYLE "Til I Gain Control Again"  
ALABAMA "Christmas In Dixie"  
CHARLEY PRIDE "Why Baby Why"  
T.G. SHEPPARD & KAREN BROOKS "Faking Love"

## TM Programming

Cal Casey (214) 634-8511

### Stereo Rock

PETER GABRIEL "Shock The Monkey"  
CULTURE CLUB "Do You Really Want To Hurt Me"  
DONNA SUMMER "The Woman In Me"  
AIR SUPPLY "Two Less Lonely People In The World"  
LINDA RONSTADT "I Knew You When"

### Beautiful Rock

MEN AT WORK "Down Under"

### TM Country

DAVID FRIZZELL & SHELLY WEST "Please Surrender"

## Radio Arts

John Benedict (213) 841-0225

### Bright & Easy Country

VERN GOSDIN "Today My World Slipped Away"

### The Entertainers

SYLVIA "Like Nothing Ever Happened"  
POCO "Shoot For The Moon"

### Sound 10

POCO "Shoot For The Moon"  
BOB SEGER & THE SILVER BULLET BAND  
"Shame On The Moon"  
BILLY JOEL "Allentown"

## Peters Productions, Inc.

Debbie Welsh (714) 565-8511

### Country Lovin'

CRYSTAL GAYLE "Til I Gain Control Again"  
GEORGE JONES & MERLE HAGGARD  
"C.C. Waterback"

### The Great Ones

DOLLY PARTON & WILLIE NELSON  
"Everything's Beautiful (In Its Own Way)"  
POCO "Shoot For The Moon"  
LINDA RONSTADT "I Knew You When"  
GLENN FREY "All Those Lies"

## Century 21

Greg Stephens (214) 934-2121

### The Z Format

GOLDEN EARRING "Twilight Zone"  
DONNA SUMMER "The Woman In Me"  
MARVIN GAYE "Sexual Healing"

### The A/C Format

LINDA RONSTADT "I Knew You When"  
BOB SEGER & THE SILVER BULLET BAND  
"Shame On The Moon"

### Super-Country

RICKY SKAGGS "I Wouldn't Change You If I Could"  
CONWAY TWITTY "The Rose"  
JIM GLASER "When You're Not A Lady"

## Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

### Bright Blue A/C

LINDA RONSTADT "I Knew You When"  
MARVIN GAYE "Sexual Healing"  
ANNE MURRAY "Somebody's Always Saying Goodbye"  
POCO "Shoot For The Moon"  
BILLY JOEL "Allentown"  
BOB SEGER & THE SILVER BULLET BAND  
"Shame On The Moon"

### Tanner Country

DON WILLIAMS "If Hollywood Don't Need You"  
GARY MORRIS "Velvet Chains"  
WILLIE NELSON "Last Thing I Needed..."  
GEORGE JONES & MERLE HAGGARD  
"C.C. Waterback"  
CHARLEY PRIDE "Why Baby Why"  
STEVE WARINER "Don't Plan On Sleeping Tonight"

### Red Satin Rock

MICHAEL McDONALD "I Gotta Try"  
BOB SEGER & THE SILVER BULLET BAND  
"Shame On The Moon"  
BILLY JOEL "Allentown"  
A FLOCK OF SEAGULLS "Space Age Love Song"  
SAMMY HAGAR "Your Love Is Driving Me Crazy"  
JUICE NEWTON "Heart Of The Night"

## BPI

John Iles (800) 426-9082

### Adult Contemporary

FLEETWOOD MAC "Love In Store"  
BILL CONTI "Theme From 'Dynasty'"

### Country Living

JIM GLASER "When You're Not A Lady"  
LEE GREENWOOD "Ain't No Trick (It Takes Magic)"  
DOLLY PARTON & WILLIE NELSON  
"Everything's Beautiful (In Its Own Way)"

## Concept Productions

Dick Wagner (916) 782-7754

### Adult Rock

BOB SEGER & THE SILVER BULLET BAND  
"Shame On The Moon"  
DONNA SUMMER "The Woman In Me"  
STEVE MILLER BAND "Give It Up"  
PETER GABRIEL "Shock The Monkey"  
GOLDEN EARRING "Twilight Zone"

# Radio & Records NATIONAL AIRPLAY/40

## December 17, 1982

164 REPORTERS

Album cuts are listed in order of airplay preference

11/25	12/3	12/10	12/17	Artist	Album
1	1	1	1	TOM PETTY...	Long After Dark (Backstreet/MCA)
6	4	2	2	PHIL COLLINS	Hello, I Must Be Going! (Atlantic)
2	2	3	3	PAT BENATAR	Get Nervous (Chrysalis)
-	24	6	4	LED ZEPPELIN	Coda (Swan Song/Atco)
4	3	4	5	SUPERTRAMP	Famous Last Words (A&M)
19	7	5	6	J. GEILS BAND	Showtime (EMI America)
3	5	8	7	MEN AT WORK	Business As Usual (Columbia)
5	6	7	8	SAGA	Worlds Apart (Portrait/CBS)
12	10	9	9	FIXX	Shattered Room (MCA)
24	17	12	10	ADAM ANT	Friend Or Foe (Epic)
36	23	17	11	PRETENDERS	Chain Gang/My City (Sire/WB)
23	20	14	12	GOLDEN EARRING	Cut (21/PolyGram)
7	9	10	13	JEFFERSON STARSHIP	Winds Of Change (RCA/Grunt)
-	-	→	14	SAMMY HAGAR	Three Lock Box (Geffen)
16	15	15	15	MISSING PERSONS	Spring Session M (Capitol)
8	8	11	16	RUSH	Signals (Mercury/PolyGram)
10	11	13	17	STRAY CATS	Built For Speed (EMI America)
-	35	25	18	NIGHT RANGER	Dawn Patrol (Boardwalk)
13	16	16	19	DIRE STRAITS	Love Over Gold (WB)
-	-	31	20	DURAN DURAN	Rio (Capitol)
-	-	→	21	BOB SEGER...	Shame On.../House Behind... (Capitol)
22	22	21	22	DARYL HALL & JOHN OATES	H <sub>2</sub> O (RCA)
14	12	20	23	BILLY JOEL	The Nylon Curtain (Columbia)
11	14	23	24	WHO	It's Hard (WB)
9	13	19	25	DON HENLEY	I Can't Stand Still (Asylum)
20	19	22	26	TALK TALK	Talk Talk (EMI America)
15	18	24	27	CLASH	Combat Rock (Epic)
-	36	30	28	OZZY OSBOURNE	Speak Of The Devil (Jet/CBS)
33	32	32	29	FRIDA	Something's Going On (Atlantic)
30	37	33	30	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)
25	26	26	31	CHILLIWACK	Opus X (Millennium/RCA)
-	40	36	32	VANDENBERG	Vandenberg (Atco)
21	27	28	33	FOGHAT	In The Mood... (Bearsville/WB)
17	21	29	34	PETER GABRIEL	Security (Geffen)
40	39	38	35	JOHN COUGAR	American Fool (Riva/PolyGram)
18	25	27	36	JOE JACKSON	Night And Day (A&M)
-	-	→	37	FRANK MARINO	Juggernaut (Columbia)
32	34	35	38	JONI MITCHELL	Wild Things Run Fast (Geffen)
27	29	34	39	DONALD FAGEN	The Nightfly (WB)
-	-	→	40	TAXXI	State Of Emergency (Fantasy)

## MOST ADDED

Artist	12/17	12/10	12/3	11/26	11/19
1 SAMMY HAGAR	144/102	7/1	0/0	0/0	0/0
2 WAITRESSES	43/34	11/7	7/5	8/8	0/0
3 FOREIGNER	38/26	29/29	0/0	0/0	0/0
4 DURAN DURAN	102/24	80/43	39/30	16/10	7/3
5 MICHAEL JACKSON	25/23	0/0	0/0	0/0	0/0
6 NIGHT RANGER	107/18	94/24	72/34	62/56	7/6
7 FRANK MARINO	54/16	41/16	26/7	24/10	14/6
8 PSYCHEDELIC FURS	49/15	37/12	30/4	26/12	25/6
9 KISS	49/12	38/11	29/11	23/16	11/10
10 MUSICAL YOUTH	13/12	0/0	0/0	0/0	0/0
11 LITTLE STEVEN...	44/10	30/7	28/7	18/4	23/4
12 TONY CAREY	16/10	5/4	1/1	1/1	1/1
13 MOVING PICTURES	42/9	37/8	27/8	26/8	24/9
13 ENGLISH BEAT	39/9	32/12	21/8	17/5	15/1
13 ROUGH TRADE	23/9	22/11	17/8	13/10	3/1
13 ROSE TATTOO	17/9	9/4	9/2	11/8	7/7

## MEDIUM

Artist	12/17	12/10	12/3	11/26	11/19
1 GOLDEN EARRING	118/77	111/80	102/79	93/69	81/54
2 NIGHT RANGER	107/72	94/65	72/34	62/6	7/1
3 FIXX	128/62	135/76	121/63	118/76	124/83
4 DIRE STRAITS	101/61	110/60	111/62	120/61	129/70
4 TALK TALK	82/61	93/69	103/70	100/75	97/71
6 MISSING PERSONS	110/60	106/54	109/63	111/69	119/72
7 DURAN DURAN	102/57	80/29	39/6	16/4	7/2
8 LED ZEPPELIN	151/49	145/48	142/0	1/0	0/0
8 VANDENBERG	64/49	63/49	54/45	50/43	46/26
10 FOGHAT	59/48	77/65	79/65	97/77	104/79
11 OZZY OSBOURNE	75/46	73/44	83/5	29/0	0/0
12 HALL & OATES	92/44	95/45	97/45	97/48	100/48
13 J. GEILS BAND	146/43	150/57	142/59	132/18	1/1
14 FRIDA	66/43	65/45	64/48	58/36	54/42
14 JONI MITCHELL	63/43	72/45	72/52	71/45	66/25

## THE HOTTEST

Artist	12/17	12/10	12/3	11/26	11/19
1 TOM PETTY...	162/153	162/154	161/148	165/143	169/92
2 PAT BENATAR	149/127	147/125	151/138	155/143	157/138
3 PHIL COLLINS	157/116	162/101	159/91	160/66	148/5
4 SUPERTRAMP	148/113	150/111	153/120	154/113	165/117
4 MEN AT WORK	133/113	131/112	138/123	142/124	148/122
6 J. GEILS BAND	146/102	150/90	142/70	132/4	1/0
7 LED ZEPPELIN	151/100	145/84	142/0	1/0	0/0
8 SAGA	133/98	136/105	140/113	143/103	155/110
9 JEFFERSON STARSHIP	110/74	122/81	132/80	144/90	153/94
10 ADAM ANT	118/73	114/66	104/49	95/27	76/16
11 FIXX	128/63	135/56	121/51	118/40	124/27
12 RUSH	93/59	105/67	123/87	134/82	147/115
13 STRAY CATS	93/54	102/68	114/75	121/83	142/109
14 BILLY JOEL	92/53	97/57	107/61	111/66	133/90
15 MISSING PERSONS	110/50	108/49	109/45	111/41	119/43

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

**BOB SEGER**  
Shame/House (Capitol)  
12-inch Single  
88% of our reporters on it. Total single reports: 145. A-131, M-9, H-5. Single debuted this week at number 21.

**SAMMY HAGAR**  
Three Lock Box (Geffen)  
"Crazy" "Heroes" Title "Need." 87% of our reporters on it. Total album reports: 144. A-102, M-20, H-22. Album debuted this week at number 14.

**DURAN DURAN**  
Rio (Capitol)  
"Hungry" Title. 62% of our reporters on it. Total album reports: 102. A-24, M-57, H-21. Album charted this week at number 20.

# Significant Action

**KISS** . Creatures Of The Night (Casablanca/PolyGram)  
"Loud" Title . . . . . Total: 49. A-12, M-29, H-8

**PSYCHEDELIC FURS** . . . . . Forever Now (Columbia)  
"Love My Way" . . . . . Total: 49. A-15, M-28, H-6

**PAT TRAVERS** . . . . . Black Pearl (Polydor/PolyGram)  
"Rather" "Rockin'" . . . . . Total: 47. A-0, M-36, H-11

**LITTLE STEVEN** . . . . . Men Without.. (EMI America)  
"Forever" "Lyn" . . . . . Total: 44. A-10, M-29, H-5

**WAITRESSES** . . . . . I Could Rule The World (Polydor/PG)  
"Christmas" . . . . . Total: 43. A-34, M-8, H-1

**MOVING PICTURES** Days Of Innocence (Network/E-A)  
"What" "Bustin'" . . . . . Total: 42. A-9, M-24, H-9

**ENGLISH BEAT** . . . . . Special Beat Service (IRS/A&M)  
"Save" . . . . . Total: 39. A-9, M-24, H-6

**SCANDAL** . . . . . Love's Got A Line.. (Columbia)  
"Goodbye" . . . . . Total: 38. A-5, M-30, H-3

**FOREIGNER** . . . . . Records (Atlantic)  
"Hot Blooded" . . . . . Total 38. A-26, M-11, H-1

**BILLY SQUIER** . . . . . Emotions In Motion (Capitol)  
"Everybody" "Learn" . . . . . Total: 37. A-1, M-17, H-19

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

# AOR

Last This Week Week

- 1 1 SPYRO GYRA . . . . . Incognito (MCA)  
"Oasis" "Sueno" "Harbor" "Exit"
- 2 2 AL Di MEOLA . . . . . Tour De Force Live (Columbia)  
"Advantage" "Nena" "Devil"
- 3 3 CASINO LIGHTS . . . . . Various Artists (WB)  
"Imagine" "Right"
- 5 4 GEORGE WINSTON December (Windham Hill)  
"Bells" "Thanksgiving" "Kanon"
- 4 5 KLUGH/JAMES . . . . . Two Of... (Tappan Zee/Cap)  
"Whiplash" "Sandstorm" "Falcon" "Wander"
- 7 6 LEE RITENOUR . . . . . Rit/2 (Elektra)  
"A Fantasy"
- ➔ 7 GOTTlieb & EGAN . . . . . Elements (Phil)  
"Wheel" "Starward" "Electric"
- 9 8 GIL SCOTT-HERON . . . . . Moving Target (Arista)  
"Washington" "Lane"
- ➔ 9 KENNY G . . . . . Kenny G (Arista)  
"The Shuffle"
- ➔ 10 S. TURRENTINE . . . . . Home Again (Elektra)  
"Paradise" "Blow" "There" "Conception"

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

# REGIONAL AOR ACTIVITY

## EAST

### MOST ADDED

**Sammy Hagar (32/21)**  
Waitresses (12/10)  
**Frank Marino (9/5)**  
Foreigner (8/5)  
**Michael Jackson (6/5)**

### MEDIUM

**Tom Petty (38/36)**  
**Phil Collins (39/32)**  
**Zat Benatar (33/31)**  
**J. Geils Band (38/28)**  
**Led Zeppelin (35/28)**

### THE HOTTEST

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WEST

BILLY SQUIER (Capitol)
SAGA (Polygram)
PAT BENATAR (Capitol)
...
ADAM ANT (Epic)
...
KISS (Columbia)

MENTAL AS ANYTHING (A&M)
STEEL BRIDGE (Mercury)
...
ADAM ANT (Epic)
...
KISS (Columbia)

JEFFERSON STARSHIP
GOLDEN EARRING (21/Polygram)
...
ADAM ANT (Epic)
...
KISS (Columbia)

BILLY JOEL (Columbia)
JEFFERSON STARSHIP
...
ADAM ANT (Epic)
...
KISS (Columbia)

KOZZ/Reno
(702) 320-8261
DANIEL COLE
...
ADAM ANT (Epic)
...
KISS (Columbia)

KTYD/Santa Barbara
(805) 963-1801
PO: SUSAN CHRISTA
...
ADAM ANT (Epic)
...
KISS (Columbia)

KZOK/Seattle
(206) 223-3911
PO: JIM RICHMOND
...
ADAM ANT (Epic)
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KISS (Columbia)

KWXL/Albuquerque
(806) 786-4000
PO: BILL STAMBAUGH
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ADAM ANT (Epic)
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KISS (Columbia)

KILO/Colorado Springs
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PO: RICH WAIN
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ADAM ANT (Epic)
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KISS (Columbia)

KPK/Denver
(303) 894-1080
PO: LARRY McPHERY
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ADAM ANT (Epic)
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KISS (Columbia)

KKD/Fresno
(209) 228-5881
PO: DEAN UFFNER
...
ADAM ANT (Epic)
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KISS (Columbia)

KUPD/Phoenix
(602) 838-3028
PO: VAL MONTGOMERY
...
ADAM ANT (Epic)
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KISS (Columbia)

KPRI/San Diego
(619) 585-8008
ADAM ANT (Epic)
...
KISS (Columbia)

KROME/San Jose
(408) 248-8811
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KISS (Columbia)

KMGN/Bakersfield
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(415) 428-3400
PO: SIMON JEFFRIES
...
ADAM ANT (Epic)
...
KISS (Columbia)

KREM/Spokane
(509) 448-2000
PO: BILL STAMBAUGH
...
ADAM ANT (Epic)
...
KISS (Columbia)

KEZY/Anaheim
(714) 778-3888
PO: DAVID FURMAN
...
ADAM ANT (Epic)
...
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KBO/San Jose
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KISS (Columbia)

KMET/San Jose
(415) 483-5838
PO: SAM BELLAN
...
ADAM ANT (Epic)
...
KISS (Columbia)

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# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### WILLIE NELSON

**Last Thing I Needed First Thing... (Columbia)**

On 65% of reporting stations. National Summary: Up 38, Same 20, Down 0, Debuts 28, Adds 10. R&R Chart: 49-41.

### ALABAMA

**Christmas In Dixie (RCA)**

On 64% of reporting stations. National Summary: Up 27, Same 19, Down 0, Debuts 25, Adds 21. R&R Chart: Debut 42.

### VERN GOSDIN

**Today My World Slipped Away (AMI/NSD)**

On 63% of reporting stations. National Summary: Up 61, Same 15, Down 1, Debuts 8, Adds 8. R&R Chart: 50-43.

### MERLE HAGGARD & GEORGE JONES

**C.C. Waterback (Epic)**

On 63% of reporting stations. National Summary: Up 36, Same 23, Down 0, Debuts 18, Adds 15. R&R Chart: Debut 44.

### STEVE WARINER

**Don't Plan On Sleeping Tonight (RCA)**

On 61% of reporting stations. National Summary: Up 41, Same 29, Down 0, Debuts 4, Adds 16. R&R Chart: Debut 45.

### LEON EVERETTE

**Shadows Of My Mind (RCA)**

On 60% of reporting stations. National Summary: Up 39, Same 32, Down 0, Debuts 9, Adds 8. R&R Chart: Debut 46.

### MOST ADDED

- CONWAY TWITTY (56)  
The Rose (Elektra)
- RICKY SKAGGS (47)  
I Wouldn't Change You If I Could (Epic)
- WHITES (39)  
Hangin' Around (Elektra)
- MARTY ROBBINS (29)  
Honkytonk Man (WB/Viva)
- DON WILLIAMS (26)  
If Hollywood Don't Need You (MCA)
- D. PARTON & W. NELSON (25)  
Everything's Beautiful... (Monument)

### HOTTEST

- OAK RIDGE BOYS (46)  
Thank God For Kids (MCA)
- MERLE HAGGARD (44)  
Going Where The Lonely Go (Epic)
- KENNY ROGERS (42)  
A Love Song (Liberty)
- SYLVIA (35)  
Like Nothing Ever Happened (RCA)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist, title, label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week.  indicated one of this week's most added new songs.

- JIM GLASER "When You're Not A Lady" (Noble Vision) 83/7  
National Summary: Up 26, Same 40, Down 0, Debuts 10, Adds 7, WOKQ, WMZQ-FM, WXBQ-FM, WSOC-FM, WRJZ, KRST-FM, KGA, WXL-FM 34-30, KXKL 44-37, WSIX-FM 22-16, WTOR-FM 38-33, KBMR 50-45, WKKQ-AM-FM 20-18, WXCL 36-32, KFDI-FM 45-40. R&R Chart: Debut 47.
- RAZZY BAILEY "Poor Boy" (RCA) 82/15  
National Summary: Up 21, Same 34, Down 0, Debuts 12, Adds 15, WKYG, WSM, WNOE, Q102, WMNI, WKMF, WGEE, WITL-FM, WXCL, WHBF, KXRB, KVOO, KFDI-FM, KRST-FM, Q106. R&R Chart: Debut 48.
- TAMMY WYNETTE "A Good Night's Love" (Epic) 81/18  
National Summary: Up 18, Same 27, Down 0, Debuts 18, Adds 18, WKYG, WMZQ-FM, WXBQ-FM, KXKL, WOKK, WNOE-AM, WNOE, WONE, WKMF, WITL-FM, WDGY, KXRB, KTKP-FM, KKAL, KGEM/KJOT, KYGO-FM, KMAK, KRAK. R&R Chart: Debut 49.
- D. PARTON & W. NELSON "Everything's Beautiful..." (Monument) 80/25  
National Summary: Up 13, Same 27, Down 0, Debuts 15, Adds 25 including WFIL, WEZL-FM, WCOS-AM-FM, KIKK-FM, WCMS-FM, WNOE, Q102, WUBE-FM, WMNI, WDGY, KYNN-AM-FM, KFH, KUUY, KKCS, KUGN-FM, KCUB. R&R Chart: Debut 50.
- TERRI GIBBS "Baby I'm Gone" (MCA) 75/4  
National Summary: Up 41, Same 23, Down 1, Debuts 8, Adds 4, WEEP, WCOS-AM-FM, WCMS-FM, WKMF, WPOR-FM 25-20, WSEN-AM-FM 34-24, WQIK-FM 19-17, WSM 37-31, WNOE-AM 49-44, KRMD-AM-FM 16-13, WIRK-FM 24-21, WTSO 33-27, KFDI-FM 19-14, KKAL 39-33, KIGO 26-15.
- LEE GREENWOOD "Ain't No Trick (It Takes Magic)" (MCA) 73/14  
National Summary: Up 22, Same 24, Down 0, Debuts 14, Adds 14, WMZQ-FM, WYII, KYXX, WNOE, WDAF, WTSO, KYNN-AM-FM, WHBF, WIL-AM-FM, KBMY, KGEM/KJOT, KUUY, KYGO-FM, WESC-AM-FM 44-32.
- McGUFFEY LANE "Makin' A Livin's Been Killin' Me" (Atco) 67/9  
National Summary: Up 15, Same 37, Down 0, Debuts 7, Adds 9, WSEN-AM-FM, KIX106, WFNC, WWOD, WITL-FM, WHBF, KYAK, KKCS, KRWQ-FM, WAMZ-FM 20-18, WCMS-FM 40-33, WHK 20-14, WMNI 26-21, WONE 22-13, WWWV-FM 22-17.
- TANYA TUCKER "Feel Right" (Arista) 65/16  
National Summary: Up 17, Same 26, Down 0, Debuts 6, Adds 18, WYII, WQIK-FM, WOKK, KYXX, Q102, WSLR, KFGO, WCUZ-AM-FM, WTSO, KEBC-FM, KRST-FM, KKAL, KUZZ, KGEM/KJOT, KVOO, KSOP-FM.
- JUICE NEWTON "Heart Of The Night" (Capitol) 63/10  
National Summary: Up 22, Same 22, Down 0, Debuts 9, Adds 10, WMZQ-FM, WPLO, WXBQ-FM, WDAK, WCII, WIRE, KIK-FM, KGEM/KJOT, KUUY, KMAK, WXL-FM 43-38, KRMD-AM-FM 50-38, WWWV 24-19, WCUZ-AM-FM 26-20, WTHI-FM 32-29.
- DAVID FRIZZELL & SHELLY WEST "Please Surrender" (WB/Viva) 62/4  
National Summary: Up 21, Same 25, Down 0, Debuts 12, Adds 4, WSM, WNOE, Q102, KBMY, WGNA-FM 41-35, WBGW-FM 40-36, WPLO 33-28, WSIX-FM 25-19, KRMD-AM-FM 37-33, WIRK-FM 45-40, WCUZ-AM-FM 31-29, WFMS-FM 31-28, KVOO 43-38, KFDI-FM 49-42, KSOP-FM 38-34.
- CONWAY TWITTY "The Rose" (Elektra) 59/55  
National Summary: Up 3, Same 0, Down 0, Debuts 1, Adds 55 including WYRK, WEEP, WNYR, WPLO, WSIX-FM, WNOE, KRMD-AM-FM, WHK, WCXI-AM-FM, WFMS-FM, KEBC-FM, KNIX-FM, KWJJ, KSOP-FM, KMPS-AM-FM.
- BANDANA "I Can't Get Over You (Getting Over Me)" (WB) 51/18  
National Summary: Up 3, Same 24, Down 1, Debuts 5, Adds 18, WSNO, WSEN-AM-FM, WYNN-FM, KXKL, KHEY-AM, WAMZ-FM, WSLR, WCXI-AM-FM, WAXX, WFMS-FM, WITL-FM, WTSO, KTKP-FM, KVOO, KBMY, KUGN-FM, KSOP-FM, KIGO.
- RICKY SKAGGS "I Wouldn't Change You If I Could" (Epic) 50/47  
National Summary: Up 0, Same 13, Down 0, Debuts 6, Adds 29 including WBGW-FM, WPOR-FM, WBP, WESC-AM-FM, WMC-AM, WIRK-FM, WHK, WIRE, WDGY, KEBC-FM, KFDI-FM, KUZZ, KEEN, KMPS-AM-FM.
- JIM STAFFORD "What Mama Don't Know" (Accord/Townhouse) 49/1  
National Summary: Up 15, Same 27, Down 1, Debuts 5, Adds 1, WCII, WPOC-FM 20-15, WXL-FM 35-32, WSEN-AM-FM 49-40, WEZL-FM 33-28, WCMS-FM 41-35, KYXX 25-22, KYNN-AM-FM 26-23, KXRB 35-30, KKCS 32-26, KWJJ 36-30, KTOH 45-42, KEEN 32-28.
- MARTY ROBBINS "Honkytonk Man" (WB/Viva) 48/29  
National Summary: Up 0, Same 13, Down 0, Debuts 6, Adds 29 including WGNA-FM, WSOC-FM, WMC-AM, WCMS-FM, KRMD-AM-FM, WMAQ, WHK, WFMS-FM, WDAF, WDGY, KVEC, KLAC, KWJJ, KRAK, Q106.
- RAY PRICE "Somewhere In Texas" (Dimension) 47/11  
National Summary: Up 13, Same 15, Down 0, Debuts 9, Adds 11, WYNN-FM, WSOC-FM, WQIK-FM, WWOD, WKSJ-FM, WMNI, WKMF, WFMS-FM, KYAK, KKCS, KUGN-FM, KHEY-AM 37-34, WNOE-AM 35-25, KTTS-AM-FM 50-44, KSOP-FM 44-37.

# Radio & Records

## NATIONAL AIRPLAY/50

### December 17, 1982

Three Weeks	Two Weeks	Last Week	
5	2	2	1 KENNY ROGERS/A Love Song (Liberty)
17	9	6	2 MERLE HAGGARD/Going Where The Lonely Go (Epic)
10	6	4	3 JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum)
6	3	3	4 EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
15	10	8	5 ROSANNE CASH/I Wonder (Columbia)
14	11	9	6 GEORGE STRAIT/Marina Del Rey (MCA)
26	20	12	7 SYLVIA/Like Nothing Ever Happened (RCA)
1	1	1	8 EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra)
9	7	7	9 JERRY REED & FRIENDS/The Bird (RCA)
16	13	10	10 REBA McENTIRE/Can't Even Get The Blues (Mercury/Pg)
22	17	14	11 EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB)
20	16	13	12 DAVID FRIZZELL/Lost My Baby Blues (WB/Viva)
13	12	11	13 JOHN ANDERSON/Wild And Blue (WB)
31	23	18	14 MICKEY GILLEY/Talk To Me (Epic)
19	15	15	15 WAYLON & WILLIE/(Sittin' On) The Dock Of The Bay (RCA)
23	21	16	16 JOHN CONLEE/I Don't Remember Loving You (MCA)
28	22	19	17 CHARLY McCLAIN/With You (Epic)
38	27	23	18 RONNIE MILSAP/Inside (RCA)
39	29	24	19 DOLLY PARTON/Hard Candy Christmas (RCA)
30	24	22	20 STATLER BROTHERS/A Child Of The Fifties (Mercury/Pg)
7	5	5	21 BELLAMY BROTHERS/Redneck Girl (WB/Curb)
43	37	26	22 OAK RIDGE BOYS/Thank God For Kids (MCA)
35	33	25	23 GAIL DAVIES/Hold On (WB)
34	32	27	24 MOE BANDY/Only If There Is Another You (Columbia)
42	38	31	25 GENE WATSON/What She Don't Know Won't Hurt Her (MCA)
36	34	28	26 ELVIS PRESLEY/The Elvis Medley (RCA)
41	35	32	27 MICHAEL MURPHEY/Still Taking Chances (Liberty)
47	40	34	28 T.G. SHEPPARD & KAREN BROOKS/Faking Love (WB/Curb)
40	36	33	29 JOE STAMPLEY/Backslidin' (Epic)
44	41	35	30 CRYSTAL GAYLE/Til I Gain Control Again (Elektra)
2	4	17	31 JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
46	43	38	32 ANNE MURRAY/Somebody's Always Saying Goodbye (Capitol)
18	18	21	33 HANK WILLIAMS JR./The American Dream (Elektra/Curb)
45	42	36	34 EDDY RAVEN/San Antonio Nights (Elektra)
50	46	37	35 MEL McDANIEL/I Wish I Was In Nashville (Capitol)
-	49	39	36 CHARLEY PRIDE/Why Baby Why (RCA)
-	50	41	37 LOUISE MANDRELL/Romance (RCA)
8	8	20	38 LACY J. DALTON/16th Avenue (Columbia)
-	-	45	39 DON WILLIAMS/If Hollywood Don't Need You (MCA)
-	-	46	40 GARY MORRIS/Velvet Chains (WB)
-	-	49	41 WILLIE NELSON/Last Thing I Needed First Thing... (Columbia)
-	-	42	42 ALABAMA/Christmas In Dixie (RCA)
-	-	50	43 VERN GOSDIN/Today My World Slipped Away (AMI/NSD)
-	-	44	44 MERLE HAGGARD & GEORGE JONES/C.C. Waterback (Epic)
-	-	45	45 STEVE WARINER/Don't Plan On Sleeping Tonight (RCA)
-	-	46	46 LEON EVERETTE/Shadows Of My Mind (RCA)
-	-	47	47 JIM GLASER/When You're Not A Lady (Noble Vision)
-	-	48	48 RAZZY BAILEY/Poor Boy (RCA)
-	-	49	49 TAMMY WYNETTE/A Good Night's Love (Epic)
-	-	50	50 D. PARTON & W. NELSON/Everything's... (Monument)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

## SIGNIFICANT ACTION

- BURRITO BROTHERS "Blue And Broken Hearted Me" (Curb/CBS) 39/2  
National Summary: Up 19, Same 18, Down 0, Debuts 0, Adds 2, KIKK-FM, KUGN-FM, WVAM 33-31, WSM 34-29, KRMD-AM-FM 23-17, WQYK-FM 34-31, KVOO 48-43, KBMY 31-27, KWJJ 24-19, KSOP-FM 49-45.
- WHITES "Hangin' Around" (Elektra) 38/38  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 38 including WBGW-FM, WILQ, WYNN-FM, WSIX-FM, WIRK-FM, KSO, KFGO, WXCL, KLZ, KSOP-FM, KCKC.
- YOUNGER BROTHERS "There's No Substitute For You" (MCA) 37/9  
National Summary: Up 9, Same 18, Down 0, Debuts 1, Adds 9, WPOR-FM, WYNN-FM, WESC-AM-FM, KIKK-FM, WKSJ-FM, WNOE-AM, KWMT, KXRB, KFDI-FM, KHEY-AM 39-35.
- THOM BRESH & LANE BRODY "When It Comes To Love" (Liberty) 33/3  
National Summary: Up 7, Same 22, Down 0, Debuts 1, Adds 3, KVEG, KWJJ, KRYS, WBGW-FM 44-42, WXL-FM 48-42, WOKK 39-37, KTTS-AM-FM 47-41, KBMY 36-30, KRAK 50-48.
- DOTTIE WEST "If It Takes All Night" (Liberty) 32/14  
National Summary: Up 2, Same 13, Down 0, Debuts 3, Adds 14, WNYR, KIX106, KXKL, WSOC-FM, KHEY-AM, WRJZ, WNOE, WKMF, WFMS-FM, KCJB, KKAL, KVEG, KRYS, KSOP-FM.
- KAREN TAYLOR-GOOD "I'd Rather Be Doing Nothing..." (Mesa) 32/4  
National Summary: Up 6, Same 21, Down 0, Debuts 1, Adds 4, WEZL-FM, WGVM, WIRK-FM, KVEG, KHEY-AM 42-37, WKKQ-AM-FM 32-29, KVOO 40-35, KFDI-FM 40-35, KBMY 23-18.
- MAC DAVIS "Lying Here Lying" (Casablanca/PolyGram) 28/13  
National Summary: Up 3, Same 9, Down 0, Debuts 3, Adds 13, WQIK-FM, WCMS-FM, WIRK-FM, WAXX, KFGO, WDAF, WXCL, KTTS-AM-FM, KFDI-FM, KUGN-FM, KUGR, KVEG, KTOH.
- JERRY LEE LEWIS "My Fingers Do The Talkin'" (MCA) 28/6  
National Summary: Up 10, Same 9, Down 0, Debuts 3, Adds 6, KFDI-FM, KYAK, KUZZ, KMAK, KVEG, KWJJ, WKSJ-FM 42-39, WNOE 32-28, KRMD-AM-FM 36-31, KVOO 46-40.
- RAY CHARLES "Born To Love Me" (Columbia) 27/13  
National Summary: Up 4, Same 8, Down 0, Debuts 2, Adds 13, WVAM, WEZL-FM, WNOE, WIRK-FM, WWWV-FM, KWMT, KYNN-AM-FM, KFDI-FM, KRWQ-FM, KVEG, KWJJ, KTOH, KEEN.
- OSMOND BROTHERS "Never Ending Song Of Love" (Elektra) 25/14  
National Summary: Up 0, Same 8, Down 0, Debuts 3, Adds 14, WGNA-FM, WSNO, WSEN-AM-FM, KASE, KHEY-AM, WESC-AM-FM, WKSJ-FM, KRMD-AM-FM, KWMT, KTTS-AM-FM, WTHI-FM, KVOO, KLZ, KTOH.
- CINDY HURT "What's Good About Goodbye" (Churchill) 21/1  
National Summary: Up 5, Same 14, Down 0, Debuts 1, Adds 1, WESC-AM-FM, WSOC-FM on, KHEY-AM 35-33, WQIK-FM on, KXYX 47-45, WMNI on, KTTS-AM-FM 43-37, KFDI-FM 42-39, KWJJ on, KSOP-FM on.
- JOHN SCHNEIDER "Livin' For Saturday Night" (Scotti Bros./CBS) 20/2  
National Summary: Up 3, Same 14, Down 0, Debuts 1, Adds 2, KHEY-AM, KXRB, WGNA-FM on, WXL-FM 40-36, WSEN-AM-FM 50-45, WITL-FM on, KRST-FM on, KBMY 32-26, KSOP-FM on, KCUB on.
- SONNY JAMES AND SILVER "The Fool In Me" (Dimension) 18/14  
National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 14, WGNA-FM, WVAM, WOKQ, WNYR, WGVM, WCMS-FM, WQYK-FM, KSO, WAXX, KYNN-AM-FM, KVOO, KRWQ-FM, KNIX-FM, KTOH.
- RICK & JANIS CARNES "Have You Heard" (Elektra) 18/4  
National Summary: Up 1, Same 12, Down 0, Debuts 1, Adds 4, WQYK-FM, KFGO, KTTS-AM-FM, KRWQ-FM, WSEN-AM-FM on, KRMD-AM-FM on, WIRK-FM 47-41, KEBC-FM on, WXCL on, KSOP-FM on.
- CORBIN/HANNER BAND "One Fine Morning" (Lifesong) 18/3  
National Summary: Up 3, Same 11, Down 0, Debuts 1, Adds 3, WEEP, WSEN-AM-FM, KYNN-AM-FM, WVAM 44-40, WQYK-FM on, WIRK-FM 46-37, WKKQ-AM-FM 46-43, KLZ on, KSOP-FM on, KMPS-AM-FM on.
- WRIGHT BROTHERS "So Easy To Love" (WB) 16/6  
National Summary: Up 1, Same 8, Down 0, Debuts 1, Adds 6, WSNO, KXYX, KFGO, KXRB, WTHI-FM, KSOP-FM, WCMS-FM on, WFMS-FM 38-34, WIRE on, WDGY on.
- TOMMY ST. JOHN "The Light Of My Life" (RCA) 15/13  
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 13, WVAM, WBGW-FM, WYII, WFNC, KRMD-AM-FM, KBMR, KLZ, KWJJ, KSOP-FM, KMPS-AM-FM, KGA, KIGO.
- BAMA BAND "Dallas" (Oasis) 14/3  
National Summary: Up 1, Same 10, Down 0, Debuts 0, Adds 3, KRRV, KEBC-FM, KUZZ, WGNA-FM on, WQIK-FM on, WQYK-FM on, KFDI-FM on, KYAK on, KEEN 33-30, KGA on.



# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### GROVER WASHINGTON JR./PATTI LABELLE The Best Is Yet To Come (Elektra)

74% of our reporting stations on it. Rotations: Heavy 10/1, Medium 21/1, Light 21/8, Extra Adds 2, Total Adds 12, WRKS, WVEE, WDIA, WJPC, WBLZ, XHRM, WNOO, WLOU, WBLX, WVOL, WVKO, WDAO. A Most Added Record. Debuts at number 18 on the Black Radio Chart.

### MELBA MOORE Mind Up Tonight (Capitol)

71% of our reporting stations on it. Rotations: Heavy 9/0, Medium 25/2, Light 17/5, Extra Adds 1, Total Adds 8, KRLY, WDMT, XHRM, KNOW, WATV, WNOO, WDAO, WLTH. Debuts at number 20 on the Black Radio Chart.

### TYRONE DAVIS Are You Serious (HighRise)

67% of our reporting stations on it. Rotations: Heavy 12/0, Medium 20/2, Light 17/5, Extra Adds 0, Total Adds 7, KMJM, KSOL, KNOW, WNOO, WANT, WVKO, KUKQ. Moves 28-21 on the Black Radio Chart.

### PEABO BRYSON

### We Don't Have To Talk (About Love) (Capitol)

64% of our reporting stations on it. Rotations: Heavy 6/0, Medium 23/1, Light 16/7, Extra Adds 2, Total Adds 10, WXYV, KMJQ, WBMX, WRDW, WATV, WNOO, WBLX, WANT, WAAA, WTLC. A Most Added Record. Debuts at number 27 on the Black Radio Chart.

## NEW & ACTIVE

**GAP BAND "Outstanding" (Total Experience/PGM) 42/4**  
Rotations: Heavy 15/0, Medium 12/0, Light 15/4, Extra Adds 0, Total Adds 4, XHRM, WPEG, WOIC, KUKQ. Heavy: WILD, KMJQ, WZEN-FM, WTMP, KAEZ, KPOP-FM. Medium: WAOK, KMJM, WGIV, WVOL, WLTH. Debuts at number 30 on the Black Radio Chart.

**CON FUNK SHUN "Ain't Nobody, Baby" (Mercury/PolyGram) 36/2**  
Rotations: Heavy 9/0, Medium 16/0, Light 10/1, Extra Adds 1, Total Adds 2, WKYS, WDMT. Heavy: KDAY, KSOL, WNOO, WAAA, WKWM, WTLC, WWWW, KDIA. Medium: K104-FM, WBMX, KACE, WPEG, WJJS, WVOL.

**WUF TICKET "Ya Mama" (Prelude) 33/7**  
Rotations: Heavy 11/0, Medium 11/2, Light 11/5, Extra Adds 0, Total Adds 7, WXYV, XHRM, WRDW, WJMI, WPDQ, WANT, KDIA. Heavy: WDAS, KMJQ, WGCI, KDAY, KJCB, WTMP, WLTH. Medium: WVEE, WHRK, WZEN-FM, WENN.

**VALENTINE BROTHERS "Just Let Me Be Close To You" (Bridge) 33/3**  
Rotations: Heavy 11/0, Medium 14/1, Light 8/2, Extra Adds 0, Total Adds 3, KMJM, WATV, WTLC. Heavy: WOOK, WYLD-FM, WGCI, WJMO, WNOO, KJCB, WAAA. Medium: WKYS, XHRM, WPEG, WKXI, WVOL, KAEZ.

**DYNASTY "Strokin'" (Solar/Elektra) 33/0**  
Rotations: Heavy 10/0, Medium 18/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WHUR, WVEE, WGCI, WPLZ, WAAA, WDAO, KPOP-FM. Medium: WXYV, KRLY, WBMX, WJMO, KSOL, KNOW, KJCB, KAEZ.

**ROBERT WINTERS & FALL "Do It Anyway You Want" (Casablanca/PolyGram) 32/3**  
Rotations: Heavy 5/0, Medium 14/1, Light 13/2, Extra Adds 0, Total Adds 3, WBLX, WAAA, KDIA. Heavy: KRNB, WJMO, KSOL, WATV, WKXI. Medium: WILD, WAOK, WBMX, KACE, WENN, WKWM, KPOP-FM.

**RICHARD "DIMPLES" FIELDS "People Treat You Funky..." (Boardwalk) 32/2**  
Rotations: Heavy 2/0, Medium 21/2, Light 9/0, Extra Adds 0, Total Adds 2, WTOY, WDAO. Heavy: WEDR, WENN. Medium: WXYV, WHUR, WHRK, WDMT, WJMO, WATV, WPEG, WPDQ, WOWI, WTLC, KUKQ.

**HARRY RAY "Sweet Baby" (Sugar Hill) 32/0**  
Rotations: Heavy 11/0, Medium 16/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WYLD-FM, WBMX, WKND, WPDQ, WTLC, WLUM, KPOP-FM. Medium: WOOK, WAOK, WAAA, XHRM, KSOL, WGIV, WAAA, WLTH.

**YARBROUGH & PEOPLES "Heartbeats" (Total Experience/PGM) 31/7**  
Rotations: Heavy 3/0, Medium 9/2, Light 18/4, Extra Adds 1, Total Adds 7, WCIN, WATV, WPEG, WBLX, WVOL, WDAO, WYLD-FM, WZEN-FM, KACE. Medium: WHUR, KRNB, WGRPR, KNOW, WGIV.

**LANIER & COMPANY "After I Cry Tonight" (Larc) 31/1**  
Rotations: Heavy 10/0, Medium 7/0, Light 14/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WAOK, KRNB, WDIA, WHRK, WJMO, WENN, WNOO, WKXI, WPDQ, WLUM. Medium: WILD, WCIN, KSOL, WTLC.

**MAXINE NIGHTINGALE "Turn To Me" (HighRise) 29/2**  
Rotations: Heavy 0/0, Medium 15/0, Light 13/1, Extra Adds 1, Total Adds 2, WBMX, WJPC. Medium: WXYV, WOOK, WAOK, KACE, KPOL, WNOO, WVOL, WTLC, WLUM.

**DeBARGE "I Like It" (Gordy/Motown) 28/2**  
Rotations: Heavy 16/0, Medium 7/0, Light 5/2, Extra Adds 0, Total Adds 2, WVEE, XHRM. Heavy: KMJQ, WHRK, WGCI, WJLB, KACE, KJCB, KAEZ, KPOP-FM. Medium: K104-FM, WJPC, WVOL, WKWM, WLUM.

**SPINNERS "Funny How Time Slips Away" (Atlantic) 28/1**  
Rotations: Heavy 1/0, Medium 17/0, Light 10/1, Extra Adds 0, Total Adds 1, WAIL-FM. Heavy: KPOP-FM. Medium: WXYV, KRNB, WJPC, WKXI, WJAX, WBLX, WPLZ, WANM, WDAO, WLTH, WLUM.

**CHIC "Hangin'" (Atlantic) 27/1**  
Rotations: Heavy 8/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, WTOY. Heavy: KRNB, WCIN, WKND, WGIV, WLOU, WDAO, WTLC, WWWW. Medium: WOOK, WVEE, XHRM, WBLX, WPLZ, KUKQ.

**ORBIT "The Beat Goes On" (RFC/Quality) 25/5**  
Rotations: Heavy 8/0, Medium 5/0, Light 12/5, Extra Adds 0, Total Adds 5, WDMT, WOIC, WPDQ, WDAO, KPOP-FM. Heavy: WZEN-FM, WNHC, WATV, WPEG, KJCB, WANM. Medium: WAOK, WVOL, WWWW.

**VAUGHAN MASON/BUTCH DAYO "You Can Do It" (Salsoul/RCA) 23/10**  
Rotations: Heavy 1/1, Medium 4/0, Light 18/7, Extra Adds 2, Total Adds 10, WNHC, WGIV, WNOO, KJCB, WLOU, WVOL, WANT, WAAA, WKWM, KUKQ. Medium: WHUR, WAOK, KRNB, WHRK.

**McFADDEN & WHITEHEAD "One More Time" (Capitol) 23/4**  
Rotations: Heavy 2/0, Medium 7/0, Light 14/4, Extra Adds 0, Total Adds 4, WJMO, WNOO, WLOU, WDAO. Heavy: KRNB, WANM. Medium: WILD, WEDR, XHRM, WENN, WAAA, WTLC, WWWW.

**IMAGINATION "Music And Lights" (MCA) 23/4**  
Rotations: Heavy 2/0, Medium 7/0, Light 13/3, Extra Adds 1, Total Adds 4, WXYV, WYLD-FM, WKXI, WPLZ. Heavy: WBMX, KUKQ. Medium: WOOK, WHUR, WEDR, KSOL, WLTH, KAEZ.

**WHODINI "Magic's Wand" (Jive/Arista) 23/3**  
Rotations: Heavy 7/1, Medium 6/0, Light 10/2, Extra Adds 0, Total Adds 3, WZEN-FM, WRDW, WLOU. Heavy: WVEE, KMJQ, WHRK, WEDR, WTMP, WTLC. Medium: XHRM, WENN, WNOO, WANM, WWWW, KUKQ.

**SYL JOHNSON "Ms. Fine Brown Frame" (Boardwalk) 22/3**  
Rotations: Heavy 3/0, Medium 8/0, Light 10/2, Extra Adds 1, Total Adds 3, WCIN, WJMO, WNHC. Heavy: WEDR, WENN, WGIV. Medium: WXYV, WDAS, WDIA, WHRK, KACE, WNOO, WTMP, WKWM.

**JERMAINE JACKSON "Very Special Part" (Motown) 22/0**  
Rotations: Heavy 6/0, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WOOK, WAOK, WGCI, WNOO, WLUM, KDIA. Medium: WEDR, WBMX, KDAY, WENN, WKXI, WJAX, KOKY, WBLX, WVOL, WLTH.

**AURRA "Such A Feeling" (Salsoul/RCA) 21/10**  
Rotations: Heavy 1/0, Medium 4/0, Light 15/9, Extra Adds 1, Total Adds 10, WILD, WCIN, WJMO, KJCB, WLOU, WPLZ, WLUM, WVOL, KUKQ, KPOP-FM. Heavy: WZEN-FM. Medium: WHUR, WHRK, WKND, WVOL.

**STACY LATTISMAU "Hey There Lonely Boy" (Cotillion/Atco) 21/5**  
Rotations: Heavy 2/1, Medium 10/0, Light 7/2, Extra Adds 2, Total Adds 5, KRLY, WNOO, WOIC, WLOU, WDAO. Heavy: WATV. Medium: WHUR, K104-FM, WZEN-FM, KSOL, WNHC, WJMI, WPDQ, WLTH, KDIA, KPOP-FM.

## SIGNIFICANT ACTION

**WOLF "Papa Was A Rollin' Stone" (Constellation/Elektra-Asylum) 19/14**  
Rotations: Heavy 1/0, Medium 7/5, Light 10/8, Extra Adds 1, Total Adds 14, WILD, WVEE, WJLB, WRDW, WENN, WKXI, WJAX, WANM, WKWM, WLUM, KAEZ, WWWW, WVOL, KDIA. Heavy: WTMP. Medium: KACE, KSOL.

**JOHNNIE TAYLOR "I'm So Proud" (Beverly Glen) 19/8**  
Rotations: Heavy 1/0, Medium 7/2, Light 11/6, Extra Adds 0, Total Adds 8, WAOK, WDIA, WJMO, KSOL, WGIV, WNOO, WPDQ, WLTH. Heavy: KACE. Medium: WILD, KRNB, WGCI, WGRPR, WANM.

**DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 19/3**  
Rotations: Heavy 5/0, Medium 9/1, Light 4/1, Extra Adds 1, Total Adds 3, KSOL, WPEG, WVOL. Heavy: WDAS, WAIL-FM, WDMT, KACE, KPOP-FM. Medium: WKYS, WVEE, WJPC, KDAY, WRDW, WJAX, WBLX, WPLZ.

**HOWARD JOHNSON "Keepin' Love New" (A&M) 19/1**  
Rotations: Heavy 6/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, WJMO. Heavy: WVEE, WGCI, KSOL, WKND, WAAA, WWWW. Medium: WOOK, WAOK, WBMX, WGRPR, XHRM, WRDW, WDAO, WLTH, KAEZ.

# Radio & Records

## NATIONAL AIRPLAY/30

### December 17, 1982

Three Weeks	Two Weeks	Last Week	
3	2	2	1 M. JACKSON/P. McCARTNEY/The Girl... (Epic)
1	1	1	2 MARVIN GAYE/Sexual Healing (Columbia)
9	8	5	3 CHAKA KHAN/Got To Be There (WB)
8	7	6	4 BAR-KAYS/Do It (Let Me See You Shake) (Mercury/PG)
17	12	9	5 EVELYN KING/Betcha She Don't Love You (RCA)
2	3	3	6 LIONEL RICHIE/Truly (Motown)
7	4	4	7 KOOL & THE GANG/Let's Go Dancin'... (De-Lite/PG)
4	6	8	8 PRINCE/1999 (WB)
6	5	7	9 JANET JACKSON/Young Love (A&M)
22	16	10	10 GRACE JONES/Nipple To The Bottle (Island/Atco)
—	26	16	11 RAY PARKER JR./Bad Boy (Arista)
19	18	13	12 BROTHERS JOHNSON/Welcome To The Club (A&M)
20	17	11	13 TYRONE BRUNSON/The Smurf (Believe In A Dream/CBS)
10	10	12	14 S.O.S. BAND/High Hopes (Tabu/CBS)
23	19	18	15 TIME/The Walk (WB)
29	24	19	16 ARETHA FRANKLIN/Love Me Right (Arista)
5	9	14	17 DIANA ROSS/Muscles (RCA)
—	—	—	18 G. WASHINGTON JR./P. LABELLE/The Best Is... (Elektra)
—	28	20	19 COMMODORES/Painted Picture (Motown)
—	—	—	20 MELBA MOORE/Mind Up Tonight (Capitol)
—	—	28	21 TYRONE DAVIS/Are You Serious (HighRise)
12	11	17	22 BOOTSYS'S RUBBER BAND/Body Slam! (WB)
—	—	27	23 MARGIE JOSEPH/Knockout (HCR/CBS)
13	13	15	24 SKYY/Movin' Violation (Salsoul/RCA)
30	29	26	25 CHOCOLATE MILK/Take It Off (RCA)
—	27	24	26 ONE WAY/Wild Night (MCA)
—	—	—	27 PEABO BRYSON/We Don't Have To Talk... (Capitol)
—	30	29	28 ALFIE SILAS/There I Go (RCA)
27	23	23	29 SONNY CHARLES/Put It In A Magazine (HighRise)
—	—	—	30 GAP BAND/Outstanding (Total Experience/PGM)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

WOLF (14)
G. WASHINGTON JR./P. LABELLE (12)
CARL CARLTON (11)
AURRA (10) PEABO BRYSON (10)
MARGIE JOSEPH (10)
VAUGHAN MASON/B. DAYO (10)

### HOTTEST

MARVIN GAYE (52)
M. JACKSON/P. McCARTNEY (51)
LIONEL RICHIE (27)
CHAKA KHAN (21)
PRINCE (20)

**ALFONZO "Change The World" (Larc) 19/1**  
Rotations: Heavy 3/0, Medium 11/1, Light 5/0, Extra Adds 0, Total Adds 1, WLTH. Heavy: WAOK, KRNB, WLUM. Medium: WCIN, KACE, KDAY, XHRM, KSOL, WENN, WKXI, WLOU, WTLC, KDIA.

**BOBBY NUNN "Got To Get Up On It" (Motown) 18/8**  
Rotations: Heavy 2/0, Medium 4/0, Light 12/8, Extra Adds 0, Total Adds 8, WJPC, WGRPR, XHRM, WRDW, WNOO, WJMI, KJCB, WDAO. Heavy: KRNB, KACE. Medium: KMJM, KDAY, WGIV, WKWM.

**GOODIE "You And I" (Total Experience/PGM) 18/8**  
Rotations: Heavy 0/0, Medium 3/1, Light 13/5, Extra Adds 2, Total Adds 8, WXYV, KRNB, WEDR, WATV, WNOO, WVOL, WAAA, WDAO. Medium: WVEE, WOIC.

**BARRY WHITE "Passion" (Unlimited Gold/CBS) 18/4**  
Rotations: Heavy 2/0, Medium 9/2, Light 7/2, Extra Adds 0, Total Adds 4, KDAY, WNOO, WDAO, WLTH. Heavy: WAOK, KAEZ. Medium: WCIN, XHRM, WGIV, WJMI, WLOU, WVOL, WAAA.

**DARYL HALL & JOHN OATES "Maneater" (RCA) 18/1**  
Rotations: Heavy 9/1, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 1, WJJS. Heavy: WILD, WAIL-FM, WDMT, WJLB, WJMI, WJAX, WPDQ, KPOP-FM. Medium: WVEE, WBLZ, WGRPR, XHRM, KNOW, WBLX.

**ALPHONSE MOUZON "The Lady In Red" (HighRise) 18/1**  
Rotations: Heavy 2/0, Medium 9/1, Light 7/0, Extra Adds 0, Total Adds 1, WTOY. Heavy: KACE, WENN, Medium: WDAS, WOOK, WAOK, WJPC, WJMO, WJLB, KJCB, KUKQ.

**ANDRE CYMONE "Kelly's Eyes" (Columbia) 17/2**  
Rotations: Heavy 6/0, Medium 6/0, Light 6/2, Extra Adds 0, Total Adds 2, XHRM, WKXI. Heavy: WGRPR, WJLB, WATV, WGIV, WPDQ, WTLC. Medium: WDIA, WGCI, KACE, WNHC, WWWW.

**PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 17/2**  
Rotations: Heavy 9/1, Medium 7/1, Light 1/0, Extra Adds 0, Total Adds 2, WJJS, WTOY. Heavy: WVEE, K104-FM, KRNB, WAIL-FM, WJPC, WATV, WBLX, KPOP-FM. Medium: WRKS, KMJQ, WHRK, WGIV, WPDQ, KAEZ.

**BOBBY M featuring JEAN CARN "Let's Stay Together" (Motown) 16/9**  
Rotations: Heavy 1/0, Medium 1/0, Light 14/9, Extra Adds 0, Total Adds 9, WDAS, KRNB, WCIN, WJMI, WAAA, WDAO, WKWM, WLUM, WVOL. Heavy: KPOP-FM. Medium: WLTH.

**MUSICAL YOUTH "Pass The Dutchie" (MCA) 16/7**  
Rotations: Heavy 1/0, Medium 6/0, Light 7/5, Extra Adds 2, Total Adds 7, WILD, WRKS, WDAS, WKYS, K104-FM, KDAY, WVOL. Heavy: WANM. Medium: WHUR, WHRK, WEDR, WKND, WNHC, KNOW.

**WARP 9 "Nunk" (Prism) 16/6**  
Rotations: Heavy 1/0, Medium 5/1, Light 10/5, Extra Adds 0, Total Adds 6, WAOK, WRDW, WJMI, WTMP, WDAO, WLTH. Heavy: WTLC. Medium: WDAS, WHRK, WEDR, WGCI.

**FOUR TOPS "I Believe In You And Me" (Casablanca/PolyGram) 15/6**  
Rotations: Heavy 1/0, Medium 7/3, Light 7/3, Extra Adds 0, Total Adds 6, WGRPR, WGIV, WBLX, WANM, WDAO, KPOP-FM. Heavy: WAOK. Medium: WXYV, KRNB, WVOL, WPLZ.

**SHAWN CHRISTOPHER "Too Late" (Larc) 15/2**  
Rotations: Heavy 3/1, Medium 4/1, Light 8/0, Extra Adds 0, Total Adds 2, KSOL, WLOU. Heavy: WAOK, WJMO. Medium: KRNB, WEDR, WTLC.

**RODNEY FRANKLIN "Enuff Is Enuff" (Columbia) 15/1**  
Rotations: Heavy 2/0, Medium 6/0, Light 6/0, Extra Adds 1, Total Adds 1, KRLY. Heavy: WAMO, WATV. Medium: WJLB, XHRM, KSOL, WGIV, WKXI, KDIA.

**WEATHER GIRLS "It's Raining Men" (Columbia) 15/1**  
Rotations: Heavy 3/0, Medium 6/1, Light 6/0, Extra Adds 0, Total Adds 1, KSOL. Heavy: WAOK, WJAX, WTLC. Medium: WXYV, WRKS, WVEE, WJMO, KNOW.

**LUTHER VANDROSS "Since I Lost My Baby" (Epic) 14/6**  
Rotations: Heavy 4/0, Medium 4/1, Light 4/3, Extra Adds 2, Total Adds 6, WAOK, WCIN, WDMT, WJMO, WNHC, WVOL. Heavy: WHUR, KMJQ. Medium: WKYS, WDIA, KDIA.

**JECKYLL & HYDE "The Challenge" (Profile) 14/4**  
Rotations: Heavy 4/0, Medium 5/2, Light 5/2, Extra Adds 0, Total Adds 4, WVEE, WDMT, WENN, KJCB. Heavy: WEDR, WGRPR, WZEN-FM, KOKY. Medium: WHRK, WPEG, WANM.

**GWEN McCRAE "Keep The Fire Burning" (Atlantic) 14/3**  
Rotations: Heavy 1/0, Medium 2/0, Light 11/3, Extra Adds 0, Total Adds 3, WJAX, XHRM, WAAA. Heavy: WZEN-FM. Medium: WNHC, WOIC.

**MIKKI "Itching For Love" (Emerald) 14/2**  
Rotations: Heavy 0/0, Medium 4/1, Light 10/1, Extra Adds 0, Total Adds 2, WDMT, WTLC. Medium: WXYV, WNHC, WPDQ.

**KLEENER "She Said She Loves Me" (Atlantic) 14/2**  
Rotations: Heavy 0/0, Medium 10/0, Light 4/2, Extra Adds 0, Total Adds 2, WNOO, WDAO. Medium: WEDR, WYLD-FM, WRDW, WJMI, KJCB, WJJS, WLTH, WTLC, WLUM, KUKQ.

**CARL CARLTON "Swing That Sexy Thang" (RCA) 13/11**  
Rotations: Heavy 0/0, Medium 2/1, Light 9/8, Extra Adds 2, Total Adds 11, WAOK, KRLY, WEDR, WCIN, WGRPR, WENN, KJCB, WBLX, WANM, WTLC, KPOP-FM. Medium: WPEG.

**MILLIE JACKSON "Special Occasion" (Spring/PolyGram) 13/0**  
Rotations: Heavy 3/0, Medium 7/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WXYV, WYLD-FM, WAAA. Medium: WVEE, WBMX, WZEN-FM, WGIV, WLOU, WLTH, KAEZ.

**KENNY LOGGINS "Heart To Heart" (Columbia) 12/6**  
Rotations: Heavy 0/0, Medium 4/2, Light 7/3, Extra Adds 1, Total Adds 6, WKYS, WHRK, XHRM, WJAX, WLUM, KUKQ. Medium: WHUR, K104-FM.

**NAIROBI "Funky Soul Makossa" (Street Wise) 12/5**  
Rotations: Heavy 0/0, Medium 3/2, Light 8/2, Extra Adds 1, Total Adds 5, WHUR, WHRK, WEDR, WLOU, KPOP-FM. Medium: WAOK.

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

**EAST**

**WXYV/Baltimore**  
Tim Watts

IMAGINATION  
PEABO BRYSON  
IN DEEP  
WUF TICKET  
GWEN GUTHRIE  
LACE  
GOODIE  
MEN AT WORK  
CONTACT  
MARCIE JOSEPH  
Hottest:  
LIONEL RICHIE  
MARVIN GAYE  
GRACE JONES  
EVELYN KING  
JACKSON/MCCARTNEY

**WILD/Boston**  
Steve Crumbly

RAMSEY LEWIS  
WOLF  
AURRA  
JONZUN CREW  
MUSICAL YOUTH  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
EVELYN KING  
GAP BAND

**WKND/Hartford**  
Jordan McLean

ALFIE SILAS  
CHOCOLATE MILK  
Hottest:  
MARVIN GAYE  
LUTHER VANDROSS  
JACKSON/MCCARTNEY  
BOBBY NUNN  
PEABO BRYSON

**WNHC/New Haven**  
James Jordan

VAUGHAN MASON  
JUNIOR  
CHERYL LYNN  
SYL JOHNSON  
LUTHER VANDROSS  
MANN PARRISH  
INDEEP  
CASHMERE  
MALCOLM MCLAREN  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
JANET JACKSON  
CHAKA KHAN  
JACKSON/MCCARTNEY

**WRKS/New York**  
Mayo Quatorone

PETER BROWN  
MUSICAL YOUTH  
GROVER WASHINGTON  
EVELYN KING  
INDEEP  
RICHARD D. FIELDS  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
JEFFREY OSBORNE  
JACKSON/MCCARTNEY  
MONTANA & THE SEX

**SOUTH**

**WAAK/Atlanta**  
Larry Tinsley

JOHNNIE TAYLOR  
LUTHER VANDROSS  
CARL CARLTON  
KLIQUE  
BILL SUMMERS  
WARP 9  
MATERIAL  
Hottest:  
MARVIN GAYE  
BAR-KAYS  
PRINCE  
JACKSON/MCCARTNEY  
LIONEL RICHIE

**WVEE/Atlanta**  
Scotty Andrews

JACKSON/MCCARTNEY  
CHAKA KHAN  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
RAY PARKER JR.

**WVVC/Washington**  
Donnie Simpson

MUSICAL YOUTH  
KENNY LOGGINS  
CON FUNK SHUN  
CONTACT  
ENCHANTMENT  
Hottest:  
LIONEL RICHIE  
MARVIN GAYE  
GRACE JONES  
PRINCE  
CHAKA KHAN

**WVOC/Washington**  
Chris Gardner

none  
Hottest:  
GEORGE CLINTON  
SONNY CHARLES  
MARVIN GAYE  
VALENTINE BROS.  
TYRONE BRUNSON

**WHUR/Washington**  
Oscar Fields

TONY LEE  
NAIROBI  
SYLVESTER  
FEEL  
LEMELE  
Hottest:  
TIME  
JACKSON/MCCARTNEY  
SOS BAND  
PRINCE

**WATV/Birmingham**  
Ron January

BLOODSTONE  
YARBROUGH/PEOPLES  
PEABO BRYSON  
GOODIE  
MELBA MOORE  
VALENTINE BROS.  
WILLIAM DEVAUGHN  
Hottest:  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
CHAKA KHAN  
DIANA ROSS  
MARVIN GAYE

**WENN/Birmingham**  
Gene Wise

JECKYLL & HYDE  
ELEANOR GRANT  
KLIQUE  
WOLF  
HOT CHOCOLATE  
CARL CARLTON  
MCKINLEY MITCHELL  
FRANKIE SMITH  
Hottest:  
BAR-KAYS  
MARVIN GAYE  
BOOTSIE'S RUBBER B  
EVELYN KING  
MARGIE JOSEPH

**WGIV/Charlotte**  
Hal Harrell

MARGIE JOSEPH  
PEOPLES CHOICE  
FOUR TOPS  
VAUGHAN MASON  
PASSPORT  
SUNRIZE  
SYLVESTER  
JOHNNIE TAYLOR  
Hottest:  
JANET JACKSON  
KOOL & THE GANG  
CHIC  
SYL JOHNSON  
MARVIN GAYE

**WPEG/Charlotte**  
Les Norman

DONALD FAGEN  
ATLANTIC STARR  
FELIX & JARVIS  
YARBROUGH/PEOPLES  
GAP BAND  
RAY PARKER JR.  
Hottest:  
JACKSON/MCCARTNEY  
PRINCE  
MARVIN GAYE  
LIONEL RICHIE  
TYRONE BRUNSON

**WNOD/Chattanooga**  
Smokin' Sam Ervin

PEABO BRYSON  
ASHFORD & SIMPSON  
FLOISE LAWS  
BOBBY NUNN  
VAUGHAN MASON  
TYRONE DAVIS  
STACY LATTISAW  
MELBA MOORE  
KLEEFER  
GROVER WASHINGTON  
JOHNNIE TAYLOR  
MCFADDEN & WHITEH  
MARLENA SHAW  
GRACE JONES  
BARRY WHITE  
CROWN HEIGHTS AFF  
JUNIOR  
NIJEL  
MELLE & DUKE  
OMNI  
GOODIE  
BROTHERS JOHNSON  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
COMMODORES  
PRINCE  
VALENTINE BROS.

**WKXI/Jackson**  
Tommy Marshall

ALFIE SILAS  
ANDRE CYMONF  
BLOODSTONE  
IMAGINATION  
WALTER JACKSON  
WOLF  
JONZUN CREW  
Hottest:  
JACKSON/MCCARTNEY  
BAR-KAYS  
JANET JACKSON  
PRINCE

**WTLN/Indianapolis**  
Jay Johnson

RICHARD D. FIELDS  
PEABO BRYSON  
INDEEP  
MIKKI  
CASHMERE  
CARL CARLTON  
ROBERTA FLACK  
ISLEY BROS  
VALENTINE BROS.  
LUTHER VANDROSS  
DONNA SUMMER  
MAN PARRISH  
RICKY SHEPPARD  
Hottest:  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
CHAKA KHAN  
WHODINI  
ANDRE CYMONF

**WLUM/Milwaukee**  
Jack Randall

PATRICE RUSHEN  
ISLEY BROS  
KENNY LOGGINS  
CHERYL LYNN  
WOLF  
BOBBY M/JEAN CARN  
AURRA  
EVELYN KING  
Hottest:  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
MARVIN GAYE  
ALFONZO  
VALENTINE BROS.

**KAJZ/Oklahoma City**  
D.J. Foster

CHAKA KHAN  
SOS BAND  
WRE: KING CREW  
ASHFORD & SIMPSON  
FLOISE LAWS  
WOLF  
MICHAEL WYCOFF  
AL JARREAU  
Hottest:  
JACKSON/MCCARTNEY  
MARVIN GAYE  
JANET JACKSON  
BARRY WHITE  
STEPHANIE MILLS

**WJMI/Jackson**  
Cari Haynes

BOBBY NUNN  
WARP 9  
WUF TICKET  
BOBBY M/JEAN CARN  
Hottest:  
BILL SUMMERS  
SOS BAND  
EVANLYN KING  
JACKSON/MCCARTNEY  
GRAND MASTER FLAS

**WPDQ/Jacksonville**  
Marc Little

PLANET PATROL  
PATTI AUSTIN  
SKYY  
HALL & OATES  
POINTER SISTERS  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
DIANA ROSS  
JACKSON/MCCARTNEY  
LUTHER VANDROSS

**WJAX(95X)/Jacksonville**  
Steve Fox

WOLF  
PHIL COLLINS  
GLEN MCRAE  
STANLEY TURRENTIN  
LANIER & CO.  
SONNY CHARLES  
CHAKA KHAN  
SKYY  
TIME  
Hottest:  
TYRONE BRUNSON  
CHAKA KHAN  
RAY PARKER JR.  
WEATHER GIRLS

**KJCB/Lafayette**  
Beatrice Evans

FREEDOM  
JECKYLL & HYDE  
MICHAEL WYCOFF  
BOBBY NUNN  
AURRA  
CARL CARLTON  
VAUGHAN MASON  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
CHAKA KHAN  
TYRONE BRUNSON  
WUF TICKET

**WLOU/Louisville**  
Neal O'Rea

WHODINI  
GROVER WASHINGTON  
CHOCOLATE MILK  
STACY LATTISAW  
LEMELE  
DR. AMERICA  
SHAWN CHRISTOPHER  
VAUGHAN MASON  
REGGIE GRIFFIN  
NAIROBI  
HOTTEST:  
MCFADDEN & WHITEH  
BROTHERS JOHNSON  
Hottest:  
JACKSON/MCCARTNEY  
CHAKA KHAN  
GRACE JONES  
KOOL & THE GANG

**WBLX/Mobile**  
Michael J. Alexander

YARBROUGH/PEOPLES  
GROVER WASHINGTON  
FOUR TOPS  
PEABO BRYSON  
ROBERT WINTERS &  
CARL CARLTON  
Hottest:  
MARVIN GAYE  
JEFFREY OSBORNE  
PLANET PATROL  
GAP BAND  
CHAKA KHAN

**WEDR/Miami**  
Leo Young

KHEMISTRY  
CASHMERE  
COMMODORES  
GOODIE  
BLOODSTONE  
WEBBOS  
DUNN & BRUCE  
LEMELE  
NAIROBI  
CARL CARLTON  
SLAVE  
Hottest:  
MARVIN GAYE  
DIANA ROSS  
SOS BAND  
PLANET PATROL  
GEORGE CLINTON

**WVON/Nashville**  
Fred Harvey

DONALD FAGEN  
LUTHER VANDROSS  
GROVER WASHINGTON  
VAUGHAN MASON  
HOT CHOCOLATE  
GOODIE  
YARBROUGH/PEOPLES  
MICHAEL JACKSON  
LUTHER VANDROSS  
LUTHER VANDROSS  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
TIME  
PRINCE

**WVAF/Phoenix**  
Steve Smith

AURRA  
MARGIE JOSEPH  
FOUR TOPS  
LUTHER VANDROSS  
EVELYN KING  
MARVIN GAYE  
LIONEL RICHIE  
TYRONE BRUNSON  
NAIROBI  
SYLVESTER  
DIRE STRAITS  
CRYSTAL GAYLE  
LINDA RONSTADT  
Hottest:  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
DONALD FAGEN  
CHARLENE & WONDER  
RAY PARKER JR.

**XHRM/San Diego**  
Von Lindsey

GWEN MCCRAE  
BOBBY NUNN  
GAP BAND  
MELBA MOORE  
ANDRE CYMONF  
DEBARGE  
WUF TICKET  
KENNY LOGGINS  
GROVER WASHINGTON  
MARGIE JOSEPH  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
JANET JACKSON  
EVELYN KING  
ONF WAY

**WEST**

**KDAY/Los Angeles**  
Jack Patterson

MUSICAL YOUTH  
TOTO  
MARCIE JOSEPH  
BARRY WHITE  
BROTHERS JOHNSON  
CULTURE CLUB  
Hottest:  
JACKSON/MCCARTNEY  
BAR-KAYS  
WUF TICKET  
ONE WAY  
COMMODORES

**KACE/Los Angeles**  
Alonso Miller

none  
Hottest:  
LUTHER VANDROSS  
EVELYN KING  
MARVIN GAYE  
LIONEL RICHIE  
TYRONE BRUNSON

**KDIA/Oakland**  
Jeff Harrison

MICHAEL JACKSON  
WOLF  
MICHAEL JACKSON  
MICHAEL JACKSON  
ROBERT WINTERS &  
TONI BASIL  
WUF TICKET  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
JANET JACKSON  
EVELYN KING  
ONF WAY

**XHRM/San Diego**  
Von Lindsey

GWEN MCCRAE  
BOBBY NUNN  
GAP BAND  
MELBA MOORE  
ANDRE CYMONF  
DEBARGE  
WUF TICKET  
KENNY LOGGINS  
GROVER WASHINGTON  
MARGIE JOSEPH  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
PRINCE  
BAR-KAYS

**KSOL/San Mateo, CA**  
Bernie Moody

JOHNNIE TAYLOR  
SHAWN CHRISTOPHER  
WEATHER GIRLS  
DONALD FAGEN  
TYRONE DAVIS  
KLIQUE  
BLOODSTONE  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
PRINCE  
SOS BAND

(J) indicates Black reporters also contributing to Jazz Chart.

**MIDWEST**

**WJPC/Chicago**  
Jerry Boulding

GROVER WASHINGTON  
BOBBY NUNN  
FIRST LOVE  
MAXINE NIGHTINGAL  
ALICIA MYERS  
CHERI  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
PRINCE  
JANET JACKSON

**WBMX/Chicago**  
Lee Michaels

JEFFREY OSBORNE  
EARTH LOVE  
PEABO BRYSON  
SHARON REDD  
PETER BROWN  
MAXINE NIGHTINGAL  
Hottest:  
WRECKING CREW  
DENROY MORGAN  
HARRY RAY  
JANET JACKSON  
GRACE JONES

**WGCI/Chicago**  
Richard Pegue

AURRA  
JOHNNIE TAYLOR  
JERRY BUTLER  
JONZUN CREW  
LUTHER VANDROSS  
BILL SUMMERS  
BOOTSIE'S RUBBER B  
SYL JOHNSON  
MCFADDEN & WHITEH  
HOWARD JOHNSON  
Hottest:  
MARGIE JOSEPH  
ROBERT WINTERS &  
RAY PARKER JR.  
GAP BAND  
PRINCE

**WVON/Cincinnati**  
Brian Castle

GROVER WASHINGTON  
ARETHA FRANKLIN  
MICHAEL JACKSON  
CHOCOLATE MILK  
Hottest:  
LIONEL RICHIE  
PRINCE  
MARVIN GAYE  
JACKSON/MCCARTNEY  
BAR-KAYS

**WCIN/Cincinnati**  
Frank Bailey

LUTHER VANDROSS  
AURRA  
SYLVESTER  
YARBROUGH/PEOPLES  
BOBBY M/JEAN CARN  
CARL CARLTON  
SYL JOHNSON  
Hottest:  
MARVIN GAYE  
LIONEL RICHIE  
DIANA ROSS  
GROVER WASHINGTON  
CHARLENE & WONDER

**WDAO/Dayton**  
Lankford Stephens

RAY PARKER JR.  
PARRY WHITE  
YARBROUGH/PEOPLES  
ENCHANTMENT  
GROVER WASHINGTON  
CHERYL LYNN  
FOUR TOPS  
RICHARD D. FIELDS  
MELBA MOORE  
MCFADDEN & WHITEH  
KLEEFER  
STACY LATTISAW  
BOBBY M/JEAN CARN  
GOODIE  
BOBBY NUNN  
ALFIE SILAS  
ORBIT  
WARP 9  
Hottest:  
JACKSON/MCCARTNEY  
BOOTSIE'S RUBBER B  
TYRONE BRUNSON  
GRACE JONES  
DYNASTY

**WJLB/Detroit**  
James Alexander

WOLF  
Hottest:  
JANET JACKSON  
PRINCE  
JACKSON/MCCARTNEY  
MARVIN GAYE  
LIONEL RICHIE

**WGPR/Detroit**  
Joe Spencer

BOBBY NUNN  
CARL CARLTON  
CROWN HEIGHTS AFF  
WALTER JACKSON  
FOUR TOPS  
FREEDOM  
MELLE & DUKE  
JEFFREY OSBORNE  
OMNI  
WEBBOS  
LEMELE  
Hottest:  
MARVIN GAYE  
JACKSON/MCCARTNEY  
ORBIT  
CHAKA KHAN  
WRECKING CREW

**WLTH/Gary**  
Dana Huskisson

ALFONZO  
AMUZZEMENT PARK  
JOHNNIE TAYLOR  
MARGIE JOSEPH  
SLAVE  
BARRY WHITE  
MELBA MOORE  
WARP 9  
CRYSTAL WINDS  
STANLEY TURRENTIN  
Hottest:  
CHAKA KHAN  
JACKSON/MCCARTNEY  
PRINCE  
GRACE JONES  
KOOL & THE GANG

**WVWS/Saginaw, MI**  
Kermit Crockett

SINNAMON  
WOLF  
CENTRAL LINE  
Hottest:  
PRINCE  
BAR-KAYS  
GEORGE CLINTON  
CHIC  
CHAKA KHAN

**KMJM/St. Louis**  
Quincy McCoy

CASHMERE  
VALENTINE BROS.  
TYRONE DAVIS  
FIRST LOVE  
AURRA  
MARGIE JOSEPH  
WUF TICKET  
JACKSON/MCCARTNEY  
JANET JACKSON  
PRINCE

**WZEN-FM/St. Louis**  
Ajay Kemp

MELLE & DUKE  
JANET JACKSON  
JONZUN CREW  
WHODINI  
MAN PARRISH  
QUANDRANX G  
Hottest:  
GRACE JONES  
DEBARGE  
PLANET PATROL

**WVOI/Toledo**  
Maxx Myrick

RAY PARKER JR.  
COMMODORES  
TONI BASIL  
WOLF  
AURRA  
LACE  
SYSTEM  
YARBROUGH/PEOPLES  
LEMELE  
ABC  
CASHMERE  
MUSICAL YOUTH  
BOBBY M/JEAN CARN  
Hottest:  
MARVIN GAYE  
PRINCE  
JACKSON/MCCARTNEY  
JOHNNIE TAYLOR  
MELBA MOORE

## JAZZ RADIO

# NATIONAL AIRPLAY/30

### December 17, 1982

Last Week	Rank	Artist/Track
1	1	E. KLUGH & B. JAMES/Two Of A Kind (Capitol)
2	2	SPYRO GYRA/Incognito (MCA)
3	3	STANLEY TURRENTINE/Home Again (Elektra)
4	4	RAMSEY LEWIS/Chance Encounter (Columbia)
5	5	CASINO LIGHTS/Live At Montreux, Switzerland (WB)
6	6	STIX HOOPER/Touch The Feeling (MCA)
7	7	KENNY G/Kenny G (Arista)
8	8	BOBBY HUTCHERSON/Solo Quartet (Contemporary)
9	9	SHAKATAK/Night Birds (Polydor/PolyGram)
10	10	RODNEY FRANKLIN/Learning To Love (Columbia)
13	11	GROVER WASHINGTON JR./The Best Is Yet... (Elektra)
11	12	TOMMY FLANAGAN TRIO/Giant Steps (Enja/PG Classics)
22	13	LEE RITENOUR/Rit/2 (Elektra)
14	14	BOBBY M/Blow (Gordy)
15	15	DONALD FAGEN/The Nightfly (WB)
12	16	JIMMY SMITH/Off The Top (Musician/Elektra)
17	17	WOODY HERMAN BIG BAND/Live At Concord (Concord)
18	18	EMILY REMLER/Take Two (Concord)
23	19	JOHN LEWIS GROUP/Kansas City Breaks (Finesse)
20	20	COUNT BASIE/Farmers Market Barbecue (Pablo)
16	21	CHICK COREA/Touchstone (WB)
16	22	DAVID SANBORN/As We Speak (WB)
26	23	DAVID "FATHEAD" NEWMAN/Still Hard Times (Muse)
21	24	TOM SCOTT/Desire (Musician/Elektra)
25	25	TYZIK/Radiance (Capitol)
24	26	CHICK COREA/Trio Music (ECM/WB)
27	27	A. BLAKEY & JAZZ MESSENGERS/Keystone 3 (Concord)
28	28	GIL SCOTT-HERON/Moving Target (Arista)
29	29	DIANNE REEVES/Welcome To My Love (Palo Alto)
30	30	CAL TJADER/CARMEN McRAE/Heatwave (Concord)

**JAZZ REPORTING STATIONS:** KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WLOQ/Orlando, FL, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Paul Nelson; KKGO/Los Angeles, CA, Cal Miner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.



CH PARALLEL ONE PLAYLISTS

EAST

WKBW Buffalo

PD: Neil McGinley
MD: Jon Summers

- H 1 HALL & GATES/Menaceur
2 MEN AT WORK/Down Under
3 SUPERTRAMP/It's Raining Again
4 DIUNNE WARRICK/Heartbreaker
5 JACKSON/MCCARTNEY/The Girl is Mine
6 PATTI AUSTIN/Baby, Come To Me
7 DON HENLEY/Dirty Laundry
8 TOTO/Africa
9 JOHN COUGAR/Hand To Hold On To
10 MARVIN GAYE/Sexual Healing
11 DAN FOEGLER/Missing You
12 J. GEILS BAND/Do
13 LIONEL RICHIE/Truly
14 JEFFREY USBORNE/On The Wings of Love
15 TOM PETTY/You Got Lucky
16 BARRY MANILOW/Memory
17 PAT BENATAR/Shadows of the Night
18 PHIL COLLINS/You Can't Hurry Love
19 LRB/The Other Guy
20 STRAY CATS/Rock This Town
21 FLEETWOOD MAC/Love in Store
22 DONALD FAGEN/I.G.Y. What A Beautiful Day
23 BILLY JOEL/Allentown
24 KENNY LOGGINS/Heart to Heart
25 ADAM ANT/Goody Two Shoes
26 MOVING PICTURES/What About Me
27 KIM CARNES/Does It Make You Reme
28 AIR SUPPLY/Two Less Lonely Peopl
29 BUB SEGER/Shame On The Moon
30 SAMMY HAGAR/Your Love is Driving

ADDS 22, 24, 25, 26

BIO4 WBSB Baltimore

PD: Jan Jeffries

- H 1 HALL & GATES/Menaceur
2 MARVIN GAYE/Sexual Healing
3 STRAY CATS/Rock This Town
4 JACKSON/MCCARTNEY/The Girl is Mine
5 TONI BASIL/Mickey
6 JOE JACKSON/Steppin' Out
7 DIUNNE WARRICK/Heartbreaker
8 DON HENLEY/Dirty Laundry
9 PATTI AUSTIN/Baby, Come To Me
10 SUPERTRAMP/It's Raining Again
11 LAURA BRANIGAN/Gloria
12 DAN FOEGLER/Missing You
13 CLASH/Rock The Casbah
14 J. GEILS BAND/Do
15 MEN AT WORK/Down Under
16 PAT BENATAR/Shadows of the Night
17 JEFFREY USBORNE/On The Wings of Love
18 BILLY JOEL/Allentown
19 TAVARES/A Penny For Your Thou
20 ADAM ANT/Goody Two Shoes
21 JOHN COUGAR/Hand To Hold On To
22 KENNY LOGGINS/Heart to Heart
23 RAY PARKER JR./Bad Boy
24 LRB/The Other Guy
25 JEFFREY USBORNE/On The Wings of Love
26 J. GEILS BAND/Do
27 FLEETWOOD MAC/Love in Store
28 LINDA RONSTADT/I Knew You When
29 KOO&L & THE GANG/Let's Go Dancin'!Doh

ADDS PHIL COLLINS/You Can't Hurry Love
BOB SEGER/Shame On The Moon
ON TOM PETTY/You Got Lucky
MOVING PICTURES/What About Me
KIM CARNES/Does It Make You Reme
SAMMY HAGAR/Your Love is Driving

96 KX Pittsburgh

OM: Bobby Christian
MD: Terry Caywood

- H 5 1 MEN AT WORK/Down Under
2 PHIL COLLINS/You Can't Hurry Love
3 JOE JACKSON/Steppin' Out
4 HALL & GATES/Menaceur
5 PHIL COLLINS/Through These Walls
6 PAT BENATAR/Shadows of the Night
7 BILLY JOEL/Allentown
8 JEFFERSON STARSHIP/Be My Lady
9 SAGA/On The Loose
10 STEVE WINWOOD/Volterle
11 ASIA/Yes Again
12 CHILLIWALK/Matcha Gonno Do
13 FLEETWOOD MAC/Love in Store
14 CLASH/Rock The Casbah
15 CHICAGO/Love Me Tomorrow
16 A FLOCK OF SEAGALS/Space Age Love Song
17 SANTAN/What Does It Take
18 BAD COMPANY/Raceback
19 DAN FOEGLER/Missing You
20 HENRY PAUL/Heat of the Night
21 EDDIE MONEY/Shakin'
22 JEFFERSON STARSHIP/Winds of Change
23 LINDA RONSTADT/I Knew You When
24 BILLY JOEL/Allentown
25 CS&N/Southern Cross
26 KENNY LOGGINS/Heart to Heart
27 JOHN COUGAR/Hand To Hold On To
28 BILLY JOEL/Allentown
29 SAMMY HAGAR/Your Love is Driving
30 TOM PETTY/You Got Lucky
31 BOB SEGER/Shame On The Moon
32 RUSH/The Analog Kid
33 SUPERTRAMP/It's Raining Again
34 RED SPEEDWAGON/The Key
35 36 SPECIAL/Chain Lightning
36 FIXX/Stand or Fall
37 STRAY CATS/Stray Cat Strut
38 SAGA/What's Goin' On
39 DONNIE IRIS/Tough World
40 BOB SEGER/House Behind The House

ADDS 37, 38, 40
PHIL COLLINS/I Don't Care Anymore
MSB/Hung Tough
DURAN DURAN/Hungry Like The Wolf
FIREBALL/Christmas In Love
HUMAN LEAGUE/Mirror Man

ON DONALD FAGEN/I.G.Y. What A Beautiful Day
SUPERTRAMP/Crazy
CS&N/Too Much Love To Hide
JOHN COUGAR/Hand To Hold On To
LED ZEPPELIN/Door To Led Zepplin/Space Baby
WHY?/It's Hard
HONEY/You Want
RUSH/Subdivisions
PAT BENATAR/Call It To Her
FOEGLER/Bring In The New

ADDS 37, 38, 40
PHIL COLLINS/I Don't Care Anymore
MSB/Hung Tough
DURAN DURAN/Hungry Like The Wolf
FIREBALL/Christmas In Love
HUMAN LEAGUE/Mirror Man
ON DONALD FAGEN/I.G.Y. What A Beautiful Day
SUPERTRAMP/Crazy
CS&N/Too Much Love To Hide
JOHN COUGAR/Hand To Hold On To
LED ZEPPELIN/Door To Led Zepplin/Space Baby
WHY?/It's Hard
HONEY/You Want
RUSH/Subdivisions
PAT BENATAR/Call It To Her
FOEGLER/Bring In The New

(H) indicates one of the five "hottest" records on each Parallel One playlist.

92 PRO-FM Providence

Operations Manager: Tom Cuddy

- H 1 HALL & GATES/Menaceur
2 MEN AT WORK/Down Under
3 SUPERTRAMP/It's Raining Again
4 DIUNNE WARRICK/Heartbreaker
5 JACKSON/MCCARTNEY/The Girl is Mine
6 PATTI AUSTIN/Baby, Come To Me
7 DON HENLEY/Dirty Laundry
8 TOTO/Africa
9 JOHN COUGAR/Hand To Hold On To
10 MARVIN GAYE/Sexual Healing
11 DAN FOEGLER/Missing You
12 J. GEILS BAND/Do
13 LIONEL RICHIE/Truly
14 JEFFREY USBORNE/On The Wings of Love
15 TOM PETTY/You Got Lucky
16 BARRY MANILOW/Memory
17 PAT BENATAR/Shadows of the Night
18 PHIL COLLINS/You Can't Hurry Love
19 LRB/The Other Guy
20 STRAY CATS/Rock This Town
21 FLEETWOOD MAC/Love in Store
22 DONALD FAGEN/I.G.Y. What A Beautiful Day
23 BILLY JOEL/Allentown
24 KENNY LOGGINS/Heart to Heart
25 ADAM ANT/Goody Two Shoes
26 MOVING PICTURES/What About Me
27 KIM CARNES/Does It Make You Reme
28 AIR SUPPLY/Two Less Lonely Peopl
29 BUB SEGER/Shame On The Moon
30 SAMMY HAGAR/Your Love is Driving

ADDS MICHAEL MCDONALD/I Gotta Try
DUNNA SUMMER/The Women In Me
CULTURE CLUB/Do You Really Want...
RABBITT & GAYLE/You And I

ON JUICE NEWTON/Heart of the Night
RAY PARKER JR./Bad Boy
TONI BASIL/Mickey
A FLOCK OF SEAGALS/Space Age Love Song
LINDA RONSTADT/I Knew You When

4107 FM MUSICRADIO Washington, D.C.

PD: Alan Burns
MD: Mary Taten

- H 3 1 PAT BENATAR/Shadows of the Night
2 HALL & GATES/Menaceur
3 JOE JACKSON/Steppin' Out
4 CLASH/Rock The Casbah
5 TOTO/Africa
6 LAURA BRANIGAN/Gloria
7 DIUNNE WARRICK/Heartbreaker
8 MARVIN GAYE/Sexual Healing
9 CHICAGO/Love Me Tomorrow
10 JEFFREY USBORNE/On The Wings of Love
11 PHIL COLLINS/You Can't Hurry Love
12 DON HENLEY/Dirty Laundry
13 MEN AT WORK/Down Under
14 JACKSON/MCCARTNEY/The Girl is Mine
15 KENNY LOGGINS/Heart to Heart
16 JOHN COUGAR/Hand To Hold On To
17 ADAM ANT/Goody Two Shoes
18 TOM PETTY/You Got Lucky
19 LRB/The Other Guy
20 MICHAEL MCDONALD/I Gotta Try
21 KOO&L & THE GANG/Let's Go Dancin'!Doh

ADDS A FLOCK OF SEAGALS/Space Age Love Song

WNBC New York

Radio 66
PD: Kevin Metheny
Music Coord.: Babette Stirland

- H 4 1 HALL & GATES/Menaceur
2 LIONEL RICHIE/Truly
3 DIUNNE WARRICK/Heartbreaker
4 JOE JACKSON/Steppin' Out
5 SUPERTRAMP/It's Raining Again
6 DONALD FAGEN/I.G.Y. What A Beautiful Day
7 MARVIN GAYE/Sexual Healing
8 COCKER & WARRNES/Up Where We Belong
9 PAT BENATAR/Shadows of the Night
10 DAN FOEGLER/Missing You
11 STRAY CATS/Rock This Town
12 PATTI AUSTIN/Baby, Come To Me
13 DAN FOEGLER/Missing You
14 SAGA/On The Loose
15 LAURA BRANIGAN/Gloria
16 CHICAGO/Love Me Tomorrow
17 JEFFREY USBORNE/On The Wings of Love
18 BARRY MANILOW/Memory
19 JACKSON/MCCARTNEY/The Girl is Mine
20 MEN AT WORK/Down Under
21 DAN FOEGLER/Missing You
22 KOO&L & THE GANG/Let's Go Dancin'!Doh
23 AIR SUPPLY/Two Less Lonely Peopl
24 TOTO/Africa
25 DIANA ROSSES/Muscles
26 ALAN PARSONS/Eye In The Sky
27 KENNY LOGGINS/Heart to Heart
28 IMKIN/Ten
29 MOVING PICTURES/What About Me
30 CS&N/Southern Cross

ADDS 26, 29

ON TERRY CASMAN/Football U.S.A.
TONY CAREY/Running Away From The

1050 chum Toronto

PD: Jim Waters
MD: Brad Jones

- H 4 1 PHIL COLLINS/You Can't Hurry Love
2 DON HENLEY/Dirty Laundry
3 SUPERTRAMP/It's Raining Again
4 STRAY CATS/Rock This Town
5 PAT BENATAR/Shadows of the Night
6 HALL & GATES/Menaceur
7 DIRE STRAITS/Industrial Disease
8 ABC/The Look of Love
9 PETER GABRIEL/Shock The Monkey
10 J. GEILS BAND/Do
11 LRB/The Other Guy
12 BILLY JOEL/Allentown
13 PHIL COLLINS/You Can't Hurry Love
14 SUPERTRAMP/It's Raining Again
15 TOM PETTY/You Got Lucky
16 JOHN COUGAR/Hand To Hold On To
17 LED ZEPPELIN/Door To Led Zepplin/Space Baby
18 WHY?/It's Hard
19 HONEY/You Want
20 RUSH/Subdivisions
21 PAT BENATAR/Call It To Her
22 FOEGLER/Bring In The New

ADDS NONE

ROCK 102

WBEN-FM
PD: Bob Wood
MD: Roger Christian

- H 1 LIONEL RICHIE/Truly
2 STRAY CATS/Rock This Town
3 TONI BASIL/Mickey
4 DAN HENLEY/Dirty Laundry
5 HALL & GATES/Menaceur
6 CLASH/Rock The Casbah
7 MEN AT WORK/Down Under
8 PATTI AUSTIN/Baby, Come To Me
9 MARVIN GAYE/Sexual Healing
10 JOE JACKSON/Steppin' Out
11 ADAM ANT/Goody Two Shoes
12 PHIL COLLINS/You Can't Hurry Love
13 TOTO/Africa
14 TOM PETTY/You Got Lucky
15 STRAY CATS/Rock This Town
16 PAT BENATAR/Shadows of the Night
17 LAURA BRANIGAN/Gloria
18 BILLY JOEL/Allentown
19 SAGA/On The Loose
20 J. GEILS BAND/Do
21 SUPERTRAMP/It's Raining Again
22 BILLY JOEL/Allentown
23 RAY PARKER JR./Bad Boy
24 JOHN COUGAR/Hand To Hold On To
25 KENNY LOGGINS/Heart to Heart
26 A FLOCK OF SEAGALS/Space Age Love Song
27 FLEETWOOD MAC/Love in Store
28 PETER GABRIEL/Shock The Monkey
29 LRB/The Other Guy
30 JEFFREY USBORNE/On The Wings of Love
31 DIUNNE WARRICK/Heartbreaker
32 AMERICA/Right Before Your Eye
33 KIM CARNES/Does It Make You Reme
34 JUICE NEWTON/Heart of the Night
35 MOVING PICTURES/What About Me
36 MICHAEL MCDONALD/I Gotta Try
37 SAMMY HAGAR/Your Love is Driving
38 GLEN FREY/All Those Lies
39 BUB SEGER/Shame On The Moon
40 CULTURE CLUB/Do You Really Want...

ADDS 46

ON DONNA SUMMER/The Women In Me
LINDA RONSTADT/I Knew You When
PHIL COLLINS/You Can't Hurry Love
AIR SUPPLY/Two Less Lonely Peopl
ROUGH TRADE/All Touch

WBZZ Pittsburgh

PD: Steve Kingston
MD: Chuck Tyler

- H 4 1 DON HENLEY/Dirty Laundry
2 HALL & GATES/Menaceur
3 JOE JACKSON/Steppin' Out
4 STRAY CATS/Rock This Town
5 S/VIA/Nobody
6 BILLY JOEL/Allentown
7 LIONEL RICHIE/Truly
8 CLASH/Rock The Casbah
9 SUPERTRAMP/It's Raining Again
10 KOO&L & THE GANG/Let's Go Dancin'!Doh
11 MEN AT WORK/Down Under
12 PAT BENATAR/Shadows of the Night
13 JACKSON/MCCARTNEY/The Girl is Mine
14 MARVIN GAYE/Sexual Healing
15 ADAM ANT/Goody Two Shoes
16 DIUNNE WARRICK/Heartbreaker
17 PHIL COLLINS/You Can't Hurry Love
18 TONI BASIL/Mickey
19 PATTI AUSTIN/Baby, Come To Me
20 TOTO/Africa
21 DAN FOEGLER/Missing You
22 PETER GABRIEL/Shock The Monkey
23 JEFFREY USBORNE/On The Wings of Love
24 TOM PETTY/You Got Lucky
25 DONALD FAGEN/I.G.Y. What A Beautiful Day
26 CHICAGO/Love Me Tomorrow
27 A FLOCK OF SEAGALS/Space Age Love Song
28 FLEETWOOD MAC/Love in Store
29 KENNY LOGGINS/Heart to Heart

ADDS LRB/The Other Guy
SAMMY HAGAR/Your Love is Driving
RAY PARKER JR./Bad Boy

ON JOHN COUGAR/Hand To Hold On To
J. GEILS BAND/Do
BOB SEGER/Shame On The Moon
MICHAEL MCDONALD/I Gotta Try

JB-105 Providence

Acting PD: Doc Holiday

- H 1 HALL & GATES/Menaceur
2 DAN FOEGLER/Missing You
3 JACKSON/MCCARTNEY/The Girl is Mine
4 SUPERTRAMP/It's Raining Again
5 PAT BENATAR/Shadows of the Night
6 JEFFREY USBORNE/On The Wings of Love
7 TOTO/Africa
8 PATTI AUSTIN/Baby, Come To Me
9 HENRY PAUL/Heat of the Night
10 LRB/The Other Guy
11 PHIL COLLINS/You Can't Hurry Love
12 KOO&L & THE GANG/Let's Go Dancin'!Doh
13 DONALD FAGEN/I.G.Y. What A Beautiful Day
14 TAVARES/A Penny For Your Thou
15 JOHN COUGAR/Hand To Hold On To
16 J. GEILS BAND/Do
17 LRB/The Other Guy
18 AIR SUPPLY/Two Less Lonely Peopl
19 PHIL COLLINS/You Can't Hurry Love
20 BARRY MANILOW/Memory
21 KIM CARNES/Does It Make You Reme
22 JEFFREY USBORNE/On The Wings of Love
23 CHILLIWALK/Matcha Gonno Do
24 KENNY LOGGINS/Heart to Heart
25 KENNY LOGGINS/Heart to Heart
26 MICHAEL MCDONALD/I Gotta Try
27 LINDA RONSTADT/I Knew You When
28 POCY/Shot For The Moon
29 BOB SEGER/Shame On The Moon
30 MEN AT WORK/Down Under
31 GLEN FREY/All Those Lies
32 DONNA SUMMER/The Women In Me
33 TOM PETTY/You Got Lucky

ADDS 33, 34

ON CULTURE CLUB/Do You Really Want...
UNIPUP/What I'll Do I Love
GOLDEN EARRING/Wright Zone

ON BILLY JOEL/Allentown
FRIDA/I Know There's Someth
RUSH/Subdivisions
SAMMY HAGAR/Your Love is Driving

ADDS 33, 34
CULTURE CLUB/Do You Really Want...
UNIPUP/What I'll Do I Love
GOLDEN EARRING/Wright Zone
ON BILLY JOEL/Allentown
FRIDA/I Know There's Someth
RUSH/Subdivisions
SAMMY HAGAR/Your Love is Driving

WVKS-FM Kiss

Boston
PD: Sonny Joe White
Music Coord: Jene Donaghey

- H 1 MARVIN GAYE/Sexual Healing
2 TONI BASIL/Mickey
3 PETER GABRIEL/Shock The Monkey
4 HALL & GATES/Menaceur
5 JACKSON/MCCARTNEY/The Girl is Mine
6 MEN AT WORK/Down Under
7 WEATHER GIRLS/It's Raining Men
8 JEFFREY USBORNE/On The Wings of Love
9 ADAM ANT/Goody Two Shoes
10 POINTER SISTERS/I'm So Excited
11 PAT BENATAR/Shadows of the Night
12 DON HENLEY/Dirty Laundry
13 TOTO/Africa
14 TOM PETTY/You Got Lucky
15 LUTHER VANHORN/Back Bay Having A Part
16 SCANDAL/Goodbye To You
17 RAY PARKER JR./Bad Boy
18 SAGA/On The Loose
19 KOO&L & THE GANG/Let's Go Dancin'!Doh
20 SAMMY HAGAR/Your Love is Driving
21 PHIL COLLINS/You Can't Hurry Love
22 PATTI AUSTIN/Baby, Come To Me
23 KOO&L & THE GANG/Let's Go Dancin'!Doh
24 SAMMY HAGAR/Your Love is Driving
25 PHIL COLLINS/You Can't Hurry Love
26 ADAM ANT/Goody Two Shoes
27 A FLOCK OF SEAGALS/Space Age Love Song
28 LRB/The Other Guy
29 JOHN COUGAR/Hand To Hold On To
30 DURAN DURAN/Hungry Like The Wolf
31 GOLDEN EARRING/Wright Zone
32 JEFFREY USBORNE/On The Wings of Love
33 DIUNNE WARRICK/Heartbreaker
34 AMERICA/Right Before Your Eye
35 KIM CARNES/Does It Make You Reme
36 JUICE NEWTON/Heart of the Night
37 MOVING PICTURES/What About Me
38 MICHAEL MCDONALD/I Gotta Try
39 SAMMY HAGAR/Your Love is Driving
40 GLEN FREY/All Those Lies
41 BUB SEGER/Shame On The Moon
42 CULTURE CLUB/Do You Really Want...

ADDS 23, 24, 27, 28

ON WED/Intimate Front
PRETENDERS/Back In The Chain...
DONNA SUMMER/The Women In Me
BERLIN AIR/Live/Over The Hill
HOT CHOCOLATE/You're Getting Enough
CHICAGO/Love Me Tomorrow
PIA ZADORA/The Clipping Song
SUNNY WARRICK/Put It In A Magazine
CULTURE CLUB/Do You Really Want...
CHARLENE & WONDER/Used To Be
MOVING PICTURES/What About Me

CFTR 680 Toronto

PD: Bob Saint
Music Director: Rick Hunter

- H 1 LIONEL RICHIE/Truly
2 LAURA BRANIGAN/Gloria
3 TRIO/Do, De, De, I Don't L
4 JACKSON/MCCARTNEY/The Girl is Mine
5 DON HENLEY/Dirty Laundry
6 DEES MIDNIGHT/Ru/Com On Eileen
7 SUPERTRAMP/It's Raining Again
8 TONI BASIL/Mickey
9 COCKER & WARRNES/Up Where We Belong
10 HALL & GATES/Menaceur
11 STRAY CATS/Rock This Town
12 ABC/The Look of Love/Part
13 PHIL COLLINS/You Can't Hurry Love
14 S/VIA/Nobody
15 TOTO/Africa
16 PETER GABRIEL/Shock The Monkey
17 DIRE STRAITS/Industrial Disease
18 DIUNNE WARRICK/Heartbreaker
19 PAT BENATAR/Shadows of the Night
20 TOM PETTY/You Got Lucky
21 PATTI AUSTIN/Baby, Come To Me
22 MEN AT WORK/Down Under
23 CHRIS DEBURGH/Don't Pay The Ferryman
24 SPONS/Arise And Symphonias
25 MEN AT WORK/Be Good Johnny
26 CHILLIWALK/Matcha Gonno Do
27 MARVIN GAYE/Sexual Healing
28 JEFFREY USBORNE/On The Wings of Love
29 MUSICAL YOUTH/Pass The Dutchie
30 LRB/The Other Guy
31 RUSH/Subdivisions
32 DAN FOEGLER/Missing You
33 J. GEILS BAND/Do
34 BILLY JOEL/Allentown
35 MICHAEL MCDONALD/I Gotta Try
36 SUPERTRAMP/It's Raining Again
37 FRIDA/I Know There's Someth
38 AIR SUPPLY/Two Less Lonely Peopl
39 JOE JACKSON/Steppin' Out
40 CHICAGO/Love Me Tomorrow
41 JOHN COUGAR/Hand To Hold On To
42 ABC/All of My Heart

ADDS 29, 36, 40

ON BOB SEGER/Shame On The Moon
SAMMY HAGAR/Your Love is Driving

Hot Hits 93 Philadelphia

PD: Scott Walker
Music Coord.: Glenn Kalina

- H 1 TONI BASIL/Mickey
2 LIONEL RICHIE/Truly
3 HALL & GATES/Menaceur
4 PATTI AUSTIN/Baby, Come To Me
5 MARVIN GAYE/Sexual Healing
6 JOE JACKSON/Steppin' Out
7 JACKSON/MCCARTNEY/The Girl is Mine
8 S/VIA/Nobody
9 JEFFREY USBORNE/On The Wings of Love
10 STRAY CATS/Rock This Town
11 MEN AT WORK/Down Under
12 DAN FOEGLER/Missing You
13 J. GEILS BAND/Do
14 PAT BENATAR/Shadows of the Night
15 ADAM ANT/Goody Two Shoes
16 SUPERTRAMP/It's Raining Again
17 DIUNNE WARRICK/Heartbreaker
18 PETER GABRIEL/Shock The Monkey
19 PAT BENATAR/Shadows of the Night
20 JOHN COUGAR/Hand To Hold On To
21 PHIL COLLINS/You Can't Hurry Love
22 TAVARES/A Penny For Your Thou
23 JACKSON/Do
24 RABBITT & GAYLE/You And I
25 TOM PETTY/You Got Lucky
26 J. GEILS BAND/Do
27 LRB/The Other Guy
28 BILLY JOEL/Allentown
29 MICHAEL MCDONALD/I Gotta Try
30 BARRY MANILOW/Memory
31 KIM CARNES/Does It Make You Reme
32 AMERICA/Right Before Your Eye
33 LANIER & GY/After I Cry Tonight
34 GOLDEN EARRING/Wright Zone
35 FRIDA/I Know There's Someth
36 KENNY LOGGINS/Heart to Heart
37 HISS/The Time
38 JUICE NEWTON/Heart of the Night
39 FLEETWOOD MAC/Love in Store
40 AIR SUPPLY/Two Less Lonely Peopl

ADDS BOB SEGER/Shame On The Moon
HOT CHOCOLATE/You're Getting Enough
HUGHES/HALL/Bag, Borrow Or Steal
NANCY JACKSON/Young Love
GLEN FREY/All Those Lies
VANENBERG/Burning Heart
WLF/Papa Was A Rolling St
SPINERS/Funny How The Slips
DUNNA SUMMER/The Women In Me
PIA ZADORA/The Clipping Song
DURAN DURAN/Hungry Like The Wolf

ON MUSICAL YOUTH/Pass The Dutchie
SAMMY HAGAR/Your Love is Driving
RUSH/You Want
LEE RITENOUR/Cross My Heart
STEVE MILLER BAND/Give It Up
LINDA RONSTADT/I Knew You When
PRETENDERS/Back In The Chain...
SAGA/On The Loose
CULTURE CLUB/Do You Really Want...

ON MUSICAL YOUTH/Pass The Dutchie
SAMMY HAGAR/Your Love is Driving
RUSH/You Want
LEE RITENOUR/Cross My Heart
STEVE MILLER BAND/Give It Up
LINDA RONSTADT/I Knew You When
PRETENDERS/Back In The Chain...
SAGA/On The Loose
CULTURE CLUB/Do You Really Want...

ON MUSICAL YOUTH/Pass The Dutchie
SAMMY HAGAR/Your Love is Driving
RUSH/You Want
LEE RITENOUR/Cross My Heart
STEVE MILLER BAND/Give It Up
LINDA RONSTADT/I Knew You When
PRETENDERS/Back In The Chain...
SAGA/On The Loose
CULTURE CLUB/Do You Really Want...

SOUTH

WVKS-FM Kiss

Miami
PD: Keith Isley
MD: Johnny Dolan

- H 1 TONI BASIL/Mickey
2 LIONEL RICHIE/Truly
3 MEN AT WORK/Down Under
4 HALL & GATES/Menaceur
5 DON HENLEY/Dirty Laundry
6 MARVIN GAYE/Sexual Healing
7 JOE JACKSON/Steppin' Out
8 CLASH/Rock The Casbah
9 PAT BENATAR/Shadows of the Night
10 KOO&L & THE GANG/Let's Go Dancin'!Doh
11 PAT BENATAR/Shadows of the Night
12 LAURA BRANIGAN/Gloria
13 STRAY CATS/Stray Cat Strut
14 NEIL DIAMOND/Heartlight
15 CHIPMUNKS/E.T. & M
16 LRB/The Other Guy
17 LAURA BRANIGAN/Gloria
18 ADAM ANT/Goody Two Shoes
19 PAT BENATAR/Shadows of the Night
20 BILLY JOEL/Allentown

ADDS JANET JACKSON/Young Love
BILLY IDOL/White Wedding

ON MICHAEL JACKSON/Someone In The Dark
FIXX/Stand or Fall
TRIO/Do, De, De, I Don't L
GO SE/S/This Old Feeling
DURAN DURAN/Hungry Like The Wolf
PRETENDERS/Back In The Chain...
ROWAN/Don't Stop Trying

Q103 Tampa

PD: Scott Shannon
MD: Pat McKay

- H 2 1 TONI BASIL/Mickey
2 LIONEL RICHIE/Truly
3 MARVIN GAYE/Sexual Healing
4 DON HENLEY/Dirty Laundry
5 MEN AT WORK/Down Under
6 JACKSON/MCCARTNEY/The Girl is Mine
7 HALL & GATES/Menaceur
8 JOE JACKSON/Steppin' Out
9 PAT BENATAR/Shadows of the Night
10 KOO&L & THE GANG/Let's Go Dancin'!Doh
11 CLASH/Rock The Casbah
12 PATTI AUSTIN/Baby, Come To Me
13 ONJ/Heart Attack
14 TOTO/Africa
15 DIUNNE WARRICK/Heartbreaker
16 NEIL DIAMOND/Heartlight
17 COCKER & WARRNES/Up Where We Belong
18 SUPERTRAMP/It's Raining Again
19 RAY PARKER JR./Bad Boy
20 JOHN COUGAR/Hand To Hold On To
21 J. GEILS BAND/Do
22 KENNY LOGGINS/Heart to Heart
23 DAN FOEGLER/Missing You
24 BILLY JOEL/Allentown
25 PAT BENATAR/Shadows of the Night
26 PETER GABRIEL/Shock The Monkey
27 TAVARES/A Penny For Your Thou
28 RAY PARKER JR./Bad Boy
29 SAMMY HAGAR/Your Love is Driving

ADDS 19, 25, 26

ON SAMMY HAGAR/Your Love is Driving
STRAY CATS/Stray Cat Strut
FLEETWOOD MAC/Love in Store
MICHAEL MCDONALD/I Gotta Try
JUICE NEWTON/Heart of the Night

Z-93 Atlanta

ATLANTA'S RADIO STATION
PD: John Young
MD: Chris Thomas

- H 1 MARVIN GAYE/Sexual Healing
2 MEN AT WORK/Down Under
3 DON HENLEY/Dirty Laundry
4 HALL & GATES/Menaceur
5 PATTI AUSTIN/Baby, Come To Me
6 JACKSON/MCCARTNEY/The Girl is Mine
7 TONI BASIL/Mickey
8 TOTO/Africa
9 SUPERTRAMP/It's Raining Again
10 PAT BENATAR/Shadows of the Night
11 AIR SUPPLY/Two Less Lonely Peopl
12 LIONEL RICHIE/Truly
13 ABC/The Look of Love/Part
14 MOVING PICTURES/What About Me
15 KIM CARNES/Does It Make You Reme
16 CLASH/Rock The Casbah
17 ADAM ANT/Goody Two Shoes
18 JOHN COUGAR/Hand To Hold On To
19 J. GEILS BAND/Do
20 LRB/The Other Guy
21 PHIL COLLINS/You Can't Hurry Love
22 A FLOCK OF SEAGALS/Space Age Love Song
23 RAY PARKER JR./Bad Boy
24 TOM PETTY/You Got Lucky
25 JUICE NEWTON/Heart of the Night
26 FLEETWOOD MAC/Love in Store
27 KENNY LOGGINS/Heart to Heart
28 LRB/The Other Guy
29 BARRY MANILOW/Memory
30 BILLY JOEL/Allentown

ADDS MICHAEL MCDONALD/I Gotta Try
GLEN FREY/All Those Lies
PETER GABRIEL/Shock The Monkey
DUNNA SUMMER/The Women In Me

ON BOB SEGER/Shame On The Moon
SAMMY HAGAR/Your Love is Driving
CULTURE CLUB/Do You Really Want...

ON BOB SEGER/Shame On The Moon
SAMMY HAGAR/Your Love is Driving
CULTURE CLUB/Do You Really Want...

ON BOB SEGER/Shame On The Moon
SAMMY HAGAR/Your Love is Driving
CULTURE CLUB/Do You Really Want...

KEFL FM EAGLE 97 Ft. Worth-Dallas

PD: Randy R. Brown
MD: Billy Hayes

- H 1 HALL & GATES/Menaceur
2 MEN AT WORK/Down Under
3 MISSING PERSONS/Destination Unknown
4 A FLOCK OF SEAGALS/Space Age Love Song
5 SUPERTRAMP/It's Raining Again
6 FRIDA/I Know There's Someth
7 ADAM ANT/Goody Two Shoes
8 PAT BENATAR/Shadows of the Night
9 PRETENDERS/Back In The Chain
10 DURAN DURAN/Hungry Like The Wolf
11 TALK TALK/Talk Talk
12 JOHN COUGAR/Hand To Hold On To
13 TOM PETTY/You Got Lucky
14 TOTO/Africa
15 CLASH/Rock The Casbah
16 COCKER & WARRNES/Up Where We Belong
17 JOE JACKSON/Steppin' Out
18 DON HENLEY/Dirty Laundry
19 PATTI AUSTIN/Baby, Come To Me
20 KOO&L & THE GANG/Let's Go Dancin'!Doh
21 NEIL DIAMOND/Heartlight
22 CHIPMUNKS/E.T. & M
23 LRB/The Other Guy
24 LAURA BRANIGAN/Gloria
25 ADAM ANT/Goody Two Shoes
26 STRAY CATS/Stray Cat Strut
27 TRANSLATOR/Everywhere That I'm N
28 ABC/The Look of Love/Part
29 BANANARAMA/Heavenly Sayin'
26 24 DEVO/That's Good
27 STRAY CATS/Rock This Town
28 SAGA/On The Loose
29 LENE LINDBERGH
30 BILLY IDOL/White Wedding
31 ALAN PARSONS/Psychobabble
32 PHIL COLLINS/You Can't Hurry Love
33 MICHAEL JACKSON/Beat It
34 ROUGH TRADE/All Touch
35 WATRESSES/Square Pags
36 WHY/You Want
37 MODERN ENGLISH/I Met With You

ADDS ELVIS COSTELLO/Party Party

ON BOB SEGER/Shame On The Moon
MUSICAL YOUTH/Pass The Dutchie
HIS/Stand or Fall
SLOW CHILDREN/Venessa Vaccinating
OINOD BOING/Insects
BERLING/Sax
MODERN ENGLISH/I Met With You

94-Q Atlanta

PD: Jim Morrison
MD: Jeff McCartney

- H 1 1 MEN AT WORK/Down Under
2 DON HENLEY/Dirty Laundry
3 MARVIN GAYE/Sexual Healing
4 PAT BENATAR/Shadows of the Night
5 PAT BENATAR/Shadows of the Night
6 CLASH/Rock The Casbah
7 TOTO/Africa
8 HALL & GATES/Menaceur
9 LIONEL RICHIE/Truly
10 JACKSON/MCCARTNEY/The Girl is Mine
11 DIUNNE WARRICK/Heartbreaker
12 ADAM ANT/Goody Two Shoes
13 AIR SUPPLY/Two Less Lonely Peopl
14 LAURA BRANIGAN/Gloria
15 MOVING PICTURES/What About Me
16 SUPERTRAMP/It's Raining Again
17 BILLY JOEL/Allentown
18 KIM CARNES/Does It Make You Reme
19 JOHN COUGAR/Hand To Hold On To
20 STRAY CATS/Rock This Town
21 BOB SEGER/Shame On The Moon
22 TAVARES/A Penny For Your Thou
23 TOM PETTY/You Got Lucky
24 COCKER & WARRNES/Up Where We Belong
25 RAY PARKER JR./Bad Boy
26 RABBITT & GAYLE/You And I
27 CULTURE CLUB/Do You Really Want...
28 J. GEILS BAND/Do
29 KENNY LOGGINS/Heart to Heart
30 LRB/The Other Guy

ADDS DONNA SUMMER/The Women In Me
LINDA RONSTADT/I Knew You When

ON SAMMY HAGAR/Your Love is Driving
STRAY CATS/Stray Cat Strut
FLEETWOOD MAC/Love in Store
MICHAEL MCDONALD/I Gotta Try
JUICE NEWTON/Heart of the Night

**CHR**  
Parallel One Playlists

**MIDWEST**

**WLS** Chicago  
FM 95

PD: Richard Lippincott  
MD: Steve Perun

H 1 1 TONI BASIL/Mickey  
2 2 LAURA BRANIGAN/Gloria  
3 3 DON HENLEY/Dirty Laundry  
4 4 PAT BENATAR/Shadows Of The Night  
5 5 PAT BENATAR/Shadows Of The Night  
6 6 PRINCE/1999  
7 7 PHIL COLLINS/You Can't Hurry Love  
8 8 CS&N/Southern Cross  
9 9 TOM PETTY/You Got Lucky  
10 10 BILLY JOEL/Allentown  
11 11 PAT BENATAR/Shadows Of The Night  
12 12 SUPERTRAMP/It's Raining Again  
13 13 SUPERTRAMP/It's Raining Again  
14 14 BILLY JOEL/Allentown  
15 15 SAMMY HAGAR/Your Love Is Driving  
16 16 ADAM ANT/Goody Two Shoes  
17 17 FLEETWOOD MAC/Love In Store  
18 18 J. GEILS BAND/Do  
19 19 KIM CARNES/Does It Make You Reme  
20 20 SAGA/On The Loose  
21 21 SUPERTRAMP/It's Raining Again  
22 22 A FLOCK OF SEAGUL/Space Age Love Song  
23 23 JEFFREY OSBORNE/On The Wings Of Love  
24 24 KENNY LOGGINS/Heart To Heart  
25 25 PETER GABRIEL/Shock The Monkey  
26 26 CHILLI WACK/Whatcha Gonna Do  
27 27 BOB SEGER/Shame On The Moon  
28 28 PRETENDERS/Back On The Chain...  
29 29 PATTY AUSTIN/Baby, Come To Me  
30 30 RACHEL SWEET/You Do  
31 31 STRAY CATS/Stray Cat Strut  
32 32 MICHAEL MCDONALD/Getta Try  
33 33 JUDAS PRIEST/You've Got Another...  
34 34 JUDAS PRIEST/You've Got Another...  
35 35 JUDAS PRIEST/You've Got Another...

ADDS A FLOCK OF SEAGUL/Space Age Love Song  
UN FLEETWOOD MAC/Love In Store

**94FM** Milwaukee  
**WKTI**

PD: Dallas Cole  
MD: John Grant

H 1 1 MEN AT WORK/Down Under  
2 2 SUPERTRAMP/It's Raining Again  
3 3 DON HENLEY/Dirty Laundry  
4 4 LAURA BRANIGAN/Gloria  
5 5 LIONEL RICHIE/Truly  
6 6 TOTO/Africa  
7 7 HALL & GATES/Monster  
8 8 STRAY CATS/Stray Cat Strut  
9 9 PHIL COLLINS/You Can't Hurry Love  
10 10 TONI BASIL/Mickey  
11 11 PAT BENATAR/Shadows Of The Night  
12 12 CS&N/Southern Cross  
13 13 MARVIN GAYE/Sexual Healing  
14 14 DONALD FAGEN/I.G.V. What A Beautif  
15 15 TOM PETTY/You Got Lucky  
16 16 ADAM ANT/Goody Two Shoes  
17 17 LRB/The Other Guy  
18 18 DIANNE WARWICK/Heartbreaker  
19 19 FLEETWOOD MAC/Love In Store  
20 20 KENNY LOGGINS/Heart To Heart  
21 21 A FLOCK OF SEAGUL/Space Age Love Song  
22 22 J. GEILS BAND/Do  
23 23 PATTY AUSTIN/Baby, Come To Me  
24 24 BOB SEGER/Shame On The Moon  
25 25 BOB SEGER/Shame On The Moon

ADDS ALAN PARSONS/Psychobabble  
JOHN COUGAR/Hand To Hold On To  
MICHAEL MCDONALD/Getta Try

**WGL 98** Cleveland

PD: Bob Travis  
MD: Tom Jefferies

H 1 1 TONI BASIL/Mickey  
2 2 LIONEL RICHIE/Truly  
3 3 MEN AT WORK/Down Under  
4 4 PAT BENATAR/Shadows Of The Night  
5 5 MARVIN GAYE/Sexual Healing  
6 6 PATTY AUSTIN/Baby, Come To Me  
7 7 JOE JACKSON/Steppin' Out  
8 8 JACKSON/MCCARTNEY/The Girl Is Mine  
9 9 ADAM ANT/Goody Two Shoes  
10 10 TOTO/Africa  
11 11 CLASH/Rock The Casbah  
12 12 PETER GABRIEL/Shock The Monkey  
13 13 HALL & GATES/Monster  
14 14 PHIL COLLINS/You Can't Hurry Love  
15 15 SAGA/On The Loose  
16 16 PRETENDERS/Back On The Chain...  
17 17 TOM PETTY/You Got Lucky  
18 18 A FLOCK OF SEAGUL/Space Age Love Song  
19 19 BILLY JOEL/Allentown  
20 20 KENNY LOGGINS/Heart To Heart  
21 21 MICHAEL MCDONALD/Getta Try  
22 22 BOB SEGER/Shame On The Moon  
23 23 KIM CARNES/Does It Make You Reme  
24 24 KIM CARNES/Does It Make You Reme  
25 25 LRB/The Other Guy  
26 26 JUICE NEWTON/Heart Of The Night  
27 27 SAMMY HAGAR/Your Love Is Driving  
28 28 MOVING PICTURES/What About Me  
29 29 GOLDEN EARRING/Will It Go...  
30 30 CULTURE CLUB/Do You Really Want...  
31 31 WHO/Emnence Front  
32 32 CHAKA KHAN/Get To Be There  
33 33 ALAN PARSONS/Psychobabble  
34 34 BARRY MANILOW/Memory  
35 35 LINDA RONSTADT/I Knew You When  
36 36 POCO/Shot For The Moon  
37 37 HBS/Fine The Time  
38 38 SCANDAL/Goodbye To You  
39 39 DONNA SUMMER/The Woman In Me  
40 40 MUSICAL YOUTH/Bass The Dutchie  
41 41 ROUGH TRADE/All Touch  
42 42 LITTLE STEVEN.../Forever  
43 43 FRIDA/I Know There's Someth  
44 44 RABBITT & GAYLE/You And I  
45 45 AIR SUPPLY/Two Less Lonely Peopl  
46 46 MICHAEL MCDONALD/Getta Try

ADDS WHO/Emnence Front  
CHAKA KHAN/Get To Be There  
ALAN PARSONS/Psychobabble  
BARRY MANILOW/Memory  
LINDA RONSTADT/I Knew You When  
POCO/Shot For The Moon  
HBS/Fine The Time  
SCANDAL/Goodbye To You  
DONNA SUMMER/The Woman In Me  
MUSICAL YOUTH/Bass The Dutchie  
ROUGH TRADE/All Touch  
LITTLE STEVEN.../Forever  
FRIDA/I Know There's Someth  
RABBITT & GAYLE/You And I  
AIR SUPPLY/Two Less Lonely Peopl

UN MUSICAL YOUTH/Bass The Dutchie  
ROUGH TRADE/All Touch  
LITTLE STEVEN.../Forever  
FRIDA/I Know There's Someth  
RABBITT & GAYLE/You And I  
AIR SUPPLY/Two Less Lonely Peopl

**Q102** Cincinnati

PD: Jim Fox  
MD: Tony Galluzzo

H 1 1 LIONEL RICHIE/Truly  
2 2 BILLY JOEL/Everybody Wants You  
3 3 HALL & GATES/Monster  
4 4 EDDIE MONEY/Shokin'  
5 5 JOHN COUGAR/Hand To Hold On To  
6 6 PAT BENATAR/Shadows Of The Night  
7 7 TONI BASIL/Mickey  
8 8 JOE JACKSON/Steppin' Out  
9 9 MEN AT WORK/Down Under  
10 10 DON HENLEY/Dirty Laundry  
11 11 MARVIN GAYE/Sexual Healing  
12 12 STRAY CATS/Stray Cat Strut  
13 13 ELEANOR RINKING/Love Come Down  
14 14 ABC/The Look Of LovePart  
15 15 VANITY 6/Nasty Girl  
16 16 JACKSON/MCCARTNEY/The Girl Is Mine  
17 17 RABBITT & GAYLE/You And I  
18 18 DAN FOGELBERG/Missing You  
19 19 TOTO/Africa  
20 20 COCKER & WARRNE/Up Where We Belong  
21 21 ADAM ANT/Goody Two Shoes  
22 22 DONALD FAGEN/I.G.V. What A Beautif  
23 23 TOM PETTY/You Got Lucky  
24 24 AMERICA/You Can Do Magic  
25 25 GLENN FREY/All Those Lies  
26 26 KUD & THE GANG/Let's Go Dancin'Looh  
27 27 TOTO/Make Believe  
28 28 LAURA BRANIGAN/Gloria  
29 29 LRB/The Other Guy  
30 30 SAMMY HAGAR/Your Love Is Driving

ADDS 25, 30

**WLS** Chicago  
AM 57

PD: Richard Lippincott  
MD: Steve Perun

H 1 1 TONI BASIL/Mickey  
2 2 LAURA BRANIGAN/Gloria  
3 3 LIONEL RICHIE/Truly  
4 4 STRAY CATS/Stray Cat Strut  
5 5 HALL & GATES/Monster  
6 6 S.V.I.A./Nobody  
7 7 RABBITT & GAYLE/You And I  
8 8 JACKSON/MCCARTNEY/The Girl Is Mine  
9 9 JOE JACKSON/Steppin' Out  
10 10 MARVIN GAYE/Sexual Healing  
11 11 STRAY CATS/Stray Cat Strut  
12 12 SUPERTRAMP/It's Raining Again  
13 13 SUPERTRAMP/It's Raining Again  
14 14 BILLY JOEL/Allentown  
15 15 SAMMY HAGAR/Your Love Is Driving  
16 16 ADAM ANT/Goody Two Shoes  
17 17 FLEETWOOD MAC/Love In Store  
18 18 J. GEILS BAND/Do  
19 19 KIM CARNES/Does It Make You Reme  
20 20 SAGA/On The Loose  
21 21 SUPERTRAMP/It's Raining Again  
22 22 A FLOCK OF SEAGUL/Space Age Love Song  
23 23 JEFFREY OSBORNE/On The Wings Of Love  
24 24 KENNY LOGGINS/Heart To Heart  
25 25 PETER GABRIEL/Shock The Monkey  
26 26 CHILLI WACK/Whatcha Gonna Do  
27 27 BOB SEGER/Shame On The Moon  
28 28 PRETENDERS/Back On The Chain...  
29 29 PATTY AUSTIN/Baby, Come To Me  
30 30 RACHEL SWEET/You Do  
31 31 STRAY CATS/Stray Cat Strut  
32 32 MICHAEL MCDONALD/Getta Try  
33 33 JUDAS PRIEST/You've Got Another...  
34 34 JUDAS PRIEST/You've Got Another...  
35 35 JUDAS PRIEST/You've Got Another...

ADDS 34

**800/CKLW** Detroit  
Stereo am

PD: Pat Holiday  
MD: Rosalie Trombley

H 1 1 TONI BASIL/Mickey  
2 2 LAURA BRANIGAN/Gloria  
3 3 DON HENLEY/Dirty Laundry  
4 4 LIONEL RICHIE/Truly  
5 5 HALL & GATES/Monster  
6 6 S.V.I.A./Nobody  
7 7 RABBITT & GAYLE/You And I  
8 8 JACKSON/MCCARTNEY/The Girl Is Mine  
9 9 JOE JACKSON/Steppin' Out  
10 10 MARVIN GAYE/Sexual Healing  
11 11 STRAY CATS/Stray Cat Strut  
12 12 SUPERTRAMP/It's Raining Again  
13 13 SUPERTRAMP/It's Raining Again  
14 14 BILLY JOEL/Allentown  
15 15 SAMMY HAGAR/Your Love Is Driving  
16 16 ADAM ANT/Goody Two Shoes  
17 17 FLEETWOOD MAC/Love In Store  
18 18 J. GEILS BAND/Do  
19 19 KIM CARNES/Does It Make You Reme  
20 20 SAGA/On The Loose  
21 21 SUPERTRAMP/It's Raining Again  
22 22 A FLOCK OF SEAGUL/Space Age Love Song  
23 23 JEFFREY OSBORNE/On The Wings Of Love  
24 24 KENNY LOGGINS/Heart To Heart  
25 25 PETER GABRIEL/Shock The Monkey  
26 26 CHILLI WACK/Whatcha Gonna Do  
27 27 BOB SEGER/Shame On The Moon  
28 28 PRETENDERS/Back On The Chain...  
29 29 PATTY AUSTIN/Baby, Come To Me  
30 30 RACHEL SWEET/You Do  
31 31 STRAY CATS/Stray Cat Strut  
32 32 MICHAEL MCDONALD/Getta Try  
33 33 JUDAS PRIEST/You've Got Another...  
34 34 JUDAS PRIEST/You've Got Another...  
35 35 JUDAS PRIEST/You've Got Another...

ADDS NUNE  
UN BOB SEGER/Shame On The Moon  
JOHN COUGAR/Hand To Hold On To  
KIM CARNES/Does It Make You Reme  
AMERICA/Right Before Your Eye  
ELTON JOHN/Bell & Chain  
LRB/The Other Guy  
KENNY LOGGINS/Heart To Heart  
RAY PARKER JR./Bad Boy  
CULTURE CLUB/Do You Really Want...  
TOM PETTY/You Got Lucky

(H) indicates one of the five "hottest" records on each Parallel One playlist.

**WJOL 99.1 FM** St. Paul  
PD: Tac Hammer  
MD: Gregg Swedberg

H 1 1 MOVING PICTURES/What About Me  
2 2 TOTO/Africa  
3 3 MEN AT WORK/Down Under  
4 4 HALL & GATES/Monster  
5 5 DON HENLEY/Dirty Laundry  
6 6 PAT BENATAR/Shadows Of The Night  
7 7 PRINCE/1999  
8 8 PHIL COLLINS/You Can't Hurry Love  
9 9 CS&N/Southern Cross  
10 10 TOM PETTY/You Got Lucky  
11 11 BILLY JOEL/Allentown  
12 12 LRB/The Other Guy  
13 13 CLASH/Rock The Casbah  
14 14 BILLY JOEL/Everybody Wants You  
15 15 SAMMY HAGAR/Your Love Is Driving  
16 16 ADAM ANT/Goody Two Shoes  
17 17 FLEETWOOD MAC/Love In Store  
18 18 J. GEILS BAND/Do  
19 19 KIM CARNES/Does It Make You Reme  
20 20 SAGA/On The Loose  
21 21 SUPERTRAMP/It's Raining Again  
22 22 A FLOCK OF SEAGUL/Space Age Love Song  
23 23 JEFFREY OSBORNE/On The Wings Of Love  
24 24 KENNY LOGGINS/Heart To Heart  
25 25 PETER GABRIEL/Shock The Monkey  
26 26 CHILLI WACK/Whatcha Gonna Do  
27 27 BOB SEGER/Shame On The Moon  
28 28 PRETENDERS/Back On The Chain...  
29 29 PATTY AUSTIN/Baby, Come To Me  
30 30 RACHEL SWEET/You Do  
31 31 STRAY CATS/Stray Cat Strut  
32 32 MICHAEL MCDONALD/Getta Try  
33 33 JUDAS PRIEST/You've Got Another...  
34 34 JUDAS PRIEST/You've Got Another...  
35 35 JUDAS PRIEST/You've Got Another...

ADDS STRAY CATS/Stray Cat Strut  
MICHAEL MCDONALD/Getta Try  
JUDAS PRIEST/You've Got Another...  
UN MICHAEL MCDONALD/Getta Try  
FRIDA/I Know There's Someth  
DURAN DURAN/Hungry Like The Wolf  
RAY PARKER JR./Bad Boy  
BUDMY/Don't Stop Trying  
Q-FEEL/Dancing In Heaven  
ALAN PARSONS/Psychobabble  
LEE RITENOUR/Cross My Heart  
MURVIN GAYE/Sexual Healing  
GLENN FREY/All Those Lies  
CULTURE CLUB/Do You Really Want...  
SCANDAL/Goodbye To You

**WGL 98** Cleveland

PD: Bob Travis  
MD: Tom Jefferies

H 1 1 TONI BASIL/Mickey  
2 2 LIONEL RICHIE/Truly  
3 3 MEN AT WORK/Down Under  
4 4 PAT BENATAR/Shadows Of The Night  
5 5 MARVIN GAYE/Sexual Healing  
6 6 PATTY AUSTIN/Baby, Come To Me  
7 7 JOE JACKSON/Steppin' Out  
8 8 JACKSON/MCCARTNEY/The Girl Is Mine  
9 9 ADAM ANT/Goody Two Shoes  
10 10 TOTO/Africa  
11 11 CLASH/Rock The Casbah  
12 12 PETER GABRIEL/Shock The Monkey  
13 13 HALL & GATES/Monster  
14 14 PHIL COLLINS/You Can't Hurry Love  
15 15 SAGA/On The Loose  
16 16 PRETENDERS/Back On The Chain...  
17 17 TOM PETTY/You Got Lucky  
18 18 A FLOCK OF SEAGUL/Space Age Love Song  
19 19 BILLY JOEL/Allentown  
20 20 KENNY LOGGINS/Heart To Heart  
21 21 MICHAEL MCDONALD/Getta Try  
22 22 BOB SEGER/Shame On The Moon  
23 23 KIM CARNES/Does It Make You Reme  
24 24 KIM CARNES/Does It Make You Reme  
25 25 LRB/The Other Guy  
26 26 JUICE NEWTON/Heart Of The Night  
27 27 SAMMY HAGAR/Your Love Is Driving  
28 28 MOVING PICTURES/What About Me  
29 29 GOLDEN EARRING/Will It Go...  
30 30 CULTURE CLUB/Do You Really Want...  
31 31 WHO/Emnence Front  
32 32 CHAKA KHAN/Get To Be There  
33 33 ALAN PARSONS/Psychobabble  
34 34 BARRY MANILOW/Memory  
35 35 LINDA RONSTADT/I Knew You When  
36 36 POCO/Shot For The Moon  
37 37 HBS/Fine The Time  
38 38 SCANDAL/Goodbye To You  
39 39 DONNA SUMMER/The Woman In Me  
40 40 MUSICAL YOUTH/Bass The Dutchie  
41 41 ROUGH TRADE/All Touch  
42 42 LITTLE STEVEN.../Forever  
43 43 FRIDA/I Know There's Someth  
44 44 RABBITT & GAYLE/You And I  
45 45 AIR SUPPLY/Two Less Lonely Peopl  
46 46 MICHAEL MCDONALD/Getta Try

ADDS WHO/Emnence Front  
CHAKA KHAN/Get To Be There  
ALAN PARSONS/Psychobabble  
BARRY MANILOW/Memory  
LINDA RONSTADT/I Knew You When  
POCO/Shot For The Moon  
HBS/Fine The Time  
SCANDAL/Goodbye To You  
DONNA SUMMER/The Woman In Me  
MUSICAL YOUTH/Bass The Dutchie  
ROUGH TRADE/All Touch  
LITTLE STEVEN.../Forever  
FRIDA/I Know There's Someth  
RABBITT & GAYLE/You And I  
AIR SUPPLY/Two Less Lonely Peopl

UN MUSICAL YOUTH/Bass The Dutchie  
ROUGH TRADE/All Touch  
LITTLE STEVEN.../Forever  
FRIDA/I Know There's Someth  
RABBITT & GAYLE/You And I  
AIR SUPPLY/Two Less Lonely Peopl

**Q103FM** KOAQ Denver  
PD: Jack Regan  
MD: Alan Sledge

H 1 1 TOTO/Africa  
2 2 LIONEL RICHIE/Truly  
3 3 PATTY AUSTIN/Baby, Come To Me  
4 4 SUPERTRAMP/It's Raining Again  
5 5 HALL & GATES/Monster  
6 6 PAT BENATAR/Shadows Of The Night  
7 7 DIANNE WARWICK/Heartbreaker  
8 8 LIONEL RICHIE/Truly  
9 9 TOTO/Africa  
10 10 PAT BENATAR/Shadows Of The Night  
11 11 STRAY CATS/Stray Cat Strut  
12 12 LRB/The Other Guy  
13 13 JOHN COUGAR/Hand To Hold On To  
14 14 MARVIN GAYE/Sexual Healing  
15 15 ABC/The Look Of LovePart  
16 16 PHIL COLLINS/You Can't Hurry Love  
17 17 KIM CARNES/Does It Make You Reme  
18 18 FLEETWOOD MAC/Love In Store  
19 19 PHIL COLLINS/You Can't Hurry Love  
20 20 STRAY CATS/Stray Cat Strut  
21 21 KENNY LOGGINS/Heart To Heart  
22 22 J. GEILS BAND/Do  
23 23 TOM PETTY/You Got Lucky  
24 24 JUICE NEWTON/Heart Of The Night  
25 25 BOB SEGER/Shame On The Moon  
26 26 BILLY JOEL/Allentown

ADDS CLASH/Rock The Casbah  
SAMMY HAGAR/Your Love Is Driving  
PETER GABRIEL/Shock The Monkey  
DONNA SUMMER/The Woman In Me  
ALAN PARSONS/Psychobabble

UN GLENN FREY/All Those Lies  
PICO/Shot For The Moon  
MICHAEL MCDONALD/Getta Try  
TAVARES/A Penny For Your Thought  
LINDA RONSTADT/I Knew You When  
ADAM ANT/Goody Two Shoes  
AIR SUPPLY/Two Less Lonely Peopl  
KUD & THE GANG/Let's Go Dancin'Looh  
JEFFREY OSBORNE/On The Wings Of Love  
RABBITT & GAYLE/You And I  
SCANDAL/Goodbye To You  
MOVING PICTURES/What About Me

**800/CKLW** Detroit  
Stereo am

PD: Pat Holiday  
MD: Rosalie Trombley

H 1 1 TONI BASIL/Mickey  
2 2 LAURA BRANIGAN/Gloria  
3 3 DON HENLEY/Dirty Laundry  
4 4 LIONEL RICHIE/Truly  
5 5 HALL & GATES/Monster  
6 6 S.V.I.A./Nobody  
7 7 RABBITT & GAYLE/You And I  
8 8 JACKSON/MCCARTNEY/The Girl Is Mine  
9 9 JOE JACKSON/Steppin' Out  
10 10 MARVIN GAYE/Sexual Healing  
11 11 STRAY CATS/Stray Cat Strut  
12 12 SUPERTRAMP/It's Raining Again  
13 13 SUPERTRAMP/It's Raining Again  
14 14 BILLY JOEL/Allentown  
15 15 SAMMY HAGAR/Your Love Is Driving  
16 16 ADAM ANT/Goody Two Shoes  
17 17 FLEETWOOD MAC/Love In Store  
18 18 J. GEILS BAND/Do  
19 19 KIM CARNES/Does It Make You Reme  
20 20 SAGA/On The Loose  
21 21 SUPERTRAMP/It's Raining Again  
22 22 A FLOCK OF SEAGUL/Space Age Love Song  
23 23 JEFFREY OSBORNE/On The Wings Of Love  
24 24 KENNY LOGGINS/Heart To Heart  
25 25 PETER GABRIEL/Shock The Monkey  
26 26 CHILLI WACK/Whatcha Gonna Do  
27 27 BOB SEGER/Shame On The Moon  
28 28 PRETENDERS/Back On The Chain...  
29 29 PATTY AUSTIN/Baby, Come To Me  
30 30 RACHEL SWEET/You Do  
31 31 STRAY CATS/Stray Cat Strut  
32 32 MICHAEL MCDONALD/Getta Try  
33 33 JUDAS PRIEST/You've Got Another...  
34 34 JUDAS PRIEST/You've Got Another...  
35 35 JUDAS PRIEST/You've Got Another...

ADDS NUNE  
UN BOB SEGER/Shame On The Moon  
JOHN COUGAR/Hand To Hold On To  
KIM CARNES/Does It Make You Reme  
AMERICA/Right Before Your Eye  
ELTON JOHN/Bell & Chain  
LRB/The Other Guy  
KENNY LOGGINS/Heart To Heart  
RAY PARKER JR./Bad Boy  
CULTURE CLUB/Do You Really Want...  
TOM PETTY/You Got Lucky

**KBEQ** Kansas City  
PD: Todd Chase  
Assist. PD/MD: John Conrad

H 1 1 TONI BASIL/Mickey  
2 2 LAURA BRANIGAN/Gloria  
3 3 DON HENLEY/Dirty Laundry  
4 4 PAT BENATAR/Shadows Of The Night  
5 5 PAT BENATAR/Shadows Of The Night  
6 6 PRINCE/1999  
7 7 PHIL COLLINS/You Can't Hurry Love  
8 8 CS&N/Southern Cross  
9 9 TOM PETTY/You Got Lucky  
10 10 BILLY JOEL/Allentown  
11 11 PAT BENATAR/Shadows Of The Night  
12 12 SUPERTRAMP/It's Raining Again  
13 13 SUPERTRAMP/It's Raining Again  
14 14 BILLY JOEL/Allentown  
15 15 SAMMY HAGAR/Your Love Is Driving  
16 16 ADAM ANT/Goody Two Shoes  
17 17 FLEETWOOD MAC/Love In Store  
18 18 J. GEILS BAND/Do  
19 19 KIM CARNES/Does It Make You Reme  
20 20 SAGA/On The Loose  
21 21 SUPERTRAMP/It's Raining Again  
22 22 A FLOCK OF SEAGUL/Space Age Love Song  
23 23 JEFFREY OSBORNE/On The Wings Of Love  
24 24 KENNY LOGGINS/Heart To Heart  
25 25 PETER GABRIEL/Shock The Monkey  
26 26 CHILLI WACK/Whatcha Gonna Do  
27 27 BOB SEGER/Shame On The Moon  
28 28 PRETENDERS/Back On The Chain...  
29 29 PATTY AUSTIN/Baby, Come To Me  
30 30 RACHEL SWEET/You Do  
31 31 STRAY CATS/Stray Cat Strut  
32 32 MICHAEL MCDONALD/Getta Try  
33 33 JUDAS PRIEST/You've Got Another...  
34 34 JUDAS PRIEST/You've Got Another...  
35 35 JUDAS PRIEST/You've Got Another...

ADDS 36, 37, 38, 39, 40  
FRIDA/I Know There's Someth

**WBBM-FM 96** Chicago

PD: Buddy Scott  
MD: Steve Davis

H 1 1 HALL & GATES/Monster  
2 2 STRAY CATS/Stray Cat Strut  
3 3 TONI BASIL/Mickey  
4 4 LIONEL RICHIE/Truly  
5 5 JACKSON/MCCARTNEY/The Girl Is Mine  
6 6 DON HENLEY/Dirty Laundry  
7 7 SUPERTRAMP/It's Raining Again  
8 8 MEN AT WORK/Down Under  
9 9 DONALD FAGEN/I.G.V. What A Beautif  
10 10 ABC/The Look Of LovePart  
11 11 PAT BENATAR/Shadows Of The Night  
12 12 LIONEL RICHIE/Truly  
13 13 MARVIN GAYE/Sexual Healing  
14 14 LAURA BRANIGAN/Gloria  
15 15 PETER GABRIEL/Shock The Monkey  
16 16 LARA BRANIGAN/Gloria  
17 17 MARVIN GAYE/Sexual Healing  
18 18 SUPERTRAMP/It's Raining Again  
19 19 STRAY CATS/Stray Cat Strut  
20 20 PATTY AUSTIN/Baby, Come To Me  
21 21 TOM PETTY/You Got Lucky  
22 22 JOHN COUGAR/Hand To Hold On To  
23 23 BILLY JOEL/Everybody Wants You  
24 24 CHICAGO/Love Me Tomorrow  
25 25 CLASH/Rock The Casbah  
26 26 COCKER & WARRNE/Up Where We Belong  
27 27 PHIL COLLINS/You Can't Hurry Love  
28 28 CHICAGO/Love Me Tomorrow  
29 29 LRB/The Other Guy  
30 30 FLEETWOOD MAC/Love In Store  
31 31 KENNY LOGGINS/Heart To Heart  
32 32 ADAM ANT/Goody Two Shoes  
33 33 J. GEILS BAND/Do  
34 34 CS&N/Southern Cross  
35 35 MICHAEL MCDONALD/Getta Try  
36 36 BOB SEGER/Shame On The Moon  
37 37 BOB SEGER/Shame On The Moon  
38 38 MOVING PICTURES/What About Me  
39 39 SAMMY HAGAR/Your Love Is Driving  
40 40 A FLOCK OF SEAGUL/Space Age Love Song  
41 41 BILLY JOEL/Allentown  
42 42 RAY PARKER JR./Bad Boy  
43 43 BARRY MANILOW/Memory  
44 44 GLENN FREY/All Those Lies

ADDS 36, 40

**WEST**

PD: Doug Erikson  
MD: Gloria Avila

H 1 1 HALL & GATES/Monster  
2 2 DON HENLEY/Dirty Laundry  
3 3 LIONEL RICHIE/Truly  
4 4 SUPERTRAMP/It's Raining Again  
5 5 TOTO/Africa  
6 6 JOE JACKSON/Steppin' Out  
7 7 JACKSON/MCCARTNEY/The Girl Is Mine  
8 8 SUPERTRAMP/It's Raining Again  
9 9 PRINCE/1999  
10 10 SUPERTRAMP/It's Raining Again  
11 11 DIANNE WARWICK/Heartbreaker  
12 12 CS&N/Southern Cross  
13 13 CHICAGO/Love Me Tomorrow  
14 14 COCKER & WARRNE/Up Where We Belong  
15 15 MEN AT WORK/Who Can It Be Now?  
16 16 PRINCE/1999  
17 17 MISSING PERSONS/Destination Unknown  
18 18 MEN AT WORK/Down Under  
19 19 PHIL COLLINS/You Can't Hurry Love  
20 20 SUPERTRAMP/It's Raining Again  
21 21 JEFFREY OSBORNE/On The Wings Of Love  
22 22 ABC/The Look Of LovePart  
23 23 SUPERTRAMP/It's Raining Again  
24 24 ELVIS PRESLEY/The Elvis Medley  
25 25 J. GEILS BAND/Do  
26 26 LINDA RONSTADT/I Knew You Reme  
27 27 JANEY JACKSON/Young Love  
28 28 MEN AT WORK/Down Under  
29 29 CHILLI WACK/Whatcha Gonna Do  
30 30 DAN FOGELBERG/Missing You  
31 31 BOB SEGER/Shame On The Moon  
32 32 JOHN COUGAR/Hand To Hold On To  
33 33 J. GEILS BAND/Do  
34 34 TOM PETTY/You Got Lucky  
35 35 FLEETWOOD MAC/Love In Store  
36 36 MOVING PICTURES/What About Me  
37 37 LRB/The Other Guy  
38 38 CHILLI WACK/Whatcha Gonna Do  
39 39 BILLY JOEL/Allentown  
40 40 MARVIN GAYE/Sexual Healing  
41 41 ADAM ANT/Goody Two Shoes  
42 42 JUICE NEWTON/Heart Of The Night  
43 43 BOB SEGER/Shame On The Moon  
44 44 PETER GABRIEL/Shock The Monkey  
45 45 MICHAEL MCDONALD/Getta Try  
46 46 BARRY MANILOW/Memory  
47 47 LINDA RONSTADT/I Knew You When  
48 48 MUSICAL YOUTH/Pass The Dutchie  
49 49 AETHA FRANKLIN/Love Me Right  
50 50 YAL/Only You  
51 51 HOT CHOCOLATE/Are You Getting Enough  
52 52 ALAN PARSONS/Psychobabble  
53 53 SANFANA/Howie To Run  
54 54 CHILLI WACK/Whatcha Gonna Do

ADDS DONNA SUMMER/The Woman In Me  
LINDA RONSTADT/I Knew You When

UN HOT CHOCOLATE/Are You Getting Enough  
ALAN PARSONS/Psychobabble  
SANFANA/Howie To Run  
CHILLI WACK/Whatcha Gonna Do

**610 KFRC** San Francisco  
PD: Gerry Cagle  
MD: Sandy Louie

H 1 1 MARVIN GAYE/Sexual Healing  
2 2 HALL & GATES/Monster  
3 3 ABC/The Look Of LovePart  
4 4 CLASH/Rock The Casbah  
5 5 MEN AT WORK/Down Under  
6 6 TONI BASIL/Mickey  
7 7 LAURA BRANIGAN/Gloria  
8 8 PATTY AUSTIN/Baby, Come To Me  
9 9 JACKSON/MCCARTNEY/The Girl Is Mine  
10 10 PETER GABRIEL/Shock The Monkey  
11 11 JOE JACKSON/Steppin' Out  
12 12 PRINCE/1999  
13 13 SUPERTRAMP/It's Raining Again  
14 14 DON HENLEY/Dirty Laundry  
15 15 TOTO/Africa  
16 16 JEFFREY OSBORNE/On The Wings Of Love  
17 17 JANEY JACKSON/Young Love  
18 18 CHARLENE & WONDER/Used To Be  
19 19 KUD & THE GANG/Let's Go Dancin'Looh  
20 20 PHIL COLLINS/You Can't Hurry Love  
21 21 STRAY CATS/Stray Cat Strut  
22 22 LRB/The Other Guy  
23 23 DIANNE WARWICK/Heartbreaker  
24 24 KIM CARNES/Does It Make You Reme  
25 25 MEN AT WORK/Who Can It Be Now?  
26 26 TOM PETTY/You Got Lucky  
27 27 BANANAS/If I Cry Tonight  
28 28 MICHAEL MCDONALD/Getta Try  
29 29 RAY PARKER JR./Bad Boy  
30 30 KENNY LOGGINS/Heart To Heart  
31 31 A FLOCK OF SEAGUL/Space Age Love Song  
32 32 STEEL BREEZE/You Don't Want My Away  
33 33 UN/Only You  
34 34 J. GEILS BAND/Do  
35 35 WLF/Papa Was A Rolling Sr  
36 36 MUSICAL YOUTH/Pass The Dutchie  
37 37 GLENN FREY/All Those Lies  
38 38 AETHA FRANKLIN/Love Me Right  
39 39 YAL/Only You  
40 40 HOT CHOCOLATE/Are You Getting Enough  
41 41 ALAN PARSONS/Psychobabble  
42 42 SANFANA/Howie To Run  
43 43 CHILLI WACK/Whatcha Gonna Do

ADDS DONNA SUMMER/The Woman In Me  
LINDA RONSTADT/I Knew You When

UN HOT CHOCOLATE/Are You Getting Enough  
ALAN PARSONS/Psychobabble  
SANFANA/Howie To Run  
CHILLI WACK/Whatcha Gonna Do

**K103 Phoenix**  
FM 104  
PD: Randy Stewart  
MD: Steve Goddard

H 1 1 DON HENLEY/Dirty Laundry  
2 2 MEN AT WORK/Down Under  
3 3 PAT BENATAR/Shadows Of The Night  
4 4 PAT BENATAR/Shadows Of The Night  
5 5 PAT BENATAR/Shadows Of The Night  
6 6 CLASH/Rock The Casbah  
7 7 HALL & GATES/Monster  
8 8 DON HENLEY/Dirty Laundry  
9 9 MARYIN GAYE/Sexual Healing  
10 10 LIONEL RICHIE/Truly  
11 11 FRIDA/I Know There's Someth  
12 12 LAURA BRANIGAN/Gloria  
13 13 DAN FOGELBERG/Missing You  
14 14 JOHN COUGAR/Hand To Hold On To  
15 15 JEFFREY OSBORNE/On The Wings Of Love  
16 16 PHIL COLLINS/You Can't Hurry Love  
17 17 JACKSON/MCCARTNEY/The Girl Is Mine  
18 18 ADAM ANT/Goody Two Shoes  
19 19 JEFFERSON STARSHIP/My Lady  
20 20 BILLY JOEL/Allentown  
21 21 MOVING PICTURES/What About Me  
22 22 J. GEILS BAND/Do  
23 23 KIM CARNES/Does It Make You Reme  
24 24 PATTY AUSTIN/Baby, Come To Me  
25 25 LRB/The Other Guy  
26 26 FLEETWOOD MAC/Love In Store  
27 27 KENNY LOGGINS/Heart To Heart  
28 28 CHILLI WACK/Whatcha Gonna Do  
29 29 BOB SEGER/Shame On The Moon  
30 30 STRAY CATS/Stray Cat Strut  
31 31 SUPERTRAMP/It's Raining Again

ADDS 29  
CULTURE CLUB/Do You Really Want...  
AIR SUPPLY/Two Less Lonely Peopl  
SAMMY HAGAR/Your Love Is Driving  
UN TOM PETTY/You Got Lucky

**the MIGHTY XTRA** San Diego  
amradio  
PD: Jeff Hunter  
MD: Jim Richards

H 1 1 HALL & GATES/Monster  
2 2 MEN AT WORK/Down Under  
3 3 DON HENLEY/Dirty Laundry  
4 4 JACKSON/MCCARTNEY/The Girl Is Mine  
5 5 CLASH/Rock The Casbah  
6 6 MARVIN GAYE/Sexual Healing  
7 7 ADAM ANT/Goody Two Shoes  
8 8 SUPERTRAMP/It's Raining Again  
9 9 STRAY CATS/Stray Cat Strut  
10 10 PAT BENATAR/Shadows Of The Night  
11 11 TOTO/Africa  
12 12 TAVARES/A Penny For Your Thought  
13 13 DAN FOGELBERG/Missing You  
14 14 JACKSON/MCCARTNEY/The Girl Is Mine  
15 15 PHIL COLLINS/You Can't Hurry Love  
16 16 PATTY AUSTIN/Baby, Come To Me  
17 17 JOHN COUGAR/Hand To Hold On To  
18 18 TOM PETTY/You Got Lucky  
19 19 DIANNE WARWICK/Heartbreaker  
20 20 PHIL COLLINS/You Can't Hurry Love  
21 21 KUD & THE GANG/Let's Go Dancin'Looh  
22 22 PHIL COLLINS/You Can't Hurry Love  
23 23 J. GEILS BAND/Do  
24 24 COCKER & WARRNE/Up Where We Belong  
25 25 PETER GABRIEL/Shock The Monkey  
26 26 KENNY LOGGINS/Heart To Heart  
27 27 MICHAEL MCDONALD/Getta Try  
28 28 KIM CARNES/Does It Make You Reme  
29 29 MOVING PICTURES/What About Me  
30 30 A FLOCK OF SEAGUL/Space Age Love Song  
31 31 AIR SUPPLY/Two Less Lonely Peopl  
32 32 SAMMY HAGAR/Your Love Is Driving  
33 33 RAY PARKER JR./Bad Boy  
34 34 GLENN FREY/All Those Lies

ADDS STRAY CATS/Stray Cat Strut  
CULTURE CLUB/Do You Really Want...  
DONNA SUMMER/The Woman In Me  
PRETENDERS/Back On The Chain...  
UN RABBITT & GAYLE/You And I  
SAGA/On The Loose  
MUSICAL YOUTH/Pass The Dutchie  
BARRY MANILOW/Memory  
HIGHES/THUILL/Bag, Borrow or Steal

**KFMB-FM** San Diego  
PD: Glen McCartney  
MD: Gene Knight

H 1 1 HALL & GATES/Monster  
2 2 MEN AT WORK/Down Under  
3 3 PAT BENATAR/Shadows Of The Night  
4 4 LIONEL RICHIE/Truly  
5 5 JACKSON/MCCARTNEY/The Girl Is Mine  
6 6 DIANNE WARWICK/Heartbreaker  
7 7 ADAM ANT/Goody Two Shoes  
8 8 JOE JACKSON/Steppin' Out

EAST Most Added Hottest Donna Summer Stray Cats Linda Ronstadt Men At Work Hall & Oates Don Henley

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest Stray Cats Donna Summer Bob Seger Men At Work Hall & Oates Marvin Gaye

EAST

PARALLEL TWO

3WT/Binghamton, NY

Scott Michaels

BOB SEGER
GLENN FREY
LINDA RONSTADT
VANDENBERG

HALL & OATES 1-1
DON HENLEY 2-2
MEN AT WORK 4-3
CLASH 72-15
ADAM ANT 27-18

K104/Erie, PA

Bill Shannon

BARRY MANILOW (RA)
PETER GABRIEL
Hottest:
CHICAGO 2-1
HALL & OATES 4-7
JOHN COUGAR 6-3
JEFFERSON STARSHIP 8-5
BILLY SQUIER 10-8

KC101/New Haven, CT

Danny Lyons

GLENN FREY
POCO
Hottest:
HALL & OATES 1-1
MARVIN GAYE 5-3
MEN AT WORK 9-5
TOTO 10-10
HAY PARKER JR. 26-21

Q106/York, PA

Dan Steele

BOB SEGER
CULTURE CLUB
LINDA RONSTADT
DONNA SUMMER
POCO
RAY PARKER JR.
PETER GABRIEL
Hottest:
HALL & OATES 2-1
JACKSON/MCCARTNEY 3-2
SUPERTRAMP 5-3
PATTI AUSTIN 10-7
MEN AT WORK 15-10

V100/Charleston, WV

Jay Jarvis

BOB SEGER
AMERICA
MEN AT WORK
Hottest:
JACKSON/MCCARTNEY 3-1
HALL & OATES 8-2
SUPERTRAMP 9-4
PATTI AUSTIN 12-6
TOTO 14-10

WAEB/Allentown, PA

Jeff Frank

MICHAEL MCDONALD
SPINNERS
LINDA RONSTADT
AMERICA
DONNA SUMMER
BOB SEGER
Hottest:
PATTI AUSTIN 3-1
JACKSON/MCCARTNEY 4-4
SUPERTRAMP 5-5
PHIL COLLINS 11-7
MEN AT WORK 19-11

WBLI/Long Island, NY

Bill Terry

KENNY LOGGINS
RABBITT & GAYLE
Hottest:
HALL & OATES 4-1
JACKSON/MCCARTNEY 10-5
DON HENLEY 11-9
MARVIN GAYE 17-13
SUPERTRAMP 15-14

WHFM/Rochester, NY

Kelly McCann

STRAY CATS
DONNA SUMMER
LINDA RONSTADT
BARRY MANILOW
GOLDEN EARRING
Hottest:
DON HENLEY 3-2
PAT BENATAR 4-3
MEN AT WORK 11-7
PHIL COLLINS 15-10
ADAM ANT 21-19

WIFI/Philadelphia, PA

Laurence/McKay

ADAM ANT
DONNA SUMMER
STRAY CATS
SPINNERS
Hottest:
TONI BASIL 1-1
MEN AT WORK 15-4
DON HENLEY 17-13
PAT BENATAR D-15
ADAM ANT A-22

WKEE/Huntington, WV

Gary Miller

CULTURE CLUB
LINDA RONSTADT
DONNA SUMMER
Hottest:
HALL & OATES 3-1
DON HENLEY 4-2
PATTI AUSTIN 5-3
TOTO 7-4
MEN AT WORK 13-6

WKFM/Syracuse, NY

John Carucci

STRAY CATS
REO SPEEDWAGON
DURAN DURAN
HOT CHOCOLATE
ROUGH TRADE
Hottest:
TONI BASIL 2-1
JACKSON/MCCARTNEY 5-2
HALL & OATES 6-3
MEN AT WORK 9-6
TOTO 26-20

WKRZ-FM/Wilkes-Barre

Jim Rising

DONNA SUMMER
POCO
RAY PARKER JR.
VANDENBERG
AMERICA
DURAN DURAN
STEVE MILLER BAND
Hottest:
MEN AT WORK 4-1
JOHN COUGAR 9-3
JACKSON/MCCARTNEY 7-6
LIONEL RICHIE 11-7
SUPERTRAMP 12-9

WLAN-FM/Lancaster, PA

Deve Russell

LINDA RONSTADT
MUSICAL YOUTH
BARRY MANILOW
DURAN DURAN
Hottest:
HALL & OATES 1-1
JACKSON/MCCARTNEY 6-3
MEN AT WORK 11-6
PATTI AUSTIN 13-8
LRB 22-13

WPHD/Buffalo, NY

Moore/Piccolo

MSB
STRAY CATS
WOLF
LINDA RONSTADT
DIRT STRAITS
DONNA SUMMER
Hottest:
MEN AT WORK 1-1
CLASH 3-3
TOM PETTY 4-4
SUPERTRAMP 5-5
ADAM ANT 11-10

WPST/Trenton, NJ

Tom Taylor

CULTURE CLUB
FRIDA
MUSICAL YOUTH
LINDA RONSTADT
STRAY CATS
DONNA SUMMER
Hottest:
HALL & OATES 1-1
MARVIN GAYE 5-3
MEN AT WORK 9-5
TOTO 10-10
HAY PARKER JR. 26-21

WRCK/Utica, NY

Jim Reitz

STRAY CATS
PRETENDERS
ALAN PARSONS
DURAN DURAN
DONNA SUMMER (dp)
POCO
RAY PARKER JR.
PETER GABRIEL
Hottest:
HALL & OATES 2-1
JACKSON/MCCARTNEY 3-2
SUPERTRAMP 5-3
PATTI AUSTIN 10-7
MEN AT WORK 15-10

WSPK/Poughkeepsie, NY

Chris Loid

BOB SEGER
DONNA SUMMER
CULTURE CLUB
ROTWAY
AMERICA
Hottest:
HALL & OATES 1-1
SUPERTRAMP 19-9
MARVIN GAYE 17-11
TOM PETTY 18-12
TAVARES 24-17

WTIC-FM/Hartford, CT

Mike West

CULTURE CLUB
BOB SEGER
Hottest:
MARVIN GAYE 1-1
MEN AT WORK 3-2
JEFFREY OSBORNE 9-9
ADAM ANT 15-13
PETER GABRIEL 17-14

WTRV/Albany, NY

Bill Cahill

GLENN FREY
MUSICAL YOUTH
BARRY MANILOW
Hottest:
TONI BASIL 1-1
MEN AT WORK 6-4
JACKSON/MCCARTNEY 10-5
DON HENLEY 17-9
CLASH 14-11
ADAM ANT 22-16

WROR/Boston, MA

Gary Berkowitz

RABBITT & GAYLE
AIR SUPPLY
LINDA RONSTADT
DONNA SUMMER
Hottest:
PATTI AUSTIN 3-1
JACKSON/MCCARTNEY 4-7
MEN AT WORK 15-10
MARVIN GAYE 14-11
LRB 20-14

WFLY/Albany, NY

Jack Lawrence

JUICE NEWTON
GLENN FREY
Hottest:
HALL & OATES 1-1
JACKSON/MCCARTNEY 5-2
CLASH 6-4
DON HENLEY 9-5
MEN AT WORK 13-7

PARALLEL THREE

96XIL/Parkersburg, WV

Paul DeMille

ROUGH TRADE
STRAY CATS
DIRE STRAITS
GOLDEN EARRING
Hottest:
MEN AT WORK 1-1
DAN FOGLBERG 13-8
MSB 15-9
BILLY SQUIER 16-10
ASIA 23-13

OK100/Ithaca, NY

Denny Alexander

SAGA
ROUGH TRADE
DIRE STRAITS
LINDA RONSTADT
Hottest:
JOHN COUGAR 3-1
JEFFERSON STARSHIP 7-3
38 SPECIAL 20-16
CHILLIWACK 19-18
ADAM ANT 31-25

WACZ/Bangor, ME

Michael O'Hara

MUSICAL YOUTH
RAY PARKER JR.
FRIDA
BARRY MANILOW
STRAY CATS
SAGA
DONNA SUMMER
MICHAEL MCDONALD
PIA ZADORA
Hottest:
DON HENLEY 2-1
HALL & OATES 3-2
MEN AT WORK 15-10
TOTO 12-11
A FLOCK OF SEAGUL 26-22

WCIR/Beckley, WV

Jim Martin

LINDA RONSTADT
SAGA
DONNA SUMMER
MUSICAL YOUTH
POCO
STRAY CATS
Hottest:
HALL & OATES 1-1
PATTI AUSTIN 2-1
MEN AT WORK 4-4
TOTO 5-5
DIONNE WARWICK 6-6
MARVIN GAYE 11-8

WERZ/Exeter, NH

Scott MacKey

LINDA RONSTADT
REO SPEEDWAGON
DONNA SUMMER
STEVE MILLER BAND
KENNY LOGGINS
MARVIN GAYE
MUSICAL YOUTH
Hottest:
HALL & OATES 1-1
MEN AT WORK 7-6
TOTO 10-7
PHIL COLLINS 21-16
ADAM ANT 25-19

WFBG/Altoona, PA

Tony Booth

HOT CHOCOLATE
BARRY MANILOW
POCO
VANDENBERG
DURAN DURAN
ROUGH TRADE
RAY PARKER JR.
STRAY CATS
Hottest:
HALL & OATES 2-1
JACKSON/MCCARTNEY 6-5
PATTI AUSTIN 13-8
DIONNE WARWICK 10-9
ADAM ANT 18-13

WGUY/Bangor, ME

Jim Randall

PIA ZADORA
STEVE MILLER BAND
KENNY LOGGINS
PRETENDERS
REO SPEEDWAGON
Hottest:
HALL & OATES 1-1
TONI BASIL 2-2
DON HENLEY 4-3
MARVIN GAYE 12-9
MEN AT WORK 19-18

WHEB/Portsmouth, NH

Rick Bean

HALL & OATES 1-1
LIONEL RICHIE 2-2
STRAY CATS 8-5
ABC 10-6
MEN AT WORK 11-8

WIGY/Bath, ME

Willie Mitchell

SAGA
LINDA RONSTADT
Hottest:
REO SPEEDWAGON
MUSICAL YOUTH
Hottest:
HALL & OATES 1-1
LIONEL RICHIE 2-2
STRAY CATS 8-5
ABC 10-6
MEN AT WORK 11-8

WIKZ/Chambersburg, PA

Williams/Scott

CULTURE CLUB
POCO
STRAY CATS
WHO
GLENN FREY
Hottest:
TONI BASIL 1-1
MEN AT WORK 5-2
TOTO 14-6
TOM PETTY 18-7
JACKSON/MCCARTNEY 26-12

WJBO/Portland, ME

Paul Connors

MUSICAL YOUTH
POCO
PRETENDERS
REO SPEEDWAGON
FIREBALL
LINDA RONSTADT
HOT CHOCOLATE
MENTAL AS ANYTHING
Hottest:
MARVIN GAYE 10-1
DON HENLEY 6-4
MEN AT WORK 8-5
JACKSON/MCCARTNEY 12-6
PHIL COLLINS 24-19

WKHI/Ocean City, MD

Jack Gillen

STRAY CATS
DONNA SUMMER
MENTAL AS ANYTHING
PIA ZADORA
VANDENBERG
Hottest:
HALL & OATES 1-1
TOTO 10-5
ADAM ANT 27-21
FLEETWOOD MAC 30-22
BILLY JOEL 29-24

WOMP-FM/Bellaire, OH

McKenzie

STRAY CATS
CULTURE CLUB
VANDENBERG
DONNA SUMMER
AMERICA
GOLDEN EARRING
MARVIN GAYE
RAY PARKER JR.
JEFFERSON STARSHIP
Hottest:
DON HENLEY 3-1
TOTO 9-4
JACKSON/MCCARTNEY 11-5
MEN AT WORK 13-6
PHIL COLLINS 12-7

WSWQ/Williamsport, PA

Frank Bell

LINDA RONSTADT
STRAY CATS
ROUGH TRADE
DURAN DURAN
Hottest:
DON HENLEY 2-1
TOTO 6-3
MEN AT WORK 8-4
PHIL COLLINS 10-6
J. GEILS BAND 15-12

WTSN/Dover, NH

Jim Sebastian

CULTURE CLUB
SAGA
GLENN FREY
PETER GABRIEL
DONNA SUMMER
Hottest:
HALL & OATES 1-1
DON HENLEY 6-3
MEN AT WORK 11-4
TONI BASIL 8-5
PAT BENATAR 13-7

WZYQ/Fredrick, ND

Kemosabi Joe

DURAN DURAN
BUSBOYS
BOB SEGER
LINDA RONSTADT (dp)
Hottest:
DON HENLEY 2-1
HALL & OATES 3-7
LRB 11-6
MEN AT WORK 22-7
ADAM ANT 26-17

13FEA/Manchester, NH

Rick Ryder

ADAM ANT
GLENN FREY
STEVE MILLER BAND
MICHAEL MCDONALD
CULTURE CLUB
MUSICAL YOUTH
ALAN PARSONS
HOT CHOCOLATE
Hottest:
HALL & OATES 6-1
SUPERTRAMP 10-7
MEN AT WORK 20-9
LRB 16-13
TOTO 24-15

KROK/Shreveport, LA

Harrison Greer

PETER GABRIEL
A FLOCK OF SEAGUL
JUICE NEWTON
BOB SEGER
MICHAEL MCDONALD
ADAM ANT
Hottest:
PATTI AUSTIN 3-1
HALL & OATES 4-7
MEN AT WORK 13-3
TOTO 15-4
DIONNE WARWICK 11-8

KSET-FM/EI Paso, TX

Don Rivers

JOHN COUGAR (RA)
BOB SEGER
MEMBERS
LITTLE STEVEN...
CHIPMUNKS 29-14
Hottest:
MEN AT WORK 1-1
A FLOCK OF SEAGUL 5-2
TOTO 3-3
PATTI AUSTIN 11-6
MARVIN GAYE 18-9

94TYX/Jackson, MS

Jim Chick

DONNA SUMMER
CULTURE CLUB
GLENN FREY
Hottest:
MARVIN GAYE 2-1
SUPERTRAMP 5-3
DIONNE WARWICK 6-5
PATTI AUSTIN 13-8
BOB SEGER D-32

B97/New Orleans, LA

Bazoo/Lousteau

LRB
BOB SEGER
DONNA SUMMER
Hottest:
HALL & OATES 2-1
ADAM ANT 9-6
PAT BENATAR 13-8
MEN AT WORK 14-9
TOTO 27-18

BJ106/Orlando, FL

Gary Mitchell

BOB SEGER
KENNY LOGGINS
GLENN FREY
Hottest:
TONI BASIL 1-1
MEN AT WORK 8-6
RAY PARKER JR. 23-14
CULTURE CLUB D-22
PETER GABRIEL D-29

KTSA/San Antonio, TX

Frank Walsh

KENNY LOGGINS
FLEETWOOD MAC
DOLLY PARTON
DON HENLEY 5-3
PATTI AUSTIN 6-4
CLASH 11-9
TOTO 16-13

KX104/Nashville, TN

Bryan Sargent

PETER GABRIEL (dp)
DONNA SUMMER
LITTLE STEVEN...
LINDA RONSTADT
HALL & OATES 2-1
MEN AT WORK 6-2
PAT BENATAR 10-6
KOOL & THE GANG 12-7
AIR SUPPLY 17-12

KXX106/Birmingham, AL

Rocky Jones

BOB SEGER
DONNA SUMMER
Hottest:
SUPERTRAMP 5-1
HALL & OATES 6-3
JACKSON/MCCARTNEY 8-5
PHIL COLLINS 16-13
FLEETWOOD MAC 22-15

KYST/Houston, TX

Cat Simon

KENNY LOGGINS
BOB SEGER
STRAY CATS
Hottest:
SUPERTRAMP 2-1
MEN AT WORK 8-2
ADAM ANT 9-3
A FLOCK OF SEAGUL 10-6
PETER GABRIEL 27-18

KZFM/Corpus Christi, TX

Jackie Robbins

BOB SEGER
PRETENDERS
PETER GABRIEL
ALAN PARSONS
DONNA SUMMER
Hottest:
HALL & OATES 1-1
MARVIN GAYE 2-2
JACKSON/MCCARTNEY 3-3
AIR SUPPLY 11-6
TAVARES 12-8

KHFI/Austin, TX

Ed Volkman

DONNA SUMMER
BOB SEGER
GLENN FREY
FRIDA
AIP SUPPLY
Hottest:
MEN AT WORK 1-1
MARVIN GAYE 6-5
KENNY LOGGINS 8-6
JACKSON/MCCARTNEY 11-8
PATTI AUSTIN 13-9

KITY/San Antonio, TX

Jim Steele

FRIDA (RA)
PHIL COLLINS
VANDENBERG
DURAN DURAN
SAGA
STRAY CATS
PRETENDERS
FRIDA
ALAN PARSONS
STRAY CATS
Hottest:
TONI BASIL 1-1
NEIL DIAMOND 2-2
MEN AT WORK 3-3
MARVIN GAYE 4-4
KENNY ROGERS 5-5

KKYK/Little Rock, AR

David Allen Ross

TONI BASIL 2-1
SUPERTRAMP 7-4
MEN AT WORK 10-7
BILLY SQUIER 14-10
TOTO 17-11

KRODIE/El Paso, TX

Stephan Palmer

SAMMY HAGAR
BOB SEGER
PETER GABRIEL
Hottest:
HALL & OATES 1-1
SUPERTRAMP 7-7
CULTURE CLUB
RABBITT & GAYLE
Hottest:
HALL & OATES 1-1
JACKSON/MCCARTNEY 3-2
MARVIN GAYE 4-3
DAN FOGLBERG 8-4
MEN AT WORK 11-6

WBBQ/Augusta, GA

Bruce Stevens

DONNA SUMMER
MUSICAL YOUTH
PRETENDERS
Hottest:
MARVIN GAYE 4-1
DON HENLEY 2-2
MEN AT WORK 3-3
PATTI AUSTIN 13-5
JACKSON/MCCARTNEY 14-8

WBCY/Charlotte, NC

Bob Kagan

PETER GABRIEL
SAMMY HAGAR
Hottest:
MEN AT WORK 4-1
DON HENLEY 2-2
TOTO 3-3
PATTI AUSTIN 11-6
MARVIN GAYE 18-9

WCSC/Charleston, SC

Chris Bailey

STRAY CATS
JANET JACKSON
Hottest:
HALL & OATES 1-1
MARVIN GAYE 3-3
DON HENLEY 7-5
PATTI AUSTIN 13-8
ADAM ANT 17-12

WDCG/Durham-Raleigh

Randy Kabrich

PETER GABRIEL
KENNY LOGGINS
BOB SEGER
LINDA RONSTADT
Hottest:
TONI BASIL 1-1
DON HENLEY 5-3
PATTI AUSTIN 6-4
CLASH 11-9
TOTO 16-13

WDOQ/Daytona Beach, FL

Rick Knight

WEATHER GIRLS
PETER GABRIEL
STRAY CATS
HOT CHOCOLATE
A FLOCK OF SEAGUL
LINDA RONSTADT
SAMMY HAGAR
Hottest:
HALL & OATES 2-1
DON HENLEY 5-2
PATTI AUSTIN 3-3
MEN AT WORK 6-3
JOHN COUGAR 7-6

WFMF/Baton Rouge, LA

Rica/Watkins

SAMMY HAGAR
Hottest:
MARVIN GAYE 1-1
MEN AT WORK 8-4
TOTO 10-9
PATTI AUSTIN 14-10
LRB 24-18

WQH/Norfolk, VA

Bob Canada

LITTLE STEVEN...
VANDENBERG
STRAY CATS
DURAN DURAN
WHO
Hottest:
HALL & OATES 1-1
TOTO 8-2
RABBITT & GAYLE 10-8
PHIL COLLINS 14-9
EDDIE MONEY 6-5
LRB 18-10

WHY-FM/Montgomery

Mark St. John

GLENN FREY
LINDA RONSTADT
STRAY CATS
Hottest:
HALL & OATES 1-1
MEN AT WORK 8-5
MARVIN GAYE 11-7
RAY PARKER JR. 19-9
LRB 17-11

WJDX/Jackson, MS

Bill Crews

BOB SEGER
BARRY MANILOW
GOLDEN EARRING
LINDA RONSTADT
DONNA SUMMER
CULTURE CLUB
HOT CHOCOLATE
SCANDAL
Hottest:
HALL & OATES 1-1
MEN AT WORK 8-4
TOTO 10-6
PATTI AUSTIN 14-8
PHIL COLLINS 20-10

WABB-FM/Mobile, AL

Blaine Kelley

DURAN DURAN
VANDENBERG
CULTURE CLUB
SAGA
STRAY CATS
PRETENDERS
FRIDA
LITTLE STEVEN...
Hottest:
HALL &amp

MIDWEST Most Added Hottest

Stray Cats Men At Work
Linda Ronstadt Hall & Oates
Bob Seger Don Henley

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Stray Cats Men At Work
Linda Ronstadt Hall & Oates
Sammy Hagar Don Henley
Donna Summer

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter

LRB

KENNY LOGGINS
ADAM ANT
Hottest:

HALL & OATES 1-1
DON HENLEY 3-2
JACKSON/MCCARTNEY 11-4
MEN AT WORK 16-7
PATTI AUSTIN 24-17

KEYN-FM/Wichita, KN

Taylor/Pearman

SAMMY HAGAR

AIR SUPPLY

CULTURE CLUB

Hottest:

HALL & OATES 1-1
MEN AT WORK 8-5
PHIL COLLINS 15-9
FLEETWOOD MAC 17-10
KENNY LOGGINS 16-12

KIHK/Davenport, IA

Jim O'Hara

AMERICA

POCO

STRAY CATS

Hottest:

SUPERTRAMP 3-1
PATTI AUSTIN 17-9
KENNY LOGGINS 24-17
BILLY JOEL 28-25
J. GEILS BAND 29-27

KIOA/Des Moines, IA

A.W. Pantoja

BILLY JOEL

MEN AT WORK

Hottest:

HALL & OATES 1-1
JACKSON/MCCARTNEY 12-8
PATTI AUSTIN 17-12
LRB 16-13
PHIL COLLINS 21-17

KMGK/Des Moines, IA

Jim Roberts

DIRE STRAITS

BOB SEGER

STRAY CATS

LINDA RONSTADT

ROUGH TRADE

Hottest:

MEN AT WORK 3-1
JOHN COUGAR 11-7
BILLY JOEL 16-8

KOFM/Oklahoma City, OK

Dave Duquesne

AL JARREAU

FIREBALL

BOB SEGER

Hottest:

PATTI AUSTIN 9-1
TOTO 4-2
BARRY MANILOW 7-6
FLEETWOOD MAC 17-10
LRB 20-14

KQKQ/Omaha, NB

Taylor/Evans

MICHAEL McDONALD

JUICE NEWTON

PETER GABRIEL

CLASH

Hottest:

HALL & OATES 1-1
DON HENLEY 6-3
PAT BENATAR 7-6
MEN AT WORK 8-7
PATTI AUSTIN 13-9

KRAV/Tulsa, OK

Gary Reynolds

AIR SUPPLY

PHIL COLLINS

GLENN FREY

Hottest:

HALL & OATES 1-1
PATTI AUSTIN 9-4
TOTO 8-7
BARRY MANILOW 15-11
LRB 16-14

KSTT/Davenport, IA

Bill Young

LINDA RONSTADT

TOM PETTY

POCO

STRAY CATS

JUICE NEWTON

Hottest:

JACKSON/MCCARTNEY 2-1
PATTI AUSTIN 7-2
MEN AT WORK 13-8
MOVING PICTURES 12-10
DON HENLEY 17-13

KZ93/Peoria, IL

Edwards/Maloney

MICHAEL McDONALD

DURAN DURAN

JUICE NEWTON

Hottest:

DON HENLEY 1-1
MEN AT WORK 2-2
HALL & OATES 3-3
PAT BENATAR 6-4
ADAM ANT 16-12

U93/South Bend, IN

J.K. Dearing

Hottest:

TONI BASIL 1-1
LAURA BRANIGAN 2-2
DON HENLEY 4-3
PAT BENATAR 5-5
TOTO 21-17

WEBC/Duluth, MN

Dick Johnson

AIR SUPPLY

SAMMY HAGAR

LINDA RONSTADT

Hottest:

HALL & OATES 1-1
MEN AT WORK 5-3
PATTI AUSTIN 12-7
LRB 20-13
KENNY LOGGINS 22-18

WGRD/Grand Rapids, MI

J.J. Duling

MARVIN GAYE

Hottest:

SUPERTRAMP 2-1
JACKSON/MCCARTNEY 4-2
MEN AT WORK 5-4
PAT BENATAR 8-6
TOTO 15-10

WHOT/Youngstown, OH

Dick Thompson

BOB SEGER

GLENN FREY

LINDA RONSTADT

DONNA SUMMER

Hottest:

HALL & OATES 1-1
MEN AT WORK 14-5
PATTI AUSTIN 18-13
PHIL COLLINS 22-17
ADAM ANT 25-20

WKS/Indianapolis, IN

Jay Stevens

WHO

Hottest:

HALL & OATES 7-1
PAT BENATAR 10-5
TOTO 11-7
LAURA BRANIGAN 9-8
MEN AT WORK 12-9

WJXQ/Jackson, MI

Ryan-Cheeks

BOB SEGER

STRAY CATS

BILLY JOEL

KENNY LOGGINS (dp)

PSYCHEDELIC FURS (dp)

VANDENBERG (dp)

Hottest:

J. GEILS BAND 1-1
PAT BENATAR 2-2
SAMMY HAGAR 9-3
MEN AT WORK 5-5
BOB SEGER A-11

WKAU/Appleton-Oshkosh

Ross-Allen

MICHAEL McDONALD

CULTURE CLUB

LINDA RONSTADT

AIR SUPPLY

STRAY CATS (dp)

Hottest:

DON HENLEY 3-1
PATTI AUSTIN 13-7
JOHN COUGAR 16-9
J. GEILS BAND 17-11
ADAM ANT 25-16

WKDD/Akron, OH

Matt Patrick

Hottest:

MEN AT WORK 3-1
DAN FOGELBERG 5-2
JOHN COUGAR 7-5
MICHAEL McDONALD 8-7
PHIL COLLINS 14-12

WKDQ/Evansville, IN

Hobbs-Payne

BOB SEGER

AIR SUPPLY

Hottest:

HALL & OATES 1-1
SUPERTRAMP 2-2
TOTO 5-4
MEN AT WORK 6-5
PATTI AUSTIN 11-8

WKFR/Kalamazoo, MI

Swart/Chapman

SAMMY HAGAR

PETER GABRIEL

GLENN FREY

AMERICA

CULTURE CLUB

Hottest:

DON HENLEY 2-1
MEN AT WORK 8-3
MARVIN GAYE 19-13
BOB SEGER 30-17
KENNY LOGGINS 28-20

WMEE/Fort Wayne, IN

Tony Richards

PETER GABRIEL

LOVERBOY

CULTURE CLUB

PRETENDERS

POCO

Hottest:

HALL & OATES 1-1
PATTI AUSTIN 16-7
JOHN COUGAR 18-14
MARVIN GAYE D-15
BOB SEGER D-22

WNAM/Appleton-Oshkosh

Chris Caine

LINDA RONSTADT

DURAN DURAN

WOLF

PRETENDERS

ROUGH TRADE

STRAY CATS

FRIDA (dp)

Hottest:

SUPERTRAMP 1-1
JACKSON/MCCARTNEY 3-2
TOTO 6-3
MEN AT WORK 7-4
PHIL COLLINS 14-10

WNAP/Indianapolis, IN

Larry Mago

Hottest:

LIONEL RICHIE 1-1
JOE JACKSON 2-2
HALL & OATES 3-3
JACKSON/MCCARTNEY 7-7
MEN AT WORK 15-15

WVIC/East Lansing, MI

Hayes/Giligan

PHIL COLLINS

WHO

ROUGH TRADE

DURAN DURAN

LITTLE STEVEN...

Hottest:

HALL & OATES 1-1
BILLY SQUIER 3-2
EDDIE MONEY 4-3
CLASH 11-10
J. GEILS BAND 12-11

WYFM/Youngstown, OH

Jeff Tobin

PATTI AUSTIN

Hottest:

TONI BASIL 1-1
DON HENLEY 10-6
HALL & OATES 8-7
MEN AT WORK 15-9

WZOK/Rockford, IL

Tim Fox

LRB

A FLOCK OF SEAGUL

FIREBALL

Hottest:

HALL & OATES 1-1
DON HENLEY 4-2
SUPERTRAMP 6-3
JACKSON/MCCARTNEY 8-4
MEN AT WORK 9-5

WZZR/Grand Rapids, MI

Don Schueller

STRAY CATS

Hottest:

HALL & OATES 1-1
DAN FOGELBERG 2-2
SUPERTRAMP 7-3
JOHN COUGAR 8-7
MEN AT WORK 9-8

Z104/Madison, WI

Jonathan Little

KENNY LOGGINS

MOVING PICTURES

CULTURE CLUB

Hottest:

TONI BASIL 1-1
HALL & OATES 7-2
MEN AT WORK 3-3
STRAY CATS 4-4
PAT BENATAR 10-6

PARALLEL THREE

99KG/Salina, KS

Denny Collier

BOB SEGER

JUICE NEWTON

PETER GABRIEL

RAY PARKER JR.

DONNA SUMMER

REO SPEEDWAGON

Hottest:

HALL & OATES 1-1
SUPERTRAMP 3-2
DON HENLEY 4-4
PATTI AUSTIN 20-14
CLASH 26-17

D93/Dubuque, IA

Steve Sesterhenn

CULTURE CLUB

LITTLE STEVEN...

HUGHES/THRALL

MENTAL AS ANYTHIN

Hottest:

HALL & OATES 3-1
DON HENLEY 5-3
ABC 7-5
CLASH 22-14
ADAM ANT 27-15

KDVV/Topeka, KN

Tony Stewart

GLENN FREY

CULTURE CLUB

Hottest:

MEN AT WORK 2-1
LAURA BRANIGAN 6-3
MARVIN GAYE 16-10
ADAM ANT 31-15
CLASH 30-16

KFMZ/Columbia, MO

Steve Graziano

BOB SEGER

DURAN DURAN

STRAY CATS

Hottest:

MEN AT WORK 1-1
PHIL COLLINS 10-4
ADAM ANT 14-8
PRETENDERS 23-16
FRIDA 25-20

KFYR/Bismarck, ND

Dan Brannen

CULTURE CLUB

LINDA RONSTADT

KIM CARNES

GLENN FREY

Hottest:

TONI BASIL 1-1
SUPERTRAMP 5-3
JACKSON/MCCARTNEY 7-5
DAN FOGELBERG 11-7
JOHN COUGAR 13-10

KKLS/Rapid City, SD

Sherwin/Piper

RAY PARKER JR.

STRAY CATS

ALAN PARSONS

Hottest:

HALL & OATES 1-1
DON HENLEY 7-4
MEN AT WORK 15-7
PHIL COLLINS 18-10
KIM CARNES 14-11

KKRC-FM/Sloux Falls, SD

Dan Kleley

SAMMY HAGAR

JUICE NEWTON

RAY PARKER JR.

POCO

LINDA RONSTADT

Hottest:

HALL & OATES 3-1
DON HENLEY 5-2
ADAM ANT 19-12
BILLY JOEL 34-25
BOB SEGER 36-26

KKXL-FM/Grand Forks, ND

Garry Leigh

Hottest:

DON HENLEY 1-1
SUPERTRAMP 3-2
MEN AT WORK 6-3
PATTI AUSTIN 17-9
PHIL COLLINS 20-13

KQWB/Fargo, ND

Wayne Hiller

PATTI AUSTIN

MOVING PICTURES

BILLY JOEL

JUICE NEWTON

FLEETWOOD MAC

BOB SEGER

Hottest:

HALL & OATES 1-1
JACKSON/MCCARTNEY 3-2
MEN AT WORK 13-7
TOM PETTY 24-11
JOHN COUGAR 23-12

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence.

★ DENOTES FIRST WEEK IN PARALLELS.

222 Reports 223 Last Week

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song National Summary 100/25 44%

EXAMPLE 100/25 - 100 CHR reporting stations on it this week including 25 new adds.

Regional Reach - Percentage of reporters playing the song within each region.

National Summary Up 31 - Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week.

Same 24 - Number of stations reporting no movement this week.

Down 0 - Number of stations moving it down on their charts.

Adds 25 - Total number of stations adding it this week.

A FLOCK OF SEAGULLS Space Age... (Jive/Arista) LP: A Flock Of Seagulls

Regional Summary 155/11 70%

Regional Summary 155/11 70%

Regional Summary 155/11 70%

ADAM ANT Goody Two Shoes (Epic) LP: Friend Or Foe

Regional Summary 168/7 78%

Regional Summary 168/7 78%

Regional Summary 168/7 78%

AIR SUPPLY Two Less Lonely... (Arista) LP: Now And Forever

Regional Summary 99/11 45%

AMERICA Right Before Your... (Capitol) LP: View From The Ground

Regional Summary 62/13 28%

Regional Summary 62/13 28%

PATTI AUSTIN with JAMES INGRAM Baby, Come... (Qwest/WB) LP: Every Home Should Have One

Regional Summary 181/6 82%

Regional Summary 181/6 82%

Regional Summary 181/6 82%

CLASH Rock The Casbah (Epic) LP: Combat Rock

Regional Summary 151/2 68%

Regional Summary 151/2 68%

PAT BENATAR Shadows Of... (Chrysalis) LP: Get Nervous

Regional Summary 172/0 77%

Regional Summary 172/0 77%

Regional Summary 172/0 77%

Regional Summary 172/0 77%

PHIL COLLINS You Can't Hurry Love (At.) LP: Hello I Must Be Going

Regional Summary 201/5 91%

Regional Summary 201/5 91%

Regional Summary 201/5 91%

KIM CARNES Does It... (EMI America) LP: Voyeur

Regional Summary 146/1 68%

Regional Summary 146/1 68%

JOHN COUGER (John Cougar continued)

Regional Summary 181/3 82%

GLENN FREY All Those Lies (Asylum) LP: No Fun Aloud

Regional Summary 144/40 65%

PETER GABRIEL Shock The Monkey (Geffen) LP: Security

Regional Summary 151/30 68%

Continued On Next Column



JEFFREY OSBORNE On The Wings Of... (A&M) LP: Jeffrey Osborne

RAY PARKER JR. Bad Boy (Arista) LP: Greatest Hits

ALAN PARSONS PROJECT Psychobabble (Arista) LP: Eye In The Sky

ALAN PARSONS PROJECT Psychobabble (Arista) LP: Eye In The Sky

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ALAN PARSONS PROJECT Psychobabble (Arista) LP: Eye In The Sky

TOM PETTY & The Heartbreakers You Got Lucky (Backstreet/MCA) LP: Long After Dark

TOM PETTY & The Heartbreakers You Got Lucky (Backstreet/MCA) LP: Long After Dark

TOM PETTY & The Heartbreakers You Got Lucky (Backstreet/MCA) LP: Long After Dark

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TOM PETTY & The Heartbreakers You Got Lucky (Backstreet/MCA) LP: Long After Dark

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra) LP: Radio Romance

BOB SEGER & SILVER... Shame On The... (Capitol) LP: The Distance

BOB SEGER & SILVER... Shame On The... (Capitol) LP: The Distance

BOB SEGER & SILVER... Shame On The... (Capitol) LP: The Distance

BOB SEGER & SILVER... Shame On The... (Capitol) LP: The Distance

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BOB SEGER & SILVER... Shame On The... (Capitol) LP: The Distance

BOB SEGER & SILVER... Shame On The... (Capitol) LP: The Distance

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

SUPERTRAMP It's Raining Again (A&M) LP: Famous Last Words

TOTO Africa (Columbia) LP: Toto IV

SUBSCRIPTION SERVICE Surveys Show Approximately Nine People Read Each Copy of R&R That's making the most of your subscription dollar!

- STRAY CATS "Stray Cat Strut" (EMI America) 84/75**  
 Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 75 including 96KX, WXKS-FM, WLOL-FM, KEARTH, KIIS-FM, XTRA, KZZP, WPST, WIFI, WZYP, KMGK, WCIR, WPFM, WBWB, KBIM.
- GOLDEN EARRING "Twilight Zone" (21/PolyGram) 78/10**  
 Moves: Up 16, Debuts 7, Same 45, Down 0, Adds 10, WBen-FM, JB105, WHFM, WJDX, G100, WOMP-FM, 95XIL, Q104, KILE, KTRS, WGCL d-29, WRCK 26-20, WPST 35-32, WJXQ 27-23, KZ93 29-24.
- SAGA "On The Loose" (Portrait/CBS) 75/10**  
 Moves: Up 22, Debuts 7, Same 35, Down 1, Adds 10, WABB-FM, KBBK, KQMQ, WACZ, WIGY, OK100, WCIR, WJAD, KRNA, KDZA, WBen-FM 38-19, 96KX 10-10, KEGL 34-26, WGCL 23-15, WMEE 19-13.
- MUSICAL YOUTH "Pass The Dutchie" (MCA) 72/23**  
 Moves: Up 8, Debuts 13, Same 28, Down 0, Adds 23 including CFTR, Y100, KIMN, WPST, WBBQ, WNOK-FM, KXXX, KQMQ, WACZ, 13FEA, WCIR, WCGQ, WPFM, KISR, KOZE.
- TAVARES "A Penny For Your Thoughts" (RCA) 72/1**  
 Moves: Up 38, Debuts 1, Same 24, Down 8, Adds 1, KSEL-FM, WCAU-FM 29-22, Y100 12-6, WSPK 24-17, KC101 24-20, WAEB 12-10, WHHY-FM 26-21, WAXY 9-8, WKAU 34-29, KO93 23-16, WTSN 20-15, WHEB 13-9, Z102 14-10, KDZA 24-17.
- AMERICA "Right Before Your Eyes" (Capitol) 62/13**  
 Moves: Up 18, Debuts 7, Same 24, Down 0, Adds 13, WSPK, WAEB, WKRF-FM, V100, CK101, WQUT, WRKQ, WKFR, KLIK, K96, WOMP-FM, KGHO, KTRS, KITY 36-28, WTX 33-26.
- POCO "Shoot For The Moon" (Atlantic) 58/24**  
 Moves: Up 5, Debuts 4, Same 25, Down 0, Adds 24 including WGCL, KIQQ, W106, WQID, WSFL, WSEZ, KLIK, WMEE, KFI, KSKD, WCIR, WJAD, KILE, KKRC-FM, KCDQ.
- PRETENDERS "Back On The Chain Gang" (Sire/WB) 50/17**  
 Moves: Up 9, Debuts 4, Same 20, Down 0, Adds 17 including XTRA, WRCK, KZFM, WABB-FM, WBBQ, WSEZ, WNAM, WMEE, KSKD, WJBO, WGUY, WAEV, WISE, KVOL, KCDQ.

**SIGNIFICANT ACTION**

- DURAN DURAN "Hungry Like The Wolf" (Harvest/Capitol) 48/31**  
 Moves: Up 2, Debuts 3, Same 12, Down 0, Adds 31 including WCAU-FM, 96KX, WXKS-FM, WKFM, WRCK, WLAN-FM, WKRF-FM, KITY, WABB-FM, WOKI, WSEZ, WNOK-FM, WGH, WVIC, KZ93, WNAM, KFI, KXXX, KSKD, FM99.
- FRIDA "I Know There's Something Going On" (Atlantic) 43/10**  
 Moves: Up 12, Debuts 4, Same 10, Down 7, Adds 10, KBEQ, KIMN, WPST, 79Q, KITY, KHFI, WABB-FM, KBBK, WACZ, FM99, KEGL 9-6, KYST 36-27, WNOK-FM 27-23, KYXX 26-20, WIGY 28-20, KFMZ 25-20.
- ROUGH TRADE "All Touch" (Boardwalk) 38/14**  
 Moves: Up 3, Debuts 1, Same 20, Down 0, Adds 14, WBen-FM, WKFM, WOKI, WVIC, KMGK, WNAM, OK100, WFBG, WSOV, 95XIL, WGLF, KILE, KISR, KGHO.
- STEVE MILLER BAND "Give It Up" (Capitol) 38/5**  
 Moves: Up 4, Debuts 3, Same 26, Down 0, Adds 5, WKRF-FM, WGUY, WERZ, 13FEA, WQLT, WCAU-FM on, KYST 40-28, CK101 d-38, WOKI 36-32, KFI d-39, KIKI d-30, WTSN 34-32.
- HUGHES/THRALL "Beg, Borrow Or Steal" (Boulevard/CBS) 37/7**  
 Moves: Up 1, Debuts 3, Same 26, Down 0, Adds 7, WCAU-FM, KZZB, WSEZ, KFI, WGLF, D93, KRNA, XTRA on, KITY d-38, KROD d-34, KYXX 40-38, KFMZ d-24.
- DIRE STRAITS "Industrial Disease" (WB) 36/9**  
 Moves: Up 8, Debuts 3, Same 15, Down 1, Adds 9, WPHD, KMGK, KYXX, KNBQ, KBBK, WQLT, WISE, FM99, KOZE, CFTR 20-17, KEGL 18-15, KBEQ d-15, WBBQ d-26, WPFM 32-24.
- WHO "Eminence Front" (WB) 32/8**  
 Moves: Up 7, Debuts 1, Same 16, Down 0, Adds 8, WGCL, WANS-FM, WNOK-FM, WGH, WVIC, WIKS, WIGY, WIKZ, KEGL 37-34, WKFM 35-29, WPHD 21-14, WJXQ 10-9, WKDD 24-22, KXXX 34-32.
- WOLF "Papa Was A Rollin' Stone" (Constellation/Elektra-Asylum) 30/10**  
 Moves: Up 6, Debuts 4, Same 10, Down 0, Adds 10, WCAU-FM, WPHD, KBFM, WTX, WQID, WNOK-FM, WNAM, KBBK, WISE, KBIM, Y100 on, KFRC 40-37, KTFM 22-20, KIKI 30-24, Z102 35-32, WPFM 34-26.
- VANDENBERG "Burning Heart" (Atco) 28/14**  
 Moves: Up 2, Debuts 1, Same 11, Down 0, Adds 14, WCAU-FM, 3WT, WKRF-FM, KITY, WABB-FM, WGH, WJXQ, WFBG, WOMP-FM, WKHI, WFLB, FM99, KILE, KRNA.
- RODWAY "Don't Stop Trying" (Millennium/RCA) 27/2**  
 Moves: Up 5, Debuts 0, Same 20, Down 0, Adds 2, WSPK, WGLF, WXKS-FM 22-19, I95 on, WLOL-FM on, 79Q 30-28, KYXX 38-35, WGUY 23-20.
- LITTLE STEVEN & THE DISCIPLES "Forever" (EMI America) 26/15**  
 Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 15, KIQQ, KTFM, KITY, KSET-FM, WTX, WABB-FM, KX104, WGH, WVIC, KFI, WFLB, KVOL, D93, KSLY, KCDQ.
- PRINCE "1999" (WB) 25/0**  
 Moves: Up 8, Debuts 3, Same 11, Down 3, Adds 0, KIIS-FM d-25, KIQQ 9-8, KFRC 13-12, B97 24-21, WDOQ 16-13, KQMQ 30-20, Z102 10-7.
- SCANDAL "Goodbye To You" (Columbia) 24/3**  
 Moves: Up 8, Debuts 0, Same 13, Down 0, Adds 3, WGCL, KZZB, KKQV, WXKS-FM 18-16, WPST 28-25, KYST 35-29, KMGK 20-18, WGUY 25-21.
- JANET JACKSON "Young Love" (A&M) 22/4**  
 Moves: Up 6, Debuts 2, Same 10, Down 0, Adds 4, WCAU-FM, I95, WCSC, KILE, KIQQ d-34, KFRC 20-17, KTFM 27-25, KYNO-FM 26-24, 95SGF 35-28.
- HOT CHOCOLATE "Are You Getting Enough Happiness" (EMI America) 21/9**  
 Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 9, WCAU-FM, WKFM, WDOQ, WJBO, 13FEA, WFBG, WFLB, KVOL, KNOE-FM, KIQQ on, KFRC on.
- SANTANA "Nowhere To Run" (Columbia) 19/0**  
 Moves: Up 5, Debuts 0, Same 13, Down 1, Adds 0, KFRC on, KITY 31-22, WGH 32-28, WJXQ 16-15, WKDD 22-20, WIGY 38-31.
- LEE RITENOUR "Cross My Heart" (Elektra) 19/0**  
 Moves: Up 4, Debuts 2, Same 13, Down 0, Adds 0, WCAU-FM, WLOL-FM on, KIQQ on, KHFI d-28, WSFL 37-35, WZZR 32-30, KMGK 24-20.
- SPINNERS "Funny How Time Slips Away" (Atlantic) 17/6**  
 Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 6, WCAU-FM, KIQQ, WIFI, WAEB, WNOK-FM, WQLT, KEARTH d-30, WTX 30-27, KFI 33-31.
- MENTAL AS ANYTHING "Too Many Times" (A&M) 17/6**  
 Moves: Up 1, Debuts 0, Same 10, Down 0, Adds 6, WJBO, WKHI, D93, KBIM, KDZA, KCDQ, KJRB 29-25.
- LOVERBOY "Jump" (Columbia) 17/1**  
 Moves: Up 5, Debuts 0, Same 9, Down 2, Adds 1, WMEE, WRCK 27-25, KSET-FM 17-16, WJXQ 18-17, KLUC 29-26, WIGY 33-24.
- MICHAEL STANLEY BAND "Take The Time" (EMI America) 16/3**  
 Moves: Up 4, Debuts 1, Same 8, Down 0, Adds 3, WGCL, WPHD, KBIM, WCAU-FM d-37, K104 13-9, WJXQ 31-30, OK100 17-15, 95XIL 15-9.
- REO SPEEDWAGON "The Key" (Epic) 14/8**  
 Moves: Up 3, Debuts 0, Same 3, Down 0, Adds 8, KIQQ, WKFM, KTFM, WJBO, WGUY, WIGY, WERZ, 99KG, 96KX 35-34, 95XIL 18-12.
- 38 SPECIAL "Chain Lightnin'" (A&M) 14/0**  
 Moves: Up 8, Debuts 0, Same 5, Down 1, Adds 0, 96KX 37-35, K104 23-16, KYST 37-34, KSET-FM 11-9, WKDD 19-18, OK100 20-16.
- RACHEL SWEET "Voo Doo" (Columbia) 13/3**  
 Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 3, KNBQ, KSKD, KVOL, WLOL-FM d-30, WKFM on, WZZR on, KFMZ d-23.
- UNIPOP "What If (I Said I Love You)" (Kat Family/CBS) 13/2**  
 Moves: Up 3, Debuts 0, Same 8, Down 0, Adds 2, JB105, WOKI, KTFM 30-28, KITY 32-21, WAEV 20-17.
- FIXX "Stand Or Fall" (MCA) 13/1**  
 Moves: Up 3, Debuts 1, Same 6, Down 2, Adds 1, WHSL, 96KX 38-36, KEGL on, I95 on, 79Q d-30, WJXQ 17-16, WSOV 21-20.
- COMMODORES "Painted Picture" (Motown) 13/0**  
 Moves: Up 3, Debuts 1, Same 9, Down 0, Adds 0, KIQQ d-38, KITY 40-30, KBFM 30-22, KYNO-FM 22-20.
- FIREFALL "Christmas In Love" (Atlantic) 12/6**  
 Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 6, 96KX, WSEZ, KOFM, WZOK, KJRB, WJBO.
- PIA ZADORA "The Clapping Song" (Elektra/Curb) 12/5**  
 Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 5, WCAU-FM, WGUY, WACZ, WKHI, KISR, Z93 29-20, KIQQ on.
- RUSH "Subdivisions" (Mercury/PolyGram) 10/0**  
 Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 0, 96KX on, CFTR 36-31, CHUM d-28, WJXQ 25-21, KFMZ 26-22.

**SIGNIFICANT ACTION**

- FIREFALL "Christmas In Love" (Atlantic) 24/22**  
 Rotations: Heavy 0/0, Medium 5/4, Light 16/15, Extra Adds 3, Total Adds 22, WYNY, 97AIA, KGW, KPLZ, WSBA, WSLI, WVLK, WRKA, WHHY, WSRZ, WHBY, WHIO, KMBZ, WQUA, KUDO, WCHV, KCRG, KFSB, KFOR, WBOW, KFQD, KVSF. Medium: WSB.
- OAK RIDGE BOYS "Thank God For Kids" (MCA) 24/14**  
 Rotations: Heavy 2/1, Medium 6/1, Light 16/12, Extra Adds 0, Total Adds 14, WLTA, 97AIA, WCZY, WSBA, WVLK, Y106, KMBZ, WDEF, Q96, KFSB, KFOR, KTWO, KISN, KSRO. Heavy: KSL. Medium: WCCO, WSLI, KRNT, WEIM, WJON.
- LEE RITENOUR "Cross My Heart" (Elektra) 24/1**  
 Rotations: Heavy 1/0, Medium 13/1, Light 10/0, Extra Adds 0, Total Adds 1, WHEN. Heavy: WFMK. Medium: WFBR, WBen, WCCO, SM95, WISM-FM, WMHE, WAYV, WWNR, WKZE-FM, WLVA, KVOX, KFOR.
- POCO "Shoot For The Moon" (Atlantic) 23/0**  
 Rotations: Heavy 1/0, Medium 13/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WLTA. Medium: WCCO, SM95, WQUE, KSL, WWNR, WKZE-FM, WEIM, KVOX, KFOR, WJON, KRLC, KBAI, KVSF.
- DONNA SUMMER "The Woman In Me" (Geffen) 22/17**  
 Rotations: Heavy 0/0, Medium 6/3, Light 14/12, Extra Adds 2, Total Adds 17, WCCO, KHOW, KGW, WAIV, WHHY, SM95, WQUE, WISM-FM, KS103, WKZE-FM, WKBR, WDEF, WORG, KFSB, KTWO, KQDI, KRLC. Medium: WBen, WAYV, WEIM.
- JILL COLUCCI "Shot In The Dark" (Casablanca/PolyGram) 20/11**  
 Rotations: Heavy 0/0, Medium 7/3, Light 12/7, Extra Adds 1, Total Adds 11, WKAZ, KEY103, WSLI, WISM-FM, KBOI, KUDO, WWNR, WCHV, WDEF, WJON, KISN. Medium: WLTA, WLVA, WORG, KFOR.
- JOHN COUGAR "Hand To Hold On To" (Riva/PolyGram) 16/1**  
 Rotations: Heavy 2/0, Medium 6/1, Light 8/0, Extra Adds 0, Total Adds 1, KEY103. Heavy: WNCI, KCMQ. Medium: WAFB, WHHY, WFMK, KYUU, KRKK.
- ALABAMA "Christmas In Dixie" (RCA) 15/9**  
 Rotations: Heavy 3/0, Medium 5/2, Light 7/7, Extra Adds 0, Total Adds 9, WLTA, 97AIA, KPLZ, WRKA, WQUE, KMBZ, KUDO, KSL, KFOR. Heavy: WSGN, WAAV, WHHY. Medium: WSB, WBT, WMAZ.
- CRYSTAL GAYLE "Til I Gain Control Again" (Elektra) 15/1**  
 Rotations: Heavy 2/0, Medium 5/0, Light 8/1, Extra Adds 0, Total Adds 1, KFQD. Heavy: KSL, KFOR. Medium: WLTA, WCCO, WHBC, KUDO, WDEF.
- STRAY CATS "Rock This Town" (EMI America) 15/1**  
 Rotations: Heavy 1/0, Medium 5/0, Light 9/1, Extra Adds 0, Total Adds 1, WKBR. Heavy: WAYV. Medium: WNCI, KUDO, WTNV, WCHV, KCMQ.
- ROBERTA FLACK "In The Name Of Love" (Atlantic) 15/0**  
 Rotations: Heavy 2/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WHIO, WLVA. Medium: WLTA, WCCO, WHBY, WISM-FM, KUGN, WORG, KTWO.
- DON HENLEY "Dirty Laundry" (Asylum) 12/2**  
 Rotations: Heavy 3/0, Medium 5/2, Light 4/0, Extra Adds 0, Total Adds 2, Y106, KYKY. Heavy: WNCI, KCMQ, KRKK. Medium: WHHY, WTNV, WCHV.
- MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 12/2**  
 Rotations: Heavy 4/0, Medium 4/0, Light 4/2, Extra Adds 0, Total Adds 2, 97AIA, WKZE-FM. Heavy: WFMK, WMHE, KUDO, WWNR. Medium: KPLZ, WAFB, KCMQ, KRKK.
- ANNE MURRAY "Somebody's Always Saying Goodbye" (Capitol) 12/2**  
 Rotations: Heavy 2/0, Medium 5/0, Light 5/2, Extra Adds 0, Total Adds 2, WKAZ, KFQD. Heavy: WCCO, KSL. Medium: WLTA, WHBC, KRNT, WTNV, KWEB.
- STANLEY CLARKE "You Are The One For Me" (Epic) 11/2**  
 Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Extra Adds 0, Total Adds 2, WHBY, WHBC. Medium: KFOR.
- FIREFALL "Always" (Atlantic) 9/3**  
 Rotations: Heavy 0/0, Medium 1/0, Light 8/3, Extra Adds 0, Total Adds 3, WARM98, WKAZ, KSEL. Medium: KFQD.
- CHAKA KHAN "Got To Be There" (WB) 9/3**  
 Rotations: Heavy 0/0, Medium 4/1, Light 4/1, Extra Adds 1, Total Adds 3, KBOI, KUGN, KQDI. Medium: WAYV, WKZE-FM, WLVA.
- LEE GREENWOOD "Ain't No Trick (It Takes Magic)" (MCA) 9/2**  
 Rotations: Heavy 0/0, Medium 0/0, Light 9/2, Extra Adds 0, Total Adds 2, WQUA, WEIM.
- DOLLY PARTON "Hard Candy Christmas" (RCA) 9/2**  
 Rotations: Heavy 0/0, Medium 3/0, Light 5/1, Extra Adds 1, Total Adds 2, KUDO, KVSF. Medium: WSB, WSBA, KRNT.
- TOM PETTY & THE HEARTBREAKERS "You Got Lucky" (Backstreet/MCA) 9/2**  
 Rotations: Heavy 1/0, Medium 4/1, Light 4/1, Extra Adds 0, Total Adds 2, WNCI, KPAT. Heavy: KCMQ. Medium: WSRZ, KYUU, KRKK.
- CLIFF RICHARD "Little Town" (EMI America) 8/8**  
 Rotations: Heavy 0/0, Medium 3/3, Light 3/3, Extra Adds 2, Total Adds 8, WSB, WSLI, WHHY, WSRZ, KSL, KFOR, KFQD, KTWO.
- AL JARREAU "The Christmas Song (Chestnuts Roasting...)" (WB) 8/7**  
 Rotations: Heavy 0/0, Medium 1/1, Light 5/4, Extra Adds 2, Total Adds 7, WSB, KPLZ, WICC, WRKA, WHHY, WCHV, WBOW.
- J. GEILS BAND "I Do" (EMI America) 7/3**  
 Rotations: Heavy 0/0, Medium 6/2, Light 1/1, Extra Adds 0, Total Adds 3, WNCI, WTNV, KRKK. Medium: KYUU, WAYV, WCHV, KCMQ.
- KOOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PolyGram) 7/2**  
 Rotations: Heavy 2/0, Medium 1/1, Light 4/1, Extra Adds 0, Total Adds 2, KOY, KCMQ. Heavy: Y106, WNCI.
- ADAM ANT "Goody Two Shoes" (Epic) 5/3**  
 Rotations: Heavy 0/0, Medium 1/0, Light 4/3, Extra Adds 0, Total Adds 3, WCHV, KCMQ, KRKK. Medium: WFBR.
- SPINNERS "Funny How Time Slips Away" (Atlantic) 5/2**  
 Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, WICC, WEIM.
- MICKEY GILLEY "Talk To Me" (Epic) 5/1**  
 Rotations: Heavy 2/0, Medium 0/0, Light 3/1, Extra Adds 0, Total Adds 1, KTWO. Heavy: WCCO, KSL.
- STEVE MILLER BAND "Give It Up" (Capitol) 5/1**  
 Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WKBR. Medium: WAYV.

**BREAKERS** are those newer records judged to have the greatest level of station activity on any given week. **NEW & ACTIVE** includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR stations report numbered playlists, and all possible moves are listed for each song (UPS, DEBUTS, SAME, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it into that same rotation.

**SIGNIFICANT ACTION** is a quantitative listing of songs below the New & Active level.  indicates one of this week's most added new releases. The number in parentheses immediately following the songs listed in the **MOST ADDED** and **HOTTEST** sections of the **BACK PAGE** indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.

# **Columbia Records Is Proud To Announce Its 1982 Honor Roll**

<b>Craig Applequist</b>	<b>Debi Fleischer</b>	<b>Alan Oremann</b>
<b>Gloria Barley</b>	<b>Bob Garland</b>	<b>Tim Pritchett</b>
<b>Burt Baumgartner</b>	<b>Herb Gordon</b>	<b>Dave Remedi</b>
<b>Buddy Bengert</b>	<b>Sal Ingeme</b>	<b>Larry Reymann</b>
<b>Marc Benesch</b>	<b>Jay Jensen</b>	<b>Fred Richardson</b>
<b>Ritch Bloom</b>	<b>Michael Johnson</b>	<b>Jaye Riggio</b>
<b>Tim Burruss</b>	<b>Carolyn Joynes</b>	<b>Michael Scurlock</b>
<b>Tom Chaltas</b>	<b>Joan Kane</b>	<b>Al Stann</b>
<b>Frank Chaplin</b>	<b>B.J. Kelch</b>	<b>Rich Tardanico</b>
<b>Bob Conrad</b>	<b>Pam Kitchuck</b>	<b>Phyllis Underleider</b>
<b>Jim Del Balzo</b>	<b>Kevin Knee</b>	<b>Mark Westcott</b>
<b>Gene Denonovich</b>	<b>Barbara Marsalis</b>	<b>Cledra White</b>
<b>Lori Jayne Eliot</b>	<b>Jay Miggins</b>	<b>E. Sharon Williams</b>
<b>John Fagot</b>		<b>Glenn Wright</b>

## **Congratulations On A Great Year!**

<b>Ray Anderson</b>	<b>Sheila Chlanda</b>	<b>Jim McKeon</b>
<b>Mike Bernardo</b>	<b>Linda Kirishjian</b>	<b>Paul Rappaport</b>
<b>Gail Bruesewitz</b>	<b>Jack Lameier</b>	<b>Marie Sellers</b>
<b>Joe Casey</b>	<b>Mike Martucci</b>	<b>Vernon Slaughter</b>
<b>George Chaltas</b>		<b>Doug Wilkins</b>

Contemporary Hit Radio

## NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week	
1	1	1	1 DARYL HALL & JOHN OATES/Maneater (RCA)
12	6	3	2 MEN AT WORK/Down Under (Columbia)
3	2	2	3 SUPERTRAMP/It's Raining Again (A&M)
16	9	7	4 TOTO/Africa (Columbia)
5	4	4	5 MICHAEL JACKSON/PAUL McCARTNEY/The Girl Is Mine (Epic)
8	5	5	6 DON HENLEY/Dirty Laundry (Asylum)
2	3	6	7 LIONEL RICHIE/Truly (Motown)
22	13	9	8 P. AUSTIN with J. INGRAM/Baby, Come To Me (Qwest/WB)
25	20	11	9 PHIL COLLINS/You Can't Hurry Love (Atlantic)
13	11	8	10 PAT BENATAR/Shadows Of The Night (Chrysalis)
-	23	13	11 MARVIN GAYE/Sexual Healing (Columbia)
14	12	10	12 DIONNE WARWICK/Heartbreaker (Arista)
21	17	15	13 JOHN COUGAR/Hand To Hold On To (Riva/PolyGram)
30	28	19	14 LITTLE RIVER BAND/The Other Guy (Capitol)
26	22	17	15 TOM PETTY.../You Got Lucky (Backstreet/MCA)
29	26	18	16 CLASH/Rock The Casbah (Epic)
-	29	21	17 FLEETWOOD MAC/Love In Store (WB)
-	-	24	18 ADAM ANT/Goody Two Shoes (Epic)
-	-	23	19 KENNY LOGGINS/Heart To Heart (Columbia)
27	25	22	20 J. GEILS BAND/I Do (EMI America)
23	21	20	21 JEFFREY OSBORNE/On The Wings Of Love (A&M)
-	-	26	22 BILLY JOEL/Allentown (Columbia)
-	-	23	23 BOB SEGER.../Shame On The Moon (Capitol)
-	-	30	24 MICHAEL McDONALD/I Gotta Try (WB)
28	27	25	25 KIM CARNES/Does It Make You Remember (EMI America)
-	-	27	26 KOOL & THE GANG/Let's Go Dancin'... (De-Lite/PolyGram)
-	30	28	27 MOVING PICTURES/What About Me (Network/Elektra-Asylum)
-	-	29	28 A FLOCK OF SEAGULLS/Space Age Love Song (Jive/Arista)
-	-	29	29 SAMMY HAGAR/Your Love Is Driving Me Crazy (Geffen)
-	-	30	30 JUICE NEWTON/Heart Of The Night (Capitol)

Three Weeks	Two Weeks	Last Week	
1	1	1	1 LIONEL RICHIE/Truly (Motown)
4	2	2	2 MICHAEL JACKSON/PAUL McCARTNEY/The Girl Is Mine (Epic)
7	6	3	3 SUPERTRAMP/It's Raining Again (A&M)
16	11	6	4 P. AUSTIN with J. INGRAM/Baby, Come To Me (Qwest/WB)
15	10	7	5 TOTO/Africa (Columbia)
11	8	8	6 EDDIE RABBITT with CRYSTAL GAYLE/You And I (Elektra)
2	4	5	7 DIONNE WARWICK/Heartbreaker (Arista)
3	3	4	8 DAN FOGELBERG/Missing You (Full Moon/Epic)
17	13	11	9 AIR SUPPLY/Two Less Lonely People In The World (Arista)
14	12	10	10 DARYL HALL & JOHN OATES/Maneater (RCA)
25	18	14	11 KENNY LOGGINS/Heart To Heart (Columbia)
22	19	15	12 PHIL COLLINS/You Can't Hurry Love (Atlantic)
5	5	9	13 DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
26	22	17	14 LITTLE RIVER BAND/The Other Guy (Capitol)
23	23	16	15 BARRY MANILOW/Memory (Arista)
6	7	12	16 JEFFREY OSBORNE/On The Wings Of Love (A&M)
24	21	18	17 TAVARES/A Penny For Your Thoughts (RCA)
9	9	13	18 KENNY ROGERS/A Love Song (Liberty)
-	29	23	19 FLEETWOOD MAC/Love In Store (WB)
-	-	26	20 JUICE NEWTON/Heart Of The Night (Capitol)
-	27	25	21 MICHAEL McDONALD/I Gotta Try (WB)
-	-	28	22 MEN AT WORK/Down Under (Columbia)
-	28	27	23 MICHAEL MURPHEY/Still Taking Chances (Liberty)
13	16	19	24 JOE JACKSON/Steppin' Out (A&M)
-	-	30	25 AMERICA/Right Before Your Eyes (Capitol)
10	15	20	26 J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
8	14	21	27 CHICAGO/Love Me Tomorrow (Full Moon/WB)
-	-	29	28 BOB SEGER.../Shame On The Moon (Capitol)
-	-	29	29 CULTURE CLUB/Do You Really Want To Hurt Me (Virgin/Epic)
12	17	24	30 CROSBY, STILLS & NASH/Southern Cross (Atlantic)

STRAY CATS (75)  
DONNA SUMMER (62)  
BOB SEGER (54)

LINDA RONSTADT (54)  
CULTURE CLUB (50)  
GLENN FREY (40)

**MOST ADDED**

BOB SEGER (38)  
CULTURE CLUB (25)  
FIREFALL "Christmas" (22)

LINDA RONSTADT (20)  
DONNA SUMMER (17)  
JUICE NEWTON (16)

MEN AT WORK (162)  
HALL & OATES (116)  
DON HENLEY (79)

TOTO (76)  
P. AUSTIN/J. INGRAM (70)  
MARVIN GAYE (66)

**HOTTEST**

M. JACKSON/P. McCARTNEY (73)  
LIONEL RICHIE (62)  
TOTO (54)

P. AUSTIN/J. INGRAM (53)  
HALL & OATES (52)  
SUPERTRAMP (50)

## BREAKERS

### PETER GABRIEL

#### Shock The Monkey (Geffen)

68% of our reporters on it. Moves: Up 62, Debuts 15, Same 37, Down 7, Adds 30 including Z93, Q105, KIMN, Q103, Q106, KZFM, KZZB, WDOQ, WQUT, WBCY, WKFR, WMEE, K96, KLUC, Z102. See Parallels.

### GLENN FREY

#### All Those Lies (Asylum)

65% of our reporters on it. Moves: Up 27, Debuts 29, Same 48, Down 0, Adds 40 including WCAU-FM, JB105, Z93, WBBM-FM, WFLY, KC101, KHFI, 94TYX, BJ105, WSKZ, WHOT, KHOP, KRSP, KIKI, WTSN. See Parallels.

### RAY PARKER JR.

#### Bad Boy (Arista)

57% of our reporters on it. Moves: Up 58, Debuts 23, Same 27, Down 0, Adds 18 including B94, Q105, WBBM-FM, KIIS-FM, Q106, WKRZ-FM, WAXY, WRQK, FM102, KBBK, KRSP, WACZ, KKRC-FM, KKLS, 99KG. See Parallels.

### CULTURE CLUB

#### Do You Really Want To Hurt Me (Virgin/Epic)

56% of our reporters on it. Moves: Up 18, Debuts 16, Same 40, Down 0, Adds 50 including WBEN-FM, PRO-FM, JB105, CFTR, Q105, KBEQ, KEARTH, XTRA, KIMN, KZZP, WSPK, WPST, WANS-FM, Z104, KRQ. See Parallels.

### CULTURE CLUB

#### Do You Really Want To Hurt Me (Virgin/Epic)

57% of our reporters on it. Rotations: Heavy 3/0, Medium 30/8, Light 43/17, Extra Adds 0, Total Adds 25 including WSB, 97AIA, WARM98, WHB, KPPL, KFMB, WGY, WAAY, WAIV, WVLK, WHBC, KRNT, KMBZ, KUDL, KSL, and 10 more. Debuts at number 29 on the A/C chart.

### BOB SEGER & THE SILVER BULLET BAND

#### Shame On The Moon (Capitol)

48% of our reporters on it. Rotations: Heavy 2/1, Medium 33/13, Light 28/23, Extra Adds 1, Total Adds 38 including WSB, WCLR, WFYR, WARM98, WISN, KPPL, KPLZ, WGY, WAAY, WQUE, Y106, WRVA, WISM-FM, KYKY, KS103, and 23 more. Debuts at number 28 on the A/C chart.

## NEW & ACTIVE

25-49

12-34

## NEW & ACTIVE

- LINDA RONSTADT "I Knew You When" (Asylum) 114/54  
Moves: Up 12, Debuts 13, Same 35, Down 0, Adds 54 including WBEN-FM, 94Q, WLWL-FM, WGCL, KEARTH, KFRC, KIMN, WHFM, WHHY-FM, WNOK-FM, WHOT, K96, OK100, WPFM, KTRS.
- EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 102/8  
Moves: Up 45, Debuts 5, Same 39, Down 5, Adds 8, PRO-FM, KBEQ, WBLI, WROR, KITY, WAXY, KYNO-FM, KSKD, JB105 15-10, 94Q d-26, KIQQ 28-22, B100 14-11, KC101 15-9, WHOT 19-16, KSLY 14-9.
- DONNA SUMMER "The Woman In Me" (Geffen) 99/62  
Moves: Up 1, Debuts 5, Same 31, Down 0, Adds 62 including WBEN-FM, WCAU-FM, PRO-FM, JB105, Z93, 94Q, WGCL, KIIS-FM, KFRC, B100, XTRA, Q103, WPHD, WQID, KNBQ.
- AIR SUPPLY "Two Less Lonely People In The World" (Arista) 99/11  
Moves: Up 55, Debuts 6, Same 27, Down 0, Adds 11, WBEN-FM, KZZP, WROR, KHFI, WOKI, WEBC, KRAV, KEYN-FM, WKAU, WKDQ, WBWB, Z93 15-11, XTRA 30-27, KIKI 14-10.
- ALAN PARSONS PROJECT "Psychobabble" (Arista) 92/15  
Moves: Up 30, Debuts 11, Same 34, Down 2, Adds 15, WGCL, WKTI, Q103, WRCK, KITY, KZFM, KZZB, WSKZ, WSEZ, KO93, KRQ, 13FEA, KKLS, KSLY, KDZA.
- BARRY MANILOW "Memory" (Arista) 87/18  
Moves: Up 37, Debuts 9, Same 22, Down 1, Adds 18 including WGCL, KIMN, WHFM, WTRY, WLAN-FM, KTFM, KBFM, WJDX, KNBQ, WACZ, WFBG, WGLF, KILE, KQIZ-FM, KDZA.

- D. PARTON & W. NELSON "Everything's Beautiful..." (Monument) 54/13  
Rotations: Heavy 4/0, Medium 25/4, Light 24/8, Extra Adds 1, Total Adds 13, WSB, KOY, WTIC, WAFB, WBT, KMGC, WENS, KBOI, KCEE, Q96, KSEL, KWEB, KBAI. Heavy: WLTA, WSBA, KEY103, WLVA. Medium: WCCO, KFMB, WRIE, WSLI, WHBY, WHBC, KMBZ, KUDO, KSL, WWNR, WJBC, KTWO, KRKC.
- LINDA RONSTADT "I Knew You When" (Asylum) 47/20  
Rotations: Heavy 0/0, Medium 16/1, Light 28/16, Extra Adds 3, Total Adds 20, WARM98, KHOU, KJR, WICC, WYYZ, KMGC, WVLK, WHBY, KKUA, KCEE, WKBR, WTNV, Q96, WJBC, KPAT, WJON, KTWO, KQDI, KRNO, KSRO. Medium: WFBR, WRIE, KEY103, SM95, WSRZ, KUDO, WWNR, KFSB, KRKC, KBAI.
- RONNIE MILSAP "Inside" (RCA) 45/2  
Rotations: Heavy 1/0, Medium 29/2, Light 15/0, Extra Adds 0, Total Adds 2, WLTT, WGY. Heavy: KSL. Medium: WLTA, WSB, WARM98, WCCO, KHOU, KEX, KFMB, WSBA, WEIM, WSKY, WCHV, WORG, KFSB, KFOR, WJON, KFQD, KTWO, KRNO, KVSF, KSRO, WSLI, WHHY, WHBY, WHBC, KRNT, KBOI, WKZE-FM.
- BILLY JOEL "Allentown" (Columbia) 41/13  
Rotations: Heavy 1/0, Medium 18/5, Light 19/7, Extra Adds 1, Total Adds 13, WHEN, WAAY, WHHY, Y106, KBOI, KUDO, KWAV, KCRG, KCMQ, KVOX, KPAT, WJON, KRKC. Heavy: KPLZ, WYYZ, WFMK. Medium: WTAE, KGW, KEY103, SM95, WSRZ, WMHE, KYUU, WAYV, WKZE-FM, WEIM, WCHV, KBAI, KRNO.
- KIM CARNES "Does It Make You Remember" (EMI America) 40/1  
Rotations: Heavy 3/0, Medium 22/0, Light 15/1, Extra Adds 0, Total Adds 1, WWNR. Heavy: KUDO, WEIM, WLVA. Medium: WFBR, WLTA, KEX, KGW, WKAZ, WHEN, WAFB, WHHY, SM95, WSRZ, WHBC, WTRX, WISM-FM, WQUA, WMHE, KYUU, WKZE-FM, WTNV, WSKY, WORG, KFSB, KRKC.
- MARVIN GAYE "Sexual Healing" (Columbia) 35/7  
Rotations: Heavy 8/0, Medium 12/2, Light 15/5, Extra Adds 0, Total Adds 7, WFYR, KGW, WQUE, WQUA, WKZE-FM, WTNV, WCHV. Heavy: WLTT, KFMC, 97AIA, WAFB, Y106, WAYV, WWNR, KCMQ. Medium: WASH, KHOU, WKAZ, WHHY, WNCI, KYKY, KBOI, KKUA, KWAV, KRKC.
- GLENN FREY "All Those Lies" (Asylum) 34/12  
Rotations: Heavy 1/0, Medium 16/2, Light 17/10, Extra Adds 0, Total Adds 12, WCZY, WHB, WKAZ, KMGC, WHBC, WENS, WISM-FM, WQUA, KWAV, WCTC, KCMQ, KVSF. Heavy: WCCO. Medium: SM95, KYKY, KUDO, WAYV, WWNR, WEIM, WTNV, WSKY, WCHV, KFSB, WJON, KTWO, KRNO, KSRO.
- GLENN FREY "That Girl" (Asylum) 32/10  
Rotations: Heavy 1/0, Medium 12/3, Light 19/7, Extra Adds 0, Total Adds 10, WARM98, WRIE, KMGC, SM95, WHIO, KRNT, KWAV, KVOX, KFQD, KTWO. Heavy: WDEF. Medium: KEY103, WSLI, WSRZ, WHBY, KUGN, WKZE-FM, WLVA, KFOR, KRKC.
- RAY PARKER JR. "Bad Boy" (Arista) 30/6  
Rotations: Heavy 2/0, Medium 11/1, Light 17/5, Extra Adds 0, Total Adds 6, WKAZ, KEY103, WNCI, KWAV, WTNV, KPAT. Heavy: Y106, WFMK. Medium: WAFB, WAAY, WHHY, KUDO, WWNR, WEIM, WLVA, KFQD, KBAI, KRKC.