

I N S I D E :

**First Fall Arbitrons & Birches**

**New York:** WPLJ Knocks Off WAPP, WBSL Leads ARB, WRKS Top Urban In Birch.  
**Los Angeles:** KROQ-FM AOR Leader, Nearly Takes Birch Market Lead; KIIS Leads All Contemporaries.  
**Chicago:** WGN Dominates Market, WBBM-FM Shows Slippage.  
**Philadelphia:** WEAZ Rockets 3½ Shares, WUSL On WDAS-FM's Tail.  
**San Diego:** KFMB Drops Seven Shares.

Full details on Page 12

**People In The News This Week**

In record developments, Tom Werman takes the long-vacant EIA Sr. VP/A&R post while Paul Cooper becomes Atlantic's VP/West Coast GM. Capitol Broadcasting



Tom Werman, Paul Cooper, Dan O'Toole

Co. puts Frank Maruca and Claire Shaffner at the head of its two new regional administration setups. Dan O'Toole is upped to National PD for Capitol Broadcasting, Inc. (no relation).

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**Format Changes For The New Year**

- KNUZ/Houston and KIXK/Dallas drop Country for Classic Rock.
- WGBS/Miami adopts News/Talk.
- WKDA/Nashville goes "Modern Rock."
- W101/Tampa debuts A/C.

Page 18, 34, 41

**Long-Range Planning: The Key To Effective Management**

■ "Planning in broadcasting should take place daily, weekly, monthly, annually, and for a period of at least five years." Bruce Johnson, former President of three major radio chains, debuts his new Management column with a no-nonsense assessment of the importance of planning for successful radio executives.

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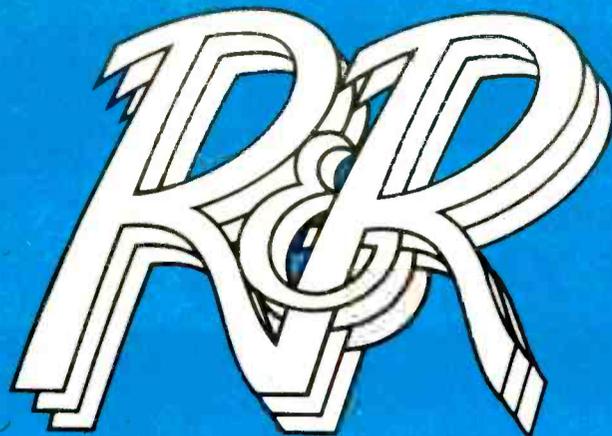
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**R&R's New AOR Advantage**

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Pages 26, 45, 59, 60, Back Page

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RADIO & RECORDS

**FM KYND Rocks With AM KKBQ**

**Beautiful Music Format Gone**

KYND/Houston dropped its Beautiful Music format last week (12-29-82) in favor of a CHR approach paralleling sister AM outlet KKBQ (79Q). The two stations are simulcasting morning drive and early evenings utilizing the personalities currently on 79Q. Pete Schulte, Harte-Hanks Regional VP and GM of KKBQ, has taken over management of both stations, and KKBQ PD John Lander has assumed the additional duties of programming the FM.

Asked about the format shift, Schulte told R&R, "The AM has been an enormous success in Houston and kind of a phenomenon among AM radio stations nationwide. We wanted to capitalize on the programming of the AM, making the 'Q' programming available to everybody in the market. This is just a much better way to go with the FM. We think we can achieve higher ratings, and we've had a lot of experience with this approach in Tampa, KYND/ See Page 20

**Yankus Appointed GM Of WHND & WMJC**

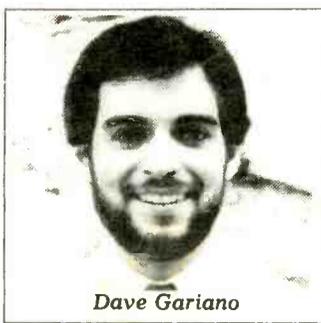
Dick Yankus, General Manager of WLLF & WKSJ/Mobile, has been named GM of Greater Media's WHND & WMJC/Detroit. Yankus, who has piloted the Capitol Broadcasting properties for several years, will move to Detroit and assume his new duties effective January 31.

Greater Media VP/Radio Herb McCord told R&R, "Dick has a tremendous track record, he's a native of Detroit, and he's absolutely the perfect person for the job. At the same time, let me say that Don Hamlin has done a great job as acting General Manager and I'm happy he'll stay on as General Sales Manager."

Yankus was elated about the move. "It's my hometown - to go back there in concert with a company that has the reputation Greater Media has, and to work with a person as well respected as Herb McCord is - I'm mentally devastated." Yankus said he had "10,000 questions to ask" upon his arrival and planned no format or staff changes.

**Gariano Joins WLLZ As PD**

Dave Gariano has been appointed PD at WLLZ/Detroit, joining the station from the Sebastian, Casey & Associates consultancy, where he was Director of Client Services. Gariano replaces Joe Urbiel,



Dave Gariano

who remains on staff as Assistant PD.

Gariano told R&R, "I've had GARIANO/ See Page 20

**CHRISTY AND ROSE FORM CONSULTANCY**

**WABX Ends AOR Era, Adopts "Hot Rock" Format**

WABX/Detroit shed its AOR format of 14 years in favor of a CHR approach under the direction of Paul Christy this week (1-5). At the same time, Christy announced the formation of new consultancy Christy-Rose & Associates with WLOL-FM/Minneapolis VP/GM Doyle Rose.

WABX will employ Christy not only as consultant, but as PD as well. "This is the battle I've been waiting for," he remarked. "It's Mike Joseph's 'Hot Hits' (at WHYT) and my

'Hot Rock' format against each other. We're going in there as a CHR station since we feel we can do a better job than they're doing. I'm from Detroit, so this is really my baby.

"We've proved ourselves with the format's success at WZZR/Grand Rapids and WLOL-FM/Minneapolis; we know it has long-range success potential. To insure that it goes smoothly I'll be running things until (owner) Bob Liggett can name a GM." Liggett formally took over the station

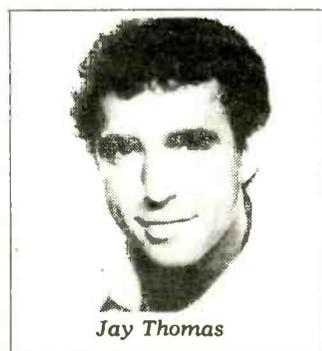
from Century Broadcasting this week, completing a \$6 million transaction.

Current PD Carey Curelop has left for the PD slot at WYNF/Tampa (see separate story Page 20), but the fate of the current airstaff is as yet undecided. "Everyone who's been on the air will have a chance to stay with the station in its new format if they can fit in," Christy told R&R. "WABX will be known as '99½ FM, Music Radio,' and we're going to be making things very exciting in Detroit."

Commenting on the expansion of his consultancy, Christy told R&R, "This is a natural association, since Doyle was very much a part of the architecture in putting the 'Hot Rock' format together. He will concentrate on the managerial, sales, promotion, and imaging of our client stations. I will continue to concentrate on music and programming."

**Jay Thomas WKTU's New Morning Man**

Jay Thomas assumed the morning shift (6-10am) at WKTU/New York this week (1-3), marking his return to the airwaves in the nation's largest market. He had previously been morning man at WXLO, and had been signed as one of



Jay Thomas

the personalities for ABC's never-launched Superadio format. THOMAS/ See Page 20

**FORMER GM FRANK BUYS OXNARD STATIONS**

**Cohen Named GM Of WINZ-AM & FM**

Stanley Cohen has been appointed General Manager of Guy Gannett stations WINZ-AM & FM(195)/Miami. He succeeds former VP/GM Harold A. Frank, now a principal in Sunbeam Radio Partnership, which, recently purchased KACY-AM & FM/Oxnard, CA for \$2.6 million (R&R 11-26-82).

Cohen first joined WINZ in 1978 as Sales Manager and was appointed General Sales Manager of both stations in 1979. Commenting on his promotion, Cohen told R&R, "I'm

excited about the new position and the challenge. Harold established a terrific management team over here and I don't have plans for any changes in it immediately. We have all the elements in place and we're going to continue to be a very dominant force on both our AM and FM stations."

Frank managed WINZ-AM & FM for five years, also serving as GSM during his total eight-year tenure. At KACY he's currently managing partner/GM

COHEN/ See Page 20

**REKER TO VP/PROGRAMMING AT ZUMMA**

**Casey Operations Manager At KOGO & KPRI**

Al Casey, former VP/Programming for Charter Broadcasting, has joined KOGO & KPRI/San Diego as Operations Manager. He succeeds Reed Reker, who becomes VP/Programming for Zumma Broadcasting. Zumma recently (1-3) took over KLNK/Oklahoma City from Sunbelt Communications for \$3.3 million, changing the station's calls to KZBS.

KOGO & KPRI VP/GM Jeff Peck told R&R, "We're most excited to have Al join us, as

he's learned at the right hand of some of the best in the business. His own reputation and credentials are also impressive. Al's main duties will focus on improving KOGO, but he'll also have input at KPRI.

"Reed Reker has done an outstanding job for us. We're sorry to lose him, but I feel under (VP/Operations) George Johns, things will continue to run smoothly around here. To help over at KPRI, we've also

CASEY/ See Page 41

# ◆ THE ◆ GREAT SOUNDS

• GLENN MILLER •

• THE MILLS BROTHERS •

• BING CROSBY •

• PEGGY LEE •

• NAT KING COLE •

• DORIS DAY •

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other stars will appear on the show, all talking about their music and the fascinating stories behind the songs. Each show will also highlight a special year with a review of the events and the unforgettably great sounds of that year.

**The Great Sounds** wouldn't be complete without Frank Sinatra. Each week a "Spotlight on Sinatra" will pay tribute to perhaps the greatest sound of all.

**The Great Sounds** is hosted by Dick Shepard who anchored WNEW's legendary "Milkman's Matinee" in the mid 50's, as well as the NBC Radio Network program, "Monitor".

For more information and a demonstration cassette of **The Great Sounds** call The United Stations in New York at (212) 869-7444.

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### Reagan Returns To Radio Waves For Floodworkers Pep Talk

President Reagan went to Louisiana to sanction federal disaster aid to the state's flood-torn Northeast region, and he chose KMLB & KWEZ/Monroe as his vehicle of communication. R&R's Washington Bureau has an on-the-spot report about the Chief Executive in the control room and at the levee.

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### KENR SWITCHES CALLS TO KRBE

## KENR & KRBE Restructure Management

In management realignment at Lake Huron Broadcasting's KENR & KRBE/Houston, KENR GM and Lake Huron Sr. VP Robert Chandler has been named Chief Executive Officer for the two facilities, while KRBE VP/GM John Dew was promoted to VP/GM and Chief Operating Officer at both A/C-formatted stations.

Lake Huron President William Edwards stated, "A number of changes instituted this year were designed to strengthen and broaden the services of the stations. Formats of both outlets are directed to the same general audience interest, and realignment of executive responsibilities is aimed at providing maximum cooperation between the two entities and to enable



Robert Chandler

them to better serve the public interest of the Houston market."

Chandler, who is in his 32nd year with Lake Huron, said, "At my age, this development is particularly pleasing." He noted humorously, "After over 31 years with this company, it's a joy to have someone else under the gun all the time!" Regarding Dew's takeover of both stations' daily duties, Chandler added, "I have nothing but the highest regard, respect, and affection for John. He's a real professional and he'll do a fantastic job."

Dew, a 25-year radio veteran himself, joined KENR in 1977 as General Sales Manager, and became VP/GM at KRBE

KENR/ See Page 20

## O'Toole Capitol Broadcasting National PD

After two years as Program Manager of WRKA/Louisville, Dan O'Toole has been promoted to National Program Director for parent company Capitol Broadcasting. Besides WRKA, O'Toole will now also supervise the programming at Capitol properties WCAW & WVAF (V-100)/Charleston, WV; WLLF & WKSJ/Mobile; WKDY/Spartanburg, SC; and, pending FCC approval, WCTR & WMJJ/Birmingham.

Before joining WRKA, O'Toole programmed V-100 for two years, guiding the station from AOR to its present CHR format. In his new position, he replaces Bill Robbins, who resigned as National PD to be named GM at WLLF two months ago.

Capitol Broadcasting President Ken Johnson stated, "Dan has done a great job with WVAF and WRKA. I feel confident he will continue to add new ideas and make the necessary changes for the continued growth of the other Capitol stations. We're glad to have someone like Dan who has such a great understanding and knowledge of radio programming."

O'Toole told R&R, "I really appreciate the confidence that Ken Johnson has in my ability to do the job. Capitol has always afforded me timely growth and exciting challenges. I'm happy to be a part of it."



Dan O'Toole

# Capitol Broadcasting Co. Sets Regional Structure

## Maruca, Shaffner Promoted; Hiller New KISS & KMAC GM

Capitol Broadcasting Co. has established a new regional administration structure for its nine (soon to be ten) radio stations. Frank Maruca, VP/GM of KISS & KMAC/San Antonio; and Claire Shaffner, VP/GM at WRAL/Raleigh, have been named Regional Managers. Maruca will supervise KISS & KMAC, WRAL, and new acquisition KBEQ/Kansas City, whose purchase is awaiting FCC approval. Shaffner will be in charge of WRXL & WRNL/Richmond, WDRV & WLTV/Statesville-Charlotte, and WHTN & WKEE/Huntington, WV.

Capitol President Jim Goodman commented, "Claire and Frank have both proven themselves in their previous positions, and are looking forward to taking on the additional responsibilities."

Replacing Maruca in San Antonio is Jim Hiller, Sales Manager at KISS & KMAC

since 1980. Hiller told R&R, "What usually happens is a new GM gets a new station and the challenge of building it. To be able to come into this position at KISS, which is already a market leader, is really tremendous." No replacement for Shaffner has been named at WRAL.

## E/A Taps Werman As Sr. VP/A&R

Tom Werman has been named to fill the Senior VP/A&R position at Elektra/Asylum, vacant for several months since the departure of Kenny Buttice. Werman was most recently VP/Executive Producer for Epic Records, with whom he was associated since 1971 as a producer and A&R executive.

Joe Smith, E/A's Chairman, commented, "We count ourselves most fortunate to have brought Tom Werman to E/A. His amazingly successful track record as a producer, combined with a reputation for searching out new talent, brings to us an A&R leader with skills never before available to us. We expect Tom to provide us with the creative momentum in the pop field that the company now enjoys in the country and black areas."



Tom Werman

Werman stated, "I'm excited about the position. I've always had a lot of respect for E/A as a company that placed musicianship and artistry first. In my meetings with Joe Smith and everyone at E/A, I've also been very impressed with their close-knit working relationship and flexibility. One of my primary goals is to improve day-to-day creative interaction between artists and producers and the A&R staff."

While at Epic, Werman produced LPs by Cheap Trick, Ted Nugent, and Molly Hatchet, among others, and was involved in the signings of several more prominent artists.

## Day Appointed WIOD & WAIA GM

Former KOA/Denver General Manager Joel Day has accepted the same position with Cox Broadcasting's WIOD & WAIA/Miami. He succeeds acting GM Phil Costin, who continues at the stations as General Sales Manager.

Commenting on his new appointment, Day told R&R, "The impending sale of the GE stations (including KOA) didn't affect my decision. It's as much a personal challenge as it is a business challenge. I'd like to take WIOD to its true destiny and I don't think WAIA has reached its full potential. I feel the basic ingredients are certainly there: the commitment by Cox, excellent resources... saleswise they're in very good shape, and I think personnel-wise they have an excellent staff."

Day began his KOA GM stint in 1976, moving in-house from a four-year period as Sales Manager of KOA-TV. Although a replacement for Day has yet to be announced, Jim Hawthorne has officially been named Program Operations Manager at KOA, up from his previous Promotion Manager post.

## A New Look For Our 10th Year

1983 is R&R's 10th anniversary year, and we're commemorating the occasion in style. Our new front page is more colorful and designed to give you the news you need to know more efficiently than ever. Our new Back Page now includes the most up-to-date AOR album and hot tracks information available.

With our exciting AOR innovations in place, we're now gathering music information for the CHR, A/C, and AOR formats on Mondays and Tuesdays for printing late Tuesday night so the finished product is in your hands by Friday — the fastest turnaround and the most up-to-date and comprehensive music information offered to the industry.

As we enter our 10th anniversary year, our objectives are, as always, to provide you with the freshest and most accurate news coverage and music information. The changes introduced in this first issue of 1983 reflect those goals and our desire to help you stay abreast of the present and keep an eye on the future. On behalf of all of us at R&R, thank you for your support in helping us reach our 10th year, and we hope you'll join us in moving forward in years to come.

Bob Wilson, Publisher



R&R's first front page, 1973, and today's. Full circle?

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# Washington Report

## Cuban Task Force Urges Talks, Power War

The FCC and State Department were urged this week to start a "power war" aimed at bringing Cuba to the negotiating table to resolve AM interference problems. The advice came in an "Option Paper" submitted by the All-Industry Cuban Interference Task Force headed by Jefferson Pilot Sr. VP/Radio Cullie Tarleton.

Calling negotiations the only longterm solution, the panel put forth options that include bilateral or regional talks involving Cuba, or discussions conducted through a third country or an international organization. The group also advocated government compensation for any AM station harmed by Cuban interference.

To show Cuba that the U.S. means business, the industry task force called for eliminating all protection of Cuban stations and allowing American AM's to "increase radiation toward Cuba with no maximum power limit" so long as U.S. outlets and stations in other countries don't suffer.

In other tough proposals, the task force said the U.S. should consider withdrawing from the International Telecommunications Union (ITU) and think about refusing to ratify the Region 2 AM agreement hammered out a year ago in Rio de Janeiro.

## NRBA Names McCoy Sr. VP

The NRBA hired Tom McCoy, a lawyer and former broadcaster, to manage the association as Sr. Vice President. He'll report to Executive VP Abe Voron, who will concentrate on planning and lobbying.

From 1960 to 1973, McCoy worked at five Oklahoma City radio stations, including KYFM and KTOK where he was PD, and KLEC (now KQCV) as GM. In 1973 he began a five-year stint as an attorney advisor in the FCC Broadcast Bureau, which he left in 1979 to become VP/Sr. Management for Golden West Broadcasters.

Also, NRBA has announced that it signed up a record 475 new members in 1982, bringing its total membership to 1996. The previous one-year sign-up record was 428 in 1980.

VP/Membership Jack Christian commented, "A steadily accelerating show of support for NRBA is especially gratifying in view of the uncertain state of the economy and the problem of ever-increasing operating costs."

## Fein, Markey Join FCC, Douglas Sworn In At FTC

The FCC's new top lawyer will be Bruce Fein, now Associate Deputy Attorney General. Chairman Mark Fowler picked Fein to become the agency's General Counsel after a long search for a successor to Steve Sharp, who was named to the Commission by President Reagan.

Fowler has also chosen another top aide to be his liaison with the Senate. That job is being filled by Dave Markey, who will be leaving the staff of Sen. Frank Murkowski (R-AL). Markey was formerly NAB VP/Government Relations.

In the Mass Media Bureau, meanwhile, former radio announcer Ed Gursky has been named Chief of the Audio Services Division's Auxiliary Services Branch. And the Federal Trade Commission (FTC) was brought up to full strength last week with the swearing in of Democrat George Douglas, an economist from Austint.

## Minority Broadcast Employment Leveled Off In '82

Minorities failed to score an increase in upper-four category broadcast jobs in 1982, according to figures released this week by the FCC. Minority employment in the industry held steady at 12.7% last year, ending a trend of slight but steady gains in recent years.

Among officials and managers, minorities gained .1% for a total of 9.3%. A similar gain among technicians brought the minority total to 17.2%. In the professional category, minority employment remained unchanged at 13.9% and in sales minority strength actually inched downward .1% to 8.7%.

Women, on the other hand, held 25.9% of upper-four jobs last year, a gain of a full percentage point from the previous year. In the survey of upper-four positions, women are most predominant in sales, holding 39.6% of available jobs. In the office/clerical category, however, fully 88.7% of all slots are filled by women.

## NEW COMMUNICATIONS ROSTER

# Radio Deregulation Chances Uncertain With New Congress

Amid expectations that a wide range of broadcast issues will receive legislative attention over the next two years, the new Congress convened in Washington on Monday (1-3). New members will be appointed in the coming days as reorganization gets underway in the House and Senate Telecommunications Subcommittees.

The House subcommittee, which was preoccupied with common carrier issues for the last two years, plans to pay more attention this year to radio and television. In fact, Chairman Tim Wirth (D-CO) has raised deregulation hopes with a recent statement that "radio is sufficiently competitive" to warrant rule-lifting.

It's unknown, however, how the chances for radio deregulation will be affected by the 26-seat gain in the House for the Democrats, who are generally less inclined toward deregulation than the GOP. Also, some deregulation champions, such as former Rep. Jim Collins (R-TX), aren't returning this year.

In the Senate, which passed radio deregulation last year only to see it die in the House, there are also some new faces. Replacing defeated Commerce Committee members Jack Schmitt (R-NM) and Howard Cannon (D-NV) are newly elected Sens. Paul Trible (R-VA) and Frank Lautenberg (D-NJ). Also, the ranking minority slot on the Commerce Committee has been assumed by Sen. Fritz Hollings (D-SC), who has been unenthusiastic about deregulation.

Besides deregulation, Congress will be grappling with several other broadcast issues left over from last year: the Reagan administration has promised to try again to pass Radio Marti legislation; Sen. Bob Packwood (R-OR) will continue his fight to put broadcast speech freedoms into the U.S. Constitution; Majority Leader Howard Baker (R-TN) remains committed to opening Senate proceedings to radio and television coverage; and battle over royalties for

# Reagan Visits KMLB To Speak To Flooded Louisiana

For the second time in two weeks, President Reagan turned to the medium of radio Sunday (1-2) as he visited the studios of KMLB & KWEZ/Monroe, LA to speak to residents of flood-stricken Northeastern Louisiana.

On December 18 the President, as part of a new campaign to make himself more accessible to the news media, granted a special live radio interview at the White House to correspondents from the RKO, Mutual, AP Radio, Sheridan, UPI Audio, and NPR radio networks.

After the President's unexpected visit last weekend, KMLB Station Manager Greg Powell told R&R, "It was a real shot in the arm for the station and for Northeastern Louisiana." Powell said Reagan, from the KMLB control room, gave an "inspirational" five-minute talk in which he praised the volunteer efforts of those fighting the floodwaters and announced his approval of federal disaster aid for the region.

According to Powell, the station was

notified by the White House at 2am Sunday that Reagan was coming, leaving only 10 hours to prepare for a trip that usually takes weeks to arrange. Reagan rode to KMLB through floodwaters in an open-topped jeep and then crossed a sandbag levee constructed earlier in the week by station staffers. "We welcomed him to our island," said Powell.

After his broadcast, Reagan "jawboned for a little while" with the KMLB staff before departing, according to Powell, who said the President appeared to be genuinely concerned about the plight of the flood victims.

On several occasions during the 10-day flood, Powell said the waters threatened to top the station's makeshift levee, which would have forced KMLB off the air. In addition, the station's tower was surrounded by several feet of water ("It did miracles for our signal") that also came close to knocking the station out of operation.

"It looks like a rice paddy out there," Powell told R&R. He said station employees were "wading back and forth" to the studios and at times were ferried to and from work in boats. On Tuesday (1-4) the waters finally began to recede slightly, raising hopes that, after 10 days, the worst of the disaster was over.

## From The Washington Bureau

### Eastman Pacts With Tapscan

An exclusive arrangement has been struck between the Eastman rep firm and Tapscan, a Birmingham-based company, wherein Eastman will use Tapscan's computerized ratings breakouts for its client stations. Alan Topkes, VP/Marketing Services for Eastman, noted that the specific categories were expected to be locked in this week, but that Tapscan material can be used to help produce reach and frequency comparisons, rankings, and time-spent-listening analyses.

Essentially, Tapscan produces reports in-house that are competitive with material produced by Marketron and Telmar. Eastman's Topkes noted that his company will continue using Marketron internally, but will be experimenting with ways to incorporate Tapscan into its New York office operations.

### Hillier, Wechsler & Newmark Merges With Howard

Restructuring of client stations has led to a merger of two rep firms under the Interep umbrella, headed by Ralph Guild. Hillier, Wechsler & Newmark and Bernard Howard received approval from stations prior to announcement of the move in mid-December. Interep is also the parent for McGavren-Guild and Major Market rep firms.

### Heavy FM Penetration

Figures released in January from the RADAR (Radio's All Dimension Audience Research) report reveal that almost two out of every three Americans listening to radio are tuned to the FM band. FM garnered a 63% share of listening among 117 million persons (95% of 12+ population) who listen to radio each week.

### Stanley Kaplan Faces \$190,000 Election Fine

Stanley Kaplan, co-owner of WAYS & WROQ/Charlotte, has been fined \$190,000 by the Federal Election Commission (FEC) for violating election laws during the 1978 North Carolina Senate race. Kaplan allegedly made an improper loan and funneled over \$30,000 through other individuals to Democratic candidate Luther Hodges, despite a \$1,000 limit on how much one person can contribute. Kaplan's wife, Sis Kaplan, is President/GM of the Charlotte stations and President of the NRBA.



Frank Lautenberg as former Rep. Jim Collins (R-TX), aren't returning this year.

# **MOTOROLA AM STEREO. ONE BIG STEP CLOSER TO AN INDUSTRY STANDARD.**

The world's largest maker of automobile radios has decided that Motorola has the winning AM stereo system for its 1984 model cars. This might make your decision about what kind of AM stereo your station should broadcast a lot easier.

For more information about the significance of this decision, call Chris Payne at 202/862-1549 or Dick Harasek at 312/576-3591.

**MOTOROLA AM STEREO. THE WINNING SYSTEM.**





### 3M Enlists In Battle Against Counterfeiting

Armed with a high security authentication system, 3M has entered the fight against record and prerecorded tape counterfeiters. The **Confirm** system utilizes a thin, transparent, and retroreflective film that consists of 150,000 tiny glass beads per square inch. It's affixed to the LP or tape package as a manufacturer's label that features a hidden image.

Under normal lighting conditions, the hidden image remains invisible. But

when placed under a beamed light (i.e., a flashlight), the glass beads or lenses in the film reflect the image. Any altering or tampering with the label shows up as a break in the hidden image; the reflection of no image means the product is counterfeit. According to 3M, the Confirm system is non-transferable and "virtually counterfeit-proof," in addition to being easy to use, long-lasting, and cost effective.

### Wold Unveils Delivery System

**Wold Communications** is introducing a high-quality, low cost satellite delivery system known as the Satellite Subcarrier Transmission System (SSTS). According to Wold, SSTS alleviates black and white sound, the low-fidelity, tinny sound associated with out-of-town broadcasts, and replaces it with the sound of color, described as the natural high-fidelity sound that accompanies locally-originated broadcasts.

Aimed primarily at radio sports broadcasts, SSTS combines two technologies, single channel per car-

rier (SCPC) and Subcarrier Dipping, used from uplinks and downlinks, respectively. The result is an economical and flexible system that provides broadcast origination from any one of the SSTS network's 39 cities to any or all of those same 39 locales. Or an individual station can establish its own ad hoc network for sports or other programs of local/regional significance.

The SSTS service is slated for a March 1983 launch. Inquiries can be directed to (213) 474-6876.

### 16 Years Proven Success

## MINI-BINGO®

THE Canadian Radio Promotion

## U.S. Debut

MONEY-MAKING  
AUDIENCE-BUILDING

60-Seconds on Tape  
TAG IT, CART IT, RUN IT.  
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front & back

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MAKE YOUR NEXT CALL MAKE YOU MONEY . . . CALL

Larry Nathan, Peter Powell Assoc., 503-686-0248 NOW.



## Radio Listening Habits Challenged

Morning drive reaches peak listening levels at 7am, yet 74% of the total radio audience is still cruising around in their homes rather than on the highways. Away-from-home listening hits its peak at 2:30pm, at which time 60% of the national audience isn't at home. And as compared to other demo groups, teens devote the least amount of time to radio listening. Other generally-held beliefs are being

brought into question as well by "Radio Today," a booklet published by **Arbitron** based on 13,000 of its radio diaries.

In addition to graphs and charts that portray AM and FM audience loyalty and other listener patterns, Radio Today points out that across the country the average listener clocks 22 weekly

hours of tune-in time. Eight out of ten listen to radio five or more days per week; 26% listen to two stations each week; 23%, one; 23%, three; and only 14%, five or more. This breaks down to an average listener tuning in 2.5 stations a week, with one out of four persons dialing one station exclusively during that same period.

### Button Caps Push Station Image



A Chicago-based advertising executive has created a way to assist radio stations in promoting their marketplace images, help listeners quickly locate their favorite stations, and dress up car radio channel selectors' all at the same time. His three-in-one "CarTune Cappys" (The Radio Hot Button) are plastic ID caps imprinted with a station's calls or logo that fasten onto car radio push buttons.

In an **Advertising Age** article, creator **Steven Rifkin** of **Rifco Inc.** emphasized Cappys' usefulness: "... Cappys reinforce radio's place in the car. With all the format changes going on, the listeners have to be reminded who's playing what." Stations in various markets from New York to Seattle have already placed orders, planning to use the caps as giveaway items at concerts, sporting events, and DJ public appearances. Optional "Format Cappys," highlighting a station's

specific program offering, are also available. Cappys' cost is determined by the amount of printed information and quantity requested. They generally range from \$100-250 per 1000.

### Popular Flicks Polled

When **R.H. Bruskin Associates** surveyed the films viewers most want to see, a not surprising 68% said "E.T." Close on E.T.'s heels, however, is "Gone With The Wind"; apparently 66% still give a damn about Scarlett and Rhett. GWTW also garnered another distinction as the most-seen film of all time, according to 77% of the respondents. Rounding out that list were "Jaws," "Butch Cassidy and the Sundance Kid," "Rocky I," and "The Godfather."

### Violence Hits Videogames

Videogames have run the circuit from Pac-Man to the X-rated "Custer's Revenge." What next? A violent videogame to play in the comfort of your home. The "Texas Chainsaw Massacre" cartridge,

### THE TEXAS CHAINSAW MASSACRE VIDEO GAME CARTRIDGE



derived from the bloody and popular film, is **Wizard's** latest entry into the video arena. Touted as "a new way to take out your frustrations," this \$49.95 game lets players romp through violent-oriented antics as the crazed Leatherface or as the victimized innocent seeking safe harbor.

Decidedly less violent, but no less a horror to some, is OD'ing on junk food. That's depicted in another videogame called "Fast Food." The main character is a set of teeth nicknamed "Mr. Mouth" which gorges itself on burgers, milkshakes, and pizzas to win points. But when Mr. Mouth consumes six of the dreaded purple pickles, indigestion strikes and the game is over.

### RIAA Gold, Platinum Certifications Down

**RIAA's** traditional gold and platinum sales certifications have dropped — 16% through November 1982 as compared to the same period in 1981. Certifications total 181, versus last year's 216.

Albums racking up sales of 500,000 slipped from 136 to 112. But those reaching million-selling status dipped only slightly from 49 to 45 during the same 11-month period. Gold singles fell from 29 to 20, while the four singles thus far awarded platinum certification in 1982 are double the number awarded through November of last year. Interestingly enough, 1982's four million-selling singles are also double the number for 1981 as a whole.

### Cars Rated By Ripoff Percent

If you're driving a BMW 320-i, Corvette, or T-Bird, the U.S. Highway Loss Data Institute has bad news for you — those cars topped the most frequently stolen list. Though it's less classy, you'd do better driving a low theft-rated Ford Escort, Plymouth Horizon, or Chevy Citation.

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**FLEETWOOD MAC**

HBO SIMULCAST

VIA SATELLITE FEBRUARY 18, 1983

**WESTWOOD ONE**  
LOS ANGELES NEW YORK

# THE MOST EXCITING RADIO SALES PROMOTION OF THE '80s!

**the Loop**

December 1, 1982

Les Carroll  
R&R Entertainment Marketing Group  
1930 Century Park West  
Los Angeles, CA 90067

Dear Les:

We're really proud to have been associated with "The Great Rock & Roll Time Machine." It's an excellent show-- well researched and produced and professionally run.

The audience enjoyed it immensely; during the evening performances especially people were cheering and clapping and screaming for more. As you can imagine, we love being associated with a show that can move people to cheer!

Your staff was a delight to work with, especially Dick Rubin and Jim Boyd. They helped us to pull together the half-hour intermission so that it ran as smoothly as the show itself.

We're looking forward to our next run of "The Great Rock & Roll Time Machine." I saw it at least 15 times, but I'm eager to see it again!

Best regards,

*Sandy*  
SANDY STAHL  
Promotion Director  
/SS

cc: J. deCastro

**Y-100**

December 14, 1982

Mr. Michael Atkinson  
R&R Entertainment Marketing Group  
1930 Century Park West  
Los Angeles, CA 90067

Dear Michael:

On behalf of Y-100-FM and The Broward County Fair, thank you for all your help and personal touch in making the "Great Rock and Roll Time Machine" South Florida debut a big success.

The audience response was unlike any other I have ever seen. Emotions were riding high as the people remembered, applauded, screamed, and just lay silent as the "Great Rock and Roll Time Machine" traced rock and roll from the beginning till the 80's.

"The Great Rock and Roll Time Machine is the most cultural event at the fair this year," said John H. Stengel, President of The Broward County Fair.

The "Great Rock and Roll Time Machine" is a real class act and mass appeal crowd pleaser. We are looking forward to bringing it back to South Florida real soon.

Sincerely,



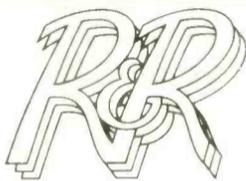
TONY NOVIA  
Promotion Director  
WHY1-FM Y-100

TN/cw

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For Radio Sales/Promotional Tie-Ins, Call Us...



**ENTERTAINMENT MARKETING GROUP**  
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# Networks/Program Suppliers

## MUSIC FEATURES

### ABC Entertainment Net/Silver Eagle (DIR):

Tribute to Lefty Frizzell (January 22)  
Steve Wariner (January 29)

### Rock Net/King Biscuit (DIR):

Stray Cats (January 23)  
The Fixx/Psychedelic Furs (January 30)

### Rock Net/Rolling Stone's Continuous History of Rock & Roll:

Greatest Drummers (January 23)  
Rush Profile (January 30)

### Country Sessions, Inc.

#### Country Sessions USA:

Oak Ridge Boys (January 22)  
World of Elvis Presley (February 18)

#### Earth News

Payolas (January 17-19)  
Foghat (January 17-20)  
Night Ranger (January 21-23)

#### London Wavelength

##### BBC College Concert:

English Beat (January 23)

##### BBC Rock Hour:

Duran Duran (January 23)

#### Narwood

##### Country Closeup:

Tompall & the Glaser Bros. (January 17)  
Janie Fricke (January 24)

#### Music Makers:

Count Basie (January 17)  
Four Lads (January 24)

#### NBC

##### Source:

Rolling Stones Special (January 21-23)  
John Cougar Concert (January 28-30)

### RKO Networks

#### Hot Ones (IS, Inc.):

Eddie Rabbitt (January 17)  
Pointer Sisters (January 24)

### Rolling Stone Magazine Productions

#### Guest DJ:

Aldo Nova w/Guitar Player's "Best of '82" (January 17)  
Buck Dharma, Eric Blume of Blue Oyster Cult (January 24)

### Syndicate It, Inc.

#### Music of Black America:

Black Rock & Rollers (January 17)  
Second Generation (January 24)

#### Talkin' Country

Rosanne Cash (January 20)

### United Stations

#### Weekly Country Music Countdown:

Bellamy Brothers (January 21-23)

#### Dick Clark's Rock Roll And Remember:

Kinks (January 21-23)

#### Great Sounds:

Benny Goodman (January 28-30)

### Watermark

#### Musical:

Marvin Hamlisch/Kismet/Gene Kelly (January 22-23)

#### Soundtrack of the 60's:

Bill Medley/Tony Asher/Supremes (January 22-23)

### Westwood One

#### The Countdown:

Bar-Kays/Lionel Richie (January 21-23)

#### Live From Gilley's:

Ed Bruce (January 21-23)

#### Rock Album Countdown:

Billy Joel/Supertramp (January 21-23)

#### Rock Chronicles:

Rock Festivals (January 17)  
Rock Films (January 24)

#### Special Edition:

Bar-Kays (January 21-23)

## PEOPLE

● **Reid Collins** appointed anchorman of weekday "CBS World News Roundup." He'll also retain his duties as anchor of the 6am and 11am editions of the network's "News-On-The-Hour." Collins succeeds **Dallas Townsend**, who served as Roundup anchor for 25 years. Townsend will now handle three weeknight "News-On-The-Hour" segments.



Reid Collins

● **James Bell** has been elevated to VP/Personnel for the **Mutual Broadcasting System**. He joined the network in June 1982 after an 11-year stint with **International Harvester Company**.

● **Sid Davis** named Senior Washington Radio Correspondent for **NBC News**. He was previously Washington Bureau Chief of the net's news department from 1979-1982. In other activity, **Beverly Byer** is tapped as UN reporter for the radio network.

● **Stephanie Black** appointed Director/Advertising, Promotion and Public Relations for **Chuck Blore and Don Richman, Inc.**

● **Larry McCoy** becomes Executive Editor, **CBS News, Radio**. Prior to this he was Assistant Northeast Bureau Manager for CBS News, based in New York City.

● **Gloria Puchon Briggs** assumes post of Administrator/ABC Youth Radio Networks (**Contemporary, Rock, FM**).

● Effective immediately, **Source** Program Manager **Rona Elliot** adds "Rock Reporter" duties on the net's "Rock Report" series. **Alan Tullio** is also appointed producer. New segments within the six-day-a-week feature include "Rock Chic," "Caught in the Act," and the "Hot Licks Award."

## NEWS & INFORMATION FEATURES

### ABC

#### Direction Net:

"Hot Under The Collar: The Cost of Keeping Warm" (January 17-21)

#### FM Net:

"'F' Is For Football," explores grade averages and extracurricular sports (January 17-21, 24-28)

ABC Radio Networks sign exclusive two-year contract with United States Football League for broadcast rights of play-by-play action (Beginning March 6)

### Narwood

#### Minding Your Business:

Extortion/Pt. I (January 10)  
Parking tickets/Conference Planning, Pt. I (January 12)  
Alternative long distance for less money (January 14)

#### Outlook:

Ford Foundation (January 10)  
Black Film Makers Foundation (January 11)  
Georgetown's Patrick Ewing (January 13)  
Student guide to colleges for Black students (January 16)

### Progressive Radio Network

#### News Blimp:

Training nerds to be cool/Legalized heroin/Fear of flying (Week of January 10)

#### Sound Advice:

Recording levels/Cueing records/Echo & reverb (Week of January 10)

### Strand Broadcast Services

#### Something You Should Know:

Skin care (January 10)  
Becoming successful (January 14)  
Aerobics for total well being (January 17)

### Watermark

#### TV Tonite:

"St. Elsewhere" — **NBC** (January 11)  
"Hill St. Blues" — **NBC** (January 13)  
"T.J. Hooker" — **ABC** (January 14)

### Westwood One

#### Spaces & Places:

Politics & the media w/Jimmy Carter, John Dean (Week of January 10)  
TV Weathermen (Week of January 17)



**CANDID CAMERA CATCHES FAGEN** — Publicity-shy Donald Fagen, one half of the popular Steely Dan, recently visited the Source's Rona Elliot, taping segments for the network's "Rock Report," a "Minute With . . ." and "Mini-View."



**RADIORADIO'S AWARD WINNERS** — In the recent National Commission on Working Women's Women At Work competition, RadioRadio News walked off with three of the 1982 awards. The network's "In Touch" feature concerning the portrayal of women in advertising won a first-place "Alice" glass obelisk. The winning team is (l-r) reporter Mona Rivera, Executive Producer Fran Stern, and Producer Susan O'Connell shown here with Robert McMillan, a VP with awards sponsor Avon.



**DIMPLES FIELDS QUESTIONS** — Richard "Dimples" Fields guested on Global Satellite Network's "Hollywood Live," answering listeners' questions about his current single "People Treat You Funky" from the LP "Give Everybody Some." Posing for a group shot following the broadcast are (l-r) producer Eddie Biscoe, Dimples, co-manager Belinda Wilson, host Jay Johnson, and co-manager Eddie Sims.

## DON'T GET STUCK IN YOUR OWN TRAFFIC.

The Nidus Broadcast Management System can get you back in the fast lane.

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1983	JANUARY
7-9	★ ELVIS PRESLEY BIRTHDAY SPECIAL
14-16	★ STEVE WARINER
21-23	★ THE BELLAMY BROTHERS
28-30	★ RAZZY BAILEY

New York • Los Angeles • Washington, D.C.

## Every weekend is Special on THE WEEKLY COUNTRY MUSIC COUNTDOWN

The United Stations  
AMERICA'S TARGET RADIO NETWORKS



## CMF '83 Calendar Chock Full Of Facts

The **Country Music Foundation Press** is publishing the 1983 edition of its official country calendar. Each month features black and white photos of popular country artists (**Chet Atkins, Willie Nelson, Emmylou Harris**, among others). And besides the usual holiday observances, monthly entries list artists' anniversaries/birthdates, historical events, and key facts about various country songs. The calendars cost \$5.95 apiece with an additional postage and handling charge of one dollar. Write CMF at 4 Music Square East, Nashville, TN 37203.

## R&B Musicians Compete For PolyGram Singles Contract

A **PolyGram** singles recording contract is the grand prize in the "Budweiser Showdown." Twenty-eight radio stations across the country are participating in the competition, which provides R&B musicians with "an opportunity to become the star you know you are."

Sponsored by **Anheuser-Busch, Rickenbacker Inc., and Showdown, Inc.**, the contest began November 1 with stations given six weeks to judge local winners. These local winners have their songs pressed and distributed by Budweiser plus

receive an award of \$500 worth of Rickenbacker musical equipment. Five local winners will then be chosen as national finalists, vying for the singles contract as well as a \$10,000 equipment bonus.

## \$3.98 Cassette Line Slated

**Accord/Townhouse** is instituting an all-cassette \$3.98 "Budget Series" distributed by **Capitol Records**. The line initially comprises 20 releases of new compilations featuring the major hits of such artists as **Mary Wells, Duane Eddy, Paul Anka, Conway Twitty, Rod Stewart & Faces, Johnny Cash, and Carl Perkins**.

## Computer Use Growing

A recent poll of 229 companies conducted by Pennsylvania-based **Administrative Management Society** indicates access to personal computers is increasing. Executives/managers at 43% and administrators at 38% of the surveyed firms use small computers on the job.

## Pro:Motions

### Grant New KKYK GM

**Jim Grant** has been promoted to General Manager of **KKYK/Little Rock**. Prior to this promotion Grant served as the station's Sales Manager. He succeeds **Cal Arnold**, who recently purchased **KOTN & KFXE/Pine Bluff, AR**.

### Davis New NARM VP

**Dan Davis** becomes VP of the **National Association of Recording Merchandisers (NARM)** in a recent reorganization program. Davis's background includes 18 years with **Capitol Records**, his last position being VP/Video Marketing for the label's sister company, **Thorn EMI Video Programming Enterprises**.

### KOSI Promotes Salvato

Five-year station vet **Bob Salvato** has been promoted to Sales Manager at **KOSI/Denver**. He moves up from an account executive post.

### Grumbach to WKTZ GSM

**Fred Grumbach** is upped to General Sales Manager at **WKTZ-AM & FM/Jacksonville**. He first joined the stations in 1981 as Sales Manager.

### WSB Elevates Johnson, Sherry

**Eric Johnson** has been appointed to National Sales Director for **WSB-AM & FM/Atlanta**, segueing from his previous 17-year stint as an account executive. In other activity, **Martin Sherry** has been appointed General Sales Manager for the stations. Moving up from a two-year tour of duty as the stations' Sales Manager, Sherry replaces **Bill Phippen**, who was recently named GM of **WWSH/Philadelphia**.

### Shipley Named GM At WERU & WMAD

**Alden Shipley** has been appointed General Manager of **WERU & WMAD/Sun Prairie, WI**. He was most recently Regional Sales Manager at **WVCG & WYOR/Miami**.

## First Media Corporation

**First Media Corporation is always on the lookout for people who want to advance their careers. Congratulations to the following who were PROMOTED in 1982:**

Chuck Artigue, former General Manager KOPA/Phoenix **PROMOTED** to General Manager WUSN/Chicago  
 Don Cann, Account Executive KFMY/Provo **PROMOTED** to Sales Manager  
 Nichole Courtney, Announcer KFMK Houston **PROMOTED** to Music Director WUSN/Chicago  
 Gary Hiatt, Account Executive Z-93/Atlanta **PROMOTED** to Local Sales Manager  
 Wendell Houston, Announcer KOPA/Phoenix **PROMOTED** to Announcer KFMK Houston  
 J. Robert Howe, News Director KFMY-KDOT/Provo **PROMOTED** to News Director WPGC/Washington, D.C.  
 Lee Logan, Program Director KFMK/Houston **PROMOTED** to Program Director WUSN/Chicago  
 Dan Mason, General Manager KFMK Houston **PROMOTED** to Vice President First Media Corporation  
 Mike McCoy, Announcer KFMY/Provo **PROMOTED** to Music Director  
 Mark McKasson, Announcer KDOT/Provo **PROMOTED** to Music Director  
 David Meszaros, Local Sales Manager Z-93/Atlanta **PROMOTED** to General Sales Manager KFMK Houston  
 Paul Neal, Account Executive WPGC/Washington, D.C. **PROMOTED** to Retail Sales Manager  
 Kirk Patrick, Announcer KFMK/Houston **PROMOTED** to Music Director  
 Jana Shaw, Announcer KFMY/Provo **PROMOTED** to Announcer KFMK Houston  
 Jerry Steele, Music Director KFMK Houston **PROMOTED** to Program Director WPGC/Washington, D.C.  
 Jim Sumpter, Program Director KFMY/Provo **PROMOTED** to Program Director KFMK Houston  
 Chris Thomas, Announcer Z-93/Atlanta **PROMOTED** to Music Director

**If you have outstanding talent to offer in any area of radio broadcasting, we want to hear from you. Send resumes, tapes or written presentations to:**

**Dan Mason**  
 Vice President  
 First Media Corporation  
 6420 Richmond Ave., Suite 600  
 Houston, Texas 77057

First Media Corporation is an Equal Opportunity Employer

**Z-93/Atlanta, WUSN/Chicago, KFMK/Houston, KOPA/Phoenix, KUBE/Seattle, KDOT-KFMY/Provo-Salt Lake City, WPGC/Morningside (Washington, D.C.)**

1983	JANUARY
7-9	★ GUESS WHO
14-16	★ TOMMY ROE
21-23	★ THE KINKS
28-30	★ JIMMIE RODGERS

**Every weekend is Special on**

**DICK CLARK'S**

*Rock Roll & Remember*

**The United Stations**

AMERICA'S TARGET RADIO NETWORKS

New York • Los Angeles • Washington, D.C.

# Ratings & Research



JHAN HIBER

## Arbitron's New Promo Policy Unveiled

In the mail that arrived at your station during the holidays you probably received a missive from Arbitron, and I don't mean a Christmas card. The communication was an announcement alerting stations to a new policy, effective with the now-underway winter sweep, regarding how promotional and advertising messages relate to the ratings. The new policy supplements Arbitron's current stance against "diary distortion" and "on-air" survey announcements by covering "off-air" survey announcements. Let me lay out for your consideration the history of this new edict and its implications for what you may — or may not — do under Arbitron's new guidelines.

### Page Five Addition

The recent Arbitron prohibition against referring, *in any media*, to the "current" sweep (whatever that sweep may be) is an extension of policies and actions taken since 1977. In May of that year **Ted Shaker**, President of Arbitron, authored a nationally distributed letter outlining the company's stance against "diary distortion" announcements or promotions. This policy came about because of a spate of potentially distorting promotions that had been run during the April/May survey that year.

Once the new policy was announced it became part of the copy shown on page five of every Arbitron report. This page, known as the "Special Notices" page, has since been expanded to cover a later series of controversies over "on-air" announcements. Arbitron has banned any on-air reference to a current survey or diary methodology, even though such an announcement may merely ask anyone who gets involved in an Arbitron survey to be sure and accurately reflect the listening done during the diarykeeping.

Page five will soon have a new paragraph, dealing with any messages that relate to a current survey, regardless of the media used to distribute that message. This covers the loophole not closed by the warning against on-air announcements. Now advertising, or promotional announcements *in any media* that refer to a current sweep are forbidden. If a station in your market suspects that you are generating a message about the ratings sweep, and complains to Arbitron about it, the wrath of Beltsville could descend upon you. Of course, your station may also complain to Arbitron's Special Station Activity Committee in Laurel about what you perceive a competitor may

be doing that is running afoul of the new policy.

### Promotional Implications

I imagine there are dozens of you wondering what the reality of this new guideline might be. What can you say or publish, and what is off limits? Here are some examples of the implications of the recent Arbitron decision.

The catalyst for this new statement was a situation that developed in Chicago but provides an education for those in any market. In the Windy City a station inadvertently caught Arbitron's attention because of a mail piece. In this case the station asked listeners who wanted to win tickets to a concert or movie to send in a self-addressed stamped envelope with their entries. The winners had the tickets sent to them, while the other entrants received station literature in their envelopes. That was the rub.

Besides programming information and concert schedules, the station would also include a note that referred to ratings. The message stated that ratings were important to Chicagoland stations, and that if the listener was contacted by any ratings company he/she should comply as accurately as possible with the ratings service. No specific ratings firm or methodology (diary) was mentioned. Although this note had been sent whenever promotions were done by the station, it had been a sporadic thing done several times annually for the past three years and seemed to have little, if any, impact on the ratings. Nevertheless, a competitor complained about the practice during the fall survey, spurring Arbitron's new policy.

Think about what this means. If your station has in any medium been alerting the public to the fact that there is a ratings survey going on, problems could arise. Assuming that you were abiding by the previous admonition against on-air announcements,

## Week In Review

### Birch Adds Markets

The Birch Report ratings service has expanded its monthly surveys into four new markets. Effective this month Baltimore, Harrisburg, Albuquerque, and Shreveport will be measured by Birch.

In addition Birch has added a new service aimed at smaller market stations. The new Standard Market Report (SMR) uses a sample of 800 interviews and provides expanded demo and daypart data over previous Birch smaller market trend studies. The SMR will, according to Tom Birch, have "approximately 150 pages compared to 48 in our current smaller market report, at no increase in price." The SMR will be available in book or computer tape form.

### Research Jargon Unraveled

Did you ever wonder what an "area sample" is? That's just one of the market research terms (61 in all) that is defined in the "1983 Complete Guide to New England Markets and Media." Compiled by Dorr Research of Boston, the definitions should prove enlightening. Contact New England Advertising Week at (617) 482-0876 about obtaining a copy.

this now means no advertising, PR, or promos in other media can refer to an ongoing survey. No matter how innocent the reference may be, as in the Chicago case, you could be slapped by Arbitron.

### Grey Areas

As with any new policy or procedure, there are grey areas inherent in this new stand by Arbitron. I'm sure some of you creative minds out there will think of ways to try and get around the new ratings reference taboo. Here are some morsels that may serve as food for thought.

As Arbitron General Counsel **Tony Kelsey** and I were discussing when this new policy was in the formative stages, the guideline deals only with references to a *current* survey. As Kelsey admitted, "There's no way we can restrict how stations promote the fact that they have done well in past ratings surveys." This is good news in that stations can still print sales material that ballyhoos great numbers in past books. Advertising may be done to get this message across to the public also.

However, as Kelsey lamented, "What happens if on some station's air the DJs are constantly referring to the great way the station showed up in the last Arbitron survey?" Some nefarious PD out there might have the personalities do this in hopes it would influence diarykeepers in a current sweep to hop on the bandwagon and "vote" for the station. If such a practice is ever brought to Arbitron's attention, Kelsey mentioned to me that the ratings firm might have to look at new ratings announcement guidelines that would prohibit such practices.

Kelsey brought up another topic near and dear to the hearts of many stations, namely how music research or perceptual research done by the station might be confused with ratings sweeps taken by Arbitron or other companies. Where is the line drawn between alerting your listeners to the fact you may be calling

to research their tastes or attitudes, and possibly confusing diarykeepers?

A case has cropped up in Hartford that illustrates the dilemma. According to Kelsey, Arbitron got a complaint from **WKSS** accusing **WRCH** of using "research announcements" to muddy the waters in Hartford. Kelsey told me the ruckus evolved from announcements aired by **WRCH** which **WKSS** thought might have confused diarykeepers, thus causing diary distortion.

Apparently, **George Burns** advised **WRCH** to announce on-air that it was doing programming research and would be contacting the public to tap their opinions. Listeners were told they could contact the station if they wanted to be in the survey. The implications of a diarykeeper confused by such wording are potentially damaging.

Even if the intent of the **WRCH** announcements was benign they might cause problems for Arbitron. The wording of such announcements may again bring up the spectre of "on-air" survey announcements, a hot controversy between 1978-80. Arbitron is asking Burns to rework announcements aired by the stations he consults, and that may solve the particular problem in Hartford. It is unfortunate though that this type of practice came up, since Arbitron's reaction down the road may be to place a straitjacket on legitimate station research efforts, in order to protect the integrity of the ratings.

### When In Doubt, Don't

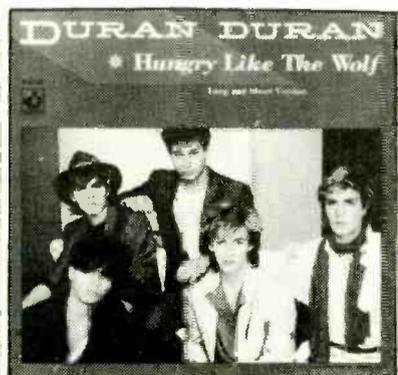
To summarize, Arbitron's new policy on references to current surveys or ratings takes effect immediately and bans such references, whether on-air or in any other media/medium. There will be grey areas and loopholes that emerge as the policy is tested and put into use, but unless your station has a desire to have Arbitron cast aspersions against it, I'd suggest staying away from such ads, announcements or references. Let's put our energies into creating a better radio product, not into trying to confuse diarykeepers.

# ★ DURAN DURAN ★ BREAKS THROUGH!

**THIS IS A TRUE STORY OF UNDENIABLE TALENT AND STEADFAST COMMITMENT.**



DURAN DURAN



★ **May 1982:** Duran Duran set their sights on the American marketplace with the release of their second album, *Rio*.

★ **June 1982:** Several adventurous stations respond to the album and its single, "Hungry Like The Wolf." But interest proves short-lived.

★ **July 1982:** Producer David Kershenbaum (who had just finished Joe Jackson's *Night And Day*) remixes four dance versions of Duran Duran's strongest tunes. The result is the mini-LP *Carnival* (DLP-15006).

★ **August 1982:** *Carnival* is well-received, rekindling interest in Duran Duran. On the music video channel MTV, the band's stunning videos—"Girls On Film," "Rio" and "Hungry Like The Wolf"—achieve long runs in power rotation. Suddenly in MTV markets Duran Duran albums begin to retail briskly.

★ **October 1982:** Kershenbaum remixes the entire *Rio* album, and the new version is re-serviced to all stations and press contacts. New point-of-purchase posters and a four-color press kit are distributed nationwide. *Rio* re-enters the charts and begins to climb.

★ **December 1982:** Resistance crumbles. Radio accepts *Rio* as if it were a new album. AOR closes out in three furious weeks. By December 17, *Rio* is an AOR Breaker in *Radio & Records*. At CHR "Hungry Like The Wolf" becomes one of radio's most added singles.

★ **New Year's Eve 1982:** Duran Duran headlines MTV's New Year's extravaganza broadcast live in stereo from New York's Savoy club. Eight million viewers enjoy.

★ **1983:** The Year Of Duran Duran...it's inevitable!

The Album: ***Rio*** (ST-12211)

The Single: **"Hungry Like The Wolf"** (B-5195)

The Band: ***Duran Duran***



ON HARVEST RECORDS AND NEW HIGH QUALITY XDR CASSETTES FROM CAPITOL



# ARBITRON RADIO

Advance unconfirmed fall '82 quarterly.

## New York

**WBSL Moves Into First As WKTU, WRKS Slip; WPLJ Retakes AOR Lead; WAPP Soft; Hispanics Up**

WBSL (Urbn) scored its second straight increase, 5.3-5.6 to garner the top spot in New York's fall Arbitron scoreboard. Previous leader WKTU (Urbn) slipped 5.5-4.2 while WRKS (Urbn) moved 5.1-4.5. WOR (Talk) showed a 5.1-5.3 improvement.

In the News competition, WINS jumped 4.6-5.2 while WCBS gained 4.6-4.8.

The AOR battleground saw WPLJ recapture the lead with a 3.5-4.3 rebound, while WAPP dropped 4.9-3.1 in its first book with commercials. WNEW-FM had a stable 2.0-2.1 showing.

Hispanic and Beautiful Music stations showed growth. WADO (Span) surged 1.6-2.7 while WJIT (Span) advanced 1.8-2.1. WRFM (BM) inched up 4.2-4.3 while WPAT (BM) was resurgent 1.9-2.3 and WPAT-FM (BM) gained 3.3-3.8.

Other leading stations included WYNY (AC) holding a strong 5.0 share for the second consecutive book; WNBC (CHR), which went 4.4-4.0; and WNEW (BBnd), which had a stable 3.5-3.4 score.

Additional stations with a one share or better were WABC (Talk) 3.0-2.5, WBLI (CHR) .7-1.0, WCBS-FM (Gold) 3.2-2.8, WHN (Ctry) 2.6-

2.3, WKHK (Ctry) 2.2-1.8, WMCA (Talk) 2.6-1.8, WNCN (CL) .7-1.4, WPIX (AC) 1.7-1.8, and WQXR-FM (CL) 1.0-1.4.

### The Birch Report

Fall '82 quarterly.

**WINS Takes Birch Crown; WRKS Cops Urban Lead; WPLJ Wins AOR Battle**

	Sum. '82	Fall
WINS (News)	6.8	7.3
WRKS (Urbn)	6.3	6.0
WOR (Talk)	5.8	5.9
WKTU (Urbn)	4.4	5.8
WBSL (Urbn)	4.3	5.3
WPLJ (AOR)	5.4	4.9
WAPP (AOR)	7.4	4.8
WCBS (News)	3.9	4.4
WNBC (CHR)	3.8	3.8
WADO (Span)	3.2	3.7
WABC (Talk)	3.6	3.5
WYNY (AC)	3.8	3.2
WPAT-FM (BM)	2.5	2.7
WJIT (Span)	1.7	2.6
WCBS-FM (Gold)	2.0	2.5
WMCA (Talk)	2.5	2.3
WNEW-FM (AOR)	3.0	2.3
WNEW (BBnd)	2.8	2.2
WKHK (Ctry)	1.6	1.9
WPAT (BM)	1.7	1.8
WQXR-FM (CL)	1.8	1.8
WRFM (BM)	2.2	1.7
WHN (Ctry)	2.3	1.6
WPIX (AC)	1.3	1.3
WBLI (CHR)	1.3	1.0

# ARBITRON RADIO

Advance unconfirmed fall '82 quarterly.

## Los Angeles

Beautiful Music to A/C in the midst of the sweep and rose 2.0-2.4.

### The Birch Report

Fall '82 quarterly.

**KABC, KROQ Rank 1-2; KIIS Almost Doubles; KLOS, KMET Up**

**KABC Drops Three, Holds On To First; KIIS Jumps; KROQ Takes AOR Lead**

KABC (Talk), without Dodger baseball, suffered an 8.6-5.6 decline but still led the market. KBIG (BM) garnered its best book recently with a 4.0-5.1 increase. KIIS (CHR) surged 3.3-4.4, attaining its best share ever, and KFWB (News) rebounded with a 3.5-4.2 showing.

On the AOR front KROQ emerged on top, 3.7-3.9. KMET was up 3.4-3.7 and KLOS slipped 4.7-3.7. KJOI (BM) rose 3.4-3.8 and KNX (News) grew 2.7-3.7.

Others with at least a one share included KACE (Blk) 1.3-1.4, KALI (Span) 1.5-1.9, KDAY (Blk) 1.3-1.0, KFI (CHR) 1.7-2.3, KGFJ (Blk) 1.6-2.1, KHJ (Ctry) 1.4-1.4, KHTZ (AC) 3.0-2.9, KIQQ (CHR) 4.1-3.1, KJLH (Blk) 1.5-1.3, KKGQ (Jazz) 1.8-1.3, KLAC (Ctry) 1.9-2.4, KLVE (Span) 1.2-1.4, KMPC (Easy) 2.6-2.8, KNOB (Easy) 1.7-1.2, KNX-FM (AOR) 1.6-2.5, KPRZ (BBnd) 3.1-2.0, KRLA (Gold) 2.4-1.5, KRTH (CHR) 3.2-2.6, KTNQ (Span) 1.9-2.2, KUTE (Urbn) 1.7-1.4, KWKW (Span) 1.9-1.7, KZLA-FM (Ctry) 1.6-2.1, and XTRA (CHR) 1.4-1.8.

Two stations changed formats or calls in the fall sweep. KMGG (CHR) (formerly KWST) debuted with a 1.3. KOST switched from

	Sum. '82	Fall
KABC (Talk)	8.5	8.2
KROQ (AOR)	6.4	7.7
KLOS (AOR)	5.7	6.5
KMET (AOR)	5.3	6.3
KIIS (CHR)	3.1	5.7
KNX (News)	3.9	4.6
KFWB (News)	2.5	3.8
KRTH (CHR)	2.9	3.4
KBIG (BM)	3.9	3.2
KIQQ (CHR)	3.0	3.0
KJOI (BM)	2.8	2.8
KWKW (Span)	1.9	2.7
KALI (Span)	2.8	2.4
KRLA (Gold)	2.4	2.4
KMPC (Easy)	2.5	2.3
KFI (CHR)	1.7	2.2
KLAC (Ctry)	1.4	2.1
KHTZ (AC)	2.9	1.9
KTNQ (Span)	2.4	1.8
KKGQ (Jazz)	1.7	1.6
XTRA (CHR)	1.9	1.6
KGFJ (Blk)	2.6	1.5
KNX-FM (AOR)	1.2	1.4
KUTE (Urbn)	2.3	1.4
KACE (Blk)	1.9	1.3
KHJ (Ctry)	2.2	1.2
KOST (AC)	1.1	1.2
KPRZ (BBnd)	1.8	1.2

# ARBITRON RADIO

Advance unconfirmed fall '82 quarterly.

## Chicago

**WGN Tops Again; WLOO Runner-up; WCLR Leads A/Cs; Ethnics Down; WLS Rebounds**

WGN (Talk) rose 9.3-9.6 to remain the leader in Chicago. WLOO (BM) gained 4.8-6.1 to capture second place, WGCI (Urbn) slipped 6.1-5.3, and WBMX (Blk) went 5.2-4.7.

Three stations are knotted. WCLR (AC) got a 3.7-4.1 boost and became the first A/C station in Chicago to break the four-share barrier. WBBM-FM (CHR) dropped 5.3-4.1, and WIND (Talk) moved 3.5-4.1.

WBBM (News) had a stable book, remaining at 4.8. WLS (CHR) and WLS-FM (CHR) rose - the AM going 3.6-3.8 and the FM up 2.7-3.4.

The AOR race tightened. WLUP slipped 4.2-3.4, WXRT rose again, 2.1-2.3, and WMET went 2.2-2.0.

Others with at least a one share included WAIT (BM) 1.4-1.8, WFMT (CL) 1.4-1.8, WFYR (AC) 3.3-3.1, WJEZ (Ctry) 2.1-2.4, WJJD (BBnd) 4.2-3.5, WJPC (Blk) 2.9-2.5, WKQX (CHR) 2.7-3.1, WLAK (BM) 2.7-3.2, WMAQ (Ctry) 3.8-3.2, WOJO (Span) 1.2-1.0, WUSN (Ctry) 2.0-2.1, and WVON (Blk) 2.1-1.6.

### The Birch Report

Fall '82 quarterly.

**WGN Widens Lead; WBBM, WLUP, WGCI Up; WBBM-FM, WMAQ Slip**

	Sum. '82	Fall
WGN (Talk)	8.4	9.6
WLUP (AOR)	5.3	6.0
WBBM (News)	4.6	5.5
WBBM-FM (CHR)	6.6	5.0
WGCI (Urbn)	3.5	5.0
WIND (Talk)	4.7	5.0
WLOO (BM)	4.5	4.6
WLS-FM (CHR)	4.5	4.6
WKQX (CHR)	3.6	4.5
WLS (CHR)	4.0	3.9
WBMX (Blk)	4.2	3.7
WJJD (BBnd)	4.9	3.6
WMAQ (Ctry)	5.0	3.6
WXRT (AOR)	4.0	3.6
WCLR (AC)	2.9	3.0
WFYR (AC)	3.1	2.9
WFMT (CL)	1.7	2.4
WJPC (Blk)	2.0	2.4
WLAK (BM)	2.5	2.4
WJEZ (Ctry)	1.8	2.1
WUSN (Ctry)	2.7	1.8
WMET (AOR)	3.4	1.7
WAIT (BM)	1.1	1.0
WCFL (AC)	1.9	1.0

# ARBITRON RADIO

Advance unconfirmed fall '82 quarterly.

## Philadelphia

**KYW Number One; WEAZ Up Four Into Second; WFIL Doubles; WYSP Leads AOR; Urban Contest Tightens**

KYW (News) held on to the kingpin role in Philly with a 7.9-8.7 score, but the big gainer was WEAZ (BM),

which surged 4.8-8.2, after WWSH abandoned the BM format. WMGK (AC) rebounded 7.2-7.9, WCAU-FM (CHR) slipped 6.3-5.9, and WIP (AC) moved 4.9-4.6 to its softest book in recent sweeps. Without the Phillies, WCAU (News) was hurt 6.2-4.4, while WWDB (Talk) climbed 4.0-4.7.

Continued on Page 41

The jingles Los Angeles hears on

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I95 Johnny Dolan  
FM100 Garry Wall  
WCAU-FM Scott Walker  
WPHD Harv Moore  
96KX Bobby Christian  
WGH Bob Canada  
WKFM John Carucci  
WRCK Jim Reitz  
3WT Scott Michaels

WKRZ Jim Rising  
K104 Bill Shannon  
OK100 Denny Alexander  
WSQV Frank Bell  
WOMP Rich McKenzie  
95XIL Paul DeMille  
WABB-FM Blaine Kelley  
WPFM Skip Bishop  
FM99 Al Brock  
KISR Rick Hayes

WBWB John Heimann  
WFBC Tony Booth  
WKHI Jack Gillen  
KITY John Steele  
WFLB Larry Cannon  
KILE Scott Taylor  
KVOL Philip Rankin  
WJXQ Jim Ryan  
WSPT Brad Fuhr  
D93 Steve Sesterhenn  
KRNA Bart Goynshor

### LATE ADDS!

WKEE  
KSET-FM  
WQID  
WSKZ  
WSEZ  
WNOK-FM  
WVIC  
WIKS  
WCIR  
WYKS  
KFMW

# From Impressive AOR base!

WNOR Ron Reger  
WWW Jay Lopez  
WMYK Bill Simmons  
WSLQ Ric Johnson  
WWTR Brian Krysz  
WXCS Curt Brown  
WIMZ Dan Walston  
WOWE Tony Davis  
KMIX Sandy O'Conner  
WYMX Owen Holmes  
WXQR Andrea Hansen  
WKZL Tom Daniels  
WCKN Gary Jackson  
WLSQ Randy Culpepper  
WCKO Trish Anderson  
WYNF Ron Diaz  
WOWD Dick Blackmon  
WRUF Rick Field  
WHJY Jeff Richio  
WAQY Bob London  
WPYX Bob Welch  
WPDH Stew Shantz  
WPLJ Dorothy Vanturini  
WBAB Ralph Tortora  
WRCN Jim Buckley  
WDHA Mark Churnoff  
WZZO Bruce Bond  
WEZX Rich Pambino  
WTPA Jammin' Jeff  
WLS Les Cook  
WWCK Mark Miller  
WAPP Chip Hobart

WIOT Buck McWilliams  
WDVE Ron Nenni  
WGLU Garrett Hart  
WIBZ Bill O'Brien  
WBLM Jose Diaz  
WHCN Bob Bittens  
WOAY Charlie Jennings  
WFBQ Carey Carlson  
WWKK Kevin Cowan  
WKLC Neil Lasher  
WZIR Dean Matela  
WAAL John Carter  
WCMF Dave Kane  
WSYR Bernie Kimble  
WAQX Ed Levine  
WOUR Tom Star  
KSMB Scott Segraves  
KMBO Mick Lane  
WHMD Russ Pottle  
KFMH Lisa Cattalona  
KCGO Jack Emerson  
WXLP Terry Dugan  
KKRQ Ted Burton Jacobson  
KFMQ Bob Rosel  
KICT Pat Welch  
KQDS Brian Taylor  
KFRX Tracy Johnson  
WLPX Susie Austin  
WQFM Arnold Wolf  
WAPL Mark Coulter  
WYFE The Doctor  
KPRI Denice Russo

WWCT Jeff Murphy  
WBYC Christie Kayhill  
KWXL Doug Davis  
KYTX Charlie Palmer  
KFMX Nat Lamp  
KUFO Steve Driscoll  
KATT Warren Williams  
KMOD Jeremy Whitworth  
KZOM Rick Robbins  
KNCN Mando Camino  
KISS Tempie Lindsey  
KESI Joe Anthony  
KREM Tony Myles  
KEZE Jim Arnold  
KZOQ Vern Argo  
KSJO Nikki Stevens  
KOME Karen Nakamura  
KLRB Rosalie Smith  
KFMF Ron Woodward  
KTYD Rick Williams  
KOMP Big Marty  
KZOZ Harlan Winslow  
KISW Beau Phillips  
KZOK Jim Robinson  
KGON Gloria Johnson  
KZEL Ken Martin  
KMEL Nadine Marz  
KRQR John Russell  
KQAK Belle Nolan  
KLOS Ruth Pinedo  
KMET Hugh Surrat  
KGB Ted Edwards

KEZY Larry Reisman  
KWFM Rick Allen  
KLPX Jim Brady  
KBPI Phil Strider  
KILO Artski Phillips  
KZEW Jon Dillon  
KTXQ Drake Hall  
KLAQ Rob Roman  
KSRR Alan Sneed  
KYYS Joe MacCabe  
KKCI Mike White  
KLZR Tom Holliday  
KSHE Jack Silver  
KMAD Dale Wolter  
WLAV Tony Gates  
WMMS Kid Leo  
WRQC Tim Spencer  
WSKS Chris Geisen  
WTUE Bob Clark  
WQMF Duke Meyers  
WMMR The Kendalls  
WYSP "Ears" Feinstein  
WWDC Dave Brown  
WAVA Gary Chase  
WIYY Chuck DuCoty  
WKLS Bob Bailey  
WROQ Jack Daniels  
KQRS Doug Sorensen  
KDWB Jack Hicks  
WLUP Sky Daniels  
WMET Trip Reeb

# THANKS!

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# THE "GANG" IS (ALMOST) ALL HERE:

KEGL 7-5  
I95 21-17  
WGCL 16-5  
KEARTH 19-12  
KIIS-FM add  
KIQQ 13-11  
KCNR add  
KUBE add  
WFLY add  
WPST 34-23  
WKEE add  
79Q deb 20  
KSET-FM 15-6  
G100 add  
WNOK-FM add  
WKFR add  
KMGK 27-19  
KZ93 add 27  
WKAU add  
KGGI add 37  
KYYX 12-5  
KRQ 17-11  
WIGY add  
WTSN add  
WSQV deb 20  
WOMP-FM add 36  
KQIZ-FM add  
KNOE-FM add  
KYTN add  
WBWB 37-16  
WAZY-FM add  
KFMZ 13-5  
KCBN add 38  
KBIM add  
KOZE add  
WCAU-FM deb 38

WXKS-FM deb 28  
WLOL-FM 16-14  
XTRA on  
WKFM deb 35  
WPHD 26-24  
WRCK on  
KZFM on  
WABB-FM deb 29  
WBBQ on  
WSEZ deb 29  
WSSX on  
WGH deb 32  
WRVQ on  
WZZR on  
Z104 on  
WNAM on  
WMEE on  
KFI on  
KNBQ on  
KSKD on  
WJBQ deb 39  
WGUY deb 24  
WACZ on  
WIKZ on  
WKHI on  
WAEV on  
WFOX on  
WISE deb 33  
WHSI on  
WYKS deb 30  
KVOL on  
WSPT on  
KRNA on  
KGHO deb 32  
KCDQ on

## "Back On The Chain Gang"

# PRETENDERS

Produced by CHRIS THOMAS



Manufactured & Distributed by Warner Bros Records



## STREET TALK

After all the dust finally settles (and it will), look for Chrysalis Records to be distributed by E/P/A out of New York. Chrysalis VP/Promotion Jack Forsythe intends to stay on, presumably relocating to New York, but as we stated last issue (12-17), President Sal Licata has resigned and the West Coast Chrysalis offices are closed. The Takoma label, distributed by Chrysalis, has been purchased by newly-formed Allegiance Records.

WYST/Baltimore PD Ralph Rhoades has resigned to become the new PD at EZ Communications' newest A/C station WEZC/Charlotte. WEZC dropped its Beautiful Music format December 27, even though the station was already highly-rated. The switch was predicated in part by EZ's early Birch success with the A/C approach at its WEZS/Richmond.

And speaking of WEZS, congratulations to newly-promoted GM Wanda Bottinger, who recently moved up from her GSM position.

Street Talk hears a rumor that Infinity Broadcasting could become the new owner of Charter's KCBQ-AM & FM/San Diego.

With Charter shrinking, National Music Director Sherry Toennies has been released. She's one hard-working professional that shouldn't be on the loose for long.

Irene Kassorla is no longer with ABC Talkradio. Handling that time slot now is Dr. Susan Forward, who during the past two years hosted an on-air counseling program for KABC/Los Angeles. No explanation given as to Kassorla's ouster.

Tom Whalen has been named Operations Manager at WNAB/Bridgeport. Tom, who has been a regular air talent at WNEW/New York for the past 2½ years, formerly programmed both WNAB's crosstown rival WICC and WELI/New Haven for several years.

After more than five years (in his second stint) at KIMN/Denver, Chuck Buell has resigned to become morning man at A/C-formatted KPPL/Denver. Congratulations to Chuck on what we understand is a very nice deal. His departure from KIMN leaves PD Doug Erickson with a choice afternoon vacancy to fill.

Contrary to the very popular rumors, WKHK/New York is not contemplating a switch to "Modern Rock" or any other format. GM George Wolfson responded "absolutely not" when questioned about a possible move away from Country for the FM outlet.

Is WBBF/Rochester about to announce a format change to News/Talk? That's the rumor making the rounds in upstate New York.

Street Talk has heard that the convoluted ownership situation at KRLA/Los Angeles may be simplified soon. Recently, Greater Media made an offer on the station, but the deal fell through. Look for Bob Hope (one member of the coalition which currently owns the station) to buy out the other partners, becoming the sole owner of the L.A. AM.

### WDBO Hijacked By Disgruntled Jocks

Protesting the previously-announced format shift of WDBO/Orlando from Beautiful Music to Country, three WDBO jocks took the station hostage for more than three hours December 21, refusing management access to the control room. The trio, Gary Schaffer, Ron Kocher, and Lon Wagner, threatened to run a bulk eraser over the commercial cartridges if anyone attempted to stop their demonstration.

Management stood fast, and the protest, which was highly publicized in the local media, ended quietly. The three announcers, who already had been informed they were being released with severance because of the format change, actually demanded letters of recommendation from the WDBO management . . . the demand was ignored.

Apparently Messrs. Schaffer, Kocker, and Wagner saw the movie "FM" one too many times.

Complaining of chest and abdominal pains, Mutual Pres./CEO Marty Rubenstein was admitted to the cardiac care unit of Oshner Hospital in New Orleans Sunday (1-2), where he was attending the Sugar Bowl. By midweek Rubenstein was reported to be feeling well. His condition was listed as stable but he was still being held for tests, which so far had been inconclusive.

Just announced at KMET/Los Angeles is the station's affiliation agreement with Burkhart/Abrams/Michaels/Douglas & Associates. Lee Abrams will render personal services to the "Mighty Met."

Also at KMET, David Perry has replaced Jack Snyder in the afternoon airshift. Snyder, the former Assistant PD, exited amicably to become a managing partner in Kyd Records.

The successful morning team of Dick Purtan and Tom Ryan, together for the last nine years on CKLW/Detroit and previously at WXYZ/Detroit, may soon be a thing of the past. Purtan has reportedly told CKLW he is leaving the station next month (as his contract expires). However, CKLW has apparently made an attractive offer to retain Ryan's services. Where is Purtan going? Will Ryan break up the act to stay with CKLW? Answers when they become available.

Congratulations to Mike Joseph, who celebrates his 25th anniversary as a radio consultant this month. That's a quarter of a century and still going strong!

R&R extends its most sincere condolences to the family of Arnold Mork, owner of KRKK & KQSW/Rock Springs, WY. The 40-year-old broadcaster/pilot was killed when his plane crashed December 28 en route to Salt Lake City.

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# THE JOHN HALL BAND "LOVE ME AGAIN"



The first single from the album  
**Search party**<sup>ST-17082</sup>

Released January 14th

Produced by John Hall



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WLOL-FM  
KZZP  
KTFM

WCSC  
WZZR  
WJXQ

KMGK  
KSKD  
WFBG

WSQV  
WCIR  
WQLT

WISE  
FM99  
WBWB

# DONNA SUMMER



## "The Woman In Me" 7-29805

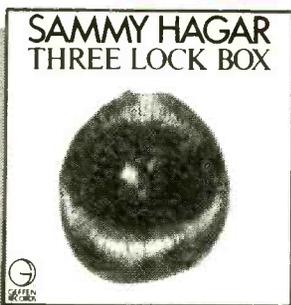
Produced by Quincy Jones for

**CHR NEW & ACTIVE**

DONNA SUMMER "The Woman In Me" (Geffen) 134/29  
 Moves: Up 20, Debut 45, Same 40, Down 0, Adds 29 including WKBW, KCNR, WTRY, WLAN-FM, K104, WAXY, BJ105, WBCY, WKFR, KSTT, KOFM, WMEE, KO93, KIDD, KGGI, OK100, KYTN, KKLS, WAZY-FM, KGHO.

**Average Move: +4**

# SAMMY HAGAR



## "Your Love Is Driving Me Crazy" 7-29816

Produced by Keith Olsen

**CHR Chart: 26**

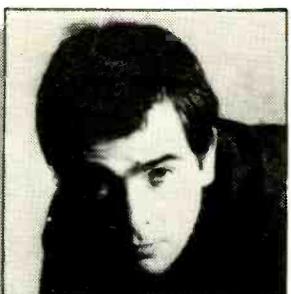
**Average Move: +4**

**AOR ACTION:**

Album: **3**

Hot Tracks: **1**

# PETER GABRIEL



## "Shock The Monkey" 7-29883

Produced by David Lord and Peter Gabriel

**CHR Chart: 24**

**Average Move: +3**

**AOR ACTION:**

Album: **36**

From the Geffen Album SECURITY GHS 2011

# NEIL YOUNG



## "Little Thing Called Love" 7-29887

Produced by Neil Young, David Briggs, and Tim Mulligan

from the debut Geffen Records album Trans GHS 2018

**Added Out of the Box:**

WCAU-FM	WKRZ-FM	WOKI	WYKS	WBWB
WPHD	WJBQ	WGH	KISR	KHOP
3WT	KTFM	WHSL	WNAM	KNBQ

**AOR ACTION:**

Album **24** **BREAKER**

Hot Tracks: **49**

# RICK OCASEK



## "Something To Grab For" 7-29784

Produced by Rick Ocasek Shipping Jan. 12th

From the debut Geffen Records album Beatitude GHS 2022

**AOR ACTION:**

Album: **26** **BREAKER**

Hot Tracks: **44**



Manufactured By Warner Bros. Records

# Management



BRUCE JOHNSON

- PLAN at least five years ahead
- ANTICIPATE possible obstacles
- DELEGATE specific phases of your plan
- REVIEW plans periodically

## Planning: The Way To Stay Ahead Of The Game

**T**he radio business is volatile. It changes almost every day, and its very nature is our excuse for not being able to plan. "How could I have known that the other station was going to duplicate our format?" "How could I have known that the local cable company would begin to go after our accounts?" "How can I predict what's going to happen a year from today?"

The fact is, we must do everything possible to try to predict all eventualities, and have a specific plan to deal with each of them. Planning in broadcasting should take place daily, weekly, monthly, annually, and for a period of at least five years. I would recommend an even longer term.

### Short-Term Planning

Here's a handy hint for organizing your short-term planning. Instead of listing each project on which you are working or supervising, list the person or persons who relate to that project and then the project title under that person's name. For example:

#### JONES — Sales Manager

- Copy for new sales promo brochure
- Training of underachievers
- Sales goal for month
- Review of expense allowances
- EEO problem

Some of these problems might also be listed under some other person's name; for instance, the EEO problem under your attorney, probably.

The point of this is that almost every task you deal with has someone associated with it. This way, instead of meeting with your sales manager four or five times a day, you can handle most of the problems related to him in one sitting.

### The Five-Year Plan

For intermediate and longterm planning, I use a different format. I first start with the five-year plan. Here I list the goals of the organization along with a brief description of my general plan for each objective. Example:

#### GOAL — \$5 million in gross billing in year five

- 40% profit to the bottom line

#### PLAN — To do this we must:

- Average 15% per year in gross revenue increases
- Get our average spot unit rate to the point that it will support our revenue goal each year
- Achieve a No. 3 or better ranking in the 25-34 demo
- Quadruple the number of accounts we will call on
- Train and motivate our sales and programming staff to do more than they now think they can
- Analyze each and every function and person in relation to productivity so operating expenses do not exceed an 8% per year increase
- Test and review our advertising and promotion plan for effectiveness each year

"I would rather work with a manager who planned and failed than with one who succeeded and did not know why."

In effect, the "plan" of the longterm goal is a series of subgoals, and it is in the intermediate planning that we become more specific.

### Preparing For Obstacles

Next we put down all the things that may prevent us from achieving each goal and develop a specific plan to deal with them.

Let's assume there is a distinct possibility that some of the local cable companies are going to interconnect and start selling advertising on a citywide basis. Do we wait for that to happen or do we make a plan now?

Your plan might be as follows:

- We should put together a strong presentation comparing all media, including cable, with radio.
- Our thrust should be positive in every aspect, and we should not single out cable in a negative fashion.
- Our people should begin training now with a proficiency goal of three months.
- We should begin to presell in three months.

In any planning exercise, I believe it is mandatory that each person who will have a part in carrying out the plan be involved in its production. Planning should never come completely from the top. You as a manager are just not close enough to the action to be 100% right on all the factors and conditions that may influence a specific plan.

I'm not advocating participatory democracy, for as Edmund Burke once said, "Search all your parks and all your cities; you'll find no statues to committees." You will also have to do some selling, in that only you have the total perspective and, it's hoped, the grip on what the overall objectives of the station really are.

You should also note another negative that might keep you from achieving your

"Planning in broadcasting should take place daily, weekly, monthly, annually, and for a period of at least five years."

goal — one of the elements of the plan might fail along the way. What if you don't achieve a No. 3 ranking in your target demo? You need a written and specific contingency plan based on a critical timetable.

### Detailing Departmental Duties

Now, having defined and planned for the things that might prevent your achieving your goals, you complete the process by outlining what each department in your station will have to do in Year One of the longterm plan. For example, programming should:

- Review and rework advertising/promotion program to position at 25-34.
- Intensify research into 25-34 lifestyles.
- Increase planning at airstaff level for nonmusic material.
- Improve efficiency of airstaff scheduling.
- Review music research methodology.

"It's a waste of time to construct a plan, put it in the drawer, and never look at it again. Successful planning requires that you review your plans on a periodic basis."

### Reviewing The Plan

It's a waste of time to construct a plan, put it in the drawer, and never look at it again. Successful planning requires that you review your plans on a periodic basis, not only in the quiet of your office, but with each person handling the implementation.

If you don't remind your people of the plan on a regular basis, the images will surely blur or disappear altogether.

If you are reviewing your plan on a regular schedule, you will also be able to discover when it is not working properly or even failing. If you're going down Highway 1 and the bridge is washed out, it makes sense to choose an alternate route.

To those who say all this is too much work, too complicated, or that time is not available for the task, let me offer the following:

A group of people, large or small, works best when it knows not only the main objective but also the specific routes and methods necessary to achievement. Some people may not like some of the elements in a particular plan, but they become more uncomfortable and unmanageable when they don't know which mountain to climb or which trail to follow.

In comparison with American industry in general, radio has been fortunate, unless we want to go back to the late forties and early fifties and remember that the medium of television came along and blew us off the dial for about eight years. Yes, radio today is healthier than it ever was

"Planning should never come completely from the top. You as a manager are just not close enough to the action to be 100% right on all the factors and conditions that may influence a specific plan."

before television. But times are changing again, and although the new day won't come with a bang, as it did with television, it will come, and this time with slow, rolling thunder.

I believe, however, that those who plan and prepare for the new technologies and the changing demographic and psychographic structure of our society will not only survive but also prosper.

### Hope Vs. Desire

Going to take a trip? Are you motoring out to the airport to hang around until a flight to your destination shows up? Will you take any hotel when you get there, or risk sleeping in the park? Are you gambling that the people you want to see will be in their offices or that they will have the time to see you?

Of course not. You plan the trip down to the last minute, and the specifics are usually documented.

How about the goals of your radio station? Are you just hoping you'll get to your destination? If so, you should know that your friend "hope" has had little or no training in navigation.

The distinction between hope and desire is a very important one, inasmuch as the former indicates a reverence for some unknown force that will magically appear at an undetermined point to save the day, whereas the latter insures that not only do you know where you're going, but that you also know how to get there.

A manager who is a good planner will be more in control and be free of the anxiety that accompanies the surprises which almost always occur when it's too late to do anything about them.

Furthermore, I would rather work with a manager who planned and failed than with one who succeeded and did not know why.

*Bruce Johnson, currently a management consultant, has served as President of RKO, Starr, and SRO Broadcasting's radio operations, and held executive positions with top rep firms in the course of a 30-year broadcast career. He can be contacted c/o R&R, 1930 Century Park West, Los Angeles, CA 90067.*

*This column will alternate with Jonathan Hall's Sales & Marketing Column.*

## KNUZ Drops Country For Oldies

After nearly ten years as a Country station, KNUZ/Houston switched to an Oldies format December 30. Station President/GM Dave Morris said the change stemmed from extensive market research. "We tested the market on our sister station, KQUE, with an oldies show called 'The Time Machine,' and it attracted tremendous numbers of adults. They indicated they were starved for this kind of programming. It made sense that some station should offer rock and roll on a full-time basis, and we decided to do it on KNUZ since KQUE has been firmly established as a middle of the road personality station for over 20 years."

KNUZ PD and afternoon personality Bruce Nelson will remain

with the station. He said, "We hope and we think that a lot of our country music people will stay with us and like what we do. A lot of folks who have turned to country music in the last ten years came from the old rock and roll. We're going to reach an audience that no one is programming to now. We'll cover basically a 20-year period when rock and roll was fun and not so serious."

Morris indicated that the entire KNUZ on-air staff had been informed of the change in advance and had elected to stay through the format switch. KNUZ, which went on the air in 1948, was one of Houston's top-rated Top 40 stations in the '50s and '60s. It switched to Country in 1973.

## WKDA Puts "Modern Rock" On AM Dial

WKDA/Nashville debuted a new "Modern Rock" format Saturday (1-1), with Smokey Rivers, PD of FM sister WKDF, also serving as PD of the AM. WKDA had duplicated WKDF's AOR programming for the past six months after dropping a Country format. Rivers has brought in a new staff for WKDA, and will supervise the format himself, without a consultant.

Explaining the format switch, Rivers told R&R, "We have a college station here, WRVU at Vanderbilt University, that programs a lot of new music. I felt we could offer it in a more intelligent, professional manner because we have a better handle on the radio business. It will allow us to watch for trends and records we can also use on the FM station."

"It'll be targeted very much 15-28 female. They're the ones who seem to prefer it. Being in the conservative South, the guys still seem to prefer Led Zeppelin and Lynyrd Skynyrd. We'll probably play a bit more black music than, say, KROQ-FM/Los Angeles, because the only other contemporary music doing well on the AM band here is a Black station, WVOL,

and so much of the new rock is rhythmic — the format just lends itself to anyone who wants to dance."

## Dark Upped To WCAO PD

Longtime WCAO/Baltimore air personality Johnny Dark has been named PD at the station, replacing Larry Coates, who has relocated to Huntsville, AL. Dark's promotion comes just five months before his 30th anniversary in the radio business.

Dark told R&R, "I've been with this station for 21 years, and handled this position before when we were an A/C station. This market has never had a really strong AM Country radio station, Johnny Dark and we have, I think, put together an outstanding product. We have most of the people who were with us during the A/C days, but I recently added Dave Kelly and Debbie Connor. It's very exciting to be here!"



# CALENDAR



BRAD MESSER

## Onward Toward Precisely What?

Radio news seems to outsiders to be quite an exciting and fulfilling profession, but real working newspeople frequently develop a patina of cynicism and — just like those poor ordinary folk in normal jobs — find ourselves occasionally questioning the very worth of what we're doing.

Almost every news story which is fascinating the first few times around inevitably erodes to the point of becoming a routine matter of filling in the blanks, at which point there is a fork in the career road. The newsman with a bank clerk's docility becomes a veteran endlessly repeating simple tasks in a professional way, while the more imaginative but less disciplined newperson gets antsy and, instead of pumping up his deflating staying power, casts about pointlessly searching for either new ways of saying the same things, or in extreme cases begins looking for new creative challenges in another line of work. But escape may be a much less satisfactory action than facing down the problem.

David Brinkley has been quoted as saying "people have the illusion that all over the world, all the time, all kinds of fantastic things are happening, when in fact over most of the world, most of the time, *nothing* is happening!" See, even the top pros among us may continue the show in an admirable manner while privately fighting against becoming totally jaded. Is there a way to handle recurring frustration and generate an ongoing sense of satisfaction?

We may toy with wishing away the routine of it all by keeping personal score in terms of market ranking or dollar income, but even those who crank their paychecks up to red hot cashflow levels in the most prestigious cities soon realize that doesn't equate directly to overall job satisfaction. If ever-bigger markets and money still don't bring consistent inner peace, and jumping professions doesn't appeal, what to do?

There is a line of thought that suggests recurring job frustration comes not from work itself, but from the feeling that what one does serves no good purpose. Satisfaction comes from doing good work for a good reason. Vidal Sassoon, who began as a dollar-a-day shampoo boy in London, suggests "Don't look for the cash . . . look at the art, look at the (good) it's doing for others. Because if it is professional it is obviously helping others as well. People always tend to say 'Hey, what's it like being a millionaire?' and I don't think you equate to that. What you equate to is the feeling that you get from actually doing something worthwhile."

And how to make it feel worthwhile? Do it better. The best you possibly can. Lost in the process of living up to our own ever-elevating self-standards, frustration will almost surely be replaced by what we're really after: not money or fame as much as self approval and inner satisfaction. It turns out that it isn't harder to try harder. In fact, trying makes everything easier.

### Cause Of Cowboy Unemployment

**MONDAY, JANUARY 10:** The job classification "American cowboy" appeared and disappeared over only a twenty-year span, according to researcher Stewart Berg Flexner, who says the average cowboy "was 24, the average working career seven years" and the most common causes of death "riding accidents and pneumonia." Cattle drives began with the opening of the Chisolm Trail in 1867 and gave work in peak years to an estimated 5000 cowboys, whose jobs rapidly began to disappear after January 10, 1882, when O.P. Brigg got his patent on what eventually fenced off the Old West . . . barbed wire.

Former Olympic and world heavyweight pro boxing champ George Foreman is 34. Rod Stewart, who sings up between \$2 and \$3 million a year, is 38. Baseball star Willie McCovey is 45. Others born on the 10th: late actor Sal Mineo (1939), late singers Jim Croce (1942) and Johnny Ray (1927), and entertainer Ray Bolger (1906).

### Star-Spangled Banner Was Big As A Barn

**TUESDAY, JANUARY 11:** Francis Key, who died 143 years ago today, left us the legacy of our national anthem, a song about a flag still flying after a battle. There's hardly any way he could have missed seeing it because that particular Star Spangled Banner flying over Ft. McHenry was as big as a barn, 30 feet tall and 42 feet wide. It's still around. You can see it in the Smithsonian Institute.

Bobby Goldsboro is 39. Actor Rod Taylor is 53. Our first Secretary of State Alexander Hamilton, born this date in 1755, was shot dead in a duel at age 49.

### Museum That Outsmarted Itself

**WEDNESDAY JANUARY 12:** Claiming to be the oldest on the North American continent, the Charleston Museum in South Carolina was organized on this date in 1773. Almost a century later when the Civil War came, and it looked as though Yankee General William Sherman's "march to the sea" was about to wipe out Charleston, directors gathered up their priceless John Audubon originals and packed 'em off to Raleigh for safekeeping. Sherman never reached Charleston. He attacked and burned Raleigh instead.

Smokin' Joe Frazier the boxer is 39. Actress Glenda Jackson is 46. Country singer Ray Price is 57.

Hermann Goering was born on the 12th in 1893: he was a World War I flying ace who became a Nazi and created the Gestapo (secret police) in World War II. Jack London the writer (1876) and country singer Tex Ritter (1906) share the birthday.

### Earp Croaks

**THURSDAY, JANUARY 13:** One of the most famous of the Old West lawmen was Wyatt Earp, whose renown was generated in good part by a book he wrote about himself. It made him look pretty good in the Gunfight at the OK Corral. Earp became one of America's earlier media darlings, hanging around Hollywood in his later days, and that's where he died 54 years ago today . . . not of an outlaw bullet, but of old age at 81.

People born on this date have included singer Sophie Tucker (1884); the man who invented the twisted-wire brush and sold thousands of 'em door-to-door, Alfred Fuller (1885); boys' writer Horatio Alger (1834); and actor Robert Stack (1919).

### Coldest Day Of The Year

**FRIDAY, JANUARY 14:** Traditionally this is the year's coldest day, and it was on this date in 1734 that the all-time temperature record was established when Siberia dropped to  $-120^{\circ}$ . There were claims that birds "dropped frozen to the ground."

Henry Ford started his first car assembly line rolling on this date in 1914.

Marjoe Gortner is 39, Faye Dunaway's 42, politician Julian Bond is 43. Coal miner's daughter Loretta Lynn is 51. Tomorrow Chuck Berry will be 57, and on Sunday racer A.J. Foyt will be 48.

The jingles Los Angeles hears on

# KFI

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# NINETEEN **3** BEGINS WITH EIGHTY **3** E/P/A

## SAGA "ON THE LOOSE"



Q107 add  
WLS-FM add  
WSPK add  
KHFI add 30  
WDCG add  
WKFR add  
KKFM add 25  
KRQ add  
Z102 add 37  
WSGF add  
WGLF add  
KKQV add

KKXL-FM add 25  
KKRC-FM add 32  
KYVA add  
WBEN-FM 13  
WCAU-FM deb 37  
96KX 9-7  
KEGL 19-10  
WLOL-FM 11-9  
WGCL 15  
XTRA on  
KZZP deb 25  
K104 27-19

KSET-FM 13-5  
WSEZ 31-21  
WRVQ 19-14  
WVIC 13-8  
WJXQ 6  
WIKS 14-10  
WMEE 13-5  
KKXX 13-7  
WRCK 20-16  
WSSX 24-19  
WANS-FM deb 29  
WGH 34-25

KMGK 23-14  
KZ93 20-15  
Z104 deb 29  
WKDD 30-21  
KIDD deb 28  
OK100 36-28  
95XIL 36-26  
WZYQ 25-18  
WHSL deb 24  
KISR 18-13  
KFMW deb 19  
KWTO-FM 27-22  
KGHO 23-19  
KCBN 36-12

*Portrait*

## SURVIVOR

"THE ONE THAT  
REALLY MATTERS"

OUT OF THE BOX:

WKFM WGH  
WRCK WJXQ  
KSET-FM WNAM  
WNOK-FM WOMP-FM

WKHI  
FM99  
KISR  
KBIM  
KDZA  
KCDQ  
KOZE



Scotti Brothers

## UNIPOP

"WHAT IF (I SAID I LOVE YOU)"

JB105 WAEV  
WSPK WJAD  
KTFM WFLB  
WGH KILE  
WQLT KVOL



ON YOUR DESK THIS WEEK:

**MICHAEL JACKSON'S** NEW SINGLE **"BILLIE JEAN"**

## CALLS WILL BE WLLT

## Matthews Named WYYS PD

WIKS/Indianapolis Operations Manager/Program Director C.C. Matthews will transfer to the same post at Heftel sister station WYYS (Yes-95)/Cincinnati January 17.

In making the appointment, WYYS GM Tim Montgomery told R&R, "C.C.'s just what we needed here, and it's good we can keep him in the Heftel family. C.C. wanted to continue working with (WIKS and WYYS) consultant E. Alvin Davis, which was important. He's from Cincinnati, and already knows some of our staff. I feel very good about C.C., and look forward to working with him."

Matthews fills the vacancy left by Ken Rogers's departure last November, and joins WYYS after programming WIKS for the past 15 months. He was previously PD at KJ100/Louisville, having formerly served as Operations Manager at WROK & WZOK/Rockford. Matthews, who will help WIKS select a new PD and assist the station during the transition, said, "We've done a very fine job at WIKS, and I leave here on a high note. I'm very excited about WYYS, and feel it has great potential. We have set high goals for '83, and we're going to achieve them."

At the same time it was also announced that WYYS will commence using its new WLLT ("W-Lite") call letters on January 24. Montgomery commented, "This has been a very good radio station, but it has never gracefully made the transition from CHR to A/C. We've been fighting an image battle, and we've needed to re-market what is essentially a very good product. This is a case where we're not changing the sound of the station very much at all. We're simply changing our marketing strategy."

## KENR

Continued from Page 3

two years ago. He told R&R, "I'm delighted and excited with the opportunity to be responsible for both stations. Especially today, it's a real challenge to successfully build an AM station. I'm looking forward to it."

At the same time, KENR's call letters were changed to KRBE, while the FM became KRBE-FM. Explaining the move, Dew said, "Promotionally, everything we do now benefits both. It will also help us when the FM begins simulcasting Houston Astros night games this spring. Rather than duplicating our efforts, the goal is to take advantage of the strengths of each station to make both better."

## Long-Pride Names Dodson President

Roger Dodson has been promoted from Exec. VP to President of Long-Pride Broadcasting, the company owned by Jim



Roger Dodson

Long and country music entertainer Charley Pride. In his new position Dodson will be responsible for the operations of all the stations in the Long-Pride group, including KEYN & KQAM/Wichita, where Dodson most recently served as GM. Long-Pride currently has applications pending before the FCC for new stations in Lincoln, NE and Charlotte, NC, and is negotiating for the purchase of stations in other cities.

Prior to joining Long-Pride, Dodson served as VP/GM of KRGI-AM & FM/Grand Island, NE. His appointment as President is effective immediately.

## Cooper Promoted To VP At Atlantic

Paul Cooper has been promoted to VP/West Coast General Manager at Atlantic Records, moving up from the Director of Creative Services position, which he had held since 1980. He will oversee the label's Los Angeles operations, with a concentration in the creative area on A&R.



Paul Cooper

Atlantic President Doug Morris commented, "I am especially pleased to be able to recognize Paul's increasingly important role as a member of Atlantic's creative team. Since joining the company five years ago, he has continually demonstrated a wide range of knowledge and expertise. This is a much-deserved promotion for one of our most valued executives."

Executive VP/GM Dave Glew added, "In addition to Paul's obvious strengths in the creative areas of the company, he has also proved to be a fine administrator and detail man. His appointment formalizes his position as the supervisor of our day-to-day operations on the West Coast."

## TRANSACTIONS

## Adams Acquires KEZK And WRTH

In separate transactions, Adams Radio of Missouri, headed by Minneapolis-based principal Steve Adams, has purchased St. Louis stations KEZK from Metroplex Communications and WRTH from King Broadcasting. The price for KEZK was \$5 million, while WRTH was reportedly sold for \$1.6 million. Both agreements are pending FCC approval, with takeover dates expected in early March.

KEZK operates with 100kw at 102.5 mHz, while WRTH has 1kw fulltime at 590 kHz.

Metroplex co-owner/Executive VP Bob Weiss told R&R, "We're buying WFYV/Jacksonville later this month and are looking in some other markets. It's really just a matter of putting our dollars in other places. KEZK is a fine station, and we've been retained to consult. So on one hand we're leaving St. Louis, and on the other we're staying." Weiss added that KEZK's staff and Bonneville's Contemporary format are scheduled to remain as is.

Adams Radio indicated it also plans no changes in WRTH's personnel or "Music Of Your Life" format.

## Fairbanks Buys KCMO & KCEZ

Meredith stations KCMO & KCEZ/Kansas City have been purchased for an undisclosed sum by Fairbanks Broadcasting. KCMO is 50kw days, 5kw nights at 810 kHz; KCEZ has 100kw ERP at 94.9 mHz. Still contingent upon FCC approval, the sale was brokered by Robert Mahlman. Meredith is also in negotiations to sell WOW & KEZO/Omaha.

## Curelop Becomes WYNF PD

Carey Curelop has been named PD at WYNF/Tampa, joining the station from the PD position at WABX/Detroit, which recently converted from AOR to a CHR format (see separate story Page 1). Curelop assumes the post vacated by George Hawras late last year.

WYNF Station Manager Bob Lawrence told R&R, "Carey's one of the most qualified AOR PDs in the country. He worked at WABX with (consultant) John Sebastian, so he's familiar with our systems. And he's a guy whose chemistry perfectly fits the great staff we already have down here."

Curelop commented, "I'm real happy to be here. This is a great outlet with a very talented staff and management. I just want to continue to take this station upward."

King President Ancil Payne explained, "This sale is prompted by our desire to consolidate and expand King Broadcasting's radio holdings in the Northwest and on the West Coast." King maintains its ownership of KING-AM & FM/Seattle, KGW & KINK/Portland, KREM-AM & FM/Spo-kane, and KYA & KLHT/San Francisco.

Metroplex also owns WHYI/Miami, WMGG/Tampa, and WPKX & WRMR/Washington.

R.C. Crisler & Co. was the broker for both transactions.

## Gambling Buys WLKW For \$4.9 Million

A new communications company headed by WOR/New York morning personality John A. Gambling has purchased WLKW-AM & FM/Providence from McCormick Communications, subject to FCC approval. The purchase price was \$4.9 million.

Gambling is Chairman of the purchasing company, JAG Communications. The firm's President is New York communications attorney Morton Hamburg.

Hamburg said JAG Communications will be looking into acquiring additional radio properties, as well as entering the cable television and cellular radio fields. Regarding WLKW, Hamburg told R&R, "We will continue the programming and all the personnel for the foreseeable future on both the AM and the FM."

The AM is a daytimer with 50kw on 990 kHz, broadcasting the "Music Of Your Life" format. The FM, which has a Beautiful Music format, broadcasts with 50kw on 101.5 mHz at an antenna height of 500ft. The purchase was brokered by Cecil L. Richards, Inc.

## WHFS/Washington Sold To Outlet

Washington, DC will gain an all-News operation on the FM band while losing its only free-form AOR station, with the purchase of WHFS by Outlet Broadcasting for \$2.1 million. WHFS is one of the last remaining commercial stations of its kind in the nation. Outlet already owns all-News WTOP/Washington.

Asked if Outlet expects to exceed the FCC's 75% non-duplicated programming rule, Outlet Sr. VP/Radio Dick Rakovan told R&R the company would be approaching the Commission to test the waters for a waiver of that rule. Such a waiver is currently extended to WGMS-AM & FM/Washington, Classical stations with 100% duplication of programming, on the grounds that they broadcast an "endangered" format.

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## Thomas

from Page 1

WKTU GM Mel Karmazin commented, "Thomas's broad background as a popular New York morning drive disc jockey, off-Broadway performer, and costar of 'Mork & Mindy' make him a natural

## Gariano

from Page 1

programming aspirations for a long time, and I've been monitoring this market since June when John Sebastian was hired for WABX. I feel we have a real chance to move WLLZ into a real well-entrenched station in the market. Whatever it takes, we're going to do it."

He added that he's already hired Greg St. James from WABX for mornings and Wild Bill Scott from WMET/Chicago for afternoon drive, as well as WEZX/Scranton PD Rich Piombino to take the Creative Services Director position.

choice for WKTU. We believe Jay is one of the greatest radio humorists, and his wide-ranging humor is a perfect match for the mass appeal contemporary format of WKTU."

PD Carlos DeJesus added, "Jay is a perfect complement to the impressive team of WKTU air personalities. We believe Jay will help us continue (our winning) trend and be an outstanding team player."

Before joining WXLO,

## Cohen

from Page 1

of the two stations, working with co-partner Edmund N. Ansin. Although declining to elaborate on future plans for the A/C AM and Beautiful Music FM, Frank did tell R&R an application is on file with the FCC to change the FM's calls to KCAQ while the AM's will remain the same. Former GM Jack Scott has exited the stations.

Thomas was morning man at WAYS/Charlotte. His acting career includes a past role on the "Love Of Life" soap opera in addition to his regular "Mork & Mindy" part as deli owner "Remo DaVinci."

## KYND

from Page 1

where we've been very successful. (Harte-Hanks's WNSI/Tampa recently changed formats from News to CHR, joining its sister FM WRBQ. The stations are now known as WRBQ-AM & FM). We're looking for very big things from these two Houston stations."

Former KYND GM Vici Williams will remain with Harte-Hanks as a Vice President, according to Schulte, although her exact assignment has not yet been determined. KYND has applied to the FCC for the new call letters KKBQ-FM.

# MISSING PERSONS



# WINDOWS

the second smash single from the album

(B-5200)

# SPRING SESSION M

(ST-12229)

produced by Ken Scott for KoMoS Productions



ON RECORDS AND NEW HIGH QUALITY XOR CASSETTES FROM CAPITOL

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## CHR is Making The "Blues" Take Off!

PRO-FM add	KSKD add
WLOL-FM add	WSQV add
KIQQ add	WCIR add
WPST add	95XIL add
K104 add	WZYQ add
V100 add	WQLT add
KBFM add	WISE add
WTIX add	WHSL add 29
94TYX add	WFLB add
G100 add	WPFM add
WBCY add	WYKS add
WCSC add	KVOL add
WGH add	WBWB add
KGGI add 40	KSLY add
KJRB add	KDZA add
KBBK add	

# "The Blues" RANDY NEWMAN and PAUL SIMON

Produced by  
Russ Titelman and Lenny Waronker

Written, Arranged and Conducted by Randy Newman

## These Stations Already Know "What You're Missing":

WLOL-FM add	OK100 add
KBFM add	WOMP-FM add 39
WQID add	95XIL add
CK101 add	WSGF add
WQUT add	WHSL add
WBCY add	WFLB add
WCSC add	KILE add 37
WKDD add	WCIL-FM add
K96 add	KCBN add 36

# "What You're Missing" CHICAGO



From the Platinum Album  
Chicago 16

Produced by David Foster



Manufactured & Distributed by Warner Bros. Records



**IT'S NOT EVEN HALLOWEEN** — Why are these radio professionals from KIXY/San Angelo, TX dressed up? Simply to help celebrate the 15th anniversary of the Colonial Store, which hosted the costumed crew. Pictured (l-r) are all-nighter Skip Ward, MD/afternoon driver Kevin Aims, midday personality Karen Casey, GM Ken French, PD Jay Glass, and newsman Jim Thomas.



**BILLY "IDOLIZED" AT KYYX** — Chrysalis recording artist Billy Idol invited some folks backstage after his concert appearance in Seattle. Pictured (l-r) are Pacific Records & Tapes rep Cynde Slater, Chrysalis rep Robert Nesbitt, Idol, KYYX MD Elvin Ichiyama, and KYYX air personality Moose Moran.



**WLS-FM TAKES 'EM FOR A RIDE** — WLS-FM/Chicago recently gave away the pictured Judas Priest "Screaming For Vengeance Kawasaki 750" motorcycle as part of the final night of the "WLS Rockfest II." Sitting on top of the motorcycle is air personality Danae, who was not part of the prize.



**THE FIRST PLATINUM WAEV** — WAEV/Savannah recently got its first platinum record for Survivor's "Eye Of The Tiger." Shown with the award (l-r) are morning man Mike Miller and PD J.D. North.

Motion

Lorraine Winnegar, MD at KRSP/Salt Lake City for the past 10 years, is leaving to devote fulltime attention to her family, and Barry Moll has been tapped to handle music chores for PD Steve Carlson . . . Greg Pedicord exits WVLK/Lexington's Assistant PD/MD slot to do evenings at KX104/Nashville . . . KBIM/Roswell grabs Jim Kapp for PM news from weekends at KEXO/Grand Junction, and Tim Mack joins to do 7pm-Mid.

KIIQ/Colorado Springs PD Jesse Bullet is upped to Station Manager, and John Howard is promoted to PD . . . KSET-FM/EI Paso Assistant PD/night rocker "Libby" leaves, and Weird Brother Jerry returns from KITE/Corpus Christi . . . WKTI/Milwaukee MD John Grant steps down to do weekends, and Danny Clayton comes in from WHIT/Madison to do nights and music . . . Dave Fogel gives up nights at KCMQ/Columbia, MO to do weekends and swing at KBEQ/Kansas City.

New lineup at KMJK/Portland includes Thomas & Ross mornings, Alan Budwill mid-days, PD "Cosmic" Jon Barry afternoons, Steve Naganuma nights, and Jack Elder all night, with Tom Brooks and Devon doing weekends.

Oldies-formatted WYDE/Birmingham called with its lineup: Steve Christie mornings, PD Jim Powell middays, MD Jon Anthony (from KX104/Nashville) afternoons, Ken Michaels nights, and Tony Sands overnight.

Kim Alexander leaves overnights at WPST/Trenton to do weekends at WYSP/Philadelphia . . . Kelly Norris is upped to MD at KRQ/Tucson . . . Chuck Crane leaves Q105/Tampa to do mornings at WSRZ/Sarasota-St. Petersburg under PD Steve Huntington . . . Jim Donovan is the new PD at KTRS/Casper from KTAG/Cody, WY, replacing Jamie Sears . . . Congrats to KOFM/Oklahoma City's James Banzer and wife Anne on the birth of Michelle Stephanie . . . WNAM/Appleton-Oshkosh PD Charlie Bennett and wife Sharon have a new addition to the homefront lineup, Steve Vernon, who's handling the diaper shift for the next couple of years.

Station Profile



P.O. Box 781  
Utica, NY 13503  
(315) 797-1330

Owner: WTLB, Inc.  
Rep: McGavren Guild

WRCK/Utica

GM — Paul A. Dunn  
Station Manager — Edward Carey  
PD/MD — Jim Reitz

107.3 mHz  
50,000 watts ERP

WRCK's entire on-air identification is "Rock 107." We target primarily to the 12-34s, and secondarily to the 25-44s. Because of our 50kw signal we spill over into the Syracuse and Albany markets.

Rock 107's position is solidified because we are aggressive in our music and promotion. As far as music goes, the term CHR means Contemporary Hit Rock to us. Our playlist is comprised mainly of album versions of current rock singles. We avoid much of the non-compatible "adult-oriented" product that seems to be flooding some A/C and CHR airwaves. At any given time, there may be as many as 10 to 12 titles on the CHR Airplay/30 that we will not play. However, there are also many records that never hit Breaker, but chart top 10 for us.

In addition we play selected cuts from quality upstate New York groups. Oldies account for about 25% of our playlist. These include classic image tracks from Led Zeppelin, the Doors, Bob Seger, etc., plus good rockers from the late '60s to the present.

We try to be a fun station to listen to. Our jocks are up, not hype. We crossplug both on and off-air promotions heavily. These include concert ticket, album, jersey, and cash giveaways. In the summer we sponsor free outdoor concerts with local bands and co-sponsor an annual bike-a-thon, along with other charitable functions. Rock 107 uses bumper stickers and is quite active with high schools, also sponsoring college "Rock Hops."

The 7pm-midnight announcer is simply called "Ugly." His name has generated a lot of attention from all demos, and we've tied some promotions around him. I feel we've been able to do all of this without overshadowing the music in any way. We format a strict rotation, including many dead segues, and short talk segues over intros. Most jock talk is limited to stopsets. The management allows no more than 10 minutes of commercials an hour, so we play up the fact that you can hear lots of music on Rock 107. All of this, plus a constant awareness of the market, has given us great ratings success.



Jim Reitz

Bits

•WLIK/Wilkes-Barre PD Joe Montione called to tell of the success of the station's "Hot Hits Payoff" contest. It went in three phases, first for \$500, \$1000 in the second phase, and a third phase worth \$1500 plus a weekend in Niagara Falls. Listeners phoned in when they heard "Truly," "Physical," "Nobody," and "Centerfold," trying to be the 98th caller to win. The response was so good that the contest blew phones out all over the area. A Bell spokesman said he's seen "nothing like it since the Hurricane Agnes floods of 1972."

•XTRA/San Diego recently staged its "Call Girl" contest. The station's Call Girl rang pay phones all over Southern California and offered \$50, \$100, and \$500 bills to anyone answering the phone "The Mighty 690 Plays Better Music." The contest was a success, as over \$20,000 was handed out over a five-week period.

•KIMN/Denver was very involved over the holiday season. The station delivered Thanksgiving dinners to the needy; sponsored a canned food drive for the hungry with participation by over 50,000 listeners; and presented a parade called the "KIMN Parade Of Lights" featuring floats, marching bands, and costumed characters, with live broadcasts from the parade route.

•WCCO-FM/Minneapolis took advantage of some warm weather in the middle of December when the mercury topped off at a record-setting 63 degrees . . . 30 notches above normal. Jock Carl Lensgraf sponsored the "FM103 Barbeque and Beach Party," awarded \$103 to a bikini-clad guest, fired up the charcoal grill, and put on a swimsuit to do his show outdoors.

•KYTN/Grand Forks took advantage of the popularity and lyrics of Men At Work's "Down Under" and held a "Vegemite Sandwich Party," referring to a line in the song. Station staffers arranged for 50 jars of vegemite to be sent over from Australia. What is it? Well, it's a bit hard to describe, but they use it like we use mayonnaise. The party was held at a local bar which was coincidentally sponsoring a ladies night in conjunction with KYTN's Men At Work promotion.

CHR's Most Accurate Music Information

- P1 Playlists . . . See Page 49
- Adds & Hots . . . See Page 51
- Parallels . . . See Page 53
- New & Active . . . See Page 62

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The 60-second program with a sure fire format designed to keep your listeners *listening!*

# ROCK QUIZ IS:

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# ROCK QUIZ IS:

The show that gives you spectacular free prizes for winners of *every* show! Rock 'n' roll biographies, Encyclopedias of Rock, stereo hardware!

# ROCK QUIZ IS:

Not one show, but two! With ROCK QUIZ SUPERGROUP WEEKENDS! A monthly weekend long special featuring 20 ROCK QUIZZES on a rock 'n' roll superstar like Led Zeppelin, The Beatles, The Who, The Rolling Stones! Every month—a new superstar! A turnkey promotion and great imaging all in one!

# ROCK QUIZ IS:

1982's radio success of the year! You've heard ROCK QUIZ on WNEW, KMET, KSHE, KLOL, WDVE, KGON, KAZY and over 100 other great stations!

# ROCK QUIZ IS: WHAT RADIO NEEDS NOW.

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Joshua Feigenbaum (212) 838-4450  
Out of town, call collect. Or, return this coupon.

YES, I'm interested in ROCK QUIZ and ROCK QUIZ SUPERGROUP WEEKEND.  
Please send me more information!

Just clip this coupon and mail it to:  
MJI Broadcasting, Inc.  
231 East 51st Street  
New York, New York 10022  
Att: Joshua Feigenbaum

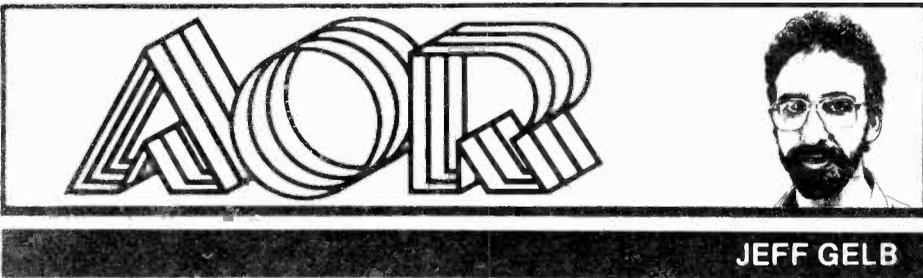
Name \_\_\_\_\_

Station \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_



JEFF GELB

# AOR: The Future Is Now!

"One-and-a-half years in the making!" "A cost of thousands — a cast of dozens!" "At last — the story can be told!" What reads like a movie trailer is actually the story behind this week's issue of Radio & Records, which presents a fully updated AOR section, with several new charts and lots of changes.

After extensive readership research and behind-the-scenes brainstorming, I am extremely proud to introduce conceptual adjustments that will firmly establish this section as your format "one-stop." From this issue forward, I am confident that R&R's AOR section will fulfill any and all of your music information needs. Here's how it all works.

## The Back Page

Undoubtedly, the most noticeable change in the AOR section is that you will now find two of its charts on the prestigious Back Page. The decision to showcase AOR radio on R&R's Back Page came as a result of the section's new reporting procedures, which (for the first time in the paper's history) allow R&R to take your AOR music calls and publish those playlists all in the same week — mostly, in fact, overnight (for those stations that complete musical changes and calls us on Tuesdays). In fact, any AOR station making its changes on any day except Wednesday, when R&R goes to press, will see its playlist in R&R first. What's more, at presstime, most of our Wednesday callers have indicated they plan to switch their music reporting days to accommodate our new reporting schedule.

The significance of this arrangement is obvious: R&R is now the first place you will be able to find out what's hot and what's not, each and every week. At a time when new music is playing a vital role on AOR playlists, and when AOR radio is, more than ever, in direct competition with CHR and A/C radio, this kind of fast and accurate data will be indispensable to every AOR programmer. And because such data needs to be found and digested quickly and easily, it's now available on our Back Page.

## Album Airplay/40 (12+)

On the Back Page you will find not one, but two AOR charts. First is the venerable Album Airplay/40, which now includes airplay data taken only from the AOR stations that are stronger demographically 12-24, while 25+ AOR's have been awarded their own chart (more on this later). Albums are showcased with a four-week trend. AOR Breakers, which are newer records that reach at least 50% penetration of the week's reporting stations, will be showcased in a color typeface. Albums showing significant upward

momentum for the week will be "bulleted" (their chart number printed in a black circle).

Turn to the inside music page listings to find the chart reprinted with additional information, including the exact number of stations programming each track listed. It also shows Total Reports, Hots, Mediums, and Adds, with plus (+), minus (-) or equal (=) symbols that show increases, decreases or equal activity compared to last week's reports in those rotations.

In the accompanying fictitious example, John Doe's album is moving up the chart (as noted by its four-week upward trend), and is also up in total reports, hots, and mediums from last week's reports, while down in adds. Every station that reported the album is playing the lead track, while reports are fairly evenly split between the other two tracks mentioned.

## AOR Hot Tracks

The Album Airplay/40 will now strictly report album airplay, while individual songs from configurations including 45s, EPs, albums, and tapes will be found on the AOR Hot Tracks chart (compiled from the 12-24 station reports only). R&R has experimented with a Tracks chart for years; CHR programmers may recall a Hot Tracks listing of compatible AOR cuts in R&R some years ago. With the expansion

of our computer facilities and programs, and the complete tracks listings required of all AOR reporters each week, R&R now offers the industry's most accurate, detailed Hot Tracks listing. A four-week trend spotlights each track's chart history, while bullets denote significant track momentum. The inner music pages reprint the Back Page's Hot Tracks chart with an additional 30 positions. It showcases total mentions and rotational reports of each track over a two-week period; read these exactly as you do the rotational reports in the Album Airplay/40 chart. The listings of total reports and two-week rotational histories make it simple to understand each track's chart position. Please note that to preserve the stations' competitive privacy, these tracks will not be printed in the weekly playlist columns.

## Most Added, Hottest, New & Active, Significant Action

Also to be found on the inner pages of AOR music listings are national and regional Most

Added and Hottest listings for albums, EPs and/or 45s, compiled by combining both 12-24 and 25+ stations' reports.

AOR programmers who also follow the CHR charts already will be familiar with the New & Active chart, a new AOR listing. This showcases records that come closest each week to charting on the Album Airplay/40 of 12-24 reporters. They are listed in order of their airplay activity, and include the lead track, plus two-week displays of rotation information. Since stations can now report adding records directly into medium or hot (as well as the lighter airplay Added rotation), each record's Add activity is also broken out rotationally.

In the accompanying fictitious example, Band X's LP "First Album" includes the lead track "Hit Tune." The album received 50 total reports (30 last week), 20 total adds (25 last week). Of those total reports, 10 were hots (1 last week) and 1 was an add directly into hot (0 last week); 20 were mediums (5 last week) and 4 were adds directly into medium rotation (5 last week as well); and another 15 reports were in the Added rotation (20 last week). In other words, total adds for each week equal hot adds plus medium adds plus extra adds. This example shows the Band X LP growing in total reports, as well as hots and mediums, while adds were down compared to last week's figures.

Beneath New & Active is Significant Action, a similarly-structured listing of records with less overall activity for the week than those in the N&A category. N&A and Significant Action charts allow programmers to check the progress of any significant upwardly-mobile album, substantially decreasing guesswork in making musical choices.

## Album Airplay/20 (25+)

Last but hardly least in terms of new charts is the 25+ Album Airplay/20. Over the last several years, a small but growing number of AOR stations have decided to move away from the AOR 12-24 core audience and instead aim their programming at 25+ AOR fans. For these stations, the AOR Album Airplay/40 chart doesn't supply musically-appropriate information. Because R&R believes that these radio stations represent a growing trend and an important formative subgenre, we're pleased to now be able to offer them their own chart. The Album Airplay/20 represents data collected only from those

## EXPANDED & UP TO DATE

- **AOR HITS BACK PAGE —**  
Expanded charts offer the latest AOR airplay data EVER!
- **TWO NEW CHARTS DEBUT —**  
The industry's first fully-documented tracks chart and a 25+ chart!
- **NEW & ACTIVE, SIGNIFICANT ACTION INTRODUCED —**  
The COMPLETE airplay picture for up and coming releases!
- **AOR PARALLELS NOW IN PRINT —**  
Majors and secondaries now grouped together for easy comparison!

**AOR/ALBUMS**

10	9	8	7	JOHN DOE/Hit Songs (Anylabel)	REPS	HOT	MED	ADD
			●	"Song One" (104) "Song Two" (55) "Song Three" (45)	104+	70+	30+	4-

---

**NEW & ACTIVE**

**BAND X/First Album (Anylabel) "Hit Tune"**  
 Total Reports: 50 (30)/Total Adds: 20 (25); Hots: 10 (1)/Hot Adds: 1 (0); Mediums: 20 (5)/ Medium Adds: 5 (5); Extra Adds: 15 (20).

---

REGIONAL

AOR

ACTIVITY

**WXXX/Anywhere**  
 PD: Joe Cool  
 MD: Fred Richards

**Hottest:**  
 Phil Collins  
 Led Zeppelin (M) (A)

**Medium:**  
 Who  
 a Joni Mitchell (A)

**Added:**  
 Bob Seger  
 Duran Duran

# AOR: The Future Is Now!

AOR reporters who fared better in 25+ listeners than in 12-24s in the most recent Arbitron ratings results. Participating stations will be noted weekly under the chart. Aside from being the industry's only music chart geared directly to these stations, it will also provide fascinating data for 12-24 stations interested in attracting some older listeners along with their younger core audience.

## Playlists, Parallels

As always, you will continue to find playlists in print for all of R&R's reporting stations. The playlists (now printed larger for easy reading) look a bit different, reflecting new reporting procedures. AOR stations are now reporting albums by the tracks they're programming, with each rotation expanded to 40 positions to accommodate these tracks. Also, callers can now report an album in more than one rotation per week. This means that, for example, a station already playing a single by Band X in Hot rotation when the Band X album arrives can report the Band X single in Hot, plus tracks from that album in the Added and/or Medium rotations as well. To display this in print, an "a" preceding an artist's name means that all mentions of that album on the playlist are adds that week. An (A) or (M) after an artist's name means that other tracks for that artist can be found in those rotations. Artists' names appear only once per playlist, in the highest reported rotation.

In the accompanying fictitious example, all Phil Collins mentions for the week are Hots, while Led Zeppelin tracks can also be found in Medium and Added this week. In the Mediums, all Who tracks were being played in that rotation. The Joni Mitchell album is listed in its highest rotation of airplay activity. The "a" preceding her name means that the album is new to the list this week, while the (A) symbol following her name means that at least one track from the album is also being played in the Added rotation. The listing of two albums in the Added category without any abbreviations means that all tracks being programmed from these new additions to the playlist are receiving airplay only in an Added rotation.

Our new "paralleling" of reporting stations gives recognition to the importance of both market size and Arbitron ratings in our reporting procedures. While these have always been AOR chart considerations, printing the station playlists by parallel will remove any aura of mystery from these procedures. Stations are carefully balanced by ratings, market size, and region to assure that no chart can be affected by any one group of stations.

This, then, is the new AOR look. Everyone here at R&R is proud as a new parent over the charts and changes. I'm confident that, as reporting stations and readers become familiar with the section's new look, it will become apparent that, as always, R&R continues its leadership role in the field.

Welcome to the future!

## EVOLUTION

KYTX/Amarillo switches from AOR to Country... KSQY-FM/Deadwood, SD switches from CHR to AOR. PD'ing the 100,000-watt outlet is Jack Lundy... Catt Stone exits as PD of WHMD/Hammond as Russ Pottle takes over that post... Bob Bittens is upped to Assistant PD (and MD) of WHCN/Hartford... Marty (Bender) Sobol joins WSKS/Cincinnati from M105/Cleveland as MD, replacing Chris Geysen, who remains onstaff... Longtime KRSP-FM/Salt Lake City MD Loraine Winegar exits for full-time motherhood... WILS-FM/Lansing Assistant PD Alan Young switches to become PD of sister AM station WILS... Anita moves back to WYSP/Philadelphia from competing WMMR for mid-days... Carl Widing is named Music Assistant at KINK/Portland... David Goodman is upped to nights at KGB/San Diego from weekends as Bruce Tucker exits station. Joining KGB for weekends is

Chris Davis from KOZZ/Reno... New to weekends at WZIR/Buffalo is Paul Conrad from neighboring WPHD... WRKI/Danbury MD Bruce Golden is given additional responsibility as PD of sister AM WINE.



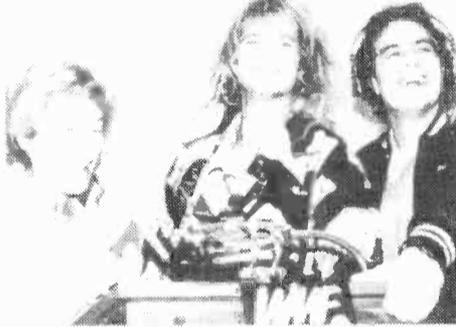
**CHEAP TRICKSTERS** — Epic's Cheap Trick were greeted backstage by area AOR K102 after the band's Modesto concert. Pictured with band's Rick Neilsen (left) and Bun E. Carlos (right) is K102 air personality Rosemary Francis.



**MOTELS IN MOTION** — Capitol's Motels recently performed a sold-out show in Seattle, after which they were congratulated by area AOR reps. Pictured (l-r) are Capitol's George Nunes, KZOK PD Jim Robinson, Albatross Productions' Mark Rose, Capitol's Stan Foreman, KISW's Marie LeMarche, band's Martha Davis, and Capitol's Steve Morgan.

## UPDATE

Dare to be different: WWTR/Bethany Beach ended 1982 with a countdown of listener picks for the worst songs of all time... WRIF/Detroit morning crew Jim Johnson and George Baier served up 1001 free hot dogs during a week of live remote shows from an area park... KBCO/Boulder co-sponsored the publication of a Colorado Music Guide. The free directory includes hundreds of listings of local talents and services geared to musicians' needs... In response to rising unemployment in the Bay Area, KRQR/San Francisco has initiated daily free classifieds. At 7:40am, the station airs a 30-second message from an unemployed listener, in hopes of linking the person up with a suitable employer... Y95/Rockford produced an hourlong TV musical special called "Radiovision" that spotlighted several area bands, along with comments from local-boys-made-good Cheap Trick... KATT/Oklahoma City produced a 1983 calendar from a listener's winning submission of artwork. The calendar is available free with a minimum purchase from area Arby's... WMJQ/Rochester produced a concert seating guide for Rochester, Syracuse, and Buffalo locations, selling for 92 cents at local record stores... WIOQ/Philadelphia's airstaff recorded



**VAN HALEN DAY** — Worcester Mayor Sara Robertson (left) declared "Van Halen Day" after WAAF held a successful petition drive to have the band add a second show to their local concert schedule. Pictured with the Mayor at the proclamation are the band's David Lee Roth (center) and WAAF PD Rob Barnett (right).

its own version of the "12 Days of Christmas" as a gift for friends and associates. The reworded classic included the wish for a "12 share for WIOQ"... When a winter storm dumped several feet of snow on an unprepared Denver, KBPI played a rescue role in airing announcements asking for a listener with a snowmobile to rescue four folks who were trapped in a snowbound area. When the people were rescued, they credited KBPI with saving their lives; now that's what you'd call a real public service.

## COLOR

**Beneficial Finances:** As usual at this time of year, AOR radio was involved with a number of promotions designed to help the needy. WIOQ/Philadelphia's Toys For Tots Christmas concert featured Steve Forbert and gathered over 750 toy donations. WPLR/New Haven and KMET/Los Angeles tied in Toys for Tots drives with screenings of the film "The Toy." KMET also sponsored a "Rockathon" 25-hour marathon concert of local bands, benefitting a foundation for the blind. WPLJ/New York sponsored a benefit concert starring Steve Forbert and Marshall Crenshaw that gathered clothing and food for New York's needy. A rock auction cosponsored by KLOS/Los Angeles raised nearly \$10,000 for the UCLA Theatre Arts Department. KXGO/Arcata asked Carmine Appice to host a drum-off to help raise funds for that city's financially troubled swimming pool. Sales from a three-cut EP recorded by WRIF/Detroit's morning team brought in \$3600 for a mental health care agency. WIYY/Baltimore's Steelworkers' Ball showcased Pat Travers and local favorites D C Star, along with guest MC Buck Dharma, in a concert that raised over \$5000 for unemployed steelworkers.

**The Gift of Music:** In association with WEA and a local stereo store, WPLR/New Haven held a phone-in promotion that awarded one lucky listener with all of the following: a \$2000 stereo system, a year of album servicing from WEA, a weekend in New York City with tickets to a Broadway show, and a pair of cross-country concert tickets every month for a year. Additional prizes for runners-up included three cassette packages and 99 daily prizes of albums.

**Real Pieces of the Real FM:** When KFMH/Muscataine's tower toppled in 95-mph winds, the station was forced off the air for 12 hours. The station's back on with a temporarily reduced signal, and should be back up to full power by mid-January. Meantime, making the best of a bad situation, KFMH arranged to have the old tower broken into pieces and made into plaques, which KFMH is selling as a benefit for an area handicapped center.

**A Banner Year:** WAPP/New York invited listeners to create "Apple Banners" and display them on New Year's Eve at Times Square. WAPP staffers were on hand to spot the best-looking banner, whose creator won \$1000 on the spot. That same night, WAPP supplied 10,000 free balloons to concertgoers at a local appearance of Billy Joel.

## AOR Reporter Profile

"FM 105"

1170 Iowa Street  
Dubuque, Iowa 52001  
(319) 557-1040

GM — Loras Sabers  
PD — Robert Welch  
MD — Tim Jansen

Owner: Communications  
Properties Inc.  
Rep: Blair

Frequency: 105.3  
Power: 50,000 watts ERP

"KLYV has positioned itself to appeal to young adults, 18-44. We're also the dominant force in teen numbers, although our music and promotions are generally not teen-oriented. Some have called the KLYV format a fusion format; I call it AOC: Album Oriented Contemporary. KLYV mixes a bit of traditional rock with new music, and even occasional progressive country. On the air, the spotlight is always on the music during music sets. When the music stops, it is then the air personality's turn to step into the spotlight briefly.

"KLYV checks with local record retailers each week to determine the best-selling albums. We also have an ongoing call-out music research program, designed to keep us in touch with not just the current music, but also the artists our listeners perceive as having the best image. Cable penetration in this market is 85%, so MTV is a definite influence in determining new adds into the KLYV music rotations."

**COMING NEXT WEEK:** An emerging musical trend on AOR for 1983 is the growing number of "modern rock" additions to the mainstream AOR playlist. Next week, I'll speak with programmers from all regions and market sizes for their impressions on how this musical subgenre will affect the AOR playlist in the coming year.

## EXPANDED & UP TO DATE

**AOR's Most Accurate  
Music Information**  
Station Listings... See Page 45  
Hot Tracks & 25+ Chart... See Page 59

# Adult / Contemporary



JEFF GREEN

## A/C Radio Holiday



## Wrap-Up



Just as it does each year, A/C radio participated generously in Christmas and New Year's promotions. From fund-raisers to parades and parties, the holiday season was filled with station-sponsored community events that added good cheer across the land, especially for children. Here are some of the many special activities staged by A/C broadcasters during the Christmas season.

WBZ/Boston is just now wrapping up its third annual fund drive for the local Children's Hospital medical center. The monies collected are set aside in a special fund which enables children without sufficient financial resources to receive care at no charge. To spur donations, WBZ has been awarding trophies to the schools which generate the most money. The station also scheduled live remotes from various locations to attract interest to the project. Last year's efforts brought in over \$150,000. At press time, WBZ was ahead of last year's progress, with a final goal set at \$200,000.

Financed by the sale of station "Good-times" candy bars at a dollar each, KNBR/San Francisco raised over \$4000 to give to the U.S. Marine Corps Reserve's "Toys for Tots" project. Combined with its other annual events, KNBR helped collect over \$100,000 for charity in 1982.

WASH/Washington is still busy with its annual Children's Hospital fund-raising campaign, as the station attempts to surpass last year's \$125,000 performance. The money is used to purchase non-budgeted equipment for the hospital. At press time, WASH was off to a fine start, as a real estate contributor kicked off the program with a \$36,000 donation.

Christmas was brighter this year for dozens of underprivileged kids, as WCLR/



**PAC-MAN TO THE RESCUE** — To show the U.S. Marines in Beirut, Lebanon that Central Florida was thinking of them during the Christmas season, Y106/Orlando helped send them a Pac-Man machine set for free plays. Also sent were two giant 4 x 8-foot Christmas cards completely covered in signatures from community residents. Shown (l-r) are a Marine sergeant, Emery Freight executive, Y106 Promotion Director Steve Taylor, arcade dealer, and Pac-Man himself.

Chicago's entire staff hosted a "Christmas For Kids" party. In addition to lunch, the children were treated to a magician, puppet show, and a visit from Santa with gifts for everyone.

Long recognized as a leader in fund-



**RADIO ON PARADE** — Over 280,000 people attended WTVN/Columbus's second annual Secret Santa holiday parade. Children were delighted by the 100-unit parade, which featured many clowns plus cartoon characters Scooby Doo and Yogi Bear. The event heralded WTVN's 25th year of Secret Santa, raising over \$6000 in personal contributions. Shown here are the WTVN personalities on the "Happy Holiday" theme float.

raising, KDKA/Pittsburgh is still counting the donations from its 15th annual Children's Hospital campaign. Each year, KDKA broadcasts from Pittsburgh department store windows to help with the project, while money is collected through schools, organizations, businesses, and individuals. Staffers are hoping to beat last year's \$1.5 million total.

Thanks to its listeners, WBAL/Baltimore's teddy bear "Hug-a-Bears" netted over \$50,000 for the Kids Campaign station charity. Over 5000 bears were sold in '82, with proceeds providing shoes, sweaters, coats, and other items for needy children.

WSIX/Nashville cohosted the 21st annual "Parade of Pennies Party," providing food, toys, and entertainment for over 3000 underprivileged children. Clowns, magicians, singers, musicians, and even "E.T." joined in the community celebration.

In food campaigns, two Cleveland A/C stations worked hard to provide for the needy. As part of its "Food For Families" drive, WMJI helped collect 65 boxes of food from listeners who donated goods in order to buy gas at 105.7 cents a gallon and see a special screening of the "Wizard Of Oz." Meanwhile, WGAR's "Share-a-Christmas" program helped collect canned goods at various locations to benefit area food banks and other charities. On the West Coast, KYUU/San Francisco aided the national

"Food For Christmas" campaign by helping the Home Health Services organization collect its goal of 14,000 cans of food. An additional \$1200 in cash donations was raised as part of KYUU's participation in a local holiday festival.



**PUTTIN' ON THE DOG** — As part of its third annual "Paws For Christmas" campaign, WQUE/New Orleans encouraged listeners to adopt a pet for the holidays by staging remotes from the local SPCA. Thanks in part to Q93, over 200 dogs and cats found new homes by Christmas. Pictured (l-r top row) personalities Chris Bryan, Shawn Michaels, Scoot In The Morning, and PD Phil Zachary; (l-r bottom row) SPCA staffer and Q93 talent Ron Chatman.

For the tenth consecutive year, WTAE/Pittsburgh held its "Christmas Wish" promotion. Listeners sent in whatever wish they had for Christmas, be it for cash, food, merchandise, trips, or other valuable gifts. Many of the "wishes" were for friends, needy families and organizations. WTAE staffers read each one of the thousands of letters and cards, and made good on as many requests as the budget permitted. Program Director Mark Roberts commented to R&R, "Obviously, there are many wishes too expensive to grant, and many too silly. But there is a great deal of personal satisfaction involved in being able to grant as many wishes as we do. And the voices of the winners on the air convey more of the real feeling of Christmas than anything I could possibly say."

### Station Profile

"Radio 13"  
13 E. 20th St.  
Baltimore, MD 21218



President/GM: Harry Shriver  
PD: Dale Andrews  
MD: Andy Szulinski

(301) 685-1300

Owner: Baltimore Radio Show, Inc.  
Rep: Major Market Radio

1300 kHz  
5 kw ERP

"The most descriptive term which can be applied to WFBR is 'experience.' WFBR was the first Baltimore station and has been under the same ownership for 60 years. The combined broadcasting experience of the four main air personalities adds up to over 70 years. Morning man Johnny Walker, midday talent Bob Moke, and afternoon personality Bob Bolton were all successful programmers before joining WFBR.

"Program Director Dale Andrews's philosophy is that 'putting together an airstaff is like building a football or baseball team; you look for people who have strengths and abilities that will complement the rest of the team. We've been able to assemble a very balanced, very capable group of performers here, each of whom makes a vital contribution to the overall station presentation.

"Since becoming the Baltimore Orioles' flagship station in 1979, WFBR has made a significant commitment to sports coverage. WFBR also carries University of Maryland football and basketball, and broadcasts soccer action of the Baltimore Blast.

"Besides sports, WFBR makes a serious commitment to general news. News Director Mike Summers supervises an eight-member staff, augmented by two fulltime traffic reporters and affiliation with the NBC Radio Network.

"While WFBR has a significant amount of sports and news coverage, it maintains its stance as an entertainment medium with emphasis on music geared to the contemporary adult audience. WFBR's target is 25-54 adults, which means music selection can be very complicated. The wide range in demographics in the station's audience gives us the opportunity to play a lot of music that other stations can't play. It also gives us the opportunity to make mistakes, so we research new music product very thoroughly before we add it to our playlist." Andy Szulinski



**A SPECIAL DAY FOR SPECIAL PEOPLE** — In spite of a slow economy, WOMC/Detroit listeners helped make Christmas merry for over 500 deserving people as part of the station's annual "Christmas Is For Kids" program. This year, the cash and gifts sent to WOMC by listeners were distributed at a local mental retardation residential center. All donors were also invited to a special party at the center where they could present their gifts in person. Shown with one of the center residents is WOMC personality Jim Davis.

**A/C's Most Accurate Music Information**  
Adds & Hots . . . See Page 44  
New & Active . . . See Page 58



CAROLYN PARKS

## Welcome To '83!

After a short publishing hiatus, here we are back on your desk again. Hope you were able, as I was, to spend the holidays with your family and friends and are now back in your office refreshed and invigorated and looking forward to making 1983 the best year country music has ever known. We'll certainly be working towards that goal from our end.

During the two-week break a good deal of correspondence and industry information found its way to my desk, so before moving on to the thoughts and concerns of Country radio in 1983, let's catch up on what's been happening while we've been mulling over such major concerns as where to slot those Christmas records or whether to have that second piece of pumpkin pie!

Preparations for the Country Radio Seminar are in full swing, and the Organization of Country Radio Broadcasters (OCRB) is requesting your help. If your station would like to be included on the annual cassette tape of the best Country radio airchecks, which is distributed to all Seminar attendees, quickly send your best efforts to Joel Raab, c/o WHK, Euclid Avenue @ E. 12th, Cleveland, OH 44115. Also, any station wishing to submit examples of its TV campaign to be used for a special video presentation should submit 3/4-inch videocassettes labeled with call letters, city, state, and name of campaign to David Gerard, c/o WKSJ-FM, One Playhouse Square, Cleveland, OH 44115. Finally, Frank Mull is requesting samples of station promotional materials (T-shirts, belt buckles, caps, bumperstickers, etc.) for display at the CRS in February. Send to Frank at Mull-ti-Hit Promotions, 50 Music Square West, Suite 604, Nashville, TN 37203. Deadline for the airchecks and videocassettes is January 7, so don't delay if you want your station included in these presentations.

### Movement

As reported last year, Bob Neil named PD at WFIL/Philadelphia from neighboring WIP, filling the slot vacated by Kris Chandler... Rob Ryan, an upped to PD at K95-FM/Tulsa... Wayne Gardner replaces Steve Holbrook as PD of WKSJ-FM/Mobile and will also remain as morning show host... Alan Furst, former WEEP/Pittsburgh PD, moves to the same position at WCAW/Charleston, replacing Rick Johnson who remains on AM drive. Dennis Reed upped from MD to PD at WEEP... Chris Gable becomes PD at A/C-formatted WAIA (97AIA)/Miami from OM at WRKZ (Z107)/Hershey, leaving an opening there... WXXK/Allentown ups Neal Newman to PD as Chuck Henry remains as air personality... Mike Williamson leaves WCCC-FM/Hartford for the PD/morning slot at WIXY/Springfield, MA, replacing Brian Hale, who is now morning driver at sister station WAQY... WDAK/Columbus, GA's new PD is Val McGinnes, taking over for OM Ron Walton, who resigned... Terrill Metheny is still looking for a PD at KUUY (Box 926, Cheyenne, WY 82003)... Also part-time and future openings at WXBQ/Bristol, and a Country background not needed to qualify. T&R to: Steve Taylor, PD, WXBQ, Box 1389, Bris-



Rob Ryan

tol, VA 24203... Dale Sparks from KCOL/Ft. Collins takes over PD position at KYOU & KGRE/Greeley, CO and will also do the morning show. Some changes Dale has instituted include Mary Jo Rogers as MD and 7pm-mid. jock, Don Elliott to Public Service Director and 2-7pm slot, and Larry Selzle for the 10am-2pm airshift.

Gary "Fuzzy" Herron signs on as KCBQ (Q105)/San Diego's MD. The San Diego Country Music Association just named both Charter stations "Station Of The Year," morning team Charlie & Harrigan "DJ's Of The Year," and "Country" Al Turner "Personality Of The Year." Congratulations on the triple play!... Mary Jo Kacsan named MD at WDSY/Pittsburgh... New MD at KKCS-FM/Colorado Springs is Lee Pitt... Jay Wilger promoted to MD at KECK/Lincoln... New Sports Director at WFIL/Philadelphia is Eagles veteran Vince Papale... Former KEEN/San Jose PD Jay Albright (who was most recently in the station's sales department) joins Drake-Chenault as a programming consultant... KJIB/Portland welcomes midday jock Cyn Bolsta from WCCO-FM/Minneapolis... In the same city, former KYTE MD Don Perry (as well as 11 other station staffers) are out of work due to "massive budget cuts." Station is going to automation overnight... Bob White moves to WBEY/Grasonville, MD as midday personality from WAYE/Baltimore... New staffers at WRKT/Cocoa Beach include Becky Dillon for evenings (from WCRJ/Jacksonville) and Doc Roberts for overnights (from KBBQ/Ventura)... KKCS/Colorado Springs welcomes Monica Marshall for the 2-6am slot and Dan Cowan for weekends... New morning man at KBMR/Bismarck is Ron Scott from WJMR/Ridgeland, SC.

New station lineup at KCJB/Minot includes Doc James (6-10am), Mark Ess (PD and 10am-2pm), Dean August (2-6pm), Dawn Garrison (6-10pm), Lynn Dayton (10pm-2am), and Joe Wickman (2-6am)... KCEY/Turlock, CA's latest lineup is as follows: "Incredible" Lee Smith (6-10am), Steve Warner (10am-3pm), "Lean" Ron Stevens (3-7pm), Sandy Mask (7pm-mid.), and Kurt McClure (mid.-6am)... WIZY/Macon recently dropped SMN's Country format and announced a new lineup. Mike Bonts (PD and 6-10am), Lois Weaver (10am-3pm), "Big" Al Parker (2-7pm), Gordon Price (7-11pm), Larry Tripp (11pm-6am), and Rick Lowe, Greg Levrett, and Ron Frazier for weekends... The Golden Spike Country Music Association, at its recent convention in Ogden, UT, announced winners of the "DJ Of The Year" competition, which included David B. Smith of KZAN (First), Country Joe Flint of KSOP (Second), and Claudia Love of KZAN (Third). Our congrats to all three! KZAN's latest roster of talent is as follows: Tom Lindgren (6-10am), Jim Mickleson (10am-3pm), David B. Smith (3-7pm), Mike Martin (7pm-mid.), Hans Christian (mid.-6am), with weekenders Dave Chandler, Tracy Chapman, and Claudia Love.

Continued on Page 30

## Station Profile KOMA/ Oklahoma City

P.O. Box 1520  
Oklahoma City, OK 73101  
(405) 794-1573

GM: Woody Woodard  
PD: Gregg Lindahl  
MD: John Pratt

Owner: Storz Broadcasting Co.  
Rep: Blair Radio

1520 kc.  
50,000 watts

KOMA, with 50,000 watts, covers not only the Oklahoma City market but also an extended area reaching "22 states and two foreign countries," says station PD Gregg Lindahl. "In fact, once when we did a contest offering a trip to Oklahoma City and ran it on the night signal, we got responses from 25 states!"

The station, which changed from a rocker on September 12, 1980, is heavily involved in music research. "We're doing market research and market calls on a weekly basis," Gregg explains. "We take those calls and structure a sample out of those by calling about 100 people a week and asking them to give us their opinion on songs by playing them the hook. Then we tabulate the information and weight it out according to the way we want the demographics to be. Since you can't really research the new material, we pretty much add for sound based on the type of records that have done well for us or tested well for us in the past. The music falls about 60/40 oldies to currents, and from time to time we even play LP cuts in regular rotation if we find that an album is doing real well here saleswise."

In a highly competitive Country market such as Oklahoma City, there has to be at least one element which will make your station stand out among the crowd. I asked Gregg how KOMA was different from the other Country stations there. "We've remained pretty consistent from day one. All we really did was change the music. We maintained an uptempo, exciting, very foreground presentation on the radio station. It's pretty much a Top 40 type of format only playing country records. We're very active promotionally, don't play three in a row or anything like that. I definitely think we're the most exciting radio station in this market. We're also a full-service station with news, sports, farm reports, etc. without ignoring the music, which has to be the star."

"As far as my programming philosophy goes, it's win... at all costs! Seriously, you have to deal with everything that comes along on a case-by-case basis, always looking to stay fresh. The challenge for us, since we're a highly-researched radio station is to maintain an aura of variety on the air, and we want to keep things interesting since we're essentially playing the same things over and over again. I think that's a programming challenge, but you could also call it the programming philosophy which we operate under."



Pictured in the KOMA group portrait are (l-r) News Director Bob Glover, morning man Jim McCloud, newperson Jama Bowen, PD Gregg Lindahl, afternoon jock Bobby Yarbrough, Promotion Director Pamela Fox, and 7pm-midnight personality Olen Wells. Missing are MD John Pratt, all-nighter Marlin Jay, weekenders Eddie Briggs and Dink Bernardy, and newsmen Steve Bennett and Jeromie Wilson.

## Who Kicked The Habit First?

The October 8 article on WILQ/Williamsport and its "first in the nation" radio smoking clinic naturally brought letters from other stations which ran similar programs at earlier dates, such as the following:

Dear R&R:

Nice article on "WILQ Quits." However, it's not the first. Check with WHLO in Akron, Ohio... Steve Cannon did this in '75 or '76 when the 5-day plan first came out.

Rob Baxter,  
WMAY/Springfield, IL

However, by far the most informative letter comes from WCTC/New Brunswick, NJ OM Jay H. Meyers, who notes that it's not important who was first, but rather radio's involvement in offering this public service to its listeners. Jay's A/C-formatted station tied in with the American Cancer Society for its presentation, and here he shares the structure this program took as well as some very encouraging follow-up results.

Dear R&R:

I am writing in response to Carolyn Parks's column in the October 8th issue regarding the "first radio smoking clinic in the nation."

In April 1981, WCTC and the American Cancer Society put together what we suspect was the first true radio quit-smoking clinic in the nation.

Our presentation was a three-week series consisting of a 15-minute program Monday through

Friday evenings at 7:15pm. Participating in the show was Nelson Lair, a quit-smoking facilitator used by the American Cancer Society, and Brent Felgner, WCTC's morning news anchor. Brent, then age 29, had been a two-to-three pack-a-day smoker since age 16.

We decided on the one to one approach and the three-week period for the following reasons:

1) Participants in the program (the listeners) could relate their own feelings and difficulties through a real-life role model (Brent).

2) The Cancer Society advised us that quitting smoking is a long painful withdrawal process and stretching it out with new tasks every day, that is doing a bit more or smoking a bit less, would prove more successful in the long run.

The Cancer Society backed us up by offering free quit-smoking packets to anyone who wanted one. These packets were offered through on-air promotional announcements, run the three weeks prior to the start of the series, and in newspaper ads.

The program was indeed true-to-life and real because of the great one-to-one friendship that Brent and Nelson built on the air. (They had only met once before the program began.) Additionally, Brent was not afraid to express his true emotions, and they came through the radio. Perhaps the highlight or lowlight of the series came about

Continued on Page 30

# Nashville This Week



SHARON ALLEN

R&R announced the establishment of the Nashville Bureau November 19, 1982. At that time I joined the staff. The interim has brought . . . you guessed it . . . excitement, mild hysteria, education and helpful encouragement from the country music industry. Thanks for your support!

Now I look forward to getting acquainted with those of you in Country radio as well as those of you I haven't met in the record industry. Please feel free to contact me whenever the Nashville office can be of assistance to you or if you have any news to contribute. (615) 793-6571/6391, P.O. Box 171116, Nashville, TN 37217.

RCA Records announced the release of its newly-developed mini product series (containing six songs) at a special retail price of \$6.98 during a press conference held in Nashville this week.

RCA spokesman Randy Goodman explained that the purpose of this series is to introduce product of acts beyond the singles stage - but not yet at the \$8.98 level - at the best possible price. Louise Mandrell's "Closeup," Leon Everette's self-titled "Leon Everette," and "Those Were The Days" by Gary Stewart and Dean Dillon are set for release in late January.

**SONGWRITER DEAD AT 38:** Roger Bowling, who co-wrote both "Lucille" and "Coward of the County," was found dead at his home in Wiley, GA, on Christmas Day. The autopsy was inconclusive, but authorities have ruled out foul play.

Bowling first came to Nashville in 1970, but realized he needed to perfect his craft as a songwriter, so he spent four years traveling. He returned to Music City in 1974, and soon achieved success with "Blanket On The Ground" by Billie Jo Spears. He wrote or cowrote over 300 recorded songs, of which some of the most memorable were: "Chain Gang Of Love" by Roy Clark, "I'd Like To Sleep Until I Get Over You" by Freddie Hart, "'57 Chevrolet" by Billie Jo Spears, and "Southern California" by George Jones and Tammy Wynette.

In 1977, the Country Music Association voted "Lucille" "Single of the Year" and "Song of the Year." That same year Kenny Rogers's recording of the tune won a Grammy for "Best Country Vocal Performance Male." Bowling recorded for United Artists (1976), Mercury (1980), and most recently for Nationwide Sound Dist.

**BITS & PIECES:** KKYX/San Antonio and the Paseo del Rio River Assn. are

cosponsoring the 11th Annual River Festival scheduled for January 14-16. Featured artists will include - Connie Hanson, Gary Morris, the Whites, Lloyd David Foster, Frenchie Burke, Earl Thomas Conley, John Wesley Ryles, Mundo Earwood, and Billy Parker . . . The Charlie Daniels Band's annual Volunteer Jam concert, scheduled for January 22 at Nashville's Municipal Auditorium, is sold out. Volunteer Jam IX is produced by Cumberland Concerts in association with Sound Seventy Productions . . . Anne Murray's TV special "Caribbean Cruise" was taped aboard the SS Norway as it sailed from Miami to St. Thomas. The special will be aired January 19, and will include special guest Eddie Rabbitt . . . Warner Brothers recording artists the Wright Brothers have been contracted to endorse this year's "Dodge Trucks Presents the Wrangler Country Showdown" talent search. Joining the Wright Brothers in their endorsement of the event are: Janie Fricke, Ricky Skaggs, Frizzell & West, and Ed Bruce . . . Producer Walter Haynes is working on an album for MCA Records featuring the "Father of Bluegrass Music." The project is tentatively titled "Bill Monroe and Friends." Special guest artists already on tape are Ricky Skaggs, Mel Tillis, the Gatlin Brothers and Johnny Cash. Haynes is hoping to schedule Conway Twitty, Emmylou Harris, Willie Nelson, Barbara Mandrell, the Oaks, and possibly Dolly . . . The Memorial Coliseum in Winston-Salem, NC, will host a concert starring Merle Haggard and George Jones on January 13. The entire concert will be taped for a cable television "Merle Haggard Special" to be broadcast nationally in early '83 . . . The Kendalls will be recording in California with producer Brian Ahern. The duo will work with Ahern on an experimental basis, but they are optimistic that an album will result . . . Eddie Rabbitt will tape his first CBS TV special next month in Ft. Worth. "Eddie Rabbitt's Country" scheduled to air in the spring will include guests Anne Murray and Lesley Ann Warren . . . International Creative Management of New York has made a multi-million dollar offer to buy Dick

Blake's Nashville talent agency. All parties concerned are refusing comment, since no decisions have been made . . . Jerry Lee Lewis has signed with Board Brothers Talent for bookings . . . Charly McClain is scheduled to appear in a TV guest role on "CHiPs" this month . . . Congratulations to KOMA/Oklahoma City on celebrating its 60th Anniversary last week!

**PERSONAL FILE:** Two weeks ago Warner Brothers recording artist Gail Davies delivered a baby boy . . . William Lee Golden of the Oaks became a grandfather when son Craig and daughter-in-law Susan became the proud parents of Lee Rush Golden . . . Chantilly group member Debbie Pierce (Webb's daughter) wed studio musician Scotty Sanders on December 3 . . . David Allan Coe married Debbie Pardue December 13 . . . Skeeter Davis celebrated her 51st birthday Thursday, December 30 . . . Tammy Wynette's manager/husband George Richey collapsed News Year's Eve night during Wynette's performance at an Osage Beach, MO, resort hotel. Richey was admitted to Osage Beach Hospital complaining of severe chest pains thought at first to be a heart attack . . . Barbara Mandrell was picked as one of

the top stylemakers of the year by the National Hairdressers and Cosmetologist Assn. . . Barbara will return to Nashville to record a new album after spending the holidays with her family (Ken Dudney, Jaime & Matthew) vacationing in Colorado. In late January she will go to California to work on a new dance routine for upcoming engagements in Las Vegas and Lake Tahoe.

My predecessor, Biff Collie, will be contributing to R&R Country specials starting next month.

## Habit First?

Continued from Page 29

half way when Brent admitted a total relapse in the past 24 hours and Nelson put him back on the right track. The listener participants related directly to Brent and his feelings, since they were experiencing the same things at the exact same time.

Some interesting sidelights. During the series, many participants and listeners in general called Brent during his news shift to offer encouragement and share their difficulties. The staff also helped him survive.

When it was over Brent had succeeded and so did many listeners. Part of their special packet was follow-up mail-in cards to the ACS. Comments that came in over the rest of '81 included, "I could not have done it without you," "I had no intention of quitting but here it is July and thanks to Nelson and Brent still no coffin nails," "We could never do it before but now my husband and I are smokeless. We smoked 5-6 packs a day between us. Now our family is so proud of us but most important we are proud of us . . . and proud of you. Thanks."

Quit-smoking clinics are one of the best public services a radio station can provide to the community if they can put it together. We received immense help from the Cancer Society.

Although we beat the WILQ program by a year and a half we also may not be first, but that's not important. What is the fact that there are ways that radio can participate in this tremendous service . . . and isn't that what we're all about?

If anyone is interested in further details, they can call me at WCTC at (201) 249-2600 or Mr. Ken Steffan, Public Information Director, New Jersey division ACS, (201) 297-8000.

Jay H. Meyers  
Operations Manager  
WCTC/New Brunswick, NJ

## Welcome To '83!

Continued from Page 29

### Changes

WKUL/Cullman, AL became "Alabama's Best Country" WXXR October 5 and installed the following lineup: Steve "Dallas" Lovig (PD and 5:30-10am), Debbie Woods (10am-1pm), Larry Lee Baker (1-6pm), Rick Brown (6-11pm), Gary Austin (swing shift) . . . WQTK/St. Johns, MI became WCXK (K92) on November 15, broadcasting its own brand of continuous country music over 50,000 watts to the Lansing area. MD Randy Doud requests record service (especially oldies) be sent to 1600A S. Washington, Lansing, MI 48910, (517) 484-8024 and also sends along the station's new lineup: Charlie & Rick (5:30-10am) - actually Charlie Fredrick and Rick D'Amico, both from WILS/Lansing. Rick is also Sales Manager and OM - "Country" Dave Conrad (PD and 10am-2pm), Jane Austin (2-7pm), Randy Doud (7-10pm), and Linda James (overnights) . . .



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# News/Talk



GAIL MITCHELL

MONEY, PERSONAL ADVICE MAJOR FOCUS

## NBC's Talknet Takes Off

The resurgence of radio networks during the last several years has spawned a varied programming menu. Among the prime entrees are national radio talk shows. There was a time when the only national talk program that quickly came to mind was Mutual's "Larry King Show." But two formidable competitors are challenging King's foothold, ABC Talkradio and NBC Talknet.

Nurtured by NBC network stations' request for evening programming, Talknet debuted November 2, 1981 utilizing 25 test stations. Initially, it provided seven hours of programming M-F from 10pm-5am. In September '82, the network expanded to include Saturdays, Sundays, and additional hours, 8pm-5am, still originating from studios located in New York's Rockefeller Plaza. Transmitted by Westar AP System and Satcom I, Talknet can be picked up live, PST, beginning at 5pm to 2am. Each hour stands by itself, so stations can follow through with hour-by-hour playbacks.

Future revisions/additions will mirror the cautiousness of the past, says NBC Radio Network VP/GM Dick Penn. "One of the things we are trying to be very careful about is that if we bring up a new business, that it be a business there's a genuine need for. I think we've seen a lot of radio networks, and I'm not sure we haven't been guilty at some point of this same thing, bring up a business that they have designed to fill their needs and there isn't a need at the station level for it. We're trying to make sure that each thing we do, we prove it out, make it successful, and bring it to full bloom before we crash ahead. We program for local station audiences and not for our network egos."

One Talknet aspect NBC is not likely to tamper with is its programming direction; both the weekday and weekend shows deal strictly with personal finance and personal advice, described by Penn as "real common problems that play across the country." Talent for the shows was selected not so much for their "expert" or "clinical" knowledge, but their ease in talking with people and dealing with their problems as if they were next door neighbors chatting across the backyard fence. In the case of Sally Jessy Raphael, Talknet producer Maurice Tunick relates, "We listened to a number of psychologists and although many of them were very good, we didn't feel that it was necessarily good broadcasting. We all have something we need to deal with, but we all don't need deep psychoanalysis to help us resolve the problem. And it dawned on us that perhaps we ought to be looking for a 'Dear Abby' type of program."



Dick Penn

# Talknet

**Bruce Williams**  
M-F, 8-11pm, Finance

**Sally Jessy Raphael**  
M-F, 11pm-2am, Advice

**Bernard Meltzer**  
Weekends, 8pm-midnight  
Finance

**Dr. Harvey Ruben**  
Weekends, midnight-3am  
Advice

### NO INTERVIEWS, NO GUESTS

There are two major differences between Talknet and other radio talk shows: no interviews are conducted and the shows don't feature guests. Callers use a toll-free 800 number during the live feeds and a 212 number announced by the hosts afterwards. Numbers are taken for calls made during a playback feed, with appointments scheduled to return those calls in the next couple of days during a live feed. Callers'

average age is 37.

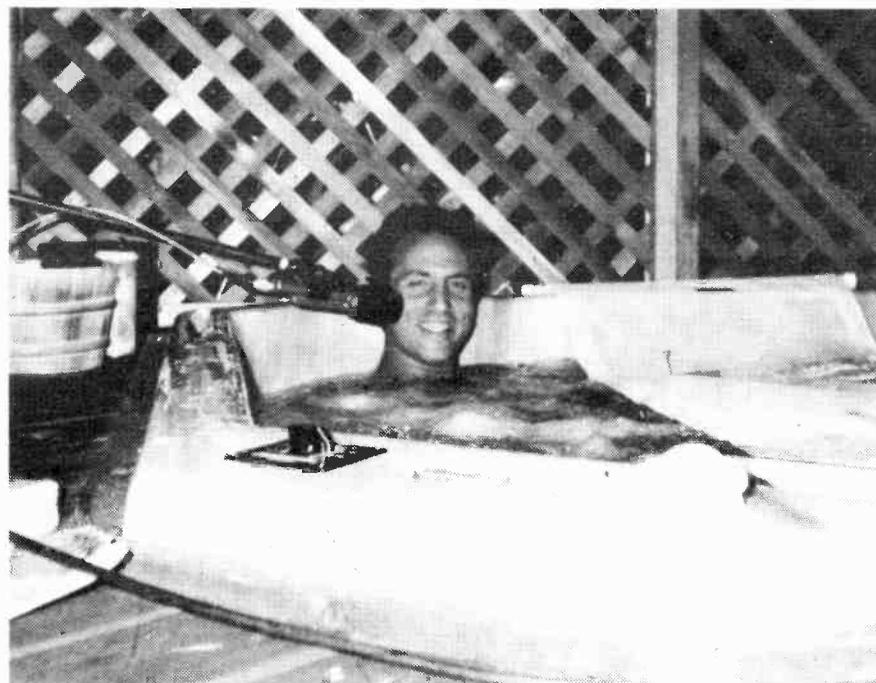
Screeners "choreograph" incoming calls, maintaining constant variety. "We didn't want to do what so many talk shows do and that's called topicate the program," explains Tunick. "We didn't want to do an hour on money market funds or an hour on buying and selling homes or an hour on love affairs. We thought the real key to this type of programming would be listeners never knowing what to expect next."

One caller to Bruce Williams's show had purchased a house and found \$200,000 in

## News/Talk Personalities

**On The Move:** Political consultant/commentator **Mark Shields** joins WRC/Washington as morning commentator. WRC also welcomes **Frances Hardin** as a news reporter... **Rosemary Haddad** moves from WNSI/Tampa-St. Petersburg to KYW/Philadelphia as editor/writer/reporter... **KNX/Los Angeles** taps **Iris Shelton** for its news department... **WCBM/Baltimore** debuts a daily sportstalk program with **Phil Wood** and an evening talk program with **Jim Morton**... **KIRO/Seattle** is "In The Chips" with addition of new computer feature... **WXYZ/Detroit** brings "Jack Carney's Comedy Store" to Saturdays... San Francisco Supervisor **Quentin**

**Kopp** becomes host of Sunday issues-oriented show on KGO... **WGSO/New Orleans** challenges area businesses to be the first to provide 25 new permanent jobs within next 30 days. Winner receives \$5000 advertising package... **KCBS/San Francisco's** third annual "Christmas Carol Charity Run" raises \$15,000... Sponsoring a "holiday entertainment/cooking clinic" theater, **WAYS/Charlotte** participated in the 14th annual Southern Christmas Show. Two elves were kept busy handing out 20,000 "Big Ways Family Christmas Songbooks"... **KCNN/San Diego** officially joins **ABC Talkradio** family.



**WPLP IN HOT WATER** — Earlier last month WPLP/Tampa decided to "relax" its programming standards, sending hosts Richard Shanks and David Gold to a local health spa for a two-day series of live broadcasts. Judging by Gold's grin, management didn't exactly have to twist his arm.

gold certificates, diamonds, and slot machines as he was putting up insulation. To his question, "Do I own this stuff," Williams frankly replied, "I don't know whether you own this stuff, but if that were my house I'd start taking it apart brick by brick." Another caller complained to Raphael about her husband's treatment of his mistress, "He's so doggone cheap that he'll take her out in his pickup truck and take her to the K mart lot and they'll drink a can of beer and sit in the back of the truck talking." Raphael's response to the woman was for her to decide what she really wanted.

### LOCAL IN NATURE

It's those types of unusual calls together with others outlining everyday frustrations that add to Talknet's local feel, Penn emphasizes. "There's nothing really more local that means more to a person than hopefully walking away from that program with some piece of information he can use to live his life a little bit better tomorrow. That's local — if it touches your audience's lives."

During the last spring sweep Talknet had only 22 stations on for that full period. However, 20 of those 22 increased audience figures, reporting gains from WMID/Atlantic City's 413.3% to WFLA/Tampa's 11.5%. According to Penn sales are doing well, especially since "we didn't even offer it for commercial sale until April. Frankly, even that was a bit wishful because our station lineup was rather meager then, maybe 40 stations on the hookup."



Maurice Tunick

Talknet affiliates currently fall between 110-112 in number, and NBC has an obvious eye toward more signings. And despite strong rival competition, Penn feels Talknet can hold its own. "I don't know how much, but there's room for anything that helps a station reach its audience better and enjoy a better financial life. Look at KFAB/Omaha and WLW/Cincinnati. These aren't schlocky radio stations. These are solid radio stations that had good programming before and for a variety of reasons elected to take Talknet. We remind ourselves all the time that what we're doing doesn't exist if radio stations don't need it. If it doesn't get them better ratings and more sales opportunities for lower expenses, then we're not doing our job right."

# Black Radio



WALT LOVE

## ACTION

### Getting Ready For 1983

Happy New Year! 1983 is no longer staring you in the face; it's here already. Before the holidays and since, a number of things have taken place. Everyone always says that nothing's happening during the holidays, but I'm here to tell you that's not quite true. As was the case last year a number of PD changes have taken place. We also have some news about what some of the Black radio stations did during the holidays for their listeners.

#### K104 Wins Football Bet

Just prior to the beginning of the holidays the Washington Redskins took on the Dallas Cowboys. K104/Dallas VP/Programming Michael Spears contacted WKYS/Washington Program Director Donnie Simpson and made a bet on the outcome of the game. If the Redskins won, K104 morning personality Warren Epps would have to travel to D.C. and do the morning show at WKYS in place of Donnie Simpson. If the Cowboys won Simpson would have to travel to Dallas and do Epps's show. As things turned out the Cowboys won the game 24-10. The last time I spoke to Donnie he was packing to go to Dallas. This type of promotion between two radio stations in different cities is nothing new, but it's novel for Black radio and I'm glad to see it happen. Both stations told me that the response from their audiences was tremendous.

On a serious note I would like to mention that most Black radio stations in the country told me the biggest request they received from their listeners was for food. When I heard that I called a local social service organization and asked them to find a needy family that I could feed for the Christmas holiday. I received a number of calls from PDs & GMs across the country asking me if I might know of an idea they could use this holiday season. To each of them I suggested collection and distribution of food for those less fortunate.

#### WIGO's Christmas Marathon

WIGO/Atlanta did just that with a week-long "Christmas Marathon." Each of the station's air personalities solicited food donations from the listening audience, staying on the air as long as they could each day. Some personalities vowed to stay on 24 hours - I don't know yet if any of them made it! The station also collected cash donations at its studios in order to purchase additional items for food baskets. The food baskets were turned over to Atlanta family and children services for distribution. God bless Program Director Mike Roberts, his staff, and management. We all know that hunger knows no color, but we also know that our people were already in poverty before these even harder economic times hit our country. My total respect goes out to all radio stations who tried to help those less fortunate.

#### People On The Move

Now for some personnel shift action just prior to and during the holidays. At KMJQ/Houston, Program Director Fred Henderson is out and no replacement has been named as of yet. Henderson was not available for comment. Other changes at KMJQ include new Music Director Greg Mack, who also does an air shift from 6-10pm. Former K97/Memphis Music Director Robert Vinson has returned to 'Majic' doing the 10pm-2am air shift. To round things out, Mike Mann, formerly of KFMK/Houston, has been tapped to handle middays.

WTMP/Tampa has a new Program Director, as Jim Rhinehart was named to the position recently, replacing Jerry Walker. Rhinehart says he's looking forward to the challenge.

Harry Lyles, who was let go a few months ago as PD of WBLZ/Cincinnati, is the new PD of WSNY/Columbus. WSNY is the sister station of WVKO, which is one of our reporters.

It's now official - WDAO/Dayton announced the promotion of Lankford Stephens from Music Director to PD/MD. That's just the way I called it a while back. Congratulations to Lankford, who's certainly a credit to good radio.

KWAM/Memphis had a call letter change to KRNB. Take a guess at what those calls mean. "Kickin' Rhythm & Blues." Get 'em Floyd!

Longtime New York area air personality Fred Buggs has left WNJR/Newark to become Music Director at WUSL/Philadelphia. Fred started out as a kid who used to hang around WWRL in the early '70s and then went on to become Frankie Crocker's engineer at WBSL. Fred wanted to become an air talent, so with the help of a number of people, he got his first gig at WPDQ/Jacksonville. It's great to see him get this kind of an opportunity. We're proud of you Fred; good luck!

WRKS/New York has hired record promotion person Wanda Ramos Charres as a part-time air talent to do weekends. Wanda's fulltime position is with MCA Records. My holidays have been great hearing about some of my favorite people getting what they wanted for Christmas.

WJJS/Lynchburg Music Director Art Young has left the station to pursue his interest in television production and directing. Art started his new job over the holidays at WTVR-TV/Richmond, Channel 6, a CBS affiliate. Art will be directing/producing the weekend newscast. Black radio's loss is TV's gain. Good luck to Art Young, a fine young broadcaster.

Congratulations are in order for WXFM/Chicago Operations Manager Jim Walsh and his wife Wendy on giving birth to a healthy baby boy named James Raymond Walsh. Young Jim checked in at 8 lbs. 2 oz.!

WPDQ/Jacksonville will be celebrating its 10th anniversary as a Black-formatted radio station. All former employees are asked to contact PD Marc Little at (904) 642-0530. January is the anniversary month.

#### KJLH Survives

KJLH/Los Angeles held its "Survival In The 80s" contest drawing just prior to Christmas, and it was a true success. In attendance were celebrities like former Heavyweight Champion Muhammad Ali, Mike Weaver, Reggie Jackson of the Angels, Lakers forward James Worthy, Maxine Nightingale, and Stevie Wonder, the owner of KJLH.

# KPOP

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Rep: Lotus

93.5

3 Kw

"KPOP-FM has taken a different approach in the world of music. We are listed as an Urban Contemporary format, which we are, but we like to consider ourselves the 'Hit' radio station in the Sacramento area. Our format is a blend of the best sounds from R&B and contemporary music. We blend the above music with recurrenents and power oldies to make the sound smooth. We were a station playing a large amount of jazz. Starting in 1983 we are dropping our jazz programming. The feeling is that in order to remain consistent, that portion of our programming will have to be dropped. The popularity of KPOP-FM has continued to grow over the past two years. Even though the process has been slow, our promotions, concerts and our air talent insure that the road to success is not far away. It is our goal to serve the Sacramento area as best we can in music, entertainment, and public service. The air staff at 93½ has been together for over two years and we pride ourselves in our stability in that area. In these times of never-ending changes we remain, as our President says, 'staying the course together.'"

The "Survival Prizes" consisted of the following: fourth prize was \$1023; third prize a week in the Bahamas; second prize two weeks in Africa; and the grand prize was a 1983 BMW 320i. I felt really proud of KJLH because this is the first time a Black radio station of this size has undertaken such a large promotion during "the book." Everything went very smoothly even with the massive audience turnout. My congratulations to PD J.B. Stone and VP/GM Dr. Don Mizell.

We've had a request from PD Bill St. John of KIIZ/Killeen, TX. As the new Urban Contemporary format in the area, KIIZ needs record service. To contact Bill, call (817) 699-5000. Record companies, here's another outlet for black music.

#### WBMX Awards \$100,000

WBMX/Chicago had a fine turnout for the conclusion of its \$100,000 cash giveaway. Kerner Anderson, GM of WBMX, stated, "Several hundred listeners have won thousands in cash and trips to Las Vegas, Acapulco, Jamaica, Switzerland, Puerto Rico, and Europe. All leading up to the grand prize drawing that we held here in the offices and studios of WBMX." Anderson added, "Jerry Butler, Fountain Records owner/artist, along with sports celebrities, media representatives, and community leaders participated in the drawing, which was held during a champagne breakfast." Tonya Timms, 18 years of age, was the recipient of the \$100,000 grand prize. Ms. Timms is a student at a local Chicago vocational school.

Longtime radio veteran Sam Irvin, PD of WNOO/Chatanooga, has been charged in a local fatal shooting incident. Friends and business associates who wish to contribute to his legal defense fund should make checks payable to the "Sam Irvin Defense Fund" c/o Merv Pilgrim Co., 6615 Pencade Lane, Charlotte, NC 28215. If you would like more information about this situation, contact Merv Pilgrim at (704) 535-1372.

Prior to the holidays, WDKX/Rochester helped its listeners beat the economy for one day. In conjunction with a local service station, the station sold gasoline at 1979 prices - \$1.04 per gallon. The promotion drew 488 motorists who filled their tanks because they either had a WDKX T-shirt or a WDKX bumper sticker. General Manager Andrew Langston said, "This promotion is one way of measuring the interest of our listeners and seeing how effective we really are." Last year, he said 250 cars showed up for a similar two-hour promotion.

#### Coats For Kids From WJLB

FM98 WJLB/Detroit pulled off one of the most heartwarming and innovative promotions of the year. Detroit's first "Coats For

Kids" campaign was a total success. The goal was to collect 2500 coats for needy children. The coats were to be new or like new. In conjunction with WJBK-TV and the United Community Services Organization, the station's drive-collected over 6000 coats in metro Detroit. Of the 6000 coats, 3000 were like new. Local cleaners volunteered professional services so that the needy youngsters would receive the coats before Christmas. (Mai Kai Cleaners of Detroit prepared the astounding amount of over 1200 coats!) All I can say is thank God for unselfish people across our country!

Over the holidays I received a letter from the National Public Radio folks reminding me that February is Black History Month. National Public Radio will present a wide variety of programming for the occasion, including subjects ranging from the social concerns facing citizens in the developing African nations of Zimbabwe and Kenya to the achievements of Afro-Americans in politics, academia, and the arts. Here's NPR's special toll-free information number: (800) 424-2909.

WDAO/Dayton had this welcome news during the holidays: station receptionist Allison Pringle Johnson gave birth to her first son, Aaron Johnson, 6 lbs. 6 oz. Congratulations to Allison and her husband. Allison is still out on maternity leave.

#### WCIN Upgrades Image

WCIN/Cincinnati has begun its image-changing campaign. Owner/President Kenneth McDowell and KLM Communications have committed WCIN to the needs of the Greater Cincinnati area in general, but more specifically, to the black community. In a taped message broadcast periodically on WCIN, McDowell has pledged that his station will make every effort to "restore the pride once held by the community regarding WCIN." McDowell added that he plans to upgrade the quality of the station's programming in an attempt to draw a larger segment of mature listeners. He plans to do this by eliminating music that is considered "offensive, insulting, or insensitive to the black community at large." Denying that station management will be "censors," McDowell says that his staff will become more selective regarding the type of music played on WCIN. There are other changes on the drawing board designed to more effectively involve the community in its Public Affairs programming.

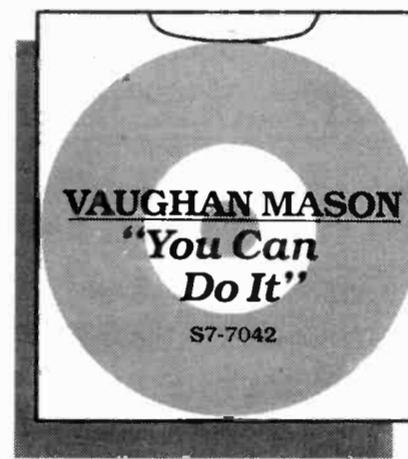
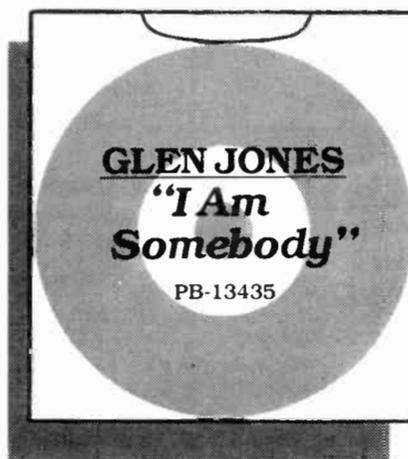
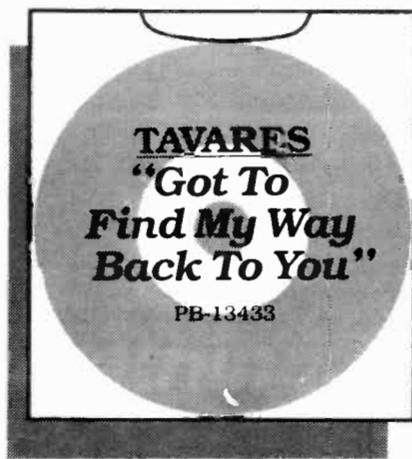
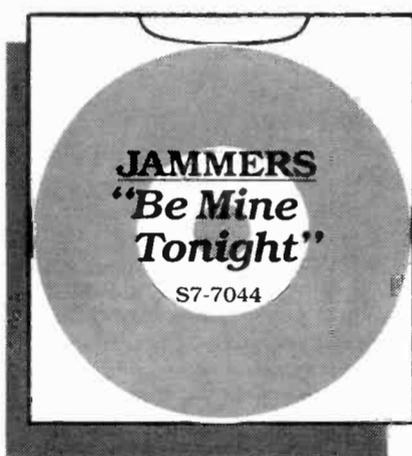
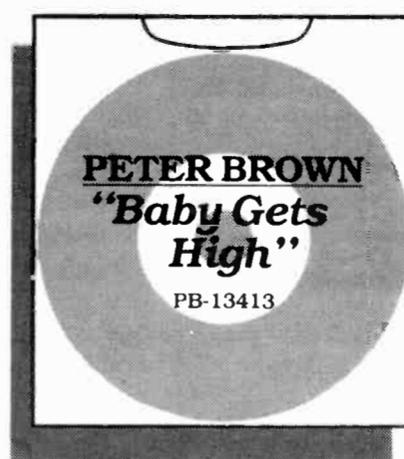
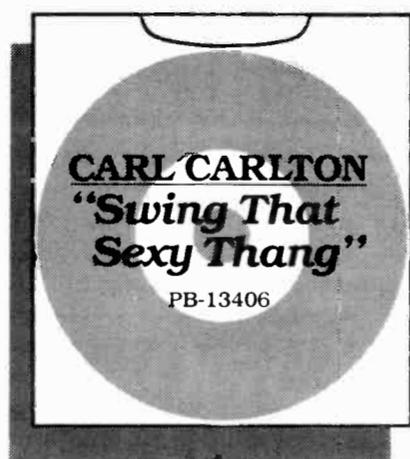
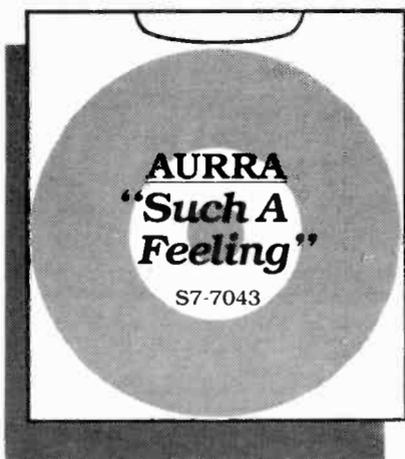
During the holidays one of our reporting PDs got married. Congratulations are in order for Jack Randall of WLUM/Milwaukee and his new bride Amy. The couple was married on December 11.

It's been a very busy holiday season, but now it's time to get back to the business at hand - our livelihoods!! Let's make 1983 a positive year for all of us.

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# THE PICTURE PAGES

## Platinum Light For Diamond



Columbia Records presented Neil Diamond with a platinum award for his "Heartlight" LP at a Los Angeles reception recently. Pictured (l-r) are Columbia VPs Terry Powell, Bob Willcox, and Ray Anderson, Diamond, label's Sr. VP/GM Al Teller, VP Ron Oberman, and Sr. VP/GM West Coast Myron Roth.

## E/A Signs Patrick Simmons



Former Doobie Brother Patrick Simmons has officially signed with Elektra/Asylum, with his first album scheduled for February. Pictured (l-r) are manager Bruce Cohn, producer John Ryan, E/A Chairman Joe Smith, and Simmons.

## Foreigner Fetes Chicago Radio



Chicago radio notables were wined and dined in splendor at a local dinner party staged by Atlantic on behalf of Foreigner's "Records" LP. Pictured (l-r) are WLUP MD Sky Daniels, Atlantic's Rick Sudakoff, WXRT MD Jon Mivox, WLUP PD Tim Kelly, WBBM-FM MD Steve Davis, and WKQX PD Randy Lane.

## Bay Area Morning Men Meet



San Francisco morning personalities were assembled at the recent Willie McCovey Pro/Celebrity Golf Tournament, which raised money for the March of Dimes. Pictured (l-r rear) are KNBR's Frank Dill and Mike Cleary; (l-r front) KFRC's Dr. Don Rose, KYA's Emperor Gene Nelson, KABL's Bill Moon, and KSFO's Joe Angel.

## Benatar's Nerves Of Platinum



Pat Benatar recently received platinum awards for her current "Get Nervous" LP and past "In The Heat Of The Night" album from Capitol Canada. Pictured after her Toronto show are (l-r) group's Roger Capps, Capitol Canada President Dale Evans, group's Neil Geraldo, Benatar, and label's Ron Robles and Eddie Colero.

## Ministry Established At Arista



Arista has signed Ministry, with a 12-inch release followed by a scheduled album. Pictured (l-r seated) are Arista VP Bob Feiden, group's Al Jourgen, and Arista President Clive Davis; (l-r standing) management's Steve Berkowitz, attorney Linda Mensch, and group's Stephen George.

## NARAS Nashville Notables Netted



Past presidents of the National Academy of Recording Arts & Sciences (NARAS) Nashville Chapter gathered along with all NARAS national presidents hailing from Nashville to discuss the forthcoming Grammy Awards telecast. Pictured at this precedent (or president)-setting occasion are (l-r rear) past Chapter Presidents John Sturdivant, Buddy Killen, Frank Jones, Eddy Arnold, Don Butler, Glenn Snoddy, Roger Sovine, and Joe Moshcoo; (l-r seated) past National President Bill Denny, first Nashville National President Wesley Rose, first Nashville Chapter President Harold Bradley, and current National President Bill Ivey.

## McGarrigles Snug With PolyGram



Canadian-based duo Anna & Kate McGarrigle signed with Polydor/PolyGram, visiting the New York offices in blizzard-resistant clothing. Pictured (l-r) are PolyGram President Guenter Hensler, the McGarrigles, company VP Michael Hoppe, Exec. VP Jack Kiernan, and Sr. VP Harry Lusk.

# THE PICTURE PAGES

## King Framed For RCA



RCA artist Evelyn King presented label Division VP/USA & Canada Jack Craigo with an original painting of herself. Pictured (l-r) are RCA's Robert Wright, King, Craigo, label's Sharon Heyward, and VP Joe Mansfield.

## Canada At Work Generates Triple Platinum



Men At Work received triple platinum awards for their first album and a gold single for "Who Can It Be Now" from CBS Canada after the band's Toronto concert. Pictured (l-r) are CBS's Brian Irwin and Don Oates, CBS Canada President Bernie DiMatteo, label's Bill Bannon, group's Ron Stryker, CBS's Graham Powers, manager Nathan Brenner, Columbia's Dave Deeley, group's Colin Hay, label's Al Fletcher, Bob Muir, and Brad Weir, group's Greg Ham, CBS's Arthur Graham, group's Jerry Speiser, producer Peter Mclan, group's John Rees, and CBS's Shan Kelley.

## Commodores Set New Command



Motown artists the Commodores recently met with Chuck Smiley, newly-appointed President of the Commodores Entertainment Corp., to plan 1983 activities. Pictured (l-r) are group's William King and Milan Williams, Smiley, and group's Tom McClary and Walter Orange.

## Numan In New York



Atco's Gary Numan recently played live in New York and was also interviewed by various media, including MTV. Pictured (l-r) are Atlantic's Donna Kreiss, Atco's Jeff Birnbaum and Sean Coakley, Numan, and MTV VJs Nina Blackwood and Alan Hunter.

## Statlers Record In Nashville



Mercury/PolyGram's Statler Brothers recorded their first tracks with new member Jimmy Fortune recently in Nashville, and PolyGram executives stopped by to award the group gold albums for their "Christmas Card" LP. Pictured (l-r standing) are PolyGram/Nashville's Rick Peoples, Joe Polidor, and Frank Leffel; (l-r seated) group's Jimmy Fortune, Harold Reid, Don Reid, and Phil Balsley.

## Simmons Works Out To Platinum



Richard Simmons received a platinum LP award for his "Reach" album recently. Pictured at the presentation (during a taping of "The Richard Simmons Show") are (l-r) EIA's Randy Edwards (seated), VP Lou Maglia, company's Carol Thompson, Simmons, Exec. VP Vic Faraci, and EIA's Dave Cline.

## Mirage Institutes System



Mirage Records celebrated its recent signing of the System, who have had two singles out with an album set for early this year. Pictured (l-r) are Mirage President Jerry Greenberg, duo's Mic Murphy and David Frank, and Mirage's Jim Delehant.

## Churchill Signs Campbell, Dunn



Churchill Records has signed Debbie Campbell and Ronnie Dunn, with single and album releases expected early this year. Pictured (l-r) are Dunn, Halsey International (parent company of Churchill) Chairman Jim Halsey, and Campbell.

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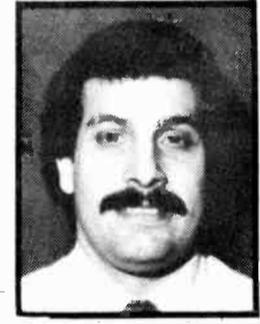
**JOEL DENVER**



**JOHN YOUNG**



**LES GARLAND**



**JOHN SHOMBY**

<b>CHRIS ANDREWS</b> P.D. WZYP	<b>JERRY CLIFTON</b> New World Comm.	<b>SCOTTY GRIFFITH</b> M.D. G-100	<b>ROGER GAITHER</b> P.D. Q-104
<b>BOB KAGHAN</b> P.D. WBCY	<b>KEVIN McCARTHY</b> OP. MA. KXX-106/WERC	<b>BILL McCOWN</b> P.D. WANS	<b>MICHAEL ST. JOHN</b> P.D. KX-104
<b>LARRY STEVENS</b> OP. MA. Y102/WHHY	<b>BILL THOMAS</b> P.D. WMJJ	<b>JIM MORRISON</b> P.D. 94Q	<b>BOB TRAVIS</b> P.D. WGCL
<b>RICK CARROLL</b> C.S.G., Inc.	<b>SCOTT CHRISTENSON</b> B.M.D., Inc.	<b>ANDY ECONOMOS</b> R.C.S., Inc.	<b>DON HAGEN</b> S.R.S., Inc.
<b>STEVE DAVIS</b> Asst. P.D./M.D. KXX-106	<b>JOHN SYKES</b> M.T.V.	<b>GEORGE WILLIAMS</b> Dir. S.M.N.	<b>BOB HALL</b> P.D. A/C S.M.N.
<b>JIM DAVENPORT</b> Jim Davenport Promo	<b>CHARLIE MINOR</b> V.P. Promo A&M	<b>JOHN BARBIS</b> Nat. Promo GEFEN	<b>JEFF McCARTNEY</b> M.D. 94Q
<b>DAVID LEE MICHAELS</b> M.D. WXLK	<b>J.D. NORTH</b> M.D./P.D. WAEV	<b>JOHN STEVENS</b> M.D./P.D. WISE	<b>SCOTT KERR</b> M.D./P.D. WSFL
<b>RICK BISCEGLIA</b> Nat. A/C Dir. ARISTA	<b>REGGIE BLACKWELL</b> P.D. WAIV	<b>POLLY ANTHONY</b> Nat. A/C Dir. EPIC	<b>DONNA BRAKE</b> P.D. WSB-FM
<b>CHRIS ALEXANDER</b> P.D. KSEL-AM	<b>JIM ROBERTSON</b> P.D. WRVR	<b>JANICE TULLY</b> Nat. A/C A.D. Muscolo	<b>WYNN JACKSON</b> Wynn Jackson Promo.
<b>SMOKEY RIVERS</b> P.D. WKDF	<b>DICK BLOCKMAN</b> P.D. WOWD	<b>JEFF COOK</b> S.R.D./AOR ARISTA	<b>LARRY CANNON</b> P.D. WFLB
<b>STEVE RUNNER</b> P.D. WAPI	<b>RALPH CARROLL</b> P.D. WQLT	<b>MARK ST. JOHN</b> M.D. Y-102	<b>ALLAN DUPRIEST</b> P.D. WFOX
<b>GARY FRANKLIN</b> Asst. P.D./M.D. WTIX	<b>JOE McClURE</b> G.M. WCGQ	<b>CHARLES ROWE</b> G.M. WJAD	<b>KELLY McCOY</b> Asst. P.D. WQXI

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 For sample, write on station letterhead to: **O'Liners**  
 1237 Armacost Ave., #6-R  
 Los Angeles, CA 90025

**FREE ISSUE OF Galaxy**  
 Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead.  
 Box 20093R, Long Beach, CA 90801

**CHUCK BUELL'S SUPER GOLD**  
 Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.  
**TIMBERLINE PRODUCTIONS**  
 Box 9541 So. Station, Denver, CO 80209  
 (303) 756-9091

**Job Hunting?**  
 National Broadcast Talent Coordinators specializes in placing qualified DJ's, news, sports, PD's, Sales, and Management. NBTC works with radio stations from coast-to-coast, in all size markets. For confidential details, including registration form enclose \$1.00 postage & handling to:  
**NATIONAL BROADCAST TALENT COORDINATORS**  
 Dept. R, P.O. Box 20551, Birmingham, AL 35216  
 • (205) 822-9144

# Opportunities

## Openings

### EAST

Fulltimer and part-timer, must like Contemporary Country. T&R: Steve Davies, WCVR, P.O. Box 445, Randolph, VT 05060. EOE M/F (1-7)

94Rock now accepting tapes. Part-time . . . possible fulltime. T&R: Brian McGarry, OM, WAYU, P.O. Box 330, Lewiston, ME 04240. EOE M/F (1-7)

Wanted: Production person for NYC AM&FM. Public radio knowledge helpful. Good pay, good benefits. T&R: Larry Miller, WNYC, 1 Centre St., N.Y., NY 10007. EOE M/F (1-7)

WAEB-WXKW/Allentown, PA has immediate news openings. Personalities encouraged to apply. Phone calls accepted. Contact: Matt Kerr, ND, (215) 434-4424. EOE M/F (1-7)

Award winning WLAM Newswatch needs a News Director to lead a 3 person team. Strong leadership skills, an exciting writing style, and strong delivery are essential. Excellent pay, benefits & facilities. T & R to Gary Bruce, Program Director, WLAM, Box 929, Lewiston, Maine 04240.

WRKI-WINE/Fairfield County, CT seeking creative genius to brainstorm with programming staff, create killer promotions. No calls. Buzz Knight, Box 95, Danbury CT 06810. EOE M/F (1-7)

WETT/96ROCK needs ND for both stations. Straight and Lifestyle. No calls. T&R: Brian Krysz, PD, Box 717, Ocean City, MD 21842. EOE M/F (1-7)

Fulltime opening. T&R: Tom Taylor, WPST, Box 9750, Trenton, NJ 08607. EOE M/F (1-7)

WKBR/Manchester, NH needs pro ND. Four person department. Call today! (603) 669-1250. (1-7)

Operations Director. Top station, Top 50 market. Total broadcaster, proven track record, great references. Good pay, growth. T&R: Howard McAnery, WRKZ, Box Z, Hershey, PA 17033. EOE M/F (1-7)

Radio news announcer/writer wanted. Experience and ambition a must. T&R: ND, WMJY, 156 Broadway, Long Branch, NJ 07740. EOE M/F (1-7)

## Openings

If you can say a lot in a few well chosen words, send T&R to Denis Burke, WKCD/MAGIC 93, 107 East Main St., Mechanicsburg (Harrisburg), PA 17055. EOE M/F (1-7)

Future openings for talented personalities for NJ's hottest CHR. T&R: PD, Y107, 156 Broadway, Long Branch, NJ 07740. (1-7)

WCHS, WV's news leader for 55 years expanding. Seeking experienced radio reporter. T&R: writing samples: ND, 1111 Virginia St. East, Charleston, WV 25311. Minorities encouraged. (1-7)

WPST/Trenton has full-time opening available now. T&R's: Tom Taylor, Box 9750, Trenton, NJ 08607. No calls. EOE M/F (12-17)

### SOUTH

WSSX is still seeking CHR personality for mornings/MD. Don't miss this outstanding opportunity. T&R: Bill Martin, Box 31089, Charleston, SC 29407. EOE M/F (1-7)

KYKS needs you! If you're a strong communicator with a personality oriented delivery, send T&R & photo: Jason Bryce, 105 Temple Blvd., Lufkin, TX 75901. (713) 639-4455. EOE M/F (1-7)

KNIN has immediate opening for over-night A/C talent/production. T&R: Dave Dell, KNIN, Box 787, Wichita Falls, TX 76307. EOE M/F (1-7)

Part-timers needed immediately. Possibly Midday shift suited for University student in the Triangle area. T&R: WCHL, Box 2127, Chapel Hill, NC 27514. (919) 942-8765. EOE M/F (1-7)

WJMI/Jackson, MS has full-time opening. Experienced DJ's only. Urban/Black format. Females encouraged. T&R: Carl Haynes, Box 3320, Jackson, MS 39207. EOE M/F (1-7)

Q102 is #1 and gain' 50kw. Accepting cassettes and resumes for future and part-time positions. Experienced only, no calls. Bob Schrader, WUSQ, Box 2869, Winchester, VA 22601. EOE M/F (1-7)

## Openings

Chief Engineer for WCHL-AM in Chapel Hill, NC needed. Forward resumes to: Diane Smith, PD, Box 3300, Chapel Hill, NC 27514. EOE M/F (1-7)

WXBQ needs bright up-tempo people for future openings on 24 K Country. Research, CHR experience preferred. T&R: Steve Taylor, Box 1389, Bristoe, VA 24203. EOE M/F (1-7)

Versatile CHR jock wanted! Part-time openings in January. Hot new FM. Growing Corp. T&R: Steve Kelly, PD, Z104, 160 Newton Rd., #315, Virginia Beach, VA 23462. (1-7)

WTMA/Charleston, SC seeks aggressive afternoon drive news anchor. T&R and writing sample: David Fredricks, Box 31089, Charleston, SC 29407. EOE M/F (1-7)

KARN/Little Rock is searching for a strong female news voice and strong male host. Contact OM, Chuck Martin, Box 4189, Little Rock, AR 72214 (501) 661-7500. (1-7)

WXVQ/Daytona market for mid-day air talent. 5 years experience/production skills necessary. T&R: Scott St. John, P.O. Box 1777, Deland, FL 32720. (904) 734-9386. EOE M/F (1-7)

Immediate opening. Personality for CHR-type Country WDAK. Person must have up sound and not country. P.O. Box 1640, Columbus, GA 31994. (404) 322-5447. Val McGuinness. (1-7)

Fulltime openings at top-notch AM&FM combo. Air-shift/good production. T&R and salary requirements: Dave Rigdon, WHBB, P.O. Box 1055, Selma, AL 36701 EOE M/F (1-7)

WAPI/Birmingham looking for air talent. Send T&R: Jay Michaels, WAPI, 2146 Highland Ave., Birmingham, AL 35205. EOE M/F (1-7)

Richmond's Country 91 WRNL is looking for someone special to join us as Ass't. PD/PM drive air personality. We're part of a great company with outstanding benefits and good folks to work with. And the salary ain't bad either! We require a minimum of three years on-air, one in contemporary Country. Promotion experience a plus. Our staff knows about this ad, and now so do you! T&R: Mike Anderson, WRNL 7100 Bethlehem Road, Richmond, VA 23228. EOE M/F (1-7)

## Openings

WHLY/Y-106 is looking for a Promotion Director. Applicant must have minimum two years experience in radio promotion. Applicant's skills must include PR, production, copywriting, and marketing coordination. Salary commensurate with experience. Contact: Jake Russell, WHLY, 233 North Lake Blvd., Altamonte Springs, FL 32701. EOE (1-7)

KISS 105/Gainesville accepting T&R's for future openings. CHR/AOR-style personalities with 2 years experience. T&R: Lou Patrick, 4908 N.W. 34th St., Gainesville, FL 32506. No calls. EOE M/F (1-7)

WZYP/Huntsville looking for a production/swing expert. T&R: Chris Andrews, 555 Sparkman Dr., Suite 820-G, Executive Plaza, Huntsville, AL 35805. EOE M/F (12-17)

Opening for warm, friendly, positive, witty personality to handle mornings. Send T&R: Steve Nicholl, PD, KMGC, 1353 Regal Row, Dallas, TX 75247. No calls please. EOE M/F (12-17)

### FIRST MEDIA CORPORATION

Is looking for outstanding radio people. See our ad on page 9 of this issue.

WROQ/Charlotte has immediate opening for AOR morning man loaded with personality. T&R: Scott Slade, 400 Radio Rd., Charlotte, NC 28216. (704) 392-6191. EOE M/F (12-17)

Wanted: full-time CHR night jock. Tight board techniques for 100,000-watt stereo Country cooker. T&R: Jack Kent, P.O. Box 2288, Panama City, FL 32402. EOE M/F (12-17)

WFMI-100FM/Lexington needs top flight air talent for personality A/C. Excellent production. Also need part-timer. T&R: Charlie Fox, 58 S. Main, Winchester, KY 40391. EOE M/F (12-17)

Central KY A/C station looking for full and part-time announcers, all shifts. Send T&R: Chris Kuhnen, 28 Fountain Place, Frankfort, KY 40601. EOE M/F (12-17)

# Marketplace

**AIR-AIDS**  
**State of the Art Sci-Fi**  
**Effects on tape**  
 • Several Beds plus "Drop-In" Effects to Cart-Up  
 • 20 minutes, 7 1/2 Super-Stereo  
 • Introductory Price Only \$100.00  
**24-Hour Recorded Demo**  
**(619) 697-9385**  
**KARMA 4**  
 P.O. Box 1740 #61  
 La Mesa, CA  
 92041

**Contemporary COMEDY**  
 Hundreds renewed again!  
**Free sample!**  
 Write on station letterhead to  
**Contemporary Comedy**  
 5804 O.Twinning  
 Dallas TX 75227

**10,000 RADIO JOBS!!**  
**Over 10,000 Openings Yearly**  
 You now have access to 98% of the American Radio  
 Nationwide Job Openings every week!  
 Television Openings too!  
 1. Hundreds of openings for DJ's, newsmen, engineers, PD's (male & female)  
 2. Receive 98% of the current American Radio Job listings computer-printed  
 and mailed to the privacy of your home.  
 3. Small, medium and major markets.  
 4. Country, Rock, MOR, AOR, Beautiful Music, All News and Talk formats.  
 5. The American Radio Job Market is subscribed to by major universities,  
 colleges, broadcast schools, working and non-working personnel.  
 6. **MONEY BACK GUARANTEE**  
 Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 -  
 you save \$21.00!  
**American Radio**  
**JOB MARKET**  
 6215 Don Gaspar, Dept. R, Las Vegas, NV 89108

**NEW!** **Jeff Green's GREEN BOOK**  
**has songs for every subject!**  
 10,000 Songs • 135 Subjects • 300 Pages  
 CHR • AOR • A/C • GOLD  
 For free brochure or to order, write:  
**Professional Desk References, Inc.**  
 8726 O.S. Sepulveda Blvd. No. A4  
 Los Angeles CA 90045  
 To charge by phone, Call  
**(213)670-5770**  
 The Industry's Only Music Subject Catalog  
 VALENTINES • SNOW • FOOD • PARTIES • SEASONS • FRIENDS • CHILDREN • SCHOOL

**R&R MARKETPLACE ADVERTISING**  
 Payable in advance. Orders must be typewritten and accompanied  
 by check. One-inch minimum; additional space up to six inches  
 available in increments of one-inch. Rates for R&R Marketplace  
 (per inch):

	Per Insertion
1 Time	\$39.50
6 Insertions	\$34.00
13 Insertions	\$29.00
26 Insertions	\$24.00

Volume Rates Available  
 Additional \$10.00 per week charge for Blind Box ads.  
 Will include logo or other line art on ads of two inches or more  
 if camera-ready art provided. Deadline for Marketplace ads is  
 Friday noon, two weeks in advance of publication date.  
 Marketplace ads are non-commissionable.  
 Submit to: **Marketplace**  
**RADIO & RECORDS 1930 Century Park West**  
**Los Angeles, Calif. 90067 (213) 553-4330**

**FUNNY FUNNY STUFF!!!!**  
 Funny Horoscopes, Crazy Commercials, Silly Soap Operas,  
 Ridiculous TV & Movie Reviews, over 1000 different bits (25  
 pages per month) delivered to your mouth. For FREEBIE, write:  
**HYPE, INK; Box 69581, Los Angeles, CA 90069**

The only pre-recorded comedy service in the world!  
**KNOCKERS!\***  
 If you're serious about being funny, send \$5.00 (refundable with first order)  
 for sample cassette and catalog to:  
**FULLER, Box 153, LaGrange, IL 60525**

**What would Mom say if she thought you were skipping lunch?**  
 Over 6 years of creative **COMEDY** material.  
 For complimentary snack call (313)434-6142 or write  
**1390 Arroyo Dr., Ypsilanti, MI 48197**

**Increase Sales Results**  
 The radio and record industries are big markets to  
 cover with a limited sales force. So why not put R&R  
 Marketplace to work for you?  
 It's a sure way to generate qualified sales leads.  
 Just call **PAM** at **(213) 553-4330**  
 for more information.

# Opportunities

## Openings

## Openings

## Openings

## Openings

Top-rated super-soul FM seeking dynamite talent! No  
 drifters, loafers or pot heads! T&R: PD, WQDW, Box 668,  
 Kinston, NC 28501. EOE M/F (12-17)

Country jock needed now. 3 years experience in ma-  
 jors. T&R's: Stewart McRee, WIBR, P.O. Box 1226,  
 Baton Rouge, LA 70821. Great EOE chance M/F (12-17)

Killer 6-10pm CHR. Funny, topical hip. \$1200-\$1400  
 plus. T&R: KQIZ-FM, Box 7488, Amarillo, TX 79109. EOE  
 M/F (12-17)

All-night talent at Southeastern Black station.  
 Females encouraged to apply. Send T&R: Box 900,  
 Macon, GA 31202. EOE M/F (12-17)

WQMF seeks creative morning talent. Send T&R:  
 Tom Owens, Box 980, Louisville, KY 40201. No calls  
 please. EOE M/F (12-17)

WGLD needs a Creative Services Direc-  
 tor with the ability to write and produce  
 spots that not only sound great, but move  
 merchandise and elate advertisers! We're  
 looking for a real pro for our highly-rated  
 Top 50 market facility. Send writing  
 samples and production pieces to: Ed  
 Owens, Box 2808, High Point, NC 27261.  
 EOE M/F (12-17)

## MIDWEST

Looking for ND with 2-3 years experience. T&R: Mark  
 Hahn or Ted Mahn, KWSL, Box 3088, Sioux City, IA  
 51102, (712) 255-1470. EOE M/F (1-7)

Midday news anchor/reporter, three years experience.  
 Send T&R, writing samples: Bob Bundgaard WDGY,  
 1130 North Country Dr., Bloomington, MN 55431. EOE  
 M/F (1-7)

KBEQ/Kansas City has possible future full and part-  
 time CHR air shift openings. T&R: Todd Chase, KBEQ,  
 4710 Pennsylvania, Kansas City, MO 64112. EOE M/F  
 (1-7)

WTOD, Country looking for strong morning per-  
 sonality. Production and promotion a must. Send T&R:  
 Bill Manders, WTOD, 3225 Arlington Ave., Toledo, OH  
 43614. EOE M/F (1-7)

50,000 watt Midwest medium market AOR needs  
 PD. T&R and salary to Manager, Box 553, Mt. Carmel, IL  
 62863. EOE M/F (1-7)

Needed: good morning man. Contact LS Group PD,  
 Chuck Robson, (316) 267-0293. EOE M/F (1-7)

WIKS/Indianapolis, seeking experienced PD. T&R:  
 Ken Wolt, 1800 N. Meridian St., Indianapolis, IN 46202.  
 No calls please. EOE M/F (1-7)

PD for one of the country's leading Country stations.  
 Rates first or second in its market. Apply to: Dwight  
 Douglas, Burkhart/Abrams, 6500 River Chase Circle East,  
 Atlanta, GA 30328. (1-7)

Need experienced A/C air talent with production  
 skills. T&R: Steve Adler, WGBF, P.O. Box 3480,  
 Evansville, IN 47734. EOE M/F (1-7)

Brand new FM in Northern MI needs full-time air  
 talent. T&R: Leo Mioduszewski, P.O. Box 159, Gaylord,  
 MI 49735. EOE M/F (12-17)

ND/Morning anchor needed for #1 AM  
 in important market in the Great Plains.  
 Must be able to interact with other morn-  
 ing personalities while maintaining profes-  
 sional news credibility. Must also under-  
 stand importance of perceiving role of ND,  
 to be team member of programming de-  
 partment, not journalistic iconoclast.  
 Would head large, expanding news de-  
 partment. Excellent salary and working  
 conditions in stable economic area with  
 growing communications company. Send  
 salary needs, resume, photograph and  
 voice cassette to: Bob Henabery Associ-  
 ates, Inc., 136 East 55th St., New York NY  
 10022. EOE M/F (12-17)

PD for market leading A/C station. 14  
 years dominance in same format. Apply  
 to: Dwight Douglas, Burkhart/Abrams,  
 6500 River Chase Circle East, Atlanta, GA  
 30328. (12-10)

## WEST

Morning newsperson, immediate opening. Send  
 T&R: Bobby Sherman, KWJJ/KJIB, 931 Southwest King,  
 Portland, OR 97205. EOE M/F (1-7)

96-KGBS/Greeley, looking for weekend air talent.  
 T&R: Greg Crawford, Box K Greeley, CO 80632. EOE  
 M/F (1-7)

KFOX/Redondo Beach has 10-2am and weekend  
 opening. T&R: Brian Thomas, PD, KFOX, 123 W. Tor-  
 rance Blvd., Redondo Beach, CA 90277. EOE M/F (1-7)

Major West Coast news AM/music FM needs  
 fulltime production talent. Female/minority pre-  
 ferred. Must be experienced in traffic and con-  
 tinuity. Send resume to Radio & Records,  
 1930 Century Park West, #425, Los  
 Angeles, CA 90067.

Western cities looking for news anchor with per-  
 sonable delivery and good writing skills. T&R: Joe Mc-  
 Carthy, Box 14805, Las Vegas, NV 89114. EOE M/F (1-7)

Four station group on Central CA coast seeking  
 qualified Chief Engineer. Starting salary \$24,000 with full  
 benefits. Contact: Steve Stagnaro, (805) 922-2156. (1-7)

KHNY/Riverside-San Bernardino, accepting T&R for  
 experienced Country DJ's/production possible opening.  
 Al Gordon, GM, KHNY, 7351 Lincoln Ave., Riverside, CA  
 92504. No calls. (1-7)

Air talent, must be experienced. Adult format. T&R:  
 John Steele, KBET, Box 11710, Reno, NV 89510. No  
 calls. EOE M/F (1-7)

KYNO-AM/Fresno, CA seeks experienced an-  
 nouncer for fulltime position. Send T&R: Alan Rich-  
 mond, PD, KYNO-AM, Box 6029, Fresno, CA 93703.  
 EOE M/F (1-7)

Suburban Albuquerque modern Country FM needs  
 jock, experienced or talented beginner. T&R: Vern Popp,  
 Box 998, Belen, NM 87002. (505) 864-8400. (1-7)

KHOB/Hobbs, NM, seeking fulltime announcer/pro-  
 duction person. Greg Martin (505) 392-4552. (1-7)

KO93/Modesto accepting tapes for future fulltime  
 openings. CHR format. T&R: Greg Ausham, 2121 Lancy  
 Dr., Suite 1, Modesto, CA 95355. EOE M/F (1-7)

Have opening for CHR evening shift. Experience  
 necessary. Strong production. Send T&R: John Bailey,  
 KVEL, Box 307, Vernal, UT 84078. EOE M/F (12-17)

A great gig in '83! COLOR95/Salt Lake City seeks friend-  
 ly news communicator. No beginners. Rush tape to  
 News, 307 W. 200 South, Suite 5002, Salt Lake City, UT  
 84101. EOE M/F (12-17)

Night-time communicator for A/C leader. Looking for  
 personality plus. T&R: Dave Armstrong, KWIZ Radio,  
 3101 West 5th St., Santa Ana, CA 92703. EOE M/F  
 (12-17)

## Positions Sought

JOSEPH KING, 5 years last position, KAFY, PD/AM  
 drive. Able to relocate. (805) 833-2500 or 5101 Belle Ter-  
 race, #12, Bakersfield, CA 93309 for info. (1-7)

Looking for opportunity to grow in small-medium  
 Midwest market. Interested in airshift and/or promotions.  
 Contact: CHRIS HANSEN (414) 739-3746. (1-7)

Assistant PD and MD partner looking for challenging  
 East coast AOR opportunity. We can help you. Call  
 MARK (617) 284-8353. (1-7)

# Opportunities

## Positions Sought

Album rockers only need reply. Seeking AOR opening anywhere, any shift. Broadcast Journalism degree. Tight board. Good pipes. Know my rock. DAVE (615) 865-5900. (1-7)

Attention PD's: I've been trained in Chicago by professionals for A/C, CHR, AOR formats. 21 and ready, tape sure to please. TOM (312) 389-8321 or (312) 371-8664. (1-7)

Experienced college graduate looking for sports position. Versatile, strong writing and production skills. Authoritative news sound. Available now. Call ERIC CLEMONS (312) 288-5031. (1-7)

West coast PD and PM drive personality looking for job station that wants to win as PD, MD, DJ. Current station changing format. BRIAN THOMAS (213) 544-2363. (1-7)

CHR or AOR PD. I can make your ratings soar. Comedy's what I do best. MARK (703) 368-9659. (1-7)

Work alcoholic available! Number one middays in market of 250,000; have 5 years experience, A/C, CHR. Also host Talk Show, news reporter, have done P-B-P. (801) 394-1856. (1-7)

11 year pro looking for position in CHR. Good voice, great production. GARRY O'NEIL (505) 325-9804. (1-7)

Starting a new year? Young, aggressive team, experienced, takes direction, comedy-minded, production, fresh material, will relocate. MARC (714) 779-6523. (1-7)

5 years experience major/medium markets. Background A/C, CHR and oldies. Plenty of on-air and production talent. Currently working Miami radio. Call KEITH GORDON (305) 271-1671. (1-7)

Major market sportscaster caught in a format change. Have experience doing P-B-P, talk show and drivetime sportscasts. Call DAVID (214) 361-9551. (1-7)

Reliable, stable, dedicated personality. A/C, Country. West coast. Prefer AZ. Proven track record, PD, MD, GM. JON (214) 595-4669. (1-7)

News, 7 years experience; UPI, NPR, KUSC, KFI, KFOX, KEKA, KSRO, seeks position on CA market newsteam. MIKE McCOWAN. (707) 523-4836. (1-7)

CATT, 9 years experience. Want a happy person on your team? On the way up... going my way? WERC, WKXX, TK101. Current PD at WHMD. (504) 345-1070. (1-7)

AOR/CHR jock looking for a night/all night job. 5 years experience. Available now. GIL HERNANDEZ (714) 770-4338. (1-7)

## So. California or BUST!

I've turned down lucrative offers all over the U.S., looking for the winning challenge in Southern California. 8 years medium & major market INNOVATIVE CHR experience, ready to work for you NOW! Former morning drive at KFXM, KMEN, WEAM (PD), WDRQ, KINT (PD). Experience with modern programming strategies: callout research, station street talk, media events. Already relocated. My ideas will make you a winner in ARB, so let's get started! JIM ZIPPO, (714) 337-1501, (714) 795-3270.

I love working for Q106 on the weekends, but it doesn't pay the bills. Four years experience. Call immediately, MARK (717) 755-0788. (1-7)

One-to-one AOR jock. Bright, dedicated, versatile. Creative production. B.A. degree. Will relocate. (419) 865-4375. (1-7)

8 year AOR and A/C vet. Will relocate. Call BOB (606) 252-7883 or (606) 252-1060. (1-7)

Strong voice, good personality, professionally trained, mature and educated. Experience in entertainment, wants first job. (312) 827-3830. MARK, will relocate. (1-7)

People oriented announcer with sales success looking for a new home. All formats, programming, and promotions. Call STEVE SARGENT (614) 778-3249. (1-7)

Exceptionally talented personality seeking position at UC or A/C station. L.A. area preferred. Call LANCE (212) 993-0276 or (213) 704-8948. (1-7)

I'm KYLE MAY. Looking for opportunity. I'm 24, dependable, educated, and my production is outstanding. I'll move anywhere - today. From 3WM/Toledo. (419) 691-3185. (1-7)

Dynamite female air talent currently middays available for? MD experience A/C, AOR and MOR. Great production. TJ MORGAN (318) 491-9883. (1-7)

Announcer with 2 1/2 years experience including P-B-P looking for work. Call THOM (412) 441-4410 before 1pm (EST). (1-7)

Award-winning Production Director/copywriter, programmer. 13 year pro seeking stability in a group ownership. Reply: PRO, 1905 S. 51st Ave., Cicero, IL 60650. (1-7)

## Positions Sought

Southern CA morning maniac. Nationally syndicated voiceovers. High energy, characters. Outlandish promotions. Will consider major market relocation. STEVE (213) 821-8878. (1-7)

Female Q106 part-timer looking for CHR, AOR or A/C. Eastern U.S. Call JOANNA (717) 367-4686. (1-7)

Significant East coast experience, CHR jock, looking for nice home to grow in and make parent very happy. FRANK VERRONE (212) 445-8741 until 12pm or (212) 886-1818 anytime. (1-7)

My tape speaks for itself; metro-market talent with 1 year experience in Jersey's best. Seeking small or medium market opportunity. MIKE (212) 756-2194. (1-7)

6 years of communicating. MD & PD experience. Small and medium market seeks AOR or CHR in South. TIM TAYLOR (912) 386-1537. (1-7)

1981 college graduate. Enthusiastic broadcaster willing to work hard and progress. Experienced in A/C personality, Country, P-B-P and news. NEIL ISAACS (616) 798-4613. (1-7)

Non Eskimo ND wants out of Cleveland's revolving door and auto steel depression. Dependable, sober adult. CHET PEERCE, Box 1451, Elyria, OH 44038. (1-7)

FORD MULLINS, 6 year pro. (WZBC, WCFR, WPOE, WKZE), KIIS grad, B.A. Psych. Seeks swing/production Southern CA coastal. (714) 859-6381. (1-7)

You're a promotion-minded big time R&R station looking for a multi-talented pro who's still human? I'm over here! RABBETT (808) 536-6463. (1-7)

Black news reporter/DJ with smooth network-style sound wants to boost your ratings in 1983. It only takes a call. KARL GAYLE (212) 325-5451. (1-7)

Bright, personable and confident 2 1/2 year pro looking for move up. Good voice. Have done C/C, AOR and Country. Great Lake and Midwest only. SCOTT (517) 872-3452. (1-7)

Award-winning anchor/reporter seeks medium-major NE market station with commitment to news. 8 year broadcast veteran, degree, references, duPont nominee. JERRY (617) 756-7685. (1-7)

AZ, NV or CA? Let's talk. 20 yr pro. I have the tools. Looking for Country or MOR PD/MD spot. 2 years+ on current gig. I'll talk after 7pm. DeVon. (208) 343-8422. (1-7)

5 years experience, A/C, CHR, AOR, and Talk. Personable and realistic communicator looking for stable and creative work environment. East or Mid-Atlantic. (814) 833-3374. (1-7)

2B announced. MICHAEL TURNER, 24, 5 years radio. College, commercial, club and multi-track experience. Any hour, location, format. (213) 649-0222 ext. 45. (1-7)

Experienced announcer looking for full or part-time in Louisville, KY market. Any format. Or fulltime in IN, KY, IL. Call TIM (812) 865-3988. (1-7)

DJ position, preferably AOR. Good production, 13 years experience (AOR/CHR/Country). KLBJ-FM, 1978-81. KERRY DAWSON (512) 476-1315. Prefer West or Southwest. (1-7)

34 year old vet working mornings and PD, looking for larger market. If you are looking for a team player, call TOM (414) 539-2670 afternoons. (1-7)

Rock, Country, MOR or whatever, I do it all. DJ looking for relocation anywhere. Professional work. Good pipes, good production. Call GLENN, afternoons (312) 445-0770. (1-7)

2 1/2 year pro. All types music. Bright, enthusiastic and dependable. Great Lake and Midwest area. SCOTT (517) 872-3452. (1-7)

Intelligent A/C jock seeks P/T in NY tri-state area. Experience includes #11 market. Call JOE (212) 357-5840 evenings at 10. (1-7)

Programming, production, ratings. 20 year vet. A/C, CHR, DJ with good voice. Research, promotion and management skills. Greater Cincinnati. KRIS (513) 528-5793. (1-7)

I want to help discover talented Country acts and songwriters! Will consider any music industry position involved. Multi-track training. Radio background. (802) 479-1939. JEFF GILL. (1-7)

Major market sportscaster caught in a format change. Have experience doing P-B-P, talk show, drivetime sportscasts and features. Call DAVID (214) 361-9551. (1-7)

If you're looking for an air personality who does not have to talk his entire shift to be entertaining, call ED. (312) 849-0742 or (312) 849-0742. (1-7)

PD/Consultant available. Consecutive ratings turnaround victories with Network OEO and groups in A/C, MM, MOR, BB, BM. Excellent references. ALLYN TURSE (215) 455-4625. (1-7)

Major market Country PD needs a change of place. Preferably South. Young, creative, and ready to give 100%. DAVE NELSON (412) 921-0314 after 4pm. (1-7)

CHRIS TODD, 10 yrs radio, formerly afternoon drive J-98/Morehead City, NC wants airwork, South or East. CHR or A/C. (919) 223-5376. (1-7)

## Positions Sought

Talented pro, currently PD/AM drive. Degree, 1st phone, great production. Build ratings with on-air talent; build sales with creative production. THOM (318) 491-9883. (1-7)

Your hot ticket teamlead: Vibrant, experienced, motivated A/C-AOR-NT female personality seeks work with top jocks. Fabulous references, features my specialty. (813) 686-4081. (1-7)

Young, bright announcer experienced in AOR, CHR, A/C, MOR and news seeks shift. For T&R call PAT (301) 543-8603. (1-7)

ND/talk show host seeks challenging positions as ND. All formats or News/Talk PD. If you want to win, call: (413) 732-4989. (1-7)

I want to be your evening jock, give me evenings and you'll get one of the best. Let's at least talk. JEFF RICHARDS (918) 492-6873. (1-7)

Award-winning newsmen seeks stable operation with genuine commitment to news. 8 year broadcast vet; strong investigative reporter; medium-major. NE preferred. JERRY (617) 756-7686. (1-7)

13 years experience as announcer, Production Director, and MD; WAPE, WAIV-FM, and many others. Willing to work for you. MIKE ROBERTS (904) 394-2852. (1-7)

I'm not flashy, but I'll get the job done. A/C, CHR, P-B-P and news experience. Prefer Southeast. DAVE (305) 275-6054. (1-7)

Personality stations in medium to large markets. Informational delivery in my own way. Over 6 1/2 years experience including Pittsburgh, PA. Call me: (216) 478-1206. (1-7)

"Janet, you're hired!" Music to my ears. Degree, broadcast grad, RRT, cut above beginner. Believe limited experience, limited market knowledge O.K.? Call Janet! Appreciate intelligence, potential, great diction, attitude, enthusiasm, hard work, perseverance? Call Janet! Can work, not hiring Janet ASAP. Tragic waste! Offer guidance, support, advancement, not slave labor? JANET LYNCH, 3743 Deep Dale, Louisville, KY 40207. (502) 895-5208, mornings, evenings, weekends. (1-7)

2 1/2 years experience in Miami/Ft. Lauderdale market. CHR, A/C, Oldies. Excellent references. (305) 989-3938. (1-7)

**"NEWS PERSONALITY" for AOR/CHR**  
Entertaining/Innovative/Informative  
Heavy on Music Features and Interviews.  
8 years experience in Top 10 market.  
Currently at AOR formatted O & O FM. Prefer one man news operation. (312) 980-1754  
All calls confidential.

Chicago market professional seeks full-time. All formats considered. Will relocate. BRUCE (312) 244-5904. (12-17)

WILD BILL SCOTT available now for programming/air talent work (AOR). Formerly WABX, W4, WLUP, WMET. Call yesterday. (312) 342-0991. (12-17)

Young aggressive team, fresh clever material, takes direction, experienced, heavy production, copywriting, good ratings. All around fun. MARK or KEVIN (714) 779-6523. (12-17)

HARRIGAN Harrigan Harrigan. Experienced, enthusiastic, eager. Part-time. CA considered. Let's talk (213) 288-6572. Need someone for Holiday fill-in? Call Harrigan. Hurry! Hurry! Hurry! (12-17)

Workaholic available. #1 middays for 2 straight years in market of 250,000. Have 5 years experience. A/C & CHR. News, P-B-P. (801) 394-1856. (12-17)

Recent #1 L.A. morning man. Spontaneous, do characters, have programming ingenuity. Start new year & new book with a proven winner. Call (213) 597-0756. (12-17)

KIHK/104's KEVIN MICHAELS looking to relocate. CHR, AOR. Excellent references, dedicated contributor. Natural sounding personality. Wouldn't mind Canada. (309) 764-8295. (12-17)

28-year-old announcer, ND/PD seeks position in small/medium market. 4 years experience. (507) 493-5878. (12-17)

Outstanding jock with 5 years on the air, plus production & sports experience. Willing to relocate. DON (213) 734-7308. (12-17)

Experienced PD, MD, Operations Director. CHR, AOR, Country. Looking for challenge now. Let's talk. Call (714) 420-7818, ask for J.P. (12-17)

5 years experience A/C, CHR, AOR. 22 months in small markets. Now weekends at K107/Tulsa. Will relocate anywhere. GARY (405) 762-4287. (12-17)

## Positions Sought

10-year pro, major market experience. Looking for major/medium programming slot. Call anytime. BOB WADE (215) 856-8990. (12-17)

Economy here is killing me! Great pipes, will travel. 6-year pro with experience in CHR, A/C & Country. Prefer Midwest. ANDY (304) 744-4368. (12-17)

2 1/2-year pro, bright & personable. Have worked A/C, AOR & Country. Midwest & Great Lake area. SCOTT (517) 872-3452. (12-17)

Glenn, Harry, Benny, Arlie... for nostalgia, I'm the smartie! (214) 586-4585. (12-17)

Looking for opportunity in medium market. Prefer A/C, Soft Rock, Beautiful Music. Experience includes Q106, Magic 96, WJYW, WDAE, WGGG. PETE (904) 372-1053, afternoons. (12-17)

## Changes

### RADIO

Tom Robinson & Loretta Battle join the sales staff at KIX-106/Alexandria, VA.

Gary Shore will exclusively broadcast radio weather reports on WPXK-FM & WRMR-AM/Alexandria, VA.

Teri Winking joins CBS Radio Networks as Account Executive based in Chicago.

Nicholas R. Madonna named Account Executive of RKO Radio Sales, New York Office.

James K. Hackett appointed sales Account Executive for RKO Radio Sales, New York.

Marilyn Citron joins the KCBS/San Francisco, CA sales staff as Account Executive.

## RECORDS

Brian Kelleher has been appointed Director of Administration, Business Affairs, Poly/Gram Records, Inc.

## Miscellaneous

New Country AM on the air soon. Need service from all labels. Oldies too! Send to: Chris Larko, PD Huse Radio Inc., 1600 E. Taylor St., Huntington, IN 46750. (1-7)

Wanted: AOR/CHR gold lists for national data base. All markets. Confidential. Send to: Computerized Audience Research, 831 G Bloomfield Village Blvd., Auburn Heights, MI 48057. (1-7)

Australian A/C station needs short-form programming and jingles. Please send info to: 3DB Broadcasting, 61 Flinders Lane, Melbourne, Box 1026H, GPO 3001. (1-7)

Dates appearing at the end of each listing signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday, Tuesday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

### Frequency Rates\*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\*Must run consecutive weeks.

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# National Music Formats Added This Week

## Satellite Music Network

George Williams (214) 343-9205

### The Starstation

DOLLY PARTON & WILLIE NELSON  
"Everything's Beautiful (In Its Own Way)"  
LINDA RONSTADT "I Knew You When"  
BILLY JOEL "Allentown"  
MEN AT WORK "Down Under"

### Country Coast-To-Coast

GARY MORRIS "Velvet Chains"  
STEVE WARINER "Don't Plan On Sleeping . . ."  
TAMMY WYNETTE "A Good Night's Love"  
DOLLY PARTON & WILLIE NELSON  
"Everything's Beautiful (In Its Own Way)"

## Transtar

Chick Watkins (303) 578-0700

PHIL COLLINS "You Can't Hurry Love"  
EDDIE RABBITT & CRYSTAL GAYLE "Just You And I"  
MEN AT WORK "Down Under"

## Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

### Bright Blue A/C

DOLLY PARTON & WILLIE NELSON  
"Everything's Beautiful (In Its Own Way)"  
LEE RITENOUR "Cross My Heart"  
CULTURE CLUB "Do You Really Want To Hurt Me"  
RAY PARKER JR. "Bad Boy"

### Tanner Country

TERRI GIBBS "Baby I'm Gone"  
LEON EVERETTE "Shadows Of My Mind"  
JIM GLASER "When You're Not A Lady"  
LEE GREENWOOD "Ain't No Trick (It Takes Magic)"  
MARTY ROBBINS "Honkytonk Man"  
RICKY SKAGGS "I Wouldn't Change You If I Could"

### Red Satin Rock

STRAY CATS "Stray Cat Strut"  
EDDIE RABBITT & CRYSTAL GAYLE "Just You And I"  
CULTURE CLUB "Do You Really Want To Hurt Me"  
A FLOCK OF SEAGULLS "Space Age Love Song"

## Drake-Chenault

Bob Laurence (213) 883-7400

### XT-40

PRETENDERS "Back On The Chain Gang"

### Contempo 300

MARVIN GAYE "Sexual Healing"  
GLENN FREY "All Those Lies"  
RAY PARKER JR. "Bad Boy"  
LINDA RONSTADT "I Knew You When"

### Great American Country

DAVID FRIZZELL & SHELLY WEST "Please Surrender"  
LEON EVERETTE "Shadows Of My Mind"  
GARY MORRIS "Velvet Chains"

## Radio Arts

John Benedict (213) 841-0225

### Bright & Easy Country

MARTY ROBBINS "Honkytonk Man"  
RICKY SKAGGS "I Wouldn't Change You If I Could"  
JERRY LEE LEWIS "My Fingers Do The Talkin' "  
WHITES "Hangin' Around"

### The Entertainers

LITTLE RIVER BAND "The Other Guy"  
RONNIE MILSAP "Carolina Dreams"

### Sound 10

RAY PARKER JR. "Bad Boy"  
MARVIN GAYE "Sexual Healing"

## BPI

John Iles (800) 426-9082

### Adult Contemporary

RONNIE MILSAP "Inside"  
DOLLY PARTON & WILLIE NELSON  
"Everything's Beautiful (In Its Own Way)"

### Country Living

RAY PRICE "Somewhere In Texas"  
MARTY ROBBINS "Honkytonk Man"  
BANDANA "I Can't Get Over You (Getting Over Me)"  
SONNY JAMES "The Fool In Me"  
WHITES "Hangin' Around"

## WGBS Trades A/C For News/Info

WGBS/Miami will switch from Adult Contemporary to News/Information on February 7. Although the station is still in the process of recruiting additional talent, VP/GM Daniel DiLoreto has announced WIOD/Miami News Director Chuck Dent and his partner Gretchen Grahame as the morning anchors for the new format.

Regarding the format change, DiLoreto said, "Approximately 18 months ago, we began researching format alternatives for WGBS. The results of that research, combined with several focus group

studies, indicated that a well-executed, fast-paced, community-involved News station could enjoy a tremendous amount of success in South Florida." Recently-named Operations Manager Lee Fowler added, "Having worked for the past three and a half years with Group W, the nation's most successful news and information group, coupled with the commitment of Jefferson-Pilot Broadcasting Company, I'm convinced that WGBS will be the dominant station in the format in Miami, as well as in the region."

## ARBITRON RADIO

### Philadelphia

Continued from Page 12

The Urban Contemporary format became a battle as WDAS-FM dropped 8.8-4.9 while Don Kelly's version of Urban has begun to help WUSL, 3.3-4.4. WFIL (Ctry) doubled 1.7-3.5, and WPEN (AC) went 4.0-4.2.

The AOR scene tightened also. WYSP became the new leader, up 4.4-4.8, while WMMR went 6.5-4.5 and WIOQ grew 3.1-4.1.

Others with better than a one share 12+ included WDAS (Blk) 1.9-1.4, WFLN-FM (CL) 1.5-1.9, WHAT (Blk) 2.1-1.9, WIFI (CHR) 1.7-1.3, WSNI (AC) 2.4-2.1, and WJBR (BM) 1.3-2.0. In its first A/C book, WWSH scored a 2.4 share.

### San Diego

Advance unconfirmed fall '82 quarterly.

### KJQY Retakes First As KFMB Drops Seven; KGB, XHRM Rise; KMLQ Jumps

KJQY (BM) reclaimed first with an 8.4-9.2 performance, while KGB (AOR) took second with a 5.5-6.6 rise. XHRM (Blk) moved into third with a 4.8-5.7 boost; KMLQ (BBnd) almost doubled, 2.8-5.2; and KPRI (AOR) slipped 5.8-5.1. KSDO (N/T) moved 4.4-4.8, and previous market leader KFMB (AC) dropped 11.6-4.7 without Padres baseball. KFMB-FM held a steady 4.2 with its CHR format, while other CHR entrant XTRA rose 3.1-4.2.

Others with at least a one share were KBZT (AC) 2.9-3.2, KCBQ (Ctry) 2.6-3.0, KCBQ-FM (Ctry) 2.9-2.2, KCNN (News) 8-1.2, KFSD (CL) 3.2-3.3, KIFM (AOR) 3.4-3.1, KJFM (BM) 1.5-1.8, KOGO (AC) 3.0-3.4, KSDO-FM (AC) 2.0-2.8, KSON (Ctry) 2.3-2.4, KSON-FM (Ctry) 1.9-3.1, KYXY (AC) 4.3-3.7, KNX (News) 2.2-2.5, and XTRA-FM (AOR) 4.7-3.5.

## DeCARLO SET AS VP/OPERATIONS

### WJYW Switches To A/C

Gannett's WJYW/Tampa has switched from Beautiful Music to Adult/Contemporary. At the same time, the station has applied for new call letters WIQI, reflecting a station identity of W-101.

Explaining the format change, Gannett Radio VP/Programming and WJYW President/GM Jay Cook told R&R, "There are three Beautiful Music stations in this market, and it's our feeling that we could maximize the potential of this radio station with a different format direction. There is an opening here for an A/C station with a professional, entertaining air staff. We believe that in a rapidly growing market like Tampa we can become a permanent fixture with 25-54 demos, and we're very excited about our prospects." Cook announced the appoint-

ment of former KOGO/San Diego morning personality Bob DeCarlo as VP/Operations and PD. Commenting on DeCarlo's qualifications, Cook said, "Bob is a seasoned professional, an excellent air talent, and a programmer who's always been involved. He's a very knowledgeable broadcaster who will bring a wealth of experience to kick off the new station."

Before joining KOGO two years ago, DeCarlo worked as an air personality at WIOD/Miami, WGST/Atlanta, KQV/Pittsburgh, WDRC/Hartford, and WICE/Providence, which he also programmed. He remarked, "I'm thrilled. As far as the challenge is concerned, it's about time I did something like this again. After 12 years of listening to everybody else's theories, it's nice to be able to put in some of your own."

## Casey

Continued from Page 1

brought in Damion as Assistant PD. His past experience as PD at KLOS/Los Angeles will be invaluable at KPRI."

Casey remarked, "Getting to work with George Johns is really a treat, plus I've still got my own consultancy, Al Casey & Associates, active. There is a great deal of upward growth already at KOGO and KPRI, and I feel with the tremendous amount of talent available at all levels, we'll continue to improve."

Zumma Broadcasting President Bill Lacy told R&R, "We're glad to have our new property, KZBS, in hand. But that's only the beginning for us. In the next five years we'll be looking at properties in Phoenix, Tucson, Tulsa, Orlando, Miami, Denver, and Houston. We've assembled a great team here, and Reed Reker is a major part of it."





# A/C Regional Adds & Hots

## EAST Parallel One

**WFBR/Baltimore**  
Andy Szulinski

RABBITT & GAYLE  
CULTURE CLUB  
GLENN FREY  
LIONEL RICHIE  
STEPHEN BISHOP  
Hottest:  
HALL & OATES  
TOTO  
PHIL COLLINS  
MEN AT WORK  
SUPERTRAMP

**WVBF/Boston**  
Reg Johns

BOB SEGER  
AMERICA  
Hottest:  
DIONNE WARWICK  
JACKSON/MCCARTNEY  
RABBITT & GAYLE  
BARRY MANILOW  
LRB

**WBBN/Buffalo**  
Roger Christian

CULTURE CLUB  
LETO  
RICHY MILITELLO  
GLENN FREY  
LIONEL RICHIE  
Hottest:  
PATTI AUSTIN  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
MEN AT WORK

**GR55/Buffalo**  
Jerry Roy

BILLY JOEL  
Hottest:  
SUPERTRAMP  
PATTI AUSTIN  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**WYNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**WLTT/Washington, D.C.**  
Balaban/Cummings

none  
Hottest:  
none  
none

**WASH/Washington, D.C.**  
Bob Duchman

BOB SEGER  
BARRY MANILOW  
CULTURE CLUB  
Hottest:  
TOTO  
PATTI AUSTIN  
RABBITT & GAYLE

**Parallel Two**

**WICC/Bridgeport**  
Lee Roberts

DONNA SUMMER  
Hottest:  
JACKSON/MCCARTNEY  
SUPERTRAMP  
KENNY LOGGINS  
BARRY MANILOW  
MICHAEL MURPHEY

**WKAZ/Charleston**  
Bibi Hagy

CHAKA KHAN  
DONNA SUMMER  
NEIL DIAMOND  
STEVE MILLER BAND  
ADAM ANT  
Hottest:  
SUPERTRAMP  
PATTI AUSTIN  
JACKSON/MCCARTNEY  
HALL & OATES  
LRB

**WME/Erie**  
Ted Abbott

ONJ  
SPINNERS  
Hottest:  
KENNY LOGGINS  
MEN AT WORK  
MICHAEL MCDONALD  
LIONEL RICHIE  
DIONNE WARWICK

**WTIC/Hartford**  
Ginny Jesionka

CULTURE CLUB  
AMERICA  
Hottest:  
PATTI AUSTIN  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
BARRY MANILOW  
LRB

## WSFM/Harrisburg

**Bob Pairs**

MICHAEL MCDONALD  
CULTURE CLUB  
BOB SEGER  
FLEETWOOD MAC  
LIONEL RICHIE  
NEIL DIAMOND  
GLENN FREY  
GLENN FREY  
Hottest:  
SUPERTRAMP  
HALL & OATES  
TOTO  
PHIL COLLINS  
KENNY LOGGINS

**WVYZ/Hartford**  
Glenn Colligan

NEIL DIAMOND  
Hottest:  
BARRY MANILOW  
FLEETWOOD MAC  
BILLY JOEL  
RABBITT & GAYLE  
LRB

**WVOR/Rochester**  
Gary Smith

MEN AT WORK  
Hottest:  
JACKSON/MCCARTNEY  
PATTI AUSTIN  
RABBITT & GAYLE  
AIR SUPPLY  
DAN FOGELBERG

**WGTV/Schenectady**  
Walter Fitch

NEIL DIAMOND  
STRAY CATS  
PARTON & NELSON  
Hottest:  
none

**WHEN/Syracuse**  
Karen Gallagher

AMERICA  
POCO  
LINDA RONSTADT  
CULTURE CLUB  
Hottest:  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**WYNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**Parallel Three**

**WAYI/Atlantic City**  
John Barab

LIONEL RICHIE  
ONJ  
MODERN ROMANCE  
SPINNERS  
AMERICA  
THE THE  
A FLOCK OF SEAGUL  
WEATHER GIRLS  
Hottest:  
MEN AT WORK  
MARVIN GAYE  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
HALL & OATES

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**Parallel Two**

**WICC/Bridgeport**  
Lee Roberts

DONNA SUMMER  
Hottest:  
JACKSON/MCCARTNEY  
SUPERTRAMP  
KENNY LOGGINS  
BARRY MANILOW  
MICHAEL MURPHEY

## WVNR/Beckley

**Sean Michaels**

none  
Hottest:  
JACKSON/MCCARTNEY  
KENNY LOGGINS  
MARVIN GAYE  
JUICE NEWTON  
CULTURE CLUB

**WKZE-FM/Cape Cod**  
Joan Orr

JOE JACKSON  
NEIL DIAMOND  
EW&F  
Hottest:  
MICHAEL MCDONALD  
PATTI AUSTIN  
LRB  
KENNY LOGGINS  
JUICE NEWTON

**WEIM/Fitchburg**  
Raymond/Barron

RANDY NEWMAN  
DON HENLEY  
STEF BREEZE  
STEPHEN BISHOP  
Hottest:  
HALL & OATES  
PATTI AUSTIN  
BARRY MANILOW  
KENNY LOGGINS  
DONNA SUMMER

**WKBR/Manchester**  
Gary Duncan

HOT CHOCOLATE  
LIONEL RICHIE  
PRETENDERS  
Hottest:  
JACKSON/MCCARTNEY  
PATTI AUSTIN  
BILLY JOEL  
MICHAEL MCDONALD  
MEN AT WORK

**WCTC/New Brunswick, NJ**  
Jay Meyers

MEN AT WORK  
Hottest:  
BARRY MANILOW  
SUPERTRAMP  
AIR SUPPLY  
TOTO  
JUICE NEWTON

**WCPJ/Wheeling, WV**  
Dan McGrath

BILLY JOEL  
GLENN FREY  
Hottest:  
JACKSON/MCCARTNEY  
SUPERTRAMP  
LIONEL RICHIE  
PATTI AUSTIN  
HALL & OATES

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**Parallel Three**

**WAYI/Atlantic City**  
John Barab

LIONEL RICHIE  
ONJ  
MODERN ROMANCE  
SPINNERS  
AMERICA  
THE THE  
A FLOCK OF SEAGUL  
WEATHER GIRLS  
Hottest:  
MEN AT WORK  
MARVIN GAYE  
JACKSON/MCCARTNEY  
LIONEL RICHIE  
HALL & OATES

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

## MIDWEST Parallel One

**WCLR/Chicago**  
Gary Price

none  
Hottest:  
TOTO  
PATTI AUSTIN  
DIONNE WARWICK  
BOB SEGER  
RABBITT & GAYLE

**WFYR/Chicago**  
John Wetherbee

none  
Hottest:  
HALL & OATES  
LIONEL RICHIE  
DIONNE WARWICK  
DONALD FAGN  
TOTO

**55KRC/Cincinnati**  
Dan Allen

BOB SEGER  
Hottest:  
TOTO  
PATTI AUSTIN  
DIONNE WARWICK  
LIONEL RICHIE  
RABBITT & GAYLE

**WARM98/Cincinnati**  
Walker/Zerhusen

JESSE C. YOUNG  
NEIL DIAMOND  
LIONEL RICHIE  
Hottest:  
KENNY LOGGINS  
AIR SUPPLY  
JUICE NEWTON  
BOB SEGER  
TAVARES

**WZZP/Cleveland**  
Bob McKay

AMERICA  
JUICE NEWTON  
MEN AT WORK  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
JACKSON/MCCARTNEY  
HALL & OATES  
TOTO

**WCZY/Detroit**  
Jim Scollin

PARTON & NELSON  
CULTURE CLUB  
Hottest:  
AIR SUPPLY  
SUPERTRAMP  
PHIL COLLINS  
LRB  
BOB SEGER

**WHB/Kansas City**  
Jeff Roberts

BOB SEGER  
Hottest:  
HALL & OATES  
TOTO  
KENNY LOGGINS  
PHIL COLLINS  
LRB  
BOB SEGER

**WISN/Milwaukee**  
Debbie Hinkle

none  
Hottest:  
LIONEL RICHIE  
SUPERTRAMP  
JACKSON/MCCARTNEY  
RABBITT & GAYLE  
HALL & OATES

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**Parallel Two**

**WICC/Bridgeport**  
Lee Roberts

DONNA SUMMER  
Hottest:  
JACKSON/MCCARTNEY  
SUPERTRAMP  
KENNY LOGGINS  
BARRY MANILOW  
MICHAEL MURPHEY

**WKAZ/Charleston**  
Bibi Hagy

CHAKA KHAN  
DONNA SUMMER  
NEIL DIAMOND  
STEVE MILLER BAND  
ADAM ANT  
Hottest:  
SUPERTRAMP  
PATTI AUSTIN  
JACKSON/MCCARTNEY  
HALL & OATES  
LRB

**WME/Erie**  
Ted Abbott

ONJ  
SPINNERS  
Hottest:  
KENNY LOGGINS  
MEN AT WORK  
MICHAEL MCDONALD  
LIONEL RICHIE  
DIONNE WARWICK

## WZUW/Milwaukee

**Steve Schram**

BOB SEGER  
FLEETWOOD MAC  
Hottest:  
HALL & OATES  
SUPERTRAMP  
KENNY LOGGINS  
JACKSON/BROWNE  
LRB

**WCCO/Minneapolis**  
Denny Long

none  
Hottest:  
none

**KS94/St. Louis**  
Morgan/Watermann

GLENN FREY  
Hottest:  
RABBITT & GAYLE  
FLEETWOOD MAC  
LRB  
BARRY MANILOW  
KENNY LOGGINS

**Parallel Two**

**WAKR/Akron**  
Bill Hart

JUICE NEWTON  
PARTON & NELSON  
Hottest:  
JACKSON/MCCARTNEY  
AIR SUPPLY  
PHIL COLLINS & GAYLE  
FLEETWOOD MAC  
PATTI AUSTIN

**WHBY/Appleton**  
Shannon/O'Halloran

JUICE NEWTON  
LIONEL RICHIE  
GLEN CAMPBELL  
SPINNERS  
JESSE C. YOUNG  
NEIL DIAMOND  
FIREFALL  
Hottest:  
AIR SUPPLY  
PHIL COLLINS  
KENNY LOGGINS  
BOB SEGER  
RONNIE MILSAP

**WHBC/Canton**  
Mike Doorn

PARTON & NELSON  
TOM SULLIVAN  
LIONEL RICHIE  
RAY PARKER JR.  
Hottest:  
LIONEL RICHIE  
SUPERTRAMP  
JACKSON/MCCARTNEY  
HALL & OATES  
BARRY MANILOW

**WOWF/Wayne**  
Sam DeVincent

MICHAEL MCDONALD  
JUICE NEWTON  
LINDA RONSTADT  
JOHN COUGAR  
Hottest:  
SUPERTRAMP  
HALL & OATES  
LAURA BRANIGAN  
MEN AT WORK

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**Parallel Three**

**KFQD/Anchorage, AK**  
Mark Lewis

none  
Hottest:  
SUPERTRAMP  
DIONNE WARWICK  
AIR SUPPLY  
HALL & OATES  
TOTO

**KTWO/Casper**  
John Leader

RONNIE MILSAP  
BOB SEGER  
FIREFALL  
POCO  
SPINNERS  
Hottest:  
RABBITT & GAYLE  
DAN FOGELBERG  
AIR SUPPLY  
BARRY MANILOW  
ANNE MURRAY

**KS-103/San Diego**  
Parks/Button

none  
Hottest:  
TOTO  
SUPERTRAMP  
HALL & OATES  
KENNY LOGGINS  
PATTI AUSTIN

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

## WQAR/Cleveland

**Chuck Collier**

none  
Hottest:  
TOTO  
MEN AT WORK  
SUPERTRAMP  
HALL & OATES  
JACKSON/MCCARTNEY

**WNCI/Columbus**  
Watson/Edwards

ADAM ANT  
BILLY JOEL  
Hottest:  
TOTO  
PATTI AUSTIN  
AIR SUPPLY  
MARVIN GAYE  
LRB

**610TVN/Columbus**  
Denny Nugent

MEN AT WORK  
Hottest:  
PATTI AUSTIN  
HALL & OATES  
RABBITT & GAYLE  
LIONEL RICHIE  
KENNY LOGGINS

**WHIO/Dayton**  
Judy Kelly

BILLY JOEL  
STEPHEN BISHOP  
Hottest:  
PARTON & NELSON

**KRNT/Des Moines**  
Steve Gibbons

PARTON & NELSON  
LRB  
JUICE NEWTON  
BOB SEGER  
Hottest:  
PHIL COLLINS  
RABBITT & GAYLE  
LIONEL RICHIE  
SUPERTRAMP

**WOMC/Detroit**  
Chuck Morgan

none  
Hottest:  
none

**WTRX/Flint**  
Jeff Davis

PARTON & NELSON  
TOM SULLIVAN  
LIONEL RICHIE  
RAY PARKER JR.  
Hottest:  
LIONEL RICHIE  
SUPERTRAMP  
JACKSON/MCCARTNEY  
HALL & OATES  
BARRY MANILOW

**WQOW/Flint**  
Wayne Sam DeVincent

MICHAEL MCDONALD  
JUICE NEWTON  
LINDA RONSTADT  
JOHN COUGAR  
Hottest:  
SUPERTRAMP  
HALL & OATES  
LAURA BRANIGAN  
MEN AT WORK

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**Parallel Three**

**KFQD/Anchorage, AK**  
Mark Lewis

none  
Hottest:  
SUPERTRAMP  
DIONNE WARWICK  
AIR SUPPLY  
HALL & OATES  
TOTO

**KTWO/Casper**  
John Leader

RONNIE MILSAP  
BOB SEGER  
FIREFALL  
POCO  
SPINNERS  
Hottest:  
RABBITT & GAYLE  
DAN FOGELBERG  
AIR SUPPLY  
BARRY MANILOW  
ANNE MURRAY

**KS-103/San Diego**  
Parks/Button

none  
Hottest:  
TOTO  
SUPERTRAMP  
HALL & OATES  
KENNY LOGGINS  
PATTI AUSTIN

## WENS/Indianapolis

**Cummings/Wheeler**

NEIL DIAMOND  
BILLY JOEL  
Hottest:  
LRB  
PATTI AUSTIN  
TOTO  
LIONEL RICHIE  
KENNY LOGGINS

**KMBZ/Kansas City**  
Steve Bell

BOB SEGER  
MEN AT WORK  
NEIL DIAMOND  
STEPHEN BISHOP  
JILL COLUCCI  
POCO  
Hottest:  
SUPERTRAMP  
AIR SUPPLY  
TAVARES  
PHIL COLLINS  
RABBITT & GAYLE

**KUDL/Kansas City**  
Elaine Taylor

AMERICA  
PARTON & NELSON  
LINDA RONSTADT  
GLENN FREY  
Hottest:  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
TOTO  
PATTI AUSTIN  
SUPERTRAMP

**WFMK/Lansing**  
Jay Richards

NEIL DIAMOND  
STEVE MILLER BAND  
ANDRE CYMON  
Hottest:  
PHIL COLLINS  
KENNY LOGGINS  
RAY PARKER JR.  
JOHN COUGAR  
FLEETWOOD MAC

**WISM-FM/Madison**  
Bill Vancil

LINDA RONSTADT  
BARRY MANILOW  
PRETENDERS  
Hottest:  
BOB SEGER  
JUICE NEWTON  
MEN AT WORK  
TAVARES  
KENNY LOGGINS

**KLTE/Oklahoma City**  
Tony Stone

LINDA RONSTADT  
BOB SEGER  
RONNIE MILSAP  
MEN AT WORK  
LIONEL RICHIE  
LRB  
AMERICA  
Hottest:  
HALL & OATES  
TOTO  
PATTI AUSTIN  
BARRY MANILOW  
RABBITT & GAYLE

**WQUA/Quad Cities, IL**  
J.J. Scott

TOTO  
FIREFALL  
Hottest:  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
AIR SUPPLY  
PATTI AUSTIN  
SUPERTRAMP

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

**WTAE/Pittsburgh**  
Don Berns

none  
Hottest:  
LIONEL RICHIE  
DAN FOGELBERG  
SUPERTRAMP  
JACKSON/MCCARTNEY  
AIR SUPPLY

**WWSW (3WS)/Pittsburgh**  
Herb Crowe

none  
Hottest:  
LIONEL RICHIE  
HALL & OATES  
JACKSON/MCCARTNEY  
DIONNE WARWICK  
DONALD FAGN

**WPRO/Providence**  
Tom Cuddy

FLEETWOOD MAC  
MEN AT WORK  
Hottest:  
PATTI AUSTIN  
BARRY MANILOW  
TOTO  
RABBITT & GAYLE  
KENNY LOGGINS

**Parallel Three**

**KFQD/Anchorage, AK**  
Mark Lewis

none  
Hottest:  
SUPERTRAMP  
DIONNE WARWICK  
AIR SUPPLY  
HALL & OATES  
TOTO

**KTWO/Casper**  
John Leader

RONNIE MILSAP  
BOB SEGER  
FIREFALL  
POCO  
SPINNERS  
Hottest:  
RABBITT & GAYLE  
DAN FOGELBERG  
AIR SUPPLY  
BARRY MANILOW  
ANNE MURRAY

**KS-103/San Diego**  
Parks/Button

none  
Hottest:  
TOTO  
SUPERTRAMP  
HALL & OATES  
KENNY LOGGINS  
PATTI AUSTIN

**WVNY/New York**  
Jeff Mazzei

TOTO  
KENNY LOGGINS  
KOOL & THE GANG  
Hottest:  
PATTI AUSTIN  
DIONNE WARWICK  
JEFFREY OSBORNE  
LIONEL RICHIE  
PHIL COLLINS

## Parallel Three

**WJBC/Bloomington, IL**  
Stew Salowitz

BOB SEGER  
Hottest:  
none

**KCRQ/Cedar Rapids, IA**  
Carl Mann

AMERICA  
LIONEL RICHIE  
BARRY MANILOW  
Hottest:  
LIONEL RICHIE  
JACKSON/MCCARTNEY  
HALL & OATES  
PH

# REGIONAL **WORLD** ACTIVITY

**EXPANDED & UP TO DATE**

## EAST

### MOST ADDED

- Neil Young (21)
- Ric Ocasek (18)
- Triumph (18)
- Bob Seger (10)

### HOTTEST

- Tom Petty (25)
- Bob Seger (21)
- Phil Collins (20)
- Sammy Hagar (20)
- Pat Benatar (20)

## Parallel One

**WCOZ/Boston**  
(617) 267-9090  
PD: ANDY BEAUBIEN  
MD: PAUL LEMIEUX

### Hottest

- J. GEILS BAND
- SAMMY HAGAR
- FIXX
- JEFFERSON STARSHIP
- TAXI
- TOM PETTY & H.B.S
- BAD COMPANY
- PAT BENATAR
- EDDIE MONEY
- WHO
- RUSH
- PSYCHEDELIC FURS
- DURAN DURAN

### Medium

- DOM HENLEY
- AEROSMITH
- SAGA
- SCANDAL
- OZZY OSBOURNE
- BILLY IDOL
- HALL & OATES
- SUPERTRAMP
- PHIL COLLINS
- NIGHT RANGER
- KINGS
- AMM ANT
- BOB SEGER
- PRETENDERS
- RIC OCASEK
- TRUMPH

### Added

- BOB SEGER
- PRETENDERS
- RIC OCASEK
- TRUMPH

## WGRQ/Bufalo

(716) 881-4555  
PD: PAUL HEINE  
MD: BILL WESTON

### Hottest

- SAMMY HAGAR
- BOB SEGER
- SAGA
- MEN AT WORK
- GOLDEN EARRING
- DURAN DURAN
- A FLOCK OF SEAGULL
- TOM PETTY & H.B.S
- PAT BENATAR
- FLEETWOOD MAC
- PRETENDERS
- MISSING PERSONS
- PSYCHEDELIC FURS
- PHIL COLLINS
- CLASH
- STRAY CATS
- ROUGH TRADE
- FIXX
- SUPERTRAMP
- LED ZEPPELIN

### Medium

- FRANK MARINO
- NIGHT RANGER
- KISS
- OZZY OSBOURNE
- TALAS
- Added
- NEIL YOUNG
- TRUMPH
- RIC OCASEK
- SCANDAL

## WAPP/New York

(212) 357-8000  
PD: DAVE HAMILTON  
MD: CHIP HOBART

### Hottest

- SAMMY HAGAR
- NIGHT RANGER
- FIXX
- J. GEILS BAND
- HALL & OATES
- TOM PETTY & H.B.S
- JEFFERSON STARSHIP
- PHIL COLLINS
- SAGA
- STRAY CATS
- TRUMPH
- PRETENDERS
- FRANK MARINO
- DURAN DURAN
- RIOT
- GOLDEN EARRING
- BOB SEGER
- TUNY CAREY
- OZZY OSBOURNE
- VANDENBERG
- JOE JACKSON
- CLASH
- FRIDA
- PAYOLAS
- CS&N
- MISSING PERSONS

### Medium

- PRETENDERS
- FRANK MARINO
- DURAN DURAN
- RIOT
- GOLDEN EARRING
- BOB SEGER
- TUNY CAREY
- OZZY OSBOURNE
- VANDENBERG
- JOE JACKSON
- CLASH
- FRIDA
- PAYOLAS
- CS&N
- MISSING PERSONS

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- JEFFERSON STARSHIP
- SAMMY HAGAR
- SCANDAL
- SCANDAL
- TALK TALK
- AMM ANT

SUPERTRAMP  
MEN AT WORK  
Added  
NEIL YOUNG  
ROBERT PLANT  
TALK TALK  
TRUMPH

## WMMR/Philadelphia

(215) 561-0933  
PD: CHARLIE KENDALL  
MD: LISA RICHARDS

### Hottest

- LED ZEPPELIN
- HALL & OATES
- ADAM ANT
- STRAY CATS
- PAT BENATAR
- GOLDEN EARRING
- TOM PETTY & H.B.S
- BOB SEGER
- PRETENDERS
- ROBERT PLANT
- MEN AT WORK
- SAGA

### Medium

- SUPERTRAMP
- J. GEILS BAND
- OZZY OSBOURNE
- NIGHT RANGER
- DEXY'S MIDNIGHT RU
- SAMMY HAGAR
- MISSING PERSONS
- TAXI
- AT'S
- KINGS
- ENGLISH BEAT
- THOMPSON TWINS
- MUSICAL YOUTH
- HUMAN LEAGUE
- A FLOCK OF SEAGULL
- FIXX
- MEMBERS
- Added
- NEIL YOUNG
- RIC OCASEK
- TUDD RUNDGREN
- MODERN ENGLISH

### Added

- BOB SEGER
- PRETENDERS
- RIC OCASEK
- TRUMPH

## WDVE/Pittsburgh

(412) 562-5900  
PD: HOWIE CASTLE  
MD: RON NENNI

### Hottest

- SAMMY HAGAR
- BOB SEGER (M)
- PRETENDERS
- PAT BENATAR (M)
- TOM PETTY & H.B.S (M)
- DURAN DURAN
- NIGHT RANGER

### Medium

- VANDENBERG
- PHIL COLLINS
- FIXX
- GOLDEN EARRING
- MEN AT WORK
- MISSING PERSONS
- KISS
- STRAY CATS
- Added
- NEIL YOUNG
- KINGS
- FRANK MARINO

### Added

- NEIL YOUNG
- TRUMPH
- RIC OCASEK
- SCANDAL

## WHJY/Providence

(401) 438-6110  
PD: JIM MURPHY  
MD: JEFF RICCIO

### Hottest

- J. GEILS BAND
- TOM PETTY & H.B.S
- PAT BENATAR
- STRAY CATS
- WHO
- FRANK MARINO
- RUSH
- SAGA
- TAXI
- LED ZEPPELIN
- FIXX
- MEN AT WORK
- SUPERTRAMP
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- JEFFERSON STARSHIP
- SAMMY HAGAR
- SCANDAL
- SCANDAL
- TALK TALK
- AMM ANT

### Medium

- PRETENDERS
- FRANK MARINO
- DURAN DURAN
- RIOT
- GOLDEN EARRING
- BOB SEGER
- TUNY CAREY
- OZZY OSBOURNE
- VANDENBERG
- JOE JACKSON
- CLASH
- FRIDA
- PAYOLAS
- CS&N
- MISSING PERSONS

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- JEFFERSON STARSHIP
- SAMMY HAGAR
- SCANDAL
- SCANDAL
- TALK TALK
- AMM ANT

## WYSP/Philadelphia

(215) 688-9460  
PD: MICHAEL PILOZZI  
MD: STEVE FEINSTEIN

### Hottest

- TOM PETTY & H.B.S
- PAT BENATAR
- SAMMY HAGAR
- PRETENDERS
- FRIDA
- JEFFERSON STARSHIP
- DURAN DURAN
- FIXX
- SCANDAL
- PHIL COLLINS
- GOLDEN EARRING
- RUSH
- BOB SEGER
- TAXI
- VANDENBERG
- FAST TIMES AT R.M.
- LED ZEPPELIN
- ROBERT PLANT
- J. GEILS BAND
- SUPERTRAMP
- NIGHT RANGER

### Medium

- BULK DHARMA
- DIRE STRAITS
- JUDAS PRIEST
- TUNY CAREY
- MEN AT WORK
- SQUEEZE
- PAYOLAS
- UTOPIA
- Added
- RIC OCASEK
- NEIL YOUNG
- TRUMPH
- ROBERT HAZARD
- JOHN HALL BAND

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- VANDENBERG
- ROBERT PLANT
- FRANK MARINO
- PAT BENATAR
- RAINBOW
- Added
- TRUMPH
- BOB SEGER

## WAVA/Washington

(703) 534-0320  
PD: JOHN LARSON  
MD: GARY CHASE

### Hottest

- JEFFERSON STARSHIP
- LYNYRD SKYNYRD
- TOM PETTY & H.B.S
- JUDAS PRIEST
- SAGA
- SAMMY HAGAR
- FIXX
- STRAY CATS

### Medium

- NIGHT RANGER
- FOGHAT
- PHIL COLLINS
- FRIDA
- VANDENBERG
- ROBERT PLANT
- FRANK MARINO
- PAT BENATAR
- RAINBOW
- Added
- TRUMPH
- BOB SEGER

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- VANDENBERG
- ROBERT PLANT
- FRANK MARINO
- PAT BENATAR
- RAINBOW
- Added
- TRUMPH
- BOB SEGER

## WPLJ/New York

(212) 887-7777  
PD: LARRY BERGER  
MD: DOROTHY VANTURINI

### Hottest

- PHIL COLLINS
- JEFFERSON STARSHIP
- STRAY CATS
- CS&N
- FIXX
- FLEETWOOD MAC
- TOM PETTY & H.B.S
- TALK TALK
- PAT BENATAR
- JOHN COUGAR
- BILLY JOEL

### Medium

- GOLDEN EARRING
- LED ZEPPELIN
- PAYOLAS
- PRETENDERS
- SAMMY HAGAR
- RIOT
- VANDENBERG
- Added
- DURAN DURAN
- BOB SEGER
- NIGHT RANGER
- NEIL YOUNG
- FRANK MARINO

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- VANDENBERG
- ROBERT PLANT
- FRANK MARINO
- PAT BENATAR
- RAINBOW
- Added
- TRUMPH
- BOB SEGER

## WEZX/Scranton

(717) 961-1842  
PD: RICH PLOMBINO  
MD: PAUL MICHAELS

### Hottest

- BOB SEGER (M)
- DURAN DURAN
- PETER GABRIEL
- PAT BENATAR
- SAMMY HAGAR (M)
- PRETENDERS (M)

### Medium

- OZZY OSBOURNE
- LED ZEPPELIN
- MEN AT WORK
- TOM PETTY & H.B.S
- PHIL COLLINS
- KISS
- ROBERT PLANT
- GOLDEN EARRING
- NIGHT RANGER
- MOVING PICTURES
- FRIDA
- BLANKET OF SECRECY
- RIOT
- FRANK MARINO
- LOVERBOY
- VANDENBERG
- ROSE TATTOO
- DIRE STRAITS
- TUDD RUNDGREN
- TRUMPH
- ZZZZZZZZZZ
- NEIL YOUNG
- Added
- TUNY CAREY
- ROBERT HAZARD

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- VANDENBERG
- ROBERT PLANT
- FRANK MARINO
- PAT BENATAR
- RAINBOW
- Added
- TRUMPH
- BOB SEGER

## WTPA/Harrisburg

(717) 238-1402  
PD: JEFF KAUFFMAN

### Hottest

- PAT BENATAR (M)
- DURAN DURAN
- BOB SEGER (M)
- SAMMY HAGAR (M)
- PRETENDERS (M)
- MEN AT WORK
- SCANDAL
- Medium
- NEIL YOUNG
- MISSING PERSONS
- TOM PETTY & H.B.S
- PHIL COLLINS
- LED ZEPPELIN
- KISS
- SAGA
- VANDENBERG
- NIGHT RANGER
- Added
- RIC OCASEK
- TRUMPH

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- JEFFERSON STARSHIP
- SAMMY HAGAR
- SCANDAL
- SCANDAL
- TALK TALK
- AMM ANT

## WHCN/Hartford

(203) 247-1060  
PD: DANIEL F. HAYDEN  
ASST. PD: BOB BITTENS

### Hottest

- PHIL COLLINS
- BOB SEGER
- STRAY CATS
- SAMMY HAGAR
- DURAN DURAN
- BILLY JOEL
- A FLOCK OF SEAGULL

### Medium

- PRETENDERS
- FRANK MARINO
- DURAN DURAN
- RIOT
- GOLDEN EARRING
- BOB SEGER
- TUNY CAREY
- OZZY OSBOURNE
- VANDENBERG
- JOE JACKSON
- CLASH
- FRIDA
- PAYOLAS
- CS&N
- MISSING PERSONS

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- JEFFERSON STARSHIP
- SAMMY HAGAR
- SCANDAL
- SCANDAL
- TALK TALK
- AMM ANT

## WYSP/Philadelphia

(215) 688-9460  
PD: MICHAEL PILOZZI  
MD: STEVE FEINSTEIN

### Hottest

- TOM PETTY & H.B.S
- PAT BENATAR
- SAMMY HAGAR
- PRETENDERS
- FRIDA
- JEFFERSON STARSHIP
- DURAN DURAN
- FIXX
- SCANDAL
- PHIL COLLINS
- GOLDEN EARRING
- RUSH
- BOB SEGER
- TAXI
- VANDENBERG
- FAST TIMES AT R.M.
- LED ZEPPELIN
- ROBERT PLANT
- J. GEILS BAND
- SUPERTRAMP
- NIGHT RANGER

### Medium

- BULK DHARMA
- DIRE STRAITS
- JUDAS PRIEST
- TUNY CAREY
- MEN AT WORK
- SQUEEZE
- PAYOLAS
- UTOPIA
- Added
- RIC OCASEK
- NEIL YOUNG
- TRUMPH
- ROBERT HAZARD
- JOHN HALL BAND

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- VANDENBERG
- ROBERT PLANT
- FRANK MARINO
- PAT BENATAR
- RAINBOW
- Added
- TRUMPH
- BOB SEGER

## WMJQ/Rochester

(716) 232-7550  
PD: TOM HUNTER  
ASST. PD: MICHAEL ISABELLA

### Hottest

- BOB SEGER
- GOLDEN EARRING
- MEN AT WORK
- PAT BENATAR
- TOM PETTY & H.B.S
- NEIL YOUNG
- PRETENDERS
- LED ZEPPELIN
- J. GEILS BAND
- CLASH

### Medium

- DIRE STRAITS
- MISSING PERSONS
- RIC OCASEK
- MICHAEL JACKSON
- KISS
- WHO
- OZZY OSBOURNE
- SUPERTRAMP
- FRANK MARINO
- NIGHT RANGER
- VANDENBERG
- TRUMPH
- SAGA

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- VANDENBERG
- ROBERT PLANT
- FRANK MARINO
- PAT BENATAR
- RAINBOW
- Added
- TRUMPH
- BOB SEGER

## WNEW-FM/New York

(212) 986-7000  
PD: RICHARD NEER  
MD: JIM MURPHY

### Hottest

- HALL & OATES
- PHIL COLLINS
- TOM PETTY & H.B.S
- BRIMSTONE, TREACLE
- BOB SEGER
- BILLY JOEL
- KINGS
- PRETENDERS
- MODERN ENGLISH
- ROBERT PLANT

### Medium

- JONI MITCHELL
- LITTLE STEVEN &...
- ENGLISH BEAT
- PARTY PARTY
- CULTURE CLUB
- A FLOCK OF SEAGULL
- J. GEILS BAND
- SCANDAL
- ADAM ANT
- PETER GABRIEL
- JAM
- SPOONS
- SUPERTRAMP
- HUMAN LEAGUE
- GARLAND JEFFREYS
- NEIL YOUNG
- LED ZEPPELIN
- FRIDA
- MISSING PERSONS
- GOLDEN EARRING
- ENGLISH BEAT
- THOMAS DOLBY (A)
- RIOT
- Added
- WAITRESSES
- SQUEEZE
- FRANK MARINO
- KINGS
- BOB SEGER
- ROBERT HAZARD
- TRUMPH
- NEIL YOUNG
- TUDD RUNDGREN

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- VANDENBERG
- ROBERT PLANT
- FRANK MARINO
- PAT BENATAR
- RAINBOW
- Added
- TRUMPH
- BOB SEGER

## WOUR/Utica

(315) 797-0803  
PD: DALE EDWARDS  
MD: TOM STARR

### Hottest

- TOM PETTY & H.B.S
- SUPERTRAMP
- LED ZEPPELIN
- DURAN DURAN
- PRETENDERS
- NEIL YOUNG
- MISSING PERSONS
- TOM PETTY & H.B.S
- PHIL COLLINS
- LED ZEPPELIN
- KISS
- SAGA
- VANDENBERG
- NIGHT RANGER
- Added
- RIC OCASEK
- TRUMPH

### Medium

- PRETENDERS
- FRANK MARINO
- DURAN DURAN
- RIOT
- GOLDEN EARRING
- BOB SEGER
- TUNY CAREY
- OZZY OSBOURNE
- VANDENBERG
- JOE JACKSON
- CLASH
- FRIDA
- PAYOLAS
- CS&N
- MISSING PERSONS

### Added

- BOB SEGER
- PRETENDERS
- BOB SEGER
- PHIL COLLINS
- FRIDA
- JEFFERSON STARSHIP
- SAMMY HAGAR
- SCANDAL
- SCANDAL
- TALK TALK
- AMM ANT

## WZIR/Bufalo

(716) 773-0098  
PD: DINO MATELA

### Hottest

- PAT BENATAR
- SUPERTRAMP
- SAMMY HAGAR



**TOM PETTY & H.B.S.**  
DURAN DURAN  
SAMMY HAGAR  
BOB SEGER  
LED ZEPPELIN  
FIXX  
**Medium**  
HENRY PAUL BAND  
JUDAS PRIEST  
ROBERT PLANT  
PHIL COLLINS  
PRETENDERS  
EDDIE MONEY  
PAT BENATAR  
GOLDEN EARRING

**Parallel Two**

**WQMF/Louisville**  
(502) 589-4400

PD: TOM OWENS  
MD: DUKE MEYERS

**Hottest**  
MEN AT WORK  
TOM PETTY & H.B.S.  
DIRE STRAITS  
TAXXI  
SAMMY HAGAR  
RUSH  
**Medium**  
PHIL COLLINS  
BOB SEGER  
NIGHT RANGER  
TALK TALK  
ASIA  
STRAY CATS  
J. GEILS BAND  
FIXX  
A FLOCK OF SEAGULL  
CLASH  
WHO  
ROBERT PLANT  
LED ZEPPELIN  
TRIUMPH

**KZOM/Beaumont**  
(713) 727-0229

PD: GARY SHAW  
MD: RICK ROBBINS

**Hottest**  
PAT BENATAR (M)  
PHIL COLLINS (M)  
JOHN COUGAR  
BUCK DHARMA  
BOB SEGER (M)  
FIXX (M)  
FOGHAT  
GOLDEN EARRING (M)  
HALL & OATES (M)  
SAMMY HAGAR (M)  
DON HENLEY (M)  
JEFFERSON STARSHIP (M)  
LED ZEPPELIN (M)  
FRANK MARINO  
MEN AT WORK  
EDDIE MONEY  
NIGHT RANGER  
**Medium**  
PETER FRAMPTON  
MOVING PICTURES  
NOWHEREFAST  
TOM PETTY & H.B.S.  
SAGA  
SAVVY  
TALK TALK  
TAXXI  
PAT TRAVERS  
WHO  
Added  
ENGLISH BEAT  
TONY CAREY  
PHILIP LYNOTT  
CLASH  
N. SCHON/J. HAMMER  
BLANKET OF SECRECY  
GARLAND JEFFREYS  
RIC OCASEK  
NEIL YOUNG  
MICHAEL JACKSON

**WOWE/Chattanooga**  
(615) 267-1050

GM: DAVE KING  
PD: TONY DAVIS

**Hottest**  
PRETENDERS  
GOLDEN EARRING  
SAGA (M)  
PAT BENATAR (M)  
MOVING PICTURES (M)  
NIGHT RANGER (M)  
DURAN DURAN  
VANDENBERG  
TOM PETTY & H.B.S. (M)  
KISS (M)  
FRANK MARINO  
SAMMY HAGAR (M)  
BOB SEGER (M)  
**Medium**  
TRIUMPH  
OZZY OSBOURNE  
ALAN PARSONS PROJ.  
RIC OCASEK  
FIXX  
PHIL COLLINS  
FRIDA  
GLENN FREY  
JEFFERSON STARSHIP  
MEN AT WORK  
LED ZEPPELIN

**KSRH/Houston**  
(713) 797-0097

PD: ALAN SNEED  
MD: RICK LAMBERT

**Hottest**  
MEN AT WORK  
SUPERTRAMP  
PAT BENATAR  
TOM PETTY & H.B.S.  
LED ZEPPELIN  
PHIL COLLINS  
SAGA  
SAMMY HAGAR  
BOB SEGER  
DURAN DURAN  
ROBERT PLANT  
**Medium**  
TRIUMPH  
CLASH  
DIRE STRAITS  
J. GEILS BAND  
A FLOCK OF SEAGULL  
PSYCHEDELIC FURS  
GOLDEN EARRING  
NIGHT RANGER  
SCANDAL  
PRETENDERS  
KISS  
N. SCHON/J. HAMMER  
RIC OCASEK

**WZXY/Kingsport**  
(615) 246-8131

PD: REGGIE JORDAN  
ASST. PD: JOHN KELLY

**Hottest**  
MEN AT WORK (M)  
PAT BENATAR (M)  
TOM PETTY & H.B.S. (M)  
SUPERTRAMP (M)  
DON HENLEY  
Added  
HALL & OATES (M)  
STRAY CATS (M)  
SAMMY HAGAR (M)  
JEFFERSON STARSHIP (M)  
GOLDEN EARRING  
ADAM ANT  
BILLY JOEL  
TONI BASIL  
CLASH (M)  
MISSING PERSONS (M)  
NIGHT RANGER  
FLEETWOOD MAC  
DURAN DURAN  
TOTO  
PRETENDERS  
FRIDA  
MOVING PICTURES  
DAN FOGELBERG  
PSYCHEDELIC FURS  
LITTLE STEVEN &... (M)  
ENGLISH BEAT  
**Medium**  
LED ZEPPELIN  
PHIL COLLINS  
BOB SEGER  
OZZY OSBOURNE  
KISS  
JONI MITCHELL  
VANDENBERG  
Added  
ROUGH TRADE  
TONY CAREY  
RIC OCASEK  
NEIL YOUNG  
TRIUMPH  
N. SCHON/J. HAMMER

**Parallel Three**

**WRUF/Gainesville**  
(904) 392-0771

PD: HARRY GUSCOTT  
MD: RICH FIELDS

**Hottest**  
BILLY JOEL (M)  
SUPERTRAMP (M)  
JEFFERSON STARSHIP  
TOM PETTY & H.B.S. (M)  
GOLDEN EARRING  
WHO  
BOB SEGER (M)  
PAT BENATAR  
PHIL COLLINS (M)  
NIGHT RANGER  
Added  
TODD RUNDGREN  
NEIL YOUNG  
**Medium**  
LINDA RONSTADT  
DURAN DURAN  
LED ZEPPELIN  
FOGHAT  
UTOPIA  
FASHION  
HENRY PAUL BAND  
CLASH  
FIXX  
VANDENBERG  
KENNY LOGGINS  
SAMMY HAGAR  
TONY CAREY  
PRETENDERS  
SAGA  
JOHN COUGAR  
STRAY CATS  
Added  
RIC OCASEK  
LITTLE STEVEN &...  
N. SCHON/J. HAMMER  
ATF

**KNCN/Corpus Christi**  
(512) 855-4641

PD: BOB FAZIO  
MD: MANDO CAMINO

**Hottest**  
PAT BENATAR (M)  
PHIL COLLINS (M)  
SAMMY HAGAR (M)  
FRANK MARINO  
BOB SEGER (M)  
TOM PETTY & H.B.S.  
LED ZEPPELIN  
VANDENBERG  
DURAN DURAN  
PSYCHEDELIC FURS  
PRETENDERS  
BILLY JOEL  
**Medium**  
TAXXI  
FRIDA  
ADAM ANT  
MISSING PERSONS  
JEFFERSON STARSHIP  
MEN AT WORK  
SAGA  
JONI MITCHELL  
MEMBERS  
Added  
RIC OCASEK  
TRIUMPH  
NEIL YOUNG  
CULTURE CLUB  
BLANKET OF SECRECY

**WIMZ/Knoxville**  
(615) 525-6000

PD: KERRY LAMBERT  
MD: DAN WALSTON

**Hottest**  
BOB SEGER (M)  
PAT BENATAR (M)  
BILLY JOEL (M)  
GOLDEN EARRING  
GLENN FREY  
SAMMY HAGAR (M)  
TOM PETTY & H.B.S. (M)  
SUPERTRAMP (M)  
**Medium**  
PHIL COLLINS  
SAGA  
NIGHT RANGER  
LED ZEPPELIN  
DIRE STRAITS  
Added  
MICHAEL JACKSON  
A FLOCK OF SEAGULL  
J. GEILS BAND  
KISS  
AEROSMITH  
MEN AT WORK  
EDDIE MONEY  
NIGHT RANGER  
**Medium**  
PETER GABRIEL  
DON HENLEY  
BILLY SQUIER  
CLASH  
MEN AT WORK  
JOHN COUGAR  
TOTO  
HALL & OATES  
LOVERBOY  
PRETENDERS  
DURAN DURAN  
TONI BASIL  
OZZY OSBOURNE  
SCANDAL  
VANDENBERG  
LITTLE STEVEN &...  
ENGLISH BEAT  
FRIDA  
ROSE TATTOO

**WKDF/Nashville**  
(615) 244-9532

PD: SMOKEY RIVERS  
ASST. PD: DAVID HALL

**Hottest**  
MEN AT WORK (M)  
DURAN DURAN  
BILLY JOEL  
SAMMY HAGAR (M)  
FRIDA  
PAT BENATAR (M)  
TOM PETTY & H.B.S.  
BOB SEGER (M)  
**Medium**  
SAGA  
TONY CAREY  
STRAY CATS  
PHIL COLLINS  
SUPERTRAMP  
N. SCHON/J. HAMMER  
PRETENDERS

**WQDR/Raleigh**  
(919) 832-8311

PD: RON PHILLIPS  
MD: BOB WALTON

**Hottest**  
MEN AT WORK  
CLASH  
STRAY CATS  
TOM PETTY & H.B.S.  
ADAM ANT  
BILLY JOEL  
JOE JACKSON  
DIRE STRAITS  
PAT BENATAR  
BOB SEGER (A)  
FLEETWOOD MAC  
**Medium**  
HALL & OATES  
SAGA  
DONALD FAGEN  
PRETENDERS  
MICHAEL JACKSON  
TALK TALK  
SAMMY HAGAR  
DURAN DURAN  
J. GEILS BAND  
SUPERTRAMP  
Added  
RIC OCASEK  
GARLAND JEFFREYS  
NEIL YOUNG

**WRNO/New Orleans**  
(504) 889-2424

PD: MIKE COSTELLO  
MD: DAVE NICHOLS

**Hottest**  
HALL & OATES  
PAT BENATAR  
JOE JACKSON  
PHIL COLLINS  
SUPERTRAMP (A)  
JOHN COUGAR  
DON HENLEY  
TOM PETTY & H.B.S.  
BILLY JOEL  
MEN AT WORK  
STRAY CATS  
J. GEILS BAND  
FAST TIMES AT R.M.  
KENNY LOGGINS  
CLASH  
ADAM ANT  
GEORGE HARRISON  
BOB SEGER  
WHO  
JEFFERSON STARSHIP  
NAZARETH  
JONI MITCHELL  
FRIDA  
AEROSMITH  
**Medium**  
LED ZEPPELIN  
A FLOCK OF SEAGULL  
JUDAS PRIEST  
SANTANA  
TALK TALK  
OZZY OSBOURNE  
FOREIGNER  
KISS  
SAMMY HAGAR  
VANDENBERG  
GOLDEN EARRING  
Added  
TOTO  
STEEL BREEZE

**WTKX/Pensacola**  
(904) 438-7543

PD: MARK SAWYER

**Hottest**  
TOM PETTY & H.B.S.  
BOB SEGER  
RIC OCASEK  
NEIL YOUNG

**KISS/San Antonio**  
(512) 223-8211

PD: GREG STEVENS  
MD: TEMPIE LINDSEY

**Hottest**  
FIXX  
PAT BENATAR  
SCANDAL  
PHIL COLLINS  
TOM PETTY & H.B.S.  
DURAN DURAN  
TAXXI  
JEFFERSON STARSHIP  
SAMMY HAGAR  
FRIDA  
PRETENDERS  
BOB SEGER  
**Medium**  
BOB SEGER  
RIC OCASEK  
NEIL YOUNG

**WZXY/Kingsport**  
(615) 246-8131

PD: REGGIE JORDAN  
ASST. PD: JOHN KELLY

VANDENBERG  
RUSH  
EDDIE MONEY  
GOLDEN EARRING  
NIGHT RANGER  
Added  
MISSING PERSONS  
TONY CAREY  
TRIUMPH

**Parallel Three**

**WRUF/Gainesville**  
(904) 392-0771

PD: HARRY GUSCOTT  
MD: RICH FIELDS

**Hottest**  
BILLY JOEL (M)  
SUPERTRAMP (M)  
JEFFERSON STARSHIP  
TOM PETTY & H.B.S. (M)  
GOLDEN EARRING  
WHO  
BOB SEGER (M)  
PAT BENATAR  
PHIL COLLINS (M)  
NIGHT RANGER  
Added  
TODD RUNDGREN  
NEIL YOUNG  
**Medium**  
LINDA RONSTADT  
DURAN DURAN  
LED ZEPPELIN  
FOGHAT  
UTOPIA  
FASHION  
HENRY PAUL BAND  
CLASH  
FIXX  
VANDENBERG  
KENNY LOGGINS  
SAMMY HAGAR  
TONY CAREY  
PRETENDERS  
SAGA  
JOHN COUGAR  
STRAY CATS  
Added  
RIC OCASEK  
LITTLE STEVEN &...  
N. SCHON/J. HAMMER  
ATF

**KNCN/Corpus Christi**  
(512) 855-4641

PD: BOB FAZIO  
MD: MANDO CAMINO

**Hottest**  
PAT BENATAR (M)  
PHIL COLLINS (M)  
SAMMY HAGAR (M)  
FRANK MARINO  
BOB SEGER (M)  
TOM PETTY & H.B.S.  
LED ZEPPELIN  
VANDENBERG  
DURAN DURAN  
PSYCHEDELIC FURS  
PRETENDERS  
BILLY JOEL  
**Medium**  
TAXXI  
FRIDA  
ADAM ANT  
MISSING PERSONS  
JEFFERSON STARSHIP  
MEN AT WORK  
SAGA  
JONI MITCHELL  
MEMBERS  
Added  
RIC OCASEK  
TRIUMPH  
NEIL YOUNG  
CULTURE CLUB  
BLANKET OF SECRECY

**WIMZ/Knoxville**  
(615) 525-6000

PD: KERRY LAMBERT  
MD: DAN WALSTON

**Hottest**  
BOB SEGER (M)  
PAT BENATAR (M)  
BILLY JOEL (M)  
GOLDEN EARRING  
GLENN FREY  
SAMMY HAGAR (M)  
TOM PETTY & H.B.S. (M)  
SUPERTRAMP (M)  
**Medium**  
PHIL COLLINS  
SAGA  
NIGHT RANGER  
LED ZEPPELIN  
DIRE STRAITS  
Added  
MICHAEL JACKSON  
A FLOCK OF SEAGULL  
J. GEILS BAND  
KISS  
AEROSMITH  
MEN AT WORK  
EDDIE MONEY  
NIGHT RANGER  
**Medium**  
PETER GABRIEL  
DON HENLEY  
BILLY SQUIER  
CLASH  
MEN AT WORK  
JOHN COUGAR  
TOTO  
HALL & OATES  
LOVERBOY  
PRETENDERS  
DURAN DURAN  
TONI BASIL  
OZZY OSBOURNE  
SCANDAL  
VANDENBERG  
LITTLE STEVEN &...  
ENGLISH BEAT  
FRIDA  
ROSE TATTOO

**WKDF/Nashville**  
(615) 244-9532

PD: SMOKEY RIVERS  
ASST. PD: DAVID HALL

**Hottest**  
MEN AT WORK (M)  
DURAN DURAN  
BILLY JOEL  
SAMMY HAGAR (M)  
FRIDA  
PAT BENATAR (M)  
TOM PETTY & H.B.S.  
BOB SEGER (M)  
**Medium**  
SAGA  
TONY CAREY  
STRAY CATS  
PHIL COLLINS  
SUPERTRAMP  
N. SCHON/J. HAMMER  
PRETENDERS

**WQDR/Raleigh**  
(919) 832-8311

PD: RON PHILLIPS  
MD: BOB WALTON

**Hottest**  
MEN AT WORK  
CLASH  
STRAY CATS  
TOM PETTY & H.B.S.  
ADAM ANT  
BILLY JOEL  
JOE JACKSON  
DIRE STRAITS  
PAT BENATAR  
BOB SEGER (A)  
FLEETWOOD MAC  
**Medium**  
HALL & OATES  
SAGA  
DONALD FAGEN  
PRETENDERS  
MICHAEL JACKSON  
TALK TALK  
SAMMY HAGAR  
DURAN DURAN  
J. GEILS BAND  
SUPERTRAMP  
Added  
RIC OCASEK  
GARLAND JEFFREYS  
NEIL YOUNG

**WRNO/New Orleans**  
(504) 889-2424

PD: MIKE COSTELLO  
MD: DAVE NICHOLS

**Hottest**  
HALL & OATES  
PAT BENATAR  
JOE JACKSON  
PHIL COLLINS  
SUPERTRAMP (A)  
JOHN COUGAR  
DON HENLEY  
TOM PETTY & H.B.S.  
BILLY JOEL  
MEN AT WORK  
STRAY CATS  
J. GEILS BAND  
FAST TIMES AT R.M.  
KENNY LOGGINS  
CLASH  
ADAM ANT  
GEORGE HARRISON  
BOB SEGER  
WHO  
JEFFERSON STARSHIP  
NAZARETH  
JONI MITCHELL  
FRIDA  
AEROSMITH  
**Medium**  
LED ZEPPELIN  
A FLOCK OF SEAGULL  
JUDAS PRIEST  
SANTANA  
TALK TALK  
OZZY OSBOURNE  
FOREIGNER  
KISS  
SAMMY HAGAR  
VANDENBERG  
GOLDEN EARRING  
Added  
TOTO  
STEEL BREEZE

**WTKX/Pensacola**  
(904) 438-7543

PD: MARK SAWYER

**Hottest**  
TOM PETTY & H.B.S.  
BOB SEGER  
RIC OCASEK  
NEIL YOUNG

**KISS/San Antonio**  
(512) 223-8211

PD: GREG STEVENS  
MD: TEMPIE LINDSEY

**Hottest**  
FIXX  
PAT BENATAR  
SCANDAL  
PHIL COLLINS  
TOM PETTY & H.B.S.  
DURAN DURAN  
TAXXI  
JEFFERSON STARSHIP  
SAMMY HAGAR  
FRIDA  
PRETENDERS  
BOB SEGER  
**Medium**  
BOB SEGER  
RIC OCASEK  
NEIL YOUNG

**WZXY/Kingsport**  
(615) 246-8131

PD: REGGIE JORDAN  
ASST. PD: JOHN KELLY

**Med Low**  
a POLO  
a PHIL COLLINS  
a HALL & OATES  
SUPERTRAMP  
PAT BENATAR  
Added  
VANDENBERG  
TRIUMPH

**Parallel Three**

**WRUF/Gainesville**  
(904) 392-0771

PD: HARRY GUSCOTT  
MD: RICH FIELDS

**Hottest**  
BILLY JOEL (M)  
SUPERTRAMP (M)  
JEFFERSON STARSHIP  
TOM PETTY & H.B.S. (M)  
GOLDEN EARRING  
WHO  
BOB SEGER (M)  
PAT BENATAR  
PHIL COLLINS (M)  
NIGHT RANGER  
Added  
TODD RUNDGREN  
NEIL YOUNG  
**Medium**  
LINDA RONSTADT  
DURAN DURAN  
LED ZEPPELIN  
FOGHAT  
UTOPIA  
FASHION  
HENRY PAUL BAND  
CLASH  
FIXX  
VANDENBERG  
KENNY LOGGINS  
SAMMY HAGAR  
TONY CAREY  
PRETENDERS  
SAGA  
JOHN COUGAR  
STRAY CATS  
Added  
RIC OCASEK  
LITTLE STEVEN &...  
N. SCHON/J. HAMMER  
ATF

**KNCN/Corpus Christi**  
(512) 855-4641

PD: BOB FAZIO  
MD: MANDO CAMINO

**Hottest**  
PAT BENATAR (M)  
PHIL COLLINS (M)  
SAMMY HAGAR (M)  
FRANK MARINO  
BOB SEGER (M)  
TOM PETTY & H.B.S.  
LED ZEPPELIN  
VANDENBERG  
DURAN DURAN  
PSYCHEDELIC FURS  
PRETENDERS  
BILLY JOEL  
**Medium**  
TAXXI  
FRIDA  
ADAM ANT  
MISSING PERSONS  
JEFFERSON STARSHIP  
MEN AT WORK  
SAGA  
JONI MITCHELL  
MEMBERS  
Added  
RIC OCASEK  
TRIUMPH  
NEIL YOUNG  
CULTURE CLUB  
BLANKET OF SECRECY

**WIMZ/Knoxville**  
(615) 525-6000

PD: KERRY LAMBERT  
MD: DAN WALSTON

**Hottest**  
BOB SEGER (M)  
PAT BENATAR (M)  
BILLY JOEL (M)  
GOLDEN EARRING  
GLENN FREY  
SAMMY HAGAR (M)  
TOM PETTY & H.B.S. (M)  
SUPERTRAMP (M)  
**Medium**  
PHIL COLLINS  
SAGA  
NIGHT RANGER  
LED ZEPPELIN  
DIRE STRAITS  
Added  
MICHAEL JACKSON  
A FLOCK OF SEAGULL  
J. GEILS BAND  
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AEROSMITH  
MEN AT WORK  
EDDIE MONEY  
NIGHT RANGER  
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PETER GABRIEL  
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JOHN COUGAR  
TOTO  
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LOVERBOY  
PRETENDERS  
DURAN DURAN  
TONI BASIL  
OZZY OSBOURNE  
SCANDAL  
VANDENBERG  
LITTLE STEVEN &...  
ENGLISH BEAT  
FRIDA  
ROSE TATTOO

**WKDF/Nashville**  
(615) 244-9532

PD: SMOKEY RIVERS  
ASST. PD: DAVID HALL

**Hottest**  
MEN AT WORK (M)  
DURAN DURAN  
BILLY JOEL  
SAMMY HAGAR (M)  
FRIDA  
PAT BENATAR (M)  
TOM PETTY & H.B.S.  
BOB SEGER (M)  
**Medium**  
SAGA  
TONY CAREY  
STRAY CATS  
PHIL COLLINS  
SUPERTRAMP  
N. SCHON/J. HAMMER  
PRETENDERS

**WQDR/Raleigh**  
(919) 832-8311

PD: RON PHILLIPS  
MD: BOB WALTON

**Hottest**  
MEN AT WORK  
CLASH  
STRAY CATS  
TOM PETTY & H.B.S.  
ADAM ANT  
BILLY JOEL  
JOE JACKSON  
DIRE STRAITS  
PAT BENATAR  
BOB SEGER (A)  
FLEETWOOD MAC  
**Medium**  
HALL & OATES  
SAGA  
DONALD FAGEN  
PRETENDERS  
MICHAEL JACKSON  
TALK TALK  
SAMMY HAGAR  
DURAN DURAN  
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SUPERTRAMP  
Added  
RIC OCASEK  
GARLAND JEFFREYS  
NEIL YOUNG

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MD: DAVE NICHOLS

**Hottest**  
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JOE JACKSON  
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SUPERTRAMP (A)  
JOHN COUGAR  
DON HENLEY  
TOM PETTY & H.B.S.  
BILLY JOEL  
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STRAY CATS  
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FAST TIMES AT R.M.  
KENNY LOGGINS  
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ADAM ANT  
GEORGE HARRISON  
BOB SEGER  
WHO  
JEFFERSON STARSHIP  
NAZARETH  
JONI MITCHELL  
FRIDA  
AEROSMITH  
**Medium**  
LED ZEPPELIN  
A FLOCK OF SEAGULL  
JUDAS PRIEST  
SANTANA  
TALK TALK  
OZZY OSBOURNE  
FOREIGNER  
KISS  
SAMMY HAGAR  
VANDENBERG  
GOLDEN EARRING  
Added  
TOTO  
STEEL BREEZE

**WTKX/Pensacola**  
(904) 438-7543

PD: MARK SAWYER

**Hottest**  
TOM PETTY & H.B.S.  
BOB SEGER  
RIC OCASEK  
NEIL YOUNG

**KISS/San Antonio**  
(512) 223-8211

PD: GREG STEVENS  
MD: TEMPIE LINDSEY

**Hottest**  
FIXX  
PAT BENATAR  
SCANDAL  
PHIL COLLINS  
TOM PETTY & H.B.S.  
DURAN DURAN  
TAXXI  
JEFFERSON STARSHIP  
SAMMY HAGAR  
FRIDA  
PRETENDERS  
BOB SEGER  
**Medium**  
BOB SEGER  
RIC OCASEK  
NEIL YOUNG

**WZXY/Kingsport**  
(615) 246-8131

PD: REGGIE JORDAN  
ASST. PD: JOHN KELLY

DAN FOGELBERG  
STEEL BREEZE  
TALK TALK  
TONY CAREY  
SCANDAL  
ROBERT HAZARD  
ENGLISH BEAT  
MENTAL AS ANYTHING  
JOHN MARTYN  
FRANK MARINO  
Added  
RIC OCASEK  
NEIL YOUNG  
JOHN HALL BAND

**Parallel Three**

**WRUF/Gainesville**  
(904) 392-0771

PD: HARRY GUSCOTT  
MD: RICH FIELDS

**Hottest**  
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SUPERTRAMP (M)  
JEFFERSON STARSHIP  
TOM PETTY & H.B.S. (M)  
GOLDEN EARRING  
WHO  
BOB SEGER (M)  
PAT BENATAR  
PHIL COLLINS (M)  
NIGHT RANGER  
Added  
TODD RUNDGREN  
NEIL YOUNG  
**Medium**  
LINDA RONSTADT  
DURAN DURAN  
LED ZEPPELIN  
FOGHAT  
UTOPIA  
FASHION  
HENRY PAUL BAND  
CLASH  
FIXX  
VANDENBERG  
KENNY LOGGINS  
SAMMY HAGAR  
TONY CAREY  
PRETENDERS  
SAGA  
JOHN COUGAR  
STRAY CATS  
Added  
RIC OCASEK  
LITTLE STEVEN &...  
N. SCHON/J. HAMMER  
ATF

**KNCN/Corpus Christi**  
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MD: MANDO CAMINO

**Hottest**  
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SAMMY HAGAR (M)  
FRANK MARINO  
BOB SEGER (M)  
TOM PETTY & H.B.S.  
LED ZEPPELIN  
VANDENBERG  
DURAN DURAN  
PSYCHEDELIC FURS  
PRETENDERS  
BILLY JOEL  
**Medium**  
TAXXI  
FRIDA  
ADAM ANT  
MISSING PERSONS  
JEFFERSON STARSHIP  
MEN AT WORK  
SAGA  
JONI MITCHELL  
MEMBERS  
Added  
RIC OCASEK  
TRIUMPH  
NEIL YOUNG  
CULTURE CLUB  
BLANKET OF SECRECY

**WIMZ/Knoxville**  
(615) 525-6000

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MD: DAN WALSTON

**Hottest**  
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BILLY JOEL (M)  
GOLDEN EARRING  
GLENN FREY  
SAMMY HAGAR (M)  
TOM PETTY & H.B.S. (M)  
SUPERTRAMP (M)  
**Medium**  
PHIL COLLINS  
SAGA  
NIGHT RANGER  
LED ZEPPELIN  
DIRE STRAITS  
Added  
MICHAEL JACKSON  
A FLOCK OF SEAGULL  
J. GEILS BAND  
KISS  
AEROSMITH  
MEN AT WORK  
EDDIE MONEY  
NIGHT RANGER  
**Medium**  
PETER GABRIEL  
DON HENLEY  
BILLY SQUIER  
CLASH  
MEN AT WORK  
JOHN COUGAR  
TOTO  
HALL & OATES  
LOVERBOY  
PRETENDERS  
DURAN DURAN  
TONI BASIL  
OZZY OSBOURNE  
SCANDAL  
VANDENBERG  
LITTLE STEVEN &...  
ENGLISH BEAT  
FRIDA  
ROSE TATTOO

**WKDF/Nashville**  
(615) 244-9532

PD: SMOKEY RIVERS  
ASST. PD: DAVID HALL

**Hottest**



FRANK MARINO
PSYCHEDELIC FURS
TONY CAREY
MOVING PICTURES
LITTLE STEVEN &...

WLAV/Grand Rapids (616) 456-5461

PD: TONY GATES
MD: MICHAEL STEVENS

Hottest BOB SEGER
SAMMY HAGAR
ELVIS COSTELLO
ROBERT PLANT
TOM PETTY & H.B.S.

Med Lum ENGLISH BEAT
THUNDERBIRDS
PSYCHEDELIC FURS
VANDENBERG

WWCT/Peoria (309) 674-2000

PD: RICK PETERSON
MD: JEFF MURPHY

Hottest PAT BENATAR
TOM PETTY & H.B.S.
MEN AT WORK
LEO ZEPPELIN

Med Lum GILLY OSBOURNE
GOLDEN EARRING
VANDENBERG

KATTO/Oklahoma City (405) 631-8881

PD: DAVE BREWER
MD: WARREN WILLIAMS

Hottest TOM PETTY & H.B.S.
PAT BENATAR
JEFFERSON STARSHIP

KMOD/Tulsa (918) 684-2810

PD: CHARLIE WEST
MD: JEREMY WHITWORTH

Hottest PHIL COLLINS
PAT BENATAR
JEFFERSON STARSHIP

KEZO/Omaha (402) 592-5300

PD: GREG GILLISPIE
MD: JDE BLOOD

Hottest TOM PETTY & H.B.S. (M)
SAGA (M)
A FLOCK OF SEAGULL

KQDS/Duluth (218) 728-6421

PD: JONATHAN HANLEY
MD: BRUCE MCGREGOR

Hottest TOM PETTY & H.B.S. (M)
MEN AT WORK
PAT BENATAR (M)

KSHE/St. Louis (314) 842-1111

PD: RICK BALIS
MD: JACK SILVER

Hottest SAMMY HAGAR
JEFFERSON STARSHIP
MEN AT WORK

STRAY CATS
BOB SEGER (M)
SAMMY HAGAR (M)
SUPERTRAMP (M)

WHKC/Evansville (812) 477-8811

PD: DAVE LYONS
MD: JOSH MCKAY

Hottest PAT BENATAR
SUPERTRAMP
TOM PETTY & H.B.S.

WIOT/Toledo (419) 248-3377

PD: LEE RANDALL
MD: BUCK MCWILLIAMS

Hottest PRETENDERS
DURAN DURAN
BILLY JOEL

KLYV/Dubuque (319) 557-1040

PD: ROBERT WELCH
MD: TIM JANGEN

Hottest SAGA
BILLY SQUIER
HALL & OATES

WMAD/Madison (608) 249-9277

PD: DEBBIE DALTON

Hottest BOB SEGER (M)
TOM PETTY & H.B.S.
SAGA (M)

WBYG/Kankakee (815) 939-4541

PD: BILL TAYLOR
MD: CHRISTIE KAYHILL

Hottest TOM PETTY & H.B.S.
PAT BENATAR
PHIL COLLINS

WCPZ/Sandusky (419) 625-1010

PD: BOB BEDI

Hottest DONALD FAGEN
CS&N
BOB SEGER

KFRX/Lincoln (402) 475-6001

PD: TRACY JOHNSON

Hottest PAT BENATAR (M)
SAGA (M)
HALL & OATES

KSHE/St. Louis (314) 842-1111

PD: RICK BALIS
MD: JACK SILVER

Hottest SAMMY HAGAR
JEFFERSON STARSHIP
MEN AT WORK

GOLDEN EARRING
J.D. BLAKFLOOT
Med Lum SCANDAL
SUPERTRAMP

KQWB/Fargo (218) 236-7900

PD: SHAWN WATERS

Hottest J. GEILS BAND
MEN AT WORK
KENNY LOGGINS

KOME/San Jose (408) 246-8811

PD: BEAU PHILLIPS
MD: STEVE SLATON

Hottest SAMMY HAGAR
SAGA
MEN AT WORK

KISW/Seattle (206) 285-7625

PD: BEAU PHILLIPS
MD: STEVE SLATON

Hottest SAMMY HAGAR
SAGA
MEN AT WORK

KROQ/Pasadena (213) 578-0830

PD: FREDDIE SHAKESKIN
MD: LARRY GROVES

Hottest MEN AT WORK
PETER GABRIEL
PATYOLAS

KGB-FM/San Diego (619) 292-1360

PD: LARRY BRUCE
MD: TED EDWARDS

Hottest PAT BENATAR
LED ZEPPELIN
TOM PETTY & H.B.S.

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

KCPX/Salt Lake City (801) 972-3030

PD: GARY WALDRON

Hottest MEN AT WORK
A FLOCK OF SEAGULL
FIXX

KFMQ/Lincoln (402) 476-8565

PD: TOM BARKER
MD: BOB RUSEL

Hottest MEN AT WORK
STRAY CATS
SAGA

KMET/Los Angeles (213) 464-5638

PD: SAM BELLAMY
MD: HUGH SURRATT

Hottest LED ZEPPELIN
FIXX
MEN AT WORK

RUSH
DONALD FAGEN
Med Lum MISS PIGGY'S...
PRETENDERS

KQWB/Fargo (218) 236-7900

PD: SHAWN WATERS

Hottest J. GEILS BAND
MEN AT WORK
KENNY LOGGINS

KOME/San Jose (408) 246-8811

PD: BEAU PHILLIPS
MD: STEVE SLATON

Hottest SAMMY HAGAR
SAGA
MEN AT WORK

KISW/Seattle (206) 285-7625

PD: BEAU PHILLIPS
MD: STEVE SLATON

Hottest SAMMY HAGAR
SAGA
MEN AT WORK

KROQ/Pasadena (213) 578-0830

PD: FREDDIE SHAKESKIN
MD: LARRY GROVES

Hottest MEN AT WORK
PETER GABRIEL
PATYOLAS

KGB-FM/San Diego (619) 292-1360

PD: LARRY BRUCE
MD: TED EDWARDS

Hottest PAT BENATAR
LED ZEPPELIN
TOM PETTY & H.B.S.

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

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PD: GARY WALDRON

Hottest MEN AT WORK
A FLOCK OF SEAGULL
FIXX

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PD: TOM BARKER
MD: BOB RUSEL

Hottest MEN AT WORK
STRAY CATS
SAGA

KMET/Los Angeles (213) 464-5638

PD: SAM BELLAMY
MD: HUGH SURRATT

Hottest LED ZEPPELIN
FIXX
MEN AT WORK

LINDA RONSTADT
FLEETWOOD MAC
M. GUFFEY LANE

KUPD/Phoenix (602) 838-3062

PD: ERN GLADDEN
MD: VAL MCINTOSH

Hottest FIXX
WHO
TOM PETTY & H.B.S.

KOLA/San Bernardino (714) 825-9952

PD: AL BARNETT

Hottest LED ZEPPELIN
FIXX
MEN AT WORK

KMET/Los Angeles (213) 464-5638

PD: SAM BELLAMY
MD: HUGH SURRATT

Hottest LED ZEPPELIN
SUPERTRAMP
TOM PETTY & H.B.S.

91X/San Diego (619) 236-9872

PD: JIM GELARO
MD: JIM RICHARDS

Hottest PAT BENATAR
CLASH
PHIL COLLINS

KLOS/Los Angeles (213) 557-7250

PD: TOMMY HADGEE
MD: RUTH PINEGO

Hottest PAT BENATAR
DURAN DURAN
SCANDAL

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

KRRR/San Francisco (415) 765-4036

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Hottest SAMMY HAGAR
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BOB SEGER

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ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
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BOB SEGER

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

FRIDA
AMY CANTOR
STEVE WINWOOD
UTOPIA

KUPD/Phoenix (602) 838-3062

PD: ERN GLADDEN
MD: VAL MCINTOSH

Hottest FIXX
WHO
TOM PETTY & H.B.S.

KOLA/San Bernardino (714) 825-9952

PD: AL BARNETT

Hottest LED ZEPPELIN
FIXX
MEN AT WORK

KMET/Los Angeles (213) 464-5638

PD: SAM BELLAMY
MD: HUGH SURRATT

Hottest LED ZEPPELIN
SUPERTRAMP
TOM PETTY & H.B.S.

91X/San Diego (619) 236-9872

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MD: JIM RICHARDS

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PHIL COLLINS

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MD: RUTH PINEGO

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SCANDAL

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BOB SEGER

BILLY SQUIER
TALK TALK
FOREIGNER

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CLASH
PHIL COLLINS

KLOS/Los Angeles (213) 557-7250

PD: TOMMY HADGEE
MD: RUTH PINEGO

Hottest PAT BENATAR
DURAN DURAN
SCANDAL

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

PRETENDERS
MOTLEY CRUE
FRANK MARINO

KUPD/Phoenix (602) 838-3062

PD: ERN GLADDEN
MD: VAL MCINTOSH

Hottest FIXX
WHO
TOM PETTY & H.B.S.

KOLA/San Bernardino (714) 825-9952

PD: AL BARNETT

Hottest LED ZEPPELIN
FIXX
MEN AT WORK

KMET/Los Angeles (213) 464-5638

PD: SAM BELLAMY
MD: HUGH SURRATT

Hottest LED ZEPPELIN
SUPERTRAMP
TOM PETTY & H.B.S.

91X/San Diego (619) 236-9872

PD: JIM GELARO
MD: JIM RICHARDS

Hottest PAT BENATAR
CLASH
PHIL COLLINS

KLOS/Los Angeles (213) 557-7250

PD: TOMMY HADGEE
MD: RUTH PINEGO

Hottest PAT BENATAR
DURAN DURAN
SCANDAL

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL

Hottest SAMMY HAGAR
TOM PETTY & H.B.S.
BOB SEGER

CFOX/Vancouver (604) 684-7221
PD: DON SHAFER
MD: RICK SHANNON

KUPD/Phoenix (602) 838-3062

PD: ERN GLADDEN
MD: VAL MCINTOSH

Hottest FIXX
WHO
TOM PETTY & H.B.S.

KOLA/San Bernardino (714) 825-9952

PD: AL BARNETT

Hottest LED ZEPPELIN
FIXX
MEN AT WORK

KMET/Los Angeles (213) 464-5638

PD: SAM BELLAMY
MD: HUGH SURRATT

Hottest LED ZEPPELIN
SUPERTRAMP
TOM PETTY & H.B.S.

91X/San Diego (619) 236-9872

PD: JIM GELARO
MD: JIM RICHARDS

Hottest PAT BENATAR
CLASH
PHIL COLLINS

KLOS/Los Angeles (213) 557-7250

PD: TOMMY HADGEE
MD: RUTH PINEGO

Hottest PAT BENATAR
DURAN DURAN
SCANDAL

KRRR/San Francisco (415) 765-4036

PD: DAVE ROBERTS
ASST. PD: JON RUSSELL



BOB SEGER (M)  
**Medium**  
 GOLDEN EARRING  
 WHO  
 SAGA  
 PAT BENATAR  
 PHIL COLLINS  
 NEIL YOUNG  
 a TOM PETTY & H.B.S.  
 LED ZEPPELIN  
 a RIC OCASEK  
 a TRIUMPH  
 a RED RIDER  
 a OZZY OSBOURNE  
 KISS  
 NIGHT RANGER  
 FRANK MARINO  
 a TONY CAREY

**KLPX/Tucson**  
**(602) 622-6711**

PD: ALAN BROWNING  
 MD: JAMES BRADY

**Hottest**  
 MISSING PERSONS  
 DURAN DURAN  
 SAMMY HAGAR  
 BOB SEGER  
 BILLY JOEL  
 PRETENDERS  
 TOM PETTY & H.B.S.

**Medium**  
 NEIL YOUNG  
 PAT BENATAR  
 PHIL COLLINS  
 MEN AT WORK  
 NIGHT RANGER  
 LED ZEPPELIN  
 TALK TALK  
 GOLDEN EARRING  
 FIXX  
 a RANDY NEWMAN  
 SUPERTRAMP  
 STREET PAJAMA  
 RIC OCASEK  
 Added  
 TRIUMPH

**KWXL/Albuquerque**  
**(505) 765-6400**

PD: BILL STAMBAUGH  
 MD: DOUG DAVIS

**Hottest**  
 MOVING PICTURES  
 SAMMY HAGAR  
 PHIL COLLINS  
 SAGA  
 FIXX  
 TOM PETTY & H.B.S.  
 PAT BENATAR  
 JEFFERSON STARSHIP  
 MICHAEL JACKSON  
 MISSING PERSONS (M)  
 NIGHT RANGER  
 DURAN DURAN (M)  
**Medium**  
 WALL OF VOODOO  
 JONI MITCHELL  
 RIOT  
 DIRE STRAITS  
 VANDEBERG  
 DONALD FAGEN  
 PLANETS  
 BOB SEGER  
 SQUEEZE  
 SAGA  
 KINKS  
 A FLOCK OF SEAGULL  
 ROBERT PLANT  
 HALL & GATES  
 BLOTTO  
 ROUGH TRADE  
 RIC OCASEK  
 Added  
 N. SCHON/J. HAMMER  
 RED RIDER  
 PHILIP LYNOTT  
 ATF

**KMGN/Bakersfield**  
**805-327-0207**

PD: VAN JOHNSON

**Hottest**  
 DEVO (M)  
 TOM PETTY & H.B.S.  
 FLIRTS  
 MISSING PERSONS (M)  
 PRETENDERS  
 MEN AT WORK  
 DURAN DURAN  
 MUSICAL YOUTH  
 ADAM ANT (M)  
 CULTURE CLUB  
 PSYCHEDELIC FURS  
 THOMPSON TWINS  
 LENE LOVICH  
 B-MOVIE  
 HALL & GATES  
 MODERN ENGLISH  
 FIXX (M)  
 ABC  
 YAZ  
 FASHION  
 ROUGH TRADE  
 PETER GABRIEL (M)  
 PHIL COLLINS  
 MEMBERS (M)  
 TRANSLATOR  
 SPOONS  
**Medium**  
 PATOLAS  
 SLOW CHILDREN  
 FRIDA  
 STRAY CATS  
 D. M. RUNNERS  
 BERLIN  
 SAMMY HAGAR  
 HEAVEN 17  
 ENGLISH BEAT  
 PRINCE  
 DEPECHE MODE  
 WAITRESSES  
 BOW WOW WOW  
 BILL NELSON  
 CLASH  
 PAT BENATAR  
 QUEEN  
 FAST TIMES AT R.M.  
 UTOPIA  
 TALK TALK  
 GOLDEN EARRING  
 TRIO  
 FELONY  
 GO-GO'S  
 A FLOCK OF SEAGULL  
 THOMAS DOLBY  
 JAM  
 JACK MACK &...  
 POLYPHONIC SIZE

**KPKD/Albuquerque**  
**(505) 765-6400**

PD: BILL STAMBAUGH  
 MD: DOUG DAVIS

**Hottest**  
 MOVING PICTURES  
 SAMMY HAGAR  
 PHIL COLLINS  
 SAGA  
 FIXX  
 TOM PETTY & H.B.S.  
 PAT BENATAR  
 JEFFERSON STARSHIP  
 MICHAEL JACKSON  
 MISSING PERSONS (M)  
 NIGHT RANGER  
 DURAN DURAN (M)  
**Medium**  
 WALL OF VOODOO  
 JONI MITCHELL  
 RIOT  
 DIRE STRAITS  
 VANDEBERG  
 DONALD FAGEN  
 PLANETS  
 BOB SEGER  
 SQUEEZE  
 SAGA  
 KINKS  
 A FLOCK OF SEAGULL  
 ROBERT PLANT  
 HALL & GATES  
 BLOTTO  
 ROUGH TRADE  
 RIC OCASEK  
 Added  
 N. SCHON/J. HAMMER  
 RED RIDER  
 PHILIP LYNOTT  
 ATF

**Added**  
 RIC OCASEK  
 MICHAEL JACKSON  
 YOUNG EXECUTIVES  
 MENTAL AS ANYTHING  
 PETER GOODWIN  
 RANK & FILE  
 ROBERT HAZARD  
 ROMAN GREY

**KKDJ/Fresno**  
**(209) 226-5991**

PD: DEAN OPPERMAN  
 MD: JEFF RIEDEL

**Hottest**  
 PAT BENATAR  
 TOM PETTY & H.B.S.  
 LED ZEPPELIN  
 PHIL COLLINS  
 SAMMY HAGAR  
 PRETENDERS  
 BOB SEGER  
 ROBERT PLANT  
 CLASH  
 DIRE STRAITS  
 SUPERTRAMP  
 MEN AT WORK  
 SAGA  
 STRAY CATS  
 BILLY SQUIER  
 RUSH  
 JEFFERSON STARSHIP  
 EDDIE MONEY  
 JOE JACKSON  
 DURAN DURAN  
 NEIL YOUNG  
**Medium**  
 CS&N  
 MISSING PERSONS  
 GOLDEN EARRING  
 A FLOCK OF SEAGULL  
 PAT TRAVERS  
 J. GEILS BAND  
 TALK TALK  
 NIGHT RANGER  
 TONY CAREY  
 HALL & GATES  
 Y&T  
 BILLY JOEL  
 FIXX  
 FRANK MARINO  
 BUCK DHARMA  
 a JONI MITCHELL  
 a TRIUMPH  
 a RIC OCASEK  
 Added  
 KISS  
 PSYCHEDELIC FURS

**KILO/Colorado Springs**  
**(303) 634-4896**

PD: RICH HANK  
 MD: ART PHILLIPS

**Hottest**  
 TOM PETTY & H.B.S.  
 PAT BENATAR  
 SAMMY HAGAR  
 BOB SEGER  
 SAGA  
 MEN AT WORK  
 PHIL COLLINS  
 DURAN DURAN  
 NIGHT RANGER  
 JEFFERSON STARSHIP  
 SCANDAL  
 TALK TALK  
 ADAM ANT  
 BILLY JOEL  
 ROBERT PLANT  
 PRETENDERS  
 LED ZEPPELIN  
 FRIDA  
 BLANKET OF SECRECY  
 FIXX  
 DON HENLEY  
 VANDEBERG  
 PETER GABRIEL  
 AEROSMITH  
 MISSING PERSONS  
 BRIMSTONE, TREACLE  
 SUPERTRAMP  
 DIRE STRAITS  
**Medium**  
 TONY CAREY  
 JONI MITCHELL  
 MEMBERS  
 MICHAEL JACKSON  
 GOLDEN EARRING  
 J. GEILS BAND  
 PAT TRAVERS  
 STRAY CATS  
 LITTLE STEVEN &...  
 MOVING PICTURES  
 DEVO  
 FASHION  
 FRANK MARINO  
 ENGLISH BEAT  
 PSYCHEDELIC FURS  
 KISS  
 JIMMY & MUSTANGS  
 OZZY OSBOURNE  
 Added  
 NEIL YOUNG  
 RIC OCASEK  
 ROUGH TRADE  
 MODERN ENGLISH  
 TRIUMPH  
 JOHN HALL BAND  
 N. SCHON/J. HAMMER

**KPKD/Albuquerque**  
**(505) 765-6400**

PD: LARRY MUFFITT  
 MD: RANDY RALEY

**Hottest**  
 SAGA  
 FRANK MARINO  
 JEFFERSON STARSHIP  
 EDDIE MONEY  
 BILLY THORPE  
 SAMMY HAGAR  
 JUDAS PRIEST  
 NIGHT RANGER  
 FRIDA  
 BAD COMPANY  
 ROBERT PLANT  
 RAINBOW  
 SCORPIONS  
 TAXXI  
 SHERIFF  
**Medium**  
 LED ZEPPELIN  
 PRETENDERS  
 PHIL COLLINS  
 TOM PETTY & H.B.S.  
 SHOOTING STAR  
 SUPERTRAMP  
 PAT BENATAR  
 RUSH  
 RIOT

OZZY OSBOURNE  
 BILLY JOEL  
 PSYCHEDELIC FURS  
 JONI MITCHELL  
 DONNIE IRIS  
 VANDEBERG  
 BOB SEGER  
 PRODUCERS  
 TONY CAREY

**KNX-FM/Los Angeles**  
**(213) 469-1212**

PD: MICHAEL SHEEHY  
 MD: DAVID HALL

**Hottest**  
 SUPERTRAMP  
 BILLY JOEL  
 KENNY LOGGINS  
 JONI MITCHELL  
 MICHAEL McDONALD  
 LINDA RONSTADT  
 HALL & GATES  
 FLEETWOOD MAC  
 DONALD FAGEN  
 JEFFERSON STARSHIP  
 JOE JACKSON  
 ABC  
 DAN FOGELBERG  
 MEN AT WORK  
 LRB  
**Medium**  
 CS&N  
 GLENN FREY  
 DON HENLEY  
 KIM CARNES  
 GERRY RAFFERTY  
 STEVE MILLER BAND  
 CLIFF RICHARD  
 SNEAKER  
 AL JARREAU  
 STEPHEN BISHOP  
 JESSE COLIN YOUNG  
 POCO  
 FIREBALL  
 ICEHOUSE  
 Added  
 DIRE STRAITS  
 CULTURE CLUB

**KZAM/Seattle**  
**(206) 454-1540**

PD: CHRIS KOVARIK  
 MD: DAVE SCOTT

**Hottest**  
 BOB SEGER (M)  
 KENNY LOGGINS (M)  
 STEVE WINWOOD  
 JOHN COUGAR  
 TOM PETTY & H.B.S.  
 LRB  
 BILLY JOEL (M)  
 PRETENDERS  
 FLEETWOOD MAC  
**Medium**  
 LINDA RONSTADT  
 a POCO  
 a ALAN PARSONS PROJ.  
 MICHAEL McDONALD  
 CULTURE CLUB  
 a MUSICAL YOUTH  
 a A FLOCK OF SEAGULL  
 a DIRE STRAITS  
 PHIL COLLINS  
 SUPERTRAMP  
 GLENN FREY  
 STRAY CATS  
 DONALD FAGEN  
 DON HENLEY  
 HALL & GATES

**KAZY/Denver**  
**(303) 759-5800**

PD: RICH MEYER  
 ASST. PD: BRUCE WHEELER

**Hottest**  
 PAT BENATAR  
 TOM PETTY & H.B.S.  
 PHIL COLLINS  
 PRETENDERS  
 CLASH  
 SAGA  
 STRAY CATS  
 FRIDA  
 SUPERTRAMP  
 SAMMY HAGAR  
 FIXX  
 MEN AT WORK  
 FRANK MARINO  
 TALK TALK  
 ADAM ANT  
**Medium**  
 SCANDAL  
 J. GEILS BAND  
 BOB SEGER  
 HENRY PAUL BAND  
 LED ZEPPELIN  
 DIRE STRAITS  
 PAYOLAS  
 PSYCHEDELIC FURS  
 GOLDEN EARRING  
 JEFFERSON STARSHIP  
 a NEIL YOUNG  
 a NIGHT RANGER  
 a DURAN DURAN  
 a OZZY OSBOURNE

**KDUK/Honolulu**  
**(808) 524-7100**

PD: BILL MIMS  
 MD: ANDY PRESTON

**Hottest**  
 DURAN DURAN  
 SAMMY HAGAR  
 MEN AT WORK  
 ADAM ANT  
 LED ZEPPELIN  
 GOLDEN EARRING  
 SAGA  
 FIXX  
 KISS  
 PAT BENATAR  
 TOM PETTY & H.B.S.  
 SUPERTRAMP  
 PHIL COLLINS  
 PRETENDERS  
 DWEETIL ZAPPA  
 DIRE STRAITS  
**Medium**  
 NIGHT RANGER

AEROSMITH  
 PETER GABRIEL  
 CLASH  
 A FLOCK OF SEAGULL  
 STRAY CATS  
 MISSING PERSONS  
 J. GEILS BAND  
 BILLY JOEL  
 RUSH  
 Added  
 SCANDAL  
 TRIUMPH  
 FRANK MARINO  
 ROMEO VOID  
 RIC OCASEK  
 BOB SEGER  
 HISTORY OF SURF MU

**KINK/Portland**  
**(503) 228-5000**

PD: RICK SCOTT  
 MD: CHARLIE BUSH

**Hottest**  
 SUPERTRAMP  
 CASINO LIGHTS  
 KENNY G  
 JONI MITCHELL  
 BOB SEGER  
 DONALD FAGEN  
 DAN FOGELBERG  
 MEN AT WORK  
 LRB  
**Medium**  
 CS&N  
 GLENN FREY  
 DON HENLEY  
 KIM CARNES  
 GERRY RAFFERTY  
 STEVE MILLER BAND  
 CLIFF RICHARD  
 SNEAKER  
 AL JARREAU  
 STEPHEN BISHOP  
 JESSE COLIN YOUNG  
 POCO  
 FIREBALL  
 ICEHOUSE  
 Added  
 DIRE STRAITS  
 CULTURE CLUB  
 a RANDY NEWMAN  
 TOM PETTY & H.B.S.  
 E. KLUUGH/B. JAMES  
 HALL & GATES  
 JESSE COLIN YOUNG  
 TZ/IK  
 M. MC DONALD  
 PHIL COLLINS  
 CULTURE CLUB  
 STANLEY TURRENTINE  
 Added  
 JOHN STEWART  
 TODD RUNDGREN  
 NEIL YOUNG  
 STEPHEN BISHOP

**KROY/Sacramento**  
**916-441-4950**

PD: DENNIS NEWMAN

**Hottest**  
 DURAN DURAN  
 SAMMY HAGAR  
 TOM PETTY & H.B.S. (M)  
 FIXX (M)  
 GOLDEN EARRING  
 PRETENDERS  
 J. GEILS BAND  
 PHIL COLLINS  
**Medium**  
 SAGA  
 JEFFERSON STARSHIP  
 BILLY JOEL  
 MEN AT WORK  
 BOB SEGER  
 LED ZEPPELIN  
 PAT BENATAR  
 SUPERTRAMP  
 NIGHT RANGER  
 FRANK MARINO  
 a NEIL YOUNG  
 a PSYCHEDELIC FURS  
 a A FLOCK OF SEAGULL

**KEZE/Spokane**  
**(509) 448-1000**

PD: BRIAN GREGORY  
 MD: JIM ARNOLD

**Hottest**  
 TOM PETTY & H.B.S. (M)  
 LED ZEPPELIN  
 DURAN DURAN  
 ADAM ANT  
 MEN AT WORK (M)  
 DIRE STRAITS (M)  
 STRAY CATS (M)  
 SAMMY HAGAR (M)  
 BOB SEGER (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)  
**Medium**  
 MOVING PICTURES  
 JONI MITCHELL  
 BILLY JOEL  
 JOE JACKSON  
 MISSING PERSONS  
 SAGA (M)  
 WHO  
 PAT BENATAR (M)  
 A FLOCK OF SEAGULL  
 SUPERTRAMP (M)  
 ADAM ANT  
 TOM PETTY & H.B.S. (M)  
 DON HENLEY  
 LED ZEPPELIN  
 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
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 DONALD FAGEN  
 J. GEILS BAND (M)  
 FIXX  
 PETER GABRIEL  
 MEN AT WORK (M)  
 PRETENDERS (M)<



**104.1 R**  
Parallel One Playlists

**MIDWEST**

**WLS**  
FM 95 Chicago

PD: Richard Lippincott  
MD: Steve Perun

- H 1 1 TONI BASIL/Mickey
- H 2 2 HALL & GATES/Maneater
- H 3 3 DON HENLEY/Dirty Laundry
- H 4 4 MEN AT WORK/Down Under
- H 5 5 STRAY CATS/Rock This Town
- H 6 6 DON HENLEY/Dirty Laundry
- H 7 7 CLASH/Rock The Casbah
- H 8 8 PAT BENATAR/Shadows Of The Night
- H 9 9 ABC/The Look Of Love/Part
- H 10 10 PHIL COLLINS/You Can't Hurry Love
- H 11 11 BOB SEGER/Shane On The Moon
- H 12 12 SUPERTRAMP/It's Raining Again
- H 13 13 ADAM ANTI/Goody Two Shoes
- H 14 14 PETER GABRIEL/Shock The Monkey
- H 15 15 JOE JACKSON/Steppin' Out
- H 16 16 TOM PETTY/You Got Lucky
- H 17 17 BILLY JOEL/Allentown
- H 18 18 MEN AT WORK/Who Can It Be Now?
- H 19 19 JOHN COUGAR/Hand To Hold On To
- H 20 20 A FLOCK OF SEAGULS/Space Age Love Song
- H 21 21 FLEETWOOD MAC/Love In Store
- H 22 22 CS&N/Southern Cross
- H 23 23 CHICAGO/Love Me Tomorrow
- H 24 24 LRB/The Other Guy
- H 25 25 A FLOCK OF SEAGULS/Space Age Love Song
- H 26 26 ALAN PARSONS/Eye In The Sky
- ADDS 27 KENNY LOGGINS/Heart To Heart
- 28 SAGA/On The Loose
- 29 STRAY CATS/Stray Cat Strut
- ON SMAMY HAGAR/Your Love Is Driving

**94.1 FM WKTI**  
Milwaukee

PD: Dallas Cole  
MD: Danny Clayton

- H 1 1 MEN AT WORK/Down Under
- H 2 2 SUPERTRAMP/It's Raining Again
- H 3 3 DON HENLEY/Dirty Laundry
- H 4 4 LAURA BRANIGAN/Gloria
- H 5 5 LIONEL RICHIE/Truly
- H 6 6 TOTO/Africa
- H 7 7 HALL & GATES/Maneater
- H 8 8 STRAY CATS/Rock This Town
- H 9 9 PHIL COLLINS/You Can't Hurry Love
- H 10 10 TONI BASIL/Mickey
- H 11 11 PAT BENATAR/Shadows Of The Night
- H 12 12 CS&N/Southern Cross
- H 13 13 MARVIN GATE/Sexual Healing
- H 14 14 DONALD FAGEN/I.G.Y./What A Beautiful
- H 15 15 TOM PETTY/You Got Lucky
- H 16 16 LRB/The Other Guy
- H 17 17 DIONNE WARWICK/Hearbreaker
- H 18 18 FLEETWOOD MAC/Love In Store
- H 19 19 PHIL COLLINS/You Can't Hurry Love
- H 20 20 A FLOCK OF SEAGULS/Space Age Love Song
- H 21 21 J. GEILS BAND/Do
- H 22 22 PATTI AUSTIN/Baby, Come To Me
- H 23 23 BOB SEGER/Shane On The Moon
- ADDS NONE
- ON ALAN PARSONS/Psychobabble
- JOHN COUGAR/Hand To Hold On To
- MICHAEL MCDONALD/ Gotta Try

**Q102**  
Cincinnati

PD: Jim Fox  
MD: Tony Galluzzo

- H 2 1 BILLY SOUIER/Everybody Wants You
- H 3 2 TONI BASIL/Mickey
- H 4 3 EDDIE MONEY/Shakin'
- H 5 4 JOHN COUGAR/Hand To Hold On To
- H 6 5 LIONEL RICHIE/Truly
- H 7 6 MEN AT WORK/Down Under
- H 8 7 HALL & GATES/Maneater
- H 9 8 MARVIN GATE/Sexual Healing
- H 10 9 PAT BENATAR/Shadows Of The Night
- H 11 10 JOE JACKSON/Steppin' Out
- H 12 11 ABC/The Look Of Love/Part
- H 13 12 DON HENLEY/Dirty Laundry
- H 14 13 TOTO/Africa
- H 15 14 STRAY CATS/Rock This Town
- H 16 15 EVELYN KING/Love Come Down
- H 17 16 ADAM ANTI/Goody Two Shoes
- H 18 17 VANITY & The Group
- H 19 18 JACKSON/MCARTNEY/The Girl Is Mine
- H 20 19 TOM PETTY/You Got Lucky
- H 21 20 SUPERTRAMP/It's Raining Again
- H 22 21 DAN FOEGLBERG/Missing You
- H 23 22 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 24 23 COCKER & WARRNE/Super Where We Belong
- H 25 24 SAMMY HAGAR/Your Love Is Driving
- H 26 25 DONALD FAGEN/I.G.Y./What A Beautiful
- H 27 26 LRB/The Other Guy
- H 28 27 GLENN FREY/All Those Lies
- H 29 28 KENNY LOGGINS/Heart To Heart
- H 30 29 PETER GABRIEL/Shock The Monkey
- H 31 30 CLIFF ADAMS/Endless
- ADDS 28, 29, 30
- MICHAEL JACKSON/Beat It

**WLS**  
AM 89 Chicago

PD: Richard Lippincott  
MD: Steve Perun

- H 1 1 TONI BASIL/Mickey
- H 2 2 HALL & GATES/Maneater
- H 3 3 TOTO/Africa
- H 4 4 MEN AT WORK/Down Under
- H 5 5 LAURA BRANIGAN/Gloria
- H 6 6 LIONEL RICHIE/Truly
- H 7 7 DON HENLEY/Dirty Laundry
- H 8 8 PAT BENATAR/Shadows Of The Night
- H 9 9 ABC/The Look Of Love/Part
- H 10 10 PHIL COLLINS/You Can't Hurry Love
- H 11 11 BOB SEGER/Shane On The Moon
- H 12 12 DIONNE WARWICK/Hearbreaker
- H 13 13 SUPERTRAMP/It's Raining Again
- H 14 14 JOE JACKSON/Steppin' Out
- H 15 15 TOM PETTY/You Got Lucky
- H 16 16 MEN AT WORK/Who Can It Be Now?
- H 17 17 JOHN COUGAR/Hand To Hold On To
- H 18 18 COCKER & WARRNE/Super Where We Belong
- H 19 19 CS&N/Southern Cross
- H 20 20 CHICAGO/Love Me Tomorrow
- H 21 21 LRB/The Other Guy
- H 22 22 A FLOCK OF SEAGULS/Space Age Love Song
- H 23 23 ALAN PARSONS/Eye In The Sky
- ADDS MICHAEL MCDONALD/ Gotta Try
- ON KENNY LOGGINS/Heart To Heart

(H) indicates one of the five "hottest" records on each Parallel One playlist.

**WJOL 99.1 FM**  
St. Paul

PD: Tac Hammer  
MD: Gregg Swedberg

- H 2 1 PHIL COLLINS/You Can't Hurry Love
- H 3 2 TOM PETTY/You Got Lucky
- H 4 3 MOVING PICTURES/What About Me
- H 5 4 BILLY JOEL/Allentown
- H 6 5 LRB/The Other Guy
- H 7 6 SAMMY HAGAR/Your Love Is Driving
- H 8 7 PATTI AUSTIN/Baby, Come To Me
- H 9 8 FLEETWOOD MAC/Love In Store
- H 10 9 SAGA/On The Loose
- H 11 10 KENNY LOGGINS/Heart To Heart
- H 12 11 MEN AT WORK/Down Under
- H 13 12 JEFFREY OSBORNE/On The Wings Of Love
- H 14 13 A FLOCK OF SEAGULS/Space Age Love Song
- H 15 14 PRETENDERS/Back On The Chain...
- H 16 15 CS&N/Southern Cross
- H 17 16 CULTURE CLUB/Do You Really Want...
- H 18 17 HALL & GATES/Maneater
- H 19 18 RACHEL SNEY/Too Do
- H 20 19 BOB SEGER/Shane On The Moon
- H 21 20 MICHAEL JACKSON/Beat It
- H 22 21 TONI BASIL/Mickey
- H 23 22 STRAY CATS/Stray Cat Strut
- H 24 23 J. GEILS BAND/Do
- H 25 24 LIONEL RICHIE/Truly
- H 26 25 SUPERTRAMP/It's Raining Again
- H 27 26 PHIL COLLINS/You Can't Hurry Love
- H 28 27 TOM PETTY/You Got Lucky
- H 29 28 MEN AT WORK/Down Under
- H 30 29 DURAN DURAN/Hungry Like The Wolf
- H 31 30 J. GEILS BAND/Do
- ADDS 31 LEE RITENOUR/Cross My Heart
- 32 TOTO/Africa
- 33 FRIDA/I Know There's Someth
- 34 RAY PARKER JR./Bad Boy
- 35 JOE JACKSON/Steppin' Out
- 36 SAMMY HAGAR/Your Love Is Driving
- 37 CHICAGO/What You're Missing
- 38 JOHN HALL BAND/How Me Again
- 39 DON HENLEY/Can't Stand Still
- 40 STEEL BREEZE/Dreamin' Is Easy
- 41 A FLOCK OF SEAGULS/Space Age Love Song
- 42 LIONEL RICHIE/You Are
- 43 NEIL DIAMOND/I'm Alive
- 44 MUSICAL YOUTH/Pass The Dutchie
- ADDS 37, 38, 39, 40
- ON FRIDA/I Know There's Someth

ADDS 28, 29, 30

- ON DON HENLEY/Can't Stand Still
- DURAN DURAN/Hungry Like The Wolf
- MICHAEL JACKSON/Beat It
- BILLY JOEL/Allentown
- SAMMY HAGAR/Your Love Is Driving
- PETER GABRIEL/Shock The Monkey
- LINDA RONSTADT/I Knew You When
- CHILLI WALK/Matcha Gonna Do
- RABBITT & GATLE/You And I
- SANDAL/Goodbye To You
- POD/Shoot For The Moon

**Hot Hits!**  
Chicago  
WBBM-FM 96

PD: Buddy Scott  
MD: Dave Robbins

- H 1 1 HALL & GATES/Maneater
- H 2 2 MEN AT WORK/Down Under
- H 3 3 TOTO/Africa
- H 4 4 LIONEL RICHIE/Truly
- H 5 5 STRAY CATS/Rock This Town
- H 6 6 TONI BASIL/Mickey
- H 7 7 DON HENLEY/Dirty Laundry
- H 8 8 JOE JACKSON/Steppin' Out
- H 9 9 MARVIN GATE/Sexual Healing
- H 10 10 PAT BENATAR/Shadows Of The Night
- H 11 11 PHIL COLLINS/You Can't Hurry Love
- H 12 12 CLASH/Rock The Casbah
- H 13 13 BILLY JOEL/Allentown
- H 14 14 LRB/The Other Guy
- H 15 15 BOB SEGER/Shane On The Moon
- H 16 16 J. GEILS BAND/Do
- H 17 17 TOM PETTY/You Got Lucky
- H 18 18 A FLOCK OF SEAGULS/Space Age Love Song
- H 19 19 PETER GABRIEL/Shock The Monkey
- H 20 20 MOVING PICTURES/What About Me
- H 21 21 DURAN DURAN/Hungry Like The Wolf
- H 22 22 CULTURE CLUB/Do You Really Want...
- H 23 23 M&B/Take The Time
- H 24 24 STRAY CATS/Stray Cat Strut
- H 25 25 SAMMY HAGAR/Your Love Is Driving
- H 26 26 GOLDEN EARRING/Twilight Zone
- H 27 27 DONNA SUMMER/The Woman In Me
- H 28 28 GLENN FREY/All Those Lies
- H 29 29 RABBITT & GATLE/You And I
- H 30 30 AIR SUPPLY/Two Less Lonely Peopl
- ADDS 21, 24
- NIGHT RANGER/Don't Tell Me You...
- ON WHO/Eminence Front
- CHAKA KHAN/Get To Be There
- ALAN PARSONS/Psychobabble
- BARRY MANILOW/Memory
- LINDA RONSTADT/I Knew You When
- POD/Shoot For The Moon
- SCANDAL/Goodbye To You
- MUSICAL YOUTH/Pass The Dutchie
- ROUTE 66/All Touch
- LITTLE STEVEN.../Forever
- FRIDA/I Know There's someth

ADDS 21, 24

- ON NIGHT RANGER/Don't Tell Me You...
- WHO/Eminence Front
- CHAKA KHAN/Get To Be There
- ALAN PARSONS/Psychobabble
- BARRY MANILOW/Memory
- LINDA RONSTADT/I Knew You When
- POD/Shoot For The Moon
- SCANDAL/Goodbye To You
- MUSICAL YOUTH/Pass The Dutchie
- ROUTE 66/All Touch
- LITTLE STEVEN.../Forever
- FRIDA/I Know There's someth

**800/CKLW**  
stereo am  
Detroit

PD: Pat Holiday  
MD: Rosalie Trombley

- H 1 1 TONI BASIL/Mickey
- H 2 2 LAURA BRANIGAN/Gloria
- H 3 3 JOHN HENLEY/Dirty Laundry
- H 4 4 LIONEL RICHIE/Truly
- H 5 5 HALL & GATES/Maneater
- H 6 6 STRAY CATS/Rock This Town
- H 7 7 RABBITT & GATLE/You And I
- H 8 8 JACKSON/MCARTNEY/The Girl Is Mine
- H 9 9 JOE JACKSON/Steppin' Out
- H 10 10 MARVIN GATE/Sexual Healing
- H 11 11 STRAY CATS/Rock This Town
- H 12 12 DIONNE WARWICK/Hearbreaker
- H 13 13 DIANA ROSS/Muscles
- H 14 14 COCKER & WARRNE/Super Where We Belong
- H 15 15 PATTI AUSTIN/Baby, Come To Me
- H 16 16 MEN AT WORK/Who Can It Be Now?
- H 17 17 PRINCE/1999
- H 18 18 MISSING PERSONS/Destination Unknown
- H 19 19 PHIL COLLINS/You Can't Hurry Love
- H 20 20 JEFFREY OSBORNE/On The Wings Of Love
- H 21 21 ABC/The Look Of Love/Part
- H 22 22 SUPERTRAMP/It's Raining Again
- H 23 23 ELVIS PRESLEY/The Elvis Wail
- H 24 24 J. GEILS BAND/Do
- H 25 25 NEIL DIAMOND/You're A Good Girl In A Good Way
- H 26 26 JANET JACKSON/Young Love
- H 27 27 MEN AT WORK/Down Under
- H 28 28 CHILLI WALK/Matcha Gonna Do
- H 29 29 TOTO/Africa
- H 30 30 DAN FOEGLBERG/Missing You
- ADDS NONE
- ON BOB SEGER/Shane On The Moon
- JOHN COUGAR/Hand To Hold On To
- KIM CARNES/Does It Make You Rem
- AMERICA/Right Before Your Eye
- ELTON JOHN/Bell & Chain
- LRB/The Other Guy
- KENNY LOGGINS/Heart To Heart
- RAY PARKER JR./Bad Boy
- CULTURE CLUB/Do You Really Want...
- TOM PETTY/You Got Lucky

ADDS 28, 29, 30

- ON BOB SEGER/Shane On The Moon
- JOHN COUGAR/Hand To Hold On To
- KIM CARNES/Does It Make You Rem
- AMERICA/Right Before Your Eye
- ELTON JOHN/Bell & Chain
- LRB/The Other Guy
- KENNY LOGGINS/Heart To Heart
- RAY PARKER JR./Bad Boy
- CULTURE CLUB/Do You Really Want...
- TOM PETTY/You Got Lucky

(H) indicates one of the five "hottest" records on each Parallel One playlist.

**104.1 KBEQ**  
Kansas City

PD: Todd Chase  
Assist. PD/MD: John Conrad

- H 1 1 TONI BASIL/Mickey
- H 2 2 LAURA BRANIGAN/Gloria
- H 3 3 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 4 4 TOTO/Africa
- H 5 5 DON HENLEY/Dirty Laundry
- H 6 6 STRAY CATS/Rock This Town
- H 7 7 CLASH/Rock The Casbah
- H 8 8 PATTI AUSTIN/Baby, Come To Me
- H 9 9 PAT BENATAR/Shadows Of The Night
- H 10 10 BILLY JOEL/Allentown
- H 11 11 SUPERTRAMP/It's Raining Again
- H 12 12 JACKSON/MCARTNEY/The Girl Is Mine
- H 13 13 SUPERTRAMP/It's Raining Again
- H 14 14 DIONNE WARWICK/Hearbreaker
- H 15 15 HALL & GATES/Maneater
- H 16 16 TOM PETTY/You Got Lucky
- H 17 17 JUICE NEWTON/Heart Of The Night
- H 18 18 JACKSON/MCARTNEY/The Girl Is Mine
- H 19 19 BOB SEGER/Shane On The Moon
- H 20 20 MEN AT WORK/Down Under
- H 21 21 ADAM ANTI/Goody Two Shoes
- H 22 22 J. GEILS BAND/Do
- H 23 23 RABBITT & GATLE/You And I
- H 24 24 MOVING PICTURES/What About Me
- H 25 25 LIONEL RICHIE/Truly
- H 26 26 SUPERTRAMP/It's Raining Again
- H 27 27 PHIL COLLINS/You Can't Hurry Love
- H 28 28 TOM PETTY/You Got Lucky
- H 29 29 MEN AT WORK/Down Under
- H 30 30 DURAN DURAN/Hungry Like The Wolf
- H 31 31 J. GEILS BAND/Do
- ADDS 32 RABBITT & GATLE/You And I
- 33 TOTO/Africa
- 34 FRIDA/I Know There's Someth
- 35 RAY PARKER JR./Bad Boy
- 36 FLEETWOOD MAC/Love In Store
- 37 CULTURE CLUB/Do You Really Want...
- 38 SAMMY HAGAR/Your Love Is Driving
- 39 A FLOCK OF SEAGULS/Space Age Love Song
- 40 KENNY LOGGINS/Heart To Heart
- 41 BOB SEGER/Shane On The Moon
- 42 DON HENLEY/Can't Stand Still
- 43 MICHAEL MCDONALD/ Gotta Try
- 44 A FLOCK OF SEAGULS/Space Age Love Song
- 45 LIONEL RICHIE/You Are
- 46 NEIL DIAMOND/I'm Alive
- 47 MUSICAL YOUTH/Pass The Dutchie
- ADDS 37, 38, 39, 40
- ON FRIDA/I Know There's Someth

ADDS 28, 29, 30

- ON DON HENLEY/Can't Stand Still
- DURAN DURAN/Hungry Like The Wolf
- MICHAEL JACKSON/Beat It
- BILLY JOEL/Allentown
- SAMMY HAGAR/Your Love Is Driving
- PETER GABRIEL/Shock The Monkey
- LINDA RONSTADT/I Knew You When
- CHILLI WALK/Matcha Gonna Do
- RABBITT & GATLE/You And I
- SANDAL/Goodbye To You
- POD/Shoot For The Moon

**Hot Hits!**  
Chicago  
WBBM-FM 96

PD: Buddy Scott  
MD: Dave Robbins

- H 1 1 HALL & GATES/Maneater
- H 2 2 MEN AT WORK/Down Under
- H 3 3 TOTO/Africa
- H 4 4 LIONEL RICHIE/Truly
- H 5 5 STRAY CATS/Rock This Town
- H 6 6 TONI BASIL/Mickey
- H 7 7 DON HENLEY/Dirty Laundry
- H 8 8 JOE JACKSON/Steppin' Out
- H 9 9 MARVIN GATE/Sexual Healing
- H 10 10 PAT BENATAR/Shadows Of The Night
- H 11 11 PHIL COLLINS/You Can't Hurry Love
- H 12 12 CLASH/Rock The Casbah
- H 13 13 BILLY JOEL/Allentown
- H 14 14 LRB/The Other Guy
- H 15 15 BOB SEGER/Shane On The Moon
- H 16 16 J. GEILS BAND/Do
- H 17 17 TOM PETTY/You Got Lucky
- H 18 18 A FLOCK OF SEAGULS/Space Age Love Song
- H 19 19 PETER GABRIEL/Shock The Monkey
- H 20 20 MOVING PICTURES/What About Me
- H 21 21 DURAN DURAN/Hungry Like The Wolf
- H 22 22 CULTURE CLUB/Do You Really Want...
- H 23 23 M&B/Take The Time
- H 24 24 STRAY CATS/Stray Cat Strut
- H 25 25 SAMMY HAGAR/Your Love Is Driving
- H 26 26 GOLDEN EARRING/Twilight Zone
- H 27 27 DONNA SUMMER/The Woman In Me
- H 28 28 GLENN FREY/All Those Lies
- H 29 29 RABBITT & GATLE/You And I
- H 30 30 AIR SUPPLY/Two Less Lonely Peopl
- ADDS 21, 24
- NIGHT RANGER/Don't Tell Me You...
- ON WHO/Eminence Front
- CHAKA KHAN/Get To Be There
- ALAN PARSONS/Psychobabble
- BARRY MANILOW/Memory
- LINDA RONSTADT/I Knew You When
- POD/Shoot For The Moon
- SCANDAL/Goodbye To You
- MUSICAL YOUTH/Pass The Dutchie
- ROUTE 66/All Touch
- LITTLE STEVEN.../Forever
- FRIDA/I Know There's someth

ADDS 21, 24

- ON NIGHT RANGER/Don't Tell Me You...
- WHO/Eminence Front
- CHAKA KHAN/Get To Be There
- ALAN PARSONS/Psychobabble
- BARRY MANILOW/Memory
- LINDA RONSTADT/I Knew You When
- POD/Shoot For The Moon
- SCANDAL/Goodbye To You
- MUSICAL YOUTH/Pass The Dutchie
- ROUTE 66/All Touch
- LITTLE STEVEN.../Forever
- FRIDA/I Know There's someth

**610 KFRG**  
San Francisco

PD: Gerry Cagle  
MD: Sandy Louie

- H 1 1 TONI BASIL/Mickey
- H 2 2 LAURA BRANIGAN/Gloria
- H 3 3 JOHN HENLEY/Dirty Laundry
- H 4 4 LIONEL RICHIE/Truly
- H 5 5 HALL & GATES/Maneater
- H 6 6 STRAY CATS/Rock This Town
- H 7 7 RABBITT & GATLE/You And I
- H 8 8 JACKSON/MCARTNEY/The Girl Is Mine
- H 9 9 JOE JACKSON/Steppin' Out
- H 10 10 MARVIN GATE/Sexual Healing
- H 11 11 STRAY CATS/Rock This Town
- H 12 12 DIONNE WARWICK/Hearbreaker
- H 13 13 DIANA ROSS/Muscles
- H 14 14 COCKER & WARRNE/Super Where We Belong
- H 15 15 PATTI AUSTIN/Baby, Come To Me
- H 16 16 MEN AT WORK/Who Can It Be Now?
- H 17 17 PRINCE/1999
- H 18 18 MISSING PERSONS/Destination Unknown
- H 19 19 PHIL COLLINS/You Can't Hurry Love
- H 20 20 JEFFREY OSBORNE/On The Wings Of Love
- H 21 21 ABC/The Look Of Love/Part
- H 22 22 SUPERTRAMP/It's Raining Again
- H 23 23 ELVIS PRESLEY/The Elvis Wail
- H 24 24 J. GEILS BAND/Do
- H 25 25 NEIL DIAMOND/You're A Good Girl In A Good Way
- H 26 26 JANET JACKSON/Young Love
- H 27 27 MEN AT WORK/Down Under
- H 28 28 CHILLI WALK/Matcha Gonna Do
- H 29 29 TOTO/Africa
- H 30 30 DAN FOEGLBERG/Missing You
- ADDS NONE
- ON BOB SEGER/Shane On The Moon
- JOHN COUGAR/Hand To Hold On To
- KIM CARNES/Does It Make You Rem
- AMERICA/Right Before Your Eye
- ELTON JOHN/Bell & Chain
- LRB/The Other Guy
- KENNY LOGGINS/Heart To Heart
- RAY PARKER JR./Bad Boy
- CULTURE CLUB/Do You Really Want...
- TOM PETTY/You Got Lucky

ADDS 28, 29, 30

- ON BOB SEGER/Shane On The Moon
- JOHN COUGAR/Hand To Hold On To
- KIM CARNES/Does It Make You Rem
- AMERICA/Right Before Your Eye
- ELTON JOHN/Bell & Chain
- LRB/The Other Guy
- KENNY LOGGINS/Heart To Heart
- RAY PARKER JR./Bad Boy
- CULTURE CLUB/Do You Really Want...
- TOM PETTY/You Got Lucky

(H) indicates one of the five "hottest" records on each Parallel One playlist.

**Q103FM KOAQ**  
Denver

PD: Jack Regan  
MD: Alan Sledge

- H 1 1 LRB/The Other Guy
- H 2 2 PAT BENATAR/Shadows Of The Night
- H 3 3 MARVIN GATE/Sexual Healing
- H 4 4 FLEETWOOD MAC/Love In Store
- H 5 5 PHIL COLLINS/You Can't Hurry Love
- H 6 6 KENNY LOGGINS/Heart To Heart
- H 7 7 TOTO/Africa
- H 8 8 PATTI AUSTIN/Baby, Come To Me
- H 9 9 PAT BENATAR/Shadows Of The Night
- H 10 10 BILLY JOEL/Allentown
- H 11 11 SUPERTRAMP/It's Raining Again
- H 12 12 JACKSON/MCARTNEY/The Girl Is Mine
- H 13 13 SUPERTRAMP/It's Raining Again
- H 14 14 DIONNE WARWICK/Hearbreaker
- H 15 15 HALL & GATES/Maneater
- H 16 16 TOM PETTY/You Got Lucky
- H 17 17 JUICE NEWTON/Heart Of The Night
- H 18 18 JACKSON/MCARTNEY/The Girl Is Mine
- H 19 19 BOB SEGER/Shane On The Moon
- H 20 20 MEN AT WORK/Down Under
- H 21 21 ADAM ANTI/Goody Two Shoes
- H 22 22 J. GEILS BAND/Do
- H 23 23 RABBITT & GATLE/You And I
- H 24 24 MOVING PICTURES/What About Me
- H 25 25 LIONEL RICHIE/Truly
- H 26 26 SUPERTRAMP/It's Raining Again
- H 27 27 PHIL COLLINS/You Can't Hurry Love
- H 28 28 TOM PETTY/You Got Lucky
- H 29 29 MEN AT WORK/Down Under
- H 30 30 DURAN DURAN/Hungry Like The Wolf
- H 31 31 J. GEILS BAND/Do
- ADDS 32 RABBITT & GATLE/You And I
- 33 TOTO/Africa
- 34 FRIDA/I Know There's Someth
- 35 RAY PARKER JR./Bad Boy
- 36 FLEETWOOD MAC/Love In Store
- 37 CULTURE CLUB/Do You Really Want...
- 38 SAMMY HAGAR/Your Love Is Driving
- 39 A FLOCK OF SEAGULS/Space Age Love Song
- 40 KENNY LOGGINS/Heart To Heart
- 41 BOB SEGER/Shane On The Moon
- 42 DON HENLEY/Can't Stand Still
- 43 MICHAEL MCDONALD/ Gotta Try
- 44 A FLOCK OF SEAGULS/Space Age Love Song
- 45 LIONEL RICHIE/You Are
- 46 NEIL DIAMOND/I'm Alive
- 47 MUSICAL YOUTH/Pass The Dutchie
- ADDS 37, 38, 39, 40
- ON FRIDA/I Know There's Someth

ADDS 28, 29, 30

- ON DON HENLEY/Can't Stand Still
- DURAN DURAN/Hungry Like The Wolf
- MICHAEL JACKSON/Beat It
- BILLY JOEL/Allentown
- SAMMY HAGAR/Your Love Is Driving
- PETER GABRIEL/Shock The Monkey
- LINDA RONSTADT/I Knew You When
- CHILLI WALK/Matcha Gonna Do
- RABBITT & GATLE/You And I
- SANDAL/Goodbye To You
- POD/Shoot For The Moon

**The Mighty 690**  
San Diego

PD: Jeff Hunter  
MD: Jim Richards

- H 1 1 HALL & GATES/Maneater
- H 2 2 MEN AT WORK/Down Under
- H 3 3 TONI BASIL/Mickey
- H 4 4 JACKSON/MCARTNEY/The Girl Is Mine
- H 5 5 CLASH/Rock The Casbah
- H 6 6 MARVIN GATE/Sexual Healing
- H 7 7 ADAM ANTI/Goody Two Shoes
- H 8 8 STRAY CATS/Stray Cat Strut
- H 9 9 LRB/The Other Guy
- H 10 10 TOM PETTY/You Got Lucky
- H 11 11 KENNY LOGGINS/Heart To Heart
- H 12 12 FLEETWOOD MAC/Love In Store
- H 13 13 PHIL COLLINS/You Can't Hurry Love
- H 14 14 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 15 15 JOHN COUGAR/Hand To Hold On To
- H 16 16 LRB/The Other Guy
- H



### MIDWEST Most Added Hottest

- Culture Club
- Lionel Richie
- Stray Cats
- Men At Work
- Toto
- Phil Collins

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### WEST Most Added Hottest

- Olivia N-J
- Lionel Richie
- Stray Cats
- Men At Work
- Toto
- Austin/Ingram

#### MIDWEST PARALLEL TWO

**92X/Columbus, OH**  
Teri Nutter  
STRAY CATS  
Hottest:  
HALL & OATES 1-1  
MEN AT WORK 3-3  
PATTI AUSTIN 10-5  
FLEETWOOD MAC 20-18  
MARVIN GAYE 23-19

**KEYN-FM/Wichita, KN**  
Taylor/Peerman  
STRAY CATS  
MUSICAL YOUTH  
Hottest:  
MEN AT WORK 2-1  
PHIL COLLINS 6-3  
KENNY LOGGINS 9-6  
MARVIN GAYE 13-8  
BOB SEGER 14-9

**KIHK/Davenport, IA**  
Jim O'Hara  
CULTURE CLUB  
FRIDA  
LINDA RONSTADT  
DONNA SUMMER  
DON HENLEY  
LIONEL RICHIE  
ANNE MURRAY  
ADAM ANT  
Hottest:  
MEN AT WORK 8-1  
BARRY MANILOW 15-4  
POCO 30-10  
STRAY CATS 31-16

**KIOA/Des Moines, IA**  
Mike Judge  
STEVE MILLER BAND  
STEPHEN BISHOP  
Hottest:  
MOVING PICTURES 5-1  
PATTI AUSTIN 8-2  
LRB 10-3  
PHIL COLLINS 13-4  
MEN AT WORK 20-10

**KMGK/Des Moines, IA**  
Jim Roberts  
LITTLE STEVEN...  
MICHAEL JACKSON  
STEEL BREEZE  
RACHEL SWEET  
HALL & OATES  
DON HENLEY  
JOHN HALL BAND  
NIGHT RANGER (dp)  
UTOPIA  
Hottest:  
TOM PETTY 2-1  
LRB 4-2  
ADAM ANT 3-3  
PHIL COLLINS 12-6  
STRAY CATS D-17

**KOFM/Oklahoma City, OK**  
Dave Duquesne  
MEN AT WORK  
CULTURE CLUB  
DONNA SUMMER  
Hottest:  
PATTI AUSTIN 1-1  
BARRY MANILOW 6-3  
AIR SUPPLY 12-9  
LRB 14-10  
PHIL COLLINS 18-12

**KQKQ/Omaha, NB**  
Taylor/Evans  
Hottest:  
HALL & OATES 1-1  
MARVIN GAYE 2-2  
DON HENLEY 3-3  
JACKSON/MCCARTNEY 4-4  
SUPERTRAMP 5-5

**KRAV/Tulsa, OK**  
Gary Reynolds  
CULTURE CLUB  
NEIL DIAMOND  
Hottest:  
PATTI AUSTIN 4-1  
TOTO 7-6  
BARRY MANILOW 11-8  
LRB 14-11  
AIR SUPPLY D-14

**KSTT/Davenport, IA**  
Bill Young  
LIONEL RICHIE  
DAN FOGELBERG  
DONNA SUMMER  
RAY PARKER JR.  
FRIDA  
MICHAEL JACKSON  
Hottest:  
TOTO 3-1  
MEN AT WORK 8-2  
KENNY LOGGINS 22-11  
JUICE NEWTON D-20  
BOB SEGER 29-23

**KZ93/Peoria, IL**  
Edwards/Maloney  
PRETENDERS  
LINDA RONSTADT  
CULTURE CLUB  
NIGHT RANGER  
Hottest:  
MEN AT WORK 2-1  
PHIL COLLINS 5-2  
JOHN COUGAR 8-3  
FLEETWOOD MAC 15-7  
BOB SEGER 27-17

**U93/South Bend, IN**  
J.K. Dearing  
PATTI AUSTIN  
FLEETWOOD MAC  
BILLY JOEL  
Hottest:  
TONI BASIL 1-1  
MEN AT WORK 9-2  
DON HENLEY 3-3  
HALL & OATES 10-5  
TOTO 17-6

**WEBC/Duluth, MN**  
Dick Johnson  
CULTURE CLUB  
RABBITT & GAYLE  
Hottest:  
TOTO 2-1  
KENNY LOGGINS 18-11  
FLEETWOOD MAC 22-14  
J. GEILS BAND 20-15  
BILLY JOEL 25-17

**WGRD/Grand Rapids, MI**  
J.J. Duling  
PATTI AUSTIN  
TOM PETTY  
Hottest:  
TOTO 3-1  
PHIL COLLINS 11-8  
PATTI AUSTIN A-9  
BOB SEGER 16-13  
LRB 17-15

**WHOT/Youngstown, OH**  
Dick Thompson  
Hottest:  
HALL & OATES 1-1  
MARVIN GAYE 14-4  
PATTI AUSTIN 13-6  
ADAM ANT 20-13  
LRB 22-17

**WKS/Indianapolis, IN**  
Jay Stevens  
VANDENBERG  
Hottest:  
HALL & OATES 1-1  
TOTO 5-2  
MEN AT WORK 6-5  
JOE JACKSON 8-6  
LIONEL RICHIE 9-7

**WXJQ/Jackson, MI**  
Ryan-Cheeks  
UTOPIA  
NIGHT RANGER  
SUPERTRAMP (dp)  
JOHN HALL BAND (dp)  
SURVIVOR (dp)  
RACHEL SWEET (dp)  
Hottest:  
BOB SEGER 11-1  
SAMMY HAGAR 3-2  
STRAY CATS 28-11  
LOVERBOY 17-12  
FRIDA 19-14

**WKAU/Appleton-Oshkosh**  
Ross-Allen  
DON HENLEY  
LITTLE STEVEN...  
LIONEL RICHIE  
DURAN DURAN  
PRETENDERS (dp)  
Hottest:  
MEN AT WORK 4-1  
JOHN COUGAR 9-2  
J. GEILS BAND 11-5  
ADAM ANT 16-8  
CLASH 22-15

**WKDD/Akron, OH**  
Matt Patrick  
DONALD FAGEN  
JOE JACKSON  
MICHAEL JACKSON  
MEN AT WORK  
DURAN DURAN  
ONJ  
POCO  
CHICAGO  
BARRY MANILOW  
Hottest:  
JOHN COUGAR 5-1  
KIM CARNES 9-3  
MICHAEL MCDONALD 7-5  
BILLY JOEL 10-6  
CULTURE CLUB 17-7

**WKDU/Evansville, IN**  
Hobbs-Payne  
LINDA RONSTADT  
LIONEL RICHIE  
GLENN FREY  
POCO  
CULTURE CLUB  
GLENN FREY  
Hottest:  
TOTO 1-1  
PATTI AUSTIN 2-2  
MEN AT WORK 3-3  
PHIL COLLINS 6-6  
MARVIN GAYE 15-15

**WKFR/Kalamazoo, MI**  
Swart/Chapman  
ONJ  
PRETENDERS  
DONNA SUMMER  
SAGA  
Hottest:  
JACKSON/MCCARTNEY 2-1  
MEN AT WORK 3-2  
MARVIN GAYE 13-6  
BOB SEGER 17-12  
BILLY JOEL 27-22

**D93/Dubuque, IA**  
Steve Sesterhenn  
JACKSON/MCCARTNEY  
PATTI AUSTIN  
AIR SUPPLY  
JEFFREY OSBORNE  
JUICE NEWTON  
RABBITT & GAYLE  
LIONEL RICHIE  
Hottest:  
JACKSON/MCCARTNEY A-1  
AIR SUPPLY A-5  
JEFFREY OSBORNE A-12  
POCO 28-13  
BOB SEGER D-15

**WMEE/Fort Wayne, IN**  
Tony Richards  
DONNA SUMMER  
GLENN FREY  
LINDA RONSTADT  
MUSICAL YOUTH  
STEPHEN BISHOP  
STRAY CATS  
Hottest:  
MEN AT WORK 4-1  
MARVIN GAYE 15-6  
BOB SEGER 22-7  
MOVING PICTURES D-17  
KENNY LOGGINS 27-19

**WNAM/Appleton-Oshkosh**  
Chris Calne  
NEIL YOUNG  
GLENN FREY  
SURVIVOR  
JOE JACKSON  
Hottest:  
TOTO 3-1  
PHIL COLLINS 10-4  
FLEETWOOD MAC 12-5  
PATTI AUSTIN 13-6  
MARVIN GAYE 18-9

**WNAP/Indianapolis, IN**  
Larry Mago  
BILLY JOEL  
JUICE NEWTON  
Hottest:  
HALL & OATES 3-1  
JACKSON/MCCARTNEY 7-2  
MEN AT WORK 15-6  
PATTI AUSTIN 24-11  
KENNY LOGGINS 25-13

**WVIC/East Lansing, MI**  
Hayes/Gilligan  
STRAY CATS  
MICHAEL MCDONALD  
DON HENLEY  
VANDENBERG  
FRIDA  
Hottest:  
CLASH 6-1  
J. GEILS BAND 7-3  
MEN AT WORK 11-7  
SAGA 13-8  
WHO 16-12

**WYFM/Youngstown, OH**  
Jeff Tobin  
Hottest:  
TONI BASIL 1-1  
LAURA BRANIGAN 2-2  
PAT BENATAR 3-3  
LIONEL RICHIE 4-4  
ONJ 5-5

**WZOK/Rockford, IL**  
Tim Fox  
STRAY CATS  
Hottest:  
JACKSON/MCCARTNEY 4-1  
MEN AT WORK 5-2  
PAT BENATAR 6-3  
TOTO 7-4  
JOHN COUGAR 8-5

**WZZR/Grand Rapids, MI**  
Don Schueller  
HALL & OATES  
LIONEL RICHIE  
JOHN HALL BAND  
DEVO  
SUPERTRAMP  
UTOPIA  
NIGHT RANGER  
HOT CHOCOLATE  
STEEL BREEZE  
DON HENLEY  
Hottest:  
MEN AT WORK 1-1  
JOHN COUGAR 6-5  
PHIL COLLINS 9-6  
BILLY JOEL 17-8  
FLEETWOOD MAC 20-15

**Z104/Madison, WI**  
Jonathan Little  
NURAN DURAN  
LIONEL RICHIE  
JOE JACKSON  
Hottest:  
MEN AT WORK 2-1  
LRB 15-9  
A FLOCK OF SEAGUL 19-13  
SAMMY HAGAR 20-15  
KENNY LOGGINS 26-17

#### PARALLEL THREE

**99KG/Salina, KS**  
Denny Collier  
CULTURE CLUB  
POCO  
LINDA RONSTADT  
Hottest:  
MEN AT WORK 9-3  
CLASH 17-9  
LRB 24-13  
ADAM ANT 28-21

**KYTN/Grand Forks, ND**  
Tom Fricke  
LINDA RONSTADT  
DONNA SUMMER  
PRETENDERS  
WHO  
JOE JACKSON  
CULTURE CLUB  
NIGHT RANGER  
Hottest:  
MEN AT WORK 1-1  
ADAM ANT 14-8  
SAMMY HAGAR 30-22  
BOB SEGER D-23  
STRAY CATS D-26

**KDVV/Topeka, KN**  
Tony Stewart  
STRAY CATS  
LIONEL RICHIE  
LITTLE STEVEN...  
BARRY MANILOW  
Hottest:  
TOTO 1-1  
MEN AT WORK 2-2  
MARVIN GAYE 3-3  
ADAM ANT 4-4  
BOB SEGER 5-5

**KFMZ/Columbia, MO**  
Steve Graziano  
LITTLE STEVEN...  
CULTURE CLUB  
NIGHT RANGER  
STEEL BREEZE  
CS&N  
Hottest:  
TOM PETTY 4-1  
ADAM ANT 6-2  
PRETENDERS 13-5  
FRIDA 16-7  
DURAN DURAN 22-13

**KFYR/Bismarck, ND**  
Dan Brannan  
ONJ  
LIONEL RICHIE  
Hottest:  
TONI BASIL 1-1  
SUPERTRAMP 2-2  
HALL & OATES 3-3  
STRAY CATS 4-4  
PHIL COLLINS 5-5

**KKLS/Rapid City, SD**  
Sherwin/Piper  
KENNY LOGGINS  
CULTURE CLUB  
DONNA SUMMER  
Hottest:  
HALL & OATES 1-1  
MEN AT WORK 7-4  
PHIL COLLINS 10-7  
FLEETWOOD MAC 17-10  
BOB SEGER 30-21

**KKRC-FM/Sioux Falls, SD**  
Dan Kleley  
SAGA  
STRAY CATS  
STEPHEN BISHOP  
JOE JACKSON  
Hottest:  
HALL & OATES 1-1  
SUPERTRAMP 5-3  
MEN AT WORK 6-4  
CLASH 11-6  
SAMMY HAGAR 32-22

**KKXL-FM/Grand Forks, ND**  
Garry Leigh  
RABBITT & GAYLE  
SAGA  
LIONEL RICHIE  
Hottest:  
MEN AT WORK 1-1  
TOTO 2-2  
PATTI AUSTIN 3-3  
PHIL COLLINS 6-4  
MARVIN GAYE 9-6

**KQWB/Fargo, ND**  
Wayne Hillier  
KENNY LOGGINS  
STRAY CATS  
A FLOCK OF SEAGUL  
GLENN FREY  
RABBITT & GAYLE  
CULTURE CLUB  
MICHAEL MCDONALD  
Hottest:  
MEN AT WORK 2-1  
BILLY JOEL 18-12  
MOVING PICTURES 19-14  
BOB SEGER 21-15  
JUICE NEWTON 25-17

**KRNA/Iowa City, IA**  
Bart Goynahor  
LINDA RONSTADT  
RAY PARKER JR.  
JOE JACKSON  
GOLDEN EARRING (dp)  
Hottest:  
DON HENLEY 7-1  
MEN AT WORK 8-2  
MARVIN GAYE 14-6  
BILLY JOEL 21-14  
A FLOCK OF SEAGUL 19-15

**KWTO/FM/Springfield, MO**  
Alexander/Hammond  
DONNA SUMMER  
LINDA RONSTADT  
RAY PARKER JR.  
CULTURE CLUB  
STRAY CATS  
NEIL DIAMOND  
MARVIN GAYE  
MUSICAL YOUTH  
Hottest:  
MEN AT WORK 6-1  
TOTO 10-2  
MOVING PICTURES 8-3  
PHIL COLLINS 18-4  
KENNY LOGGINS 26-7

**WAZY-FM/Lafayette, IN**  
Jim Stacy  
DONNA SUMMER  
JOE JACKSON  
PRETENDERS (dp)  
ALAN PARSONS (dp)  
Hottest:  
MEN AT WORK 2-1  
TOTO 3-2  
TOM PETTY 7-4  
MARVIN GAYE 10-6  
CLASH 14-10

**WBWB/Bloomington, IN**  
John Helman  
ROUGH TRADE  
NEIL YOUNG  
NEWMAN & SIMON  
JOE JACKSON  
JOHN HALL BAND  
Hottest:  
HALL & OATES 1-1  
MEN AT WORK 7-3  
MOVING PICTURES 15-5  
MARVIN GAYE D-6  
BILLY JOEL 29-9

**WCIL-FM/Carbondale, IL**  
Tony Waitokus  
LIONEL RICHIE  
CHICAGO  
FLEETWOOD MAC  
STEEL BREEZE  
Hottest:  
HALL & OATES 2-1  
PHIL COLLINS 11-2  
PETER GABRIEL 17-10  
PATTI AUSTIN 26-19  
STRAY CATS 27-20

**WRKR/Racine, WI**  
Steve Warren  
Hottest:  
MEN AT WORK 4-1  
PATTI AUSTIN 10-2  
TOTO 8-3  
KENNY LOGGINS 29-18  
ADAM ANT D-21

**WSPT/Stevens Point, WI**  
Fuhr/Stage  
JOE JACKSON  
DONNA SUMMER  
RAY PARKER JR.  
LINDA RONSTADT  
DURAN DURAN  
ROUGH TRADE  
NIGHT RANGER (dp)  
Hottest:  
MEN AT WORK 1-1  
ADAM ANT 4-2  
PATTI AUSTIN 7-3  
PHIL COLLINS 13-8  
MOVING PICTURES 17-12

**KFMW/Waterloo, IA**  
Draw Bentley  
GLENN FREY  
ROBBIE PATTON  
MUSICAL YOUTH  
VANDENBERG  
STRAY CATS  
CULTURE CLUB  
Hottest:  
RAY SQUIER 9-1  
HALL & OATES 6-2  
PAT BENATAR 8-3  
TOTO 11-4  
MOVING PICTURES 17-7

**FM102/Sacramento, CA**  
Manders/Preston  
Hottest:  
HALL & OATES 1-1  
JACKSON/MCCARTNEY 2-2  
PATTI AUSTIN 3-3  
SUPERTRAMP 4-4  
LIONEL RICHIE 5-5

**K96/Provo, UT**  
Gentry/McCoy  
DURAN DURAN  
DON HENLEY  
CHICAGO  
STRAY CATS  
Hottest:  
MEN AT WORK 1-1  
J. GEILS BAND 22-16  
BOB SEGER 28-18  
ADAM ANT 29-20  
BILLY JOEL D-22

**KBBK/Boise, ID**  
Bob Lee  
NEWMAN & SIMON  
DON HENLEY  
ONJ  
STEEL BREEZE  
NIGHT RANGER  
NEIL DIAMOND  
Hottest:  
ADAM ANT 11-1  
JOHN COUGAR 12-5  
PHIL COLLINS 14-7  
MARVIN GAYE 16-8  
TOM PETTY 18-9

**KFI/Los Angeles, CA**  
Steve LaBeau  
MISSING PERSONS  
ONJ  
JOE JACKSON  
NEIL DIAMOND  
LIONEL RICHIE  
DON HENLEY  
Hottest:  
MARVIN GAYE 2-1  
MEN AT WORK 4-2  
SUPERTRAMP 5-4  
ADAM ANT 7-6  
KOOL & THE GANG 10-7

**KGGI/Riverside-S.Bern.**  
Steve O'Neil  
BOB SEGER  
DONNA SUMMER  
PRETENDERS  
ONJ  
JOE JACKSON  
NEWMAN & SIMON  
EWF  
Hottest:  
HALL & OATES 2-1  
MEN AT WORK 14-6  
TOTO 12-7  
JOHN COUGAR 15-10  
CULTURE CLUB 39-26

**KHOP/Modesto-Stockton**  
David Kraham  
ONJ  
STEEL BREEZE  
JOE JACKSON  
NEIL YOUNG  
EWF  
Hottest:  
MEN AT WORK 2-1  
PATTI AUSTIN 6-2  
JACKSON/MCCARTNEY 5-3  
MARVIN GAYE 11-6  
A FLOCK OF SEAGUL 29-14

**KIDD/Monterey, CA**  
Barry Brown  
STRAY CATS  
DONNA SUMMER  
JOE JACKSON  
EWF  
DURAN DURAN  
Hottest:  
MEN AT WORK 3-1  
BILLY SQUIER 15-10  
KENNY LOGGINS 19-11  
BILLY JOEL 21-12  
DEVO 23-16

**KIKI/Honolulu, HI**  
Kong-Shishido  
STRAY CATS  
EWF  
CHAKA KHAN  
NEIL DIAMOND  
ONJ  
RAY PARKER JR.  
MICHAEL JACKSON  
KRAFT/SIEGEL  
Hottest:  
MUSICAL YOUTH 7-1  
TOTO 11-6  
WOLF 24-13  
ADAM ANT 27-14  
PETER GABRIEL 28-17

**KJRB/Spokane, WA**  
Suds Coleman  
STRAY CATS  
MUSICAL YOUTH  
EWF  
STEPHEN BISHOP  
NEWMAN & SIMON  
PARTON & NELSON  
Hottest:  
MEN AT WORK 2-1  
JUICE NEWTON 18-4  
BILLY JOEL 16-6  
BOB SEGER 28-16  
CULTURE CLUB 30-23

**KKFM/Colorado Springs**  
Jack Hamilton  
J. GEILS BAND  
SAGA  
Hottest:  
MEN AT WORK 1-1  
TOTO 6-3  
ADAM ANT 17-8  
STRAY CATS 25-14

**KLUC/Las Vegas, NV**  
Randy Lunquist  
STRAY CATS  
POCO  
STEEL BREEZE  
Hottest:  
MEN AT WORK 1-1  
TOTO 5-3  
TOM PETTY 8-5  
JOHN COUGAR 13-10

**KNBQ/Tacoma, WA**  
Bryan-Roberts  
MUSICAL YOUTH  
DURAN DURAN  
WOLF  
DON HENLEY  
ONJ  
STEEL BREEZE  
LIONEL RICHIE  
POCO  
NEIL YOUNG  
Hottest:  
FLEETWOOD MAC 1-1  
BILLY JOEL 6-6  
MARVIN GAYE 10-10  
SAMMY HAGAR 14-14  
STRAY CATS 20-20

**Y94/Fresno, CA**  
John McCorkle  
LRB  
BILLY JOEL  
Hottest:  
HALL & OATES 2-1  
MEN AT WORK 5-2  
PATTI AUSTIN 7-6  
PHIL COLLINS 12-9  
TOTO 16-12

**K093/Modesto, CA**  
Ausham-Main  
SAMMY HAGAR  
DONNA SUMMER  
STEEL BREEZE  
POCO  
NEIL DIAMOND  
JOE JACKSON  
Hottest:  
PATTI AUSTIN 2-1  
MARVIN GAYE 8-2  
KENNY LOGGINS 22-9  
BOB SEGER 30-13  
ALAN PARSONS 29-18

**KQMQ/Honolulu, HI**  
Austin/Vall  
LIONEL RICHIE  
STRAY CATS  
EWF  
LINDA RONSTADT  
GLENN FREY  
STANLEY CLARKE  
MALCOM MCLAREN  
MICHAEL JACKSON  
MICHAEL JACKSON  
Hottest:  
MEN AT WORK 1-1  
TAVARES 2-2  
CLASH 3-3  
ADAM ANT 4-4  
TOTO 5-5

**KRQ/Tucson, AZ**  
Zapoleon/Norris  
MUSICAL YOUTH  
MEN AT WORK  
MICHAEL JACKSON  
WHO  
FIXX  
SAGA  
FLEETWOOD MAC  
Hottest:  
MEN AT WORK 1-1  
ADAM ANT 8-5  
PRETENDERS 17-11  
STREET PAJAMA 28-13  
STRAY CATS 24-16

**KRSP/Salt Lake City, UT**  
Carlson/Moli  
STRAY CATS (RA)  
PETER GABRIEL  
LIONEL RICHIE  
ONJ  
Hottest:  
MEN AT WORK 6-1  
DON HENLEY 4-2  
CLASH 12-7  
PATTI AUSTIN 13-9  
J. GEILS BAND 17-12

**KSKD/Salem, OR**  
Len E. Mitchell  
MISSING PERSONS  
JOHN HENLEY  
JOHN HALL BAND  
STEEL BREEZE  
NIGHT RANGER (dp)  
FRIDA (dp)  
WOLF (dp)  
NEWMAN & SIMON (dp)  
BARRY MANILOW (dp)  
Hottest:  
DON HENLEY 1-1  
MEN AT WORK 2-2  
HALL & OATES 3-3  
PAT BENATAR 4-4  
TOTO 5-5

**KYNO-FM/Fresno, CA**  
John Lee Walker  
MELBA MOORE  
EWF  
LIONEL RICHIE  
Hottest:  
MEN AT WORK 10-1  
LAURA BRANIGAN 8-3  
JANET JACKSON 18-7  
AIR SUPPLY 14-10  
COMMODORES 15-11

**KYYX/Seattle, WA**  
Eivin Ichiyama  
DON HENLEY  
MISSING PERSONS  
MALCOLM MCLAREN  
Hottest:  
ADAM ANT 2-1  
MEN AT WORK 4-2  
CULTURE CLUB 11-3  
PRETENDERS 12-5  
STRAY CATS 36-21

**KBIM/Roswell, NM**  
Harry Dierks  
FIREFALL  
DURAN DURAN  
NEIL DIAMOND  
JOE JACKSON  
SURVIVOR  
PRETENDERS  
ONJ  
Hottest:  
TOTO 7-1  
PHIL COLLINS 15-7  
PATTI AUSTIN 19-8  
TOM PETTY 18-9  
FLEETWOOD MAC 16-10

**KCBN/Reno, NV**  
Jim O'Neil  
WHO  
STRAY CATS  
JOE JACKSON  
ONJ  
DONNA SUMMER  
DON HENLEY  
CHICAGO  
BUSBOYS  
PRETENDERS  
NIGHT RANGER  
DURAN DURAN  
Hottest:  
MEN AT WORK 5-1  
TOTO 6-2  
ABC 8-3  
SAMMY HAGAR 30-9  
FLIRTS 37-10

**KCDQ/Bozeman, MT**  
Greg Williams  
RACHEL SWEET  
SURVIVOR  
STEEL BREEZE  
POCO  
LIONEL RICHIE  
Hottest:  
TOTO 2-1  
LRB 9-3  
A FLOCK OF SEAGUL 13-7  
MEN AT WORK 16-11  
RAY PARKER JR. 33-20

**KDZA/Pueblo, CO**  
Rip Avina  
NEWMAN & SIMON  
MICHAEL JACKSON  
ONJ  
SURVIVOR  
Hottest:  
HALL & OATES 1-1  
STANLEY CLARKE 7-5  
PATTI AUSTIN 11-7  
MARVIN GAYE 14-8  
JOHN COUGAR 15-9

**KENI/Anchorage, AK**  
Vaughn/Kimberly  
ONJ  
STRAY CATS  
NEIL DIAMOND  
JOE JACKSON  
LINDA RONSTADT  
Hottest:  
MEN AT WORK 11-1  
TOTO 10-2  
PHIL COLLINS 16-3  
MARVIN GAYE 28-11  
LRB 26-16

**KGHO/Hoquiam, WA**  
Steve Larson  
DIRE STRAITS  
KISS (dp)  
LIONEL RICHIE  
DONNA SUMMER  
DURAN DURAN  
MICHAEL JACKSON  
EWF  
Hottest:  
MEN AT WORK 8-1  
ALAN PARSONS 9-5  
KENNY LOGGINS 18-9  
BILLY JOEL 21-12  
SAMMY HAGAR 34-24

**KIST/Santa Barbara, CA**  
Scotty Johnson  
Hottest:  
DON HENLEY 5-1  
TOTO 6-3  
CLASH 9-4  
LRB 13-7  
MARVIN GAYE 29-17

**KKAZ/Cheyenne, WY**  
John Ramsey  
BARRY MANILOW (dp)  
DONNA SUMMER  
ONJ  
LIONEL RICHIE  
Hottest:  
MEN AT WORK 6-1  
TOTO 1-2  
PATTI AUSTIN 7-3  
DON HENLEY 5-7  
FLEETWOOD MAC 15-8

**KOZE/Lewiston, ID**  
Jay McCall  
STRAY CATS  
PRETENDERS  
LIONEL RICHIE  
SURVIVOR  
DEXYS MIDNIGHT RU  
DURAN DURAN  
STEFF BREEZE  
Hottest:  
DON HENLEY  
MISSING PERSONS  
MALCOLM MCLAREN  
Hottest:  
ADAM ANT 2-1  
MEN AT WORK 4-2  
CULTURE CLUB 11-3  
PRETENDERS 12-5  
STRAY CATS 36-21

**KSLY/San Luis Obispo**  
Don Potter  
STEEL BREEZE (dp)  
JOE JACKSON  
NEWMAN & SIMON  
ONJ  
NEIL DIAMOND  
Hottest:  
MEN AT WORK 3-1  
MARVIN GAYE 11-3  
CLASH 16-6  
ADAM ANT 21-12  
PETER GABRIEL 26-14

**KTRS/Casper, WY**  
Sears/Foxer  
Hottest:  
HALL & OATES 1-1  
JACKSON/MCCARTNEY 10-2  
TOTO 7-5  
PHIL COLLINS 14-7  
LRB 25-9

**KYYA/Billings, MT**  
Jack Bell  
GLENN FREY  
RAY PARKER JR.  
SAMMY HAGAR  
STRAY CATS  
CULTURE CLUB  
SAGA  
Hottest:  
MEN AT WORK 7-1  
JOHN COUGAR 12-6  
LRB 15-7  
PATTI AUSTIN 19-9  
PHIL COLLINS 23-10

The following stations reported frozen playlists this week:  
**WROR/Boston**      **KSKD/Salem**  
                                 **KQMQ/Honolulu**



**(Peter Gabriel continued)**

**WEST**  
KXBB 21-13  
K96 d-27  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**SOUTH**  
KYST 18-16  
KTFM 29-75  
KZFM on  
K104 a-38  
KR0D d-32

**EAST**  
K104 12-10  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**WEST**  
KXBB 21-13  
K96 d-27  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**SOUTH**  
KYST 18-16  
KTFM 29-75  
KZFM on  
K104 a-38  
KR0D d-32

**EAST**  
K104 12-10  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**MARVIN GAYE**  
*Sexual Healing (Columbia)*  
LP: If That's What It Takes

Regional Reach: 74/83  
S 84%  
M 62%  
W 77%

171/3 75% National Summary  
DEBITS 0  
SAME 3  
DOWN 25  
ADDS 3

**SAMMY HAGAR**  
*Your Love Is... (Geffen)*  
LP: Three Lock Box

Regional Reach: 72/84  
S 72%  
M 64%  
W 78%

165/4 72% National Summary  
DEBITS 26  
SAME 49  
DOWN 9  
ADDS 4

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**J. GEILS BAND**  
*I Do (EMI America)*  
LP: It's Showtime

Regional Reach: 181/2  
S 77%  
M 62%  
W 75%

181/2 71% National Summary  
DEBITS 3  
SAME 10  
DOWN 12  
ADDS 2

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**(Golden Earring continued)**

**WEST**  
KXBB 21-13  
K96 d-27  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**SOUTH**  
KYST 18-16  
KTFM 29-75  
KZFM on  
K104 a-38  
KR0D d-32

**EAST**  
K104 12-10  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**DON HENLEY**  
*Dirty Laundry (Asylum)*  
LP: I Can't Stand Still

Regional Reach: 169/0  
S 78%  
M 78%  
W 64%

169/0 74% National Summary  
DEBITS 1  
SAME 33  
DOWN 97  
ADDS 0

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**(Billy Joel continued)**

**WEST**  
KXBB 21-13  
K96 d-27  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**SOUTH**  
KYST 18-16  
KTFM 29-75  
KZFM on  
K104 a-38  
KR0D d-32

**EAST**  
K104 12-10  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**(Kenny Loggins continued)**

**WEST**  
KXBB 21-13  
K96 d-27  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**SOUTH**  
KYST 18-16  
KTFM 29-75  
KZFM on  
K104 a-38  
KR0D d-32

**EAST**  
K104 12-10  
KSLD 14-14  
KREEM on  
KXRA 4-4  
K121 28-17

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**MEN AT WORK**  
*Down Under (Columbia)*  
LP: Business As Usual

Regional Reach: 222/1  
S 97%  
M 98%  
W 100%

222/1 97% National Summary  
DEBITS 3  
SAME 51  
DOWN 24  
ADDS 1

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**MICHAEL McDONALD**  
*I Gotta Try (WB)*  
LP: If That's What It Takes

Regional Reach: 168/7  
S 74%  
M 81%  
W 82%

168/7 74% National Summary  
DEBITS 24  
SAME 26  
DOWN 3  
ADDS 7

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0

**JOE JACKSON**  
*Breaking Us In Two (A&M)*  
LP: Night And Day

Regional Reach: 63/63  
S 80%  
M 88%  
W 85%

63/63 28% National Summary  
DEBITS 0  
SAME 0  
DOWN 0  
ADDS 63

**D. HALL & J. OATES**  
*Maneater (RCA)*  
LP: H2O

Regional Reach: 198/0  
S 91%  
M 89%  
W 89%

198/0 87% National Summary  
DEBITS 3  
SAME 10  
DOWN 106  
ADDS 0

**GOLDEN EARRING**  
*Twilight Zone 21(PolyGram)*  
LP: Cut

Regional Reach: 78/7  
S 51%  
M 24%  
W 25%

78/7 33% National Summary  
DEBITS 12  
SAME 34  
DOWN 13  
ADDS 0



# Black Radio

## BREAKERS

No records qualified for Breaker status this week.

## NEW & ACTIVE

**YARBROUGH & PEOPLES "Heartbeats" (Total Experience/PGM) 36/0**  
Rotations: Heavy 5/0, Medium 12/0, Light 19/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WYLD-FM, WZEN-FM, KACE, WGIV. Medium: WHUR, KRLY, WEDR, WGPR, KDAY, WJAX, WBLX, WPLZ, WWDM, WDAO.

**WUF TICKET "Ya Mama" (Prelude) 32/1**  
Rotations: Heavy 11/0, Medium 12/0, Light 9/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WDAS, KMJQ, WAIL-FM, WGCI, WGPR, KDAY, WTMP, WLTH. Medium: WDIA, WZEN-FM, WRDW, WKXI, WPDQ, KDIA.

**VAUGHAN MASON/BUTCH DAYO "You Can Do It" (Salsoul/RCA) 30/4**  
Rotations: Heavy 2/0, Medium 9/0, Light 19/4, Extra Adds 0, Total Adds 4, KRLY, WJJS, WPLZ, WTOY. Heavy: KRNB, WLOU. Medium: WHUR, WAOK, WHRK, XHRM, WNHC, WGIV, WPEG, WAAA, KUKQ.

**CON FUNK SHUN "Ain't Nobody, Baby" (Mercury/PolyGram) 30/2**  
Rotations: Heavy 7/0, Medium 13/0, Light 10/2, Extra Adds 0, Total Adds 2, WJAX, WJJS. Heavy: KDAY, KSOL, WPEG, WNOO, WPLZ, WAAA, WWW. Medium: WHRK, WGPR, KACE, WENN, WBLZ, WVOI.

**ROBERT WINTERS & FALL "Do It Anyway You Want" (Casablanca/PolyGram) 29/1**  
Rotations: Heavy 5/0, Medium 12/0, Light 12/1, Extra Adds 0, Total Adds 1, WJJS. Heavy: KRNB, WJMO, KSOL, WATV, WKXI. Medium: WILD, WHUR, WVEE, WBMX, WENN, WAAA, WDAO, WLTH, KPOP-FM.

**DYNASTY "Strokin'" (Solar/Elektra) 29/1**  
Rotations: Heavy 9/0, Medium 12/0, Light 8/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WHUR, WAOK, WVEE, WAAA, WDAO, WTLZ, KDIA, KPOP-FM. Medium: WJMO, KSOL, KNOW, WVOL, WWDM.

**RICHARD "DIMPLES" FIELDS "People Treat You Funky..." (Boardwalk) 29/0**  
Rotations: Heavy 2/0, Medium 19/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WENN. Medium: WHUR, WAOK, WGCI, WDMT, WJMO, XHRM, WPEG, WKXI, WVOL, WWDM, WDAO, WLTH, KUKQ.

**AURRA "Such A Feeling" (Salsoul/RCA) 28/6**  
Rotations: Heavy 2/1, Medium 8/0, Light 18/5, Extra Adds 0, Total Adds 6, KRNB, WJPC, XHRM, WPLZ, WTOY, WAAA. Heavy: WZEN-FM. Medium: WHUR, WHRK, WEDR, WKND, WNHC, WPEG, WVOL.

**SPINNERS "Funny How Time Slips Away" (Atlantic) 28/1**  
Rotations: Heavy 3/0, Medium 16/1, Light 9/0, Extra Adds 0, Total Adds 1, WGIV. Heavy: WPLZ, WAAA, KPOP-FM. Medium: WXYV, WKYS, KRNB, WJPC, WNHC, WOIC, WPDQ, WBLX, WANM, WLUM, KUKQ.

**VALENTINE BROTHERS "Just Let Me Be Close To You" (Bridge) 28/0**  
Rotations: Heavy 8/0, Medium 12/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WHUR, WYLD-FM, WGCI, WJMO, WNOO, WJAX, KJCB. Medium: XHRM, WENN, WPEG, WVOL, WTMP, WWW. WAAA, KDIA.

**ORBIT "The Beat Goes On" (RFC/Quality) 28/0**  
Rotations: Heavy 12/0, Medium 6/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGPR, WJLB, WZEN-FM, WNHC, WATV, WPEG, KJCB, WPLZ, WWDM, WANM, WKWM. Medium: K104-FM, WJAX, WVOL, WWW.

**HARRY RAY "Sweet Baby" (Sugar Hill) 28/0**  
Rotations: Heavy 11/0, Medium 13/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WXYV, WYLD-FM, WJMO, WKND, WPEG, WLOU, WLUM, KPOP-FM. Medium: WOOK, WAOK, WDIA, KSOL, WAAA, WLTH.

**DeBARGE "I Like It" (Gordy/Motown) 27/1**  
Rotations: Heavy 17/0, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 1, KOKY. Heavy: KMJQ, WDIA, WBMX, WGPR, WZEN-FM, KACE, WRDW, KJCB, KPOP-FM. Medium: XHRM, WVOL, WLTH, WLUM, WWW.

**MAXINE NIGHTINGALE "Turn To Me" (HighRise) 27/1**  
Rotations: Heavy 0/0, Medium 15/0, Light 12/1, Extra Adds 0, Total Adds 1, KDIA. Medium: WXYV, WILD, WOOK, WAOK, WYLD-FM, WGPR, KACE, XHRM, KSOL, WENN, WNOO, WVOL, WTOY, WTMP, WLUM.

**WOLF "Papa Was A Rollin' Stone" (Constellation/Elektra-Asylum) 26/8**  
Rotations: Heavy 1/0, Medium 10/2, Light 14/5, Extra Adds 1, Total Adds 8, WEDR, WJPC, XHRM, KNOW, WPEG, WPLZ, WTOY, WWDM. Heavy: WTMP. Medium: WVEE, KSOL, WRDW, WANM, WKWM, KDIA.

**MUSICAL YOUTH "Pass The Dutchie" (MCA) 25/5**  
Rotations: Heavy 3/0, Medium 9/1, Light 13/4, Extra Adds 0, Total Adds 5, WYLD-FM, WPEG, WPLZ, WAAA, KDIA. Heavy: WNHC, WJAX, WANM. Medium: WHUR, K104-FM, WHRK, WEDR, XHRM, KNOW, WWDM.

**LANIER & COMPANY "After I Cry Tonight" (Larc) 24/0**  
Rotations: Heavy 11/0, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, KRNB, WDIA, WHRK, WJMO, WENN, WNOO, WKXI, WPDQ, WPLZ, WLUM. Medium: WILD, KSOL.

**WHODINI "Magic's Wand" (Jive/Arista) 23/1**  
Rotations: Heavy 7/0, Medium 7/1, Light 9/0, Extra Adds 0, Total Adds 1, KRNB. Heavy: WVEE, KMJQ, WHRK, WEDR, WLOU, WTMP, WTLZ. Medium: XHRM, WENN, WNOO, WANM, WWW, KUKQ.

**STACY LATTISAW "Hey There Lonely Boy" (Cotillion/Atco) 22/2**  
Rotations: Heavy 2/0, Medium 12/0, Light 7/1, Extra Adds 1, Total Adds 2, KRLY, KOKY. Heavy: WATV, WLOU. Medium: WHUR, K104-FM, WZEN-FM, KSOL, WNHC, WJMI, WPDQ, WPLZ, WWDM, WLTH, KPOP-FM.

**CHIC "Hangin'" (Atlantic) 22/0**  
Rotations: Heavy 7/0, Medium 6/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WCIN, WKND, WLOU, WDAO, WTLZ, WWW. Medium: WOOK, WVEE, KACE, WENN, WJMI, WBLX.

**LUTHER VANDROSS "Since I Lost My Baby" (Epic) 21/7**  
Rotations: Heavy 3/0, Medium 8/3, Light 10/4, Extra Adds 0, Total Adds 7, XHRM, KNOW, WGIV, WPEG, WJAX, WPLZ, WAAA. Heavy: WHUR, KMJQ, KRNB. Medium: WKYS, WDIA, WDMT, WKWM, KDIA.

**BOBBY NUNN "Got To Get Up On It" (Motown) 21/3**  
Rotations: Heavy 2/0, Medium 5/0, Light 12/1, Extra Adds 2, Total Adds 3, WPEG, KOKY, WPLZ. Heavy: KRNB, KACE. Medium: WJPC, KMJM, KDAY, XHRM, WGIV.

**GOODIE "You And I" (Total Experience/PGM) 21/3**  
Rotations: Heavy 0/0, Medium 4/0, Light 16/2, Extra Adds 1, Total Adds 3, WPEG, WJAX, WPLZ. Medium: WVEE, WOIC, WWDM, WAAA.

**CARL CARLTON "Swing That Sexy Thang" (RCA) 20/6**  
Rotations: Heavy 1/1, Medium 2/0, Light 15/4, Extra Adds 1, Total Adds 6, KRLY, KRNB, XHRM, WNHC, WTOY, WAAA. Medium: WPEG, KUKQ.

**DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 20/0**  
Rotations: Heavy 5/0, Medium 10/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WAIL-FM, WDMT, KACE, KPOP-FM. Medium: WKYS, WVEE, WJPC, KDAY, XHRM, KSOL, WRDW, WPEG, WJAX, WBLX.

## SIGNIFICANT ACTION

**McFADDEN & WHITEHEAD "One More Time" (Capitol) 19/0**  
Rotations: Heavy 3/0, Medium 5/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WANM, WAAA. Medium: WILD, XHRM, WENN, WWDM, WWW.

**JOHNNIE TAYLOR "I'm So Proud" (Beverly Glen) 19/0**  
Rotations: Heavy 1/0, Medium 9/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KACE. Medium: WILD, KRNB, WGCI, WGPR, KSOL, WGIV, WANM, WLTH, KDIA.

**IMAGINATION "Music And Lights" (MCA) 19/0**  
Rotations: Heavy 1/0, Medium 7/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WBMX. Medium: WOOK, WHUR, KSOL, WPLZ, WLTH, WTLZ, KUKQ.

**SYL JOHNSON "Ms. Fine Brown Frame" (Boardwalk) 19/0**  
Rotations: Heavy 3/0, Medium 7/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WENN, WGIV. Medium: WXYV, WDAS, WDIA, WHRK, KACE, WNOO, WTMP.

**HOWARD JOHNSON "Keepin' Love New" (A&M) 18/0**  
Rotations: Heavy 5/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WGCI, KSOL, WKND, WWW. Medium: WOOK, WAOK, WBMX, WGPR, WRDW, WAAA, WDAO, WLTH.

**WARP 9 "Nunk" (Prism) 18/0**  
Rotations: Heavy 2/0, Medium 6/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WLTC. Medium: WDAS, WHRK, WGCI, WJPC, WWDM, WLTH.

**GWEN McCRAE "Keep The Fire Burning" (Atlantic) 17/1**  
Rotations: Heavy 1/0, Medium 8/0, Light 10/1, Extra Adds 0, Total Adds 1, KUKQ. Heavy: WZEN-FM. Medium: KRNB, XHRM, WNHC, WOIC, WJAX, WAAA.

**DARYL HALL & JOHN OATES "Maneater" (RCA) 17/0**  
Rotations: Heavy 9/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WAIL-FM, WDMT, WJLB, XHRM, WJMI, WJAX, WPDQ, KPOP-FM. Medium: WVEE, WBLZ, WGPR, WJJS, WBLX.

**JERMAINE JACKSON "Very Special Part" (Motown) 17/0**  
Rotations: Heavy 5/0, Medium 9/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WAOK, WGCI, WNOO, WLUM. Medium: WEDR, WBMX, KDAY, WENN, WKXI, KOKY, WBLX, WVOL, WLTH.



## NATIONAL AIRPLAY/30

### January 7, 1983

- 1 M. JACKSON/P. McCARTNEY/The Girl... (Epic)
- 2 MARVIN GAYE/Sexual Healing (Columbia)
- 3 CHAKA KHAN/Got To Be There (WB)
- 4 EVELYN KING/Betcha She Don't Love You (RCA)
- 5 RAY PARKER JR./Bad Boy (Arista)
- 6 BAR-KAYS/Do It (Let Me See You Shake) (Mercury/PG)
- 7 LIONEL RICHIE/Truly (Motown)
- 8 GRACE JONES/Nipple To The Bottle (Island/Atco)
- 9 PRINCE/1999 (WB)
- 10 BROTHERS JOHNSON/Welcoming To The Club (A&M)
- 11 KOOL & THE GANG/Let's Go Dancin'... (De-Lite/PG)
- 12 TYRONE BRUNSON/The Smurf (Believe In A Dream/CBS)
- 13 JANET JACKSON/Young Love (A&M)
- 14 ARETHA FRANKLIN/Love Me Right (Arista)
- 15 TYRONE DAVIS/Are You Serious (HighRise)
- 16 COMMODORES/Painted Picture (Motown)
- 17 MARGIE JOSEPH/Knockout (HRCR/CBS)
- 18 MELBA MOORE/Mind Up Tonight (Capitol)
- 19 PEABO BRYSON/We Don't Have To Talk... (Capitol)
- 20 GAP BAND/Outstanding (Total Experience/PGM)
- 21 TIME/The Walk (WB)
- 22 G. WASHINGTON JR./P. LABELLE/The Best Is... (Elektra)
- 23 S.O.S. BAND/High Hopes (Tabu/CBS)
- 24 CHOCOLATE MILK/Take It Off (RCA)
- 25 SONNY CHARLES/Put It In A Magazine (HighRise)
- 26 ALFIE SILAS/There I Go (RCA)
- 27 SKYY/Movin' Violation (Salsoul/RCA)
- 28 DIANA ROSS/Muscles (RCA)
- 29 ONE WAY/Wild Night (MCA)
- 30 DeBARGE/I Like It (Gordy/Motown)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- WOLF (8)
- LUTHER VANDROSS (7)
- AURRA (6)
- CARL CARLTON (6)
- MUSICAL YOUTH (5)

### HOTTEST

- M. JACKSON/P. McCARTNEY (49)
- MARVIN GAYE (48)
- LIONEL RICHIE (24)
- CHAKA KHAN (21)
- PRINCE (19)

**FOUR TOPS "I Believe In You And Me" (Casablanca/PolyGram) 16/2**  
Rotations: Heavy 4/0, Medium 4/0, Light 7/1, Extra Adds 1, Total Adds 2, KOKY, WWDM. Heavy: WAOK, WNHC, WGIV, WPLZ. Medium: WXYV, WVOL, WANM, WDAO.

**NAIROBI "Funky Soul Makossa" (Streetwise) 16/2**  
Rotations: Heavy 0/0, Medium 4/0, Light 11/1, Extra Adds 1, Total Adds 2, K104-FM, WGIV. Medium: WHUR, WAOK, WHRK, WWDM.

**ANDRE CYMONE "Kelly's Eyes" (Columbia) 16/1**  
Rotations: Heavy 7/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WGPR, WJLB, XHRM, WATV, WGIV, WPDQ, WTLZ. Medium: WDIA, WGCI, KACE, WAAA, WWW.

**ALFONZO "Change The World" (Larc) 16/1**  
Rotations: Heavy 3/0, Medium 9/0, Light 3/0, Extra Adds 1, Total Adds 1, WPLZ. Heavy: WAOK, KRNB, WLUM. Medium: WCIN, KACE, KDAY, KSOL, WENN, WKXI, WLOU, WLTH, WTLZ.

**ALPHONSE MOUZON "The Lady In Red" (HighRise) 16/1**  
Rotations: Heavy 2/0, Medium 7/0, Light 6/0, Extra Adds 1, Total Adds 1, WPLZ. Heavy: KACE. Medium: WDAS, WOOK, WAOK, WJMO, WJLB, KJCB, WTOY.

**MELLE MEL & DUKE BOOTEE "Message II (Survival)" (Sugar Hill) 16/1**  
Rotations: Heavy 4/0, Medium 6/0, Light 5/0, Extra Adds 1, Total Adds 1, WEDR. Heavy: WAOK, WZEN-FM, WPEG. Medium: KSOL, WPLZ, WTMP, WAAA, WKWM, WTLZ.

**PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 16/0**  
Rotations: Heavy 8/0, Medium 7/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WAIL-FM, WJPC, WATV, WJJS, WBLX, KDIA, KPOP-FM. Medium: WRKS, KMJQ, WHRK, XHRM, WGIV, WPDQ, WTOY.

**BOBBY MILITELLO f/ JEAN CARN "Let's Stay Together" (Gordy/Motown) 16/0**  
Rotations: Heavy 1/0, Medium 3/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: KPOP-FM. Medium: KRNB, WAAA, WLTH.

**BARRY WHITE "Passion" (Unlimited Gold/CBS) 15/1**  
Rotations: Heavy 1/0, Medium 10/1, Light 4/0, Extra Adds 0, Total Adds 1, WPLZ. Heavy: WAOK. Medium: WCIN, XHRM, WGIV, WJMI, WLOU, WVOL, WDAO, WLTH, WKWM.

**JECKYLL & HYDE "The Challenge" (Profile) 15/0**  
Rotations: Heavy 5/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGPR, WZEN-FM, WPEG, KOKY. Medium: WVEE, WHRK, KJCB, WWDM, WANM.

**KENNY LOGGINS "Heart To Heart" (Columbia) 14/1**  
Rotations: Heavy 0/0, Medium 8/1, Light 6/0, Extra Adds 0, Total Adds 1, KNOW. Medium: WHUR, K104-FM, WHRK, XHRM, WPLZ, WWDM, WLUM.

**WEATHER GIRLS "It's Raining Men" (Columbia) 14/1**  
Rotations: Heavy 2/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 1, WJPC. Heavy: WAOK, WJAX. Medium: WXYV, WRKS, WVEE, WJMO, XHRM, KSOL, KNOW.

**MIKKI "Itching For Love" (Emerald) 14/0**  
Rotations: Heavy 0/0, Medium 3/0, Light 11/0, Extra Adds 0, Total Adds 0. Medium: WXYV, WPDQ, WWDM.

**CASHMERE "Do It Anyway You Wanna" (Philly World) 13/4**  
Rotations: Heavy 0/0, Medium 2/0, Light 10/3, Extra Adds 1, Total Adds 4, K104-FM, KRLY, WGIV, KUKQ. Medium: WNHC, WWDM.

**JONZUN CREW "Space Is The Place" (Tommy Boy) 13/4**  
Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Extra Adds 2, Total Adds 4, WEDR, WNHC, WJJS, WWDM. Medium: WJAX.

**BLOODSTONE "My Love Grows Stronger" (T-Neck/CBS) 13/1**  
Rotations: Heavy 1/0, Medium 6/0, Light 6/1, Extra Adds 0, Total Adds 1, XHRM. Heavy: WAOK. Medium: WVEE, WYLD-FM, KDAY, KSOL, WJMI, WVOL.

**KLEER "She Said She Loves Me" (Atlantic) 13/1**  
Rotations: Heavy 2/1, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 1, WAAA. Medium: WYLD-FM, WRDW, WJMI, KJCB, WLTH, WLUM.

**RODNEY FRANKLIN "Enuff Is Enuff" (Columbia) 13/1**  
Rotations: Heavy 2/0, Medium 5/0, Light 6/1, Extra Adds 0, Total Adds 1, KRLY. Heavy: WAMO, WATV. Medium: WJLB, KSOL, WKXI, WWDM, KDIA.

**WALTER JACKSON "If I Had A Chance..." (Keli-Arts) 13/0**  
Rotations: Heavy 1/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WGCI. Medium: KRNB, WYLD-FM, WBMX, WJPC, WENN, WVOL, WLTH, WLUM.

**JEFFREY OSBORNE "New Love" (A&M) 12/1**  
Rotations: Heavy 0/0, Medium 6/1, Light 6/0, Extra Adds 0, Total Adds 1, WAAA. Medium: K104-FM, WNHC, WGIV, WWW, KPOP-FM.

**SHAWN CHRISTOPHER "Too Late" (Larc) 12/0**  
Rotations: Heavy 3/0, Medium 3/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WJMO, WLOU. Medium: KRNB, KSOL, WTLZ.

Black Radio Adds & Hots... See Page 42

# Country

## BREAKERS

**EDITOR'S NOTE:** Due to the holidays, the following songs were never listed as "Breakers" but have achieved "Breaker" status during the last three weeks. These nine songs have debuted on the National Airplay/50 in this first issue of 1983 and are listed below for your reference.

- DOLLY PARTON & WILLIE NELSON**  
Everything's Beautiful... (Monument)
- CONWAY TWITTY**  
The Rose (Elektra)
- MARTY ROBBINS**  
Honkytonk Man (WB/Viva)
- RICKY SKAGGS**  
I Wouldn't Change You If I Could (Epic)
- TAMMY WYNETTE**  
A Good Night's Love (Epic)
- RAZZY BAILEY**  
Poor Boy (RCA)
- WHITES**  
Hangin' Around (Elektra)
- JIM GLASER**  
When You're Not A Lady (Noble Vision)
- LEE GREENWOOD**  
Ain't No Trick (It Takes Magic) (MCA)

### MOST ADDED

- GEORGE JONES (48)**  
Shine On (Shine All Your Sweet...) (Epic)
- BELLAMY BROTHERS (40)**  
When I'm Away From You (Elektra)
- EARL THOMAS CONLEY (39)**  
I Have Loved You, Girl (RCA)
- M. HAGGARD & W. NELSON (31)**  
Reasons To Quit (Epic)
- JANIE FRICKE (26)**  
You Don't Know Love (Columbia)
- WHITES (25)**  
Hangin' Around (Elektra/Curb)
- JOHN ANDERSON (20)**  
Swingin' (WB)

### HOTTEST

- RONNIE MILSAP (42)**  
Inside (RCA)
- OAK RIDGE BOYS (39)**  
Thank God For Kids (MCA)
- SYLVIA (37)**  
Like Nothing Ever Happened (RCA)
- MERLE HAGGARD (34)**  
Going Where The Lonely Go (Epic)
- MICKEY GILLEY (31)**  
Talk To Me (Epic)
- EMMYLOU HARRIS (30)**  
(Lost His Love) On Our Last Date (WB)
- DOLLY PARTON (28)**  
Hard Candy Christmas (RCA)

## NEW & ACTIVE

#### TANYA TUCKER "Feel Right" (Arista) 76/4

National Summary: Up 38, Same 22, Down 0, Debuts 11, Adds 4, KIX106, KPLX-FM, WIRE, KCCY-FM, WSEN-AM-FM 40-30, KASE 39-31, WEZL-FM 30-17, WDAK 36-25, WQIK-FM 44-34, WIRK-FM 23-17, WHK 15-11, WWWW-FM 8-6, KRST-FM 40-32, KBYM 9-4, KTOM 49-40, R&R Chart: Debut 50

#### TERRI GIBBS "Baby I'm Gone" (MCA) 70/2

National Summary: Up 45, Same 17, Down 1, Debuts 5, Adds 2, WDAK, WHOO, WVAM 9-3, WSEN-AM-FM 20-11, WQIK-FM 9-7, WLWI-FM 13-8, KRMD-AM-FM 5-4, WIRK-FM 17-12, KFGO 41-33, WITL-FM 35-26, KFDI-FM 8-5, KBYM 18-11, KRWQ-FM 9-8, KVEG 39-30, KIGO 15-8

#### MCGUFFEY LANE "Makin' A Livin's Been Killin' Me" (Atco) 65/2

National Summary: Up 25, Same 27, Down 0, Debuts 11, Adds 2, WIL-AM-FM, KYGO-FM, WCAW 49-36, WAMZ-FM 18-16, KKYX 48-43, Q102 29-24, WHK 10-9, WMNI 18-14, WWWW-FM 12-9, KFGO 48-36, WIRE 29-22, KTTS-AM-FM 49-42, KBYM 18-9, KRWQ-FM 46-36, KGA 37-32

#### JUICE NEWTON "Heart Of The Night" (Capitol) 61/3

National Summary: Up 34, Same 14, Down 1, Debuts 9, Adds 3, WILQ, WHK, WBCS-FM, WXKW 21-18, WPOC-FM 21-16, WBGW-FM 39-30, WCAW 48-34, WNYR 23-18, WSEN-AM-FM 39-27, WZZK-FM 30-24, WMAQ 21-18, WWWW 12-7, WCUZ-AM-FM 15-10, WTHI-FM 18-14, KBYM 22-14, KUGR 16-14

#### GEORGE JONES "Shine On (Shine All Your Sweet Love On Me)" (Epic) 60/48

National Summary: Up 3, Same 4, Down 0, Debuts 2, Adds 48 including WVAM, WHN, WNYR, WVVVA, KASE, WMC-AM, WNOE-AM, KBMR, WUBE-FM, WWWW-FM, WTHI-FM, KIK-FM, KWJJ, KSOP-FM, KIGO

#### BANDANA "I Can't Get Over You (Getting Over Me)" (WB) 60/5

National Summary: Up 25, Same 20, Down 0, Debuts 10, Adds 5, WAJR, WIXL-FM, WIL-AM-FM, KRST-FM, KMAK, WXKW 26-21, WVAM 24-14, WBGW-FM 45-35, WSEN-AM-FM 47-34, WILQ 22-15, WDAK 40-27, WNOE-AM 36-31, WTSO 42-36, KTTS-AM-FM 42-35, KRWQ-FM 42-33

#### DAVID FRIZZELL & SHELLY WEST "Please Surrender" (WB/Viva) 60/4

National Summary: Up 37, Same 13, Down 0, Debuts 6, Adds 4, WCII, KLLL, WIRE, KCJB, WVAM 36-26, WDAK 33-23, WMC-AM 17-14, WMNI 24-18, KFGO 32-25, KYNN-AM-FM 33-27, KTTS-AM-FM 37-31, KBYM 36-31, KSOP-FM 24-19, KIGO 50-42, KCUB 26-21

#### BELLAMY BROTHERS "When I'm Away From You" (Elektra) 56/40

National Summary: Up 0, Same 5, Down 0, Debuts 8, Adds 40 including WBGW-FM, WIXL-FM, WEEP, WPOR-FM, KXYL, WMC-AM, WNOE-AM, KKYX, WMNI, KFGO, KYNN-AM-FM, KXRB, WTHI-FM, KKAL, KSOP-FM, KMPS-AM-FM

#### EARL THOMAS CONLEY "I Have Loved You, Girl" (RCA) 52/39

National Summary: Up 0, Same 6, Down 0, Debuts 4, Adds 39 including WOKQ, WPOR-FM, WNYR, WVVVA, KRRV, KASE, WQIK-FM, WOYK-FM, WUBE-FM, KYNN-AM-FM, KFDI-FM, KIK-FM, KMAK, KRWQ-FM, KWJJ

#### OSMOND BROTHERS "Never Ending Song Of Love" (Elektra) 48/9

National Summary: Up 10, Same 20, Down 0, Debuts 9, Adds 9, WVVVA, WYNN-FM, WDAK, WCII, WWOD, WFMS-FM, KVEG, KRSY, KGA, WSEN-AM-FM 50-35, WLWI-FM 35-24, KFGO 44-35, WTHI-FM 32-27, KTOM 48-39, KBBQ 38-33

#### DOTTIE WEST "If It Takes All Night" (Liberty) 44/3

National Summary: Up 15, Same 24, Down 0, Debuts 2, Adds 3, WSEN-AM-FM, KASE, WDAK, WVAM 50-43, WYNN-FM 42-33, KXYL 45-40, WQIK-FM 45-40, WRJZ 36-31, KKYX 42-37, KRMD-AM-FM 50-39, WWWW 38-33, KTTS-AM-FM 47-40, KTOM 43-38, KSOP-FM 43-38

#### RAY CHARLES "Born To Love Me" (Columbia) 43/6

National Summary: Up 12, Same 20, Down 0, Debuts 5, Adds 6, WAXX, WHBF, KTPK-FM, KUUY, KMAK, KGA, WHN 13-11, WVVVA on, WSM on, WWWW-FM 38-32, KTTS-AM-FM 48-41, KLZ on, KRWQ-FM 43-35, KWJJ 48-41, KSOP-FM 50-41

#### RAY PRICE "Somewhere In Texas" (Dimension) 43/3

National Summary: Up 21, Same 17, Down 0, Debuts 2, Adds 3, WUBE-FM, WTHI-FM, KGEM-KJOT, KPLX-FM 30-25, WMC-AM 22-17, WNOE-AM 20-18, KKYX 32-27, KFGO 43-31, WFMS-FM 39-33, WXCL 35-28, KTTS-AM-FM 35-29, KFDI-FM 20-17, KRWQ-FM 49-41, KWJJ 36-29, KTOM 24-19

#### MERLE HAGGARD & WILLIE NELSON "Reasons To Quit" (Epic) 41/31

National Summary: Up 2, Same 6, Down 0, Debuts 0, Adds 31 including WBGW-FM, WHN, WNYR, WILQ, WYNN-FM, KXYL, WEZL-FM, WSOC-FM, WWOD, WIRK-FM, WHK, KFDI-FM, KMAK, KWJJ, KSOP-FM

#### JIM REEVES "The Jim Reeves Medley" (RCA) 41/17

National Summary: Up 7, Same 12, Down 0, Debuts 5, Adds 17, WGNA-FM, WSEN-AM-FM, WFNC, WGVM, WCMF-FM, WMNI, WAXX, KFGO, WHBF, KVOO, KFDI-FM, KBMY, KGEM/KJOT, KEIN, KRSY, KRAK, KGA

#### SONNY JAMES AND SILVER "The Fool In Me" (Dimension) 39/11

National Summary: Up 5, Same 19, Down 0, Debuts 4, Adds 11, WSNO, WSEN-AM-FM, WLWI-FM, KFGO, WKMF, WFMS-FM, KRST-FM, KMAK, KVEG, KRSY, KGA, WGNA-FM 39-35, WVAM 47-40, KYNN-AM-FM d-15, KBYM 39-30



## NATIONAL AIRPLAY/50

### January 7, 1983

- 1 SYLVIA/Like Nothing Ever Happened (RCA)
- 2 MERLE HAGGARD/Going Where The Lonely Go (Epic)
- 3 MICKEY GILLEY/Talk To Me (Epic)
- 4 EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB)
- 5 RONNIE MILSAP/Inside (RCA)
- 6 OAK RIDGE BOYS/Thank God For Kids (MCA)
- 7 CHARLY McCLAIN/With You (Epic)
- 8 DOLLY PARTON/Hard Candy Christmas (RCA)
- 9 KENNY ROGERS/A Love Song (Liberty)
- 10 ROSANNE CASH/I Wonder (Columbia)
- 11 GEORGE STRAIT/Marina Del Rey (MCA)
- 12 REBA McENTIRE/Can't Even Get The Blues (Mercury/PolyGram)
- 13 T.G. SHEPPARD & KAREN BROOKS/Faking Love (WB/Curb)
- 14 MICHAEL MURPHEY/Still Taking Chances (Liberty)
- 15 CRYSTAL GAYLE/'Til I Gain Control Again (Elektra)
- 16 GENE WATSON/What She Don't Know Won't Hurt Her (MCA)
- 17 MOE BANDY/Only If There Is Another You (Columbia)
- 18 DAVID FRIZZELL/Lost My Baby Blues (WB/Viva)
- 19 ANNE MURRAY/Somebody's Always Saying Goodbye (Capitol)
- 20 JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum)
- 21 GAIL DAVIES/Hold On (WB)
- 22 CHARLEY PRIDE/Why Baby Why (RCA)
- 23 STATLER BROTHERS/A Child Of The Fifties (Mercury/PolyGram)
- 24 JOHN CONLEE/I Don't Remember Loving You (MCA)
- 25 DON WILLIAMS/If Hollywood Don't Need You (MCA)
- 26 VERN GOSDIN/Today My World Slipped Away (AMI/NSD)
- 27 EDDY RAVEN/San Antonio Nights (Elektra)
- 28 MEL McDANIEL/I Wish I Was In Nashville (Capitol)
- 29 LOUISE MANDRELL/Romance (RCA)
- 30 WILLIE NELSON/Last Thing I Needed... (Columbia)
- 31 GARY MORRIS/Velvet Chains (WB)
- 32 EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra)
- 33 JOE STAMPLEY/Backslidin' (Epic)
- 34 EARL T. CONLEY/Somewhere Between Right And Wrong (RCA)
- 35 MERLE HAGGARD & GEORGE JONES/C.C. Waterback (Epic)
- 36 LEON EVERETTE/Shadows Of My Mind (RCA)
- 37 ELVIS PRESLEY/The Elvis Medley (RCA)
- 38 STEVE WARINER/Don't Plan On Sleeping Tonight (RCA)
- 39 D. PARTON & W. NELSON/Everything's Beautiful... (Monument)
- 40 CONWAY TWITTY/The Rose (Elektra)
- 41 MARTY ROBBINS/Honkytonk Man (WB/Viva)
- 42 RICKY SKAGGS/I Wouldn't Change You If I Could (Epic)
- 43 TAMMY WYNETTE/A Good Night's Love (Epic)
- 44 RAZZY BAILEY/Poor Boy (RCA)
- 45 WHITES/Hangin' Around (Elektra/Curb)
- 46 JIM GLASER/When You're Not A Lady (Noble Vision)
- 47 LEE GREENWOOD/Ain't No Trick (It Takes Magic) (MCA)
- 48 WAYLON & WILLIE/(Sittin' On) The Dock Of The Bay (RCA)
- 49 JOHN ANDERSON/Wild And Blue (WB)
- 50 TANYA TUCKER/Feel Right (Arista)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

#### YOUNGER BROTHERS "There's No Substitute For You" (MCA) 39/5

National Summary: Up 12, Same 18, Down 0, Debuts 4, Adds 5, KASE, WLWI-FM, WIRK-FM, KFGO, KKAL, WVAM 31-22, WSEN-AM-FM 46-37, WYNN-FM 38-32, KRWQ-FM 23-13, Q105 18-16, WTHI-FM d-34, KSOP-FM 41-36

## SIGNIFICANT ACTION

#### MAC DAVIS "Lying Here Lying" (Casablanca/PolyGram) 37/7

National Summary: Up 12, Same 14, Down 0, Debuts 4, Adds 7, KIX106, WQYK-FM, WKMF, WHBF, KUUY, KEIN, KIGO, WVAM 39-29, WYNN-FM 38-32, KRWQ-FM 39-31

#### ALABAMA "Christmas In Dixie" (RCA) 37/2

National Summary: Up 14, Same 12, Down 3, Debuts 6, Adds 2, WKYG, WMZQ-FM, KIX106 20-17, WZZK-FM 17-13, WAMZ-FM d-18, WTQR-FM 36-26, WWWW-FM 5-1, WFMS-FM 23-19, WIL-AM-FM 23-13, Q105 18-16

#### JERRY LEE LEWIS "My Fingers Do The Talkin'" (MCA) 36/2

National Summary: Up 13, Same 14, Down 0, Debuts 7, Adds 2, WGVM, WWOD, WSEN-AM-FM 48-38, KHEY-AM on, WAMZ-FM 30-25, KRMD-AM-FM 21-17, WWWW 37-27, KSO 31-29, WWWW-FM 29-25, KTTS-AM-FM 39-33

#### JOHN ANDERSON "Swingin'" (WB) 34/20

National Summary: Up 3, Same 1, Down 0, Debuts 8, Adds 20 including WPOR-FM, WSOC-FM, WMC-AM, WIRK-FM, WTSO, KTTS-AM-FM, KFDI-FM, KBMY, KGEM/KJOT, KSOP-FM

#### BAMA BAND "Dallas" (Oasis) 34/9

National Summary: Up 4, Same 16, Down 0, Debuts 5, Adds 9, WSNO, WYII, KLLL, WIRK-FM, KSO, KFGO, KWMT, WXCL, KBMY, KTTS-AM-FM 50-43

#### RICK & JANIS CARNES "Have You Heard" (Elektra) 33/4

National Summary: Up 6, Same 19, Down 0, Debuts 4, Adds 4, WSNO, WLWI-FM, WHBF, KTPK-FM, WSEN-AM-FM 49-36, KHEY-AM on, KRMD-AM-FM 48-43, WIRK-FM 36-31, KSO d-31, KVOO 44-40

#### JANIE FRICKE "You Don't Know Love" (Columbia) 32/32

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 32 including WNYR, KASE, KXYL, WNOE-AM, KKYX, WWWW, WCUZ-AM-FM, KMAK, KSOP-FM, KBBQ

#### TOMMY ST. JOHN "The Light Of My Life" (RCA) 29/9

National Summary: Up 0, Same 16, Down 0, Debuts 4, Adds 9, WDAK, WLWI-FM, WNOE-AM, WIRK-FM, WKMF, WDAF, WXCL, KGEM-KJOT, KRWQ-FM, WSEN-AM-FM d-44

#### WRIGHT BROTHERS "So Easy To Love" (WB) 27/5

National Summary: Up 7, Same 12, Down 0, Debuts 3, Adds 5, KASE, WEZL-FM, WKMF, KWMT, WXCL, WVAM 38-28, WSEN-AM-FM 42-33, KKYX 46-40, KRMD-AM-FM 42-37, WIRE d-26, KTTS-AM-FM 45-38

#### GLEN CAMPBELL "I Love How You Love Me" (Atlantic America) 25/16

National Summary: Up 2, Same 5, Down 0, Debuts 2, Adds 16 including WSNO, WSEN-AM-FM, KASE, WYNN-FM, WGVM, WFMS-FM, KVOO, KRST-FM, KMAK, KCCY-FM

#### CHARLIE ROSS "The Name Of The Game Is Cheating" (Accord/Townhouse) 24/4

National Summary: Up 2, Same 15, Down 0, Debuts 3, Adds 4, WVVVA, KWMT, KTPK-FM, KMPS-AM-FM, WSEN-AM-FM d-40, WYNN-FM d-47, KHEY-AM on, WNOE-AM on, KRMD-AM-FM 49-46, KKAL on

#### GARY STEWART & DEAN DILLON "Those Were The Days" (RCA) 20/4

National Summary: Up 5, Same 9, Down 0, Debuts 2, Adds 4, WBGW-FM, WIXL-FM, WVVVA, KBMY, WYNN-FM 44-39, KXYX d-34, KKYX on, KFDI-FM on, KIK-FM 48-44, KSOP-FM 35-31

#### TOM CARLILE "Rainin' Down In Nashville" (Doorknob) 19/11

National Summary: Up 0, Same 6, Down 0, Debuts 2, Adds 11, WGNA-FM, KHEY-AM, WESC-AM-FM, WLWI-FM, WIRK-FM, KFGO, WKMF, KWMT, KGEM/KJOT, KMAK, KVEG

#### RODNEY LAY "You Could Have Heard A Heart Break" (Churchill) 19/7

National Summary: Up 2, Same 9, Down 0, Debuts 1, Adds 7, WSEN-AM-FM, KFGO, KWMT, KTTS-AM-FM, KWJJ, KTOM, KGA, KHEY-AM on, KRWQ-FM 40-32, KSOP-FM 45-40

#### THRASHER BROTHERS "Wherever You Are" (MCA) 13/3

National Summary: Up 0, Same 6, Down 0, Debuts 4, Adds 3, WZZK-FM, WQYK-FM, KWMT, WGNA-FM on, WVAM d-44, WSEN-AM-FM d-50, WQIK-FM on, KRMD-AM-FM d-48, WAXX on, KBYM d-34

Country Adds & Hots . . . See Page 43

# Adult / Contemporary

Continued from Back Page

## BREAKERS

### LINDA RONSTADT

#### I Knew You When (Asylum)

51% of our reporters on it. Rotations: Heavy 1/0, Medium 33/4, Light 34/8, Extra Adds 0, Total Adds 12, WLTA, WHEN, WAIV, WHHY, Y106, WOWO, KUDL, WISM-FM, KLTE, WMHE, KCMQ, KWEB. Debuts at number 28 on the A/C chart.

### DOLLY PARTON & WILLIE NELSON

#### Everything's Beautiful (In Its Own Way) (Monument)

48% of our reporters on it. Rotations: Heavy 7/0, Medium 33/3, Light 24/5, Extra Adds 0, Total Adds 8, WCZY, WGY, WRVA, WAKR, KRNT, WTRX, KUDL, KVOX. Debuts at number 27 on the A/C chart.

## NEW & ACTIVE

#### BILLY JOEL "Allentown" (Columbia) 56/11

Rotations: Heavy 6/0, Medium 30/5, Light 20/6, Extra Adds 0, Total Adds 11, GR55, WNCI, WHIO, WENS, KCEE, WTNV, WCPJ, KVOX, KWEB, KISN, KVSF. Heavy: WWYZ, WHEN, SM95, WFMK, WMHE, WKBR. Medium: WTAE, KGW, KPLZ, WKAZ, KEY103, KMGC, WAAV, WHHY, Y106, WSRZ, KUDO, KWAV, KYUU.

#### GLENN FREY "All Those Lies" (Asylum) 48/8

Rotations: Heavy 2/0, Medium 21/2, Light 24/5, Extra Adds 1, Total Adds 8, WFBR, WBEN, WFSM, KKRD, KBOI, WNCI, WISM-FM, KUDO, WLVA, WORG, KFOR, WJON, KTWO. Heavy: WCZY, WHHY, SM95, WISM-FM, KYKY, KUDO, KWAV, WAYV, WWRN, WEIM, WTNV, WSKY, WCHV, KCMQ, KFSB, WJON, KRNO, KVSF, KSRO.

#### LIONEL RICHIE "You Are" (Motown) 28/28

Rotations: Heavy 0/0, Medium 10/10, Light 17/17, Extra Adds 1, Total Adds 28, WFBR, WBEN, WLTA, WARM98, KOY, KEX, KPLZ, WFSM, KEY103, WSGN, KMGC, WHHY, WQUE, WSRZ, WHBY, WTRX, KLTE, WMHE, KBOI, WAYV, WKBR, WSKY, WCHV, Q96, WLVA, KCRG, KFSB, KRKC.

#### NEIL DIAMOND "I'm Alive" (Columbia) 27/27

Rotations: Heavy 0/0, Medium 8/8, Light 18/18, Extra Adds 1, Total Adds 27, WLTA, WARM98, KEX, KGW, KPLZ, WKAZ, WFSM, WWYZ, WGY, KEY103, WRVR, WHBY, WHBC, WENS, KMBZ, WFMK, WMHE, KRKC, KCEE, WKZE-FM, Q96, WLVA, KVOX, KFSB, KFOR, KTWO, KSRO.

#### JILL COLUCCI "Shot In The Dark" (Casablanca/PolyGram) 24/4

Rotations: Heavy 0/0, Medium 10/1, Light 14/3, Extra Adds 0, Total Adds 4, KMBZ, KPAT, KRNO, KVSF. Medium: WNCI, WISM-FM, KUDO, WLVA, WORG, KFOR, WJON, KTWO.

#### FIREFALL "Always" (Atlantic) 22/14

Rotations: Heavy 0/0, Medium 6/4, Light 12/6, Extra Adds 4, Total Adds 14, WLTA, WSLI, WHHY, SM95, WHBY, WHBC, WQUA, KBOI, KVOX, KFSB, WJON, KTWO, KQDI, KRKC. Medium: WARM98, KFQD.

#### LEE RITENOUR "Cross My Heart" (Elektra) 20/0

Rotations: Heavy 3/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KPLZ, WFMK, KVOX. Medium: WFBR, WBEN, WCCO, WHEN, SM95, WISM-FM, WMHE, WAYV, WWRN, WLVA.

#### JOHN COUGAR "Hand To Hold On To" (Riva/PolyGram) 18/2

Rotations: Heavy 3/0, Medium 8/1, Light 7/1, Extra Adds 0, Total Adds 2, WOWO, WMHE. Heavy: WNCI, WFMK, KCMQ. Medium: 55KRC, KPLZ, KEY103, WHHY, WGAR, KYUU, KRKC.

#### OAK RIDGE BOYS "Thank God For Kids" (MCA) 18/1

Rotations: Heavy 2/0, Medium 7/1, Light 9/0, Extra Adds 0, Total Adds 1, WLVA. Heavy: KSL, WJON. Medium: WCCO, WSBA, WSLI, WEIM, KFOR, KTWO.

#### MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 14/2

Rotations: Heavy 1/0, Medium 8/0, Light 5/2, Extra Adds 0, Total Adds 2, KPAT, KISN. Heavy: WWRN. Medium: KPLZ, WAFB, WTRX, WFMK, WMHE, KUDO, KCMQ, KRKC.

#### CRYSTAL GAYLE "Til I Gain Control Again" (Elektra) 13/1

Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Extra Adds 1, Total Adds 1, KQDI. Heavy: KSL. Medium: WLTA, WCCO, WSLI, WHBC, KUDO.

#### KOOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PolyGram) 12/2

Rotations: Heavy 2/0, Medium 3/1, Light 6/0, Extra Adds 1, Total Adds 2, WYNY, KBOI. Heavy: Y106, WNCI. Medium: KOY, KCMQ.

#### TOM PETTY & THE HEARTBREAKERS "You Got Lucky" (Backstreet/MCA) 12/2

Rotations: Heavy 1/0, Medium 6/1, Light 5/1, Extra Adds 0, Total Adds 2, KYKY, WTNV. Heavy: KCMQ. Medium: WSRZ, WNCI, KYUU, KPAT, KRKC.

#### J. GEILS BAND "I Do" (EMI America) 12/1

Rotations: Heavy 2/0, Medium 8/1, Light 2/0, Extra Adds 0, Total Adds 1, KUDO. Heavy: WAYV, KCMQ. Medium: KOY, WHEN, WNCI, KYUU, WTNV, WCHV, KRKC.

#### DON HENLEY "Dirty Laundry" (Asylum) 12/0

Rotations: Heavy 3/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WNCI, KCMQ, KRKC. Medium: WHHY, Y106, KYKY, WTNV, WCHV.

#### STEPHEN BISHOP "It Might Be You (Tootsie' Theme)" (WB) 11/11

Rotations: Heavy 0/0, Medium 3/3, Light 7/7, Extra Adds 11, WFBR, KEX, KEY103, SM95, WHBC, WHIO, KMBZ, WEIM, KFOR, KQDI, KRKC.

#### SPINNERS "Funny How Time Slips Away" (Atlantic) 11/7

Rotations: Heavy 0/0, Medium 3/2, Light 6/3, Extra Adds 2, Total Adds 7, WRIE, WHBY, WAYV, KVOX, KTWO, KQDI, KRKC. Medium: WEIM.

#### ANNE MURRAY "Somebody's Always Saying Goodbye" (Capitol) 11/2

Rotations: Heavy 2/0, Medium 5/1, Light 4/1, Extra Adds 0, Total Adds 2, KVOX, KFOR. Heavy: WCCO, KSL. Medium: WLTA, WHBC, WHIO, KRNT.

#### STANLEY CLARKE "You Are The One For Me" (Epic) 11/0

Rotations: Heavy 0/0, Medium 2/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WHBY, KFOR.

#### CHAKA KHAN "Got To Be There" (WB) 10/2

Rotations: Heavy 1/0, Medium 4/0, Light 4/1, Extra Adds 1, Total Adds 2, WKAZ, KQDI. Heavy: WAYV. Medium: KUGN, WKZE-FM, WSKY, WLVA.

#### ADAM ANT "Goody Two Shoes" (Epic) 9/3

Rotations: Heavy 1/0, Medium 2/0, Light 5/2, Extra Adds 1, Total Adds 3, WKAZ, WNCI, WTNV. Heavy: WAYV. Medium: WFBR, KCMQ.

#### STEVE MILLER BAND "Give It Up" (Capitol) 8/4

Rotations: Heavy 0/0, Medium 0/0, Light 7/3, Extra Adds 1, Total Adds 4, KPLZ, WKAZ, WFMK, WMHE.

## MOST ADDED

- LIONEL RICHIE (28)  
You Are (Motown)
- NEIL DIAMOND (27)  
I'm Alive (Columbia)
- BOB SEGER (19)  
Shame On The Moon (Capitol)
- POCO (17)  
Shoot For The Moon (Atlantic)
- AMERICA (14)  
Right Before Your Eyes (Capitol)
- FIREFALL (14)  
Always (Atlantic)

## HOTTEST

- P. AUSTIN with J. INGRAM (58)  
Baby, Come To Me (Qwest/WB)
- KENNY LOGGINS (52)  
Heart To Heart (Columbia)
- TOTO (47)  
Africa (Columbia)
- DARYL HALL & JOHN OATES (39)  
Maneater (RCA)
- M. JACKSON/P. McCARTNEY (39)  
The Girl Is Mine (Epic)
- MEN AT WORK (35)  
Down Under (Columbia)
- LIONEL RICHIE (35)  
Truly (Motown)

#### RONNIE MILSAP "Inside" (RCA) 45/1

Rotations: Heavy 4/0, Medium 30/0, Light 11/1, Extra Adds 0, Total Adds 1, KLTE. Heavy: WLTA, WSBA, WHBY, KSL. Medium: WLTT, WSB, 55KRC, WARM98, WCCO, KHOW, KEX, KFMB, WGY, WSLI, WHHY, WHBC, WHIO, KRNT, KMBZ, KBOI, WKZE-FM, WEIM, WSKY, WORG, KVOX, KFSB, KFOR, KWEB, KQDI.

#### POCO "Shoot For The Moon" (Atlantic) 42/17

Rotations: Heavy 2/0, Medium 23/6, Light 14/8, Extra Adds 3, Total Adds 17, WBEN, WHEN, WVLC, WHHY, Y106, WHBC, KMBZ, KBOI, KUGN, KUDO, WSKY, WLVA, KFSB, KPAT, KTWO, KQDI, KRNO. Heavy: WLTA, KRSO. Medium: WARM98, WCCO, WRVR, SM95, WQUE, WHBY, WISM-FM, KSL, WWRN, WKZE-FM, WCHV.

#### DONNA SUMMER "The Woman In Me" (Geffen) 40/12

Rotations: Heavy 3/0, Medium 11/2, Light 25/9, Extra Adds 1, Total Adds 12, WICC, WKAZ, KMGC, Y106, KBOI, KUGN, WTNV, WCHV, KCMQ, KVOX, KWEB, KPAT. Heavy: WBEN, WHHY, SM95. Medium: KHOW, WWYZ, WISM-FM, KUDO, KWAV, WAYV, WKZE-FM, WEIM, KTWO.

#### MARVIN GAYE "Sexual Healing" (Columbia) 40/2

Rotations: Heavy 10/0, Medium 16/0, Light 14/2, Extra Adds 0, Total Adds 2, WROV, KPAT. Heavy: WLTT, WASH, KFMK, 97AIA, WAFB, WNCI, WAYV, WWRN, WSKY, KCMQ. Medium: KS94, KHOW, WKAZ, WFSM, WHEN, WHHY, WQUE, Y106, KBOI, KKUA, KOST, KWAV, WTNV, WCHV, KRKC.

#### GLENN FREY "That Girl" (Asylum) 36/4

Rotations: Heavy 1/0, Medium 19/0, Light 16/4, Extra Adds 0, Total Adds 4, KS94, WFSM, KUDL, KWEB. Heavy: WDEF. Medium: WARM98, WWYZ, WHEN, WSLI, WRVR, SM95, WSRZ, WHBY, KRNT, WFMK, WMHE, KUGN, KUDO, WKZE-FM, WLVA, KVOX, KFOR, KTWO, KRKC.

#### KIM CARNES "Does It Make You Remember" (EMI America) 34/0

Rotations: Heavy 2/0, Medium 20/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: KUDO, WLVA. Medium: WFBR, WLTA, KEX, KGW, WKAZ, WHEN, SM95, WSRZ, WHBC, WTRX, WISM-FM, WQUA, WMHE, KYUU, WKZE-FM, WTNV, WSKY, KFSB, KRKC.

#### RAY PARKER JR. "Bad Boy" (Arista) 33/3

Rotations: Heavy 4/0, Medium 14/0, Light 14/2, Extra Adds 1, Total Adds 3, KRKC, KCMQ, KQDI. Heavy: WHHY, Y106, WFMK, WAYV. Medium: WRIE, KEY103, WAFB, WAAV, WNCI, WMHE, KUDO, WWRN, WKBR, WCHV, WLVA, KFQD, KBAI, KRKC.

## SIGNIFICANT ACTION

#### LIONEL RICHIE "You Are" (Motown) 28/28

Rotations: Heavy 0/0, Medium 10/10, Light 17/17, Extra Adds 1, Total Adds 28, WFBR, WBEN, WLTA, WARM98, KOY, KEX, KPLZ, WFSM, KEY103, WSGN, KMGC, WHHY, WQUE, WSRZ, WHBY, WTRX, KLTE, WMHE, KBOI, WAYV, WKBR, WSKY, WCHV, Q96, WLVA, KCRG, KFSB, KRKC.

#### NEIL DIAMOND "I'm Alive" (Columbia) 27/27

Rotations: Heavy 0/0, Medium 8/8, Light 18/18, Extra Adds 1, Total Adds 27, WLTA, WARM98, KEX, KGW, KPLZ, WKAZ, WFSM, WWYZ, WGY, KEY103, WRVR, WHBY, WHBC, WENS, KMBZ, WFMK, WMHE, KRKC, KCEE, WKZE-FM, Q96, WLVA, KVOX, KFSB, KFOR, KTWO, KSRO.

#### JILL COLUCCI "Shot In The Dark" (Casablanca/PolyGram) 24/4

Rotations: Heavy 0/0, Medium 10/1, Light 14/3, Extra Adds 0, Total Adds 4, KMBZ, KPAT, KRNO, KVSF. Medium: WNCI, WISM-FM, KUDO, WLVA, WORG, KFOR, WJON, KTWO.

#### FIREFALL "Always" (Atlantic) 22/14

Rotations: Heavy 0/0, Medium 6/4, Light 12/6, Extra Adds 4, Total Adds 14, WLTA, WSLI, WHHY, SM95, WHBY, WHBC, WQUA, KBOI, KVOX, KFSB, WJON, KTWO, KQDI, KRKC. Medium: WARM98, KFQD.

#### LEE RITENOUR "Cross My Heart" (Elektra) 20/0

Rotations: Heavy 3/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KPLZ, WFMK, KVOX. Medium: WFBR, WBEN, WCCO, WHEN, SM95, WISM-FM, WMHE, WAYV, WWRN, WLVA.

#### JOHN COUGAR "Hand To Hold On To" (Riva/PolyGram) 18/2

Rotations: Heavy 3/0, Medium 8/1, Light 7/1, Extra Adds 0, Total Adds 2, WOWO, WMHE. Heavy: WNCI, WFMK, KCMQ. Medium: 55KRC, KPLZ, KEY103, WHHY, WGAR, KYUU, KRKC.

#### OAK RIDGE BOYS "Thank God For Kids" (MCA) 18/1

Rotations: Heavy 2/0, Medium 7/1, Light 9/0, Extra Adds 0, Total Adds 1, WLVA. Heavy: KSL, WJON. Medium: WCCO, WSBA, WSLI, WEIM, KFOR, KTWO.

#### MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 14/2

Rotations: Heavy 1/0, Medium 8/0, Light 5/2, Extra Adds 0, Total Adds 2, KPAT, KISN. Heavy: WWRN. Medium: KPLZ, WAFB, WTRX, WFMK, WMHE, KUDO, KCMQ, KRKC.

#### CRYSTAL GAYLE "Til I Gain Control Again" (Elektra) 13/1

Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Extra Adds 1, Total Adds 1, KQDI. Heavy: KSL. Medium: WLTA, WCCO, WSLI, WHBC, KUDO.

#### KOOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PolyGram) 12/2

Rotations: Heavy 2/0, Medium 3/1, Light 6/0, Extra Adds 1, Total Adds 2, WYNY, KBOI. Heavy: Y106, WNCI. Medium: KOY, KCMQ.

#### TOM PETTY & THE HEARTBREAKERS "You Got Lucky" (Backstreet/MCA) 12/2

Rotations: Heavy 1/0, Medium 6/1, Light 5/1, Extra Adds 0, Total Adds 2, KYKY, WTNV. Heavy: KCMQ. Medium: WSRZ, WNCI, KYUU, KPAT, KRKC.

#### J. GEILS BAND "I Do" (EMI America) 12/1

Rotations: Heavy 2/0, Medium 8/1, Light 2/0, Extra Adds 0, Total Adds 1, KUDO. Heavy: WAYV, KCMQ. Medium: KOY, WHEN, WNCI, KYUU, WTNV, WCHV, KRKC.

#### DON HENLEY "Dirty Laundry" (Asylum) 12/0

Rotations: Heavy 3/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WNCI, KCMQ, KRKC. Medium: WHHY, Y106, KYKY, WTNV, WCHV.

#### STEPHEN BISHOP "It Might Be You (Tootsie' Theme)" (WB) 11/11

Rotations: Heavy 0/0, Medium 3/3, Light 7/7, Extra Adds 11, WFBR, KEX, KEY103, SM95, WHBC, WHIO, KMBZ, WEIM, KFOR, KQDI, KRKC.

#### SPINNERS "Funny How Time Slips Away" (Atlantic) 11/7

Rotations: Heavy 0/0, Medium 3/2, Light 6/3, Extra Adds 2, Total Adds 7, WRIE, WHBY, WAYV, KVOX, KTWO, KQDI, KRKC. Medium: WEIM.

#### ANNE MURRAY "Somebody's Always Saying Goodbye" (Capitol) 11/2

Rotations: Heavy 2/0, Medium 5/1, Light 4/1, Extra Adds 0, Total Adds 2, KVOX, KFOR. Heavy: WCCO, KSL. Medium: WLTA, WHBC, WHIO, KRNT.

#### STANLEY CLARKE "You Are The One For Me" (Epic) 11/0

Rotations: Heavy 0/0, Medium 2/0, Light 9/0, Extra Adds 0, Total Adds 0. Medium: WHBY, KFOR.

#### CHAKA KHAN "Got To Be There" (WB) 10/2

Rotations: Heavy 1/0, Medium 4/0, Light 4/1, Extra Adds 1, Total Adds 2, WKAZ, KQDI. Heavy: WAYV. Medium: KUGN, WKZE-FM, WSKY, WLVA.

#### ADAM ANT "Goody Two Shoes" (Epic) 9/3

Rotations: Heavy 1/0, Medium 2/0, Light 5/2, Extra Adds 1, Total Adds 3, WKAZ, WNCI, WTNV. Heavy: WAYV. Medium: WFBR, KCMQ.

#### STEVE MILLER BAND "Give It Up" (Capitol) 8/4

Rotations: Heavy 0/0, Medium 0/0, Light 7/3, Extra Adds 1, Total Adds 4, KPLZ, WKAZ, WFMK, WMHE.

A/C Adds & Hots . . . See Page 44

**BREAKERS** are those newer records judged to have the greatest level of station airplay activity on any given week.

**NEW & ACTIVE** includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

**SIGNIFICANT ACTION** is a quantitative listing of songs below the New & Active level.  indicates one of this week's most added new releases.

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

# AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

	Total	Heavy	Medium	Add	Total Adds
1 SAMMY HAGAR/Love... Crazy (Geffen)	95	76	18	1	2
2 TOM PETTY.../You Got Lucky (Backstreet/MCA)	85	78	7	0	0
3 PRETENDERS/Back On The Chain Gang (Sire/WB)	89	56	31	2	4
4 PAT BENATAR/Looking For A Stranger (Chrysalis)	79	56	23	0	0
5 PHIL COLLINS/I Don't Care Anymore (Atlantic)	85	54	31	0	0
6 DURAN DURAN/Hungry Like The Wolf (Capitol)	87	52	33	2	7
7 FIXX/Stand Or Fall (MCA)	78	41	36	1	1
8 GOLDEN EARRING/Twilight Zone (21/PolyGram)	81	33	48	0	0
9 NIGHT RANGER/Don't Tell Me You... (Boardwalk)	82	23	57	2	4
10 BOB SEGER/Even Now (Capitol)	76	43	26	7	20
11 LED ZEPPELIN/Darlene (Swan Song/Atco)	71	36	35	0	0
12 SUPERTRAMP/Crazy (A&M)	66	40	25	1	1
13 SAMMY HAGAR/Remember The Heroes (Geffen)	65	41	23	1	2
14 TOM PETTY.../One Story... (Backstreet/MCA)	59	42	17	0	0
15 MEN AT WORK/Down Under (Columbia)	59	42	17	0	0
16 LED ZEPPELIN/Ozone Baby (Swan Song/Atco)	59	34	25	0	0
17 J. GEILS BAND/I Do (EMI America)	56	30	26	0	0
18 SAGA/On The Loose (Portrait/CBS)	57	35	22	0	0
19 BOB SEGER/House Behind A House (Capitol)	50	32	15	3	11
20 STRAY CATS/Stray Cat Strut (EMI America)	48	29	16	3	4
21 SAGA/Wind Him Up (Portrait/CBS)	51	29	21	1	1
22 PAT BENATAR/Shadows Of The Night (Chrysalis)	45	35	10	0	0
23 VANDENBERG/Burning Heart (Atco)	59	12	41	6	7
24 MEN AT WORK/Be Good Johnny (Columbia)	50	26	23	1	2
25 FRANK MARINO/Strange Dream (Columbia)	54	9	36	9	13
26 DIRE STRAITS/Industrial Disease (WB)	52	17	35	0	3
27 TOM PETTY.../Change Of Heart (Backstreet/MCA)	45	28	17	0	0
28 ADAM ANT/Goody Two Shoes (Epic)	45	26	18	1	2
29 BOB SEGER/Shame On The Moon (Capitol)	47	30	13	4	10
30 PRETENDERS/My City Was Gone (Sire/WB)	41	23	14	4	4
31 BILLY JOEL/Allentown (Columbia)	43	34	9	0	1
32 PAT BENATAR/Tell It To Her (Chrysalis)	36	26	10	0	0
33 BOB SEGER.../Makin' Thunderbirds" (Capitol)	41	24	13	4	9
34 BOB SEGER.../Roll Away (Capitol)	38	21	14	3	12
35 SCANDAL/Goodbye To You (Columbia)	39	15	20	4	6
36 TALK TALK/Talk Talk (EMI America)	44	8	35	1	2
37 JEFFERSON STARSHIP/Can't Find... (RCA/Grunt)	33	21	12	0	0
38 FRIDA/I Know There's Something Going On (Atl.)	34	16	18	0	1
39 A FLOCK OF SEAGULLS/Space Age... (Jive/Arista)	36	17	19	0	1
40 MISSING PERSONS/Destination... (Capitol)	36	14	22	0	0
41 CLASH/Rock The Casbah (Epic)	38	16	21	1	2
42 ROBERT PLANT/Far Post (Swan Song/Atco)	35	16	17	2	4
43 MISSING PERSONS/Walking In L.A. (Capitol)	33	16	17	0	0
44 RIC OCASEK/Something To Grab For (Geffen)	50	4	21	25	42
45 DARYL HALL & JOHN OATES/Maneater (RCA)	35	18	17	0	0
46 PAT BENATAR/Little Too Late (Chrysalis)	31	20	11	0	0
47 STRAY CATS/Rock This Town (EMI America)	32	20	12	0	0
48 RUSH/Subdivisions (Mercury/PolyGram)	31	14	17	0	0
49 NEIL YOUNG/Little Thing Called Love (Geffen)	45	11	10	24	43
50 JEFFERSON STARSHIP/Winds Of... (RCA/Grunt)	24	20	4	0	0
51 TRIUMPH/World Of Fantasy (RCA)	35	7	9	19	32
52 SUPERTRAMP/It's Raining Again (A&M)	28	17	11	0	1
53 RUSH/The Analog Kid (Mercury/PolyGram)	26	12	14	0	0
54 BOB SEGER.../Boomtown Blues (Capitol)	26	15	9	2	5
55 NEIL YOUNG/Mr. Soul (Geffen)	31	11	9	11	27
56 KISS/Love It Loud (Casablanca/PolyGram)	31	6	21	4	6
57 WHO/Eminence Front (WB)	29	11	18	0	0
58 TAXXI/I'm Leaving (Fantasy)	24	11	13	0	3
59 ENGLISH BEAT/Save It For Later (IRS/A&M)	31	5	24	2	2
60 PSYCHEDELIC FURS/Love My Way (Columbia)	26	6	19	1	3

# AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

1 SUPERTRAMP... Famous... (A&M) "Crazy" "It's Raining"
2 DARYL HALL & JOHN OATES ... H2O (RCA) "Family Man" "Maneater" "One"
3 BOB SEGER ... The Distance (Capitol) "Shame" "Thunderbirds" "Even"
4 TOM PETTY... Long After... (Backstreet/MCA) "Lucky"
5 PHIL COLLINS... Hello, I Must Be... (Atlantic) "Cannot" "Hurry" "Care"
6 DIRE STRAITS... Love Over Gold (WB) "Industrial" "Telegraph" "Rains"
7 DONALD FAGEN... The Nightfly (WB) "Frontier" "I.G.Y." "Ruby"
8 BILLY JOEL ... The Nylon Curtain (Columbia) "Pressure" "Allentown" "Saigon"
9 JONI MITCHELL ... Wild Things... (Geffen) "Dream" "Man" "Cafe"
10 CULTURE CLUB ... Kissing To... (Virgin/Epic) "Hurt"
11 NEIL YOUNG ... Trans (Geffen) "Thing" "Mr. Soul" "Hold On"
12 ENGLISH BEAT ... Special Beat... (IRS/A&M) "Save" "I Confess"
13 MEN AT WORK ... Business As... (Columbia) "Down"
14 JOE JACKSON ... Night And Day (A&M) "Steppin'" "World" "Breaking"
15 ABC ... The Lexicon Of Love (Mercury/PolyGram) "Look"
16 LINDA RONSTADT ... Get Closer (Asylum) "Knew"
17 RIC OCASEK ... Beatitude (Geffen) "Something" "Wait" "Prove"
18 MUSICAL YOUTH ... Youth Of Today (MCA) "Dutchie"
19 PETER GABRIEL ... Security (Geffen) "Touch" "Monkey"
20 STRAY CATS ... Built For Speed (EMI America) "Rock" "Stray"

Chart Participants - WQBK/Albany, WNEW-FM/New York, WERI/West-  
erly, WXRT/Chicago, WCPZ/Sandusky, KSPN/Aspen, KBCO/Boulder, KNX-  
FM/Los Angeles, KINK/Portland, KTIM/San Rafael, KZAM/Seattle.

## EXPANDED & UP TO DATE

**AOR / ALBUMS 25+** — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Also listed are two weeks of rotational information for each album. Records showing significant upward momentum are bulleted.

**AOR ALBUMS** — Compiles album airplay data from station showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Records showing significant upward momentum are bulleted.

**AOR BREAKERS** — Those newer charting records that have reached 50% penetration of the week's reporting stations.

**HOT TRACKS** — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend, total mentions, and two-week rotational breakdowns for each song.

**MOST ADDED, HOTTEST** — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

**NEW & ACTIVE, SIGNIFICANT ACTION** — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

**PARALLELS** — Stations listed by market size and ratings success.

**PLAYLISTS** — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation.

## SIGNIFICANT ACTION

**RANDY NEWMAN/Trouble In Paradise (WB) "I Love L.A."**  
Total Reports: 10 (0)/Total Adds: 9 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 5 (0)/Medium Adds: 4 (0); Extra Adds: 5 (0).

**DEVO/Oh, No! It's Devo (WB) "That's Good"**  
Total Reports: 10 (0)/Total Adds: 2 (0); Hots: 3 (0)/Hot Adds: 0 (0); Mediums: 7 (0)/Medium Adds: 2 (0); Extra Adds: 0 (0).

**PAYOLAS/No Stranger To Danger (IRS/A&M) "Eyes Of A Stranger"**  
Total Reports: 10 (0)/Total Adds: 0 (0); Hots: 1 (0)/Hot Adds: 0 (0); Mediums: 9 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

**BRIMSTONE & TREACLE/Various Artists (A&M) "I Burn For You"**  
Total Reports: 8 (0)/Total Adds: 2 (0); Hots: 4 (0)/Hot Adds: 0 (0); Mediums: 5 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

**ROBERT HAZARD/Robert Hazard (RCA) "Escalator"**  
Total Reports: 8 (0)/Total Adds: 6 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 2 (0)/Medium Adds: 0 (0); Extra Adds: 6 (0).

**SQUEEZE/Singles-45's & UNDER (A&M) "Annie Get Gun"**  
Total Reports: 9 (0)/Total Adds: 0 (0); Hots: 4 (0)/Hot Adds: 0 (0); Mediums: 5 (0)/Medium Adds: 0 (0); Extra Adds: 2 (0).

**ABC/The Lexicon Of Love (Mercury/PolyGram) "Poison Arrow"**  
Total Reports: 8 (0)/Total Adds: 1 (0); Hots: 3 (0)/Hot Adds: 0 (0); Mediums: 5 (0)/Medium Adds: 1 (0); Extra Adds: 0 (0).

**HENRY PAUL BAND/Henry Paul (Atlantic) "Heat . . . Night"**  
Total Reports: 8 (0)/Total Adds: 1 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 8 (0)/Medium Adds: 1 (0); Extra Adds: 0 (0).

**GARLAND JEFFREYS/Guts For Love (Epic) "Real Man"**  
Total Reports: 7 (0)/Total Adds: 6 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 2 (0)/Medium Adds: 1 (0); Extra Adds: 5 (0).

**SPOONS/Arias & Symphonies (A&M) "Nova Heart"**  
Total Reports: 7 (0)/Total Adds: 2 (0); Hots: 2 (0)/Hot Adds: 0 (0); Mediums: 5 (0)/Medium Adds: 2 (0); Extra Adds: 0 (0).

**BUCK DHARMA/Flat Out (Portrait/CBS) "535"**  
Total Reports: 7 (0)/Total Adds: 1 (0); Hots: 1 (0)/Hot Adds: 0 (0); Mediums: 5 (0)/Medium Adds: 0 (0); Extra Adds: 1 (0).

**FOREIGNER/Records (Atlantic) "Hot Blooded"**  
Total Reports: 7 (0)/Total Adds: 0 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 7 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

**RED RIDER/Neruda (Capitol) "Light In Tunnel"**  
Total Reports: 6 (0)/Total Adds: 6 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 3 (0)/Medium Adds: 3 (0); Extra Adds: 3 (0).

**PHILIP LYNOTT/The Philip Lynott Album (WB) "Man's A Fool"**  
Total Reports: 6 (0)/Total Adds: 6 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 1 (0)/Medium Adds: 1 (0); Extra Adds: 5 (0).

**BLANKET OF SECRECY/Ears Have Walls (WB) "Say You Will"**  
Total Reports: 7 (0)/Total Adds: 0 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 2 (0)/Medium Adds: 0 (0); Extra Adds: 3 (0).

**WAITRESSES/I Could Rule The World... (Polydor/Polygram) "Square Pegs"**  
Total Reports: 6 (0)/Total Adds: 2 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 4 (0)/Medium Adds: 0 (0); Extra Adds: 2 (0).

**JOHN MARTYN/Well Kept Secret (Atlantic) "Could've Been"**  
Total Reports: 6 (0)/Total Adds: 1 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 5 (0)/Medium Adds: 0 (0); Extra Adds: 1 (0).

**FASHION/Fabrique (Arista) "Left Your Picture"**  
Total Reports: 6 (0)/Total Adds: 0 (0); Hots: 1 (0)/Hot Adds: 0 (0); Mediums: 5 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

# AOR / ALBUMS

**EXPANDED & UP TO DATE**

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

**January 7, 1983**

**125 REPORTERS**

	Total Reports	Heavy Rotation	Medium Rotation	Adds	Total Adds All Rotations
1 TOM PETTY.../Long After... (Backstreet/MCA)	114	101	13	0	0
2 PAT BENATAR/Get Nervous (Chrysalis)	106	85	21	0	0
3 SAMMY HAGAR/Three Lock Box (Geffen)	107	83	23	1	3
4 BOB SEGER.../The Distance (Capitol)	110	74	27	9	27
5 PHIL COLLINS/Hello, I Must Be Going! (Atlantic)	107	73	34	0	2
6 MEN AT WORK/Business As Usual (Columbia)	91	59	32	0	1
7 DURAN DURAN/Rio (Capitol)	88	52	34	2	7
8 LED ZEPPELIN/Coda (Swan Song/Atco)	89	49	40	0	0
9 SUPERTRAMP/Famous Last Words (A&M)	86	55	31	0	0
10 SAGA/Worlds Apart (Portrait/CBS)	82	53	29	0	0
11 FIXX/Shattered Room (MCA)	82	43	38	1	1
12 NIGHT RANGER/Dawn Patrol (Boardwalk)	88	28	57	3	5
13 GOLDEN EARRING/Cut (21/PolyGram)	81	33	48	0	0
14 JEFFERSON STARSHIP/Winds Of Change (RCA/Grunt)	61	44	17	0	0
15 STRAY CATS/Built For Speed (EMI America)	64	36	25	3	4
16 J. GEILS BAND/Showtime (EMI America)	63	33	30	0	0
17 MISSING PERSONS/Spring Session M (Capitol)	63	27	35	1	1
18 VANDENBERG/Vandenberg (Atco)	60	13	41	6	7
19 BILLY JOEL/The Nylon Curtain (Columbia)	53	37	16	0	1
20 FRIDA/Something's Going On (Atlantic)	48	22	26	0	1
21 DIRE STRAITS/Love Over Gold (WB)	55	19	36	0	3
22 DARYL HALL & JOHN OATES/H <sub>2</sub> O (RCA)	52	24	28	0	1
23 FRANK MARINO/Juggernaut (Columbia)	54	9	36	9	13
24 NEIL YOUNG/Trans (Geffen)	64	14	18	32	60
25 ADAM ANT/Friend Or Foe (Epic)	47	26	20	1	2
26 RIC OCASEK/Beatitude (Geffen)	66	5	24	37	58
27 TRIUMPH/Never Surrender (RCA)	61	7	22	32	58
28 CLASH/Combat Rock (Epic)	45	19	25	1	3
29 RUSH/Signals (Mercury/PolyGram)	41	19	22	0	0
30 SCANDAL/Love's Got A Line On You (Columbia)	40	15	21	4	6
31 TALK TALK/Talk Talk (EMI America)	44	9	34	1	2
32 A FLOCK OF SEAGULLS/A Flock... (Jive/Arista)	37	18	19	0	1
33 WHO/It's Hard (WB)	38	15	23	0	0
34 DON HENLEY/I Can't Stand Still (Asylum)	32	14	18	0	1
35 OZZY OSBOURNE/Speak Of The Devil (Jet/CBS)	34	5	29	0	1
36 PETER GABRIEL/Security (Geffen)	31	15	16	0	1
37 KISS/Creatures Of The Night (Casablanca/PG)	34	6	24	4	7
38 PSYCHEDELIC FURS/Forever Now (Columbia)	28	7	20	1	3
39 ENGLISH BEAT/Special Beat Service (IRS/A&M)	32	5	25	2	2
40 EDDIE MONEY/No Control (Columbia)	23	12	11	0	0

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### RIC OCASEK Beatitude (Geffen)

"Something" "Jimmy" "Quick." 53% of our reporters on it. Total reports: 66. H-5, M-24, Extra Adds 37, Total Adds-58.

### NEIL YOUNG Trans (Geffen)

"Thing" "Soul" "Inca." 51% of our reporters on it. Total reports: 64. H-14, M-18, Extra Adds-32, Total Adds-60.

## NEW & ACTIVE

**TONY CAREY/Tony Carey (Rocshire) "Won't Be Home"**  
Total Reports: 30 (0)/Total Adds: 15 (0); Hots: 2 (0)/Hot Adds: 0 (0); Mediums: 17 (0)/Medium Adds: 4 (0); Extra Adds: 11 (0).

**TAXXI/States Of Emergency (Fantasy) "I'm Leaving"**  
Total Reports: 24 (0)/Total Adds: 3 (0); Hots: 11 (0)/Hot Adds: 0 (0); Mediums: 13 (5)/Medium Adds: 3 (0); Extra Adds: 0 (0).

**JONI MITCHELL/Wild Things Run Fast (Geffen) "You're So Square"**  
Total Reports: 23 (0)/Total Adds: 1 (0); Hots: 9 (0)/Hot Adds: 0 (0); Mediums: 14 (0)/Medium Adds: 1 (0); Extra Adds: 0 (0).

**MICHAEL JACKSON/Thriller (Epic) "Beat It"**  
Total Reports: 22 (0)/Total Adds: 11 (0); Hots: 4 (0)/Hot Adds: 0 (0); Mediums: 11 (0)/Medium Adds: 4 (0); Extra Adds: 7 (0).

**LITTLE STEVEN & DISCIPLES.../Men Without Women (EMI America) "Forever"**  
Total Reports: 22 (0)/Total Adds: 6 (0); Hots: 5 (0)/Hot Adds: 0 (0); Mediums: 14 (0)/Medium Adds: 3 (0); Extra Adds 3 (0).

**MOVING PICTURES/Days Of Innocence (Network/E-A) "What About Me"**  
Total Reports: 20 (0)/Total Adds: 0 (0); Hots: 9 (0)/Hot Adds: 0 (0); Mediums: 11 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

## MOST ADDED

Neil Young (68)  
Ric Ocasek (65)  
Triumph (58)  
Bob Seger (30)  
Schon/Hammer (28)  
Todd Rundgren (22)

## HOTTEST

Tom Petty (109)  
Pat Benatar (87)  
Bob Seger (83)  
Sammy Hagar (83)  
Phil Collins (81)  
Pretenders (64)  
Men At Work (64)

**TODD RUNDGREN/Tortured Artist Effect (Bearsville/WB) "Hideaway"**  
Total Reports: 18 (0)/Total Adds: 16 (0); Hots: 2 (0)/Hot Adds: 1 (0); Mediums: 5 (0)/Medium Adds: 4 (0); Extra Adds: 11 (0).

**ROUGH TRADE/For Those Who Think Young (Boardwalk) "All Touch"**  
Total Reports: 18 (0)/Total Adds: 8 (0); Hots: 3 (0)/Hot Adds: 0 (0); Mediums: 9 (0)/Medium Adds: 2 (0); Extra Adds: 6 (0).

**DONALD FAGEN/The Nightfly (WB) "New Frontier"**  
Total Reports: 18 (0)/Total Adds: 0 (0); Hots: 6 (0)/Hot Adds: 0 (0); Mediums: 12 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

**RIOT/Live! (Elektra) "Showdown"**  
Total Reports: 16 (0)/Total Adds: 2 (0); Hots: 1 (0)/Total Adds: 0 (0); Mediums: 13 (0)/Medium Adds: 0 (0); Extra Adds: 2 (0).

**KENNY LOGGINS/High Adventure (Columbia) "Heart To Heart"**  
Total Reports: 16 (0)/Total Adds: 0 (0); Hots: 8 (0)/Hot Adds: 0 (0); Mediums: 8 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

**MEMBERS/Uprhythm, Downbeat (Arista) "Working Girl"**  
Total Reports: 15 (0)/Total Adds: 7 (0); Hots: 1 (0)/Hot Adds: 0 (0); Mediums: 7 (0)/Medium Adds: 0 (0); Extra Adds: 7 (0).

**CULTURE CLUB/Kissing To Be Clever (Virgin/Epic) "Really Hurt Me"**  
Total Reports: 13 (0)/Total Adds: 6 (0); Hots: 4 (0)/Hot Adds: 1 (0); Mediums: 5 (0)/Medium Adds 1 (0); Extra Adds: 4 (0).

**MUSICAL YOUTH/Youth of Today (MCA) "Pass Dutchie"**  
Total Reports: 12 (0)/Total Adds: 4 (0); Hots: 4 (0)/Hot Adds: 0 (0); Mediums: 4 (0)/Medium Adds: 0 (0); Extra Adds: 4 (0).

**FOGHAT/In The Mood For Something . . . (Bearsville/WB) "Slipped, Tripped . . ."**  
Total Reports: 11 (0)/Total Adds: 0 (0); Hots: 2 (0)/Hot Adds: 0 (0); Mediums: 9 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

**PAT TRAVERS/Black Pearl (Polydor/PolyGram) "I'd Rather See . . ."**  
Total Reports: 11 (0)/Total Adds: 0 (0); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 11 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

More AOR Music Information See Page 59

# Fill Your New Year With Love & Life From Columbia Records



## EARLY CHR ACTION:

KIQQ KIKI  
 WSPK Q104  
 KC101 WPFM  
 WAEB KGHO  
 WKEE  
 CK101  
 WSFL  
 KHOP  
 KYNO-FM  
 KIDD  
 KGGI  
 KJRB  
 KQMQ

## EARTH, WIND & FIRE

### "Fall In Love With Me"

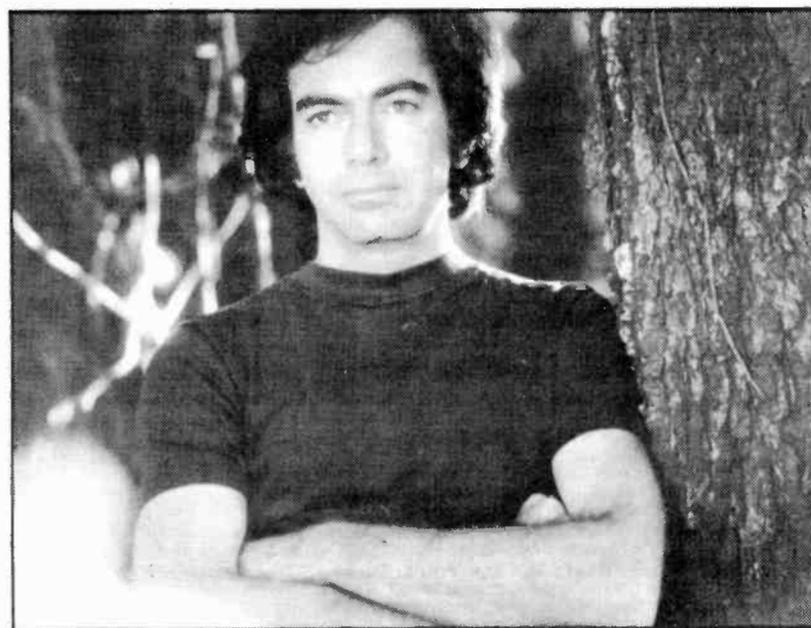
TAKEN FROM  
 THE FORTHCOMING  
 COLUMBIA  
 ALBUM  
 "POWERLIGHT"  
 (TC 38367)



TAKEN  
 FROM THE  
 COLUMBIA ALBUM  
 "HEARTLIGHT"  
 (TC 38358)

## NEIL DIAMOND

### "I'm Alive"



## CHR NEW & ACTIVE

NEIL DIAMOND "I'm Alive" (Columbia) 50/49  
 Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 49 including WCAU-FM, KBEQ, KEARTH, KIQQ, XTRA,  
 KIMN, WHFM, WAEB, WKEE, 79Q, WQID, KX104, WCSC, KRAV, KBBK, WERZ, WOMP-FM, KNOE-FM, KWTO-  
 FM, KSLY.



# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### STRAY CATS

#### Stray Cat Strut (EMI America)

68% of our reporters on it. Moves: Up 26, Debuts 40, Same 31, Down 1, Adds 58 including WBEN-FM, WCAU-FM, B94, PRO-FM, Q107, I95, WLS-FM, WGCL, KIMN, Q103, WTRY, 3WT, KROK, KX104, WZOK, KJRB, K96, WIGY, Q104, KKRC-FM. See Parallels, debuts at number 29 on the CHR chart.

### LINDA RONSTADT

#### I Knew You When (Asylum)

64% of our reporters on it. Moves: Up 35, Debuts 41, Same 44, Down 0, Adds 25 including KCNR, KUBE, WFLY, KZZB, KXX106, WBCY, KIKK, KZ93, WMEE, WKDQ, KQMQ, 95XIL, WQLT, WHSL, KSEL-FM, KQIZ-FM, KYTN, WSPT, 99KG, KENI. See Parallels, debuts at number 30 on the CHR chart.

## NEW & ACTIVE

### DONNA SUMMER "The Woman In Me" (Geffen) 134/29

Moves: Up 20, Debuts 45, Same 40, Down 0, Adds 29 including WKBW, KCNR, WTRY, WLAF-FM, K104, WAXY, BJ105, WBCY, WKFR, KSTT, KOFM, WMEE, KO93, KIDD, KGGI, OK100, KYTN, KKL, WAZY-FM, KGHO.

### EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 112/12

Moves: Up 45, Debuts 16, Same 31, Down 8, Adds 12, WBEN-FM, KCNR, KBFM, WJDX, WBBQ, WEBC, WGUY, WERZ, WKHI, KKXL-FM, KQWB, D93, WKBW 10-7, KIQQ 22-13, WKFM 18-8, KC101 9-5, KTSB 3-2, WSEZ 20-12, KO93 6-4, KGGI 26-21.

### AIR SUPPLY "Two Less Lonely People In The World" (Arista) 103/5

Moves: Up 50, Debuts 10, Same 33, Down 5, Adds 5, WSPK, B97, KROK, KNOE-FM, D93, WCAU-FM 37-26, KIQQ 20-15, Q106 19-15, WKEE 32-29, KZFM 6-3, G100 19-10, Y103 8-2, KX104 11-8, KOFM 12-9, KYNO-FM 14-10, KJRB 17-12, KIKI 18-11, WFBG 24-18, Z102 22-17, KSLY 14-7.

### DURAN DURAN "Hungry Like The Wolf" (Harvest/Capitol) 96/42

Moves: Up 13, Debuts 18, Same 23, Down 0, Adds 42 including WBEN-FM, Y100, WBBM-FM, WGCL, Q103, WHFM, WPST, WYCR, KZZB, 94TYX, WHHY-FM, WFOV, Z104, WKDD, KIDD, WIKZ, WHSL, KQIZ-FM, WSPT, KBIM.

### MUSICAL YOUTH "Pass The Dutchie" (MCA) 94/21

Moves: Up 32, Debuts 16, Same 25, Down 0, Adds 21 including WBEN-FM, B94, PRO-FM, WBBM-FM, KBEQ, KUBE, Q103, WHFM, KHFI, WSFL, WDCG, WANS-FM, KEYN-FM, WMEE, KJRB, KNBQ, KRO, WIKZ, KFMW, KWTO-FM.

## SIGNIFICANT ACTION

### OLIVIA NEWTON-JOHN "Tied Up" (MCA) 49/49

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 49 including WCAU-FM, WXKS-FM, Z93, KIIS-FM, XTRA, WPST, WHHY-FM, WSEZ, WKDD, KGGI, KRSP, WIKZ, WFOX, KFVR, KBIM.

### VANDENBERG "Burning Heart" (Atco) 41/13

Moves: Up 3, Debuts 5, Same 20, Down 0, Adds 13, WBEN-FM, WKEE, KSET-FM, WQID, FM100, WSKZ, WSEZ, WNOK-FM, WVIC, WIKS, WCIR, WYKS, KFMW, WJXQ d-29, KISR d-27.

### STEEL BREEZE "Dreamin' Is Easy" (RCA) 39/39

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 39 including WCAU-FM, WLOL-FM, KIQQ, XTRA, WRCK, WKEE, KITY, WABB-FM, WBBQ, KMGK, KHOP, KSKD, WIKZ, Q104, KCDQ.

### DON HENLEY "I Can't Stand Still" (Asylum) 38/38

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 38 including WLOL-FM, XTRA, Q103, WSPK, WYCR, WZYP, WANS-FM, WZZR, WVIC, KMGK, KYXX, K96, WTSN, WYKS, KISR.

### ROUGH TRADE "All Touch" (Boardwalk) 38/4

Moves: Up 7, Debuts 5, Same 22, Down 0, Adds 4, KYST, WSEZ, WSPT, WBWB, WBEN-FM 37-34, WCAU-FM d-34, KEGL 26-22, WPHD d-28, K104 37-29, WJDX on, WZZR on, KYXX 37-34, OK100 39-37, 95XIL d-38, WRKR 38-32.

### DIRE STRAITS "Industrial Disease" (WB) 36/1

Moves: Up 11, Debuts 5, Same 19, Down 0, Adds 1, KGHO, CKGM 16-14, WRCK 30-28, WBBQ 16-10, KMGK d-26, KHOP d-30, KYXX d-37, WKHI 32-29, Q104 d-34, WSGF 24-20, WHSL 14-4, WPFM 24-18, WBWB d-34, WCIL-FM 24-22, KFMZ 7-3.

### WHO "Eminence Front" (WB) 33/5

Moves: Up 6, Debuts 7, Same 15, Down 0, Adds 5, WCAU-FM, KRO, WKHI, KYTN, KCBN, KEGL 27-24, WRCK 21-18, WANS-FM d-27, WRVQ d-25, WVIC 16-12, WKDD 22-17, KXXX 23-17, WGUY d-18, WYKS d-29, KFMZ 15-9.

### LITTLE STEVEN & THE DISCIPLES "Forever" (EMI America) 32/7

Moves: Up 0, Debuts 4, Same 21, Down 0, Adds 7, CK101, WOKI, WSEZ, KMGK, WKAU, KFMZ, KDVV, KIQQ d-31, WKFM on, WRCK on, KTFM d-39, KITY on, WTXI d-38, WABB-FM on, WZZR d-38, WISE on, WSPT on.

### RANDY NEWMAN & PAUL SIMON "The Blues" (WB) 31/31

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 31 including PRO-FM, WLOL-FM, KIQQ, WPST, K104, KBFM, 94TYX, WBCY, WCSC, KGGI, KSKD, WZYQ, WQLT, KVOL, KDZA.

### WOLF "Papa Was A Rollin' Stone" (Constellation/Elektra-Asylum) 31/4

Moves: Up 10, Debuts 4, Same 13, Down 0, Adds 4, KNBQ, KSKD, WJAD, WGLF, KTFM 20-17, KITY 32-23, KBFM 30-18, WDOQ 21-16, WGH 33-26, Z104 27-25, KFI d-40, KIKI 24-13, Z102 32-28, WPFM 26-15, KBIM on.

### HUGHES/THRALL "Beg, Borrow Or Steal" (Boulevard/CBS) 31/1

Moves: Up 7, Debuts 2, Same 21, Down 0, Adds 1, WHSL, WCAU-FM on, WKFM on, WPHD on, WRCK on, K104 28-22, KITY 38-30, KROD 34-33, WGH d-34, KYXX 38-36, OK100 27-23, 95XIL d-39, KRNA on-dp, KFMZ 20-15, KBIM 39-37.

### STEVE MILLER BAND "Give It Up" (Capitol) 28/3

Moves: Up 3, Debuts 4, Same 18, Down 0, Adds 3, WSPK, KIOA, KQIZ-FM, WCAU-FM d-35, WLOL-FM on, Q106 on, KYST 28-24, KITY d-35, WGH d-33, WZZR on, KMGK d-27, KFI 39-36, KIKI 30-29, KBIM on, KCDQ on.

### NIGHT RANGER "Don't Tell Me You Love Me" (Boardwalk) 26/24

Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 24 including WGCL, WPHD, WRCK, KITY, WABB-FM, WRVQ, WZZR, KMGK, KZ93, KBBK, WZYQ, WISE, WPFM, WSPT, KCBN.

### HOT CHOCOLATE "Are You Getting Enough Happiness" (EMI America) 23/3

Moves: Up 0, Debuts 7, Same 13, Down 0, Adds 3, KZFM, WTXI, WZZR, WCAU-FM d-40, WXKS-FM d-29, WLOL-FM on, KIQQ d-40, KFRC d-35, WGH d-33, WZZR on, KMGK d-27, KFI 39-36, KIKI 30-29, KBIM on, KCDQ on.

### MISSING PERSONS "Windows" (Capitol) 21/19

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 19 including WCAU-FM, WXKS-FM, WKFM, KTFM, WOKI, KFI, KYXX, KSKD, WJBO, WIGY, WERZ, WFBG, WFLB, KVOL, KISR.

### RACHEL SWEET "Voo Doo" (Columbia) 20/7

Moves: Up 2, Debuts 3, Same 8, Down 0, Adds 7, KIQQ, WJXQ, KMGK, WJBO, WIGY, WHSL, KCDQ, WLOL-FM 20-18, WKFM on, KITY d-38, KSET-FM on, WZZR d-40, WKDD on, KYXX d-40, KFMZ 19-11.

### JANET JACKSON "Young Love" (A&M) 20/1

Moves: Up 7, Debuts 1, Same 11, Down 0, Adds 1, WBEN-FM, WCAU-FM on, I95 on, KIQQ 34-25, KFRC 17-15, KZFM on, WFMF on, WDOQ on, WSEZ d-25, WCSC on, KYNO-FM 18-7, Z102 30-24, WSGF 21-17, WFLB 35-32, KILE 38-33.

### CHICAGO "What You're Missing" (Full Moon/WB) 18/18

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including WLOL-FM, KBFM, WBCY, WCSC, WKDD, K96, OK100, WOMP-FM, 95XIL, WSGF, WHSL, WFLB, KILE, WCIL-FM, KCBN.

### SPINNERS "Funny How Time Slips Away" (Atlantic) 18/4

Moves: Up 3, Debuts 2, Same 9, Down 0, Adds 4, Q106, K104, G100, OK100, WCAU-FM on, KIQQ on, WFI on, WTXI 27-24, FM100 27-23, KFI 31-25, KJRB d-29, WFBG on, WQLT on, KVOL on, KDZA on.

## MOST ADDED

- LIONEL RICHIE (89)  
You Are (Motown)
- JOE JACKSON (63)  
Breaking Us In Two (A&M)
- STRAY CATS (58)  
Stray Cat Strut (EMI America)
- NEIL DIAMOND (49)  
I'm Alive (Columbia)
- OLIVIA NEWTON-JOHN (49)  
Tied Up (MCA)
- DURAN DURAN (42)  
Hungry Like The Wolf (Harvest/Capitol)

## HOTTEST

- MEN AT WORK (155)  
Down Under (Columbia)
- TOTO (84)  
Africa (Columbia)
- P. AUSTIN with J. INGRAM (73)  
Baby, Come To Me (Qwest/WB)
- MARVIN GAYE (65)  
Sexual Healing (Columbia)
- DARYL HALL & JOHN OATES (56)  
Maneater (RCA)
- PHIL COLLINS (48)  
You Can't Hurry Love (Atlantic)

### SAGA "On The Loose" (Portrait/CBS) 92/15

Moves: Up 31, Debuts 15, Same 30, Down 1, Adds 15, Q107, WLS-FM, WSPK, KHFI, WDCG, WKFR, KKFM, KRO, Z102, WSGF, WGLF, KKX, KKXL-FM, KKRC-FM, KYA, 96KX 9-7, KEGL 19-10, WLOL-FM 11-9, KSET-FM 13-5, KXXX 13-7.

### LIONEL RICHIE "You Are" (Motown) 90/89

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 89 including WBEN-FM, WCAU-FM, B94, B104, WXKS-FM, PRO-FM, Z93, Y100, WLOL-FM, KBEQ, KEARTH, KIIS-FM, KIQQ, KFRC, B100, XTRA, Q106, B97, KQMQ, WZYQ.

### BARRY MANILOW "Memory" (Arista) 89/10

Moves: Up 37, Debuts 11, Same 29, Down 2, Adds 10, Q103, WKRZ-FM, KTSB, WFMF, WDCG, WKDD, KSKD, WISE, KDVV, KKAZ, Y100 23-21, KIQQ 31-20, WKFM 34-19, KITY 24-18, KZFM 17-10, WTXI 24-19, KROK 29-12, WHHY-FM 31-29, KIKI 15-4, KBBK 28-22, WTSN 21-8.

### ALAN PARSONS PROJECT "Psychobabble" (Arista) 86/6

Moves: Up 34, Debuts 14, Same 20, Down 2, Adds 6, KZZP, 3WT, WSSX, KQV, KQIZ-FM, WAZY-FM, KCNR d-22, Q103 d-25, WKEE 39-35, KYST 38-34, WQUT 30-25, KSTT 30-25, KO93 29-18, KIDD 28-22, KYXX 31-27, WACZ 25-21, Q104 11-5, Z102 36-32, KKRC-FM 30-26, KCBN 29-16, KBIM 30-26.

### POCO "Shoot For The Moon" (Atlantic) 81/19

Moves: Up 11, Debuts 19, Same 32, Down 0, Adds 19, WBEN-FM, KZZB, WJDX, 94TYX, WZYP, WHHY-FM, WRQK, WANS-FM, WKDD, WKDD, KO93, KNBQ, KLUC, WSQV, WQLT, KKQV, KQIZ-FM, 99KG, KIKI 30-10.

### GOLDEN EARRING "Twilight Zone" (21/PolyGram) 76/7

Moves: Up 23, Debuts 12, Same 34, Down 0, Adds 7, WSPK, K104, KROD, OK100, KKQV, KQIZ-FM, KRNA, WCAU-FM 32-28, WXKS-FM 29-26, WGCL 29-26, WPST 32-29, KYST 32-26, WOKI d-14, KZ93 24-18, KYXX 33-28, WSQV 25-17, WCIR 14-10, WISE 30-28, KISR 15-10, KYTN 25-21.

### PRETENDERS "Back On The Chain Gang" (Sire/WB) 71/21

Moves: Up 14, Debuts 13, Same 23, Down 0, Adds 21 including KIIS-FM, KCNR, KUBE, WFLY, WKEE, G100, WNOK-FM, WKFR, KZ93, WKAU, WIGY, WTSN, WOMP-FM, KQIZ-FM, KNOE-FM, KYTN, WAZY-FM, KCBN, KBIM, KOZE.

### JOE JACKSON "Breaking Us In Two" (A&M) 63/63

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 63 including KEGL, Z93, WLOL-FM, KIQQ, KZZP, 3WT, WLAF-FM, KZZB, WHHY-FM, WSFL, WNOK-FM, WKDD, KFI, KIDD, WIKZ, WKHI, WAEV, WISE, KRNA, KBIM.

### AMERICA "Right Before Your Eyes" (Capitol) 60/1

Moves: Up 24, Debuts 8, Same 27, Down 0, Adds 1, KSEL-FM, WCAU-FM 30-23, KIQQ d-34, Q106 27-21, V100 29-21, KITY 28-21, Y103 12-7, WSEZ 33-28, WRVQ 27-24, KSTT 26-19, KIOA 23-18, WKDD 14-11, KFI 27-23, KO93 33-20, KBBK 31-21, KIKI 19-15, WOMP-FM 36-34, WFLB 26-20, WPFM 21-19, KDZA 40-36.

### FRIDA "I Know There's Something Going On" (Atlantic) 51/13

Moves: Up 18, Debuts 7, Same 12, Down 1, Adds 13, I95, WSPK, WRCK, WSEZ, WRVQ, WVIC, KSTT, KIKI, KXXX, KSKD, WFBG, KILE, KISR, KEGL 3-2, WLOL-FM 28-25, KYST 27-22, KZ93 28-24, WJBO 40-37, WIGY 20-16, KFMZ 16-7.

### NEIL DIAMOND "I'm Alive" (Columbia) 50/49

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 49 including WCAU-FM, KBEQ, KEARTH, KIQQ, XTRA, KIMN, WHFM, WAEB, WKEE, 790, WQID, KX104, WCSC, KRAV, KBBK, WERZ, WOMP-FM, KNOE-FM, KWTO-FM, KSLY.

### TAVARES "A Penny For Your Thoughts" (RCA) 50/0

Moves: Up 21, Debuts 3, Same 18, Down 8, Adds 0, B104 19-13, Y100 6-4, WROR 8-8, WAEB 10-10, Q106 25-18, KTFM 19-10, KZFM 8-6, WJDX 8-6, WAXY 8-7, Y103 20-13, WRQK 24-20, KSTT 12-7, KIOA 15-9, WKAU 29-26, KQMQ 2-2, WCIR 18-16, Q104 12-7, WSGF 23-19, KENI 33-13, KCDQ 29-23.

### EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 17/17

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including KIQQ, WSPK, KC101, CK101, WSFL, KHOP, KYNO-FM, KIDD, KGGI, KJRB, KQMQ, KIKI, Q104, WPFM, KGHO.

### MICHAEL JACKSON "Billie Jean" (Epic) 17/16

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 16 including B94, Y100, WFLY, WTIC-FM, KTSB, B97, 94TYX, WDOQ, FM100, KSTT, WKDD, KJRB, KQMQ, Z102, WSGF, KDZA.

### PRINCE "1999" (WB) 17/0

Moves: Up 7, Debuts 2, Same 7, Down 1, Adds 0, CKGM 29-22, KIIS-FM 25-19, KIQQ 8-7, KTFM d-9, B97 21-19, WFMF on, WZZR 34-32, KMGK d-24, KYXX 40-38, KNBQ on, KQMQ 7-7, WGUY 12-12, WQLT 7-7, Z102 7-6.

### SCANDAL "Goodbye To You" (Columbia) 16/1

Moves: Up 3, Debuts 1, Same 11, Down 0, Adds 1, KIOX, WXKS-FM 16-15, WGCL on, KIQQ d-37, Q103 on, KYST 29-23, KSET-FM on, KZZB on, WSSX on, WRVQ on, WZZR 30-17, KZ93 on, KBBK on, WFBG on, WYKS on-dp, KKQV on.

### NEIL YOUNG "Little Thing Called Love" (Geffen) 15/15

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, WCAU-FM, WPHD, 3WT, WKRZ-FM, KTFM, WOKI, WGH, WNAM, KHOP, KNBQ, WJBO, WHSL, WYKS, KISR, WBWB.

### JOHN HALL BAND "Love Me Again" (EMI America) 15/15

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, WLOL-FM, KZZP, KTFM, WCSC, WZZR, WJXQ, KMGK, KSKD, WFBG, WSQV, WCIR, WQLT, WISE, FM99, WBWB.

### SURVIVOR "The One That Really Matters" (Scotti Bros./CBS) 15/14

Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 14, WKFM, WRCK, KSET-FM, WNOK-FM, WGH, WJXQ, WNAM, WOMP-FM, WKHI, FM99, KBIM, KDZA, KCDQ, KOZE, KISR 30-25.

### RODWAY "Don't Stop Trying" (Millennium/RCA) 15/1

Moves: Up 2, Debuts 1, Same 11, Adds 1, KHFI, WXKS-FM 19-18, I95 on, WLOL-FM on, WZYP on, WZZR on, KMGK d-29, WKAU on, KYXX 35-31, WJBO on-dp, Q104 on, WAEV on, KISR on, WSPT on-dp.

### LEE RITENOUR "Cross My Heart" (Elektra) 14/0

Moves: Up 8, Debuts 1, Same 5, Down 0, Adds 0, WLOL-FM 27-23, KITY 36-28, KHFI 26-22, FM100 16-13, WZZR 21-10, KIOA on, KMGK 18-7, KHOP on, KGGI 34-32, KNBQ on, KISR on, WBWB d-40, KGHO 28-25.

### LOVERBOY "Jump" (Columbia) 14/0

Moves: Up 7, Debuts 1, Same 6, Down 0, Adds 0, CKGM 28-26, WRCK 24-23, KSET-FM 16-15, WANS-FM on, WRVQ 24-21, WJXQ 17-12, WMEE d-27, KLUC 26-23, WJBO on-dp, WIGQ 24-20, WSQV on, KFVR on, KCDQ on.

### MICHAEL JACKSON "Beat It" (Epic) 13/6

Moves: Up 2, Debuts 3, Same 2, Down 0, Adds 6, Q102, WSPK, KMGK, KRO, KQMQ, KIKI, KEGL 20-15, I95 on, WLOL-FM 24-20, 79Q d-27, WRVQ d-29, WZZR d-39, KRNA on-dp.

### FIXX "Stand Or Fall" (MCA) 13/2

Moves: Up 3, Debuts 2, Same 5, Down 1, Adds 2, WSSX, KRO, KEGL 35-26, I95 on, 79Q d-25, WIGY d-40, WSQV 20-18, WHSL on, WBWB on, KFMZ on, KCBN 14-4.

### REO SPEEDWAGON "The Key" (Epic) 13/2

Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 2, WCAU-FM, WABB-FM, 96KX 34-32, KIQQ on, WKFM on, KTFM d-40, WJBO on, WIGY on, OJ100 35-32, WERZ on, WOMP-FM 22-21, 95XIL 10-10, WXLK on.

### DEXYS MIDNIGHT RUNNERS "Come On Eileen" (Mercury/PolyGram) 11/7

Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 7, KIQQ, WPST, 94TYX, WGUY, WTSN, WZYQ, KOZE, CFTR 4-4, CHUM 8-8, WJXQ on-dp, KYXX d-39.

### UTOPIA "Feet Don't Fail Me Now" (Network/Elektra Asylum) 11/6

Moves: Up 1, Debuts 2, Same 2, Down 0, Adds 6, KTFM, FM100, WZZR, KMGK, WERZ, WPFM, KIQQ 35-32, KITY d-39, Q104 on, WFLB on-dp, KNOE-FM d-30.

### RUSH "Subdivisions" (Mercury/PolyGram) 11/4

Moves: Up 2, Debuts 0, Same 5, Down 0, Adds 4, 3WT, K104, OK100, 95XIL, 96KX on, CFTR 28-22, WPHD on, WRCK on, WJXQ 21-19, WKDD on.

### CHAKA KHAN "Got To Be There" (WB) 11/3

Moves: Up 3, Debuts 4, Same 1, Down 0, Adds 3, WCAU-FM, KIIS-FM, KIKI, Y100 25-22, WGCL on, KIQQ 24-21, KTFM d-30, WSFL

# NIGHT RANGER



From the album:  
**"DON'T TELL ME YOU LOVE ME"** (NB-11-171-7)  
**DAWN PATROL** (NB-33259-1)



**Video Now On MTV.**

96KX  
WGCL  
WPHD  
WRCK  
KITY  
KSET-FM

WABB-FM  
WSSX  
WRVQ  
WZZR  
WJXQ  
KMGK

KZ93  
KBBK  
KSKD  
WFBG  
WSQV  
WOMP-FM

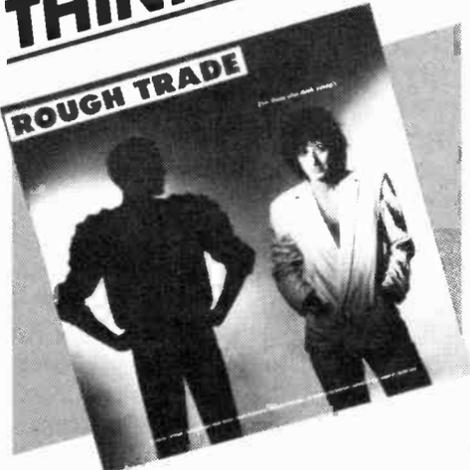
WZYQ  
WISE  
WPFM  
KISR  
KYTN  
WSPT  
KFMZ  
KCBN

# ROUGH TRADE

From the album:  
**"ALL TOUCH"** (NB-11-167-7)



From the album:  
**FOR THOSE WHO  
THINK YOUNG** (NB-33261-1)



WBEN-FM  
WCAU-FM  
KEGL  
WGCL  
WKFM  
WPHD  
WRCK

K104  
KYST  
KSET-FM  
WJDX  
WOKI  
WSEZ  
WGH  
WZZR

WVIC  
KMGK  
WNAM  
KFI  
KYYX  
KNBQ  
KBBK  
KSKD  
WIGY

OK100  
WERZ  
WFBG  
WSQV  
95XIL  
WISE  
WFLB  
WGLF

KVOL  
WRKR  
WSPT  
WBWB  
KGHO  
KOZE

From the Boardwalk Entertainment Company. On cassettes and records.



# NATIONAL AIRPLAY

January 7, 1983



THE BACK PAGE

## Contemporary Hit Radio

- 1 MEN AT WORK/Down Under (Columbia)
- 2 TOTO/Africa (Columbia)
- 3 DARYL HALL & JOHN OATES/Maneater (RCA)
- 4 P. AUSTIN with J. INGRAM/Baby, Come... (Qwest/WB)
- 5 PHIL COLLINS/You Can't Hurry Love (Atlantic)
- 6 DON HENLEY/Dirty Laundry (Asylum)
- 7 MARVIN GAYE/Sexual Healing (Columbia)
- 8 LITTLE RIVER BAND/The Other Guy (Capitol)
- 9 FLEETWOOD MAC/Love In Store (WB)
- 10 KENNY LOGGINS/Heart To Heart (Columbia)
- 11 BOB SEGER.../Shame On The Moon (Capitol)
- 12 TOM PETTY.../You Got Lucky (Backstreet/MCA)
- 13 ADAM ANT/Goody Two Shoes (Epic)
- 14 BILLY JOEL/Allentown (Columbia)
- 15 SUPERTRAMP/It's Raining Again (A&M)
- 16 M. JACKSON/P. McCARTNEY/The Girl Is Mine (Epic)
- 17 JOHN COUGAR/Hand To Hold On To (Riva/PolyGram)
- 18 CLASH/Rock The Casbah (Epic)
- 19 J. GEILS BAND/I Do (EMI America)
- 20 MICHAEL McDONALD/I Gotta Try (WB)
- 21 MOVING PICTURES/What About Me (Network/E-A)
- 22 A FLOCK OF SEAGULLS/Space Age Love... (Jive/Arista)
- 23 JUICE NEWTON/Heart Of The Night (Capitol)
- 24 PETER GABRIEL/Shock The Monkey (Geffen)
- 25 RAY PARKER JR./Bad Boy (Arista)
- 26 SAMMY HAGAR/Your Love Is Driving Me Crazy (Geffen)
- 27 CULTURE CLUB/Do You Really Want To... (Virgin/Epic)
- 28 GLENN FREY/All Those Lies (Asylum)
- BREAKER** 29 STRAY CATS/Stray Cat Strut (EMI America)
- BREAKER** 30 LINDA RONSTADT/I Knew You When (Asylum)

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## Adult / Contemporary

- 1 P. AUSTIN w/ J. INGRAM/Baby... (Qwest/WB)
- 2 KENNY LOGGINS/Heart To Heart (Columbia)
- 3 TOTO/Africa (Columbia)
- 4 AIR SUPPLY/Two Less Lonely People In The World (Arista)
- 5 M. JACKSON/P. McCARTNEY/The Girl Is Mine (Epic)
- 6 E. RABBITT with C. GAYLE/You And I (Elektra)
- 7 SUPERTRAMP/It's Raining Again (A&M)
- 8 LITTLE RIVER BAND/The Other Guy (Capitol)
- 9 LIONEL RICHIE/Truly (Motown)
- 10 PHIL COLLINS/You Can't Hurry Love (Atlantic)
- 11 BARRY MANILOW/Memory (Arista)
- 12 FLEETWOOD MAC/Love In Store (WB)
- 13 DARYL HALL & JOHN OATES/Maneater (RCA)
- 14 JUICE NEWTON/Heart Of The Night (Capitol)
- 15 DIONNE WARWICK/Heartbreaker (Arista)
- 16 DAN FOGELBERG/Missing You (Full Moon/Epic)
- 17 MEN AT WORK/Down Under (Columbia)
- 18 TAVARES/A Penny For Your Thoughts (RCA)
- 19 BOB SEGER.../Shame On The Moon (Capitol)
- 20 AMERICA/Right Before Your Eyes (Capitol)
- 21 MICHAEL McDONALD/I Gotta Try (WB)
- 22 DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
- 23 CULTURE CLUB/Do You Really Want To... (Virgin/Epic)
- 24 MICHAEL MURPHEY/Still Taking Chances (Liberty)
- 25 JEFFREY OSBORNE/On The Wings Of Love (A&M)
- 26 KENNY ROGERS/A Love Song (Liberty)
- BREAKER** 27 D. PARTON & W. NELSON/Everything's... (Monument)
- BREAKER** 28 LINDA RONSTADT/I Knew You When (Asylum)
- 29 JOE JACKSON/Steppin' Out (A&M)
- 30 CHICAGO/Love Me Tomorrow (Full Moon/WB)

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## AOR / HOT TRACKS

- 1 SAMMY HAGAR/Your Love Is... (Geffen)
- 2 TOM PETTY.../You Got Lucky (Backstreet/MCA)
- 3 PRETENDERS/Back On The Chain Gang (Sire/WB)
- 4 PAT BENATAR/Looking For A Stranger (Chrysalis)
- 5 PHIL COLLINS/I Don't Care Anymore (Atlantic)
- 6 DURAN DURAN/Hungry Like The Wolf (Capitol)
- 7 FIXX/Stand Or Fall (MCA)
- 8 GOLDEN EARRING/Twilight Zone (21/PolyGram)
- 9 NIGHT RANGER/Don't Tell Me You... (Boardwalk)
- 10 BOB SEGER/Even Now (Capitol)
- 11 LED ZEPPELIN/Darlene (Swan Song/Atco)
- 12 SUPERTRAMP/Crazy (A&M)
- 13 SAMMY HAGAR/Remember The Heroes (Geffen)
- 14 TOM PETTY.../One Story... (Backstreet/MCA)
- 15 MEN AT WORK/Down Under (Columbia)
- 16 LED ZEPPELIN/Ozone Baby (Swan Song/Atco)
- 17 J. GEILS BAND/I Do (EMI America)
- 18 SAGA/On The Loose (Portrait/CBS)
- 19 BOB SEGER/House Behind A House (Capitol)
- 20 STRAY CATS/Stray Cat Strut (EMI America)
- 21 SAGA/Wind Him Up (Portrait/CBS)
- 22 PAT BENATAR/Shadows Of The Night (Chrysalis)
- 23 VANDENBERG/Burning Heart (Atco)
- 24 MEN AT WORK/Be Good Johnny (Columbia)
- 25 FRANK MARINO/Strange Dream (Columbia)
- 26 DIRE STRAITS/Industrial Disease (WB)
- 27 TOM PETTY.../Change Of Heart (Backstreet/MCA)
- 28 ADAM ANT/Goody Two Shoes (Epic)
- 29 BOB SEGER/Shame On The Moon (Capitol)
- 30 PRETENDERS/My City Was Gone (Sire/WB)

## AOR / ALBUMS

- 1 TOM PETTY.../Long... (Backstreet/MCA)
- 2 PAT BENATAR/Get Nervous (Chrysalis)
- 3 SAMMY HAGAR/Three Lock Box (Geffen)
- 4 BOB SEGER.../The Distance (Capitol)
- 5 PHIL COLLINS/Hello, I Must Be Going! (Atlantic)
- 6 MEN AT WORK/Business As Usual (Columbia)
- 7 DURAN DURAN/Rio (Capitol)
- 8 LED ZEPPELIN/Coda (Swan Song/Atco)
- 9 SUPERTRAMP/Famous Last Words (A&M)
- 10 SAGA/Worlds Apart (Portrait/CBS)
- 11 FIXX/Shattered Room (MCA)
- 12 NIGHT RANGER/Dawn Patrol (Boardwalk)
- 13 GOLDEN EARRING/Cut (21/PolyGram)
- 14 JEFFERSON STARSHIP/Winds Of... (RCA/Grunt)
- 15 STRAY CATS/Built For Speed (EMI America)
- 16 J. GEILS BAND/Showtime (EMI America)
- 17 MISSING PERSONS/Spring Session M (Capitol)
- 18 VANDENBERG/Vandenberg (Atco)
- 19 BILLY JOEL/The Nylon Curtain (Columbia)
- 20 FRIDA/Something's Going On (Atlantic)
- 21 DIRE STRAITS/Love Over Gold (WB)
- 22 DARYL HALL & JOHN OATES/H2O (RCA)
- 23 FRANK MARINO/Juggernaut (Columbia)
- BREAKER** 24 NEIL YOUNG/Trans (Geffen)
- 25 ADAM ANT/Friend Or Foe (Epic)
- BREAKER** 26 RIC OCASEK/Beatitude (Geffen)
- 27 TRIUMPH/Never Surrender (RCA)
- 28 CLASH/Combat Rock (Epic)
- 29 RUSH/Signals (Mercury/PolyGram)
- 30 SCANDAL/Love's Got A Line On You (Columbia)
- 31 TALK TALK/Talk Talk (EMI America)
- 32 A FLOCK OF SEAGULLS/A Flock... (Jive/Arista)
- 33 WHO/It's Hard (WB)
- 34 DON HENLEY/I Can't Stand Still (Asylum)
- 35 OZZY OSBOURNE/Speak Of The Devil (Jet/CBS)
- 36 PETER GABRIEL/Security (Geffen)
- 37 KISS/Creatures Of The Night (Casablanca/PG)
- 38 PSYCHEDELIC FURS/Forever Now (Columbia)
- 39 ENGLISH BEAT/Special Beat Service (IRS/A&M)
- 40 EDDIE MONEY/No Control (Columbia)

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