

I N S I D E :

**Birch Winter Results**

**Pittsburgh:** KDKA, WDVE Go Up  
**Tampa:** WRBQ-FM Rolls Above 15 Mark  
**Phoenix:** KNIX-FM On The Rise  
**Milwaukee:** WTMJ Nears Double Figures  
**Buffalo:** WYRK Explodes For 3-Share Jump  
**San Antonio:** KISS Loses 4, Holds First  
**Rochester:** WPXY Big Gainer  
**Hartford:** WTIC, WTIC-FM Soar Even Higher  
**Salt Lake City:** KRSP-FM Vaults To First  
 Full details on Page 14

**Deregulation  
 Showdown In House?**

Reps. **Tauke** and **Tauzin** are setting up an end run around Communications Subcommittee Chairman **Wirth** with their deregulation bill — and **Wirth** is preparing a defensive blitz that could leave radio racked up on the sidelines. Page 4

**Outlet Sold  
 To Rockefeller**

\$332 million was the pricetag as **Rockefeller Center, Inc.** purchased the **Outlet Company's** radio and TV operations. Key **Outlet** executives look to remain in place. Page 3

**Focus Groups —  
 Their Use And Abuse**

Confusion still reigns over the effectiveness of focus group research and the best ways to use it. **Jhan Hiber** provides some solidly useful guidelines. Page 12

**People In The  
 News This Week**

- **Amos Brown** GM at **WJAS**
- **Bob Elliott**, **Jon Sinton** **BAMD** VPs
- **Frank Mankiewicz** resigns at **NPR**
- **Dave Parks**, **Jeff Lucifer** upped at **KSDO-FM**
- **Bill Thorman** PD at **KTFM**

Page 3

**Radio Station Brings  
 Black Music  
 Video To Dallas**

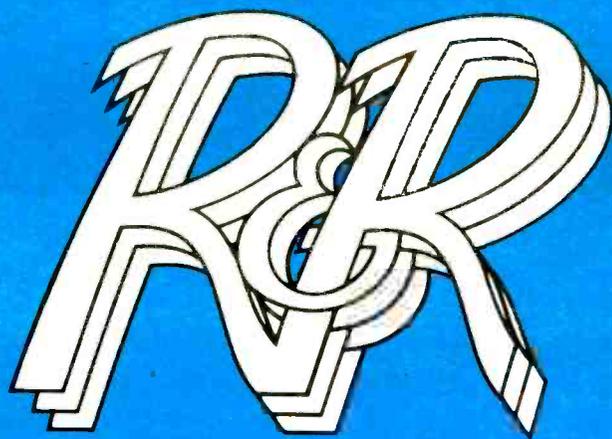
A joint venture between **Warner Amex** and **KKDA-FM** might be the opening wedge toward a black version of **MTV**. Page 32

**Easy Listening Winners  
 Analyze Success**

**Gail Mitchell** interviews four programmers with different approaches to the broad Easy Listening spectrum and one thing in common — they're all successful. Page 41

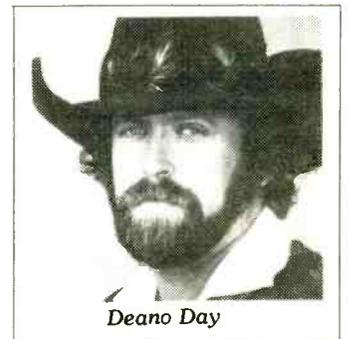
**Chuck Buell:  
 FM Morning Man Spotlight**

**Jeff Green** begins a new series on top A/C morning men . . . on FM, rather than the traditional AM stomping grounds. **KPPL/Denver's** early-bird ace **Chuck Buell** is first up with observations on his techniques, habits, and quirks. Page 34



RADIO & RECORDS

**Deano Day Takes Over  
 KLAC Morning Shift**



Deano Day

Detroit Country morning legend **Deano Day** has been signed to take over mornings at **KLAC/Los Angeles**, departing his **WCXI/Detroit** AM shift two weeks ago and planning to join the L.A. Country outlet May 23. **KLAC** PD **Charlie Cook** told **R&R**, "I think this market needs someone like **Deano** in the morning. It's a pretty good radio market for morning men — **Rick Dees**, **London & Engleman**, **Robert W. Morgan**, **Lohman & Barkley** — they're all very involved with their audience, and I think we need somebody who has that same com-

mitment. **Deano's** act cuts across all formats. He doesn't do a million one-liners, but he uses the audience and the phones, and that's how he gets involved." **Cook** added that he plans to retain current morning man **Gene Price** in another air-shift.

**Day** commented to **R&R**, "I asked **Golden West** to let me out of my contract, and they said, 'Well, we can't deny you this chance, and if we don't give it to you, then you'll always be thinking about it.' It's been just great here, but this is a real good opportunity, and the timing was right. I'm 44 years old and I've been a disc jockey for almost 27 years; I've got another good ten or 15 years, but I'd better make a move now. I started my Country career at **KLAC**, and I'd like to spend the next ten years there and end it. Then I'll probably buy a farm and raise horses."

**Day** first worked at **KLAC** when it was an MOR station, DAY/See Page 18

**Court Upholds Deregulation,  
 Strikes Down Log Abolition**

Most of the FCC's 1981 deregulation of commercial radio was unanimously upheld Tuesday (5-10) by the U.S. Court of Appeals in Washington. But the court overturned the Commission's abolition of program log requirements as "inadequately explained."

Both sides in the case immediately declared victory. **NAB** President **Eddie Fritts** commended the "general thrust" of the decision while **Henry Geller**, who mounted the appeal along with various public interest groups, claimed to be "delight-

ed" at the outcome.

Those parts of deregulation upheld by the court were:

- Abolition of strict ascertainment procedures.
- The ending of non-entertainment programming requirements of 6% for FM and 8% for AM.
- Elimination of the cap of 18 commercial minutes per hour.

In a 57-page decision written by Judge **Skelley Wright**, the court said the FCC acted reasonably, except on the log issue. And the judges warned "that Congress, and not the Commis-

sion, may be the more appropriate source of such significant deregulation."

Often using harsh language, the court remanded the log question to the Commission for further action. It said the relevant question "should be whether a revised comprehensive logging requirement — one designed, for example, to log information about issues and not categories of programming — might not produce benefits that would outweigh recordkeeping costs."

The judges conceded that the detailed logs once required are DEREGULATION/See Page 18



THE WALLS CAME TUMBLIN' DOWN — **KWTO-FM/Springfield, MO's** studios sustained heavy damage when a tornado struck the building (4-29). Amazingly, the station was off the air for only 12 minutes, as staffers resumed broadcasting from the transmitter site with complete weather info, damage reports, and the location of Civil Defense shelters. The violent weather left two people dead and another 27 injured in the town, but no one at the station was hurt.

**E/P/A Realigns Its  
 National Promo Staff**

**Epic/Portrait/CBS Associated Labels** has promoted **Walter Winnick**, **Bill Bennett**, **Polly Anthony**, and **Jon Kirksey** to national promotion positions, according to **E/P/A** VP/National Promotion **Frank DiLeo**.

**Winnick**, who had been Northeast Regional Promotion Marketing Manager for **E/P/A**

since 1980, now becomes Director/National Promotion, responsible for directing all national promotion efforts for singles.

**Bennett** was promoted to Director/National Album Promotion and will oversee the promotion of all **E/P/A** albums. He E/P/A/See Page 18



Walter Winnick



Bill Bennett

**Hatemongering  
 Charged At KTTL**

The National Black Media Coalition (**NBMC**) last week asked the FCC to deny the license renewal of **KTTL/Dodge City, KS** on grounds it aired "repeated coarse and hostile programs attacking blacks, Hispanics, Native Americans and particularly Jews." **NBMC** charged, "At times, the broadcasts urged listeners to take the names of local Jews and go kill them."

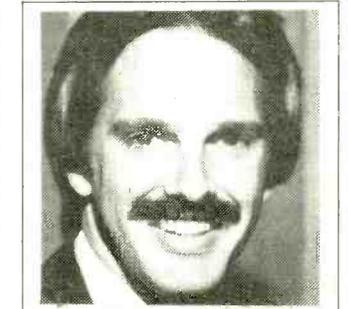
**NBMC** gave the Commission extensive documentation of remarks by **Rev. William Gale** in a taped show, "National Identity Broadcast," that aired 45 minutes a night on the Country-formatted FM for three months in 1982 and from January through March of this year. For several months **KTTL** has been the subject of public criticism by the Kansas Attorney General.

**NBMC** alleges the broadcasts constitute group libel, violate the Fairness Doctrine, and show a lack of proper licensee control. Claiming "the threats of violence in **KTTL's** broadcasts are quite real," **NBMC** asked for speedy handling of its petition "so that silence will not be interpreted by hostile elements in the community as federal weakness."

**KTTL** co-owner and GM **Nel-**

**lie Babbs**, who founded the station with her husband in 1977, told **R&R** she believes First Amendment rights are the central issue. She doesn't question that **Rev. Gale** made the comments credited to him, but contends **NBMC** took the remarks **KTTL/See Page 18**

**Moore Upped  
 To KCBQ  
 GM Position**



Peter Moore

**KCBQ-AM & FM/San Diego** General Sales Manager **Peter Moore** has been promoted to GM for the Country-formatted stations. Last week (**R&R** 5-6), **Charter Broadcasting** announced it had reached an agreement to sell the properties, the firm's last two radio outlets, to the **Infinity Broadcast Group**. MOORE/See Page 18



# FESTIVAL NEWS

VOLUME I

UP TO THE MINUTE CONCERT INFORMATION FROM WESTWOOD ONE

MAY 13 1983

## THE MUSIC EVENT OF THE EIGHTIES CONTINUES...

at Glen Helen Regional Park, San Bernardino, California

**SATURDAY, MAY 28TH**

**THE CLASH  
MEN AT WORK  
STRAY CATS  
A FLOCK OF SEAGULLS  
THE ENGLISH BEAT  
OINGO BOINGO  
WALL OF VOODOO  
INXS  
DIVINYLS**

**SUNDAY, MAY 29TH**

**VAN HALEN  
SCORPIONS  
TRIUMPH  
JUDAS PRIEST  
OZZY OSBOURNE  
JOE WALSH  
MOTLEY CRUE**

**MONDAY, MAY 30TH**

**DAVID BOWIE  
STEVIE NICKS  
JOHN COUGAR  
PRETENDERS  
MISSING PERSONS  
U2  
QUARTERFLASH  
BERLIN  
LITTLE STEVEN &  
THE DISCIPLES  
OF SOUL**

## Westwood One Preps For Live US Festival Coverage



Vicki McCarty

DEVORE, CALIFORNIA — The 1983 US Festival is fast approaching, and it's "all systems go!" as Westwood One's expert crew sets up the special backstage command post to provide live-via-satellite coverage of the rock 'n' roll event of the year free-of-charge to participating stations.

And during the past two weeks the Westwood One Satellite Network has been expanding rapidly as it attracts affiliates from major markets all over the States. Just a few of them are: WNEW-FM/New York; KMET/Los Angeles; WLS-FM/Chicago; WCOZ/Boston; KTXQ/Dallas; KLOL/Houston; WRIF/Detroit; WMMS/Cleveland; WMMR/Philadelphia; KRQR/San Francisco; WRNO/New Orleans; KDKB/Phoenix; KBCO/Boulder-Denver; KDWB-FM/Minneapolis.

But that's not all: Westwood One's live US Festival reports will be heard throughout Canada via the CHUM group of stations and in Australia and New Zealand through the services of Transworld Media. Additional international affiliates in the Orient, England and Europe are working with Westwood One to carry the reports.

Says Westwood One President Norm Pattiz: "We'll be providing this service at no cost and commercial-free to our affiliates. It's our way of thanking them for their support of Westwood One's radio programs, concerts and specials. So put away your checkbooks—this one's for you!"

Bert Kleinman has been named by Pattiz as producer in charge of the Westwood One Satellite Network's live Festival coverage. Kleinman produces such major nationally syndicated Westwood One radio shows as "Rock 'n' Roll Never Forgets," "Startrak Profiles" and "The Rock Years."

The live reports will be co-anchored by Vicki McCarty, host of Westwood One's "Startrak" features series, and Mike Harrison, KMET/Los Angeles air personality and Billboard columnist.

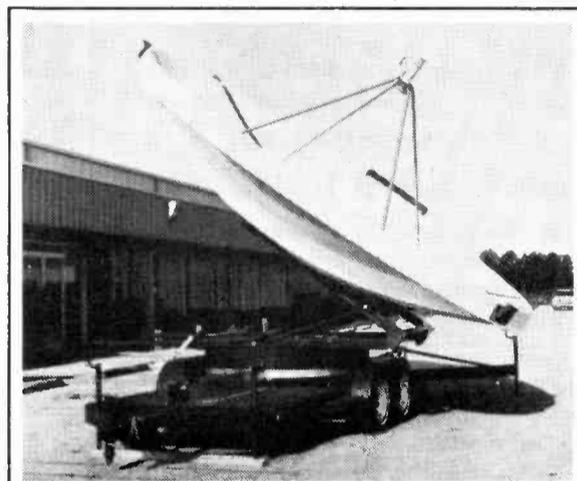
Here's how it'll all work. Westwood One's staff of producers will be on hand to cover every corner of the vast Festival grounds—from the backstage area to the main Amphitheatre, from the Career & Technology Fair to the beer gardens, from the medical tents and police headquarters to the campgrounds and more—gathering interviews with artists, their producers, roadies, Festival personnel and the audience.

Then, from the fully-equipped production facility backstage, the Westwood One Satellite Network will do two live broadcasts per day on the Festival's three days of rock 'n' roll, as well as one special "preview" feed the day before the event begins.

Each feed will be approximately 30 minutes long and consist of one continuous five-minute report followed by about 10 feature reports and actualities lasting one-to-two minutes each. Westwood One's portable uplink facilities will transmit the reports from the command post to Transponder 2 of the WESTAR IV satellite for pickup by affiliates.

The broadcast schedule looks like this: Friday, May 27 at 10 a.m. (Pacific Daylight Time); and Saturday, May 28, Sunday, May 29 and Monday, May 30 at 10 a.m. and 6 p.m. (PDT).

Says producer Kleinman: "Through the Westwood One Satellite Network, we'll be expanding the US concept far beyond the Festival's 500-acre grounds, giving radio stations throughout the world an opportunity to make the experience real for their millions of listeners. By covering the people who breathe life into this spectacular event, we will provide the link between the Festival and the Global Village."



Transportable 5 meter uplink will be located at the US Festival site for transmission of live reports via satellite.

## Men At Work To Kick Off U.S. Tour With US Festival Show



Men At Work

DEVORE, CALIFORNIA — Australia's Men At Work, the hottest band on AOR and CHR right now, will kick off the Stateside leg of their current world tour on behalf of their new *Cargo* LP and "Overkill" single with their US Festival set here on Saturday, May 28.

The Men—lead singer/guitarist Colin Hay, sax player Greg Ham, guitarist Ron Strykert, drummer Jerry Speiser and bassist John Rees—launched their '83 U.S. campaign at the end of March with the single's release. The LP followed April 18.

The Grammy-winning group's roadwork for this year began in Tokyo April 29 (and a day later, *Business As Usual*, their first album, passed the quadruple platinum mark here in the States). Following their US Festival show, Men At Work is slated to do another seven shows in this country before heading to Europe for the month of June. Then, they'll be back in America through July and August, possibly longer.

The Land Down Under is well represented at this year's US Festival, not only by Australia's biggest band, but by a pair of Aussie bands just now breaking internationally. "Chuck Norris, who works with me, was visiting Australia recently," says Barry Fey of Feyline Presents, which booked the Festival for the UNUSON Corporation. "When he came back, two of the bands he was raving about were INXS and Divinyls." As a result, the two groups were asked to perform here for the quarter-million people expected to attend the Festival on Saturday, May 28.

INXS played the most recent Sweetwater Festival in New Zealand for a crowd of about 56,000. "That's about a tenth the population of New Zealand," says lead singer Michael Hutchence. "Big productions are our forte—we love playing big live audiences."

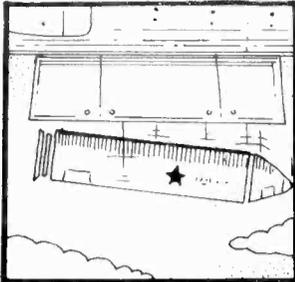
Divinyls, fronted by vocalist/songwriter Christina Amphlett, comes from Sydney's rude, lewd and crude King's Cross district and play what Aussie critics have called "tough and tender" rock 'n' roll. The fivesome cut their first LP, *Desperate*, with top Australian producer Mark Opitz (who also produced INXS' current *Shaboo* album) and their US Festival gig is part of their first U.S. tour.

## TICKET INFO & HOTLINES

Tickets for the US Festival '83 are available for \$20 per person per day by writing US Festival '83, P.O. Box 300, Phoenix, AZ 85001, as well as through an extensive network of ticket outlets throughout the country. For ticket availability information outside California, call 800-222-0533. In Southern California, call 213-480-3232; San Francisco, 415-835-4342; San Jose, 408-297-0533; and Sacramento, 916-443-2118.

**KFRC Audience Plays Nuclear War Games**

KFRC/San Francisco aired a scenario for a possible US-USSR nuclear confrontation, and let the public vote on the super-powers' responses at critical junctures. The results were, to say the least, thought-provoking.



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Country: Carolyn Parks	36	CHR Chart	72

**Mankiewicz Makes NPR Exit**

National Public Radio President Frank Mankiewicz, who was expected to stay on the job for several more months, abruptly handed in his resignation on Tuesday (5-10).

Mankiewicz gave no reason for his timing, but said in a statement he is confident that NPR Chief Operating Officer Ron Bornstein and his new team "will act quickly and competently to address NPR's fiscal concerns." He added that he expects to work on "special projects and assignments" for NPR in the coming months.

Although Mankiewicz has taken most of the blame for NPR's \$5.8 million budget shortfall, he exited Tuesday in a shower of praise from Bornstein and Board Chairman Myron Jones. "Frank's leadership, imagination, and intellectual excitement have charged NPR for the past six years," said Jones. "That is his greatest gift to us."

Meanwhile, the House Commerce Committee planned action Wednesday (5-11) on a bill to, among other things, give NPR an extra \$10 million over the next three years. The funding has already been attached to

an FCC authorization bill. But a duplicate measure dealing only with public broadcasting is being passed in case the FCC bill is delayed by skirmishing over broadcast deregulation (see story, Page 4).

**Elliott & Sinton Named VPs At B/A/M/D**

Bob Elliott and Jon Sinton have been promoted within the Burkhart/Abrams/Michaels/Douglas & Associates consulting firm. Elliott becomes Vice President/Adult Radio, and Sinton is now Vice President/Research & Development.

B/A/M/D President Dwight Douglas commented on the new assignments: "Bob Elliott and Jon Sinton are top-notch consultants and radio executives. Their con-



Bob Elliott

Jon Sinton

tributions at client stations and to the firm have given us the flexibility and strength to maintain our leadership position. B/A/M/D has always built its foundation with the best people in the industry... the building process continues." B/A/M/D/See Page 18

**Outlet Stations Sold To Rockefeller Family**

Rockefeller Center, Inc. has reached an initial agreement to acquire Outlet Co., which operates five radio and five television stations, for \$332 million. Owned by the Rockefeller family, the buyer is now involved in real estate investments but has been looking to diversify.

Radio properties involved in the sale include WTOP/Washington, WQRS/Detroit, WIOQ/Philadelphia, and KIQQ/Los Angeles. Also included will be WHFS/Washington, which Outlet expects to acquire before the group sale occurs.

Outlet Senior VP/Radio Dick Rakovan said the only change in the company's radio operations will be the sale of WSNE/Taunton, MA. Now "grandfathered" as an exception to the FCC's rule against common ownership of radio and television stations in the same market, WSNE must be sold for the new owners to keep WJAR-TV/Providence. Rockefeller will also acquire KOYR-TV/Sacramento-Stockton, WCMH-TV/Co-

**Stepien Hits WWWE With \$8 Million Defamation Suit**

Ted Stepien, owner of the Cleveland Cavaliers, last week filed an \$8 million defamation of character suit against WWWE/Cleveland and Pete Franklin, host of the station's "Sportsline" talk show. Stepien is seeking \$3 million in compensatory damages and \$5 million in punitive damages for remarks Franklin allegedly made about him during a March broadcast. Stepien's suit alleges that Franklin

defamed him by saying on the air that he has "the ethics of a snake" and by calling him a "lunatic," "mentally ill," and a "certifiable, pathological liar." Besides seeking a jury trial in Cuyahoga County Common Pleas Court, Stepien has asked for a restraining order to prevent WWWE from destroying tapes of Franklin's show from April 27, 1982 through the present.

WWWE President/GM Tom Wilson declined comment on the suit except to say, "Pete Franklin has been broadcasting objectively in this market for 15 years and I don't see any problem for us. I turned it over to our attorneys last week." Wilson described Franklin's style as "being objective, saying it like it is."

**KSDO-FM Promotes Parks, Lucifer**

Nine months after joining the station, KSDO-FM (KS103)/San Diego PD Dave Parks has been promoted to Operations Manager, while Assistant PD Jeff Lucifer has stepped up to PD. While both Parks and Lucifer will be taking on certain new managerial responsibilities, the dual appointments reflect an administrative restructuring more than a change in primary duties.

In making the announcement, KSDO-AM & FM President/GM George Mills commented, "Dave has certainly done an excellent job with our FM. He's shown us leadership ability and has moved the station in the right direction. Jeff has also been a very big part of KS103. As we grow, so do the responsibilities, and we feel both Dave and Jeff have done what's been needed to make this station successful as it is now, and will continue to be."

KSDO-FM/See Page 18

**Brown WJAS VP/GM**

WTLC/Indianapolis Station Manager Amos Brown has been named VP/GM for fellow Broadcast Enterprises National, Inc. (BENI) station WJAS/Pittsburgh. In making the announcement, BENI President/Radio Division Charles Schwartz said, "Amos Brown has been one of the bright, rising young managers in the BENI organization. His skills and talents have been helpful in making WTLC one of America's most successful radio stations. We're confident that he'll build upon that strong foundation at our Pittsburgh facility."

BROWN/See Page 18

**TRANSACTIONS:**

**Stoner Buys WCMF For \$5.1 Million**

Stoner Broadcasting System has purchased WCMF/Rochester for \$5.1 million from Sconnix Group Broadcasting, subject to FCC approval. Stoner already owns WYRK/Buffalo, KSO & KGGO/Des Moines, KHAK-AM & FM/Cedar Rapids, WNFB & WQYT/Binghamton, WIMZ-AM & FM/Knoxville, and WAMX & WGNT/Ashland, KY/Huntington, WV. Sconnix retains WLLR/East Moline, IL; WOCB & WSOX/West Yarmouth, MA; WKZU & WLNH/Laconia, NH; and WTMA & WSSX/Charleston, SC.

AOR-formatted WCMF has 20,000 watts at an antenna height of 457 ft., on 96.5 mHz. Cecil L. Richards Inc. brokered.

**Astor Purchases KTIM-AM & FM**

Art Astor, owner of KIKF/Anaheim, has purchased KTIM-AM & FM/San Rafael, CA (near San Francisco) for \$1.4 million from Platt Communications, pending FCC approval. Big Band-formatted KTIM (AM) has 1000 watts at 1510 kHz, while AOR KTIM-FM has 2200 watts ERP on 100.9 mHz.

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# Washington Report

## Commissioner Fogarty Joins Weil, Gotshal Law Firm

When his term on the FCC expires on June 30, Commissioner Joe Fogarty will join the Washington office of the law firm Weil, Gotshal & Manges. Fogarty, who concentrated on common carrier rather than broadcast issues at the FCC, will head up a new telecommunications department at the firm, which is based in New York and has 270 lawyers. Making the move with Fogarty are his two legal assistants, James Graf and Russell Frisby.

Fogarty commented, "The structural reformation and deregulation of the telephone industry, together with the business boom in telecommunications, technology, and services, have created a new body of legal issues in that field. Telecommunications law formerly concerned itself primarily with regulation; today antitrust, litigation, licensing, commercial, and First Amendment issues are all converging with the regulatory arena as the competitive telecommunications industry shapes its future."

## NAB Radio Race Heats Up As Jones Enters

Cosmos Broadcasting VP and WSRZ/Sarasota GM Charley Jones decided this week to make a bid for the Vice Chairmanship of NAB's Radio Board. His qualifications include six years as NAB's VP/Radio in the 1970s.

Jones, who was just elected to the board for the first time, is competing against WPKE & WDHR/Pikeville, KY President Walter May and KARN & KKYK/Little Rock President Ted Snider. The winner, who will be selected when the NAB Board meets next month, is likely to become Radio Board Chairman in 1983 and NAB Joint Board Chairman in 1984.



Charley Jones

## People Holds Onto Former WIFE-FM License

A law judge's January decision awarding the former facilities of WIFE-FM/Indianapolis to People Broadcasting was endorsed last week by the FCC's Review Board. Challenging the grant were Mediacom, Inc. and Radio Corp. of Indiana, two of the four losing groups.

The dispute centered on the death, in the midst of the license proceeding, of People principal Joseph Cantor. His application got credit because Cantor planned to be involved fulltime in station operations. His son Daniel had planned parttime involvement, but upgraded that to fulltime after his father died.

Despite claims by the losers that the upgrading was unfair, the Review Board this week ruled there is "reasonable assurance" that Cantor will devote at least 40 hours per week to the station.

## Milwaukee Mayor Takes WTMJ & WKTJ To Court

Milwaukee Mayor Henry Maier isn't satisfied with the FCC's dismissal of his Fairness Doctrine and personal attack complaints against Milwaukee stations WTMJ-AM & TV and WKTJ-FM. The mayor has appealed the decision to the U.S. Court of Appeals in Chicago.

Maier felt he was unfairly attacked in editorials about the city's handling of garbage collection and labor disputes with city workers. But the Commission ruled that the stations acted reasonably.

### Other Key Developments:

- The FCC this week (5-12) planned to vote on launching a rulemaking aimed at either eliminating or modifying its personal attack and political editorializing rules.

- ABC newsman David Brinkley will keynote September's RTNDA Convention in Las Vegas.

- A law judge's initial decision awarding a new radio license in Tucson, AZ to Tucson FM Broadcasting Corp. over two competitors has been upheld by the FCC Review Board.

- FCC Commissioner Mimi Dawson has tapped Jill Ross of the Washington law firm Kirland & Ellis as her legal assistant.

## ARE SIMULCASTS 'MERITORIOUS?'

## Court Challenge Threatens AM-FM Format Duplication

A case that could imperil 100% duplication of programming on AM-FM combinations, now permitted in markets under 25,000 population, was argued in Washington last week in the U.S. Court of Appeals.

Attorneys for the two sides differ on how the case could affect the radio industry as a whole. An FCC official told R&R that a loss by the Commission could mean that duplication at hundreds of small market AM-FM combos may have to cease. At the very least, stations that duplicate could become extremely vulnerable to challenges by competing applicants. But the lawyer for the challenging group believes the case will have little industrywide impact.

### Duplication Wastes Spectrum

At issue is the renewal granted to WABZ/Albemarle, NC, an FM station commonly owned and programmed with daytime-only WWWZ/Albemarle. Several years ago Victor Broadcasting filed a competing application for the FM license. It lost, however, because the Commission said WABZ was entitled to a "renewal expectancy" for meritorious programming.

Victor's attorney, George Borsari of the Washington firm Daly, Joyce & Bosari, told R&R that finding is inconsistent with long-standing FCC policy. "Our argument was that the Commission cannot find that duplicating programming is a wasteful use of the spectrum, and then find that the programming that was duplicated was so meritorious as to raise the renewal expectancy for the duplicating station," Borsari explained.

FCC attorney Daniel Armstrong told the three-judge panel that, regardless of the duplication issue, WABZ was providing a level of service to the community that was worth preserving.

Regarding his chances of success, Borsari said, "You're always fighting an uphill battle when you seek to get a reversal of the FCC. But I think we have certainly as

## SPECTRUM FEE READIED

# Deregulation Showdown Looms In House Committee

All signs this week pointed to a dramatic confrontation brewing in the House Commerce Committee between supporters and opponents of broadcast deregulation. The battle pits Telecommunications Subcommittee Chairman Tim Wirth (D-CO) against NAB and Reps. Billy Tauzin (D-LA) and Tom Tauke (R-IA). The only chance of averting a messy public fight seemed to be the possibility of compromise being hammered out in advance, with the support of Commerce Committee Chairman John Dingell (D-MI), allowing some form of deregulation to pass.

Believing their cause to be hopeless in Wirth's subcommittee, Tauzin and Tauke set the scene for a faceoff last week by deciding to offer broadcast deregulation as an amendment when the full Commerce Committee votes on the FCC's authorization.

### Wirth Tries Divide & Conquer Scheme

Infuriated at the tactic, Wirth has raised the stakes by vowing to offer his own amendment — all of which would offend various elements of the broadcast industry. One amendment would impose a spectrum fee of around 1%, while another would possibly toughen broadcast EEO rules and write them into federal law.

Wirth's goal is a "divide-and-conquer" strategy to defeat the Tauke-Tauzin maneuver by making the bill unacceptable to deregulation's natural supporters. And

his tactic is already working. ABC, NBC and CBS are opposing the deregulation ploy because Wirth is promising an amendment to continue barring them from the lucrative television syndication business.

One report says CBS is threatening to quit NAB and withdraw hundreds of thousands of dollars from the association unless NAB backs off. Nevertheless, stung by Sen. Bob Packwood's (R-OR) recent ridicule of its lobbying prowess, NAB is pushing ahead.

The conflict must come to a head by next Monday (5-16), the final deadline under House rules for the Commerce Committee to act on the FCC authorization bill.

### Dingell Holds Key

The main power to resolve the conflict apparently rests with Chairman Dingell. He isn't making his views known, but reportedly blessed a bid by Rep. Al Swift (D-WA) to moderate the Tauke-Tauzin approach by trying to persuade the Congressmen to adopt some of his ideas on quantifying the public interest standard. There's also speculation that Dingell may let the ploy succeed as a way of pacifying panel members who are angered about his cutting their subcommittee budgets.

One subcommittee source called the vote too close to call, predicting a one or two vote margin for whichever side prevails. Should Tauke-Tauzin win, a Wirth aide promised to carry the fight to the House floor, saying, "It is our belief that the only good broadcast reform bill will come when the very complex issues involved in deregulation are carefully considered by all members of this committee. This issue is too critically important to be treated in a careless manner."

## Payola Risk Cancels Promotion

Independent record label MCM Records, based in Anniston, AL, has cancelled a special promotion for Leon Ray's record "Mighty Ben" after learning it may have violated federal laws against payola. Many Country-formatted stations were urged to take part in a contest offering \$100 to the disc jockey who played the song most frequently between May 16 and July 1.

FCC Enforcement Chief Chuck Kelley, who received several inquiries on the case, told R&R he is advising stations "to stay away from" the promotion, which appears to raise "a payola problem." Once documentation is received, Kelley said the case might be referred to the Justice Department for prosecution.

Kelley added that the pitch is being done "so openly and notoriously" he suspects the promoter is unaware of the law. That suspicion was confirmed by MCM's Ben Holly. He told R&R he is new to record promotion, was unaware of the payola law, and has been contacting stations to cancel the offer since he learned of the possible violation.

## California Stations Upheld On Anti-Smoking Ads

Saying federal law "can hardly have been designed to turn broadcasters into private detectives," the U.S. Court of Appeals ruled this week (5-10) that 155 California radio and television stations acted properly in a 1980 referendum to restrict smoking in public places. Anti-smoking forces charged the stations with failing to identify the tobacco industry as the sponsor of pro-smoking spots placed by a group called

### Regulatory Excess.

The FCC ruled the stations were under no obligation to dig deeper into the group's financing and sponsorship, and the court agreed. "Broadcast companies are not grand juries," said the three-judge panel in Washington, adding that stations "may safely accept the apparent sponsor's representations that he is the real party in interest."

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# Hiber, Hart & Patrick's "Summer Special"

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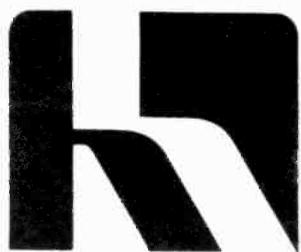
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**R**eturn the coupon below, or call for more information and a no-obligation discussion of your research and marketing needs. Then, take advantage of the "Summer Special" — and see why our clients actually look forward to getting their ratings books. Put the extra dimension of Hiber, Hart & Patrick expertise to work for you!

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Yes, I'd like to know more about the "Summer Special." I am interested in (check those that apply) . . .

Focus Groups  Telephone Survey

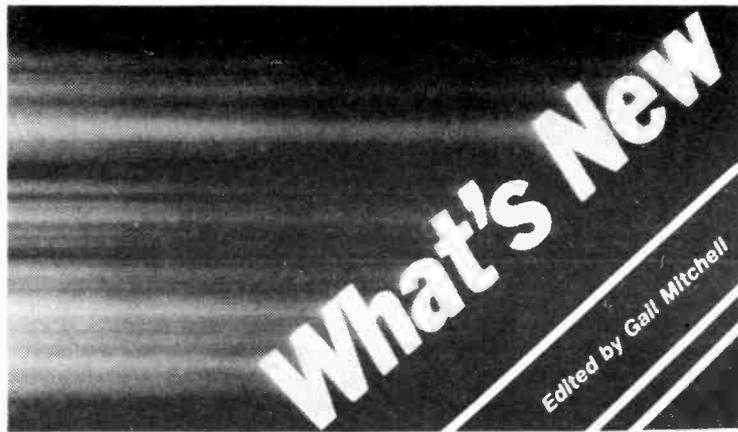
Information on the Spring Diary Audit

Retainer Services Package

Name \_\_\_\_\_ Title \_\_\_\_\_

Station/Group \_\_\_\_\_

Phone Number \_\_\_\_\_



## Deregulation Minimally Affects Radio News

According to a recent **RTNDA** survey, seven out of every eight radio stations made no changes in their news or public affairs commitments following **FCC** deregulation in spring 1981. Of 335 respondents, three percent reduced news time or staff, while two percent upgraded their news operations. Nine percent cut back on public affairs time or staff, with another one percent improving their commitment in that area.

Public affairs cutbacks occurred more frequently in medium markets; no major market stations that were polled reported any such reductions. And very often the public affairs changes were from quantity to quality. The trimming of news operations was more evident in large markets, paralleled by no news cutbacks in small market outlets.

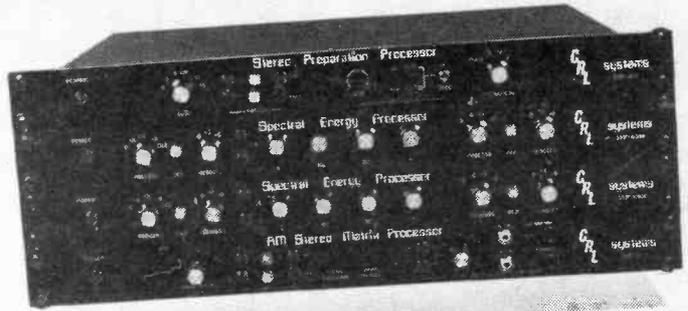
## 65+ CONTINGENT DOUBLES

# 309 Million Population Peak Forecast In 2050

According to **GEO** magazine, demographers gazing into the census crystal ball predict that by the year 2050, U.S. population will peak at 309 million. A child born today in this country can look forward to a life expectancy of 79.6 years, up from 73.3 years. That goes hand-in-hand with another projection — by 2050 the 65+ population should have doubled, hitting nearly 22% from 11.4%. Five times as many people will fall in the 85+ range, representing 5.2% of the population.

In other forecast highlights, the 3.9 million death rate will outpace the annual 3.5 million birth rate. The fertility rate, however, should stay constant at 1.9 births per woman. And by then, possibly harking back to the age old melting pot theory, an estimated half a million foreigners will immigrate to the U.S. each year.

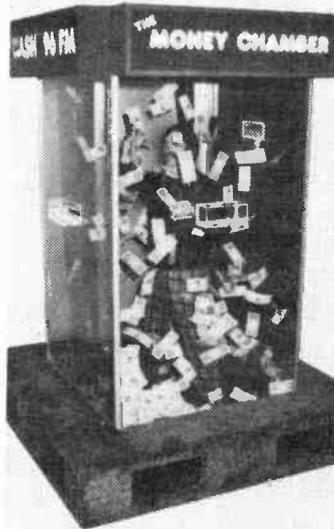
## CRL Debuts AM Stereo Processor



CRL's AM-4S Processor

Tempe, AZ-based **Circuit Research Labs** has developed the AM-4S AM stereo processor, whose modular design permits replacement of a part when technological advances warrant, rather than the entire system. The system's cornerstone is the Model SMP 900 stereo matrix processor (the bottom of the four units pictured), a prototype of which was used at **WIRE/Indianapolis** during the **Delco** tests. It features mono support gain reduction to prevent coverage loss and stereo enhance circuitry, which spreads the stereo phase to improve received separation of stereo channels. CRL says the system is compatible with all four stereo exciters, **Motorola, Magnavox, Harris, and Kahn**.

## Stations Cash In With Money Chamber



Radio stations looking for assistance with identity/revenue generating promotions may be interested in **ProCommotion's** Money Chamber, formally introduced at the recent **NAB** Convention. The 5'3" by 7'9" square, see-through air chamber has a 450 paper bill floating capacity. Real or fake money, coupons, and gift certificates can be used, with customized promotions centered around different advertisers.

Available on a market exclusive basis, the Money Chamber is priced at \$7995 FOB Milwaukee. Multi-market protection is also possible. Direct inquiries to (414) 352-5593.

## 12th Burns Seminar Slated

Given the state of the economy, the competitive battle between radio stations is tougher than ever. The 12th "Burns Media Radio Studies Seminar" (scheduled for June 6-8 in Los Angeles) plans to tackle the problem of growing while tightening pursestrings. Discussion topics include increasing productivity of the existing airstaff, curbing research costs, realistic advertising and promotional budgets, and

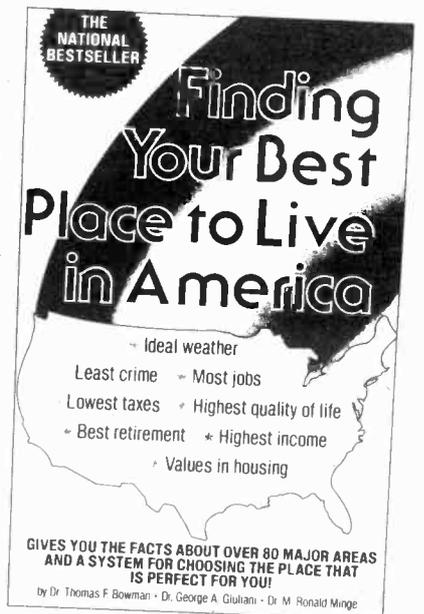
maintenance/purchase of technical equipment.

Marina Del Rey's Marina International Hotel serves as seminar site. The \$545 fee covers continental breakfasts, lunches, dinner one evening as well as a workbook for the three-day sessions. **Burns Media Review** subscribers and multiple registrants are entitled to a 10% fee discount. For more information contact (213) 985-8522.

## Homing In On The Best Place To Live

Radio personnel are surely not unfamiliar with the concept of picking up stakes and relocating, whether it's of their own volition or due to "philosophical differences." Whatever the case, next time it might behoove you to pack along a \$3.95 copy of **Warner Books'** "Finding Your Best Place to Live in America," compiled by three psychologists.

What they've done is researched 82 different parts of the U.S., taking into account five factors of major concern: economy, weather, population characteristics/trends, area risks/hazards, and quality of life considerations. The result is an eight-chapter paperback that allows readers the chance to rate the living options of various cities and make a choice that meets their preferences. Additionally, the book lists interesting facts and figures about American life. For example, the youngest city is El Paso, whose residents' median age is 24, Hartford carries the highest after tax income, \$39,180, Las Vegas tops the "Where Houses



Will Be Built During The '80s' chart, while homebuyers' cheapest city is Columbia, SC where a single family house averages \$54,573.

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# USA TODAY

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*USA TODAY's* printed words come alive on Mutual Broadcasting. Three 2-minute daily programs are taken from the newspaper's *Money*, *Life* and *Entertainment* pages for same day broadcast. *Money* is aimed at the morning drive audience, *Entertainment* will be heard by midday listeners, and *Life* will air in afternoon drive.

This is a brand-new, exciting step, teaming two media in the simultaneous satellite transmission of useful, in-

formative and entertaining journalism. These daily reports are brought to you by the nation's largest information company, Gannett Company, Inc., and the nation's largest commercial radio network, Mutual Broadcasting System. For the exclusive radio edition of the Nation's Newspaper, the answer is Mutual.

The answer  
is Mutual.   
MUTUAL BROADCASTING SYSTEM

# Networks/Program Suppliers

## MUSIC FEATURES

### Mutual

Triple special w/Alabama, Janie Fricke, Ricky Skaggs (Memorial Day Weekend)  
Dick Clark Presents The Beach Boys (Memorial Day Weekend)

### Lee Arnold On A Country Road:

Jerry Lee Lewis (May 28-29)

### Rock USA:

Phil Collins/Thomas Dolby/Billy Idol/actor Howard Hesseman (May 28-29)

### Narwood

#### Country Closeup:

Moe Bandy (May 30)

#### Music Makers:

World of Sammy Cahn/Pt. II (May 30)

### NBC

#### Source:

"Wild, Bad & Free" profiles groups Wildlife, Bad Company, and Free (May 28-30)  
A Flock Of Seagulls live (S. Blair) (June 2)

### RKO Networks

#### Countdown America (IS, Inc.):

Al Jarreau spotlighted (May 14-15)

#### Solid Gold Saturday Night (Dick Bartley):

Eric Burdon & The Animals (May 28)  
The Greatest Hits of Summer (June 4)

### Rolling Stone Magazine Productions

#### Guest DJ:

U2's Bono and The Edge (May 30)

### Syndicate It, Inc.

#### Music Of Black America:

Music of the Silver Screen/Pt. II (May 30)  
Shades of the Blues (June 6)  
Regional Styles/Pt. I (June 13)

### United Stations

#### Dick Clark's Rock Roll & Remember:

The Animals (May 27-29)

#### Country Six Pack:

Eddie Rabbitt Story (Memorial Day)

#### The Great Sounds:

Mitch Miller (May 27-29)

#### Weekly Country Music Countdown:

John Anderson (May 27-29)

### Weedeck Radio

"Willie Nelson, Superstar!" (May 14-June 1)

### Westwood One

#### Budweiser Concert Hour:

Evelyn King (May 27-29)  
George Clinton (June 10-12)

### The Countdown:

Champaign/E. W & Fire (May 27-29)  
Gladys Knight/Lakeside (June 3-5)

### Dr. Demento:

Auto racing (May 27-29)  
Here comes summer (June 3-5)

### Earth News:

Jennifer Beals/movie "On Company Business" (May 30-June 2)  
Laura Branigan (June 3)

### In Concert:

Molly Hatchet (May 27-29)  
Quiet Riot/Krokus (June 10-12)

### Off The Record Specials:

Def Leppard (May 27-29)  
The Tubes (June 3-5)

### Rock Album Countdown:

Bryan Adams/U2 (May 27-29)  
Patrick Simmons/INXS (June 3-5)

### Rock Chronicles:

Rock Video (May 27-29)  
Eurorock (June 3-5)

### Special Edition:

Whispers (May 27-29)  
Thelma Houston (June 3-5)

### Star Trak Profile:

"Paul McCartney, The Beatle Years" (May 27-29)  
"Paul McCartney, The Solo Years" (June 10-12)

### ABC

#### Entertainment Net/Silver Eagle (DIR):

Bobby Bare (May 28)

#### Rock Net/Continuous History of Rock and Roll (Rolling Stone):

A Tribute To Those Who Rocked (May 29)

#### Rock Net/King Biscuit (DIR):

U2 (May 29)

#### Rock Net/Supergroups (DIR):

The Who (June 4)

### CBS

#### RadioRadio:

Honor Roll Of Rock 'N Roll (Memorial Day Weekend)

### Clayton Webster

#### Country Calendar:

Kenny Rogers (May 30)  
Reba McEntire (May 31)  
Billy "Crash" Craddock (June 1)  
Jeannie Kendall (June 2)  
Donna Fargo (June 3)  
Freddy Fender (June 4)  
Don Reid (June 5)

#### Rarities:

Police (May 30)  
The Fixx (May 31)  
Nick Lowe (June 1)  
Jimi Hendrix (June 2)  
Jimmy Page & John Bonham (June 3)

#### Retro Rock:

Styx (May 30)

### Continuum Broadcasting

#### On Bleecker Street:

"Surf's Up!" w/Beach Boys, Jan Berry, the Ventures (May 27-31)

### Creative Factor

"I Write The Songs" Pop Music Special (May 28-29)

### Creative Radio Shows

Nat King Cole/Tony Bennett (May)

#### Country Special of the Month:

Mickey Gilley (May)

#### A/C Special of the Month:

Air Supply (May)

### Innerview

#### Innerview:

Pink Floyd/Pt. II (May 30)

## AP Sets New Lineup

On July 4, AP declares its independence from past programming by offering its affiliates a new network lineup. In addition to the 26 hours of live programming produced weekly, AP will supply: 24 more daily newscasts (two additional news updates, AP NewsWatch and AP NewsMinutes, on weekdays only during morning and afternoon drive), four additional "Business Barometer" segments in morning drive, bringing the total to 12 business shows each working day; plus two new program packages. One consists of contemporary, salable lifestyle features; the other is a thematic package for hourly newscasts, sportscasts, and special events. There will be no extra charge for the new programming, previews of which will be provided to affiliates from May 16-June 27. Programming is supplied via the AP satellite system.

### UPI Goes To Washington

Meanwhile, as part of its own reorganization efforts to improve efficiency, UPI plans to transfer a significant contingent from its New York City-based national/international news operations to Washington, DC. An estimated 100 people will be affected in the summer move, while up to 200 people will stay in New York. UPI's photographic library, national sports desk, financial news and stock operations, and several special/feature writers will also remain in New York, as well as a metropolitan bureau responsible for covering the city. A portion of the network's business and other support functions will relocate to Nashville.



**MUSIC MAKERS WELCOME WNEW** — WNEW-AM/New York is the latest addition to "The Music Makers" station roster. The syndicated series from Narwood Productions counts over 210 affiliates. On hand following the announcement are (l-r) Narwood President Ted LeVan, WNEW VP/GM Jack Thayer, series host Skitch Henderson, and WNEW PD Jim Lowe.



**Ocasek Drives Home A Point** — During a recent segment of ABC Rock Network's "Rocknotes," Cars member Ric Ocasek discussed his new book of prose, "Prose & Cons," confirmed that the group is still together, and talked about his solo LP and the group's forthcoming album. Taking a break after the interview are Ocasek (l) and host Pat St. John.



**Charly Checks In With MCN** — While in Nashville recently, artist Charly McClain dropped by the Music Country Network to chat with host Bennie Ray. The network, a joint venture between WSM, Inc. and AP, also just celebrated its first anniversary.

## PEOPLE

● **Gig Barton** has been named Regional Director, Affiliate Relations, the **Source**. Before joining the network, Barton worked with **Dow Jones & Company** as Manager of Affiliate Relations for the **Wall Street Journal**.



Gig Barton

● **Hollis Palmer** has been upped from Director/Advertising & Promotion to VP/Advertising & Promotion at **Mutual Broadcasting System**. She's been with Mutual since 1982; prior to that she was affiliated with the **Washington Service Bureau, Inc.** In other related activity, **WCFL/Chicago** morning news anchor **Jim Bohannon** moves to Mutual News as a correspondent.

## NEWS & INFORMATION FEATURES

### ABC

ABC Radio Networks air exclusive live coverage of Preakness Stakes (May 21)

### FM Net:

"Movie News" w/Roger Ebert features film festival reports from Cannes (May 17-30)

### Information Net:

Testing a used car (May 14-15) and where to buy and get best price on used cars (May 21-22) on "John Stossel Consumer Lookout."

### Rock Net:

Five-part series on job hunting on "Lifelines" (Santini Productions) (May 16-20)

### AP

"Making Tracks" examines the music business (May 23-27)

### CBS

#### Newmark (May 27)

#### RadioRadio:

Soap actress Lanna Saunders/"Flashdance" director Adrian Lyne/Game show host Bob Eubanks/Journey's Jonathan Cain on "Kris Erik Stevens — In Touch" (May 16-22)

### Clayton Webster

#### Jack Carney's Comedy Show:

The military with Bill Cosby, Woody Allen, Bill Dana, and Jack Benny (May 30)

### Sporting News Report:

Willie Randolph, Roy Smalley, Yogi Berra, and Manny Trillo (May 23)

### Mutual

Memorial Tournament from Dublin, Ohio (May 25-29)

### Narwood Productions

#### Minding Your Business:

Credit card rip-offs/Solar energy, Pt. I (May 16)  
Hotel room computers/Solar energy, Pt. II (May 17)  
Office efficiency/Solar energy, Pt. III (May 18)

### NBC

#### Source:

"Rock Chronicle" w/Dan Formento discusses Chicago's debut/Happy birthday Bernie Taupin (Week of May 16)  
"Mini-View" — Naked Eyes (Week of May 16)  
"One Minute With..." — Patrick Simmons (Week of May 16)  
"Coping With" finds Frank Cody coping with revenge (Week of May 16)  
"Screen Scenes" — Shelley Lewis reviews "Return of the Jedi"; talks with director Richard Marquand (Week of May 16)

### Progressive Radio Network

#### Laugh Machine:

Robert Klein/Rodney Dangerfield/Bill Cosby/Gilda Radner (Week of May 16)

### News Blimp:

Male strip shows/Procrastination/Reviving polyester image (Week of May 16)

### Strand Broadcast Services

#### Movie CloseUps:

Movie news (May 18)  
Actor Malcolm McDowell (May 17)  
"The Hunger" (May 18)  
"Dr. Detroit" (May 20)

#### Something You Should Know:

Cutting grocery bills (May 16-17)  
Travel security (May 18)  
Self-esteem (May 20)

### Westwood One

#### Brad Messer's Daybook:

First continental motorcycle ride (May 18)  
Mt. St. Helens revisited (May 18)  
Fathers of phonograph records (May 19)  
Sikorsky helicopter (May 20)

#### Playboy Advisor:

She's afraid to ask/He's always angry/Sunlight equals smiles (Week of May 16)

#### Spaces & Places:

ABCs of home video (May 20-22)

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AP LaserPhoto

## When the man on the right wanted the world to listen, he talked to the man on the left. And the man on the left was ours.

While a fanatic held the rest of the world at bay, nearly six thousand AP Broadcast members came within five feet of him.

Cold, unabashed fear twisted his gut as AP correspondent Steve Komarow eased toward a nervous bomber and what he believed was 1,000 lbs. of explosives.

Just minutes earlier, the news had electrified the crowd of reporters gathered near the Washington Monument: Mayer wanted to talk to a media representative.

A voice—Komarow's—rose over the din. He pleaded that a wire service representative should have a chance at the guy. A police spokesman recognized him, and singled Komarow out.

Why? Was it his reputation? Was it luck? Or was it his tenacity—his determination not to be swallowed by the faceless wall of newspeople, huddled behind the restraining ropes? Each relating the same story, from the same perspective.

It was all of that. And for five hours, it was Komarow who stepped in and out of Norman Mayer's killing zone.

Suddenly, an engine roared. Shots rang out. And Mayer lay dying.

In the end, one reporter—Komarow—had a headline story. The others were left with sidebars. One reporter knew first-hand what made Norman Mayer tick.

One reporter, and nearly six thousand AP radio and television members.

If you're determined to give your listeners a closer look at the newsmakers, contact Glenn Serafin,

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**Aaron Daniels VP/GM,  
WPRO-AM,  
Capital Cities Communications**

When you join Direction, your station has access to the world's largest radio news-gathering organization. With its hourly three minute newscasts, daily and weekend sports reports, exclusive Olympic coverage, and personal health and fitness features, Direction will help you build your station's position in the local marketplace. And will provide you with many new local sales opportunities...all with a surprisingly low network inventory.

Direction's dynamic programming relates to adult listeners in a warm, personal manner. It doesn't just tell listeners what's happening in the world today, but how it will affect their lives.

Best of all, you keep the flexibility you need to control your station's programming and sales. You choose which programs and sales opportunities give your station the greatest competitive edge.

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# Ratings & Research



JHAN HIBER

## Focus Groups—Yea Or Nay?

To research, or not to research — that is often the question. Whether 'tis nobler to fly by the seat of your pants, or to glean possibly better payoff through a properly researched marketing plan, is a dilemma facing many stations. Often, when the decision is made to do research the discussion then begins regarding what type of research to conduct.

One of the more interesting and controversial research tools is the technique known as focus groups. Recently this approach has come under some fire from program directors and programming consultants who wonder about the usefulness of focus groups. In an attempt to keep the chasm that exists between many GMs and PDs from getting canyon-like in proportion, let me address the key points that have been brought up by some critics of focus groups.

"All too often a research project is conceived by the GM, who then gets rushed in the daily goings-on and fails to mention to the PD what's happening."

### GM-Only Input

One PD lament heard recently is that "the GM was the only person who met with and gave input to the researcher handling our project." As you might imagine, the PD got his/her nose bent out of shape when the key discussion — regarding research needs and goals — was held without any input from the programming department.

I think this is a valid point. All too often a research project is conceived by the GM, who then gets rushed in the daily goings-on and fails to mention to the PD what's happening. Then, on the day of the first groups the GM casually mentions to the PD, "Hope to see you at the focus groups tonight." As you can imagine, at that point the PD feels like a penny waiting for change.

How to avoid the PD paranoia blues? As I suggested several weeks ago one step might be to take a "research inventory" after you've decided to commit to doing a focus group project. Since groups are best used to delve into a list of perhaps eight to ten issues before going in-depth into several prime items in the follow-up phone survey, why not have the GM, PD, and perhaps the GSM get together to talk about what topics will be probed? Each should be allowed to have two or three items that they feel strongly about researched through the groups. With this kind of involvement at the planning stages of the focus group project, the PD (and all members of the management team) should feel involved and supportive of the research effort.

### Too Few For Decisions

A second concern expressed about focus groups is that "you can't make decisions just based on what people in four focus groups say." This is often stated in the context of a PD who's concerned about the GM changing format to punk-disco-gospel ("It's a niche no one else has!") based on what one sexy blonde said in a focus group discussion.

While it's wise to be cautious about what you decide based on the input from focus groups, there are still some decisions that can be made from this research effort. Among the types of decisions you might be conscientiously able to make are the following . . .

- How does this portion of the public feel about the TV commercials your station is using? Whether testing storyboards or actual commercial tapes you can effectively use groups to gauge reaction to the creative concepts of your external marketing campaign.

- Is there a general misunderstanding of your station's position in the market? I remember once hearing respondents talk about a station's format, when in reality the property had changed from that musical approach *six years* earlier. As you can imagine, the station management team's collective mouth dropped to the floor upon hearing these utterances. They then scurried to enlist the aid of a more visible marketing effort to clarify the station's niche.

- Which of the key eight to ten issues you wanted researched need to be further delved into with a statistically reliable phone study? If, in the focus groups, you see consistent feedback on perhaps half of the items you initially wanted to research, then go ahead on those matters while reserving the other issues for the in-depth telephone survey.

"There is no doubt that this tendency on the part of both GMs and PDs to overreact to 'catchy' statements during groups is one of the dangers inherent in such research."

There are, however, some items that probably should not be finalized through just focus groups. These could include . . .

- Whether or not to change format.

- What slogan or logo lines should be used to position or market the station.

## Week In Review

### Arbitron Nixes NY Reissue

Although admitting that there were key-entry errors that hurt WBL's standing in the winter Arbitron for New York City, the ratings company has refused to correct the report. Had the errors been corrected, WBL would have seen its 12+, total week share rise 4.9-5.0, enough to move it into undisputed third place, breaking a tie with WOR.

Mike Membrado, VP, Station Relations for Arbitron, told R&R, "The change is minute. Secondly, we are reluctant to reissue due to keypunch errors which might be subject to variation." Charles Warfield, VP/GM of WBL, reacted by telling R&R, "I'm terribly disappointed. In the past Arbitron has reissued based on total week share rank change, which is what we have here."

What music to play (specific artists or groups for example).

Remember the title of this type of research — "focus" groups. That implies the nature of what you should expect, namely to focus from your laundry list of research/marketing needs or concerns to a smaller list for in-depth surveying on the phone.

### Overreaction A Problem

Although I've heard of this story, I can't testify to its veracity, but here's a good example of overreaction. In one group the respondents felt negatively about a group of artists, so after the discussion the PD (who was viewing through the one-way mirror) went to the phone, called the station, and ordered the DJ to pull all the offending cuts from the record library. However, the next batch of focus group participants loved the same artists — so after that panel the PD was again on the phone, having the exiled recordings returned to the playlist.

This example typifies the kinds of problems that can happen when focus groups are not put in the proper research perspective. All too often, whether for economy or other reasons a station will just do a series of four or six groups, then make bottom-line decisions on what one or two people say during the discussions.

There is no doubt that this tendency on the part of both GMs and PDs to overreact to "catchy" statements during groups is one of the dangers inherent in such research. It is up to the researcher to properly prepare the station clients for the likely occurrence of such utterances, so that the research effort isn't undercut by an opinion formed by one of the station management core based on overreaction. Researchers should always try to tell the clients to brace themselves, that what they hear may either make them cringe or smile, but that the comments from the public should be kept in perspective. Being human, though, it's tough to remain cool while someone is making some dramatic statement about your baby — your station.

One way to keep the overreaction problem to a minimum is to have the station observers present at every focus group. This way they can see participant reactions in at least four panels, tending to mitigate the impact of a memorable comment in just one panel. If the GM just sits in on one group, then he/she may come away with a biased

view of the public's reactions and feelings — hearing one group say the station doesn't have too many commercials (when all the other groups felt differently) can cause a GM to all of a sudden overreact and add to the spotload. PDs, on the other hand, often overreact as described earlier, pulling music on and off like a robot gone amuck.

While on the topic of overreaction let me touch on another sensitive matter, namely who at the station should view the groups. Sitting behind the mirror hearing your station ripped apart should be an experience only for the strong at heart. As a result I'd ideally suggest that only the GM and the PD

"Sitting behind the mirror hearing your station ripped apart should be an experience only for the strong at heart. As a result I'd ideally suggest that only the GM and the PD view each discussion."

view each discussion (unless the PD is also on the air, in which case the GM may not want to expose the PD to the slings and arrows of the public's outrageous comments). However, at some stations the management has had a veritable cast of thousands — the sales manager, promotion director, and so on — view the groups in order to build a good team understanding of the research input and process. Your management style will probably dictate your actions, but for my money (for security reasons if for no others) the fewer observers, the better.

### Gulf Of Misunderstanding

What I've tried to do this week is ford the gulf of misunderstanding that exists regarding a potentially valuable research tool. Those with comments critical of focus groups have some reason to be concerned about the approach, but on balance such groups can — and are continually shown to be — a useful way to gain insight to the feelings of your target audience. Care must be exercised, both at the client and researcher level (once I was contacted by **Bozell & Jacobs** to conduct *one* focus group for a client station) to understand how to set up, conduct and evaluate the group. However, assuming care is taken to do the job correctly, focus groups can help enhance your **Arbitron** payoff. So, focus groups? — Yea I'd say, with the qualifications outlined here. Good luck on your focus group project!

# INFLUENCE.

What makes one sales person more influential than another?

In radio, it's an attitude that goes beyond selling "by the numbers." It's the knowledge and dedication to understand and communicate the unique strengths of each station.

At Blair Radio, our sales people have this knowledge and dedication.

They know that the significance of format and personality, of audience loyalty and motivation doesn't



always show up in the ratings numbers. But it does show up when advertisers add up sales results.

How influential is our sales philosophy?

Look at the quality of our station list—the strongest in radio. Talk to us and we'll tell you how our way of selling radio

works for everybody.

That's why we have such long-term relationships with our client stations. That's why Blair Radio is the power of radio.



**BLAIR RADIO.**

*A division of  
John Blair & Company.*

**THE POWER OF RADIO.**

**Only Roxy Music  
Could Come Up  
With  
'More Than This'**

# ROXY MUSIC

KMJK add  
KYUU add  
KNBQ add  
WRCK add  
WCSC add  
KITV add  
Z104 add  
KHYT add  
WIGY add  
WERZ add  
KCDQ add

**"MORE  
THAN  
THIS"**

Produced by  
Rhett Davies and Roxy Music



Manufactured & Distributed by Warner Bros. Records



## The Birch Report

Winter '83  
Quarterlies, 12+ Metro Shares

### Pittsburgh

KDKA Even More  
Dominant; WDVE  
Second; WBZZ, KQV  
Drop Two;  
WTKN Adds Two

	Fall '82	Winter '83
KDKA (AC)	22.6	23.2
WDVE (AOR)	8.3	9.4
WAMO-FM (Urbn)	6.9	7.1
WBZZ (CHR)	8.6	6.6
WHYW-FM (AC)	6.0	5.4
WTAE (AC)	5.1	5.1
WJAS (BBnd)	5.0	4.7
WSHH (BM)	4.2	4.6
WXKX* (CHR)	4.3	3.8
WTKN (Talk)	1.4	3.5
WWSW (AC)	3.4	3.2
WPNT (BM)	2.7	3.1
WDSY (Ctry)	2.1	2.3
KQV (News)	4.0	2.2
WYDD (AOR)	2.3	2.0
WEEP (Ctry)	1.8	1.6
WNUF (BBnd)	.6	1.0

\* (now WHTX)

### Phoenix

KDKB Softer, Still First;  
KNIX-FM Approaches  
Double Digits;  
KMEO-FM Jumps Two,  
KKLT, KZZP-FM  
Lose Two

	Fall '82	Winter '83
KDKB (AOR)	12.1	11.7
KNIX-FM (Ctry)	8.4	9.9
KTAR (News)	9.2	8.3
KUPD (AOR)	9.2	8.3
KMEO-FM (Easy)	4.2	6.4
KZZP-FM (CHR)	7.3	5.4
KKLT (AC)	7.4	5.1
KOOL-FM (AC)	5.3	4.3
KQYT (BM)	4.6	3.8
KSTM (AOR)	2.7	3.8
KOY (AC)	4.2	3.7
KOPA-FM (AC)	3.5	3.4
KUKQ (Urbn)	3.0	3.3
KEZC (Ctry)	2.8	2.5
KLFF (BBnd)	1.0	2.2
KNIX (Ctry)	1.6	2.2
KNNN (Span)	—	1.8
KPHX (Span)	2.6	1.6
KHEP-FM (Clas)	1.6	1.5
KJJJ (Ctry)	1.1	1.4
KFLR (Rel)	.7	1.3

### Rochester

WCMF, WEZO Slip,  
Remain 1-2; WPXY Up  
Three With New  
CHR Sound

	Fall '82	Winter '83
WCMF (AOR)	12.2	11.9
WEZO (BM)	11.6	11.3
WVOR (AC)	7.8	8.8
WPXY (CHR)	5.3	8.5
WMJQ (AOR)	9.3	7.9
WHAM (AC)	8.5	7.3
WDKX (Blk)	6.6	7.1
WNYR (Ctry)	5.7	5.6
WHFM (CHR)	5.9	5.3
WBBF (AC)	4.7	4.4
WYLF (BBnd)	2.9	3.8
WPXN (BBnd)	4.4	2.6
WRTK (Talk)	.3	1.3

### Tampa-

### St. Petersburg

WRBQ-FM Widens Lead;  
WWBA Adds Two, Holds  
Second; WSUN Down  
Two; Strong Debut For  
WIFI's A/C Format

	Fall '82	Winter '83
WRBQ-FM (CHR)	12.9	15.1
WWBA (BM)	9.0	11.0
WQYK (Ctry)	8.6	8.3
WYNF (AOR)	9.0	7.7
WDAE (BBnd)	5.6	6.4
WSUN (Ctry)	7.9	5.9
WQXM (AOR)	5.1	5.8
WMGG (AC)	6.5	5.4
WFLA (AC)	4.5	5.2
WIFI (AC)	—	4.1
WPLP (Talk)	5.6	3.7
WSRZ (AC)	3.5	3.1
WFLA-FM (BM)	1.2	2.5
WTMP (Blk)	3.0	1.9
WWLF (BBnd)	1.3	1.6
WHBS (BM)	.5	1.4
WGUL (BBnd)	.8	1.3
WDUV (BM)	.8	1.2

### Buffalo

WBEN Stable In First;  
WYRK Up Three, Surges  
Into Second; WJYE  
Down Two; WECK,  
WPHD Add Two

	Fall '82	Winter '83
WBEN (AC)	9.7	9.7
WYRK (Ctry)	6.3	9.3
WJYE (BM)	10.7	8.7
WECK (BBnd)	5.2	7.2
WGR (AC)	5.8	7.1
WKBW (CHR)	7.5	7.0
WPHD (CHR)	5.0	6.9
WGRQ (AOR)	8.0	6.7
WBEN-FM (CHR)	7.5	5.8
WNYS (CHR)	5.6	5.8
WBLK (Blk)	4.5	4.5
WZIR (CHR)	2.7	3.1
WBUF (AC)	2.3	2.6
WYSL (AC)	3.1	2.3
WUWU (AOR)	2.1	2.0
WDCX (Rel)	1.1	1.1

### Hartford

WTIC-AM & FM Add  
Seven, Dominate Market;  
WCCC-FM Takes AOR  
Lead; WKSS Wins  
BM Contest

	Fall '82	Winter '83
WTIC (AC)	19.8	22.4
WTIC-FM (CHR)	10.5	14.5
WCCC-FM (AOR)	7.2	8.3
WHCN (AOR)	9.2	7.7
WKSS (BM)	4.9	5.7
WRCH (BM)	6.7	5.3
WRCQ (BBnd)	2.7	3.8
WDRC-FM (AC)	3.7	3.8
WDRC (AC)	3.0	3.3
WIOF (AC)	2.9	3.2
WPOP (News)	3.7	2.9
WWYZ (AC)	3.2	2.8
WPLR (AOR)	2.1	2.0
WAQY (AOR)	1.9	1.9
WKCI (CHR)	1.8	1.3

### Milwaukee

WTMJ Grabs First As  
WISN Loses Two; WEZW  
Rises; WMYX Falls

	Fall '82	Winter '83
WTMJ (AC)	8.5	9.9
WQFM (AOR)	8.3	8.6
WEZW (BM)	5.8	8.0
WISN (AC)	9.2	7.3
WTKI (CHR)	5.3	6.3
WLPX (AOR)	5.9	5.9
WOKY (BBnd)	5.6	5.8
WBCS (Ctry)	5.6	5.5
WZUU (AC)	4.7	5.4
WMIL (Ctry)	4.0	4.4
WLUM (Urbn)	5.5	3.5
WMYX (AC)	7.8	3.2
WXJY (BM)	1.0	3.2
WRJN (AC)	1.0	2.2
WRKR (CHR)	3.0	2.0
WLZZ (Gold)	1.4	1.9
WEMP (Easy)	.9	1.4
WGN (Talk)	.7	1.1
WIND (Talk)	.6	1.1

### San Antonio

KISS, KTFM Softer,  
Remain 1-2; KCOR  
Jumps Into Third;  
KLLS Adds Two

	Fall '82	Winter '83
KISS (AOR)	18.8	14.8
KTFM (CHR)	13.1	11.5
KCOR (Span)	6.4	8.8
KLLS (AC)	5.7	7.6
KTSA (CHR)	8.7	7.3
KAJA (Ctry)	7.7	5.6
KITY (CHR)	5.3	4.9
KKYX (Ctry)	4.6	4.9
WOAI (N/T)	3.8	4.7
KBUC-FM (Ctry)	4.1	4.0
KESI (AOR)	2.4	3.5
KQXT (BM)	2.5	3.5
KEDA (Span)	1.4	2.9
KONO (AC)	3.6	2.6
KSLR (Rel)	2.0	1.9
KAPE (Blk)	.4	1.6
KCCW (BBnd)	2.6	1.6
KBUC (Ctry)	1.4	1.3

### Salt Lake City

KRSP-FM New Leader;  
KSL Slips To Second;  
KSFI, KCPX-FM Post  
Healthy Climbs

	Fall '82	Winter '83
KRSP-FM (AOR)	8.9	10.5
KSL (AC)	10.8	9.3
KSFI (BM)	8.2	9.2
KCPX-FM (AOR)	7.8	9.0
KSOP-FM (Ctry)	6.9	6.3
KISN (AC)	5.2	4.7
KRSP (CHR)	5.2	4.0
KDAB (AC)	4.2	3.8
KALL-FM (AC)	3.6	3.7
KLRZ (AC)	2.5	3.7
KALL (AC)	4.8	3.5
KSOP (Ctry)	2.4	2.9
KZAN (Ctry)	2.9	2.8
KFMY (CHR)	4.0	2.6
KLUB (BM)	2.5	2.4
KCPX (CHR)	3.0	2.0
KDYL (News)	.9	1.7
KRGO (Ctry)	2.0	1.7
KZJO (Talk)	1.1	1.7
KCGL (BM)	.9	1.3
KJQN (CHR)	.7	1.2

# MORE MUSIC

LESS  
TALK

## “TOP 30 USA”

Now, after a year of research and development, RADIORADIO proudly presents TOP 30 USA, the only truly adult contemporary countdown produced by any network or programming service.

John Parikhal and Joint Communications surveyed radio program directors and held listener focus groups. With this valuable input, we've designed the countdown that works for both your young adult audiences *and* your advertisers with:

- Three hours weekly.
- More music and less talk.
- Strictly within A/C concepts.
- Based on *Radio & Records* weekly top 30 A/C hits.
- Brief, catchy, uptempo features.

TOP 30 USA has an outstanding host, m.g. Kelly, veteran of radio, television, commercials and films. His natural and engaging delivery earned him a Radio Personality of the Year award from *Billboard*.

TOP 30 USA. It starts the weekend of July 8, 1983. Get in at the beginning of RADIORADIO's exciting new programming development. All it takes is a call to Susan Jacobi (212) 975-6917.



WE CALL OURSELVES RADIORADIO  
BECAUSE WE HAVE SOMETHING TWICE AS GOOD!

# MADNESS

## "Our House" 7-29668

From the Geffen LP **MADNESS** GHS 4003  
Produced by Clive Langer and Alan Winstanley



### CHR NEW & ACTIVE

#### Added This Week:

- |                |             |             |
|----------------|-------------|-------------|
| CKGM add 37    | G100 add    | WOMP-FM add |
| WGCL add       | WHHY-FM add | KQIZ-FM add |
| KEARTH add     | KX104 add   | WJAD add    |
| KIIS-FM add 27 | WRVQ add    | WFLB add    |
| WKEE add       | WSEZ add    | Q104 add    |
| WBBQ add       | WKDD add    | KNOE-FM add |
| KZZB add       | WHOT add    | KFMZ add    |
| KITE add       | KLUC add    | KDVV add    |
| KZFM add       | KO93 add 34 | KGHO add    |
| WJDX add       | KRSP add    | KDZA add    |
| WOKI add       | WCIR add    |             |



# BERLIN

## "The Metro" 7-29638

From the Geffen LP **PLEASURE VICTIM** GHS 2036  
Produced by Daniel R. Van Patten for M.A.O. Records



- |             |                |
|-------------|----------------|
| WABX add    | KHYT 27-24     |
| KIQQ 9      | KCBN deb 37    |
| KMJK 28-25  | WQID           |
| KTFM add    | KZFM           |
| KHOP add    | WZZR           |
| KSKD add    | WJXQ           |
| KYTN add    | KQMQ           |
| WPHD add    |                |
| WCAU-FM add | KSET-FM deb 26 |
|             | KYYX 35-27     |

### CHR SIGNIFICANT ACTION

LP Over 325,000



GEFFEN RECORDS

Manufactured by Warner Bros. Records



# STREET TALK

KMJM/St. Louis PD Quincy McCoy has resigned. The abrupt decision was apparently made at the end of the business day Monday (5-9). Quincy did not announce why he left, and the station has not hired a permanent replacement.

While driving in Washington Sunday afternoon (5-8), Rep. Cecil Heftel (D-HI) of the Heftel Radio chain was involved in a serious accident. According to Heftel, a car swerved in front of him, and he skidded on wet pavement into a tree. He's in Walter Reed Army Medical Center with a severely fractured hip, broken nose, broken ankle, plus contusions. He's listed in stable condition.

After a 15-year association with PolyGram, Spring Records has opted to leave the giant company and go it alone. The label will return to independent distribution, a move the independents are greeting with understandable enthusiasm in light of recent motion in the opposite direction.

KFI/Los Angeles continues to adjust under the guidance of Jhani Kaye. What is KFI up to? More personality for starters. Kaye has hired Cajun Ken Cooper from the morning show at B97/New Orleans to do afternoons on the 50kw AM. Karen Powers from WUSN/Chicago joins for evenings. Exiting immediately was night personality Benny Martinez. Remaining until Cooper arrives in July is current afternoon jock Byron.

In New Orleans, B97 wasted no time in filling Cooper's soon-to-be-vacant morning show by hiring WQUE/New Orleans AM driver "Scoot In The Morning" for a reported "six-figure" salary. That leaves WQUE with a morning opening that we hear is also worth big dough for the right person. New Orleans has always been a competitive battleground, and with the salaries getting up there, things can only get hotter.

Back to Los Angeles for a minute . . . it looks as if the morning team of John London and Ron Engleman are going to exit KMGG when their contract expires shortly. There are a number of interested parties wooing the talented team.

KNBQ/Tacoma-Seattle has named former KYYX personality Sean Lynch Music Director.

WLS-AM & FM/Chicago Operations Manager Steve Casey called in the following changes. He's boosted WLS-FM Production Director Rich McMillan to Programming Assistant, and brought in Chuck Britton from across town at WLUP to fill Rich's production slot.

At KLTE/Oklahoma City, OM Tony Stone has departed. PD Randy Kemp will handle the operations duties, while evening personality Charlie Parker becomes MD.

Southern California gets a cable radio station, as KVMR/Los Angeles signs on the air. But this isn't just your average station . . . it broadcasts over Valley Cable TV, which has direct access to over 30,000 homes and a growth rate projected at more than 6000 homes every month. The station will eventually run 24 hours a day, and needs service for its CHR format.

After nearly five years as MD, Jim Kendrick has been promoted to the vacant PD post at WAAY/Huntsville.

What's going on at Millennium Records? The company has been keeping a pretty low profile lately, but that should change shortly. Stay tuned for details.

Our sincere condolences to WAPP/New York PD Joe Krause on the death of his father, who passed away Monday (5-9).

WROR/Boston is moving its studios and programming offices. As of Monday (5-16) WROR's new phone number will be (617) 236-6862.

Get well wishes to KISR/Ft. Smith PD Dave Burdue, who's hospitalized with an unknown ailment.

Congrats to WXLK/Roanoke PD Russ Brown, who's been promoted to GM.

KSLY/San Luis Obispo PD J. Michael Stuart exits and is replaced by former KZOZ PD Joe Collins.

KYST/Texas City (Houston) has become the first station to try Todd Wallace's new "Beatleradio" format. KYST began playing all Beatles music on Monday (5-9). Operations Manager Cat Simon is running the show locally. Former consultant Clay Gish is no longer involved with the station. It should be interesting to see how an AM (with a zero share) fares with this new approach.

Meanwhile at KIKK/Houston, Pam Ivey shifts from evenings to mornings and teams up with Gerry Harmon. Dan Stevens (Schwartz) joins the station in the 6-9pm slot, exiting his Marketing Director position at Starstream Communications.

Our "Stork Stops" this week include: Arista Records National A/C Promo Director Rick Bisceglia and his wife Mimi welcoming Michael Louis (5-10) . . . Arbitron Manager of Client Services Jay Billie and his wife provided another member of the youngest demo, Aileen Catherine.

Nuptial Notes: WTHI/Terre Haute personality Michael J. Ramp married Carol Asher on May 1 . . . KJJO/Minneapolis-St. Paul Operations Manager Don Michaels and his new bride Julie traveled the aisle one day earlier on April 30.



**Communication Graphics Inc**

DECALS • BUMPERSTICKERS

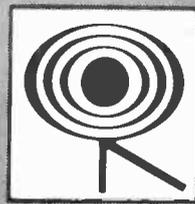
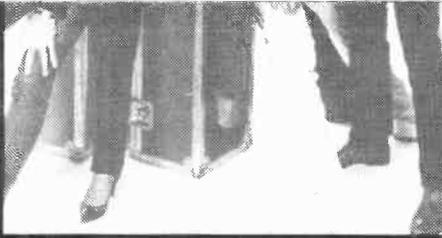
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Customers Particular About Quality.  
Our decals are so much better, our quality makes it obvious why we want the best stations!  
... AND THE BEST STATIONS WANT US!

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IN OKLA. 918-258-6502

# COLUMBIA GIVES YOU THE FOOTAGE YOU NEED TO MAKE THE BIG PICTURE



# CHAMPAIGN "TRY AGAIN"

## CHR NEW & ACTIVE

WXKS-FM 15-8	WTIC-FM 11-7	KGGI add	B94 24-21
WBAU-FM 11-8	WBLI add	KHYT add	PRO-FM 32
WCAU-FM 9-7	WSPK 9-6	Q104 9-7	Q107 deb 21
94Q 10-8	WHFM add 33	Q101 add	KAFM deb 30
Z93 3-5	WBBQ 13-8	WXLK add	Q105 28
I95 13-12	WFME add	KFI 27-25	WHYT deb 40
Y100 13-11	KITE 3-1	Z102 4-3	WKT1 25-23
WGCL add	WRQK add	WCIL-FM 4-6	WLOL-FM 39-35
KBEQ add 38	94TYX 11-8	B104 24-16	Q103 on
KYUU add 30	KQM 4-3	WKBW 24	KEARTH 22-20
WSGF 2-1	KHOP add	WNYS 24-20	

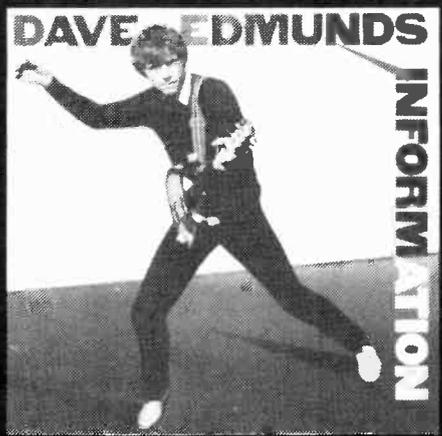


KIIS-FM 22-21	WSFL 14-11
KIQQ 20-18	B97 17-15
KCNR deb 24	WTIX 30-24
XTRA 27-23	WNVZ 21
KNBQ on	KTFM 19-16
WHTT 39-28	WSEZ 25-21
WROR 23-21	KQKQ 26-23
KC101 23-19	WHOT 23
WKFM 37-32	KBBK 29-24
WPST 34-31	KIKI 29-19
WKRZ-FM deb 34	KJRB 19-15
Q106 deb 28	WFBG 39-33
KHFI deb 28	WGUY 17-13
WQID 28-24	WJBQ 35-28
KXX106 24-20	WJAD 34-31
WBCY deb 22	WFLB 21-18
WNOK-FM deb 34	WFOX 23-19
WANS-FM 30-27	KILE 24-21
WOKI 29-26	KVOL 34-30
KBFM 19-18	WPFM deb 32
FM100 27	KENI 37-32
WHYH-FM 22-17	KDZA 40-33
KRGV 20-15	
KX104 23-18	

# DAVE EDMUNDS "SLIPPING AWAY"

## CHR NEW & ACTIVE

WPHD on	KMJK 37-33	WTIX add
WCAU-FM on	KYUU on	WKDD add
WHTX 36-32	KNBQ on	WZZR add
WABX add	WKFM add	WFBG add
WLOL-FM add	WOKI add	KQIZ-FM add
KIQQ on	KBFM add	WJAD add



WFLB add	KYYY
KISR add	WACZ
KILE add	WIGY
KNOE-FM add	WERZ
WPFM add	WZYQ
WBWB add	OK100
KCDQ add	WKHI
K104	95XIL
WLAN-FM	WSQV
WPST	WISE
WRCK	WYKS
WCSC	KKQV
WABB-FM	WHSL
WNAM	KFYR
Z104	KYTN
KSKD	KKRC
	KGHO

# SCANDAL "LOVE'S GOT A LINE ON YOU"

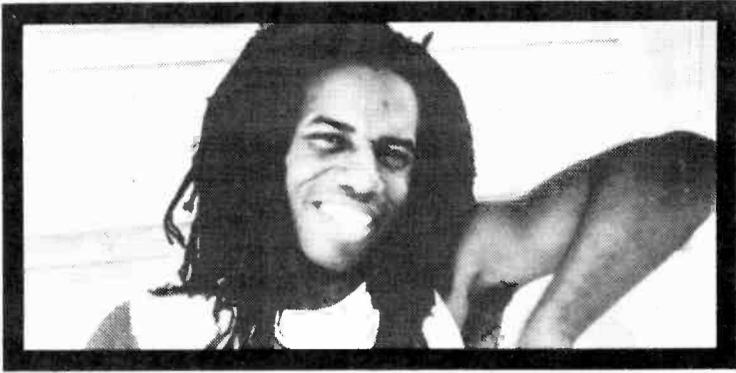
## CHR NEW & ACTIVE

Q107 add	KHTR 10-7	WRVQ 24-20
KAFM deb 29	WLOL-FM 20-17	WKAU add
WBBM-FM add 36	KIQQ 20	WNAM 20-15
WKQX 13-10	KZZP 14	WGRD add 40
WLS-FM deb 35	KMJK 23	WJXQ 8
Q102 21-18	KYUU 11-9	Z104 30-22
WABX 14	KNBQ 28-25	KZ93 20-16
WKT1 21-18	KSET-FM 14-12	WZOK add 30



K107 add 40	WKRZ-FM
WXLK 24-16	WNOK-FM
KYTN 20-14	WTIX
WPHD on	WZZR
79Q on	KHYT
KIMN on	WFBG
Q103 on	WIGY
KZZB 32-28	WCIR
WSSX deb 28	WOMP-FM 15
KZFM 19-17	WERZ 14
WOKI 34-31	WFLB
WVIC deb 23	WYKS
KKFM deb 26	KKQV
KQM 38	WHSL
KSKD 16-13	KFYR
KRQ 18-16	WBWB
WKHI 22-19	KFMZ
KILE 40-37	WSPT
WKEE	KCDQ
WKFM	KOZE

# Eddy Grant



## "ELECTRIC AVENUE"

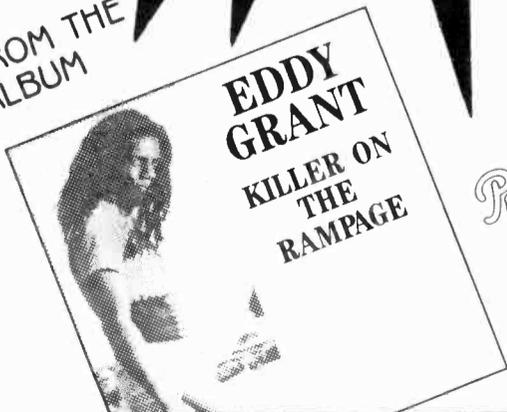
One Of The MOST ADDED!

### CHR BREAKERS

#### EDDY GRANT Electric Avenue (Portrait/CBS)

65% of our reporters on it. Moves: Up 52, Debuts 24, Same 22, Down 2, Adds 47 including B104, KAFM, 79Q, I95, Q105, KHTR, KZZP. See Parallels, will debut next week on the CHR chart.

FROM THE ALBUM



Manufactured and Distributed by  
**CBS RECORDS INC.**

## WHFS Progressive Format Preserved On WEAM

When Outlet Co. takes over WHFS/Washington and converts it to all-News in the near future, the station's progressive AOR format will survive on the AM band. Encouraged by a massive showing of citizen support for WHFS, some of the station's owners announced last week they've formed a new company that will buy WEAM/Washington to keep the free-form approach alive.

The new group, Cardinal Broadcast Associates, will pay \$1 million for WEAM, a 5kw Big Band station owned by the Thomas family of Asheville, NC. Cardinal President David Einstein, now PD at WHFS, said most of the present station's programming and staff will be shifted to

WEAM, and he also hopes to retain the WHFS call letters. The only changes, he said, will be conversion to AM stereo and possible addition of some AM-oriented features, such as traffic reports.

Einstein claims FM "is now becoming extremely tight in its formatting, very predictable and very calcified." He predicts that AM stations, generally less expensive than FMs, will soon start to become "a place for creative broadcasting to go on," encouraged by radio deregulation and AM

stereo.

Confident the station's listeners will follow WHFS to AM, Einstein commented, "If they were interested in fidelity they wouldn't be listening to a Class A FM in the first place."

Other principals in Cardinal Broadcasting are Einstein's father, WHFS GM Jacob Einstein, and WHFS President Philip Margolius. The younger Einstein would not confirm reports that his group is also seeking to buy an FM in the Washington market.

### EIPIA

Continued from Page 1

will also coordinate placement of music videos on cable television and in dance clubs. Prior to his promotion Bennett had been Associate Director/Product Management, East Coast for E/P/A.



Jon Kirksey Polly Anthony

Anthony shifts from her Manager-Adult/Contemporary Promotion post to Associate Director-National Adult/Contemporary Promotion & Trade Relations. In addition to dealing with A/C-formatted stations, she will serve as the company's West Coast liaison with trade publications.

Kirksey, who was E/P/A's Regional Album Promotion Manager in Dallas, will now become Associate Director/West Coast AOR Promotion. He will report to Bennett.

### KTTL

Continued from Page 1

"out of context." Babbs explained, "I'm sure he has supplied Biblical quotations along with it."

Babbs said the broadcasts were paid for by Gale's supporters and that her responsibility as licensee is to protect Gale's First Amendment rights, rather than control his remarks. "If he's wrong then the FCC will clarify that," she explained. "It's something yet to be determined as far as I'm concerned. My understanding of the FCC is that I could be held liable if I were to edit or to disallow him or withhold this issue from the public."

Babbs contends Gale's broadcasts met a "need and necessity" of the area by addressing the concerns of local farmers who have been galvanized into active opposition to the U.S. government by recent farm foreclosures.

Babbs added, "We have offered airtime to anybody who wanted to take five minutes in rebuttal," but only two people took up the offer, while many wrote "nasty hate letters." Babbs said she won't hire attorneys to fight the case because people can best fight for their rights as individuals.

### Deregulation

Continued from Page 1

probably unneeded today. But they slammed the FCC for failing to consider a revised log that reflects other aspects of radio deregulation. They called the issues/programs lists now required "a woefully insufficient substitute for program logs." And the judges said they can't understand how, without logs, the FCC can determine whether non-entertainment programming is still being aired despite deregulation.

NRBA Executive VP Abe Voron said, while pleased with the ruling, he believes it underscores the vulnerability of stations to license challenges. NAB President Fritts, claiming deregulation was a "direct result" of an NAB petition, said "this will buttress our ongoing efforts to attain statutory relief through legislation."

Claiming a victory beyond just the logging remand, Geller noted the court's statement that religious, educational, and news programming are still important, rather than just the "issues-responsive programming" stressed by the FCC. He also pointed out that, although not reimposing percentage guidelines, the court scolded the FCC for "misstatements" in failing to state that the amount of non-entertainment programming a station airs is still important.

### Moore

Continued from Page 1

Charter Broadcasting President John Bayliss remarked, "The appointment of Peter as General Manager further insures a smooth transition from Charter to Infinity. Peter is an excellent choice for this assignment, and he certainly deserves the opportunity to demonstrate his full managerial capabilities. All of us are very pleased for him, and with the Infinity group supporting his appointment, I'm sure the stations will realize their full potential."

### Day

Continued from Page 1

staying on briefly during its transition to Country and moving to Detroit in 1971, working at WDEE and for a short time at CKLW-FM before joining WCXI four years ago. WCXI PD Larry Patton has replaced Day in the morning shift.

### KTFM

Continued from Page 3

Thorman, last at KFMK/Houston and former consultant to KITY/San Antonio, remarked, "It all started out with our venture 'KTFM-TV,' which is our local version of MTV, hosted by Joe Nasty and the other jocks. The show really took off, and Joe became heavily involved with the production aspect of it. So the move to give up the PD position was his, and I've been named as his replacement. I'm glad to have the chance to program KTFM, which will enable Joe to concentrate his efforts on KTFM-TV."

### Brown

Continued from Page 3

Brown, who has been at WTLC for the past eight years, commented, "I'll miss the friendships and relationships I've developed. I'll also miss the staff of WTLC, who are among some of the most dedicated, hard-working, and intelligent broadcasters in America. But the challenge of Pittsburgh and WJAS, a growing AM station in an era of declining AM facilities, is a challenge and responsibility which I take very seriously."

WJAS programs Al Ham's Music Of Your Life format. Brown's appointment took effect Wednesday (5-11).

### BIA/MI/D

Continued from Page 3

As VP/Adult Radio, Elliott will be responsible for coordinating more than 50 client stations in Country, Contemporary Easy Listening, Adult/Contemporary, Top 40, and ethnic formats. Sinton's new responsibilities as VP/Research & Development will include concentrating on the future with an emphasis on trend identification.

### KSDO-FM

Continued from Page 3

Before joining KS103, Parks served three years as VP/Promotion for 20th Century Fox Records, having previously been Group PD for Rahall Broadcast Division (now Gulf United Broadcasting). He told R&R, "I'm grateful for management's confidence in my abilities, and recognize this move as a reinforcement of my efforts here. I'm most appreciative."

Lucifer, who was Operations Manager at crosstown KCNN before joining KS103, said, "I'm very thrilled. Everyone at (KSDO owner) Gannett has been super to me since I've been here, and I'm looking forward to giving back the 120% they've given me."

**AL BRADY LAW**

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and

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Denver, Colorado 80228 Telephone (303) 989-9980

## E/A Hears Vega's Notions



Elektra/Ze artist Alan Vega exhibited his sculpture in New York recently, and will exhibit his latest musical works on an LP called "Saturn Strip," produced by Ric Ocacek and set for mid-May. Pictured (l-r) are Ze President Michael Zilkha, Vega, and E/A Chairman Bob Krasnow.

## Arista Signs Houston



Arista has signed Whitney Houston, daughter of well-known session and solo vocalist Cissy Houston. Her first album is due late in the year. Pictured (l-r) are Arista President Clive Davis, Houston, and Arista's Gerry Griffith.



**KAFM COUGHS UP THE CASH** — KAFM/Dallas has been guaranteeing ten songs in a row, or it's \$10,000 cash, and recently morning man Andy Barber only played nine in a row. As a result, KAFM paid out the bread to Bob Sherwood who was first to call the error to Andy's attention. Shown (l-r) making the payoff is GM Bill Steding, winner Bob Sherwood, and morning man Andy Barber.



**B97 COON-ASS WEEKEND** — Only in New Orleans can you get away with saying Coon-Ass on the radio, because the word is part of a localism to describe people from the Bayou country. B97 held its third "Coon-Ass" weekend and let listeners call in every hour to win a Cajun album, a case of Dixie beer, and 10 pounds of delicious boiled crawfish. Pictured (l-r) are PD Nick Bazoo, Promotion Director Boomer Rollins, and MD Jerry Lousteau, who's about to develop a very close relationship with one of the crusty creatures.

# CALENDAR



BRAD MESSER

## Before Asking For The Raise

What's the difference between a \$10,000 air talent and a \$20,000 one? Maybe talent and experience, perhaps blind luck, but more likely the only significant difference is ten grand worth of bargaining cunning. Don't get me wrong, but there's no more powerful bargaining tool than the right kind of deeply-felt don't-give-a-damn attitude. More conservative sources term it "bargaining from a position of strength."

Different strategies work for different people, of course, and a lot of the how-to advice rightly centers on organizing a presentation of facts about how wonderful you are. There are books full of facts about how people handle themselves successfully in showdown meetings, but my point involves something that, if done prior to the faceoff, makes the positive outcome of the negotiations a foregone conclusion.

Bankers only make loans to people who already have assets, people who could cross the street and get loans elsewhere. Radio bosses frequently only give raises to people who have the equivalent option of going to the competition and making more. The one real trump card in the game of getting a raise is, in effect, not needing it . . . for the simple reason that a raise already awaits you elsewhere. With another job lined up, if your boss doesn't come across, you don't really care because someone else is standing by willing to fork over for you. Going into a gimme-a-raise meeting with that kind of confidence, you probably don't even have to mention the counter-offer: knowing you have options will give you the self-assurance to bargain for a significant increase in pay.

The homework to be done before going after a sure-fire raise does not lie in organizing your verbal presentation, it lies in amassing overwhelming strength.

I got a raise that way once. A big fat one, too. After the boss came across (with more than I had even hoped for) he said it would show up on my paycheck in six weeks. Looking him straight in the eye I said, "If you're gonna give me a raise, why don't you give it to me now!" He was so taken aback that he agreed. Get some bargaining power. It can work little miracles like that.

## First Coast To Coast Biker

**MONDAY, MAY 16** — On a Spring day exactly eighty years ago George Wyman of San Francisco went out for a ride on his 1.5 horsepower "California" motorcycle. (Your lawn mower probably has more power than that.) Where there were no roads he went cross-country, crossing rivers by bumping over railroad bridges. Seven weeks and dozens of flat tires later, Wyman was in New York City looking at the Atlantic Ocean, having become the first person to cross America in a motorized vehicle (1903).

Gymnast Olga Korbut, who won her Olympic medals at age 17, turns 28. You can't fire Billy Martin from his birth-day: he's 55 today (before Martin changed it, his name was Alfred Manual Pesano). Piano showman Liberace is 64. Writer Studs Terkel hits 71.

## Ever-Faster Derby Winners

**TUESDAY, MAY 17** — In the first Kentucky Derby on this date in 1875, the winning horse "Aristides" covered the mile-and-a-quarter in about 2.5 minutes, and won \$2800. Churchill Downs spokesman William Rudy says winners these days do it in about two minutes flat and earn more than \$250,000. In addition to that, "winning the Derby might be worth between \$5 and \$10-million in the value of the horse at stud."

The United States Supreme Court ordered school desegregation in 1954, saying keeping kids segregated would "affect their hearts and minds in a way unlikely ever to be undone."

Ten years ago today the Senate Watergate hearings began.

Sugar Ray Leonard is 27. Taj Mahal is 41. Dennis Hopper is 47, and the Ayatollah Khomeini is 83.

## Mount St. Helens Blows

**WEDNESDAY, MAY 18** — The top came off Mount St. Helens three years ago today with an explosion so powerful that 540 square miles of forests were blown flat. Experts don't expect another explosion of that magnitude at St. Helens in our lifetime, although Dr. Don Swanson of the Cascade Volcano Observatory believes other western mountains are potential threats. "Likely candidates include Yellowstone National Park in Wyoming, Lassen Peak and Mt. Shasta in California, Mt. Hood in Oregon and Mt. Rainier and Glacier Peak in Washington state."

Reggie Jackson, in his 16th year of pro baseball, is 36. Pope John Paul II is 65. Perry Como is 70.

## No Two Fingerprints Alike?

**THURSDAY, MAY 19** — Out of hundreds of millions of people, couldn't there be a few fingerprints exactly alike? As recently as the beginning of this century some experts suspected there might be occasional duplication, but no exact matches have ever been found. Even identical twins aren't really identical because their fingerprints — like everyone else's — are unique. The first criminal conviction based on the fingerprint evidence was 72 years ago today (1911) in New York City, when a small-time burglar was sent up for six months because he had touched a store window.

Peter Townshend is 38. Dave Hartman, now in his 8th year on "Good Morning, America" is 46.

## First Helicopter's Little Quirk

**FRIDAY, MAY 20** — The first working helicopter was publicly demonstrated 43 years ago today (1940) by its inventor Igor Sikorsky, who envisioned it primarily as a rescue machine. The first full time chopper test pilot, Charles "Les" Morris, says the helicopter had one real problem at first: although it could go up, down, sideways, backward and rotate, it could not fly forward "except with great difficulty."

The former Cheryl Lynn La Piere, Cher, is 37. Joe Cocker (who changed his name from John Cocker) is 39. George Gobel is 64.

Tomorrow (5-21) Raymond Burr will be 66 and author Harold Robbins will be 67. On Armed Forces Day Sunday (5-22) Sir Laurence Olivier celebrates his 75th.

# RAPID CHR ACCEPTANCE



## EURYTHMICS

### "Sweet Dreams (Are Made Of This)"

WBEN-FM deb 36  
79Q add  
WBBM-FM add 39  
KNBO add  
WLAN-FM add  
WSPK add  
WPST add  
WKRZ-FM add  
KZZB add

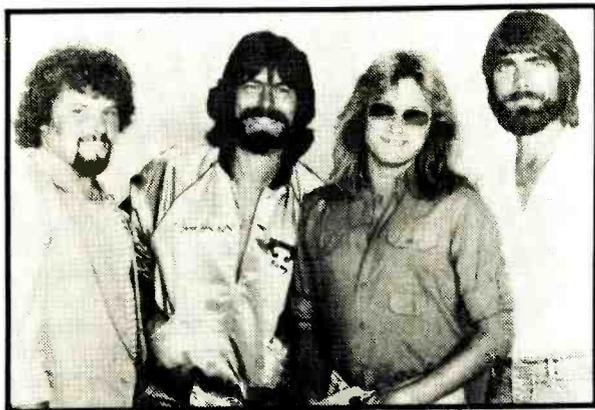
WNOK-FM add  
KZFM add  
WOKI add  
FM100 add  
KITY add  
KROK add  
WVIC add  
WHOT add  
KKXX add

KOMQ add  
KSKD add  
KRO add  
WCIR add  
WTSN add  
WJBO add  
KQIZ-FM add  
WCGQ add  
WYKS add

KNOE-FM add  
WAEV add  
FM99 add  
WBWB add  
WRKR add  
KOZE add  
KCBN add  
KBIM add  
B104

WPHD  
CKGM  
K104  
WKFM  
WRCK  
WBBO  
WCSC  
KSET-FM  
WZYP  
KBFM  
WHHY-FM  
WJXQ  
KYYX  
KHYT  
WFBG  
WACZ  
WZYQ  
OK100  
95XIL  
WISE  
WJAD  
WFLB  
WHSL  
KRNA  
99KG  
KCDO

**CHR NEW & ACTIVE**



## ALABAMA

### "The Closer You Get"

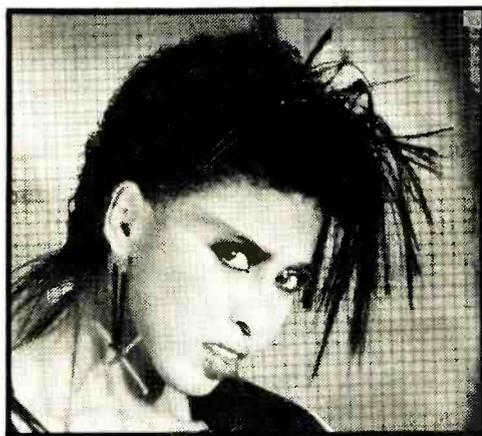
B104 28-25  
WBEN-FM deb 38  
WKBW 29  
94Q 29-25  
Z93 28-22  
Q105 add 30  
KBEQ 38-34  
KIMN add  
Q103 add  
XTRA add

WBBQ 26-20  
WFMF add  
KXX106 26-21  
WBCY add  
WRQK add  
WANS-FM add  
Y103 add 28  
KIIK add  
WZPL add  
WKFR add

KEYN-FM add  
KBBK add  
KHOP add  
KJRB add  
WACZ add  
WZYQ 39-27  
WKHI add  
WJBO add  
WQLT add  
KISR add  
Q104 25-20  
WFOX 33-27  
KNOE-FM add  
Z102 32-21  
KKLS add  
KGHO add  
WCAU-FM on  
KAMZ 27-25  
WJDX 24-21  
FM100 25-21

WHHY-FM 29-25  
KRGV 27-24  
KTSA 21-17  
KO93 34-25  
WJAD 40-38  
WFLB 38-34  
WGLF 33-29

**CHR NEW & ACTIVE**



## NONA HENDRYX

### "Keep It Confidential"

**Already 15  
Black Chart  
And Crossing Over!**

WCAU-FM add  
KFRC 26-20  
KITE add 29  
WISE add  
WSGF 34  
KBFM on  
KQMQ on

**NIPPER UPDATE:**



**RICK SPRINGFIELD "Affair Of The Heart" CHR Chart 11**

**HALL & OATES "Family Man" CHR Chart 18**

**RONNIE MILSAP "Stranger In My House" CHR Chart 21**

**RCA**

# Contemporary Hit Radio

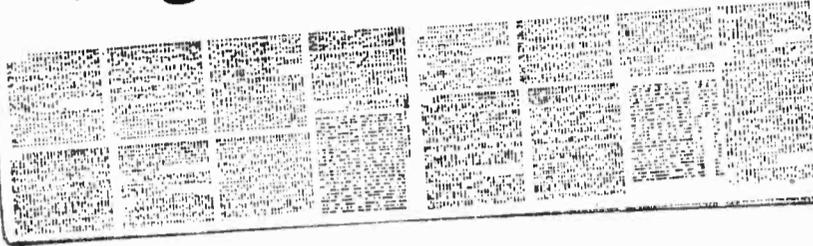


JOEL DENVER

## The San Francisco Chronicle

KFRC PUBLIC AFFAIRS FANTASY

### America And Russia Stage Nuclear War



"The world is uneasy. Never before has tension between East and West, North and South been so great. The future of mankind appears to be in the hands of fate alone. Historians, should they be around, will describe 1984 as the year the globe hung in delicate balance."

That's the opening statement for "Backtalk," a weekly public affairs show aired Sundays at 10:30pm on KFRC/San Francisco. What makes this particular show so important is that on May 1, it carried the theme "Firebreaks." Simply put, Firebreaks was a dramatically produced enactment of an escalating military crisis which takes place in the year 1984. Problems arise during Christmas 1983, when it becomes public knowledge that the U.S. has installed Pershing II and nuclear-armed cruise missiles in Europe aimed at Moscow. Protests rage from the American "dove" factions and Russia responds verbally to the threat.

At the same time the situation in Central America has escalated to dramatic proportions. Cuba has become involved by offering aid to the Nicaraguan government. In response, the United States has ordered a naval blockade of Havana harbor. As a result, political strategists from both sides are frantically trying to avoid World War III.

What makes Firebreaks more than just a well-produced docudrama is that this was a live experiment in audience reaction to a frighteningly real scenario of the world on the brink of nuclear war. The audience phoned in their responses to each crisis, acting as advisors to both the Russian and American governments.

The show's host/producer Joanne Greene got the idea from speaking with Patrick Heffernan, Director for Ground Zero, a non-partisan, non-advocacy national education organization that endeavors to involve citizens in the nuclear arms issue. Ground Zero originally intended the show to be used on News/Talk stations, but KFRC took the concept and exploited it to its maximum potential.

Joanne, with the help of KFRC News Director Vikki Liviakis and her staff, Robert McCormick, David McQueen, Joel Kamisher, Ken Bastida, and Bill Gallagher, created an hour and a half of suspense and radio drama that has been likened to a modern day "War Of The Worlds." The news staff provided "bulletins" that described world reaction to the intensifying situation and to each of the four moves or decisions the audience voted on. Included were simulated live reports from Washington, London, Panama, and Miami.

The Americans and Russians each had two moves. At each decision-making point, the phone lines were opened to take votes. After each decision, Joanne led a discussion of the events with experts on the subject. Included were Patrick Heffernan, Dr. Earl Molander, author of "What About The Russians And Nuclear War," and Tass correspondent Yuri Ustimenko, who also acted as the Soviet's war correspondent.

KFRC did take the precaution of disclaiming the show at every opportunity by reminding the audience that "Firebreaks is only a game." That avoided any mass-hysteria of the type associated with the "War Of The Worlds" broadcast, but didn't detract from the impact of the program. For details on how the show was produced, I talked with host/producer Joanne Greene.

### JAMMED PHONE LINES

Because of the show's complexity, Joanne told me they rehearsed what to do, and which bulletins to run to correspond with the way the votes went. "Putting it together was really tough and well worth it, but making it work was the trick. I think the fact that we had some experts on hand really made it get over. The 'games' part of the show went for an hour and ten minutes, with the last 20 minutes of the show devoted to comments from the audience and the experts on what they'd just heard. We discussed why we played the game, and how to prevent nuclear war.

"I really think giving people the ability to actually play the role of advisor to their respective leaders gave them a chance to fill the shoes of their leaders. Hopefully, a show like this might make people stop and think how easily this really could happen."

"The phone lines were jammed from the second the show began, so there was no real way to judge how many people were calling. There wasn't a single glitch in the entire show. Actually I'm surprised we had such immediate response since we only promoted it lightly, giving only a surface description of what was going to happen. The scenario we created took the listener from the present to the near future, based on events that are currently in the news which added to its plausibility. The production was very dramatic and intense. It really captured your imagination.

"During the opening 20 minutes or so we discussed what's going on and were interrupted by newscasts that certain events had occurred. The first was that the U.S. had blockaded Cuba. Then a U.S. ship sunk a Russian sub. Then we heard an ultimatum from President Reagan in another bulletin. Our satellites have detected Soviet nuclear tipped missiles in Cuba aimed at the U.S."

Joanne continues this all too realistic description of what could take place. "Reagan tells the Russians that they have 24 hours to dismantle those missiles or the U.S. will take strong measures. Soviet Premier Yuri Andropov counters with a demand that the U.S. dismantle its missiles in Europe and they will agree to our request."



Patrick Heffernan Dr. Earl Molander

### THE FIRST VOTE

Again, Joanne reminded me that the listening audience plays both the Russian and American side. With each side delivering ultimatums it's now time for the first vote which will be a Russian decision. The choices are: defend Cuba by keeping the missiles in place, or negotiate the removal of the missiles, thereby avoiding any possible conflict and reducing the tensions.

Much to Joanne's surprise, "The winning decision was for the Russians to defend Cuba militarily. Especially in San Francisco, I just didn't think it would go that way. We're interrupted by a news bulletin, and told that in view of the decision, the U.S. has threatened to invade Cuba."



Joanne Greene

### THE SECOND VOTE

So it's been decided that an invasion will take place, but the details of the invasion need to be worked out. Joanne continued, "Our hand has been forced. We must invade Cuba, but now it's a question of doing so with or without nuclear arms.

"The lines were opened and the audience called in and voted not to use nuclear weapons. Abiding by their decision, a non-nuclear invasion of Cuba begins. But while we are all discussing the events that have just taken place, another bulletin comes across the radio. Tass, the official Soviet news agency, reports that a U.S. plane carrying nuclear weapons has been shot down. This leaves us in a state of disbelief. Are the Soviets lying, or was Reagan lying about not using nuclear weapons? Naturally the Soviets take this as a sign that we're lying and are going in with nuclear weapons. The Russians must now decide their next move."

### THE THIRD VOTE

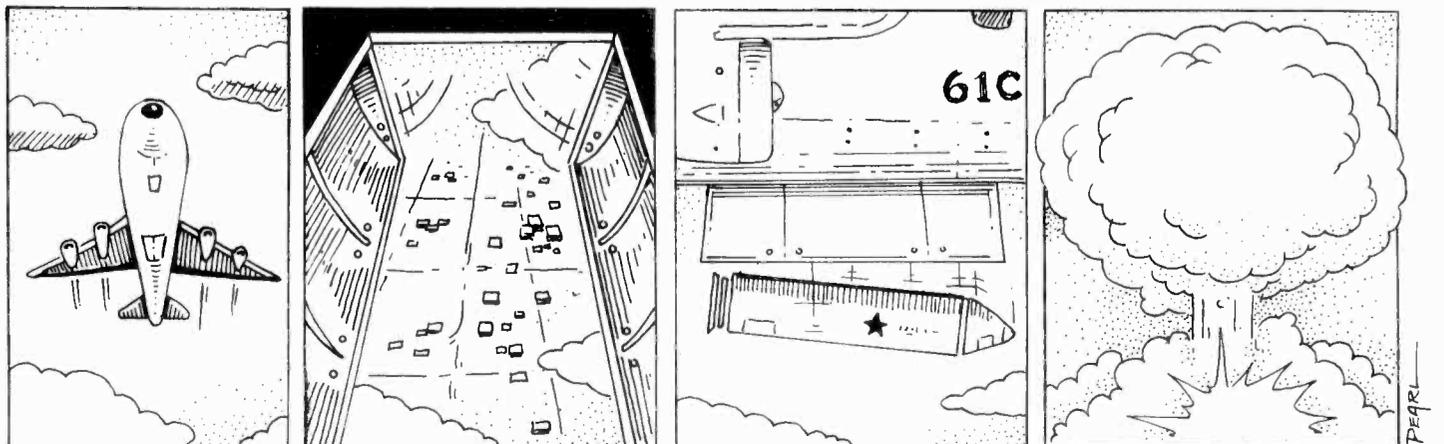
By now there are probably some pretty vivid pictures reeling in your mind of what could happen next. "The phones are ringing non-stop as the audience makes the third vote, which is the second and final decision for the Russians. The Russians retaliate by attacking Panama, which is home port for a U.S. Navy base. Panama is also vital to the lifeline of this country because of the canal. Now it must be decided whether to use nuclear weapons or not."

Again, Joanne reacted with surprise at the outcome. "The vote comes back to retaliate and blow up the canal using nuclear arms. Until the very end the votes were virtually a tie. The audience was going nuts and were quite agitated as they voted. Some shouted comments along with their votes."

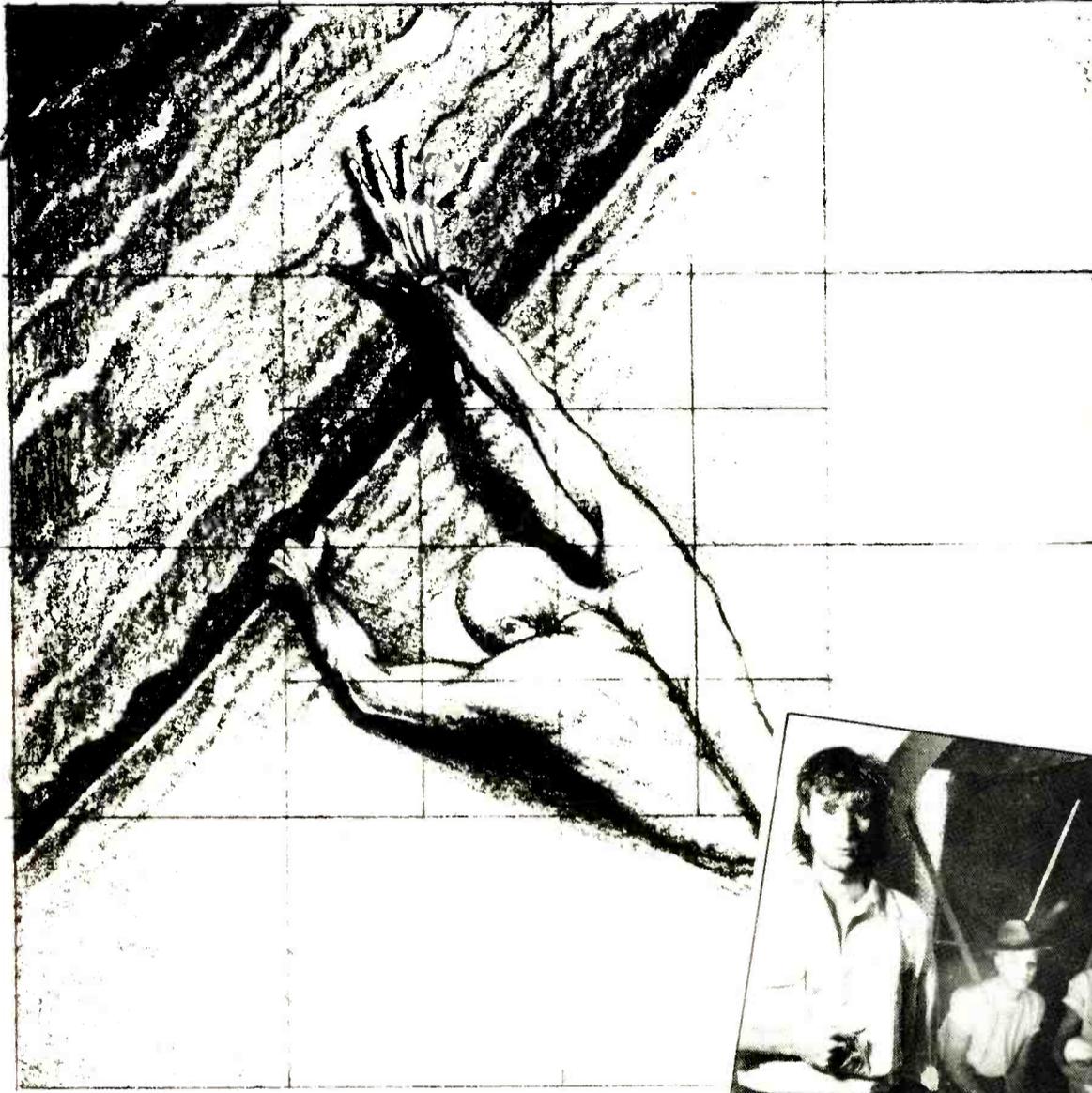
### THE FOURTH VOTE

By now, everyone's emotions are at a fever pitch. "At this point we get live news reports from Panama complete with sound effects, as Panama gets nukes. We hear a frantic response from the peace movement in our country, calling for an end to the aggression. Once again, the ball is on our court. The Russians have used tactical nuclear weapons and the last move of the game is up to us. Does the U.S. respond with nuclear weapons?"

Continued on Page 24



# Saved by Zero the FLXX



THE FIRST SINGLE

## "Saved by Zero"

(MCA-52213)

from the album

## Reach the Beach

(MCA-39001)

Produced by RUPERT HINE



**BREAKERS**

CHART - DEBUT **25**

THANK YOU RADIO

See the video which debuted on MTV Last Week.

On the New **MCA RECORDS**



# WALTER J. EGAN

## FOOL MOON FIRE

BSR-52000

**R&R CHR CHART DEBUT: 29**



# DEVO

## Theme From "DOCTOR DETROIT"

**CHR NEW & ACTIVE**

PRESCRIPTIONS FILLED THIS WEEK AT:

- |      |         |      |         |
|------|---------|------|---------|
| WPHD | WQID    | WZZR | Q101    |
| Y100 | KNOK-FM | WHOT | WBWB    |
| WHYT | KSET-FM | KLUC | KKXL-FM |
| KHTR | KRGV    | WERZ | KKRC    |
| KYUU | KMGK    | WISE | KGHO    |
| KHFI |         |      | KSly    |



Records & Cassettes  
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By MCA Distribution Corp.

# America And Russia Stage Nuclear War

Continued from Page 22

This time the voting was very one-sided. "It was almost a unanimous vote for the Americans to nuke them back. It was very surprising because this is the same audience that only a few minutes earlier was 50-50 on whether to use tactical nuclear weapons, and opted not to use them when the U.S. invaded Cuba.

"Next we get a report that an evacuation of Miami has been announced. During the report, we learn that looting and rioting are going on. It's total pandemonium. The reports from Washington are conflicting as the government attempts to calm people down."

Joanne became somber as she went on to describe the next phase of the show. "Soon we began to hear the sounds of nuclear retaliation by the U.S. All you can hear are explosions followed by high pitched tones and static, which eventually gave way to the sound of a single cricket chirping. Soon, even the sound of the cricket fades away to nothing."

## EXPERT AND LISTENER COMMENTARY

The final phase of the show was commentary from Heffernan, Molander, and Tass reporter Ustimenko. In particular, Joanne made note of Ustimenko's comments. "He remarked that this was almost too real, and he was shocked that we would regard such a serious matter as 'just a game.' He told of fighting in Siberia during WWII and how the Russian people really wanted peace and how we've got them all wrong."

Despite repeated disclaimers, Joanne told of one person who took it all pretty seriously. "We then let listeners call in to comment on what they'd heard. One of the first calls came from someone in the Air Force who was on leave and missed the disclaimers so he was pretty freaked out. By and large we had very few folks who mistook it for the real thing despite some initial concerns on our part. Reaction was extremely positive. So much so that we're going to air the show again." (The show repeated on May 7.)

"We ended Firebreaks by bringing you back to the present. The events were recapped and the audience was reminded that what they'd just heard was only a game, but that our current world situation is not too far from what had been described in Firebreaks, and the possibility of such an event happening is not out of the question. We finished by asking that the audience look to the future, and work to preserve it."

Elated with the success of the show, Joanne added, "I really think giving people the ability to actually play the role of advisor to their respective leaders gave them a chance to fill the shoes of their leaders. Hopefully, a show like this might make people stop and think how easily this really could happen."

## BAY AREA REACTION

KFRC News Director Vikki Liviakis commented, "People told us this was like 'War Of The Worlds' except we're dealing with an audience participation thing. Some even went as far as to suggest we play this for Congress. It was amazing to see what people would do when given the option. I was directing the show and really had no idea how it would turn out. If the audience had voted differently then the newscasts would have changed to correspond with the vote.

"I know I learned a lot about what the audience feels. The Tass representative was surprised that we had such license to air such a thing. The whole chain of events really shocked him even though it was a play situation. He thinks we view the Communist mentality as being a lot more belligerent than perhaps it really is. To say the least he was pretty uncomfortable, and admitted that this could never be aired in the Soviet Union."

Vikki added, "We got lots of complimentary phone calls about the show, as it presented all the sides of the issue without preaching because the audience was the decision-maker, not the experts we had in the studio. When we constructed the situation, we took current events and simply advanced things one year taking them to their logical, or illogical, conclusions, depending on how you see them. To my surprise, the phones were filled with people who were very aware of the problems and possibilities. They were informed, articulate and understood the game."

KFRC PD Gerry Cagle had to give his approval for such a show to air, so I asked him how Firebreaks

happened. "Joanne came to me with the idea of running a talk show about the subject of nuclear war and we used Ground Zero's basic plan. We sat down and devised this game which could be played by the listeners, and Joanne really filled in the details. She did a great job in coordinating everything. The reaction was really unbelievable. This was so off the wall and unique. The audience participation was really amazing.

"The response was unparalleled. As a precaution we called all of the radio and TV stations to advise them of what we were doing in case they got calls. KGO did get about 20 calls on it from listeners who thought it was the real thing, and they even had a 15 or 20 minute on-air discussion about what we were doing. This was simply a theater-of-the-mind program that carried a public service emphasis."

Gerry also admitted he learned something from the show. "It's interesting that in San Francisco, which is one of the most liberal cities in the world, they voted to nuke them. Firebreaks was kind of like an awakening to the people that if the Russians even did attack, what might happen as a retaliation." Any stations interested in this program should contact Gerry at KFRC by calling (415) 986-6100.

## STATION PROFILE



"WIKZ 95" WIKZ/Chambersburg, PA  
PO Box 479, Chambersburg, PA  
(717) 597-2500

OWNER: Chambersburg Broadcasting, Co.  
VP/GM: Tom Boock  
PD/MD: Bill Matthews  
Asst. PD/MD: Jim Williams  
95.1 mHz  
50,000 watts

"Consistency and community involvement are two of the trademarks that have taken WIKZ to the top of the Chambersburg, PA-Waynesboro, PA-Hagerstown, MD market.

"Since going from automation to live programming in March 1977, WIKZ has become entrenched in the minds of the listeners in the Cumberland Valley. We've been able to accomplish this through on-air promotions, involvement in the area we serve, and hiring the best personalities. In the winter, the 'WIKZ Wonders' basketball team helps to raise money for charities, and in the summer our softball team is out there doing its part.



Bill Matthews

"Over the years we have developed promotions that have become yearly events like our 'Home Show,' which just completed its fifth run at two area malls. There are also some annual charity events we participate in, and we always compile our 'Listener Top 100.'

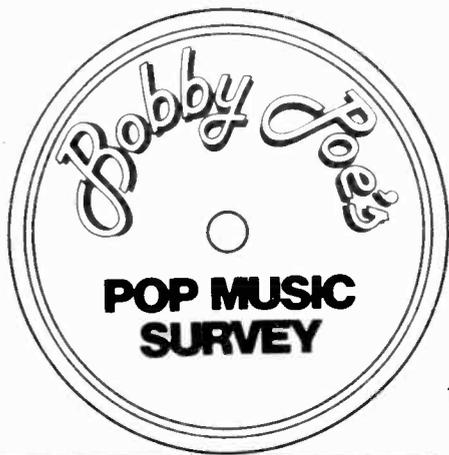
"Being in the shadow of the Baltimore-Washington market offers us some unique promotional opportunities, such as last year's WIKZ night at a Baltimore Orioles game. We recently wrapped up our 'Win A New Wife' contest where we sent a couple for a free weekend in Washington, DC.

"Musically, WIKZ is a mainstream CHR station. Oldies still play an important part in the overall music programming, but we've recently increased our list to expose more new product. Music is our number one priority, and the personalities all have at least two years at the station, so they have a good knowledge of the market and the people in it. We're proud of our accomplishments and realize that staying on top is harder than getting there."

—Bill Matthews

## Motion

KC101/New Haven MD Danny Lyons makes the move to middays at WTIC-FM/Hartford as Johnny Michaels moves on to pursue a job in research . . . KKRC/Sioux Falls MD Greg Fisher exits and Adam North from KV91/Brookings, SD fills the airshift, and PD Dan Kieley takes over the music duties . . . Chuck Jackson exits PM drive at Y103/Jacksonville, as midday man Dave Scott moves into the vacancy . . . Former WHTX/Pittsburgh PD Bobby Christian has a new phone number (303) 635-8279 . . . Q105/Tampa MD Pat McKay gives up the music duties to pursue an on-camera TV career, but retains his airshift . . . WTRY/Albany names Pat McCoy Production Director.



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**Final Nominees for the Radio Industry '82:**

- Radio Executive Of The Year '82:** Gary Rodriguez (Mariner) Jerry Blum (Jefferson Pilot) Gary Edens (Harte Hanks) Ken Johnson (Capitol) Bob Williamson (RKO) Tex Meyer (Sumner) Vince Benedict (CBS) Glenn Potter (First Media) Bob Reich (EZ Communications) Pete Schulte (Harte Hanks) Jerry Rogers (Weis) Jim West (Fairwest) Ray Quinn (Capitol) Kevin Metheny (NBC) Pat Norman (RKO)
- National Programmer Of The Year '82:** Jack Alix (A&M) Peter McLane (Stoner) Bob Harlow (Brandon) Jay Cook (Garnett) Steve Roddy (Scripps Howard) George Johns (Fairbanks) Dan O'Toole (Capitol) Tom West (Rounsville) Charlie Quinn (Metro) Barry Richards (Phase II)
- Radio Consultant Of The Year '82:** Paul Christy...Donna Halper...Dwight Douglas...Bill Hennes... Jerry Clifton...Bobby Hatrick...Rick Carroll...E. Alvin Davis...Mary Catherine Sneed...Bob Laurence...Steve Rivers...Lee Bailey...Bob Elliot...John Lund...John Sebastian
- Major Market Radio Station Of The Year '82:** WXKS-FM (Boston) WLOL-FM (Minneapolis) 79-Q (Houston) WCAU-FM (Philadelphia) B104 (Baltimore) B-94 (Pittsburgh) KFRC (San Francisco) WBBM-FM (Chicago) WGCL (Cleveland) KEGL (Dallas)
- Major Market Program Director Of The Year '82:** Gerry Cagle (KFRC) Sunny Joe White (WXKS) John Lander (79-Q) Paula Matthews (KIQO) Jan Jeffries (B104) Steve Kingston (B-94) Gerry DeFrancesco (KHS-FM) Bob Travis (WGCL) Alan Burns (Q107) Bob Hamilton (KRTH)
- Major Market Music Director Of The Year '82:** Robert Moorhead (KIQO) Chuck Tyler (B-94) Jeff McCartney (94-Q) Jim Richards (XTRA) Gregg Swedberg (WLOL-FM) Pete Thomson (KAFM) Steve Davis (WBBM-FM) Glenn Kalina (WCAU-FM) Chris Thomas (Z-93) Patti Hamilton (79-Q)
- Major Market Air Personality Of The Year '82:** Tac Hammer (WLOL-FM) Bruce Vidal (KHS-FM) Jim Elliott/Scott Woodside (Q107) Howard Stern (WNBC) Steve Dahl/Gary Meier (WLS-FM) Gary McKee (94-Q) Jack Armstrong (KFRC) Steve McCoy (Z-93) Terry Young (WCAU-FM) Gary Spears (WBBM-FM)
- Large Market Radio Station Of The Year '82:** KBEQ (Kansas City) WKT1 (Milwaukee) KZZP (Phoenix) ROCK-102 (Buffalo) WTIC-FM (Hartford) 92-X (Columbus) WPHD-FM (Buffalo) WKRQ (Cincinnati) Y100 (Miami) WNYS (Buffalo)
- Large Market Program Director Of The Year '82:** Harv Moore (WPHD-FM) Dallas Cole (WK11) Joe Nasty (K1EM) Robert Wood (ROCK-102) John Shomby (B-97) Steve Goldstein (WTIC-FM) Ray St. James (WNYS) C.C. Matthews (WKS) Bob Mitchell (W11X) Charlie Brown (K1BE)
- Large Market Music Director Of The Year '82:** Jerry Lousteau (B-97) John Conrad (KBEQ) John Ficcillo (WPHD-FM) Teri Nutter (92-X) Steve Goddard (KZZP) Colleen Cassidy (Y100) Gary Franklin (W11X) Danny Clayton (WK11) Chaz Kelley (KOPA) P.J. Fox (WNYS)
- Large Market Air Personality Of The Year '82:** Nick Bazoo (B-97) Roger Christian (ROCK-102) Scott Shannon/Cleveland Wheeler (Q105) Jonathan Brandmeier (KZZP-FM) Kid Curry (K1SA) Harv Moore/Robert Taylor (WPHD-FM) Tramonte Watts (Q105) Ken Cooper (B-97) Robert W. Walker (Y100) Dancin' Danny Wright (KNBC)
- Medium Market Radio Station Of The Year '82:** KXX106 (Birmingham) WBCY (Charlotte) WMC-FM (Memphis) KRQ-FM (Lucas) WDCG (Durham) Y103 (Jacksonville) BJ105 (Orlando) PRO-FM (Providence) WNVZ (Norfolk) WHFM (Rochester) WFLY (Albany) WRVQ (Richmond)
- Medium Market Program Director Of The Year '82:** Randy Kabrich (WDCG) Steve Kelly (WNVZ) Todd Chase (BJ105) Kevin McCarthy (KXX106) Gary Mitchell (BJ105) Guy Zapoleon (KRQ-FM) Gary Wall (WMC-FM) Tom Cuddy (PRO-FM) Dan Martin (W1RY) Robert John (Y103) Curt Hansen (KC101) Billy Manders (KSEF)
- Medium Market Music Director Of The Year '82:** Terry Long (BJ105) Danny Lyons (KC101) Bryan Sargent (KX104) Jim Payne (WRVQ) Dave Scott (Y103) Dave Duquesne (KOFM) Bill Cahill (W1RY) Mark Preston (KSEF) John Van Pelt (WDCG) Ed Volkman (KHEF) Marc Cronin (WHFM) Jack Lawrence (WFLY)
- Medium Market Air Personality Of The Year '82:** Jeff Warren (KXX106) John Boy (WBCY) Jeff Morgan (WRVQ) Tom Scott (KXX106) Robert Murphy (WAYS) Marc Mitchell (WDCG) T.J. Stevens (WNVZ) Bobby Cook (KX104) Barry Michaels (BJ105) Rocky Jones (KXX106) Steve Conley (WMC-FM) Mike Waite (JB105)
- Secondary Market Radio Station Of The Year '82:** WCSC (Charleston) WANS-FM (Greenville) WBBQ (Augusta) KITE (Corpus Christi) WDOQ-FM (Daytona Beach) WZYQ (Frederick) Z102 (Savannah) WSEZ (Winston-Salem) WQEN (Gadsden) WPST (Trenton) WKRZ-FM (Wilkes Barre) Q106 (York)
- Secondary Market Program Director Of The Year '82:** Mark Driscoll (KITE) Roger Gaither (WQEN) Jim Rising (WKRZ-FM) Bill McCown (WANS-FM) J.J. Randolph (WYCR) Larry O'Neal (Q101) Rick Knight (WDOQ-FM) Kirk Cliatt (WQID) J.D. North (WAEV) Russ Brown (WXLK) Ray Williams (Z102) Al Brock (FM99)
- Secondary Market Music Director Of The Year '82:** J.P. Hunter (WSGF) Mark St. John (WHHY-FM) Neil Harrison (KZZB) Leo Davis (WQEN) David Lee Michaels (WXLK) Gary Adkins (WOK1) Chuck McCartney (Q101) Randi Sommers (Z102) Rod Metts (WANS-FM) Jim Martin (WCIR) Brian Phillips (WGLF) Scott Griffith (G100)
- Secondary Market Air Personality Of The Year '82:** Kemosabi Joe (WZYQ) Ralph Carroll (WQ11) Bob Raleigh (WCGQ) Dick Phillips (WEVA) Alan DuPriest (WFOX) Shannon West (WJAD) Bill Matthews (WIKZ) Jack Norris (FM99) Mark Thompson (WHHY-FM) Henry Kaye (WKZC) Kris Van Dyke (WKMX) Bryan Conners (WFFD) Dave Bupp (WOYK)

**Final Nominees for the Record Industry '82:**

- Record Company Of The Year '82:** (Corporate) Atlantic...Polygram...Capitol...Columbia...Elektra... Epic...MCA...Warner Brothers...Atco...Portrait
- Record Company Of The Year '82:** (Independent) Arista...Geffen...Chrysalis...Island...Motown...Solar...Scotti Brothers...Millennium...Full Moon...Total Experience
- Record Company President Of The Year '82:** (Corporate) Jim Mazza (EMI Liberty) Bob Siner (MCA) Walter Yetnikoff (CBS) Doug Morris (Atlantic) Don Zimmerman (Capitol) Dick Asher (Columbia) Guenter Henster (Polygram)
- Record Company President Of The Year '82:** (Independent) Gil Friesen (A&M) Jay Lasker (Motown) Irv Biegel (Boardwalk) Ed Rosenblatt (Geffen) Sal LiCata (Chrysalis) Al Coury (Network) Johnny Musso (Scotti Brothers) Danny Bramson (Backstreet) Jerry Greenberg (Mirage) Ron Goldstein (Island)
- Record Company Executive Of The Year '82:** (Corporate) Bruce Lundvall (Elektra) Don Dempsey (Epic) Lenny Waronker (Warner Brothers) Rupert Perry (EMI Liberty) Al Teller (Columbia) Reen Nalli (Atco) Jack Kiernan (Polygram) Tunc Erim (Atlantic) Bob Sherwood (Columbia) Mel Posner (Asylum) Al Bergamo (MCA)
- Record Company Executive Of The Year '82:** (Independent) Harold Childs (A&M) Bruce Bird (Boardwalk) Neil Portnow (Arista) Herb Corsack (Island) Dino Barbis (Backstreet) Dick Kline (Radio) Joe Kolsky (Prelude) Mike Sullivan (Kat Family) Carol Peters (Pasha) Bob Greenberg (Mirage)
- Vice-President Of Promotion Of The Year '82:** (Corporate) Steve Meyer (Capitol) Jerry Sharell (Elektra) Frank DiLeo (Epic) Dick Williams (EMI Liberty) Bob Edson (Polygram) David Urso (Asylum) Pat Pipolo (MCA) Ray Anderson (Columbia) Howard Rosen (Warner Brothers)
- Vice-President Of Promotion Of The Year '82:** (Independent) Richard Palmese (Arista) John Barbis (Geffen) Jack Forsythe (Chrysalis) Michael Abramson (Island) Skip Miller (Motown) Nick Testa (Scotti Brothers) John Schoenberger (Radio) Doug King (Townhouse) Kevin Keogh (Alla) Joey Bonner (Prelude)
- National Promotion Director Of The Year '82:** (Corporate) Steve Meyer (Capitol) Bill Cataldo (Polygram) Walter Winnick (Epic) George Chaitas (Columbia) Jack Satter (EMI) Scotty Regan (Atco) Stewart Cohen (Warner Brothers) Andrea Ganis (Atlantic) Sheila Chlanda (Columbia) Bob Feineigle (Portrait)
- National Promotion Director Of The Year '82:** (Independent) Rich Fitzgerald (Geffen) Glen Lajeski (Arista) Don Wright (Motown) Janis Ross (Chrysalis) Michael Pien (I.R.S.) Lauren Siciliano (Swan Song) Mike Krum (Scotti Brothers) Herb Trawick (Solar) Joel Newman (Handshake) Vicki Leben (Alla)
- National Promotion Executive Of The Year '82:** (Corporate) Joe Grossman (Polygram) Mike Martucci (Columbia) Shelly Green (EMI) Burt Stein (Elektra) Sandi Lifson (MCA) Lisa Velasquez (Atlantic) Marc Ratner (Warner Brothers) Bill Bennett (Epic) Mona Moore (Elektra) Sue Emmer (Warner Brothers)
- National Promotion Executive Of The Year '82:** (Independent) Mike Bone (Arista) Rick Stone (A&M) Arthur Promoff (Geffen) Jason Minkler (Network) Fred Scotti (Scotti Brothers) Lana Dengrove (Arista) Robin Henkin (Geffen) Rick Bisceglia (Arista) Tommy Teague (Network) Robyn Kravitz (Arista)
- Northern Regional/Local Promotion Executive Of The Year '82:** (Corporate) Mike Lessner (Capitol) Phil Quartararo (RCA) Ritch Bloom (Columbia) Bob McKenzie (Polygram) Rick Aiden (Elektra) Ron Gregory (Warner Brothers) Frank Sciarra (Atlantic) Bobbi Silver (RCA) Tommy Schoberg (EMI) Larry Van Druff (RCA) Don Masters (Polygram) Danny Lyons (Capitol) Gerry Thompson (Epic) Frank Falise (MCA) Sal Ingeme (Columbia) Tony Chalmers (Capitol) David Leach (Polygram) Sammy Vargas (MCA) Arthur Field (Capitol) Herb Gordon (Columbia) Biff Kennedy (Epic) Stan Foreman (Capitol) Bob Brady (Elektra) Rich Tamburro (EMI)
- Northern Regional/Local Promotion Executive Of The Year '82:** (Independent) Mac King (Arista) Chuck Oliner (Chrysalis) Al Cafaro (A&M) Jeff Backer (Arista) Dick Bozzi (A&M) Robert Nesbitt (Chrysalis) Tom Moran (Arista) Mel Zulker (A&M) Gregg Feldman (Arista) Peter Waysny (A&M)
- Southern Regional/Local Promotion Executive Of The Year '82:** (Corporate) Danny Davenport (Warner Brothers) Ed Mascola (RCA) Geno Rumble (Capitol) Robbie Vogt (RCA) Bob Alou (EMI) Wade Conklin (Polygram) Larry King (Atlantic) Mike Steele (Capitol) Chuck Jones (Elektra) Frank Turner (MCA) Alan Oreman (Columbia) Terry Lawson (EMI) Jerry Goodman (Elektra) Butch Waugh (RCA) Jay McDaniels (MCA) David St. John (Polygram) Tom Chaitas (Columbia) Rhett Walker (Elektra) Michael Conway (Epic) Eric McDonald (Atlantic) Tim Burruss (Columbia) James Bishop (Capitol) Stan Gleason (EMI) George Luthin (Polygram)
- Southern Regional/Local Promotion Executive Of The Year '82:** (Independent) Bill Lemmons (Arista) Geary Tanner (A&M) Wayne Fogler (Motown) June Colbert (Arista) Paul Crowley (A&M) Louie Newman (Chrysalis) Rich Pachter (A&M) Joanie Lawrence (Arista) Jeff Hackett (Chrysalis) Dave Prescott (Arista)
- Independent Promotion Executive Of The Year '82:** Gary Bird...Fred DiSipio...Jim Davenport... Jerry Meyers...Ernie Phillips...Joe Isgro...Jonas Cash...Juggy Gales...Merv Pilgrim...Mel DeLatte...Don Anti...Bly/Hakim...Paul Gallis...Moe Preskell...Don Graham...Bobby Hurt...Lavinthal/Beer...Chuck Dembrak...Tom Gelardi...Barry Resnick...Dave Carrico...Howie Goodman...Sally/Billy Jerome...Perry Stevens
- Record Distributor Of The Year '82:** (Corporate) CBS (Washington) Polygram (Atlanta) CBS (New York City) RCA (Atlanta) MCA (Baltimore) CBS (Atlanta) RCA (Washington) Capitol/EMI (Atlanta) RCA (Philadelphia) Capitol/EMI (Washington)
- Record Distributor Of The Year '82:** (Independent) Schwartz Brothers (Philadelphia) Malverne (New York City) Progress (Cleveland) Schwartz Brothers (Charlotte) Big State (Dallas) BIB (Charlotte) Alpha (New York City) M.S. Dist. (Chicago) Tone (Hialeah) Universal (Philadelphia)

**Masters Of Ceremonies**



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**KENT BURKHART**



**GEORGE WILLIAMS**

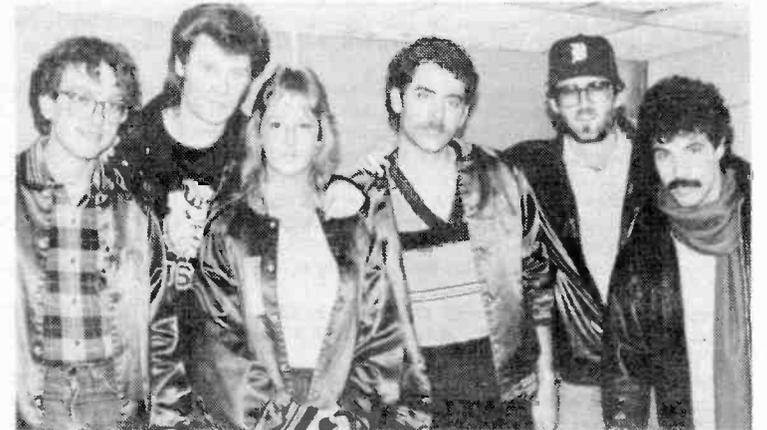
# CHR PICTURE PAGE



**ELTON LANDS ON KEARTH** — Geffen artist Elton John stopped by to join KEARTH/Los Angeles midday personality Brian Beirne for an on-air interview to promote his new album "Too Low For Zero." Shown (l-r) are Geffen's Arthur Promoff, KEARTH Programming Assistant Pam Tovar, Elton, Brian, and WB rep Chris Crist.



**KEVIN DEE MEETS JIMMY "C"** — KCBN/Reno rocker Kevin Dee (left) is a tennis fanatic, so he took his hard-earned cash and hitchhiked to Las Vegas to shake hands and Jimmy Connors (right). As luck would have it, Jimmy was in an obliging mood, as he had just won the Alan King/Caesars Palace Tennis Classic.



**HALL & OATES IN ODESSA** — RCA's Daryl Hall and John Oates were on hand to meet some folks from KRIG/Odesa backstage after a recent show. Pictured (l-r) PD John Clay, Hall, air personalities Kelli Montgomery and Jim Scott, Promotion Director John Welch, and Oates.



**KIKI DRIVES THE PHONES WILD** — Nothing like blowing out the phone system in a two-state area with an estimated 90,000-150,000 calls to wake up "Ma Bell." That's the story from KIKI/Davenport when it played the Beatles' "Drive My Car" at 7:50am. Caller 104 was the winner of a 1983 Renault Alliance. Pictured (l-r) are PD Jim O'Hara, AMC co-manager Ruth Hitchcock, winner Tammy Stottlemeyre, KIKI Director of Audience Development Ginny O'Hara, and AMC co-manager Don Snable.



**WVIC TRIPLE PLAY PAYOFF** — \$1000 is the prize as WVIC/Lansing scores winner after winner in its "Triple Play Payoff" contest. Shown (l-r) are winner Yvonne Marks and PD Jay Stevens holding an oversized check.



**WRKR WHERE THE NEW SONGS ARE** — The school spirit contest fever has caught on at WRKR/Racine as the station logged over five million entries. Students had to write down the phrase "WRKR Where The New Songs Are" as many times as possible. The highest individual school tally was 500,000 postcards, with the overall average for the contest at 870 entries per student. The top two schools each won a free dance with a WRKR jock, plus a set of encyclopedias for the school's library. Shown wading through the mail (l-r) are morning man Rick Conway and Promotion Director Marc Smathers.



**"ERIE" PICTURE** — K104/Erie stirred up the spirit for the March of Dimes WalkAmerica '83 and raised \$31,000 with the help of honorary walk chairman Donnie Iris and members of his band, the Cruisers. Shown huddling in a tent for warmth are (l-r) K104's John Minton, Andy Pressman, and J.J. Sanford, Iris, K104's Doug Nevel, Cruiser Kevin Valentine, MCA's Mike Rose, and Cruiser Marty Lee. With Iris's help, the station raised \$7000 over last year's total.

Ride the highways of your dreams...

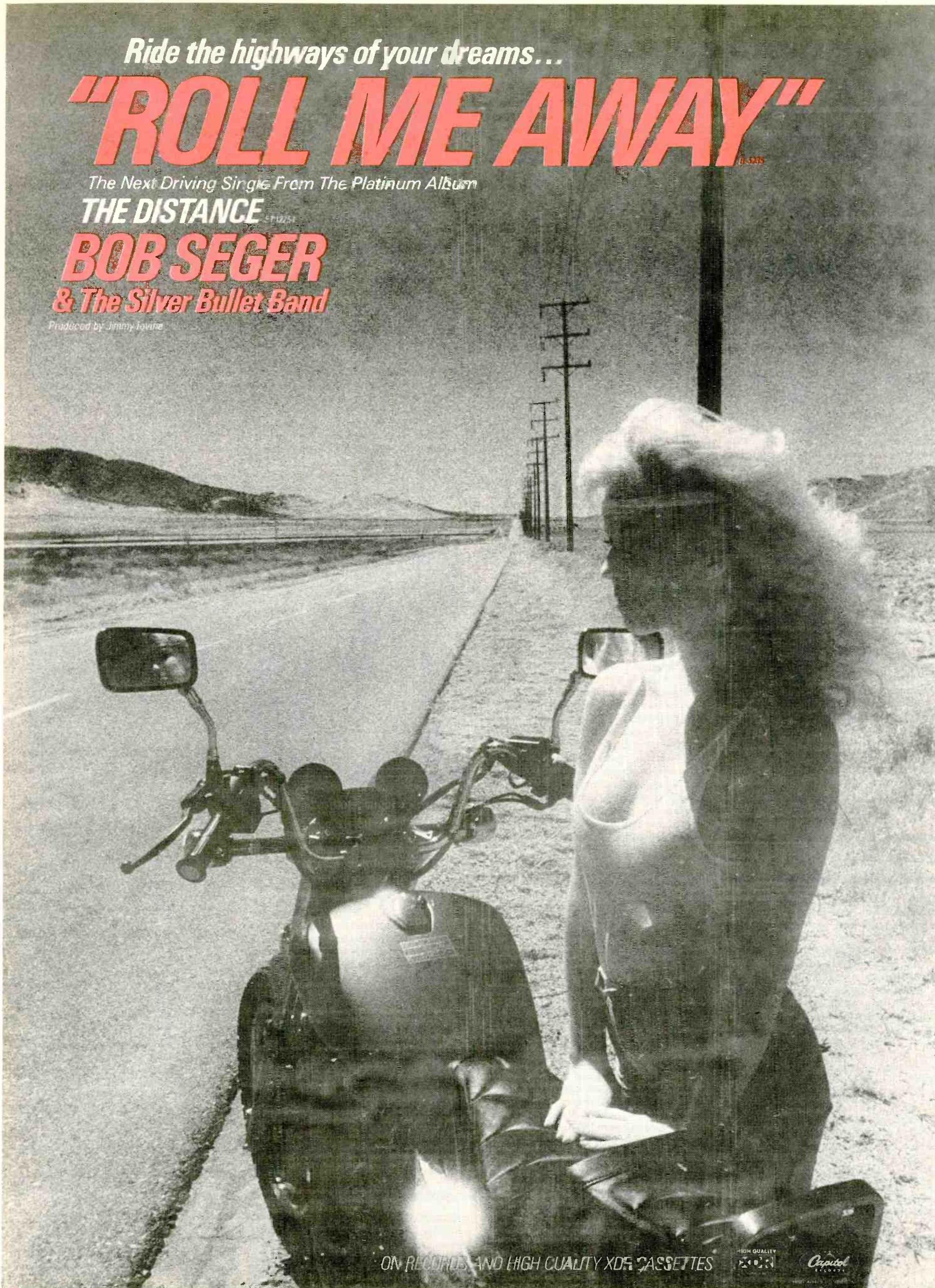
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JEFF GELB

## Gimmicks (To Keep 'Em Listening Longer)

Ingenuity is a stock in trade for AOR programmers, who have devised innumerable methods to keep listeners tuned in just a little longer. This week I asked AOR PDs to share some of their favorite "gimmicks" to hold onto listeners, and came up with a cornucopia of clever concepts, some old, some new, and all successful.

### Dial A Dirty Joke

Dirty jokes on the radio? Lots of AORs run morning comedy breaks, incorporating appropriate material from people like Joan Rivers and Robin Williams. Things are a little different at WPLJ/New York, where PD Larry Berger recalled, "It started last November, rather spontaneously, when the morning show newscaster, Shelli Sonstein, read a dirty joke on the air. Listeners loved it, and started submitting their own. We get them from everyone, from accountants to Wall Street businessmen, and they're read each morning at 7:20, right before the news. Here's an example of one she recently aired: we all know how badly Cinderella wanted to go to the ball and how her fairy godmother arranged the whole thing. But she warned Cinderella that, unless she was home by midnight, she'd turn into a pumpkin. At the ball, Cinderella met this really gorgeous guy, but just as they were getting to know each other, she noticed that it was 11:45. She explained that she had to go, but the Prince begged her to come back to his place for a drink. She apologizes and says, 'By the way, I never did get your name.' The Prince says, 'Peter Peter Pumpkin-Eater,' and Cinderella says, 'On second thought ...!'"

"A lot of stations are afraid to make their personalities real air personalities." —Michael Picozzi

Larry quickly added, "Our broadcast standards people have given us guidelines of what goes and what doesn't go. We never use the 'seven deadly words,' obviously. They're not 'dirty' dirty jokes; most of them are 'cute.'"

KEZO/Omaha's humor content is a product of its morning team. PD Greg Gillispie explains, "The morning crew write and perform several serials, including 'Lance Stallion, Radio Detective' and 'Space Commander Whack.' To give you an indication of how popular these shows are, two years ago Commander Whack ran for mayor as a write-in, and came in second!"

Also utilizing jokes of all kinds on the radio is KMET/Los Angeles, where news-person Paraukat Kelly reads a listener-submitted joke every afternoon. The station has also had great success with a daily "Trading Post," which started with afternoon jock David Perry trading an autographed shoe lace with a listener and ended up having listeners trade everything from hoes to plots of land.

### Crossplugs

Several stations plot out promotions that promote listening during several different dayparts. WDHA/North Jersey GM Bob Linder remarked, "We do contests that promote in one time period that the 20th caller

in another time period will win a pair of tickets and an album when he hears a certain song. That definitely enhances crossover listening."

WYSP/Philadelphia PD Michael Picozzi mentioned, "A lot of stations are afraid to make their personalities real air personalities. Most stations do promotions all day, but I feel that's much too broad. I try to give my promotions to single jocks. That way, the airstaff can crossplug that jock as being the one to listen to for that specific promotion. Every jock has his loyal following, and you can recycle some of those people into other dayparts by crossplugging."

KGON/Portland PD Dave Van Dyke talked about an audience recycling concept called 'Payday Tunes': "We take two or three currents that we'd like our listeners to pay more attention to, and we pinpoint them throughout the day. The next morning, throughout the morning show, when these songs are played, the ninth phone caller will win \$92 for identifying the song."

WUWU/Buffalo PD Jim Santella noted, "It's hard to be creative when the oldest, simplest concepts still work. We do the old forced-listening concept of telling listeners a few days in advance that when they hear songs on the air by a certain band on a certain day, they should call us to win tickets to see them in a local concert. You wouldn't believe how fast the phone lines light up when we play those songs."

### Commercial Aids

He continued, "A variation on that theme asks listeners to listen for a 'secret-word' at the end of a commercial, then to call us and identify that word to win a free pizza or whatever. The beauty of this idea is that we can change the secret word every time we run the commercial, so to win, the listener is forced to pay attention to our commercials as well as music we play, which makes the sponsors real happy."

Also incorporating commercials into its extended-listening promotions is WLUP/Chicago, where morning man Jonathon Brandmeier asks listeners to count the commercials in the next specified block of time. When a caller gives him the correct number, he wins \$98, or, when asked to sing one of the commercial jingles just aired, the correct response nets its singer \$1000.

WQFM/Milwaukee PD Lee Arnold offered an interesting idea for making commercials a plus. "We make sure we beat our competition in and out of their breaks. Our break is over when they're first going into theirs. So if you're listening to my station and a commercial break comes on, and you go to the competitor, you're there for two minutes and they start a commercial break. If you turn back to us, we're back to playing music. We talk in terms of playing more music, and over the course of time, this kind of scheduling reinforces that image."

## Doubleday's Jingle Experiments

How times change! Last fall, KDWB-FM/Minneapolis put an ad in a local entertainment newspaper that screamed, "No Bubblegum," and defined bubblegum, among other things, as "singing call letter jingles." Now, all the Doubleday AORs are playing a set of jingles, customized-created by TM under the close supervision of consultant Bob Hatrik. Why the 180-degree change in attitude? Hatrik explained, "I didn't write that ad. Still, this isn't 1982; it's 1983, a year when rock identity is certainly less of an issue among listeners."

He recalled the genesis of the jingles concept: "In 1982, we held a contest asking local bands to cut musical identities for KWK, and awarded the best one \$1000. We didn't use the jingles that much, but we did bring them up in focus groups. We found that the concept of musical identities for radio stations, particularly for younger demos, was no longer the negative it once was, in a large part due to the fact that most of them hadn't heard jingles on the radio for a long time."

The new series of jingles are comprised of 35 separate four-to-seven-second mini-tunes, created by TM musicians coached by Hatrik, who first played them currently popular AOR tracks to suggest jingle tunes. The jingles mix modern-sounding melodies with voices singing "Rock Radio" and the appropriate call letters.

Early listener response is mixed, according to Hatrik, who said, "It's not overwhelming, in any case, and that's good. We haven't really begun testing them on a local level. Whatever negativity there has been so far has been from 25+ listeners calling to request 'Wishing Well,' not from the 18-24s calling for Ozy Osbourne. Even if it's a slight negative for some, at least they know what station they have on."

"The advantages are clear: when radio stations tend to sound a lot alike, you do what you can to establish a separate identity. This is just one means of doing that."

He added, "I'm not saying these would be right for a station like WXRT or WNEW-FM. They don't belong on those stations. But they may prove useful in some capacity on other stations."



In the TM studio with TM President Pat Shaughnessy, VP Buddy Scott, Bob Hatrik, and TM reps Dan Peterson and Jim Kirk.

### Musical Interludes

Several AORs have rescheduled commercial loads to include long commercial-free periods each hour. KGB/San Diego PD Larry Bruce described the way this works at his station: "I sweep four quarter hours. My last spot break ends at :55, and my first spot break in the hour begins at :35. We're also in music at :45, so I have five minutes of listening in all four quarter hours."

WKLS/Atlanta's variation on that theme is called "six-packs," which are six songs in a row. Six-packs run hourly on WKLS between 9am-6am. "Four-Play" on WZIR/ Buffalo runs four songs in a row by the same artist. The feature airs four times each day, at 11:50, 2:50, 7:50 and 9:50."

"We make sure we beat our competition in and out of their breaks." —Lee Arnold

KEZO/Omaha has altered that concept in a manner described by PD Greg Gillispie: "Every night we do the 'Personalized Rock Jam,' which asks people to send in a list of a half-hour of their favorite tunes. We pick one each evening and run it from 8:50-9:20. Listeners attempt to outdo each other's

jams, which gives the show a really exciting feel."

Lots of stations, particularly Abrams Superstars affiliates, have had success with the "Dreaded Morning Oldie," which is a surprise song played during the morning show for nostalgic and often comedic effect. WCMF/Rochester incorporates that concept into its nightly "Late Great at Eight," which PD Trip Reeb described as "a moldie oldie from our library with musical and curiosity value."

### Topical Tidbits

Some stations use nonmusical content to attract listeners. Several stations, including WZXR/Memphis and KWXL/Albuquerque, incorporate a "topic of the day" into their morning shows, whose hosts put listeners' phone calls on the air. At KWXL, listeners are also asked to call to nominate their pet as "Pet of the Day," their favorite secretary for "Secretary of the Week," etc., with winners receiving prizes.

Many stations use mini-features produced by the rock networks and program suppliers to build listener interest. KNX-FM/Los Angeles has produced its own daily features for over ten years now. GM Bob Nelson described them: "The Odyssey File" talks about unusual things that don't make the normal headlines. '60 Seconds'

**WHEN THEY'RE READY TO TALK,  
SHE'S READY TO ROLL.**



**OFF THE RECORD** with Mary Turner, the most listened to Rock Radio interview series in the world. Mary's special brand of interviews are heard on over 250 U.S. radio stations, throughout Canada, Australia, New Zealand, and around the world via Armed Forces Radio and Voice Of America.

Always first and exclusively with the biggest names in Rock and Roll.

The Rolling Stones, Journey, The Who, STYX, Bob Seger, Foreigner, J. Giles Band, Rod Stewart, The Police, Queen, Van Halen, R.E.O. Speedwagon, Asia, Fleetwood Mac, Rush, AC/DC, Jefferson Starship, Toto, Genesis, Tom Petty, The Cars, Pat Benatar, ZZ Top, Ozzy Osbourne, Supertramp, The Pretenders, Stray Cats, Men At Work, Def Leppard, Duran Duran and many, many more.

**OFF THE RECORD** Short Features and Specials from WESTWOOD ONE, America's largest producer and distributor of nationally sponsored radio programs, concerts, specials and satellite simulcasts.

For more information, call us at (213) 204-5000.



EVOLUTION

Bill Bruun joins KICT/Wichita as PD/Operations Manager from KXXY/Oklahoma City . . . Bob Keller exits as MD at KZAP/Sacramento as Tom Cale takes the post . . . John Florence resigns as PD of KMFG/Albuquerque, where Tom Marshall is named Acting PD . . . Bobbie Choate is upped to Asst. PD of KZOM/Beaumont. New to afternoons at KZOM is Ryan Bergeron . . . Scott McConnell joins KOME/San Jose from WMET/Chicago for mornings . . . Lyn Lacye exits KGB/San Diego as Community Services Director after 10½ years with the station . . . Craig Sea is appointed PD of KCAL/San Bernardino from KNX-FM/Los Angeles, while Jim James retains his GM and MD titles . . . Dan Michaels joins WLUP/Chicago for overnights from competing WMET.



**SPENDING TIME WITH BOY GEORGE** — On hand to greet Boy George (right) of Epic's Culture Club after the band's Seattle show was Marie LeMarche, a KISW jock. The two obviously enjoyed talking about the band's album and current hit single, "Time (Clock of the Heart)."

**COMING NEXT WEEK:** This month, Arthur Penhallow celebrates his 13th year as afternoon drive air personality at WRIF/Detroit. This may well set a record for time spent at one shift for an AOR personality, but in any case, Arthur's observations on the changing face of AOR, and his suggestions for growth as a jock make great reading next week.

**AOR Reporter Profile**

**KNAC**  
320 Pine Avenue, Suite 1000  
Long Beach, CA 90802  
(213) 775-8172

**Owner:**  
Wright Communications Group, Inc.  
**GM:** Roger Pasquier  
**PD:** Jimmy Christopher  
**MD:** Mary Jo Godges  
**Rep:** Uni Rep

105.5  
1800 watts

"The rock & rhythm format of KNAC consists of the best of modern rock mixed with a light dose of classic oldies. The blend and flow of the music is consistent and appealing, with the overall target audience being 15-39. KNAC, beginning its fourth year with the current format, differs from other modern music stations by using an uncluttered, mature, informative, one-to-one approach in trying to fill the alternative hole in L.A.

"I select the currents by using the 'gut to ear' feeling, choosing everything from mod, ska and reggae to power and techno-pop, to dance, funk and rockabilly. The number of programmed cuts depends on the strengths of the group and album.

"Combined with news, sports, promotion, and community involvement, it all adds up to one of the most entertaining radio stations in Southern California."

Jimmy Christopher



**FUN WITH THE SUN** — KTCL/Ft. Collins picked a sunny day for a demonstration of solar-powered radio, courtesy the Solar Genny One generator. Pictured (l-r, front) are KTCL's Tom Wheeler, PD John Hayes, and News Director Jim Beers; (l-r, back row) Jim Welch of Home Energy Workshop, Solar Genny's Tom Campbell, KTCL's Lisa Sidor and MD Scott Arbough, Solar Genny's Ty Braswell.



**THIS DOES COMPUTE** — Y95/Rockford held a promotion in conjunction with Capitol's Thomas Dolby album that awarded a home computer system to a grand prize winner, and copies of the artist's album to runners-up. Pictured at the awards presentation (l-r) are winner, MD Doc Ballje, three runner-up winners, and Appletree Records manager Don Christopher.

UPDATE

Promotions are popping in Chicago, where WLUP will be giving away 20,000 tickets for an outdoor concert on June 4 with Molly Hatchet and Scandal. The station's Jonathon Brandmeier is also giving away Loop telephones and Styx magnifying glasses. And across the street, WMET (which just changed its office phone number to 312-645-9550) has gone commercial-free for six weeks . . . Congrats to WRIF/Detroit air personality Arthur Penhallow, celebrating 13 years onstaff. WRIF, by the way, is holding a "Cans Film Festival," asking listeners to donate two cans of food as admission to any of 12 area theatres. The food will be distributed to over 100 social welfare organizations . . . Also involved in a food drive is KKDJ/Fresno, which has collected over 200 bags of food for the earthquake-stricken residents of Coalinga . . . The producers of the upcoming US Festival have signed KSJO/San Jose as the home station for a radio news phone line. KSJO, via News Director Jim Taylor, will provide free use of a phone line and cart machine for daily reports during the festival. For more information, contact KSJO at (408) 279-2612 . . . Artist, a WLLZ/Detroit entry into the Miller High Life "Rock to Riches" contest, has won the grand prize: \$30,000 of sound equipment, an Atlantic recording contract, and a year's supply of Miller beer. Speaking of WLLZ, the Detroit AOR did an exclusive live broadcast of Sammy Hagar from a local concert venue . . . KLAQ/El Paso and WMMS/Cleveland are two of the AORs that have tied in with the ongoing Triumph tour for a drawing that will send winners to the local show in style: a limo will take them to the concert site, where a bodyguard will escort them to their own dressing room, then to seats onstage, and finally to a backstage party with the band, which will present the winners with Triumph tour jackets and catalogs . . . Foghat helped KLPX/Tucson judge its recent air guitar band competition . . . KATT/Oklahoma City has tied in with Southwest Airlines to give away a vacation a day during the month of May . . . KGON/Portland tied in with Drum Tobacco of Holland for a "Rock & Roll Off" competition that asked entrants

to roll the highest-quality cigarette using Drum tobacco products. The winner received an expenses-paid trip to Holland and \$1000 cash . . . Toga parties are still popular, at least in Madison, where WMAD co-sponsored one with the University of Wisconsin that attracted 1000 parties to a night of free live music . . . KPOI-FM/Honolulu has introduced listeners to a stateside promotion called "Finally A Friday," popularized by KMET/Los Angeles, during which morning man Mike Evans does his show live in front of an appreciative audience . . . KLLO/Houston held a free party to premiere the new Kinks album for listeners. Those showing a ticket to the local Kinks concert at the door got their first drink free, while everyone attending had the chance to win a variety of prizes . . . WBAB/Long Island has made available a "Pocket Survival Guide" of phone numbers for concerts, sports, and emergency help services throughout Long Island . . . KNCN has moved. The station's new address is P.O. Box 9781, Corpus Christi, TX 78469. The new phone number is (512) 289-1000.

CONCERTS & CONVERSATIONS

**PRESENTATION:** Robert Hazard by WMAD/Madison for \$2.92.

**GUEST DJs:** Def Leppard on KFMX/Lubbock.

**CONVERSATIONS:** U2 on WMJQ/Rochester

. . . Divinyls, Krokus, Triumph, Foghat, Def Leppard on KUFO/Odessa . . . Marianne Faithful on Q107/Toronto . . . Sparks, Ramones, Lene Lovich on KQAK/San Francisco . . . Bangles, Rank & File, Modern English, Berlin, Steve Wozniak, Foghat, Triumph on KLPX/Tucson . . . Red Rider, Golden Earring, ZZ Top, Stranglers, Tenants, Thomas Dolby, Martha & Muffins, Inxs, Divinyls, Rough Trade on CITI-FM/Winnipeg . . . Dave Mason on KDUK/Honolulu . . . Robert Hazard on WLPX/Milwaukee . . . Shooting Star on WXKE/Ft. Wayne . . . Pete Shelley on WQBK/Albany . . . Joe King Carrasco, Krokus on KFMX/Lubbock . . . Sammy Hagar, Divinyls, Molly Hatchet on KQDS/Duluth.

Gimmicks

Continued from Page 28

talks about more serious matters, from scientific discoveries to community affairs. "Tuning In" is the ins and outs of the entertainment world; everything from upcoming concert information to songwriting classes, to listeners' movie reviews. "Talking Pictures" is produced for us by Lew Erwin, and takes listeners behind the scenes of TV and movies through interviews. In all of our research, these shows come out very highly. We hope they'll cause listeners to talk about KNX-FM."

Other stations report great success with program ideas as varied as "Psychedelic Sundays" or other regular oldies programs to "Headphones Only," or "HPO," as it's often referred to by programmers. HPO presents an hour of techno-rock or space music late at night.

WZXR has a weekly special feature that listeners anticipate eagerly. PD Redbeard reported, "We audition people to help us bring on the weekend. All they have to do is say, 'And now, live from Memphis, it's Friday night, and another Rock 103 weekend.' The phones start ringing when I go on at three, and they know we don't do it till

"I think traditional gimmickry has run its course." —Beau Phillips

five." This is reminiscent of a standard weekend salute aired every Friday evening at 5:55 on WMMS/Cleveland, which runs Bruce Springsteen's "Born To Run" into Ian Hunter's "Cleveland Rocks" and finishes with Earthquake's "Friday On My Mind."

The Dissenting Opinion

There are several PDs who feel that quarter-hour gimmickry is unnecessary; KISW/Seattle's Beau Phillips is one of them. "I think traditional gimmickry has run its course," he stated. "The old 'Stick around-tonight at nine we'll be doing this or that' or 'I have tickets to give away in just a few minutes' is getting a little bit tired. I think people can see through that, and it's less meaningful than it used to be. KISW is based on unpredictability and creativity, and developing a consistently exciting radio station that creates the conception that if you tune away for a second, you'll miss something important."

KGON's Dave Van Dyke concurred with Phillips. "There is no such thing as quarter-hour maintenance in real-time," he said. "People will listen to your radio station for long periods of time by nature of the format. I think people can hear 'tricks' that are designed to keep them listening. So we don't really try to do quarter-hour maintenance gimmicks."

Whether or not you use quarter-hour maintenance gimmicks on your station, WYSP's Michael Picozzi had a fitting piece of advice. He stated, "The absolute best way to keep listeners around is to have a great, fun radio station. You can't hold every person for every song. But if you have enough going on between the records, you'll give them something to go back for."

The Music Section

EXPANDED & UP TO DATE

AOR's Most Accurate Music Information

Station Listings . . . See Page 51  
Hot Tracks & 25+ Chart . . . See Page 66

# CHR SPARKS CAPALDI

## SPARKS

### "COOL PLACES"<sup>7-89866</sup> (WITH JANE WIEDLIN OF THE GO-GO'S)



WXKS-FM 19-13  
WNYS ADD  
WPHD 23-21  
WCAU-FM 21-19  
79Q ON  
Y100 DEB 30  
WABX 5-4  
WHYT 28-24  
KHTR ON  
WLOL-FM ON  
Q103 ON  
KEARTH 13-10  
KFI ADD 30  
KIIS-FM 17-12  
KIQQ 8-7  
KMJK 14-11  
XTRA 29-25  
KNBO ON  
WHTT DEB 34  
WKFM 33-28  
WPST 36-32  
WRCK DEB 30  
WKRZ-FM 29-26  
KZZB 34-29

KITE 19-16  
KSET-FM 20-17  
WOKI ADD  
WTIX DEB 38  
WNAM ADD  
WHOT 32-27  
KSKD DEB 38  
KYYX 7-5  
KHYT DEB 28  
WGUY 24-18  
WOMP-FM ADD  
WTSN ADD  
WERZ DEB 39  
WJBO 40-33  
KQIZ-FM DEB 30  
WFLB 32-29  
KKQV ADD  
WBWB 28-23  
KYTN 29-26  
KFMW ADD  
KCBN ADD

80055



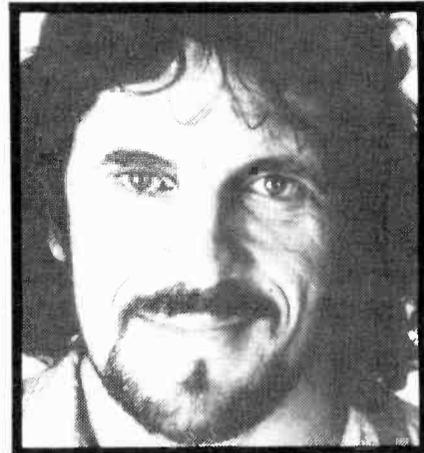
FROM THEIR  
HOT NEW ALBUM

PRODUCED BY RON MAEL AND RUSSELL MAEL  
FOR GIORGIO MORODER ENTERPRISES, LTD.



## JIM CAPALDI

### "THAT'S LOVE"<sup>7-89849</sup>



## CHR BREAKERS

JIM CAPALDI

*That's Love* (Atlantic)

62% of our reporters on it. Moves: Up 30, Debuts 13, Same 41, Down 0, Adds 56 including B94, CFTR, 94Q, WHYT, WKTI, Q103, KMJK, KNBO. See Parallels, will debut next week on the CHR chart.



80059

FROM THE ALBUM  
'FIERCE HEART'

PRODUCED BY STEVE WINWOOD  
(FOR F.S.LTD.) AND JIM CAPALDI

ON ATLANTIC RECORDS AND CASSETTES

1983 Atlantic Recording Corp. • A Warner Communications Co.

# This Week In Music History

DAN FORMENTO

## Elvis' Doctor Indicted

**MONDAY, MAY 16** — Elvis Presley's personal physician and close family friend Dr. George Nichopoulos was indicted by the Shelby County Grand Jury in Memphis on May 16, 1980 on fourteen counts of illegally prescribing drugs. The indictment followed five months of hearings into alleged professional misconduct by the doctor, touched off by an ABC "20/20" investigative report, "The Elvis Cover-Up," which suggested that Presley's death was almost certainly caused by an overdose of prescription drugs . . . prescriptions written by "Dr. Nick." Nichopoulos would be reprimanded and barred from practicing.

## "CTA" On The Charts

**TUESDAY, MAY 17** — "Chicago Transit Authority," the debut album from Chicago, entered the charts on May 17, 1969. The first of what would become a long line of highly acclaimed double-album sets (a Chicago trademark), "CTA" was a touch of jazz, a bit of rock, latin rhythms, and strong brass arrangements. The combination worked. "CTA" is a classic and an early staple of "progressive rock" radio.

## Beatles' First Headliner

**WEDNESDAY, MAY 18** — Their first album, "Please Please Me," was at the top of the charts on May 18, 1963 . . . the day the Beatles started their first national tour of the U.K. in which they were the headliners. In England (though not yet in America) Beatlemania had begun; the four Beatles had to wear disguises to enter the concert halls just to avoid being swarmed upon by teenage fans. Once on stage they faced a steady hail of "jelly babies," George's favorite candy. This was the beginning of a pattern of teenage Beatle hysteria that would be repeated time and time again over the three years that followed.

## Pete Townshend's Birthday

**THURSDAY, MAY 19** — To some, Pete Townshend is the Who. Certainly his contributions in the mid and latter stages of the group, from his playful parodies on "Sell Out" to the daring grand and epic rock operas "Tommy" and "Quadrophenia," showed us a unique outlook on rock and roll. Born on May 19, 1945, and now in his 39th year, Townshend looks ahead to a life away from the concert hall and toward continued studio and film work. His latest release, "Scoop," a collection of demos recorded at various times in his life, is a fascinating study of the artist in progress.

**EXTRA FACTS:** DJ Alan Freed indicted on payola charges, 1960.

## Joe Cocker Born

**FRIDAY, MAY 20** — After nearly 20 years in the music business, recording hits like "Feelin' Alright" and "You Are So Beautiful," Joe Cocker had his first American #1 record just last year . . . "Up Where We Belong," a Grammy award winner with Jennifer Warnes. Joe was born in Sheffield, England, on May 20, 1944, and at 14 discovered Ray Charles, an important influence. His many early successes gave way to a period of near ruin, when alcohol threatened to destroy his career, if not his life. Through sheer determination he beat the habit and picked up the pieces, ending up on his feet and at the height of his career.

**EXTRA FACTS:** Jimi Hendrix signed with Reprise Records, 1967.

## Music On TV

"Solid Gold" for the week of May 13 features Julio Iglesias, the Greg Kihn Band, Barry Manilow, Men At Work, Ronnie Milsap, Prince, and the Thompson Twins . . . Dexys Midnight Runners star on the season's last offering for the season May 14 . . . "Rock 'n' Roll Tonight" spotlights Molly Hatchet and Quiet Riot the weekend of May 14 . . . Jose Feliciano and Nick Lowe are on "American Bandstand" May 14 . . . The Showtime Crosby, Stills & Nash concert is repeated May 14 and 19 . . . And Motown's 25th Anniversary two-hour special on NBC, starring Michael Jackson, Diana Ross, Marvin Gaye, the Four Tops, the Temptations, et al., airs May 16.

## Carroll Firm Consults

New music guru Rick Carroll and partner Marty Schwartz will be executive producers of a proposed Showtime series bearing the name of Carroll's format — "Rock Of The 80's." The hourlong pilot will be produced by Paramount Video, and is planned as a "live, in-concert, nonstop music event" featuring modern rockers, filmed at the Palace in Hollywood. Reportedly a female host is planned for the show, heralded as the "first live music series for pay television."



5 YEARS AGO TODAY

● **GANNETT, COMBINED PROPOSE \$362 MILLION MERGER**

● **SHAMROCK, STARR SET \$22 MILLION MERGER**

● **CAPITOL TO DISTRIBUTE UA**

● **DICK WILLIAMS NAMED NATIONAL DIRECTOR/AOR**

● **PROMOTION AT UA**

● **R&R OPENS WASHINGTON BUREAU — Jonathan Hall Named Bureau Chief**

● **NUMBER ONE FIVE YEARS AGO: "With A Little Luck" — Wings (Capitol) (2nd week)**

● **NUMBER ONE A/C — "The Closer I Get To You" — Flack & Hathaway (Atlantic) (3rd week)**

● **NUMBER ONE COUNTRY: "She Can Put Her Shoes Under My Bed Anytime" — Johnny Duncan (Columbia)**

● **NUMBER ONE LP: "Earth" — Jefferson Starship (Grunt/RCA) (7th week)**

## KKDA-FM "BEAMS" Video Music To Dallas

In what could be an opening wedge for a black version of MTV, KKDA-FM/Dallas and Warner Amex announced a joint venture Wednesday (5-11) to launch "The BEAM" (Black

Entertainment And Music), a daily one-hour program featuring black music videos, hosted by station personalities. The show beams up its first presentation June 19 to coincide with a traditional Texas black celebration.

## Lou Reed Premiere Night



RCA VideoDiscs recently premiered its new "A Night With Lou Reed" production, taped at Reed's March New York concerts. Pictured at the premiere are (l-r) RCA VideoDiscs' Charles Mitchell, Reed, and RCA President Bob Summer.

## Little Steven Gone For Cannes



EMI America's Little Steven & the Disciples Of Soul played two shows at New York's Savoy on the eve of their departure for a concert at the Cannes Film Festival and two EMI-sponsored showings of the group's feature film "Men Without Women." Pictured at the Savoy are EMI/Liberty President Rupert Perry (left) and group's Steve Van Zant.

## MCA Music Inks Allen Pact, Adds Red Rider



MCA Music has signed with Bruce Allen Music, which handles prominent Canadian artists Bryan Adams, Loverboy, Prism, and Red Rider. Bruce Allen Music will now seek out new writers for the joint venture, while under the new pact, Red Rider has been signed up. Pictured (l-r) are Bruce Allen Music's Director of Operations Rocket Norton, MCA Music VP Rick Shoemaker, Red Rider's Tom Cochrane, MCA Music Pres. Leeds Levy, and BAM principal Bruce Allen.

## Swingin' Luncheon For Anderson

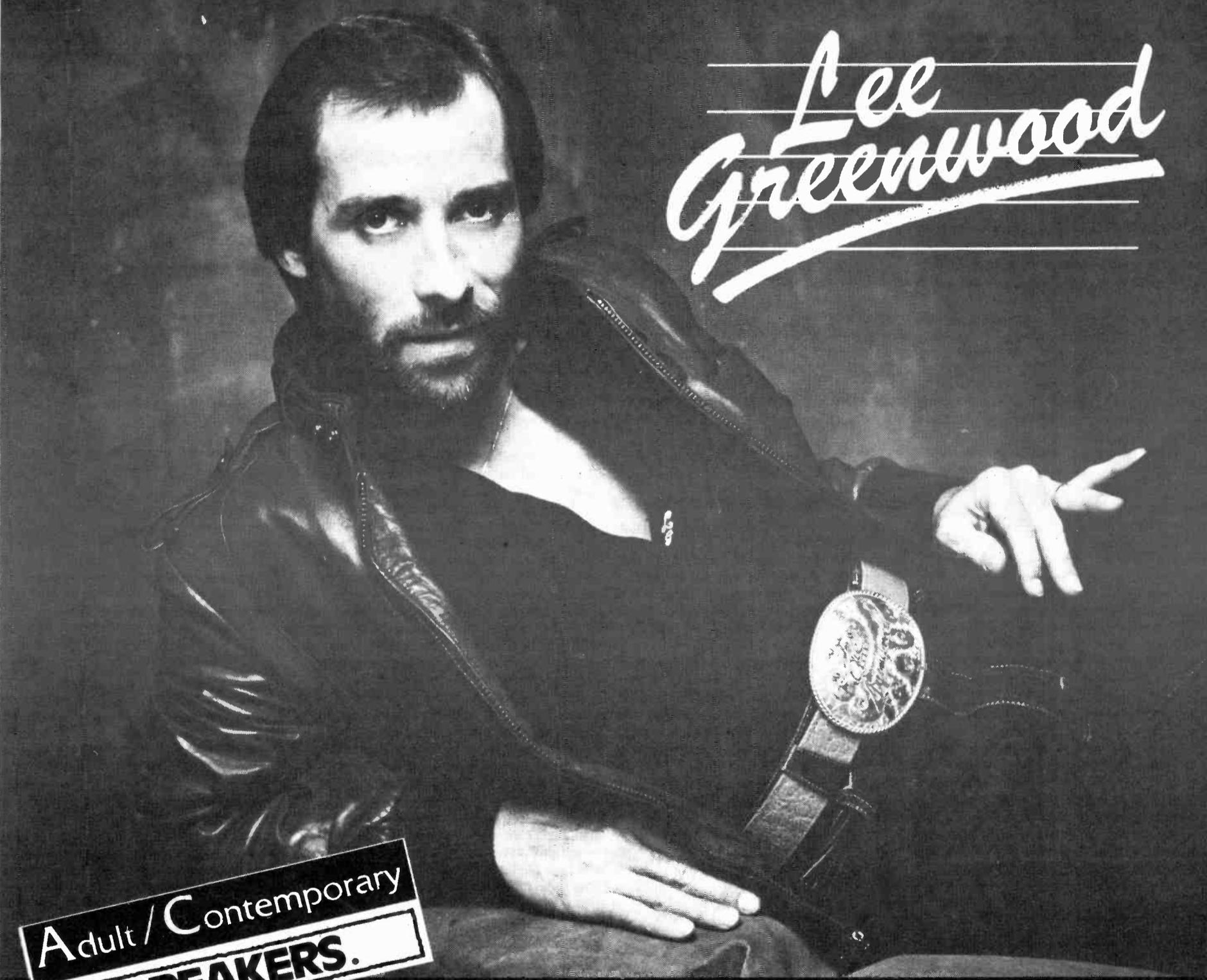


Warner Bros. Records staged a luncheon for John Anderson on the occasion of his Roxy concerts in Los Angeles. Pictured at the lunch, within the label's Burbank headquarters, are (l-r) publisher Al Gallico, WB President Lenny Waronker, Anderson, and WB VP Howard Rosen.

# THE MULTI-FORMAT HIT "I.O.U."

(MCA-52199)

## Now Crossing CHR



*Lee Greenwood*

Adult / Contemporary  
**BREAKERS.**

Produced By Jerry Crutchfield

From The Album  
"Somebody's Gonna Love You"

(MCA 5403)



On The New  
MCA RECORDS

# Adult/ Contemporary



JEFF GREEN

## FM PERSONALITY PROFILES, PART I

# Chuck Buell: Unique As February 29th

Knowing he was born on the 29th of February, one might have figured Chuck Buell would grow up to be a different kind of radio guy. Destined to be a broadcaster almost from birth, Chuck once convinced his grade school teacher to take his class on a field trip to the local station. By ninth grade he was a working DJ. And when Chuck's first radio gig in Rapid City, SD led directly to KIMN/Denver, it was clear he was not your average jock. Chuck soon became known as one of the nation's top afternoon personalities, bringing ratings success to several other major market stations, including WLS/Chicago, KDWB/Minneapolis, KFRC/San Francisco, KULF/Houston, and KIMN again. Then this past January, Chuck switched from KIMN to crosstown KPPL and became a morning man for the first time.

In addition to his experience on the air, Chuck has served as an operations manager, music director, promotions manager and airline in-flight program personality, as well as having created the syndicated "Chuck Buell's Super Gold" program, now in its third year.

Chuck talked with R&R about his move to KPPL and shared his views on today's personalities. Chuck also gave some sound advice to developing air talent.



Chuck Buell

**R&R:** What's it like moving to mornings after doing afternoons for so many years?

**CB:** Tiring! Actually, my show isn't really any different now than when I was doing afternoons. I see it almost as a "semi-morning show" that just happened to be on in the afternoon. I've always included a good deal of content and relatability.

**R&R:** Why did you stay away from mornings for so long?

**CB:** In recent years, I've had several opportunities to do morning drive, but never pursued them because I was fortunate enough to already be doing well at a good station. Also, the afternoon is a great shift to work. If you look at mornings as being the prime shift, afternoons would be a very close second. But deep down inside, I always knew I would progress to mornings, and when an ideal opportunity presented itself with an excellent company in a market I knew very well, I finally made the switch.

**R&R:** How much preparation goes into your show?

**CB:** Several hours a day, sometimes a week or more ahead of a particular show. I'm constantly finding things to use on my show, and plan out which day they'd be best for. I keep a file folder for every day of the year. On Mondays, I pull out seven days' worth and list things to do at particular times on little forms I have for each hour. Some bits are reusable over years, and I keep track of which hour they've been used in.

**R&R:** How much creative freedom do you have?

**CB:** Quite a bit. Because a compatible understanding was reached before entering this situation, there is freedom for what I wish to do. You have to be able to accept a station's format and way of doing things. If you can't, don't work there!

"Mastering basic skills to the point where they're second-nature is the greatest schooling one can have. Such discipline is probably one of the most important aspects of being on the air, and a lack of it can be one of the biggest downfalls."

**R&R:** Is creative freedom something a personality earns?

**CB:** Absolutely, and it's something one learns, too. Mastering basic skills to the point where they're second-nature is the greatest schooling one can have. Such discipline is probably one of the most important aspects of being on the air, and a lack of it can be one of the biggest downfalls. Once you understand what you have to do and what the station expects of you, you'd be surprised how creatively you can do things; i.e., creativity can be part of your presentation. In time, this leads to making your personality unique.

**R&R:** Is there a common denominator to your ratings success in a variety of markets?

**CB:** It's being able to adapt by under-



**SHMOOZING WITH THE COMPUTER AGAIN** — When KMGC/Dallas MD Larry James explained to some of the local WEA folks that he would have to put their records into the computer before they could be scheduled for airplay, these ever-enthusiastic reps tried speeding up the process by coaxing the records in themselves! Pictured are (l-r top) Larry James, Elektra's Denny Mosesman; (l-r bottom) David Fleischman, Atlantic and WB's Jerry Barrett.

"As the years go by, we find that it's not just air personalities but also a lot of PDs whose understanding of radio is music sweeps, flip cards, and that's all."

standing the "common denominators" of any given market. What concerts are coming to town? Which sports are popular? Where do people go for recreation? What do people talk about? Remember not to OD on something... one can get carried away. For instance, Colorado is "Ski Country USA" and it means big business, but only ten percent of the people here actually ski. Still, skiing is something people know about, and talking about what the people know is where you should start.



**R&R:** Do you see a shortage in young, promising air personalities?

**CB:** Absolutely. I don't see a lot of new talent coming up. Back when I started in radio, there were many people and stations you could look up to that were exciting and carried built-in appeal for young broadcasters. Today, when I talk to some of the younger guys in the business, they don't seem to have the goal of working at a particular station or for a certain PD. I do, however, see a lot of card readers.

Where does an air personality learn to be one? At a station that allows a certain amount of creative expression. Like the coach for a sports team, it's also important to have a PD who knows the game and can develop his players.

Now take this one step further by looking at how some of today's PDs have come up through the ranks and what kind of radio they were exposed to as an air personality. As the years go by, we find that it's not just air personalities but also a lot of PDs whose understanding of radio is music sweeps, flip cards, and that's all.

If you look at some of the personalities around the country at major stations, go back to their early days and find out where they were. You'll find that most of them started at very small stations, and maybe had a lot of freedom because the one in control didn't know what was going on. Perhaps as young personalities, they got into trouble trying things — but they were growing! Then they ended up at a station where the PD knew what a good jock was supposed to sound like and guided them a bit. They were coached and directed. This is not to say PDs today are not directing; it's just that they are directing in a different arena, using the skills from their own backgrounds.

**R&R:** What advice would you give to developing air talents?

**CB:** If you're going to be in radio, realize it's a career, and that you are a professional. Professionalism is the key word. Think first class and be first class. Look at the steps you want to make very carefully; i.e., don't move just for the sake of moving. Learn everything you can from the station you're at. The more knowledge you have in the radio business, the better. Understand the format you're executing and why things are done at your station the way they are. You don't have to agree with the methods, but understand them. Play the rules of the game.

If you become valuable to the point where

you carry a certain amount of respect within the station, then you can suggest ideas, and some of them will be implemented. This will give you a chance to try things. Now, if you're in a situation where there's just no hope of doing that, then I would suggest looking around for a station where you can learn and grow. But don't expect to go someplace and say "I want to fly" until you're really ready to fly. A common expression I totally disagree with is the phrase "Well, I've paid my dues." I don't know of any organization in which dues are required where you stop paying them before you retire. You pay your dues constantly in this business, and there's nothing wrong with that, no matter how high up you may be. There's always something new to learn.

## Station Profile



**WRVR/Memphis**  
"The River City's Radio Station"  
5904 Ridgeway Parkway  
Memphis, TN 38119  
(901) 767-0104  
Owner: Viacom International  
Rep: Torbet  
VP/GM: Terry Wood  
PD: Jim Robertson  
MD: Steve Butler  
104.5 MHz  
100 kw

"WRVR has become a leader by offering a lot of straight A/C music, timely news and information, plus incredible promotions. We've got the market's only two-person promotion department, and have given away countless vacations all over the world, cars, an apartment, and many other major prizes. Our River Bank Club has over 11,000 cardholders.

"The WRVR air staff are all energetic, smooth, and pleasant personalities. Here's our lineup: **Steve Butler**, mornings; **Rick Robinson**, middays; **Maxine Todd**, afternoons; **Bill Bannister**, evenings; **Ken Kincaid**, late evenings; and **Skip Presson** overnights.

"Other WRVR staff includes **Janice Knapp** and **Regina Taylor**, who do a great job of getting our call letters out into the community through promotions and public affairs events. We also have a four-person news staff, and since we're not a network affiliate, we must present all the news in our 3 to 5-minute newscast format.

"Musically, WRVR is midstream A/C. However, we now daypart many crossovers from CHR. Our sound is up, bright and hit-oriented.

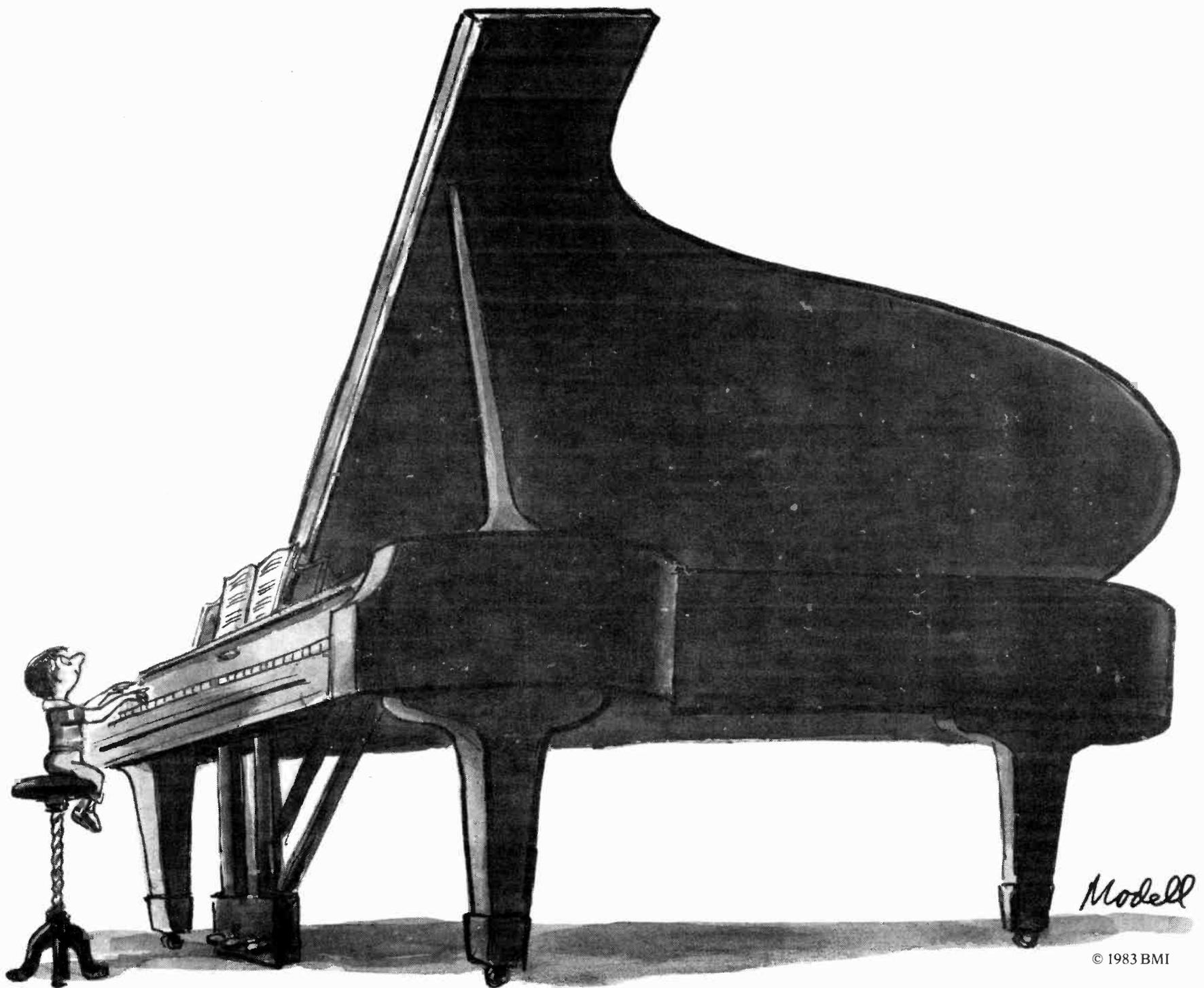
"Our straight-ahead A/C music, pleasant personalities, timely news/information and hardworking promotion department have all teamed together to make WRVR a market trendsetter. We sell a 'class' product that generates revenue for our advertisers. We want to be #1 in the 25-44 demos, with a 25-54 secondary target. And so far, WRVR is a winner in Memphis."

—Jim Robertson

## The Music Section

A/C'S Most Accurate  
Music Information

Adds & Hots... See Page 49  
New & Active... See Page 62



## Remember when you didn't need BMI?

It was all pretty simple back then. Music hadn't yet become your business. But when you began to compose and publish your work, things began to change. And that's why today, you do need BMI.

BMI is a non-profit making organization that exists to help you by protecting your public performance interests.

No matter what type of music you write, you're welcome at BMI. Our advanced computerized sampling and comprehensive logging systems ensure accuracy. And our tradition of personal service means that you'll always get the attention you need.

We're proud of the fact that most of the music on last



year's charts was created by BMI affiliates. But we're not surprised. Because that's what we're here for—to make it easier for the most talented collection of writers and composers to create the most popular music. Today and tomorrow.

Wherever there's music, there's BMI.



WATERMARK'S NEIL HAISLOP TELLS YOU HOW

## The Fine Points Of Interviewing

**I**f you've ever been handed a cassette player and told at the last moment to interview so and so who's performing at the local concert hall tonight or informed just prior to your airshift that some artist you've never even heard of is going to come by to do a guest DJ stint, then this article is for you! Even if you're an old hand at that sort of thing and can remember interviewing Loretta Lynn "before she was a star," you'll probably be able to pick up a few hints and techniques that may come in handy in the future.

Neil Haislop, who I spoke with this week about some of the finer points of interviewing, has quite a few interviews under his belt as staff writer/researcher for Watermark. Although he concentrates primarily on the company's syndicated "American Country Countdown" program, he has also done a great deal of freelance writing and has probably chatted with more country artists than we'll ever hope to meet in a lifetime. What he's learned during the course of all this interviewing can benefit all of us who either do this for a living or are thrown into similar situations from time to time.

**R&R:** How did you first become interested in doing interviews?

**NH:** I was kind of thrown into interviewing. I was in the documentary film business with a degree in broadcasting, and was passing through my hometown of Parkersburg, WV on my way out to California at the same time a friend of mine was starting a new station there, WXIL. He didn't have a News Director or anyone to train his copywriters, so I agreed to start his news department for him. That's how I started doing interviews, with the mayor and other local officials. I also did an hour public service show on Sunday mornings called "Direct Line," doing live interviews with both local and state or national officials. Right away I learned that you had to prepare and know what you're doing.

They say that interviewers are born, not made, because some people are just naturally more curious or better listeners, but that doesn't mean that it can't be taught. It's one of those things that you learn by doing, but having some guidelines can sure help.

**R&R:** You do a lot of direct interviews with artists for "American Country Countdown." After a while how do you keep from being repetitious?

**NH:** There are two basic fundamentals that guide me when I interview and save me from that trap. First of all, I research. You have to know as much about an artist as you possibly can, where he's from, what his first few records were, who wrote them, because that information may tie into what he's doing now. Sometimes it's a new artist or the information is so old that it's almost irrelevant, but find out as much as you possibly can before you start talking to them. Then you get a structure for your interview... a map to get to the destination, which is getting new information from the artist. It also puts the artist at ease because you think, "Well, this guy cared enough to find out something. This might

be productive."

If you just ask an artist to tell you about something he's been asked over and over before, he'll just give you a pat answer, and you might as well just have a press release. So what I do is come at it from a different angle. A perfect example is Johnny Rodriguez and the story about him stealing goats, being arrested, and later being discovered by Tom T. Hall. It's a wonderful story, and he's been asked about it every time he's been interviewed. So if you want to know more about that goat story or you don't have it on your tape yet, how do you ask about it again? Rather than ask him to relate the story to me, I asked him to tell me how far it's been blown out of proportion at this point.

**R&R:** Once you've done your research, is it a good idea to put together a list of questions you'd like to ask?

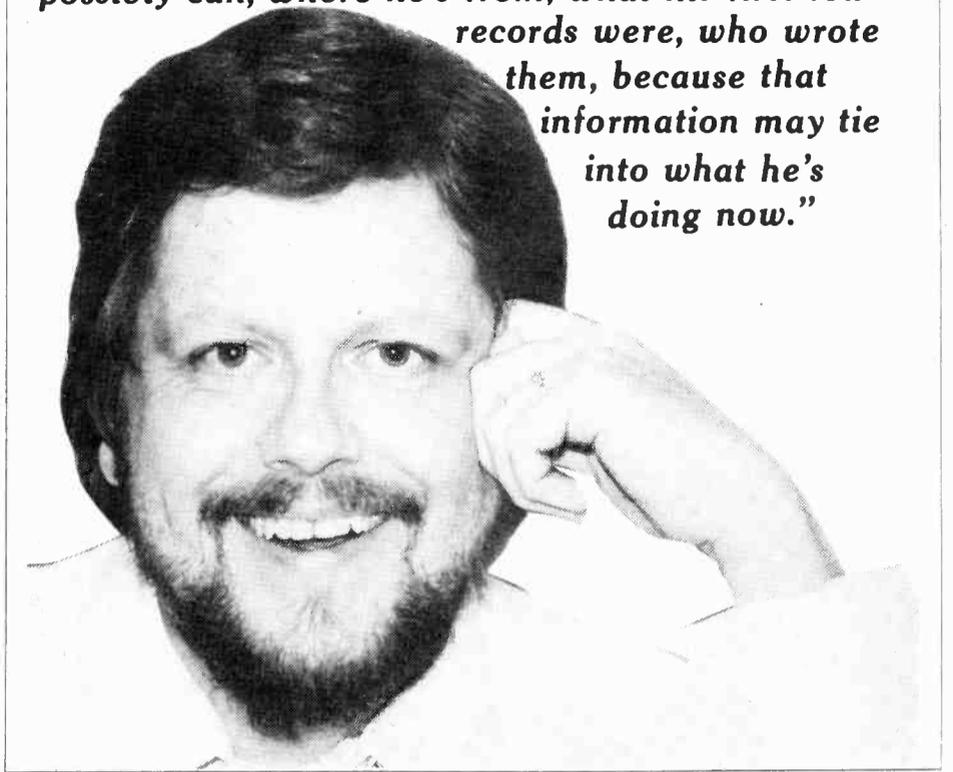
**NH:** When I first started interviewing, I used to make up a list of 20 questions. It's impossible because you lose your place looking up and down and trying to read your questions. Now what I do for say an hour's interview is note eight or nine subject areas on a sheet of paper, because you can glance down at a quick note or a one-word topic, and if you've researched, you'll know what you want to ask about that topic. The questions will come easily, and more than likely the subject's answers will set up the next question.

That's another important point... listening. A lot of people don't listen. Your next question is probably going to be in your interviewee's current answer. For instance an artist might say, "I had my first record back in 1977, and then I didn't have any more records for five years, and that was really a rough time in my life." If you don't ask him why that was a rough time in his life and instead are looking at your next question, you've missed possibly the most interesting information you can get from him. In listening you won't want for questions to ask. As the conversation goes on and he says something you want to get back to, make a quick note of it, but continue listening!

**R&R:** How do you handle people who give strictly yes or no answers?

**NH:** It's a two-sided responsibility. You have a responsibility of getting as much value out of that person's time for your purposes as you possibly can, and they have a responsibility to answer and give you as much information as they can. Sometimes you have a bad interviewer who asks the wrong questions or doesn't get as much out of the interview as possible, but you can

"You have to know as much about an artist as you possibly can, where he's from, what his first few records were, who wrote them, because that information may tie into what he's doing now."



also have a bad interviewee, and it's very hard to drag them out. That's why it's so important to know as much as possible about them because you're going to hit on something they want to talk about. Everybody wants to talk about their family, so knowing about their parents and a little about their background is important.

I did a series of four individual interviews with the Oak Ridge Boys, and each one was totally different, but each one gave me fodder for questions for the other three, so it was a wonderful way to do it. It was easier for them to talk about the other guys than themselves, which gave me some personal things that no one else would know. However, when I got to Bill Golden, who, as everyone knows, is an eccentric fellow, it was a very tough interview. There were a lot of one-word answers, but I was prepared because I had done my homework and had talked to the other guys, so I didn't get mad or frustrated but kept after him. At the end of the interview he said, "You know, I talked about some things I haven't talked about in a long time."

**R&R:** Is it permissible to ask sensitive questions of the people you're interviewing or should you stay away from those areas?

**NH:** If you want to ask sensitive questions, they're definitely not the first questions you ask! There's a confidence thing that has to be built. They have to feel that they're talking to someone who is not hostile. Unless you're Mike Wallace or Barbara Walters, where the person knows going in that you go for the throat, you don't want to torpedo anyone.

Sometimes sensitive subjects will come up spontaneously in the conversation but, if not, the best way is simply to ask permission to talk about it. Don't ever assume anything... sometimes they may want to talk about it, so it's worth a shot. However, if you've got somebody who's just stopped by and they're promoting a record, that's what they want to talk about, so talk about that.

**R&R:** What if you don't have any research material at your disposal. Then what?

**NH:** Some radio stations have great files, some nothing, so if you get into a last-minute interviewing situation with no written material at your disposal there are still ways to find out things. Get on the phone to your friends and find somebody you know who's a fan of the artist and ask them what they would like to ask that person if they had a chance. Talk to your PD and the other jocks, the older jocks at the station, and you can gather a lot of information within your own boundaries.

But, if all else fails, and you walk in one morning and someone thrusts a tape recorder in your hand and says, "Go interview Tammy Wynette," and you have no chance to prepare, then just be honest. Go to the artist and say, "Normally I like to prepare like the devil for an interview, but I haven't been able to and I don't want to waste your time, so please bear with me." If you're honest and don't try to snow them, because they're pros who've been interviewed a zillion times and can't be snowed, then they'll help you because they don't want to waste their time either. Talk about things that you know they're going to want to talk about such as their current record or their families. Then you can start branching out from their answers.

**R&R:** Is it better to use notes or tape when interviewing someone?

**NH:** Tape is the best way. First of all, you don't misquote somebody. You may think you have a great memory but you forget so much, especially if someone is relating a story to you. If you're working in a radio station and somebody hands you a recorder and tells you to go, first go to the supply closet, get a new set of batteries and put them in yourself. When at all possible, have a spare set of batteries or backup power pack in case your batteries go dead, and plug into a wall if you possibly can. If you're using an external microphone, be sure that it works. Test it beforehand and once again before you start the interview.

Once you've done all that, then forget about the tape recorder. They'll turn off automatically when the side's over, you don't have to watch them. If you watch the tape, so will your interviewee, and suddenly his brain is telling him to be careful of what he says because it's all being recorded! If you can use a lavalier or built-in microphone which is not stuck in his face, reminding him that he's being recorded, he'll forget about it and start talking to you person-to-person. You can still take backup notes, not copious ones, but short phrases. But it's still much better to use tape because having someone in front of you taking frantic notes is much more inhibiting.

**R&R:** What do you do if you're talking with an artist before you go on the air and they tell you this great story... how can you get them to repeat it on the air without it sounding like a press release.

**NH:** I try not to talk to the artists before I start the interview. I'll get them coffee and chat about their trip in or something like that, but I'd rather not kibitz with them beforehand. If they start telling me something

Continued on Page 38

# BREAKERS AND MOVIES



## ALABAMA THE CLOSER YOU GET PB-13524

KFDI	61 to 42	KKYX	50 to 31	KFGO	40 to 29	WHN	35 to 30	WSEN-FM	39 to 29
KLLL	37 to 28	WXCL	41 to 33	WCMS	63 to 43	WONE	40 to 33	KRAK	46 to 38
KTTS	63 to 54	WKSJ	44 to 37	WELE	42 to 38	KXYL	50 to 40	KKAL	41 to 36
KRMD-FM	61 to 46	WIRK-FM	57 to 51	WBEW	50 to 39	KMML-FM	54 to 44	WNOX	48 to 43
KBMR	54 to 44	WQYK	40 to 34	WKKQ	43 to 35	KOMA	29 to 18		

BB 54\*\* CB 37\* R&R 49\*



## SYLVIA SNAPSHOT PB-13501

KRMD-FM	49 to 35	WFMS	35 to 23	WWW-FM	39 to 34	KGA	38 to 31	WKSJ	31 to 26
KLLL	36 to 27	KSO	35 to 29	WPOR-FM	35 to 30	KWJJ	48 to 37	WESC	39 to 34
KKYX	47 to 28	KFGO	36 to 31	KBBP	35 to 28	WITL-FM	40 to 32	WEZL-FM	50 to 30
KTTS	54 to 45	WBGW	44 to 38	WYNK	41 to 35	WSDS	46 to 33	KRSY	40 to 35
KYXX	30 to 24	WIXL	39 to 30	KBMR	46 to 40	WSEN-FM	46 to 36	KIGO	44 to 36
KV00	65 to 58	KRWQ-FM	43 to 36	WSNO	44 to 37	KIKF-FM	43 to 39		
WQYK	34 to 27	WWOD	43 to 36	WXXW	33 to 25	WKKQ	40 to 32		
KSOP	59 to 53	KHEY	45 to 38	WIRK-FM	51 to 46	KMML-FM	42 to 30		

BB 46\* CB 42\* R&R 39\*



## EARL THOMAS CONLEY YOUR LOVE'S ON THE LINE PB-13525

KEBC-FM	51 to 43	KFGO	59 to 37	WKSJ	50 to 42	WSEN-FM	59 to 42	KLVI	40 to 35
KTTS	62 to 53	KBMR	64 to 58	WIRK-FM	59 to 54	WKKQ	48 to 40	KMML-FM	55 to 46
KKYX	52 to 44								

BB 65\*\* CB 63\*\* R&R 45\* Breaker



## STEVE WARINER DON'T YOUR MEMORY EVER SLEEP AT NIGHT PB-13515

KTTS	53 to 44	KRMD	50 to 40	WSEN-FM	45 to 35	KSO	36 to 28	KFGO	56 to 51
KFDI	60 to 44	KKYX	49 to 42	KSOP	52 to 44	WKSJ	41 to 35	KBMR	61 to 56
WIRK-FM	63 to 58								

BB 64\* CB 59\* R&R 47\* Breaker



DOLLY PARTON "Potential New Boyfriend" **NEW and ACTIVE**

PB-13514

# Nashville This Week



SHARON ALLEN

**Bill Hall, 53, Vice President and Nashville Division Manager of the Welk Music Group, died last week of cardiac arrest in Beaumont, TX. "Colonel Bill," one of the most respected and loved personalities on Music Row, possessed the rare quality of combining a keen business mind with a finely-tuned ear for good music. Memories of his mischievous pranks, his zest for living, and the genuine affection displayed for his peers will always linger.**

Beaumont is where he began his music career. Some of the first hit records he was associated with were George Jones's "Why Baby Why" (1955) the late J.P. Richardson's "Chantilly Lace" (1958), and Johnny Preston's "Running Bear" (1960). Hall was George Jones's first manager.

In 1961, Jack Clement and Bill Hall became 50/50 partners in Gulfcoast Studios, and Bill later formed two record labels, Hallway and TCF-Hall, in Beaumont. Together they formed Hall-Clement Publishing in 1962. Clement relocated to Nashville in 1965, and Hall joined him in 1967. The pair divided their companies' songs in 1973; and Hall set about building Hall-Clement (BMI)/Jack & Bill (ASCAP) into one of Nashville's most successful song publishing firms. Then in the summer of 1975, he sold the seven-company Hall-Clement complex to Welk Music and accompanied it as administrator. During this time he was Don Williams's music publisher, confidant and unofficial manager. In 1982, he co-founded Compleat Entertainment, a Nashville company dedicated to all forms of popular music. Trying to name the hit songs he placed and promoted or naming all those in whose careers he participated or launched would be futile. Bill Hall was an all-around music man!

\*\*\*



Tammy Wynette and husband/producer George Richey are shown at Nashville's Woodland Sound Studio where Tammy's in the process of recording her 63rd album, which will be released in late June. Richey is producing her latest Epic recording project.

The Country Music Association's 25th Anniversary jingle, "Everybody Loves A Country Song," focuses on the way country music has captured the hearts of people around the world. The primary purpose of the 60-second jingle, sung by Janie Fricke (CMA's current Female Vocalist of the Year), is to strengthen the image of coun-

try music. CMA member radio stations received the seven-inch disc that includes Fan Fair promotion spots by several major artists, and these stations found a variety of ways to use the jingle. In addition to promoting the CMA Awards show, it can be used as a drop-in to introduce various artists on their playlists as well as past CMA award winners. The jingle never mentions CMA by name, but instead celebrates country music as an international art form. The jingle production was coordinated by Nashville advertising executive and CMA board member Janice Ericson. Nashville songwriters Beegie and Billy Adair penned the music and lyrics.

\*\*\*



Mickey Gilley was presented a "key to the jail" plaque by Nashville's Sheriff Fate Thomas during the '83 Arthritis Foundation telethon held recently. Looking on are Joe Stampley (left) and Con Hunley (right)

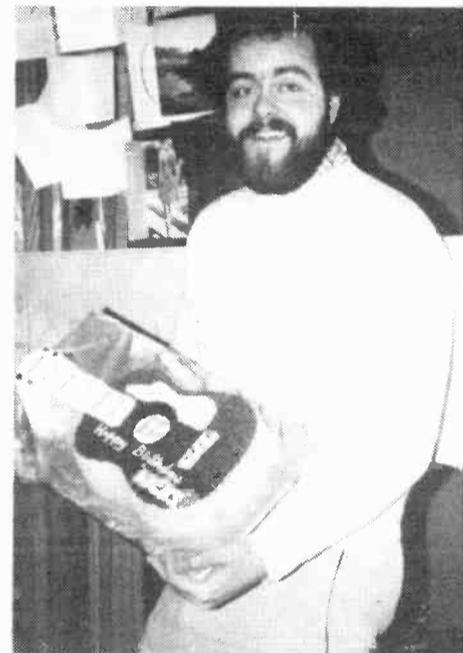
**BITS & PIECES:** Loretta Lynn's new single (her first single produced by Ron Chancey), titled "Lyn', Cheatin', Woman Chasin', Honky Tonkin', Whiskey Drinkin' You," surely must be in the running for the longest title ever for a country song. The only recent competition that I can think of is the Bellamy Brothers' "If I Said You Had A Beautiful Body Would You Hold It Against Me?" If you want to add to the list, I might even print it! . . . Schlitz Lite Beer lovers will soon hear Earl Thomas Conley singing their product's praises in an upcoming commercial . . . Just following Mel Tillis's performance in Clinton, OK, M-M-Mel and the boys were stopped by the Oklahoma Highway Patrol. Wanna know why??? They had to turn the bus around and go back to pick up two band members they had forgotten . . . Happy Birthday to Eddy Arnold (1918) on Sunday, May 15 . . . Is Hank Williams's ghost really involved with David Allan Coe's record "The Ride"? Some think the strange coin-

cidences surrounding the project seem to point to this possibility. The song deals with the ghost of Hank Williams picking up a hitch-hiker on his way to Nashville to become a star. Nashville songwriters Gary Gentry and Chuck Dickson penned the song during a seance. They both feel the song "wrote itself." Last year Gentry performed "The Ride" on a TV taping at Opryland, and as he got to the part "You don't have to call me Mr., Mr." the lights went out at the entire Opry House and Opryland complex. Another line in the song refers to the ghost "going back to

Alabam'." The same week that Coe's single shipped, Hank Williams's car, which was housed in a museum in Nashville, was returned to Alabama. Lastly, producer Billy Sherrill claims that during the mixdown of Coe's version of "The Ride" a strange siren-like whistle appeared on the tape immediately following the words "antique Cadillac" in the verse. Sherrill swears that no one in the studio did anything to generate the noise. "It's the strangest thing I've ever heard," Sherrill relates, "but it's on the record. You can hear it!"



**TURNING THE TABLES** — Following his recent appearance in Greeley, CO, CBS's Chet Atkins turned the tables on KYOU PD Dale Sparks by interviewing him! Pictured at the impromptu session are Atkins (left) and Sparks (right).



**KYKC CELEBRATES FIRST** — KYKC (formerly KKRC)/Sioux Falls recently celebrated its first anniversary as a Country station. 1230 "Kicks" PD Jim O'Neill is pictured with an appropriate birthday cake donated by a listener.

## The Fine Points Of Interviewing

Continued from Page 36

I want on tape or on the air, I'll cut them off before they get started and ask them to save it. I also make sure I start the recorder the minute the artist walks into the studio, and I don't turn it off until they're out the door. It happens more often than not that they'll think of something as they're going out the door, and if your tape is off, it does you absolutely no good!

**R&R:** What can you say to a relatively new artist when there's no background material available and you know nothing about them save for perhaps their current record?

**NH:** New artists do present a problem, but they're wonderful things for me! In one way it's difficult because you don't have anything interesting to ask, so it's got to come from the interview. That's where the most creative interviews come from and where you can finally ask that question "Tell me a little bit about yourself."

There's really no training school on how to be an artist and how to be interviewed, so a lot of times they're more frightened of you than you are of them. That interview can be a really critical thing for them. If they're new and you treat them well and you've gotten a lot out of them, and helped them open up and discover things they can talk about in subsequent interviews, they'll remember that and it can be helpful to both of you. It's been helpful in my position to develop a good relationship with an artist early on in their career because later they'll

remember that you were interested in them and you didn't just slough them off.

**R&R:** Please don't take this personally, Neil, but how do you end an interview when you have someone who just won't shut up?

**NH:** There just comes a time when you have to take charge . . . you can't let somebody else take charge of your interview. After all, you are the interviewer, and that's part of your job. You've got to be in control and get the right information out, so a lot of times you've got to cut them off. Don't be rude, but say something like, "Oh that's great, but something just occurred to me." Suddenly that makes it more important than what he's saying, and he'll listen to you, and then you can ask your next question. Also, they have to breathe eventually, so jump in there or at a laughing point after a story, but you have to be brave enough to do it.

**R&R:** Uh, Neil, that's great advice, but something real important just occurred to me . . . we're about to run out of space, so any parting words of interviewing wisdom?

**NH:** If you don't know how to interview and nobody at your station can teach you, you can go to most book stores and find reference books on interviewing techniques that will give you very important pointers. One of the best ones is "The Craft Of Interviewing" by John Brady. That's half the battle . . . knowing some of the taboos. Radio stations should have as good a bio file as they can possibly have on artists because you never know when you're going to have a chance to talk to a star.



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228 Main St., Suite R Venice, CA 90291

THE BEST.

WILLIAM G. (BILL) HALL

OCTOBER 23, 1929 - APRIL 28, 1983

*Thank you, Colonel.*

THE  
WELK MUSIC GROUP

# Black Radio



WALT LOVE

## The Ethnic Weighting Problem

As minority broadcasters, blacks as well as Hispanics experience a very troublesome problem. Most ratings services keep us "at bay" by their inability to sample us accurately. I don't mean to imply that the services aren't trying to make things better for us, but they only seem to make minor adjustments. After the adjustments are made, then "others" complain minority radio has done too well in the ratings, so another adjustment is made to the system. I personally believe that some Black stations in cities that don't currently have ethnic weighting are in need of some help.

Last year I talked to a young Station Manager/Program Director by the name of Frank Grant from WKWM/Grand Rapids. He has the dubious distinction of living in one of the cities which doesn't qualify for ethnic weighting under the Arbitron ratings system. Frank believes that Grand Rapids should have ethnic weighting, and he set out to prove his case to the powers at Arbitron. I told Frank we would check back with him to see how he did.

I asked Frank to bring us up to date on his conversations with Arbitron officials. "The main thing is, I can't seem to get any movement from them or anyone on the council. Marv Dyson, VP/GM of WGCI & WVON/Chicago, is the new representative for Black stations on the Arbitron Advisory Council. We've already submitted a request that ARB simply allow and institute ethnic weighting in all markets serviced by a Black radio station, or for that matter allow weighting for any Black station serving a minority population. When Cody Anderson, GM of WDAS/Philadelphia, was the representative, we made our formal request that this situation be rectified.

"From what I've been told, Anderson was ill for the last meeting of the Arbitron Advisory Council, so the black weighting issue was tabled at that time. The next council meeting is this month, and I hope we're not overlooked again."

Frank went on to tell me that he knew of six markets which had similar problems. "The other cities are Denver, Hartford-New Britain, Oklahoma City, Rochester, Toledo, and San Antonio. If your population is not currently 10% black in the SMSA (Standard Metropolitan Statistical Area) you will not get ethnic weighting unless your black population happens to total 150,000 or more." R&R's Jhan Hiber informed me that San Antonio has Hispanic weighting but not black.

Last year Frank had conversations with Arbitron's VP of Radio Sales Development Rip Ridgeway. Frank told me, "ARB claims they want to look at the entire controversy of ethnic weighting. DST was so effective in so many markets, our problem then gets tabled. This is really frustrating for us being a small Black station in a tough situation.

"I made Marv Dyson aware of these issues, telling him it is a major concern of ours and other minorities around the country. He indicated that he would give it his full consideration. He also said he would bring it up at his first meeting later this month and keep us informed."

Mobilization of blacks appears to be the most appropriate strategy for correction of this problem. Frank had the following to say. "At first we tried to make something happen ourselves. When it had no effect, we

### SPECIAL ETHNIC SURVEY PROCEDURES

Arbitron has developed special survey procedures, called Differential Survey Treatments (DST), to encourage participation by blacks and Hispanics in those areas where these groups make up significant proportions of the Metro population. Criteria for selecting Metros in which Differential Survey Treatments and black or Hispanic sample weighting will be used are as follows (see Sample Balancing, Section V. for information on ethnic weighting).

### ETHNIC CONTROL CRITERIA FOR STANDARD MARKETS/

All four of the criteria below must be met for a Metro to qualify for black or Hispanic procedures.

- The Metro population aged 12+ must include:
  - 20 percent or more blacks or Hispanics, OR
  - 10 percent blacks or Hispanics, if there is a black or Hispanic radio station, \* OR
  - 150,000 or more blacks or Hispanics, with a black or Hispanic radio station, \* AND
- There must be a Metro county with:
  - 20 percent or more black or Hispanic population aged 12+, \* OR
  - 10 percent or more black or Hispanic population aged 12+ and a black or Hispanic radio station, \* OR
  - 150,000 or more black or Hispanic population 12+ and a black or Hispanic radio station, AND
- A Metro county must contain at least one Zip Code in which the population is 35 percent black or Hispanic. For Hispanic controls, 35 percent Zip Codes must be contiguous. These Zip Codes make up the High Density Black or High Density Hispanic Area. AND

- The High Density Black or High Density Hispanic Area must include 10 percent of the Metro population OR the in-tab diary objective for the HDBA or HDHA must be 60 diaries.

In Metros which meet the first two criteria, the 35 percent Zip Code rule and the contiguity rule may be waived in order to form a High Density Black or High Density Hispanic Area.

\* A black or Hispanic radio station is one which programs at least 50 percent black or Hispanic ethnic programming, according to the August issue of "Standard Rates and Data Service Spot Radio" and the Spring issue of "American Radio."

began contacting some of the Black radio stations in the other affected cities. We've also contacted NABOB (National Association of Black Owned Broadcasters). We have asked NABOB to aid us in this struggle, and that's what this situation has become. We're looking forward to NABOB commenting on the situation with Arbitron and letting them know of their support for us on this issue."

Remember Gandhi and M.L.K. and you'll have to agree that there is strength in numbers.



KDAY/Los Angeles Program Director Jack Patterson (right) is pictured welcoming the station's new Public Affairs Director, James Gilmer. Gilmer has been with the station for the past year.



JANET JACKSON DAY DECLARED IN D.C. — A&M Recording artist Janet Jackson is pictured receiving a proclamation declaring "Janet Jackson Day" in the District of Columbia. Shown (l-r) are: Dr. Marilyn Brown, D.C. Board of Education; Honorary Mayor Marion Barry; Janet; Mrs. Joseph Jackson, Janet's mother; and WKYS Program Director Donnie Simpson.

## Action

Since the last "Action" column, a lot of things have taken place across the country. People are in motion from the Big Apple to Petersburg, Virginia.

The biggest personality steal in the history of Black radio took place last week in New York City. The principals were WRKS, owned by RKO General and WBSL, owned by Inner City Broadcasting. As reported last week (R&R 5-6), WRKS Program Director Barry Mayo and VP/GM Lee Simonson decided they needed some heavy help on their morning show. After researching the situation, Barry and Lee made their move by going after WBSL's successful morning personality, Ken "Spider" Webb. Not only did Barry go after him, he got him!

Webb will be starting at WRKS June 1. Ken Webb has been the most successful black morning air personality, ratingswise, in the country. Webb has had great numbers at WBSL for the last 11 years and New Yorkers have grown up with Kenny, Teresa and the kids. Notice, I said New Yorkers, not just black New Yorkers.

Out at WRKS is Jeff Troy, who for so many years was a well-known personality at New York's WWRL.

Los Angeles Black radio also had some more movement. Out at KJLH is Gary O'Neil, who was holding down the afternoon shift. O'Neil has moved over to, you guessed it, Inner City's KGFJ. Program Director J.B. Stone announced the acquisition of William "Butch" Mayo. Mayo has become KJLH's Production Director, which is the position he held prior to leaving KGFJ a few months back. Late night talent Rick Holmes is also gone from KJLH.

KACE/Los Angeles has had a management change in its staff. Operations Manager Cal Shields has left the station. Shields was not available for comment.

PolyGram Regional Promotional Manager of Black Product Willie Tucker is no longer with the company as of last week. No reason was given for his departure.

There's a new Program Director at WPLZ/Petersburg, VA. Nick Allen is out and Paul Childs is in. Paul most recently was with WENZ/Richmond.

WAIL-FM/New Orleans PD Barry Richards gave me some station news to pass along. Barry's new morning talent is Randy Dennis, formerly of WEBB/Baltimore. Randy will be on the air from 6-10am. Ron Ash has been moved from the midday airshift to 7-midnight. Middays now belong to Monica May, who most recently worked for WOL/Washington, DC. Monica's hours will be 10am-3pm.

News out of the San Diego market has it that Jeffrey Von of XHRM has been reappointed to the position of Program Director by station owner Willie Morrow. Duff Linsey maintains his position as the station's Music Director. Gene Harris has been named as an assistant to Von and Linsey.

Out of Salisbury, Maryland comes this news.

## The Music Section

### Black Radio's Most Accurate Music Information

Adds & Hots . . . See Page 48  
New & Active . . . See Page 64

Jeff Newman, formerly Production Director of WKYS/Washington, DC, is now the Music Director and midday personality at WJDY/Salisbury. Jeff has been with the station since the end of April.

WLUM/Milwaukee PD Jack Randall has been promoted to the position of Operations Manager for both WLUM & WAWA. Randall then named Rich Guzman as the new PD of WLUM. Guzman returns to Milwaukee after a short stint at Cox Broadcasting's Miami property WAIA. Randall told R&R that James Milner (Jimmy Goodtimes) will remain as PD of the AM facility, WAWA. WLUM & WAWA are owned by Suburbanaire Inc. of Milwaukee, a division of All Pro Broadcasting, held by ex-Green Bay Packer Willie Davis.

WAAA/Winston-Salem is without a PD. Benny Jones has resigned his position as Program Director and at present is remaining at the station in an on-air capacity. Benny is doing the afternoon drive show in place of Steve Lipscomb, who has left the station.

WDBS/Durham, NC has been sold to Classic Ventures Inc. R&R has learned that the station will change formats from Jazz to Classical. Bob Gringle will remain as WDBS's PD.

KJZZ/Seattle PD Jeff Hanley has exited the station. Chris Kovarick, PD of sister station KZAM, has taken over the programming duties of KJZZ. Casha Wilk will be handling the music. KJZZ will change formats to an Easy Listening approach.

As of April 25 the FCC made the following call letter assignment: WKDJ was assigned to Plough Broadcasting's Memphis AM WMP5. WKDJ is programmed by Bill Adkins, formerly of WDIA/Memphis.

As always, if you have station news and/or photos that you would like printed, please forward them to us and we'll take care of them. Have a great week and I'll see some of you in Houston at the Young Black Programmers Coalition.

## Station Profile

KUKQ "The Rhythm of the City"  
2021 E. Thomas Rd., Phoenix, AZ 85061  
(602) 838-3062  
OWNER: Bob Melton/Jack Norris  
GM: Lloyd Melton  
OM: Ed Hamlin  
MD: Steve Smith  
REP: Jack Masla & Co.  
1060 kHz  
5000 watts

"The quote in the local paper was . . . 'How can a funk station survive in a cowtown?' We at KQ feel it's because we are a full service radio station. We not only serve up the most listenable funk, we fuse together the best of Motown, jazz and what is now being coined modern music (A Flock Of Seagulls, Men At Work, etc.). The attitude of KQ is straight ahead, which means we don't try and recreate the club atmosphere: we don't rap; we treat each element of the music the same.

"KQ is also highly visible in the black, Chicano and white areas of Phoenix with continuing outside promotions. KQ has survived these past two and a half years by serving up funk with flavor, making us at present one of the most popular contemporary music stations in the 36-station Phoenix market."

—Ed Hamlin

# EASY LISTENING



GAIL MITCHELL

## Winter Ratings Winners

No sooner is one ratings sweep over than it's time to square off for another. And although this column may be titled Easy Listening, the battle for audience shares is anything but "easy." With that in mind, I talked with four winter Arbitron ratings winners to determine what contributed most to their share increases:

### KODA/HOUSTON — 4.7-7.6 KEN ROGULSKI, PD

What contributed most to our ratings success is a trade secret. But two things that did a lot for us were programming and promotions. We began a few new programs: the KODA Business Report, live from a stockbroker's downtown office, KODA Satellite Weather, and others. From a promotion standpoint, we basically promoted this place like a rocker. We didn't lavish cars on people or homes or anything like that. Nobody can say we bought the market. We promoted heavily, but it didn't clutter our sound, which is important. We did things like KODA Mystery Song Bingo Game, KODA theatre evenings, and the KODA Light Lunch, where we take people in an office out to lunch if they listen to the station. They get a chance to meet the voices they've been hearing.

It's becoming all-service radio all over again. We actually grew by about 18% in addition to attracting listeners from former Beautiful Music outlet KYND. We don't have announcers, we have personalities — warm, friendly human beings. We do traffic in our drivetimes, and we restructured rather than upped our news complement. Besides news we still play uninterrupted quarter-hour music sweeps, still break four times an hour, and play four or five songs a quarter hour. But I think it's the quality of the songs that we play which makes the difference.

### KMBR/KANSAS CITY — 4.8-6.0 JIM WELCH, PD

So much of this market is rather volatile right now. There's been a lot of new stations over the last five to six years. I just think staying consistent while the market

changes around it has helped KMBR. Our programming sits somewhere between a really conservative type Easy Listening station and a soft rock station. We don't play any vocal covers at all, which we've been doing for a considerable amount of time.

We promote year-round as far as outdoor and TV advertising. As for on-air promotion, we didn't do anything extra special. We're just utilizing quarter-hour maintenance and recycling the audience as if it were a soft rock station. We play five breaks per hour rather than four and in the mornings we play six breaks. Our morning show isn't heavy personality, but it's involvement by air personalities. In the mornings and afternoons we do traffic updates; AMs also feature two newscasts an hour. My philosophy is not to worry so much about the book. We are just business as usual here. When the numbers are good you smile, and when they're not you just walk down the hall and hope nobody asks you any questions.

### WQAL/CLEVELAND — 6.7-8.1 JOHN STOLZ, PD

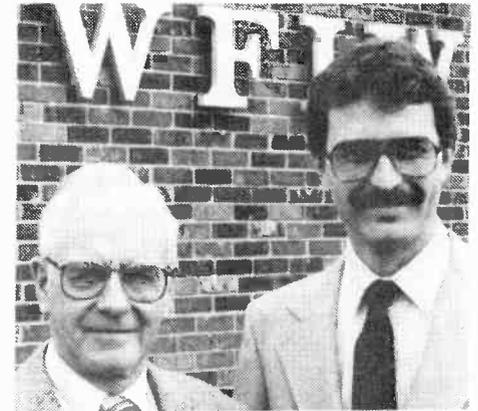
When Gulf Broadcast Group bought WQAL a year and a half ago, the station had been in a neck-and-neck battle with WDOK and had basically started to deteriorate in numbers. We researched first, repositioned, found the right personnel, and only when we had the product did we promote it through TV, direct mail, outdoor, and transit. We're not a revolutionary station, we're an evolutionary radio station. We take everything just a little bit at a time. It's becoming a full-service station as opposed to being one of those elevator music jobs. Our people



**A TOUCHING PROMOTION** — WEZO & WNYR/Rochester sponsored their second annual touch-a-thon at the end of April, raising over \$36,000. Thirty contestants maintained a constant touch on three cars and were rewarded every four hours with 15-minute breaks. The hands down winner of a Renault Le Car was Brian Moore, who clocked in with a total touching time of 101 hours, 36 minutes. This competition was more touching than last year's — 1982's winner lasted only 74 hours.



**CRUISING THROUGH THE WINTER** — Taking a week's respite from winter's ravages, several Lansing couples embarked on a Caribbean tour thanks to WVGO. Afternoon announcer Don Page (standing in the background) doubled as cruise host.



**GETTING THE BUSINESS** — That's just what WFIW/Fairfield, IL must have done, as it was named "Business of the Year" by the local Chamber of Commerce last month. Accepting the honor at the annual awards dinner were (l-r) Tom Land, President of owner Wayne County Broadcasting, and WFIW Station Manager Dave Land.

sound happy on the air.

We've instituted "Daybreak Cleveland," which has traffic reports, sports, AccuWeather, and news eight times an hour in the mornings. We give them all the information they need and nice, bright music to get them up and started. A good radio station, whether it's Easy Listening or rock & roll, starts with the mornings. In general, the format has always billed itself from 9am until 5pm. If we can get people to start off the day with WQAL, they're going to continue, and we've recycled a lot of our audience. We do very few promotions. One, the Listening Post, currently has about 3000 different businesses; they can win lunch for two or we give them an "unwind" party at a local nightspot with wine and champagne. Or we buy the back of tickets for various shows and put our call letters on them.

### KBRD/TACOMA — 4.5-6.7 TODD SHELTON, OM

There was a newspaper ad campaign that we ran between Thanksgiving and Christmas which I think set up the winter book. Otherwise, during the winter we didn't do any promotion at all. We spend a lot of time and effort working on our news writing, editing, and commercials. We have very well-defined standards for both. Basically what we do is make sure the sound is clean, that the announcers sound like real human beings, and that the lead lines actually say something instead of K-BIRD is KBRD 104 FM. That's a waste of a chance to say something positive about the station. What we try to do whenever we open the mic is say something that people can understand without having to meditate on it for a week, i.e. 'If you want to be more refreshed, keep listening to K-BIRD.'

Quite frankly, we just play a lot of music. The whole format is structured in such a way that the announcers only have to be announcers. They're not required to be personalities. I don't ask them to be funny at 8:15am. If there's one single thing that makes us different it's that we really like the format. We aren't ashamed of Beautiful Music and we really believe in it. We don't particularly see a need to change it into something else. You can only be one format at a time. In the case of our competition, I believe they really wish they were doing a good Adult/Contemporary.

## Flow

Chris Carpenter succeeds Greg Gorham as morning host at WCIL (AM)/Carbondale, IL. He moves up from his weekend personality slot . . . John Marler joins the KSEA/Seattle news department. He retains his news anchor post with local KIRO-TV. KSEA's news staff also adds Teresa Luce . . . Congratulations to KFAC-AM & FM/Los Angeles VP/Programming Carl Princl, who will receive a commendation from the city of Los Angeles for his 30-year contributions to opera and the cultural environment. The presentation takes place May 14 . . . Last month "Sky Patrol" reporter Lt. Al Ford celebrated his 15th anniversary of continuous service with WDAE/Tampa.

## Promotions In Motion

WPNT/Pittsburgh welcomes Roger Whitaker on May 14, giving away concert tickets to area listeners . . . KGIL-AM & FM/Los Angeles helped a marriage get off the ground on April 29 when a couple exchanged vows aboard the station's "Skywatch" aircraft . . . KOWN(AM)/Escondido, CA celebrates its 25th anniversary next month, thanking listeners for their support through various promotions. Former KOWN jocks and local leaders will serve as guest DJs for one week of the monthlong celebration . . . May 18 is the grand opening of KFAC/Los Angeles's new Hollywood studios, located at 6735 Yucca Street.

## Format Updates

The "KMPC Legal Advisor" is a new program offering a half hour's worth of free legal advice on Sunday evenings. Host of the Los Angeles station's new series is attorney Zoran Basich . . . KKNU/Fresno, CA appoints KalaMusic as music consultant and syndicator . . . KPRZ/Los Angeles adds the "Swingin' Years" and "Musical!" to its program lineup.

# The Music Section

## National Music Formats Added This Week

### Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

ELTON JOHN "I'm Still Standing"  
JAMES INGRAM & PATTI AUSTIN  
"How Do You Keep The . . ."

ALABAMA "The Closer You Get"

#### Country Coast-To-Coast

ALABAMA "The Closer You Get"  
GEORGE JONES "I Always Get Lucky With You"  
GARY MORRIS "The Love She Found In Me"  
DAVID ALLAN COE "The Ride"

### Bonneville Broadcasting System

Dave Verdery (312) 883-8787

#### Easy Listening

STEPHEN BISHOP  
"It Might Be You (Theme From . . .)"  
DAN FOGELBERG "Make Love Stay"  
JULIO IGLESIAS "Abrazame"

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

A FLOCK OF SEAGULLS  
"Wishing (If I Had A Photograph . . .)"  
EDDY GRANT "Electric Avenue"  
GEORGE BENSON "Inside Love (So Personal)"  
KENNY ROGERS "All My Life"

#### TM A/C

JIM CAPALDI "That's Love"  
IRENE CARA "Flashdance . . . What A Feeling"  
JAMES INGRAM & PATTI AUSTIN  
"How Do You Keep The Music . . ."

#### TM Country

CONWAY TWITTY "Lost In The Feeling"  
JERRY REED "Good Ole Boys"  
JANIE FRICKE  
"He's A Heartache (Looking For . . .)"  
BELLAMY BROTHERS "I Love Her Mind"

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

DAVID ALLAN COE "The Ride"  
MICHAEL MURPHEY "Love Affairs"  
MEL McDANIEL "Ole Man River . . ."  
BELLAMY BROTHERS "I Love Her Mind"  
WHITES "I Wonder Who's Holding My Baby"  
EARL THOMAS CONLEY  
"Your Love's On The Line"

#### The Great Ones

JAMES INGRAM & PATTI AUSTIN  
"How Do You Keep The Music . . ."  
LITTLE RIVER BAND "We Two"

### Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

#### Bright Blue A/C

JAMES INGRAM & PATTI AUSTIN  
"How Do You Keep The Music . . ."  
STYX "Don't Let It End"  
ALABAMA "The Closer You Get"

#### Tanner Country

GEORGE JONES "I Always Get Lucky With You"  
TANYA TUCKER "Changes"  
ALABAMA "The Closer You Get"

#### Red Satin Rock

LITTLE RIVER BAND "We Two"  
CHRISTOPHER CROSS "No Time For Talk"

### Drake-Chenault

Bob Laurence (213) 883-7400

#### XT-40

INXS "The One Thing"  
EDDY GRANT "Electric Avenue"

#### Contempo 300

STYX "Don't Let It End"  
KAJAGOOGOO "Too Shy"

#### Great American Country

SYLVIA "Snapshot"  
ALABAMA "The Closer You Get"  
JIM GLASER "You Got Me Running"  
KENNY ROGERS "All My Life"  
CHARLY McCLAIN "Fly Into Love"

### BPI

John Iles (800) 426-9082

#### Adult Contemporary

LAURA BRANIGAN "Solitaire"  
JULIO IGLESIAS "Amor"  
CHRISTOPHER CROSS "No Time For Talk"

#### Country Living

JANIE FRICKE  
"He's A Heartache (Looking For . . .)"  
EARL THOMAS CONLEY  
"Your Love's On The Line"  
ED BRUCE "You're Not Leavin' Here Tonight"  
RAY CHARLES "3/4 Time"

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

A FLOCK OF SEAGULLS  
"Wishing (If I Had . . .)"  
GEORGE BENSON "Inside Love (So Personal)"  
ALABAMA "The Closer You Get"

#### The A/C Format

ALABAMA "The Closer You Get"

#### Super-Country

ED BRUCE "You're Not Leavin' Here Tonight"  
JERRY REED "Good Ole Boys"  
KIERAN KANE "It's You"

### Radio Arts

John Benedict (213) 841-0225

#### Country's Best

ED BRUCE "You're Not Leavin' Here Tonight"  
LARRY GATLIN "Easy On The Eye"  
BELLAMY BROTHERS "I Love Her Mind"  
STEVE WARINER  
"Don't Your Memory Ever Sleep At Night"  
DOLLY PARTON "Potential New Boyfriend"  
CON HUNLEY "Once You Get The Feel Of It"  
EARL THOMAS CONLEY  
"Your Love's On The Line"

#### The Entertainers

SYLVIA "Snapshot"  
RONNIE MILSAP "Stranger In My House"  
LEE GREENWOOD "I.O.U."  
ALABAMA "The Closer You Get"  
WILLIE NELSON & MERLE HAGGARD  
"Pancho & Lefty"

#### Sound 10

RITA COOLIDGE "I'll Never Let You Go"  
DARYL HALL & JOHN OATES "Family Man"  
ALABAMA "The Closer You Get"  
WILLIE NELSON & MERLE HAGGARD  
"Pancho & Lefty"  
ENGELBERT HUMPERDINCK  
"Til You And Your Lover Are . . ."  
CRYSTAL GAYLE "Our Love Is On The Faultline"  
CHAMPAIGN "Try Again"  
LEE GREENWOOD "I.O.U."

### Capitol Observes Sensation



Capitol's newly-signed Burning Sensations recently played a showcase gig in Los Angeles. Pictured after the show are (l-r) Capitol Group COO Don Zimmermann, manager Arthur Spivak, group's Tim McGovern, and Capitol VP Walter Lee.

### Vandenberg's Atco Meeting



Adrian Vandenberg, leader of the band which adopted his surname, visited Atco's New York headquarters after finishing a three-month debut U.S. tour. Pictured with Vandenberg (left) is Atco VP Reen Nalli.

### Hall & Oates Wined & Dined



RCA threw a party for Daryl Hall & John Oates following opening night of the duo's four Universal Amphitheatre dates in L.A. Pictured at the party are (l-r) Hall, Kenny Loggins, Planet President Richard Perry, Oates, and RCA Div. VP Don Ellis.

### Concept Productions

Dick Wagner (916) 782-7754

#### Adult Rock

KINKS "Come Dancing"  
NIGHT RANGER "Sing Me Away"  
ALABAMA "The Closer You Get"  
GEORGE BENSON "Inside Love (So Personal)"  
INXS "The One Thing"

### Transtar

Chick Watkins (303) 578-0700

EDDIE RABBITT "You Can't Run From Love"

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WABX/DETROIT

WROR/BOSTON  
WTIC-FM/HARTFORD  
KGW/PORTLAND  
KICKS-104/NASHVILLE  
B-97/NEW ORLEANS  
ZZ-99/KANSAS CITY  
KWOD/SACRAMENTO

B-94/PITTSBURGH  
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 Dept. R, P.O. Box 20551, Birmingham, AL 35216  
 (205) 822-9144

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**Los Angeles, Calif. 90067 (213) 553-4330**

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**P.O. Box 6344, Virginia Beach, VA. 23456**

# Opportunities

## Openings

### EAST

**Experienced news anchor needed.** Strong street reporting skills, ability to develop own story leads, sources. Mike Seldin, ND, WJDM, 9 Caldwell Pl., Elizabeth, NJ 07201. (5-13)

**Award-winning A/C AM serving 3-state area near Washington/Baltimore seeking mature, experienced professional MD.** T&R: Bob Masters, 74/RNR, Box 709, Martinsburg, WV 25401. EOE M/F (5-13)

**Northeast top 50 market high power facility seeks all around Operations Director.** Good market, good pay for the right person. Send cover letter and complete details to: Radio & Records, 1930 Century Park West, #477, Los Angeles, CA 90069.

**Ace sportscaster goes TV!** If you eat, sleep & breathe sports, send T&R yesterday: Pete Acker, WTSL, Box 1400 Lebanon, NH 03766. EOE M/F (5-13)

**Opening for talented personalities.** Excellent production & on-air ability a must. T&R: Shawn Waters, WEZX, 149 Pennsylvania Ave., Scranton, PA 18503. EOE M/F (5-13)

### SOUTH

**Central Arkansas #1 Urban/Black station seeks adult talent with top production skills.** T&R: Paul Todd, KOKY, 1501, N. University, Little Rock, AR 72207. EOE M/F (5-13)

## Openings

**100kw C&W FM Stereo needs afternoon drive air talent.** College market, good pay, benefits & climate. T&R: Dan Hollingsworth, Mgr., KXKZ, Box 430, Ruston, LA 71270. EOE M/F (5-13)

## WORD Needs A Great Morning Act

One of America's best-known medium market stations needs a great morning personality. WORD is an up-sounding A/C with heavy emphasis on local news and sports. Former morning men include such talents as Steve McCoy (now mornings at WSB/Atlanta). This is a very competitive market... show prep and community involvement are musts. It's a very nice place to live with a great climate. The station has excellent facilities: T&R and salary requirements to: Tony Brooks, WORD, P.O. Box 3257, Spartanburg, SC 29304. EOE M/F

**Major market CHR FM winner seeks applicants for possible future openings.** Minimum 3 yrs. experience. Letter, salary requirements: Steve Kelly, WNVZ/2104, 160 Newtown Rd., Virginia Beach, VA 23462. EOE M/F (5-13)

## Openings

**WDCG-105 FM has future parttime opening.** Area applicants only. T&R: Randy Kabrich, G105-FM, Box 2126, Durham, NC 27702. EOE M/F (5-13)

**Little Rock's premier Contemporary station seeks adult talent with top production skills.** T&R: Ronda Curtis, KLAZ, 1501 N. University, Little Rock, AR 72207. EOE M/F (5-13)

## WORD Wants To Add A Midday Personality With Outstanding Production Skills

The successful applicant will have a strong show presentation and an outstanding ability to interpretatively deliver "straight" voices in commercials in a variety of styles... a Kasem/Adams/Conrad/Welles/Paul/Norris all rolled into one. This is a very nice place to live with a great climate. The station has excellent facilities. If you're REALLY good, rush T&R and salary requirements to Tony Brooks, WORD, P.O. Box 3257, Spartanburg, SC 29304. EOE M/F

**Central KY FM C&W needs drive talent with production skills.** T&R: George Robbins, WCBR, Box 0, Richmond, KY 40475. (5-13)

## Openings

**Accepting applications for future openings.** T&R: Bill McCown, WANS-FM, Suite 103, Wade Hampton Mall, Greenville, SC 29611. EOE M/F (5-13)

**The Osburn Reynolds stations, fast-growing TX chain seeking talent.** Write: Howard Clark, Group PD, Box 2727, Longview, TX 75606. EOE M/F (5-13)

**Leading Virginia A/C looking for mature, experienced one-to-one personalities.** Promotional and production skills a must. This is a choice job for the right person. T&R: Radio & Records, 1930 Century Park West, #480, Los Angeles, CA 90067. EOE M/F

**North TX's #1 CHR, QV103 seeking AM drive & nighttime energy personality.** No beginners, no calls. T&R: Chuck Beck, 504 Holiday St., Wichita Falls, TX 76301. EOE M/F (5-13)

### Morning Drive

Highly rated Contemporary station in medium size Midwest market needs morning personality. Must be experienced and competent adult communicator willing to get involved in the community. Salary of \$20 to \$25,000 plus other income opportunities for the right person. Send complete T&R to: Radio & Records, 1930 Century Park West, #479, Los Angeles, CA 90067.

**WNVE/Ft. Walton Beach, FL needs PD.** Contact: Dutch Van, Box 463, Mary Esther, FL 32569, or (904) 243-6188. (5-13)

# Marketplace

RADIO'S MONTHLY MUSIC/INFORMATION MAGAZINE

## Lip Service

Send for your free copy on station letterhead to:  
Lip Service P.O. Box 381 Santa Rosa, CA 95402

### 10,000 RADIO JOBS!!

#### Over 10,000 Openings Yearly

You now have access to 98% of the American Radio Nationwide Job Openings every week!  
Television Openings too!

1. Hundreds of openings for DJ's, newsmen, engineers, PD's (male & female)
2. Receive 98% of the current American Radio Job listings computer-printed and mailed to the privacy of your home
3. Small, medium and major markets.
4. Country, Rock, MOR, AOR, Beautiful Music, All News and Talk formats
5. The American Radio Job Market is subscribed to by major universities, colleges, broadcast schools, working and non-working personnel
6. **MONEY BACK GUARANTEE**

Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 - you save \$21.00!

*American Radio*  
JOB MARKET

6215 Don Gaspar, Dept. R, Las Vegas, NV 89108



### "Phantastic Phunnies"

Highly Respected! Hilarious! Original!  
Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

## Terry Marshall's Daily Insider

• Entertainment News for Radio •

CHR AOR AC

Call for a free trial subscription

Bob Rogers (415) 641-8426

CHUCK BUELL'S



TIMBERLINE PRODUCTIONS

Box 9541 So. Station, Denver, CO 80209  
(303)756-9091

Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.

### FREE SAMPLE!

...FROM DIAL-LOG, Radio's complete show prep service!

"Love all the topical material... can't beat the price, either!"

**Lee Chambers, WPGC**

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.

Write on station letterhead or call  
(804) 270-7206



5727 Indianola Dr. Richmond, VA 23228

### ARE YOU SPENDING BUCKS ON BUTTONS THAT YOUR LISTENERS WON'T WEAR?

Your slogan line

Your calls logo

GET "IN TUNE" TO PROMOTION FOR THE 80s

### OUR GUITAR PIN HAS PROVEN VISIBILITY IMPACT!

**REYNOLDS MANAGEMENT CO.**  
414-529-5500  
MILWAUKEE



### ELECTRIC WEENIE

RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I get my material."

FOR FREE SAMPLES WRITE

The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

### WOULD YOU PAY 1¢ PER HOUR FOR A RESEARCH EXPERT?

Jeff Green's **GREEN BOOK** catalog of 10,000 songs categorized by 135 subjects took 7000 hours to assemble. At only **\$69.50**, that's less than a penny per hour of research!

Put a research expert to work for you. Jeff Green's **GREEN BOOK**. You've wanted it. Now you can afford it!

send check to:  
Professional Desk References, Inc.  
8726 D.S. Sepulveda Blvd. No. A4  
Los Angeles, CA 90045

**ONLY \$69.50**

Tax and UPS delivery included  
**MONEY BACK GUARANTEE**

NUKES • GOD & JESUS

• ECOLOGY • SPRINGTIME •

Now Used By: **CREATIVE FACTOR**  
• RADIO & TV • DRUGS • SPORTS •

What would Mom say if she thought you were skipping lunch?

**lola's lunch**

Over 7 years of creative **COMEDY** material. For complimentary snack call (313)434-6142 or write 1390 Arroyo Dr., Ypsilanti, MI 48197

**O'Liners**

FREE SAMPLE ISSUE of radio's most popular humor service! For sample write on station letterhead to **O'Liners** 1237 Armacost Ave., #6-R Los Angeles, CA 90025

**Increase Sales Results**

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads

Just call **PAM** at (213) 553-4330 for more information

# Opportunities

## Openings

**Q102** needs experienced ND & Production Director. Familiar with automation. T&R: Bill Logan, WTGO, Box 1357, Thomasville, GA 31799. EOE M/F (5-13)

**OM** needed. Successful Beautiful Music 100kw FM sunbelt station. Supervisory experience, thorough knowledge of FCC regulations. Resume: WSPA-TV/AM & FM, Personnel, Box 1717, Spartanburg, SC 29304. (5-13)

Personality position open at **WIVY-FM**. 2 yrs. on-air experience. T&R: Robert John, WIVY, 3100 University Blvd. S., Jacksonville, FL 32216. EOE M/F (5-13)

### MORNING PERSONALITY

We are New Orleans' Q-93 Hit-radio, and we've just lost our morning man to the competition. We want someone who can beat him. If you have at least five years experience in a Parallel 1 or 2 radio market with a demonstrable track record and would like to receive compensation that matches your ability, RUSH T&R to Phil Zachary, Operations Manager, Q-93 Hit-radio, 1440 Canal Street, New Orleans, LA 70112. EOE M/F

**WCOS-FM/Columbia, SC**. 50,000 watt Modern Country station has future air talent opening. T&R: Jim Tice, Box 748, Columbia, SC 29202. EOE M/F (5-13)

## Openings

**FMX/Lubbock (AOR)** seeking overnight person that's hip to the new rock. T&R: Nat Lamp, 5613 Villa Dr., Lubbock, TX 79452. (5-6)

## Openings

Gary Burns & Associates has openings and future openings at client stations in Pennsylvania, New York, Texas and Colorado. All formats... Air Talent, News, Promotion and Sales. Send tape and resume to:

Brenda Weatherby  
Gary Burns & Associates  
P.O. Box 40013  
San Antonio, Texas 78229

Morning personality for Southeast medium market. PBP opportunities available. T&R & salary requirements: Phil Valentine, WRMT, Highway 301 North, Rocky Mount, NC 27801. EOE M/F (5-6)

**KKQV/Wichita, TX** seeking creative morning man with production. Chuck Beck (817) 723-6688. EOE M/F (5-6)

We're looking to expand our news department. Someone who can get facts & anchor our midday news block. T&R: Mike Edwards, KTTB, Box 7935, Tyler, TX 75711. (5-6)

## Openings

**Belen & Assoc., Inc.** seeking superior researcher - programmer-communicator. Advance degree, fantastic opportunity. 2525 Wallingwood, Austin, TX 78746. EOE M/F (5-6)

**100kw CHR** seeking newshound. Also accepting T&Rs for future openings. New facility, great station. Send to: Skip Eliot, WJAD, Box 706, Bainbridge, GA 31717. EOE M/F (5-6)

**Wanted!** America's best morning entertainer. No calls. T&R: Oogie Pringle, WWWE, 1250 Superior, Cleveland, OH 44114. EOE (5-13)

**Morning news reporter/anchor.** Experienced, good voice, personality. T&R: WDDD, 1 Broadcast Center, Marion, IL 62959. EOE M/F (5-13)

**WHBY/WAPL** seeking production director for service dept. Also account executive for WAPL's sales depts. T&R: Don Weir, Box 1519, Appleton, WI 54913. EOE M/F (5-13)

**Country morning man** needed by Stuart Broadcasting. T&R: Dick Chapin, Box 80209, Lincoln, NE 68501. (5-13)

**Experienced production person** capable of gathering & reporting news. Afternoon to early-evening. T&R: Joel Klander-man, Box 269, Clintonville, WI 54929. EOE M/F (5-13)

**Seeking hot Production Director** who can be creative & pull airshift. Good bucks. T&R: Jay Stevens, PD, WVIC-FM, 2517 E. Mt. Hope, Lansing, MI 48910. EOE M/F (5-13)

**Eastern IA's #1 Easy Listening station** seeking on-air personality. Need up-beat personable delivery. Writing & production a must. T&R: KRVR, 1706 Brady, Davenport, IA 52803. EOE M/F (5-13)

**Why are you in radio?** Answer question & you're hired. Mid-day for disciplined, experienced, committed personality. T&R: Phil Simon, WQHK, Box 6000, Ft. Wayne, IN 46896. EOE M/F (5-6)

**WMRN-AM & FM** seeks program director. Must have good pipes, 2 yrs. experience, & understanding of latest marketing concepts. T&R, copy samples: Box 518, Marion, OH 43302. (4-29)

## Openings

**KQDS-FM** seeks studio engineer to maintain top AOR sound. Must be parttimer air-worthy. T&R: KQDS, Box 6167, Duluth, MN 55806. EOE M/F (5-6)

**WMJI** seeks Research Director for music callouts. Must have college education in marketing. Experience preferred. Resumes: Mike McVay, WMJI, 3940 Euclid Ave., Cleveland, OH 44115. EOE M/F (5-6)

**Public relations people** wanted to represent new talent. Commission + salary (parttime). Resume: 1250 S. La Cienega, #120, Los Angeles, CA 90035. (5-6)

**Current openings** for announcers, news, sales, production, programmers, sportscasters. All size markets. See our Marketplace ad. National Broadcast Talent Coordinators can help you. (5-6)

**Leading Sunbelt A/C station** in need of ND who writes like USA Today. T&R & writing sample: KLTE, 2814 Quail Plaza, Dr., Oklahoma City, OK 73120. EOE M/F (5-6)

Can you replace a radio legend? Top rated A/C seeks replacement for departing morning man. Full service station. Top 30 market. Good pay and benefits. Experienced pros only. T&R to: Radio & Records, 1930 Century Park West, #478, Los Angeles, CA 90069.

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# Opportunities

## Openings



**Needs A Morning Man To Entertain City Of 600,000**

Station is currently ranked:  
**#1 teens, 18-34, 18-49**  
**#2 25-49, 25-54**

**LARGE PROMOTIONS**

Want personality to join winning team. Excellent pay and ratings bonus plan.

**Send tape and resume to:**  
**Bill Cunningham**  
 P.O. Box 31777  
 Omaha, NE 68131

## WEST

High-achiever to coordinate sales for America's best A/C programming service. Resume to: Paul Ward, Far West, 1680 Vine, #900, Hollywood, CA 90028. (5-13)

Experienced AOR talent seeking freedom. Progressive management. 100,000 watt FM. T&R by May 20th: Steve Conrad, 128 Main St. Suite 22, Lewiston, ID 83501. EOE M/F (5-13)

MD with strong A/C background & creative ND, authoritative, yet conversational, needed for KEZR. T&R: Mike Wagner, Box 2337, San Jose, CA 95109. EOE M/F (5-13)

KHYT/Tucson needs hard-working drive DJ with great production skills. T&R: Sherman Cohen, Box 26040, Tucson, AZ 85726, (602) 623-7501. EOE M/F (5-13)

98KUPD/Phoenix accepting T&Rs for AOR format. Ladies & gents who rock. Ern Gladden, 98KUPD, 2021 E. Thomas, Phoenix, AZ 85016. EOE M/F (5-13)

News opening. Western CO entry level position. Salary advancement possible. T&R: Lee Bottom, KEXO, Valley Federal Plaza, Suite 1016, Grand Junction, CO 81501. EOE M/F (5-13)

Seeking air talent with creative production abilities. T&R: Wes McShay, KLFM-FM, Box 5019, Great Falls, MT 59401. EOE M/F (5-13)

KKAL Country 1280 needs afternoon drive jock, production person, MD. Experienced only need apply. T&R: Doug Vincent, PD, Box 220, Arroyo Grande, CA 93420. EOE M/F (5-13)

Midday **PERSONALITY** Wanted

KLOK, 50,000 watt San Francisco Bay area Adult Contemporary. Please send tape and resume immediately to: Allen Waterous, P.O. Box 21248, San Jose, CA 95151.  
 (408) 274-1170

**PERSONALITY A MUST!**

Come to the Rockies! Morning news communicator needed yesterday. Rush T&R: Chuck Finney, KKFM, 225 S. Academy Blvd., Colorado Springs, CO 80910. EOE (5-13)

100,000 watt KUAD-FM seeks announcer, possible PD. Strong production, airshift. A/C format. T&R: Quin Morrison, Box 117, Windsor, CO 80550, (303) 686-2791. EOE M/F (5-13)

KLZ/Denver had midday opening for strong music-oriented personality. Great station, great city. T&R ASAP: Bill Bradley, PD, 2149 S. Holly St., Denver, CO 80222. EOE M/F (5-6)

## Openings

**SAN FRANCISCO NEWS DIRECTOR**

KNEW, Oakland/San Francisco looking for major market News Director to work on-air, and manage a well-established Aftra-represented news department. Ability to teach 1980's new skills, and direct people a must. T&R only (no calls) to: Jim Wood, Operations Manager, KNEW, P.O. Box 910, Oakland, CA 94604. EOE M/F/H

**KNEW 91AM**

## Positions Sought

Primo personality pursuing place to perform! Top 20 market drivetime with heavy experience & numbers. Take your station to the top. TAB ALLEN (303) 988-8529 ASAPI (5-13)

Award-winning sportscaster with 5 yrs. PBP experience wants to move on. TIM (203) 688-3285. (5-13)

Charge It! Master card-reader, no. Personality, yes! CHR, 10 yrs. Low voice, but great octave range for creative production. WILLIAM (516) 423-0167. (5-13)

No educated robot here. Intelligent style & delivery. News-caster/DJ, broadcast-trained, theater background, music degree. Distinctive, polished performer welcomes small markets. (212) 675-4807. (5-13)

WOODY CHAVES, KDB News Radio/Santa Barbara seeks larger West Coast market. 6 yrs. experience. Several formats, news & sports PBP. (805) 966-4131, (805) 968-3431. (5-13)

8 yrs. in radio spent for next move. References, family man. Medium/major market, programming/air. Management, lots of extras. 17250 McErlein, South Bend, IN 67401. (5-13)

Experienced people-minded Country PD seeking challenging MI opportunity. Country music authority with research expertise. Call Mark (517) 892-8024. (5-13)

Major market, marketing-oriented PD, (WDAI, WKTU) & personality air talent (WFCL, WKTU, WYSP) seeks either. MATT CLENOTT, 509 Roscoe, Chicago, IL 60657, (312) 327-5482. (5-13)

Experienced sports director seeks college football or basketball PBP position in medium to major market. PAT FOSS (912) 537-9716. (5-13)

DAVE RUSSELL, experienced CHR & A/C MD, also promotions. Available immediately for PD/MD/air position. Willing to relocate. (717) 367-9464. (5-13)

7-yr pro looking for PD or MD position. Dependable, with good personality & great programming ideas. DAVE (601) 392-6812. (5-13)

DAVE ANTHONY with proven programming success in major-medium markets, looks to join acquisition-minded company as PM or OD. (303) 699-1083. (5-13)

## Entry Level Position Sought

'83 Emerson College Grad seeks entry level position in music programming, promotion, national network program syndication. Five years experience in major Northeast Market. Will relocate to California or elsewhere. Contact STEVEN BERNSON at (617) 389-5207 or Box 1152, Chelsea, MA 02150.

Willing to relocate. Female announcer with 2 yrs. experience. Country, A/C & production. (218) 498-2352 or message (218) 498-2843. (5-13)

11-yr. major market pro seeks PD or air position at major or medium market station. Call PETE from Hot Hits in Philly. (215) 265-8140. (5-13)

Talented, versatile, trained communicator. Very ambitious. Willing to relocate. Sunbelt preferred. AOR/news. Good pipes, personality. Lets talk. DAVE (312) 749-7321. (5-13)

Major market talent seeks new challenge. ALEX HAYS (212) 308-6701. (5-13)

Help! Yankee wants to come home. Female jock with music & auto experience. Available now. KIM (703) 743-6891 after 3 EDT. (5-13)

WILLIE CURTIS, radio DJ/newman with excellent voice seeking work, any format, anyplace. Willing to relocate. (312) 737-8489, (312) 434-9687 from 9-12 noon. (5-13)

Experienced, entertaining talk-show host wants to be part of your station's community. Sincere, effective, locally oriented communicator. JOE MARTIN (502) 245-8933. (5-13)

Fresh B.A., 3 yrs. experience. Seeking news or DJ position. Will relocate. MARY DICKSON (814) 643-4310, ext. 350. (5-13)

Be the first PD on your block to put ANNE LEIGHTON inside NYC radio. YMCA, 89 N. Broadway, White Plains, NY 10603. (914) 428-1130. (5-13)

## Positions Sought

Hard-working, reliable reporter with news awards to prove it. 7-yr. pro seeking serious news operation. ND experience. TERRY (703) 433-3179. (5-13)

Published writer available. Does not put mouth into motion until brain is in gear! First opportunity wanted with you. For tape, call PHEBE (201) 773-3492. (5-13)

A/C & Rock stations, if you need a great personality, call today. I'm ready. (502) 825-2997 or Box 964, Madisonville, KY 42431. (5-13)

Bobby Christian, 8 years as PD/OM at WXXK (WHTX), WMET, KXXK (KPKE), KUPD. 16 years in radio, 8 as PD or OM. 10 years experience in audience/market research. Excellent track record. Top references. (303) 635-8279.

Hard-working THOM WHETSTON, 10 yrs. KBEM, WEIM, AFRS. Some automation, MD. Prefer Northeast, will consider all. PSC Box 119, APO Miami, FL 34004. (5-13)

7-yr. pro, ready for career advancement. Experienced in most formats. Excellent references. Will relocate. MIKE (317) 282-7558, (317) 282-6551. (5-13)

GM! Hitch your Country station to my programming enthusiasm & gallop past the competition. Call Super-PD: (216) 529-9866. (5-13)

Help! Former Rocker now stuck at MOR/Country. Need to Rock. SAM SHRIVER (419) 238-6946, 704 High St., Van Wert, OH 45891. (5-13)

10-yr. pro DWAYNE BONDS available for PD, MD, or jock. Formerly WATE, Q105, WCIR, WOMP, etc. (813) 988-8152, (813) 971-0692. (5-6)

Career-minded announcer. 3 yrs. public & commercial experience. On-air, news, production. Ready to relocate. T&R: TIM (507) 345-3836. (5-6)

Experienced newscaster seeking new challenge. 5 yrs. experience, 3 as ND. Solid anchor reporter. Prefer small or medium market in Midwest. JEFF (815) 663-9173. (5-6)

Versatile, Black announcer presently employed at highly successful medium market Urban/Contemporary station seeks stable announcing position at CHR or A/C station. Experience includes BJ105/Orlando, KMJQ/Houston. I'm currently Assistant PD/MD and doing mornings. Have increased ratings 193% in my time slot. Extensive knowledge of programming, music and promotions, as well as research. Will work any shift. Good references. Let's talk. SKIP TAYLOR (504) 924-7012. (5-13)

Newsman looking for on-air or news writing position in greater Los Angeles area. Strong production & field reporting experience. (213) 545-8638. (5-13)

LEE ROBERTS Superstars/Pollack AOR vet now available. PD/MD experience with excellent references, airwork & production. Top 100 markets only. (918) 834-5184. (5-13)

The Great Gildersleeve is available now! DJ/MD since 1972. Any format, Oldies ('50s & '60s) my specialty. Sales, too. PETER GILDERSLEEVE (802) 459-3572. (5-13)

Morning personality looking. Country, A/C. Top 50 only. (502) 425-5874. (5-6)

ALAN SWAN, Philly personality, seeks PD/OM position (with airshift possible) at growing station. Oldies, CHR format preferred. Box 241, Philadelphia, PA 19105. (5-6)

Trained news announcer. Investigative reporting Talk radio, interviewing, sports, commercials. Creative writer, great pipes. Chicago, Midwestern states preferred. BILL LANDING (219) 874-8285. (5-6)

I want to be the Paul Harvey of sports in your town. Extremely unusual & distinctive voice. Brains. JOHN FITZRANDOLPH (805) 543-9402. (5-6)

Hard-working sportscaster. College football, basketball, minor league baseball PBP. Strong anchor skills. Network stringer, young & aggressive. VINCE (305) 275-2729, (305) 862-6252. (5-6)

Need your ratings improved? I'm a dynamic DJ who can do the job. Call me! (312) 787-4980, ext. 510 or 602. JULIO ANTONIO SUAREZ, JR. (5-6)

Promotion Director, MD for Top 40 market. Stop wasting time. I'll make you sound the best. Handle people well. JIM (702) 782-4285. (5-6)

ND, 15 yrs. radio experience including top 30 markets available immediately. OK, TX, LA preferred. JOHN ADAMS (316) 442-5400 (work), (316) 442-7268 (home). (5-6)

For sale: 1983 AOR/CHR Program/Research Director. Computer knowledge/development. 10 yrs. experience including Doubleday & Malrite. Excellent record & references. (313) 853-6025. (5-6)

DJ, MD & Assistant PD. 5-yr. pro in Country or A/C. Creative production, good phones & remotes are a specialty. DAVE (312) 437-0357. (5-6)

## Positions Sought

Available immediately! Locate anywhere. Airshift, MD, PD background. Prefer CHR, Rock, consider Talk, News. MIKE CHAMBERLAIN (213) 857-8610. (5-6)

DJ position in Midwest. Prefer MI. 2 yrs. experience, 1 yr. as PD (908) 293-3221. (5-6)

Strong on-air duo. Morning or afternoon drive. Spontaneous personalities. Creativity builds ratings & we have it. (414) 539-2670. (5-6)

BOB GILBERT seeks news position at West Coast station. Qualifications: B.A. journalism, 5 yrs. experience. Conversational delivery, & solid interviewer. Act now! (213) 993-1909. (5-6)

Experienced AOR, A/C jock, top 15 market, ready to move to killer station & play on winning team. HARVE ALAN, 6 Burling Ln. Old Bethpage, NY 11804, (516) 293-7947. (4-29)

I do mornings - 8-yr. professional - phones, bits, controversy & basics. What do you need? Major & medium call JOHNNY MacBROWN (813) 788-5918. (5-6)

PHONE CALLS PLEASE: 5-yr. midday Country air personality needs fresh-airtime. DAVID HINCKLEY, 1714 Monroe, Galesburg, IL 61401, (309) 344-1971. (5-6)

Experienced, eager, youthful, yet serious about career. College, broadcast school training. Good pipes for news, jock. Excellent writer, sports, interviews. DAVE (312) 358-7689. (5-6)

CHRIS LARKO, former PD, MD, Production Director, Promotions Director, seeks gig at CHR or CHR/Hot Tracks station. Midwest preferred, all considered. For T&R and/or station composite, call (219) 745-3777 or (219) 356-6114. Turn-around situation welcomed. Support staff & engineer also available. (4-29)

## Changes

### RADIO

Steve Oshin, joins KBIG/Los Angeles as Account Executive, formerly media buyer.

Julianne Frash joins KBIG as Account Executive, formerly KSFR.

Ron Woods joins KBIG as Account Executive, formerly Torbet Radio.

Cynthia Weiner promoted to General Sales Manager of WEZO & WNYR/New York, formerly Local Sales Manager.

Steve Arvan, promoted to Local Sales Manager, WNYR, formerly Account Executive.

Carolyn Kimpton, promoted to Business Manager at WEZO & WNYR, formerly Computer Operations Manager.

## Miscellaneous

New station WFCL/Clintonville, WI in need of A/C record service from all labels. Gary Muller, Box 269, Clintonville, WI 54929.

Dates appearing at the end of each listing signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

### Frequency Rates\*

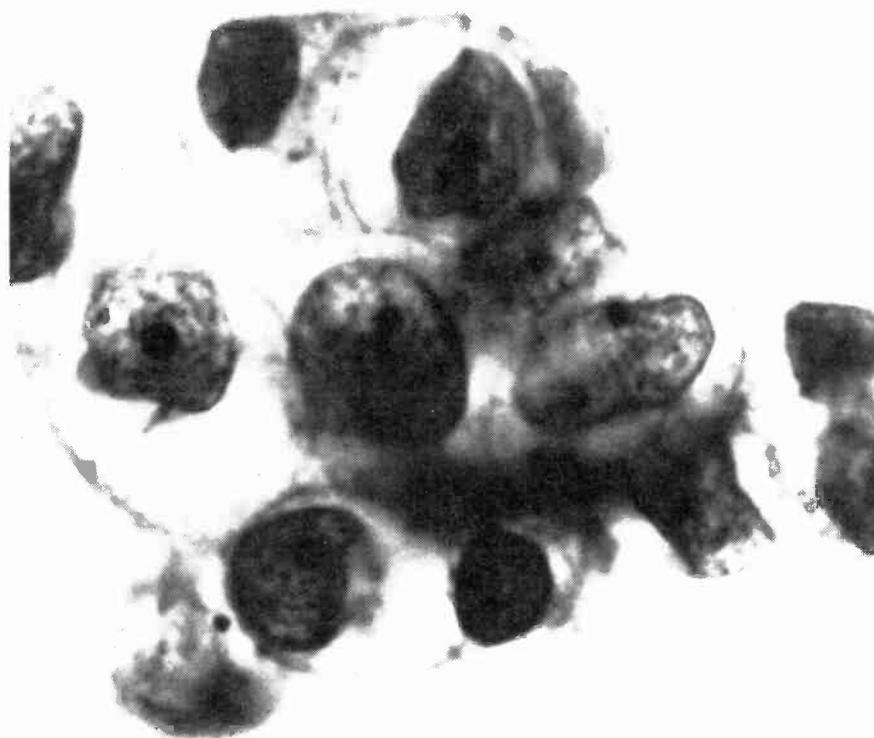
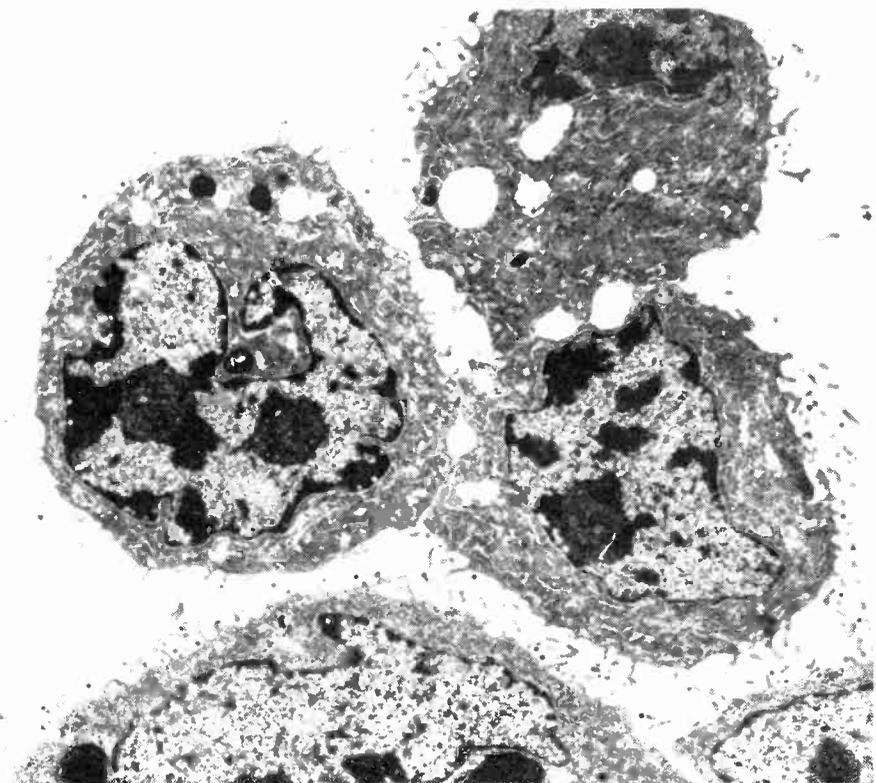
1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\*Must run consecutive weeks.

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check. Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes. Deadline for all Opportunities ads is noon (PST) Thursday. For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# LEUKEMIA AND CANCER.



Cellular research on leukemia and other cancers is the basis of continuing progress funded by the T.J. Martell Foundation.

## YOU COULD BE THE CURE.



Creative: Gianfranco & Meredith Adv. Photo: William Wagner

You have the power to cure leukemia and cancer.

It takes genius, which is displayed every day by scientists working in the T.J. Martell Laboratory at Mt. Sinai Medical Center in New York and at the U.S.C. Cancer Center in Los Angeles.

It takes concern, which you have shown since the establishment in 1975 of the T.J. Martell Foundation for Leukemia and Cancer Research—the only charitable organization supported solely by contributions from the entertainment industry.

It takes money, too. Your contributions to date total \$4,500,000. The return on your investment is the profound progress achieved toward understanding and conquering leukemia and cancer.

The cure is getting closer and closer.

The power to make it real is as close as your checkbook.

Please join your friends and colleagues at the annual T.J. Martell Foundation Humanitarian



Scott Muni

Award dinner in honor of radio veteran Scott Muni of NEW-FM/New York, Saturday, May 21, 1983 at the New York Hilton.

A contribution of \$10,000 makes you a Foundation Patron. A contribution of \$5,000 makes you a Scott Muni Fellowship Sponsor.

Every penny makes you a hero.

T.J. Martell Foundation for Leukemia and Cancer Research, 730 Fifth Avenue, New York, NY 10019. For further details, contact Muriel Max, Director of Development, 212-245-1818.



# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WXYV/Baltimore**  
Tim Watts  
BRASS CONSTRUCTION  
R.U.'S LATEST ARRIV  
MARY JANE GIRLS  
HALL & OATES  
JUNIOR  
DAVID JOSEPH  
GRANDMASTER FLASH  
GEORGE BENSON  
Hottest:  
MICHAEL JACKSON  
MTUME  
THOMAS DOLBY  
ISLEY BROS  
MALCOLM MCLAREN

**WILD/Boston**  
Elroy R.C. Smith  
GEORGE BENSON  
CARGO  
ELECTRIC POWER BA  
GRANDMASTER FLASH  
CON FUNK SHUN  
ADVANCE  
LYNN & CHANDLER  
INGRAM & AUSTIN  
Hottest:  
ISLEY BROS  
GLADYS KNIGHT  
CHAMPAIGN  
LIONEL RICHIE  
MTUME

**WKND/Hartford (J)**  
Jordan/McLean  
INGRAM & AUSTIN  
GEORGE BENSON  
STEVE ARRINGTON'S  
NEW GUYS ON THE B  
GRANDMASTER FLASH  
Hottest:  
GLADYS KNIGHT  
BLUE MAGIC  
CHAMPAIGN  
FONZI THORNTON  
NARADA M. WALDEN

**WNHC/New Haven**  
James Jordan  
FEARLESS POUR  
KLASSIQUE  
GEORGE BENSON  
KAJAGOOGOO  
JANET JACKSON  
STEVE ARRINGTON'S  
Hottest:  
ISLEY BROS  
CHAMPAIGN  
MTUME  
DAVID BOWIE  
GEORGE CLINTON

**WBSL/New York**  
Frankie Crocker  
HALL & OATES  
CLARKE SISTERS  
THOMPSON TWINS  
CHAMPAIGN  
HARRY RAY  
PEACHES & HERB  
LEON HAYWOOD  
MAZE  
Hottest:  
WARP 9  
DAVID BOWIE  
MTUME  
GEORGE CLINTON  
SWEET G

## WRKS/New York

Mayo/Quararone  
LEON HAYWOOD  
LAKE SIDE  
GEORGE BENSON  
JOHNNY DYWELL  
MONTANA SEXTETT  
Hottest:  
MICHAEL JACKSON  
ISLEY BROS  
DEBARGE  
MICHAEL JACKSON  
MTUME  
**WDA/Philadelphia**  
Joe Tamburro  
HARRY RAY  
JANET JACKSON  
WHOOPI  
TERRY WELLS  
CARGO  
Hottest:  
NEW EDITION  
MICHAEL JACKSON  
GLADYS KNIGHT  
STARPOINT  
EDDY GRANT  
**WAMO/Pittsburgh**  
John Anthony  
GEORGE BENSON  
WHISPERS  
STARPOINT  
MICHAEL WYCOFF  
JANET JACKSON  
Hottest:  
NONA HENDRYX  
MICHAEL JACKSON  
GLADYS KNIGHT  
NARADA M. WALDEN  
AL JARREAU  
**WKYS/Washington, DC**  
Donnie Simpson  
GLADYS KNIGHT  
GEORGE BENSON  
HALL & OATES  
STARPOINT  
INGRAM & AUSTIN  
Hottest:  
CHAMPAIGN  
MICHAEL JACKSON  
NEW EDITION  
GEORGE CLINTON  
MTUME  
**WOOK/Washington, DC**  
Chris Gardner  
none  
Hottest:  
YARBROUGH/PEOPLES  
MICHAEL JACKSON  
GLADYS KNIGHT  
NONA HENDRYX  
CHAKA KHAN  
**WHUR/Washington, DC**  
Oscar Fields  
GEORGE BENSON  
GRANDMASTER FLASH  
WARP 9  
PATTI AUSTIN  
JUNIOR  
PHYLIS HYMAN  
Hottest:  
GLADYS KNIGHT  
MTUME  
AL JARREAU  
DEBARGE  
STEVE ARRINGTON'S

## SOUTH

**WAOK/Atlanta**  
LARRY TINSLEY  
GEORGE BENSON  
JOHNNY DYWELL  
MONTANA SEXTETT  
Hottest:  
MICHAEL JACKSON  
ISLEY BROS  
DEBARGE  
MICHAEL JACKSON  
MTUME  
**WDA/Philadelphia**  
Joe Tamburro  
HARRY RAY  
JANET JACKSON  
WHOOPI  
TERRY WELLS  
CARGO  
Hottest:  
NEW EDITION  
MICHAEL JACKSON  
GLADYS KNIGHT  
STARPOINT  
EDDY GRANT  
**WAMO/Pittsburgh**  
John Anthony  
GEORGE BENSON  
WHISPERS  
STARPOINT  
MICHAEL WYCOFF  
JANET JACKSON  
Hottest:  
NONA HENDRYX  
MICHAEL JACKSON  
GLADYS KNIGHT  
NARADA M. WALDEN  
AL JARREAU  
**WKYS/Washington, DC**  
Donnie Simpson  
GLADYS KNIGHT  
GEORGE BENSON  
HALL & OATES  
STARPOINT  
INGRAM & AUSTIN  
Hottest:  
CHAMPAIGN  
MICHAEL JACKSON  
NEW EDITION  
GEORGE CLINTON  
MTUME  
**WOOK/Washington, DC**  
Chris Gardner  
none  
Hottest:  
YARBROUGH/PEOPLES  
MICHAEL JACKSON  
GLADYS KNIGHT  
NONA HENDRYX  
CHAKA KHAN  
**WHUR/Washington, DC**  
Oscar Fields  
GEORGE BENSON  
GRANDMASTER FLASH  
WARP 9  
PATTI AUSTIN  
JUNIOR  
PHYLIS HYMAN  
Hottest:  
GLADYS KNIGHT  
MTUME  
AL JARREAU  
DEBARGE  
STEVE ARRINGTON'S

## WATV/Birmingham

Ron January  
GRANDMASTER FLASH  
GEORGE BENSON  
PEACHES & HERB  
NONA HENDRYX  
GLENN JONES  
STARPOINT  
MUSICAL YOUTH  
Hottest:  
NEW EDITION  
CHAMPAIGN  
GLADYS KNIGHT  
MICHAEL JACKSON  
BAR-KAYS  
**WENN/Birmingham**  
Gene Wise  
none  
Hottest:  
MTUME  
FREEDOM  
CHI-LITES  
LAKE SIDE  
MICHAEL JACKSON  
**WGVI/Charlotte (J)**  
Hal Harrill  
NONA HENDRYX  
JANET JACKSON  
LEON HAYWOOD  
ART WILSON  
CULTURE CLUB  
INGRAM & AUSTIN  
COLLAGE  
Hottest:  
NEW EDITION  
CHAKA KHAN  
D TRAIN  
GLADYS KNIGHT  
ANGELA BOFILL  
**WPEG/Charlotte**  
Les Norman  
GEORGE BENSON  
GARRETT'S CREW  
LONNIE L. SMITH  
R.U. D.M.C.  
Hottest:  
MICHAEL JACKSON  
CHAMPAIGN  
NEW EDITION  
ISLEY BROS  
GLADYS KNIGHT  
**WNOO/Chattanooga**  
Smokin' Sam Ervin  
GRANDMASTER FLASH  
LEON HAYWOOD  
LOVE UNLIMITED OR  
FONZI THORNTON  
ANGELA BOFILL  
NONA HENDRYX  
GEORGE BENSON  
OLIVER CHEATHAM  
Hottest:  
CHI-LITES  
ISLEY BROS  
TILT  
LIONEL RICHIE  
JONZUN CREW  
**WOIC/Columbia (J)**  
Mickey Arnold  
SYLVESTER  
JOHNNIE TAYLOR  
BRENDA RUSSELL  
JUNE POINTER  
WISH  
ANGELA BOFILL  
Hottest:  
NEW EDITION  
LAKE SIDE  
MTUME  
LIONEL RICHIE  
GLADYS KNIGHT

## KKDA/Dallas

Terril Avery  
IRENE CARA  
WHISPERS  
GRANDMASTER FLASH  
ANGELA BOFILL  
DAVID BOWIE  
MTUME  
CULTURE CLUB  
O'BRYAN  
RENE & ANGELA  
MARY JANE GIRLS  
MICHAEL HENDERSON  
Hottest:  
CHI-LITES  
LAKE SIDE  
CAMEO  
BRASS CONSTRUCTION  
OZONE  
**KRLV/Houston (J)**  
Mike Cavell  
CAMEO  
JANET JACKSON  
STEVE ARRINGTON'S  
MTUME  
WISH  
JUNE POINTER  
ANGELA BOFILL  
NEW HORIZONS  
PEACHES & HERB  
Hottest:  
MICHAEL JACKSON  
NEW EDITION  
MAZE  
TRANSIT AUTHORITY  
Hottest:  
ISLEY BROS  
CHI-LITES  
GLADYS KNIGHT  
LAKE SIDE  
MAZE  
**KMJQ/Houston**  
Greg Mack  
none  
Hottest:  
ISLEY BROS  
JONZUN CREW  
NEW EDITION  
MICHAEL JACKSON  
LAKE SIDE  
**WJMI/Jackson**  
Carl Haynes  
JONZUN CREW  
CHANGE  
CON FUNK SHUN  
DICK SMITH  
Hottest:  
LAKE SIDE  
DEBARGE  
DENICE WILLIAMS  
EWAF  
NEW EDITION  
**WKXI/Jackson**  
Tommy Marshall  
JOHNNIE TAYLOR  
PEACHES & HERB  
JANET JACKSON  
RENE & ANGELA  
GRANDMASTER FLASH  
Hottest:  
MICHAEL JACKSON  
NEW EDITION  
GRANDMASTER FLASH  
LAKE SIDE  
AL JARREAU

## WJAX/Jacksonville (J)

Steve Fox  
THUNDERFLASH  
GLENN JONES  
WHISPERS  
GRANDMASTER FLASH  
ANGELA BOFILL  
DAVID BOWIE  
OZONE  
JANET JACKSON  
GRANDMASTER FLASH  
STEVE ARRINGTON'S  
GEORGE BENSON  
Hottest:  
INDEEP  
NEW EDITION  
ISLEY BROS  
MTUME  
JONZUN CREW  
**WDDQ/Jacksonville (J)**  
Marc Little  
GRANDMASTER FLASH  
STEVE ARRINGTON'S  
LEON HAYWOOD  
WEE GEE  
WISH  
JUNE POINTER  
ANGELA BOFILL  
NEW HORIZONS  
PEACHES & HERB  
Hottest:  
MICHAEL JACKSON  
NEW EDITION  
MAZE  
DEBARGE  
**KJCB/Lafayette (J)**  
Beatrice Evans  
WHISPERS  
WEEKS & CO  
LELLE  
COLLAGE  
PEACHES & HERB  
GLENN JONES  
GEORGE BENSON  
REGINALD  
INGRAM & AUSTIN  
NEW HORIZONS  
MARCUS MILLER  
LONNIE L. SMITH  
MTUME  
NEW EDITION  
ISLEY BROS  
LAKE SIDE  
MAZE  
**KOKY/Little Rock (J)**  
Paul Todd  
NEW HORIZONS  
GEORGE BENSON  
MARCUS MILLER  
LEON HAYWOOD  
Hottest:  
CHAMPAIGN  
AL JARREAU  
GEORGE CLINTON  
GLADYS KNIGHT  
KASHIF  
**WLOU/Louisville**  
Neal O'Rea  
INSTANT FUNK  
MTUME  
Hottest:  
GLADYS KNIGHT  
ROCKERS REVENGE  
DEBARGE  
FONZI THORNTON  
SHOCK

## WJWS/Lynchburg

Lad Goins  
RUN D.M.C.  
DAZZ BAND  
BOONE BROS.  
LEON HAYWOOD  
MICHAEL HENDERSON  
MUSICAL YOUTH  
MARY JANE GIRLS  
STEVE ARRINGTON'S  
SYSTEM  
MTUME  
Hottest:  
MICHAEL JACKSON  
CHAMPAIGN  
SYSTEM  
GEORGE CLINTON  
NEW EDITION  
**KRNB-FM/Memphis**  
Floyd Blackwell  
JUNIOR TUCKER  
PEACHES & HERB  
NEW HORIZONS  
STEVE ARRINGTON'S  
GEORGE BENSON  
Hottest:  
CHI-LITES  
MICHAEL JACKSON  
NEW EDITION  
LAKE SIDE  
DENICE WILLIAMS  
**WDM/Memphis**  
Bobby O'Jay  
GEORGE BENSON  
GLADYS KNIGHT  
Hottest:  
CHI-LITES  
MICHAEL JACKSON  
NEW EDITION  
LAKE SIDE  
DENICE WILLIAMS  
**WHRK/Memphis (J)**  
Jimmy Smith  
NEW HORIZONS  
JUNIOR TUCKER  
JUNIOR  
MUSICAL YOUTH  
Hottest:  
MAZE  
GLADYS KNIGHT  
GRANDMASTER FLASH  
LIONEL RICHIE  
DAVID BOWIE  
**WEDR/Miami**  
Jackson/Jones  
UPTOWN  
DAVID JOSEPH  
O'BRYAN  
STEVE ARRINGTON'S  
OLIVER CHEATHAM  
GEORGE BENSON  
WISH  
GRANDMASTER FLASH  
JANET JACKSON  
R.U.'S LATEST ARRIV  
Hottest:  
BAR-KAYS  
OSE  
ONE WAY  
NEW EDITION  
CHAMPAIGN

## WBLX/Mobile

Michael J. Alexander  
none  
Hottest:  
TYRONE BRUNSON  
GLADYS KNIGHT  
CHAMPAIGN  
TIME  
PRINCE  
**WVOL/Nashville**  
Fred Harvey  
GEORGE BENSON  
ANITA BAKER  
D TRAIN  
NEW HORIZONS  
LENNY WHITE  
JUNIOR TUCKER  
KIDDO  
MICHAEL JACKSON  
WHISPERS  
DEBARGE  
INGRAM & AUSTIN  
O'BRYAN  
Hottest:  
LAKE SIDE  
ISLEY BROS  
MICHAEL JACKSON  
MALCOLM MCLAREN  
NEW EDITION  
**WAIL-FM/New Orleans**  
Barry Richards  
JUNE POINTER  
STEVE ARRINGTON'S  
GEORGE BENSON  
TROUBLE PUNK  
LOZ NETTO  
Hottest:  
NEW EDITION  
MICHAEL JACKSON  
JONZUN CREW  
GLADYS KNIGHT  
AL JARREAU  
**WVLD-FM/New Orleans (J)**  
Brute Bailey  
INDEEP  
TROUBLE PUNK  
PHYLIS HYMAN  
Hottest:  
NEW EDITION  
DENICE WILLIAMS  
BRASS CONSTRUCTION  
JONZUN CREW  
**WPLZ/Petersburg**  
Hardy Jay  
SISTER SLEDGE  
O'BRYAN  
MTUME  
I LEVEL  
DAVID JOSEPH  
Hottest:  
CAMEO  
GLADYS KNIGHT  
NEW EDITION  
DAVID BOWIE  
DENICE WILLIAMS  
**WAAA/Winston-Salem (J)**  
Joe Jackson  
GEORGE BENSON  
STARPOINT  
SMOKEY ROBINSON  
INDEEP  
PATTI BROOKS  
JUNE POINTER  
INGRAM  
ANITA BAKER  
Hottest:  
KASHIF  
AL JARREAU  
DAWSON & DIGGS  
GLADYS KNIGHT  
TYRONE BRUNSON

## WANT/Richmond

Kirby Carmichael  
FONZI THORNTON  
INGRAM & AUSTIN  
STARPOINT  
ANGELA BOFILL  
IRENE CARA  
DENISE LASALLE  
Hottest:  
MICHAEL JACKSON  
NEW EDITION  
ISLEY BROS  
LAKE SIDE  
GLADYS KNIGHT  
**WTOV/Roanoke**  
Francisca Stewart  
MARY JANE GIRLS  
SISTER SLEDGE  
SYSTEM  
RENE & ANGELA  
INGRAM & AUSTIN  
FONZI THORNTON  
GEORGE BENSON  
Hottest:  
ISLEY BROS  
NEW EDITION  
CHI-LITES  
LAKE SIDE  
CAMEO  
**WVDM/Sumpter**  
Janice Baycote  
PEACHES & HERB  
GEORGE BENSON  
JUNE POINTER  
INGRAM & AUSTIN  
DEBARGE  
Hottest:  
DAWSON & DIGGS  
MICHAEL JACKSON  
AL JARREAU  
MTUME  
GLADYS KNIGHT  
**WANM/Tallahassee**  
Joe Bullard  
JANET JACKSON  
FONZI THORNTON  
EARL KLUGH  
GRANDMASTER FLASH  
NEW GUYS ON THE B  
GEORGE BENSON  
GLENN JONES  
FATBACK  
JANET JACKSON  
CON FUNK SHUN  
JUNE POINTER  
NEW HORIZONS  
THUNDERFLASH  
Hottest:  
MTUME  
GLADYS KNIGHT  
LAKE SIDE  
DENISE LASALLE  
ISLEY BROS  
**WAAA/Winston-Salem (J)**  
Joe Jackson  
GEORGE BENSON  
STARPOINT  
SMOKEY ROBINSON  
INDEEP  
PATTI BROOKS  
JUNE POINTER  
INGRAM  
ANITA BAKER  
Hottest:  
KASHIF  
AL JARREAU  
DAWSON & DIGGS  
GLADYS KNIGHT  
TYRONE BRUNSON

## WEST

**KACE/Los Angeles (J)**  
Miller/Wiggins  
STEVE ARRINGTON'S  
KIDDO  
CHANGE  
DENISE LASALLE  
IRENE CARA  
LEON HAYWOOD  
PATTI AUSTIN  
PHYLIS HYMAN  
LINDA RANSOM  
GEORGE BENSON  
FONZI THORNTON  
YELLOW JACKETS  
Hottest:  
MICHAEL JACKSON  
WHISPERS  
O'BRYAN  
KASHIF  
ZZ HILL  
**KDAY/Los Angeles**  
Jack Patterson  
MEN AT WORK  
SERGIO MENDES  
WHISPERS  
R.U.'S LATEST ARRIV  
ONE-TWO-THREE  
GEORGE BENSON  
LINDA RANSOM  
LENNY WHITE  
NEW HORIZONS  
O'BRYAN  
Hottest:  
GLADYS KNIGHT  
AL JARREAU  
NEW EDITION  
NONA HENDRYX  
ANITA BAKER  
**KULH/Los Angeles (J)**  
J.B. Stone/Rico  
GEORGE BENSON  
IRENE CARA  
MUSICAL YOUTH  
NEW GUYS ON THE B  
MALCOLM MCLAREN  
GLADYS KNIGHT  
PHYLIS HYMAN  
GLENN JONES  
FATBACK  
JANET JACKSON  
CON FUNK SHUN  
JUNE POINTER  
NEW HORIZONS  
THUNDERFLASH  
Hottest:  
MTUME  
GLADYS KNIGHT  
LAKE SIDE  
DENISE LASALLE  
ISLEY BROS  
**KDIA/Oakland**  
Jeff Harland  
JONZUN CREW  
GEORGE BENSON  
INDEEP  
PHYLIS HYMAN  
FONZI THORNTON  
ANGELA BOFILL  
MTUME  
DAVID BOWIE  
Hottest:  
PRINCE  
DEBARGE  
MEN AT WORK  
MAZE  
GLADYS KNIGHT

## KUKQ/Phoenix

Steve Smith  
O'BRYAN  
WHISPERS  
GEORGE CLINTON  
PEACHES & HERB  
MTUME  
INSTANT FUNK  
CON FUNK SHUN  
GIRLS CAN'T HELP  
Hottest:  
LAKE SIDE  
LINDA RANSOM  
DUKE  
GLADYS KNIGHT  
CHI-LITES  
NONA HENDRYX  
**KPOF-FM/Sacramento**  
Bill Jeffries  
STYX  
HARRY RAY  
TUBES  
WHISPERS  
PAT BENATAR  
MICHAEL WYCOFF  
KAJAGOOGOO  
BANANARAMA  
Hottest:  
MICHAEL JACKSON  
LIONEL RICHIE  
MEN AT WORK  
EDDY GRANT  
SERGIO MENDES  
**XHRM/San Diego (J)**  
Von/Lindsey  
SMOKEY ROBINSON  
ART WILSON  
INGRAM & AUSTIN  
SISTER SLEDGE  
WHISPERS  
RENE & ANGELA  
LEON HAYWOOD  
STEVE ARRINGTON'S  
HALL & OATES  
THOMPSON TWINS  
VANITY 6  
Hottest:  
MALCOLM MCLAREN  
PRINCE  
AL JARREAU  
CHI-LITES  
ISLEY BROS  
**KSOL/San Mateo**  
Bernie Moody  
MEN AT WORK  
GLADYS KNIGHT  
PHYLIS HYMAN  
EWAF  
BRASS CONSTRUCTION  
GEORGE BENSON  
DENICE WILLIAMS  
CULTURE CLUB  
FONZI THORNTON  
ANGELA BOFILL  
MTUME  
DAVID BOWIE  
Hottest:  
PRINCE  
DEBARGE  
MEN AT WORK  
MAZE  
GLADYS KNIGHT

## MIDWEST

**WBMX/Chicago**  
Lee Michaels  
ONE-TWO-THREE  
TYRONE DAVIS  
O'BRYAN  
JOSE FELICIANO  
NEW HORIZONS  
ANGELA BOFILL  
LEON HAYWOOD  
BRENDA RUSSELL  
GRANDMASTER FLASH  
JANET JACKSON  
THUNDERFLASH  
Hottest:  
MTUME  
GLADYS KNIGHT  
BAR-KAYS  
NARADA M. WALDEN  
JOHN HENRY MILLER  
**WGCI/Chicago (J)**  
Richard Pegue  
WHISPERS  
STARPOINT  
GEORGE BENSON  
SISTER SLEDGE  
JANET JACKSON  
WILTON FELDER  
OLIVER CHEATHAM  
Hottest:  
CHAMPAIGN  
MICHAEL JACKSON  
ISLEY BROS  
CHI-LITES  
CHERI  
**WBLZ/Cincinnati**  
Brian Castle  
GEORGE BENSON  
TOTO  
Hottest:  
THOMAS DOLBY  
MEN AT WORK  
LAKE SIDE  
LIONEL RICHIE  
GLADYS KNIGHT  
**WCIN/Cincinnati**  
Frank Bailey  
none  
Hottest:  
AL JARREAU  
CHI-LITES  
TEMPTATIONS  
MTUME  
SALSOUL ORCHESTRA  
**WDMT/Cleveland**  
Magic/James  
MAZE  
EDDY GRANT  
GEORGE BENSON  
RICK SPRINGFIELD  
Hottest:  
DAVID BOWIE  
LIONEL RICHIE  
GLADYS KNIGHT  
IRENE CARA  
AL JARREAU  
JONZUN CREW

**93FM/Cleveland**  
Lynn Tolliver  
ONE-TWO-THREE  
TYRONE DAVIS  
O'BRYAN  
JOSE FELICIANO  
NEW HORIZONS  
COLLAGE  
RUFUS  
LEON HAYWOOD  
BRENDA RUSSELL  
GRANDMASTER FLASH  
JANET JACKSON  
THUNDERFLASH  
Hottest:  
MTUME  
GLADYS KNIGHT  
BAR-KAYS  
MICHAEL JACKSON  
**WJMO/Cleveland**  
Erik Stone  
GRANDMASTER FLASH  
INGRAM & AUSTIN  
ART WILSON  
JANET JACKSON  
O'BRYAN  
BOOKER NEWBERRY I  
IRENE CARA  
NONA HENDRYX  
Hottest:  
SISTER SLEDGE  
ANGELA BOFILL  
FATBACK  
LENNY WHITE  
LAKE SIDE  
**WVKO/Columbus**  
Lyles/Jones  
MTUME  
Hottest:  
LAKE SIDE  
THOMAS DOLBY  
LIONEL RICHIE  
MICHAEL JACKSON  
EWAF  
**WDRQ/Detroit**  
Brian White  
GEORGE BENSON  
BRASS CONSTRUCTION  
STARPOINT  
D TRAIN  
IRENE CARA  
GEORGE CLINTON  
PEACHES & HERB  
ANITA BAKER  
Hottest:  
MTUME  
ISLEY BROS  
GLADYS KNIGHT  
AL JARREAU  
CHAMPAIGN  
**WDAO/Dayton**  
Lankford Stephens  
INDEEP  
GEORGE BENSON  
O'BRYAN  
WHISPERS  
INGRAM & AUSTIN  
JANET JACKSON  
STARPOINT  
SYSTEM  
MICHAEL WYCOFF  
GLENN JONES  
GRANDMASTER FLASH  
NEW GUYS ON THE B  
JAMES BROWN  
Hottest:  
LAKE SIDE  
CHAMPAIGN  
GLADYS KNIGHT  
AL JARREAU  
LIONEL RICHIE

**WGPR/Detroit**  
Joe Spencer  
STARPOINT  
VENNA  
FONZI THORNTON  
SISTER SLEDGE  
SYSTEM  
NEW HORIZONS  
O'BRYAN  
T-CONNECTION  
NEW GUYS ON THE B  
GRANDMASTER FLASH  
JANET JACKSON  
GEORGE BENSON  
Hottest:  
BAR-KAYS  
MTUME  
GLADYS KNIGHT  
ISLEY BROS  
BOONE BROS.  
**WJLB/Detroit**  
James Alexander  
GEORGE BENSON  
BOONE BROS.  
ANGELA BOFILL  
GWEN GUTHRIE  
JANET JACKSON  
LAKE SIDE  
DAVID BOWIE  
LEON HAYWOOD  
Hottest:  
ISLEY BROS  
GLADYS KNIGHT  
WHISPERS  
MTUME  
O'BRYAN  
**WVLD/Toledo (J)**  
Maxx Myrick  
ANGELA BOFILL  
MTUME  
GEORGE BENSON  
O'BRYAN  
NEW HORIZONS  
LEON HAYWOOD  
WHISPERS  
JANET JACKSON  
GLENN JONES  
ADVANCE  
SWEET G  
Hottest:  
PRINCE  
GLADYS KNIGHT  
ISLEY BROS  
MICHAEL JACKSON  
MEN AT WORK

**WLTH/Gary**  
Dana Huskisson  
PEACHES & HERB  
RENE & ANGELA  
GEORGE BENSON  
GLENN JONES  
LEON HAYWOOD  
WIKKI  
Hottest:  
GLADYS KNIGHT  
NEW EDITION  
MICHAEL JACKSON  
BAR-KAYS  
CHI-LITES  
**WKWM/Grand Rapids**  
Frank Grant  
ANITA BAKER  
DAVID BOWIE  
GEORGE BENSON  
SISTER SLEDGE  
STARPOINT  
IRENE CARA  
STEVE ARRINGTON'S  
Hottest:  
MTUME  
THOMAS DOLBY  
LYNN WHITE  
CHI-LITES  
CHAMPAIGN  
**WTLCD/Indianapolis**  
Jay Johnson  
BOOKER NEWBERRY I  
CON FUNK SHUN  
GLENN JONES  
JUNIOR  
STEVE ARRINGTON'S  
GEORGE BENSON  
HURT EM' BAD  
INSTANT FUNK  
ESTHER PHILLIPS  
Hottest:  
NEW EDITION  
LAKE SIDE  
NARADA M. WALDEN  
JONZUN CREW  
CHI-LITES  
**WLUM/Milwaukee**  
Jack Randall  
GEORGE BENSON  
PHYLIS HYMAN  
LAWYER & CO.  
RARE SILK  
ONE-TWO-THREE  
LEON HAYWOOD  
MARLENA SHAW  
Hottest:  
AL JARREAU  
LAKE SIDE  
LIONEL RICHIE  
DEBARGE  
NEW EDITION

**WVWS/Saginaw**  
Kermit Crockett  
GEORGE CLINTON  
JAMES BROWN  
THUNDERFLASH  
MANDRILL  
GRANDMASTER FLASH  
GEORGE BENSON  
Hottest:  
LAKE SIDE  
CHAMPAIGN  
MTUME  
BETTY WRIGHT  
MAZE  
**KMJM/St. Louis**  
Quincy McCoy  
DAVID BOWIE  
GEORGE BENSON  
GRANDMASTER FLASH  
Hottest:  
NEW EDITION  
O'BRYAN  
CHAMPAIGN  
PRINCE  
MTUME  
**WZEN-FM/St. Louis**  
Ajay Kemp  
WHISPERS  
GEORGE BENSON  
NEW HORIZONS  
AL JARREAU  
JAA T JACKSON  
IRENE CARA  
Hottest:  
MICHAEL JACKSON  
ISLEY BROS  
GLADYS KNIGHT  
EDDY GRANT  
MTUME  
**WVOT/Toledo (J)**  
Maxx Myrick  
ANGELA BOFILL  
MTUME  
GEORGE BENSON  
O'BRYAN  
NEW HORIZONS  
LEON HAYWOOD  
WHISPERS  
JANET JACKSON  
GLENN JONES  
ADVANCE  
SWEET G  
Hottest:  
PRINCE  
GLADYS KNIGHT  
ISLEY BROS  
MICHAEL JACKSON  
MEN AT WORK

# JAZZ RADIO NATIONAL AIRPLAY/30

May 13, 1983

- 1 **1** JOE SAMPLE/The Hunter (MCA)
- 2 **2** JARREAU/Jarreau (WB)
- 6 **3** WILTON FELDER/Gentle Fire (MCA)
- 3 **4** LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz)
- 4 **5** RARE SILK/New Weave (Polydor/PolyGram)
- 13 **6** EARL KLUGH/Low Ride (Capitol)
- 5 **7** DAVE GRUSIN/The NY/LA Dream Band (GRP)
- 8 **8** GEORGE HOWARD/Asphalt Gardens (Palo Alto)
- 11 **9** DAVID DIGGS/Realworld (Palo Alto)
- 14 **10** DAN SIEGEL/Reflections (Pausa)
- 10 **11** PHIL UPCHURCH/Revelations (JAM)
- 7 **12** HANK CRAWFORD/Midnight Ramble (Milestone)
- 9 **13** KILIMANJARO/Two (Philo)
- 21 **14** JESSICA WILLIAMS/Update (Clean Cuts)
- 15 **15** RICHIE COLE AND.../Return To Alto Acres (Palo Alto)
- 16 **16** STEPS AHEAD/Steps Ahead (Musician/Elektra)
- 12 **17** ALLEN VIZZUTTI/Red Metal (Bainbridge)
- 20 **18** DAVID GRISMAN/Dawg Jazz (WB)
- 17 **19** TANIA MARIA/Come With Me (Concord/Picante)
- 30 **20** BURGESS GARDNER/Music Year 2000 (MCA)
- 19 **21** SHAKATAK/Invitations (Polydor/PolyGram)
- 22 **22** YOUNG LIONS/Young Lions (Musician/Elektra)
- 23 **23** JOHN KAIZAN NEPTUNE/West Of Somewhere (Milestone)
- 27 **24** MOSE ALLISON/Lessons In Living (Musician/Elektra)
- 18 **25** GROVER WASHINGTON JR./The Best Is Yet To Come (Elektra)
- DEBUT** **26** MILES DAVIS/Star People (Columbia)
- 25 **27** CHARLES EARLAND/Street Themes (Columbia)
- 28 **28** EDDIE HARRIS/The Real Electrifying (Mutt & Jeff)
- DEBUT** **29** RALPH TOWNER/Blue Sun (ECM)
- 24 **30** BILL EVANS/A Tribute (Palo Alto)

**JAZZ REPORTING STATIONS:** WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Bob Stewart; WMGI/Gainesville, FL, Albert Jiles; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, John Hill; KTWN/Minneapolis, Tom Pelissero; WRFM/Chicago, James Walsh; KKGQ/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk.

(J) indicates Black reporters also contributing to Jazz Chart

New & Active... See Page 84

# A/C Regional Adds & Hots

## EAST Parallel One

WFBR/Baltimore  
Andy Szulinski

JIM CAPALDI  
BEE GEES  
Hottest:  
AL JARREAU  
MEN AT WORK  
IRENE CARA  
KENNY LOGGINS  
LIONEL RICHIE

GR55/Buffalo  
Jerry Reo

LINDA RONSTADT  
Hottest:  
DEXYS MIDNIGHT RU  
RONNIE MILSAP  
EDDIE RABBITT  
GARY PORTNOY  
LIONEL RICHIE

WFIX/New York  
Alan Anderson

CULTURE CLUB  
BRYAN ADAMS  
Hottest:  
AL JARREAU  
PETER ALLEN  
SERGIO MENDES  
LIONEL RICHIE  
LOU RAWLS

WYNY/New York  
Jeff Mazzei

none  
Hottest:  
NARDED EYES  
STEPHEN BISHOP  
LIONEL RICHIE  
HALL & OATES  
MEN AT WORK

Y97/Pittsburgh  
Jay Cresswell

IRENE CARA  
STYX  
TOTO  
BRYAN ADAMS  
KJAGOOOOG  
Hottest:  
IRENE CARA  
LIONEL RICHIE  
MEN AT WORK  
CULTURE CLUB  
LAURA BRANIGAN

WTAE/Pittsburgh  
Don Berns

NEIL DIAMOND  
JIM CAPALDI  
Hottest:  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
CULTURE CLUB  
LIONEL RICHIE  
LIONEL RICHIE

WWSW (3WS)/Pittsburgh  
Herb Crowe

IRENE CARA  
NEIL DIAMOND  
KENNY ROGERS  
NARDED EYES  
LAURA BRANIGAN  
Hottest:  
TOTO  
DEBARGE  
LIONEL RICHIE  
AL JARREAU  
MEN AT WORK

WPRO/Providence  
Tom Cuddy

none  
Hottest:  
MEN AT WORK  
SERGIO MENDES  
CULTURE CLUB  
LIONEL RICHIE  
JULIO IGLESIAS

WLT/Washington D.C.  
Balaban/Cummings

STYX  
LEE GREENWOOD  
Hottest:  
LIONEL RICHIE  
LINDA RONSTADT  
KENNY ROGERS  
AL JARREAU  
RONNIE MILSAP

WASH/Washington, D.C.  
Colleen Cassidy

none  
Hottest:  
AL JARREAU  
DIANA ROSS  
LIONEL RICHIE  
HALL & OATES  
MEN AT WORK

Parallel Two

WABE/Allentown  
Chapman/Ward

INGRAM & AUSTIN  
ROBBIE PATTON  
IRENE CARA  
Hottest:  
MEN AT WORK  
SERGIO MENDES  
CULTURE CLUB  
AL JARREAU  
LIONEL RICHIE

WCC/Bridgeport  
Lee Roberts

KINKS  
BEE GEES  
JIM CAPALDI  
NELSON & HAGGARD  
Hottest:  
RONNIE MILSAP  
MAC MCANALLY  
MEN AT WORK  
LIONEL RICHIE  
LINDA RONSTADT

WBEN/Buffalo  
Roger Christian

DEBARGE  
Hottest:  
CHAMPAIGN  
LIONEL RICHIE  
SERGIO MENDES  
JULIO IGLESIAS  
B.J. THOMAS

W100/Charleston, WV  
Spence/Jarvis

ROBBIE PATTON  
LRB  
Hottest:  
AL JARREAU  
LIONEL RICHIE  
LINDA RONSTADT  
MEN AT WORK  
SERGIO MENDES

WRIE/Erie  
Ted Abbott

MELISSA MANCHESTE  
Hottest:  
PETER ALLEN  
MARTY BALIN  
CULTURE CLUB  
JULIO IGLESIAS  
KENNY ROGERS

## WFSM/Harrisburg Bob Paiva

INGRAM & AUSTIN  
CHRIS CROSS  
ENGELBERT HUMPERD  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
SERGIO MENDES  
EDDIE RABBITT  
KENNY ROGERS

WTIC/Hartford  
Ginny Jesionka

IRENE CARA  
JIM CAPALDI  
Hottest:  
AL JARREAU  
LOU RAWLS  
LIONEL RICHIE  
EDDIE RABBITT  
TOTO

WWYZ/Hartford  
Glenn Colligan

BEE GEES  
Hottest:  
TOTO  
AL JARREAU  
MEN AT WORK  
LIONEL RICHIE  
CHAMPAIGN

WWSH/Philadelphia  
Acuff/Tiller

DEBARGE  
JIM CAPALDI  
Hottest:  
AL JARREAU  
LIONEL RICHIE  
TOTO  
SERGIO MENDES  
LIONEL RICHIE

WVOR/Rochester  
Gary Smith

SERGIO MENDES  
Hottest:  
STEPHEN BISHOP  
TOTO  
LIONEL RICHIE  
CHRIS CROSS  
DAN FOGELBERG

WGVS/Schenectady  
Walter Fritz

IRENE CARA  
ALABAMA  
BEE GEES  
Hottest:  
BERTIE HIGGINS  
CULTURE CLUB  
SERGIO MENDES  
LIONEL RICHIE  
CHRIS CROSS  
JIM CAPALDI

WHEN/Scruse  
Karen Gallagher

ALABAMA  
ELTON JOHN  
HALL & OATES  
Hottest:  
TOTO  
MEN AT WORK  
LIONEL RICHIE  
LAURA BRANIGAN  
CULTURE CLUB

WZV/Detroit  
Jim Scollin

JIM CAPALDI  
Hottest:  
TOTO  
AL JARREAU  
LINDA RONSTADT  
LIONEL RICHIE  
CULTURE CLUB

WOMC/Detroit  
Barry Argonbright

DEBARGE  
KENNY ROGERS  
SHERIFF  
Hottest:  
JIM CAPALDI  
LIONEL RICHIE  
RONNIE MILSAP  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WNNR/Beckley  
Gary Mann

ALABAMA  
CHRIS CROSS  
Hottest:  
LIONEL RICHIE  
MEN AT WORK  
SERGIO MENDES  
KENNY ROGERS  
INGRAM & AUSTIN

WKZE-FM/Cape Cod  
Joan Orr

ALABAMA  
STYX  
KINKS  
Hottest:  
GEORGE BENSON  
NELSON & HAGGARD  
RITA COOLIDGE  
CRYSTAL GAYLE  
Hottest:  
SERGIO MENDES  
IRENE CARA  
LIONEL RICHIE  
MEN AT WORK  
LAURA BRANIGAN

WEIM/Fitchburg  
Raymond/Barron

CRYSTAL GAYLE  
FRIPALL  
Hottest:  
none  
LIONEL RICHIE  
RONNIE MILSAP  
EDDIE RABBITT  
LAURA BRANIGAN

WCCO/Minneapolis  
Denny Long

RITA COOLIDGE  
JIM GLASER  
DON WILLIAMS  
Hottest:  
none  
LIONEL RICHIE  
SERGIO MENDES  
B.J. THOMAS  
IRENE CARA  
SHERIFF

WISN/Milwaukee  
Harris/Murphy

INGRAM & AUSTIN  
BEE GEES  
Hottest:  
AL JARREAU  
LIONEL RICHIE  
EDDIE RABBITT  
MAC MCANALLY  
TOTO

WCCO/Minneapolis  
Denny Long

RITA COOLIDGE  
JIM GLASER  
DON WILLIAMS  
Hottest:  
none  
LIONEL RICHIE  
SERGIO MENDES  
B.J. THOMAS  
IRENE CARA  
SHERIFF

WVNY/Watertown, NY  
Jay Donovan

ALABAMA  
ENGELBERT HUMPERD  
Hottest:  
LIONEL RICHIE  
LINDA RONSTADT  
CULTURE CLUB  
ROBBIE PATTON

WCPN/Wheeling, WV  
Dan McGrath

ALABAMA  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
EDDIE RABBITT  
TOTO  
MAC MCANALLY

## MIDWEST Parallel One

WCLRC/Chicago  
Gary Price

IRENE CARA  
CHRIS CROSS  
Hottest:  
TOTO  
LIONEL RICHIE  
MEN AT WORK  
CULTURE CLUB  
IRENE CARA

WFYR/Chicago  
John Wetherbee

none  
Hottest:  
TOTO  
MEN AT WORK  
LAURA BRANIGAN  
IRENE CARA  
JOURNEY

55KRC/Cincinnati  
Dan Allen

NAKED EYES  
STYX  
JOURNEY  
SERGIO MENDES  
Hottest:  
TOTO  
LIONEL RICHIE  
RONNIE MILSAP  
EDDIE RABBITT  
AL JARREAU

WARM98/Cincinnati  
Walker/Zerhusen

IRENE CARA  
ALABAMA  
DEBARGE  
Hottest:  
EDDIE RABBITT  
AL JARREAU  
RONNIE MILSAP  
SERGIO MENDES

WMJ/Cleveland  
McVay/Livers

NEIL DIAMOND  
IRENE CARA  
NAKED EYES  
Hottest:  
TOTO  
LIONEL RICHIE  
MAC MCANALLY  
MEN AT WORK  
LINDA RONSTADT

WZZP/Cleveland  
Bob McKay

KENNY ROGERS  
JIM CAPALDI  
MARTY BALIN  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
STEPHEN BISHOP

WOWO/Ft. Wayne  
Chris Witting

KENNY ROGERS  
CULTURE CLUB  
SERGIO MENDES  
Hottest:  
TOTO  
GREG KINN BAND  
BARRY MANLOW  
MEN AT WORK  
AL JARREAU

WENI/Indianapolis  
Cummings/Wheeler

KENNY ROGERS  
INGRAM & AUSTIN  
LEE GREENWOOD  
JOURNEY  
BRYAN ADAMS  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WKBZ/Kansas City  
Jeff Bell

JIM CAPALDI  
ALABAMA  
CRYSTAL GAYLE  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LOU RAWLS  
LINDA RONSTADT  
EDDIE RABBITT

WENI/Indianapolis  
Cummings/Wheeler

KENNY ROGERS  
INGRAM & AUSTIN  
LEE GREENWOOD  
JOURNEY  
BRYAN ADAMS  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WKBZ/Kansas City  
Jeff Bell

JIM CAPALDI  
ALABAMA  
CRYSTAL GAYLE  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LOU RAWLS  
LINDA RONSTADT  
EDDIE RABBITT

WENI/Indianapolis  
Cummings/Wheeler

KENNY ROGERS  
INGRAM & AUSTIN  
LEE GREENWOOD  
JOURNEY  
BRYAN ADAMS  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WKBZ/Kansas City  
Jeff Bell

JIM CAPALDI  
ALABAMA  
CRYSTAL GAYLE  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LOU RAWLS  
LINDA RONSTADT  
EDDIE RABBITT

WENI/Indianapolis  
Cummings/Wheeler

KENNY ROGERS  
INGRAM & AUSTIN  
LEE GREENWOOD  
JOURNEY  
BRYAN ADAMS  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WKBZ/Kansas City  
Jeff Bell

JIM CAPALDI  
ALABAMA  
CRYSTAL GAYLE  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LOU RAWLS  
LINDA RONSTADT  
EDDIE RABBITT

WENI/Indianapolis  
Cummings/Wheeler

KENNY ROGERS  
INGRAM & AUSTIN  
LEE GREENWOOD  
JOURNEY  
BRYAN ADAMS  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WKBZ/Kansas City  
Jeff Bell

JIM CAPALDI  
ALABAMA  
CRYSTAL GAYLE  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LOU RAWLS  
LINDA RONSTADT  
EDDIE RABBITT

## Parallel Two

WHBY/Applenton  
Shannon/O'Halloran

DEBARGE  
ALABAMA  
Hottest:  
TOTO  
AL JARREAU  
LOU RAWLS  
LIONEL RICHIE  
NEIL DIAMOND

WHBC/Canton  
Mike Dorn

JIM CAPALDI  
CULTURE CLUB  
LINDA RONSTADT  
LAURA BRANIGAN  
JIM GLASER  
IRENE CARA  
Hottest:  
LIONEL RICHIE  
MEN AT WORK  
NEIL DIAMOND  
SERGIO MENDES

610TV/Columbus  
FitzGerald/Jones

NAKED EYES  
STYX  
JOURNEY  
SERGIO MENDES  
Hottest:  
TOTO  
LIONEL RICHIE  
RONNIE MILSAP  
EDDIE RABBITT  
AL JARREAU

WING/Dayton  
Joe Demma

RONNIE MILSAP  
LAURA BRANIGAN  
Hottest:  
AL JARREAU  
MAC MCANALLY  
LIONEL RICHIE  
LOU RAWLS  
EDDIE RABBITT

KRNT/Dex Moines  
Steve Gibbons

ENGELBERT HUMPERD  
NELSON & HAGGARD  
CHRIS CROSS  
JOURNEY  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MARTY BALIN  
KENNY ROGERS

WTRX/Ft. Lauderdale  
Burke/Wright

NEIL DIAMOND  
TOTO  
LIONEL RICHIE  
BARRY MANLOW  
EDDIE RABBITT  
STEPHEN BISHOP

WOWO/Ft. Wayne  
Chris Witting

KENNY ROGERS  
CULTURE CLUB  
SERGIO MENDES  
Hottest:  
TOTO  
GREG KINN BAND  
BARRY MANLOW  
MEN AT WORK  
AL JARREAU

WENI/Indianapolis  
Cummings/Wheeler

KENNY ROGERS  
INGRAM & AUSTIN  
LEE GREENWOOD  
JOURNEY  
BRYAN ADAMS  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WKBZ/Kansas City  
Jeff Bell

JIM CAPALDI  
ALABAMA  
CRYSTAL GAYLE  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LOU RAWLS  
LINDA RONSTADT  
EDDIE RABBITT

WENI/Indianapolis  
Cummings/Wheeler

KENNY ROGERS  
INGRAM & AUSTIN  
LEE GREENWOOD  
JOURNEY  
BRYAN ADAMS  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WKBZ/Kansas City  
Jeff Bell

JIM CAPALDI  
ALABAMA  
CRYSTAL GAYLE  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LOU RAWLS  
LINDA RONSTADT  
EDDIE RABBITT

WENI/Indianapolis  
Cummings/Wheeler

KENNY ROGERS  
INGRAM & AUSTIN  
LEE GREENWOOD  
JOURNEY  
BRYAN ADAMS  
Hottest:  
TOTO  
AL JARREAU  
LIONEL RICHIE  
MEN AT WORK  
MAC MCANALLY  
EDDIE RABBITT

WKBZ/Kansas City  
Jeff Bell

JIM CAPALDI  
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CRYSTAL GAYLE  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LOU RAWLS  
LINDA RONSTADT  
EDDIE RABBITT

## WQUA/Quad Cities, IL J.J. Scott

ENGELBERT HUMPERD  
Hottest:  
LIONEL RICHIE  
EDDIE RABBITT  
PETER ALLEN  
RONNIE MILSAP  
MAC MCANALLY

KYK/SLouis  
Joan Andrew

HALL & OATES  
ALABAMA  
Hottest:  
LAURA BRANIGAN  
ALAN PARSONS  
LIONEL RICHIE  
KENNY LOGGINS

WMHE/Toledo  
Ruh Ray

MARTY BALIN  
LRB  
CHAMPAIGN  
MEN AT WORK  
JIM CAPALDI  
ALABAMA  
Hottest:  
IRENE CARA  
SERGIO MENDES  
LIONEL RICHIE  
MEN AT WORK  
KENNY ROGERS

KKRQ/Wichita, KS  
Nancy Johnson

LRB  
Hottest:  
GREG KINN BAND  
MEN AT WORK  
TOTO  
LIONEL RICHIE  
HALL & OATES

Parallel Three

WJBC/Bloomington, IL  
Stew Salowitz

CHRIS CROSS  
ALABAMA  
DAN SEALS  
Hottest:  
RONNIE MILSAP  
LIONEL RICHIE  
NEIL DIAMOND  
KENNY ROGERS  
ENGELBERT HUMPERD

KCRQ/Cedar Rapids, IA  
Carl Mann

INGRAM & AUSTIN  
ALABAMA  
KINKS  
Hottest:  
HALL & OATES  
CHRIS CROSS  
Hottest:  
EDDIE RABBITT  
RONNIE MILSAP  
LIONEL RICHIE  
MEN AT WORK  
LAURA BRANIGAN

WVTV/Charlotte  
John Thompson

LEE GREENWOOD  
BEE GEES  
DAN SEALS  
PAUL ANKA  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LIONEL RICHIE  
LIONEL RICHIE  
LIONEL RICHIE

WVTV/Charlotte  
John Thompson

LEE GREENWOOD  
BEE GEES  
DAN SEALS  
PAUL ANKA  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LIONEL RICHIE  
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LIONEL RICHIE

WVTV/Charlotte  
John Thompson

LEE GREENWOOD  
BEE GEES  
DAN SEALS  
PAUL ANKA  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
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WVTV/Charlotte  
John Thompson

LEE GREENWOOD  
BEE GEES  
DAN SEALS  
PAUL ANKA  
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AL JARREAU  
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LIONEL RICHIE

WVTV/Charlotte  
John Thompson

LEE GREENWOOD  
BEE GEES  
DAN SEALS  
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AL JARREAU  
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WVTV/Charlotte  
John Thompson

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BEE GEES  
DAN SEALS  
PAUL ANKA  
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John Thompson

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WVTV/Charlotte  
John Thompson

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LIONEL RICHIE

WVTV/Charlotte  
John Thompson

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DAN SEALS  
PAUL ANKA  
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AL JARREAU  
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WVTV/Charlotte  
John Thompson

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WVTV/Charlotte  
John Thompson

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DAN SEALS  
PAUL ANKA  
Hottest:  
LIONEL RICHIE  
AL JARREAU  
LIONEL RICHIE  
LIONEL RICHIE  
LIONEL RICHIE

WVTV/Charlotte  
John Thompson

## SOUTH Parallel One

WLT/Atlanta  
Allen Saunders

DEBARGE  
Hottest:  
LIONEL RICHIE  
EDDIE RABBITT  
LINDA RONSTADT  
NEIL DIAMOND  
DAN FOGELBERG

WSB/Birmingham  
Sandra Chandler

STYX  
SERGIO MENDES  
LRB  
Hottest:  
TOTO  
LIONEL RICHIE  
MICHAEL JACKSON  
IRENE CARA  
ALABAMA

WBT/Charlotte  
Dave Bishop

none  
Hottest:  
BARRY MANLOW  
LOU RAWLS  
TOTO  
LIONEL RICHIE  
SERGIO MENDES

KMGC/Dallas-Ft. Worth  
Larry James

MEN AT WORK  
STYX  
INGRAM & AUSTIN  
JOURNEY  
NELSON & HAGGARD  
Hottest:  
TOTO  
STEPHEN BISHOP  
DAN FOGELBERG  
LIONEL RICHIE  
BARRY MANLOW

KFIM/El Paso  
Johnny Thompson

AL JARREAU  
Hottest:  
MEN AT WORK  
HALL & OATES



Regional Adds & Hots

Table with columns for regions: EAST, MIDWEST, SOUTH, WEST. Each column lists radio stations and their current adds and hot tracks. Includes a '151 Current Reports' section at the bottom right.

Hottest Tracks:

"Living Legends (A Dyin' Breed)" (RCA) "Tougher Than Leather" (Columbia) WAYLON JENNINGS WILLIE NELSON

CHARLY McCLAIN - Paradise - (Epic) "Meet You In The Middle Of The Bed" "Paradise Tonight" "This Heart's For You" "The Best That Never Was"

RONNIE MILSAP - Keyed Up - (RCA) "Don't You Know How Much I Love You" "Feelings Change" "We're Here To Love" "I'm Just A Redneck At Heart" "Is It Over" "Show Her"

WILLIE NELSON - Tougher Than Leather - (Columbia) "Tougher Than Leather" "The Convict And The Rose" "My Love For The Rose" "Changing Skies"

WILLIE NELSON with WAYLON JENNINGS - Take It To The Limit - (Columbia) "No Love At All" "Take It To The Limit" "Blackjack Country Chains" "We Had It All" "Why Baby Why" "Homeward Bound"

OAK RIDGE BOYS - American Made - (MCA) "Heart On The Line (Operator, Operator)" "Love Song" "Amity" "You Made It Beautiful" "You're The One"

KENNY ROGERS - We've Got Tonight - (Liberty) "Scarlet Fever" "Farther I Go" "Bad Enough" SHELLEY WEST - West By West - (WB/Viva) "Flight 309 To Tennessee" "Me On The One Side" "Sexy Song" "When He Kisses Me"

DON WILLIAMS - Yellow Moon - (MCA) "Stay Young" "The Story Of My Life" "Yellow Moon" "Wrong End Of The Rainbow" "Nobody But You"

HANK WILLIAMS JR. - Strong Stuff - (Elektra/Curb) "Leave Them Boys Alone" "A Whole Lot Of Hank" "The Girl On The Front Row At Forth Worth"

Most Requested:

DAVID ALLAN COE "The Ride" (Columbia) JOHN CONLEE "Common Man" (MCA) SYLVIA "Snapshot" (RCA) RONNIE MILSAP "Stranger In My House" (RCA)

National Airplay/50... See Page 63





SOUTH

MOST ADDED

- Fixx (29)
Allen Collins (10)
A Flock Of Seagulls (10)
Goanna (7)
Foghat (7)

HOTTEST

- Men At Work (43)
Tubes (40)
Def Leppard (36)
ZZ Top (35)
Rick Springfield (33)

Parallel One

WKLX/Atlanta

(404) 325-0900

PD ALAN SNEED

MD BOB BAILEY

Hottest

DEF LEPPARD

BRYAN ADAMS

DAVID BOWIE

PINK FLOYD

ZZ TOP

TUBES

THOMPSON TWINS

EDDY GRANT

KAJAGODOGO

BILLY IDOL

CHRIS DUBURGH

KROKUS

A FLOCK OF SEAGULL

RICK SPRINGFIELD

BERLIN

GARY MOORE

DAVE EDMUNDS

QUJET RIOT

MARTHA & MUFFINS

SPARKS

MADNESS

ROY MUSIC

JOAN ARMSTRADING

SPANDAU BALLET

TEARS FOR FEARS

CARLOS SANTANA

MARTIN BRILEY

DURAN DURAN

KIX

JIM CAPALDI

ZEBRA

PETER DODDIN

GOANNA

ROUGH TRADE

TODD RUNDGREN

INXS

RED ROCKERS

DNA

A FLOCK OF SEAGULL

DEF LEPPARD

ZZ TOP

KAJAGODOGO

INXS

Parallel Two

WQXM/Tampa

(813) 224-0742

PD JORGE HARRIS

MD DICK BASCOM

Hottest

DEF LEPPARD

BRYAN ADAMS

DAVID BOWIE

PINK FLOYD

ZZ TOP

TUBES

THOMPSON TWINS

EDDY GRANT

KAJAGODOGO

BILLY IDOL

CHRIS DUBURGH

KROKUS

A FLOCK OF SEAGULL

RICK SPRINGFIELD

BERLIN

GARY MOORE

DAVE EDMUNDS

QUJET RIOT

MARTHA & MUFFINS

SPARKS

MADNESS

ROY MUSIC

JOAN ARMSTRADING

SPANDAU BALLET

TEARS FOR FEARS

CARLOS SANTANA

MARTIN BRILEY

DURAN DURAN

KIX

JIM CAPALDI

ZEBRA

PETER DODDIN

GOANNA

ROUGH TRADE

TODD RUNDGREN

INXS

RED ROCKERS

DNA

A FLOCK OF SEAGULL

DEF LEPPARD

ZZ TOP

KAJAGODOGO

INXS

Parallel Three

WFLX/Milwaukee

(414) 342-1111

PD JIM MCBAIN

MD SUSIE AUSTIN

Hottest

DEF LEPPARD

BRYAN ADAMS

DAVID BOWIE

PINK FLOYD

ZZ TOP

TUBES

THOMPSON TWINS

EDDY GRANT

KAJAGODOGO

BILLY IDOL

CHRIS DUBURGH

KROKUS

A FLOCK OF SEAGULL

RICK SPRINGFIELD

BERLIN

GARY MOORE

DAVE EDMUNDS

QUJET RIOT

MARTHA & MUFFINS

SPARKS

MADNESS

ROY MUSIC

JOAN ARMSTRADING

SPANDAU BALLET

TEARS FOR FEARS

CARLOS SANTANA

MARTIN BRILEY

DURAN DURAN

KIX

JIM CAPALDI

ZEBRA

PETER DODDIN

GOANNA

ROUGH TRADE

TODD RUNDGREN

INXS

RED ROCKERS

DNA

A FLOCK OF SEAGULL

DEF LEPPARD

ZZ TOP

KAJAGODOGO

INXS

Parallel Four

WQOW/Chicago

(312) 828-9191

PD RICK MEYER

MD JOHN MCCRAE

Hottest

DEF LEPPARD

BRYAN ADAMS

DAVID BOWIE

PINK FLOYD

ZZ TOP

TUBES

THOMPSON TWINS

EDDY GRANT

KAJAGODOGO

BILLY IDOL

CHRIS DUBURGH

KROKUS

A FLOCK OF SEAGULL

RICK SPRINGFIELD

BERLIN

GARY MOORE

DAVE EDMUNDS

QUJET RIOT

MARTHA & MUFFINS

SPARKS

MADNESS

ROY MUSIC

JOAN ARMSTRADING

SPANDAU BALLET

TEARS FOR FEARS

CARLOS SANTANA

MARTIN BRILEY

DURAN DURAN

KIX

JIM CAPALDI

ZEBRA

PETER DODDIN

GOANNA

ROUGH TRADE

TODD RUNDGREN

INXS

RED ROCKERS

DNA

A FLOCK OF SEAGULL

DEF LEPPARD

ZZ TOP

KAJAGODOGO

INXS

Parallel Five

WQOW/Chicago

(312) 828-9191

PD RICK MEYER

MD JOHN MCCRAE

Hottest

DEF LEPPARD

BRYAN ADAMS

DAVID BOWIE

PINK FLOYD

ZZ TOP

TUBES

THOMPSON TWINS

EDDY GRANT

KAJAGODOGO

BILLY IDOL

CHRIS DUBURGH

KROKUS

A FLOCK OF SEAGULL

RICK SPRINGFIELD

BERLIN

GARY MOORE

DAVE EDMUNDS

QUJET RIOT

MARTHA & MUFFINS

SPARKS

MADNESS

ROY MUSIC

JOAN ARMSTRADING

SPANDAU BALLET

TEARS FOR FEARS

CARLOS SANTANA

MARTIN BRILEY

DURAN DURAN

KIX

JIM CAPALDI

ZEBRA

PETER DODDIN

GOANNA

ROUGH TRADE

TODD RUNDGREN

INXS

RED ROCKERS

DNA

A FLOCK OF SEAGULL

DEF LEPPARD

ZZ TOP

KAJAGODOGO

INXS

DEF LEPPARD

ZZ TOP

KAJAGODOGO

INXS

DEF LEPPARD

ZZ TOP

KAJAGODOGO

INXS

DEF LEPPARD



RED RIDER
INXS
SAGA
MICHAEL BOLTON
...
WXRT/Chicago
(312) 777-1700
...
WQFM/Milwaukee
(414) 276-2040
...
WLLZ/Detroit
(313) 863-1600
...
KWDB/Minneapolis
(612) 739-4000
...
WRIF/Detroit
(313) 444-1010
...
KKCI/Kansas City
(816) 531-3400
...
WLUP/Chicago
(312) 440-5270
...
KKMOD/Tulsa
(918) 684-2810
...
WFBQ/Indianapolis
(317) 257-7565
...
WLSL/Lansing
(517) 393-1320
...
WYER/MI. Carmel
618-262-5111
...
WBYG/Kankakee
(815) 930-4541
...
WCKF/Flint
(313) 744-1570
...
WBYG/Kankakee
(815) 930-4541
...
WYER/MI. Carmel
618-262-5111
...
WBYG/Kankakee
(815) 930-4541
...
WYER/MI. Carmel
618-262-5111

ZEBRA
BRYAN ADAMS
QUINT RYOT
INXS
...
WQFM/Milwaukee
(414) 276-2040
...
WLLZ/Detroit
(313) 863-1600
...
KWDB/Minneapolis
(612) 739-4000
...
WRIF/Detroit
(313) 444-1010
...
KKCI/Kansas City
(816) 531-3400
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WLUP/Chicago
(312) 440-5270
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KKMOD/Tulsa
(918) 684-2810
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WLSL/Lansing
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WYER/MI. Carmel
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WYER/MI. Carmel
618-262-5111
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WBYG/Kankakee
(815) 930-4541
...
WYER/MI. Carmel
618-262-5111

FASTWAY
MEN AT WORK
TUBES
...
WQFM/Milwaukee
(414) 276-2040
...
WLLZ/Detroit
(313) 863-1600
...
KWDB/Minneapolis
(612) 739-4000
...
WRIF/Detroit
(313) 444-1010
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KKCI/Kansas City
(816) 531-3400
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WLUP/Chicago
(312) 440-5270
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KKMOD/Tulsa
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WFBQ/Indianapolis
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WLSL/Lansing
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618-262-5111
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WBYG/Kankakee
(815) 930-4541
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WYER/MI. Carmel
618-262-5111

ROYAL MUSIC
PENK FLOYD
INXS
...
WAPL/Appleton
(414) 734-9226
...
WQFM/Milwaukee
(414) 276-2040
...
WLLZ/Detroit
(313) 863-1600
...
KWDB/Minneapolis
(612) 739-4000
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WRIF/Detroit
(313) 444-1010
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KKCI/Kansas City
(816) 531-3400
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WLUP/Chicago
(312) 440-5270
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KKMOD/Tulsa
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WFBQ/Indianapolis
(317) 257-7565
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WLSL/Lansing
(517) 393-1320
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WYER/MI. Carmel
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WYER/MI. Carmel
618-262-5111
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WBYG/Kankakee
(815) 930-4541
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WYER/MI. Carmel
618-262-5111

NICK LOWE
ROCKETS
FASTWAY
...
WAPL/Appleton
(414) 734-9226
...
WQFM/Milwaukee
(414) 276-2040
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WLLZ/Detroit
(313) 863-1600
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KWDB/Minneapolis
(612) 739-4000
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WLUP/Chicago
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WFBQ/Indianapolis
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WLSL/Lansing
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WYER/MI. Carmel
618-262-5111
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WBYG/Kankakee
(815) 930-4541
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WYER/MI. Carmel
618-262-5111

DEF LEPPARD (M)
DAVID BOWIE
MICHAEL JACKSON
...
WAPL/Appleton
(414) 734-9226
...
WQFM/Milwaukee
(414) 276-2040
...
WLLZ/Detroit
(313) 863-1600
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KWDB/Minneapolis
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WRIF/Detroit
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WLUP/Chicago
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KKMOD/Tulsa
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WFBQ/Indianapolis
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WLSL/Lansing
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WYER/MI. Carmel
618-262-5111
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WBYG/Kankakee
(815) 930-4541
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WYER/MI. Carmel
618-262-5111

TRUMP
THOMAS DOLBY
GREG KINN BAND
...
WAPL/Appleton
(414) 734-9226
...
WQFM/Milwaukee
(414) 276-2040
...
WLLZ/Detroit
(313) 863-1600
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KWDB/Minneapolis
(612) 739-4000
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WRIF/Detroit
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KKCI/Kansas City
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WLUP/Chicago
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WYER/MI. Carmel
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CHWIS DeBurch
DAVID BOWIE
MICHAEL JACKSON
...
WAPL/Appleton
(414) 734-9226
...
WQFM/Milwaukee
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(517) 393-1320
...
WYER/MI. Carmel
618-262-5111
...
WBYG/Kankakee
(815) 930-4541
...
WCKF/Flint
(313) 744-1570
...
WBYG/Kankakee
(815) 930-4541
...
WYER/MI. Carmel
618-262-5111
...
WBYG/Kankakee
(815) 930-4541
...
WYER/MI. Carmel
618-262-5111

PRINCE
DAVID BOWIE
PENK FLOYD
...
WAPL/Appleton
(414) 734-9226
...
WQFM/Milwaukee
(414) 276-2040
...
WLLZ/Detroit
(313) 863-1600
...
KWDB/Minneapolis
(612) 739-4000
...
WRIF/Detroit
(313) 444-1010
...
KKCI/Kansas City
(816) 531-3400
...
WLUP/Chicago
(312) 440-5270
...
KKMOD/Tulsa
(918) 684-2810
...
WFBQ/Indianapolis
(317) 257-7565
...
WLSL/Lansing
(517) 393-1320
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WYER/MI. Carmel
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618-262-5111
...
WBYG/Kankakee
(815) 930-4541
...
WYER/MI. Carmel
618-262-5111

HOTTEST
DAVID BOWIE
MICHAEL JACKSON
...
WAPL/Appleton
(414) 734-9226
...
WQFM/Milwaukee
(414) 276-2040
...
WLLZ/Detroit
(313) 863-1600
...
KWDB/Minneapolis
(612) 739-4000
...
WRIF/Detroit
(313) 444-1010
...
KKCI/Kansas City
(816) 531-3400
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WLUP/Chicago
(312) 440-5270
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KKMOD/Tulsa
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WFBQ/Indianapolis
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WCKF/Flint
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...
WYER/MI. Carmel
618-262-5111
...
WBYG/Kankakee
(815) 930-4541
...
WYER/MI. Carmel
618-262-5111

WEST
MOST ADDED
Fixx (32)
A Flock Of Seagulls (14)
Fastway (10)
Dave Edmunds (9)
Zebra (7)
HOTTEST
Men At Work (47)
Tubes (42)
David Bowie (41)
Def Leppard (36)

Parallel One
KNAC/Long Beach
(213) 437-0366
KROQ/Pasadena
(213) 578-0830
WYER/MI. Carmel
618-262-5111
WBYG/Kankakee
(815) 930-4541
WCKF/Flint
(313) 744-1570
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111

Parallel Two
KMOD/Tulsa
(918) 684-2810
WFBQ/Indianapolis
(317) 257-7565
WLSL/Lansing
(517) 393-1320
WYER/MI. Carmel
618-262-5111
WBYG/Kankakee
(815) 930-4541
WCKF/Flint
(313) 744-1570
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111

Parallel Three
WBYG/Kankakee
(815) 930-4541
WCKF/Flint
(313) 744-1570
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111

KFOG/San Francisco
(415) 885-1045
KZAM/Seattle
(206) 454-1540
KROQ/Pasadena
(213) 578-0830
WYER/MI. Carmel
618-262-5111
WBYG/Kankakee
(815) 930-4541
WCKF/Flint
(313) 744-1570
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111

Parallel Four
KMOD/Tulsa
(918) 684-2810
WFBQ/Indianapolis
(317) 257-7565
WLSL/Lansing
(517) 393-1320
WYER/MI. Carmel
618-262-5111
WBYG/Kankakee
(815) 930-4541
WCKF/Flint
(313) 744-1570
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111

Parallel Five
WBYG/Kankakee
(815) 930-4541
WCKF/Flint
(313) 744-1570
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111

Parallel Six
WBYG/Kankakee
(815) 930-4541
WCKF/Flint
(313) 744-1570
WBYG/Kankakee
(815) 930-4541
WYER/MI. Carmel
618-262-5111



# CORNER OF PLAYLISTS

## EAST

**WVNS 104.9**  
Buffalo  
PD: Ray St. James  
MD: P.J. Fox

- 1 IRENE CARA/Flashdance - What A F
- 2 DAVID BOWIE/Let's Dance
- 3 MICHAEL JACKSON/Beat It
- 4 MEN AT WORK/Overkill
- 5 PRINCE/Little Red Corvette
- 6 DURAN DURAN/Rio
- 7 THOMAS DOLBY/She Blinded Me With S
- 8 STEPHEN BISHOP/I Might Be Your Ther
- 9 ATF/Dr. Kommissar
- 10 LAURA BRANIGAN/Solitaire
- 11 RICK SPRINGFIELD/Affair Of The Hear
- 12 LIONEL RICHIE/My Love
- 13 CULTURE CLUB/Time/Clock Of The Hea
- 14 HALL & DATES/Family Man
- 15 BRYAN ADAMS/Straight From The Hea
- 16 DEF LEPPARD/Photograph
- 17 RONNIE MILSAP/Stranger In My Hou
- 18 WHIPPERYS/Tonight
- 19 U2/New Year's Day
- 20 CHAMPAGNE/Tr'y Again
- 21 STYX/Don't Let It End
- 22 STYX/Don't Let It End
- 23 AL JARREAU/Hornin'
- 24 CHRIS DEBURGH/Don't Pay The Ferry
- 25 MICHAEL JACKSON/Beat It
- 26 INEB/The One Thing
- 27 GREG KINN BAND/Josperdy
- 28 CODY GRANT/Electric Avenue
- 29 JOURNEY/Faithfully
- 30 ZZ TOP/Gimme All Your Lovin'

ADD: NAKED EYES/Always Something Ther  
KINMS/Coe Dancing  
SPARKS/Cool Places  
DEBARGE/All This Love  
GLADYS KNIGHT/Save The Overtim/Fo

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## 1050 chum

Toronto  
PD: Jim Waters  
MD: Brad Jones

- 1 DAVID BOWIE/Let's Dance
- 2 IRENE CARA/Flashdance - What A F
- 3 THOMAS DOLBY/She Blinded Me With S
- 4 DURAN DURAN/Rio
- 5 DEB DEBARGE/All This Love
- 6 DEF LEPPARD/Photograph
- 7 BRYAN ADAMS/Straight From The Hea
- 8 WHIPPERYS/Tonight
- 9 U2/New Year's Day
- 10 CHAMPAGNE/Tr'y Again
- 11 STYX/Don't Let It End
- 12 STYX/Don't Let It End
- 13 AL JARREAU/Hornin'
- 14 CHRIS DEBURGH/Don't Pay The Ferry
- 15 MICHAEL JACKSON/Beat It
- 16 INEB/The One Thing
- 17 GREG KINN BAND/Josperdy
- 18 CODY GRANT/Electric Avenue
- 19 JOURNEY/Faithfully
- 20 ZZ TOP/Gimme All Your Lovin'

ADD: NAKED EYES/Always Something Ther  
KINMS/Coe Dancing  
SPARKS/Cool Places  
DEBARGE/All This Love  
GLADYS KNIGHT/Save The Overtim/Fo

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## 107.7

Washington, D.C.  
PD: Alan Burns  
MD: Mary Taten

- 1 SCANDAL/You're So Fine
- 2 MEN AT WORK/Overkill
- 3 IRENE CARA/Flashdance - What A F
- 4 KENNY LOGGINS/Heartbeat
- 5 MICHAEL JACKSON/Beat It
- 6 BRYAN ADAMS/Straight From The Hea
- 7 GREG KINN BAND/Josperdy
- 8 BOB BEGER/Even Now
- 9 PRINCE/Little Red Corvette
- 10 NAKED EYES/Always Something Ther
- 11 JOURNEY/Faithfully
- 12 AL JARREAU/Hornin'
- 13 LAURA BRANIGAN/Solitaire
- 14 LIONEL RICHIE/My Love
- 15 RICK SPRINGFIELD/Affair Of The Hear
- 16 STYX/Don't Let It End
- 17 RICK SPRINGFIELD/Affair Of The Hear
- 18 KAJA AGOSTINI/Too Shy
- 19 CODY GRANT/Electric Avenue
- 20 TOTO/I Don't Hold You Back
- 21 CHAMPAGNE/Tr'y Again
- 22 CULTURE CLUB/Time/Clock Of The Hea
- 23 HALL & DATES/Family Man
- 24 SERGIO MENDES/Never Gonna Let You

ADD: SERGIO MENDES/Never Gonna Let You  
ELTON JOHN/I'm Still Standing  
SCANDAL/You're So Fine

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## B104 WBSB

Baltimore  
PD: Jan Jeffries  
Music Coord: Amy Kronthal

- 1 GREG KINN BAND/Josperdy
- 2 IRENE CARA/Flashdance - What A F
- 3 PRINCE/Little Red Corvette
- 4 THOMAS DOLBY/She Blinded Me With S
- 5 DAVID BOWIE/Let's Dance
- 6 MICHAEL JACKSON/Beat It
- 7 NAKED EYES/Always Something Ther
- 8 LIONEL RICHIE/My Love
- 9 TOTO/I Don't Hold You Back
- 10 LAURA BRANIGAN/Solitaire
- 11 AL JARREAU/Hornin'
- 12 RICK SPRINGFIELD/Affair Of The Hear
- 13 CULTURE CLUB/Time/Clock Of The Hea
- 14 CHAMPAGNE/Tr'y Again
- 15 BARRY MANILLOW/Some Kind Of Friend
- 16 KENNY LOGGINS/Heartbeat
- 17 JOURNEY/Faithfully
- 18 STYX/Don't Let It End
- 19 RONNIE MILSAP/Stranger In My Hou
- 20 THOMAS DOLBY/She Blinded Me With S
- 21 CHRIS CROSS/No Time For Tai
- 22 AL JARREAU/Hornin'
- 23 DEB DEBARGE/All This Love
- 24 SERGIO MENDES/Never Gonna Let You
- 25 KAJA AGOSTINI/Too Shy
- 26 LRB/No Two
- 27 KENNY ROGERS/All My Life
- 28 DURAN DURAN/Rio
- 29 TUBES/She's A Beauty
- 30 TUBES/She's A Beauty

ADD: BEE GEES/The Woman In You  
EDDY GRANT/Electric Avenue

ON: GEORGE BENSON/Inside Love/So Person  
WALTER EGAN/Feel Moon Fire  
EURYTHMICS/Sweet Dreams/Are Made

## 107.1

Philadelphia  
PD: Scott Walker  
MD: Glenn Kalina

- 1 DAVID BOWIE/Let's Dance
- 2 IRENE CARA/Flashdance - What A F
- 3 KENNY LOGGINS/Heartbeat
- 4 MICHAEL JACKSON/Beat It
- 5 PRINCE/Little Red Corvette
- 6 MEN AT WORK/Overkill
- 7 CHAMPAGNE/Tr'y Again
- 8 DEF LEPPARD/Photograph
- 9 THOMAS DOLBY/She Blinded Me With S
- 10 CULTURE CLUB/Time/Clock Of The Hea
- 11 HALL & DATES/Family Man
- 12 ATF/Dr. Kommissar
- 13 DEBARGE/All This Love
- 14 DURAN DURAN/Rio
- 15 KAJA AGOSTINI/Too Shy
- 16 LIONEL RICHIE/My Love
- 17 RICK SPRINGFIELD/Affair Of The Hear
- 18 RICK SPRINGFIELD/Affair Of The Hear
- 19 STYX/Don't Let It End
- 20 BRYAN ADAMS/Straight From The Hea
- 21 SPARKS/Cool Places
- 22 JOURNEY/Faithfully
- 23 BILLY IDOL/White Wedding
- 24 ROBERT ELLIS ORR/1 Coul'dn't Say No
- 25 ZZ TOP/Gimme All Your Lovin'
- 26 TUBES/She's A Beauty
- 27 SERGIO MENDES/Never Gonna Let You
- 28 PAT BENATAR/Looking For A Strang
- 29 MADNESS/Dur House
- 30 WALTER EGAN/Feel Moon Fire
- 31 INEB/The One Thing
- 32 ELTON JOHN/I'm Still Standing
- 33 GREG KINN BAND/Josperdy
- 34 WALTER EGAN/Feel Moon Fire
- 35 NIGHT RANGER/Sing Me Awey
- 36 KENNY ROGERS/All My Life
- 37 BARRY MANILLOW/Some Kind Of Friend
- 38 BELLE STARS/Sign Of The Times
- 39 GUY/By Your Side
- 40 GEORGE BENSON/Inside Love/So Person

ADD: ATF/Dancing In The Shadow  
WEIRD AL YANKOVIC/Ricky  
KINMS/Coe Dancing  
BEE GEES/The Woman In You  
BERLIN/No Time For Tai

ON: HIGH INERGY/He's A Pretender  
CHRIS CROSS/No Time For Tai

## ROCK 92

Buffalo  
PD: Bob Wood  
MD: Roger Christian

- 1 DAVID BOWIE/Let's Dance
- 2 IRENE CARA/Flashdance - What A F
- 3 THOMAS DOLBY/She Blinded Me With S
- 4 MEN AT WORK/Overkill
- 5 RICK SPRINGFIELD/Affair Of The Hear
- 6 LAURA BRANIGAN/Solitaire
- 7 CHAMPAGNE/Tr'y Again
- 8 LIONEL RICHIE/My Love
- 9 CULTURE CLUB/Time/Clock Of The Hea
- 10 AL JARREAU/Hornin'
- 11 CHRIS DEBURGH/Don't Pay The Ferry
- 12 INEB/The One Thing
- 13 PRINCE/Little Red Corvette
- 14 NAKED EYES/Always Something Ther
- 15 DURAN DURAN/Rio
- 16 HALL & DATES/Family Man
- 17 SERGIO MENDES/Never Gonna Let You
- 18 THOMAS DOLBY/She Blinded Me With S
- 19 ELTON JOHN/I'm Still Standing
- 20 ROBERT ELLIS ORR/1 Coul'dn't Say No
- 21 TUBES/She's A Beauty
- 22 JOURNEY/Faithfully
- 23 STYX/Don't Let It End
- 24 PAT BENATAR/Looking For A Strang
- 25 CHRIS CROSS/No Time For Tai
- 26 BELLE STARS/Sign Of The Times
- 27 LRB/No Two
- 28 KENNY ROGERS/All My Life
- 29 DURAN DURAN/Rio
- 30 TUBES/She's A Beauty
- 31 TUBES/She's A Beauty

ADD: BEE GEES/The Woman In You  
EDDY GRANT/Electric Avenue

ON: GEORGE BENSON/Inside Love/So Person  
WALTER EGAN/Feel Moon Fire  
EURYTHMICS/Sweet Dreams/Are Made

## 1050 chum

Toronto  
PD: Jim Waters  
MD: Brad Jones

- 1 DAVID BOWIE/Let's Dance
- 2 IRENE CARA/Flashdance - What A F
- 3 THOMAS DOLBY/She Blinded Me With S
- 4 DURAN DURAN/Rio
- 5 DEB DEBARGE/All This Love
- 6 DEF LEPPARD/Photograph
- 7 BRYAN ADAMS/Straight From The Hea
- 8 WHIPPERYS/Tonight
- 9 U2/New Year's Day
- 10 CHAMPAGNE/Tr'y Again
- 11 STYX/Don't Let It End
- 12 STYX/Don't Let It End
- 13 AL JARREAU/Hornin'
- 14 CHRIS DEBURGH/Don't Pay The Ferry
- 15 MICHAEL JACKSON/Beat It
- 16 INEB/The One Thing
- 17 GREG KINN BAND/Josperdy
- 18 CODY GRANT/Electric Avenue
- 19 JOURNEY/Faithfully
- 20 ZZ TOP/Gimme All Your Lovin'

ADD: NAKED EYES/Always Something Ther  
KINMS/Coe Dancing  
SPARKS/Cool Places  
DEBARGE/All This Love  
GLADYS KNIGHT/Save The Overtim/Fo

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## 79.7

Houston  
PD: John Lander  
MD: Patty Hamilton

- 1 DEF LEPPARD/Photograph
- 2 MICHAEL JACKSON/Beat It
- 3 IRENE CARA/Flashdance - What A F
- 4 DAVID BOWIE/Let's Dance
- 5 MICHAEL JACKSON/Beat It
- 6 DEB DEBARGE/All This Love
- 7 STYX/Robots
- 8 DEB DEBARGE/All This Love
- 9 JOURNEY/Faithfully
- 10 THOMAS DOLBY/She Blinded Me With S
- 11 TOTAL COLLAPSE/East Carolina
- 12 PRINCE/Little Red Corvette
- 13 LIONEL RICHIE/My Love
- 14 JOURNEY/Faithfully
- 15 MEN AT WORK/Overkill
- 16 NAKED EYES/Always Something Ther
- 17 DEF LEPPARD/Photograph
- 18 JOURNEY/Separate Ways/Part 1
- 19 STYX/Don't Let It End
- 20 BILLY IDOL/White Wedding
- 21 CULTURE CLUB/Time/Clock Of The Hea
- 22 THOMAS DOLBY/She Blinded Me With S
- 23 DEF LEPPARD/Photograph
- 24 STYX/Don't Let It End
- 25 AL JARREAU/Hornin'
- 26 BRYAN ADAMS/Cuts Like A Knife
- 27 SHIRLEY BASSE/Just Gotta Have You
- 28 FLURS/Just Gotta Have You
- 29 CHRIS DEBURGH/Don't Pay The Ferry
- 30 LIONEL RICHIE/My Love

ADD: SERGIO MENDES/Never Gonna Let You  
ELTON JOHN/I'm Still Standing  
SCANDAL/You're So Fine

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## 107.7

Miami  
PD: Robert W. Walker  
MD: Frank Amadeo

- 1 DAVID BOWIE/Let's Dance
- 2 IRENE CARA/Flashdance - What A F
- 3 LIONEL RICHIE/My Love
- 4 THOMAS DOLBY/She Blinded Me With S
- 5 MICHAEL JACKSON/Beat It
- 6 DEF LEPPARD/Photograph
- 7 DEB DEBARGE/All This Love
- 8 JOURNEY/Faithfully
- 9 PRINCE/Little Red Corvette
- 10 CHAMPAGNE/Tr'y Again
- 11 CULTURE CLUB/Time/Clock Of The Hea
- 12 EDDY GRANT/Electric Avenue
- 13 DURAN DURAN/Rio
- 14 MEN AT WORK/Overkill
- 15 LAURA BRANIGAN/Solitaire
- 16 RICK SPRINGFIELD/Affair Of The Hear
- 17 WHIPPERYS/Tonight
- 18 JOURNEY/Faithfully
- 19 STYX/Don't Let It End
- 20 MICHAEL JACKSON/Beat It
- 21 THOMAS DOLBY/She Blinded Me With S
- 22 INEB/The One Thing
- 23 GREG KINN BAND/Josperdy
- 24 CODY GRANT/Electric Avenue
- 25 JOURNEY/Faithfully
- 26 ZZ TOP/Gimme All Your Lovin'
- 27 SPARKS/Cool Places

ADD: JONZUN CREW/Space Cowboy  
BEE GEES/The Woman In You  
DEVO/Theme From Doctor D  
GEORGE BENSON/Inside Love/So Person

ON: TODD RUNDGREN/Bang The Drum All Day  
TUBES/She's A Beauty  
A FLOCK OF SEAGALS/Mishin'g If I Had  
INS/In The One Thing

## ckgm

Montreal  
PD: Rob Braide

- 1 MICHAEL JACKSON/Beat It
- 2 DAVID BOWIE/Let's Dance
- 3 GREG KINN BAND/Josperdy
- 4 EDDY GRANT/Electric Avenue
- 5 SYDNEY HARRISON/Don't Stop Believin'
- 6 MICHAEL JACKSON/Beat It
- 7 MEN WITHOUT HATS/Safety Dance
- 8 THOMAS DOLBY/She Blinded Me With S
- 9 PRINCE/Little Red Corvette
- 10 TAC/Putting On The Ritz
- 11 INEB/The One Thing
- 12 INEB/The One Thing
- 13 GREG KINN BAND/Josperdy
- 14 GREG KINN BAND/Josperdy
- 15 GREG KINN BAND/Josperdy
- 16 GREG KINN BAND/Josperdy
- 17 GREG KINN BAND/Josperdy
- 18 GREG KINN BAND/Josperdy
- 19 GREG KINN BAND/Josperdy
- 20 GREG KINN BAND/Josperdy
- 21 GREG KINN BAND/Josperdy
- 22 GREG KINN BAND/Josperdy
- 23 GREG KINN BAND/Josperdy
- 24 GREG KINN BAND/Josperdy
- 25 GREG KINN BAND/Josperdy
- 26 GREG KINN BAND/Josperdy
- 27 GREG KINN BAND/Josperdy
- 28 GREG KINN BAND/Josperdy
- 29 GREG KINN BAND/Josperdy
- 30 GREG KINN BAND/Josperdy

ADD: BEE GEES/The Woman In You  
EDDY GRANT/Electric Avenue

ON: GEORGE BENSON/Inside Love/So Person  
WALTER EGAN/Feel Moon Fire  
EURYTHMICS/Sweet Dreams/Are Made

## 103 WPHD

Buffalo  
PD: Harv Moore  
MD: John Piccolo

- 1 DAVID BOWIE/Let's Dance
- 2 IRENE CARA/Flashdance - What A F
- 3 THOMAS DOLBY/She Blinded Me With S
- 4 MEN AT WORK/Overkill
- 5 PRINCE/Little Red Corvette
- 6 DURAN DURAN/Rio
- 7 THOMAS DOLBY/She Blinded Me With S
- 8 STEPHEN BISHOP/I Might Be Your Ther
- 9 ATF/Dr. Kommissar
- 10 LAURA BRANIGAN/Solitaire
- 11 RICK SPRINGFIELD/Affair Of The Hear
- 12 LIONEL RICHIE/My Love
- 13 CULTURE CLUB/Time/Clock Of The Hea
- 14 HALL & DATES/Family Man
- 15 BRYAN ADAMS/Straight From The Hea
- 16 DEF LEPPARD/Photograph
- 17 RONNIE MILSAP/Stranger In My Hou
- 18 WHIPPERYS/Tonight
- 19 U2/New Year's Day
- 20 CHAMPAGNE/Tr'y Again
- 21 STYX/Don't Let It End
- 22 STYX/Don't Let It End
- 23 AL JARREAU/Hornin'
- 24 CHRIS DEBURGH/Don't Pay The Ferry
- 25 MICHAEL JACKSON/Beat It
- 26 INEB/The One Thing
- 27 GREG KINN BAND/Josperdy
- 28 CODY GRANT/Electric Avenue
- 29 JOURNEY/Faithfully
- 30 ZZ TOP/Gimme All Your Lovin'

ADD: NAKED EYES/Always Something Ther  
KINMS/Coe Dancing  
SPARKS/Cool Places  
DEBARGE/All This Love  
GLADYS KNIGHT/Save The Overtim/Fo

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## HITRADIO 96

Pittsburgh  
PD: Cary Pall  
MD: Keith Abrams

- 1 THOMAS DOLBY/She Blinded Me With S
- 2 GREG KINN BAND/Josperdy
- 3 PRINCE/Little Red Corvette
- 4 LIONEL RICHIE/My Love
- 5 ATF/Dr. Kommissar
- 6 AL JARREAU/Hornin'
- 7 MICHAEL JACKSON/Beat It
- 8 MEN AT WORK/Overkill
- 9 TOTO/I Don't Hold You Back
- 10 DAVID BOWIE/Let's Dance
- 11 LAURA BRANIGAN/Solitaire
- 12 EDDY GRANT/Electric Avenue
- 13 IRENE CARA/Flashdance - What A F
- 14 RICK SPRINGFIELD/Affair Of The Hear
- 15 DURAN DURAN/Rio
- 16 DEF LEPPARD/Photograph
- 17 JOURNEY/Faithfully
- 18 BRYAN ADAMS/Straight From The Hea
- 19 TUBES/She's A Beauty
- 20 STYX/Don't Let It End
- 21 PAT BENATAR/Looking For A Strang
- 22 CHRIS CROSS/No Time For Tai
- 23 BELLE STARS/Sign Of The Times
- 24 LRB/No Two
- 25 KENNY ROGERS/All My Life
- 26 DURAN DURAN/Rio
- 27 TUBES/She's A Beauty
- 28 TUBES/She's A Beauty

ADD: BEE GEES/The Woman In You  
EDDY GRANT/Electric Avenue

ON: GEORGE BENSON/Inside Love/So Person  
WALTER EGAN/Feel Moon Fire  
EURYTHMICS/Sweet Dreams/Are Made

## WVNS 104.9

Buffalo  
PD: Ray St. James  
MD: P.J. Fox

- 1 IRENE CARA/Flashdance - What A F
- 2 DAVID BOWIE/Let's Dance
- 3 MICHAEL JACKSON/Beat It
- 4 MEN AT WORK/Overkill
- 5 PRINCE/Little Red Corvette
- 6 DURAN DURAN/Rio
- 7 THOMAS DOLBY/She Blinded Me With S
- 8 STEPHEN BISHOP/I Might Be Your Ther
- 9 ATF/Dr. Kommissar
- 10 LAURA BRANIGAN/Solitaire
- 11 RICK SPRINGFIELD/Affair Of The Hear
- 12 LIONEL RICHIE/My Love
- 13 CULTURE CLUB/Time/Clock Of The Hea
- 14 HALL & DATES/Family Man
- 15 BRYAN ADAMS/Straight From The Hea
- 16 DEF LEPPARD/Photograph
- 17 RONNIE MILSAP/Stranger In My Hou
- 18 WHIPPERYS/Tonight
- 19 U2/New Year's Day
- 20 CHAMPAGNE/Tr'y Again
- 21 STYX/Don't Let It End
- 22 STYX/Don't Let It End
- 23 AL JARREAU/Hornin'
- 24 CHRIS DEBURGH/Don't Pay The Ferry
- 25 MICHAEL JACKSON/Beat It
- 26 INEB/The One Thing
- 27 GREG KINN BAND/Josperdy
- 28 CODY GRANT/Electric Avenue
- 29 JOURNEY/Faithfully
- 30 ZZ TOP/Gimme All Your Lovin'

ADD: NAKED EYES/Always Something Ther  
KINMS/Coe Dancing  
SPARKS/Cool Places  
DEBARGE/All This Love  
GLADYS KNIGHT/Save The Overtim/Fo

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## 79.7

Houston  
PD: John Lander  
MD: Patty Hamilton

- 1 DEF LEPPARD/Photograph
- 2 MICHAEL JACKSON/Beat It
- 3 IRENE CARA/Flashdance - What A F
- 4 DAVID BOWIE/Let's Dance
- 5 MICHAEL JACKSON/Beat It
- 6 DEB DEBARGE/All This Love
- 7 STYX/Robots
- 8 DEB DEBARGE/All This Love
- 9 JOURNEY/Faithfully
- 10 THOMAS DOLBY/She Blinded Me With S
- 11 TOTAL COLLAPSE/East Carolina
- 12 PRINCE/Little Red Corvette
- 13 LIONEL RICHIE/My Love
- 14 JOURNEY/Faithfully
- 15 MEN AT WORK/Overkill
- 16 NAKED EYES/Always Something Ther
- 17 DEF LEPPARD/Photograph
- 18 JOURNEY/Separate Ways/Part 1
- 19 STYX/Don't Let It End
- 20 BILLY IDOL/White Wedding
- 21 CULTURE CLUB/Time/Clock Of The Hea
- 22 THOMAS DOLBY/She Blinded Me With S
- 23 DEF LEPPARD/Photograph
- 24 STYX/Don't Let It End
- 25 AL JARREAU/Hornin'
- 26 BRYAN ADAMS/Cuts Like A Knife
- 27 SHIRLEY BASSE/Just Gotta Have You
- 28 FLURS/Just Gotta Have You
- 29 CHRIS DEBURGH/Don't Pay The Ferry
- 30 LIONEL RICHIE/My Love

ADD: SERGIO MENDES/Never Gonna Let You  
ELTON JOHN/I'm Still Standing  
SCANDAL/You're So Fine

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## 2-93

Atlanta  
PD: John Young  
MD: Chris Thomas

- 1 DAVID BOWIE/Let's Dance
- 2 IRENE CARA/Flashdance - What A F
- 3 PRINCE/Little Red Corvette
- 4 MICHAEL JACKSON/Beat It
- 5 CHAMPAGNE/Tr'y Again
- 6 THOMAS DOLBY/She Blinded Me With S
- 7 MEN AT WORK/Overkill
- 8 GREG KINN BAND/Josperdy
- 9 LAURA BRANIGAN/Solitaire
- 10 DEF LEPPARD/Photograph
- 11 BRYAN ADAMS/Straight From The Hea
- 12 WHIPPERYS/Tonight
- 13 MICHAEL JACKSON/Beat It
- 14 AL JARREAU/Hornin'
- 15 RONNIE MILSAP/Stranger In My Hou
- 16 NAKED EYES/Always Something Ther
- 17 CULTURE CLUB/Time/Clock Of The Hea
- 18 HALL & DATES/Family Man
- 19 JOURNEY/Faithfully
- 20 RICK SPRINGFIELD/Affair Of The Hear
- 21 RICK SPRINGFIELD/Affair Of The Hear
- 22 STYX/Don't Let It End
- 23 AL JARREAU/Hornin'
- 24 CHRIS DEBURGH/Don't Pay The Ferry
- 25 MICHAEL JACKSON/Beat It
- 26 INEB/The One Thing
- 27 GREG KINN BAND/Josperdy
- 28 CODY GRANT/Electric Avenue
- 29 JOURNEY/Faithfully
- 30 ZZ TOP/Gimme All Your Lovin'

ADD: BEE GEES/The Woman In You  
EDDY GRANT/Electric Avenue

ON: GEORGE BENSON/Inside Love/So Person  
WALTER EGAN/Feel Moon Fire  
EURYTHMICS/Sweet Dreams/Are Made

## WVNS 104.9

Buffalo  
PD: Sandy Beach  
MD: Jon Summers

- 1 MEN AT WORK/Overkill
- 2 DAVID BOWIE/Let's Dance
- 3 BRYAN ADAMS/Straight From The Hea
- 4 LAURA BRANIGAN/Solitaire
- 5 AL JARREAU/Hornin'
- 6 IRENE CARA/Flashdance - What A F
- 7 GREG KINN BAND/Josperdy
- 8 OREG KINN BAND/Josperdy
- 9 LIONEL RICHIE/My Love
- 10 CULTURE CLUB/Time/Clock Of The Hea
- 11 BARRY MANILLOW/Some Kind Of Friend
- 12 JOURNEY/Faithfully
- 13 DEB DEBARGE/All This Love
- 14 JOURNEY/Faithfully
- 15 DEB DEBARGE/All This Love
- 16 JOURNEY/Faithfully
- 17 DEB DEBARGE/All This Love
- 18 JOURNEY/Faithfully
- 19 DEB DEBARGE/All This Love
- 20 JOURNEY/Faithfully
- 21 DEB DEBARGE/All This Love
- 22 JOURNEY/Faithfully
- 23 DEB DEBARGE/All This Love
- 24 JOURNEY/Faithfully
- 25 DEB DEBARGE/All This Love
- 26 JOURNEY/Faithfully
- 27 DEB DEBARGE/All This Love
- 28 JOURNEY/Faithfully
- 29 DEB DEBARGE/All This Love
- 30 JOURNEY/Faithfully

ADD: BEE GEES/The Woman In You  
EDDY GRANT/Electric Avenue

ON: GEORGE BENSON/Inside Love/So Person  
WALTER EGAN/Feel Moon Fire  
EURYTHMICS/Sweet Dreams/Are Made

## 103 WPHD

Buffalo  
PD: Harv Moore  
MD: John Piccolo

- 1 DAVID BOWIE/Let's Dance
- 2 IRENE CARA/Flashdance - What A F
- 3 THOMAS DOLBY/She Blinded Me With S
- 4 MEN AT WORK/Overkill
- 5 PRINCE/Little Red Corvette
- 6 DURAN DURAN/Rio
- 7 THOMAS DOLBY/She Blinded Me With S
- 8 STEPHEN BISHOP/I Might Be Your Ther
- 9 ATF/Dr. Kommissar
- 10 LAURA BRANIGAN/Solitaire
- 11 RICK SPRINGFIELD/Affair Of The Hear
- 12 LIONEL RICHIE/My Love
- 13 CULTURE CLUB/Time/Clock Of The Hea
- 14 HALL & DATES/Family Man
- 15 BRYAN ADAMS/Straight From The Hea
- 16 DEF LEPPARD/Photograph
- 17 RONNIE MILSAP/Stranger In My Hou
- 18 WHIPPERYS/Tonight
- 19 U2/New Year's Day
- 20 CHAMPAGNE/Tr'y Again
- 21 STYX/Don't Let It End
- 22 STYX/Don't Let It End
- 23 AL JARREAU/Hornin'
- 24 CHRIS DEBURGH/Don't Pay The Ferry
- 25 MICHAEL JACKSON/Beat It
- 26 INEB/The One Thing
- 27 GREG KINN BAND/Josperdy
- 28 CODY GRANT/Electric Avenue
- 29 JOURNEY/Faithfully
- 30 ZZ TOP/Gimme All Your Lovin'

ADD: NAKED EYES/Always Something Ther  
KINMS/Coe Dancing  
SPARKS/Cool Places  
DEBARGE/All This Love  
GLADYS KNIGHT/Save The Overtim/Fo

ON: WALTER EGAN/Feel Moon Fire  
PAT BENATAR/Looking For A Strang

## 92

Providence  
Operations Manager: Tom Cuddy

- 1

**WOL 99.1 FM** Cleveland  
 PD: Bob Travis  
 MD: Tom Jeffries

**WJLB 99.1 FM** Detroit  
 PD/MD: Paul Christy

**WJLB 99.1 FM** Tacoma-Seattle  
 PD: Gary Bryan  
 MD: Sean Lynch

**KUBE 93 FM** Seattle  
 PD: Charlie Brown  
 MD: Tom Huttler

**KQQ 100 FM** Los Angeles  
 PD: Paula Matthews  
 MD: Robert Moorhead

**WTKT 104.1 FM** Milwaukee  
 PD: Dallas Cole  
 MD: Danny Clayton

**WOL 99.1 FM** Kansas City  
 Ops Manager: Todd Chase

**WOL 99.1 FM** Chicago  
 PD: Buddy Scott  
 MD: Dave Robbins

**WOL 99.1 FM** Chicago  
 PD: Chuck Morgan  
 MD: Lorna Ozmon

**WOL 99.1 FM** Los Angeles  
 PD: Gerry De Francesco  
 MD: Mike Schaefer

**KISW 102.7 FM** Los Angeles  
 PD: Gerry De Francesco  
 MD: Mike Schaefer

**KISW 102.7 FM** Phoenix  
 PD: Charlie Quinn  
 MD: Steve Goddard

**KISW 102.7 FM** San Diego  
 PD: Jim Richards  
 MD: Steve Sande

**KISW 102.7 FM** Denver  
 PD: Doug Erikson  
 MD: Gloria Avila

**KISW 102.7 FM** Los Angeles  
 PD: Bob Hamilton  
 MD: David Grossman

**WOL 99.1 FM** Cincinnati  
 PD: Jim Fox  
 MD: Tony Galluzzo

**WOL 99.1 FM** Detroit  
 PD: Lee Malcolm  
 MD: Bob Ransom

**WOL 99.1 FM** St. Paul  
 PD: Tac Hammer  
 MD: Gregg Swedberg

**WOL 99.1 FM** Detroit  
 PD: Steve Perun

**WOL 99.1 FM** Chicago  
 Ops. Mgr.: Steve Casey  
 MD: Steve Perun

**WOL 99.1 FM** Portland  
 PD: Richard Harker  
 MD: Trevlyn Holdridge

**WOL 99.1 FM** Portland  
 PD: Richard Harker  
 MD: Trevlyn Holdridge

**WOL 99.1 FM** San Francisco  
 PD: Gerry Cagle  
 MD: Sandy Loule

**WOL 99.1 FM** Denver  
 PD: Jack Regan  
 MD: Alan Sledge

**WOL 99.1 FM** San Francisco  
 PD: Gerry Cagle  
 MD: Sandy Loule

**WOL 99.1 FM** Portland  
 PD: Richard Harker  
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 PD: Gerry Cagle  
 MD: Sandy Loule

**WOL 99.1 FM** San Francisco  
 PD: Gerry Cagle  
 MD: Sandy Loule

**EAST**  
Most Added Hottest  
Bee Gees Irene Cara  
Kinks David Bowie  
Jim Capaldi Men At Work

# CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added Hottest  
Bee Gees Irene Cara  
A Flock Of Seagulls Men At Work  
George Benson David Bowie

**EAST**

**PARALLEL TWO**

**WFLY/Albany, NY**

Jack Lawrence  
BILLY IDOL  
CHRIS DEBURGH  
HIGH INERGY  
Hottest: MICHAEL JACKSON 1-1  
DAVID BOWIE 2-2  
IRENE CARA 3-3  
PRINCE 7-5  
MEN AT WORK 10-7

**WTRY/Albany, NY**

Bill Cahill  
INXS (dp)  
BRYAN ADAMS  
BEE GEES  
ELTON JOHN  
Hottest: IRENE CARA 5-1  
CULTURE CLUB 17-12  
STYX 20-17  
LAURA BRANIGAN 23-19  
SERGIO MENDES D-23

**WHHT/Boston, MA**

Peters/Dana  
BEE GEES  
LRB  
THOMPSON TWINS  
PLANET P  
Hottest: DAVID BOWIE 2-1  
IRENE CARA 6-3  
PRINCE 4-4  
DEF LEPPARD 8-6  
LAURA BRANIGAN 9-8

**WROB/Boston, MA**

Gary Berkowitz  
BEE GEES  
INXS  
PLANET P  
BILLY IDOL  
ZZ TOP  
DEF LEPPARD  
Hottest: MEN AT WORK 1-1  
MICHAEL JACKSON 2-2  
IRENE CARA 11-3  
DAVID BOWIE 4-4  
THOMAS DOLBY 5-5

**K104/Ena, PA**

Bill Shannon  
PINK FLOYD (dp)  
CULTURE CLUB  
GARY MOORE  
HIGH INERGY  
BEE GEES  
CARLOS SANTANA  
MICHAEL BOLTON  
SERGIO MENDES  
Hottest: PRINCE 1-1  
HALL & OATES 3-2  
JOURNEY 8-4  
IRENE CARA 13-7  
DEF LEPPARD 24-14

**WYCR/Hanover-York, PA**

J.J. Randolph  
BEE GEES  
EDDY GRANT  
KINKS  
JIM CAPALDI  
HUMAN LEAGUE  
Hottest: MEN AT WORK 2-1  
MICHAEL JACKSON 1-2  
TOTO 3-3  
DEF LEPPARD 6-4  
LIONEL RICHIE 10-6

**WTIC/FM/Hartford, CT**

Mika West  
DEBARGE  
PAT BENATAR  
MICHAEL JACKSON  
Hottest: DAVID BOWIE 1-1  
IRENE CARA 2-2  
CHAMPAIGN 11-7  
CULTURE CLUB 17-10  
EDDY GRANT 24-18

**WKEE/Huntington, WV**

Gary Miller  
GEORGE BENSON  
KINKS (dp)  
JIM CAPALDI  
DEBARGE  
MADNESS (dp)  
Hottest: PRINCE 2-1  
LAURA BRANIGAN 8-2  
BRYAN ADAMS 9-3  
MEN AT WORK 5-4  
DAVID BOWIE 6-5

**WLAN-FM/Lancaster, PA**

Nicole  
EURYTHMICS  
JIM CAPALDI  
BILLY IDOL  
KENNY ROGERS  
PLANET P  
CHRIS DEBURGH  
Hottest: MICHAEL JACKSON 1-1  
DAVID BOWIE 3-2  
MEN AT WORK 7-4  
PRINCE 8-5  
IRENE CARA 19-11

**WBLI/Long Island, NY**

Bill Terry  
CHAMPAIGN  
SERGIO MENDES  
ELTON JOHN  
Hottest: MICHAEL JACKSON 1-1  
DAVID BOWIE 4-2  
MEN AT WORK 9-5  
PRINCE 7-6  
LAURA BRANIGAN 13-11

**WKCI/New Haven, CT**

Curt Hansen  
GEORGE BENSON  
WALTER EGAN  
CHRIS CROSS  
Hottest: MICHAEL JACKSON 1-1  
JOURNEY 19-14  
HALL & OATES 28-16  
TUBES 24-18  
STYX 29-25

**WSPK/Poughkeepsie, NY**

Chris Lalde  
BILLY IDOL  
DEBARGE  
EURYTHMICS  
MADNESS  
CHRIS DEBURGH (dp)  
GOANNA (dp)  
Hottest: MICHAEL JACKSON 1-1  
PRINCE 3-2  
JOURNEY 6-3  
LIONEL RICHIE 7-4  
IRENE CARA 21-10

**WHFM/Rochester, NY**

Charley Lake  
CHAMPAIGN  
JIM CAPALDI  
EDDY GRANT  
KAJAGOOGOO  
U2  
Hottest: MICHAEL JACKSON 1-1  
DAVID BOWIE 6-2  
IRENE CARA 14-5  
THOMAS DOLBY 19-7  
PRINCE 23-15

**WKFM/Syracuse, NY**

John Carucci  
GEORGE BENSON  
JOAN ARMSTRADING  
DAVE EDMUNDS  
BEE GEES  
CARL WILSON  
ATF  
GARY MOORE  
HIGH INERGY  
Hottest: MICHAEL JACKSON 1-1  
MEN AT WORK 5-2  
STYX 28-16  
EDDY GRANT 36-24  
KAJAGOOGOO 39-27

**WPST/Trenton, NJ**

Tom Taylor  
GEORGE BENSON  
JIM CAPALDI  
EURYTHMICS  
KINKS  
Hottest: DAVID BOWIE 2-1  
PRINCE 6-4  
DEF LEPPARD 11-9  
IRENE CARA 15-10  
EDDY GRANT 30-20

**WRER/Utica, NY**

Jim Reitz  
PINK FLOYD  
ATF  
KAJAGOOGOO  
ROXY MUSIC  
CARL WILSON (dp)  
Hottest: MEN AT WORK 3-1  
RICK SPRINGFIELD 10-8  
STYX 20-16  
DEF LEPPARD 27-18  
ELTON JOHN D-25

**WKZQ-FM/Wilkes-Barre**

Jim Rising  
EURYTHMICS  
BEE GEES  
BILLY IDOL  
ATF  
LINDA RONSTADT  
INGRAM & AUSTIN  
Hottest: LAURA BRANIGAN 2-1  
MEN AT WORK 7-2  
RICK SPRINGFIELD 8-7  
IRENE CARA 11-9

**Q106/York, PA**

Dan Steale  
KAJAGOOGOO  
KINKS  
A FLOCK OF SEAGUL  
GEORGE BENSON  
BEE GEES  
Hottest: MEN AT WORK 7-1  
DAVID BOWIE 6-4  
PRINCE 8-5  
IRENE CARA 17-9  
RICK SPRINGFIELD 20-1

**PARALLEL THREE**

**WFBG/Altoona, PA**

Toony Booth  
ELTON JOHN  
DAVE EDMUNDS (dp)  
BEE GEES  
EDDY GRANT (dp)  
BILLY IDOL (dp)  
AMY HOLLAND  
CHRIS CROSS  
GEORGE BENSON (dp)  
INGRAM & AUSTIN (dp)  
Hottest: MICHAEL JACKSON 1-1  
PRINCE 4-2  
DAVID BOWIE 8-6  
BRYAN ADAMS 10-7  
IRENE CARA 19-8

**WACZ/Bangor, ME**

Michael O'Hara  
PETER TOSH  
ALABAMA  
KENNY ROGERS  
KINKS  
CARLOS SANTANA  
BEE GEES  
Hottest: MICHAEL JACKSON 1-1  
BRYAN ADAMS 11-4  
DEF LEPPARD 12-5  
JOURNEY 22-16

**WGUY/Bangor, ME**

Jim Randall  
BEE GEES  
KINKS  
BILLY IDOL (dp)  
INGRAM & AUSTIN  
HIGH INERGY  
AMY HOLLAND  
JIM CAPALDI  
Hottest: MEN AT WORK 2-1  
LAURA BRANIGAN 3-2  
PRINCE 4-3  
IRENE CARA 7-5  
CULTURE CLUB 9-6

**WGY/Bath, ME**

Scott Robbins  
KAJAGOOGOO  
GARY MOORE  
JIM CAPALDI  
MARTIN BRILEY  
ROXY MUSIC  
AMY HOLLAND  
INGRAM & AUSTIN  
Hottest: MEN AT WORK 5-1  
IRENE CARA 8-5  
DAVID BOWIE 9-7  
TUBES 12-9  
HALL & OATES 18-13  
STYX 29-25

**WKCI/New Haven, CT**

Curt Hansen  
GEORGE BENSON  
WALTER EGAN  
CHRIS CROSS  
Hottest: MICHAEL JACKSON 1-1  
JOURNEY 19-14  
HALL & OATES 28-16  
TUBES 24-18  
STYX 29-25

**WSPK/Poughkeepsie, NY**

Chris Lalde  
BILLY IDOL  
DEBARGE  
EURYTHMICS  
MADNESS  
CHRIS DEBURGH (dp)  
GOANNA (dp)  
Hottest: MICHAEL JACKSON 1-1  
PRINCE 3-2  
JOURNEY 6-3  
LIONEL RICHIE 7-4  
IRENE CARA 21-10

**WOMP-FM/Bellaire, OH**

McKenzie  
none  
Hottest: MICHAEL JACKSON 1-1  
MEN AT WORK 3-3  
DAVID BOWIE 5-5  
LAURA BRANIGAN 8-8  
IRENE CARA 12-12

**WSQV/Williamsport, PA**

Frank Bell  
KAJAGOOGOO  
BILLY IDOL  
ERIC CLAPTON  
JIM CAPALDI  
RED ROCKERS  
Hottest: MEN AT WORK 1-1  
THOMAS DOLBY 12-5  
RICK SPRINGFIELD 15-11  
HALL & OATES 18-12

**WKZ/Chambersburg, PA**

Williams/Scott  
BEE GEES  
EDDY GRANT  
HUMAN LEAGUE  
KENNY ROGERS  
KINKS  
MICHAEL JACKSON 1-1  
THOMAS DOLBY 8-4  
RICK SPRINGFIELD 13-7  
MEN AT WORK 14-9

**WTSN/Dover, NH**

Jim Sebastian  
KINKS  
CHRIS CROSS  
SPARKS  
BEE GEES  
EURYTHMICS  
THOMAS DOLBY  
Hottest: MICHAEL JACKSON 1-1  
LAURA BRANIGAN 5-3  
DAVID BOWIE 7-4  
IRENE CARA 15-8  
DURAN DURAN 18-9

**WERZ/Exeter, NH**

Scott MacKey  
BEE GEES  
U2  
MARTIN BRILEY  
DEVO  
AMY HOLLAND  
INGRAM & AUSTIN  
GARY MOORE  
ROXY MUSIC  
SPANDAU BALLET  
Hottest: DEF LEPPARD 1-1  
PRINCE 4-2  
BRYAN ADAMS 5-4  
DURAN DURAN 8-6

**WZYQ/Frederick, ND**

Kemosabi Joe  
A FLOCK OF SEAGUL  
DEBARGE  
EDDY GRANT  
Hottest: LAURA BRANIGAN 2-1  
MEN AT WORK 7-2  
RICK SPRINGFIELD 8-7  
IRENE CARA 11-9

**OK100/Ithaca, NY**

Danny Alexander  
CULTURE CLUB  
PINK FLOYD  
JOE JACKSON  
GARY MOORE  
HIGH INERGY  
BEE GEES  
CARLOS SANTANA  
MICHAEL BOLTON  
SERGIO MENDES  
Hottest: DEF LEPPARD 4-1  
IRENE CARA 15-10  
RICK SPRINGFIELD 19-12  
ZZ TOP 21-16  
ELTON JOHN 34-27

**13FEA/Manchester, NH**

Rick Ryder  
DEBARGE  
DEXYS MIDNIGHT RU  
BEE GEES  
CARL WILSON  
INGRAM & AUSTIN  
Hottest: MEN AT WORK 5-1  
TOTO 7-4  
PRINCE 9-6  
NAKED EYES 16-12  
IRENE CARA 23-16

**WKHI/Ocean City, MD**

Jack Gillen  
GEORGE BENSON  
BEE GEES  
ALABAMA  
PHIL COLLINS  
WEIRD AL YANKOVIC  
Hottest: TOTO 2-1  
MEN AT WORK 5-2  
BRYAN ADAMS 6-5  
DAVID BOWIE 8-6  
LIONEL RICHIE 14-10

**96XII/Parkersburg, WV**

Paul DeMille  
CULTURE CLUB  
PINK FLOYD (dp)  
BEE GEES  
GARY MOORE  
CARLOS SANTANA  
MICHAEL BOLTON  
Hottest: MEN AT WORK 1-1  
NAKED EYES 2-2  
LIONEL RICHIE 3-3  
BRYAN ADAMS 4-4  
LAURA BRANIGAN 5-5

**WJBQ/Portland, ME**

John Willis  
EDDY GRANT  
NAKED EYES  
AMY HOLLAND  
MUSICAL YOUTH  
MARTIN BRILEY  
IRENE CARA 8-5  
DAVID BOWIE 9-7  
TUBES 12-9  
HALL & OATES 18-13  
STYX 29-25

**WBCV/Charlotte, NC**

Bob Kaghan  
ALABAMA  
KINKS  
HUMAN LEAGUE  
Hottest: MICHAEL JACKSON 1-1  
LIONEL RICHIE 10-4  
IRENE CARA 15-5  
AL JARREAU 14-9  
EDDY GRANT D-21

**WSKZ/Chattanooga, TN**

David Carroll  
LRB  
THOMPSON TWINS  
Hottest: MEN AT WORK 3-1  
LIONEL RICHIE 10-2  
RICK SPRINGFIELD 12-6  
IRENE CARA 23-11  
CULTURE CLUB 18-12

**WHEB/Portsmouth, NH**

Rick Bean  
none  
Hottest: MICHAEL JACKSON 1-1  
MEN AT WORK 3-3  
DAVID BOWIE 5-5  
LAURA BRANIGAN 8-8  
IRENE CARA 12-12

**WSQV/Williamsport, PA**

Frank Bell  
KAJAGOOGOO  
BILLY IDOL  
ERIC CLAPTON  
JIM CAPALDI  
RED ROCKERS  
Hottest: MEN AT WORK 1-1  
THOMAS DOLBY 12-5  
RICK SPRINGFIELD 15-11  
HALL & OATES 18-12

**SOUTH**

**PARALLEL TWO**

**WBBQ/Augusta, GA**

Bruce Stevens  
BEE GEES  
A FLOCK OF SEAGUL  
EDDY GRANT  
MADNESS  
Hottest: MEN AT WORK 3-1  
JOURNEY 5-3  
CHAMPAIGN 13-8  
IRENE CARA 15-10  
CULTURE CLUB 21-14

**KHFI/Austin, TX**

Volkman/Garrett  
BEE GEES  
GEORGE BENSON  
A FLOCK OF SEAGUL  
HUMAN LEAGUE  
DEVO  
Hottest: MICHAEL JACKSON 1-1  
DAVID BOWIE 3-2  
MEN AT WORK 4-3  
DURAN DURAN 6-4  
DEF LEPPARD 9-6

**WFMF/Baton Rouge, LA**

Ric/Watkins  
ALABAMA  
SERGIO MENDES  
ELTON JOHN  
THOMAS DOLBY  
DEBARGE  
CHAMPAIGN  
Hottest: LIONEL RICHIE 6-2  
DAVID BOWIE 7-3  
MEN AT WORK 9-5  
STYX 21-14  
IRENE CARA D-27

**KZZB/Beaumont, TX**

Murphy/Harrison  
A FLOCK OF SEAGUL  
DEBARGE  
EDDY GRANT  
Hottest: LIONEL RICHIE 9-4  
JOURNEY 18-11  
CULTURE CLUB 24-15  
HALL & OATES 35-20

**WQID/Biloxi, MS**

Kirk Clatt  
SERGIO MENDES  
NAKED EYES  
JOE JACKSON  
MARTIN BRILEY (dp)  
DEVO (dp)  
MARTIN BRILEY (dp)  
Hottest: MICHAEL JACKSON 1-1  
PRINCE 2-2  
MEN AT WORK 4-3  
LIONEL RICHIE 7-4  
DAVID BOWIE 19-14

**WCSC/Charleston, SC**

Chris Bailey  
KAJAGOOGOO  
INGRAM & AUSTIN  
ALABAMA  
BEE GEES  
CHAMPAIGN  
Hottest: MICHAEL JACKSON 2-1  
IRENE CARA 15-10  
LAURA BRANIGAN 18-13  
LOU RAWLS 20-15  
HALL & OATES 29-25

**WRQK/Greensboro, NC**

Wes Jones  
KAJAGOOGOO  
INGRAM & AUSTIN  
ALABAMA  
BEE GEES  
CHAMPAIGN  
Hottest: MICHAEL JACKSON 2-1  
IRENE CARA 15-10  
LAURA BRANIGAN 18-13  
LOU RAWLS 20-15  
HALL & OATES 29-25

**WANS-FM/Greenville, SC**

Rod Metts  
GEORGE BENSON  
JIM CAPALDI  
A FLOCK OF SEAGUL  
CHRIS DEBURGH  
ALABAMA (dp)  
Hottest: MICHAEL JACKSON 1-1  
MEN AT WORK 5-2  
DAVID BOWIE 6-4  
BRYAN ADAMS 9-6  
LAURA BRANIGAN 11-8

**WZYP/Huntsville, AL**

Scott Mitchell  
EDDY GRANT  
CHRIS DEBURGH  
JIM CAPALDI  
BILLY IDOL  
BEE GEES  
Hottest: DAVID BOWIE 1-1  
MEN AT WORK 2-2  
BRYAN ADAMS 3-3  
IRENE CARA 14-5  
NAKED EYES 7-6

**WCKS/Cocoa Beach, FL**

Mike Lowe  
none  
Hottest: MICHAEL JACKSON 1-1  
IRENE CARA 14-14  
JOURNEY 22-22  
SERGIO MENDES 31-31  
LINDA RONSTADT 32-32

**WNOK-FM/Columbia, SC**

Hunter/Herring  
KINKS  
DEVO (dp)  
A FLOCK OF SEAGUL  
BEE GEES  
BILLY IDOL (dp)  
EURYTHMICS  
SERGIO MENDES (dp)  
Hottest: LAURA BRANIGAN 4-1  
NAKED EYES 19-15  
CULTURE CLUB 26-21  
STYX 29-24  
LRB D-33

**KITE/Corpus Christi, TX**

Mark Driscoll  
NAKED EYES  
CULTURE CLUB  
MAZE  
NONA HENDRYX  
MADNESS  
BEE GEES  
A FLOCK OF SEAGUL  
EDDY GRANT  
Hottest: CHAMPAIGN 3-1  
LIONEL RICHIE 1-2  
IRENE CARA 4-3  
DEF LEPPARD 23-5  
ISLEY BROS 15-7

**KZFM/Corpus Christi, TX**

Jackie Robbins  
RICK SPRINGFIELD  
MARTIN BRILEY  
EURYTHMICS  
MADNESS  
Hottest: DEF LEPPARD 1-1  
MICHAEL JACKSON 3-2  
DAVID BOWIE 4-3  
JOURNEY 13-10  
STYX 18-13

**WDOO/Daytona Beach, FL**

Rick Knight  
Hottest: MEN AT WORK 1-1  
HALL & OATES 2-2  
DAVID BOWIE 3-3  
IRENE CARA 5-5  
LAURA BRANIGAN 7-7

**WNFY/Daytona Beach, FL**

Stevens/Logan  
CULTURE CLUB  
NAKED EYES  
DAVID BOWIE 7-3  
MEN AT WORK 9-5  
STYX 21-14  
IRENE CARA D-27  
TOTO 2-2  
IRENE CARA 9-4  
EDDY GRANT 15-7  
SERGIO MENDES 22-17

**WDCG/Durham-Raleigh**

Randy Kabrich  
CHRIS CROSS  
CHRIS DEBURGH  
LRB  
Hottest: MICHAEL JACKSON 1-1  
IRENE CARA 8-8  
KINKS 26-20

**KAMZ/El Paso, TX**

Bob West  
NAKED EYES  
GEORGE BENSON  
JIM CAPALDI  
Hottest: MEN AT WORK 4-1  
MICHAEL JACKSON 1-2  
DAVID BOWIE 6-3  
PRINCE 13-9  
IRENE CARA 15-10

**KSET-FM/El Paso, TX**

Cat Simon  
DEVO  
A FLOCK OF SEAGUL  
KAJAGOOGOO  
JOE JACKSON  
MARTIN BRILEY (dp)  
DAVID BOWIE 6-3  
PRINCE 13-9  
IRENE CARA 15-10

**WRQK/Greensboro, NC**

Wes Jones  
KAJAGOOGOO  
INGRAM & AUSTIN  
ALABAMA  
BEE GEES  
CHAMPAIGN  
Hottest: MICHAEL JACKSON 2-1  
IRENE CARA 15-10  
LAURA BRANIGAN 18-13  
LOU RAWLS 20-15  
HALL & OATES 29-25

**WANS-FM/Greenville, SC**

Rod Metts  
GEORGE BENSON  
JIM CAPALDI  
A FLOCK OF SEAGUL  
CHRIS DEBURGH  
ALABAMA (dp)  
Hottest: MICHAEL JACKSON 1-1  
MEN AT WORK 5-2  
DAVID BOWIE 6-4  
BRYAN ADAMS 9-6  
LAURA BRANIGAN 11-8

**WZYP/Huntsville, AL**

Scott Mitchell  
EDDY GRANT  
CHRIS DEBURGH  
JIM CAPALDI  
BILLY IDOL  
BEE GEES  
Hottest: DAVID BOWIE 1-1  
MEN AT WORK 2-2  
BRYAN ADAMS 3-3  
IRENE CARA 14-5  
NAKED EYES 7-6

**WJDX/Jackson, MS**

Bill Crews  
BEE GEES  
GEORGE BENSON  
JIM CAPALDI  
HIGH INERGY  
THOMPSON TWINS  
Hottest: PRINCE 2-1  
DAVID BOWIE 5-2  
IRENE CARA 10-6  
TOTO 1-9  
LIONEL RICHIE 14-11

**94TX/Jackson, MS**

Jim Chick  
LEE GREENWOOD  
DEXYS MIDNIGHT RU  
Hottest: PRINCE 1-1  
DEBARGE 10-5  
LIONEL RICHIE 14-9  
THOMAS DOLBY 16-10  
STYX 26-17

**Y103/Jacksonville, FL**

Robert John  
CHRIS CROSS  
ALABAMA  
Hottest: ROBBIE PATTON 1-1  
LINDA RONSTADT 3-2  
LIONEL RICHIE 4-3  
LAURA BRANIGAN 5-4  
SERGIO MENDES 24-14

**WQUT/Johnson City, TN**

Rod Hampton  
JIM CAPALDI  
MADNESS  
BEE GEES  
INXS  
Hottest: TOTO 1-1  
BRYAN ADAMS 14-8  
LAURA BRANIGAN 16-10  
MICHAEL JACKSON 20-14  
JOURNEY 25-20

**WOKI/Knoxville, TN**

Gary Adkins  
BEE GEES  
MADNESS  
EURYTHMICS  
SPANDAU BALLET  
DAVE EDMUNDS  
LEE GREENWOOD  
SPARKS  
Hottest: THOMAS DOLBY 2-1  
DEF LEPPARD 3-2  
MEN AT WORK 11-3  
DAVID BOWIE 5-4  
IRENE CARA 17-14

**KKYK/Little Rock, AR**

David Allen Ross  
LIONEL RICHIE  
BRYAN ADAMS  
CULTURE CLUB  
Hottest: STYX 1-1  
MICHAEL JACKSON 2-2  
GREG KINN BAND 3-3  
DEXYS MIDNIGHT RU 4-4  
ATF 5-5

**KBFM/McAllen-Brownsville**

Bob Mitchell  
DAVE EDMUNDS  
KENNY ROGERS  
BEE GEES  
Hottest: THOMAS DOLBY 2-1  
MEN AT WORK 4-2  
CULTURE CLUB 17-12  
STYX 22-17  
KINKS 26-20

**FM100/Memphis, TN**

Garry Wall  
BEE GEES  
EDDY GRANT  
PLANET P  
EURYTHMICS  
Hottest: PRINCE 1-1  
MEN AT WORK 7-2  
DAVID BOWIE 9-3  
IRENE CARA 12-10  
JOURNEY 15-12

**G100/Mobile, AL**

Scott Griffin  
BEE GEES  
KINKS  
JIM CAPALDI  
EDDY GRANT

# CHR ADDS & HOTS

## MIDWEST Most Added Hottest

**Jim Capaldi** Men At Work  
**Eddy Grant** Irene Cara  
**Little River Band** Michael Jackson  
**Kinks** David Bowie

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

## WEST Most Added Hottest

**Bee Gees** Irene Cara  
**Kinks** Men At Work  
**Jim Capaldi** David Bowie

### MIDWEST PARALLEL TWO

#### WKDD/Akron, OH

**Matt Patrick**  
 PAT BENATAR  
 BILLY IDOL (dp)  
 ATF  
 MADNESS  
 DAVE EDMUNDS  
 TODD RUNDGREN  
 JOE JACKSON  
 TUBES  
 DEXYS MIDNIGHT RU  
 Hottest:  
 CULTURE CLUB 3-1  
 MEN AT WORK 8-4  
 JOURNEY 10-6  
 RICK SPRINGFIELD 12-8  
 DEF LEPPARD 11-11

#### WKAU/Appleton-Oshkosh

**Ross/Allen**  
 EDDY GRANT  
 KENNY ROGERS  
 JIM CAPALDI  
 BEE GEES  
 SCANDAL  
 Hottest:  
 PRINCE 3-1  
 THOMAS DOLBY 6-4  
 RICK SPRINGFIELD 13-10  
 STYX 23-16  
 IRENE CARA 28-22

#### WNAM/Appleton Oshkosh

**Chris Caine**  
 CHRIS DEBURGH  
 KINKS  
 GEORGE BENSON  
 BEE GEES  
 DEBARGE  
 SPARKS (dp)  
 Hottest:  
 BRYAN ADAMS 1-1  
 RICK SPRINGFIELD 8-4  
 LAURA BRANIGAN 11-7  
 STYX 22-13  
 SCANDAL 20-15

#### 92X/Columbus, OH

**Teri Nutter**  
 LIONEL RICHIE  
 ELTON JOHN  
 Hottest:  
 MICHAEL JACKSON 1-1  
 MEN AT WORK 5-2  
 DAVID BOWIE 9-6  
 THOMAS DOLBY 12-8  
 IRENE CARA 14-9

#### KIHK/Davenport, IA

**Jim O'Hara**  
 TUBES  
 INXS  
 KINKS  
 LRB  
 KAJAGOOGOO  
 ALABAMA  
 Hottest:  
 MEN AT WORK 2-1  
 DAVID BOWIE 14-9  
 IRENE CARA 22-17  
 DURAN DURAN 32-19  
 THOMAS DOLBY 35-20

#### KMGK/Des Moines, IA

**Jim Roberts**  
 GEORGE BENSON  
 DEVO  
 EDDY GRANT  
 JIM CAPALDI  
 A FLOCK OF SEAGUL  
 Hottest:  
 PRINCE 2-1  
 DAVID BOWIE 6-4  
 MEN AT WORK 7-5  
 THOMAS DOLBY 8-6  
 IRENE CARA 18-10

#### WECB/Duluth, MN

**Dick Johnson**  
 KAJAGOOGOO  
 JIM CAPALDI  
 TUBES  
 Hottest:  
 MEN AT WORK 2-1  
 CULTURE CLUB 11-6  
 LIONEL RICHIE 14-9  
 IRENE CARA 19-11  
 ROBERT ELLIS ORRA 16-12

#### WKDQ/Evansville, IN

**Hobbs/Payne**  
 NANCY MARTIN  
 ELTON JOHN  
 JIM CAPALDI  
 LRB  
 Hottest:  
 MEN AT WORK 3-1  
 BRYAN ADAMS 6-3  
 LIONEL RICHIE 8-7  
 LAURA BRANIGAN 17-12  
 CULTURE CLUB 20-14

#### WMEE/Fort Wayne, IN

**Keith Green**  
 WALTER EGAN  
 JIM CAPALDI  
 Hottest:  
 DEF LEPPARD 2-1  
 BRYAN ADAMS 4-2  
 TOTO 6-3  
 PRINCE 8-6  
 MEN AT WORK 10-7

#### WGRD/Grand Rapids, MI

**J.J. Duling**  
 EDDY GRANT  
 SCANDAL  
 Hottest:  
 MEN AT WORK 1-1  
 TOTO 7-2  
 SHERIFF 13-3  
 DAVID BOWIE 17-4  
 IRENE CARA 25-14

#### WZZR/Grand Rapids, MI

**Don Schueller**  
 BEE GEES  
 DEXYS MIDNIGHT RU  
 A FLOCK OF SEAGUL  
 DAVE EDMUNDS  
 DEVO  
 LOZ NETTO  
 JOAN ARMATRADING  
 BILLY IDOL  
 Hottest:  
 BOB SEGER 1-1  
 MEN AT WORK 16-11  
 DAVID BOWIE 17-12  
 RICK SPRINGFIELD 19-18  
 CHRIS DEBURGH 27-26

#### WNAP/Indianapolis, IN

**Larry Mago**  
 CHRIS CROSS  
 SERGIO MENDES  
 Hottest:  
 MEN AT WORK 3-1  
 LAURA BRANIGAN 5-3  
 AL JARREAU 7-4  
 LIONEL RICHIE 8-6  
 CULTURE CLUB 12-9

#### WZPL/Indianapolis

**Hoffman/Brodie**  
 JOURNEY  
 IRENE CARA  
 RICK SPRINGFIELD  
 BEE GEES  
 A FLOCK OF SEAGUL  
 ALABAMA  
 LAURA BRANIGAN  
 GEORGE BENSON  
 Hottest:  
 MICHAEL JACKSON 1-1  
 PRINCE 13-9  
 DEF LEPPARD 15-10  
 BRYAN ADAMS 14-12

#### WJXQ/Jackson, MI

**Ryan/Cheeks**  
 GOANNA  
 RED ROCKERS  
 Hottest:  
 DEF LEPPARD 1-1  
 MICHAEL BOLTON 20-17  
 PINK FLOYD 29-19  
 TUBES 26-21  
 JEFFERSON STARSHIP 30-27

#### WKFR/Kalamazoo, MI

**Swart/Chapman**  
 ELTON JOHN  
 JIM CAPALDI  
 ALABAMA  
 BOB SEGER  
 Hottest:  
 THOMAS DOLBY 2-1  
 MEN AT WORK 4-3  
 DAVID BOWIE 10-5  
 IRENE CARA 12-6  
 CULTURE CLUB 23-15

#### WVIC/Lansing

**Jay Stevens**  
 KINKS  
 EURYTHMICS  
 WEIRD AL YANKOVIC (dp)  
 Hottest:  
 ATF 1-1  
 DEF LEPPARD 2-2  
 BRYAN ADAMS 3-3  
 KENNY LOGGINS 5-4  
 MEN AT WORK 7-5

#### WZEE/Madison, WI

**Little/Hudson**  
 LINDA RONSTADT  
 SPARKS  
 BEE GEES  
 ROXY MUSIC  
 Hottest:  
 MICHAEL JACKSON 1-1  
 JOURNEY 3-2  
 MEN AT WORK 4-3  
 RICK SPRINGFIELD 9-4  
 LAURA BRANIGAN 10-5

#### KOFM/Oklahoma City, OK

**Dave Duquesne**  
 STYX  
 KENNY ROGERS  
 SERGIO MENDES  
 CHRIS CROSS  
 Hottest:  
 TOTO 2-1  
 LIONEL RICHIE 10-4  
 RONNIE MILSAP 12-5  
 EDDIE RABBITT 13-9  
 LAURA BRANIGAN 20-10

#### KKQK/Omaha, NB

**Taylor/Evans**  
 SERGIO MENDES  
 EDDY GRANT  
 KINKS  
 JIM CAPALDI  
 KAJAGOOGOO  
 Hottest:  
 MEN AT WORK 3-1  
 DAVID BOWIE 4-2  
 IRENE CARA 5-3  
 CULTURE CLUB 13-8  
 JOURNEY 16-11

#### KZ93/Peoria, IL

**Mark Maloney**  
 IRENE CARA  
 EDDY GRANT  
 LRB  
 Hottest:  
 MICHAEL JACKSON 1-1  
 TOTO 3-2  
 KENNY LOGGINS 4-3  
 BRYAN ADAMS 6-4  
 STYX 14-8

#### WZOK/Rockford

**Tim Fox**  
 INXS  
 ELTON JOHN  
 LRB  
 SCANDAL  
 NIGHT RANGER  
 Hottest:  
 DAVID BOWIE 3-1  
 MEN AT WORK 6-4  
 BRYAN ADAMS 9-5  
 THOMAS DOLBY 10-6  
 DURAN DURAN 8-8

#### U93/South Bend, IN

**J.K. Dearing**  
 CULTURE CLUB  
 LIONEL RICHIE  
 RONNIE MILSAP  
 Hottest:  
 MICHAEL JACKSON 1-1  
 DEXYS MIDNIGHT RU 7-2  
 ATF 3-3  
 DEF LEPPARD 6-5  
 RICK SPRINGFIELD 26-17

#### KAYI/Tulsa, OK

**Phil Williams**  
 EDDY GRANT  
 KENNY ROGERS  
 KINKS  
 JIM CAPALDI  
 SCANDAL  
 Hottest:  
 MICHAEL JACKSON 1-1  
 MEN AT WORK 6-2  
 LAURA BRANIGAN 4-3  
 DAVID BOWIE 11-6  
 RICK SPRINGFIELD 21-12

#### KRAV/Tulsa, OK

**Gary Reynolds**  
 NAKED EYES  
 Hottest:  
 TOTO 1-1  
 MEN AT WORK 4-2  
 LIONEL RICHIE 5-3  
 LAURA BRANIGAN 7-5  
 IRENE CARA D-15

#### KEYN-FM/Wichita, KS

**Taylor/Pearman**  
 KENNY ROGERS  
 ALABAMA  
 KINKS  
 Hottest:  
 TOTO 2-1  
 MEN AT WORK 4-2  
 LIONEL RICHIE 5-3  
 MICHAEL JACKSON 1-4  
 LRB 30-24

#### WHOT/Youngstown, OH

**Dick Thompson**  
 PAT BENATAR  
 A FLOCK OF SEAGUL  
 BEE GEES  
 EURYTHMICS  
 CARL WILSON  
 MADNESS  
 DEVO  
 JOAN ARMATRADING  
 Hottest:  
 DAVID BOWIE 3-1  
 MEN AT WORK 4-3  
 PRINCE 6-5  
 IRENE CARA 16-8  
 LIONEL RICHIE 12-9

#### WYFM/Youngstown, OH

**Jeff Tobin**  
 none  
 Hottest:  
 MICHAEL JACKSON 1-1  
 PRINCE 2-2  
 DEF LEPPARD 3-3  
 IRENE CARA 12-4  
 THOMAS DOLBY 6-5

### PARALLEL THREE

#### KFYR/Bismarck, ND

**Dan Brannan**  
 KINKS  
 INXS  
 ERIC CLAPTON  
 LRB  
 EDDY GRANT  
 JIM CAPALDI  
 Hottest:  
 PRINCE 4-1  
 MICHAEL JACKSON 6-2  
 IRENE CARA 16-8  
 LIONEL RICHIE 17-10  
 JOURNEY 19-13

#### WBWB/Bloomington

**John Heimann**  
 THOMPSON TWINS  
 GEORGE BENSON  
 EURYTHMICS (dp)  
 KENNY ROGERS (dp)  
 DAVE EDMUNDS  
 KROKUS (dp)  
 A FLOCK OF SEAGUL  
 DEVO (dp)  
 MARTIN BRILEY  
 HIGH INERGY  
 BILLY IDOL (dp)  
 Hottest:  
 LAURA BRANIGAN 3-1  
 MEN AT WORK 7-2  
 THOMAS DOLBY 9-4  
 KINKS 36-25  
 HALL & OATES 34-27

#### WCIL-FM/Carbondale, IL

**Tony Waitkus**  
 CHRIS DEBURGH  
 EDDY GRANT (dp)  
 TUBES (dp)  
 ZZ TOP (dp)  
 Hottest:  
 MICHAEL JACKSON 1-1  
 TOTAL COELO 2-2  
 IRENE CARA 5-3  
 PLANET P 23-13  
 MAC MCANALLY 30-21

#### KFMZ/Columbia

**Steve Graziano**  
 PINK FLOYD  
 KINKS  
 HALL & OATES  
 MADNESS  
 Hottest:  
 DAVID BOWIE 2-1  
 MEN AT WORK 4-3  
 ELTON JOHN 19-9  
 INXS D-19  
 CHRIS DEBURGH D-24

#### KQWB/Fargo, ND

**Craig Roberts**  
 KINKS (dp)  
 SERGIO MENDES  
 JIM CAPALDI  
 Hottest:  
 BRYAN ADAMS 19-12  
 IRENE CARA 17-14  
 LIONEL RICHIE 20-15  
 KENNY ROGERS 23-18  
 HALL & OATES 22-19

#### KKXL-FM/Grand Forks, ND

**Don Nordine**  
 ELTON JOHN  
 DEVO  
 SERGIO MENDES  
 MADNESS  
 Hottest:  
 PRINCE 1-1  
 MEN AT WORK 3-2  
 BRYAN ADAMS 5-3  
 THOMAS DOLBY 8-5  
 IRENE CARA 34-25

#### KYTN/Grand Forks, ND

**Tom Fricke**  
 JIM CAPALDI  
 BILLY IDOL  
 MARTIN BRILEY  
 BERLIN  
 KROKUS  
 Hottest:  
 DEF LEPPARD 1 1  
 NIGHT RANGER 3-2  
 MEN AT WORK 9-4  
 INXS 6-5  
 TUBES 11-6

#### KRNA/Iowa City, IA

**Bart Goynshor**  
 EDDY GRANT  
 JIM CAPALDI  
 Hottest:  
 MEN AT WORK 2-1  
 PRINCE 1-2  
 DAVID BOWIE 5-3  
 AL JARREAU 6-4  
 NAKED EYES 14-8

#### WAZY-FM/Lafayette, IN

**Jim Stacy**  
 EDDY GRANT  
 JIM CAPALDI  
 LRB  
 MARTIN BRILEY (dp)  
 Hottest:  
 MEN AT WORK 1-1  
 DAVID BOWIE 6-2  
 PRINCE 4-3  
 IRENE CARA 12-6  
 NAKED EYES 15-8

#### WRKR/Racine, WI

**Steve Warren**  
 RICK SPRINGFIELD  
 EURYTHMICS  
 SERGIO MENDES  
 ELTON JOHN  
 Hottest:  
 MICHAEL JACKSON 1-1  
 PRINCE 9-4  
 TOTO 5-5  
 THOMAS DOLBY 8-7  
 IRENE CARA 22-15

#### KKLS/Rapid City, SD

**Sherwin/Piper**  
 JIM CAPALDI  
 ALABAMA  
 CHRIS CROSS  
 Hottest:  
 TOTO 2-1  
 MEN AT WORK 5-2  
 LAURA BRANIGAN 8-7  
 IRENE CARA 16-11  
 STYX 21-14

#### KSJK/Saline

**Collier/Travis**  
 KENNY ROGERS (dp)  
 SHERIFF  
 KROKUS (dp)  
 A FLOCK OF SEAGUL  
 Hottest:  
 MEN AT WORK 4-1  
 DAVID BOWIE 8-2  
 THOMAS DOLBY 14-7  
 IRENE CARA 11-9  
 DEF LEPPARD 15-13

#### KKRC/Sioux Falls

**Dan Kielej**  
 ELTON JOHN  
 LRB  
 DEVO  
 PAT BENATAR  
 LINDA RONSTADT  
 Hottest:  
 DURAN DURAN 2-1  
 MEN AT WORK 6-3  
 INXS 11-8  
 TUBES 13-9  
 JOURNEY 19-13

#### KWTO-FM/Springfield, MO

**Alexander/Hammond**  
 JIM CAPALDI  
 KINKS  
 WALTER EGAN  
 INXS (dp)  
 KENNY ROGERS (dp)  
 Hottest:  
 MICHAEL JACKSON 3-1  
 MEN AT WORK 8-2  
 DAVID BOWIE 7-3  
 THOMAS DOLBY 9-6  
 LAURA BRANIGAN 10-7

#### WSPT/Stevens Point, WI

**Fuhr/Tracy**  
 IRENE CARA  
 NAKED EYES  
 LRB  
 Hottest:  
 MICHAEL JACKSON 1-1  
 PRINCE 2-2  
 DEF LEPPARD 3-3  
 LAURA BRANIGAN 4-4  
 MEN AT WORK 12-5

#### KDVV/Topeka, KN

**Tony Stewart**  
 EDDY GRANT  
 MADNESS  
 KENNY ROGERS  
 Hottest:  
 IRENE CARA 9-1  
 BRYAN ADAMS 2-2  
 THOMAS DOLBY 5-4  
 LAURA BRANIGAN 7-5  
 ZZ TOP 8-7

#### KFMW/Waterloo, IA

**Mark Potter**  
 LRB  
 JIM CAPALDI  
 SPARKS  
 KAJAGOOGOO  
 EDDY GRANT (dp)  
 Hottest:  
 MICHAEL JACKSON 1-1  
 RICK SPRINGFIELD 16-9  
 AL JARREAU 21-12  
 STYX 24-17  
 TUBES 27-21

### WEST PARALLEL TWO

#### KKXX/Bakersfield, CA

**Squires/Marcus**  
 BEE GEES  
 A FLOCK OF SEAGUL  
 EURYTHMICS  
 Hottest:  
 DAVID BOWIE 2-1  
 MEN AT WORK 1-3  
 BRYAN ADAMS 10-6  
 TUBES 31-24  
 KAJAGOOGOO D-27

#### KBBK/Boise, ID

**Tom Evans**  
 EDDY GRANT  
 KINKS  
 A FLOCK OF SEAGUL  
 ALABAMA (dp)  
 BILLY IDOL (dp)  
 Hottest:  
 DEF LEPPARD 1-1  
 PRINCE 3-2  
 MICHAEL JACKSON 2-3  
 IRENE CARA 12-10  
 JOURNEY 21-18

#### KKFM/Colorado Springs

**Ryan/Finney**  
 LRB  
 BEE GEES  
 Hottest:  
 MICHAEL JACKSON 1-1  
 JOURNEY 6-2  
 MEN AT WORK 5-3  
 RICK SPRINGFIELD 20-12  
 IRENE CARA 22-14

#### KYNO-FM/Fresno

**Walker/Davis**  
 GEORGE BENSON  
 EDDY GRANT  
 BEE GEES  
 MUSICAL YOUTH  
 Hottest:  
 MICHAEL JACKSON 1-1  
 PRINCE 2-2  
 IRENE CARA 8-3  
 LIONEL RICHIE 6-4  
 THOMAS DOLBY 10-6

#### KIKI/Honolulu, HI

**Kong/Shishido**  
 AL JARREAU  
 KINKS  
 TAVARES  
 EDDY GRANT  
 CHRIS CROSS  
 NEIL DIAMOND  
 Hottest:  
 MICHAEL JACKSON 3-1  
 GREG KINN BAND 6-3  
 TOTO 8-5  
 IRENE CARA 17-13  
 CHAMPAIGN 29-19

#### KRSP/Salt Lake City, UT

**Carlson/Moll**  
 LRB  
 MADNESS  
 BEE GEES  
 Hottest:  
 MICHAEL JACKSON 1-1  
 THOMAS DOLBY 3-2  
 IRENE CARA 11-5  
 RICK SPRINGFIELD 17-14  
 WEIRD AL YANKOVIC 25-20

#### KYYX/Seattle, WA

**Van Johnson**  
 HUMAN LEAGUE  
 ALTERED IMAGES  
 KIX  
 BLANCMANGE  
 Hottest:  
 DAVID BOWIE 2-1  
 EDDY GRANT 3-2  
 MEN AT WORK 4-3  
 SPARKS 7-5  
 MADNESS 12-8

#### KQMQ/Honolulu, HI

**Kimo Akane**  
 TUBES  
 LAURA BRANIGAN  
 LRB  
 SPANDAU BALLET  
 CHRIS DEBURGH  
 BEE GEES  
 WALTER EGAN  
 BILLY IDOL (dp)  
 KENNY ROGERS (dp)  
 EURYTHMICS  
 Hottest:  
 GREG KINN BAND 2-1  
 THOMAS DOLBY 6-2  
 CHAMPAIGN 4-3  
 MEN AT WORK 8-4  
 DAVID BOWIE 12-6

#### KLUC/Las Vegas, NV

**Randy Lunquist**  
 DEVO  
 JIM CAPALDI  
 MADNESS  
 KINKS  
 Hottest:  
 MEN AT WORK 2-1  
 MICHAEL JACKSON 7-4  
 RICK SPRINGFIELD 14-11  
 STYX 19-15  
 IRENE CARA 25-21

#### KOSO/Moderato

**Ausham/Malin**  
 DEBARGE  
 PLANET P  
 MADNESS  
 SHERIFF  
 Hottest:  
 IRENE CARA 3-1  
 MICHAEL JACKSON 1-2  
 HALL & OATES 19-10  
 STYX 22-15  
 EDDIE RABBITT 30-20

#### KHOP/Moderato Stockton

**David Graham**  
 BEE GEES  
 CHAMPAIGN  
 KINKS (dp)  
 ALABAMA  
 BERLIN (dp)  
 SHERIFF  
 INGRAM & AUSTIN  
 Hottest:  
 MEN AT WORK 3-1  
 IRENE CARA 8-4  
 JOURNEY 10-6  
 SERGIO MENDES 16-10  
 STYX 27-18

#### KIDD/Monterey, CA

**Brown/Carr**  
 none  
 Hottest:  
 MICHAEL JACKSON 1-1  
 GARY PORTNOY 2-2  
 RONNIE MILSAP 5-5  
 TOTO 7-7  
 CULTURE CLUB 15-15

#### K96/Provo, UT

**Gentry/McCoy**  
 INXS (dp)  
 BEE GEES (dp)  
 Hottest:  
 MEN AT WORK 6-1  
 BRYAN ADAMS 11-3  
 THOMAS DOLBY 13-10  
 IRENE CARA 23-14  
 RICK SPRINGFIELD D-17

#### KGGI/Riverside-S.B.

**O'Neil/Hubbs**  
 BRYAN ADAMS  
 CHAMPAIGN  
 LRB  
 LINDA RONSTADT  
 INGRAM & AUSTIN  
 BEE GEES  
 Hottest:  
 MICHAEL JACKSON 1-1  
 IRENE CARA 7-4  
 NEW EDITION 10-5  
 CULTURE CLUB 14-9  
 SERGIO MENDES 20-15

#### KSKD/Salem, OR

**Len E. Mitchell**  
 BEE GEES  
 A FLOCK OF SEAGUL  
 BERLIN (dp)  
 EURYTHMICS (dp)  
 RED ROCKERS (dp)  
 BILLY IDOL (dp)  
 Hottest:  
 DEF LEPPARD 1-1  
 IRENE CARA 12-4  
 ZZ TOP 26-20  
 EDDY GRANT 27-21  
 HALL & OATES 34-28

#### KRSP/Salt Lake City, UT</

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS. **226 Reports**

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	UP	51	DEBITS 20
E 33%			Same 4
M 21%			Down 0
S 56%			Adds 25
W 19%			

**EXAMPLE**

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reports playing it

Regional Reach — Percentage of reports playing the song within each region

National Summary

Up 31 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

**A FLOCK OF SEAGULLS**  
Wishing (If I Had...) (Jive/Arista)

Regional	71/36	31%	National Summary
Reach	UP	5	DEBITS 0
E 22%			Same 23
S 49%			Down 0
M 21%			Adds 35
W 58%			

**PAT BENATAR**  
Looking For A Stranger (Chrysalis)  
LP: Get Nervous

Regional	132/5	58%	National Summary
Reach	UP	13	DEBITS 13
E 64%			Same 42
S 57%			Down 0
M 52%			Adds 5
W 52%			

**BRYAN ADAMS**  
Straight From The... (A&M)  
LP: Cuts Like A Knife

Regional	201/6	89%	National Summary
Reach	UP	185	DEBITS 12
E 88%			Same 17
S 88%			Down 0
M 95%			Adds 8
W 89%			

**BEE GEES**  
The Women In You (RSO/PG)  
LP: Soundtrack Staying Alive

Regional	99/98	44%	National Summary
Reach	UP	0	DEBITS 0
E 52%			Same 99
S 50%			Down 0
M 50%			Adds 99
W 50%			

**ALABAMA**  
The Closer You Get (RCA)  
LP: The Closer You Get...

Regional	100/25	44%	National Summary
Reach	UP	21	DEBITS 0
E 44%			Same 35
S 67%			Down 0
M 29%			Adds 25
W 38%			

**DAVID BOWIE**  
Let's Dance (EMI America)  
LP: Let's Dance

Regional	204/1	90%	National Summary
Reach	UP	51	DEBITS 2
E 96%			Same 51
S 93%			Down 0
M 79%			Adds 1
W 91%			

**JIM CAPALDI**  
That's Love (Atlantic)  
LP: Fire Heart

Regional	140/56	62%	National Summary
Reach	UP	10	DEBITS 13
E 66%			Same 41
S 68%			Down 0
M 58%			Adds 56
W 64%			

**IRENE CARA**  
Flashdance... What A Feeling (Casablanca/PolyGram)  
LP: Soundtrack Flashdance

Regional	206/3	91%	National Summary
Reach	UP	185	DEBITS 12
E 94%			Same 17
S 88%			Down 0
M 98%			Adds 3
W 90%			

**LAURA BRANIGAN**  
Solitaire (Atlantic)  
LP: Branigan 2

Regional	196/2	87%	National Summary
Reach	UP	141	DEBITS 2
E 88%			Same 35
S 88%			Down 0
M 89%			Adds 2
W 89%			

**THOMAS DOLBY**  
Blinded By... (Capitol)  
LP: Blinded By Science

Regional	179/3	79%	National Summary
Reach	UP	96	DEBITS 2
E 82%			Same 14
S 84%			Down 0
M 95%			Adds 3
W 82%			

**GEORGE BENSON**  
Inside Love (WB)  
LP: In Your Eyes

Regional	78/40	34%	National Summary
Reach	UP	6	DEBITS 6
E 38%			Same 27
S 44%			Down 0
M 31%			Adds 40
W 36%			

**CALL**  
Walls Came Down (Mercury/PolyGram)  
LP: Modern Romances

Regional	56/1	24%	National Summary
Reach	UP	15	DEBITS 4
E 30%			Same 34
S 44%			Down 1
M 18%			Adds 1
W 27%			

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(Thomas Dolby continued)

WTIC 8-8, WKRP 10-6, WLAB 2-3, WBLI 1-4, WPCB 1-7, WPTV 1-11, WKRC 4-7, WSRZ 3-3, WISN 1-3, WISN 1-3, WISN 1-3

DAVE EDMUNDS Slipping Aways (Columbia) LP: Information

WALTER EGAN Fool Moon Fire (Backstreet/MCA) LP: Wild Exhibitions

WALTER EGAN Fool Moon Fire (Backstreet/MCA) LP: Wild Exhibitions

HALL & OATES Family Man (RCA) LP: H2O

EURYTHMICS Sweet Dreams (RCA) LP: Sweet Dreams (Are Made Of This)

BILLY IDOL White Wedding (Chrysalis) LP: Billy Idol

EDDY GRANT Electric Avenue (Portrait/CBS) LP: Killer On The Rampage

INXS The One Thing (Atco) LP: Shaboo Shaboo

Regional 147/47, 85% National Summary

Regional 51/18, 23% National Summary

Regional 144/18, 84% National Summary

Regional 186/21, 88% National Summary

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# Adult / Contemporary

Continued from Back Page

## BREAKERS

### CHRISTOPHER CROSS No Time For Talk (WB)

56% of our reporters on it. Rotations: Heavy 2/0, Medium 52/11, Light 24/11, Extra Adds 1, Total Adds 23 including WSB, WCLR, B100, KFMB, KEZR, WSFM, WVLC, WMAZ, WRVR, 2WD, WRVA, KRNT, WFMK, WISM-FM, KSL, and 8 more. Debuts at number 26 on the A/C chart.

### LEE GREENWOOD I.O.U. (MCA)

51% of our reporters on it. Rotations: Heavy 3/0, Medium 35/7, Light 31/13, Extra Adds 2, Total Adds 22 including WLTT, WSB, WHB, KPPL, KOY, KGW, KEZR, WSLI, 2WD, WTRX, WENS, WISM-FM, KUDO, KWAV, KEX, and 7 more. Debuts at number 28 on the A/C chart.

## NEW & ACTIVE

#### ALABAMA "The Closer You Get" (RCA) 64/29

Rotations: Heavy 2/0, Medium 34/11, Light 27/17, Extra Adds 1, Total Adds 29, WARM98, KOY, KFMB, KPLZ, WGY, WHEN, WAFB, WMAZ, 2WD, WHBY, KMBZ, WFMK, WMHE, KBOI, KRDO, WAYV, WWRN, WKZE-FM, WTNV, WCPI, KRLB, WJBC, KCRG, KWEB, WHNN, KQDI, KRNO, KVSF, KALE. Heavy: WAAY, WHHY.

#### STYX "Don't Let It End" (A&M) 60/20

Rotations: Heavy 7/0, Medium 31/9, Light 22/11, Extra Adds 0, Total Adds 20, Y97, WLTT, 55KRC, WHB, KHOW, KNBR, WSGN, KMGC, WAAY, WFMK, KRDO, KWAV, K108, WKZE-FM, WGSV, WORG, WVBS, KFQD, KRNO, KVSF. Heavy: KVIL, KOST, WHEN, KFIM, WHHY, WQUE, WCKQ, KRLC, KRNO, WPIX, WAXY, WFYR.

#### JOURNEY "Faithfully" (Columbia) 59/8

Rotations: Heavy 3/0, Medium 31/4, Light 24/3, Extra Adds 1, Total Adds 8, WAXY, 55KRC, KNBR, KEY103, KMGC, KRNT, WENS, KCEE. Heavy: WFYR, KUDO, WJON. Medium: WFBR, KGW, WHEN, KFIM, WAAY, WMAZ, WHHY, WQUE, WTRX, KUDL, KYKY, KBOI, KRDO, WAYV, WSKY, WCKQ, KFQD, KRLC, KRNO.

#### WILLIE NELSON & MERLE HAGGARD "Pancho And Lefty" (Epic) 54/11

Rotations: Heavy 1/0, Medium 29/4, Light 22/5, Extra Adds 2, Total Adds 11, WSB, KOY, WICC, KMGC, WVLC, WSRZ, KRNT, KUDL, WKZE-FM, WLVA, WJON. Heavy: WSLI, KHOW, WBEN, WGY, WMAZ, WRVR, WHBC, KBOI, KRDO, WEIM, WSKI, WTNV, WSKY, WJBC, KFOR, KRNO, KRSB, KSRO.

#### MELISSA MANCHESTER "My Boyfriend's Back" (Arista) 51/2

Rotations: Heavy 2/0, Medium 22/2, Light 27/0, Extra Adds 0, Total Adds 2, WSB, WRIE. Heavy: WFMK, KYKY. Medium: WCCO, KHOW, WAEB, WGY, WRKA, KMBZ, WMHE, KKUA, KUDO, KPL, WWRN, WKNE, WSKI, WTNV, WCKQ, WLVA, KFSB, KTWO, KRNO, KALE.

#### LITTLE RIVER BAND "We Two" (Capitol) 42/15

Rotations: Heavy 2/0, Medium 19/4, Light 20/10, Extra Adds 1, Total Adds 15, KS94, KPLZ, V100, WSGN, WRVR, WHHY, WMHE, KRDO, WLVA, WORG, KWEB, WJON, KFQD, KRKK, KALE. Heavy: WGY, WFMK. Medium: WFBR, KGW, WWSH, WHEN, WISM-FM, WKZE-FM, WEIM, WKNE, WSKY, WCKQ, KRLC, KRNO, KVSF.

#### RITA COOLIDGE "I'll Never Let You Go" (A&M) 41/9

Rotations: Heavy 0/0, Medium 17/3, Light 23/5, Extra Adds 1, Total Adds 9, WCCO, KHOW, KUGN, WKZE-FM, KVOX, KFOR, WHNN, KFQD, KVSF. Medium: WLTA, WMAZ, WHBC, WISM-FM, WAYV, WEIM, WKNE, WSKI, WCHV, WLVA, KFSB, KRLC, KRKK, KALE.

#### DeBARGE "All This Love" (Gordy/Motown) 40/24

Rotations: Heavy 0/0, Medium 17/10, Light 21/12, Extra Adds 2, Total Adds 24, WLTA, WSB-FM, WAXY, WARM98, WOMC, WBEN, WWSH, WVLC, WQUE, WSRZ, WHBY, WISM-FM, KUDO, KWAV, WAYV, WKZE-FM, WCHV, WVBS, KVOX, KFOR, KFQD, KTWO, KRLC, KALE. Medium: WYNY, 97AIA, WCLR, WFYR, WCCO, KVSF.

#### ENGELBERT HUMPERDINCK "Til You And Your Lover Are Lovers Again" (Epic) 40/13

Rotations: Heavy 2/0, Medium 16/5, Light 21/7, Extra Adds 1, Total Adds 13, KOY, WSFM, WRVA, KRNT, WQUA, KBOI, KEX, WTNV, WCHV, WJON, KRSB, KSRO, KALE. Heavy: WCCO, WDEF. Medium: WTIC, WMAZ, WHBY, KUGN, WEIM, WSKI, WLVA, WJBC, KFSB, KFOR, KRLC.

#### GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Applause) 36/0

Rotations: Heavy 5/0, Medium 25/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: GR55, WLTA, KPPL, KGW, WBEN. Medium: WPRO, KHOW, KNBR, KEZR, WRVR, WHBC, 610TVN, KRNT, WENS, KUDL, WMHE, KRDO, KEX, KPPL, WAYV, WSKI, WTNV, WCKQ, WGSV, KVOX, KFOR, KWEB, WHNN, WJON, KFQD.

#### CRYSTAL GAYLE "Our Love Is On The Faultline" (WB) 35/10

Rotations: Heavy 1/0, Medium 13/3, Light 20/6, Extra Adds 1, Total Adds 10, KMBZ, WISM-FM, KBOI, KRDO, KKUA, WKZE-FM, WEIM, WORG, KWEB, KALE. Heavy: KSL. Medium: WCCO, KGW, WHBC, WSKI, KFSB, KFOR, KFQD, KRLC, KRSB, KVSF.

#### ROBERT ELLIS ORRALL with CARLENE CARTER "I Couldn't Say No" (RCA) 35/1

Rotations: Heavy 5/0, Medium 16/0, Light 13/0, Extra Adds 1, Total Adds 1, KTWO. Heavy: WFMK, KKUA, KUDO, WVBS, KALE. Medium: WFBR, KVIL, WFYR, KGW, WHEN, WHHY, KBOI, KWAV, WEIM, WKNE, WSKI, WSKY, WCKQ, KRNO, KRKK, KRSB.

#### DAN SEALS "Everybody's Dream Girl" (Liberty) 32/10

Rotations: Heavy 1/0, Medium 10/0, Light 21/10, Extra Adds 0, Total Adds 10, WSLI, WHHY, WFMK, KRDO, WEIM, WCKQ, WJBC, WHNN, KRLC, KRSB. Heavy: WDEF. Medium: WLTA, WCCO, WHBC, WMHE, KUGN, KUDO, KSL, WSKI, KFOR, WJON.

#### BRYAN ADAMS "Straight From The Heart" (A&M) 32/6

Rotations: Heavy 8/0, Medium 17/2, Light 6/3, Extra Adds 1, Total Adds 6, WPIX, Y97, B100, WAAY, WSRZ, WENS. Heavy: WFYR, WRIE, KEY103, WSGN, KFIM, KRDO, KUDO, WSKI. Medium: WTAE, WLTT, KPLZ, V100, WHEN, KMGC, WOWO, WFMK, WISM-FM, KOIL, WMHE, KKUA, WKZE-FM, KRKK, KRSB.

#### CHAMPAIGN "Try Again" (Columbia) 32/6

Rotations: Heavy 10/0, Medium 11/1, Light 11/5, Extra Adds 0, Total Adds 6, KOST, B100, WRVA, WMHE, WSKY, KVOX. Heavy: WASH, WAXY, 97AIA, WBEN, WYNY, WEZS, KKUA, KWAV, WAYV, WVBS. Medium: WPIX, WWSH, WFMK, WISM-FM, WWRN, WKZE-FM, WEIM, WSKI, WCKQ, KRSB.

## SIGNIFICANT ACTION

#### DARYL HALL & JOHN OATES "Family Man" (RCA) 24/6

Rotations: Heavy 2/0, Medium 15/4, Light 7/2, Extra Adds 0, Total Adds 6, WHEN, WFMK, KYKY, KS103, KCRG, KALE. Heavy: KFIM, WAYV. Medium: WYNY, Y97, WAXY, KOIL, WMHE, WSKI, WCKQ, WCHV, WROV, KRNO, KRKK.

## MOST ADDED

ALABAMA (29)  
The Closer You Get (RCA)  
DeBARGE (24)  
All This Love (Gordy/Motown)  
JAMES INGRAM & PATTI AUSTIN (24)  
How Do You Keep The... (Qwest/WB)  
CHRISTOPHER CROSS (23)  
No Time For Talk (WB)  
IRENE CARA (22)  
Flashdance... (Casablanca/PolyGram)  
LEE GREENWOOD (22)  
I.O.U. (MCA)

## HOTTEST

LIONEL RICHIE (112)  
My Love (Motown)  
MEN AT WORK (64)  
Overkill (Columbia)  
JARREAU (56)  
Mornin' (WB)  
EDDIE RABBITT (55)  
You Can't Run From Love (WB)  
TOTO (50)  
I Won't Hold You Back (Columbia)  
SERGIO MENDES (48)  
Never Gonna Let You Go (A&M)

#### PHIL COLLINS "I Cannot Believe It's True" (Atlantic) 23/3

Rotations: Heavy 0/0, Medium 12/0, Light 11/3, Extra Adds 0, Total Adds 3, KRDO, WKNE, KVOX. Medium: KPLZ, WRVR, WSRZ, WISM-FM, KRDO, KBOI, WAYV, WEIM, WCKQ, WLVA, KRKK, KVSF.

#### BERTIE HIGGINS "Pirates And Poets" (Kat Family/CBS) 23/2

Rotations: Heavy 0/0, Medium 11/1, Light 12/1, Extra Adds 0, Total Adds 2, WGY, KVOX. Medium: WCCO, WRVR, WSRZ, WHBY, WQUA, KSL, WGSV, KRLC, KRNO, KRKK.

#### ELTON JOHN "I'm Still Standing" (Geffen) 22/7

Rotations: Heavy 1/0, Medium 4/1, Light 17/6, Extra Adds 0, Total Adds 7, 97AIA, WHEN, WFMK, KKUA, KS103, WKNE, WROV. Heavy: WQUE. Medium: WFBR, WSKI, KRKK.

#### NAKED EYES "Always Something There To Remind Me" (EMI America) 19/5

Rotations: Heavy 6/0, Medium 5/1, Light 8/4, Extra Adds 0, Total Adds 5, 3WS, 55KRC, WMJI, KS94, KRKK. Heavy: WYNY, KFIM, WQUE, KUDO, WAYV, WSKI. Medium: KGW, WAEB, WWSH, WSKY.

#### KINKS "Come Dancing" (Arista) 16/11

Rotations: Heavy 0/0, Medium 3/1, Light 13/10, Extra Adds 0, Total Adds 11, WICC, WQUE, KS103, WKZE-FM, WEIM, WKNE, KCRG, KFSB, WHNN, KFQD, KRKK. Medium: WSKI, KALE.

#### GEORGE BENSON "Inside Love (So Personal)" (WB) 15/8

Rotations: Heavy 0/0, Medium 3/1, Light 10/5, Extra Adds 2, Total Adds 8, B100, WFMK, WKZE-FM, WEIM, WGSV, WVBS, KQDI, KALE. Medium: KTWO, KRKK.

#### JIM GLASER "You Got Me Running" (Noble Vision) 14/4

Rotations: Heavy 0/0, Medium 4/1, Light 10/3, Extra Adds 0, Total Adds 4, WCCO, WHBC, KFOR, KRSB. Medium: WLTA, KRLC, KALE.

#### FRIDA "Here We'll Stay" (Atlantic) 14/2

Rotations: Heavy 0/0, Medium 3/0, Light 11/2, Extra Adds 0, Total Adds 2, KFSB, KRKK. Medium: WSRZ, WKNE, WLVA.

#### PAUL ANKA "Hold Me 'Til The Mornin' Comes" (Columbia) 12/12

Rotations: Heavy 0/0, Medium 5/5, Light 6/6, Extra Adds 1, Total Adds 12, WSLI, WRVR, WHHY, WMHE, KRDO, KUGN, KUDO, WCKQ, WLVA, KFSB, KFOR, KTWO.

#### BEE GEES "The Woman In You" (RSO/PolyGram) 12/12

Rotations: Heavy 0/0, Medium 4/4, Light 7/7, Extra Adds 1, Total Adds 12, WFBR, WISN, KPLZ, WICC, WYNY, WGY, WSLI, WHHY, WAYV, WSKY, KFSB, KRLC.

#### PEACHES & HERB "Remember" (Columbia) 10/6

Rotations: Heavy 0/0, Medium 3/1, Light 7/5, Extra Adds 0, Total Adds 6, KUGN, KSL, WKNE, WCKQ, WDEF, KFQD. Medium: WHBY, KRNT.

#### DAVID BOWIE "Let's Dance" (EMI America) 10/1

Rotations: Heavy 3/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, KS103. Heavy: KFIM, WAYV, WSKI. Medium: V100, WSKY.

#### FIREFALL "Falling In Love" (Atlantic) 9/2

Rotations: Heavy 0/0, Medium 0/0, Light 9/2, Extra Adds 0, Total Adds 2, WSKI, KRSB.

#### SHERIFF "When I'm With You" (Capitol) 8/1

Rotations: Heavy 1/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, WOMC. Heavy: WFMK. Medium: KPLZ, WMHE, WAYV.

#### T. RICHARDSON WILLITS "In You" (Wild Card) 7/3

Rotations: Heavy 0/0, Medium 0/0, Light 7/3, Extra Adds 0, Total Adds 3, KFSB, WBDW, KRKK.

#### PRINCE "Little Red Corvette" (WB) 7/1

Rotations: Heavy 1/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, KS103. Heavy: WSKI. Medium: KEY103, KFIM, WTNV.

#### BARBARA MANDRELL "In Times Like These" (MCA) 6/0

Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KSL. Medium: KRNT.

#### "WEIRD AL" YANKOVIC "Ricky" (Rock & Roll/CBS) 5/3

Rotations: Heavy 0/0, Medium 1/0, Light 4/3, Extra Adds 0, Total Adds 3, KS103, WAYV, KSRO. Medium: WGY.

**NEW & ACTIVE** includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

**SIGNIFICANT ACTION** is a quantitative listing of songs below the New & Active level.

Indicates one of this week's most added new releases.

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

A/C Adds & Hots . . . See Page 49

# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### EARL THOMAS CONLEY Your Love's On The Line (RCA)

On 68% of reporting stations. National Summary: Up 6, Same 35, Down 0, Debuts 28, Adds 34. A Most Added Record. Debuts at number 45 on the Country Chart.

### TANYA TUCKER Changes (Arista)

On 64% of reporting stations. National Summary: Up 36, Same 31, Down 0, Debuts 19, Adds 10. Debuts at number 46 on the Country Chart.

### STEVE WARINER

### Don't Your Mem'ry Ever Sleep At Night (RCA)

On 60% of reporting stations. National Summary: Up 16, Same 37, Down 0, Debuts 14, Adds 23. A Most Added Record. Debuts at number 47 on the Country Chart.

### MOST ADDED

- BELLAMY BROTHERS (67)  
I Love Her Mind (WB/Curb)
- JANIE FRICKE (55)  
He's A Heartache... (Columbia)
- JERRY REED (47)  
Good Ole Boys (RCA)
- EARL THOMAS CONLEY (34)  
Your Love's On The Line (RCA)
- ED BRUCE (33)  
You're Not Leavin' Here Tonight (MCA)
- LARRY GATLIN & GATLINS (30)  
Easy On The Eye (Columbia)

### HOTTEST

- EDDIE RABBITT (53)  
You Can't Run From Love (WB)
- DAVID ALLAN COE (49)  
The Ride (Columbia)
- JOHN CONLEE (47)  
Common Man (MCA)
- CRYSTAL GAYLE (46)  
Our Love Is On The Faultline (WB)
- MERLE HAGGARD (43)  
You Take Me For Granted (Epic)
- RONNIE MILSAP (39)  
Stranger In My House (RCA)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist title label designation (example 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.) moved it down on their charts, or added it this week. Indicated one of this week's most added new songs.

**CON HUNLEY "Once You Get The Feel Of It" (MCA) 84/12**  
National Summary: Up 25, Same 33, Down 0, Debuts 14, Adds 12, WIXL-FM, WPOR-FM, WXBQ-FM, KIKK-FM, WOKK, WLWI-FM, WSIX-FM, WNOE-FM, WONE, WFMS-FM, WITL-FM, KVEG, WGNM-FM 43-37, WNOX 45-35, WTOD 38-31. Debuts at number 48 on the Country Chart.

**DOLLY PARTON "Potential New Boyfriend" (RCA) 84/10**  
National Summary: Up 30, Same 31, Down 0, Debuts 13, Adds 10, WJQS, KLLL, KYXX, WITL-FM, WXCL, KEIN, KVEG, KTOM, KCBQ, KGA, WNYR 18-16, KPLX-FM d-29, KS100 39-34, WMIL 43-36, KIK-FM 37-33. Debuts at number 49 on the Country Chart.

**KIERAN KANE "It's You" (WB) 83/13**  
National Summary: Up 23, Same 34, Down 0, Debuts 13, Adds 13, WGNM-FM, WCAW, WOKQ, CHOW, WEEL, WFNC, WJQS, WNOE-FM, WFMS-FM, WTOD, KRST-FM, KEIN, KVEG, WSEN-AM-FM 35-25, WSIX-FM 19-17. Debuts at number 50 on the Country Chart.

**TAMMY WYNETTE "I Just Heard A Heart Break..." (Epic) 82/10**  
National Summary: Up 38, Same 21, Down 0, Debuts 13, Adds 10, KMML, WDAK, KLLL, WRNL, WQYK-FM, WUSQ-FM, WIRE, WITL-FM, KFDI-AM-FM, KEIN, WGNM-FM 31-24, WSIX-FM 20-16, WMNI 30-24, WTOD 32-27, KUZZ 43-37.

**ED BRUCE "You're Not Leavin' Here Tonight" (MCA) 77/33**  
National Summary: Up 4, Same 21, Down 0, Debuts 19, Adds 33 including WAJR, WFIL, KMML, WXBQ-FM, WSOC-FM, WMC-AM, KRMD-AM-FM, WTQR-FM, WONE, WIRE, WDAF, WMIL, KYGO-FM, KSOP-FM, KSON-FM.

**RAY CHARLES "A Time" (Columbia) 77/11**  
National Summary: Up 35, Same 25, Down 1, Debuts 5, Adds 11, WXKW, WEEP, KEAN-AM-FM, WCOS-AM-FM, WGTO, WLWI-FM, WPAP-FM, WRNL, WQYK-FM, WWWW-FM, KKCS, WBGW-FM 47-37, WJQS 26-19, WHBF 49-40, KWJJ 36-30.

**BELLAMY BROTHERS "I Love Her Mind" (WB/Curb) 75/67**  
National Summary: Up 1, Same 2, Down 0, Debuts 5, Adds 67 including WPOR-FM, WNYR, WPLO, WEZL-FM, KIKK-FM, WRNL, WIRK-FM, WMAQ, WFMS-FM, KEBC-FM, KFDI-AM-FM, KIK-FM, KNIX-FM, KWJJ, KEEN.

**LYNN ANDERSON "You Can't Lose What You Never Had" (Permian) 73/5**  
National Summary: Up 39, Same 24, Down 0, Debuts 5, Adds 5, WRNL, WMIL, KGEM/KJOT, KUUY, KLAC, WVAM 42-35, KLRA 37-30, WCMS-FM 42-37, WIRK-FM 34-29, WKKC-AM-FM 22-17, KOMA 21-14, KTTS-AM-FM 34-27, KFDI-AM-FM 49-40, KUZZ 40-34, KGA 32-28.

**DAN SEALS "Everybody's Dream Girl" (Liberty) 70/12**  
National Summary: Up 21, Same 25, Down 0, Debuts 12, Adds 12, WCAW, KEAN-AM-FM, WYNK-FM, WEEL, WFNC, WNOE-FM, WQYK-FM, WHK, WWWW-FM, WTOD, KKAL, KKCS, WSEN-AM-FM 40-34, WGTO 43-39, KTTS-AM-FM 43-35.

**DELIA BELL "Flame In My Heart" (WB) 62/20**  
National Summary: Up 10, Same 20, Down 0, Debuts 12, Adds 20 including WGNM-FM, CHOW, WVVVA, KMML, WNOX, WRNL, WUSQ-FM, WMNI, KRRK, WHBF, KVOO, KIK-FM, KUZZ, KEEN.

**JANIE FRICKE "He's A Heartache..." (Columbia) 55/55**  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 55 including WYRK, WSEN-AM-FM, WPLO, KASE, WSOC-FM, WPAP-FM, WTQR-FM, WMAQ, WTSO, KEBC-FM, KFDI-AM-FM, KIK-FM, KLZ, KWJJ, KRAK, KGA.

**LARRY GATLIN & THE GATLINS "Easy On The Eye" (Columbia) 54/30**  
National Summary: Up 3, Same 19, Down 0, Debuts 2, Adds 30 including WFIL, WXBQ-FM, KHEY-AM, WNOX, WNOE-FM, WHOO, WKIX, KEBC-FM, KTTS-AM-FM, KVOO, KUGN-FM, KVEG, KNIX-FM, KRISY, KRAK.

**JERRY REED "Good Ole Boys" (RCA) 52/47**  
National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 47 including WBGW-FM, WKYG, WSEN-AM-FM, WYNK-FM, WESC-AM-FM, WKSJ-FM, WLWI-FM, WIRK-FM, WKKQ-AM-FM, WFMS-FM, KEBC-FM, KTTS-AM-FM, KNIX-FM, KRAK, KCUB.

## SIGNIFICANT ACTION

**BRICE HENDERSON "Lovers Again" (Union Station) 38/8**  
National Summary: Up 10, Same 16, Down 0, Debuts 4, Adds 8, KRRV, WEEL, WNOE-FM, KYXX, WTOD, KUZZ, KVEG, Q92, WJQS 37-29, KFDI-AM-FM 46-38.

**ENGELBERT HUMPERDINCK "Til You And Your Lover Are Lovers Again" (Epic) 35/15**  
National Summary: Up 1, Same 12, Down 0, Debuts 7, Adds 15, WSEN-AM-FM, KIX106, WYNK-FM, WGTO, WESC-AM-FM, WOKK, WIRK-FM, KBMR, KWMT, WBCS-FM, WWJO, WTOD, KUZZ, KVEG, KTOM.

**LANE BRODY "Over You" (Liberty) 28/26**  
National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 26 including WBGW-FM, WYII, WGTO, KLLL, WCMS-FM, WPAP-FM, WBCS-FM, WTOD, KRST-FM, KGA.

**MIKE CAMPBELL "Don't Say You Love Me..." (Columbia) 28/8**  
National Summary: Up 3, Same 14, Down 0, Debuts 3, Adds 8, WEEL, WCMS-FM, WQYK-FM, WUSQ-FM, KVEG, Q92, KRISY, KEEN, WSEN-AM-FM 42-38, KTTS-AM-FM 44-36.



## NATIONAL AIRPLAY/50

May 13, 1983

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week	Rank	Artist/Record (Label)
6	2	1	1	JOHN CONLEE/Common Man (MCA)
11	6	4	2	MERLE HAGGARD/You Take Me For Granted (Epic)
12	7	5	3	WAYLON JENNINGS/Lucille (RCA)
21	13	9	4	CRYSTAL GAYLE/Our Love Is On The Faultline (WB)
24	19	11	5	EDDIE RABBITT/You Can't Run From Love (WB)
20	16	12	6	EMMYLOU HARRIS/I'm Movin' On (WB)
26	22	13	7	DAVID ALLAN COE/The Ride (Columbia)
25	23	14	8	GENE WATSON/You're Out Doing What I'm Here Doing Without (MCA)
27	24	16	9	MICKEY GILLEY/Fool For Your Love (Epic)
7	4	3	10	LOUISE MANDRELL/Save Me (RCA)
13	11	8	11	ROSANNE CASH/It Hasn't Happened Yet (Columbia)
15	12	10	12	WILLIE NELSON/Little Old Fashioned Karma (Columbia)
10	8	6	13	CHARLEY PRIDE/More And More (RCA)
29	26	19	14	RONNIE MILSAP/Stranger In My House (RCA)
23	21	17	15	MEL TILLIS/In The Middle Of The Night (MCA)
4	3	2	16	B.J. THOMAS/Whatever Happened To Old... (Cleve. Int./Columbia)
19	17	15	17	JOHNNY RODRIGUEZ/Foolin' (Epic)
31	27	22	18	LEON EVERETTE/My Lady Loves Me (Just As I Am) (RCA)
37	34	28	19	DON WILLIAMS/Love Is On A Roll (MCA)
32	29	24	20	MICHAEL MURPHEY/Love Affairs (Liberty)
2	1	7	21	SHELLY WEST/Jose Cuervo (WB/Viva)
35	30	26	22	GAIL DAVIES/Singing The Blues (WB)
36	33	29	23	T.G. SHEPPARD/Without You (WB/Curb)
39	35	31	24	LEE GREENWOOD/I.O.U. (MCA)
46	37	32	25	BARBARA MANDRELL/In Times Like These (MCA)
42	38	33	26	STATLER BROTHERS/Oh Baby Mine (Mercury/PolyGram)
48	43	38	27	RICKY SKAGGS/Highway 40 Blues (Epic)
47	41	36	28	GARY MORRIS/The Love She Found In Me (WB)
18	18	18	29	TOM JONES/Touch Me (I'll Be Your Fool Once More) (Mercury/PolyGram)
22	20	20	30	VERN GOSDIN/If You're Gonna Do Me Wrong... (Compleat/PolyGram)
43	39	35	31	CHARLY McCLAIN/Fly Into Love (Epic)
41	36	34	32	JIM GLASER/You Got Me Running (Noble Vision)
-	45	40	33	WILLIE NELSON & MERLE HAGGARD/Pancho And Lefty (Epic)
50	44	39	34	MEL McDANIEL/Old Man River (I've Come To Talk Again) (Capitol)
3	9	23	35	REBA McENTIRE/You're The First Time I've... (Mercury/PolyGram)
1	5	21	36	OAK RIDGE BOYS/American Made (MCA)
-	-	45	37	KENNY ROGERS/All My Life (Liberty)
17	15	25	38	MOE BANDY/I Still Love You In The Same Ol' Way (Columbia)
-	-	46	39	SYLVIA/Snapshot (RCA)
16	14	27	40	GUS HARDIN/After The Last Goodbye (RCA)
-	-	48	41	GEORGE JONES/I Always Get Lucky With You (Epic)
-	-	49	42	ALABAMA/The Closer You Get (RCA)
-	50	47	43	RAZZY BAILEY/After The Great Depression (RCA)
-	-	50	44	WHITES/I Wonder Who's Holding My Baby Tonight (WB/Curb)
DEBUT	45	45	45	EARL THOMAS CONLEY/Your Love's On The Line (RCA)
DEBUT	46	46	46	TANYA TUCKER/Changes (Arista)
DEBUT	47	47	47	STEVE WARINER/Don't Your Mem'ry Ever Sleep At Night (RCA)
DEBUT	48	48	48	CON HUNLEY/Once You Get The Feel Of It (MCA)
DEBUT	49	49	49	DOLLY PARTON/Potential New Boyfriend (RCA)
DEBUT	50	50	50	KIERAN KANE/It's You (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

**BAMA BAND "Tijuana Sunrise" (Soundwaves) 28/8**  
National Summary: Up 3, Same 13, Down 0, Debuts 4, Adds 8, WSEN-AM-FM, WVVVA, WEEL, WESC-AM-FM, WTOD, KUGN-FM, KMAK, KWJJ, WLWI-FM 36-32, KTTS-AM-FM 36-28.

**JEANNE PRUETT & MARTY ROBBINS "Love Me" (Audiograph) 28/2**  
National Summary: Up 12, Same 11, Down 0, Debuts 3, Adds 2, WITL-FM, WHBF, WGNM-FM 40-35, KHEY-AM 47-41, WMC-AM 13-8, WOKK 38-33, KKYX 37-35, WIRK-FM 24-21, KTTS-AM-FM 42-34, WTOD 21-18.

**RAY PRICE "Willie Write Me A Song" (WB/Viva) 28/2**  
National Summary: Up 9, Same 12, Down 0, Debuts 5, Adds 2, KTKP-FM, KEEN, WVAM 50-41, KMML 38-33, KKYX 48-41, KSO 29-25, KTTS-AM-FM 47-38, WTOD 39-33, KVOO 50-41, KFDI-AM-FM 44-35, KSOP-FM 50-42.

**RODNEY LAY "Mary Lee" (Churchill) 26/5**  
National Summary: Up 3, Same 15, Down 0, Debuts 3, Adds 5, WSNO, WJQS, KKYX, WAXX, KFGO, WSEN-AM-FM d-47, KMML 41-37, WIRK-FM 38-34, KFDI-AM-FM 38-33, KRWO-FM d-49.

**ATLANTA "Atlanta Burned Again..." (MDJ) 25/24**  
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 24 including WSEN-AM-FM, WYNK-FM, WGTO, WESC-AM-FM, WLWI-FM, WRNL, WIRK-FM, KFGO, WWJO, KUUY.

**ED HUNNICUTT "Fade To Blue" (MCA) 23/8**  
National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 8, WSNO, WSEN-AM-FM, KLRA, WMNI, KEBC-FM, KTTS-AM-FM, KRAK, KTOM, KVOO 47-44, KYAK d-29.

**STEPHANIE WINSLOW "Nobody Else For Me" (Oak) 23/8**  
National Summary: Up 1, Same 13, Down 0, Debuts 1, Adds 8, WSEN-AM-FM, KIX106, KRRV, WYNK-FM, WSOC-FM, WCMS-FM, KVEG, KSOP-FM, KVOO 49-37, KTOM d-50.

**GUS HARDIN "If I Didn't Love You" (RCA) 22/21**  
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 21 including WBGW-FM, WSEN-AM-FM, WFNC, WESC-AM-FM, KEBC-FM, KTTS-AM-FM, WTOD, KUUY, KCCY-FM, KGA.

**MARK GRAY "It Ain't Real (If It Ain't You)" (Columbia) 19/15**  
National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 15, WVAM, WIXL-FM, WSEN-AM-FM, KMML, KLVI, WGTO, WEEL, WJQS, KLRA, WKSJ-FM, WCMS-FM, KRMD-AM-FM, KBMR, KFGO, WTOD.

**KENDALLS "Precious Love" (Mercury/PolyGram) 17/17**  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 17 including WYII, KASE, WLWI-FM, WCMS-FM, WKKQ-AM-FM, KFGO, KFDI-AM-FM, KMAK, KWJJ, KGA.

**JIMMY DEAN "I.O.U." (Churchill) 17/8**  
National Summary: Up 2, Same 6, Down 0, Debuts 1, Adds 8, WVAM, KHEY-AM, WOKK, WWWW-FM, KFGO, KWMT, WITL-FM, KIK-FM, WUSN 34-24, KEBC-FM 45-42.

**MERLE HAGGARD & LEONA WILLIAMS "We're Strangers Again" (Mercury/PolyGram) 15/15**  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 15, WBGW-FM, WSNO, WKYG, KRRV, WYNK-FM, WESC-AM-FM, KLRA, WCMS-FM, KSO, WKKQ-AM-FM, KFGO, KTTS-AM-FM, KFDI-AM-FM, KUZZ, KGA.

**CANNONS "Watch My Lips" (Compleat/PolyGram) 15/6**  
National Summary: Up 0, Same 9, Down 0, Debuts 0, Adds 6, WSEN-AM-FM, KWMT, WTOD, KYAK, KEIN, Q92, WBGW-FM on, WKYG on, WJQS on, KYNN-AM-FM on.

**WAYNE MASSEY "Lover In Disguise" (MCA) 15/5**  
National Summary: Up 0, Same 10, Down 0, Debuts 0, Adds 5, WLWI-FM, KKYX, KRMD-AM-FM, WXCL, KVOO, WEZL-FM on, WPAP-FM on, KYNN-AM-FM on, KUZZ on, KMPS-AM-FM on.

Adds & Hots . . . See Page 50

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### GEORGE BENSON

#### Inside Love (So Personal) (WB)

69% of our reporting stations on it. Rotations: Heavy 5/5, Medium 12/11, Light 24/23, Extra Adds 10, Total Adds 49 including WXYV, WAMO, WHUR, WVEE, WHRK, WGCI, WDRQ, WJLB, WZEN-FM, KACE, KDAY, KJLH, KSOL, WRDW, WNOO, WVOL, WAAA, WKWM, WVOI, KDIA. A Most Added Record. Debuts at number 29 on the Black Radio Chart.

### WHISPERS

#### Keep On Lovin' Me (Solar/Elektra)

69% of our reporting stations on it. Rotations: Heavy 14/1, Medium 19/4, Light 16/6, Extra Adds 2, Total Adds 13, WAMO, K104-FM, WBMX, WZEN-FM, KDAY, XHRM, KNOW, WJAX, KJCB, WDAO, WVOI, KUKQ, KPOP-FM. Debuts at number 18 on the Black Radio Chart.

### JANET JACKSON

#### Say You Do (A&M)

68% of our reporting stations on it. Rotations: Heavy 4/0, Medium 18/5, Light 22/9, Extra Adds 6, Total Adds 20, WDAS, WAMO, WAOK, KRLY, WEDR, WBMX, WGCI, WJMO, WGPR, WJLB, WZEN-FM, KJLH, WNHC, KNOW, WGIV, WKXI, WJAX, WANM, WDAO, WVOI. A Most Added Record. Debuts at number 30 on the Black Radio Chart.

## NEW & ACTIVE

### DAVID BOWIE "Let's Dance" (EMI America) 42/5

Rotations: Heavy 20/1, Medium 14/1, Light 6/1, Extra Adds 2, Total Adds 5, K104-FM, WJLB, KMJM, KSOL, WKWM. Heavy: WILD, WKYS, WDMT, KACE, WANM. Medium: WRKS, WDRQ, XHRM, WVOI, KUKQ. Debuts at number 20 on the Black Radio Chart.

### BRASS CONSTRUCTION "Walkin' The Line" (Capitol) 42/4

Rotations: Heavy 14/0, Medium 14/2, Light 13/1, Extra Adds 1, Total Adds 4, WXYV, WDRQ, KSOL, KNOW. Heavy: WHUR, WYLD-FM, WGPR, WJAX, WWWW, KUKQ. Medium: WDAS, WJMO, XHRM, WPLZ, WDAO. Moves 29-28 on the Black Radio Chart.

### JONZUN CREW "Space Cowboy" (Tommy Boy) 42/2

Rotations: Heavy 14/0, Medium 15/0, Light 13/2, Extra Adds 0, Total Adds 2, WJMI, KDIA. Heavy: WILD, KMJQ, WEDR, WYLD-FM, XHRM, WNOO, WVOL, WTLC. Medium: WDIA, WJMO, WNHC, WENN, WTOY. Moves 25-24 on the Black Radio Chart.

### IRENE CARA "Flashdance... What A Feeling" (Casablanca/PolyGram) 41/8

Rotations: Heavy 11/0, Medium 20/3, Light 9/4, Extra Adds 1, Total Adds 8, K104-FM, WJMO, WDRQ, WZEN-FM, KACE, KJLH, WANT, WKWM. Heavy: WILD, WOOK, WDMT, WANM, KPOP-FM. Medium: WVEE, WGCI, KSOL, WNHC, KOKY.

### JAMES INGRAM & PATTI AUSTIN "How Do You Keep The Music Playing" (WB) 40/12

Rotations: Heavy 4/0, Medium 14/3, Light 22/9, Extra Adds 0, Total Adds 12, WILD, WKYS, WJMO, XHRM, WKND, KNOW, WGIV, KJCB, WANT, WTOY, WJAX, WDAO. Heavy: WVEE, WHRK, WZAK, WVKO. Medium: WHUR, KSOL, WOIC, WVOI.

### SERGIO MENDES "Never Gonna Let You Go" (A&M) 40/1

Rotations: Heavy 7/0, Medium 19/0, Light 13/0, Extra Adds 1, Total Adds 1, KDAY. Heavy: WILD, WVEE, WHRK, WJMO, WNHC, KUKQ, KPOP-FM. Medium: WXYV, WCIN, KSOL, WGIV, WPLZ, WJAX, WWWW, WPLZ, WDAO.

### LEON HAYWOOD "I'm Out To Catch" (Casablanca/PolyGram) 39/16

Rotations: Heavy 2/0, Medium 18/5, Light 13/5, Extra Adds 6, Total Adds 16 including WBL, WVEE, WJLB, XHRM, WGIV, WNOO, KOKY, WLTH, WVOI. Heavy: KUKQ, WATV. Medium: KRNB, WZAK, KNOW, WVOL.

### MARY JANE GIRLS "Candy Man" (Gordy/Motown) 39/4

Rotations: Heavy 12/0, Medium 13/0, Light 11/1, Extra Adds 3, Total Adds 4, WXYV, K104-FM, WJJS, WTOY. Heavy: WBL, WYLD-FM, WJLB, XHRM, WANM, WWWW, KDIA. Medium: WAIL-FM, WDRQ, WOIC, KJCB, WKWM.

### INDEEP "When Boys Talk" (Sound Of New York) 38/4

Rotations: Heavy 12/0, Medium 13/0, Light 6/2, Extra Adds 0, Total Adds 4, WYLD-FM, WAAA, WDAO, KDIA. Heavy: WILD, WAIL-FM, WGCI, XHRM, WJAX, KUKQ. Medium: WDMT, KJLH, WGIV, WPDQ, WWWW.

### O'BRYAN "You And I" (Capitol) 36/10

Rotations: Heavy 6/0, Medium 16/1, Light 10/5, Extra Adds 4, Total Adds 10, K104-FM, WEDR, WJMO, WZAK, WGPR, KDAY, WPLZ, WDAO, WVOI, KUKQ. Heavy: KRNB, WJLB, KMJM, WLUM, KPOP-FM. Medium: XHRM, WRDW, KJCB, WKWM.

### CULTURE CLUB "Time (Clock Of The Heart)" (Virgin/Epic) 36/3

Rotations: Heavy 10/0, Medium 13/0, Light 10/1, Extra Adds 1, Total Adds 3, K104-FM, KSOL, WGIV. Heavy: WILD, WBL, WKYS, XHRM, WNHC, KNOW, KDIA. Medium: WHUR, WAOK, WBLZ, WJLB, WVOI.

### STARPOINT "Don't Be So Serious" (Boardwalk) 34/11

Rotations: Heavy 0/0, Medium 14/3, Light 19/7, Extra Adds 1, Total Adds 11, WAMO, WKYS, WAOK, WGCI, WDRQ, WGPR, WATV, WANT, WAAA, WDAO, WKWM. Medium: WXYV, KRNB, KACE, WKXI, KUKQ.

### RENE & ANGELA "Banging The Boogie" (Capitol) 34/5

Rotations: Heavy 2/0, Medium 17/1, Light 14/3, Extra Adds 1, Total Adds 5, K104-FM, XHRM, WKXI, WTOY, WLTH. Heavy: KRNB, WGPR, Medium: WXYV, WAMO, WHUR, WRDW, WPEG, KJCB, WDAO, KDIA.

### FATBACK "The Girl Is Fine (So Fine)" (Spring/PolyGram) 34/0

Rotations: Heavy 14/0, Medium 16/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WBL, WAOK, WYLD-FM, WCIN, KSOL, WENN, KJCB, WPLZ, WANM, WTLC. Medium: WKYS, WGPR, WATV, WTOY, WLUM.

### BOOKER NEWBERRY III "Love Town" (Boardwalk) 30/2

Rotations: Heavy 3/0, Medium 15/0, Light 11/1, Extra Adds 1, Total Adds 2, WJMO, WTLC. Heavy: WILD, WVEE, WEDR. Medium: WOOK, WHRK, WGPR, XHRM, WNHC, WENN, WKXI, WJAX, WDAO, WLTH, WWWW.

### OZONE "Strutt My Thang" (Motown) 29/1

Rotations: Heavy 7/0, Medium 15/0, Light 11/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WAOK, K104-FM, KACE, XHRM, WATV, WPDQ, WANM. Medium: WDMT, KJLH, WENN, WPEG, WKWM, WLUM, KUKQ.

### GRANDMASTER FLASH & THE FURIOUS FIVE "New York New York" (Sugar Hill) 28/18

Rotations: Heavy 2/1, Medium 5/1, Light 16/11, Extra Adds 5, Total Adds 18 including WXYV, WILD, WHUR, K104-FM, WBMX, KMJM, WKND, WATV, WNOO, WWWW. Heavy: WHRK. Medium: KRNB, WZEN-FM, WPEG, WVOL.

### DEBRA HURD "Hug Me, Squeeze Me" (Geffen) 28/0

Rotations: Heavy 4/0, Medium 16/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WCIN, WJMO, WPLZ, KUKQ. Medium: WHUR, WAOK, WEDR, XHRM, WENN, WJAX, KJCB, KOKY, WANM, WLTH, WTLC.

### CHAKA KHAN "Tearin' It Up" (WB) 28/0

Rotations: Heavy 3/0, Medium 18/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WGIV, WJAX. Medium: WAMO, WAIL-FM, WDMT, KJLH, XHRM, KSOL, WKXI, WBLX, WPLZ, WJAX, WWWW.

### TYRONE DAVIS "A Little Bit Of Loving" (HighRise) 27/1

Rotations: Heavy 4/0, Medium 12/1, Light 11/0, Extra Adds 0, Total Adds 1, WZAK. Heavy: KRNB, WDIA, WJMO, WKXI. Medium: WOOK, WAOK, WGCI, WCIN, WDMT, WGPR, WENN, KOKY, WLTH, WWWW.

### PEACHES & HERB "Remember" (Columbia) 26/11

Rotations: Heavy 0/0, Medium 6/3, Light 20/8, Extra Adds 0, Total Adds 11, WBL, KRNB, WDRQ, KNOW, WATV, WKXI, WPDQ, KJCB, WJMO, WLTH, KUKQ. Medium: WILD, KOKY, WVOL.

### SMOKEY ROBINSON "Touch The Sky" (Tamla/Motown) 26/3

Rotations: Heavy 2/0, Medium 14/2, Light 9/0, Extra Adds 1, Total Adds 3, WAOK, XHRM, WAAA. Heavy: WVEE, KRNB. Medium: WAIL-FM, WGCI, KJLH, WATV, WJMI, KOKY, WPLZ, WDAO, WLTH, WLUM, KPOP-FM.

## SIGNIFICANT ACTION

### RJ'S LATEST ARRIVAL "Movin' On Up" (Larc) 24/3

Rotations: Heavy 1/0, Medium 13/0, Light 7/0, Extra Adds 3, Total Adds 3, WXYV, WEDR, KDAY. Heavy: WZEN-FM. Medium: WOOK, WAOK, WVEE, KRNB, WZAK, WATV, WPEG, WKXI, KOKY, WVOL, WJMO, WDAO, WWWW.



## NATIONAL AIRPLAY/30

May 13, 1983

Three Weeks  
Two Weeks  
Last Week

3	1	1	1	GLADYS KNIGHT & THE PIPS/Save The Overtime... (Col.)
20	14	10	2	DENIECE WILLIAMS/Do What You Feel (Columbia)
22	10	8	3	MAZE featuring FRANKIE BEVERLY/Love Is The Key (Capitol)
9	8	4	4	EARTH, WIND & FIRE/Side By Side (Columbia)
8	5	5	5	NEW EDITION/Candy Girl (Streetwise)
-	23	14	6	MTUME/Juicy Fruit (Epic)
6	3	3	7	LAKESIDE/Raid (Solar/Elektra)
4	4	6	8	MICHAEL JACKSON/Beat It (Epic)
23	11	11	9	CAMEO/Style (Atlanta Artist/PolyGram)
19	13	12	10	LIONEL RICHIE/My Love (Motown)
1	2	2	11	JARREAU/Mornin' (WB)
11	7	7	12	CHI-LITES/Bottom's Up (Larc)
14	9	9	13	ISLEY BROTHERS/Between The Sheets (T-Neck/CBS)
-	25	16	14	DeBARGE/All This Love (Gordy/Motown)
28	20	15	15	NONA HENDRYX/Keep It Confidential (RCA)
-	27	19	16	"D" TRAIN/Music (Prelude)
2	6	13	17	CHAMPAIGN/Try Again (Columbia)
DEBUT	18	18	18	WHISPERS/Keep On Lovin' Me (Solar/Elektra)
-	-	27	19	SISTER SLEDGE/B.Y.O.B. (Bring Your Own Baby) (Cotillion/Atco)
DEBUT	20	20	20	DAVID BOWIE/Let's Dance (EMI America)
-	-	30	21	ANGELA BOFILL/Tonight I Give In (Arista)
-	30	24	22	MICHAEL HENDERSON/Fickle (Buddah/Arista)
-	28	23	23	LENNY WHITE/Didn't Know About Love... (Elektra)
-	-	25	24	JONZUN CREW/Space Cowboy (Tommy Boy)
25	21	21	25	YARBROUGH & PEOPLES/Feels So Good (Total Experience/PGM)
-	26	26	26	NARADA MICHAEL WALDEN/Reach Out (Atlantic)
-	29	28	27	FONZI THORNTON/Beverly (RCA)
-	-	29	28	BRASS CONSTRUCTION/Walkin' The Line (Capitol)
DEBUT	29	29	29	GEORGE BENSON/Inside Love (So Personal) (WB)
DEBUT	30	30	30	JANET JACKSON/Say You Do (A&M)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- GEORGE BENSON (49)
- JANET JACKSON (20)
- GRANDMASTER FLASH (18)
- LEON HAYWOOD (16)
- STEVE ARRINGTON (15)

### HOTTEST

- GLADYS KNIGHT & THE PIPS (36)
- NEW EDITION (31)
- MICHAEL JACKSON (30)
- ISLEY BROTHERS (26)
- MTUME (25)

### LUTHER VANDROSS "Promise Me" (Epic) 24/0

Rotations: Heavy 9/0, Medium 12/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: K104-FM, KMJQ, KRLY, WYLD-FM, WJLB, KMJM, WPDQ, WAAA, WDAO. Medium: WVEE, WDMT, WDRQ, WGIV, WPEG, WJMI, KJCB, WPLZ, WANT, WLTH, WTLC, KUKQ.

### EDDY GRANT "Electric Avenue" (Portrait/CBS) 23/1

Rotations: Heavy 8/0, Medium 9/1, Light 6/0, Extra Adds 0, Total Adds 1, WDMT. Heavy: WILD, WDAS, WVEE, WAIL-FM, WZEN-FM, KNOW, WJMO, KPOP-FM. Medium: WXYV, WBL, WHRK, WGCI, KMJM, WENN, WANM, WKWM.

### DIANE RICHARDS "Listen To Your Heart" (Zoo York/CBS) 22/0

Rotations: Heavy 1/0, Medium 6/1, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WENN. Medium: WBL, WDAS, WOOK, WEDR, WGPR, WZEN-FM, XHRM, KSOL, KOKY, WPLZ, WLTH, KDIA.

### GLENN JONES "Keep On Doin'" (RCA) 21/9

Rotations: Heavy 0/0, Medium 6/1, Light 14/7, Extra Adds 1, Total Adds 9, KJLH, KNOW, WATV, WJAX, KJCB, WDAO, WLTH, WTLC, WVOI. Medium: WHRK, KACE, WPDQ, WWWW, KPOP-FM.

### WARP 9 "Light Years Away" (Prism) 21/3

Rotations: Heavy 3/0, Medium 11/2, Light 6/0, Extra Adds 1, Total Adds 3, WHUR, WAOK, WVEE. Heavy: WBL, WRKS, WEDR. Medium: WDAS, WAIL-FM, WGCI, KDAY, WNHC, WPEG, WJAX, WJMO, WLTH.

### THOMAS DOLBY "She Blinded Me With Science" (Capitol) 21/0

Rotations: Heavy 13/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WXYV, WKYS, WVEE, WBLZ, WZAK, XHRM, WNHC, WRDW, WPEG, WPLZ, WVKO, WKWM, KUKQ. Medium: WOOK, WAIL-FM, WDRQ, KDAY, WANM.

### GEORGE DUKE "Reach Out (Part 1)" (Epic) 21/0

Rotations: Heavy 5/0, Medium 14/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, KSOL, WWWW, KUKQ, KPOP-FM. Medium: KACE, KJLH, XHRM, WKND, WENN, WGIV, WPEG, WPLZ, WANT, WJMO, WLTH, WTLC, WLUM.

### NEW HORIZONS "Your Thing Is Your Thing" (Columbia) 20/13

Rotations: Heavy 0/0, Medium 6/1, Light 14/8, Extra Adds 1, Total Adds 13, KRNB, WHRK, WZAK, WGPR, WZEN-FM, KDAY, KJLH, WRDW, WPDQ, KJCB, KOKY, WVOL, WVOI. Medium: KACE.

### STEVE ARRINGTON'S HALL OF FAME "Weak At The Knees" (Atlantic) 19/15

Rotations: Heavy 2/1, Medium 3/2, Light 10/8, Extra Adds 4, Total Adds 15, KRNB, WEDR, WAIL-FM, KACE, XHRM, WKND, WNHC, WJAX, WPDQ, WJJS, WANM, WKWM, WLUM, KUKQ. Heavy: KJCB. Medium: WHRK.

### PEABO BRYSON "Remember When (So Much In Love)" (Capitol) 19/0

Rotations: Heavy 6/0, Medium 11/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: K104-FM, WYLD-FM, WCIN, WPDQ, WVOL, WLUM. Medium: KMJQ, WBMX, WATV, WENN, WJMI, KJCB, KOKY, WLOU, WAAA, WLTH, WKWM.

### SYSTEM "Sweat" (Mirage/Atco) 18/5

Rotations: Heavy 1/0, Medium 5/1, Light 11/3, Extra Adds 1, Total Adds 5, WVEE, WGPR, WJJS, WTOY, WDAO. Heavy: KACE. Medium: WDIA, WZAK, KJLH, KOKY.

### OLIVER CHEATHAM "Get Down Saturday Night" (MCA) 18/4

Rotations: Heavy 0/0, Medium 3/0, Light 13/2, Extra Adds 2, Total Adds 4, WAOK, WEDR, WGCI, WNOO. Medium: WBMX, WZAK, WWWW.

### THELMA HOUSTON "Working Girl" (MCA) 18/1

Rotations: Heavy 2/0, Medium 7/1, Light 9/0, Extra Adds 0, Total Adds 1, WVEE. Heavy: WEDR, WENN. Medium: WJMO, XHRM, WATV, WPDQ, KJCB, WJMO.

### LOU RAWLS "Wind Beneath My Wings" (Epic) 18/0

Rotations: Heavy 4/0, Medium 10/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WCIN, WANM, WLUM, WWWW. Medium: WAIL-FM, WYLD-FM, KACE, KJLH, XHRM, KOKY, WBLX, WANT, WTOY, WLTH.

### SHOCK "Waitin' On Your Love" (Fantasy) 18/0

Rotations: Heavy 2/0, Medium 6/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WPEG, WLOU. Medium: K104-FM, WJMO, WKXI, KOKY, WVOL, WTOY.

### AURRA "Baby Love" (Salsoul/RCA) 17/0

Rotations: Heavy 2/0, Medium 5/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WAMO, WJMO. Medium: WOOK, WEDR, WCIN, WLOU, WVOL.

### THUNDERFLASH "Not A Day Too Soon" (Jam Power) 16/4

Rotations: Heavy 0/0, Medium 6/0, Light 9/3, Extra Adds 1, Total Adds 4, WBMX, KJLH, WJAX, WWWW. Medium: WHRK, WGPR, KACE, WGIV, WJMO, WAAA.

### BRENDA RUSSELL "I Want Love To Find Me" (WB) 16/2

Rotations: Heavy 1/0, Medium 7/0, Light 6/0, Extra Adds 2, Total Adds 2, WBMX, WOIC. Heavy: WKYS. Medium: WHUR, WVEE, KJLH, WKND, WPLZ, WJMO, WVOI.



# GEORGE BENSON "INSIDE LOVE (SO PERSONAL)"

## **Black Radio** **BREAKERS**

**GEORGE BENSON**

**Inside Love (So Personal) (WB)**

69% of our reporting stations on it. Rotations: Heavy 5/5, Medium 12/11, Light 24/23, Extra Adds 10, Total Adds 49 including WXYV, WAMO, WHUR, WVEE, WHRK, WGCI, WDRQ, WJLB, WZEN-FM, KACE, KDAY, KJLH, KSOL, WRDW, WNOO, WVOL, WAAA, WKWM, WVOI, KDIA. A Most Added Record. Debuts at number 29 on the Black Radio Chart.

Written by Kashif

Produced by Arif Mardin and Kashif



# JAMES INGRAM and PATTI AUSTIN "HOW DO YOU KEEP THE MUSIC PLAYING"



**Black Radio**  
**NEW & ACTIVE**

**40 / 12**

**...A Next Week BREAKER!**

Produced by Quincy Jones for  and Johnny Mandel for Shadow Prod.



# JARREAU "BOOGIE DOWN"

**Brand New**  
**And Destined For BREAKER!**

Produced by Jay Graydon



Manufactured and Distributed by WARNER BROS. RECORDS



# AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week		Total	Heavy	Medium	Add	Total Adds
2	2	1	<b>1</b> TUBES/She's A Beauty (Capitol)	156	142	14	0	0
1	1	2	<b>2</b> MEN AT WORK/Overkill (Columbia)	136	126	10	0	0
4	4	3	<b>3</b> ZZ TOP/Gimme All Your Lovin (WB)	141	116	24	1	1
6	6	4	<b>4</b> INXS/The One Thing (Atco)	142	91	51	0	0
11	9	7	<b>5</b> DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	126	106	20	0	0
12	11	10	<b>6</b> RICK SPRINGFIELD/Affair Of The Heart (RCA)	131	93	37	1	1
26	8	8	<b>7</b> PINK FLOYD/Not Now John (Columbia)	129	73	55	0	0
7	5	5	<b>8</b> BRYAN ADAMS/Cuts Like A Knife (A&M)	124	90	34	0	0
3	3	6	<b>9</b> U2/New Year's Day (Island/Atco)	108	86	22	0	0
16	16	12	<b>10</b> DAVID BOWIE/Let's Dance (EMI America)	110	88	22	0	2
5	7	9	<b>11</b> PLANET P/Why Me? (Geffen)	112	68	43	1	1
15	15	17	<b>12</b> KROKUS/Screaming In The Night (Arista)	123	34	85	3	4
17	14	14	<b>13</b> MARTIN BRILEY/The Salt In My Tears (Mercury/PolyGram)	122	47	74	1	1
44	29	18	<b>14</b> MADNESS/Our House (Geffen)	127	37	82	6	10
29	19	15	<b>15</b> DAVID BOWIE/Modern Love (EMI America)	104	67	35	2	2
46	24	19	<b>16</b> RED ROCKERS/China (415/Columbia)	125	25	100	0	6
54	33	23	<b>17</b> EDDY GRANT/Electric Avenue (Portrait/CBS)	110	64	37	6	11
9	10	11	<b>18</b> CHRIS DeBURGH/Don't Pay The Ferryman (A&M)	106	56	50	0	0
37	17	16	<b>19</b> MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)	98	65	32	0	0
10	12	13	<b>20</b> BILLY IDOL/White Wedding (Chrysalis)	96	61	32	3	4
-	35	25	<b>21</b> A FLOCK OF SEAGULLS/Wishing... (Jive/Arista)	114	32	73	9	37
22	21	20	<b>22</b> U2/Sunday Bloody Sunday (Island/Atco)	85	54	31	0	2
20	18	22	<b>23</b> DURAN DURAN/Girls On Film (Capitol)	97	35	61	1	2
50	34	27	<b>24</b> MEN AT WORK/High Wire (Columbia)	80	49	31	0	2
-	45	33	<b>25</b> DAVE EDMUNDS/Slippin' Away (Columbia)	102	17	79	5	20
18	20	21	<b>26</b> ZZ TOP/Got Me Under Pressure (WB)	81	54	27	0	1
-	57	37	<b>27</b> GOANNA/Solid Rock (Atco)	100	10	76	13	26
33	28	28	<b>28</b> DEF LEPPARD/Too Late For Love (Mercury/PolyGram)	66	46	20	0	1
8	13	24	<b>29</b> DEF LEPPARD/Photograph (Mercury/PolyGram)	63	55	8	0	0
-	42	36	<b>30</b> MEN AT WORK/It's A Mistake (Columbia)	60	41	19	0	1
-	58	41	<b>31</b> ZEBRA/Who's Behind The Door (Atlantic)	73	14	55	4	12
-	-	55	<b>32</b> FASTWAY/Say What You Will (Columbia)	74	12	53	7	17
45	38	35	<b>33</b> PRINCE/Little Red Corvette (WB)	64	33	31	0	2
-	55	39	<b>34</b> QUITE RIOT/Metal Health (Pasha/CBS)	71	6	61	2	7
-	54	43	<b>35</b> KINKS/Come Dancing (Arista)	70	15	51	4	5
14	23	26	<b>36</b> THOMAS DOLBY/She Blinded Me With Science (Capitol)	59	34	25	0	0
21	25	29	<b>37</b> MICHAEL BOLTON/Fools Game (Columbia)	54	23	31	0	0
27	27	31	<b>38</b> JOURNEY/Send Her My Love (Columbia)	57	17	30	0	0
13	22	30	<b>39</b> CALL/The Walls Came Down (Mercury/PolyGram)	55	17	38	0	0
<b>DEBUT</b>			<b>40</b> FIXX/One Thing Leads To Another (MCA)	71	8	38	24	65
35	31	34	<b>41</b> DAVID BOWIE/Cat People (EMI America)	52	27	25	0	0
43	40	38	<b>42</b> MICHAEL JACKSON/Beat It (Epic)	48	30	18	0	1
-	-	51	<b>43</b> KAJAGOOGOO/Too Shy (EMI America)	53	20	32	1	4
39	37	44	<b>44</b> MOLLY HATCHET/Fall Of The Peacemakers (Epic)	49	14	35	0	0
25	26	32	<b>45</b> PATRICK SIMMONS/So Wrong (Elektra)	50	24	25	1	2
-	-	54	<b>46</b> TODD RUNDGREN/Bang The Drum All Day (Bearsville/WB)	58	10	41	5	8
59	50	47	<b>47</b> WALTER EGAN/Fool Moon Fire (Backstreet/MCA)	57	14	43	0	0
<b>DEBUT</b>			<b>48</b> INXS/Don't Change (Atco)	46	22	21	3	7
38	49	46	<b>49</b> DEF LEPPARD/Rock! Rock! (Till You Drop) (Mercury/PG)	41	24	17	0	0
42	46	48	<b>50</b> SCANDAL/Love's Got A Line On You (Columbia)	35	21	14	0	0
<b>DEBUT</b>			<b>51</b> FIXX/Saved By Zero (MCA)	58	8	29	21	55
23	32	40	<b>52</b> JON BUTCHER AXIS/Life Takes A Life (Polydor/PolyGram)	43	14	29	0	0
-	-	56	<b>53</b> PLANET P/Static (Geffen)	39	19	20	0	2
-	-	59	<b>54</b> THOMAS DOLBY/Europa And The Pirate Twins (Capitol)	41	21	20	0	0
<b>DEBUT</b>			<b>55</b> PETE SHELLEY/Telephone Operator (Arista)	45	8	35	2	6
<b>DEBUT</b>			<b>56</b> JOURNEY/Faithfully (Columbia)	35	25	10	0	1
<b>DEBUT</b>			<b>57</b> DURAN DURAN/Is There Something I Should Know (Import)	33	20	12	1	6
28	41	49	<b>58</b> JOURNEY/After The Fall (Columbia)	33	22	11	0	0
<b>DEBUT</b>			<b>59</b> MARILLION/He Knows You Know (Capitol)	47	4	33	9	17
56	-	-	<b>60</b> NAKED EYES/Always Something There... (EMI America)	40	16	24	0	0

# AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 26-plus.

Last Week		Total	Heavy	Medium	Add	Total Adds
1	<b>1</b> MEN AT WORK . . . . . Cargo (Columbia)	156	142	14	0	0
	..... "Overkill" "Heckyll" "Mistake"					
2	<b>2</b> DAVID BOWIE . . . . . Let's Dance (EMI American)	136	126	10	0	0
	..... "Dance" "Modern" "China"					
3	<b>3</b> TUBES . . . . . Outside Inside (Capitol)	141	116	24	1	1
	..... "Beauty" "Monkey"					
4	<b>4</b> PATRICK SIMMONS . . . . . Arcade (Elektra)	142	91	51	0	0
	..... "So Wrong" "Too Long"					
6	<b>5</b> JIM CAPALDI . . . . . Fierce Heart (Atlantic)	126	106	20	0	0
	..... "That's Love" "Tonight"					
5	<b>6</b> CARLOS SANTANA . . . . . Havana Moon (Columbia)	131	93	37	1	1
	..... "Daughter" "Step" "Moon"					
11	<b>7</b> EDDY GRANT . . . . . Killer On The Rampage (Portrait/CBS)	129	73	55	0	0
	..... "Electric Avenue"					
7	<b>8</b> PINK FLOYD . . . . . The Final Cut (Columbia)	124	90	34	0	0
	..... "John" "Cut" "Pasts"					
8	<b>9</b> GREG KIHN BAND . . . . . Kihnspracy (Besekeley/E-A)	108	86	22	0	0
	..... "Jeopardy" "Tear That City"					
	<b>10</b> DAVE EDMUNDS . . . . . Information (Columbia)	110	64	37	6	11
	..... "Slippin' Away" "Information"					
10	<b>11</b> PLANET P . . . . . Planet P (Geffen)	112	68	43	1	1
	..... "Why Me?" "Send It"					
9	<b>12</b> THOMAS DOLBY . . . . . The Golden Age Of... (Capitol)	123	34	85	3	4
	..... "Submarines" "Blinded"					
19	<b>13</b> INXS . . . . . Shaboo Shooah (Atco)	122	47	74	1	1
	..... "The One Thing"					
17	<b>14</b> JOURNEY . . . . . Frontiers (Columbia)	127	37	82	6	10
	..... "Faithfully" "Send"					
	<b>15</b> PRINCE . . . . . 1999 (WB)	104	67	35	2	2
	..... "Little Red Corvette" "1999"					
	<b>16</b> MADNESS . . . . . Madness (Geffen)	125	25	100	0	6
	..... "Our House"					
16	<b>17</b> RED ROCKERS . . . . . Good As Gold (415/Columbia)	110	64	37	6	11
	..... "China"					
12	<b>18</b> U2 . . . . . War (Island/Atco)	110	64	37	6	11
	..... "New Year's Day" "Sunday"					
	<b>19</b> A FLOCK OF SEAGULLS . . . . . Listen (Jive/Arista)	106	56	50	0	0
	..... "Wishing" "Nightmares"					
	<b>20</b> MARTIN BRILEY . . . . . One Night... (Mercury/PolyGram)	96	61	32	3	4
	..... "Salt" "Hands"					

CHART PARTICIPANTS — WECM/Clearmont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, KUFQ/Odessa, WSLQ/Roanoke, KEZY/Anaheim, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Portland, KFQG/San Francisco, KTIM/San Rafael, KTMS/Santa Barbara, KZAM/Seattle.

**AOR ALBUMS** — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

**AOR / ALBUMS 25+** — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

**AOR BREAKERS** — Those newer charting records that have reached 50% penetration of the week's reporting stations.

**HOT TRACKS** — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**MOST ADDED, HOTTEST** — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

**NEW & ACTIVE, SIGNIFICANT ACTION** — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

**PARALLELS** — Stations listed by market size and ratings success.

**PLAYLISTS** — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

Indicates one of the week's most added new albums.

## SIGNIFICANT ACTION

- EURHYTHMICS/Sweet Dreams Are Made Of This (RCA) "Sweet Dreams Are Made Of This"**  
Total Reports: 29(15)/Total Adds: 16(11); Hots: 0(1)/Hot Adds: 0(1); Mediums: 18(7)/Medium Adds: 5(3)/Extra Adds: 11(7).
- SPANDAU BALLET/True (Chrysalis) "Lifeline"**  
Total Reports: 28(19)/Total Adds: 10(4); Hots: 4(3)/Hot Adds: 0(0); Mediums: 16(13)/Medium Adds: 2(2)/Extra Adds: 8(2).
- SPARKS/Sparks In Outer Space (Atlantic) "Cool Places"**  
Total Reports: 26(29)/Total Adds: 3(2); Hots: 11(11)/Hot Adds: 0(0); Mediums: 13(16)/Medium Adds: 1(0)/Extra Adds: 2(2).
- TENANTS/The Tenants (Epic) "Sheriff"**  
Total Reports: 25(18)/Total Adds: 8(5); Hots: 5(5)/Hot Adds: 0(1); Mediums: 14(10)/Medium Adds: 2(2)/Extra Adds: 6(2).
- TONY CAREY/Tony Carey (Rocshire) "I Won't Be Home Tonight"**  
Total Reports: 25(32)/Total Adds: 1(1); Hots: 7(9)/Hot Adds: 0(0); Mediums: 17(22)/Medium Adds: 0(0)/Extra Adds: 1(1).
- ROXY MUSIC/High Road (WB) "Like A Hurricane"**  
Total Reports: 25(31)/Total Adds: 3(2); Hots: 11(11)/Hot Adds: 0(1); Mediums: 14(16)/Medium Adds: 0(0)/Extra Adds: 0(0).
- ROBERT PALMER/Pride (Island/Atco) "You Are In My System"**  
Total Reports: 24(22)/Total Adds: 3(10); Hots: 1(1)/Hot Adds: 0(0); Mediums: 21(15)/Medium Adds: 1(4)/Extra Adds: 2(6).
- 8-52'S/Whammy! (WB) "Legal Tender"**  
Total Reports: 23(13)/Total Adds: 8(13); Hots: 8(3)/Hot Adds: 1(3); Mediums: 10(5)/Medium Adds: 2(5)/Extra Adds: 5(5).
- STOMPERS/The Stompers (Boardwalk) "Rock, Jump And Holler"**  
Total Reports: 23(28)/Total Adds: 0(3); Hots: 4(3)/Hot Adds: 0(0); Mediums: 19(24)/Medium Adds: 0(2)/Extra Adds: 0(1).

- MARTHA & MUFFINS/Danseparc (RCA) "Danseparc"**  
Total Reports: 22(20)/Total Adds: 4(1); Hots: 3(3)/Hot Adds: 0(0); Mediums: 18(16)/Medium Adds: 3(0)/Extra Adds: 1(1).
- HALL & OATES/H 2 O (RCA) "Family Man"**  
Total Reports: 20(16)/Total Adds: 3(6); Hots: 6(5)/Hot Adds: 0(1); Mediums: 14(9)/Medium Adds: 3(3)/Extra Adds: 0(2).
- ROCKATS/Make That Move (RCA) "Burning"**  
Total Reports: 17(21)/Total Adds: 0(2); Hots: 2(0)/Hot Adds: 0(0); Mediums: 15(20)/Medium Adds: 0(1)/Extra Adds: 0(1).
- ALLEN COLLINS BAND/Here, There & Back (MCA) "Just Trouble"**  
Total Reports: 16(11)/Total Adds: 14(1); Hots: 0(1)/Hot Adds: 0(1); Mediums: 7(0)/Medium Adds: 5(0)/Extra Adds: 9(0).
- ALEX CALL/Alex Call (Arista) "Just Another Saturday Night"**  
Total Reports: 15(25)/Total Adds: 0(0); Hots: 2(2)/Hot Adds: 0(0); Mediums: 13(23)/Medium Adds: 0(0)/Extra Adds: 0(0).
- LITA FORD/Out For Blood (Mercury/PolyGram) "Stay With Me Baby"**  
Total Reports: 14(12)/Total Adds: 3(6); Hots: 1(1)/Hot Adds: 0(0); Mediums: 12(6)/Medium Adds: 2(1)/Extra Adds: 1(5).
- OMD/Dazzle Ships (Virgin/Epic) "Telegraph"**  
Total Reports: 14(19)/Total Adds: 1(1); Hots: 4(4)/Hot Adds: 1(0); Mediums: 10(15)/Medium Adds: 0(1)/Extra Adds: 0(0).
- UFO/Making Contact (Chrysalis) "Blinded By A Lie"**  
Total Reports: 14(21)/Total Adds: 1(1); Hots: 0(0)/Hot Adds: 0(0); Mediums: 14(20)/Medium Adds: 1(0)/Extra Adds: 0(1).
- ROXY MUSIC/Avalon (WB) "More Than This"**  
Total Reports: 13(5)/Total Adds: 8(0); Hots: 1(2)/Hot Adds: 0(0); Mediums: 5(3)/Medium Adds: 1(0)/Extra Adds: 7(0).

More AOR Music Information See Page 68

# It Takes 4 Special Artists To Create All THIS Action:

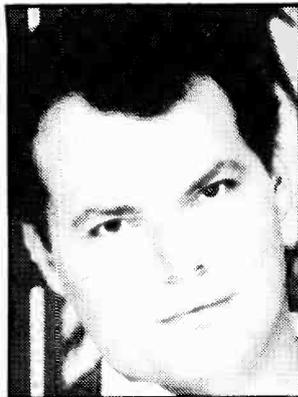
## CHRISTOPHER CROSS "No Time For Talk"

128/21

B104 26-23  
WXKS-FM add  
WBEN-FM 35-32  
WPHD add  
WCAU-FM on  
PRO-FM add  
94Q on  
Z93 add  
KAFM 31-28  
WGCL 24-22  
WHYT on  
Q103 30-22  
KIIS-FM on

KMJK 33-29  
XTRA on  
KYUU deb 29  
KNBQ 32-29  
WKEE 36-33  
KC101 add  
WHFM deb 32  
WKFM deb 39  
WPST deb 38  
WKRZ-FM deb 40  
Q106 30-27  
KHFI deb 30  
KZZB add  
KXX106 28-25

WCSC 31-29  
WNOK-FM 34-31  
KITE 25-20  
WDCG add  
WANS-FM 31-26  
WZYP 28-26  
WJDX 21-20  
Y103 add 27  
FM100 deb 26  
G100 28-24  
WSFL 25-21  
B97 add  
WRVQ add  
WKDD 24-19



WKDQ 27-24  
WNAP add 21  
KOFM add  
K107 36-31  
KRAV deb 20  
KEYN-FM deb 30  
WHOT deb 35  
KKXX deb 31  
KIKI add  
KO93 31-29  
KHOP 28-25  
KSKD 38-34  
KJRB deb 28  
WFBG add

WIGY 29-25  
WTSN add  
WERZ 31-28  
WKHI 39-33  
WJBQ 32-27  
KQIZ-FM 27-21  
WISE 31-29  
WJAD 28-25  
KISR 31-28  
KVOL deb 38  
Q101 deb 29  
KNOE-FM deb 28  
WXLK deb 27  
WAEV deb 22

KKQV add  
WHSL add  
KKLS add  
KYA add  
KTRS deb 29  
KKAZ add  
KOZE deb 29  
KDZA 38-31

A/C BREAKER  
CHART DEBUT **26**

Produced by Michael Omartian for Free Flow Productions

## GEORGE BENSON "Inside Love(So Personal)"

B104 on  
WXKS-FM on  
WBEN-FM add 40  
WCAU-FM deb 40  
94Q on  
KAFM on  
Y100 add  
WLOL-FM add  
Q103 add  
KIIS-FM add  
KIQQ on  
XTRA add

KFRC deb 38  
KNBQ add  
WFLY on  
WYCR on  
WTIC-FM 30-27  
WKEE add  
KC101 add  
WSPK add  
WKFM add  
WPST add  
WKRZ-FM on  
Q106 add  
WBBQ on

KHFI add  
WQID add  
WCSC add  
WNOK-FM on  
KITE 29-25  
KAMZ add 30  
WANS-FM add  
WZYP on  
94TYX on  
WJDX add  
WOKI on  
FM100 26-23  
WHYY-FM add



KRGV on  
WSFL deb 40  
WNVZ add  
KITY add  
KROK on  
WSEZ add  
WKDD on  
WNAM add  
KMGK add 39  
WZPL add  
KYNO-FM add 26  
KHOP on  
KSKD deb 39

KHYT on  
WFBG add  
WGUY deb 28  
WERZ on  
WKHI add  
WJBQ on  
WISE add  
WJAD add  
WFLB add  
WFOX add  
KILE deb 40  
KVOL on  
Q101 on

KNOE-FM on  
WPFM add  
WSGF on  
FM99 on  
WGLF add  
WBWB add  
KENI add  
KCDQ on  
KOZE add  
KDZA add  
KBIM on  
KSLY add

Produced by Arif Mardin and Kashif

## JAMES INGRAM and PATTI AUSTIN "How Do You Keep The Music Playing"

WXKS-FM on  
WCAU-FM deb 29  
PRO-FM deb 30  
Y100 deb 25  
KBEQ on  
KIIS-FM add  
KIQQ on  
WROR deb 33  
WKEE on  
WKRZ-FM add  
KITE 26-22

KAMZ on  
WRQK add  
WJDX 26-25  
Y103 28-23  
WOKI on  
KBFM on  
WSFL 37-31  
WTIX 35-28  
KITY on  
KTFM on  
KHOP add



KGGL add  
KSKD deb 40  
WFBG add  
WGUY add  
WIGY add  
WERZ add  
I3FEA add  
WJBQ on  
WFLB on  
WQLT add  
WFOX on

KILE on  
KVOL on  
Q101 on  
KNOE-FM on  
WAEV add  
WGLF deb 32  
KENI deb 39  
KCDQ 36-33  
KOZE on  
KBIM add  
KSLY on



Produced by Quincy Jones for

A/C 30-22



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WARNER BROS. RECORDS



# AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	Rank	Album	Total Reports	Heavy Rotation	Medium Rotation	Adds	Total Adds All
			<b>May 13, 1983</b>		<b>166 REPORTERS</b>				
2	1	1	1	<b>MEN AT WORK/Cargo</b> (Columbia)	164+	149-	15+	0=	1+
3	2	2	2	<b>TUBES/Outside Inside</b> (Capitol)	159=	142+	17-	0=	0=
1	3	3	3	<b>DEF LEPPARD/Pyromania</b> (Mercury/PolyGram)	152-	138-	14=	0=	0=
4	4	4	4	<b>U2/War</b> (Island/Atco)	154-	115-	39+	0=	1+
11	7	6	5	<b>DAVID BOWIE/Let's Dance</b> (EMI America)	158+	116+	41-	1+	2=
5	5	5	6	<b>ZZ TOP/Eliminator</b> (WB)	155-	124+	30-	1+	2+
10	9	9	7	<b>INXS/Shabooh Shoobah</b> (Atco)	152+	97+	55-	0-	2+
6	6	7	8	<b>BRYAN ADAMS/Cuts Like A Knife</b> (A&M)	131-	99-	32-	0=	0=
7	8	8	9	<b>PINK FLOYD/The Final Cut</b> (Columbia)	139-	77-	61-	0-	0-
18	12	11	10	<b>RICK SPRINGFIELD/Living In Oz</b> (RCA)	137+	96+	40-	1=	1-
8	10	10	11	<b>PLANET P/Planet P</b> (Geffen)	129-	76-	52-	1+	2+
17	18	14	12	<b>KROKUS/Headhunter</b> (Arista)	129+	36+	88-	4+	5+
9	11	12	13	<b>JOURNEY/Frontiers</b> (Columbia)	109-	65-	44+	0=	1-
22	19	18	14	<b>MARTIN BRILEY/One Night With A Stranger</b> (Mercury/PolyGram)	123+	47+	75-	1+	1=
35	25	19	15	<b>MADNESS/Madness</b> (Geffen)	128+	37+	83+	6-	10-
			<b>DEBUT</b>	<b>A FLOCK OF SEAGULLS/Listen</b> (Jive/Arista)	128+	35+	81+	12-	48+
37	23	20	17	<b>RED ROCKERS/Good As Gold</b> (415/Columbia)	125+	25+	100+	0-	6-
	28	23	18	<b>EDDY GRANT/Killer On The Rampage</b> (Portrait/CBS)	110+	64+	37-	6-	11-
13	13	13	19	<b>CHRIS DeBURGH/The Getaway</b> (A&M)	107-	56-	51-	0=	0-
16	15	16	20	<b>BILLY IDOL/Billy Idol</b> (Chrysalis)	96-	61-	32-	3+	4+
14	14	15	21	<b>PATRICK SIMMONS/Arcade</b> (Elektra)	99-	40-	58-	1+	2=
23	20	21	22	<b>DURAN DURAN/Duran Duran</b> (Capitol)	97+	35+	61-	1=	2-
15	17	17	23	<b>THOMAS DOLBY/The Golden Age Of Wireless</b> (Capitol)	93-	50-	43=	0-	1-
	39	30	24	<b>DAVE EDMUNDS/Information</b> (Columbia)	107+	19+	81+	6-	21-
			<b>DEBUT</b>	<b>FIXX/Reach The Beach</b> (MCA)	118+	13+	61+	43+	108+
		33	26	<b>FASTWAY/Fastway</b> (Columbia)	104+	14+	76+	12-	24-
		31	27	<b>GOANNA/Spirit Of Place</b> (Atco)	103+	11+	78+	13-	26-
	35	29	28	<b>ZEBRA/Zebra</b> (Atlantic)	93+	18+	71+	4+	13+
	37	28	29	<b>QUIET RIOT/Metal Health</b> (Pasha/CBS)	88+	12=	71+	3=	7-
12	16	22	30	<b>STYX/Kilroy Was Here</b> (A&M)	71-	34-	37-	0=	0-
19	21	24	31	<b>MICHAEL BOLTON/Michael Bolton</b> (Columbia)	64-	33-	30-	1+	1=
31	27	26	32	<b>GARY MOORE/Corridors Of Power</b> (Mirage/Atco)	73-	17+	56-	0=	1-
36	32	32	33	<b>PRINCE/1999</b> (WB)	66-	33=	33=	0-	3-
		40	34	<b>JIM CAPALDI/Fierce Heart</b> (Atlantic)	69+	7+	60+	2-	3-
20	22	25	35	<b>CALL/Modern Romans</b> (Mercury/PolyGram)	56-	17-	39-	0-	0-
34	33	34	36	<b>MICHAEL JACKSON/Thriller</b> (Epic)	49-	30-	19+	0=	1-
29	30	35	37	<b>MOLLY HATCHET/No Guts . . . No Glory</b> (Epic)	51-	14=	37-	0-	0-
30	36	37	38	<b>SCANDAL/Love's Got A Line On You</b> (Columbia)	40-	24-	16-	0=	0=
			<b>DEBUT</b>	<b>JOAN ARMATRADING/The Key</b> (A&M)	62+	9+	49+	4+	6-
			<b>DEBUT</b>	<b>TODD RUNDGREN/Tortured Artist Effect</b> (Bearsville/WB)	58+	10+	41+	5=	8-

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

- A FLOCK OF SEAGULLS**  
Listen (Jive/Arista)  
"Wishing" "Nightmares" "Talking." 77% of 12-24 reporters on it. Total reports: 128. Hot 35, Medium 81, Extra Adds 12, Total Adds 48. Debuts at #16 on the AOR chart.
- FIXX**  
Reach The Beach (MCA)  
"Thing" "Zero." 71% of 12-24 reporters on it. Total reports: 118. Hot 13, Medium 61, Extra Adds 43, Total Adds 108. Debuts at #25 on the AOR chart.
- FASTWAY**  
Fastway (Columbia)  
"Say" "Living" "Home." 63% of 12-24 reporters on it. Total reports: 104. Hot 14, Medium 76, Extra Adds 12, Total Adds 24. Moves 33-26 on the AOR chart.
- ZEBRA**  
Zebra (Atlantic)  
"Door" "Tell." 56% of 12-24 reporters on it. Total reports: 93. Hot 18, Medium 71, Extra Adds 4, Total Adds 13. Moves 29-28 on the AOR chart.
- QUIET RIOT**  
Metal Health (Pasha/CBS)  
"Health" "Cum." 53% of 12-24 reporters on it. Total reports: 88. Hot 12, Medium 71, Extra Adds 3, Total Adds 7. Moves 28-29 on the AOR chart.

## NEW & ACTIVE

- CARLOS SANTANA/Havana Moon** (Columbia) "Watch Your Step"  
Total Reports: 60(65)/Total Adds: 2(2); Hots: 13(13)/Hot Adds: 0(0); Mediums: 47(52)/Medium Adds: 2(2)/Extra Adds: 0(0).
- WALTER EGAN/Wild Exhibitions** (Backstreet/MCA) "Fool Moon Fire"  
Total Reports: 57(62)/Total Adds: 0(2); Hots: 14(12)/Hot Adds: 0(0); Mediums: 43(48)/Medium Adds: 0(0)/Extra Adds: 0(2).

### MOST ADDED

All Stations

Fixx	(119)
A Flock Of Seagulls	(55)
Goanna	(28)
Fastway	(25)
Dave Edmunds	(24)

### HOTTEST

All Stations

Men At Work	(168)
Tubes	(154)
Def Leppard	(142)
David Bowie	(132)
ZZ Top	(129)

- GREG KIHNS BAND/Kihnspiracy** (Beserkley/E-A) "Jeopardy"  
Total Reports: 49(67)/Total Adds: 0(1); Hots: 19(39)/Hot Adds: 0(0); Mediums: 30(27)/Medium Adds: 0(0)/Extra Adds: 0(1).
- TEARS FOR FEARS/The Hurting** (Mercury/PolyGram) "Change"  
Total Reports: 48(39)/Total Adds: 16(14); Hots: 11(9)/Hot Adds: 1(2); Mediums: 25(24)/Medium Adds: 3(7)/Extra Adds: 12(5).
- KIX/Cool Kids** (Atlantic) "Body Talk"  
Total Reports: 45(43)/Total Adds: 6(8); Hots: 3(4)/Hot Adds: 0(0); Mediums: 38(35)/Medium Adds: 2(4)/Extra Adds: 4(4).
- STRANGE ADVANCE/Worlds Away** (Capitol) "Worlds Away"  
Total Reports: 45(54)/Total Adds: 0(0); Hots: 6(10)/Hot Adds: 0(0); Mediums: 39(44)/Medium Adds: 0(0)/Extra Adds: 0(0).
- JON BUTCHER AXIS/Jon Butcher Axis** (Polydor/PolyGram) "Life Takes A Life"  
Total Reports: 44(59)/Total Adds: 0(0); Hots: 14(16)/Hot Adds: 0(0); Mediums: 30(43)/Medium Adds: 0(0)/Extra Adds: 0(0).
- R.E.M./Murmur** (IRS/A&M) "Radio Free Europe"  
Total Reports: 42(31)/Total Adds: 11(6); Hots: 9(6)/Hot Adds: 2(1); Mediums: 28(22)/Medium Adds: 4(4)/Extra Adds: 5(1).
- WEIRD AL YANKOVIC/Weird Al Yankovic** (Rock & Roll/CBS) "Ricky"  
Total Reports: 40(35)/Total Adds: 19(22); Hots: 1(0)/Hot Adds: 0(0); Mediums: 18(16)/Medium Adds: 1(6)/Extra Adds: 18(16).
- TRIUMPH/Never Surrender** (RCA) "A World Of Fantasy"  
Total Reports: 40(47)/Total Adds: 0(1); Hots: 15(19)/Hot Adds: 0(0); Mediums: 25(27)/Medium Adds: 0(0)/Extra Adds: 0(1).
- NAKED EYES/Naked Eyes** (EMI America) "Always Something There To Remind Me"  
Total Reports: 40(42)/Total Adds: 0(1); Hots: 16(12)/Hot Adds: 0(0); Mediums: 24(30)/Medium Adds: 0(1)/Extra Adds: 0(0).
- DNA/Party Tested** (Boardwalk) "Doctors Of The Universe"  
Total Reports: 36(41)/Total Adds: 4(7); Hots: 2(4)/Hot Adds: 0(0); Mediums: 30(34)/Medium Adds: 0(4)/Extra Adds: 4(3).
- PETER GODWIN/Images Of Heaven** (Polydor/PolyGram) "Images Of Heaven"  
Total Reports: 35(35)/Total Adds: 2(1); Hots: 3(2)/Hot Adds: 0(0); Mediums: 30(31)/Medium Adds: 0(0)/Extra Adds: 2(1).
- MODERN ENGLISH/After The Snow** (Sire/WB) "I Melt With You"  
Total Reports: 35(46)/Total Adds: 1(2); Hots: 8(9)/Hot Adds: 0(0); Mediums: 26(35)/Medium Adds: 0(0)/Extra Adds: 1(2).
- RED RIDER/Neruda** (Capitol) "Human Race"  
Total Reports: 34(38)/Total Adds: 0(1); Hots: 18(20)/Hot Adds: 0(0); Mediums: 16(18)/Medium Adds: 0(1)/Extra Adds: 0(0).
- DIVINYLS/Desperate** (Chrysalis) "Boys In Town"  
Total Reports: 33(40)/Total Adds: 1(1); Hots: 8(7)/Hot Adds: 0(0); Mediums: 24(33)/Medium Adds: 0(1)/Extra Adds: 1(0).
- ROBERT ELLIS ORRALL/Special Pain** (RCA) "I Couldn't Say No"  
Total Reports: 30(37)/Total Adds: 1(1); Hots: 8(9)/Hot Adds: 0(0); Mediums: 20(27)/Medium Adds: 0(0)/Extra Adds: 1(1).

Station Listings . . . See Page 51

# This Summer's Proven Rock & Roll Winners Are On E/P/A



## EDDY GRANT "Killer On The Rampage"

Last Week: **AOR BREAKERS**

This Week: AOR Albums: **18** AOR Tracks: **17**

*Portrait*



## QUIET RIOT "Metal Health"

**AOR BREAKERS**

QUIET RIOT  
Metal Health (Pasha/CBS)

"Health" "Cum." 53% of 12-24 reporters on it. Total reports: 88. Hot 12, Medium 71, Extra Adds 3, Total Adds 7. Moves 28-29 on the AOR chart.

**PASHA**



## AFTER THE FIRE "Dancing In The Shadows"

Look for the special 12" remix on your desk this week!

*Epis*

What wears flowered shirts, has four legs, and leaves leis around fire hydrants?



## The HAWAIIAN PUPS

"Infinite Roads" is the cut from the album  
"Split Second Precision"

*Portrait*

Look for: MEAT LOAF "MIDNIGHT AT THE LOST AND FOUND" coming this week!  
Produced by Tom Dowd

# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

### LITTLE RIVER BAND

#### We Two (Capitol)

68% of our reporters on it. Moves: Up 35, Debuts 50, Same 41, Down 0, Adds 28 including WHYT, KFI, KIIS-FM, WHTT, WSSX, B97, WZOK, KKFM. See Parallels, debuts at number 30 on the CHR chart.

### EDDY GRANT

#### Electric Avenue (Portrait/CBS)

65% of our reporters on it. Moves: Up 52, Debuts 24, Same 22, Down 2, Adds 47 including B104, KAFM, 79Q, I95, Q105, KHTR, KZZP. See Parallels, will debut next week on the CHR chart.

### JIM CAPALDI

#### That's Love (Atlantic)

62% of our reporters on it. Moves: Up 30, Debuts 13, Same 41, Down 0, Adds 56 including B94, CFTR, 94Q, WHYT, WKTI, Q103, KMJK, KNBQ. See Parallels, will debut next week on the CHR chart.

### KINKS

#### Come Dancing (Arista)

60% of our reporters on it. Moves: Up 18, Debuts 25, Same 46, Down 0, Adds 47 including WNYS, WCAU-FM, WHTX, KHTR, KIMN, KZZP. See Parallels, will debut next week on the CHR chart.

## NEW & ACTIVE

### ZZ TOP "Gimme All Your Lovin'" (WB) 133/4

Moves: Up 73, Debuts 11, Same 41, Down 4, Adds 4, WROR, KRGV, WXLK, WCIL-FM, WXKS-FM 28-24, CHUM 30-27, WLS-FM 27-20, KBEQ 26-22, KNBQ 31-27, WHFM 30-21, WRCK 12-9, WANS-FM 29-25, WZYP 20-15, WKDD 15-9, KQIZ-FM 8-7.

### PAT BENATAR "Looking For A Stranger" (Chrysalis) 132/5

Moves: Up 72, Debuts 13, Same 41, Down 1, Adds 5, KIMN, KYUU, WTIC-FM, WHOT, KKRC, KAFM 30-26, KIQQ 35-32, KMJK 38-35, XTRA 30-22, WRCK 24-19, KZZB 38-33, G100 26-22, WJXQ 4-3, KSKD 30-25, KQIZ-FM 23-16.

### CHRISTOPHER CROSS "No Time For Talk" (WB) 128/21

Moves: Up 48, Debuts 21, Same 38, Down 0, Adds 21 including WXKS-FM, WPDH, PRO-FM, Z93, KC101, WDCG, Y103, B97, WNAP, KOFM, KIKI, WFBG, KQV, KKLS, KYAA.

### CHAMPAIGN "Try Again" (Columbia) 118/12

Moves: Up 65, Debuts 12, Same 25, Down 4, Adds 12, WGCL, KBEQ, KYUU, WBLI, WHFM, WFMF, WRQK, KHOP, KGGI, KHYT, Q101, WXLK, B104 24-16, WXKS-FM 15-8, WBBQ 13-8.

### KENNY ROGERS "All My Life" (Liberty) 113/23

Moves: Up 36, Debuts 24, Same 30, Down 0, Adds 23 including WBEN-FM, WKQX, WHYT, WLAN-FM, KBFM, KX104, WNVZ, WKAU, K107, KQMQ, WACZ, WIKZ, KISR, KWTO-FM, KTRS.

### THOMPSON TWINS "Love On Your Side" (Arista) 105/8

Moves: Up 31, Debuts 21, Same 45, Down 0, Adds 8, KAFM, WL0L-FM, WHTT, WSKZ, WSFL, WRVQ, WBWB, KKAZ, WBEN-FM 38-22, KITY 33-29, KZZB 37-30, WOKI 38-34, K107 39-34, KYYX 29-19, WERZ 30-27.

### MADNESS "Our House" (Geffen) 101/32

Moves: Up 18, Debuts 16, Same 35, Down 0, Adds 32 including WGCL, KEARTH, KIIS-FM, WKEE, KZFM, G100, WRVQ, WKDD, WHOT, KLUC, KO93, WOMP-FM, WFLB, KNOE-FM, KFMZ, KDZA.

### ALABAMA "The Closer You Get" (RCA) 100/25

Moves: Up 21, Debuts 19, Same 35, Down 0, Adds 25 including Q105, KIMN, Q103, XTRA, WFMF, WBCY, WANS-FM, KIKI, WZPL, WKFR, KEYN-FM, KBBK, KHOP, KJRB, WACZ, WJBO, KISR, KKLK, KRGH.

### BEE GEES "The Woman In You" (RSO/PolyGram) 99/99

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 99 including B104, WCAU-FM, PRO-FM, Z93, Y100, Q105, WABX, KEARTH, KFRC, WKFM, WRQK, WSFL, WIKZ, KOZE.

### CHRIS DeBURGH "Don't Pay The Ferryman" (A&M) 97/17

Moves: Up 39, Debuts 10, Same 31, Down 0, Adds 17 including WBBM-FM, KNBQ, WFLY, WLAN-FM, KZZB, WDCG, WANS-FM, WNAM, KQMQ, WCIR, WAEV, FM99, WCIL-FM, KDZA.

### NIGHT RANGER "Sing Me Away" (Boardwalk) 82/1

Moves: Up 30, Debuts 5, Same 43, Down 3, Adds 1, WZOK, WGCL 9-9, K104 31-26, KSET-FM 29-25, WOKI 32-30, KRGV 16-13, KITY 33-29, KZ93 13-11, OK100 23-20, 95XIL 31-28, Q104 30-27, WYKS 14-10, WBWB 19-16, KYTN 3-2, KCBN 21-16.

### DeBARGE "All This Love" (Gordy/Motown) 77/15

Moves: Up 21, Debuts 8, Same 32, Down 1, Adds 15, WNYS, 94Q, WHYT, WTIC-FM, WKEE, WFMF, KXX106, KROK, WNAM, KO93, WCIR, WZYQ, 13FEA, Q104, KDZA.

### GEORGE BENSON "Inside Love (So Personal)" (WB) 76/40

Moves: Up 3, Debuts 6, Same 27, Down 0, Adds 40 including WBEN-FM, Y100, WL0L-FM, Q103, KIIS-FM, XTRA, KNBQ, WKFM, WANS-FM, WZPL, WKHI, WFLB, WGLF, WBWB, KDZA.

### SPARKS & JANE WIEDLIN "Cool Places" (Atlantic) 75/10

Moves: Up 28, Debuts 8, Same 28, Down 1, Adds 10, WNYS, KFI, WOKI, WNAM, Z104, WOMP-FM, WTSN, KQV, KFMW, KCBN, WXKS-FM 19-13, WHYT 28-24, KEARTH 13-10, WKFM 33-28, KYYX 7-5.

### A FLOCK OF SEAGULLS "Wishing (If I Had A Photograph Of You)" (Jive/Arista) 71/35

Moves: Up 5, Debuts 8, Same 23, Down 0, Adds 35 including WBEN-FM, Z93, KAFM, WABX, KIQQ, Q106, WABB-FM, WSEZ, KMGK, WZZR, WZPL, KXXX, KSKD, WZYQ, Q101, KTRS.

### PLANET P "Why Me?" (Geffen) 65/6

Moves: Up 24, Debuts 2, Same 32, Down 1, Adds 6, WHTT, WROR, WLAN-FM, FM100, KO93, KILE, Q102 22-19, WKFM 34-31, WQID 23-20, WKDD 23-20, KQMQ 31-25, WIGY 23-19, WIKZ 39-36, WHSL 28-21, WCIL-FM 23-13.

### SCANDAL "Love's Got A Line On You" (Columbia) 64/6

Moves: Up 28, Debuts 6, Same 22, Down 2, Adds 6, Q107, WBBM-FM, WKAU, WGRD, WZOK, K107, WKQX 13-10, Q102 21-18, KHTR 10-7, WL0L-FM 20-17, KYUU 11-9, KSKD 16-13, WKHI 22-19, WXLK 24-16, KYTN 20-14.

### EURYTHMICS "Sweet Dreams (Are Made Of This)" (RCA) 62/34

Moves: Up 0, Debuts 3, Same 25, Down 0, Adds 34 including 79Q, WBBM-FM, KNBQ, WKRZ-FM, KZFM, KITY, WHOT, KXXX, KRQ, WTSN, WCGQ, KSKD, WFM99, WRKR, KCBN, KBIM.

### BILLY IDOL "White Wedding" (Chrysalis) 56/28

Moves: Up 2, Debuts 9, Same 17, Down 0, Adds 28 including PRO-FM, CFTR, WABX, WROR, WSPK, WKRZ-FM, WNOK-FM, WZYP, WZZR, KBBK, KSKD, WSQV, KVOL, KYTN, KBIM.

### U2 "New Year's Day" (Island/Atco) 55/4

Moves: Up 21, Debuts 2, Same 27, Down 1, Adds 4, WHFM, WERZ, WJBO, KILE, WBEN-FM 21-9, WNYS 27-19, WPHD 5-4, WHTT 21-18, WPST 24-22, KITY 35-30, WVIC 24-20, WYKS 25-21, KYTN 21-15, KCDQ 40-36, KBIM 39-35.

### CALL "The Walls Came Down" (Mercury/PolyGram) 55/1

Moves: Up 15, Debuts 4, Same 34, Down 1, Adds 1, WJBO, WABX d-32, WHYT d-33, KMJK 30-27, KFRC on, KZZB 29-25, WOKI 36-33, KITY 32-28, KMGK 35-33, KXXX 28-25, KQMQ 32-28, KVOL 38-34, KQV 27-22, KCDQ 17-12, KSLY 24-14.

### DAVE EDMUNDS "Slipping Away" (Columbia) 51/18

Moves: Up 4, Debuts 8, Same 21, Down 0, Adds 18 including WABX, WL0L-FM, WKFM, WOKI, KBFM, WTIX, WKDD, WZZR, WFBG, KQIZ-FM, WJAD, KNOE-FM, WPFM, WBWB, KCDQ.

## MOST ADDED

BEE GEES (99)  
The Woman In You (RSO/PolyGram)  
JIM CAPALDI (56)  
That's Love (Atlantic)  
EDDY GRANT (47)  
Electric Avenue (Portrait/CBS)  
KINKS (47)  
Come Dancing (Arista)  
GEORGE BENSON (40)  
Inside Love (So Personal) (WB)  
A FLOCK OF SEAGULLS (35)  
Wishing (If I Had A Photograph...)  
(Jive/Arista)

## HOTTEST

IRENE CARA (141)  
Flashdance... (Casablanca/PolyGram)  
MEN AT WORK (131)  
Overkill (Columbia)  
DAVID BOWIE (101)  
Let's Dance (EMI America)  
MICHAEL JACKSON (77)  
Beat It (Epic)  
PRINCE (63)  
Little Red Corvette (WB)  
THOMAS DOLBY (53)  
She Blinded Me With Science (Capitol)

## SIGNIFICANT ACTION

### DEVO "Theme From 'Doctor Detroit'" (Backstreet/MCA) 47/22

Moves: Up 5, Debuts 5, Same 15, Down 0, Adds 22 including WPHD, Y100, WHYT, KHTR, KYUU, WNOK-FM, WZZR, WHOT, KLUC, WERZ, Q101, WBWB, KKRC, KGHO, KSLY.

### "WEIRD AL" YANKOVIC "Ricky" (Rock & Roll/CBS) 46/5

Moves: Up 9, Debuts 1, Same 31, Down 0, Adds 5, WCAU-FM, WABX, XTRA, WVIC, WKHI, WXKS-FM on, I95 20-14, WBBM-FM on, KIQQ 23-19, KZFM 21-16, B97 5-5, KRSP 25-20, KYYX 37-31, Z102 11-7, KKXL-FM 18-8, KSLY 35-25.

### JAMES INGRAM & PATTI AUSTIN "How Do You Keep The Music Playing" (Qwest/WB) 44/13

Moves: Up 6, Debuts 7, Same 18, Down 0, Adds 13, KIIS-FM, WKRZ-FM, WRQK, KHOP, KGGI, WFBG, WGUU, WIGY, WERZ, 13FEA, WQLT, WAEV, KBIM, KITE 26-22, WTIX 35-28.

### SHERIFF "When I'm With You" (Capitol) 44/9

Moves: Up 7, Debuts 4, Same 23, Down 0, Adds 9, WSPK, WABB-FM, KTFM, KO93, KHOP, KQV, 99KG, KENI, KBIM, KBEQ 34-23, WL0L-FM 1-1, WNOK-FM 24-20, KMGK 20-16, WGRD 13-3, WFOX 2-1.

### TODD RUNDGREN "Bang The Drum All Day" (Bearsville/WB) 43/2

Moves: Up 16, Debuts 5, Same 14, Down 1, Adds 6, KIIS-FM, KCNR, WKRZ-FM, Z104, KGGI, KKRC, WKZQ 9-5, KFI 8-6, Y103 3-2, KOFM 16-12, KO93 28-23, WOMP-FM 10-8, WTSN 36-29, WFOX 32-29, WBWB 27-22.

### LINDA RONSTADT "Easy For You To Say" (Asylum) 42/6

Moves: Up 6, Debuts 4, Same 22, Down 0, Adds 6, K104, WSPK, KRGV, KHYT, OK100, 95XIL, WPHD on, WABX 31-27, WL0L-FM on, KITY d-40, WZZR d-40, WJXQ 20-17, WOMP-FM 40-35, WERZ 34-31, KFMW 31-29.

### MICHAEL BOLTON "Fools Game" (Columbia) 38/6

Moves: Up 6, Debuts 4, Same 22, Down 0, Adds 6, K104, WSPK, KRGV, KHYT, OK100, 95XIL, WPHD on, WABX 31-27, WL0L-FM on, KITY d-40, WZZR d-40, WJXQ 20-17, WOMP-FM 40-35, WERZ 34-31, KFMW 31-29.

### MARTIN BRILEY "The Salt In My Tears" (Mercury/PolyGram) 36/16

Moves: Up 2, Debuts 1, Same 17, Down 0, Adds 16 including WQID, KZFM, KSET-FM, KX104, KHYT, WIGY, WERZ, WJBO, KQIZ-FM, WFLB, KVOL, Q101, WBWB, KYTN, KCBN.

### CARL WILSON "What You Do To Me" (Caribou/CBS) 29/10

Moves: Up 7, Debuts 2, Same 10, Down 0, Adds 10, WPHD, PRO-FM, KCBN, WKFM, WRCK, KROK, WHOT, 13FEA, KNOE-FM, KENI, Q106 19-18, WRQK 30-28, 94TYX 29-22, Y103 17-13, WNAM 30-29.

### DEXYS MIDNIGHT RUNNERS "The Celtic Soul Brothers" (Mercury/PolyGram) 28/8

Moves: Up 0, Debuts 2, Same 18, Down 0, Adds 8, 94TYX, WTIX, KITY, WKDD, WZZR, 13FEA, WJBO, WGLF, WXKS-FM d-30, XTRA on, WCSC on, KRGV d-30, WFBG on, WISE on.

### NEIL DIAMOND "Front Page Story" (Columbia) 27/1

Moves: Up 10, Debuts 2, Same 13, Down 1, Adds 1, KIKI, WKQX d-21, KFI 18-16, KIQQ 36-35, Y103 22-19, WTIX 27-25, KIKI 27-25, WNAP 23-22, KGGI 19-18, WTSN 24-22, 13FEA 29-26, KVOL 27-22.

### PHIL COLLINS "I Cannot Believe It's True" (Atlantic) 26/2

Moves: Up 11, Debuts 0, Same 13, Down 0, Adds 2, WKHI, WPFM, KAFM 23-19, KMGK 38-35, WGRD 30-27, K107 29-28, WOMP-FM 38-33, 95XIL 28-14, KISR 34-30, WBWB 37-36, KKLK 27-25, KGHO 34-29.

### BELLE STARS "Sign Of The Times" (WB) 25/0

Moves: Up 8, Debuts 2, Same 15, Down 0, Adds 0, WXKS-FM d-27, WBEN-FM 37-34, WCAU-FM 40-38, KIQQ 34-33, KMJK 21-19, KZZB 36-34, WMEE on, KYYX 40-36, WJBO 31-23, WFOX 35-33.

### JOAN ARMATRADING "Drop The Pilot" (A&M) 24/9

Moves: Up 0, Debuts 0, Same 15, Down 0, Adds 9, CKGM, WCAU-FM, WL0L-FM, WKFM, WZZR, WHOT, KHYT, KVOL, WXKS-FM on, KMJK on.

### HIGH INERGY "He's A Pretender" (Gordy/Motown) 23/9

Moves: Up 0, Debuts 3, Same 10, Down 1, Adds 9, KFRC, WFLY, K104, WKFM, WSFL, WGUU, OK100, 95XIL, WBWB, WCAU-FM on, WABX on, KITE d-30, KAMZ d-20, KRGV d-29.

### RED ROCKERS "China" (415/Columbia) 20/8

Moves: Up 4, Debuts 1, Same 7, Down 0, Adds 8, WABB-FM, WJXQ, KSKD, WSQV, KQIZ-FM, WISE, WYKS, WHSL, KMJK 31-21, WZZR 39-37, KYYX 20-16, KFMZ d-25, KCBN 40-36.

### NEW EDITION "Candy Girl" (Streetwise) 20/0

Moves: Up 12, Debuts 1, Same 5, Down 2, Adds 0, WXKS-FM 26-17, B94 6-1, 79Q 9-9, I95 4-4, WHYT d-34, WFLY 25-22, WTRY 30-27, WHTT 40-31, WROR 29-17, KITE 10-9, B97 15-10, KTFM 18-10, KGGI 10-5, WSGF 20-9, Z102 35-19.

### EARTH, WIND & FIRE "Side By Side" (Columbia) 20/0

Moves: Up 5, Debuts 5, Same 10, Down 0, Adds 0, WXKS-FM 30-22, CKGM on, WCAU-FM d-39, KIIS-FM on, KIQQ d-40, KFRC d-33, WTIC-FM 23-20, WSFL 36-33, WTIX 38-35, KITY d-39, WGUU d-29, WPFM 24-23.

### EDDIE RABBITT "You Can't Run From Love" (WB) 20/0

Moves: Up 11, Debuts 1, Same 8, Down 0, Adds 0, WNBC 20-18, WRQK 21-17, WJDX 22-18, Y103 7-7, WSFL 26-22, KOFM 13-9, KO93 30-20, WCIR d-27, 13FEA 25-18, WQLT 37-32, WAEV 25-18.

### BERLIN "The Metro" (Geffen) 19/7

Moves: Up 3, Debuts 2, Same 7, Down 0, Adds 7, WPHD, WCAU-FM, WABX, KTFM, KHOP, KSKD, KYTN, KMJK 28-25, KSET-FM d-26, KYYX 35-27, KHYT 27-24, KCDQ on, KCBN d-37.

### HUMAN LEAGUE "(Keep Feeling) Fascination" (A&M) 16/16

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including WXKS-FM, CKGM, WBBM-FM, WL0L-FM, KIQQ, KMJK, WYCR, KHFI, WCSC, WBCY, WSFL, KYYX, WIKZ, WZYQ, WISE.

### LEE GREENWOOD "I.O.U." (MCA) 15/8

Moves: Up 2, Debuts 1, Same 4, Down 0, Adds 8, KXX106, WCSC, 94TYX, WOKI, WTIX, Q101, KSLY, K104 38-36, WERZ on, OK100 39-36, 95XIL on, WJBO on, WCGQ d-30, WGLF on.

### LOZ NETTO "Fade Away" (21/PolyGram) 14/4

Moves: Up 1, Debuts 0, Same 9, Down 0, Adds 4, WXKS-FM, WABX, KIQQ, WZZR, KFRC on, WRCK on, KHYT on, WIGY on, WERZ on, WJBO 39-34.

### AFTER THE FIRE "Dancing In The Shadows" (Epic) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, WPHD, WCAU-FM, KIQQ, WKFM, WRCK, WKRZ-FM, WJBO, WKDD, WXLK, WSGF, FM99, KCDQ, KGHO.

### ROXY MUSIC "More Than This" (WB) 11/11

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, KMJK, KYUU, KNBQ, WRCK, WCSC, KITY, Z104, KHYT, WIGY, WERZ, KCDQ.

### SPANDAU BALLET "Lifeline" (Chrysalis) 10/7

Moves: Up 0, Debuts 2, Same 1, Down 0, Adds 7, WABX, WOKI, KQMQ, KHYT, WERZ, Q101, WL0L-FM d-40, WZZR on, KYYX d-33.

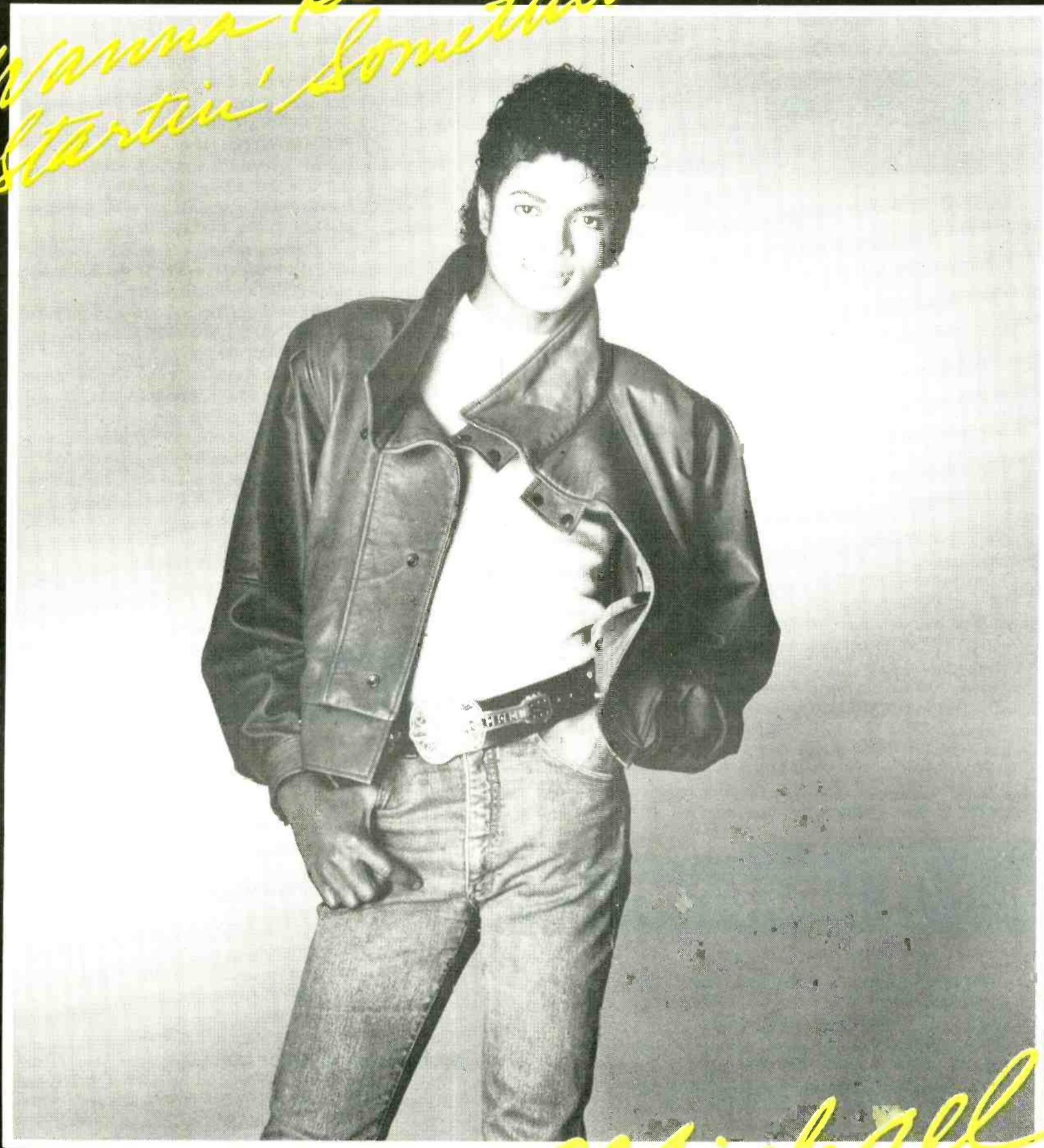
### PINK FLOYD "Not Now John" (Columbia) 10/5

Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 5, K104, WRCK, OK100, 95XIL, KFMZ, WYCR on-dp, WKDD on-dp, WJXQ 29-19, WYKS on-dp, KYTN on.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED it this week.  indicates one of this week's most added new songs.

More CHR Music Information See Page 55

*Wanna Be  
Startin' Somethin'*



*Michael  
Jackson*

His new single from the  
# 1 selling album in  
the world today!

*Thriller*

*Epic*

# NATIONAL AIRPLAY

May 13, 1983



# AOR / HOT TRACKS

## Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
6	2	1	1 MEN AT WORK/Overkill (Columbia)
7	5	3	2 DAVID BOWIE/Let's Dance (EMI America)
23	14	10	3 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG)
2	1	2	4 MICHAEL JACKSON/Beat It (Epic)
13	11	7	5 LAURA BRANIGAN/Solitaire (Atlantic)
12	10	8	6 BRYAN ADAMS/Straight From The Heart (A&M)
4	4	4	7 TOTO/I Won't Hold You Back (Columbia)
9	7	5	8 PRINCE/Little Red Corvette (WB)
27	21	14	9 CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
22	15	12	10 LIONEL RICHIE/My Love (Motown)
29	19	15	11 RICK SPRINGFIELD/Affair Of The Heart (RCA)
11	9	9	12 THOMAS DOLBY/She Blinded Me With Science (Capitol)
26	22	18	13 JOURNEY/Faithfully (Columbia)
-	28	21	14 STYX/Don't Let It End (A&M)
17	13	13	15 DURAN DURAN/Rio (Capitol)
25	24	19	16 NAKED EYES/Always Something There To... (EMI America)
1	3	6	17 GREG KIHN BAND/Jeopardy (Beserkley/Elektra-Asylum)
-	30	24	18 DARYL HALL & JOHN OATES/Family Man (RCA)
21	17	17	19 JARREAU/Mornin' (WB)
20	16	16	20 DEF LEPPARD/Photograph (Mercury/PolyGram)
24	23	22	21 RONNIE MILSAP/Stranger In My House (RCA)
3	6	11	22 AFTER THE FIRE/Der Kommissar (Epic)
-	29	26	23 TUBES/She's A Beauty (Capitol)
-	-	29	24 KAJAGOOGOO/Too Shy (EMI America)
28	26	25	25 ROBERT ELLIS ORRALL w/C. CARTER/I Couldn't Say No (RCA)
-	-	28	26 SERGIO MENDES/Never Gonna Let You Go (A&M)
-	-	30	27 INXS/The One Thing (Atco)
-	-	30	28 ELTON JOHN/I'm Still Standing (Geffen)
-	-	30	29 WALTER EGAN/Fool Moon Fire (Backstreet/MCA)
-	-	30	30 LITTLE RIVER BAND/We Two (Capitol)

DEBUT  
DEBUT  
BREAKER

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## Adult / Contemporary

5	3	1	1 LIONEL RICHIE/My Love (Motown)
7	4	3	2 EDDIE RABBITT/You Can't Run From Love (WB)
2	2	2	3 JARREAU/Mornin' (WB)
1	1	4	4 TOTO/I Won't Hold You Back (Columbia)
17	13	8	5 SERGIO MENDES/Never Gonna Let You Go (A&M)
15	9	6	6 MEN AT WORK/Overkill (Columbia)
10	8	7	7 LINDA RONSTADT/Easy For You To Say (Asylum)
13	12	9	8 RONNIE MILSAP/Stranger In My House (RCA)
-	22	14	9 KENNY ROGERS/All My Life (Liberty)
18	15	12	10 CULTURE CLUB/Time (Clock Of The Heart) (Virgin/Epic)
6	5	5	11 MAC McANALLY/Minimum Love (Geffen)
28	20	16	12 NEIL DIAMOND/Front Page Story (Columbia)
-	-	25	13 IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG)
3	6	10	14 STEPHEN BISHOP/It Might Be You... (WB)
20	17	15	15 PETER ALLEN/You Haven't Heard The Last Of Me (Arista)
11	11	11	16 LOU RAWLS/Wind Beneath My Wings (Epic)
26	23	18	17 ROBBIE PATTON/Smiling Islands (Atlantic)
27	24	20	18 LAURA BRANIGAN/Solitaire (Atlantic)
-	29	24	19 JIM CAPALDI/That's Love (Atlantic)
30	25	21	20 MARTY BALIN/Do It For Love (EMI America)
4	7	13	21 BARRY MANILOW/Some Kind Of Friend (Arista)
-	-	30	22 J. INGRAM & P. AUSTIN/How Do You Keep The... (Qwest/WB)
29	27	26	23 CARL WILSON/What You Do To Me (Caribou/CBS)
8	10	17	24 DAN FOGELBERG/Make Love Stay (Full Moon/Asylum)
19	19	19	25 B.J. THOMAS/Whatever Happened To... (Cleve. Int./Columbia)
-	-	26	26 CHRISTOPHER CROSS/No Time For Talk (WB)
14	16	23	27 KENNY LOGGINS/Welcome To Heartlight (Columbia)
-	-	28	28 LEE GREENWOOD/I.O.U. (MCA)
9	14	22	29 DARYL HALL & JOHN OATES/One On One (RCA)
12	18	27	30 DIONNE WARWICK/Take The Short Way Home (Arista)

BREAKER  
BREAKER

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Three Weeks  
Two Weeks  
Last Week

2	2	1	1 TUBES/She's A Beauty (Capitol)
1	1	2	2 MEN AT WORK/Overkill (Columbia)
4	4	3	3 ZZ TOP/Gimme All Your Lovin' (WB)
6	6	4	4 INXS/The One Thing (Atco)
11	9	7	5 DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)
12	11	10	6 RICK SPRINGFIELD/Affair Of The Heart (RCA)
26	8	8	7 PINK FLOYD/Not Now John (Columbia)
7	5	5	8 BRYAN ADAMS/Cuts Like A Knife (A&M)
3	3	6	9 U2/New Year's Day (Island/Atco)
16	16	12	10 DAVID BOWIE/Let's Dance (EMI America)
5	7	9	11 PLANET P/Why Me? (Geffen)
15	15	17	12 KROKUS/Screaming In The Night (Arista)
17	14	14	13 MARTIN BRILEY/The Salt In My Tears (Mercury/PolyGram)
44	29	18	14 MADNESS/Our House (Geffen)
29	19	15	15 DAVID BOWIE/Modern Love (EMI America)
46	24	19	16 RED ROCKERS/China (415/Columbia)
54	33	23	17 EDDY GRANT/Electric Avenue (Portrait/CBS)
9	10	11	18 CHRIS DeBURGH/Don't Pay The Ferryman (A&M)
37	17	16	19 MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)
10	12	13	20 BILLY IDOL/White Wedding (Chrysalis)
-	35	25	21 A FLOCK OF SEAGULLS/Wishing... (Jive/Arista)
22	21	20	22 U2/Sunday Bloody Sunday (Island/Atco)
20	18	22	23 DURAN DURAN/Girls On Film (Capitol)
50	34	27	24 MEN AT WORK/High Wire (Columbia)
-	45	33	25 DAVE EDMUNDS/Slippin' Away (Columbia)
18	20	21	26 ZZ TOP/Got Me Under Pressure (WB)
-	57	37	27 GOANNA/Solid Rock (Atco)
33	28	28	28 DEF LEPPARD/Too Late For Love (Mercury/PolyGram)
8	13	24	29 DEF LEPPARD/Photograph (Mercury/PolyGram)
-	42	36	30 MEN AT WORK/It's A Mistake (Columbia)

## AOR / ALBUMS

2	1	1	1 MEN AT WORK/Cargo (Columbia)
3	2	2	2 TUBES/Outside Inside (Capitol)
1	3	3	3 DEF LEPPARD/Pyromania (Mercury/PolyGram)
4	4	4	4 U2/War (Island/Atco)
11	7	6	5 DAVID BOWIE/Let's Dance (EMI America)
5	5	5	6 ZZ TOP/Eliminator (WB)
10	9	9	7 INXS/Shabooh Shoobah (Atco)
6	6	7	8 BRYAN ADAMS/Cuts Like A Knife (A&M)
7	8	8	9 PINK FLOYD/The Final Cut (Columbia)
18	12	11	10 RICK SPRINGFIELD/Living In Oz (RCA)
8	10	10	11 PLANET P/Planet P (Geffen)
17	18	14	12 KROKUS/Headhunter (Arista)
9	11	12	13 JOURNEY/Frontiers (Columbia)
22	19	18	14 MARTIN BRILEY/One Night With A Stranger (Mercury/PG)
35	25	19	15 MADNESS/Madness (Geffen)
-	-	16	16 A FLOCK OF SEAGULLS/Listen (Jive/Arista)
37	23	20	17 RED ROCKERS/Good As Gold (415/Columbia)
-	28	23	18 EDDY GRANT/Killer On The Rampage (Portrait/CBS)
13	13	13	19 CHRIS DeBURGH/The Getaway (A&M)
16	15	16	20 BILLY IDOL/Billy Idol (Chrysalis)
14	14	15	21 PATRICK SIMMONS/Arcade (Elektra)
23	20	21	22 DURAN DURAN/Duran Duran (Capitol)
15	17	17	23 THOMAS DOLBY/The Golden Age Of Wireless (Capitol)
-	39	30	24 DAVE EDMUNDS/Information (Columbia)
-	-	25	25 FIXX/Reach The Beach (MCA)
-	-	26	26 FASTWAY/Fastway (Columbia)
-	-	31	27 GOANNA/Spirit Of Place (Atco)
-	-	28	28 ZEBRA/Zebra (Atlantic)
-	-	29	29 QUIET RIOT/Metal Health (Pasha/CBS)
12	16	22	30 STYX/Kilroy Was Here (A&M)
19	21	24	31 MICHAEL BOLTON/Michael Bolton (Columbia)
31	27	26	32 GARY MOORE/Corridors Of Power (Mirage/Atco)
36	32	32	33 PRINCE/1999 (WB)
-	-	40	34 JIM CAPALDI/Fierce Heart (Atlantic)
20	22	25	35 CALL/Modern Romans (Mercury/PolyGram)
34	33	34	36 MICHAEL JACKSON/Thriller (Epic)
29	30	35	37 MOLLY HATCHET/No Guts . . . No Glory (Epic)
30	36	37	38 SCANDAL/Love's Got A Line On You (Columbia)
-	-	39	39 JOAN ARMATRADING/The Key (A&M)
-	-	40	40 TODD RUNDGREN/Tortured Artist Effect (Bearsville/WB)

DEBUT  
DEBUT

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