

I N S I D E :

**A Glowing Forecast For Radio's Sales Future**

"Radio... a \$40 billion business?" RAB President Bill Stakelin concludes his three-part sales series with a tantalizing look at radio's rich revenues future... if the industry improves its attitudes and techniques drastically. Page 18

**Rick Dees In The Morning**

Joel Denver visits L.A.'s top-rated music radio morning man during his KIIS show and discovers the method in his madness... or is it the madness in his method? Page 26

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- Hal Moore KHOW's PD again
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- Harry Nelson programs new Midwest network
- Peter Moller OM at KCNN
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KDKB regained first place in Phoenix, while KRCK demolished all Portland competition. Jeff Gelb investigates their success stories. Page 30

**Black Daytimer No. 1 In Louisville**

WLOU has done it again, jumping 10.5 to 13.1 to take the Arbitron lead for Louisville. GM Bill Summers and PD Bill Price tell Walt Love how they did it. Page 37

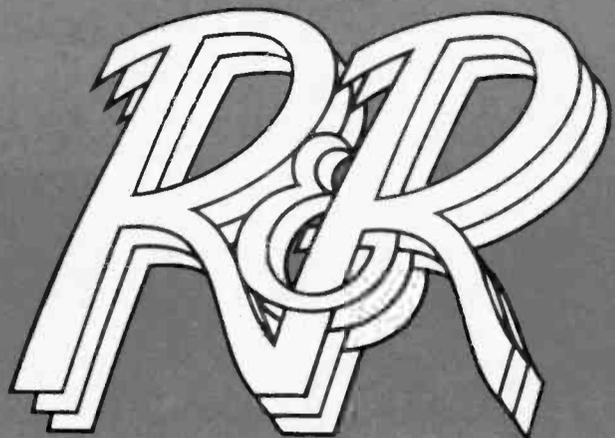
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Two top A/C programmers, KLLS/San Antonio's Bruce Buchanan and WTVN/Columbus's Jack FitzGerald, suggest some proven methods for finding the right air personalities for your station. Page 34

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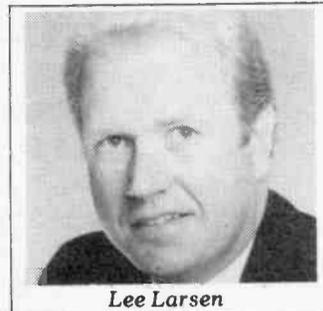


RADIO & RECORDS

**Larsen Named GM At KOA & KOAQ**

Lee Larsen, General Sales Manager for ABC's KLOS/Los Angeles, has accepted the position of VP/GM at KOA & KOAQ/Denver. He will join the stations once their sale from General Electric to Belo Broadcasting is completed, around September 1.

Belo VP/Radio Marty Greenberg announced Larsen's appointment by saying, "In my judgment Lee is one of the most professional broadcasters in radio. He meets our exact standards of professionalism that both those fine properties demand. He clearly comes forward as a great manager for



Lee Larsen

KOA & KOAQ. I know it was very difficult for Lee to leave ABC, but only an opportunity like this one could have convinced him to make the move."

"I think I'm pretty lucky to be leaving such a great station as KLOS and going on to join two such fine radio stations as KOA and KOAQ," commented Larsen. "They are giants not only in their own market, but in the industry as well. My thanks to everyone for some fine years in Los Angeles radio. I'm looking forward to some great years ahead in the Denver market."

Larsen has been with KLOS for eight years, three of them as National Sales Manager. Previously, he was Sales Manager for KFI/Los Angeles, as well as holding a number of sales positions with RKO's KHJ/Los Angeles, KFRC/San Francisco, and RKO Radio Sales based in San Francisco.

**ABC Foils WLUP's Attempt To Return Landecker To Chicago**

WLUP/Chicago has attempted to hire John Records Landecker for afternoon drive from CFTR/Toronto, but Landecker's previous Chicago employer, ABC's WLS-AM & FM, is thwarting his return. ABC is able to block Landecker from joining WLUP because he signed a no-compete agreement when he left WLS two years ago. In June 1981, Landecker

wanted to join CFTR for mornings, but was still under contract to ABC. The company agreed to let him out of his contract early if he would sign a no-compete document excluding him from working for anyone else in Chicago except ABC until December 1984. WLUP VP/GM Jim DeCastro told R&R, "We feel it's in the public's best interest to allow

John to return to Chicago on the Loop. He would be the perfect complement to our lineup of talent as the Loop tries to shed its hard rock and teen appeal image."

Landecker commented, "I've always wanted to work for an FM rock and roll station, especially one with the Loop's attitude. I've paid my dues to ABC and WLS. I've been out of the market for two and a half years, and even a criminal serving a five-year sentence would have been paroled a year ago. I want to determine my own destiny."

WLS-AM & FM VP/GM John Gehron said he supported ABC's enforcement of the agreement. "John spent nine years at WLS, and we spent a great deal of money promoting him, making his name known in the market. When he said he wanted to leave for Toronto, we agreed, but wanted some protection that he wouldn't return to the market within a reasonable period of time and compete against us. He signed the agreement."

The next step in WLUP's attempt to bring Landecker back to Chicago was unclear at presstime, but market insiders felt the courts would have to decide the legality of his agreement with ABC. Landecker is also still under contract to CFTR.

**Two Top East Coast AOR PD Posts Filled**

Kendall Transfers To WNEW-FM; Harris Replaces Him At WMMR

AOR stations in two of the nation's largest markets changed PDs last week, as WMMR/Philadelphia PD Charlie Kendall became WNEW-FM/New York's new programmer, and George Harris (formerly Hawras) replaced Kendall at WMMR. Kendall had been at WMMR for 3½

years, and previously programmed WBCN/Boston and KWST/Los Angeles as well as serving as Station Manager of WIKS/Indianapolis. Harris, who with his new appointment has changed the spelling of his name, most recently programmed WQXM/Tampa, earlier working as PD at WYNF/Tampa, WGRQ/Buffalo, and WZZO/Allentown.

At WNEW-FM, Kendall replaces Richard Neer, who stepped down voluntarily and retains his airshift. Commenting on Kendall, station VP/GM Michael Kakoyiannis told R&R, "Charlie's made WMMR Philadelphia's leading AOR con-

AOR POSTS/See Page 22

**WMJI & WBBG Up McVay**

In his third promotion since joining the company 14 months ago, Mike McVay has been named Station Manager at Robinson Broadcasting's WMJI & WBBG/Cleveland. He will now be responsible for the operations, sales, and programming divisions of both outlets.

Robinson Broadcasting Co-Chairman Larry Robinson said, "Mike's enormous success in making WMJI & WBBG the number one stations in their target demographics has been

McVAY/See Page 22



Mike McVay

**WMAR-FM Debuts, Franklin Set As PD**

WMAR-FM/Baltimore signed on with its Mike Joseph-consulted "Hot Hits" format last week (7-28) and morning man Gary Franklin was named Program Director.

VP/General Manager Michael Vince said, "I'm delighted to announce the appointment of Gary Franklin as Program Director of the newest Hot Hits station. Gary's outstanding broadcasting background and enthusiasm will make him an integral part of keeping the heat on our competitors, making our station number one in the near

future. We are going to win and win big. We kicked off at such an odd time (10:30pm) to surprise everyone, and it did just that. Right now, it's just spreading by word of mouth, but we plan a large media campaign shortly."

"I think this is marvelous," Franklin told R&R. "We call ourselves '106 Hits' and we're causing quite a bit of excitement already. Everyone here at (owner) Abell Communications has been tremendous to work with and very supportive of our

WMAR-FM/See Page 22

**Alexander KHTR's PD**

Scott Alexander has been named Program Director at CBS's KHTR/St. Louis, replacing Ed Scarborough, who became PD for the company's KNX-FM/Los Angeles last month.

KHTR Station Manager Tim Dorsey explained to R&R why



Scott Alexander

Alexander was chosen as Scarborough's replacement. "We talked to some very fine people in looking for the right person. Scott is a bright, articulate person who, above all the others, understands our needs, the basics of the format, and what 'Hit Radio' is all about. I really like the guy, and Ed Scarborough was very impressed with him as well. Scott will simply continue the natural progression of the 'Hit Radio' format."

Alexander, currently PD at KWTO-FM/Springfield, MO, told R&R, "This is an incredible thrill! I'm very impressed with the people at KHTR and CBS

ALEXANDER/See Page 22

“At 3WS, we went with the whole program.”

“We’ve actually been using The Research Group for four or five years. But about 18 months ago, we switched from having them just conduct an occasional study to going with their whole program: strategic Studies regularly, music testing and pre-testing of commercials. And we’ve really tried to follow their guidance very closely.

The results? Over the past year, 3WS has moved from 3.9 to 5.4 to 6.3 overall (12+ Mon.-Sun. AQH share) and we now place only about 3 points behind market giant KDKA in 25 to 54 adults! And we weathered a serious offensive attack by a competitor in the process.

The Research Group people are our partners in success.”

*Mike Harvey*  
*President*  
*3WS (WWSW)*

*Diane Sutter*  
*General Manager*  
*3WS (WWSW)*



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*Radio's Strategic Research Team*

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**R&R Opens New Office In Nashville**

Nashville Bureau Chief **Sharon Allen** is now situated in R&R's new Nashville offices, located at **1610 16th Avenue South, Nashville, TN 37212**. Talk to her at **(615) 292-8982** or **292-8983**, and read her "Nashville This Week" column every week in R&R.

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**Moore Renamed KHOW PD**

Former longtime KHOW PD and current cohost **Hal Moore** has again been appointed PD at the station. Moore, who programmed the station for nine years before stepping down five years ago, replaces **Jim Heath**, who will continue handling KHOW's midday show.

KHOW VP/GM **Tom Durney** explained, "Hal was the guy who made KHOW what it was during the '70s, and he's seen it deteriorate over the last two or three years because of poor general management and probably four PDs more than were needed here. Hal should have had the job all along, but a diary-tampering scandal cost him the position. As it turns out, he was vindicated. Hal's had a burning desire to put KHOW back in a position of strength in this market, but never got the chance until a new GM got here. I've admired him through my ten years in the business, and I consider Hal among the legitimate geniuses of personality radio."

Commenting on Heath's performance, Durney continued, "The only thing which kept Hal from assuming the position sooner was his affection and respect for Jim

Heath, who's done a very fine job. It's Jim who's smoothed out the inconsistencies and made KHOW sound like it did in its heyday."

Moore joined KHOW in 1969 as MD and afternoon personality. He started his nine-year term as PD shortly thereafter, and in 1977 began cohosting the morning show with **Charley Martin**. Moore told R&R, "I've had a five-year layoff and it will be fun to get back to the programming. I must say Tom Durney is the big reason I became interested in the position again. I'm tremendously impressed by him, and together we plan to bring KHOW back to the dominance it once enjoyed."

It was also announced that Moore's former assistant **Deb Dowling** has been retired as Promotion Director.

**Krysz Comes To WGRQ As PD**

**Brian Krysz** has been named PD at AOR WGRQ/Buffalo. He takes over for **Paul Heine**, who will remain at the station as MD. Krysz was PD/MD at WWTR/Ocean City, MD for the last 14 months.

WGRQ VP/GM **Jim DiFiglia** explained the change, "The books were down, though we had a pretty good book 18-34. The station didn't sound as fresh and exciting as it has in the past. Brian's the best guy for the job - East Coast, and he understands our competitive situation. He's young and fresh with great ideas."

Krysz commented to R&R, "My GM here has been fantastic. It's been tremendous working here, so if I moved, it had to be for a special opportunity. WGRQ has enormous potential. It's a can't-lose situation."

**WRQC Drops AOR For CHR Format**

WRQC/Cleveland, which switched to a modern rock/AOR format a year ago, has converted to a CHR Hot Hits-type approach. The move leaves WMMS as Cleveland's only AOR station.

Station GM **Zemira Jones** explained, "Our research was showing that while Cleveland has a core audience that just loves modern music, that was such a small minority that it would have taken another year or two to cultivate this market to the point where it could have been another San Diego."

Jones said the new format had already begun coming into play. "We're kind of walking into it. We're now playing things like **Joan Jett** that we weren't playing. It'll be a gradual change." He added, "Tim Spencer will remain as PD. I'm going to take him off the air so he can concentrate on his PD job. We're scouring the country for a top-notch CHR morning man right now."

**O'Brien & Garry Signed Two Pittsburgh Contracts**

Duo Remains With Hearst; EZ Suing For Services

In the continuing saga of Pittsburgh morning team **O'Brien & Garry** (**Larry O'Brien** and **John Garry**), it now appears the pair signed contracts with both **Hearst (WTAE & WHTX)** and **EZ Communications (WBZZ)**. However, O'Brien & Garry were still on the air at WTAE this week, prompting WBZZ to seek a temporary injunction against them. A judge denied EZ's request, refusing to rule on the validity of either signed contract. WBZZ has since filed suit against O'Brien & Garry, attempting to force a legal decision on which contract is in effect.

WBZZ PD **Steve Kingston** told R&R, "O'Brien & Garry are under contract to us, and should have begun work this week (8-1)." Instead, morning radio listeners found the pair still on WTAE, along with newly-hired morning man **Jack Bogut**. "They signed an agreement with us on July 22, and O'Brien & Garry should be on WBZZ," Kingston continued. "We wouldn't have offered them a contract had our attorneys not felt their previous contract was invalid."

"We are now suing the team so that they will appear exclusively on WBZZ and honor their contract which is now in effect. They are really signed to both stations. In the discussions we've had with them, it's my feeling that they would like to work for us. They understand why we are suing them... simply to have them work for us, and nothing more."

On the Hearst side, WTAE & WHTX VP/GM **Ted Atkins** explained to R&R, "We are very optimistic about O'Brien & Garry remaining with us. If WBZZ continues

O'BRIEN & GARRY/See Page 22

**Pasman Promoted To WRIF PD**

**Mark Pasman** has been promoted to Program Director at ABC's WRIF/Detroit, replacing **Fred Jacobs**, who resigned recently. Pasman has been at the station for five years, the last four as Special Projects Director, a job involving production, writing, and some airwork.

WRIF VP/GM **John Hare**, in making the announcement, told R&R, "Mark's five years at the station in key programming areas made him the best candidate for the position." Pasman commented to R&R, "It's something I've had in mind since I came here. The challenge is truly awesome. I was born and grew up in Detroit listening to this station. It's your classic dream come true, and I can't wait to get at it."

**Levy Named Exec. VP At E/A**

**Aaron Levy** has been appointed Executive VP at Elektra/Asylum, moving over from Senior VP/Finance at Arista. Levy will supervise E/A's financial, administrative, and business functions, reporting to label President **Bruce Lundvall**, although business affairs will continue under Chairman **Bob Krasnow's** supervision.

Krasnow commented, "I look forward to renewing my longstanding and valued relationship with Aaron Levy."

Lundvall added, "Aaron Levy is one of the most outstanding executives and financial minds in the industry, as well as being a man of great human warmth and personal integrity."

Levy stated, "To once again be associated with Bob Krasnow and working so closely with Bruce Lundvall is indeed a pleasure. I am looking forward to the challenge of just keeping up." Levy participated in the acquisition of



Aaron Levy

**Hunter Upped To VP/Promotion At WB/Nashville**

**Nick Hunter** has been elevated to VP/Promotion for Warner Bros./Nashville. He had been Director of Promotion for Elektra/Asylum in Nashville since 1980, and came over to Warners with the rest of the E/A staff when the two operations merged earlier this year.

Warners Sr. VP **Jimmy Bowen** commented, "Nick and I have been friends as well as business associates for a long time. As a friend, I am very happy for Nick; as a business associate, I recognize the valued input Nick has to offer this new position."

Hunter stated, "With the recent reorganization, I am reaching some of the goals I set for myself, and I am proud to be associated with such a fine group of people. Promotion is made a lot easier when you have the wealth of talent to work with that the Warner Bros. Nashville roster offers."



Nick Hunter

**NELSON SET AS OPS MANAGER**

**Superstation Double K FM Net Signs On**

**Ingstad Broadcasting** has launched the Superstation Double K FM Network from its Fargo, ND headquarters. Executives for the 24-hour regionalized CHR programming service are: **Dave Norman**, General Manager; **Harry Nelson**, Operations Manager; and **Garry Leigh**, Program Director.

**Norman**, most recently with **KREO/Santa Rosa**, told R&R, "The Superstation Double K FM Network is a regional programming network providing live and recorded CHR programming to FM stations in the Dakotas and Minnesota. At the outset the programming will be relayed by microwave feed from a master station. Eventually, this will be replaced by a series of microwave links or by satellite feed."

"It is important to realize that we are a SUPERSTATION/See Page 22

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# Washington Report

## Dennis Patrick Slated For Nomination To FCC

Reliable sources at the FCC say President Reagan will soon nominate 31-year-old Dennis Patrick to the vacant GOP seat on the FCC. Patrick, who will replace Anne Jones, would serve until mid-1985.

For the past year and a half Patrick has been Associate Director of Presidential Personnel at the White House. In that capacity, he has handled high-level appointments for the Justice Department and for regulatory agencies, including the FCC.

Patrick does not have a background in telecommunications. Before joining the White House, he practiced corporate law at a firm in Los Angeles. In the late 1970s he was law clerk to California Supreme Court Justice William Clark, who is now President Reagan's National Security Advisor.

Patrick, who is described as a conservative, was a volunteer in the 1980 Reagan campaign. Reportedly, his nomination is only awaiting security clearances and will be sent to Capitol Hill after Congress returns in September.

## WIOO Wins Eight-Year Renewal Battle

After fighting off a competing applicant since 1975, WIOO/Carlisle, PA finally was granted license renewal last week by a 3-1 vote of the FCC. Just a year ago the Commission had voted to take away the station's license because of tactics its owner once used in a fight for a new FM license.

WIOO fought back and, in decisions last October and this April, the FCC reversed the license denial, but left room to change its mind. Last week's vote makes the renewal final, although the losing group, Carlisle Broadcasting, can still fight at the Commission level or in court.

Despite a demerit for its owner's past misconduct, WIOO won renewal due to superior integration of ownership into management, its lack of other media interests, plus adequate programming and technical operations in the past. Carlisle was hurt by its owners' outside media interests and careless handling of amendments to its application.

## Support Mounts For Eased SCA Paging Rules

A growing number of groups have asked the FCC to take action that would prohibit regulation of FM subcarrier (SCA) paging services by state public utilities commissions. When it deregulated SCAs in April, the Commission decided that it would be fairest to make SCA paging subject to the same state controls as more traditional paging services.

But several groups — including NAB, NRBA and Reach, Inc. — have asked the FCC to use its authority under federal law to exempt SCA paging from state control.

Reach, which plans to create a national paging network using SCAs in all 50 states, claims "state regulation looms as a significant barrier." The firm is also asking for an FCC statement that its rules don't prohibit building sets that receive signals from more than one SCA.

## NAB Asks Lifting Of 100-Mile Concentration Rule

Claiming the rule dates back to the "Stone Age of telecommunications," the NAB has petitioned the FCC to eliminate its policy on regional concentration of control. It bans three-station groups in which any two stations are within 100 miles of the third, and two of the primary signals

overlap. The policy originated in 1938, and was updated in 1977 to replace case-by-case review with a flat prohibition that's easier to administer.

The NAB contended it's arbitrary to apply the rule to radio and television, but not to newer services like low-power TV, cable, and multi-point distribution systems (MDS). Station acquisitions that might benefit the public aren't happening because of an "unnecessary vestige of a former era" that "splits hairs along contour lines," the NAB argued.

## FCC Mulls Good Faith FM Technical Reviews

Last week the FCC asked for comments on — but stopped short of actually proposing — allowing FM applicants to certify that their technical data is correct. That would let the Commission drop its engineering review of applications.

Clearly, the FCC is worried that taking applicants at their word could lead to stepped up technical problems and interference. Audio Services Division Chief Larry Eads commented, "I think there are enough current problems that it would raise some concern both in terms of the quality of the CP applications that we see and the degree to which stations actually build what they're authorized to build."

Eads says the change would save less than half of one person's time in his 35-member shop, but could speed processing times 15% by cutting out the four to six weeks applications now wait for engineering reviews. He doesn't believe there would be any extra work for applicants "if they're doing a good job now."

## Other Key Developments:

- Ex-FCC Commissioner Steve Sharp will be establishing a new telecommunications group in the Washington office of the law firm Skadden, Arps, Slate, Meagher & Flom.

- Bill Silva, Assistant Chief of the Mass Media Bureau's Enforcement Division, is leaving the Commission to join the law firm Bilger & Blair.

- KTTL/Dodge City, KS, which has been accused of inciting hatred against blacks and Jews, is the focus this week (8-4) of a House Telecommunications Subcommittee hearing on the effectiveness of comparative renewals in keeping broadcasters responsive to their communities.

- KIEL/Jacksonville, AK has been donated to the National Black Media Coalition (NBMC) by KEZQ Limited Partnership, which had to spin off the station to acquire nearby KXLR/North Little Rock.



## CLASS C's HIT HARDEST

# Docket 80-90 Forces Costly Choices On Many FMs

Broadcasters are well aware that Docket 80-90, recently adopted by the FCC, will add many hundreds of new FM stations over the next several years, mostly in rural and suburban areas. But less attention has been focused on how that rulemaking could more directly affect existing FMs, including 80% of all Class C's.

Essentially, the Commission gave stations a "use it or lose it" proposition. When the new rules take effect this fall, stations not meeting minimum power levels (and antenna heights for C's) for their classes will be given three years to decide whether to upgrade to meet specified standards. Power of at least 3kw will be needed for A, B-1, and C-2 stations. B's and C-1's must have 25kw and 50kw, respectively. C's must have at least 100kw, plus minimum antenna height of 984 feet.

Those who upgrade could face enormous costs — \$300,000 or higher in some cases. Those who don't upgrade will be reclassified downward to the next station category. No station will be forced to cut power or antenna height. However, being reclassified will shrink a station's protected coverage area, and that could make room for a new FM drop-in. That station might then wipe out distant service the existing outlet is now providing beyond its protected signal.

## Broadcasters Attack "Radical" Plan

The downgrading scheme has come under attack at the FCC from numerous groups, including NAB, NRBA, Cox, Forward, Group One, Tri-Cities, Guarantee, Infinity, Lake Huron, Park, Shamrock, Summit Radio, WAHR, Inc., and WKRQ-TV, Inc.

## LISTENERS PLEDGE SUPPORT

# NPR Rescued By Loan, Begins Rebuilding Efforts

Officials at National Public Radio (NPR) are looking to the future this week, confident for the first time in months that the network actually has a future. Although a last-minute hitch on Tuesday (8-2) was holding up the signing of a final agreement, NPR and the Corporation for Public Broadcasting (CPB) have finally agreed on a \$9.1 million loan for NPR. Without the loan, the network almost certainly would have gone into bankruptcy.

NPR officials were also heartened by the public response to a nationwide fundraising appeal to its listeners that began Monday (8-1) over about 100 of the system's 281 member stations. In the first day and a half of the three-day drive, fans had already pledged \$934,000. Much of the money raised will help member stations replace federal funds they gave to the network.

Meanwhile, Friends of National Public Radio announced it has raised \$100,000 in contributions for the network through ads in the *New York Times* and *Washington Post*. The ad hoc group is headed by former Sen.

For example, NAB calls the plan "radical and service-destructive" and asks the FCC to abandon or at least soften the proposal. Claiming some stations could lose up to 30% of their listeners, NAB says many FMs will find it impossible to upgrade for reasons beyond their control, such as air safety rules, local regulations, or the lack of available land for new antennas, which can require as much as 30 acres.

If the FCC won't abandon downgrading, NAB suggests lowering the new minimum antenna height to a "less onerous figure," waivers for stations that fall just short of the minimums, and a ten-year period for stations to comply.

## "A Great Idea"

But not everyone dislikes the downgrading concept. "I think it's a great idea," says Harold Kassens, a consulting engineer with the Washington firm A.D. Ring & Associates. Protecting stations beyond their main service area "doesn't make much sense," he maintains. And he points out that upgrading is strictly voluntary: "He won't lose anything by staying where he is."

Although NAB says "several hundred" FMs could be affected by downgrading, Kassens has a higher estimate. "I would venture a guess that at least 76% are going to have to make a decision," he told R&R. The FCC staff believes most B's are at 25kw already, but says 80% of Class C's may have to upgrade.

Dick Clark (D-IA).

Early last week the prospects for NPR's survival looked grim. Chief Operating Officer Ronald Bornstein charged CPB with breaking off loan talks after NPR choked on the demand that its satellite distribution system be transferred to the 17-member stations that own uplinks.

## Trustee Group Takes Satellite Control

Talks resumed in midweek after Congressional leaders put pressure on both sides to resolve the crisis before Friday, when penniless NPR faced a \$500,000 payroll.

Under the compromise that clinched the deal, NPR's satellite system will be temporarily transferred to three trustees — Henry Geller, former head of the National Telecommunications & Information Administration (NTIA); attorney and former cabinet secretary Elliot Richardson; and former CPB Board member Virginia Duncan, now with the Bechtel Group. All decisions by the trustees are subject to approval by a majority of NPR's member stations.

With NPR's future seemingly assured, one of its main tasks is finding a new president to replace Frank Mankiewicz, who stepped down early in the current crisis. The executive search firm MSL International has been hired to help in the selection. Bornstein and NPR's other interim managers are set to depart October 1.

**LOUISIANA BROADCASTERS THANK TAUZIN** — Rep. Billy Tauzin's (D-LA) backing for broadcast deregulation has won him a resolution of thanks from the Louisiana Association of Broadcasters (LAB). The group cited Tauzin's leadership in sponsoring H.R. 2382, which would deregulate both radio and television. LAB President Art Suberbielle, President/GM of KANE/New Iberia, presented Tauzin (right) with a copy of the resolution on July 18 at the 1983 LAB Radio-Television Management Session in Lafayette.



# EASTMAN RADIO

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its appointment  
as national sales rep

## KQEO & KZZX

Albuquerque  
Sunbelt Communications, Ltd.



**Selling spot for 25 years.**

Eastman also represents KABQ



**FM OVERALL LISTENER FAVORITE**

**Radio, Cable Attitudes Surveyed**

FM stations are listener favorites (60%), especially among 18-34 and 35-49 year-olds. AM follows at 31%, a strong favorite among 50-64 year-olds. But FM again regains the lead, though a slight one, over AM for those 65+. Band designations aside, 60% and 71% claimed early morning radio as their respective primary sources of news and weather. So indicate the findings of a recent **Blair Radio** poll conducted in association with **Frank Magid Associates**.

In terms of radio programming services, participants ranked news/weather (52%), complete news, and music as their top three reasons for tuning to an AM station. Personalities/DJs placed fifth, after traffic. Music easily led FM's reason-for-tuning list (80%), followed by better sound, news/wea-

ther, and personalities/DJs. Just over 40% of hardcore listeners also admitted their favorite stations did something to make them dial away. Most often it was because of a particular song they disliked. In other highlights:

- 45% of those polled subscribed to cable television

- Slightly less than half of those with cable TV also received a music service (MTV, etc.). Only 15% are regular viewers, half are occasional tune-ins, and nearly 40% don't watch these music services at all

- 18-24 year-olds are the largest group to regularly use cable TV music services

- Among cable TV subscribers, 9% spent more time with radio, 16% less time. 18% spent less time and 2% devoted more time to newspapers. 32% stated they spent less time with regular TV, 25% spent more time with regular TV.

For more details and/or copies of the report, call **Bob Galen**, Blair Radio Sr. VP/Research & Marketing.

**AP Studies Radio News**

Two-Hour Daily Average

Regular news is programmed by 99% of all radio stations, but is considered far more important by AMs than FMs. Those are among the findings of a survey of 450 stations conducted for **Associated Press Broadcast Services** by the Washington office of **Needham, Harper & Steers**. The results, released this week at a Washington press conference, show that the average station carries just over two hours (125 minutes) of news a day. However, for AMs the figure is 154 minutes vs. 85 minutes on FM.

News is considered very or somewhat important by 60% of all stations. But, once again, AMs outscored FMs, 67.3-49.9%. Overall, local news is rated important by 85.4% of stations, compared to 59.9% for regional/state coverage and only 36.6% for national/international news.

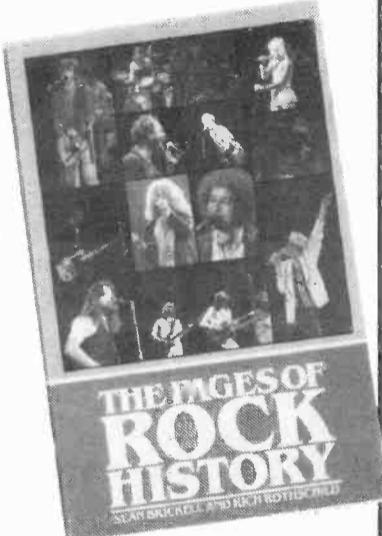
In other findings, the survey concluded that 82.8% of stations have fulltime news directors, the average news staff consists of three persons, and 85.8% of stations air actualities. Wire services are the single biggest source of radio news (90.4%), followed by staff reporters (82.5%), commercial networks (74.6%), and local newspapers (74.1%).

The typical newscast lasts 6.2 minutes. Over two-thirds (71.1%) program news at the top of the hour, followed by the bottom of the hour (39.3%) and both top and bottom (33.1%). According to the study, 83% of stations are affiliated with a radio network. The top reasons for choosing networks include credibility, called very or somewhat important by 94.8% of stations, on-air quality (93.7%), and speed (92.4%).

**Paging Rock History's Spirit**

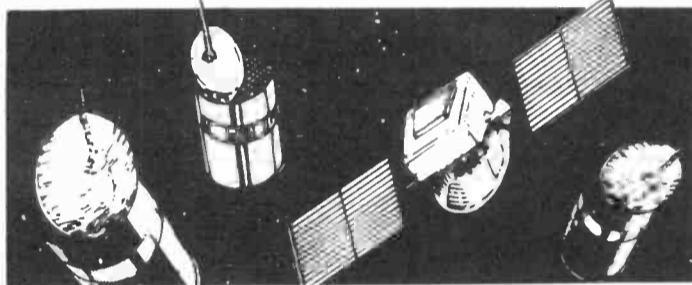
Introduced as a "day-by-day account of the evolution of the rock spirit," "The Pages Of Rock History" is the work of rock trivia hobbyists-turned-authors **Sean Brickell** and **Rich Rothschild**. Included are the obligatory birth and death dates plus other noteworthy events in the annals of rock history. However, both writers contend that the rock 'n' roll feeling transcends the music, artists, and events, becoming a spirit that pervades even non-music related areas.

That's why you'll find entries listing such diverse personages/events as **Joan of Arc**, **Stonewall Jackson**, the Pony Express's first successful run, and **Paul Revere's** (the Colonial model) famous ride. There are a few questionable entries to be found. For example, the book states that **Elektra/Asylum Records** was "dissolved" in



1983, with **Atlantic** and **WB** absorbing the roster. Undeniably, though, "The Pages Of Rock History" does offer a different look at the spirit of rock & roll. It's published by the Norfolk-based **Donning Company**. Price: \$6.95.

**Third DBS Confab Announced**



The third annual Conference on Direct Broadcast Satellites (DBS III) is being staged by **Phillips Publishing** at Washington, DC's Madison Hotel. This time discussion topics will center around the important issues of programming, financing, and regulation. Set to convene following the conclusion of this year's Regional Ad-

ministrative Radio Conference, the two-day seminar will also brief attendees on the number of available DBS slots as well as RARC's outcome.

Conference dates are September 12-13; course fee runs \$595. Instant charge registrations may be made by contacting **Diane Pontisso** at (301) 986-0666.

**On-Air Alert**



Whether upgrading or building new station facilities, a critical piece of equipment to consider is the on-the-air light sign. **Allied Broadcast Equipment's** line of signs features pendant, flat wall, extended bracket, and ceiling mounts together with one or two-sided messages. These messages may be either standard or custom lettered. Direct inquiries to Allied at Box 1487, Richmond, IN 47374.

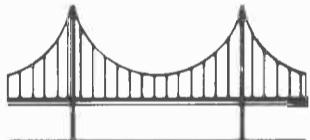
**CD Cruisin'**



Mitsubishi's Auto CD Player

If a cassette player is a popular car accessory, why not a compact disc player? Driving that point home is **Mitsubishi Car Audio**, which wheeled out its prototype at the recent Consumer Electronics Show. Powered by a 100-watt amplifier in a four-speaker system, the player is said to have successfully hurdled the obstacles of temperature and vibration. This auto CD player should officially bow in late 1984 with an \$800 pricetag.

**SAN FRANCISCO**



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**EARTH NEWS**

# Networks/Program Suppliers

## MUSIC FEATURES

### Continuum Broadcasting

#### On Bleecker Street:

"Soul of the '60s" w/Wilson Pickett, Ben E. King (August 19-22)  
 "At The Hop" w/Danny & The Juniors (August 26-29)

#### Rockweek:

Gary Owens (August 21-23)  
 Jefferson Starship (August 28-30)

### Creative Radio Shows

#### A/C:

Toto (August)

#### Country:

Marty Robbins (August)

### Global Satellite Net

#### Rockline:

Asia (August 22)  
 Loverboy (September 19)  
 Men At Work (September 26)

### London Wavelength

#### BBC Rock Hour:

Robert Palmer (August 21)  
 Marshall Crenshaw (August 28)

#### BBC Special:

Moody Blues (September)

#### Rock Over London:

Roman Holiday (August 21)

### MJI Broadcasting

#### Rock Quiz:

20 questions about the Police (Week of August 20)

### Mutual

#### Lee Arnold On A Country Road:

John Anderson concert w/George Strait, Buck Owens, Ricky Skaggs (August 20-21)

#### Rock USA:

Ray Davies/Pt. III, Jim Capaldi, David Byrne, Rob Halford, Bob Guccione (August 20-21)

### Narwood

#### Country Closeup:

Anne Murray (August 22)

#### Music Makers:

Four Freshmen (August 22)

### NBC

#### Source:

The Cars according to Ric Ocasek, Greg Hawkes (August 19-21)  
 Asia (August 26-28)  
 Living airing of NAB-RPC Convention/Bill Gavin salute (August 28)

### RKO Networks

#### Captured Live:

Jethro Tull w/Perry Stone (August 20-21)

### Countdown America

#### w/John Leader (IS, Inc.):

Journey spotlighted (August 6-7)

#### Hot Ones (IS, Inc.):

Air Supply (August 22)  
 George Benson (August 29)

#### Solid Gold Saturday Night

#### (Dick Bartley):

Marvin Gaye (August 20)  
 Bubblegum groups of the '60s (August 27)

### Rolling Stone Magazine Productions

#### Guest DJ:

Styx's James Young (August 22)  
 Thomas Dolby (August 29)

### Syndicate It, Inc.

#### Music Of Black America:

Record companies/Pt. I (August 22)

### United Stations

#### Dick Clark's Rock, Roll

#### & Remember:

Ray Stevens (August 19-21)

#### The Great Sounds:

Les Baxter (August 19-21)

#### Weekly Country Music Countdown:

Jerry Reed (August 19-21)

### Watermark

#### Musical:

Actor Peter Lawford/Marilyn Monroe/Academy Award winners (August 20-21)

#### Soundtrack of the '60s:

Henry Mancini/Peter & Gordon/Star Trek's Gene Roddenberry (August 20-21)

### Westwood One

#### Budweiser Concert Hour:

Quincy Jones and friends (August 19-21)

#### Dr. Demento:

Dance craze songs (August 19-21)

#### Earth News:

Kansas/Asia (Week of August 22)

#### In Concert:

Kansas (August 19-21)

#### Live From Gilley's:

Kieran Kane (August 19-21)

#### Off The Record Specials:

Loverboy (August 19-21)

#### Rock Album Countdown:

Loverboy/Zebra (August 19-21)

#### Rock Chronicles:

Session players (August 19-21)

#### Rock 'N' Roll Never Forgets:

Brian Jones (August 26-28)

### Special Edition:

Solar Records special/Pt. II (August 19-21)

### Superstar Concerts:

Fleetwood Mac (August 20)

### ABC

#### Contemporary Net/

#### Spotlight Special:

Bob Seger (August 21)

#### Entertainment Net/

#### Silver Eagle (DIR):

George Strait (August 20)  
 Merle Haggard (August 27)

#### FM Net:

"Ringo's Yellow Submarine" (Now thru November 26)

#### Rock Net/Continuous History Of

#### Rock & Roll (R. Stone):

Concept albums (August 21)  
 The US Festival (August 28)

#### Rock Net/King Biscuit (DIR):

Gary Myrick/Tears For Fears (August 21)  
 Stevie Ray Vaughan/Blackfoot (August 28)

### Clayton Webster

#### Country Calendar:

Kenny Rogers (August 22)  
 Reba McEntire (August 23)  
 Rex Allen, Jr. (August 24)  
 Earl Thomas Conley (August 25)  
 Larry Gatlin (August 26)  
 Merle Haggard (August 27)  
 Lee Greenwood (August 28)  
 Gary Morris (August 29)

#### Rarities:

Rolling Stones (August 22)  
 Elvis Costello (August 23)  
 Who (August 24)  
 Cheap Trick (August 25)  
 McCartney & Wings (August 26)

#### Retro Rock:

Woodstock Spirit/Pt. II (August 22)



**NOT TOO SHY** — Kajagoogoo's Limahl (center) was anything but camera shy when he dropped by London Wavelength's studios to tape a "Rock Over London" segment. He's flanked by producer Steve Saltzman (l) and host/Capitol Radio DJ Graham Dene.

## NEWS & INFORMATION FEATURES

### ABC

#### Information Net:

"John Stoesel Consumer Lookout" talks about saving money on auto insurance/drain cleaners (August 6-7)

### CBS

Travers Stakes thoroughbred race (August 13)

#### RadioRadio:

Air Supply/factor Tom Cruise/Kinks/Laurel and Hardy/author John Green/10cc on "Kris Erik Stevens — In Touch" (August 8-14)

### Clayton Webster

#### Jack Carney Comedy Show:

Politics (August 22)

#### Joe Piscopo At Large:

Golf (August 8)  
 Soap operas (August 9)  
 Sports questions (August 12)  
 Steve Martin/Pt. I, II (August 13-14)

#### Sporting News Report:

Julie Ridge/Jim Fregosi (August 15)

### Mutual

PGA Championship (August 3-7)  
 Buick Open (August 10-14)

### Narwood

#### Minding Your Business:

How to break a lease (August 8)  
 Computers in schools (August 9)  
 Video terminal stress/Pt. I, II (August 10-11)  
 Burnout/Pt. I, II (August 11-12)

### NBC

"Newline Extra:" "The Recovery" w/Mary Dorman (Week of August 8)  
 "Rock Chronicle" w/Dan Formento: Boston debuts 1976 (Week of August 8)  
 "One Minute With" — Rindy and Marv Ross of Quarterflash (Week of August 8)  
 "Rock Report" w/Rona Elliot: Colin Hay of Men At Work/Stephen Stills & Graham Nash (Week of August 8)  
 "Screen Scenes" w/Shelley Lewis: "Strange Invader" (Week of August 8)  
 "Coping With" w/Frank Cody: coping with women who smoke (Week of August 8)

### Progressive Radio Net

#### Laugh Machine:

Pat Paulsen/Bill Cosby/Reiner & Brooks/Gary Owens (Week of August 8)

#### News Blimp:

Computer syndrome/consumer revenge/Video music/suicidal handgun makers (Week of August 8)

### Radio Entertainment Net

#### The Olympic Minute:

Sam cuddles athletes (August 8)  
 Russians are coming (August 9)  
 Brains beat brawn (August 10)  
 Winner tries losing (August 11)  
 Too cold to win (August 12)

### Strand Broadcast Services

#### Something You Should Know:

Credit cards (August 8)  
 Job interview secrets (August 9)  
 Getting things done (August 11)

### Westwood One

#### Brad Messer's Daybook:

Battle of Britain/Nixon resigns (August 8)  
 The Bronx (August 9)  
 Lifeguards (August 10)  
 Dog Days end/Hobo army (August 11)  
 L'I Abner (August 12)

#### Spaces & Places:

Hanging on the telephone (August 5-7)  
 How to get a job (August 12-14)

#### Tellin' It Like It Was:

Marcus Garvey/10 parts (August 5-7)  
 Jackie Robinson/10 parts (August 12-14)

## PEOPLE

● **Henry Bruen** appointed VP/Sales & Promotion at **Amtel International**. His background includes executive posts with **WAOK/Atlanta**, **WITH/Baltimore**, and **WAER/Syracuse**. Among the radio syndication company's major projects is "Crimebusters," hosted by actor **Telly Savalas**.

● **Don Sundeen** joins **Otis Conner Productions** as Marketing Director. Prior to this he held a similar post with the **TM Companies** and also directed his own independent promotion firm.

● **Merrill Barr** becomes Managing Partner of **All-Star Radio**. Barr was formerly associated with the **From Studio B Company** and **O'Connor Creative Services**. All-Star Radio currently offers five packages: "Radio Hotline," "The Comedy Supermarket," "From Studio B," "Cinemascore," and "Tune In To Health."



Lindsey Nelson

Jim Kelly

● **Lindsey Nelson** and **Jim Kelly** provide play-by-play and analysis, respectively, of college football's "Kickoff Classic" on **CBS Radio** August 29. Nelson brings over 25 years' sports announcing experience to the broadcast and returns to CBS Radio's 1983 NFL announce team. Kelly has been with the network since 1974, serving as sports anchor, analyst, and reporter.

Continued on Page 10



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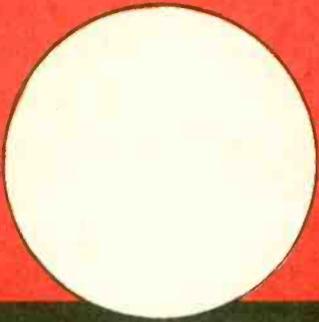
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# THESE STARS ON



## ELVIS COSTELLO



**"EVERYDAY I WRITE THE BOOK"**

**AOR Albums: 37**

**AOR Tracks: 56**

WPHD add  
WABX add  
WLOL-FM add  
WBBQ add  
WGRD add 37  
WZZR add  
KYYX on  
WERZ add  
KKQV add

## PAUL ANKA



**"HOLD ME 'TIL THE MORNIN' COMES"**

### CHR NEW & ACTIVE

WKBW on	KITE add	WRQK on
CKGM 39-36	Y103 14-12	WJDX 39-36
PRO-FM on	WSFL add	WTIX 40-38
WKQX deb 28	KIHK 24-20	KITY on
WGCL add	KEYN-FM 28-24	KTFM deb 40
WHYT 38-31	KGGI 18-15	KTSA 30
KIMN deb 40	KJRB 14-8	WKDQ 23-21
Q103 on	WKHI 34-30	WHOT deb 39
KFI 12	WFLB 38-31	KSKD on
KIQQ on	Q104 28-21	WFBG on
KCNR on	KILE add	WERZ on
KYUU deb 29	KENI 33-27	OK100 30-27
KNBQ on	KIST 23-17	13FEA 13
WKEE 33-26	WKRZ-FM on	WJBQ on
WKFM 38-33	WCSC on	WHEB on
KXX106 30-26	WNFY 28-26	WQLT 36
CK101 add 30	KAMZ 29	KDZA deb 40

**A/C Chart: 3**

## BONNIE

**"TOTAL OF THE**

## BREA

**146**

WBEN-FM add  
WKBW add  
WNYS add  
WPHD 36-30  
WNBC add  
PRO-FM add  
CFTR 12-9  
CHUM 11-4  
94Q 21-1  
Z93 add  
KAFM 31-20  
79Q on  
Q105 11-7  
Q102 15-10  
WGCL add  
WABX deb 38  
WHYT on  
KBEQ add 39  
WLOL-FM deb 39  
KIMN add  
Q103 on  
KFI add  
KIQQ 31  
KMJK deb 38  
KYUU add  
KNBQ add  
KC101 add  
Q106 add  
KZFM add  
WDCG add  
WJDX add 38  
WOKI add 25  
WNVZ add  
KIHK add 34

**ARE HEADED FOR A TOTAL ECLIPSE**

# COLUMBIA RECORDS

## TYLER

### ECLIPSE HEART"

## KERS

### /31

KMGK add  
 K107 add 39  
 KEYN-FM add  
 KKFM add  
 KRSP add  
 KJRB add  
 WKHI add  
 KKXL-FM add  
 WAZY-FM add  
 KYA add  
 KSLY add  
 K104 6-4  
 WKEE 40-19  
 WPST 8-5  
 KHFI deb 21  
 WNFY 17-10  
 KRGV deb 19  
 KX104 28-21  
 WSFL 2-2  
 92X 19-13  
 WGRD 37-25  
 WVIC deb 19  
 Z104 20-15  
 KHYT 13-10  
 KRQ 21-15  
 WCIR 1-1  
 OK100 12-8  
 95XIL 12-4  
 WISE 22-8  
 WCGQ 5-3  
 Q104 5-3  
 KNOE-FM 17-7  
 WGLF 11-8  
 KCBN 22-15

## WHAM! U.K.



### "BAD BOYS"

#### CHR SIGNIFICANT ACTION

WXKS-FM add	KSET-FM add
CKGM 35-32	KBFM on
WABX on	KRGV add
KEARTH deb 19	WZZR 34-32
KIIS-FM 32-22	WHOT add
KIQQ 7-6	KYNO-FM add 29
XTRA add	KQMQ add
KFRC 22-12	KYYX 38-36
KITE add	KHYT deb 36
WNFY on	WERZ add

## IAN HUNTER



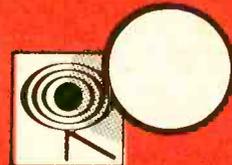
### "ALL OF THE GOOD ONES ARE TAKEN"

### JUST RELEASED!

#### ALREADY ON:

WPHD add  
 WSSX on  
 WZZR add  
 WERZ add  
 KCDQ add

# OF THE CHARTS



# Networks/Program Suppliers

## PEOPLE

Continued from Page 7

● **Judy Gold**, most recently Executive VP of **Westwood One**, has been appointed VP of **Riches, Rubinstein & Radio**, and will become a principal of the Los Angeles-based radio production/syndication firm. She brings seven years' radio experience to the company, whose program offerings include "Richard Simmons On The Radio" and the "Bruce Jenner Olympic Package." In her new post, Gold will be engaged in the marketing, advertising, and distribution aspects of the company, as well as other activities.



Judy Gold

● **Allen Buzzell** is President of Portland-based **NewsSource**, a syndicated service offering news and information in the Northwest. Series personalities include **KYXI/Portland** movie critic **Hal Owen**, and **KOIN-TV/Portland** meteorologist **Phil Volker**.

● **Narwood Productions, Inc.** announces a new series of long-form holiday specials under the banner "MUSICFEST." The first of three installments, "Songwriters Salute," will be hosted by **WNEW/New York's Jim Lowe** and singer **Margaret Whiting**, set for a Labor Day weekend broadcast. Musician **Skitch Henderson** emcees the "Salute To Bing," slated to air over Thanksgiving. And "Big Band Salute" will be featured over New Year's Eve with another WNEW veteran, **William B. Williams**.



**COUNTRY COUNTDOWN** — ABC Watermark's "American Country Countdown" is now heard in over 290 markets. Preparing a recent script are (l-r) writer/researcher **Neil Haislop**, host/co-producer **Bob Kingsley**, and associate producer **Barbara Lyon**.



**SOUNDS OF SUMMER** — RKO Radio Networks is set to broadcast its "Sounds of Summer" series, featuring "Countdown Summertime," August 20-21; "A Solid Gold Scrapbook," September 9-November 11; and *Air Supply*, live in concert on September 4. Finalizing plans for the Labor Day broadcast are (l-r) RKO's VP/Director of Programming **Dan Griffin** and Radioshows Manager **Gary Landis**; *Air Supply's* **Graham Russell** and **Russell Hitchcock**, and group manager **Don Arden**.

# Pro:Motions

## Gardella To WICC VP/GM

**Ray Gardella** has been appointed VP/GM of **WICC/Bridgport, CT**, succeeding **Vince Cremona**. Since November 1981, Gardella had served as VP/Sales for the station. Prior to that he served as VP/Affiliation for the **NBC Radio Networks**, as well as GM of **XEROK Radio** in El Paso-Juarez, TX.



Ray Gardella

## Paustian New WMGI & WYKS GM

**Darwin Paustian** has been tapped as General Manager of **WMGI & WYKS/Gainesville, FL**. He joins the stations from a similar position with **WKIN & WZXY/Kingsport, TN**. Paustian's radio background also includes an Account Executive post at **KARZ/Phoenix** and a stint as News Director of **KXEL & KCNB/Waterloo, IA**.

## I.R.S. Video Launched

**Copeland & Power (C.C.C.P.)** and **I.R.S. Records** have banded together to create **I.R.S. Video**. The new video distribution firm is managed by I.R.S. Records President **Miles Copeland**, C.C.C.P. Managing Partner **Derek Power**, and I.R.S. Records Exec. VP **Jay Boberg**. Rounding out the staff are Director/Sales & Marketing **Randy Freeman** and **Michael O'Brien**, Project Coordinator for I.R.S. Records. I.R.S. Video's first release is "Police Around The World"; the company may be reached at (213) 931-9119.

## Sykes Named MTV VP

**John Sykes** has been appointed VP/Production and Promotion at **MTV**. He was promoted to the newly-created position from Director/Programming. Sykes first joined **WASEC** in 1980 as Director/Promotion, MTV.



John Sykes

## Avion Records Debuts

**Avion Records** is a country label debuting under the direction of Chairman of the Board **Joe Simone**, President **Bill Mack**, and VP/Marketing **Marv Dorfman**. Independently distributed, Avion is headquartered in Nashville. The label's first product is an LP by **Kix Brooks**.

## Krause & Remal Ups Zeger

San Francisco-based **Krause and Remal Music** has promoted **Betsy Zeger** to VP/Marketing. She was most recently Director/Marketing for the full-service media music production company.

## Hamilton, Evans In New Multimedia GM Posts

Following the resignation of **KEEL/Shreveport GM Billy Wilson**, **Multimedia** has transferred **KAAY & KLPQ/Little Rock GM Carl Hamilton** to the Shreveport station. Replacing Hamilton at **KAAY & KLPQ** is **Carl Evans**, former GM at **Great Trails' WJAI & WING/Dayton**.

## Mattiussi Segues To Columbia

**Jeanne Mattiussi** is named Manager, Artist Development/Video, West Coast, **Columbia Records**. She comes aboard following three years with **Chrysalis Records**, where she most recently was National Manager, Artist Development.



Jeanne Mattiussi

## Atlantic & Elektra Tap Three



Feigin

Sarner

Reef

Three new Assistant Controllers have been announced for **Atlantic and Elektra Records**: **Jerry Feigin**, **Ron Sarner**, and **Colin Reef**. Feigin is a ten-year veteran of Atlantic, most recently holding the Director of Accounting & Financial Analysis post. Sarner also moves in-house from Director of Special Projects; he's been with Atlantic since 1980. Reef, formerly Director of Accounting for Elektra, transferred to Atlantic earlier this year as part of Elektra's transition team.

## CBS Songs Taps Strick

**Danny Strick** joins **CBS Songs** as Director, East Coast Creative Operations. He comes to the company following four years with **United Artists Music Publishing**, most recently as VP, West Coast Creative Operations. Prior to that he served two years as Professional Manager for **Jobete Music, Motown Records'** publishing division.



Danny Strick

# The Hot 30 IS HOT!

THE NATION'S MOST COMPLETE ADULT CONTEMPORARY COUNTDOWN

- A recap of the week's hottest A/C hits.
- Feature oldies each hour.
- The latest artist information and music news.
- Completely customized and toned for automation.
- Musical imagery from **OTIS Conner Productions**.

Call Collect For A Free Demo Tape



**Creative Syndications, Inc.**

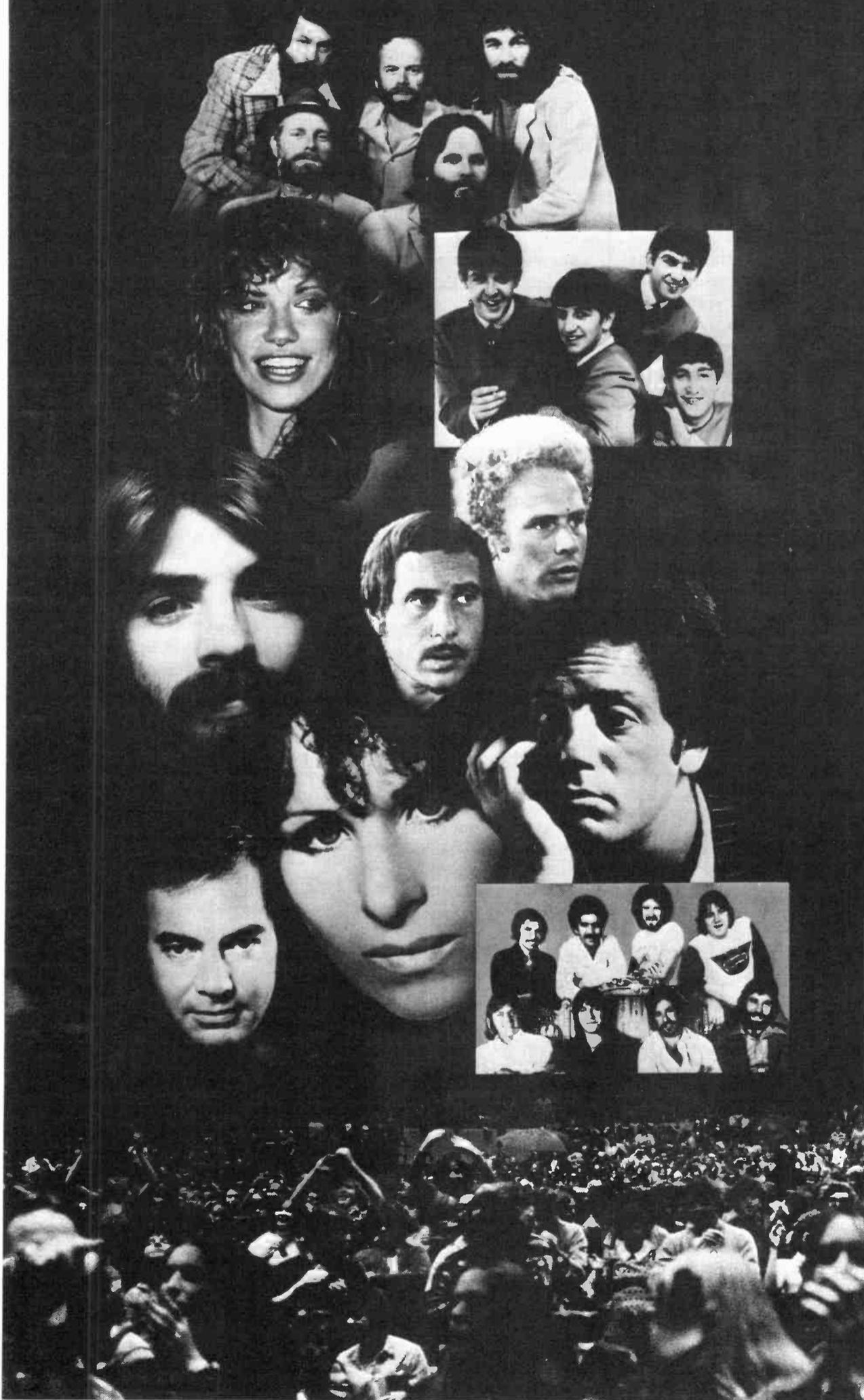
P. O. Box 1505 • New Castle, PA 16103 • 412-652-6371

## RCA Keeps Up With Jones Girls



RCA has signed former Philadelphia International artists the **Jones Girls**, with an album called "On Target" set for September. Pictured (l-r) are manager **Myrna Williams**, RCA VP **Gregg Geller**, label's **Basil Marshall**, group's **Brenda Jones**, RCA VP **Robert Wright**, and group's **Valerie and Shirley Jones**.

# Special magic for audiences: pop's greatest concerts come alive!



Labor Day Weekend, climax your station's summer with RADIORADIO's big new audience and advertiser attraction, **CONCERT OVER AMERICA**, six hours of the most fabulous all-time pop concerts. Listeners will thrill to that electricity between performers and audiences generated by The Beatles, Elvis Presley, Neil Diamond, The Eagles, Billy Joel, Simon and Garfunkel, to name just a few.

**CONCERT OVER AMERICA** is a never-done-before blending of the biggest moments from live concerts. Don't let it get away from you!

And as a caper for all of 1983, we think you'll also want to be on board for...

**NEW YEAR'S WEEKEND: THE GREAT 1'S OF '83.** Three hours of great hits and artists of the year. Plenty of trivia, fun and surprises.

For details on these two standout specials, call **Susan Jacobi, Affiliate Relations, (212) 975-6917.**



WE CALL OURSELVES RADIORADIO BECAUSE WE HAVE SOMETHING TWICE AS GOOD.



## Analyzing Your Book — Three Keys To Success

Everyone who subscribes has by now gotten his/her Arbitron market report, and you've either experienced a warm glow or a sinking feeling. Now what? What do you do after you've looked at the share trends and decided whether or not you can extend the lease on your apartment?

I've always found that delving deeply into your book to see what *really* happened is an exercise worth its weight in gold. However, many don't know how to start, or what constitutes good news or bad news as you wade through a ratings book.

Let me take you through three analyses that have always been helpful to me in understanding how well or poorly a station did. I'll discuss what each analysis involves, then offer some suggestions as to what constitutes criteria for a successful station.

### Horizontal Maintenance

One of the most important marketing challenges a station management team faces is how to encourage, cajole, or induce listeners to tune to their station for several days each week (diarykeeping week, preferably). The goal is to have listeners sample the station daily. The term is horizontal maintenance — trying to maintain an audience across the seven days of the week.

For numerous reasons this is a real challenge. First, people have different habits, or use radio differently, depending on the day. Monday-Friday listen-

ing is likely to be very different from weekend tuning, for example. Thus, while it would be great to have your listeners glued to your station seven days a week, it isn't very likely to happen.

So what threshold of horizontal maintenance separates the winners from the losers? In my experience of analyzing several zillion diaries, I'd offer the following goals to shoot for if you desire to have a successful station:

**"The most successful stations have 60%+ of their AM Drive Listeners return or continue through to the 3-7pm hours."**

Try to have at least 50% of your diarykeepers sample the station for at least one quarter hour daily for three days or more during a week. 55% with three days plus is the optimum goal.

Try to keep the number of your cumers who tune you just one day per week below 30% of your listeners. The most successful stations have their one-

## Q & A

*What does the upcoming NAB Radio Programming Conference have on its agenda dealing with research?*

It looks as though there will be some high-quality research offerings at the RPC, in San Francisco August 28-31. To wit:

Sunday afternoon, 3-5pm, the Research Fair. I'll look forward to seeing many of you at my table. A good chance to informally pick the brains of the nation's best broadcast researchers.

Monday 10-noon, Tuesday, 9-noon, Research Forums. **Rob Balon** on the myths of ratings and research buzzwords; **Ted Bolton** on success (or danger) signals for a station; and me, showing videotapes of my conduct of a focus group, talking about what to expect and how to best use such research. In addition we'll tackle case studies and field your problems (on Monday) and give you our analysis and advice (on Tuesday), customized to your situation.

Tuesday, noon-2pm, Instant Book Analysis booths. I'll be in one — hope to see you there.

Lots of good stuff — don't miss it!

## Week In Review

### Strategic Radio Research Debuts

Kurt Hanson has announced that his firm, Chicago Programming Resources, has been renamed Strategic Radio Research. While the company will still offer "programming resources," SRR will also be involved in audience and lifestyle research. SRR's phone number is (312) 883-4400.

### Coleman To Study MTV

Jon Coleman, President of Coleman Research, has announced that his broadcast research firm will conduct a national study regarding attitudes toward usage of MTV. Coleman says the goal of the study is to provide "a complete and comprehensive understanding of the impact MTV is having on radio." The study will also look at the vulnerability of radio against new MTV formats or services. 700 12 to 40-year-olds will be surveyed, representing a cross-section of MTV users in 15 cities. Results of the study will be available in August.

### Birch Lands Bozell Jacobs

Birch Radio has recently signed another major radio-oriented ad agency to its client list. Bozell Jacobs, one of the most frequent users of radio, has subscribed to Birch for all nine of its agency offices.

### Birch Adds Two Markets

Effective October 1 Birch Radio will add two more markets to its monthly surveys. Syracuse, NY and Madison, WI will have the telephone surveys commenced in their areas this fall.

day listenership nearer the 20% level, but as long as you don't get over 30% you'll be in good shape. If you find out that your station has over 30% of its listeners sampling just one day weekly, you could be cruising for a not-so-soft landing in the next book.

### Daily Tune-In

Do you know on what days your audience, as reflected in the diaries, samples your station? Is it higher or lower on the weekend days than Monday-Friday? How does that affect your advertising and promotional plans? What sales ammunition could this knowledge offer your account execs?

Closely related to horizontal maintenance, daily tune-in can offer feedback regarding the effectiveness of your programming, promotions, and external advertising plans — past and future.

Here are some guidelines for success:

Try to obtain sampling daily (Monday-Friday) by at least 50% of your listeners. If you fall below that figure it will be much tougher for your station to succeed — a huge cume would be required to overcome paltry daily tune-in figures, for example.

As for the weekends, shoot for having 40% of your total station cume try the station for at least one quarter hour each weekend day. Most stations are in the 30%-40% range, which is okay but not optimum. Getting below 20% on either weekend day can be a sign of lethargy on the part of the audience — perhaps reflecting on something the station is (or is not) doing.

### Recycling

Let's say you've got the listeners coming to your station daily on a consistent basis throughout the week. Great! But how good a job are you doing of stretching their time spent listening once you've gotten their attention? Recycling within a day — or the lack thereof — can often be the difference between winning and being an also-ran.

There are numerous daypart recycling combinations. Let me concentrate on several that probably get most of your attention.

**AM Drive-Midday:** Shoot for having 50% or more of your AM drive cumers stay on through, or come back during, the 10am-3pm hours.

**AM Drive-PM Drive:** The most successful stations have 60%+ of their AM Drive listeners return or continue through to the 3-7pm hours. To some extent this figure will vary by format — a station with good traffic information, in a market that cares about traffic updates, might be well cumed in the drive times, enhancing its recycling figures. A

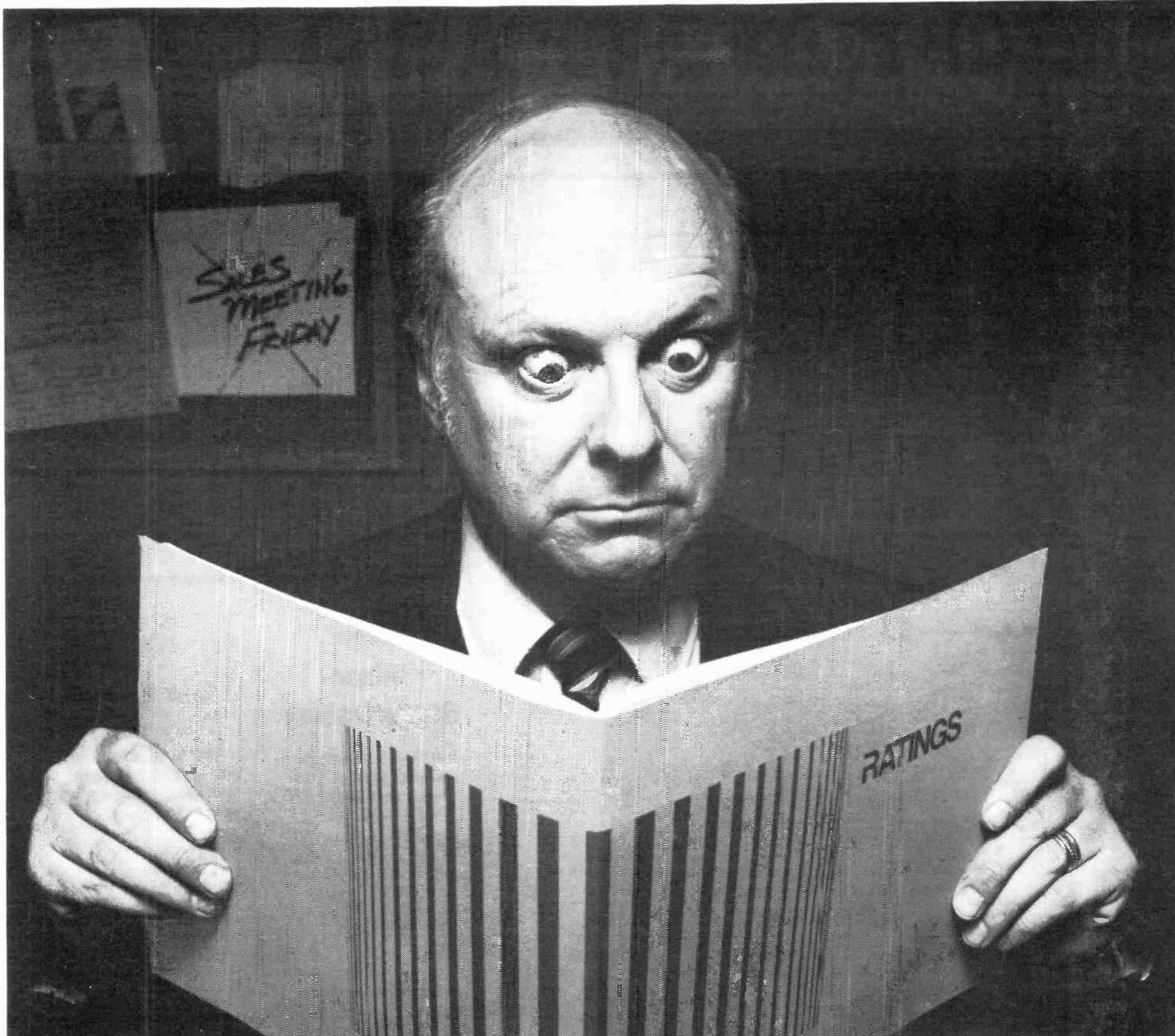
**"Try to keep the number of your cumers who tune you just one day per week below 30% of your listeners."**

Beautiful Music station that is turned on at home in the evening for relaxation may not have the greatest recycling pattern in the drivetimes.

**Nighttime-AM Drive** the following day: The goal here is 30%+. If you can achieve that figure you'll be starting your morning show with a nice head start in many cases.

### How To Figure

How can you derive the information I'm talking about? Three ways. Go to Laurel and look through your diaries. Order a mechanical diary printout from Arbitron, showing you all your diaries and the entries therein. Or, you can subscribe to the Arbitron Information on Demand (AID) package and run some breakouts on the computer. Whichever approach you take, once you dig into these three analyses you'll have a better handle on the reality of your station's performance in the Arbitron sweepstakes.



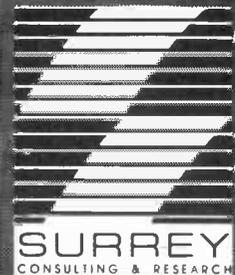
# MAYBE NOW'S THE TIME TO CALL SURREY

General Manager

Surrey is Radio's full service consulting and research firm. What this means to the ratings scorecard executive is a myriad of possible solutions to choose from... and all from one source. Whether it's consulting, focus groups, telephone studies, music tests, market analysis or station evaluations, with Surrey, you get only what you need; more importantly, each program is specifically designed for your market and station.

Before your next rating period, call Surrey and ask for one of our representatives. We could have you smiling by winter.

Call 303-989-9980 today.



# RATINGS REPORT

## ARBITRON RADIO

### Birch Radio

Arbitron, Birch Spring '83 Quarterlies, 12+

### ARBITRON RADIO

#### W. Palm Beach METRO RANK 55

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
14.1	1	11.5	1
6.5	3	9.5	2
12.3	2	9.4	3
4.5	6	5.1	6
4.0	8	3.7	7
4.7	4	6.8	4
4.1	7	6.3	5
2.2	12	2.4	11
4.6	5	3.1	10
3.2	11	3.7	8

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WRFM-FM	1	WRFM-FM
2	WIKK-FM	2	WHYI-FM
3	WEAT-FM	3	WIZD-FM
4	WPOM-AM	4	WSHE-FM
5	WNC5-FM	5	WPOM-AM

#### Allentown-Bethlehem METRO RANK 57

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
7.8	6	7.5	5
11.6	1	11.6	1
10.0	3	11.4	2
10.1	2	9.1	3
8.3	5	6.8	7
9.2	4	8.6	4
3.7	9	7.4	6
5.7	7	5.5	8
5.3	8	4.1	9
1.3	15	2.3	12

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WZZO-FM	1	WXKW-FM
2	WLEV-FM	2	WLEV-FM
3	WAEB-AM	3	WFMZ-FM
4	WQQJ-FM	4	WAEB-AM
5	WXKW-FM	5	WZZO-FM

#### Akron METRO RANK 59

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
11.9	1	12.6	1
8.5	3	10.6	3
11.5	2	10.9	2
6.9	4	5.7	4
5.6	5	5.4	5
4.4	9	5.0	6
N/A	N/A	4.0	8
2.9	13	3.6	12
4.6	7	4.5	7
3.7	10	2.4	15

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WMM5-FM	1	WMM5-FM
2	WKDU-FM	2	WAKR-AM
3	WMJI-FM	3	WSLR-AM
4	WGAK-AM	4	WGAK-AM
5	WCCL-FM	5	WMJI-FM

#### Wilkes-B. Scranton METRO RANK 56

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
11.3	1	8.6	3
10.8	2	8.7	2
8.7	3	9.3	1
2.9	11	3.3	10
4.2	7	2.6	12
7.1	4	7.3	4
4.8	6	7.2	5
2.6	13	3.8	7
5.6	5	5.0	6
0.6	27	1.4	19

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WKKZ-FM	1	WKKZ-FM
2	WEZX-FM	2	WARM-AM
3	WGBI-FM	3	WGBI-FM
4	WARM-AM	4	WEJL-AM
5	WILK-AM	5	WILK-AM

#### Richmond METRO RANK 58

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
18.4	1	16.0	1
6.8	7	11.1	2
7.3	5	10.6	4
13.4	2	11.0	3
8.6	3	6.8	7
4.9	9	8.1	5
7.5	4	5.7	9
5.3	8	6.8	6
7.2	6	6.6	8
1.8	11	3.0	11

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WEZS-FM	1	WEZS-FM
2	WPLZ-FM	2	WKVA-AM
3	WRXL-FM	3	WTVR-FM
4	WRVQ-FM	4	WPLZ-FM
5	WRVA-AM	5	WRVQ-FM

#### Charlotte METRO RANK 60

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
13.7	1	12.9	2
11.3	2	12.9	1
8.0	5	10.2	5
8.0	6	11.8	3
10.7	3	8.5	6
8.4	4	10.9	4
2.7	12	3.1	10
3.8	10	2.8	12
3.5	11	3.9	7
6.9	7	3.4	9

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid		Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WBCY-FM	1	WSUC-FM
2	WRUQ-FM	2	WBT-AM
3	WPEG-FM	3	WEZC-FM
4	WEZC-FM	4	WBCY-FM
5	WSUC-FM	5	WPEG-FM

#### Format Legend

AC—Adult Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban.

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Birch Radio

### San Antonio

KXZL Leaps Into First; KISS Loses Seven; KAJA, KQXT Add Three; KTFM Holds Second

Winter '83 Spring '83

KXZL (AOR)	2.9	14.4
KTFM (CHR)	11.5	9.1
KAJA (Ctry)	5.6	8.6
KCOR (Span)	8.8	7.8
KISS (AOR)	14.8	7.4
KLLS-FM (AC)	7.6	6.8
KTSA (CHR)	7.3	6.2
KQXT (BM)	3.5	6.1
WOAI (N/T)	4.7	5.2
KITY (CHR)	4.9	5.1
KKYX (Ctry)	4.9	3.9
KONO (AC)	2.6	3.1
KBUC-FM (Ctry)	4.0	3.0
KBUC (Ctry)	1.3	2.1
KSLR (Rel)	1.9	1.7
KEDA (Span)	2.9	1.6
KESI (AOR)	3.5	1.6
KAPE (Blk)	1.6	1.5

Birch Radio

### Milwaukee

WTMJ Adds Six With Brewers, Extends Lead; WLPX Up Two, Takes AOR Title; WISN, WEZW Lose Two

Winter '83 Spring '83

WTMJ (AC)	9.9	15.4
WLPX (AOR)	5.9	7.9
WQFM (AOR)	8.6	7.2
WKTI (CHR)	6.3	7.1
WOKY (BBnd)	5.8	6.3
WEZW (BM)	8.0	6.0
WISN (AC)	7.3	5.5
WZUU (AC)	5.4	5.1
WLUM (Urbn)	3.5	4.7
WBSC (Ctry)	5.5	4.2
WMGF (AC)	1.5	4.2
WMIL (Ctry)	4.4	3.7
WMYX (AC)	3.2	3.5
WNOV (Blk)	.5	2.9
WRKR (CHR)	2.0	2.4
WRJN (AC)	2.2	1.1
WBBM (News)	.8	1.0

Birch Radio

### Tampa-St. Petersburg

WRBQ-FM Stable And Strong; WWBA Slips From Double Digits; WIQI Gains; WSUN Improves, Adds Two

Winter '83 Spring '83

WRBQ-FM (CHR)	15.1	15.1
WWBA (BM)	11.0	9.5
WQYK (Ctry)	8.3	8.7
WYNF (AOR)	7.7	8.1
WSUN (Ctry)	5.9	7.9
WDAE (BBnd)	6.4	6.8
WIQI (AC)	4.1	6.8
WQXM (AOR)	5.8	6.2
WMGG (AC)	5.4	5.9
WFLA (AC)	5.2	3.9
WTMP (Blk)	1.9	2.8
WPLP (Talk)	3.7	2.7
WSRZ (AC)	3.1	2.6
WOJC (BM)	2.5	2.4
WLFV (BBnd)	1.6	1.1
WPLA (Ctry)	.7	1.1
WDUV (BM)	1.2	1.0

Birch Radio

### New Orleans

WEZB Jumps Four, Widens Lead; WYLD-FM Strong Second; WNOE-FM Up To Fourth

Winter '83 Spring '83

WEZB (CHR)	13.5	17.3
WYLD-FM (Blk)	12.3	12.8
WRNO (AOR)	8.1	7.8
WNOE-FM (Ctry)	5.3	6.2
WBYU (BM)	8.0	6.0
WAJY (AC)	5.9	5.9
WWL (Talk)	5.0	5.5
WAIL-FM (Urbn)	7.0	5.3
WQUE (AC)	4.1	4.5
WSMB (AC)	5.3	4.4
WTIX (CHR)	3.4	4.0
WNOE (Ctry)	1.8	2.9
WGSO (N/T)	4.2	2.6
WBOK (Blk)	3.5	2.4
WWIW (BBnd)	1.1	1.7
WYLD (Blk)	1.0	1.6
WSHO (BBnd)	.7	1.4
WYAT (Gold)	2.0	1.2

### Stella Parton Leading Wedge



Stella Parton has signed to Wedge Records, with a single entitled "Legs" just out. Pictured celebrating are Parton and Wedge President Ralph Johnson.

# MADNESS

***"It Must Be Love"*** 7-29562

The Second Single from the Debut Geffen LP MADNESS.

GHS 4003

Produced by Clive Langer and Alan Winstanley



Manufactured by Warner Bros. Records Inc.

# ROCK 'N' RAYON



## "SHINY SHINY"

# HAYSI FANTAYZEE

"It ain't synthetic, it's the real thing! 'Shiny Shiny' is rock 'n' rayon! But there's no way you'll get shiny pants, because you'll be kickin' up quite a dance, your feets will be on the floor, I can't say no more!"

KID LEO, MD/WMMS-FM/CLEVELAND

WBEN-FM 38-32	WJXQ on
WPHD 40-36	WHOT on
KIQQ 13	KYYX 19
K104 deb 36	WACZ on
WRCK on	95XIL on
WQID on	WIXV deb 35
WCSC on	WBWB on
KSET-FM 25-17	99KG on
WSEZ on	KCBN 33-30

**Sales Explosion in Cleveland!**  
**#1 WMMS-FM**

**RCA**  
Records



# STREET TALK

High-level corporate reorganization at RKO General sees Exec. VP Shane O'Neil, son of Chairman Tom O'Neil, becoming President/COO, as Frank Shakespeare moves up to Vice Chairman. Hubert Delynn, Vice Chairman of the Board, continues in that position and adds a new title of Chairman of RKO's Executive Committee.

Coincidentally, after more than 22 years with the company, Jim Barker has departed as VP/GM of RKO's WFYR/Chicago. No immediate replacement was named, and Jim did not announce his future plans.

After just a few weeks as Programming/Operations Manager at WKRC/Cincinnati, Ted McAllister has departed to form his own consultancy. Taking over for Ted is Dave Mason, PD at Taft's sister station WGR/Buffalo. Mason will continue to supervise WGR until a new PD is named there.

What legendary station in a top five market is getting a new PD? The masked man will be unveiled next week.

Talk abounds in San Francisco that Bonneville will purchase KYA (from King Broadcasting) as an AM companion to its KOIT. That would free King to complete the acquisition of KSFO.

The Windy City rumors continue that WLAK will switch to A/C. We even heard that WPIX/New York's Alan Anderson is being courted for the PD's post.

And while we're in Chicago . . . WLS-FM afternooners Steve Dahl & Gary Meier were suspended from the air for a day after failing to properly execute program logs. VP/GM John Gehron said the suspension, which would have been the same for any of the station's personalities, had nothing to do with anything the duo did on the air.

Bob Berry, the air personality that made Milwaukee famous, has segued from WOKY to crosstown WISN for afternoons. Still thought of locally as the "fifth Beatle," Bob was instrumental in bringing the Fab Four to Milwaukee in 1964.

Former WPIX/New York PD Neil McIntyre, who most recently had been consulting, has become Assistant PD of WKTU/New York.

With the sale of WIFI/Philadelphia from GCC to Beasley Broadcasting now complete, PD Roy Laurence exits the station. What's unclear at present is whether the station will retain Rick Carroll's Rock Of The '80s format or take an entirely new direction under Beasley National PD Bobby Magic. Look for Roy Laurence to surface again very shortly.

Former WQUA & KRVR/Quad Cities VP/GM Ken Brown has been named VP/GM at WIRL & WSWT/Peoria.

Meanwhile, back at WQUA, PD J.J. Scott has stepped down from the programmer's chair to concentrate on the morning show. He will continue to handle music. The interim PD is midday man Bill Klutho.

It sounded like a publicity stunt, but apparently it wasn't. KFI/Los Angeles VP/GM Don Dalton fired new afternoon man C.K. Cooper last week, right in the middle of his show, live on the air. The pair had not been seeing eye-to-eye, and when C.K. blew a contest, causing listener complaints, Dalton took action. Since then, the two have ironed out their differences and C.K. has returned to his regular shift.

KTSA & KTFM/San Antonio Operations Manager Lee Randall has resigned. He's been with the stations for quite a long time.

Congratulations to WMAL/Washington morning team Frank Harden & Jackson Weaver on the publication of their autobiography "On The Radio With Harden And Weaver" (Morrow, \$12.95). The book chronicles the 23-year relationship of the market's top morning team.

With Harry Nelson joining the Superstation Double K FM Network in Fargo (see Page 3), Brian Phoenix returns to WJBQ/Portland, ME as PD from WMGG/Tampa.

Former WMUS/Muskegon air personality John Alan has become Operations Manager of a new 100kw FM outlet just north of that city. WCXT/Hart will sign on around September 1, giving Western Michigan a new AOR station to sample.

At WDRC-AM & FM/Hartford, Operations Manager/News Director Ken Trimble has taken over Charlie Parker's VP/Programming slot. When Charlie's recovery from surgery is complete and he does return to Buckley Broadcasting, he'll consider other interests within the company.

WLAM/Lewiston, ME has tapped Charlie Phillips as PD. Charlie, who will report to Operations Manager Gary Bruce, has previous experience at WAQY/Springfield, WPRO-FM/Providence, and KZZK & KQEO/Albuquerque.

Recently-turned consultant Pete Salant has added WWYZ/Hartford and KLTE/Oklahoma City to his growing list of client stations.

Joe Piscopo, live on TV speaking for your radio station? Joe has agreed to do TV commercials for radio stations in his own inimitable style for a fee. Contact David Burd at Clayton Webster (314) 726-0906 for the details.

WYCR/York PD J.J. Randolph is out over philosophical differences.

Q107/Washington has a rare opening. PD Alan Burns has need of a swing shift specialist looking toward a fulltime position.

Longtime Country station WNYN/Canton has switched formats to A/C.

Get-well wishes to KEARTH/Los Angeles afternoon personality Brother John, who suffered a mild stroke while on the air.

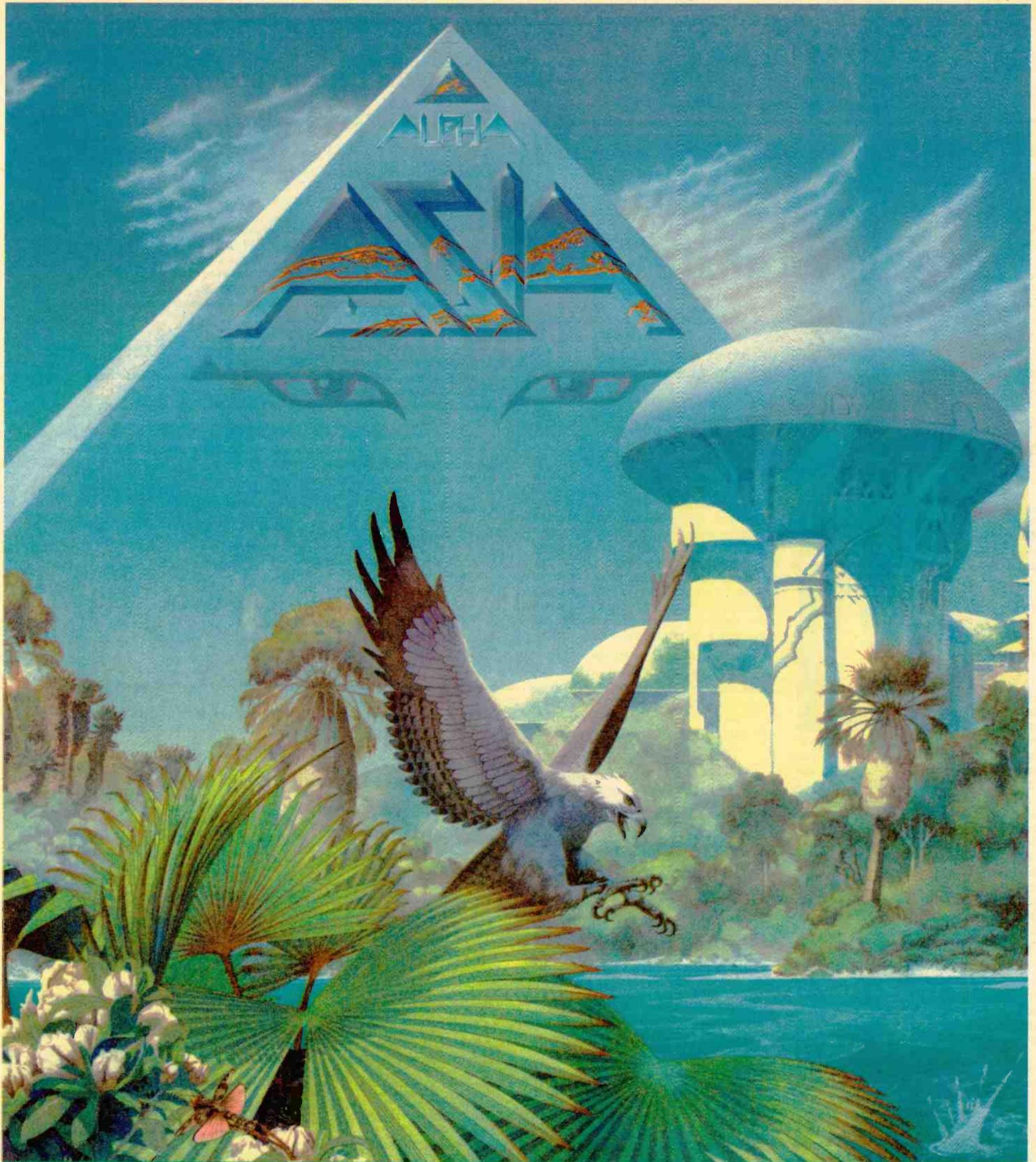
Our condolences to WABX/Detroit PD/consultant Paul Christy on the recent passing of his father.

MORE STREET TALK/Page 22

## Talk Live to 36 Distinguished HARD-TO-GET Personalities



Melvin Belli, Bill Cosby, Jackie Mason, Jamie Farr, Ricardo Montalban, Alan Thicke, and 30 other equally noted newsmakers. They are waiting to talk live on your show in August. Now free and with no obligation write: **NEWSMAKER INTERVIEWS**, 439 S. La Cienega Blvd., Los Angeles, CA 90048. Or call (213) 859-9130



# ASIA

The New Album:

# ALPHA

GHS 4008

Produced by Mike Stone  
for Mike Stone Enterprises Ltd.

Geoff Downes:  
Keyboards

Steve Howe:  
Guitars

Carl Palmer:  
Drums

John Wetton:  
Vocals and Bass Guitars

Featuring the Smash Single:

# "Don't Cry" 7-29571

Alpha  
Don't Cry  
The Smile Has Left Your Eyes  
Never In A Million Years  
My Own Time (I'll Do What I Want)  
The Heat Goes On

Beta  
Eye To Eye  
The Last To Know  
True Colors  
Midnight Sun  
Open Your Eyes



Manufactured by Warner Bros. Records Inc.

# Sales

## Radio Revenues In The '80s And Beyond

by William L. Stakelin, RAB President

The state of radio is healthy. Even though we grew as an industry by 10.4% last year over 1981, we still have to do better than that.

	1982	1983 Projection
Net	\$221 million	+20%
Spot	\$884 million	+11%
Local	\$3365 million	+12%

We project a 10%-12% growth in 1983; however, as the economy continues to advance, this could be as high as 12%-15%. In one recent survey of the top 100 markets, when stations were asked to project local and spot revenues for 1983, the great majority stated increases for AM, FM, and AM/FMs ranging from 10% to 15%. The release of the 1983 edition of the U.S. Industrial Outlook forecasts an 11.7% increase in radio broadcast revenues. As already stated, with an upswing and dynamic economy we could do even better. In fact, if we can average from 13% to 14% each year, our revenues would be near the \$40 billion mark by the end of the next decade. This is the great challenge facing us . . . to reach the \$40 billion level. We will have to be better than ever with innovation in our programming, develop better research, be more disciplined in management style, and invest more in sales training. Even taking into consideration the always-competitive other media and now the addition of more licenses, radio will always be a dynamic force in the media circle.



William L. Stakelin

### Radio's Strengths

Radio can change with the needs of the times better than any other medium: flexibility in uncertain times (which are with us always); you're never locked in with a preset plan. (For example, airline strike.)

Radio is truly the most innovative medium . . . we were first to go portable. We are the only medium that is one-on-one . . . personal and private (Walkman, etc.). The only medium with balanced coverage by location with 60% in home and 40% out of home. No other medium does this. They are either virtually all in the home (magazines, newspapers, TV) or out of the home (billboards). Radio's diversity of formats parallels magazines, except that we offer daily frequency.

Radio will continue to be the most cost-efficient, holding the line on CPMs and on production costs (often overlooked). A TV commercial can easily cost \$50,000 to make

"We must change the perception that many in the advertising community have . . . that we are cheap (the Salvation Army of media)."

. . . a four-color magazine ad — \$20,000 (and agencies love the production commissions). However, even though we can maintain cost efficiency, we must change the perception that many in the advertising community have . . . that we are cheap (the Salvation Army of media). We must take a hard look at the way we are pricing our product. An agency executive once told me, "You radio people think small. The television reps have been to our agency and they ask for a big piece of the budget. The newspaper and magazine people come in and ask for a big piece of the pie. And then you radio folks come in and ask for a small piece. Don't you believe you are good and big enough to ask for more?"

### Pricing Greatness

How many times have we asked salespeople all over America, "Have you ever closed a sale with a client . . . walked out the door and kicked yourself because you know you could have gotten more than you did?" And the answer is "Yes. Yes. Yes. Yes." We must believe we are great for all the objective reasons and price ourselves accordingly. For radio to grow, we must ask for and get high rates and stick with them. If for just one week in the radio industry, all radio sales reps would say "No" to the client at the right time, we could, in a very short time, dramatically increase our revenues.

"Radio is an emotional medium and sound makes a picture that triggers a past experience . . . the finest picture in the psychic theatre."

Radio is still the most intriguingly creative medium and thus the most challenging. It is not always easy to create a truly good commercial. "We have to have a picture with our advertising" . . . we've heard it over and over again. If we are to grow, we must sharpen our creative skills and help the advertisers and agencies understand the importance of good creative . . . train them, if need be. Sound can make the picture . . . the very best picture an individual wants to see. Radio is an emotional medium and sound makes a picture that triggers a past experience . . . the finest picture in the psychic theatre. We have to do a better job.

We must stop selling spots only . . . and start selling results. We need more 52-week orders . . . longterm selling is a necessity! Many in the industry are tired of hearing the term marketing consultants. The fact remains, there aren't enough marketing-oriented salespeople in our industry.

Radio needs fewer pitchmen and more salespeople who are client-centered. If we are really going to grow, management in radio must exert more discipline from the

### CHECKLIST FOR THE FUTURE

## Major Factors Affecting Radio's Growth In The '80s

- Investment in training programs for sales staff
- Training for managers
- Decisions on units per hour and direct effect on revenues
- Standardization of rate cards
- Development of co-op programs at all stations.
- Making radio more valuable to advertising agencies . . . how the use of radio affects the agencies' bottom line
- Better accessibility to research and data for stations and advertisers/agencies
- Meeting the challenge of additional stations on the air
- Development of new formats with narrower appeal and better marketing of radio's product: the audience
- Increased use of program research
- Better research and data specifically defining audience and buying power . . . media habits . . . targeting the customer
- As FM grows in audience and revenues . . . the challenge for AMs to do the same
- Larger sales staffs . . . reducing turnovers . . . better training
- National business — how to increase radio's share of the total national picture and get it off the treadmill
- Growth of city associations and their benefits to advertising development in the marketplace
- Effects of deregulation . . . more group ownerships and implications of that
- Growth of grid cards and pricing practices
- Spot inventory — more limited or expanded
- Cable radio
- Paperwork problems
- Better sell of the value of radio listening to public as well as advertising community

### Other Factors Which Could Affect Radio's Growth

- Growth of single-person household
- Growth of unmarried couples households, etc.
- Co-op as a source of revenues
- Lifestyle marketing and radio . . . a concept or a dominant practice
- Inflation less of a factor
- The radio station rep of the future
- The advertising agency of the future

top down, to see that all salespeople are marketing-oriented . . . "filling the needs of the buyer."

### Programming — Key To Sales

Marketing radio's product relates directly to the programming of the station. If you could name the one key to radio's future success it would probably be programming. Radio has the talent to adapt . . . to find narrow markets through programming, and the success we have here will take radio far into the future.

Programming and marketing go hand-in-hand . . . the product of a radio station is the audience. Once the marketing-oriented salesperson finds the needs of the client, then the product (audience) is delivered to the customer's doorstep in what should be a close-to-perfect match. We will continue to see a more clearly defined data base with regard to demographic breakdowns and ratings systems. Then in the years ahead, there will be a far more sophisticated data base so that precise characteristics about the people who listen to specific formats can be defined, which in turn will expand radio's revenues as we do a better job of matching these characteristics with client and product.

Also, advanced listener research is a necessity to allow radio to be bought more effectively. The industry will need research that goes beyond traditional demographics. We must go into the neighborhood . . . identify lifestyles from blueblood to working class and beyond. As programming becomes narrower, the markets will be matched even better . . . for one common goal: results and success.

The great opportunity for future radio growth is in the local and regional area. Local is 75% of total radio revenues now . . . and this is where the tremendous potential is and will be. Taking those millions of dollars out of print where so many are and mining the millions of dollars stored in the co-op gold mine. Co-op dollars will continue to grow in importance . . . hard work, but a tremendous source of new dollars. We must

get bigger shares of the newspaper ad budgets from the historically newspaper-oriented advertisers . . . department stores on top of the list.

### The \$40 Billion Prospect Before Us

The bottom line for the future of radio is everything we've discussed and more.

The number one question is . . . do we, as managers and salespeople, really believe in radio? Would we place our ad budget on our station if we "ran the store?" Does management instill confidence and support with the staff? Does management care about its people? All of the other needs and challenges of our industry will not be met unless we are "people people."

We must continue to find new ways to do things. We should continue to take time to learn . . . to study . . . uncover what's new. That's just what professionalism is all about.

"Local is 75% of total radio revenues now . . . and this is where the tremendous potential is and will be."

We must go outside our business to learn too. Lawyers in courts are true consultants. They are well-prepared (usually) and know the needs of their client in order to get the "order." We can learn from travel agencies. They sell by time periods, under tight deadlines, make changes quickly, work with flexible rates, tailor packages to fit any needs (demographic/season/budget). The point is, let's reach out. The wise manager is one who is constantly learning from one's peers, but also from sources outside our industry. There is no great mystery as to what works. We have to be willing to find that which works and be brave enough to exert the discipline to implement and complete the mission.

We can be a \$40 billion industry by the end of the next decade. We'll do it if you believe!

# Spandau Ballet

93/46

WPHD  
PRO-FM  
KAFM  
WABX  
WLLOL-FM  
KIMN  
Q103  
KEARTH  
KFI  
KMJK  
KFRC  
KYUU  
KNBQ  
WTRY  
K104  
WKEE  
WLAN-FM  
WSPK  
WKFM  
WPST  
WRCK  
WKRZ-FM  
Q106  
WBBQ  
KZZB  
WQID  
KXX106  
WCSC  
WSSX  
WBCY  
WNOK-FM  
KITE  
WDOQ  
KAMZ  
KSET-FM  
WZYP  
Y103



WOKI  
KBFM  
FM100  
G100  
WHHY-FM  
KRGV  
WSFL  
KITY  
KTFM  
KROK  
WSEZ  
WNAM  
KLIK

WZZR  
WZPL  
WJXQ  
WKFR  
Z104  
KZ93  
WHOT  
KBBK  
KIKI  
KQMQ

KO93  
KHOP  
KSKD  
KYYX  
KHYT  
KRQ

## “True”

The Single That Doesn't Lie

WCIR	WJAD	FM99
WOMP-FM	WFLB	WGLF
WIKZ	Q104	KFMZ
WERZ	WFOX	KYTN
OK100	KILE	WSPT
95XIL	Q101	KCDQ
WJBQ	WXLK	KOZE
KKQV	WAEV	KDZA
WISE	WIXV	KCBN

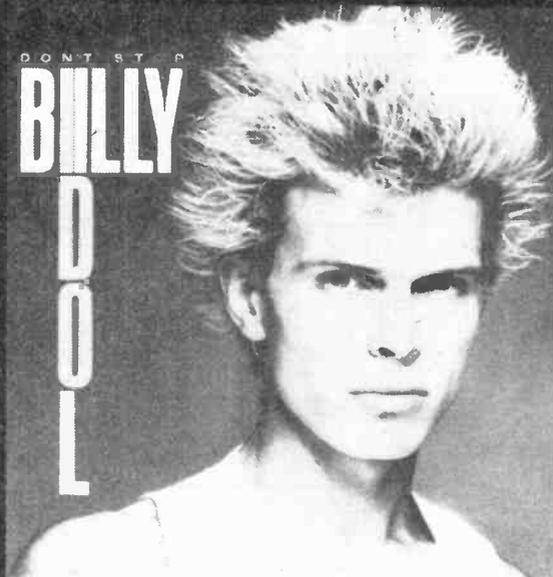
Taken From The Album 'True'

# BILLY • IDOL

## “DANCING WITH MYSELF”

FROM THE MINI ALBUM 'DON'T STOP'

WPHD	KBFM	KIKI	WJBQ
WABX	KTFM	KHYT	KQIZ-FM
KIQQ	WZPL	WIGY	KVOL
WLAN-FM	WJXQ	WERZ	KCDQ
KSET-FM			



**Chrysalis**  
Records & Cassettes

# On The Records



KEN BARNES

## OCCULT MYSTERIES FOR INQUIRING MINDS

# Secret Messages Unveiled

Yes, ELO and Styx did include secret messages on their latest albums, "Secret Messages" and "Kilroy Was Here" respectively. But Moral Majoritarians and other guardians of our spiritual welfare won't find much kindling for new vinyl bonfires.

Here are the findings of the R&R Deciphering Department, which occupies the sixth floor of our building and spends its time playing records backward, slowed down, sped up, and occasionally (when bored) forward at normal speed. So as not to spoil the fun of your own Deciphering Department, I won't give away the locations of all the messages, but will reveal the messages themselves . . . they're pretty inflammatory, believe me.

ELO's six backward utterances include "Secret Messages" itself, and the ominous "Look out, there's danger ahead." Then they get real controversial with "Thank you for listening" and "Welcome to the show." The band informs investigators that "You're playing me backwards," and enigmatically recommends "Plant trees." We also found one that Jet Records is apparently unaware of: on side 2 Cut 3, "Danger Ahead," a slow-speed forward message seems to say, "The endless summer is dead . . . Look out, there's danger ahead." (This one might be offensive to the Beach Boys, but should get by with the fundamentalists.)

Styx complicates matters for the curious by putting its secret message in Latin.



ELO, Dennis De Young & friend: Messages from the vinyl frontier

Just before "Heavy Metal Poisoning," the backward spinner can hear the words "An-nuit Coeptis/Novus Ordo Seclorum." According to the R&R Latin Translation Department (on the seventh floor), that more or less means "God has favored our undertakings/A new order for the ages." The identical words can be found surrounding the Great Seal on the back of a dollar bill.

### The Earliest Michael Jackson

Before being discovered by Motown, the Jackson Five recorded a couple of singles on hometown local label Steeltown (in Gary, IN), one of which, rereleased by Dynamo/Musicor, was entitled "You Don't Have To Be 21" ("You Don't Even Have To Be 10" would have been more appropriate). But I recently had a chance to hear an even earlier Jackson artifact, another Steeltown single called "Let Me Carry Your School Books" by the Ripples & Waves Featuring Michael. Its owner swears it's the real thing, and it sounds like it could be. (By the way, if anyone wants to enhance the quality of the On The Records archives by offering a copy of this record, I'd be glad to entertain such a proposal.)\*



Michael Jackson

## Executive Tableturns Part I

It's not only the hit artists of today that have early recorded efforts they'd just as soon stayed buried. Many top executives in radio and records produced, wrote songs, or played in bands in the remote past, and periodically, until my face gets rearranged, I'll be exposing some of these career millstones.



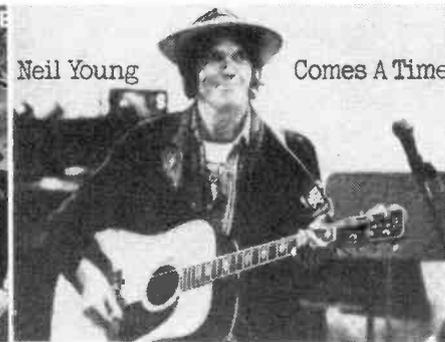
The accompanying photo, in all its Nehru-jacketed 1968 splendor, depicts the pride of Champaign, Illinois, the **One Eyed Jacks**, **Lakeside**, **White Cliffs**, and **Roulette** recording artists whose psychedelically-titled "Sky Of My Mind" on the last-named label was a regional hit of sorts and earned them enough stature that another local band, **REO Speedwagon**, used to open for them. The lead singer, pictured at right, is **Kansas** manager **Bud Carr**. The gentleman reclining at bottom is **Barry Fasman**, producer of the **Kids From Fame**. The group's road manager was **John Baruck**, now manager of REO. And their 19-year-old booking agent was one **Irving Azoff**.

# Rick & Neil: A Mynah Incident

What do you get when you cross Neil Young and Rick James?

- 1) A "Freak Of Gold?"
- 2) A video you could see on MTV?
- 3) Severely injured?

The answer is none of the above, and the idea of any musical common ground shared by the duo seems far-fetched at best. But in 1966 Rick (then known as **Ricky James Matthews**) and Neil did cross paths in Toronto, forming a rock band called the **Mynah Birds**, influenced by Rick's visits to Greenwich Village to see the **Lovin' Spoonful** and similar groups and Neil's desire to forsake folk music for the electric guitar. Rick was the singer (employing what he once described as a "squeaky" high voice) and Neil was lead guitarist, occasionally thrashing around with such ex-



What could these two men possibly have in common?

citement that (according to Rick) his cord would come unplugged and he would go on bashing chords undeterred.

The Mynah Birds were signed to **Motown** subsidiary **VIP Records**, and the company has some tapes somewhere. For historical interest, how about a special-price release on Motown's new rock label **Morocco**? (As a side note, the Mynah Birds apparently have nothing to do with **Graham Parker's** new LP "The Real Macaw," not to mention **Styx's** "Parrot Eyes Theatre.")

This week's Asia member's miniprofile: keyboards man **Geoff Downes**. Downes was partnered with **Trevor Horn** in the **Buggles**, the technopop duo who stunned myriads of progressive rock fans by joining **Yes** after **Jon Anderson** and **Rick Wakeman** left. After a short sojourn with **Yes**, Horn became a hot UK producer (**ABC**, **Malcolm McLaren**, **Dollar**), while Downes joined **Asia**.

Before soundtracking "Stayin' Alive" and "Rocky III," **Frank Stallone** tackled a **Joni Mitchell** song, "Case Of You," on a 1980 single.



**Spandau Ballet**, like **Duran Duran**, started out strongly identified with England's "New Romantic" movement, ardent nightclubbers with highly-developed fashion tastes. Now, again like **Duran Duran**, they've successfully broadened their appeal beyond cult status. "True" was a longtime number one hit in the UK. The line in the song about "Listening to Marvin (Gaye) all night long" may well prove true about the **Spandau** song as well.

\*The buzzer has sounded, the bell has rung, and we have a winner in the R&R office pool to guess how long **Ken Barnes** could restrain himself from using his "On The Records" column to solicit rare records for his private collection. Art Director **Richard Zumwalt**, who expertly assembles the column each week and may have had inside knowledge, is the winner by estimating it would take eight weeks.

Is there life after **Meat Loaf**? After parting ways with the behemoth belter, producer/writer **Jim Steinman** cut a solo album but is now poised for double success with **Bonnie Tyler's** "Total Eclipse Of The Heart" and **Air Supply's** "Making Love Out Of Nothing At All," both of which he wrote, produced, and "directed."

**Arcangel** producer/arranger/singer/drummer/guitarist **Jeff Cannata** was previously heard on an AOR-slanted single called "License To Love" on the **Mirage** label in 1981.

**Corrections & Amplifications:** E/A's **Mike Bone** reminded me that among **Charlie's** label wanderings through the years was a one-album stop at **RCA**. And **KKCI/Kansas City's** **Chuck Geiger** chimes in with a 12-inch single even shorter than **Lindsey Buckingham's** 2:11 "Holiday Road." **Warners** serviced AOR with the **Van Halen** single "Pretty Woman"/"Happy Trials," and the B-side clocks in at a cool 1:03. And **WLOQ/Orlando MD** **Jaime Kar-tak** cites a 1967 12-inch edit of **Heart's** "Dreamboat Annie" at 2:10.

## TV News



**Robert Plant** and **Zebra** are on the "Tonight Show" August 5 . . . **Elvis Costello**, **Credence Clearwater Revival**, and **Billy Joel** are showcased on "Friday Night Videos" August 5. The show earned **NBC's** highest-ever ratings in the time slot first week out . . . "Solid Gold" for the week of August 5 stars the **Bus Boys**, **Sheena Easton**, **Crystal Gayle**, the **Go-Go's**, **Tom Jones**, **Michael McDonald**, and **Rough Trade** in a rerun from February . . . The **Bus Boys** are on "Saturday Night Live" August 6 (rerun from April) . . . **Molly Hatchet** and **Quiet Riot** guest on "Rock 'N' Roll Tonight" the weekend of August 6 . . . **Men At Work** star on **MTV's** "Fast Forward" August 7 . . . **Translator** appears on "Hot Spots" over the **USA** cable network August 8 .

## RR 5 Years Ago Today



Dick Purtan

- **DICK PURTAN** MOVES TO CKLW/DETROIT
- **RANDY MICHAELS** OPERATIONS MANAGER AT WKRC/CINCINNATI
- **BARRY MAYO** NAMED PD AT WMAK/NASHVILLE
- **TED CRAMER** OPERATIONS MANAGER AT WDAF/KANSAS CITY
- **JOHN SCHOENBERGER** ARISTA'S NATIONAL PROMOTION DIRECTOR/SPECIAL PROJECTS
- **NUMBER ONE FIVE YEARS AGO:** "Three Times A Lady" — Commodores (Motown)
- **NUMBER ONE A/C:** "Three Times A Lady" — Commodores (Motown)
- **NUMBER ONE COUNTRY:** "You Don't Love Me Anymore" — Eddie Rabbitt (Elektra)
- **NUMBER ONE LP:** "Some Girls" — Rolling Stones (Rolling Stones/Atco) (4th week)

# "NO FRILLS," THRILLS!

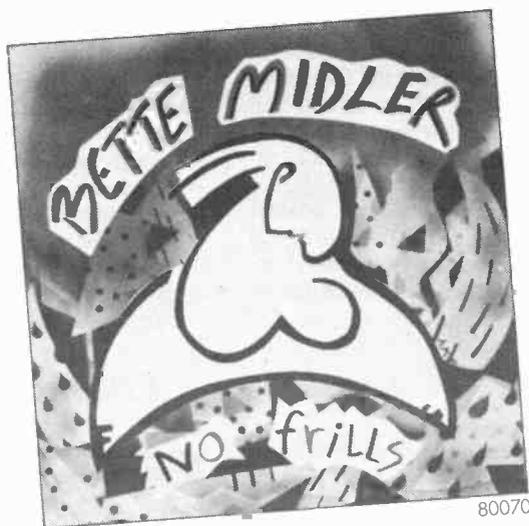
## Bette Midler's "No Frills."

Featuring the single,  
"All I Need To Know." 7-89789

On Atlantic Records and Cassettes.



Produced by Chuck Plotkin.  
Management: Jerry Edlestein/Arrow, Edlestein, Grass & Margolis



80070

### On Tour:

Aug. 1 Fox Theatre, St. Louis, MO  
3 Starlight Ampitheatre, Kansas City, KS  
5-6 Red Rocks, Denver, CO  
8 Salt Palace, Salt Lake City, UT  
11-14 Greek Theatre, Los Angeles, CA  
17-18 Orange County Music Fair, Costa Mesa, CA  
20-22 Concord Pavillion, Concord, MA  
27-30 West Side Tennis Club, Forest Hills, NY  
Sept. 2 Coliseum, New Haven, CT  
4 Tanglewood, Lenox, MA

## Moller Moves To KCNN OM Post

Peter Moller has been named Operations Manager at KCNN/San Diego effective August 8. He travels crosscountry from Country stations KSON-AM & FM, where he served as News Director for two years. Moller's appointment follows KCNN's adoption of the "Prime Time" Nostalgia format last week.

Commenting on the move, Moller remarked, "I'm very excited about it. It's a fine operation, and we're going to do some exciting things with the Nostalgia format. I think there's a good niche for it here in San Diego. We look down the road for some prestige promotions such as big band concerts, plus we'll be doing a lot of fine-tuning."

Moller's radio background includes a six-year stint at KWVE/San Clemente, CA as Operations/Program Manager. Succeeding him as News Director at KSON is Ted Tillotson, a former KCNN news anchor.

## McVay

Continued from Page 1

very impressive. As he has served previously as a station manager, we know he will continue the success the stations fortunately have enjoyed thus far."

Previously, McVay had served as VP/Operations, OM, and PD for the Robinson stations. He told R&R, "I am pleased to have the vote of confidence from Larry Robinson and (Co-Chairman) Larry Pollock. I'm looking forward to being even more involved with the continuing success of WMJI & WBBG."

McVay also announced the appointment of WMJI morning personality and veteran PD Ron Foster as Assistant PD. "Ron brings a great wealth of programming experience to the job," said McVay. "He's done an excellent job in the mornings, and quite frankly, was already handling some of the duties of his new position."

## AOR Posts

Continued from Page 1

sistently. He's a veteran of AOR radio, and I'm extremely excited that he'll be part of the family. He's a motivator, a very high-energy guy. Plus he's within the company (Metromedia) already, which is even better."

Kendall told R&R, "It's the opportunity of a lifetime. This is the only station I would leave WMMR for. The privilege of restoring WNEW-FM to its rightful place in the hearts and minds of New Yorkers is all mine — and I'm going to take advantage of it."

At WMMR, VP/GM Hal Smith commented to R&R, "We're happy for Charlie, of course. George and Charlie both have excellent programming attitudes. Their strengths are in different areas. George's background indicates he will help WMMR attain plateaus we've never even been to yet."

Harris told R&R, "WMMR was my number one choice. I grew up listening to that station, and always wanted to program it someday. I think there's still new ground to be broken there. I'm looking forward to a 7 easily."

## WMAR-FM

Continued from Page 1

efforts. I think Baltimore has been lacking an exciting CHR station for a while now, but we are giving it to them. I intend to make the competition shake a little bit."

Before joining WMAR-FM Franklin was MD at WTIX/New Orleans for three and a half years. His programming experience includes KBEQ/Kansas City and KSAQ & KQAM/San Antonio.

## Alexander

Continued from Page 1

and I'm so pleased to have the opportunity to be making this move up. Tim Dorsey and I are going to work very hard to continue the growth that Ed Scarborough has already started. A 10.6 share is fantastic, but why stop there?"

Before programming KWTO-FM/Springfield, Alexander was PD at KEFM/Omaha. He'll begin his new assignment August 15.

## Rare Silk Puts PolyGram In Spin



Polydor/PolyGram's Rare Silk recently played New York's Other End. Pictured after the show are (l-r) PolyGram's Ted Daryll, group's Gaile Gillaspie and Todd Buffa, PolyGram VP Tommy Young, group's Marylynn Gillaspie, manager Patrick Cullje, and group's Marguerite Juenemann.



Continued from Page 16

**STORK STOPS:** In Spokane KGA MD Tom Newman and his wife Lori welcomed new son Andrew John (7-13) . . . Bill Thomas, PD of WMJJ/Birmingham, and his wife Fran have a new son Michael (7-26) . . . Ryan Vincent Michaels (7-12) is the new son of WHB/Kansas City personality Larry Michaels and his wife Rose.

Multimedia Radio President Paul Fiddick was married Saturday (7-31) to Julie Lorms. Our congratulations.

Here's an interesting promotional idea for radio . . . Street Talk has heard that for a \$3000 donation to an approved youth organization, anyone can buy the opportunity to carry the Olympic torch for one kilometer along its path throughout the 50 states next

summer. An official runner's uniform, torch trophy, and participant's book is included in the cost. Who wouldn't love to win the chance to be in the Olympics? What station wouldn't love the visibility? For more information, contact the U.S. Olympic Committee.

## Seagull Celebration



The first album by A Flock Of Seagulls went platinum in Canada recently, and Quality Records presented Jive Records officials with a plaque commemorating the event. Pictured (l-r) are Jive's Steve Howard, Quality's Larry Macrae, Nadine Langlois, and Stephen Tennant, and Jive's Barry Weiss.

## Superstation

Continued from Page 3

network," he stressed, "not a radio station. Our FM stereo programming for stations in the Midwest is programmed with the finest CHR music and personalities. Our initial affiliates, KKVC/Valley City, ND; KKIB/Wahpeton, ND; and KKWS/Wadena, MN, all owned by Ingstad Broadcasting, give us a combined coverage of over 600,000 people."

He went on to explain how the network will function. "We are beginning an aggressive campaign to attract new affiliates. Like other networks there will be a basic programming fee, and a requirement to clear our network spots. This is clearly a cheaper alternative to conventional networks or other currently-offered satellite programming sources."

Operations Manager Harry Nelson, who joined the net from WKBQ/Portland, ME, said, "I am very excited about it. We kicked off this morning (8-1) and the phones are really hot, just like we've been here for a long time. We are using toll-free 800 numbers for requests. As Operations Manager, I will oversee the music and pro-

gramming with Garry Leigh."

Leigh, last at KITS/San Francisco, continued, "By keeping this to a regional network, we can offer a more localized feel to the music and content. This offers all the positives of a network situation, without the negatives of a national network."

Both Nelson and Leigh are handling airshifts, along with former KFRC/San Francisco personality Bill Lee, among others.

## O'Brien & Garry

Continued from Page 3

pressing this matter, the only ones that will win will be the attorneys, but we're prepared to fight this to the very end. All this week, O'Brien & Garry are doing a three-man morning show with Jack Bogut to phase him in. They will begin mornings next Monday (8-8) on WHTX."

When R&R asked Atkins about the duo having signed contracts with both companies, he indicated Hearst offered the pair "an amended contract" on July 27, which they signed. The new agreement also extended O'Brien & Garry's present contract

with Hearst, which still had more than two years to run. However, Atkins also told R&R that the two had signed the EZ Communications contract five days earlier, on July 22.

"O'Brien & Garry have a valid contract with us which has since been amended and extended," Atkins told R&R. "If they have contract problems with WBZZ, then it is a personal matter between them and that station. All I know is that they go solo on WHTX next week."

With WBZZ pressing its suit against O'Brien & Garry, apparently the courts will have to decide which of the two signed contracts is valid. Until then, O'Brien & Garry will presumably remain on the air for Hearst.

## Levy

Continued from Page 3

Krasnow's Blue Thumb label by Famous Music in the early '70s. He began his career as Controller at Scepter Records and served in a similar position at Kapp Records. He joined Arista in 1974 and became Senior VP in 1978.

## OZ Expands; Morris East Coast Director

OZ Records, the Australian music label distributed by A&M, has expanded its operations to include New York and London offices in addition to its Los Angeles base. Former A&M Southern California promotion rep

Dana Morris has been named Director of East Coast Operations, while Gary Ashley, former GM of OZ's parent company, Mushroom Records of Australia, becomes head of English and European operations. Anne Wright continues as Director of North American Operations based in L.A.

OZ President and Mushroom Managing Director Michael Gudinski commented, "This comes as a result of a huge financial commitment by Mushroom together with the establishment of OZ Records in conjunction with A&M to concentrate solely on music from Australia. Everything couldn't be better timed, as Australian music is at the forefront of the new music explosion in the U.S. and Canada." Eight albums have just been released or are forthcoming shortly on OZ/A&M.



## TRANSACTIONS

Continued from Page 3

### Bloomington Buys WJBL

Bloomington Broadcasting Co. has acquired WJBL/Holland, MI from Ottawa Broadcasting Co. for \$1.5 million. The station operates on 94.5 MHz with 20kw and antenna height of 500 feet.

Timothy Ives is President of Bloomington, which also owns WJBC & WBNQ/Bloomington, IL; WGOW & WSKZ/Chattanooga; and WJCW & WQUT/Johnson City, TN. Ottawa is headed by Peter J. VanderBosch and operates WWJQ/Holland, MI.

Cecil Richards brokered.

### Kelly Acquires WOWD

Kelly Communications has purchased WOWD/Tallahassee, FL from Amrad for \$1.47 million. Kelly owns stations in Lakeland, FL; Columbia, MO; and Poplar Bluff, MO. The transaction is subject to FCC approval. WOWD has 3000 watts at 103.1 MHz with an antenna height of 300 ft.

**ELTON**

**JOHN**

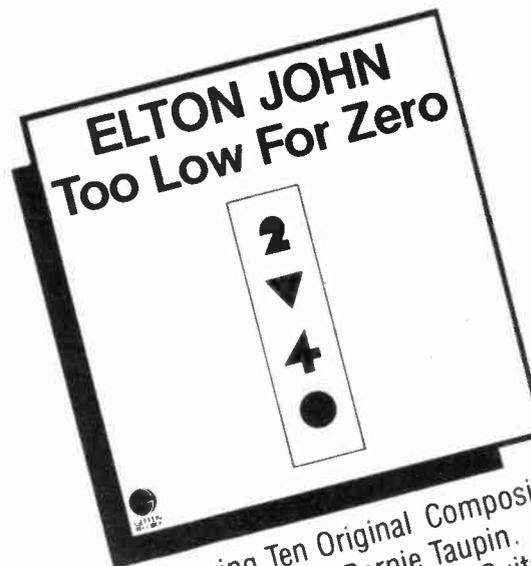
**"Kiss The Bride"**

7-29568

The New Single from the Geffen album **TOO LOW FOR ZERO**

GHS 4006

Produced by Chris Thomas



Featuring Ten Original Compositions by Elton John and Bernie Taupin. With Davey Johnstone on Guitars, Dee Murray on Bass and Nigel Olsson on Drums.



**Contemporary Hit Radio**

**BREAKERS**

**ELTON JOHN**

**Kiss The Bride (Geffen)**

61% of our reporters on it. Moves: Up 5, Debuts 20, Same 35, Down 0, Adds 75 including WXKS-FM, 94Q, KAFM, WHYT, KIMN, Q103. See Parallels, debuts at number 40 on the CHR chart.

**# 1 Most Added!**



Manufactured by Warner Bros. Records Inc.

# E/P/A's SOUND

*Epic*



## MICHAEL JACKSON "Human Nature"

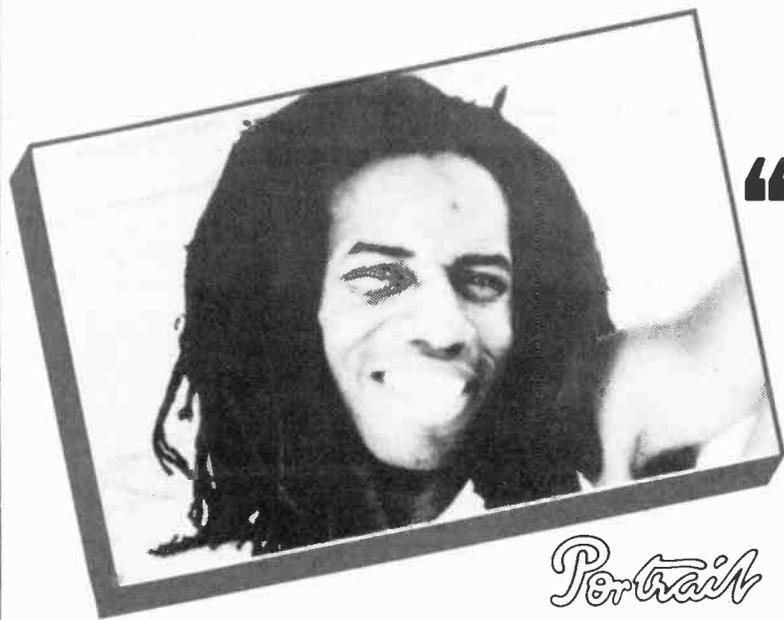
A/C Chart: 5 CHR Chart: 17

Average Move: +4

## CULTURE CLUB "I'll Tumble 4 Ya"

*Virgin*

CHR Chart: 12



*Portrait*

## EDDY GRANT **CHR SIGNIFICANT ACTION**

## "I Don't Wanna Dance"

WXKS-FM add  
WPHD add 38  
WHTX add  
PRO-FM add  
WABX add  
WROR add  
WNFY add

WKDD on  
WNAM add  
KIIK add  
WZPL add  
WKFR on  
KHOP on

KYYX on  
WFBG add  
WOMP-FM add  
WKHI add  
WJAD on  
Z102 deb 38

FM 99 add  
WGLF add  
WBWB add  
KRNA add  
KFMW add  
KGHO on

**CHR SIGNIFICANT ACTION**

## HEART "How Can I Refuse"

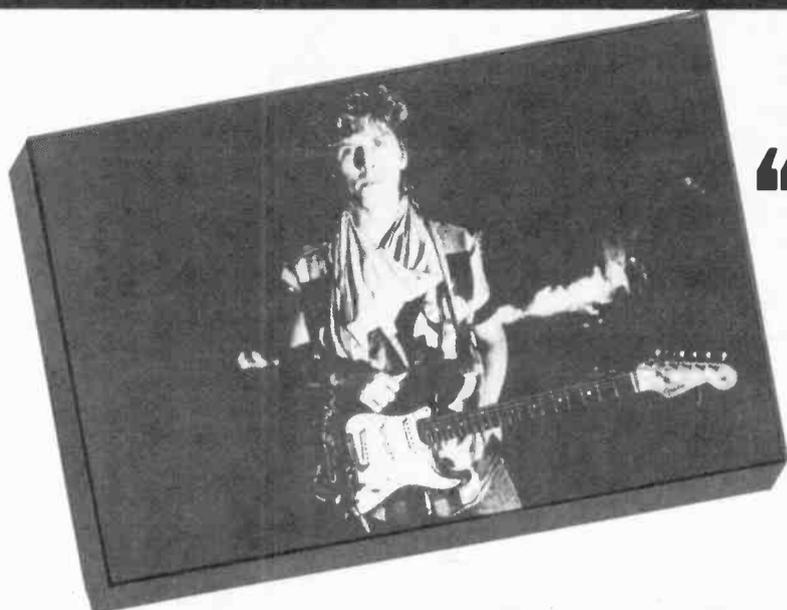
Out Of The Box:

WPHD	WSPK	WZYP	WVIC	KQIZ-FM	WHSL
WABX	WKFM	WABB-FM	KHOP	WISE	KYTN
KNBQ	WPST	WSFL	KSKD	WJAD	KKLS
WFLY	WRCK	WRVQ	WACZ	KISR	KWTO-FM
WTRY	WSSX	WGRD	WIKZ	WFOX	KFMW
	WNOK-FM	WZZR	OK100	WYKS	KGHO
	WANS-FM	WKFR	WSQV	KNOE-FM	KOZE

*Epic*



# TRACK RECORD



**GARY MYRICK**

**CHR  
SIGNIFICANT ACTION**

**"Message Is You"**



WPHD	KSET-FM	WPFM
WABX	WZZR	FM99
WLOL-FM	KQMQ	WHSL
WKFM	KYYX	WBWB
WRCK	KQIZ-FM	KYTN
WKRZ-FM		

**CHR  
SIGNIFICANT ACTION**

**QUIET RIOT**

**"Cum On Feel The Noize"**

WNYS deb 22	WZYQ 36-27
WPHD 26-21	KGHO 39-32
KIQQ 18-14	KCBN 40-35
WACZ on	

**AOR Tracks: 38**



**S.O.S. BAND**

**"Just Be Good To Me" *Tabu***

**Black Chart: 2 ...And Crossing Over!**

WXKS-FM on	KAMZ on
WABX add	WIXV 24-19
KFRC add 37	



**ARCANGEL**

**CHR  
SIGNIFICANT ACTION**

**"Tragedy"**

79Q	KQMQ
WRCK	KHYT
WKDD	KQIZ-FM
WJXQ	WJAD
WHOT	WHSL

**AOR Albums: 36**

**AOR Tracks: 55**



**I-TEN "Taking A Cold Look" Already On: 79Q**



# Contemporary Hit Radio



JOEL DENVER

#1 L.A. MORNING MUSIC SHOW

## Did You Hear What KIIS-FM's Rick Dees Said?

According to Arbitron, there are over 12 million people in the Los Angeles TSA. Yet in a market this size, you could quite probably walk around at any given time and see someone wearing a T-shirt that says, "Did You Hear What Rick Dees Said This Morning?" Why are so many people wearing this T-shirt? Because so many people are listening to KIIS-FM's Rick Dees morning show, making it the number one morning music show.

With the exception of Talk-formatted KABC's Ken & Bob, no one has more listeners from 6 to 10am than Rick does (see "KIIS-FM Ratings Recap"). To see how Rick pulls it off, I sat in on his show one recent morning. When I arrived, the environment was anything but subdued. Besides me, there was a TV crew on hand for an interview, Rick's producer (Paul Joseph), a guy named L.A. Harry answering phones, and a cast of what seemed a thousand endless voices, drop-ins, and morning crazies calling him on the phone.

So how does Rick pull off a show amidst all this mayhem? With the greatest of ease. He runs his own board, edits his own tape, and can put his finger on the next drop-in (over 700 line the control room walls) at a moment's notice.

A lot of people wonder how KIIS-FM achieved its massive ratings gains. Many would be quick to point to Rick Dees as the answer. While Rick's show is a large part of the success, as far as he is concerned, "KIIS-FM is the first station to put talented personalities, the right music, some jingles, and a healthy promotion budget together in this town since KHJ did it in the '60s."

That response is pretty much in keeping with his personality . . . Rick is not a glory hog. He's quite willing to share the lime-light with everyone else at the radio station. For some insight on his rise to the top at KIIS-FM and his thoughts on being a personality, I spent another hour with Rick after his show. Read on as Rick shares some secrets of his success.

### Just Like A Hobby

Probably the most impressive aspect of Rick's show is how much energy he expends while on-air. "Every day it's something different," he told me. "We have more happening than we can handle sometimes, and that makes my adrenalin pump. Each day is so fresh and new it's like starting a new hobby every day."

"Doing the show is so exciting because each day I feel more and more a part of the L.A. community. Radio is a one-to-one medium, and I try to block out distractions that prevent me from doing my show. Even though the TV crew was in there, I just concentrated on my audience. It wasn't always this way," he admitted. "Everything used to fluster me. Finally I think my mental clock got in tune with what to do. With me, the energy happens before the mike opens, so it comes out bright and positive without yelling and screaming."

I asked Rick to describe his show and what he's trying to accomplish each day. "When I first got into radio, I learned that it's all about 'theater of the mind.' Every second of the show where I'm live, I'm trying to paint a mental image using drop-ins, characters, and phone material."

### Building Characters

"Some of my regular characters on the show include Chuy from La Puente, who ties in with the ethnicity of the market, but is not designed as ethnic humor. Then there is John Revolting dressed in his lime green leisure suit. My wife Julie does a lot of



Rick Dees



The KIIS-FM morning team (l-r) Rick Dees, Liz Fulton, and Coach Charleye Wright.



Rick and an adoring fan at a Weekend Warm-up.

voices, like Candy Plastique (a combination of a "Valley Girl" and a rock star groupie), Glenda The Good Witch (a willy-voiced do-gooder who urges listeners to 'get their fat buns out of bed'), Jane Fondle (Henry couldn't tell the difference), and she even does Michael Jackson (well enough to fool Diana Ross). As far as some of the characters I do live, there is the Time Fairy (a wispy-voiced gnome who flitters in and out with an occasional timecheck) and Willard Wizeman (an in-house pervert) from the 'Sleazy Valley.'

"To give the impression of them being in the studio, I'll record them on tape through the audition channel and interact with them. Using Wizeman, I can do a lot of lascivious, semi-off-color stuff through his character without besmirching my own image."

### Very Little Prep Time

Many morning personalities spend a lot of time prepping their shows. Rick isn't one of them. "I used to do a lot of preparation for my show . . . in Memphis and in Birmingham especially. But I'm not the type that gets here at 4:30 in the morning, has a cup of coffee, and reads the newspaper. I get here at one nanosecond before 6am . . . it's just my style to get in and do it. The show is in my head already. I used to spend hours writing material and scripts, and those shows sounded that way as a result."

But Rick admitted to picking a direction for his show each day. "Well, today was 'National Ice Cream Day,' so we had a contest to see what the best ice cream in the city was. Not real funny, but at the same time, the people that call in can be funny and I can lead them in other directions. If I've got a joke I want to tell, I can lead them to it. I never get up in the morning with a preconceived notion about how the show will run. I know how I will start it, but how it ends up is another story."

"I don't try to be funny on every break; the important thing is to be human. To have people say they know who my wife is, the number of kids we've got, where we live, what my likes are, is wonderful. It's just human nature for people to be curious about me, and I'm able to weave little bits about my life in and out of the show from time to time. It helps to complete the picture that I'm just another person living in the San Fernando Valley who gets up every day and comes to work like the rest of the world does."

Just about Rick's only regular bit that requires some prep work is "Candid Phone." He solicits on-air for people to phone in suggestions for possible victims for the spoof. He then makes the call, impersonating anyone from a garbage collector to a man from the IRS to an auto mechanic asking a poor unsuspecting soul what should be done with his newly-purchased but lately-wrecked car. Rick strings them along for up to two minutes at a shot, but seconds before the victim has a nervous breakdown, he clues them in.

### Sex Is Okay, But . . .

Every performer must have guidelines. And like budgets, they're made to be broken . . . except for one area. "Sex is okay, but body functions are taboo," Rick says. "Ethnic jokes, even Polack jokes are a bit much. I'm so tired of hearing Dolly Parton and Orson Welles jokes. They're examples of hip or topical humor, and once they make the rounds, then move on. I can do a corny joke or have a listener do a corny joke and if it's packaged correctly, it will come off nicely."

"For example, the girl who called in this morning with the joke, 'What did the female mushroom say to the male mushroom? What a fungi you are.' It was terrible, but because I packaged it with boos, hisses, and rimshots it came off pretty funny."

Continued on Page 28

## Management's Thoughts On Number One

How do KIIS-FM VP/Programming Gerry DeFrancesco and President/GM Wally Clark feel about the newfound success of Rick and the station? "I feel great about what's happening here," Gerry responded. "I feel Rick is one of, if not the best morning men out there. I'm really thankful that we've got Rick because he's a large part of the success we are currently enjoying at KIIS-FM. He makes tons of personality appearances, which just adds to an already incredible on-air show."

"If this hadn't worked, I'd be in Des Moines right now," quipped Wally. "I'm thankful that Gannett let us do what needed to be done, because I didn't want to compromise what we were going to do with a halfhearted attempt. We've really gone for it, and the numbers reflect our work."

Gerry noted that Rick and he get along extremely well. "Rick is very easy to work with as we are both in agreement as to the way the morning show is going. The only time we ever have words is when he doesn't play enough music."

"When a guy like Rick does so much on the air, he can get behind. Thankfully he's got a producer to let him know when he's not on schedule. Other than that I pretty much give him free rein, and the only time I have to pull him back is when we get a negative response from the audience, which is rare. Rick Dees is the number one music show in town and it's pretty obvious why."

Wally added, "Rick and the rest of the staff are really a joy to work with. They all understand my philosophy of going for the most audience we can get . . . and to do that means be mass appeal. As far as a top end for KIIS-FM, I'm not really sure, but we're always going to shoot for more growth. As for dealing with new competition coming in town or renewed competition from existing CHR's, I'm not too concerned. We'll be fighting very hard to maintain leadership among the CHR's."

## KIIS-FM Ratings Recap

With its spring book KIIS-FM/Los Angeles made Arbitron ratings history. Its 12+ numbers earned it the highest shares for an FM CHR in the market's history. Let's take a look at what the station accomplished and in particular Rick Dees's 6-10am daypart profile.

KIIS-FM	RICK DEES
4.7-6.0 (12+)	6 range to nearly 8 (12+)
#2 18-34 men	#1 18-34 men
#2 18-49 men	#2 18-49 men
tie #1 25-49 men	#1 25-49 men
#1 18-34 women	#1 18-34 women
#1 18-49 women	#1 18-49 women
#1 25-49 women	#1 25-49 women

# THESE 3 ARE GETTING SO HOT, THEY'RE READY TO EXPLODE!



## GEORGE BENSON

"Lady Love Me  
(One More Time)"

B104 29-25	WKDO add	WANS-FM
94Q 24-21	KEYN-FM add	WZYP
Z93 deb 29	WHOT 33-30	KBFM
KAFM add	KBBK add	WHHY-FM
WKQX add	KIKI add	WSFL
WGCL add	KOMO 38-35	WRVO
KBEQ 32-30	KO93 27-23	KROK
Q103 deb 33	KGGI 30-29	WKDD
KEARTH deb 30	KSKD deb 39	KIHK
KCNR add	KRQ add	WZZR
KFRC 40-39	WERZ 40-38	WZPL
WROR add	WKHI deb 38	WKFR
WLAN-FM add	WJAD 39-37	KHOP
WSPK 26-20	WFLB 36-30	KIDD
WKFM deb 40	Q104 deb 29	KHYT
WPST deb 34	KILE deb 40	WFBG
Q106 add	KVOL 34-29	WGUY
WBBQ 36-34	WAEV 33-31	WIGY
WQID 40-33	Z102 add	WCIR
KXX106 add	FM99 deb 39	WIKZ
KITE 14-13	WGLF deb 33	WZYQ
WNFY add	WBWB deb 39	WJBQ
KSET-FM deb 29	WCIL-FM deb 32	WISE
94TYX deb 39	99KG add	WCGQ
WJDX 35-31	KDVV add	KISR
Y103 30-27	B94	WFOX
WOKI add 40	KIMN	Q101
FM100 29-25	KFI	KKLS
G100 33-29	KMJK	KFMW
KRGV 25-19	WFLY	KENI
KX104 add	WTRY	KCDQ
WTIX deb 33	WYCR	KGHO
WNVZ deb 36	WKEE	KOZE
KITY add	WCSC	KDZA
KTFM add	WBCY	KBIM
WSEZ 40-38	WNOK-FM	KSLY
KMGK deb 36	KAMZ	

Produced by Arif Mardin  
Management: Fritz-Turner



## TALKING HEADS

"Burning Down  
The House"

WXKS-FM 25-24	99KG add
WPHD 39-35	KFMW deb 39
CKGM add	KCBN 36-33
WGCL add	B104
KIMN add	PRO-FM
KIQQ 28-22	WABX
KMJK 21-19	WFLY
WKEE add	WKFM
WSPK add	WKRZ-FM
WRCK 28-24	KNOK-FM
KZZB deb 40	KITE
KZFM add	WZYP
KSET-FM deb 30	WOKI
WANS-FM add	KBFM
KMGK add	WSEZ
WJXQ 24-23	WGRD
Z104 add	WZZR
WHOT deb 40	WZPL
KBBK add	KZ93
KHOP add	KOMO
KYYX 12-9	KSKD
WERZ 35-31	KHYT
WKHI deb 40	WFBG
WJBQ deb 40	WGUY
WSQV deb 26	WISE
KQIZ-FM 31-26	WJAD
WCGQ add	WFLB
KISR 25-19	WYKS
KVOL deb 37	KILE
FM99 add	WPFM
WHSL 29-23	WGLF
KFMZ 20-17	WBWB
KYTN 29-27	WSPT
KRNA add	KCDQ



Produced by  
Talking Heads



Manufactured and  
Distributed by  
Warner Bros. Records



## ZZ TOP

"Sharp  
Dressed Man"

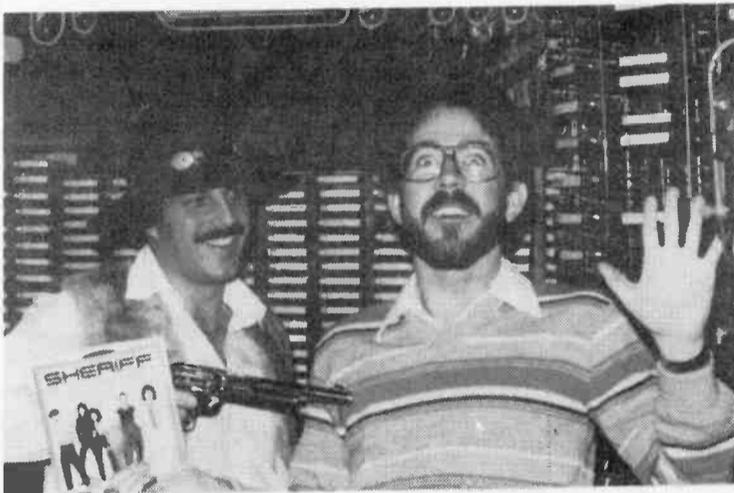
WPHD 30-23	WKDD
K104 32-29	92X
WHFM 33-30	WGRD
WKFM deb 37	WZPL
WRCK 29-26	KZ93
KZZB 27-25	WHOT
WOKI add	KKXX
KRGV deb 22	KOMO
WJXQ add 22	KHOP
WOMP-FM deb 40	KSKD
WZYQ 25-22	WFBG
OK100 38-32	WIGY
WJBQ deb 38	WERZ
KQIZ-FM 26-19	95XIL
KYTN 30-25	WSQV
99KG add	WJAD
KCDQ 32-31	WFLB
KCBN 30-27	KISR
WGCL	WYKS
WKEE	KILE
WSSX	KVOL
WSKZ	WPFM
KZFM	KKQV
KSET-FM	WHSL
94TYX	WBWB
KBFM	WCIL-FM
KTFM	KFMZ
WSEZ	KBIM



Produced by  
Bill Ham



**KIXY-FM COKE GIVEAWAY** — KIXY-FM/San Angelo, TX recently gave away a year's supply of Coca-Cola and a Sanyo AM/FM portable cassette and disc unit. Shown (l-r) are night rocker Gary Gailey, the winner, midday personality Scott Roberts, and an unnamed Coke dealer.



**PLAY IT OR I'LL SHOOT THIS DOG** — Is this promotion in motion or what? Former Capitol promotion rep (l) Michael Steele is shown making an offer no one can refuse to KX104/Nashville Music Director (r) Bryan Sargent. Michael is subtly trying to explain that his record by Sheriff will bullet up the charts.



**SHOW US YOUR CHIPS** — When the "World 600" race comes to town, everyone goes nuts for tickets, so WBCY/Charlotte offered some to its listeners. All they had to do was send (l-r) John Boy and Bill James a potato chip. The trick was to have it arrive in one piece. Over 1000 entries turned up, but no one sent any dip.



**POWERS PICKS A POWERFUL PAIR** — KFXM/San Bernardino PD Craig Powers (c) is holding a fine pair . . . of Penthouse Pets in his arms. These two lovelies dropped by to say hello as part of the recently-concluded KFXM/Penthouse ski contest.

## Rick Dees

Continued from Page 26

### How Does It Feel To Be On Top?

Rick's ratings are most impressive. So naturally I wanted to know how it felt to be at the top. "It doesn't feel any different except that a lot of people are asking me how it happened. I've been doing this for a lot of years now and have been at KHS-FM for about two years now. It takes a lot of exposure and a long time in a market with 12 million people to make an impact."

This led into a discussion of his earlier tenure at KHJ. "There were some very nice folks at KHJ. (Then-PD) Chuck Martin, (former GM) Tim Sullivan, and (former RKO President) Dwight Case gave me the shot. The real problems were that KHJ is on AM, and AM is a tough nut to crack in this town . . . FM has become the thing to listen to. The other problem was that KHJ was known as the station that people used to listen to. I'm proud to say that I was the morning man on 'The Boss, 93 KHJ.' It just wasn't the time for that radio station . . . its time had passed by."

"When I went there I know I got a lot of negative criticism from the industry, and it was probably because of overhype. It's been an uphill battle ever since. I'm glad it was hard because it's made it all worth it. I'll never forget going out to Westchester High School for an assembly. I introduced myself and the whole student body was yelling things like 'You suck . . . rock rules . . . KMET is number one!' Then they started chanting 'disco sucks' as a parody on my 'Disco Duck' record. The school was so bad that I saw a Home Ec teacher knitting a gun in the first row (rimshot)."

"That happened five years ago, and now the same school has invited me to speak at their graduation. It's amazing what time and the right situation will do. Things like this make me feel very blessed with good fortune. I can't believe that people are mentioning me in the same breath as Ken & Bob, and KFI's Lohman & Barkley and the others that have been here in this market for so many years."

### Back To Radio Kicking And Screaming

Rick became a bit gunshy after his KHJ experience. "I never wanted to do a daily radio show again. I was fortunate enough to get some on-camera work. One Michelob commercial was a salary in itself. I then became the spokesman for Bud Light, and then I became one of three people selected to do the voiceovers for the CBS-TV network. I wondered if I ever wanted to get up at 4:15am, go to the station and get a memo in my mailbox dressing me down for playing the wrong record at 8:03 the preceding morning."

"If it wasn't for (then-PD) Don Benson and (former GM) J. Ray Padden, I might not have been here. They just told me to come in, have fun, and do what I do best. I thought to myself, 'If they really meant it, then it would be fun.' Then they brought in Gerry DeFrancesco, (VP/Programming) Wally Clark, (KIIS & KPRZ President), and thankfully it was a smooth transition."

"Now through a wonderful combination of what Gerry's done with the music, what Wally's done with coordinating the promotions and the entire operation, we're on top. I don't worry whether I'm going to offend Wally or Gerry or the audience. My only goal on the show is to be thought of as a nice guy, who occasionally comes off with some clever lines and makes you think about something from time to time."

### Liz & Charleye

Newsperson Liz Fulton was already a part of the morning team when Rick was brought in, but she quickly became part of the new regime. "It's been

R&R/Friday, August 5, 1983  
over two years that we've been together. She fits with my type of personality very well. She has the gift of knowing when to perform. Her laugh is incredibly infectious."

"The attitude of not talking to the newspeople is something I don't agree with at all. When you hear two people with a chemistry, you can't say to them, 'Stop that, it's not professional.'"

Another important part of the Rick Dees show is Coach Charleye Wright. He is a brash, outspoken sports expert who comes across with warmth and believability. His act, similar to Dees's in that he uses lots of his own drop-ins, is highlighted by his constant harangues on Howard Cosell.

"Again, Charleye and I just listen to each other and pick up on the natural flow," explained Rick. "I just really enjoy listening to Charleye because he really knows what he's talking about. He has the respect of the sports community and is not afraid to go on record and say what he feels about a controversial issue. You'd be surprised how many times he'll come in here and give me a great suggestion for a bit or something to talk about. He and Liz really are a large part of this show."

### What's Past KIIS-FM?

I wondered what's on the horizon for Rick. "They asked John Gambling (WOR/New York) what's ahead for him many years ago, and he's still there. Hopefully the pattern can repeat. As far as outside interests, I guess I'm getting more involved with my syndication company, which primarily creates some short comedy routines and novelty-type records. Hopefully, I'll be doing some work with one of the national cable companies pretty soon." Rick recently completed a two-week guest host appearance on "PM Magazine."

As for KIIS's immediate prospects, Rick says, "Being pragmatic about it, with 86 signals in L.A., people will go from station to station, but I feel we'll maintain very well. Over the past two years we've not only maintained, but we've grown pretty steadily. It will level off, but I'm confident we'll be near the top for a long time because our format cuts across all age boundaries."

"I'd like to think that this will last a long time. I'm having such a good time with my life and career right now. I'm living out my fantasy. At 33 years old I still feel like a kid. I don't ever want to grow up . . . if I do I'm ruined."

## Motion

Jackie Robbins resigns the PD slot at KZFM/Corpus Christi and is available at (512) 993-5993 . . . Leslie Framm is the new PD and Paul Fuller is the new MD at WABB-FM/Mobile, succeeding Blaine Kelley, who exits . . . WXLK/Roanoke's new MD is Don O'Shea . . . KROK/Shreveport MD Gary Bennett moves across the street to KEPT and is replaced by Aubrey Hayden . . . Stef Rybak has been made MD at KC101/New Haven under PD Loo Katz.

KIDD/Monterey PD Bary Brown moves into TV to do weather at KMST-TV 46, with MD Kevin Kel taking over programming on an interim basis . . . News Director J. Paul Huddleston announces the appointment of Ron Casteel as afternoon anchor for KTSA & KTFM/San Antonio . . . KIST/Santa Barbara PD/morning man Scotty Johnson moves to afternoons, tradint shifts with Barron Von Herron. Also new to middays is newsman Dick Williams, trading wire com for the hits.

Bob Lewis, last at WBBM-FM/Chicago, returns to WRVQ/Richmond to become MD . . . Jim Williams becomes Operations Manager at KFMZ/Columbia . . . KDZA/Pueblo promotes J.R. Salas from weekends to late nights . . . Yvette Smothers moves from afternoon news at B97/New Orleans to a news slot at KFI/Los Angeles . . . Jack Daniels becomes Operations Director for KLAV/Las Vegas . . . KQRZ-FM/Fairbanks, AK has signed on with a CHR format.



**MILLER GETS A "STERN" MEETING AT WNBC** — Capitol recording artist Steve Miller stopped in to be the mystery guest on Howard Stern's afternoon show on WNBC/New York. Shown (l-r) are Miller, Stern, Capitol rep Arthur Field, and WNBC talent coordinator Chris Mattoili.

# CALENDAR



BRAD MESSER

## Ol' My-Name-In-The-Paper Blues

Getting ink can be fun. Assuming you're not the subject of a crime story or a sensational expose, having your name spread around in the right print media has the immediate impact of charging up the ego, and the longer-range potential of giving fellow broadcasters (and certainly potential employers) a positive impression.

A friend called to say a trade publication had interviewed him. Happy days! Getting a little recognition! Personal trade ink coming right up!

They butchered him. Not only did the interviewer/writer carelessly interpret the facts, he also created direct quotes. Just made them up himself. My friend wonders whether it might have been better to not be in print at all, because the story gave such a wrong impression.

The venerable and always-effective School of Hard Knocks has taught him forever that "good reporter" is much more than an abstract concept. Henceforth my friend fervently promises to do his best to determine whether an interviewer has a reputation for accuracy. "Good reporter" to him means conscientious and careful, not necessarily brilliant or talented or educated.

In the current issue of the Experimental Aircraft Association publication *Ultralight*, John Moody writes, "Since the beginning of powered ultralights in 1975, I have been interviewed by the press and media numerous times and I have had my name appear in articles for which I had no personal contact with the writer. There have been times when, in an effort to get an accurate article written, I have practically written the reporter's notes for him. Unfortunately, there still have been few times when the articles did not contain significant errors." Moody's concern with accuracy has little to do with ego, much to do with human safety and life. He advises his readers against evaluating ultralight aircraft based on "owner surveys published in magazines because they rarely have a broad enough base of owners to produce any meaningful data." (Surely a good reporter, not to mention his good editor, would not publish such an owner survey without explaining the limitations of the statistical base?)

The disappointed radio guy and the wary sky pilot are among the legions of critics who, having been burned by reporters who don't live up to recognized professional standards, now simultaneously have less blind trust in media in general and much more appreciation of proven "good reporters."

Not grey matter nor formal education nor even a good set of radio pipes. They just want reporters to be careful and accurate. The late Frank Reynolds's "Get it right!" says it best.

**MONDAY, AUGUST 8** — The WWII Battle of Britain began in 1940 with German daylight bombing raids on London. In three months of continuous encounters the Royal Air Force outfought the Luftwaffe three to one, downing 2375 German aircraft while losing 733. British radar played a major part. Dr. Edward Homze (HOMEzee), a consultant to the Time-Life *Luftwaffe* book, says, "Almost all the controlling radar stations were above ground, and the Germans didn't attack them. They didn't know. They just assumed the British must have put them underground (like they would have done) to protect them from assaults."

United Nations charter ratified by USA 1945. \$7 million Great Train Robbery in England 1963. President Nixon's resignation speech 1974 (left office following day). President Reagan endorses production of neutron bombs 1981.

Connie Stevens is 45. Dustin Hoffman, whose first big movie was "The Graduate" in 1967, is 46. Country singer Mel Tillis is 51.

**TUESDAY, AUGUST 9** — The second and last atomic bomb used in warfare was dropped on Nagasaki, Japan, in 1945. With Hiroshima already in ruins from the first A-bomb, within 24 hours the Japanese surrendered and ended World War II. The USA kept secret the fact that the two A-bombs comprised our entire nuclear arsenal: no more bombs then existed.

Charles Manson Family "Sharon Tate murders" 1969. Richard Nixon resigns Gerald Ford sworn into Presidency 1974.

**WEDNESDAY, AUGUST 10** — Warner Brothers' top star of a half-century ago appeared in 40+ movies and once outpolled Charlie Chaplin and Rudolph Valentino in a nationwide popularity contest. The star, only a teenager, died a natural death of old age 51 years ago today (1932). He was the first animal movie star, the German Shepard Rin Tin Tin.

Traditional peak of summer swimming season. The Executive Director of the U.S. Lifesaving Ass'n., Byron Wear, cites drowning as the third leading cause of accidental death, but says people don't drown because they went into the water too soon after eating and get cramps. "There is absolutely no correlation between eating and aquatic accidents. The only correlation there is is people consuming alcoholic beverages and swimming." Wear says 40% of drownings are alcohol-related.

Chicago's 150th anniversary.

Jethro Tull's Ian Anderson is 36. Bobby Hatfield (Righteous Brothers) is 43. Eddie Fisher is 55.

**THURSDAY, AUGUST 11** — Today's the last of the Dog Days of summer, traditionally the hottest six weeks of the year. Summer figures haven't yet been tabulated, but NOAA National Climate Program Director Dr. Allen Hecht reports 1983's winter and spring statistics have revealed significant climate abnormalities. He refers to changes in Pacific Ocean winds, air pressures, temperatures, and the sea level itself, "more than we have seen in our data in a hundred years, vastly different changes" which caused a milder North American winter and torrential spring rains in California.

First emergency S-O-S sent by ship "Arapahoe" 1909.

Actress and beauty columnist Arlene Dahl is 55. Mike Douglas is 58. Writer Alex Haley is 62.

**FRIDAY, AUGUST 12** — Mother Nature stages the one of year's most active meteor showers tonight and Saturday night. Because there'll be little moonlight to interfere, astronomers expect a better-than-usual display of up to one hundred shooting stars during peak hours of this year's Perseid meteor swarm. Best viewing is always after midnight and away from city lights.

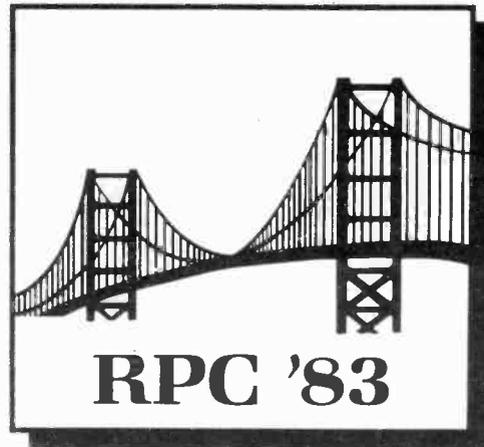
Li'l Abner comic strip first published 1935. Space shuttle first test flight 1977. Fifteen die in Fastnet Yacht Race storm 1979.

George Hamilton is 44. Racer Parnelli Jones hits 50. Buck Owens is 53.

Tomorrow (8-13) Fidel Castro will be 55. On Sunday (8-14) Magic Johnson turns 24 and David Crosby will be 42.

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JEFF GELB

## AOR WINNERS' CIRCLE PART TWO

# KDKB: Recapturing First Place

As Program Director of KDKB since spring 1980, Jeff Sattler was used to winning the Phoenix AOR battle. Since spring of 1981, Arbitron had shown the station as the top contemporary music outlet in the city. Then came winter 1982, and a victorious ARB from competitor KUPD. Sattler knew his work was cut out for him.

Now, with the spring ARB results out, not only has KDKB regained its AOR lead, but it has captured the top 12+ share in the market, as well as dominant demo showings in adults and men 18-34 and 18-49.

## AOR Is Dead — Long Live AOR

Sattler garnered those impressive shares by rethinking the nature of the format itself. He came to the conclusion that it was time for some changes, feeling that he could no longer win by playing by AOR's 'old rules.' Sattler stated, "I think it's absolutely true: the old rules just won't work anymore. AOR stations can come number one, but they have to be AOR by 1983 standards. AOR radio was created to play a wide variety of music, but the kinds of songs we're playing had to change. The core is still there; 'Stairway to Heaven' is still the favorite song in any test we do. But the question is, how often do listeners want to hear it?"



Jeff Sattler

Sattler used that line of thinking to fine-tune KDKB's music rotations. "We had to find a perfect music mix that combined the best of new and old," he explained. "Not all 'dinosaur rock' is bad, but God knows that if you play too much of it your station will sound dated and stale. At the same time, if you dump it all you'll get into trouble. In our winter book, where we went down, we were playing more modern music than we had in the past, and selling the sizzle of it. We were still the number one come station, but our quarter hours dropped off. So I pulled back just a little bit on modern rock, just tweaked the station's sound a bit, and we zoomed back up in quarter-hours."

Sattler observed, "It appears that new music isn't going over as well here as it is in other cities. But each city is different; what goes over poorly here may do well elsewhere, and vice versa. I felt it was to our advantage to become a little more cautious with our new music choices in the spring." Far from feeling that this made his station sound stale, Sattler said, "When I think the station is playing a nice variety of music and I'm not getting tired listening to

"If AORs let CHR's play all the hits, we'll be in trouble . . . the clue to fight uptempo CHR's is to play the hits while sticking with AOR acts."

AOR

it, that's when we're probably playing too many songs for the average listener. By comparison, when I think the station sounds just a tad tired, then we're probably right on target.

"Variety is another key ingredient to the KDKB music mix," he continued. "There was a time when we weren't going past one cut on albums, but right now, we're two and three cuts deep on some records. Also, we're playing some interesting oldies, like early Elton John songs. Some people might claim that we shouldn't play artists with 'image problems,' but I argue that there are many artists who had one or two great songs that people want to hear regardless of that artist's current popularity." Timing is critical when determining whether old cuts can be reintroduced to a station's library, and Sattler mentioned, "Our music varies from month-to-month and book-to-book, depending on the competitive situation. I like to look at any songs we're not playing and research whether we should play them. We test these songs in group settings or through callouts to see if the songs are still valid."

He admitted, "We've gotten a lot more subjective in the last three months. When you get too caught up in research, you start sounding stale."

## Airstaff: Keep 'Em Busy, Keep 'Em Happy

Another thing that keeps KDKB from sounding stale is its airstaff, though, as Sattler pointed out, most have been with the station for years. "John Giese and Bill Andres, the morning show team, have been here five years, as have Larry Hayes, who does middays, and our nighttime jock Lynda Clayton. Our News Director Pat Powers has been here four years. MD J. David Holmes has been here three-and-a-half years. And the overnight guy, Vern Kodama, has been here two-and-a-half years. When you have great people who stick with you, the rest seems to fall in line."

Sattler has a gameplan for keeping his jocks interested in their jobs and the station: "The station is most exciting when it's doing something. I strive to give us that 'stay tuned or you might miss something' feel. KDKB is always promotionally active, and usually in a manner that shows our sincere care for the audience. So our jocks always have something to talk about, get involved in, and be proud of. The 'Life-Ride' is probably one of our greatest achievements

## NEW KIDS IN TOWN, PART TWO

## KRCK Rocks Portland

KGON/Portland is one of AOR radio's most-respected cornerstones. Yet, very quietly over the past six months, a competing station has wrested the format crown from KGON and gained control of the marketplace at the same time. That station is KRCK, which began AOR programming in the middle of the fall Arbitron. Its subsequent 3.5 figure gave only a hint of things to come: in the spring ARB results, KRCK was up to a 9.9 to KGON's down 4.9.

## R&amp;R Specialists

KRCK Operations Manager/PD Robin Mitchell speculated on the cause of his station's dramatic upswing: "From the beginning, we made the audience priorities ours. We specialized in rock and roll. Our call letters were a real coup; everytime KGON mentioned rock on the air, it's like they were giving us a free plug.

"We were also blessed with one of the best-equipped facilities I've ever worked with, including a fully-equipped remote van that we hauled out to all the rock-oriented events. So we were very visible in the community."

Yet, there was no large giveaway or commercial-free programming to kick off KRCK. "Minimize talk and clutter, keep it simple, and just play the music: that was our philosophy," Mitchell revealed.

"We contracted with John Sebastian, and put a great deal of credence in his music suggestions. Also, I gathered a staff of seasoned pros; our morning man, Michael Bailey, had been a KINK/Portland PD. My Assistant PD is Bob Brooks, who was KGON/Portland's original PD when they went AOR. The afternoon man, Charlie Busch, had come from afternoons at KINK. John Walker, the night jock, has worked at KZOK/Seattle. All of these guys were from the region and had a good feel for AOR. As a group, we went over music lists and selected music we felt had been underexposed in the market, using listener feedback and callout research to back up our choices."

## R&amp;R Alternatives

"Until KRCK came along, KGON had been the only AOR in town for quite some time. People had nowhere else to go, and we felt they would welcome an alternative. We zeroed in on straight-ahead AOR listeners, trying to super-serve them. As far as modern rock was concerned, we were careful to play only what we felt was compatible with traditional AOR listener tastes."



THEY'RE NUMBER ONE — Pictured next to a display of KRCK's winning Arbitron numbers (front, l-r) are staffers Ron Alan, Matt Williams, Pat Rieken; (back, l-r) Operations Manager/PD Robin Mitchell, Assistant PD/MD Bob Brooks, and airstaffers Casey McCoy, Charlie Busch, John Walker, and Alan Lawson.

This philosophy meant that the station shied away from the black artists like Prince and Michael Jackson who found acceptance at many other AORs this spring. Mitchell explained, "It's either real rock and roll or it's pop, and to me, they were pop." Similarly, he didn't depend on MTV popularity as a reason to add records. "I think MTV is a great promotional vehicle for record companies to expose artists in a new form, but video and audio are two different things," he said.

"We're sticking to our game plan, and I think that somewhere down the road is a 12-15 share for KRCK. We haven't yet pulled as high a come figure as KGON had in its prime, so I think there's plenty of room for us to grow, unless the 'spasm' theory takes effect here. That's when the book comes out and every GM tells every PD to try and copy what the winning station in town is doing." In the meantime, the celebrating continues at KRCK, where management donated \$100 for each tenth of a share the station rose from the fall book to this one. Last week, KRCK jocks split \$6300. With an impetus like that, don't be surprised if KRCK gets double digits next ratings time around.

ments along those lines. We set up and found sponsors for this project, which offers free cab rides for those too intoxicated to drive, from 10pm-2am daily.

"Another ongoing promotion we're happy about is our tie-in with every Friday night home game of the Phoenix Giants. We give out 5000 free general admission tickets through sponsor outlets, and all the 50-cent beer cups sold those nights feature the KDKB logo."

"AOR stations can come number one, but they have to be AOR by 1983 standards."

Sattler described other station promotions designed to increase listenership this spring. "On the air, we did lots of ten-in-a-rows, driving home a commercial-free image. And, we tied that in with a contest that asked listeners to keep track of those songs, then to call us and read back the song titles, which qualified them to win a ten-day trip to Hawaii. For simply calling in, we gave them \$39.95 KDKB tour jackets. I've always felt it's important to give qualifying prizes."

Off the air, the station's call letters were visible on some billboards, in newspaper ads for the morning show, and in a heavy TV spot schedule. MTV also played a role in promoting KDKB, in the form of concert simulcasts that incorporated parties with air personalities. Sattler said, "I thought at first that MTV had more to gain from an involvement with radio, and it was in our best interests not to help them out. But, after it was on for a while, MTV had garnered a positive image, and it was in our best interests to associate with them. You're operating with blinders on if you don't think they're a factor. It's up to us to take advantage of their powerful image."

## AOR Vs. CHR

KDKB wields considerable power in the Phoenix radio arena. Among its competitors are several CHR's. Sattler noted, "If AORs let CHR's play all the hits, we'll be in trouble. On the other hand, sometimes the CHR's go too far in trying to emulate the AORs, and that can also backfire — on them. The CHR's that are doing well are much more uptempo than they used to be, but the tempo comes from artists like Michael Jackson or 'Flashdance' cuts."

Continued on Page 31



**ROCK & ROLL FIREWORKS** — WYSP/Philadelphia rocked the skies of the city with its second annual sky concert on the fourth of July. The show choreographed fireworks to rock and roll being played on WYSP.



**QUIET RIOT AT KAZY** — In Denver for a concert appearance, Quiet Riot visited local AOR KAZY. Pictured getting along quite well (l-r) are EPA Associate Director of Album Promotion John Kirksey, EPA's Michael Moore, KAZY's Allan Stag, band's Kevin DuBrow, station's Roman Moore, Quiet Riot manager Warren Entner.



**ZEBRA STRIPES** — Zebra earned stripes for good behavior when the band appeared in Dayton recently, where they were given T-shirts to wear onstage at their local show by WTUE's airstaff. Pictured (l-r) are WTUE PD Bill Pugh, band's Randy Jackson, WTUE MD Bob Clark, band's Felix Hanemann, station's John Beaulieu, band's Guy Gelsco.



**NEW SUPERGROUP** — No, Drake Hall isn't announcing the formation of a new superstar band. KTXQ/Dallas's MD is pictured announcing the 1983 Texas World Music Festival, with the help of two of the show's stars, Sammy Hagar (center) and Tommy Shaw of Styx (left).

# KDKB

Continued from Page 30

"The clue to fight uptempo CHR is to play the hits while staying with AOR acts. We try to pick the songs that we think will be future hits, so we're beating the CHR to the punch. By the time they add those songs, they're old hat. If songs we've played become CHR hits, we can still get CHR crossover listenership by programming those songs as recurrents. Overall, this practice gives the station a much more contemporary sound, and that makes us exciting."

No one person can make a station exciting or a winner. Sattler was quick to lavish praise on his work partners: "We have a great team here, and I want to thank them, including Station Manager Liz Young and GM Tommy Vasocu, as well as the programming staff. I also consider myself extremely fortunate to be associated with Sandusky, the most professional broadcasting group in America."

He also commented on the effectiveness of KDKB's two consultants, Jeff Pollack and Rick Carroll: "Their input is useful and appreciated. They have a national perspective on music and promotions that we can tailor for our needs. Though we're not a modern rock station per se, information on new music is still invaluable to us because it keeps us on the 'cutting edge' of trends."

Sattler outlined his philosophy for keeping KDKB exciting in the future. "Winning this time took a lot of hard work and, admittedly, a little luck. I program what I call a 'hi-tech, hi-touch' format: I want the station to be very refined yet never predictable, and always to show a sense of caring for its audience. It's a best-of-both-worlds concept that I hope never to lose sight of."

## UPDATE

To celebrate three fireworks shows it sponsored throughout the city over the fourth of July weekend, WMJQ/Rochester handed out 10,000 commemorative (and colorful) patches. The station is also scheduled



to sponsor the eighth annual Rochester Raft Race down the Genesee River as a benefit for the 1984 U.S. Olympic Team... Growing old with rock and roll: KMEL/San Francisco played a day's worth of Rolling Stones songs to celebrate Mick Jagger's 40th birthday... And now the sports stories... It was the Tubes over WHJY/Providence in a benefit softball match. Def Leppard trounced Z99/Regina in a celebrity soccer game. Bryan Adams and Journey's Steve Perry joined KEGL/Dallas airstaffers in a benefit bowling tournament for T.J. Martell. Listeners were pitted against the station, with winners awarded T-shirts, LPs, and autographed bowling pins... DC 101/Washington held a tailgate party with free food for the first 5000 who dropped by... KFMG/Albuquerque and WYER/Mt. Carmel both held outdoor concerts featuring six local bands... When WHCN/Hartford held a special screening of "Jaws 3-D," the station awarded one moviegoer 106 pounds of shark meat... KILO/Colorado Springs's "crazy cash contest" asked listeners to submit ideas for incredible stage acts they would perform for the chance to win \$1000. The best entrants performed in front of a live audience and panel... High fashion: WIYY/Baltimore held a fashion show hosted by its female announcers and featuring local rock artists as models... KLLOL/Houston cosponsored a sand sculpture and beach bash with sailboards and cash as prizes... Congratulations to WZXR/Memphis morning man Rob Grayson and wife Burma on the birth of daughter Shelby.

## EVOLUTION

Gary Jackson is upped from MD to Operations Director of WCKN/Greenville and its sister AM WAIM. Steve Chris remains PD at WCKN... Michael McConnell exits as PD of WSKS/Cincinnati... Bruce McGregor is upped from PD to Operations Manager of KQDS/Duluth. He remains PD as well... WSLQ/Roanoke appoints Don Morrison MD... Erin Riley is named MD for WMMR/Philadelphia... Pepe Lopez is named MD at KLAQ/El Paso... Baxter and Mark from KLLOL/Houston join WDIZ/Orlando for mornings, replacing departing Carren Sheldon and Tony Clyburn... Steven MacKelvie is upped to Operations Manager for KMOK/Lewiston, ID and John Napier is promoted to MD... David Perry exits afternoons at KMET/Los Angeles; he's been with the station for about seven years... David Byrd is upped to overnights from weekends at WCOZ/Boston... David Allen is new to nights at KMJX/Little Rock... Steve Cormier joins WCCC/Hartford's airstaff from WECM/Claremont and is succeeded in mornings at WECM by Ken Silva... Joining KPRI/San Diego for weekends are Jeff Elliott and Robbie Gonzalez... Upped to overnights at KFMG/Albuquerque from weekends is David Lee White... Carroll, Schwartz and Groves sign WOOS-FM/Canton as a traditional AOR client station.



**A COMPROMISING POSITION** — Tommy Shaw of Styx got acquainted with WDIZ/Orlando night air personality Liz West (under the close scrutiny of Promotion Director Mick Dolan, left) after the band played locally.



**ANYTHING GOES** — No, this isn't a scene from a new Monty Python movie. Attracting attention centerstage is Mike Evans, KPOI-FM/Honolulu's "Original Hose" and morning show host. He's pictured during a recent "Finally A Friday" live broadcast with two listeners vying for awards in a costume contest.



**GETTING DOWN AND DIRTY** — Radio air personalities will do anything for attention. Newcomer KOME/San Jose morning man Scott McConnell engaged in some mud-buxing (!) with two willing participants during a recent station promotion.

**COMING NEXT WEEK:** With all the spring Arbitron books accounted for, it's time for R&R's exclusive semi-annual look at the state of AOR radio. Next week, a complete listing of demo and 12+ figures for our format, along with commentary on where the format's headed.

**JACKSON BROWNE - TOUR '83**

- JULY 14 SYRACUSE, NY - War Memorial  
15 ROCHESTER, NY - Auditorium  
17 CUYAHOGA FALLS, OH - Blossom  
19 PITTSBURGH, PA - Civic Arena  
20 INDIANAPOLIS, IN - Market Square  
22-23 CLARKSTON, MI - Pine Knob  
25-26 COLUMBIA, MD - Merriweather Post  
27 WORCESTER, MA - Centrum  
29 HARTFORD, CT - Civic Center  
30 SARATOGA SPRINGS, NY - Performing Arts Center  
31 PROVIDENCE, RI - Civic Center  
AUG. 2 NEW YORK, NY - Madison Square Gardens  
3 PHILADELPHIA, PA - Spectrum  
4 PORTLAND, ME - Cumberland  
6 GREENSBORO, NC - Coliseum  
7 CHARLOTTE, NC - Coliseum  
9 ORLANDO, FL - Orange County Civic  
10 TAMPA, FL - Sun Dome  
12 ATLANTA, GA - Omni  
13 CHATANOOGA, TN - UTC Center  
16 NASHVILLE, TN - Municipal Auditorium  
17 MEMPHIS, TN - Mid-South Coliseum  
19 BATON ROUGE, LA - LSU Assembly Center  
20 HOUSTON, TX - Summitt  
21 DALLAS, TX - Reunion  
23 OKLAHOMA CITY, OK - Myriad  
24 KANSAS CITY, MO - Kemper Arena  
26 E. TROY, MI - Alpine Valley  
27 ST. PAUL, MN - Civic  
28 HOFFMAN ESTATES, IL - Poplar Creek

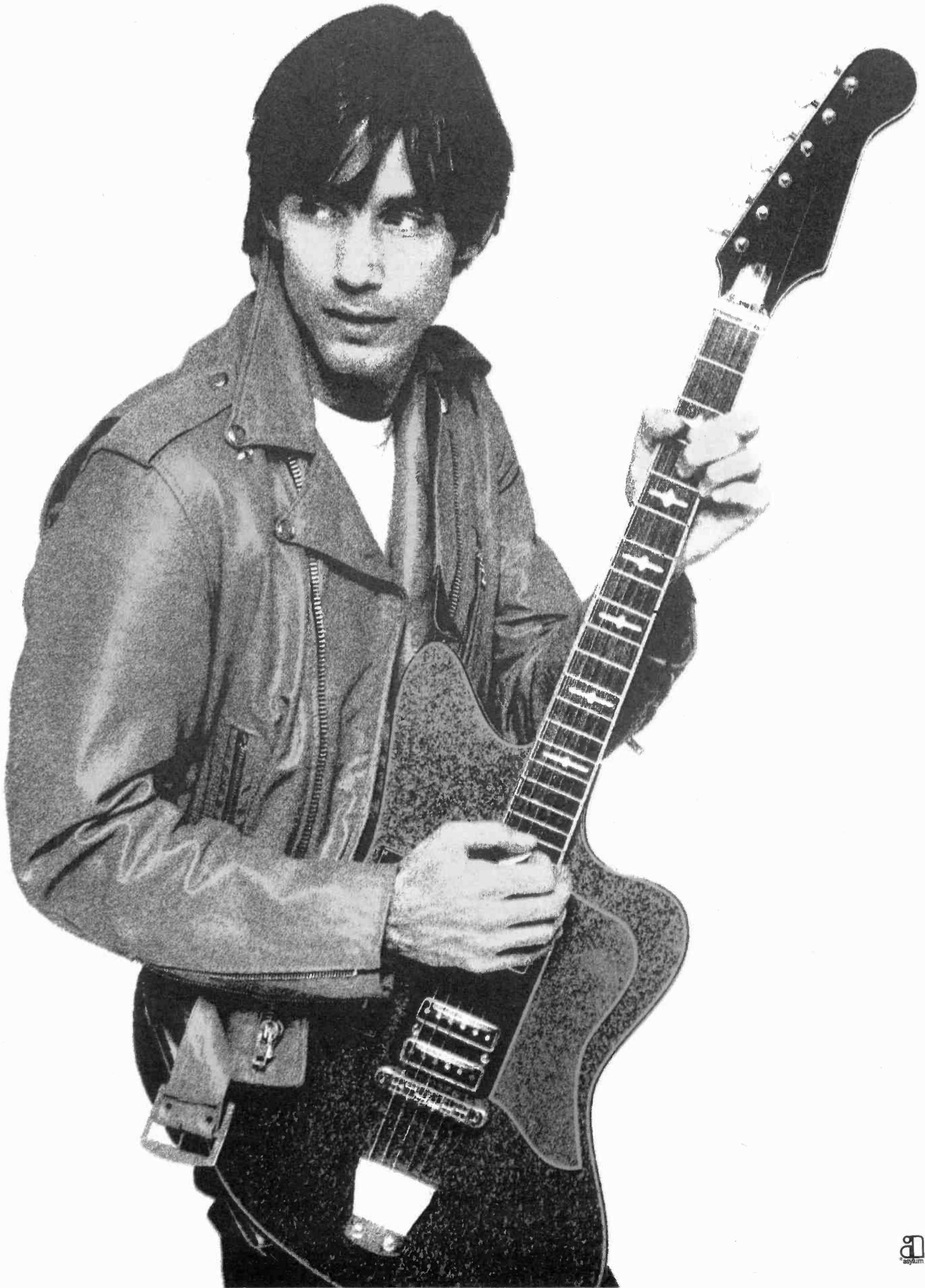
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Asylum

# Adult/ Contemporary



JEFF GREEN

## Interviewing Prospective Air Talent

A first-time PD in a small Western market called R&R recently and said, "Having never held this position before, I'm not sure what questions to ask prospective air talent. Can you help?" This week, leading programmers Bruce Buchanan from KLLS/San Antonio and WTVN/Columbus OM Jack FitzGerald give their pointers on not only what to ask potential personalities, but just as important, what to listen for.

### Desire For Self-Improvement

Bruce began, "I first want to know if the guy's interested in spending time thinking about his show. At KLLS, we give our talents four hours a day to sit at the pool, in front of the TV, or wherever he wants to do whatever he wants to prepare for his show. We don't care how his time is spent, as long as the three hours on the air the next day are good."

Bruce related this practice to his overall emphasis on continuously improving his staff. "One's past performance really isn't important. What concerns me most is if the talent is willing to take direction and work to improve himself. By the time I Bruce Buchanan made it to KVIL/Dallas as an air personality, I had worked in the business nine years and had programmed three stations, but still really knew nothing! I realized I'd better start listening and allow myself to get 'beaten up' every day until I learned. Therefore, to be honest, I sometimes end up pontificating in interviews about our high standards and ask if they're willing to be beaten up too, because I know that they will become better than the tape they submitted to me when they were hired."

### Well-Rounded Character

Jack also mentioned that depth and self-development were important qualities to seek in new talent. He said, "I look for an open mind, willingness to learn, and somebody who has well-rounded interests. Every station should have one radio freak on its



staff — someone who eats, breathes, and sleeps radio 24 hours a day. But that's not what I look for when I hire; I want someone who brings in more to the position than a lot of radio trivia. So I ask them about their education and interests in non-radio endeavors. Do they read books? What turns them on? At WTVN, we've got a private pilot, a white-water canoeist, a wilderness buff, a family man — when you put a staff together with such varied interests, you have a wider range of resources to draw upon. I really think that makes programming the station easier."

### Considering Stepping-Stone Talent

What do Bruce and Jack think of prospective jocks who admit they're looking at their stations as stepping-stones to larger markets? Bruce said, "That's perfect — it's probably the best situation there is, because San Antonio is hopefully not going to be the last stop in their careers. If it is, they're not going to be stars and we probably aren't going to get the performance we want from them. If we build a reputation of sending people on to bigger and better places, it makes it a lot easier for hiring the next individual. A jock who tells us he wants to come through KLLS and then continue on elsewhere gives a very good sign he's striving to improve himself."

Jack agreed: "I'd encourage PDs to never be intimidated by hiring stepping-stone talent. It never hurts the radio station to lose those people; in fact, it helps you attract better people down the line."

### Ability Vs. Compatibility

Jack and Bruce next discussed choosing between a strong yet controversial talent and a less-skilled personality who can get



**NO SUMMERTIME BLUES WITH KFQD CRUISE** —What started out as a 50-car caravan through the Anchorage countryside four years ago has turned into one of the city's largest radio-sponsored events. This year's Cruise included over 700 cars stretching some 4½ miles long, all tuned to golden oldies on A/C station KFQD. The ride ended at a regional park where over 1500 listeners devoured hot dogs and soda pop.

along with the rest of the staff. Jack pointed out, "When you're hiring air talent, you're not necessarily hiring sane, normal people! Some of the best jocks in the country are the most eccentric. That's not to say compatibility isn't crucial; in fact, compatibility with the staff is absolutely paramount and then the challenge is to find an incredible talent who will fit in with your current staff. It's putting the cart before the horse to bring in a great jock at the expense of the camaraderie and spirit you've built up with the rest of the team. If you don't maintain the team spirit, no matter who you bring in, it's going to fail."

Bruce added, "Sometimes you'll find a great talent who's a prima donna, and it just means they'll require more of your time. The people I work mostly with haven't quite made it to the 'big time' yet, but they are on the edge of stardom. They're just getting good paychecks suddenly and it can go to their head." Bruce admitted, however, that troublesome personalities don't always reveal themselves in preliminary interviews. "If there are problems with a talent," he said, "they usually don't manifest until long after they've been hired. That's one reason I think references are moderately important if there's something you want to delve into further." Why only moderately important? Bruce replied, "Because a problem with calling references is that if there was a negative parting of the ways, the employer can say anything he wants and distort the real truth."

### What NOT To Ask

Jack cautioned PDs to be careful when digging into a prospect's personal life, commenting, "I honestly don't feel it's proper to ask someone if they've been arrested, or probe them about personal things such as using drugs. I've hired people with a history of drug use, if I'm convinced they're straight and can make a contribution. Some people are still carrying a bad reputation for things they did 15 years ago! It's hard to live that down, but if someone has Jack FitzGerald worked hard to straighten out his life, a PD shouldn't be scared of the past."

Bruce noted, "If a previous employer tells me the candidate I'm considering did something illegal, I try to find out if there's been a pattern. I might still hire him, but it's something I'd want to know about, and I would confront the individual on it. I'd stay real far away from hiring someone who's had drug arrests, but to be honest, I don't ask about that in front. It's very hard to find a guy in radio who hasn't bounced a couple of checks someplace. All we're interested in is if they are going to do it any more!"



### Revealing Skeletons In The Closet

A programmer seeking to hire a particularly attractive personality might hesitate to reveal certain information of his own: that the station is about to be sold, a forthcoming format change, unusually tight budget, etc. Jack feels that just as a PD needs to be aware of a candidate's dark past, the prospective jock is entitled to know about the skeletons in the station's closet. He said, "You should be extremely frank about your station's situation, and not pull any punches whatsoever in telling people the down side of working at your station. No matter what station it is, there are down sides. You owe it to these people because you're messing with their lives when you hire or fire. You've got a great obligation to be straight with them — it'll come back to haunt you if you're not."

## Station Profile



WWSW 95 FM

WWSW "3WS"/Pittsburgh  
One Allegheny Square  
Pittsburgh, PA 15212  
(412) 323-5300

Owner: WWSW, Inc.  
Rep: McGavren-Gullid  
President/GM: Michael Harvey  
PD/MD: Herb Crowe

50 kw  
94.5 MHz

"The oldest continuously operating FM station in the country, 3WS is an A/C programmed for adults 25-49 years old. The emphasis is on highly-research music, although the station does carry a complement of informational services, including news, Accu-Weather, sports and traffic reports — the bulk of which are aired in morning drive.

"3WS is designed for long periods of listening, and the announcer approach is friendly and conversational, without being an intrusion to the music flow. Musically, 3WS is oriented toward oldies (Pittsburgh is the oldies capital of the world), with a ratio of about 70% oldies to 30% currents. Promotionally, 3WS tends toward a great deal of community involvement with many fund-raising events scheduled each year, and maintains close ties with Pittsburgh's public programs. On the air, the promotional image is ongoing.

"Technically, 3WS has the strongest FM signal in the city, covering parts of four states with state-of-the-art transmitting, audio processing, and antenna systems. Inside, construction was recently completed on a new control room with satellite capabilities and new four-track production facilities. 3WS also recently installed its own satellite dish, giving us access to digital audio."

— Herb Crowe

## Additional Recommendations

Besides those mentioned in this column, Jack and Bruce offered these additional questions and ideas to consider when evaluating prospective talent:

### Questions:

1. How did you get where you are and what motivated you to reach this point?
2. Why did you stay as long/short a time at a particular station?
3. What are your goals in radio?
4. Where do you want to be in five years?

### Suggestions:

1. Study the person's appearance and conduct.
2. Watch for negative things said about previous employers or co-workers.
3. Observe how candidate reacts to station working environment.
4. Note differences between what's said over the phone and what's said in person.
5. Never hire someone you haven't met.
6. Be open about obtaining second opinions from others.
7. Be willing to conduct interviews at applicant's convenience as well as yours.
8. Let the applicant do most of the talking.



LON HELTON

## Hot Fun In The Countrytime

Baseball, hotdogs, apple pie and promotions; nothing goes better than summertime and Country radio . . . except maybe barbecue and beer. Whether it's raising money for charity, presenting free concerts, or just getting out and having some fun with the listeners, Country radio is at its best when it comes to getting involved. This summer is no exception, as evidenced here by just a few highlights of the action around the country.

I'm not totally sure when the staff at WMC/Memphis has time to get any work done. To date, their activities have included the Memphis Chili Cook-Off, raising \$50,000 for the Kidney Foundation; the 8th Annual WMC Heart Fund Open golf tourney that raised \$3700 for the Memphis Heart Fund; and their 79ers softball team is in the middle of a 16-game schedule in which they hope to raise \$15,000 for Mid-South charities. Still to come is the WMC-79 Miller High Life Softball Marathon for Easter Seals. In addition to being a co-sponsor, the station's team will be playing in the marathon. WMC will also be sending 1000 underprivileged children to see "Sesame Street Live" at the Mid-South Coliseum in September. Les Acree really keeps his people involved, but there's no truth in the rumor that you have to be able to hit .350 to work for him.

For the ninth straight year, one of the biggest summer events in Indianapolis is the WIRE picnic. Each year WIRE presents the best acts in country music free to its audience . . . the only entry fee being a WIRE bumper sticker on your car. This year's show has a special twist, with all of the talent being Indiana grown. Headlining the show, which includes plenty of local acts, are Steve Wariner from Noblesville, the Wright Brothers from Indianapolis, and Janie Fricke from the Fort Wayne area. Both Steve and the Wrights have appeared on the show before, but as local acts! Great exposure for local talent, the WIRE picnic attracts more than 40,000 people.

Also on the picnic scene, WMAQ/Chicago held its annual Lambs Farm concert. T.G. Sheppard, Earl Thomas Conley, Gary Morris and Ronnie Rice entertained 50,000 people while raising \$55,000 for the resident training center for the mentally retarded.

WWWE/Cleveland gave away 1100 Cleveland Indians tickets as part of a promotion to welcome new morning man Bob Wilkie. The station invited its listeners to a park in downtown Cleveland to meet Bob, and offered a pair of Indians ducats to anyone showing up with a "Welcome Wilkie" sign. The tickets were gone in 45 minutes!

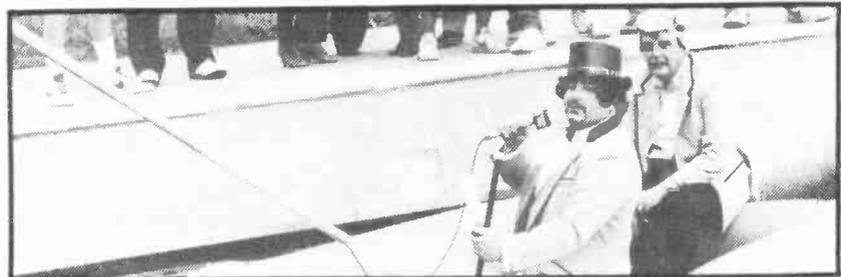


I recently received a letter from WZZK/Birmingham VP/GM Jerdan Bullard, in which he stated it so well:

"There are those special opportunities that come along for radio stations to provide a special service to a worthy cause. Such an opportunity was ours with the record 'Bear.'

"We raised \$15,000 for the local March of Dimes organization through the marketing and distribution of 'Bear,' the tribute to Alabama football coach Paul 'Bear' Bryant."

Jerdan (right) is shown presenting the check to Mrs. Jabo Waggoner, 1983 Mother's March Chairman for the March of Dimes. Also on hand were the co-authors of the song **Chance Jones** (second from left), and **Mike Lantrip** (third from left). **Kealee Burrow**, Alabama's 1983 March of Dimes Poster Child, is in the foreground.



### The Perils Of Promotion or I REGRET THAT I HAVE BUT ONE LIFE TO GIVE FOR MY COUNTRY (STATION)

One of the really neat things about being on the air is you get to do things most people only dream (or have nightmares) about. The antics this summer have included (middle left) **WILQ/Williamsport, PA** personality **Todd Steward** taking things into his own hands as part of a local mall's Dairy Days celebrity milking contest. Being a city boy (you can tell from his grip), Todd didn't do very well in the competition, but nary a sour word was uttered.

On top, it was anchors away as **WSIX(AM)/Nashville** personalities **Marvis Davis** (hat) and **Charlie Williams** (mask) braved the rapids of the Wave Country wave pool to do a live broadcast.

The staff of **KKCS/Colorado Springs**, wanting to pull their own weight, entered the 10th annual Black Forest Outhouse race. It was close, but they came in first after maintaining their race-long tissue-thin lead (lower left).

And finally, there's the case of **WHTN/Huntington, WV** morning personality **Ernie Anderson** who broadcast from bed, in his Dr. Denton's no less, to raise money for the local chapter of the American Cancer Society. Ernie did this only because he was promised he could keep the PJs and pacifier. We all have our price.

## It's A Tough Job . . .



. . . but somebody has to MC these types of events. Shown (upper left), making the ultimate sacrifice is **KBRQ-FM/Denver** afternoon man **Jon Lawrence**, as he gathers all the facts he can while preparing to name the winner of the "Best Looking Girl On A Waterbed" contest. After due deliberation, Jon announced the winner to be Michelle, the lady on Jon's immediate right.

**Bill Hickman** of **KFH/Wichita** recently hosted the "I Love Her Mind" contest. Bill is shown (upper right) with the winner, and the other contestants, one of whom didn't exactly fit the title of the contest. No word if Bill got hazardous duty pay for having to kiss the runners-up.

As the latest heat wave seared most of the country, a number of personalities moved their shows outdoors. **Tony Lynn**, OD and morning man at **WBAX/Wilkes-Barre**, utilized the radio station's pool (doesn't every station have one?) for this remote broadcast. Unidentified bathing beauties made his morning complete. Pina Colodas before 10am, Tony?

If you're looking for a vacation spot to do some fishing, why not try to make it a profitable trip by dipping your line into Central California's Lake San Antonio? **KTOM/Salinas**, along with the Monterey County Parks Department co-sponsored a \$100,000 fishing derby but of the thousands participating to date, no one has hooked into the tagged, grand prize striped bass, so the deadline has been extended to Labor Day for the \$1000 reward. Give it some thought . . . angling for a new method might lure you to the event.

**K-102/St. Paul** is planning a number of \$1.02 Country Concerts to be held in the 8000-seat Minneapolis Auditorium. Already set to perform during the series, which GM Gary Swartz says is the station's way of saying thanks to the listeners, is Sylvia.

**KASE 101 & KVET/Austin**, along with Coca-Cola, are sponsoring this year's Aqua Festival. Among the artists appearing on the Country stage during the festival's run will be the **Statler Brothers**, **Larry Gatlin & Gatlin Brothers**, **Roger Miller**, the **Carter Family**, **Johnny Rodriguez**, **Gary Morris**, **Eddy Raven**, **Bobby Bare**, **Doug Kershaw**, **George Strait**, **Dottie West**, and **The Original Bob Wills' Texas Playboys**.

## The Music Section

Country's Most Accurate  
Music Information  
Airplay/50 . . . See Page 58  
Adds & Hots . . . See Page 43

# Nashville This Week



SHARON ALLEN

## Multimedia Digs "Country Gold"

Multimedia Entertainment taped its new television special, "Country Gold," this week at the Tennessee Performing Arts Center in Nashville. Executive Producers Reginald Dunlap and Steve Womack called the two-hour program a "visual greatest hits of country music."

Earl Thomas Conley, Janie Fricke, Lee Greenwood, Waylon Jennings, Ray Price, Jerry Reed, T.G. Sheppard, Ricky Skaggs, Sylvia, B.J. Thomas, Tanya Tucker, and Tammy Wynette performed some of the biggest country songs of the last 25 years as well as their current hits.

"Country Gold" is part of Multimedia's "Country Come Alive" series of nine country music specials for 1983, to be nationally syndicated in September.

Carl Perkins, the man who warned the world not to step on his blue suede shoes back in 1956, donated the famous foot apparel to the Country Music Foundation. These original blue suede shoes were formerly on display in Perkins's own museum in Jackson, TN. The performer also donated the stage costume worn on a 1964 tour of Europe when he met the Beatles for the first time, as well as his Alvarez classical guitar. The shoes, guitar, and stage costume donated to the CMF are on display in Nashville's Country Music Hall Of Fame & Museum.



**TWO FOR THE SHOES** — Pictured in the Country Music Hall of Fame & Museum with Carl Perkins's newly-donated blue suede shoes are (l-r) BMI VP Frances Preston, CMF Exec. Director Bill Ivey, Perkins, and BMI's Del Bryant.

### Country Is A Good Cause

Nashville superpicker Henry Strzelecki spent 18 months putting together a 20-song album featuring songs by some of country music's biggest stars who have donated all royalties from the sale of the album to the Association For Retarded Citizens. The LP, "Star Spangled Country," offers songs from Willie Nelson, Dolly Parton, Kenny Price, Joe Stampley, Dottie West, Ronnie Milsap, Mel Tillis, Carl Perkins, B.J. Thomas, the Nashville Superpickers, Johnny Cash, Loretta Lynn, Johnny Paycheck, Moe Bandy, Anita Kerr, Waylon Jennings, Archie Campbell, Hank Thompson, Porter Wagoner, and Roy Clark. Barnes & Company did the cover art for free, and Custom Mastering mastered the entire album at no charge. The musicians, record labels, and

others connected with the project donated the royalties due them from the sales of "Star Spangled Country" to the ARC.

Strzelecki's brother-in-law is a victim of Down's Syndrome, thus his interest in the association. He commented that the fundraising album project seemed more appealing than arranging a benefit concert, because it would continue to bring in money on a regular basis.

The album is being offered to all the ARCs across the country, and though it can't be offered through normal distribution channels or in record stores, it will be offered through mail order and television and radio.

For more information, contact the Association For Retarded Citizens, 1700 Hayes Street, Suite 201, Nashville, TN 37203, (615) 327-0294.

**BITS & PIECES:** Next time you fly Continental Airlines, ask for a headset so you can hear Sylvia featured on the in-flight radio program . . . The Muscular Dystrophy chapter in Fort Worth is sponsoring a fundraising motorcycle ride on August 21. They've chosen to title the event "The Ride" after David Allan Coe's single on Columbia. "The Ride" will end at Billy Bob's, where coincidentally, Coe is scheduled as the club's featured attraction . . . Con Hunley and manager Mickey Baker are working out details for a product endorsement with Ancient Age bourbon. The project includes a print advertising campaign, tour support, and cross-merchandising between the record and liquor business . . . Taylor-Good's first video "Welcome To The World" provided her daughter Rachael with an early start in show business. Karen did the tape the beginning of the week of July 18, and Rachael was born on Friday afternoon July 22. The video's segments include a doctor's office, a child's nursery, and a kiddie playground . . . East Texas State University selected Duane Allen of the Oak Ridge Boys Distinguished Alumnus Of The Year. He will be honored at campus ceremonies this fall.

### Three-Label Frizzell Sell

David Frizzell is crossing over labels. His second Viva solo LP, "On My Own Again," is just out, and he also has a solo album of material formerly recorded for MCA and Cartwheel that will be released in late August. Plus, CBS plans a September release for an LP of brother Lefty Frizzell's songs (some of which have been on other albums, some that



David Frizzell

have never been released). David produced the album and can be heard with younger brother Allen in duets with Lefty . . . August is the month when some lucky New Yorkers will get a taste of live bluegrass music. The Whites are scheduled to appear at the Lonestar Cafe on August 11th, then Delia Bell will be appearing at Lincoln Center on August 12 . . . Earl Thomas Conley is featured in the fall issues of Gallery and American Trucker magazines . . . Dean Martin just completed filming the movie, "Cannonball Run II," with Burt Reynolds. The movie, shot in Tucson, gave Dean a chance to see his old pals the "Rat Pack," whose members include Frank Sinatra, Sammy Davis Jr., and Shirley McLaine. You can also catch Dean performing in Las Vegas in September . . . The annual Hank Snow Child Abuse Foundation benefit show at the Grand Ole Opry House

## R&R's New Nashville Office Opens

From now on you'll be able to reach me at (615) 292-8982 or 292-8983, or stop by and visit R&R's new Nashville offices located at 1610 16th Avenue South, Nashville, TN 37212.

is set for August 25. Artists already scheduled for the fundraising show include Mickey Gilley, Ricky Skaggs, Jerry Clower, and Hank Snow & the Rainbow Ranch Boys featuring Juanita Rose. T. Tommy Cutrer will emcee.



**LUKE DUKE FOR PRESIDENT?** — Actually, Tom Wopat was just holding the baby as part of a Nashville in-store appearance. Tom autographed albums and pictures for the more than 1300 people who came by to say hello.

## Have You Heard?

Al Hamilton, MD of KEBC/Oklahoma City, has joined that station's sales force, and PD Lynn Waggoner will add the MD duties to his list of things to do . . . Lee O'Day has joined KTPK-FM/Topeka to do mornings. He comes from crosstown WIBW . . . The personalities at WDAF/Kansas City have all been given new cars. Before you send your tapes and resumes, I should mention that they get the use of the Lincoln-Mercury Topaz for the summer. At that point, a listener will win one of the cars, with the others being returned. Still, a pretty nice deal. Maybe this will catch on . . . Jerry Caylor is now the MD at WNOX/Knoxville . . . Rich Woodward, formerly of CKGL/Kitchener, Ontario, is the new PD at CHOW/Welland, Ontario . . . Some changes at KMPS-FM/Seattle. Becky Brenner is the new Production Director, moving from the 7-midnight shift. Jay Hamilton moves from overnights to evenings; while Tamlin Henry goes from weekends to the all-night shift . . . Berry Burkes, the current PD at KYTE/Portland, is looking, now that the station has announced plans to automate. Berry's experience includes KWJJ, KOMA, and KRLY . . . KCCY/Pueblo is looking for a midday jock . . . Don Keith, who left WJKZ/Nashville to form his own consultancy, has rejoined the station as Operations Manager and morning man. Don is still full-steam ahead on his consultancy, with the entire Mack Sanders chain recently coming aboard . . . Congrats to KLVI/Beaumont MD Lisa Springer who heads to the altar soon . . . Stan Davis, a finalist for the CMA DJ Of The Year Award, small market, is on the air at WVAM/Altoona . . . KKAL/Arroyo Grande has a new afternoon personality, Jay Russell. Jay comes from KAFY/Bakersfield . . . Finally, for those of you who have been kind enough to ask: no, I haven't completely left radio, as I do weekends and fill-in shifts at KLAC/Los Angeles. We all know you can never get radio out of your system . . . and don't forget to always keep me posted on whatever it is that you have heard.

## Station Profile

### WSOC FM 103

Box 34665  
Charlotte, NC 28234  
(704) 335-4700  
OWNER: Cox Communications  
GM: Lee Morris  
PD/OM: Don Bell  
MD: Edd Robinson  
103 MHz  
100,000 watts

WSOC-FM has been a Country station since 1971. During the past seven years we have evolved from a totally automated station to one that has been 100% live for the past two years. FM-103 continues to utilize TM country's syndicated format.

WSOC-FM is basically a hit Country radio station with an oldies library that goes back about fifteen years. We work about 60 currents a week. Our recurrent library has 300 titles, and our oldies library contains 750 titles. The contemporary feel of the station reflects what has happened in country music over the past years.

The format is what is now called "continuous country." We do not market it as such, as we have been doing it for seven years. A typical hour would include four sets of three in a row, and one set of five in a row. The station runs four breaks an hour, with a 10 or 13-minute commercial load.

Our marketplace profile is very high. We front everything country that comes into the metro, from nightclubs to coliseums. Because North Carolina is a hotbed for NASCAR racing, we are actively involved, carrying 32 races per year.

Each year WSOC-FM conducts our Easter Seal Radiothon, raising money to send handicapped kids to summer camp. We call this "48 Hours To Make A Difference," running continuously from Friday night at 6 to Sunday night at 6. This past June we raised \$61,500.

—Edd Robinson,  
Music Director



## Country News Next Week's Guests: GENE WATSON & LYNN ANDERSON

Call Pete Howard or John Peterson (213)392-8743  
228 Main St., Suite R Venice, CA 90291

# Black Radio



WALT LOVE

225-MINUTE TSL

## WLOU: Black Daytimer Hits #1

WLOU/Louisville has been number two in its market's ratings for the past year and a half. Now the station has reached general market broadcasting's pinnacle of success: a number one 12+ Arbitron share, moving 10.5-13.1 in the spring '83 book. In addition, the station has the highest time spent listening among stations in the top 50 markets — 225 minutes per day. And another amazing thing about its success is that WLOU is a daytimer! As they say in the industry, "It runs down at sun-down," but this obviously doesn't matter to Louisville's residents.

Bill Summers is the station's General Manager/Management Consultant. Summers has worked in some capacity at WLOU for the past 32 years. He was also owner of WLOU for 11 years, and in November of 1982 he sold the station to Chicago-based Johnson Publishing Company. Two years ago I wrote about WLOU, and we covered a lot of ground. This time I wanted to know more about the people who make WLOU what it is and more about how it's run.

### Everybody Is A Star

Summers began by telling me why he thinks WLOU is such a successful Black-formatted daytimer. "To be totally honest, I think our success has come because we've been consistent with our approach about everything. My philosophy has always been do for the community and the community will do for you. We've increased our visibility with our citizens. Every employee here, no matter what type of position they hold, gets exposure to the public.



Bill Summers

"People in this town have respect for all employees of this station because they know our employees take pride in how they carry themselves in public. They are aware that their actions reflect on WLOU's reputation. When employees walk down the streets here in Louisville, other people know they work for us. I think that's important because then the public relates even more with WLOU. In other words, you don't have to be a DJ to be important at this station. Everybody is important here, so they're all considered stars."

I've always heard that WLOU is a very stable place to work, so I asked Summers to explain how he decides who to hire. "When choosing individuals to work here, we first tell them we've got to know if they are the type of person that we want. They are informed that WLOU is a business first and a family second. We all pull together as a strong family does to achieve our ultimate goals.

"Sometimes you may want to go on a picnic or something. If there's a station promotion that day, then people must put their priorities in order. To us that means the station business comes first — if you want to be part of our family. If one person lets the family down, then the entire family unit has missed out on something that could be vital to us all."

### Mixing Business & Family

How do you mix a business approach with a family approach? "More businesses need to take a more positive approach toward their employees. I've tried to be like a father to all my people, and I try even harder as time goes on. It's easy to forget about being a human being to other people when you're the boss. In fact, becoming the boss can sometimes make you very cold

"In the 32 years I've been here, only three people have ever been fired . . . When a person joins us, they can feel comfortable about everything as long as they do what's expected of them." —Bill Summers

and inconsiderate of others. It's important to listen to your employees, understand them, and make sure they all get along together. We don't always agree, but we're always able to iron out whatever problems we have."

Summers went on to say, "It's easy to take a business and a family approach when you respect the people you're working with, and they respect you. Our people know we must get the job done. In the 32 years I've been here, only three people have ever been fired. Our radio station has the



WPLZ BACKSTAGE WITH NEW EDITION — Pictured after their performance at the Richmond, VA Coliseum, Streetwise's New Edition posed with some members of WPLZ (Magic 99 FM)'s staff. Pictured (l-r back) are WPLZ's James Mitchell, Zamoiski Distributors' Woody Johnson, WPLZ MD Hardy "Jay" Lang; station's Jay "Kip" Carneal, and an unidentified fan, with the group in front.

largest number of employees with longevity of any radio station in this city. When a person joins us, they can feel comfortable about everything as long as they do what's expected of them. I take a lot of pride in how we treat our people. We constantly work on trying to treat members of our staff with the kind of regard one would give to any special group of people who work for an organization like ours. We try to keep everyone as happy as we can."

Looking at WLOU's ratings success, it will be interesting to see if ad agency media buyers will now purchase the station on a general market basis, or still consider it a strictly ethnic buy. Summers had this to say about ad dollars. "We've done exceptionally well in obtaining national ad dollars being tied for second, then being number two the previous two books. With us now being a solid number one. I think we're going to see some increase in our national business. That's because the agencies are going to find out that we have a lot more audience than just the audience we are committed to, the black community."

Instrumental in WLOU's success is PD Bill Price, former college intern. Summers commented, "My daughter Seretha Summers Tinsley, who's now VP/GM of WPDQ/Jacksonville, was my Operations Manager at the time, and she noticed. Price's talents. She told me if we ever needed a PD, she thought Bill was sharp and had the stuff it would take to do the job. Not only was she correct in her assessment, she was very perceptive. Bill is very sharp and very dedicated."



Bill Price

Price, a 32-year-old who grew up in Louisville, attended college at Eastern Kentucky University and finished his education at the University of Louisville with a B.S. in Mass Communications. His first gig was at WLOU as an intern trying to learn the ropes. He obviously learned a great deal because he has been PD at WLOU five years and has worked at the station for seven.

### Best Radio, Best Music

I wanted to know what Price felt were the important factors in WLOU's ratings increase. "When we looked at things after the last book (fall '82), we realized that all the things we were already doing were positives. So instead of taking the negative attitude that broadcasters sometimes take, 'We've got to do something,' we said, 'We've got to do more of what we're doing.' We did more and our numbers increased. We didn't change a thing."

Is there anything special about WLOU's music? "One thing we do which might be different is we don't play any music by white artists. We're not being racist, but we've found that one of the reasons people listen to WLOU is because of our music. We use a slogan that I feel has helped us — 'The Best Radio and The Best Music.' I really do believe that, it's no hype. We're not an Urban-formatted station, but we program as closely as we can to sound like one, using black artists. The artists we feel are

crossover artists are used in our music rotations as an Urban station uses music by white artists.

"Some of the artists we use as crossover material are Diana Ross, Stevie Wonder, Narada Michael Walden, and EW&F." But would the station bend the rules to play a Doobie Brothers or Culture Club tune, especially since both groups are popular with blacks? "We're known for what we do, so we stick with it," Price emphasized.

"We're not an Urban-formatted station, but we program as closely as we can to sound like one, using black artists. The artists we feel are crossover artists are used in our music rotations as an Urban station uses music by white artists." — Bill Price

And to what does he attribute WLOU's broad appeal, since the station never plays any white artists? "If anyone were to come to our city and listen to our station, they would hear a clean-sounding radio station. Our sound is not what you would call a Black radio station, but we do program black music. The announcers we have are pretty articulate and well-educated. I look for people who speak well and carry themselves with some personal pride, which can be translated to the radio."

### Can't Waste Time

As a daytimer, WLOU doesn't have extra time for nonsense. "We go off the air in the summer at approximately 9-9:10pm at best, so we can't waste any time letting listeners hear their favorites," Price explained. "I saw the article in R&R about the long playlist; it caught my attention because I believe in variety. We have a structured format, but I feel it's kind of an open format because there's so much good music to choose from to give our audience all the variety they need. We feel it lets us touch a few more bases with our public. We did some research and found that some of our listeners frequent MTV. We rounded up some of the instrumental versions of some of the songs they play and we use them under some of our pieces of in-house production. We feel this helps also, because the time away from music doesn't sound like time away from music. It ties into their musical memory banks and triggers a positive impulse during the commercials instead of a negative one."

In conclusion I asked Price what he thought was the most important element in WLOU's success. "In the past seven to nine months, our overall management has really improved. Mr. Summers has probably become the best GM in the country. I've watched him work harder at his job than ever before, and he has given me the freedom to do what I felt would help us reach that number one spot in the city. Mr. Summers has shown me how much he trusts and respects me. I'm thankful I work for a man like him. Respect has played an important part in our success. This is our territory and nobody does it better than we do."

## Station Profile

WWWS "The Music Giant FM 107"  
PO Box 107, Saginaw, MI 48606  
(517) 754-1071

OWNER: Donald Mayle

OM: Mary Mayle

PD: Kermit Crockett

MD: David Rosas

REP: Masla

"WWWS is the most progressive radio station in the Saginaw/Flint area because we implement progressive change. WWWS is open to progressive programming like our specialty shows, which include music for different musical tastes. We do a special two-hour blues show each week and air a reggae show on Monday nights, a new wave program on Saturday nights. WWWS also presents a jazz show five nights a week from 10pm-2am. Music is really our specialty.

"WWWS is very community-oriented because we are located in a small city and being involved is a must. The radio station sponsors a high school dance troupe and an Explorer Scout post. Any monies raised through station promotions for needy organizations are donated to those groups, and WWWS has an open door policy for our citizens if they need our help"

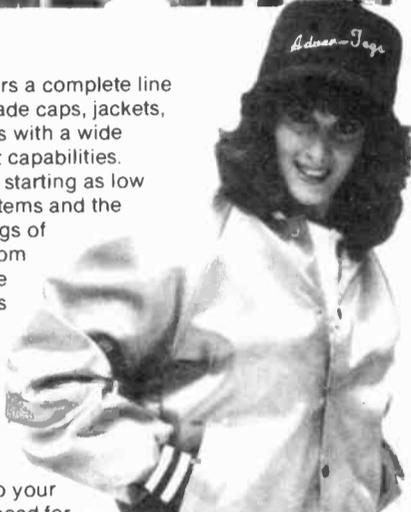
—Mary Mayle

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P.O. Box 59  
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The only pre-recorded comedy service in the world!

**KNOCKERS!\***

If you're serious about being funny, send \$5.00 (refundable with first order) for sample cassette and catalog to:

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**GET THE GIG YOU WANT!**

The books are out... have your aircheck and resume really ready with our **AIRCHECK AND RESUME REFINEMENT SERVICES**. • Aircheck Editing • Dubs • Custom Labeling • Resume Enhancement. Packages available. Free details. Call or write us. **MC/VISA**

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**RADIOACTIVITY**

**Sounds That Sell Your Sound!**

Jingles for **CHR, A/C, AOR, Country, and Oldies**. Stretch your jingles budget further with our full line of musical themes. For free demo and details call or write us.

**PROFESSIONAL CHEAP COMEDY**

Cheap shots, cheap thrills, monthly calendar and more. Damn, we're hot! For current issue write on company letterhead to:

**P.O. Box 6344, Virginia Beach, VA. 23456**

**GET SOME HINEY...**

**Hiney Wine that is...**  
Hilarious proven ratings booster. Great promotional vehicle and revenue builder. Some exclusive market rights still open. Call (817) 640-0392 or write:  
**Donnelly Media**  
1201 N. Watson, # 187, Arlington, TX 76011



**O'Liners**

FREE SAMPLE ISSUE  
of radio's most popular humor service  
For sample, write on station letterhead to: **O'Liners**  
1237 Armacost Ave., #6-R Los Angeles, CA 90025

**NEW! The Overnight Handbook**

brought raves in early release! TIC-FM's Jim Cutler has packed it full of usable ideas. A must for the "graveyard shift." Send \$12.95 to **Overnight Radio Handbook**, PO Box 3878, Hartford, CT 06103.



**Poor (announcer's name)'s Almanac**

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. **For a Free Sample** — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

**FREE SAMPLE!**

...FROM DIAL-LOG,  
Radio's complete show prep service!

"I've tried other services before and I think yours is on the top of the list."  
**Scott O'Brien, KRGI**

**HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.**

Write on station letterhead or call!  
**(804) 270-7206**



5727 Indianola Dr  
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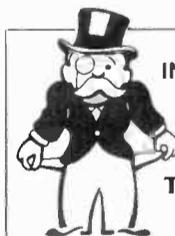
**Disk Jockey Comedy**

Funny Horoscopes, Krazy Commercials, Silly Soap Operas, Ridiculous TV & Movie Reviews, over 1000 different bits (25 pages per month) delivered to your mouth. For **FREEBEE** write:  
**HYPE INK, Box 69581, Los Angeles, CA 90069**

**RADIO PLACEMENT**

If you are currently employed, but thinking of improving your position, or if you are "in between and looking," **NBTC** can help. All air personnel, male and female. For confidential details, including registration form, enclose \$1.00 postage and handling to:

**NATIONAL BROADCAST TALENT COORDINATORS**  
Dept. R, P.O. Box 20551, Birmingham, AL 35216  
**(205)822-9144**



**TIRED OF MAKING THE WRONG INVESTMENT IN COMEDY MATERIAL?**

Are you paying high premiums for a service that's not "Bullish" on laughs? Send \$5.00 for complete May edition of **THE NEW YORK YOCK EXCHANGE**  
P.O. Box 185, Dearborn Hgts., MI 48127  
or call: 313-855-2064

**FREE ISSUE OF Galaxy**

Radio's most complete personality biweekly. Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead:  
**Box 20093R, Long Beach, CA 90801**



**TIMBERLINE PRODUCTIONS**  
Box 9541 So. Station, Denver, CO 80209  
(303)756-9091

Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and **Box 9541 So. Station, the stories behind them.** Send or call **Denver, CO 80209** for your demo tape today.

# Marketplace



**"Phantastic Phunnies"**  
 Highly Respected! Hilarious! Original!  
 Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.



**ELECTRIC WEENIE**  
 RADIO'S MOST RESPECTED  
 DJ GAG SHEET SINCE 1970  
**BOBBY OCEAN, KFRC** "Time to get some more of your back issues. What a (bleeping) gold mine!"  
 FOR FREE SAMPLES WRITE  
**The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600**

**Increase Sales Results**  
 The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?  
 It's a sure way to generate qualified sales leads.  
 Just call **PAM** at (213) 553-4330 for more information.

# Opportunities

## Openings

### EAST

Fast-growing suburban NYC A/C accepting T&Rs for future considerations. Top Island signal. Pros only. T&R: WALK-FM, Box 230, Patchogue, NY 11771. EOE M/F (8-5)

Tri-county news leader on fringe of NYC needs anchor/reporters immediately. T&R: Dan Yorke, WRNJ, Box 100, Hackettstown, NJ 07840 (201) 850-1000. EOE M/F (8-5)

WIBX & WIBQ has opening for creative copywriter with production voice a must. Paid vacation, health & life insurance. Call (315) 736-9313 between 8-5pm weekdays. EOE M/F (8-5)

Drivetime opening. Funny, entertaining, creative. T&R: Bill Nosal, WCCC-FM, 243 S. Whitney, Hartford, CT 06105. EOE M/F (8-5)

Sales manager with proven track record. AOR AM & FM combo. Send resumes to Leah Thomas, WOAY Radio, Box 251, Oakhill, WV 25901. EOE M/F (7-29)

WRIE, Erie's premier A/C station needs parttime reliable, experienced entertainers. Good pay, professional atmosphere. T&R: Jay Scott, Box 2072, Erie, PA 16512. No calls. EOE M/F (7-29)

If you can do wake-up calls, topical humor and work with a talented newsmen, I need you for mornings. Good production. T&R: CQ102, Box 213, Geneva, NY 14456. EOE M/F (7-29)

WABY/Albany, MOYL, needs fulltime announcer with mature sound. T&R: Jon Knott, Box 12521, Albany, NY 12212. EOE M/F (7-29)

WRSC/State College, PA seeking PD/production director immediately. T&R: Sheldon Levine, 160 Clearview Ave., State College, PA 16801. No calls. EOE M/F (7-29)

Cape Cod's premier A/C needs afternoon drive/production now! Strong personality & reliability. Pros only. No calls. T&R: Jack Miller, Box 1170, Orleans, MA 02653. EOE M/F (7-29)

Announcer, M/F, with solid production, good attitude, & tight board. T&R: WSLT & WIBG, 957 Asbury Ave., Ocean City, NJ 08226. EOE (7-29)

### SOUTH

Morning news/anchor for top-rated FM in Raleigh-Durham market. Experienced only. T&R: Randy Kabrich, Program Manager, WDCG-105 FM, Box 2126, Durham, NC 27702. EOE M/F (8-5)

KTXQ/Dallas has opening for ND. Includes mornings. AOR experience preferred. Please send T&R: Tom Owens, KTXQ, 3626 N. Hall, Penthouse, Dallas, TX 75219. EOE M/F (8-5)

## Lifetime Dream

To live in Austin, Texas, one of America's great cities. To work at KHFI (K-98) ... a great radio station with dynamite numbers. We are still looking for "that" person to replace our outstanding morning personality. If you are warm, humorous, topical with strong ad-libs and have a one-to-one personality, you could be the person we are looking for. Proven numbers in morning drive will be given first preference. K-98 is CHR ... send T&R to Roger Garrett, 1219 W. 6th, Austin, TX 78703. EOE

Low-country Carolina calls? Coastal Sunbelt station needs experienced mature CHR-A/C personalities. T&R, references: David Amos, Box 31089, Charleston, SC 29417. Confidential. EOE M/F (8-5)

## Openings

New GA AM looking for experienced reporters & anchors. Resume, cassette, writing samples: Larry Hart, Box 2186, Augusta, GA 30903. EOE M/F (8-5)

Possible fall news opening for West Palm Beach FM. Need experienced afternoon anchor. T&R: Steve Bowles, Box 99, Ft. Pierce, FL 33454. No calls. EOE M/F (8-5)

**Do You Have Personality?**

Major market station seeks a personality-oriented country performer for immediate drive opening. Exciting southern city with good pay and benefits awaits you. We're looking for more than just an announcer ... if you have a BIG personality and a BIG sense of humor to match, we want to hear from you. Characters, running bits, ANY outrageous hook a PLUS. T&R A.S.A.P. to: Radio & Records, 1930 Century Park West, #511, Los Angeles, CA 90067. An Equal Opportunity Employer.

Black/Urban WJMI/Jackson has fulltime opening for experienced announcer who can follow strict format. T&R: Carl Haynes, Box 3320, Jackson, MS 39207. No calls. EOE M/F (8-5)

Immediate openings for night news anchor & street reporter. Also accepting T&R's for future air talent opening. A/C. Send: Bill Miller, U-102, 311 Magnolia, Knoxville, TN 37917. EOE M/F (8-5)

ND wanted. Contact Jeff Nemetz, KVOL, Box 3030, Lafayette, LA 70502. EOE M/F (8-5)

WRNL, playing the hot Country hits, seeks pros for possible future opening. T&R: Dick Grant, PD, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (8-5)

New West Texas FM goes on soon. Arbitron condensed market. Shane Media Services is screening applicants now. 7703 Windswept, Houston, TX 77063. EOE M/F (8-5)

Gulf Coast #1 Country station looking for a mature air personality and production pro. No beginners. Excellent benefits. Send Tapes & resumes to: Radio & Records, 1930 Century Park West, #510, Los Angeles, CA 90067.

CHR G-93 Staunton, VA has 7-midnight opening. Minorities encouraged. T&R: Frank Kelly, Box 2189, Staunton, VA 24401. or call (703) 886-2376. EOE M/F (8-5)

Top 50 market Southeast Country winner decides to upgrade morning show. Group station. T&R: Jay Albright, National Programming Consultant, Drake-Chenault Enterprises, Box 1629, Canoga Park, CA 91304. EOE M/F (8-5)

Major station in major Southeast market now looking for a sidekick for an established CHR morning show. We would be especially interested in a personality oriented news person for this role. Send tape & resume to: Radio & Records, 1930 Century Park West, #507, Los Angeles, CA 90067. EOE M/F

TX Panhandle AM & FM needs 2 A/C personalities & 1 PBP man. T&R: Steve Coulter, KVOP & KATX, Box 1420, Plainview, TX 79072. (806) 296-2771. EOE M/F (7-29)

Florida opportunity for a mature, disciplined afternoon drive personality to work live assist with MUSIC OF YOUR LIFE format. Heavy production and technical skills. Send T&R to: Radio & Records, 1930 Century Park West, No. 517, Los Angeles, CA 90067.

Needed immediately! Air talent, A/C, Top 40. Top 25 market. T&R: R.K. #102, Burkhardt/Abrams, 6500 River Chase East, Atlanta, GA 30328. EOE M/F (7-22)

## Openings

Afternoon drive in 81st market at 100kw CHR FM. Programming experience preferred. T&R: Jay Christian, WQUT, Box W-CRS, Johnson City, TN 37601. EOE M/F (7-29)

Q101/Meridian, East MS & West AL's premier CHR seeks professional air talent. Excellent salary & benefits. T&R: Chuck McCartney, Box 5314, Meridian, MS 39301. EOE M/F (7-29)

Parttime announcers needed. T&R: George Harris, WQXM, Box 4809, Clearwater, FL 33518. EOE M/F (7-29)

WNOO/Chattanooga is looking for young, experienced, format-oriented jocks for R&B. Newspeople also. No calls. T&R: Box 5156, Chattanooga, TN 37406. EOE M/F (7-29)

### MIDWEST

Medium market AOR needs PD/air personality. T&R: Rich Fruin, General Manager, WWCT, 414 Hamilton, Peoria, IL 61602. EOE M/F (8-5)

**MORNING PERSONALITY**  
 Adult contemporary FM station in Top 20 market is looking for a talented morning personality. Great opportunity with excellent broadcast company. If you have a successful track record and would like to move up to a major market, send tape and resume to: Radio & Records, 1930 Century Park West, No. 516, Los Angeles, CA 90067.

Active local market Country station looking for ambitious broadcaster for afternoon shift. Bill Priest, WQCT, Box 603, Bryan, OH 43506. (419) 636-3175. EOE M/F (8-5)

**Top 20 Market Morning A/C Morning Drive**  
 We are an excellent group owned A/C station and need a fun, witty morning personality with great one on one skills. Humor, voices, phones are great. We promise an excellent station, a fine income and complete support. Please reply in confidence to us and we promise no background calls without your permission. Reply to: Radio & Records, 1930 Century Park West, #514, Los Angeles, CA 90067. EOE

U/C top 20 market seeks 2 experienced jocks with great production skills. T&R, salary requirements: D.T. Kelley, 39 Mayberry Rd., Chateaugay, NY 10514. EOE M/F (8-5)

WKMF/Flint looking for killer morning personality. Good benefits. Send T&R: Mark Thomas, WKMF, Box 1470, Flint, MI 48501. EOE M/F (8-5)

If you have as BIG personality and a BIG sense of humor to match, we want to hear from you. Characters, running bits, ANY outrageous hook a PLUS. T&R A.S.A.P. to: Radio & Records, 1930 Century Park West, #511, Los Angeles, CA 90067. An Equal Opportunity Employer.

KYKC/Sioux Falls, SD is expanding staff. Need strong drivetime Country communicator. T&R: General Manager, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (8-5)

## Openings

Need adult communicator for A/C Oldies station. T&R: Tom Land, 2829 Salina, Wichita, KS 67204. EOE M/F (8-5)

Experienced PR man with afternoon drive shift. Good production essential. T&R: Chris McKay, Box 432, Kemmerer, WY 83101. No calls please. EOE M/F (8-5)

100,000-watt A/C FM has immediate parttime & possible fulltime air positions available. T&R: Pat O'Neill, PD, KGLI, 1113 Nebraska St., Sioux City, IA 51102. No calls. EOE M/F (8-5)

Seeking T&Rs for possible future positions. Looking in the Tri-state area. T&R: Mark Hahn, KWSL, Box 3088, Sioux City, IA 51102. Females encouraged. EOE M/F (8-5)

Wanted: Female personality for combination night spot/FM DJ. A/C format. KOGA, Ogallala, NE. Dave Fowler, (308) 284-3633. EOE M/F (8-5)



**Program Director**  
 Milwaukee's newest and most exciting Adult Contemporary station has an immediate opening for an assertive, take charge program director. If you are organized, disciplined, creative, and possess a great music ear we want to hear from you. We'll provide a great staff, great facilities, and great growth potential. Send resume to Tom Joerres, VP/Gen Mgr., WMGF-FM, 711 West Capitol Drive, Milwaukee, Wisconsin 53206. EOE

Josephson RADIO

Midwest group needs experienced personalities. Openings in all shifts; Country, A/C, Nostalgia & News/Talk. Send first letter, salary requirements, resume & air checks to: Jason Drake, Kassebaum Radio Group, 104 S. Emporia, Wichita, KS 67202. EOE M/F (8-5)

**CORPORATE MARKETING DIRECTOR**  
 Sunbelt Communications is looking for a bright, talented person to coordinate and oversee production of advertising and promotion for its radio stations and radio network: TV, print, outdoor and direct mail. Please send resume — in confidence — to:  
**C.T. Robinson**  
 President  
**Sunbelt Communications**  
 620 South Pointe Court  
 Colorado Springs, CO 80906  
 (no calls please)

KFH now accepting applications for possible future news openings. T&R: Steve McIntosh, 104 S. Emporia, Wichita, KS 67202. EOE M/F (7-29)

# Opportunities

## Openings

**KKXL-FM/Grand Forks, ND** looking for 7pm-midnight rocker. T&Rs *immediately*: Don Nordine, Box 997, Grand Forks, ND 58206. EOE M/F (7-29)

### Major Market A/C Morning Team

We are a dynamic adult contemporary station, and we need a bright, strong personality team for morning drive. If you are ready to make the jump to a market leader we offer an incredible opportunity. Qualified candidates must possess tremendous one on one techniques, know how to use phones, be clever, witty, not afraid to laugh, and be able to write adult humor. Voices helpful but not necessary. We guarantee confidentiality in your response, and no background calls will be made without your approval. Send resume and tape to Radio & Records, 1930 Century Park West, #513, Los Angeles, CA 90067. EOE

Air personalities & salespeople needed for 2 new FM stations in Kansas City and Salt Lake City. T&R: Scott V. Christenson, S. 23 Pines Rd., Spokane, WA 99214. EOE M/F (7-29)

## WEST

Good strong news voice needed for future openings with the L.A. Network, L.A.'s largest traffic reporting service. Call Rhonda Kramer (213) 466-3381. Women encouraged. EOE M/F (8-5)

National radio syndication company seeking reliable, motivated, L.A.-based individual for phone sales. Great opportunities. Steve Lehman, Innerview, Inc., (213) 652-8710. EOE M/F (8-5)

Reno A/C-CHR seeks funny, experienced AM drive talent. T&R, salary requirements: C. Odessky, Box 5792, Reno, NV 89513. EOE M/F (8-5)

Seeking experienced CHR talent able to do good production work. KBAD, Box 70, Carlsbad, NM 88220. EOE M/F (8-5)

KKXX/Bakersfield has immediate opening. Send T&R: Chris Squires, 1209 North Chester, Bakersfield, CA 93308. No call EOE M/F (8-5)

Mature voice for San Diego's premier Big Band station. 5 years experience. T&R, salary requirements: Dick Williams, KMLO, Box 1000, Vista, CA 92083. EOE M/F (8-5)

Expanding Rocky Mountain group seeks AM talent for Contemporary format. Minimum 1 year experience. T&R: Fred Leemhuis, KATI & KAWY, Box 2006, Casper, WY 82602. No Calls. EOE M/F (8-5)

Immediate CHR openings for AM drive & 7-midnight. Need excellent production skills. T&R, photo, production sample: Sherman Cohen, KHYT, Box 26040, Tucson, AZ 85726. (602) 623-7501. EOE M/F (8-5)

A/C stations need air talent & newspeople. T&R & photo: John A. Katz, KARM & KFGE, 732 N. Van Ness, Fresno, Ca 93728. EOE M/F (8-5)

CHR FM in Northwest seeking experienced air talent with good production skills. T&R: Rod Lewis, KSND-FM, Box 10767, Eugene, OR 97440. EOE M/F (8-5)

Looking for adult communicator with solid production skills. No beginners. T&R: PD, Box 4310, Medford, OR 97501. EOE M/F (8-5)

**LIFESTYLE... Consider Vail, Colorado.** KVMT is accepting tapes and resumes for afternoon drive. New state of the art facilities. Adult Contemporary. T&R to: Gary Burns & Associates, P.O. Box 40013, San Antonio, TX 78229.

First Media's K-96/Utah. Great career move for high-caliber 10am-2pm personality. T&R: Scott Gentry, Box 960, Provo, Utah 84603. EOE M/F (8-5)

Need experienced aggressive newperson ASAP. Send T&R: Mike Evans, PD, KGEO, Box 260, Bakersfield, CA 93302. EOE M/F (8-5)

FM 92.9 seeks full & parttime air talent with good production. Also need ND. T&R: Gary Weinstein, FM 92.9, Box 3329, Visalia, CA 93278. EOE M/F (8-5)

Experienced drivetime personality needed. Creativity & phone work a must. Send T&R: Greg Martin, Box 40, Hobbs, NM 88240. EOE M/F (8-5)

Music marketing firm seeks person (retail/record company background). Heavy phone work. Send resume: Image Consultants, 2112 North Cahuenga Blvd., Los Angeles, CA 90068. EOE M/F (8-5)

## Openings

Bright, creative newperson wanted at southern CA station. T&R: Steve Saginaw, 8762 Etiwanda Ave., Box 23, Northridge, CA 91324. EOE (7-29)

Opening for news beat reporter for top-rated station in southwest WA. Contact Bill Michaels, ND, KITI 1133 Kresky Rd., Centralia, WA 98532. EOE M/F (7-29)

Immediate opening for 7pm-12mid personality. MOR. T&R: Carlos Cipolletti, KLYD-FM, Box 1499, Bakersfield, CA 93302. EOE M/F (7-22)

## Positions Sought

J.J. SHANNON, formerly OK100/thaca-Syracuse, nights, 5 years CHR. Any market, any shift. Prefer East, South, FL. Call (305) 785-7819. (8-5)

One-WITH-one communicator. Medium market experience. Super production. (213) 632-2567. Ask for ROY. (8-5)

Just when you thought radio was boring — Jock 3D coming at you everywhere! Starring newcomer DOUGLAS. Entry level. CHR, A/C, Country. (219) 872-7186. (8-5)

JOHN VOLPE, 14-year pro. Programming, music, research, director, air talent, KFI, B97-FM, KOPA-FM, KUKO, KXAM, KILT-AM & FM. PD or MD position. (213) 385-0101. (213) 342-2224. (8-5)

Country stations — available immediately! Personality, MD with 10 yrs in Country radio. Prefer Northeast, all considered. BRUCE (716) 267-2124. (8-5)

GUY DAVIS; KISS-FM, KERN, KCUB, KSLY. Great voice, great MD, great production. (805) 541-2169. (8-5)

Small market ND of 3 1/2 years seeks move up. Also all sports P-B-P. Call (717) 867-5056. Prefer East Coast. (8-5)

Female communicator up for grabs. #1 in market 2 years straight. 8 years experience. Call before noon, you'll have my tape tomorrow. (515) 232-5586. (8-5)

7-year pro seeks PD advancement. Currently #1, & will work to stay that way. Call JOEL (512) 451-8565. (8-5)

Seeking air personality position in West or Southwest. Former CMA DJ of the Year. Please call Jack Reno (606) 371-5469. (8-5)

Ambitious broadcast journalist seeking news/sports position. 3 years top 50 experience as reporter/anchor. Team player who knows business. Call TERRY (919) 273-0229. (8-5)

Small market OM/PD with automation & sales experience looking for move up in East. DON (919) 552-9035 after 3pm EDT. (8-5)

A year-and-a-half of just weekends is enough. Medium market fulltime challenge desired. 5 years experience. JOHN (309) 752-9643 after 5pm, CDT. (8-5)



Talented female jock with great production. 8 years experience... looking for medium or major market. Call (303) 351-7555.



MIKE BRADFORD, Baltimore, Nashville & Salt Lake City major market personality looking for new opportunity. Call (801) 224-6759. (8-5)

#1 7-midnight jock in 12-station market seeks aggressive station that wants to move ahead. Call between 11am-5pm (417) 782-1560. (8-5)

5-year broadcast veteran. Arbitron killer. Aggressive stations only please. (417) 781-2235 8am-1pm. (8-5)

Great pipes for jock, news & commercials. BA in communications & broadcast training. Prefer Midwest. MICHAEL KIELBON (312) 485-5394 before 4pm. (8-5)

Dynamic voice for news & production. Also seeks break into sales. 15 years in radio. Midwest, preferably NE. BRIAN JOHNSON (308) 532-0094. (8-5)

Announcer with 8 years experience, 1st phone wants home in a Country setting. Call TOM (218) 229-3773. (8-5)

Mature, hard-working, 22-year old family man seeks radio home. 3 years experience, good voice, production. P-B-P experience, any format. Prefer Midwest. BOB (704) 352-3854. (8-5)

Medium market night communicator who can build strong, young demos without irritating older demos. Good refs & production. Call CLIFF (409) 860-3385. (8-5)

Don Imus suggested I place this ad. Experienced talent with pro skills & attitude. Taking requests from East to West. Call DOUG (301) 593-1199. (8-5)

Experienced sportscaster seeks P-B-P, reporter, or anchor position. All sports. Developed & operated own sports network. Fulltime freelance. JOEL (612) 724-5644, (612) 333-5995. (8-5)

Crazy morning man available. Phone bits, off-the-wall humor, etc. Major market experience, tremendous rating increases. SAM FRANCISCO (619) 298-9635. (8-5)

Broadcast graduate seeks fulltime job as announcer. Responsible, dependable & hard worker. Midwest preferred but not necessary. Any format. JEFF ALLEN (312) 389-0882. (8-5)

## Positions Sought

Here's what I have to offer your small market AOR, CHR, A/C: Experience, production, hard work, desire, humor, music knowledge. Available to move NOW. HANK (714) 832-2158. (8-5)

Radio voice looking for a CA AOR station. 5 years experience. Production whiz, communications BA. Call MARK AVERY (213) 396-3367. Leave message. (8-5)

Talented black personality currently working in NYC seeking position in medium or major market station. Please call LANCE HAYES (212) 993-0276, (212) 888-6261. (8-5)

Operations/production manager of major university AM seeking first big break. 4 years management experience. Strong newscasting, writing tool ALLAN LIEBMAN (514) 488-4622, (514) 482-9280. (8-5)

CHARLES EDWARD WALTON aka COCO. Now WAPE, formerly WVOJ, WOJK, WFFY, WWGS, WBIT, WDDQ, WGGG, WRUF, WERD. 8 years on-air, 3 in sales. (904) 264-4523. (8-5)

Professional college GM seeking management position in non-commercial or commercial radio. Experienced, strong background. PETE PEEBLES (919) 832-9042 after 6pm, EDT. (8-5)

Hard-working broadcast pro seeks GM position. Strong sales, collections, promotions. Management experience. Will relocate. Resume, track record by request. Box 2204, Jacksonville, TX 75766. (8-5)

News announcer needs job. Will relocate. Dependable, references, reporting, interviewing, sports, commercials. Writing ability. IN, Midwest preferred. BILL (219) 874-8285. (8-5)

"Successful profit oriented programmer with excellent track record and references looking for new challenge. Top 10 market experience in various formats. Prefer West or South major market but will consider all." Responses to: Radio & Records, 1930 Century Park West, No. 518, Los Angeles, CA 90067.

Woman with 7 1/2 years experience. Recently Research Director at WRKA/Louisville. Formerly of KAUM/Houston, WKJJ/Louisville. Prefer KY, IN, TN, OH. NANCY (502) 969-7491. (8-5)

Have tongue will travel: Bachelors degree. Good copy, news writing, excellent production. Mature voice. Willing to relocate. MIKE (309) 788-1935, (309) 786-1265. (8-5)

Announcer with 6 years experience ready to move to medium market station. Available now! Call DAN (314) 546-2170. (8-5)

This jock needs to rock. Broadcast degree. Will work anywhere. Presently on-air at campus rocker. Available now. Album rockers only. DAVE (615) 865-5900 anytime. (8-5)

8-year pro with PD, MD & PM drive experience looking for medium market slot. Call SCOTT (501) 536-4289. (8-5)

Experienced DJ who can do news & sport. For T&R, call ED (312) 677-7941, (312) 389-7045. (8-5)

A lean & hungry recent college grad is busting with enthusiasm & creativity. Experienced in Country, A/C personality, news & sports. NEIL ISAACS (616) 798-4613. (8-5)

Experienced PD for CHR, A/C or Country station. Large/medium market background. Call RON DENNINGTON (314) 428-3132, (314) 427-4485 afternoons. (8-5)

Experienced, well-motivated & ready to win. Seeking good sounding, professional operations in Midwest. PD/MD in competitive OH small market. BRAD (419) 678-3138. (8-5)

Dependable, CHR, A/C, Urban. Professional DJ-announcer. Outstanding voice, delivery, production. 15 years experience. Greater Cincinnati. SCOTT (513) 528-5793. (8-5)

NYC, you've been waitin' for ANNE LEIGHTON. (914) 428-1130. (8-5)

**STOP!**

Make your bid now on a super-successful morning act/PD. Major market proven. Will deliver ratings and revenue to aggressive company. Looking for a vehicle to put you on top? Call (609) 737-1421 or (305) 771-1962.

Programmers, help! Small market pro, top refs, seeks medium market break. 3 years experience. Dependable & energetic. Prefer FL. JOE SCOTT (904) 584-5132, (904) 584-2373. (8-5)

Mature announcer with over 5 years experience. Looking for stable position. Currently in major market. Call PAUL (313) 465-1655. (8-5)

JOHN BOGART, former PD, WFBQ/Indianapolis, looking for AOR or CHR programming or production position. Took WFBQ from 7.4 to 9.1, spring '83 Arbitron. Former production director of "The Loop"/Chicago. 13 years experience. (317) 547-1345. (8-5)

9-yr. pro currently working Country in top 20 market. Experience includes PD/MD & CHR/AOR formats. Call STEVE (304) 723-5596. (7-29)

## Positions Sought

4 yrs. experience ND. Sports director, Operations Manager. Versatile, responsible, willing to work. Call MIKE (414) 248-1550. (7-29)

**Remember Fun Radio?**

*It's back with: J.R. Russ*

**Program Director/Air Personality**

12 year pro. Major market winner. All format experience. I WANT TO WORK WITH PROS... CHR-A/C... TOP 30 MARKETS... GROUP PREFERRED. CALL (716) 668-2438 24 HOURS

Ambitious broadcasting student looking for entry level announcer's job in small to medium market. Will relocate. DEAN SEVERANCE (517) 872-3530. (7-29)

Recent college grad looking for job as news reporter. 3 yrs. commercial experience. Good writing & reporting skills. Call KENN (205) 875-3350. (7-29)

This Book is in... and I'm #1 nights for Southern P-2 CHR. Dynamite production, distinctive voice and off-the-wall bits and will make the competition sit up and worry! PD, MD and promotion director skills ready now for creative-minded rocker. "Dangerous" DAN McKAY (601) 896-8159. (7-29)

## Changes RADIO

Bruce Krawetz named to WLS-AM & FM/Chicago sales staff, formerly WMAQ.

Andrew M. Pape Jr. joins Katz Radio's Los Angeles office, formerly Group W.

Lori Battle is welcomed to sales staff of KOSI/Denver, formerly KPKE.

Michael Hegyan joins WSRF & WSHE/Ft. Lauderdale-Miami as Account Executive, formerly WLBS-FM.

Lee Lilienthal named Account Executive of WSHE-FM/Ft. Lauderdale-Miami, formerly WDVE-FM.

## RECORDS

Ronni Sander appointed Manager, Talent Contracts, Business Affairs of RCA Records, East Coast, previously Audio International Productions, Ltd.

## Miscellaneous

New A/C FM KG95/Sioux City, IA needs record service from all labels. Send to: Sherry Kennedy, MD, KGLI-FM, 1113 Nebraska, Sioux City, IA 51102.

**Dates appearing at the end of each listing signify first week listed.**

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

Frequency Rates*		
1 Week	2 Weeks	3 Weeks
\$20.00	\$35.00	\$50.00

\*Must run consecutive weeks.

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check. Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes. Deadline for all Opportunities ads is noon (Pacific Time) Thursday. For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# The Music Section

## National Music Formats Added This Week

### Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

AIR SUPPLY "Making Love Out Of Nothing At All"  
GEORGE BENSON "Lady Love Me (One More Time)"

#### Country Coast-To-Coast

MOE BANDY "Let's Get Over The Together"  
JERRY REED "She's Ready For Someone To Love Her"  
RONNIE MILSAP "Don't You Know How Much I Love You"  
KENNY ROGERS "Scarlet Fever"

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

ELTON JOHN "Kiss The Bride"  
STRAY CATS "(She's) Sexy + 17"  
MEN WITHOUT HATS "The Safety Dance"  
BONNIE TYLER "Total Eclipse Of The Heart"  
FRANK STALLONE "Far From Over"

### BPI

John Iles (800) 426-9082

#### Adult Contemporary

MEN AT WORK "It's A Mistake"  
JENNIFER WARNES "Nights Are Forever"  
CHRISTOPHER CROSS "Think Of Laura"  
DERAN CRAIG "One Mind, Two Hearts"

#### Country Living

KENNY ROGERS "Scarlet Fever"  
GARY MORRIS "The Wind Beneath My Wings"  
WAYLON JENNINGS & JERRY REED "Hold On, I'm Comin' "

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

KENNY ROGERS "Scarlet Fever"  
GUS HARDIN "If I Didn't Love You"  
MEL McDANIEL "Hot Time In The Old Town Tonight"

#### The Great Ones

AIR SUPPLY "Making Love Out Of Nothing At All"  
MICHAEL JACKSON "Human Nature"  
QUARTERFLASH "Take Me To Heart"

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

STRAY CATS "(She's) Sexy + 17"  
ELTON JOHN "Kiss The Bride"  
HEART "How Can I Refuse"  
ROBERT PLANT "Big Log"  
ELVIS COSTELLO "Everyday I Write The Book"

#### The A/C Format

SERGIO MENDES "Rainbow's End"  
RONNIE MILSAP "Don't You Know How Much I Love You"  
KENNY ROGERS "Scarlet Fever"  
JACKSON BROWNE "Lawyers In Love"  
QUARTERFLASH "Take Me To Heart"

#### Super-Country

WAYLON JENNINGS & JERRY REED "Hold On, I'm Comin' "  
ED BRUCE "If It Was Easy"  
GARY MORRIS "The Wind Beneath My Wings"  
MEL TILLIS "A Cowboy's Dream"  
RICKY SKAGGS "You've Got A Lover"

### Transtar

Chick Watkins (303) 578 0700

LEE GREENWOOD "I.O.U."  
STEVIE NICKS "Stand Back"

### Drake-Chenault

Bob Laurence (213) 883-7400

#### XT-40

MEN WITHOUT HATS "The Safety Dance"  
BONNIE TYLER "Total Eclipse Of The Heart"  
ELTON JOHN "Kiss The Bride"  
SPANDAU BALLET "True"  
STRAY CATS "(She's) Sexy + 17"

#### Contempo 300

JACKSON BROWNE "Lawyers In Love"  
SPANDAU BALLET "True"

#### Great American Country

CHARLY McCLAIN & MICKEY GILLEY "Paradise Tonight"  
EMMYLOU HARRIS "So Sad (To Watch Good Love Go Bad)"  
KENNY ROGERS "Scarlet Fever"  
JOE STAMPLEY "Poor Side Of Town"  
REBA McENTIRE "Why Do We Want (What We...)"  
GENE WATSON "Sometimes I Get Lucky And Forget"

### Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

#### Bright Blue A/C

SERGIO MENDES "Rainbow's End"  
GEORGE BENSON "Lady Love Me (One More Time)"  
RONNIE MILSAP "Don't You Know How Much I Love You"

STARS ON 45/STAR SISTERS "Medley"  
EURYTHMICS "Sweet Dreams (Are Made Of This)"  
MICHAEL SEMBELLO "Maniac"  
DOOBIE BROTHERS "You Belong To Me"

#### Tanner Country

LOUISE MANDRELL "Too Hot To Sleep"  
DON WILLIAMS "Nobody But You"  
GENE WATSON "Sometimes I Get Lucky And Forget"  
TANYA TUCKER "Baby I'm Yours"

#### Red Satin Rock

MEN WITHOUT HATS "The Safety Dance"  
LAURA BRANIGAN "How Am I Supposed To Live Without You"  
FRANK STALLONE "Far From Over"  
AIR SUPPLY "Making Love Out Of Nothing At All"  
SHALAMAR "Dead Giveaway"

### Radio Arts

John Benedict (213) 841-0225

#### Country's Best

WAYLON JENNINGS & JERRY REED "Hold On, I'm Comin' "  
GARY MORRIS "The Wind Beneath My Wings"  
MEL TILLIS "A Cowboy's Dream"  
ED BRUCE "If It Was Easy"  
REBA McENTIRE "Why Do We Want (What We...)"

#### Soft Contemporary

SERGIO MENDES "Rainbow's End"  
SISSY SPACEK "Lonely But Only For You"  
RONNIE MILSAP "Don't You Know How Much I Love You"  
BILLY JOEL "Tell Her About It"

#### Sound 10

SERGIO MENDES "Rainbow's End"  
RONNIE MILSAP "Don't You Know How Much I Love You"

### Concept Productions

Dick Wagner (916) 782-7754

#### Adult Rock

MEN WITHOUT HATS "The Safety Dance"  
STYX "High Time"  
HEART "How Can I Refuse"  
ELTON JOHN "Kiss The Bride"  
JEFFREY OSBORNE "Don't You Get So Mad"  
STRAY CATS "(She's) Sexy + 17"

### Edmunds Encounters Adams



Columbia's Dave Edmunds was greeted by A&M artist Bryan Adams when both artists were playing in Minneapolis-St. Paul. Pictured (l-r) are Edmunds, Adams, and Columbia's Buddy Benegert.

### Capitol's Burning Sensations Chili-Fest



Capitol staged a pre-concert chili-fest before Burning Sensations' recent Hollywood Palace show. Pictured (l-r) are Capitol VP Bobby Colomby, CRI President Jim Mazza, and group's Tim McGovern.

### Alarm Alerts A&M



IRS artists the Alarm recently played the Pier in New York. Pictured backstage after the show are (l-r) manager Ian Wilson, A&M VP Michael Leon, and group's Mike Peters and Eddie Macdonald.

### Group W Radio Sales In Philadelphia



Group W Radio Sales celebrated the opening of its Philadelphia office with a reception at the Bellevue Stratford Hotel. Pictured during the festivities are (l-r) McKinney Inc.'s Judy Farrell and Steve Zartarian and Group W Philadelphia Manager Stan Vogin.

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WXYV/Baltimore**  
Tim Watts

MICHAEL JACKSON  
ISLEY BROS  
GLADYS KNIGHT  
RUFUS & CHAKA  
RAKE  
MIQUEL BROWN  
IMAGINATION  
OTIS LIGGETT  
SPANDAU BALLET  
LITTLE TONI MARSH  
GAP BAND  
JIMMY CASTOR  
DAVID JOSEPH  
LILLO  
E.U. FREEZE  
Hottest:  
DONNA SUMMER  
MIDNIGHT STAR  
CLARK SISTERS  
JEFFREY OSBORNE  
RUN D.M.C.

**WILD/Boston**  
Elroy R.C. Smith

LOVE CLUB  
NATALIE COLE  
I-LEVEL  
GAP BAND  
Hottest:  
SOS BAND  
ISLEY BROS  
RICK JAMES  
MARY JANE GIRLS  
RUFUS & CHAKA

**WKND/Hartford**  
Jordan/McLean

GLADYS KNIGHT  
BRASS CONSTRUCTIO  
LARRY GRAHAM  
MICHAEL JACKSON  
EW&F  
Hottest:  
SOS BAND  
MIDNIGHT STAR  
MANHATTANS  
ARETHA FRANKLIN  
CLARK SISTERS

**WNHC/New Haven**  
James Jordan

STEPHANIE MILLS  
J.W. WADE  
SURFACE  
SERGE  
Hottest:  
FREEZE  
MANHATTANS  
SOS BAND  
SHALAMAR  
NEW EDITION

**WRKS/New York**  
Mayo/Quartrone

C-BANK  
UPFRONT  
BRYSON & FLACK  
ONE WAY  
NEWCLEUS  
Hottest:  
SERGIO MENDES  
POLICE  
INGRAM & AUSTIN  
NEW EDITION  
RUN D.M.C.

**WDAS/Philadelphia**  
Joe Tamburro

RONNIE DYSON  
LADIES CHOICE  
Hottest:  
HERBIE HANCOCK  
JEFFREY OSBORNE  
RICK JAMES  
ZAPP  
G.T.

**WAMO/Pittsburgh**  
John Anthony

GLADYS KNIGHT  
GEORGE BENSON  
RUFUS & CHAKA  
WHISPERS  
NEWCLEUS  
RONNIE DYSON  
Hottest:  
MIDNIGHT STAR  
SOS BAND  
NONA HENDRYX  
MICHAEL JACKSON  
MANHATTANS  
CASHMERE

**WOOK/Washington, DC**  
Chris Gardner

GAP BAND  
D TRAIN  
RUFUS & CHAKA  
RICK JAMES  
NEW EDITION  
LILLO  
WALTER JACKSON  
CRASH CREW  
INVISIBLE MAN'S B  
SERGE  
MALCOLM McLAREN  
SPANDAU BALLET  
WAR  
MONTAGE  
Hottest:  
ARETHA FRANKLIN  
DIANA ROSS  
SOS BAND  
MOTIVATION

**WKYS/Washington, DC**  
Donnie Simpson

STEPHANIE MILLS  
Hottest:  
DONNA SUMMER  
MICHAEL JACKSON  
KURTIS BLOW  
IRENE CARA  
MTUME

**WHUR/Washington, DC**  
Oscar Fields

HIROSHIMA  
CYBOTRON  
GEORGE DUKE  
MALCOLM McLAREN  
STEPHANIE MILLS  
YAZ  
KING SUNNY ADE  
Hottest:  
KURTIS BLOW  
STEVE ARRINGTON'S  
GEORGE BENSON  
GLADYS KNIGHT  
MANHATTANS

**WDMT/Cleveland**  
Magic/Dean

LTD  
KASHIF  
ONE WAY  
LAKESIDE  
FINIS HENDERSON  
G.T.  
MOTIVATION  
GEORGE BENSON  
SMOKEY ROBINSON  
RUFUS & CHAKA  
MAZE  
MARY JANE GIRLS  
FONDA RAE  
GAP BAND  
PROJECT FUTURE  
CLARK SISTERS  
Hottest:  
ARETHA FRANKLIN  
NEW EDITION  
STEVE ARRINGTON'S  
MICHAEL SEMBELLO  
SOS BAND

**WZAK/Cleveland**  
Lynn Tolliver

GAP BAND  
CASHMERE  
Hottest:  
ISLEY BROS  
NEW EDITION  
O'BRYAN  
NEWCLEUS  
ZAPP

**WJMO/Cleveland**  
Erik Stone

INVISIBLE MAN'S B  
DAVID JOSEPH  
FREEZE  
NEW EDITION  
CHERI  
GAP BAND  
THELMA HOUSTON  
J.W. WADE  
STEPHANIE MILLS  
SYSTEM  
Hottest:  
PHYLLIS HYMAN  
MANHATTANS  
RONNIE LAWS  
JEFFREY OSBORNE  
SOS BAND

**WVCO/Columbus**  
Lyles/Jones

MICHAEL SEMBELLO  
GAP BAND  
Hottest:  
SOS BAND  
MICHAEL JACKSON  
ZAPP  
SHALAMAR  
ARETHA FRANKLIN

**WCIN/Cincinnati**  
Frank Bailey

HERBIE HANCOCK  
J.W. WADE  
STEPHANIE MILLS  
NYC PECH BOYS  
SYSTEM  
MAZE  
CAMEO  
Hottest:  
SOS BAND  
ARETHA FRANKLIN  
DIANA ROSS  
CHI-LITES  
MANHATTANS

## SOUTH

**WAOK/Atlanta**  
Larry Tinsley

MICHAEL JACKSON  
STEPHANIE MILLS  
J.W. WADE  
JIMMY CASTOR  
RAKE  
KLIQUE  
INVISIBLE MAN'S B  
CYBOTRON  
RUFUS & CHAKA  
PHILIP BAILEY  
Hottest:  
MTUME  
DONNA SUMMER  
SOS BAND  
MIDNIGHT STAR  
RICK JAMES

**WVEE/Atlanta**  
Scotty Andrews

RUFUS & CHAKA  
RONNIE DYSON  
HERBIE HANCOCK  
KASHIF  
SLING SHOT  
SERGE  
CLARK SISTERS  
DAVID GRANT  
FREEZE  
ATTITUDE  
ERIC GALE  
KONONIA  
KONONIA  
HOTTEST:  
NEW EDITION  
RICK JAMES  
MTUME  
MIDNIGHT STAR  
SOS BAND

**WRDW/Augusta**  
Teddy Black

KASHIF  
MICHAEL JACKSON  
CHAMPAIGN  
EARONS  
PHILIP BAILEY  
DENIECE WILLIAMS  
GLADYS KNIGHT  
BRASS CONSTRUCTIO  
CLARK SISTERS  
WUP TICKET  
GEORGE BENSON  
STEPHANIE MILLS  
Hottest:  
RICK JAMES  
NEW EDITION  
JEFFREY OSBORNE  
SMOKEY ROBINSON  
GAP BAND

**KNOW/Austin**  
Selby Edwards

SMOKEY ROBINSON  
CLUB HOUSE  
RUFUS & CHAKA  
GEORGE BENSON  
LAKESIDE  
GAP BAND  
MANHATTANS  
MIDNIGHT STAR  
LAKESIDE  
PHYLLIS HYMAN  
STEVE ARRINGTON'S

**WDAO/Dayton**  
Lankford Stephens

CAMEO  
GAP BAND  
DENIECE WILLIAMS  
NEW EDITION  
LILLO  
LATOYA JACKSON  
NYC PECH BOYS  
DAVID GRANT  
ESSENCE III  
Hottest:  
SOS BAND  
MIDNIGHT STAR  
ISLEY BROS  
ARETHA FRANKLIN  
JEFFREY OSBORNE

**WGPR/Detroit**  
Joe Spencer

GEORGE BENSON  
LATOYA JACKSON  
GAP BAND  
DENIECE WILLIAMS  
HERB ALPERT  
NONA HENDRYX  
LENNY WHITE  
MEL STEWART  
CHAMPAIGN  
Hottest:  
MIDNIGHT STAR  
G.T.  
ARETHA FRANKLIN  
FREEZE  
RICK JAMES

**WDRQ/Detroit**  
Brian White

PHILIP BAILEY  
CAMEO  
CEE FARROW  
DAVID BOWIE  
DENIECE WILLIAMS  
JONZUN CREW  
Hottest:  
ARETHA FRANKLIN  
FREEZE  
RICK JAMES

**WJLB/Detroit**  
James Alexander

none  
Hottest:  
LEON HAYWOOD  
ARETHA FRANKLIN  
MANHATTANS  
RUN D.M.C.  
ANGELA BOFILL

**WLTH/Gary**  
Dana Huskisson

LILLO  
WHISPERS  
CHAMPAIGN  
GAP BAND  
ASHFORD & SIMPSON  
LAKESIDE  
NATALIE COLE  
MOTIVATION  
SUGAR HILL GANG  
RONNIE DYSON  
Hottest:  
ARETHA FRANKLIN  
DONNA SUMMER  
HUMAN LEAGUE  
ISLEY BROS  
RICK JAMES

**WTLN/Indianapolis**  
Jay Johnson

ZAPP  
FREEZE  
STEPHANIE MILLS  
THELMA HOUSTON  
GAP BAND  
J.W. WADE  
CRASH CREW  
COLD CRUSH BROS  
ASHFORD & SIMPSON  
KLIQUE  
Hottest:  
DONNA SUMMER  
AL JARREAU  
MICHAEL JACKSON  
SOS BAND  
ONE WAY

**WATV/Birmingham**  
Ron January

GAP BAND  
KLIQUE  
PROJECT FUTURE  
CHERI  
ELECTRIC DREAD  
J.W. WADE  
PHILIP BAILEY  
INVISIBLE MAN'S B  
Hottest:  
MIDNIGHT STAR  
DONNA SUMMER  
STEVE ARRINGTON'S  
ARETHA FRANKLIN  
JEFFREY OSBORNE

**WENN/Birmingham**  
Gene Wise

FREEZE  
THELMA HOUSTON  
J.W. WADE  
PHILIP BAILEY  
KASHIF  
JONZUN CREW  
MEC  
SERGE  
JIMMY CASTOR  
Hottest:  
MIDNIGHT STAR  
RUN D.M.C.  
WHODINI  
MELODY BEECHER  
G.C. CAMERON  
GAP BAND  
GEORGE DUKE  
WAR

**KRLY/Houston**  
Mike Cavali

HIROSHIMA  
LENNY WHITE  
MELODY BEECHER  
G.C. CAMERON  
GAP BAND  
GEORGE DUKE  
WAR  
Hottest:  
KLIQUE  
MTUME  
ISLEY BROS  
SOS BAND  
JEFFREY OSBORNE

**WGIV/Charlotte**  
Hal Harrell

LATOYA JACKSON  
NATALIE COLE  
FREEZE  
MAZE  
MICHAEL JACKSON  
NONA HENDRYX  
PHILIP BAILEY  
KLIQUE  
GAP BAND  
Hottest:  
DONNA SUMMER  
SHALAMAR  
ZAPP  
MANHATTANS  
JEFFREY OSBORNE

**WPEG/Charlotte**  
Les Norman

LILLO  
MARY JANE GIRLS  
SUGAR HILL GANG  
MAZE  
DIANA ROSS  
GEORGE BENSON  
GAP BAND  
IMAGINATION  
Hottest:  
DONNA SUMMER  
MIDNIGHT STAR  
MICHAEL JACKSON  
SOS BAND  
ISLEY BROS

**WXXI/Jackson**  
Tommy Marshall

GAP BAND  
SLIM  
STEPHANIE MILLS  
RITCHIE FAMILY  
CLARK SISTERS  
CAMEO  
INVISIBLE MAN'S B  
NEW EDITION  
Hottest:  
DONNA SUMMER  
SOS BAND  
MIDNIGHT STAR  
MANHATTANS  
SKYY

**WNOO/Chattanooga**  
Smokin' Sam Ervin

none  
Hottest:  
none

**WQIC/Columbia**  
Mickey Arnold

YAZ  
CAMEO  
LATOYA JACKSON  
GAP BAND  
BRASS CONSTRUCTIO  
GEORGE BENSON  
Hottest:  
none

**KKDA-FM/Dallas**  
Terri Avery

MIDNIGHT STAR  
LATOYA JACKSON  
D TRAIN  
ASHFORD & SIMPSON  
PLANET PATROL  
PROJECT FUTURE  
GLASS BAND  
Hottest:  
NONA HENDRYX  
STACY LATTISAW  
MICHAEL JACKSON  
NEW EDITION  
RICK JAMES

**KRLY/Houston**  
Mike Cavali

HIROSHIMA  
LENNY WHITE  
MELODY BEECHER  
G.C. CAMERON  
GAP BAND  
GEORGE DUKE  
WAR  
Hottest:  
KLIQUE  
MTUME  
ISLEY BROS  
SOS BAND  
JEFFREY OSBORNE

**KNM/Houston**  
Jim Snowden

SEXUAL HARRASSMEN  
LILLO  
ASHFORD & SIMPSON  
WUP TICKET  
Hottest:  
DONNA SUMMER  
NONA HENDRYX  
IRENE CARA  
MIDNIGHT STAR  
ARETHA FRANKLIN

**WXXI/Jackson**  
Tommy Marshall

GAP BAND  
SLIM  
STEPHANIE MILLS  
RITCHIE FAMILY  
CLARK SISTERS  
CAMEO  
INVISIBLE MAN'S B  
NEW EDITION  
Hottest:  
DONNA SUMMER  
SOS BAND  
MIDNIGHT STAR  
MANHATTANS  
SKYY

**WXXI/Jackson**  
Tommy Marshall

GAP BAND  
SLIM  
STEPHANIE MILLS  
RITCHIE FAMILY  
CLARK SISTERS  
CAMEO  
INVISIBLE MAN'S B  
NEW EDITION  
Hottest:  
DONNA SUMMER  
SOS BAND  
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RITCHIE FAMILY  
CLARK SISTERS  
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INVISIBLE MAN'S B  
NEW EDITION  
Hottest:  
DONNA SUMMER  
SOS BAND  
MIDNIGHT STAR  
MANHATTANS  
SKYY

**WJMI/Jackson**  
Carl Haynes

GAP BAND  
WYND CYMES  
DENIECE WILLIAMS  
HIGH ENERGY  
Hottest:  
ARETHA FRANKLIN  
ISLEY BROS  
RUN D.M.C.  
ONE WAY  
SMOKEY ROBINSON

**WPDQ/Jacksonville**  
Marc Little

DENIECE WILLIAMS  
FREEZE  
JIMMY CASTOR  
IMAGINATION  
PROJECT FUTURE  
BERNARD EDWARDS  
RONNIE DYSON  
THELMA HOUSTON  
CRASH CREW  
DEBRA HURO  
HOTTEST:  
MARY JANE GIRLS  
PHILIP BAILEY  
HERB ALPERT  
Hottest:  
RUN D.M.C.  
MIDNIGHT STAR  
SOS BAND  
ARETHA FRANKLIN  
SKYY

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**KRNB-FM/Memphis**  
Floyd Blackwell

KLIQUE  
J.W. WADE  
LARRY GRAHAM  
RONNIE DYSON  
Hottest:  
SOS BAND  
ZAPP  
GARRETT'S CREW  
G.T.  
RICK JAMES

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WLOU/Louisville**  
Neal O'Rea

ZAPP  
ISLEY BROS  
ASHFORD & SIMPSON  
SMOKEY ROBINSON  
CAMEO  
LENNY WHITE  
MEL STEWART  
PAMELA NIVENS  
RAKE  
Hottest:  
O'BRYAN  
KURTIS BLOW  
RONNIE LAWS  
ARETHA FRANKLIN  
MIDNIGHT STAR

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
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WHISPERS

**WJMS/Lynchburg**  
Lad Goins

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WHISPERS

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Hottest:  
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EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WEDR/Miami**  
Jackson/Jones

RONNIE DYSON  
GAP BAND  
SUGAR HILL GANG  
OTIS LIGGETT  
PROJECT FUTURE  
KLIQUE  
LIQUID GOLD  
CYBOTRON  
SERGE  
CANDELA  
CLARK SISTERS  
Hottest:  
KASHIF  
JANET JACKSON  
MIDNIGHT STAR  
DONNA SUMMER  
MANHATTANS

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WJMS/Lynchburg**  
Lad Goins

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WHISPERS

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GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WPLZ/Petersburg**  
Hardy Jay

CHAMPAIGN  
RUFUS & CHAKA  
RENE & ANGELA  
LENNY WHITE  
SLING SHOT  
PHILIP BAILEY  
ANITA BAKER  
Hottest:  
SOS BAND  
MIDNIGHT STAR  
DONNA SUMMER  
HERBIE HANCOCK  
RONNIE LAWS

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
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WHISPERS

**WJMS/Lynchburg**  
Lad Goins

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HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WJMS/Lynchburg**  
Lad Goins

LILLO  
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ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
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EDDY GRANT  
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WHISPERS

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Lad Goins

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GAP BAND  
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EDDY GRANT  
GEORGE BENSON  
WHISPERS

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Lad Goins

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HERBIE HANCOCK  
RONNIE LAWS

**WJMS/Lynchburg**  
Lad Goins

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HUMAN LEAGUE  
ARCADE FUNK  
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WHISPERS

**WJMS/Lynchburg**  
Lad Goins

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WHISPERS

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Lad Goins

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HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**KDIA/Oakland**  
Jeff Harrison

EARL KLUGH  
ZAPP  
CULTURE CLUB  
NEW EDITION  
ASHFORD & SIMPSON  
ARETHA FRANKLIN  
MTUME  
Hottest:  
SHALAMAR  
DONNA SUMMER  
RICK JAMES  
CLARK SISTERS  
ARETHA FRANKLIN

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
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WHISPERS

**WJMS/Lynchburg**  
Lad Goins

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WHISPERS

**WJMS/Lynchburg**  
Lad Goins

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NATALIE COLE  
GAP BAND  
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EDDY GRANT  
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WHISPERS

**WJMS/Lynchburg**  
Lad Goins

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HUMAN LEAGUE  
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GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
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MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

**WJMS/Lynchburg**  
Lad Goins

LILLO  
HUMAN LEAGUE  
ARCADE FUNK  
GLADYS KNIGHT  
PAMELA NIVENS  
NATALIE COLE  
GAP BAND  
Hottest:  
MTUME  
MICHAEL JACKSON  
EDDY GRANT  
GEORGE BENSON  
WHISPERS

(J) indicates Black reporters also contributing to Jazz Chart

# JAZZ RADIO NATIONAL AIRPLAY/30

August 5, 1983

- | Last Week | Rank | Artist/Album (Label)                                 |
|-----------|------|--|
| 1         | 1    | RAMSEY LEWIS/Les Fleurs (Columbia)                   |
| 2         | 2    | GEORGE BENSON/In Your Eyes (WB)                      |
| 12        | 3    | SPYRO GYRA/City Kids (MCA)                           |
| 4         | 4    | CHUCK MANGIONE/Journey To A Rainbow (Columbia)       |
| 5         | 5    | PAT METHENY/Travels (ECM)                            |
| 10        | 6    | HERBIE MANN/Astral Island (Atlantic)                 |
| 6         | 7    | LARRY CARLTON/Friends (WB)                           |
| 3         | 8    | EARL KLUGH/Low Ride (Capitol)                        |
| 8         | 9    | BOB JAMES/The Genie (Columbia)                       |
| 9         | 10   | WYNTON MARSALIS/Think Of One (Columbia)              |
| 11        | 11   | YELLOW JACKETS/Mirage A'Trois (WB)                   |
| 7         | 12   | JARREAU/Jarreau (WB)                                 |
| 13        | 13   | ERNESTINE ANDERSON/Big City (Concord)                |
| 17        | 14   | TOM GRANT/Tom Grant (Pausa)                          |
| 15        | 15   | GERRY MULLIGAN/Little Big Horn (GRP)                 |
| 16        | 16   | JAY HOGGARD/Love Survives (Gramavision)              |
| 18        | 17   | MAYNARD FERGUSON/Storm (Palo Alto)                   |
| 26        | 18   | RARE SILK/New Weave (PolyDor/PolyGram)               |
| 20        | 19   | CHARLIE SHOEMAKE SEXTET/Cross Roads (Discovery)      |
| 20        | 20   | CHECKFIELD/Spirit (Pausa)                            |
| 14        | 21   | WILTON FELDER/Gentle Fire (MCA)                      |
| 21        | 22   | LONNIE LISTON SMITH/Oreams Of Tomorrow (Doctor Jazz) |
| 22        | 23   | JOE SAMPLE/The Hunter (MCA)                          |
| 24        | 24   | DAVID MATTHEWS/Grand Cross (GNP/Crescendo)           |
| 25        | 25   |  |



# Regional Adds & Hots

MOST ADDED		EAST		HOTTEST		MIDWEST		HOTTEST		SOUTH		HOTTEST		WEST		HOTTEST	
Ricky Skaggs (Epic)	Steve Warner (RCA)	Conway Twitty (WB)	Ronnie McDowell (Epic)	Kenny Rogers (Liberty)	Ricky Skaggs (Epic)	Janie Fricke (Columbia)	Conway Twitty (WB)	Oak Ridge Boys (MCA)	Ricky Skaggs (Epic)	Steve Warner (RCA)	John Conlee (MCA)	Janie Fricke (Columbia)	Oak Ridge Boys (MCA)	Steve Warner (RCA)	Kenny Rogers (Liberty)	Ricky Skaggs (Epic)	Oak Ridge Boys (MCA)

EAST		MIDWEST		SOUTH		WEST	
<b>WKXW-FM</b> Hershey, PA Kenny Rogers Nitty Gritty Dirt Gene Watson Ricky Skaggs Reba McEntire Not Hot Mel Tillis Ed Bruce Don Williams Lynn Anderson Tommy Overstreet Siera Not Hot Waylon Jennings Crystal Gayle Merle Haggard Gene Watson	<b>WSEN-AM/FM</b> Syracuse, NY David Allan Coe Cole Younger Barry Lynn Shields Wayne Kemp Mark Gray Neil Young Not Hot Conway Twitty Johnny Lee Willie Nelson Denver & Harris Not Hot Waylon Jennings Crystal Gayle Merle Haggard Gene Watson	<b>WLSR</b> Akron, OH Reba McEntire Gene Watson Merle Haggard Kenny Rogers Not Hot Lacy J. Dalton George Strait John Conlee Joe Stampley B.J. Thomas	<b>WKRR</b> Eau Claire, WI Tom T. Hall Steve Warner Gary Morris Johnny Rodriguez Kenny Rogers Lynn Anderson Conway Twitty Oak Ridge Boys Not Hot Lacy J. Dalton Nitty Gritty Dirt	<b>WVLA</b> Peoria, IL Gene Watson Tanya Tucker Don Williams Alabama Guy Clark Joe Feliciano Warshall Tucker Nitty Gritty Dirt Not Hot Willie Nelson Clayton Kershaw Crystal Gayle Merle Haggard Bobby Bare	<b>WVLA</b> Peoria, IL Gene Watson Tanya Tucker Don Williams Alabama Guy Clark Joe Feliciano Warshall Tucker Nitty Gritty Dirt Not Hot Willie Nelson Clayton Kershaw Crystal Gayle Merle Haggard Bobby Bare	<b>WVLA</b> Peoria, IL Gene Watson Tanya Tucker Don Williams Alabama Guy Clark Joe Feliciano Warshall Tucker Nitty Gritty Dirt Not Hot Willie Nelson Clayton Kershaw Crystal Gayle Merle Haggard Bobby Bare	<b>WVLA</b> Peoria, IL Gene Watson Tanya Tucker Don Williams Alabama Guy Clark Joe Feliciano Warshall Tucker Nitty Gritty Dirt Not Hot Willie Nelson Clayton Kershaw Crystal Gayle Merle Haggard Bobby Bare

EAST		MIDWEST		SOUTH		WEST	
<b>WKXW-FM</b> Hershey, PA Kenny Rogers Nitty Gritty Dirt Gene Watson Ricky Skaggs Reba McEntire Not Hot Mel Tillis Ed Bruce Don Williams Lynn Anderson Tommy Overstreet Siera Not Hot Waylon Jennings Crystal Gayle Merle Haggard Gene Watson	<b>WSEN-AM/FM</b> Syracuse, NY David Allan Coe Cole Younger Barry Lynn Shields Wayne Kemp Mark Gray Neil Young Not Hot Conway Twitty Johnny Lee Willie Nelson Denver & Harris Not Hot Waylon Jennings Crystal Gayle Merle Haggard Gene Watson	<b>WLSR</b> Akron, OH Reba McEntire Gene Watson Merle Haggard Kenny Rogers Not Hot Lacy J. Dalton George Strait John Conlee Joe Stampley B.J. Thomas	<b>WKRR</b> Eau Claire, WI Tom T. Hall Steve Warner Gary Morris Johnny Rodriguez Kenny Rogers Lynn Anderson Conway Twitty Oak Ridge Boys Not Hot Lacy J. Dalton Nitty Gritty Dirt	<b>WVLA</b> Peoria, IL Gene Watson Tanya Tucker Don Williams Alabama Guy Clark Joe Feliciano Warshall Tucker Nitty Gritty Dirt Not Hot Willie Nelson Clayton Kershaw Crystal Gayle Merle Haggard Bobby Bare	<b>WVLA</b> Peoria, IL Gene Watson Tanya Tucker Don Williams Alabama Guy Clark Joe Feliciano Warshall Tucker Nitty Gritty Dirt Not Hot Willie Nelson Clayton Kershaw Crystal Gayle Merle Haggard Bobby Bare	<b>WVLA</b> Peoria, IL Gene Watson Tanya Tucker Don Williams Alabama Guy Clark Joe Feliciano Warshall Tucker Nitty Gritty Dirt Not Hot Willie Nelson Clayton Kershaw Crystal Gayle Merle Haggard Bobby Bare	<b>WVLA</b> Peoria, IL Gene Watson Tanya Tucker Don Williams Alabama Guy Clark Joe Feliciano Warshall Tucker Nitty Gritty Dirt Not Hot Willie Nelson Clayton Kershaw Crystal Gayle Merle Haggard Bobby Bare

### Hottest Tracks:

- "You Really Got A Hold On Me" (WB) JOHNNY LEE
- "Dance Little Jean" (Liberty) NITTY GRITTY DIRT BAND
- "Naturally Country - (Capitol)" Some Folks Are Dying To Live Like This "Hard Earned Country Livin' " "Livin' For The Weekend" "Mountain Eyes"
- "Let's Go - (Liberty)" "Dance Little Jean" "Special Look" "Never Together (But Close Sometimes)" "Too Many Heartaches" "Goodbye Eyes" "Maryann"
- "Burlap & Satin - (RCA)" "OOO-EEE" "Send Me The Pillow You Dream On" "One Of Those Days" "Jealous Heart" "Appalachian Memories"
- "Rebel Heart - (Liberty)" "On A Night Like This" "You Really Go For The Heart"
- "Snapshot - (RCA)" "The Boy Gets Around" "Bobby's In Vicksburg" "Who's Kidding Who" "So Complete" "Winter Heart"
- "Lost In The Feeling - (WB)" "I Think I'm In Love" "Heartache Tonight" "Three Times A Lady"

- "On My Own Again - (Viva)" "A Million Light Beers Ago" "Survivor" "She Wanted Me" "We're Jack In Love Again"
- "Hey Bartender - (WB)" "You Really Got A Hold On Me" "Blue Monday" "My Baby Don't Slow Dance" "Women In Boots" "In My Dreams"
- "Naturally Country - (Capitol)" Some Folks Are Dying To Live Like This "Hard Earned Country Livin' " "Livin' For The Weekend" "Mountain Eyes"
- "Let's Go - (Liberty)" "Dance Little Jean" "Special Look" "Never Together (But Close Sometimes)" "Too Many Heartaches" "Goodbye Eyes" "Maryann"
- "Burlap & Satin - (RCA)" "OOO-EEE" "Send Me The Pillow You Dream On" "One Of Those Days" "Jealous Heart" "Appalachian Memories"
- "Rebel Heart - (Liberty)" "On A Night Like This" "You Really Go For The Heart"
- "Snapshot - (RCA)" "The Boy Gets Around" "Bobby's In Vicksburg" "Who's Kidding Who" "So Complete" "Winter Heart"
- "Lost In The Feeling - (WB)" "I Think I'm In Love" "Heartache Tonight" "Three Times A Lady"

### Whites - Old Familiar Feeling - (WB/Curb) "Give Me Back That Old Familiar Feeling" "Blue Letters" "When The New Wears Off Of Our Love" "Pipeliner Blues"

- "Most Requested:"
- JOHNNY LEE "Hey Bartender" (Full Moon/WB)
- JOHN CONLEE "I'm Only In It For The Love" (MCA)
- JANIE FRICKE "He's A Heartache..." (Columbia)
- OAK RIDGE BOYS "Love Song" (MCA)
- GUY CLARK "Homegrown Tomatoes" (WB)
- CONWAY TWITTY "Lost In The Feeling" (WB)
- J. DENVER & E. HARRIS "Wild Montana Skies" (RCA)
- C. McCLAIN & M. GILLEY "Paradise Tonight" (Epic)

Airplay50... See Page 58

### COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

EARL THOMAS CONLEY - Don't Make It Easy For Me - (RCA) "Don't Make It Easy For Me" "Angel In Disguise" "Crowd Around The Corner" "Home So Fine" "Ball And Chain"

DAVID FRIZZELL - On My Own Again - (Viva) "A Million Light Beers Ago" "Survivor" "She Wanted Me" "We're Jack In Love Again"

JOHNNY LEE - Hey Bartender - (WB) "You Really Got A Hold On Me" "Blue Monday" "My Baby Don't Slow Dance" "Women In Boots" "In My Dreams"

MEL McDANIEL - Naturally Country - (Capitol) "Some Folks Are Dying To Live Like This" "Hard Earned Country Livin' " "Livin' For The Weekend" "Mountain Eyes"

Whites - Old Familiar Feeling - (WB/Curb) "Give Me Back That Old Familiar Feeling" "Blue Letters" "When The New Wears Off Of Our Love" "Pipeliner Blues"

Most Requested: JOHNNY LEE "Hey Bartender" (Full Moon/WB) JOHN CONLEE "I'm Only In It For The Love" (MCA) JANIE FRICKE "He's A Heartache..." (Columbia) OAK RIDGE BOYS "Love Song" (MCA) GUY CLARK "Homegrown Tomatoes" (WB) CONWAY TWITTY "Lost In The Feeling" (WB) J. DENVER & E. HARRIS "Wild Montana Skies" (RCA) C. McCLAIN & M. GILLEY "Paradise Tonight" (Epic)

Airplay50... See Page 58

# A/C Regional Adds & Hots

## EAST Parallel One

**WBFB/Baltimore**  
Andy Szulinski  
SERGIO MENDES  
WHISPERS  
DENVER & HARRIS  
JUICE NEWTON  
Hottest:  
POLICE  
EURYTHMICS  
ELO  
AMERICA

**GRSS/Buffalo**  
Jerry Reo  
BILLY JOEL  
LAURA BRANIGAN  
MEN AT WORK  
Hottest:  
POLICE  
LEE GREENWOOD  
PAUL ANKA  
MADNESS  
RITA COOLIDGE

**WPX/New York**  
Alan Anderson  
none  
Hottest:  
POLICE  
RITA COOLIDGE  
DEBARGE  
AMERICA  
POLICE

**WYNY/New York**  
Jeh Mazzel  
RITA COOLIDGE  
MICHAEL JACKSON  
Hottest:  
EURYTHMICS  
SERGIO MENDES  
IRENE CARA  
POLICE  
NAKED EYES

**Y97/Pittsburgh**  
Jay Cresswell  
KENNY ROGERS  
LOUISE TUCKER  
AIR SUPPLY  
Hottest:  
RITA COOLIDGE  
LAURA BRANIGAN  
LEE GREENWOOD  
MICHAEL JACKSON  
CHAMPAIGN

**WTAE/Pittsburgh**  
Don Berns  
none  
Hottest:  
POLICE  
TACO  
CHAMPAIGN  
MICHAEL SEMBELLO  
IRENE CARA

**WSW (JWS)/Pittsburgh**  
Herb Crowe  
BILLY JOEL  
MICHAEL JACKSON  
CULTURE CLUB  
LAURA BRANIGAN  
AMERICA  
LOUISE TUCKER  
Hottest:  
POLICE  
MICHAEL SEMBELLO  
EDDY GRANT  
RITA COOLIDGE  
BILLY JOEL

**WPRO/Providence**  
Tom Cuddy  
F.R. DAVID  
JEFFREY OSBORNE  
Hottest:  
RITA COOLIDGE  
AMERICA  
TACO  
MEN AT WORK  
MICHAEL JACKSON

**WLT/Washington, D.C.**  
Bob Cummings  
TACO  
AIR SUPPLY  
MEN AT WORK  
Hottest:  
MICHAEL JACKSON  
POLICE  
PAUL ANKA  
SMOKEY ROBINSON  
INGRAM & AUSTIN

## Parallel Three

**WNRN/Beckley**  
Gary Mann  
RONNIE MILSAP  
SERGIO MENDES  
GEORGE BENSON  
KINNS  
LANE BRODY  
Hottest:  
RITA COOLIDGE  
SMOKEY ROBINSON  
MICHAEL JACKSON  
CRYSTAL GAYLE  
AIR SUPPLY

**WFMH/Harrisburg**  
Bob Paiva  
BILLY JOEL  
LOUISE MANDRELL  
JUICE NEWTON  
Hottest:  
RITA COOLIDGE  
PAUL ANKA  
AMERICA  
LAURA BRANIGAN  
MICHAEL JACKSON

**WVIC/Hartford**  
Ginny Jesionka  
BILLY JOEL  
AIR SUPPLY  
Hottest:  
POLICE  
RITA COOLIDGE  
LOUISE TUCKER  
PAUL ANKA  
SMOKEY ROBINSON

**WVYZ/Hartford**  
Bradley Colligan  
none  
Hottest:  
POLICE  
RITA COOLIDGE  
AMERICA

**WVNY/New York**  
Jeh Mazzel  
RITA COOLIDGE  
MICHAEL JACKSON  
Hottest:  
EURYTHMICS  
SERGIO MENDES  
IRENE CARA  
POLICE  
NAKED EYES

**Y97/Pittsburgh**  
Jay Cresswell  
KENNY ROGERS  
LOUISE TUCKER  
AIR SUPPLY  
Hottest:  
RITA COOLIDGE  
LAURA BRANIGAN  
LEE GREENWOOD  
MICHAEL JACKSON  
CHAMPAIGN

**WQY/Schenectady**  
Walter Fritz  
STAR SISTERS  
KINNS  
SERGIO MENDES  
CRYSTAL GAYLE  
Hottest:  
BILLY JOEL  
JEFFREY OSBORNE  
AIR SUPPLY  
GEORGE BENSON  
MICHAEL JACKSON

**WHYN-FM/Springfield, MA**  
Caray Ferraro  
LAURA BRANIGAN  
SMOKEY ROBINSON  
MICHAEL JACKSON  
MEN AT WORK  
BILLY JOEL  
AIR SUPPLY  
DENVER & HARRIS  
Hottest:  
DEBARGE  
RITA COOLIDGE  
CHAMPAIGN  
POLICE

**WHEN/Syracuse**  
Karen Gallagher  
none  
Hottest:  
POLICE  
AMERICA  
QUARTERFLASH  
MEN AT WORK

## Parallel Three

**WVIM/Fitchburg**  
Jack Raymond  
EURYTHMICS  
LANE BRODY  
WHISPERS  
SISSY SPACEK  
RONNIE MILSAP  
LEE GREENWOOD  
BETTE MIDLER  
Hottest:  
RITA COOLIDGE  
AMERICA  
HOLLIES  
TACO  
MEN AT WORK

**WKNE/Keene, NH**  
Howard Corday  
CRYSTAL GAYLE  
SERGIO MENDES  
KENNY ROGERS  
LEE GREENWOOD  
SPANDAU BALLET  
Hottest:  
LAURA BRANIGAN  
TACO

**WVOR/Rochester**  
Gary Smith  
none  
Hottest:  
SERGIO MENDES  
DEBARGE  
PAUL ANKA  
POLICE  
CHAMPAIGN

**WVNY/Syracuse**  
Karen Gallagher  
none  
Hottest:  
POLICE  
AMERICA  
QUARTERFLASH  
MEN AT WORK

## MIDWEST Parallel One

**WCLR/Chicago**  
Gary Prica  
SMOKEY ROBINSON  
MEN AT WORK  
Hottest:  
POLICE  
LAURA BRANIGAN  
MICHAEL JACKSON  
LOUISE TUCKER  
BILLY JOEL

**WVYR/Chicago**  
John Wetherbee  
HALL & OATES  
EURYTHMICS  
MICHAEL SEMBELLO  
CRYSTAL GAYLE  
GEORGE BENSON  
Hottest:  
POLICE  
PAUL ANKA  
MEN AT WORK  
MICHAEL JACKSON  
NAKED EYES

**55KRC/Cincinnati**  
Dan Allen  
none  
Hottest:  
NAKED EYES  
SYLVIA  
DEBARGE  
CULTURE CLUB

**WARM98/Cincinnati**  
Walker Zerhusen  
RONNIE MILSAP  
BERB ALPERT  
SERGIO MENDES  
Hottest:  
POLICE  
CHAMPAIGN  
PAUL ANKA  
LAURA BRANIGAN  
MICHAEL JACKSON

**WVMI/Cleveland**  
McVaylvers  
BILLY JOEL  
EURYTHMICS  
QUARTERFLASH  
AIR SUPPLY  
JENNIFER WARNES  
Hottest:  
POLICE  
PAUL ANKA  
MEN AT WORK  
MICHAEL SEMBELLO  
AMERICA

**WZZP/Cleveland**  
Dunphy/Georgeson  
none  
Hottest:  
POLICE  
CHAMPAIGN  
HOLLIES  
RITA COOLIDGE  
LEE GREENWOOD

**WCZY/Detroit**  
Jim Scollin  
RITA COOLIDGE  
EURYTHMICS  
QUARTERFLASH  
NAKED EYES  
Hottest:  
POLICE  
CHAMPAIGN  
DEBARGE  
IRENE CARA  
MICHAEL JACKSON

**WOMC/Detroit**  
Barry Argenbright  
BILLY JOEL  
TOTO  
BRYSON & FLACK  
Hottest:  
MICHAEL JACKSON  
CHRIS CROSS  
JOURNEY  
ELTON JOHN  
MICHAEL SEMBELLO

## Parallel Two

**WVBY/Appleton**  
Rob Shannon  
GEORGE BENSON  
SPANDAU BALLET  
KINNS  
WHISPERS  
Hottest:  
POLICE  
PAUL ANKA  
MEN AT WORK  
MICHAEL SEMBELLO  
AMERICA

**WZZP/Cleveland**  
Dunphy/Georgeson  
none  
Hottest:  
POLICE  
CHAMPAIGN  
HOLLIES  
RITA COOLIDGE  
LEE GREENWOOD

**WCZY/Detroit**  
Jim Scollin  
RITA COOLIDGE  
EURYTHMICS  
QUARTERFLASH  
NAKED EYES  
Hottest:  
POLICE  
CHAMPAIGN  
DEBARGE  
IRENE CARA  
MICHAEL JACKSON

**WOMC/Detroit**  
Barry Argenbright  
BILLY JOEL  
TOTO  
BRYSON & FLACK  
Hottest:  
MICHAEL JACKSON  
CHRIS CROSS  
JOURNEY  
ELTON JOHN  
MICHAEL SEMBELLO

## WING/Dayton

**WVON/Oakland**  
Joe Demma  
AIR SUPPLY  
Hottest:  
CHAMPAIGN  
RITA COOLIDGE  
PAUL ANKA  
LEE GREENWOOD  
SERGIO MENDES

**KRNT/Des Moines**  
Steve Gibbons  
none  
Hottest:  
NELSON & HAGGARD  
KINNS  
HOLLIES  
POLICE  
LAURA BRANIGAN

**WTRX/Flint**  
Burke/Wright  
CRYSTAL GAYLE  
SERGIO MENDES  
BILLY JOEL  
Hottest:  
POLICE  
RITA COOLIDGE  
CHAMPAIGN  
PAUL ANKA  
DEBARGE

**WOWO/Fl. Wayne**  
Chris Witting  
LOUISE TUCKER  
LAURA BRANIGAN  
AMERICA  
Hottest:  
AIR SUPPLY  
JOURNEY  
RITA COOLIDGE  
EURYTHMICS  
MICHAEL SEMBELLO  
KINNS

**WENS/Indianapolis**  
Cummings/Wheeler  
CRYSTAL GAYLE  
DENVER & HARRIS  
Hottest:  
IRENE CARA  
POLICE  
LOUISE TUCKER  
PAUL ANKA

**WFMK/Lansing**  
Jay Richards  
SERGIO MENDES  
RONNIE MILSAP  
JUICE NEWTON  
Hottest:  
POLICE  
RITA COOLIDGE  
DENVER & HARRIS  
BILLY JOEL

**KCRQ/Cedar Rapids, IA**  
Carl Mann  
JENNIFER WARNES  
RONNIE MILSAP  
SERGIO MENDES  
Hottest:  
POLICE  
PAUL ANKA  
POLICE  
RITA COOLIDGE  
AMERICA  
F.R. DAVID

**KVOX/Fargo-Moorhead**  
Joey Evans  
JOSE FELICIANO  
LEE GREENWOOD  
KINNS  
SISSY SPACEK  
Hottest:  
PAUL ANKA  
DIONNE WARWICK  
RITA COOLIDGE  
DENVER & HARRIS  
LAURA BRANIGAN

**KLTE/Oklahoma City**  
Randy Kemp  
BILLY JOEL  
AIR SUPPLY  
QUARTERFLASH  
STEVIE NICKS  
Hottest:  
POLICE  
RITA COOLIDGE  
AMERICA

**KRLC/Lewiston**  
Steve Tracy  
RANDY VANWARMER  
SERGIO MENDES  
BILLY JOEL  
JACKSON BROWNE  
Hottest:  
POLICE  
PAUL ANKA  
HOLLIES  
RITA COOLIDGE  
DEBARGE

**KRNO/Reno**  
Larry Irons  
SPANDAU BALLET  
LANE BRODY  
KINNS  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
DEBARGE

**KRKK/Rock Springs, WY**  
Chuck Merlin  
KINNS  
SPANDAU BALLET  
RONNIE MILSAP  
JOSE FELICIANO  
CRYSTAL GAYLE  
Hottest:  
POLICE  
RITA COOLIDGE  
AMERICA  
MEN AT WORK  
MICHAEL JACKSON  
CULTURE CLUB  
NAKED EYES

**KALE/Tri-Cities, WA**  
Mike Purdy  
NAKED EYES  
HIGH INERGY  
RONNIE MILSAP  
SERGIO MENDES  
Hottest:  
POLICE  
RITA COOLIDGE  
SMOKEY ROBINSON  
AMERICA

**WVMA/Charleston, SC**  
Dave Amos  
SERGIO MENDES  
JENNIFER WARNES  
JACKSON BROWNE  
Hottest:  
POLICE  
RITA COOLIDGE  
DONNA SUMMER  
MICHAEL JACKSON  
AIR SUPPLY

**WBT/Charlotte**  
Dave Bishop  
SERGIO MENDES  
Hottest:  
POLICE  
AMERICA  
RITA COOLIDGE  
MICHAEL JACKSON

## Parallel Three

**WJBC/Bloomington, IL**  
Stew Salowitz  
RONNIE MILSAP  
SERGIO MENDES  
LEE GREENWOOD  
Hottest:  
LAURA BRANIGAN  
LOUISE TUCKER  
DENVER & HARRIS  
BILLY JOEL

**KCRQ/Cedar Rapids, IA**  
Carl Mann  
JENNIFER WARNES  
RONNIE MILSAP  
SERGIO MENDES  
Hottest:  
POLICE  
PAUL ANKA  
POLICE  
RITA COOLIDGE  
AMERICA  
F.R. DAVID

**KVOX/Fargo-Moorhead**  
Joey Evans  
JOSE FELICIANO  
LEE GREENWOOD  
KINNS  
SISSY SPACEK  
Hottest:  
PAUL ANKA  
DIONNE WARWICK  
RITA COOLIDGE  
DENVER & HARRIS  
LAURA BRANIGAN

**KLTE/Oklahoma City**  
Randy Kemp  
BILLY JOEL  
AIR SUPPLY  
QUARTERFLASH  
STEVIE NICKS  
Hottest:  
POLICE  
RITA COOLIDGE  
AMERICA

**KRLC/Lewiston**  
Steve Tracy  
RANDY VANWARMER  
SERGIO MENDES  
BILLY JOEL  
JACKSON BROWNE  
Hottest:  
POLICE  
PAUL ANKA  
HOLLIES  
RITA COOLIDGE  
DEBARGE

**KRNO/Reno**  
Larry Irons  
SPANDAU BALLET  
LANE BRODY  
KINNS  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
DEBARGE

**KRKK/Rock Springs, WY**  
Chuck Merlin  
KINNS  
SPANDAU BALLET  
RONNIE MILSAP  
JOSE FELICIANO  
CRYSTAL GAYLE  
Hottest:  
POLICE  
RITA COOLIDGE  
AMERICA  
MEN AT WORK  
MICHAEL JACKSON  
CULTURE CLUB  
NAKED EYES

**KALE/Tri-Cities, WA**  
Mike Purdy  
NAKED EYES  
HIGH INERGY  
RONNIE MILSAP  
SERGIO MENDES  
Hottest:  
POLICE  
RITA COOLIDGE  
SMOKEY ROBINSON  
AMERICA

**WVMA/Charleston, SC**  
Dave Amos  
SERGIO MENDES  
JENNIFER WARNES  
JACKSON BROWNE  
Hottest:  
POLICE  
RITA COOLIDGE  
DONNA SUMMER  
MICHAEL JACKSON  
AIR SUPPLY

**WBT/Charlotte**  
Dave Bishop  
SERGIO MENDES  
Hottest:  
POLICE  
AMERICA  
RITA COOLIDGE  
MICHAEL JACKSON

## Parallel One

**WRMM/Atlanta**  
Allen Saunders  
RONNIE MILSAP  
GEORGE BENSON  
SERGIO MENDES  
BILLY JOEL  
Hottest:  
DEBARGE  
AMERICA  
SMOKEY ROBINSON  
MEN AT WORK

**WSB/Atlanta**  
Greg Picciano  
MICHAEL JACKSON  
JENNIFER WARNES  
Hottest:  
LEE GREENWOOD  
LOUISE TUCKER  
RITA COOLIDGE  
TACO  
BILLY JOEL

**WSB-FM/Atlanta**  
Donna Brake  
GEORGE BENSON  
SPANDAU BALLET  
TACO  
BRYSON & FLACK  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
MICHAEL JACKSON

**KVIL/Dallas-Ft. Worth**  
Chuck Rhodes  
BRYSON & FLACK  
EDDY GRANT  
SERGIO MENDES  
NAKED EYES  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
MICHAEL JACKSON

**WAXY/Ft. Lauderdale**  
ShawLee  
QUARTERFLASH  
PAUL ANKA  
Hottest:  
POLICE  
MICHAEL JACKSON  
DONNA SUMMER  
KINNS  
MICHAEL SEMBELLO  
RITA COOLIDGE

**97AIA/Miami**  
Gable/Wukits  
BOBBY LANZ B  
BEE GEES  
DEBARGE  
LAURA BRANIGAN  
WHISPERS  
Hottest:  
INGRAM & AUSTIN  
POLICE  
EURYTHMICS  
CULTURE CLUB  
NEW EDITION

**W101/Tampa**  
DeCarlo/Miller  
MICHAEL JACKSON  
STAR SISTERS  
Hottest:  
POLICE  
PAUL ANKA  
RITA COOLIDGE  
AMERICA  
LAURA BRANIGAN

**KEY103/Austin**  
Adams/Lepere  
CHAMPAIGN  
PAUL ANKA  
EURYTHMICS  
Hottest:  
POLICE  
STEVIE NICKS  
RAJAGOOGOO  
MEN AT WORK  
AMERICA

**WAFB/Baton Rouge**  
Adams/Daniels  
AIR SUPPLY  
TOTO  
BILLY JOEL  
Hottest:  
POLICE  
LEE GREENWOOD  
LOUISE TUCKER  
PAUL ANKA

**WVMA/Charleston, SC**  
Dave Amos  
SERGIO MENDES  
JENNIFER WARNES  
JACKSON BROWNE  
Hottest:  
POLICE  
RITA COOLIDGE  
DONNA SUMMER  
MICHAEL JACKSON  
AIR SUPPLY

**WBT/Charlotte**  
Dave Bishop  
SERGIO MENDES  
Hottest:  
POLICE  
AMERICA  
RITA COOLIDGE  
MICHAEL JACKSON

## Parallel One

**WVMA/Atlanta**  
Allen Saunders  
RONNIE MILSAP  
GEORGE BENSON  
SERGIO MENDES  
BILLY JOEL  
Hottest:  
DEBARGE  
AMERICA  
SMOKEY ROBINSON  
MEN AT WORK

**WSB/Atlanta**  
Greg Picciano  
MICHAEL JACKSON  
JENNIFER WARNES  
Hottest:  
LEE GREENWOOD  
LOUISE TUCKER  
RITA COOLIDGE  
TACO  
BILLY JOEL

**WSB-FM/Atlanta**  
Donna Brake  
GEORGE BENSON  
SPANDAU BALLET  
TACO  
BRYSON & FLACK  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
MICHAEL JACKSON

**KVIL/Dallas-Ft. Worth**  
Chuck Rhodes  
BRYSON & FLACK  
EDDY GRANT  
SERGIO MENDES  
NAKED EYES  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
MICHAEL JACKSON

**WAXY/Ft. Lauderdale**  
ShawLee  
QUARTERFLASH  
PAUL ANKA  
Hottest:  
POLICE  
MICHAEL JACKSON  
DONNA SUMMER  
KINNS  
MICHAEL SEMBELLO  
RITA COOLIDGE

**97AIA/Miami**  
Gable/Wukits  
BOBBY LANZ B  
BEE GEES  
DEBARGE  
LAURA BRANIGAN  
WHISPERS  
Hottest:  
INGRAM & AUSTIN  
POLICE  
EURYTHMICS  
CULTURE CLUB  
NEW EDITION

**W101/Tampa**  
DeCarlo/Miller  
MICHAEL JACKSON  
STAR SISTERS  
Hottest:  
POLICE  
PAUL ANKA  
RITA COOLIDGE  
AMERICA  
LAURA BRANIGAN

**KEY103/Austin**  
Adams/Lepere  
CHAMPAIGN  
PAUL ANKA  
EURYTHMICS  
Hottest:  
POLICE  
STEVIE NICKS  
RAJAGOOGOO  
MEN AT WORK  
AMERICA

**WAFB/Baton Rouge**  
Adams/Daniels  
AIR SUPPLY  
TOTO  
BILLY JOEL  
Hottest:  
POLICE  
LEE GREENWOOD  
LOUISE TUCKER  
PAUL ANKA

**WVMA/Charleston, SC**  
Dave Amos  
SERGIO MENDES  
JENNIFER WARNES  
JACKSON BROWNE  
Hottest:  
POLICE  
RITA COOLIDGE  
DONNA SUMMER  
MICHAEL JACKSON  
AIR SUPPLY

**WBT/Charlotte**  
Dave Bishop  
SERGIO MENDES  
Hottest:  
POLICE  
AMERICA  
RITA COOLIDGE  
MICHAEL JACKSON

## Parallel One

**WVMA/Atlanta**  
Allen Saunders  
RONNIE MILSAP  
GEORGE BENSON  
SERGIO MENDES  
BILLY JOEL  
Hottest:  
DEBARGE  
AMERICA  
SMOKEY ROBINSON  
MEN AT WORK

**WSB/Atlanta**  
Greg Picciano  
MICHAEL JACKSON  
JENNIFER WARNES  
Hottest:  
LEE GREENWOOD  
LOUISE TUCKER  
RITA COOLIDGE  
TACO  
BILLY JOEL

**WSB-FM/Atlanta**  
Donna Brake  
GEORGE BENSON  
SPANDAU BALLET  
TACO  
BRYSON & FLACK  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
MICHAEL JACKSON

**KVIL/Dallas-Ft. Worth**  
Chuck Rhodes  
BRYSON & FLACK  
EDDY GRANT  
SERGIO MENDES  
NAKED EYES  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
MICHAEL JACKSON

**WAXY/Ft. Lauderdale**  
ShawLee  
QUARTERFLASH  
PAUL ANKA  
Hottest:  
POLICE  
MICHAEL JACKSON  
DONNA SUMMER  
KINNS  
MICHAEL SEMBELLO  
RITA COOLIDGE

**97AIA/Miami**  
Gable/Wukits  
BOBBY LANZ B  
BEE GEES  
DEBARGE  
LAURA BRANIGAN  
WHISPERS  
Hottest:  
INGRAM & AUSTIN  
POLICE  
EURYTHMICS  
CULTURE CLUB  
NEW EDITION

**W101/Tampa**  
DeCarlo/Miller  
MICHAEL JACKSON  
STAR SISTERS  
Hottest:  
POLICE  
PAUL ANKA  
RITA COOLIDGE  
AMERICA  
LAURA BRANIGAN

**KEY103/Austin**  
Adams/Lepere  
CHAMPAIGN  
PAUL ANKA  
EURYTHMICS  
Hottest:  
POLICE  
STEVIE NICKS  
RAJAGOOGOO  
MEN AT WORK  
AMERICA

**WAFB/Baton Rouge**  
Adams/Daniels  
AIR SUPPLY  
TOTO  
BILLY JOEL  
Hottest:  
POLICE  
LEE GREENWOOD  
LOUISE TUCKER  
PAUL ANKA

**WVMA/Charleston, SC**  
Dave Amos  
SERGIO MENDES  
JENNIFER WARNES  
JACKSON BROWNE  
Hottest:  
POLICE  
RITA COOLIDGE  
DONNA SUMMER  
MICHAEL JACKSON  
AIR SUPPLY

**WBT/Charlotte**  
Dave Bishop  
SERGIO MENDES  
Hottest:  
POLICE  
AMERICA  
RITA COOLIDGE  
MICHAEL JACKSON

## Parallel One

**WVMA/Atlanta**  
Allen Saunders  
RONNIE MILSAP  
GEORGE BENSON  
SERGIO MENDES  
BILLY JOEL  
Hottest:  
DEBARGE  
AMERICA  
SMOKEY ROBINSON  
MEN AT WORK

**WSB/Atlanta**  
Greg Picciano  
MICHAEL JACKSON  
JENNIFER WARNES  
Hottest:  
LEE GREENWOOD  
LOUISE TUCKER  
RITA COOLIDGE  
TACO  
BILLY JOEL

**WSB-FM/Atlanta**  
Donna Brake  
GEORGE BENSON  
SPANDAU BALLET  
TACO  
BRYSON & FLACK  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
MICHAEL JACKSON

**KVIL/Dallas-Ft. Worth**  
Chuck Rhodes  
BRYSON & FLACK  
EDDY GRANT  
SERGIO MENDES  
NAKED EYES  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
MICHAEL JACKSON

**WAXY/Ft. Lauderdale**  
ShawLee  
QUARTERFLASH  
PAUL ANKA  
Hottest:  
POLICE  
MICHAEL JACKSON  
DONNA SUMMER  
KINNS  
MICHAEL SEMBELLO  
RITA COOLIDGE

**97AIA/Miami**  
Gable/Wukits  
BOBBY LANZ B  
BEE GEES  
DEBARGE  
LAURA BRANIGAN  
WHISPERS  
Hottest:  
INGRAM & AUSTIN  
POLICE  
EURYTHMICS  
CULTURE CLUB  
NEW EDITION

**W101/Tampa**  
DeCarlo/Miller  
MICHAEL JACKSON  
STAR SISTERS  
Hottest:  
POLICE  
PAUL ANKA  
RITA COOLIDGE  
AMERICA  
LAURA BRANIGAN

**KEY103/Austin**  
Adams/Lepere  
CHAMPAIGN  
PAUL ANKA  
EURYTHMICS  
Hottest:  
POLICE  
STEVIE NICKS  
RAJAGOOGOO  
MEN AT WORK  
AMERICA

**WAFB/Baton Rouge**  
Adams/Daniels  
AIR SUPPLY  
TOTO  
BILLY JOEL  
Hottest:  
POLICE  
LEE GREENWOOD  
LOUISE TUCKER  
PAUL ANKA

**WVMA/Charleston, SC**  
Dave Amos  
SERGIO MENDES  
JENNIFER WARNES  
JACKSON BROWNE  
Hottest:  
POLICE  
RITA COOLIDGE  
DONNA SUMMER  
MICHAEL JACKSON  
AIR SUPPLY

**WBT/Charlotte**  
Dave Bishop  
SERGIO MENDES  
Hottest:  
POLICE  
AMERICA  
RITA COOLIDGE  
MICHAEL JACKSON

## WEST Parallel One

**KHOW/Denver**  
Leigh Starnes  
JENNIFER WARNES  
QUARTERFLASH  
KENNY ROGERS  
AIR SUPPLY  
Hottest:  
POLICE  
DONNA SUMMER  
MICHAEL JACKSON  
QUARTERFLASH  
TACO

**WASW/Washington, D.C.**  
Colleen Cassidy  
MICHAEL SEMBELLO  
GEORGE BENSON  
Hottest:  
POLICE  
DONNA SUMMER  
MICHAEL JACKSON  
QUARTERFLASH  
TACO

**Parallel Two**

**WAEB/Allentown**  
Chapman/Ward  
JENNIFER WARNES  
GEORGE BENSON  
JUICE NEWTON  
JACKSON BROWNE  
COCONUTS  
Hottest:  
LOUISE TUCKER  
AMERICA  
POLICE  
MICHAEL JACKSON  
BILLY JOEL

**WICC/Bridgeport**  
Lee Roberts  
SERGIO MENDES  
JENNIFER WARNES  
Hottest:  
POLICE  
RITA COOLIDGE  
KINNS  
AMERICA  
SMOKEY ROBINSON

**WBEN/Buffalo**  
Roger Christian  
none  
Hottest:  
TACO  
MICHAEL JACKSON  
BRYSON & FLACK  
LOUISE TUCKER  
PAUL ANKA

**V100/Charleston, WV**  
Spence/Jarvis  
LB  
BONNIE TYLER  
GEORGE BENSON  
CULTURE CLUB  
RITA COOLIDGE  
AMERICA  
Hottest:  
POLICE  
MICHAEL JACKSON  
MEN AT WORK

**KFMB/San Diego**  
Mark Larson  
BILLY JOEL  
RONNIE MILSAP  
CRYSTAL GAYLE  
HERB ALPERT  
SERGIO MENDES  
GEORGE BENSON  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
BRYSON & FLACK  
JENNIFER WARNES

## Parallel One

**KHOW/Denver**  
Leigh Starnes  
JENNIFER WARNES  
QUARTERFLASH  
KENNY ROGERS  
AIR SUPPLY  
Hottest:  
POLICE  
DONNA SUMMER  
MICHAEL JACKSON  
QUARTERFLASH  
TACO

**WASW/Washington, D.C.**  
Colleen Cassidy  
MICHAEL SEMBELLO  
GEORGE BENSON  
Hottest:  
POLICE  
DONNA SUMMER  
MICHAEL JACKSON  
QUARTERFLASH  
TACO

**Parallel Two**

**WAEB/Allentown**  
Chapman/Ward  
JENNIFER WARNES  
GEORGE BENSON  
JUICE NEWTON  
JACKSON BROWNE  
COCONUTS  
Hottest:  
LOUISE TUCKER  
AMERICA  
POLICE  
MICHAEL JACKSON  
BILLY JOEL

**WICC/Bridgeport**  
Lee Roberts  
SERGIO MENDES  
JENNIFER WARNES  
Hottest:  
POLICE  
RITA COOLIDGE  
KINNS  
AMERICA  
SMOKEY ROBINSON

**WBEN/Buffalo**  
Roger Christian  
none  
Hottest:  
TACO  
MICHAEL JACKSON  
BRYSON & FLACK  
LOUISE TUCKER  
PAUL ANKA

**V100/Charleston, WV**  
Spence/Jarvis  
LB  
BONNIE TYLER  
GEORGE BENSON  
CULTURE CLUB  
RITA COOLIDGE  
AMERICA  
Hottest:  
POLICE  
MICHAEL JACKSON  
MEN AT WORK

**KFMB/San Diego**  
Mark Larson  
BILLY JOEL  
RONNIE MILSAP  
CRYSTAL GAYLE  
HERB ALPERT  
SERGIO MENDES  
GEORGE BENSON  
Hottest:  
POLICE  
RITA COOLIDGE  
PAUL ANKA  
LOUISE TUCKER  
BRYSON & FLACK  
JENNIFER WARNES

## Parallel Two

**B100/San Diego**  
McCartney/Knight  
GEORGE BENSON  
MICHAEL SEMBELLO  
Hottest:  
MEN AT WORK  
MICHAEL JACKSON  
DONNA SUMMER  
AMERICA  
POLICE

**KNBR/San Francisco**  
Larry Finkel  
LAURA BRANIGAN  
KENNY ROGERS  
Hottest:  
LOUISE TUCKER  
TACO  
MEN AT WORK  
MICHAEL JACKSON  
RITA COOLIDGE

**KEZR/San Jose**  
Wagner/Lamos  
JENNIFER WARNES  
AIR SUPPLY  
JOURNEY  
Hottest:  
POLICE  
LEE GREENWOOD  
AMERICA  
MICHAEL JACKSON  
RITA COOLIDGE

**KPLZ/Seattle**  
King/Cook  
JENNIFER WARNES  
AIR SUPPLY  
JACKSON BROWNE  
CRYSTAL GAYLE  
SERGIO MENDES  
HERB ALPERT  
Hottest:  
POLICE  
PAUL ANKA  
LEE GREENWOOD  
ELO  
MEN AT WORK

**Parallel Two**

**KBOI/Boise**  
Mark Wallengren  
DONNA SUMMER  
KINNS  
SPANDAU BALLET  
GEORGE BENSON  
Hottest:  
PAUL ANKA  
RITA COOLIDGE  
LOUISE TUCKER  
TACO

**KRDO/Colorado Springs**  
Dan Shanahan  
none  
Hottest:  
POLICE  
HOLLIES  
SMOKEY ROBINSON  
MICHAEL JACKSON  
MEN AT WORK

## Parallel Three

**KUGN/Eugene, OR**  
Paul Thorne  
none  
Hottest:  
RITA COOLIDGE  
DEBARGE  
SMOKEY ROBINSON  
JENNIFER WARNES  
LAURA BRANIGAN

**KKUA/Honolulu**  
Kimo Akane  
TOTO  
SPANDAU BALLET  
PAUL ANKA  
BONNIE TYLER  
JEFFREY OSBORNE  
Hottest:  
POLICE  
ENGELBERT HUMPERD  
CHRIS CROSS  
KENNY ROGERS  
DEBARGE

**KUDO/Las Vegas**  
Randy Hart  
KINNS  
CHRIS CROSS  
TOTO  
Hottest:  
CHAMPAIGN  
CHRIS CROSS  
LEE GREENWOOD  
BONNIE TYLER  
POLICE

**KWAV/Monterey**  
Kimo Akane  
LEE GREENWOOD  
KINNS  
CRYSTAL GAYLE  
JACKSON BROWNE  
MICHAEL LOVESMITH  
Hottest:  
F.R. DAVID  
POLICE  
AMERICA  
PAUL ANKA  
LAURA BRANIGAN

**Parallel Three**

**KFOI/Anchorage, AK**  
Mark Lewis  
B.J. THOMAS  
SERGIO MENDES  
LANE BRODY  
MICHAEL JACKSON  
BRYSON & FLACK  
KINNS  
CRYSTAL GAYLE  
Hottest:  
RITA COOLIDGE  
LEE GREENWOOD  
DEBARGE  
POLICE  
LOUISE TUCKER

**KTWO/Casper**  
John Leader  
KINNS  
KENNY ROGERS  
SERGIO MENDES  
DOBBIE BROTHERS  
BILLY JOEL  
Hottest:  
RITA COOLIDGE  
LOUISE TUCKER  
SMOKEY ROBINSON  
LAURA BRANIGAN

**K-108/Sacramento**  
Paul Mitchell  
STEVIE NICKS  
Hottest:  
POLICE  
CHAMPAIGN  
RITA COOLIDGE  
F.R. DAVID  
LAURA BRANIGAN

## Parallel Three

**KUGN/Eugene, OR**  
Paul Thorne  
none  
Hottest:  
RITA COOLIDGE  
DEBARGE  
SMOKEY ROBINSON  
JENNIFER WARNES  
LAURA BRANIGAN

**KKUA/Honolulu**  
Kimo Akane  
TOTO  
SPANDAU BALLET  
PAUL ANKA  
BONNIE TYLER  
JEFFREY OSBORNE  
Hottest:  
POLICE  
ENGELBERT HUMPERD  
CHRIS CROSS  
KENNY ROGERS  
DEBARGE

**KUDO/Las Vegas**  
Randy Hart  
KINNS  
CHRIS CROSS  
TOTO  
Hottest:  
CHAMPAIGN  
CHRIS CROSS  
LEE GREENWOOD  
BONNIE TYLER  
POLICE

**KWAV/Monterey**  
Kimo Akane  
LEE GREENWOOD  
KINNS  
CRYSTAL GAYLE  
JACKSON BROWNE  
MICHAEL LOVESMITH  
Hottest:  
F.R. DAVID  
POLICE  
AMERICA  
PAUL ANKA  
LAURA BRANIGAN

**Parallel Three**

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BRYSON & FLACK  
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CRYSTAL GAYLE  
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LEE GREENWOOD  
DEBARGE  
POLICE  
LOUISE TUCKER

**KTWO/Casper**  
John Leader  
KINNS  
KENNY ROGERS  
SERGIO MENDES  
DOBBIE BROTHERS  
BILLY JOEL  
Hottest:  
RITA COOLIDGE  
LOUISE TUCKER  
SMOKEY ROBINSON  
LAURA BRANIGAN

**K-108/Sacramento**  
Paul Mitchell  
STEVIE NICKS  
Hottest:  
POLICE  
CHAMPAIGN  
RITA COOLIDGE  
F.R. DAVID  
LAURA BRANIGAN

## Parallel Three

**KUGN/Eugene, OR**  
Paul Thorne  
none  
Hottest:  
RITA COOLIDGE  
DEBARGE  
SMOKEY ROBINSON  
JENNIFER WARNES  
LAURA BRANIGAN

**KKUA/Honolulu**  
Kimo Akane  
TOTO  
SPANDAU BALLET  
PAUL ANKA  
BONNIE TYLER  
JEFFREY OSBORNE  
Hottest:  
POLICE  
ENGELBERT HUMPERD  
CHRIS CROSS  
KENNY ROGERS  
DEBARGE

**KUDO/Las Vegas**  
Randy Hart  
KINNS  
CHRIS CROSS  
TOTO  
Hottest:  
CHAMPAIGN  
CHRIS CROSS  
LEE GREENWOOD  
BONNIE TYLER  
POLICE

**KWAV/Monterey**  
Kimo Akane  
LEE GREENWOOD  
KINNS  
CRYSTAL GAYLE  
JACKSON BROWNE  
MICHAEL LOVESMITH  
Hottest:  
F.R. DAVID  
POLICE  
AMERICA  
PAUL ANKA  
LAURA BRANIGAN

**Parallel Three**

**KFOI/Anch**





SOUTH

MOST ADDED

- Heart "Refuse" (22)
- Kansas (9)
- Danny Spanos (9)
- Axe "Heat" (8)
- Jackson Browne (8)

HOTTEST

- Police (42)
- Fixx (37)
- Loverboy (37)
- Asia "Cry" (35)
- Jackson Browne (35)

Parallel Two

• **WLRS/Louisville**  
(502) 585-5178

PD: DAN DEELY  
MD: BRIAN CHRISTOPHER

Notest  
POLICE  
STEVE NICKS  
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ROBERT PLANT  
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LOVERBOY  
QUARTERFLASH  
HUMAN LEAGUE  
JACKSON BROWNE  
TACO  
ELTON JOHN  
JOURNEY  
JOAN JETT  
ASIA  
BILLY JOEL  
ELTON JOHN  
KANSAS  
SHALAMAR  
Medium  
ZERRA  
WARRANT  
DAVID BOWIE  
ADRENALIN  
TEN SCOTS  
ARCANGELO  
BREXAS  
BURBING DENIGATIONS  
CHARLIE  
OF2  
ELO  
IAN HUNTER  
GRAND ALLIANCE  
LORDS OF THE NEW C  
WARRIORS & GLITCHES  
ZZ TOP  
SPYS  
R.E.M.  
WHAM! U.S.  
KISSING THE PINK  
ANIMALS  
HEART  
DANNY SPANOS  
YELLO

• **WNOR/Norfolk**  
(804) 823-9667

Notest  
POLICE  
STEVE NICKS  
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ROBERT PLANT  
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• **WZYY/Kingsport**  
(615) 246-6131

Notest  
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• **WYFV/Jacksonville**  
(904) 642-1055

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• **WOMF/Louisville**  
(502) 589-4400

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ROBERT PLANT  
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• **WYMX/Augusta**  
(404) 722-1302

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ROBERT PLANT  
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Parallel Three

• **WRUF/Gainesville**  
(804) 382-0771

Notest  
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ROBERT PLANT  
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• **WSLQ/Roanoke**  
(703) 387-0234

Notest  
POLICE  
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ROBERT PLANT  
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ROBERT PLANT  
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Parallel One

• **WKLX/Atlanta**  
(404) 325-0960

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

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STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

Parallel Two

• **WLRS/Louisville**  
(502) 585-5178

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

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STEVE NICKS  
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ROBERT PLANT  
FIXX

Parallel Three

• **WZYY/Kingsport**  
(615) 246-6131

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

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ROBERT PLANT  
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ROBERT PLANT  
FIXX

Parallel Four

• **WYFV/Jacksonville**  
(904) 642-1055

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

Notest  
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STEVE NICKS  
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ROBERT PLANT  
FIXX

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POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

Parallel Five

• **WOMF/Louisville**  
(502) 589-4400

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

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ROBERT PLANT  
FIXX

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

Parallel Six

• **WYMX/Augusta**  
(404) 722-1302

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

Notest  
POLICE  
STEVE NICKS  
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ROBERT PLANT  
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ROBERT PLANT  
FIXX

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

MIDWEST

MOST ADDED

- Heart "Refuse" (25)
- Stray Cats "Sexy" (12)
- Animals "Night" (11)
- Neil Young (10)

HOTTEST

- Police (42)
- Stevie Nicks (33)
- Fixx (32)
- Asia "Cry" (32)
- Loverboy (32)

Parallel One

• **WMET/Chicago**  
(312) 828-9180

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX

Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
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ROBERT PLANT  
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POLICE  
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ROBERT PLANT  
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Notest  
POLICE  
STEVE NICKS  
STEVE NICKS  
ROBERT PLANT  
FIXX









**EAST**  
Most Added Hottest  
Elton John  
Juice Newton  
Heart  
Styx

# CHP A&D & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added Hottest  
Elton John  
Juice Newton  
Spandau Ballet

Police  
Michael Sembello  
Stevie Nicks

**EAST**

**PARALLEL TWO**

**WFLY/Albany, NY**  
Jack Lawrence  
NAKED EYES  
ELTON JOHN  
LRB  
MANHATTANS  
HEART  
Hottest: MICHAEL SEMBELLO 10-4  
EURYTHMICS 13-9  
HUMAN LEAGUE 17-14  
MEN WITHOUT HATS 20-16

**WTRY/Albany, NY**

**Bill Cahill**  
NAKED EYES  
BILLY JOEL  
ASIA  
AIR SUPPLY  
ELTON JOHN  
HEART  
SPANDAU BALLET  
STYX (dp)  
Hottest: STEVIE NICKS 4-2  
MICHAEL SEMBELLO 8-3  
ROD STEWART 10-8  
ELO 17-14  
TACO 24-20

**WROR/Boston, MA**

**Gary Berkowitz**  
GEORGE BENSON  
ASIA  
EDDY GRANT  
JUICE NEWTON  
MIDNIGHT STAR  
RICK JAMES  
Hottest: POLICE 1-1  
DONNA SUMMER 6-4  
DURAN DURAN 14-9  
MICHAEL SEMBELLO 12-10  
CULTURE CLUB 18-14

**K104/erie, PA**

**Bill Shannon**  
CULTURE CLUB  
THREE DOG NIGHT  
STYX  
ANIMALS  
SPANDAU BALLET  
JOE ESPOSITO  
Hottest: EURYTHMICS 1-1  
BONNIE TYLER 6-4  
ROD STEWART 8-5  
ELO 14-10  
RICK SPRINGFIELD 17-12

**WYCR/Hanover York, PA**

**J. J. Randolph**  
none  
Hottest: POLICE 1-1  
STEVIE NICKS 2-2  
DONNA SUMMER 6-6  
EURYTHMICS 7-7  
MICHAEL SEMBELLO 9-9

**WTIC-FM/Hartford, CT**

**Mike West**  
FRANK STALLONE  
JOURNEY  
DONNA SUMMER  
POLICE 1-1  
EURYTHMICS 3-3  
DAVID BOWIE 12-6  
MANHATTANS 19-16  
MEN WITHOUT HATS 29-25

**WKEE/Huntington, WV**

**Gary Miller**  
FRANK STALLONE  
ELTON JOHN  
STRAY CATS (dp)  
TALKING HEADS (dp)  
SPANDAU BALLET (dp)  
KINKS (dp)  
ROBERT PLANT (dp)  
SERGIO MENDES (dp)  
Hottest: MADNESS 2-1  
STEVIE NICKS 3-2  
BRYAN ADAMS 6-4  
LOVERBOY 8-5  
MICHAEL SEMBELLO 11-6

**WLAN-FM/Lancaster, PA**

**Nicole**  
STRAY CATS  
ELTON JOHN  
BRYAN & FLACK  
SPANDAU BALLET  
BILLY IDOL  
F.R. DAVID  
JEFFREY OSBORNE  
GEORGE BENSON  
JUICE NEWTON  
Hottest: EURYTHMICS 7-2  
MICHAEL SEMBELLO 15-4  
DONNA SUMMER 14-7  
LOVERBOY 16-9  
MEN AT WORK 24-11

**WBLI/Long Island, NY**

**Bill Terry**  
CULTURE CLUB  
TACO  
NAKED EYES  
LAURA BRANIGAN  
FRANK STALLONE  
Hottest: POLICE 1-1  
DURAN DURAN 6-3  
EURYTHMICS 10-4  
DONNA SUMMER 11-6  
MICHAEL SEMBELLO 13-8

**KC101/New Haven**

**Loo Katz**  
FRANK STALLONE  
BONNIE TYLER  
AIR SUPPLY  
STEVIE NICKS 1-1  
MICHAEL SEMBELLO 5-2  
EURYTHMICS 6-3  
RICK SPRINGFIELD 25-19  
MEN WITHOUT HATS 30-24

**WSPK/Poughkeepsie, NY**

**Chris Leeds**  
ANIMALS  
JOURNEY  
HEART  
TALKING HEADS (dp)  
ROBERT PLANT  
F.R. DAVID  
Hottest: STEVIE NICKS 8-5  
MEN AT WORK 14-7  
BONNIE TYLER 28-21  
BILLY JOEL 30-23  
RICK SPRINGFIELD 34-27

**WFMJ/Rochester, NY**

**Charley Lake**  
RICK SPRINGFIELD  
ROBERT PLANT  
FRANK STALLONE  
AIR SUPPLY  
Hottest: POLICE 1-1  
DEF LEPPARD 2-2  
DONNA SUMMER 10-5  
DAVID BOWIE 13-10  
LOUISE TUCKER 17-11

**WKFM/Syracuse**

**John Carucci**  
TEARS FOR FEARS  
SNUFF  
JUICE NEWTON  
HEART  
ROBERT PLANT (dp)  
MINISTRY  
F.R. DAVID  
BETTE MIDLER  
COCONUTS  
Hottest: POLICE 1-1  
JACKSON BROWNE 15-6  
MEN AT WORK 14-8  
BONNIE TYLER 29-21  
ASIA 32-28

**WPST/Trenton, NJ**

**Tom Taylor**  
ANIMALS  
LINDSEY BUCKINGHA  
HEART  
JUICE NEWTON  
Hottest: MICHAEL SEMBELLO 5-3  
BONNIE TYLER 8-5  
TACO 29-23  
BILLY JOEL 32-24  
FRANK STALLONE 37-30

**WRKX/Utica, NY**

**Jim Reitz**  
ELTON JOHN  
HEART  
ANIMALS  
SHALAMAR  
TEARS FOR FEARS  
SNUFF (dp)  
Hottest: STEVIE NICKS 3-1  
MICHAEL SEMBELLO 5-2  
MEN AT WORK 8-6  
DAVID BOWIE 13-11  
ASIA 24-16

**WKRF-FM/Wilkes-Barre**

**Jim Rising**  
RONNIE MILSAP  
CHRIS DEBURGH  
JEFFREY OSBORNE  
CHRY MTRYCK  
LRB  
Hottest: DEF LEPPARD 3-1  
EURYTHMICS 5-2  
DONNA SUMMER 8-4  
TACO 11-8  
DAVID BOWIE 17-12

**Q100/York, PA**

**Dan Steele**  
BONNIE TYLER  
ELTON JOHN  
GEORGE BENSON  
Hottest: POLICE 1-1  
MICHAEL SEMBELLO 3-2  
EURYTHMICS 6-4  
DONNA SUMMER 9-5  
MEN AT WORK 10-7

**PARALLEL THREE**

**WFBG/Altoona, PA**  
**Sty Booth**  
LINDSEY BUCKINGHA  
KINKS  
EDDY GRANT  
MINISTRY  
STACY LATTISAW  
BETTE MIDLER  
JUICE NEWTON  
Hottest: POLICE 1-1  
EURYTHMICS 2-2  
STEVIE NICKS 3-3  
MICHAEL SEMBELLO 4-4  
DONNA SUMMER 5-5

**WACZ/Bangor, ME**

**Michael O'Hara**  
TACO  
PRINCE  
FRANK STALLONE  
ELTON JOHN  
JEFFREY OSBORNE  
JUICE NEWTON  
STYX  
TEARS FOR FEARS  
HEART  
Hottest: POLICE 1-1  
MICHAEL SEMBELLO 11-10  
MEN AT WORK 9-6  
CULTURE CLUB 23-18  
HUMAN LEAGUE 25-20

**WGUW/Bangor, ME**

**Jim Randall**  
none  
Hottest: POLICE 1-1  
DURAN DURAN 2-2  
STEVIE NICKS 3-3  
LOVERBOY 5-5  
MICHAEL SEMBELLO 7-7

**WIGY/Bath, ME**

**Scott Robbins**  
CULTURE CLUB  
STYX  
BILLY IDOL  
CHRIS DEBURGH  
FRANK STALLONE  
ROBERT PLANT  
SNUFF  
RONNIE MILSAP  
RITA COOLIDGE  
Hottest: POLICE 1-1  
DEF LEPPARD 10-4  
MICHAEL SEMBELLO 11-6

**WCIR/Beckley, WV**

**Jim Martin**  
none  
Hottest: BONNIE TYLER 1-1  
ROD STEWART 4-4  
STEVIE NICKS 5-5  
DONNA SUMMER 6-6  
LOVERBOY 8-8

**WOMP-FM/Bellaire**

**Dwayne Bonds**  
STYX  
ELTON JOHN  
EDDY GRANT  
ANIMALS  
SPANDAU BALLET  
ZEBRA  
ROBERT PLANT  
Hottest: POLICE 1-1  
TACO 6-2  
MICHAEL SEMBELLO 11-5  
JACKSON BROWNE 17-13

**WIKZ/Chambersburg, PA**

**Williams/Scott**  
SPANDAU BALLET  
ELTON JOHN  
HEART  
JEFFREY OSBORNE  
Hottest: POLICE 1-1  
STEVIE NICKS 7-5  
EURYTHMICS 10-5  
MICHAEL SEMBELLO 15-10  
DEF LEPPARD 4-1  
POLICE 1-2  
HUMAN LEAGUE 10-6  
MBCO 24-7  
BONNIE TYLER 37-27

**WTSN/Dover, NH**

**Jim Sebastian**  
LOVERBOY  
MEN WITHOUT HATS  
JOAN JETT  
JEFFREY OSBORNE  
STRAY CATS (dp)  
ELTON JOHN  
Hottest: STEVIE NICKS 3-2  
MICHAEL SEMBELLO 6-3  
EURYTHMICS 10-5  
HUMAN LEAGUE 17-8  
QUARTERFLASH 23-9

**WERZ/Exeter, NH**

**Scott Mackey**  
MICHAEL JACKSON  
KINKS  
ROBERT PLANT  
BILLY IDOL  
JUICE NEWTON  
IAN HUNTER (dp)  
MIAMI (dp)  
ELVIS COSTELLO (dp)  
MINISTRY  
SNUFF (dp)  
RITA COOLIDGE  
Hottest: POLICE 1-1  
DEF LEPPARD 9-4  
QUARTERFLASH 10-7  
HUMAN LEAGUE 13-9  
FRANK STALLONE 38-29

**WZYQ/Fredrick, ND**

**Kemosabi Joe**  
KINKS  
ELTON JOHN  
JUICE NEWTON  
STYX  
Hottest: DEF LEPPARD 6-1  
MEN AT WORK 21-15  
AIR SUPPLY 29-21  
DONNA SUMMER 33-25  
QUIET RIOT 36-27

**OK100/Itasca, NY**

**Danny Alexander**  
KENNY ROGERS  
SPANDAU BALLET  
STYX  
THREE DOG NIGHT  
HEART  
JOE ESPOSITO  
RITA COOLIDGE  
Hottest: EURYTHMICS 1-1  
DEF LEPPARD 7-4  
HUMAN LEAGUE 11-6  
QUARTERFLASH 15-10  
A FLOCK OF SEAGULS 9-13

**13FEA/Manchester, NH**

**Rick Ryder**  
JUICE NEWTON  
CRYSTAL GAYLE  
F.R. DAVID  
JEFFREY OSBORNE  
SNUFF (dp)  
Hottest: POLICE 1-1  
EURYTHMICS 2-2  
STEVIE NICKS 3-2  
MICHAEL SEMBELLO 6-5  
MEN AT WORK 9-6  
CULTURE CLUB 11-8

**WKHJ/Ocean City, MD**

**Jack Gillen**  
ARETHA FRANKLIN  
TUBES  
JUICE NEWTON  
BONNIE TYLER  
EDDY GRANT  
Hottest: POLICE 1-1  
STEVIE NICKS 3-2  
MICHAEL SEMBELLO 11-10  
MEN AT WORK 9-6  
CULTURE CLUB 23-18  
HUMAN LEAGUE 25-20

**98XII/Parkersburg, WV**

**Paul DeMilla**  
CULTURE CLUB  
JOE ESPOSITO  
SPANDAU BALLET  
STYX  
RITA COOLIDGE  
Hottest: MICHAEL JACKSON 5-1  
BONNIE TYLER 12-4  
MICHAEL SEMBELLO 18-8  
RED ROCKERS 19-9  
LAURA BRANIGAN 27-14

**WJBO/Portland, ME**

**John Willis**  
ELTON JOHN  
FRANK STALLONE  
RONNIE MILSAP  
ROBERT PLANT  
BILLY IDOL  
KINKS  
JUICE NEWTON  
MINISTRY  
SNUFF  
Hottest: DONNA SUMMER 5-1  
STEVIE NICKS 8-2  
MEN WITHOUT HATS 6-4  
LOVERBOY 37-16  
JACKSON BROWNE D-21

**WHEB/Portsmouth**

**Rick Bean**  
none  
Hottest: POLICE 1-1  
STEVIE NICKS 6-6  
MADNESS 7-7  
EURYTHMICS 10-10

**WSOQ/Williamsport, PA**

**Frank Bell**  
ROBERT PLANT  
KINKS  
HEART  
STYX  
Hottest: DAVID BOWIE 3-1  
EURYTHMICS 7-4  
DEF LEPPARD 6-5  
QUARTERFLASH 9-7  
MICHAEL SEMBELLO 14-8

**SOUTH**

**PARALLEL TWO**

**WBBQ/Augusta, GA**

**Bruce Stevens**  
ELTON JOHN  
JUICE NEWTON  
ARETHA FRANKLIN  
ANIMALS  
ELVIS COSTELLO  
Hottest: POLICE 1-1  
DEF LEPPARD 4-1  
POLICE 1-2  
HUMAN LEAGUE 10-6  
MBCO 24-7  
BONNIE TYLER 37-27

**KHFI/Austin, TX**

**Volkmann/Garrett**  
ELTON JOHN  
STYX  
POLICE 1-1  
MICHAEL SEMBELLO 3-2  
EURYTHMICS 6-3  
DONNA SUMMER 5-4  
ROD STEWART 7-6

**WFMF/Baton Rouge, LA**

**Rice/Allyson**  
AIR SUPPLY  
CULTURE CLUB  
Hottest: STEVIE NICKS 3-1  
POLICE 2-2  
MICHAEL SEMBELLO 6-4  
MEN AT WORK 10-6  
EURYTHMICS 19-12

**KZZB/Saumont, TX**

**Murphy/Harrison**  
ELTON JOHN  
STYX  
ROBERT PLANT  
SPANDAU BALLET  
STRAY CATS  
Hottest: ELO 5-8  
JOAN JETT 17-12  
LAURA BRANIGAN 23-15  
RICK SPRINGFIELD 26-20  
TACO 33-23

**WQID/Biloxi, MS**

**Kirk Clatt**  
ELTON JOHN  
SPANDAU BALLET  
Hottest: POLICE 1-1  
BURYTHMICS 6-2  
QUARTERFLASH 10-5  
TACO 22-16  
MICHAEL JACKSON 37-23

**KXXI08/Birmingham, AL**

**Steve Davis**  
CULTURE CLUB  
SPANDAU BALLET  
GEORGE BENSON  
SHALAMAR  
JUICE NEWTON  
Hottest: POLICE 1-1  
MICHAEL SEMBELLO 2-2  
STEVIE NICKS 9-5  
DIANA ROSS 14-10  
BRYAN ADAMS 17-12

**WBCY/Charlotte, NC**

**Bob Kagan**  
ELTON JOHN  
JUICE NEWTON  
MEN WITHOUT HATS  
RITA COOLIDGE  
STRAY CATS  
Hottest: POLICE 1-1  
MICHAEL SEMBELLO 3-2  
HUMAN LEAGUE 7-4  
EURYTHMICS 10-5  
FIXX 15-11

**WSKZ/Chattanooga**

**Jeff Blake**  
LRB  
ELTON JOHN  
SHALAMAR  
Hottest: STEVIE NICKS 1-1  
LOVERBOY 3-2  
DAVID BOWIE 7-4  
MEN AT WORK 15-9  
ASIA 21-11

**CK101/Cocoa Beach, FL**

**Mike Lowe**  
BILLY JOEL  
LEE GREENWOOD  
JACKSON BROWNE  
PAUL ANKA  
Hottest: POLICE 1-1  
STEVIE NICKS 3-2  
MICHAEL JACKSON 28-17  
TACO 29-18  
BILLY JOEL D-27

**WNOR-FM/Columbia, SC**

**Hunta-Harring**  
ROBERT PLANT (dp)  
BLACKFOOT (dp)  
JUICE NEWTON  
MANHATTANS  
AIR SUPPLY  
HEART  
ROBERT AREY (dp)  
Hottest: POLICE 1-1  
MEN AT WORK 16-9  
JACKSON BROWNE 29-22  
TACO 32-24  
SHALAMAR 36-29

**WJDX/Jackson, MS**

**Bill Crews**  
BONNIE TYLER  
ELTON JOHN  
SHALAMAR  
Hottest: POLICE 1-1  
STEVIE NICKS 3-2  
MICHAEL SEMBELLO 4-4  
MEN AT WORK 10-6  
QUARTERFLASH 15-11

**94TYX/Jackson, MS**

**Jim Chick**  
ARETHA FRANKLIN  
ELTON JOHN  
Hottest: POLICE 1-1  
PRINCE 3-2  
DONNA SUMMER 5-3  
STEVIE NICKS 11-9  
JACKSON BROWNE 35-22

**Y103/Jacksonville, FL**

**Robert John**  
SPANDAU BALLET  
CRYSTAL GAYLE  
Hottest: TACO 1-1  
LAURA BRANIGAN 6-4  
F.R. DAVID 15-10  
AIR SUPPLY 22-17

**WQUT/Johnson City, TN**

**Ron Hampton**  
NAKED EYES  
ELTON JOHN  
FRANK STALLONE  
AIR SUPPLY  
STYX  
Hottest: POLICE 3-1  
EDDY GRANT 6-3  
BRYAN ADAMS 11-5  
PRINCE 14-8  
ELO 21-15

**WOKK/Knoxville, TN**

**Gary Adkins**  
BONNIE TYLER  
MICHAEL JACKSON  
ASIA  
RICK SPRINGFIELD  
BILLY JOEL  
AIR SUPPLY  
SPANDAU BALLET  
FRANK STALLONE  
RICK JAMES  
LRB  
GEORGE BENSON  
Z2 TOP  
ELTON JOHN  
STRAY CATS  
ARETHA FRANKLIN  
TEARS FOR FEARS  
THREE DOG NIGHT  
ROBERT PLANT  
JUICE NEWTON  
KINKS  
Hottest: POLICE 1-1  
DEF LEPPARD 8-2  
DONNA SUMMER 11-6  
MICHAEL SEMBELLO 14-7  
DAVID BOWIE 22-10

**KKYK/Little Rock**

**Mark McCain**  
HUMAN LEAGUE  
MICHAEL JACKSON  
Hottest: POLICE 2-1  
MEN AT WORK 8-4  
EURYTHMICS 16-11  
STEVIE NICKS 17-13  
JOURNEY 19-15

**KANZ/El Paso, TX**

**Bob West**  
none  
Hottest: POLICE 1-1  
SERGIO MENDES 3-3  
STEVIE NICKS 4-4  
DONNA SUMMER 8-8  
TACC 11-11

**KSET-FM/El Paso, TX**

**Cat Simon**  
ELTON JOHN  
BILLY IDOL  
WHAM!  
ANIMALS  
SPANDAU BALLET  
CHRIS DEBURGH  
Hottest: ROD STEWART 1-1  
MEN WITHOUT HATS 6-3  
STEVIE NICKS 11-6  
JACKSON BROWNE 11-6  
JOAN JETT 16-10

**WRQC/Greensboro, NC**

**Was Jones**  
DIANA ROSS  
SHALAMAR  
DAVID BOWIE  
Hottest: POLICE 1-1  
MICHAEL SEMBELLO 9-5  
QUARTERFLASH 15-10  
ELO 21-14  
DONNA SUMMER 25-17

**WANS-FM/Greenville, SC**

**Rod Watts**  
STRAY CATS  
ELTON JOHN  
HEART  
TALKING HEADS  
LINDSEY BUCKINGHA  
Hottest: STEVIE NICKS 1-1  
EURYTHMICS 7-2  
DONNA SUMMER 8-4  
MICHAEL SEMBELLO 10-6  
QUARTERFLASH 11-7

**WZYP/Huntsville, AL**

**Scott Mitchell**  
RITA COOLIDGE  
JUICE NEWTON  
SPANDAU BALLET  
ELTON JOHN  
ROBERT PLANT  
HEART  
FIXX 9-7  
POLICE 1-1  
DONNA SUMMER 2-2  
MICHAEL SEMBELLO 7-3  
DEF LEPPARD 9-5  
MEN AT WORK 13-6

**WJDX/Jackson, MS**

**Bill Crews**  
BONNIE TYLER  
ELTON JOHN  
SHALAMAR  
Hottest: POLICE 1-1  
STEVIE NICKS 3-2  
MICHAEL SEMBELLO 4-4  
MEN AT WORK 10-6  
QUARTERFLASH 15-11

**94TYX/Jackson, MS**

**Jim Chick**  
ARETHA FRANKLIN  
ELTON JOHN  
Hottest: POLICE 1-1  
PRINCE 3-2  
DONNA SUMMER 5-3  
STEVIE NICKS 11-9  
JACKSON BROWNE 35-22

**Y103/Jacksonville, FL**

**Robert John**  
SPANDAU BALLET  
CRYSTAL GAYLE  
Hottest: TACO 1-1  
LAURA BRANIGAN 6-4  
F.R. DAVID 15-10  
AIR SUPPLY 22-17

**WQUT/Johnson City, TN**

**Ron Hampton**  
NAKED EYES  
ELTON JOHN  
FRANK STALLONE  
AIR SUPPLY  
STYX  
Hottest: POLICE 3-1  
EDDY GRANT 6-3  
BRYAN ADAMS 11-5  
PRINCE 14-8  
ELO 21-15

**WOKK/Knoxville, TN**

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MICHAEL JACKSON  
ASIA  
RICK SPRINGFIELD  
BILLY JOEL  
AIR SUPPLY  
SPANDAU BALLET  
FRANK STALLONE  
RICK JAMES  
LRB  
GEORGE BENSON  
Z2 TOP  
ELTON JOHN  
STRAY CATS  
ARETHA FRANKLIN  
TEARS FOR FEARS  
THREE DOG NIGHT  
ROBERT PLANT  
JUICE NEWTON  
KINKS  
Hottest: POLICE 1-1  
DEF LEPPARD 8-2  
DONNA SUMMER 11-6  
MICHAEL SEMBELLO 14-7  
DAVID BOWIE 22-10

**KKYK/Little Rock**

**Mark McCain**  
HUMAN LEAGUE  
MICHAEL JACKSON  
Hottest: POLICE 2-1  
MEN AT WORK 8-4  
EURYTHMICS 16-11  
STEVIE NICKS 17-13  
JOURNEY 19-15

**KANZ/El Paso, TX**

**Bob West**  
none  
Hottest: POLICE 1-1  
SERGIO MENDES 3-3  
STEVIE NICKS 4-4  
DONNA SUMMER 8-8  
TACC 11-11

**KSET-FM/El Paso, TX**

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MEN WITHOUT HATS 6-3  
STEVIE NICKS 11-6  
JACKSON BROWNE 11-6  
JOAN JETT 16-10

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MICHAEL SEMBELLO 9-5  
QUARTERFLASH 15-10  
ELO 21-14  
DONNA SUMMER 25-17

**WANS-FM/Greenville, SC**

**Rod Watts**  
STRAY CATS  
ELTON JOHN  
HEART  
TALKING HEADS  
LINDSEY BUCKINGHA  
Hottest: STEVIE NICKS 1-1  
EURYTHMICS 7-2  
DONNA SUMMER 8-4  
MICHAEL SEMBELLO 10-6  
QUARTERFLASH 11-7

**WZYP/Huntsville, AL**

**Scott Mitchell**  
RITA COOLIDGE  
JUICE NEWTON  
SPANDAU BALLET  
ELTON JOHN  
ROBERT PLANT  
HEART  
FIXX 9-7  
POLICE 1-1  
DONNA SUMMER 2-2  
MICHAEL SEMBELLO 7-3  
DEF LEPPARD 9-5  
MEN AT WORK 13-6

**KX104/N**

MIDWEST Most Added Hottest

Elton John Police Frank Stallone Eurythmics Juice Newton Michael Sembello

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Juice Newton Police Elton John Michael Sembello Eurythmics

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick

none Hottest: POLICE 1-1 DAVID BOWIE 3-3 JOURNEY 9-9 CULTURE CLUB 13-13 LAURA BRANIGAN 16-16

WKAU/Appleton-Oshkosh Ross/Allen

ELTON JOHN FRANK STALLONE MICHAEL JACKSON STRAY CATS (dp) Hottest: EURYTHMICS 3-1 HUMAN LEAGUE 10-6 DEF LEPPARD 13-9 TACO 17-14 RICK SPRINGFIELD 21-17

WNAM/Appleton-Oshkosh Chris Caine

JUICE NEWTON EDDY GRANT RONNIE MILSAP SPANDAU BALLET ROBERT PLANT JEFFREY OSBORNE Hottest: MICHAEL SEMBELLO 3-1 EURYTHMICS 7-6 RICK SPRINGFIELD 19-15 MICHAEL JACKSON 26-17 BILLY JOEL 28-18

92X/Columbus, OH Teri Nutter

ELO FRANK STALLONE ELTON JOHN Hottest: POLICE 1-1 SERGIO MENDES 4-2 MICHAEL SEMBELLO 7-4 BONNIE TYLER 19-13 DONNA SUMMER 24-17

KIHK/Davenport, IA Jim O'Hara

BONNIE TYLER STRAY CATS ELTON JOHN (dp) LRB SPANDAU BALLET EDDY GRANT (dp) Hottest: POLICE 1-1 AMERICA 23-14 BILLY JOEL 30-19 AIR SUPPLY 33-24 NAKED EYES 32-26

KMGK/Des Moines, IA Jim Roberts

FRANK STALLONE BILLY JOEL STRAY CATS AIR SUPPLY ELTON JOHN ROBERT PLANT BONNIE TYLER TUBES TALKING HEADS CHRIS DEBURGH Hottest: STEVIE NICKS 4-1 EURYTHMICS 8-2 MICHAEL SEMBELLO 9-4 MICHAEL JACKSON 2-5 ELO 21-11

WEBC/Duluth, MN Dick Johnson

ELTON JOHN MEN WITHOUT HATS (dp) FRANK STALLONE (dp) JEFFREY OSBORNE Hottest: STEVIE NICKS 2-1 POLICE 1-2 EURYTHMICS 4-3 MEN AT WORK 6-4 DURAN DURAN 5-5

WKDQ/Evansville, IN Hobbs/Payne

DONNA SUMMER MICHAEL SEMBELLO CULTURE CLUB TACO GEORGE BENSON Hottest: POLICE 1-1 QUARTERFLASH 5-4 STEVIE NICKS 7-5 MEN AT WORK 8-6 ELO 15-10

WMEE/Fort Wayne Tony Richards

FRANK STALLONE STRAY CATS MEN WITHOUT HATS Hottest: STEVIE NICKS 3-1 MICHAEL JACKSON 13-5 HUMAN LEAGUE 15-10 EURYTHMICS 20-11 BILLY JOEL 27-17

WGRD/Grand Rapids, MI J.J. Dullng

ELVIS COSTELLO KINKS HEART JOE WALSH (dp) Hottest: LOVERBOY 1-1 POLICE 2-2 JACKSON BROWNE 11-7 RICK SPRINGFIELD 18-10 BONNIE TYLER 37-25

WZZR/Grand Rapids, MI Don Schuller

IAN HUNTER PETER GABRIEL ANIMALS HEART TEARS FOR FEARS ELVIS COSTELLO F.R. DAVID TACO Hottest: MICHAEL SEMBELLO 2-1 QUARTERFLASH 5-4 CHARLIE 19-10 ROMAN HOLLIDAY 20-17 ASIA 24-18

WNAP/Indianapolis, IN Larry Mago

BILLY JOEL AIR SUPPLY TACO Hottest: POLICE 1-1 QUARTERFLASH 3-2 MEN AT WORK 5-3 EURYTHMICS 9-5 MICHAEL JACKSON 16-9

WZPL/Indianapolis Gary Hoffmann

SPANDAU BALLET JUICE NEWTON DOOBIE BROTHERS STYX MINISTRY KISSING THE PINK RICK JAMES SERGIO MENDES EDDY GRANT Hottest: POLICE 1-1 MICHAEL SEMBELLO 5-3 PRINCE 6-5 ROD STEWART 8-8 ASIA 27-23

WJXQ/Jackson, MI Ryan/Chicks

22 TOP ARCANGEL (dp) PETER GABRIEL (dp) SHALAMAR (dp) Hottest: LOVERBOY 1-1 QUARTERFLASH 7-6 EURYTHMICS 9-8 ASIA 19-9 22 TOP D-22

WKFR/Kalamazoo, MI Swart/Chapman

SPANDAU BALLET JUICE NEWTON LINDSEY BUCKINGHA HEART (dp) Hottest: POLICE 1-1 MICHAEL SEMBELLO 7-3 QUARTERFLASH 14-8 DAVID BOWIE 22-14 MICHAEL JACKSON 30-20

WVIC/Lansing, MI Jay Stevens

MICHAEL SEMBELLO HEART FRANK STALLONE STRAY CATS Hottest: POLICE 1-1 LOVERBOY 2-2 ROD STEWART 5-3 STEVIE NICKS 10-4 QUARTERFLASH 12-9

WZEE/Madison, WI Little/Hudson

TALKING HEADS ANIMALS SPANDAU BALLET TACO NAKED EYES Hottest: DEF LEPPARD 2-1 STEVIE NICKS 5-3 DURAN DURAN 7-6 EURYTHMICS 8-7 JACKSON BROWNE 9-8

KKQK/Omaha, NB Taylor/Evana

none Hottest: POLICE 1-1 STEVIE NICKS 2-2 MICHAEL SEMBELLO 3-3 DURAN DURAN 4-4 LOVERBOY 7-7

KZ93/Peoria, IL Edwards/Maloney

RITA COOLIDGE DAVID BOWIE Hottest: POLICE 1-1 DONNA SUMMER 6-3 QUARTERFLASH 7-5 MICHAEL SEMBELLO 12-9 EURYTHMICS 22-14

WZOK/Rockford Tim Fox

DAVID BOWIE DONNA SUMMER HUMAN LEAGUE AMERICA Hottest: POLICE 1-1 STEVIE NICKS 2-2 LOVERBOY 4-3 EURYTHMICS 5-4 ELO 6-5

U93/South Bend, IN J.K. Dearing

HUMAN LEAGUE MICHAEL JACKSON Hottest: POLICE 2-1 KINKS 3-2 EDDY GRANT 1-3 IRENE CARA 12-4 MEN AT WORK 14-5

KAYI/Tulsa, OK Phil Williams

JUICE NEWTON FRANK STALLONE BONNIE TYLER LRB Hottest: EURYTHMICS 2-1 QUARTERFLASH 7-4 MICHAEL SEMBELLO 16-9 JACKSON BROWNE 18-11 ELO 20-12

KRAV/Tulsa, OK Gary Reynolds

none Hottest: POLICE 1-1 SHERIFF 4-4 MEN AT WORK 8-7 MICHAEL JACKSON 11-9 MICHAEL SEMBELLO D-10

KEYN-FM/Wichita, KS Taylor/Pearman

STRAY CATS ELTON JOHN BONNIE TYLER GEORGE BENSON (dp) RITA COOLIDGE (dp) Hottest: POLICE 1-1 STEVIE NICKS 3-2 EURYTHMICS 9-3 MICHAEL SEMBELLO 7-5 MEN AT WORK 13-9

WHOT/Youngstown, OH Dick Thompson

JUICE NEWTON WHAM! STYX RONNIE MILSAP MINISTRY ARCANGEL BETTE MIDLER KINKS Hottest: POLICE 1-1 JACKSON BROWNE 23-17 BILLY JOEL 29-21 STRAY CATS D-26 FRANK STALLONE D-29

WYFM/Youngstown, OH Jeff Tobin

none Hottest: POLICE 1-1 MADNESS 5-3 LOVERBOY 6-4 STEVIE NICKS 8-5 EURYTHMICS 16-8

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

JUICE NEWTON FRANK STALLONE MEN WITHOUT HATS ELTON JOHN STYX Hottest: POLICE 1-1 MEN AT WORK 15-6 DAVID BOWIE 12-9 ELO 17-10 BRYAN ADAMS 16-11

WBWB/Bloomington John Heimann

EDDY GRANT SHALAMAR KINKS SERGIO MENDES (dp) THREE DOG NIGHT PETER GABRIEL ANIMALS ROBERT PLANT Hottest: POLICE 1-1 RICK SPRINGFIELD 30-22 LAURA BRANIGAN 31-23 NAKED EYES 34-25 ASIA 35-27

WCIL-FM/Carbondale, IL Tony Waltekus

STYX CHARLIE (dp) KINKS Hottest: MECO 4-1 DEF LEPPARD 2-2 NEW EDITION 3-3 MICHAEL JACKSON 6-5 HUMAN LEAGUE 15-10

KFMZ/Columbia Jim Williams

STYX JIM CAPALDI SPANDAU BALLET (dp) Hottest: STEVIE NICKS 1-3 ASIA 21-5 ROD STEWART 9-8 CHARLIE 14-10 LOVERBOY 7-12

KQWB/Fargo, ND Craig Roberts

LAURA BRANIGAN JOURNEY (dp) RICK SPRINGFIELD (dp) Hottest: POLICE 1-1 EURYTHMICS 6-2 MICHAEL SEMBELLO 13-7 HUMAN LEAGUE 10-8 MICHAEL JACKSON D-15

KKXL-FM/Grand Forks, ND Don Nordline

LAURA BRANIGAN BONNIE TYLER DAVID BOWIE Hottest: POLICE 1-1 EURYTHMICS 3-2 MICHAEL SEMBELLO 15-3 DEF LEPPARD 2-4 RICK SPRINGFIELD 26-18

KYTN/Grand Forks, ND Tom Fricke

LAURA BRANIGAN SPANDAU BALLET TONY CAREY CHRIS DEBURGH ELTON JOHN ANIMALS Hottest: DEF LEPPARD 1-1 LOVERBOY 2-2 POLICE 3-4 JOURNEY 28-22 ROBERT PLANT 40-33

KRNA/Iowa City, IA Bart Goynahor

ELTON JOHN EDDY GRANT ANIMALS JEFFREY OSBORNE TALKING HEADS (dp) Hottest: POLICE 1-1 EURYTHMICS 2-2 STEVIE NICKS 8-3 DURAN DURAN 5-4 MEN AT WORK 12-6

WAZY-FM/Lafayette, IN Jim Stacy

ELTON JOHN BONNIE TYLER MEN WITHOUT HATS JEFFREY OSBORNE Hottest: STEVIE NICKS 2-1 DONNA SUMMER 4-2 BRYAN ADAMS 6-5 FIXX 8-6 LOVERBOY 9-8

WRKR/Racine, WI Steve Warren

none Hottest: POLICE 1-1 MADNESS 5-3 LOVERBOY 6-4 ROD STEWART 9-9 DURAN DURAN 10-10 BONNIE TYLER 18-18

KKLS/Rapid City, SD Sherwin/Piper

HEART ELTON JOHN JUICE NEWTON Hottest: POLICE 1-1 STEVIE NICKS 2-2 LOVERBOY 11-5 MEN AT WORK 12-6 HUMAN LEAGUE 16-11

99KG/Salina Steve Collier

FRANK STALLONE GEORGE BENSON ZZ TOP (dp) STYX (dp) ROBERT PLANT MINISTRY (dp) TALKING HEADS (dp) SHALAMAR MECO 1-1 STEVIE NICKS 5-3 DEF LEPPARD 18-14 FIXX 20-15

KKRC/Sioux Falls Dan Kieley

AMERICA LAURA BRANIGAN Hottest: MICHAEL SEMBELLO 3-1 DEF LEPPARD 2-2 DONNA SUMMER 6-4 QUARTERFLASH 14-9 HUMAN LEAGUE 19-12

KWTO-FM/Springfield, MO Alexander/Hammond

AIR SUPPLY MEN WITHOUT HATS FRANK STALLONE JEFFREY OSBORNE ELTON JOHN HEART Hottest: POLICE 1-1 EURYTHMICS 2-2 STEVIE NICKS 4-3 MICHAEL SEMBELLO 7-4 MEN AT WORK 12-6

WSPT/Stevens Point, WI Fuhr/Tracy

LRB SPANDAU BALLET LAURA BRANIGAN TUBES (dp) Hottest: POLICE 1-1 STEVIE NICKS 9-2 SERGIO MENDES 10-3 ELO 25-15 MEN WITHOUT HATS 30-20

KDVT/Topeka, KN Tony Stewart

MEN WITHOUT HATS GEORGE BENSON ELTON JOHN Hottest: POLICE 1-1 LOVERBOY 2-2 MICHAEL SEMBELLO 17-11 DAVID BOWIE 18-14 MICHAEL JACKSON 24-19

KFMW/Waterloo, IA Mark Potter

HEART TUBES EDDY GRANT ROBERT PLANT (dp) LINDSEY BUCKINGHA TEARS FOR FEARS STYX (dp) Hottest: POLICE 1-1 EURYTHMICS 13-6 HUMAN LEAGUE 17-10 MEN AT WORK 19-12 QUARTERFLASH 20-14

KIDD/Monterey, CA Brown/Kei

none Hottest: POLICE 1-1 MICHAEL JACKSON 2-2 FIXX 4-4 MADNESS 6-6 QUARTERFLASH 10-10

K96/Provo, UT Gentry/McCoy

TACO RICK SPRINGFIELD ASIA AIR SUPPLY Hottest: MICHAEL SEMBELLO 5-1 EURYTHMICS 13-3 MEN AT WORK 9-4 HUMAN LEAGUE 15-5 LOVERBOY 11-6

KBBK/Boise, ID Tom Evans

STRAY CATS LRB GEORGE BENSON (dp) TALKING HEADS (dp) SPANDAU BALLET Hottest: DURAN DURAN 2-1 MICHAEL SEMBELLO 3-2 POLICE 1-3 DEF LEPPARD 4-4 MEN WITHOUT HATS 9-8

KKFM/Colorado Springs Finney/Ryan

HUMAN LEAGUE BONNIE TYLER MEN WITHOUT HATS Hottest: POLICE 1-1 LOVERBOY 4-2 MEN AT WORK 11-6 MICHAEL SEMBELLO 14-7 QUARTERFLASH 17-8

KYNO-FM/Fresno, CA Walker/Davis

MICHAEL JACKSON GAP BAND WHAM! TONY CAREY (dp) MANHATTANS (dp) Hottest: POLICE 1-1 MUME 2-2 HUMAN LEAGUE 4-3 ATTITUDE 6-5 BERLIN 7-6

KIKI/Honolulu, HI Kong/Shishido

SPANDAU BALLET WEIRD AL YANKOVIC WHISPERS SERGIO MENDES LAURA BRANIGAN ASIA PETER TOSH GEORGE BENSON STRAY CATS ELTON JOHN F.R. DAVID BILLY IDOL NONA HENDRYX Hottest: AUDY KIMURA 2-1 SERGIO MENDES 3-3 DANNY COUCH 10-7 EURYTHMICS 14-10 NEW EDITION 22-18

KMQQ/Honolulu, HI Kimo Akane

STACY LATTISAW KINKS SERGIO MENDES WHAM! ARCANGEL BETTE MIDLER Hottest: POLICE 1-1 POLICE 2-2 STYX 4-3 DONNA SUMMER 5-4 FIXX 6-5

KLUC/Las Vegas, NV Randy Lunquist

FRANK STALLONE STRAY CATS SHALAMAR Hottest: POLICE 1-1 QUARTERFLASH 2-2 LOVERBOY 4-3 CULTURE CLUB 13-8 DAVID BOWIE 12-9

KOSO/Modesto, CA Ausham/Main

CULTURE CLUB LRB ELTON JOHN F.R. DAVID SPANDAU BALLET Hottest: POLICE 1-1 MICHAEL SEMBELLO 4-2 DURAN DURAN 6-3 MICHAEL JACKSON 26-10 SHALAMAR 29-17

KHOP/Modesto-Stockton David Kraham

HEART JUICE NEWTON ROBERT PLANT (dp) SERGIO MENDES TALKING HEADS (dp) Hottest: STEVIE NICKS 1-1 DAVID BOWIE 9-2 CULTURE CLUB 17-12 NAKED EYES 22-16 MICHAEL JACKSON 29-22

KIDD/Monterey, CA Brown/Kei

none Hottest: POLICE 1-1 MICHAEL JACKSON 2-2 FIXX 4-4 MADNESS 6-6 QUARTERFLASH 10-10

K96/Provo, UT Gentry/McCoy

TACO RICK SPRINGFIELD ASIA AIR SUPPLY Hottest: MICHAEL SEMBELLO 5-1 EURYTHMICS 13-3 MEN AT WORK 9-4 HUMAN LEAGUE 15-5 LOVERBOY 11-6

KGGI/Riverside-S.B. Steve O'Neil

DOOBIE BROTHERS SHALAMAR MANHATTANS Hottest: POLICE 1-1 MICHAEL SEMBELLO 6-3 CULTURE CLUB 12-6 MICHAEL JACKSON 15-12 AIR SUPPLY 23-19

KSKD/Salem, OR Len E. Mitchell

KINKS JUICE NEWTON ROBERT PLANT MINISTRY (dp) F.R. DAVID (dp) STYX (dp) HEART (dp) Hottest: TACO 3-1 MEN AT WORK 20-15 JOAN JETT 24-19 MEN WITHOUT HATS 29-22 BONNIE TYLER 30-23

KRSP/Salt Lake City, UT Carlson/Moll

BONNIE TYLER LRB ELTON JOHN JEFFREY OSBORNE RITA COOLIDGE (dp) Hottest: POLICE 2-1 MICHAEL SEMBELLO 3-2 EURYTHMICS 7-4 DONNA SUMMER 9-6 HUMAN LEAGUE 18-11

KYYX/Seattle, WA Van Johnson

MINISTRY PETER SCHILLING ANIMALS JOBOXERS OINGO BOINGO GRAHAM PARKER PETER GABRIEL Hottest: POLICE 1-1 DAVID BOWIE 5-2 FIXX 3-3 R.E.M. 4-4 MEN WITHOUT HATS 7-5

KJRB/Spokane, WA Suda Coleman

BONNIE TYLER RONNIE MILSAP JUICE NEWTON Hottest: POLICE 1-1 QUARTERFLASH 7-6 TACO 9-7 PAUL ANKA 14-8 MICHAEL JACKSON 15-9

KHYT/Tucson, AZ Sherman Cohen

JACKSON BROWNE TACO STACY LATTISAW CLUB HOUSE BILLY IDOL F.R. DAVID ARCANGEL Hottest: POLICE 1-1 SERGIO MENDES 4-3 MICHAEL SEMBELLO 7-4 DONNA SUMMER 8-7 BONNIE TYLER 13-10

KRQ/Tucson, AZ Zapoleon/Norris

LAURA BRANIGAN GEORGE BENSON ELTON JOHN ANIMALS Hottest: POLICE 1-1 MEN AT WORK 13-5 DONNA SUMMER 11-6 BONNIE TYLER 21-15 MICHAEL JACKSON 28-20

PARALLEL THREE

KENI/Anchorage, AK Vaughn/Kimberly

NAKED EYES JOURNEY JUICE NEWTON FRANK STALLONE F.R. DAVID RONNIE MILSAP SERGIO MENDES Hottest: POLICE 1-1 DONNA SUMMER 4-3 TACO 8-6 EURYTHMICS 12-7 QUARTERFLASH 13-8

KYYA/Billings, MT Charlie Fox

LRB RICK SPRINGFIELD MEN WITHOUT HATS FRANK STALLONE AIR SUPPLY BONNIE TYLER Hottest: STEVIE NICKS 2-1 MICHAEL SEMBELLO 8-3 EURYTHMICS 6-4 DONNA SUMMER 7-5 QUARTERFLASH 9-6

KCDQ/Bozeman, MT Greg Williams

JUICE NEWTON SERGIO MENDES PETER GABRIEL KINKS SPANDAU BALLET IAN HUNTER BETTE MIDLER Hottest: POLICE 1-1 LOVERBOY 2-2 DEF LEPPARD 6-6 TACO 21-19

KTRS/Casper, WY Sears/Donovan

MICHAEL JACKSON BILLY JOEL LAURA BRANIGAN ASIA NAKED EYES AIR SUPPLY F.R. DAVID FRANK STALLONE ELTON JOHN Hottest: POLICE 1-1 MEN AT WORK 17-2 QUARTERFLASH 18-6 LOVERBOY 23-11 DAVID BOWIE 30-15

KKAZ/Cheyenne, WY John Ramsey

NAKED EYES LAURA BRANIGAN FRANK STALLONE AIR SUPPLY Hottest: POLICE 1-1 EURYTHMICS 5-2 STEVIE NICKS 7-4 MICHAEL SEMBELLO 10-7 DONNA SUMMER 15-9

KGHO/Hoquiam Steve Larson

HEART STRAY CATS JUICE NEWTON STYX F.R. DAVID LAURA BRANIGAN Hottest: MICHAEL SEMBELLO 5-1 QUARTERFLASH 6-5 MICHAEL JACKSON 25-17 RICK SPRINGFIELD 27-19 JOURNEY 26-20

KOZE/Lewiston, ID Jay McCall

HEART STYX SPANDAU BALLET DIO (dp) JUICE NEWTON Hottest: POLICE 1-1 QUARTERFLASH 4-3 ASIA 20-13 RICK SPRINGFIELD 22-16 JOURNEY 28-19

KDZA/Pueblo, CO Rip Avina

ELTON JOHN SPANDAU BALLET ROBERT PLANT (dp) Hottest: POLICE 1-1 STEVIE NICKS 6-2 EURYTHMICS 7-3 MICHAEL SEMBELLO 8-4 RITA COOLIDGE 21-10

KCBN/Reno, NV Jim O'Neal

JUICE NEWTON KINKS ANIMALS Hottest: MEN WITHOUT HATS 3-1 TACO 4-2 JACKSON BROWNE 21-14 BONNIE TYLER 22-15 QUIET RIOT 40-35

KBIM/Roswell, MN Harry Dierks

none Hottest: STEVIE NICKS 1-1 MICHAEL SEMBELLO 3-3 ROD STEWART 6-6 ELO 9-9 MICHAEL JACKSON 26-26

KSly/San Luis Obispo, CA Tom Walsh

BONNIE TYLER STRAY CATS ELTON JOHN BRYSON & FLACK ROBERT PLANT ARETHA FRANKLIN Hottest: EURYTHMICS 2-2 DONNA SUMMER 4-3 HUMAN LEAGUE 9-7 QUARTERFLASH 17-8 MEN AT WORK 22-11

KIST/Santa Barbara, CA Scotty Johnson

ASIA FRANK STALLONE TACO ELTON JOHN RICK SPRINGFIELD JUICE NEWTON KINKS Hottest: STEVIE NICKS 5-2 QUARTERFLASH 8-3 DONNA SUMMER 13-4 MEN AT WORK 17-9 NAKED EYES 19-10

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

★ DENOTES FIRST WEEK IN PARALLELS.

## 221 Reports

(America continued)

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	33%		Up 51
E 33%			Debuts 20
M 21%			Same 4
S 56%			Down 0
W 19%			Adds 25

### EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this week's reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary  
Up 31 — Number of stations moving it up on the charts.  
Debuts 20 — Number of stations debuting the song this week.  
Same 4 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.).  
Down 0 — Number of stations moving it down on their charts.  
Adds 25 — Total number of stations adding it this week.

**AIR SUPPLY**  
"Making Love Out Of..." (Arista)  
LP: Greatest Hits

Regional	148/20	67%	National Summary
Reach	63%		Up 17
E 63%			Debuts 16
M 70%			Same 18
S 88%			Down 0
W 77%			Adds 20

**PAUL ANKA**  
"Hold Me 'Til..." (Columbia)  
LP: Walk A Fine Line

Regional	51/5	23%	National Summary
Reach	27%		Up 10
E 27%			Debuts 6
M 24%			Same 18
S 80%			Down 1
W 30%			Adds 5

**ASIA**  
"Don't Cry (Geffen)  
LP: Alpha

Regional	196/11	89%	National Summary
Reach	88%		Up 15
E 88%			Debuts 42
M 84%			Same 37
S 82%			Down 0
W 82%			Adds 11

**AMERICA**  
"The Border (Capitol)  
LP: Your Move

Regional	146/3	66%	National Summary
Reach	67%		Up 10
E 67%			Debuts 5
M 68%			Same 3
S 66%			Down 7
W 66%			Adds 3

**LAURA BRANIGAN**  
"How Am I... (Atlantic)  
LP: Branigan 2

Regional	162/17	73%	National Summary
Reach	71%		Up 82
E 71%			Debuts 30
M 68%			Same 22
S 68%			Down 1
W 68%			Adds 17

**CHARLIE**  
"It's Inevitable (Mirage/Atco)  
LP: Charlie

Regional	134/2	61%	National Summary
Reach	59%		Up 71
E 59%			Debuts 9
M 58%			Same 3
S 57%			Down 2
W 57%			Adds 2

**DEF LEPPARD**  
"Rock Of... (Mercury/PolyGram)  
LP: Pyromania

Regional	130/1	59%	National Summary
Reach	59%		Up 15
E 59%			Debuts 3
M 58%			Same 37
S 57%			Down 1
W 57%			Adds 1

**ELO**  
"Rock 'N' Roll... (Jet/CBS)  
LP: Secret

Regional	193/1	87%	National Summary
Reach	87%		Up 150
E 87%			Debuts 3
M 84%			Same 32
S 84%			Down 7
W 80%			Adds 1

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

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Reach	33%		Up 51
E 33%			Debuts 20
M 21%			Same 4
S 56%			Down 0
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Down 0 — Number of stations moving it down on their charts.  
Adds 25 — Total number of stations adding it this week.

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E 27%			Debuts 6
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S 82%			Down 0
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Reach	71%		Up 82
E 71%			Debuts 30
M 68%			Same 22
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E 59%			Debuts 9
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M 58%			Same 37
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Reach	87%		Up 150
E 87%			Debuts 3
M 84%			Same 32
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E 33%			Debuts 20
M 21%			Same 4
S 56%			Down 0
W 19%			Adds 25

**GEORGE BENSON**  
"Lady Love Me... (WB)  
LP: In Your Eyes

Regional	110/21	50%	National Summary
Reach	50%		Up 23
E 50%			Debuts 11
M 48%			Same 48
S 48%			Down 0
W 55%			Adds 23

**JACKSON BROWNE**  
"Lawyers In Love (Asylum)  
LP: Lawyers In Love

Regional	193/4	87%	National Summary
Reach	87%		Up 158
E 87%			Debuts 10
M 87%			Same 28
S 87%			Down 1
W 86%			Adds 4

**RITA COOLIDGE**  
"All Time High (A&M)  
LP: Soundtrack Octopussy

Regional	131/10	59%	National Summary
Reach	59%		Up 54
E 59%			Debuts 11
M 58%			Same 53
S 58%			Down 1
W 58%			Adds 10

**DAVID BOWIE**  
"China Girl (EMI America)  
LP: Let's Dance

Regional	187/5	85%	National Summary
Reach	85%		Up 136
E 85%			Debuts 15
M 85%			Same 25
S 85%			Down 15
W 82%			Adds 5

**PEABO BRYSON & ROBERTA FLACK**  
"Tonight I Celebrate... (Capitol)  
LP: Tonight I Celebrate My Love

Regional	53/8	24%	National Summary
Reach	24%		Up 19
E 24%			Debuts 4
M 24%			Same 22
S 24%			Down 0
W 24%			Adds 8

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E 88%			Debuts 42
M 84%			Same 37
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Reach	87%		Up 150
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M 84%			Same 32
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W 80%			Adds 1

Continued On Next Column

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Reach	87%		Up 158
E 87%			Debuts 10
M 87%			Same 28
S 87%			Down 1
W 86%			Adds 4

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Reach	59%		Up 54
E 59%			Debuts 11
M 58%			Same 53
S 58%			Down 1
W 58%			Adds 10

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E 85%			Debuts 15
M 85%			Same 25
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Reach	24%		Up 19
E 24%			Debuts 4
M 24%			Same 22
S 24%			Down 0
W 24%			Adds 8

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E 88%			Debuts 42
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W 82%			Adds 11

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Reach	71%		Up 82
E 71%			Debuts 30
M 68%			Same 22
S 68%			Down 1
W 68%			Adds 17

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Reach	59%		Up 71
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M 58%			Same 3
S 57%			Down 2
W 57%			Adds 2

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E 59%			Debuts 3
M 58%			Same 37
S 57%			Down 1
W 57%			Adds 1

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Regional	193/1	87%	National Summary
Reach	87%		Up 150
E 87%			Debuts 3
M 84%			Same 32
S 84%			Down 7
W 80%			Adds 1

Continued On Next Column

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Reach	87%		Up 158
E 87%			Debuts 10
M 87%			Same 28
S 87%			Down 1
W 86%			Adds 4

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LP: Soundtrack Octopussy

Regional	131/10	59%	National Summary
Reach	59%		Up 54
E 59%			Debuts 11
M 58%			Same 53
S 58%			Down 1
W 58%			Adds 10

**DAVID BOWIE**  
"China Girl (EMI America)  
LP: Let's Dance

Regional	187/5	8
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**ROBERT PLANT**  
*Big Log (Atlantic)*  
LP: The Principle Of Moments

Regional 70/37 32% National Summary  
 DEBITS 7 UP 5  
 S 33A SAME 21  
 M 42A DOWN 10  
 W 23A ADDS 37

**P1**

WFLX 14-17  
 WFTS 19-18  
 WROR 29-24  
 WRDZ 10-17  
 WTVT 14-14  
 WWSB 10-13  
 WXPB 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**POLICE**  
*Every Breath You... (A&M)*  
LP: Synchronicity

Regional 217/0 88% National Summary  
 DEBITS 0 UP 9  
 S 96A SAME 157  
 M 100A DOWN 51  
 W 100A ADDS 0

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**QUARTERFLASH**  
*Take Me To Heart (Geffen)*  
LP: Take Another Picture

Regional 204/1 82% National Summary  
 DEBITS 1 UP 158  
 S 98A SAME 30  
 M 94A DOWN 12  
 W 82A ADDS 1

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**MICHAEL SEMBELLO**  
*Maniac (Casablanca/PolyGram)*  
LP: Sountrack Flashdance

Regional 203/4 92% National Summary  
 DEBITS 1 UP 1  
 S 93A SAME 39  
 M 91A DOWN 4  
 W 91A ADDS 4

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**ROBERT PLANT**  
*Big Log (Atlantic)*  
LP: The Principle Of Moments

Regional 70/37 32% National Summary  
 DEBITS 7 UP 5  
 S 33A SAME 21  
 M 42A DOWN 10  
 W 23A ADDS 37

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**DIANA ROSS**  
*Pieces Of Ice (RCA)*  
LP: Ross

Regional 133/2 60% National Summary  
 DEBITS 5 UP 33  
 S 75A SAME 36  
 M 43A DOWN 1  
 W 61A ADDS 2

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**SMOKEY ROBINSON & BARBARA MITCHELL**  
*Blame It On... (Tamla/Motown)*  
LP: Blame It On Love

Regional 53/1 24% National Summary  
 DEBITS 6 UP 17  
 S 25A SAME 26  
 M 11A DOWN 1  
 W 36A ADDS 1

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**MICHAEL SEMBELLO**  
*Maniac (Casablanca/PolyGram)*  
LP: Sountrack Flashdance

Regional 203/4 92% National Summary  
 DEBITS 1 UP 1  
 S 93A SAME 39  
 M 91A DOWN 4  
 W 91A ADDS 4

**P1**

WFTS 10-13  
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 WFTS 10-13  
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 WFTS 10-13

**P1**

WFTS 10-13  
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 WFTS 10-13  
 WFTS 10-13

**SHALAMAR**  
*Dead Giveaway (Soul/Elektra)*  
LP: Soultrack Staying Alive

Regional 139/16 63% National Summary  
 DEBITS 0 UP 67  
 S 98A SAME 64  
 M 43A DOWN 1  
 W 61A ADDS 1

**P1**

WFTS 10-13  
 WFTS 10-13  
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 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
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 WFTS 10-13

**P1**

WFTS 10-13  
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 WFTS 10-13  
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 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
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 WFTS 10-13

**P1**

WFTS 10-13  
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 WFTS 10-13

**SPANDAU BALLET**  
*True (Chrysalis)*  
LP: True

Regional 93/46 42% National Summary  
 DEBITS 15 UP 4  
 S 78A SAME 28  
 M 51A DOWN 0  
 W 88A ADDS 46

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
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 WFTS 10-13  
 WFTS 10-13

**STRAY CATS**  
*(She's) Sexy 17 (EMI America)*  
LP: Rant 'n' Rav...

Regional 141/36 64% National Summary  
 DEBITS 0 UP 10  
 S 64A SAME 46  
 M 55A DOWN 36  
 W 64A ADDS 36

**P1**

WFTS 10-13  
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 WFTS 10-13  
 WFTS 10-13  
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 WFTS 10-13

**P1**

WFTS 10-13  
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 WFTS 10-13

**FRANK STALLONE**  
*Far From Over (RSO/PolyGram)*  
LP: Soundtrack Staying Alive

Regional 171/35 77% National Summary  
 DEBITS 0 UP 62  
 S 81A SAME 64  
 M 43A DOWN 0  
 W 60A ADDS 35

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P1**

WFTS 10-13  
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 WFTS 10-13  
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 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
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 WFTS 10-13

**P1**

WFTS 10-13  
 WFTS 10-13  
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 WFTS 10-13

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 DEBITS 0 UP 10  
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**P1**

WFTS 10-13  
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**P1**

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**P1**

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**P1**

WFTS 10-13  
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 WFTS 10-13

**DONNA SUMMER**  
*She Works Hard... (Mercury/PolyGram)*  
LP: She Works Hard For The Money

Regional 182/3 82% National Summary  
 DEBITS 7 UP 116  
 S 92A SAME 45  
 M 83A DOWN 16  
 W 77A ADDS 7

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
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 WFTS 10-13

**P1**

WFTS 10-13  
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 WFTS 10-13

**P2**

WFTS 10-13  
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 WFTS 10-13

**P1**

WFTS 10-13  
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 WFTS 10-13  
 WFTS 10-13

**TACO**  
*Putting On The Ritz (RCA)*  
LP: After Eight

Regional 161/16 73% National Summary  
 DEBITS 12 UP 56  
 S 74A SAME 26  
 M 62A DOWN 16  
 W 59A ADDS 16

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**TALKING HEADS**  
*Burning Down... (Sire/WB)*  
LP: Blame It On Love

Regional 68/16 31% National Summary  
 DEBITS 0 UP 14  
 S 30A SAME 31  
 M 28A DOWN 0  
 W 28A ADDS 13

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**TUBES**  
*Tips Of My Tongue (Capitol)*  
LP: Outside In

Regional 69/8 31% National Summary  
 DEBITS 1 UP 11  
 S 62A SAME 42  
 M 53A DOWN 0  
 W 23A ADDS 0

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**BONNIE TYLER**  
*Total Eclipse... (Columbia)*  
LP: Faster Than The Speed...

Regional 146/31 66% National Summary  
 DEBITS 56 UP 56  
 S 73A SAME 36  
 M 57A DOWN 1  
 W 59A ADDS 31

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P2**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**ZZ TOP**  
*Sharp Dressed Man (WB)*  
LP: Eliminator

Regional 56/3 25% National Summary  
 DEBITS 0 UP 11  
 S 31A SAME 30  
 M 25A DOWN 0  
 W 16A ADDS 0

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

**P1**

WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13  
 WFTS 10-13

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### GAP BAND

#### Party Train (Total Experience/PGM)

74% of our reporting stations on it. Rotations: Heavy 9/5, Medium 19/6, Light 19/18, Extra Adds 6, Total Adds 35 including WXYV, WOOK, KRLY, WAIL-FM, WBLZ, WZAK, KACE, XHRM, WAAA, WVOI. A Most Added Record. Debuts at number 21 on the Black Radio Chart.

### RUFUS & CHAKA KHAN

#### Ain't Nobody (WB)

74% of our reporting stations on it. Rotations: Heavy 10/2, Medium 22/3, Light 17/4, Extra Adds 4, Total Adds 13, WXYV, WAMO, WOOK, WAOK, WVEE, WBMX, WGCI, WDMT, KACE, KNOW, WVOL, WPLZ, WKWM. A Most Added Record. Debuts at number 25 on the Black Radio Chart.

### MICHAEL JACKSON

#### Human Nature (Epic)

68% of our reporting stations on it. Rotations: Heavy 19/1, Medium 22/2, Light 7/2, Extra Adds 1, Total Adds 6, WXYV, WAOK, WKND, WRDW, WGIV, WTOY. Moves 25-19 on the Black Radio Chart.

### CLARK SISTERS

#### You Brought The Sunshine (Into My Life) (Westbound/Elektra)

65% of our reporting stations on it. Rotations: Heavy 14/0, Medium 17/1, Light 15/5, Extra Adds 1, Total Adds 7, WVEE, WEDR, WDMT, WRDW, WKXI, WVOL, WANT. Moves 26-26 on the Black Radio Chart.

### SMOKEY ROBINSON & BARBARA MITCHELL

#### Blame It On Love (Tamla/Motown)

64% of our reporting stations on it. Rotations: Heavy 6/2, Medium 25/1, Light 15/3, Extra Adds 0, Total Adds 6, WDMT, XHRM, KSOL, KNOW, WLOU, WKWM. Debuts at number 29 on the Black Radio Chart.

### MARY JANE GIRLS

#### All Night Long (Gordy/Motown)

64% of our reporting stations on it. Rotations: Heavy 15/1, Medium 21/0, Light 10/4, Extra Adds 0, Total Adds 5, WDMT, KMJM, WPEG, WPDQ, WAAA. Moves 29-23 on the Black Radio Chart.

### MAZE featuring FRANKIE BEVERLY

#### Never Let You Down (Capitol)

63% of our reporting stations on it. Rotations: Heavy 8/0, Medium 15/0, Light 22/8, Extra Adds 0, Total Adds 8, WBLZ, WCIN, WDMT, XHRM, WGIV, WPEG, KOKY, KUKQ. Debuts at number 28 on the Black Radio Chart.

### GEORGE BENSON

#### Lady Love Me (One More Time) (WB)

60% of our reporting stations on it. Rotations: Heavy 10/1, Medium 11/1, Light 20/9, Extra Adds 2, Total Adds 13, WAMO, WAIL-FM, WYLD-FM, WGCI, WDMT, WGPR, KMJM, KJLH, XHRM, WRDW, KNOW, WOIC, WWWW. A Most Added Record. Debuts at number 30 on the Black Radio Chart.

### NONA HENDRYX

#### Transformation (RCA)

60% of our reporting stations on it. Rotations: Heavy 7/0, Medium 19/0, Light 17/3, Extra Adds 0, Total Adds 3, WGPR, WGIV, WTOY. Heavy: WKYS, KKDA-FM, KRLY, KSOL. Will debut next week on the Black Radio Chart.

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week.  Indicated one of this week's most added new songs.

- LaTOYA JACKSON "Bet'cha Gonna Need My Lovin'" (LARC) 42/11**  
Rotations: Heavy 3/1, Medium 13/0, Light 24/8, Extra Adds 2, Total Adds 11, KKDA-FM, WGPR, KMJM, XHRM, WGIV, WOIC, WBLX, WTOY, WAAA, WDAO, WKWM. Heavy: WAOB, WWWW. Medium: WILD, WCIN, KSOL, KOKY, KUKQ.
- SLING SHOT "Do It Again Medley With Billie Jean" (Quality) 41/5**  
Rotations: Heavy 8/0, Medium 21/1, Light 10/2, Extra Adds 2, Total Adds 5, WVEE, WBMX, WBLZ, WPLZ, WTOY. Heavy: WDAS, WDLA, WZEN-FM, WATV, WWWW. Medium: WHUR, WZAK, WXXI, WBLX, WANM.
- KURTIS BLOW "Party Time" (Mercury/PolyGram) 41/3**  
Rotations: Heavy 15/0, Medium 11/1, Light 15/2, Extra Adds 0, Total Adds 3, KDAY, WTOY, WLUM. Heavy: WKYS, KRLY, WZAK, WPEG, WLOU, WANM, WDAO. Medium: WDAS, WDMT, WJAX, WANT, WVOI.
- CHERI "Small Town Lover" (21/PolyGram) 41/2**  
Rotations: Heavy 8/0, Medium 12/0, Light 20/1, Extra Adds 1, Total Adds 2, WJMO, WATV. Heavy: WEDR, WYLD-FM, KJLH, WPEG, WOIC, KOKY, WWWW. Medium: WOOK, WBMX, KACE, WPLZ, WLTH.
- MOTIVATION "Crazy Daze" (De-Lite/PolyGram) 40/2**  
Rotations: Heavy 9/0, Medium 21/1, Light 10/1, Extra Adds 0, Total Adds 2, WDMT, WLTH. Heavy: WOOK, KRNB, WEDR, WENN, WKXI, WBLX, WPLZ, WWWW. Medium: WXYV, WAOK, KSOL, KNOW, KUKQ.
- FREEEZ "I.O.U." (Streetwise) 39/8**  
Rotations: Heavy 14/1, Medium 10/0, Light 14/6, Extra Adds 1, Total Adds 8, WVEE, WJMO, WZEN-FM, KSOL, WENN, WGIV, WPDQ, WLTH. Heavy: WILD, WRKS, WBMX, WGPR, WLTH. Medium: WAIL-FM, XHRM, WPLZ, WTOY.
- LILLO "You're A Good Girl" (Capitol) 39/8**  
Rotations: Heavy 8/0, Medium 14/2, Light 14/3, Extra Adds 3, Total Adds 8, WXYV, WOOK, KMJQ, WZEN-FM, WPEG, WJJS, WDAO, WLTH. Heavy: WRDW, WOIC, KJCB, WWWW, WVDI. Medium: WDAS, KRNB, WCIN, WBLX.
- NEW EDITION "Is This The End" (Streetwise) 39/6**  
Rotations: Heavy 16/1, Medium 16/1, Light 8/3, Extra Adds 1, Total Adds 6, WOOK, WJMO, WZEN-FM, WKXI, WDAO, KDIA. Heavy: WILD, KKDA-FM, WEDR, WDMT, WZAK, WATV. Medium: WAOB, KJLH, WGIV, WVOL, WLTH.
- LAKESIDE "Turn The Music Up" (Solar/Elektra) 39/2**  
Rotations: Heavy 12/0, Medium 18/2, Light 9/0, Extra Adds 0, Total Adds 2, KNOW, WLTH. Heavy: KRNB, KACE, WENN, WLOU, WANM, WWWW. Medium: WOOK, WAOK, WGCI, WZEN-FM, WJAX, WTOY.
- KASHIF "Help Yourself To My Love" (Arista) 37/6**  
Rotations: Heavy 4/2, Medium 14/0, Light 19/4, Extra Adds 0, Total Adds 6, WVEE, WGCI, WRDW, KJCB, WANT, KUKQ. Heavy: WHUR, KACE. Medium: WDAS, WHRK, WGPR, XHRM, WOIC, WAAA, WVOI.
- FINIS HENDERSON "Skip To My Lou" (Motown) 35/1**  
Rotations: Heavy 13/0, Medium 17/0, Light 5/1, Extra Adds 0, Total Adds 1, WANT. Heavy: WXYV, WVEE, WYLD-FM, WBMX, KACE, WRDW, WPEG, WAAA, WLTH. Medium: WOOK, WAIL-FM, WZEN-FM, XHRM, WDAO, KUKQ. Moves 22-22 on the Black Radio Chart.
- NATALIE COLE "Too Much Mister" (Epic) 34/4**  
Rotations: Heavy 0/0, Medium 15/1, Light 18/2, Extra Adds 1, Total Adds 4, WILD, WGIV, WJJS, WLTH. Medium: WDAS, WAOK, KRNB, KACE, WKXI, KJCB, WVOL, WANT, WAAA.
- DENIECE WILLIAMS "I'm So Proud" (Columbia) 32/10**  
Rotations: Heavy 3/1, Medium 13/2, Light 16/7, Extra Adds 0, Total Adds 10, WDRQ, WGPR, KSOL, WRDW, WJMI, WPDQ, WAAA, WDAO, WVOI, KUKQ. Medium: WOOK, WHRK, KMJM, WENN.
- PHILIP BAILEY "I Know" (Columbia) 31/6**  
Rotations: Heavy 2/0, Medium 7/3, Light 19/10, Extra Adds 3, Total Adds 16, WAOK, WBMX, WGCI, WDRQ, KMJM, XHRM, WRDW, WATV, WENN, WGIV, WPDQ, KJCB, WPLZ, WANM, WKWM, WWWW. Heavy: WVEE, WHRK. Medium: WKYS, WHUR, WVOL, WAAA.
- JONZUN CREW "We Are The Jonzun Crew" (Tommy Boy) 29/1**  
Rotations: Heavy 5/0, Medium 11/0, Light 13/1, Extra Adds 0, Total Adds 1, WDRQ. Heavy: WDAS, KRNB, WJMO, WJMI, WWWW. Medium: WXYV, WAOK, WGPR, XHRM, KSOL, WGIV, WPEG, WVOL, WDAO.
- HUMAN LEAGUE "(Keep Feelin') Fascination" (Virgin/A&M) 29/1**  
Rotations: Heavy 12/0, Medium 12/0, Light 4/0, Extra Adds 1, Total Adds 1, WJJS. Heavy: WKYS, WBMX, WDRQ, KDAY, KSOL, WHNC, WLTH, WWWW, WVOI, KUKQ. Medium: WVEE, WGPR, KNOW, WTOY.
- L.T.D. "For You" (Montage) 28/2**  
Rotations: Heavy 7/0, Medium 10/0, Light 11/2, Extra Adds 0, Total Adds 2, KOKY, WKWM. Heavy: WDAS, KRNB, WZEN-FM, WOIC, WTOY, WWWW, WANM. Medium: WOOK, WEDR, WCIN, WENN, KJCB, WVOL.

Adds & Hots . . . See Page 42



## NATIONAL AIRPLAY/30

August 5, 1983

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
6	3	1	1	ARETHA FRANKLIN/Get It Right (Arista)
8	5	2	2	S.O.S. BAND/Just Be Good To Me (Tabu/CBS)
12	6	5	3	JEFFREY OSBORNE/Don't You Get So Mad (A&M)
2	2	4	4	MANHATTANS/Crazy (Columbia)
-	15	10	5	RICK JAMES/Cold Blooded (Gordy/Motown)
15	8	6	6	ISLEY BROTHERS/Choosey Lover (T-Neck/CBS)
19	7	7	7	SHALAMAR/Dead Giveaway (Solar/Elektra)
1	1	3	8	DONNA SUMMER/She Works Hard For The Money (Mercury/PolyGram)
24	16	11	9	P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
29	19	12	10	DIANA ROSS/Pieces Of Ice (RCA)
-	25	13	11	HERBIE HANCOCK/Rocket (Columbia)
22	9	8	12	STACY LATTISAW/Miracles (Cotillion/Atco)
26	17	14	13	ONE WAY/Shine On Me (MCA)
27	20	15	14	RONNIE LAWS/In The Groove (Capitol)
-	-	16	15	ZAPP/I Can Make You Dance (WB)
-	30	17	16	ASHFORD & SIMPSON/High-Rise (Capitol)
4	4	9	17	MIDNIGHT STAR/Freak-A-Zoid (Solar/Elektra)
-	-	27	18	GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)
-	-	25	19	MICHAEL JACKSON/Human Nature (Epic)
30	28	20	20	G.T./On The Line (A&M)
DEBUT	-	-	21	GAP BAND/Party Train (Total Experience/PGM)
-	-	22	22	FINIS HENDERSON/Skip To My Lou (Motown)
-	-	29	23	MARY JANE GIRLS/All Night Long (Gordy/Motown)
-	27	24	24	RUN-D.M.C./It's Like That (Profile)
DEBUT	-	-	25	RUFUS & CHAKA KHAN/Ain't Nobody (WB)
-	-	26	26	CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra)
-	29	28	27	LAKESIDE/Turn The Music Up (Solar/Elektra)
DEBUT	-	-	28	MAZE featuring FRANKIE BEVERLY/Never Let You Down (Capitol)
DEBUT	-	-	29	S. ROBINSON & B. MITCHELL/Blame It On Love (Tamla/Motown)
DEBUT	-	-	30	GEORGE BENSON/Lady Love Me (One More Time) (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- GAP BAND (35)
- PHILIP BAILEY (16)
- KLIQUE (14)
- GEORGE BENSON (13)
- STEPHANIE MILLS (13)
- RUFUS & CHAKA KHAN (13)

### HOTTEST

- S.O.S. BAND (32)
- ARETHA FRANKLIN (29)
- MIDNIGHT STAR (29)
- DONNA SUMMER (24)
- RICK JAMES (20)

### "D" TRAIN "Keep Giving Me Love" (Prelude) 28/2

Rotations: Heavy 2/0, Medium 16/1, Light 9/0, Extra Adds 1, Total Adds 2, WOOK, KKDA-FM. Heavy: WDAS, KJCB. Medium: WILD, WDLA, WAIL-FM, WZEN-FM, XHRM, WENN, WGIV, WVOL, WANM, WAAA, WDAO, WLTH.

### WAR "Life (Is So Strange)" (RCA) 26/1

Rotations: Heavy 7/1, Medium 9/0, Light 10/0, Extra Adds 0, Total Adds 1, WVOI. Heavy: WKYS, KRNB, WBMX, WCIN, KSOL, WOIC. Medium: WHUR, KNOW, WGIV, WKXI, KJCB, WVOL, WLTH, WLTH.

## SIGNIFICANT ACTION

### GARRETT'S CREW "Nasty Rock" (Clockwork) 25/2

Rotations: Heavy 6/0, Medium 8/0, Light 11/2, Extra Adds 0, Total Adds 2, KMJM, WTOY. Heavy: WAOK, KRNB, WEDR, WZEN-FM, WATV, KJCB. Medium: WDAS, KKDA-FM, WDLA, WBMX, WGPR, KSOL, WPEG, WVOL.

### CHAMPAIGN "Let Your Body Rock" (Columbia) 24/7

Rotations: Heavy 0/0, Medium 12/0, Light 15/4, Extra Adds 1, Total Adds 7, WGPR, XHRM, WRDW, KJCB, WPLZ, WWWW, WLTH. Medium: WILD, WAOK, KSOL, WGIV, KOKY, WDAO.

### IMAGINATION "Looking At Midnight" (Elektra) 24/5

Rotations: Heavy 1/0, Medium 10/0, Light 12/4, Extra Adds 1, Total Adds 5, WXYV, WHRK, KSOL, WPEG, WPDQ. Medium: WOOK, WHUR, KJLH, WKND, WHNC, WVOL, WWWW, WJMI, WPDQ, WAAA, WYLD-FM, WWWW, WLTH, WKWM.

### CLUB HOUSE "Do It Again Medley With Billie Jean" (Atlantic) 24/4

Rotations: Heavy 3/0, Medium 12/1, Light 7/1, Extra Adds 2, Total Adds 4, WYLD-FM, WBMX, KNOW, KOKY. Heavy: WDAS, WDLA, WANM. Medium: KRNB, WGCI, WGPR, WENN, WGIV, WJMI, WPDQ, WAAA, WYLD-FM, WWWW, WLTH, WKWM.

### GARY BYRD & G.B. EXPERIENCE "The Crown" (Motown) 24/0

Rotations: Heavy 6/0, Medium 10/0, Light 8/0, Extra Adds 0, Total Adds 0, KRNB, WGCI, WZEN-FM, KDAY, WWWW, WLTH. Medium: WILD, WHUR, KKDA-FM, WBMX, WGPR, KJLH, XHRM, WPDQ, WLOU, WWWW.

### ATTITUDE "Love Me Tonight" (RCA/Atlantic) 22/3

Rotations: Heavy 1/0, Medium 8/0, Light 13/1, Extra Adds 0, Total Adds 3, WVEE, WZEN-FM, WAAA. Heavy: KSOL. Medium: WDAS, WDLA, WJMO, KJLH, WPEG, WNOO, WPLZ, WVOI.

### EARTH, WIND & FIRE "Spread Your Love" (Columbia) 21/2

Rotations: Heavy 3/0, Medium 8/0, Light 9/1, Extra Adds 1, Total Adds 2, WBMX, WKNO. Heavy: WZEN-FM, WNOO, WANM. Medium: WVEE, KRNB, KSOL, WATV, WGIV, KJCB, WWWW, KUKQ.

### NEWCLEUS "Jam On Revenge" (Sunnyview) 20/3

Rotations: Heavy 4/0, Medium 5/0, Light 10/2, Extra Adds 1, Total Adds 3, WRKS, WAMO, KDAY. Heavy: WZAK, WZEN-FM, WHNC, WPDQ. Medium: WILD, WDAS, WHRK, WDMT, WATV.

### MICHAEL LOVESMITH "Baby I Will" (Motown) 20/0

Rotations: Heavy 1/0, Medium 10/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: KNOW. Medium: WDAS, WHRK, WGCI, WCIN, WDRQ, KACE, WHNC, WENN, WLOU, WLTH.

### KLIQUE "Stop Doggin' Me Around" (MCA) 19/14

Rotations: Heavy 1/0, Medium 0/0, Light 15/11, Extra Adds 3, Total Adds 14, WAOK, KRNB, WEDR, WBMX, WGCI, KDAY, WATV, WGIV, WPEG, KOKY, WWWW, WLTH, WWWW, KUKQ.

### SERGE PONSAR "Out In The Night" (WB) 19/6

Rotations: Heavy 2/0, Medium 4/2, Light 12/3, Extra Adds 1, Total Adds 6, WVEE, WEDR, WZEN-FM, WHNC, WENN, WVOI. Heavy: KJLH, WWWW. Medium: KDAY, WVOL.

### PAMELA NIVENS "It's You I Love" (Sun Valley) 19/4

Rotations: Heavy 3/1, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0, WYLD-FM, WLOU, WJJS, WWWW. Heavy: WLTH, KUKQ. Medium: WOOK, WGIV, WVOL, WTOY, WAAA, WLTH.

### REDDINGS "Hand Dance" (Believe In A Dream/CBS) 19/0

Rotations: Heavy 6/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WVEE, KRNB, WDLA, WHRK, WZEN-FM, WWWW. Medium: WILD, WAOK, KKDA-FM, WCIN, WJMO, WWWW.

### WHODINI "The Haunted House Of Rock" (Jive/Arista)

Rotations: Heavy 5/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WRKS, WDMT, WZAK, WENN, WWWW. Medium: WAOK, WVEE, WGPR, WJLH, WNOO, WKXI, WLTH, WKWM, WLTH.

### CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 18/3

Rotations: Heavy 2/0, Medium 8/1, Light 8/2, Extra Adds 0, Total Adds 3, KOAY, KOKY, KOIA. Heavy: WKNO, WHNC. Medium: WDAS, WOOK, WHUR, WVEE, WAIL-FM, WBLZ, KSOL.

### DEBRA HURD "Got A Broken Heart Again" (Geffen) 18/2

Rotations: Heavy 1/0, Medium 5/0, Light 12/2, Extra Adds 0, Total Adds 2, WPDQ, WWWW. Heavy: WOOK. Medium: KRNB, WEDR, WJMO, WENN, WVOL.

### DAZZ BAND "Party Right Here" (Motown) 18/0

Rotations: Heavy 2/0, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, XHRM. Medium: WOOK, WDMT, WZEN-FM, WATV, WENN, WPEG, WNOO, WJAX, WLTH, WWWW.

### CAMEO "Slow Movin'" (Atlanta Artists/PolyGram) 16/10

Rotations: Heavy 1/1, Medium 4/0, Light 9/7, Extra Adds 2, Total Adds 10, WHRK, WCIN, WDRQ, WOIC, WAAA, WDAO, WWWW, KUKQ. Medium: WAOK, WZAK, WZEN-FM, WENN.

### MECO "Ewok Celebration" (Arista) 16/2

Rotations: Heavy 1/0, Medium 5/1, Light 10/1, Extra Adds 0, Total Adds 2, WTOY, WLUM. Heavy: WATV. Medium: WDAS, WEDR, WRDW, WWWW.

### PROJECT FUTURE "Ray-Gun-Omics" (Capitol) 15/6

Rotations: Heavy 0/0, Medium 2/0, Light 11/4, Extra Adds 2, Total Adds 6, KKDA-FM, WEDR, WDMT, WATV, WPDQ, WKWM. Medium: WZAK, WPEG.

### HERB ALPERT "Garden Party" (A&M) 15/3

Rotations: Heavy 1/0, Medium 2/0, Light 12/3, Extra Adds 0, Total Adds 3, WAIL-FM, WGPR, WPDQ. Heavy: WVEE. Medium: WHUR, KUKQ.

Glad To Have You On Board  
The  
"PARTY TRAIN"

With The  
*Gap Band*



**Black Radio** **BREAKERS**

Debuts **21** 53/35 74% of R&R Reporters

**HIGHEST DEBUT OF THE WEEK!**

**#1 MOST ADDED!**

**BILLBOARD DEBUT **39****

Engineered By

**TOTAL EXPERIENCE RECORDS**

Marketing Conducted By

**POLYGRAM RECORDS**

From The Forthcoming Album

**"GAP V JAMMIN' "**

(TE 13004)



PolyGram Records



# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### KENNY ROGERS Scarlet Fever (Liberty)

On 85% of reporting stations. National Summary: Up 24, Same 27, Down 0, Debuts 31, Adds 45. Debuts at number 46 on the Country Chart.

### REBA McENTIRE Why Do We Want... (Mercury/PolyGram)

On 70% of reporting stations. National Summary: Up 19, Same 34, Down 0, Debuts 26, Adds 25. A Most Added Record. Debuts at number 47 on the Country Chart.

### MOST ADDED

- RICKY SKAGGS (66)  
You've Got A Lover (Epic)
- STEVE WARINER (56)  
Midnight Fire (RCA)
- KENNY ROGERS (45)  
Scarlet Fever (Liberty)
- GARY MORRIS (37)  
The Wind Beneath My Wings (WB)
- WAYLON JENNINGS & JERRY REED (35)  
Hold On, I'm Comin' (RCA)
- LEON EVERETTE (34)  
The Lady, She's Right (RCA)
- ED BRUCE (31)  
If It Was Easy (MCA)
- STATLER BROTHERS (31)  
Guilty (Mercury/PolyGram)

### HOTTEST

- JANIE FRICKE (57)  
He's A Heartache... (Columbia)
- OAK RIDGE BOYS (56)  
Love Song (MCA)
- JOHN CONLEE (54)  
I'm Only In It For The Love (MCA)
- CONWAY TWITTY (53)  
Lost In The Feeling (WB)
- RONNIE McDOWELL (39)  
You're Gonna Ruin My Bad Reputation (Epic)
- JOHNNY LEE (38)  
Hey Bartender (Full Moon/WB)
- GEORGE STRAIT (31)  
A Fire I Can't Put Out (MCA)
- CRYSTAL GAYLE (26)  
Baby What About You (WB)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week.  Indicated one of this week's most added new songs.

- WAYLON JENNINGS & JERRY REED "Hold On, I'm Comin' " (RCA) 82/35**  
National Summary: Up 6, Same 29, Down 0, Debuts 13, Adds 35 including WAJR, WFIL, WNYR, WWVA, WZZK-FM, WSOC-FM, WSM, WRNL, WMNI, KWMT, WMIL, WTOD, KFDI-AM-FM, KKCS, KRWQ-FM.
- TOM JONES "It'll Be Me" (Mercury/PolyGram) 81/5**  
National Summary: Up 40, Same 28, Down 1, Debuts 7, Adds 5, WYMK-FM, KWMT, KIOV-FM, KKAL, KSON-FM, WFIL 27-21, WDAK 27-19, WLWI-FM 15-9, WQYK-FM 14-12, WIRK-FM 24-16, WFMS-FM 32-25, KTTS-AM-FM 27-23. Debuts at number 48 on the Country Chart.
- GUY CLARK "Homegrown Tomatoes" (WB) 76/5**  
National Summary: Up 40, Same 18, Down 0, Debuts 13, Adds 5, WSNO, WYMK-FM, KS100, WCUZ-AM-FM, KGEM/KJOT, WSEN-AM-FM 43-33, WWVA 13-12, WEZL-FM 20-14, WAMZ-FM 6-1, WLWI-FM 38-25, WPAP-FM 24-19, WQYK-FM 15-13, KSO 26-20, WDAF d-29, KFDI-AM-FM 25-19, KSON-FM 24-17, KMPS-AM-FM d-24. Debuts at number 50 on the Country Chart.
- LYNN ANDERSON "What I Learned From Loving You" (Perman) 76/5**  
National Summary: Up 36, Same 26, Down 0, Debuts 9, Adds 5, WKYK, WYMK-FM, KWMT, KRRK, KWJJ, Q92, WSEN-AM-FM 36-22, KHEY-AM 38-29, WJQS 28-18, WSIX-FM 12-10, WHOO d-37, KFGO 33-25, WHBF d-44, KTTS-AM-FM 40-30, KTOM 31-27, KGA d-32.
- MEL McDANIEL "Hot Time In Old Town Tonight" (Capitol) 69/22**  
National Summary: Up 8, Same 23, Down 0, Debuts 16, Adds 22 including WGNA-FM, CHOW, KMML, WEZL-FM, WNOX, WLWI-FM, WKIX, WQYK-FM, KBMR, WONE, WHBF, KIK-FM, KGEM/KJOT, KEIN, Q92.
- DAVID ALLAN COE "Cheap Thrills" (Columbia) 69/10**  
National Summary: Up 19, Same 27, Down 0, Debuts 13, Adds 10, WSEN-AM-FM, KIX106, CHOW, WWVA, KHEY-AM, WLWI-FM, KKYX, KSO, KRWQ-FM, KLAQ, WAMZ-FM 23-17, WKQO-AM 39-33, KIOV-FM d-31, KUGN-FM 39-30, KWJJ d-48.
- RICKY SKAGGS "You've Got A Lover" (Epic) 68/66**  
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 66 including WHN, WNYR, KIX106, KASE, KIKK-FM, WAMZ-FM, WMC-AM, WLWI-FM, WSIX-FM, WNOE-AM, WWWW-FM, KFGO, WFMS-FM, WDGY, KIK-FM, KLZ, KMPS-AM-FM.
- ED BRUCE "If It Was Easy" (MCA) 68/31**  
National Summary: Up 5, Same 23, Down 0, Debuts 10, Adds 31 including WGNA-FM, KXYL, WSOC-FM, WESC-AM-FM, KLLL, WNOE-AM, WQYK-FM, WKMF, WDAF, WDGY, KTTS-AM-FM, KMAK, KVEG, KSOP-FM, KCUB.
- STEVE WARINER "Midnight Fire" (RCA) 64/56**  
National Summary: Up 0, Same 3, Down 0, Debuts 3, Adds 56 including WAJR, WFIL, WWVA, WYMK-FM, KXYL, WMC-AM, WTQR-FM, KRRK, WFMS-FM, KYNN-AM-FM, KLZ, KNIX-FM, KWJJ, KRAK, KMPS-AM-FM.
- GARY MORRIS "The Wind Beneath My Wings" (WB) 64/37**  
National Summary: Up 1, Same 11, Down 0, Debuts 15, Adds 37 including WNYR, KIX106, WXBQ-FM, KXYL, WSOC-FM, WLWI-FM, KKYX, WIRK-FM, KBMR, KFGO, WMIL, WTOD, KIK-FM, KVEG, KSOP-FM.
- THOM SCHUYLER "A Little At A Time" (Capitol) 55/5**  
National Summary: Up 16, Same 28, Down 0, Debuts 6, Adds 5, KYXX, WUSQ-FM, WXCL, WHBF, KEIN, WFIL 28-22, WSEN-AM-FM 40-34, WSIX-FM 23-15, WCMF-FM 48-44, WPAP-FM 41-37, KKYX 48-38, KTTS-AM-FM 42-32, WTOD 37-31, KFDI-AM-FM d-42.
- MEL TILLIS "Cowboy's Dream" (MCA) 51/24**  
National Summary: Up 2, Same 18, Down 0, Debuts 7, Adds 24 including WVAM, WEZL-FM, WNOE-AM, WPAP-FM, WIRK-FM, KSO, KFGO, WTSO, KTTS-AM-FM, KFDI-AM-FM, KUZZ, KKCS, KLZ, KVEG, KCKC.
- TOM T. HALL "Everything From Jesus To Jack Daniels" (Mercury/PolyGram) 51/13**  
National Summary: Up 6, Same 21, Down 0, Debuts 11, Adds 13, WIXY, KHEY-AM, WKSJ-FM, WUSQ-FM, KRRK, WXCL, WTOD, KTKP-FM, KYAK, KVEG, KRAK, KSON-FM, KGA, WLWI-FM d-33, KUZZ d-41.

## SIGNIFICANT ACTION

- MARLOW TACKETT "I Spent The Night In The Heart Of Texas" (RCA) 42/10**  
National Summary: Up 2, Same 25, Down 0, Debuts 5, Adds 10, WSEN-AM-FM, WEZL-FM, WJQS, WAMZ-FM, KKYX, WITL-FM, KFDI-AM-FM, KIK-FM, KGEM/KJOT, KUGN-FM.
- RICK & JANIS CARNES "Poor Girl" (WB) 39/7**  
National Summary: Up 6, Same 14, Down 0, Debuts 12, Adds 7, WWVA, WESC-AM-FM, WJQS, KLLL, WQYK-FM, WITL-FM, KSON-FM, WSIX-FM 24-19, KTTS-AM-FM 49-39, KMPS-AM-FM d-26.
- LEON EVERETTE "The Lady, She's Right" (RCA) 38/34**  
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 34 including WYRK, WIXL-FM, WYMK-FM, WKSJ-FM, WIRK-FM, WXCL, KFDI-AM-FM, KNIX-FM, Q92, KMPS-AM-FM.
- DAN SEALS "After You" (Liberty) 33/21**  
National Summary: Up 0, Same 8, Down 0, Debuts 4, Adds 21 including WSNO, WYII, WSOC-FM, WESC-AM-FM, KIKK-FM, WNOX, WQYK-FM, WIRK-FM, KBMR, KTTS-AM-FM, KRWQ-FM.
- WAYNE MASSEY "Say You'll Stay" (MCA) 32/14**  
National Summary: Up 2, Same 11, Down 0, Debuts 5, Adds 14 including WSNO, KMML, WYMK-FM, KLLL, KWMT, KEBC-FM, WTOD, KFDI-AM-FM, KRST-FM, KYAK, KVEG, KSOP-FM.



## NATIONAL AIRPLAY/50

August 5, 1983

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
5	2	1	1	JANIE FRICKE/He's A Heartache... (Columbia)
9	6	3	2	CONWAY TWITTY/Lost In The Feeling (WB)
8	5	2	3	OAK RIDGE BOYS/Love Song (MCA)
12	10	7	4	RONNIE McDOWELL/You're Gonna Ruin My Bad Reputation (Epic)
13	11	8	5	JOHNNY LEE/Hey Bartender (Full Moon/WB)
16	12	9	6	GEORGE STRAIT/A Fire I Can't Put Out (MCA)
19	15	11	7	VERN GOSDIN/Way Down Deep (Compleat/PolyGram)
24	19	14	8	CHARLEY PRIDE/Night Games (RCA)
28	21	17	9	JOHN CONLEE/I'm Only In It For The Love (MCA)
22	17	13	10	WILLIE NELSON/Why Do I Have To Choose (Columbia)
10	7	5	11	HANK WILLIAMS JR./Leave Them Boys Alone (WB/Curb)
27	22	18	12	JOHN ANDERSON/Goin' Down Hill (WB)
18	16	15	13	LANE BRODY/Over You (Liberty)
6	4	4	14	BELLAMY BROTHERS/I Love Her Mind (WB/Curb)
26	23	19	15	LACY J. DALTON/Dream Baby... (Columbia)
4	1	6	16	EARL THOMAS CONLEY/Your Love's On The Line (RCA)
37	30	23	17	SHELLY WEST/Flight 309 To Tennessee (Viva)
21	18	16	18	ATLANTA/Atlanta Burned Again... (MDJ)
34	27	22	19	JOE STAMPLEY/Poor Side Of Town (Epic)
46	38	28	20	CRYSTAL GAYLE/Baby What About You (WB)
33	26	24	21	NITTY GRITTY DIRT BAND/Shot Full Of Love (Liberty)
17	13	12	22	DAVID FRIZZELL/Where Are You Spending... (Viva)
40	32	26	23	WAYLON JENNINGS/Breakin' Down (RCA)
45	40	33	24	B.J. THOMAS/New Looks From An Old Lover (Columbia)
42	36	31	25	MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.)
3	3	10	26	GEORGE JONES/I Always Get Lucky With You (Epic)
-	47	39	27	RONNIE MILSAP/Don't You Know How Much I Love You (Epic)
35	31	27	28	KAREN BROOKS/Walk On (WB)
49	46	41	29	CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)
43	39	36	30	DAVID WILLS/The Eyes Of A Stranger (RCA)
41	37	34	31	MARK GRAY/It Ain't Real... (Columbia)
44	42	38	32	EMMYLOU HARRIS/So Sad... (WB)
31	28	25	33	GUS HARDIN/If I Didn't Love You (RCA)
48	45	40	34	JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA)
1	8	20	35	WILLIE NELSON & MERLE HAGGARD/Pancho & Lefty (Epic)
-	49	43	36	JOHNNY RODRIGUEZ/How Could I Love Her (Epic)
2	9	21	37	ALABAMA/The Closer You Get (RCA)
-	48	44	38	MERLE HAGGARD/What Am I Gonna Do With The... (Epic)
30	25	30	39	BOBBY BARE/The Jogger (Columbia)
-	50	45	40	LOUISE MANDELL/Too Hot To Sleep (RCA)
47	41	35	41	JERRY REED/She's Ready For Someone... (RCA)
-	-	47	42	DON WILLIAMS/Nobody But You (MCA)
-	-	48	43	GENE WATSON/Sometimes I Get Lucky And Forget (MCA)
-	-	49	44	TANYA TUCKER/Baby I'm Yours (Arista)
-	-	50	45	DEAN MARTIN/My First Country Song (WB)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	46	KENNY ROGERS/Scarlet Fever (Liberty)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	47	REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	48	TOM JONES/It'll Be Me (Mercury/PolyGram)
50	44	42	49	DOTTIE WEST/Tulsa Ballroom (Liberty)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	50	GUY CLARK/Homegrown Tomatoes (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

- STATLER BROTHERS "Guilty" (Mercury/PolyGram) 31/31**  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 31 including KASE, KIKK-FM, WMC-AM, WLWI-FM, WTQR-FM, WMAZ, KFGO, KVOO, KLZ, KMAK, KNIX-FM, KRAK, KCKC, KMPS-AM-FM, WMAQ.
- CHARLIE DANIELS BAND "Stroker's Theme" (Epic) 30/16**  
National Summary: Up 3, Same 7, Down 0, Debuts 5, Adds 16 including WOKQ, KEAN-AM-FM, WKIX, WCUZ-AM-FM, KYNN-AM-FM, WXCL, KTTS-AM-FM, KIK-FM, KTOM, KCKC.
- CRISTY LANE "I've Come Back..." (Liberty) 30/5**  
National Summary: Up 13, Same 9, Down 0, Debuts 3, Adds 5, WSEN-AM-FM, WEZL-FM, WRNL, WMNI, WITL-FM, WKYG 15-10, KHEY-AM 43-35, KSO 23-17, KTTS-AM-FM 41-31, KYAK 22-8.
- WAYNE KEMP "Send Me No Angels" (Doorknob) 27/5**  
National Summary: Up 7, Same 13, Down 0, Debuts 2, Adds 5, WSEN-AM-FM, WESC-AM-FM, KFGO, KTTS-AM-FM, KTOM, WOKK 50-45, WLWI-FM 30-22, WIRK-FM 41-35, KVOO 46-38, KFDI-AM-FM 40-35.
- BILLY PARKER & FRIENDS "Love Don't Know A Lady" (Soundwaves) 26/0**  
National Summary: Up 12, Same 10, Down 0, Debuts 4, Adds 0, WSEN-AM-FM d-37, KHEY-AM 48-40, WLWI-FM 40-35, KSO 31-28, KFGO d-47, WTSO d-45, KTTS-AM-FM 35-28, WTOD 36-32, KTOM d-48, KGA 39-35.
- SONNY JAMES "A Free Roamin' Mind" (Dimension) 25/8**  
National Summary: Up 3, Same 11, Down 0, Debuts 3, Adds 8, WESC-AM-FM, WPAP-FM, KKYX, KFDI-AM-FM, KMAK, KRSY, KRAK, KGA, KSO d-34, WTSO d-40.
- TOMMY OVERSTREET "Dream Maker" (AMI) 24/9**  
National Summary: Up 2, Same 7, Down 0, Debuts 6, Adds 9, WGNA-FM, KMML, WOKK, WAXX, KFGO, WHBF, KVEG, KGA, KIGO.
- DELIA BELL "Coyote Song" (WB) 24/7**  
National Summary: Up 2, Same 10, Down 0, Debuts 5, Adds 7, WESC-AM-FM, WJQS, KKYX, WTOD, KFDI-AM-FM, KWJJ, KIGO, WGNA-FM d-38, KSO d-36, KRWQ-FM 49-41.
- TERRI GIBBS "Anybody Else's Heart But Mine" (MCA) 22/21**  
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 21 including WPOR-FM, WYII, KIKK-FM, WLWI-FM, WSM, WMAQ, KTTS-AM-FM, KMAK, KRWQ-FM, KNIX-FM.
- AUSTIN O'NEAL "Nights Like Tonight" (Project 1) 20/5**  
National Summary: Up 0, Same 14, Down 0, Debuts 1, Adds 5, WFIL, WIXY, WLWI-FM, KCJB, KEBC-FM, WNOE-AM d-47, KYNN-AM-FM on, Q92 on.
- JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 17/13**  
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 13, WBGW-FM, WOKQ, WAJR, WIXL-FM, WEEP, WNYR, WXBQ-FM, KSO, WCUZ-AM-FM, KUGN-FM, KRWQ-FM, Q92, KIGO.
- RICHARD LEIGH "Ain't Gonna Worry My Mind" (Capitol) 15/6**  
National Summary: Up 1, Same 6, Down 1, Debuts 1, Adds 6, KLLL, WIRK-FM, KSO, KFGO, KYNN-AM-FM, KLZ, KKYX d-43, WXCL 48-46.
- COLE YOUNG "Just Give Me One More Night" (Evergreen) 15/2**  
National Summary: Up 3, Same 9, Down 0, Debuts 2, Adds 2, WSEN-AM-FM, KRMD-AM-FM, KHEY-AM d-49, WJQS 40-35, KYNN-AM-FM 50-47, WXCL 27-23.
- PORTER WAGONER "That Was Then, This Is Now" (Viva) 15/0**  
National Summary: Up 4, Same 9, Down 0, Debuts 2, Adds 0, WGNA-FM d-45, WVAM 39-37, WIXL-FM on, CHOW 31-26, WGTO d-47, KFGO 46-44, WHBF on, KTKP-FM on, KSOP-FM 35-30.

Adds & Hots . . . See Page 43

# Adult/Contemporary

Continued from Back Page

## BREAKERS

### SERGIO MENDES

#### Rainbow's End (A&M)

52% of our reporters on it. Rotations: Heavy 0/0, Medium 32/12, Light 35/20, Extra Adds 3, Total Adds 35 including WFBR, WRMM, WARM98, KPPL, KOST, KGW, KFMB, KPLZ, WICC, WGY, WBT, WRVA, WSRZ, WFMK, WISM-FM, and 20 more. Debuts at number 29 on the A/C chart.

### CRYSTAL GAYLE

#### Baby, What About You (WB)

52% of our reporters on it. Rotations: Heavy 5/1, Medium 38/3, Light 26/12, Extra Adds 1, Total Adds 17, WFYR, KFMB, KPLZ, WGY, WMJJ, WMAZ, WHHY, WEZS, WRVA, WTRX, WENS, KWAV, WKNE, WCHV, KRLB-FM, KFQD, KRKK. Debuts at number 25 on the A/C chart.

## NEW & ACTIVE

### JOHN DENVER & EMMYLOU HARRIS "Wild Montana Skies" (RCA) 63/5

Rotations: Heavy 8/0, Medium 33/1, Light 21/3, Extra Adds 1, Total Adds 5, WFBR, WHYN-FM, 2WD, WENS, KCRG. Heavy: KSL, WEIM, KVOX, KFBS, KFOR, KQDI, KRBS, KALE. Medium: WRMM, KVIL-FM, KUDL, WCCO, KHOW, KOY, KGW, WTIC, WGY, KEY103, WAAY, WSLI, WMAZ, WHHY, WHBY, KBOI, KUDO, KEX, KCEE, WKNE, WSKI, WTNV, WSKY, WGSV, WLVA, WJBC, KWEB, WJON, KFQD, KRNO, KRKK, KISN.

### TOTO "Waiting For Your Love" (Columbia) 61/6

Rotations: Heavy 4/0, Medium 34/4, Light 23/2, Extra Adds 0, Total Adds 6, WOMC, WAFB, WMAZ, 3WM, KKUA, KUDO. Heavy: WFMK, WLVA, KRBS, KALE. Medium: KUDL, KHOW, KGW, KEZR, KPLZ, WHEN, WSLI, WRVR, WHHY, 2WD, WRVA, WSRZ, KRNT, WISM-FM, WQUA, KRDO, KCEE, WNNR, WEIM, WKNE, WSKI, WSKY, WCHV, KFSB, WJON, KFQD, KRCC, KRNO, KRKK, KSRO.

### GEORGE BENSON "Lady Love Me (One More Time)" (WB) 60/23

Rotations: Heavy 2/0, Medium 27/7, Light 29/14, Extra Adds 2, Total Adds 23, WASH, WRMM, WSB-FM, WFYR, WCCO, KGW, B100, KFMB, WAEB, V100, WVLC, WMAZ, 2WD, WEZS, WHBY, WQUA, 3WM, KBOI, WNNR, KFSB, KWEB, WJON, KQDI. Heavy: WGY, KALE. Medium: WFBR, WPIX, WLT, WARM98, KOST, WBT, WAAY, WHBC, WISM-FM, KEX, WSKI, WSKY, WCKQ, WCHV, WLVA, WNGS, KFOR, KRNO, KRKK, KRBS.

### RONNIE MILSAP "Don't You Know How Much I Love You" (RCA) 56/23

Rotations: Heavy 1/0, Medium 27/9, Light 27/13, Extra Adds 1, Total Adds 23, WRMM, WARM98, KFMB, WRIE, WAAY, WEZS, WHBC, WISM-FM, KEX, WNNR, WEIM, WCPI, WSKY, WCHV, WJBC, KCRG, WBOV, KQDI, KRKK, KISN, KVSF, KSRO, KALE. Heavy: WCCO. Medium: WFBR, KVIL-FM, KGW, WGY, WSLI, WMAZ, WHHY, WFMK, KUDO, KSL, WKNE, WSKI, WCKQ, WGSV, WLVA, KFOR, WJON, KRNO.

### PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 49/9

Rotations: Heavy 28/4, Light 15/5, Extra Adds 0, Total Adds 9, WSB-FM, KVIL-FM, WOMC, KOST, WRVR, WSRZ, WISM-FM, KWEB, KFQD. Heavy: 97AIA, KFMB, WBEN, WRIE, WEZS, KRBS. Medium: WFBR, WPIX, WRMM, WAXY, WFYR, WSLI, WHHY, WRVA, KRNT, WTRX, KUGN, KEX, WEIM, WSKI, WCKQ, KRLB-FM, WLVA, KVOX, KFOR, WBOV, KRCC, KRNO, KRKK, KALE, KOY.

### QUARTERFLASH "Take Me To Heart" (Geffen) 49/6

Rotations: Heavy 13/0, Medium 21/2, Light 15/4, Extra Adds 0, Total Adds 6, WAXY, WMJI, WCZY, KHOW, KLTE, KRKD. Heavy: WASH, WFYR, KPLZ, WHEN, KEY103, KFIM, WQUE, WFMK, WISM-FM, WEIM, WSKI, WCKQ, WCHV. Medium: WFBR, WLT, 97AIA, WOMC, KGW, WAAY, WRVR, WOWO, KBOI, KKPL, WNNR, WKZE-FM, WTNV, WNGS, WVBS, KFQD, KRKK, KALE.

### CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 47/4

Rotations: Heavy 10/1, Medium 24/1, Light 13/2, Extra Adds 0, Total Adds 4, 3WS, KPPL, V100, WRVR. Heavy: 97AIA, WMJI, WGY, KUDO, KWAV, WSKI, WCKQ, KRNO, KALE. Medium: WFBR, WAXY, KHOW, B100, WRIE, WHEN, KEY103, WTMA, WMAZ, WSRZ, WISM-FM, 3WM, KRDO, WNNR, WKZE-FM, WEIM, WTNV, WSKY, WCHV, WNGS, KTWO, KRKK, KRBS.

### JACKSON BROWNE "Lawyers In Love" (Asylum) 46/6

Rotations: Heavy 6/0, Medium 27/0, Light 11/4, Extra Adds 2, Total Adds 6, KPLZ, WAEB, WTMA, KWAV, KCRG, KRCC. Heavy: KOST, WGY, WHHY, WQUE, WVBS, KRBS. Medium: WFYR, WMJI, KNBR, KEZR, V100, WRIE, WYVZ, WHEN, KEY103, WAFB, WSRZ, WISM-FM, KRDO, KUDO, WNNR, WEIM, WSKI, WTNV, WCPI, WSKY, WCKQ, WCHV, WROV, WNGS, KRNO, KRKK, KALE.

### NAKED EYES "Promises, Promises" (EMI America) 35/6

Rotations: Heavy 4/1, Medium 19/2, Light 12/3, Extra Adds 0, Total Adds 6, WCZY, WAAY, WRVR, WSRZ, KRBS, KALE. Heavy: KOST, KFIM, KUDO. Medium: WSB-FM, 97AIA, WCLR, WFYR, KGW, WHHY, WFMK, WISM-FM, KWAV, KEX, WKZE-FM, WEIM, WSKI, WSKY, WLVA, KVOX, KRKK.

### ELO "Rock 'N' Roll Is King" (Jet/CBS) 34/0

Rotations: Heavy 11/0, Medium 13/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WFBR, KPLZ, WRIE, WGY, WHHY, WQUE, KUDO, WSKI, WTNV, WCKQ, WJON. Medium: GR55, WASH, 55KRC, WAEB, WHEN, KFIM, WSRZ, KOIL, KRDO, WSKY, WCHV, KFQD, KRBS.

### ANY TROUBLE "Touch And Go" (EMI America) 31/0

Rotations: Heavy 2/0, Medium 15/0, Light 14/0, Extra Adds 0, Total Adds 0. Heavy: WRMM, WHBC. Medium: KUDL, WHBY, WTRX, WFMK, WISM-FM, KBOI, KRDO, KUDO, WKNE, WSKI, KRLB-FM, WLVA, KVOX, KFOR, WHNN.

## SIGNIFICANT ACTION

### KINKS "Don't Forget To Dance" (Arista) 29/29

Rotations: Heavy 0/0, Medium 3/3, Light 24/24, Extra Adds 2, Total Adds 29, WCCO, WGY, WHHY, WHBY, WHBC, WQUA, KBOI, KUDO, KWAV, WNNR, WSKI, WSKY, WCKQ, WCHV, WGSV, WLVA, KVOX, KFSB, KWEB, WBOV, KFQD, KTWO, KQDI, KRNO, KRKK, KRBS, KISN, KSRO, KALE.

### SPANDAU BALLET "True" (Chrysalis) 29/21

Rotations: Heavy 0/0, Medium 5/2, Light 22/17, Extra Adds 2, Total Adds 21, WSB-FM, KOST, WVLC, WEZS, WHBY, WHBC, WQUA, KBOI, KKUA, WKNE, WSKY, WCHV, WGSV, WNGS, KFSB, WJON, WBOV, KRNO, KRKK, KRBS, KISN. Medium: KUDO, WSKI, WCKQ. Light: WCCO, WSRZ, WTRX, WFMK, KWAV.

### EURYTHMICS "Sweet Dreams (Are Made Of This)" (RCA) 28/8

Rotations: Heavy 12/0, Medium 7/3, Light 9/5, Extra Adds 0, Total Adds 8, WFYR, WMJI, WCZY, KEY103, WEIM, WTNV, WCHV, WROV. Heavy: WFBR, WYNY, 97AIA, KPLZ, KFIM, WQUE, WOWO, WFMK, WISM-FM, WKZE-FM, WSKI, KRKK. Medium: WOMC, KPPL, WICC, 3WM. Light: KS94, V100, KRKD.

## MOST ADDED

SERGIO MENDES (35)  
Rainbow's End (A&M)  
BILLY JOEL (34)  
Tell Her About It (Columbia)  
KINKS (29)  
Don't Forget To Dance (Arista)  
GEORGE BENSON (23)  
Lady Love Me (One More Time) (WB)  
RONNIE MILSAP (23)  
Don't You Know How Much I Love You (RCA)  
SPANDAU BALLET (21)  
True (Chrysalis)

## HOTTEST

POLICE (91)  
Every Breath You Take (A&M)  
RITA COOLIDGE (80)  
All Time High (A&M)  
PAUL ANKA (50)  
Hold Me 'Til The Mornin' Comes (Columbia)  
AMERICA (46)  
The Border (Capitol)  
LOUISE TUCKER (41)  
Midnight Blue (Arista)  
MICHAEL JACKSON (40)  
Human Nature (Epic)

### DONNA SUMMER "She Works Hard For The Money" (Mercury/PolyGram) 26/5

Rotations: Heavy 10/1, Medium 10/2, Light 6/2, Extra Adds 0, Total Adds 5, KPPL, KFIM, KRKD, KBOI, WHNN. Heavy: WASH, WAXY, B100, KEZR, KPLZ, WTMA, WFMK, WSKI, WVBS. Medium: WFBR, WCZY, WOMC, KMGC, WOWO, KWAV, WCHV, KRKK. Light: W101, WICC, V100, WKZE-FM.

### MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 24/4

Rotations: Heavy 7/0, Medium 7/0, Light 10/4, Extra Adds 0, Total Adds 4, WASH, WFYR, B100, WHNN. Heavy: 3WS, WTAE, WAXY, WMJI, KFIM, WOWO, WSKI. Medium: GR55, WYNY, WCZY, WOMC, KPLZ, 3WM, WBOV. Light: KS94, V100, WQUE, KOIL, WKZE-FM, WVBS.

### PETER ALLEN "Just Another Make Out Song" (Arista) 22/1

Rotations: Heavy 0/0, Medium 11/1, Light 11/0, Extra Adds 0, Total Adds 1, KEX. Medium: WBEN, WHBY, KRDO, KUGN, WKNE, WSKI, WTNV, WGSV, WLVA, KVOX. Light: KHOW, WNNR, WCHV, WJBC, WHNN, KTWO, KRCC, KRNO, KRKK, KRBS, KALE.

### KENNY ROGERS "Scarlet Fever" (Liberty) 21/9

Rotations: Heavy 2/0, Medium 9/4, Light 9/4, Extra Adds 1, Total Adds 9, Y97, KHOW, KNBR, KEX, WKNE, WSKI, WCKQ, KTWO, KSRO. Heavy: WISN, WRIE. Medium: WHHY, WHBY, KFOR, WJON, KRNO. Light: WTAE, WSRZ, WSKY, WGSV, KWEB.

### JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 21/4

Rotations: Heavy 3/0, Medium 13/3, Light 5/1, Extra Adds 0, Total Adds 4, WPRO, KKUA, KEX, WSKI. Heavy: WGY, WFMK, WCKQ. Medium: WFBR, WASH, B100, KPLZ, WISM-FM, KWAV, WKZE-FM, KFSB, KRBS, KALE. Light: Y97, WKNE, WCHV, KTWO.

### STAR SISTERS "Medley" (21/PolyGram) 20/3

Rotations: Heavy 0/0, Medium 8/1, Light 11/1, Extra Adds 1, Total Adds 3, W101, WGY, WCKQ. Medium: KVIL-FM, WCCO, WBEN, WTIC, KUGN, WKNE, WSKI. Light: WHBY, WHBC, WTRX, KRDO, WJBC, KFOR, WJON, KTWO, KRNO, KRKK.

### LEE GREENWOOD "Somebody's Gonna Love You" (MCA) 19/19

Rotations: Heavy 0/0, Medium 2/2, Light 16/16, Extra Adds 1, Total Adds 19, WCCO, WHHY, WHBC, WISM-FM, WQUA, KWAV, KSL, KCEE, WEIM, WKNE, WSKI, WGSV, WLVA, WJBC, KVOX, KFSB, WJON, WBOV, KSRO.

### STEVIE NICKS "Stand Back" (Modern/Atco) 18/2

Rotations: Heavy 4/0, Medium 8/0, Light 6/2, Extra Adds 0, Total Adds 2, KLTE, K108. Heavy: KEY103, WSKI, WSKY, KRKK. Medium: V100, WHEN, KFIM, WISM-FM, WCHV, WNGS, WBOV, KFQD. Light: WYNY, WQUE, WOWO, WKZE-FM.

### LANE BRODY "Over You" (Liberty) 17/8

Rotations: Heavy 0/0, Medium 6/1, Light 11/7, Extra Adds 0, Total Adds 8, WCCO, WMAZ, WNNR, WEIM, WSKI, WBOV, KFQD, KRNO. Medium: WKNE, WCKQ, KFSB, KFOR, KRCC. Light: WHBC, KVOX, WJON, KRBS.

### SISSY SPACEK "Lonely But Only For You" (Atlantic) 17/8

Rotations: Heavy 0/0, Medium 4/1, Light 11/5, Extra Adds 2, Total Adds 8, WVLC, WHBC, WEIM, WSKI, KVOX, WJON, KVSF, KSRO. Medium: WCCO, KSL, KFOR. Light: KRDO, WKNE, WCKQ, KFSB, KWEB, KRBS.

### BONNIE TYLER "Total Eclipse Of The Heart" (Columbia) 17/5

Rotations: Heavy 2/1, Medium 7/1, Light 8/3, Extra Adds 0, Total Adds 5, V100, KFIM, WFMK, KKUA, WSKY. Heavy: KUDO. Medium: WHHY, WTRX, KRDO, KWAV, WSKI, WCKQ. Light: WKZE-FM, WEIM, KWEB, KRKK, KRBS.

### B.J. THOMAS "New Looks From An Old Lover" (Cleveland International/CBS) 16/3

Rotations: Heavy 2/0, Medium 7/2, Light 7/1, Extra Adds 0, Total Adds 3, KEX, WCKQ, KFQD. Heavy: WCCO, KFSB. Medium: WRMM, WGSV, KVOX, KFOR, KRBS. Light: WHBY, WQUA, WSKI, WJBC, WHNN, KTWO.

### DOOBIE BROTHERS "You Belong To Me" (WB) 16/1

Rotations: Heavy 0/0, Medium 6/0, Light 9/0, Extra Adds 1, Total Adds 1, KTWO. Medium: KGW, WHHY, WCKQ, KWEB, KRBS, KALE. Light: WSRZ, WHBY, WSKI, WGSV, WLVA, WNGS, WJBC, KFQD, KRCC.

### CHRISTOPHER CROSS "Think Of Laura" (WB) 15/1

Rotations: Heavy 0/0, Medium 4/0, Light 11/1, Extra Adds 0, Total Adds 1, KUDO. Medium: WCCO, KSL, WCKQ, KRCC. Light: WRKA, WSRZ, WKZE-FM, WSKI, WSKY, WGSV, KVOX, WHNN, WJON, KTWO.

### LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 14/4

Rotations: Heavy 0/0, Medium 7/0, Light 7/4, Extra Adds 0, Total Adds 4, V100, WSRZ, WCHV, KRBS. Medium: WGY, WISM-FM, WEIM, WSKI, WSKY, WCKQ. Light: WSMF, WFMK, WKZE-FM.

### MICHAEL LOVESMITH "Baby I Will" (Motown) 13/1

Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, KWAV. Medium: KFIM, WNNR, KRKK, KALE. Light: KRDO, WKNE, WSKI, WCKQ, KFSB, WJON, KTWO, KRBS.

### JUICE NEWTON "Tell Her No" (Capitol) 10/10

Rotations: Heavy 0/0, Medium 3/3, Light 7/7, Extra Adds 0, Total Adds 10, WFBR, WAEB, WSMF, WFMK, WEIM, WCKQ, WCHV, WLVA, WNGS, KFSB.

### STARBUCK "The Full Cleveland" (Lowery) 9/3

Rotations: Heavy 1/0, Medium 2/0, Light 6/3, Extra Adds 0, Total Adds 3, 2WD, WCKQ, KRLB-FM. Heavy: WHHY. Medium: WSLI, KFSB. Light: WAIV, WVLC, WKZE-FM.

### PHOEBE CATES & BILL WRAY "Just One Touch" (MCA) 8/1

Rotations: Heavy 0/0, Medium 2/0, Light 6/1, Extra Adds 0, Total Adds 1, WSKI. Medium: WCCO, WEIM. Light: WHBY, WKNE, WJBC, KVOX, KFSB.

### MICHAEL BREWER "Love In Time" (Full Moon/WB) 8/0

Rotations: Heavy 0/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: KGW, KRDO, WKNE, WTNV. Light: WSRZ, WENS, WNGS, WVBS.

### FIXX "Saved By Zero" (MCA) 8/0

Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WSKI. Medium: WSB-FM, 55KRC, KOST, KFIM, WEIM. Light: WKZE-FM, WVBS.

### JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 6/3

Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 1, Total Adds 3, KVOX, KFSB, KRKK. Light: WSKI, KTWO, KRBS.

### JOURNEY "After The Fall" (Columbia) 6/2

Rotations: Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 0, Total Adds 2, KEZR, WOWO. Medium: KFIM, WSKI. Light: WKZE-FM, WVBS.

### EDDY GRANT "Electric Avenue" (Portrait/CBS) 6/0

Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: 3WS. Medium: WTAE, 55KRC, WTNV. Light: KRKD, WVBS.

### MANHATTANS "Crazy" (Columbia) 6/0

Rotations: Heavy 0/0, Medium 1/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WYVZ. Light: WASH, KKUA, WSKI, WCKQ, KRBS.

### WHISPERS "This Time" (Solar/Elektra) 5/4

Rotations: Heavy 0/0, Medium 2/1, Light 3/3, Extra Adds 0, Total Adds 4, WFBR, 97AIA, WHBY, WEIM. Medium: WCCO.

### COCONUTS "If I Only Had A Brain" (EMI America) 5/1

Rotations: Heavy 0/0, Medium 2/0, Light 11/1, Extra Adds 0, Total Adds 1, WAEB. Medium: WCCO, WJON. Light: WSKI, KVOX.

### STACY LATTISAW "Miracles" (Cotillion/Atco) 5/1

Rotations: Heavy 1/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, WCHV. Heavy: 97AIA. Medium: WPIX, WLVA, KRBS.

AOR / HOT TRACKS			This chart compiles data from reporting stations with a majority of listeners aged 12-24.							
Three Weeks	Two Weeks	Last Week	164 REPORTERS			Total	Heavy	Medium	Add	Total Adds
9	1	1	1	ASIA/Don't Cry (Geffen)	154+	127+	27-	0-	0-	
7	7	5	2	POLICE/King Of Pain (A&M)	138+	113+	25=	0=	1=	
8	6	4	3	JACKSON BROWNE/Lawyers In Love (Asylum)	141-	114+	24-	3-	16+	
4	3	6	4	FIXX/One Thing Leads To Another (MCA)	131+	96-	35+	0=	0=	
5	5	8	5	FIXX/Saved By Zero (MCA)	122-	101-	21+	0=	0-	
2	2	3	6	LOVERBOY/Hot Girls In Love (Columbia)	115-	102-	13-	0=	0=	
-	-	26	7	STRAY CATS/(She's) Sexy + 17 (EMI America)	139+	58+	68+	9-	25-	
36	17	10	8	ROBERT PLANT/Other Arms (Atlantic)	115=	85+	30-	0-	1-	
16	12	11	9	ROBERT PLANT/Big Log (Atlantic)	116+	84+	32-	0=	1=	
1	1	2	10	POLICE/Every Breath You Take (A&M)	104-	99-	5+	0=	0=	
3	4	7	11	STEVIE NICKS/Stand Back (Modern/Atco)	104-	90-	14+	0=	0=	
12	11	12	12	TALKING HEADS/Burning Down The House (Sire/WB)	118+	59+	59-	0=	2-	
-	-	27	13	KANSAS/Fight Fire With Fire (CBS)	131+	31+	94+	4-	18-	
11	13	13	14	LOVERBOY/Strike Zone (Columbia)	103=	73+	30-	0=	0-	
34	22	14	15	CHARLIE/It's Inevitable (Mirage/Atco)	123+	51+	70-	2+	2-	
14	14	15	16	QUARTERFLASH/Take Me To Heart (Geffen)	106+	69+	36-	1+	1=	
6	8	9	17	DAVID BOWIE/China Girl (EMI America)	95-	72-	23+	0=	0-	
19	18	16	18	LOVERBOY/Queen Of The Broken Hearts (Columbia)	98-	69+	29-	0=	1+	
21	20	18	19	POLICE/Synchronicity II (A&M)	88-	63=	25-	0=	0=	
10	10	17	20	ZEBRA/Who's Behind The Door (Atlantic)	98-	49-	49+	0=	0-	
32	28	22	21	POLICE/Wrapped Around Your Finger (A&M)	89+	60+	29+	0=	1=	
23	19	20	22	JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB)	102-	36=	66-	0=	3-	
28	24	21	23	DONNIE IRIS/Do You Compute? (MCA)	104-	24=	79-	1+	4-	
22	27	24	24	JOAN JETT.../Fake Friends (Blackheart/MCA)	92+	55+	37=	0=	1=	
54	41	33	25	STEVIE RAY VAUGHAN.../Pride And Joy (Epic)	102+	24+	74+	3-	13-	
27	25	23	26	STEVIE NICKS/Nothing Ever Changes (Modern/Atco)	86+	51-	35+	0=	1+	
-	49	35	27	DFX2/Emotion (MCA)	100+	13+	84+	2-	11-	
15	15	19	28	ZZ TOP/Sharp Dressed Man (WB)	92-	35-	56-	0-	0-	
29	26	25	29	EURHYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	84-	46=	38-	0-	1-	
35	33	30	30	STEVIE NICKS/Enchanted (Modern/Atco)	76+	45-	31+	0=	0=	
33	29	29	31	DEF LEPPARD/Foolin' (Mercury/PolyGram)	74=	40-	32+	2+	4+	
50	40	32	32	JOAN JETT.../The French Song (Blackheart/MCA)	78-	35-	43+	0=	2-	
44	35	31	33	BRYAN ADAMS/This Time (A&M)	74-	33-	41+	0-	3+	
59	48	38	34	RICK SPRINGFIELD/Human Touch (RCA)	75+	43+	32-	0-	3-	
-	52	40	35	DIO/Rainbow In The Dark (WB)	77+	16+	55+	5+	11-	
43	36	36	36	ELO/Rock 'N' Roll Is King (Jet/CBS)	69-	34-	35=	0-	0-	
-	45	37	37	ROBERT PLANT/In The Mood (Atlantic)	60+	43+	16-	1+	2-	
52	42	41	38	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	74+	20=	54+	0=	3-	
17	21	28	39	IRON MAIDEN/Flight Of Icarus (Capitol)	66-	25-	41-	0-	0-	
60	56	50	40	PRISM/Is He Better Than Me (Capitol)	76+	13+	60+	3=	7=	
-	-	56	41	MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)	65+	27+	34+	4-	19+	
9	16	34	42	DURAN DURAN/Is There Something I Should... (Capitol)	55-	29-	26+	0=	0=	
55	53	46	43	ZEBRA/Tell Me What You Want (Atlantic)	55+	28-	27+	0=	1-	
DEBUT	DEBUT	DEBUT	44	HEART/How Can I Refuse (Epic)	83+	12+	41+	30+	78+	
30	38	39	45	FASTWAY/Say What You Will (Columbia)	57-	21-	36+	0-	0-	
20	30	42	46	MEN AT WORK/It's A Mistake (Columbia)	53-	26-	27-	0=	1+	
18	31	45	47	DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	44-	30-	14-	0=	0=	
47	50	47	48	SHOOTING STAR/Straight Ahead (Virgin/Epic)	59-	17+	42-	0-	1-	
DEBUT	DEBUT	DEBUT	49	JACKSON BROWNE/For A Rocker (Asylum)	54+	34+	9+	11+	49+	
DEBUT	DEBUT	DEBUT	50	CONEY HATCH/First Time For Everything (Mercury/PG)	61+	4-	49+	6=	18+	
38	39	44	51	R.E.M./Radio Free Europe (IRS/A&M)	54-	7-	47-	0=	0-	
26	37	52	52	DAVID BOWIE/Modern Love (EMI America)	39-	25-	14=	0=	0=	
53	57	53	53	IAN HUNTER/All Of The Good Ones Are Taken (Columbia)	51-	7-	44+	0-	0-	
57	58	54	54	IRON MAIDEN/Trooper (Capitol)	42-	20-	22+	0-	0-	
-	-	60	55	ARCANGEL/Tragedy (Portrait/CBS)	45=	13+	32=	0-	3-	
DEBUT	DEBUT	DEBUT	56	ELVIS COSTELLO.../Everyday I Write The Book (Columbia)	49+	9+	31+	7-	18-	
DEBUT	DEBUT	DEBUT	57	DAVID BOWIE/Criminal World (EMI America)	38+	26+	12+	0=	2-	
46	43	49	58	GARY MYRICK/Message Is You (Epic)	46-	8-	38-	0=	1-	
25	34	48	59	DAVE EDMUNDS/Slippin' Away (Columbia)	36-	17-	19-	0=	0-	
DEBUT	DEBUT	DEBUT	60	BILLY JOEL/Tell Her About It (Columbia)	46+	20+	22+	4=	16+	

AOR / ALBUMS 25+			This chart compiles data from reporting stations with a majority of listeners aged 25-plus.					
Last Week	164 REPORTERS			Total	Heavy	Medium	Add	Total Adds
1	1	POLICE	Synchronicity (A&M)	154+	127+	27-	0-	0-
2	2	STEVIE NICKS	The Wild Heart (Modern/Atco)	138+	113+	25=	0=	1=
6	3	ELO	Secret Messages (Jet/CBS)	141-	114+	24-	3-	16+
3	4	FIXX	Reach The Beach (MCA)	131+	96-	35+	0=	0=
DEBUT	5	JACKSON BROWNE	Lawyers In Love (Asylum)	122-	101-	21+	0=	0-
5	6	ROBERT PLANT	The Principle Of Moments (Atlantic)	139+	58+	68+	9-	25-
7	7	DAVID BOWIE	Let's Dance (EMI America)	115=	85+	30-	0-	1-
9	8	QUARTERFLASH	Take Another Picture (Geffen)	116+	84+	32-	0=	1=
8	9	STEVIE RAY VAUGHAN	Texas Flood (Epic)	104-	99-	5+	0=	0=
11	10	JOE WALSH	You Bought It - You... (Full Moon/WB)	104-	90-	14+	0=	0=
10	11	TALKING HEADS	Speaking In Tongues (Sire/WB)	118+	59+	59-	0=	2-
16	12	ELVIS COSTELLO	Punch The Clock (Columbia)	131+	31+	94+	4-	18-
4	13	MEN AT WORK	Cargo (Columbia)	103=	73+	30-	0=	0-
14	14	KINKS	State Of Confusion (Arista)	123+	51+	70-	2+	2-
DEBUT	15	BILLY JOEL	An Innocent Man (Columbia)	106+	69+	36-	1+	1=
13	16	ELTON JOHN	Too Low For Zero (Geffen)	95-	72-	23+	0=	0-
17	17	EURHYTHMICS	Sweet Dreams (Are Made...) (RCA)	100+	13+	84+	2-	11-
19	18	RICKIE LEE JONES	Girl At Her Volcano (WB)	92-	35-	56-	0-	0-
15	19	DOOBIE BROTHERS	Farewell Tour (WB)	84-	46=	38-	0-	1-
18	20	MARSHALL CRENSHAW	Field Day (WB)	76+	45-	31+	0=	0=

**CHART PARTICIPANTS** - WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KUFO/Odesa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTIM/San Rafael, KTMS/Santa Barbara.

**AOR ALBUMS** - Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

**AOR / ALBUMS 25+** - Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

**AOR BREAKERS** - Those newer charting records that have reached 50% penetration of the week's reporting stations.

**HOT TRACKS** - Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**MOST ADDED, HOTTEST** - National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

**NEW & ACTIVE, SIGNIFICANT ACTION** - Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

**PARALLELS** - Stations listed by market size and ratings success.

**PLAYLISTS** - Printed regionally by parallel. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist. In the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

☑ Indicates one of the week's most added new albums.

# BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

**DFX2**  
Emotion (MCA)  
61% of our 12-24 reporters on it. Total reports: 100. Hot 13, Medium 84, Extra Adds 2, Total Adds 11. Moves 35-27 on the AOR Hot Tracks chart.

**HEART**  
How Can I Refuse (Epic)  
51% of our 12-24 reporters on it. Total reports: 83. Hot 12, Medium 41, Extra Adds 30, Total Adds 78. Debuts at #44 on the AOR Hot Tracks chart.

# SIGNIFICANT ACTION

☑ NEIL YOUNG/Everybody's Rockin' (Geffen) "Payola Blues"  
Total Reports: 22(0)/Total Adds: 22(0); Hots: 2(0)/Hot Adds: 2(0); Mediums: 9(0)/Medium Adds: 9(0)/Extra Adds: 11(0).

☑ ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra) "Sucker For A Pretty Face"  
Total Reports: 22(0)/Total Adds: 21(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(0)/Medium Adds: 10(0)/Extra Adds: 11(0).

ESPIONAGE/Espionage (A&M) "The Sound Of Breaking Hearts"  
Total Reports: 22(19)/Total Adds: 2(1); Hots: 2(2)/Hot Adds: 0(0); Mediums: 18(16)/Medium Adds: 0(0)/Extra Adds: 2(1).

☑ BILLY IDOL/Don't Stop (Chrysalis) "Dancing With Myself"  
Total Reports: 21(0)/Total Adds: 16(0); Hots: 2(0)/Hot Adds: 2(0); Mediums: 9(0)/Medium Adds: 4(0)/Extra Adds: 10(0).

KISSING THE PINK/Naked (Atlantic) "Maybe This Day"  
Total Reports: 20(12)/Total Adds: 6(5); Hots: 1(0)/Hot Adds: 1(0); Mediums: 15(9)/Medium Adds: 2(2)/Extra Adds: 3(3).

SHALAMAR/The Look (Elektra) "Dead Giveaway"  
Total Reports: 17(17)/Total Adds: 3(6); Hots: 2(1)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 1(2)/Extra Adds: 2(4).

TWISTED SISTER/You Can't Stop Rock 'N' Roll (Atlantic) "The Kids Are Back"  
Total Reports: 15(13)/Total Adds: 2(0); Hots: 2(2)/Hot Adds: 0(0); Mediums: 11(11)/Medium Adds: 0(0)/Extra Adds: 2(0).

QUEENSRYCHE/Queensryche (206) "Queen Of The Reich"  
Total Reports: 15(11)/Total Adds: 0(6); Hots: 5(2)/Hot Adds: 0(1); Mediums: 10(8)/Medium Adds: 0(4)/Extra Adds: 0(1).

TIM SCOTT/Swear (Sire/WB) "Swear"  
Total Reports: 13(11)/Total Adds: 1(6); Hots: 1(1)/Hot Adds: 0(1); Mediums: 11(9)/Medium Adds: 0(4)/Extra Adds: 1(1).

JULUKA/Scatterlings (WB) "Scatterlings Of Africa"  
Total Reports: 12(11)/Total Adds: 2(3); Hots: 3(1)/Hot Adds: 0(0); Mediums: 9(7)/Medium Adds: 2(0)/Extra Adds: 0(3).

TIM FINN/Escape (A&M) "Friction Too Much Friction"  
Total Reports: 10(0)/Total Adds: 8(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 5(0)/Medium Adds: 3(0)/Extra Adds: 5(0).

SCANDAL/Love's Got A Line On You (Columbia) "Win Some, Lose Some"  
Total Reports: 10(9)/Total Adds: 3(6); Hots: 2(2)/Hot Adds: 0(1); Mediums: 7(3)/Medium Adds: 2(1)/Extra Adds: 1(4).

TORONTO/Girl's Night Out (A&M) "Girl's Night Out"  
Total Reports: 10(9)/Total Adds: 2(3); Hots: 4(3)/Hot Adds: 0(1); Mediums: 5(6)/Medium Adds: 1(2)/Extra Adds: 1(0).

Y&T/Mean Streak (A&M) "Mean Streak"  
Total Reports: 8(2)/Total Adds: 7(2); Hots: 1(0)/Hot Adds: 1(0); Mediums: 5(2)/Medium Adds: 4(2)/Extra Adds: 2(0).

NEW ORDER/Power, Corruption & Lies (Rough Trade) "Age Of Consent"  
Total Reports: 8(6)/Total Adds: 1(0); Hots: 1(2)/Hot Adds: 0(0); Mediums: 6(4)/Medium Adds: 0(0)/Extra Adds: 1(0).

Station Listings . . . See Page 45

# AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

August 5, 1983			164 REPORTERS									
Three Weeks	Two Weeks	Last Week			Total Reports	Heavy Rotation	Medium Rotation	Adds	Total Adds All Rotations			
1	1	1	1	<b>POLICE/Synchronicity (A&amp;M)</b>	"Pain" (138)	"Breath" (104)	"Finger" (89)	164 =	159 -	5 +	0 =	0 =
3	3	2	2	<b>LOVERBOY/Keep It Up (Columbia)</b>	"Hot Girls" (115)	"Strike" (103)	"Queen" (98)	154 =	133 -	21 +	0 =	1 +
2	2	3	3	<b>FIXX/Reach The Beach (MCA)</b>	"One Thing" (131)	"Saved" (122)		154 =	126 -	28 +	0 =	0 =
7	5	5	4	<b>ROBERT PLANT/The Principle Of Moments (Atlantic)</b>	"Big Log" (116)	"Arms" (115)	"Mood" (60)	157 +	120 +	37 -	0 -	0 -
4	4	4	5	<b>STEVIE NICKS/The Wild Heart (Modern/Atco)</b>	"Stand" (104)	"Nothing" (86)	"Enchanted" (76)	154 +	119 -	35 +	0 =	1 +
<b>DEBUT</b>			6	<b>JACKSON BROWNE/Lawyers In Love (Asylum)</b>	"Lawyers" (141)	"Rocker" (54)	"Cut" (24)	150 +	116 +	28 -	6 +	27 +
5	6	6	7	<b>DAVID BOWIE/Let's Dance (EMI America)</b>	"China" (95)	"Modern" (39)	"Criminal" (38)	122 =	90 -	32 +	0 =	1 =
8	8	8	8	<b>ZEBRA/Zebra (Atlantic)</b>	"Behind The Door" (98)	"Tell" (55)		121 =	58 -	63 +	0 =	0 =
13	11	9	9	<b>JOAN JETT.../Album (Blackheart/MCA)</b>	"Fake Friends" (92)	"French" (78)		122 =	63 -	59 +	0 =	3 =
-	-	20	10	<b>KANSAS/Drastic Measures (CBS)</b>	"Fight Fire With Fire" (131)			134 +	31 +	97 +	4 -	19 -
6	7	7	11	<b>DEF LEPPARD/Pyromania (Mercury/PolyGram)</b>	"Foolin'" (74)	"Rock Of Ages" (44)	"Late" (29)	110 =	65 -	43 +	2 +	4 -
16	12	12	12	<b>TALKING HEADS/Speaking In Tongues (Sire/WB)</b>	"Burning Down The House" (118)			119 +	60 +	59 -	0 =	2 -
29	18	14	13	<b>CHARLIE/Charlie (Mirage/Atco)</b>	"It's Inevitable" (123)			125 +	53 +	70 -	2 +	2 -
14	13	13	14	<b>QUARTERFLASH/Take Another Picture (Geffen)</b>	"Take Me To Heart" (106)	"Picture" (11)		114 +	71 +	42 -	1 +	1 =
11	9	10	15	<b>ZZ TOP/Eliminator (WB)</b>	"Sharp" (92)	"Gimme" (25)	"Pressure" (10)	108 =	44 -	64 -	0 =	0 =
10	10	11	16	<b>JOE WALSH/You Bought It—You Name It (Full Moon/WB)</b>	"Rock & Roll" (102)	"Told You So" (14)		111 =	38 -	73 -	0 =	3 =
36	30	22	17	<b>STEVIE RAY VAUGHAN.../Texas Flood (Epic)</b>	"Pride And Joy" (102)	"Love Struck" (16)		114 +	30 +	80 +	3 -	12 -
25	20	17	18	<b>DONNIE IRIS/Fortune 410 (MCA)</b>	"Do You Compute?" (104)			104 =	24 =	79 -	1 +	4 -
22	17	15	19	<b>BRYAN ADAMS/Cuts Like A Knife (A&amp;M)</b>	"This Time" (74)	"Cuts" (23)		93 =	45 -	48 +	0 =	2 =
23	19	21	20	<b>QUIET RIOT/Metal Health (Pasha/CBS)</b>	"Cum On" (74)	"Metal Health" (35)		95 +	31 +	64 -	0 =	1 -
24	24	18	21	<b>ELO/Secret Messages (Jet/CBS)</b>	"Rock" (69)	"Messages" (28)	"Diamonds" (17)	94 =	39 -	55 +	0 =	1 -
-	39	24	22	<b>DFX2/Emotion (MCA)</b>	"Emotion" (100)			103 +	13 +	87 +	2 -	11 -
28	22	19	23	<b>EURHYTHMICS/Sweet Dreams (Are Made Of This) (RCA)</b>	"Sweet Dreams (Are Made Of This)" (84)			88 =	50 +	38 -	0 =	2 -
18	16	16	24	<b>IRON MAIDEN/Piece Of Mind (Capitol)</b>	"Flight Of Icarus" (66)	"Trooper" (42)		87 =	32 -	55 -	0 =	0 =
32	31	25	25	<b>RICK SPRINGFIELD/Living In Oz (RCA)</b>	"Human Touch" (75)			84 +	44 +	40 -	0 =	3 -
-	37	30	26	<b>DIO/Holy Diver (WB)</b>	"Rainbow In The Dark" (77)			82 +	17 +	59 +	5 +	11 -
-	36	33	27	<b>PRISM/Beat Street (Capitol)</b>	"Is He Better Than Me" (76)			84 +	14 +	66 +	4 +	8 +
20	26	27	28	<b>FASTWAY/Fastway (Columbia)</b>	"Say What You Will" (57)	"Easy Living" (13)		63 =	23 -	40 -	0 =	0 =
-	-	40	29	<b>MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)</b>	"Safety Dance" (65)			66 +	28 +	34 +	4 -	19 +
<b>DEBUT</b>			30	<b>BILLY JOEL/An Innocent Man (Columbia)</b>	"Tell Her" (46)	"Money" (31)	"Uptown" (10)	71 +	26 +	38 =	7 +	25 +
9	14	26	31	<b>DURAN DURAN/Duran Duran (Capitol)</b>	"Is There Something I Should Know?" (55)			55 =	29 -	26 +	0 =	0 =
34	33	31	32	<b>SHOOTING STAR/Burning (Virgin/Epic)</b>	"Straight Ahead" (59)	"Preview" (17)		64 =	19 +	45 -	0 =	0 =
15	23	28	33	<b>MEN AT WORK/Cargo (Columbia)</b>	"It's A Mistake" (53)	"High Wire" (12)		58 =	29 -	29 -	0 =	1 +
<b>DEBUT</b>			34	<b>CONEY HATCH/Outa Hand (Mercury/PolyGram)</b>	"First Time For Everything" (61)			66 +	6 +	52 +	6 -	19 -
31	34	35	35	<b>KROKUS/Headhunter (Arista)</b>	"Eat The Rich" (40)	"Screaming" (19)		59 =	10 -	48 +	1 +	6 +
-	-	38	36	<b>ARCANGEL/Arcangel (Portrait/CBS)</b>	"Tragedy" (45)	"Stars" (15)		57 =	13 =	44 +	0 =	3 -
<b>DEBUT</b>			37	<b>ELVIS COSTELLO.../Punch The Clock (Columbia)</b>	"Everyday" (49)	"Talk" (14)		64 +	10 +	41 +	9 -	20 -
12	15	23	38	<b>KINKS/State Of Confusion (Arista)</b>	"Confusion" (31)	"Come Dancing" (15)		50 =	20 -	30 -	0 =	0 =
33	28	32	39	<b>R.E.M./Murmur (IRS/A&amp;M)</b>	"Radio Free Europe" (54)			57 =	9 =	48 -	0 =	0 =
26	25	29	40	<b>GARY MYRICK/Language (Epic)</b>	"Message" (46)	"Guitar, Talk" (17)		57 =	10 -	47 -	0 =	1 -

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### JACKSON BROWNE Lawyers In Love (Asylum)

"Lawyers" "Rocker" "Cut." 91% of our 12-24 reporters on it. Total reports: 150. Hot 116. Medium 28, Extra Adds 6, Total Adds 27. Debuts at #6 on the AOR Albums chart.

### PRISM Beat Street (Capitol)

"Better." 51% of our 12-24 reporters on it. Total reports: 84. Hot 14, Medium 66, Extra Adds 4, Total Adds 8. Moves 33-27 on the AOR Albums chart.

### DIO Holy Diver (WB)

"Rainbow." 50% of our 12-24 reporters on it. Total reports: 82. Hot 17, Medium 59, Extra Adds 5, Total Adds 11. Moves 30-26 on the AOR Albums chart.

## NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

**IAN HUNTER/All Of The Good Ones Are Taken (Columbia)** "All Of The Good Ones Are Taken" Total Reports: 58(52)/Total Adds: 1(5); Hots: 8(9)/Hot Adds: 0(0); Mediums: 49(49)/Medium Adds: 0(2)/Extra Adds: 1(3).

**SPYS/Behind Enemy Lines (EMI America)** "Rescue Me" Total Reports: 50(50)/Total Adds: 2(15); Hots: 2(3)/Hot Adds: 0(0); Mediums: 47(38)/Medium Adds: 1(6)/Extra Adds: 1(9).

**DANNY SPANOS/Passion In The Dark (Epic)** "Hot Cherie" Total Reports: 49(35)/Total Adds: 25(25); Hots: 1(0)/Hot Adds: 0(0); Mediums: 36(22)/Medium Adds: 14(12)/Extra Adds: 11(13).

### MOST ADDED

All Stations

Heart "Refuse"	(84)
Jackson Browne	(33)
Billy Joel	(31)
Animals "Night"	(29)
Neil Young	(27)

### HOTTEST

All Stations

Police	(177)
Fixx	(139)
Loverboy	(138)
Stevie Nicks	(135)
Asia "Cry"	(134)

**DAVE EDMUNDS/Information (Columbia)** "Slippin' Away" Total Reports: 42(54)/Total Adds: 1(2); Hots: 17(27)/Hot Adds: 0(0); Mediums: 25(27)/Medium Adds: 1(2)/Extra Adds: 0(0).

**ELTON JOHN/Too Low For Zero (Geffen)** "Kiss The Bride" Total Reports: 40(35)/Total Adds: 9(0); Hots: 10(16)/Hot Adds: 0(0); Mediums: 27(19)/Medium Adds: 6(0)/Extra Adds: 3(0).

**BONNIE TYLER/Faster Than The Speed Of The Night (Columbia)** "Total Eclipse Of The Heart" Total Reports: 34(28)/Total Adds: 5(5); Hots: 12(6)/Hot Adds: 0(0); Mediums: 20(20)/Medium Adds: 3(3)/Extra Adds: 2(2).

**LORDS OF THE NEW CHURCH/Live For Today (IRS/A&M)** "Live For Today" Total Reports: 34(30)/Total Adds: 4(2); Hots: 1(3)/Hot Adds: 0(0); Mediums: 31(27)/Medium Adds: 2(2)/Extra Adds: 2(0).

**BREAKS/The Breaks (RCA)** "She Wants You" Total Reports: 33(23)/Total Adds: 21(13); Hots: 0(0)/Hot Adds: 0(0); Mediums: 19(15)/Medium Adds: 7(5)/Extra Adds: 14(8).

**TRIUMPH/Never Surrender (RCA)** "All The Way" Total Reports: 30(29)/Total Adds: 3(3); Hots: 16(16)/Hot Adds: 0(1); Mediums: 12(12)/Medium Adds: 1(1)/Extra Adds: 2(1).

**HELIX/No Rest For The Wicked (Capitol)** "Heavy Metal Love" Total Reports: 27(17)/Total Adds: 11(7); Hots: 2(3)/Hot Adds: 0(0); Mediums: 19(11)/Medium Adds: 5(4)/Extra Adds: 6(3).

**GRAHAM PARKER/The Real Macaw (Arista)** "Just Like A Man" Total Reports: 26(13)/Total Adds: 19(13); Hots: 3(1)/Hot Adds: 0(1); Mediums: 11(2)/Medium Adds: 7(2)/Extra Adds: 12(10).

**FLASHDANCE/Various Artists (Casablanca/PolyGram)** "Maniac" Total Reports: 26(24)/Total Adds: 3(2); Hots: 13(10)/Hot Adds: 0(0); Mediums: 12(13)/Medium Adds: 2(2)/Extra Adds: 1(0).

More AOR Music Information See Page 60

# Contemporary Hit Radio

Continued from Back Page

## BREAKERS®

### AIR SUPPLY

#### Making Love Out Of Nothing At All (Arista)

67% of our reporters on it. Moves: Up 48, Debuts 36, Same 44, Down 0, Adds 20 including WKBW, WHYT, WKTI, KFI, KC101, WFMF, K96. See Parallels, debuts at number 38 on the CHR chart.

### BONNIE TYLER

#### Total Eclipse Of The Heart (Columbia)

66% of our reporters on it. Moves: Up 56, Debuts 32, Same 26, Down 1, Adds 31 including WBEN-FM, WNYS, PRO-FM, Z93, WGCL, KBEQ, KIMN, KNBQ. See Parallels, debuts at number 37 on the CHR chart.

### STRAY CATS

#### (She's) Sexy + 17 (EMI America)

64% of our reporters on it. Moves: Up 10, Debuts 49, Same 46, Down 0, Adds 36 including B104, WBEN-FM, KAFM, WGCL, WHYT, KZZP, KYUU. See Parallels, debuts at number 39 on the CHR chart.

### SHALAMAR

#### Dead Giveaway (Solar/Elektra)

63% of our reporters on it. Moves: Up 67, Debuts 10, Same 46, Down 1, Adds 15 including Q105, KIMN, WRCK, WSKZ, WJXQ, KNOE-FM, 99KG. See Parallels, debuts at number 33 on the CHR chart.

### ELTON JOHN

#### Kiss The Bride (Geffen)

61% of our reporters on it. Moves: Up 5, Debuts 20, Same 35, Down 0, Adds 75 including WXKS-FM, 94Q, KAFM, WHYT, KIMN, Q103. See Parallels, debuts at number 40 on the CHR chart.

## NEW & ACTIVE

#### RITA COOLIDGE "All Time High" (A&M) 131/10

Moves: Up 54, Debuts 11, Same 55, Down 1, Adds 10, WBCY, KZ93, KEYN-FM, KRSP, WIGY, WERZ, OK100, 95XIL, WJBO, Q107 19-17, Q103 26-21, WBBO 31-26, WJDX 12-7, WHHY-FM 21-16.

#### LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 130/20

Moves: Up 25, Debuts 31, Same 54, Down 0, Adds 20 including WKQX, WHYT, KBEQ, KCNR, XTRA, WFLY, WKRF-FM, WSKZ, KITY, KIKI, KO93, KRSP, KNOE-FM, WSPT, KYUA.

#### JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 127/20

Moves: Up 38, Debuts 16, Same 53, Down 0, Adds 20 including Q107, 94Q, Z93, WGCL, XTRA, WLAN-FM, WKRF-FM, WNFY, WNAM, WEBC, KRSP, WACZ, WTSN, WAZY-FM, KWTO-FM.

#### GEORGE BENSON "Lady Love Me (One More Time)" (WB) 110/21

Moves: Up 23, Debuts 18, Same 48, Down 0, Adds 21 including KAFM, WKQX, WGCL, KCNR, WROR, WLAN-FM, Q106, KXX106, WOKI, WKDQ, KEYN-FM, KBBK, KIKI, Z102, KDVV.

#### SPANDAU BALLET "True" (Chrysalis) 93/46

Moves: Up 4, Debuts 15, Same 28, Down 0, Adds 46 including PRO-FM, KAFM, Q103, KFRC, KYUU, K104, WLAN-FM, WSSX, KRGV, WNAM, KIKI, WIKZ, WIXV, KFMZ, KYTN.

#### ROBERT PLANT "Big Log" (Atlantic) 70/37

Moves: Up 5, Debuts 7, Same 21, Down 0, Adds 37 including 94Q, WSPK, WKFM, WZYP, KX104, KMGK, KHOP, KSKD, WERZ, WSQV, WJAD, KILE, KNOE-FM, KFMW, KDZA.

#### TUBES "Tip Of My Tongue" (Capitol) 69/8

Moves: Up 11, Debuts 8, Same 42, Down 0, Adds 8, WNYS, KITE, WSFL, KITY, KMGK, WKHI, WSPT, KFMW, WPHD 34-31, KBEQ 29-26, KMJK 40-35, WROR 40-33, KSET-FM 24-19, WHOT 32-27, WERZ 27-24.

#### TALKING HEADS "Burning Down The House" (Sire/WB) 68/15

Moves: Up 14, Debuts 8, Same 31, Down 0, Adds 15, CKGM, WGCL, KIMN, WKEE, WSPK, KZFM, WANS-FM, KMGK, Z104, KBBK, KHOP, WCGO, FM99, KRNA, 99KG.

#### JUICE NEWTON "Tell Her No" (Capitol) 64/63

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 63 including PRO-FM, 94Q, Z93, WABX, KBEQ, WLOL-FM, Q103, KFI, KIQQ, KMJK, KNBQ, WPST, WBCY, K107, KKLS.

#### ZZ TOP "Sharp Dressed Man" (WB) 56/3

Moves: Up 11, Debuts 4, Same 38, Down 0, Adds 3, WOKI, WJXQ, 99KG, WPHD 30-23, K104 32-29, WHFM 33-30, WRCK 29-26, KZZB 27-25, KRGV d-22, WOMP-FM d-40, WZYQ 25-22, OK100 38-32, KQIZ-FM 26-19, KYTN 30-25, KCBN 30-27.

#### PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 53/8

Moves: Up 19, Debuts 4, Same 22, Down 0, Adds 8, KFI, KIS-FM, XTRA, KFRC, WLAN-FM, WTXI, WXLK, KSLY, I95 11-8, Y100 23-19, KEARTH 26-24, WSPK 17-14, WNFY d-31, KRGV 20-15, KGGI 24-21.

#### SMOKEY ROBINSON & BARBARA MITCHELL "Blame It On Love" (Tamla/Motown) 53/1

Moves: Up 17, Debuts 6, Same 28, Down 1, Adds 1, PRO-FM, Y100 26-24, KYUU d-28, K104 21-19, WJDX 13-9, WOKI 36-33, WTXI 32-27, KO93 32-30, KJRB 16-14, 95XIL 7-3, WJBO d-34, WFLB 21-18, Q101 35-29, WBWB 38-32, KDZA 27-22.

#### PAUL ANKA "Hold Me 'Til The Mornin' Comes" (Columbia) 51/5

Moves: Up 21, Debuts 6, Same 18, Down 1, Adds 5, WGCL, CK101, KITE, WSFL, KILE, CKGM 39-36, WHYT 38-31, WKEE 33-26, WKFM 38-33, KXX106 30-26, KIKI 24-20, KEYN-FM 28-24, KGGI 18-15, WFLB 38-31.

## SIGNIFICANT ACTION

#### ZEBRA "Who's Behind The Door" (Atlantic) 42/3

Moves: Up 17, Debuts 1, Same 21, Down 0, Adds 3, KRGV, WOMP-FM, KNOE-FM, WKFM 40-31, KZZB 39-34, WTXI 18-15, WSEZ 36-29, WZZR 35-31, Z104 31-28, WZYQ 31-29, WJBO 40-36, KYTN 34-30.

#### F.R. DAVID "Words" (Carrere/PolyGram) 41/17

Moves: Up 7, Debuts 3, Same 14, Down 0, Adds 17 including WLOL-FM, WLAN-FM, WSPK, WKFM, WSEZ, WZZR, KIKI, KO93, KHYT, 13FEA, KILE, WAEV, KENI, KGHO.

#### HEART "How Can I Refuse" (Epic) 40/37

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 37 including WPHD, KNBQ, WFLY, WKFM, WZYP, WGRD, WVIC, KHOP, KSKD, WACZ, WSQV, KISR, KYTN, KWTO-FM, KOZE.

## MOST ADDED

ELTON JOHN (75)  
Kiss The Bride (Geffen)  
JUICE NEWTON (63)  
Tell Her No (Capitol)  
SPANDAU BALLET (46)  
True (Chrysalis)  
ROBERT PLANT (37)  
Big Log (Atlantic)  
HEART (37)  
How Can I Refuse (Epic)  
STRAY CATS (36)  
(She's) Sexy + 17 (EMI America)

## HOTTEST

POLICE (148)  
Every Breath You Take (A&M)  
MICHAEL SEMBELLO (105)  
Maniac (Casablanca/PolyGram)  
EURYTHMICS (88)  
Sweet Dreams (Are Made Of This) (RCA)  
STEVIE NICKS (72)  
Stand Back (Modern/Atco)  
MEN AT WORK (57)  
It's A Mistake (Columbia)  
DONNA SUMMER (55)  
She Works Hard For The Money (Mercury/PG)

#### TONY CAREY "West Coast Summer Nights" (Rocshire) 40/4

Moves: Up 12, Debuts 3, Same 20, Down 1, Adds 4, KFI, WNOK-FM, KYNO-FM, KYTN, WLOL-FM 22-18, KNBQ 22-20, WOKI 34-30, WZZR 26-23, WJXQ 29-24, WOMP-FM 27-25, WBWB 33-30.

#### STYX "High Time" (A&M) 32/30

Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 30 including KIQQ, KMJK, K104, KZZB, WQUT, WZPL, KKXX, WTSN, WSQV, WIXV, FM99, KFYP, KFMZ, KGHO, KOZE.

#### ARETHA FRANKLIN "Get It Right" (Arista) 31/8

Moves: Up 7, Debuts 2, Same 14, Down 0, Adds 8, WBEN-FM, WABX, KIQQ, WBBO, 94TYX, WKHI, WFLB, KSLY, I95 15-12, Y100 21-18, WHYT 33-30, KEARTH 25-22, KFRC d-22, WJDX 38-34, KYNO-FM 19-15.

#### TEARS FOR FEARS "Change" (Mercury/PolyGram) 30/11

Moves: Up 2, Debuts 2, Same 12, Down 3, Adds 11, 79Q, WKFM, WRCK, WOKI, WZZR, WACZ, WISE, KILE, WGLF, KKQV, KFMW, KYXX 8-7, WIGY d-39.

#### RICK JAMES "Cold Blooded" (Gordy/Motown) 30/6

Moves: Up 5, Debuts 4, Same 15, Down 0, Adds 6, Z93, XTRA, WROR, WOKI, WZPL, WIXV, WXKS-FM 30-26, WBEN-FM 35-20, KEARTH d-23, KIQQ 39-34, WNVZ d-38, WSEZ d-39, KHYT d-32.

#### KINKS "Don't Forget To Dance" (Arista) 28/27

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 27 including WPHD, WKEE, KITE, KTFM, WGRD, WHOT, KQMQ, KSKD, WIGY, WJBO, KQIZ-FM, KISR, KKQV, WCIL-FM, KIST.

#### SERGIO MENDES "Rainbow's End" (A&M) 28/14

Moves: Up 0, Debuts 3, Same 11, Down 0, Adds 14, WKEE, KITE, FM100, WTXI, WSEZ, WZPL, KIKI, KQMQ, KHOP, WISE, Q104, WBWB, KENI, KCDQ, WMEE d-29.

#### EDDY GRANT "I Don't Wanna Dance" (Portrait/CBS) 27/20

Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 20 including WXKS-FM, WPHD, WHTX, PRO-FM, WABX, WROR, WNFY, WNAM, WZPL, WFBG, WKHI, FM99, WGLF, KRNA, KFMW.

#### MANHATTANS "Crazy" (Columbia) 26/5

Moves: Up 6, Debuts 1, Same 13, Down 1, Adds 5, WFLY, WNOK-FM, KX104, KYNO-FM, KGGI, WXKS-FM 29-25, Q107 23-20, WABX on, KFRC 34-33, WTXI-FM 19-16, KTFM 34-32, KHYT 25-22, WFLB d-39, KCDQ on.

#### LINSEY BUCKINGHAM "Holiday Road" (WB) 24/8

Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 8, KYUU, WPST, WANS-FM, WKFR, WFBG, KVOL, FM99, KFMW, KMJK on, WKFM on, KITE 21-19, WHOT on, KCDQ on.

#### CHRIS DeBURGH "Ship To Shore" (A&M) 23/11

Moves: Up 1, Debuts 3, Same 8, Down 0, Adds 11, WBEN-FM, WABX, WLOL-FM, WKRF-FM, KSET-FM, KBFM, KMGK, WIGY, KQIZ-FM, WYKS, KYTN, WPHD d-29, WJXQ 35-28, WOMP-FM d-35, WAZY-FM d-33.

#### RONNIE MILSAP "Don't You Know How Much I Love You" (RCA) 22/12

Moves: Up 0, Debuts 0, Same 10, Down 0, Adds 12, WKRF-FM, FM100, WTXI, WNVZ, WNAM, WHOT, KJRB, WIGY, WJBO, WISE, WFLB, KENI, WCSC on, WNFY on, KCDQ on.

#### ANIMALS "The Night" (IRS/A&M) 21/19

Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 19 including WPHD, KIQQ, WSPK, KSET-FM, WZZR, Z104, KYXX, KRQ, WOMP-FM, WHSL, WBWB, KYTN, KRNA, KCBN.

#### WHAMI "Bad Boys" (Columbia) 20/9

Moves: Up 6, Debuts 2, Same 3, Down 0, Adds 9, WXKS-FM, XTRA, KITE, KSET-FM, KRGV, WHOT, KYNO-FM, KQMQ, WERZ, CKGM 35-32, KEARTH d-19, KIS-FM 32-22, KIQQ 7-6, KFRC 22-19, WZZR 34-32.

#### R.E.M. "Radio Free Europe" (IRS/A&M) 20/0

Moves: Up 3, Debuts 1, Same 15, Down 1, Adds 0, WABX on, WLOL-FM d-40, WRCK on, KZZB 40-36, KSET-FM on, WOKI on, WZZR on, WHOT on, KQMQ on, KYXX 4-4, WSQV on, KFMZ 29-28, KYTN 39-36, KBIM on.

#### BLACKFOOT "Teenage Idol" (Atco) 18/1

Moves: Up 2, Debuts 1, Same 14, Down 0, Adds 1, WNOK-FM, WPHD on, WKRF-FM d-40, WZPL on, WJXQ 33-32, WHOT on, 95XIL 33-31, KQIZ-FM on, KCDQ on.

#### HAYSI FANTAYEE "Shiny Shiny" (RCA) 18/0

Moves: Up 4, Debuts 2, Same 12, Down 0, Adds 0, WBEN-FM 38-32, WPHD d-40, K104 d-36, WRCK on, WCSC on, KSET-FM 25-17, WHOT on, WACZ on-dp, 95XIL on, WIXV d-35, KCBN 33-30.

#### BILLY IDOL "Dancing With Myself" (Chrysalis) 17/8

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 8, WLAN-FM, KSET-FM, KIKI, KHYT, WIGY, WERZ, WJBO, KQIZ-FM, WPHD on, WABX on, KIQQ on.

#### GARY MYRICK "Message Is You" (Epic) 16/1

Moves: Up 1, Debuts 0, Same 14, Down 0, Adds 1, WKRF-FM, WPHD on, WABX on, WLOL-FM on, KSET-FM on, WZZR 40-34, KQMQ on, WHSL on, WBWB on, KYTN on.

#### SNUFF "Bad, Bad Billy" (WB/Curb) 15/9

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 9, WKFM, WRCK, WIGY, WERZ, 13FEA, WJBO, KQIZ-FM, WISE, WVOL.

#### STACY LATTISAW "Miracles" (Cotillion/Atco) 15/8

Moves: Up 2, Debuts 2, Same 3, Down 0, Adds 8, WXKS-FM, KFRC, KRGV, WTXI, KQMQ, KHYT, WFBG, WFLB, I95 d-30, Y100 27-23, KTFM on, KYNO-FM 8-7.

#### CLUB HOUSE "Medley" (Atlantic) 13/5

Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 5, KBFM, KITY, KHYT, FM99, WGLF, WXKS-FM on, I95 28-23, Y100 d-26, WNFY d-35, KNOE-FM on.

#### PETER TOSH "Johnny B. Goode" (EMI America) 13/1

Moves: Up 5, Debuts 1, Same 6, Down 0, Adds 1, KIKI, WSSX 30-29, WNFY d-37, KSET-FM 30-25, WKDD on, WZZR on, WKFM on-dj, Z104 28-26, KQMQ 22-20, 99KG on-dp, KCBN 24-21.

#### MINISTRY "I Wanted To Tell Her" (Arista) 12/12

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 12, WXKS-FM, WPHD, WKFM, WNFY, WZPL, WHOT, KSKD, KYXX, WFBG, WERZ, WJBO, 99KG.

#### DOOBIE BROTHERS "You Belong To Me" (WB) 12/2

Moves: Up 1, Debuts 0, Same 9, Down 0, Adds 2, WZPL, KGGI, KIS-FM on, WTRY on, WQUT on, KKXX on, KIKI on, KQMQ on, WTSN 36-29, KCDQ on, KIST on.

#### KISSING THE PINK "Maybe This Day" (Atlantic) 12/1

Moves: Up 1, Debuts 0, Same 10, Down 0, Adds 1, WZPL, WPHD on, KMJK 38-31, WCSC on, KSET-FM on, WHOT on, KYXX on, WOMP-FM on, WISE on, WFLB on-dp, WBWB on.

#### PETER GABRIEL "Solisbury Hill" (Geffen) 11/9

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 9, KMJK, WNFY, WTXI, KTFM, WZZR, WJXQ, KYXX, WBWB, KCDQ, KIQQ on, FM99 on-dp.

#### "WEIRD AL" YANKOVIC "I Love Rocky Road" (Rock & Roll/CBS) 11/2

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 2, KTFM, KIKI, WXKS-FM on, PRO-FM on, Y100 on, WROR on, WLAN-FM on, KIKI on-dp, WERZ on.

#### ARCANGEL "Tragedy" (Portrait/CBS) 10/4

Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 4, WJXQ, WHOT, KQMQ, KHYT, 79Q, WRCK on, WKDD on, KQIZ-FM on, WJAD on-dp, WHSL on-dp.

#### HERB ALPERT "Garden Party" (A&M) 10/2

Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 2, G100, WFLB, WCSC on, KAMZ on-dp, WJDX d-35, Y103 25-22, FM100 on, WTXI on, WJAD on-dp, KCDQ on.

#### MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 10/1

Moves: Up 4, Debuts 1, Same 4, Down 0, Adds 1, KYNO-FM, B94 7-6, 79Q on, Y100 d-30, Q102 on, K104 40-33, B97 20-16, OK100 on, WIXV on, WCIL-FM 6-5.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED it this week.  Indicates one of this week's most added new songs.

# “How Can I Refuse” HEART

## These Stations Couldn't:

WPHD	WNOK-FM	KHOP	WFOX
WABX	WANS-FM	KSKD	WYKS
KNBQ	WZYP	WACZ	KNOE-FM
WFLY	WABB-FM	WIKZ	WHSL
WTRY	WSFL	OK100	KYTN
WSPK	WRVQ	WSQV	KKLS
WKFM	WGRD	KQIZ-FM	KWTO-FM
WPST	WZZR	WISE	KFMW
WRCK	WKFR	WJAD	KGHO
WSSX	WVIC	KISR	KOZE

One of the “Most Added” CHR





**Contemporary Hit Radio**

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
1	1	1	1	<b>POLICE/Every Breath You Take (A&amp;M)</b>
9	5	4	2	<b>MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram)</b>
7	3	3	3	<b>EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)</b>
3	2	2	4	<b>STEVIE NICKS/Stand Back (Modern/Atco)</b>
17	8	5	5	<b>MEN AT WORK/It's A Mistake (Columbia)</b>
13	9	7	6	<b>DONNA SUMMER/She Works Hard For The Money (Mercury/PG)</b>
16	11	8	7	<b>QUARTERFLASH/Take Me To Heart (Geffen)</b>
6	4	6	8	<b>DURAN DURAN/Is There Something I Should Know? (Capitol)</b>
20	15	10	9	<b>HUMAN LEAGUE/(Keep Feeling) Fascination (Virgin/A&amp;M)</b>
18	16	12	10	<b>LOVERBOY/Hot Girls In Love (Columbia)</b>
24	18	13	11	<b>ELO/Rock 'N' Roll Is King (Jet/CBS)</b>
29	23	17	12	<b>CULTURE CLUB/I'll Tumble 4 Ya (Virgin/Epic)</b>
26	20	15	13	<b>DAVID BOWIE/China Girl (EMI America)</b>
15	12	11	14	<b>BRYAN ADAMS/Cuts Like A Knife (A&amp;M)</b>
33	24	21	15	<b>JACKSON BROWNE/Lawyers In Love (Asylum)</b>
22	19	18	16	<b>FIXX/Saved By Zero (MCA)</b>
-	30	26	17	<b>MICHAEL JACKSON/Human Nature (Epic)</b>
37	28	23	18	<b>JOURNEY/After The Fall (Columbia)</b>
-	32	24	19	<b>TACO/Puttin' On The Ritz (RCA)</b>
25	22	20	20	<b>DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)</b>
2	6	9	21	<b>MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic)</b>
39	29	25	22	<b>RICK SPRINGFIELD/Human Touch (RCA)</b>
-	39	33	23	<b>BILLY JOEL/Tell Her About It (Columbia)</b>
10	10	14	24	<b>ROD STEWART/Baby Jane (WB)</b>
-	40	37	25	<b>ASIA/Don't Cry (Geffen)</b>
-	-	32	26	<b>MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)</b>
36	33	30	27	<b>AMERICA/The Border (Capitol)</b>
5	7	16	28	<b>MADNESS/Our House (Geffen)</b>
12	14	19	29	<b>PRINCE/1999 (WB)</b>
-	36	34	30	<b>NAKED EYES/Promises, Promises (EMI America)</b>
38	35	31	31	<b>DIANA ROSS/Pieces Of Ice (RCA)</b>
-	-	38	32	<b>LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)</b>
<b>BREAKER</b>			33	<b>SHALAMAR/Dead Giveaway (Solar/Elektra)</b>
-	38	36	34	<b>JOAN JETT.../Fake Friends (Blackheart/MCA)</b>
40	37	35	35	<b>CHARLIE/It's Inevitable (Mirage/Atco)</b>
-	-	39	36	<b>FRANK STALLONE/Far From Over (RSO/PolyGram)</b>
<b>BREAKER</b>			37	<b>BONNIE TYLER/Total Eclipse Of The Heart (Columbia)</b>
<b>BREAKER</b>			38	<b>AIR SUPPLY/Making Love Out Of Nothing At All (Arista)</b>
<b>BREAKER</b>			39	<b>STRAY CATS/(She's) Sexy + 17 (EMI America)</b>
<b>BREAKER</b>			40	<b>ELTON JOHN/Kiss The Bride (Geffen)</b>

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**Adult / Contemporary**

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
7	4	2	1	<b>RITA COOLIDGE/All Time High (A&amp;M)</b>
1	1	1	2	<b>POLICE/Every Breath You Take (A&amp;M)</b>
5	5	4	3	<b>PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)</b>
14	9	6	4	<b>AMERICA/The Border (Capitol)</b>
-	21	12	5	<b>MICHAEL JACKSON/Human Nature (Epic)</b>
24	14	9	6	<b>LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)</b>
12	10	7	7	<b>LOUISE TUCKER/Midnight Blue (Arista)</b>
2	2	3	8	<b>DeBARGE/All This Love (Gordy/Motown)</b>
16	12	10	9	<b>S. ROBINSON &amp; B. MITCHELL/Blame It On Love (Tamla/Motown)</b>
3	3	5	10	<b>CHAMPAIGN/Try Again (Columbia)</b>
23	19	14	11	<b>MEN AT WORK/It's A Mistake (Columbia)</b>
-	-	22	12	<b>BILLY JOEL/Tell Her About It (Columbia)</b>
6	7	13	13	<b>LEE GREENWOOD/I.O.U. (MCA)</b>
4	6	8	14	<b>SERGIO MENDES/Never Gonna Let You Go (A&amp;M)</b>
21	16	15	15	<b>TACO/Puttin' On The Ritz (RCA)</b>
-	-	23	16	<b>AIR SUPPLY/Making Love Out Of Nothing At All (Arista)</b>
8	8	11	17	<b>HOLLIES/Stop In The Name Of Love (Atlantic)</b>
26	22	20	18	<b>F.R. DAVID/Words (Carrere America/PolyGram)</b>
11	11	16	19	<b>IRENE CARA/Flashdance . . . What A Feeling (Casablanca/PG)</b>
-	29	24	20	<b>HERB ALPERT/Garden Party (A&amp;M)</b>
-	-	26	21	<b>JENNIFER WARNES/Nights Are Forever (WB)</b>
9	13	17	22	<b>J. INGRAM &amp; P. AUSTIN/How Do You Keep The... (Qwest/WB)</b>
15	15	19	23	<b>DIONNE WARWICK/All The Love In The World (Arista)</b>
10	17	18	24	<b>LITTLE RIVER BAND/We Two (Capitol)</b>
<b>BREAKER</b>			25	<b>CRYSTAL GAYLE/Baby, What About You (WB)</b>
-	30	28	26	<b>DERAN CRAIG/One Mind, Two Hearts (Curb/CBS)</b>
29	27	27	27	<b>GEORGE FISCHOFF/Summer Love (Moss Music Group)</b>
19	18	21	28	<b>KINKS/Come Dancing (Arista)</b>
<b>BREAKER</b>			29	<b>SERGIO MENDES/Rainbow's End (A&amp;M)</b>
13	20	25	30	<b>JIM CAPALDI/That's Love (Atlantic)</b>

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**AOR / HOT TRACKS**

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
-	9	1	1	<b>ASIA/Don't Cry (Geffen)</b>
7	7	5	2	<b>POLICE/King Of Pain (A&amp;M)</b>
8	6	4	3	<b>JACKSON BROWNE/Lawyers In Love (Asylum)</b>
4	3	6	4	<b>FIXX/One Thing Leads To Another (MCA)</b>
5	5	8	5	<b>FIXX/Saved By Zero (MCA)</b>
2	2	3	6	<b>LOVERBOY/Hot Girls In Love (Columbia)</b>
-	-	26	7	<b>STRAY CATS/(She's) Sexy + 17 (EMI America)</b>
36	17	10	8	<b>ROBERT PLANT/Other Arms (Atlantic)</b>
16	12	11	9	<b>ROBERT PLANT/Big Log (Atlantic)</b>
1	1	2	10	<b>POLICE/Every Breath You Take (A&amp;M)</b>
3	4	7	11	<b>STEVIE NICKS/Stand Back (Modern/Atco)</b>
12	11	12	12	<b>TALKING HEADS/Burning Down The House (Sire/WB)</b>
-	-	27	13	<b>KANSAS/Fight Fire With Fire (CBS)</b>
11	13	13	14	<b>LOVERBOY/Strike Zone (Columbia)</b>
34	22	14	15	<b>CHARLIE/It's Inevitable (Mirage/Atco)</b>
14	14	15	16	<b>QUARTERFLASH/Take Me To Heart (Geffen)</b>
6	8	9	17	<b>DAVID BOWIE/China Girl (EMI America)</b>
19	18	16	18	<b>LOVERBOY/Queen Of The Broken Hearts (Columbia)</b>
21	20	18	19	<b>POLICE/Synchronicity II (A&amp;M)</b>
10	10	17	20	<b>ZEBRA/Who's Behind The Door (Atlantic)</b>
32	28	22	21	<b>POLICE/Wrapped Around Your Finger (A&amp;M)</b>
23	19	20	22	<b>JOE WALSH/I Can Play That Rock &amp; Roll (Full Moon/WB)</b>
28	24	21	23	<b>DONNIE IRIS/Do You Compute? (MCA)</b>
22	27	24	24	<b>JOAN JETT.../Fake Friends (Blackheart/MCA)</b>
54	41	33	25	<b>STEVIE RAY VAUGHAN.../Pride And Joy (Epic)</b>
27	25	23	26	<b>STEVIE NICKS/Nothing Ever Changes (Modern/Atco)</b>
<b>BREAKER</b>			27	<b>DFX2/Emotion (MCA)</b>
15	15	19	28	<b>ZZ TOP/Sharp Dressed Man (WB)</b>
29	26	25	29	<b>EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)</b>
35	33	30	30	<b>STEVIE NICKS/Enchanted (Modern/Atco)</b>

**AOR / ALBUMS**

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
1	1	1	1	<b>POLICE/Synchronicity (A&amp;M)</b>
3	3	2	2	<b>LOVERBOY/Keep It Up (Columbia)</b>
2	2	3	3	<b>FIXX/Reach The Beach (MCA)</b>
7	5	5	4	<b>ROBERT PLANT/The Principle Of Moments (Atlantic)</b>
4	4	4	5	<b>STEVIE NICKS/The Wild Heart (Modern/Atco)</b>
<b>BREAKER</b>			6	<b>JACKSON BROWNE/Lawyers In Love (Asylum)</b>
5	6	6	7	<b>DAVID BOWIE/Let's Dance (EMI America)</b>
8	8	8	8	<b>ZEBRA/Zebra (Atlantic)</b>
13	11	9	9	<b>JOAN JETT.../Album (Blackheart/MCA)</b>
-	-	20	10	<b>KANSAS/Drastic Measures (CBS)</b>
6	7	7	11	<b>DEF LEPPARD/Pyromania (Mercury/PolyGram)</b>
16	12	12	12	<b>TALKING HEADS/Speaking In Tongues (Sire/WB)</b>
29	18	14	13	<b>CHARLIE/Charlie (Mirage/Atco)</b>
14	13	13	14	<b>QUARTERFLASH/Take Another Picture (Geffen)</b>
11	9	10	15	<b>ZZ TOP/Eliminator (WB)</b>
10	10	11	16	<b>JOE WALSH/You Bought It—You Name It (Full Moon/WB)</b>
36	30	22	17	<b>STEVIE RAY VAUGHAN.../Texas Flood (Epic)</b>
25	20	17	18	<b>DONNIE IRIS/Fortune 410 (MCA)</b>
22	17	15	19	<b>BRYAN ADAMS/Cuts Like A Knife (A&amp;M)</b>
23	19	21	20	<b>QUIET RIOT/Metal Health (Pasha/CBS)</b>
24	24	18	21	<b>ELO/Secret Messages (Jet/CBS)</b>
-	39	24	22	<b>DFX2/Emotion (MCA)</b>
28	22	19	23	<b>EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)</b>
18	16	16	24	<b>IRON MAIDEN/Piece Of Mind (Capitol)</b>
32	31	25	25	<b>RICK SPRINGFIELD/Living In Oz (RCA)</b>
<b>BREAKER</b>			26	<b>DIO/Holy Diver (WB)</b>
<b>BREAKER</b>			27	<b>PRISM/Beat Street (Capitol)</b>
20	26	27	28	<b>FASTWAY/Fastway (Columbia)</b>
-	-	40	29	<b>MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)</b>
<b>DEBUT</b>			30	<b>BILLY JOEL/An Innocent Man (Columbia)</b>
9	14	26	31	<b>DURAN DURAN/Duran Duran (Capitol)</b>
34	33	31	32	<b>SHOOTING STAR/Burning (Virgin/Epic)</b>
15	23	28	33	<b>MEN AT WORK/Cargo (Columbia)</b>
<b>DEBUT</b>			34	<b>CONY HATCH/Outa Hand (Mercury/PolyGram)</b>
31	34	35	35	<b>KROKUS/Headhunter (Arista)</b>
-	-	38	36	<b>ARCANGEL/Arcangel (Portrait/CBS)</b>
<b>DEBUT</b>			37	<b>ELVIS COSTELLO.../Punch The Clock (Columbia)</b>
12	15	23	38	<b>KINKS/State Of Confusion (Arista)</b>
33	28	32	39	<b>R.E.M./Murmur (IRS/A&amp;M)</b>
26	25	29	40	<b>GARY MYRICK/Language (Epic)</b>

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