

I N S I D E:

**Radio Marti Breakthrough In Senate**

A new compromise Radio Marti bill passed the Senate this week, and it's got everything broadcasters could ask for. Page 4

**CHR's Golden Gate Greats**

Joel Denver talks to the PDs for San Francisco's three CHR stations, and hears some frank and forthright opinions about the competition. Page 22

**AOR: The Historical Perspective**

*"Stations that take the historical perspective are never forced to take the hysterical perspective..."*

Jeff Gelb assesses the AOR format's evolution over the six years he was R&R's AOR Editor, and adds some timely words on recent talk of AOR as a "sinking ship." Plus an introductory note from new Editor Steve Feinstein. Page 30

**The Effective Use Of Spec Spots**

Handy advice for salespersons: don't alienate the creative talents who devise your speculative spots, and once you play those spots for prospective clients... keep quiet. Page 14

**People In The News This Week**

- Marty Greenberg resigns at Belo
- Mike Watermann PD at KSD-FM
- Rod King WZEN & KATZ PD
- Rusty Walker PD at KFKF
- Sid Kennedy WCIN's PD
- Rich Robbin PD at KCEZ
- Phil Beswick heads Birch in Canada
- Robert John WMC-FM PD
- Rick Nuhn PD at KUKQ
- Marty Goldrod VP/GM for Allegiance

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**Westwood One's Asian Invasion**

Asia will play live before the world in Tokyo, and Westwood One will offer the broadcast to all interested radio stations... free of charges and commercials. Page 16

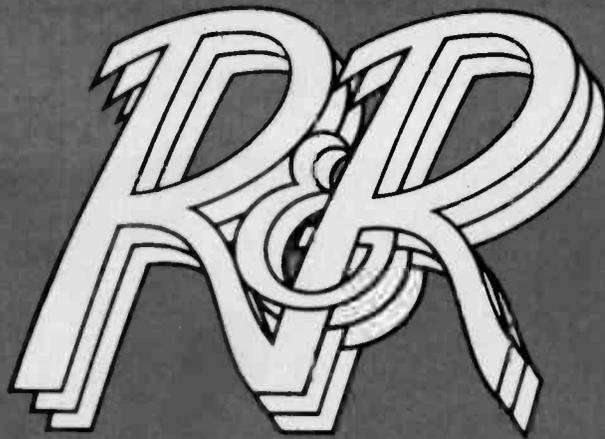
**Listener Location For Profit**

In baseball, a pitcher's location is often more important than his speed. Similarly, using Arbltron data to pinpoint the location of your listeners at key times can win the sales ballgame for your station. Page 12

**A/C's Arbltron Honor Roll**

Jeff Green lists the top A/C stations in the nation according to 25-49 figures, and the biggest gainers in the spring book. Page 33

\$3.50 Single Copy



RADIO & RECORDS

**MORNING TEAM INTERVIEWS OFFICIAL**

**Q107 Scores Soviet Embassy Exclusive**

WRQX (Q107)/Washington one-upped news organizations from around the world Monday (9-12) when morning cohost Scott Woodside conducted a 25-minute exclusive interview inside the Soviet embassy with Second Secretary Vladimir Mikoyan.

In what may have been the first such admission by a Soviet official, Mikoyan told Woodside that, had the Russian pilot known there were passengers aboard the Korean Airlines 747 shot down two weeks ago, "I guess the whole story would be different."

The spontaneous invitation to enter the embassy was extended as Woodside and partner Jim

Elliott were broadcasting their 5:30-10am show from the sidewalk across the street. They termed the remote "a peaceful protest on behalf of our listeners."

Q107 PD Alan Burns told R&R the idea for the broadcast cropped up last Friday because "there's really no way you can extract vengeance in a situation like this. But there is a tremendous sense of outrage. And this was a way to vent some of our listeners' frustrations."

Arrangements were quickly made with the phone company, the owner of the building across from the embassy, and local police ("to tell them we were not going to be attempting to draw

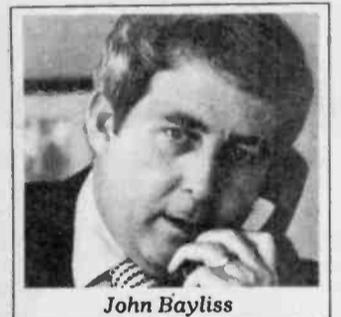
a crowd or incite people to come down there and do anything"). But there was no prior contact with the embassy.

During the broadcast, according to Burns, "Scott made a joke Q107/See Page 21

**Bayliss Becomes Broker**

Charter Broadcasting President John Bayliss has announced the formation of John F. Bayliss & Company, a San Diego-based broadcast brokerage firm which will officially open its doors after October 1. On or about October 1, Bayliss will conclude his responsibilities with Charter, as the company's final radio property, K101/San Francisco, is officially transferred to Price Communications. KCBQ-AM & FM/San Diego's control shifted to Infinity Broadcasting Tuesday (9-13).

Bayliss told R&R, "In the past 12 years, I've been involved in more than \$145 million worth of broadcast transactions that were put before the FCC. Being that active as a buyer and a seller myself, I think I'll make a pretty good broker. While there are some fine brokers in the business, there aren't too many who've been involved as operators or group operators. Perhaps I can bring a new dimension to that business. Many of my friends have encouraged me to point myself in that direction, and the time is now right for me to do so."



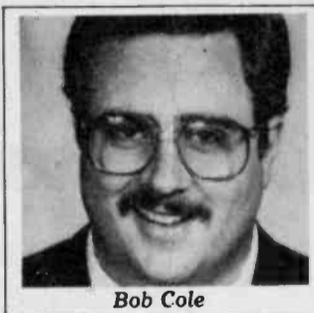
John Bayliss

Prior to the presidency of Charter, Bayliss served in similar capacities for both Combined Communications and Pacific & Southern. Bayliss will continue as owner of KSMA & KSNI/Santa Maria, CA.

**Cole Exits WPKX-FM Joins WMZQ As PD**

WPKX-FM/Washington, DC PD Bob Cole resigned his position at the Metroplex Country outlet Monday (9-12) to accept a similar position at WPKX-FM's crosstown competitor, Viacom's WMZQ. In taking the WMZQ job, Cole replaced Bob McNeill, who joined WRVQ/Richmond three weeks ago.

Cole told R&R, "Crossing the street in the middle of what has been termed the most intensive Country radio battle in America was certainly not an easy decision. It is, however, clearly the best choice for me. Thanks to the commitment of (WMZQ VP/GM) Brian Bleler



Bob Cole

it's a mutually beneficial decision. When a marriage like this occurs, look out. I love a challenge, and this is the ultimate Country radio has to offer."

COLE/See Page 21

**Malrite Elevates Gregori To KLAQ & KPPL GM**

KLAQ & KPPL/Denver General Sales Manager Jim Gregori has been elevated to GM for both stations. He replaces Doug Brown, who departed to join KTWN/Minneapolis as VP/GM two weeks ago.

Commenting on the appointment, Malrite Communications Executive VP/Director of Radio Gil Rosenwald stated, "Jim is a solid radio executive who is

popular at both radio stations. He's fit right into the Malrite mold since our takeover in February, and knows the stations and our operations well. We feel very confident Jim is the best person for the job."

Starting with KLAQ as a Local Sales Manager in 1980, Gregori became Regional Sales Manager for both stations a

GREGORI/See Page 21

**TASZAREK EXITS**

**Andrews Promoted To VP/GM At KTAR & KKLT**

The Pulitzer Broadcast Group has promoted KTAR/Phoenix PD and morning host Johnny Andrews to VP/GM of KTAR and sister station KKLT (K-Lite), effective September 23. Andrews replaces VP/GM Jim Tazarek, who is leaving to become Executive VP of American City Business Journals in Kansas City.

"Jim Tazarek has done a remarkable job here at KTAR and K-Lite," Andrews commented. "The challenge will be to continue the stations' growth. We have exceptional people and two exceptional radio stations."

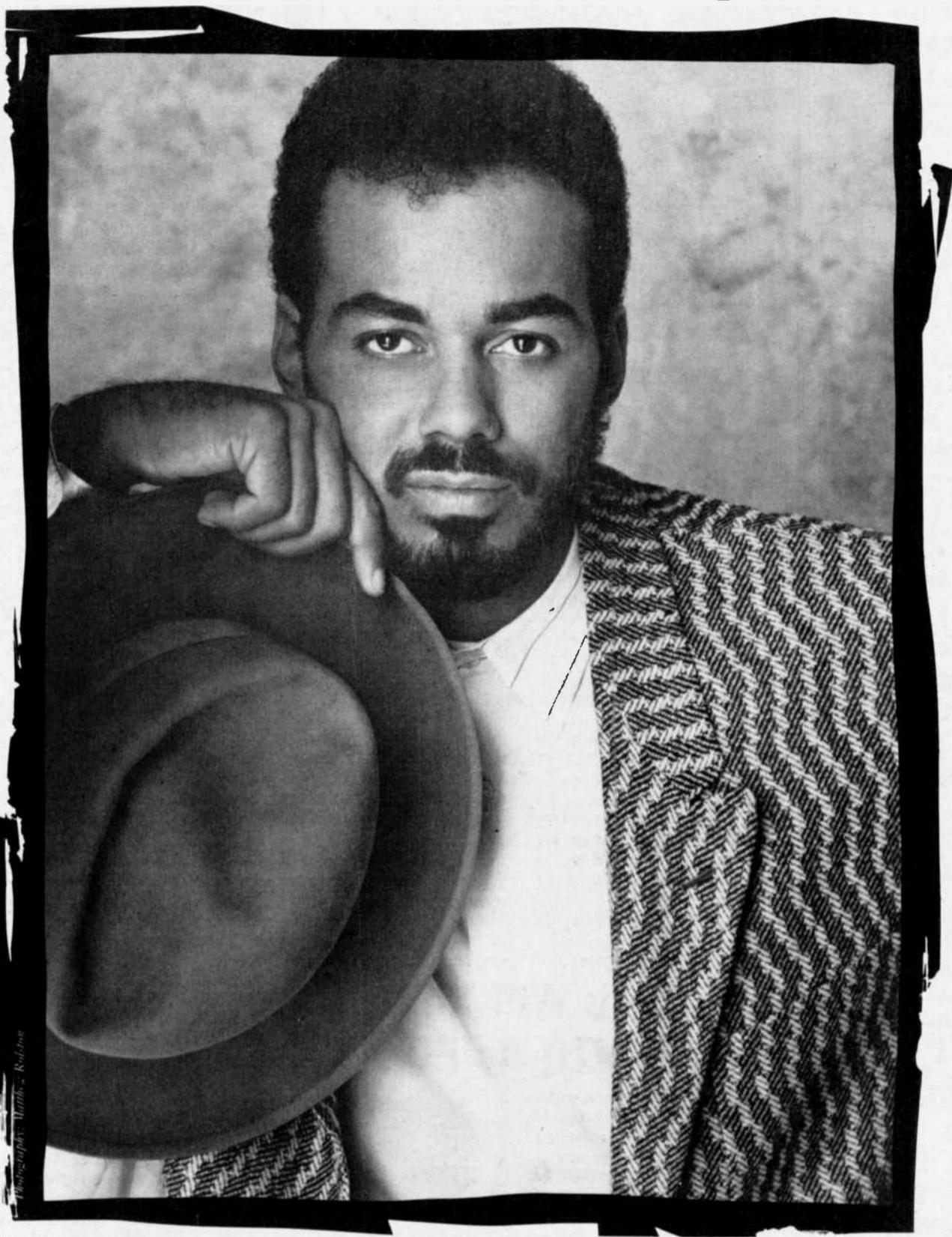
Andrews expects to name a new PD for KTAR by week's end, and to announce a new morning host next week.

Andrews said he was especially pleased that Pulitzer was willing to give a programmer the top job. "I think it's the wave of the future. There are many competent programmers who deserve the opportunity to be a GM, and there's no reason why they can't be successful."

Andrews joined KTAR as morning host in 1979 and was named PD two years later. Previously he was PD at WWWE

ANDREWS/See Page 21

# Make Room For James Ingram



Make room on your playlist  
for the year's hottest debut,  
James Ingram's "Party Animal" —  
the first single from the  
forthcoming album,  
*It's Your Night*.

## James Ingram's "Party Animal" —

Another amazing Quincy Jones production  
shipping to radio this week.



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### The Sports On Radio Special

R&R is spotlighting sports on radio, including a look at the top Sports/Talk personalities, sports on small-town radio, an exclusive survey on radio play-by-play coverage, and an interview with Vin Scully. Coming inside the September 30 issue of R&R.



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## Greenberg Resigns At Belo

Marty Greenberg resigned as VP/Radio for Belo Broadcasting Friday (9-9), exiting the position he had held for the past 20 months. Greenberg told R&R, "The parting was very upsetting for both sides, but we disagreed on certain policies and it became inappropriate for me to continue there."



Marty Greenberg

They are gentlemen." KZEW & KRQX/Dallas VP/GM Jay Hoker commented on Greenberg's exit, "They parted on good terms. There won't be a replacement for at least a few months. They'll wait until the dust settles and then pick the best possible candidate for the job."

Regarding his future plans, Greenberg said, "I'm considering a lot of things. I'll take a little time off to think about the future, including the possibility of consulting, station ownership, or running a station." Before joining Belo, Greenberg was President of ABC's FM Stations Division.

## Walker Takes KFKF PD Post

Rusty Walker has been named PD at Country KFKF/Kansas City, which is awaiting imminent takeover by Sconnix Broadcasting from Allbritton Communications. Walker, who had been PD at WZZK/Birmingham, replaces former Operations Manager Paul Sebastian, who joined WCCO-FM/Minneapolis as PD three weeks ago.

Sconnix President Randy Odeneal told R&R, "We're excited as we can be about the opportunity to work with Rusty. A lot of the systems he's using at the Katz stations are very similar to what we're using, yet we think he has a much better working knowledge of Country than we have within the corporation at this point. We think we have a lot to learn from him, and we are eagerly looking forward to the chance."



Rusty Walker

Walker commented, "From top to bot-

WALKER/See Page 21

### For The Record

In the recently published R&R Ratings Report, KHTR/St. Louis midday personality Kevin McCarthy was inadvertently given credit on the Drivetime Dominators chart (Page 28) as having the 23rd best PM drive numbers in the country. While the station does in fact rank 23rd in PM drive, afternoon personality John Frost deserves the credit.

## Watermann New KSD-FM PD

KSD-FM (KS94)/St. Louis MD Mike Watermann has been promoted to Program Director. He fills a longtime vacancy existing since former PD Gerry DeFrancesco transferred to Gannett sister station KIIS/Los Angeles 19 months ago.

KS94 VP/Operations Ron Morgan commented, "Mike has just been a hard worker and consistent producer since Day One. He jumped at the MD title when that opened up, and has done an outstanding job. With me doing the morning show, this appointment allows Mike to take some day-to-day responsibilities and run with them. He's been doing a lot of them anyway, but hasn't been getting the credit. I'm excited for him as it's a great opportunity with this company."

Watermann joined KS94 three years ago as an air personality and was promoted to MD a year later. He previously spent four years as an air talent at crosstown KSLQ

(now KYKY). His background also includes stints at KYSN/Colorado Springs, as well as various Texas and Missouri stations. Watermann, who will retain his present midday shift, told R&R, "Of course, I'm very happy, and appreciate the confidence this entire organization has in me. I enjoy working with all the people here, as Gannett is a great company."

## King Programs WZEN & KATZ

Rod "Dr. Jockenstein" King has been named PD for Black-formatted WZEN & KATZ/St. Louis, retaining his on-air duties and replacing Ajay Kemp as PD. King is a 13-year radio veteran who was on-air at WESL/St. Louis for five years and served as PD and acting Station Manager there before coming to WZEN in 1981.

WZEN & KATZ GM Bernardine Douglas told R&R, "Not only is Rod very well known, not only does he know the radio business, but he has a very businesslike approach and is an extraordinary professional on both sides of the microphone. He's already made some programming changes for the better; he's made the FM so much more exciting and he's added a touch of class to it."

King told R&R, "Working here with Unity Broadcasting means more to me than all the money they can pay, and now to be PD is even more of a plus. I'm really excited about it. Twenty years ago KATZ was the KING/See Page 21

## Kennedy Upped To WCIN PD

WCIN/Cincinnati air personality Sid Kennedy has been named PD of the Black-formatted station, replacing Frank Bailey, who stays with the station as evening personality.

WCIN President/GM Ken McDowell commented to R&R, "Sid comes to us with a wealth of experience. He's a hard worker and community-oriented. He's a very capable on-air person, and above all he has the interests of the station at the forefront of his priorities. We're putting together a staff here that will make our station second to none in this market."

Kennedy has a broad background in Cincinnati radio, working in AOR, CHR, and Classical formats at stations including WSAI and WEBN. He told R&R, "This is an KENNEDY/See Page 21

### VIEWING FORMAT OPTIONS

## Robbin Named KCEZ PD

Rich Robbin, formerly PD at KHYY/Tucson for four years, has been named PD at Fairbanks Broadcasting's newly-acquired KCEZ/Kansas City. Currently a Schulke Beautiful Music outlet, the station is exploring other options, according to Robbin.

"We may even stay with Beautiful Music," Robbin told R&R, "Right now I'm investigating all the options available. With a huge signal like this station has, it makes a lot of sense to maximize the situation, no matter what format direction we ultimately take, since I'm knowledgeable in just about every conceivable format."

Robbin, a 20-year radio veteran, has to his programming credit stints at KCBQ/San Diego and KIQQ (then K100)/Los Angeles, and was an air personality at KGB/San Diego and TEN-Q/Los Angeles.



Rich Robbin



KFI PROMOTION JELLS SUCCESSFULLY — KFI/Los Angeles held the first of what the station promises will be many jello jumps last weekend (9-4) to benefit the Cystic Fibrosis Foundation. Prior to the event, listeners qualified for their own shot at a new automobile by calling the station at designated hours. When it came time for the big plunge, the chosen few leaped into the cherry-flavored goo looking for specially numbered balls submerged in the gelatin. Hundreds of prizes were awarded along with the car as contestant after contestant took the plunge in the 100-degree heat. A crowd of more than 5000 watched and local TV coverage was considerable.

## Beswick Heads Birch Canadian Operations

Former CFGO/Ottawa GSM J. Phillip Beswick has been named VP/GM of the new Birch Radio Canada, the American ratings firm's first venture outside the United States. Beswick, who will be responsible for the sales and marketing development of Birch Radio in Canada, will report to Birch President Tom Birch.

Commenting on Beswick's appointment, Birch said, "Phil is an outstanding individual with a solid track record of success. Our clients can look to Phil as a major resource in supporting their investment in Birch Radio."

Beswick commented, "With the complex-

BESWICK/See Page 21

## John PD At WMC-FM

Robert John, PD at WIVY (Y103)/Jacksonville for the last two years, has been named PD at WMC-FM(FM100)/Memphis. He replaces Garry Wall, who moved to WTIC-FM/Hartford (R&R 8-19).

WMC-FM VP/GM Don Meyers said, "I met Robert at the NAB RPC in San Francisco. He and I sat down and chatted and I came away very impressed. FM100 is in fine shape right now, and we look for Robert to make the fine-tuning adjustments necessary to continue our growth. His at-

JOHN/See Page 21

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# Washington Report

## FCC Okays Two Hours Post-Sunset For Daytimers

As predicted last week in R&R, the FCC voted Friday (9-9) to let most daytimers stay on the air until two hours past sunset with maximum power of 500 watts. About 2200 daytimers are expected to benefit. Last week's action will also let 250 daytimers join the 2000 stations that now are permitted to sign on at 6am.

The Commission will make computer checks for interference and then notify each daytimer of its new time and power limits. No applications need be filed. Although final broadcasting agreements must be reached with Canada and Mexico before the extended hours can be implemented, the FCC is shooting for an effective date of October 30.

## Sis Kaplan Retiring As NRBA President

After four years in office, NRBA President Sis Kaplan has announced she'll step down when her current term ends in October. "I have thoroughly enjoyed it but I think the number of years is sufficient for me personally. And it's in the best interest of any organization to have turnover," Kaplan told R&R.

Kaplan, who is President/GM of WAYS/Charlotte, will sit on NRBA's Board and its Executive Committee. A new president will be elected by the NRBA Board on October 2 in New Orleans, just before the start of the association's annual convention.

## FCC Fines Ten Radio Stations

KMCX/Ogallala, NE has been slapped with a \$4000 fine by the FCC for operating without authorization and failing to apply for Program Test Authority. KCKO/Millwood, WA has been assessed \$1050 for staying on the air after temporary authority had expired and a request for Program Test Authority was denied.

The FCC issued \$500 fines against WBGY/Tullahoma, TN (improper meter readings); WFSH/Niceville, FL (improper meter readings); WVIN/Bath, NY (excessive power, inaccurate logs); and WLKN/Lincoln, ME (failure to reply to an FCC official notice of violation). WQBQ/Selingsgrove, PA was fined \$250 for airing lottery information.

The Mass Media Bureau has also finalized two forfeitures it proposed in May (R&R 5-20). KAVV/Benson, AZ has been ordered to pay \$10,000 for building its antenna 17 feet too high and a half mile from the authorized site. WAYV/Atlantic City was hit for \$2000 for repeatedly airing lottery information.

## This Week In Washington

- Senate passes Radio Marti compromise bill
- 67% of "typical" radio stations earn profit in NAB's annual financial survey
- Sis Kaplan retires as NRBA President

## WVKO & WSNY Renewed Over Community Protests

The FCC voted last week to renew the licenses of WVKO & WSNY/Columbus despite a petition by local residents who claim the stations "abandoned" their "target audience." They charge the stations drastically cut back news and public affairs aimed at the black community.

But the FCC pointed out that stations have broad discretion to select programming, are free to focus non-entertainment shows to a slice of audience, and are not required to specialize.

The Commission also rejected charges that the stations violated EEO rules, lacked candor with the FCC, and failed to properly maintain their public files.

## EEO Sanctions For Eight Georgia, Alabama Stations

Twelve stations charged with shoddy EEO performance by the National Black Media Coalition (NBMC) last week won license renewal from the FCC. But eight of them were ordered to submit information within 30 days on their EEO recruiting efforts for the past year and the next two years. Those stations are WERC & WKXX/Birmingham, WABB-AM & FM/Mobile, WKRG-AM & FM/Montgomery, and WGAU & WNGC/Athens, GA.

Renewed without conditions were WHHY-AM & FM/Montgomery; WEIZ/Phenix City, AL; and WDAK/Columbus, GA.

In renewing the licenses, the Commission said NBMC failed to meet the procedural requirements for filing a petition to deny because it didn't submit affidavits from listeners of the station.

## Court Denies Fulltime Status For WLIB/New York

A bid by daytime-only WLIB/New York to switch frequencies and start broadcasting 24 hours a day has been struck down by the U.S. Court of Appeals in Washington. The station, which is co-owned with WBLS/New York, wants to move to 1200 kHz, even though part of WCAU/Philadelphia's coverage would be wiped out.

The black-owned and formatted station argued that a waiver of FCC rules to permit the move would further the Commission's minority ownership policy. It also said WCAU's primary service area wouldn't be affected. But the court upheld the FCC's denial of the waiver. It ruled that because technical concerns involving the overall AM allocation scheme were at stake, WLIB's minority status isn't a "relevant factor."

## Other Key Developments:

- FCC Commissioners Mark Fowler and Jim Quello are in Tokyo this week to participate in the "World Communications Conference."
- A closed-circuit test of the Emergency Broadcast System has been set for the week of September 19 for affiliates of the ABC, NBC, CBS, Mutual, NPR, AP, UPI, and Intermountain radio networks.
- Despite a barrage of charges by public interest groups, the FCC has affirmed its 1977 and 1980 license renewals for San Francisco public stations KQED-FM & TV and KQEC-TV.

## NAB CLAIMS VICTORY

# Senate Limits Risk Of Cuban Jamming, Clears Radio Marti Compromise

After several days of intensive and fast-moving negotiations, the Senate Tuesday afternoon (9-13) passed a compromise Radio Marti bill that appears to have the support of both the NAB and Florida's Cuban-American community. There's a chance the deal could also pass the House within a week.

Radio industry lobbyists are pleased because the bill (S. 602) prohibits creation of a separate station that could invite Cuban jamming on the commercial AM band. Instead, Radio Marti must be made part of the existing Voice of America (VOA) station now broadcasting to Latin America on 1180 kHz.

Chances of Cuban retaliation are also diminished because the broadcasts aimed at Cuba can't be blatant propaganda. They'll have to meet VOA standards for "accurate, objective, and comprehensive news."

## Scheduling Pressures Break Logjam

A long stalemate broke late last week when Senate Majority Leader Howard Baker (R-TN) told both sides he didn't want the Senate tied up for weeks with a Radio Marti filibuster. Talks then began in earnest between Radio Marti's chief backer, Paula Hawkins (R-FL), and its main opponents, Lowell Weicker (R-CT), Charles Grassley (R-IA), and Edward Zorinsky (D-NE).

A final agreement was hammered out Monday night and the measure was taken straight to the Senate floor Tuesday afternoon, where it passed by voice vote.

## House Chances Bolstered

The key question now is whether the deal

will satisfy the principal players in the House. Virginia Schlundt, Staff Director for Rep. Dante Fascell's (D-FL) International Operations Subcommittee, told R&R, "We're considerably more optimistic now."

Schlundt said if Fascell and other House leaders go along with the plan, the House could take up and pass the Senate bill within a week. That would avert what was shaping up to be a messy floor fight over conflicting Radio Marti bills passed by the House Commerce and Foreign Affairs Committees.

## NAB Says Cuban Retaliation Unlikely

NAB President Eddie Fritts called the bill "a major victory for radio broadcasters and the public" and said "it will ensure a more objective, accurate, balanced standard of broadcasting with a less likely possibility of Cuban retaliatory action. This legislation is a tribute to the effectiveness and persuasiveness of American radio broadcasters."

NAB Sr. VP/Government Relations Steve Stockmeyer said the association is also pleased that the bill makes it extremely difficult for the government to lease commercial radio time for Radio Marti, and directs the President to appoint a task force to seek "practical, political, and technical solutions" to the problem of Cuban interference to U.S. broadcasters.

## 67% REPORT PROFITS

# Radio Industry Turns Corner In 1982

For the first time in four years, the NAB's annual financial survey of the radio industry has turned up good news. In 1982 the typical station's profit margin tripled (to 9.42%), following three years of steady declines. The number of stations earning profits rose to 67%, up from only 58% in 1981.

Because the 1704 stations taking part in the survey don't represent a scientific sample, the NAB reports median or "typical" station figures. That means half of the stations did better than the reported levels, and half did worse.

Time sales in 1982 climbed at roughly the same rate as the year before. So the key factor in last year's turnaround appears to be a substantial slowdown in the growth of station expenditures, perhaps linked to the sharp drop in inflation.

The typical station's operating expenses rose 11.2% in 1982, compared to 22.4% the previous year. Salaries, which had risen 25.7% in 1981, rose only 13.9% last year.

Time sales also moved ahead strongly, although the rate of growth did not greatly exceed gains made in 1981. Total time sales rose 21%, compared to 19.9% the year before. Growth of local time sales, accounting for 86% of revenues, actually fell slightly from 19.1% to 18.7%. But that was offset by a sharp 37.3% hike in national and regional spot sales, which had climbed 26% in 1981.

	1982	Change From 1981
Pre-Tax Profit	\$51,100	+ 223.4%
Pre-Tax Profit Margin	9.42%	+ 5.96 (pct. pts)
Total Time Sales	562,500	+ 21%
National/Regional Spot Sales	79,200	+ 37.3%
Local Ad Sales	483,300	+ 18.7%
Tradeouts & Barter	22,200	+ 43.2%
Non-Broadcast Revenues	1100	+ 10%
Total Operating Expenses	491,200	+ 11.2%
Engineering	29,700	+ 4.9%
News & Production	138,000	+ 12.7%
Advertising & Promotion	133,200	+ 31.8%
General & Administration	190,300	+ 0.2%
Salaries	250,300	+ 13.9%
Depreciation & Amortization	32,600	+ 34.7%
Outside News Services	7300	+ 2.8%
Music License Fees	13,600	+ 25.9%
Fulltime Employees	14	0%

# COLUMBIA'S MUST ADDED

## Hit Records From The Artists You Depend On



# MEN AT WORK

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B104 deb 25  
WBEN-FM add  
WNYS add  
WPHD deb 37  
Q107 deb 27  
WKQX add  
WGCL add  
WABX add  
WHYT  
KBEQ add  
WTKI deb 28  
WLOL-FM add  
KIMN add

Q103 add  
K11S-FM add  
KFRC 25-23  
KYUU add  
KNBQ  
WFLY add  
WKEE  
WLAN-FM add  
WSPK  
WHFM add  
WKFM  
WPST  
WRCK

Q106 add  
WBBQ add  
KHFI deb 30  
WFMF add  
KZZB deb 35  
WQID add 35  
KXX106 add  
WBCY  
KITE deb 38  
KZFM add  
WDOQ add  
WNFI deb 38  
WDCG add  
KAMZ

KSET-FM deb 29  
WANS-FM  
WZYP add  
94TYX add  
WQUT  
KBFM deb 30  
FM100 add 33  
G100 deb 37  
WABB-FM  
WHY-FM add  
KRGV add 27  
KX104 add  
WSFL add  
B97 deb 30  
WTIX  
WNVZ add  
KITY add  
KTFM add

KROK  
WSEZ deb 39  
WKDD add  
WKAU  
WNAM add  
KMGK add  
WKDQ add  
WMEE  
WGRD 37-33  
WZZR deb 37  
WJXQ 32-27  
WKFR  
WVIC add  
K107 add 40  
KEYN-FM deb 35  
WHOT deb 39  
KBBK  
KYNO-FM 29-19

KIKI add  
KO93 add 29  
KHOP deb 40  
KSKD deb 36  
KYYX  
KHYT 34  
WFBG deb 37  
WACZ 40-32  
WGUY add  
WIGY 34-30  
WOMP-FM add  
WIKZ add  
WTSN deb 35  
WERZ add  
WZYQ add  
OK100  
13FEA add  
WKHI

95XIL deb 29  
WHEB add  
WSQV  
KQIZ-FM 23-13  
WISE deb 39  
WJAD  
WCGQ add  
WFLB deb 38  
KISR add  
Q104 28-21  
KILE add  
KVOL  
KNOE-FM  
WPFM  
Z102 33-28  
WHSL add  
WBWB add  
WCIL-FM

KFMZ add  
KYTN add  
KRNA add  
WAZY-FM deb 33  
WRKR deb 35  
KKLS-FM  
WSPT  
KENI deb 29  
KCDQ deb 38  
KGHO deb 32  
KOZE  
KDZA  
KCBN 38  
KBIM deb 38  
KIST add



# LOVERBOY

## "Queen Of The Broken Hearts"

**CHR NEW & ACTIVE**

WPHD deb 34  
CKGM  
KAFM 28  
79Q deb 30  
Q105 add 31

Q102 30-25  
WABX add  
WLOL-FM add 31  
KIQQ  
KMJK add  
KNBQ

KHFI  
K104 deb 34  
WYCR add  
WKFM add  
WPST add  
WRCK  
WBBQ add

KZZB add  
WSSX add  
WDOQ add  
WANS-FM add  
WOKI add  
KBFM add  
G100 add  
KX104 add  
92X  
WGRD 29-18  
WZZR add

WJXQ add 25  
WVIC  
K107 40-34  
WHOT add  
KKXX add  
KIKI add  
KQMQ add  
KLUC deb 24  
KSKD add  
WFBG add  
WACZ add

WIGY 31-28  
WIKZ add  
WERZ add  
WZYQ add  
OK100  
95XIL deb 27  
WHEB deb 40  
WSQV add  
KQIZ-FM deb 28  
WISE add  
Q104

WYKS add  
KVOL add  
KNOE-FM add  
WIXV  
WHSL  
WFYR  
KFMW  
KCDQ add  
KGHO  
KOZE adc  
KBIM add



# JOURNEY

## "Send Her My Love"

**CHR  
SIGNIFICANT ACTION**

Q102 add 30  
K104 add  
WYCR add  
WLAN-FM add  
WBCY add

WQUT add  
WSFL add  
WRVQ add  
WGRD add 36  
Z104 add

KKFM add 32  
KO93 add 34  
WIGY add 38  
WCIR add  
OK100 add

95XIL add  
WJAD add  
Q104 add  
WIXV add  
WRKR add

"I've always felt this fourth single from 'Frontiers' is the most accessible and commercial for Top 40 radio. Besides being the world's premier rock and roll band, Steve Perry and company come equipped with a whole lotta soul."

**Dave Sholl's Personal Picks,**  
GAVIN SHEET, September 9, 1983



## RIAA Updates Consumer Trends

### Cassettes Continue Growth, But Other Findings Raise Questions

The RIAA has released the 1982 figures in its continuing study of consumers' record and prerecorded tape purchases. Among the noteworthy findings is cassettes' growing marketplace share. Retailwise, they accounted for 28% of purchases versus 1981's 18%; in the direct marketing arena, cassettes rose six percent to 32%. LPs dropped in the retail category (68% to 62%), but gained slightly in direct marketing (53% from 51%).

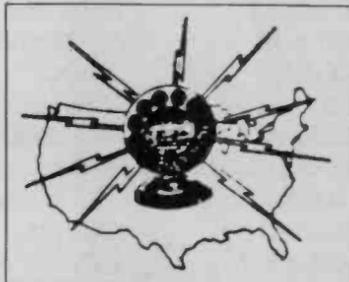
Other findings, however, raise methodology questions. The RIAA says that retail rock consumer purchases amounted to 34% of the total, a decrease from 43% that possibly reflects "the growth of a more mature audience and the consumer definition of much 'new music' as pop, rather than rock." Just whose definition of new music is used to substantiate this evidence, or what is the difference between "rock" and "pop" in the survey, is left unclear. (Pop music purchases, by the way, moved 11% to 14%). In the meantime, RIAA's black music buyer profile shows the audience grew older; 34% of purchases were made by 25-34 year-olds, with females accounting for 55% of purchases. But again there was no explanation as to whether or not black music was itself considered in the pop or rock totals — especially since black music purchases among white consumers increased from 19% to 36%. More detailed results and explanations would be welcomed.

### I TOUCHED CRONKITE'S MIKE

### Museum Home For Broadcast Artifacts

What began as childhood fascination with an old telegraph key has turned into a home for broadcast memorabilia — the **National Broadcast Museum**. Founder **Bill Bragg** originally opened the institution's doors in 1981 under the former banner **Texas Broadcasting Museum**. Located in the west end of Dallas, its primary purpose is "to educate and inform the public about the history of broadcasting and the contribution to society made by the broadcasting industry."

Said to house the world's largest permanent collection of broadcasting artifacts, the museum displays over 100,000 pieces of vintage radio and television equipment. Utilizing a hands-on presentation, NBM allows listeners to play broadcaster with various equipment, including the working control console from **WOAI/San Antonio**.



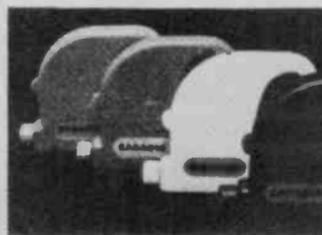
Visitors can also see the microphone **Walter Cronkite** used on his last CBS broadcast, as well as **Buddy Holly's** and **Bill Haley's** guitars, the first type of transistor radio, and a working Wurlitzer jukebox.

NBM's \$15 membership brings with it a year's free admission and **Transcription**, the museum's newsletter. For more details call (214) 748-1112, or write 1701 N. Market St., Dallas, TX 75202.

## Ad Agency Selections Surveyed

According to a poll conducted by **Vinokur Advertising**, creativity heads the list of qualities a client considers when selecting an advertising agency. Rounding out the top three are chemistry and financial soundness. And as reported in **Advertising Age**, there's also the other side of the coin — terminating an agency's services. Dishonesty, lack of attentiveness and enthusiasm, loss of interest in the account, and lack of creativity are the chief reasons behind dismissals.

## Radio Hearing Aid



Micro Phonics Earadio

The **Sony Walkman**, once the standard-bearer for lightweight portability, is rapidly becoming as oversized and awkward (relatively speaking) as the old cathedral radio. **Micro Phonics Ltd.** of Mesa, AZ has introduced "Earadio," a new monaural FM receiver that fits directly on the user's ear. Sound is provided through an earplug. The receiver weighs less than an ounce and runs on a single A-76 battery.

Available in red, beige, blue, or saddle tan, Earadio makes a novel item for station promotions. Besides, a radio that covers the listener's ear might reduce the chances of the user being distracted by outside stimuli — like other stations.

## System Generates, Analyzes Music

Radio stations wanting to give their PDs more time to concentrate on fine-tuning elements may find **Marketron's** Music System helpful. It performs four major organizational functions:

- Music Playlists — simple or complex scheduling as required by station;

## AWRT Sponsors Symposium

**American Women in Radio and Television (AWRT)** and the **FCC** are sponsoring a September 23 symposium aimed at broadening women's role in the communications industry. Panel sessions will delve into government's stance in promoting women in telecommunications, business opportunities in equipment and services/video and film, and financing a telecommunications business. Scheduled guests include Sen. **Nancy Kassebaum (R-KS)**, VP of **KFH & KBRH/Wichita**; FCC Chairman **Mark Fowler**; Commissioner **Mimi Dawson**; and former Commissioner **Anne Jones**. For more information call (202) 296-0009.

## Portable Unit Keeps Time



TCR 1

Just one second can throw an overdub, drop-in, or voiceover project completely out of sync. **Audio + Design** claims accuracy with its TCR 1 Portable Time Code Reader, which has the capability to read the time code from most serial time code outputs. By connecting the lead of the time code source to TCR-1's phono input, the unit reads industry standard SMPTE/EBU time code and is able to display any user bit code recorded. It can then be switched back to time code, automatically updating. There's also a hold button as well as drop frame and color frame indicators.

TCR 1 operates for 2000 hours on one set of four internal AA batteries or via AC power. And the display area can be illuminated for either 20 seconds or continuously. It retails for \$495. For more details contact (206) 275-5009.

## Smoking Possible Job Hazard

Smoking and nonsmoking sections in the office? If some had their way, that would be the rule rather than the exception. Adding fuel to nonsmokers' burning desire for prohibition is the contention that, among other things, smokers cost employers at least \$4600 annually in absences and extra fire, health, disability, and term life insurance premiums. Being more

specific, a Seattle University professor told **Forbes** magazine that smokers have more accidents/illnesses and are absent from work 50% more, while their mortality rate is two times higher. He also feels the vice causes an employee morale problem — polls indicate that 70-80% of workers want smoking banned or limited to designated areas.

# W

WESTWOOD ONE

# ROCK CHRONICLES

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.



## AP presents a high-spirited alternative to the high cost of weekend talent. The Ed Busch Weekend Talk Show.

Many people consider Ed Busch's four-hour weekend talk show the most high-spirited radio talk show in the business. And with guests ranging from Isaac Asimov to Jerry Lewis, Ed's show will be a real hit with your weekend listening audience.

But you may find him most attractive because of the people who *won't* be around while his show is on.

Your weekend talent, for example. You'll no longer have to chase them down, to fill in gaps in your schedule. Or pay them to sit idly by, waiting for the ballgame to end.

In fact, the only person you'll need to air Ed Busch's program is a board operator.

You can broadcast the show live if you choose, from 4 to 8 PM, ET, every Saturday and Sunday. Or you can pre-record the program and reposition each modular, one-hour segment to suit yourself.

Since each hour is a complete show in itself, you can even delete segments. That's flexibility.

Because Ed Busch provides 12 minutes per one-hour segment for local avails, that's good business.

And although the show is available only to AP members, you aren't required to carry any other AP programming in order to get the Ed Busch Show. That's even better business.

Interested? Call Sofia Mannos at (202) 833-5922 for our free demo tape, and more information about the surprisingly affordable Ed Busch Weekend Talk Show.

Ed will give your listeners plenty to talk about.

And give your talent the weekend off.



### Associated Press Broadcast Services. Without a doubt.

# Networks/Program Suppliers

## MUSIC FEATURES

### London Wavelength

#### BBC Special:

Exclusive Genesis special (October 14-31)

#### Rock Over London:

Brian Setzer (September 25)  
Truth (Week of October 2)

#### Mutual

Lionel Richie profile (October 1)

#### Lee Arnold On A Country Road:

Ray Price concert with Reba McEntire, Kenny Rogers (October 1-2)

#### Rock USA:

Bob Seger/Paul Kantner/Men At Work/Rick Springfield/INXS (October 1-2)

#### Narwood

#### Country Closeup:

Charlie Daniels (October 3)

#### Music Makers:

Buddy Rich (October 3)

#### NBC

#### Source:

Doors profile (September 30-October 2)  
Fix concert (October 7-9)

#### RKO Networks

#### Countdown America w/ John Leader (IS, Inc.):

Jeffrey Osborne spotlighted (September 17-18)  
George Benson spotlighted (September 24-25)

#### Hot Ones (IS, Inc.):

Jeffrey Osborne (October 3)

#### Rolling Stone

#### Magazine Productions

#### Guest DJ:

Martha Davis of Motels (October 3)  
Colin Hay of Men At Work (October 10)

#### Kris Stevens Enterprises

Night Moves special (Halloween weekend)

#### Syndicate It, Inc.

#### Music Of Black America:

Regional styles/Philadelphia & Washington, DC (October 3)  
Commodores: The First 15 Years (September 25)

#### United Stations

#### Dick Clark's Rock, Roll & Remember:

Tom Jones (September 30-October 2)

#### The Great Sounds:

Nancy Wilson (September 30-October 2)

#### Solid Gold Country:

Roy Clark (September 30-October 2)

#### Weekly Country Music Countdown:

B.J. Thomas (September 30-October 2)

#### Watermark

#### Soundtrack of the '60s:

Jose Feliciano/Joan Rivers/Ray Charles salute (October 1-2)

#### Westwood One

#### Budweiser Concert Hour:

Dazz Band (September 30-October 2)

#### The Countdown:

Klique/Herbie Hancock (September 30-October 2)

#### Dr. Demento:

Television songs (September 30-October 2)

#### In Concert:

Bryan Adams/Toronto (September 30-October 2)

#### Live From Gilley's:

Johnny Rodriguez (September 30-October 2)

#### Off The Record Specials:

Quarterflash (September 30-October 2)

#### Rock Album Countdown:

Stray Cats/Moody Blues (September 30-October 2)

#### Rock & Roll Never Forgets:

John Lennon (September 30-October 2)

#### Rock Chronicles:

Synthesizers in rock (September 30-October 2)

#### Special Edition:

Nona Hendryx (September 30-October 2)

#### Star Trak Profiles:

Bob Seger (September 30-October 2)

#### ABC

#### Contemporary Net/Spotlight Special:

Dan Fogelberg (October 23)

#### FM Net:

"Ringo's Yellow Submarine" (Now thru November 26)

#### Clayton Webster

#### Country Calendar:

Awards show bloopers (October 3)  
Phantoms of Opry (October 4)  
Songwriting for love/profit (October 5)  
Anatomy of country song (October 6)  
Country love/marriage (October 7)  
T.G. Sheppard (October 8)  
Oak Ridge Boys' Duane Allen (October 9)

#### Retro Rock:

David Bowie (October 3)

#### Continuum Broadcasting

#### On Blecker Street:

Melanie, Searchers & Paul McCartney (September 29-October 3)  
The Great Girl Groups (October 7-10)

#### Creative Factor

#### Specials:

The Who — Before I Get Old (October 1-2)  
The Rock Pumpkin '83 (October 29-31)

#### Dahlman Creative Media

Gordon Lightfoot special (Fall)

#### Inner-View

#### Inner-View:

Ronnie James Dio (October 3)  
Heart (October 10)

## NEWS & INFORMATION FEATURES

#### ABC

#### Information Net:

Aspirin effectiveness questioned on "John Stossel Consumer Lookout" (September 17-18)  
"Health Costs: Shifting the Burden" (September 12-16, 19-23)

#### Rock Net:

"Lifelines" features look at operators of correspondence school of witchcraft/crime in the news with Drew Humphries (September 19-23) (Fantini Prod.)

#### CBS

Baseball pennant race special (September 26-30)  
Newsmark (September 30)

#### RadioRadio:

Star Wars actor Anthony Daniels/Berry Mann & Cynthia Weil on "Kris Erik Stevens — In Touch" (September 17-18)

#### Clayton Webster

#### Jack Carney's Comedy Show:

Football (September 26)

#### Joe Piscopo At Large:

Abe on gym (September 19)  
Whiner for Andy (September 21)  
Soap opera update (September 22)  
Slimy on working (September 24)  
Letters to Joe (September 25)

#### Sporting News Report:

Red Barber/Ernie Harwell/Jack Buck/Phil Rizzuto (Week of September 26)

#### Progressive Radio Net

#### Laugh Machine:

Joan Rivers/Woody Allen/Gary Owens/George Carlin/Rodney Dangerfield (Week of September 19)

#### News Blimp:

Cosmetic surgery for whole body (Week of September 19)

#### Radio Entertainment Net

#### The Olympic Minute:

Cheaters never win (September 19)  
Young, supple and Russian (September 20)  
A thousand-year record (September 21)  
Victory in a glance (September 22)  
Never bite a loser (September 23)



**SKAGGS CLOSEUP** — While visiting New York, singer Ricky Skaggs dropped by Narwood Productions to tape a "Country Closeup" segment. He's pictured here with VP/Programming Ellen Silver. The show is slated to air September 19.

#### Westwood One

#### Brad Messer's Daybook:

Fingerprints/Garfield assassination (September 19)  
Land grants/meat pickers (September 20)  
Duryea cars/Stonehenge (September 21)  
Nathan Hale/fall tourists (September 22)  
"Dibs" controversial/time capsule (September 23)

#### Playboy Advisor:

She says he's too big/telephone romance/buying used home computers/hiccup her to death (Week of September 19)

#### Spaces & Places:

Rock videos (September 16-18)

#### Tellin' It Like It Was:

Poet/author William Braithwaite/explorer Bonga/black abolitionist Robert Purvis (September 16-18)

## PEOPLE

#### Elizabeth Hayter

Elizabeth Hayter tapped as Director, Administration for CBS Radio. She moves in-house from her prior Director of Satellite Transmission post for the CBS Radio Networks. In addition to her new position, Hayter will continue to coordinate the networks' satellite conversion operation until the scheduled early '84 completion. Her background also includes four years as District Manager, Affiliate Relations for the CBS Television Network.



Elizabeth Hayter

Robert Cleve appointed Director of Engineering for Mutual. He was formerly associated with GTE SPRINT Communications, where he oversaw the radio engineering department.

Paula Beth Segoun and Steven Austin are the new hosts of "Looking Good" and "Straight Up with Steven the Bartender," respectively on the AP Network. Both programs are the first AP Network features programmed for live access; they premiere October 3. In other activity, AP Network Sports has set plans for over 500 special Olympics broadcasts next year. The series is titled "Going for the Gold" and will originate live from the sites of the Winter and Summer games. Sports Director Dave Lubeski heads the broadcast team.

Otis Conner Productions and Curtis International LTD, a subsidiary of Curtis Publishing Company, have signed an agreement to produce/market radio specials based on material from the archives of the Saturday Evening Post. The first scheduled offering is a six-hour special set for this Christmas.

UPI has chosen Dr. Lee Salk and attorney Jeff Klein as hosts of two new features, "Parenting" and "Legal Briefs."

CBS Radio Network renews its contract with Host Communications, Inc. to broadcast exclusive play-by-play coverage of the 1984 NCAA Basketball Tournament. This marks the third year for such coverage.

Congratulations to DIR Broadcasting producer Lenny Kaye and wife Stephanie on the recent birth of Annalea Witt Kaye.



**JENNER, SIMMONS EXERCISE RADIO** — Richard Simmons and Bruce Jenner visited the NAB RPC in conjunction with their Riches, Rubenstein & Radio shows "Richard Simmons On The Radio" and "Bruce Jenner's Quest For The Gold." Pictured (l-r) are Jenner, KKBQ-AM & FM/Houston PD John Lander, Simmons, WINZ-FM/Miami PD Keith Isley, WNBC/New York PD Kevin Metheny, and WRBQ-AM & FM/Tampa VP/GM Michael Osterhout.



**LOOKING AHEAD** — During NAB's recent RPC convention, Drake-Chenault Senior Programming Consultant Bob Laurence (l) took time to discuss the company's programming strategy for the '80s with Bill Rollins, President of the Suburban Radio Group.

*The William B. Tanner Company cordially extends an invitation for the preview showing of all our new products and services N.R.B.A., New Orleans Oct. 2-5th 10a.m. to 11p.m.*

*Suite 1943 New Orleans Hilton*

*Cocktails & Hors d'oeuvres*

**N.R.B.A. '83**  
WILLIAM B. TANNER COMPANY · 2714 UNION EXT. MEMPHIS, TN 38112

# Michael Sembello May Be A "Maniac," But He's Got Another "Automatic" Hit



First Week!  
One Of The  
"Most Added"

B104	WOMP-FM
Y100	WERZ
WABX	WZYQ
Q103	WJBQ
KIIS-FM	WISE
WFLY	WJAD
WKFM	WFLB
WRCK	WFOX
WBBQ	KILE
KZZB	KVOL
WANS-FM	Q101
WZYP	KNOE-FM
WJDX	WPFM
KBFM	FM99
WZZR	WBWB
WZPL	KFMZ
WHOT	KRNA
KQMQ	WRKR
KHOP	99KG
KSKD	KDVV
KHYT	KCDQ
WFBG	KGHO
WGUY	KDZA
WIGY	KBIM

**"Automatic Man"**  
The first single from  
Michael Sembello's  
debut Warner Bros. LP,  
**Bossa Nova Hotel**



Produced by Phil Ramone  
On Warner Bros. Records and Cassettes



**RICK SPRINGFIELD IN MOBILE** — Proving he's still a working class dog, Rick Springfield toured through the South and invited some winners from G100/Mobile backstage for a visit. Pictured (l-r) are MD Scott Griffith, winner Paula Pond, Springfield, and winner Lori Evans.



**HALL & OATES TOWER IN NEW YORK FOR WPLJ** — Daryl Hall & John Oates, while on tour, stopped in at Tower Records to make an appearance for WPLJ/New York. Shown signing autographs (l-r) are Hall, Oates, and WPLJ personality Carol Miller. On the far right, holding two young fans, is RCA promo rep John Boulos.



**TOM SELLECK LOOKALIKE WINNER** — WANS-FM/Anderson recently held a "Tom Selleck Lookalike" contest with over 132 contestants showing up in front of more than 1000 on-lookers at a local mall. The winner (shown) received eight days and seven nights in Hawaii, all expenses paid.

# Pro:Motions

## Grissom New Capitol VP

**Steve Grissom**, most recently News Director at **WRAL-TV/Raleigh**, has been appointed VP/Satellite & Communications Group for parent **Capitol Broadcasting Company**. Besides having direct management responsibilities over the company's satellite and communications systems, Grissom will also oversee the **Capitol Radio Network**, the **Tobacco Radio Network**, and the Music Group Division. He first joined Capitol in 1980 as Promotion Manager of WRAL-TV.

## Shovlin Shifts To WBVP & WWKS SM

**Chris Shovlin** is the new Station Manager of **WBVP & WWKS(Kiss 107)/Beaver Falls, PA**. During his five years with the **Hall Communications** outlets, he has served in various positions including morning personality, Music Director, News and Sports Director, Program Director, and Operations Manager.



Chris Shovlin

## Bacharach & Sager Form Company

Veteran songwriters **Carole Bayer-Sager** and **Burt Bacharach** have joined with independent music publisher **Dale Kawashima** to form **The New Company**, a publishing firm for outside tunesmiths. Kawashima was most recently Professional Manager at **Jobete Music** following a writing career that included stints at **Cashbox** and the **Los Angeles Times**. Kawashima will also manage the existing catalogs of Bacharach's **Blue Seas Music** and **New Hidden Valley Music** and Sayer's **Begonia Melodies**.

## Chrysalis Licenses MCA For Canada

**Chrysalis Records** has licensed **MCA Records Canada** to manufacture and distribute its product in Canada with **Daniel Glass**, Chrysalis' U.S. Director of New Music Marketing, tapped to handle liaison duties between the two labels. Under the terms of the agreement, MCA immediately assumes Canadian rights to all new Chrysalis releases and all product released before December 31, 1982. Chrysalis product issued since the new year will be transferred to MCA over the course of the next few months.

## De Woskin Creates Curv

**Thomas De Woskin** has announced the formation of **Curv Records**. The New York-based label will be distributed by **Important Records** with a first single, "Still Love You" by **Thom Henry**, released immediately. The label may be reached at (212) 722-6539.

## Metro Traffic On Wayne

**Bruce Wayne** is appointed Director of Advertising for **Metro Networks' Metro Traffic Control** reporting services. He spent the last two-and-a-half years at **KNX-FM/Los Angeles**, (now **KKHR**), after fifteen years in management and marketing in the entertainment industry.

## Attic Taps Gillespie

**Lindsay Gillespie** has appointed Director of Sales and Marketing for Toronto-based **Attic Records**. He joined the label four years ago after serving in a variety of management positions at **CFNY/Brampton** (Toronto). Gillespie will supervise relations between Attic, its accounts, and its Canadian distributor, **PolyGram**.

## MCA Plants Woods In New York

**Robert Woods** is named New York Branch Manager for **MCA Distributing**. He's been with the company as a salesman for the last eight years. Before coming to MCA, Woods was a manager for **King Karol Records** in New York.



Robert Woods

## Allegiance Gets LAX

**Jerry Goldstein** and **Steve Gold** have pacted with **Allegiance Records** for worldwide distribution of their **LAX** label. They will supervise the re-release of the **War** catalog along with new product by **Lee Oskar**, the **Circle Jerks**, and others.

## May Moves To McDermott Group

**William V. May** has joined the **McDermott Group**, a Seattle-based acquisition firm, as an associate. He spent the last four years as an independent consultant to northwest companies after selling his interest in **May/Partners Incorporated**, a Seattle-based public-affairs agency that still bears his name.

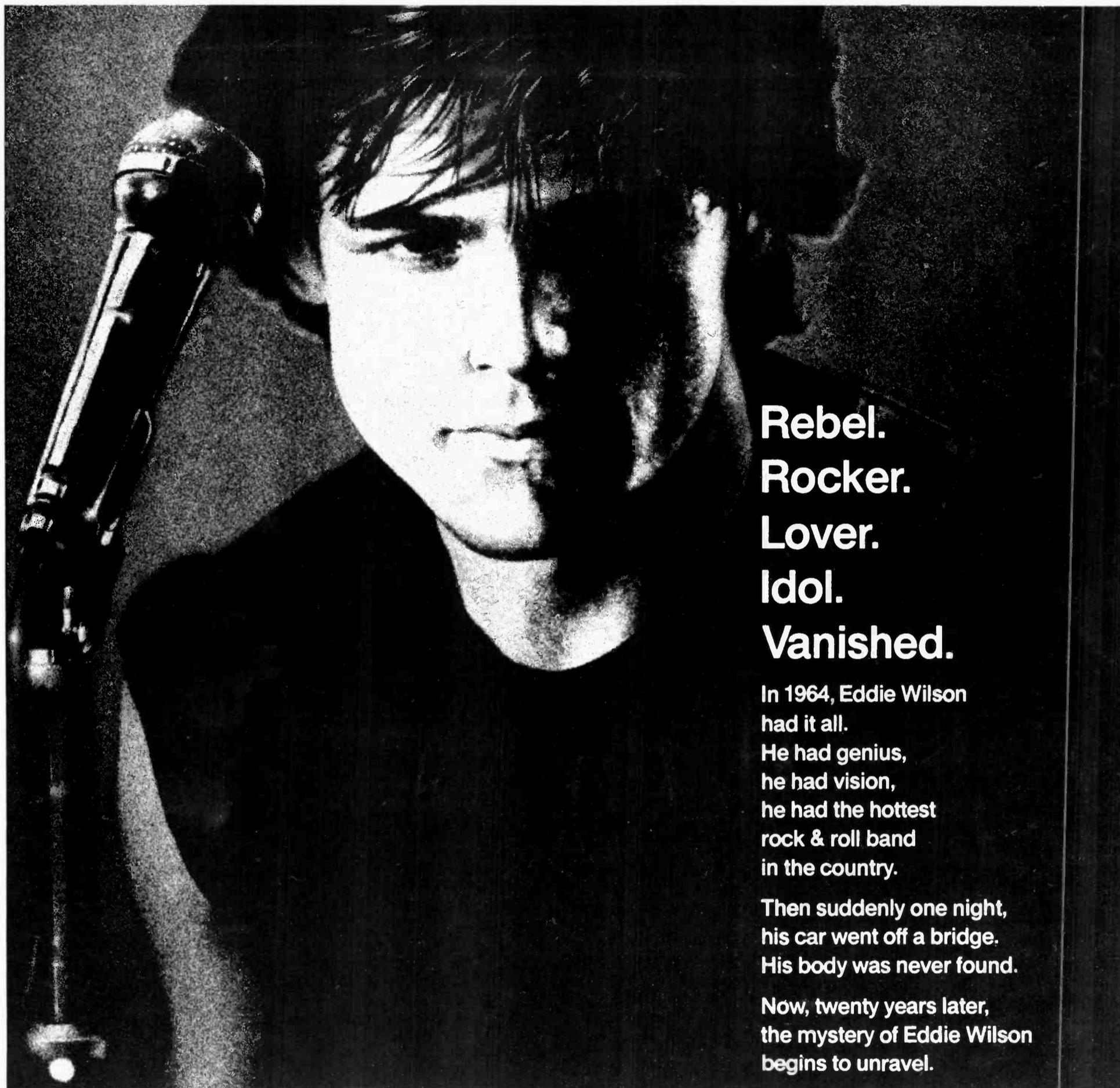
## Waldman Joins Screen Gems



**Epic's Wendy Waldman** has signed to **Screen Gems/Colgems/EMI Music**. Pictured at the signing are (l-r, seated) **Screen Gems VP Paul Tanner**, **Waldman**, **Screen Gems VP Gerd Muller**, and company's **Charlie Feldman**; (l-r, rear) **Screen Gems' David Landau**, **EGO Musical (Spain)'s Avelino Esparza**, **Screen Gems' Don Paccione**, company VP **Vince Perrone**, manager **Robin G.**, **Screen Gems' John Fish** and **Paula Jeffries**, and company VP **Jack Rosner**.

*The William B. Tanner Company cordially extends an invitation for the preview showing of all our new products and services NRBA, New Orleans Oct. 2-5th 10 a.m. to 11 p.m. Suite 1943 New Orleans Hilton Cocktails & Hors d'oeuvres*

**NRBA '83**  
WILLIAM B. TANNER COMPANY • 2714 UNION EXT.  
MEMPHIS, TN 38112



**Rebel.  
Rocker.  
Lover.  
Idol.  
Vanished.**

In 1964, Eddie Wilson had it all.

He had genius,  
he had vision,  
he had the hottest  
rock & roll band  
in the country.

Then suddenly one night,  
his car went off a bridge.  
His body was never found.

Now, twenty years later,  
the mystery of Eddie Wilson  
begins to unravel.

**EDDIE**



**A N D · T H E  
C R U I S E R S**

AURORA PRESENTS A JOSEPH BROOKS-ROBERT K. LIFTON PRODUCTION

A MARTIN DAVIDSON FILM EDDIE AND THE CRUISERS STARRING TOM BERENGER MICHAEL PARÉ

MUSICAL ADVISOR JOSEPH BROOKS ORIGINAL MUSIC BY JOHN CAFFERTY MUSIC PRODUCED AND SUPERVISED BY KENNY VANCE BASED UPON THE NOVEL BY P. F. KLUGE  
SCREENPLAY BY MARTIN DAVIDSON & ARLENE DAVIDSON EXECUTIVE IN CHARGE OF PRODUCTION G. THOMAS BAKER ASSOCIATE PRODUCER ARLENE DAVIDSON  
EXECUTIVE PRODUCERS RICH IRVINE AND JAMES L. STEWART PRODUCED BY JOSEPH BROOKS AND ROBERT K. LIFTON DIRECTED BY MARTIN DAVIDSON

LENSES AND PANAFLEX CAMERA BY PANAVISION®

**DOLBY STEREO**™  
IN SELECTED THEATRES

**EMBASSY**  
PICTURES  
Release

ORIGINAL SOUNDTRACK ALBUM ON  
SCOTTI BROTHERS RECORDS AND TAPES.  
DISTRIBUTED BY CBS RECORDS

**PG** PARENTAL GUIDANCE SUGGESTED  
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN

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**Starts Friday, September 23rd in most areas.**



## Location Data: Sales, Programming Payoff Possibilities

Last week I unveiled some fascinating and useful listening-by-location data from the winter and spring '83 Arbitron sweeps. This week we can take that information and examine the sales, programming, and marketing payoffs inherent in what the diary is telling us about where our listeners are during key dayparts.

### Review Findings

Based on analyses of diaries pertaining to 40 leading radio stations representing a cross-section of formats and markets, the following findings stood out:

1. Proportionately, PM drive is the best daypart for reaching listeners who are cuming a station in-car. In some cases 65% or more of a station's PM drive audience is listening in a vehicle.

2. Middays, followed by AM drive, are the next most efficient ways to reach folks in their vehicles. Although the AM drive audience is larger in gross terms, in most markets just over half of stations' 6-10am audience tune in while on the road (compared to higher percentages for midday and PM drive).

3. Women, while heavily at-home in their AM drive listening (since not as many work/commute as men, I suppose), have higher in-car levels in mid-days and PM drive. As the day goes on the amount of women listening in-car picks up too.

Given these highlights (see last week's column for daypart specifics), let's look at the payoff possibilities.

### Sales Opportunities

One of the most valuable ways to have the listening-by-location numbers help the bottom line is to arm your sales staff with the highlights shown last week. In this way they can persuade an advertiser who's interested in reaching mobile listeners (those on the way to the purchase decision) that not just AM drive makes sense in terms of spot scheduling.

"As the day goes on the amount of women listening in-car picks up too."

This approach can allow you to stretch schedules into midday and PM drive, can boost the pricing of those dayparts and the packages that rotate spots throughout the key dayparts, and can help the station deliver better results now that the advertiser can be well-targeted to the on-the-go-audience. In addition, if your station

"If your station has a high in-car penetration, then contests where the winner is 'the sixth caller...' frustrate and upset listeners in their vehicles."

has a higher in-car audience than your competitors, that's a nice edge to help justify higher rates. Radio is the unique mobile medium — if you have good in-car penetration your station is that much better a buy for an advertiser seeking people in the captive environment of their vehicle.

Another way to look at the listening-by-location information has to do with the balance some stations might offer. Some might have heavy in-car profiles; others may lean heavily towards at-home listening (such as Talk or Beautiful Music). However, a station with a relatively balanced location profile can perhaps have the best of both worlds. For example, some products (drapes, furniture, etc.) might be better suited to a commercial aimed at the woman-at-home; yet the same product, advertised in a different daypart later in the day, could be used to reach the woman in-car (to reinforce the message and spur the purchase). A station with a balanced location profile can effectively pitch for business that could use this type of commercial synergism.

## Q&A

*Some of you have asked lately about the goings-on at the NRBA convention in New Orleans, October 2-5. What research offerings will there be?*

There are three sessions planned that sound well worth your attendance at the convention. First, Dwight Douglas of B/A/M/D will be hosting and narrating a session where he'll show focus groups in operation and describe what is happening and why. Also, there will be a presentation on media trends — dealing with the impact of MTV and other alternative media on the more traditional uses of radio. Finally, I'll be doing a session on local research: how to conduct, budget for, and what to expect from music, perceptual, ratings, and sales research for your station. See you in New Orleans!

### Programming Implications

As valuable as the sales payoffs from the listening-by-location data are for the sales arm of a station, there is also very useful programming info to be gleaned. Let's take a look at some of the more tantalizing items.

"It wouldn't be too cool, for example, for a personality to keep relating to household items when the bulk of the women tuning are doing so in their vehicles."

First is the way the DJs position themselves. In their on-air chatter, their bits and liners, they can be well plugged into the goings-on of their audience if they are made aware of how their shift stacks up in listening by location. It wouldn't be too cool, for example, for a personality to keep relating to household items when the bulk of the women tuning are doing so in their vehicles. As I mentioned last week, a midday jock I was talking to recently was surprised at the high level of in-car women in his daypart — but he realized that he could do a better job of relating to that audience (and perhaps glean more quarter-hours) given the location data.

Another programming item affected by the station's listening-by-location profile is the area of contests and promotions. It's vital to analyze each daypart's composition, look at the overall picture for the station, then devise contests or promotions that relate to what's happening with the audience.

A good example of this would be call-in-to-win contests. If your station

"It's vital to analyze each daypart's composition, look at the overall picture for the station, then devise contests or promotions that relate to what's happening with the audience."

has a high in-car penetration, then contests where the winner is "the sixth caller . . ." frustrate and upset listeners in their vehicles. In fact, this is one of the most common complaints I hear from focus group participants that these types of contests are a tuneout factor because the folks in cars can't respond quickly enough to have a chance to win.

If your station has a mobile audience, and you are hot to air a call-in contest, at least allow enough time for the winner to get off the road to a phone and claim the prize. For example, KSL/Salt Lake City will call out the serial number of one of its "Blue Chip" cards, and the winner has 12 minutes to call and claim the prize. That seems like a sensible approach.

### Marketing Implications

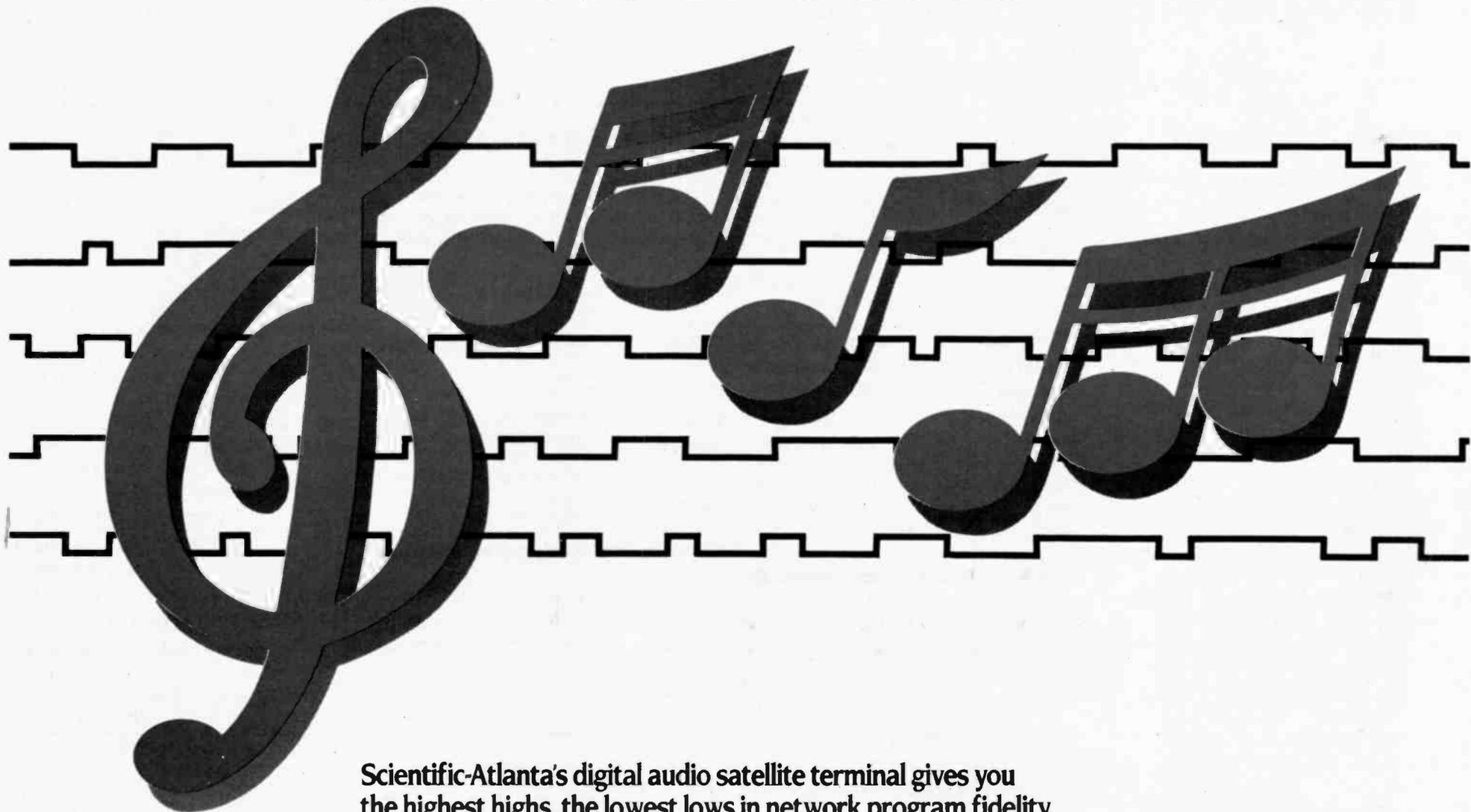
One of the ways many stations try to build audience is by external marketing, especially TV commercials. The listening-by-location data has some payoff here too. For instance, when cutting spots for your station it's wise to relate to what people are doing and where they are doing it.

If your station already has a good in-car audience, then be sure to reinforce that by showing listeners listening while on the go. However, if you have great at-home numbers — perhaps in the morning — then you might want to show someone leaving the house, getting into the car, switching on the station, and driving off happily.

Outdoor boards might play a part also. Heavy in-car? Then reach them on the way to/from work through billboards.

Listening-by-location data offers a wealth of guidance for station plans. Delve into your Arbitron information, see how you stack up, and go from there. Keeping track of where your listeners are can pay off — in the books and on the street!

# SOUNDS YOU'VE NEVER HEARD BEFORE.



**Scientific-Atlanta's digital audio satellite terminal gives you the highest highs, the lowest lows in network program fidelity.**

Scientific-Atlanta brings you the first major advance in network radio program delivery since there were network radio programs to deliver: the digital audio satellite terminal.

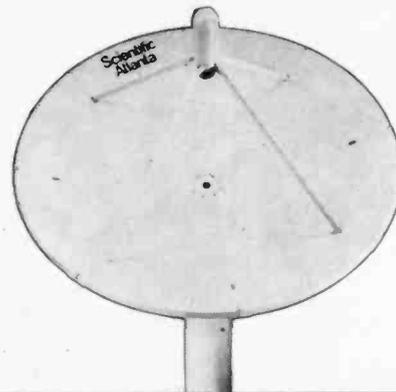
Listen to the crisp, clean signal quality featuring 80 dB of dynamic range and a full 24 dBm peak signal level. And then notice the low distortion characteristics—less than .3% THD. We make it sound like the program is originating in your own studio.

Our new digital audio

terminal also offers fast set-up and long-term reliability. Plus ease of operation: you can make a program change with a simple flip of a switch.

Once you hear the dramatic difference of digital satellite distribution, you'll be introduced to a quality of sound you've never known before. Find out more right now by contacting P. Michael Kelly. The new digital audio terminal from Scientific-Atlanta—the choice of four of America's leading radio networks.

**Scientific  
Atlanta**





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Listening Trends**

**R&R**

RADIO & RECORDS

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# Sales

## Speculative Commercials

**A**t the RPC while Dave Martin (WCLR/Chicago) and I were holding forth, the subject of "Spec Spots" and the handling thereof caused more anguish among the Program Directors than any of the other problems.

First of all, let me assure you that I believe "Spec Spots" are one of the finest sales tools the local and retail sales teams have. Specs even work well at the national level, if the client is well chosen and you are trying to "wow" them with your in-house creativity.

It is interesting to note that the BIGGEST problem seems to be the interface between "sales" and the producer of the spec.

The producer can't understand why the client doesn't buy every spec that is completed and the sales department never takes the time to tell the producer what really happened on the sales call.

It seems (and I have seen it happen a million times!) that the salesperson comes in at the end of the day and tosses the spec cassettes on the production chief's desk and says . . . "Nothing worked today!" and walks away!

It should always be on our mind that we have asked the production group to reach into their bag of creative tricks to provide the "Academy Awards" spec every time. To treat this person in a cavalier way is a short cut to no help at all!

"When the earphones come off the (client's) ears we (sales types) always feel we must start the conversation . . . DON'T DO IT! Any questions you ask will lead to possible negative response."

### Everyone's A Critic

It is first important for sales and production to understand that spec spots seldom (if ever!) run on the air as they were originally produced.

And it is not the fault of the salesperson. It is the fault of the system!

- Salesperson gets spec!
- Salesperson plays for client!
- Client is (aren't they all) a critic!

- Client wants changes!

As a matter of fact, clients can't "okay" the first piece. It is not psychologically possible! . . . they must tampo!

Salesperson hears:

- It's okay except . . .
- Close but not my image . . .
- If I were doing it I would . . .
- My mother doesn't like . . .
- Let's play it for the shop foreman . . .

• Mary, come in here and listen to this for a minute . . .

And other phrases designed to knot a salesperson's colon!

The key here is to keep the opportunity alive. Return to the station and play the whole scenario out for the person who produced the product in the first place.

Then "back again" with the changes that were sensed by the sales type.

Two, three, or four times over it will be back and forth, before the client will be ready to GO with the final product!

**BUT . . . IT IS STILL THE BEST WAY TO SELL YOUR SOUND, NOT YOUR NUMBERS!**

Also, when the sale is finally consummated and the final commercial is on the air for heaven's sake, compliment the production person, share the excitement, share the commission, and take a jock to lunch!

### How-To Checklist

Let's chat a minute about How-Tos!

Get all the information possible about the client before asking for a spec!

This is a good time to get out your "consultant sell" form.

Get all the information or the type of advertising the client has done in the past.

There is no greater sin than producing a commercial for

units . . . the quality is perfect for your use and gives you a special opportunity!

When the client clips the earphones over his head and turns on the deck, you can sit and watch the reaction in his eyes while he is concentrating on listening! You can maintain eye contact during this crucial time . . . you are not selling at this moment, you are gathering information by seeing a smile . . . a crinkling of the eye . . . a nod of the head . . . you are seeing buying signals.

When the earphones come off the ears we (sales types) always feel we must start the conversation . . .

How did you like it?

Isn't that great? etc!

**DON'T DO IT!**

Sit silently until the client speaks!

Any question you ask will lead to possible negative response.

If the client is forced (or allowed) to speak first, it is almost impossible for him to say something negative.

Just sit quietly!

You will be amazed!

(If you are quiet you get positive reactions! You speak and you will get critical reactions.)

I waited one time for 22½ minutes before the client spoke. But when he did it was POSITIVE!

Back at the station, ask the production folks to do you one more favor with the "spec."

Ask them to take an "off the air" check and insert the spec as if it were an aircheck.

A little music, back-announce normal break info, "Client's spec," another commercial, jingle, and about a minute of the next tune. Or however your breaks are set up . . . Let the client hear it in context!

If the spec stands alone he can't get the selling rhythm of the station and he may want to do a "speedway" spot, which won't make the PD happy at all.

When the changes are suggested then carefully question what they are and WHY!

Never come back home without a full plan on the changes and date for your return.

Speculative commercials really sell!

And they sell especially well when the salesman and the production people are working together at a high level of communication.

- Get good equipment!
- Do three spec calls a day!
- Ask for the order!

and

• Treat your "creative partners" as well as you treat your clients.

TARGET . . . quota . . . TRAIN

—Dwight Case

Strategize!

Now you have your "spec" . . .

What kind of playback unit are you using . . . Webcor reel-to-reel?

"Walk," Don't Talk

I hope not. Use the Walkman



NBC Radio's Young Adult Network

# ROBERT PLANT

## MOMENTS OF TRUTH

**A 90-Minute Special**  
Exclusively on The Source.  
Plant discusses the Zeppelin days, his new band, songwriting, and undertaking his first tour in six years. Produced by Denny Somach Productions.

**From His Debut Album**  
"Burning Down One Side"  
"Worse Than Detroit"  
"Mystery Title"

**Plus His Latest**  
"Big Log"  
"In The Mood"  
"Other Arms"  
from his new solo LP "The Principle Of Moments" on Es Paranza/Atlantic Records.

**The weekend of September 23-25**

**Sponsored, in part, by Budweiser and Levi's**



All Of America  
Grew Up With  
Eddie Munster

**Butch  
Patrick**

Is

Eddie &  
The Monsters

**"Whatever  
Happened To  
Eddie"**

**ON YOUR DESK  
THIS WEEK**

**"It could probably become a  
novelty classic right up there  
with 'Monster Mash' "**

MITCHELL SCHNEIDER,  
BAM MAGAZINE



DISTRIBUTED BY MCA DISTRIBUTION CORP.



## STREET TALK

K101/San Francisco VP/GM Fritz Beesmyer has announced his resignation, and will depart in about three weeks when Price Communications officially takes over the station. He did not announce any immediate future plans.

When WPKX/Washington PD Bob Cole resigned to accept the same job at crosstown WMZQ (see Page 1), his new GM picked him up in front of WPKX in a stretch limo! WMZQ's Brian Bieler had the limo festooned with several prominently displayed WMZQ bumperstrips. And you thought the Country battle for DC was hot before . . . look out!

WROR/Boston has apparently reconsidered its move from A/C to CHR earlier this year by announcing an official switch back to Adult/Contemporary this week.

Is the Torbet rep firm for sale? We hear that it is and Katz has made the first offer.

Now it can be told why Asia cancelled its remaining U.S. concert dates. The group has finalized plans for a major worldwide concert broadcast live from Budokan in Tokyo on December 6. The video will be on MTV and the audio will be offered free of charge (and free of commercials) to all stations from Westwood One. Geffen Records has asked that there be no "market exclusivity" on the broadcast in an apparent attempt to reach every man, woman, and child in America.

Q105/Tampa's morning "Q Zoo" has finally filled ex-PD Scott Shannon's vacancy. Joining Cleveland Wheeler and regulars Pat Brooks and Bill Connely will be FM100/Memphis News Director Terrence McKeever. Pat Brooks will continue to handle news, as McKeever will become Cleveland's cohost. McKeever served several years in morning drive with Rick Dees at WHBQ/Memphis and later at KHJ/Los Angeles, before moving back to Memphis and FM100. Also joining the WRBQ airstaff is new 10pm-2am jock Jo Jo Walker from WHBQ.

The Landsman/Rivers Radio Services firm will now become two separate firms — Landsman Media and Steve Rivers & Associates — as partner Steve Rivers exits to form his own company. Rivers will be stationed in Philly and Dean Landsman in New York. The parting was very amicable with the two just heading in different directions.

In the August 26 edition of Street Talk we alluded to a PD going to WCXI/Detroit . . . well, that PD was to have been KFDI-AM & FM/Wichita's Chris Collier. The deal was signed and sealed when Chris informed WCXI President/GM John Risher that he was not going to deliver. Chris decided to stay on as PD of KFDI. WCXI hopes to fill the vacant programming slot within two weeks.

Bill Heltemes will segue into the vacated Atco National AOR promo slot. He's been doing local Cincinnati promotion for the company. He'll take over for Sean Coakley and Paul Yeskel, who are now with Arista.

With WRTK/Rochester going Country (see Page 21), Scott McCloud of WOHO/Toledo is seeking a permanent PD for the upstate New York outlet. Interested parties should contact Scott through WOHO.

WKHK/New York MD John Brejot has resigned and PD Dene Hallam is looking for a replacement ASAP. Qualified individuals, here's your shot to hit the Big Apple. Call Dene now if you've got the goods.

WCSC/Charleston has switched to A/C, and PD Chris Bailey is available. Call him at (803) 884-1536. Ron O'Brien is the new PD at WCSC.

Ralph Carroll has been named PD at WCGQ/Columbus, GA, replacing Bob Raleigh, who has exited the station.

"Somebody vandalized our van," says 92X/Columbus. A key was dragged all over the paint (ouch) and the front right headlight was smashed . . . but an eyewitness quickly copied down the license number of the perpetrator's vehicle as it sped from the scene. A police trace showed the escape car registered to WLWQ/Columbus PD Pat Still (dum, da-dum, dum). Still told the Street Talk Crime Lab he was *not* the driver, but "the people involved have been reprimanded." 92X has decided not to press charges, but to say tension is tight between the two stations would be just the facts, ma'am.

WLPR/Mobile has been on the air hourly since last week (9-7) asking for pledges of money to keep the station on the air! The commercial Beautiful Music outlet has gotten into financial difficulty and according to market observers, "the money is pouring in." WLPR has set a goal of \$100,000 to keep those soft sounds on the air.

KMJM/St. Louis MD Willie B. has exited the station and will join Bill Tanner's WASH/Washington, DC in the all-night shift.

In case you ever doubted that the video biz is big biz, how about this? Michael Jackson's latest video for the tune "Thriller" is being directed by John Landis ("Trading Places," "Animal House," "Twilight Zone") with special makeup by Rick Baker ("An American Werewolf In London," "The Exorcist," "Star Wars"). Apparently Michael's trying to beat "Beat It."

The hotly-contested radio rights for Major League Baseball's All Star Game, League Championships, and World Series have once again gone to CBS, but only as a one-year extension covering 1984. That means Mutual, which made a big-bucks run at the rights only to drop out early, will have another shot next year.

To almost no one's surprise, Bonneville has asked the FCC to grant KYA/San Francisco the new call letters KOIT, which would naturally switch the current KOIT to KOIT-FM. Once FCC approval of the transaction is given, the two KOITs will not simulcast.

Continued on Page 21

**If You Were Subscribing To Newsmaker Interviews For The Month Of September . . .**



Your station could have live phone-in interviews with Dudley Moore, Joyce DeWitt, Tony Orlando, Ted Knight, Ed McMahon, Ken Howard, and 30 other outstanding newsmakers! Write or call: **NEWSMAKER INTERVIEWS**  
439 S. La Cienega Blvd., Los Angeles, CA 90048, (213) 859-9130

# IT'S ALL OVER TOWN!

# MICHAEL STANLEY BAND "MY TOWN"

8-8178

AOR/Hot Tracks — Breaker — #53-35-23-20

WGCL — Debuts #13-8



MICHAEL STANLEY BAND  
*You Can't Fight Fashion*

ST-17100

From the album, You Can't Fight Fashion.  
AOR/Albums — Breaker — Debuts #29-23-17



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Produced & Arranged by the Michael Stanley Band  
for MSG Productions Inc. and Bob Clearmountain  
for Fast Forward Productions, Ltd.  
Available on EMI America Records and High-Quality  
XDR Cassettes.



DAVID

# BOWIE

# MODERN LOVE

8-8177

CHR  
**BREAKERS**

FROM THE ALBUM LET'S DANCE. VO 12091  
PRODUCED BY DAVID BOWIE & NILE ROGERS. ENGINEERED BY  
BOB CLEARMOUNTAIN FOR FAST FORWARD PRODUCTIONS.  
AVAILABLE ON EMI AMERICA RECORDS AND HIGH-QUALITY  
XDR CASSETTES.



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# On The Records



KEN BARNES

## Dance . . . Or Else

Have you noticed how fashionable dancing has become in pop hits (again)? Over the past few months we had David Bowie offering the invitation "Let's Dance," Irene Cara telling us what a feeling it was to flashdance, the Kinks urging us to "Come Dancing," Men Without Hats assuring us "it's safe to dance," and now the Kinks stepping up the pressure by reminding us "Don't Forget To Dance." With all this dancing, you'd think we were entering the Second Golden Disco Era (and maybe we are). Eddy Grant is definitely out of step with "I Don't Wanna Dance."

The big question is whether the pressure to impose compulsory dancing will continue. The next step may be a song called something like "Start Dancing . . . Now," followed by "Dance . . . Or Else." In 1984 Big Brother may be watching you . . . to make sure you're dancing.

### Lofgren Hoops It Up

A conversation with R&R computer champ Lee Clark turned to athletes who made records, and we touched on Muhammad Ali, Ernie Terrell, Joe Frazier, Roosevelt Grier, Lee Maye and a few more I'll save up for a possible future column. But it set me wondering about how many contemporary artists had made records about sports, in particular specific sports teams. I came up with Mighty Fire's tribute to the Los Angeles Lakers last year, and the limited-edition Nils Lofgren artifact pictured, issued on behalf of the Washington Bullets. Any more out there?

With vocal records by the Commodores and alumnus Lionel Richie out now, it's interesting to recall the group started out as an instrumental act, with a no-vocal-frills single on Atlantic before they started sing-



Bullets Fever — Nils catches it!

ing with (first) Mowest and then Motown. Danny Spanos is making his label debut for Epic with "Passion In The Dark," but he did surface three years ago with an album on Windsong/RCA imaginatively titled "Danny Spanos."



Danny Spanos sees the light on his first LP.

### Ballard's Rockers

It may or may not be a coincidence that both of Abba's female singers selected Russ Ballard songs for their first U.S. solo singles (Frida Lyngstad's "I Know There's Something Going On" and Agnetha Faltskog's "Can't Shake Loose"). But with those credits and his production/writing for America ("You Can Do Magic," "The Border," and the new "Cast The Spirit"), Ballard continues to stay in demand. He's British, and his rock career stretches back two decades to the Roulettes, who used to back singer Adam Faith, then Unit 4+2 (after they'd already hit with "Concrete & Clay"), and Argent. With all his songwriting success (Rainbow's "Since You've Been Gone" is another notable credit), it seems odd that Ballard's solo albums on Epic have been conspicuous in their absence from the charts.

Rita Coolidge's new single "Only You" is a cover of the Yaz tune from earlier this year. Two early singles by Rita in 1968-69 were on the Memphis-based Pepper label, part of the organization that evolved into the William B. Tanner Co. that's become so newsworthy within the industry.



Culture Club's Boy George first gained widespread attention in England when he was selected by then-Bow Wow Wow manager Malcolm McLaren to replace or team with (depending on how things worked out) the group's singer Annabel Lwin. Wonder how the Boy would have looked in a Mohawk?

Madness's "It Must Be Love" was originally a British hit in 1975 by a singer named Labi Siffre. The record was also released here on Bell but vanished without a trace.

### Idol Thoughts

Billy Idol's "new" single "Dancin' With Myself" has been around the block a few times. In 1980 it was the last single by Billy's pioneer punk band Generation X

(who shortened their name to Gen X for the record). Then the following year it served as song number four on the British Billy Idol EP "Mony Mony" (same songs as the currently reissued EP "Don't Stop"). The recording remains the same throughout the changes.



Sleeve for "Dancin' With Myself" 's first appearance.

### Louiemania Strikes



By now you've heard about KFJC, the junior college station in Los Altos Hills, CA that played 400 versions of "Louie Louie" in an attempt to set and retire the alltime record in the field. Now there's an album, conceived and compiled by Rhino Records before KFJC's marathon, but given new timeliness by the event. The LP contains nine widely varying treatments of the Richard Berry-composed classic, including the original by the author, the Kingsmen's legendary hit, and versions by punk rockers Black Flag, the mellow stylings of the Sandpipers, and the indescribable approach of the Rice University Marching Owl Band. Even if there wasn't room for near-definitive renditions by the Psychotic Petunias, Ron Barrett & the Buckskins, and the Pink Finks, all cherished recordings in my own "Louie Louie" collection (which I'm chagrined to admit is only a meager 51 strong), the album is a noble tribute to a swell song and is sure to become the cornerstone of the record library of any station programming multiple versions of "Louie Louie."



The Commodores cohost "Solid Gold" with Marilyn McCoo on the week of September 16, with guests Alabama, Men At Work, Mitch Ryder, Frank Stallone, the Tubes, and Bonnie Tyler . . . Mick Fleetwood is spotlighted on "Friday Night Videos" September 16 . . . Scott Balo and Amy Holland are on "American Bandstand" September 17 . . . Perry Como, John Denver, Olivia Newton-John, and Marle Osmond appear on "Bob Hope Salutes NASA" September 19 on NBC. That same night on the same network, Larry Gatlin & the Gatlin Brothers, Kenny Rogers, and Dionne Warwick guest on "George Burns Celebrates 80 Years In Show Business" . . . Manhattan Transfer is on the "Tonight Show" September 22 . . . Newly-formed production company BRB Entertainment, co-helmed by noted music-on-TV director Steve Binder, plans a two-hour Elvis Presley special called "Graceland, A Tribute To The King" for January, plus another special featuring previously unseen footage from Elvis's 1968 TV special.

### Executive Tableturns, Part VI

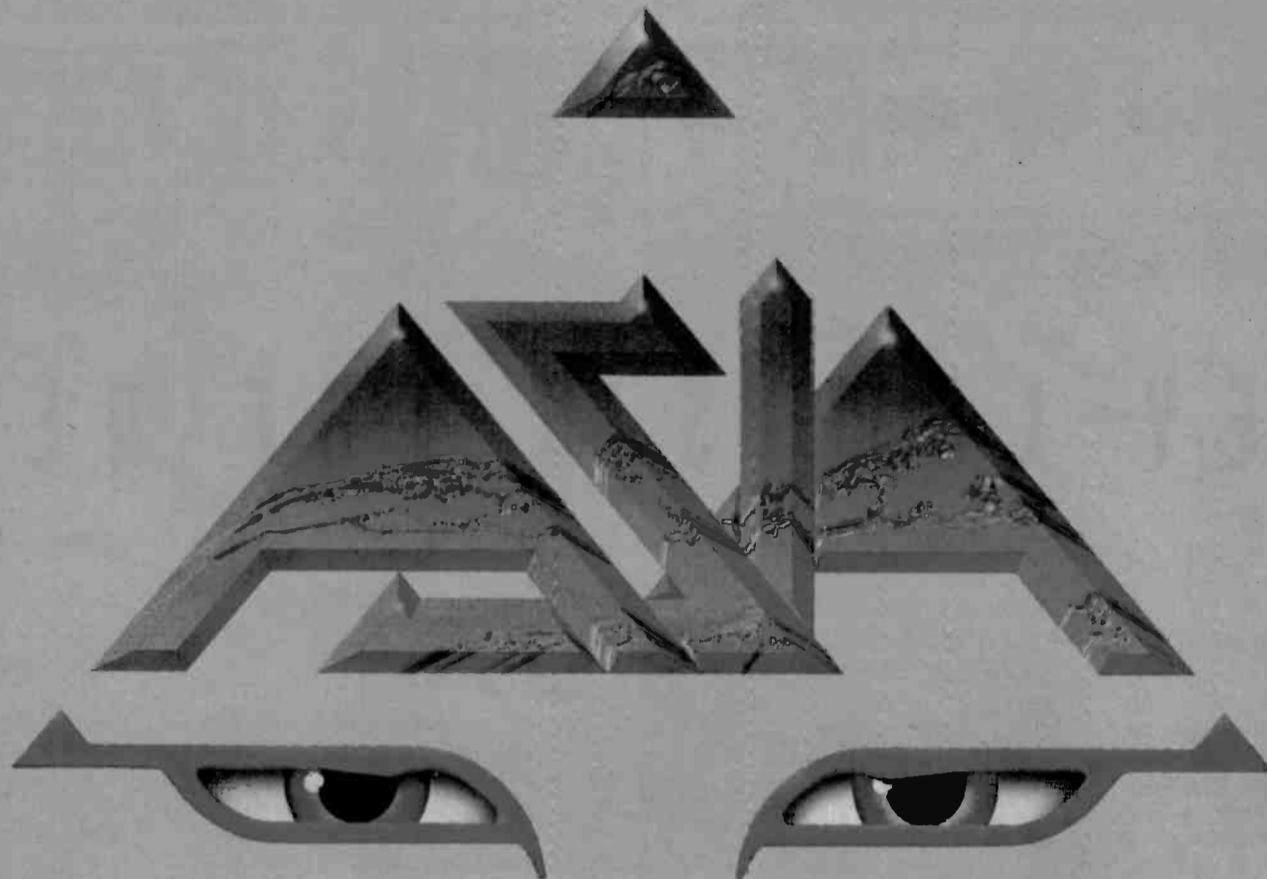


Bob Reitman seeks applause from the Peanut Gallery.

After a one-week hiatus triggered by the John Sebastian/Lov'n' Spoonful discoveries detailed last column, the tables are turned once more, this time on A&M's illustrious VP/Marketing Services Bob Reitman. Around the tall end of 1966, Bob wrote and performed a poignant and timely tune called "Summer's Over" with his group, the Peanut Gallery. The record is hard to describe — "slightly anemic folk-rock" was one R&R armchair critic's assessment, while "a male Altered Images" was another considered opinion. By the way, the Peanut Gallery's label, Canterbury, was best-known for its early 1967 hit "Yellow Balloon" by Yellow Balloon (neatly enough), a record notable for its flip side, "Noollab Wolley" (spell it backwards) and its lead vocal, by "My Three Sons" star Don Grady under the pseudonym "Luke R. Yoo."

## RR 5 Years Ago Today

- TIM SPENCER NAMED PD AT KTXQ/DALLAS
- LEE ARMSTRONG PD AT WNOE/FM/NEW ORLEANS
- JEFF LUCIFER BECOMES PD AT WNDI/INDIANAPOLIS
- NUMBER ONE FIVE YEARS AGO: "Kiss You All Over" — Exile (WB/Curb)
- NUMBER ONE A/C: "Hopelessly Devoted To You" — Olivia Newton-John (RSO) (4th week)
- NUMBER ONE COUNTRY: "I've Always Been Crazy" — Waylon Jennings (RCA)
- NUMBER ONE LP: "Who Are You" — Who (MCA) (2nd week)



*To All Radio:*

*ASIA would like to thank American radio  
for all their help in the past 18 months.*

*Your station is cordially invited to broadcast*

*ASIA LIVE IN ASIA,*

*with our compliments, from the Budokan in Tokyo,*

*on December 6, 1983, at 11PM EST.*



*RSVP: Geffen Records Promotion Department*

*(213) 278-9010*

**P.S. The ASIA INVASIAN continues in '84:**

- |                      |                    |                       |
|----------------------|--------------------|-----------------------|
| ▲ 2/3 Phoenix        | ▲ 2/17 Houston     | ▲ 2/24 Little Rock    |
| ▲ 2/6 Los Angeles    | ▲ 2/19 Dallas      | ▲ 2/26 Kansas City MO |
| ▲ 2/7 San Francisco  | ▲ 2/20 San Antonio | ▲ 2/27 St. Louis      |
| ▲ 2/9 Portland       | ▲ 2/21 Austin      | ▲ 2/29 Memphis        |
| ▲ 2/13 Denver        | ▲ 2/23 New Orleans | ▲ 3/1 Atlanta         |
| ▲ 2/14 Albuquerque   |                    | ▲ 3/2 Lakeland FL     |
| ▲ 2/15 Las Cruces NM |                    | ▲ 3/3 Miami           |



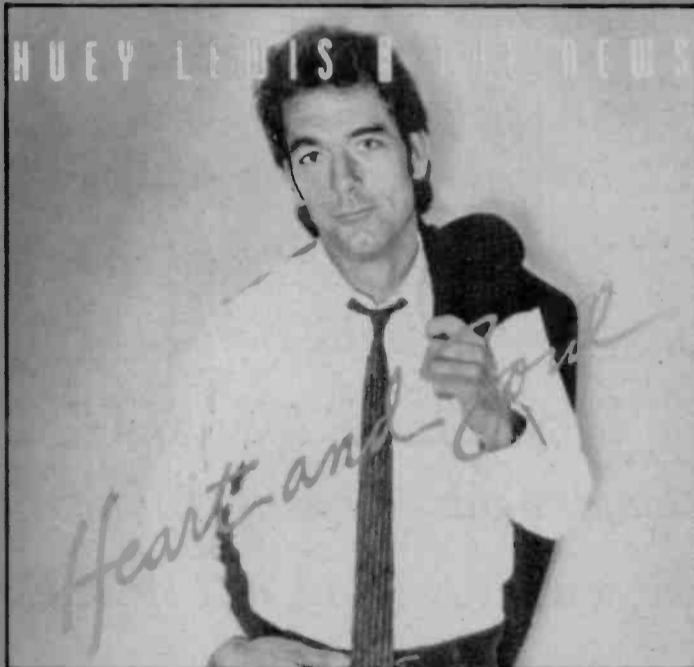
GEFFEN RECORDS

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**Third Week — CHR BREAKER!**

HUEY LEWIS AND THE NEWS

*Heart and Soul*



**From The Forthcoming Album**

**SPORTS**

FV 41412

**Produced by Huey Lewis and The News**

**Management: Bob Brown**



**Chrysalis**  
Records & Cassettes

## KUKQ Ups Nuhn To PD

Rick Nuhn has been promoted to PD/MD at Urban-formatted KUKQ/Phoenix, moving up from the afternoon shift. He takes over the PD duties from KUPD & KUKQ Operations Manager Ed Hamlin, who retains his OM position.

Commenting on the move, KUPD & KUKQ GM Lloyd Melton told R&R, "Rick has been with us for two years, doing a tremendous job in afternoon drive. He has a deep musical background in the Urban Contemporary format, so he was the logical choice when we decided to promote a PD on the

AM. Rick seems to have a very good rapport with the other announcers. I think he's going to increase our shares - if enthusiasm will do it, he'll do it."

Nuhn, who previously worked on-air at KXTC, KZZP, K15(KDJQ), KOPA, and KXAM (all Phoenix), told R&R, "I'm thrilled with the opportunity to get hold of the reins of a major operation such as KUKQ. The excitement and the intensity I'm going to put into the job are going to make a big difference in Phoenix radio. We're going to make radio come alive again."

## WRTK Drops Talk For Country

WRTK/Rochester has converted from Talk to Country, under the direction of GM Nelson Guyette, who is also doing mornings for the station. Norm "Oogie" Pringle, who recently exited the PD position at WWWE/Cleveland when it switched from Country to A/C, is serving as interim PD and handling afternoons, while WOHO/Toledo PD Scott McCloud is assisting in the changeover and WBBG & WMJI/Cleveland VP Mike McVay is consulting the station.

Guyette explained to R&R, "I was with (Rochester's leading Country station) WNYR as an afternoon personality, and I came aboard here as a consultant. My idea was to program a station in a Country format. Rochester is a hotbed for country music, and they just weren't getting the product we thought they deserved. We're contemporary but we're not leaving traditional artists out of the mix. Our emphasis is on the music and not the personality."

WRTK engaged in a little misdirection to herald the format change. Guyette said, "I had a buzz on the station for three days. The market rumor was that I was going Big Band, so we ran the Kinks' 'Come Dancing' for 24 hours. Then Saturday I went 24 hours with Johnny Jay's 'Stompin' At The Train Station,' a very traditional, well-produced country record. Sunday I went with the Eurhythmics' 'Sweet Dreams' all

### Cole

Continued from Page 1

Bieler commented, "Bob got the job based on the interview, his ability, and his track record. It just so happens that he was sitting across the street. He's immensely qualified, and he's the man for the job."

No immediate replacement was named for Cole at WPKX-FM.

### Walker

Continued from Page 3

tom, WZZK and the entire Katz organization are tremendous. However, the opportunity to work with another growing, young company like Scornix is very exciting. You can feel the adrenalin flow from the top people: Randy Odeneal, (Exec. VP) Ted Nixon, and the other guys at Scornix. It's a pretty heavy order to say we're going to duplicate the success of WZZK, but that's exactly what we're going to dedicate ourselves to doing."

Walker hopes to start around October 17, and will also consult Scornix's Country-formatted WLLR/Quad Cities. Odeneal indicated that a new GM for KFKF would be named in about a week.

### King

Continued from Page 3

biggest station in this town because of its personalities. I'm trying to bring back those good old radio days. I'm taking the AM and the FM back into the community with a format that's going to rock St. Louis. All it is is old-fashioned radio... 1980s style."

### Kennedy

Continued from Page 3

opportunity to do something I always wanted - to assist in the cultural uplifting of the community. I've always felt there were so many wonderful artists overlooked in the mainstream, and now I can expose artists that have not been exposed. You can expect more progressive music, more music to identify with. A universal sound is what I'm after."

## NEWMAN WILL CONSULT PROMOTION

### Goldrod Promoted To VP/GM At Allegiance

Marty Goldrod has been promoted from GM to VP/GM at Allegiance Records in Los Angeles. Goldrod, who previously served in a similar capacity at Frank Zappa's Barking Pumpkin label, will continue to be responsible for the day-to-day operation of the company, including marketing, promotion, production, creative services, and publicity.

Allegiance President Bill Valenziano commented, "Marty has contributed invaluable to the company in our first year of operation. His prior experience makes him well qualified to handle his new and expanded responsibilities."

In addition to Goldrod's promotion, Valenziano also announced that Louie Newman, former National AOR Promotion Director at Chrysalis, had been retained as an independent promotion consultant. Valenziano said, "The addition of a veteran like Louis Newman to our staff will greatly enhance our visibility at the radio level."

Both Goldrod's promotion and Newman's appointment are effective immediately.



## STREET TALK

Continued from Page 16

WHUZ-AM & FM/Huntington, IN (just outside Ft. Wayne) has switched to Country and now lays claim to being the only FM Country station in the market. Rick Martin is programming.

WJMO/Cleveland has promoted personality Rod See to Music Director.

WKKE/Jackson, MS has dropped its MOYL approach and converted to Country. The PD is Bill Wilson.

When KSPO/Spokane gets its new calls (KKER, Spokane's Country Kicker), which should be momentarily, then, and only then, will the new format be promoted. The station converted to Country about a month ago, but has been keeping a low profile, waiting for the new identity.

### Beswick

Continued from Page 3

ity and competitiveness of today's radio world, demand has developed in Canada for a second audience measurement. Indeed, Tom Birch's personal interest in tailoring Birch Radio for the special requirements of the Canadian radio broadcaster is a key for our joining forces to serve the industry."

Birch plans to measure Toronto, Montreal, and Vancouver this fall, with several other Canadian markets to follow next spring.

### KJJO

Continued from Page 3

noons. He will remain with KJJO owner Park Broadcasting, transferring to KWJJ/Portland. Mike Ryan, formerly of WWTC/Minneapolis, will join KJJO. The format shift took effect September 15.

## Blide New WYLF PD

Todd Blide has been promoted to Program Director at WYLF/Rochester. He'll also handle production duties and continue as afternoon personality for the Music Of Your Life-formatted outlet. Blide began his on-air stint at WYLF in February, previously working at WWOR/Rochester and WGVA/Geneva, NY.

"I'm thrilled," Blide commented, "and I'm really looking forward to doing the best job I can for the station. I thank the company for having confidence in me." He indicated there would be no format changes, adding that Tommy Long will join the station

as midday announcer. Long, formerly with neighboring WPXN, takes over his new shift on September 19.

WYLF VP/GM Stephen Godofsky also announced the appointment of Forest Lewis as News Director. Lewis will oversee the creation of a full-fledged news department. Commenting on the moves, Godofsky told R&R, "Todd is young, bright, and motivated. In six months' time his afternoon show has become one of the highest-rated dayparts. And our news department will give the alleged market news leaders a serious run for their money."

## NOVELTY TUNE CREATES STIR

### KLRZ Drops A/C For CHR

Equivox's KLRZ (Color 95)/Salt Lake City has changed formats to CHR, dropping the A/C format the station signed on with a year and a half ago. The format switch coincides with the playing of a novelty record, "The Russians Are Liars," created by morning man Kip Kraddick and sung to the tune of "Eye Of The Tiger." The song has gathered considerable national attention in the wake of the Korean Airlines incident.

KLRZ Owner/President B. Eric Rhoads explained the reasoning behind the station's repositioning: "We felt that our strength was in a younger audience and as a result have made a move toward that audience. In recent surveys we were already beginning to see some growth in the lower demos and felt we should go after it. We're taking a mass appeal approach to CHR. PD Tony Dee and the rest of the staff are going to stay on."

"As far as Kip's record goes," Rhoads continued, "it sure is a phenomenon and has generated

### Gregori

Continued from Page 1

year later. He was promoted to National Sales Manager shortly thereafter, and upped to GSM last February. Before coming to Denver, Gregori had served as GM at KZON/Santa Maria, CA for two and a half years. He told R&R, "Malrite is a tremendous company, and I'm extremely honored to be given the opportunity to take on these two valuable properties. There's no question in my mind that we'll go all the way to the top."

tons of requests. It's gotten us press at almost every level both locally and nationally." Kraddick has already appeared on "Entertainment Tonight," the "Today Show," "NBC Overnight," plus several other local and regional shows.

VP/GM Rich Marston added, "I've been in the business ten years and I've never been through anything like this before. Kip came at me last week with this idea. We listened, I gave the approval, and we played it to unprecedented response."

Kraddick told R&R, "It went on last Tuesday afternoon and in two hours we received over 600 calls. I've also got to give credit to my News Director Steve Craig for his help in singing the song."

### Andrews

Continued from Page 1

(3WE)/Cleveland from 1977 to 1979. He had also been Operations Manager at WSBA/York, PA and Susquehanna AM Group Program Executive (1975-77), air personality at WRC/Washington (1972-1975), and air personality/FD at WHLO/Akron (1960-72).

Taszarek said salary considerations and ownership prospects prompted his decision to leave. "Of all my years in broadcasting, the past two have been the best," he said. "K-Lite has gone from number 13 to 5 in the last year. KTAR has become a little more dominant. Billings have doubled and profits have tripled."

### John

Continued from Page 3

tention to detail is quite obvious by his past successes, which include having had his own public relations firm at one time. All of this adds to my confidence in his abilities."

Commenting on his new job, John told R&R, "I'm happy about making this move back into CHR, my first love. Getting the chance to work with Don Meyers and Scripps-Howard is a chance I just couldn't pass up. (WIVY owners) Infinity Broadcasting have made Y103 a great place to work, and I will miss all of the rice folks associated with the station."

No replacement has been named for John, who programmed KROY-FM/Sacramento before joining WIVY. He is expected to officially join WMC-FM at the end of October.

# Contemporary Hit Radio



JOEL DENVER

KYUU, KFRC, & KITS PROFILED

## Surveying San Francisco

Over the last year, San Francisco has gone from only one CHR station, KFRC, to three, with the transition of KYUU from A/C to CHR and the recent sign-on of KITS with Mike Joseph's "Hot Hits" format. The market, already splintered by intense AOR competition from KRQR, KFOG, KQAK, and KMEL (plus two San Jose stations), is bracing for some equally intense promotion from the CHRs for the fall book.

While in San Francisco for NAB's RPC, I took the opportunity to visit the studios of KYUU, KFRC, and KITS for a firsthand talk with each station's programmer. As in so many other markets with more than one CHR station, each is taking its own course in an effort to reach the top. Read on to catch a look at what each station has in its "war chest" and what each programmer thinks of his competition.

### KYUU: Right Down The Middle

KYUU has one of the finest physical facilities I've ever seen. All the equipment is state-of-the-art. The studios are modern yet functionally designed, presenting an image and atmosphere of class which carries over on the air, as the station has an "adult feel" about it. PD Mike Novak and I had an interesting conversation in his office (complete with a balcony) about how KYUU is positioned right down the middle . . . not too hard, not too soft, but (it hopes) just right.



Mike Novak

About a year ago, KYUU completed its transition from CHR to A/C, and I asked Mike whether it was difficult. "No, not difficult but very time-consuming, in that we wanted to maintain the adult audience but at the same time strengthen the bottom part of our demo target a bit more. 25-34 is very important to us, and we didn't want to

# KYUU

99.7 FM

blow them off in modernizing our sound. We decided how we wanted to do it, and NBC stood behind us the whole way.

"Gratifying is the best way to describe what has happened. We continue to make small fine-tuning changes as necessary, and carve nothing in stone. My GM John Hayes feels you shouldn't be afraid to fail, and we haven't been. In our industry we have terms which might not always fit the bill. What we are doing is the Top 40 that you and I grew up with, which is really an adult CHR. Musically we are just about the same as KFRC and KITS, but our packaging is what makes the difference."

He went on to explain, "Our jocks are warm and friendly-sounding, but not overbearing, since the music is our calling card. The jocks are the mortar between the bricks. Specifically, in middays we have Rick Shaw who is a well-known market personality. His job is to entertain and play the hits. All of our guys have personality, and they should let the personality be equal to and a part of the programming."

### The New And Established Competition

Mike and I then speculated about the effect KITS will have on KYUU and KFRC.

"There is no doubt that KITS will continue to have a come impact on us and everyone else playing contemporary music in San Francisco. They present a select product that is designed to basically attract a certain type of listener, but in a broad sense.

"The first thing KITS will win is female teens and then 18-24 and 25-34 females. Demographically we go for an 18-34 audience, but really we like to be strong in the 25-34 end, so we will get hurt on the lower end a bit. Terrain is an awfully big factor here, and KFRC has managed to hang on to a lot of come because they don't have the terrain problems. We have no translators . . . we just give them our 45kw and let it all fly. Luckily there are very few places we can't be heard well, but the problems of FM in general have shaped people's thinking and listening habits."

Promotionally, KYUU is becoming more active. I saw its TV spot (see "Who Can It Be Now?") and was very impressed with it. I asked Mike about the image he is trying to project and how it becomes a part of his overall strategy against KFRC and KITS. "I think through our on-air promotion and TV campaign we project a more adult image than they do, and we do and say things to appeal to adults who like CHR music.

"We don't do much print media, as we prefer billboards, TV, and on-air promotions. We don't do a lot of call-in-and-win contests either. Most of our adults don't have the facilities to play while driving, working, or taking care of a child. Instead, we try and get them to play a game, so if they can't participate actively, it's interesting to listen to. Personally, I think there is enough room here for all of us to make lots of money and do well in the ratings."

### KFRC: Still Rockin' Strong

KFRC's consistency of programming, talent, and creativity never fails to impress me. PD Gerry Cagle and I discussed why KFRC continues to do well despite being on AM. He's acutely aware that many feel the success of KFRC can be attributed not only to its sound, but to FM's struggle with the terrain. But the latter is a point he's not willing to concede.

"I don't buy the terrain problem at all. There is just about as much FM penetration here in this market as there is in L.A., where there are just about as many hills," he noted. "KFRC is a very special radio station. Had KHJ or WRKO done ten years ago what this station did, they would still be in a dominant position.

"Basically, GM Pat Norman decided back then that he would not cut the news or public affairs departments, and for that reason we still maintain a strong image in the community. This radio station has a nine-member news team and we are doing as much news now as we did ten years ago.



Gerry Cagle

## Who Can It Be Now?



KYUU/San Francisco enticed the ensemble of strange persons pictured to star in its most recent TV campaign. The guy in front with the glasses is the teacher who is holding a radio, and everyone in costume is a part of the class. He's trying desperately to communicate with them, and the only thing that gets across is when he mentions "KYUU, The Hit Music Station." At that point *Men At Work's* "Who Can It Be Now" blasts from the radio and the class begins to sing along. It's quite an eyecatcher to see such a strange group of people vocalizing together. The commercial closes with a straight announcer doing a tag with call letter mentions.

It's not block-programmed, as we do public affairs and news throughout the day. KFRC won more news awards than any other station in Northern California last year, including KGO and KCBS.

Gerry feels consistency is also a major factor in KFRC's continued success. "This station hasn't really changed that much in 12 years. We were CHR then and we are now, and the audience and the station have reacted to each other over the years. Whether people like us or not, at least they know it's KFRC every time they turn it on. People tell me they know they are near the city when they pick up this radio station.

## 610 KFRC

"Our come remains high because of our consistency. And we turn the come to quarter-hours because the station is doing what it should. When other stations go off on the newest trend, it makes people return more often to where they are comfortable, and KFRC is a friendly station that this market knows very well."

### Not Afraid Of Black Crossovers

A lot of people remark about KFRC's leaning toward black crossovers played in combination with the rest of the CHR hits. Gerry commented, "I don't think our black content has changed that much. It's just that at certain times black music was some of the best product on the streets for us to play.

"Right now there is more black music crossing over, so it doesn't seem as out of line to people's ears as it might have a few months ago. I can't say that we never looked for black product to play to beef up our sound, especially when I first joined the station and it was lilywhite. Now there are more hit records with a black feel to them."

### Waiting For The Dust To Settle

Now that Gerry has increased CHR competition in the market, he's developed a philosophical viewpoint about it. "When someone is coming right for you, you've got to expect a dip in the ratings. It doesn't mean you are doing anything wrong. Instead of reacting, look at your programming and if you are doing it right, then accept the dip, be patient, and see what happens.

"I think KITS will continue to affect this market and our audience. The key is that we don't live off of 12-17, which is where they will hit us first. At some point in time, KITS or whoever will want to grow past the teens and try to expand. When they do they can't beat KFRC at appealing to the 12-40 demos, because that's what we do best. We won't change, but they will, and when that happens we will beat them."

He continued his assessment of the CHR competition. "As far as KYUU goes, I don't listen to them that much, but I know they are doing very well in 18-34 women. As they try to expand into our realm, trying to grab some men and teens, we will beat them too. When I got here we were number

three in teens, and soon became number one. In the past three books we have become number one 18-24 men and women, and it's because the teens we had have now become 18-year-olds and still like us just as much. They will eventually leave to go listen to something else, but as they grow older, they will again return to KFRC. It's the key to CHR.

On the subject of promotion, Gerry is anti-TV. "We don't do TV advertising, and haven't since I came here. I don't believe in TV, since I don't think radio and TV correlate. We have taken that budget and put it into our mobile studio, which will cause people to turn us on when they see it rolling down the highway. It works especially well when we broadcast while we are moving . . . people are amazed. To me it's a lot more effective than being one of ten other radio stations paying too much money for a 30-second TV spot that won't do them any good.

"We are into our 'KFRC Cash Card' promotion. People accepting a card have turned in a card of their own letting us know where they listen and when, which helps us to identify the audience a bit. If you really know who's listening, then you can program right to them."

### KITS: Hot Hits On The Way Up

San Francisco reminds a lot of people of the East Coast . . . New York in particular. Both are cities with a heritage, and can be resistant to change. I

asked KITS PD Jeff Hunter if he was running into any obstacle in getting the "Hot Hits" format across to advertisers. "Because of the many recent format changes in the market, the advertisers take a dim view of things until



Jeff Hunter

they see something happen. Too many people claimed they were going to be number one and didn't come close. We do, however, have a series of success stories with this format to point to in Detroit, Philadelphia, and Chicago.

"KITS was a Latin station (formerly KBRG) and no one wanted to take it very seriously. We have a 2.0 in the Arbitron and now we are number one in teens in the latest monthly Birch, showing growth in 18-34 as well. People are getting serious about us. We hear from record stores that we are moving product, and we are being heard in stores. KITS is becoming a force in this market."

Jeff discussed his station's signal problems. "Yes we have some problems, but so does every other FM in this market. The only places we can't be heard are in the East Bay, where most FMs have trouble. We have some boosters ready to go on-air soon, and we've done a tremendous amount of work with audio processing to enhance what we have. It has been a long process, but we are making a lot of progress."

Continued on Page 24

**This Is The Music Your Audience Listens To!**



**ELVIS COSTELLO AND THE ATTRACTIONS**

**CHR NEW & ACTIVE**

**“Everyday I Write The Book”**

ACROSS THE BOARD IN LOS ANGELES -

KEARTH ADD, KIIS-FM D-34, KFI 34-29, KIQQ 24-20

- |   |  |  |  |  |   |   |
|---|--|--|--|--|---|---|
| WXKS-FM on<br>WNYS add 28<br>WPHD 24<br>PRO-FM ON<br>KAFM on<br>WABX 18<br>WHYT on<br>WLOL-FM 26-22<br>KIMN 40-31<br>Q103 deb 34<br>KMJK deb 39<br>XTRA add<br>WBBQ 23-15<br>KZZB 25-18 | WHHY-FM 23-20<br>KRGV 20<br>WGRD 15-13<br>KYYX 10-6<br>WHEB 13-10<br>KQIZ-FM 16-14<br>WISE 23-20<br>Q104 20<br>WPFM 11-7<br>WXLK 27-21<br>KFMZ 18-16<br>KYTN 20-11<br>WFLY deb 33<br>WYCR deb 33 | WTIC-FM add 28<br>WKEE 39-37<br>WLAN-FM on<br>WSPK add<br>WHFM 33-26<br>WKFM 34<br>WPST 34-30<br>WRCK 25-23<br>Q106 on<br>WSSX on<br>WBCY 29-26<br>WSKZ on<br>KITE add<br>WDCG add | KSET-FM on<br>WANS-FM on<br>WZYP on<br>WOKI 34-32<br>G100 on<br>WABB-FM on<br>WSFL 30-25<br>WTIX 24-21<br>WSEZ 38-35<br>WNAM 40-38<br>WEBC on<br>WJXQ on<br>Z104 32-28<br>K107 32-27 | WHOT deb 40<br>KBBK on<br>KIKI on<br>KQMQ on<br>KSKD 40-34<br>KHYT on<br>WFBG on<br>WGUY 30-25<br>WCIR add<br>WIKZ deb 40<br>WERZ 38-35<br>WZYQ on<br>OK100 39-32<br>WKHI deb 40 | 95XIL on<br>WJBQ 37-35<br>WSQV deb 25<br>WCGQ on<br>WFLB 39-32<br>KISR 38-33<br>WFOX on<br>WYKS 24-21<br>KILE on<br>KVOL deb 39<br>KNOE-FM on<br>WIXV on<br>KKQV 27<br>WHSL 26-23 | WBWB 32-30<br>WAZY-FM 22<br>WRKR deb 36<br>99KG add<br>KKRC add<br>WSPT on<br>KFMW on<br>KGHO on<br>KDZA 38-33<br>KBIM 36<br>KSLY add |
|---|--|--|--|--|---|---|

**CHR SIGNIFICANT ACTION**

**HERBIE HANCOCK**

**“Rokit”**



Black Chart:

**3**

**195 12-9**  
**Y100 add 20**  
**KIQQ 15-8**  
**KFRC add 30**

- |   |   |
|---|---|
| WXKS-FM<br>WABX<br>WKFM add<br>WNFI add<br>KSET-FM add<br>KBFM<br>KRGV deb 29<br>KITY add | WHOT<br>KYNO-FM add 28<br>KQMQ<br>KGGI<br>KHYT deb 40<br>WFBG add<br>WGUY deb 33<br>WERZ add<br>Z102 add 40 |
|---|---|





**FIRST WEEK!**

WPHD	KRGV	WKHI
79Q	KTFM	95XIL
WABX	WNAM	WJBQ
WLOL-FM	WGRD	WHEB
KIMN	WZZR	WSQV
KIIS-FM	WZPL	WJAD
KIQQ	WJXQ	KISR
KNBQ	Z104	WYKS
WTRY	KEYN-FM	KILE
K104	WHOT	WIXV
WKFM	KIKI	WHSL
WRCK	KQMQ	KFMZ
KITE	KSKD	KYTN
WNFI	KYYX	KRNA
WANS-FM	KHYT	KFMW
WZYP	WFBG	KCDQ
WOKI	WERZ	KOZE
KBFM	OK100	KBIM

**“LOVE IS A BATTLEFIELD”**  
**The New Single**  
**From Rock N’ Roll’s Premier Lady**

**From The Forthcoming Album**

**“LIVE FROM EARTH”**



**Chrysalis**  
 Records & Cassettes

**Surveying San Francisco**

Continued from Page 22

**Staying With What Works**

With some of Mike Joseph's earlier Hot Hits stations making major alterations to the format, I asked Jeff if he planned to stay true to Mike's guidelines. "We are doing everything he says to do. We do the countdowns in the mornings and afternoons, and haven't altered anything regarding rotations or the way we add records. When the market moves, I talk it over with him and we do what is necessary. I will never change anything on my own, in all respect to his philosophies, because they are working.

"I don't foresee Hot Hits burning out either," he added. "I don't think a format can burn out, but music can. Since we play no oldies or recurrenents, the music is always fresh, so there is little chance of burnout. I foresee other evolutionary things to come within Mike's format which will serve to freshen things."

**KITS Toe To Toe With KFRC**

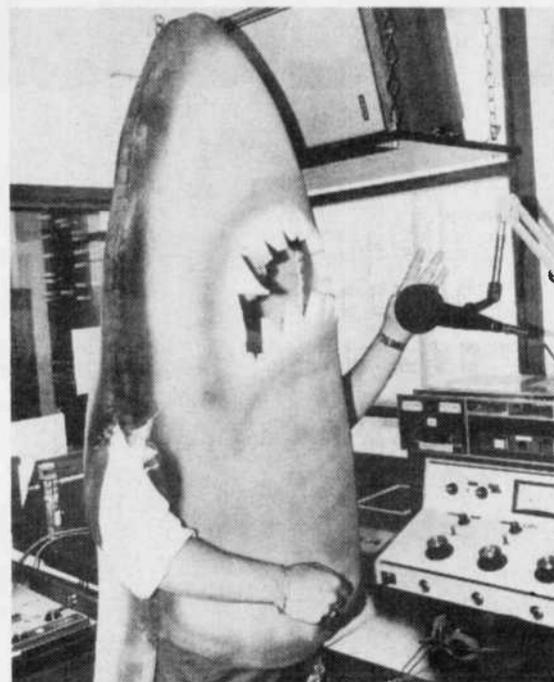
KITS is concerned with good demos, but as Jeff put it, "Our demos are 12+. It puts us and KFRC more on a head-to-head basis than us and KYUU. I listened to KFRC for four years when I used to live here, and I've seen the changes that have taken place, and personally I don't know how he's pulling it off with the amount of black product he's playing. They are a great radio station, and I would love to

"I don't foresee Hot Hits burning out . . . I don't think a format can burn out, but music can. Since we play no oldies or recurrenents, the music is always fresh, so there is little chance of burnout."

blow them out of the water and take no prisoners, but I know they are a tough nut to crack. I hear negatives on the street about them for all the same reasons people always give . . . too many commercials, it's on AM, etc.

"There was a time I believed KYUU was going to be my head-to-head competitor since they are CHR on FM. They're a good station but I think they are dull to listen to, and I think we appeal to a different type of CHR audience. There are nothing but positives out of KITS, and it's the same type of energy KFRC generates. KYUU sounds a bit dated. I may never be everyone's number one station, but I will be everyone's second favorite, which will make us number one."

Just about everywhere I looked in downtown San Francisco, I saw a bus. And a lot of those buses displayed an advertisement for KITS. "In addition to the buses, we are going to do some TV advertising, and some innovative new programming ideas with TV as well," Jeff told me. "We are still doing the 'Family Fortune' contest (a/k/a 'The Name Game'),



**OPEN WIDE AND SAY "JAWS 3-D"** — KDON/Sailinas recently held a premiere for "Jaws 3-D," and sales rep Jeff Rowland really got into the spirit of the promotion. He is shown wearing a shark outfit, which he somehow got the nerve to walk around in outside to promote the screening.

**Hot Hits**  
**in**  
**105KITS**

and we continue doing weekend promotions, giveaways, and concert tie-ins.

"We also plan to have an on-the-street vehicle soon and are increasing our ties with the schools as well. For the summer book, I'd like to crack a 3.0 share, and for the fall sweep I want to be near a 4.0 share. Despite the fragmentation of the AORs and the CHRs, and additional competition from San Jose (KOME, KSJO, and KWSS), I can do something no one else in town is doing . . . playing the best of everything on FM, which helps to carve out a special identity for KITS."

**Motion**

Libby Fox is named Assistant PD at WQSR/Baltimore, and Kym Landers moves from CK101/Cocoa Beach to do 7pm-midnight . . . Roger Carey leaves swing at KZZP/Phoenix for afternoons at KS103/San Diego . . . KCNR/Portland welcomes news/traffic reporter Rich Johnson from KING/Seattle . . . Ed Mann is now weekends/swing at KIIS-FM/Los Angeles from crosstown KUTE . . . Tom Rivers is handling mornings at CFTR/Toronto, coming from neighboring CHUM . . . KBFM/McAllen-Brownsville hires new midday man Dave Del Gado from KNIN/Wichita Falls, replacing Jaan McCoy, who went to KPBC/Dallas . . . WFMF/Baton Rouge welcomes Rich Cantu for all-nights from WAFB, replacing Steve Young, who returns to LSU for studies . . . Kevin Kel exits KIDD/Monterey for FM102/Sacramento and is replaced by Rick Boyd from WKIO/Champaign, IL.

KAFM/Dallas hires Sarah Davis from KMGC, Tom O'Hare from K104, and Jeff Walker (a/k/a Dirk Brandon) for weekends . . . Clint Edwards moves from overnights at WINC/Winchester, VA to do 7pm-midnight at WSEA/Georgetown, DE . . . Linda Lerner joins Z100/New York as Promotions Director . . . Dave Skyler joins KHYT/Tucson from XTRA/San Diego to do afternoons . . . Teri Ryder moves from WUSN/Chicago for all-nights at WLS (AM)/Chicago . . . Q104/Gadsden's Larry Logan moves from late-nights to 6-10pm . . . KLUC/Las Vegas brings Brian Christian from KITY/San Antonio replacing Terry Collins, and Ken McCartney also exits to join KITS/San Francisco . . . Rosemary A. Winter joins WASH-FM/Washington as Promotion Director/Programming Assistant . . . Jim Schaeffer is now Assistant PD at WLXR/La Crosse, WI from KKRC/Sloux Falls . . . WKAU/Appleton-Oshkosh replaces newsmen Greg Davis with Jerry Adams who teams up with PD Rich Allen for the morning show . . . A belated congrats to WSSX/Charleston morning man Steve Cochran who married Maureen Down on July 30 . . . Dr. Dave is now doing mornings at CQ102/Geneva, NY.

**Bits**

• KHFI/Austin held its second annual "Great K98 Raft Race." Over 450 entrants paddled down the Colorado River to win prizes in 33 different categories.

• KIQQ/Los Angeles and the "General Hospital" softball team played a game at Hollywood High School and raised \$25,000 for the Juvenile Diabetes Association. Tickets were \$5 each, and prizes, jerseys and food were all donated by Coca Cola and Pop-sicle.

• KRLA/Los Angeles has announced a concert at the Forum (10-21) featuring Jerry Lee Lewis and Rick Nelson. Co-starring are Johnny Rivers, the Association, the Righteous Brothers, and Little Anthony. The show is co-sponsored by the Southern California Chevrolet Dealers Association; tickets are going for \$12.50 and \$15.00.

• Q104/Gadsden's new night rocker Larry Logan recently featured a "Logan's Run To Loverboy For Hot Girls In Love" promotion. He offered tickets and LPs and then took all the winners on a bus trip to the Loverboy concert. Winners also got a chance to go backstage and meet the band.

• KMJK/Portland asked listeners why they'd like to party with the Police. Hundreds of people sent in their reasons why, and KMJK flew winners to see them in concert at the Tacoma Dome. Rounding out the prize package were a limo, dinner, and backstage passes.

THE LOVE SONG OF THE YEAR ISN'T JUST HAPPENING HERE.

**TONIGHT,  
I CELEBRATE MY LOVE  
PEABO BRYSON/ROBERTA FLACK**



THE ROMANCE THAT'S ON THE AIR EVERYWHERE!

**NUMBER 2 IN ENGLAND**

B104 23-18  
WXKS-FM add 16  
WNBC deb 27  
B94 add  
94Q 29-24  
79Q 20-19  
I95 1-2  
Y100 4-3  
Q105 add 29  
WGCL add  
WABX add  
KIIS-FM 27-26

KIQQ add  
WROR 25-16  
WYCR add  
KC101 add  
WHFM 29-25  
WKFM 17-16  
WKRZ-FM add  
Q106 30-27  
KHFI add  
KZZB add  
WDOQ 30-20  
WRQK deb 30  
WANS-FM add

94TYX 21-14  
WJDX 9-8  
WOKI deb 39  
KRGV 2-9  
WSFL 15-10  
WTIX 22-20  
KITY 12-7  
KTFM 14-11  
KTSA 5-5  
KROK 35-29  
WNAM 26-20  
WHOT 29-25  
KRQ 17-15

WIKZ 2-6  
WERZ add 39  
13FEA deb 29  
WQLT deb 27  
KILE 34-30  
Q101 add  
WAEV add  
FM99 15-13  
KGHO 18-16  
KBIM deb 40  
KSLY deb 40  
KIST RA

Produced by Michael Masser for Prince Street Productions, Inc.



# QUARTERFLASH

## "Take Another Picture" 7-29523

Produced by John Boylan  
From the Geffen LP

**TAKE ANOTHER PICTURE**  
GHS 4011



**CHR SIGNIFICANT ACTION**

- |         |         |         |
|---------|---------|---------|
| B104    | KROK    | KNOE-FM |
| WLOL-FM | WGRD    | FM99    |
| KMJK    | WZZR    | WHSL    |
| WPST    | WJXQ    | KFMZ    |
| KZZB    | KMQQ    | KFMW    |
| KITE    | KHOP    | KCDQ    |
| WNFI    | KSKD    | KGHO    |
| WQUT    | WZYQ    | KOZE    |
| KBFM    | KQIZ-FM | KBIM    |
| KRGV    | WJAD    |         |
| KTFM    | WYKS    |         |



# BERLIN

## "The Masquerade" 7-29504

Produced by Daniel R. Van Patten  
for M.A.O. Records

From the Geffen LP  
**PLEASURE VICTIM**  
GHS 2036



**CHR SIGNIFICANT ACTION**

- |             |         |      |      |
|-------------|---------|------|------|
| WXKS-FM on  | WZPL    | WFLB |      |
| WABX on     | WJXQ    | KVOL | 99KG |
| KIQQ 22-18  | WHOT    | WXLK | KCDQ |
| KFRC deb 30 | KMQQ    | KKQV | KBIM |
| WKFM        | KSKD    | KFMZ | KSly |
| WKRZ-FM     | KHYT    | KYTN |      |
| KSET-FM     | WGUY    |      |      |
| WANS-FM     | WERZ    |      |      |
| KBFM        | KQIZ-FM |      |      |
| KROK        | WISE    |      |      |
| WZZR        | WJAD    |      |      |



Manufactured by Warner Bros. Records Inc.  
**GEFFEN RECORDS**

# CHR PICTURE PAGE



**KFI KOSTs WITH MANILOW** — KFI & KOST/Los Angeles recently welcomed Arista's Barry Manilow to town for a concert at the Greek Theatre, and brought two winners backstage to meet him. Pictured (l-r) are winner Karen Mikliski, Manilow, and winner Ilene Kaffer.



**RADIO MEN AT WORK** — Columbia's Men At Work recently did shows at The Pier and Jones Beach, finding time to stop by WPLJ/New York and guest with midday jock Tony Pigg. Pictured (standing l-r) are group member Greg Ham, WPLJ's Jimmy Fink, PD Larry Berger, Columbia rep Jimmy DelBalzo, and afternoon personality Pat S. John. Shown in front is Pigg.

## STATION PROFILE



Box 26040  
Tucson, AZ 85726  
(602) 623-7501  
Pres./GM: Laurie N. Fagin  
PD/MD: Sherman Cohen  
Owner: Golden State Broadcasting Corp.  
Rep: RKO Radio Sales, Inc.  
500 watts days, 5kw nights  
1330 kHz  
(602) 623-7501

"13K-HIT uses an original approach to CHR programming. The listening audience spans from 12-49, and we are known for playing Tucson's best hit music. We cover the full range of CHR — rock, soul, and modern. But we play no A/C. Our presentation is high energy, yet easy to listen to. The jocks are up, but they are not screaming.

"News is an important part of the format in the mornings because of air personality Lorna Lee. She gives the news a whole new approach, relating right to the audience. We promote less talk and identify every song we play at the end of a music sweep.

"There is always something going on at 13 K-HIT with our contests, personal appearances, and special monthly events. Our image in Tucson radio is bright, up-lifting and up-to-date with jocks who are friendly and help the audience have a good time."

— Sherman Cohen



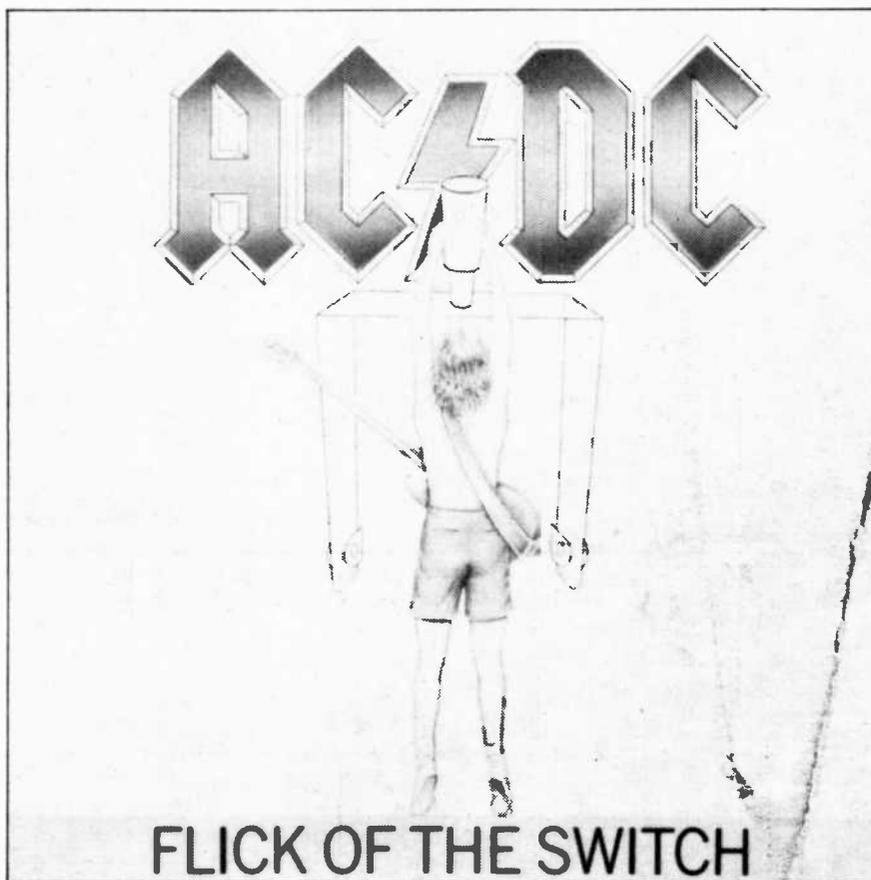
**SWEET 98 WATERSLIDE MARATHON** — KQKQ/Omaha PD Jerry Dean forwarded this picture of the "Sweet 98 Waterslide Marathon," which involved 500 people making the soggy trip for 87 hours and 19 minutes. The person who slid the most (1710) times won \$1500 cash and a new Honda motorcycle. The event has been submitted to the Guinness Book of World Records.



**WVIC GETS DOWN TO THE BARE ESSENTIALS** — WVIC/Lansing just completed its "Show Us Your Tan" competition at a local shopping mall. Shown are the three female winners with (l-r) PD Jay Stevens and air personality Danny Stewart kneeling in front.

# WANTED

# AC/DC



## "GUNS FOR HIRE,"

7-89774

The first single  
from the soon-to-be platinum album.

## ON TOUR THIS FALL



ON ATLANTIC RECORDS AND CASSETTES  
PRODUCED BY AC/DC

# The Magic Of Jarreau Is Now Being Performed At All These Stations:

WXKS-FM  
PRO-FM  
KFI  
KYUU  
WSPK  
WKFM  
WNFI  
KAMZ  
WJDX  
KBFM  
FM100  
KRGV  
KTFM  
KTSA  
KROK

WKDD  
WZPL  
WHOT  
KQMQ  
KHOP  
KIDD  
KSKD  
KHYT  
WFBG  
WGUY  
WIGY  
WERZ  
13FEA  
WJBQ

WFLB  
KVOL  
KNOE-FM  
KPFM  
FM99  
WGLF  
KKQV  
WBWB  
99KG  
KWTO-FM  
KCDQ  
KDZA  
KBIM  
KSLY  
KIST

A/C BREAKER 28

# JARREAU

## "TROUBLE IN PARADISE"

Produced by Jay Graydon  
Associate Producer: Tom Canning

Manufactured & distributed  
by Warner Bros. Records



# CALENDAR



BRAD MESSER

## When Effort Outweighs Experience

The GM of a small town AM/FM operation, trying to build a firm foundation for station finances, spent the summer searching for salespeople. Like vehicles on a used car lot, the applicants covered a broad range from high-mileage veterans with long resumes to untested would-be beginners, each with his or her unique set of liabilities, assets and individual traits. How to choose?

One applicant stood out above the others, but certainly not because of her sales experience. She had none. One week after the initial interview she telephoned to stress how much she wanted the sales job. A week later she called again. And a week later. Although such persistence might have bugged some managers, the applicant must have read this particular GM correctly, as her repeated calls impressed him as indicating she really hungered for that job and would probably put all her effort into it if hired.

Last I heard she was the top candidate, running far ahead of other applicants despite their extensive job experience.

This particular GM shares the opinion of many others who feel that raw talent and native intelligence are nifty qualities, but the smart money backs the person of average ability who is conscientious and will consistently try harder. It ain't whatcha got, it's how you use it.

In another case a PD wanting to make the jump to GM labored night after night to memorize rate cards and station sales packages, then got the top job despite strong competition from salespeople who had been with the station much longer. Not experience but effort tipped the balance in his favor. The station owner presumed that down the line when new problems popped up, the man who tried his best would run true to form and put everything into converting new stumbling blocks into stepping stones.

In a surprising number of situations the prize goes to the person who always tries harder, while the highly talented but erratic competitor is passed over. In these cases the parable of the tortoise and the hare applies neatly to real life.

### Shortest-Term President

**MONDAY, SEPTEMBER 19** — President James Garfield died in 1881, two-and-a-half months after an assassin shot him in the back. Surgery might have saved him, but doctors couldn't remove the bullet because in pre-X-ray days they couldn't find it. Alexander Bell took a hastily-constructed "magnetic detector" to the White House but failed to locate the bullet, partly because the President's bedsprings were metal. Garfield had been President only 200 days and had spent about 80 of those flat on his back dying.

Broadway actress Leslie Hornby, known as Twiggy in her modeling days, is 34. Paul Williams is 43.

### Meat Industry Expose

**TUESDAY, SEPTEMBER 20** — Writer Upton Sinclair lived among Chicago stockyard workers for two months researching his best-selling book "The Jungle," which was published today in 1905. Sinclair exposed meat industry practices such as labeling goat meat "lamb," distributing sausage containing rats, even selling lard that included the body of a worker who had fallen into the vat. A lot of Americans instantly became vegetarians and meat sales plummeted. "The Jungle" inspired the nation's first federal meat inspection program.

Sophia Loren is 49.

### Duryea Brothers' Gas Car

**WEDNESDAY, SEPTEMBER 21** — One of America's first gasoline cars drove onto the streets of Springfield, MA 90 years ago today in 1891. Their home-built horseless carriage inspired brothers Charles and Frank Duryea to establish, in 1895, the first company in America to manufacture gasoline cars. But Walter Chrysler or Henry Ford they were not: the Duryeas never made it big.

Britain and France stopped making their 1300 mph Concorde supersonic transport planes in 1979 owing to a lack of orders from foreign airlines.

Artis Gilmore is 34. Hamilton Jordan is 39. Larry Hagman is 52.

### Nathan Hale's Famous Last Words

**THURSDAY, SEPTEMBER 22** — United States Captain Nathan Hale became a hero — a dead hero — in 1776, after being caught spying behind enemy lines on a mission for George Washington's Army. Hale's last words were "I only regret that I have but one life to lose for my country!" Evidence indicates those words could have been paraphrased from a published play.

Full Harvest Moon tonight.

Scott Baio is 22. Debby Boone is 27. Bob Lemon is 63.

### First Day Of Fall

**FRIDAY, SEPTEMBER 23** — "Dixie" was published 124 years ago today (1859) as a show tune for white performers in a New York City blackface minstrel show. Daniel Emmett's song was played at the inauguration of Confederate President Jefferson Davis, and became the Civil War anthem of the South. Sam Brylawski of the Liberty of Congress Sound Recordings Division says "Dixie" has become controversial in recent years because some people believe it condones slavery and racism.

Neptune discovered 1846. US Air Mail first flown 1911.

Bruce Springsteen is 34. Ray Charles is 53. Mickey Rooney is 63. Tomorrow (9-24) Mean Joe Greene will be 37. Linda McCartney hits 40 and puppetmaster Jim Henson reaches 47. Sunday (9-25) Barbara Walters will be 52.

## DECALS.

**THE BEST!** Broadcasting's only silkscreened bumperstickers and window decals. Why except less when you can have the industries' brightest and glossiest decals.

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# WEST COAST RADIO OPPORTUNITIES

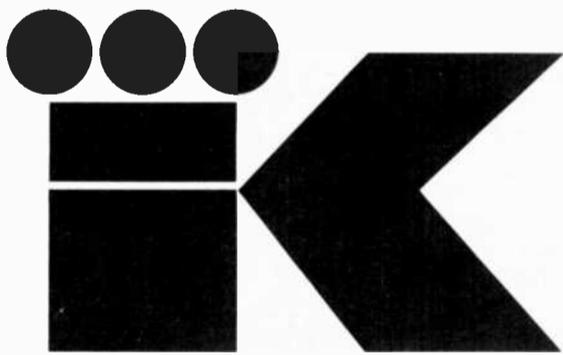
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AOR



JEFF GELB

## A Few Thoughts On AOR Radio

Since I announced my impending move into sales for R&R, I've been asked many times whether I was, in effect, "deserting a sinking ship," meaning whether I felt the format was on a decline. Nothing could be further from the case.

As I've stated previously, I chose to segue into sales at R&R to learn a new aspect of the field. At the same time, I will remain very directly involved with AOR radio through my association with new AOR Editor Steve Feinstein and with the record companies. Actually, since I'll specialize in selling the AOR section of the paper, I look at my move into sales as an increase in the size of R&R's AOR department. Steve will handle editorial responsibilities (with assistance from Associate Editor Sylvia Salazar), while I cover sales. So, if anything, my move into sales showcases an even greater commitment to AOR radio, both on my part and the newspaper's.

### The Sinking Ship Scenario

This "sinking ship" attitude is worth talking about in greater detail, though, because I see it as a potentially dangerous, and certainly misinformed attitude about AOR radio. Is AOR radio in trouble as a format? Ask this question of different stations and you'll get different answers. At stations like WMMS, WEBN, KLAQ, WKDF, KDKB, KRCK, or WIOT, to name but a few market-dominant AORs, that question would be laughed out of their offices. In the spring Arbitron, 68 AORs were market-dominant in 18-34 listenership, a highly-attractive demo. Are those stations in trouble? The truth is simple: with very few exceptions, winning radio stations do not change for-

"With very few exceptions, winning stations do not change formats. Losers do."

mats. Losers do. Look at the latest ratings of any AOR stations to have recently changed formats and you'll find, unsurprisingly, that they were not winning against their AOR competitors (WPLJ is an exception to this rule, though the station is in a down-trend and was not dominating any demos except teen listening, a less attractive AOR demo for sales).

Stations that take the historical perspective are never forced to take the hysterical perspective! In other words, kneejerk format changes in response to a bad book (or to someone else's good one) are dangerous. Don't forget the history of other "buzz" formats. Hot Hits and CHR are today's "savior" radio formats. So was Disco a few years ago. How quickly some people forget! Truth to tell, there are no savior formats! Every format has its problems. CHR radio watches out for AOR, hip A/C's, and Urban Contemporary stations. A/C's are nervous about Easy Listening stations. Country stations wonder whether all their core artists will cross over to pop charts.

I'm certain there will be as many format casualties next book for CHR and Hot Hits stations as there were for AORs this book — not because these aren't valid formats, but because the "quick-change artists" who felt these formats would solve their problems will again be proven incorrect. It's the classic attack-the-symptom-not-the-problem syndrome. The point is, radio stations that

take the time to survey their markets' needs, and then fill them, are the ones who needn't ever worry about changing tastes (or changing formats). AOR radio as a format is hardly "in trouble" because our life's blood, rock and roll music, is not about to dry up and blow away. Radio will always find successful ways to program a successful musical style (and all of its permutations).

### What Is AOR?

Rock and roll music has evolved, and so have the successful stations programming it. Today, it's true that it has become harder to tell a rock-oriented CHR from an AOR station. Of course, listeners don't really care what industry reps call their favorite station, so long as it plays their favorite songs. But there do remain substantial differences between R&R's AOR reporters and those reporting as CHRs. A quick glance at our Back Page charts will display the key difference: music choices. In many cases, what decides the format of a station is not what it plays but what it doesn't play. There are still numerous CHR song titles that are foreign to AOR playlists, and certainly vice versa. AOR radio, for example, remains the only contemporary format that regularly considers album cuts as important as singles to its rotations. That allows

"Kneejerk format changes in response to a bad book (or to someone else's good one) are dangerous."

AOR to get the jump on everyone in picking and playing tomorrow's hit singles today. "King Of Pain," "Modern Love," and "Foolin'" are just a few songs that were showcased first on AOR radio. Those AORs fighting Hot Hits CHRs should remember that the flexibility of AOR radio allows us to be first to play hits.

If AOR doesn't play the hits, someone else will. This is a fact that has taken some time to sink in at most AORs, and sometimes, the lesson was learned too late to save faltering ratings. Smart stations are refusing to pigeonhole themselves and ignore CHR songs with AOR crossover potential. Doubleday and Sandusky AORs, for example, have shown that rock and roll can

## "Who Am Us Anyway?" \*

How does this notion strike you: I want this column to belong to you as much as it does to me. I view my role as providing a conduit for information that will help you be a better programmer and manager. These pages are an open forum for the exchange of useful, practical ideas and insights. I'll provide the occasional observation or prognostication, but the spotlight will fall on input on what's working for you — the men and women in the trenches.

I'm interested in covering the 4 "P's" of radio: programming, promotion, people, and profits. You'll stay abreast of the programming philosophies and methodologies taking the format to new heights, including the music and what happens between the records. I'll keep you posted on effective promotional ideas. Perhaps the greatest challenge anyone in a leadership capacity faces is helping the people we work with to grow and develop their potential, and that's a subject we'll explore frequently. The bottom line is the bottom line, and being conscious of and conversant with the business side of this branch of "show business" can only make us more capable programmers and better candidates for upper management.

AOR is still a relatively young format, and has only begun to hit its stride in sophistication and audience penetration. Like its lifeblood, rock 'n' roll, AOR is second to none in vitality and in listener responsiveness and loyalty. I'm committed to the format's progress and growth, and looking forward to working with you.

By the way, contrary to popular belief, Radio & Records' hiring me to replace Jeff was not a cost cutting move in order to avoid changing the picture at the top of the page. The fact that we both resemble Robert Redford is pure coincidence.



Steve Feinstein

\* With apologies to the Firesign Theatre.

mean many things to their listeners. Careful pre-testing of CHR hits like "Billie Jean," "Little Red Corvette," or "Maniac," for example, showed that many AORs would be able to play these songs with insignificant negative listener feedback. In other markets, similar testing showed that core audience tastes ran contrary to those same songs, and they weren't played. In either case, the hits weren't ig-

"If AOR doesn't play the hits, someone else will."

nored — they were considered carefully and then logical decisions were made.

So what's AOR? More than ever, it's an image, a perception that your station is the place to go to hear rock and roll, whatever that term means in 1983, 1984, and beyond. For some, that means playing lots of secondary cuts and musical styles. For other stations, it means a reliance on proven hit artists and songs. It appears that "modal" programming, however, is definitely on the wane. Full-blown modern rock stations that are successful are the exception, as are full-blown heavy metal rockers. A careful blend of musical styles that allows for old and new to coexist seems to be the wave of the future for AOR radio. It's a logical way to go, competitively, and one which will also allow the format the freshness it was admittedly lacking a few years ago, in the days prior to the emergence of the first superstar modern rock acts.

### Batter Up

In short, these are challenging times for AOR radio. But challenges, successfully met, forge leaders, and I see a lot of leaders out there who are working hard to put their stations, and AOR radio, on top. When I think of the great minds working in AOR radio, I have nothing but the most positive convictions about our format's future.

In a way, that makes it harder for me to hang up my journalistic hat (so don't be surprised if you see my byline occasionally in R&R). There are still so many great subjects to debate, directions to be decided upon, and stories to be told! And I have full confidence that Steve Feinstein, my first and only choice as my successor in this sec-

tion, will do a fine job of presenting these topics in future issues of R&R. In fact, I greatly look forward to reading his columns myself.

I can't move forward without a quick look back on a sea of faces and names, all of whom have proved enormously helpful to me in what has been the best five-and-a-half years of my working life. A list of names would take up too much space, and I wouldn't want to leave anyone out. But you know who you are. Your support, cooperation, and friendship have been appreciated, to say the least.

Steve's tugging at the word processor keyboard. Okay, Steve — batter up. Show 'em what you can do!



SHIP TO DC101'S SHORES — Chris DeBurgh was presented with a souvenir of his visit to DC101/Washington, following his area concert appearance. Pictured with DeBurgh (center) are DC101's Bill Scanlan (right) and A&M rep Alan Oken (left).



SHOOTING STAR SHINES — KFMG/Albuquerque sponsored Shooting Star in a free concert for listeners. Pictured after the show (l-r, top) are KFMG GM Tom Birk, PD Tom Marshall, promoter Chuck DeLeonardis, group's Gary West and Charles Waltz; (l-r, front) group's Steve Thomas and Ron Verlin.

# “Was (Not Was) Changed My Life”

*“Believe In The Music  
Redeem Your Soul”*



Was (Not Was) guarantees that your life will henceforth be directed towards success and happiness. All difficulties will become trifles, you will acquire superior powers of domination over others and your authority will assert itself. Amaze relatives and acquaintances alike! **ACT NOW! DO NOT POSTPONE THIS OPPORTUNITY.** Metamorphose your life and the lives of others: **PLAY BORN TO LAUGH AT TORNADOES.** From **WAS (NOT WAS).**

(PENDANT NOT AVAILABLE ON EARTH AS WE KNOW IT.)

**Shipping this week to  
radio – the new album  
from Was (Not Was),  
Born To Laugh At  
Tornadoes – it will  
blow you away!**

**“WAS (NOT WAS) CHANGED MY LIFE...  
Believe In The Music...Redeem Your Soul.”**



**GEFFEN  
RECORDS**

# BILLY JOEL



## "UPTOWN GIRL"

Columbia Records wishes to thank these stations who couldn't wait to add it:

- |         |         |
|---------|---------|
| B94     | WGRD    |
| 94Q     | KIKI    |
| KFI     | KJRB    |
| KMJK    | WACZ    |
| KNBQ    | WOMP-FM |
| WTRY    | WTSN    |
| K104    | OK100   |
| WYCR    | 13FEA   |
| WTIC-FM | 95XIL   |
| KC101   | WJBQ    |
| WPST    | WFOX    |
| WKRZ-FM | KILE    |
| WBCY    | WPFM    |
| WABB-FM | WXLK    |
| B97     | WIXV    |
| WTIX    | KENI    |
| WKDD    |         |



### EVOLUTION

Dick Bascom joins KMBQ/Shreveport as PD from WQXM/Tampa . . . Don Morrison is named PD for WSLQ/Roanoke . . . Mark DiDia is appointed MD at WYSP/Philadelphia, joining from WMGM/Atlantic City. Mike Boyle is named his MD successor at WMGM . . . Mike Beck is upped to MD at WIMZ/Knoxville as Don Walton drops task for fill-in airwork . . . Michael Isobella joins WLLZ/Detroit as Promotion Director . . . WSKS/Cincinnati signs with Bob Hattrik for consultation . . . KZAP/Sacramento announces joint consultation arrangement with both Pollack and Abrams . . . Dan Clark and Dave Kramer join KGON/Portland for mornings from KZEL/Eugene, replacing departing Iris Harrison . . . Michael King is upped to News Director of morning drive at KRQR/San Francisco as Vicki Cunningham exits station . . . J.D. Stone joins WTKX/Pensacola for mornings from WABB/Mobile . . . New to overnights at WZIR/Buffalo is Michelle Ernst from WICB/Ithaca, replacing departing Mike Brown . . . WOAY/Oak Hill names Jim Martin and Debbie Lee as its new morning team. Both hail from neighboring WCIR.



**GETTING A FIX ON THE FIXX** — In celebration of the Fixx's first Canadian Gold album, MCA/Canada threw a "Reach The Beach" bash on a boat cruising Lake Ontario. Pictured enjoying the ride and conversation are Fixx drummer Adam Wood (left) and Q107/Toronto MD Samantha Taylor (right).

### UPDATE

KOMP/Las Vegas PD Charlie Morris went to jail for Muscular Dystrophy last weekend. Actually, the jail was made up of stacked 7-Up cases contributed by the company. Charlie wasn't let out of his "jail" until all the cases were sold to listeners, with proceeds benefitting MD research. By the time Charlie screamed "Un-Cola" 24 hours later, \$2000 had been raised . . . Happy fourth AOR anniversary to WWTR/Ocean City, which celebrated with a special screening of the Led Zeppelin film, "The Song Remains The Same," plus an on-air party featuring a local band, and contests that awarded winners free vacations . . . Handiwork: WAMX/Augusta held its fifth annual "hand-a-thon," registering listeners for a contest in which they competed by keeping their hands on a car until only one contestant remained, thereby winning the car. Gotta hand it to 'em for a hands-on promotion . . . WDEK/DeKalb has joined the miniscule ranks of AOR stations running a season's worth of basketball and football games from a neighboring university. WDEK also sponsored a soundstage of local and regional talent at the annual Cornfest celebration . . . Beach blanket block party: KATT/Oklahoma City trucked in enough sand to fill a city block for its recent downtown beach party, which included performances by three local bands . . . KQWB-FM/Fargo keyed in on a car giveaway in a recent promotion that gave out 1000 numbered keys with the holder of the "magic key" winning his choice of one of six cars . . . WERI/Westerly sent two winning listeners on a Windjammer cruise to the Bahamas in a bumper sticker promotion. Entrants qualified by calling the station within 104 minutes after being spotted with a station bumper sticker and being identified on the air . . . WDHA/North Jersey gave away T-shirts and albums to blood donors during a Labor Day blood drive that garnered several hundred pints . . . Congratulations to WCMF/Rochester MD Dave Kane and his new wife Kathy Jo . . . WKTM/Charleston has moved to 701 E. Bay St., Suite 348, Charleston, SC 29403. The new phone number is (803) 723-8165.

Coming Next Week: Probably AOR's chief concern currently is the growth of aggressive CHR's that threaten to grab away some of our format's core audience. Next week, winning AOR PDs and consultants discuss ways in which AOR radio can successfully maintain its listener strength against CHR competition.



**WRVU HAS THE KEY** — 91 ROCK (WRVU)/Nashville held a contest in conjunction with A&M and the local appearance of Joan Armatrading. Entrants were invited to try to fit a key into a display box containing an Armatrading record catalog, plus material by Jules Shear (her partner on tour), T-shirts, and certificates for two nights' lodging and food at a local hotel. Pictured at the prize presentation (l-r) are Station Manager Mark Pearson, hotel rep, winner, PD Keith Coes, New West Productions' Kay Clary, Cat's Records' Bruce Fitzpatrick.

### AOR Reporter Profile

## 96rock

WWTR/Ocean City  
PO Box 717, Ocean City, MD 21842  
(301) 289-4545  
OWNER: Stuart Frankel  
GM: Tincy Crouse  
PD: Richard Rensberg  
ASST. PD: Glenn Stewart  
95.9, 3000 watts

"Currently celebrating our second anniversary, 96 Rock is the only AOR in the Eastern shore's second largest resort area. Ocean City is an extremely popular vacation spot that attracts thousands of young people in our target demographic. Of course, we try to appeal to local residents, but in the summer months, much of our audience is from outside the area.

"96 Rock has had a very fruitful relationship with the Abrams organization for our first two years, but we have also established a reputation as being willing to test and break new music before many other AORs. We are able to have more freedom in programming our music because of our resort status; many of our listeners are visiting the area from sophisticated AOR markets and have been exposed to a wide variety of music. A very tight format will not appeal to them. In the winter months, we have a large student population. At the moment, our competition is primarily CHR, with some album tracks mixed in. If the audience wants to be hip, they must listen to 96 Rock.

"Our promotional philosophy is geared toward high visibility, including contests, vacation giveaways, local concert broadcasts, etc." —Glenn Stewart (WWTR is a new R&R AOR reporter).

### CONCERTS & CONVERSATIONS

**BROADCASTS:** Fastway on WMMS/Cleveland.  
**GUEST DJs:** Elvis Costello on WZXR/Memphis . . . Bonnie Tyler on WDHA/North Jersey.  
**CONVERSATIONS:** Asia on WLUP/Chicago . . . Eric Martin on KPOI/Honolulu . . . Quiet Riot, Iron Maiden on WZIR/Buffalo . . . Dave Davies on KBCO/Boulder . . . Three Dog Night, Fastway on WMMS/Cleveland . . . Night Ranger, Huey Lewis on KROY/Sacramento . . . Quarterflash on KUFO/Odessa . . . Def Leppard on WRIF/Detroit . . . Quarterflash, Rick Springfield on KFMG/Albuquerque . . . Iron Maiden, Fastway, Coney Hatch on WHJY/Providence . . . Fixx on KOZZ/Reno . . . Quiet Riot, Loverboy, Zebra on WTPA/Harrisburg.

**CONVERSATIONS:** Def Leppard on WHJY/Providence . . . Asia on WTPA/Harrisburg . . . Marshall Crenshaw on KREM/Spokane . . . Quiet Riot on WZIR/Buffalo . . . Men At Work, Joan Jett on WRIF/Detroit . . . Elvis Costello on KNCN/Corpus Christi . . . Bonnie Tyler on WDHA/North Jersey . . . Dave Davies, Loverboy, Zebra on WXKE/Ft. Wayne . . . Supertramp, Asia on WAAF/Worcester . . . Fastway on WBLM/Lewiston-Portland . . . Jackson Browne, Men At Work, Jefferson Starship, Patrick Simons on WLUP/Chicago . . . Southside Johnny on WMMS/Cleveland . . . Def Leppard, Coney Hatch, Jefferson Starship, Dave Davies on WSCY/Syracuse . . . Beach Boys, Styx, Loverboy, Headpins on CHEZ-FM/Ottawa . . . Blue Oyster Cult, Missing Persons on KPOI/Honolulu . . . Taxi, Rick Springfield on KFMG/Albuquerque . . . Joan Jett, Elvis Costello, Dio on WIOT/Toledo.

# Adult/ Contemporary



JEFF GREEN

# A/C's Top 100 Performers

Which A/C stations have the biggest shares in the country? Based on spring Arbitron figures (Monday-Sunday, 6am-midnight, MSA), here are the top 100. The demographic cell chosen for regularly-measured markets is 25-49 adults. 25-54 figures are used for condensed markets, since stations in those markets do not receive 25-49 information. For those wishing to separate regular market stations from condensed, the "C" symbol next to the metro rank indicates a condensed market. Congratulations to all!

'82 Fall	'83 Spring	Station/Metro	ARB Metro Rank	Net Change From Last Ratings
4	1	WTNY/Watertown, NY	C72	+12.0
2	2	WJBC/Bloomington, IL	168	+1.3
1	3	WABK-AM & FM/ Augusta, ME	C49	-2.9
21	4	WOVV/Ft. Pierce, FL	C58	+10.8
7	5	WTKO/Ithaca, NY	C61	+3.2
14	6	WVAF/Charleston, WV	130	+5.0
84	7	WNFL/Green Bay	154	+12.1
23	8	WICC/Bridgeport	87	+6.3
18	9	WCHV/Charlottesville	C55	+4.6
28	10	KDES-FM/Palm Springs	C38	+5.5
80	11	WGN/Charlotte, NC	162	+8.2
3	12	WROK/Rockford	129	-5.3
44	13	KRNO/Reno	141	+5.3
15	14	WFMK/Lansing	79	+1.3
45	15	WEZS/Richmond	58	+5.1
40	16	KAAC/Great Falls, MT	C77	+4.7
10	17	WRMF/ West Palm Beach	55	-1.7
39	18	KVIC/Victoria, TX	C82	+3.5
5	19	KWLO/Waterloo	165	-6.7
24	20	WVOR/Rochester	39	+1.4
8	21	KTWO/Casper	171	-4.2
22	22	WIAL/Eau Claire, WI	C36	debut
18	22	WASK/Lafayette, IN	C40	-0.1
24	24	WCPI/Wheeling	147	+0.9
37	25	WHYN-FM/ Springfield, MA	63	+2.2
26	26	WKZE-FM/Cape Cod	C24	+9.8
16	27	WOWO/Ft. Wayne	97	-1.3
33	28	KKPL/Spokane	102	+1.5
87	29	KOB-FM/Albuquerque	77	+5.2
20	30	KSTP-FM/Minneapolis	17	-0.9
53	31	WWPA/ Williamsport, PA	C44	+2.8
56	32	WMAS-FM/ Springfield, MA	63	-2.5
94	33	KORQ/Abilene, TX	C34	+4.7
107	34	WIBC/Indianapolis	36	+5.0
98	34	KEEL/Shreveport	98	+4.8
49	36	WGY/ Albany-Schenectady	49	+1.5
72	36	WVLC/Lexington	108	+3.5
24	36	KBOI/Boise	131	-0.9
126	39	WSRZ/Sarasota	89	+6.0
30	40	WTIC/Hartford	40	-0.4
33	41	KFQD/Anchorage	150	-0.1
41	41	KTMT/Medford	164	debut
13	43	WMT/Cedar Rapids	158	-4.7
47	44	KMAJ/Topeka	148	+0.3
93	45	WING/Dayton	48	+3.3
27	45	KIT/Yakima	155	-2.0
40	45	KQDI/Great Falls, MT	C77	-0.3
58	48	WRVA/Richmond	59	+0.9
38	49	WCCO/Minneapolis	17	-1.2
49	49	WMT-FM/ Cedar Rapids	158	debut
11	51	WNBH/Binghamton	116	-6.8
82	51	WGBF/Evansville	112	+0.6
70	53	WEIZ/Columbus, GA	136	+1.2
76	54	KIDX/Billings, MT	170	+1.4
12	55	KFSB/Joplin, MO	C68	-6.6
40	56	WBT/Charlotte	60	-1.4
28	56	WLEV/Allentown	57	-2.8
56	56	WPEZ/Macon	134	debut
53	59	WAYV/Atlantic City	146	-0.5
62	60	WAVJ/Jacksonville	53	-0.9
72	61	WPVR/Roanoke	137	+0.6
71	51	KMGQ/Santa Barbara	C21	+0.5
40	63	KSPZ/Colorado Springs	107	-2.0
63	63	KBOZ/Bozeman, MT	C85	+5.3
65	65	WSYR-FM/Syracuse	61	debut
95	66	KRNT/Des Moines	104	+1.4
64	66	KEXO/ Grand Junction, CO	C71	-0.4
47	68	WENS/Indianapolis	36	-2.0
117	68	WHYN/Springfield, MA	63	+2.0
68	68	WJML/NW Michigan	C43	debut
6	68	KWEB/Rochester, MN	C64	-11.5
58	72	KRLB/Lubbock	143	-1.3
131	73	KOB/Albuquerque	77	+2.6
73	73	KNBR/San Francisco (in Stockton)	101	+4.5
68	73	KHOO/Waco	153	-0.5
87	73	KCRG/Cedar Rapids	158	+0.6
77	77	WKGW/Utica-Tome	113	debut
112	78	WIVY/Jacksonville	53	+1.3
78	78	KYKZ/ Lake Charles, LA	C26	+5.1
133	78	KFMD/Dubuque	C65	+2.5
81	81	WFTQ/Worcester	94	+4.4
81	82	KDKA/Pittsburgh	14	unchgd
66	82	KSL/Salt Lake City	43	-0.9
127	82	WXMG/South Bend	127	+2.1
125	82	KDES/Palm Springs	C38	+2.0
86	86	WTMJ/Milwaukee	25	+7.0
60	86	WTVN/Columbus	37	-1.7
84	88	WARM/ NE Pennsylvania	56	-0.1
17	88	WHEN/Syracuse	89	-6.3
45	90	WFBC-FM/ Greenville, SC	64	-3.1
101	90	KOTA/Rapid City, SD	C66	+0.5
125	92	WVVR/Memphis	41	+1.6
9	92	WRAL/Raleigh	67	-10.2
92	92	WYYD/Raleigh	67	debut
95	92	WRUN/Utica-Rome	113	+0.2
101	96	WPRO/Providence	26	+0.3
96	96	WNCI/Columbus	37	+3.2
108	96	WTRX/Flint	74	+0.5
53	96	KUGN/Eugene	123	-2.5
81	96	WBOW/Terre Haute	152	-0.5

## Top 10 A/C Debuts

Here are the nation's best performances by stations which went through their Arbitron sweep as an A/C station.

Rank	Station/Metro	ARB Metro Rank	Shares Behind
1	WIAL/Eau Claire	C36	-
2	KTMT/Medford	164	2.3
3	WMT-FM/Cedar Rapids	158	2.7
4	WPEZ/Macon	134	4.3
5	WSYR-FM/Syracuse	61	5.0
6	WJML/NW Michigan	C43	5.2
7	WKGW/Utica-Rome	113	5.6
8	WYYD/Raleigh	67	6.3
9	WSBA-FM/York (in Lancaster)	93	7.1
10	WMJJ/Birmingham	45	8.2

\* Market's first Arbitron survey.

## A/C's Top Improvements

The following are the 50 A/C stations with the largest share increases, using the same criteria as the top-ranked stations.

Rank	Station/Metro	ARB Metro Rank	Increase
1	WNFL/Green Bay	154	12.1
2	WTNY/Watertown	C72	12.0
3	WOVV/Ft. Pierce	C58	10.8
4	WKZE-FM/Cape Cod	C27	9.8
5	WGN/Charlotte, NC	162	8.2
6	KSTR/Grand Junction, CO	C71	7.7
7	WTMJ/Milwaukee	25	7.0
7	WKSZ/Philadelphia (in Wilmington)	70	7.0
9	KYBS/Bozeman, MT	C85	6.7
10	WICC/Bridgeport	87	6.3
11	WSRZ/Sarasota	89	6.0
12	KDES-FM/Palm Springs	C38	5.5
12	KZBS/Oklahoma City	46	5.5
14	WBSR/Pensacola	117	5.4
15	KRNO/Reno	141	5.3
15	KBOZ/Bozeman, MT	C85	5.3
17	KOB-FM/Albuquerque	77	5.2
17	KQIP/Odessa, TX	C16	5.2
19	WEZS/Richmond	58	5.1
19	KYKZ/Lake Charles, LA	C26	5.1
21	WIBC/Indianapolis	36	5.0
21	KRYS/Corpus Christi	111	5.0
21	WVAF/Charleston, WV	130	5.0
24	KEEL/Shreveport	98	4.8
24	KFMJ/Grants Pass (in Medford)	164	4.8
26	WVUD/Dayton	48	4.7
26	WSYR-FM/Syracuse	61	4.7
26	KORQ/Abilene, TX	C34	4.7
26	KAAY/Great Falls, MT	C77	4.7
30	KSEL-FM/Lubbock	173	4.6
30	WCHV/Charlottesville	C55	4.6
32	KNBR/San Francisco (in Stockton)	101	4.5
33	WFTQ/Worcester	94	4.4
33	WRCC/Ft. Myers, FL	C10	4.4
35	WGMF/Milwaukee	25	4.1
36	WNDE/Indianapolis	36	4.0
36	WWWM/Toledo	51	4.0
36	WMEI/Melbourne-Titusville	120	4.0
39	WTVR/Peoria	100	3.8
40	KFMB/San Diego	20	3.6
40	WGGG/Gainesville, FL	C25	3.6
42	WVLC/Lexington	108	3.5
42	KVIC/Victoria, TX	C82	3.5
44	KLCY/Salt Lake City	43	3.4
44	WKBO/Harrisburg	80	3.4
46	WING/Dayton	48	3.3
47	WHDH/Boston	7	3.2
47	WLLT/Cincinnati	27	3.2
47	WNCI/Columbus	37	3.2
47	WTKO/Ithaca	C61	3.2

## Progress: Programming & Operations

Broadcast marketing consultant Mike Corbett is appointed VP/GM at KAAK/Great Falls... Long-time WCRO/Johnstown, PA GM Sandy Neri moves crosstown to take the same position at WJAC & WKYE. WCRO PD Mike Farrow joins



Sandy Neri



Mike Farrow

Corbett as PD/morning man... Dave Brower is promoted from Operations Manager to GM at KTMT/Medford, while Mike Metzger is named MD... Scott Gibb steps up from MD to PD at WPRW/Manassas, VA... WCFX/Clear, MI promoted Production Director/morning personality Ken Delaney to PD... WKJF-AM & FM/Cadillac, MI Production Director Timothy Murphy is elevated to PD... Veteran programmer Charlie Phillips is appointed PD at WLAM/Lewiston, ME... WIS/Columbia, SC PD Mike Collins departs... Former KQIL/Grand Junction, CO PD Dan Shanahan is the new PD at KRDO/Colorado Springs. He replaces exiting PD Wynn Bradley. Also at KRDO, afternoon personality Cindy Hanes is named MD... After five years as air per-



Kent Jones

sonality and Public Services Director, Lee Conner is promoted to Operations Manager at WSTV & WRKY/Steubenville, OH... Steve Tracy has moved up from middays to PD/MD at KRLC/Lewiston, ID, taking over for departing Jack Armstrong. Longtime former PD/GM Steven Alan MacKellie has returned as Program & Promotions Manager for KRLC and sister station KMOK... KRKK/Rock Springs Production Director Rick Beckwith steps up to PD... WTVN/Columbus producer/host Kent Jones is promoted to Assistant PD/MD... WEZR/Washington midday personality Phil Simon is appointed MD... WROV/Roanoke MD Matt Eakle becomes Assistant PD/MD... KTAC/Tacoma evening talent Paul Thompson is elevated to MD... Arlene Wukits departs 97A1A/Miami as MD to join the airline industry... WLLT/Cincinnati PM drive personality Dick Shannon adds MD duties... New MD at WCHV/Charlottesville is Ken Medek... KMBY/Monterey afternoon personality Leo Martin is tapped as MD at WMBD/Peoria... Steve Boyton is promoted from swing announcer to MD at CJFM/Montreal... Joey Gray steps from mornings to Assistant PD at KLIR/Denver... Cyndi Pritchard becomes MD at KYES/Roseburg, OR... KMBY/Monterey morning man Wade Axle moves to afternoons and is promoted to Assistant PD, while afternoon talent Dave Fuller is promoted to mornings/MD.



HOW MUCH IS THAT DJ IN THE WINDOW? — WFPS/Freeport, IL morning personality Pat Shanahan took the day off recently and did his show in bed in the window of a downtown furniture store. The remote was highlighted by a visit from Freeport Mayor Mark McElroy, who served Pat breakfast. From left, Pat, morning newsmen Brad Hart and Mayor McElroy.



ON THE RAFT AGAIN — 97WK/Wheeling, WV cosponsored its third annual Great Ohio River Raft Race, attracting over 300 participants for a wide variety of events. From left, Miller Beer rep, air talent Sonny Andre, two Miller reps, personalities Tim Benneit, Ted de Selding, Bart Allen, OM Ned Ferris and talent P.J. Joseph.

# Black Radio



WALT LOVE

CLEVELAND'S URBAN BATTLE HEATS UP

## WZAK Rebounds As Contender

WZAK(93FM)/Cleveland is one Urban station that's had to battle for every inch of success it's been able to obtain. Now that things are on the right track, I felt it was a good time to bring you up to date on WZAK's new-found success.

Here's how 93FM has shaped up over the past several Arbitron sweeps: summer '82, a 4.4 share 12+; fall '82, 4.3; winter '83, 3.2; and spring '83, a 4.5 share. Urban-formatted rival WDMT held steady in the spring with a 5.3.



Lee Zapis

Michael Hilber

I asked Lee Zapis, Director of Operations, what helped 93FM become a contender. "There's a number of things that have helped put us in the position we're now in. I think a significant amount of our positive increases can be attributed to our acquisition of Don Kelly as consultant. He's put us on the right track and made us a more consistent-sounding radio station. When you're close to a situation, sometimes you can't see or hear the things that an outsider with a more objective viewpoint will see and hear."

Looking to the future, Lee continued, "I think it's possible for us to have continuous growth and be one of the top five stations in this market every book. We'll have to continue to work hard and do the right things in all areas. But now I know it's really possible to achieve. Black/Urban Contemporary radio in Cleveland hasn't been presented properly as a positive radio buy. We're changing that now. It's also important to note that any organization is only as good as the people in charge. We have very dedicated people, and now their hard work and dedication is paying off."

### Educating Advertisers

Lee also gave me a quick review of what's happening with WZAK's sales posture. "The last time we spoke we were working on acquiring more national business. We're doing pretty good with our national accounts that are targeting the black consumer. What we're trying to do now is educate our local potential advertisers. Because of their ignorance of the black consumer and advertising on our type of station, it's a tough job. But we hope to show them the value of buying time on Black radio."

Also echoing those sentiments was General Sales Manager Michael Hilber. "Let me put it this way, it's not all a bed of roses. But I'll tell you, there's a lot more clients who are taking a closer look at Black radio more than ever before — at least in this market. I don't feel that we're getting our equal consideration on all buys coming down. However, I do feel that the percent-

age of buys I'm being left out of for the format's sake is probably the same as when they dictate no Country or no CHR."

How about sales on the local level? "Local sales have been good to us. As you know, we were having more trouble than anyone could imagine. For the past two to three years Black radio wasn't a factor with agencies as a buy. Since there's been this competitive battle locally, retailers have taken notice. I want to say they're about to buy us, but that's not totally correct. I've got clients who came aboard with us before we ever had any positive numbers. We just can't say enough good things about our local clients. Sure, we've got our hardheads whom you can't tell anything — they keep holding out. For the most part, there's just as many people on the other side of the coin who are excited about what our station is doing. It's been a real turnaround here in terms of acceptance."



The broadcasting business and the ad agencies are starting to find out just how lucrative black consumer dollars are, if solicited properly. Mike had some thoughts on that subject as well: "The black consumer has become the profit margin for a number of businesses. Every national magazine either has or has had recently an article on the positive aspects of the black consumer. It's become a whole new ballgame. I've seen for myself that the black consumer is more active than the Caucasian consumer. Blacks are more loyal as consumers and are more consistent with their buying habits. All indicators are turning toward the advantageous black consumer dollar."

As the sales manager of an Urban Contemporary station, does Michael have any educational tips on the selling of Urban radio and its audience? "One thing I've learned, you can't be all things to all people. You've got to be what you are and be the best at it. I realize that the concept of Urban Contemporary radio is a mixture of black and white music that appeals to a black and white audience. Nevertheless, this is a black audience-based radio station. The black audience is valuable alone, if properly positioned and sold."

"The biggest thing we've got going for us is this economy. As I mentioned earlier, Caucasian consumers are not as active as they once were. Research has begun to show how much more active black consumers are. This climate has encouraged businesses that have never used Black radio as an advertising tool before to, let's say, roll the dice on what they once perceived as a secondary marketplace. These businesses now see for themselves what the black consumer dollar can do!"



A PLUM OF A FESTIVAL — Prior to their performance at Cleveland's Plum Festival, Gladys Knight and her brother Bubba chatted with WZAK PD Lynn Tolliver Jr. The photo below shows the group onstage.

### Musically Speaking

PD Lynn Tolliver Jr. is a native of Cleveland and enjoys working in his hometown. I asked Lynn what were the ingredients which helped propel 93FM into a more competitive position. "One of the most important things that has helped us is our constant visibility. We're out in the streets weekly because our personalities are in demand to host all types of events by numerous organizations."

"In our latest monthly, we're showing steady improvement. When Don Kelly came in as our consultant, he reinforced points with higher management that we all know were needed. Things like the need for a TV campaign along with the other forms of visibility advertising; i.e., bus cards, billboards etc. When you have a product, you've got to let the people know — out of sight, out of mind."

I wanted to know if there was anything 93FM had done differently in its music programming approach. "Not really," Lynn remarked. "Our personnel and our music have been consistent, so I think our audience has found us, and they have become vocal about it. As some of our success can be attributed to our music selection and presentation, even more can be given to our music approach. I look at several key in-

"The black consumer has become the profit margin for a number of businesses. It's become a whole new ballgame. I've seen for myself that the black consumer is more active than the Caucasian consumer."

—Michael Hilber

dicators: phones, what they're dancin' to in the clubs, and store reports. We look at your national airplay chart because we feel that it keeps us abreast of all the music happenings within the format. The chart turns over at the rate we feel the average local radio survey would, so we see positive value in following the chart weekly."

Lynn added, "Our format is what I call 'audience sensitive.' I look closely at our

store reports because I believe in them as much as one can. Some of the record companies hype the stores in some areas, so you can't always get a true reading on record sales. But I believe if you know the music people want to hear, and you know what they like to dance to, it doesn't matter if the stores are hyped.

"Whatever the most important records are by using all of the means I've mentioned, we then allow our on-air people to adjust and play those songs more often. We're on the right track and we hope to improve daily."

## Station Profile

WJMI-FM (J-100)

Box 3320

Jackson, MS 39207

(601) 948-1515

OWNER: Tri-Cities Broadcasting Co.

GM: Zane Roden

SM/PD: Carl Haynes

REP: Bernard Howard

100,000 watts

99.7 MHz

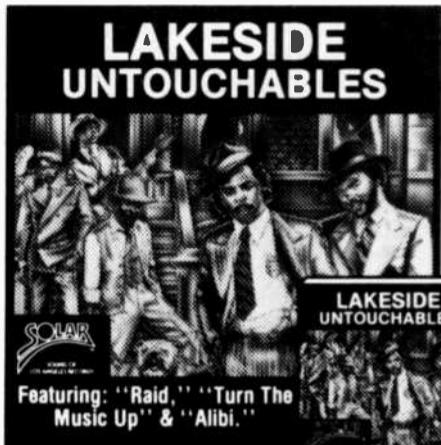
"WJMI is programmed to the 18-49 listening audience in Jackson and Central Mississippi with an Urban Contemporary format. It's won the hearts of more listeners than any other station in the state of Mississippi — as clearly shown in the spring '83 Arbitron TSA."

"While WJMI stresses more music, we don't forget our community involvement. The station runs over 300 public service and community announcements per week. WJMI has also helped raise money for the Boys Club of Jackson, Muscular Dystrophy, and most recently was the sponsor station for the NAACP Labor Day Black Dollar Days campaign. WJMI was also involved in the sponsorship of a drive to make Dr. Martin Luther King Jr.'s birthday a national holiday. The drive produced over 20,000 signatures."

"WJMI-FM has long been Jackson's music leader. Our music is a mixture of the top black singles, Top 40 crossover songs, and the best in jazz. If you ever get to Jackson, listen to J-100 and see why we're the area's leader."

—Carl Haynes

# Timing is what hits are all about... Elektra/Solar has plenty of both.



Featuring: "Raid," "Turn The Music Up" & "Alibi."



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**"REAL LOVE"** with  
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WATV, WJLD, WPEG, WGIV, WRBD,  
WANM, WGCI, WJPC, WJMO,  
WZAK, WBLK, KMJM, KPRS, WDAO,  
WTLC, KRNB, K-104, KMJQ, WXOK  
and WVOL.



Including: Tonight, Keep On Lovin' Me, This Time



**"THIS TIME"**  
BB 38 • RR \_\_\_\_  
**The Whispers**  
third hit single  
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Philadelphia, Chicago, Atlanta,  
Florida, Cleveland, Detroit, Dallas  
and Charlotte.



ELEKTRA

For Multi-Purpose playlists try  
**"MULTI-PURPOSE GIRLS"** by  
**Klymaxx** on: WRDW, WPAL,  
WCHB, WLE, WZAK, WAMO,  
WBLK, WDKX, KRNB, WHRK, WZEN,  
K-104, WXOK, KGFJ, KJLH, KSOL,  
and WANM.



**THE CLARK SISTERS-**  
**"YOU BROUGHT THE SUNSHINE.."**  
BB 16 • heading to Top 10

**STARPOINT'S**  
**"IT'S SO DELICIOUS"**  
is appetizing to radio with out of  
the box adds at WHRK, WDAS,  
WBAD, WEAL, WSOK, WBLK, KJLH,  
WNOV, WRXB, WHUR, WBLK,  
WXOK, WHYZ, WLE, WDMT, WEDR,  
KSOL and WPLZ to name a few.

If you haven't tasted the  
**"ICE CREAM"**  
by **Pieces of a Dream**,  
these stations already have:  
WEDR, WAAA, WOWI, WHUR,  
WLE, WRBD, WSOK, WRAP, WJAX,  
WWIN, WJLD and WMAK.

DON'T FORGET **EBN/OZN'S A.E.I.O.U. & SOMETIMES Y**

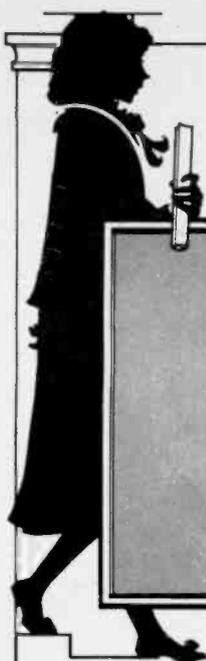
## SHIPPING SOON

**SHALAMAR**  
**"OVER & OVER"**

**CLARK SISTERS**  
**"AWAKE O ZION"**

**MIDNIGHT STAR**  
**"WET MY WHISTLE"**

**TIMING AND HITS DRAW NUMBERS, ELEKTRA/SOLAR HAS PLENTY OF BOTH !!**



# The Class Of Fall

## KANSAS

### "Fight Fire With Fire"

**CHR NEW & ACTIVE**

**AOR Albums: 7 AOR Tracks: 5**

WPHD 27-20	K104 25-23	WZYQ on
WHTX on	WLAN-FM on	OK100 26-23
WLS-FM on	WKFM 37-32	WJBQ on
WGCL add	WPST on	WSQV 22-20
WABX on	KRCK deb 30	WJAD on
KBEQ deb 40	WSSX 28-26	WFLB on
WKEE add	KITE deb 37	Q104 on
WSPK add	KZFM on	WYKS deb 28
WNFI add	WOKI deb 37	KVOL on
KSET-FM add	WABB-FM on	FM99 on
WJXQ 29-19	WKDD on	KKQV deb 39
WVIC add	WMEE on	WHSI on
WIGY 32-29	WZZR on	WBWB on
95XIL add	KEYN-FM on	KFMZ 30-28
WHEB add	WHOT deb 37	KYTN deb 39
KQIZ-FM 30-25	KBBK on	WRKR 38-34
WISE add	KQMQ on	99KG 36-34
WXLK 37-28	KSKD deb 39	KDVV on
WIXV 31-26	WACZ on	KFMW deb 38
WAZY-FM add	WOMP-FM on	KCDQ on
KWTO-FM add	WERZ on	KGHO on
		KCBN 35



on MTV

CBS ASSOCIATED RECORDS

## QUIET RIOT

### "Cum On Feel The Noize"

**CHR SIGNIFICANT ACTION**

**ALBUM SALES NOW OVER 700,000!**

WPHD 7-6	WIGY add
PRO-FM add	KQIZ-FM 35-30
79Q deb 25	KKQV add
I95 add	WCIL-FM add
WLS add 39	KFMZ 34-29
WLS-FM deb 39	KYTN 28-18
WABX 31	KGHO 10-8
KBEQ add	WFLY on
WLOL-FM add	WTRY deb 24
KNBQ 31	WKRZ-FM 16-13
WLAN-FM add 27	WSSX on
WRCK 27-20	KITE on
WKAU add	WKDD on
WJXQ 21-16	WERZ deb 40
WHOT add	WRKR on
KSKD 28-17	KCDQ on
KRSP add 33	KCBN 18
WACZ add	



on MTV

PASHA

## S.O.S. BAND

### "Just Be Good To Me"

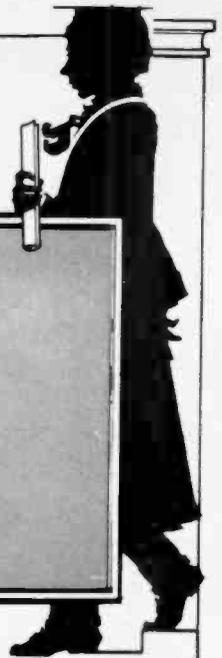
**CHR SIGNIFICANT ACTION**

B104 13-8	KITY add
WXKS-FM 14-7	Z104 add
WNYS add	WKHI add
WHTX add	Q104 18-8
Q107 26-22	WFOX add
Z93 27-19	WKFM on
79Q on	KITE on
I95 5-4	KAMZ 22
Y100 14-7	WSFL deb 37
WABX 20	WTIX on
Q103 on	WRVQ on
KEARTH add	KTFM 32
KIIS-FM add	WHOT 38
KIQQ 40-32	KYNO-FM 16
KFRC 10	KSKD on
CK101 add	KHYT 17
WNFI 18-14	WCGQ on
WNVZ 26-21	Q101 on
Z102 15-13	WIXV 27
WGLF on	



Tabu

# '83 From E/P/A



## **MATTHEW WILDER**

### **“Break My Stride”**

**CHR  
SIGNIFICANT ACTION**

**ONE OF THE MOST ADDED  
AT A/C RADIO!**

Z93 add	KIQQ
WLOL-FM add	XTRA
KYUU add	KNBQ
WKEE add	K104
WBBQ add	WKFM
WTIX add	WKRZ-FM
KYNO-FM add	WNFI
KIKI add	KAMZ
KYYX add	KTFM
KJRB add	KTSA
KHYT add	WZZR
WJBQ add	WHOT
WIXV add	WACZ
KGHO add	WERZ
WXKS-FM	FM99
WABX	KKQV
KFI	WAZY-FM

## **ELO**

### **“Four Little Diamonds”**

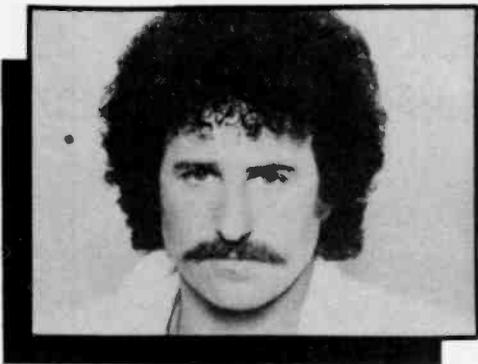
**CHR  
SIGNIFICANT ACTION**

WPHD deb 38  
 WLOL-FM add 39  
 WRCK add  
 WACZ add  
 WOMP-FM deb 38  
 KQIZ-FM add  
 Q104 26-19  
 WCIL-FM add  
 WGRD on  
 WKFR on  
 WZYQ on  
 KRNA on  
 KKLS-FM on  
 KGHO on

## **ROMANTICS**

### **“Talking In Your Sleep”**

KYYX  
 WYKS  
 WGRQ  
 WMMR  
 WDVE  
 WCKO  
 WLLZ  
 KAZY  
 91X



# Black Radio Picture Page



**WBMX WELCOMES GLADYS & PIPS** — Pictured in the WBMX/Chicago studios (l-r) are William of the Pips, WBMX jock Doug Banks, CBS VP Vernon Slaughter, Bubba and Ed of the Pips, Gladys Knight, WBMX PD Lee Michaels, and CBS's Frank Chaplin.



**CAPALDI VISITS WLIB** — Shown in the WLIB/New York studios during the course of a recent interview are Atlantic artist Jim Capaldi and air personality Pablo Guzman. Capaldi was out on the road promoting his first Atlantic album, "Fierce Heart."



**RAPPING WITH THE RAPPER** — Pictured in the KRLY (LOVE 94FM)/Houston studios are (l-r) Captain Jack, the rapper of "Phi Slamma Jamma," the University of Houston basketball dance music hit, KRLY air personality Monica Logan, and LOVE 94FM Music Director Mike Caviel. Capt. Jack is also a local club jock who performs weekly at Houston's Rhinestone Rangler Club.



**NONA VISITS "DANCIN' ON AIR"** — RCA artist Nona Hendryx posed for this photo after the taping of the Philadelphia TV show "Dancin' On Air." Pictured (l-r) are RCA's Richard Jones, WDAS air personality Mimi Brown, show's producer Mike Nise, and Hendryx.



**POWER 99FM McDONALD'S CLEAN UP PHILLY** — Standing in the middle of a sea of refuse are Power 99FM's Beej Johnson (left center), McDonald's manager James Rawls (right center), and a group of Southwest Philadelphia youths taking part in the "Clean Up Philadelphia" campaign sponsored by McDonald's and WUSL in conjunction with the City of Philadelphia. One neighborhood per weekend is scheduled for cleanup during the month of September.



**WLTH'S SUMMER'S END CONCERT** — Thousands of Gary citizens were treated to a free concert at Marquette Park, with the tab picked up by WLTH & Budweiser beer. Pictured at the end of the performance are (left) Redd Holt of Redd Holt Unlimited shaking hands with a young admirer, and (right) WLTH PD Fred Moore, shaking hands with another youngster. The six-hour event was a huge success, the station tells us.



**PHYLLIS EXAMINES THE 'DOC'** — Pictured during a serious examination is (left) Majaic 102FM/Houston air personality "Doc" Kilgore enjoying his consultation with Arista artist Phyllis Hyman.

**Congratulations To Richard Smith  
And His Great Arista Promotion Team  
For Three Number Ones In A Row**



**Aretha**

**"Get It Right"**

The Queen Of Soul's latest collaboration with Luther Vandross took her to number one faster than any single in her career. Her brand new single, "Every Girl Wants My Guy," looks to be a second smash hit from this great album.



**Kashif**

**"I've Just Gotta  
Have You  
(Lover Turn Me On)"**

The hitmaking writer/producer shot to #1 with his very first solo single, "I Just Gotta Have You," from his brilliant top 10 debut LP. His new one, "Help Yourself To My Love," is bulleting to the top, too.



**Angela Bofill**

**"Too Tough"**

The chart-topping breakthrough for one of the country's most electrifying young singers!

**Now watch these records continue the streak:**

**Bernard  
Wright**

Back with a blockbuster!  
"Funky Beat,"  
produced by Lenny White.

**Tom  
Browne**

He's gonna jam the airwaves  
with "Rockin' Radio,"  
produced by Maurice  
"Candy Girl" Starr.

**Dionne  
Warwick**

All we can say is that Dionne's  
forthcoming album, her first  
union with writer/producer  
Luther Vandross, featuring  
the hit title duet, is magical.  
How Many Times Can We  
Say Goodbye is going to make  
musical history!

**ARISTA . The One!**

# Country



LON HELTON

## BACK TO SCHOOL COLUMN

# What We Did On Our Summer Vacation

While going through the promotional photos that have come in over the last month or so, I suddenly realized there was a whole lot of action going on this summer that deserved recognition. And besides . . . I wanted you to see these shots of summer fun before it gets to be 10-below with snow all over the place. So, taking a page from the primer of teachers everywhere, we'll spend this week looking at what you've been up to during one of the hottest summers on record.

When Hemet, CA held its 36th annual Farmer's Fair, one day was set aside as KDIG Day. The San Bernardino station presented Lacy J. Dalton in concert and then two KDIG personalities, Gary Zane and Greg Edwards, participated in the annual media "Grape Stomp." The two stomped grapes for three minutes, and Gary claims they only missed first place (for the amount of juice squeezed) by .8 of an inch. If anybody knows how to get grape stains out of your feet, call Gary ASAP.

For the past several years, the city of Mobile has had difficulty raising funds to put on a Fourth of July celebration. This year, when it was apparent there would be no money for a fireworks display, in stepped WKSJ to cosponsor the show with the city at no cost to the taxpayers; WKSJ paid for everything! The result was "KSJ Skyshow '83," a fireworks show that was chore-

Continued on Page 42

## Summer wasn't the only thing that was hot . . .



**RED HOT SUMMER OF '83** — Just in case you ever forget the heat of this summer, all you have to do is whip up a batch of this award-winning chill to recall the fire.

The recipe is one put together for the Evansville Freedom Festival Chili Cook Off by WIKY personality Rob George and sister station WROZ personality Tiny Hughes. They claim the secret is in the creole sausage mixture; recipe provided by Emilie Hamlow. They report that the final stuff is three-alarm, three-beer chili. Shown with their 1st place trophy are (l-r) Rob, Emilie, Rob's wife Maureen, and Tiny.

### Radio Is Red Hot Chili

#### Ingredients:

- 3 lb. beef chuck steak, cubed
- 3 lb. sausage mixture (see below)
- 2 large yellow onions, chopped
- 4 cloves garlic, pressed
- 3 T. chili powder
- 2 T. cumin
- 2 banana peppers, chopped
- 2 green jalapeno peppers, chopped
- 2 6 oz. cans tomato paste
- 2 28 oz. cans whole tomatoes, pureed
- 2 12 oz. bottles beer
- 3 C. water

In large pot, cook sausage with chuck steak and onions until meat is browned. Stir in garlic, chili powder, cumin and peppers. Mix tomato puree and tomato paste in small bowl, and add to other ingredients. Add beer and water. Bring to boil and cook uncovered about 2 hours, stirring occasionally.

#### Sausage ingredients:

- 1 lb. each: ground veal, pork and beef
- 12 green onions, chopped
- 1 tsp. fennel
- 1 tsp. garlic powder
- 1 tsp. nutmeg
- 1 T. thyme
- 1 1/2 T. granulated onions
- 2 T. granulated garlic
- 2 T. pepper
- 2 T. salt
- 2 T. paprika
- 2 1/2 cayenne pepper

In large mixing bowl, combine seasonings and green onions. Thoroughly mix into the 3-meat mixture with your hands.

## We hosted a couple (hundred) fairs and concerts . . .



**SHOW ME ELVIRA** — The Oak Ridge Boys headlined the Missouri State Fair and WDAF/Kansas City tied in by co-promoting the event and airing live cut-ins. With the Oaks are WDAF's morning man David Lawrence (l) and MD Stephanie Nourse.



**DETROIT CITY** — More than 20,000 Detroiters motored to WCXI Radio's Fifth Annual Country Concert for a free chance to see Bobby Bare, Earl Thomas Conley, and Charly McClain. With local bands, the concert lasted 8 1/2 hours in 90-degree heat; which was real nice for the Detroit Holly Jaycees who sold 30,000 cups of Stroh's. After the show, WCXI personality Bob Burchett (l) and PD Greg Raab thank ETC while RCA's John MacNamara looks on.



## We spent some time on the water . . .



**STARS ON THE WATER** — WUSY/Chattanooga was involved in the Chattanooga Riverbend Festival that featured a Grand Prix Formula One Powerboat Race. Shown admiring the boat are 101FM MD John Hart (left) and recording artist Brice Henderson. Brice later was the featured artist in a concert sponsored by WUSY.

Meanwhile in Minneapolis, the Aquatennial Canoe Challenge was won by KJJO PD Don Michaels (left) and overnight personality Gil Brandson. They covered the four mile course in just under 25 minutes. They were both absent from work the following few days as neither one could reach the board.

## We went to the rodeo . . .



**YIPPIE-YI-AY** — Rodeos are always a big part of Country Radio summer. Q-92/Powell, WY took part in a centennial re-creation of Buffalo Bill's original Wild West Show. While Buff couldn't make it, Charlie Evans of North Platte, NE stood in for this picture with PD Jay Moore. The California Rodeo was held in Salinas and KTOM provided live coverage of the event. John Hicks from the station is shown here.

\*\*\*\*\*

# HALF OF THIS WEEK'S COUNTRY BREAKERS ARE OURS.



**BREAKER**



**BREAKER**



**BREAKER**



## **ANNE MURRAY**

### **A LITTLE GOOD NEWS**

FROM THE ALBUM, A LITTLE GOOD NEWS



**BREAKER**



**BREAKER**



**BREAKER**



## **MICHAEL MARTIN MURPHY**

### **DON'T COUNT THE RAINY DAYS**

FROM THE ALBUM, THE HEART NEVER LIES



**BREAKER**



**BREAKER**



**BREAKER**



## **JUICE NEWTON**

### **STRANGER AT MY DOOR**

FROM THE ALBUM, DIRTY LOOKS



\*\*\*\*\*

# Summer Vacation

Continued from Page 40

ographed to a medley of America's greatest songs. The fireworks display was designed and timed to the music being played on — you guessed it — WKSJ. What a great public service and super way to increase awareness and public image — not to mention build that cume.

WPOC/Baltimore held its 2nd annual Super Summer Family Picnic to raise money for the Johns Hopkins Children's Center. Games and country music by local acts provided the entertainment as \$2400 was raised for the center.

WNYR/Rochester held a couple of parties for its listeners this summer. More than 11,000 people turned out to beat the heat at their Charlotte Beach Family Fun Day and even more showed up for the "Good-Bye Summer . . . Hello Fall" party at Seabreeze Amusement Park. Great food, rides, family activities, and country music by some of Rochester's finest local groups were the order of the day as they bid adieu to one of the hottest Rochester summers on record.

Just as Labor Day Weekend signals the end of summer, the season does not officially end in Gold Hill, OR without the running of the "Great River Race Weekend" presented by KRWQ and the Gold Hill Lions Club. Thousands line the banks of the Rogue River for the race and they later converge for a couple of great evenings of fun. Once again, Country radio and fun with the listeners adds up to money for a charitable organization. What better combination? Way to go, KRWQ!

Summer promotions and fun are synonymous with Country radio, and I hope your summer was loaded with a ton of both. Also, always remember to send me photos of your events and promotions so I can let everybody know what you have been up to. And thanks to everyone for making my first summer here at R&R especially enjoyable!

## Have You Heard?

The battle for Milwaukee grew hotter over the past week as both WBCS-FM and WMIL-FM106 announced some major changes. WBCS GM John Dunn gave me the news that Cliff Blake would soon join the station as PD, coming from his post as Production Director and midday talent at WZZK/Birmingham. WMIL, meanwhile, announced that Mitch Morgan was joining the station as its morning drive personality. To do this, Mitch

resigned from the afternoon slot at WBCS. Almost concurrently, WBCS released the news that its new afternoon personality was Jay Michaels, coming from — you guessed it — afternoons at WMIL. Jay had actually began his Milwaukee career at WBCS prior to working at WMIL. With me so far? WBCS also announced their morning team for the past four years, Dick & Ellen Stout, has just signed a new five year contract. WMIL had news of its own as it appointed WOKY & WMIL News Director Doug Kiel as Operations Manager for WMIL. GM Mike Jorgenson also gave me the new lineup at WMIL which has, besides Morgan in the Morning, Joanne Beauchamp, from crosstown WZUU, middays; Ron Jones from WJEZ/Chicago in afternoons; Chuck McKinly 7pm-midnight; and Dave Edwards in the overnight slot. This has been a pretty good battle in the past, and now that each station has made some moves to strengthen their respective positions going into the fall book, look for things to escalate even further. Adding to this competitive mixture is John Lund as a relatively new consultant for WBCS and E. Karl signing on the same capacity at WMIL not long ago. The first shot? One of the stations had planned a commercial-free weekend Labor Day, but the other station got wind of it and announced its own first. Keep your head down when traveling through Milwaukee . . . By the way, Cliff Blake's replacement at WZZK is Jay Michaels (no, not the aforementioned Jay Michaels, that would be too wild). Jay joins 'ZZK as Production Director and midday personality from his position as PD of crosstown WRKK . . . As you read in last week's Street Talk, Dale Turner is leaving his airshift at WMC/Memphis to become PD at KSSN/Little Rock. This means there is an airshift open at WMC, and PD Les Acree says you can send T&Rs to him at 1960 Union Ave., Memphis, tn 38104 . . . Best of luck as you prepare to get into the fall book, and keep me posted with what you have heard!

## Station Profile



Big Country FM 97

**WBGW**  
35 Hildreth Street  
Bangor, Maine 04401  
(207) 947-8321  
**OWNER: Diversified Communications**  
GM: George Gonyar  
PD/MD: Rich Kimball  
97.1 MHz  
5000 watts

This summer WBGW is celebrating ten years of bringing country music to Eastern and Central Maine, having gone on the air in 1973. After simulcasting with our AM A/C sister station for several years, the move was made to experiment with a "Contemporary Country" format, and we've never regretted the decision. Our ratings have risen each year, and for the last three years we have stayed at the top of our ten-station market.

WBGW features about a 50-50 mix of current and older country music. We have an extensive oldies library that goes back to the early '50s, and we try to provide a good mix of the hits of the last few years with some of the

classic performances of the past. The audience response has been quite positive — we're just as likely to get a request for Patsy Cline or Johnny Horton as we are for Kenny Rogers or Willie Nelson.

Although we are partially automated, we still try to be a personality radio station. Several members of our airstaff have been with us for many years, and are from the area. We also try to maintain a high profile by doing a large number of remotes and keeping visible in the community. We also use a lot of promotion, especially on television to try to reinforce our own on-air promos.

WBGW also covers a great deal of local sports, including University of Maine football, basketball, hockey, and baseball, including a trip to this year's College World Series in Omaha, Nebraska.

The public's acceptance of WBGW has been wonderful, and although much competition continues in the market, we're looking forward to our next ten years with great anticipation, and hopes of continuing what has so far been a real success story.

—Richard Kimball

## RAB ANNOUNCES...

# The First All-Radio Retail & Co-op Workshop

SEPTEMBER-NOVEMBER

18 MEETINGS

## DATES AND LOCATIONS

✓ Sept. 20	Minneapolis	✓ Oct. 4	Chicago	✓ Oct. 18	Charlotte	✓ Nov. 1	Atlanta
✓ Sept. 22	Detroit	✓ Oct. 6	Denver	✓ Oct. 20	Pittsburgh	✓ Nov. 2	New Orleans
✓ Sept. 27	Cincinnati	✓ Oct. 11	Washington	✓ Oct. 25	Seattle	✓ Nov. 3	Dallas
✓ Sept. 29	Orlando	✓ Oct. 12	New York	✓ Oct. 26	San Francisco		
		✓ Oct. 13	Boston	✓ Oct. 27	Los Angeles		

## QUESTION CO-OP EXECUTIVES

Some of the companies participating:

- Levi's • Commodore
- Wrangler • Lees
- Osborne • John Deere
- Monroe-Walker • GE
- Eastman Kodak

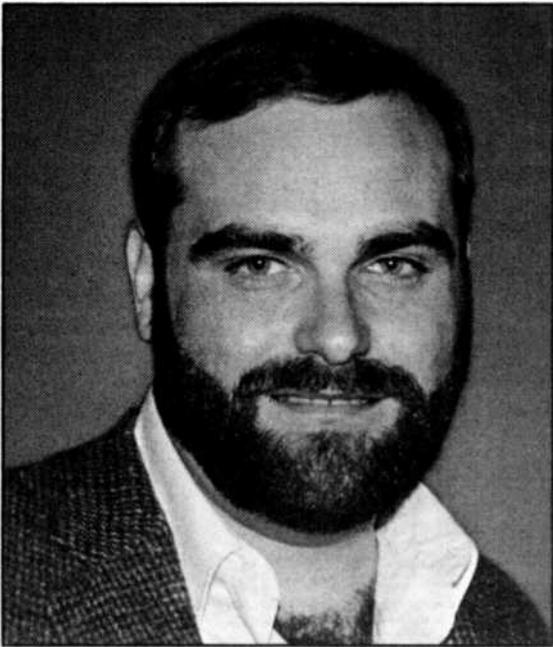
## RAB Retail & Co-op Workshop Targets These Subjects

- How store advertising works.
- Starting up station co-op sales.
- Putting together dealer groups.
- Paperwork that pays.
- Best co-op and retail categories.
- How to get bigger budgets.

**CALL TODAY TO RESERVE SEATS... 1 (800) 232-3131**  
IN NEW YORK CALL COLLECT (212) 599-6666

# **THE WEEKLY COUNTRY MUSIC COUNTDOWN**

## *Success Speaks For Itself.*



**DENE HALLAM – PROGRAM DIRECTOR**  
WKHK-FM New York

*“The United Stations always comes out with a consistently good product with **THE WEEKLY COUNTRY MUSIC COUNTDOWN** and most recently their **COUNTRY SIX-PACK** specials. They make each weekend an event on WKHK.”*

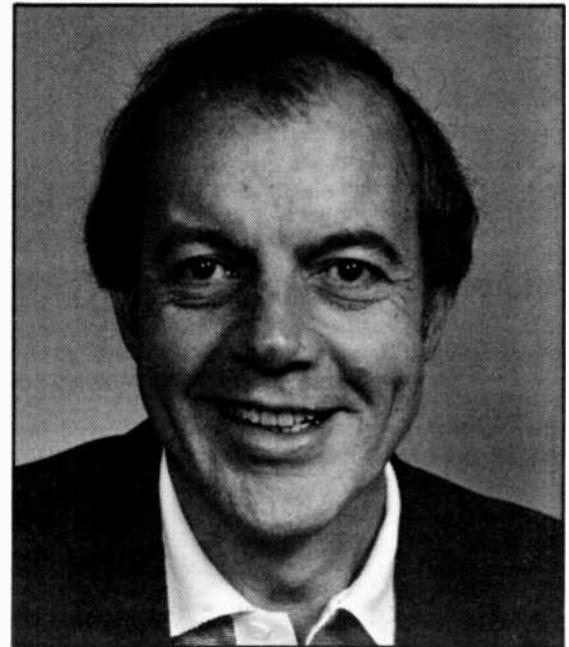
*Dene Hallam*



**HERB ALLEN – OPERATIONS DIRECTOR**  
WFMS-FM Indianapolis

*“**THE WEEKLY COUNTRY MUSIC COUNTDOWN** is an integral part of our weekends at WFMS. Having the biggest stars in country music as guests each week makes the program easier to promote and makes it stand apart from other countdowns.”*

*Herb Allen*



**WALT TURNER – VICE PRESIDENT  
PROGRAMMING**  
KSD-AM St. Louis

*“...from Ed Salamon, producer, to Chris Charles, talent, **THE WEEKLY COUNTRY MUSIC COUNTDOWN** is a class program and compliments our format.”*

*Walt Turner*

**The United Stations**  
AMERICA'S TARGET RADIO NETWORKS 

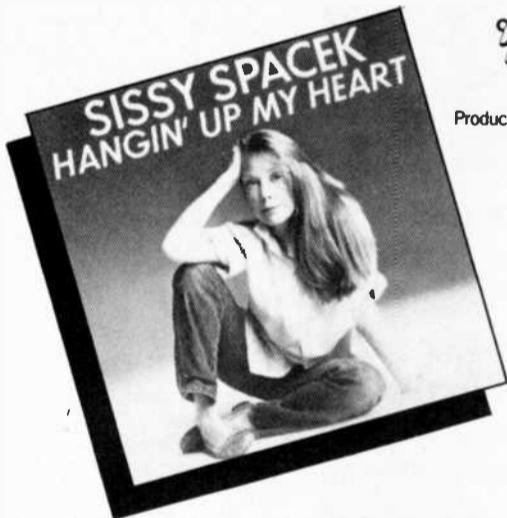
New York • Detroit • Washington • Los Angeles  
(212) 869-7444

# “Lonely but only for you.”

7-99847

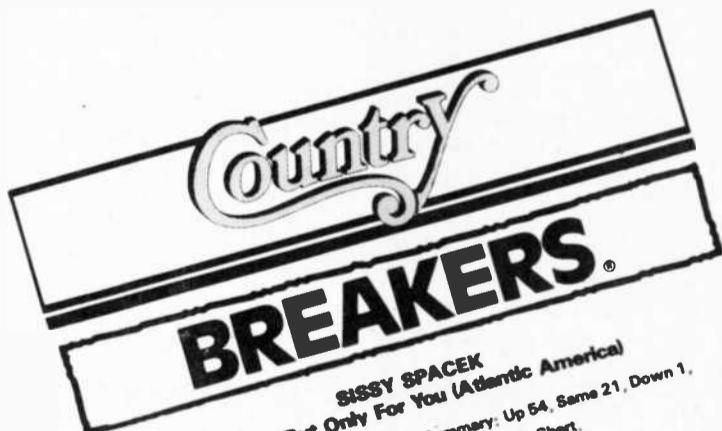
The single from the debut album by Sissy Spacek, “HANGIN’ UP MY HEART,” is heating up the country’s airwaves.

**ON ATLANTIC AMERICA RECORDS AND CASSETTES**  
Division of Atlantic Recording Corp.



Produced by Rodney Crowell

90100



**SISSY SPACEK**  
Lonely, But Only For You (Atlantic America)  
On 66% of reporting stations. National Summary: Up 64, Same 21, Down 1.  
Debuts 13, Adds 10. Moves 47-42 on the Country Chart.

## Nashville This Week



SHARON ALLEN

### CMA Awards Go Satellite

If you aren't planning a trip to Nashville for the CMA Awards Show, be prepared this year to feel like you're here anyway — as you get the “next best thing” in sound, number of events, and of course, an exceptional lineup of talent.

Beginning with the sound, the Mutual Broadcasting System will provide the first live stereo satellite transmission of the CMA Awards Show, October 10.

For starters, there will be a 30-minute “CMA Awards Preview,” featuring music of the 1983 nominees, preceding the awards show. Then, immediately following the 90-minute awards show at the Grand Ole Opry House, Mutual will switch live to the Opryland Hotel for “Party With The Stars,” a 60-minute broadcast featuring interviews with award winning artists.

Kraft, sponsor of the awards telecast, will also be the sole network sponsor for Mutual's awards simulcast.

The CMA Awards have been simulcast since 1978, however, this is the first satellite transmission offering synchronized stereo with satellite linkup direct from Nashville.

Regarding the lineup of talent . . . artists joining cohosts Anne Murray and Willie Nelson for the CMA's 25th anniversary celebration are: Alabama, Janie Fricke, Crystal Gayle, Lee Greenwood, Merle Haggard, Julio Iglesias, George Jones, Brenda Lee, Barbara Mandrell, Reba McEntire, the Oak Ridge Boys, Dolly Parton, Eddie Rabbitt, Kenny Rogers, Ricky Skaggs, T.G. Sheppard, George Strait, Shelly West, and the Whites.

Don't forget, the 90-minute awards show will be televised over the CBS network beginning at 8:30 CDT.

#### Skaggs Honored

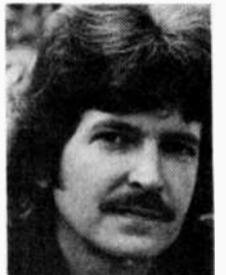
It's a first for Epic Records . . . In the history of the label, no country newcomer has achieved two gold albums in just two years, but Ricky Skaggs did! Both “Waitin' For The Sun To Shine” and “Highway and Heartaches” were certified gold this year. And to celebrate the event, Epic Records hosted a Ricky Skaggs gold reception at Nashville's Hermitage Hotel to honor and present Skaggs with plaques commemorating this achievement in the presence of Nashville's music community.

Skaggs is currently in the studio working on the final mix of his third album, “Don't Cheat In Our Hometown,” which is due out the end of September.



**SKAGGS GOLD** — Pictured (l-r) are manager Chip Peay, CBS's Bonnie Garner, VP Roy Wunsch, Sharon Skaggs, Ricky Skaggs, CBS/Nashville Sr. VP/GM Rick Blackburn, and VP Joe Casey.

**BITS & PIECES:** More for the 1983 Christmas list . . . Can't resist mentioning Conway Twitty's new duet partner (the Twitty Bird), who'll be debuting on Conway's first Christmas album with a single titled “Christmas Is For The Birds” . . . Congratulations to Ed Bruce and his wife/manager, Patsy, the owners of a champion walking horse, It's A Matter Of Pride, who took top honors at the 45th annual Walking Horse Celebration in Shelbyville, TN. Pride was among 3000 horses participating in this year's event . . . Two former Warner Brothers recording artists, Margo Smith and Rex Allen, Jr., just signed recording contracts with Moon Shine Records . . . Remember Freddy Weller? (He was a member of the '60s pop group Paul Revere & The Raiders) He's now recording for a new Nashville label, B.T.B. Records, which is backed by Bob Montgomery of Warner Brothers Music. So, be looking for his new single “Wild Streak” in about three weeks.



Freddy Weller

★ ★ ★

#### Armed And Ready

Talk about making a lasting impression. One devoted Willie Nelson fan, Jim Curtis, Jr. of Muscatine, IA, was among a throng of Willie Nelson fans outside of Nelson's motel room during his recent appearance in Davenport. When Nelson asked Curtis what he wanted signed, the fan thrust out his arm and the singer obliged. No big deal! But apparently, Curtis wanted the moment to last forever. He went directly to a tattoo artist, and you guessed it . . . Willie Nelson's autograph will last forever, or at least for the duration of Curtis . . . George Strait has been plagued in recent months with some of his female fans becoming overzealous and climbing onto the stage. Now, “Entertainment Tonight” wants to portray him as an exciting young country music sex symbol. MCA claims that for George, being a sex symbol is not only embarrassing, it's also a lot of hard work. However, I betcha he'll grin and bear it! . . . David Frizzell will also appear on “Entertainment Tonight.” The ET people interviewed him during a recent headlining stint at the Sahara/Tahoe for an upcoming series spotlighting dynasties in music . . . Ronnie Prophet will appear in a segment of the “I-40 Paradise” series as Homer Umberger, a less than desirable-looking character from the swamps who has invented a “box of many voices.” Without giving away any more of the story, if you've ever seen Prophet perform you'll know this is a segment you don't want to miss. It will air in November on the Nashville Network.



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# Opportunities

## Openings

### EAST

Announcers for afternoon Noctalia format. Send current air-check with production samples: Dean Rogers, Box 1319, Portland ME 04104. EOE M/F (9-16)

WKZ has immediate openings: AM drive, evenings, & ND. Need stable, growth-oriented people. 2 yrs. minimum. T&R: Bill Matthews, Box 479, Chambersburg, PA 17201. (9-16)

Fulltime openings for AM A/C Solid Gold format. T&R: Jim Simonetti, GM, WBQW, 1520 N. Keyser Ave., Scranton, PA 18504. EOE M/F (9-16)

### News Director Needed

Southeast NY, must be experienced in handling people, organization minded and community involvement. Only pros with three to five years experience need to apply. Air shift with supervision of three person professional staff. If you have the commitment to local news and a good voice send resume, tape and salary requirements to: Radio & Records, 1930 Century Park West, #542, Los Angeles, CA 90067. EOE

Adult pro communicator for nighttime Contemporary Country. Females encouraged. Cassette, resume & picture: Mike McGann, Z107, Box Z, Hershey, PA 17033. EOE M/F (9-16)

Experienced newperson wanted to gather, write & deliver news. T&R & writing samples: Greg Lance, WRTA, Box 272, Altoona, PA 16803. EOE M/F (9-16)

### T.V. Personality Wanted

T.V. music/dance show host/hostess wanted for Philadelphia market. Videos, pictures, resumes accepted: Nise Productions, Inc., 413 Cooper St., Camden, NJ 08102. Please do not call.

Fuller Jeffrey Group seeks quality air talent for future acquisition. Cassette & resume: J.J. Jeffrey, Box 398, Cumberland, ME 04021. No calls. EOE M/F (9-16)

PD, ND & possible AM drive announcer for "unforgettable" WCHA/Chambersburg. T&R: Bill Matthews, Box 479, Chambersburg, PA 17201. (9-16)



Sky Corporation, one of America's fastest growing radio companies is looking for top talent for current and future openings. We need Talk Show hosts and Adult Contemporary personalities. Openings are in major and medium markets. Tell us what you want to do in a brief letter. Also send resume and cassette tape of air check to: Dennis R. Israel, President, Sky Corporation, 437 Madison Avenue, New York, NY 10022.

NYC seeks experienced bilingual traffic reporter with news background. Cassette & resume: Shadow Network, 1800 Routh 22, Union, NJ 07083. EOE M/F (9-9)

EZ Communications is looking for a few good men . . . and a few good women. We want to be prepared for future openings at our two CHR stations and four A/C stations. T&R to: Dan Vallie, VP of Programming, 10380 Democracy Lane, Fairfax, VA 22030. EOE M/F



897/New Orleans, 894/Pittsburgh, WEZS/Richmond, WEZR/Washington, DC, WEZI/Miami, WEZC/Charlotte

## Openings

FUTURE OPENINGS CHR/AOR experience necessary. T&R: Pete Clark, WPDH, Box 416, Poughkeepsie, NY 12602. EOE M/F (9-16)

Major new 50kw FM in Northeast is now staffing. T&R: Curt Hansen, PD, 30 Cottage St., New Haven, CT 06511. EOE M/F (9-16)

A/C air personality. T&R: Pete Schmitt, WKBK, Box 584, Keene, NH 03431. EOE M/F (9-16)

Openings for full & parttime, air & newpeople. Full service A/C. T&R: Ron Walker, Box 1000, Hackettstown, NJ 07840. EOE M/F (9-16)

Morning drive CHR WHEB-FM, 32,000 watts covering portions of NH, MA & ME. Production skills a must. T&R: Box 120, Portsmouth, NH 03801. EOE M/F (9-16)

### SOUTH

Chief engineer, KVOP-AM & FM, most modern state-of-the-art equipment in parhandle. Resume: Steve Colter, Box 1420, Plainview, TX 79072. (806) 296-2771. EOE M/F (9-16)

WDEX/Monroe-Charlotte metro, full & parttime positions available. T&R: Ann Cruise, Box 669, Monroe, NC 28110. EOE M/F (9-16)

Progressive AM in NC seeks entry-level newperson/announcer. Females encouraged. T&R: Jamie Shepherd, WWWC, Box 580, Wilkesboro, NC 26697. EOE M/F (9-16)

### Program Director Needed

Bright, creative, experienced Program Director for Jacksonville, Florida's leading Adult Contemporary station. Minimum 5 years radio experience. Great benefits, good company. Resumes to: Tom Chiusano, WIVY-FM, 3100 University Blvd., S., Jacksonville, FL 32216. EOE M/F

AOR station has future openings for midday slot. Parttimers needed. Females encouraged. T&R: Nat Lamp, KFMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (9-16)

Production Manager wanted. Copywriting experience a must. Take-charge person. Resume: Bo Bowman, Box 2288, Panama City, FL 33402. EOE M/F (9-16)

WZZW-FM/Augusta has immediate morning drive opening for experienced personality. A/C, Oldies. Call Charles Andrews, PD (803) 279-2330. (9-16)

Wanted: Morning personality. Bright, witty, mature. T&R: WEQR, GM, Box 207, Goldboro, NC 27533. EOE M/F (9-16)

### MORNING NEWS AND ANCHOR NEEDED YESTERDAY

Top top rated award winning FM in Raleigh/Durham market. T&R plus writing samples to: Randy Kabrich, WDCG-FM, Box 2126, Durham, NC 27702. EOE M/F

98FM-KFMK/Houston has 2am-6am opening for natural 1-on-1 communicator on Adult format. Photo & T&R: Jim Sumpter, 6420 Richmond, Ste. 600, Houston, TX 77067. EOE M/F (9-9)

Premier top 100 Country FM & A/C AM needs reporter in scenic East TN (Johnson City/Kingsport/Bristol). Contact: Gary Morse, Box 1389, Bristol, VA 24203. EOE M/F (9-9)



One of America's leading CHR stations in one of America's most exciting cities has an immediate afternoon drive opening. Please rush T&R to: Nick Bazoo, P.O. Box 53447 (B97), New Orleans, LA 70153. EOE M/F

KYKZ/Lake Charles accepting T&Rs for future openings. Send: KYKZ, PD, Box 999, Lake Charles, LA 70602. EOE M/F (9-9)

WCKN-FM/Greenville-Spartanburg's 100,000 watt AOR accepting T&Rs for future openings. Send: Gary Jackson, Box 660, Anderson, SC 29622. EOE M/F (9-9)

Male or female wanted for light news position at great AOR. Call Gary Steele, KRXX, (512) 350-9999. EOE M/F (9-9)

Can you prepare a show & ad lib too? Morning team needs voice & experience. T&R: KPUR, Box 30000, Amarillo, TX 79120. EOE M/F (9-9)

WVLD needs newsmen. No beginners. T&R: Dan Browning, Box 1529, Valdosta, GA 31801. EOE M/F (9-9)

KKAM/Lubbock changing format to 24-hour Contemporary Christian, seeking announcers & sales staff. T&R: Don Skton, KKAM, Box 12030, Lubbock, TX 79452. EOE M/F (9-9)

## Openings

### Sunbelt Adult Contemporary

Needs morning man. Professional will be compensated with major market salary. Send tape and resume to: Radio & Records, 1930 Century Park West, #540, Los Angeles, CA 90067.

DJ/Evening openings, full & parttime. T&R: Larry Bealer, WMEL, Box 1318, Melbourne, FL 32936. No calls. EOE M/F (9-2)

### Hands On Chief Engineer

For established radio stations in Naples, Florida — WNOG-AM 1kw and WCVU-FM Class C. FM automation, studio maintenance and related equipment. A First Class FCC License is preferred — a General Class License is acceptable. Send resume: Personnel Office, Palmer Communications Centre, 333 8th Street, South, Naples, FL 33940. Equal Opportunity Employer

New Mid-Georgia A/C needs midday personality with production skills. Also need experienced newperson. Please call (912) 453-9406. EOE M/F (9-2)

**MULTI-TALENTED**

K-98 (KHFI) Austin, TX, top rated CHR has immediate opening for midday air shift, 2-3 hours per day and you will handle promotions — this type of position can lead to management. Send T&R to Roger Garrett, 1219 W. 6th St., Austin, TX 78703. EOE

WYKA-FM, 100kw mid-South rocker has immediate openings for afternoon & nighttime air talent. T&R: Stan Barnett, Box 471, Central City, KY 42330. (9-9)

### SUNBELT COMMUNICATIONS

is expanding and is in need of entertaining morning A/C personalities for future openings in medium and major markets. Cassette and resume to: Mark Murray, Box 38264, Colorado Springs, CO 80937. All replies strictly confidential. EOE M/F

### MIDWEST

WCWA/Toledo seeks fulltime announcer for classic MOR/6nd format. Mature voice & delivery. T&R: Mike Shepherd, 124 N. Summit St., Toledo, OH 43604. EOE M/F (9-16)

KLMS/Lincoln is accepting applications for future air talent openings. T&R: Lee Thomas, Box 81804, Lincoln, NE 68501. No calls. EOE M/F (9-16)

Live for news? Love the local angle? Thrive on a busy anchor shift? T&R & writing sample: Ann Cummins, KKJO, Box 166, St. Joseph, MO 64502. EOE M/F (9-16)

## Openings

### Rare Programming Opportunity

WSPT/WXYQ, Stevens Point, WI seeks talented and motivated program director. College education desired. Previous programming experience a necessity. Send cover letter and resume to: Bradley Fuhr, Box 247, Stevens Point, WI 54481. EOE M/F

WOFM seeks Chief Engineer. Experience in all aspects of studio & transmitting equipment. Resume: Ralph Barnes, WOFM, 806 W. Wisconsin Ave., Milwaukee, WI 53203. EOE M/F (9-16)

Aggressive ND? We are ready to team up with your news direction. T&R: Jon Dahl, KWEB/KRCH, 29 N.E. 7th St., Rochester, MN 55904. EOE M/F (9-16)

Afternoon drive personality needed for A/C leader. T&R: Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. EOE M/F (9-16)

KZEM/Peoria has rare fulltime opening. Fun-sounding CHR night talent. T&R: Keith Edwards, PD, 3131 North University, Peoria, IL 61604. No calls. EOE M/F (9-16)

Country 1010 KBBH needs an afternoon person immediately. T&R: Box 1446, Mason City, IA 50401. EOE M/F (9-9)

Immediately: Aggressive reporter with strong delivery & field reporting. T&R & writing sample: Dan Arnsmidt, KMMJ, Box 1847, Grand Island, NE 68802. EOE M/F (9-9)

WRED/South Bend, #1 Contemporary Country needs midday pro. T&R: Steve Delaney, Box 1616, South Bend, IN 46634. EOE M/F (9-9)

Needed: Chief engineer with programmer's ear. Are you talented & cooperative? Maybe pull a shift. Write: PD, WJML, Box 99, Petoskey, MI 49770. EOE M/F (9-9)

Chicago metro A/C needs air talent with engineering maintenance ability. T&R: Jim Holly, Z107(WZVN), Box 311, Lowell, IN 46356. (9-9)

Possible future openings for up-tempo CHR jocks. Medium markets. All shifts. T&R: Doc Elliot & Assoc., 3014 Greenleaf, Winnetka, IL 60091. EOE M/F (9-9)

If you'd like to do overnights on one of the highest rated CHR FM stations, rush T&R: Jerry Dean, PD, KOKO-FM, Box 31777, Omaha NE 68131. EOE M/F (9-9)

Need to fill 2 positions: Experienced PD & good news-digger with distinctive, tenacious air style. T&R: WIZM, Box 99, Lacrosse, WI 54601. EOE M/F (9-9)

Need AOR ND to become part of morning team. Sense of humor important. T&R: Jeff Murphy, WWCT-FM, 414 Hamilton, Peoria, IL 61602. EOE M/F (9-9)

Rare night opening at Q102/Cincinnati. T&R: Jim Fox, Q102 Radio, 1998 Highland Ave, Cincinnati, OH 45219. EOE M/F (9-9)

### WEST

Immediate on-air opening at 26+ A/C station in North-Central ID. T&R: Steve Tracy, KRLC, 805 Stewart, Lewiston, ID 83601. EOE M/F (9-16)

KPCE/Denver is looking for air talent & news. T&R: Mark Bolta, 8973 E. Kenyon Ave., Denver, CO 80237. EOE M/F (9-16)

KDIA/Urban Contemporary seeks 7-mid. air personality with background in high energy. T&R: Jeff Harrison, Box 8432, Oakland, CA 94662. No calls. EOE M/F (9-16)

AOR KZEL accepting T&Rs for future fulltime openings, including morning drive. Ken Martin, Box 70128, Eugene, OR 97401. No calls. EOE M/F (9-16)

KEZR-FM/San Jose seeking female air talent with strong production. Long hours necessary. T&R: OM, Ron Sanchez, Box 2337, San Jose, CA 95109. No calls. EOE M/F (9-16)

Applications for future employment at Country FM. T&R & requirements: Rex Broadcasting Corp., Jay Price, Box 50006, Tucson, AZ 85703. No calls please. (9-16)

AM & FM Country combo needs aggressive, successful-minded people. Air, sales, part & fulltime. T&R: Mike Foster, OM, KENE, Box 350, Toppenish, WA 98948. EOE M/F (9-16)

Full & parttime announcers needed for FM A/C. Minimum 3 years. Good production. T&R: Jack Blair, KBBT-FM, 100 E. Florence Blvd., Casa Grande, AZ 85222. EOE M/F (9-16)

### OPERATIONS MANAGER

Northern California small market AM/regional FM (both live). Manage all on-air functions. Requirements: organization, maturity, people skills. Engineering ability a plus. Airshift required. Long hours, good pay, possible future equity. Resume/compensation needs to: Radio & Records, 1930 Century Park West, No. 544, Los Angeles, CA 90067.

# Opportunities

## Openings

### R&R IS LOOKING FOR SOMEONE SPECIAL

We have an opening in our Research Department and are in need of that special person who is dedicated to our industry and ready for involving work.

We prefer applicants with some radio station employment in their background. Top typing skills and telephone experience necessary.

If you're a team player with an eye for detail — you could be the one.

**Call Krisann or Ellen (213) 553-4330**

R&R is an Equal Opportunity Employer

KYGO, Denver's Country music leader, still looking for experienced weekend. T&R: Bob Call, 5350 W. 20th, Denver, CO 80214. EOE M/F (9-16)

Music personality needed. CHR/AOR exp. Females encouraged. Division of King Broadcasters. T&R: Bill Stairs, KREM-AM & FM, Box 8037, Spokane, WA 99203. EOE M/F (9-16)

Newsperson for AM A/C & FM AOR combo. Lifestyle-oriented personality. T&R before 9/30: Steve MacKahvie, KMOK/KRLC, 805 Stewart, Lewiston, ID 83501. EOE M/F (9-16)

Program Manager/ND needed at KBDF. T&R: Rob Skinner, KBDF, Box 70128, Eugene, OR 97401. EOE M/F (9-16)

DJ interns needed for Los Angeles radio station. Send T&R: 21115 Devonshire, Suite 303, Chatsworth, CA 91311. EOE M/F (9-9)

Top-rated CHR KDON-FM accepting T&Rs for future air talent openings. Experienced only. Send: Jim Christoferson, Box 81460, Salinas, CA 93912. EOE M/F (9-9)

KKMG/Pueblo, CO has future openings for air talent. Min. 5 yrs. exp. A/C or CHR. T&R: Larry Green, PD, 44 E. Spaulding Ave., Pueblo West, CO 81007 EOE M/F (9-9)

## A/C ANNOUNCER

Become a part of a first class operation away from the pressures of big city life. Top rated soft rock Class B FM needs jock. We're looking for a stable, experienced "team player" with good production capabilities. Tape and resume to: Randall J. Wilkes, KSNN, Box 2959, Merced, CA 95340. EOE M/F

NGN Radio Network (National Gay Network) seeks salesperson for SF Bay Area and National Ads. Top commissions. Call (415) 564-8912 after 6pm. (9-9)

Rocky Mtn. resort area looking for radio pro to program top-rated FM, 100,000 watt A/C station. Donny Anderson (408) 883-9200. EOE M/F (9-9)

Experienced news/PD for N/T station. T&R: Paul Aaron, KFBK, 1440 Ethan Way, Suite 200, Sacramento, CA 95825. EOE M/F (9-9)

KNVR/Chico seeks newspaperer to fill ND opening. T&R & writing sample: Eddie MacMurphy, Box 1167, Paradise, CA 95969. EOE M/F (9-9)

29.3 CHR needs exciting evening personality with energy. Good salary, health, dental, profit sharing. T&R: KKAZ, John Ramsey, Box 926, Cheyenne, WY 82001. EOE M/F (9-9)

## A/C Air Talents Wanted — All Shifts

Fresh, alive, informed, warm, but real. Good bucks, great working conditions, high profile major market and a company dedicated to winning. Good production a plus. T&R: Radio & Records, 1930 Century Park West, #543, Los Angeles, CA 90067. EOE M/F

## Positions Sought

Talented PD/personality needs new challenge after 1 1/2 yrs. Medium market airshift. GM & owner my refs. BOB (803) 631-4063 mornings, (803) 534-4461 afternoons. (9-16)

3-yr. radio pro. Need a programmer to help me develop. News, sales, sports & mornings. Prefer FL, but all offers considered. JOE (904) 584-5132, 786-7577. (9-16)

12-yr. Country veteran, experienced PD with major market experience, seeking programming position in top 100 market. MAYNARD (612) 789-3958. (9-16)

Give a girl a break! I'm beginning my career in Chicagoland as a DJ. Can do news & commercial production. Try me! Call GIA (312) 288-3142. (9-16)

## Openings

## Positions Sought

**... now for something completely different**  
More mail and calls in station history made me #1 nights for Southern P-2 CHR. Bits, phones and a unique, distinctive delivery will get your Top 50 market talking, laughing and listening! Don't wait... my carts need a home! "Dangerous" Dan McKay (601) 896-8159

ANNE LEIGHTON looks cool (914) 428-1130. (9-16)

Radio is my life. I would like to make it my career. Please give me that chance. Call SCOTT (201) 863-0917. (9-16)

8-yr. pro seeking AOR, PD, MD or production job. Fresh ideas to meet challenges. Formerly WEBN, WSKS (best #'s), Cincinnati. FRANK JOHNSON (513) 896-7376. (9-16)

8-yr. pro morning DJ, PD/MD, sales, even manager. Seeking secure operation, challenging job, opportunity to advance. Refs: DEBORAH (603) 397-6644 or 397-1800 PDT. (9-16)

Attention all PDs looking for well-rounded jock. Look no further. Currently working in NYC. Impeccable references. Call LANCE HAYES (212) 993-0276 or (213) 888-6261. (9-16)

Flamboyant creative, aggressive team player. AOR mornings, CHR eves. A/C PD/afternoons. Production flair, pro entertainer. JEFF (615) 239-7854, 246-8131. (9-16)

Young, impressionable broadcaster on the loose. MD/jock. A/C, CHR, Oldies, AOR. Get me before I go back to farming. JIM (319) 582-3375. (9-16)

JOHN BEAULIEU, 2 1/2 yrs. with premier book WTUE/Dayton. Seeking change in hot AOR/CHR market. Great production, spirit. Available now. (513) 439-5924. (9-16)

## Experienced Program Director

10 year radio pro seeks new challenge, experienced Program Director, Chief Operator, sales, some news. Background includes CHR, A/C, Hot Trax & MOYL. Stable stations with desire to be No. 1 only!! Midwest medium or aggressive small markets. Currently employed. Chris (219) 745-3777.

No news is good news. 9-yr. IL pro with family seeks news gig with future. Call MARK (815) 895-5887. (9-16)

WILLIE CURTIS, radio DJ, newsmen with excellent voice looking for work, any format, any station. Ready to relocate. Call (312) 737-6489. (9-16)

13-yr. pro looking for medium/small market programming position. Proven track record. KRIS VAN DYKE (901) 683-4490 or (912) 995-2697. (9-16)

Former WA ND is now a free agent. This 9-yr. veteran is available for negotiation with D.C./Baltimore/Philadelphia-area rosters. COLEEN (703) 920-4264. (9-16)

Superstars AOR MD looking for new location ASAP. Willing to work any airshift & willing to relocate anywhere. J.R. (806) 798-0713. (9-16)

Proven morning man with CHR track record, ratings & crazy promo experience. Dallas, Honolulu, etc. Superb prod. Good credentials. ALEX PRICE (214) 581-5526 evenings. (9-16)

Can you keep a man busy? Good production, personable delivery, experienced. ROY GRAY (213) 632-2667. (9-16)

## Positions Sought

### GO FOR IT!

Drive time personality with spontaneity and humor sharper than a set of Ginsu knives. Agency level production, great phones and top interviewer. 4 years experience. A/C or Country. Byron (309) 344-1971.

8-yr. pro looking for medium market Country slot. PD, MD & PM drive experience. Call SCOTT (501) 536-4289. (9-16)

BILL ANDRES is available! Major market mornings, top ratings. Humorous, hustling, humble, hunky, human & no huckster. Play a hunch. (602) 835-8413. (9-16)

Air talent with 7 yrs. experience looking for a new challenge, more responsibilities. Prefer MN, WI, IA. DICK (402) 488-3735. (9-16)

High energy CHR personality looking for opportunity to produce high ratings for you CHR, A/C PD's. Great pipes, will travel. Call ERIC (212) 934-4245. (9-9)

Young, enthusiastic DJ, news & sports, any format anywhere. Currently doing clubs & radio. ASHLEY SC-LARGE (212) 229-2094. (9-9)

Reliable team-worker with over 4 1/2 yrs. experience. Has personality, news & production. Wants to work in NY state. Contact: ERIC (717) 888-4577. (9-9)

Need PD/MD? I'm seeking CHR to get 1st shot at music &/or programming. Dedicated, 3 yrs. including P2 work. (203) 446-9219. (9-9)

HELPI 5 1/2 yrs. in news & sports; winner of state award; Valedictorian; B.S.; but only 22! If you reward talent, not age, call (703) 433-2093. (9-9)

Mornings should be informative, fun & entertaining. 13 yrs. pro ready for medium or major market. MICHAEL (405) 226-3038. (9-9)

Great pipes for jock, news & commercials. B.A. & communication & broadcast training. Prefer midwest. MICHAEL KIELBOND before 4pm at (312) 485-5394. (9-9)

10 yrs. radio seeks any format. News/jock/sales. Medium/larger market. Experience gained So. CA markets. BILL (213) 476-7477 or 622-3444 (service). (9-9)

AORs — I've got the goods if you've got the gig. Broadcasting degree, team-player, will work anywhere. Presently at campus rocker. DAVE (615) 865-5900. (9-9)

STEVE O'NEIL, 11 yrs. experience. KEZR, KKJQ, KLIV. Currently at KPEN. Looking for CHR/A/C. MD, production. Will relocate. (408) 735-9512. (9-9)

BOB RALEIGH currently PD WCGQ/Columbus. Upped station from 11.2-17.4 in 2 yrs. 10 yrs. experience. Major market air or medium market PD. (404) 327-1217, (404) 563-0702. (9-9)

Minority jock with universal sound, music & programming experience. CHR, A/C, BLK. Smooth on-air & production. 8-yr. vet. For T&R call JACK (804) 575-1882. (9-9)

I am seeking a challenge with progressive company. Music, programming, production, jock all formats. Experienced. Call STEVE (904) 385-2783 for T&R. (9-9)

Radio personality, experienced morning drive. A/C or MOR. Seeks fulltime position with good company & expert management. Will relocate. DANIEL RENTON (517) 485-1671. (9-9)

Friendly one-on-one personality with 9 yrs. experience & voice that will compliment any Adult Rock format. Strong production! (306) 879-1341. (9-9)

Employed & experienced Midwestern announcer seeks fulltime work in small-medium market. Very willing to relocate. For T&R call SCOTT PETERSON (715) 845-6483. (9-9)

Former GM, OM, PD, looking to return to the air on Contemporary station. Production Director also considered. BOB GRISSINGER (813) 627-4727. Florida preferred. (9-9)

Wanted to program: Competitive FM market, for guaranteed A/C winner. K.M. RICHARDS, Box 3739-107, Ventura, CA 93003 or (805) 653-5711. 1st interstate area only. (9-9)

Greater Cincinnati-Dayton professional DJ for CHR, A/C, Urban formats. Good deep voice. Excellent production, dependable. Available now! SCOTT (513) 528-5793. (9-9)

Top-rated morning drive personality with one of America's leading A/C stations seeks solid major market station. 2503 S. Court, Palo Alto, CA 94301. (9-9)

Greater Portland, ME weekend position wanted. 5 yrs. experience, dependable, stable & good-sounding. TERRY (207) 324-0424 evenings. (9-9)

Lean & hungry recent college grad is ready to break his back for you. Loaded with creativity & enthusiasm. NEIL ISAACS (616) 798-4813. (9-9)

Recent DMS grad with previous air experience looking for a break, good pipes, creative production abilities, willing to relocate. JOHN (618) 435-8483. (9-9)

Rare opportunity for medium/major market! 14-yr. pro, MD, PD major market experience. Team-player with unique need for change. A/C or CHR (312) 244-4770. (9-9)

## Positions Sought

DJ/MD/OM, 10-yr vet in CHR & Country. Creative production, excellent pipes, phones a specialty. ALAN HART (312) 861-1349. (9-9)

OM, sales & automation expert looking for similar position or management position in small market. (919) 552-9035 after 3pm. DON. (9-9)

DJ starting out. Ready to work anywhere in U.S. CHR, AOR & Pop Rock. Call me anytime at (312) 662-7758. JOE ALMANZO. (9-9)

SUSIE AUSTIN: 8 yrs. experience. WLPX, WLRS, WMAD, WZZX, WZMF. Call (414) 259-1566 to listen to aircheck and leave message. (9-9)

MD/Jock, excellent production skills, available now. MIKE KELLY (209) 383-1542. (9-9)

PD/AM drive looking to move up to bigger & better things, not necessarily mornings. Excellent production/programming skills. Various formats. RICK (209) 722-6067. (9-9)

DAVE MATTHEWS in the morning. FM99/Rochester, KAAV/Little Rock, Q102 & Y100/Daytons Beach. Looking for mornings CHR. Medium-major. (904) 237-4855. (9-9)

Personality radio. Anyone can spin records, give time & temperature. If you're looking for an announcer call DAVE (419) 782-7776. (9-9)

## Changes

### RADIO

Cheryl Winer appointed NY Account Executive for Torbet Radio, from Meala Radio.

Doug Francis joins KABC/Los Angeles as Account Executive, from KNX.

Peter Allen new Account Executive at WXYZ/Detroit from WGRY-FM.

Susan Schaedt joins KGO(AM)/San Francisco as Account Executive, formerly Major Market Radio.

Patty Reilly-Murphy joins WXRT/Chicago sales staff, formerly WLOO and WAIT.

Rick Goodrich & Loren Parker named Account Executives for CBS FM National Sales, formerly Roslin Radio Sales and Benton & Bowles, respectively.

### INDUSTRY

Joan Schulman named Director of Copyright Administration for Screen Gems-Colgems-EMI Music, Inc., formerly Dick James Music.

**Dates appearing at the end of each listing signify first week listed.**

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

	Frequency Rates*		
	1 Week	2 Weeks	3 Weeks
	\$20.00	\$35.00	\$50.00

\*Must run consecutive weeks.

Payable in Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

**Burns Sensation In Nashville**



George Burns recorded his Compleat Records single "How To Live To Be A Hundred" in Nashville recently. Pictured (l-r) are Compleat President Charles Fach, Burns, and producer Glenn Sutton.

**Friends Josh Leo**



Warner Bros. artist Josh Leo was feted with a party by the label for his first LP release "Rockin' On 6th." Pictured (l-r) are Wendy Waldman, Leo, singer J.D. Souther, and E/A & Refuge Music President Dixie Gamble.

**StreetWise Signs Holloway**



StreetWise Records has signed singer Loleatta Holloway, with a single "Straight Up," due in mid-October. Pictured (l-r) are StreetWise VP Arthur Baker, co-producer Floyd Smith, and Holloway.

**Westwood One Hosts Radio**



Westwood One staged a cocktail reception in conjunction with its presentation of the Pointer Sisters at the NAB RPC. Pictured during the reception are (l-r) WYYY/Baltimore GM Ty Ford, Playboy bunny Paula (tying in to Westwood One's "Playboy Advisor" show), former WABC/New York morning man Ross Brittain, bunny Karen, unidentified, and WKLS-FM/Atlanta PD Alan Sneed.

# The Music Section

## National Music Formats Added This Week

**Satellite Music Network**

George Williams (214) 343-9205

**The Starstation**

MANHATTAN TRANSFER "Spice Of Life"  
LIONEL RICHIE "All Night Long (All Night)"

**Country Coast-To-Coast**

JIM GLASER "The Man In The Mirror"  
ANNE MURRAY "A Little Good News"  
WHITES "When The New Wears Off Our Love"  
JANIE FRICKE "Tell Me A Lie"

**BPI**

John Iles (800) 426-9082

**Adult Contemporary**

EDDIE RABBITT "You Put The Beat In My Heart"  
KINKS "Don't Forget To Dance"  
BEE GEES "Someone Belonging To Someone"  
COMMODORES "Only You"

**Country Living**

DAN SEALS "After You"  
SISSY SPACEK "Lonely But Only For You"  
ANNE MURRAY "A Little Good News"  
JANIE FRICKE "Tell Me A Lie"

**Peters Productions, Inc.**

Debbie Welsh (619) 565-8511

**Country Lovin'**

ED BRUCE "If It Was Easy"  
GARY MORRIS "Wind Beneath My Wings"  
JOHN ANDERSON "Black Sheep"  
EARL THOMAS CONLEY "Holding Her And Loving You"  
BELLAMY BROTHERS "Strong Weakness"  
CONWAY TWITTY "Heartache Tonight"  
KENDALLS "Movin' Train"

**The Great Ones**

MANHATTAN TRANSFER "Spice Of Life"  
JEFFREY OSBORNE "Don't You Get So Mad"  
ANNE MURRAY "A Little Good News"

**Tanner Musical Spectrum**

Kenny Bosak (901) 320-4433

**Bright Blue A/C**

COMMODORES "Only You"  
LIONEL RICHIE "All Night Long (All Night)"  
MICHAEL MURPHEY  
"Don't Count The Rainy Days"  
ANNE MURRAY "A Little Good News"  
CROSBY, STILLS & NASH "Raise A Voice"  
DEBORAH ALLEN "Baby I Lied"

**Tanner Country**

MICKEY GILLEY "Your Love Shines Through"  
KENDALLS "Movin' Train"  
BELLAMY BROTHERS "Strong Weakness"  
EXILE "High Cost Of Leaving"  
MICHAEL MURPHEY  
"Don't Count The Rainy Days"

**Red Satin Rock**

PRINCE "Delirious"  
MOTELS "Sudden Last Summer"  
BRYAN ADAMS "This Time"  
STEVIE NICKS "If Anyone Falls"  
MEN AT WORK "Dr. Heckyll & Mr. Jive"

**Drake-Chenault**

Bob Laurence (213) 883-7400

**XT-40**

PRINCE "Delirious"  
LIONEL RICHIE "All Night Long (All Night)"  
MEN AT WORK "Dr. Heckyll & Mr. Jive"  
TALKING HEADS "Burning Down The House"  
DAVID BOWIE "Modern Love"

**Contempo 300**

JARREAU "Trouble In Paradise"  
MANHATTAN TRANSFER "Spice Of Life"  
LIONEL RICHIE "All Night Long (All Night)"

**Great American Country**

LEON EVERETTE "The Lady She's Right"  
BELLAMY BROTHERS "Strong Weakness"  
ANNE MURRAY "A Little Good News"  
LYNN ANDERSON  
"What I Learned From Loving You"  
GEORGE JONES "Tennessee Whiskey"

**Century 21**

Greg Stephens (214) 934-2121

**The Z Format**

DAVID BOWIE "Modern Love"  
LIONEL RICHIE "All Night Long (All Night)"  
MEN AT WORK "Dr. Heckyll & Mr. Jive"  
MANHATTAN TRANSFER "Spice Of Life"  
STACY LATTISAW "Miracles"

**The A/C Format**

LIONEL RICHIE "All Night Long (All Night)"  
CROSBY, STILLS & NASH "Raise A Voice"

**Super-Country**

ANNE MURRAY "A Little Good News"  
TERRI GIBBS "Anybody Else's Heart But Mine"  
CONWAY TWITTY "Heartache Tonight"  
HANK WILLIAMS JR. "Queen Of My Heart"  
LARRY GATLIN & GATLIN BROS. BAND  
"Houston Means..."

**Radio Arts**

John Benedict (213) 841-0225

**Country's Best**

ANNE MURRAY "A Little Good News"  
BANDANA "Outside Lookin' In"  
JANIE FRICKE "Tell Me A Lie"

**Soft Contemporary**

CROSBY, STILLS & NASH "Raise A Voice"

**Sound 10**

LIONEL RICHIE "All Night Long (All Night)"

**Concept Productions**

Dick Wagner (916) 782-7754

**Adult Rock**

STEVIE NICKS "If Anyone Falls"  
MEN AT WORK "Dr. Heckyll & Mr. Jive"  
LIONEL RICHIE "All Night Long (All Night)"  
JOAN JETT & BLACKHEARTS  
"Everyday People"  
DAVID BOWIE "Modern Love"

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WDAJ/Philadelphia**  
Joe Tamburro

**WXYV/Baltimore**  
Tim Watts

LIONEL RICHIE  
MAZE  
EBN-ON  
SERGE PONSAAR  
MTUME  
STARLENA YOUNG  
LAKESIDE  
MICHAEL WYCOFF  
Hottest:  
HERBIE HANCOCK  
GAP BAND  
CLARK SISTERS  
ANITA BAKER  
JEFFREY OSBORNE

**WILD/Boston**  
Elroy R.C. Smith

LIONEL RICHIE  
KLIQUE  
ALFIE SILAS  
WHISPERS  
ANITA BAKER  
TOM BROWNE  
JONES GIRLS  
MTUME  
ARETHA FRANKLIN  
Hottest:  
RICK JAMES  
HERBIE HANCOCK  
NEW EDITION  
JEFFREY OSBORNE  
FREEEZ

**WKND/Hartford**  
Jordan McLean

BERNARD WRIGHT  
MANHATTAN TRANSFE  
TOM BROWNE  
PIECES OF A DREAM  
ESCAPE FROM N.Y.  
GARY'S GANG  
COMATEENS  
UB40  
BARBARA JOYCE  
STARPOINT  
LAKESIDE  
Hottest:  
JEFFREY OSBORNE  
RICK JAMES  
RAKE  
PHILIP BAILEY  
RONNIE DYSON

**WNHC/New Haven**  
James Jordan

RON BANKS  
ATLANTIC STARR  
ANITA BAKER  
ONE WAY  
LIONEL RICHIE  
AMERICAN STEEL  
Hottest:  
NEW EDITION  
SOS BAND  
HERBIE HANCOCK  
MARY JANE GIRLS  
ASHFORD & SIMPSON

**WRKS/New York**  
Mayo/Quartarone

BILLY JOEL  
LIONEL RICHIE  
SPANDAU BALLET  
SHANNON  
TAVARES  
Hottest:  
RUFUS & CHAKA  
STACY LATTISAW  
ISLEY BROS  
RICK JAMES  
HERBIE HANCOCK

## SOUTH

**WVEE/Atlanta**  
Scotty Andrews

SKOOL BOYZ  
INVISIBLE MAN'S B  
RAYMUN  
MANHATTANS  
THELMA HOUSTON  
ARETHA FRANKLIN  
CASHMERE  
LASHIERE  
PRINCE  
GENERAL CAINE  
HAZEL DEAN  
Hottest:  
KLIQUE  
GLADYS KNIGHT  
NEWCLEUS  
HERBIE HANCOCK  
GAP BAND

**WAKO/Atlanta**  
Larry Tinsley

none  
Hottest:  
NEW EDITION  
RICK JAMES  
ZAPP  
ISLEY BROS  
SHALAMAR

**WRDW/Augusta**  
Teddy Black

EIGH FASHION  
RENE & ANGELA  
Hottest:  
RICK JAMES  
SOS BAND  
HERBIE HANCOCK  
MIDNIGHT STAR  
KLIQUE

**WTKY/Washington, DC**  
Donnie Simpson

ATLANTIC STARR  
RUN D.M.C.  
TAVARES  
DONNA SUMMER  
DIANA ROSS  
Hottest:  
RICK JAMES  
SOS BAND  
HERBIE HANCOCK  
MIDNIGHT STAR  
KLIQUE

**WVOK/Washington, DC**  
Chook Gardner

SISTER SLEDGE  
TAVARES  
ARETHA FRANKLIN  
DONNA SUMMER  
MANHATTANS  
RON BANKS  
LIPPS, INC.  
CHILLTOWN  
TYRONE DAVIS  
GARFIELD FLEMING  
Hottest:  
HERBIE HANCOCK  
GAP BAND  
GLADYS KNIGHT  
RUFUS & CHAKA  
MARY JANE GIRLS

**WHUR/Washington, DC**  
Oscar Fields

K-9 CORP.  
STONE CITY BAND  
SPANDAU BALLET  
Hottest:  
RICK JAMES  
SOS BAND  
JEFFREY OSBORNE  
ASHFORD & SIMPSON  
STACY LATTISAW

**WENN/Birmingham**  
Michael Star

DONNA SUMMER  
BOHANNON  
ATTITUDE  
REDDINGS  
ANDRE CYMONE  
RONNIE LAWS  
MILLIE JACKSON  
Hottest:  
HERBIE HANCOCK  
RUFUS & CHAKA  
RICK JAMES  
ZAPP  
MICHAEL JACKSON

## WGV/Charlotte

Hal Harrill

MANHATTANS  
SUGAR HILL GANG  
LIPPS, INC.  
TYRONE DAVIS  
LIONEL RICHIE  
SISTER SLEDGE  
PHYLLIS HYMAN  
Hottest:  
ZAPP  
RICK JAMES  
STEPHANIE MILLS  
CHAMPAIGN  
JEFFREY OSBORNE

**WPEQ/Charlotte**  
Les Norman

JONES GIRLS  
ANITA BAKER  
RONNIE DYSON  
BOHANNON  
Hottest:  
GAP BAND  
RICK JAMES  
SOS BAND  
JEFFREY OSBORNE  
HERBIE HANCOCK

**WNOC/Chattanooga**  
Smokin' Sam Ervin

none  
Hottest:  
ISLEY BROS  
GAP BAND  
ARETHA FRANKLIN  
PHILIP BAILEY  
HERBIE HANCOCK

**WOIC/Columbia**  
Mickey Arnold

MANHATTANS  
RENE & ANGELA  
RANDY CRAWFORD  
STARPOINT  
DAYTON  
BERNARD WRIGHT  
JUNIOR  
ARETHA FRANKLIN  
MTUME  
ROYALCASH  
Hottest:  
RICK JAMES  
RONNIE DYSON  
NEW EDITION  
GLADYS KNIGHT  
GAP BAND

**WKDA-FM/Dallas**  
Terri Avery

AL JARREAU  
PRINCE  
ANDRE CYMONE  
COMODORES  
MICHAEL WYCOFF  
Hottest:  
MIDNIGHT STAR  
RUFUS & CHAKA  
NEWCLEUS  
ASHFORD & SIMPSON  
RICK JAMES

**KRLY/Houston**  
Mike Cavali

LIONEL RICHIE  
Hottest:  
GLADYS KNIGHT  
ZAPP  
JEFFREY OSBORNE  
ASHFORD & SIMPSON  
RICK JAMES

**WJAX/Jacksonville**  
Steve Fox

none  
Hottest:  
NEW EDITION  
GAP BAND  
HERBIE HANCOCK  
RICK JAMES  
LYDIA MURDOCK

## KMJQ/Houston

Jim Snowden

LIONEL RICHIE  
O'JAYS  
MTUME  
LYDIA MURDOCK  
BERNARD WRIGHT  
ANITA BAKER  
TAVARES  
ANDRE CYMONE  
RONNIE DYSON  
TOM BROWNE  
DONNA SUMMER  
Hottest:  
ZAPP  
SEXUAL HARRASSEMEN  
KLIQUE  
GLADYS KNIGHT  
SOS BAND

**WJMI/Jackson**  
Carl Haynes

KLIQUE  
WEST STREET MOB  
GENERAL CAINE  
JENNIFER HOLLIDAY  
TYRONE DAVIS  
MANHATTANS  
HOT STREAK  
LIONEL RICHIE  
Hottest:  
HERBIE HANCOCK  
NEW EDITION  
RUFUS & CHAKA  
CLARK SISTERS  
ASHFORD & SIMPSON

**WKXJ/Jackson**  
Tommy Marshall

LADIES' CHOICE  
ARETHA FRANKLIN  
MICHAEL WYCOFF  
P. FUNK ALL-STARS  
RON BANKS  
ANITA BAKER  
JUNIOR  
MICHAEL STERLING  
ONE WAY  
TYRONE DAVIS  
Hottest:  
GLADYS KNIGHT  
GAP BAND  
ZAPP  
NEW EDITION  
MICHAEL HENDERSON

**WPDQ/Jacksonville**  
Marc Little

RICH CASON & GALA  
GENERAL CAINE  
ANITA BAKER  
K-9 CORP.  
DONNA SUMMER  
CYBOTRON  
ARETHA FRANKLIN  
BERNARD WRIGHT  
ONE WAY  
RON BANKS  
JUNIOR  
Hottest:  
ARETHA FRANKLIN  
RICK JAMES  
SOS BAND  
MIDNIGHT STAR  
HERBIE HANCOCK  
RUFUS & CHAKA

**WJWS/Lynchburg**  
Lad Goins

DARNELL WILLIAMS  
TAVARES  
PLANT PATROL  
PROJECT FUTURE  
JENNIFER HOLLIDAY  
Hottest:  
ARETHA FRANKLIN  
RICK JAMES  
SOS BAND  
MIDNIGHT STAR  
HERBIE HANCOCK

## KJCB/Lafayette

Beatrice Evans

RENE & ANGELA  
LIONEL RICHIE  
STARLENA YOUNG  
JONES GIRLS  
K-9 CORP.  
RONNIE LAWS  
STARPOINT  
BARRY WHITE  
KLYMAXX  
PIECES OF A DREAM  
BOHANNON  
MANHATTANS  
ALFIE SILAS  
WEST STREET MOB  
Hottest:  
MICHAEL STERLING  
GLADYS KNIGHT  
ZAPP  
HERBIE HANCOCK  
JEFFREY OSBORNE  
NEWCLEUS

**WDBI/Memphis**  
Bobby O'Jay

ARETHA FRANKLIN  
RON BANKS  
ONE WAY  
JR. TUCKER  
ESSENCE III  
J. BLACKFOOT  
TOM SANDERS  
SISTER SLEDGE  
Hottest:  
GAP BAND  
CLARK SISTERS  
GLADYS KNIGHT  
NEW EDITION  
RICK JAMES

**WHRK/Memphis**  
Jimmy Smith

LIONEL RICHIE  
ORBIT  
KLYMAXX  
TOM BROWNE  
ROYALCASH  
Hottest:  
GAP BAND  
ZAPP  
MIAMI U.K.  
HERBIE HANCOCK  
JEFFREY OSBORNE

**WEDR/Miami**  
Jackson/Jones

MICHAEL STERLING  
J.W. WADE  
LADIES' CHOICE  
KLYMAXX  
ROYALCASH  
TOM BROWNE  
BOBBY NUNN  
ANITA BAKER  
BOBBY BLAND  
SLAVE  
RUMPLE-STILTS-SKI  
Hottest:  
SOS BAND  
RICK JAMES  
ASHFORD & SIMPSON  
STEPHANIE MILLS  
GAP BAND

## KRNB-FM/Memphis

Floyd Blackwell

ARETHA FRANKLIN  
LIONEL RICHIE  
NEW HORIZONS  
GARLAND GREEN  
P. FUNK ALL-STARS  
PHYLLIS HYMAN  
WEST STREET MOB  
TOM BROWNE  
MICHAEL STERLING  
Hottest:  
GLADYS KNIGHT  
ZAPP  
HERBIE HANCOCK  
JEFFREY OSBORNE  
NEWCLEUS

**WDLA/Memphis**  
Bobby O'Jay

ARETHA FRANKLIN  
RON BANKS  
ONE WAY  
JR. TUCKER  
ESSENCE III  
J. BLACKFOOT  
TOM SANDERS  
SISTER SLEDGE  
Hottest:  
GAP BAND  
CLARK SISTERS  
GLADYS KNIGHT  
NEW EDITION  
RICK JAMES

**WHRK/Memphis**  
Jimmy Smith

LIONEL RICHIE  
ORBIT  
KLYMAXX  
TOM BROWNE  
ROYALCASH  
Hottest:  
GAP BAND  
ZAPP  
MIAMI U.K.  
HERBIE HANCOCK  
JEFFREY OSBORNE

**WEDR/Miami**  
Jackson/Jones

MICHAEL STERLING  
J.W. WADE  
LADIES' CHOICE  
KLYMAXX  
ROYALCASH  
TOM BROWNE  
BOBBY NUNN  
ANITA BAKER  
BOBBY BLAND  
SLAVE  
RUMPLE-STILTS-SKI  
Hottest:  
SOS BAND  
RICK JAMES  
ASHFORD & SIMPSON  
STEPHANIE MILLS  
GAP BAND

## WBX/Mobile

Michael J. Alexander

RANDY CRAWFORD  
BARRY WHITE  
DONNA SUMMER  
AL JARREAU  
RONNIE LAWS  
JONES GIRLS  
TAVARES  
HERBIE HANCOCK  
NEW EDITION  
RUFUS & CHAKA  
RUN D.M.C.  
GAP BAND  
Hottest:  
HERBIE HANCOCK  
NEW EDITION  
RUFUS & CHAKA  
RUN D.M.C.  
GAP BAND

**WTOY/Roanoke**  
Riley Wynn

JENNIFER HOLLIDAY  
NEW EDITION  
TAVARES  
AL JARREAU  
COMODORES  
ASHFORD & SIMPSON  
GARY BYRD & G.B.  
Hottest:  
JEFFREY OSBORNE  
RICK JAMES  
SOS BAND  
HERBIE HANCOCK  
ARETHA FRANKLIN

**WVDM/Sumpter**  
Kevin Flemming

LIONEL RICHIE  
DONNA SUMMER  
MANHATTANS  
SHALAMAR  
ANDRE CYMONE  
Hottest:  
MICHAEL WYCOFF  
RICK JAMES  
ARETHA FRANKLIN  
JEFFREY OSBORNE  
HERBIE HANCOCK

**WVLA-FM/New Orleans**  
Brute Bailey

LAKESIDE  
ROYALCASH  
ANDRE CYMONE  
Hottest:  
SOS BAND  
RICK JAMES  
PHILIP BAILEY  
STEPHANIE MILLS  
NEW EDITION

**WAL-FM/New Orleans**  
Barry Richards

RONNIE DYSON  
ROYALCASH  
TOM BROWNE  
ARETHA FRANKLIN  
LIONEL RICHIE  
Hottest:  
GAP BAND  
RICK JAMES  
NEWCLEUS  
HERBIE HANCOCK  
STACY LATTISAW

**WPLZ/Petersburg**  
Hardy Jay

PHYLLIS HYMAN  
TAVARES  
NEWCLEUS  
LEE PRENTISS  
RANDY CRAWFORD  
KURTIS BLOW  
SISTER SLEDGE  
STARPOINT  
JUNIOR  
JENNIFER HOLLIDAY  
SLAVE  
FINIS HENDERSON  
LIONEL RICHIE  
ARETHA FRANKLIN  
Hottest:  
NEW EDITION  
KLIQUE  
GLADYS KNIGHT  
RUFUS & CHAKA  
PHILIP BAILEY

## WANT/Richmond

Kirby Carmichael

SISTER SLEDGE  
WHISPERS  
Hottest:  
RICK JAMES  
JEFFREY OSBORNE  
HERBIE HANCOCK  
ZAPP  
RUFUS & CHAKA

**WTOY/Roanoke**  
Riley Wynn

JENNIFER HOLLIDAY  
NEW EDITION  
TAVARES  
AL JARREAU  
COMODORES  
ASHFORD & SIMPSON  
GARY BYRD & G.B.  
Hottest:  
JEFFREY OSBORNE  
RICK JAMES  
SOS BAND  
HERBIE HANCOCK  
ARETHA FRANKLIN

**WVDM/Sumpter**  
Kevin Flemming

LIONEL RICHIE  
DONNA SUMMER  
MANHATTANS  
SHALAMAR  
ANDRE CYMONE  
Hottest:  
MICHAEL WYCOFF  
RICK JAMES  
ARETHA FRANKLIN  
JEFFREY OSBORNE  
HERBIE HANCOCK

**WVLA-FM/New Orleans**  
Brute Bailey

LAKESIDE  
ROYALCASH  
ANDRE CYMONE  
Hottest:  
SOS BAND  
RICK JAMES  
PHILIP BAILEY  
STEPHANIE MILLS  
NEW EDITION

**WAL-FM/New Orleans**  
Barry Richards

RONNIE DYSON  
ROYALCASH  
TOM BROWNE  
ARETHA FRANKLIN  
LIONEL RICHIE  
Hottest:  
GAP BAND  
RICK JAMES  
NEWCLEUS  
HERBIE HANCOCK  
STACY LATTISAW

**WPLZ/Petersburg**  
Hardy Jay

PHYLLIS HYMAN  
TAVARES  
NEWCLEUS  
LEE PRENTISS  
RANDY CRAWFORD  
KURTIS BLOW  
SISTER SLEDGE  
STARPOINT  
JUNIOR  
JENNIFER HOLLIDAY  
SLAVE  
FINIS HENDERSON  
LIONEL RICHIE  
ARETHA FRANKLIN  
Hottest:  
NEW EDITION  
KLIQUE  
GLADYS KNIGHT  
RUFUS & CHAKA  
PHILIP BAILEY

## WEST

**KACE/Los Angeles**  
Miller/Wiggins

ARETHA FRANKLIN  
ONE WAY  
JENNIFER HOLLIDAY  
Hottest:  
ANITA BAKER  
MIDNIGHT STAR  
RICK JAMES  
CLARK SISTERS  
RUN D.M.C.

**KDAY/Los Angeles**  
Jack Patterson

LIONEL RICHIE  
P. FUNK ALL-STARS  
PRINCE  
PRINCE  
STONE CITY BAND  
JONES GIRLS  
BERNARD WRIGHT  
SISTER SLEDGE  
ARETHA FRANKLIN  
CYBOTRON  
Hottest:  
ANITA BAKER  
SOS BAND  
STEPHANIE MILLS  
PHILIP BAILEY  
KLIQUE

**KJLH/Los Angeles**  
J.B. Stone/Rico

none  
Hottest:  
NEW EDITION  
RUFUS & CHAKA  
ANITA BAKER  
STEPHANIE MILLS  
GAP BAND

**KDIA/Oakland**  
Jeff Harrison

MANHATTAN TRANSFE  
SHAWN CHRISTOPHER  
ARETHA FRANKLIN  
SHALAMAR  
JEFFREY OSBORNE  
Hottest:  
STEPHANIE MILLS  
ZAPP  
NEW EDITION  
GLADYS KNIGHT

**KKQK/Phoenix**  
Rick Nuhn

LIONEL RICHIE  
WHAMI U.K.  
JENNIFER HOLLIDAY  
RONNIE DYSON  
KLYMAXX  
JONNY CHINGAS  
P. FUNK ALL-STARS  
NEW EDITION  
JOAN JETT  
STONE CITY BAND  
LEW KIRTON  
MANHATTAN TRANSFE  
Hottest:  
RICK JAMES  
RUFUS & CHAKA  
ZAPP  
HERBIE HANCOCK  
RUN D.M.C.

**XHRM/San Diego**  
Gene Harris

GENERAL CAINE  
BERNARD WRIGHT  
COLLAGE  
CROWN HEIGHTS AFF  
LIONEL RICHIE  
JUNIOR  
MANHATTAN TRANSFE  
ARETHA FRANKLIN  
MICHAEL WYCOFF  
PRINCE  
Hottest:  
JEFFREY OSBORNE  
RICK JAMES  
ZAPP  
PHILIP BAILEY  
SOS BAND

**KSOL/San Mateo**  
Bernie Moody

MANHATTAN TRANSFE  
ONE WAY  
PRINCE  
LEW KIRTON  
MARILYN SCOTT  
WHAMI U.K.  
STARPOINT  
LIONEL RICHIE  
Hottest:  
RICK JAMES  
SOS BAND  
JEFFREY OSBORNE  
RUFUS & CHAKA  
ZAPP  
NEW EDITION  
GLADYS KNIGHT

(J) indicates Black reporters also contributing to Jazz Chart

## MIDWEST

**WBMX/Chicago**  
Lee Michaels

TAVARES  
MTUME  
LYDIA MURDOCK  
LIONEL RICHIE  
COMODORES  
DONNA SUMMER  
ARETHA FRANKLIN  
OLIVER CHEATHAM  
Hottest:  
CLARK SISTERS  
JEFFREY OSBORNE  
SOS BAND  
RICK JAMES  
BRYSON & FLACK

**WZAK/Cleveland**  
Lynn Tolliver

ONE WAY  
PRINCE  
JUNIOR  
LAKESIDE  
BERNARD WRIGHT  
Hottest:  
BB&Q  
SKOOL BOYZ  
JUNE POINTER  
AL JARREAU  
NORMA JEAN WRIGHT  
RICH CASON & GALA  
Hottest:  
ZAPP  
RICK JAMES  
SOS BAND  
KLIQUE  
JEFFREY OSBORNE

**WDMT/Cleveland**  
Magic/Dean

TAVARES  
LIONEL RICHIE  
PRINCE  
COMODORES  
DAYTON  
ARETHA FRANKLIN  
STARPOINT  
MIQUEL BROWN  
JONES GIRLS  
MICHAEL WYCOFF  
MONTAGE  
Hottest:  
KLIQUE  
MARY JANE GIRLS  
RUFUS & CHAKA  
JENNIFER HOLLIDAY  
WHISPERS

**WJMO/Cleveland**  
Eric Stone

MICHAEL STERLING  
JONES GIRLS  
SISTER SLEDGE  
MARY JANE GIRLS  
RONNIE LAWS  
STARPOINT  
DONNA SUMMER  
RON BANKS  
ONE WAY  
Hottest:  
ZAPP  
RUFUS & CHAKA  
JENNIFER HOLLIDAY  
TAVARES  
JUNIOR

**WVCO/Columbus**  
Lyles/Jones

KLIQUE  
KASHIP  
MANHATTAN TRANSFE  
LAKESIDE  
Hottest:  
SOS BAND  
PRINCE  
RICK JAMES  
HERBIE HANCOCK  
SPANDAU BALLET  
Hottest:  
RICK JAMES  
ZAPP  
HERBIE HANCOCK  
GLADYS KNIGHT  
RUFUS & CHAKA

**WDAO/Dayton**  
Lankford Stephens

RANDY CRAWFORD  
SISTER SLEDGE  
JENNIFER HOLLIDAY  
ATTITUDE  
JECKYLL & HYDE  
INVISIBLE MAN'S B  
RICH CASON & GALA  
COLD CRUSH BROTHER  
MICHAEL STERLING  
MEL STEWART  
Hottest:  
RICK JAMES  
ZAPP  
HERBIE HANCOCK  
GLADYS KNIGHT  
RUFUS & CHAKA

**WGPR/Detroit**  
Joe Spencer

RICH CASON & GALA  
BERNARD WRIGHT  
MICHAEL STERLING  
BARRY WHITE  
ANDRE CYMONE  
LIONEL RICHIE  
ELECTRIC DREAD  
MILLIE JACKSON  
J.W. WADE  
STARPOINT  
RAYMUN  
BRASS CONSTRUCTION  
Hottest:  
JEFFREY OSBORNE  
RICK JAMES  
RUFUS & CHAKA  
ZAPP  
HERBIE HANCOCK

**WJLB/Detroit**  
James Alexander

KLIQUE  
MICHAEL WYCOFF  
ANITA BAKER  
JENNIFER HOLLIDAY  
Hottest:  
FREZZE  
MIDNIGHT STAR  
GARRETT'S CREW  
RUFUS & CHAKA  
CLARK SISTERS

**WLTH/Gary**  
Dane Huskisson

ATLANTIC STARR  
LIONEL RICHIE  
ARETHA FRANKLIN  
WEST STREET MOB  
DONNA SUMMER  
BOBBY NUNN  
TAVARES  
MARILYN SCOTT  
Hottest:  
RICK JAMES  
MICHAEL JACKSON  
ZAPP  
HERBIE HANCOCK  
ANITA BAKER  
CLARK SISTERS

**WKWM/Grand Rapids**  
Frank Grant

LIONEL RICHIE  
BERNARD WRIGHT  
LAKESIDE  
MTUME  
DONNA SUMMER  
O'JAYS  
NV  
PAUL GARRISON  
Hottest:  
SOS BAND  
RICK JAMES  
GLADYS KNIGHT  
ZAPP  
HERBIE HANCOCK

**WTLN/Indianapolis**  
Jay Johnson

LIONEL RICHIE  
ONE WAY  
MICHAEL WYCOFF  
SKOOL BOYZ  
O'JAYS  
JENNIFER HOLLIDAY  
STEPHANIE MILLS  
LARRY GRAHAM  
COMODORES  
DONNA SUMMER  
TAVARES  
PHYLLIS HYMAN  
SISTER SLEDGE  
EARL KLUUGH  
PIECES OF A DREAM  
EDDY GRANT  
P. FUNK ALL-STARS  
LIONEL RICHIE  
ERIC GALE  
ANDRE CYMONE  
JONES GIRLS  
ALFIE SILAS  
MANHATTAN TRANSFE  
RICHARD JON SMITH  
ANITA BAKER  
MICHAEL STERLING  
DAYTON  
SUGAR HILL GANG  
WEST STREET MOB  
NENA  
Hottest:  
RICK JAMES  
SOS BAND  
JEFFREY OSBORNE  
HERBIE HANCOCK  
RUFUS & CHAKA

**WLUM/Milwaukee**  
Rich Guzman

MEN WITHOUT HATS  
MAZE  
MIDNIGHT STAR  
MEN AT WORK  
Hottest:  
BONNIE TYLER  
PRINCE  
NEW EDITION  
RICK JAMES  
WHAM! U.K.

**WVSI/Saginaw**  
Kermit Crockett

LIONEL RICHIE  
RON BANKS  
ONE WAY  
JUNIOR  
ORBIT  
DONNA SUMMER  
BOHANNON  
ALFIE SILAS  
DENNIS BROWN  
RIGHIRA  
MICHAEL STERLING  
Hottest:  
JEFFREY OSBORNE  
GLADYS KNIGHT  
HERBIE HANCOCK  
CLARK SISTERS  
KLIQUE

**KMJM/St. Louis**  
Tony Gray

RANDY CRAWFORD  
LIONEL RICHIE  
PRINCE  
ANITA BAKER  
Hottest:  
NEW EDITION  
ZAPP  
RUFUS & CHAKA  
SHALAMAR  
GLADYS KNIGHT

# JAZZ RADIO NATIONAL AIRPLAY/30

September 16, 1983

- | Last Week | Rank | Artist/Track   |
|-----------|------|--|
| 1         | 1    | SPYRO GYRA/City Kids (MCA)                               |
| 2         | 2    | RAMSEY LEWIS/Les Fleurs (Columbia)                       |
| 3         | 3    | GEORGE BENSDN/In Your Eyes (WB)                          |
| 4         | 4    | VICTOR FELDMAN/Secret Of The Andes (Palo Alto)           |
| 5         | 5    | TOM GRANT/Tom Grant (Pausa)                              |
| 13        | 6    | MARVIN STAMM/Stamppede (Palo Alto)                       |
| 7         | 7    | MAYNARD FERGUSON/Storm (Palo Alto)                       |
| 8         | 8    | ERIC GALE/Island Breeze (Musician/Elektra)               |
| 10        | 9    | JIMMY McGRUFF/The Countdown (Milestone)                  |
| 15        | 10   | JACO PASTORIOUS/Invitation (WB)                          |
| 11        | 11   | PAT METHENY/Travels (ECM)                                |
| 12        | 12   | WYNTON MARSALIS/Think Of One (Columbia)                  |
| 14        | 13   | HIROSHIMA/Third Generation (Epic)                        |
| 17        | 14   | JEAN-LUC PONTY/Individual Choice (Atlantic)              |
| 9         | 15   | CLIFF SARDE/Temporary Tight (Aslan)                      |
| 23        | 16   | LINDA HOPKINS/How Blue Can You Get (Palo Alto)           |
| 21        | 17   | FREE FLIGHT/Soaring (Palo Alto)                          |
| 16        | 18   | MACAR BROTHERS/Cosmos Kid (Aircraft)                     |
| 19        | 19   | CHUCK MANGIONE/Journey To A Rainbow (Columbia)           |
| 6         | 20   | LARRY CARLTON/Friends (WB)                               |
| 20        | 21   | RONNIE LAWS/Mr. Nice Guy (Capitol)                       |
| 22        | 22   | EARL KLUUGH/Low Ride (Capitol)                           |
| 22        | 23   | HERBIE MANN/Astral Island (Atlantic)                     |
| 24        | 24   | KOINONIA/More Than A Feelin' (Breaker)                   |
| 25        | 25   | GERRY MULLIGAN/Little Big Horn (GRP)                     |
| 26        | 26   | RICHIE COLE & BOOTS RANDOLPH/Yakety Madness! (Palo Alto) |
| 27        | 27   | YELLOW JACKETS/Mirage A'Trois (WB)                       |
| 28        | 28   | JARREAU/Jarreau (WB)                                     |
| 29        | 29   | GEORGE SHEARING-MEL TORME/Top Drawer (Concord)           |
| 30        | 30   | ERNESTINE ANDERSON/Big City (Concord)                    |

**JAZZ REPORTING STATIONS:** WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Bob Stewart; WMGI/Gainesville, FL, Lou Patrick; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; KTNW/Minneapolis, Tom Pelissero; WXXM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk.

New & Active... See Page 50

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### ANITA BAKER Angel (Beverly Glen)

75% of our reporting stations on it. Rotations: Heavy 11/0, Medium 23/1, Light 16/8, Extra Adds 4, Total Adds 13 including WILD, KMJQ, WEDR, WDRQ, WJLB, KMJM, WZEN-FM, WNHC, WPEG, WPDQ. Moves 32-21 on the Black Radio Chart.

### DONNA SUMMER Unconditional Love (Mercury/PolyGram)

63% of our reporting stations on it. Rotations: Heavy 5/0, Medium 18/2, Light 18/11, Extra Adds 4, Total Adds 17 including WKYS, WOOK, KMJQ, WBMX, WBLZ, WJMO, WDRQ, WZEN-FM, WATV, WENN, WLTH. Debuts at number 33 on the Black Radio Chart.

### MTUME Would You Like To (Fool Around) (Epic)

61% of our reporting stations on it. Rotations: Heavy 2/0, Medium 16/1, Light 22/4, Extra Adds 4, Total Adds 9, WXYV, WILD, KMJQ, WBMX, WGCI, WDRQ, WATV, WOIC, WKWM. Debuts at number 38 on the Black Radio Chart.

### O'JAYS Put Our Heads Together (Philadelphia International/CBS)

60% of our reporting stations on it. Rotations: Heavy 11/0, Medium 20/1, Light 11/1, Extra Adds 1, Total Adds 3, KMJQ, WZEN-FM, WKWM. Moves 36-30 on the Black Radio Chart.

### LEW KIRTON Talk To Me (Believe In A Dream/CBS)

60% of our reporting stations on it. Rotations: Heavy 6/0, Medium 16/1, Light 21/2, Extra Adds 0, Total Adds 3, WZEN-FM, KSOL, KUKQ. Moves 38-37 on the Black Radio Chart.

### LIONEL RICHIE All Night Long (All Night) (Motown)

58% of our reporting stations on it. Rotations: Heavy 8/6, Medium 15/8, Light 11/11, Extra Adds 8, Total Adds 33 including WXYV, WRKS, WVEE, WHRK, WCIN, WZEN-FM, KDAY, XHRM, WAAA, WTLC. Debuts at number 31 on the Black Radio Chart.

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts (held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week.  indicated one of this week's most added new songs.

- WHISPERS "This Time" (Solar/Elektra) 36/2**  
Rotations: Heavy 2/0, Medium 16/0, Light 17/1, Extra Adds 1, Total Adds 2, WILD, WANT. Heavy: WJMO, WLTH. Medium: WDAS, WVEE, WBMX, WPDQ, WDAO.
- NEWCLEUS "Jam On Revenge" (Sunnyview) 36/2**  
Rotations: Heavy 15/0, Medium 11/0, Light 9/1, Extra Adds 1, Total Adds 2, WBLZ, WPLZ. Heavy: WDAS, WVEE, XHRM, WRDW, WWW. Medium: WXYV, KRLY, WZAK. Moves 27-35 on the Black Radio Chart.
- MICHAEL WYCOFF "Tell Me Love" (RCA) 35/8**  
Rotations: Heavy 6/0, Medium 12/1, Light 16/6, Extra Adds 1, Total Adds 8, WXYV, KKDA-FM, WDMT, WJLB, XHRM, WKXI, WTLC, WVOI. Heavy: WAMO, WEDR, WJMO. Debuts at number 40 on the Black Radio Chart.
- BERNARD WRIGHT "Funky Beat" (Arista) 34/9**  
Rotations: Heavy 1/0, Medium 10/4, Light 21/3, Extra Adds 2, Total Adds 9, KMJQ, WZAK, WGPR, KDAY, XHRM, WKND, WOIC, WPDQ, WKWM. Heavy: WLOU. Medium: WHRK, WRDW, WAAA.
- PLANET PATROL "Cheap Thrills" (Tommy Boy) 34/1**  
Rotations: Heavy 2/0, Medium 20/0, Light 11/0, Extra Adds 1, Total Adds 1, WJJS. Heavy: WEDR, WKXI. Medium: WDAS, WAIL-FM, WJMO, KDAY, WKND, WGIV, WWW.
- MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 33/10**  
Rotations: Heavy 4/0, Medium 13/3, Light 14/2, Extra Adds 0, Total Adds 10, WZEN-FM, XHRM, KSOL, WKND, WLOU, WANM, WVKO, WVOI, KDIA, KUKQ. Heavy: WHRK, WJMO.
- ANDRE CYMONE "Make Me Wanna Dance" (Columbia) 33/7**  
Rotations: Heavy 4/0, Medium 13/3, Light 14/2, Extra Adds 2, Total Adds 7, KKDA-FM, KMJQ, WGCI, WDRQ, WZEN-FM, WENN, WJMO. Heavy: WHRK, XHRM, WATV, WANM.
- SERGE PONSAR "Out In The Night" (WB) 31/1**  
Rotations: Heavy 4/0, Medium 19/0, Light 8/1, Extra Adds 0, Total Adds 1, WXYV. Heavy: WEDR, WGCI, WRDW, WENN. Medium: WOOK, KJLB, KSOL, WNHC, WOIC, WLTH. Moves 40-39 on the Black Radio Chart.
- SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 30/10**  
Rotations: Heavy 0/0, Medium 8/2, Light 14/2, Extra Adds 1, Total Adds 10, WOOK, WDIA, WJMO, WZEN-FM, KDAY, WGIV, KOKY, WPLZ, WANT, WDAO. Medium: WZAK, WANM, WAAA, WLTH.
- LAKESIDE "Real Love" (Solar/Elektra) 30/8**  
Rotations: Heavy 1/0, Medium 15/2, Light 14/6, Extra Adds 0, Total Adds 8, WXYV, WYLD-FM, WZAK, WKND, WAAA, WVKO, WKWM, WVOI. Heavy: WATV. Medium: WVEE, WGCI, WNOO.
- SUGAR HILL GANG "Kick It Live From 9 To 5" (Sugar Hill) 28/2**  
Rotations: Heavy 4/0, Medium 8/0, Light 16/2, Extra Adds 0, Total Adds 2, WZEN-FM, WGIV. Heavy: WDAS, WEDR, WNOO, WLTH. Medium: WOOK, KRNB, WAIL-FM, WBMX, KDAY, WKND, WPEG, WTLC.
- COMMODORES "Only You" (Motown) 27/6**  
Rotations: Heavy 0/0, Medium 10/2, Light 15/2, Extra Adds 2, Total Adds 6, KKDA-FM, WBMX, WDMT, WZEN-FM, KOKY, WTOY. Medium: WXYV, WVEE, WKXI, KJCB, WDAO, WLTH.

## SIGNIFICANT ACTION

- PRINCE "Delirious" (WB) 25/8**  
Rotations: Heavy 6/1, Medium 10/3, Light 8/3, Extra Adds 1, Total Adds 8, WVEE, KKDA-FM, WDMT, WZAK, KMJM, KDAY, XHRM, KSOL. Heavy: WATV, WJMI, WANM, WVKO, WLUM. Medium: KRLY, WAIL-FM, WOIC, KJCB, WBLX, WAAA, KDIA.
- WEST STREET MOB "Break Dance/Elektra Boogie" (Sugar Hill) 25/7**  
Rotations: Heavy 1/0, Medium 6/0, Light 18/7, Extra Adds 0, Total Adds 7, KRNB, WZEN-FM, WATV, WJMI, KJCB, WAAA, WLTH. Heavy: WAIL-FM. Medium: WDAS, WJMO, KSOL, WKND, WJAX, WVOI.
- ARETHA FRANKLIN "Every Girl Wants My Guy" (Arista) 23/20**  
Rotations: Heavy 3/3, Medium 4/4, Light 11/8, Extra Adds 5, Total Adds 20 including WILD, WDAS, WOOK, WVEE, KRNB, WDIA, WAIL-FM, WBMX, WDMT, WDRQ, KACE, KDAY, XHRM.
- PHYLLIS HYMAN "Why Did You Turn Me On" (Arista) 23/5**  
Rotations: Heavy 2/0, Medium 8/2, Light 13/3, Extra Adds 0, Total Adds 5, KRNB, WZEN-FM, WGIV, WPLZ, WAAA. Heavy: WATV, KJCB. Medium: WKXI, WPDQ, KOKY, WBLX, WLTH, WWW.
- CYBOTRON "Clear" (Fantasy) 21/3**  
Rotations: Heavy 1/0, Medium 7/0, Light 13/3, Extra Adds 0, Total Adds 3, WDRQ, KDAY, WPDQ. Heavy: WEDR. Medium: WXYV, WHUR, WAOK, WVEE, WPEG, WLOU, WVOL.
- J.W. WADE "(You Know) It's Natural" (LARC) 21/2**  
Rotations: Heavy 0/0, Medium 9/0, Light 12/2, Extra Adds 0, Total Adds 2, WEDR, WGPR. Medium: WAOK, WJMO, KSOL, WENN, WKXI, WVOL, WANM, WLTH, WWW.



## NATIONAL AIRPLAY/40

September 16, 1983

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
3	2	1	1	RICK JAMES/Cold Blooded (Gordy/Motown)
9	7	5	2	RUFUS & CHAKA KHAN/Ain't Nobody (WB)
4	4	4	3	HERBIE HANCOCK/Rokit (Columbia)
7	6	6	4	GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)
21	17	9	5	KLIQUE/Stop Doggin' Me Around (MCA)
5	5	3	6	ZAPP/I Can Make You Dance (WB)
8	8	8	7	GAP BAND/Party Train (Total Experience/PGM)
1	1	2	8	JEFFREY OSBORNE/Don't You Get So Mad (A&M)
14	13	11	9	PHILIP BAILEY/I Know (Columbia)
15	11	10	10	NEW EDITION/Is This The End (Streetwise)
23	18	16	11	STEPHANIE MILLS/Pilot Error (Casablanca/PolyGram)
20	14	14	12	GEORGE BENSON/Lady Love Me (One More Time) (WB)
2	3	7	13	S.O.S. BAND/Just Be Good To Me (Tabu/CBS)
16	15	15	14	MARY JANE GIRLS/All Night Long (Gordy/Motown)
-	28	23	15	JENNIFER HOLLIDAY/I Am Love (Geffen)
11	10	13	16	ASHFORD & SIMPSON/High-Rise (Capitol)
27	23	22	17	LILLO/(You're A) Good Girl (Capitol)
28	26	18	18	KASHIF/Help Yourself To My Love (Arista)
-	34	29	19	TAVARES/Deeper In Love (RCA)
10	12	12	20	P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
-	39	32	21	ANITA BAKER/Angel (Beverly Glen)
19	19	19	22	CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra)
31	29	25	23	DENIECE WILLIAMS/I'm So Proud (Columbia)
26	24	24	24	LaTOYA JACKSON/Bet'cha Gonna Need My Lovin' (LARC)
24	22	21	25	FREEEZ/I.O.U. (Streetwise)
6	9	17	26	ARETHA FRANKLIN/Get It Right (Arista)
-	36	35	27	RANDY CRAWFORD/Nightline (WB)
38	32	30	28	RONNIE DYSON/All Over Your Face (Cotillion/Atco)
18	20	20	29	MICHAEL JACKSON/Human Nature (Epic)
-	40	36	30	O'JAYS/Put Our Heads Together (Philadelphia International/CBS)
DEBUT	13	16	31	LIONEL RICHIE/All Night Long (All Night) (Motown)
DEBUT	13	16	32	STACY LATTISAW/Miracles (Cotillion/Atco)
DEBUT	-	-	33	DONNA SUMMER/Unconditional Love (Mercury/PolyGram)
-	-	37	34	SLAVE/Shake It Up (Cotillion/Atco)
-	33	27	35	NEWCLEUS/Jam On Revenge (Sunnyview)
25	25	31	36	MAZE featuring FRANKIE BEVERLY/Never Let You Down (Capitol)
-	-	38	37	LEW KIRTON/Talk To Me (Believe In A Dream/CBS)
DEBUT	-	-	38	MTUME/Would You Like To (Fool Around) (Epic)
-	-	40	39	SERGE PONSAR/Out In The Night (WB)
DEBUT	-	-	40	MICHAEL WYCOFF/Tell Me Love (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- LIONEL RICHIE (33)
- ARETHA FRANKLIN (20)
- DONNA SUMMER (17)
- ANITA BAKER (13)
- TAVARES (12)

### HOTTEST

- RICK JAMES (47)
- HERBIE HANCOCK (38)
- JEFFREY OSBORNE (26)
- ZAPP (26)
- RUFUS & CHAKA KHAN (24)

- JUNIOR "Baby I Want You Back" (Mercury/PolyGram) 20/9**  
Rotations: Heavy 2/0, Medium 6/2, Light 10/5, Extra Adds 2, Total Adds 9, WZAK, XHRM, WOIC, WKXI, WPDQ, KOKY, WPLZ, WTLC, WWW. Heavy: WJMO, WGPR. Medium: WAMO, WBMX, WDRQ, WVOI.
- STONE CITY BAND "Ladies' Choice" (Gordy/Motown) 20/4**  
Rotations: Heavy 4/1, Medium 4/0, Light 12/3, Extra Adds 0, Total Adds 4, WHUR, KDAY, WLOU, KUKQ. Heavy: KRNB, WGCI, KJCB. Medium: WKND, WPEG, WAAA, WLTH.
- JOHNNY GILL "When Something Is Wrong With My Baby" (Cotillion/Atco) 20/0**  
Rotations: Heavy 1/0, Medium 10/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KRNB. Medium: WAMO, WOOK, WJMO, WGPR, KNOV, WGIV, WPDQ, WBLX, WVOL, WANM.
- JARREAU "Trouble In Paradise" (WB) 19/5**  
Rotations: Heavy 0/0, Medium 8/2, Light 10/2, Extra Adds 1, Total Adds 5, KKDA-FM, WZAK, WZEN-FM, WBLX, WTOY. Medium: WAOK, WATV, WANM, WAAA, WLTH, WVOI.
- SHAWN CHRISTOPHER "Say It Again" (LARC) 19/1**  
Rotations: Heavy 0/0, Medium 11/0, Light 8/1, Extra Adds 0, Total Adds 1, KDIA. Medium: WAOK, KRNB, WJMO, KSOL, WATV, WENN, KOKY, WVOL, WJMI, WANM, WWW.
- DAYTON "It Must Be Love" (Liberty) 18/4**  
Rotations: Heavy 0/0, Medium 4/0, Light 13/3, Extra Adds 1, Total Adds 4, WDMT, WZEN-FM, WOIC, WAAA. Medium: WAMO, WHUR, KRNB, WDAO.
- LIQUID GOLD "What's She Got" (Critique/Quality) 18/0**  
Rotations: Heavy 0/0, Medium 4/0, Light 14/0, Extra Adds 0, Total Adds 0. Medium: WDAS, WOOK, XHRM, WVOL.
- SPANDAU BALLET "True" (Chrysalis) 17/4**  
Rotations: Heavy 1/1, Medium 6/1, Light 9/2, Extra Adds 1, Total Adds 4, WRKS, WHUR, WBLZ, WVKO. Medium: WAMO, WAIL-FM, WGPR, KDAY, WVOL, WPLZ.
- GENERAL CAINE "Bomb Body" (Tabu/CBS) 17/4**  
Rotations: Heavy 0/0, Medium 9/1, Light 8/3, Extra Adds 0, Total Adds 4, WVEE, XHRM, WJMI, WPDQ. Medium: WAOK, KRNB, KSOL, WKXI, WLOU, WVOL, WDAO, WTLC.
- LYDIA MURDOCK "Super Star" (Team Entertainment)**  
Rotations: Heavy 2/0, Medium 9/0, Light 3/0, Extra Adds 2, Total Adds 2, KMJQ, WBMX. Medium: WAOK, KKDA-FM, WGPR, KSOL, WJAX, WPDQ, WDAO, WKWM, WWW.
- MARILYN SCOTT "Only You" (Mercury/PolyGram) 17/3**  
Rotations: Heavy 0/0, Medium 5/0, Light 12/3, Extra Adds 0, Total Adds 3, KSOL, WLOU, WLTH. Medium: WOOK, WHUR, KKDA-FM, WEDR, WVOL.
- STARPOINT "It's So Delicious" (Elektra) 16/10**  
Rotations: Heavy 1/1, Medium 3/0, Light 10/7, Extra Adds 2, Total Adds 10, WCIN, WDMT, WJMO, WGPR, KSOL, WKND, WOIC, KJCB, WLOU, WPLZ. Medium: WHUR, WANM, WAAA.
- JONES GIRLS "On Target" (RCA) 16/10**  
Rotations: Heavy 0/0, Medium 6/1, Light 9/8, Extra Adds 1, Total Adds 10, WILD, WDMT, WJMO, WZEN-FM, KDAY, WATV, WPEG, KJCB, WBLX, WAAA. Medium: KRNB, WHRK, WKND, WENN, WWW.
- RICH CASON & GALACTIC ORCHESTRA "The Year 2001" (LARC) 16/4**  
Rotations: Heavy 0/0, Medium 3/0, Light 13/4, Extra Adds 0, Total Adds 4, WZAK, WGPR, WPDQ, WDAO. Medium: WAOK, KRNB, WJMI.
- P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 15/5**  
Rotations: Heavy 1/0, Medium 5/1, Light 9/4, Extra Adds 0, Total Adds 5, KRNB, WZEN-FM, KDAY, WKXI, KUKQ. Heavy: WZAK. Medium: WVEE, WPEG, WVOL.

# E/P/A's Hot With A Standup Triple!

## MTUME "Would You Like To (Fool Around)"



### Black Radio BREAKERS

WXYV WAOK KRLY  
 WILD WVEE KRNB  
 WRKS KKDA-FM WDIA  
 WYLD-FM  
 KBMJQ WBMX

**Black Chart: 38**

WGCI KNOW WANT  
 WDMT WATV WWDM  
 WJMO WPEG WANM  
 WZAK WNOO WAAA  
 WDRQ WOIC WDAO  
 WGPR WJMI WKWM  
 KDAY WKXI WWWS  
 KJLH WJAX KDIA  
 KSOL WPDQ  
 WKND KJCB  
 WNHC KOKY  
 WRDW WLOU



## O'JAYS "Put Our Heads Together"

### Black Radio BREAKERS

WXYV WVEE KRLY  
 WILD KKDA-FM WDIA  
 WDAS KMJQ WYLD-FM  
 WAOK WBMX

**Black Chart: 30**



WJMO WGIV WANM  
 WZAK WPEG WAAA  
 WDRQ WNOO WVKO  
 WGPR WOIC WDAO  
 WZEN-FM WJAX WLTH  
 KDAY WPDQ WKWM  
 KJLH KJCB WTLC  
 XHRM KOKY WVOI  
 WKND WJJS  
 KNOW WVOL  
 WATV WPLZ  
 WENN WWDM



## LEW KIRTON "Talk To Me"

WXYV  
 WILD  
 WDAS  
 WOOK  
 WAOK  
 WVEE  
 KBMJQ

KRLY  
 KRNB  
 WHRK  
 WEDR  
 WAIL-FM  
 WYLD-FM  
 WBMX  
 WGCI  
 WDMT  
 WDRQ  
 WGPR  
 WJLB  
 WZEN-FM

KDAY  
 KJLH  
 XHRM  
 KSOL  
 WKND  
 WNHC  
 KNOW  
 WENN  
 WGIV  
 WJAX  
 WPDQ  
 KOKY  
 WLOU

### Black Radio BREAKERS

WVOL WWDM WDAO  
 WPLZ WANM WLTH  
 WANT WAAA WTLC  
 KUKQ

**Black Chart: 37**





# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**ANNE MURRAY**

**A Little Good News (Capitol)**

On 67% of reporting stations. National Summary: Up 7, Same 26, Down 0, Debuts 28, Adds 54. A Most Added Record. Debuts at number 47 on the Country Chart.

**MICHAEL MURPHEY**

**Don't Count The Rainy Days (Liberty)**

On 69% of reporting stations. National Summary: Up 19, Same 45, Down 0, Debuts 18, Adds 21. Debuts at number 50 on the Country Chart.

**BANDANA**

**Outside Lookin' In (WB)**

On 68% of reporting stations. National Summary: Up 43, Same 24, Down 0, Debuts 23, Adds 12. Moves 50-46 on the Country Chart.

**SISSY SPACEK**

**Lonely, But Only For You (Atlantic America)**

On 66% of reporting stations. National Summary: Up 54, Same 21, Down 1, Debuts 13, Adds 10. Moves 47-42 on the Country Chart.

**BELLAMY BROTHERS**

**Strong Weakness (WB)**

On 64% of reporting stations. National Summary: Up 23, Same 32, Down 0, Debuts 30, Adds 10. Debuts at number 49 on the Country Chart.

**JUICE NEWTON**

**Stranger At My Door (Capitol)**

On 60% of reporting stations. National Summary: Up 30, Same 36, Down 0, Debuts 14, Adds 9. Debuts at number 48 on the Country Chart.

**MOST ADDED**

- CONWAY TWITTY (60)  
Heartache Tonight (WB)
- ANNE MURRAY (54)  
A Little Good News (Capitol)
- JOHN ANDERSON (53)  
Black Sheep (WB)
- LARRY GATLIN & GATLIN BROTHERS (41)  
Houston (Means I'm One Day Closer) (Col.)
- JANIE FRICKE (40)  
Tell Me A Lie (Columbia)
- VERN GOSDIN (31)  
I Wonder Where We'd Be... (Complast/PG)

**HOTTEST**

- CRYSTAL GAYLE (73)  
Baby What About You (WB)
- RONNIE MILSAP (67)  
Don't You Know How Much I Love You (RCA)
- ALABAMA (57)  
Lady Down On Love (RCA)
- KENNY ROGERS with DOLLY PARTON (56)  
Islands In The Stream (RCA)
- CHARLY McCLAIN & MICKEY GILLEY (55)  
Paradise Tonight (Epic)
- B.J. THOMAS (39)  
New Looks From An Old... (Cleve. Int./CBS)

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week.  Indicated one of this week's most added new songs.

- WHITES "When The New Wears Off Our Love" (Curb/WB) 85/19  
National Summary: Up 18, Same 35, Down 0, Debuts 13, Adds 19 including WXXW, WAJR, KMML, WAMZ-FM, KLLL, WCMS-FM, KYXX, WQYK-FM, WIRK-FM, WTQR-FM, WUBE-FM, WFMS-FM, WXCL, WTOP, KGEN/KJOT, KSON-FM.
- KENDALLS "Movin' Train" (Mercury/PolyGram) 84/2  
National Summary: Up 40, Same 30, Down 0, Debuts 12, Adds 2, WJQS, KKAL, WGNA-FM 32-28, WAJR 32-29, KASE 30-32, KIKK-FM 35-25, WLWI-FM 34-29, KSO 27-19, KTTS-AM-FM 36-30, WIL-AM-FM d-29, WTOP d-24, KRST-FM 32-25, KNIX-FM d-37, KCBQ 27-24, KMPS-AM-FM 23-20.
- JANIE FRICKE "Tell Me A Lie" (Columbia) 83/40  
National Summary: Up 3, Same 28, Down 0, Debuts 12, Adds 40 including WYRK, WAJR, KXYL, WSOC-FM, WCOS-AM-FM, WMC-AM, WSIX-FM, WQYK-FM, WIRK-FM, WWWW-FM, WQHK, WFMS-FM, WIRE, KEBC-FM, KYGO-FM, KSAN.
- EXILE "High Cost Of Leaving" (Epic) 82/15  
National Summary: Up 28, Same 27, Down 0, Debuts 12, Adds 15, WGNA-FM, WAJR, WKYG, WPOR-FM, WNYR, WYII, KRMD-AM, WMNI, WKKQ-AM, WTSO, WMIL, KIOV-FM, KRST-FM, KGEN/KJOT, Q92.
- CONWAY TWITTY "Heartache Tonight" (WB) 70/60  
National Summary: Up 2, Same 5, Down 0, Debuts 3, Adds 60 including WPOC-FM, WYRK, WKYG, KIX106, WYNN-FM, WSOC-FM, WCOS-AM-FM, WAMZ-FM, WKIX, WTQR-FM, KS100, WCXI-AM-FM, KWJJ, KCKC, KMPS-AM-FM.
- ATLANTA "Dixie Dreamin'" (MDJ) 67/14  
National Summary: Up 13, Same 30, Down 0, Debuts 10, Adds 14, KMML, WXBO-FM, WDAK, KYXX, WPAP-FM, KBMR, KRRC, WCUZ-AM-FM, WTL-FM, WMIL, KCJB, KEIN, KTOM, KIGO.
- JOHN ANDERSON "Black Sheep" (WB) 56/53  
National Summary: Up 1, Same 1, Down 0, Debuts 1, Adds 53 including WVAM, WBGW-FM, WPOR-FM, KASE, KLVI, WFNC, WNOX, WLWI-FM, WQYK-FM, WKKQ-AM, KCUZ-AM-FM, KFDI-AM-FM, KIK-FM, KTOM, KCBQ.
- GUS HARDIN "Loving You Hurts" (RCA) 47/24  
National Summary: Up 0, Same 16, Down 0, Debuts 7, Adds 24 including WIXL-FM, WKYG, WYVA, KMML, KXYL, WSOC-FM, WWOOD/WKZZ, WOKK, WTQR-FM, KYNN-AM-FM, KTTS-AM-FM, KUZZ, KMAK, KVEG, KSOP-FM.
- LLOYD DAVID FOSTER "You've Got That Touch" (MCA) 46/5  
National Summary: Up 15, Same 20, Down 0, Debuts 6, Adds 5, WOKK, WSIX-FM, WAXX, WXCL, WTOP, WGNA-FM 38-32, WSEN-AM-FM d-49, WYNN-FM 47-43, KHEY-AM d-49, KRMD-AM-FM 32-29, KTTS-AM-FM 41-35, KFDI-AM-FM d-42, KSOP-FM 29-27.
- JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 45/7  
National Summary: Up 15, Same 20, Down 0, Debuts 3, Adds 7, WCMS-FM, KYXX, KFGO, KWMT, WTOP, KEIN, KVEG, WEEP 18-14, WYII 46-38, WYNN-FM 18-16, WJQS 35-30, WPAP-FM 30-25, KRRC d-40, WFMS-FM d-40, KSOP-FM d-47.

## SIGNIFICANT ACTION

- LARRY GATLIN & THE GATLIN BROTHERS "Houston..." (Columbia) 42/41  
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 41 including WHN, KASE, WAMZ-FM, WMC-AM, WSM, WTQR-FM, WCXI-AM-FM, WWWW-FM, KFDI-AM-FM, KMAK, KWJJ, KMPS-AM-FM.
- JOHN SCHNEIDER "If You Believe" (Scotti Bros./CBS) 35/10  
National Summary: Up 2, Same 22, Down 0, Debuts 1, Adds 10, KXYL, WFNC, WLWI-FM, KKYX, KRMD-AM-FM, KBMR, KFDI-AM-FM, KEIN, KTOM, KSOP-FM.
- KAREN TAYLOR-GOOD "Don't Call Me" (Mesa) 35/3  
National Summary: Up 9, Same 18, Down 0, Debuts 5, Adds 3, WJQS, KWMT, KMPS-AM-FM, WGNA-FM 35-30, WYVA d-40, KHEY-AM 31-27, WOKK d-48, KBMR 48-40, KVOO 40-35, KTOM d-50.
- ROY CLARK "Wild Wood Flower" (Churchill) 32/4  
National Summary: Up 14, Same 11, Down 0, Debuts 3, Adds 4, WGNA-FM, KLLL, KLZ, KSOP-FM, KHEY-AM 50-44, WPAP-FM 43-34, WIRK-FM d-49, WUSN 38-33, WHBF d-49, KWJJ 40-35, KMPS-AM-FM 29-23.
- VERN GOSDIN "I Wonder Where We'd Be Tonight" (Complast/PolyGram) 31/31  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 31 including WBGW-FM, KASE, KIKK-FM, WLWI-FM, WSIX-FM, KFDI-AM-FM, KMAK, KMPS-AM-FM, KCUB.
- STEPHANIE WINSLOW "Kiss Me Darling" (Oak) 31/6  
National Summary: Up 10, Same 9, Down 0, Debuts 6, Adds 6, KIX106, WSOC-FM, WOKK, WQYK-FM, KWMT, KEBC-FM, WGNA-FM d-45, WJQS 36-26, KRMD-AM-FM 43-39, KLUY 34-29, KGA 40-37.
- RICH LANDERS "Every Breath You Take" (AMI) 31/4  
National Summary: Up 5, Same 18, Down 0, Debuts 4, Adds 4, KHEY-AM, KWMT, WHBF, KSOP-FM, CHOW 20-17, WJQS d-39, WKIX 37-32, KBMR 43-38, KSO d-39, KTTS-AM-FM d-50.



# NATIONAL AIRPLAY/50

September 16, 1983

Three Two Last  
Weeks Weeks Week

- 8 3 2 1 CRYSTAL GAYLE/Baby What About You (WB)
- 11 8 3 2 RONNIE MILSAP/Don't You Know How Much I Love You (RCA)
- 9 6 5 3 B.J. THOMAS/New Looks From An Old Lover (Cleveland International/CBS)
- 12 9 7 4 CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)
- 17 11 9 5 MERLE HAGGARD/What Am I Gonna Do With The... (Epic)
- 19 13 10 6 DON WILLIAMS/Nobody But You (MCA)
- 20 17 12 7 KENNY ROGERS/Scarlet Fever (Liberty)
- 18 15 11 8 JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA)
- 29 21 15 9 ALABAMA/Lady Down On Love (RCA)
- 7 5 4 10 SHELLY WEST/Flight 309 To Tennessee (Viva)
- 22 18 14 11 JOHNNY RODRIGUEZ/How Could I Love Her (Epic)
- 4 2 1 12 CHARLEY PRIDE/Night Games (RCA)
- 30 22 18 13 RICKY SKAGGS/You've Got A Lover (Epic)
- 25 20 17 14 GENE WATSON/Sometimes I Get Lucky And Forget (MCA)
- 23 19 16 15 LOUISE MANDRELL/Too Hot To Sleep (RCA)
- 28 24 19 16 REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)
- 3 1 6 17 JOHN CONLEE/I'm Only In It For The Love (MCA)
- 36 28 22 18 STEVE WARINER/Midnight Fire (RCA)
- 16 14 13 19 MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.)
- 47 36 29 20 KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA)
- 34 27 23 21 WAYLON JENNINGS & JERRY REED/Hold On, I'm Comin' (RCA)
- 5 4 8 22 WILLIE NELSON/Why Do I Have To Choose (Columbia)
- 37 29 26 23 ED BRUCE/If It Was Easy (MCA)
- 27 25 20 24 TANYA TUCKER/Baby I'm Yours (Arista)
- 33 30 27 25 LYNN ANDERSON/What I Learned From Loving You (Permian)
- 39 33 30 26 GARY MORRIS/The Wind Beneath My Wings (WB)
- 46 35 31 27 LEE GREENWOOD/Somebody's Gonna Love You (MCA)
- 41 34 32 28 STATLER BROTHERS/Guilty (Mercury/PolyGram)
- 48 41 33 29 BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)
- 44 36 30 EDDIE RABBITT/You Put The Beat In My Heart (WB)
- 49 40 37 31 LEON EVERETTE/The Lady, She's Right (RCA)
- 46 38 32 SYLVIA/The Boy Gets Around (RCA)
- 45 39 33 DAN SEALS/After You (Liberty)
- 48 40 34 TERRI GIBBS/Anybody Else's Heart But Mine (RCA)
- - 46 35 MICKEY GILLEY/Your Love Shines Through (Epic)
- 2 12 28 36 GEORGE STRAIT/A Fire I Can't Put Out (MCA)
- 47 43 37 DEBORAH ALLEN/Baby I Lied (RCA)
- 14 16 25 38 WAYLON JENNINGS/Breakin' Down (RCA)
- - 50 39 GEORGE JONES/Tennessee Whiskey (Epic)
- 49 45 40 JIM GLASER/The Man In The Mirror (Noble Vision)
- 1 7 21 41 JOHNNY LEE/Hey Bartender (Full Moon/WB)
- 50 47 42 SISSY SPACEK/Lonely, But Only For You (Atlantic America)
- 6 10 24 43 JOHN ANDERSON/Goin' Down Hill (WB)
- - 49 44 EARL THOMAS CONLEY/Holding Her And Loving You (RCA)
- 10 26 34 45 RONNIE McDOWELL/You're Gonna Ruin My Bad Reputation (Epic)
- - 50 46 BANDANA/Outside Lookin' In (WB)
- DEBUT 47 ANNE MURRAY/A Little Good News (Capitol)
- DEBUT 48 JUICE NEWTON/Stranger At My Door (Capitol)
- DEBUT 49 BELLAMY BROTHERS/Strong Weakness (WB)
- DEBUT 50 MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

- CRYSTAL GAYLE "Keepin' Power" (Columbia) 28/12  
National Summary: Up 3, Same 11, Down 0, Debuts 2, Adds 12 including WIXL-FM, KRRV, WESC-AM-FM, KRMD-AM-FM, WXCL, KTTS-AM-FM, KTKP-FM, KVOO, KUZZ, KKCS.
- JAMES & MICHAEL YOUNGER "Love's On The Rebound" (MCA) 27/5  
National Summary: Up 2, Same 16, Down 1, Debuts 3, Adds 5, KFGO, WTOP, KMAK, KVEG, Q92, WVAM 49-46, KMML d-47, KLRA d-47, KKYX 49-40, KRMD-AM-FM d-45.
- RONNIE RENO "The Letter" (EMH) 25/7  
National Summary: Up 3, Same 14, Down 0, Debuts 0, Adds 7, WGNA-FM, WXXW, WSNO, WFNC, KFGO, KTTS-AM-FM, KRST-FM, KKAL.
- BRICE HENDERSON "Flames" (Union Station) 25/7  
National Summary: Up 0, Same 15, Down 0, Debuts 3, Adds 7, WIXL-FM, KHEY-AM, KLRA, KWMT, WTOP, KVEG, KSOP-FM, KMML d-50, KBMR d-46, KYNN-AM-FM d-49.
- TAMMY WYNETTE "Still In The Ring" (Epic) 24/7  
National Summary: Up 2, Same 12, Down 0, Debuts 3, Adds 7, WIXL-FM, WPAP-FM, KEBC-FM, KVOO, KFDI-AM-FM, KKCS, KSOP-FM, WSIX-FM 28-21, KRMD-AM-FM d-47, KSO d-36.
- TEXAS VOCAL COMPANY "It Had To Be You" (RCA) 23/11  
National Summary: Up 1, Same 11, Down 0, Debuts 0, Adds 11, WGNA-FM, WOKQ, WIXL-FM, WSEN-AM-FM, WYII, WQYK-FM, KFDI-AM-FM, KRST-FM, KTOM, KSOP-FM, KGA.
- KIX BROOKS "Baby When Your Heart Breaks..." (Avion) 23/4  
National Summary: Up 3, Same 13, Down 0, Debuts 3, Adds 4, WGNA-FM, KRMD-AM-FM, KIK-FM, KVEG, KHEY-AM d-50, KBMR 32-22, KSO d-38, KFGO 38-33, WXCL d-49.
- JOHNNY CASH "I'm Ragged But I'm Right" (Columbia) 22/2  
National Summary: Up 4, Same 14, Down 0, Debuts 2, Adds 2, WLWI-FM, KTTS-AM-FM, WIRK-FM 46-41, KFDI-AM-FM d-41, KRWO-FM d-48, KWJJ 41-38.
- NITTY GRITTY DIRT BAND "Dance Little Jean" (Liberty) 21/20  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 20 including WVAM, WSNO, WSEN-AM-FM, WGTO, WCMS-FM, WAXX, WCUZ-AM-FM, WXCL, KTTS-AM-FM, KRST-FM, KLZ.
- STEVE EARL AND THE DUKES "Nothin' But You" (Epic) 20/2  
National Summary: Up 4, Same 13, Down 0, Debuts 1, Adds 2, WSNO, KRRC, KXYL 46-44, WOKK 44-43, WXCL d-45, KWJJ 49-43.
- WICKLINE "True Love Is Getting Hard..." (Cascade Mountain) 19/0  
National Summary: Up 6, Same 12, Down 0, Debuts 1, Adds 0, KMML d-49, KLRA 49-46, KRMD-AM-FM 42-40, KIK-FM 48-45, KWJJ 48-42, KRAK 43-39, KGA 38-36.
- DONNA FARGO "The Sign Of The Times" (Cleveland International/CBS) 18/6  
National Summary: Up 1, Same 8, Down 0, Debuts 3, Adds 6, WSIX-FM, KKYX, KEBC-FM, KYNN-AM-FM, KSOP-FM, KGA, WSM d-38, KFGO 38-34, WXCL d-48.
- BOBBY BARE "Diet Song" (Columbia) 17/4  
National Summary: Up 4, Same 8, Down 0, Debuts 1, Adds 4, KRRV, KKYX, KVOO, KUZZ, WHN 31-28, WKHK 34-26, WWWW-FM d-31, KWJJ 46-40, KRAK 48-42.
- BRENDA LEE "Didn't We Do It Good" (MCA) 16/5  
National Summary: Up 1, Same 8, Down 0, Debuts 2, Adds 5, CHOW, WSIX-FM, KKYX, KYNN-AM-FM, WTOP, WPAP-FM d-50, KRMD-AM-FM d-46, KTTS-AM-FM 43-37.
- BIG AL DOWNING "Let's Sing About Love" (Team Entertainment) 16/4  
National Summary: Up 3, Same 8, Down 0, Debuts 1, Adds 4, WSEN-AM-FM, WEZL-FM, WPAP-FM, KKYX, WGNA-FM 43-40, WQYK-FM 32-27, KBMR d-49.
- NARVEL FELTS "Anytime You're Ready" (Evergreen) 16/4  
National Summary: Up 1, Same 9, Down 0, Debuts 2, Adds 4, KHEY-AM, KLLL, WTOP, KVEG, WGTO d-50, WJQS d-40, WIRK-FM 47-45.
- CHANTILLY "Have I Got A Heart For You" (F&L) 16/2  
National Summary: Up 9, Same 3, Down 0, Debuts 2, Adds 2, WLWI-FM, KSO, WSEN-AM-FM 48-45, KHEY-AM 49-43, WOKK 42-39, WPAP-FM 38-32, WHBF 42-34, KFDI-AM-FM d-48, KSOP-FM 43-38.
- DOTTIE WEST "The Night Love Let You Down" (Liberty) 15/8  
National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 8, WWOOD/WKZZ, WSIX-FM, WPAP-FM, KKYX, KTTS-AM-FM, KVOO, KFDI-AM-FM, KRST-FM.
- OWEN BROTHERS "Southern Women" (Audiograph) 15/6  
National Summary: Up 2, Same 7, Down 0, Debuts 0, Adds 6, WEZL-FM, WGTO, KWMT, KEBC-FM, WTOP, KVOO, WGNA-FM 39-35, KYNN-AM-FM 44-42.

Adds & Hits... See Page 53



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists artists and record labels for each region.

Main table of regional adds and hots, organized by region (EAST, MIDWEST, SOUTH, WEST) and listing station call letters, artist names, and record labels.

Table of current reports, listing station call letters, artist names, and record labels for various markets.

Hottest Tracks: "Yellow Moon" (MCA) DON WILLIAMS. COUNTRY ALBUMS: MOE BANDY - Devoted To Your Memory, EARL THOMAS CONLEY - Don't Make It Easy For Me.

Hottest Tracks: LACY J. DALTON - Dream Baby, MERLE HAGGARD - That's The Way Love Goes, BARBARA MANDRELL - Spungo, KENNY ROGERS - Eyes That See In The Dark.

Hottest Tracks: DON WILLIAMS - Yellow Moon. Most Requested: ROGERS & PARTON - Islands In The Stream, ALABAMA - Lady Down On Love.

149 Current Reports. The following station did not report this week and therefore its playlist was frozen: WKSJ-FM/Mobile

Airplay/50... See page 52

# Adult/Contemporary

Continued from Back Page

## BREAKERS

### LIONEL RICHIE

#### All Night Long (All Night) (Motown)

74% of our reporters on it. Rotations: Heavy 5/0, Medium 53/29, Light 41/28, Extra Adds 1, Total Adds 58 including WFBR, WPIX, 3WS, WTAE, WPRO, WLTT, WAXY, WOMC, KUDL, WHB, WISN, KHOW, KPPL, KOST, KFMB, and 43 more. Debuts at number 21 on the A/C chart.

### MANHATTAN TRANSFER

#### Spice Of Life (Atlantic)

63% of our reporters on it. Rotations: Heavy 2/0, Medium 47/9, Light 37/16, Extra Adds 0, Total Adds 25 including WFBR, WPIX, WSB, 97AIA, WOMC, WHB, WAEB, V100, Y97, WGOW, WMAZ, WISM-FM, KBOI, KRDO, KUDO, and 10 more. Debuts at number 26 on the A/C chart.

### JARREAU

#### Trouble In Paradise (WB)

55% of our reporters on it. Rotations: Heavy 4/0, Medium 48/8, Light 23/8, Extra Adds 0, Total Adds 16, WFBR, WTAE, WSB-FM, 97AIA, KUDL, KPPL, KFMB, WBEN, WTIC, WTMA, WMAZ, WHHY, KRDO, KUGN, KSL, KVSF. Debuts at number 28 on the A/C chart.

### ANNE MURRAY

#### A Little Good News (Capitol)

49% of our reporters on it. Rotations: Heavy 1/0, Medium 33/12, Light 30/20, Extra Adds 2, Total Adds 34 including WRMM, WTIC, WGY, WKGW, WBT, WSLI, WSRZ, WING, 3WM, KRDO, KUGN, KKUA, KUDO, KWAV, and 20 more. Debuts at number 30 on the A/C chart.

## NEW & ACTIVE

### NAKED EYES "Promises, Promises" (EMI America) 83/7

Rotations: Heavy 18/0, Medium 33/3, Light 14/4, Extra Adds 0, Total Adds 7, WZZP, WKGW, WMAZ, WRVR, WEZS, KRLB-FM, WROV. Heavy: WLTT, WCLR, WFYR, KPPL, WQUE, WISM-FM, KUDO, KWAV, WEIM, WSKI, WCKQ, WCHV, KFSB, WHNN, WBOW, KALE. Medium: WYNY, WSB-FM, WAXY, 97AIA, WMJI, WCZY, WOMC, WMYX, KOST, KGW, WAHR, WSRZ, WTRX, WENS, WFMK, KOFM, KOIL, 3WM, KRDO, KEX, WKZE-FM, WCPI, WSKY, WVBS, KVOX, WJON, KFQD, KQSW, KRDSB. Debuts at number 27 on the A/C chart due to significant airplay.

### MICHAEL MURPHEY "Don't Count The Rainy Days" (Liberty) 56/18

Rotations: Heavy 0/0, Medium 28/8, Light 30/12, Extra Adds 0, Total Adds 18, WHB, KGW, B100, WGY, WVLK, WHHY, KRNT, KBOI, KUGN, KISN, WWRN, WKZE-FM, WLVA, WVBS, WJBC, KCRG, WHNN, KVSF. Medium: WCCO, KFMB, WMAZ, WRVA, KSL, WEIM, WKNE, WSKI, WTNV, WSKY, WCKQ, KFSB, KFOR, KWEB, KFQD, KEXO, KRNO, KRDSB, KALE.

### JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 46/8

Rotations: Heavy 8/1, Medium 24/1, Light 12/4, Extra Adds 2, Total Adds 8, KS94, KPPL, WRIE, KOFM, KBOI, KKPL, KRLC, KQSW. Heavy: KOST, WGY, WQUE, KKUA, WKZE-FM, KFSB, KRDSB. Medium: WFBR, WPIX, WPRO, WLTT, KVIL-FM, WCZY, KGW, KMGC, 2WD, WEZS, WFMK, WISM-FM, KWAV, KEX, WWRN, WKNE, WSKI, WCHV, WLVA, WVBS, KFQD, KRNO, KALE.

### BETTE MIDLER "All I Need To Know" (Atlantic) 37/2

Rotations: Heavy 2/0, Medium 17/0, Light 18/2, Extra Adds 0, Total Adds 2, 2WD, KBOI. Heavy: WAHR, WEIM, KALE. Medium: WFBR, WPIX, WCCO, WGY, WVLK, WMAZ, WHHY, KRNT, KSL, WSKI, WLVA, KVOX, KWEB, WJON, WBOW, KRDSB, KALE.

### MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 32/2

Rotations: Heavy 6/0, Medium 19/1, Light 7/1, Extra Adds 0, Total Adds 2, KMGC, K108. Heavy: GR55, WHEN, Y107, 55KRC, WFMK, WCHV. Medium: 3WS, WTAE, WFYR, WMJI, WZZP, WCZY, KS94, KGW, WLAC-FM, WENS, 3WM, KRDO, WTNV, WCPI, WLVA, WHNN, WBOW, KQSW.

### EURYTHMICS "Sweet Dreams (Are Made Of This)" (RCA) 31/0

Rotations: Heavy 10/0, Medium 14/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WYNY, WTAE, WAXY, 97AIA, WFYR, KEZR, KEY103, WSRZ, WENS, KUDO. Medium: WFBR, WMJI, WCZY, WICC, WHEN, WTRX, WISM-FM, KKPL, WCPI, WCHV, WROV, WHNN, KQSW, KALE.

### DEBORAH ALLEN "Baby I Lied" (RCA) 30/16

Rotations: Heavy 0/0, Medium 10/3, Light 19/12, Extra Adds 1, Total Adds 16, KUDL, WVLK, WMAZ, 2WD, WHBC, KKUA, KSL, WCKQ, WCHV, WLVA, WJBC, KVOX, WJON, WBOW, KQSW, KSRO. Medium: WFBR, KVIL-FM, WAHR, WSLI, WKNE, WTNV, KFOR.

## SIGNIFICANT ACTION

### JIM GLASER "The Men In The Mirror" (Noble Vision) 28/3

Rotations: Heavy 2/0, Medium 14/2, Light 12/1, Extra Adds 0, Total Adds 3, WMAZ, KWEB, KEXO. Heavy: WAHR, KQDI. Medium: WCCO, WHBY, WWRN, WEIM, WKNE, WSKI, KVOX, KFOR, WJON, KRDSB, KVSF, KALE. Light: WKGW, WVLK, WRVA, WHBC, WQUA, WTKO, WCHV, WJBC, KFQD, KRLC, KTWO.

### STARBUCK "The Full Cleveland" (Lowery) 23/6

Rotations: Heavy 1/0, Medium 8/1, Light 14/5, Extra Adds 0, Total Adds 6, WRVR, WFMK, KRDO, WTKO, KQSW, KRDSB. Heavy: KFSB. Medium: WSLI, WSKI, WGSV, KRLB-FM, WLVA, WJON, KALE. Light: WVLK, 2WD, WWRN, WEIM, WHNN, WBOW, KFQD, KTWO, KRLC.

### PETER ALLEN "Once Before I Go" (Arista) 21/21

Rotations: Heavy 0/0, Medium 2/2, Light 17/17, Extra Adds 2, Total Adds 21, WCCO, WFSM, WAHR, WHBY, WHBC, WTRX, KUGN, KKUA, WEIM, WKNE, WSKY, WCKQ, WGSV, WLVA, KFSB, WJON, KFQD, KRLC, KRDSB, KVSF, KSRO.

### MATTHEW WILDER "Break My Stride" (Private I/CBS) 20/20

Rotations: Heavy 0/0, Medium 4/4, Light 16/16, Extra Adds 0, Total Adds 20, WCCO, WVLK, WMAZ, WHBY, WFMK, WISM-FM, KKUA, WKZE-FM, WEIM, WSKI, WCPI, WSKY, WCKQ, WGSV, KFSB, KFQD, KRNO, KRDSB, KSRO, KALE.

### CARLY SIMON "You Know What To Do" (WB) 20/10

Rotations: Heavy 0/0, Medium 5/4, Light 15/6, Extra Adds 0, Total Adds 10, KEY103, WRVA, WHBY, WHBC, KRDO, WKZE-FM, WKNE, KFQD, KVSF, KALE. Medium: KFSB. Light: V100, WSRZ, KISN, WSKI, WSKY, WGSV, WNGS, KRLC, KRDSB.

### CROSBY, STILLS & NASH "Raise A Voice" (Atlantic) 20/4

Rotations: Heavy 0/0, Medium 8/1, Light 12/3, Extra Adds 0, Total Adds 4, WHBY, WEIM, WSKI, KALE. Medium: WCCO, KUGN, WSKY, WCKQ, KRLB-FM, KFOR, KFQD. Light: WSRZ, WTKO, WKNE, WLVA, WNGS, KVOX, KWEB, WBOW, KSRO.

## MOST ADDED

LIONEL RICHIE (58)  
All Night Long (All Night) (Motown)  
ANNE MURRAY (34)  
A Little Good News (Capitol)  
MANHATTAN TRANSFER (25)  
Spice Of Life (Atlantic)  
PETER ALLEN (21)  
Once Before I Go (Arista)  
MATTHEW WILDER (20)  
Break My Stride (Private I/CBS)  
MICHAEL MURPHEY (18)  
Don't Count The Rainy Days (Liberty)

## HOTTEST

BILLY JOEL (88)  
Tell Her About It (Columbia)  
AIR SUPPLY (72)  
Making Love Out Of Nothing At All (RCA)  
SPANDAU BALLET (68)  
True (Chrysalis)  
KENNY ROGERS with DOLLY PARTON (60)  
Islands In The Stream (RCA)  
LAURA BRANIGAN (48)  
How Am I Supposed To Live... (Atlantic)  
MICHAEL JACKSON (48)  
Human Nature (Epic)

### MOTELS "Suddenly Last Summer" (Capitol) 20/4

Rotations: Heavy 0/0, Medium 7/2, Light 10/1, Extra Adds 1, Total Adds 4, WSB-FM, WISM-FM, KRLC, KALE. Heavy: KOST, WFMK. Medium: WOMC, KFIM, WEIM, WSKI, WSKY. Light: 97AIA, Y97, WSRZ, WTRX, KRDO, WKZE-FM, WVBS, KRNO, KRDSB.

### WHISPERS "This Time" (Solar/Elektra) 19/8

Rotations: Heavy 0/0, Medium 8/3, Light 11/5, Extra Adds 0, Total Adds 8, WAHR, WTRX, KSL, WSKI, WCHV, WVBS, WHNN, KEXO. Medium: WFBR, KEY103, WHBY, WEIM, KFOR. Light: WCCO, KKUA, WWRN, WJON, WBOW, KTWO.

### ALABAMA "Lady Down On Love" (RCA) 18/11

Rotations: Heavy 1/0, Medium 10/8, Light 8/5, Extra Adds 0, Total Adds 11, WFBR, KVIL-FM, WGY, WTMA, WIVY, WEZS, KRNT, WSKI, KWEB, KEXO, KALE. Heavy: WAHR. Medium: WSLI, WMAZ, WHHY, WCKQ. Light: WGSV, KTWO.

### POLICE "King Of Pain" (A&M) 15/5

Rotations: Heavy 2/0, Medium 8/2, Light 11/11, Extra Adds 0, Total Adds 5, WTAE, WICC, Y107, KRDO, KUDO. Heavy: KFIM, WSKI. Medium: WQUE, WSRZ, WSKY, WCKQ. Light: 97AIA, V100, KWAV, WBOW.

### GORDON LIGHTFOOT "Sakute (A Lot More Livin' To Do)" (WB) 15/3

Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Extra Adds 0, Total Adds 3, WCCO, WGSV, KEXO. Medium: KWEB, KRLC, KRDSB, KALE. Light: WAHR, WSRZ, WKNE, WSKI, KVOX, KFQD, KTWO, KQDI.

### BILLY JOEL "Uptown Girl" (Columbia) 14/14

Rotations: Heavy 0/0, Medium 2/2, Light 11/11, Extra Adds 1, Total Adds 14, B100, WICC, WIVY, WQUE, WEZS, WSRZ, WHBY, WHBC, KISN, WKZE-FM, WSKY, WCHV, KFSB, KRDSB.

### PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 14/3

Rotations: Heavy 0/0, Medium 3/0, Light 11/3, Extra Adds 0, Total Adds 3, WKNE, WHNN, KQSW. Medium: WGY, WHHY, KALE. Light: WKGW, WAHR, WEIM, WSKI, WSKY, WCKQ, WBOW, KRDSB.

### LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 12/2

Rotations: Heavy 1/0, Medium 8/2, Light 3/0, Extra Adds 0, Total Adds 2, KFQD, KALE. Heavy: WGY. Medium: WCZY, KUDL, KUDO, WSKI, WCHV, WVBS. Light: WSRZ, WFMK, KKUA.

### CARL WILSON "Givin' You Up" (Caribou/CBS) 12/0

Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WCCO, WGY, KFQD, KALE. Light: WSRZ, WQUA, WSKI, KVOX, KFSB, KWEB, WJON, KRDSB.

### MEN AT WORK "Dr. Heckyil & Mr. Jive" (Columbia) 11/4

Rotations: Heavy 0/0, Medium 6/3, Light 5/2, Extra Adds 0, Total Adds 5, WGY, WTMA, WTNV, WCKQ. Medium: KNBR, WTKO, WSKI. Light: V100, WKZE-FM, WSKY, KTWO.

### ELVIS COSTELLO & ATTRACTIIONS "Everyday I Write The Book" (Columbia) 11/3

Rotations: Heavy 1/0, Medium 4/1, Light 6/2, Extra Adds 0, Total Adds 3, KOIL, KUDO, WVBS. Heavy: WFMK. Medium: WSKI, WCKQ, KFSB. Light: WSRZ, WTKO, WSKY, WHNN.

### STEVIE NICKS "If Anyone Falls" (Modern/Atco) 10/7

Rotations: Heavy 0/0, Medium 6/4, Light 4/3, Extra Adds 0, Total Adds 7, WFMK, WTNV, WSKY, WCKQ, WVBS, WBOW, KRNO. Medium: WQUE, WSKI. Light: WKZE-FM.

### GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 10/7

Rotations: Heavy 0/0, Medium 0/0, Light 9/6, Extra Adds 1, Total Adds 7, WSRZ, WFMK, WEIM, WSKI, WCKQ, KFQD, KRLC. Light: WSRZ, KRDSB.

### JENNIFER HOLLIDAY "I Am Love" (Geffen) 9/5

Rotations: Heavy 0/0, Medium 1/0, Light 7/4, Extra Adds 1, Total Adds 5, WCCO, KKUA, WEIM, WJON, WBOW. Medium: WHHY. Light: WHBC, WQUA, WSKI.

### STACY LATTISAW "Miracles" (Cotillion/Atco) 9/1

Rotations: Heavy 3/0, Medium 3/1, Light 3/0, Extra Adds 0, Total Adds 1, WRIE. Heavy: 97AIA, KOST, KRDSB. Medium: WPIX, WEIM. Light: Y97, WKNE, WSKI.

### ROD STEWART "What Am I Gonna Do (I'm So In Love With You)" (WB) 9/1

Rotations: Heavy 1/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, WFMK. Heavy: KFIM. Medium: KUDO, WSKI, WSKY, WCKQ. Light: WSRZ, WKZE-FM, WVBS.

### JACKSON BROWNE "Tender Is The Night" (Asylum) 8/8

Rotations: Heavy 0/0, Medium 3/3, Light 5/5, Extra Adds 0, Total Adds 8, WSB-FM, WQUE, WENS, KISN, WEIM, WSKY, WCKQ, WVBS.

### FRANK STALLONE "Far From Over" (RSO/PolyGram) 8/2

Rotations: Heavy 2/0, Medium 5/2, Light 1/0, Extra Adds 0, Total Adds 2, WAXY, WTNV. Heavy: WFBR, WSKI. Medium: WCZY, KFIM, WQUE. Light: Y107.

### ROBERT PLANT "Big Log" (Es Paranza/Atlantic) 8/0

Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KFIM. Medium: WFBR, WKZE-FM, WSKI, WSKY, KALE. Light: WQUE, WSRZ.

### JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 6/4

Rotations: Heavy 0/0, Medium 2/1, Light 3/2, Extra Adds 1, Total Adds 4, WCCO, KRNT, WEIM, WJON. Medium: WWRN. Light: WAHR.

### ASIA "Don't Cry" (Geffen) 6/3

Rotations: Heavy 1/0, Medium 2/2, Light 3/1, Extra Adds 0, Total Adds 3, WCZY, WLAC-FM, WQUE. Heavy: WSKI. Light: WICC, WKZE-FM.

### GLADYS KNIGHT & THE PIPS "You're Number One (In My Book)" (Columbia) 5/5

Rotations: Heavy 0/0, Medium 0/0, Light 4/4, Extra Adds 1, Total Adds 5, KHOW, WEIM, KFSB, WJON, KRDSB.

### AMERICA "Cast The Spirit" (Capitol) 5/4

Rotations: Heavy 0/0, Medium 1/1, Light 4/3, Extra Adds 0, Total Adds 4, WHBY, WTKO, WCKQ, KFQD. Light: KTWO.

### DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 5/2

Rotations: Heavy 0/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, WCCO, KFSB. Medium: WPIX, KRDSB. Light: WSKI.

### ELTON JOHN "Kiss The Bride" (Geffen) 5/1

Rotations: Heavy 1/0, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 1, KUDO. Heavy: KFIM. Medium: WSKI, WSKY, WVBS.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

# A/C Regional Adds & Hots

## EAST

### Parallel One

**WFR/Baltimore**  
Andy Szulinski

**LIONEL RICIE**  
AL JARREAU  
SHEENA EASTON  
MANHATTAN TRANSPZ  
COMMODORES  
ALABAMA  
Notteat:  
BILLY JOEL  
FRANK STALLONE  
AIR SUPPLY  
BONNIE TYLER  
ROGERS & PARTON

### ORIS/Buffalo

**Jerry Roy**

SPANDAU BALLET  
BRYSON & FLACK  
Notteat:  
BILLY JOEL  
MICHAEL JACKSON  
LAURA BRANIGAN  
AIR SUPPLY

### WPIX/New York

**Alan Anderson**

MANHATTAN TRANSPZ  
LIONEL RICIE  
Notteat:  
SPANDAU BALLET  
GEORGE BENSON  
AIR SUPPLY  
BILLY JOEL  
BONNIE TYLER

### WYNY/New York

**Jeff Mazza**

BILLY JOEL  
BEE GEES  
BONNIE TYLER  
Notteat:  
BILLY JOEL  
BRYTHNICS  
DONNA SUMNER  
LAURA BRANIGAN  
POLICE

### WTAE/Pittsburgh

**Don Berns**

LIONEL RICIE  
AL JARREAU  
JUICE NEWTON  
POLICE  
Notteat:  
MICHAEL JACKSON  
BILLY JOEL  
BRYTHNICS  
SPANDAU BALLET  
POLICE

### WWSW (JWS)/Pittsburgh

**Herb Crose**

BONNIE TYLER  
LIONEL RICIE  
SERGIO MENDES  
ROGERS & PARTON  
Notteat:  
BILLY JOEL  
MICHAEL JACKSON  
LAURA BRANIGAN  
AIR SUPPLY  
GEORGE BENSON

### WPRO/Providence

**Tom Cuddy**

LIONEL RICIE  
Notteat:  
none

### WLTT/Washington, D.C.

**Bob Cummings**

LIONEL RICIE  
RONNIE MILSAP  
Notteat:  
GEORGE BENSON  
SPANDAU BALLET  
ROGERS & PARTON  
LAURA BRANIGAN  
BILLY JOEL

### WICG/Bridgeport

**Lee Roberts**

POLICE  
BRYSON & FLACK  
BILLY JOEL  
Notteat:  
GEORGE BENSON  
SPANDAU BALLET  
ROGERS & PARTON  
COMMODORES

### WVCC/Charleston, WV

**Spencer Jarvis**

SPANDAU BALLET  
RONNIE MILSAP  
LIONEL RICIE  
MANHATTAN TRANSPZ  
Notteat:  
AIR SUPPLY  
ROGERS & PARTON  
JENNIFER WAINES  
BILLY JOEL  
JACKSON BROWNE

### WVIE/Ohio

**Ted Abbott**

JEFFREY OSBORNE  
STACY LATTISAM  
JUICE NEWTON  
Notteat:  
GEORGE BENSON  
COMMODORES  
BRYSON & FLACK  
SPANDAU BALLET  
BONNIE TYLER

### WSF/Morrisburg

**Bob Pate**

CRYSTAL GAYLE  
PETER ALLEN  
Notteat:  
SPANDAU BALLET  
GEORGE BENSON  
SERGIO MENDES  
ROGERS & PARTON  
BRYSON & FLACK

### WTC/Hartford

**Glenn Jesolona**

EINKS  
AL JARREAU  
ANNE MURRAY  
Notteat:  
BILLY JOEL  
LAURA BRANIGAN  
HERB ALPERT  
AIR SUPPLY  
SERGIO MENDES

## MIDWEST

### Parallel One

**WJBC/Canton**  
Mike Dorn

ROGERS & PARTON  
BILLY JOEL  
PETER ALLEN  
LIONEL RICIE  
CARLY SIMON  
SPYRO CYRA  
DEBORAH ALLEN  
Notteat:  
AIR SUPPLY  
SERGIO MENDES  
CRYSTAL GAYLE  
EDDIE RABBITT  
SPANDAU BALLET

### WYFC/Chicago

**John Werthebe**

JUICE NEWTON  
Notteat:  
BRYTHNICS  
NAKED EYES  
JENNIFER WAINES  
AIR SUPPLY  
BILLY JOEL  
POLICE  
MICHAEL JACKSON

### WVON/Rochester

**Gary Smith**

LIONEL RICIE  
MEN AT WORK  
ALABAMA  
ANNE MURRAY  
MICHAEL MURPHY  
Notteat:  
AIR SUPPLY  
SHEENA EASTON  
EINKS  
ROGERS & PARTON  
SPANDAU BALLET

### WVY/Schenectady

**Walter Fritz**

LIONEL RICIE  
MEN AT WORK  
ALABAMA  
ANNE MURRAY  
MICHAEL MURPHY  
Notteat:  
AIR SUPPLY  
SHEENA EASTON  
EINKS  
ROGERS & PARTON  
SPANDAU BALLET

### WVNY/New York

**Jeff Mazza**

BILLY JOEL  
BEE GEES  
BONNIE TYLER  
Notteat:  
BILLY JOEL  
BRYTHNICS  
DONNA SUMNER  
LAURA BRANIGAN  
POLICE

### WVTV/Charlotte

**Tom Walker**

none

### WVTV/Columbus

**Fit Gerald Jones**

BRYSON & FLACK  
SPANDAU BALLET  
Notteat:  
PAUL ANKA  
MICHAEL JACKSON  
RITA COOLIDGE  
AMERICA  
LAURA BRANIGAN  
LINDA MANIGAN

### WVTV/Cleveland

**McVay/vera**

LEE GREENWOOD  
EINKS  
JUICE NEWTON  
Notteat:  
BILLY JOEL  
GEORGE BENSON  
JENNIFER WAINES  
BONNIE TYLER  
HERB ALPERT  
ROGERS & PARTON

### WVTV/Cleveland

**Dunphy/Georgeson**

COMMODORES  
Notteat:  
MICHAEL JACKSON  
LAURA BRANIGAN  
BILLY JOEL  
AIR SUPPLY  
GEORGE BENSON

### WVTV/Cleveland

**Lee Douglas**

ASIA  
STACY LATTISAM  
Notteat:  
MICHAEL SEMBELLO  
BILLY JOEL  
NAKED EYES  
CULTURE CLUB  
JACKSON BROWNE

### WVTV/Cleveland

**Gary Mann**

MICHAEL MURPHY  
ANNE MURRAY  
MANHATTAN TRANSPZ  
Notteat:  
BILLY JOEL  
GEORGE BENSON  
ROGERS & PARTON  
LIONEL RICIE

### WVTV/Cleveland

**Joan Orr**

MICHAEL MURPHY  
CARLY SIMON  
PIE  
MICHAEL JACKSON  
MATTHEW WILDER  
RUEY LEWIS & NEWS  
BRYTHNICS  
DAVID BOWIE  
BILLY JOEL  
ANNE MURRAY  
Notteat:  
MICHAEL JACKSON  
BILLY JOEL  
SPANDAU BALLET

### WVTV/Cleveland

**Jack Raymond**

JENNIFER HOLLIDAY  
LIONEL RICIE  
GLENN SHORROCK  
Notteat:  
JOSE FELICIANO  
PETER ALLEN  
MICHAEL MURPHY  
JACKSON BROWNE  
COMMODORES  
CS&N  
GLADYS KNIGHT  
Notteat:  
BILLY JOEL  
AIR SUPPLY  
LAURA BRANIGAN  
BILLY JOEL  
SERGIO MENDES  
SPANDAU BALLET  
ROGERS & PARTON  
GEORGE BENSON

### WVTV/Cleveland

**Wayne Flak**

ANNE MURRAY  
AMERICA  
STARBUCK  
Notteat:  
GEORGE BENSON  
SPANDAU BALLET  
RONNIE MILSAP  
ROGERS & PARTON  
COMMODORES

### WVTV/Cleveland

**Howard Corday**

PAUL YOUNG  
CARLY SIMON  
LIONEL RICIE  
PETER ALLEN  
ANNE MURRAY  
Notteat:  
ROGERS & PARTON  
SPANDAU BALLET  
SERGIO MENDES  
BEE GEES  
RONNIE MILSAP

### WVTV/Cleveland

**Bruce Stebbins**

ANNE MURRAY  
JOBKERS  
BOB SEGER  
MATTHEW WILDER  
CS&N  
GLENN SHORROCK  
ALABAMA  
WHISPERS  
Notteat:  
BONNIE TYLER  
SPANDAU BALLET  
ROGERS & PARTON  
POLICE  
BRYSON & FLACK

### WVTV/Cleveland

**Jay Donovan**

STEVIE NICKS  
LIONEL RICIE  
FRANK STALLONE  
MEN AT WORK  
Notteat:  
CRYSTAL GAYLE  
ROGERS & PARTON  
SPANDAU BALLET  
GEORGE BENSON  
BONNIE TYLER

### WVTV/Cleveland

**Dan McGrath**

LIONEL RICIE  
ANNE MURRAY  
MATTHEW WILDER  
Notteat:  
MICHAEL JACKSON  
LAURA BRANIGAN  
BILLY JOEL  
AIR SUPPLY  
SPANDAU BALLET

### WVTV/Cleveland

**Rob Shannon**

MATTHEW WILDER  
LIONEL RICIE  
BILLY JOEL  
RITA COOLIDGE  
AMERICA  
CS&N  
PETER ALLEN  
CARLY SIMON  
Notteat:  
LAURA BRANIGAN  
BILLY JOEL  
AIR SUPPLY  
SERGIO MENDES  
SPANDAU BALLET

### WVTV/Cleveland

**King/Noth**

COMMODORES  
ANNE MURRAY  
Notteat:  
RITA COOLIDGE  
JENNIFER WAINES  
ROGERS & PARTON  
LIONEL RICIE

### WVTV/Cleveland

**Mark Watengren**

LIONEL RICIE  
MANHATTAN TRANSPZ  
MICHAEL MURPHY  
BETTE MIDLER  
JEFFREY OSBORNE  
Notteat:  
AIR SUPPLY  
BONNIE TYLER  
SERGIO MENDES  
SPANDAU BALLET  
BRYSON & FLACK

### WVTV/Cleveland

**Michael Reading**

EDDIE RABBITT  
JEFFREY OSBORNE  
SPANDAU BALLET  
COMMODORES  
ROGERS & PARTON  
Notteat:  
AMERICA  
POLICE  
IRVING CARA  
LAURA BRANIGAN  
QUARTERFLASH

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QUARTERFLASH

## Parallel Three

### WJBC/Bloomington, IL

**Stew Salowitz**

BRYSON & FLACK  
ANNE MURRAY  
MICHAEL MURPHY  
LIONEL RICIE  
DEBORAH ALLEN  
Notteat:  
BILLY JOEL  
SERGIO MENDES  
ROGERS & PARTON  
EDDIE RABBITT  
CRYSTAL GAYLE

### WJBC/Bloomington, IL

**Stew Salowitz**

BRYSON & FLACK  
ANNE MURRAY  
MICHAEL MURPHY  
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DEBORAH ALLEN  
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CRYSTAL GAYLE

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DEBORAH ALLEN  
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DEBORAH ALLEN  
Notteat:  
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CRYSTAL GAYLE

### WJBC/Bloomington, IL

**Stew Salowitz**

BRYSON & FLACK  
ANNE MURRAY









**EXPANDED & UP TO DATE**

# AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

## September 16, 1983

## 164 REPORTERS

Three Weeks	Two Weeks	Last Week	Rank	Artist/Album (Label)	Artist/Album (Label)	Total Reports	Heavy Rotation	Medium Rotation	Adds	Rotation	Total Adds All Rotations
1	1	1	1	<b>1</b> POLICE/Synchronicity (A&M)	"King" (138)	160+	152+	8+	0=	2+	2+
3	3	3	2	<b>2</b> ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)	"Arms" (125) "Big" (110) "Mood" (102)	159+	141+	17-	1+	1=	1=
2	2	2	3	ASIA/Alpha (Geffen)	"Heat" (135) "Don't Cry" (93) "Colors" (64)	160+	135-	25+	0=	2+	2+
6	5	4	4	<b>4</b> HEART/Passion Works (Epic)	"Refuse" (154) "Sleep" (35) "Allies" (24)	154+	121+	33+	0-	1=	1=
4	4	5	5	JACKSON BROWNE/Lawyers In Love (Asylum)	"Rocker" (128) "Lawyers" (48) "Cut It" (45)	149+	109+	40+	0=	1=	1=
-	11	9	6	<b>6</b> MOODY BLUES/The Present (Threshold/PolyGram)	"Sitting" (146) "Blue World" (36)	148+	96+	51-	1-	3=	3=
7	7	6	7	KANSAS/Drastic Measures (CBS)	"Fire" (135) "Friend" (22)	140-	89=	50-	1+	2+	2+
-	8	7	8	STRAY CATS/Rant n' Rave (EMI America)	"Sexy" (116) "Rebels" (26)	127-	93-	33=	1=	1-	1-
8	9	10	9	STEVIE NICKS/The Wild Heart (Modern/Atco)	"Anyone" (96) "Enchanted" (39) "Nothing" (29)	128+	83+	45-	0-	3-	3-
15	13	13	10	AC/DC/Flick Of The Switch (Atlantic)	"Flick" (85) "Guns" (70) "Shakedown" (18)	131+	52+	79+	0-	2-	2-
-	-	14	11	<b>11</b> BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Big Country" (132)	132+	44+	85+	3-	11-	11-
9	10	11	12	FIXX/Reach The Beach (MCA)	"One Thing" (94) "Saved" (32) "Sign" (11)	107+	68-	39+	0-	1-	1-
5	6	8	13	LOVERBOY/Keep It Up (Columbia)	"Queen" (85) "Zone" (53) "Girls" (25)	109-	67-	42-	0-	2=	2=
10	12	12	14	TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning" (110) "Girlfriend" (12)	111-	75-	35-	1+	4+	4+
-	-	27	15	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street" (118)	119+	25+	83+	10-	29+	29+
19	19	17	16	QUIET RIOT/Metal Health (Pasha/CBS)	"Noize" (85) "Cadillac" (14)	98+	41+	57+	0-	4-	4-
-	29	23	17	MICHAEL STANLEY.../You Can't Fight... (EMI America)	"My Town" (109)	111+	19+	86+	6-	11-	11-
27	22	19	18	DANNY SPANOS/Passion In The Dark (Epic)	"Cherie" (105)	107+	25+	77+	5=	9+	9+
12	14	18	19	DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin'" (51) "Fire" (22) "Rock" (18)	83+	45+	38+	0-	1-	1-
17	16	16	20	ELVIS COSTELLO.../Punch The Clock (Columbia)	"Everyday" (81) "Talk" (14)	87-	35+	51-	0-	0-	0-
14	15	15	21	MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)	"Safety Dance" (79)	80-	52-	27-	1+	1+	1+
20	20	20	22	BILLY JOEL/An Innocent Man (Columbia)	"Tell Her" (69) "Money" (23)	81-	59+	20-	2+	3+	3+
-	-	29	23	PETER SCHILLING/Error In The System (Elektra)	"Major Tom" (97)	98+	20+	67+	11+	21+	21+
16	18	21	24	DIO/Holy Diver (WB)	"Rainbow In The Dark" (83)	85-	26+	58-	1=	5+	5+
DEBUT	25	26	25	KINKS/State Of Confusion (Arista)	"Don't Forget To Dance" (74)	79+	24+	44+	11+	27+	27+
31	27	26	26	ANIMALS/Ark (IRS/A&M)	"The Night" (74)	77=	9-	68+	0-	4+	4+
-	40	-	27	HELIX/No Rest For The Wicked (Capitol)	"Heavy Metal Love" (75)	75+	5+	68+	2-	9+	9+
13	17	22	28	STEVIE RAY VAUGHAN.../Texas Flood (Epic)	"Pride And Joy" (60)	64-	21-	43-	0=	2+	2+
37	34	33	29	ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)	"Sucker" (56) "Don't Stop" (17)	71+	13+	58+	0-	3=	3=
36	31	28	30	BREAKS/The Breaks (RCA)	"She Wants You" (74)	74+	11+	61-	2+	3-	3-
-	36	34	31	BONNIE TYLER/Faster Than The Speed Of Night (Col.)	"Total Eclipse Of The Heart" (62)	62+	28-	33+	1-	4-	4-
11	23	24	32	DAVID BOWIE/Let's Dance (EMI America)	"Modern" (29) "China" (27) "Criminal" (15)	53-	26-	26-	1+	2+	2+
18	24	31	33	ZZ TOP/Eliminator (WB)	"Sharp" (40) "Gimme" (11)	52-	25+	27-	0=	1+	1+
DEBUT	34	35	34	CHEAP TRICK/Next Position Please (Epic)	"I Can't Take It" (55) "Dancing" (16)	69+	5=	62+	2-	7-	7-
-	-	40	35	BILLY IDOL/Don't Stop (Chrysalis)	"Dancing With Myself" (61)	64+	12+	49+	3=	7+	7+
21	21	25	36	CONEY HATCH/Outa Hand (Mercury/PolyGram)	"First Time" (60)	62-	11=	51-	0-	0-	0-
DEBUT	37	38	37	DOKKEN/Breaking The Chains (Elektra)	"Breaking The Chains" (63)	65+	6+	49+	10+	14+	14+
40	-	39	38	MINOR DETAIL/Minor Detail (Polydor/PolyGram)	"Canvas Of Life" (58)	59+	7=	50+	1=	1-	1-
34	37	36	39	BRYAN ADAMS/Cuts Like A Knife (A&M)	"This Time" (44)	47-	21-	25-	1+	2+	2+
DEBUT	40	40	40	BOYS BRIGADE/Boys Brigade (Capitol)	"Passion" (47) "Into Flow" (11)	61+	7+	39+	15+	27+	27+

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### PETER SCHILLING

#### Error In My System (Elektra)

"Major Tom." 60% of our 12-24 reporters on it. Total reports: 98. Hot 20, Medium 67, Extra Adds 11, Total Adds 21. Moves 29-23 on the AOR Albums chart.

## NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

**GRAHAM PARKER/The Real Macaw (Arista) "Life Gets Better"**  
Total Reports: 52(50)/Total Adds: 1(6); Hots: 9(11)/Hot Adds: 0(1); Mediums: 41(37)/Medium Adds: 0(4)/Extra Adds: 1(1).

**QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich"**  
Total Reports: 45(36)/Total Adds: 4(1); Hots: 4(4)/Hot Adds: 0(0); Mediums: 39(31)/Medium Adds: 2(0)/Extra Adds: 2(1).

**Y&T/Mean Streak (A&M) "Mean Streak"**  
Total Reports: 43(31)/Total Adds: 3(4); Hots: 6(8)/Hot Adds: 0(0); Mediums: 35(19)/Medium Adds: 1(1)/Extra Adds: 2(3).

**AXE/Nemesis (Atco) "Heat In The Street"**  
Total Reports: 42(47)/Total Adds: 1(2); Hots: 5(3)/Hot Adds: 0(0); Mediums: 37(43)/Medium Adds: 1(1)/Extra Adds: 0(1).

**JOE JACKSON/Mike's Murder STK (A&M) "Memphis"**  
Total Reports: 41(22)/Total Adds: 20(10); Hots: 7(4)/Hot Adds: 2(0); Mediums: 26(11)/Medium Adds: 11(3)/Extra Adds: 7(7).

**PAYOLAS/Hammer On A Drum (A&M) "Where Is This Love"**  
Total Reports: 39(30)/Total Adds: 9(12); Hots: 11(7)/Hot Adds: 1(1); Mediums: 23(13)/Medium Adds: 3(2)/Extra Adds: 5(9).

**GREG LAKE/Manoeuvres (Chrysalis) "Manoeuvres"**  
Total Reports: 39(40)/Total Adds: 4(8); Hots: 3(4)/Hot Adds: 0(0); Mediums: 34(29)/Medium Adds: 2(5)/Extra Adds: 2(3).

## MOST ADDED

All Stations	
Pat Benatar "Love"	(119)
Romantics "Rock"	(40)
Genesis "Mama"	(38)
Boys Brigade	(33)
Rainbow	(31)

## HOTTEST

All Stations	
Police	(167)
Robert Plant	(153)
Asia	(144)
Heart	(127)
Jackson Browne	(122)

**TAXXI/Foreign Tongue (Fantasy) "Maybe Someday"**  
Total Reports: 35(22)/Total Adds: 11(14); Hots: 2(1)/Hot Adds: 0(0); Mediums: 27(12)/Medium Adds: 6(6)/Extra Adds: 5(8).

**TORONTO/Girls Night Out (Solid Gold) "Girls Night Out"**  
Total Reports: 34(19)/Total Adds: 17(5); Hots: 7(6)/Hot Adds: 0(0); Mediums: 15(9)/Medium Adds: 5(1)/Extra Adds: 12(4).

**NILS LOFGREN/Wonderland (Backstreet/MCA) "Across The Tracks"**  
Total Reports: 33(33)/Total Adds: 3(3); Hots: 1(2)/Hot Adds: 0(0); Mediums: 30(28)/Medium Adds: 1(0)/Extra Adds: 2(3).

**SPANDAU BALLET/True (Chrysalis) "True"**  
Total Reports: 31(22)/Total Adds: 9(6); Hots: 9(4)/Hot Adds: 1(0); Mediums: 14(14)/Medium Adds: 0(2)/Extra Adds: 8(4).

**NAKED EYES/Naked Eyes (EMI America) "Promises, Promises"**  
Total Reports: 25(19)/Total Adds: 4(2); Hots: 12(7)/Hot Adds: 2(0); Mediums: 11(10)/Medium Adds: 0(0)/Extra Adds: 2(2).

**TRANSLATOR/No Time Like Now (415/Columbia) "Un-Along"**  
Total Reports: 23(21)/Total Adds: 1(3); Hots: 3(2)/Hot Adds: 0(0); Mediums: 19(16)/Medium Adds: 0(0)/Extra Adds: 1(3).

**GRAND PRIX/Samurai (Chrysalis) "Shout"**  
Total Reports: 21(13)/Total Adds: 6(2); Hots: 4(1)/Hot Adds: 1(0); Mediums: 15(10)/Medium Adds: 3(0)/Extra Adds: 2(2).

**TIM FINN/Escape (A&M) "Staring At The Embers"**  
Total Reports: 21(19)/Total Adds: 1(1); Hots: 6(7)/Hot Adds: 0(0); Mediums: 15(12)/Medium Adds: 1(1)/Extra Adds: 0(0).

**LISA PRICE/Priceless (Mirus) "Can't Hold On Forever"**  
Total Reports: 20(18)/Total Adds: 2(1); Hots: 1(1)/Hot Adds: 0(0); Mediums: 18(16)/Medium Adds: 1(0)/Extra Adds: 1(1).

More AOR Music Information See Page 61

# AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
4	2	2	1	HEART/How Can I Refuse (Epic)	154+	120+	34+	0-	0-
1	1	1	2	POLICE/King Of Pain (A&M)	138-	132-	6+	0=	0=
21	9	7	3	MOODY BLUES/Sitting At The Wheel (Threshold/PolyGram)	146+	95+	50-	1-	3-
3	5	3	4	ASIA/The Heat Goes On (Geffen)	135-	101+	34-	0=	0=
5	4	4	5	KANSAS/Fight Fire With Fire (CBS)	135-	86-	49-	0=	0=
25	15	12	6	MOTELS/Suddenly Last Summer (Capitol)	144+	83+	56-	5+	9+
7	7	9	7	ROBERT PLANT/Other Arms (Es Paranza/Atlantic)	125+	93+	31-	1+	1+
8	8	8	8	JACKSON BROWNE/For A Rocker (Asylum)	128+	91+	37-	0=	0-
6	6	6	9	STRAY CATS/(She's) Sexy + 17 (EMI America)	116-	86-	30+	0-	0-
9	10	10	10	ROBERT PLANT/Big Log (Es Paranza/Atlantic)	110-	97-	13-	0=	0-
36	21	17	11	BIG COUNTRY/In A Big Country (Mercury/PolyGram)	132+	44+	85+	3-	11-
-	-	33	12	GENESIS/Mama (Atlantic)	130+	37+	80+	11-	35-
13	11	11	13	TALKING HEADS/Burning Down The House (Sire/WB)	110-	74-	35-	1+	4+
2	3	5	14	ASIA/Don't Cry (Geffen)	93-	88-	5-	0=	0=
16	17	16	15	ROBERT PLANT/In The Mood (Es Paranza/Atlantic)	102+	74+	28-	0=	1=
11	12	13	16	FIXX/One Thing Leads To Another (MCA)	94-	64-	30+	0-	1-
14	14	14	17	POLICE/Wrapped Around Your Finger (A&M)	95-	73+	22-	0=	1=
-	-	36	18	RAINBOW/Street Of Dreams (Mercury/PolyGram)	118+	25+	82+	10-	29+
55	31	25	19	STEVIE NICKS/If Anyone Falls (Modern/Atco)	96+	66+	30+	0-	5=
53	35	23	20	MICHAEL STANLEY BAND/My Town (EMI America)	109+	19+	85+	5-	10-
31	24	19	21	DANNY SPANOS/Hot Cherie (Epic)	105+	25+	75+	5=	9+
10	13	15	22	LOVERBOY/Queen Of The Broken Hearts (Columbia)	85-	52-	32-	1=	2+
DEBUT	DEBUT	DEBUT	23	PAT BENATAR/Love Is A Battlefield (Chrysalis)	115+	22+	52+	41+	109+
39	28	24	24	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	85+	37+	48+	0-	4-
-	-	45	25	HUEY LEWIS & NEWS/Heart And Soul (Chrysalis)	105+	19+	76+	10+	29+
18	18	18	26	MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)	79-	51-	27-	1+	1+
58	27	28	27	AC/DC/Flick Of The Switch (Atlantic)	85+	34+	51+	0-	1-
-	49	37	28	PETER SCHILLING/Major Tom (Elektra)	97+	20+	67+	10+	20+
26	23	22	29	ELVIS COSTELLO.../Everyday I Write The Book (Col.)	81-	32+	48-	0-	0-
20	19	20	30	DIO/Rainbow In The Dark (WB)	83-	26+	56-	1=	4+
33	30	29	31	BILLY JOEL/Tell Her About It (Columbia)	69-	52+	15-	2+	2+
49	32	32	32	ASIA/True Colors (Geffen)	64+	41+	23+	0-	2=
60	39	34	33	AC/DC/Guns For Hire (Atlantic)	70+	29+	41-	0-	2-
DEBUT	DEBUT	DEBUT	34	KINKS/Don't Forget To Dance (Arista)	74+	24+	39+	11+	27+
-	52	50	35	HELIX/Heavy Metal Love (Capitol)	75+	5+	68+	2-	9+
19	26	30	36	POLICE/Synchronicity II (A&M)	52-	41-	11-	0=	4+
15	22	26	37	LOVERBOY/Strike Zone (Columbia)	53-	35-	18-	0=	1+
41	34	35	38	ANIMALS/The Night (IRS/A&M)	74=	9-	65+	0-	4=
50	41	38	39	BREAKS/She Wants You (RCA)	74+	11+	61-	2+	3-
17	20	27	40	STEVIE RAY VAUGHAN.../Pride And Joy (Epic)	60-	20-	40-	0=	1+
57	44	42	41	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)	62+	28=	33+	1-	4-
37	38	39	42	DEF LEPPARD/Foolin' (Mercury/PolyGram)	51-	31=	20-	0=	1=
12	16	21	43	JACKSON BROWNE/Lawyers In Love (Asylum)	48-	37-	11+	0=	0=
-	57	52	44	BILLY IDOL/Dancing With Myself (Chrysalis)	61+	11+	47+	3=	7+
22	25	31	45	CONEY HATCH/First Time For Everything (Mercury/PolyGram)	60-	11=	49-	0-	0-
DEBUT	DEBUT	DEBUT	46	DOKKEN/Breaking The Chains (Elektra)	63+	6+	47+	10+	14+
56	53	49	47	MINOR DETAIL/Canvas Of Life (Polydor/PolyGram)	58+	7=	49+	1=	1-
-	60	51	48	ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)	56+	12+	44=	0-	3+
48	50	47	49	BRYAN ADAMS/This Time (A&M)	44-	21-	22-	1+	2+
DEBUT	DEBUT	DEBUT	50	CHEAP TRICK/I Can't Take It (Epic)	55+	5=	49+	1-	6-
51	45	55	51	JACKSON BROWNE/Cut It Away (Asylum)	45+	33+	12-	0=	1+
32	47	56	52	ZZ TOP/Sharp Dressed Man (WB)	40=	19+	21-	0=	1+
24	29	40	53	STEVIE NICKS/Enchanted (Modern/Atco)	39-	27-	12-	0=	0=
DEBUT	DEBUT	DEBUT	54	POLICE/O My God (A&M)	37+	24+	13+	0=	1+
47	43	44	55	ELTON JOHN/Kiss The Bride (Geffen)	43-	11-	32-	0=	0=
29	36	46	56	FIXX/Saved By Zero (MCA)	32-	16-	16+	0=	0=
DEBUT	DEBUT	DEBUT	57	Y&T/Mean Streak (A&M)	42+	6-	34+	2-	3-
35	42	48	58	CHARLIE/It's Inevitable (Mirage/Atco)	32-	16-	16-	0=	1+
DEBUT	DEBUT	DEBUT	59	HEART/Sleep Alone (Epic)	35-	27+	8-	0=	0-
DEBUT	DEBUT	DEBUT	60	MOODY BLUES/Blue World (Threshold/PolyGram)	36+	23+	13+	0=	4+

# AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week	Rank	Artist/Track
1	1	POLICE . . . . . Synchronicity (A&M)
4	2	MOODY BLUES . The Present (Threshold/PolyGram)
3	3	STEVIE NICKS . . . . . The Wild Heart (Modern/Atco)
5	4	ROBERT PLANT The Principle... (Es Paranza/Atlantic)
2	5	JACKSON BROWNE . . . . . Lawyers In Love (Asylum)
7	6	BILLY JOEL . . . . . An Innocent Man (Columbia)
6	7	ELVIS COSTELLO . . . . . Punch The Clock (Columbia)
3	8	STRAY CATS . . . . . Rant N' Rave (EMI America)
9	9	ASIA . . . . . Alpha (Geffen)
12	10	FIXX . . . . . Reach The Beach (MCA)
11	11	TALKING HEADS . . . . . Speaking In Tongues (Sire/WB)
17	12	HEART . . . . . Passion Works (Epic)
▶	13	BIG COUNTRY . . . . . The Crossing (Mercury/PolyGram)
▶	14	JOE JACKSON . . . . . Mike's Murder ST (A&M)
13	15	NILS LOFGREN . . . . . Wonderland (Backstreet/MCA)
14	16	GRAHAM PARKER . . . . . The Real Macaw (Arista)
▶	17	KINKS . . . . . State Of Confusion (Arista)
16	18	ELO . . . . . Secret Messages (Jet/CBS)
10	19	STEVIE RAY VAUGHAN . . . . . Texas Flood (Epic)
20	20	NEIL YOUNG . . . . . Everybody's Rockin' (Geffen)

CHART PARTICIPANTS: WECM/Clermont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KUFO/Odesa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/Spokane.

**AOR ALBUMS** — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

**AOR / ALBUMS 25+** — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

**AOR BREAKERS** — Those newer charting records that have reached 50% penetration of the week's reporting stations.

**HOT TRACKS** — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**MOST ADDED, HOTTEST** — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

**NEW & ACTIVE, SIGNIFICANT ACTION** — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

**PARALLELS** — Stations listed by market size and ratings success.

**PLAYLISTS** — Printed regionally by parallel. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

▶ indicates one of the week's most added new albums.

# BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

**GENESIS**  
Mama (Atlantic)  
79% of our 12-24 reporters on it. Total reports: 130. Hot 37, Medium 80, Extra Adds 11, Total Adds 35. Moves 33-12 on the AOR Hot Tracks chart.

**PAT BENATAR**  
Love Is A Battlefield (Chrysalis)  
70% of our 12-24 reporters on it. Total reports: 115. Hot 22, Medium 52, Extra Adds 41, Total Adds 109. Debuts at #23 on the AOR Hot Tracks chart.

**HUEY LEWIS & THE NEWS**  
Heart And Soul (Chrysalis)  
64% of our 12-24 reporters on it. Total reports: 105. Hot 19, Medium 76, Extra Adds 10, Total Adds 29. Moves 45-25 on the AOR Hot Tracks chart.

**PETER SCHILLING**  
Major Tom (Elektra)  
59% of our 12-24 reporters on it. Total reports: 97. Hot 20, Medium 67, Extra Adds 10, Total Adds 20. Moves 37-28 on the AOR Hot Tracks chart.

Station Listings . . . See Page 56

# SIGNIFICANT ACTION

**STAYING ALIVE/Various Artists (Polydor/PolyGram)** "Far From Over"  
Total Reports: 16(14)/Total Adds: 4(0); Hots: 7(5)/Hot Adds: 1(0); Mediums: 7(9)/Medium Adds: 1(0)/Extra Adds: 2(0).

**SOUTHSIDE JOHNNY & DUKES/Trash It Up! (Mirage/Atco)** "Trash It Up!"  
Total Reports: 15(12)/Total Adds: 5(7); Hots: 3(1)/Hot Adds: 0(1); Mediums: 7(7)/Medium Adds: 0(2)/Extra Adds: 5(4).

**SILVER CONDOR/Trouble At Home (Columbia)** "Trouble At Home"  
Total Reports: 15(11)/Total Adds: 5(9); Hots: 1(0)/Hot Adds: 0(0); Mediums: 11(7)/Medium Adds: 2(5)/Extra Adds: 3(4).

**ROD STEWART/Body Wishes (WB)** "What Am I Gonna Do"  
Total Reports: 14(9)/Total Adds: 6(0); Hots: 1(0)/Hot Adds: 0(0); Mediums: 9(9)/Medium Adds: 2(0)/Extra Adds: 4(0).

**JOURNEY/Frontiers (Columbia)** "After The Fall"  
Total Reports: 14(12)/Total Adds: 2(1); Hots: 7(6)/Hot Adds: 0(0); Mediums: 5(6)/Medium Adds: 0(1)/Extra Adds: 2(0).

▶ **BOB & DOUG MCKENZIE/Strange Brew STK (Mercury/PolyGram)** "Strange Brew"  
Total Reports: 13(4)/Total Adds: 10(0); Hots: 0(2)/Hot Adds: 0(0); Mediums: 5(2)/Medium Adds: 2(0)/Extra Adds: 8(0).

**EDDIE AND THE CRUISERS/Soundtrack (Scotti Bros./CBS)** "On The Dark Side"  
Total Reports: 13(4)/Total Adds: 8(4); Hots: 0(0)/Hot Adds: 0(0); Mediums: 8(2)/Medium Adds: 3(2)/Extra Adds: 5(2).

**OINGO BOINGO/Good For Your Soul (A&M)** "Nothing Bad Ever Happens"  
Total Reports: 12(9)/Total Adds: 1(1); Hots: 5(5)/Hot Adds: 0(0); Mediums: 7(4)/Medium Adds: 1(1)/Extra Adds: 0(0).

**ELVIS BROTHERS/Movin' Up (Portrait/CBS)** "Fire In The City"  
Total Reports: 10(10)/Total Adds: 2(7); Hots: 0(0)/Hot Adds: 0(0); Mediums: 8(6)/Medium Adds: 0(3)/Extra Adds: 2(4).

**AZTEC CAMERA/High Land, Herd Rain (Sire/WB)** "Oblivious"  
Total Reports: 10(10)/Total Adds: 2(0); Hots: 3(3)/Hot Adds: 0(0); Mediums: 6(7)/Medium Adds: 1(0)/Extra Adds: 1(0).

**ROBIN TROWER/Back It Up (Chrysalis)** "Back It Up"  
Total Reports: 10(11)/Total Adds: 1(2); Hots: 2(2)/Hot Adds: 0(0); Mediums: 7(8)/Medium Adds: 0(1)/Extra Adds: 1(1).

**HUMAN LEAGUE/Fascination! (A&M)** "(Keep Feeling) Fascination!"  
Total Reports: 10(8)/Total Adds: 0(1); Hots: 0(1)/Hot Adds: 0(0); Mediums: 10(7)/Medium Adds: 0(1)/Extra Adds: 0(0).





**EAST**  
Most Added® Hottest

David Bowie  
Lionel Richie  
Billy Joel "Girl"  
Bonnie Tyler  
Billy Joel  
Men Without Hats

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added® Hottest

Lionel Richie  
David Bowie  
Men At Work  
Bonnie Tyler  
Men Without Hats  
Spandau Ballet  
Billy Joel

**EAST**  
PARALLEL TWO

**WFLY/Albany, NY**  
Jack Lawrence

DEF LEPPARD  
LIONEL RICHIE  
DAVID BOWIE  
MEN AT WORK  
ROMAN HOLLIDAY  
MICHAEL SEMBELLO  
BILLY JOEL 5-2  
MEN WITHOUT HATS 2-2  
BONNIE TYLER 3-3  
BILLY JOEL 5-5  
FRANK STALLONE 11-6

**WTRN/Albany, NY**  
Bill Cahill

BILLY JOEL  
PAT BENATAR  
LIONEL RICHIE  
BONNIE TYLER 1-1  
BILLY JOEL 1-1  
FRANK STALLONE 6-4  
MICHAEL SEMBELLO 10-5  
POLICE 22-10

**WROR/Boston, MA**  
Gary Berkowitz

none  
Hottest:  
LADRA BRANIGAN 5-1  
BILLY JOEL 9-4  
MICHAEL JACKSON 10-5  
SPANDAU BALLET 11-9  
AIR SUPPLY 18-10

**WK104/Essex, PA**  
Bill Shannon

ELTON JOHN  
TALKING HEADS  
BILLY JOEL  
HUEY LEWIS & NEWS  
PAT BENATAR  
JACKSON BROWNE  
DAVID BOWIE  
JOURNEY  
Hottest:  
LOVERBOY 3-1  
FRANK STALLONE 6-3  
ROGERS & PARTON 12-6  
DEF LEPPARD 14-8  
STRAY CATS 16-11

**WYCR/Hanover, York, PA**  
Mark Richards

DAVID BOWIE  
LOVERBOY  
JACKSON BROWNE  
BRYSON & FLACK (dp)  
LIONEL RICHIE  
BILLY JOEL  
JOURNEY  
HUEY LEWIS & NEWS  
EURYTHMICS  
DEF LEPPARD (dp)  
Hottest:  
BILLY JOEL 1-1  
BONNIE TYLER 13-4  
AIR SUPPLY 10-7  
POLICE 27-16  
STACY LATTISAM 25-17

**WTRC/Hartford, CT**  
Mike West

DAVID BOWIE  
STACY LATTISAM  
ELVIS COSTELLO  
EURYTHMICS  
BILLY JOEL  
Hottest:  
MEN WITHOUT HATS 1-1  
BONNIE TYLER 6-3  
FRANK STALLONE 5-4  
DONNA SUMMER 15-8  
SPANDAU BALLET 16-10

**WKEE/Huntington, WV**  
Gary Miller

DAVID BOWIE (dp)  
EURYTHMICS  
KANSAS (dp)  
MANHATTAN TRANSFE  
BOB SEGER  
MATTREY WILDER  
MINOR DETAIL (dp)  
Hottest:  
BONNIE TYLER 1-1  
BILLY JOEL 2-2  
LAURA BRANIGAN 3-3  
AIR SUPPLY 4-4  
ASIA 6-5

**WLAN-FM/Lancaster, PA**  
Todd Holliday

QUIET RIOT  
DAVID BOWIE  
LIONEL RICHIE  
MEN AT WORK  
JOURNEY  
HUEY LEWIS & NEWS  
Hottest:  
BONNIE TYLER 1-1  
BILLY JOEL 4-2  
POLICE 15-8  
NAKED EYES 13-9  
FRANK STALLONE 16-11

**WBLI/Long Island, NY**  
Bill Terry

LIONEL RICHIE  
PRINCE  
HOTELS  
BRYAN ADAMS  
STEVIE NICKS  
Hottest:  
MICHAEL SEMBELLO 1-1  
BILLY JOEL 5-2  
MEN WITHOUT HATS 4-3  
BONNIE TYLER 12-6  
MICHAEL JACKSON 10-8

**KC101/New Haven**  
Loo Katz

BRYAN ADAMS  
BRYSON & FLACK  
STACY LATTISAM  
Hottest:  
BONNIE TYLER 1-1  
MEN WITHOUT HATS 3-2  
SPANDAU BALLET 7-2  
TALKING HEADS 22-15  
FIXX 26-20

**WSPK/Poughkeepsie, NY**  
Chris Laid

KANSAS (dp)  
STEVIE NICKS  
ELVIS COSTELLO  
LIONEL RICHIE  
EURYTHMICS  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 7-2  
NAKED EYES 9-3  
POLICE 26-18  
MOODY BLUES 27-19

**WJFM/Rochester, NY**  
Charley Lake

BRYAN ADAMS  
DAVID BOWIE  
MEN AT WORK  
MADNESS  
EURYTHMICS  
Hottest:  
MEN WITHOUT HATS 2-1  
STRAY CATS 7-6  
MICHAEL JACKSON 8-7  
ROBERT PLANT 16-13  
AIR SUPPLY 17-14

**WJFM/Syracuse**  
John Carucci

EURYTHMICS  
BOB SEGER (dp)  
MICHAEL SEMBELLO  
PAT BENATAR  
JACKSON BROWNE  
CARLY SIMON  
LOVERBOY (dp)  
HERBIE HANCOCK  
PETER SCILLING  
Hottest:  
MEN WITHOUT HATS 2-1  
AIR SUPPLY 9-7  
POLICE 20-17  
ROGERS & PARTON 22-18  
PRINCE 36-20

**WJFM/Utica, NY**  
Jim Reitz

DAVID BOWIE  
JACKSON BROWNE  
AGNETHA FALTSKOG  
JOBOKERS  
BILLY JOEL  
HUEY LEWIS & NEWS  
LOVERBOY  
QUARTERFLASH  
LIONEL RICHIE  
Hottest:  
BILLY JOEL 4-1  
AIR SUPPLY 16-7  
NAKED EYES 22-11  
STRAY CATS 23-14  
SPANDAU BALLET 27-16

**WRCK/Utica, NY**  
Jim Reitz

DAVID BOWIE  
JACKSON BROWNE  
DAVID BOWIE  
JOURNEY  
LOVERBOY 3-1  
FRANK STALLONE 6-3  
ROGERS & PARTON 12-6  
DEF LEPPARD 14-8  
STRAY CATS 16-11

**WYCR/Hanover, York, PA**  
Mark Richards

DAVID BOWIE  
LOVERBOY  
JACKSON BROWNE  
BRYSON & FLACK (dp)  
LIONEL RICHIE  
BILLY JOEL  
JOURNEY  
HUEY LEWIS & NEWS  
EURYTHMICS  
DEF LEPPARD (dp)  
Hottest:  
BILLY JOEL 1-1  
BONNIE TYLER 13-4  
AIR SUPPLY 10-7  
POLICE 27-16  
STACY LATTISAM 25-17

**WTRC/Hartford, CT**  
Mike West

DAVID BOWIE  
STACY LATTISAM  
ELVIS COSTELLO  
EURYTHMICS  
BILLY JOEL  
Hottest:  
MEN WITHOUT HATS 1-1  
BONNIE TYLER 6-3  
FRANK STALLONE 5-4  
DONNA SUMMER 15-8  
SPANDAU BALLET 16-10

**WKEE/Huntington, WV**  
Gary Miller

DAVID BOWIE (dp)  
EURYTHMICS  
KANSAS (dp)  
MANHATTAN TRANSFE  
BOB SEGER  
MATTREY WILDER  
MINOR DETAIL (dp)  
Hottest:  
BONNIE TYLER 1-1  
BILLY JOEL 2-2  
LAURA BRANIGAN 3-3  
AIR SUPPLY 4-4  
ASIA 6-5

**WLAN-FM/Lancaster, PA**  
Todd Holliday

QUIET RIOT  
DAVID BOWIE  
LIONEL RICHIE  
MEN AT WORK  
JOURNEY  
HUEY LEWIS & NEWS  
Hottest:  
BONNIE TYLER 1-1  
BILLY JOEL 4-2  
POLICE 15-8  
NAKED EYES 13-9  
FRANK STALLONE 16-11

**WBLI/Long Island, NY**  
Bill Terry

LIONEL RICHIE  
PRINCE  
HOTELS  
BRYAN ADAMS  
STEVIE NICKS  
Hottest:  
MICHAEL SEMBELLO 1-1  
BILLY JOEL 5-2  
MEN WITHOUT HATS 4-3  
BONNIE TYLER 12-6  
MICHAEL JACKSON 10-8

**KC101/New Haven**  
Loo Katz

BRYAN ADAMS  
BRYSON & FLACK  
STACY LATTISAM  
Hottest:  
BONNIE TYLER 1-1  
MEN WITHOUT HATS 3-2  
SPANDAU BALLET 7-2  
TALKING HEADS 22-15  
FIXX 26-20

**WSPK/Poughkeepsie, NY**  
Chris Laid

KANSAS (dp)  
STEVIE NICKS  
ELVIS COSTELLO  
LIONEL RICHIE  
EURYTHMICS  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 7-2  
NAKED EYES 9-3  
POLICE 26-18  
MOODY BLUES 27-19

**WCIR/Beckley, WV**  
Blake Page

ROD STEWART  
ELVIS COSTELLO  
JOURNEY  
LIONEL RICHIE  
CARLY SIMON  
Hottest:  
AIR SUPPLY 3-1  
JACKSON BROWNE 4-3  
NAKED EYES 6-4  
BILLY JOEL 9-5  
PAUL ANKA 15-7

**WOMP-FM/Baltimore**  
Dwayne Bonds

TUBES  
BILLY JOEL  
HUMAN LEAGUE  
MEN AT WORK  
MICHAEL SEMBELLO  
GENESIS  
ROMAN HOLLIDAY  
Hottest:  
BONNIE TYLER 4-1  
NAKED EYES 8-4  
POLICE 20-7  
JUICE NEWTON 13-9  
ROGERS & PARTON 16-12

**WIKZ/Chambersburg, PA**  
William Scott

JOAN JETT  
PRINCE  
LIONEL RICHIE  
ANNE MURRAY (dp)  
LOVERBOY (dp)  
MEN AT WORK  
DAVID BOWIE  
HUEY LEWIS & NEWS  
STACY LATTISAM  
JACKSON BROWNE  
DONNA SUMMER  
JOBOKERS  
Hottest:  
BONNIE TYLER 1-1  
BILLY JOEL 11-4  
SPANDAU BALLET 19-10  
ROGERS & PARTON 28-12  
FIXX 33-24

**WTSN/Dover, NH**  
Jim Sebastian

BILLY JOEL  
STEVIE NICKS  
AGNETHA FALTSKOG  
Hottest:  
MEN WITHOUT HATS 2-1  
BILLY JOEL 3-2  
BONNIE TYLER 17-3  
ASIA 7-4  
FRANK STALLONE 27-11

**WERZ/Exeter, NH**  
Scott MacKay

BRYSON & FLACK  
LOVERBOY  
MEN AT WORK  
PAT BENATAR  
MICHAEL SEMBELLO  
DAVE EDMONDS  
COMMODORES  
GLENN SHORROCK  
BRYSON & FLACK  
STACY LATTISAM (dp)  
Hottest:  
MEN WITHOUT HATS 1-1  
BILLY JOEL 7-3  
HUEY LEWIS & NEWS 10-5  
FRANK STALLONE 11-7  
POLICE 20-11

**WKRC-FM/Wakelee, VA**  
Jim Rising

BERLIN  
DAVID BOWIE  
HUMAN LEAGUE  
BILLY JOEL  
JACKSON BROWNE  
BRYSON & FLACK  
Hottest:  
BILLY JOEL 1-1  
FRANK STALLONE 11-8  
QUIET RIOT 16-13  
MADNESS 40-21  
HUEY LEWIS & NEWS D-27

**WZYQ/Fredrick, MD**  
Kemosebi Joe

DAVID BOWIE  
AC/DC  
BOB SEGER  
LOVERBOY  
MEN AT WORK  
JACKSON BROWNE  
HUMAN LEAGUE  
TUBES  
EURYTHMICS  
MICHAEL SEMBELLO  
SHALAMAR  
Hottest:  
AIR SUPPLY 1-1  
ROGERS & PARTON 14-4  
BONNIE TYLER 39-20  
PRINCE 31-24  
MOODY BLUES 38-29

**OK100/Essex, NY**  
Donny Alexander

ROD STEWART  
ELTON JOHN  
TALKING HEADS  
JOURNEY  
BILLY JOEL  
HUEY LEWIS & NEWS  
PAT BENATAR  
DAVID BOWIE  
GRABAM PARKER  
Hottest:  
MEN WITHOUT HATS 1-1  
LAURA BRANIGAN 15-10  
ROGERS & PARTON 20-11  
STRAY CATS 19-14  
LRB 21-17

**13FEA/Manchester, NH**  
Rick Ryder

STEVIE NICKS  
BRYAN ADAMS  
MANHATTAN TRANSFE  
EDDIE RABBITT  
TUBES (dp)  
MICHAEL SEMBELLO (dp)  
DONNA SUMMER  
PAT BENATAR (dp)  
HERBIE HANCOCK  
Hottest:  
BONNIE TYLER 4-1  
LAURA BRANIGAN 9-4  
AIR SUPPLY 11-6  
KINKS 23-16  
DEF LEPPARD 32-20

**WGUJ/Bangor, ME**  
Jim Rendall

GEORGE BENSON  
MICHAEL SEMBELLO  
ROBERT PLANT  
LIONEL RICHIE  
ROGERS & PARTON  
HOTELS  
MEN AT WORK  
DAVID BOWIE  
LIONEL RICHIE  
SOS BAND  
PAT BENATAR  
Hottest:  
BILLY JOEL 4-1  
MEN WITHOUT HATS 7-2  
ASIA 8-3  
AIR SUPPLY 11-7  
ROBERT PLANT 20-8  
JEFFREY OSBORNE 18-14

**WKH/Ocean City, MD**  
Jack Gillen

HUEY LEWIS & NEWS  
JOAN JETT  
DAVID BOWIE  
LIONEL RICHIE  
SOS BAND  
PAT BENATAR  
Hottest:  
BILLY JOEL 4-1  
MEN WITHOUT HATS 7-2  
ASIA 8-3  
AIR SUPPLY 11-7  
ROBERT PLANT 20-8  
JEFFREY OSBORNE 18-14

**88XII/Parkersburg, WV**  
Paul DeMille

ELTON JOHN  
TALKING HEADS  
DAVID BOWIE  
PAT BENATAR  
GENESIS  
KANSAS  
HOTELS  
JOURNEY  
BILLY JOEL  
Hottest:  
MEN WITHOUT HATS 2-1  
MICHAEL JACKSON 5-4  
CULTURE CLUB 6-5  
SHEENA EASTON 18-10  
ROGERS & PARTON 23-13

**WJBO/Portland, ME**  
Phoenix/Neil

PAT BENATAR  
MATTREY WILDER  
BOB SEGER  
STEVIE NICKS  
DAVE EDMONDS  
ROMAN HOLLIDAY  
BILLY JOEL  
JOAN JETT  
MICHAEL SEMBELLO  
Hottest:  
BONNIE TYLER 1-1  
AIR SUPPLY 5-2  
FRANK STALLONE 12-8  
LIQUID LOUD 14-11  
TALKING HEADS 13-12

**WHEB/Portsmouth**  
Rick Bean

MEN AT WORK  
BOB SEGER  
PAT BENATAR  
Hottest:  
BONNIE TYLER 1-1  
STRAY CATS 5-2  
POLICE 16-10  
BILLY JOEL 10-7  
ELVIS COSTELLO 13-10

**WSQV/Wilmington, PA**  
Frank Ball

DEF LEPPARD  
LOVERBOY  
JACKSON BROWNE  
PAT BENATAR  
BONNIE TYLER 1-1  
MEN WITHOUT HATS 5-2  
TALKING HEADS 10-6  
POLICE 12-7  
SPANDAU BALLET 21-14

**WTSN/Dover, NH**  
Jim Sebastian

BILLY JOEL  
STEVIE NICKS  
AGNETHA FALTSKOG  
Hottest:  
MEN WITHOUT HATS 2-1  
BILLY JOEL 3-2  
BONNIE TYLER 17-3  
ASIA 7-4  
FRANK STALLONE 27-11

**WERZ/Exeter, NH**  
Scott MacKay

BRYSON & FLACK  
LOVERBOY  
MEN AT WORK  
PAT BENATAR  
MICHAEL SEMBELLO  
DAVE EDMONDS  
COMMODORES  
GLENN SHORROCK  
BRYSON & FLACK  
STACY LATTISAM (dp)  
Hottest:  
MEN WITHOUT HATS 1-1  
BILLY JOEL 7-3  
HUEY LEWIS & NEWS 10-5  
FRANK STALLONE 11-7  
POLICE 20-11

**WKRC-FM/Wakelee, VA**  
Jim Rising

BERLIN  
DAVID BOWIE  
HUMAN LEAGUE  
BILLY JOEL  
JACKSON BROWNE  
BRYSON & FLACK  
Hottest:  
BILLY JOEL 1-1  
FRANK STALLONE 11-8  
QUIET RIOT 16-13  
MADNESS 40-21  
HUEY LEWIS & NEWS D-27

**WZYQ/Fredrick, MD**  
Kemosebi Joe

DAVID BOWIE  
AC/DC  
BOB SEGER  
LOVERBOY  
MEN AT WORK  
JACKSON BROWNE  
HUMAN LEAGUE  
TUBES  
EURYTHMICS  
MICHAEL SEMBELLO  
SHALAMAR  
Hottest:  
AIR SUPPLY 1-1  
ROGERS & PARTON 14-4  
BONNIE TYLER 39-20  
PRINCE 31-24  
MOODY BLUES 38-29

**OK100/Essex, NY**  
Donny Alexander

ROD STEWART  
ELTON JOHN  
TALKING HEADS  
JOURNEY  
BILLY JOEL  
HUEY LEWIS & NEWS  
PAT BENATAR  
DAVID BOWIE  
GRABAM PARKER  
Hottest:  
MEN WITHOUT HATS 1-1  
LAURA BRANIGAN 15-10  
ROGERS & PARTON 20-11  
STRAY CATS 19-14  
LRB 21-17

**13FEA/Manchester, NH**  
Rick Ryder

STEVIE NICKS  
BRYAN ADAMS  
MANHATTAN TRANSFE  
EDDIE RABBITT  
TUBES (dp)  
MICHAEL SEMBELLO (dp)  
DONNA SUMMER  
PAT BENATAR (dp)  
HERBIE HANCOCK  
Hottest:  
BONNIE TYLER 4-1  
LAURA BRANIGAN 9-4  
AIR SUPPLY 11-6  
KINKS 23-16  
DEF LEPPARD 32-20

**WGUJ/Bangor, ME**  
Jim Rendall

GEORGE BENSON  
MICHAEL SEMBELLO  
ROBERT PLANT  
LIONEL RICHIE  
ROGERS & PARTON  
HOTELS  
MEN AT WORK  
DAVID BOWIE  
LIONEL RICHIE  
SOS BAND  
PAT BENATAR  
Hottest:  
BILLY JOEL 4-1  
MEN WITHOUT HATS 7-2  
ASIA 8-3  
AIR SUPPLY 11-7  
ROBERT PLANT 20-8  
JEFFREY OSBORNE 18-14

**WKH/Ocean City, MD**  
Jack Gillen

HUEY LEWIS & NEWS  
JOAN JETT  
DAVID BOWIE  
LIONEL RICHIE  
SOS BAND  
PAT BENATAR  
Hottest:  
BILLY JOEL 4-1  
MEN WITHOUT HATS 7-2  
ASIA 8-3  
AIR SUPPLY 11-7  
ROBERT PLANT 20-8  
JEFFREY OSBORNE 18-14

**88XII/Parkersburg, WV**  
Paul DeMille

ELTON JOHN  
TALKING HEADS  
DAVID BOWIE  
PAT BENATAR  
GENESIS  
KANSAS  
HOTELS  
JOURNEY  
BILLY JOEL  
Hottest:  
MEN WITHOUT HATS 2-1  
MICHAEL JACKSON 5-4  
CULTURE CLUB 6-5  
SHEENA EASTON 18-10  
ROGERS & PARTON 23-13

**WSKZ/Chattanooga, TN**  
Blake Page

PRINCE  
LIONEL RICHIE  
JOAN JETT  
Hottest:  
BONNIE TYLER 1-1  
ASIA 3-2  
MEN WITHOUT HATS 4-3  
BILLY JOEL 6-4  
POLICE 9-6

**CK101/Cocoa Beach, FL**  
Mike Lowe

ELTON JOHN  
LIONEL RICHIE  
LEE GREENWOOD  
SOS BAND  
Hottest:  
EURYTHMICS 1-1  
NAKED EYES 14-6  
SPANDAU BALLET 13-7  
GEORGE BENSON 15-8  
POLICE 16-10

**WNOK-FM/Columbia, SC**  
Tom Kent

SHEENA EASTON  
FIXX  
MOODY BLUES  
MADNESS  
ROBERT PLANT  
LADRA BRANIGAN  
DEF LEPPARD  
LOVERBOY  
JACKSON BROWNE  
PAT BENATAR  
Hottest:  
BILLY JOEL 1-1  
POLICE 20-4  
BONNIE TYLER 23-6  
AIR SUPPLY 28-10  
GEORGE BENSON 30-13

**KITE/Corpus Christi, TX**  
Zippo Tucker

PAT BENATAR  
ELVIS COSTELLO  
STACY LATTISAM  
GLENN SHORROCK  
QUARTERFLASH  
COMMODORES  
BRYAN ADAMS  
Hottest:  
BILLY JOEL 2-1  
BONNIE TYLER 5-2  
MEN WITHOUT HATS 8-7  
TALKING HEADS 12-11  
AIR SUPPLY 30-20

**KZFM/Corpus Christi**  
Chuck Baker

MOODY BLUES  
LADRA BRANIGAN 6-5  
MICHAEL JACKSON 8-6  
NAKED EYES 17-7  
BILLY JOEL 13-8  
ASIA 14-10

**WOKU/Knoxville, TN**  
Gary Adkins

PAT BENATAR  
HUMAN LEAGUE  
LIONEL RICHIE  
LOVERBOY  
PETER SCILLING  
EURYTHMICS  
JOBOKERS  
MANHATTAN TRANSFE  
STACY LATTISAM  
Hottest:  
BONNIE TYLER 2-1  
DAILY JOEL 4-3  
STRAY CATS 12-6  
SPANDAU BALLET 14-9  
TALKING HEADS 16-10

**KKYK/Little Rock, AR**  
Mark McCain

MEN WITHOUT HATS  
SHEENA EASTON  
KINKS  
LRB  
Hottest:  
BONNIE TYLER 12-2  
ASIA 14-6  
DEF LEPPARD 10-8  
AIR SUPPLY 17-12

**WDOQ/Daytona Beach, FL**  
Ralph Wimmer

KINKS  
LOVERBOY (dp)  
BRYAN ADAMS  
LIONEL RICHIE  
MEN AT WORK  
FRANK STALLONE 11-9  
SPANDAU BALLET 12-11  
MADNESS 20-15

**WFMF/Baton Rouge, LA**  
Rice/Myers

ROD STEWART  
STEVIE NICKS  
MEN AT WORK  
Hottest:  
BILLY JOEL 3-1  
LAURA BRANIGAN 5-2  
BONNIE TYLER 8-4  
AIR SUPPLY 9-6  
MICHAEL JACKSON 2-8

**KZZB/Beaumont, TX**  
Murphy/Harrison

MICHAEL SEMBELLO  
JACKSON BROWNE  
QUARTERFLASH  
EURYTHMICS  
LIONEL RICHIE  
LOVERBOY  
BRYSON & FLACK  
Hottest:  
MEN WITHOUT HATS 3-1  
BILLY JOEL 7-3  
STRAY CATS 13-8  
BONNIE TYLER 17-13  
ROD STEWART 28-20

**WQID/Blount, MS**  
Kirk Elliott

MEN AT WORK  
MICHAEL JACKSON  
BOB SEGER  
Hottest:  
BONNIE TYLER 3-1  
BILLY JOEL 2-2  
BONNIE TYLER 4-3  
SPANDAU BALLET 5-4  
POLICE 34-23

**KXX108/Birmingham, AL**  
Kevin McCarthy

DAVID BOWIE  
LIONEL RICHIE  
MEN AT WORK  
EURYTHMICS  
Hottest:  
BONNIE TYLER 3-1  
MEN WITHOUT HATS 9-5  
BONNIE TYLER 15-7  
STACY LATTISAM 11-11

**WANS-FM/Greenville, SC**  
Rod Metz

LIONEL RICHIE  
MICHAEL SEMBELLO  
PAT BENATAR  
LOVERBOY (dp)  
BRYSON & FLACK (dp)  
Hottest:  
BONNIE TYLER 1-1  
AIR SUPPLY 13-4  
STACY LATTISAM 5-5  
WHAM! D.K. 8-6  
DONNA SUMMER 17-8

**WZYP/Huntsville, AL**  
Scott Mitchell

DAVID BOWIE  
MEN AT WORK  
PAT BENATAR  
JOBOKERS  
MICHAEL SEMBELLO  
Hottest:  
BONNIE TYLER 2-1  
AIR SUPPLY 5-2  
BILLY JOEL 6-3  
STRAY CATS 8-5  
SPANDAU BALLET 10-6

**WJDK/Jackson, MS**  
Bill Crews

JOBOKERS  
ELIQU  
GLENN SHORROCK  
DAVID BOWIE  
Hottest:  
BILLY JOEL 2-1  
MICHAEL JACKSON 4-3  
ASIA 7-4  
JACKSON BROWNE 5-5

**BB7/New Orleans, LA**  
Nick Bazoo

GEORGE BENSON  
STACY LATTISAM  
DAVID BOWIE  
BILLY JOEL  
DEF LEPPARD  
Hottest:  
BILLY JOEL 3-1  
BONNIE TYLER 4-3  
SPANDAU BALLET 11-4  
STRAY CATS 12-9  
PRINCE 22-18

**WTIX/New Orleans, LA**  
Barney Kilpatrick

MIDWEST Most Added Hottest

Lionel Richie
Men At Work
David Bowie

Bonnie Tyler
Billy Joel
Police

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Lionel Richie
Stevie Nicks
Pat Benatar

Bonnie Tyler
Billy Joel
Men Without Hats

MIDWEST PARALLEL TWO

WKDD/Akron, OH

Matt Patrick
MEN AT WORK
LIONEL RICHIE
MOODY BLUES (dp)
BILLY JOEL
BRYAN ADAMS
AL JARREAU
MOTELS
DEF LEPPARD (dp)
Hottest:
MICHAEL SEMBELLO 1-1
BONNIE TYLER 7-4
BILLY JOEL 9-7
MEN WITHOUT HATS 13-10
SPANDAU BALLET 15-13

WKAU/Appleton-Oshkosh, WI

Rose/Allen
ROD STEWART
AGNETHA FALTSKOG
DAVID BOWIE
JOBOKERS
DEF LEPPARD (dp)
QUIET RIOT (dp)
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 8-4
FRANK STALLONE 12-7
POLICE 15-11
STRAY CATS 17-13

WNAM/Appleton-Oshkosh, WI

Chris Caine
MEN AT WORK
EURYTHMICS
PAT BENATAR
DAVID BOWIE
MANHATTAN TRANSPER
JOBOKERS
Hottest:
BILLY JOEL 1-1
POLICE 15-10
ROGERS & PARTON 18-13
MADNESS 21-16
MOTELS 38-28

WXIA/Columbus, OH

Teri Nutter
STEVIE NICKS
MOTELS
Hottest:
BONNIE TYLER 2-1
MEN WITHOUT HATS 8-4
ASIA 7-5
TACO 11-7
AIR SUPPLY 24-19

KHKK/Davenport, IA

Jim O'Hara
STEVIE NICKS
LIONEL RICHIE
HUEY LEWIS & NEWS (dp)
DAVID BOWIE (dp)
AGNETHA FALTSKOG (dp)
BOB SEGER (dp)
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 6-2
MEN WITHOUT HATS 10-6
AIR SUPPLY 12-7
ROGERS & PARTON 15-10

KMGK/Des Moines, IA

Jim Roberts
MEN AT WORK
EURYTHMICS
Hottest:
BILLY JOEL 2-1
BONNIE TYLER 3-2
FRANK STALLONE 8-5
SPANDAU BALLET 14-8
AIR SUPPLY 13-9

WEBC/Duluth, MN

Dick Johnson
MOTELS
BRYAN ADAMS (dp)
LIONEL RICHIE
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 5-2
MEN WITHOUT HATS 8-4
ASIA 6-5
AIR SUPPLY 11-6

WKDQ/Evansville, IN

Hobbs/Payne
SHEENA EASTON
MEN AT WORK
STEVIE NICKS
Hottest:
MICHAEL JACKSON 1-1
BILLY JOEL 6-2
BONNIE TYLER 8-3
AIR SUPPLY 14-5
LAURA BRANIGAN 15-6

WMEE/Fort Wayne

Tony Richards
none
Hottest:
BILLY JOEL 1-1
STRAY CATS 5-5
NAKED EYES 12-12
POLICE 15-15
MADNESS 18-18

WGRD/Grand Rapids, MI

J.J. Duling
JOURNEY
PAT BENATAR
ROD STEWART
BILLY JOEL
JACKSON BROWNE
AGNETHA FALTSKOG
TUBES
DONNA SUMMER
HUMAN LEAGUE
JOAN JETT
Hottest:
MEN WITHOUT HATS 2-1
POLICE 7-4
MICHAEL JACKSON 9-5
MOTELS 17-9
LOVERBOY 29-18

WZZR/Grand Rapids, MI

Don Schuller
EURYTHMICS
QUARTERFLASH
MARTIN BRILEY
DEF LEPPARD (dp)
BOB SEGER
MICHAEL SEMBELLO
PAT BENATAR
HUMAN LEAGUE
JOAN JETT (dp)
TUBES
LOVERBOY
Hottest:
ASIA 1-1
PETER GABRIEL 9-8
POLICE 16-15
FIXX 17-16
BRYAN ADAMS 19-18

WNAJ/Indianapolis, IN

Larry Mago
none
Hottest:
MICHAEL JACKSON 1-1
BILLY JOEL 3-3
AIR SUPPLY 6-6
BONNIE TYLER 8-8
GEORGE BENSON 11-11

WZPL/Indianapolis, IN

Gary Hoffmann
MEN WITHOUT HATS
TUBES
MICHAEL SEMBELLO
MICK FLEETWOOD'S
STACY LATTISAW
JAMES HOUSE
PAT BENATAR
ANNE MURRAY
CHARLIE
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 7-2
FIXX 8-4
STRAY CATS 12-9
ROBERT PLANT 13-11

WJXQ/Jackson, MI

Ryan/Checks
STEVIE NICKS
LOVERBOY
PAT BENATAR
QUARTERFLASH
MSB
TUBES (dp)
MICK FLEETWOOD'S (dp)
MINOR DETAIL (dp)
Hottest:
ASIA 1-1
NAKED EYES 17-9
BRYAN ADAMS 15-11
BONNIE TYLER 22-13
FIXX 25-17

WKFR/Kalamazoo, MI

Swart/Chapman
LIONEL RICHIE
BRYAN ADAMS (dp)
HUEY LEWIS & NEWS (dp)
AGNETHA FALTSKOG (dp)
JACKSON BROWNE
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 4-2
POLICE 18-11
ELTON JOHN 19-13
ROGERS & PARTON 26-16

WVIC/Lansing, MI

Jay Stevens
KANSAS
HUEY LEWIS & NEWS
MEN AT WORK
ANIMALS
Hottest:
BILLY JOEL 5-2
NAKED EYES 4-3
ROBERT PLANT 8-5
POLICE 13-11
FIXX 16-12

WZEE/Madison, WI

Little/Hudson
PAT BENATAR
SOS BAND
DAVID BOWIE
JOURNEY
Hottest:
MEN WITHOUT HATS 3-1
RICK SPRINGFIELD 4-2
STRAY CATS 9-6
FRANK STALLONE 14-7
POLICE 15-8

KQKQ/Omaha, NE

Taylor/Deen
LIONEL RICHIE
GEORGE BENSON
JOAN JETT
Hottest:
BONNIE TYLER 1-1
BILLY JOEL 3-2
ASIA 7-4
AIR SUPPLY 9-6
POLICE 14-8

KZ93/Peoria, IL

Mark Maloney
STEVIE NICKS
ROD STEWART
PRINCE
Hottest:
BILLY JOEL 4-1
POLICE 12-5
BONNIE TYLER 14-6
JOURNEY 10-8
AIR SUPPLY 21-14

WZOK/Rockford

Tim Fox
ROD STEWART
MOTELS
Hottest:
BILLY JOEL 1-1
STRAY CATS 5-2
MEN WITHOUT HATS 8-4
MICHAEL JACKSON 7-5
NAKED EYES 10-7

US3/South Bend, IN

J.K. Deering
MEN WITHOUT HATS
SHEENA EASTON
JUICE NEWTON
KINKS
Hottest:
MICHAEL SEMBELLO 2-1
TACO 3-3
BILLY JOEL 4-4
BONNIE TYLER 9-5
AIR SUPPLY 16-7

KAYI/Tulsa, OK

Phil Williams
MOODY BLUES
AGNETHA FALTSKOG
JOAN JETT
LIONEL RICHIE
MEN AT WORK
Hottest:
MICHAEL JACKSON 3-1
MICHAEL SEMBELLO 1-2
NAKED EYES 4-3
MEN WITHOUT HATS 5-4
BILLY JOEL 8-6

KRAV/Tulsa, OK

Gary Reynolds
MOTELS
LIONEL RICHIE
Hottest:
DONNA SUMMER 6-1
BILLY JOEL 5-4
LAURA BRANIGAN 7-6
AIR SUPPLY 10-8
SPANDAU BALLET 15-10

KEYN-FM/Wichita, KS

Taylor/Pearman
LAURA BRANIGAN
DAVID BOWIE
HUEY LEWIS & NEWS
PAT BENATAR (dp)
Hottest:
BILLY JOEL 1-1
ASIA 10-5
BONNIE TYLER 15-9
AIR SUPPLY 18-10

WHOT/Youngstown, OH

Dick Thompson
TUBES
MICHAEL SEMBELLO
BOB SEGER
JO JO ZEP
QUIET RIOT
LOVERBOY
PAT BENATAR
Hottest:
BILLY JOEL 1-1
AIR SUPPLY 10-7
POLICE 17-11
TALKING HEADS 20-13
ROBERT PLANT 23-15

WYFM/Youngstown, OH

Jeff Tobin
none
Hottest:
EURYTHMICS 1-1
MICHAEL SEMBELLO 2-2
MICHAEL JACKSON 3-3
MEN WITHOUT HATS 4-4
HUMAN LEAGUE 7-7

PARALLEL THREE

KFYR/Bismarck, ND

Den Brannan
none
Hottest:
AIR SUPPLY 1-1
BONNIE TYLER 2-2
BILLY JOEL 4-4
MEN WITHOUT HATS 6-6
NAKED EYES 10-10

WBWB/Bloomington

John Helmann
MINOR DETAIL
LIONEL RICHIE
MEN AT WORK
MICHAEL SEMBELLO
AL JARREAU
DIANA ROSS
Hottest:
ASIA 4-1
POLICE 23-19
TALKING HEADS 28-25
MOTELS 33-26
MOODY BLUES 34-27

WCIL-FM/Carbondale, IL

Tony Waltekus
QUIET RIOT (dp)
ELO (dp)
LIONEL RICHIE
STEVIE NICKS
DONNA SUMMER
SOUTHSIDE JOHNNY
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 3-2
SHALAMAR 14-6
ASIA 11-7
POLICE 17-11

KFMZ/Columbia

Jim Williams
QUARTERFLASH
MEN AT WORK
DAVID BOWIE
PAT BENATAR
MINOR DETAIL
PABLO CRUISE
EURYTHMICS
MICHAEL SEMBELLO
ROMAN HOLLIDAY
Hottest:
POLICE 4-2
HEART 6-3
FIXX 9-4
MOODY BLUES 21-10
QUIET RIOT 34-29

KQWB/Fargo, ND

Craig Roberts
STEVIE NICKS
LIONEL RICHIE
AGNETHA FALTSKOG (dp)
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 9-6
ASIA 10-7
LAURA BRANIGAN 12-11
SPANDAU BALLET 14-13

KKXL-FM/Grand Forks, ND

Don Nordine
ROD STEWART
JOAN JETT
Hottest:
BONNIE TYLER 2-1
MEN WITHOUT HATS 5-2
RICK SPRINGFIELD 3-5
BILLY JOEL 8-6
AIR SUPPLY 10-7

KYTN/Grand Forks, ND

Tom Fricke
MEN AT WORK
DEF LEPPARD
EURYTHMICS
PAT BENATAR
ROMAN HOLLIDAY
TUBES
BOB SEGER
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 9-3
BONNIE TYLER 13-4
ASIA 12-6
SHALAMAR 24-11

KFMW/Waterloo, IA

Mark Potter
HUEY LEWIS & NEWS
LIONEL RICHIE
JOBOKERS
PAT BENATAR
QUARTERFLASH
AIR SUPPLY (dp)
Hottest:
BONNIE TYLER 7-1
SPANDAU BALLET 13-7
JEFFREY OSBORNE 32-21
ROBERT PLANT 37-31
HEART 40-33

WAZY-FM/Lafayette, IN

Jim Stacy
PABLO CRUISE
DEF LEPPARD (dp)
JOAN JETT (dp)
ROBERT PLANT
KANSAS (dp)
Hottest:
BILLY JOEL 4-1
BONNIE TYLER 6-3
MICHAEL JACKSON 5-4
CHRIS DEBURGH 14-12
MEN WITHOUT HATS 15-13

WRKR/Racine

Pat Martin
JOURNEY
DAVID BOWIE
MICHAEL SEMBELLO
STEVIE NICKS
Hottest:
MEN WITHOUT HATS 1-1
STRAY CATS 15-5
ROBERT PLANT 18-8
DEF LEPPARD 27-17
TALKING HEADS 32-23

KKLS/Rapid City, SD

Sherwin/Piper
DEF LEPPARD
PRINCE
DAVID BOWIE
HUEY LEWIS & NEWS
CARLY SIMON
Hottest:
ASIA 1-1
NAKED EYES 3-3
BILLY JOEL 9-4
BONNIE TYLER 12-6
POLICE 17-9

39KG/Salina, KS

Collier/Travis
AGNETHA FALTSKOG
HUEY LEWIS & NEWS (dp)
DIANA ROSS
MICHAEL SEMBELLO
MINOR DETAIL (dp)
BERLIN
AL JARREAU
ELVIS COSTELLO
Hottest:
AIR SUPPLY 5-1
BONNIE TYLER 12-6
POLICE 24-13
TALKING HEADS 23-15
SHEENA EASTON 22-16

KKRC/Sloux Falls

Dan Kleley
DEF LEPPARD
ELVIS COSTELLO
Hottest:
BILLY JOEL 5-2
BONNIE TYLER 8-4
MICHAEL JACKSON 10-6
STRAY CATS 12-9
FRANK STALLONE 15-10

KWTO-FM/Springfield, MO

Bob Hemmond
HUEY LEWIS & NEWS
LIONEL RICHIE
MINOR DETAIL
KANSAS (dp)
AL JARREAU (dp)
Hottest:
RICK SPRINGFIELD 2-1
MICHAEL JACKSON 3-2
BILLY JOEL 4-3
MEN WITHOUT HATS 6-4
NAKED EYES 8-5

WSPT/Stevens Point, WI

Fuhr/Tracy
DAVID BOWIE
HUEY LEWIS & NEWS
BOB SEGER
KINKS
ROD STEWART
TUBES (dp)
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 2-2
RICK SPRINGFIELD 4-3
TACO 5-4
STRAY CATS 11-5

KDVV/Topeka, KN

Tony Stewart
ROGERS & PARTON
MOTELS
LIONEL RICHIE
DAVID BOWIE
MICHAEL SEMBELLO
Hottest:
MEN WITHOUT HATS 3-1
AIR SUPPLY 9-3
BONNIE TYLER 13-4
ASIA 12-6
SHALAMAR 24-11

KHOP/Moheo-Stockton

David Kraham
BRYAN ADAMS
QUARTERFLASH
HUMAN LEAGUE
JOAN JETT (dp)
MICHAEL SEMBELLO
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 7-2
ASIA 8-3
SHALAMAR 11-6
MOTELS 36-24

KIDD/Monterey, CA

Johnny Morgan
BRYAN ADAMS
HUEY LEWIS & NEWS
STEVIE NICKS
MANHATTAN TRANSPER
Hottest:
LAURA BRANIGAN 1-1
BONNIE TYLER 12-8
KINKS 19-14
AL JARREAU 22-17
SHEENA EASTON 27-19

K98/Provo, UT

Gentry/Greer
BRYAN ADAMS
ROD STEWART
STEVIE NICKS
LIONEL RICHIE
Hottest:
BILLY JOEL 1-1
AIR SUPPLY 4-2
MEN WITHOUT HATS 6-3
FRANK STALLONE 8-4
BONNIE TYLER 14-5

KBBK/Boise, ID

Tom Evans
HUEY LEWIS & NEWS
MANHATTAN TRANSPER (dp)
HUMAN LEAGUE
GLENN SHORROCK
JOBOKERS
Hottest:
BONNIE TYLER 2-1
STRAY CATS 8-4
AIR SUPPLY 11-6
DEF LEPPARD 23-19
PRINCE D-25

KKFM/Colorado Springs, CO

Finney/Ryan
JOURNEY
HUEY LEWIS & NEWS
LIONEL RICHIE
MOTELS
BOB SEGER
Hottest:
BILLY JOEL 2-1
BONNIE TYLER 7-3
MEN WITHOUT HATS 8-4
SPANDAU BALLET 12-6
STEVIE NICKS 29-19

KYNO-FM/Fresno, CA

Walker/Davis
AGNETHA FALTSKOG
LIONEL RICHIE
HERBIE HANCOCK
MATTHEW WILDER
ROBERT PLANT
Hottest:
MICHAEL JACKSON 1-1
FRANK STALLONE 4-3
MIDNIGHT STAR 5-4
WHAM! U.K. 7-6
MEN WITHOUT HATS 9-7

KIKI/Honolulu, HI

Kong/Shahido
LIONEL RICHIE
MANHATTAN
HUEY LEWIS & NEWS
NENA
MATTHEW WILDER
JOAN JETT
WHAM! U.K.
LOVERBOY
MEN AT WORK
MANHATTAN TRANSPER
BILLY JOEL
PAT BENATAR
Hottest:
DONNA SUMMER 2-1
HUMAN LEAGUE 7-4
AIR SUPPLY 10-5
SPANDAU BALLET 15-8
STACY LATTISAW 21-16

KQMQ/Honolulu, HI

Kimo Akane
HUMAN LEAGUE
LOVERBOY
QUARTERFLASH
MICHAEL SEMBELLO
PAT BENATAR
ROMAN HOLLIDAY
ANIMALS
Hottest:
BILLY JOEL 2-1
MICHAEL SEMBELLO 3-2
TACO 7-3
JOURNEY 6-4
MICHAEL JACKSON 8-6

KLUC/Las Vegas, NV

Randy Lundquist
BRYAN ADAMS (dp)
STEVIE NICKS (dp)
JOAN JETT (dp)
LIONEL RICHIE (dp)
JACKSON BROWNE (dp)
Hottest:
BILLY JOEL 1-1
MICHAEL JACKSON 5-2
ASIA 6-3
POLICE 13-6
SPANDAU BALLET 14-8

KOSO/Moheo, CA

Ausham/Main
MEN AT WORK
LIONEL RICHIE
STEVIE NICKS
MATTHEW WILDER
MINOR DETAIL
MICHAEL SEMBELLO
Hottest:
BONNIE TYLER 1-1
FRANK STALLONE 2-2
AIR SUPPLY 3-3
ROGERS & PARTON 23-10
HUEY LEWIS & NEWS 31-24

KHOP/Moheo-Stockton

David Kraham
BRYAN ADAMS
QUARTERFLASH
HUMAN LEAGUE
JOAN JETT (dp)
MICHAEL SEMBELLO
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 7-2
ASIA 8-3
SHALAMAR 11-6
MOTELS 36-24

KIDD/Monterey, CA

Johnny Morgan
BRYAN ADAMS
HUEY LEWIS & NEWS
STEVIE NICKS
MANHATTAN TRANSPER
Hottest:
LAURA BRANIGAN 1-1
BONNIE TYLER 12-8
KINKS 19-14
AL JARREAU 22-17
SHEENA EASTON 27-19

K98/Provo, UT

Gentry/Greer
BRYAN ADAMS
ROD STEWART
STEVIE NICKS
LIONEL RICHIE
Hottest:
BILLY JOEL 1-1
AIR SUPPLY 4-2
MEN WITHOUT HATS 6-3
FRANK STALLONE 8-4
BONNIE TYLER 14-5

KBBK/Boise, ID

Tom Evans
HUEY LEWIS & NEWS
MANHATTAN TRANSPER (dp)
HUMAN LEAGUE
GLENN SHORROCK
JOBOKERS
Hottest:
BONNIE TYLER 2-1
STRAY CATS 8-4
AIR SUPPLY 11-6
DEF LEPPARD 23-19
PRINCE D-25

KKFM/Colorado Springs, CO

Finney/Ryan
JOURNEY
HUEY LEWIS & NEWS
LIONEL RICHIE
MOTELS
BOB SEGER
Hottest:
BILLY JOEL 2-1
BONNIE TYLER 7-3
MEN WITHOUT HATS 8-4
SPANDAU BALLET 12-6
STEVIE NICKS 29-19

KSKD/Salem, OR

Len E. Mitchell
LOVERBOY
PAT BENATAR
QUARTERFLASH
GLENN SHORROCK (dp)
MICHAEL SEMBELLO (dp)
STACY LATTISAW (dp)
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 9-3
MEN WITHOUT HATS 4-4
HEART 23-14
QUIET RIOT 28-17

KRSP/Salt Lake City, UT

Carlson/Moat
QUIET RIOT
HUEY LEWIS & NEWS
LIONEL RICHIE
Hottest:
MEN WITHOUT HATS 1-1
BONNIE TYLER 10-3
BILLY JOEL 11-7
SHALAMAR 15-11
FIXX 34-23

KYYX/Seattle, WA

Van Johnson
JOAN JETT
ROMAN HOLLIDAY
RUBINOOS
PAT BENATAR
ROMANTICS
GANG OF FOUR
BANANARAMA
HUEY LEWIS & NEWS
MIDNIGHT OIL
MATTHEW WILDER
MENTAL AS ANYTHIN
HILARY
PAYOLAS
GRAHAM PARKER
Hottest:
POLICE 3-1
STRAY CATS 2-2
FIXX 4-4
PETER SCHILLING 9-5
ELVIS COSTELLO 10-6

KJRB/Spokane, WA

Suds Coleman
MATTHEW WILDER
ANNE MURRAY
POLICE
LIONEL RICHIE
BILLY JOEL
Hottest:
BILLY JOEL 1-1
SERGIO MENDES 8-5
SPANDAU BALLET 10-6
JUICE NEWTON 14-10
JENNIFER WARNES 21-14

KHYT/Tucson, AZ

Sherman Cohen
COMMODORES
PAT BENATAR
HUMAN LEAGUE
MATTHEW WILDER
MINOR DETAIL
MICHAEL SEMBELLO
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 2-2
POLICE 4-4
TACO 8-5
SPANDAU BALLET 16-8

KRQ/Tucson, AZ

Zapoleon/Norris
MOTELS
MADNESS
STEVIE NICKS
ROD STEWART
Hottest:
TACO 3-1
FRANK STALLONE 4-4
POLICE 7-6
BILLY JOEL 18-9
SPANDAU BALLET 20-12

PARALLEL THREE

KENI/Anchorage, AK

Vaughn/Kimberly
LIONEL RICHIE
MOTELS
STEVIE NICKS
BILLY JOEL
PRINCE
Hottest:
BILLY JOEL 5-1
BONNIE TYLER 3-2
AIR SUPPLY 4-3
SPANDAU BALLET 13-10
POLICE 22-11

KYYA/Billings, MT

Charlie Fox
LIONEL RICHIE
STEVIE NICKS
BRYAN ADAMS
HUEY LEWIS & NEWS
Hottest:
BILLY JOEL 1-1
MEN WITHOUT HATS 5-4
AIR SUPPLY 14-10
POLICE 21-11

KCDQ/Bozeman, MT

Greg Williams
QUARTERFLASH
JAMES HOUSE
PAT BENATAR
ROMAN HOLLIDAY
HUMAN LEAGUE
LOVERBOY
MICHAEL SEMBELLO
JACKSON BROWNE
Hottest:
MEN WITHOUT HATS 3-1
ASIA 4-2
NAKED EYES 6-3
ROBERT PLANT 9-6
AIR SUPPLY 15-12

KTRB/Casper, WY

Sears/Donovan
none
Hottest:
BILLY JOEL 1-1
MICHAEL JACKSON 2-2
BONNIE TYLER 3-3
LAURA BRANIGAN 6-6
MEN WITHOUT HATS 9-9

KKAZ/Cheyenne, WY

John Ramsey
MOTELS
BRYAN ADAMS
HUEY LEWIS & NEWS
LIONEL RICHIE
JOAN JETT
Hottest:
BILLY JOEL 3-1
BONNIE TYLER 5-2
MEN WITHOUT HATS 8-4
SPANDAU BALLET 13-6
POLICE 20-12

KGHO/Hoquiam

Steve Larson
DAVID BOWIE
JOAN JETT
MICHAEL JACKSON
MATTHEW WILDER
MICHAEL SEMBELLO
TUBES
JACKSON BROWNE
EURYTHMICS
Hottest:
BONNIE TYLER 7-1
BILLY JOEL 5-3
QUIET RIOT 10-8
POLICE 23-15
FIXX D-25

KOZE/Welton, ID

Jay McCall
DAVID BOWIE
JACKSON BROWNE
LOVERBOY
QUARTERFLASH
EURYTHMICS
PAT BENATAR (dp)
Hottest:
BONNIE TYLER 1-1
STRAY CATS 12-7
ROGERS & PARTON 21-18
DEF LEPPARD 22-18

KDZA/Pueblo, CO

Rip Avina
DAVID BOWIE
JOAN JETT
STACY LATTISAW
MICHAEL SEMBELLO
JOBOKERS
Hottest:
BILLY JOEL 3-1
BONNIE TYLER 8-2
RICK SPRINGFIELD 6-4
NAKED EYES 7-6
SH

# PARALLELS

Parallel I: Selected stations in major markets that are formal dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are formal dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are formal dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

## 219 Reports

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	5	20%	UP 51
E 33%			Down 0
M 27%			Adds 25
S 56%			
W 19%			

## EXAMPLE

100/25 — 100 CHR reporting stations on a this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary  
Up 31 — Number of stations moving it up on the charts  
Down 0 — Number of stations debuting the song this week  
Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.)  
Down 0 — Number of stations moving it down on their charts  
Adds 25 — Total number of stations adding it this week

**BRYAN ADAMS**  
"This Time (A&M)"  
LP: Cuts Like A Knife

Regional	100/28	77%	National Summary
Reach	5	20%	UP 57
E 55%			Down 1
M 27%			Adds 26
S 56%			
W 19%			

**ASIA**  
"Don't Cry (Geffen)"  
LP: Alpha

Regional	194/0	88%	National Summary
Reach	5	20%	UP 130
E 98%			Down 1
M 92%			Adds 0
S 92%			
W 82%			

**DAVID BOWIE**  
"Modern Love (EMI America)"  
LP: Let's Dance

Regional	148/74	68%	National Summary
Reach	5	20%	UP 74
E 68%			Down 0
M 59%			Adds 74
S 68%			
W 59%			

**ELVIS COSTELLO**  
"Everyday I Write... (Columbia)"  
LP: Punch The Clock

Regional	98/11	45%	National Summary
Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
S 45%			
W 38%			

**ELVIS COSTELLO**  
"Everyday I Write... (Columbia)"  
LP: Punch The Clock

Regional	98/11	45%	National Summary
Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
S 45%			
W 38%			

**ELVIS COSTELLO**  
"Everyday I Write... (Columbia)"  
LP: Punch The Clock

Regional	98/11	45%	National Summary
Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
S 45%			
W 38%			

Continued On Next Column

**PAT BENATAR**  
"Love Is A... (Chrysalis)"  
LP: Live From Earth

Regional	54/54	25%	National Summary
Reach	5	20%	UP 0
E 20%			Down 0
M 25%			Adds 54
S 25%			
W 25%			

**GEORGE BENSON**  
"Lady Love Me... (WB)"  
LP: In Your Eyes

Regional	154/5	70%	National Summary
Reach	5	20%	UP 37
E 67%			Down 1
M 67%			Adds 5
S 67%			
W 67%			

**ANIMALS**  
"The Night (IRS/A&M)"  
LP: Ark

Regional	52/8	42%	National Summary
Reach	5	20%	UP 33
E 42%			Down 1
M 42%			Adds 9
S 42%			
W 42%			

**PEABO BRYSON & ROBERTA FLACK**  
"Tonight I Celebrate... (Capitol)"  
LP: Tonight I Celebrate My Love

Regional	94/16	43%	National Summary
Reach	5	20%	UP 16
E 43%			Down 0
M 43%			Adds 16
S 43%			
W 43%			

**DAVID BOWIE**  
"Modern Love (EMI America)"  
LP: Let's Dance

Regional	148/74	68%	National Summary
Reach	5	20%	UP 74
E 68%			Down 0
M 59%			Adds 74
S 68%			
W 59%			

**ELVIS COSTELLO**  
"Everyday I Write... (Columbia)"  
LP: Punch The Clock

Regional	98/11	45%	National Summary
Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
S 45%			
W 38%			

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LP: Punch The Clock

Regional	98/11	45%	National Summary
Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
S 45%			
W 38%			

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Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
S 45%			
W 38%			

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Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
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E 45%			Down 1
M 38%			Adds 11
S 45%			
W 38%			

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Regional	98/11	45%	National Summary
Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
S 45%			
W 38%			

**LAURA BRANIGAN**  
"How Am I... (Atlantic)"  
LP: Brangan 2

Regional	156/3	73%	National Summary
Reach	5	20%	UP 107
E 73%			Down 3
M 73%			Adds 3
S 73%			
W 73%			

**DEF LEPPARD**  
"Foolin' (Mercury/PolyGram)"  
LP: Pyromania

Regional	88/18	46%	National Summary
Reach	5	20%	UP 35
E 46%			Down 0
M 46%			Adds 19
S 46%			
W 46%			

**AGNETHA FAALTSKOG**  
"Can't Shake Loose (Polydor/PolyGram)"  
LP: Wrap Your Arms Around Me

Regional	113/13	62%	National Summary
Reach	5	20%	UP 65
E 62%			Down 0
M 62%			Adds 13
S 62%			
W 62%			

**SHEENA EASTON**  
"Telephone... (EMI America)"  
LP: Best Kept Secret

Regional	178/8	81%	National Summary
Reach	5	20%	UP 131
E 81%			Down 0
M 81%			Adds 8
S 81%			
W 81%			

**FIXX**  
"One Thing Leads... (MCA)"  
LP: Reach The Beach

Regional	105/8	84%	National Summary
Reach	5	20%	UP 139
E 84%			Down 0
M 84%			Adds 8
S 84%			
W 84%			

**DAVID BOWIE**  
"Modern Love (EMI America)"  
LP: Let's Dance

Regional	148/74	68%	National Summary
Reach	5	20%	UP 74
E 68%			Down 0
M 59%			Adds 74
S 68%			
W 59%			

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LP: Brangan 2

Regional	156/3	73%	National Summary
Reach	5	20%	UP 107
E 73%			Down 3
M 73%			Adds 3
S 73%			
W 73%			

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Reach	5	20%	UP 35
E 46%			Down 0
M 46%			Adds 19
S 46%			
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S 62%			
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Reach	5	20%	UP 44
E 45%			Down 1
M 38%			Adds 11
S 45%	</		



**JEFFREY OSBORNE**  
*Don't You Get So Mad (A&M)*  
LP: Stay With Me Tonight

Regional: 145/1 80% National Summary  
 H 678  
 S 730  
 W 666

DEBITS 4  
 SAME 2  
 DOWNS 1  
 ADDS 1

**SPANDAU BALLET**  
*True (Chrysalis)*  
LP: True

Regional: 208/1 84% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**KENNY ROGERS**  
*w/DOLLY PARTON*  
*Island In... (RCA)*  
LP: Eyes That See In The Dark

Regional: 162/7 74% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**PRINCE**  
*Delirious (WB)*  
LP: 1999

Regional: 161/10 74% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**ROBERT PLANT**  
*Big Log (Atlantic)*  
LP: The Principle Of Moments

Regional: 163/10 74% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**FRANK STALLONE**  
*Far From Over (RSO/PolyGram)*  
LP: Soundtrack Staying Alive

Regional: 168/8 80% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**LIONEL RICHIE**  
*All Night Long... (Motown)*  
LP: Can't Slow Down

Regional: 168/2 73% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 42  
 SAME 7  
 DOWNS 6  
 ADDS 62

**SHALAMAR**  
*Dead Gleeaway (Solar/Elektra)*

Regional: 138/3 63% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 10  
 SAME 10  
 DOWNS 0  
 ADDS 3

**POLICE**  
*King Of Pain (A&M)*  
LP: Synchronicity

Regional: 215/3 80% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 6  
 SAME 2  
 DOWNS 0  
 ADDS 3

**ROD STEWART**  
*What Am I Gonna... (WB)*  
LP: Body Wishes

Regional: 164/18 76% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 33  
 SAME 10  
 DOWNS 1  
 ADDS 10

**DONNA SUMMER**  
*Unconditional Love (Mercury/PolyGram)*  
LP: She Works Hard For The Money

Regional: 83/12 38% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 12  
 SAME 37  
 DOWNS 0  
 ADDS 12

**BOB SEGER & THE SILVER BULLET BAND**  
*Old Time Rock... (Capitol)*  
LP: Stranger In Town

Regional: 83/25 24% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 19  
 SAME 19  
 DOWNS 0  
 ADDS 25

**BONNIE TYLER**  
*Total Eclipse... (Columbia)*  
LP: Faster Than The Speed...

Regional: 208/1 84% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 1  
 SAME 64  
 DOWNS 1  
 ADDS 1

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 H 710  
 S 936  
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DEBITS 33  
 SAME 10  
 DOWNS 1  
 ADDS 10

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*True (Chrysalis)*  
LP: True

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 H 710  
 S 936  
 W 988

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 SAME 21  
 DOWNS 8  
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DEBITS 4  
 SAME 2  
 DOWNS 1  
 ADDS 1

**FRANK STALLONE**  
*Far From Over (RSO/PolyGram)*  
LP: Soundtrack Staying Alive

Regional: 168/8 80% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**LIONEL RICHIE**  
*All Night Long... (Motown)*  
LP: Can't Slow Down

Regional: 168/2 73% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 42  
 SAME 7  
 DOWNS 6  
 ADDS 62

**SHALAMAR**  
*Dead Gleeaway (Solar/Elektra)*

Regional: 138/3 63% National Summary  
 H 710  
 S 936  
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DEBITS 10  
 SAME 10  
 DOWNS 0  
 ADDS 3

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*w/DOLLY PARTON*  
*Island In... (RCA)*  
LP: Eyes That See In The Dark

Regional: 162/7 74% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**PRINCE**  
*Delirious (WB)*  
LP: 1999

Regional: 161/10 74% National Summary  
 H 710  
 S 936  
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DEBITS 16  
 SAME 21  
 DOWNS 8  
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**ROBERT PLANT**  
*Big Log (Atlantic)*  
LP: The Principle Of Moments

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 DOWNS 0  
 ADDS 3

**ROD STEWART**  
*What Am I Gonna... (WB)*  
LP: Body Wishes

Regional: 164/18 76% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 33  
 SAME 10  
 DOWNS 1  
 ADDS 10

**DONNA SUMMER**  
*Unconditional Love (Mercury/PolyGram)*  
LP: She Works Hard For The Money

Regional: 83/12 38% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 12  
 SAME 37  
 DOWNS 0  
 ADDS 12

**SPANDAU BALLET**  
*True (Chrysalis)*  
LP: True

Regional: 208/1 84% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**KENNY ROGERS**  
*w/DOLLY PARTON*  
*Island In... (RCA)*  
LP: Eyes That See In The Dark

Regional: 162/7 74% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**PRINCE**  
*Delirious (WB)*  
LP: 1999

Regional: 161/10 74% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**ROBERT PLANT**  
*Big Log (Atlantic)*  
LP: The Principle Of Moments

Regional: 163/10 74% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**FRANK STALLONE**  
*Far From Over (RSO/PolyGram)*  
LP: Soundtrack Staying Alive

Regional: 168/8 80% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 16  
 SAME 21  
 DOWNS 8  
 ADDS 7

**LIONEL RICHIE**  
*All Night Long... (Motown)*  
LP: Can't Slow Down

Regional: 168/2 73% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 42  
 SAME 7  
 DOWNS 6  
 ADDS 62

**SHALAMAR**  
*Dead Gleeaway (Solar/Elektra)*

Regional: 138/3 63% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 10  
 SAME 10  
 DOWNS 0  
 ADDS 3

**POLICE**  
*King Of Pain (A&M)*  
LP: Synchronicity

Regional: 215/3 80% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 6  
 SAME 2  
 DOWNS 0  
 ADDS 3

**ROD STEWART**  
*What Am I Gonna... (WB)*  
LP: Body Wishes

Regional: 164/18 76% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 33  
 SAME 10  
 DOWNS 1  
 ADDS 10

**DONNA SUMMER**  
*Unconditional Love (Mercury/PolyGram)*  
LP: She Works Hard For The Money

Regional: 83/12 38% National Summary  
 H 710  
 S 936  
 W 988

DEBITS 12  
 SAME 37  
 DOWNS 0  
 ADDS 12





# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

### LIONEL RICHIE

#### All Night Long (All Night) (Motown)

73% of our reporters on it. Moves: Up 8, Debuts 42, Same 27, Down 0, Adds 82 including WNYS, PRO-FM, I95, Q105, Q102, KMJK, KNBQ. See Parallels, debuts at number 38 on the CHR chart.

### DAVID BOWIE

#### Modern Love (EMI America)

68% of our reporters on it. Moves: Up 6, Debuts 35, Same 33, Down 0, Adds 74 including B104, WNBC, 94Q, KBEQ, WLOL-FM, Q103, KFRC. See Parallels, debuts at number 39 on the CHR chart.

### HUEY LEWIS & THE NEWS

#### Heart And Soul (Chrysalis)

64% of our reporters on it. Moves: Up 18, Debuts 28, Same 55, Down 0, Adds 40 including WNYS, Z93, WGCL, WKTI, XTRA, KYUU, KUBE, WBCY. See Parallels, debuts at number 40 on the CHR chart.

## NEW & ACTIVE

### MEN AT WORK "Dr. Heckyll & Mr. Jive" (Columbia) 127/56

Moves: Up 10, Debuts 29, Same 32, Down 0, Adds 56 including WBEN-FM, WNYS, WKQX, WGCL, WABX, KBEQ, WLOR-FM, KIMN, Q103, KIIS-FM, KYUU, WHFM, KZFM, KMGK, KO93, WCGQ.

### AGNETHA FALTSKOG "Can't Shake Loose" (Polydor/PolyGram) 113/13

Moves: Up 45, Debuts 10, Same 45, Down 0, Adds 13, WBEN-FM, PRO-FM, WPST, WKAU, KIKK, WGRD, WKFR, K107, KYNO-FM, WACZ, WTSN, KQWB, 99KG, WLOR-FM 35-24, WJAD 36-32.

### JOAN JETT & THE BLACKHEARTS "Everyday People" (Blackheart/MCA) 111/31

Moves: Up 18, Debuts 21, Same 41, Down 0, Adds 31 including Z93, KIQQ, XTRA, KNBQ, WSKZ, WQUT, WSEZ, WGRD, KQKQ, KIKI, KYXX, WIKZ, WCGQ, KRNA, KGHO.

### ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 99/11

Moves: Up 44, Debuts 11, Same 23, Down 0, Adds 11, WNYS, KEARTH, XTRA, WTIC-FM, WSPK, KITE, WDCG, WCIR, 99KG, KKRC, KSLY, WLOR-FM 26-22, KIMN 40-31, WHFM 33-26, WBBQ 23-15.

### HEART "How Can I Refuse" (Epic) 96/0

Moves: Up 59, Debuts 3, Same 29, Down 5, Adds 0, WPHD 19-17, WLOR-FM 30-20, K104 27-24, KZZB 31-25, WSSX 5-4, WNFI 39-34, WNVZ 31-27, KMGK 28-25, KLUC 21-16, KSKD 23-14, WOMP-FM 38-34, WERZ 17-14, WYKS 8-6, WBWB 20-15, KGHO 24-21.

### PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 94/16

Moves: Up 33, Debuts 10, Same 29, Down 6, Adds 16 including WXKS-FM, B94, Q105, WGCL, WABX, KIQQ, WYCR, KC101, WKRZ-FM, KHFI, KZZB, WANS-FM, WERZ, Q101, KIST.

### ANIMALS "The Night" (IRS/A&M) 92/9

Moves: Up 33, Debuts 12, Same 37, Down 1, Adds 9, WGCL, KHFI, WJDX, WABX-FM, WVIC, KKXX, KQMQ, WOMP-FM, Q101, WPHD 32-22, KEARTH 21-17, KFRC 33-29, WYCR 32-27, WFBG 37-31, KQIZ-FM 15-9.

### DEF LEPPARD "Foolin'" (Mercury/PolyGram) 88/19

Moves: Up 35, Debuts 15, Same 19, Down 0, Adds 19 including I95, WLS, WABX, KIQQ, WFLY, WYCR, WSSX, B97, KITY, WKDD, WKAU, WSQV, KYTN, KKRC, KSLY.

### DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 83/12

Moves: Up 26, Debuts 8, Same 37, Down 0, Adds 12, I95, WGCL, WANS-FM, KROK, WGRD, WFBG, WIKZ, WISE, WCGQ, WAEV, KKQV, WCIL-FM, WXKS-FM 25-15, WTIC-FM 15-8, KRGV 17-8, KHYY 38-30.

### STACY LATTISAW "Miracles" (Cotillion/Atco) 81/24

Moves: Up 21, Debuts 10, Same 26, Down 0, Adds 24 including WBEN-FM, WKBW, WNYS, PRO-FM, Z93, KC101, WDOQ, WOKI, B97, KSKD, WIKZ, KISR, KDZA.

### EURYTHMICS "Love Is A Stranger" (RCA) 67/37

Moves: Up 1, Debuts 2, Same 23, Down 0, Adds 37 including WXKS-FM, WKBW, WPHD, 94Q, Z93, KIQQ, KMJK, XTRA, KNBQ, WHFM, KBFM, WZZR, WZYQ, WCGQ, KKQV, KYTN.

### KANSAS "Fight Fire With Fire" (CBS) 64/11

Moves: Up 14, Debuts 2, Same 33, Down 0, Adds 18 including WGCL, WLOR-FM, WPST, WZYP, WJDX, WOKI, KTFM, WKAU, WNAM, KBBK, WIKZ, KVOL, KNOE-FM, KRNA, KDZA.

### LOVERBOY "Queen Of The Broken Hearts" (Columbia) 62/36

Moves: Up 4, Debuts 7, Same 15, Down 0, Adds 36 including Q105, WABX, WLOR-FM, KMJK, WYCR, WKFM, KZZB, WDOQ, KBFM, WHOT, KKXX, KQMQ, WERZ, KNOE-FM, KOZE.

### JoBOXERS "Just Got Lucky" (RCA) 60/18

Moves: Up 7, Debuts 2, Same 33, Down 0, Adds 18 including WGCL, WLOR-FM, WPST, WZYP, WJDX, WOKI, KTFM, WKAU, WNAM, KBBK, WIKZ, KVOL, KNOE-FM, KRNA, KDZA.

### PAT BENATAR "Love Is A Battlefield" (Chrysalis) 54/54

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 54 including WPHD, 79Q, WABX, WLOR-FM, KIMN, KIIS-FM, KIQQ, KNBQ, WRCK, KBFM, Z104, KHYY, OK100, WIXV.

### BOB SEGER & SILVER BULLET BAND "Old Time Rock & Roll" (Capitol) 53/25

Moves: Up 1, Debuts 8, Same 19, Down 0, Adds 25 including WPHD, KBEQ, KIQQ, WKEE, WRCK, KSET-FM, FM100, KRGV, WZZR, WHOT, KKF, WJBO, WPFM, KYTN, WSPT.

## SIGNIFICANT ACTION

### MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 49/14

Moves: Up 4, Debuts 3, Same 28, Down 0, Adds 14, WGCL, Q103, WKEE, WOKI, WHYY-FM, WNAM, KBBK, KIKI, KIDD, WFBG, 13FEA, WAEV, KSLY, KIST, WZZR 40-32.

### MICHAEL SEMBELLO "Automatic Man" (WB) 48/47

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 47 including B104, Y100, WABX, Q103, KIIS-FM, WRCK, WZYP, KBFM, WZPL, KSKD, WERZ, WISE, KVOL, FM99, WBWB, 99KG, KBIM.

### JARREAU "Trouble In Paradise" (WB) 44/12

Moves: Up 5, Debuts 1, Same 28, Down 0, Adds 12, KFI, KAMZ, WJDX, WKDD, WPFM, FM99, WGLF, WBWB, 99KG, KWTO-FM, KSLY, KIST, WSPK 32-27, WKFM 38-33, KIDD 22-17.

### S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 39/9

Moves: Up 14, Debuts 1, Same 13, Down 2, Adds 9, WNYS, WHTX, KEARTH, KIIS-FM, CK101, KITY, Z104, WKHI, WFOU, B104 13-8, WXKS-FM 14-7, Q107 26-22, Z93 27-19, I95 5-4, Y100 14-7.

### QUIET RIOT "Cum On Feel The Noize" (Pasha/CBS) 36/13

Moves: Up 10, Debuts 4, Same 8, Down 1, Adds 13, PRO-FM, I95, WLS, KBEQ, WLOR-FM, WLAN-FM, WKAU, WHOT, KRSP, WACZ, WIGY, KKQV, WCIL-FM, WJXQ 21-16, KSKD 28-17.

## MOST ADDED

LIONEL RICHIE (82)  
All Night Long (All Night) (Motown)  
DAVID BOWIE (74)  
Modern Love (EMI America)  
MEN AT WORK (56)  
Dr. Heckyll & Mr. Jive (Columbia)  
PAT BENATAR (54)  
Love Is A Battlefield (Chrysalis)  
MICHAEL SEMBELLO (47)  
Automatic Man (WB)  
STEVIE NICKS (41)  
If Anyone Falls (Modern/Atco)

## HOTTEST

BONNIE TYLER (157)  
Total Eclipse Of The Heart (Columbia)  
BILLY JOEL (110)  
Tell Her About It (Columbia)  
MEN WITHOUT HATS (95)  
The Safety Dance (Backstreet/MCA)  
POLICE (85)  
King Of Pain (A&M)  
AIR SUPPLY (74)  
Making Love Out Of Nothing At All (Arista)  
SPANDAU BALLET (71)  
True (Chrysalis)

### WHAMI U.K. "Bad Boys" (Columbia) 36/3

Moves: Up 22, Debuts 1, Same 8, Down 2, Adds 3, KTFM, KIKI, Q104, WXKS-FM 27-20, WLOR-FM 38-28, KFI 13-8, KIIS-FM 9-6, XTRA 4-2, KZZB 40-33, KAMZ 19-16, KSET-FM 10-6, KRGV 9-6, Z104 28-25, KRSP 37-32, WGUY 24-19.

### MATTHEW WILDER "Break My Stride" (Private I/CBS) 34/14

Moves: Up 0, Debuts 2, Same 18, Down 0, Adds 14, Z93, WLOR-FM, KYUU, WKEE, WBBO, WTX, KYNO-FM, KIKI, KYXX, KJRB, KHYY, WJBO, WIXV, KGHO.

### BILLY JOEL "Uptown Girl" (Columbia) 33/31

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 31 including B94, KFI, KMJK, KNBQ, WYCR, WBCY, WABB-FM, B97, WKDD, WGRD, KIKI, KJRB, WJBO, WXLK, KENI.

### BERLIN "Masquerade" (Geffen) 32/11

Moves: Up 1, Debuts 3, Same 17, Down 0, Adds 11, WKRZ-FM, WANS-FM, KROK, WGUY, KQIZ-FM, WFLB, KVOL, WXLK, 99KG, KBIM, KIQQ 22-18, KKQV d-37, KFMZ d-30.

### JACKSON BROWNE "Tender Is The Night" (Asylum) 31/29

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 29 including Q103, KEARTH, KNBQ, K104, WPST, KX104, WKFR, KKXX, WACZ, WSQV, WJAD, WYKS, WHSL, KCDQ, KOZE.

### QUARTERFLASH "Take Another Picture" (Geffen) 31/26

Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 26 including B104, WLOR-FM, KMJK, KITE, KBFM, WZZR, WJXQ, KQMQ, KSKD, WJAD, FM99, WHSL, KFMW, KCDQ, KBIM.

### RICK JAMES "Cold Blooded" (Gordy/Motown) 31/1

Moves: Up 19, Debuts 0, Same 10, Down 1, Adds 1, KIIS-FM, WBEN-FM 8-4, Z93 16-12, Y100 20-17, KEARTH 9-8, XTRA 33-30, KFRC 9-8, K104 20-15, WTIC-FM 22-19, WBBQ 26-20, 94TYX 30-18, WSFL 17-13, KITY 29-26, KHYY 7-6, Q104 14-7, WIXV 14-11.

### GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 25/13

Moves: Up 1, Debuts 0, Same 11, Down 0, Adds 13, WABX, WLOR-FM, WSSX, KITE, WSFL, KBBK, KSKD, WERZ, 13FEA, KQIZ-FM, WFLB, Q101, FM99, KIQQ on, KO93 34-33.

### ANNE MURRAY "A Little Good News" (Capitol) 25/6

Moves: Up 1, Debuts 1, Same 17, Down 0, Adds 6, WDOQ, WZPL, KJRB, WIKZ, KVOL, FM99, WKBW on, WHYY-FM d-29, KTSA on, KSKD on, WFLB 36-28.

### PABLO CRUISE "Will You, Won't You" (A&M) 25/6

Moves: Up 1, Debuts 0, Same 18, Down 0, Adds 8, WTX, KROK, KQIZ-FM, KKQV, KFMZ, WAZY-FM, KZFM on, WSFL on, WZPL on, WHOT on, KFMW on.

### MINOR DETAIL "Canvas Of Life" (Polydor/PolyGram) 23/9

Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 9, WKEE, WJXQ, KHYY, KVOL, WGLF, WBWB, KFMZ, 99KG, KWTO-FM, WPHD on, KBFM on, WHOT on, WJBO on.

### GRAHAM PARKER "Life Gets Better" (Arista) 23/2

Moves: Up 1, Debuts 1, Same 19, Down 0, Adds 2, KYXX, OK100, KIQQ on, K104 on, KTFM on, WHOT on, WERZ 34-31, WHEB on, WIXV d-39, KKQV on, WBWB on.

### HERBIE HANCOCK "Rockit" (Columbia) 21/10

Moves: Up 2, Debuts 3, Same 6, Down 0, Adds 10, Y100, KFRC, WKFM, WNFI, KSET-FM, KITY, KYNO-FM, WFBG, WERZ, Z102, I95 12-9, KIQQ 15-8, KRGV d-29, KHYY d-40, WGUY d-33.

### DAVE EDMUNDS "Information" (Columbia) 21/4

Moves: Up 2, Debuts 4, Same 11, Down 0, Adds 4, WRCK, WERZ, WJBO, KBIM, WABX on, KIQQ d-39, WZZR on, WJXQ 37-32, KYXX 37-33, KQIZ-FM d-35, WBWB d-37, KFMZ d-31.

### PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 21/4

Moves: Up 4, Debuts 2, Same 11, Down 0, Adds 4, WPHD, WKFM, WRCK, WOKI, 79Q on, Y100 d-30, KIQQ 35-28, KNBQ on, KSET-FM 26-24, KYXX 9-5, WPFM 30-25, KBIM on.

### JOURNEY "Send Her My Love" (Columbia) 20/20

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 20 including Q102, K104, WYCR, WLAN-FM, WBCY, WSFL, WRVQ, WGRD, Z104, KKF, WQ93, WCIR, 95XIL, Q104, WRKR.

### EDDIE RABBITT "You Put The Beat In My Heart" (WB) 20/2

Moves: Up 5, Debuts 2, Same 11, Down 0, Adds 2, WFBG, WAEV, WLOR-FM on, KMJK on, WDOQ 34-31, WJDX 36-34, WZPL on, WJRB 20-18, WJBO 25-23, WFLB 29-21, KISR d-36.

### JIM CAPALDI "Living On The Edge" (Atlantic) 20/0

Moves: Up 11, Debuts 1, Same 7, Down 1, Adds 0, Q107 11-7, WKQX d-20, WKTI 30-26, WLOR-FM 25-21, WSSX 12-7, WGRD 30-20, WJXQ 33-30, WCIR 40-36, OK100 7-7, WIXV 27-22.

### ROMAN HOLLIDAY "Don't Try To Stop It" (Jive/Arista) 19/14

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 14, WFLY, WTX, KTFM, KQMQ, KYXX, WOMP-FM, WJBO, WISE, KKQV, KFMZ, KYTN, KCDQ, KBIM, KSLY.

### CARLY SIMON "You Know What To Do" (WB) 19/6

Moves: Up 0, Debuts 2, Same 11, Down 0, Adds 6, WKFM, WNFI, G10c, WCIR, KKQV, KKLS-FM, KIQQ on, WPST on, WKRZ-FM on, WOKI on, KBFM on, WERZ on.

### MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 18/2

Moves: Up 8, Debuts 0, Same 8, Down 0, Adds 2, WQID, KGHO, WXKS-FM 21-14, I95 on, Y100 13-12, KIFRC 30-16, KC101 20-17, WGRD 9-5, KYNO-FM 1-1, KRQ 28-25, OK100 31-27, 95XIL 5-4.

### TUBES "The Monkey Time" (Capitol) 17/17

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including KIMN, KMJK, KFRC, WNFI, WGRD, WZZR, WZPL, WJXQ, WHOT, WFBG, WACZ, WZYQ, WFLB, WSPT, KGHO.

### COMMODORES "Only You" (Motown) 17/5

Moves: Up 1, Debuts 4, Same 7, Down 0, Adds 5, KITE, WRQK, KHYY, WGUY, WERZ, KAMZ d-30, WHYY-FM 19-14, KRGV on, WSFL on, KTFM on, KJRB d-24, Q104 d-30, FM99 d-39.

### HUMAN LEAGUE "Mirror Man" (Virgin/A&M) 15/14

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 14, WKRZ-FM, WOKI, WGRD, WZZR, KBBK, KQMQ, KHOP, KHYY, WFBG, WOMP-FM, WZYQ, WJAD, WPFM, KCDQ, KBFM on.

### BILLY IDOL "Dancing With Myself" (Chrysalis) 15/1

Moves: Up 9, Debuts 0, Same 4, Down 1, Adds 1, WGUY, KIQQ 34-23, WLAN-FM 28-25, KFI 30-28, KSET-FM 15-12, WERZ 22-18, WJBO 39-32, KYTN 25-21, KSLY 36-26.

### GENESIS "Mama" (Atlantic) 14/6

Moves: Up 1, Debuts 0, Same 7, Down 0, Adds 6, WPHD, WRCK, WOMP-FM, 95XIL, WSQV, WIXV, CHUM on, K104 on, WGRD 38-34, KYXX on.

### ELO "Four Little Diamonds" (Jet/CBS) 14/5

Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 5, WLOR-FM, WRCK, WACZ, KQIZ-FM, WCIL-FM, WPHD d-38, WGRD on, WOMP-FM d-38, Q104 26-19, KRNA on, KKLS-FM on, KGHO on.

### LEE GREENWOOD "Somebody's Gonna Love You" (MCA) 12/4

Moves: Up 3, Debuts 2, Same 3, Down 0, Adds 4, CK101, WNFI, KRGV, KTFM, WRQK on, WJDX 23-16, KJRB 25-19, WFLB d-40, WQLT 27-26, Q101 d-36.

### MIDNIGHT STAR "Freak-A-Zoid" (Solar/Elektra) 11/2

Moves: Up 5, Debuts 0, Same 1, Down 3, Adds 2, 79Q, KEARTH, PRO-FM 30-27, WOKI 21-14, WRVQ 28-22, KITY 11-9, KYNO-FM 5-4, KVOL on-dp.

### PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 11/2

Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 2, WXKS-FM, WTX, CKGM on, KIQQ on, K104 38-33, WSFL 37-32, OK100 on, 95XIL on, WJAD on, WPFM d-30, WIXV on.

### LIQUID GOLD "What's She Got" (Critique/Quality) 11/1

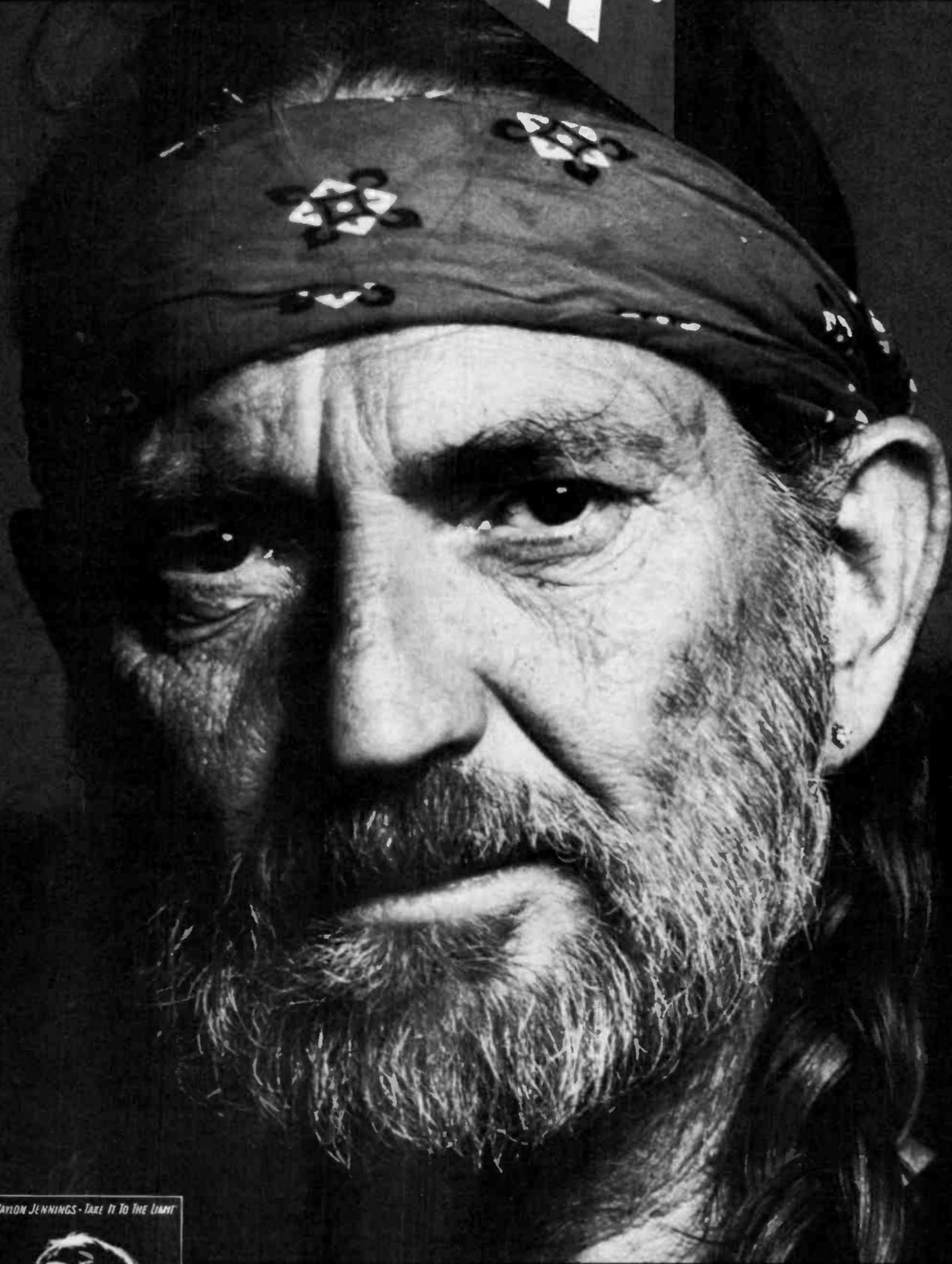
Moves: Up 9, Debuts 0, Same 1, Down 0, Adds 1, I95, WXKS-FM 8-6, PRO-FM 21-20, WKRZ-FM 36-33, WGUY 25-23, WIGY on, WTSN 35-31, WERZ 27-20, 13FEA 20-16, WJBO 14-11, KIST 37-33.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song up on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED it this week.  Indicates one of this week's most added new songs.

NOW EVERY  
RADIO  
FORMAT CAN

GET  
**TAKE IT  
TO THE  
LIMIT**<sup>99</sup>

WITH **WILLIE  
NELSON**



WILLIE NELSON SINGS THE GREAT EAGLES HIT.  
WITH VERY SPECIAL GUEST WAYLON JENNINGS.  
THE NEW WILLIE NELSON SINGLE WITH UNLIMITED POTENTIAL.  
TAKEN FROM THE ALBUM "TAKE IT TO THE LIMIT" (FC 38562)

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# Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
5	1	1	1 BILLY JOEL/Tell Her About It (Columbia)
11	4	2	2 BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
10	5	4	3 MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)
8	7	5	4 ASIA/Don't Cry (Geffen)
3	2	3	5 MICHAEL JACKSON/Human Nature (Epic)
31	21	12	6 POLICE/King Of Pain (A&M)
25	16	11	7 SPANDAU BALLET/True (Chrysalis)
22	14	10	8 AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
19	11	9	9 FRANK STALLONE/Far From Over (RSO/PolyGram)
16	9	8	10 NAKED EYES/Promises, Promises (EMI America)
23	20	14	11 STRAY CATS/(She's) Sexy + 17 (EMI America)
21	17	15	12 LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)
1	3	6	13 MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram)
6	6	7	14 JACKSON BROWNE/Lawyers In Love (Asylum)
28	24	18	15 ELTON JOHN/Kiss The Bride (Geffen)
24	22	17	16 SHALAMAR/Dead Giveaway (Solar/Elektra)
15	12	13	17 RICK SPRINGFIELD/Human Touch (RCA)
-	35	28	18 FIXX/One Thing Leads To Another (MCA)
40	33	27	19 SHEENA EASTON/Telefone (Long Distance...) (EMI America)
27	25	21	20 JEFFREY OSBORNE/Don't You Get So Mad (A&M)
34	29	24	21 GEORGE BENSON/Lady Love Me (One More Time) (WB)
35	31	26	22 ROBERT PLANT/Big Log (Es Paranza/Atlantic)
-	37	29	23 K. ROGERS with D. PARTON/Islands In The Stream (RCA)
2	8	16	24 POLICE/Every Breath You Take (A&M)
-	36	32	25 TALKING HEADS/Burning Down The House (Sire/WB)
36	34	31	26 JUICE NEWTON/Tell Her No (Capitol)
-	-	36	27 PRINCE/Delirious (WB)
-	39	34	28 MADNESS/It Must Be Love (Geffen)
-	38	33	29 KINKS/Don't Forget To Dance (Arista)
7	15	20	30 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)
4	10	19	31 MEN AT WORK/It's A Mistake (Columbia)
-	40	35	32 MOODY BLUES/Sitting At The Wheel (Threshold/PolyGram)
-	-	37	33 ROD STEWART/What Am I Gonna Do (I'm So In Love...) (RCA)
-	-	38	34 MOTELS/Suddenly Last Summer (Capitol)
12	18	23	35 DONNA SUMMER/She Works Hard For The Money (Mercury/PG)
-	-	39	36 BRYAN ADAMS/This Time (A&M)
-	-	40	37 STEVIE NICKS/If Anyone Falls (Modern/Atco)
BREAKER			38 LIONEL RICHIE/All Night Long (All Night) (Motown)
BREAKER			39 DAVID BOWIE/Modern Love (EMI America)
BREAKER			40 HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)

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# Adult / Contemporary

3	3	1	1 BILLY JOEL/Tell Her About It (Columbia)
4	4	4	2 AIR SUPPLY/Making Love Out Of Nothing At All (Arista)
14	9	6	3 SPANDAU BALLET/True (Chrysalis)
11	6	5	4 GEORGE BENSON/Lady Love Me (One More Time) (WB)
2	1	3	5 LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)
18	10	9	6 K. ROGERS with D. PARTON/Islands In The Stream (RCA)
12	7	7	7 SERGIO MENDES/Rainbow's End (A&M)
1	2	2	8 MICHAEL JACKSON/Human Nature (Epic)
9	8	8	9 JENNIFER WARNES/Nights Are Forever (WB)
22	18	13	10 P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
17	14	11	11 CRYSTAL GAYLE/Baby, What About You (WB)
26	22	17	12 BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
20	17	16	13 RONNIE MILSAP/Don't You Know How Much I Love You (RCA)
13	13	12	14 HERB ALPERT/Garden Party (A&M)
23	21	18	15 LEE GREENWOOD/Somebody's Gonna Love You (MCA)
5	5	10	16 RITA COOLIDGE/All Time High (A&M)
28	23	21	17 JUICE NEWTON/Tell Her No (Capitol)
30	27	23	18 EDDIE RABBITT/You Put The Beat In My Heart (WB)
7	11	14	19 PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)
-	30	25	20 COMMODORES/Only You (Motown)
BREAKER			21 LIONEL RICHIE/All Night Long (All Night) (Motown)
24	24	22	22 KINKS/Don't Forget To Dance (Arista)
-	29	27	23 BEE GEES/Someone Belonging To Someone (RSO/PolyGram)
6	12	15	24 POLICE/Every Breath You Take (A&M)
-	-	30	25 SHEENA EASTON/Telefone (Long Distance...) (EMI America)
BREAKER			26 MANHATTAN TRANSFER/Spice Of Life (Atlantic)
DEBUT			27 NAKED EYES/Promises, Promises (EMI America)
BREAKER			28 JARREAU/Trouble In Paradise (WB)
29	26	26	29 JACKSON BROWNE/Lawyers In Love (Asylum)
BREAKER			30 ANNE MURRAY/A Little Good News (Capitol)

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# AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week	
4	2	2	1 HEART/How Can I Refuse (Epic)
1	1	1	2 POLICE/King Of Pain (A&M)
21	9	7	3 MOODY BLUES/Sitting At The Wheel (Threshold/PG)
3	5	3	4 ASIA/The Heat Goes On (Geffen)
5	4	4	5 KANSAS/Fight Fire With Fire (CBS)
25	15	12	6 MOTELS/Suddenly Last Summer (Capitol)
7	7	9	7 ROBERT PLANT/Other Arms (Es Paranza/Atlantic)
8	8	8	8 JACKSON BROWNE/For A Rocker (Asylum)
6	6	6	9 STRAY CATS/(She's) Sexy + 17 (EMI America)
9	10	10	10 ROBERT PLANT/Big Log (Es Paranza/Atlantic)
36	21	17	11 BIG COUNTRY/In A Big Country (Mercury/PolyGram)
BREAKER			12 GENESIS/Mama (Atlantic)
13	11	11	13 TALKING HEADS/Burning Down The House (Sire/WB)
2	3	5	14 ASIA/Don't Cry (Geffen)
16	17	16	15 ROBERT PLANT/In The Mood (Es Paranza/Atlantic)
11	12	13	16 FIXX/One Thing Leads To Another (MCA)
14	14	14	17 POLICE/Wrapped Around Your Finger (A&M)
-	-	36	18 RAINBOW/Street Of Dreams (Mercury/PolyGram)
55	31	25	19 STEVIE NICKS/If Anyone Falls (Modern/Atco)
53	35	23	20 MICHAEL STANLEY BAND/My Town (EMI America)
31	24	19	21 DANNY SPANOS/Hot Cherie (Epic)
10	13	15	22 LOVERBOY/Queen Of The Broken Hearts (Columbia)
BREAKER			23 PAT BENATAR/Love Is A Battlefield (Chrysalis)
39	28	24	24 QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
BREAKER			25 HUEY LEWIS & NEWS/Heart And Soul (Chrysalis)
18	18	18	26 MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)
58	27	28	27 AC/DC/Flick Of The Switch (Atlantic)
BREAKER			28 PETER SCHILLING/Major Tom (Elektra)
26	23	22	29 ELVIS COSTELLO.../Everyday I Write The Book (Col.)
20	19	20	30 DIO/Rainbow In The Dark (WB)

# AOR / ALBUMS

1	1	1	1 POLICE/Synchronicity (A&M)
3	3	3	2 ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)
2	2	2	3 ASIA/Alpha (Geffen)
6	5	4	4 HEART/Passion Works (Epic)
4	4	5	5 JACKSON BROWNE/Lawyers In Love (Asylum)
-	11	9	6 MOODY BLUES/The Present (Threshold/PolyGram)
7	7	6	7 KANSAS/Drastic Measures (CBS)
-	8	7	8 STRAY CATS/Rant n' Rave (EMI America)
8	9	10	9 STEVIE NICKS/The Wild Heart (Modern/Atco)
15	13	13	10 AC/DC/Flick Of The Switch (Atlantic)
-	-	14	11 BIG COUNTRY/The Crossing (Mercury/PolyGram)
9	10	11	12 FIXX/Reach The Beach (MCA)
5	6	8	13 LOVERBOY/Keep It Up (Columbia)
10	12	12	14 TALKING HEADS/Speaking In Tongues (Sire/WB)
-	-	27	15 RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
19	19	17	16 QUIET RIOT/Metal Health (Pasha/CBS)
-	29	23	17 MICHAEL STANLEY.../You Can't Fight... (EMI America)
27	22	19	18 DANNY SPANOS/Passion In The Dark (Epic)
12	14	18	19 DEF LEPPARD/Pyromania (Mercury/PolyGram)
17	16	16	20 ELVIS COSTELLO.../Punch The Clock (Columbia)
14	15	15	21 MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)
20	20	20	22 BILLY JOEL/An Innocent Man (Columbia)
BREAKER			23 PETER SCHILLING/Error In The System (Elektra)
16	18	21	24 DIO/Holy Diver (WB)
DEBUT			25 KINKS/State Of Confusion (Arista)
31	27	26	26 ANIMALS/Ark (IRS/A&M)
-	40	-	27 HELIX/No Rest For The Wicked (Capitol)
13	17	22	28 STEVIE RAY VAUGHAN.../Texas Flood (Epic)
37	34	33	29 ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)
36	31	28	30 BREAKS/The Breaks (RCA)
-	36	34	31 BONNIE TYLER/Faster Than The Speed Of Night (Col.)
11	23	24	32 DAVID BOWIE/Let's Dance (EMI America)
18	24	31	33 ZZ TOP/Eliminator (WB)
DEBUT			34 CHEAP TRICK/Next Position Please (Epic)
-	-	40	35 BILLY IDOL/Don't Stop (Chrysalis)
21	21	25	36 CONEY HATCH/Outa Hand (Mercury/PolyGram)
DEBUT			37 DOKKEN/Breaking The Chains (Elektra)
40	-	39	38 MINOR DETAIL/Minor Detail (Polydor/PolyGram)
34	37	36	39 BRYAN ADAMS/Cuts Like A Knife (A&M)
DEBUT			40 BOYS BRIGADE/Boys Brigade (Capitol)

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