

I N S I D E:

The AOR — CHR Tug Of War

In **Steve Feinstein's** first column the battle lines are drawn. As AORs in New York, Milwaukee, Denver, Rochester, and Tampa switch to CHR, programmers and consultants ponder why . . . and what's to be done. Page 36

Listen — Don't Talk!

"Interviewing is not a scientific discipline; at best it's an art form."

Management columnist **Gary Kaplan** takes you through the fine art of selection interviews. Plus, his Interviewer Checklist makes for a handy reference. Page 16

The Big Fall Match-Ups

The autumn **Arbitron** is upon us and, as usual, you can't tell the players without a scorecard. **Joel Denver** and **Jeff Green** examine the market match-ups in 16 cities each, putting the spotlight on the CHR and A/C combatants. Page 28, 39

Three Straight Years At No. 1

WANM/Tallahassee is a daytimer with a difference. It's been No. 1 in its market for three years running. Nine-year station veteran **Joe Bullard** talks with our **Walt Love** about how it's done. Page 43

People In The News This Week

- **Sconnix** Ups Tom Bresnahan & Rick Green in K.C.
- **Joe Gillespie** VP/Program Manager At KOGO
- **Toney Brooks** Assumes KEGL GM Duties
- **Richard Reis** VP/GM Of WAAF & WFTQ
- **Robin Mitchell** OM For KLAQ & KPPL
- **Sam Rosenblatt** Now VP/GM At WTMI
- **Ruben Rodriguez** Joins Island
- **Steve Marx** Senior VP At Katz
- **Drew Horowitz** GM At WUSN
- **Chris Beck** KLAC's GSM

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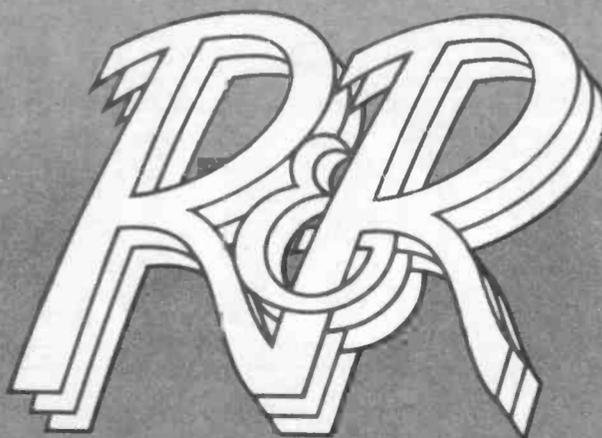
Your News Staff: An Owner's Manual

Take care of your news staff and they will take care of business for you. That's the consensus as **Brad Woodward** consults with several News Directors from around the country. A News Director's Management Checklist is also included. Page 22

Facility Form Alert!

Jhan Hiber sounds the alarm as the fall book begins. Apparently **Arbitron** did not send out the blank forms to all separately programmed AM & FM combos. You can correct this oversight, and you should. **Jhan** has all the details. Page 12

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RADIO & RECORDS

WBBY Loses License In Comparative Renewal

In a highly unusual case, **Mid-Ohio Communications** has been denied renewal for Jazz-formatted **WBBY/Columbus** in a comparative renewal. FCC law judge **John Conlin** has awarded the license to **Metro Broadcasting**, which had filed a competing application in 1979.

The sole basis for the decision was the fact that principals owning 55.6% of Metro's stock will be fulltime managers at **WBBY**, compared to only 25.1% for **Mid-Ohio**. Integration of ownership into management is one of the key factors the FCC

considers when comparing competing applicants.

If the decision is upheld on appeal, **WBBY** would become one of the first stations ever to lose a comparative renewal despite being found qualified to remain a licensee. Appeals are still pending in the only similar denials, issued against **WVCA/Gloucester, MA** and **WOOK (OK100)/Washington**.

WBBY GM **David Freeman** declined comment, except to say, "I don't think it's a big deal." Station attorney **Paul Glist** of the law firm **Hogan &**

Hartson told **R&R**, "We expect to appeal the decision and to be vindicated on appeal."

Metro President **Roger Jones** commented, "I'm happy it went that way, but I'm sure it will be **WBBY/See Page 48**

PILSON HEADS RADIO DIVISION

CBS Realigns Broadcast Group

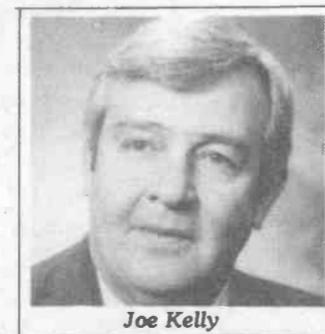
CBS, Inc.'s Broadcast Group has realigned its top management in what is viewed as an important power change. The Group will now have four Executive VPs all reporting to President **Gene Jankowski**.

In the realignment, **CBS Sports** President **Neal Pilson** becomes an Executive VP in charge of Sports and the Radio Division; **Thomas Leahy** takes over the **CBS Entertainment** Division and the Television Network; **Van Gordon Sauter**, now President of **CBS News**, becomes Exec. VP in charge of News and the Owned-Stations Division; and **James Rosenfield** takes the new title of Senior Exec. VP in charge of Finance, Operations, and Development.

Regarding the management changes, **Jankowski** said, "We feel it's important to keep our managers moving. All of them

testimony to his broadcasting expertise."

Prior to joining **RKO**, **Kelly** served as GM for **WAKY & WVEZ/Louisville**, having previously spent five years as VP & Director/National Sales Development for **Broad Street Communications**. His background also includes terms as GM at **WTIX/New Orleans**, **KSLQ/St. Louis**, and the **GSM's** post at **WOKY/Milwaukee**. **Kelly** told **R&R**, "This is an exciting company in a great town. It'll be fun, and I'm absolutely delighted to be here."



Joe Kelly

Benson Upped To ABC VP/Senior Executive

ABC Radio VP/News & Sports **Bob Benson** has been promoted to the newly-created post of VP/Senior Executive, **ABC Radio Networks**. **Benson** retains his sports responsibilities and adds new duties, including affiliate and audience development, program planning, and operations for the six **ABC** radio networks.

WBZ Promotes Cross, Hirshberg

In simultaneous appointments at **WBZ/Boston**, Assistant Program Manager **Chris Cross** has been elevated to Program Manager, while Sales Manager **Jon Hirshberg** was promoted to General Sales Manager.

In making the announcements, **WBZ** VP/GM **Bill Hartman** said, "Chris's overall radio background in both programming and sales made the decision to move him up a natural one." Regarding **Hirshberg**, **Hartman** continued, "Jon's extensive background in research and sales training as well as his experience with retail sales were deciding factors in promoting him to the **GSM** position."

Cross joined **WBZ** two years ago as Assistant Program **WBZ/See Page 48**

Benson reports to **ABC Radio** Networks President **Ed McLaughlin**, who commented, "Bob Benson has been involved at a station level with formats from rock music to News and Talk. No one in the broadcast industry has a better understanding of the financial, operational and programming decisions facing today's station operators."

Reporting to **Benson** will be **VP/Youth Networks** **Willard Lochridge**, **VP/Adult Networks** **John Axten**, **VP/Director of En-**
BENSON/See Page 48

WPKX Boosts Kane To PD

WPKX-AM & FM/Washington, DC Music Director **Jason Kane** has been promoted to PD following the departure of **Bob Cole** to rival **WMZQ** last week. **WPKX-AM & FM** VP/GM **Bill Sherard** told **R&R**, "Jason has earned the right to this position. He started here as a night jock three years ago, and he has selected the music and played a part in the station's programming decisions for the past year. We know each other very well since we've worked together for so long. He understands my policies . . . nothing is changing as far as the direction the station is heading."

Kane, who will continue as **MD** for the time being, com-



Jason Kane

mented to **R&R**, "I'm very pleased that **Bill Sherard** has placed this confidence in me. It's really a thrill to be working so closely with a GM like **Bill** because of his experience and varied areas of expertise. The staff here at **WPKX/See Page 48**

have something they are familiar with, as well as areas where they can learn."

Under the new Radio Division structure, **CBS** Radio President **Bob Hosking** will report to **Pilson**.

KMET Names Harrison PD

Goodphone Communications principal **Mike Harrison** will become Program Director of **KMET/Los Angeles** on October 3, replacing **Sam Bellamy**, who exited the station three weeks ago. **KMET** VP/GM **Howard Bloom** told **R&R**, "I talked to a lot of very qualified people about the position. I felt that **Michael** was best suited for the job that has to be done here. We're all really excited."

Harrison's broadcasting experience goes back to **WLIR/Long Island** where he became PD in 1967. He also worked for New York stations **WNEW-FM**, **WPIX**, and **WCBS-FM**, before moving West to become PD at **KPRI/San Diego** in 1973. **Harrison** also became **R&R's** first AOR Editor in 1973, moving to Managing Editor in 1978. He left **R&R** five years ago to form his own consultancy.

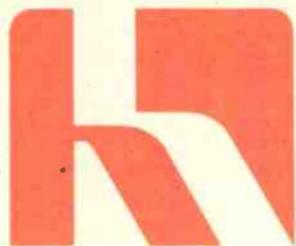
Harrison, an eight-year **KMET** talk show veteran, told **R&R**, "I feel very honored. Some fine programmers were considered for this job. It was a big decision for me to make, too. The deciding factor was **KMET**. I wouldn't have returned to daily programming for any other station. After eight years here, the station still has a special place in my life and heart." **KMET/See Page 24**

BUDGETS

If you want to be in the black in 1984 don't forget to include Hiber, Hart & Patrick in your research/marketing budget.

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Who are the R&R Editors?

Rhetorical as it may be, that is the question. You won't find any fast answers in this week's On The Records column (in fact you may not find any answers at all), but you will find plenty of fast talk, as Ken Barnes takes off for a vacation where no one can get their hands on him.

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Outlet Signs On WTKS With Easy Listening Format

More than two months after acquiring and shutting down free-form WHFS/Washington, Outlet plans to sign the FM back on the air Friday (9-23) with the new calls WTKS and an Easy Listening format syndicated by Carson Radio Services of Providence.

WTOP/Washington VP/GM Michael Douglass now holds that title for both WTOP and WTKS. Kurt Henschen, who moves over from an anchor slot at WTOP, will serve as Operations Manager and afternoon drive personality. Former WASH/Washington personality Jerry Clark will handle morning drive.

Outlet bought the station with the intention of making it a News/Talk complement to WTOP. But Douglass said that plan ran afoul of an FCC rule mandating that 50% of a station's non-entertainment programming originate within its city of license. For a News or Talk format, compliance would

have forced Outlet to build new studios in Bethesda, MD, where WTKS is licensed.

Easy Listening also began to look more attractive when WEZR/Washington dropped the format in June, leaving the field to longtime Beautiful Music dominator WGAY/Washington. "It would be foolish of us to think we could knock off WGAY," Douglass conceded. "It's a fine, well-established station."

The goal is to develop "an effective AM-FM combination when we go out on the street," Douglass explained, since both stations appeal to the older 25-54 demo, and WTKS will have a female appeal balancing out WTOP's male dominance. "It will take time but I think there are two or three share points out there."

He added that an application for the calls WRLX ("Relax") has been withdrawn because they offer "too narrow a benefit for an Easy Listening station" and research shows listeners expect more from the format than just relaxation.

Mitchell Moves To KLAQ & KPPL As OM

Robin Mitchell has been named Operations Manager at KLAQ & KPPL/Denver. He was most recently OM/PD of KYTE & KRCK/Portland. Mitchell's radio programming background also includes WSAI/Cincinnati, WRKO/Boston, and KYYX & KXA/Seattle.

KLAQ & KPPL GM Jim Gregori said, "We're very fortunate to have Robin Mitchell, a tremendous professional, join the Malrite family. He will be an asset, as we finetune and continue to be the number one A/C station in this market. With Robin's help, the finetuning will be done in a very short period of time."

Echoing those sentiments, Mitchell told R&R, "Jim Woods (Malrite's National PD) made me an overwhelming offer I couldn't refuse. KPPL is already Denver's top-rated A/C, so all it needs is some finetuning. I want to bring both stations to the forefront a bit more. It's hard for me to leave Portland. I've got two families here: my own and an extended one at the station. But I'm all pumped for Denver."

Mitchell's successor at KYTE & KRCK hasn't been named yet. Henry Broadcasting President/CEO and KYTE & KRCK GM Bob Fauser indicated that he'll evaluate the situation and look from within first, adding, "I wish Robin the best of luck. He's an erudite broadcaster and a solid guy."

Sconnix Sets New K.C. Management Team

Bresnahan GM, Green GSM At KRKR & KFKF

Sconnix has named a new GM and GSM for its Country-formatted KRKR & KFKF/Kansas City. Tom Bresnahan, formerly Sales Manager at WLTT/Washington, DC, is the new GM; Rick Green, shifting from Sconnix's WSSX/Charleston, now becomes GSM in Kansas City. Sconnix President Randy Odeneal told R&R, "We had about seven people isolated to interview for the (GM's) job. Tom was the third person we talked to, and we stopped. We knew immediately he was the one we wanted for the job."

Bresnahan, who had been with WLTT for the past eight years, commented to R&R, "I feel that KC is ready for FM Country and that is what we are going to do, give them the best FM Country that we can. Sconnix is putting together a great team, and from what I understand the current staff there is just terrific. Those things all add up to a

great opportunity."

Regarding Green, Odeneal said, "Rick was a salesman at WUBE/Cincinnati prior to joining Sconnix, so, besides it being his favorite kind of music, he has previous Country radio experience. We brought him to WSSX as Sales Manager, and he's done a great job, so we're moving him up to Kansas City."

R&R also learned that KRKR will ask the FCC for new call letters KFKF(AM). Short term plans are to simulcast the current KFKF morning show.

Rosenblatt Raised To WTMI VP/GM

Sam Rosenblatt, formerly VP/General Sales Manager, has been promoted to VP/GM of WTMI/Miami. The nine-year station veteran succeeds President/GM Maurice Loewenthal, who recently resigned from the Classical outlet.

Prior to his three-year VP/GSM stint, Rosenblatt served as WTMI's Local Sales Manager. Commenting on the promotion, Rosenblatt remarked to R&R, "It's something that everybody works toward and looks forward to in our business. I'm very pleased by it. As far as our format is concerned we have no intention of changing anything. We're very fortunate to have an excellent staff here, and we're going to keep things pretty much status quo."

Following his VP/GM appointment, Rosenblatt also announced two additional promotions. Station PD Alvis Sherouse is upped to VP/Director of Broadcast Operations, and Local Sales Manager Marvin Ceder moves into the General Sales Manager position.

Brooks Takes Over KEGL Management

Sandusky Radio President Toney Brooks will take on the additional duties of General Manager for KEGL/Dallas in early October. Brooks will temporarily replace Wayne Walker, who will become KEGL's VP/Sales.

Also joining the Sandusky AOR outlet is former KFRC/San Francisco Local Sales Manager Norman Rau. Rau will become VP/Operations for KEGL.

Commenting on the management changes, Brooks said, "KEGL is a unique station - studios in Arlington and sales offices in Dallas. This approach allows Wayne to concentrate on sales. I'll oversee programming, and Norman will handle administration. We can expect KEGL's growth to accelerate under this management team and structure."

Beck New KLAC GSM

Chris Beck has been named General Sales Manager at KLAC/Los Angeles, replacing Allen Gantman, who exited the station. Beck joins the Metromedia Country outlet from KLZ/Denver where he'd been an Account Executive. KLAC GM Al Brady Law told R&R, "Chris Beck is an extremely aggressive young guy who has done a marvelous job at KLZ. I feel that with the situation we have here at KLAC, I've got to have somebody who can put some imagination, drive, and enthusiasm into the sales effort. Also, I needed a guy who wasn't totally numbers oriented. Chris has done a great job in the past both with and without numbers, and he'll be a tremendous asset to the KLAC team."

Katz Ups Marx To Corporate Sales Post

Reis, Tabio Move Up At WAAF & WFTQ



Steve Marx Richard Reis Gerardo Tabio

Katz Broadcasting has promoted WAAF/Worcester Senior VP/GM Steve Marx to a newly-created corporate post in sales development for the broadcast group. Based in Worcester, Marx will oversee management systems and training programs of a new selling technology to be implemented at all nine Katz-owned stations.

Succeeding Marx is WFTQ/Worcester GM Richard Reis, who now becomes VP/GM for both stations. Reis joined the stations in 1981 as GSM. Coincidental with Reis's new appointment was the naming of WFTQ Promotion Director Gerardo Tabio as Station Manager.

Katz Broadcasting President Richard Ferguson said, "I'm especially delighted that we were able to make all of these executive appointments from within the company. In each case, the outstanding accomplishments of these three individuals have clearly merited them their respective promotions, and we feel very fortunate to have them all as part of the Katz Broadcasting management team."

TRANSACTIONS

Renda Buys WSHH From Nationwide

Nationwide Communications has sold WSHH/Pittsburgh to Renda Broadcasting for \$2,250,000. The Beautiful Music outlet becomes a sister station to Renda's Country-formatted WIXZ/McKeesport (suburban Pittsburgh). WSHH operates with 10.5kw and antenna height of 930 feet. Renda President Tony Renda says he plans no programming changes at the station.

In addition to WIXZ, Renda's other radio properties are WPXZ-AM & FM/Punxsutawney, PA.

Robert O. Mahlman, Inc. brokered the transaction.

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Washington Report

House Sets Vote On Radio Marti

Procedures to govern floor debate on the Senate-passed Radio Marti compromise were approved Tuesday morning (9-20) by the House Rules Committee. That cleared the way for a House vote on the measure, probably by the end of this week.

The compromise pleases most broadcasters by restricting Radio Marti to extra hours of objective programming on the 1180 kHz Voice of America station in Marathon, FL. That's designed to minimize chances of retaliatory jamming on the U.S. commercial AM band by Cuba.

The bill also contains \$5 million to reimburse broadcasters for the cost of upgrading their facilities to offset Cuban interference. However, NRBA said it's disappointed there was no provision made for reimbursing stations for lost revenues due to Cuban interference.

NPR Accepts \$100,000 Gift

Former Sen. Dick Clark's (D-IA) Friends of National Public Radio has presented the network with a check for \$100,000 it solicited via newspaper ads. "This is an expression of the interest and commitment we, as listeners, have in the survival of NPR," said Clark. "As the beneficiaries of the outstanding programming which has characterized NPR, we want to do even more in the future."

Meeting last week, NPR's Board allocated funds from Clark's group and its own national fundraiser — \$350,000 for program restoration, \$55,000 for the jazz and classical music service NPR PLUS, and \$277,000 for debt retirement. The 1984 operating budget was upped from \$17.6 to \$18.7, and Acting President Ronald Bornstein's contract was extended through the end of October.

NRBA Names 10 At-Large Directors

Balloting for the NRBA Board of Directors has been completed with the election of 10 at-large directors. Chosen by the board were Malrite President Carl Hirsch, WAIT/Chicago VP/GM Al Wilson, Christal President Bob Duffy, Gannett Radio Division President Joe Dorton, KRSB/Roseburg, OR President/GM Tom Worden, United Stations President Nick Verbitsky, outgoing Charter President John Bayliss, WLBH/Mattoon, IL President/GM Ray Livesay, WBTH & WXCC/Williamson, WV, VP/GM Janet Evans, and Metroplex President Norman Wain.

Meanwhile, a nominating committee was to meet this week to choose candidates to succeed NRBA President Sis Kaplan. Mann Media President Bernie Mann, who is NRBA's VP/East, seems to be the frontrunner. NRBA's president must pay his or her own expenses, which can exceed \$30,000, thus limiting the field of candidates.

International Advisor Schaefer Quits FCC

One of FCC Chairman Mark Fowler's top aides, International Advisor Kalmann ("Konnie") Schaefer has resigned, effective September 23, to form an international and domestic telecommunications consulting firm. Schaefer has taken a leading U.S. role in many international conferences, including the 1981 western hemisphere (Region 2) session in Rio de Janeiro that killed the idea of 9 kHz AM spacing.

At those conferences, said Fowler, "Konnie's handling of the intractable and com-

plex substantive and procedural problems presented was skillful, determined, tireless and successful. His counsel to me and the commissioners was the wisest. Very few, if any other person in government, possess his knowledge and expertise of international telecommunications. We shall miss him."

NAB Promotes Cornils To Sr. VP/Radio

NAB has elevated Wayne Cornils, its VP/Radio, to a senior vice presidency. Upgrading the position was recommended last year by the association's Futures Committee. Simultaneously, NAB also upgraded its vacant VP/Television slot and named Dick Hollands to fill the job. He was most recently VP of Wometco Enterprises.

Meanwhile, NAB's Structure Committee met last week with outgoing NBC VP/Washington and NAB Board member Peter Kenney, who has suggested forming independent radio and TV federations within NAB. The panel has decided to hire a management consultant to help chart NAB's future course.

This week the NAB Executive Committee was meeting in San Diego with officials from the national broadcasting associations of Canada and Mexico. And the panel issued an invitation to leaders of the Daytime Broadcasters Association to meet in Washington next month to discuss daytimer relief just voted by the FCC.

Other Key Developments:

- ABC Radio commentator Paul Harvey is under active consideration by the White House for an appointment to the Corporation for Public Broadcasting's (CPB) Board of Directors.

- Technicalities have caused the FCC to dismiss the application of Rancocas Valley Broadcasting to win a CP for the facilities of WJZZ/Mt. Holly, NJ. The firm's president violated a rule permitting attorneys to sign applications only when the principal is physically disabled or out of the country.

DEREGULATION HOPES FADE

Wirth Rips CBS For Ignoring Programming Survey

CBS's refusal to supply Congress with information on the programming of its radio and television O&O's drew a sharp rebuke Monday (9-19) from House Telecommunications Subcommittee Chairman Tim Wirth (D-CO).

In a letter to CBS President Thomas Wyman, Wirth said, "It is my hope and expectation that the surveys sent to the CBS stations will be returned to the subcommittee promptly. I ask that you provide the requested data within 48 hours of the receipt of this letter."

Subpoenas Deemed Unlikely

Wirth added that his subcommittee "has a record which clearly demonstrates how seriously we take our responsibility to obtain the information we deem necessary to carry out our functions." However, Wirth aides downplayed a report in the Washington Post that subpoenas may be issued for the CBS programming data if the network still refuses to furnish it voluntarily. At presstime CBS officials were not saying how they planned to handle Wirth's latest demand.

Surveys were sent this summer to 1200 radio stations and all commercial TV stations in an effort to gather firm data on how much non-entertainment programming is

FCC Seeks Comments On Revising 7-7-7 Ownership Limit

Although a final decision is still probably at least a year away, the FCC this week (9-22) will finally begin to tackle the controversial 7-7-7 rule, which limits a broadcast group to no more than 7 AMs, 7 FMs, and 7 TVs.

The Commission is set to vote on a Notice of Proposed Rulemaking (NPRM) in which it will ask for comments from the industry and the public on whether and how the rule should be revised. It was adopted in 1953. FCC sources said the Notice will include literally hundreds of possible options, but not express a Commission preference.

Hundreds Of Options

Those options include raising or lowering the limits, abolishing them altogether, or adopting some kind of index to determine when a broadcast group is exercising too much control. One widely discussed method would replace the arbitrary 7-7-7 limits with an index taking into account the total number of potential listeners or viewers a group's stations serve. Using that gauge, for instance, the owner of 50 small market radio stations might be found to exercise less control than a group with seven major market properties.

The NPRM, which was prepared by the office of FCC General Counsel Bruce Fein, will also ask commenters to be inventive in suggesting possible new methods not thought of by the Commission staff.

Different Rules For Nets?

Since taking office in May 1981 FCC Chairman Mark Fowler has stated repeatedly he favors revising the 7-7-7 rule, but has carefully avoided committing himself to any particular scheme. "We want to look at that rule," Fowler has commented (R&R 8-14-81).

"One option might be to eliminate it. Another option might be to raise the number. Some might say you should reduce the number, but I personally believe that would not be the way the Commission would be going. Maybe there would be a special category for networks, limiting the number they could acquire. Maybe they would have a lesser number."

At its meeting in June, NAB's Joint Board of Directors endorsed "relaxation" of the rule but didn't get more specific. One possible way of altering the limit for radio was

suggested in a petition filed with the FCC last October by Doubleday Broadcasting. It wants groups to be allowed a total of 14 radio stations, with no regard to the mix of AMs and FMs.

Doubleday pointed out that since the rule was adopted 30 years ago, the number of AMs has increased 195% and FMs by 548%. And it argued that permitting same-market AM-FM combos is more harmful to ownership diversity than large groups.



FRITTS BACKS ALASKA SKYWAVE — NAB President Eddie Fritts, attending the recent Alaska Broadcasters Association (ABA) Convention, endorsed the group's effort to win clear channel skywave protection for 16 Alaska stations that serve remote areas.

Pictured left to right are ABA President Al Bramstedt Jr., GM, KTUU-TV/Anchorage; outgoing ABA President Tom Busch, GM, KNOM/Nome; Roy Robinson, Executive VP/GM, KFQD & KWHL/Anchorage; Patty Harpel, President, KHAR & KKLK/Anchorage; Don Nelson, President, KJNP-AM-FM & TV/North Pole; Theda Comstock, KTUU-TV/Anchorage; Fritts.

CBS of the role of its stations as public trustees, and of the role of the United States Congress in obtaining information necessary to develop policy that will preserve and promote the public interest."

Wirth also told Wyman, "I am extremely troubled by CBS's decision not to comply with an official request for data. CBS has the data requested readily available to it, and in fact CBS actually has compiled most of the data in order to enable affiliated stations to respond to his subcommittee."

Deregulation Hopes Fade

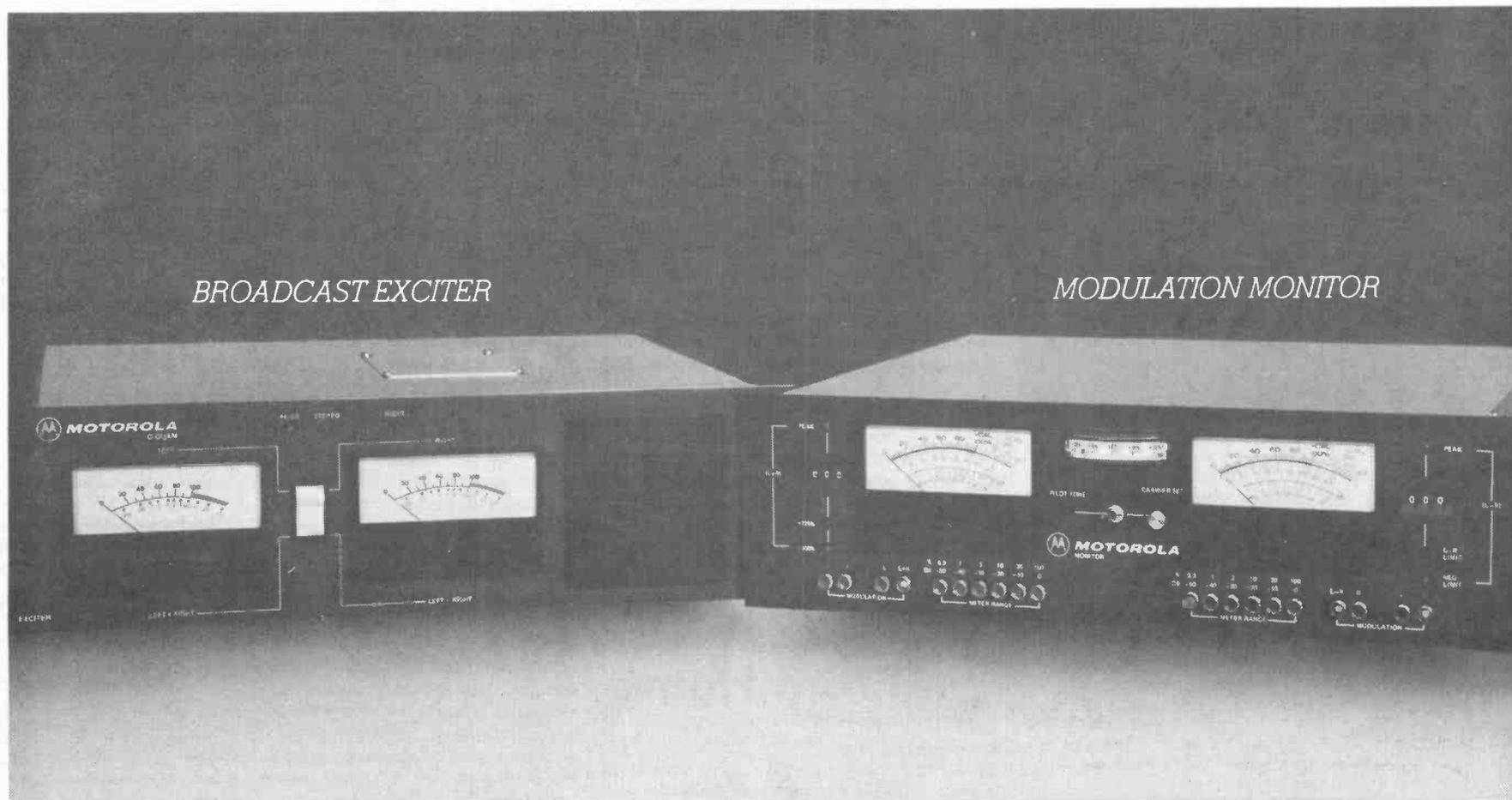
Meanwhile, radio industry lobbyists are increasingly pessimistic about the chances of any broadcast deregulation bill emerging from Congress this fall. They blame a crowded subcommittee agenda, a rapidly approaching October adjournment deadline, a lack of progress in resolving differences on issues such as programming percentages for radio, and what they believe is a lack of true commitment on Wirth's part to move a bill by October 15.

Deregulation has been the topic of intensive staff-level discussions in the Wirth panel for the past month, and was slated for discussion by committee members in a private, informal meeting on Wednesday (9-21).

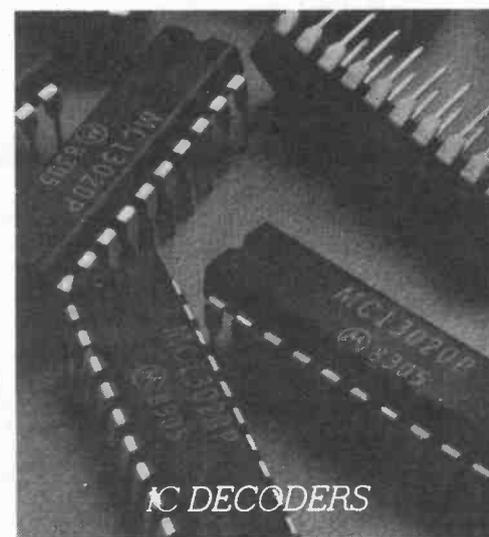
Wirth Dubs CBS View "Irrelevant"

In this week's letter to Wyman, Wirth said CBS's opinion in the matter is "totally irrelevant." He continued, "To refuse to provide the requested data to the subcommittee responsible for oversight of the broadcast industry... suggests a remarkable and surprising disregard by

MOTOROLA AM STEREO



With monophonic distortion less than 0.25% at 85% modulation and stereophonic exciter to monitor typical separation of 35 dB, the Motorola C-QUAM[®] AM Stereo system is an impressive performer. The MC-13020 IC, with comparable levels of technical performance, is the perfect complement for decoding Motorola AM Stereo at the receiver. Broadcast exciters and monitors, receiver decoder ICs and receivers modified for AM Stereo are all available from Motorola. For price and specifications, call Dick Harasek at (312) 576-2879 or Chris Payne at (202) 862-1549.



MOTOROLA AM STEREO. THE WINNING SYSTEM.

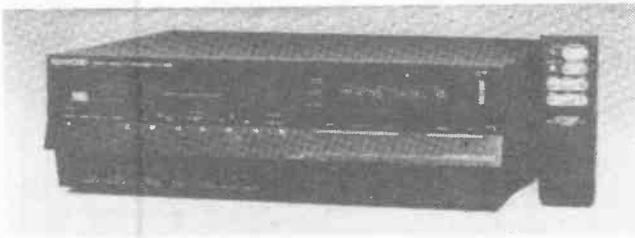


What's New

Edited by Gail Mitchell

CASSETTE PIRACY ALSO RISING

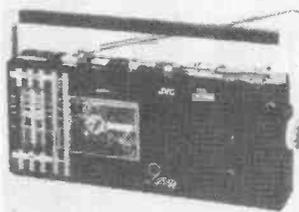
VCRs Worldwide Approach 40 Million



Worldwide use of videocassette recorders (VCRs) is growing. Thus far units total 36.5 million with year-end estimates pegged at four million. However, as VCR use expands, so does the cassette piracy business. The same survey indicates that illegal industry nets over \$2 billion annually, with pirate tapes currently outnumbering legal cassettes.

Figures compiled by the **International Institute of Communications** show the U.S. out in front with 8,750,000 recorders in 10.7% of all television households, followed by Japan at 7,560,000. Britain reports 5,750,000 recorders, ahead of West Germany, France and Australia. At 92%, Kuwait claims the highest percentage of television households with VCRs, while Ethiopia only counts an estimated 400. Not surprisingly, VCRs are most often used to view feature films.

JVC Bows Compact Radio



JVC's RC-S22

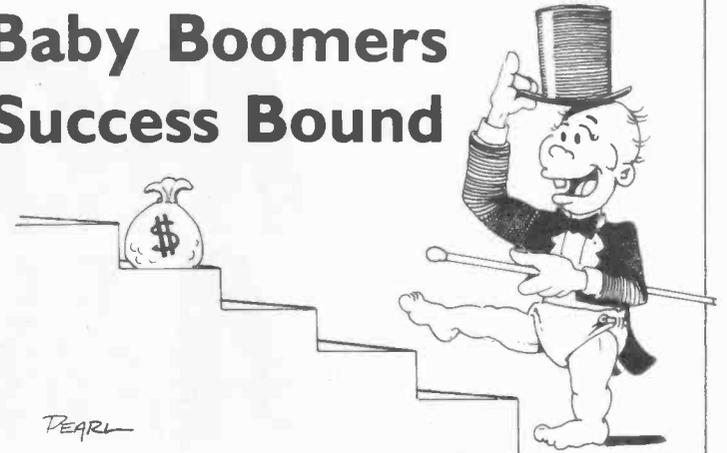
Joining the **JVC** radio line is the RC-S22, a compact radio cassette recorder complemented by a nine-band high sensitivity tuner. To permit accurate tuning in crowded frequency ranges, the frequencies between 5.95 MHz and 21.75 MHz are divided into seven separate bands. And the cassette recorder's auto-stop capability conserves battery power, prevents tape stretching, and protects against motor overloading. Accessories include an AC power adaptor, microphone and earphone jacks. It retails for \$169.96.

Home Away From Home



If per chance you land a radio gig in a foreign country, don't worry. You won't be alone. According to recent figures, popular tourist haunts also double as permanent homes for a number of Americans. Leading the list is Canada, housing 363,680 Americans, followed by Mexico, with 270,204. Next up is Italy, numbering 182,718 former U.S. inhabitants; West Germany with 173,311, and the U.K. with 91,837. Rounding out the top ten are Australia, 60,861; Israel with 50,341; and Greece, Colombia, and the Philippines, each with 45,000-50,000 Americans. Another interesting note: these figures exclude military personnel.

Baby Boomers Success Bound



Other than the obvious age factor, baby boomers (18-37) differ from their elders in another way — they're more success-oriented. Over half of 25 to 37 year-olds surveyed recently are making inroads toward their goals: 52% hold professional/managerial level positions. In terms of mixing work and family, only 11% think it's wrong for both parents to work, while less than 40% feel children are necessary for a happy marriage.

USA Today also reports that 'boomers take their leisure pursuits more seriously as well. Those 18 to 37 indulge in active sports and take movie/concert jaunts twice as often as older folks. And socially speaking, times are definitely changing. Only one-third believe the man should take the initiative in courtship.

Portable Computers Pose Airline Safety Threat

A recent **Los Angeles Times** article addressed a potential problem for travelling businessmen carrying portable computers. It seems these computers may be capable of interfering with an airplane's navigational and communications systems. As yet, there have been no major altercations, and the airline industry has made no blanket ruling prohibiting the on-board use of the portable machines. However, officials are worried that some of the newer, highly computerized planes could be adversely affected. But several airlines, including Eastern and United, have already circumnavigated the possible threat by banning the units until further notice.

Heartfelt Music

Avi Yellin is one person who takes music's pulsating rhythms to heart. The University of Minnesota psychologist says he's taught his heart to beat in time to music, frequently playing along with the car radio. So far, the organ pumps to jazz, rock, and country. No word, though, on if the ticker has musically mastered R&B or easy listening tunes. Yellin's crossover into cardiac synchronization is an outgrowth of relaxation therapy. But he emphatically noted to **Rip 'N' Read** that anyone can learn to beat to the beat.

DON'T MISS IT!!



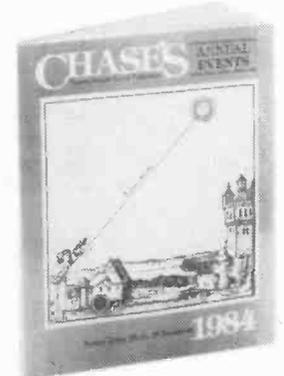
Sports On Radio

A Special Supplement In Your September 30th Issue Of R&R.

365-DAY REFERENCE BOOK

Picking Up The Chase In '84

When competing against rival stations, the name of the game is to stay at least one jump ahead. To assist in that endeavor, there's the 27th edition of **Chase's Annual Events/1984**. Available in November, the 192-page paperback is a 365-day reference source comprised of over 4500 significant daily entries. Whether you're a PD, promotion director, or DJ, the almanac is helpful in planning station promotions or creatively enhancing air routines or news breaks. For a free brochure outlining contents, a sample listing, single copy and volume discount prices, write **Contemporary**



Books, Inc., Department C, 180 N. Michigan Avenue, Chicago, IL 60601.

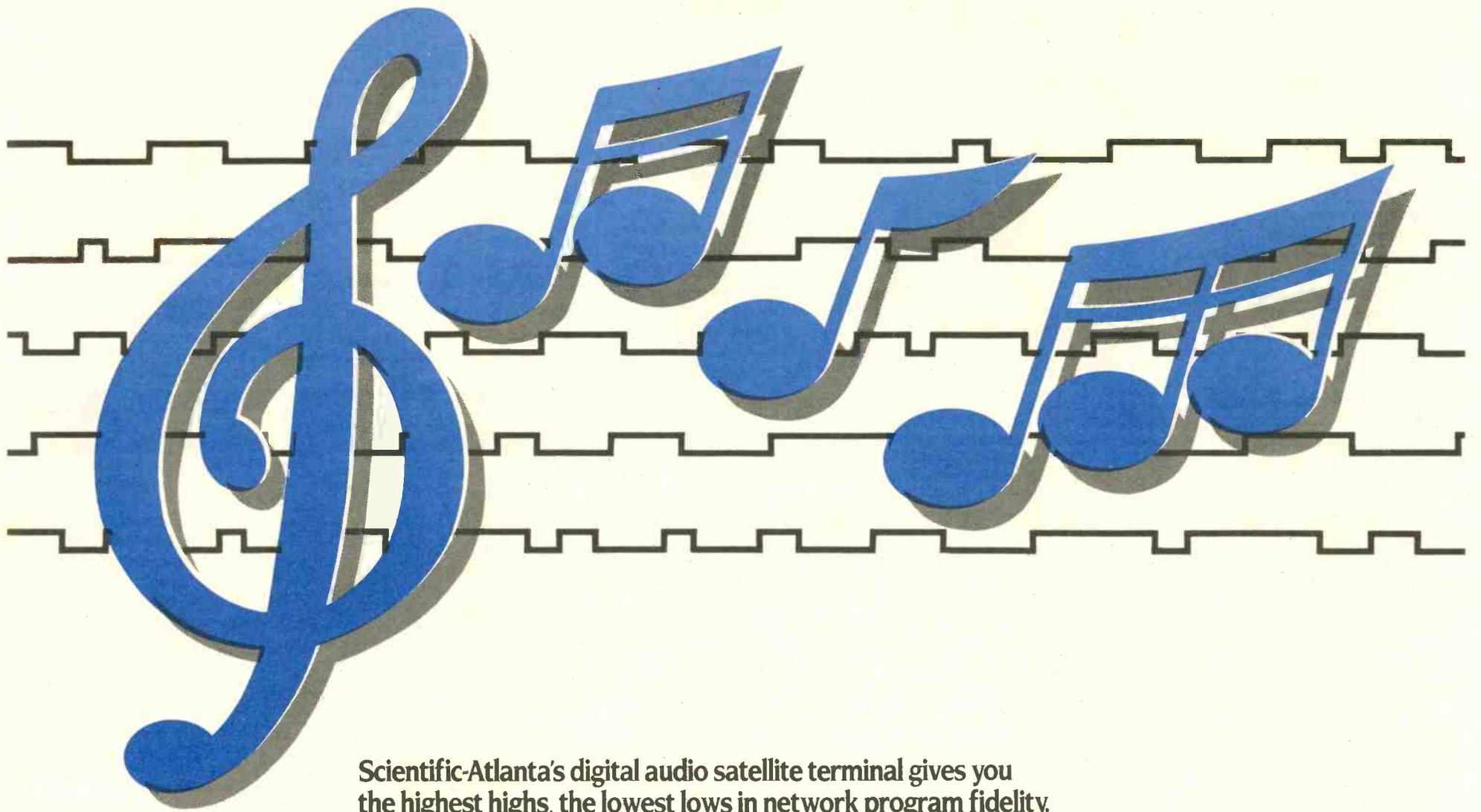


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ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

STARTRAK

SOUNDS YOU'VE NEVER HEARD BEFORE.



Scientific-Atlanta's digital audio satellite terminal gives you the highest highs, the lowest lows in network program fidelity.

Scientific-Atlanta brings you the first major advance in network radio program delivery since there were network radio programs to deliver: the digital audio satellite terminal.

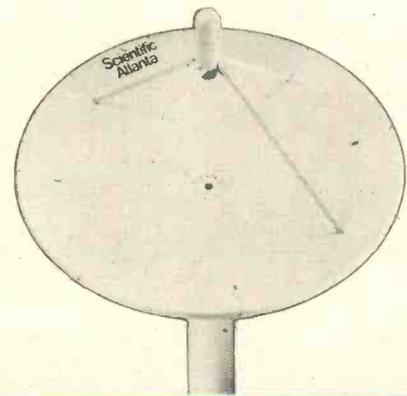
Listen to the crisp, clean signal quality featuring 80 dB of dynamic range and a full 24 dBm peak signal level. And then notice the low distortion characteristics—less than .3% THD. We make it sound like the program is originating in your own studio.

Our new digital audio

terminal also offers fast set-up and long-term reliability. Plus ease of operation: you can make a program change with a simple flip of a switch.

Once you hear the dramatic difference of digital satellite distribution, you'll be introduced to a quality of sound you've never known before. Find out more right now by contacting P. Michael Kelly. The new digital audio terminal from Scientific-Atlanta—the choice of four of America's leading radio networks.

**Scientific
Atlanta**



Networks/Program Suppliers

MUSIC FEATURES

Mutual

Lee Arnold On A Country Road:

Loretta Lynn concert w/Bellamy's, Glen Campbell, Leon Everette (October 8-9)

Rock USA:

Police's Stewart Copeland/Heart/A Flock Of Seagulls/Jonathan Cain/Ray Manzarek (October 8-9)

Narwood

Country Closeup:

B.J. Thomas (October 10)

Music Makers:

Heien Forrest (October 10)

NBC

Source:

Flux concert (October 7-9)
Hollies (October 14-16)

RKO Networks

Countdown America w/

John Leader (IS INC):

George Benson spotlighted (September 24-25)
Elton John spotlighted (October 1-2)

Solid Gold Saturday Night

(Dick Bartley):

Gary Puckett & Union Gap (October 8)
Great Top 40 dance hits (October 15)

Rolling Stone

Magazine Productions

Guest DJ:

Colin Hay of Men At Work (October 10)
Steve Stills (October 17)

Kris Stevens Enterprises

Night Moves special (Halloween weekend)

Starfleet Blair Radio Net:

Donna Summer HBO simulcast (October 22)

Syndicate It, Inc.

Music Of Black America:

Talent showcase (October 10)
JFK: A Musical Tribute w/Martin Sheen (Week of November 20)

United Stations

Dick Clark's Rock, Roll

& Remember:

Dr. Hook (October 7-9)

The Great Sounds:

Sammy Kaye (October 7-9)

Solid Gold Country:

Eddy Arnold (October 7-9)

Weekly Country Music Countdown:

Waylon Jennings (October 7-9)

Watermark

Soundtrack of the '60s:

Beatles tribute (October 8-9)



CBS GET TOGETHER — Prior to the recent NAB RPC in San Francisco, CBS Radio Network affiliates gathered for the network's first-ever Regional Affiliates Conference. Among those on hand were (l-r) KIRO/Seattle VP/GM Joseph Abel, WNBH/Binghamton, NY VP/GM Kitty Bocock, and CBS Radio President Robert Hosking. Similar panel sessions are planned for October 2 in New Orleans and November 2 in Chicago.



AN EN-RICHING CONVERSATION — Doug Hall (r), producer of United Stations' "The Great Sounds," visited with drummer/bandleader Buddy Rich. The forthcoming interview was taped at Rich's Manhattan apartment.

Westwood One

Earth News:

Culture Club/Paul Kantner/Eddy Murphy (Week of October 10)

In Concert:

Triumph (October 14-16)

Live From Gilley's:

Charley Pride/Jerry Reed/Tanya Tucker (October 7-9)

Off The Record Specials:

Heart (October 7-9)
Def Leppard (October 14-16)

Rock Chronicles:

Rock duets (October 7-9)
Dressing for success (October 14-16)

ABC

Contemporary Net/

Spotlight Special:

Dan Fogelberg (October 23)

FM Net:

"Ringo's Yellow Submarine"
(Now thru November 26)

Clayton Webster

Country Calendar:

Marty Robbins tribute (October 10)
Dottie West (October 11)
Merle Haggard (October 12)
Lacy J. Dalton (October 13)
Alabama's Jack Cook (October 14)
Loretta Lynn (October 15)
Don Williams (October 16)

Rarities:

Dire Straits (October 10)
Pete Townshend (October 11)
Traffic (October 12)
Flux (October 13)
Derek & Dominos (October 14)

Retro Rock:

David Bowie (October 10)

Continuum Broadcasting

On Bleecker Street:

The Great Girl Groups (October 7-10)
Iron Butterfly (October 12-17)

Creative Factor

Specials:

The Rock Pumpkin '83 (October 29-31)

Dahlman Creative Media

Gordon Lightfoot special (Fall)

Inner-View

Inner-View:

Heart (October 10)

London Wavelength

BBC Special:

Exclusive Genesis special (October 14-31)
Rolling Stones at the Beeb (December 1-20)

NEWS & INFORMATION FEATURES

ABC

FM Net:

"Eddie and the Cruisers" on "Movie News" w/Roger Ebert (September 26)

Information Net:

Microwave ovens and cooking on "John Stessel Consumer Lookout" (September 24-25)

Rock Net:

"Lifelines" explores valium research/abusive legal drugs/chocoholics (Fantini Prod.) (September 27-30)

"Rocknotes" w/Pat St. John: Agnetha Faltskog (September 26-27); focus on Split Enz member Tim Finn (September 28-30)

CBS

Baseball pennant race special (September 26-30)
Newsmark (September 30)

RadioRadio:

Police's Stewart Copeland/"Eddie & The Cruisers" film/"Star Trek III"/"Harold and Maude" on "Kris Erik Stevens — In Touch" (September 26-October 2)

Clayton Webster

Jack Carney's Comedy Show:

Football (September 26)
Sports and sportsmen (October 10)

Sporting News Report:

Mickey Lolich/Jim Lonborg/Tom Tresh (October 3)

Narwood

Minding Your Business:

Equipment financing/stealing time (September 23)

NBC

Source:

"Rock Chronicle" w/Dan Formano: John Lennon's

"Walls and Bridges" released 1974 (Week of September 26)

"One Minute With" w/Rona Elliot: Big Country (Week of September 26)

"Rock Report" w/Rona Elliot: featuring Dave Davies of Kinks (Week of September 26)

"Coping With" w/Frank Cody: Saying no to parents (Week of September 26)

"Screen Scenes" w/Shelley Lewis: "The Big Chill" (Week of September 26)

Progressive Radio Net

Laugh Machine:

Gallagher/Robert Klein/Flip Wilson/Rich Little/Peter Cook & Dudley Moore (Week of September 26)

News Blimp:

Pet insurance/boardroom romances/dangers of gravity-inversion booths/arson (Week of September 26)

Westwood One

Brad Messer's Daybook:

Johnny Appleseed/Queen Mary (September 28)
Match covers/Tonight show (September 27)

World Series 1919 fix/fastest motorcycle (September 28)

Rudolph Diesel/SCOTUS school integration (September 29)

CA Right to Die law/William Wrigley Jr. (September 30)

Playboy Advisor:

He moves too fast for her/his pushing marriage/flat shoes and periodic pain/he's alone and lonely (Week of September 26)

Spaces & Places:

Changing ideas of beauty (September 23-25)
Photography in the '80s (September 30-October 2)

Tellin' It Like It Was:

Blacks in organized baseball (September 23-25)

PEOPLE

●Rick Dees,

KIIS/Los Angeles

morning person-

ality, is host of the

new national series

"Weekly Top 40

Countdown." It's

produced by Ron

Cutler and syndi-

cated by Los An-

geles-based Dees

Creations, Inc.

The program is slated

to premiere the

weekend of October

7-9.

●Glenn Morgan is President of

newly-formed Master Audio Produc-

tions, Inc., which creates, writes, pro-

duces and records radio programs,

commercials and public service an-



Rick Dees

nouncements. Morgan is a 16-year

broadcast veteran who spent the last

three years as Director of Music Pro-

gramming for Mutual Broadcasting.

Prior to that he worked at WABC/New

York for eight years, four of them as

Program Director.

●The Spanish Satellite Network

(SSN) plans to expand programming as

of December 1, adding hourly world

and national news broadcasts, hourly

sports reports, hourly consumer-home

economics reports, plus regular music

and entertainment segments. Affiliates

now number 27 with the addition of

KALI/Los Angeles.

Continued on Page 10



MYSTERIOUS IDOL — MJI Broadcasting, which syndicates "Rock Quiz," has added another program to its lineup, "Rock Quiz Mystery Guest." Above, Chrysalis artist Billy Idol (third from left) joins (l-r) producer Dave Schulps and MJI's President Joshua Feigenbaum and Affiliate Relations head Gary Krantz for a guest segment.

The William B. Tanner Company
cordially extends an invitation
for the preview showing of
all our new products and services
NRBA, New Orleans Oct. 2-5th
10a.m. to 11p.m.

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Best sales people aren't fast-pitchers. More effective approach is slower, step-by-step selling. Some of the best include Jack Cresse, KVOO; Tim

Cochran, KTXQ; Wally Mullinax, WESC; John Dame, WKBO; Jerry Blum, WQXI & Craig Hanson, KSFI.

Welcome to Dave Hood... new morning host, WKY, Oklahoma City. He's also a star of PM Magazine!

KM proudly consults AP RADIO... soon to reveal new fall plans. The key to successful news-newstalk is to develop selling demos.

Find out why KLEMM, Inc. clients are so successful. DAVID R. KLEMM works quietly for major results.

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**“With ABC Direction
you have access to all
the resources of a
great network,
with the flexibility
you need to manage
your station.”**

**David C. Fuellhart
General Manager,
WPOC-FM,
Nationwide Communications**

When you join Direction, your station has access to the world's largest radio news-gathering organization. With its hourly three minute newscasts, daily and weekend sports reports, exclusive Olympic coverage, and personal health and fitness features, Direction will help you build your station's position in the local marketplace. And will provide you with many new local sales opportunities... all with a surprisingly low network inventory.

Direction's dynamic programming relates to adult listeners in a warm, personal manner. It doesn't just tell listeners what's happening in the world today, but how it will affect their lives.

Best of all, you keep the flexibility you need to control your station's programming and sales. You choose which programs and sales opportunities give your station the greatest competitive edge.

Put Direction to work for you.
Call Vincent A. Gardino, Director,
ABC Direction Radio Network,
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Exclusive Radio Broadcasters of the 1984 Summer Olympics.



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"Star in Motion"

© 1980 L.A. Olympic Committee

Networks/Program Suppliers

PEOPLE

Continued from Page 8

●Independent research consultant **Bob Lowry** expands his association with **Drake-Chenault Enterprises, Inc.** His research will now include the firm's A/C (XT-40, Contempo 300) and Country (Great American Country) formats.

●**Progressive Radio Network**

has teamed up with **U.S. News & World Report** to offer PRN's "News Blimp" to selected college radio stations. The campaign began at the start of fall semester on 25 stations; it runs for a full semester. PRN has also launched the "Computer Program," a 13-week series that explores the home computer revolution via 65 90-second encapsulated features.



I LOVE MY COUNTRY — That's the theme of TM Productions' new television commercial package for Country radio stations. One station currently airing the campaign is WESC-FM/Greenville, SC. Here (l-r) TM Creative Director Jim Kirk, director Philip Thomas, Miss Louisiana 1982 Bobbi Candler, and TM VP/GM Buddy Scott are shown during the filming.



LRB MEETS RKO — While on a stopover in New York, members of the Little River Band dropped by the RKO Radio Networks office to finalize plans for their forthcoming live concert appearance on RKO's "Live In Concert" series. Broadcast via satellite, the show is scheduled for October 23. Pictured during the meeting are (l-r) RKO Radioshows Manager Gary Landis, LRB members John Farnham and Wayne Nelson, and RKO VP/Director of Programming Dan Griffin.

For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411.

Pro:Motions

Granger New WYNT & WPVA GM

Gary Granger is named President/GM of Brill Media's **WYNT & WPVA/Petersburg, VA**. Granger was most recently General Sales Manager at **WIZD/West Palm Beach**, after serving as VP/Station Manager of **WSRF & WSHE/Fort Lauderdale** and as a radio consultant. Granger's background also includes stints as an air personality at **WKNR/Detroit** (now **WNIC**) and **WQXI/Atlanta**.

KDON Appoints New Management Team



Jim Christoferson

Kerry Bogard

Jim Christoferson is the new Station Manager at **KDON-AM & FM/Salinas, CA**. He spent the last five years as GM of **KIDD/Monterey**. **Kerry Bogard** is now General Sales Manager for the **Grace**-owned AM/FM complex after twelve years as Sales Manager at **WIRK-AM & FM/West Palm Beach**. Besides working as a concert promoter, Bogard also programmed South Florida's first progressive AOR, **WMUM/Palm Beach**.

WEA Promotes Falstrom

Jerry Falstrom is Vice President of Planning for the **Warner/Elektra/Atlantic Corp.** He joined WEA in 1977 as Director of Financial Planning and was most recently Vice President/Treasurer for **Elektra/Asylum** before that company's relocation. Falstrom was with **CBS Television** for four and a half years before joining WEA.



Jerry Falstrom

IRTS Ups Miller

Linda Miller has been named to the recently-created position of Director of Sales for the **International Radio and Television Society**. She joined the organization in January 1980 and handled a variety of sales functions, which she will maintain in addition to her new post. Before coming to IRTS, Miller worked in various capacities for **WMCA/New York**, **McCann-Erickson**, and **Bartell Broadcasting**, (now known as **Surrey Broadcasting**).

KLOS, KSRR Name McCarthy, Hogan

Kevin McCarthy is appointed Sales Manager at ABC-owned **KLOS/Los Angeles**. He most recently occupied a similar post at sister station **KSRR/Houston**, after serving as an Account Executive at **KGB/San Diego**. Replacing McCarthy at KSRR is **Bob Hogan**. He joined the station three years ago as an Account Executive, having held the same job at **WRNO/New Orleans**.

Merrill Forms PR Firm

Jim Merrill, a former publicist for **Playboy** and **United Artists**, has announced the formation of **Merrill & Associates**, a management and public relations firm based in Los Angeles. Merrill and partner **Lorraine Nakano** can be reached at (213) 255-3085.

Poe Named GM At Florida Network

Bob Poe has been tapped as General Manager of **Florida Network, Inc.** He joined the network's flagship, **WKIS/Oriando**, as Regional Sales Manager and was appointed General Sales Manager of the network when **Susquehanna Broadcasting** purchased it in June 1982. In his new position, Poe will retain direct responsibility for the network's sales efforts.

MCA Taps McKaie

Andy McKaie has been appointed Director of National Publicity for **MCA Records**. He joins the company from his second stint as an Account Executive with the public relations firm of **Solters/Roskin/Friedman**; in between, McKaie was Director of National Publicity for **Arista**. McKaie will work out of MCA's Los Angeles offices and will be responsible for publicity for both **MCA** and **MCA Distributing**.



Andy McKaie

CBS Raises Biniaz

Robert Biniaz has been named VP/Business Affairs, West Coast, **CBS Records**. He moves in-house from the Senior Attorney post. Biniaz first joined CBS in 1981 as an attorney in the Records Section. Prior to that he was an Assistant U.S. Attorney in Los Angeles.



Robert Biniaz

Mandelbaum Segues To BTI

Art Mandelbaum has joined **Broadcast Training Incorporated** as President/CEO and Chairman of the Board. He spent four years as Corporate Vice President of **RKO Radio** and served as President of **The Brain Trust**, a marketing/advertising consulting firm. Mandelbaum will supervise the spin-off of BTI's **Columbia School of Broadcasting** into a separate division as well as the company's future diversification into related fields.

Dougherty Elevated At WIFI

Dennis Dougherty becomes the new Retail Sales Manager at **WIFI/Philadelphia**. He was most recently Account Executive, the position he held since joining the station in March 1982.

White Joins Back To Back

Ray White has been named National Director of Artist Relations for **Back to Back Entertainment**. White serves as President of **White Lightning Productions** and formerly worked in the A&R department at **Chrysalis Records**. White will assist in Back to Back's expansion into promotion, marketing, and merchandising.

Attic Promotes Alfonso

Ralph Alfonso is tapped as National Promotion and Press Manager for Toronto-based **Attic Records**. He was the company's Press and Artist Development Manager. Before joining Attic, Alfonso worked as a journalist, manager, and promoter.

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WESTWOOD ONE **W** PRESENTS



ASIA



On December 6, Westwood One, in conjunction with Geffen Records, **exclusively** will beam Asia's "Asian Invasion" concert live-via-satellite from the Budokan in Tokyo to radio stations throughout the world . . . **without** commercial interruption.

And Westwood One invites **everyone** in radio to participate in this historic broadcast.

Westwood One, the leader in satellite stereo simulcasts, will be simulcasting Asia's performance with MTV in those markets receiving the cable channel.

Westwood One, on a non-exclusive basis, will license all radio stations wishing to take part . . . **at no charge**. Westwood One will be delivering the stereo audio signal via several satellites in order to maximize the coverage of Asia's special concert. And Westwood One will assist radio stations in arranging local satellite hookups.

For details about the audio licensing and delivery of this major rock 'n' roll event, contact your Westwood One representative immediately at 213-204-5000.

WESTWOOD ONE

America's number one producer of nationally sponsored radio programs, concerts and specials



JHAN HIBER

Facility Form Alert!

As the fall book has just gotten underway (diarykeeping began on the 22nd), something has come to my attention — but perhaps not yours. I'm talking about the station information packets — facility forms — that are supposed to be mailed to each station well in advance of the surveys in each area.

Over the last few weeks I've heard from some of you — especially those with jointly-owned AM & FM properties in the same market — that you received only one set of forms even though your stations are separately programmed and have different identities. What caused this phenomenon, and how can you get your information to Arbitron so that you get all the listening credit your station deserves? Read on.

Mailing Miseries

As this problem — the case of the missing facility forms — came to my attention last month, I began checking into what might have caused a station to receive the forms for one property but not for another under the same roof. Curiously, it seemed that the AM facility received its station information packet — the facility form, the program log, and so on — but the FM's came up missing.

Inquiries were directed at Arbitron and the response was that there had been instances where the folks stuffing the packets into the mailing envelopes screwed up. Some packets were mailed

without the station address properly showing through the envelope window — but Arbitron says these all came back to Beltsville and were re-sent.

At any rate it is apparent that Arbitron either didn't generate all the mailing address needed for the facility form packets — or that not all the packets got properly mailed. If one of your stations didn't receive an Arbitron facility form packet in July —

"It seems that the AM facility received its station information packet — the facility form, the program log, and so on — but the FM's came up missing."

sent to the general manager's attention — then you could be sailing into the fall book without any current crediting information on file at Beltsville. Help!

Rapid Remedies

So you've found out that one of your stations didn't get its Arbitron packet for the fall sweep. Now what? Since the forms were due back to Beltsville on August 8, does this mean the fickle finger of fate is pointing at you this fall? No, there's still hope — if you

Q&A

Joe Plazek of WATT & WEVZ/Cadillac, MI wrote in, asking, "In your Ratings Report you used to analyze 176 regular Arbitron markets, while now you just do the top 50. Will you ever be analyzing more markets than just the top 50 again, or was that extensive publication just a one-shot deal?"

Well, Joe (and those others out there who've been asking for a review of markets outside the top 50) there is light at the end of the tunnel. With Arbitron's speedier report delivery we'll now (effective with the fall '83 sweep edition of the Ratings Report) be delving into the top 100 markets. In the past it just took forever to wait until all the books were out, then compile and publish the report. The better job being done by Arbitron now makes our job easier at R&R.

Week In Review

Arbitron Rebates For Sample Shortfalls

Arbitron Sales/Marketing VP Bill Livek has confirmed that the ratings firm has, in 14 markets, given monetary rebates to compensate for sample shortages in the spring sweep. Subscribers in the following markets received some minor relief from their Arbitron bills since the number of usable diaries in these markets was more than 10% below the sample target: Baton Rouge, Biloxi, Charleston, WV; Colorado Springs, Dubuque, Fort Walton Beach, Greensboro-Winston Salem-High Point, Las Vegas, Norwalk, Orlando, Raleigh, Staunton-Waynesboro, Tuscaloosa, and Utica.

Arbitron Improves Working Data

In an effort to correct problems inherent in its data on listeners who work Arbitron has made some procedural revisions effective with this fall sweep. In the past persons who indicated they worked but didn't indicate the number of hours worked weekly reverted to "non-working." Now, according to Arbitron's Bill Livek, such an indication in the diary will lead to the respondent being placed into the "full-time working" (30+ hours weekly) category. This will lead to a better representation of the amount of a station's cume who are employed, thus enhancing station sales pictures.

Coleman, Long Renew Pact

Jon Coleman of Coleman Research has announced that his relationship with Jim Long & Partners has been extended. Coleman will assist Long in the area of callout music research and the setup of research-based music systems.

move rapidly.

If you are not positive that you've received and sent back to Arbitron the facility forms for the fall (the best way to know you did would be to have kept a copy and have received from Arbitron a confirmation slip stating it got the packet), do not panic. Do, however, give a call to Arbitron at (301) 982-4600, speak to someone in the Radio Department, and give them the most crucial information over the phone — your station slogans. Tell them your dilemma and they'll take the slogans late, won't penalize you for the tardiness, and you'll get the credits to which your station is entitled.

After your conversation with Arbitron, be sure to drop a note confirming the discussion and the name of the person who took your information. This protects you in case a post-survey diary review shows your station didn't get the slogan credit to which it was entitled.

As for the other station information — especially the programming log — I'd suggest expressing that to Beltsville with a return receipt requested. This will insure the editors can refer to all the information vital to your station whenever a non-call letter entry shows up.

Be sure to include the names of your station air personalities (both regular and relief), the names of any programs you carry, and any other features not

already covered (like farm reports). Above all, if your station carries sports events, be certain that Arbitron has the full schedule of games, the names of the teams involved and the announcers who do the broadcasts.

There's nothing worse than going in to look at your diaries after a sweep and seeing a big "U" over an entry to one of your DJ names or a sports event that you broadcast. The "U" stands for unidentified, which means Arbitron didn't know how to credit the item so no one got the cume or quarter-hours involved.

"There's nothing worse than going in to look at your diaries after a sweep and seeing a big "U" over an entry to one of your DJ names or a sports event that you broadcast."

Covering yourself with the proper facility form information is the only way to make sure that Arbitron has all the material the editors need to make the correct listening credit decisions.

With all the concern about the missing facility forms, here's an interesting sidelight — over 33% of all stations in the U.S. don't even return their station information packets. Don't let that happen to your station — get that info to Arbitron! And have a good fall book.

◆ ◆ THE ◆ ◆
GREAT
S O U N D S

• GLENN MILLER •

• THE MILLS BROTHERS •

• BING CROSBY •

• PEGGY LEE •

• NAT KING COLE •

• DORIS DAY •

• TOMMY DORSEY •

• THE FOUR ACES •

• ELLA FITZGERALD •

• TONY BENNETT •

• AND ALL THE GREATS •



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AMERICA'S TARGET RADIO NETWORKS 



The Great Sounds. An exciting new weekly four hour radio program from The United Stations. Featuring the hits of the 30's and 40's and the non-rock hits of the 50's and 60's.

The Great Sounds is designed to develop a loyal audience, and keep it, because it will encourage long listening spans and lessen dial punching. This will not only benefit the radio station, but also the advertiser by encouraging your audience to tune in on a specific day at a specific time.

Each week **The Great Sounds** will spotlight a "Special Feature Artist" throughout the entire four hour program. Benny Goodman, Teresa Brewer, Mel Torme, and Johnny Mathis are just a few of the great stars we'll be featuring as in-person guests. In addition, several

other stars will appear on the show, all talking about their music and the fascinating stories behind the songs. Each show will also highlight a special year with a review of the events and the unforgettably great sounds of that year.

The Great Sounds wouldn't be complete without Frank Sinatra. Each week a "Spotlight on Sinatra" will pay tribute to perhaps the greatest sound of all.

The Great Sounds is hosted by Dick Shepard who anchored WNEW's legendary "Milkman's Matinee" in the mid 50's, as well as the NBC Radio Network program, "Monitor".

For more information and a demonstration cassette of **The Great Sounds** call The United Stations in New York at (212) 869-7444.

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Climbing To The Top **15** to **10**

Happening Heavy At These Stations:

- | | | |
|---------|---------|------|
| WXYV | WDMT | WJMI |
| WILD | WJMO | WKXI |
| WDAS | WZAK | WJAX |
| WAMO | WDRQ | WPDQ |
| WKYS | WGPR | KJCB |
| WOOK | WJLB | KOKY |
| WHUR | KMJM | WJJS |
| WAOK | WZEN-FM | WBLX |
| WVEE | KACE | WVOL |
| KKDA-FM | KDAY | WPLZ |
| KMJQ | KJLH | WANT |
| KRLY | XHRM | WWDW |
| KRNB | KSOL | WANM |
| WDIA | WKND | WAAA |
| WHRK | WNHC | WDAO |
| WEDR | WRDW | WLTH |
| WAIL-FM | KNOW | WKWM |
| WYLD-FM | WATV | WTLC |
| WBMX | WENN | WWWS |
| WGCI | WGIV | WVOI |
| WBLZ | WPEG | KDIA |
| WCIN | WNOO | KUKQ |
| | WOIC | |



Manufactured by Warner Bros. Records Inc.

RATINGS REPORT

ARBITRON RADIO

Arbitron Spring '83 Quarterlies, 12+

Knoxville METRO RANK 75

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
17.9	1	22.3	1
15.6	2	13.2	2
11.3	3	9.9	4
11.0	4	12.1	3
10.1	5	9.3	5
6.7	6	5.2	7
6.4	7	6.9	6
2.8	9	1.6	12
4.7	8	3.1	8
1.5	12	0.7	14

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WMYU-FM	1	WIVK-FM
2	WUKI-FM	2	WEZK-FM
3	WIMZ-FM	3	WMYU-FM
4	WIVK-FM	4	WRJZ-AM
5	WRJZ-AM	5	WUKI-FM

McAllen-Brownsville METRO RANK 76

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
29.1	1	24.1	1
11.3	3	10.8	3
9.8	4	11.7	2
15.2	2	10.1	4
3.5	7	6.3	5
5.7	6	5.8	6
N/A	N/A	N/A	N/A
N/A	N/A	2.1	12
6.7	5	4.8	7
2.0	9	2.6	11

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	KBFM-FM	1	KGBT-AM
2	KIWW-FM	2	KIWW-FM
3	KRIX-FM	3	KBFM-FM
4	KRGV-AM	4	KRGV-AM
5	KGBT-AM	5	KELT-FM

Albuquerque METRO RANK 77

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
8.8	3	10.2	1
8.2	4	9.3	4
9.0	2	9.5	2
7.4	6	5.5	7
9.4	1	9.3	3
7.7	5	7.3	5
3.9	9	4.9	8
3.9	10	3.9	12
5.9	7	3.8	13
4.6	8	4.3	9
3.2	14	5.6	6

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	KOB-FM	1	KOB-FM
2	KFMG-FM	2	KOB-AM
3	KWXL-FM	3	KRST-FM
4	KRST-FM	4	KKJY-FM
5	KZLX-FM	5	KZLX-FM

El Paso METRO RANK 78

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
13.0	1	10.2	1
7.5	5	7.9	2
4.5	7	4.4	9
3.7	10	7.1	3
9.3	2	6.8	4
5.1	6	4.2	10
8.5	4	6.7	5
N/A	N/A	5.4	7
3.5	11	6.3	6
3.4	12	4.2	11

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	KLAQ-FM	1	KHEY-FM
2	KAMZ-FM	2	KAMZ-FM
3	KSET-FM	3	KHEY-AM
4	KHEY-FM	4	KAMA-AM
5	KFIM-FM	5	KLOZ-FM

Lansing-E. Lansing METRO RANK 79

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
11.3	3	15.0	1
6.9	6	8.0	5
12.2	2	10.5	2
12.3	1	9.7	3
5.5	7	8.5	4
7.6	5	6.1	7
9.0	4	7.7	6
4.0	8	2.6	11
2.2	11	3.2	8
1.1	15	0.5	20
1.3	14	1.4	14

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WFMK-FM	1	WFMK-FM
2	WVIC-FM	2	WFL-FM
3	WLS-FM	3	WJIM-FM
4	WJXQ-FM	4	WVIC-FM
5	WILL-FM	5	WJXQ-FM

Harrisburg METRO RANK 80

Share Trends Persons 12+ Mon-Sun 6AM-Mid

Spring 82	Fall 82	Spring 83	
11.7	2	9.1	3
9.5	3	13.7	1
12.7	1	11.2	2
8.3	4	8.0	5
6.3	6	8.6	4
5.7	7	5.3	7
6.4	5	6.4	6
2.8	12	3.5	10
5.1	8	4.7	8
2.8	13	2.9	12

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WTPA-FM	1	WHP-FM
2	WSFM-FM	2	WKKZ-FM
3	WQXA-FM	3	WKBU-AM
4	WKBU-AM	4	WSFM-FM
5	WKKZ-FM	5	WTPA-FM



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An exclusive 2-hour tribute to the legend of Jim Morrison and The Doors. Only on The Source. Ex-Doors members Ray Manzarek, John Densmore and Robbie Krieger are on hand to trace the history of this monumental band. Hear a preview of "Alive, She Cried," the new LP of previously unreleased Doors concert material. Also, a rare interview with Jim Morrison recorded in 1968. Plus the classics: "Love Me Two Times," "People Are Strange," "Riders On The Storm," and "The End." Listeners will be invited to participate in a special Doors promotion in conjunction with the new Doors LP and the new book, **The Doors: The Illustrated History**, by

Danny Sugarman. Prizes will be autographed by Ray, John and Robbie. The Doors. Their fire still burns. Hotter than ever. Produced by Denny Somach Productions.

The weekend of September 30, October 1,2

Sponsored, in part, by Budweiser and Levi Strauss & Co.



The Doors: The Illustrated History, by Danny Sugarman. Published by William Morrow & Company.

Management

LISTENING IS THE KEY

Selection Interviews: Art Not Science

Listen — don't talk. To those of us in the communications industry that may be asking a lot. But when it comes to interviewing, whether for a new general manager, program director, sales manager, or receptionist, listening is one of the keys to an effective interview. By listening, you can better understand and determine an applicant's strengths, limitations, and growth potential. Many more than would care to admit don't conduct interviews well and need to learn more. Interviewing is not a scientific discipline; at best it's an art form.

Setting The Stage

An interviewer's job is twofold — assess the candidate's abilities and attitude. However, you must do your homework first. That means knowing the job's requirements, not just its description, and knowing as much as possible about the organization (station) itself, working conditions, and existing staff. Then study the applicant's resume, tape, and other background information. This should be done before the interview so you aren't rehashing what's already a matter of record, sacrificing the spontaneity and openness inherent in a successful interview.

While doing this bear in mind three factors:

- Can do — can the candidate handle the job or be trained in a sufficient amount of time.

- Will do — will the potential employee do the job and continue to do it at the required level.

- Chemistry — how will the applicant fit in with the boss, peers, and subordinates?

The pre-interview preparation process also includes outlining the interview discussion topics and questions, setting a time limit, planning how to terminate the interview, and having in mind what more to tell the applicant about the next step in the selection procedure.

As you prepare your plan of attack (so to speak), make certain the interview doesn't become one. Putting a candidate in a situation of undue stress is "out" as an interviewing tool. People under stress are on the defensive and accurate assessment is unlikely. The interview in and of itself is stressful enough. Therefore, it's important to build a rapport with the applicant in the early interview stages. Making him/her at ease insures that person's willingness to



Gary Kaplan

Gary Kaplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice.

during the session, and engage the applicant in relaxing small talk (mutual sports interest, current event, weather).

Little things like keeping the interview interruption-free and pulling the drapes against glaring sunlight are additional comfort-causing gestures. Together these considerations not only allay the candidate's nervous apprehension, but yours as well. In fact, prior to the interview, you should relax (go out for a walk, stretch, drink a cup of coffee) so you can approach the forthcoming meeting in a positive mood.

Q&A Basics

Ask a person his or her feelings about interviews, and they're likely to describe them as situations where two people get together and lie to one another. Ideally, that shouldn't be the case. Each interview session is unique

"Putting a candidate in a situation of undue stress is 'out.' People under stress are on the defensive and accurate assessment is unlikely."

and following a basic procedure is recommended in order to gain an adequate amount of information, plus give the applicant a fair opportunity to present himself. For example, asking the candidate how he became interested in your station or company is a good start-up point. After that, explain what you want to learn from this session — whether the candidate's background/experience and your organization's opportunities are suited to each other.

Proceed then with questions about the applicant's work history and education, moving from the past to the present. His or her leisure time pursuits may be discussed next, followed by the applicant's summary of career strengths and weaknesses. At this time, you may describe the job itself, providing the candidate with enough time for questions. You may also explain the next step in the selection process if an offer isn't presented then. Before thanking the appli-

"Interviewing is not a scientific discipline; at best it's an art form."

talk, which helps you reach a justifiable and objective hire/not hire decision. Pay attention to social amenities: a cordially warm greeting, firm handshake, simple yet straightforward introduction. Find out the candidate's preferred name and use it frequently

Interviewer Checklist

Listed below are the do's and don'ts of being a good interviewer:

Do's

- Listen. A good rule of thumb is the 80/20 ratio — the candidate talks 80%, you talk no more than 20%.
- Focus on the candidate's ability to do the job rather than his or her ability to get the job. An excellent interview applicant isn't necessarily an excellent employee.
- Avoid being an amateur psychologist. Use open-ended questions that force the candidate to demonstrate his knowledge and communication skills.
- Know your organization and its people. Understand who will fit . . . who will be programmed for success.
- Know your industry.
- Control the interview. There's a place for selling the job, station, and company. But accomplish what you need to know first before assuming center stage.

Don'ts

- Be unable or unwilling to listen.
- Rehash the application/resume and not learn about the candidate's attitudes, temperament, ambitions, etc.
- Let your biases or prejudices enter the picture.
- Automatically assume people are top-notch because of station/company or school background.
- Place too much emphasis on physical appearance or attire.
- Over-appreciate experience — ten years could be one year ten times.
- Over-emphasize educational background.
- Interview too many candidates in rapid succession so they all melt together.

cant, the final question "What else should I know about you before we close?" covers anything that could have been overlooked.

The procedures outlined above seem simple enough. Yet the skill lies in knowing what to and what not to ask. Questions that elicit only yes or no answers aren't very enlightening or thought-provoking. Interview buzzwords such as how, why, tell me, describe, and explain accomplish that goal, making the questions open-ended and the

"Watch out for prejudgment pitfalls. An interviewer must suppress biases."

answers revealing. Some samples:

- Why did you leave your last employer?
- What did you like best/least about your last job?
- Describe your most significant accomplishments during the past three years?
- When I do a reference check with former bosses, what will I learn about you?

While on the way to becoming a skilled interviewer, watch out for prejudgment pitfalls. To be effective, an interviewer must suppress biases. Let's say you personally dislike obese people. That doesn't mean the person should be denied an equal chance in the interview. Prejudices also open the door to unfair employment practices. Federal law forbids discrimination in hiring on the basis of race, religion, sex, age or national origin. A good interviewer should be able to communicate with people from different walks of life, bridging feminine-masculine gaps, generation gaps, and cultural gaps.

Be sensitive to questions which may not relate to a person's qualifications, but rather deal with the individual's age, heritage, and other areas. Some examples could be:

- Where were you born?
- What church do you attend?
- How old are you?
- Who will care for your children while you're on the job?

If such inquiries are posed, you may be welcoming a lawsuit rather than a new employee to the station.

Ending The Interview

Gracefully terminating an interview is another skill in itself. A preset time limit is advised, generally 45 minutes for clerical to 1½ hours for managers. Inform the applicant of the limit at the start of the interview and have a clock positioned nearby to help keep track of time. Other tactful means of alerting the applicant to the interview's end: looking at your watch and referring to another appointment; if using paper and pencil, put the pencil down and push the paper aside; or spectacle wearers can take off their glasses and put them away.

Whatever the case, the session should end on an appropriate note, depending on your overall perception of the candidate. If it's someone you want, let him or her know you're actively interested. Should the candidate fall into the maybe category, again express interest but temper it by adding, "I (we) want some time to think it over." If the candidate is a definite no, don't commit yourself. Be polite, but say you have other applicants to interview and will let the person know.

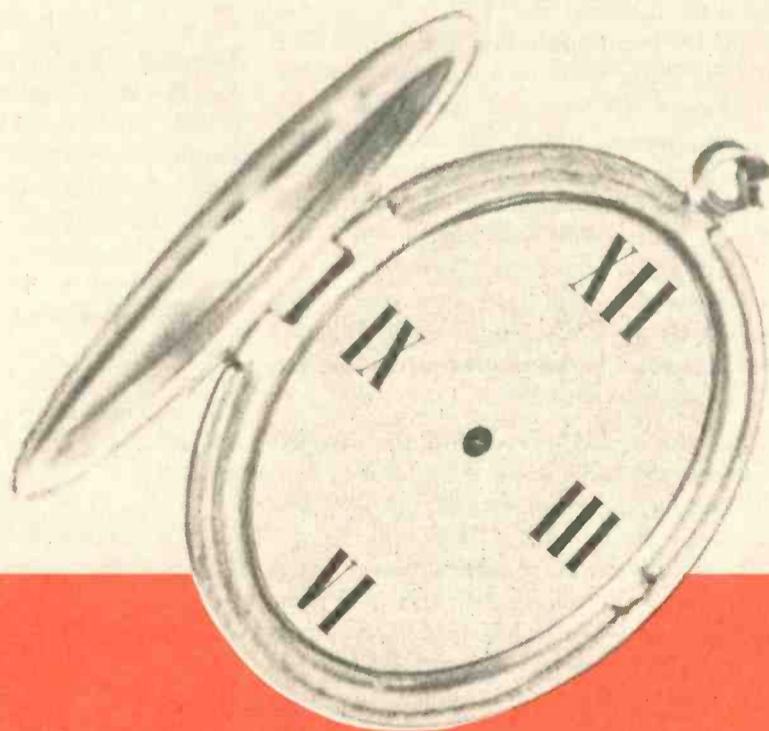
"... becoming a skilled interviewer means being a good judge of people."

First and foremost, becoming a skilled interviewer means being a good judge of people. You must be able to communicate with different types of people, listen carefully, glean needed information, know human nature, remain detached, recognize and suppress self biases, and still make an objective hire/not hire decision. When all is said and done, though, the interview should be an informative, productive, and enjoyable experience for both the interviewer and candidate.

COMING UP: Next time the shoe's on the other foot. We'll discuss how you should prepare and conduct yourself when being interviewed.

Kim Carnes

Invisible Hands



KIM CARNES, "Invisible Hands" B-9181

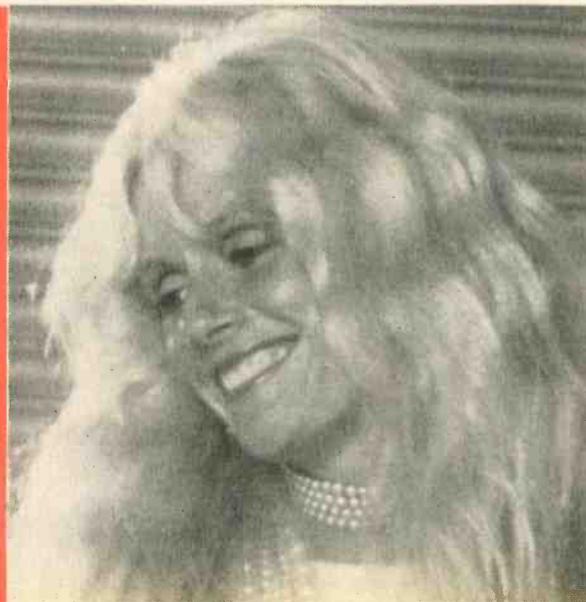
Rush released from ^{SO-17106} Café Racers, the new album from Kim Carnes

Produced by Keith Olsen. Direction: Michael Brokaw/Kragen & Co.

Available on EMI America Records and High-Quality XDR Cassettes.



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To almost no one's surprise, former A&M exec. Harold Childs will soon sign on to head PolyGram's Black Music Department in New York. Essentially, Harold will replace the late Bill Haywood, who passed away last May.

Jim Smith has transferred from his VP/GM post at WWBA/Tampa to a similar slot at WASH/Washington, DC. Jim celebrated the new job by honeymooning with his bride Beverly Dowdy (the couple was married September 10). He replaces former WASH VP/GM Bill Kunkel, who departed three weeks ago. No replacement was named at WWBA.

KMJM/St. Louis VP/GM Barry Baker is exiting the station to become GM of KPLR-TV/St. Louis. No immediate replacement at the Urban-formatted Amarturo station, but a search for a new GM has begun.

Scott Shannon was quick to pick up former WABC/New York morning personality Ross Brittain. Brittain has joined Shannon in the morning show on Z100/New York. Also new to the morning crew is Claire Stevens from WZFM/White Plains, NY. Afternoon man Cat Simon didn't find New York City life appealing, and he's returned to KZBS/Oklahoma City. Coming in to replace Cat will be Jeff Hooker from WBBM-FM/Chicago, but not until December 4.

Now that Warner Brothers Sr. VP/Promotion & Marketing Russ Thyret has returned from vacation, what will he do regarding a new VP/Promotion, National Promotion Director, or both? We hear he's talking to current WB staffers and outsiders, too. Hey, we've even heard a current East Coast VP/Promotion has tossed his hat into the Burbank ring and has already conversed with Chairman Mo Ostin.

WIFI/Philadelphia has become WXTU (9-19). PD Doug Welldon has launched an Urban-flavored CHR format on the station.

Curt Hansen, former PD at KC101/New Haven, is about to resurface with a newly-acquired 50kw FM outlet, WDJF/Westport, CT. Curt joins former WICC/Bridgeport VP/GM Vince Cremona, whose organization "The 108 Radio Company" will take over the station sometime before Christmas, pending FCC approval. Cremona indicated there would be format and call letter changes.

Look for a CHR-version of the Satellite Music Network to be in place by January 1. A lot depends on equipment arrivals, but a decision to go ahead with the plan is likely.

Dave Anthony is rejoining Western Cities Broadcasting as PD at KLUC/Las Vegas. Dave was most recently Assistant PD/morning man at KPKE/Denver. Current KLUC PD Randy Lundquist is stepping down but will remain with the station.

Mutual VP/Sales Art Kriemelman resigned Monday (9-19). Word on the street is he'll be named President of the Radio Network Associ-

ation when its board meets September 28. He's being pushed for the job by the group's current head, ABC Radio Networks President Ed McLaughlin.

Three major AORs have stopped simulcasting NBC-TV's "Friday Night Videos," claiming the show got "too Top 40" for them. WNEW-FM/New York, WMMR/Philadelphia, and WKLS/Atlanta had all bailed out of the stereo simulcast as of last week.

With all the recent hirings at MCA, something had to give, right? Well, eight promotion staffers were released last week, including National A/C Promotion Director Sandi Lifson. No immediate replacements were named.

KQWB-FM/Fargo PD J.J. Bouley is no longer PD. His position will not be filled, and his duties are being spread among the staff.

Get well to FCC Chief of Auxiliary Services Ed Gursky, recovering from kidney stone surgery.

Ron Walton, PD at WRQN/Toledo, has been upped to Group PD for WRQN and WWET/Lafayette, IN. He will also be acting-GM for WWET.

When the owners of KSPL/Seattle gathered the staff together last week to announce the station would be going "dark" because of insurmountable debts, the staff refused to accept the decision. Instead, they voted to work for at least two weeks without pay, keeping the station on the air while the owners attempted reorganization under Chapter 11. The A/C outlet, programmed by Joe Michaels, is on the air telling listeners what's going on and why. It's a noble effort... we'll keep an eye on it for you.

Although no details are available yet, it looks like the five-year legal battle between Tuesday Productions of San Diego and AFTRA is coming to an end. AFTRA apparently will pay the jingle producer a "substantial amount" to end the matter. Tuesday won a multi-million dollar judgment against the union last year, and the legal maneuvers have continued non-stop since then. Tuesday has a similar suit pending against SAG.

Fairbanks may not be commenting on possible format changes for KCEZ/Kansas City under new PD Rich "Brother" Robbin, but the company has asked the FCC for the new calls KCMO-FM. KCEZ is currently Beautiful Music.

In other call letter requests... KGO-FM/San Francisco is seeking KKLK. That would match nicely with new owner KLOK Radio's AM, KLOK.

Marty Goldrod's new title at Allegiance Records is Executive VP/GM. When we reported he'd been promoted to VP/GM, we were giving him a title he'd already had. Exec. VP/GM it is!

STREET TALK/See Page 24

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On The Records



KEN BARNES

AN ON THE RECORDS SPECIAL

All About The R&R Editors

As you read this column I'm off on a rare vacation (my second in the last seven-plus years at R&R. Not that I'm complaining; a week and a half off after seven-plus years is a very liberal policy... for Kampuchea). Now when an R&R editor goes on vacation, there are a few time-tested tricks he or she can use to fill a column. He can run a picture page, giving a lot of deserving stations national exposure (and cutting his writing load down to virtually zero). Or he can print a promotion checklist, giving stations a handy reference for sources of record product (and cutting his writing load down to absolute zero, as most editors assign the compiling of the checklist to an associate editor).

Unfortunately, I can't use either of those handy expedients, not having any reporting radio stations or a specific list of promotion people. So I was trying to figure out a vacation subject that will be of use to R&R's readers as well as cutting my writing load down to nothing.

The Vacation Solution

Then it hit me. You read the columns of the R&R editors every week, but how many of you really know anything about the backgrounds and personal histories of these stalwart servants of the industry? With the idea of reducing my writing load foremost in mind, I visited the sixth floor offices of R&R's giant research department to see if they could compile capsule bios of each editor for me. Unluckily, the entire giant research department was in San Francisco researching the Giants for the forthcoming Dodgers series, so I had to put together the bios myself. Hope you find them useful.

Here Goes . . .

Joel Denver is now R&R's senior Format Editor, having taken over the CHR section in 1980 after a year as Washington Editor (he was transferred to L.A. after Bob Wilson discovered he was covering the Washington news from Seattle). Joel spent a lot of time in Southern radio, switching stations so often that he thought the locals were saying "U-Haul" instead of "you-all." His last name is a pseudonym, inspired by the popular singer (or was it the popular omelet?) — his real name is Joel Cincinnati.

Gillan & Glover: An Early Episode

Ian Gillan is currently the singer for **Black Sabbath**, having earlier led his own heavy metal band and fronted **Deep Purple** for many years. Roger Glover played bass for Deep Purple and currently does the same for **Rainbow**. But before they became fulltime metallurgists, Gillan and Glover played in a British pop band named **Episode Six**. This pioneering group was notable not only for producing its two illustrious alumni, but for recording one of the first British hot rod records (the highly tongue-in-cheek "Mighty Morris Ten" in 1966), a version of "Morning Dew" before either the **Jeff Beck Group** or **Lulu's** semi-hit, and a remarkable song of voodoo retaliation called "Love Hate Revenge" which involved constructing a doll modeled on a lover-turned-jilted and manipulating it for various underhanded vengeful purposes. An interesting episode . . .

Walt Love hails from Pittsburgh but has been reigning in L.A. for years. In radio he was known as Walt "Baby" Love, named after the **Supremes** song after rejecting the alternatives Walt "You Can't Hurry" Love and Walt "Stop In The Name Of" Love. Walt is a golf fanatic, but sometimes it frustrates him. He's been known to get teed off, which has led to his being cited for reckless driving several times.

Jeff Green adopted his professional name because he was always the youngest-looking employee at his radio station and was invariably referred to as "that green kid." Maintaining his colorful motif, he is the author of "The Green Book," a mysterious volume which has stirred up considerable excitement among his close friends and relatives. What's it about? About \$59.95, but for that price you get a comprehensive guide to every golf course in the country (Walt Love was the first purchaser).

When former R&R Nashville Editor Biff Collie thought someone didn't fit in, he'd always say "he ain't country!" (It was a little confusing when he'd say that about people like Roy Acuff and Minnie Pearl, but that's another story.) Anyway, no one could ever say "he ain't country" about Lon Helton. The man eats, sleeps, and breathes country (aside from a few minor deviations like listening to KROQ in his office all day, dyeing his hair purple, and carrying around an autographed photo of Boy George).

Steve Feinstein is R&R's newest format editor. The debate rages on over how to pronounce his name, but most authorities are leaning toward "Steve." Steve is an enthusiastic musician, and once jammed with **Def Leppard**, until they suggested that a piccolo solo wasn't the most appropriate embellishment to "Rock Of Ages." In his spare time, Steve raises Irish setters and poker bets, neither with much success.

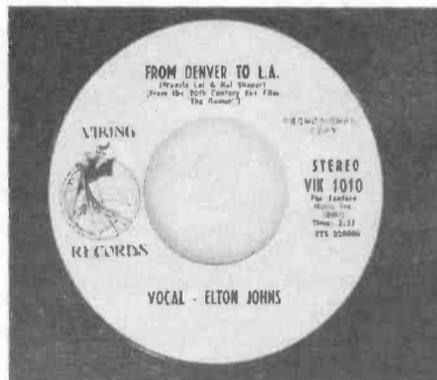
For more details, ask the editors. I'll be gone.

Pop Quiz #1: Solo Singers' Origins

Another handy vacation column device I've developed is the quiz. Put simply, while I'm taking it easy this week, I'll let you do the work. In column #1 ten popular singers are listed. Column #2 is a scrambled list of groups those singers once sang with (but not necessarily their most famous prior affiliations). Just match the singers to the bands, send in your answers (by mail, since I won't be manning the On The Records Quizphone), and then watch your mail for that increasingly valuable On The Records prize — a mention in a future column.

Billy Joel — <i>Hassles</i>	Runaways
Rick Springfield	LTD
Robert Plant	Jaggerz
Jeffrey Osborne — LTD	Bobby Doyle Trio
Joe Walsh — <i>James Gang</i>	Hassles
<i>B. Doyle</i> Kenny Rogers	Band Of Joy
Joan Jett — <i>Runaways</i>	Zoot
Donnie Iris — <i>Jaggerz</i>	Black Sabbath
Rod Stewart — <i>Steampacket</i>	James Gang
<i>Sabbath</i> Ronnie Dio	Steampacket

Have fun — I will.



Elton Johns — doubletracked vocals or spelling error?

Elton John enjoyed a busy early career, backing American soul singers (and singing on a couple of singles) with a group called **Bluesology**, recording demos, cutting budget-label soundalike versions of then-current hits, doing sessions (including the **Hollies'** "He Ain't Heavy He's My Brother"), and occasionally making a record under his own showbiz name . . . or something close to it, as the record pictured, on a label owned by **Bobby Goldsboro**, indicates.

Before becoming **Big Country's** rhythm section, bassist **Tony Butler** and drummer **Mark Brzezicki** performed that function for **Pete Townshend** on his "All The Best Cowboys Have Chinese Eyes" LP.

State of the reunion: Latest band to get back together is the **Bay City Rollers** — the complete original lineup plus two later additions to the group. **Slade** and **Gary Glitter** have made live performance comebacks in England over the past few years, and the Rollers are hoping at least to duplicate that kind of success.

Michael Sembello told the "Daily Insider" news service that he's singing on **Sergio Mendes's** "Rainbow's End" single, although it's credited to his brother **Dan**. So

Michael's new single "Automatic Man" is competing with **Sergio** and the last stages of "Maniac" 's hit run.

A Cheap Fuse

Cheap Trick's new single "Dancing The Night Away" might be remembered as the debut single by the **Motors** in 1977 — a considerably different version. **Tom Peterson** and **Rick Nielsen** of **Cheap Trick**, long before the group formed, were in a band called **Fuse** who made one album (for **Epic**, same label for which **Cheap Trick** now records).



Rick Nielsen and Tom Peterson in fuzzy Fuse.

TV News

Guest host **Andy Gibb** joins **Marilyn McCoo** on "Solid Gold" the week of September 23, welcoming **Kim Carnes**, **Little River Band**, **Heart**, **Waylon Jennings**, **Jeffrey Osborne**, and **Shandi** . . . During that same week, **Johnny Gill** guests on the syndicated "Dance Fever" . . . Cable TV's **Showtime** channel presents the **Stray Cats**, **A Flock Of Seagulls**, **Berlin**, **Chequered Past**, and **Chain Reaction** on "Rock Of The '80s" September 23. **Lionel Richie** appears on the September 24 edition of "Saturday Night Live" . . . **Cinemax's** new video series, "Album Flash," spotlights **Pat Benatar** on September 25, 27 and 30 . . . On **MTV**, **Duran Duran** performs in concert on September 24, **UB-40** is interviewed on the September 25 segment of "The Cutting Edge," and **Robert Plant** steps in as Guest VJ on September 28.

RR 5 Years Ago Today



Joe Galante

- JOE GALANTE UPPED TO VP/MARKETING FOR RCA/NASHVILLE
- JOHN BARBIS NAMED VP/PROMOTION AT ABC
- BEN PEYTON BECOMES PD AT WJEZ/CHICAGO
- NUMBER ONE FIVE YEARS AGO: "Kiss You All Over" — Exile (WB/Curb) (2nd week)
- NUMBER ONE A/C: "Fool (If You Think It's Over)" — Chris Rea (UA)
- NUMBER ONE COUNTRY: "I've Always Been Crazy" — Waylon Jennings (RCA) (2nd week)
- NUMBER ONE LP: "Who Are You" — Who (MCA) (3rd week)

Sweet Dreams of Success

FROM RCA RECORDS



EURYTHMICS "Love Is A Stranger"

ONE OF THE MOST ADDED

CHR NEW & ACTIVE

KXSS 8 B104 30-28 WHTT add WBEN-FM add WNYS add WPHD 40-35 PRO-FM add Z93 deb 33 WABX add Q103 add KEARTH	KISS-FM add KMJK deb 38 XTRA deb 33 WFLY add WTRY add WVSR add 98PXY add WPST add WSKZ add WZLD add KZFM add WDOQ add WRQK add WANS-FM add WOKI add 40	FM100 add 35 WABB-FM add KX104 add WNVZ add KTFM add WSEZ add WKAU add WKFR add KJ103 add WRQN add K107 add 37 KEYN-FM add	KBBK add KYNO-FM add 32 WOMP-FM add WTSN add WERZ add WKHI add WJBQ add WJAD add KILE add WXLK add WGLF add KFYR add	KCMQ add Y94 add KRNA add KFRX add KWTO-FM add WSPT add KDVV add KGOT add KDZA add WXKS-FM on 94Q on KIQQ on	KNBQ on K104 deb 33 WTIC-FM 29-26 WHFM deb 33 KITE 39-34 G100 40-35 KMGK deb 35 WZPL 39-37 KHOP deb 38 KSKD deb 40 KITS 39-36 OK 100 deb 38	95XIL deb 32 KQIZ-FM 33-31 WYKS 30-28 KNOE-FM deb 36 WAEV deb 31 WIXV deb 39 KKQV deb 38 WBWB deb 32 WCIL-FM 29-26 99KG deb 36 KCBN 39-30 KBIM deb 37
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JoBOXERS "Just Got Lucky"

CHR NEW & ACTIVE



WNYS add WPHD deb 40 WHTX add Z93 add WLOL-FM deb 40 KIMN add KEARTH add XTRA 25-21 WVSR add K104 add WLAN-FM add WKRZ-FM add	KXX106 add KITE add WRQK add 94TYX add WSFL add KROK add WRKR add WRQN add KKFM add 35 KMGX add KHOP add WQCM add	95XIL add WCGQ add KISR add G104 add WYKS add WPFM add B104 on WCAU-FM on CHUM on WGCL on WABX on WYCR 29	WSPK deb 40 WKFM 40-37 KZZB 34-30 WZLD deb 40 WZZR 30-25 KQMQ deb 40 KITS 40-38 WJBQ 38-34 KQIZ-FM deb 34 WISE deb 38 KNOE-FM deb 39 WXLK deb 37	WKEE WPST WRCK WZYP WOKI KBFM KTFM WKAU WNAM WZPL WJXQ WKFR	KBBK KSKD KRSP KHYT WACZ WGUY WOMP-FM WIKZ WERZ WZYQ OK100	WSQV WJAD WAEV KFYR WBWB KRNA 99KG WSPT KFMW KDZA KBIM
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DEBORAH ALLEN "Baby I Lied"

#2 MOST ADDED A/C **A/C NEW & ACTIVE**

54/24 INCLUDING: WZPL KQMQ
WHOT WXLK

POINTER SISTERS NEW SINGLE "I NEED YOU"
SHIPPING THIS WEEK



News/Talk



BRAD WOODWARD

AVOIDING TURNOVER

News Staff: An Owner's Manual

Most radio news people will agree that it's undesirable to have a "revolving door" newsroom. After years at the same station a reporter builds contacts and expertise that pay off in stories a newcomer would probably miss. If a valuable reporter leaves to go across town, you'll be hearing those great stories on the competition.

There are many other advantages to having a stable staff. Important news sources place more confidence in reporters over time. Listeners are more comfortable with familiar voices and place more credibility in news delivered by anchors and reporters they've come to trust. And nothing seems to irritate the audience as much as hearing a well-known local name mangled on the air by someone new to the area.

How, then, can you minimize turnover and keep talented radio news people satisfied enough to stick around? I put that question to a half-dozen experienced news directors, whose responses are summarized in the checklist on this page.

Of course, techniques that are effective at some stations may be impractical elsewhere. Face-to-face communication is fine with a staff of four, but more difficult with a staff of 25. And many news directors simply aren't in a position to pay high salaries.



Bill Snee

Locating Someone's Hot Button

If there was any single theme common to the suggestions of the news people I contacted, it was the value of matching the abilities and preferences of radio news staffers to their assignments. Someone who excels in street reporting might be absolutely miserable chained to a studio as an anchor. A writer who views grinding out hourly newscasts as a death sentence might regard the chance to write sports as a pardon from the governor.

WELI/New Haven ND Bill White gives another example. "If I have bona fide night people, I would never ask them to come in and do a morning shift." Mike Ludlum, Executive Director/News, CBS-Owned AM stations, advises cultivating "the ability to be flexible with your people. Find the right niches for the right people."

At all-News KRLD/Dallas, ND Tony deHaro recommends sitting down and talking with each employee to search out their strengths and preferences. "The overall good of the station is still paramount," he cautions. But deHaro advocates "making concessions for people. You should make exceptions all the time. Show that you care about them as individuals."

To Pay Or Not To Pay

Views on the issue of salary differed. Some think pay is the principal factor motivating employees, while others say



news people are more interested in job satisfaction. One former news director observed, "More dollars is not the answer. You have to ascertain what motivates a person." CBS's Ludlum echoed that sentiment, saying, "Pay isn't the only answer. I know people who are making fabulous dollars in radio news who aren't necessarily as happy as they could be."

But salary is a top concern at WELI, where Bill White pays "a little bit better than the market demands." He finds that discourages turnover by minimizing the risk of crosstown defections and lateral moves to markets of similar size.

White also pays overtime (1½X after 40 hours, 2X on holidays), provides master medical and life insurance, and gives a minimum of two weeks vacation a year. White tries to give each staffer at least two holidays off, and he keeps an eye on the religious calendar. "Being sensitive to the needs of the people who work with you is very important," he maintains.

Variety Fights Boredom & Burnout

At WHEN/Syracuse, ND Bill Snee avoids high turnover despite a pay scale he describes as "reasonable" but slightly below the rest of the market. The last vacancy on his staff of six fulltimers and four parttimers occurred a year and a half ago.

"We try to make things interesting for them," he says in explaining what he calls "a sense of loyalty to this place that develops. When somebody's doing the same thing day after day, it helps to have a change of pace once in while." He puts an anchor on the street occasionally and sends staffers on interesting assignments like a march on Washington, a week at a state fair, or a national convention.

Snee also thinks it's important to keep the "atmosphere as light as possible within the newsroom, especially since we're dealing with gloom and doom most of the day." That contributes to an easy communication among news personnel.

Listening To Talent

"If you're a news director you have to keep your ego in check a little bit," Snee adds. Some NDs are "a little bit pompous about their jobs and create a mood that they can't be approached. You should be able to laugh at yourself occasionally. And I try to relate as a co-worker. I pull an anchor shift and do reporting. We can share ideas on things. If someone thinks I'm not right, they can tell me."

News Director's Management Checklist

- Try to pay salaries at or above prevailing market rate
- Furnish a professional working environment
- Tailor tasks to employee abilities and preferences
- Break monotony with interesting special assignments
- Offer genuine opportunities for advancement
- Criticize constructively and in private
- Don't leave a vacuum: give feedback and guidance, both positive and negative
- Lead by example, as a co-worker
- Keep newsroom atmosphere light
- Communicate face-to-face, not by memo
- Be sensitive to personal problems and concerns
- Remain approachable, open to suggestions and even criticism
- Share station information and "freebies"

Ludlum, who was Managing Director/Broadcasting at WCBS/New York before joining the CBS AM group, also stresses the importance of "listening to the talent" and admitting when you're wrong. "You shouldn't go ahead fullblown on something without consulting the line people. They have a lot to offer that some of us who are no longer on the line don't have anymore."

It's also important to give guidance. Most reporters, writers, and editors want to learn and improve; they want to know their work is being noticed and that you care enough to work with them on improving their skills. One ND told me that when he's interviewing prospective news people, the most common complaint he hears about their current situations is the lack of any feedback from above — positive or negative.

Upward Mobility As Incentive

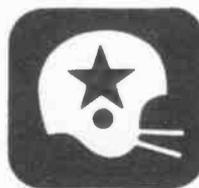
In motivating and keeping a radio news staff, KRLD's deHaro says, "The key is to have a real policy of upward promotion — not just saying it but doing it. Everyone should know they aren't stuck forever where they are." De Haro recognizes that, with 30 fulltime and eight parttime slots, KRLD's news shop has more room for advancement than most.



Bill White

DeHaro also emphasizes the need to communicate. "I share as much information as I can with my employees. I post the ratings, good and bad, and let them know what's going on in the company." Although the size of his staff makes memos more practical than personal communication, deHaro schedules six full staff meetings a year. There are reporters' meetings each morning and afternoon. And he tries to foster an atmosphere where "the staff is comfortable asking questions."

In addition, when "freebies" like football tickets come in, his policy is "to spread them around." deHaro complains, "Too many people keep all of that stuff for themselves."



**KRLD
1080**

Manage Problems, Lead People

One concern mentioned by Bill White at WELI is providing employees with "a good,

quality working environment." That includes everything from proper lighting to making sure equipment is well-maintained. He's convinced bad working conditions hurt morale.

Regarding the ND-employee relationship, White recalls an adage to the effect that "you can scream at the turtle but he's not going to move any faster." Screaming "is not conducive to retaining people or molding a cohesive working team," White insists.



Another adage White quotes says that "you manage problems, you lead people." He elaborates, "I think you must lead by example. You must be willing to do what you ask your staff to do." That can be accomplished, for example, when the ND pitches in occasionally, especially during a crisis.

Employee Contracts: Pro And Con

One ND told me he's cut staff turnover by signing most of his on-air talent to two-year contracts that include a 75-mile non-compete clause. When the policy was instituted, existing employees were offered 5% cash bonuses as an inducement to sign. He's not trying to "enslave" employees, the ND told me, and he wouldn't use a contract to block a truly excellent career move for someone. But the pacts have been helpful, especially in curbing moves to competing stations.

But so far contracts seem to be rare in radio news shops. WHEN's Bill Snee doesn't like the idea, explaining, "Contracts tend to build walls between management and staff. They lock people into positions."

Helping Staff Move Up — And Out

Finally, deHaro and Snee mentioned a practice that hardly seems designed to minimize staff turnover. They post radio news openings and help their reporters look for other jobs! But both contend taking a genuine interest in the career advancement of their staff boosts morale and contributes to a better newsroom working atmosphere.

Claiming "a news director is known by his graduates," deHaro says he's proud to have a KRLD alumnus move on to a network or a first-rate major market operation. And frequently someone checks out an opening only to return with a greater appreciation for KRLD.

Snee says he recognizes that Syracuse is a "stepping stone" market, so he's willing to assist someone "going after something if it's in their best interests, and it's a good offer." A more trusting ND-employee relationship develops and, he adds, "They don't have to hide or not take calls at work. That's an uncomfortable thing."



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GILLESPIE NAMED VP/PROGRAM MANAGER

KOGO Evolves To News/Talk

SBI, Inc.'s KOGO/San Diego will complete its "RadioMagazine" format's evolution to information service, becoming full-time News/Talk by the end of October. As part of the plan, three-year WINS/New York Executive Editor Joe Gillespie will join the station as VP/Program Manager October 3.

SBI, Inc. VP Tom Shadek explained to R&R, "We see this development as an evolution from our present format. We see news and information as the real future for AM radio, as opposed to music, where it's tough to compete with FM. We're just trying to do what AM does best and what we're in the position to do best."

Noting that no staff changes are anticipated immediately, Shadek said, "We have a very good staff already. Everybody we now have on-air is delivering informa-

TRANSACTIONS

Leisure Market Acquires WIVI

Leisure Market Radio, Inc. has purchased WIVI/Christiansted, St. Croix from COI Communications for \$800,000. WIVI operates with 10.5kw and antenna height of 1080 feet.

Robert Richer is President of Leisure Market, which has also purchased WOTB/Newport, RI, subject to FCC approval. Principal owner of COI is Gerald Mikitka. COI's other stations are WKZN-AM & FM/Zion, IL; WADC & WIBZ/Parkersburg, WV. It also has an interest in KQSA & KIXY/San Angelo, TX.

Blackburn & Co. brokered the sale.

tion and is capable of continuing to do so with the News/Talk format. We're evaluating everyone on an individual basis."

Regarding Gillespie's appointment, Shadek added, "The key element in the evolution of our station's direction was being able to acquire Joe. He's programmed in this market before (KSDO), and in order to step up the conversion process, we needed a guy who's 'been there' before. Joe's coming from the big leagues of news. WINS has the biggest weekly curme of any station in the country, so that's pretty big league! Naturally, we're very pleased."



STREET TALK

Continued from Page 18

Mike Preston, who was MD of FM102/Sacramento, is the new MD at KS103/San Diego. KS103's former MD Mike Button remains with the station as Research Director.

As we reported last week, WCSC/Charleston has switched to A/C, and Chris Bailey did exit. However, Chris was MD, not PD. Bob Casey remains as WCSC PD with Ron O'Brien taking over as the new MD.

WJET/Erie afternoon drive personality Ken Tyler has been promoted to PD/MD.

David Perry, late of KMET/Los Angeles, is now doing weekends and fill-in at crosstown rival KLOS.

KYLD/Bakersfield has named Beau Reyes PD, replacing Kevin Rush, who moves over to FM sister station KGFM for a career in sales.

Congrats to KCBN/Reno PD Jim O'Neal, who was married to Delores Dunn August 27. Two weeks earlier in the same town, KRNO/Reno OM Larry Irons wed Julie Francis. It must be all that fresh air.

Also, best wishes to Poly-

Horowitz New WUSN GM

Former WFYR/Chicago GSM Drew Horowitz has been named GM of First Media's WUSN/Chicago. Horowitz replaces Chuck Artigue who resigned at WUSN in late July. In announcing his new position, Horowitz told R&R, "I'm really looking forward to working with the Country format. We have a nice mainstream mix here, balancing the crossover with the traditional. Country is a very viable format for Chicago, but I don't think anybody is really doing it that well here. It's an opportunity that we can take advantage of."

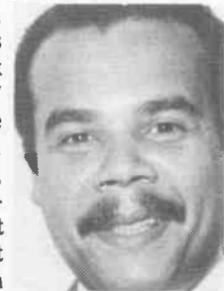
Horowitz, who had been with RKO's

WFYR for the past seven years, the last two and a half as GSM, also said, "I'm very excited to join First Media. They're being very supportive and are giving me everything I need to turn this station into what they'd like it to be. This is their largest market, and all concerned would like to see WUSN be their flagship station in terms of being a big winner. It's a good company with a lot of open lines of communication. Plus, they don't have a lot of the bureaucracy that many big companies get bogged down with. I prefer working in that kind of environment and am looking forward to my association with First Media."

Horowitz began his new duties at WUSN Monday (9-19).

Rodriguez To Head Island's Black Promotion Dept.

Ruben Rodriguez has been named to head the Black Music Promotion Department for Island Records. Rodriguez comes to Island from Boardwalk, where he served as Director of Black Music Promotion/Marketing for three and a half years. Prior to Boardwalk, he was National Promotion Director at Casablanca and East Coast Promotion Director for Motown.



Ruben Rodriguez Island President Ron Goldstein said, "We are pleased to have someone with the kind of expertise and track record that Ruben brings with him to Island. Along with Marketing VP Eddie Gilreath and his Marketing Coordinator, Walter Combs, we have a team that may rank among the best for black music promotion and sales in the industry today."

Gram Senior VP/Rock Division Jerry Jaffe and Celest Kringer, who will wed October 9 in New York City.

Stork Stops: Toto co-manager Mark Hartley and his wife Kathy had a baby boy, Jamison Drew, September 12 . . . WEA's Burbank Controller Keith Wood and his wife Sandy welcomed baby boy Jason on August 15 . . . Westwood One's Fred Lindgren and wife Cindi had a baby boy, Kyle Albert, on August 18 . . . Q106/York morning team personality "The Captain" (Jerry Edling) and his wife Maria welcomed a new son, Christopher Jerald . . . KLOS/Los Angeles midday personality Shana had her third child, but her first daughter, Jillian, September 16 . . . WB's Atlanta Regional Rep Danny Davenport and his wife Charla had a little girl, Ashley Kathleen, last week.

KMET

Continued from Page 1

Recently retained consultant Lee Abrams will continue to advise the station, and Harrison added, "Lee and I are old friends. We bring different aspects of experience to this station. We'll be a very good team."

Commenting on KMET's format, Harrison said, "We will re-

main a rock and roll radio station. I'm not coming in to change the format. I'm there to see that the great station of the past naturally evolves into a future that will be just as great."

Harrison indicated Goodphone's day-to-day operations would be consolidated under VP/Business Affairs William Berrol, who now becomes Exec. VP.

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AVENUE PLAZA

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MEN AT WORK

"Dr. Heckyll & Mr. Jive"

CHR BREAKERS

MEN AT WORK

Dr. Heckyll & Mr. Jive (Columbia)

71% of our reporters on it. Moves: Up 41, Debuts 42, Same 51, Down 0, Adds 30 including WHTT, PRO-FM, CFTR, CHUM, KCNR, XTRA, KYUU. See Parallels, debuts at number 39 on the CHR chart.

P-1 ACTION:

- | | | |
|---------|---------|----------------|
| B104 | Q107 | KIMN |
| WHTT | B97 | Q103 |
| WBEN-FM | WKQX | KIIS-FM |
| WNYS | WGCL | KCNR |
| WPHD | WABX | XTRA |
| WCAU-FM | WHYT | KFRC |
| PRO-FM | WKTI | KYUU |
| CFTR | KHTR | KNBQ |
| CHUM | WLOL-FM | PLUS 120 MORE! |



ELVIS COSTELLO AND THE ATTRACTIONS

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CHR NEW & ACTIVE

- | | | | | | | | | | |
|----------------|---------------|---------------|-------------|----------------|------------|-------------|--------------|----------------|-------------|
| WHTT 35 | Q102 add 30 | WFLY 33-25 | WPST 30-25 | WZLD on | WHY-FM 20 | WRKR 36-33 | WCIR on | WYKS 21-19 | KYTN 11-10 |
| WXKS-FM on | WABX 20 | WYCR 33-28 | WRCK 23-20 | KITE on | KRGV 19 | K107 27-22 | WIKZ 38 | KILE on | WAZY-FM 22 |
| WNYS 28-25 | WHYT deb 19 | WTIC-FM 28-24 | WKRZ-FM on | WDCG on | WSFL 25-21 | WHOT 40-37 | WERZ 35-30 | KTDY 26 | 99KG on |
| WPHD 24-21 | WLOL-FM 22-20 | WKEE 37-35 | Q106 on | KSET-FM on | WNVZ add | KBBK on | WKHI 40-32 | KNOE-FM deb 37 | KKRC on |
| CKGM add | KIMN 31-28 | WLAN-FM on | WBBQ 15-12 | WANS-FM deb 37 | WSEZ 35-31 | KMGX deb 29 | WJBQ 33 | WPFM 7-6 | WSPT on |
| WCAU-FM deb 39 | Q103 34-32 | WSPK deb 39 | WZYP on | WOKI 32-29 | WKDD add | KQMQ deb 31 | WHEB 10-9 | WXLK 21-15 | KDVV add |
| PRO-FM On | KEARTH deb 30 | WHFM 26-23 | WOKI 32-29 | WOKI 32-29 | WKAU add | KFI 29-23 | WSQV 25-23 | WIXV on | KFMW on |
| 94Q add | KIIS-FM 34-31 | WGFM on | WSSX deb 30 | WFM1 15-10 | WNAM 38-36 | KSKD 34-32 | KQIZ-FM 14-9 | KKQV 26 | KCDQ on |
| KAFM deb 34 | KIQQ 20 | WKFM 34-29 | WBCY 26-23 | G100 deb 38 | KLIK add | KITS 16 | WISE 20-18 | WHSL 23-15 | KGHO deb 38 |
| | KMJK 39-34 | | WWSX deb 30 | WABB-FM on | WEBC on | KHYT on | WCCQ deb 33 | WBNQ on | KDZA 33-30 |
| | XTRA deb 25 | | WWSX deb 30 | | WGRD 12 | WFBG on | KISR 33-29 | WBWB 30-27 | KBIM 36-32 |
| | | | WSKZ on | | Z104 28-25 | WGUY 25-16 | WFOX add | KCMQ on | KSly deb 31 |



LOVERBOY

"Queen of the Broken Hearts"

CHR NEW & ACTIVE

- | | | | | | | | | | |
|-------------|---------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------|-------------|
| WHTT on | WABX on | WKRZ-FM add | WZOK add | KYTN add | WPST deb 35 | G100 deb 36 | KKXX on | OK100 deb 33 | KFYR on |
| WBEN-FM add | WKTI add | KZFM add | WRQN add | KKLS-FM add | WRCK on | KX104 on | KIKI on | 95XIL 27-20 | KFRX on |
| WPHD 34-23 | WLOL-FM 31-27 | WQUT add | KBBK add | KSLY add | WBBQ on | 92X on | KQMQ on | WHEB 40-32 | KFMW on |
| CFTR deb 40 | KIQQ on | WOKI add 32 | KYNO-FM add | KZOZ add | KHFI on | WGRD 18-13 | KLUC 24-21 | WSQV on | KGOT on |
| CHUM on | KMJK deb 40 | WABB-FM add | KIST add | KZOB add | KZZB deb 37 | WZZR on | KSKD deb 36 | KQIZ-FM 28-12 | KCDQ deb 39 |
| KAFM 23-21 | KWSS 18 | WNVZ add | KISR add | WVSR on | WSSX on | WJXQ 25-20 | WFBG deb 35 | WISE deb 36 | KGHO deb 40 |
| 93Q 30-27 | KNBQ on | WRVQ add | Q104 add | K104 34-27 | WDOQ deb 34 | WVIC deb 25 | WIGY 28-22 | WFOX on | KOZE on |
| Q105 31-29 | WTRY add | KMGK add | Z102 add | WYCR deb 38 | WANS-FM on | KJ103 33-31 | WIKZ on | WYKS on | KBIM deb 39 |
| B96 37-33 | WKEE add | ZZ99 add | KKQV add | WGFM on | WFMI on | K107 34-29 | WERZ deb 35 | KNOE-FM deb 38 | |
| Q102 25-21 | WLAN-FM add | KQKQ add | WBNQ add | WKFM on | KBFM on | WHOT deb 39 | WZYQ on | WIXV deb 33 | |
| WGCL add | 98PX add | WRKR add | Y94 add | | | | WQCM on | WHSL on | |



COLUMBIA Has The

to BREAK



JOURNEY "Send Her My Love"

CHR NEW & ACTIVE

ONE OF THE
MOST ADDED

WPHD add 37	WKEE add	WOKI add	KYNO-FM add 30	KHTY add	KNOE-FM add	WLAN-FM on	WRKR deb 40
Q107 add 30	WPST add	KKYK add 26	KQMQ add	WFBC add	WXLK add	WBCY on	KKFM 32-23
KAFM add 33	WRCK add	KX104 add	KFI add	WERZ add	WHSL add	WQUT on	KO93 33
Q102 30-26	WKRZ-FM add	KTFM add	KHOP add 39	WJBQ add	KXSS add	WSFL on	WIGY 38-35
KEARTH add	KZZB add	KROK add	KIDD add	WHEB ad	KCDQ add	WRVQ deb 29	WCIR on
KIQQ add	WSSX add	WZZR add	KWOD add	WSQV add	KBIM add	WGRD 36-32	WQCM deb 40
KMJK add	WDCG add	KZ93 add 30	KSKD add	KQIZ-FM add 29	K104 on	ZZ99 deb 29	OK100 on
WVSR add	WANS-FM add	WHOT add	KITS add	KISR add	WYCR on	Z104 deb 32	95XIL deb 26
							WJAD on
							Q104 deb 31
							WIXV on

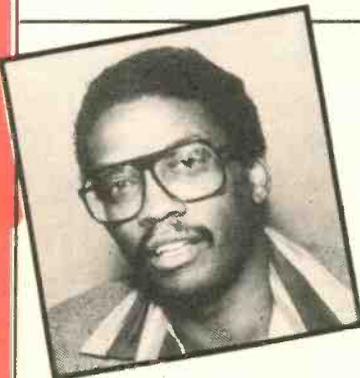


BILLY JOEL "Uptown Girl"

#1 MOST ADDED!
132/98-57%

Added This Week:

PRO-FM	KEARTH	WSPK	WRQK	G10C	KLIK	WHOT	KSKD	WJAD	KFRX
CHUM	KIIS-FM	WGFM	WANS-FM	KX1C4	KMGK	KIOX	KITS	Q104	WSPT
Z93	KOPA	WKFM	WZYP	WNVZ	WEBC	KBBK	KHYT	WFOX	KDVV
KAFM	KZZP	Q106	94TYX	BJ105	WZZR	KKFM	WFBC	KTDY	KCDQ
Q105	KYUU	WBBQ	WQUT	WRVQ	WKFR	KQMQ	WIGY	KNOE-FM	KGHO
B104	WFLY	WFMF	WOKI	KROK	ZZ99	KLUC	WERZ	WAEV	KOZE
WPKS-FM	WVSR	KZZB	WFMI	WSEZ	KJ103	KHOP	WKHI	Z102	KDZA
WBEN-FM	WKEE	WSKZ	KBFM	WKAU	KQKQ	K96	KQIZ-FM	Y94	KBIM
WNYS	WLAN-FM	WDCG	FM100	WNAM	KZ93	KWOD	WISE	KRNA	KIST



HERBIE HANCOCK "Rockit"

**CHR
SIGNIFICANT ACTION**

WXKS-FM on	Y100 20-15	WKFM on	KITY deb 37	KYNO-FM 28-22	WFBC on
WCAU-FM deb 38	WABX deb 33	WNFI on	WZPL add	KIKI add	WGUY 33-29
195 9-9	KIQQ 8-6	KSET-FM on	KJ103 25-23	KQMQ deb 34	WERZ on
	KFRC 39	KBFM on	WHOT on	KITS deb 31	Z102 40-36
		KRCV 29-20	KMGX deb 27	KHYT 38	

Hits That BREAK!



Contemporary Hit Radio



JOEL DENVER

THE HOT CONTESTS

CHR Wars — Fall '83

If there were any doubters about CHR being a hot format, there won't be after reading this edition of "CHR Wars — Fall '83." In no time in recent memory have there been as many CHR stations, pulling out all the stops to score the big Arbitron points. Key to the recent success of the format is the use of personality and a more progressive attitude toward new artists and a variety of music. Both of those factors have been translated into spectacular 12+ numbers as well as solid demos in 18-34 and 25-44 in many cases.

As we travel the country whenever possible, I'll show a four-book trend of 12+ shares for each competitor (with the most recent book on the right), plus a personal overview of the competitive situation. In selected cases, I'll talk to some of the programmers for their input as well. Denver, Buffalo, and San Francisco have been omitted since I've recently done a complete overview of those markets. For more ratings excitement make sure you read Jeff Green's column, "Major Market Matchups."

New York

WNBC	4.4	4.0	4.1	3.1
WPLJ	3.5	4.3	4.5	4.1

The "Big Apple" may be hot enough to bake apple pie after this book. WNBC PD Kevin Metheny has done well with CHR on this 50kw AM station, but now the market has changed with WPLJ and WHTZ(Z100) switching formats within days of each other. WPLJ PD Larry Berger really surprised the market with the change, denying it at first, but now readily admitting to being CHR. Across the river in New Jersey, Scott Shannon's WHTZ is on the air, and he's gaining quite a reputation for being outrageous with his morning show, openly referring to WPLJ as "WIMP radio." Musically, WNBC is getting more conservative again, while WPLJ continues to ride a good balance of mainstream and crossover hits. Z100 is not only playing the hits, but has been very aggressive in playing those novelty records that score quick listener response. Summer numbers will be available in this market shortly and will give us the first indication of what's to come.

Philadelphia

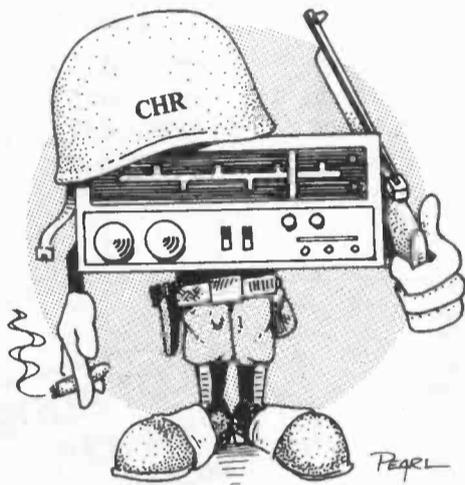
WCAU-FM	6.3	5.9	5.0	5.5
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Current CHR champ WCAU-FM is riding high with a 5.5 share, but is bracing for competition from WWSH. WCAU-FM PD Scott Walker has been there since the station signed on with Mike Joseph's Hot Hits format so he's got a bit of market familiarity over WWSH's Bobby Rich. WCAU-FM has added a few oldies for flavor and is no longer using the phrase "Hot Hits" but calls its jocks the "Hot Shots," and they put on a smokin' presentation. Over at WWSH, recently, out of the A/C format, they take a bit more of what Bobby calls "an adult approach" to playing all the CHR hits. Then there is WIFI to consider. Having changed formats in the past year more than once, the station must stabilize under new PD Doug Welldon.

Pittsburgh

B94(WBZZ)	5.7	6.0	6.7	7.4
WHTX	5.2	2.7	3.4	4.8

B94 PD Steve Kingston recently said (right here on this very page), "I'm in the body business . . ." and he is. His music is straight-ahead CHR, with a pretty good



ear toward black crossovers, and a staff of high-profile entertainers. Look for lots of action from this market, especially in light of the recent clash between B94 and WHTX over the services of O'Brien & Garry. WHTX is on the rebound with PD Cary Pall taking advantage of the programming expertise of GM Ted Atkins. Now airing a hit-oriented approach, versus the CHR/AOR sound under Bobby Christian, WHTX is ready to spend the cash to promote itself. CHR listeners in Pittsburgh are in for a lot of activity this fall.

Baltimore

B104(WBSB)	4.8	6.6	7.5	7.8
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"I want to be the first station to beat Hot Hits," said B104 PD Jan Jeffries upon learning that WMAR-FM would be rocking against him. Maintaining a high promotional profile over the past three years, B104 is now well established in the market with a 7.8 share 12+. But the lower demos, which we all know are fickle, are likely to sample WMAR-FM, which could rack up some big points for PD Gary Franklin. Both stations have planned aggressive media campaigns for the fall, but look for WMAR-FM to pull out the big guns to make a sizeable initial splash. Franklin, following Joseph's formatics to the letter, is utilizing all 36 years of the consultant's expertise to insure he scores well. Musically, both stations are similar with currents, but B104 continues to use a few selected oldies in contrast to WMAR-FM (no oldies in the Hot Hits format). Market observers point to B104's signal problems as a possible factor in the outcome of this contest.

Boston

WHTT	2.8	3.9	4.6	6.9
WXKS-FM	7.8	9.0	6.7	5.8

The applause goes to Rick Peters and WHTT on their victory over Sunny Joe White's WXKS-FM. That marks the first time a CHR competitor has taken the 12+ crown in many years. Important in this

Continued on Page 30

Welcome To The New CHR Reporters

After evaluating all current and would-be reporting stations, I am proud to announce the new CHR lineup, now 232 stations strong. Thanks to everyone for their patience and interest. There may be a few more Parallel One changes when the results of the summer Arbitrons are finalized, but the next major revision will take place following the published results of the fall sweep.

Parallel One

KOPA/Phoenix, AZ MD: Art Morales	KOPA	KWSS/San Jose, CA PD: Dave Van Stone MD: Chris Knight	KWSS 94.5 FM
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Note: 79Q/Houston is now known as 93Q.
WBLI/Long Island is now a P-1 reporter, as is B97/New Orleans.

Parallel Two

Q100(WQQQ)/Allentown, PA PD: Dave Dillon MD: Geoff Freeman	Q100
WVSR/Charleston, WV Ops Mgr: Doug Yanak MD: Dave Carlisle	WVSR Superadio
98PXV(WPXY)/Rochester, NY PD: Tom Mitchell	98PXV
WGFM/Schenectady, NY PD: Paul Cassidy MD: Tom Parker	99 WGFM
WZLD/Columbia, SC PD: Chuck Finley	Z96 WZLD FM 75.0
WFMI/Lexington, KY PD: Charley Fox MD: Chip Mosley	WFMI 100.5 FM
ZZ99(KZZC)/Kansas City, MO PD: Johnny Rowlands MD: Mike Benson	KZZC 99
KJ103(KJYO)/Oklahoma City, OK PD: Dan Wilson	KJ103 HOT 103.5
WRQN/Toledo, OH PD: Ron Walton MD: Buck McWilliams	WRQN
WSTO/Evansville, IN PD: Chris Taylor MD: Eddie Ashton	WSTO 101.5
KITS/San Francisco, CA PD: Jeff Hunter MD: Michelle Melsner	Hot Hits 105 KITS
KWOD/Sacramento, CA PD: Tom Chase MD: Ed Lambert	KWOD 106
KMGX/Fresno, CA PD: John Berry MD: Carey Edwards	Magic 107

Note: WRKR/Racine-Milwaukee is now a P-2 reporter.

Parallel Three

WQCM/Hagerstown, MD PD: Gary Portness MD: Will Kauffman	WQCM	WBNQ/Bloomington, IL Ops Mgr: Mike Justin	wbnq
KTDY/Lafayette, LA PD: Gregg Stevens	KTDY	KCMQ/Columbia, MO PD: Dave McCormick	KCMQ 97 COLUMBIA'S STEREO FM
Y94(WDAY-FM)/ Fargo, ND PD: Dan Collins MD: Brad Anderson	Y.94 FM 94.3	KGOT/Anchorage, AK PD: Kay Taylor	kgot FM 101.3
KXSS/Lincoln, NE PD: Tim Kelly MD: Susan Carr	Kiss STEREO 95.3 FM	KZOZ/San Luis Obispo PD: Don Potter	Z93 The Music FM
KFRX/Lincoln, NE PD: Tracy Johnson	103 FM		

Total CHR reporters: 232

The "**Fascination**" follow-up
CHR's been looking for...
and asking for:

MIRROR MAN

A&M-2587

The new single from

THE HUMAN

LEAGUE



MIRROR MAN

Their second maxi-hit from their 6-track mini-album:
Fascination!

SP-12501

B104
WPHD
WCAU-FM
KIQQ
WVSR
WKEE
WKFM

WKRZ-FM
KZZB
WZLD
WOKI
WFMI
KBFM
WGRD

WZZR
WZPL
WHOT
KBBK
KQMQ
KHOP
KSKD

KITS
KHYT
WFBG
WACZ
WOMP-FM
WZYQ
WQCM

KQIZ-FM
WISE
WJAD
Q104
WYKS
KNOE-FM
WPFM

KKLS-FM
99KG
KCDQ
KGHO
KOZE
KCBN



ON A&M RECORDS AND TAPES

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Produced by Martin Rushent and The Human League

QUARTERFLASH

"Take Another Picture" 7-29523

Produced by John Boylan
From the Geffen LP

TAKE ANOTHER PICTURE
GHS 4011



CHR NEW & ACTIVE

ADDED THIS WEEK:

WPHD	G100	WERZ	
WCAU-FM	WNAM	WQCM	
WVSR	WZPL	OK100	KRNA
K104	WVIC	95XIL	KFRX
WKEE	KJ103	WISE	99KG
WRCK	WRQN	WPFM	WSPT
WKRZ-FM	KLUC	WIXV	KDZA
	WFBG	KKQV	KZOZ
		WBWB	



BERLIN

"The Masquerade" 7-29504

Produced by
Daniel R. Van Patten
for M.A.O. Records

From the Geffen LP
PLEASURE VICTIM
GHS 2036



CHR
SIGNIFICANT ACTION

WXKS-FM	WANS-FM	WJXQ	WGUY	
WABX	WOKI	KJ103	WERZ	99KG
KFRC	KBFM	WHOT	KQIZ-FM	KCDQ
WVSR	KRGV	KMGX	WISE	KBIM
WKFM	KTFM	KQMQ	WJAD	KSLY
WKRZ-FM	KROK	KSKD	KKQV	KZOZ
WZLD	WZZR	KITS	WHSL	KKHR
KSET-FM	WZPL	KHYT	KYTN	



Manufactured by Warner Bros. Records Inc.

CHR Wars — Fall '83

Continued from Page 28

market's CHR contest is the recent withdrawal of WROR from the CHR race. "While the station sounded good," PD Gary Berkowitz told me, "the audience reaction wasn't all we'd hoped for." WXKS-FM's unique blend of CHR and a select sampling of Urban crossovers has kept the station in the lead for years. Sunny Joe commented, "With 'ROR back to what they should have been doing, I look for a stable book as the dust is settling. We can get down to a good competitive battle between us and WHTT. We are doing a lot of TV this book, coupled with a minimum of \$10,000 up for grabs each hour in our 'KISS Call' cash call-type contest." WHTT continues to gain strength, according to market observers. Its high profile, helped by the liberal use of outside media and on-air contests, should make this battle a hot one.

Atlanta

Z93(WZGC)	12.6	9.5	10.2	9.7
94Q(WQXI-FM)	8.6	8.0	8.3	9.4

With shares this close, it could be civil war in Atlanta. 94Q PD Jim Morrison, who used to only concern himself with key demos, is now looking for come and 12+ too. Over at Z93, John Young is working hard to maintain the lead in an ever tightening race. He commented, "This is going to be interesting since 94Q is playing more black music, (AOR) WKLS is playing more hits, and (Urban) WXYV is playing more CHR tunes. We are continuing our '\$10,000 Music Guarantee' and it will be backed up with a TV schedule. No one seems to be launching their TV campaigns in the early part of the book as TV viewing patterns are scattered because of the new fall shows."

Miami

Y100(WHYI)	5.2	6.0	6.7	7.9
I95(WINZ-FM)	5.5	5.4	4.8	5.6

Rob Walker's Y100 continues strong into its 10th year on the air. With a high promotional profile and a staff of exceptionally fine-sounding jocks, Y100 continues as formidable competition. I95, across the street, has been a constant thorn in the side of Y100, topping them four books ago, but continuing to hang in as a close second book-after-book. Musically, Y100 is a bit more liberal than I95, but I95 has been quick to find those come-building novelty records. A lot of the credit for this goes to PD Keith Isley in hiring MD Mark Shands, a Y100 veteran who knows the market well. Both stations have ample promotional dollars, and you can bet this will continue to be a close race.

Albany-Schenectady

WFLY	6.5	5.8	9.9	5.9
WTRY	8.9	5.9	6.3	5.8
WGFM	5.2	3.8	5.1	4.9

And the hits just keep on coming, as this market has tightened into a three-way battle for CHR leadership. WTRY, once dominant, has suffered AM erosion, but still hangs in against WFLY, which is changing ownership. About six months ago Paul Cassidy changed WGFM from A/C to CHR and suffered a minor wobble to a 4.9 share, but he's look-

ing for big growth in this fall sweep. Musically, all three stations are on about the same footing, however WTRY under Bill Cahill does a bit more departing. WGFM leans a bit more rock, and WFLY looks at black crossovers for flavoring. WFLY acting PD Jack Lawrence commented, "With WGFM coming on as CHR, it has really set us on fire. We're giving away a \$15,000 Trans Am for this book. WGFM is giving away a lot of cash, and I'm sure that WTRY is going full out with promotions. Look for listenership to be up this fall, and down again in the spring as it seems to be every year."

Tampa

Q105(WRBQ)	10.5	11.6	11.3	12.7
Z93(WZNE)	4.2	3.0	3.0	3.3

This will be one of the most closely-watched battles of the fall '83 sweep. Q105 has held double-digit supremacy for a long time, virtually unchallenged by any format competition. A couple of months ago, the cast of characters changed. Scott Shannon exited; Mason Dixon became Operations Manager; WQXM gave up AOR, switched calls to WZNE (Z98), and went CHR under new PD Steve Davis. What does it look like from his point of view? "I think Z98 is going to have a pretty good impact judging from the phones, mail-ins, and reaction from the street. We are not going to spend as much for on-air promotions as we are in outside media, since we want to stay clean and uncluttered. Q105 is still a good-sounding station, but we are offering a great alternative. We're on two different roads heading for the same destination... they are personality-oriented and we play the hits." The shares shown for Z98 are WXQM's AOR ratings which will give you an idea of where they were, and how far they have to go to catch Q105.

Rochester

WHFM	4.2	5.1	5.9	5.1
WPXY	6.0	3.2	6.5	6.9

Talk about a market that heated up fast... welcome to Rochester. Last year Tom Mitchell's 98PXY signed on and scored well in its first CHR book (6.9). Then a couple of weeks ago WMJQ signed on with its CHR format. Now 98PXY is going to simulcast with its AM sister station, soon to be known as WPXY (AM). What does Tom think about all the changes? "There were once three CHR's before, but I don't think there is room for three now. Someone will have to drop out, and it won't be us." WHFM's Charley Lake told me, "It's never been my philosophy to counter-program. We do what we do because we think it will work... programming for the audience instead of against the competition. WMJQ was more of a threat as an AOR station than a CHR station."

San Antonio

KTSA	7.9	7.4	6.4	6.3
KTFM	11.0	9.0	7.3	6.1
KITY	4.8	3.8	5.7	4.0

San Antonio has become a hotbed of competition with new PDs at KITY (Kid Curry) and at

Continued on Page 32

Motion

Rob Williams is now doing morning news at KKHR/Los Angeles from WAPI/Birmingham... Jim Harrington moves from KDKA/Pittsburgh to mornings at WPXY/Rochester... K106(KIOC)/Beaumont, TX welcomes new PD Rick James from B104/Baltimore... B.J. Hunter leaves nights at WABX/Detroit to do afternoons at KOPA/Phoenix... KQM/Q/Honolulu's newly-named Operations Manager Austin Vali and newly-named PD Kimo Akane promote Lilia Miller to Music Coordinator from continuity and traffic... KLSC/Watertown, SD names Scott Anderson as PD... Mike Nash is now doing mornings, at 99KG/Salina and Mark David is doing nights from 96X/Olathe, KS, replacing Jay Walters... Jeff McKee is tapped as MD at WLPX/Milwaukee... Rick Boyd is now MD at KIDD/Monterey.

KC103(WKHC)/Evansville MD/morning man Skip Jackson exits and Bobby Cook from WXVQ/De Land, FL takes over the morning show and Kay Nelson is upped to MD... Peter McClaine is upped to night rocker at KPLZ/Seattle from weekends, and previous night rocker/MD Bill Maier is moved to middays... Anna DeHaro is now MD at KBFM/McAllen-Brownsville... Coyote Calhoun moves from WERC/Birmingham to nights at WABB-FM/Mobile... Jeff Hooker leaves nights at B96(WBBM-FM)/Chicago to do afternoons

at Z100(WHTZ)/New York... Rick Hayes is upped to PD at KISR/Ft. Smith... KBOY/Medford, OR has moved frequencies from 95.3 to 95.7 and boosted power to 100kw under PD Rich St. Claire... WLGL-FM/Minneapolis promotes Sharon Tolleson to all-nights to replace Heidi Kramer who moves across town to KQRS... New to middays at KDVV/Topeka is Jiom Bardol from KFFB/Joplin, MO... John Chommie joins KHTX/Reno as morning man from Operations Director/mornings at WHSY-AM & FM/Hattiesburg, MS.

Rick Knight is now rocking in the morning at WFLY/Albany from WDOQ/Daytona Beach... Tim Jacobs is now handling MD duties at KGBS/Greeley, CO and Roger Alan Meschke gets the boost to PD... KLYD/Bakersfield brings in Beau Reyes as PD from KHYT/Tucson, replacing Kevin Rush who moves to KGFM for a sales career... Linda Luchetti is named Programming/Technical Assistant to KYUU/San Francisco PD Mike Novak... Amy Scott is now doing all-nights at WLS-FM/Chicago... KS103/San Diego brings Roger Carey in to do afternoons from KZZP/Phoenix... Ed Mann is now doing weekends at KIIS-FM/Los Angeles from across town at KUTE... Carol Parker joins the airstaff of Q107/Washington from WLTT/Washington.

Sound Commitments From E/P/A



CHR NEW & ACTIVE

KANSAS "Fight Fire With Fire"

WPHD 20-15	KHTR deb 25	OK100 23-17	KITE 36	WERZ deb 40	WIXV 27
WHTX on	WGFM add	KILE add	WOKI 37-34	WSQV 20-18	KKQV 39
93Q on	WKFM 32-27	KYTN 39-33	WFMI 32-29	KQIZ-FM 25-23	WBWB deb 35
WLS-FM deb 37	WNVZ add	KCBN 35-27	WJXQ 19-17	WYKS 28-26	99KG 34-32
WGCL on	WVIC deb 18	WRCK 30-28	WHOT 37-35	WXLK 27	KFMW 38
WABX on	WFBG add	WSSX 26-23	KSKD 39-37		
	WRKR 34-31	WHEB deb 38	KITS 35		

Heavy Rotation On Mtv

**AOR ALBUMS: 8
AOR TRACKS: 5**

CBS ASSOC. RECORDS



CHR NEW & ACTIVE

QUIET RIOT "Cum On Feel The Noize"

Added This Week: Q103 Q100 WPST WZZR WGUY WJAD
WHTT B94 KMJK K104 WABB-FM ZZ99 WOMP-FM WYKS
WXKS-FM Y100 XTRA WGFM KITY WRKR WIKZ WIXV
Heavy Rotation On Mtv WGRD WZOK OK100 KKXL-FM
95XIL

ALBUM SALES NOW OVER 850,000!



CHR SIGNIFICANT ACTION

S.O.S. BAND "Just Be Good To Me"

B104 8-6	Z93 19-14	KIIS-FM deb 33	WNVZ 21-18	Q104 8-6
WXKS-FM 7	93Q on	KIQQ 32-30	WRVQ deb 14	Z102 13-10
WNYS deb 27	I95 4-4	KFRC 10	WKFR add	
WCAU-FM 25-18	Y100 7-4	WSPK 39-29	KJ103 14-11	
WHTX deb 24	Q103 deb 35	WNFI 14	KMGX 22-10	
Q107 22-20	KEARTH deb 29	FM100 add	KYNO-FM 16-10	



CHR SIGNIFICANT ACTION

MATTHEW WILDER "Break My Stride"

WXKS-FM	KEARTH	WYCR	KITE	WKDD	KFI	WZZR
WCAU-FM	KIQQ	WKEE	WNFI	Z104	KIDD	WGUY
WHTX	XTRA	WSPK	KAMZ	WHOT	KHYT	Z102
Z93	KYUU	WKFM	WZYP	KMGX	OK100	
WABX	KNBQ	WKRZ-FM	KRGV	KYNO-FM	WKHI	
WLLOL-FM	K104	WBBQ	KTFM	KIKI	95XIL	



ONE OF THE MOST ADDED AT A/C RADIO! 41/19



CHR SIGNIFICANT ACTION

ELO "Four Little Diamonds"

WPHD	WGRD	WZYQ	KRNA	KGHO
WLLOL-FM	WKFR	KQIZ-FM	KKLS-FM	
WSPK	WACZ	Q104	KGOT	
WRCK	WOMP-FM	WCIL-FM	KCDQ	



CHR Wars — Fall '83

ANOTHER POLYGRAM RECORDS

BREAKERS.

AGNETHA FÄLTSKOG "Can't Shake Loose"



From The
Album
**'Wrap Your
Arms
Around Me'**



Manufactured and Marketed by
PolyGram Records

Continued from Page 30

KTSA (Steve Weed). Of particular interest is the bitterness surrounding Kid Curry's move from KTSA to KITY, a matter which wound up in court. KITY has had a series of PDs over the last year, and Curry hopes to stabilize things and move forward with an aggressive programming philosophy and media campaign. Over at KTSA Weed hopes to smoke 'em all out as he assesses what needs to be done to turn his station around again. KTSA has been on the soft side musically and you can look for the station to harden up or toss in the towel and make a transition to A/C in the near future. Sister station KTFM will attempt to turn around a downward trend with a higher promotional and on-air profile under PD Bill Thorman.

El Paso

KSET-FM	3.5	4.5	4.4	9.8
KAMZ	1.2	3.7	7.1	9.7

El Paso is rockin' strong with three CHR's... each attacking the market with a different approach. KEZB, just signing on the air in the last month or so with its new CHR format, is the broadest-based of the three in terms of music. PD/Operations Manager Ron Haney told me, "This market has a history of great Top 40s such as KELP, XEROK, and KINT. We are here to fill the void as a mass appeal CHR. I want KEZB to be the next legendary CHR station in El Paso." CHR market leader KSET-FM with PD Cat Simon takes a rock-oriented approach, while Bob West over at KAMZ relies on the ethnicity of the market to flavor his programming. Looking at the ratings, you can see it's a dogfight between KSET-FM and KAMZ, but look for KEZB to splinter those shares as it's already projecting a high profile in the market.

McAllen-Brownsville

KRGV	8.6	9.8	11.7	10.0
KBFM	15.6	15.2	10.1	9.8
KRIO	2.6	6.7	4.8	3.4

Let's go right to the Texas/Mexico border where a unique three-way battle is in progress. It's unique because there are two AMs, Bob Perry's KRGV and Jay Glass's KRIO, ganging up on an FM, Bob Mitchell's KBFM. Mitchell said, "This market is about ten years behind as far as FM awareness goes, but this is an incredibly competitive market. People here are very festive and like to have a good time so we keep the musical energy high on the station." KBFM has the most liberal playlist in town, leaning into the black crossovers to take advantage of the ethnicity of the market. KRGV is slightly more conservative, and KRIO is the most conservative. Ed Shane is consulting KRIO, which is the most adult-sounding CHR of the three. Lee Randall consults KRGV, and KBFM is standing on its own programming prowess.

Mobile

G100(WKRG-FM)	11.4	12.1	10.7	9.9
WABB-FM	13.7	9.5	10.2	6.9

Volatile is the best way to describe things in Mobile. WABB-FM has undergone a recent PD and music change with Blaine Kelley exiting and longtime staffer Leslie Framm moving up to PD.

With her comes a broadening of the music, going head-to-head with G100's Jim Mahaney and Scott Griffith. This is a must-turn-around-book for Leslie. Over at G100 the staff hopes to capitalize on its long-standing stability and "Cash Call" contest. With such big shares to be split, this will be one to keep an eye on.

Orlando

WBJW(BJ105)	9.3	9.9	10.5	12.8
WHLY(Y106)	7.1	7.6	5.2	4.6

Orlando, like Tampa, is a major Florida market with increased CHR competition. BJ105, under the command of Garry Mitchell, has had the market to itself for a number of years. Mitchell, new to the station with the change of ownership about six months ago, is now faced with fresh competition from Y106 and newly-named PD Bill Michaels, who recently converted from A/C to CHR. Y106 recently changed hands as well, and the new owners have stocked up the "war chest" with promotional dollars. Y106 is a lot more aggressive with its music, while Mitchell relies heavily on research to make his musical selections. If all things are equal (and they seldom are), you'll see a lot fireworks this fall in Orlando, and they won't all be coming from Disney World either.

Columbia, SC

WNOK-FM	20.0	18.2	14.6	12.5
WZLD	7.9	9.2	9.7	10.0

A quick look at WNOK-FM's trend indicates the station has some work to do, and in fact it's already begun. PD Tom Anderson is out and Tom Kent is in, attempting to turn around the slide. The first noticeable difference is the trimming of the playlist, but beyond that it is too early to tell. Kent, long known for his talents as an air personality at WLS, WGCL, and B94 to name a few, should refine and sharpen the on-air presentation of WNOK-FM to a fine edge. Over at WZLD they've made steady gains each book and PD Chuck Finley is looking for more this time. Under the consultancy of Paul Christy, WZLD has a liberal music policy, relying on a solid combination of guts and research.

More To Come Next Week

The CHR format is going through such an explosion right now that it's impossible to cover every single competitive market in one week. Worth noting in this week's installment is that Bob Kaghan and WBCY/Charlotte have got another FM coming at them in the form of WJZR. KITE/Corpus Christi has a new PD, Jim Zippo, and is looking to tear into Chuck Baker, also new to the PD's seat at KZFM. And there is also word on the street that Randy Brown's KEGD/Dallas is looking to reenter the CHR arena, taking on John Shomby and KAFM.

Coming next week, an interview with one of the most talked about consultants in CHR, "Mr. Hot Hits" himself, Mike Joseph. In a candid conversation, Mike talks about the client selection process and the implementation of his famous format. In addition, we'll look at "CHR Wars, Part Two," covering Chicago, Los Angeles, Seattle, Portland, Phoenix, Grand Rapids, Appleton-Oshkosh, and Bakersfield.



WHAT MAKES FREDDY SMILE? — WLS/Chicago midday personality Fred Winston is smiling, and with good reason. He's standing next to the lovely Nancy Benson, who was crowned Queen of the Miller High Life Beauty Pageant at the Miller Pro Beach Volley Tournament held at North Ave. Beach.



B94 IS HORSIN' AROUND — B94/Pittsburgh recently invited thousands of listeners out to a local ranch to ride horses with their favorite jocks, and to possibly ride away with their own horse. Shown (l-r) are B94 salesperson Roy "Rogers" Serandky, and personalities Patty Steele and Don Jefferson, with the winner atop her prize.

The Michael Sembello Excitement Continues!



Produced by
Phil Ramone

MICHAEL SEMBELLO "Automatic Man"

WNYS
WCAU-FM
B94
KAFM
WLOL-FM
KIMN
KOPA
KMJK
XTRA
KWSS

ONE OF THE "MOST ADDED" IN CHR WITH THIS WEEKS ADDS:

WKEE	KXX106	WSFL	KEYN-FM	KQIZ-FM	KFYR
KC101	WBCY	WNVZ	KMGX	WCGQ	WBNQ
WSPK	KITE	KITY	KIKI	KISR	KCMQ
WHFM	WDOQ	WKDD	WIKZ	WFOX	Y94
WGFM	WOKI	KMGK	WQCM	KTDY	KYTN
WPST	WFMI	ZZ99	OK100	WIXV	KWTO-FM
WKRZ-FM	G100	KJ103	WKHI	WGLF	KOZE
Q106	KX104	KQKQ	95XIL	KKQV	KSLY

Jarreau's 'Paradise' Has Grown On CHR!



Produced by Jay Graydon
Associate Producer: Tom Canning

JARREAU "Trouble In Paradise"

WXKS-FM	KAMZ	KMGX	WERZ	WGLF
PRO-FM	FM100	KQMQ	13FEA	WBWB
KYUU	KRGV	KFI	WJBQ	99KG
WVSR	KROK	KIDD	WISE	KWTO-FM
WSPK	WKDD	KSKD	KILE	KCDQ
WKFM	WZPL	KHTY	KTDY	KDZA
KITE	ZZ99	WFBG	KNOE-FM	KBIM
WNFI	WHOT	WGUY	WPFM	KSLY
		WIGY	WAEV	KIST

Carly's 'You Know What' Is Taking Off



Produced by Mike Mainieri

CARLY SIMON "You Know What To Do"

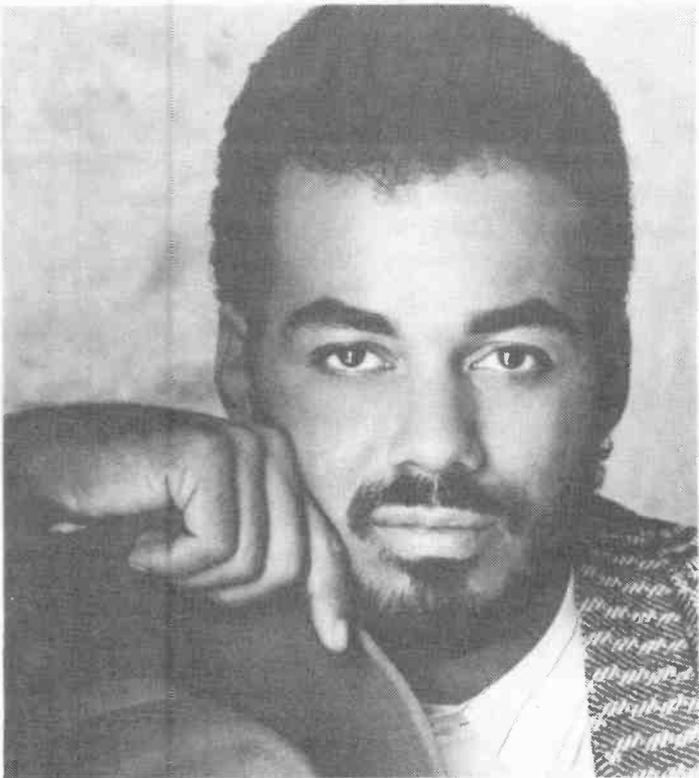
KIQQ	KIHK	WOMP-FM	WIXV
WKFM	WZPL	WERZ	KKQV
WPST	WHOT	KQIZ-FM	KKLS-FM
WKRZ-FM	KQMQ	WJAD	KGOT
WNFI	WFBG	WFOX	KCDQ
WOKI	WCIR	WPFM	KBIM
G100			



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JAMES INGRAM

"Party Animal"

From the
Forthcoming Album
'IT'S YOUR NIGHT'



Produced by



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CALENDAR



BRAD MESSER

Good Question, Hopelessly Confusing Answer

A letter from GM Dave Land (WFIW/Fairfield, IL) raises a question that demands an answer.

"I'm finding a lot of discrepancies on birthdates of well-known folks you list in your column. Trouble is, I never know who's correct . . . e.g., today (9-1) your 'Calendar' column listed Conway Twitty as being 50, 'Contemporary Comedy' had him as 50, but UPI's 'Today In Music' had him listed as being born in 1935 (that would make him 48). I guess I'm asking, what is your source?"

Dave, I appreciate you taking time to write the letter. You probably represent a sizeable silent majority wondering about the same thing without taking direct action to find out.

I get birthdate information (as well as the Today In History stuff) from as many as a dozen "reliable sources" and with frustrating frequency they contradict one another. A small part of the blame can be placed on famous individuals who, as they become older, do not object to their publicity people inserting later and later birthdates into their press releases. That seems to happen mostly with aging actresses and most of the time my policy is to go with the highest age listed among the sources.

But those who fudge on their ages aren't the main problem. People who write books are. Sometimes they make human mistakes such as typing 16 instead of 26, or 1933 rather than 1943.

Editors don't catch the error, the book is printed, other researchers pick up and repeat the mistake and off we go.

Let's use Art Garfunkle as an example of the nightmares I encounter. In "The World Almanac Book of Who" his birthdate is October 13, 1942. Casey Kasem's "American Top 40 Yearbook" says right day, wrong person, wrong year: that's Paul Simon's birthdate, but in 1941. The folks at "Daily Planet Almanac" say Garfunkle was born November 5, 1941. Christopher Andersen's "The Book of People" agrees, but lists Simon's November 13 birthdate in 1942 . . .

You said "I guess I'm asking, what is your source?" and those are some of 'em but not all. The question distills to Who To Believe? When all the references don't agree, my bottom line is to give you the birthdate listed in "The World Almanac Book of Who" from World Almanac Publications in New York.

Even the people who write the reference books wistfully yearn for one always-reliable prime source, and I'm right in there with 'em, wishing and hoping and waiting.

Actually, researching birthdates is a piece of cake compared to the other half of my Calendar job, tracking down Today in History material. It can conflict not only as to date but various sources strongly disagree on precisely what happened. Sigh.

World's Classiest Ship

MONDAY, SEPTEMBER 26 — The luxury ocean liner Queen Mary was completed in 1934. It's just over a thousand feet long and jammed with art deco craftsmanship. Capt. John Gregory says the ship has been permanently retired and moored at Long Beach, CA, as a floating museum because of economics. "The Queen Mary took 78 gallons of fuel to go her own length, or thirteen feet to the gallon of fuel."

John Chapman, better known as Johnny Appleseed, was born in 1774. In 1777 British troops took over Philadelphia. Cement was patented in 1871. The five-month Mariel Boatlift was ended in 1980 after dumping some 125-thousand Cuban refugees in Florida.

Olivia Newton-John is 36. Lynn Anderson is 36. Singer and actress Julie London is 57.

The Tonight Show

TUESDAY, SEPTEMBER 27 — "The Tonight Show" premiered on NBC twenty-nine years ago (1954) with host Steve Allen. Johnny Carson and sidekick Ed McMahon signed aboard 21 years ago this coming weekend (Oct. 2, 1962). Carson reportedly makes \$3-million a year from the show, \$200-thousand a week for Las Vegas work, and another \$12-million annually from clothing and other side enterprises.

Book matches were patented 91 years ago (1892). One matchbook cover from that year is insured for \$25,000.

Shaun Cassidy is 25. Golfer Kathy Whitworth is 44. Actress Jayne Meadows is 60. Actor William Conrad is 63.

Gamblers Fix 1919 World Series

WEDNESDAY, SEPTEMBER 28 — The Cincinnati Reds upset the favored Chicago White Sox to win the 1919 World Series, but suspicions were raised. A secret investigation was conducted and on this date in 1920 a Grand Jury returned indictments against eight White Sox players for throwing the Series. They became known as the Black Sox and were eventually expelled from professional baseball for life.

Sixty-five-year-old Pope John Paul I died in 1978 after only thirty-three days on the job. His successor was the current Pope from Poland John Paul II.

SCOTUS School Desegregation

THURSDAY, SEPTEMBER 29 — The Supreme Court had already ruled that schools should be desegregated, but 25 years ago today (1958) it absolutely insisted, in the case of Central High School in Little Rock, Arkansas. Jeering crowds led by the Governor had kept nine black students from entering the school.

The first city police force was created in London in 1829. The boss was Sir Robert "Bobby" Peel, and that's where the British got their slang term for cops, "bobbies."

Marathon runner Sebastian Coe is 27. Actress Madeline Kahn is 41. The Killer Jerry Lee Lewis hits 50. Moviemaker Stanley Kramer is 70. The first movie singing cowboy Gene Autry is 76.

Right-To-Die Law

FRIDAY, SEPTEMBER 30 — California passed the nation's first "right to die" law in 1976, creating a form that terminal patients could fill out ordering their physicians *not* to keep them alive indefinitely with machines. The California Medical Association reveals no figures but says "a great number" of people have signed the so-called Natural Death forms.

First dental operation with anesthetics 1846. First nuclear-powered submarine "Nautilus" launched in 1954.

Former White House Press Secretary Jody Powell is 40. Johnny Mathis is 48. Angie Dickinson is 52. Truman Capote is 59.

Tomorrow (10-1) Rod Carew 38, Julie Andrews 48, Richard Harris 50, Tom Bosley 55, former President Jimmy Carter 59, James Whitmore 62 and Walter Matthau 63.

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AOR



STEVE FEINSTEIN

- Radio's Cyclical Nature
- ◀ Broadening The Base
- Who's The New Music Leader?
- ▶ Who's On First?

PART ONE: WHAT'S GOING ON?

The AOR — CHR Tug Of War

Question: What do WPLJ/New York, WLPX/Milwaukee, KPKE/Denver, WMJQ/Rochester, and WQXM/Tampa have in common?

Answer: They are all former AOR stations that recently switched formats to CHR.

Format changes are among the most dreaded events in our industry. They usually signal a throwing in of the towel, and often result in substantial personnel changes at a station. When a number of stations in one format all change to another similar format within a short period of time, talk begins of trends and the relative strengths and weaknesses of the respective formats.

Watching five AORs in competitive, respected markets drop the AOR format in the course of a few months is worth a bit of thought. What does it tell us about the current state of AOR? This week we'll sound out four programmers who have fared well against the CHR competitors in their markets, and we'll "consult the consultants" for their national overview.

Why Switch Rather Than Fight?

Why have stations made the changes? Consultant John Sebastian, who has a background in CHR as well as AOR, offers this observation: "If their concern was fragmentation and trying to sell lower demos, then they're just twisting it around a bit. I think they're going from the frying pan into the fire. Where they had 12-24 men, they're just going to have 12-24 women. I think it's a quick fix to a much bigger problem: unless you're either a market-dominant AOR or the only one in your market, you're going to have a great deal of difficulty in the years to come making enough money to make it worthwhile. There still will be successful AORs, but fewer, because of fragmentation and a demo that is shrinking."

● Trip Reeb, PD at WCMF/Rochester, notes, "The business is cyclical: AOR bubbled under the surface, blossomed, peaked and is moving downward a little bit. That'll also be the case with CHR stations — they'll blossom and that'll work for a while, then there'll be another glamour format that'll catch peoples' ears and a lot of people will move toward that. All these formats will find their natural place in terms of number of stations."

"In this day of 'image radio,' it's not so much what you do but what you say you do."

—Pat Still

"The latest bandwagon effect in contemporary programming" is how consultant Jeff Pollack views switching from AOR to CHR. He points out, "Every station that has switched (with the exception of WPLJ/New York) has been the loser in the market. It's very simple . . . no matter what format, if you're not doing well, you're likely to switch formats."

Given WPLJ's history as New York's AOR ratings leader, PD Smokey Rivers, WKDF/Nashville, is skeptical of 'PLJ's apparent attempt to pre-empt the introduction

of a new CHR in the market, WHTZ(Z-100)/New York. "I don't know whether the way to stay on top of the mountain, if you're king of the mountain, is to move over to block your competition."

◀Consultant Bob Hattrik quips, "A lot of stations have experienced single-cell anemia with the AOR format lately, and so have run to what seems to be a format that can produce a broader demographic spread, albeit female-biased. One of the things you see in an evolutionary period is that the presently dominant format, be it AOR now or CHR five years ago, becomes so overserved that there's a process of natural selection. It's not abnormal for stations to then try other things, as happened



Trip Reeb



Chuck Browning

with CHR several years ago and is happening with AOR today."

Three of the five stations that switched (WLPX, WQXM, WMJQ) were consulted by the B/A/M/D organization. Lee Abrams feels WLPX and WMJQ should've stuck with AOR, as he claims both were on upward trends according to recent Birch numbers. He does concede that WQSM's switch made sense in light of the whopping 12.7+ share of the only CHR in the market, Q105.

Abrams forecasts the pendulum swinging back the other way — conversions from CHR back to AOR in markets with many CHRs where only one or two are supportable (particularly where the only remaining AOR scores a high share).

Why CHR?

Bob Hattrik sees the renewed popularity of CHR radio in a broad, sociological context. He views increased record sales and the popularity of music videos as signs of heightened musical awareness among the masses, thereby also increasing overall music radio listenership. CHR has broadened its musical base to attract these non-music actives, and Hattrik believes in the viability of AOR radio doing the same. This explains the Doubleday chain's move toward a more mass-appeal sound that includes across the board hits by Donna Sum-

mer, Bonnie Tyler, Shalamar, and Michael Sembello.

Is AOR Boring?

AOR has taken a good deal of heat in some quarters for having the musical doldrums, while CHR has been credited with sounding fresher and more exciting for having stepped out on more new artists.

"CHR was beating AOR on so many records that it became the place to hear new and exciting stuff."

— Trip Reeb

Trip Reeb observes, "CHR has become a fresh voice, even though the format is as old as the hills. It's something people hadn't heard in a long time . . . something new again."

■It's also been suggested that AOR has lost its calling card as "The New Music Leader" to CHR. WLVQ/Columbus PD Pat Still feels this is a matter of perception



Lee Abrams



Bob Hattrik

rather than reality, and stresses the importance of effectively taking credit for being the new music leader. "In this day of 'image radio,' it's not so much what you do but what you say you do." He notes how a CHR may steal an AOR's thunder by promoting on-air the "debut" of a "new" single that an AOR has actually been playing as an album cut for months. Pat employs positioning statements to get the audience "accustomed to the fact that this is the place to come for new music. When you come out of Talking Heads' 'Burning Down The House,' remind them it's a song they first heard on your station."

Pat also relates seeing a slew of diary mentions for a CHR competitor's guarantee not to repeat the same song within a three-hour period. "That's something we as an AOR have always done for at least five hours at a time, but it's nothing we've ever talked about."

CHR Crossovers

Until recently, it was unusual to hear hit CHR songs by artists like Donna Summer and Michael Sembello on rock 'n' roll stations. AOR appears to be watching CHR playlists more closely, and AOR playlists have opened up of late to include records that have raised some eyebrows.

KZAP/Sacramento PD Chuck Browning declares, "I pay more attention to the CHR

chart than I have in years. In most cases, we've got to play the records before CHR does. I played Michael Sembello, for instance, but I couldn't wait until they made it a hit. If I'm going to play something like that, I've got to play it first. In other words, they played our record, as opposed to us playing theirs."

▶Trip Reeb agrees. "I've felt, particularly in the last several months, that it's important for me to try and be on records that I know are going to be CHR hits before CHR gets to them. CHR was beating AOR to so many records that it became the place to hear new and exciting stuff. If I can get on those records earlier, so that by the time the CHR stations go on them I'm almost ready to get off them, then I can again develop that image as the music leader in the market."

Smokey Rivers states, "We've remained very true to the format, yet not close-minded. I'd call us an 'adaptable AOR.' If a 'Safety Dance' comes down the pike and you hear the electronic edge as something that would work for you, play it. Why shy away from it just because the rhythmic elements seem to parallel what you're hearing on the CHR station? There are ways to sound as fresh and modern as your CHR competitor and keep your format identifiable as rock 'n' roll," though Smokey considers playing Michael Sembello or Donna Summer as "not only bridging the gap, but crossing the line . . . that's selling out."

Lee Abrams also cautions against playing incompatible records in the hopes of gathering a few extra quarter-hours from CHR listeners. He likens the futility of that strategy to playing a Neil Diamond record once an hour to attract housewives. "If a station really wants to dig in to the CHR competitor, they should go CHR themselves!"

"Look at the AORs that were successful in this last sweep and you'll find very mainstream AOR stations," says John Sebastian. "A lot of AORs added a great deal of modern music, spread themselves much too thin, and did not satisfy the core. In fact, they dismantled the core audience in many cases. An AOR can stave off its current problems by being a rock 'n' roll sta-

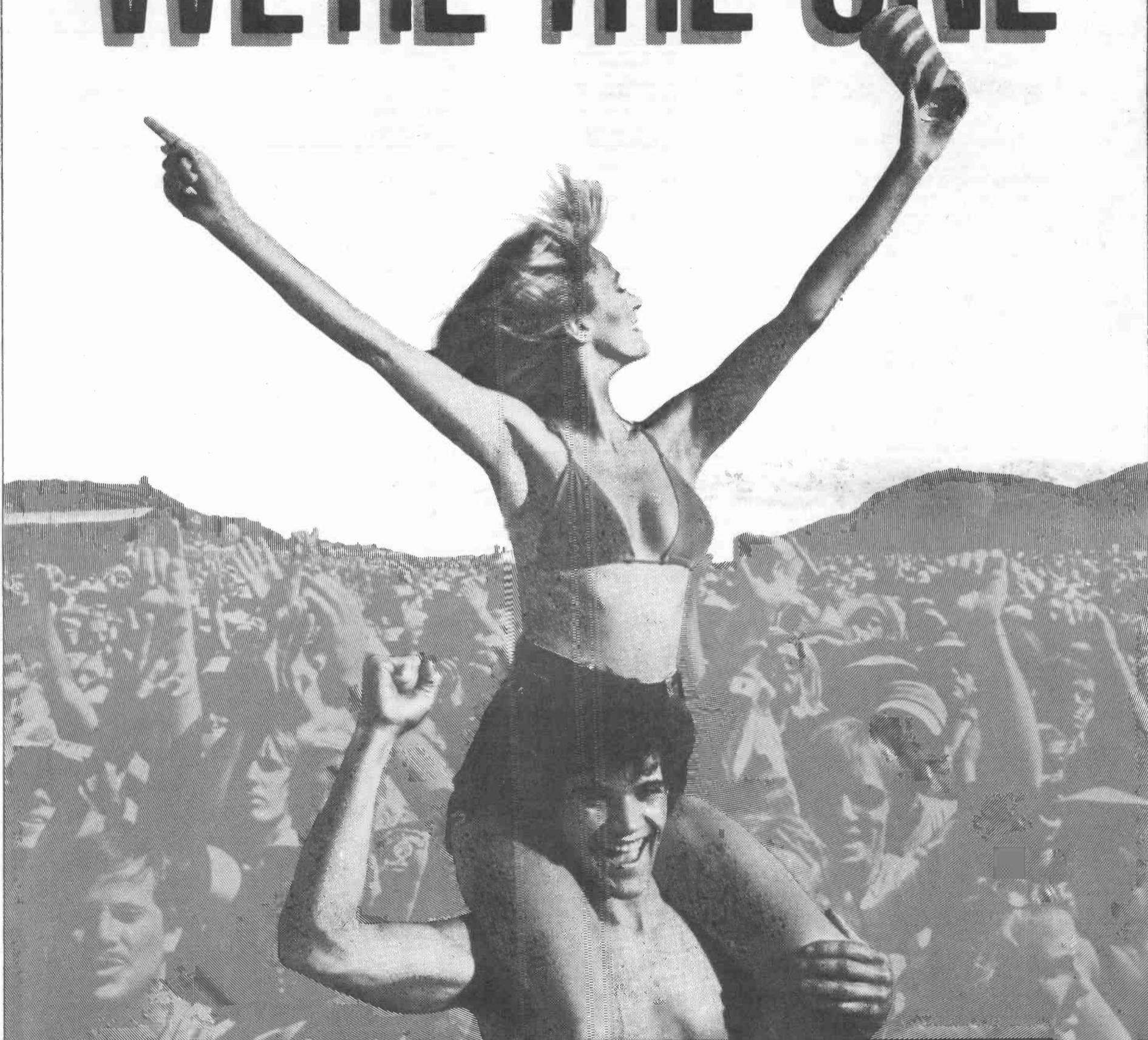
"There are ways to sound as fresh and modern as your CHR competitor, and keep your format identifiable as rock 'n' roll."

— Smokey Rivers

tion and not being afraid of that." He favors playing the correct new product more quickly and in higher rotations, and changing format clocks to allow for a higher percentage of current music per hour. Sebastian also encourages beating CHRs to the punch on new records to burn them out by the time CHR adds them, which may damage CHR's time spent listening.

This week, our programmers have looked at the problems AOR radio has been facing from CHR. Next week, they'll offer some additional solutions.

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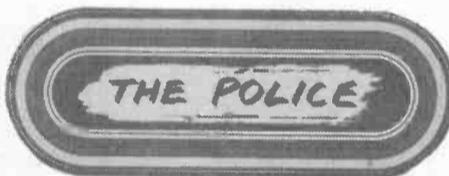
KMBY/Monterey goes AOR with PD Mark Kaufman, who moves over from the same post at KWST/Monterey... **WMJW/Nanticoke, PA** is a new AOR with PD Kevin Fitzgerald... **WSLQ/Roanoke** switches from AOR to A/C... **WOWD/Tallahassee** switches from AOR to CHR. Former PD Dick Blackmon assumes that position at **WZEW/Mobile**... **Brad Fuhr** is promoted from PD at **WSPT/Stevens Point, WI** to the same post at the company's **WILS/Lansing**, as **Les Cook** exits... **Carter Brown** is now PD/MD at **KWHL/Anchorage**... **Gary Chase** switches from MD slot at



A SHOT OF ADRENALIN — Musical Signature recording artists Adrenalin did a live radio concert broadcast for WRIF/Detroit. Pictured (l-r) after the show are the band's Michael Romeo, Marc Gilbert, Brian Pastoria, and Bruce Shafer, WRIF PD Mark Pasman, band's Flash, Jimmy Romeo, and Mark Pastoria.

UPDATE

KLOS/Los Angeles copped the gratitude of 50,000 people at an outdoor Police concert by distributing bumperstickers and visors matching the three-color scheme of the group's "Synchronicity" cover...



Improved coverage: **KIIS/San Antonio** is teaming with Coca-Cola to distribute 100,000 "Long Live

Rock" bookcovers. Students get a free pair of covers when they buy the "real thing" at a local burger haven... Taking a dive: **KDKB/Phoenix** had nine skydivers, two of whom were carrying a station banner, jump into a stadium just prior to the start of a Police concert. They had to overcome more than just wind resistance — the local branch of the FAA had nixed the idea, citing interference with flight patterns at the airport next door. The station successfully appealed to the Los Angeles FAA, which agreed to hold up all air traffic for 15 minutes... Good sports: **KROQ/Los Angeles** morning duo, **Ramondo & The Blade**, get a lot of letters complaining about their aptly-named sports reporter, **The Poorman**. A recent detractor received a personal reply when **The Poorman** was dispatched to the listener's house one morning, from where he phoned in his reports on the air... **KINK/Portland** personalities will be struttin' their stuff when they lead a parade in an Autumnfest shindig... But will they get airplay? L.A. radio vet **Jimmy Rabbitt** is now PD at **KSNO/Aspen**, where he's joined with fellow staffers to form a band, **Rico & The Violators**. **Rick Nelson** is reportedly producing their first album... "A table for how many?": **WDIZ/Orlando** had 1000 people show up when they invited listeners to a restaurant for breakfast and a live broadcast to welcome new morning team **Baxter & Mark**... **ZAPpy Birthday**: **KZAP/Sacramento's** 15th is coming up, and artists wishing to send wishes should contact MD **Tom Cale** at (916) 925-3700... **WMYK/Norfolk** needs service for their video TV show... **Atco's** national promotion staff, **Reen Nalli** and **Bill Heltemes**, requests service on AOR product from other labels. Playlist sent upon request... Congrats to **WDEK/DeKalb PD Ward Holme** on his marriage to his lady, **Barb**... and congratulations to **KINK/Portland VP/GM Stan Mak** and wife **Sue** on the birth of their daughter.

AOR Reporter Profile

94 WAMX

WAMX/Huntington
P.O. Box 1150
Huntington, WV 25713
(304) 523-8401

Owner: Stoner Broadcasting
GM: Richard Wilson
PD: Scott Paulsen
MD: Dan Robinson

Rep Firm: Torbet
93.7, 33,000 watts

"94 WAMX began broadcasting in the early '70s as an unstructured, underground cult radio station. As the years progressed, WAMX became more and more mainstream. The more palatable the station became to Joe Average, the wider the gap opened up in our market for a well-produced and researched album station. In February of this year, **Stoner Broadcasting** took ownership of WAMX and began the image-changing process that we are now in the middle of.

"The key to our music format is how it flows. We progress with the trends, but we don't forget which tracks established us as a rock and roll station. We research every piece of music before it goes to a heavier rotation. The bottom line is, if it tests well, we play it. We believe in playing the prime cuts of each LP, instead of just going one deep. We test three to four tracks off stronger artists and one to two from new artists. We also have a new artist breaker category, in which we play someone who has not been heard before on the radio station.

"WAMX is self-programmed, with no consultants. We're looking forward to going 100,000 watts next spring, which would put WAMX's signal into Lexington, Kentucky and well into Charleston, West Virginia."

— **Scott Paulsen**
(WAMX is a new R&R AOR reporter.)

CONCERTS & CONVERSATIONS

BROADCASTS: **Helix** on **WMMS/Cleveland**.
PRESENTATIONS: **Toronto** by **WAAL/Binghamton** for 99 cents... **Red Rockers** for \$1.98 by **WAYY/Baltimore**.
GUEST DJs: **Elvis Costello** on **KBCO/Boulder**... **Mitch Ryder** on **WEZX/Scranton**.
CONVERSATIONS: **Animals** on **KPOI/Honolulu**... **Asla, Chris DeBurgh** on **WLLZ/Detroit**... **Dio, Rick Springfield, Quarterflash** on **KFMG/Albuquerque**... **Supertramp** on **K97/Edmonton**... **Aztec Camera** on **KBCO/Boulder**... **Supertramp, ZZ Top, Loverboy, Iron Maiden, Quiet Riot** on **Q107/Toronto**... **Supertramp** on **WXRT/Chicago**... **Loverboy** on **WOWE/Chattanooga**... **Marshall Crenshaw** on **KFMX/Lubbock**... **Big Country** on **WPDH/Poughkeepsie**... **Mitch Ryder, MSB** on **KFMQ/Lincoln**.

Adult/ Contemporary



JEFF GREEN

Major Market Match-Ups

The fall Arbitron is underway, and this week features a capsule view of the closest A/C battles in the major markets. As usual, all references to ratings apply to 25-49 adults, Monday-Sunday, 6am-midnight, MSA. Stations included are those considered by R&R to be the leading contenders. Good luck to everyone this book!

New York

	SB*
WYNY	—
WPIX	1.8

WYNY stopped its two-book decline with its best spring book of the '80s, and behind new PD Dick Torcasso will try to hold off WPIX's six-sweep improvement streak. It's WYNY's short playlist and top personalities against WPIX's successful "Nothing But Love Songs" concept. If WPIX can steal a share from its competitor, it could become the number one A/C for the first time. The impact of newly-positioned Z100 and WPLJ could play an important role.

Los Angeles

	SB
KHTZ	—
KOST	0.3
KMGG	2.5

New KHTZ PD Ric Lippincott would like to shift his station from neutral into high gear, having fairly well withstood KOST's emergence a year ago. Perhaps that's one reason KHTZ sounds more upbeat than it has since its original CHR days. However, KOST has chopped KHTZ's lead to a near tie, and PD Jhani Kaye expects his "soft hits" consistency to pay off. KMGG PD Jeff Salgo is happy about recent Birch figures indicating adult female growth and feels his station's presentation is finally where it should be.

Chicago

	SB
WCLR	—
WFYR	1.7

In another battle among programming veterans, WCLR has been gradually extending its lead over WFYR for the past three books. Both stations dipped slightly in the spring, and WFYR will be redoubling its efforts to end its three-book decline. Suburban WLAK has been making A/C overtures lately, and it should be interesting to see what effect that may or may not have on the leaders.

San Francisco

	SB
KNBR	—
K101	0.2
KSFO	2.3
KEZR/San Jose	2.3
KLOK/San Jose	2.4
KLHT	2.5

At the top of the stack, it's AM personality KNBR vs. FM K101 in a crowded market complicated by nearby San Jose stations. KNBR has bounced up and down for the past year, while K101's last book ended a three-sweep improvement streak. K101

hasn't won this battle since the winter of '82, but for the last three sweeps it's been neck-and-neck, and will be again.

Detroit

	SB
WNIC	—
WMJC	1.8
WOMC	1.8
WCZY	2.0

All four competitors went down last spring, but WNIC has the biggest lead yet since taking the crown from WMJC last fall. WOMC's new PD Lorna Ozmon will try to restore her station's previous three-book growth streak. New WCZY Station Manager Lee Douglas will attempt the same for his station as he integrates CHR flavoring to the A/C stockpot.

Boston

	SB
WHDH	—
WBZ	2.8
WROR	5.2
WMJX	5.2
WVBF	5.7
WSSH	6.6

WHDH will try to repeat its outstanding spring sweep, while WBZ, working with new PD Chris Cross, strives to end a gentle four-book erosion. Even as a CHR, WROR had been making a modest improvement in adult demos, good enough to tie FM leader WMJX. Facing its lowest ratings in five books, WMJX needs to pull some "magic" from the hat. Meanwhile, WVBF is at an eight-book high, nearly a share ahead of suburban "environmental A/C" WSSH, which enjoyed the best spring improvement of all the FM A/C's in town.

Houston

	SB
KFMK	—
KRBE-FM	3.3
KQUE	5.7

In this all-FM war, KFMK has experienced roller-coaster ratings for the past two years, and although it's the station's turn to go up this fall (which could be aided by its new tower), KFMK may finally have its dominance tested by KRBE-FM, which has risen three times in a row to a six-book high. KQUE is also improving, registering its top performance in the past five frames.

Washington, DC

	SB
WLTT	—
WMAL	2.0
WPGC-AM & FM	4.1
WEZR	4.2
WXTR	4.9

The nation's capitol battleground has changed dramatically in the past year.



AND THE RACE IS ON — Over 5000 runners break from the gate to compete in WFYR/Chicago's annual 20K Distance Classic. This year over \$50,000 was raised for the Chicago Lung Association's camp for asthmatic children.

WASH has moved to a CHR stance, which should help everyone else. WLTT is cresting at an eight-book high, comfortably ahead of its FM competitors. Redskin football should help reverse WMAL's eight-book low. New WPGC PD Al Casey's job is to end his own station's four-book drift while fending off newcomer WEZR. WXTR's gold-oriented format is proving to be more of an influence than it was a year ago.

Miami-Ft. Lauderdale-Hollywood

	SB
WAXY	—
WWWL(Love 94)	1.2
WAIA	1.4
WWJF	2.2
WEZI	3.7
WIOD	4.7

In this FM-controlled, conservative A/C market, recrowned leader WAXY is up to its ears in steady competition, including latest entry WEZI. With four stations within a couple of shares of each other, Miami remains one of the country's toughest A/C challenges. Good promotion could prove to be the deciding factor.

Pittsburgh

	SB
KDKA	—
WTAE	0.9
3WS(WWSW)	1.4
Y97(WHYW)	4.7

New KDKA Station Manager Rick Starr's assignment is to protect his station's slim lead and stop its six-book streak of non-growth 25-49. On the other hand, WTAE had a strong spring, and can depend on the Steelers as usual to help out this fall, not to mention the acquisition of morning legend Jack Bogut from KDKA. 3WS has regained the FM pole position, riding high on a seven-book peak. Y97 is far ahead of its ratings a year ago and would like to close the gap on the pack.

Seattle-Everett-Tacoma

	SB
KOMO	—
KJR	0.7
KLSY	1.0
KIXI-FM	2.1

Longtime full service leader KOMO has slipped four down books in a row to a seven-sweep low, as KJR closed in after notching its second straight improvement. New entry KLSY, behind PD Chris Kovarik and consultant George Johns, aims to successfully convert its former AOR-hybrid approach to A/C. KIXI-FM, along with KLSY, should benefit from former A/C leader KPLZ's recent switch to CHR.

Atlanta

	SB
WSB	—
WSB-FM	1.4
WRMM	3.6

Will its new image call letters help struggling WRMM? Last fall's leader WSB-FM has improved steadily over the past two periods, while AM sister WSB tries to duplicate its fine spring sweep.

San Diego

	SB
KFMB	—
KYXY	0.5
B100(KFMB-FM)	4.8
KBZT	4.9

Interestingly, all four leading contenders went up last spring. This battle is closer than it seems, as KFMB invariably comes down a few shares after the Padres season ends. This could put KYXY as the frontrunner, already happy after recording its best book ever last spring. Not to be overlooked are B100, which is at a seven-sweep high, and KBZT, a station enjoying its own six-book peak. KSDO-FM's recent flip from A/C to CHR will likely toss some extra come into the ring.

Tampa-St. Petersburg

	SB
WMGG	—
W101(WIQI)	0.2

New WMGG PD Dennis Winslow comes in to find his station's five-book dominance facing a real threat from W101 and VP/Operations Bob DeCarlo. W101 has chipped WMGG's 4.6-share lead down to the bone, creating the majors' closest two-way rivalry.

Denver

	SB
KPPL	—
KHOW	0.4
KLIR	0.5

Here's the closest three-way battle in the majors, not only because they're so close in the ratings, but also because all three stations have been on top within the last year. New KHOW PD Hal Moore would like to see his station get back the top spot it had after the spring of '82, and he's installed an aggressive music position as part of the plan. KPPL morning ace Chuck Buell will help keep his station in the fight. KLIR will be counting on acting PD Joel Grey to shut off his station's two-book ratings leak and recapture the lead it held last fall.

Milwaukee

	SB
WTMJ	—
WMYX	4.9
WISN	5.8
WZUU	7.4
WMGF	8.1
WFMR	9.7

No one is expecting WTMJ to maintain its stunning spring triumph, especially once the Brewers close out the season. At least, that's what AM rival WISN is thinking, as the former leader took it on the chin with a five-share drop last spring. WMYX matched its best book ever, while recent FM arrivals WMGF and WFMR aim to improve their positions. WZUU is flip-flopping up and down and hopes to rebound from a five-book low. Along with Providence, Milwaukee is the most crowded A/C market, with an amazing 11 stations in the running!

Editor's Note: For insight on the top CHR wars this fall, be sure to read Joel Denver's column this week.

* Shares behind leader.

Country



LON HELTON

MALRITE'S KSAN CAPTURES SAN FRANCISCO

Up-Front Country Takes Another City

It has been years since an FM station in San Francisco had a 12+ share of four. The success of KSAN is one of the biggest things to hit the Bay Area since Billy Ball. Check out the numbers in terms of other FM competition: #1 12+, #1 18-49, #1 25-49, #1 25-54; the number 1 (one) FM station in the San Francisco metro! The fact that these figures were earned by a Country station surprises more San Franciscans than the big earthquake.

In the last seven books, KSAN's 12+ numbers have gone 2.1 - 2.4 - 2.4 - 2.8 - 3.0 - 3.3 - 4.1, and the cume has nearly doubled, rising from 230,000 to 430,000. If this keeps up, the next time Tony Bennett records "I Left My Heart In San Francisco," he'll have to add a pedal steel.



J.D. Spangler

The programmer behind the success story, J.D. Spangler, is a real free spirit who states unequivocally that the reasons for the success of KSAN are "nothing magical, just hard work and execution of the basics." That "formula" has taken KSAN a long way in a short time. KSAN was Country under Metromedia for about six ratings periods, with the six book average a 1.9 and the highest individual book being 2.1. J.D. arrived at the station after the 2.1 book, under the new ownership of Malrite. But what are the nuts and bolts of what goes on at KSAN? J.D. has no compunction in revealing what he does and why he does it, while touching on what he thinks is really going on in the world of radio programming.

While J.D. is very excited over the ratings the station has garnered, he's even happier over the way in which they were achieved.

Quick Fix Perils

"One of the very important things to point out about our number increases is it was a steady surge in the radio station that just exploded in the last couple of books. Fast numbers scare me. Anytime you put on a format that targets 25+ and get immediate numbers, I think that's a bad sign; they just are not real numbers. People over 25 move much more slowly. Their lives are stable. They don't make rash decisions or fast changes. Radio is not the most important part of their day, and we have to realize that.

"I'd rather have long term quality that wins them over to my station. Then, we got 'em for good, as opposed to initial listening in response to bribes. This is especially true if you are on AM (KSAN is not) where you

KSAN 95 FM

are primarily dealing with the 35+ demo. The 25+ demo is slow to react to any change and tends to be more skeptical anyway, so I don't think you really want to hype them. They want you to prove to them that you are better. There's a lot to be said for 'keep doing what you believe in, and don't deter from it.' And that is basically what we have done."

That is a lot easier said than done, however. Many in the management hierarchy would have panicked over a couple of those "slow growth" books. Over-reaction can be a real problem if you change the sound of your station every time a flat book comes out. J.D. agrees, and told me that the 4.1 wouldn't have been possible without the continued support of KSAN GM Steve Edwards and KNEW & KSAN OM Jim Wood.

"They never wavered in their support or belief in what we were doing. People in radio have no patience; they are all looking for quick cures. You have to believe in what

Have You Heard?

As reported in Street Talk last week, WKHK/New York MD John Brejot has resigned. A native Houstonian, John will return there to be the OM of the firm of McFadden-Kendrick, a company that specializes in programming music and videos for the nationwide chain of night clubs they own. John will be with the station through October 7. PD Dene Hallam is looking for a replacement, and he wants to find someone quick so John can help get them situated before he leaves. Dene says the position title is open (from MD to Assistant PD) depending upon qualifications. The perfect candidate, as they say in the help wanted section, has a background that includes call out research, computer music scheduling, and a knowledge of country music. If you've got the goods, go for it! ... There's been a PD change at WLLR/Davenport with Ray Massie joining the station from WFMA/Rocky Mount, NC. The new lineup at WLLR has Dan Borden in mornings, MD Buddy Van Arsdale middays, Ray Massie 1-3pm, Chuck O'Brien afternoons, Andy Scott in evenings, and Barb Petersen doing all-nights. ... WVAM/Altoona is without a PD for the moment as Tom Riley leaves to join the news department at WFBG in that city. ... KOMA/Oklahoma City has a new anchor for their morning show in the person of Watson Jekls. Affectionately known as "Watt," he joins the station from KKYX/San Antonio where he did mornings for the last three years. ... Steve Mor-



YOU CALL THIS A PLAYLIST? That seems to be the question RCA's Carson Schreiber (center) is asking KNIX/Phoenix OM Larry Daniels (left) as KNIX personality Erik Foxx and RCA artist Gus Hardin watch in quiet amusement.

you are doing and if you don't have that courage, you ought to be doing something else.

"It seems like everybody is trying to think of real creative ways to get listeners, when you really need to concentrate on the basics and the execution of those basics. There are a lot of people in the industry who know the right formulas, but attaining success depends upon how well they are implemented and executed. Knowing the plan isn't enough; you have to execute it and stay with it.

"Every football team runs off tackle, but the most successful teams are the ones that execute the best. To draw the analogy one step further, in football, the trick plays work best for the teams who have the basics covered. You can't use trick plays to cover up a deficiency in the basics, just like you can't use a gimmick promotion to cover up flaws in the basics of your radio station."

To take J.D.'s thoughts one step further, it is actually counter-productive to run cume building promotions if the music isn't right or the personalities aren't saying the right things. All you end up doing is having people come an inferior product. Once they decide it's not for them and leave, it will be infinitely harder to get them to

sample you again. It is the constant performance of those basics that give a station the consistency of sound that makes the listeners feel comfortable when they tune in.

The Plan

While J.D. insists "there's no mystical plan to KSAN's success," there always has to be some strategy, and I asked him about the blocks upon which KSAN was built.

"KSAN's success comes from three very simple broadcasting rules. First, we play proven music. We do a lot of music testing which determines what oldies we play. We eliminated some of the real old ones because country music doesn't have a long tradition here, but others that tested well we obviously kept. My point is that you don't know that unless you test the music. We found that Jim Reeves's 'Welcome To My World' was accepted by our audience, and so is B.J. Thomas's 'Hooked On A Feeling,' as well as some stuff by Poco and Jimmy Buffett. Our research base is always a group of people who identify themselves as Country listeners. We test them to find out what they will accept and let them tell us they will accept selected cuts by Joan Baez, Paul Davis, and James Taylor.

"Secondly, we get out and meet the people. Everybody says they do that, but that's BS; they don't do it. We go to local clubs for KSAN party nights on a regular basis. You get out, meet people, they see you're a regular person, and they start to think of you as a friend. When that happens, they're not going to tune you out as fast. Never underestimate the importance of pressing the flesh. I like to draw the analogy to political campaigns. Here are candidates with untold dollars spent on radio, TV,

"It seems like everybody is trying to think of real creative ways to get listeners, when you really need to concentrate on the basics and the execution of those basics."

newspaper, etc., but they still make whistlestop tours to meet the people face-to-face. They know the basic tenet: once you win them over, they'll allow you to make an error once in a while. And we are going to make errors. Once in a while we will play a song they don't like. But you allow your friends more leeway than people you are neutral to.

Thanks To You Radio . . . We

CONTINUE TO **B**REAK **S**INGLES!



JANIE FRICKE

"Tell Me A Lie"

38-04091

Country **BREAKERS**

Debuts **47** 11/22

74% of R&R Reporters

From The New Album
"Love Lies" FC38730

SHIPPING 9/29/83

Produced by Bob Montgomery

On Columbia Records and Cassettes



EXILE

"The High Cost
Of Leaving"

34-04041

Country **BREAKERS**

Debuts **49** 92/10

62% of R&R Reporters

From The Debut Epic
Album "Exile" FE39154

SHIPPING 11/11/83

Produced by Buddy Killen

On Epic Records and Cassettes



CBS Records/Nashville

Nashville This Week



SHARON ALLEN

New Horizons For CMA

On the subject of the CMA Awards . . . This week, the CMA demonstrated their commitment to development of the Horizon Award.

To refresh your memory, the CMA established the Horizon Award in 1981, for an individual and/or group who demonstrates the most significant creative growth and development in overall chart and sales activity, live performance professionalism, and critical media recognition.

Now, the CMA announced the incorporation of the Horizon Award radio special. The one hour show, "The Silver Eagle/CMA 1983 Horizon Award Special," will air October 8-9 (replacing the regular "Silver Eagle Cross Country Music Show") via the ABC Entertainment Network.

The program will include live performances by the nominees DIR has taped for its "Silver Eagle" series, interspersed with brief interviews. The special will also feature performances by former Horizon Award winners Ricky Skaggs and Terri Gibbs as well as the five 1983 finalists — Vern Gosdin, Reba McEntire, George Strait, the Whites, and John Anderson (in a duet with Emmylou Harris).

Disc Jockey Brunch

If you're a disc jockey and a member of the CMA, you're invited to brunch on October 15, at William Lee Golden's Hendersonville, TN home, Golden Era Plantation.

The CMA organized this special event three years ago as a means of thanking its member DJs who provide year round support for the organization's activities and to promote rapport among America's finest air personalities. Tom T. Hall hosted in 1981, and Tammy Wynette in 1982.

Warner Brothers Records will furnish transportation which will depart from the East portico of the Opryland Hotel at 10am Saturday and return at 1:30pm.

So, if you'd like to attend you should notify CMA no later than Monday, October 3. DJs applying for CMA membership before this time of departure on Saturday, October 15, will be eligible to attend the brunch.

The William G. Hall Music Business Scholarship Fund

Friends and business associates of Bill Hall (former vice president and Nashville division manager of the Welk Music Group and a founding director of Compleat Entertainment Corp.) organized the scholarship fund to benefit a Belmont College music student. The chosen student will receive a full scholarship available for three years, renewable yearly. So far, they've raised \$113,000 toward a goal of \$250,000. \$105,000 was donated during a banquet at Hillwood Country Club, and an additional \$2000 was raised through a fund raising Music Row Block Party last week.

If you'd like to donate, checks should be made payable to Belmont College and noted for the William G. Hall Music Business Scholarship Fund. All contributions may be mailed to Charles Fach at Compleat Enter-

tainment Corp., 21 Music Circle E., Nashville, TN 37203.

★ ★ ★

BITS & PIECES: Columbia is unfolding a marketing program for one of their newly-signed artists, Tony Joe White.

They've announced that they have a 10 minute video clip available for radio stations, television, and sales accounts. The video features cuts from his new "Dangerous" LP spliced with biological talks between Tony Joe White and his producer Ron "Snake" Reynolds. By the way, as you listen to the cut "Down By The Border" you'll hear an unusual sounding acoustic guitar. Tony says he got the sound by using cat gut strings on his electric guitar . . . Jim Glaser showcased the music from his forthcoming debut solo album "The Man In The Mirror" last week at the Cannery in Nashville. This is the first LP Jim has released without Tompall and the Glaser Brothers. The album release coincides with Nobel Vision's first anniversary. Congratulations to all involved! . . . If you're into keeping up with which artist signs with what label you may need to hire another secretary to keep up with MCA Records. Lorrie Morgan just signed with the label. She is coproduced by Jim Vinneau and Ronnie Gant. Her first single, "Somebody We'll Be Together," ships this week. Micki Fuhrman just re-signed with MCA. She's been in the studio this month laying the first tracks under the new agreement with Jerry Gillespie producing. Now for the rumors department . . . Will Larry Gatlin and the Gatlin Brothers leave Columbia for MCA? Speaking of Larry Gatlin, he provided in a phone conversation this week some background on their current single "Houston." He said, "I'm a versatile @#%\$." Seriously now, "We were going to play the Houston Rodeo and Steve said, 'Why don't you write something for the rodeo?' We've played there for the past few years, and always gotten good response. In fact we've broken attendance records every year. So, I wrote 'Houston' with that in mind." He also said that being a songwriter and loving the craft he may "sometimes get caught up in the craft. Maybe I have done some things that weren't in the mainstream. I want to play music that people like."



Tony Joe White



Jim Glaser

Up-Front Country

Continued from Page 40

"The third factor is having an airstaff that is genuinely excited about what you are doing on the air. The KSAN personalities deeply believe this is really important because I think if you don't genuinely like country music, you can't be a real good Country radio personality. You might be able to be OK, but our radio station won't settle for OK. There are a lot of 'OK' radio stations out there, but I want to kick some rear ends. Therefore, we get people who like the music, who relate to the lyric lines in the songs, and who speak the lifestyle without being gutbucket."

As J.D. pointed out, these things seem very basic, and everybody says this is exactly the kind of stuff their stations and jocks do. "That's BS," says J.D. "Just like you hear PDs say 'our jocks talk about community events,' but when you listen to the station you could go days before you hear a word about what's going on in town. We keep a couple of different files in the control room that put all kinds of information on the fingertips of the airstaff. Providing information about all of the events that are of concern to our audience is not an easy job; it's hard work. That's where so many stations break down. But that's the KSAN difference. We do all the stuff that others just say they do."

Music Enhancers And The PD

With the personalities supplying so much artist and community information, I asked J.D. about the respective roles of music and talent.

"The music is the star of the radio station, and the jocks are the music enhancers," he explained. "That is a very difficult job. Most jocks have always focused on themselves or a station promotion, but very few focus on how to enhance a song. They must concentrate on making the song they are playing relevant to the listener. As a format, Continuous Country tells the talent to shut up and let the music sell itself. We do that too, but I strongly encourage each person on the air to relate to lyric lines and give artist information three or four times an hour."

All of which brings us to the role of the PD when this much attention to music and the community is involved. What are his responsibilities?

"Every person on the air has their own strengths and weaknesses. It's up to me to give them positive reinforcement on the things they do well. Which brings me to

what I perceive as a problem with most PDs, in that they tend not to give enough positive reinforcement for the things their jocks do well, focusing instead on the negatives. You need to hand out twice as many positives as negatives. It's important the air talent knows where they stand."

The personality lineup, or perhaps I should say the "music enhancer" lineup is Ron Castro in mornings, J.D. 10am-2pm, John Driscoll 2-6pm, Bob Jackson 6-10pm, Jay Marvin 10pm-2am, P.J. Ballard 2-6am, with Myles Camerson, Bob Gowa, and Mimi Chen holding down weekends and vacation work. Rounding out this tightly-knit staff is MD Laurie Sayres.

Some Parting Thoughts

I find it fascinating that once again I am doing a success story on a station that is doing tremendously well against all competition in a market heretofore not considered to be a viable venue for Country radio. KSAN's strength in the lower demos is also very interesting, which leads me to this thought: the consensus of opinion is Country radio can only draw old demos. It seems to me that this conclusion has been drawn by primarily analyzing the audience found on AM Country stations because, obviously, that's where the audience has been. Isn't it possible that what has actually been measured is the AM band itself?

"The music is the star of the radio station, and the jocks are the music enhancers."

In both the Washington, DC and San Francisco markets profiled here, the up-front style of the radio stations has given them across-the-board numbers. For all the posturing that has been done to attract lower demos to Country radio, perhaps the real key is to just go where the lower demos are — FM. Hopefully, this thought might perk some interest in markets where there is a full service AM, a Continuous Country FM, and a ton of FM rockers (not all of them successful). With the broad success of stations like WMZQ, KIX106, and KSAN in markets not traditionally thought of as country music hotbeds, perhaps an up-front FM Country format should be considered as an alternative more often.



BUT OFFICER — WIL(AM) personality David Lee looks as if he's trying to talk his way out of a ticket. He's really just chatting with Lacy J. Dalton prior to introducing her to 5000 people in attendance at an outdoor concert preceding Championship Grand Prix Outboard Races. The concert and races were cosponsored by WIL-AM & FM with part of the proceeds going to charitable organizations in the St. Louis area.



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Black Radio



WALT LOVE

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WANM—Daytimer Dominates AM Band

As we continue our look at Black radio formats around the country and their current spring '83 Arbitron numbers, we find ourselves checking out the Tallahassee book. One marketplace station, WANM, is quite unique. It's a daytime radio station on the AM band with a dial position at 1070 and 10,000 watts of power. The significant aspect of this station is the fact that it's been the market's number one station in the 12+ category for the past three years.

Here's a brief ratings history:

Spring '81 — 16.5

Spring '82 — 21.3

Spring '83 — 20.2

The Tallahassee market only has one ARB per year. The closest station in the ratings battle to WANM is its sister outlet WGLF with a 13.7 share 12+.

Program Director Joe Bullard is a 15-year broadcast industry veteran who's held his own for the past nine years. That's right, he's been programming the same facility for all those years and continues to be a winner! If you're talking Black radio in the Tallahassee area, you're talking Joe Bullard, and if you're talking any kind of radio in that area, you're still talking Joe Bullard.

Being For Real

Explaining why he feels the station continues to do well with only daytime operating hours, Joe remarked, "We continue to be a winner because we deal with the 'sound of realism.' We have a thought in mind where we believe in putting our listeners on the same level as the person on the radio. What I mean by that is, we begin to think the same things as our listeners, comment on the things that we know they are doing in their chosen lifestyles. This also includes reflecting on the people who are suffering through hard times, those out of work, those hoping for an opportunity. By (the station) being a total human being, I think your audience will relate to you more, and know you're for real."

"For example, we have two universities here, Florida A&M and Florida State University. Florida A&M, the Rattlers, is the dominant school in the state. We have very close ties with them. When students come here to go to college we try and let them know they're really not away from home and in some strange city. We're home for them if they give us a chance. Our radio station is the friendliest station you'll ever hear. We believe if people are comfortable with you, they'll stay with you."

Is there another secret to WANM's success? "I guess you could call it a secret recipe. But we feel our strength lies in the fact that we're always honest and real. If a person calls me on the air and requests a record, I don't tell them I'll put it on in a few moments. Instead, I tell the truth. If I can play the song immediately I do. If I can't, I let them know that. Again, it's very important to be real with your audience."

Joe went on to say, "Fantasy Island" is only on TV and today's radio is honesty on all levels. For example, if you really have a

current weather report, then tell the people how to dress for work that day. I'm sure we all remember working in a small market, being on the air, and having the weather machine run out of paper, causing the current weather report not to be printed. What did we do? We made up the temps because when we called the weather bureau, the person on duty wouldn't answer the phone. What I'm trying to show you with this analogy is we all must entertain our listeners. But in the '80s, we must also be credible. Credibility goes a long way."

Working Without Megabucks

In earlier conversation Joe mentioned that he would tell me what being a Black radio station in the Tallahassee area really meant. "Being a Black radio station in the area means being minus the megabucks that

are pumped into the FM-formatted stations. All of our general market competitors always give away money, trips, etc. I personally think that if stations are going to give away money, then do it all year, all the time, and not just 12 or 14 weeks during the ARB. Trips, the same thing. Even if we could give away money on the air I wouldn't."

Why not? "Because if you're going to give away \$50,000 to one person, why not do something for more people and spread it out? You'd make more people happy and have even more locals talking about what you've done, how you've reached more people with your station's influence and call letters. When I realistically think about giving away trips, this thought always hits me. How many people could up and leave for a trip on short notice, or otherwise, and have someone take care of their responsibilities while they're out of town? Not too many. I'm using this example because we don't know who'll be our winner — it might not be a single person. If the person has a child, he or she may not be able to find a person who would take on that responsibility for whatever period of time. See, we've never done any of these things

because we don't get the budget to do them. It's not that I'm totally against giveaways, but it's what and how much with which I have problems."

What advice would Joe give an AM daytimer PD with no promotional budget? "A great promotion to do with no budget is 'Black Facts.' I'm not stuck in that dead folks bag. I'm talking about trying to promote your black history. You can start with your own city. Ask questions about local blacks in responsible positions, i.e. politics, local education leaders, heads of local law enforcement agencies. Many who don't know the answers to these questions find themselves becoming more informed about blacks who are holding down important positions in their own community. You could also include black doctors, lawyers — any black person who represents a positive role model."

"When we get a person who knows the answer to the question, we reward them with some type of prize. In our case it's usually a record album, maybe passes to a free dinner at a good restaurant or tickets to a popular event. You just have to be creative and endure. As Dr. King used to say, 'be strong.' One must entertain and educate. I think if you can mix the blackness of the world, while localizing your presentation, you're supplying some of what our community needs."

Attracting White Listeners

With WANM holding the city's number one spot, it's obvious Caucasians must listen in very heavy numbers. How does WANM keep from offending its Caucasian listeners with too much blackness? "We are what we are and we don't try to be something we're not. When I speak of blackness, I'm talking of awareness and positiveness. We're here for all the citizens of Tallahassee. So when a white listener tunes us in, if they're a local person, they already know what we do. We feel they listen to us to hear our personalities and our unique form of music. We never offend, but we are real!"

Turning to the subject of advertising, Joe commented, "Well, last year they let me have some TV. This year we decided to go with an outdoor billboard campaign. We only had eight, but they were all in key locations around town. You have to remember we're not in big cities like New York, Houston, Atlanta, or Miami. We have to get the job done with a lot less."

Joe also told me that all of his air personalities are committed to the community and the winning tradition they've established at WANM. Joe summed it up: "We won't sit back and rest on our laurels. We know now is the time for us to do our most competitive radio. Why? Because when you're on top, it's easy to become complacent. But we plan to continue working hard and winning. The best remains unchanged."

Continued success to Joe Bullard and all the members of WANM's staff.



WANM LINEUP LINES UP — Pictured above is WANM's air talent staff: (l-r) Tyrone Jiles, 10am-3pm; Tony Shabazz 3-7pm; PD/MD Joe Bullard, 6-10am; and Gerald Tookes, 7pm-signoff during the longer daylight hours.

KWTD: Little Rock's New Urban Challenger

Have you noticed how loosely the term Urban Contemporary is being used these days? Everybody's Urban or Urban something. Little Rock, AR already has three Black-oriented stations in the area: KOKY (Black), its sister station KLAZ-FM (Urban), and KYDE (Black AM daytimer). Then I heard there was another Urban Contemporary, KWTD, entering the Little Rock market battle.

In its first book, the black-owned FM outlet had a good start with a 5.3 share 12+. For the record, KWTD was very close to the number one station during the hours of 7pm-midnight. It scored in the double figures and was only three tenths of a percent behind the leader. KWTD is owned by

Waymen Dunn, a native of Lonoke, AR or as the locals say, "the central Arkansas area." The Station Manager is **Robert Grant**, who most recently worked at **WGPR/Detroit**. **William A. DeLoney** (Billie Dee) is KWTD's PD/MD.

The first thing I asked Billie Dee was why they chose to go Urban Contemporary. "We felt there was a void in the market that we

could fill. Through our reeseach we learned there was a void in the form of service to the black community. Sure we use the term Urban Contemporary — it gives us the latitude to play artists like **Michael McDonald**, **Hall & Oates**, **David Bowie**, and others whom we know blacks are interested in. We captured the people's imagination by playing the hits and selected albums and playing more of them. We had our target audience and went after it. There's a lot more to be done, but we're very happy to get off on the right foot."

In a market that's as small as the Little Rock area, which includes other nearby communities like North Little Rock, Pine Bluff, Lonoke, and England, I'm concerned about audience fragmentation with four black music outlets beating up on one another. This could hinder any one particular station from ever becoming a clearcut winner. Maybe the concern is unwarranted. But it's certain we'll be keeping an eye on this situation.



Billie Dee

Marketplace

Current & Classic Airchecks!

Current Issue #42 features CKLW/Ryan & Co., KPRZ/Ted Knight, KLOS/Frazer Smith, LA's new "Hit Radio 93," KFI/Lohman & Barkley, KOGO/Martin Milner, WCZY/Dick Puritan, KFRC/Mark McKay, NY's new Z100/Scott Shannon, plus KYA/J. Parker Antrim. 90-minute cassette, \$5.50.

Special Issue #5-21 features the California Coast with KACY, KBBY & KCAQ from Ventura/Oxnard, KIST & KTYD from Santa Barbara, KRQK & KXFM from Santa Maria, KSLY & KZOZ from San Luis Obispo, and KIDD, KWST, KWAV & KNRY from Monterey/Seaside. Cassette, \$5.50.

Classic Issue #C-35 features KRLA/Ted Quillian-1963, KHJ/Gary Mack-1966, WMEX/Jim Connors-1972, KPPC/Steven Seagull-1971, 10Q/Real Don Steele-1977, KHJ/Don Cox-1977, WLS/Charlie Van Dyke-1973, KHJ/J.B. Stone-1975, plus KCBQ/Dave Conley-1973. Cassette, \$10.50.

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Opportunities

Openings

EAST

Immediate opening for morning drive jock. T&R immediately: GM, Radio, 8737 Kuhn Bridge Rd., Greencastle, PA 17225. EOE M/F (9-23)

96WMMR, Maine's premiere 50kw CHR now accepting T&R's for full & parttime. No calls! WMMR, Don Russell, PD, 89 Congress, Rumford, ME 04276. EOE M/F (9-23)



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Leading NYC-based syndicator of specialized radio programming looking for experienced (network or syndication) station clearance rep. Call Ellen Silver at NARWOOD PRODUCTIONS (212) 755-3320.

Washington's KIX-106 Country is looking for music-oriented talent. T&R: Jason Kane, 510 King Street, Alexandria, VA 22314. No calls. EOE M/F (9-23)

97-Rock, Taft/Superstars in Buffalo is looking for parttime rock 'n' rollers. Rush T&R: Bryan Krysz, 59 Virginia Pl., Buffalo, NY 14202. EOE M/F (9-23)

WGLI, Long Island's Oldies station seeking parttime/weekend air talent. Experience required. T&R: Bill Trotta, 1290 Peconic Avenue, Babylon, NY 11704. EOE M/F (9-23)

News Director Needed

Southeast NY, must be experienced in handling people, organization minded and community involvement. Only pros with three to five years experience need to apply. Air shift with supervision of three person professional staff. If you have the commitment to local news and a good voice send resume, tape and salary requirements to: Radio & Records, 1930 Century Park West, #542, Los Angeles, CA 90067. EOE

Announcers for afternoon Nostalgia format. Send current air-check with production samples: Dean Rogers, Box 1319, Portland ME 04104. EOE M/F (9-18)

WIKZ has immediate openings: AM drive, evenings, & ND. Need stable, growth-oriented people. 2 yrs. minimum. T&R: Bill Matthews, Box 479, Chambersburg, PA 17201. (9-16)

Fulltime openings for AM A/C Solid Gold format. T&R: Jim Simonetti, GM, WBQW, 1520 N. Keyser Ave., Scranton, PA 18504. EOE M/F (9-16)

Adult pro communicator for nighttime Contemporary Country. Females encouraged. Cassette, resume & picture: Mike McGann, Z107, Box Z, Hershey, PA 17033. EOE M/F (9-16)

Openings

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Experienced newperson wanted to gather, write & deliver news. T&R & writing samples: Greg Lance, WRTA, Box 272, Altoona, PA 16803. EOE M/F (9-16)

SOUTH

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Personality oriented, up-tempo A/C in Texas's prettiest city seeks PM drive jock with warmth. Best money in town. Rush tape, resume and salary requirements to: Bill Gardner, VP Programming, KLLS FM/AM, 8401 Datapoint Dr., Suite 900, San Antonio, TX 78229. EOE M/F

CHR top 15 needs all shifts. 15-25kw. Minimum 4 yrs. George Clissold, 2800 Summerset Dr., Building J, Unit 111, Lauderdale Lakes, FL 33311. EOE M/F (9-23)

Etab. bdcst group expanding in many TX markets. Exper. talent in prog., news & air. All formats. Joe Benson, KROZ-FM, Box 4248, Tyler, TX 75712. EOE M/F (9-23)



One of America's leading CHR stations in one of America's most exciting cities has an immediate afternoon drive opening. Please rush T&R to: Nick Bazoo, P.O. Box 53447 (B97), New Orleans, LA 70153. EOE M/F

Medium market Sunbet needs an afternoon anchor/reporter. T&R: John Walsh, ND, KLCL, Box 3067, Lake Charles, LA 70605. EOE M/F (9-23)

Immediate air opening Central TX AM & FM. Super facilities. Need adult one-to-one communicator. T&R & photo: KBWD, Box 280, Brownwood, TX 76804. EOE M/F (9-23)

Openings

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Southern 100,000 watt station looking for strong morning man. Up & coming, send T&R: Radio Services, 135 E. 54th St., New York, NY 10022. (9-23)

WQLT, 100kw A/C looking for the right morning man. T&R: Tom D. Pepper, P.O. Box 932, Florence, AL 35631. EOE M/F (9-23)

Growing TX company is seeking the services of a pro ND. T&R & salary requirements: KNET AM/FM, Box 649, Palestine, TX 45801. EOE M/F (9-23)

Program Director Needed

Bright, creative, experienced Program Director for Jacksonville, Florida's leading Adult Contemporary station. Minimum 5 years radio experience. Great benefits, good company. Resumes to: Tom Chiusano, WIVY-FM, 3100 University Blvd., S., Jacksonville, FL 32216. EOE M/F

Chief engineer, KVOP-AM & FM, most modern state-of-the-art equipment in panhandle. Resume: Steve Coltar, Box 1420, Plainview, TX 79072. (806) 296-2771. EOE M/F (9-16)

WDEX/Monroe-Charlotte metro, full & parttime positions available. T&R: Ann Cruise, Box 669, Monroe, NC 28110. EOE M/F (9-18)

Progressive AM in NC seeks entry-level newperson/announcer. Females encouraged. T&R: Jamie Shepherd, WWWC, Box 580, Wilkesboro, NC 28697. EOE M/F (9-16)

AOR station has future openings for midday slot. Parttimers needed. Females encouraged. T&R: Nat Lamp, KFMX, 5813 Villa Dr., Lubbock, TX 79452. EOE M/F (9-16)

Production Manager wanted. Copywriting experience a must. Take-charge person. Resume: Bo Bowman, Box 2288, Panama City, FL 33402. EOE M/F (9-18)

WZZW-FM/Augusta has immediate morning drive opening for experienced personality. A/C, Oldies. Call Charles Andrews, PD (803) 279-2330. (9-16)

Wanted: Morning personality. Bright, witty, mature. T&P WEQR, GM, Box 207, Goldboro, NC 27533. EOE M/F (9-1)

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Entertaining, off-the-wall, mature A/C personality! Medium market. Phone work helpful. Pros only! Send T&R and proven ratings to: Radio & Records, 1930 Century Park West, #550, Los Angeles, CA 90067.

KDTH & KFMD/Dubuque, IA seeking top-notch advertising sales representative. Call Nancy Wilson (319) 588-5710. EOE M/F (9-23)

CHR/Country morning personalities needed. Call Orv Koch, Stuart Broadcasting (402) 275-4204. EOE M/F (9-23)

WLRW/Champaign has fulltime opening. CHR/AOR experience preferred. T&R: Jim Wnek, Box 3369, Champaign, IL 61821. EOE M/F (9-23)

Pro, creative, adult communicator for PM drive. Highly competitive. 3 yrs. with production research background. T&R: Joey Evans, KVOX, Box 97, Moorhead, MN 56560. EOE M/F (9-23)

Openings

WKDQ/Evansville, IN seeks mature CHR morning personality. Community involvement, locally relatable & humorous. T&R: Gabe Hobbs, Box 2000, Evansville, IN 47714. EOE M/F (9-23)

Central IA 100,000 watt A/C is looking for outstanding air-talent. T&R: Jamie Grout, Production Manager, KXJX, Box 45, Pella, IA 50219. EOE M/F (9-23)

GIFTED MORNING TALENT

for Midwest medium market full service personality A/C. Maintain huge adult audience with conversation, wit, information. Phones a plus. Send resume and tape to: Radio & Records, 1930 Century Park West, #547, Los Angeles, CA 90067. EOE

Midwest company looking for up-tempo personality jocks for future CHR openings. T&R: Box 434, Hinsdale, IL 60521. (9-23)

WCWA/Toledo seeks fulltime announcer for classic MOR/Bnd format. Mature voice & delivery. T&R: Mike Shepherd, 124 N. Summit St., Toledo, OH 43604. EOE M/F (9-16)

Major Market A/C

Rare opportunity for a morning drive personality or team. Outstanding compensation and environment. If you have the talent, the wit and the energy to create the top adult morning show in town then send us your tape and resume: Radio & Records, 1930 Century Park West, #537, Los Angeles, CA 90067.

KZ93/Peoria has rare fulltime opening. Fun-sounding CHR night talent. T&R: Keith Edwards, PD, 3131 North University, Peoria, IL 61604. No calls. EOE M/F (9-16)

Afternoon drive personality needed for A/C leader. T&R: Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. EOE M/F (9-16)

Aggressive ND? We are ready to team up with your news direction. T&R: Jon Dahl, KWEB/KRCH, 29 N.E. 7th St., Rochester, MN 55904. EOE M/F (9-16)

KLMS/Lincoln is accepting applications for future air talent openings. T&R: Lee Thomas, Box 81804, Lincoln, NE 68501. No calls. EOE M/F (9-16)

Live for news? Love the local angle? Thrive on a busy anchor shift? T&R & writing sample: Ann Cummins, KKJO, Box 166, St. Joseph, MO 64502. EOE M/F (9-16)

WQFM seeks Chief Engineer. Experience in all aspects of studio & transmitting equipment. Resume: Ralph Barnes, WQFM, 606 W. Wisconsin Ave., Milwaukee, WI 53203. EOE M/F (9-16)

Country 1010 KSMN needs an afternoon person immediately. T&R: Box 1446, Mason City, IA 50401. EOE M/F (9-9)

Possible future openings for up-tempo CHR jocks. Medium markets. All shifts. T&R: Doc Elliot & Assoc., 3014 Greenleaf, Wilmette, IL 60091. EOE M/F (9-9)

If you'd like to do overnights on one of the highest rated CHR FM stations, rush T&R: Jerry Dean, PD, KOKQ-FM, Box 31777, Omaha NE 68131. EOE M/F (9-9)

Need to fill 2 positions: Experienced PD & good news-digger with distinctive, tenacious air style. T&R: WIZM, Box 99, Lacrosse, WI 54601. EOE M/F (9-9)

Need AOR ND to become part of morning team. Sense of humor important. T&R: Jeff Murphey, WWCT-FM, 414 Hamilton, Peoria, IL 61602. EOE M/F (9-9)

Needed: Chief engineer with programmer's ear. Are you talented & cooperative? Maybe pull a shift. Write: PD, WJML, Box 99, Petoskey, MI 49770. EOE M/F (9-9)

Chicago metro A/C needs air talent with engineering maintenance ability. T&R: Jim Holly, Z107(WZVN), Box 311, Lowell, IN 46356. (9-9)

Rare night opening at Q102/Cincinnati. T&R: Jim Fox, Q102 Radio, 1906 Highland Ave, Cincinnati, OH 45219. EOE M/F (9-9)

Hiber, Hart & Patrick Is Growing. Again.

In order to take advantage of new business opportunities — and to allow us to offer excellent client service — Hiber, Hart & Patrick is looking for a few good people. Specifically, we're looking for exceptional broadcasters/researchers to fill the following positions in our Washington, D.C. area office —

DIRECTOR OF MARKETING: Responsible for client development and supervision of Hiber, Hart & Patrick sales/marketing efforts. Will follow-up sales leads, establish sales initiatives. Salary plus commission, extensive travel likely. Ideal candidate will have solid broadcast sales background coupled with a good working knowledge of communications research.

RESEARCH ANALYST: Responsible for research design, data analysis, and report generation. Ideal candidate will possess superior ability to translate research data into English. Broadcast experience and research credentials required.

If you are interested in joining our winning team send letter, resume and references to:

Jhan Hiber
President
Hiber, Hart & Patrick
P.O. Box 1220
Pebble Beach, CA 93953

No calls please. All replies confidential. An EEO employer.

Opportunities

Openings

WHYT
96 FM

AFTERNOON DRIVE IN
THE MOTOR CITY
WHYT, Detroit

Style, smarts, attitude, pipes, content ... Detroit's "HIT-FM" is looking for true talent able to translate state of the art CHR formatics into fun and excitement! Maturity and ability to function as part of a team essential. Can you "sparkle" in a highly competitive market?

Send tape and resume to:

Steve Goldstein
Program Director
WHYT Radio
2100 Fisher Building
Detroit, MI 48202

No calls Please EOE M/F

Capital Cities Communications, Inc.

WNDU/South Bend, #1 Contemporary Country needs midday pro. T&R: Steve Delaney, Box 1616, South Bend, IN 46634. EOE M/F (9-9)

WEST

OPERATIONS OR STATION MANAGER

with growth company. NW medium market. Prefer background in computers and financial management. Send to: Radio & Records, 1930 Century Park West, #551, Los Angeles, CA 90067. EOE M/F

KYNO(AM) seeking morning legend. Must be able to localize & communicate with listeners & staff. T&R: Wayne Decker, KYNO 2125 N. Barton, Fresno, CA 93703. EOE M/F (9-23)

DJ interns needed for Los Angeles radio station. Send T&R: 21115 Devonshire, Suite 303, Chatsworth, CA 91311. EOE M/F (9-9)

Top-rated CHR KDON-FM accepting T&Rs for future air talent openings. Experienced only. Send: Jim Christoferson, Box 81460, Salinas, CA 93912. EOE M/F (9-9)

KKMG/Pueblo, CO has future openings for air talent. Min. 5 yrs. exp. A/C or CHR. T&R: Larry Green, PD, 44 E. Spaulding Ave., Pueblo West, CO 81007 EOE M/F (9-9)

Openings

KOPA-FM needs PD. Minimum 2 years experience. T&R: Gary Guthrie, GM, Box 1827, Scottsdale, AZ 85252. No calls. EOE M/F (9-23)

KYOU seeks T&Rs for possible future openings. Full & parttime. 3 yrs. experience. Country. T&R: Dale Clark, PD, KYOU, Box 1607, Greeley, CO 80632. No calls. EOE M/F (9-23)

KARM & KFIG/Fresno has 2 immediate openings: Fulltime news (3 yrs. required) & parttime jock w/some experience. T&R: John Katz, Box 4265, Fresno, CA 93744. EOE M/F (9-23)

Full service AM, Country FM has several openings for good career-minded broadcasters. Minimum 2 yrs. exp. T&R: Bob King, Box 346, Twin Falls, ID 83301. EOE M/F (9-23)

KROY needs an energetic AOR jock for entry level weekend shift. Send cassettes: 620 Bercut, Sacramento, CA 95814. No calls. EOE M/F (9-23)

"Do you want to help program a West Coast medium market AOR? Handle airshift, and grow with expanding company. Management experience required. Tape and resume with at least five references." Send to: Radio & Records, 1930 Century Park West, #549, Los Angeles, CA 90067.

A great lifestyle. That's what KVMT/Vail has to offer its new afternoon anchor. T&R: KVMT News, Vail, CO 81657. EOE M/F (9-23)

Reporter to work inside & on the street. Minimum on-air. Split shift, entry level. T&R: Jim Cumberland, KUUY, Box 926, Cheyenne, WY 82001. EOE M/F (9-23)

Opening for morning drive. Strong production. T&R: John Bailey, KVLE, Box 307, Vernal, UT 84078. EOE M/F (9-23)

Sales Manager needed. Good beginning account list. Call Steve Larson (206) 532-1200 or resume: 3102 Bay Avenue, Hoquiam, WA 98550. EOE M/F (9-23)

KYUU
99.7 FM

KYUU San Francisco is looking for a night time entertainer. Adult appeal, able to have fun, and a winning attitude a must. T&R to: Mike Novak, 530 Bush St., San Francisco, CA 94108. EOE M/F

KSLEY is seeking an afternoon drive CHR personality. No beginners please. T&R: Joe Collins, OM, KSLEY, Box 1400, San Luis Obispo, CA 93401. EOE M/F (9-23)

KBBY-FM CHR is looking for warm air talent. Prefer people in CA. Tape & salary requirements: Richard Chase, Box 5151, Ventura, CA 93003. EOE M/F (9-23)

Openings

KTOM/Salinas has immediate opening for ND. T&R: PD, Box 81380, Salinas, CA 93912. EOE M/F (9-23)

Immediate on-air opening at 25+ A/C station in North-Central ID. T&R: Steve Tracy, KRCL, 805 Stewart, Lewiston, ID 83501. EOE M/F (9-16)

KPKE/Denver is looking for air talent & news. T&R: Mark Bolke, 8973 E. Kenyon Ave., Denver, CO 80237. EOE M/F (9-16)

KDIA/Urban Contemporary seeks 7-mid. air personality with background in high energy. T&R: Jeff Harrison, Box 8432, Oakland, CA 94662. No calls. EOE M/F (9-16)

AOR KZEL accepting T&Rs for future fulltime openings, including morning drive. Ken Martin, Box 70128, Eugene, OR 97401. No calls. EOE M/F (9-16)

Music Publisher/ Artist's Representative (Europe)

Must have experience in sheet music/recording/artist management. European contract negotiation and European experience in promotion. 4 years experience. \$40,000/year. 40 hour/week. Send this ad and your resume to Job #NOF 08214, P.O. Box 15102, Los Angeles, CA 90015, not later than October 6, 1983.

KEZR-FM/San Jose seeking female air talent with strong production. Long hours necessary. T&R: OM, Ron Sanchez, Box 2337, San Jose, CA 95109. No calls. EOE M/F (9-16)

Applications for future employment at Country FM. T&R & requirements: Rex Broadcasting Corp., Jay Price, Box 50006, Tucson, AZ 85703. No calls please. (9-16)

AM & FM Country combo needs aggressive, successful-minded people. Air, sales, part & fulltime. T&R: Mike Foster, OM, KENE, Box 350, Toppenish, WA 98948. EOE M/F (9-16)

Full & parttime announcers needed for FM A/C. Minimum 3 years. Good production. T&R: Jack Blair, KBBT-FM, 100 E. Florence Blvd., Casa Grande, AZ 85222. EOE M/F (9-16)

A/C ANNOUNCER

Become a part of a first class operation away from the pressures of big city life. Top rated soft rock Class B FM needs jock. We're looking for a stable, experienced "team player" with good production capabilities. Tape and resume to: Randall J. Wilkes, KSNM, Box 2959, Merced, CA 95340. EOE M/F

KYGO, Denver's Country music leader, still looking for experienced weekender. T&R: Bob Call, 5350 W. 20th, Denver, CO 80214. EOE M/F (9-16)

Music personality needed. CHR/AOR exp. Females encouraged. Division of King Broadcasters. T&R: Bill Stairs, KREM-AM & FM, Box 8037, Spokane, WA 99203. EOE M/F (9-16)

News person for AM A/C & FM AOR combo. Lifestyle-oriented personality. T&R before 9/30: Steve MacKelvie, KMOK/KRCL, 805 Stewart, Lewiston, ID 83501. EOE M/F (9-16)

Program Manager/ND needed at KBDF. T&Rs: Rob Skinner, KBDF, Box 70128, Eugene, OR 97401. EOE M/F (9-16)

Positions Sought

8 yrs. experience including major market, seeking West Coast position. Also do great drop-ins. JEFF MCKAY (213) 696-5503. (9-23)

Midday jock top 20 market seeks majors. Smooth, great pipes, excellent production. DAN (619) 223-6052.

MD/production/jock available now. MIKE KELLY (209) 383-1542. (9-23)

Top-flight female personality. WLS-FM, WMET, WNAP. Seeking large market CHR with innovative, spirited approach. (312) 348-3384. (9-23)

News announcer seeking job. Will relocate. Reliable, ambitious. Reporting, sports, interviewing. Midwest preferred. Bill (219) 874-8285 Mon-Wed after 5pm. (9-23)

3 1/2 yrs. music & research at Q101/Chicago. Also, 3 yrs. PD & mornings at suburban Chicago A/C station. RON SMITH (312) 448-7799. (9-23)

Positions Sought

If you're looking for a new voice, stop here. 'cause I'm looking for a new station. CHR, A/C. TIM (314) 227-9750. (9-23)

Young American citizen working at Toronto's premier alternative New music station looking to return to states. KEVIN (416) 453-7452 or (416) 459-9871. (9-23)

Soft, sexy air show. Creative copywriting & production. Looking for medium market. I'm LISA, available now. (919) 667-2419. (9-23)

GAIL LEE. Promotions & music. Medium-major market AOR or CHR. (713) 447-8211 or (512) 583-3700 (answering machine). (9-23)

Morning man. Format change left me speechless! If you want someone who does more than read liner cards, call RICK (414) 552-7981. (9-23)

THOM DAVIS available for mornings. MD experience with over 8 yrs. in A/C, CHR & Country. Currently with WEZC/Charlotte. Call (704) 827-0300. (9-23)

... now for something completely different

More mail and calls in station history made me #1 nights for Southern P-2 CHR. Bits, phones and a unique, distinctive delivery will get your Top 50 market talking, laughing and listening! Don't wait... my carts need a home! "Dangerous" Dan McKay (601) 896-8159

South OR's top afternoon drive ready to move up! Excellent pro, great #'s, community involvement, team-player. Top 100 markets only. A/C, CHR. BILL CRAWFORD (503) 773-5935. (9-23)

JOE ZERHUSEN, former MD at WARM98/Cincinnati, is looking for new opportunity. (513) 731-6691. (9-23)

BRUCE COTTON, former OM at WGNI/Wilmington, NC is ready for new operations/programming challenge. (919) 763-6512. (9-23)

JACK ARMSTRONG, 17 yrs. experience, 5 yrs. programming, OM at WKJJ-WCII/Louisville, PA at WKWK/Wheeling. Looking for OM, PD, CHR, A/C, Country. (717) 667-2251. (9-23)

7-yr. pro has T&R for you. Looking in South or West, medium or major market. KEVIN (314) 392-3793 after 2pm (314) 348-3998 before 2pm. (9-23)

The wolf isn't just at the door, he's come in & had pups. Major market talent seeks top 20. ALEX HAYES, (212) 758-6304. (9-23)

Boston! Why haven't you called? Award-winning copywriter & production whiz wants to relocate. (512) 851-1056. (9-23)

NANCY PLUM, formerly with KMPC, KTNO, KGBS looking for air work on West Coast. You'll like my smile. Call (213) 654-4566. (9-23)

I need a break. You can help. MD, jock, production. MIKE KELLY, (209) 383-1542. (9-23)

Give me the bullets, let's blow 'em away! Hot CHR jock, 7 yrs. top 25 market experience including Magic 107/Portland is looking. LARRY, (503) 775-4030. (9-23)

Experienced WZZR, WJIM air personality seeking fulltime air position preferably in Midwest. Strong talent, all markets considered. You need me. BILL JOHNSON, (517) 422-3478. (9-23)

Major market Modern music personality with 9 yrs. radio AND TV experience seeks programming/on-air opportunity. Go modern! Can prove results!! RICK, (216) 661-4161. (9-23)

Newspro, 15 yrs. experience seeks permanent position in medium/major market. I'm good. Call RON, (607) 433-2449, after 6 PM. (9-23)

Human automation no, human personality yes. All personality stations welcome to a 7-yr. personality winner. Call LARRY, (216) 478-1206. (9-23)

15-YEAR PROGRAMMING PROFESSIONAL

with winning background available for the right project. Currently group programmer. For resume and further information write: Radio & Records, 1930 Century Park West, #548, Los Angeles, CA 90067.

Talented PD/personality needs new challenge after 1 1/2 yrs. Medium market airshift. GM & owner my refs. BOB (803) 531-4063 mornings, (803) 534-4461 afternoons. (9-16)

3-yr. radio pro. Need a programmer to help me develop. News, sales, sports & mornings. Prefer FL, but all offers considered. JOE (904) 584-5132, 786-7577. (9-16)

12-yr. Country veteran, experienced PD with major market experience, seeking programming position in top 100 market. MAYNARD (612) 789-3958. (9-16)

R&R is Looking for 2 Special People!

If you love radio and are willing to work hard, you could be our people!

EDITORIAL ASSISTANT:

We have an opening in our Research Department and are in need of that special person who is dedicated to our industry and ready for involving work.

We prefer applicants with some radio station employment in their background. Top typing skills and telephone experience necessary!

ACCOUNTS RECEIVABLE CLERK:

You would be typing invoices, posting to Post-Rite Systems, preparing aging schedules, making credit calls and reconciling bank accounts, all for the entertainment industry!

We prefer someone with 2 years accounting experience.

If you're a team player with an eye for detail, you could be for us!

Editorial Assistant: Call Krisann or Ellen
Accounts Receivable Clerk: Call Margaret

(213) 553-4330

R&R
RADIO & RECORDS

Opportunities

Positions Sought

Give a girl a break! I'm beginning my career in Chicagoland as a DJ. Can do news & commercial production. Try me! Call GIA (312) 268-3142. (9-16)

ANNE LEIGHTON kicks ass! (914) 428-1130. (9-16)

Radio is my life. I would like to make it my career. Please give me that chance. Call SCOTT (201) 863-0917. (9-16)

8-yr. pro seeking AOR, PD, MD or production job. Fresh ideas to meet challenges. Formerly WEBN, WSKS (best #'s), Cincinnati. FRANK JOHNSON (513) 896-7376. (9-16)

6-yr. pro morning DJ, PD/MD, sales, even manager. Seeking secure operation, challenging job, opportunity to advance. Refs: DEBORAH (503) 397-8644 or 397-1600 PDT. (9-16)

Attention all PDs looking for well-rounded jock. Look no further. Currently working in NYC. Impeccable references. Call LANCE HAYES (212) 993-0276 or (213) 888-6261. (9-16)

Famboyantly creative, aggressive team player. AOR morns, CHR eves. A/C PD/afternoons. Production flair, pro entertainer. JEFF (615) 239-7854, 246-8131. (9-16)

Young, impressionable broadcaster on the loose. MD/jock. A/C, CHR, Oldies, AOR. Get me before I go back to farming. JIM (319) 582-3375. (9-16)

JOHN BEAULIEU, 2 1/2 yrs. with premier book WTUE/Dayton. Seeking change in hot AOR/CHR market. Great production, spirit. Available now. (513) 439-5924. (9-16)

No news is good news. 9-yr. IL pro with family seeks news gig with future. Call MARK (815) 895-5887. (9-16)

WILLIE CURTIS, radio DJ, newsmen with excellent voice looking for work, any format, any station. Ready to relocate. Call (312) 737-6489. (9-16)

Positions Sought

13-yr. pro looking for medium/small market programming position. Proven track record. KRIS VAN DYKE (901) 683-4490 or (912) 995-2697. (9-16)

Former WA ND is now a free agent. This 9-yr. veteran is available for negotiation with D.C./Baltimore/Philadelphia-area rosters. COLEEN (703) 920-4264. (9-16)

Experienced Program Director

10 year radio pro seeks new challenge, experienced Program Director, Chief Operator, sales, some news. Background includes CHR, A/C, Hot Trax & MOYL. Stable stations with desire to be No. 1 only!! Midwest medium or aggressive small markets. Currently employed. Chris (219) 745-3777.

Superstars AOR MD looking for new location ASAP. Willing to work any airshift & willing to relocate anywhere. J.R. (806) 799-0713. (9-16)

Proven morning man with CHR track record, ratings & crazy promo experience. Dallas, Honolulu, etc. Superb prod. Good credentials. ALEX PRICE (214) 581-5526 evenings. (9-16)

Can you keep a man busy? Good production, personable delivery, experienced. ROY GRAY (213) 632-2567. (9-16)

Positions Sought

GO FOR IT!

Drive time personality with spontaneity and humor sharper than a set of Ginsu knives. Agency level production, great phones and top interviewer. 4 years experience. A/C or Country. Byron (309) 344-1971.

Great pipes for jock, news & commercials. B.A. & communication & broadcast training. Prefer midwest. MICHAEL KIELBOND before 4pm at (312) 485-5394. (9-9)

Changes

RADIO

G. Michael Wingertzahn named Account Executive for WBCS/Milwaukee, from WRKR AM & FM.

Susan Sornsen & Steve Garbini appointed Account Executives for KLIR/Denver, formerly Aspen Leaf and KRZN, respectively.

INDUSTRY

Eliot Sekuler rejoins Los Angeles staff of Solters/Roskin/Friedman, Inc. as Account Executive after leaving for Record World Magazine.

Victoria Rose & Ellen Golden named Account Executives for the Howard Bloom Organization, Ltd., formerly Victoria Rose Associates and Hit Parader Magazine, respectively.

Miscellaneous

KYOU/Greeley, CO needs Country record service from all labels. Send to: Dale Sparks, PD, KYOU, Box 1607, Greeley, CO 80632.

Miscellaneous

KULY requests Country record service from all labels. Send to: Tammie Blalock, KULY, Box 1420, Ulysses, KS 67780.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

	Frequency Rates*		
	1 Week	2 Weeks	3 Weeks
	\$20.00	\$35.00	\$50.00

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

PUT YOUR STATION AT THE TOP WHERE IT BELONGS!

Highly successful programmer — 14 years experience — currently programming one of America's top rated FM/AC's in Top 10 major market.

If you're committed to attaining and maintaining the top position in your market...

we should meet.

Your reply will be held in strictest confidence.

Write: Radio & Records, 1930 Century Park West, #546, Los Angeles, CA 90067.

RAB ANNOUNCES...

The First All-Radio Retail & Co-op Workshop

SEPTEMBER-NOVEMBER

18 MEETINGS

DATES AND LOCATIONS

- ✓ Sept. 27 Cincinnati
- ✓ Sept. 29 Orlando
- ✓ Oct. 4 Chicago

- ✓ Oct. 6 Denver
- ✓ Oct. 11 Washington
- ✓ Oct. 12 New York
- ✓ Oct. 13 Boston

- ✓ Oct. 18 Charlotte
- ✓ Oct. 20 Pittsburgh
- ✓ Oct. 25 Seattle
- ✓ Oct. 26 San Francisco

- ✓ Oct. 27 Los Angeles
- ✓ Nov. 1 Atlanta
- ✓ Nov. 2 New Orleans
- ✓ Nov. 3 Dallas

QUESTION CO-OP EXECUTIVES

Some of the companies participating:

- Levi's • Commodore
- Wrangler • Lees
- Osborne • John Deere
- Monroe-Walker • GE
- Eastman Kodak

RAB Retail & Co-op Workshop Targets These Subjects

- How store advertising works.
- Starting up station co-op sales.
- Putting together dealer groups.
- Paperwork that pays.
- Best co-op and retail categories.
- How to get bigger budgets.

CALL TODAY TO RESERVE SEATS... 1 (800) 232-3131
 IN NEW YORK CALL COLLECT (212) 599-6666

Benson

Continued from Page 1

gineering & Programming Operations P. Kent Coughlin, VP/Affiliate & Acquisition Planning Charles King, Executive Producer/Director of Sports Shelby Whitfield, and Director/Creative Services Mike Winter.

Continuing to report to McLaughlin will be VP/Finance, Planning, Administration & Satellite Development Bill Battison, VP/Director of Sales Louis Severine, VP/Talk-radio Rick Devlin, and VP/Market Development Robert Chambers.

Benson became ABC VP/Radio News in 1978 and added his sports duties in 1980. In the 1970s Benson served as the first Managing Director of AP Radio and was upped to Deputy Director/Broadcast for AP in New York. He also spent six years with the ABC-owned AM Radio Stations Group, and had served as News Director for Star Stations, WLS/Chicago, and KGO/San Francisco, where he was also named Operations Director.

ABC expects soon to name a new VP/News, Radio to succeed Benson.

WBZ

Continued from Page 1

Manager, and takes over the programming reins for Rick Starr, who transferred to Group W sister station KDKA/Pittsburgh as Station Manager five weeks ago. Prior to WBZ, Cross programmed crosstown WITS for 2½ years after spending 18 months as GSM at KAYO/Seattle. His programming experience also includes two years at WAAB/Worcester. Cross told R&R, "It goes without saying that programming this radio station is a unique and marvelous opportunity for anybody. Being handed a job like this doesn't happen to you every day of your life, and I hope I can do it."

Hirshberg's promotion comes after just five months with WBZ, and he fills the opening left by former GSM Steve Soule, who left the station in July to become VP/Affiliate Relations for the NBC Radio Network. Hirshberg previously worked with CBS for twelve years, including five years as Local and General Sales Manager at WEEI/Boston.

WBBY

Continued from Page 1

challenged." Jones, who is technical director for the evening news at WTVN-TV/Columbus, said his group will wait until assuming ownership before deciding whether to keep WBBY's Jazz format.

The key to Mid-Ohio's appeal will be the judge's refusal to give it integration credit for 24.9% owner Richard Nourse's fulltime position as Station Manager. The problem was that Nourse acquired his shares more than a year after the deadline for Mid-Ohio to upgrade its application in the face of the challenge by Metro.

Because the decision hinged on the "extremely narrow" integration issue, says Mid-Ohio attorney Glist, granting credit

for Nourse's shares would have tipped the balance in WBBY's favor.

Another unusual aspect of the case was the FCC's approval of the sale of WBBY in 1982, on the same day the competing applications were designated for hearing. At the time, majority stockholder Kenneth Bates was under court order to sell his interest in the station due to a divorce settlement. In permitting the sale, the FCC said the station was "hamstrung" because there was "no one with an unencumbered legal right to vote 50.1% stock interest."

WPKX

Continued from Page 1

'Kicks Country' is just fantastic. They are the kind of individuals who make the day-to-day operational business of a radio station a lot easier."

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

JARREAU "Trouble In Paradise"
BILLY JOEL "Uptown Girl"
ANNE MURRAY "A Little Good News"

Country Coast-To-Coast

JUICE NEWTON "Stranger At My Door"
JOHN ANDERSON "Black Sheep"
CONWAY TWITTY "Heartache Tonight"

BPI

John Iles (800) 426-9082

Adult Contemporary

MANHATTAN TRANSFER "Spice Of Life"
LIONEL RICHIE "All Night Long (All Night)"

Country Living

EXILE "The High Cost Of Leaving"
ATLANTA "Dixie Dreaming"
LARRY GATLIN & GATLIN BROS.
"Houston (Means...)"
JOHN ANDERSON "Black Sheep"
CONWAY TWITTY "Heartache Tonight"
VERN GOSDIN "I Wonder Where We'd Be Tonight"
GUS HARDIN "Loving You Hurts"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

WAYLON JENNINGS & JERRY REED
"Hold On I'm Comin'"
MICHAEL MURPHEY "Don't Count The Rainy Days"
ANNE MURRAY "A Little Good News"

The Great Ones

CROSBY, STILLS & NASH "Raise A Voice"
DEBORAH ALLEN "Baby I Lied"
MICHAEL MURPHEY "Don't Count The Rainy Days"
CARLY SIMON "You Know What To Do"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

MOTELS "Suddenly Last Summer"
MEN AT WORK "Dr. Heckyll & Mr. Jive"
PETER ALLEN "Once Before I Go"

Tanner Country

BANDANA "Outside Lookin' In"
ANNE MURRAY "A Little Good News"
JUICE NEWTON "Stranger At My Door"
WHITES "When The New Wears Off Of Our Love"

Red Satin Rock

LIONEL RICHIE "All Night Long (All Night)"
DAVID BOWIE "Modern Love"
HUEY LEWIS & THE NEWS "Heart And Soul"
AGNETHA FALTSKOG "Can't Shake Loose"
JOAN JETT & BLACKHEARTS
"Everyday People"
ELVIS COSTELLO & ATTRACTIONS
"Everyday I Write The Book"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

EURYTHMICS "Love Is A Stranger"
LOVERBOY "Queen Of The Broken Hearts"
MICHAEL SEMBELLO "Automatic Man"
BILLY JOEL "Uptown Girl"
PAT BENATAR "Love Is A Battlefield"

Transtar

Chick Watkins (303) 578-0700

NAKED EYES "Promises, Promises"
AIR SUPPLY "Making Love Out Of Nothing At All"
MICHAEL SEMBELLO "Maniac"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

HUEY LEWIS & THE NEWS "Heart & Soul"
MICHAEL SEMBELLO "Automatic Man"
AGNETHA FALTSKOG "Can't Shake Loose"
JOAN JETT & BLACKHEARTS
"Everyday People"
EURYTHMICS "Love Is A Stranger"

Contempo 300

MEN AT WORK "Dr. Heckyll & Mr. Jive"

Great American Country

JOHN ANDERSON "Black Sheep"
CONWAY TWITTY "Heartache Tonight"
MICKEY GILLEY "Your Love Shines Through"

Century 21

Greg Stephens (214) 934-2121

The Z Format

PAT BENATAR "Love Is A Battlefield"
QUARTERFLASH "Take Another Picture"
MICHAEL SEMBELLO "Automatic Man"
KANSAS "Fight Fire With Fire"
LOVERBOY "Queen Of The Broken Hearts"
JACKSON BROWNE "Tender Is The Night"
BILLY JOEL "Uptown Girl"
EURYTHMICS "Love Is A Stranger"

The A/C Format

BILLY JOEL "Uptown Girl"
ANNE MURRAY "A Little Good News"
DEBORAH ALLEN "Baby I Lied"
MATTHEW WILDER "Break My Stride"

Super-Country

JOHN ANDERSON "Black Sheep"
VERN GOSDIN "I Wonder Where We'd Be Tonight"
GUS HARDIN "Loving You Hurts"
JOHNNY LEE "My Baby Don't Slow Dance"

Radio Arts

John Benedict (213) 841-0225

Country's Best

CONWAY TWITTY "Heartache Tonight"
JOHN ANDERSON "Black Sheep"

Soft Contemporary

AMERICA "Cast The Spirit"
PETER ALLEN "Once Before I Go"
MATTHEW WILDER "Break My Stride"

Sound 10

AMERICA "Cast The Spirit"
MATTHEW WILDER "Break My Stride"
JACKSON BROWNE "Tender Is The Night"
BILLY JOEL "Uptown Girl"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

BILLY JOEL "Uptown Girl"
EURYTHMICS "Love Is A Stranger"
JOAN JETT & BLACKHEARTS
"Everyday People"
PAT BENATAR "Love Is A Battlefield"
LOVERBOY "Queen Of The Broken Hearts"

TM A/C

MANHATTAN TRANSFER "Spice Of Life"
LIONEL RICHIE "All Night Long (All Night)"
SHEENA EASTON "Telephone (Long...)"

TM Country

HANK WILLIAMS JR. "Queen Of My Heart"
ANNE MURRAY "A Little Good News"
BELLAMY BROTHERS "Strong Weakness"
VERN GOSDIN "I Wonder Where We'd Be Tonight"

*The William B. Tanner Company
cordially extends an invitation*

for the preview showing of

all our new products and services

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10 a.m. to 11 p.m.

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NRBA '83

WILLIAM B. TANNER COMPANY • 2714 UNION EXT.
MEMPHIS, TN 38112

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MICHAEL WYCOFF Tell Me Love (RCA)

63% of our reporting stations on it. Rotations: Heavy 7/0, Medium 19/2, Light 18/6, Extra Adds 1, Total Adds 9, WAOK, WBMX, WGCI, KDAY, KNOW, W'PEG, WJAX, WLOU, WLTH. Moves 40-31 on the Black Radio Chart.

ARETHA FRANKLIN Every Girl (Wants My Guy) (Arista)

61% of our reporting stations on it. Rotations: Heavy 5/0, Medium 15/5, Light 22/9, Extra Adds 2, Total Adds 16, WAMO, WAOK, KKDA-FM, KMJM, WCIN, WJMO, WZAK, WGPR, WJLB, KMJM, WZEN-FM, KJLH, WRDW, WATV, KOKY, WANT, WKWM. A Most Added Record. Debuts at number 33 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.); moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

LAKESIDE "Real Love" (Solar/Elektra) 40/B

Rotations: Heavy 7/0, Medium 14/0, Light 16/5, Extra Adds 3, Total Adds 8, WBLZ, KJLH, XHRM, WNHC, WKXI, WPDQ, WVDM, WLUM. Heavy: WBMX, WZAK, WZEN-FM, WRDW, WNOO, WOIC, WVKO. Debuts at number 37 on the Black Radio Chart.

ANDRE CYMONE "Make Me Wanna Dance" (Columbia) 39/7

Rotations: Heavy 6/0, Medium 15/0, Light 15/4, Extra Adds 3, Total Adds 7, WXYV, WBLZ, KJLH, WLOU, WJJS, WKWM, KUKQ. Heavy: WHRK, XHRM, KNOW, WATV, WJAX, WANM. Medium: WHUR, KKDA-FM, KDAY. Debuts at number 38 on the Black Radio Chart.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 38/B

Rotations: Heavy 4/0, Medium 12/0, Light 21/7, Extra Adds 1, Total Adds 8, WILD, WGCI, KDAY, KJLH, KSOL, WGIV, WPEG, WPLZ. Heavy: WVVEE, WHRK, WJMO, WVKO. Medium: WHUR, WAOK, XHRM, WAAA.

BERNARD WRIGHT "Funky Beat" (Arista) 37/7

Rotations: Heavy 2/0, Medium 13/0, Light 21/6, Extra Adds 1, Total Adds 7, WILD, WHUR, WVVEE, WZEN-FM, WOIC, WJAX, KUKQ. Heavy: KRNB, WRDW. Medium: WEDR, WZAK, WGPR, XHRM, WKND, WPEG, WVDM.

WHISPERS "This Time" (Solar/Elektra) 37/1

Rotations: Heavy 7/0, Medium 15/1, Light 15/0, Extra Adds 0, Total Adds 1, KMJM. Heavy: WVVEE, KKDA-FM, WBMX, WJMO, WZEN-FM, WPLZ, WTLC. Medium: WOOK, WHUR, WCIN, KJLH, KNOW, WGIV, WDAO. Debuts at number 35 on the Black Radio Chart.

PLANET PATROL "Cheap Thrills" (Tommy Boy) 34/3

Rotations: Heavy 4/0, Medium 19/0, Light 11/3, Extra Adds 0, Total Adds 3, WDRQ, KMJM, WPEG. Heavy: WEDR, WKXI, WJAX, WPDQ. Medium: WDAS, KRNB, WAIL-FM, WBMX, KDAY, WNHC, WLOU, WWWW. Debuts at number 40 on the Black Radio Chart.

SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 32/9

Rotations: Heavy 2/1, Medium 10/1, Light 19/6, Extra Adds 1, Total Adds 9, WILD, KRNB, WYLD-FM, WDMT, KMJM, XHRM, WENN, WJAX, KDIA. Heavy: WJMO. Medium: WOOK, WDIA, WZAK, WOIC, WVOL, WLTH.

COMMODORES "Only You" (Motown) 30/6

Rotations: Heavy 1/1, Medium 14/0, Light 13/3, Extra Adds 2, Total Adds 6, WJMO, XHRM, WGIV, WLOU, WJJS, KUKQ. Medium: WXYV, WHUR, KKDA-FM, WEDR, WGCI, WZEN-FM, WKXI, KJCB, WDAO.

DAYTON "It Must Be Love" (Capitol) 29/9

Rotations: Heavy 1/0, Medium 7/3, Light 20/5, Extra Adds 1, Total Adds 9, WZAK, WRDW, KNOW, WGIV, WOIC, WPDQ, WLOU, WPLZ, WVDM. Heavy: KRNB. Medium: WVVEE, WDAO, WWWW.

PRINCE "Delirious" (WB) 29/1

Rotations: Heavy 7/0, Medium 16/0, Light 5/0, Extra Adds 1, Total Adds 1, WJJS. Heavy: WAIL-FM, KSOL, WATV, WJMI, WANM, WVKO, WLUM. Medium: WVVEE, KKDA-FM, KRLY, WDMT, WZAK, KJLH, XHRM.

WEST STREET MOB "Break Dance/Electric Boogie" (Sugar Hill) 28/2

Rotations: Heavy 2/0, Medium 10/0, Light 15/1, Extra Adds 1, Total Adds 2, WDIA, XHRM. Heavy: WDAS, WAIL-FM. Medium: WOOK, WVVEE, WJMO, KJLH, WKND, WJAX, WVOL, WLTH, WTLC.

MANHATTANS "Forever By Your Side" (Columbia) 27/16

Rotations: Heavy 2/1, Medium 4/1, Light 20/13, Extra Adds 1, Total Adds 16, WAOK, KRNB, WDIA, WYLD-FM, WDRQ, WGPR, WZEN-FM, KJLH, WNHC, WKXI, WPDQ, KOKY, WVOL, WLTH, WWWW, KUKQ.

JONES GIRLS "On Target" (RCA) 27/10

Rotations: Heavy 2/0, Medium 8/2, Light 15/6, Extra Adds 2, Total Adds 10, WDAS, WHUR, WEDR, WAIL-FM, WYLD-FM, KJLH, WNHC, KNOW, WOIC, WKWM. Heavy: WAOK, WATV. Medium: KRNB, WZEN-FM, WKND.

CYBOTRON "Clear" (Fantasy) 26/1

Rotations: Heavy 3/0, Medium 9/0, Light 13/0, Extra Adds 1, Total Adds 1, WAIL-FM. Heavy: WEDR, WPEG, WVOL. Medium: WXYV, WDAS, WOOK, WHUR, WAOK, WZAK, WRDW, WJAX, WLOU.

SIGNIFICANT ACTION

PHYLLIS HYMAN "Why Did You Turn Me On" (Arista) 25/2

Rotations: Heavy 5/0, Medium 9/1, Light 10/0, Extra Adds 1, Total Adds 2, XHRM, KNOW. Heavy: KRNB, WJMO, WATV, KJCB, WPLZ. Medium: WGPR, WGIV, WKXI, KOKY, WBLX, WLTH, WWWW, WVOL.

LYDIA MURDOCK "Super Star" (Team Entertainment) 24/8

Rotations: Heavy 6/1, Medium 8/1, Light 8/4, Extra Adds 2, Total Adds 8, WVVEE, KRLY, WHRK, WEDR, WYLD-FM, WDRQ, WVOL, WLTH. Heavy: WGCI, WNHC, WJAX, WPDQ. Medium: WAOK, WJMO, KJLH, WDAO, WKWM, WWWW.

RICH CASON & GALACTIC ORCHESTRA "The Year 2001" (LARC) 24/5

Rotations: Heavy 1/0, Medium 7/0, Light 16/5, Extra Adds 0, Total Adds 5, WDMT, WZEN-FM, WENN, WVDM, WLTH. Heavy: KRNB. Medium: WAOK, WGPR, WNHC, WNOO, WJMI, WVOL, WWWW.

STONE CITY BAND "Ladies' Choice" (Gordy/Motown) 24/3

Rotations: Heavy 5/0, Medium 10/1, Light 8/1, Extra Adds 1, Total Adds 4, XHRM, WVDM, WANM. Heavy: WAOK, KRNB, WGCI, WRDW, KJCB. Medium: WHUR, WCIN, WZEN-FM, KDAY, WKND, WPEG, WNOO, WAAA, WLTH.

SHAWN CHRISTOPHER "Say It Again" (LARC) 23/3

Rotations: Heavy 3/0, Medium 8/0, Light 11/2, Extra Adds 1, Total Adds 3, WEDR, WZEN-FM, WPEG. Heavy: WAOK, WJMO, KOKY. Medium: WATV, WKXI, WVOL, WVDM, WANM, WTLC, WWWW, KDIA.

JUNIOR "Baby I Want You Back" (Mercury/PolyGram) 23/2

Rotations: Heavy 4/1, Medium 6/0, Light 13/1, Extra Adds 0, Total Adds 2, WDMT, WLOU. Heavy: WAMO, WJMO, WGPR. Medium: WBMX, WDRQ, XHRM, WPLZ, WVOL, KUKQ.

SUGAR HILL GANG "Kick It Live From 9 To 5" (Sugar Hill) 23/0

Rotations: Heavy 4/0, Medium 7/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WEDR, WNOO, WLTH. Medium: WOOK, KRNB, WAIL-FM, WBMX, KDAY, WKND, WTLC.

RENE & ANGELA "My First Love" (Capitol) 22/9

Rotations: Heavy 3/0, Medium 6/1, Light 11/6, Extra Adds 2, Total Adds 9, WEDR, WAIL-FM, WJMO, KNOW, WKXI, WBLX, WKWM, WWWW, WVOL. Heavy: WILD, WGCI, WDRQ. Medium: WHUR, WGPR, WOIC, KJCB, WVDM.

TEENA MARIE "Fix It (Part 1)" (Epic) 21/20

Rotations: Heavy 1/1, Medium 4/4, Light 13/12, Extra Adds 3, Total Adds 20, including WXYV, WDAS, WHUR, WAOK, KRNB, WDMT, WDRQ, KMJM, KDAY, KJLH, WNHC, WPDQ, WTLC, KDIA.

MARILYN SCOTT "Only You" (Mercury/PolyGram) 21/5

Rotations: Heavy 0/0, Medium 7/1, Light 13/3, Extra Adds 1, Total Adds 5, WZAK, KNOW, WPLZ, WVDM, WAAA. Medium: WOOK, WHUR, WEDR, WZEN-FM, WVOL, WLTH.



NATIONAL AIRPLAY/40

September 23, 1983

Three Weeks Last

Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
7	5	2	1	RUFUS & CHAKA KHAN/Ain't Nobody (WB)
17	9	5	2	KLIQUE/Stop Doggin' Me Around (MCA)
2	1	1	3	RICK JAMES/Cold Blooded (Gordy/Motown)
8	8	7	4	GAP BAND/Party Train (Total Experience/PGM)
4	4	3	5	HERBIE HANCOCK/Rokit (Columbia)
13	11	9	6	PHILIP BAILEY/I Know (Columbia)
6	6	4	7	GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)
5	3	6	8	ZAPP/I Can Make You Dance (WB)
18	16	11	9	STEPHANIE MILLS/Pilot Error (Casablanca/PolyGram)
28	23	15	10	JENNIFER HOLLIDAY/I Am Love (Geffen)
-	-	31	11	LIONEL RICHIE/All Night Long (All Night) (Motown)
14	14	12	12	GEORGE BENSON/Lady Love Me (One More Time) (WB)
1	2	8	13	JEFFREY OSBORNE/Don't You Get So Mad (A&M)
34	29	19	14	TAVARES/Deeper In Love (RCA)
3	7	13	15	S.O.S. BAND/Just Be Good To Me (Tabu/CBS)
39	32	21	16	ANITA BAKER/Angel (Beverly Glen)
23	22	17	17	LILLO/(You're A) Good Girl (Capitol)
26	18	18	18	KASHIF/Help Yourself To My Love (Arista)
15	15	14	19	MARY JANE GIRLS/All Night Long (Gordy/Motown)
11	10	10	20	NEW EDITION/Is This The End (Streetwise)
10	13	16	21	ASHFORD & SIMPSON/High-Rise (Capitol)
-	-	33	22	DONNA SUMMER/Unconditional Love (Mercury/PolyGram)
36	35	27	23	RANDY CRAWFORD/Nightline (WB)
-	37	34	24	SLAVE/Shake It Up (Cotillion/Atco)
32	30	28	25	RONNIE DYSON/All Over Your Face (Cotillion/Atco)
29	25	23	26	DENIECE WILLIAMS/I'm So Proud (Columbia)
-	-	38	27	MTUME/Would You Like To (Fool Around) (Epic)
24	24	24	28	LaTOYA JACKSON/Bet'cha Gonna Need My Lovin' (LARC)
40	36	30	29	O'JAYS/Put Our Heads Together (Pihiladelphia International/CBS)
12	12	20	30	P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
-	-	40	31	MICHAEL WYCOFF/Tell Me Love (RCA)
19	19	22	32	CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra)
DEBUT	33	33	33	ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista)
-	38	37	34	LEW KIRTON/Talk To Me (Believe In A Dream/CBS)
DEBUT	35	35	35	WHISPERS/This Time (Solar/Elektra)
22	21	25	36	FREEEZ/I.O.U. (Streetwise)
DEBUT	37	37	37	LAKESIDE/Real Love (Solar/Elektra)
DEBUT	38	38	38	ANDRE CYMONE/Make Me Wanna Dance (WB)
-	40	39	39	SERGE PONSAR/Out In The Night (WB)
DEBUT	40	40	40	PLANET PATROL/Cheap Thrills (Tommy Boy)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- TEENA MARIE (20)
- LIONEL RICHIE (17)
- ARETHA FRANKLIN (16)
- MANHATTANS (16)
- DIANA ROSS (15)
- TOM BROWNE (11)

HOTTEST

- RICK JAMES (43)
- HERBIE HANCOCK (32)
- RUFUS & CHAKA KHAN (27)
- GLADYS KNIGHT & THE PIPS (25)

J.W. WADE "(You Know) It's Natural" (LARC) 21/2

Rotations: Heavy 1/0, Medium 10/0, Light 9/1, Extra Adds 1, Total Adds 2, WPLZ, WTOY. Heavy: WAOK. Medium: WJMO, WGPR, WNHC, WKXI, KOKY, WVOL, WANM, WLTH, WTLC, WWWW.

STARPOINT "It's So Delicious" (Elektra) 20/5

Rotations: Heavy 0/0, Medium 5/1, Light 14/3, Extra Adds 1, Total Adds 5, WILD, WGCI, WRDW, WOIC, WVOL. Medium: WHUR, KJLH, WANM, WAAA.

JARREAU "Trouble In Paradise" (WB) 20/1

Rotations: Heavy 1/0, Medium 10/0, Light 8/1, Extra Adds 1, Total Adds 1, XHRM. Heavy: WZEN-FM. Medium: WXYV, WAOK, KKDA-FM, KSOL, WATV, WJAX, WBLX, WPLZ, WANM, WLTH.

ONE WAY "Let's Get Together" (MCA) 19/7

Rotations: Heavy 2/0, Medium 5/2, Light 12/6, Extra Adds 0, Total Adds 7, WAOK, WVVEE, KRNB, WDRQ, WRDW, WNOO, WKWM. Heavy: WZAK, WDRQ, WZEN-FM, KDAY, WPEG, WVOL.

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 19/6

Rotations: Heavy 0/0, Medium 6/0, Light 13/6, Extra Adds 0, Total Adds 6, WOOK, WAOK, WHRK, WENN, WJMI, WKWM. Medium: WZAK, WDRQ, WZEN-FM, KDAY, WPEG, WVOL.

GENERAL CAINE "Bomb Body" (Tabu/CBS) 19/1

Rotations: Heavy 0/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, WZEN-FM. Medium: WAOK, KRNB, KDAY, XHRM, WKXI, WLOU, WVOL, WDAO, WTLC, WWWW.

DIANA ROSS "Up Front" (RCA) 18/15

Rotations: Heavy 1/1, Medium 3/1, Light 11/10, Extra Adds 3, Total Adds 15, WXYV, WDAS, WAOK, WVVEE, WAIL-FM, WYLD-FM, WDMT, WNHC, KNOW, WENN, WKXI, KOKY, WAAA, WTLC, WWWW. Medium: KSOL, WVOL.

TOM BROWNE "Rockin' Radio" (Arista) 18/11

Rotations: Heavy 1/0, Medium 2/1, Light 13/8, Extra Adds 2, Total Adds 11, WDMT, WGPR, WZEN-FM, KDAY, KJLH, WRDW, WATV, WNOO, WJMI, WTLC, WWWW. Heavy: WHRK. Medium: KRNB.

LADIES' CHOICE "Girls' Night Out" (Streetwise) 18/4

Rotations: Heavy 1/0, Medium 3/0, Light 12/2, Extra Adds 2, Total Adds 4, WAMO, KRNB, WJJS, WPLZ. Medium: WOOK, WJMO, WVOL.

JOHNNY GILL "When Something Is Wrong With My Baby" (Cotillion/Atco) 18/3

Rotations: Heavy 0/0, Medium 9/1, Light 8/1, Extra Adds 1, Total Adds 3, WVVEE, XHRM, WANT. Medium: WOOK, WJMO, WGPR, KNOW, WPDQ, WBLX, WVOL, WANM.

SPANDAU BALLET "True" (Chrysalis) 18/0

Rotations: Heavy 4/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WVVEE, WBLZ, WVKO. Medium: WHUR, WDMT, KDAY, WVOL, WPLZ, WLUM.

MICHAEL STERLING "Desperate" (Success) 16/4

Rotations: Heavy 1/0, Medium 3/0, Light 12/4, Extra Adds 0, Total Adds 4, WENN, WPDQ, WPLZ, WVDM. Heavy: WOOK. Medium: KRNB, WJMO, WVOL.

BOBBY NUNN "Private Party" (Motown) 16/2

Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 1, Total Adds 2, WHUR, WJJS. Heavy: KRNB. Medium: WGPR, WZEN-FM, WKND, WANM, WLTH, WKWM, WWWW.

RON BANKS "Truly Bad" (Columbia) 15/7

Rotations: Heavy 0/0, Medium 3/1, Light 11/5, Extra Adds 1, Total Adds 7, WAOK, KRNB, WDRQ, WJLB, WZEN-FM, WATV, WTLC. Medium: WOOK, WVOL.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

TOOTS HIBBERT
MAJOR HARRIS
INVISIBLE MAN'S B
TEENA MARIE
ORBIT
BILLY JOEL
ANDRE CYMONE
DIANA ROSS
RAW SILK
CHAZ JANKLE
DARNELL WILLIAMS
NYC PEECH BOYS
Hottest:
KLIQUE
GLADYS KNIGHT
ANITA BAKER
JEFFREY OSBORNE
SOS BAND

WILD/Boston
Elroy R.C. Smith

AL JARREAU
ELECTRIC MIND
SISTER SLEDGE
TOM BROWNE
RANDY CRAWFORD
BERNARD WRIGHT
NATALIE COLE
STARPOINT
MANHATTAN TRANSFE
DENNIS BROWN
MIQUEL BROWN
HAWKEYE
Hottest:
TAVARES
RICK JAMES
HERBIE HANCOCK
JEFFREY OSBORNE
RUFUS & CHAKA
NEW EDITION

WKND/Hartford (a)
Jordan McLean

none
Hottest:
JEFFREY OSBORNE
RICK JAMES
RAKE
PHILIP BAILEY
RONNIE DYSON

WNHC/New Haven
James Jordan

DIANA ROSS
JONES GIRLS
DR. JECKYLL & MR.
TEENA MARIE
MADONNA
MANHATTANS
GLOBE & WIZ KID
WHAM! U.K.
FINIS HENDERSON
MICHAEL SEMBELLO
FRANK STALLONE
LAKESIDE
Hottest:
HERBIE HANCOCK
MARY JANE GIRLS
RICK JAMES
JEFFREY OSBORNE
RONNIE DYSON

MIDWEST

WGCI/Chicago (a)
Richard Pegue

THIRD WORLD
TAVARES
MICHAEL WYCOFF
MANHATTAN TRANSFE
STARPOINT
ASHFORD & SIMPSON
Hottest:
RICK JAMES
RUFUS & CHAKA
HERBIE HANCOCK
LYDIA MURDOCK
JEFFREY OSBORNE
RUFUS & CHAKA

WBMX/Chicago
Lee Michaels

HOT STREAK
MICHAEL WYCOFF
TYRONE DAVIS
Hottest:
RICK JAMES
RUFUS & CHAKA
PHILIP BAILEY
HERBIE HANCOCK
YAZ

WBZL/Cincinnati
Brian Castle

MEN WITHOUT HATS
ANDRE CYMONE
MTUME
LAKESIDE
NAKED EYES
Hottest:
RICK JAMES
RUFUS & CHAKA
MIDNIGHT STAR
RUFUS & CHAKA

WJMO/Cleveland
Erik Stone

RON BANKS
ONE WAY
JECKYLL & HYDE
ARETHA FRANKLIN
COMMODORES
SKYF
RENE & ANGELA
Hottest:
JENNIFER HOLLIDAY
WHISPERS
ANITA BAKER
SISTER SLEDGE
MARY JANE GIRLS

WVCO/Columbus
Lyles Jones

RICK JAMES
LIONEL RICHIE
NAKED EYES
Hottest:
RICK JAMES
KLIQUE
LAKESIDE
SPANDAU BALLET
MANHATTAN TRANSFE

WVLC/Indianapolis
Jay Johnson

DARNELL WILLIAMS
DIANA ROSS
ROYALCASH
CHILLTOWN
ANDRE CYMONE
ARETHA FRANKLIN
JONES GIRLS
KAIYA
ONE WAY
P. FUNK ALL-STARS
RENE & ANGELA
PAUL YOUNG
Hottest:
HERBIE HANCOCK
MARY JANE GIRLS
GAP BAND
KLIQUE
HERBIE HANCOCK
RICK JAMES
NEWCLEUS

WVLD/Detroit
James Alexander

ARETHA FRANKLIN
RON BANKS
LIONEL RICHIE
RONNIE DYSON
MTUME
GEORGE BENSON
Hottest:
FREEZE
MIDNIGHT STAR
GLADYS KNIGHT
RICK JAMES
CLARK SISTERS

WVLR/Detroit
Brian White

KAIYA
LYDIA MURDOCK
MANHATTANS
ONE WAY
PLANET PATROL
RON BANKS
TEENA MARIE
Hottest:
GLADYS KNIGHT
JEFFREY OSBORNE
RENE & ANGELA
RICK JAMES
RUFUS & CHAKA

WVLS/Detroit
James Alexander

ARETHA FRANKLIN
RON BANKS
LIONEL RICHIE
RONNIE DYSON
MTUME
GEORGE BENSON
Hottest:
FREEZE
MIDNIGHT STAR
GLADYS KNIGHT
RICK JAMES
CLARK SISTERS

WVLT/Detroit
James Alexander

ARETHA FRANKLIN
RON BANKS
LIONEL RICHIE
RONNIE DYSON
MTUME
GEORGE BENSON
Hottest:
FREEZE
MIDNIGHT STAR
GLADYS KNIGHT
RICK JAMES
CLARK SISTERS

WVLU/Detroit
James Alexander

ARETHA FRANKLIN
RON BANKS
LIONEL RICHIE
RONNIE DYSON
MTUME
GEORGE BENSON
Hottest:
FREEZE
MIDNIGHT STAR
GLADYS KNIGHT
RICK JAMES
CLARK SISTERS

WEST

KDAY/Los Angeles
Jack Patterson

TEENA MARIE
RAW SILK
MANHATTAN TRANSFE
BILLY GRIFFIN
MOTOR CITY CREW
MICHAEL WYCOFF
SKOOL BOYZ
TOM BROWNE
Hottest:
NEW EDITION
MTUME
HERBIE HANCOCK
GLADYS KNIGHT
RUFUS & CHAKA
LILLO
RANDY CRAWFORD

KJLH/Los Angeles (a)
J.B. Stone/Rico

RING SUNNY ADE
O'JAYS
ARETHA FRANKLIN
ANDRE CYMONE
NAKED EYES
TOM BROWNE
DIANA ROSS
TEENA MARIE
LAKESIDE
JONES GIRLS
MANHATTAN TRANSFE
Hottest:
GAP BAND
LIONEL RICHIE
PHILIP BAILEY
ANITA BAKER
KLIQUE

KACE/Los Angeles (a)
Miller/Wiggins

none
Hottest:
ANITA BAKER
MIDNIGHT STAR
RICK JAMES
CLARK SISTERS
RUN D.M.C.

WAAA/Winston-Salem (a)
Joe Jackson

TEENA MARIE
DIANA ROSS
MARIYAN SCOTT
HOTTEST:
RICK JAMES
GLADYS KNIGHT
JEFFREY OSBORNE
RUFUS & CHAKA
GAP BAND

WEST

KDAY/Los Angeles
Jack Patterson

TEENA MARIE
RAW SILK
MANHATTAN TRANSFE
BILLY GRIFFIN
MOTOR CITY CREW
MICHAEL WYCOFF
SKOOL BOYZ
TOM BROWNE
Hottest:
NEW EDITION
MTUME
HERBIE HANCOCK
GLADYS KNIGHT
RUFUS & CHAKA
LILLO
RANDY CRAWFORD

KJLH/Los Angeles (a)
J.B. Stone/Rico

RING SUNNY ADE
O'JAYS
ARETHA FRANKLIN
ANDRE CYMONE
NAKED EYES
TOM BROWNE
DIANA ROSS
TEENA MARIE
LAKESIDE
JONES GIRLS
MANHATTAN TRANSFE
Hottest:
GAP BAND
LIONEL RICHIE
PHILIP BAILEY
ANITA BAKER
KLIQUE

KACE/Los Angeles (a)
Miller/Wiggins

none
Hottest:
ANITA BAKER
MIDNIGHT STAR
RICK JAMES
CLARK SISTERS
RUN D.M.C.

WAAA/Winston-Salem (a)
Joe Jackson

TEENA MARIE
DIANA ROSS
MARIYAN SCOTT
HOTTEST:
RICK JAMES
GLADYS KNIGHT
JEFFREY OSBORNE
RUFUS & CHAKA
GAP BAND

WAAA/Winston-Salem (a)
Joe Jackson

TEENA MARIE
DIANA ROSS
MARIYAN SCOTT
HOTTEST:
RICK JAMES
GLADYS KNIGHT
JEFFREY OSBORNE
RUFUS & CHAKA
GAP BAND

WAAA/Winston-Salem (a)
Joe Jackson

TEENA MARIE
DIANA ROSS
MARIYAN SCOTT
HOTTEST:
RICK JAMES
GLADYS KNIGHT
JEFFREY OSBORNE
RUFUS & CHAKA
GAP BAND

WAAA/Winston-Salem (a)
Joe Jackson

TEENA MARIE
DIANA ROSS
MARIYAN SCOTT
HOTTEST:
RICK JAMES
GLADYS KNIGHT
JEFFREY OSBORNE
RUFUS & CHAKA
GAP BAND

WAAA/Winston-Salem (a)
Joe Jackson

TEENA MARIE
DIANA ROSS
MARIYAN SCOTT
HOTTEST:
RICK JAMES
GLADYS KNIGHT
JEFFREY OSBORNE
RUFUS & CHAKA
GAP BAND

SOUTH

WRKS/New York
Mayo/Quartrone

GLOBE & WIZ KID
Hottest:
STACY LATTISAW
ISLEY BROS
RUFUS & CHAKA
SOS BAND
MADONNA

WDAS/Philadelphia
Joe Tamburro

MANHATTAN TRANSFE
P. FUNK ALL-STARS
TEENA MARIE
Hottest:
MADONNA
DONNA SUMMER
SKYF
BRASS CONSTRUCTION
JAMES INGRAM
DIANA ROSS
JANICE McLAIN
CURTIS HAINSTON
GLOBE & WIZ KID
GARFIELD FLEMING
JONES GIRLS
SHAWN CHRISTOPHER
Hottest:
RICK JAMES
RUFUS & CHAKA
JEFFREY OSBORNE
SOS BAND
LIONEL RICHIE

WAMO/Pittsburgh
J.C. Floyd

ARETHA FRANKLIN
LADIES' CHOICE
Hottest:
RUFUS & CHAKA
HERBIE HANCOCK
LILLO
RICK JAMES
GLADYS KNIGHT

WVOK/Washington, DC
Chris Gardner

P. FUNK ALL-STARS
STARLENA YOUNG
MAJOR HARRIS
Hottest:
HERBIE HANCOCK
GAP BAND
NEW EDITION
KLIQUE
SOS BAND

SOUTH

WVOK/Washington, DC
Donnie Simpson

none
Hottest:
RICK JAMES
SOS BAND
HERBIE HANCOCK
MIDNIGHT STAR
KLIQUE

WKYS/Washington, DC
Donnie Simpson

none
Hottest:
RICK JAMES
SOS BAND
HERBIE HANCOCK
MIDNIGHT STAR
KLIQUE

WHUR/Washington, DC
Oscar Flelds

TEENA MARIE
JONES GIRLS
LATOYA JACKSON
RADIANCE
BERNARD WRIGHT
BOBBY NUNN
Hottest:
RICK JAMES
SOS BAND
JEFFREY OSBORNE
RUFUS & CHAKA
HERBIE HANCOCK

WVOK/Washington, DC
Donnie Simpson

none
Hottest:
RICK JAMES
SOS BAND
HERBIE HANCOCK
MIDNIGHT STAR
KLIQUE

WVOK/Washington, DC
Donnie Simpson

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WVOK/Washington, DC
Donnie Simpson

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Hottest:
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SOS BAND
HERBIE HANCOCK
MIDNIGHT STAR
KLIQUE

SOUTH

KNOW/Austin
Selby Edwards

MICHAEL WYCOFF
TEENA MARIE
MARILYN SCOTT
JONES GIRLS
MIDNIGHT STAR
PHYLLIS HYMAN
DAYTON
RAYMUN
STARPOINT
BOHANNON
Hottest:
RICK JAMES
PHILIP BAILEY
GAP BAND
GEORGE BENSON
RUFUS & CHAKA
LEW KIRTON

WATV/Birmingham
Ron January

HUMAN LEAGUE
MILLIE JACKSON
TOM BROWNE
ARETHA FRANKLIN
ANITA BAKER
LEON HAYWOOD
DARNELL WILLIAMS
RON BANKS
Hottest:
GLADYS KNIGHT
RICK JAMES
ZAPP
GAP BAND
STEPHANIE MILLS
WENN/Birmingham
Michael Star

WVOK/Washington, DC
Donnie Simpson

none
Hottest:
RICK JAMES
SOS BAND
HERBIE HANCOCK
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KLIQUE

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MIDNIGHT STAR
KLIQUE

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JANIE FRICKE

Tell Me A Lie (Columbia)

On 74% of reporting stations. National Summary: Up 25, Same 46, Down 0, Debuts 18, Adds 22. A Most Added Record. Debuts at number 47 on the Country Chart.

CONWAY TWITTY

Heartache Tonight (WB)

On 74% of reporting stations. National Summary: Up 17, Same 28, Down 0, Debuts 25, Adds 41. A Most Added Record. Debuts at number 46 on the Country Chart.

WHITES

When The New Wears Off Our Love (WB/Curb)

On 66% of reporting stations. National Summary: Up 36, Same 29, Down 0, Debuts 21, Adds 12. Debuts at number 48 on the Country Chart.

JOHN ANDERSON

Black Sheep (WB)

On 64% of reporting stations. National Summary: Up 11, Same 28, Down 0, Debuts 16, Adds 41. A Most Added Record. Debuts at number 50 on the Country Chart.

EXILE

High Cost Of Leaving (Epic)

On 62% of reporting stations. National Summary: Up 40, Same 33, Down 0, Debuts 9, Adds 10. Debuts at number 40 on the Country Chart.

MOST ADDED

- HANK WILLIAMS JR. (46)
Queen Of My Heart (WB)
- JOHN ANDERSON (41)
Black Sheep (WB)
- CONWAY TWITTY (41)
Heartache Tonight (WB)
- LARRY GATLIN & GATLIN BROTHERS (41)
Houston... (Columbia)
- NITTY GRITTY DIRT BAND (31)
Dance Little Jean (Liberty)
- ANNE MURRAY (22)
A Little Good News (Capitol)
- JANIE FRICKE (22)
Tell Me A Lie (Columbia)

HOTTEST

- KENNY ROGERS with DOLLY PARTON (80)
Islands In The Stream (RCA)
- RONNIE MILSAP (78)
Don't You Know How Much I Love You (RCA)
- ALABAMA (68)
Lady Down On Love (RCA)
- CHARLY McCLAIN & MICKEY GILLEY (60)
Paradise Tonight (Epic)
- B.J. THOMAS (47)
New Looks From An Old... (Cleve. Int./CBS)
- MERLE HAGGARD (34)
What Am I Gonna Do With The... (Epic)
- RICKY SKAGGS (34)
You've Got A Lover (Epic)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicated one of this week's most added new songs.

KENDALLS "Movin' Train" (Mercury/PolyGram) 88/5

National Summary: Up 53, Same 22, Down 0, Debuts 8, Adds 5, KIX106, WSM, WRNL, WIRK-FM, KUUY, WGNA-FM 28-24, KIKK-FM 25-20, KRMD-AM-FM 27-21, WXCL 42-36, KMPS-AM-FM 20-13.

LARRY GATLIN & GATLIN BROTHERS "Houston (Means I'm One Day...)" (Columbia) 83/41
National Summary: Up 7, Same 23, Down 0, Debuts 12, Adds 41 including WPOC-FM, WEEP, WNYR, KXYL, WSIX-FM, WIRK-FM, KWMT, KEBC-FM, WXCL, KTKP-FM, KIK-FM, KLZ, KNIX-FM KRAK, KC8Q.

ATLANTA "Dixie Dreamin'" (MDJ) 82/17

National Summary: Up 26, Same 22, Down 0, Debuts 16, Adds 17, WOKQ, KIX106, WWVA, KEAN-AM-FM, KASE, WRNL, WTQR-FM, WGEE, WHBF, WTOD, KVOO, KKAL, KGEM/KJOT, KKCS, KUGN-FM, KMPS-AM-FM, KIGO.

GUS HARDIN "Loving You Hurts" (RCA) 59/13

National Summary: Up 8, Same 32, Down 0, Debuts 6, Adds 13, WGNA-FM, WAJR, WPOR-FM, KLRA, KKYX, WFMS-FM, KEBC-FM, KIOV-FM, KKAL, KKCS, KEIN, KNIX-FM, KCCY-FM.

NITTY GRITTY DIRT BAND "Dance Little Jean" (Liberty) 51/31

National Summary: Up 3, Same 11, Down 0, Debuts 6, Adds 31 including WRKZ-FM, WIXL-FM, WSOC-FM, WLWI-FM, WIRK-FM, KRRK, WTSD, WWJO, KTKP-FM, KUZZ, KUUY, KYGO-FM, KMAK, KSOP-FM, CKCK, KMPS-AM-FM.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 49/4

National Summary: Up 14, Same 25, Down 0, Debuts 6, Adds 4, WKKW, KEAN-AM-FM, KEBC-FM, KMAK, WIXL-FM 25-13, WEEP 14-12, WNYR 16-13, WOKK 45-40, KYXX d-36, KSON-FM 35-28.

HANK WILLIAMS JR. "Queen Of My Heart" (WB) 47/46

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 46 including WVAM, WYRK, WYII, KASE, WSOC-FM, WLWI-FM, WTQR-FM, WWWV-FM, WCUZ-AM-FM, WFMS-FM, KYNN-AM-FM, WXCL, KIOV-FM, KFDI-AM-FM, KWJJ, KSN, KMPS-AM-FM.

SIGNIFICANT ACTION

VERN GOSDIN "I Wonder Where We'd Be Tonight" (Compeat/PolyGram) 43/20

National Summary: Up 0, Same 22, Down 0, Debuts 1, Adds 20 including WYRK, WKYG, WEZL-FM, KHEY-AM, WKSJ-FM, KRMD-AM-FM, WQYK-FM, WAXX, KWMT, WFMS-FM, KEBC-FM, KTTS-AM-FM, KGEM/KJOT, KKCS, KVEG.

STEPHANIE WINSLOW "Kiss Me Darling" (Oak) 42/9

National Summary: Up 17, Same 12, Down 0, Debuts 4, Adds 9, WSNO, WPAP-FM, KKYX, WAXX, WITL-FM, WTSD, WXCL, KRWQ-FM, Q92.

JOHN SCHNEIDER "If You Believe" (Scotti Bros./CBS) 37/7

National Summary: Up 4, Same 23, Down 0, Debuts 4, Adds 7, WJQS, WUSQ-FM, KEBC-FM, WTOD, KRWQ-FM, KVEG: WIXL-FM d-39, KHEY-AM d-49, WPAP-FM 47-38, KTTS-AM-FM 38-34.

CRYSTAL GAYLE "Keepin' Power" (Columbia) 35/7

National Summary: Up 6, Same 19, Down 0, Debuts 3, Adds 7, WKKW, WRKZ-FM, WSOC-FM, WDAK, WGTO, WKSJ-FM, KS100, WIXL-FM d-35, WCMS-FM 36-32, KKCS d-50.

JAMES & MICHAEL YOUNGER "Love's On The Rebound" (MCA) 34/7

National Summary: Up 5, Same 19, Down 0, Debuts 3, Adds 7, WWVA, KLL, WQYK-FM, WFMS-FM, KEBC-FM, WHBF, KFDI-AM-FM, WYII d-47, KMML 47-43, WPAP-FM d-48.

RICH LANDERS "Every Breath You Take" (AMI) 33/3

National Summary: Up 8, Same 16, Down 0, Debuts 6, Adds 3, WYII, WYNN-FM, WUSQ-FM, WSEN-AM-FM d-50, WKIX 32-25, KRMD-AM-FM 33-29, WIRK-FM d-45, KTTS-AM-FM 50-45, WIL-AM-FM d-30, WTOD d-39.

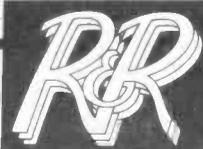
BRICE HENDERSON "Flames" (Union Station) 32/4

National Summary: Up 2, Same 24, Down 0, Debuts 2, Adds 4, WESC-AM-FM, WJQS, KEBC-FM, KMAK, WPAP-FM d-46, KBMR 46-44, WXCL d-48.

ROY CLARK "Wildwood Flower" (Churchill) 31/3

National Summary: Up 15, Same 11, Down 0, Debuts 2, Adds 3, WUSQ-FM, WMNI, KRSY, WJQS d-40, WPAP-FM 34-25, WMAQ d-25, WHBF 49-44, KVOO 32-26, KWJJ 35-30, KMPS-AM-FM 23-19.

Adds & Hots... See Page 52



NATIONAL AIRPLAY/50

September 23, 1983

Three Weeks Last Weeks

- | | | | | |
|-------------------------------------|-------|----|--|---|
| 8 | 3 | 2 | 1 | RONNIE MILSAP/Don't You Know How Much I... (RCA) |
| 6 | 5 | 3 | 2 | B.J. THOMAS/New Looks From An Old Lover (Cleveland International/CBS) |
| 9 | 7 | 4 | 3 | CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic) |
| 11 | 9 | 5 | 4 | MERLE HAGGARD/What Am I Gonna Do With The... (Epic) |
| 13 | 10 | 6 | 5 | DON WILLIAMS/Nobody But You (MCA) |
| 17 | 12 | 7 | 6 | KENNY ROGERS/Scarlet Fever (Liberty) |
| 21 | 15 | 9 | 7 | ALABAMA/Lady Down On Love (RCA) |
| 3 | 2 | 1 | 8 | CRYSTAL GAYLE/Baby What About You (WB) |
| 22 | 18 | 13 | 9 | RICKY SKAGGS/You've Got A Lover (Epic) |
| 18 | 14 | 11 | 10 | JOHNNY RODRIGUEZ/How Could I Love Her (Epic) |
| 20 | 17 | 14 | 11 | GENE WATSON/Sometimes I Get Lucky And Forget (MCA) |
| 24 | 19 | 16 | 12 | REBA McENTIRE/Why Do We Want... (Mercury/PolyGram) |
| 19 | 16 | 15 | 13 | LOUISE MANDRELL/Too Hot To Sleep (RCA) |
| 36 | 29 | 20 | 14 | KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA) |
| 28 | 22 | 18 | 15 | STEVE WARINER/Midnight Fire (RCA) |
| 15 | 11 | 8 | 16 | JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA) |
| 29 | 26 | 23 | 17 | ED BRUCE/If It Was Easy (MCA) |
| 27 | 23 | 21 | 18 | WAYLON JENNINGS & JERRY REED/Hold On, I'm Comin' (RCA) |
| 35 | 31 | 27 | 19 | LEE GREENWOOD/Somebody's Gonna Love You (MCA) |
| 33 | 30 | 26 | 20 | GARY MORRIS/The Wind Beneath My Wings (WB) |
| 41 | 33 | 29 | 21 | BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA) |
| 30 | 27 | 25 | 22 | LYNN ANDERSON/What I Learned From Loving You (Perman) |
| 34 | 32 | 28 | 23 | STATLER BROTHERS/Guilty (Mercury/PolyGram) |
| 44 | 36 | 30 | 24 | EDDIE RABBITT/You Put The Beat In My Heart (WB) |
| 5 | 4 | 10 | 25 | SHELLY WEST/Flight 309 To Tennessee (Viva) |
| 2 | 1 | 12 | 26 | CHARLEY PRIDE/Night Games (RCA) |
| 46 | 38 | 32 | 27 | SYLVIA/The Boy Gets Around (RCA) |
| 40 | 37 | 31 | 28 | LEON EVERETTE/The Lady, She's Right (RCA) |
| - | 46 | 35 | 29 | MICKEY GILLEY/Your Love Shines Through (Epic) |
| - | 50 | 39 | 30 | GEORGE JONES/Tennessee Whiskey (Epic) |
| 48 | 40 | 34 | 31 | TERRI GIBBS/Anybody Else's Heart But Mine (MCA) |
| 45 | 39 | 33 | 32 | DAN SEALS/After You (Liberty) |
| 1 | 6 | 17 | 33 | JOHN CONLEE/I'm Only In It For The Love (MCA) |
| 47 | 43 | 37 | 34 | DEBORAH ALLEN/Baby I Lied (RCA) |
| 14 | 13 | 19 | 35 | MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.) |
| - | 49 | 44 | 36 | EARL THOMAS CONLEY/Holding Her And Loving You (RCA) |
| 49 | 45 | 40 | 37 | JIM GLASER/The Man In The Mirror (Noble Vision) |
| 4 | 8 | 22 | 38 | WILLIE NELSON/Why Do I Have To Choose (Columbia) |
| 50 | 47 | 42 | 39 | SISSY SPACEK/Lonely, But Only For You (Atlantic America) |
| 25 | 20 | 24 | 40 | TANYA TUCKER/Baby I'm Yours (Arista) |
| - | 50 | 46 | 41 | BANDANA/Outside Lookin' In (WB) |
| - | - | 47 | 42 | ANNE MURRAY/A Little Good News (Capitol) |
| - | - | 49 | 43 | BELLAMY BROTHERS/Strong Weakness (WB) |
| - | - | 48 | 44 | JUICE NEWTON/Stranger At My Door (Capitol) |
| - | - | 50 | 45 | MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty) |
| <input checked="" type="checkbox"/> | DEBUT | 46 | CONWAY TWITTY/Heartache Tonight (WB) | |
| <input checked="" type="checkbox"/> | DEBUT | 47 | JANIE FRICKE/Tell Me A Lie (Columbia) | |
| <input checked="" type="checkbox"/> | DEBUT | 48 | WHITES/When The New Wears Off Our Love (WB/Curb) | |
| <input checked="" type="checkbox"/> | DEBUT | 49 | EXILE/High Cost Of Leaving (Epic) | |
| <input checked="" type="checkbox"/> | DEBUT | 50 | JOHN ANDERSON/Black Sheep (WB) | |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

TAMMY WYNETTE "Still In The Ring" (Epic) 30/6

National Summary: Up 7, Same 14, Down 0, Debuts 3, Adds 6, WGTO, KHEY-AM, WTQR-FM, WFMS-FM, KVEG, Q92, WSIX-FM 21-17, KRMD-AM-FM 47-39, KTTS-AM-FM d-47, KMPS-AM-FM d-25.

RONNIE RENO "The Letter" (EMH) 30/3

National Summary: Up 3, Same 22, Down 0, Debuts 2, Adds 3, WWJO, KFDI-AM-FM, KUZZ, WVAM 47-41, WYII d-50, WJQS 35-32, WIRK-FM d-49, KSOP-FM 44-39.

KAREN TAYLOR-GOOD "Don't Call Me" (Mesa) 30/2

National Summary: Up 10, Same 14, Down 0, Debuts 4, Adds 2, WUSQ-FM, WFMS-FM, WGNA-FM 30-25, KHEY-AM 27-24, WLWI-FM 35-32, WIRK-FM d-47, WXCL d-50, WHBF d-50, WTOD d-40, KOTM 50-47.

LLOYD DAVID FOSTER "You've Got That Touch" (MCA) 29/4

National Summary: Up 11, Same 13, Down 0, Debuts 1, Adds 4, WKYG, KCJB, KTKP-FM, KEIN, WYII 44-36, KRRV d-49, KHEY-AM 49-43, WSIX-FM 25-23, KVOO 48-40, KSOP-FM 27-23.

STEVE EARL AND THE DUKES "Nothin' But You" (Epic) 26/4

National Summary: Up 7, Same 13, Down 0, Debuts 2, Adds 4, KIX106, WSOC-FM, KRSY, KSOP-FM, WMZQ 33-32, KLVI d-39, WGTO d-50, WKSJ-FM 48-35, WXCL 45-40, KWJJ 43-38.

BRENDA LEE "Didn't We Do It Good" (MCA) 24/6

National Summary: Up 5, Same 11, Down 0, Debuts 2, Adds 6, KHEY-AM, KFGO, KFDI-AM-FM, KVEG, Q92, KOTM, WKSJ-FM 43-38, WSIX-FM 26-21, KRMD-AM-FM 46-42, KTTS-AM-FM 37-33.

TEXAS VOCAL COMPANY "It Had To Be You" (RCA) 24/6

National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 6, WYNN-FM, KFGO, KWMT, WTOD, KTKP-FM, WGNA-FM d-44, WIXL-FM d-37, WQYK-FM 48-46, WKKQ-AM d-49.

JOHNNY CASH "I'm Ragged But I'm Right" (Columbia) 24/3

National Summary: Up 5, Same 14, Down 0, Debuts 2, Adds 3, KTKP-FM, Q92, KOTM, WGNA-FM 44-40, WPAP-FM d-49, WIRK-FM 41-35, KBMR d-47, KYNN-AM-FM 48-45, KFDI-AM-FM 41-37, KWJJ 36-31.

BOBBY BARE "Diet Song" (Columbia) 22/6

National Summary: Up 6, Same 9, Down 0, Debuts 1, Adds 6, WESC-AM-FM, WWOD/WKZZ, WFMS-FM, WTOD, KNIX-FM, Q92, WHN 28-23, WKHK 26-19, WWWV-FM 31-24, KRAK 42-33.

DONNA FARGO "The Sign Of The Times" (Cleveland International/CBS) 22/6

National Summary: Up 6, Same 8, Down 0, Debuts 2, Adds 6, WJQS, WWOD/WKZZ, WPAP-FM, KBMR, WCXI-AM-FM, KVOO, WSIX-FM 29-25, WSM 38-30, WSLR d-30, KTTS-AM-FM d-46.

MERLE HAGGARD "It's All In The Game" (MCA) 21/21

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 21 including WVAM, WKHK, WYNN-FM, WNOX, WPAP-FM, WRNL, KEBC-FM, WTOD, KMAK, KCUB.

CHANTILLY "Have I Got A Heart For You" (F&L) 20/3

National Summary: Up 11, Same 6, Down 0, Debuts 0, Adds 3, WKSJ-FM, KBMR, KVEG, KHEY-AM 43-38, WPAP-FM 32-27, KFGO 48-42, WHBF 34-31, KFDI-AM-FM 48-43, KSOP-FM 38-33.

BIG AL DOWNING "Let's Sing About Love" (Team Entertainment) 19/3

National Summary: Up 4, Same 11, Down 0, Debuts 1, Adds 3, WSNO, KHEY-AM, Q92, WGNA-FM 40-33, KRMD-AM-FM d-46, WQYK-FM 27-23, KBMR 49-45, KYNN-AM-FM 47-44.

RANDY PARTON "A Stranger In Her Bed" (RCA) 17/10

National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 10, WSEN-AM-FM, WWVA, WYII, WGTO, KRRK, KFGO, KCJB, KVOO, KRSY, KOTM.

NARVEL FELTS "Anytime You're Ready" (Evergreen) 16/1

National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 1, WOKK, WWVA on, WGTO 50-46, WJQS 40-35, KBMR d-49, KTTS-AM-FM d-48, KVEG on, KSOP-FM on.

DEWAYNE BLACKWELL & JILL HOLLIER "You're Just A Little Too Young" (Viva) 15/7

National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 7, WKYG, WYNN-FM, KLRA, KWMT, WTOD, KVOO, KNIX-FM, WGNA-FM d-41, WQYK-FM 49-47.

KIX BROOKS "Baby When Your Heart Breaks..." (Avion) 15/2

National Summary: Up 4, Same 6, Down 0, Debuts 3, Adds 2, WMNI, KVOO, WSEN-AM-FM d-48, WPAP-FM d-45, WQYK-FM 31-28, WAXX d-40, WXCL 49-43.

RAY CHARLES "Ain't Your Memory Got No Pride" (Columbia) 15/1

National Summary: Up 1, Same 10, Down 0, Debuts 3, Adds 1, WPAP-FM, WEZL-FM d-43, KLRA d-43, KKYX 44-42, KTTS-AM-FM d-49.

Adult / Contemporary

Continued from Back Page

BREAKERS

NAKED EYES

Promises, Promises (EMI America)

52% of our reporters on it. Rotations: Heavy 19/0, Medium 35/5, Light 18/4, Extra Adds 1, Total Adds 10, W101, KHOW, B100, KEZR, WHEN, KEY103, WTMA, KISN, WWRN, KRNO. Moves 27-26 on the A/C chart.

NEW & ACTIVE

MICHAEL MURPHEY "Don't Count The Rainy Days" (Liberty) 66/10

Rotations: Heavy 3/0, Medium 38/5, Light 24/4, Total Adds 10, WRMM, KUDL, WKGW, WSLI, 2WD, WENS, 3WM, KRDO, KEX, WCHV. Heavy: WGY, WAHR, KSL. Medium: WCCO, KGW, KFMB, WMAZ, WRVA, KRNT, WTRX, KUGN, WKZE-FM, WEIM, WTKO, WSKY, WTNV, WSKY, WCKQ, WLVA, KCRG, KVOX, KFSB, KFOR, KWEB, WBOW, KFQD, KTWO, KEXO, KRNO, KQSW, KRSB, KVSF, KSRO, KALE. Debuts at number 30 on the A/C chart due to significant airplay.

BILLY JOEL "Uptown Girl" (Columbia) 57/42

Rotations: Heavy 0/0, Medium 20/13, Light 35/27, Extra Adds 2, Total Adds 42, WFBR, WTAE, WPRO, WSB, WSB-FM, KS94, KHOW, KPPL, KOST, KGW, KFMB, WBEN, V100, WFSM, WGY, WKGW, WTMA, WEZC, WGOW, WRKA, WHHY, 55KRC, WFMK, KRAV, KRDO, KKUA, KWAV, WTKO, WSKI, WCPJ, WCKQ, WGSV, WLVA, WVBS, KEEZ, KWEB, KTWO, KRCL, KRNO, KQSW, KRSB, KALE. Medium: B100, WHBC, WKZE-FM, WCHV, KVIC, KFSB, KRSB.

DEBORAH ALLEN "Baby I Lied" (RCA) 54/24

Rotations: Heavy 1/0, Medium 24/8, Light 29/16, Extra Adds 0, Total Adds 24, WHB, KGW, B100, WICC, WGY, WKGW, KEY103, WAFB, WQUE, WRVA, WHBY, WING, WTRX, 3WM, KISN, WWRN, WSKY, WGSV, KVIC, KWEB, KFQD, KEXO, KRNO, KALE. Heavy: WAHR. Medium: WFBR, KVIL-FM, KUDL, WSLI, WMAZ, KSL, WEIM, WTKO, WKNE, WSKI, WTNV, WCKQ, WLVA, KFSB, KFOR, KSRO.

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 47/4

Rotations: Heavy 11/0, Medium 25/1, Light 11/3, Extra Adds 0, Total Adds 4, WZZP, WHHY, WENS, KEXO. Heavy: KPPL, KOST, WRIE, WGY, WQUE, WWRN, WCHV, WVBS, KFSB, KEEZ, KRSB. Medium: WPIX, WPRO, WLTT, KVIL-FM, KGW, WKGW, WEZC, 2WD, WEZS, WFMK, WISM-FM, KWAV, KEX, WKNE, WSKI, WCPJ, WLVA, WBOW, KFQD, KTWO, KRCL, KRNO, KQSW, KALE.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 41/19

Rotations: Heavy 0/0, Medium 17/5, Light 23/13, Extra Adds 1, Total Adds 19, WFBR, WPIX, KFMB, WBEN, WKGW, WBT, WAHR, WHBC, KSTT, KWAV, WWRN, WTKO, WKNE, WLVA, WROV, WBOW, KTWO, KRCL, KQSW. Medium: WMAZ, WHBY, WFMK, WISM-FM, WEIM, WSKI, WCKQ, KFSB, KEEZ, KFQD, KRNO, KALE.

PETER ALLEN "Once Before I Go" (Arista) 35/15

Rotations: Heavy 0/0, Medium 12/7, Light 22/8, Extra Adds 1, Total Adds 15, WGY, WVLK, WRVA, KEX, KISN, KSL, WSKI, WCPJ, WJBC, KVOX, KFOR, KTWO, KEXO, KQSW, KALE. Medium: KUGN, WCKQ, KFSB, KVSF, KSRO.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 31/1

Rotations: Heavy 5/0, Medium 18/1, Light 8/0, Extra Adds 0, Total Adds 1, 610TVN. Heavy: WZZP, WCZY, WHEN, WCHV, KEEZ. Medium: GR55, 3WS, WFYR, WMJ, KGW, KMGC, WLAC-FM, 55KRC, WENS, KSTT, 3WM, WTNV, WCPJ, WLVA, WHNN, WBOW, KS94.

BETTE MIDLER "All I Need To Know" (Atlantic) 31/0

Rotations: Heavy 2/0, Medium 15/0, Light 14/0, Extra Adds 0, Total Adds 0. Heavy: WPIX, WAHR. Medium: WFBR, WECO, WGY, WMAZ, WHHY, KRNT, WKNE, WCPJ, WLVA, KVOX, KWEB, WJON, KQSW, KRSB, KALE.

MOTELS "Suddenly Last Summer" (Capitol) 30/7

Rotations: Heavy 3/0, Medium 15/3, Light 12/4, Extra Adds 0, Total Adds 7, WCZY, KGW, KUDO, KVIC, WHNN, KFQD, KQSW. Heavy: KOST, KFIM, WFMK. Medium: WOMC, WISM-FM, KRAV, KRDO, WKZE-FM, WEIM, WSKI, WSKY, KEEZ, KRNO, KRSB, KALE.

SIGNIFICANT ACTION

JIM GLASER "The Man In The Mirror" (Noble Vision) 29/1

Rotations: Heavy 2/0, Medium 15/1, Light 12/0, Extra Adds 0, Total Adds 1, KRNT, KOIL. Heavy: WAHR, KQDI. Medium: WCCO, WMAZ, WHBY, WWRN, WEIM, WKNE, WSKI, KVIC, KVOX, KFOR, WJON, KEXO, KRSB, KVSF. Light: WKGW, WVLK, WRVA, WHBC, WTKO, WCHV, WJBC, KEEZ, KWEB, KFQD, KTWO, KRCL.

ALABAMA "Lady Down On Love" (RCA) 28/10

Rotations: Heavy 2/0, Medium 11/1, Light 15/9, Extra Adds 0, Total Adds 10, WAFB, WVLK, WRVA, WEIM, WCHV, WLVA, WROV, KVIC, WVBS, KFSB. Heavy: WGY, WAHR. Medium: WFBR, KVIL-FM, WSLI, WMAZ, WHHY, KRNT, WCKQ, WGSV, KEXO, KALE. Light: WIVY, WEZS, WSKI, KWEB, KTWO.

WHISPERS "This Time" (Solar/Elektra) 28/9

Rotations: Heavy 1/0, Medium 11/3, Light 16/6, Extra Adds 0, Total Adds 9, B100, WMAZ, 2WD, KRNT, WCKQ, WGSV, KRCL, KQSW, KALE. Heavy: WEIM. Medium: WFBR, KEY103, WHBY, KSL, WWRN, WCHV, KFOR, KEXO. Light: WCCO, WAHR, WTRX, KKUA, WSKI, WVBS, WHNN, WJON, WBOW, KTWO.

STARBUCK "The Full Cleveland" (Lowery) 28/1

Rotations: Heavy 1/0, Medium 11/0, Light 16/1, Extra Adds 0, Total Adds 1, WCKQ. Heavy: KFSB. Medium: WSLI, WWRN, WHHY, WEIM, WSKI, WGSV, KRLB-FM, WLVA, KVIC, WJON, KALE. Light: WAHR, WVLK, 2WD, WFMK, KRDO, WWRN, WTKO, KEEZ, WHNN, WBOW, KFQD, KTWO, KRCL, KQSW, KRSB.

CARLY SIMON "You Know What To Do" (WB) 25/4

Rotations: Heavy 0/0, Medium 11/1, Light 14/3, Extra Adds 0, Total Adds 4, KFMB, KEEZ, WBOW, KSRO. Medium: KEY103, WKZE-FM, WKNE, KVIC, KFSB, KFQD, KRCL, KRSB, KVSF, KALE. Light: V100, WRVA, WSRZ, WHBY, WHBC, KRDO, KISN, WSKI, WSKY, WGSV, WNGS.

POLICE "King Of Pain" (A&M) 24/4

Rotations: Heavy 2/0, Medium 11/2, Light 11/2, Extra Adds 0, Total Adds 4, WFYR, WLAC-FM, WTNV, WVBS. Heavy: KFIM, WSKI. Medium: WTAE, WEZC, WQUE, WSRZ, KRAV, KRDO, KUDO, WSKY, WCKQ. Light: 97AIA, WICC, V100, Y107, KSTT, KWAV, WKZE-FM, KEEZ, WBOW.

CROSBY, STILLS & NASH "Raise A Voice" (Atlantic) 23/5

Rotations: Heavy 0/0, Medium 12/2, Light 11/3, Extra Adds 0, Total Adds 5, WAHR, KEXO, KRNO, KQSW, KRSB. Medium: WCCO, WKNE, WCKQ, KRLB-FM, WLVA, KFOR, KEEZ, KWEB, KFQD, KALE. Light: WSRZ, WHBY, WEIM, WTKO, WSKI, KVOX, WBOW, KSRO.

RITA COOLIDGE "Only You" (A&M) 22/19

Rotations: Heavy 0/0, Medium 6/5, Light 15/13, Extra Adds 1, Total Adds 19, B100, KFMB, WAHR, WHBC, WTRX, KKUA, KSL, WKZE-FM, WEIM, WSKY, WCKQ, WCHV, KVOX, KFSB, WBOW, KTWO, KQSW, KRSB, KALE. Medium: KFOR. Light: WHBY, WGSV.

STEVIE NICKS "If Anyone Falls" (Modern/Atco) 21/9

Rotations: Heavy 0/0, Medium 12/3, Light 9/6, Extra Adds 0, Total Adds 9, WCZY, KFIM, WIVY, WLAC-FM, WEIM, KFSB, KFQD, KQSW, KSRO. Medium: WQUE, WFMK, WSKI, WTNV, WSKY, WCKQ, KVIC, WBOW, KRNO. Light: WKZE-FM, WVBS, KEEZ.

JACKSON BROWNE "Tender Is The Night" (Asylum) 20/11

Rotations: Heavy 0/0, Medium 6/3, Light 14/8, Extra Adds 0, Total Adds 11, WARM9B, WGY, KFIM, 2WD, WFMK, WKNE, WSKI, WTNV, WBOW, KRSB, KSRO. Medium: WQUE, WSKY, WCKQ. Light: WSB-FM, WENS, KISN, WEIM, WVBS, KEEZ.

A/C Adds & Hits . . . See Page 54

MOST ADDED

BILLY JOEL (42)
Uptown Girl (Columbia)
DEBORAH ALLEN (24)
Baby I Lied (RCA)
LIONEL RICHIE (23)
All Night Long (All Night) (Motown)
RITA COOLIDGE (19)
Only You (A&M)
MATTHEW WILDER (19)
Break My Stride (Private I/CBS)
PETER ALLEN (15)
Once Before I Go (Arista)

HOTTEST

SPANDAU BALLET (91)
True (Chrysalis)
K. ROGERS with D. PARTON (83)
Islands In The Stream (RCA)
BILLY JOEL (82)
Tell Her About It (Columbia)
AIR SUPPLY (74)
Making Love Out Of Nothing At All (Arista)
GEORGE BENSON (59)
Lady Love Me (One More Time) (WB)
BONNIE TYLER (52)
Total Eclipse Of The Heart (Columbia)

GORDON LIGHTFOOT "Salute (A Lot More Livin' To Do)" (WB) 18/1

Rotations: Heavy 0/0, Medium 10/1, Light 8/0, Extra Adds 0, Total Adds 1, KRNT. Medium: WKNE, KVIC, KEEZ, KWEB, KFQD, KEXO, KRCL, KRSB, KALE. Light: WCCO, WAHR, WSRZ, WSKI, WGSV, KVOX, KTWO, KQDI.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 17/2

Rotations: Heavy 0/0, Medium 6/1, Light 11/1, Extra Adds 0, Total Adds 2, WMAZ, WFMK. Medium: WGY, WHHY, WEIM, KEEZ, KALE. Light: WKGW, WAHR, WKNE, WSKI, WSKY, WCKQ, WHNN, WBOW, KQSW, KRSB.

MEN AT WORK "Dr. Heckyll & Mr. Jive" (Columbia) 16/4

Rotations: Heavy 1/0, Medium 6/0, Light 9/4, Extra Adds 0, Total Adds 4, WHHY, KRCL, KRNO, KRSB. Heavy: WGY. Medium: KNBR, WTKO, WSKI, WTNV, WSKY, WCKQ. Light: V100, WTMA, WKZE-FM, KEEZ, KTWO.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 14/3

Rotations: Heavy 0/0, Medium 5/0, Light 9/5, Extra Adds 0, Total Adds 3, KWAV, WEIM, KQSW. Medium: KUDO, WSKI, WCKQ, KFSB, KEEZ. Light: WSRZ, KOIL, WTKO, WSKY, KVIC, WVBS, WHNN.

GLADYS KNIGHT & THE PIPS "You're Number One (In My Book)" (Columbia) 13/8

Rotations: Heavy 0/0, Medium 4/3, Light 9/5, Extra Adds 0, Total Adds 8, WPIX, WAHR, WMAZ, WHHY, WHBC, WKZE-FM, WSKI, WHNN. Medium: KHOW. Light: WEIM, KFSB, WJON, KRSB.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 13/2

Rotations: Heavy 0/0, Medium 3/1, Light 10/1, Extra Adds 0, Total Adds 2, WRVY, WKNE. Medium: WCKQ, KFQD. Light: WSRZ, WFMK, WEIM, WSKI, WSKY, WNGS, KEEZ, KRCL, KRSB.

STACY LATTISAW "Miracles" (Cotillion/Atco) 12/3

Rotations: Heavy 3/0, Medium 5/2, Light 4/1, Extra Adds 0, Total Adds 3, WPRO, WHHY, KEXO. Heavy: 97AIA, KOST, KRSB. Medium: WPIX, WRIE, WEIM. Light: Y97, WKNE, WSKI.

JOURNEY "Send Her My Love" (Columbia) 11/7

Rotations: Heavy 5/4, Medium 6/3, Light 0, Extra Adds 7, Total Adds 7, WFBR, KRNT, WFMK, KUDO, WKZE-FM, WCKQ, KVSF. Medium: KWAV. Light: WSKY, KEEZ, KRSB.

FRANK STALLONE "Far From Over" (RSO/PolyGram) 11/1

Rotations: Heavy 2/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WKZE-FM. Heavy: WFBR, WSKI. Medium: WAXY, WCZY, Y107, KRDO, WTNV. Light: KFIM, KRAV, KEEZ.

ROD STEWART "What Am I Gonna Do (I'm So In Love With You)" (WB) 10/1

Rotations: Heavy 1/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, KRSB. Heavy: KFIM. Medium: WFMK, KUDO, WSKI, WSKY, WVBS. Light: WSRZ, WKZE-FM, KEEZ.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 9/3

Rotations: Heavy 0/0, Medium 3/1, Light 6/2, Extra Adds 0, Total Adds 3, WMAZ, WHBY, WJBC. Medium: KRNT, WWRN. Light: WCCO, WAHR, WEIM, WJON.

AMERICA "Cast The Spirit" (Capitol) 9/2

Rotations: Heavy 3/0, Medium 3/1, Light 6/1, Extra Adds 0, Total Adds 2, KGW, WKNE. Medium: WTKO, KVIC. Light: WHBY, WCKQ, KEEZ, KFQD, KTWO.

ROBERT PLANT "Big Log" (Es Paranza/Atlantic) 9/2

Rotations: Heavy 1/0, Medium 5/1, Light 3/1, Extra Adds 0, Total Adds 2, WFYR, WVBS. Heavy: KFIM. Medium: WFBR, WSKI, WSKY, KALE. Light: WQUE, WSRZ.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 9/1

Rotations: Heavy 0/0, Medium 3/1, Light 6/0, Extra Adds 0, Total Adds 1, KEXO. Medium: WHHY, WEIM. Light: WCCO, WHBC, KKUA, WSKI, WJON, WBOW.

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 8/2

Rotations: Heavy 0/0, Medium 3/1, Light 5/1, Extra Adds 0, Total Adds 2, KKUA, WBOW. Medium: WPIX, KRSB. Light: WCCO, WSKI, KFSB, KEEZ.

ASIA "Don't Cry" (Geffen) 8/1

Rotations: Heavy 1/0, Medium 3/1, Light 4/0, Extra Adds 0, Total Adds 1, WCHV. Heavy: WSKI. Medium: WCZY, WLAC-FM. Light: WICC, WQUE, KSTT, WKZE-FM.

KLIQUE "Stop Doggin' Me Around" (MCA) 7/6

Rotations: Heavy 0/0, Medium 3/3, Light 4/3, Extra Adds 0, Total Adds 6, WFBR, WAEB, WBEN, WEIM, KFQD, KQSW. Light: 97AIA.

MICHAEL JOHNSON "Lifetime Guarantee" (EMI America) 7/5

Rotations: Heavy 0/0, Medium 1/0, Light 6/5, Extra Adds 0, Total Adds 5, WEIM, WKNE, WNGS, KFQD, KRSB. Medium: KVSF. Light: KVOX.

MADNESS "It Must Be Love" (Geffen) 7/2

Rotations: Heavy 1/0, Medium 3/0, Light 3/2, Extra Adds 0, Total Adds 2, WCZY, WQUE. Heavy: KFIM. Medium: WEZC, WSKI, WSKY. Light: WKZE-FM.

FIXX "One Thing Leads To Another" (MCA) 6/1

Rotations: Heavy 1/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WVBS. Heavy: KFIM. Medium: WSKI, WSKY. Light: KSTT, WKZE-FM.

ELTON JOHN "Kiss The Bride" (Geffen) 6/0

Rotations: Heavy 3/0, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: KFIM, WSKI, KEEZ. Medium: KUDO, WSKY, WVBS.

WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" (Columbia) 5/5

Rotations: Heavy 0/0, Medium 3/3, Light 2/2, Extra Adds 0, Total Adds 5, WCLR, WBT, WAHR, WGSV, KWEB.

THREE DOG NIGHT "It's A Jungle" (Passport) 5/1

Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, KFQD. Light: WCCO, KVIC, WJON, KRSB.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

A/C Regional Adds & Hots

EAST Parallel One

WBFR/Baltimore
Andy Szulinski

KLIQUE
JOURNEY
MATTHEW WILDER
BILLY JOEL
ANNE MURRAY
Hottest:
BILLY JOEL
FRANK STALLONE
BONNIE TYLER
AIR SUPPLY
ROGERS & PARTON

GR55/Buttalo
Jerry Reo

LIONEL RICIE
LEE GREENWOOD
Hottest:
BILLY JOEL
AIR SUPPLY
BONNIE TYLER
MICHAEL SEMBELLO

WPX/New York
Alan Anderson

GLADYS KNIGHT
MATTHEW WILDER
Hottest:
BILLY JOEL
AIR SUPPLY
SPANDAU BALLET
GEORGE BENSON
LAURA BRANIGAN

WYNY/New York
Jeff Mazzei

LIONEL RICIE
BRYSON & FLACK
Hottest:
POLICE
LAURA BRANIGAN
DONNA SUMMER
BURYTHMICS
BILLY JOEL

WTAE/Pittsburgh
Don Berna

BILLY JOEL
SHEENA EASTON
BRYSON & FLACK
Hottest:
MICHAEL JACKSON
BILLY JOEL
BONNIE TYLER
SPANDAU BALLET
POLICE

WWSW (3WS)/Pittsburgh
Mark Crowe

SHEENA EASTON
Hottest:
BILLY JOEL
LAURA BRANIGAN
AIR SUPPLY
SPANDAU BALLET
BONNIE TYLER

WPRO/Providence
Tom Cuddy

BILLY JOEL
STACY LATTISAM
Hottest:
none
WLT/Washington, D.C.
Bob Cummings

none
Hottest:
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTON
LAURA BRANIGAN
BILLY JOEL

WMB/Albany
Mike Chapman

COMMODORES
ANNE MURRAY
KLIQUE
Hottest:
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BRYSON & FLACK
BILLY JOEL

WCCB/Bridgeport
Lee Roberts

DEBORAH ALLEN
AL JARREAU
ANNE MURRAY
Hottest:
BILLY JOEL
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WBNK/Keene, NH
Howard Corday

JACKSON BROWNE
MICHAEL JOHNSON
AMERICA
GLENN SHORROCK
MATTHEW WILDER
Hottest:
KINKS
ROGERS & PARTON
BEE GEES
MANHATTAN TRANSP

WBSN/Buttalo
Roger Christian

BILLY JOEL
KLIQUE
MATTHEW WILDER
ANNE MURRAY
Hottest:
ROGERS & PARTON
SPANDAU BALLET
BRYSON & FLACK
MICHAEL JACKSON
LIONEL RICIE

V100/Charleston, WV
Spence Jarvis

BILLY JOEL
COMMODORES
Hottest:
AIR SUPPLY
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WRIE/Erie
Ted Abbott

JOE ESPOSITO
MICKY GILLEY
EDDIE RABBITT
Hottest:
GEORGE BENSON
BRYSON & FLACK
SPANDAU BALLET
LIONEL RICIE
BONNIE TYLER

WFSM/Harrisburg
Bob Paiva

PETER ALLEN
BILLY JOEL
Hottest:
GEORGE BENSON
SERGIO MENDES
ROGERS & PARTON
BONNIE TYLER
BRYSON & FLACK

WTIC/Hartford
Ginny Jesionka

none
Hottest:
BILLY JOEL
LAURA BRANIGAN
HERB ALPERT
AIR SUPPLY
SERGIO MENDES

Y97/Pittsburgh
Jay Cresswell

none
Hottest:
AIR SUPPLY
SPANDAU BALLET
GEORGE BENSON
BONNIE TYLER
BILLY JOEL

WVOR/Rochester Gary Smith

BEE GEES
Hottest:
MICHAEL JACKSON
AIR SUPPLY
GEORGE BENSON
LAURA BRANIGAN
BILLY JOEL

WQY/Schenectady
Walter Fritz

BILLY JOEL
JACKSON BROWNE
DEBORAH ALLEN
MANHATTAN TRANSP
PETER ALLEN
Hottest:
AIR SUPPLY
COMMODORES
ROGERS & PARTON
MEN AT WORK
LIONEL RICIE

WHEN/Syracuse
Karen Gallagher

LIONEL RICIE
NAKED EYES
BRYSON & FLACK
Hottest:
JUICE NEWTON
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
SHEENA EASTON

WKWG/Utica-Rome
Carpenter/Keller

MICHAEL MURPHEY
DEBORAH ALLEN
MATTHEW WILDER
BILLY JOEL
Hottest:
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER

WVNY/New York
Jeff Mazzei

LIONEL RICIE
BRYSON & FLACK
Hottest:
POLICE
LAURA BRANIGAN
DONNA SUMMER
BURYTHMICS
BILLY JOEL

WTAE/Pittsburgh
Don Berna

BILLY JOEL
SHEENA EASTON
BRYSON & FLACK
Hottest:
MICHAEL JACKSON
BILLY JOEL
BONNIE TYLER
SPANDAU BALLET
POLICE

WWSW (3WS)/Pittsburgh
Mark Crowe

SHEENA EASTON
Hottest:
BILLY JOEL
LAURA BRANIGAN
AIR SUPPLY
SPANDAU BALLET
BONNIE TYLER

WPRO/Providence
Tom Cuddy

BILLY JOEL
STACY LATTISAM
Hottest:
none
WLT/Washington, D.C.
Bob Cummings

none
Hottest:
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTON
LAURA BRANIGAN
BILLY JOEL

WMB/Albany
Mike Chapman

COMMODORES
ANNE MURRAY
KLIQUE
Hottest:
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BRYSON & FLACK
BILLY JOEL

WCCB/Bridgeport
Lee Roberts

DEBORAH ALLEN
AL JARREAU
ANNE MURRAY
Hottest:
BILLY JOEL
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WBNK/Keene, NH
Howard Corday

JACKSON BROWNE
MICHAEL JOHNSON
AMERICA
GLENN SHORROCK
MATTHEW WILDER
Hottest:
KINKS
ROGERS & PARTON
BEE GEES
MANHATTAN TRANSP

WBSN/Buttalo
Roger Christian

BILLY JOEL
KLIQUE
MATTHEW WILDER
ANNE MURRAY
Hottest:
ROGERS & PARTON
SPANDAU BALLET
BRYSON & FLACK
MICHAEL JACKSON
LIONEL RICIE

V100/Charleston, WV
Spence Jarvis

BILLY JOEL
COMMODORES
Hottest:
AIR SUPPLY
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WRIE/Erie
Ted Abbott

JOE ESPOSITO
MICKY GILLEY
EDDIE RABBITT
Hottest:
GEORGE BENSON
BRYSON & FLACK
SPANDAU BALLET
LIONEL RICIE
BONNIE TYLER

WFSM/Harrisburg
Bob Paiva

PETER ALLEN
BILLY JOEL
Hottest:
GEORGE BENSON
SERGIO MENDES
ROGERS & PARTON
BONNIE TYLER
BRYSON & FLACK

WTIC/Hartford
Ginny Jesionka

none
Hottest:
BILLY JOEL
LAURA BRANIGAN
HERB ALPERT
AIR SUPPLY
SERGIO MENDES

Y97/Pittsburgh
Jay Cresswell

none
Hottest:
AIR SUPPLY
SPANDAU BALLET
GEORGE BENSON
BONNIE TYLER
BILLY JOEL

MIDWEST Parallel One

WCLR/Chicago
Gary Price

LIONEL RICIE
NELSON & JENNINGS
Hottest:
LAURA BRANIGAN
ROGERS & PARTON
AIR SUPPLY
NAKED EYES
BILLY JOEL

WYFC/Chicago
John Wetherbee

POLICE
ROBERT PLANT
LIONEL RICIE
MANHATTAN TRANSP
Hottest:
EURYTHMICS
BILLY JOEL
AIR SUPPLY
BONNIE TYLER
ROGERS & PARTON

WARM98/Cincinnati
Tom Walker

COMMODORES
AL JARREAU
JACKSON BROWNE
Hottest:
JENNIFER WARNES
ROGERS & PARTON
GEORGE BENSON
SPANDAU BALLET
SERGIO MENDES

WVNY/New York
Jeff Mazzei

LIONEL RICIE
BRYSON & FLACK
Hottest:
POLICE
LAURA BRANIGAN
DONNA SUMMER
BURYTHMICS
BILLY JOEL

WTAE/Pittsburgh
Don Berna

BILLY JOEL
SHEENA EASTON
BRYSON & FLACK
Hottest:
MICHAEL JACKSON
BILLY JOEL
BONNIE TYLER
SPANDAU BALLET
POLICE

WWSW (3WS)/Pittsburgh
Mark Crowe

SHEENA EASTON
Hottest:
BILLY JOEL
LAURA BRANIGAN
AIR SUPPLY
SPANDAU BALLET
BONNIE TYLER

WPRO/Providence
Tom Cuddy

BILLY JOEL
STACY LATTISAM
Hottest:
none
WLT/Washington, D.C.
Bob Cummings

none
Hottest:
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTON
LAURA BRANIGAN
BILLY JOEL

WMB/Albany
Mike Chapman

COMMODORES
ANNE MURRAY
KLIQUE
Hottest:
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BRYSON & FLACK
BILLY JOEL

WCCB/Bridgeport
Lee Roberts

DEBORAH ALLEN
AL JARREAU
ANNE MURRAY
Hottest:
BILLY JOEL
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WBNK/Keene, NH
Howard Corday

JACKSON BROWNE
MICHAEL JOHNSON
AMERICA
GLENN SHORROCK
MATTHEW WILDER
Hottest:
KINKS
ROGERS & PARTON
BEE GEES
MANHATTAN TRANSP

WBSN/Buttalo
Roger Christian

BILLY JOEL
KLIQUE
MATTHEW WILDER
ANNE MURRAY
Hottest:
ROGERS & PARTON
SPANDAU BALLET
BRYSON & FLACK
MICHAEL JACKSON
LIONEL RICIE

V100/Charleston, WV
Spence Jarvis

BILLY JOEL
COMMODORES
Hottest:
AIR SUPPLY
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WRIE/Erie
Ted Abbott

JOE ESPOSITO
MICKY GILLEY
EDDIE RABBITT
Hottest:
GEORGE BENSON
BRYSON & FLACK
SPANDAU BALLET
LIONEL RICIE
BONNIE TYLER

WFSM/Harrisburg
Bob Paiva

PETER ALLEN
BILLY JOEL
Hottest:
GEORGE BENSON
SERGIO MENDES
ROGERS & PARTON
BONNIE TYLER
BRYSON & FLACK

WTIC/Hartford
Ginny Jesionka

none
Hottest:
BILLY JOEL
LAURA BRANIGAN
HERB ALPERT
AIR SUPPLY
SERGIO MENDES

Y97/Pittsburgh
Jay Cresswell

none
Hottest:
AIR SUPPLY
SPANDAU BALLET
GEORGE BENSON
BONNIE TYLER
BILLY JOEL

WVOR/Rochester Gary Smith

BEE GEES
Hottest:
MICHAEL JACKSON
AIR SUPPLY
GEORGE BENSON
LAURA BRANIGAN
BILLY JOEL

WQY/Schenectady
Walter Fritz

BILLY JOEL
JACKSON BROWNE
DEBORAH ALLEN
MANHATTAN TRANSP
PETER ALLEN
Hottest:
AIR SUPPLY
COMMODORES
ROGERS & PARTON
MEN AT WORK
LIONEL RICIE

WHEN/Syracuse
Karen Gallagher

LIONEL RICIE
NAKED EYES
BRYSON & FLACK
Hottest:
JUICE NEWTON
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
SHEENA EASTON

WKWG/Utica-Rome
Carpenter/Keller

MICHAEL MURPHEY
DEBORAH ALLEN
MATTHEW WILDER
BILLY JOEL
Hottest:
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER

WVNY/New York
Jeff Mazzei

LIONEL RICIE
BRYSON & FLACK
Hottest:
POLICE
LAURA BRANIGAN
DONNA SUMMER
BURYTHMICS
BILLY JOEL

WTAE/Pittsburgh
Don Berna

BILLY JOEL
SHEENA EASTON
BRYSON & FLACK
Hottest:
MICHAEL JACKSON
BILLY JOEL
BONNIE TYLER
SPANDAU BALLET
POLICE

WWSW (3WS)/Pittsburgh
Mark Crowe

SHEENA EASTON
Hottest:
BILLY JOEL
LAURA BRANIGAN
AIR SUPPLY
SPANDAU BALLET
BONNIE TYLER

WPRO/Providence
Tom Cuddy

BILLY JOEL
STACY LATTISAM
Hottest:
none
WLT/Washington, D.C.
Bob Cummings

none
Hottest:
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTON
LAURA BRANIGAN
BILLY JOEL

WMB/Albany
Mike Chapman

COMMODORES
ANNE MURRAY
KLIQUE
Hottest:
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BRYSON & FLACK
BILLY JOEL

WCCB/Bridgeport
Lee Roberts

DEBORAH ALLEN
AL JARREAU
ANNE MURRAY
Hottest:
BILLY JOEL
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WBNK/Keene, NH
Howard Corday

JACKSON BROWNE
MICHAEL JOHNSON
AMERICA
GLENN SHORROCK
MATTHEW WILDER
Hottest:
KINKS
ROGERS & PARTON
BEE GEES
MANHATTAN TRANSP

WBSN/Buttalo
Roger Christian

BILLY JOEL
KLIQUE
MATTHEW WILDER
ANNE MURRAY
Hottest:
ROGERS & PARTON
SPANDAU BALLET
BRYSON & FLACK
MICHAEL JACKSON
LIONEL RICIE

V100/Charleston, WV
Spence Jarvis

BILLY JOEL
COMMODORES
Hottest:
AIR SUPPLY
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WRIE/Erie
Ted Abbott

JOE ESPOSITO
MICKY GILLEY
EDDIE RABBITT
Hottest:
GEORGE BENSON
BRYSON & FLACK
SPANDAU BALLET
LIONEL RICIE
BONNIE TYLER

WFSM/Harrisburg
Bob Paiva

PETER ALLEN
BILLY JOEL
Hottest:
GEORGE BENSON
SERGIO MENDES
ROGERS & PARTON
BONNIE TYLER
BRYSON & FLACK

WTIC/Hartford
Ginny Jesionka

none
Hottest:
BILLY JOEL
LAURA BRANIGAN
HERB ALPERT
AIR SUPPLY
SERGIO MENDES

Y97/Pittsburgh
Jay Cresswell

none
Hottest:
AIR SUPPLY
SPANDAU BALLET
GEORGE BENSON
BONNIE TYLER
BILLY JOEL

WVOR/Rochester Gary Smith

BEE GEES
Hottest:
MICHAEL JACKSON
AIR SUPPLY
GEORGE BENSON
LAURA BRANIGAN
BILLY JOEL

WQY/Schenectady
Walter Fritz

BILLY JOEL
JACKSON BROWNE
DEBORAH ALLEN
MANHATTAN TRANSP
PETER ALLEN
Hottest:
AIR SUPPLY
COMMODORES
ROGERS & PARTON
MEN AT WORK
LIONEL RICIE

WHEN/Syracuse
Karen Gallagher

LIONEL RICIE
NAKED EYES
BRYSON & FLACK
Hottest:
JUICE NEWTON
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
SHEENA EASTON

WKWG/Utica-Rome
Carpenter/Keller

MICHAEL MURPHEY
DEBORAH ALLEN
MATTHEW WILDER
BILLY JOEL
Hottest:
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER

WVNY/New York
Jeff Mazzei

LIONEL RICIE
BRYSON & FLACK
Hottest:
POLICE
LAURA BRANIGAN
DONNA SUMMER
BURYTHMICS
BILLY JOEL

WTAE/Pittsburgh
Don Berna

BILLY JOEL
SHEENA EASTON
BRYSON & FLACK
Hottest:
MICHAEL JACKSON
BILLY JOEL
BONNIE TYLER
SPANDAU BALLET
POLICE

WWSW (3WS)/Pittsburgh
Mark Crowe

SHEENA EASTON
Hottest:
BILLY JOEL
LAURA BRANIGAN
AIR SUPPLY
SPANDAU BALLET
BONNIE TYLER

WPRO/Providence
Tom Cuddy

BILLY JOEL
STACY LATTISAM
Hottest:
none
WLT/Washington, D.C.
Bob Cummings

none
Hottest:
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTON
LAURA BRANIGAN
BILLY JOEL

WMB/Albany
Mike Chapman

COMMODORES
ANNE MURRAY
KLIQUE
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SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BRYSON & FLACK
BILLY JOEL

WCCB/Bridgeport
Lee Roberts

DEBORAH ALLEN
AL JARREAU
ANNE MURRAY
Hottest:
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GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WBNK/Keene, NH
Howard Corday

JACKSON BROWNE
MICHAEL JOHNSON
AMERICA
GLENN SHORROCK
MATTHEW WILDER
Hottest:
KINKS
ROGERS & PARTON
BEE GEES
MANHATTAN TRANSP

WBSN/Buttalo
Roger Christian

BILLY JOEL
KLIQUE
MATTHEW WILDER
ANNE MURRAY
Hottest:
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SPANDAU BALLET
BRYSON & FLACK
MICHAEL JACKSON
LIONEL RICIE

V100/Charleston, WV
Spence Jarvis

BILLY JOEL
COMMODORES
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ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET

WRIE/Erie
Ted Abbott

JOE ESPOSITO
MICKY GILLEY
EDDIE RABBITT
Hottest:
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BRYSON & FLACK
SPANDAU BALLET
LIONEL RICIE
BONNIE TYLER

WFSM/Harrisburg
Bob Paiva

PETER ALLEN
BILLY JOEL
Hottest:
GEORGE BENSON
SERGIO MENDES
ROGERS & PARTON
BONNIE TYLER
BRYSON & FLACK

WTIC/Hartford
Ginny Jesionka

none
Hottest:
BILLY JOEL
LAURA BRANIGAN
HERB ALPERT
AIR SUPPLY
SERGIO MENDES

Y97/Pittsburgh
Jay Cresswell

none
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SPANDAU BALLET
GEORGE BENSON
BONNIE TYLER
BILLY JOEL

WVOR/Rochester Gary Smith

BEE GEES
Hottest:
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AIR SUPPLY
GEORGE BENSON
LAURA BRANIGAN
BILLY JOEL

WQY/Schenectady
Walter Fritz

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JACKSON BROWNE
DEBORAH ALLEN
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COMMODORES
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LIONEL RICIE

WHEN/Syracuse
Karen Gallagher

LIONEL RICIE
NAKED EYES
BRYSON & FLACK
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ROGERS & PARTON
BONNIE TYLER
SPANDAU BALLET
SHEENA EASTON

WKWG/Utica-Rome
Carpenter/Keller

MICHAEL MURPHEY
DEBORAH ALLEN
MATTHEW WILDER
BILLY JOEL
Hottest:
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON
ROGERS & PARTON
BONNIE TYLER

WVNY/New York
Jeff Mazzei

AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	166 REPORTERS	Total	Heavy	Medium	Add	Total Adds
2	2	1	1 HEART/How Can I Refuse (Epic)	153-	112-	41+	0=	0=
9	7	3	2 MOODY BLUES/Sitting At The Wheel (Threshold/PG)	150+	112+	38-	0-	1-
1	1	2	3 POLICE/King Of Pain (A&M)	134-	124-	10+	0=	0=
15	12	6	4 MOTELS/Suddenly Last Summer (Capitol)	140-	99+	39-	0-	2-
4	4	5	5 KANSAS/Fight Fire With Fire (CBS)	133-	89+	44-	0=	1+
5	3	4	6 ASIA/The Heat Goes On (Geffen)	129-	92-	37+	0=	0=
8	8	8	7 JACKSON BROWNE/For A Rocker (Asylum)	127-	91-	36-	0=	0=
21	17	11	8 BIG COUNTRY/Big Country (Mercury/PolyGram)	142+	56+	85=	1-	4-
-	33	12	9 GENESIS/Mama (Atlantic)	141+	57+	78-	4-	12-
-	-	23	10 PAT BENATAR/Love Is A Battlefield (Chrysalis)	140+	68+	60+	8-	26-
7	9	7	11 ROBERT PLANT/Other Arms (Es Paranza/Atlantic)	119-	91-	28-	0-	0-
10	10	10	12 ROBERT PLANT/Big Log (Es Paranza/Atlantic)	107-	94-	13=	0=	2+
-	36	18	13 RAINBOW/Street Of Dreams (Mercury/PolyGram)	134+	40+	90+	3-	10-
31	25	19	14 STEVIE NICKS/If Anyone Falls (Modern/Atco)	108+	79+	29-	0=	5=
11	11	13	15 TALKING HEADS/Burning Down The House (Sire/WB)	103-	64-	39+	0-	2-
17	16	15	16 ROBERT PLANT/In The Mood (Es Paranza/Atlantic)	100-	72-	28=	0=	0-
6	6	9	17 STRAY CATS/(She's) Sexy + 17 (EMI America)	95-	64-	30=	1+	1+
-	45	25	18 HUEY LEWIS & NEWS/Heart And Soul (Chrysalis)	117+	45+	67-	4-	17-
12	13	16	19 FIXX/One Things Leads To Another (MCA)	86-	53-	33+	0=	1=
35	23	20	20 MICHAEL STANLEY BAND/My Town (EMI America)	114+	21+	91+	1-	1-
14	14	17	21 POLICE/Wrapped Around My Finger (A&M)	86-	63-	23+	0=	0-
49	37	28	22 PETER SCHILLING/Major Tom (Elektra)	110+	24+	77+	8-	13-
28	24	24	23 QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	91+	40+	47-	4+	6+
24	19	21	24 DANNY SPANOS/Hot Cherie (Epic)	98-	30+	67-	1-	1-
13	15	22	25 LOVERBOY/Queen Of The Broken Hearts (Columbia)	80-	48-	32=	0-	2=
-	-	34	26 KINKS/Don't Forget To Dance (Arista)	89+	33+	49+	6-	16-
3	5	14	27 ASIA/Don't Cry (Geffen)	65-	57-	8+	0=	0=
27	28	27	28 AC/DC/Flick Of The Switch (Atlantic)	75-	31-	44-	0=	0-
39	34	33	29 AC/DC/Guns For Hire (Atlantic)	77+	28-	49+	0=	5+
19	20	30	30 DIO/Rainbow In The Dark (WB)	72-	29+	43-	0-	0-
23	22	29	31 ELVIS COSTELLO &.../Everyday I Write... (Columbia)	74-	26-	47-	1+	2+
18	18	26	32 MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)	64-	36-	28+	0-	1=
26	30	36	33 POLICE/Synchronicity II (A&M)	52=	42+	10-	0=	1-
52	50	35	34 HELIX/Heavy Metal Love (Capitol)	80+	4-	71+	4+	5-
-	-	46	35 DOKKEN/Breaking The Chains (Elektra)	74+	9+	61+	4-	13-
32	32	32	36 ASIA/True Colors (Geffen)	58-	37-	21-	0=	1-
44	42	41	37 BONNIE TYLER/Total Eclipse Of The Heart (Columbia)	61-	32+	27-	2+	4=
DEBUT	30	29	38 ALDO NOVA/Monkey On My Back (Portrait/CBS)	84+	4+	50+	30+	83+
57	52	44	39 BILLY JOEL/Tell Her About It (Columbia)	56-	39-	15=	1-	1-
38	39	42	40 BILLY IDOL/Dancing With Myself (Chrysalis)	64+	9-	51+	2-	6-
34	35	38	41 DEF LEPPARD/Foolin' (Mercury/PolyGram)	49-	28-	21+	0=	2+
-	-	50	42 ANIMALS/The Night (IRS/A&M)	64-	9=	54-	1+	1-
41	38	39	43 CHEAP TRICK/I Can't Take It (Epic)	61+	12+	48-	1=	9+
-	-	60	44 BREAKS/She Wants You (RCA)	61-	13+	48-	0-	1-
50	47	49	45 MOODY BLUES/Blue World (Threshold/PolyGram)	50+	32+	18+	0=	7+
16	21	43	46 BRYAN ADAMS/This Time (A&M)	43-	24+	18-	1=	2=
-	-	57	47 JACKSON BROWNE/Lawyers In Love (Asylum)	41-	29-	12+	0=	0=
60	51	48	48 Y&T/Mean Streak (A&M)	52+	7+	42+	2=	9+
22	26	37	49 ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)	55-	12=	43-	0=	3=
DEBUT	20	27	50 LOVERBOY/Strike Zone (Columbia)	40-	24-	16-	0=	0-
DEBUT	45	55	51 ROMANTICS/Rock You Up (Nemperor/CBS)	56+	7+	36+	12-	26-
DEBUT	47	56	52 STEVIE RAY VAUGHAN.../Pride And Joy (Epic)	45-	16-	29-	0=	1=
-	-	59	53 GENESIS/It's Gonna Get Better (Atlantic)	41+	22+	19+	0-	5=
45	55	51	54 JOE JACKSON/Memphis (A&M)	55+	5+	43+	7+	20+
-	-	59	55 JACKSON BROWNE/Cut It Away (Asylum)	43-	31-	12=	0=	0-
47	56	52	56 HEART/Sleep Alone (Epic)	43+	32+	10+	1+	3+
DEBUT	53	49	57 ZZ TOP/Sharp Dressed Man (WB)	37-	16-	20-	1+	1=
-	-	54	58 QUEENSRYCHE/Queen Of The Reich (EMI America)	45+	5+	37=	3+	7+
-	-	54	59 MINOR DETAIL/Canvas Of Life (Polydor/PolyGram)	47-	6-	41-	0-	1=
-	-	54	60 POLICE/O My God (A&M)	39+	23-	15+	1+	2+

AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week	25+	Album	Label
1	1	POLICE...Synchronicity (A&M)	A&M
5	2	JACKSON BROWNE...Lawyers In Love (Asylum)	Asylum
2	3	MOODY BLUES...The Present (Threshold/PolyGram)	Threshold
3	4	STEVIE NICKS...The Wild Heart (Modern/Atco)	Modern
4	5	ROBERT PLANT...The Principle... (Es Paranza/Atlantic)	Es Paranza
7	6	ELVIS COSTELLO...Punch The Clock (Columbia)	Columbia
7	7	MOTELS...Little Robbers (Capitol)	Capitol
6	8	BILLY JOEL...An Innocent Man (Columbia)	Columbia
8	9	STRAY CATS...Rant 'N' Rave (EMI America)	EMI America
9	10	ASIA...Alpha (Geffen)	Geffen
11	11	TALKING HEADS...Speaking In Tongues (Sire/WB)	Sire
13	12	BIG COUNTRY...The Crossing (Mercury/PolyGram)	Mercury
10	13	FIXX...Reach The Beach (MCA)	MCA
16	14	GRAHAM PARKER...The Real Macaw (Arista)	Arista
17	15	KINKS...State Of Confusion (Arista)	Arista
12	16	HEART...Passion Works (Epic)	Epic
14	17	JOE JACKSON...Mike's Murder ST (A&M)	A&M
18	18	PETER SCHILLING...Error In The System (Elektra)	Elektra
19	19	STEVIE RAY VAUGHAN...Texas Flood (Epic)	Epic
18	20	ELO...Secret Messages (Jet/CBS)	Jet

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

☑ Indicates one of the week's most added new albums.

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

KINKS
Don't Forget To Dance (Arista)
54% of our 12-24 reporters on it. Total reports: 89. Hot 33, Medium 49, Extra Adds 6, Total Adds 16. Moves 34-26 on the AOR Hot Tracks chart.

ALDO NOVA
Monkey On Your Back (Portrait/CBS)
51% of our 12-24 reporters on it. Total reports: 84. Hot 4, Medium 50, Extra Adds 30, Total Adds 83. Debuts at #38 on the AOR Hot Tracks chart.

SIGNIFICANT ACTION

JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"
Total Reports: 19(16)/Total Adds: 5(1); Hots: 4(4)/Hot Adds: 0(1); Mediums: 12(12)/Medium Adds: 2(0)/Extra Adds: 3(0).

T-BONE BURNETT/Proof Through The Night (WB) "Fatally Beautiful"
Total Reports: 18(9)/Total Adds: 8(8); Hots: 2(0)/Hot Adds: 0(0); Mediums: 10(4)/Medium Adds: 2(3)/Extra Adds: 6(5).

SOUTHSIDE JOHNNY & JUKES/Trash It Up! (Mirage/Atco) "Trash It Up!"
Total Reports: 15(15)/Total Adds: 3(5); Hots: 3(3)/Hot Adds: 0(0); Mediums: 11(7)/Medium Adds: 2(0)/Extra Adds: 1(5).

JOURNEY/Frontiers (Columbia) "After The Fall"
Total Reports: 15(14)/Total Adds: 2(2); Hots: 5(7)/Hot Adds: 0(0); Mediums: 9(5)/Medium Adds: 1(0)/Extra Adds: 1(2).

JIM CAPALDI/Fierce Heart (Atlantic) "Living On The Edge"
Total Reports: 15(13)/Total Adds: 1(0); Hots: 7(7)/Hot Adds: 0(0); Mediums: 8(6)/Medium Adds: 1(0)/Extra Adds: 0(0).

ROD STEWART/Body Wishes (WB) "What Am I Gonna Do"
Total Reports: 14(14)/Total Adds: 2(2); Hots: 1(1)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 1(2)/Extra Adds: 1(4).

KROKUS/Headhunter (Arista) "Stayed Awake All Night"
Total Reports: 14(12)/Total Adds: 1(1); Hots: 5(5)/Hot Adds: 0(1); Mediums: 8(7)/Medium Adds: 0(0)/Extra Adds: 1(0).

OINGO BOINGO/Good For Your Soul (A&M) "Nothing Bad Ever Happens"
Total Reports: 14(12)/Total Adds: 1(1); Hots: 5(5)/Hot Adds: 0(0); Mediums: 8(7)/Medium Adds: 0(1)/Extra Adds: 1(0).

BOB & DOUG MCKENZIE/Strange Brew STK (Mercury/PolyGram) "Strange Brew"
Total Reports: 12(13)/Total Adds: 6(10); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 2(2)/Extra Adds: 4(8).

JAMES HOUSE/James House (Atlantic) "Steal Your Love Away"
Total Reports: 11(7)/Total Adds: 8(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(2)/Medium Adds: 4(1)/Extra Adds: 4(5).

ELVIS BROTHERS/Movin' Up (Portrait/CBS) "Fire In The City"
Total Reports: 12(13)/Total Adds: 3(2); Hots: 0(0)/Hot Adds: 0(0); Mediums: 9(8)/Medium Adds: 1(0)/Extra Adds: 2(2).

EDDIE AND THE CRUISERS/Soundtrack (Scotti Bros/CBS) "On The Dark Side"
Total Reports: 11(13)/Total Adds: 3(8); Hots: 2(0)/Hot Adds: 1(0); Mediums: 6(8)/Medium Adds: 0(3)/Extra Adds: 2(5).

ALARM/The Alarm (IRS/A&M) "The Stand"
Total Reports: 11(9)/Total Adds: 1(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 1(0)/Extra Adds: 0(0).

AZTEC CAMERA/High Land, Hard Rain (Sire/WB) "Oblivious"
Total Reports: 11(10)/Total Adds: 0(2); Hots: 1(3)/Hot Adds: 0(0); Mediums: 10(6)/Medium Adds: 0(1)/Extra Adds: 0(1).

PRINCE/1999 (WB) "Delirious"
Total Reports: 10(6)/Total Adds: 3(2); Hots: 1(1)/Hot Adds: 0(1); Mediums: 6(5)/Medium Adds: 0(1)/Extra Adds: 3(0).

BONGOS/Numbers With Wings (RCA) "Numbers With Wings"
Total Reports: 10(9)/Total Adds: 0(1); Hots: 2(0)/Hot Adds: 0(0); Mediums: 8(9)/Medium Adds: 0(1)/Extra Adds: 0(0).

More AOR Music Information See Page 61

HEADLINES

ELVIS COSTELLO ON AZTEC CAMERA

From *The Face*, August 1983

Who is your biggest rival then? Who do you pace yourself against?

Er... **RODDY FRAME**. If I was to take the idea of competition seriously like B.B. King said of Peter Green that he was the only guy who really made him sweat, then I would say it of him.

I don't believe you.

I do. I think he's really very good! I like his songs and that **AZTEC CAMERA** album is my favourite record that's come out this year! He's also very young. If he's that good at 19, imagine how good he's going to be when he's 25! I wasn't that good at 19. I wish I was writing songs then as well as him. You won't be able to listen to him by the time he's 25 if he's that good now. That's when you start to feel nervous.

MODUS OPERANDI

Name ► **DEPECHE MODE**.

Album ► **CONSTRUCTION TIME AGAIN**.

English charts ► TOP 5. Repeat ► TOP 5.

Single ► "EVERYTHING COUNTS".

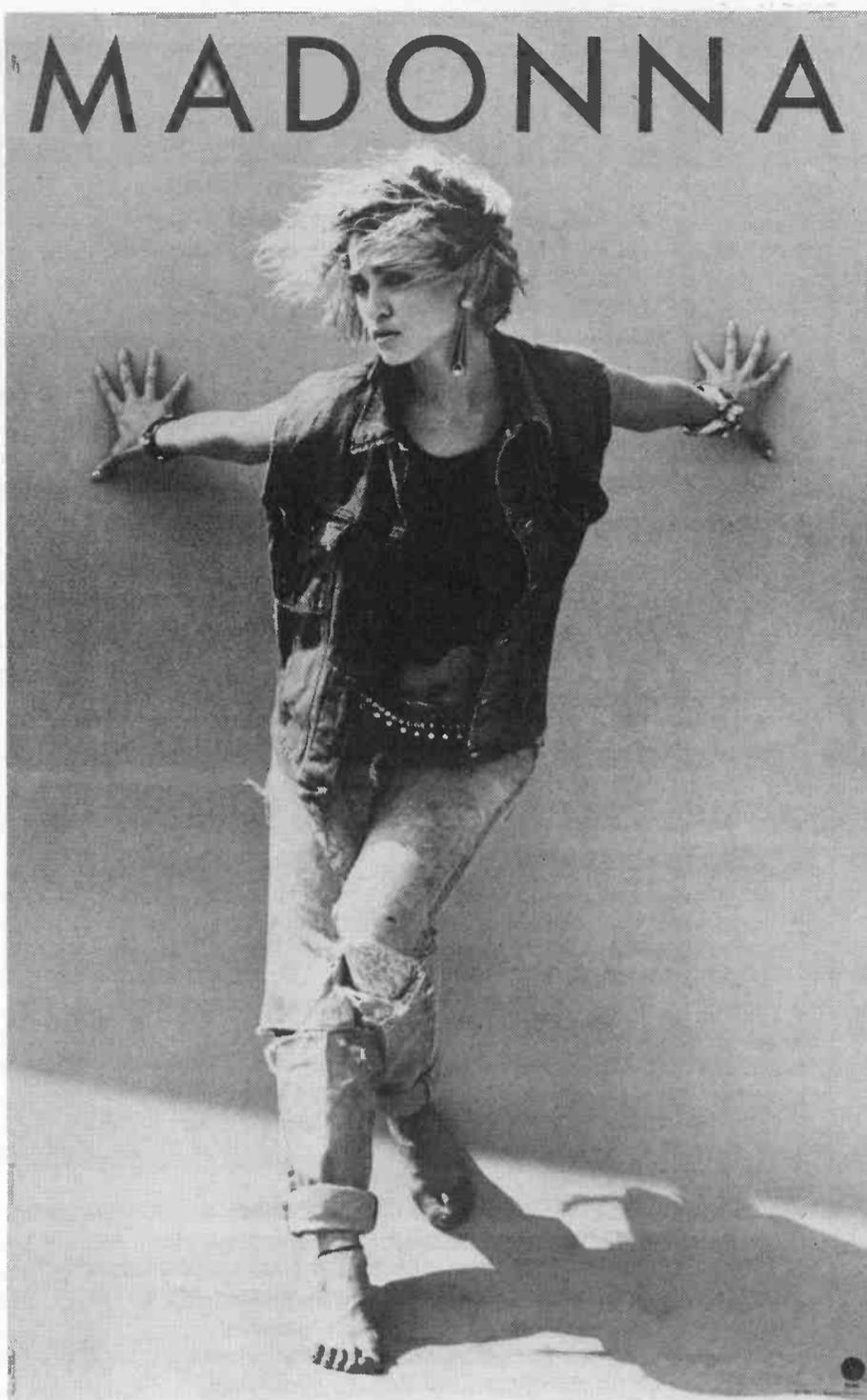
Producer ► DANIEL MILLER, FOUNDER MUTE RECORDS.

Characteristics ► MODE FANS "JUST CAN'T GET ENOUGH!"

Videos ► YES.

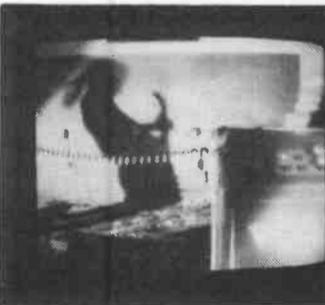
Upcoming tour ► YES.

Comments ► PREMIER "ELECTROCK" BAND, ARRIVING U.S. ON TOUR, DEFINITELY MAKING MOVE.



BEAUTY AND THE BULLET... This is the woman with the No. 1 record. MADONNA's self-titled Sire debut LP is the hottest dance disc in the nation, ready to springboard CHR. Watch for her Steve ("Billie Jean") Barron-directed video—the single is HOLIDAY. I-95, KUTE, KJLH, XHRM, WDAS, WHAT, WHUR, WYLD, WILD, WBLK, WGPR, WLBS and WBL5 are on this record.

MICHAEL HODGSON



TIM SCOTT
VIDEO
SCENARIO



WHEN
YOUR OWN
INITIALS
ARE
ENOUGH

Here is a church and here is the steeple, open the doors and see all the people. One of them is **TIM SCOTT**, whose shadow falls across the church floor, guitar in hand. These scenes from his fascinating new video of **SWEAR** document a bizarre ritual involving voluptuous go-go dancers, hippies, a ring of fire and Scott's Dracula-like smile. We've sworn it before and we'll swear it again—**SWEAR** is a hit. On Sire.

Thanks for breaking **TALKING HEADS**... on to **PLATINUM**

Rejected ad copy for **GANG OF FOUR**'s *Hard* Album:

Get Hard
"Is It Love" Or Is It Just Hard?
Get Hard On The Air
It's Hard On Top
"Is It Love" Or Is It Memorex?
Is It Hard Yet?
Hard, Hard, The Gang's All Hard
"Is It Love" Gets Me Hard
Get HARD In A Record Store



ASSORTED IMAGES: GANG OF FOUR

AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

September 23, 1983			166 REPORTERS			Total	Heavy	Medium	Adds	Adds All
Three Weeks	Two Weeks	Last Week				Reports	Rotation	Rotation	Rotation	Rotations
1	1	1	1 POLICE/Synchronicity (A&M)	"King" (134)	"Wrapped" (86)	162+	152=	10+	0=	1-
3	3	2	2 ROBERT PLANT/The Principle... (Es Paranza/Atlantic)	"Other" (119)	"Big Log" (107)	159=	145+	14-	0-	0-
2	2	3	3 ASIA/Alpha (Geffen)	"Heat" (129)	"Don't" (65)	158-	120-	38+	0=	1-
5	4	4	4 HEART/Passion Works (Epic)	"Refuse" (153)	"Sleep" (43)	158+	116-	42+	0=	0-
11	9	6	5 MOODY BLUES/The Present (Threshold/PolyGram)	"Sitting" (150)	"Blue World" (50)	154+	113+	41-	0-	3=
4	5	5	6 JACKSON BROWNE/Lawyers In Love (Asylum)	"Rocker" (127)	"Cut It" (43)	152+	107-	44+	1+	1=
DEBUT			7 MOTELS/Little Robbers (Capitol)	"Suddenly" (140)	"Robbers" (34)	151+	102+	41-	6+	16+
7	6	7	8 KANSAS/Drastic Measures (CBS)	"Fight Fire" (133)	"Friend" (31)	139-	89=	49-	0-	3+
-	14	11	9 BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Big Country" (142)	"Fields" (10)	142+	56+	85=	1-	4-
9	10	9	10 STEVIE NICKS/The Wild Heart (Modern/Atco)	"Anyone" (108)	"Enchanted" (33)	128=	92+	36-	0=	4+
13	13	10	11 AC/DC/Flick Of The Switch (Atlantic)	"Guns" (77)	"Flick" (75)	127-	49-	78-	0=	3+
-	27	15	12 RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street" (134)		134+	40+	90+	3-	11-
8	7	8	13 STRAY CATS/Rant n' Rave (EMI America)	"Sexy" (95)	"Rebels" (26)	113-	73-	38+	1=	1=
12	12	14	14 TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning" (103)	"Girlfriend" (14)	108-	69-	39+	0-	2-
DEBUT			15 HUEY LEWIS/Sports (Chrysalis)	"Heart" (117)	"Drugs" (21)	128+	47+	72-	8-	27-
19	17	16	16 QUIET RIOT/Metal Health (Pasha/CBS)	"Noize" (91)	"Slick Black" (32)	113+	46+	63+	4+	14+
6	8	13	17 LOVERBOY/Keep It Up (Columbia)	"Queen" (80)	"Zone" (40)	101-	58-	42=	1+	3+
10	11	12	18 FIXX/Reach The Beach (MCA)	"One Thing" (86)	"Saved" (18)	94-	58-	36-	0=	2+
29	23	17	19 MICHAEL STANLEY BAND/You Can't... (EMI America)	"My Town" (114)		116+	21+	93+	1-	1-
-	29	23	20 PETER SCHILLING/Error In The System (Elektra)	"Major Tom" (110)		110+	24+	77+	8-	13-
14	18	19	21 DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin'" (49)	"Fire" (27)	83=	48+	35-	0=	5+
22	19	18	22 DANNY SPANOS/Passion In The Dark (Epic)	"Hot Cherie" (98)		99-	30+	68-	1-	1-
-	-	25	23 KINKS/State Of Confusion (Arista)	"Don't Forget To..." (89)		93+	33+	53+	6-	16-
16	16	20	24 ELVIS COSTELLO & .../Punch The Clock (Columbia)	"Everyday" (74)	"Let Them" (12)	80-	30-	49-	1+	2+
18	21	24	25 DIO/Holy Diver (WB)	"Rainbow" (72)		73-	30+	43-	0-	0-
20	20	22	26 BILLY JOEL/An Innocent Man (Columbia)	"Tell Her" (56)	"Easy Money" (19)	69-	46-	21+	1-	2-
15	15	21	27 MEN WITHOUT HATS/Rhythm Of ... (Backstreet/MCA)	"Safety Dance" (64)		65-	36-	29+	0-	1=
DEBUT			28 ROMANTICS/In Heat (Nemperor/CBS)	"Rock You" (56)	"Talking" (27)	79+	10+	52+	15-	32-
DEBUT			29 ALDO NOVA/Subject (Portrait/CBS)	"Monkey" (84)		93+	4+	54+	35+	92+
-	-	37	30 DOKKEN/Breaking The Chains (Elektra)	"Breaking Chains" (74)		75+	9+	62+	4-	13-
40	-	27	31 HELIX/No Rest For The Wicked (Capitol)	"Heavy Metal" (80)		80+	4-	71+	4+	5-
-	-	34	32 CHEAP TRICK/Next Position Please (Epic)	"Can't Take It" (61)	"Dancing" (12)	73+	13+	59-	1-	8+
36	34	31	33 BONNIE TYLER/Faster Than The Speed... (Columbia)	"Total Eclipse..." (61)		61-	32+	27-	2+	4=
-	40	35	34 BILLY IDOL/Don't Stop (Chrysalis)	"Dancing" (64)		68+	10-	54+	2-	6-
34	33	29	35 ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)	"Sucker For" (55)	"Don't Stop" (14)	67-	13=	52-	2+	5+
-	-	40	36 BOYS BRIGADE/Boys Brigade (Capitol)	"Passion" (53)	"Flow" (16)	73+	7=	56+	9-	15-
27	26	26	37 ANIMALS/Ark (IRS/A&M)	"The Night" (64)		66-	9=	56-	1+	1-
31	28	30	38 BREAKS/The Breaks (RCA)	"She Wants You" (61)		61-	13+	48-	0-	1-
DEBUT			39 JOE JACKSON/Mike's Murder ST (A&M)	"Memphis" (55)	"Cosmopolitan" (12)	64+	7=	50+	7=	21+
24	31	33	40 ZZ TOP/Eliminator (WB)	"Sharp Dressed" (37)	"Gimme" (10)	47-	19-	28+	0=	1=

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

MOTELS

Little Robbers (Capitol)

"Suddenly." 91% of our 12-24 reporters on it. Total reports: 151. Hot 102, Medium 41, Extra Adds 6, Total Adds 16. Debuts at #7 on the AOR Albums chart.

HUEY LEWIS & THE NEWS

Sports (Chrysalis)

"Heart." 77% of our 12-24 reporters on it. Total reports: 128, Hot 47, Medium 72, Extra Adds 8, Total Adds 27. Debuts at #15 on the AOR Albums Chart.

ALDO NOVA

Subject (Portrait/CBS)

"Monkey." 56% of our 12-24 reporters on it. Total reports: 93. Hot 4, Medium 54, Extra Adds 35, Total Adds 92. Debuts at #29 on the AOR Albums chart.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

PAYOLAS/Hammer On A Drum (A&M) "Where Is This Love"
Total Reports: 54(39)/Total Adds: 15(9); Hots: 12(11)/Hot Adds: 1(1); Mediums: 36(23)/Medium Adds: 8(3)/Extra Adds: 6(5).

Y&T/Mean Streak (A&M) "Mean Streak"
Total Reports: 53(43)/Total Adds: 10(3); Hots: 7(6)/Hot Adds: 0(0); Mediums: 43(35)/Medium Adds: 8(1)/Extra Adds: 2(2).

QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich"
Total Reports: 48(45)/Total Adds: 7(4); Hots: 6(4)/Hot Adds: 0(0); Mediums: 39(39)/Medium Adds: 4(2)/Extra Adds: 3(2).

GREG LAKE/Manoeuvres (Chrysalis) "Manoeuvres"
Total Reports: 41(39)/Total Adds: 4(4); Hots: 4(3)/Hot Adds: 1(0); Mediums: 34(34)/Medium Adds: 0(2)/Extra Adds: 3(2).

AXE/Nemesis (Atco) "Heat In The Street"
Total Reports: 40(42)/Total Adds: 7(1); Hots: 6(5)/Hot Adds: 0(0); Mediums: 32(37)/Medium Adds: 5(1)/Extra Adds: 2(0).

MOST ADDED

All Stations

Aldo Nova	(96)
Romantics	(32)
Huey Lewis	(31)
Kiss "Luck"	(27)
Pat Benatar "Love"	(26)

HOTTEST

All Stations

Police	(167)
Robert Plant	(155)
Asia	(127)
Moody Blues	(124)
Heart	(121)

TORONTO/Girls Night Out (Solid Gold) "Girls Night Out"
Total Reports: 38(34)/Total Adds: 11(17); Hots: 6(7)/Hot Adds: 0(0); Mediums: 24(15)/Medium Adds: 4(5)/Extra Adds: 7(12).

TAXXI/Foreign Tongue (Fantasy) "Maybe Someday"
Total Reports: 34(35)/Total Adds: 4(11); Hots: 3(2)/Hot Adds: 0(0); Mediums: 28(27)/Medium Adds: 2(6)/Extra Adds: 2(5).

SPANDAU BALLET/True (Chrysalis) "True"
Total Reports: 32(31)/Total Adds: 4(9); Hots: 11(9)/Hot Adds: 0(1); Mediums: 16(14)/Medium Adds: 0(0)/Extra Adds: 4(8).

JOAN JETT & BLACKHEARTS/Album (Blackheart/MCA) "Everyday People"
Total Reports: 32(31)/Total Adds: 2(4); Hots: 8(11)/Hot Adds: 0(1); Mediums: 23(19)/Medium Adds: 1(2)/Extra Adds: 1(1).

NAKED EYES/Naked Eyes (EMI America) "Promises, Promises"
Total Reports: 30(25)/Total Adds: 4(4); Hots: 16(12)/Hot Adds: 2(2); Mediums: 13(11)/Medium Adds: 1(0)/Extra Adds: 1(2).

EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Love Is A Stranger"
Total Reports: 27(18)/Total Adds: 10(1); Hots: 9(9)/Hot Adds: 0(0); Mediums: 12(8)/Medium Adds: 4(0)/Extra Adds: 6(1).

JOE PERRY PROJECT/Once A Rocker, Always A Rocker (MCA) "Once A Rocker..."
Total Reports: 24(9)/Total Adds: 16(9); Hots: 1(0)/Hot Adds: 0(0); Mediums: 8(1)/Medium Adds: 3(1)/Extra Adds: 13(8).

LISA PRICE/Pricelless (Mirus) "Can't Hold On Forever"
Total Reports: 24(20)/Total Adds: 5(2); Hots: 2(1)/Hot Adds: 0(0); Mediums: 19(18)/Medium Adds: 3(1)/Extra Adds: 2(1).

GRAND PRIX/Samurai (Chrysalis) "Shout"
Total Reports: 23(21)/Total Adds: 4(6); Hots: 5(4)/Hot Adds: 0(1); Mediums: 16(15)/Medium Adds: 2(3)/Extra Adds: 2(2).

SILVER CONDOR/Trouble At Home (Columbia) "Trouble At Home"
Total Reports: 21(15)/Total Adds: 9(5); Hots: 1(1)/Hot Adds: 0(0); Mediums: 13(11)/Medium Adds: 2(2)/Extra Adds: 7(3).

Station Listings . . . See Page 55

EAST
Most Added® Hottest

Billy Joel
M. Stanley Band
Michael Sembello

Bonnie Tyler
Police
Air Supply

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest

Billy Joel
Michael Sembello
Eurythmics

Bonnie Tyler
Police
Rogers & Parton

EAST
PARALLEL TWO

WFLY/Albany, NY
Jack Lawrence

BOB SEGER
PAT BENATAR
BILLY JOEL
EURYTHMICS
LIQUID GOLD
Hottest:
BONNIE TYLER 3-1
MEN WITHOUT HATS 2-3
BILLY JOEL 5-4
SPANDAU BALLET 11-5
AIR SUPPLY 15-10

WTRY/Albany, NY
Bill Cahill

LOVERBOY (dp)
EURYTHMICS
BRYSON & FLACK
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 9-5
POLICE 10-7
STRAY CATS 12-9
TALKING HEADS 20-14

Q100/Allentown, PA
Dave Dillon

TALKING HEADS
QUIET RIOT
ROGERS & PARTON
GEORGE BENSON
PRINCE
MOTELS
DAVID BOWIE
Hottest:
BONNIE TYLER 3-1
POLICE 15-6
STRAY CATS 20-9
AIR SUPPLY 24-12
FRANK STALLONE D-18

WVSR/Charleston, WV
Doug Yanak

LIONEL RICHIE
JOURNEY
COMMODORES
BILLY JOEL
EURYTHMICS
PAT BENATAR
QUARTERFLASH
HUMAN LEAGUE
DAVID BOWIE (dp)
JOAN JETT (dp)
JOBOKERS (dp)
Hottest:
ROGERS & PARTON 2-1
LAURA BRANIGAN 5-2
ASIA 7-3
AIR SUPPLY 8-4
POLICE 16-8

K104/Erie, PA
Bill Shannon

MEN AT WORK
MSB
QUIET RIOT
QUARTERFLASH
DAVE EDMONDS
JO JO ZEP
BRYSON & FLACK
ROMANTICS
JOBOKERS
AC/DC (dp)
Hottest:
LOVERBOY 1-1
DEF LEPPARD 8-6
DEF LEPPARD 19-11
POLICE 18-12
LIONEL RICHIE 22-13

WYCR/Hanover, York, PA
Mark Richards

MATTHEW WILDER
MSB
Hottest:
BONNIE TYLER 4-1
STRAY CATS 10-6
FRANK STALLONE 11-7
POLICE 16-10
ELTON JOHN 24-18

WTIC-FM/Hartford, CT
Mike West

MEN AT WORK
BRYSON & FLACK
MICHAEL JACKSON
Hottest:
BONNIE TYLER 3-1
POLICE 5-3
SPANDAU BALLET 10-5
FIXX 18-14
LIONEL RICHIE 21-17

WKEE/Huntington, WV
Gary Miller

QUARTERFLASH
LOVERBOY (dp)
PAT BENATAR (dp)
MICHAEL SEMBELLO
BILLY JOEL (dp)
JOURNEY
HUMAN LEAGUE (dp)
MSB (dp)
ROMAN HOLLIDAY (dp)
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 4-2
MEN WITHOUT HATS 6-3
STRAY CATS 7-4
SPANDAU BALLET 13-5

WLAN-FM/Lancaster, PA
Todd Halliday

LOVERBOY
MANHATTAN TRANSFE
BILLY JOEL
JOBOKERS
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 3-2
POLICE 8-4
SPANDAU BALLET 10-5
AIR SUPPLY 13-7

KC101/New Haven, CT
Stef Rybak

DAVID BOWIE
DONNA SUMMER
PAT BENATAR
MICHAEL SEMBELLO
KINGS
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 2-2
POLICE 8-4
SPANDAU BALLET 10-5
AIR SUPPLY 13-7
FIXX 20-13

WSPK/Poughkeepsie, NY
Chris Leide

MIQUEL BROWN
BILLY JOEL
MICHAEL SEMBELLO
DAVID BOWIE
MATTHEW WILDER
PAT BENATAR
Hottest:
FRANK STALLONE 9-3
MADNESS 13-4

WHFM/Rochester, NY
Charley Lake

STEVIE NICKS
SHEENA EASTON
ROD STEWART
STACY LATTISAW
MICHAEL SEMBELLO
Hottest:
MEN WITHOUT HATS 1-1
BONNIE TYLER 2-2
BILLY JOEL 3-3
TALKING HEADS 16-4
NAKED EYES 12-8

98PXY/Rochester, NY
Tom Mitchell

MEN AT WORK
EURYTHMICS
LOVERBOY
Hottest:
BONNIE TYLER 1-1
POLICE 10-5
AIR SUPPLY 11-9
FIXX 19-13
TALKING HEADS 22-18

WGFM/Schenectady, NY
Paul Cassidy

PAT BENATAR
QUIET RIOT (dp)
JACKSON BROWNE
BILLY JOEL
ANIMALS
MICHAEL SEMBELLO
KANSAS
Hottest:
MEN WITHOUT HATS 2-1
BONNIE TYLER 6-3
STRAY CATS 8-5
POLICE 17-14
FIXX 31-18

WKFM/Syracuse
John Carucci

MSB
GLENN SHORROCK
PAUL YOUNG
BILLY IDOL (dp)
HUMAN LEAGUE
JO JO ZEP
BILLY JOEL
RUFUS & CHAKA
Hottest:
BONNIE TYLER 5-1
ROBERT PLANT 12-9
POLICE 17-12
KINGS 25-16
FIXX 31-20

WVSR/Charleston, WV
Doug Yanak

LIONEL RICHIE
JOURNEY
COMMODORES
BILLY JOEL
EURYTHMICS
PAT BENATAR
QUARTERFLASH
HUMAN LEAGUE
DAVID BOWIE (dp)
JOAN JETT (dp)
JOBOKERS (dp)
Hottest:
ROGERS & PARTON 2-1
LAURA BRANIGAN 5-2
ASIA 7-3
AIR SUPPLY 8-4
POLICE 16-8

WPST/Trenton, NJ
Tom Taylor

EURYTHMICS
JOURNEY
QUIET RIOT
ROMAN HOLLIDAY
MICHAEL SEMBELLO
Hottest:
BONNIE TYLER 2-1
AIR SUPPLY 7-5
SPANDAU BALLET 16-7
POLICE 17-8
FIXX 26-19

WRCK/Utica, NY
Jim Reitz

KINGS
JOURNEY
QUARTERFLASH
TUBES
AC/DC (dp)
MSB
BILLY IDOL
Hottest:
MEN WITHOUT HATS 1-1
BONNIE TYLER 5-3
POLICE 6-5
FIXX 11-8
QUIET RIOT 20-15

WKZZ-FM/Wilkes-Barre
Jim Rising

MICHAEL SEMBELLO
DEF LEPPARD
MINOR DETAIL
QUARTERFLASH
JOBOKERS
LOVERBOY
JOURNEY
Hottest:
BILLY JOEL 1-1
BONNIE TYLER 6-3
FIXX 26-4
BOB SEGER 31-6
KINGS 19-15

Q106/York, PA
Dan Steele

STACY LATTISAW
MICHAEL SEMBELLO
BILLY JOEL
Hottest:
AIR SUPPLY 1-1
SPANDAU BALLET 4-2
BONNIE TYLER 8-5
POLICE 11-7
ROGERS & PARTON 19-10

PARALLEL THREE

WFBG/Altoona, PA
Tony Booth

LIONEL RICHIE
JOURNEY (dp)
BILLY JOEL
JACKSON BROWNE
CARLY SIMON
JAMES INGRAM (dp)
AC/DC (dp)
QUARTERFLASH (dp)
PAUL YOUNG (dp)
KANSAS (dp)
MSB (dp)
MICHAEL SEMBELLO
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 2-2
BILLY JOEL 3-3
SPANDAU BALLET 14-5
DEF LEPPARD 20-14

WACZ/Bangor, ME
Michael O'Hara

BRYSON & FLACK
HUMAN LEAGUE
NELSON & JENNINGS
AC/DC
PAT BENATAR
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 2-2
BILLY JOEL 3-3
SPANDAU BALLET 14-5
DEF LEPPARD 20-14

WGUW/Bangor, ME
Jim Randall

PAUL YOUNG
MATTHEW WILDER
TUBES
PAT BENATAR
QUIET RIOT
Hottest:
BONNIE TYLER 1-1
BILLY JOEL 4-2
TALKING HEADS 5-3
SPANDAU BALLET 10-7
JEFFREY OSBORNE 14-10

WIGY/Bath, ME
Scott Robbins

JACKSON BROWNE
MSB
BILLY JOEL
PAT BENATAR
TUBES
PAUL YOUNG
Hottest:
BONNIE TYLER 1-1
POLICE 7-5
FRANK STALLONE 9-6
FIXX 13-9
TALKING HEADS 22-13

WCIR/Beckley, WV
Bob Spencer

HUEY LEWIS & NEWS
STEVIE NICKS
COMMODORES
LEE GREENWOOD
MANHATTAN TRANSFE
Hottest:
AIR SUPPLY 1-1
BILLY JOEL 5-2
SHALAMAR 12-8
SPANDAU BALLET 17-9
ROGERS & PARTON 18-16

WOMP-FM/Belaire
Dwayne Bonds

CARLY SIMON
EURYTHMICS
DEF LEPPARD
QUIET RIOT
PAT BENATAR
JACKSON BROWNE
CEE FARRROW
KLIQUE
JO JO ZEP
Hottest:
BONNIE TYLER 1-1
POLICE 7-2
JUICE NEWTON 9-3
ROGERS & PARTON 12-5
PRINCE 22-13

WKZ/Chambersburg, PA
Matthew/Scott

SHALAMAR
QUIET RIOT (dp)
MICHAEL SEMBELLO
DEF LEPPARD (dp)
Hottest:
BONNIE TYLER 1-1
LAURA BRANIGAN 9-4
ROGERS & PARTON 12-5
SPANDAU BALLET 10-7
POLICE 23-15

WTSN/Dover, NH
Jim Sebastian

BOB SEGER
JOAN JETT
EURYTHMICS
BRYSON & FLACK
HUEY LEWIS & NEWS
ANIMALS
DONNA SUMMER
Hottest:
BILLY JOEL 2-1
BONNIE TYLER 3-2
SPANDAU BALLET 9-5
POLICE 10-7
ROBERT PLANT 19-14

WERZ/Exeter, NH
Scott McKay

BILLY JOEL
JOURNEY
JACKSON BROWNE
TUBES
EURYTHMICS
QUARTERFLASH
MSB
PAUL YOUNG
Hottest:
BONNIE TYLER 4-1
POLICE 11-5
MADNESS 26-23
QUIET RIOT 40-29

WZYQ/Frederick, ND
Kemosabi Joe

MSB
ROMAN HOLLIDAY
GENESIS
Hottest:
ROGERS & PARTON 4-1
AIR SUPPLY 1-2
FRANK STALLONE 11-9
BONNIE TYLER 20-10
FIXX 18-14

WQCM/Hagerstown, MD
Gary Portness

HUMAN LEAGUE
ROMAN HOLLIDAY
JOBOKERS
HUEY LEWIS & NEWS
QUARTERFLASH
LIONEL RICHIE
MICHAEL SEMBELLO
MSB
Hottest:
MEN WITHOUT HATS 5-1
AIR SUPPLY 9-3
BONNIE TYLER 10-5
SPANDAU BALLET 11-6
POLICE 16-10

OK100/thesa, NY
Denny Alexander

BRYSON & FLACK
QUIET RIOT
STACY LATTISAW
ROMANTICS
JO JO ZEP
QUARTERFLASH
MSB
MATTHEW WILDER
AC/DC
MICHAEL SEMBELLO
Hottest:
MICHAEL JACKSON 3-1
ROGERS & PARTON 11-6
STRAY CATS 14-9
POLICE 22-13
DEF LEPPARD 25-16

13FEA/Manchester, NH
Rick Ryder

JACKSON BROWNE
TUBES
Hottest:
BILLY JOEL 1-1
NAKED EYES 3-3
MEN WITHOUT HATS 4-4
BONNIE TYLER 9-9
ASIA 19-19

WKHI/Ocean City, MD
Jack Gillen

MICHAEL SEMBELLO
BILLY JOEL
JACKSON BROWNE
MSB (dp)
MATTHEW WILDER
EURYTHMICS
Hottest:
MEN WITHOUT HATS 2-1
BONNIE TYLER 8-4
FRANK STALLONE 10-6
SPANDAU BALLET 15-7
POLICE 16-9

98XII/Parkersburg, WV
Paul DeMille

JOBOKERS
QUARTERFLASH
MSB
DAVE EDMONDS
JO JO ZEP
AC/DC (dp)
MATTHEW WILDER
QUIET RIOT
ROMANTICS
MICHAEL SEMBELLO
BRYSON & FLACK
Hottest:
LAURA BRANIGAN 2-1
AIR SUPPLY 3-2
SHEENA EASTON 10-5
DEF LEPPARD 15-7
LIONEL RICHIE 26-18

WJBQ/Portland, ME
Phoenix/O'Neill

DONNA SUMMER
PAUL YOUNG
TUBES
JOURNEY
MEN AT WORK
JACKSON BROWNE
EURYTHMICS
MSB
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
POLICE 10-6
SHEENA EASTON 14-10
ROGERS & PARTON 27-16

WHBB/Portsmouth
Rick Bean

JOURNEY
MSB
Hottest:
BONNIE TYLER 1-1
POLICE 6-3
FIXX 11-6
MOTELS 20-11
MOODY BLUES 27-18

WBOY/Williamsport, PA
Frank Bell

JOURNEY
PETER SCHILLING
GLENN SHORROCK
MSB
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 2-3
TALKING HEADS 6-2
POLICE 7-4
SPANDAU BALLET 14-8
PRINCE 23-15

WZZM/Charlotte, NC
Bob Kagan

MICHAEL SEMBELLO
BILLY JOEL
PAT BENATAR
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 15-9
ROGERS & PARTON 16-10
TALKING HEADS 18-13

SOUTH
PARALLEL TWO

WBBQ/Augusta, GA
Bruce Stevens

JOAN JETT (dp)
BRYSON & FLACK
BILLY JOEL
PAT BENATAR
Hottest:
AIR SUPPLY 1-1
ROGERS & PARTON 11-2
MEN WITHOUT HATS 5-3
BILLY JOEL 6-4
FRANK STALLONE 9-9

KHFI/Austin, TX
Volkman/Garrett

none
Hottest:
MEN WITHOUT HATS 1-1
POLICE 7-7
FRANK STALLONE 9-9
SPANDAU BALLET 11-4
MADNESS 15-15

WFMF/Baton Rouge, LA
Alyson

MANHATTAN TRANSFE
EDDIE RABBITT
BILLY JOEL
Hottest:
BONNIE TYLER 4-1
LAURA BRANIGAN 2-2
AIR SUPPLY 6-5
BILLY JOEL 1-8
MEN WITHOUT HATS 15-9

KZZB/Beaumont, TX
Murphy/Harrison

HUMAN LEAGUE
JOURNEY
PAT BENATAR
BILLY JOEL
Hottest:
BILLY JOEL 3-1
STRAY CATS 1-3
TALKING HEADS 9-5
BONNIE TYLER 13-6
ELTON JOHN 16-8

WQID/Biloxi, MS
Kirk Clatt

MOTELS
LIONEL RICHIE
HUEY LEWIS & NEWS
ROMAN HOLLIDAY (dp)
Hottest:
BONNIE TYLER 1-1
MEN WITHOUT HATS 3-2
SPANDAU BALLET 4-4
FIXX 24-10
PRINCE 23-11

KXX106/Birmingham, AL
Kevin McCarthy

FIXX
PAT BENATAR
JOBOKERS
STACY LATTISAW
MICHAEL SEMBELLO
Hottest:
BONNIE TYLER 1-1
ASIA 9-5
SPANDAU BALLET 13-9
POLICE 15-10
GEORGE BENSON 17-12

WSSX/Charleston
Bill Martin

MEN AT WORK
ANIMALS
PAT BENATAR
JOURNEY
JACKSON BROWNE
Hottest:
BONNIE TYLER 1-1
JIM CAPALDI 7-4
POLICE 10-7
FIXX 18-13
BRYAN ADAMS 28-17

WBCY/Charlotte, NC
Bob Kagan

MICHAEL SEMBELLO
PAT BENATAR
MSB
Hottest:
BONNIE TYLER 1-1
3-6
SHALAMAR 13-6
SPANDAU BALLET 15-9
ROGERS & PARTON 16-10
TALKING HEADS 18-13

WSKZ/Chattanooga, TN
Blake/Page

BILLY JOEL
EURYTHMICS
SHEENA EASTON
DAVID BOWIE
Hottest:
ASIA 2-1
BONNIE TYLER 1-2
MEN WITHOUT HATS 3-3
POLICE 6-5
AIR SUPPLY 14-8

WNOK-FM/Columbia, SC
Tom Kent

SPANDAU BALLET
MOTELS
LIONEL RICHIE
STEVIE NICKS
ANIMALS
KINGS
Hottest:
POLICE 4-1
FIXX 23-6
SHEENA EASTON 22-7
MOODY BLUES 24-13
MADNESS 25-14

WZLZ/Columbia, SC
Chuck Finley

COMMODORES (dp)
EURYTHMICS
BRYSON & FLACK (dp)
CEE FARRROW
EDDIE & THE CRUIS
RUFUS & CHAKA
ROMANTICS
INDUSTRY
HUMAN LEAGUE
BOB SEGER
ANIMALS
Hottest:
BONNIE TYLER 1-1
NAKED EYES 7-5
AIR SUPPLY 9-6
POLICE 18-10
FIXX 25-19

KITE/Corpus Christi, TX
Zippo/Tucker

LIONEL RICHIE
MATTHEW WILDER
AL JARREAU
JOBOKERS
MSB
JACKSON BROWNE
MICHAEL SEMBELLO
Hottest:
BONNIE TYLER 2-1
MEN WITHOUT HATS 7-3
MIDNIGHT STAR 14-12
STRAY CATS 8-7
AIR SUPPLY 20-13

KZFM/Corpus Christi
Chuck Baker

PAT BENATAR
LOVERBOY
EURYTHMICS
ANIMALS
EURYTHMICS
Hottest:
BONNIE TYLER 1-1
STRAY CATS 6-5
DEF LEPPARD 8-6
AIR SUPPLY 12-7
SPANDAU BALLET 17-14

WDOQ/Daytona Beach, FL
Ralph Wimmer

BOB SEGER
NELSON & JENNINGS (dp)
PAT BENATAR (dp)
EURYTHMICS
MICHAEL SEMBELLO
BRYSON & FLACK
Hottest:
BONNIE TYLER 1-1
STRAY CATS 9-7
POLICE 16-9
ELVIS COSTELLO 15-10
ROBERT PLANT 20-12
AIR SUPPLY 34-15

KKYK/Ltda Rock, AR
Mark McCain

SHALAMAR
STEVIE NICKS
JOURNEY
Hottest:
BONNIE TYLER 2-1
MEN WITHOUT HATS 10-5
AIR SUPPLY 9-6
MIDNIGHT STAR 9-7
POLICE 16-9
ELVIS COSTELLO 15-10
ROBERT PLANT 20-12
AIR SUPPLY 34-15

KBFM/McAllen-Brownsville
Bob Mitchell

LAURA BRANIGAN
BILLY JOEL
BRYSON & FLACK
Hottest:
BONNIE TYLER 3-1
ASIA 2-2
MEN WITHOUT HATS 4-3
POLICE 9-6
SPANDAU BALLET 8-7

WNNF/Daytona Beach, FL
Brian Douglas

none
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
POLICE 17-17
ROGERS & PARTON 18-18

WDCG/Durham-Raleigh
Randy Kabrich

JOURNEY
BILLY JOEL
MICHAEL JACKSON
Hottest:
BONNIE TYLER 2-1
MEN WITHOUT HATS 4-2
RICK SPRINGFIELD 10-8
AIR SUPPLY 11-10
NAKED EYES 15-11
ROGERS & PARTON 21-15

KAMZ/El Paso, TX
West/Saylor

none
Hottest:
DONNA SUMMER 1-1
MICHAEL JACKSON 2-2
MEN WITHOUT HATS 5-5
POLICE 9-3
STACY LATTISAW 11-11

KSET-FM/El Paso, TX
Cat Simon

none
Hottest:
DEF LEPPARD 1-1
ASIA 3-3
HEAVY D.U.K. 6-6
MADNESS 9-9
BILLY IDOL 12-12

WRKJ/Greensboro, NC
Was Jones

BILLY JOEL
JOBOKERS
EURYTHMICS
MANHATTAN TRANSFE
STACY LATTISAW
Hottest:
BONNIE TYLER 4-1
MEN WITHOUT HATS 7-6
LAURA BRANIGAN 12-9
POLICE 20-14
ROBERT PLANT 26-21

WANS-FM/Greenville, SC
Rod Metts

BILLY JOEL
BOB SEGER
MANHATTAN TRANSFE
JOURNEY
EURYTHMICS
Hottest:
BONNIE TYLER 1-1
POLICE 9-3
SPANDAU BALLET 12-8
TALKING HEADS 18-14
FIXX 29-20

WZYH/Huntsville, AL
Scott Mitchell

BRYSON & FLACK
STACY LATTISAW
BOB SEGER
BILLY JOEL
MATTHEW WILDER
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
SPANDAU BALLET 6-3
STRAY CATS 5-4
ROGERS & PARTON 13-5

94TYX/Jackson, MS
Jim Chick

AGNETHA FALTSKOG (dp)
STACY LATTISAW (dp)
BILLY JOEL
LEE GREENWOOD (dp)
JACKSON BROWNE
JOBOKERS
Hottest:
BONNIE TYLER 2-1
BILLY JOEL 5-3
MEN WITHOUT HATS 8-5
AIR SUPPLY 11-6
POLICE 12-8

WQUT/

MIDWEST
Most Added Hottest
 Billy Joel Bonnie Tyler
 M. Stanley Band Police
 Eurythmics Men Without Hats

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Billy Joel Bonnie Tyler
 Journey Spandau Ballet
 Pat Benatar Police
 Men At Work

MIDWEST
PARALLEL TWO

WKDD/Akron, OH

Matt Patrick
 JOAN JETT (dp)
 MSB (dp)
 GENESIS (dp)
 MICHAEL SEMBELLO
 ANIMALS
 EDDIE & THE CRUIS (dp)
 ELVIS COSTELLO
 MATTHEW WILDER
 Hottest:
 BONNIE TYLER 4-1
 ASIA 9-8
 SPANDAU BALLET 13-10
 KAJAGOOGOO 19-14
 POLICE 20-15

WKAU/Appleton-Oshkosh
Rose/Allen

LIONEL RICHIE
 BILLY JOEL
 EURYTHMICS
 ELVIS COSTELLO
 MSB (dp)
 Hottest:
 BONNIE TYLER 1-1
 AIR SUPPLY 4-2
 POLICE 11-6
 STRAY CATS 13-8
 SPANDAU BALLET 17-11

WNAM/Appleton-Oshkosh
Chris Calne

BILLY JOEL
 STACY LATTISAW
 GLENN SHORROCK
 QUARTERFLASH
 MSB
 Hottest:
 BONNIE TYLER 2-1
 ROGERS & PARTON 13-5
 BRYSON & FLACK 20-13
 MOODY BLUES 25-19
 LIONEL RICHIE 35-29

92X/Columbus, OH
Teri Nutter

LIONEL RICHIE
 DAVID BOWIE
 PAT BENATAR
 Hottest:
 BONNIE TYLER 1-1
 BILLY JOEL 2-2
 MEN WITHOUT HATS 4-3
 TACO 7-4
 AIR SUPPLY 19-13

KIKK/Davenport, IA
Jim O'Hara

BILLY JOEL
 MANHATTAN TRANSFE
 ELVIS COSTELLO
 JACKSON BROWNE
 ANNE MURRAY (dp)
 ROMAN HOLIDAY (dp)
 Hottest:
 BONNIE TYLER 2-1
 AIR SUPPLY 7-4
 MEN WITHOUT HATS 6-5
 ROGERS & PARTON 10-6
 FIXX 26-18

KMGK/Des Moines, IA
Jim Roberts

BILLY JOEL
 MICHAEL SEMBELLO
 BOB SEGER
 LOVERBOY
 MSB
 Hottest:
 BONNIE TYLER 2-1
 BILLY JOEL 1-2
 ASIA 4-3
 SPANDAU BALLET 8-7
 POLICE 18-9

WEBC/Duluth, MN
Dick Johnson

BILLY JOEL
 DAVID BOWIE
 PRINCE (dp)
 Hottest:
 BONNIE TYLER 2-1
 BILLY JOEL 1-2
 MEN WITHOUT HATS 4-4
 AIR SUPPLY 6-5
 FRANK STALLONE 8-7

WKDQ/Evanston, IN
Hobbs/Payne

FRANK STALLONE
 SHALAMAR
 STRAY CATS
 FIXX
 MADNESS
 ROD STEWART
 BRYAN ADAMS
 MOTELS
 PRINCE
 HUEY LEWIS & NEWS
 DAVID BOWIE
 LIONEL RICHIE
 Hottest:
 BILLY JOEL 2-1
 BONNIE TYLER 3-2
 NAKED EYES 10-5
 SPANDAU BALLET 11-6
 POLICE 14-7

WSTO/Evanston, IN
Chris Taylor

BRYAN ADAMS
 SHALAMAR
 Hottest:
 BONNIE TYLER 1-1
 BILLY JOEL 4-2
 ROGERS & PARTON 17-8
 MEN WITHOUT HATS 25-10
 AIR SUPPLY 15-11

WMEE/Fort Wayne
Tony Richards

none
 Hottest:
 BILLY JOEL 1-1
 STRAY CATS 5-5
 NAKED EYES 12-12
 POLICE 15-15
 MADNESS 18-18

WGRD/Grand Rapids, MI
J.J. Duling

ROMANTICS
 BILLY IDOL (dp)
 MSB (dp)
 QUIET RIOT (dp)
 Hottest:
 POLICE 4-1
 MICHAEL JACKSON 5-4
 SPANDAU BALLET 8-5
 LOVERBOY 18-13
 HUEY LEWIS & NEWS 25-19

WZZR/Grand Rapids, MI
Don Schuller

BILLY JOEL
 ROMANTICS
 EDDIE & THE CRUIS
 BILLY IDOL
 PETER SCHILLING
 JOURNEY
 INDUSTRY
 QUIET RIOT
 MSB
 Hottest:
 BONNIE TYLER 17-7
 SPANDAU BALLET 13-10
 KAJAGOOGOO 19-14
 POLICE 20-15

WKAU/Appleton-Oshkosh
Rose/Allen

LIONEL RICHIE
 BILLY JOEL
 EURYTHMICS
 ELVIS COSTELLO
 MSB (dp)
 Hottest:
 BONNIE TYLER 1-1
 AIR SUPPLY 4-2
 POLICE 11-6
 STRAY CATS 13-8
 SPANDAU BALLET 17-11

WNAM/Appleton-Oshkosh
Chris Calne

BILLY JOEL
 STACY LATTISAW
 GLENN SHORROCK
 QUARTERFLASH
 MSB
 Hottest:
 BONNIE TYLER 2-1
 ROGERS & PARTON 13-5
 BRYSON & FLACK 20-13
 MOODY BLUES 25-19
 LIONEL RICHIE 35-29

92X/Columbus, OH
Teri Nutter

LIONEL RICHIE
 DAVID BOWIE
 PAT BENATAR
 Hottest:
 BONNIE TYLER 1-1
 BILLY JOEL 2-2
 MEN WITHOUT HATS 4-3
 TACO 7-4
 AIR SUPPLY 19-13

KIKK/Davenport, IA
Jim O'Hara

BILLY JOEL
 MANHATTAN TRANSFE
 ELVIS COSTELLO
 JACKSON BROWNE
 ANNE MURRAY (dp)
 ROMAN HOLIDAY (dp)
 Hottest:
 BONNIE TYLER 2-1
 AIR SUPPLY 7-4
 MEN WITHOUT HATS 6-5
 ROGERS & PARTON 10-6
 FIXX 26-18

KMGK/Des Moines, IA
Jim Roberts

BILLY JOEL
 MICHAEL SEMBELLO
 BOB SEGER
 LOVERBOY
 MSB
 Hottest:
 BONNIE TYLER 2-1
 BILLY JOEL 1-2
 ASIA 4-3
 SPANDAU BALLET 8-7
 POLICE 18-9

WEBC/Duluth, MN
Dick Johnson

BILLY JOEL
 DAVID BOWIE
 PRINCE (dp)
 Hottest:
 BONNIE TYLER 2-1
 BILLY JOEL 1-2
 MEN WITHOUT HATS 4-4
 AIR SUPPLY 6-5
 FRANK STALLONE 8-7

WKDQ/Evanston, IN
Hobbs/Payne

FRANK STALLONE
 SHALAMAR
 STRAY CATS
 FIXX
 MADNESS
 ROD STEWART
 BRYAN ADAMS
 MOTELS
 PRINCE
 HUEY LEWIS & NEWS
 DAVID BOWIE
 LIONEL RICHIE
 Hottest:
 BILLY JOEL 2-1
 BONNIE TYLER 3-2
 NAKED EYES 10-5
 SPANDAU BALLET 11-6
 POLICE 14-7

WSTO/Evanston, IN
Chris Taylor

BRYAN ADAMS
 SHALAMAR
 Hottest:
 BONNIE TYLER 1-1
 BILLY JOEL 4-2
 ROGERS & PARTON 17-8
 MEN WITHOUT HATS 25-10
 AIR SUPPLY 15-11

WMEE/Fort Wayne
Tony Richards

none
 Hottest:
 BILLY JOEL 1-1
 STRAY CATS 5-5
 NAKED EYES 12-12
 POLICE 15-15
 MADNESS 18-18

KZ93/Peoria, IL
Mark Maloney

GEORGE BENSON
 BILLY JOEL
 MOODY BLUES
 LIONEL RICHIE
 Hottest:
 MEN AT WORK
 HUEY LEWIS & NEWS
 JOURNEY
 Hottest:
 BILLY JOEL 1-1
 BONNIE TYLER 6-2
 POLICE 5-3
 ASIA 9-4
 FRANK STALLONE 12-6

WRKR/Racine-Milwaukee
Pat Martin

BILLY JOEL
 QUIET RIOT
 MSB
 LOVERBOY
 MADNESS
 JOBOXERS
 Hottest:
 MEN WITHOUT HATS 1-1
 DEF LEPPARD 17-7
 SPANDAU BALLET 18-9
 FRANK STALLONE 19-10
 TALKING HEADS 23-12

WZOK/Rockford
Tim Fox

MEN AT WORK
 TALKING HEADS
 LOVERBOY
 QUIET RIOT
 Hottest:
 MEN WITHOUT HATS 4-1
 MICHAEL JACKSON 5-2
 DONNA SUMMER 8-3
 BONNIE TYLER 11-5
 AIR SUPPLY 12-6

U93/South Bend, IN
J.K. Dearing

BRYAN ADAMS
 SHALAMAR
 Hottest:
 TACO 3-1
 BONNIE TYLER 5-2
 BILLY JOEL 4-3
 MEN WITHOUT HATS 6-4
 POLICE 20-10

WJXQ/Jackson, MI
Ryan/Cheska

ROMANTICS
 GENESIS
 Hottest:
 ASIA 1-1
 POLICE 2-2
 MEN WITHOUT HATS 3-3
 FIXX 17-15
 LOVERBOY 25-20

WKFR/Kalamazoo, MI
Sweri/Chapman

SOS BAND (dp)
 EURYTHMICS (dp)
 BILLY JOEL
 GENESIS (dp)
 Hottest:
 BONNIE TYLER 2-1
 ASIA 4-2
 SPANDAU BALLET 5-5
 ROGERS & PARTON 16-10

ZZ99/Kansas City, MO
Rowlands/Benson

PAT BENATAR
 QUIET RIOT (dp)
 LIONEL RICHIE (dp)
 JOAN JETT (dp)
 AL JARREAU (dp)
 MINOR DETAIL (dp)
 MICHAEL SEMBELLO (dp)
 LOVERBOY (dp)
 JACKSON BROWNE (dp)
 BILLY JOEL
 Hottest:
 POLICE 3-1
 SPANDAU BALLET 2-2
 SPANDAU BALLET 8-7
 GEORGE BENSON 5-4
 ROD STEWART 6-5

WVIC/Lansing, MI
Jay Stevens

DEF LEPPARD
 JACKSON BROWNE
 PAT BENATAR
 PRINCE
 QUARTERFLASH
 Hottest:
 BILLY JOEL 2-2
 MEN WITHOUT HATS 8-4
 FIXX 12-8
 POLICE 11-10
 KANSAS D-18

WZEE/Madison, WI
Little/Hudson

TUBES
 MSB
 JOAN JETT
 MATTHEW WILDER
 Hottest:
 BONNIE TYLER 4-1
 STRAY CATS 6-4
 FRANK STALLONE 7-5
 POLICE 8-7
 DEF LEPPARD 19-9

KJ103/Oklahoma City, OK
Dan Wilson

BILLY JOEL
 QUARTERFLASH
 MICHAEL SEMBELLO
 BERLIN
 JACKSON BROWNE
 LIONEL RICHIE
 ROMAN HOLIDAY
 EURYTHMICS
 Hottest:
 BONNIE TYLER 1-1
 SPANDAU BALLET 7-2
 TALKING HEADS 13-10
 FIXX 18-13
 EBN-OZN 23-19

KKXX/Peoria, IL
Mark Maloney

GEORGE BENSON
 BILLY JOEL
 MOODY BLUES
 LIONEL RICHIE
 Hottest:
 MEN AT WORK
 HUEY LEWIS & NEWS
 JOURNEY
 Hottest:
 BILLY JOEL 1-1
 BONNIE TYLER 6-2
 POLICE 5-3
 ASIA 9-4
 FRANK STALLONE 12-6

WBNO/Bloomington, IL
Mike Justin

LOVERBOY
 PAT BENATAR
 MICHAEL SEMBELLO
 AGNETHA FALTSKOG
 LOVERBOY
 Hottest:
 BONNIE TYLER 2-1
 ASIA 3-2
 POLICE 6-3
 FIXX 15-9
 TALKING HEADS 19-11

WBWB/Bloomington
John Heilmann

QUARTERFLASH
 DEF LEPPARD (dp)
 DONNA SUMMER
 STACY LATTISAW
 PAT BENATAR
 MSB
 Hottest:
 ASIA 1-1
 JOAN JETT 32-22
 BRYAN ADAMS 31-23
 HUEY LEWIS & NEWS 38-25
 STEVIE NICKS 40-26

WCIL-FM/Carbondale, IL
Tony Waitkus

PRINCE
 ELTON JOHN
 SHEENA EASTON
 MOTELS
 Hottest:
 HUEY LEWIS & NEWS
 LIONEL RICHIE
 MEN WITHOUT HATS 3-2
 POLICE 11-5
 SPANDAU BALLET 14-9
 QUIET RIOT D-23

KCMQ/Columbia, MO
Dave McCormick

EURYTHMICS
 PAT BENATAR
 MICHAEL SEMBELLO
 Hottest:
 BILLY JOEL 1-1
 BONNIE TYLER 2-2
 MEN WITHOUT HATS 4-3
 SPANDAU BALLET 17-10
 POLICE 20-12

Y94/Fargo, ND
Dan Collins

EURYTHMICS
 LOVERBOY
 PAT BENATAR
 BILLY JOEL
 MICHAEL SEMBELLO
 Hottest:
 BILLY JOEL 1-1
 BONNIE TYLER 2-2
 POLICE 13-6
 AIR SUPPLY 8-7
 SPANBAU BALLET 12-9

KKXL-FM/Grand Forks, ND
Don Nordine

LIONEL RICHIE
 HUEY LEWIS & NEWS
 SHEENA EASTON
 QUIET RIOT
 Hottest:
 BONNIE TYLER 1-1
 MEN WITHOUT HATS 2-2
 BILLY JOEL 6-4
 AIR SUPPLY 7-5
 RICE SPRINGFIELD 5-7

KYTN/Grand Forks, ND
Tom Fricks

SHEENA EASTON
 LOVERBOY
 MICHAEL SEMBELLO
 MSB
 JACKSON BROWNE
 Hottest:
 BONNIE TYLER 1-1
 POLICE 6-2
 ROBERT PLANT 4-4
 FIXX 8-5
 QUIET RIOT 18-11

KRNA/Iowa City, IA
Bert Goynshor

EURYTHMICS
 MICHAEL SEMBELLO
 Hottest:
 BILLY JOEL 1-1
 ASIA 5-2
 BONNIE TYLER 9-3
 AIR SUPPLY 10-7
 SPANDAU BALLET 15-10

WHOT/Youngstown, OH
Whit Thompson

JOURNEY
 JACKSON BROWNE
 KLIQUE
 DEBORAH ALLEN
 ROMANTICS
 ROMAN HOLIDAY
 CARLY SIMON
 HUMAN LEAGUE
 BILLY JOEL
 MSB
 Hottest:
 BONNIE TYLER 3-1
 POLICE 11-6
 PRINCE 21-15
 MICHAEL SEMBELLO D-32
 BOB SEGER D-36

WYFM/Youngstown, OH
Jeff Tobin

none
 Hottest:
 EURYTHMICS 1-1
 MICHAEL SEMBELLO 2-2
 MICHAEL JACKSON 3-3
 MEN WITHOUT HATS 4-4
 HUMAN LEAGUE 7-7

KFYR/Bismarck, ND
Dan Brannan

EURYTHMICS
 BRYAN ADAMS
 MICHAEL SEMBELLO
 NELSON & JENNINGS
 Hottest:
 BONNIE TYLER 2-1
 FRANK STALLONE 17-10
 ROGERS & PARTON 15-11
 JUICE NEWTON 16-13
 SHEENA EASTON 20-16

KKLS-FM/Rapid City, SD
Shervin/Piper

HUMAN LEAGUE
 MSB
 LIONEL RICHIE
 PAT BENATAR
 LOVERBOY
 JO JO ZEP
 Hottest:
 ASIA 1-1
 BONNIE TYLER 6-2
 POLICE 9-7
 KINKS 21-14
 MADNESS 23-17

98KG/Salina, KS
Collier/Travis

MEN AT WORK
 QUARTERFLASH
 HUMAN LEAGUE (dp)
 MSB
 Hottest:
 DONNA SUMMER
 PAUL YOUNG
 AIR SUPPLY 1-1
 BONNIE TYLER 6-2
 TALKING HEADS 15-12
 SPANBAU BALLET 32-24
 PRINCE 36-27

KKRC/Sioux Falls
Dan Kieley

ROD STEWART
 MOTELS
 HUEY LEWIS & NEWS
 LIONEL RICHIE
 DAVID BOWIE
 AGNETHA FALTSKOG
 PETER SCHILLING
 Hottest:
 MEN WITHOUT HATS 1-1
 BILLY JOEL 2-2
 BONNIE TYLER 4-3
 POLICE 7-6
 DEF LEPPARD D-27

KWTO-FM/Springfield, MO
Bob Hammond

PAT BENATAR
 MICHAEL SEMBELLO
 EURYTHMICS
 MSB (dp)
 AGNETHA FALTSKOG
 Hottest:
 BILLY JOEL 3-1
 MEN WITHOUT HATS 4-2
 BONNIE TYLER 6-3
 AIR SUPPLY 9-6
 ASIA 8-7

WSPT/Stevens Point, WI
Fuhr/Tracy

LIONEL RICHIE
 BILLY JOEL
 JACKSON BROWNE
 EURYTHMICS
 QUARTERFLASH
 Hottest:
 MEN WITHOUT HATS 2-1
 TACO 4-3
 STRAY CATS 5-4
 AIR SUPPLY 8-6
 POLICE 13-7

KDVT/Topeka, KN
Tony Stewart

MEN AT WORK
 EURYTHMICS
 ELVIS COSTELLO
 BILLY JOEL
 Hottest:
 MEN WITHOUT HATS 1-1
 AIR SUPPLY 3-2
 BONNIE TYLER 4-3
 SHALAMAR 11-6
 SHEENA EASTON 21-13

KFMW/Waterloo, IA
Mark Potter

none
 Hottest:
 BONNIE TYLER 1-1
 SPANDAU BALLET 7-7
 JEFFREY OSBORNE 21-21
 ROBERT PLANT 31-31
 HEART 33-33

WEST

PARALLEL TWO

KKXX/Bakersfield, CA
Squires/Kemper

TALKING HEADS
 HUEY LEWIS & NEWS
 BILLY JOEL
 MEN AT WORK
 PAT BENATAR
 Hottest:
 BONNIE TYLER 1-1
 POLICE 13-4
 ROGERS & PARTON 20-13
 FIXX 21-14
 TALKING HEADS D-19

KBBK/Boise, ID
Tom Evans

JOAN JETT
 EURYTHMICS
 LOVERBOY (dp)
 BILLY JOEL
 PAT BENATAR
 BRYSON & FLACK (dp)
 Hottest:
 BONNIE TYLER 1-1
 STRAY CATS 4-2
 TALKING HEADS 9-6
 DEF LEPPARD 19-15
 PRINCE 25-21

KKFM/Colorado Springs, CO
Finney/Ryan

GEORGE BENSON
 DAVID BOWIE
 BILLY JOEL
 JOBOXERS
 JOAN JETT
 Hottest:
 BILLY JOEL 1-1
 SPANDAU BALLET 6-2
 BONNIE TYLER 3-3
 SHALAMAR 9-5
 BRYAN ADAMS 14-8

KMGX/Fresno, CA
John Berry

AIR SUPPLY
 ROGERS & PARTON
 MEN AT WORK
 MICHAEL SEMBELLO
 LOVERBOY
 JOBOXERS
 MATTHEW WILDER
 KLIQUE (dp)
 MINOR DETAIL (dp)
 ROMAN HOLIDAY
 Hottest:
 BONNIE TYLER 2-1
 RICK SPRINGFIELD 3-2
 TACO 5-4
 WHAMI U.K. 9-6
 RICK JAMES 17-14

KYNO-FM/Fresno, CA
Walker/Davis

JOURNEY
 RUFUS & CHAKA
 EURYTHMICS
 PAT BENATAR
 LOVERBOY
 ZAPP
 Hottest:
 MICHAEL JACKSON 1-1
 FRANK STALLONE 3-2
 MIDNIGHT STAR 4-3
 RICK SPRINGFIELD 5-4
 WHAMI U.K. 6-5

KIKI/Honolulu, HI
Kong/Shahido

HERBIE HANCOCK
 KID CREOLE
 ATLANTIC STARR
 RANDY CRAWFORD
 MICHAEL SEMBELLO
 JIMMY MESSINA
 Hottest:
 SPANDAU BALLET 8-1
 AIR SUPPLY 5-2
 LAURA BRANIGAN 13-9
 MEN WITHOUT HATS 19-11
 STACY LATTISAW 16-12

Contemporary Hit Radio

Continued from Back Page

BREAKERS

MEN AT WORK

Dr. Heckyll & Mr. Jive (Columbia)

71% of our reporters on it. Moves: Up 41, Debuts 42, Same 51, Down 0, Adds 30 including WHTT, PRO-FM, CFTR, CHUM, KCNR, XTRA, KYUU. See Parallels, debuts at number 39 on the CHR chart.

AGNETHA FALTSKOG

Can't Shake Loose (Polydor/PolyGram)

60% of our reporters on it. Moves: Up 56, Debuts 18, Same 44, Down 0, Adds 21 including WXKS-FM, KAFM, WKQX, WGCL, WHYT, XTRA, WRQN. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

JOAN JETT & THE BLACKHEARTS "Everyday People" (Blackheart/MCA) 134/16

Moves: Up 41, Debuts 14, Same 62, Down 1, Adds 16 including PRO-FM, Q103, WVSR, WBBQ, WRVQ, WKDD, ZZ99, Z104, KBBK, KXFM, K96, WTSN, KFRX, KTRS, KBIM.

BILLY JOEL "Uptown Girl" (Columbia) 132/98

Moves: Up 3, Debuts 14, Same 17, Down 0, Adds 98 including B104, WXKS-FM, WNYS, WPHD, WNBC, WCAU-FM, WHTX, Z93, KAFM, Q105, WABX, WKTI, WLOL-FM, KEARTH, KOPA, KZZP.

EURYTHMICS "Love Is A Stranger" (RCA) 121/53

Moves: Up 11, Debuts 17, Same 39, Down 1, Adds 53 including WHTT, WBEN-FM, WNYS, PRO-FM, WABX, Q103, KEARTH, KIIS-FM, 98PX, WPST, WRQK, WSEZ, WKAU, KBBK, KCMQ.

DEF LEPPARD "Foolin'" (Mercury/PolyGram) 115/17

Moves: Up 54, Debuts 12, Same 32, Down 0, Adds 17 including WCAU-FM, Q102, KHTR, WKRZ-FM, KROK, WVIC, WRQN, K107, WOMP-FM, WCGO, KISR, KILE, WXLK, WBWB, KIST.

PEABO BRYSON & ROBERT FLACK "Tonight I Celebrate My Love" (Capitol) 109/22

Moves: Up 37, Debuts 12, Same 35, Down 3, Adds 22 including WBEN-FM, WBLI, Z93, KAFM, WTIC-FM, WBBQ, WZYP, KBFM, WRQN, KBBK, WACZ, WTSN, 95XIL, WCGO, KTRS.

ELVIS COSTELLO & ATTRAXIONS "Everyday I Write The Book" (Columbia) 108/9

Moves: Up 51, Debuts 15, Same 31, Down 2, Adds 9, CKGM, 94Q, Q102, WNVZ, WKDD, WKAU, KIJK, WFOJ, KDVV, WHYT d-19, KIMN 31-28, KIIS-FM 34-31, KMJK 39-34, WKFM 34-29, WFMI 15-10.

PAT BENATAR "Love Is A Battlefield" (Chrysalis) 106/51

Moves: Up 4, Debuts 19, Same 32, Down 0, Adds 51 including WHTT, WBEN-FM, Z93, KMJK, XTRA, WFLY, WSPK, WDOQ, ZZ99, KXXX, KITS, WIGY, KKQV, Y94, KDZA.

LOVERBOY "Queen Of The Broken Hearts" (Columbia) 104/34

Moves: Up 17, Debuts 19, Same 33, Down 1, Adds 34 including WBEN-FM, WGCL, WKTI, 98PX, WKRZ-FM, WQUT, KMGX, WRKR, KYNO-FM, Q104, KYTN, KSLY, KZOZ.

ANIMALS "The Night" (IRS/A&M) 104/14

Moves: Up 37, Debuts 4, Same 45, Down 4, Adds 14, WABX, KYUU, WGF, WSSX, WNOK-FM, WZLD, KZFM, KRGV, WKDD, WRQN, WTSN, WCGO, WGLF, KTRS, WKFM 27-18.

MICHAEL SEMBELLO "Automatic Man" (WB) 99/58

Moves: Up 0, Debuts 9, Same 32, Down 0, Adds 58 including WNYS, WCAU-FM B94, KAFM, WLOL-FM, KIMN, KOPA, KMJK, XTRA, KWSS, KJ103, KTDY.

STACY LATTISAW "Miracles" (Cotillion/Atco) 97/19

Moves: Up 27, Debuts 13, Same 34, Down 4, Adds 19, WBLI, 94Q, KIMN, Q013, KYUU, Q106, KXX106, KROK, WNAM, WRQN, KO93, OK100, WPFM, WBWB, KOZE.

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 89/9

Moves: Up 34, Debuts 14, Same 32, Down 0, Adds 9, CFTR, 94Q, K101, KX104, WRQN, WTSN, WJBO, WBWB, 99KG, WHTT 31-25, PRO-FM 21-16, KAFM 31-23, XTRA 20-16, KQMQ 26-16.

JOBOXERS "Just Got Lucky" (RCA) 82/27

Moves: Up 7, Debuts 9, Same 39, Down 0, Adds 27 including WNYS, WHTX, Z93, KIMN, KEARTH, WVSR, K104, KXX106, WSFL, WRKR, KHOP, WQCM, 95XIL, WCGO, WPFM.

KANSAS "Fight Fire With Fire" (CBS) 72/4

Moves: Up 21, Debuts 6, Same 40, Down 1, Adds 4, WGF, WNVZ, WFBG, KILE, WPHD 20-15, WKFM 32-27, WSSX 26-23, WOKI 37-34, WFMI 32-29, OK100 23-17, KYTN 39-33, KCBN 35-27.

BOB SEGER & SILVER BULLET BAND "Old Time Rock & Roll" (Capitol) 70/14

Moves: Up 9, Debuts 12, Same 35, Down 0, Adds 14, KEARTH, KIIS-FM, KYUU, WFLY, WZOK, WDOQ, WANS-FM, WZYP, G100, KMGX, KLUC, KIDD, WTSN, KOZE, B96 36-28.

JACKSON BROWNE "Tender Is The Night" (Asylum) 68/40

Moves: Up 0, Debuts 5, Same 23, Down 0, Adds 40 including KYUU, WGF, WSSX, KITE, WSFL, ZZ99, KJ103, WHOT, KITS, WOMP-FM, WJBO, KTDY, WAEV, Z102, KRNA, KDZA.

JOURNEY "Send Her My Love" (Columbia) 67/45

Moves: Up 5, Debuts 7, Same 10, Down 0, Adds 45 including WPHD, Q107, KAFM, KEARTH, KIQQ, KMJK, WKRZ-FM, KTFM, WZZR, KQMQ, KIDD, WJBO, KISR, KXSS, KBIM.

QUIET RIOT "Cum On Feel The Noize" (Pasha/CBS) 67/27

Moves: Up 18, Debuts 8, Same 14, Down 0, Adds 27 including WHTT, WXKS-FM, B94, Y100, Q103, KMJK, XTRA, KTDY, KITY, WZZR, WZOK, WOMP-FM, 95XIL, WYKS, KXKL-FM.

MICHAEL STANLEY BAND "My Town" (EMI America) 64/59

Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 59 including WPHD, WCAU-FM, WABX, KHTR, WKFM, WBCY, WNVZ, KMGX, Z104, KSKD, KHYT, OK100, KQIZ-FM, WXLK, KKQV, WBWB, KZOZ.

QUARTERFLASH "Take Another Picture" (Geffen) 60/30

Moves: Up 3, Debuts 8, Same 19, Down 0, Adds 30 including WPHD, WCAU-FM, WVSR, WRCK, WKRZ-FM, G100, WNAM, KJ103, WRQN, KLUC, WQCM, WISE, WPFM, KFRX, KDZA.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 51/7

Moves: Up 4, Debuts 10, Same 30, Down 0, Adds 7, WLAN-FM, WFMF, WRQK, WANS-FM, KIJK, WCI, WGLF, WFLY d-34, Q106 30-27, WRVQ d-26, WHOT d-40, WIKZ 37-35, WBWB 34-29, KOZE d-29, KIST d-37.

MOST ADDED

BILLY JOEL (98)
Uptown Girl (Columbia)
MICHAEL STANLEY BAND (59)
My Town (EMI America)
MICHAEL SEMBELLO (58)
Automatic Man (WB)
EURYTHMICS (53)
Love Is A Stranger (RCA)
PAT BENATAR (51)
Love Is A Battlefield (Chrysalis)
JOURNEY (45)
Send Her My Love (Columbia)

HOTTEST

BONNIE TYLER (173)
Total Eclipse Of The Heart (Columbia)
POLICE (117)
King Of Pain (A&M)
SPANDAU BALLET (99)
True (Chrysalis)
MEN WITHOUT HATS (89)
The Safety Dance (Backstreet/MCA)
AIR SUPPLY (84)
Making Love Out Of Nothing At All (Arista)
BILLY JOEL (74)
Tell Her About It (Columbia)

JARREAU "Trouble In Paradise" (WB) 43/7

Moves: Up 5, Debuts 3, Same 28, Down 0, Adds 7, KITE, ZZ99, KMGX, WISE, KILE, KTDY, WAEV, WSPK 27-24, WKFM 33-28, KQMQ 39-26, KIDD 17-14, WBWB d-39, KBIM d-36, KIST d-39.

HUMAN LEAGUE "Mirror Man" (Virgin/A&M) 41/25

Moves: Up 0, Debuts 0, Same 16, Down 0, Adds 25, WPHD, WCAU-FM, KIQQ, WKFM, KZZB, WFMI, WZPL, WHOT, KITS, WACZ, Q104, KNOE-FM, 99KG, KOZE.

S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 40/2

Moves: Up 17, Debuts 10, Same 11, Down 0, Adds 2, FM100, WKFR, B104 8-6, WCAU-FM 25-18, Z93 19-14, Y100 7-4, WSPK 39-29, WSFL 37-34, KTFM 32-28, KJ103 14-11, KMGX 22-10, KYNO-FM 16-10, Q104 8-6, Z102 13-10.

WHAMI U.K. "Bad Boys" (Columbia) 39/1

Moves: Up 15, Debuts 3, Same 14, Down 6, Adds 1, WHYT, I95 29-25, XTRA 2-2, WBBQ 37-32, KZZB 33-31, Z104 25-20, KMGX 9-6, KYNO-FM 6-5, KGGI 22-10, KRSP 32-25, WGUY 19-14, Q104 22-13.

TUBES "The Monkey Time" (Capitol) 37/16

Moves: Up 1, Debuts 2, Same 18, Down 0, Adds 16 including WPHD, CHUM, WABX, KIQQ, WRCK, KTFM, Z104, KHOP, KSKD, WGUY, WIGY, WERZ, 13FEA, KKQV.

BERLIN "Masquerade" (Geffen) 37/7

Moves: Up 1, Debuts 2, Same 27, Down 0, Adds 7, WOKI, KRGV, KTFM, KJ103, KITS, WHSL, KZOZ, WXKS-FM on, WABX on, on, WKRZ-FM 37-36, WGUY d-34, KQIZ-FM d-32.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 34/8

Moves: Up 1, Debuts 1, Same 24, Down 0, Adds 8, KYUU, WKFM, WNAM, KRQ, WSQV, KILE, WHSL, KCBN, WABX on, WLOL-FM on, WZLD on, KTFM on, WZZR d-39.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 32/11

Moves: Up 5, Debuts 0, Same 14, Down 0, Adds 11, WABX, KIMN, KIIS-FM, KRGV, WZZR, WZPL, KHYT, WSQV, WJAD, KRRC, KTRS, Y100 30-25, KIQQ 28-25, WKRZ-FM 32-25, WPFM 25-15.

ROMAN HOLLIDAY "Don't Try To Stop It" (Jive/Arista) 31/15

Moves: Up 0, Debuts 1, Same 15, Down 0, Adds 15, WPHD, I95, WABX, WKEE, WPST, WQID, KROK, KIJK, KJ103, WHOT, KMGX, KSKD, WZYQ, WQCM, KCBN.

RICK JAMES "Cold Blooded" (Gordy/Motown) 29/0

Moves: Up 17, Debuts 0, Same 10, Down 2, Adds 0, Y100 17-14, KEARTH 8-6, KIIS-FM 30-23, WTIC-FM 19-15, WBBQ 20-15, WZLD 28-16, 94TYX 18-16, WFMI 24-22, WNVZ 24-20, WRVQ 19-16, KITY 26-22, KJ103 6-5, KMGX 17-14, OK100 29-23, WJAD on, Q104 7-4.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 28/19

Moves: Up 3, Debuts 0, Same 6, Down 0, Adds 19 including PRO-FM, CHUM, WKFM, KRGV, WZPL, KQMQ, KSKD, WIGY, WERZ, WISE, WAEV, 99KG, KCDQ, KZOZ, KIST.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 27/8

Moves: Up 8, Debuts 0, Same 11, Down 0, Adds 8, CKGM, Z93, XTRA, WTIC-FM, WDCG, KFI, KGGI, KGOT, WXKS-FM 14-10, K104 17-15, K101 17-15, WGRD 5-4, KYNO-FM 1-1, KRQ 25-19, OK100 27-21.

HERBIE HANCOCK "Rockit" (Columbia) 26/2

Moves: Up 8, Debuts 6, Same 10, Down 0, Adds 2, WZPL, KIKI, WCAU-FM d-38, Y100 20-15, WABX d-33, KIQQ 8-6, KRGV 29-20, KJ103 25-23, KYNO-FM 28-22, WGUY 33-29, Z102 40-36.

CARLY SIMON "You Know What To Do" (WB) 25/6

Moves: Up 2, Debuts 0, Same 17, Down 0, Adds 6, KIJK, WHOT, WFBG, WOMP-FM, WIXV, KBIM, KIQQ on, WPST on, KQIZ-FM 31-26, WPFM 32-27.

MINOR DETAIL "Canvas Of Life" (Polydor/PolyGram) 22/4

Moves: Up 0, Debuts 0, Same 18, Down 0, Adds 4, WKRZ-FM, WOKI, ZZ99, KMGX, WPHD on, WRCK on, KBFM on, WZPL on, WJBO on.

GENESIS "Mama" (Atlantic) 21/5

Moves: Up 2, Debuts 1, Same 13, Down 0, Adds 5, WFMI, WKDD, WJXQ, WKFR, WZYQ, WPHD 39-34, WRCK d-27, WIXV on, KYTN on.

DAVE EDMUNDS "Information" (Columbia) 21/2

Moves: Up 4, Debuts 0, Same 15, Down 0, Adds 2, K104, 95XIL, WPHD on, WABX on, WLOL-FM on, KIQQ 39-38, WRCK on, WJXQ 32-29, WJBO on, KQIZ-FM 35-28, WBWB 37-36.

ANNE MURRAY "A Little Good News" (Capitol) 21/2

Moves: Up 0, Debuts 3, Same 16, Down 0, Adds 2, KTSA, KIJK, WKBW on, WSPK on, WDOQ d-40, KTFM d-37, WHOT on, KSKD on-dp, 13FEA on, WJBO on, WAEV d-23.

BILLY IDOL "Dancing With Myself" (Chrysalis) 20/7

Moves: Up 5, Debuts 1, Same 6, Down 1, Adds 7, WKFM, WRCK, KTFM, WGRD, WZZR, KKQV, KZOZ, WLAN-FM 25-23, WJBO 32-29, WHEB 28-25, KSLY 26-23.

PABLO CRUISE "Will You, Won't You" (A&M) 18/2

Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 2, G100, WJAD, KZFM on, WZPL on, KO93 32-31, WFBG on-dp, WQCM on, WBWB d-38.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 17/9

Moves: Up 5, Debuts 1, Same 2, Down 0, Adds 9, WABX, KEARTH, WKFM, WZLD, WZPL, KYNO-FM, KHYT, KQIZ-FM, KCDQ, B104 24-17, WXKS-FM 5-4, WNVZ 35-30, KITS 25-17, WGUY 32-28.

COMMODORES "Only You" (Motown) 17/5

Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 5, WVSR, WZLD, KITY, WZPL, WCIR, WRQK on, WOKI on, KTFM on, KHYT on, Q104 30-19.

ELO "Four Little Diamonds" (Jet/CBS) 17/1

Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 1, KGOT, WPHD 38-32, WSPK 37-36, WGRD on, WOMP-FM 38-36, KQIZ-FM d-35, Q104 19-18, KCLS-FM on, KGHQ on.

MIDNIGHT STAR "Freak-A-Zoid" (Solar/Elektra) 16/2

Moves: Up 8, Debuts 1, Same 2, Down 3, Adds 2, KIIS-FM, KIQQ, PRO-FM 27-25, KEARTH 28-20, WOKI 14-12, WFMI 9-7, WRVQ 22-15, KITY 9-3, KJ103 d-20, KMGX 4-3, KYNO-FM 4-3.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 15/14

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 14, WABX, WHYT, KMJK, K104, WZLD, WGRD, WZZR, WJXQ, WHOT, OK100, 95XIL, KQIZ-FM, WIXV, WGHQ, WYKS on-dp.

AC/DC "Guns For Hire" (Atlantic) 13/10

Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 10, KIQQ, K104, WRCK, KFMI, WZPL, WFBG, WACZ, OK100, 95XIL, KQIZ-FM, WZYQ d-37, KKQV on, WBNQ on-dp.

DIDDIE RABBITT "You Put The Beat In My Heart" (WB) 12/1

Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 1, WFMF, WVSR on, WDOQ 31-30, KROK on, KIJK on, WCIR d-34, WJBO 23-21, KISR 36-30, KTDY 29-28, WXLK on, WAEV on, KCDQ on.

CEE FARROW "Should I Love You" (Rocshire) 11/3

Moves: Up 1, Debuts 6, Same 0, Down 3, WZLD, KRGV, WOMP-FM, WXKS-FM on, WCAU-FM d-37, WABX on, KIQQ on, WRKR 38-36, WISE on, KILE on-dp.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED it this week. Indicates one of this week's most added new songs.

SIGNIFICANT ACTION

MATTHEW WILDER "Break My Stride" (Private I/CBS) 45/14

Moves: Up 2, Debuts 6, Same 23, Down 0, Adds 14, WHTX, WYCR, WSPK, KITE, WZYP, KRGV, WKDD, Z104, KMGX, WGUY, OK100, WKH, 95XIL, Z102, KTFM 37-34.

A FAN'S NOTES

Throughout the 70s the combined units of Rufus and Chaka Khan provided some of our most influential music. Whether it was the churning grooves of the band Rufus, or the sultry and powerful vocals of Chaka Khan, every time you heard a Rufus record it was immediately identifiable and stuck for a long time. We all have our favorites: "Tell Me Somethin' Good," "You've Got The Love," "Once You Get Started," "Sweet Thing," "I'm a Woman" and on and on.

Rufus and Chaka were a major influence on the music that I made and continue to make. In 1975, Chaka and I met on a plane flight, coming from Chicago to Los Angeles. We expressed our mutual admiration for each other, along with a desire to work together. Two years later, Chaka was the featured vocalist on the song "Stuff Like That" from my album *Songs And Stuff Like That*. Our friendship has lasted to this day.

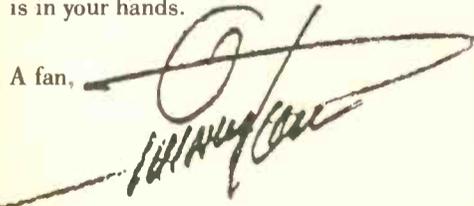
In 1978 I had the pleasure of recording Michael Jackson's album *Off The Wall*. Some of the players in Rufus—John Robinson, Johnny Watson and Hawk Wolinski—had a major influence on that record. Those three players were the nucleus of the rhythm section on the hit "Rock With You." Later that year I produced Rufus' album *Masterjam*, which included the record "Do You Love What You Feel."

Contained in this album is a legendary concert performance in the careers of Rufus and Chaka Khan. Augmented by some of L.A.'s finest studio players, Jerry Hey, Larry Williams, Ernie Watts, David Williams and Lenny Castro, this is what I call "Industrial Strength Rufus."

So many pleasant memories and thoughts come to mind as I listen to the album, evoked by all the old hits and the fire and energy of this great band, whose influence has been so widespread. The three "live" sides are special. The fourth side, which contains new material, is a joy to listen to. It has the beauty of the classic "Don't Go To Strangers," with Joe Sample's wonderful keyboard playing and the lovely Ralph Burns arrangement, and the fire-power of Chaka stretching out on "One Million Kisses."

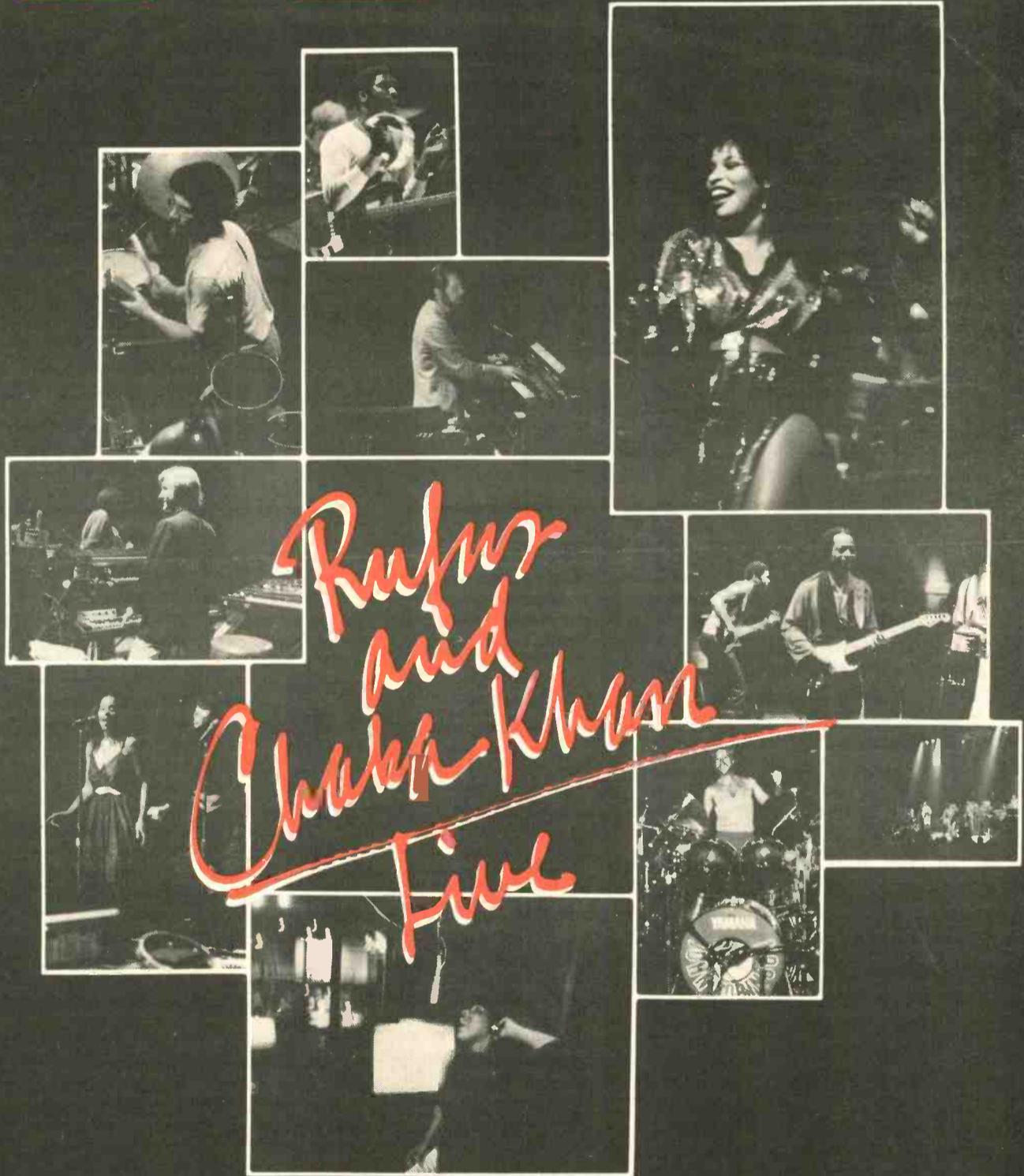
Like the old joke, there's good news and there's bad news. The bad news is that Rufus and Chaka have decided to hang 'em up. The good news is that the music and the memories will last forever. And forever is in your hands.

A fan,


QUINCY JONES

Reprinted from Quincy Jones' liner notes for *Stompin' At The Savoy*

AIN'T NOBODY NOT GONNA PLAY THIS RECORD



RUFUS & CHAKA CROSS TO CHR, AND AIN'T NOBODY STOPPING THEM
CHR STANDS FOR CHAKA HIT RADIO

RUFUS & CHAKA KHAN AIN'T NOBODY FROM THE ALBUM *STOMPIN' AT THE SAVOY*
PRODUCED BY RUSS TITELMAN ON WARNER BROS. RECORDS AND CASSETTES

AIN'T NOBODY, THE MULTI-FORMAT HIT



Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week		
4	2	2	1	BONNIE TYLER /Total Eclipse Of The... (Columbia)
1	1	1	2	BILLY JOEL /Tell Her About It (Columbia)
5	4	3	3	MEN WITHOUT HATS /The Safety Dance (Backstreet/MCA)
21	12	6	4	POLICE /King Of Pain (A&M)
16	11	7	5	SPANAU BALLE T/True (Chrysalis)
7	5	4	6	ASIA /Don't Cry (Geffen)
14	10	8	7	AIR SUPPLY /Making Love Out Of Nothing... (Arista)
11	9	9	8	FRANK STALLONE /Far From Over (RSO/PolyGram)
20	14	11	9	STRAY CATS /(She's) Sexy + 17 (EMI America)
35	28	18	10	FIXX /One Thing Leads To Another (MCA)
2	3	5	11	MICHAEL JACKSON /Human Nature (Epic)
17	15	12	12	LAURA BRANIGAN /How Am I Supposed To Live... (Atlantic)
24	18	15	13	ELTON JOHN /Kiss The Bride (Geffen)
9	8	10	14	NAKED EYES /Promises, Promises (EMI America)
33	27	19	15	SHEENA EASTON /Telefone (Long Distance...) (EMI America)
22	17	16	16	SHALAMAR /Dead Giveaway (Solar/Elektra)
37	29	23	17	K. ROGERS with D. PARTON /Islands In The Stream (RCA)
31	26	22	18	ROBERT PLANT /Big Log (Es Paranza/Atlantic)
36	32	25	19	TALKING HEADS /Burning Down The House (Sire/WB)
-	36	27	20	PRINCE /Delirious (WB)
29	24	21	21	GEORGE BENSON /Lady Love Me (One More Time) (WB)
25	21	20	22	JEFFREY OSBORNE /Don't You Get So Mad (A&M)
3	6	13	23	MICHAEL SEMBELLO /Maniac (Casablanca/PolyGram)
-	40	37	24	STEVIE NICKS /If Anyone Falls (Modern/Atco)
39	34	28	25	MADNESS /It Must Be Love (Geffen)
-	39	36	26	BRYAN ADAMS /This Time (A&M)
38	33	29	27	KINKS /Don't Forget To Dance (Arista)
40	35	32	28	MOODY BLUES /Sitting At The Wheel (Threshold/PolyGram)
-	-	38	29	LIONEL RICHIE /All Night Long (All Night) (Motown)
-	38	34	30	MOTELS /Suddenly Last Summer (Capitol)
-	37	33	31	ROD STEWART /What Am I Gonna Do (I'm So In Love...) (WB)
8	7	14	32	JACKSON BROWNE /Lawyers In Love (Asylum)
34	31	26	33	JUICE NEWTON /Tell Her No (Capitol)
12	13	17	34	RICK SPRINGFIELD /Human Touch (RCA)
8	16	24	35	POLICE /Every Breath You Take (A&M)
-	-	39	36	DAVID BOWIE /Modern Love (EMI America)
-	-	40	37	HUEY LEWIS & THE NEWS /Heart And Soul (Chrysalis)
15	20	30	38	EURHYTHMICS /Sweet Dreams (Are Made Of This) (RCA)
BREAKER			39	MEN AT WORK /Dr. Heckyll & Mr. Jive (Columbia)
BREAKER			40	AGNETHA FALTSKOG /Can't Shake Loose (Polydor/PolyGram)

N&A Begins on Page 70

Adult / Contemporary

9	6	3	1	SPANAU BALLE T/True (Chrysalis)
3	1	1	2	BILLY JOEL /Tell Her About It (Columbia)
4	4	2	3	AIR SUPPLY /Making Love Out Of Nothing At All (Arista)
6	5	4	4	GEORGE BENSON /Lady Love Me (One More Time) (WB)
10	9	6	5	K. ROGERS with D. PARTON /Islands In The Stream (RCA)
1	3	5	6	LAURA BRANIGAN /How Am I Supposed To Live... (Atlantic)
7	7	7	7	SERGIO MENDES /Rainbow's End (A&M)
2	2	8	8	MICHAEL JACKSON /Human Nature (Epic)
18	13	10	9	P. BRYSON & R. FLACK /Tonight I Celebrate My Love (Capitol)
22	17	12	10	BONNIE TYLER /Total Eclipse Of The Heart (Columbia)
14	11	11	11	CRYSTAL GAYLE /Baby, What About You (WB)
-	-	21	12	LIONEL RICHIE /All Night Long (All Night) (Motown)
17	18	13	13	RONNIE MILSAP /Don't You Know How Much I Love You (RCA)
8	8	9	14	JENNIFER WARNES /Nights Are Forever (WB)
21	18	15	15	LEE GREENWOOD /Somebody's Gonna Love You (MCA)
23	21	17	16	JUICE NEWTON /Tell Her No (Capitol)
30	25	20	17	COMMODORES /Only You (Motown)
27	23	18	18	EDDIE RABBITT /You Put The Beat In My Heart (WB)
-	30	25	19	SHEENA EASTON /Telefone (Long Distance...) (EMI America)
-	-	26	20	MANHATTAN TRANSFER /Spice Of Life (Atlantic)
29	27	23	21	BEE GEES /Someone Belonging To Someone (RSO/PolyGram)
24	22	22	22	KINKS /Don't Forget To Dance (Arista)
5	10	16	23	RITA COOLIDGE /All Time High (A&M)
13	12	14	24	HERB ALPERT /Garden Party (A&M)
-	-	28	25	JARREAU /Trouble In Paradise (WB)
BREAKER			26	NAKED EYES /Promises, Promises (EMI America)
11	14	19	27	PAUL ANKA /Hold Me 'Til The Mornin' Comes (Columbia)
-	-	30	28	ANNE MURRAY /A Little Good News (Capitol)
12	15	24	29	POLICE /Every Breath You Take (A&M)
DEBUT			30	MICHAEL MURPHEY /Don't Count The Rainy Days (Liberty)

N&A Begins On Page 53

AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week		
2	2	1	1	HEART /How Can I Refuse (Epic)
9	7	3	2	MOODY BLUES /Sitting At The Wheel (Threshold/PG)
1	1	2	3	POLICE /King Of Pain (A&M)
15	12	6	4	MOTELS /Suddenly Last Summer (Capitol)
4	4	5	5	KANSAS /Fight Fire With Fire (CBS)
5	3	4	6	ASIA /The Heat Goes On (Geffen)
8	8	8	7	JACKSON BROWNE /For A Rocker (Asylum)
21	17	11	8	BIG COUNTRY /Big Country (Mercury/PolyGram)
-	33	12	9	GENESIS /Mama (Atlantic)
-	-	23	10	PAT BENATAR /Love Is A Battlefield (Chrysalis)
7	9	7	11	ROBERT PLANT /Other Arms (Es Paranza/Atlantic)
10	10	10	12	ROBERT PLANT /Big Log (Es Paranza/Atlantic)
-	36	18	13	RAINBOW /Street Of Dreams (Mercury/PolyGram)
31	25	19	14	STEVIE NICKS /If Anyone Falls (Modern/Atco)
11	11	13	15	TALKING HEADS /Burning Down The House (Sire/WB)
17	16	15	16	ROBERT PLANT /In The Mood (Es Paranza/Atlantic)
6	6	9	17	STRAY CATS /(She's) Sexy + 17 (EMI America)
-	45	25	18	HUEY LEWIS & NEWS /Heart And Soul (Chrysalis)
12	13	16	19	FIXX /One Things Leads To Another (MCA)
35	23	20	20	MICHAEL STANLEY BAND /My Town (EMI America)
14	14	17	21	POLICE /Wrapped Around My Finger (A&M)
49	37	28	22	PETER SCHILLING /Major Tom (Elektra)
28	24	24	23	QUIET RIOT /Cum On Feel The Noize (Pasha/CBS)
24	19	21	24	DANNY SPANOS /Hot Cherie (Epic)
13	15	22	25	LOVERBOY /Queen Of The Broken Hearts (Columbia)
BREAKER			26	KINKS /Don't Forget To Dance (Arista)
3	5	14	27	ASIA /Don't Cry (Geffen)
27	28	27	28	AC/DC /Flick Of The Switch (Atlantic)
39	34	33	29	AC/DC /Guns For Hire (Atlantic)
19	20	30	30	DIO /Rainbow In The Dark (WB)

AOR / ALBUMS

1	1	1	1	POLICE /Synchronicity (A&M)
3	3	2	2	ROBERT PLANT /The Principle... (Es Paranza/Atlantic)
2	2	3	3	ASIA /Alpha (Geffen)
5	4	4	4	HEART /Passion Works (Epic)
11	9	6	5	MOODY BLUES /The Present (Threshold/PolyGram)
4	5	5	6	JACKSON BROWNE /Lawyers In Love (Asylum)
BREAKER			7	MOTELS /Little Robbers (Capitol)
7	6	7	8	KANSAS /Drastic Measures (CBS)
-	14	11	9	BIG COUNTRY /The Crossing (Mercury/PolyGram)
9	10	9	10	STEVIE NICKS /The Wild Heart (Modern/Atco)
13	13	10	11	AC/DC /Flick Of The Switch (Atlantic)
-	27	15	12	RAINBOW /Bent Out Of Shape (Mercury/PolyGram)
8	7	8	13	STRAY CATS /Rant n' Rave (EMI America)
12	12	14	14	TALKING HEADS /Speaking In Tongues (Sire/WB)
BREAKER			15	HUEY LEWIS /Sports (Chrysalis)
19	17	16	16	QUIET RIOT /Metal Health (Pasha/CBS)
6	8	13	17	LOVERBOY /Keep It Up (Columbia)
10	11	12	18	FIXX /Reach The Beach (MCA)
29	23	17	19	MICHAEL STANLEY BAND /You Can't... (EMI America)
-	29	23	20	PETER SCHILLING /Error In The System (Elektra)
14	18	19	21	DEF LEPPARD /Pyromania (Mercury/PolyGram)
22	19	18	22	DANNY SPANOS /Passion In The Dark (Epic)
-	-	25	23	KINKS /State Of Confusion (Arista)
16	16	20	24	ELVIS COSTELLO & ... /Punch The Clock (Columbia)
18	21	24	25	DIO /Holy Diver (WB)
20	20	22	26	BILLY JOEL /An Innocent Man (Columbia)
15	15	21	27	MEN WITHOUT HATS /Rhythm Of ... (Backstreet/MCA)
DEBUT			28	ROMANTICS /In Heat (Nemperor/CBS)
BREAKER			29	ALDO NOVA /Subject (Portrait/CBS)
-	-	37	30	DOKKEN /Breaking The Chains (Elektra)
40	-	27	31	HELIX /No Rest For The Wicked (Capitol)
-	-	34	32	CHEAP TRICK /Next Position Please (Epic)
36	34	31	33	BONNIE TYLER /Faster Than The Speed... (Columbia)
-	40	35	34	BILLY IDOL /Don't Stop (Chrysalis)
34	33	29	35	ERIC MARTIN BAND /Sucker For A Pretty Face (Elektra)
-	-	40	36	BOYS BRIGADE /Boys Brigade (Capitol)
27	26	26	37	ANIMALS /Ark (IRS/A&M)
31	28	30	38	BREAKS /The Breaks (RCA)
DEBUT			39	JOE JACKSON /Mike's Murder ST (A&M)
24	31	33	40	ZZ TOP /Eliminator (WB)

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