

**I N S I D E:**

**CMA DJ AWARD WINNERS**

Lon Helton salutes the CMA's three air personalities of the year: **WMZQ/Washington's Jim London**, **WLWI/Montgomery's Rhubarb Jones**, and **WVAM/Altoona's Stan Davis**. Page 42

**THE BIGGEST KIIS EVER**

**"I'm disappointed it wasn't an 8 share, but it will be in the fall"**—Wally Clark  
KIIS's President/GM is joking but an 8 share is a serious possibility for L.A.'s new No. 1 station. **Joel Denver** tips his hat to KIIS, and summarizes the recent NRBA convention's CHR activities. Page 30

**AOR RECORD EXECS AIR GRIPES**

**Steve Feinstein** gives AOR record specialists the chance to gripe about AOR radio's annoying practices in the first part of a gripingly suspenseful series. Next week: AOR radio's turn. Page 36

**PEOPLE IN THE NEWS THIS WEEK**

- **Al Herskovitz** Exec. VP of CBA
- **Bill Hutton** CFNY's VP/GM
- **Jim Fonger** GSM, **David Marsden** PD at CFNY.
- **Don Hofmann** Op. Dir. at KNBQ
- **Sean Lynch** KNBQ PD
- **Chris Bryan** PD at **WQUE (AM)**
- **Chris O'Kelly** PD at **WQUE-FM**
- **Chris Turner** PD at **WLOK**
- **Allen Peterson** Exec. VP for **Pollack Communications**
- **Marilyn Tallman** VP at **Pollack**
- **Chris Conway** VP/GM at **KSDO-AM & FM**
- **Tim Hodges** **KJAZ** PD
- **Frank Rand** VP/A&R at **Epic/Portrait**
- **Larry Hamby**, **Bob Feineigle** upped at **Epic/Portrait**

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**THE RIGHT WAY TO FIRE**

Terminating an employee is the toughest task a manager faces. **Dwight Case** illustrates some wrong and right ways to go about it. Page 20

**STEVE CANNON: AFTERNOON ACE**

Sounds a little like a comic strip, but it's actually part one of **Jeff Green's** new series on A/C's premier afternoon personalities. **WCCO's Steve Cannon** is the leadoff attraction. Page 40

**JHAN HIBER'S ANNUAL RESEARCH QUIZ**

It's time to test your knowledge of ratings and research terminology and recent developments. Valuable prizes can be won, so don't delay. Our mailroom is standing by for your entry. Page 18

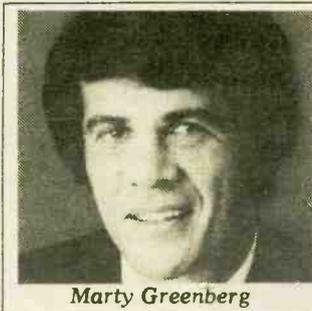
\$3.50 Single Copy

# R&R

## RADIO & RECORDS

### Greenberg Named Duffy President

**Marty Greenberg**, who stepped down from his VP/Radio post at **Belo Broadcasting** four weeks ago, has been named **President/Chief Operating Officer of Duffy Broadcasting**. In making the announcement, **Bob Duffy**, who will assume the position of **Board Chairman/CEO of the company** (the same post he holds at **Christal**), told **R&R**, "It's **Marty's** first chance to be involved in an equity position. He'll have full latitude for running the stations and for making acquisitions ASAP." **Greenberg** commented to **R&R**, "This is exactly what I wanted to do with my career. It allows me to be more of an entrepreneur, a partner, and part of a company that is as excited



Marty Greenberg

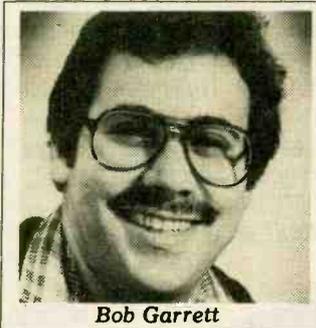
about radio's future as I am. I couldn't be more pleased."

**Greenberg**, currently in **Dallas**, indicated he would open a **Dallas office for Duffy** and begin the search for future radio acquisitions in the **Sunbelt**. The three-year-old **Duffy Broadcasting** owns **KLIR/Denver** and **KCNR/Portland**.

### WCAU-FM's Garrett To Program KHTR

**CBS** has promoted **WCAU-FM/Philadelphia** afternoon personality **Bob Garrett** to **Program Director of sister station KHTR/St. Louis**. **Garrett**

ed, "When **Ed Scarborough** first left to go to our station in **Los Angeles (KKHR)**, **Bob** was under serious consideration at **GARRETT/See Page 26**



Bob Garrett

replaces **Scott Alexander**, who left **KHTR** after only six weeks as **PD** to join **Doubleday's KWK-AM & FM/St. Louis** as morning man and **MD**.

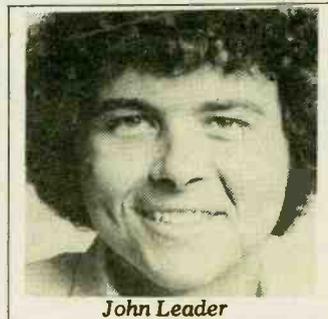
**CBS Regional/VP and KMOX & KHTR VP/GM Robert Hyland Jr.** told **R&R**, "**Bob Garrett** will begin with us later this week, and we feel very lucky to get a man of his ability. There will be no slack in the transition because **Bob** is already very familiar with our systems. Knowing **KHTR's** format and success will mean **Bob** will fit in very easily."

Elaborating further, **Station Manager Tim Dorsey** remark-

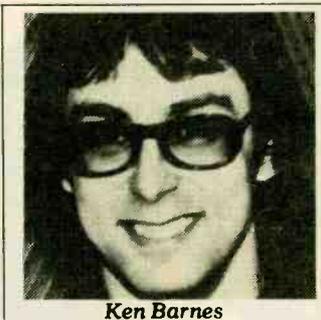
### Leader And Barnes Promoted At R&R

**Radio & Records** has promoted **Executive Editors John Leader** and **Ken Barnes** to new positions at the publication. **Leader** becomes **VP/Managing Editor**, with the responsibility for the overall administration of the newspaper, while **Barnes** becomes **Editor**, in charge of **R&R's** editorial content.

**R&R Companies President/CEO Dwight Case** commented, "I'm just plain happy about the promotion of **John** and **Ken**. People who enjoy the pursuit of



John Leader



Ken Barnes

excellence should have the power to pursue."

**Leader** joined **R&R** in 1977 as **Top 40 Editor** after an extensive programming and on-air career at stations including **WQXI/Atlanta** and **KHJ/Los Angeles**. **Barnes** worked in production at the inception of **R&R** in 1973 while maintaining a freelance music journalism career; he joined **R&R** fulltime in 1977 as **News Editor**. **Leader** and **Barnes** became **Executive Editors** in early 1980.



**CMA CELEBRATES 25 YEARS IN STYLE** — The **Country Music Association** presented its annual awards Monday night (10-10) and a nationwide audience tuned in to help the organization celebrate its 25th anniversary. Pictured, a sextet of country superstars performs on stage: (l-r) **Lee Greenwood**, **Ronnie Milsap**, **Johnny Cash**, **Anne Murray**, **Kris Kristofferson**, and **Larry Gatlin**. For more photos and a complete list of award winners, see **Page 48**.

### Postcard Renewal Beats Court Challenge

The five-question "postcard" renewal application adopted by the **FCC** in 1981 was upheld on a 2-1 vote last week by the **U.S. Court of Appeals in Washington**. **Black Citizens for a Fair Media** had challenged the form on grounds it doesn't supply the programming information needed to tell whether a station has met its public trust obligations.

Writing for the majority, **Justice Robert Bork** said, "All that is in dispute is whether the **FCC** is required to include programming-related questions in its renewal application. An examination of the statute and case law clearly shows that such questions are not statutorily required and that the **FCC** has the discretion to determine whether to include them."

The judges agreed with the **FCC** that renewal applications are only one of several ways to measure a station's performance. Other means include surprise inspections by the **Field Operations Bureau**, peti-

tions to deny, and complaints from the public.

In a vigorous dissent, **Justice Skelley Wright** argued that postcard renewals are illegal because the **Communications Act** requires the **FCC** "to investigate the programming of each applicant for renewal."

Said **Wright**, "In effect, the **Commission** has relegated itself to the role of a traffic cop, policing to ensure that licensees meet technical requirements, but doing little more." **Wright** added, "The decision indicates that the **Commission** has — like the broadcasters before it — lost sight of the fact that a broadcast license is a public trust. The public, as owner of the airwaves, deserves more protection than the **Commission's** postcard renewal plan provides."

### Anderson Joins Motown

**Tony Anderson** has joined **Motown** as **National Director, R&B Promotion**. **Anderson**, who previously operated his own **Washington, DC-based independent promotion firm**, will now relocate to **Los Angeles**.

**Motown Exec. VP/Promotion Skip Miller** told **R&R**, "We're very happy to get **Tony** because of his vast experience in both the pop and **R&B** promotion fields. We think it expands **Motown's** thrust and, with the addition of **Howard Rosen** (**National Promotion Director/Pop Music**) last week, I think we have made ourselves very solid structurally as a company."

"Coming from an independent to a corporate situation is naturally a different matter altogether," **Anderson** said. "But I have worked with **Motown** for a number of years, so that helps the transition become very smooth. **Motown's** an exciting and very successful company, and I just want to play a part in continuing that trend. I'm really looking forward to it."

# Keeping up with the Jones

Doug Jones is the executive Vice President of Surrey Consulting and Research. Since the later seventies he's personally supervised and executed nearly a thousand research projects. By many, he's considered to be one of America's leading radio researchers. Below he shares answers to some questions he's most frequently asked.

**Q. How do you choose a good research firm?**

**A.** Look at its people and their experience. Just like two AOR stations, two A/C stations, or two country stations, the difference between them is the ability of the station's staff to execute the station's format. Between research firms it's also the personnel that makes the difference. Do the researchers executing the projects have a background including hands-on radio experience in major and medium markets, as well as advanced academic research training? Do the principals have seven years of experience doing nothing but radio research? The answer at Surrey to both of these questions is yes.

**Q. How does Surrey's research differ from other radio research companies?**

**A.** At Surrey, the watchword is quality. Instead of trying to serve hundreds of clients in a research factory mode, Surrey believes in conducting fewer projects and giving them the attention their thousands of dollars in cost deserve. We also believe in testing a rather narrow segment of the audience in order to provide more usable information. It's more expensive, but we find it necessary.

**Q. Are focus groups effective?**

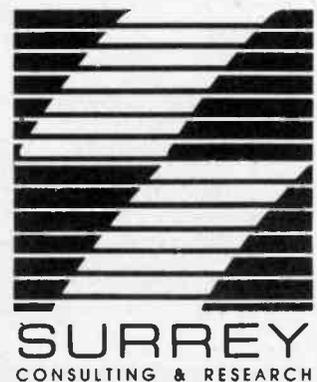
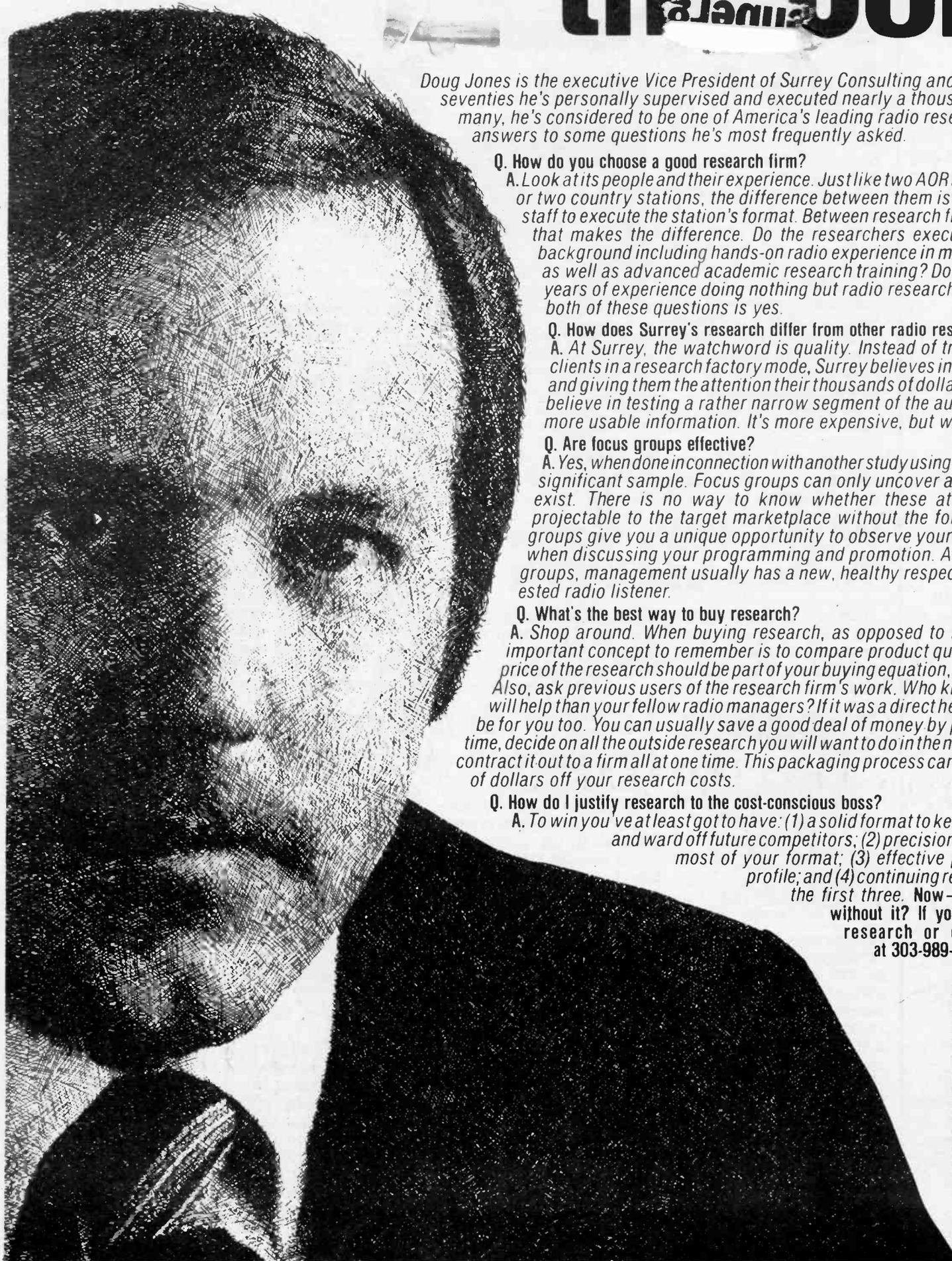
**A.** Yes, when done in connection with another study using a broad-based, statistically significant sample. Focus groups can only uncover attitudes and opinions that exist. There is no way to know whether these attitudes and opinions are projectable to the target marketplace without the follow-up study. Still, focus groups give you a unique opportunity to observe your listeners' facial reactions when discussing your programming and promotion. After viewing a set of focus groups, management usually has a new, healthy respect for the typically uninterested radio listener.

**Q. What's the best way to buy research?**

**A.** Shop around. When buying research, as opposed to some packaged good, the important concept to remember is to compare product quality along with price. The price of the research should be part of your buying equation, but not the entire equation. Also, ask previous users of the research firm's work. Who knows better if the research will help than your fellow radio managers? If it was a direct help for them, odds are it will be for you too. You can usually save a good deal of money by planning ahead. At budget time, decide on all the outside research you will want to do in the next calendar year, and then contract it out to a firm all at one time. This packaging process can literally knock thousands of dollars off your research costs.

**Q. How do I justify research to the cost-conscious boss?**

**A.** To win you've at least got to have: (1) a solid format to keep your competition at bay and ward off future competitors; (2) precision programming to make the most of your format; (3) effective promotion to keep a high profile; and (4) continuing research to help accomplish the first three. Now—can you afford to compete without it? If you have questions regarding research or consulting call us today at 303-989-9980.





## NRBA Surveys SCAs

42% of radio stations polled are using their subcarriers, according to an NRBA survey. And 77% of the remainder plan to start soon. **Gall Mitchell** has the details in What's New. **Page 6**

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## HUTTON, MARSDEN, FONGER PROMOTED

### Selkirk Sets New CFNY Management Structure

At Selkirk Communications' newly-acquired CFNY/Brampton-Toronto, **Bill Hutton** has been appointed VP/GM. Hutton, a longtime Selkirk executive, previously served several years as the company's Director/News & Information. Hutton also worked in the U.K. as Managing Director of London Broadcasting Company, in which Selkirk has a significant equity position.

"I look forward to working with this exciting radio station," he said. Hutton then announced the promotions of CFNY PD **David Marsden** to Director/Operations & Programming and Retail Sales Manager **Jim Fonger** to GSM.

Marsden, who became PD three years ago, following three more as an air personality, commented, "This is an exciting day for CFNY, and we heartily welcome **Bill Hutton**. His phenomenal background in

broadcasting will be a true asset. Noting CFNY's unusually wide offering of rock music will remain, Marsden added, "We are fully intent on continuing the established standard of 'playing tomorrow's music today,' remaining the true spirit of radio."

Fonger said, "These appointments are real indications of Selkirk's confidence in CFNY, and we're very pleased. We trust that as long as we show them we can air a successful radio station, they'll allow us to continue in the direction we've taken for the past several years."

### WQUE & 13Q Set New PDs

Bryan To AM, O'Kelly To FM

**Chris Bryan** has been appointed PD at WGSO/New Orleans, soon to become WQUE (AM) with the identity of 13Q (R&R 10-7). At the same time, former WHHY-FM (Y102)/Montgomery PD **Chris O'Kelly** is the new PD for FM A/C sister station WQUE (soon to be WQUE-FM). O'Kelly replaces former PD **Phil Zachary**, who was promoted to GM of 13Q last week.

Commenting on Bryan's promotion, **Zachary** said, "Chris and I worked together on the FM for two and a half years, and he understands my systems and the way I operated. Chris is a dedicated guy, is ready for the challenge, and deserves to be PD. I think he's going to do a heck of a job for us."

Bryan, who moves up after two and a half

# KCEZ Going Country

Fairbanks Broadcasting's KCEZ/Kansas City will drop its Schulke Beautiful Music format Monday (10-17) in favor of what new PD **Rich Robbin** terms "mass appeal Country." Also, following expected FCC approval, the station will change call letters to

KCMO-FM and adopt the new on-air identity "KC-95."

"Our format will be oriented to current hits, and any oldies will be limited to contemporary crossovers," Robbin told R&R. "A massive amount of research has shown that a majority of Country listeners are not offended by the introduction of crossover material, and a major amount of that group prefers the crossovers to 'gutbucket' country. Even though this is the first Country station I've programmed, the basics of good radio still apply. My CHR background insures a fresh-sounding approach to the format."

In further defining KC-95's new sound, Robbin said, "We'll be using a lot of 'more-music' jingles and will be tightly formatted with lots of contesting. Many Country stations are very downbeat, and we feel this foreground approach will work very well." Robbin also said the airstaff would be personality-oriented, and that 13-year WHB and six-year KMBZ market veteran **Johnny Dolan** will do mornings.

## Herskovitz To Corporate Exec. VP Post

Former WIP/Philadelphia Program Manager **Al Herskovitz** has been appointed Executive VP of CBA Inc./Mystic Stonington Broadcasting Corporation, a Connecticut-based media company which owns WASY/Portland, ME and WFAN/New London, CT. A third and larger broadcast acquisition is expected to be named shortly.



Al Herskovitz

In making the appointment, CBA Chairman **Dan Lennon** said, "We are delighted to have Al join us in this capacity. We've known each other for many years and always had hoped we could work together. With Al on board running the company, I now will be able to concentrate my energies on further acquisitions."

In addition to WIP, Herskovitz's professional history includes stints as Operations Manager at KPOL-AM & FM/Los Angeles and WPRO-AM & FM/Providence, as well as Sales Manager at WNHC-AM & FM/New Haven. He told R&R, "This is the challenge I've been preparing for throughout my broadcast career. It's a young company with tremendous potential for growth."

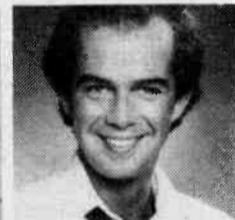
## CHRISTY TO CONSULT

### KNBQ Names Hofmann OD, Lynch PD

KNBQ/Tacoma-Seattle has named **Don Hofmann** to the newly-created position of Operations Director, and has promoted midday personality **Sean Lynch** to the position of PD, filling the slot vacated when former KNBQ PD **Gary Bryan** moved to KISW eight weeks ago. Simultaneously, **Paul Christy** has been named consultant for the CHR outlet.



Don Hofmann



Sean Lynch

Commenting on the changes, KNBQ VP/GM **Jack Bankson** told R&R, "Don Hofmann was once my PD at KVI here in Seattle and at KSFO/San Francisco, so we are old teammates. I think he's one of the best broadcasters that's ever been born. Don will add a lot of savvy to this station."

"As far as Sean goes, I couldn't be happier. He's been around this market as MD at KYYX, and during the year he's been with us he's done a great job. I'm tickled to death to have him. I love to promote from

KNBQ/See Page 26

### Turner Tapped As WLOK OM

**Chris Turner** has been named Operations Manager of WLOK/Memphis. The move follows parent company Gilliam Communications' recent sale of WERD/Jacksonville, where Turner held the Sr. VP/GM and National PD posts. In addition to his duties, Turner will serve as overall programming consultant for Gilliam, as well as retain his consultancy of WGIV/Charlotte.

**Art Gilliam**, owner of Gilliam Communications, said, "Chris has done a good job over the years; not just with us, but in the area of programming in general." Discussing WLOK's future plans, Turner told R&R, "We are trying to position ourselves. We want to fine-tune and center ourselves so we can get as effective a rating as possible in the Memphis market."

## Pollack Ups Four Staffers

**Allen Peterson** and **Marilyn Tallman** have been promoted to new executive positions at consulting firm **Jeff Pollack Communications** as part of a staff reorganiza-



Allen Peterson

Marilyn Tallman

**Peterson** moves to Exec. VP from VP/Programming & Research, while **Tallman** moves from Operations Coordinator/Music Director to VP/Operations. Peterson's radio background includes programming WYNF and WQXM/Tampa and on-air work at several Rochester stations. Tallman formerly worked at Watermark, KIQQ/Los Angeles, and Drake-Chenault.

POLLACK/See Page 26

## Hodges Becomes New PD At KJAZ

**Tim Hodges** is the new Program Director of Jazz-formatted KJAZ/San Francisco. He comes to the Bay Area from WBBY/Columbus, OH, where he had held a similar post.

"It feels great," Hodges remarked to

HODGES/See Page 26

## Conway Named VP/GM At KSDO-AM & FM

**Gannett** has promoted KPRZ & KIIS/Los Angeles Director of Promotion & Publicity **Chris Conway** to VP/GM at sister stations KSDO-AM & FM/San Diego. Conway replaces **George Mills**, who will consult the two stations through the end of the year.

**Gannett Radio Division** President **Joe Dorton** told R&R, "With Chris's extensive background in broadcasting, sales, as well as running his own advertising agency, he is the perfect choice to do an outstanding job at



Chris Conway

CONWAY/See Page 26

## STAFF

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# Washington Report

## FCC Fines KGFJ, KPOI, Three Others

Five stations have been fined in recent weeks by the FCC, most for technical violations. KGFJ/Los Angeles was hit for \$500 for failing to take certain meter readings without modulation. A similar penalty was handed to KPOI/Honolulu for excessive power and inaccurate log entries.

A stiffer \$1000 fine went to KAMP/El Centro, CA for failing to meet harmonic and spurious emission limits for a 1kw station and for failing to respond to an official notice of violation within ten days. WIBG & WSLT/Ocean City, NJ were fined \$1000 for airing lottery information, while WGLU/Johnstown, PA was assessed \$250 for using inaccurate remote control meters.

## Four Georgia Stations Opt For Distress Sales

Four stations in Georgia have asked the FCC for permission to undergo distress sales. Stations facing Commission hearings on charges of wrongdoing are permitted to make a quick exit by selling to a minority buyer for no more than 75% of the station's assessed value.

Seeking the distress sale option are Georgia stations WTJH/East Point, WJIZ/Albany, and WMJM & WFAV/Cordele. The stations are principally owned by James Rivers and other members of his family. Renewals for all four stations were designated for hearing last February on allegations of misconduct raised in the course of WTJH's 1978 renewal.

## Congress Gets Bills On 7-7-7, Paid Editorials

Rep. Mickey Leland (D-TX) and 26 cosponsors last week introduced legislation to place a five-year moratorium on any FCC move to alter the 7-7-7 ownership rule. Allowing groups to have more stations would make it harder for minorities to get into broadcast ownership, Leland maintains.

Meanwhile, a bill that would permit stations to air paid editorials without having to seek out and broadcast contrasting viewpoints has been introduced by Rep. Bob Livingston (R-LA). His goal is to prevent equal time and fairness rules from causing broadcasters to automatically reject all requests for editorial commercials.



**NAB CHAIRMAN HONORED** — Several hundred guests turned out in Washington last week for a reception in honor of NAB Joint Board Chairman Gert Schmidt, Sr. VP/Broadcasting & Entertainment, Harte-Hanks Communications. Among those greeting Schmidt (l) was Beck-Ross Communications President Marty Beck, who is Chairman of the NAB Radio Board.

## Rival Seeks To Block WLKK & WLWU Sale In Erie

A messy fight has developed over an attempt by WERC, Inc. to sell WLKK & WLWU/Erie, PA to Penn-West Broadcasting. Jet Broadcasting, owner of WJET/Erie, has asked the FCC either to block the transfer or designate the application for hearing. Jet contends that an improper "premature assumption of control" by Penn-West occurred, and that the sellers made misrepresentations to the FCC on the control issue.

## Other Key Developments:

- NAB lobbyist Carol Randles has been tapped temporarily to replace NAB Sr. VP/Government Relations Steve Stockmeyer, who resigned suddenly last week over criticism by TV groups and disagreement with the association's lobbying methods.

- A House Judiciary Subcommittee last week held hearings on legislation to prohibit record rentals unless the copyright owner grants permission.

- After failing to rule on the legality of home videotaping in its 1982 session, the Supreme Court heard oral arguments again last week in the so-called Betamax case.

- WELR-AM & FM/Roanoke, VA have won license renewal over charges by several groups that the stations neglected the needs and interests of local blacks.

- Prevailing over four groups that wanted to build a new station on the frequency, WFTW/Ft. Walton Beach, FL has won FCC permission to move to 96.5 MHz, boost power from 3kw to 100kw, and increase antenna height from 170 feet to 620 feet.

- The FCC has overturned a decision by its Review Board by awarding a new FM license in Ventura, CA to Absolutely Great Radio. The board had chosen William Shearer and Arike Logan-Shearer.

- In another case the Commission has affirmed its Review Board, rejecting an appeal by losing applicants. It upheld the grants of new FM and AM licenses in Nashua, NH to Gateway and Sunrise Broadcasting, respectively. The outlets will replace former stations WOTW-AM & FM/Nashua, which lost their licenses.



**NBMC MEDIA CONFERENCE** — "Trends, Changes and New Directions" was the theme for last week's tenth annual media conference of the National Black Media Coalition (NBMC) in Washington. NAB President Eddie Fritts (l) was among the speakers at a session on "Minority Concerns: How Are They Addressed?" Also shown are NBMC Chairman Pluria Marshall (center) and CPB President Edward Pfister.

Other panels during the three-day conference focused on radio's responsibility to the black community, sales, development of blacks in news management, community affairs and programming, EEO trends, and engineering opportunities. Luncheon and dinner speakers were Post-Newsweek Stations President Joel Chaseman, FCC Commissioner Henry Rivera, Rep. Mickey Leland (D-TX), and Gannett Chairman Al Neuharth.

## COMPETITORS SKEPTICAL

# Buick Picks Single-System AM Stereo For '84 Models

Bucking the trend toward all-system AM stereo receivers, Buick will offer Motorola-only sets built by Delco as an option in some of its 1984 model year cars. The sets will be available in February or March and will cost consumers about \$25 extra.

Motorola AM stereo coordinator Chris Payne calls the move a major "turning point" in the AM stereo marketplace battle. Until now, stations have picked a system using technical comparisons. Now, he maintains, there's "a clear marketing and programming reason" to go with Motorola.

Motorola's competitors disagree, insisting that the Sony multi-system sets and the presence of four systems in the marketplace spell doom for the single-system approach. "Sheer nonsense" is how Leonard Kahn described the Buick move. "They've got to be kidding." Buick dealers will stop selling the option, he contends, as soon as customers start complaining that their radios don't pick up many AM stereo stations.

Gene Jaeger, VP/GM of the Harris Broadcast Transmission Division, told R&R, "We still believe that the multi-system receiver is the way to go. We think the Buick announcement is a testing of the waters and not a significant investment on their part at this point. We feel it will prove to be impractical, and they will come around to that thinking when they see there are multi-sets out there."

Harris now has 60 stations on the air. Kahn has just over 50, Motorola's count stands at 35, and Magnavox has just a few.

## Delco Admits Single-System Risk

At a time when Sony's all-system set is hitting the market, Delco Sales Promotion Manager Lew Eads concedes "there is a certain amount of risk" in Buick's single-

system ploy. "But we feel we've done our homework and evaluation and picked the system that is best." He added that Buick is taking the lead because it "wants to be recognized for its technological leadership."

Century and Riviera models are the most likely candidates for AM stereo, according to Eads. And, if "minor problems" involving engine-related noise can be solved quickly, AM stereo may also be offered in several of Buick's other models — Skyhawk, Skylark, Regal, LeSabre, and Electra.

Eads says two Delco market surveys show "a very high interest in AM stereo" by consumers. After hearing a demonstration, some said they'd pay \$50-80 extra for the option.

Although Buick is the only GM division offering AM stereo as a factory option for those buying new 1984 cars, the Motorola sets will be available as an "upgrade option" or for sale to the public through local dealers of GM's other divisions — Chevrolet, Pontiac, Oldsmobile, Cadillac, and GMC Trucks.

In other AM stereo developments:

- Magnavox has announced that Continental Electronics will begin production of its AM stereo exciter.
- Chrysler Corp. says an AM stereo decision for its 1984 models is imminent, and a single-system approach is likely.
- Harris expects a new FCC type-acceptance for its system "momentarily," perhaps this week.

# Deregulation Debate Narrows: Quotas, Denial, Revocation

It's becoming increasingly clear that to win major deregulation, including abolition of the comparative renewal process, broadcasters may have to pay a high price: mandatory amounts of public affairs programming in various categories (public trust "quantification") plus increased vulnerability to citizen group petitions to deny or revoke their licenses.

Those issues were explored at a hearing of the House Telecommunications Subcommittee last week. With Congress on recess this week, the panel's staff is preparing a draft radio-television deregulation bill encompassing all points of agreement. However, no accord has yet been reached on half a dozen key issues, including whether quantification will apply to the radio industry.

At last week's hearing, officials from the FCC, NAB, and NRBA all voiced strong opposition to key proposals the subcommittee is considering: program quantification, creation of a new petition-to-revoke process, and the strengthening of the petition-to-deny process.

## Radio Ignores Old, Young, Minorities

Only Media Access Project Executive Director Andy Schwartzman favored quantification for radio, saying, "there is simply no reason to expect, absent some specific requirements, that demographically unattractive groups such as the old, the young, and minorities will receive a fair shake."

FCC Mass Media Bureau Chief James McKinney testified his agency has a "strong and longstanding reluctance to establish programming guidelines." He advised that any standards adopted should "be broad, not specific" and allow flexibility, especially for local factors.

Standards should also recognize the diverse nature of broadcasting, such as the differences between radio and TV, or bet-

ween daytimers and clear channel stations, said McKinney. He added that stations "need to be given the opportunity to explain any variation from your established norms" and said "no automatic penalty should prevail without an opportunity for response."

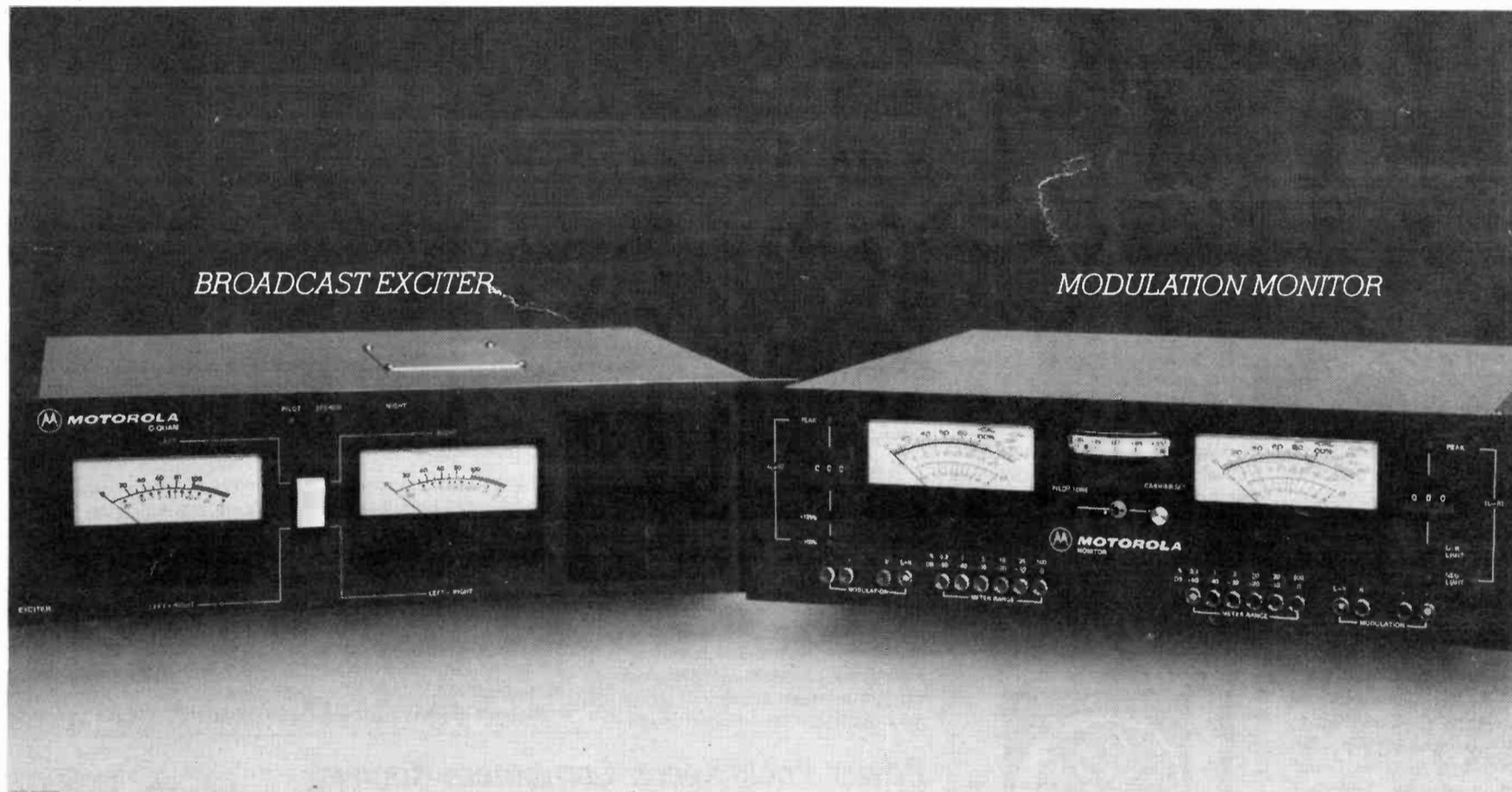
## Wirth Questions All-Music Format

Chairman Tim Wirth (D-CO) pressed to know how the FCC would treat a rock station that aired 24 hours a day of music and "nothing else." Deputy Mass Media Bureau Chief Jeff Baumann responded that there's an "obligation of each station in each community to broadcast some public affairs issues-oriented programming."

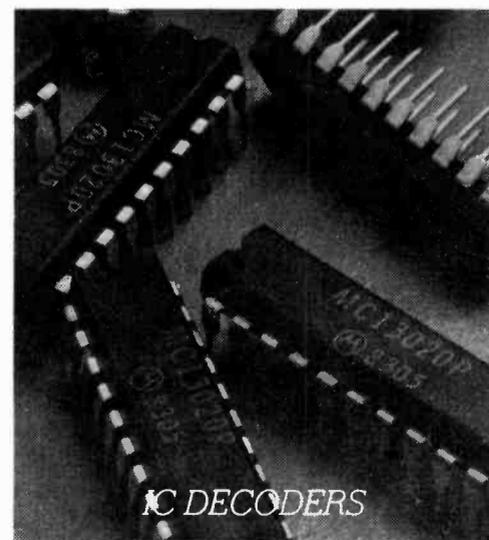
Making it easier for groups to file petitions to deny by granting them evidence "discovery rights" even before a hearing designation was condemned by NAB Sr. VP/GM John Summers. While NAB supports petitions to deny as a "vital part" of the system, he said expanding discovery rights would be "an open invitation to harassment and fishing expeditions."

NRBA President Bernard Mann renewed a call for his group's plan for total radio deregulation linked to longterm license leases and said NRA is "unalterably opposed" to program quotas. Commenting on the small numbers of petitions to deny each year, Mann said, "I think that's an indication there's no public outrage against the performance of radio. Radio has served its community and served it well."

# MOTOROLA AM STEREO



With monophonic distortion less than 0.25% at 85% modulation and stereophonic exciter to monitor typical separation of 35 dB, the Motorola C-QUAM<sup>®</sup> AM Stereo system is an impressive performer. The MC-13020 IC, with comparable levels of technical performance, is the perfect complement for decoding Motorola AM Stereo at the receiver. Broadcast exciters and monitors, receiver decoder ICs and receivers modified for AM Stereo are all available from Motorola. For price and specifications, call Dick Harasek at (312) 576-2879 or Chris Payne at (202) 862-1549.



**MOTOROLA AM STEREO. THE WINNING SYSTEM.**





# SCA Usage Surveyed

42% Have, 58% Haven't Used Them;  
Paging Leads Perceived Uses

According to a poll conducted by **NRBA**, 42% of responding stations have put their SCAs to use, 58% haven't. However, of those outlets which haven't, 77% do plan soon to take advantage of their FM subcarriers. And only three percent of the aforementioned 42% have curtailed their usage.

parts. Larger stations also seem to like the advantages of leasing more, with five years as the most popular lease term. Class A and educational facilities, however, lean more toward operating their own subcarriers.

Taking a closer look, 20% of current users had run into problems with the new technology. Interference (30%) led the list, followed by modulation (26%), multipath (24%), crosstalk (13%), and equipment malfunctions (7%). But only 23% of those not now using SCAs point to operations problems as their reasons why. More often non-users cited "no perceived opportunities and too much investment needed for too little return" as reasons for holding back.

In light of the recent **FCC** deregulation, respondents pegged future SCA uses as follows:

- Paging 32%
- Data Transmission 28%
- Music 14%
- Utility load management 10%
- Need for more information 9%
- Other 7%

Music (36%) topped the survey's current usage breakdown, with commodity reports (20%), reading services (12%), data transmission (11%), business news (1%), and other (20%) rounding out the list.

Other findings indicated that larger classes of radio stations reported the most usage, with smaller outlets and educational or public facilities showing just as much interest in subcarriers' future as their bigger counter-

## Media Buyers Worry About TV Ad Zapping

In the past when TV commercials came on viewers had three choices: go to the kitchen or bathroom, get up and change the channel, or sit and wait it out. Now with remote control units and cable-TV selectors, viewers can sidestep commercials without much physical exertion. That makes life easier for the consumer. But advertisers and media buyers feel that this switching around, increasingly referred to as "zapping," is becoming a major problem. They feel their ads may not register against the growing zapping tendency, especially with cable shows like **MTV** and **Cable News Network** which are geared to short attention spans.

To date, research doesn't bear out their fears. An **Information Re-**

**sources** senior VP told the **Wall Street Journal** that the firm's comprehensive research shows more than nine of every ten commercials run without remote control interruption. In only about 6% of the commercials, viewers came late or tuned away. And, among other results, zappers generally nixed the ads only after watching for at least five to ten seconds. Whether viewers stayed in the room when commercials appeared wasn't determined.

Whatever the case, agency executives are requesting more studies. A parallel study focusing on radio's own brand of zappers, "button pushers," could also result in more food for thought.

## Parties Revive Rock 'N Roll



Going to a go-go takes on new meaning with "Rock & Roll Party," a two-day promotion spotlighting two or three oldies acts per night (the **Marvelettes**, **Del Vikings**, **Drifters**, many more). Local hotels or resort ballrooms are pressed into service together with tie-ins to the local Gold or CHR-formatted outlet.

**Richard Nader**, a promoter of

'50s and early '60s rock revival concerts during the 1970s, is behind the concept. His **Richard Nader Entertainment** provides venues, talent costs; station provides promotion, advertising, and has the option to run Nader-supplied contests. Direct inquiries to the firm at 71 Lake Road, Manhasset, NY 11030; (516) 365-9880.

## Burns Bows Radio Consulting Net

**Burns Media's** "Management Access Network" specializes in radio consultation that gives stations the opportunity to select from various services, dependent upon their specific needs. Provisions include access to the firm's consulting specialists, dissemination of pertinent information to affiliates, and information source for individual broadcasters. Cost to affiliates is \$525 per quarter together with format exclusivity in



each market. Call **Sylvia Clark** at (213) 985-8522.

## Power Pack Keeps Computers Running

For the business or station that shuts down when the computer shuts down, a company has come out with a self-contained power pack that will keep computers running through power blackouts and brownouts, utility gaps, and other interference. According to a recent item in **USA Today**, the 19-pound porta-system packs backup or portable operating power

from one to five hours (100 watts to 25 watts). It also permits hookups to automobile and other power sources. Priced at \$495, it's from Dallas-based **BITS Power Systems Inc.**

## Auto-matic Cooking

Want to be a great cook? Just learn how to drive. Texan **Bill Worrell** has invented the "Go-Cooker," which resembles a crock pot yet attaches to a car's exhaust pipe. Just think. You could be cooking dinner while idling in rush hour traffic. There's also a recipe book, imaginatively titled "Cruising Cuisine: A Mileage Menu." Inside, would-be cooks will be steered to such delectable dishes as chili. Quick to fix, **Rip 'N' Read** says Worrell's chili cooking time is a "leisurely spin." But chili eaters, and anyone in the vicinity, better beware. That double dose of gas could be a killer.

## High-Fidelity Videocassettes

### En Route

Now that ten Japanese manufacturers have adopted standards for high-fidelity sound on videocassettes, **Leisure Time Electronics** reports that Hi-Fi VCRs may become available sometime in the first quarter of 1984.

**George Meyer** of **JVC**, one of the ten manufacturers that adopted the VCR standard, says the audio levels will be the same as those demonstrated at this summer's Consumer Electronics Show. In addition, he revealed that the noise reduction system will be neither dbx nor Dolby but a third, unspecified process.

Besides JVC, firms adopting the new standard include **Akai**, **Canon**, **Clarion**, **Hitachi**, **Matsushita**, **Mitsubishi**, **Orion**, **Sharp**, and **Sanyo**.

## A Musical Who's Who

**Marquis Professional Publications** has followed its 1980 "Musician's Guide" with the updated **Music Industry Directory**. The directory's seven sections cover the gamut from music organizations/councils to trade/industry. In between is basic information concerning record companies, music publishers, **AFM** locals, independent record producers, newspaper music editors and critics, music competitions, awards/grants, booking agents, personal managers, music festivals, and music libraries.

Section information is organized by

state, with many of the sections complemented by a separate index. Though a chapter is devoted to music periodicals both here and abroad, trade publications are conspicuously absent. And quite a bit of space is provided for the inclusion of the 850 opera companies and 1300 symphony orchestras. However, this one-stop reference book is still a valuable asset to aspiring musicians, media professionals, music publishers, and others. For more details concerning price and availability, contact **Morris Wattenberg** at (312) 787-2008.

## Aging Graycefully

Worrying about ratings results, making this month's sales quota, or whether that new record will hit Breaker status — those of us in the radio and record industries have more than our share of gray hair-causing crises. But for those of you who don't know, gray hair isn't just the result of pigment loss. Tiny air bubbles inside the shaft reflect light, contributing to its silver or white appearance.



# SPECIAL EDITION

WITH SID McCOY

**WESTWOOD ONE** ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

THE  
POWER  
OF  
QUALITY.

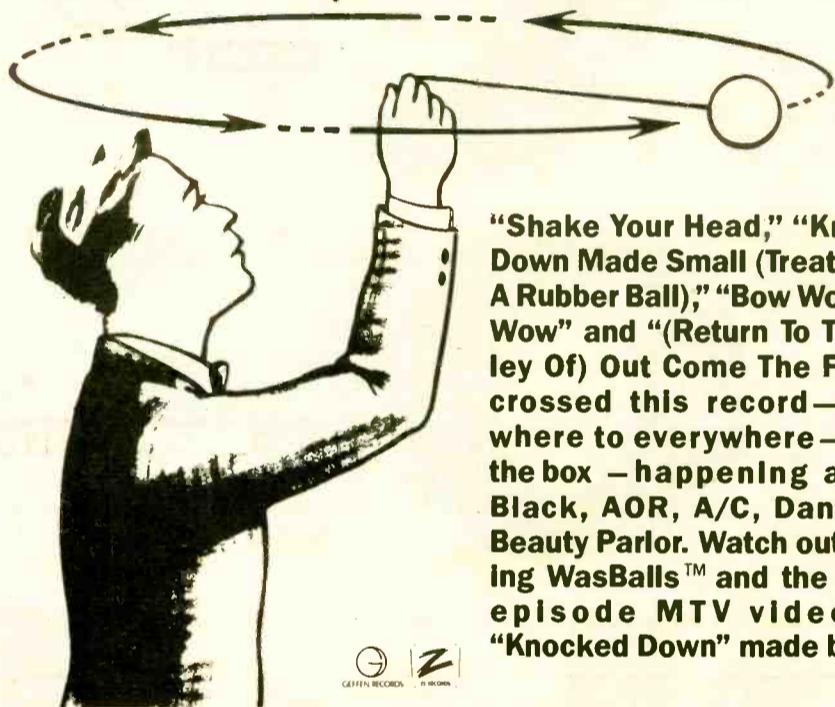


**38 BREAKERS IN 13 WEEKS...**



# PRINCE

## WAS (NOT WAS)



"Shake Your Head," "Knocked Down Made Small (Treated Like A Rubber Ball)," "Bow Wow Wow" and "(Return To The Valley Of) Out Come The Freaks" crossed this record—everywhere to everywhere—out of the box — happening at CHR, Black, AOR, A/C, Dance and Beauty Parlor. Watch out for flying WasBalls™ and the first 4-episode MTV video. It's "Knocked Down" made big.

### 3 X BREAKER

Phones are ringing for "Delirious," retail stores are feeling the action and the single is headed for No. 1 CHR. After the success of "Little Red Corvette" and "1999," the fastest-breaking single from Prince's 1999 album is its third. One year after release, 1999 is a double platinum two-record set, and going right through the roof of our Accounting Department. This week CHR No. ③.

# MADNESS

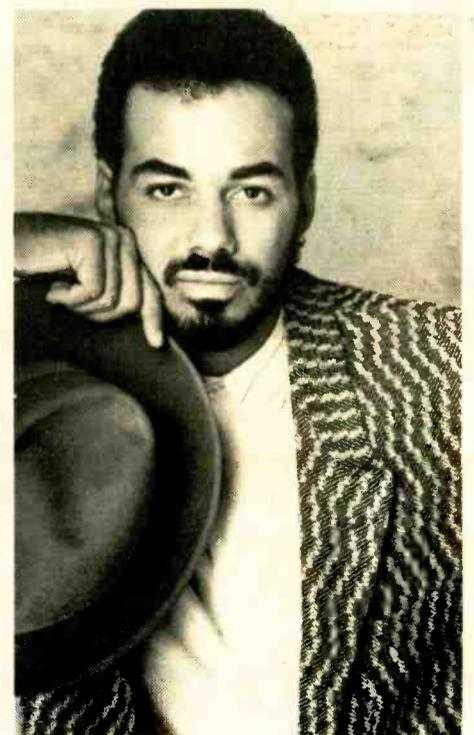
### 3 X BREAKER

Madness has taken over America—"It Must Be Love." Back-to-back Top 40 singles and the biggest album EVER from these MTV favorites.



# JAMES INGRAM

He won a Grammy for his stunning delivery of the song "One Hundred Ways" from Quincy Jones' multi-Platinum *The Dude* album. He proved his multi-format power more recently on a chart-topping duet with Patti Austin—"Baby Come To Me," produced by Quincy Jones. "There's something about the richness of his voice... Not since I had the pleasure of recording Ray Charles have I felt a voice so powerful," says Jones, who produced Ingram's new solo debut LP, *It's Your Night*, and its first single, "Party Animal," which debuts Black at ③.





# ZZ TOP

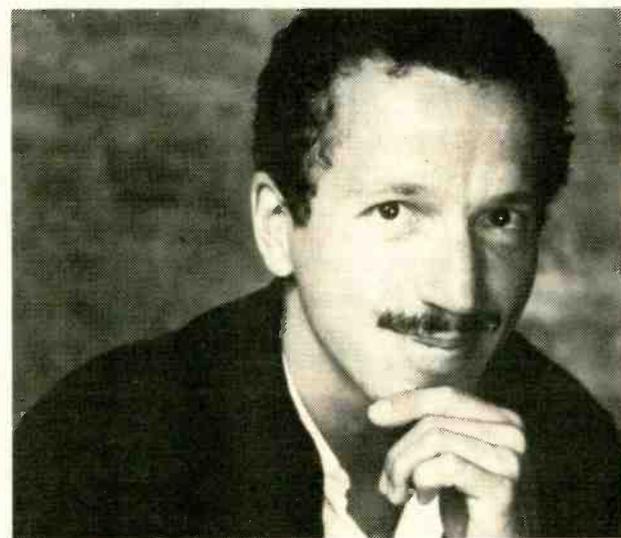


## BREAKER

The fastest-selling album we've got is ZZ's seven-month-old *Eliminator* which, after 30 weeks on the chart and with sales at 1.5 million, currently powers out 100,000 more copies every two weeks. The world is growing 3-foot beards as it stares at this trio's two unbelievable videos on MTV and NBC and braces itself for the third single and video — "TV Dinners," introducing EZ, an alien with more interesting musical taste than the things in *Close Encounters Of The Third Kind*.

## KEITH JARRETT

Keith Jarrett's "God Bless The Child" will be the instrumental hit of the season. In its history, ECM Records has only released one single: Black, Jazz, College and AOR play is forcing the release of this, its second single. A man known for setting *Standards* is playing them. ECM



# ASIA



## 3 X BREAKER

144 adds in two weeks. Two Top 10 singles. The latest — "The Smile Has Left Your Eyes." Platinum history repeats with *Alpha*. Plus the biggest music video event ever — *Asia Live In Asia* will be broadcast/simulcast in stereo, via satellite, worldwide Dec. 6 from the Budokan, Tokyo, at 11 p.m. EST.



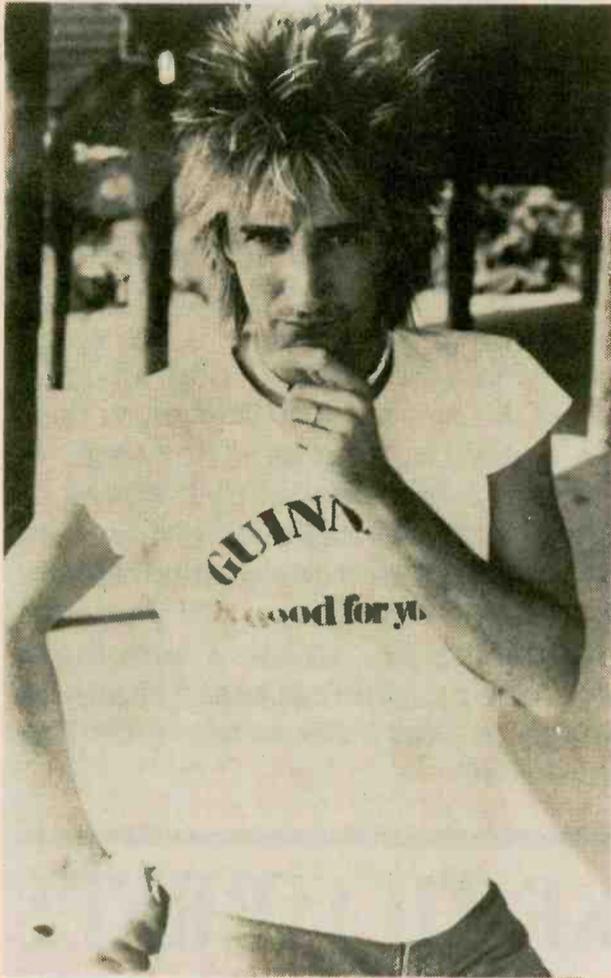
## LAURIE ANDERSON

### COMING SOON

"I love the way he yodels," says Laurie Anderson of Peter Gabriel, who joins King Crimson's Adrian Belew on Anderson's new mini album, *Mister Heartbreak*. A radio edit of "Sharkey's Day" is on the way.

# THE POWER...

## ROD STEWART TIM SCOTT



### 2 X BREAKER

"What Am I Gonna Do (I'm So In Love)" — Top 20 +1 CHR. The second hit from *Body Wishes* — approaching Triple Platinum album sales worldwide.

### KID CREOLE

The hottest Yankees in Europe. Rock, Latin, Jazz, R&B and Dance flavorings make the Kid's sound a multi-format feast. "If You Wanna Be Happy," play the new single from K.C.&T.C.'s album *Doppelganger*.



### RANDY CRAWFORD

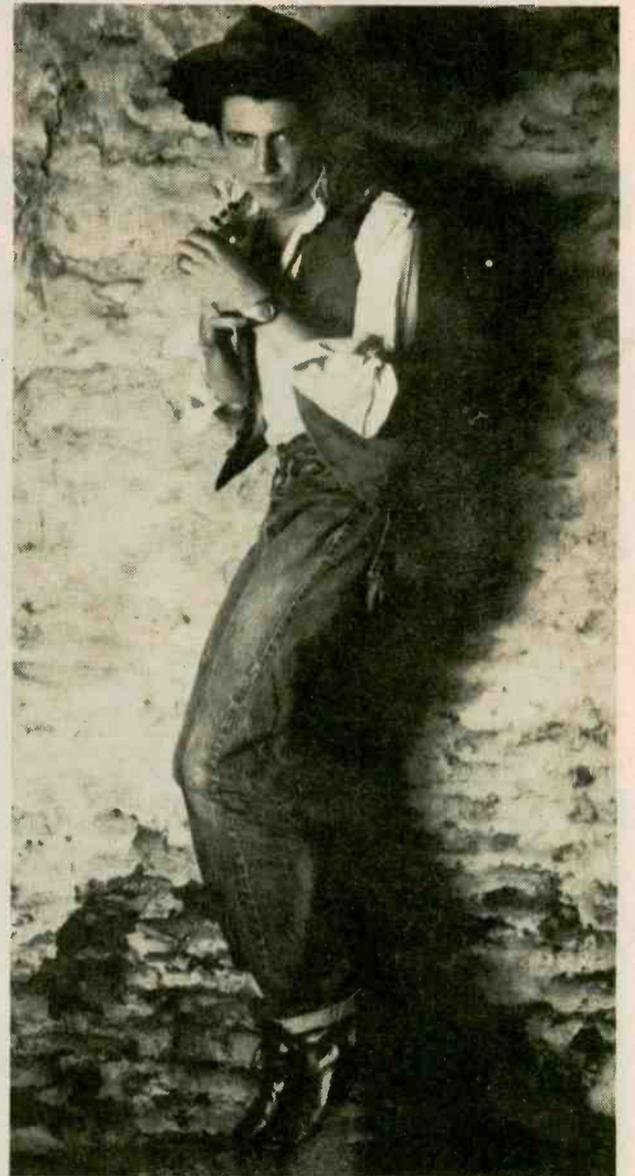
#### BREAKER

"Nightline" was a Breaker. "Why" is the second single from the *Nightline* LP. Sheer power from Randy Crawford, the American who is one of England's national treasures. "Why" settle for polyester when you can have silk?

### AZTEC CAMERA

#### BEST REVIEWED NEW BAND

"Aztec Camera I like a helluva lot," says *Elvis Costello*. "I heartily recommend you go and buy their album, *High Land, Hard Rain*, right now." "Oblivious" singled out on CHR and MTV.



"Swear" to CHR from MTV.



## MICHAEL SEMBELLO

### BREAKER #1

Michael Sembello's first LP, *Bossa Nova Hotel*, registers the multi-format hits "Automatic Man" and "Maniac." Make room on your playlist. Average Black move +3. 19 CHR debuts this week on an "Automatic" hit.

### THE B-52's

#### Most Requested Club Video

B-yond Dance: B-52's. B-loved on MTV, the B's b-get Gold.

### DEPECHE MODE

It's *Construction Time Again* and "Everything Counts" for England's foremost electro-pop band. Touring, with College and Dance support, Mode Mania is headed for MTV.



### T-BONE BURNETT

Collecting 4-Star reviews everywhere, T-Bone has what the '80s demand: *Proof Through The Night*. "Fatally Beautiful" and the single "Baby Fall Down" are rising CHR and AOR; watch for "The Murder Weapon" on MTV.

### DECO

Qwest has a "Fresh Idea" — the debut single (and album) from the group Deco. When a label known for its solo artists comes out with a new band, listen carefully. Quincy Jones and Qwest are buzzing about Deco's "Fresh Idea."



# ...WARNER BROS. RECORDS.

## DIO PAUL SIMON

### BREAKER

"Holy Diver" splashes: the new single from the year's hottest metal debut. Heavy hitting on tour and MTV—on its way to precious metal.

### GANG OF 4

"Is It Love" or is it "A Man With A Good Car" or is it just *Hard*? The Gang's sleekest vocals to date are targeted AOR. The single "Is It Love"—the album *Hard*.

### ZAPP

### BREAKER

This group of people — Zapp and Roger — has sold two million copies with four straight smash albums. *Zapp III* is exploding with the release of "Heartbreaker, Pt. I." The single debuts Black at .



Every Paul Simon record gives words to our thoughts and voice to our feelings, and as we've heard the music of Paul Simon, we've come to know ourselves. As much as anyone in our time, Paul Simon has shown us the Power of Quality. He's just returned from a stadium tour (50,000 + audiences) of the U.S. and Europe with Art Garfunkel and is getting ready to release a great solo album—18 months in the making—*Hearts And Bones*. The time is his and his music speaks to all of us. First taste of this wonderfully moving LP is the single "Allergies."

### QUARTERFLASH

### 2 X BREAKER

Two CHR hits, exposure on tour and a second MTV video. Don't miss the shot—*Take Another Picture*. 

### BLUEBELLS

This harmonic pop debut sports production by Elvis Costello and Alan "Hollies" Tarney. "Cath" and "Sugar Bridge" are the AOR entrees for this British band. 

### RUBINOOS

The Rubinoos are all you need for a Party Of Two. CHR and AOR have got It—**"If I Had You Back,"** hot pop from The Rubinoos. Expect video action.

### CARLY SIMON



Hello Big Man. Come up and see Carly's sensuous MTV video.

### TOM TOM CLUB

Building from Gold with the "Pleasure Of Love." The Tom Tom Club's new single was made to play—Dance, Black and CHR. 

### CONGRATULATIONS

Warner Bros. Records would like to thank all the radio stations who powered this quality music into the success you see reflected on these pages. And the company is proud to have the best promotion staff in the industry—a dedicated group of Warner Bros. people who know that working a record means working a record until it's fulfilled the promise of its music, whether it takes a month or a year, whether it's on ECM, Geffen, Qwest, Sire or Warner Bros. The WB Promotion staff led the way for these records and they're still working every record listed here, and more. To be continued...



# TALKING



## IRENE CARA

From *Fame* to *Flashdance* and beyond: Irene Cara only knows one number—the No. 1. Written and produced by Giorgio Moroder, “Why Me?” is the debut single from the album *What A Feeling*. Radio has made this an instant smash.



## BLACK SABBATH

*Born Again*— Black Sabbath, the group that invented heavy metal, hits below the Bible Belt. Vocalist Ian Gillan (lately of Deep Purple) joins the band for its most sinister album—the original is still the best.

## MONTE VIDEO

Everyone loves a novelty hit—and Monte's got it for the '80s. “Shoop-Shoop, Diddy-Wop, Cumma-Cumma, Wang-Dang” is the single. Upside down on MTV, Australia's biggest video comes to the U.S. of A.



OF QUALITY...

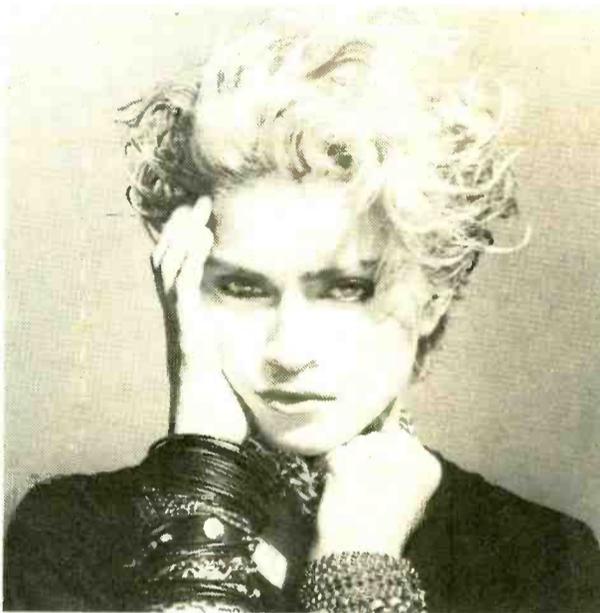
# HEADS

**2 X BREAKER**

*Speaking In Tongues* is the album, the biggest ever for T. Heads. Its single, "Burning Down The House," is more like a pit barbecue than a house fire. Once lit, it cooks and cooks and cooks and cooks. "Burning Down The House" already has smoked *Tongues* Gold, and as it spins in the heat of this single and heavy rotation on MTV, watch the album turn Platinum. This week CHR No. 11.



## MADONNA JULUKA



We're prejudiced. So are WXRT and WEBN, opposites who agree on Juluka. Says John Mrvos of WXRT, "I don't see how you can't gain from supporting a project like this"; says Curt Gary of WEBN, "Juluka sure has done wonders for us. We're already getting good phones." From every point of view, this music is important. AOR and CHR, we're staying with it—Juluka will happen.

## JOHN HIATT

This is the kind of record programmers take home. Production by Nick Lowe and Matthew/Nagle clear the road to AOR for John Hiatt's *Riding With The King*. Great rock and rhythm & blues.



"Holliday": the nation's No. 1 dance record is crossing CHR and Black in major markets. This is the story of Beauty and the Bullet—the first single from the star of the '80s.



## DEAN MARTIN

Rock videos will never be the same. Dean Martin hits MTV with "Since I Met You Baby." NBC retaliates with the *Today Show*.

## DAVID SANBORN

Black, Jazz and A/C love "Neither One Of Us"—the David Sanborn single with vocals by Luther Vandross and Marcus Miller.

# RUFUS AND CHAKA KHAN

**BREAKER #1**

"Ain't Nobody" gonna stop this record—No. 1 Black *Billboard*, No. 1 Black R&R for 3 weeks and crossing—CHR (Chaka Hit Radio).

## ECHO AND THE BUNNYMEN

**COMING SOON**

The sound of the Echo keeps getting louder. The Bunnyman's new 5-song mini album brings U.K. hits to the U.S.A.—we'll "Never Stop" until this band is where it belongs. You've GOT TO SEE the live video from the legendary concert at The Royal Albert Hall.



## RICHARD PRYOR

"Am I Drunk Or Are You Pregnant, Raymond?"

We've edited a pro you can play on radio from the funniest man in America. The sound track album is *Here And Now*—and it's even more than the movie.

## JENNIFER HOLLIDAY

**BREAKER**

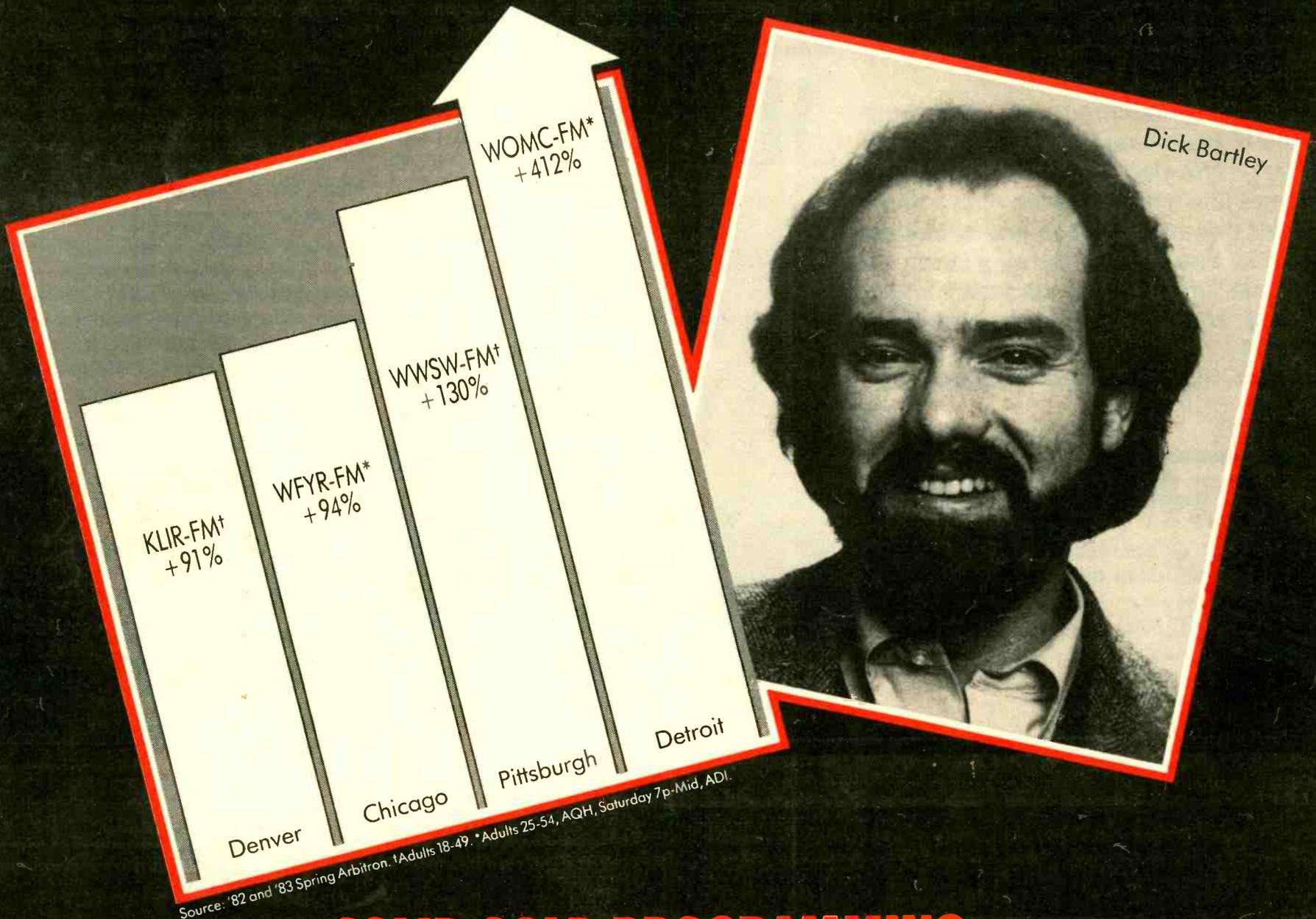
100,000 *Feel My Soul* LPs shipped in 2 weeks. The debut from the star of *Dreamgirls*. "I Am Love"—No. 2 Black, climbing and crossing in major markets—the hottest record on the street today.



# SOLID GOLD SATURDAY NIGHT

with Dick Bartley

IS ENRICHING RATINGS EVERYWHERE!



## SOLID GOLD PROGRAMMING

America's only national live oldies call-in request show.

## SOLID GOLD SUCCESS

A ratings and revenue winner in over 150 markets.

## SOLID GOLD OPPORTUNITY

Now this five-hour favorite is available to all stations via the Satcom IR/Scientific-Atlanta digital satellite system.

**RKO RADIO NETWORKS**

Go for the gold in your market. Call (212) 764-6702 now to find out about Solid Gold Saturday Night and all the Dick Bartley special editions.

A subsidiary of RKO General, Inc.

# Networks/Program Suppliers

## MUSIC FEATURES

### RKO Networks

#### Countdown America w/John

##### Leader (IS INC):

Huey Lewis & News spotlighted  
(October 22-23)

#### Solid Gold Saturday Night

##### (Dick Bartley):

Del Shannon (October 29)  
Neil Diamond (November 5)  
Solid Gold Scrapbook (Now through  
November 11)

#### Hot Ones (IS INC):

Rick Springfield (Week of October 31)

### Rolling Stone Magazine Prod.

#### Guest DJ:

Supertramp's John Hellwell (October 31)  
Bad Company/Wildlife's Simon Kirke  
(November 7)

### Kris Stevens Enterprises

Night Moves special (Halloween weekend)

### Syndicate It, Inc.

#### Music Of Black America:

Shades of the blues (October 31)  
JFK: A Musical Tribute w/Martin Sheen  
(Week of November 20)

### United Stations

#### Dick Clark's Rock, Roll & Remember:

Hall & Oates (October 28-30)

#### The Great Sounds:

Jo Stafford (October 28-30)

#### Solid Gold Country:

Donna Fargo (October 28-30)

#### Weekly Country Music Countdown:

Gene Watson (October 28-30)

### Watermark

#### Soundtrack Of The '60s:

Johnny Mathis/actor Tige Andrews/  
"Whatever Happened To Baby Jane"  
(October 29-30)

### Westwood One

#### Budweiser Concert Hour:

One Way (October 28-30)

#### Dr. Demento:

Halloween special w/Elvira (October 28-30)

#### Live From Gilley's:

Best of w/Emmylou Harris, Mickey Gilley  
(October 28-30)

#### Off The Record Specials:

Elvis Costello (October 28-30)  
Stray Cats (November 4-6)

#### Rock Album Countdown:

Moody Blues/Robert Plant (October 28-30)

#### Rock Chronicles:

Label deals (October 28-30)  
Rock around the world (November 4-6)

#### Special Edition:

S.O.S. Band (October 28-30)

#### Star Trak Profiles:

Sheena Easton (October 28-30)



**MIDLER & DIR FLY NO-FRILLS** — DIR's President Bob Meyrowitz and Exec. VP Peter Kauff have produced a special entitled "Bette Midler: No Frills," which showcases the singer's new album and debuts October 14 on HBO/Cinemax. The network will also prepare a national radio simulcast for the program. Shown (l-r) at the taping are Meyrowitz, Midler associate Bonnie Bruckheimer, HBO's Betty Bitterman, Midler, and Kauff.

### ABC

#### Entertainment Net/ Silver Eagle (DIR):

George Jones/Leona Williams (October 29)

#### FM Net:

"Ringo's Yellow Submarine" (Now through  
November 26)

#### Rock Net/Continuous History Of Rock & Roll (R. Stone):

Pat Benatar profile (October 30)

#### Rock Net/King Biscuit (DIR):

Ronnie Dio/Queensryche (October 30)

### Clayton Webster Country Calendar:

Juice Newton (October 31)  
Waylon Jennings (November 1)  
George Strait (November 2)  
Razzy Bailey (November 3)  
Kenny Rogers (November 4)  
Charly McClain (November 5)  
Guy Clark (November 6)

#### Retro Rock:

Heart (October 31)

### Continuum Broadcasting On Bleecker Street:

Monster Mash (October 26-30)

### Creative Factor Specials:

The Rock Pumpkin '83 (October 29-31)

### Dahlman Creative Media

Gordon Lightfoot special (Fall)



**MUTUAL HAMS UP SUNDAY FOOTBALL** — Mutual Broadcasting has signed former Pittsburgh Steelers linebacker Jack Ham (r) to provide color for its Sunday NFL doubleheaders. Ham is pictured here with partner Mel Proctor, who calls play-by-play for the broadcasts.

### DIR Broadcasting Net Inside Track:

J. Gells Band (October 24)

### Global Satellite Network Rockline:

AC/DC (October 31)

### Inner-View Inner-View:

Styx (October 31)

### London Wavelength

#### BBC Rock Hour:

Halloween special w/Duran Duran, Tubes  
(October 30)

#### BBC Special:

Exclusive Genesis special (October 14-31)  
Rolling Stones at the Beeb (December 1-20)

### Penthouse/Omni College Rock Concert Series:

Madness (October 30)

#### Rock Over London:

Lotus Eaters (Week Of October 30)

### Mutual

#### Lee Arnold On A Country Road:

Charly McClain concert w/Dolly Parton,  
Ronnie Milsap, Ricky Skaggs, Michael  
Murphy (October 29-30)

#### Rock USA:

Paul Kantner/Quarterflash/Dickie Betts/  
Talking Heads/Gilda Radner (October  
29-30)

### Narwood

#### Music Makers:

James Van Heusen, Pt. II (October 31)

### NBC

#### Source:

Yes (October 28-30)  
Michael Stanley Band (November 4-6)

## NEWS & INFORMATION FEATURES

### ABC

All six radio nets will present special programming retrospective on Kennedy years (November 11-22)

#### Information Net:

Ten-part "The U.S. & Japan: A Question Of Quality," with Irv Chapman (October 10-14, 17-21)

Buying a car on "John Stossel Consumer Lookout" (October 15)

#### Rock Net:

Five-part "A Night With Charlie Co." spotlights Marine units in Beirut with Mark Scheerer (Now thru October 14)

"Lifelines" features Steve Cohen, co-author of "Getting In," re college (Fantini Prod.) (October 17-21)

"Rocknotes" with Pat St. John welcomes Culture Club's Boy George; Men At Work's Greg Ham (October 17, 18)

### CBS

World Series (October 11-19)

#### RadioRadio:

Author E.L. Doctorow/actress Susan Sullivan/actor Tom Berenger/producer Ken Erlich/Mark Harmon on "Kris Erik Stevens — In Touch" (October 17-23)

### Clayton Webster

#### Jack Carney's Comedy Show:

Funny Ladies (October 31)

#### Joe Piscopo At Large:

Rock lies — Ian Burma (October 24)  
Ted Koppel — Heart/Pt. I, II (October 25, 26)

Abe on zits (October 27)

Nights of our Days (October 28)

Bette Midler/Pt. I, II (October 29, 30)

#### Sporting News Report:

George Raveling/Craig Wilson/Dr. Manfred Donikey/Marty Nitzkowski (October 24)

### Progressive Radio Net

#### Computer Program:

Keyboards/monitors/ROMs and RAMs/BITS and BYTEs (Week of October 17)

### Laugh Machine:

Rodney Dangerfield/George Carlin/Joan Rivers/ Bill Cosby (Week of October 17)

### News Blimp:

FCC phone-sex crackdown/work ethic/phobia society/jokes reflect personality (Week of October 17)

### Sound Advice:

Easy stereo shopping/best bass/clear, true midrange sound/highs (Week of October 17)

### Radio Entertainment Net

#### The Olympic Minute:

Champion learns to lose (October 17)  
Pursuer is pursued (October 18)  
"Little Miss Poker Face" (October 19)  
Parade in the Pacific (October 20)  
Evita awards "Exotic Gauchito" (October 21)

### Strand Broadcast Services

#### Something You Should Know:

Making love work (October 17)  
Being your own boss (October 18)  
Anxiety attacks (October 19)

### Westwood One

#### Brad Messer's Daybook:

Bessemer steel patent/Dept. of Education (October 17)

John Brown/Perry Mason radio show (October 18)

William Burns/Charles Merrill (October 19)

Soviet space base disaster/meteor shower (October 20)

Edison lightbulb/Camel cigarettes (October 21)

#### Playboy Advisor:

Impotence after drinking stopped/don't bruise breasts/sun and skin cancer/sexual harassment on job (Week of October 17)

#### Spaces & Places:

Video surveillance: Smile, you're on Candid Camera (October 21-23)

#### Tellin' It Like It Was:

Black pilgrim/playwright Victor Sejour/Charles Mingus (October 14-16)



**RECORD PLANT GOES LIVE** — Beginning in January, RKO Radioshows will premiere "Live From The Record Plant," a one hour call-in show via satellite. Above, several of the hosts and guests from the debut program recently got together; (l-r) host Jim Ladd, Styx's James Young, Tom Smothers, cohost Father Guido Sarducci, exec. producer Patrick Griffith, Styx's Dennis DeYoung, and Radioshows Manager Gary Landis.

## PEOPLE

●The Associated Press establishes the Texas AP Network, set for a January 2, 1984 debut. According to VP/Director of Broadcast Services Roy Steinfort, the statewide radio news network will provide state and national news/sports, offering "completely packaged, ready-to-air Texas news programs to local stations" throughout the state. AP will operate the network on a non-commercial basis and will increase the current 38-member Texas news staff by four.

●Shelley Lewis adds executive producer duties at the NBC Radio Network and the Source, overseeing all political coverage during the '84 Presidential election year. She is also the Source's News Director, a post she's held since 1981.

●The ABC Direction Network Affiliate Advisory Board welcomes KIQX/Durango, CO President/GM Dan Lacy and WRCH/Farmington,

CT GM Dick Bremkamp as members. In other activity, Jim Valvano, head basketball coach for North Carolina State, joins ABC Radio Sports as expert commentator. He'll provide commentary for coverage of the '84 Summer Olympic games.

●P.G. Productions has relocated to 16661 Ventura Boulevard, Suite 504, Encino, CA 91436; (213) 981-3331. The firm produces the RKO series "Captured Live," "Live Stars," and "Live From The Record Plant."

●Network Indiana, the Indiana statewide radio news network, has affiliated with CNN Radio. October 15 is the target start date.

●CBS Radio Network extends its broadcast agreement with the NFL for one year to encompass the 1984-85 season. The network will broadcast 37 NFL games (including the 16 Monday night games), complete post-season coverage, and Super Bowl XIX.

●RKO Radio Networks airs the "World Series '83" sportSpecial, Charley Steiner as RKO ONE anchor and Tony Bruno as RKO TWO anchor.



Shelley Lewis



**CBS HONORS BRETEY** — Jerry Bretey, GM of KGLO/Mason City, IA, has retired from the CBS Radio Network Affiliates Board and was presented with a special plaque during a recent biannual Board meeting in New York City. On hand for the award presentation were CBS Radio Network VP/GM Michael Ewing, Dan Rather, Bretey, and CBS Radio President Robert Hosking.

### Capitol Meets Helix



Capitol executives visited Helix backstage after their Beverly Theatre/Beverly Hills show. Pictured (l-r, rear) are label's Bill Bartlett, group's Bruce Doerner, Capitol VP Walter Lee, group's Paul Hackman, and label's Joe McFadden and Bill Burks; (l-r, front) group's Mike Uzelac, label's Susan Epstein, and group's Greg Hinz and Brian Vollmer.

### Dining With Dio



Warner's artist Ronnie James Dio visited Portland and invited radio and retail notables for a sushi spread. Pictured (l-r) are For What It's Worth Records' John Gregos, Dio, KMJK PD Jon Barry, and KGON MD Inessa York.

### Plant Takes Route To Chicago



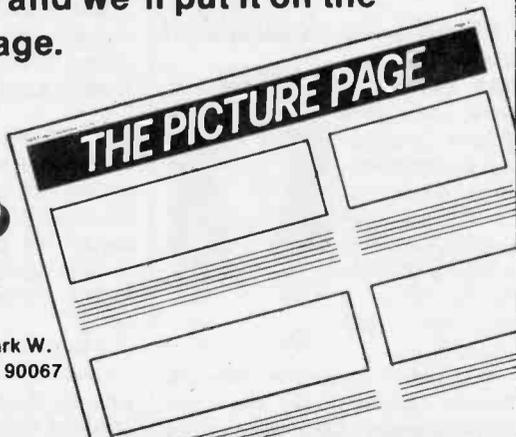
Es Paranza/Atlantic's Robert Plant (l) kicked off his first solo tour of America at Chicago's Rosemont Horizon. Shown backstage with Plant are Atlantic Vice Chairman Sheldon Vogel, Sr. VP Phil Carson, and local rep Rick Sudakoff.

## Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.



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# Pro:Motions

### Scrimizzi Named RAB Sr. VP

**Ben Scrimizzi** has been appointed Sr. VP/Marketing and Sales at the **Radio Advertising Bureau**. He comes to the newly-created post with a background in the transportation services industry. During the last six years he held the Sr. VP/Marketing, Sales and Customer Service position with **Purolator Courier Corp.** Before that, he served as Director of Marketing and as a Regional Sales Manager with **Emery Worldwide Corp.**



Ben Scrimizzi

### Buch, Fleischman Promoted At Atlantic Records

**Danny Buch** and **David Fleischman** have been promoted to Associate Directors of National Album Promotion at **Atlantic**. Buch, a four-year label veteran, was most recently National Secondary Album Promotion/Special Projects Manager. Fleischman, who's been with the company since 1974, was Regional Pop Promotion Director based in Dallas, and led **Mala** recording artists **Flash & the Board of Directors** in the late '60s.

### Korn/Ferry Taps Kaplan For Expansion

**Gary Kaplan** has been selected to head the recently-formed speciality entertainment division at **Korn/Ferry International**. He is Managing Vice President & Partner in the executive search firm's Century City offices and will continue his duties in the general search practice. The new division will concentrate on search assignments for the broadcasting, cable, record, and motion picture industries.



Gary Kaplan

### Two Upped At Durham Life

**Durham Life Broadcasting** has tapped **David J.C. Berry** to head its new research & development program. He was most recently VP/General Manager of Durham's **WQDR/Raleigh**. At **WQDR**, **Laurel Smith** is promoted to Station Manager. A four-and-a-half year veteran of the station, she had served for the past 18 months as Sales Manager.

### KOAX Coaxes Two Upward

At **KOAX/Dallas**, **Sue Bell** is named Sales Manager. She had been in the Dallas sales office of parent company **Group W Broadcasting** for the last year, after two years at sister station **KODA/Houston**. **B.L. "Buz" Powers** has been named Retail Sales Manager for the station. He previously worked at **KATT/Oklahoma City**.

### EMI/Capitol To Make Picture Music

In new developments at **EMI's** recently-announced **Picture Music International**, **Geoff Kempin** has been appointed Director & General Manager of Picture Music's European and worldwide operations. PMI has also acquired the New York-based **Cinerock** video production company. **John Diaz**, Cinerock's President, becomes PMI's Director of East Coast Operations. **Michael Pillot** is now Director of East Coast Sales and **Lynn-Allain Dalton** becomes PMI's Staff-Producer.

### Chappell Goes For Gold

**Bruce Gold** has been upped to VP/Law at the **Chappell/Intersong Music Group**. He was most recently the music publisher's General Counsel after joining the company in 1978 as an attorney. Gold also spent seven years at **ASCAP**.



Bruce Gold

### Barnette Named VP/GM

**James Barnette** is upped to VP/General Manager of **Price Communications** stations **WIRK-AM & FM/West Palm Beach**. He was most recently VP/Sales, having joined the stations in 1962 as morning announcer.



James Barnette

### Watkins To Engineer Nationwide

**Don Watkins** has been elected VP/Engineering at **Nationwide Communications Inc.** Watkins segues to the newly-created position from NCI's **WATE-TV/Knoxville**, where he served as Chief Engineer for the past six years.

### Orlando Broadcasters Elect Four Officers

**Rick Weinkauf** of **WCOT & WBJW/Orlando** has been elected President of the **Orlando Radio Broadcasters Association**. Also assuming new posts are Vice President **Karen Kjos** of **WKIS** and the **Florida Network**, Treasurer **John Gross** of **WLOQ**, and Secretary **Terry Vann** from **WDBO**. All four officers will serve a one-year term through September, 1984.

### Sebastian, Darmour Form New Company



Dave Darmour, Dave S. Williams

**Dave Sebastian Williams** has announced the formation with **Dave Darmour** of **Dave & Dave Inc.**, a creative and production company specializing in broadcast advertising. Williams had been running a commercial recording studio in Los Angeles and, minus his last name, is known for his airwork on that city's radio stations, including **KHJ, KFI, KIIS** and **KTNQ**. The team can be reached at (213) 469-2107.

### DeVito To PolyGram A&R

**George DeVito** has been selected as A&R Manager for **PolyGram Special Products**. He has held similar positions at **Columbia House** and **CBS Special Products, Tee Vee Records, and Adam VII Ltd.**

### Hyland Forms Company

**Mike Hyland** has announced the formation of the **Hyland Company**, a public relations agency geared to the entertainment industry. He was most recently Director of Creative Services at **Monument Records** and is a 15-year public relations veteran. Hyland can be reached at (615) 385-0431.

### Alpert Comes Home To WHOM

**David Alpert** has returned to Portland, ME as Sales Manager of **WHOM**. He was most recently an Account Executive at **WEEI/Boston** and was previously a sales representative at Portland stations **WMGX** and **WBLM**.

### Kemp Moves Up At RCA

**Sparkle Kemp** has been tapped as Merchandising Manager for **RCA Records** in New York. She moves from the company's Los Angeles office, where she was a field promotion representative.



Sparkle Kemp

### Babich Forms Roseville

Producer **John Chris Babich** has opened the **Roseville Entertainment Company** with newly-released product by **David Dash**, formerly of **Cannibal & The Headhunters**. Babich can be reached at (213) 667-0380.

# Over 80% of America's Country music is licensed by BMI.

**We got our 80% by giving you 100%.**

It's an achievement we're proud of. And one we've worked hard for.

As Country's most dedicated, most active licensing organization, we've always believed in the music, the writers and the publishers 100%. That's why we're honored that so many of Country music's music-makers believe in us, too. And that's why we intend to keep on giving you what we always give you ... 100%.

Wherever there's music,  
there's BMI.





## Annual Research Quiz Unveiled

As the calendar turns to October I'm reminded of three things. First, it's time to rake leaves. Second, it's time to sweat out the fall Arbitron and Birch quarterly surveys. Finally, it's time for that perennial favorite (if you are into masochism, that is), my annual research quiz. This has certainly been an interesting year in the field of broadcast research, so let's measure how many of the goings-on have registered in your gray matter.

Here are the ground rules. I get to make up a ten-question quiz based on items covered in my column since the previous quiz. You get to think about the Brain-teasers, putting your best answers in the blanks. The winner (they've all been from the East Coast so far) gets a valuable prize and a priceless plug on this page. Just send in your page complete with answers and I'll do the grading.

Enough for the setup — now let's get on with the show!

1. Which of the following sets of initials does *not* stand for one of Arbitron's special sampling unit geographies?

(Fill in the blanks with the letter of your response)

- A. HDBA
- B. HDCA
- C. HDHA

2. ADI and AID are two terms that relate to Arbitron Ratings company. What are the differences between the two?

3. Birch Radio measures markets how many weeks monthly?

- A. Two weeks
- B. Three weeks
- C. Four Weeks

4. For a telephone market research study in medium or large markets, an adequate sample size for reliable data would be?

- A. 200 persons
- B. 500 persons
- C. 1000 persons

5. Which of the following day-parts usually has the highest proportion of in-car cuming, according to an analysis of Arbitron data?

- A. Morning Drive
- B. Midday
- C. Afternoon Drive

6. One of the following is *not* a newly-announced way of accessing monthly ratings data on personal or microcomputers. Which expression is it?

- A. Arbitrends
- B. Birchscan
- C. Compuscan

7. Which of the following sales tools offered by Arbitron provides qualitative and product usage cross-tabs by geography, based on the 1980 Census and updated annually?

- A. Clusterplus
- B. PRIZM
- C. Qualidata

8. When conducting focus groups for your station it is wise to have someone from the station moderate the discussions since

## Week In Review

### Birch, PRIZM Interface

Tom Birch has announced that an agreement has been reached between Birch Radio and Claritas (producer of PRIZM, a qualitative sales and marketing tool). According to Birch, "In mid-November our first product will hit the streets, the 'PRIZM/Birch Profiles of America' report. This report will be useful to national and regional agencies and advertisers, since it will take markets surveyed by Birch and break them down into clusters — and then show how stations stack up in terms of composition and coverage within the 12 clusters." Other PRIZM/Birch efforts will be forthcoming soon.

### Arbitron Notes No-Phone Exclusion

At the suggestion of the Spanish Radio Broadcasters of America, relayed through Herb Levin of the Arbitron Radio Advisory Council, Arbitron will soon be clarifying its methodology notes regarding Hispanic measurement. Since Differential Survey Treatment (DST) for Hispanics means that Hispanics without phones in their homes are not surveyed that fact will now be highlighted in the market reports, effective with the fall '83 books.

The notes will include a new mention under the map on the title page of each report drawing user attention to the methodology "boilerplate" at the back of the book, as well as a new section in the boilerplate to state that no-phone homes are specifically excluded from Arbitron surveys. Some Hispanic broadcasters are unhappy about the exclusion of such homes and thus lobbied for such a caveat from Arbitron.

### Balon Moves Office

Rob Balon & Associates has moved, and is now located at 2525 Wallingwood, Suite 112, Austin, TX 78746.

he/she will best know what questions to ask the participants — true or false?

- A. True
- B. False

9. The formula for calculating turnover is \_\_\_\_\_

10. Arbitron's diary now captures information that allows stations to determine how much of their audience falls into which of the following categories?

- A. Working Men
- B. Working Teens
- C. Working Women

Tiebreaker. Under Differential Survey Treatment for Hispanics (DST), Hispanic respondents are paid how much for keeping an Arbitron diary?

- A. \$1
- B. \$2
- C. \$5

### Review And Send

In the past the winning score has averaged 85% correct, so let's see if someone out there can top that. The best way to assure yourself of a good score — other than to religiously read this column weekly — is to review your answers and make sure you've filled in every blank with your best thoughts.

I'll divulge the correct answers in my column November 4, and at that time announce the winner. Last year a DJ took top honors, the year before it was a small market PD (who's since graduated to a major market). However, the range of entrants usually covers the spectrum — from GMs to on-air talent and all positions in between — so don't be shy about putting your hat into the ring.

Give the quiz a try then send in your entry. And may the best broadcaster win. It's a fun way to learn!

# Announcing

## **COR<sup>SM</sup> — Client Oriented Radio<sup>SM</sup>**

COR<sup>SM</sup> will make your *clients* profitable . . . and you know that's the only way *you're* going to be profitable.

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Client Oriented Radio<sup>SM</sup> is a format formula researched psychographically and qualitatively to allow for precision pinpointing by the advertising community.

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COR<sup>SM</sup> finally puts radio's priorities where they belong.

Client Oriented Radio<sup>SM</sup> is a breakthrough in the positioning of radio, involving a Programming Formula and a Sales Training System.

Get the entire COR<sup>SM</sup> picture and details on market exclusivity by making one phone call:

The logo for Matteson/Drum features the company name in a bold, sans-serif font. The text is superimposed on a background of vertical black bars of varying heights, creating a barcode-like effect. A diagonal slash is positioned between the words 'MATTESON' and 'DRUM'.

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# Sales



DWIGHT CASE

## The Firing Line

While I was visiting with the Texas Association of Broadcasters this past weekend, we drifted off the subject of sales motivation into a world most of us don't talk about because of the inherent discomfort . . .

How do you "release" someone properly?

Firing is the most difficult and gut-wrenching thing any of us must do in the field of management. Let me share the conclusions.

First of all, most of us *do not* have proper job descriptions for our people, so that the job is "clear" in the mind of the person who must execute the position.

Employees who have a clear definition of what is expected will provide 50 to 60 percent more in effort than someone who is unclear.

Especially salespeople!

It must be very clear at all times what management expects from salespeople in terms of target accounts and dollar quotas.

You have undoubtedly noticed the salesperson (or other employees) who is "in the halls" on Thursday and Friday hoping to bump into management.

The hope is that when management is "bumped into," a word of praise or at least some verbal confirmation of longterm employment will be put forth.

If a job description and expected goals are clear, this need for *verbal* contact will disappear and the worker "will work!"

### Reviewing Progress

After clear job description and quantifiable goals are set out, the next important and "difficult" task is the "honest" review of progress.

I'm not sure why, but most of us do not want to confront the "out of step" employee with the news that he/she is not performing up to speed! We tend to let it roll along until the situation has escalated on both sides and the least little thing triggers a highly emotional moment that leads to a highly emotional "firing," which is just plain ugly all around.

(I once "lost it" and released a guy for using the postage meter for his personal mail - anyone would know that wasn't the reason! But, I had allowed non-performance to go unchecked and responded to the wrong stimuli!)

### Guided Dismissals

Let's say that all of the above tips have been followed and performance is such that dismissal must take place.

Always have someone with you during the dismissal meeting.

Not just as a witness, but also because it will keep the temperature of the meeting at 98.5°!

Then remember:

- Tell them when!
- How much!
- Why!

I mean by this . . . The *first* thing to tell the employee is "when is the end of the employment!"

- 5pm today!
- As soon as we have finished the meeting
- Two weeks
- Friday at 5, etc.

The exact moment the relationship ends!

The *second* piece of information is "how much" is the severance pay. And the amount should be "net" - not "two weeks pay" but \$565 net! Not "through the end of the month" but \$945 net!

The *third* part is "why!" You must have the "why" so clearly in your mind that it can be expressed in under 30 seconds. Heaven knows it has been in your mind long enough to become crystal clear to you . . . now you must verbalize it concisely. It is my personal feeling that if the reason for dismissal takes longer than 30 seconds to explain, then there is a good chance dismissal is *not* the answer. A "review" and a "clear definition of the job" and a warning may be what is called for, not release!

The reason will be quite clear if we have taken the bull by the horns, at the right time, and have counseled the person on why we feel he/she is not living up to expectations.

### Timing Tip

It would also be important to know that waiting for Friday at 5pm is no longer considered the only time to terminate relationships.

The time is in the *morning* of the day you finally edited the reasons down to the "real reason."

In the morning both you and your employee are on the high side of your energy level and best able to handle an emotional upheaval.

So . . .

- Clear job descriptions . . .
- Clearly defined goals . . .
- Continual *frank* reviews . . .

And, if that does not work . . .

- When!
- How much!
- Why!

(I really don't know why we wait so long to allow someone who *already* knows it isn't working to move to a more satisfying opportunity. But we do!)

# The D.J. who first attempted to train a live buffalo as a station mascot is moving to Music Country Radio Network.



And it darn near killed him. The buffalo, that is.

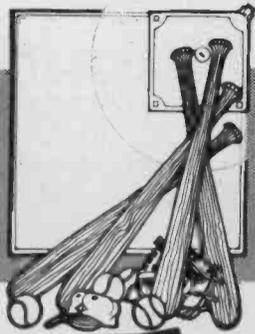
But that wasn't the first first for Charlie Douglas. He also pulled off the first live broadcast from atop a rodeo bull. It lasted four seconds, broke a few records and three ribs.

In fact, Charlie's list of firsts is long, but not nearly so long as if he were doing the telling. Now Charlie's got a new first. He's probably the first D.J. to leave a job (13 years at WWL in New Orleans) without giving up his board shift.

Because Charlie, and WWL, are now with Music Country Radio Network, a nationwide, all-night, live country music variety program that has an impressive list of firsts all its own. It's a winning mix of top tunes, guest interviews, listener call-ins and the latest in news, sports and weather. Music Country Radio Network is a joint venture of WSM, Inc., and the Associated Press, and is the only program of its kind on the air. No wonder one-of-a-kind Charlie Douglas is a perfect fit.

Listen to him. He always has something to say—Charlie's one more reason why Music Country Radio Network is the only place to be in the country at night. Represented by the Christal Company. Contact Sofia Manos, 202/833-5922.





# E/P/A's Line Are World Series



## MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"

### CHR BREAKERS

One of the  
**MOST ADDED**

**MICHAEL JACKSON**

**P.Y.T. (Pretty Young Thing) (Epic)**

63% of our reporters on it. Moves: Up 47, Debuts 30, Same 27, Down 0, Adds 43 including B104, WBLI, WCAU-FM, 94Q, B97, KHTR, KOPA. See Parallels, debuts at number 33 on the CHR chart.

**Album Sales Now Over 10 Million!**



**Heavy Rotation on MTV**

## QUIET RIOT "Cum On Feel The Noize"

### CHR NEW & ACTIVE

- |             |               |             |               |             |              |
|-------------|---------------|-------------|---------------|-------------|--------------|
| WBEN-FM add | WXLK add      | KAFM deb 31 | WABX 6-6      | K104 10-3   | KRSP 2-2     |
| B97 add     | WHSL add      | 93FM 5-3    | WHYT 21       | WLAN-FM 3-1 | WIKZ 10-5    |
| KFRC add 26 | KCMQ add      | I95 9-4     | KBEQ 22-14    | WRCK 5-3    | WSQV 20-9    |
| KUBE add    | KFRX add      | Y100 13-9   | KHTR 7-6      | KFMI 13-9   | KQIZ-FM 12-2 |
| G100 add    | WHTT 16-4     | Q105 25-15  | WLOL-FM 28-25 | WJXQ 8-7    | WIXV 24-14   |
| KRGV add    | WPHD 4-4      | B96 4-3     | KZZP deb 24   | ZZ99 1-1    | KKQV 21-11   |
| WMEE add    | WCAU-FM 23-15 | WLS 6-5     | KMJK 35-30    | KJ103 16-9  | KFYR deb 15  |
| WYFM add 14 | B94 17-10     | WLS-FM 6-5  | XTRA 21-13    | WRKR 3-1    | WCIL-FM 3-3  |
| WJBQ add    | PRO-FM 26-21  | Q102 30-22  | KNBQ 20-17    | KKXX deb 19 | KKXL-FM 21-1 |
| WISE add 19 | Z93 25-21     | WGCL 30     | Q100 11-6     | KSKD 3-3    | KYTN 1-1     |
|             |               |             |               |             | KGHO 2-1     |

**Now Over 1.6 Million in Album Sales!**



**World Premiered  
on MTV - Oct. 10**

## CULTURE CLUB "Church of the Poison Mind"

### CHR NEW & ACTIVE

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**MOST ADDED**

**Now On Over 100 Stations  
Including:**

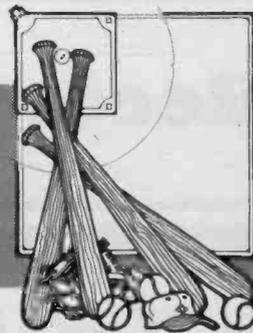
- |      |        |      |         |      |
|------|--------|------|---------|------|
| WHTT | PRO-FM | Y100 | WKTI    | KIQQ |
| WPHD | CHUM   | B97  | KHTR    | KFRC |
| CKGM | KAFM   | WABX | WLOL-FM | KNBQ |

**Album Shipped Gold Out of the Box!**



Distributed by

# Up Of Hits — Chart Breakers!



## MATTHEW WILDER

### "Break My Stride"

10/7/83 A/C **BREAKERS**

#### CHR NEW & ACTIVE

WXKS-FM deb 30  
WNYS add  
WPHD on  
WCAU-FM 36-32  
WHTX 28  
Z93 26  
93FM deb 29

WGCL on  
WABX on  
WLOL-FM 34-30  
KEARTH 28-24  
KIIS-FM on  
KIQQ 38  
KCNR deb 31

XTRA 27-24  
KYUU on  
KNBQ deb 35  
WYCR deb 40  
WSPK 36-31  
WRQK deb 33  
WHHY-FM deb 29  
KRGV 30-23  
WNAM deb 35  
WZZR 19

WJXQ add  
KFI 30-25  
WGUY 33-27  
WKHI 40-35  
WFOX deb 35  
KILE add  
Q101 deb 39  
WAEV add  
WIXV 20-18  
Z102 34-28

WBWB deb 38  
KGHO deb 39  
WHTT on  
K104 25  
WKFM 36-33  
WNFI 32  
KTFM 26-24  
Z104 37-34  
KO93 35-32  
KIDD 27

KHYT 27-24  
OK100 33  
95XIL 40-37  
WJBQ 32-29



## ROMANTICS

### "Talking In Your Sleep"

#### CHR SIGNIFICANT ACTION

WXKS-FM add  
WPHD on  
WABX 19  
WHYT 26  
KIQQ on  
KMJK deb 38

WVSR deb 35  
K104 deb 40  
WKFM deb 40  
WRCK deb 39  
KTFM add  
WKDD deb 30  
WGRD 24-18  
WZZR 33-31  
WJXQ 27-22

WKFR add  
ZZ99 add  
WVIC add  
Z104 add  
KJ103 on  
WRKR deb 37  
KLUC deb 32  
KO93 34-31  
KSKD on

WOMP-FM add  
WERZ on  
OK100 on  
WKHI deb 39  
95XIL on  
WHEB 40-33  
KQIZ-FM 23-19  
KISR add  
Q104 on

WYKS on  
WXLK deb 36  
WIXV 38-33  
KKQV add  
WSPT on  
KSLY add  
KZOZ on



On MTV

AOR Tracks:

35



## EDDIE and the CRUISERS

### "On The Dark Side"

#### CHR SIGNIFICANT ACTION

WXKS-FM Q105  
WPHD B96  
CKGM WABX  
PRO-FM WVSR

K104  
WLAN-FM  
WPST  
WRCK  
WKRZ-FM  
WZLD

KSET-FM  
WOKI  
WFMI  
KITY  
WGRD  
WZZR

WZPL  
WRKR  
WHOT  
KIDD  
KSKD  
WACZ

WOMP-FM  
WERZ  
OK100  
95XIL  
WJBQ  
WXLK

WIXV  
KKQV  
WBNQ  
KCMQ  
KGOT  
KSLY  
KZOZ

On MTV

From the hit movie "EDDIE and the Cruisers"



## SURVIVOR

### "Caught in the Game"

MTV Premiere October 12

AOR Tracks: 15

AOR Albums: 21

#### CHR SIGNIFICANT ACTION

WXKS-FM  
93FM  
B96  
WABX  
WVSR

WLAN-FM  
WGFM  
WRCK  
WSSX  
WNFI  
KSET-FM

WQUT  
WFMI  
KRGV  
WRVQ  
WKDD  
WZZR

WJXQ  
WVIC  
WRKR  
KSKD  
WERZ  
WSQV

KQIZ-FM  
WJAD  
WYKS  
WHSL  
WBNQ  
KYTN

KDVV  
KOZE  
KZOZ



# On The Records



KEN BARNES

## The Earliest Model Cougar

John Cougar Mellencamp has begun the process of disposing of his showbiz surname by adding his real last name to his current single "Crumblin' Down." The name Cougar was bestowed upon him (much to his displeasure) in 1976 by his then-management company, in time for his first record release, an MCA album called "Chestnut Street Incident."

That LP classified him in a Bruce Springsteen bag and didn't do particularly well. In fact, no American company wanted his second album, "A Biography," which came out in England and other parts of the world instead — although his U.S. breakthrough track, "I Need A Lover," was taken from "A Biography" after a rerecorded version was junked.

But before even the MCA album, Mellencamp recorded a few tracks locally in Indiana, and a Bloomington record company called Gulcher released them a couple of years later, in 1978. The four-song EP is fairly crude stuff, but to date it is the only place you can hear a Johnny Cougar version of Paul Revere & The Raiders' "Kicks."

### Lake Of The Gods

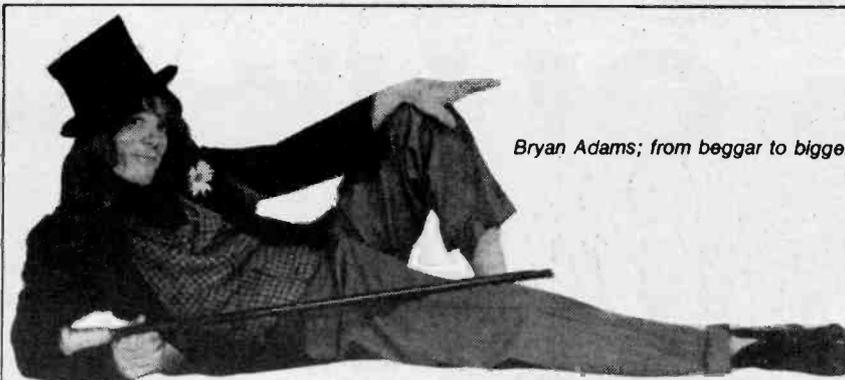
With Greg Lake joining Asia, two-thirds of Emerson, Lake & Palmer are reunited (drummer Carl Palmer having co-founded Asia) and playing with two former



John Cougar waits to be picked up by a major label.

members of Yes, creating the definitive early '70s British progressive rock supergroup. Actually, Greg's first group, the Gods, was a starting point for some rock notables as well: with Greg were drummer Lee Kerslake, later of Uriah Heep, and Ken Hensley, keyboardist for Uriah Heep and now Blackfoot.

A Flock Of Seagulls' latest single is also their first. It was called "Talking" when



Bryan Adams; from beggar to bigger things.

## Bryan Adams In "Sweeney Todd"

For such a youthful artist, Bryan Adams has quite an intriguing past. I've previously mentioned some of his composition credits (latest: Bonnie Tyler covering "Straight From The Heart" as her current UK single), but he's been recording a while too. In 1979 he made his A&M debut with a favorite in disco circles, a single called "Let Me Take You Dancing" which Bryan says featured his voice sped up to unrecognizable levels, without his knowledge. And before that, around 1977, he was lead singer in a Vancouver band called Sweeney Todd, taking vocals on their second album, "If Wishes Were Horses . . . Beggars Would Ride." (Incidentally, the singer on Sweeney Todd's first album, whom Bryan replaced, was subsequent hitmaker Nick Gilder.)

originally released in 1981 on producer Bill Nelson's (of *Bebop Deluxe* fame) UK label Cocteau Records, and added a parenthetical "(It's Not Me)" when issued this year.

Matthew Wilder's name may sound familiar; he had a single on Arista last year called "Work So Hard."

Bulletin from R&R's Pronunciation Department on the 8th floor: a debate is brewing over how to enunciate Agnetha Faltskog's name, with some favoring the Americanized version I cited earlier ("AG-NEE-Ta FAULT-Skog), and others advocating the pronunciation favored by various Swedish consulates which have been called in for consultation: Ag-NYET-Ta FELTS-Koog. Personally, I'd like to shake loose of the whole matter and move on to really important stuff like how to pronounce Rubinoos.

Before JoBoxers bought their caps and just got lucky, they were known as the Subway Sect, backing a British parttime hamburger chef and would-be crooner named Vic Godard, who evolved from raw-edged punk rock to pseudo-Sinatraisms in the course of a couple of years. Leaving Vic, the band added American singer Dig Wayne and transformed their image . . . successfully.

### Quizzing Along

I guess I really will have to make subsequent quizzes a lot harder, as the winners of Pop Quiz #2 (R&R 9-30) are piling up just as they did on the first one.

Congratulations to correct enterers Terry Havel, Manager of WBSD/Burlington, WI; Brad Poeschel of the David Rubinson & Friends production company; WMPZ/Soperton, GA MD Shannon West; Chuck & Jeanne Yates, morning team at KGRC/Hannibal, MO; Paul Bronstein of the RKO Radio Network; Motown's Keith Chambers (again!); and noted chart historian Joel Whitburn.

Anyway, here's the songs from the quiz matched with their original performers:

- "Tell Her No" — Zombies
- "Cum On Feel The Noize" — Slade
- "Garden Party" — Mezzoforte (no relation to the Rick Nelson song)
- "All I Need To Know" — Bill Medley
- "Everyday People" — Joan Jett
- "Solsbury Hill" — Peter Gabriel (studio version)
- "China Girl" — Iggy Pop
- "Wherever I Lay My Hat" — Marvin Gaye
- "Dancing With Myself" — Generation X
- "Heart And Soul" — Exile

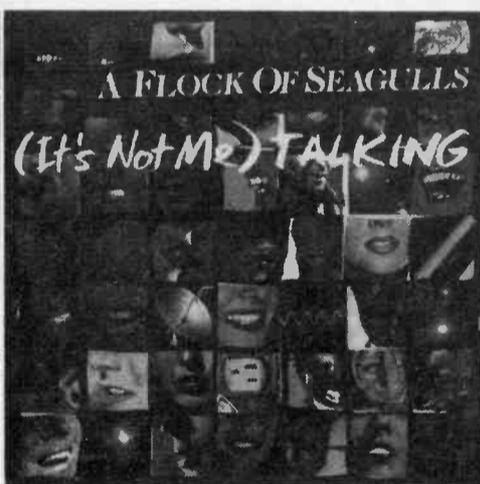
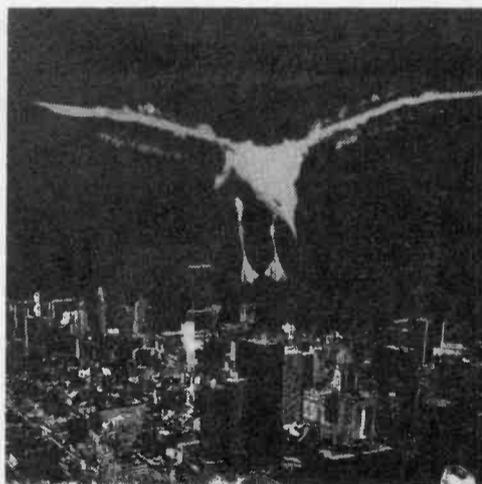
## Chapman Chartscan



Mike Chapman peels off another tune.

With writing credits on two current hits, "Heart And Soul" by Huey Lewis & The News and "Love Is A Battlefield" by Pat Benatar, plus a production credit for Agnetha Faltskog's "Can't Shake Loose," Mike Chapman is on a hot streak. It's not the first time; Chapman produced Blondie's megahits and earlier Benatar, and with partner Nicky Chinn scored U.S. hits with "Kiss You All Over" by Exile and "Mickey" by Toni Basil (originally an LP track by a British pop group named Racey, at which time the song was titled "Kitty"). But for a while, Chinn and Chapman's success was confined to everywhere but the U.S. — they had a string of hits with the Sweet, Mud, Suzi Quatro, the Arrows, Smokie, and more, but aside from the Sweet's "Little Willy" in 1973 couldn't get arrested here. Then "Ballroom Blitz" (also the Sweet), "Kiss You All Over," and "Stumblin' In" (Suzi Quatro & Chris Norman) broke the States, and it's been mostly on the up from there.

Before beginning his songwriting and producing career, Chapman tried his hand at performing, emigrating from Australia to join a band called Tangerine Peel, which covered early Bee Gees songs and Chapman's own brand of British bubblegum. But the group had only tangential appeal, and Chapman moved on to more profitable matters.



A Flock Of Seagulls double "Talking"

R&R

## 5 Years Ago Today



Al Teller

- AL TELLER NAMED PRESIDENT OF WINDSONG RECORDS
- OTIS SMITH BECOMES ARIOLA VP
- NUMBER ONE FIVE YEARS AGO: "Kiss You All Over" — Exile (WB/Curb) (5th week)
- NUMBER ONE A/C: "Reminiscing" — Little River Band (Harvest/Capitol) (2nd week)
- NUMBER ONE COUNTRY: "Heartbreaker" — Dolly Parton (RCA) (3rd week)
- NUMBER ONE LP: "Who Are You" — Who (MCA) (6th week)

R&R

## 10 Years Ago Today

- GENE PRICE NAMED PD AT K100/LOS ANGELES
- NUMBER ONE TEN YEARS AGO: "Angie" — Rolling Stones (Rolling Stones/Atlantic)
- NUMBER ONE COUNTRY: "Ridin' My Thumb To Mexico" — Johnny Rodriguez (Mercury)

## TV News

Cliff Richard returns as guest host of "Solid Gold" for the week of October 14, along with Marilyn McCoo introduces Bryan Adams, Berlin, France Joli, Gordon Lightfoot, the Mary Jane Girls, John Schneider, and Bonnie Tyler, plus Wolfman Jack in a comedy spot . . . Cinemax's "Album Flash" stars Bette Midler October 14, with DIR Broadcasting stepping into the TV field by producing the half-hour special. Pat Benatar's episode also reruns October 14, while John Cougar Mellencamp's airs October 16 and 19 . . . Day 1 of Showtime's US Festival coverage repeats October 14 . . . while the cable net's Duran Duran concert re-airs October 15 . . . Eddy Grant appears on "Saturday Night Live" October 15.

Because of the overwhelming response we received from radio stations and their listeners to the Hot Summer Rock artist music/interview programs, The United Stations is proud to present another series featuring the most programmed bands in Album Rock radio. For five consecutive weekends this winter The United Stations is joining with the hottest of these groups to produce five special one hour profiles. Group members themselves discuss their songs in brief capsule form, illustrating their stories with lots and lots of music.

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MEN AT WORK  
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The Human League November 25-27  
Styx December 2-4  
Men At Work December 9-11  
December 16-18

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## RAND NATIONAL VP

# Epic Promotes Three To New A&R Posts

Frank Rand, Larry Hamby, and Bob Feineigle have been promoted to new Epic/Portrait A&R positions. Rand, who had been Epic VP/A&R West Coast since 1979, becomes VP/National A&R for Epic and Portrait, reporting to VP/Sr. Mgr. Epic & Portrait A&R Lennie Petze.

Reporting to Rand are Larry Hamby, moving up from Epic Director/Talent Acquisition, West Coast A&R to Sr. Director/West Coast, Epic & Portrait A&R; and Bob Feineigle, who takes on the Director/East Coast, Epic & Portrait

A&R position from Director/A&R & Promotion for Portrait. Hamby is a five-year Epic veteran who



Frank Rand



Larry Hamby



Bob Feineigle

previously worked at Management III, while Feineigle joined CBS in 1970 in sales, switched to promotion in 1973, and became Director/National Album Promotion for E/P/A in 1978.

## Hollies Find Bottom Line



When the recently reunited Hollies played their first New York date in 15 years at the Bottom Line in New York, they were joined by a contingent of radio and record people. Pictured (l-r back row) Atlantic's Judy Libow, Lou Sicurezza, Andrea Ganis, and Danny Buch, label Sr. VP Vince Faraci, VP Mark Shulman, Atlantic's David Fleischman, WNEW-FM's Stacy Cahn and Jim Monaghan, WKHK PD Dene Hallam, and Atlantic VP Perry Cooper; (l-r front) Hollies Graham Nash, Bobby Elliott, and Allan Clarke.

## STREET TALK

Continued from Page 28

KMET/Los Angeles Promotion Director Rich Piombino has taken on the additional duties of Assistant PD.

KOKO/Warrensburg, MO is celebrating its 30th anniversary in December. PD Marion Woods is looking for all former jocks to contact the station with a collect call to (816) 747-9191.

Congrats to Cross Light Management's Lou Galliani and his new bride Tina of Scotti Brothers Records on their marriage (10-9).

Dr. Don Rose celebrates his 10th year as morning man at KFRC/San Francisco (10-15) . . . congratulations!

KUBE/Seattle gets a boost from 52kw up to 100kw.

KFMD/Dubuque is back on the air after lightning struck its tower, knocking the station off the air for 11 days. Damage was around \$30,000.

FM100/Memphis has big bucks to pay for the right morning personality/newsperson to fill the shoes of Terrence McKeever, who left for Q105/Tampa. Contact PD Robert John immediately.

Longtime CHR and recent A/C KRLC/Lewiston, ID let its announcer staff go this week, kicking off its new automated A/C format from Century 21. PD Steve Tracy was part of the exiting crew.

Get-well wishes to WEZR/Washington personality Ron McCay, who's recuperating after stomach surgery . . . also to Atlantic National A/C Promotion Director Gunter Hauer, who underwent minor surgery this week.

Lanette Abraham has been named Music Assistant at KFRC/San Francisco. And with the recent exit of late-night jock Bobby Ocean, Gerry Cagle is now looking for two on-air folks . . . one for weekends, one for late-nights.

After two and a half years, Dr. Chris Evans and his alter-ego Hosay exit mornings at KC101/New Haven and take up residence at WHYT/Detroit.

Bobby Irwin has departed his MD post at KOIL/Omaha to join KYNR/Colorado Springs as PD. KYNR dropped its Easy Listening format

for A/C, and is now calling itself "K-View" in anticipation of FCC approval of the new identity KVUU.

David Burd, most recently with Clayton Webster, and Jeff Baker, morning man at WPJB/Providence, have been teamed up to do mornings at WPGC/Washington, DC. Burd and Baker have known each other for a long time and will present a "very topical show with lots of Washington humor," according to Burd. "I wish (James) Watt had waited to resign; he blew a week's worth of material for us." The two are scheduled to begin at the end of October. Current morning man Dave Foxx will remain with the station in another airshift.

## Garrett

Continued from Page 1

the time. Unfortunately, Bob was not able to make the move, but now his situation has changed, and we're delighted that he's become available to us. It is the policy of CBS to promote from within and we're glad we were able to do this."

Garrett told R&R, "This is my first time in the Midwest so it will be a bit different. The little time I spent in St. Louis left a very positive impression on me. CBS has been very good to me and my current GM Vince Benedict understands this as a career move for me. I feel I've been molded for this job by one of the best PDs in the country, (WCAU-FM PD) Scott Walker. I'm especially appreciative of (CBS-FM VP) Bob Hyland III and Tim Dorsey, who have extended me this opportunity for the second time."

## KNBQ

Continued from Page 3

within and I don't think I could have done it if we hadn't examined everything available outside of the station. With all of these changes, I'm also proud to announce Paul Christy as our consultant. I've known of Paul for a million years and I'm very happy to have him on-board as our consultant. I haven't been this excited about everything at a radio station in years."

Hofmann told R&R, "I've been up here in the Northwest previously as PD at KVI and at KTNT, and worked with Jack over at KSFO. This is really a great opportunity and I'm very glad to be back in this area. The whole programming package with Sean as PD and Paul as consultant will make this station very strong. We've got a dynamite management team at KNBQ."

Lynch agreed, adding, "KNBQ will continue in the tradition of being a regional CHR station covering the entire Pacific Northwest from Everett to Olympia. This is going to be one of the hottest markets in the country." Lynch, who will retain his midday airshift, was also PD at KENI/Anchorage before coming to Seattle.

## Conway

Continued from Page 3

KSDO-AM & FM. His expertise with both formats makes him uniquely qualified for this position." Commenting on rumors that the outlets were for sale, Dorton told R&R, "For the foreseeable future, we plan to hold on to both facilities. People have approached us with offers, but nothing that would make us move toward selling them."

"The people at this operation are really professional broadcasters," Conway remarked to R&R. "They have helped make this transition extremely smooth. KSDO is a fine facility run by (VP/News-Programming) John Mainelli, who has a great handle on the News/Talk format. KSDO-FM is a great station that I feel is a better station than our current 2.2 share shows us to be. (Operations Director) Dave Parks has my full support in taking the FM to greater levels of success."

Conway, who once ran his own advertising agency, has held several broadcast-management/sales positions including GM at WTKO/Ithaca, NY and Sales Manager at WIL-AM & FM/St. Louis. He began his three-year tenure at Gannett as Sales Manager at KSD/St. Louis.

## WQUE & 13Q

Continued from Page 3

a half years as MD across town at WKRG-FM (G100). He told R&R, "I'm mentally ready for this. It's something I've wanted to do, and a career move I've worked for. We're going to fill a really big void in this market, bringing fun and excitement back to New Orleans. It all begins on Halloween night."

Regarding O'Kelly's appointment, WQUE VP/GM Bill Stoeffhaas stated, "Chris and I worked together for two years at Z93/Atlanta in the late '70s, and I'm supremely confident in him. We're very good friends and I have tremendous respect for his abilities."

A New Orleans native, O'Kelly most recently has been doing freelance broadcast work. His programming experience includes two years at Z93 and a year at Y102. O'Kelly also spent four more years at Y102 as an air personality. He told R&R, "I'm proud that Bill's given me the opportunity. We may broaden our audience a bit, but we're headed in the right direction with our A/C format. The market's in a good position for us to do well."

## Hodges

Continued from Page 3

R&R, "What we're looking at is some minor fine-tuning of the overall sound. The idea is to establish systems that will still be creative in nature and allow the on-air programmer to have some input. But at the same time we want to add some consistency, running a common thread through everyone's programs so we sound like the same station every time people tune in. It's a very exciting challenge."

## Pollack

Continued from Page 3

In other promotions, Judy Jahoda moves from administrative assistant to Business Manager, while Beth Rastad becomes Research Coordinator from an administrative assistant position.

Commenting on the moves, company founder Jeff Pollack told R&R, "In order to maintain the standards we have set while continuing to evolve, some changes were necessary. JPC has been very fortunate with the great staff of people who work here. Their backgrounds, attitudes, and personalities have blended well together, and I'm proud to be able to announce their growth within my firm."



NBC Radio's Young Adult Network

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# STREET TALK

Newsweek magazine, the Los Angeles Times, and the Washington Post are all conducting separate investigations into the record business, specifically the use of independent promotion. All three publications have had no trouble finding folks eager to talk about the subject, but getting them to talk "on the record" has been quite another matter. When these articles will appear is anybody's guess. The L.A. Times piece is a couple of weeks late now, and Newsweek has pushed its deadline back as well. Either they've come up with lots of hearsay and very few documented facts, or there's more to the story than they originally thought.

We hear that Otis Conner has made an offer to purchase TM. Plans are for Otis Conner Productions and TM to merge if the price is right.

Speculation as to key personnel changes at Torbet following the sale to Selcom is apparently unfounded. Look for Torbet President Peter Moore and his team to continue in place.

WNEW-FM/New York and sister station WMMR/Philadelphia aired an excerpt of the Rolling Stones' "She's Hot," which will be on the new "Undercover" album due in November. The song bit apparently came from Scott Muni, who voices pre-release samplers for Atlantic/Atco. WNEW-FM aired the 1:20 clip a few times on Friday (10-7) afternoon, before getting a cease and desist order early that night. WMMR, however, spliced together a 3:00 version, playing it for three and a half days before being stopped. Street Talk hears that Mick Jagger was upset, not only because the excerpt got out early, but because WMMR spliced and altered the cut to make it long enough to air. Officials at the label were still weighing what action, if any, to take.

After eight years as evening personality, Carol Miller is out at WPLJ/New York this week. Also exiting the station last week was 10pm-2am jock Marc Coppola. And, how about this one? Will WPLJ be asking the FCC for permission to become WABC-FM (again)? That's the rumor.

Contrary to rumors elsewhere, Arbitron is not suing anyone this week. There had been talk that the ratings giant was going to sue Tapscan, a third-party processor of ratings information and supplier of software to the Birchscan monthly service. However, Arbitron officials, who admitted they'd had some discussions with Tapscan about that company's relationship with Birch, now say things appear to be okay after all.

WPKX/Washington's new morning man Gary D (from WHK/Cleveland) is off to a controversial start in DC. On his very first day Gary commented that DC Mayor Marion Barry's wife "would pass for white." The reaction from the black mayor and plenty of other government officials was not positive, and a market observer was heard to say, "You can take the man out of Cleveland, but you can't take the Cleveland out of the man."



**DILEO'S SPECIAL DAY** — Epic/Portrait/Associated Labels VP/Promotion Frank Dileo was fortunate enough to meet Pope John Paul recently, and come away with photographic proof of the moment. As the Pope greeted well-wishers outside St. Peter's in the Vatican, Frank had a chance to speak with the Pontiff and kiss the sacred ring. Should Epic's share of the charts suddenly increase dramatically, you'll know why.

When Transtar debuts its two new 24-hour satellite formats in January, Wold Communications will provide the satellite service on Westar V. Transtar II & III will provide full-time Country and CHR formats as companions to Transtar's original A/C offering.

KFMK/Houston PD Jim Sumpter has joined the ranks of management, becoming GM at KEYS & KZFM/Corpus Christi. No new PD at KFMK yet.

Don Geronimo and Allied Van Lines team up one more time. He's leaving B94/Pittsburgh to return to the Windy City for nights at WBBM-FM(B96)/Chicago. Don will replace Jeff Hooker, who will join WHTZ(Z100)/New York after the first of the year. Now, if you're wondering about a replacement in afternoon drive at B94, word has it that WPGC/Washington's Bruce Kelly will be the one.

Mike Joseph has shown up in Norfolk, VA. Seems he's investigating what, if anything, needs to be done with Abell Communications' WNVZ. He most recently converted that company's WMAR-FM/Baltimore to Hot Hits.

Look out New York! In the September Birch Report, Malrite's new WHTZ(Z100) came out number one with a 7.2 share. Congratulations to Scott Shannon and staff on a dramatic debut.

Peter Falconi is the new OM at WGAN-AM & FM/Portland, ME. He joins the stations from a similar post at WKOX/Framingham, MA. Peter fills the vacancy created when Cary Pahigian exited to become PD at WIP/Philadelphia.

Al Jarreau has cancelled his remaining tour dates for this fall because he's headed into the hospital for a tonsillectomy. The dates will be rescheduled for 1984.

Jack Alix has resurfaced as VP/GM and part owner of WKZE-AM & FM/Cape Cod, MA. WKZE becomes WVLC, and WKZE-FM becomes WKPE, following the just-granted FCC approval.

MORE STREET TALK/Page 26

# JOBOXERS



## 'Just Got Lucky'

From Their Debut Album

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|             |               |             |
|-------------|---------------|-------------|
| KMJK add    | WPHD 32-28    | KOPA on     |
| 98PX add    | WCAU-FM 37-33 | XTRA 17-15  |
| WSKZ add    | WHTX 29       | KFRC 39-27  |
| WDOQ add    | PRO-FM on     | KNBQ on     |
| KQKQ add    | CHUM on       | WYCR 24-20  |
| WHEB add    | Z93 31-29     | WSPK 28-23  |
| WIXV add    | WGCL 24       | WKFM 27-22  |
| WHSL add    | WABX on       | KZZB deb 17 |
| KCMQ add    | WLOL-FM 31-28 | KITE 37-30  |
| KWTO-FM add | KIMN on       | WRQK deb 26 |
| KOZE add    | Q103 on       | WZZR 12-10  |
| B104 on     | KEARTH 30-22  | KKFM 29-25  |
| WNYS 21     | KIQQ on       | KITS 30-22  |
|             |               | WXLK 16-10  |

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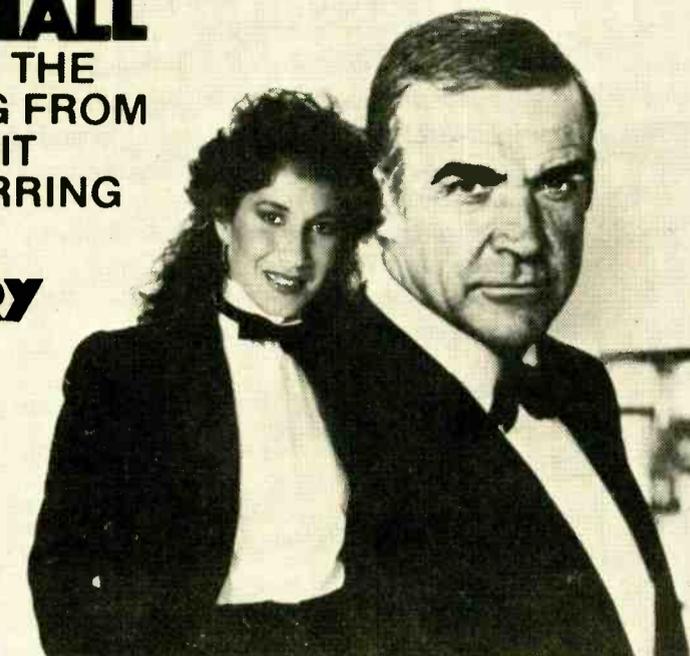
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Based on an Original Story by KEVIN MCCLORY, JACK WHITTINGHAM and IAN FLEMING Directed by IRVIN KERSHNER Produced by JACK SCHWARTZMAN

Title Song Sung by LANI HALL Music by MICHEL LEGRAND Lyrics by ALAN and BARRY YN DE PISABA

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**VOICE OF THE HEART**

**“MAKE BELIEVE IT’S  
YOUR FIRST TIME”** AM-2585

*The new and never-before-  
released single from*

**CARPENTERS**

*From the forthcoming album,*

**VOICE OF THE HEART.** SP-4954

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PRODUCED BY RICHARD CARPENTER

ON A&M RECORDS & CASSETTES.



# Contemporary Hit Radio



JOEL DENVER

TAKES ON "HOT HITS" IDENTITY

## KIIS-FM: Number One In Los Angeles

In a relatively short period of time, KIIS-FM/Los Angeles VP/Programming Gerry DeFrancesco and his staff have climbed to the top of the ratings, according to the just released summer '83 Arbitron. KIIS-AM's 12+ share trend over the last five books, 3.3 - 4.4 - 4.7 - 6.0 - 7.6, is remarkable for the ultra-competitive Los Angeles market. And when you consider KIIS topped perennial leader KABC/Los Angeles, which was broadcasting Dodgers, the accomplishment not only speaks well for KIIS-FM but for CHR as a format.

I contacted Gerry for his reaction to the advances. "We are ecstatic, needless to say. It was a goal we had and it's a dream come true to be number one in Los Angeles. We are having a huge party. We always felt we were bigger than the numbers said because we can't seem to get away from the station. Wherever we go we hear it. We felt it was going to kick in, but with the Dodgers as hot as they were, we never figured to beat KABC."



Gerry DeFrancesco Wally Clark

### Dream Come True

As we spoke, Gerry got his first look at the book. "A lot of big numbers are in Rick Dees's morning show for sure, but we are very solid across the board. We are number one in come and quarter hours in teens, 18-34 adults, 18-49 adults, and 25-54 adults." KIIS-FM's come figures are staggering with 1.7 million in the metro and in the TSA 1.9 million.

KIIS-FM President/GM Wally Clark quipped, "I'm disappointed it wasn't an 8-share, but it will be in the fall. Seriously, I think this is an 8-share radio station, and we only took it a bit short because of the Dodgers. When the fall rolls around, I predict we'll be in the 8-share category, remaining number one in the market."

Gerry added, "We practically went without any major promotional efforts this summer with the exception of our 'Weekend Warm-Ups' and some ticket giveaways. Our staff is always ready to get out there and make appearances. It's tough to do in L.A., but once you get into it, it becomes easy."

### No One Can Touch Us

I asked Wally how he felt about new competitor, KKHR, which is using a very large, eye-catching display of billboards and buscards. "We are unique-sounding and we look forward to more growth. I think KKHR will do well, but I don't think it will come from our end. Ours is a personality station whereas they are a 'more music station.' We'll stay strong because I think Gerry DeFrancesco is the most brilliant PD in America, period."

Gerry agreed with Wally about KKHR. "I don't think KKHR can touch us. We are

so solid because no one in town is offering anything better. KKHR may steal from other stations, but we are solid. We have endeared ourselves to the audience. They feel a part of us, they know who we are, they've shaken our hands, and they've been on the air. They pick up on the tiniest things we say. At night we put in a 'boogie line,' which gets the teens on the air as well. We are touching them and relating to them better than anyone.

"We present the best music and promotions in Los Angeles and I'm not afraid of anybody. Don't think we are totally without regard for the competition. We stay aware of what everyone else is doing. But KKHR will draw their numbers from other folks. Musically we are pretty similar, but our personalities and presentation set us apart from KKHR.

"I don't think KKHR can touch us. We are so solid because no one in town is offering anything better. KKHR may steal from other stations, but we are solid."  
—Gerry DeFrancesco

"We are so popular because KIIS-FM is a little bit of everything, which has put us where we are," Gerry offered. "It's the airstaff, and the people behind the scenes like (MD) Mike Schaefer, (Public Service Director) Gene Sandbloom, and of course Wally Clark, who is the sharpest GM I could ever ask for. His support is what has made this work."

### KIIS-FM Becomes Hot Hits

There was a general feeling of surprise when KIIS-FM began using the phrase "Hot Hits" a few days before the new ratings were announced. Many felt it was an overreaction to KKHR, so I made a point of learning Gerry and Wally's reasoning behind the move. Gerry denied any involvement of Hot Hits format architect Mike Joseph as a consultant, explaining, "As far as the Hot Hits thing goes, Wally Clark simply negotiated to use Mike Joseph's phrase. I know Mike won his legal argument with WLS, so it became necessary to negotiate the use of this phrase.

"Again, Mike is not consulting us. Hot Hits is simply the catchiest phrase out there right now. I don't think Hot Hits will be confused with KKHR's 'Hit Radio' slogan, since Hot Hits has more punch to it." Wally went on to explain that the agreement with Mike for the use of Hot Hits is "longterm, since we don't want to drop it and have someone else pick it up. We just think the phrase Hot Hits is apropos to our evolution."

## LETTERS

### Message To Michael

From time to time an article appears on these pages that evokes a strong response from a reader or two. My interview with "Mr. Hot Hits — Mike Joseph" (R&R 9-30) seems to have generated a lot of comment, both on the phone and by letter. The majority of the comments on the phone complimented his candor and generally agreed that Hot Hits does work. However, a couple of readers mentioned in his interview took exception to what Mike said. These pages are an open forum, and as always, your comments and responses on what is said are welcome, as I feel there can always be more than one side to an issue.

## B104

Dear R&R:

I was amused at the recognition Michael Joseph paid B104 in this week's "Mr. Hot Hits" Michael Joseph interview.

We are flattered that Mr. Joseph targeted all of his competitive comments toward B104; however, the validity of his comments were reduced to obviously only being "self-serving." Anyone and everyone who has observed the Baltimore market knows without a shadow of a doubt that B104 never made any usage of the word or a slogan containing the word "Hit." One would assume Mr. Joseph would recognize that. Everyone else does.

Finally, regarding the word "Hot," B104 began using "The Hot One" over two years ago, as indicated in the Arbitron slogan files. Not to deflate anyone's ego, but two years ago, we had never heard of Michael Joseph.

Nine out of ten up Arbitrons in three years at B104 speaks for itself. Great people, from the management team to the staff, make great radio stations; not one man and one slogan!

Sincerely,  
Jan Jeffries  
PD B104/Baltimore

The next letter comes from B96(WBBM-FM)/Chicago VP/GM Brian Pussilano as a clarification of certain statements Mike made regarding his format.



Dear R&R:  
I read with obvious interest your interview

with "Mr Hot Hits — Mike Joseph." As the radio industry is well aware, Mike was our consultant and introduced his Hot Hits format on WBBM-FM in May of 1982. Although it is totally accurate that the introduction of Hot Hits resulted in dramatic audience increases for the station, it also became dramatically clear that the format began to burn in a relatively short period of time.

This fact was documented by rapidly declining rating shares in both Arbitron and the Birch Report. To illustrate, the first book in the format (summer '82), WBBM-FM scored a 5.3 share of audience. In the second book (fall '82) under Mike's format the station fell to a 4.1 share, more than a full share decline.

An analysis of these two books pointed out very clearly the burn factor. Weekly "time spent listening" declined by well over two hours per week among teens and 18-24 year-olds, and over three hours per week in 18-34 adults, key format demographics.

Interestingly, Mike stated in his interview that stations tinker with the format because of "perceived boredom, ego, and the inability to stand success at the hand of someone else." Nothing could be further from the truth in the case of WBBM-FM. Ours was strictly a business decision determined after a thorough and objective analysis of the numbers. The only boredom perceived was that of the listener with the Hot Hits format.

Since making extensive programming changes, including a new identity, B96's numbers have rebounded. The spring '83 Arbitron registered a 4.4 share for B96, and even greater gains were witnessed in the just-released summer book, with the station garnering a 5.0 share of audience.

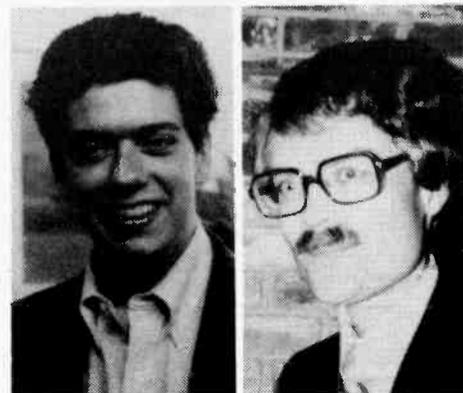
We do not wish to deny Mike his initial and remarkable success. However, in the interest of accuracy and balance, we must counter Mike's statement and point out the limited life of Hot Hits in Chicago.

Sincerely,  
Brian J. Pussilano  
VP/GM B96/Chicago

## NRBA Attracts CHR Programmers

The NRBA Convention in New Orleans (10-2 to 10-5) had a big turnout of over 4000 broadcasters, and a large number of CHR programmers were a part of that total. It was great to see the format so well represented by PDs and their GMs who are doing more travelling and project planning together. The overall mood was upbeat and positive, as many programmers commented on the effects of an improving economy on sales, which in turn made more money available in the area of promotion.

Sunday evening, the first night of the convention, seems to have traditionally become the night when the NRBA schedules all its format sessions (CHR, AOR, A/C, Country, Easy Listening, Nostalgia, Urban-Black, and News/Talk/Sports), running concurrently. For this reason, as in years past, these sessions have not received the attention due them. To be frank, attendance is poor.



Nick Bazoo

Randy Rice

Continued on Page 34

# THE YOUNG & THE RESTLESS

## ELVIS COSTELLO

AND THE ATTRACTIONS



**"Everyday I Write  
The Book"**

Restless And Ready To Go  
On Your Station Now!

WPHD 21-19  
CHUM add  
KAFM 26-21  
Q102 20-15  
KHTR add 29  
KIMN 21-18  
Q103 27-14  
KEARTH 18-14  
XTRA 20-16  
KFRC 38-20  
KUBE add  
WVSR add  
WBBQ 2-2  
WQID add 40  
KZFM add  
WRQK add  
WFMI 6-5

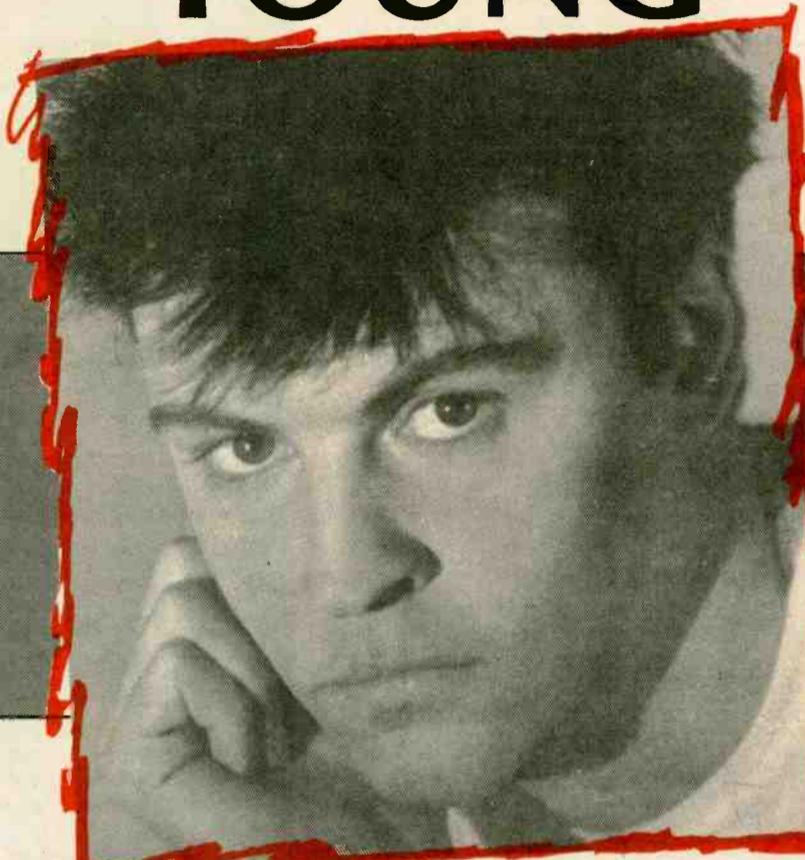
KRGV 10-6  
KX104 add  
WSFL 16-11  
WRQN add  
KMGX 24-18  
KQMQ 19-14  
KRQ add  
WGUY 7-4  
WXLK 8-6  
WHSL 9-6  
WHTT 22  
WXKS-FM 20  
WBEN-FM deb 38  
CKGM on  
WCAU-FM 33-30  
WHTX 26  
PRO-FM on

94Q on  
WHYT 23  
KIIS-FM 15  
KIQQ 16  
KMJK 25  
KYUU 24  
KNBQ on  
WYCR 18-14  
WBCY 16-14  
WANS-FM 29-23  
WHHY-FM 15-13  
K107 16-14  
WOMP-FM 30-20  
WTSN 33-28  
WKHI 20-15  
WCGQ 26-21  
KTDY 21-16  
WPFM 10-10  
KDZA 24-16

**NOW ON OVER 125 STATIONS!**

**CHR NEW & ACTIVE**

## PAUL YOUNG



**"Wherever I Lay  
My Hat (That's  
My Home)"**

Put Some English On Your  
Station With Britain's #1  
New Artist

KZZB 39-34  
KRGV 24-14  
WSFL 21  
WGUY 32-28  
WPFM 20-17  
WAEV 26-23  
KIST 34-22  
WXKS-FM  
CKGM  
WCAU-FM

PRO-FM  
CFTR  
CHUM  
Q103  
KIQQ  
WFLY  
WKFM  
WRCK  
WKRZ-FM  
WBBQ

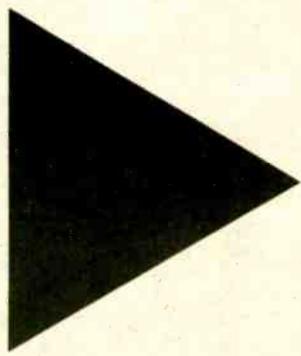
WQID  
KZFM  
WNFI  
94TYX  
WOKI  
KBFM  
WZPL  
WJXQ  
WHOT  
KQMQ

WERZ  
WJBQ  
WISE  
WJAD  
KLUC  
KSKD  
KITS  
WFBG  
WACZ  
WTSN

KTDY  
KNOE- FM  
Z102  
WGLF  
KKQV  
WBWB  
99KG  
KCDQ  
KBIM  
KSLY  
KZOZ

**CHR NEW & ACTIVE**





# ARE YOU SYN



**SYNCHRONIZE!**

10...15...1983...

World premiere new Police video on MTV.

**SYNCHRONIZE!**

10...21...1983...

Synchronicity II the new Police single on your desk.

**SYNCHRONIZE!**

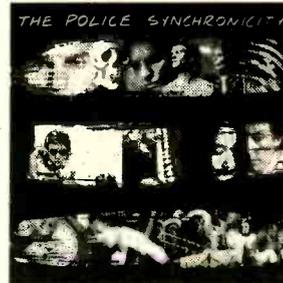
10...28...1983...

Spiritus mundi joins all in part II Police all-America tour.



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# CHRONIZED?



from the A&M album  
"Synchronicity" SP-3735.



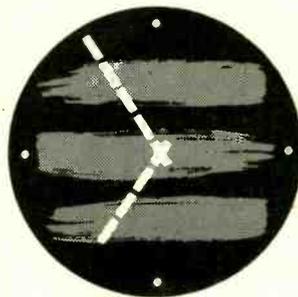
AM-2571

## **SYNCHRONIZE YOUR STATION!**

With every breath you take, the Police will be the Connecting Principle. Release of the new single Synchronicity II is the primary cause.

No radio station in America will be missing from the link. SYNCHRONIZE NOW! You will feel the effect of totally synchronized Synchronicity—the most powerful principle from the Police on A&M Records and Tapes. It's 10... 12... and counting.

**ARE YOU SYNCHRONIZED?**



PRODUCED BY HUGH PADGHAM AND THE POLICE



## The Word Is Out...

*ASIA will become the radio and television event of the year. Any AM or FM station is invited to broadcast ASIA LIVE IN ASIA from the Budokan in Tokyo, December 6, 1983, 11PM EST.*

**M** will present this first live exclusive stereo satellite telecast, with **W** providing the stereo broadcast to all radio stations that wish to participate.

**RSVP: GEFEN RECORDS  
PROMOTION  
DEPARTMENT  
(213) 278-9010**



# NRBA Attracts CHR Programmers

Continued from Page 30

I asked some programmers to list the main reasons for the lackluster attendance. First, they agreed, it's the first night of the convention, and people would rather take the opportunity to get out into the city, especially in a town like New Orleans. Second, with eight workshops going at once, it is impossible to attend more than one and learn anything from it. Many programmers have interests in more than one format.

It has been suggested that these workshops be limited to 90 minutes and be integrated and spread out among the other meetings and workshops when the convention begins in earnest on Monday. This way, a programmer with involvement in more than one format will be better able to take full advantage of the programming sessions without the restrictions of scheduling or the temptations to explore a new city.

Regardless of the scheduling problems, the CHR panel made up for it in content. Moderated by B97/New Orleans PD Nick Bazoo, it included WFMF/Baton Rouge Operations Director Randy Rice, and KJ103/Oklahoma City PD Dan Wilson.

Nick remarked at the outset about the improving economy and how "just about every station in this town is spending more money than ever to promote its morning show with outdoor advertising. Perception is reality, and you've got to promote your radio

station to your type of listener, and play the music the audience perceives your station should play. We are a station that's known for playing hits, and we maintain that consistency. If you play the hits, you make the phones ring."

On the subject of research and black records, Dan stated, "As a format CHR almost researched ourselves to the point of being too vanilla. The A/C stations are still looking at their audiences the same way, which is why they sound the same as we used to. While I still think store sales, requests, and callouts are good tools, I like to use my guts as well. People told me coming into Oklahoma City that black records wouldn't get over, but songs like 'Freak-A-Zoid' are some of my biggest titles. Too many programmers program to themselves instead of the audience."

Randy Rice, who has the only CHR outlet in Baton Rouge, is in a unique situation. "Since there isn't an AOR in town either, I tend to be a bit of everything to everybody. We do very well in the 18-34 category, but why should I limit myself to that? With this little competition I'm able to keep WFMF broad enough to attract a lot of upper demos. We are strong from 18-54." Other subjects included the rebound of the CHR format nationally and ways to make sure it continued its growth, and some comparisons of contest and outdoor advertising philosophy. All in all, a good panel that too few were able to see.

## Motion

WSFL/New Bern promoted midday rocker John Peace to MD... Steve Delaney is upped to PD at U93/South Bend... John Martin joins WFMJ/Lexington to do nights from WKRC/Cincinnati... Scotty Johnson exits afternoons at KIST/Santa Barbara to do mornings for Guy Zapoleon at KRQ/Tucson... Scott Summers is new to mornings and is now MD at WNOK-FM/Columbia, SC. Also new to WNOK-FM is midday man John Q. Rocks from acrosstown at WZLD. And WZLD grabs former WNOK-FM morning man Woody Windham to do nights... David Lee Michaels, who joined WDOQ/Daytona Beach as night rocker a few months back, has been upped to MD... WSPK/Poughkeepsie PD Chris Leide now does middays, Dr. John Le Mieux now does mornings, and Jim Hartman moves to afternoons.

Frank Walsh is now MD at KITY & KONO/San Antonio... KAMZ/EI Paso welcomes new midday personality Brian Roberts from KESI/San Antonio... WSEZ/Winston-Salem upped midday personality Rob Leonard to Assistant PD... Jay Roberts is now doing middays at WQCM/Hagerstown... Mark Coppola exits late-nights at

WPLJ/New York and Peter Bush from KC101/New Haven replaces Mark... WNAM/Appleton-Oshkosh hires Judy Punete from WROK/Rockford to do overnights... Pat Shanahan is now doing mornings at WRKR/Racine-Milwaukee... Rick Knight is new to mornings at WFLY/Albany... BJ105/Orlando hires Rockin' Ray for the night show from WGRD/Grand Rapids... Famous Amos B. Moses is now MD at Q105/Oxnard-Ventura, CA.

WJKC/Virgin Islands signs on the air shortly with a new CHR format... KDZA/Pueblo afternoon man Tim Kiley leaves after eight years to do nights at the Transtar Network... Al Meredith comes in as a news anchor at WCBS-FM/New York from WGBB/Freeport, NY... Connie Stewart now doing mornings at KIOC/Beaumont... Clarke Ingram is now doing late-nights at B94/Pittsburgh... Cathy Borruso is named Programming Assistant at WPLJ/New York... WFBG/Altoona PD Tony Booth moves to middays and Steve Kelsey slides into afternoons... Jack London is now doing mornings at KLAV/Las Vegas... KZFM/Corpus Christi promotes C.C. Chandler to MD as Steve Anderson exits.

## Bits

• WPXY/Rochester is doing a contest similar to KIIS-FM's "Daily Cash Payoff" called the "\$98 Give-away." Each morning a record is played at 7:10am and again sometime before 7pm that evening and is worth \$98. The jackpot is raised to \$1000 for "Thousand Dollar Thursdays," taking into account the beginning of the Arbitron week.

• WLS/Chicago is doing its "Money & More" promotion. Two previously identified songs will be aired and then repeated the next day on the Larry Lujack morning show. The first listener to identify these songs will be the winner of \$1000 cash. Also, the winners will be eligible for prizes like a fully-equipped kitchen; a trip for two to Frankfurt, Germany; a diamond ring; home computers; a 40-inch widescreen TV; and a home spa. This is an interesting promotion, as it takes come from all other dayparts and recycles them back to the morning show.

• WRKR/Racine-Milwaukee has declared this month "Rocktober" and has promised its audience a lot of music. In fact, a stereo system is the grand prize for the guess closest to the exact number of songs played in Rocktober.

• WFIL/Philadelphia says "the boss is back" and is out promoting itself. The station has invited listeners to "Count The Music" on its new Gold format. Each time the station has a winner it's worth \$5600 to tie in with the frequency.

• WSSX/Charleston has begun using CD players on the air and will give one away at the end of October. CHUM/Toronto has announced it has gone AM stereo and is busy promoting the new technological breakthrough as part of its fall campaign.

• Q107/Washington has been busy offering listeners a "Rock 'N' Rollercoaster" weekend at Kings Dominion amusement park. 200 winners won invitations for free admission, free rides, tickets to see Laura Branigan in concert, and a picnic-style lunch. The whole prize package was worth over \$150 each. Also, morning personality Scott Woodside got down and dirty at the Montgomery County Fair as a participant in the "Chicago Knockers All-Girl Mud Wrestling Exhibition."

• KITS/San Francisco is on TV! The station has been hosting TV-20's "Dance Party" show daily for the past few weeks. Each day a different jock is getting the chance to put his face on the tube and strut his stuff to the top hits in America.

**A NEW FORCE  
REARS ITS HEAD!**

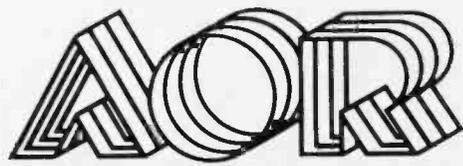


**STAR FLEET**  
IS THE SOLO SINGLE DEBUT BY  
**BRIAN MAY & FRIENDS**  
FROM THE MINI ALBUM  
**STAR FLEET PROJECT**

Produced by BRIAN MAY



©1983 Raincloud Productions



STEVE FEINSTEIN

- Hangin' On The Telephone
- Listen To The Music
- Tell Me What You Want
- Trust Me

## PART 1: RECORD REPS SPEAK OUT ON RADIO TYPES

# Greatest Gripes (or "hey, I love you guys, but...")

**T**he radio and record businesses are as inextricably linked as Siamese twins. And while the twins can be surgically separated and lead happy, fulfilled lives, we're in this game together for life. (Some folks would tell you that the nature of the businesses preclude leading a "normal" life, anyway.)

The businesses are people-intensive; radio and record folk spend a lot of time together. We *schmooze* each other because we need each other — record reps seek airplay and co-promotes, radio people desire information, record service, and advertising dollars.

It's often a love/hate relationship, perhaps because we're both painfully aware of our mutual dependency. Given this state of affairs, it behooves us to get along with each other as best as possible.

Newly arrived in California and fancying myself a conciliatory kinda guy to begin with, I thought I'd devote a pair of columns to what I hope will lead to better relations between the two camps. At the very least, we'll clear the air, as we allow each side to vent its spleen by voicing its "greatest gripes" with the guy across the desk or phone. At the very worst, the candor we'll elicit during those in-print sensitivity sessions will destroy a few relationships and careers.

All right everybody — into the hot tub, establish eye contact, and *be sensitive...*

### Phone Etiquette

Cauliflower ear is an occupational hazard in this business. Ma Bell and whoever manufactures those pink phone message pads are making a fortune off the radio & record biz. We do the bulk of our business over the phone, and there are some record people who think radio types could use a brush-up lesson from Amy Vanderbilt in phone etiquette. Not surprisingly, their main concern is the ever popular area of returned phone calls.

"What drives me to distraction is a certain arrogance in not returning phone calls." As George Meier, PolyGram's Director of Album Promotion is being driven there, his vision remains clear enough to observe that "this applies on both sides of the fence, whether it's a small-town radio guy trying to call a big-time record guy, or a record guy trying to get in touch with a radio guy or consultant. It is professional to have calls returned, or in some way handled. It's only fair for someone to have the availability to get his points across. For my part, I try as much as possible to live up to my goal of returning every phone call I get."

Independent "Heavy" Lenny Bronstein feels that "never returning phone calls is simply discourteous and wrong." Wrong not in the ethical sense, but if for no other reason than self-interest. Lenny cautions there may be a time when an attractive promotion will go to the competition because a radio guy is unreachable.

### In Defense Of MDs

As a former big deal music director, I know what you're thinking: "I don't have the time to return the flood of phone calls I get. I'm pulling a daily air shift, listening to an avalanche of new product, reading and reporting to all the trades, maintaining a record library, assisting the PD in planning special programming and promotions, wolfing down free lunches . . . so much to do, so little time," you lament.

George Meier will have none of this crying in your record company beer mug. He declares, "It goes with the turf. Nobody said that the MD or PD job was easy. They're tough, pressurized jobs, as is promoting records. You can always have somebody else call to acknowledge that a call was made."

That's a nice solution, but another problem may then arise. Some record reps may regard that as a slight, or barely better than no phone call, since they are still unable to practice their powers of persuasion directly on the intended party.

### Information Overload

Controversy has arisen over what many programmers see as record companies' duplication of information from more sources than necessary. Radio folks sometimes feel besieged by being worked on the same record by local, regional, and national reps, a number of indies, the artist, his manager, and sometimes his girlfriend or mother. Is this overkill?

Meier doesn't think so, and explains, "Sometimes the only way to get to radio people is to mount a barrage. It works the other way, too — if you don't mount a barrage, radio says, 'The company's not behind it.' Just as heavy rotation works on the radio to get a hit record across to the public, or to get across the fact that your station plays hits, it works for us, too. If it didn't work, we wouldn't do it, 'cause it costs a lot of money to do."

Bronstein defends multiple calls by explaining, "Each person calling provides different, necessary input. A local guy gives the company's priorities and what's going on in the immediate area, while a national guy can relate how a record is doing in similar markets all over the country."

### "Got The Adds Yet?"

In the interest of efficiency, Bronstein submits that when a station sets a time for releasing its adds, it should be punctual: "A delay of 15 minutes is understandable, but there should be a legitimate reason if they're a day late." He also suggests using an answering machine for putting the adds and rotations on a recorded phone message, as WXRT/Chicago and WNEW-FM/New York do. This saves time for an MD or a receptionist, and avoids tying up the main switchboard. He also praises those stations that spell out all changes in rotation, drops, and recurrences, thus rendering unnecessary the recitation of the entire playlist.

### Premature Drops

There's often disagreement between radio and records on how long it takes to give a record a fair chance to prove itself. George Meier notes, "There are 210 million people in this country. Penetrating the collective consciousness on the name of a new artist, let alone connecting the name to a song, is a monumental project. It takes time and patience. Stations should make a commitment to a record when they initially decide to play it." Meier adds that this isn't a blanket criticism of radio, but a station-by-station, song-by-song situation.

"Some kinds of music take long to break," observes Sean Coakley, Director of National Album Promotion for Arista. "One of the most frustrating records I worked at Atco was Goanna. We got it spread across the board instantly. Four weeks in, though, people started dropping it. There was nothing I could do. A consultant felt he had made a mistake, and started pulling people off. That really hurt."

"When we see a commitment to a record, we put our marketing, sales, and advertising people to work, and product is pumped into the stores. When a record is dropped after only a few weeks, that costs us a lot of money."

### On Listening

Sean Coakley's greatest gripe is "people not being excited about music. There are very few people whose comments in the tip

sheets are interesting to read."

He also decries what he sees as less-than-thorough listening habits. "The 'side 1, cut 1' or 'whatever's on the 12'" mentality bothers me. We may be the record company, but we depend upon radio for feedback on other cuts."

Coakley cites WMMS/Cleveland's Kid Leo, WBCN/Coston's Bob Kranes, WWCK/Flint's Mark Miller, and WXRT/Chicago's John Mrvos as examples of thorough, thoughtful listeners.

I asked Sean if he felt the glut of new records made for unreasonable demands of programmers' time spent listening. If that's a problem, he "would suggest giving up the job to somebody who can find the time. I know it's a fulltime job, and you're called upon to put in long hours for which you're not getting paid. It must be overwhelming at times. But it's part of the job."

Coakley sympathizes with the plight of the Music Director, observing that an MD may at times be a victim of "the stifling effect of consultants. Working real hard to find what you think is best for your station and market, only to have somebody in another town tell you 'No,' is a real damper to your own sense of professionalism and to your ears."

### Consistency

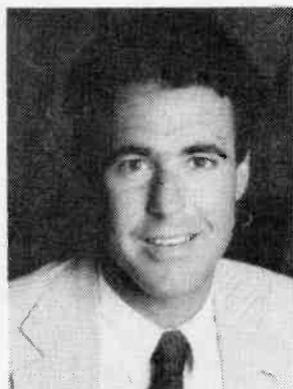
Both EMI America's National Director of AOR Promotion Ken Benson and Epic/Portrait's Associate Director of National AOR Promotion Bill Bennett are looking for consistency in musical policy. Benson says, "When a station puts forth criteria for adding records, but then doesn't adhere to them, that bothers me. If you're going to choose records by throwing darts at them, that's your call. But when I find out that somebody else is getting a record on by another means than the dart game, that's unfair."

Bennett comments, "I have no specific complaints about album radio. I would simply ask for consistency. Lay down your criteria and we will play by your rules. But when we are told time and time again that Michael Jackson, Eddy Grant, and even Stevie Ray Vaughan are not right for the format and then two weeks later we're over a hundred stations, it says more about radio than the records themselves. It was discouraging to watch AOR's gyrations after the Superstars Convention."

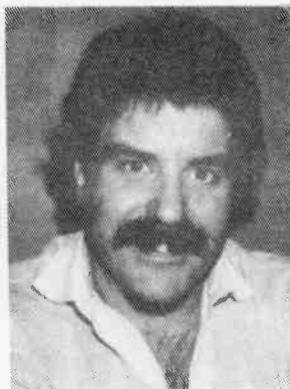
Continued on Page 38



Bill Bennett



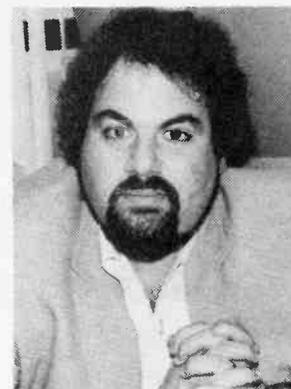
Sean Coakley



Lenny Bronstein



Ken Benson



Eric Heckman



George Meier

# A Solid Wall Of Sound.

Page 38

**BREAKING THE CHAINS**



We're rockin' with Dokken, on their new album, **"Breaking the Chains!"** 60290. Title cut is also the hot new single. 7-69778. Produced by Michael Wagener and Dokken.

**ERIC MARTIN BAND  
SUCKER FOR A PRETTY FACE**



It's irresistible: **"Sucker for a Pretty Face,"** from The Eric Martin Band. 60238. Featuring the single, "Don't Stop." 7-69783. Produced by Kevin Elson and Rodney Mills.

**MÖTLEY CRÜE**



**SHOUT AT THE DEVIL**

**"Shout At The Devil,"** from Motley Crue. 60289. They've got the sound...the power...the "Looks that Kill," featured airplay cut. Produced by Tom Werman for Julia's Music, Inc.

**PETER SCHILLING**



**ERROR IN THE SYSTEM**

Everything's All Right! It's an **"Error in The System,"** from Peter Schilling. 60265. Video from the hit single, "Major Tom," in medium rotation on MTV. Single breaking on CHR Radio. 7-69811. Produced by Peter Schilling and Armin Sabot.

**THE  
WORLD**



**BREAK THE SILENCE**

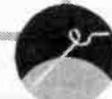
**"Break the Silence,"** from The World. 60291. An earth-shattering debut, with the knockout single, "Take Me To Your Heart." 7-69777. Executive Producer: Roy Thomas Baker. Produced by Gordon For-dyce and The World.



**MORE FUN IN  
THE NEW WORLD**

X has **"More Fun In The New World?"** 60283. Last year: the critic's choice. This year: everyone's. Featuring the single, "The New World." 7-69779. Produced by Ray Manzarek.

**"JACKSON BROWNE'S  
TENDER IS THE NIGHT"  
is #36 on CHR charts**  
ALBUM 7-69791



ELEKTRA

Available from Elektra Records and Cassettes.

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## EVOLUTION



**THANKS, GUYS** — KSHE/St. Louis was awarded a plaque for 10 years of dedication to Kansas's music. Standing are (l-r) KSHE PD Jack Silver, Gordon Atkins of KSHE research, Kansas's John Elefante, David Grafman of KSHE promotions, and Kansas's Rich Williams. Kneeling: E/P/A's Larry Wall and KSHE GM Shelly Grafman, whose birthday was also being celebrated.



**RIOT IN SEATTLE** — Steve Slaton (l), MD at KISW/Seattle, has to bite his tongue to avoid screaming in pain as Quiet Riot's singer, Kevln Dubrow, applies a firm headlock. He was trying to get Steve to pick up the tab for beer after the station and the band played a baseball game.



**OUR LISTENERS ARE ANIMALS** — During a live remote from a pizza parlor, WYSP/Philadelphia's Pam Merly (seated, with headphones) tries to keep a straight face as one of her fans explains why he thought it was a good idea to avoid the crowds and go trick or treating early this year. Looking on is Assistant Promotion Director Debbie Calton (in hat).

**213-553-4330**  
**'The Call That Gets It All'**  
**R&R**  
**SUBSCRIBE TODAY!**  
**RADIO & RECORDS**

WZYC/Newport, NC is a new AOR with PD Ben Ball and MD Robin Mutchler at the helm... WHMD/Hammond, LA returns to the AOR fold with PD Mark Seger and MD Ross Pottle... KTIM/San Rafael switches from AOR to "Progressive A/C"... Consultant Jeff Pollack's newest client is EON-FM/Melbourne, Australia... WKTM/Charleston PD John Lee Grant exits for WIXR/Mt. Pleasant, while Jeff Kent joins for afternoons from WAEV/Savannah... Gordon Atkins is Assistant PD, as well as Research Director, at KSHE/St. Louis, where Ashley Knight moves to mornings from weekends and public affairs... MD Nick Von Cleve exits KLOL/Houston... Dave Taylor is the new MD at WECM/Claremont... Janice Taylor is MD at KMBY/Monterey... MD Randy Morrison exits WZEW/Mobile... Gary Jackson exits WCKN/Greenville and Steve Chris becomes PD/MD... Jeff Michaels is MD at KSQY/Rapid City, where Jack Daniels assumes the Production Director post... Don Morgan is now Assistant PD/MD at WAAL/Binghamton... Neil Kushnir is Assistant MD at CHOM-FM/Montreal... Tom Sheehy exits as Promotions Director of WMMR/Philadelphia... Michael Nelson succeeds the exiting Bernie Lucas as Promotions Manager at KTXQ/Dallas... Former WLPX/Milwaukee PD Jim McBean joins WSHE/Miami for mornings...

The new morning team at KQRS/Minneapolis is Mr. Bill from KSJO/San Jose and Heidi Krammer from WLOL/Minneapolis... Pat Welsh, KICT/Wichita MD, leaves for middays at KATT/Oklahoma City... Lisa Traxler joins KEGL/Dallas for evenings from KAZY/Denver... WTUE/Dayton's Bobby Maxwell exits evenings for Q102/Cincinnati and is replaced by Jay Fowler from the parttime crew... Greg Morgan moves from WLAJ/Grand Rapids to WIOT/Toledo for evenings... At 91X/San Diego, evenings are handled by Pam Wolf from KCAL/Redlands, as Wreckless Eric becomes Production Director... At KILQ/Colorado Springs Ryan Collins is doing 10pm-2am... Ron Dishner moves from part-time to evenings at WZIR/Buffalo... Franklyn Jay is the overnigher at WAQY/Springfield... Judy Cramer is News Director at WCPZ/Sandusky from WCFR/Springfield, VT... New parttimers: at WGRQ/Buffalo, Tom Tibieri from WZIR/Buffalo and Nancy Tief from WAAL/Binghamton; at KAZY/Denver, Lauren Powell from KVMT/Vail; at Q107/Toronto, John (Byrd) Kempf and Christopher MacGregor... Erratum: it's Michael Isabella who's Promotions Director at WLLZ/Detroit, Michael Knight (not King) who's News Director at KRQR/San Francisco, and parttimer Bill Prescott has gone from KZEL/Eugene to KZAP/Sacramento.

## Greatest Gripes (or "hey, I love you guys, but...")

Continued from Page 36

### Who's In Charge?

Ken Benson gets frustrated "talking to people who won't admit that they don't have the responsibility to make the decisions on airplay. In many cases, a music director acts as a shield for the PD, who actually makes the decision. If that's the case, then fine — I'll leave the information to be passed on. It's a bit misleading, though, when they say they'll see what they can do when it's actually out of their hands. This leads you astray, as does the inverse: a person who indeed has the authority trying to pawn the responsibility off on somebody else."

Eric Heckman, Chrysalis Senior Director of National Promotion, agrees: "It's dishonest when an MD who can't add a record without the PD's permission offers an opinion as to the record's suitability for his station when he hasn't even presented it to the decision-maker. Tell us if you can't make the decision yourself, and we'll promote your consultant or PD instead."

### The Importance Of Being Honest

Heckman feels, "If radio is going to accept free product from labels, it owes us only two things: to diligently listen to what we give you, and to be accessible to give us honest opinions on whether or not the product fills your programming goals."

"From my years in radio, I know that nine out of ten times the PD or MD who says he doesn't have a record yet when it was shipped three weeks ago is ly-

ing. When a programmer claims he hasn't listened, not only hasn't he done his job, but he's also being dishonest in accepting a promo copy in the first place."

Ken Benson advises programmers not to "worry about the ramifications of giving me a straight answer. There's so much fudging; people worry that if they don't play a record they'll lose a promotion on another record."

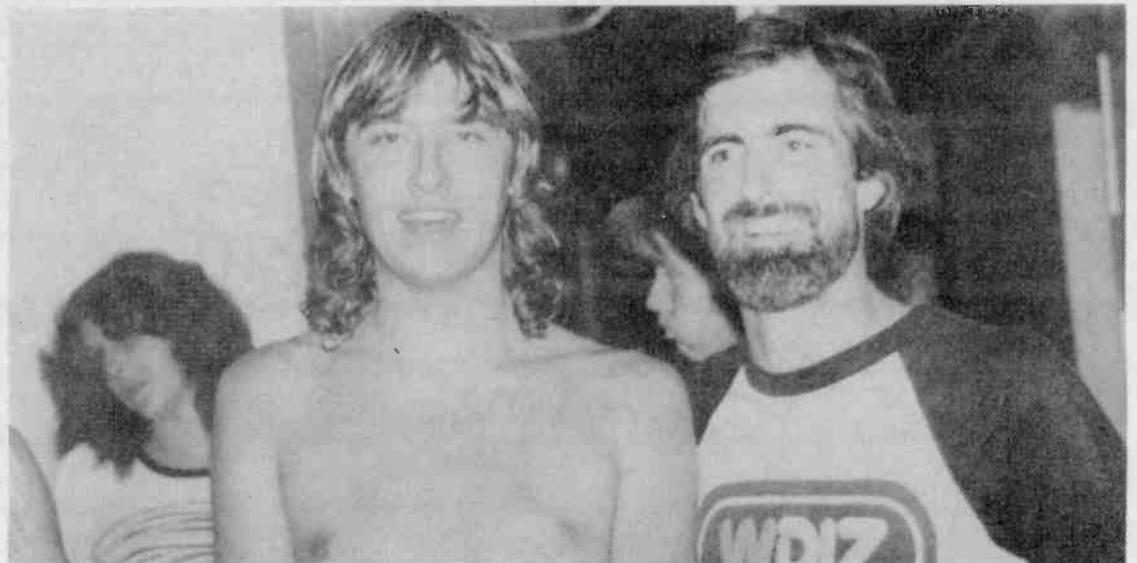
### Fighting On The Same Side

Heckman is concerned that "young, inexperienced programmers sometimes view promotion people as vultures waiting to pounce on their playlists and fill it with stiffs. It just isn't so. For the most part, the people working the streets are professionals who believe in their product."

Bennett offers, "It would also help if programmers understood that album promotion departments and probably most local people want album radio to win. However self-serving that may be, it still represents an alliance. I don't care if Charlie Kendall plays Heart or not, what's important is bringing WNEW-FM/New York's numbers up, and then we all benefit. Unfortunately, the programmers who understand how to use this trust to their advantage are fewer than you'd think."

It's my hope that this column will generate better understanding between radio and record representatives. I'll be happy if it sparks a dialogue between the two camps.

Next week, we'll jump over to the other side of the fence and find out radio's greatest gripes with record companies.



**LEPPARD SPOTTED IN FLORIDA** — Def Leppard's Joe Elliot (l) bares his chest for WDIZ/Orlando personality and promotion director Mick Dolan.

# CALENDAR



BRAD MESSER

## NBC's Earth Not Spinning Backward

After I wrote that NBC-TV's new News logos seem to have Earth spinning backward, OM Ross Hunter of WJMA/Orange, VA clipped the column and forwarded it to the net's New York City headquarters. The man in charge of News Production & Design, NBC VP Tom Wolzien, replied to Hunter by saying, "This is a case of the old glass half full — half empty idea (or is the sky partly cloudy or partly sunny). We're flying over the globe from west to east, the continent starts to scan on at the west coast in the show open and moves to the east as we fly along with it. Anyhow, that's the idea."

Well, okay. What a person sees in the logo depends entirely on individual perspective. NBC sees it as Earth still and viewer moving over it, while others see it as viewer unmoving and Earth rotating the wrong direction beneath.

Just a little problem in communication. They're sending one thing but some of us are receiving another.

There's something in this paradox that reminds me of a Hispanic deejay in a predominantly Mexican-American market who told jokes on the radio in a sort of Jose Jimenez

accent, sincerely believing he was transmitting pure and innocent humor. Most of his audience thought he was a scream, but on the other hand, part of his audience was angry enough to do some screaming. Community leaders confronted station management with accusations of racism. From the station's viewpoint the complaints were absolutely unjustified. The jock was Hispanic! How could he be accused of being anti-Hispanic? But the station quickly came to understand that although positive was being transmitted, negative was being received. The Jose Jimenez accent was immediately squelched.

While there was a valid question of good-taste bad-taste in that situation, no such issue exists in the case of the misunderstood logo. The similarity is limited to the fact that what the net is transmitting can easily be misinterpreted by some of its audience.

I understand Mr. Wolzien's viewpoint. But in closing out the discussion I must say that it still looks like a backward-spinning Earth to me. Probably always will.

### The Gas Crunch

**MONDAY, OCTOBER 17** — The OPEC nations announced an oil embargo ten years ago today, touching off the 1973 energy crisis which rapidly produced long lines at American gas stations.

"Hollywood Squares" first appeared on TV in 1966. Fifty years ago today Albert Einstein moved to the USA as a political refugee from Nazi Germany.

The days are getting shorter. Today we're evenly divided with a dozen hours each of day and night, and tomorrow will be the first of the season to have more night than daylight. Sunday-after-next we'll Fall back off Daylight Saving Time.

Jim Seals of Seals & Crofts is 41. Evel Knievel is 45.

### Going After 10,000 Guns

**TUESDAY, OCTOBER 18** — John Brown thought he could free all the slaves in America if he could get them organized and furnish them guns. On this date in 1859 he and 22 others attacked the U.S. Armory at Harper's Ferry, Virginia, and captured some 10,000 weapons. But no slaves joined him, and a couple of days later Brown was captured and his attempted slave rebellion was snuffed.

Alaska was formally transferred from Russia to the USA in 1867. The "Perry Mason" radio program began a 12-year run on CBS Radio in 1943; sponsored by Procter & Gamble, it was one of the original soap operas.

Jimmy Stokely, Exile's lead singer, turns 40 today. Actor George C. Scott is 56.

### Charcoal Filtered City Water

**WEDNESDAY, OCTOBER 19** — The first major city water system with charcoal filtering was Philadelphia's, which began operating on this date in 1801. The network of pipes consisted of logs which had been hollowed out by fire, and the charcoal-filtering was simply a lucky by-product.

"The Star Spangled Banner" was first publicly performed in Baltimore in 1814.

In 1979 the Presidential Commission on Three Mile Island recommended a freeze on building new reactors until safety regulations could be rewritten.

Former Bob Marley Wailer Peter Tosh is 39. Artist Peter Max is 44. Reporter Jack Anderson is 61.

### Worst Space Program Disaster

**THURSDAY, OCTOBER 20** — The Russians have never publicly admitted it, but they suffered the world's worst space-program disaster on this date in 1960 when a rocket aimed at Mars exploded on the launch pad. A Soviet General was among the estimated 100 fatalities.

Earth passes through the old orbital track of Halley's Comet tonight, producing the annual Orionid meteor shower, but light from the nearly-full moon will severely diminish the sky show.

Musician Alan Greenwood of Spys is 32. Baseball Hall of Fame member Mickey Mantle is 52. Psychologist Dr. Joyce Brothers turns 55. Political satirist Art Buchwald is 58.

### First Machine-Rolled National Cigarette

**FRIDAY, OCTOBER 21** — The first machine-made national cigarette brand Camel was introduced seventy years ago today (1913).

Tom Edison created his first successful light bulb in 1879, based on a design produced by a German inventor fourteen years earlier.

Musician Manfred Mann is 43. TV actor and executive Michael Landon is 46.

Which came first, the airplane or the parachute? The 'chute was first by more than a century, as people were flying around in balloons long before airplanes were invented. About 15 years after the first manned balloon flight in 1782, Andre Garnerin made the first successful jump over Paris, France, 186 years ago tomorrow (1797).

Tomorrow (10-22) actress Catherine Deneuve will be 40 and original Mousketeer Annette Funicello turns 41. Timothy Leary will be 63.

Sunday (10-23) soccer legend Pele hits 43, and Johnny Carson will be 58: Carson is actually one year older than his network NBC.

## Group With The Two-Way Hits



When the Talking Heads and Tom Tom Club played a recent double bill at Los Angeles's Greek Theatre, Warner Brothers Chairman Mo Ostin (l) found out the easy way of posing with both groups. Ostin is pictured here with Heads/Tom Tom Clubbers Chris Frantz & Tina Weymouth.

## Jennings In New York



When Waylon Jennings (l) asked where he could find the outlaws in midtown Manhattan, somebody immediately suggested Rockefeller Center. So Waylon headed for RCA headquarters and is shown here planning his forthcoming European tour with RCA Exec. VP Jose Menendez and VP Joe Galante.

## BMI's Three In A Million



BMI recently held a luncheon to commemorate songwriters from its western region whose songs had achieved more than a million performances. Shown celebrating with BMI VP Ron Anton (far right) are veteran songwriters Bob Crewe, Cynthia Weil, and Barry Mann.

## Dionne & Luther Say Hello



Dionne Warwick and Luther Vandross brought some label notables to the studio to listen to their first collaboration, "How Many Times Can We Say Goodbye." Pictured here listening to the playback are (l-r): Vandross, Arista's Gerry Griffith, Warwick, and Arista President Clive Davis.

# Adult/ Contemporary



JEFF GREEN

## AFTERNOON ACES SERIES, PART I

# Steve Cannon: A Man Of Characters

This week I'm happy to debut a series on the leading afternoon A/C personalities in the country, starting with Steve Cannon of WCCO/Minneapolis. Steve, now in his 12th year on 'CCO after handling mornings at crosstown KSTP for 13 years, is the top-rated afternoon drive talent (spring '83 Arbitron, average quarter-hour share 12+, M-F, 3-7pm) in the top fifty markets. The affectionately-titled "Cannon Mess" program features a popular longtime retinue of opinionated characters. Among them are Morgan Mundane, who loves predicting outcomes of sporting events; Ma Linger, the poor man's Brooke Shields; and Backlash Larue, the chic media director at a Twin cities ad agency. Of course, the biggest character of all is Steve himself.

**R&R:** Your characters Morgan Mundane, Ma Linger, and Backlash Larue — where do they all come from?

**SC:** It's like writing a novel in that you create characters out of composites, out of people you've known. All of these characters are people I've known, while parts of them are me, too — my personality. It's similar to being a schizophrenic, only I'm getting paid for it!

**R&R:** How did you begin using characters?

**SC:** I brought my first one out around 1956, because I wanted to offer something different from other personalities who were doing impressions. But rather than trying to make the characters funny every time, I decided to give them personalities. Morgan's been living in a flatrap hotel for 25 years, Ma Linger is very contemporary with her own condo, and Backlash is trendy and upwardly-mobile. They all live here, and each can relate to different things going on. Of course, I can use them as vehicles for all my opinions, especially Morgan.

**R&R:** Has anyone ever believed these folks are real people?

**SC:** Well, Morgan actually has a sponsor for his prognostications on all the football games. He does the picks and collects a talent fee, which he never sees because I pocket it first! I love the fact he's a creation with his own sponsor, but doesn't even exist. That's kind of unusual.

One time, the (University of Minnesota) football Gophers Lettermen's club called for Morgan at the station, and in all candor, asked if he would appear at a pre-game luncheon. I realized they were serious, and playing along, told them he probably wouldn't do it. When they asked why, I said that Morgan simply wasn't a booster! That really disappointed them, and so then they inquired if I would speak instead. Pretending my feelings were hurt, I replied, 'Hey man, are you kidding? You want me as a second because you can't get Morgan? Forget it — I'm not gonna do it!' That's a true story!

You know, I believe in the characters, too. Honestly, after all these years, I don't have to think about the change in voices at all; it just comes naturally. They're in the studio with me, and except when I'm broadcasting live in front of people, I never tape

the characters. They're all done live.

**R&R:** How do you prepare for your show?

**SC:** A lot of it is just free-form; I just get on the air and swing. I write some jokes and buy others which I then localize. There are two rules I have for my show: first, I don't let anybody in the studio to watch (especially someone from the outside) because I'd rather they not be able to see me doing the voices. I want the privacy and need to concentrate, so except for an occasional interview, it's just my engineer and I.

The second rule is that I don't take calls when I'm on the air, and I never have. When I started at 'CCO, it drove the switchboard crazy. They thought I was a real ogre! Now, I'll call anybody back but when I'm in the studio, I'm in there to work.

**R&R:** After handling mornings for so long, was it difficult switching to afternoons?

**SC:** It took a while to adjust, because mornings are so loose. I'd be done with the show before even waking up! For me, mornings were wilder and less controlled... I was less disciplined and sometimes even zany. People are much more tolerant in the morning than during other dayparts, and therefore, I don't think you have to be as good. In afternoons, listeners are more selective and also more dispersed in their

"Have the courage to do what you think can make yourself a success on the radio."

habits, so it's easier to lose them. That's why I do much shorter bits than when I was doing mornings.

**R&R:** Your spot delivery is very believable. Is that something that can be practiced?

**SC:** It's definitely practice, but it also takes experience and real thinking. We sometimes do personalized commercials here at 'CCO, as opposed to reading straight agency copy, and here's the difference (it's also where I make my bread): if I'm doing a series of spots, say for a Cadillac dealership, I won't do car spots for anyone else during that schedule. I put the copy into my own words and bring the characters into it. For example, Morgan Mundane can't believe the Cadillac dealership would hire someone like me to promote their product. He thinks I should be driving a Vega! Now the client is no longer just getting a spot



read, they're getting Steve Cannon, the characters, and consequently my endorsement. Most of the stuff I ad-lib, and to my knowledge, very few personalities nationally do this.

**R&R:** What would you say the keys to your success have been?

**SC:** One was when I made the decision to be myself on the air; that is, I was going to talk to the listeners in the same way as I talk with people in real life. No split personality.

## WCCO Radio

I also realized early on that I not only was an entertainer, but also a salesman, a peddler. Because you've got to pay the freight, I became determined to make myself as adept at selling as possible. When you get right down to it, you're perhaps doing more of that than anything else on the air, because if you're not selling a product, you're selling yourself. Back in my early years, I thought commercials were a necessary evil. Even though I didn't just slough them off, I didn't work that hard on them, either. Today, I'm really into selling the spots, especially with the ad-lib material.

Finally, I was determined to do my thing and not be deterred by criticism from the audience, my peers, or employers. I would only be influenced by them. I don't mean to sound arrogant and I don't carry a cavalier attitude, but I've always felt I know best what I do on the air. I'm not saying I'm above suggestions, but you have to have the courage to do what you think can make yourself a success on the radio.

**R&R:** As the top-rated afternoon talent in A/C radio, what do you see as the qualities of a winning "personality?"

**SC:** It takes intelligence, and although a lot of people have that, many don't get an education. When aspiring personalities ask me if they should attend a radio school, I recommend attending college instead, if they can afford it. The key is to read to expand your mind, even if it's fiction. Learn about politics, see movies, attend plays... it's important to be versed in everything,

not just music or radio, because people like that are a dime a dozen. A personality doesn't even have to have any training in radio! I never did... I went out in the boonies and got a job. You don't need a radio school to learn how to talk, play records, read a newscast, or become a sportscaster, because you can pick that stuff up.

I see myself as a "radio renaissance man," and those personalities who are really good and have lasted a long time have that intelligence and keep themselves hip. As for me, I'm reading all the time. That's all I do, not just material for the show, but everything.

**R&R:** Hard work seems to pay off.

**SC:** Before I got into radio, I was down in the iron ore mines. I knew what hard work was like before I got into this business, and I've never considered this work. It's play, and I'm getting paid for it. It's marvelous!

## Progress:

**WEIR/Welton, PA** switches from Country to A/C, as does **WKEE/Huntington, WV**... **KMHT-FM/Marshall, TX** flips from Easy Listening to A/C, with new PD Jim Kelso... **WLER/Butler, PA** exchanges its Century 21 "Simply Beautiful" format for TM's 5000-X A/C presentation... **KFOX/Redondo Beach, CA** adds fulltime sports programming for evenings and weekends, naming Fred Wallin Sports Director and Matt Pinto Sports Editor... Daytimer **WSNI/Philadelphia** implements an "All Beatles & Motown" format, except for mornings when it simulcasts with sister station **WSNI-FM**... **WQUA/Quad Cities** applies for new call letters **WMRZ**, and will now emphasize gold hits... **KYKN/Grants, NM** also applies for new call letters **KLTT** to match its new live A/C format... **WHDH/Boston** adds a one-hour news program to afternoons and adds a one-hour news program to afternoons and a four-hour issue-oriented talk program for evenings... **WCIL/Carbondale, IL** ends 35 years of MOR/Big Band by changing to A/C... **WFMV/Blairstown, NJ** drops CHR for A/C, as does **WCSC/Charleston, SC**... Happy anniversary to **WTAR/Norfolk**, Virginia's oldest radio station, which celebrated its 60th year on the air 9-21!



## CMA DJ Award Winners

**T**wenty-five years ago, an officer of a dying organization, feeling the group's work was far from over, gathered a few friends to discuss founding a new association from the ashes of the old. It was from the withering Country Music Disc Jockey Association that, in 1958, founding President Connie B. Gay brought together the nucleus of people who would form the Country Music Association. The idea was to broaden the membership base from strictly DJs to include everybody associated in any way with country music.

For a long time, the week now known in Nashville as CMA week was a disc jockey convention. Soon, not only radio station personnel, but fans from all over the country were spending the second week of October in Music City. It became very successful and completely unmanageable, forcing the CMA to set aside a week in June for the fans, returning DJ week to the DJs. Each year, as part of its national telecast,

the CMA honors three Country personalities as DJs of the year. As part of R&R's expanded CMA coverage this year, I want to focus on those three winners so you can get to know a little more about them than just their names and call letters. They represent all of us who take country music directly to the people. The CMA's DJs of the Year: Jim London, Rhubarb Jones, and Stan Davis.

### CMA MEDIUM MARKET DJ OF THE YEAR

## Rhubarb Jones

Twenty years ago, while practicing with his high school band, young Warren Jones became involved in a rather heated discussion. When the band director came over to inquire just what the "rhubarb" was all about, little did he know that he'd just handed Warren a nickname for life. Although he tried to shake himself of the moniker after high school, Warren quickly realized the name might provide him with the unique image he needed to stand out from the radio crowd. And so was born Rhubarb Jones, the CMA Medium Market DJ of the Year.

After stints at WCLS/Columbus, GA and WSKY/Asheville, NC, Rhubarb joined WLWI/Montgomery in 1978 as Assistant MD and evening personality. Currently, he is the station's MD, Assistant PD, and top-rated afternoon drive personality. His show has been ranked number one both in cume and quarter-hour adults since 1980. WLWI PD Dr. Sam Faulk says Rhubarb "is a fantastic individual. He's one of the best friends anybody could have, and one of the most dedicated employees any employer could have. He knows the business; he knows music. Having Rhubarb around is like having a fuse to dynamite."

Here are the thoughts of Rhubarb



Jones, the CMA's Medium Market DJ of the Year.

"Without a doubt, the biggest thrill of my career came just a few weeks ago when I was contacted by the CMA's Rob Parrish (Director of Membership), who



told me that I was named DJ of the Year. In the same breath he told me that I won, he also told me that I couldn't tell anybody. It was like someone told me I had just won \$5 million, but couldn't spend any of it for a month! The real thrill in winning the award is knowing how happy my listeners are going to be. They have all been very interested and supportive since learning of my nomination. This really is important to me, as I feel that you should never put yourself above the audience. I think of myself as being an everyday 'good ol' boy,' and I want my listeners to think of me that way, too. They know almost every aspect of my life... what neighborhood I live in, where my wife Cheryl works, all about my dog, Scottie, and even that I love to shop at K mart.

"I was motivated to get into radio by some of the great communicators like Joe Rumore of WVOK/Birmingham, and a man whom I listened to many nights with a transistor pressed to my ear, the legendary John R on WLAC/Nashville. Also an inspiration was Gary

### CMA LARGE MARKET DJ OF THE YEAR

## Jim London

Jim London is the Country Music Association's Large Market Disc Jockey of the Year. Jim currently is doing mornings on Viacom's WMZQ/Washington, DC, having just moved (9-30) from three years of mornings at crosstown rival WPKX(KIX106). His career includes stints at KCMO/Kansas City (1975-78), WQAM/Miami (1975-78), WIRK/West Palm Beach (1971-75), and WSRB/Boca Raton, FL. Jim has an 11-year-old daughter, Laura, and his wife Eve is a former nightclub comic who once performed with Jerry Lewis. Jim has, for the most part, always done mornings, and in the words of the 1982 Medium Market DJ of the Year, WMZQ PD Bob Cole, "Jim London represents the consummate morning personality. He successfully intertwines all of the elements: music, information, and entertainment. He's tremendously with the audience and has the quickest wit I've heard on the radio. A PD couldn't ask for a finer way to kick off each day."

I asked Jim for his thoughts on winning the award, but I also wanted to know how he balanced being a personality within the structure of today's "more music" emphasis.



"I've always treated awards in this business very lightly. The only awards I've ever really gone after were good ratings and a decent paycheck. But when I learned that my peers in Country radio had chosen me over everyone else in the nation, I must admit that I was rather delirious. This is the sort of thing that always happens to someone else. It makes you realize that all those early morning drives to work before the birds are even up, all those Christmas tree lightings, chili cookoffs and car dealer remotes really do add up to something, if you work hard and are smart enough at it.

"Since my first radio station audition in 1964 at the age of 17, I have been conscious of word economy. My first General Manager, Jack Merdian of WJPA/Washington, PA, used to accuse me of having 'verbal diarrhea.' My years as a newsman also helped build a philosophy of 'get it said and get it over with.' This has served me well over the years, particularly doing morning drive shows,



where you are sometimes strangled with so many elements that you'd better be brief, or you end up violating the format just to get everything in. All my humor bits and character voices get right to the point. In radio you don't need a long set-up if the punchline is funny. And since the cycle has swung to a more music approach again, this technique is particularly useful.

"One thing I'm sorry to see this business putting itself through is the runaway homogenization that consultants everywhere seem to think we need to save ourselves. Somewhere along the line general managers and owners seem to have lost confidence in their program directors. All of a sudden, anyone from out of town is an expert. There's nothing wrong with outside help, but when every station in town does it, the whole flavor that makes radio such fun is reduced to 'music marathon mania.' Then you have a Country station in Albany doing the same things that an Adult/Contemporary might be doing in Santa Monica. But, there is hope. Any day now some consultant out of Peoria will decide that personality radio would go great guns in Denver, and within a year everyone in the country will be doing it."



McKee of WQXI/Atlanta, who made me realize how much fun you really could have on the radio."

As we all know, being a personality and having fun on the air isn't as easy as it sounds. We all need support and direction, and Rhubarb says, "The person who deserves a great deal of credit in my winning this award is WLWI General Manager Don Markwell. He's encouraged me to have fun on the air and to always be myself."

Rhubarb sums up his on-the-air persona this way: "My whole philosophy on



the radio is a potpourri of what I have learned in life. My grandmother, who was the biggest influence in my life, taught me that God is love and that God wants us to spread the joy of His love into as many lives as we can, while filling our own lives with joy. Radio broadcasting is my way of doing that."

# A/C Radio Is **BREAKING** The RCA Hits!



## DEBORAH ALLEN "Baby I Lied"

**A/C BREAKERS** 9/30/83

A/C Chart: **20**

**CHR**  
SIGNIFICANT ACTION

WVSR WRQR KTFM WZPL KITS 95XIL WXLK  
KAMZ WNVZ KTSA KQM Q WACZ WISE

Her Debut Single From Her New Album "Cheat The Night"



## ALABAMA "Lady Down On Love"

**A/C NEW & ACTIVE**

|         |      |        |      |      |      |      |         |      |      |
|---------|------|--------|------|------|------|------|---------|------|------|
| WFBR    | KUDL | Y97    | WMJJ | WVLK | WHBC | KEX  | KORQ    | WVBS | KFQD |
| WSB     | WCCO | WGY    | WTMA | WMAZ | KRNT | KISN | WSKY    | WJBC | KTWO |
| KVIL-FM | KHOW | KEY103 | WBT  | WHHY | WTRX | WWNR | WCKQ    | KFSB | KEXO |
| 97AIA   | WRIE | WAFB   | WGOW | Y107 | KOIL | WEIM | WCHV    | KEEZ | KRLC |
|         |      |        | WAHR | 2WD  | KBOI | WSKI | WGSV    | KWEB | KQSW |
|         |      |        | WIVY | WRVA | KKUA | WCPI | KRLB-FM | WHNN | KRSB |
|         |      |        |      |      |      |      | WLVA    | WJON | KALE |
|         |      |        |      |      |      |      | KVIC    | WBOW |      |

...Look For Next Week's **BREAKER!**



## POINTER SISTERS "I Need You"

**A/C NEW & ACTIVE**

|      |      |         |      |      |
|------|------|---------|------|------|
| WFBR | WAHR | WISM-FM | WEIM | WJBC |
| WPIX | WMAZ | KUGN    | WKNE | KEEZ |
| WCCO | WHHY | KKUA    | WSKI | KWEB |
| B100 | WHBY | KWAV    | WTNY | WJON |
| WAEB | WHBC | WWNR    | KORQ | KFQD |
| WKGW | KRNT | WKZE-FM | WCHV | KTWO |
|      |      |         | WGSV | KEXO |
|      |      |         | WLVA | KQSW |
|      |      |         | KVIC | KRSB |
|      |      |         | WVBS | KALE |

One Of  
The  
**MOST  
ADDED  
A/C**

**CHR  
NEW &  
ACTIVE**

The Debut Single From Their New Album "Break Out"

Produced by Richard Perry





# Discover A Gold Mine of Country Music With the Stars!

George Jones and Johnny Cash have been making country hits for nearly thirty years; Willie Nelson and Loretta Lynn for more than twenty, and even 'new comers' like Ronnie Milsap and Crystal Gayle have spent nearly a decade on the charts.

**Country music has stayed loyal to its roots.**

Today, country listeners have expressed an increasing interest in country music's past. Radio stations are playing more oldies than ever before, and new artists, like Ricky Skaggs and John Anderson, are using more traditional styles.

**Solid Gold Country** explores these connections between past and present each week in a three hour music magazine. Every week a major country star will

be on hand as a featured guest throughout the entire show to talk about their music, and additional artists are spotlighted, telling the stories behind their songs. This participation by the stars of country music themselves, and the theme sets in which the songs are presented, make each program more than just another "oldies" show.

**Produced by Ed Salamon**

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**CMA SMALL MARKET DJ OF THE YEAR**

# Stan Davis

It may just be coincidence, but Stan Davis is the second of the three winners to change jobs shortly after winning the CMA DJ of the Year Award. Stan, who has been the MD and afternoon personality at **WVAM/Altoona** for the past four years, takes up residence as the all-night personality at **WWVA/Wheeling** just a couple of days after he picks up his award in Nashville. It's a big job, working that huge nighttime signal of **WWVA**, but Stan's new PD Tom Miller says, "Stan's personality will blend very nicely with the rest of the staff. He brings to the mike a genuine love of country music and a great deal of enthusiasm and sincerity. We can hardly wait for him to get on the air."

Other stops along the way in Stan's 14-year career include two years at **WADC/Parkersburg, WV** and three years at **WKYG/Parkersburg**, but in talking to him, he's thrilled at the thought of his new job.



that's mind-boggling; it's really the epitome. I'm very honored and appreciative to the CMA, as well as all of my friends in the radio, record, and recording industry, who have been so kind to me over the years and showed that by voting for me."

Standing out in a small market may seem easier than making a dent elsewhere, but the basics are really the same, and you have to put in the time. As Stan says, "You go to the bars, the clubs, the community events, the fundraisers for the Heart Association and the American Cancer Society. You do those

"It's a very emotional experience for me to leave Altoona; it's my hometown and I've been working here the last four years, but you have to move on when opportunity knocks. Going on the air at **WWVA** is the most exciting event of my career. I love the thought of working for the great group of people there, as well as a station that is a legend."

As excited as Stan is about the move, he is equally excited about being named the CMA's Small Market DJ of the Year.

"I was absolutely flabbergasted. To think that I'm being recognized as one of the best of the industry is a concept



"The jock who is able to be a personality, while remaining a person, is the one who is going to be working ten years from now."

things to be a part of where you live, and relate your experiences on the air. You have to be able to key into each and every listener, and knowledge of the local scene will help you remain, and sound, involved. The jock who is able to be a personality, while remaining a person, is the one who is going to be working ten years from now. Whatever technology hits the entertainment business over the next few years, I think radio has the advantage in that it is the most personal medium of all the media. And, 'personal' is the key word, as it connotes personality. Radio's future lies in being a warm, personal friend, rather than just a source of information."

An air talent in a small market may feel he's doing all those things and is well known in the community, but he may feel a sense of frustration in not being known on a larger scale. As Stan told me, you have to take care of that part by doing some of your own PR. "Too many people expect the world to come to them," Stan began, "but that isn't how it works. You have to make an effort. Get to Nashville for CMA Week or the Country Radio Seminar. Get known, make some friends. If you're really serious you'll do it, and the rest will come."

*Stan Davis*

# CMA's Award Winning DJs

The CMA's DJ of the Year Awards were initiated in 1973 to recognize American country music disc jockeys for their contributions to the industry. Personalities in small, medium, and large markets are initially nominated by the CMA's entire membership. Those receiving at least five nominations are listed on a second ballot, which is sent to members in the DJ and audio/video categories, who pick the finalists. The winners are selected by a panel of anonymous judges, composed of leaders in the broadcasting industry, who review the finalists' airchecks. Below are the winners in years past.

|      | Small Market                                  | Medium Market                                | Large Market                                  |
|------|---|--|---|
| 1973 | <b>Mike Hoyer</b><br>KWMT<br>Fort Dodge, IA   | <b>Bill Mack</b><br>WBAP<br>Ft. Worth        | <b>Charlie Douglas</b><br>WWL<br>New Orleans  |
| 1974 | <b>Dale Eichor</b><br>KWMT<br>Ft. Dodge, IA   | <b>Billy Parker</b><br>KVOO<br>Tulsa         | <b>Grant Turner</b><br>WSM<br>Nashville       |
| 1975 | <b>Skip Nelson</b><br>KWMT<br>Ft. Dodge, IA   | <b>Billy Cole</b><br>WHO<br>Des Moines       | <b>Hairl Hensley</b><br>WSM<br>Nashville      |
| 1976 | <b>Jay Diamond</b><br>WKYQ<br>Paducah, KY     | <b>Marty Sullivan</b><br>KRMD<br>Shreveport  | <b>Lee Arnold</b><br>WHN<br>New York          |
| 1977 | <b>Shannon Reed</b><br>KWMT<br>Ft. Dodge, IA  | <b>Tiny Hughes</b><br>WROZ<br>Evansville, IN | <b>Bill Robinson</b><br>WIRE<br>Indianapolis  |
| 1978 | <b>Len Ellis</b><br>WLJE<br>Valparaiso, IN    | <b>Larry James</b><br>WBT<br>Charlotte       | <b>Jack Reno</b><br>WLW<br>Cincinnati         |
| 1979 | <b>Terry Slane</b><br>WGTO<br>Cypress Gardens | <b>Dugg Collins</b><br>KZIP<br>Amarillo      | <b>Bill Bailey</b><br>KENR<br>Houston         |
| 1980 | <b>Lee Shannon</b><br>WCCF<br>Punta Gorda, FL | <b>Bob Cole</b><br>KOKE<br>Austin            | <b>Larry Scott</b><br>KRLD<br>Dallas          |
| 1981 | <b>Jacki West</b><br>WGTO<br>Cypress Gardens  | <b>Tim Wilson</b><br>WAXX<br>Eau Claire, WI  | <b>Lynn Waggoner</b><br>KEBC<br>Oklahoma City |
| 1982 | <b>Al Snyder</b><br>WNVL<br>Nicholasville, KY | <b>Tim Williams</b><br>KOKE<br>Austin        | <b>Chuck Morgan</b><br>WSM<br>Nashville       |

## Have You Heard?

Well, I've put off mentioning this for as long as I could, but since former R&R Country Editor and current R&R Entertainment VP Jim Duncan is a past recipient of **Wayne & Johanna Edwards's** annual Ugly Award, I thought I should at least tell you the finalists of the 7th annual competition; the winner to be announced this week in Nashville. The envelope please. The finalists are: **Coyote Calhoun, WAMZ/Louisville; Bob Cole, WMZQ/Washington, DC; Bobby Denton, WIVK/Knoxville; Dene Hallam, WKHK/New York; Nick Hunter, Warner Bros.; Rhubarb Jones, WLWI/Montgomery; Joe Ladd, KIKK/Houston; Mike Oatman, Great Empire Broadcasting; Joe Patrick, KNOE/New Orleans; and Tom Philfer, KRMD/Shreveport.** Good luck to all of those more than deserving candidates. From the beasts to beauty, **Melanie, aka Cathy Rogers**, is now doing mid-days and is Assistant PD to **Jeff Goodridge** at **WNYR/Rochester**. Also, congrats on her recent engagement. When you're hot... **Jim Abens**, formerly of **WOW/Omaha** (prior to Great Empire's acquisition of the facility), has crossed town and is the new PD at **Albilar Broadcasting's KYNN(AM)**. ... **Art Saunders**, a personality on **KZLA-FM/Los Angeles**, is leaving

the station, but remaining with **Capital Cities Communications**, as he segues to the Assistant PD gig at **WBAP/Dallas**. ... When **KOKE/Austin** went A/C, morning man **Tim Williams** decided he wanted to keep it country, and took his act on the road, but not far. He is now the "Tim" half of the **Penny & Tim** morning show on **KVET/Austin**. Penny's former partner, **Travis**, gets to sleep in late as he is now on in the afternoons. ... **Steve Delaney** has been upped to PD at **WNDU-AM & FM/South Bend** and **Sandy Outlaw** goes from weekends to full time, mid-days. ... **H. David Allan** is the new MD at **KRKT/Albany, OR**. ... **KIOV-FM/Sioux Falls** has a new afternoon man/Production Coordinator in the person of **Bob Wilder**. ... A couple of weeks ago I mentioned there is a new Country station in Spokane. The **KKER** lineup is now set with the **Nearly Famous Sam Lawson Radio Extravaganza** in mornings, **Johnny O.** from 9am-1pm, T.M. on 1-6pm, **Ken Jacobson** evenings, and **Tom Strecher** doing overnights. ... And, happy anniversary to **KWTO/Springfield, MO**, celebrating its 50th year on the air — all as a Country station. **KWTO** is looking for alums to participate, so if you've ever worked there call **Kelly Carls** at (417) 883-9000 for the details. ... Next week I'll fill you in on what I've heard in Nashville, but always keep me posted on what it is you have heard!

# SOUNDS YOU'VE NEVER HEARD BEFORE.



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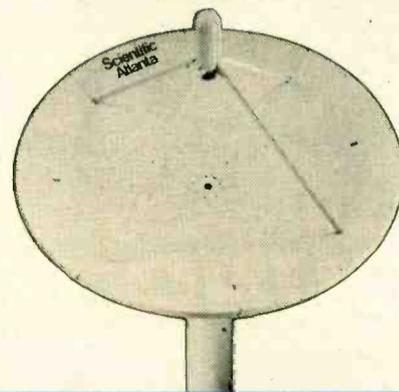
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**ALABAMA**

**"Lady Down On Love"** PB 13590

from *The Closer You Get* AHLI-4663

**# 1 For Two Weeks!**



**RONNIE MILSAP**

**Don't You Know How Much I Love You** from *Keyed Up* AHLI-4670

PB 13542

**# 1 For Two Weeks!**

**TOGETHER WE MAKE THE MOVES!...**



**MOVING TOWARD TOP 10 .**

**DEBORAH ALLEN**

**"Baby, I Lied"** PB 13600

from *Cheat The Night* MHLI-8514

**BB 18★ CB 20★ RR 18★**

**BOUND TO BREAK!**



**WAYLON**

**"The Conversation"** PB 13631

From *Waylon & Company* AHLI-4826

**BB 78★ CB 74★ RR N&A**



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LABEL OF THE YEAR

THANKS TO RADIO FOR MAKING  
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**GUS HARDIN**

**“Loving You Hurts”** PB 13597

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**BB 44★ CB 38★ RR 42★**

**BREAKERS**



**CHARLEY PRIDE**

**“Ev’ry Heart Should Have One”** PB 13648

from Night Games  
AHL1-4822

**BB 48★ CB 41★ RR 49★**

**BREAKERS**



**THE JUDDS ARE COMING!**

**THE JUDDS**  
WYNONNA and NAOMI

**Had A Dream (For The Heart)** PB 13673



# Celebrating The CMA Awards



Alabama accepts the coveted Entertainer of the Year award.



Hosts Anne Murray and Willie Nelson.



John Anderson accepts his Single of the Year award from (l-r) presenter, Eddle Rabbitt, Crystal Gayle.



Little Jimmy Dickens is enshrined in the Country Music Hall of Fame by Barbara Mandrell.



Ronnie Milsap provides musical backing for (l-r) Lee Greenwood, Anne Murray, and Larry Gatlin.

## CMA Award Winners 1983

- ★ **Entertainer Of The Year:** Alabama
- ★ **Single:** "Swingin' " — John Anderson
- ★ **Album:** "The Closer You Get" — Alabama
- ★ **Song:** "Always On My Mind" — Johnny Christopher, Wayne Thompson, Mark James (writers)
- ★ **Female Vocalist:** Janie Fricke
- ★ **Male Vocalist:** Lee Greenwood
- ★ **Vocal Group:** Alabama
- ★ **Vocal Duo:** Merle Haggard & Willie Nelson
- ★ **Instrumental Group:** Ricky Skaggs Band
- ★ **Instrumentalist:** Chet Atkins
- ★ **Horizon Award:** John Anderson



Backstage on the post-awards radio show, WHN/New York PD Joel Raab and show host Lee Arnold are pictured.



Lee Greenwood accepts the Male Vocalist of the Year award from Eddy Arnold.

**We salute country radio and the CMA DJ winners of the year!**

★ **Stan Davis-  
WVAM Altoona, PA**

★ **Rhubarb Jones-  
WLWI Montgomery, AL**

★ **Jim London-  
WPKX Alexandria, VA**

**HINTON - SVENDSEN**  
C O M P A N Y

(213) 783-3750



Dolly Parton and Kenny Rogers team up live.



In another duet, Johnny Cash and Kris Kristofferson double up.



R&R's own Ann and Lon Helton cut dashing figures at the awards ceremony.



# Atlantic/America Salutes the Country Music Association



90100

**Sissy Spacek** brings the critics to their feet with her debut album, **"Hangin' Up My Heart."** Features the single, **"Lonely, But Only For You."**  
7-99847

Produced by Rodney Crowell

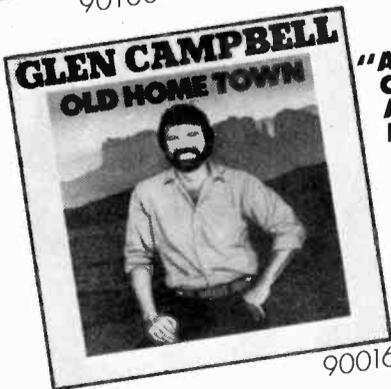


90112

**Larry Willoughby** lays his **"Heart On The Line,"** the first single from his debut album, **"Building Bridges."** Once a Texas fireman, now he's starting a fire of his own!  
7-99826

Produced by Rodney Crowell  
A Rockland Roadhouse Production

Career Direction:  
Ted Hacker/Creative Artist Management



90016

**"America"** is Glen Campbell's rockin' Atlantic/America album. It's the heart of country!

Produced by Jerry Fuller

**Jerry Puckett's** got a **"Heart on the Run,"** the hot single from an exciting Atlantic/America newcomer.  
7-99860

**On Atlantic/America Records and Cassettes**  
A Division of Atlantic Recording Corporation

...DISCOVER T

## JOHN ANDERSON

At **30**, the "Black Sheep" is pure country and on the prowl. *All The People Are Talkin'* about John Anderson—his new LP, his 5 CMA nominations and his double Gold year. Bulletin: John won CMA's Horizon Award and Single of the Year. "Haunted House" radio 12-inch Coming Oct. 19.

## THE WHITES

"When The New Wears Off Our Love" is at **31**—the Whites are chasing a "Black Sheep" up the charts. With 3 CMA nominations and as many hit singles, the Whites invented that *Old Familiar Feeling*—their WB debut LP.

## EMMYLOU HARRIS

"Drivin' Wheel" is the first single from Emmylou Harris' forthcoming album, *White Shoes*. Emmylou's first studio disc in two years—shipping Oct. 19.

## DAVID FRIZZELL

New & Active (72/16)—"A Million Light Beers Ago" is the second hit single from David Frizzell's latest solo LP, *On My Own Again*.



## SHELLY WEST

One look at the cover of Shelly West's new album, and you'll know this lady is *Red Hot*. Her new single is "Another Motel Memory"—something she is not, never has been and never will be.



## T. G. SHEPPARD

A Breaker at **46**, T. G.'s new album is starting with a fast "Slow Burn." Nashville's No. 1 heartbreaker and his strongest album yet—*Slow Burn*.



## THE BELLAMY BROTHERS

The Brothers have a "Strong Weakness" for the charts—this week at **25**. The latest in a long line from their *Greatest Hits* LP.



## CRYSTAL GAYLE

The list of Crystal Gayle's hits is almost as long as her hair. *Cage The Songbird* is her new LP; "The Sound Of Goodbye" is the new single.



# THE POWER OF COUNTRY.



## HANK WILLIAMS, JR.

Last week a Breaker, this week at **33**—“Queen Of My Heart.” The first single from the LP *Man Of Steel*—a refreshing vision in an age of plastic. Hank’s forging the hits.



## CONWAY TWITTY

“Heartache Tonight” climbs to **27**—another hit single from Conway’s *Lost In The Feeling* LP. Watch for *Merry Twismas*—a holiday tweet from Conway and Twitty Bird.

## GAIL DAVIES

New & Active (75/36)—“You’re A Hard Dog (To Keep Under The Porch),” and it’s not easy keeping you off the charts, either. The first single from singer/songwriter/producer Davies’ new LP, *What Can I Say*.

## GARY MORRIS

At **9**,” “The Wind Beneath My Wings” is the fourth hit single from Gary Morris’ second album. *Why Lady Why* also contains “Velvet Chains,” “The Love She Found In Me” and the hit title track.

## DEAN MARTIN

Dean Martin is turning into a one-man country music PR firm. The video of “Since I Met You Baby” has been shown twice on national television, once on the *Today Show*. Martin’s single comes from *The Nashville Sessions* the crooner’s real music debut.

## JOHNNY LEE

Johnny’s breaking out the good stuff—“My Baby Don’t Slow Dance” is at **50**. From the album *Hey Bartender*.



## BANDANA

You Don’t Need An Album. Just Bring A Bandana. “Outside Looking In” —**23**.

Congratulations and thanks to the CMA—You give country music its voice.

# Nashville This Week



SHARON ALLEN

## 50 Stars On Jamboree Walkway

The Jamboree USA Walkway of Stars, established by WWVA's parent company Wheeling Broadcasting to honor contributors to the Jamboree and country music in general, has designated 50 past and present stars for the dedication October 15. The ceremonies are part of the Jamboree's 50th anniversary festivities. Here's the roster:

Joe & Shirley Barker  
Big Slim, the Lone Cowboy  
Monty Blake  
Blue Ridge Quarter  
Elton Britt  
Johnny Cash  
Pete Cassell  
Stoney Cooper & Wilma Lee  
Cowboy Phil  
Billy "Crash" Craddock  
Crazy Elmer  
Hugh Cross & Shug Fisher  
Elmer Crowe  
Dick Curless  
Howard Donahoe  
Dave Dudley  
Reed Dunn

Merle Haggard  
Tom T. Hall  
Hawkshaw Hawkins  
Gene Johnson  
Grandpa Jones  
Silver Yodellin' Bill Jones  
Rusty & Doug Kershaw  
Cowboy Loye  
Loretta Lynn  
Barbara Mandrell  
Gertrude Miller & Jack Dunigan  
Paul J. Miller  
Ronnie Millsap  
Lee Moore  
Paul A. Myers  
Abby Neal  
Osborne Brothers

Buck Owens  
Dusty Owens  
Lone Pine & Betty Cody  
Charley Pride  
Glenn Reeves  
Marty Robbins  
Kenny Roberts  
Roy Scott  
George W. Smith  
Statler Brothers  
Sunshine Boys  
Mel Tillis  
Conway Twitty  
Doc & Chickie Williams  
Mac Wiseman  
Tammy Wynette

Recipients' names will be engraved on bronze stars embedded in the sidewalk in front of the Capitol Music Hall.

### CMA Nominations Sell CBS Records

CBS Records/Nashville launched a media campaign in 30 of its top sales markets for its CMA Awards nominees. The campaign includes a media mix of radio, television, and consumer print advertising featuring artists Lacy J. Dalton ("Dream Baby"), George Jones ("Shine On"), Chet Atkins ("Work It Out With Chet"), Ricky Skaggs ("Highways And Heartaches"), Merle Haggard and Willie Nelson ("Pancho And Lefty"), Janie Fricke ("It Ain't Easy"), and Merle Haggard ("That's The Way Love Goes"). In addition, Skaggs and Fricke's most recent LP product will also be highlighted: "Don't Cheat In Our Hometown" and "Love Lies."

Ad scheduling includes - more than 2000 60-second radio spot buys in 30 markets, October 5-15; a 30-second television spot with 72 runs on The Nashville Network, October 5-16; and two full-page ads in TV Guide's 30 market editions, October 8 and 22 issues. The ad was positioned to appear near or adjacent to the "CMA Awards Show" listing on Monday, October 10, and acts as a tune-in ad as well as a product ad.

21st Century Broadcasting is producing and marketing a new Gospel/Country/Adult Contemporary syndicated radio show.

"Gospel America" features a Top 10 Mini Countdown, a weekly feature spotlighting one of the Gospel greats from out of the past, album reviews, calendar of events, a concert guide, book reviews, comedy clips, and interviews with the stars.

Cohosts are Jon Rivers and Tom Dooley.

Bits & Pieces: If you're planning to attend the Disc Jockey Brunch at Golden Era Plantation this Saturday at 10am, be looking for Duane Allen, Joe Bonsall, and Richard Sterban, as well as William Lee



Golden. The Oak Ridge Boys are taking time to meet with you just before travelling to Cumming, GA for a concert Saturday evening . . . The Bellamy Brothers will do a benefit concert in Dade City, FL on October 15, at W.F. Edwards Stadium. The show, on the evening of the Rattlesnake Festival, will benefit the Pasco County Parks and Recreation Department Special Projects fund and Saint Anthony's School in San Antonio . . . On Saturday, October 22, Leon Redbone and John Prine will perform for Opryland guests at the park's Theater by the Lake. Both performances are included in Opryland's one-price admission . . . The halftime entertainment October 22 at the University of Kansas football game in Lawrence will be a Jayhawks Marching Band tribute to the music of Roy Clark. Roy plans to attend and watch the 200-plus band members perform their renditions of some of his best known songs . . . T.G. Sheppard just signed with Scotti Brothers Artists Management.

Just thought you'd like to know!



GOLD HILL GOIN'S ON — The 1983 Jackson County Fair featured Kris Kristofferson and Billy Swan in concert. Welcoming the two were KRWQ/Gold Hill, OR personalities Rick Ryder (second from left) and Steve Shelby (right).



CASH FOR CHARITY — KLIF/Dallas is a corporate sponsor of "Stars For Children V" concert held to benefit child abuse centers across the nation. The show was hosted by the Oak Ridge Boys. Pictured backstage are Rosanne Cash and KLIF morning personality John Forsythe.



WHAT'D I SAY? WHAT'D I SAY? — WPOC/Baltimore morning man Bob Raleigh was cuffed and jailed after a recent air shift. The "crime" was not knowing the seven warning signs of cancer, and Bob had to be "bailed out" with listener pledges that were donated to the American Cancer Society of Baltimore. By the way, Bob's sidekick, Rooster G. Cogburn, was the one who turned in Bob.

# HATS OFF

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### Country News

Next Week's Guest:

A Special Visit With Barbara Mandrell

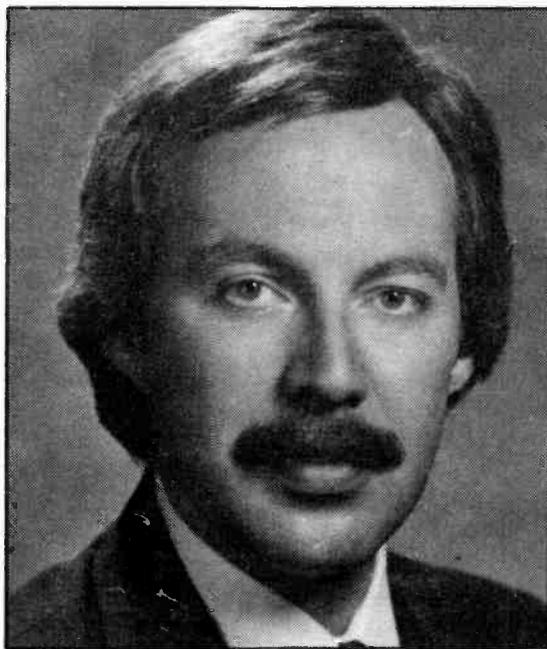
228 Main St., Suite R Venice, CA 90291 (213)392-8743

# THE WEEKLY COUNTRY MUSIC COUNTDOWN

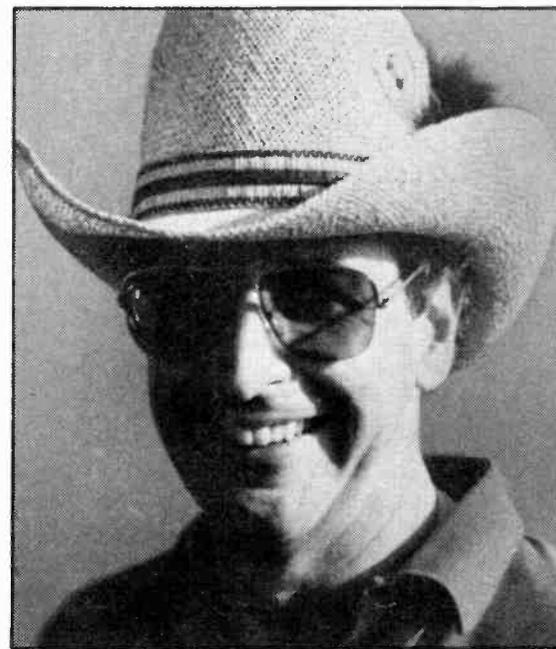
## *Success Speaks For Itself.*



**J. D. Spangler**—Program Director  
KSAN-FM San Francisco



**Tom Miller**—Operations Manager  
WWVA Wheeling



**Mac Allen**—Program Director  
WKQS-FM Miami, Ft. Lauderdale, Hollywood

***“THE WEEKLY COUNTRY MUSIC COUNTDOWN is the only syndicated program I carry on KSAN. If it wasn’t the best, I wouldn’t carry it.”***

*J. D. Spangler*

***“With the current over load of syndicated programs, it’s refreshing to find a show as THE WEEKLY COUNTRY MUSIC COUNTDOWN that’s concise, entertaining and professionally produced. A large portion of my audience feels that Chris Charles is a full time member of the staff.”***

*Thomas E. Miller*

***“Quality makes THE WEEKLY COUNTRY MUSIC COUNTDOWN one of the most consistently promotable features on the station.”***

*Mac*

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# Country Pictures



**A REAL DOLL** — KDOL/Mojave, CA welcomed home Barbara Mandrell, as she was the featured artist at the Antelope Valley Fair in Lancaster, CA. Barbara, a former resident of Lancaster, is shown backstage with K-DOLL personalities (left to right) Mike Masters, John Fio, and Warren Guest, and KDOL owners Monique and Al Kennedy.



**RCA TO SLC** — Ronnie Milsap recently appeared at the Salt Palace in Salt Lake City, and labelmate Deborah Allen stopped by to lend support. Backstage with them after the show were KSOP MD Wade Jesson (left) and KSOP PD Country Joe Flint (right).



**CRAWLEY IN THE CORNFIELD** — Country jocks everywhere should be jealous, as WDAF/Kansas City midday man Don Crawley gets a shot on "Hee Haw." Don (right) is shown in the famous cornfield scene cracking corny jokes with Roy Clark.



**B.J. IN ST. JOE** — B.J. Thomas is welcomed to St. Joseph, MO for a concert at the Civic Arena by 68/KFEQ evening personality John "Flatbush" Christopher.



**RONNIE McDOWELL DELIVERS, PERSONALLY** — Female listeners entered WSCL/Augusta, ME's contest by writing, in 25 words or less, why they wanted Ronnie to deliver it himself. Fulfilling his commitment is Ronnie, left, and WSCL PD Sherm Chester.



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MDJ-4832

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**R&R Country Chart**  
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# Black Radio



WALT LOVE

## ACTION

# The Shakeup Season

This is the first "Action" column I've been able to do in the past six weeks. There have been so many positive developments within our format to talk about that I haven't had the time for a review about all the changes and promotions taking place around the country. We've certainly had some shakeups in different markets, all before the beginning of the fall book!

**XHRM/San Diego** has announced a change in its music department. Afternoon drive personality **Duff Lindsey** will become the station's Music Director once again. Station Program Director **Gene Harris** now has the full support of station owner **Willie Morrow**, so things should be more stable now. Duff will be available for music calls on Thursdays from 11am-3pm.

**WJZZ & WCHB/Detroit** Operations Manager **Jerry Boulding** has left the organization. No management representative was available for comment when I contacted the station. Boulding's only statement was to the effect that he wished things could have worked out.

At **WBBY/Columbus**, PD/MD **Tim Hodges** has left the station to join **KJAZ/San Francisco**. **Zoot Strider** has become **WBBY's** acting Music Director. As soon as we receive more information on this situation, we'll pass it along.

### KMJM Adds Two

**KMJM/St. Louis** PD **Tony Gray** told us of some changes at his station. MD **Willie B** has moved on to **WASH/Washington, DC** to do the station's all-night show. No replacement has been named yet. **Tony** mentioned the acquisition of two new personalities. **Captain Chris**, who will be doing the 6-10am shift, comes from **B-97/New Orleans**. The new 10am-3pm air personality is **Debra Kennedy** from **WHRK/Memphis**. **John Mason**, who had been doing the morning show, has been moved to Production Director. By the way, good luck to **Barry Baker**, former GM of **KMJM**, who has moved on to become VP/GM of Channel 11 **KPLR-TV/St. Louis**. No replacement has been named to the GM position as of deadline this week.

**KUKQ/Phoenix** has a new Program Director/Music Director, **Rick Nuhn**, as reported recently in the news section of **R&R**. **Rick** has been at the station doing afternoons. He's a native of Phoenix and

should add that little extra with his local knowledge. At this point, **Rick** has not yet appointed a MD. **Ed Hamlin**, who was the Operations Manager, decided to return home to his native San Diego and rest for a while. **Ed** did a great job with an Urban format in a city that the so-called experts said wouldn't accept a Black music format!

**WJMO/Cleveland's** new MD is **Rod See**. **Rod** told me he's been in the industry for six years and has been at **WJMO** for the past four. **Rod** also does the 2-7pm air shift.

**Paul Todd**, PD/MD of **KOKY/Little Rock**, announced the hiring of two new air personalities, **Ryk St. Vincent** and **David Stafford**. Both gentlemen hail from the same station, **WJMI/Jackson, MS**. **Ryk** will be doing the 6-10am shift, while **David** will handle 7pm-midnight.

**WILD/Boston** has named **Kevin Morris** as the replacement for **Eddie Q**, who will now be doing a two-hour club music show on **WILD** each week. **Kevin** will be the station's Asst. Music Director and will help with all music duties on a weekly basis.

**Chris Turner** has become Operations Manager for **WLOK/Memphis**. **Chris** started at the station on October 3 and will maintain his consultation of **WGIV/Charlotte**. It's nice to see **Chris** back in operation.

**WJPC/Chicago** has a new Music Director — **Dee Handley** is the person you need to get in touch with if you're a record company rep. I would also like to thank **Dee** for her very nice letter.

### L.A. Shockwaves

**KACE/Los Angeles** has been experiencing "shock waves" the past several weeks. Earthquakes in Southern California are relatively commonplace, but not in Black radio, as job security seems to be more prevalent here. But **KACE** has let some folks go... air talents **Don Savage** and **Alvin John Waples** have both left the station. **Alvin** was the morning person and **Savage** did

# New Reporters Roster

Starting this week, we have five new reporting stations. Here's some pertinent information to help you get acquainted with them. I'm very pleased to have **KHYS/Port Arthur, TX** join us. The person to contact at **KHYS** is **Mark Petry** or his assistant, **Doug Davis**. **KHYS** is an Urban-formatted station on FM.

**KDKO/Denver** has rejoined us under the new direction of PD **Carlos Lando**. His Music Director, **Danny Harris**, is the person to speak to on a regular basis about **KDKO's** music playlist. The station is on AM, and its dial position is 1510. **KDKO** is a 24-hour 5000-watt facility.

**KOKA/Shreveport** is located on the AM dial at 1550. **B.B. Davis**, **KOKA's** Music Director, is the person to speak to about the station's music. **KOKA's** PD is **Sonrose Rutledge**.

**WMAK/Nashville** is another Urban-formatted station joining us this year. The station's nickname is "FM 92," it has 3000 watts, and operates 24 hours per day. **WMAK's** Program Director is **Dan Jaynes**, and his Music Director is **Doug Ellis**. **Doug** is also the station's Asst. PD.

**WLVW/Moncks Corner, SC** is our fifth new entry to the **R&R** reporting system. **Moncks Corner** is located approximately 20 miles from Charleston, SC, and the station has started making its presence felt in the market. **WLVW's** PD is **Ron Pinckney**, and he's the person to speak to about music. **WLVW** is another FM Urban-formatted station that operates 24 hours a day.

We here at **R&R** are happy to welcome our new reporters, and we'll present more information about these stations in coming weeks.

middays. Also, **Burkhart/Abrams & Associates** have become **KACE** owner **All-Pro's** new consultants.

Talking with PD **Jay Johnson** of **WTLC/Indianapolis**, he told me his station is going in for the more-music approach during this fall book. Instead of using the phrase "20 or 30 minutes of continuous music," **WTLC** will be using the old faithful, "Here's five in a row," and as **Jay** pointed out, with the length of today's songs, five in a row could well be 20 - 30 minutes of continuous music. **Jay** says, "I like the sound of 5 - 6 - 7 in a row." Let's hope it works for him.

**KJZZ/Seattle** has hired a new MD, **Carol Handley**, who once was the station's weekend and fill-in personality. **Carol** also does the station's noon-6pm air shift, and replaced **Kasia Wilks** in the MD slot.

I've learned of two birthdays that passed by. So, belated Happy Birthdays to **WDAS/Philadelphia** MD **Valerie Hampton**, affectionately known as "Ducki," and **WPDQ/Jacksonville** PD/MD **Marc Little**. Neither would tell me a numerical age!

**WLUM/Milwaukee's** new Music Director is **Susie Austin**, formerly of **WLPX/Milwaukee**. **Rich Guzman**, who had held that position, has moved on to sister station **KACE/Los Angeles**. By the way, **Susie** will also be doing an evening air shift.

**KDAY/Los Angeles** has had some action in the past week. **John Badeaux** has resigned as MD, but will continue his duties as the station's Production Director. Replacing **John** is **Greg Mack**, **KDAY's** afternoon personality. **Greg** has been at the station for a couple of months, and prior to that he was an air personality and MD at **KMJQ/Houston**. For any additional info call **Greg** at **KDAY**.

On October 2, **KDAY** featured a three-hour talk show special acknowledging Minority Enterprise Development Week. To celebrate this occasion **KDAY** had participants from a number of relevant business organizations. The program was hosted by **Roy West** and **Joe Fulton** of **KDAY**.

### Joyner Joins KKDA-FM

Say, people, do you remember **Toom**? That's right, **Tom Joyner** of **WVON, WBMX, and WJPC/Chicago** fame is back on the radio in the city he loves oh so well... Dallas! All kidding aside, **Tom** is back in Dallas on **KKDA-FM (K104)** doing the morning show. Informed sources told me that he had two heavy offers to stay in the Windy City, but decided Dallas was even better. I asked **Tom** what we (his fans) can expect this time around. "Whatever it takes to win," he told me. Good luck, **Tom**. **Tom** had been doing a TV show for **Johnson Publishing Co.** called "Ebony-Jet Celebrity Showcase," which was cancelled after a short period.

**Ron January**, Music Director of **WATV/Birmingham**, let me in on some good news. He and his lovely wife **Janice** announced the birth of their new baby girl, **Melodie Jenae**. **Melodie** was born on October 1 and weighed in at 7lbs. ½oz. **Ron**, whatever you do, please don't give the baby a rattle shaped like a microphone!

**KTWN/Minneapolis** has changed format. The station is no longer a Jazz Fusion outlet; it's become an A/C station. My adventurous nature continues to make me wonder what would happen if some daring organization would go into that market and put a Black or Urban Contemporary format on the air. They might surprise some people!

If you have any station news or other information, please get in touch or send me a press release on what you would like to see make the pages of **R&R**. If any of you have any promotional photos you would like to see in **R&R**, pass those along also. As always, thanks for being there!



**STONE SOUL PICNIC** — **WJDY/Salisbury, MD** sponsored a contest during the Fourth of July holiday, giving station listeners the opportunity to win enough staples to feed a picnic group of 25. Pictured (l-r) are: **WJDY** Chief Engineer **Matt Connor**, winner **Elenora Warren**, and **WJDY** PD **Chris Barry**.



**"JAZZY" JORDAN RECEIVES GOLD FROM TOMMY BOY RECORDS** — Pictured from left to right at the 3rd year Anniversary Party for **WNHC/New Haven** is: PD **James "Jazzy" Jordan**; **Tom Silverman**, President of **Tommy Boy Records**; and **WNHC's** morning personality **Bobby Owens**. The event was held at the **Park Plaza Hotel, Grand Ballroom, in New Haven**.

## The Music Section

**Black Radio's Most Accurate Music Information**

Adds & Hots... See Page 68  
New & Active... See Page 66

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**Black Radio**

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"Forever By Your Side"



**Black Radio**

**BREAKERS**

MANHATTANS  
Forever By Your Side (Columbia)

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## ANDRE CYMONE "Make Me Wanna Dance"

**BLACK CHART 20**

### BILLY GRIFFIN "Respect"

|      |      |      |      |      |      |
|------|------|------|------|------|------|
| WXYV | WEDR | KSOL | WRDW | WJAX | WTLC |
| WAOK | WJMO | WKND | WGIV | WAAA | KUKQ |
| KRNB | KDAY | WNHC | WKXI | WLTH |      |

### CHERYL LYNN "Preppie"

|      |      |      |      |      |
|------|------|------|------|------|
| WHUR | WGPR | WNOO | WPDQ | WANM |
| WAOK | WKND | WKXI | KOKY | WWWS |
| WDIA | WNHC | WJAX | WVOL |      |

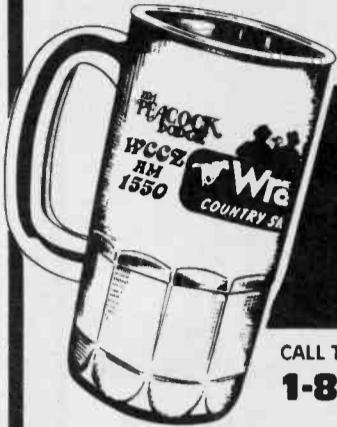
### WEATHER GIRLS "Success"

|         |      |      |      |
|---------|------|------|------|
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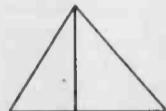
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## Openings

## Openings

## Openings

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If you want to be the best morning entertainer in suburban NYC, let's talk. CHR Q-96 FM, Mike Rob (203) 838-5566. EOE M/F (10-14)

Midday personality with news experience needed for A/C. Minimum 2 yrs. experience. T&R: Leslie Taylor, Box 1644, Cumberland, MD 21502. EOE M/F (10-14)

New England resort area, Adult Contemporary search for experienced PD; includes airshift. Tape & resume to: G.M., Box 668, West Yarmouth, MA 02673.

WAYV looking for future parttime air talent. T&R: Bryan Toft, Chelsea Ave. & The Boardwalk, Atlantic City, NJ 08401. EOE M/F (10-14)

Female jock needed. Good production & desire to learn essential. T&R: CQ102, Box 213, Geneva, NY 14456. EOE (10-14)

AM/FM combo in NYC area seeks fulltime reporter for dedicated news staff. Rush writing sample & T&R: ND, Box 40, Newton, NJ 07860. EOE M/F (10-14)

CHR Y107 seeks potential PD. T&R, track record: Steve Christian, 156 Broadway, Long Branch, NJ 07740. No calls. EOE M/F (10-14)

**Second Morning Personality**  
 Expanding to add creative, off the wall, enthusiastic talent to mornings. Production expertise and phone work needed. Join one of America's leading broadcast chains in this highly competitive medium market. T&R: Radio & Records, 1930 Century Park West, #564, Los Angeles, CA 90067.

### SOUTH

**RADIO HELP WANTED**  
 New Adult Contemporary in major Southwest market is searching for America's best morning person. Excellent salaries and benefits. Tape and resumes with references to:  
**Talent**  
 P.O. Box 27701 - 36, Houston, Texas 77227  
 EOE M/F

Wanted: Morning man. Send T&R: Larry Bessier, Box 1318, Melbourne, FL 32935. EOE M/F (10-14)

100,000 watt FM in Sunbelt looking to fill 2 fulltime on-air positions. T&R: Ron Anderson, Box 76, Vicksburg, MS 39180. EOE M/F (10-14)

**We Want More Than Time-Temperature**  
 Solid broadcast facility, in a growing Gulf Coast metropolis, is seeking two affable, amiable, mature M.O.R. announcers. Must have super pipes, knowledge of M.O.R. music and desire to WIN. These openings are an addition to a truly professional staff. Call Chris Rasor, (409) 842-2210 or send T&R to KIEZ, P.O. Box 6067, Beaumont, Texas 77705. EOE M/F

WKFY/Frankfort seeking creative A/C talent for weekends. All shifts. T&R: John Roberts, 28 Fountain Pl., Frankfort, KY 40601. (10-14)

**FairWest Adult Contemporary**  
 If you think you're in the same league as ...  
 APMAN RON CHAPMAN RON CHAPMAN  
 OWENS LOREN OWENS LOREN  
 BRINE WALLY BRINE WALLY  
 SIMON CAT SIMON CAT  
 RDNER BILL GARDNER BILL GARDNER  
 KNAPP CHUCK KNAPP CHUCK  
 DIXON LARRY DIXON LARRY  
 RILEY CHUCK RILEY CHUCK  
 AUSTIN GREG AUSTIN GREG  
 ISTIAN MAGIC CHRISTIAN MAGIC  
 Please send a sample tape to Reg Johns,  
**FairWest**  
 3341 Towerwood Drive Suite 204  
 Dallas, Texas 75234 • 214/243-7800

We're looking, are you? New 100,000 watt FM in west TN needs people for programming & news. Call Mike (901) 686-7481. (10-14)

We are looking for a Vice-President for our radio stations who has proven leadership abilities, and 1st hand experience in all areas of AM & FM station management. We offer high growth potential; competitive compensation plan; excellent benefits and top quality of life in S.E. Sunbelt. Send resume to: Radio & Records, 1930 Century Park West, #562, Los Angeles, CA 90067. EOE

WJKC looking for an entire airstaff to put this new 50kw FM CHR on air. T&R: Jonathan Keys, Suite V-2, Caravelle Arcade, Christiansted, St. Croix, US VI00820. (10-14)

News anchor/reporter needed. WORD/Spartanburg. 3 yrs. experience, solid delivery, judgement. 1st class studios. T&R: Mark Kruea, Box 3257, Spartanburg, SC 29304. EOE M/F (10-14)

Shenandoah Valley A/C-CHR needs uptempo personality with production skills. Good benefits. T&R: Frank Mitchell, WINC, Winchester, VA 22601. EOE M/F (10-14)



**BURNS MEDIA CONSULTANTS**  
 Burns Media's MANAGEMENT ACCESS NETWORK is looking for two Contemporary morning show personalities. Must be entertaining, off-the-wall, mature & outrageous. South-eastern markets. Good money for right people. Send T&R to: Burns Media, 3054 Dona Marta Dr., Studio City, CA 91604. EOE M/F

Experienced copywriter & product person for automated AM & FM. Evening shift. T&R: Tom Duke, KXOW/KACQ, Box 1739, Hot Springs, AR 71901. EOE M/F (10-14)

FM-96 looking for up-and-coming night rocker. Females encouraged. Production a must. T&R: Mark Bass, Box 1327, Valdosta, GA 31601. EOE M/F (10-14)

**WLWV**  
 A most important member of our staff is missing. Could it be you? WLWV must find a special talent to become our production director. Minimum 4 years experience. Very warm. Very friendly. Human. Your production skills must be superb. Don't reply if you're afraid of the word effort. Salary commensurate with ability. T&R: Steve McFarland, PD, WLWV, 5237 Albe-marle Rd., Charlotte, NC 28212. No calls please. EOE M/F

New 100kw regional CHR debuts in mid-October on the beach. Need 7-midnight announcer. Tremendous benefit package. T&R: Box 310, Port St. Joe, FL 32550. EOE M/F (10-7)

Northern VA 50,000 watt FM adjacent to Washington needs energetic nighttime A/C announcer. T&R: NVB, Box 2108, Manassas, VA 22110. EOE M/F (10-7)

Announcer with some experience for overnight shift. Sports knowledge, A/C format. Females encouraged. T&R: Dick Rossi, WFVA, Box 269, Fredricksburg, VA 22401. EOE M/F (10-7)

**MIDWEST**  
 Experienced sales pro needed. Dominant 100,000 watt A/C in MO's capitol. Contact: Tom Thies, KTTY, Box 414, Jefferson City, MO 65102 or call (314) 634-2950. (10-14)

Top-notch small market full service AM A/C accepting T&Rs with production for future openings. Randy Rundle, WZOE, Broadcast Center, Princeton, IL 61356. EOE M/F (10-14)

**Crazy, Off The Wall Morning Personality Wanted**  
 Midwest medium market. Right bucks for right person. Personality a must! The more bizarre the better. Send resume and tape. Radio & Records, 1930 Century Park West, #552, Los Angeles, CA 90067.

KELS-FM seeks personality CHR jock - someone who still believes in FUN radio. T&R: Jeff Angel, PD, Box 2300, Ardmore, OK 73402 or (405) 226-5357. EOE M/F (10-14)

WCVL & WLFG seeking amitious hardworker for immediate night opening. Great learning opportunity. T&R: Dave Nolan, Box 609, Crawfordsville, IN 47933. EOE M/F (10-14)

WDBQ & KLYV/Dubuque looking for newperson. T&R: Jack Kilcoyne, ND, Box 1280, Dubuque, IA 52001. EOE M/F (10-14)

WABJ & WQTE want tapes for future openings (PBP helpful). Also seek parttimers. A/C AM, Modern Country FM. John Sebastian, 121 W. Maumee, Adrian, MI 45221. (10-14)

Hit 105 FM seeks uptempo, energetic female to move the hits. Progressive company. Chuck Knight, WLXR-FM, Box 2017, La Crosse, WI 54601. EOE M/F (10-14)

Start immediately. Killer morning personality. Witty, entertaining & crazy for new CHR FM in Saginaw market. Possible PD. T&R: WFXZ, Box 357, Tinconning, MI 48650. (10-14)

WHMQ & WFVN/Findlay searching for professional communicators. Good production skills. T&R: Dave Glass/Kert Radel, Box 1507, Findlay, OH 45839. EOE M/F (10-14)

Management position open for either a station manager or sales manager at WTOO. Station serves Carbondale and Southern Illinois University. Strong sales background and ability to train and manage sales staff and/or excellent people skills required. This is the #1 Contemporary station in area. This could be your next step to a major market. Send resume to: Personnel Manager, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F

KBRA-FM 98/Wichita looking for fulltime Production Director, future on-air openings. T&R: Roger Sherman, 104 S. Emporia St., Wichita, KS 67202. EOE M/F (10-7)

Premier CHR in the heart of Kansas needs afternoon jock who's HOT. Send immediately. Pictures. T&R: Tom Clay, PD, KHOK, Box 101, Hoisington, KS 67544. EOE M/F (10-7)

**Country Drive-Time Air Talent**  
 Big city sound in medium market. Agency level production preferred. Experienced and enthusiastic team player. T&R to: Doug Whitman, KKIX, Box 1104, Fayetteville, AR 72702. EOE M/F

Malrite Communications Group is looking for a high-profile morning personality for a major market. Contact Jim Wood (415) 836-0910. EOE M/F (10-7)

**WEST**  
 KMGG/Los Angeles needs a production director. Samples & resume to Jeff Salgo, 6430 Sunset Blvd., Suite 418, Los Angeles, CA 90028. EOE M/F (10-14)

**Operations Manager**  
 Wyoming, today's land of opportunity, is looking for a top notch Operations Manager for two of the top rated FMs in the state. Must have strong knowledge of CHR, music research, etc. A stable, community involved person wanting a career, not a gig. We'll pay the right price for the right person. Do not call. Please send T&R and salary requirements to Bill Hart, KTRS, 251 West First, Casper, Wyoming 82601.

KRCK & KYTE/Portland has openings in sales, promotion & copywriting. Minimum 2 yrs. Resumes: Personnel Dept., 2040 SW 1st Ave., Portland, OR 97201. EOE M/F (10-14)

KYGO/Denver premier Country station still looking for an experienced parttimer. T&R: Bob Call, 5350 W. 20th, Denver, CO 80214. EOE M/F (10-14)

Entry level? Move up to 70,000 market CHR. Good stepping-stone to medium. Nov. opening. T&R: Denise Bergendorf, KZ-BQ, Box 97, Pocatello, ID 83204. EOE M/F (10-14)

# Opportunities

## Openings

Announcer/engineer for our team at AOR KAWY/Country KATI. T&R: Fred Leemhuis, Station Manager, Box 2006, Casper, WY 82602. EOE M/F (10-14)

Vegas is more competitive than ever & KLUC is looking for future talent. T&R: Dave Anthony, Box 14805, Las Vegas, NV 89114. EOE M/F (10-14)

KNRY/Monterey is looking for PD/announcer for Oldies format. Must have 3 yrs. experience. T&R: Bill Beaton, Box 2108, Monterey, CA 93940. EOE M/F (10-14)

New radio station in Rocky Mountain resort with unlimited potential seeks energetic person to join sales team. Resume: KSKE-FM, Box 108, Granby, CO 80446. EOE M/F (10-14)

If you're great and want an opportunity to turn a major West Coast market upside down and feel you can arouse the 25 plus audience let us hear you. Tape and resume to: Radio & Records, 1930 Century Park West, #563, Los Angeles, CA 90067.

Premier CHR seeks experienced overnight personality. Paid health, dental, profit-sharing. T&R: John Ramsey, KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (10-14)

CHR KIST seeking air personality for midday shift. T&R: Dick Williams, KIST, Box 1169, Santa Barbara, CA 93102. EOE M/F (10-14)



**BURNS MEDIA CONSULTANTS**  
Burns Media's MANAGEMENT ACCESS NETWORK is looking for a station manager. Growing Rocky Mountain community. Some management experience necessary. Opportunity for ownership participation. Good salary and benefits. Send resume to: Burns Media, 3054 Dona Marta Dr., Studio City, CA 91604. EOE M/F

Reporter/anchor willing to work hard to dig up local stories. No calls. T&R only: Rosalie Fox, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F (10-7)

## Openings

SEATTLE'S BEST  
**Rock KISW-FM 100**

MORNING OPENING!

IF YOU'VE GOT THE GOODS, WE'VE GOT THE ENVIRONMENT FOR YOU TO GROW! TEAMS OR TALENTED SINGLES, SEND T&R TO:

Gary Bryan  
KISW  
712 Aurora N. EOE M/F  
Seattle 98109 NO CALLS

KDKO has fulltime midnight-6am opening. Available immediately. 3 yrs. experience. T&R: Carlos Lando, 7870 E. Berry Pl., Englewood, CO 80111. EOE M/F (10-7)

## Positions Sought

Female, afternoon-driver with 3 yrs. experience in medium market CHR seeks same gig on the next level. LESLIE (301)-722-6666. (10-14)

Wanted: Station who wants to win. 3 yrs. AM/PM drive, medium market MD. Looking to program, but will jock for right station. KEN (904) 877-9658. (10-14)

Programming-plus... creative, ambitious personality seeks PD position in small/medium market. Prefer South. Air experience: Q105, Magic 96, WGGG. Call (305) 461-0296.

Want to work small or medium market. A/C or CHR that wants to win. For T&R call BILL (904) 648-5670. (10-14)

4 yrs. experience as production director & jock for hire immediately. Will do any shift for any amount, well almost. Let's talk. KEVIN (213) 887-9229. (10-14)

This lady loves radio. Professional news announcer & jock is looking for work in Midwestern area. Call LETA FIELDS (312) 487-1287. (10-14)

Sex. Mine is male. Good production, one-to-one style. 1 yr. medium market. Offer good through November 15th. (213) 632-2567, ask for "A CHANGE." (10-14)

Looking for a willing & reliable announcer? Then I'm it. Have worked Country, A/C & CHR. Willing to relocate. Call KEVIN (715) 387-0538. (10-14)

## Positions Sought

AOR/CHR airshift & production. 4 yrs. experience, PD & MD. Married, stable professional. Currently employed. Prefer Midwest. BRYAN (217) 875-5549. (10-14)

Hardworking DJ, 5 yrs. experience, college PD. seeks position. Will relocate anywhere. Type-board, outstanding music knowledge. NELSON METVINER (212) 673-6534. (10-14)

Name the format & I can handle it! I'm a rocker who was raised on Country with over 5 yrs. experience. KEN MURPHY, after 4pm MST at KQ93 (505) 863-4446. (10-14)

News announcer seeking job. Will relocate. Reliable, sports, interviewing, reporting. BILL (219) 874-8285. Mon.-Wed. after 5pm. Midwest preferred. (10-14)

My parents' favorite DJ! WEAM/Washington, D.C., WLPL/Baltimore & WEED/Waynesboro, PA. BOB MOHR (301) 777-2988. (10-14)

Experienced OM/PD in CHR, A/C & Country. Large/medium market background. Call RON DENNINGTON (314) 428-3132, 427-4485 afternoons. (10-14)

Articulate communicator, golden pipes, 8 1/2 yrs., 5 states, community-oriented, B.A., team-player, versatile, A/C & modern Country. J.D. eves. (904) 224-0092. (10-14)

You're in luck! Experienced WAPP, WBAB air personality looking for fulltime position. Excellent production skills. Will relocate. Call AL (516) 628-2661. (10-14)

Detroit sportscaster, 12 yrs. at top Detroit stations & NBA PBP. Only major market or network. MARK ANDREWS (313) 545-5154. (10-14)

2 yrs. experience. High energy drive time jock for CHR-A/C format. Will relocate. T&R sent on request. Call JOHN at (615) 929-1709. (10-14)

Looking for small market NE position. Consistent air shift, can do sports. 4 yrs. experience. Call BOB (315) 942-2007. (10-14)

RON FOLKS. Black, great production, good voice. Prefer to work where my talent isn't wasted. 6 yrs. exp. Serious replies only. (803) 799-7087 or 765-1270. (10-14)

4 yr. Country-A/C personality with top 75 market experience & MD/asst. PD background. Agency level production. DAVE (309) 344-1971. (10-14)

Dynamic duo with strong news & production available now. 8 yrs. between us. Will go anywhere. DAVE or JERRY (414) 654-1342. (10-14)

Experienced in college radio. WBBC. Give me a call. SCOTT (201) 864-0917. (10-14)

**BOYD R. BRITTON**  
Immediately available for news or other interesting radio. Call (213) 393-3428 or respond to: Radio & Records, 1930 Century Park West, #561, Los Angeles, CA 90067.

Talented sportscaster/reporter. Outstanding PBP & writing skills. 5 yrs. experience. BA journalism. Interested in sports or news. radio/TV. KEVIN (913) 827-2383. (10-14)

Recent college grad is busting out with enthusiasm and creativity. Experienced in A/C personality, Country, news & sports. NEIL ISAACS (616) 798-4613. (10-14)

Ready to relocate to Midwest/East medium market. Versatile, dedicated. You name it; you'll get it with MARK JAMES. (313) 982-2642. (10-14)

ANNE LEIGHTON gives video a good run for its money. She's made for the radio. (914) 428-1130. (10-14)

Greater Cincinnati. DJ/PD/MD 15+ yrs. Dependable. Production. CHR, A/C, Country, Urban. Now! (513) 528-5793. (10-14)

Experienced newsman seeks ND or reporter position with station committed to news. Will relocate. DAVE KAPPLER (414) 233-3112. (10-14)

Everybody loves that accent. British pro. Splendid for mornings. Great phones, instant numbers, workaholic. TIM ROSE (209) 474-6190. (10-14)

My wife wants to move back to the Great White North. So do I. 4 yrs. experience. MIKE KUBA (904) 575-2321. (10-14)

THOM DAVIS available for mornings. MD experience with a lot of years in A/C, Country, CHR. Currently with WEZC/Charlotte. Call (704) 827-0300. (10-14)

Energetic, highly motivated & dedicated. 3 yrs. experience. Want more. Let's grow to #1 together. Presently P-3 CHR, will relocate. NORM (912) 524-6242 or 524-2343. (10-14)

Professional broadcaster with 15 yrs radio experience seeking management position. Available immediately, willing to relocate. SCOTT (214) 753-0266. (10-14)

8 yrs. experienced Country personality with AM engineering background. Now in top 100 market, looking for airshift with responsibilities in Midwest. TIM (319) 322-0468. (10-14)

7 yrs. as MD/DJ. Let's make your station a winner! Great music knowledge. Prefer MI. (313) 373-5586 after 5pm. (10-14)

Experienced copywriter, production, MD, announcer. Also news. Seeking medium/major market employment, preferably Central OH. MARK WATKINS (717) 334-0643 after 5pm EDT. (10-14)

## Positions Sought

Deep & seductive English voice will bring the 18-34 females flocking to your nighttime rocker. 11 yrs. experience including production, programming. ANDREW (619) 323-7844. (10-14)

Award-winning newscaster available immediately. 5 yrs. experience, 3 as ND at Midwest medium market. Solid anchor, writer, reporter. JEFF (815) 663-9173. (10-7)

Have voice, will travel. It's warm, witty, mature, funny, and attached to a 13-yr. pro seeking PD/air position. A/C, Country. (419) 474-5641. (10-7)

Tight top 20 CHR personality, capable MD or PD. Call now. (303) 986-5680. (10-7)

West Coast talk show host seeks new gig. MIKE (707) 257-1572. (10-7)

Unique radio ads. Broadcast copywriting & audio-visuals. Make one call now! LARRY MORRIS (213) 508-6355. (10-7)

CHR pro with production plus available now. Need a challenge. DAVE HOLMES (805) 969-9353. (10-7)

Current PD/morning man with 5 yrs. experience looking to move up to larger market. Award-winning production man. STEVE (804) 791-3679. (10-7)

## Changes

### RADIO

Todd Zwick appointed Account Executive at KYUU/San Francisco.

Ann Simley joins CBS Radio Networks as Account Executive, Los Angeles, formerly CBS Television.

### RECORDS

Fran Lichtman named International Production Manager for Atlantic & Elektra Records.

Jeffrey Gingold & Lawrence Stanley appointed Contract Specialists, Business Affairs for RCA Records.

### INDUSTRY

Mike Friedman announced as In-House Sales Representative of WEA Los Angeles Branch Marketteam.

Rosemary Fong promoted to WEA Programmer Analyst.

## Miscellaneous

Wanted: Chattanooga 1968-1975 airchecks. Will swap or buy a dub. Lou Simon (213) 460-3657.

1090 Country KKYN needs record service from Capitol, Columbia, Mercury and major independents. KKYN, Box 147, Plainview, TX 79072.

WOOW/Greenville, NC needs AOR/CHR service from all labels. Attn: Jeff Harris, MD, 304 Evans St. Mall, Greenville, NC 27834, (919) 758-1171.

Dates appearing at the end of each listing signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

|  | Frequency Rates* |         |         |
|--|------------------|---------|---------|
|  | 1 Week           | 2 Weeks | 3 Weeks |
|  | \$20.00          | \$35.00 | \$50.00 |

\*Must run consecutive weeks.

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Morning Personality News Director

for new  
**SAN FRANCISCO FM**  
All Format Experience Accepted (Including C&W)  
(No Beginners Please)

Send Tape, Resume, Picture and Latest ARB Figures To:

ALLEN WATEROUS  
c/o **KLOK**

RADIO 1170  
P.O. Box 21248  
San Jose, CA 95151

NO PHONE CALLS PLEASE!





# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**T.G. SHEPPARD**  
**Slow Burn (WB)**

On 77% of reporting stations. National Summary: Up 14, Same 28, Down 0, Debuts 33, Adds 41. A Most Added Record. Debuts at number 46 on the Country Chart

**CHARLEY PRIDE**

**Ev'ry Heart Should Have One (RCA)**

On 70% of reporting stations. National Summary: Up 12, Same 25, Down 0, Debuts 23, Adds 45. A Most Added Record. Debuts at number 49 on the Country Chart.

**VERN GOSDIN**

**I Wonder Where We'd Be Tonight (Compleat/PolyGram)**

On 62% of reporting stations. National Summary: Up 45, Same 25, Down 0, Debuts 17, Adds 6. Debuts at number 48 on the Country Chart based on its chart strength where played.

**MOST ADDED**

- OAK RIDGE BOYS (74)  
Ozark Mountain Jubilee (MCA)
- WAYLON JENNINGS (47)  
The Conversation (RCA)
- CHARLEY PRIDE (45)  
Ev'ry Heart Should Have One (RCA)
- T.G. SHEPPARD (41)  
Slow Burn (WB)
- JOHN CONLEE (40)  
In My Eyes (MCA)
- GAIL DAVIES (36)  
You're A Hard Dog... (WB)
- RONNIE McDOWELL (27)  
You Made A Wanted Man Of Me (Epic)

**HOTTEST**

- KENNY ROGERS & DOLLY PARTON (113)  
Islands In The Stream (RCA)
- ALABAMA (98)  
Lady Down On Love (RCA)
- RICKY SKAGGS (46)  
You've Got A Lover (Epic)
- DON WILLIAMS (29)  
Nobody But You (MCA)
- GARY MORRIS (29)  
The Wind Beneath My Wings (WB)
- LEE GREENWOOD (29)  
Somebody's Gonna Love You (MCA)
- GEORGE JONES (29)  
Tennessee Whiskey (Epic)

# NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

- JOHNNY LEE "My Baby Don't Slow Dance" (WB) 85/22  
National Summary: Up 22, Same 30, Down 0, Debuts 11, Adds 22 including WBGW-FM, WRKZ-FM, KEAN-AM-FM, WTQR-FM, WHK, WDAF, WTSO, WDG, WHBF, WTHI-FM, WTD, KIK-FM, KUUY, KKCS, KSON-FM.
- OAK RIDGE BOYS "Ozark Mountain Jubilee" (MCA) 84/74  
National Summary: Up 0, Same 4, Down 0, Debuts 6, Adds 74 including WKYG, WNYR, KIX106, WZZK-FM, WSOC-FM, WCOS-AM-FM, WIRK-FM, WCXI-AM-FM, WIRE, WOW, WXCL, KFDI-AM-FM, KMAK, KNIX-FM, KCKC, KMPS-AM-FM.
- JOHN CONLEE "In My Eyes" (MCA) 75/40  
National Summary: Up 3, Same 15, Down 0, Debuts 17, Adds 40 including WSEN-AM-FM, WILQ, WXBQ-FM, WSOC-FM, WNOX, WWOD/WKZZ, WRNL, WQYK-FM, WMAQ, WHBF, KVOO, KKAL, KVEG, KWJJ, KSOP-FM.
- GAIL DAVIES "You're A Hard Dog..." (WB) 75/36  
National Summary: Up 4, Same 29, Down 0, Debuts 6, Adds 36 including WAJR, WPOR-FM, KEAN-AM-FM, WSOC-FM, KHEY-AM, WCMS-FM, WIRK-FM, WKKQ-AM, KWMT, WOW, WWJO, KIK-FM, KEIN, KTOM, KCKC.
- DAVID FRIZZELL "A Million Light Beers Ago" (Viva) 72/16  
National Summary: Up 16, Same 29, Down 0, Debuts 11, Adds 16, WRKZ-FM, WHN, WNYR, WSEN-AM-FM, CHOW, WNOX, WRNL, WITL-FM, WMIL, KIOV-FM, WWJO, KTKP-FM, KIK-FM, KGEM/KJOT, KMAK, KSON-FM.
- MERLE HAGGARD "It's All In The Game" (MCA) 69/10  
National Summary: Up 16, Same 29, Down 0, Debuts 13, Adds 10, WKYG, CHOW, KMML, WFNC, WWWW-FM, WDAF, WWJO, KRKY, KCKC, KSON-FM, WKKW d-26, WSOC-FM d-36, WSIX-FM d-29, KFDI-AM-FM 38-32, KUGN-FM d-46.
- STEPHANIE WINSLOW "Kiss Me Darling" (Curb/MCA) 63/9  
National Summary: Up 7, Same 17, Down 0, Debuts 5, Adds 9, WBGW-FM, WYII, KMML, WGTO, WFNC, WKKQ-AM, WKMF, KUGN-FM, KWJJ, WGNA-FM 32-29, WLWI-FM 20-15, WIRK-FM d-48, WTD 19-14, KUUY 14-12, KVEG 30-25.
- CRYSTAL GAYLE "Keepin' Power" (Columbia) 63/8  
National Summary: Up 29, Same 18, Down 0, Debuts 8, Adds 8, CHOW, WXBQ-FM, WEZL-FM, WSLR, WMAQ, WMNI, WTSO, KKAL, WKKW 32-25, WJQS 27-22, WPAP-FM 46-36, KS100 39-34, WITL-FM d-38, KUZZ 43-35, KSON-FM d-37.
- JAMES & MICHAEL YOUNGER "Love's On The Rebound" (MCA) 57/7  
National Summary: Up 19, Same 18, Down 0, Debuts 13, Adds 7, WSOC-FM, WFNC, WSIX-FM, WUSQ-FM, KIOV-FM, KEIN, KIGO, WPOR-FM d-35, WVVVA d-40, KMML 32-28, WSLR d-30, KBMR 33-29, WOW 45-37, KUGN-FM d-49, KCBQ 28-19.
- RONNIE McDOWELL "You Made A Wanted Man Of Me" (Epic) 55/27  
National Summary: Up 2, Same 22, Down 1, Debuts 4, Adds 27 including WMZQ, WVVVA, WYNNK-FM, WSOC-FM, KLRA, WRNL, KRMD-AM-FM, WMNI, WFMS-FM, WXCL, KRST-FM, KKCS, KYGO-FM, KNIX-FM, KTOM.
- MARK GRAY "Wounded Hearts" (Columbia) 51/20  
National Summary: Up 5, Same 24, Down 0, Debuts 2, Adds 20 including WIXL-FM, WIXY, KLLL, WLWI-FM, WUSQ-FM, KBMR, WKKQ-AM, KFGO, WHBF, WTD, KKCS, KMAK, KRWQ-FM, KTOM, KGA.
- LACY J. DALTON "Windin' Down" (Columbia) 51/11  
National Summary: Up 7, Same 27, Down 0, Debuts 6, Adds 11, WGNA-FM, WYRK, WDAK, KHEY-AM, WWOD/WKZZ, WUSQ-FM, KBMR, KUZZ, KVEG, KCKC, KIGO, WNOX 46-41, WSIX-FM 30-28, KEBC-FM d-48, KFDI-AM-FM d-47.
- WAYLON JENNINGS "The Conversation" (RCA) 49/47  
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 47 including WAJR, WSEN-AM-FM, CHOW, WAMZ-FM, WKSJ-FM, KKYX, WONE, WAXX, WGEE, KFDI-AM-FM, KYGO-FM, KMAK, KWJJ, KRAK, KCUB.
- FAMILY BROWN "We Really Got A Hold On Love" (RCA) 45/10  
National Summary: Up 3, Same 31, Down 0, Debuts 1, Adds 10, WKYG, WIXY, WVVVA, WXBQ-FM, WEZL-FM, WESC-AM-FM, KLRA, WKKQ-AM, WHBF, WTD, WSEN-AM-FM d-46, WKSJ-FM 47-44, WSIX-FM 28-27.
- KATHY MATTEA "Street Talk" (Mercury/PolyGram) 42/11  
National Summary: Up 4, Same 23, Down 0, Debuts 4, Adds 11, WBGW-FM, WIXY, WLWI-FM, WCMS-FM, WFMS-FM, WITL-FM, WWJO, WTD, KKAL, KUGN-FM, KVEG.
- DARRELL CLANTON "Lonesome 7-7203" (Audiograph) 31/11  
National Summary: Up 5, Same 14, Down 0, Debuts 1, Adds 11, WSNQ, WIXY, KASE, KHEY-AM, KLRA, KKYX, WAXX, KWMT, WITL-FM, KVOO, KVEG.
- JAN GRAY "Before We Knew It" (Jamey) 30/10  
National Summary: Up 6, Same 10, Down 0, Debuts 4, Adds 10, WYII, KLRA, WIRK-FM, WONE, KFGO, KEBC-FM, WOW, KUGN-FM, KRWQ-FM, KGA.

# SIGNIFICANT ACTION



# NATIONAL AIRPLAY/50

October 14, 1983

Three Weeks Two Weeks Last Week

- 7 4 1 1 ALABAMA/Lady Down On Love (RCA)
- 14 8 4 2 KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA)
- 5 3 2 3 DON WILLIAMS/Nobody But You (MCA)
- 9 7 5 4 RICKY SKAGGS/You've Got A Lover (Epic)
- 15 10 9 5 STEVE WARINER/Midnight Fire (RCA)
- 19 12 10 6 LEE GREENWOOD/Somebody's Gonna Love You (MCA)
- 12 9 8 7 REBA McENTIRE/Why Do We Want... (Mercury/PolyGram)
- 21 16 11 8 BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)
- 20 14 12 9 GARY MORRIS/The Wind Beneath My Wings (WB)
- 24 18 15 10 EDDIE RABBITT/You Put The Beat In My Heart (WB)
- 23 17 14 11 STATLER BROTHERS/Guilty (Mercury/PolyGram)
- 29 22 16 12 MICKEY GILLEY/Your Love Shines Through (Epic)
- 30 24 17 13 GEORGE JONES/Tennessee Whiskey (Epic)
- 36 28 19 14 EARL THOMAS CONLEY/Holding Her And Loving You (RCA)
- 27 23 18 15 SYLVIA/The Boy Gets Around (RCA)
- 6 5 6 16 KENNY ROGERS/Scarlet Fever (Liberty)
- 42 33 22 17 ANNE MURRAY/A Little Good News (Capitol)
- 34 29 21 18 DEBORAH ALLEN/Baby I Lied (RCA)
- 31 27 23 19 TERRI GIBBS/Anybody Else's Heart But Mine (MCA)
- 3 2 3 20 CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)
- 45 38 29 21 MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)
- 37 34 25 22 JIM GLASER/The Man In The Mirror (Noble Vision)
- 41 35 26 23 BANDANA/Outside Lookin' In (WB)
- 4 6 7 24 MERLE HAGGARD/What Am I Gonna Do With The... (Epic)
- 43 37 28 25 BELLAMY BROTHERS/Strong Weakness (WB)
- 47 41 31 26 JANIE FRICKE/Tell Me A Lie (Columbia)
- 46 39 30 27 CONWAY TWITTY/Heartache Tonight (WB)
- 39 36 32 28 SISSY SPACEK/Lonely, But Only For You (Atlantic America)
- 1 1 13 29 RONNIE MILSAP/Don't You Know How Much I Love You (RCA)
- 50 46 38 30 JOHN ANDERSON/Black Sheep (WB)
- 48 42 36 31 WHITES/When The New Wears Off Our Love (Curb/WB)
- 44 37 32 KENDALLS/Movin' Train (Mercury/PolyGram)
- 47 40 33 LARRY GATLIN & GATLIN BROTHERS/Houston (Means I'm One Day) (Col.)
- 49 45 39 34 EXILE/High Cost Of Leaving (Epic)
- 49 41 35 ATLANTA/Dixie Dreamin' (MDJ)
- 17 15 20 36 ED BRUCE/If It Was Easy (MCA)
- 2 11 24 37 B.J. THOMAS/New Looks From An Old Lover (Cleveland International/CBS)
- - 46 38 HANK WILLIAMS JR./Queen Of My Heart (Curb/WB)
- - 47 39 NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)
- 11 13 27 40 GENE WATSON/Sometimes I Get Lucky And Forget (MCA)
- - 50 41 GEORGE STRAIT/You Look So Good In Love (MCA)
- - 48 42 GUS HARDIN/Loving You Hurts (RCA)
- 8 20 35 43 CRYSTAL GAYLE/Baby What About You (WB)
- - 49 44 WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)
- 10 19 33 45 JOHNNY RODRIGUEZ/How Could I Love Her (Epic)
- DEBUT 46 T.G. SHEPPARD/Slow Burn (WB)
- 32 30 34 47 DAN SEALS/After You (Liberty)
- DEBUT 48 VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram)
- DEBUT 49 CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)
- DEBUT 50 JOHNNY LEE/My Baby Don't Slow Dance (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

- TAMMY WYNETTE "Still In The Ring" (Epic) 30/1  
National Summary: Up 15, Same 11, Down 0, Debuts 3, Adds 1, KIGO, WGNA-FM 41-36, KHEY-AM 44-38, WSIX-FM 16-14, KRMD-AM-FM 30-25, KBMR 31-27, WCXI-AM-FM 39-32, KVOO 38-35, KUZZ 44-36, KSOP-FM 31-26.
- BIG AL DOWNING "Let's Sing About Love" (Team Entertainment) 29/3  
National Summary: Up 10, Same 11, Down 0, Debuts 5, Adds 3, WJQS, WWJO, KGA, WGNA-FM 22-19, WEZL-FM d-45, KHEY-AM 45-39, WQYK-FM 16-13, KBMR 35-31, WAXX d-39, WOW 40-36.
- JOE STAMPLEY "Double Shot Of My Baby's Love" (Epic) 26/26  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 26 including WBGW-FM, WOKQ, KMML, WMC-AM, WLWI-FM, KKYX, WOW, KFDI-AM-FM, KNIX-FM, KSOP-FM, KCUB.
- CHANTILLY "Have I Got A Heart For You" (F&L) 26/1  
National Summary: Up 13, Same 11, Down 0, Debuts 1, Adds 1, WTD, KHEY-AM 26-25, WJQS 34-28, WPAP-FM 16-15, KSO 38-34, KFGO 33-29, WHBF 25-20, KTTS-AM-FM 46-43, KVOO 33-31, KVEG on.
- RANDY PARTON "A Stranger In Her Bed" (RCA) 25/0  
National Summary: Up 2, Same 22, Down 0, Debuts 1, Adds 0, WPOR-FM on, WSEN-AM-FM on, WPAP-FM 48-40, KRMD-AM-FM 49-43, KFGO on, KKAL on, KVEG on, Q92 on, KSOP-FM on, KGA on, KIGO on.
- THOM SCHUYLER "Brave Heart" (Liberty) 24/8  
National Summary: Up 1, Same 14, Down 0, Debuts 1, Adds 8, KRRV, KHEY-AM, KRMD-AM-FM, KSO, WAXX, KEBC-FM, WOW, KRST-FM, KTTS-AM-FM on, WTD on, KGA on.
- REX ALLEN JR. "The Air That I Breathe" (Moon Shine) 23/8  
National Summary: Up 4, Same 7, Down 0, Debuts 4, Adds 8, WBGW-FM, KRRV, KKYX, KEBC-FM, WHBF, KRST-FM, KRWQ-FM, KGA, WSIX-FM d-30, KRMD-AM-FM 41-39.
- KATY MOFFATT "Under Loved And Over Lonely" (Permian) 21/7  
National Summary: Up 0, Same 11, Down 0, Debuts 3, Adds 7, WBGW-FM, WKYG, WPAP-FM, KRMD-AM-FM, KRRK, KFDI-AM-FM, KRWQ-FM, WSIX-FM d-31, WTSO d-41, KKCS on.
- ED HUNNICUTT "My Angel's Got The Devil In Her Eyes" (MCA) 21/3  
National Summary: Up 7, Same 7, Down 0, Debuts 4, Adds 3, WESC-AM-FM, WAXX, KVEG, WJQS 30-25, WAMZ-FM 22-20, WPAP-FM 44-39, KKYX on, KBMR 30-26, WTD d-40, KFDI-AM-FM 42-36.
- DAVID ALLAN COE "Crazy Old Soldier" (Columbia) 20/4  
National Summary: Up 5, Same 8, Down 0, Debuts 3, Adds 4, WTQR-FM, KWMT, WTD, KRWQ-FM, WYNNK-FM 48-45, WNOX 45-38, WAMZ-FM 36-33, WKSJ-FM 37-32, WPAP-FM d-47, KVOO on.
- BOBBY BARE "Diet Song" (Columbia) 20/2  
National Summary: Up 12, Same 5, Down 0, Debuts 1, Adds 2, WGNA-FM, WIXY, WHN 18-17, WKHK 12-11, WUSN 34-28, WWWW-FM 16-13, WFMS-FM 44-33, KUZZ 48-39, KUGN-FM 34-23, KWJJ 24-20.
- MEL TILLIS "She Meant Forever When She Said..." (MCA) 19/19  
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 19 including WSNQ, WYII, WLWI-FM, WPAP-FM, KKYX, WCXI-AM-FM, KUGN-FM, Q92, KCKC, KMPS-AM-FM, KCUB.
- RAZZY BAILEY "This Is Just The First Day" (RCA) 16/15  
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 15 including WBGW-FM, WKYG, WYNNK-FM, WPAP-FM, WAXX, KFDI-AM-FM, KUGN-FM, KRKY, KCKC, KCUB.
- MASON DIXON "Every Breath You Take" (Texas) 15/3  
National Summary: Up 3, Same 7, Down 0, Debuts 2, Adds 3, WSEN-AM-FM, KRRV, WOKK, KMML 39-35, KHEY-AM 50-43, WJQS d-37, KKYX on, KRMD-AM-FM on, KEBC-FM 46-44, WOW d-46.

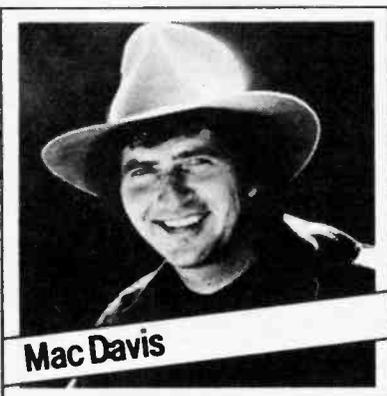
Adds & Hots . . . See Page 64

# STAY TUNED TO THIS PAGE...

for your favorite music and some exciting new sounds.  
All from PolyGram *Country.*



Steve Clark

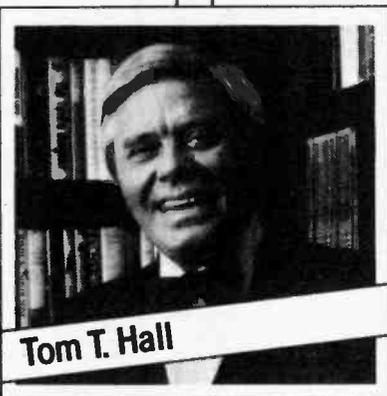


Mac Davis



Vern Gosdin

COMPLEAT RECORDS



Tom T. Hall



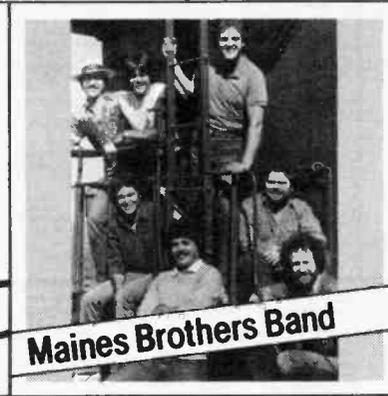
Tari Hensley



Tom Jones



The Kendalls



Maines Brothers Band



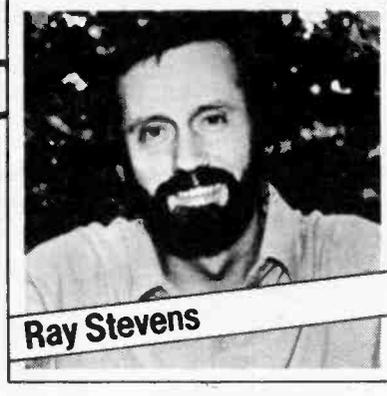
Kathy Mattea



Savannah



The Statler Brothers



Ray Stevens



Leona Williams



PolyGram Records™



Regional Adds & Hots

Table with columns for regions (EAST, MIDWEST, SOUTH, WEST) and sub-columns for 'MOST ADDED' and 'HOTTEST'. Each cell contains station call letters and artist names.

150 Current Reports

The following stations did not report this week and therefore their playlists were frozen:

WVAM/Altoona KIKK-FM/Houston

Hottest Tracks:

"Overnight Sensation" (MCA) BARBARA MANDRELL

JOHNNY LEE - Hey Bartender - (Full Moon/WB) "I'm In Love Again" "I Just Want To Love You Forever" "Women In Boots" "Hey Bartender" "Gimme Little Night Time"

BARBARA MANDRELL - Spun Good - (MCA) "Overnight Sensation" "You Are No Angel" "A Man's Not A Man Till He's Loved By A Woman" "Loveless"

GARY MORRIS - Why Lady Why (WB) "Runaway Hearts" "Why Lady Why" "I Can Feel The Fire Goin' Out" "The Way I Love You Tonight"

MICHAEL MARTIN MURPHY - The Heart Never Lies - (Liberty) "Disenchanted" "Will It Be Love By Morning" "Maybe This Time" "Showdown" "Crazy Blue" "The Heart Never Lies"

NITTY GRITTY DIRT BAND - Let's Go - (Liberty) "Special Look" "Heartaches In Heartaches" "Never Together (But Close Sometimes)"

KENNY ROGERS - Eyes That See In The Dark - (RCA) "Buried Treasure" "Evening Star" "Eyes That See In The Dark" "Midsummer Nights"

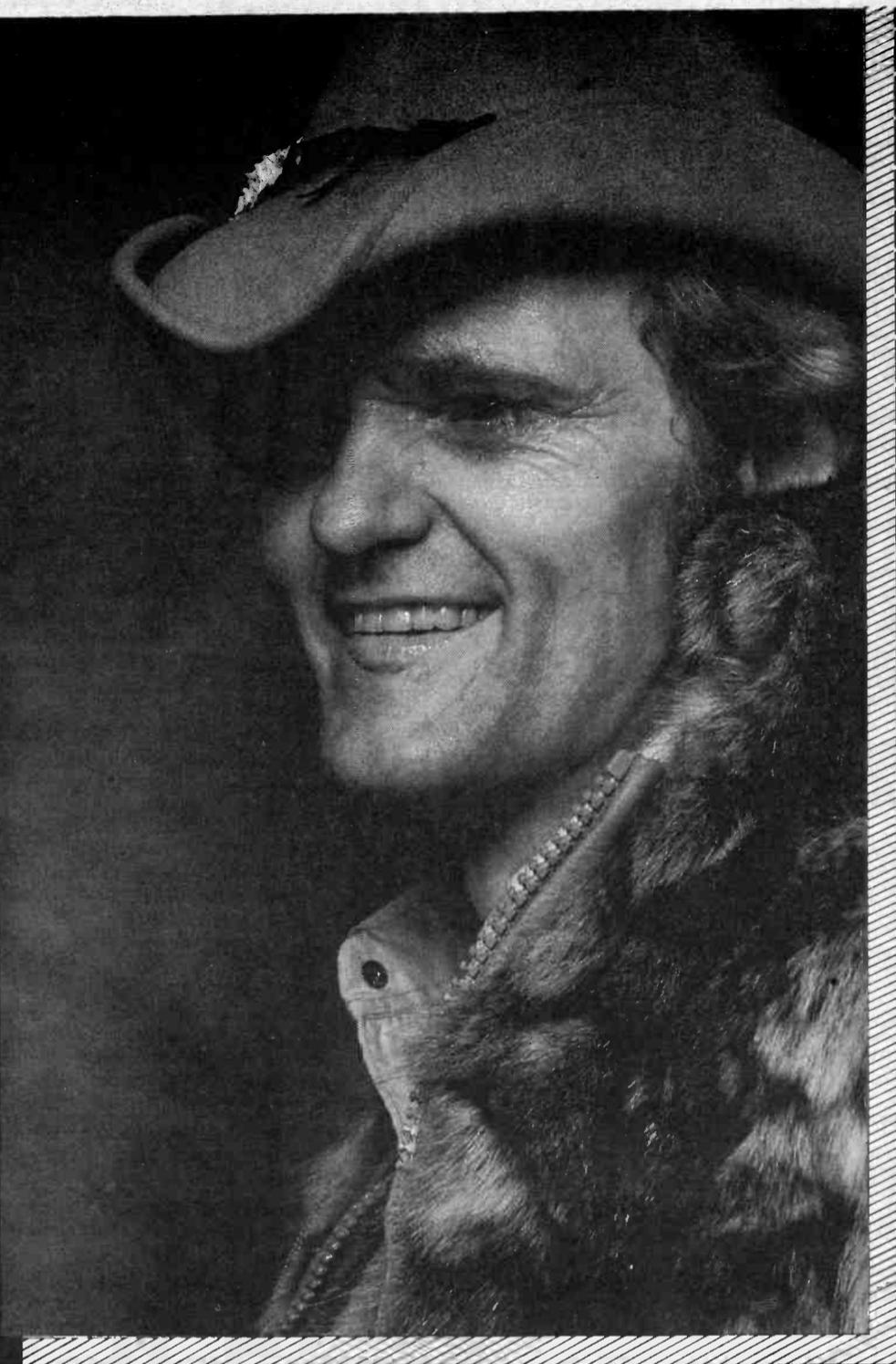
CONWAY TWITTY - Lost In The Feeling - (WB) "I Think I'm In Love" "You've Got A Good Love Coming" "First Things First" "Three Times A Lady" "We're So Close"

HANK WILLIAMS JR. - Man Of Steel - (WB/Curb) "Lovescik Blues" "Man Of Steel" "Now I Know How George Feels" "She Had Me" "Woman On The Run" "Orange Blossom Special"

Most Requested:

- K. ROGERS & D. Parton "Islands In The Stream" (RCA) ALABAMA "Lady Down On Love" (RCA) GARY MORRIS "The Wind Beneath My Wings" (WB) JOHN ANDERSON "Black Sheep" (WB) RICKY SKAGGS "You've Got A Lover" (Epic) EARL THOMAS CONLEY "Holding Her And..." (RCA)

Airplay/50... See Page 62



**“You  
sure make  
my world of music  
a great place to be.”  
Thanks Always,**

**WATCH FOR MY NEW SINGLE**

**I'M A  
SLAVE**

**JERRY REED**



Includes: Good Ole Boys/She's  
Ready/All American Redneck

**JERRY REED  
READY  
RCA**

AHL1/AHK1-4692

**RCA**  
Records and Cassettes

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### DeBARGE

#### Time Will Reveal (Gordy/Motown)

72% of our reporting stations on it. Rotations: Heavy 9/2, Medium 20/2, Light 21/12, Extra Adds 2, Total Adds 18 including WAMO, WAOK, KRLY, WZAK, WGPR, KACE, WKND, KNOW, WLUM, WWWS. A Most Added Record. Debuts at number 24 on the Black Radio Chart.

### PAUL McCARTNEY AND MICHAEL JACKSON

#### Say Say Say (Columbia)

65% of our reporting stations on it. Rotations: Heavy 8/6, Medium 8/6, Light 23/22, Extra Adds 8, Total Adds 42 including WXYV, WILD, WOOK, WAOK, KKDA-FM, KMJQ, WGCI, WBLZ, WCIN, WGPR, KJLH, XHRM. A Most Added Record. Debuts at number 32 on the Black Radio Chart.

### MANHATTANS

#### Forever By Your Side (Columbia)

64% of our reporting stations on it. Rotations: Heavy 11/0, Medium 16/0, Light 17/4, Extra Adds 2, Total Adds 6, WXYV, WBMX, WZAK, WJAX, WPLZ, WDAO. Heavy: WVEE, KRNB, WDIA, WJMO. Moves 38-28 on the Black Radio Chart.

### SKYY

#### Show Me The Way (Salsoul/RCA)

61% of our reporting stations on it. Rotations: Heavy 2/0, Medium 24/3, Light 18/4, Extra Adds 0, Total Adds 7, WOOK, WRDW, KNOW, WJJS, WWDM, WLTH. Heavy: WVEE, KRNB. Moves 40-35 on the Black Radio Chart.

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week.  Indicated one of this week's most added new songs.

### S.O.S. BAND "Tell Me If You Still Care" (Tabu/CBS) 42/17

Rotations: Heavy 14/2, Medium 10/2, Light 16/11, Extra Adds 2, Total Adds 17 including WILD, WDAS, WAOK, WVEE, WGPR, KJLH. Heavy: WAMO, KRLY, WHRK, WDRQ, WJLB, KACE. Medium: WRKS, XHRM, KNOW. Debuts at number 27 on the Black Radio Chart.

### JAMES INGRAM "Party Animal" (Qwest/WB) 41/7

Rotations: Heavy 5/1, Medium 20/1, Light 13/2, Extra Adds 3, Total Adds 7, KKDA-FM, WBLZ, WZAK, WKND, WOIC, WKXI, WAAA. Heavy: WVEE, KRNB, WZEN-FM, WDAS. Medium: WAIL-FM, XHRM, WNHC. Debuts at number 38 on the Black Radio Chart.

### ZAPP "Heartbreaker" (WB) 40/16

Rotations: Heavy 8/0, Medium 14/2, Light 14/10, Extra Adds 4, Total Adds 16 including WAMO, WAOK, KKDA-FM, WBMX, WBLZ, WCIN, WDMT, KUKQ. Heavy: WVEE, KRLY, KRNB, WZAK, KACE. Medium: WKYS, WDRQ. Debuts at number 33 on the Black Radio Chart.

### STANLEY CLARKE/GEORGE DUKE "Heroes" (Epic) 40/10

Rotations: Heavy 1/0, Medium 13/2, Light 23/5, Extra Adds 3, Total Adds 10, WXYV, WKYS, KACE, WGIV, WNOO, WOIC, KJCB, WPLZ, WVOI, KUKQ. Heavy: WANM. Medium: WAOK, KRNB, WNHC, WWWS.

### RENE & ANGELA "My First Love" (Capitol) 39/2

Rotations: Heavy 12/0, Medium 18/2, Light 9/0, Extra Adds 0, Total Adds 2, WOOK, WNOO. Heavy: WILD, WDAS, WYLD-FM, WJMO, WZAK, WJLB, KMJM, WZEN-FM. Medium: WEDR, WAIL-FM, WBLZ, WGPR, KNOW. Moves 35-31 on the Black Radio Chart.

### ATLANTIC STARR "Touch A Four Leaf Clover" (A&M) 38/35

Rotations: Heavy 2/1, Medium 6/6, Light 23/21, Extra Adds 7, Total Adds 35 including WXYV, WILD, WRKS, WHUR, WAOK, WVEE, KKDA-FM, KRLY, KRNB, WBMX, WGCI, WDRQ, KACE, XHRM, KDIA.

### SHALAMAR "Over And Over" (Solar/Elektra) 36/8

Rotations: Heavy 4/1, Medium 12/0, Light 18/5, Extra Adds 2, Total Adds 8, WXYV, WAOK, WVEE, WDRQ, WENN, WANM, KDIA, KUKQ. Heavy: KRNB, WRDW, WLTH. Medium: WILD, KKDA-FM, WZAK, KACE.

### DAYTON "It Must Be Love" (Capitol) 36/2

Rotations: Heavy 3/0, Medium 13/1, Light 20/1, Extra Adds 0, Total Adds 2, WOOK, WPEG. Heavy: KRNB, WWDM, WDAO. Medium: WDAS, WAMO, KKDA-FM, WDMT, WZAK, WGPR, WRDW, KNOW, WOIC, WKXI.

### POINTER SISTERS "I Need You" (Planet/RCA) 35/16

Rotations: Heavy 2/0, Medium 9/1, Light 22/13, Extra Adds 2, Total Adds 16 including WXYV, WDMT, WZAK, WDRQ, WGPR, WRDW, WLOU, WANT, WAAA, WVOI. Heavy: WYLD-FM. Medium: WKYS, WHUR, WAOK, KRNB.

### MIDNIGHT STAR "Wet My Whistle" (Solar/Elektra) 35/7

Rotations: Heavy 8/0, Medium 14/0, Light 8/0, Extra Adds 1, Total Adds 7, WEDR, WJLB, WPEG, WJAX, WLTH, WWWS, KUKQ. Heavy: WBLZ, KACE, KJLH, WRDW, WNOO, WOIC, WWDM. Debuts at number 40 on the Black Radio Chart.

### ONE WAY "Let's Get Together" (MCA) 33/3

Rotations: Heavy 3/0, Medium 13/0, Light 17/3, Extra Adds 0, Total Adds 3, WAMO, KMJM, WLTH. Heavy: WAOK, WRDW, KUKQ. Medium: WVEE, KRNB, WGPR, XHRM, WKND, KNOW, WJMI, WDAO, WWWS.

### JONES GIRLS "On Target" (RCA) 33/2

Rotations: Heavy 7/0, Medium 12/0, Light 13/1, Extra Adds 1, Total Adds 2, WPLZ, WBMX. Heavy: WAOK, KRNB, WJMO, WATV, WENN, WPDQ, WWWS. Medium: WHUR, WZEN-FM, WKND, WPEG, KJCB, WANM, WLTH, KUKQ.

### WEST STREET MOB "Break Dance/Electric Boogie" (Sugar Hill) 31/1

Rotations: Heavy 8/0, Medium 14/0, Light 8/0, Extra Adds 1, Total Adds 1, WZEN-FM. Heavy: WDAS, WAIL-FM, WBMX, WNHC, WJMI, WKXI, WPDQ, WTLC. Medium: WOOK, WDIA, WDMT, KJLH, KSOL, WLTH.

### ROYALCASH "Radio Activity" (Sutra) 26/5

Rotations: Heavy 4/0, Medium 10/1, Light 10/2, Extra Adds 2, Total Adds 5, WXYV, WAMO, KSOL, WNHC, WRDW. Heavy: KRNB, WHRK, WEDR, WANM. Medium: WZAK, KACE, KJLH, XHRM, WOIC, WPDQ.

## SIGNIFICANT ACTION

### RICK JAMES "U Bring The Freak Out" (Gordy/Motown) 26/13

Rotations: Heavy 5/2, Medium 8/2, Light 11/8, Extra Adds 1, Total Adds 13 including WAMO, KKDA-FM, KACE, XHRM, WATV, WGIV, WDAO, WLTH. Heavy: WKYS, WDIA, WHRK, WWDM. Medium: WBLZ, WDRQ, KDIA.

### RON BANKS "Truly Bad" (CBS) 25/2

Rotations: Heavy 2/0, Medium 10/0, Light 13/2, Extra Adds 0, Total Adds 2, WENN, WVOI. Heavy: KRNB, WDRQ. Medium: WOOK, WAOK, WDIA, WJLB, WZEN-FM, WKND, WNOO, WKXI, WVOL, WWWS.

### STONE CITY BAND "Ladies' Choice" (Gordy/Motown) 25/1

Rotations: Heavy 8/0, Medium 8/0, Light 9/1, Extra Adds 0, Total Adds 1, WVOL. Heavy: WAOK, WAIL-FM, WGCI, WPEG, KJCB, WLOU, WANM, KUKQ. Medium: WBMX, WZEN-FM, XHRM, WJMI, WDAO, WLTH.

### DIANA ROSS "Up Front" (RCA) 25/1

Rotations: Heavy 1/0, Medium 9/0, Light 15/1, Extra Adds 0, Total Adds 1, WPDQ. Heavy: WAOK. Medium: XHRM, KSOL, KNOW, WATV, WOIC, WKXI, KOKY, WVOL, WTLC.

### P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 25/1

Rotations: Heavy 5/0, Medium 10/0, Light 10/1, Extra Adds 0, Total Adds 1, WVOI. Heavy: WAOK, WPEG, WJMI, WKXI, KUKQ. Medium: WDAS, WOOK, KREY, WBMX, WZEN-FM, KDAY, WKND, WWDM, WTLC, WWWS.

### MARY JANE GIRLS "Boys" (Gordy/Motown) 24/6

Rotations: Heavy 2/0, Medium 11/1, Light 10/4, Extra Adds 1, Total Adds 6, WZAK, WNHC, WATV, WANT, WWWS, KUKQ. Heavy: WPEG, WLTH. Medium: WVEE, KRNB, WGCI, WDRQ, WJMI, WPDQ, WJLB, WWDM, WANM, WDAO.

### BOBBY NUNN "Private Party" (Motown) 24/1

Rotations: Heavy 7/0, Medium 10/0, Light 6/0, Extra Adds 1, Total Adds 1, WOIC. Heavy: KRNB, WEDR, WZEN-FM, WWDM, WANM, WTLC, WWWS. Medium: KKDA-FM, KDAY, WKND, WENN, WPEG, WVOL, WLTH, WKWM, KUKQ.

### MARILYN SCOTT "Only You" (Mercury/PolyGram) 24/1

Rotations: Heavy 13/0, Medium 13/0, Light 11/1, Extra Adds 0, Total Adds 1, WCIN. Medium: WXYV, WDAS, WHUR, KKDA-FM, WJMO, WGPR, WZEN-FM, XHRM, KNOW, WBLX, WPLZ, WLTH, KDIA.

### FOUR TOPS "I Just Can't Walk Away" (Motown) 23/14

Rotations: Heavy 1/1, Medium 6/3, Light 15/9, Extra Adds 1, Total Adds 14, WILD, WKYS, WVEE, WGCI, WZAK, WGPR, XHRM, WGIV, KOKY, WBLX, WVOL, WLTH, WTLC, WWWS. Medium: WXYV, WHUR, WHRK.

### TYRONE DAVIS "I Found Myself When I Lost You" (Ocean Front) 23/2

Rotations: Heavy 4/0, Medium 7/0, Light 12/3, Extra Adds 0, Total Adds 2, WCIN, KUKQ. Heavy: KRNB, WOIC, WKXI. Medium: WDAS, WAOK, WJMO, WZAK, WZEN-FM, WANM, WLTH.

Adds & Hits . . . See Page 68



## NATIONAL AIRPLAY/40

October 14, 1983

Three Two Last  
Weeks Weeks Week

|       |    |    |    |  |
|-------|----|----|----|--|
| 11    | 3  | 2  | 1  | LIONEL RICHIE/All Night Long (All Night) (Motown)              |
| 10    | 7  | 4  | 2  | JENNIFER HOLLIDAY/I Am Love (Geffen)                           |
| 2     | 2  | 3  | 3  | KLIQUE/Stop Doggin' Me Around (MCA)                            |
| 14    | 11 | 5  | 4  | TAVARES/Deeper In Love (RCA)                                   |
| 1     | 1  | 1  | 5  | RUFUS & CHAKA KHAN/Ain't Nobody (WB)                           |
| 22    | 13 | 13 | 6  | DONNA SUMMER/Unconditional Love (Mercury/PolyGram)             |
| 16    | 12 | 7  | 7  | ANITA BAKER/Angel (Beverly Glen)                               |
| 33    | 16 | 12 | 8  | ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista)             |
| 27    | 17 | 14 | 9  | MTUME/Would You Like To (Fool Around) (Epic)                   |
| 4     | 4  | 6  | 10 | GAP BAND/Party Train (Total Experience/PGM)                    |
| -     | 40 | 18 | 11 | JEFFREY OSBORNE/Stay With Me Tonight (A&M)                     |
| 24    | 18 | 16 | 12 | SLAVE/Shake It Up (Cotillion/Atco)                             |
| 9     | 8  | 8  | 13 | STEPHANIE MILLS/Pilot Error (Casablanca/PolyGram)              |
| 31    | 23 | 17 | 14 | MICHAEL WYCOFF/Tell Me Love (RCA)                              |
| 6     | 5  | 9  | 15 | PHILIP BAILEY/I Know (Columbia)                                |
| 7     | 10 | 10 | 16 | GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.) |
| -     | -  | 31 | 17 | TOM BROWNE/Rockin' Radio (Arista)                              |
| -     | -  | 35 | 25 | TEENA MARIE/Fix It (Part 1) (Epic)                             |
| 5     | 6  | 11 | 19 | HERBIE HANCOCK/Rockit (Columbia)                               |
| 38    | 32 | 21 | 20 | ANDRE CYMONE/Make Me Wanna Dance (Columbia)                    |
| 37    | 33 | 22 | 21 | LAKESIDE/Real Love (Solar/Elektra)                             |
| -     | -  | 32 | 22 | COMMODORES/Only You (Motown)                                   |
| -     | -  | 30 | 23 | D. WARWICK/L. VANDROSS/How Many Times Can We Say... (Arista)   |
| DEBUT | 24 | 24 | 24 | DeBARGE/Time Will Reveal (Gordy/Motown)                        |
| 23    | 22 | 19 | 25 | RANDY CRAWFORD/Nightline (WB)                                  |
| -     | -  | 37 | 27 | BERNARD WRIGHT/Funky Beat (Arista)                             |
| DEBUT | 27 | 27 | 27 | S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)               |
| -     | -  | 38 | 28 | MANHATTANS/Forever By Your Side (Columbia)                     |
| -     | -  | 36 | 29 | MANHATTAN TRANSFER/Spice Of Life (Atlantic)                    |
| 3     | 9  | 15 | 30 | RICK JAMES/Cold Blooded (Gordy/Motown)                         |
| -     | -  | 35 | 31 | RENE & ANGELA/My First Love (Capitol)                          |
| -     | -  | -  | 32 | PAUL McCARTNEY AND MICHAEL JACKSON/Say Say Say (Columbia)      |
| DEBUT | 33 | 33 | 33 | ZAPP/Heartbreaker (WB)   |
| -     | -  | 38 | 28 | PRINCE/Delirious (WB)  |
| -     | -  | 40 | 35 | SKYY/Show Me The Way (Salsoul/RCA)                             |
| -     | -  | 36 | 36 | LYDIA MURDOCK/Super Star (Team Entertainment)                  |
| 34    | 26 | 26 | 37 | LEW KIRTON/Talk To Me (Believe In A Dream/CBS)                 |
| DEBUT | 38 | 38 | 38 | JAMES INGRAM/Party Animal (Qwest/WB)                           |
| 25    | 20 | 20 | 39 | RONNIE DYSON/All Over Your Face (Cotillion/Atco)               |
| DEBUT | 40 | 40 | 40 | MIDNIGHT STAR/Wet My Whistle (Solar/Elektra)                   |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- P. McCARTNEY AND M. JACKSON (42)
- ATLANTIC STARR (35)
- MELBA MOORE (19)
- DeBARGE (18)
- S.O.S. BAND (17)

### HOTTEST

- LIONEL RICHIE (38)
- KLIQUE (36)
- RUFUS & CHAKA KHAN (29)
- JENNIFER HOLLIDAY (19)
- GAP BAND (18)

### SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 22/0

Rotations: Heavy 1/0, Medium 12/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WJMO. Medium: WXYV, WDIA, WBMX, WZEN-FM, XHRM, KNOW, WGIV, WJMI, KOKY, WVOL, WANT, WLTH.

### RICH CASON & GALACTIC ORCHESTRA "Year 2001 Boogie" (LARC) 21/1

Rotations: Heavy 3/0, Medium 10/0, Light 8/1, Extra Adds 0, Total Adds 1, KSOL. Heavy: WAOK, WZEN-FM, WATV. Medium: WZAK, WGPR, WENN, WNOO, WKXI, WPDQ, WLOU, WVOL, WWDM, WTLC.

### MAZE featuring FRANKIE BEVERLY "We Are One" (Capitol) 20/16

Rotations: Heavy 1/0, Medium 7/6, Light 7/5, Extra Adds 5, Total Adds 16 including WILD, WAMO, WOOK, WEDR, WDRQ, WZEN-FM, KACE, WRDW, WNOO, WOIC, WJAX, WTLC, WVOI.

### TEMPTATIONS "Miss Busy Body (Get Your Body Busy)" (Gordy/Motown) 20/10

Rotations: Heavy 1/1, Medium 8/3, Light 10/5, Extra Adds 1, Total Adds 10, WOOK, KRNB, XHRM, WRDW, WJJS, WVOL, KUKQ. Medium: WXYV, WHUR, WHRK, WZEN-FM, WDAO.

### MELBA MOORE "Keepin' My Lover Satisfied" (Capitol) 19/19

Rotations: Heavy 0/0, Medium 2/2, Light 14/14, Extra Adds 3, Total Adds 19, WDAS, WAMO, WHUR, WAOK, KRLY, KRNB, WBMX, WDRQ, WGPR, WJLB, WPEG, WLTH, WKWM, WTLC.

### MICHAEL STERLING "Desperate" (Success) 19/2

Rotations: Heavy 1/0, Medium 5/0, Light 13/2, Extra Adds 0, Total Adds 2, WGCI, WZAK. Heavy: WJMO. Medium: WEDR, WKXI, WLOU, WVOL, WWDM.

### BILLY GRIFFIN "Respect" (Columbia) 17/6

Rotations: Heavy 0/0, Medium 2/0, Light 13/4, Extra Adds 2, Total Adds 6, WXYV, KSOL, WNHC, WRDW, WLTH, KUKQ. Medium: WJMO, WGIV.

### n.y.c. PEECH BOYS "On A Journey" (Island/Atco) 17/3

Rotations: Heavy 1/1, Medium 7/0, Light 8/1, Extra Adds 1, Total Adds 3, WAOK, WVEE, WNHC. Medium: WXYV, WGCI, WOIC, WVOL, WANM, WLTH, KDIA.

### DARNELL WILLIAMS "Pure Satisfaction" (My-Disc) 17/2

Rotations: Heavy 0/0, Medium 4/0, Light 13/2, Extra Adds 0, Total Adds 2, WKXI, WLOU. Medium: WEDR, WATV, WVOL, WAAA.

### CYBOTRON "Clear" (Fantasy) 17/1

Rotations: Heavy 8/0, Medium 5/0, Light 5/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WEDR, WPEG, WJAX, WPDQ, WLOU, WVOL. Medium: WVEE, WZAK, WRDW, WANM.

### ORBIT "All Shook Up" (RFC/Quality) 17/1

Rotations: Heavy 1/0, Medium 6/1, Light 10/0, Extra Adds 0, Total Adds 1, XHRM. Heavy: WWWS. Medium: WXYV, WOIC, WJAX, WVOL, WANM.

### PHYLLIS HYMAN "Why Did You Turn Me On" (Arista) 17/0

Rotations: Heavy 4/0, Medium 10/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WKYS, WNOO, WKXI, WWWS. Medium: WHUR, WCIN, WGPR, KNOW, WGIV, KOKY, WBLX, WLTH, WKWM, WTLC.

### MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 16/9

Rotations: Heavy 5/2, Medium 2/0, Light 9/7, Extra Adds 0, Total Adds 9, WRDW, WJAX, WPDQ, WJJS, WWDM, WLTH, WWWS, WVOI, KDIA. Heavy: KMJM, WBLX, WANM. Medium: WPEG, WVKO.

### RONNIE LAWS "Mr. Nice Guy" (Capitol) 16/0

Rotations: Heavy 0/0, Medium 6/0, Light 10/0, Extra Adds 0, Total Adds 0, Medium: WGPR, WGIV, WJMI, KJCB, WVOL, WANM.

### SHAWN CHRISTOPHER "Say It Again" (LARC) 16/0

Rotations: Heavy 2/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, KOKY. Medium: WCIN, WGPR, WATV, WENN, WLOU, WTOY, WANM, WWWS, KDIA.

### MAJOR HARRIS "All My Life" (Pop Art) 15/5

Rotations: Heavy 0/0, Medium 5/0, Light 9/4, Extra Adds 1, Total Adds 5, WDIA, WZAK, WZEN-FM, WATV, WENN. Medium: WDAS, KRNB, WBMX, WVOL, WWWS.

### MADONNA "Holiday" (Sire/WB) 15/4

Rotations: Heavy 5/0, Medium 5/0, Light 5/4, Extra Adds 0, Total Adds 4, WZAK, WJMI, KDIA, KUKQ. Heavy: WRKS, WDAS, WAMO, WVEE, KRNB. Medium: WILD, WHRK, WNHC, WRDW, WLUM.

### DR. Jekyll & MR. HYDE "Gettin' Money" (Profile) 15/2

Rotations: Heavy 1/0, Medium 6/0, Light 7/1, Extra Adds 1, Total Adds 2, WRKS, WTLC. Heavy: WWDM. Medium: WEDR, WZAK, WPDQ, WLOU, WANM, WAAA.

### DAVID SANBORN "Neither One Of Us" (WB) 15/1

Rotations: Heavy 3/0, Medium 6/1, Light 6/0, Extra Adds 0, Total Adds 1, WZAK. Heavy: WAMO, WAAA, WLTH. Medium: WVEE, WGIV, KJCB, WBLX, KDIA.

### STARPOINT "It's So Delicious" (Elektra) 15/0

Rotations: Heavy 2/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WATV, WLOU. Medium: WJMO, XHRM, KSOL, WRDW, WOIC, WPLZ, WDAO.

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## ARBITRON® RATINGS

 ARBITRON RATINGS COMPANY  
a Control Data Company



# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WXV/Baltimore**  
LIONEL RICHIE  
MCCARTNEY & JACKS  
SHALAMAR  
POINTNER SISTERS  
BILLY GRIFFIN  
MANHATTANS  
CLARKE & DUKE  
GLORIA GAYNOR  
CURTIS HAIRSTON  
ATLANTIC STARR  
ROYALCASH  
Hottest:  
LIONEL RICHIE  
KLIQUE  
RUFUS & CHAKA  
GLADYS KNIGHT  
ANITA BAKER

**WLD/Boston**  
Elroy R.C. Smith  
MCCARTNEY & JACKS  
SOS BAND  
FOUR TOPS  
MAZE  
ATLANTIC STARR  
INSTANT FUNK  
ENCHANTMENT  
LAKESIDE  
ELECTRIC DREAD  
Hottest:  
RUFUS & CHAKA  
LIONEL RICHIE  
GLADYS KNIGHT  
KLIQUE

**WKND/Hartford**  
Jordan/McLean  
CURTIS HAIRSTON  
JAMES INGRAM  
SKYY  
DEBARGE  
MCCARTNEY & JACKS  
CHERYL LYNN  
WILL POWERS  
TWILIGHT 22  
ASHAYE  
PONDA RAE  
Hottest:  
PHILIP BAILEY  
KLIQUE  
JENNIFER HOLLIDAY  
LIONEL RICHIE  
HERBIE HANCOCK

**WNHC/New Haven**  
James Dugan  
LOVE BOB STARKSKI  
BILLY GRIFFIN  
MCCARTNEY & JACKS  
NYC PEECH BOYS  
CHERYL LYNN  
SOS BAND  
JEFFREY OSBORNE  
MARY JANE GIRLS  
ROYALCASH  
CURTIS HAIRSTON  
Hottest:  
RUFUS & CHAKA  
RICK JAMES  
GLADYS KNIGHT  
MARY JANE GIRLS  
JENNIFER HOLLIDAY

**WRKS/New York**  
Meyo/Quartarone  
ATLANTIC STARR  
NONA HENDRYX  
JECKYLL & HYDE  
TWILIGHT 22  
Hottest:  
LILLO  
BILLY JOEL  
SPANDAU BALLET  
MADONNA  
GLADYS KNIGHT

**WZAK/Cleveland**  
Lynn Tolliver  
DEBARGE  
JAMES INGRAM  
TWILIGHT 22  
POINTNER SISTERS  
MARY JANE GIRLS  
DAVID SANBORN  
FOUR TOPS  
GAP BAND  
STEPHANIE MILLS  
WARWICK & VANDROS  
SOS BAND  
MANHATTANS  
MICHAEL STERLING  
JIMMY CLIFF  
MAJOR HARRIS  
AL MCCALL  
GARLAND GREEN  
MADONNA  
Hottest:  
RICK JAMES  
RUFUS & CHAKA  
KLIQUE  
GAP BAND  
GEORGE BENSON

**WZUR/Washington, DC**  
Oscar Fields  
ATLANTIC STARR  
PATTI LABELLE  
CON FUNK SHUN  
TOM BROWNE  
MELBA MOORE  
Hottest:  
RICK JAMES  
RUFUS & CHAKA  
KLIQUE  
GAP BAND  
GEORGE BENSON

**WZLW/Washington, DC**  
Oscar Fields  
ATLANTIC STARR  
PATTI LABELLE  
CON FUNK SHUN  
TOM BROWNE  
MELBA MOORE  
Hottest:  
RICK JAMES  
RUFUS & CHAKA  
KLIQUE  
GAP BAND  
GEORGE BENSON

**WZLW/Washington, DC**  
Oscar Fields  
ATLANTIC STARR  
PATTI LABELLE  
CON FUNK SHUN  
TOM BROWNE  
MELBA MOORE  
Hottest:  
RICK JAMES  
RUFUS & CHAKA  
KLIQUE  
GAP BAND  
GEORGE BENSON

**WZLW/Washington, DC**  
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PATTI LABELLE  
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TOM BROWNE  
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GAP BAND  
GEORGE BENSON

**WZLW/Washington, DC**  
Oscar Fields  
ATLANTIC STARR  
PATTI LABELLE  
CON FUNK SHUN  
TOM BROWNE  
MELBA MOORE  
Hottest:  
RICK JAMES  
RUFUS & CHAKA  
KLIQUE  
GAP BAND  
GEORGE BENSON

## SOUTH

**WAK/Atlanta**  
Larry Tinsley  
MCCARTNEY & JACKS  
MELBA MOORE  
ASHFORD & SIMPSON  
GARLAND GREEN  
INSTANT FUNK  
JIMMY CLIFF  
SYBIL THOMAS  
ELECTRIC DREAD  
SKOOL BOYZ  
AMERICAN STEEL  
LIME  
Hottest:  
LIONEL RICHIE  
RUFUS & CHAKA  
KLIQUE  
MCCARTNEY & JACKS  
SOS BAND

**WATV/Birmingham**  
Ron January  
ZAPP  
MARY JANE GIRLS  
POINTNER SISTERS  
RICK JAMES  
MAJOR HARRIS  
SOS BAND  
DEBARGE  
KURTIS BLOW  
Hottest:  
RUFUS & CHAKA  
GAP BAND  
KLIQUE  
LIONEL RICHIE  
STEPHANIE MILLS  
WENN/Birmingham  
Michael Star

**WVDE/Charlotte**  
Les Norman  
JEFFREY OSBORNE  
RICK JAMES  
TOM BROWNE  
DAYTON  
KURTIS BLOW  
Hottest:  
RUFUS & CHAKA  
GAP BAND  
KLIQUE  
LIONEL RICHIE  
STEPHANIE MILLS  
WVDE/Charlotte  
Les Norman

**WVDE/Charlotte**  
Les Norman  
JEFFREY OSBORNE  
RICK JAMES  
TOM BROWNE  
DAYTON  
KURTIS BLOW  
Hottest:  
RUFUS & CHAKA  
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WVDE/Charlotte  
Les Norman

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GAP BAND  
KLIQUE  
LIONEL RICHIE  
STEPHANIE MILLS  
WVDE/Charlotte  
Les Norman

## KNOW/Austin

**KNOW/Austin**  
Mickey Edwards  
MCCARTNEY & JACKS  
DEBARGE  
SKYY  
ATLANTIC STARR  
Hottest:  
STEPHANIE MILLS  
RANDY CRAWFORD  
LIONEL RICHIE  
DONNA SUMMER  
SLAVE  
WATV/Birmingham  
Ron January

**WVDE/Charlotte**  
Les Norman  
JEFFREY OSBORNE  
RICK JAMES  
TOM BROWNE  
DAYTON  
KURTIS BLOW  
Hottest:  
RUFUS & CHAKA  
GAP BAND  
KLIQUE  
LIONEL RICHIE  
STEPHANIE MILLS  
WVDE/Charlotte  
Les Norman

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GAP BAND  
KLIQUE  
LIONEL RICHIE  
STEPHANIE MILLS  
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Les Norman

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## WEST

**KACE/Los Angeles**  
Miller/Wiggins  
RICK JAMES  
MAZE  
ATLANTIC STARR  
LEW KIRTON  
DEBARGE  
CLARKE & DUKE  
TIERRA  
TOM BROWNE  
Hottest:  
ANITA BAKER  
MIDNIGHT STAR  
RICK JAMES  
ZAPP  
SOS BAND

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(J) indicates Black reporters also contributing to Jazz Chart

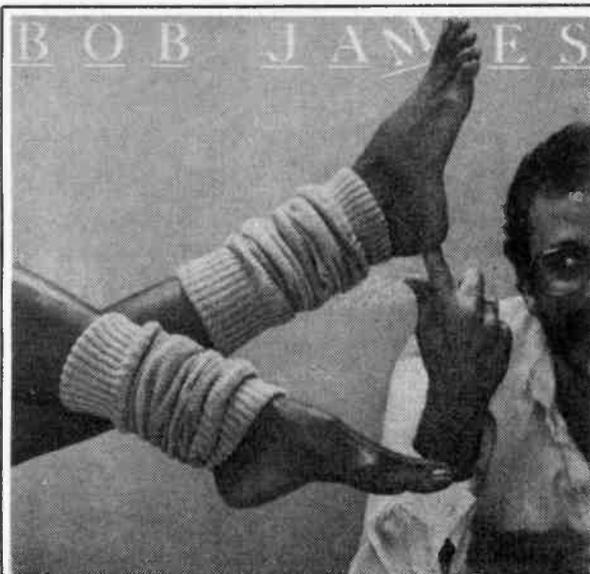
## JAZZ RADIO

# NATIONAL AIRPLAY/30

October 14, 1983

| Last Week | Rank | Artist/Track   |
|-----------|------|--|
| 3         | 1    | BOB JAMES/Foxie (Columbia)                                       |
| 2         | 2    | JIMMY McGRIFF/The Countdown (Milestone)                          |
| 1         | 3    | SPYRO GYRA/City Kids (MCA)                                       |
| 4         | 4    | MARVIN STAMM/Stampede (Palo Alto)                                |
| 5         | 5    | TOM GRANT/Tom Grant (Pausa)                                      |
| 8         | 6    | ERIC GALE/Island Breeze (Musician/Elektra)                       |
| 6         | 7    | GEORGE BENSON/In Your Eyes (WB)                                  |
| 16        | 8    | LES McCANN/The Longer You Wait (JAM)                             |
| 18        | 9    | HERB ALPERT/Blow Your Own Horn (A&M)                             |
| 7         | 10   | RAMSEY LEWIS/Les Fleurs (Columbia)                               |
| 11        | 11   | LINDA HOPKINS/How Blue Can You Get (Palo Alto)                   |
| 12        | 12   | PAT METHENY/Travels (ECM)  |
| 9         | 13   | JACO PASTORIUS/Invitation (WB)                                   |
| 14        | 14   | JEAN-LUC PONTY/Individual Choice (Atlantic)                      |
| 15        | 15   | MAYNARD FERGUSON/Storm (Palo Alto)                               |
| DEBUT     | 16   | MANHATTAN TRANSFER/Bodies & Soul (Atlantic)                      |
| 17        | 17   | KEITH JARRETT/Standards, Vol. 1 (ECM)                            |
| 10        | 18   | HIROSHIMA/Third Generation (Epic)                                |
| 24        | 19   | PAQUITO D'RIVERA/Live At Keystone Korner (Columbia)              |
| 20        | 20   | RICHIE COLE/Some Things Speak For Themselves (Muse)              |
| DEBUT     | 21   | L. RONSTADT & NELSON RIDDLE ORCHESTRA/What's New (Asylum)        |
| 22        | 22   | WYNTON MARSALIS/Think Of One (Columbia)                          |
| 23        | 23   | CHUCK MANGIONE/Journey To A Rainbow (Columbia)                   |
| 19        | 24   | VICTOR FELDMAN/Secret Of The Andes (Palo Alto)                   |
| 25        | 25   | KOINONIA/More Than A Feelin' (Breaker)                           |
| 26        | 26   | WOODY HERMAN/Presents A Great American Evening, Vol. 3 (Concord) |
| 27        | 27   | RED HOLLOWAY/Hittin' The Road Again (JAM)                        |
| 23        | 28   | FREE FLIGHT/Soaring (Palo Alto)                                  |
| 19        | 29   | RONNIE LAWS/Mr. Nice Guy (Capitol)                               |
| 28        | 30   | JARREAU/Jarreau (WB)   |

**JAZZ REPORTING STATIONS:** WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Cutron; WJG/ Gainesville, FL, Phil Harman; WLOQ/Orlando, Paul Gerardi; WBKY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; WXFM/Chicago, James Walsh; KKGQ/Los Angeles, Cal Milner; KJAZ/San Francisco, Dick Conte; KJZZ/Seattle, Carol Handley.



Another ONE from...

# BOB JAMES

## "FOXIE"

16 - 3 - 1

Watch Out for  
**SUPERSAX & L.A. VOICES**

Columbia Jazz















# AOR / ALBUMS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Continued From the Back Page

| Three Weeks | Two Weeks | Last Week | Rank | Artist/Album                          | Label                 | Total Reports | Heavy Rotation | Medium Rotation | Adds | Total Adds All Rotations |
|-------------|-----------|-----------|------|---------------------------------------|-----------------------|---------------|----------------|-----------------|------|--------------------------|
| -           | 7         | 3         | 1    | PAT BENATAR/Live From Earth           | (Chrysalis)           | 158+          | 141+           | 15-             | 2+   | 2-                       |
| 7           | 6         | 2         | 2    | MOTELS/Little Robbers                 | (Capitol)             | 158-          | 129+           | 29-             | 0-   | 2-                       |
| 15          | 11        | 7         | 3    | HUEY LEWIS & THE NEWS/Sports          | (Chrysalis)           | 156+          | 115+           | 39-             | 1-   | 4-                       |
| BREAKER     |           |           | 4    | GENESIS/Genesis                       | (Atlantic)            | 156+          | 107+           | 42-             | 7+   | 23+                      |
| 2           | 2         | 4         | 5    | ROBERT PLANT/The Principle Of...      | (Es Paranza/Atlantic) | 144-          | 109-           | 35+             | 0=   | 0=                       |
| 1           | 1         | 1         | 6    | POLICE/Synchronicity                  | (A&M)                 | 141-          | 114-           | 27+             | 0=   | 2+                       |
| BREAKER     |           |           | 7    | JOHN COUGAR MELLENCAMP/Uh-Huh         | (Riva/PolyGram)       | 151+          | 87+            | 57-             | 4-   | 14-                      |
| 12          | 10        | 9         | 8    | RAINBOW/Bent Out Of Shape             | (Mercury/PolyGram)    | 152+          | 79+            | 72-             | 0-   | 3-                       |
| 5           | 3         | 5         | 9    | MOODY BLUES/The Present               | (Threshold/PolyGram)  | 142-          | 101-           | 41+             | 0=   | 2+                       |
| 9           | 9         | 10        | 10   | BIG COUNTRY/The Crossing              | (Mercury/PolyGram)    | 140-          | 101+           | 39-             | 0=   | 1-                       |
| 4           | 4         | 6         | 11   | HEART/Passion Works                   | (Epic)                | 130-          | 84-            | 46+             | 0=   | 1=                       |
| 3           | 5         | 8         | 12   | ASIA/Alpha                            | (Geffen)              | 132-          | 75-            | 55+             | 2+   | 8+                       |
| 6           | 8         | 11        | 13   | JACKSON BROWNE/Lawyers In Love        | (Asylum)              | 131-          | 81-            | 49-             | 1+   | 2+                       |
| 29          | 16        | 13        | 14   | ALDO NOVA/Subject . . . Aldo Nova     | (Portrait/CBS)        | 139+          | 43+            | 95-             | 1-   | 4-                       |
| 16          | 14        | 14        | 15   | QUIET RIOT/Metal Health               | (Pasha/CBS)           | 124+          | 55+            | 67-             | 2+   | 4+                       |
| 10          | 13        | 12        | 16   | STEVIE NICKS/The Wild Heart           | (Modern/Atco)         | 114-          | 85-            | 29-             | 0=   | 0-                       |
| 19          | 18        | 16        | 17   | MICHAEL STANLEY.../You Can't Fight... | (EMI America)         | 127+          | 61+            | 64-             | 1-   | 4+                       |
| 28          | 25        | 17        | 18   | ROMANTICS/In Heat                     | (Nemperor/CBS)        | 129+          | 39+            | 85-             | 5=   | 9-                       |
| -           | -         | 26        | 19   | SAGA/Heads Or Tales                   | (Portrait/CBS)        | 135+          | 23+            | 95+             | 13-  | 35-                      |
| 20          | 20        | 18        | 20   | PETER SCHILLING/Error In The System   | (Elektra)             | 117-          | 39+            | 76-             | 2=   | 4=                       |
| -           | -         | 25        | 21   | SURVIVOR/Caught In The Game           | (Scotti Bros./CBS)    | 121+          | 28+            | 83+             | 8-   | 18-                      |
| -           | 39        | 28        | 22   | KISS/Lick It Up                       | (Mercury/PolyGram)    | 111+          | 26+            | 77+             | 8-   | 17-                      |
| 8           | 12        | 15        | 23   | KANSAS/Drastic Measures               | (CBS)                 | 87-           | 44-            | 43-             | 0=   | 2-                       |
| 11          | 15        | 19        | 24   | AC/DC/Flick Of The Switch             | (Atlantic)            | 97-           | 27-            | 69-             | 0-   | 0-                       |
| 14          | 17        | 20        | 25   | TALKING HEADS/Speaking In Tongues     | (Sire/WB)             | 72-           | 33-            | 38-             | 1+   | 2+                       |
| 30          | 27        | 29        | 26   | DOKKEN/Breaking The Chains            | (Elektra)             | 85+           | 14=            | 69+             | 1-   | 7=                       |
| 21          | 24        | 27        | 27   | DEF LEPPARD/Pyromania                 | (Mercury/PolyGram)    | 62-           | 34-            | 26-             | 2+   | 3+                       |
| 18          | 21        | 22        | 28   | FIXX/Reach The Beach                  | (MCA)                 | 62-           | 37-            | 25-             | 0=   | 2+                       |
| 17          | 23        | 23        | 29   | LOVERBOY/Keep It Up                   | (Columbia)            | 67-           | 34-            | 33-             | 0=   | 3+                       |
| 23          | 22        | 21        | 30   | KINKS/State Of Confusion              | (Arista)              | 75-           | 31-            | 44-             | 0=   | 0=                       |
| -           | 37        | 36        | 31   | PAYOLAS/Hammer On A Drum              | (A&M)                 | 72+           | 13=            | 55+             | 4=   | 8-                       |
| 39          | 34        | 35        | 32   | JOE JACKSON/Mike's Murder             | ST (A&M)              | 73-           | 18+            | 53-             | 2-   | 3-                       |
| 13          | 19        | 24        | 33   | STRAY CATS/Rant 'n Rave               | (EMI America)         | 61-           | 23-            | 37=             | 1=   | 2=                       |
| 36          | 31        | 31        | 34   | BOYS BRIGADE/Boys Brigade             | (Capitol)             | 72-           | 11+            | 59-             | 1-   | 1-                       |
| -           | 35        | 37        | 35   | Y&T/Mean Streak                       | (A&M)                 | 70=           | 8-             | 61+             | 1-   | 5-                       |
| 32          | 32        | 33        | 36   | CHEAP TRICK/Next Position Please      | (Epic)                | 63-           | 11-            | 52-             | 0-   | 1-                       |
| DEBUT       |           |           | 37   | IRON MAIDEN/Piece Of Mind             | (Capitol)             | 64+           | 4-             | 53+             | 7-   | 19-                      |
| 25          | 29        | 32        | 38   | DIO/Holy Diver                        | (WB)                  | 49-           | 23-            | 26-             | 0=   | 1+                       |
| 22          | 26        | 30        | 39   | DANNY SPANOS/Passion In The Dark      | (Epic)                | 53-           | 15-            | 37+             | 0-   | 0-                       |
| 31          | 30        | 34        | 40   | HELIX/No Rest For The Wicked          | (Capitol)             | 54-           | 8-             | 46-             | 0-   | 1=                       |

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

### GENESIS Genesis (Atlantic)

"Mama" "Better" "Home By Sea." 93% of our 12-24 reporters on it. Total reports: 156. Hot 107, Medium 42, Extra Adds 7, Total Adds 4. Debuts at #4 on the AOR Albums chart.

### JOHN COUGAR MELLENCAMP Uh-Huh (Riva/PolyGram)

"Crumblin'." 90% of our 12-24 reporters on it. Total reports: 151, Hot 87, Medium 57, Extra Adds 4, Total Adds 14. Debuts at #7 on the AOR Albums Chart.

## NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

**TOMMY TUTONE/National Emotion (Columbia)** "Get Around Girl"  
Total Reports: 63(44)/Total Adds: 27(43); Hots: 5(2)/Hot Adds: 0(2); Mediums: 43(18)/Medium Adds: 14(18)/Extra Adds: 13(23).

**BLACK SABBATH/Born Again (WB)** "Trashed"  
Total Reports: 54(36)/Total Adds: 22(34); Hots: 2(2)/Hot Adds: 1(1); Mediums: 43(19)/Medium Adds: 12(18)/Extra Adds: 9(15).

**TORONTO/Girls Night Out (Solid Gold/MCA)** "Girls Night Out"  
Total Reports: 53(53)/Total Adds: 5(12); Hots: 8(8)/Hot Adds: 0(1); Mediums: 42(39)/Medium Adds: 2(5)/Extra Adds: 3(6).

**WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen)** "Shake Your Head"  
Total Reports: 52(47)/Total Adds: 13(25); Hots: 2(1)/Hot Adds: 0(0); Mediums: 43(34)/Medium Adds: 7(13)/Extra Adds: 6(12).

**QUEENSRYCHE/Queensryche (EMI America)** "Queen Of The Reich"  
Total Reports: 48(44)/Total Adds: 7(3); Hots: 5(4)/Hot Adds: 0(0); Mediums: 40(38)/Medium Adds: 4(1)/Extra Adds: 3(2).

**MOTLEY CRUE/Shout At The Devil (Elektra)** "Looks That Kill"  
Total Reports: 47(37)/Total Adds: 12(19); Hots: 1(2)/Hot Adds: 0(0); Mediums: 41(30)/

### MOST ADDED

| Station        | Reports |
|----------------|---------|
| Saga           | (38)    |
| Genesis        | (32)    |
| Streets "Love" | (28)    |
| Culture Club   | (28)    |
| "Colours"      | (28)    |
| Tommy Tutone   | (28)    |

### HOTTEST

| Station      | Reports |
|--------------|---------|
| Pat Benatar  | (147)   |
| Motels       | (141)   |
| Police       | (125)   |
| Huey Lewis   | (125)   |
| Robert Plant | (118)   |

Medium Adds: 7(14)/Extra Adds: 5(5).  
**AGNETHA FALTSKOG/Wrap Your Arms Around Me (Polydor/PolyGram)** "Can't Shake Loose"  
Total Reports: 46(37)/Total Adds: 12(6); Hots: 8(7)/Hot Adds: 0(0); Mediums: 31(29)/Medium Adds: 6(5)/Extra Adds: 6(1).

**PAUL KANTNER/The Planet Earth Rock And Roll (RCA)** "Planet Earth..."  
Total Reports: 45(25)/Total Adds: 25(25); Hots: 0(0)/Hot Adds: 0(0); Mediums: 34(9)/Medium Adds: 15(9)/Extra Adds: 10(16).

**EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)** "Love Is A Stranger"  
Total Reports: 44(37)/Total Adds: 9(3); Hots: 11(11)/Hot Adds: 0(0); Mediums: 31(25)/Medium Adds: 7(3)/Extra Adds: 2(0).

**TAXXI/Foreign Tongue (Fantasy)** "Maybe Someday"  
Total Reports: 43(41)/Total Adds: 3(6); Hots: 7(9)/Hot Adds: 0(0); Mediums: 34(29)/Medium Adds: 1(3)/Extra Adds: 2(3).

**AXE/Nemesis (Atco)** "Remember Tonight"  
Total Reports: 39(38)/Total Adds: 4(8); Hots: 5(2)/Hot Adds: 0(0); Mediums: 32(32)/Medium Adds: 2(4)/Extra Adds: 2(4).

**JoBOXERS/Like Gangbusters (RCA)** "Just Got Lucky"  
Total Reports: 36(34)/Total Adds: 6(6); Hots: 7(7)/Hot Adds: 0(0); Mediums: 27(25)/Medium Adds: 4(4)/Extra Adds: 2(2).

**GRAND PRIX/Samura (Chrysalis)** "Shout"  
Total Reports: 35(29)/Total Adds: 9(4); Hots: 5(7)/Hot Adds: 0(0); Mediums: 26(18)/Medium Adds: 5(1)/Extra Adds: 4(3).

**C.S. ANGELS/Land (Jive/Arista)** "Will You Stay Tonight?"  
Total Reports: 33(21)/Total Adds: 11(9); Hots: 1(1)/Hot Adds: 0(0); Mediums: 23(13)/Medium Adds: 2(2)/Extra Adds: 9(7).

**SPANDAU BALLET/True (Chrysalis)** "True"  
Total Reports: 33(32)/Total Adds: 3(3); Hots: 12(13)/Hot Adds: 0(1); Mediums: 19(19)/Medium Adds: 1(2)/Extra Adds: 2(0).

**WORLD/Break The Silence (Elektra)** "Take Me To Heart"  
Total Reports: 32(26)/Total Adds: 8(8); Hots: 2(0)/Hot Adds: 0(0); Mediums: 25(21)/Medium Adds: 3(3)/Extra Adds: 5(5).

More AOR Music Information See Page 74



# AOR /HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

| Three Weeks    | Two Weeks | Last Week | Rank | Artist/Track   | Total | Heavy | Medium | Add | Total Adds |
|----------------|-----------|-----------|------|--|-------|-------|--------|-----|------------|
| 10             | 4         | 1         | 1    | <b>PAT BENATAR/Love Is A Battlefield (Chrysalis)</b>           | 158+  | 141+  | 15-    | 2+  | 2=         |
| 4              | 3         | 2         | 2    | <b>MOTELS/Suddenly Last Summer (Capitol)</b>                   | 147-  | 124+  | 23-    | 0-  | 1-         |
| 18             | 9         | 4         | 3    | <b>HUEY LEWIS &amp; THE NEWS/Heart And Soul (Chrysalis)</b>    | 148+  | 111+  | 36-    | 0-  | 2-         |
| -              | -         | 15        | 4    | <b>JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/Pg)</b>         | 150+  | 87+   | 56-    | 4-  | 14-        |
| 13             | 7         | 6         | 5    | <b>RAINBOW/Street Of Dreams (Mercury/PolyGram)</b>             | 150+  | 78+   | 71-    | 0-  | 3-         |
| 8              | 5         | 7         | 6    | <b>BIG COUNTRY/In A Big Country (Mercury/PolyGram)</b>         | 139-  | 100+  | 39-    | 0=  | 1=         |
| 9              | 8         | 8         | 7    | <b>GENESIS/Mama (Atlantic)</b>                                 | 126-  | 95+   | 29-    | 2+  | 6+         |
| 2              | 2         | 3         | B    | <b>MOODY BLUES/Sitting At The Wheel (Threshold/Pg)</b>         | 124-  | 96-   | 28=    | 0=  | 1+         |
| 1              | 1         | 5         | 9    | <b>HEART/How Can I Refuse (Epic)</b>                           | 111-  | 79-   | 32=    | 0=  | 0=         |
| 38             | 19        | 11        | 10   | <b>ALDO NOVA/Monkey On Your Back (Portrait/CBS)</b>            | 132+  | 41+   | 90-    | 1-  | 4-         |
| 20             | 18        | 14        | 11   | <b>MICHAEL STANLEY BAND/My Town (EMI America)</b>              | 126+  | 61+   | 63-    | 1-  | 4+         |
| 14             | 15        | 13        | 12   | <b>STEVIE NICKS/If Anyone Falls (Modern/Atco)</b>              | 104=  | 80=   | 24=    | 0=  | 0-         |
| -              | -         | 28        | 13   | <b>SAGA/Flyer (Portrait/CBS)</b>                               | 129+  | 23+   | 89+    | 13- | 36-        |
| 22             | 20        | 17        | 14   | <b>PETER SCHILLING/Major Tom (Elektra)</b>                     | 117-  | 39+   | 76-    | 2=  | 4=         |
| -              | 42        | 25        | 15   | <b>SURVIVOR/Caught In The Game (Scotti Bros./CBS)</b>          | 120+  | 28+   | 83+    | 7-  | 17-        |
| 3              | 6         | 9         | 16   | <b>POLICE/King Of Pain (A&amp;M)</b>                           | 84-   | 74-   | 10+    | 0=  | 0=         |
| 7              | 10        | 10        | 17   | <b>JACKSON BROWNE/For A Rocker (Asylum)</b>                    | 86-   | 58-   | 28-    | 0=  | 0=         |
| -              | 47        | 30        | 18   | <b>KISS/Lick It Up (Mercury/PolyGram)</b>                      | 108+  | 26+   | 74+    | 8-  | 17-        |
| 11             | 12        | 16        | 19   | <b>ROBERT PLANT/Other Arms (Es Paranza/Atlantic)</b>           | 81-   | 57-   | 24-    | 0=  | 0=         |
| 23             | 23        | 21        | 20   | <b>QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)</b>            | 87+   | 45+   | 41-    | 1+  | 2+         |
| 45             | 30        | 24        | 21   | <b>MOODY BLUES/Blue World (Threshold/PolyGram)</b>             | 91+   | 51+   | 40+    | 0-  | 4=         |
| 16             | 16        | 20        | 22   | <b>ROBERT PLANT/In The Mood (Es Paranza/Atlantic)</b>          | 82-   | 51-   | 31=    | 0=  | 0=         |
| 6              | 11        | 12        | 23   | <b>ASIA/The Heat Goes On (Geffen)</b>                          | 79-   | 47-   | 32-    | 0=  | 2+         |
| 12             | 14        | 19        | 24   | <b>ROBERT PLANT/Big Log (Es Paranza/Atlantic)</b>              | 71-   | 52-   | 19+    | 0=  | 0=         |
| 51             | 37        | 33        | 25   | <b>ROMANTICS/Rock You Up (Nemperor/CBS)</b>                    | 79+   | 25+   | 52-    | 2=  | 4-         |
| 5              | 13        | 18        | 26   | <b>KANSAS/Fight Fire With Fire (CBS)</b>                       | 67-   | 35-   | 32-    | 0=  | 0=         |
| 53             | 32        | 26        | 27   | <b>GENESIS/It's Gonna Get Better (Atlantic)</b>                | 73+   | 47+   | 23-    | 3+  | 17+        |
| 35             | 29        | 32        | 28   | <b>DOKKEN/Breaking The Chains (Elektra)</b>                    | 85+   | 14=   | 69+    | 1-  | 7=         |
| 21             | 25        | 29        | 29   | <b>POLICE/Wrapped Around Your Finger (A&amp;M)</b>             | 65+   | 39-   | 26+    | 0=  | 1=         |
| 26             | 21        | 22        | 30   | <b>KINKS/Don't Forget To Dance (Arista)</b>                    | 73-   | 31-   | 42-    | 0=  | 0-         |
| -              | 60        | 43        | 31   | <b>JACKSON BROWNE/Tender Is The Night (Asylum)</b>             | 71+   | 38+   | 32-    | 1+  | 2-         |
| 19             | 22        | 27        | 32   | <b>FIXX/One Thing Leads To Another (MCA)</b>                   | 52-   | 33-   | 19-    | 0=  | 0=         |
| 15             | 17        | 23        | 33   | <b>TALKING HEADS/Burning Down The House (Sire/WB)</b>          | 61-   | 28-   | 32-    | 1+  | 2+         |
| 29             | 27        | 31        | 34   | <b>AC/DC/Guns For Hire (Atlantic)</b>                          | 67-   | 16-   | 50=    | 0=  | 0-         |
| -              | -         | 46        | 35   | <b>ROMANTICS/Talking In Your Sleep (Nemperor/CBS)</b>          | 71+   | 25+   | 43+    | 3=  | 8-         |
| 54             | 43        | 40        | 36   | <b>JOE JACKSON/Memphis (A&amp;M)</b>                           | 71-   | 17+   | 52-    | 2=  | 4-         |
| -              | 51        | 44        | 37   | <b>MOTELS/Little Robbers (Capitol)</b>                         | 61+   | 40+   | 21=    | 0=  | 3-         |
| 48             | 40        | 38        | 38   | <b>Y&amp;T/Mean Streak (A&amp;M)</b>                           | 70=   | 8-    | 61+    | 1-  | 5-         |
| -              | -         | 53        | 39   | <b>HUEY LEWIS &amp; THE NEWS/I Want A New Drug (Chrysalis)</b> | 57+   | 30+   | 25+    | 2=  | 4-         |
| 25             | 28        | 35        | 40   | <b>LOVERBOY/Queen Of The Broken Hearts (Columbia)</b>          | 54-   | 29-   | 25-    | 0=  | 1=         |
| -              | 52        | 47        | 41   | <b>QUIET RIOT/Slick Black Cadillac (Pasha/CBS)</b>             | 61+   | 19+   | 41+    | 1+  | 6+         |
| 43             | 44        | 39        | 42   | <b>CHEAP TRICK/I Can't Take It (Epic)</b>                      | 60-   | 11-   | 49=    | 0-  | 1-         |
| 33             | 34        | 42        | 43   | <b>POLICE/Synchronicity II (A&amp;M)</b>                       | 42-   | 31-   | 11=    | 0=  | 2+         |
| 24             | 26        | 34        | 44   | <b>DANNY SPANOS/Hot Cherie (Epic)</b>                          | 52-   | 15-   | 36=    | 0-  | 0-         |
| 41             | 45        | 48        | 45   | <b>DEF LEPPARD/Foolin' (Mercury/PolyGram)</b>                  | 42=   | 22-   | 19+    | 1+  | 2+         |
| 34             | 31        | 37        | 46   | <b>HELIX/Heavy Metal Love (Capitol)</b>                        | 54-   | 8-    | 46-    | 0-  | 1=         |
| -              | -         | -         | 47   | <b>IRON MAIDEN/Cross-Eyed Mary (Capitol)</b>                   | 60+   | 3+    | 50+    | 7-  | 19-        |
| -              | -         | 58        | 48   | <b>PAT BENATAR/Lipstick Lies (Chrysalis)</b>                   | 40+   | 32+   | 7-     | 1-  | 6-         |
| 30             | 33        | 41        | 49   | <b>DIO/Rainbow In The Dark (WB)</b>                            | 42-   | 20-   | 22-    | 0=  | 0=         |
| 17             | 24        | 36        | 50   | <b>STRAY CATS/(She's) Sexy + 17 (EMI America)</b>              | 43-   | 13-   | 30=    | 0=  | 0=         |
| <b>BREAKER</b> | 51        | 51        | 51   | <b>GENESIS/Just Got A Job To Do (Atlantic)</b>                 | 36+   | 24+   | 6+     | 6+  | 36+        |
| 28             | 38        | 50        | 52   | <b>AC/DC/Flick Of The Switch (Atlantic)</b>                    | 40-   | 16-   | 24-    | 0=  | 0=         |
| -              | -         | 57        | 53   | <b>PAYOLAS/Where Is This Love (A&amp;M)</b>                    | 48+   | 9=    | 35+    | 4=  | 7-         |
| -              | 54        | 54        | 54   | <b>BOYS BRIGADE/The Passion Of Love (Capitol)</b>              | 53-   | 7+    | 44-    | 1-  | 1-         |
| 31             | 36        | 49        | 55   | <b>ELVIS COSTELLO.../Everyday I Write The Book (Columbia)</b>  | 41-   | 13-   | 28-    | 0-  | 1-         |
| -              | -         | -         | 56   | <b>MOTELS/Into The Heartland (Capitol)</b>                     | 37+   | 25+   | 12=    | 0-  | 1-         |
| 58             | -         | -         | 57   | <b>QUEENSRYCHE/Queen Of The Reich (EMI America)</b>            | 44+   | 5+    | 37+    | 2=  | 6+         |
| 36             | 41        | 52        | 58   | <b>ASIA/True Colors (Geffen)</b>                               | 37-   | 18-   | 19+    | 0=  | 0-         |
| -              | -         | -         | 59   | <b>AGNETHA FALTSKOG/Can't Shake Loose (Polydor/Pg)</b>         | 46+   | 8+    | 31+    | 6+  | 12+        |
| -              | 58        | 56        | 60   | <b>KANSAS/Everybody's My Friend (CBS)</b>                      | 36-   | 18-   | 18-    | 0-  | 2-         |

## BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

No tracks qualified as Breakers this week.

## SIGNIFICANT ACTION

- KROKUS/Headhunter (Arista) "Awake All Night"**  
Total Reports: 22(17)/Total Adds: 7(2); Hots: 6(5)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 4(2)/Extra Adds: 3(0).
- RICK SPRINGFIELD/Living In Oz (RCA) "Souls"**  
Total Reports: 21(18)/Total Adds: 5(3); Hots: 4(4)/Hot Adds: 0(0); Mediums: 14(14)/Medium Adds: 2(3)/Extra Adds: 3(0).
- T-BONE BURNETT/Proof Through The Night (WB) "Fatally Beautiful"**  
Total Reports: 21(20)/Total Adds: 2(5); Hots: 4(3)/Hot Adds: 0(0); Mediums: 15(16)/Medium Adds: 0(4)/Extra Adds: 2(1).
- PAUL YOUNG/No Parlez (Columbia) "Wherever..."**  
Total Reports: 20(12)/Total Adds: 9(5); Hots: 3(2)/Hot Adds: 0(0); Mediums: 10(5)/Medium Adds: 2(0)/Extra Adds: 7(5).

## AOR /ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

| Last Week | Rank | Artist/Track   | Total | Heavy | Medium | Add | Total Adds |
|-----------|------|--|-------|-------|--------|-----|------------|
| 1         | 1    | <b>MOODY BLUES The Present (Threshold/Pg)</b>              | 158+  | 141+  | 15-    | 2+  | 2=         |
| 2         | 2    | <b>POLICE..... Synchronicity (A&amp;M)</b>                 | 147-  | 124+  | 23-    | 0-  | 1-         |
| 3         | 3    | <b>JACKSON BROWNE..... Lawyers In Love (Asylum)</b>        | 148+  | 111+  | 36-    | 0-  | 2-         |
| 4         | 4    | <b>MOTELS..... Little Robbers (Capitol)</b>                | 150+  | 87+   | 56-    | 4-  | 14-        |
| -         | 5    | <b>GENESIS..... Genesis (Atlantic)</b>                     | 150+  | 78+   | 71-    | 0-  | 3-         |
| 7         | 6    | <b>HUEY LEWIS..... Sports (Chrysalis)</b>                  | 139-  | 100+  | 39-    | 0=  | 1=         |
| 6         | 7    | <b>STEVIE NICKS..... The Wild Heart (Modern/Atco)</b>      | 126-  | 95+   | 29-    | 2+  | 6+         |
| 10        | 8    | <b>JOE JACKSON..... Mike's Murder... (A&amp;M)</b>         | 124-  | 96-   | 28=    | 0=  | 1+         |
| 5         | 9    | <b>ROBERT PLANT The Principle... (Es Paranza/Atlantic)</b> | 111-  | 79-   | 32=    | 0=  | 0=         |
| 8         | 10   | <b>BIG COUNTRY.... The Crossing (Mercury/PolyGram)</b>     | 132+  | 41+   | 90-    | 1-  | 4-         |
| 12        | 11   | <b>TALKING HEADS.... Speaking In Tongues (Sire/WB)</b>     | 126+  | 61+   | 63-    | 1-  | 4+         |
| 9         | 12   | <b>ELVIS COSTELLO &amp;... Punch The Clock (Columbia)</b>  | 104=  | 80=   | 24=    | 0=  | 0-         |
| -         | 13   | <b>J. COUGAR MELLENCAMP Uh-Huh (Riva/PolyGram)</b>         | 129+  | 23+   | 89+    | 13- | 36-        |
| 16        | 14   | <b>GRAHAM PARKER..... The Real Macaw (Arista)</b>          | 117-  | 39+   | 76-    | 2=  | 4=         |
| -         | 15   | <b>PAT BENATAR..... Live From Earth (Chrysalis)</b>        | 120+  | 28+   | 83+    | 7-  | 17-        |
| 15        | 16   | <b>PETER SCHILLING.... Error In The System (Elektra)</b>   | 84-   | 74-   | 10+    | 0=  | 0=         |
| 11        | 17   | <b>BILLY JOEL..... An Innocent Man (Columbia)</b>          | 86-   | 58-   | 28-    | 0=  | 0=         |
| 18        | 18   | <b>KINKS..... State Of Confusion (Arista)</b>              | 108+  | 26+   | 74+    | 8-  | 17-        |
| 13        | 19   | <b>ASIA..... Alpha (Geffen)</b>                            | 81-   | 57-   | 24-    | 0=  | 0=         |
| 14        | 20   | <b>STRAY CATS..... Rant N' Rave (EMI America)</b>          | 87+   | 45+   | 41-    | 1+  | 2+         |

CHART PARTICIPANTS: WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WJZD/Ft. Pierce, KUFO/Odesa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/Spokane.

**AOR ALBUMS** — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

**AOR /ALBUMS 25+** — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

**AOR BREAKERS** — Those newer charting records that have reached 50% penetration of the week's reporting stations.

**HOT TRACKS** — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**MOST ADDED, HOTTEST** — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

**NEW & ACTIVE, SIGNIFICANT ACTION** — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

**PARALLELS** — Stations listed by market size and ratings success.

**PLAYLISTS** — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

☑ indicates one of the week's most added new albums.

- BONGOS/Numbers With Wings (RCA) "Numbers With Wings"**  
Total Reports: 17(17)/Total Adds: 5(6); Hots: 7(4)/Hot Adds: 0(0); Mediums: 7(9)/Medium Adds: 2(3)/Extra Adds: 3(3).
- JOURNEY/Frontiers (Columbia) "Send Her My Love"**  
Total Reports: 16(17)/Total Adds: 2(1); Hots: 8(4)/Hot Adds: 1(0); Mediums: 10(12)/Medium Adds: 1(1)/Extra Adds: 0(0).
- SILVER CONDOR/Trouble At Home (Columbia) "Trouble At Home"**  
Total Reports: 16(13)/Total Adds: 1(0); Hots: 2(1)/Hot Adds: 0(0); Mediums: 14(11)/Medium Adds: 1(0)/Extra Adds: 0(0).
- HUMAN LEAGUE/Fascination! (A&M) "Mirror Man"**  
Total Reports: 14(11)/Total Adds: 5(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 2(4)/Extra Adds: 3(2).
- ELVIS BROTHERS/Movin' Up (Portrait/CBS) "Fire In The City"**  
Total Reports: 14(11)/Total Adds: 2(1); Hots: 3(2)/Hot Adds: 0(1); Mediums: 9(9)/Medium Adds: 0(0)/Extra Adds: 2(0).
- EDDIE AND THE CRUISERS/Soundtrack (Scotti Bros./CBS) "Dark Side..."**  
Total Reports: 14(12)/Total Adds: 2(0); Hots: 6(4)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 1(0)/Extra Adds: 1(0).
- HORIZONTAL BRIAN/Vertical (Gold Mtn./A&M) "First Aid"**  
Total Reports: 14(14)/Total Adds: 1(6); Hots: 1(0)/Hot Adds: 0(0); Mediums: 12(12)/Medium Adds: 0(5)/Extra Adds: 1(1).
- COBRA/First Strike (Epic) "Blood On Your Money"**  
Total Reports: 13(14)/Total Adds: 2(4); Hots: 3(4)/Hot Adds: 0(0); Mediums: 10(7)/Medium Adds: 2(1)/Extra Adds: 0(3).
- ROMAN HOLLIDAY/Cookin' On The Roof (Jive/Arista) "Don't Try To Stop It"**  
Total Reports: 13(14)/Total Adds: 1(2); Hots: 6(5)/Hot Adds: 0(0); Mediums: 6(8)/Medium Adds: 0(2)/Extra Adds: 1(0).
- MEN AT WORK/Cargo (Columbia) "Dr. Heckyll & Mr. Jive"**  
Total Reports: 13(12)/Total Adds: 0(0); Hots: 1(1)/Hot Adds: 0(0); Mediums: 12(11)/Medium Adds: 0(0)/Extra Adds: 0(0).
- X/More Fun In The New World (Elektra) "New World"**  
Total Reports: 12(9)/Total Adds: 4(1); Hots: 2(1)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 1(0)/Extra Adds: 3(1).

Station Listings . . . See Page 71





# CHR ADDS & HOTS

## EAST Most Added Hottest

Culture Club  
Irene Cara K. Rogers w/ D. Parton  
Kim Carnes Lionel Richie  
Spandau Ballet

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

## SOUTH Most Added Hottest

Irene Cara  
Culture Club K. Rogers w/ D. Parton  
Kim Carnes Lionel Richie  
Asia Police

### EAST PARALLEL TWO

#### WFLY/Albany, NY Jack Lawrence

CULTURE CLUB  
KIM CARNES  
JEFFREY OSBORNE  
IRENE CARA  
BIG COUNTRY  
Hottest:  
FIXX 7-4  
TALKING HEADS 8-5  
LIONEL RICHIE 15-7  
PRINCE 22-17  
DAVID BOWIE 28-20

#### WTRY/Albany, NY Bill Cahill

CULTURE CLUB  
IRENE CARA  
ASIA (dp)  
HUEY LEWIS & NEWS  
BARBRA STREISAND  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 5-4  
SHEENA EASTON 9-6  
ROGERS & PARTON 14-8  
MOTELS 20-16

#### Q100/Allentown, PA Dillon/Freeman

MCCARTNEY & JACKS  
BRYSON & FLACK  
DEF LEPPARD  
Hottest:  
BONNIE TYLER 1-1  
AIR SUPPLY 3-3  
QUIET RIOT 11-6  
ROGERS & PARTON 14-7  
LIONEL RICHIE 25-13

#### WVSR/Charleston, WV Deve Carlisle

WARWICK & VANDROS  
RUFUS & CHAKA  
KIM CARNES  
JOE WALSH  
ELVIS COSTELLO  
EDDIE & THE CRUIS  
NEIL YOUNG  
Hottest:  
ROGERS & PARTON 1-1  
LIONEL RICHIE 17-11  
BILLY JOEL 24-13  
COMMODORES 23-18  
CLIFF RICHARD D-30

#### K100/Erie, PA Bill Shannon

PETER SCHILLING  
CULTURE CLUB  
KIM CARNES  
HEART  
MADONNA  
Hottest:  
DEF LEPPARD 5-2  
QUIET RIOT 10-3  
BRYAN ADAMS 12-6  
AGNETHA FALTSKOG 13-9  
PAT BENATAR 24-16

#### WYCR/Hanover, York, PA Mark Richards

MANHATTAN TRANSP  
IRENE CARA  
ASIA  
POINTER SISTERS  
CULTURE CLUB  
Hottest:  
ROGERS & PARTON 2-1  
SPANDAU BALLET 6-4  
MOTELS 13-6  
BRYSON & FLACK 19-9

#### WTIC-FM/Hartford, CT Mike West

HUEY LEWIS & NEWS  
HUMAN LEAGUE  
WARWICK & VANDROS  
IRENE CARA  
Hottest:  
LIONEL RICHIE 4-1  
DAVID BOWIE 9-6  
ROGERS & PARTON 18-10  
MOTELS 20-16  
RUFUS & CHAKA 28-25

#### WKEE/Huntington, WV Gary Miller

PETER SCHILLING (dp)  
RUFUS & CHAKA  
JEFFREY OSBORNE  
BIG COUNTRY (dp)  
DEBARGE  
IRENE CARA  
Hottest:  
AIR SUPPLY 1-1  
ROGERS & PARTON 3-2  
SPANDAU BALLET 5-3  
FIXX 6-4  
LIONEL RICHIE 14-5

#### WLAN-FM/Lancaster, PA Todd Halliday

CULTURE CLUB  
TIM FINN  
SURVIVOR  
IRENE CARA  
RICK SPRINGFIELD  
KIM CARNES  
Hottest:  
QUIET RIOT 3-1  
POLICE 2-2  
SHEENA EASTON 7-3  
DEF LEPPARD 11-9

#### WSPK/Poughkeepsie, NY Chris Leide

MCCARTNEY & JACKS  
JOHN COUGAR  
ASIA  
POINTER SISTERS  
WARWICK & VANDROS  
CARLY SIMON  
RICK SPRINGFIELD  
CULTURE CLUB  
MICHAEL JACKSON  
JOURNEY  
KIM CARNES  
JEFFREY OSBORNE  
CLIFF RICHARD  
IRENE CARA  
Hottest:  
POLICE 3-1  
MOTELS 5-3  
LIONEL RICHIE 12-5  
MICHAEL SEMBELLO 32-21  
BILLY JOEL 37-27

#### WFMF/Rochester, NY Charley Lake

CULTURE CLUB  
IRENE CARA  
JACKSON BROWNE  
MCCARTNEY & JACKS  
Hottest:  
TALKING HEADS 1-1  
ROGERS & PARTON 3-2  
SPANDAU BALLET 6-3  
PRINCE 13-11  
LIONEL RICHIE 21-13

#### 98PXV/Rochester, NY Tom Mitchell

IRENE CARA  
HUMAN LEAGUE  
JOBOKERS  
PETER SCHILLING  
CULTURE CLUB  
BRYSON & FLACK  
Hottest:  
POLICE 2-1  
TALKING HEADS 5-4  
ROGERS & PARTON 7-6  
BILLY JOEL 25-13

#### WGFM/Schenectady, NY Tom Parker

none  
Hottest:  
POLICE 5-5  
FIXX 7-2  
PRINCE 13-13  
STEVIE NICKS 15-15  
LIONEL RICHIE 28-28

#### WKFM/Syracuse John Cucciol

CULTURE CLUB  
IRENE CARA  
BARBRA STREISAND  
POINTER SISTERS  
BIG COUNTRY  
FOUR TOPS  
STREETS  
KLIQUE  
AXE  
CLIFF RICHARD  
Hottest:  
BONNIE TYLER 1-1  
MEN AT WORK 17-12  
HUEY LEWIS & NEWS 25-16  
SHEENA EASTON 23-19  
BILLY JOEL 29-21

#### WPST/Trenton, NJ Tom Taylor

BIG COUNTRY  
IRENE CARA  
KIM CARNES  
CULTURE CLUB  
CEE FARROW  
RUFUS & CHAKA  
GLENN SHORROCK  
RICK SPRINGFIELD  
Hottest:  
SPANDAU BALLET 2-1  
FIXX 7-4  
LIONEL RICHIE 11-5  
PRINCE 21-13  
BILLY JOEL 25-14

#### WRCK/Utica, NY Jim Reitz

CULTURE CLUB  
RICK SPRINGFIELD  
IRENE CARA  
PAUL YOUNG  
NAKED EYES  
STREETS  
Hottest:  
ROGERS & PARTON 2-1  
AGNETHA FALTSKOG 20-14  
MOTELS 28-17  
BRYAN ADAMS 32-24  
MICHAEL SEMBELLO 40-25

#### WQCM/Hagerstown, MD Will Kauffman

CULTURE CLUB  
NAKED EYES  
ASIA  
JOAN JETT  
BIG COUNTRY  
WAS (NOT WAS)  
IRENE CARA  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 2-2  
ROGERS & PARTON 6-4  
LIONEL RICHIE 19-12  
BILLY JOEL 32-22

#### OK100/Itasca, NY Denny Alexander

CULTURE CLUB  
HEART  
PETER SCHILLING  
FOUR TOPS  
Hottest:  
ROGERS & PARTON 2-1  
STRAY CATS 4-2  
DEF LEPPARD 7-3  
BRYAN ADAMS 12-9  
AGNETHA FALTSKOG 13-12

#### 13FEA/Menchester, NH Rick Ryder

none  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 2-2  
AIR SUPPLY 3-3  
ROGERS & PARTON 7-7  
MOTELS 13-13

#### WKMI/Ocean City, MD Jack Gillen

BRYSON & FLACK  
KIM CARNES  
RICK SPRINGFIELD  
CULTURE CLUB  
IRENE CARA  
BARBRA STREISAND  
Hottest:  
POLICE 3-1  
ROGERS & PARTON 8-6  
PRINCE 15-8  
SHEENA EASTON 13-9  
LIONEL RICHIE 18-10

#### WGUV/Bangor, ME Jim Randall

BARBRA STREISAND  
JOE ESPOSITO  
IRENE CARA  
CULTURE CLUB  
KIM CARNES  
PETER SCHILLING  
Hottest:  
POLICE 2-1  
FIXX 8-5  
PRINCE 11-6  
DAVID BOWIE 13-7  
LIONEL RICHIE 18-11

#### WACZ/Bangor, ME Michael D'Hara

DEBORAH ALLEN  
IRENE CARA  
NAKED EYES  
CULTURE CLUB  
JOURNEY  
ASIA  
RICK SPRINGFIELD  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 6-5  
ROGERS & PARTON 8-7  
TALKING HEADS 15-12  
FIXX 23-20

#### WIGY/BATH SCOTT ROBBINS

EURHYTHMICS  
HUMAN LEAGUE  
ASIA  
JOBOKERS  
HUMAN LEAGUE  
RAINBOW (dp)  
Hottest:  
FIXX 2-1  
POLICE 2-1  
SPANDAU BALLET 4-2  
MOODY BLUES 7-5  
PRINCE 17-7  
DAVID BOWIE 14-9

#### WOCR/Beckley, WV Bob Spencer

CARPENTERS  
CULTURE CLUB  
DEF LEPPARD (dp)  
HUMAN LEAGUE  
MSB  
MICHAEL JACKSON  
Hottest:  
SPANDAU BALLET 2-1  
ROGERS & PARTON 4-2  
SHALAMAR 3-3  
FIXX 6-5  
LIONEL RICHIE 15-8

#### WKZC/Chambersburg, PA Matthews/Alexander

MICHAEL JACKSON  
CULTURE CLUB  
WARWICK & VANDROS  
ASIA  
IRENE CARA  
RICK SPRINGFIELD  
Hottest:  
ROGERS & PARTON 1-1  
QUIET RIOT 10-5  
PRINCE 15-9  
LOVERBOY 21-17  
BILLY JOEL 30-20

#### WTSN/Dover, NH Jim Sebastian

BARBRA STREISAND  
Hottest:  
SPANDAU BALLET 2-1  
BILLY JOEL 21-6  
PRINCE 13-8  
MOODY BLUES 14-10  
LIONEL RICHIE 18-12

#### WERZ/Exeter, NH Scott MacKay

MICHAEL JACKSON  
JOE ESPOSITO  
IRENE CARA  
CULTURE CLUB  
BARBRA STREISAND (dp)  
KLIQUE  
SOUTHSIDE JOHNNY  
DEBARGE  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 6-4  
MOODY BLUES 15-11  
QUIET RIOT 21-14  
LOVERBOY 24-19

#### WZYQ/Frederick, ND Kamosabi Joe

IRENE CARA  
CULTURE CLUB  
KIM CARNES  
CULTURE CLUB  
BARBRA STREISAND (dp)  
KLIQUE  
SOUTHSIDE JOHNNY  
DEBARGE  
Hottest:  
ROGERS & PARTON 2-1  
AGNETHA FALTSKOG 20-14  
MOTELS 28-17  
BRYAN ADAMS 32-24  
MICHAEL SEMBELLO 40-25

#### WQCM/Hagerstown, MD Will Kauffman

CULTURE CLUB  
NAKED EYES  
ASIA  
JOAN JETT  
BIG COUNTRY  
WAS (NOT WAS)  
IRENE CARA  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 2-2  
ROGERS & PARTON 6-4  
LIONEL RICHIE 19-12  
BILLY JOEL 32-22

#### OK100/Itasca, NY Denny Alexander

CULTURE CLUB  
HEART  
PETER SCHILLING  
FOUR TOPS  
Hottest:  
ROGERS & PARTON 2-1  
STRAY CATS 4-2  
DEF LEPPARD 7-3  
BRYAN ADAMS 12-9  
AGNETHA FALTSKOG 13-12

#### 13FEA/Menchester, NH Rick Ryder

none  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 2-2  
AIR SUPPLY 3-3  
ROGERS & PARTON 7-7  
MOTELS 13-13

#### WKMI/Ocean City, MD Jack Gillen

BRYSON & FLACK  
KIM CARNES  
RICK SPRINGFIELD  
CULTURE CLUB  
IRENE CARA  
BARBRA STREISAND  
Hottest:  
POLICE 3-1  
ROGERS & PARTON 8-6  
PRINCE 15-8  
SHEENA EASTON 13-9  
LIONEL RICHIE 18-10

#### WGUV/Bangor, ME Jim Randall

BARBRA STREISAND  
JOE ESPOSITO  
IRENE CARA  
CULTURE CLUB  
KIM CARNES  
PETER SCHILLING  
Hottest:  
POLICE 2-1  
FIXX 8-5  
PRINCE 11-6  
DAVID BOWIE 13-7  
LIONEL RICHIE 18-11

#### WACZ/Bangor, ME Michael D'Hara

DEBORAH ALLEN  
IRENE CARA  
NAKED EYES  
CULTURE CLUB  
JOURNEY  
ASIA  
RICK SPRINGFIELD  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 6-5  
ROGERS & PARTON 8-7  
TALKING HEADS 15-12  
FIXX 23-20

#### WHEB/Portsmouth Rick Bean

CULTURE CLUB  
ASIA  
JOBOKERS  
HUMAN LEAGUE  
RAINBOW (dp)  
Hottest:  
FIXX 2-1  
POLICE 2-1  
SPANDAU BALLET 4-2  
MOODY BLUES 7-5  
PRINCE 17-7  
DAVID BOWIE 14-9

#### WOMP-FM/Wheeling, WV Dwayne Bonds

CULTURE CLUB  
POINTER SISTERS  
ROMANTICS  
ASIA  
EDDIE & THE CRUIS  
JEFFREY OSBORNE  
AGNETHA FALTSKOG  
Hottest:  
PRINCE 2-1  
LIONEL RICHIE 5-4  
BILLY JOEL 24-12  
TUBES 11-7  
MICHAEL JACKSON 20-10  
MEN AT WORK 25-14

#### WJBJ/Portland, ME Phoenix/O'Neil

BARBRA STREISAND  
WARWICK & VANDROS  
PETER SCHILLING  
KLIQUE  
BIG COUNTRY  
CULTURE CLUB  
IRENE CARA  
QUIET RIOT  
Hottest:  
ROGERS & PARTON 4-1  
ROBERT PLANT 10-7  
PRINCE 14-11  
DAVID BOWIE 16-12  
BILLY JOEL 22-14

#### 96XJ/Parkersburg, WV Paul DeMille

CULTURE CLUB  
HEART  
MADONNA  
PETER SCHILLING  
Hottest:  
LIONEL RICHIE 2-1  
LOVERBOY 6-2  
HEART 5-4  
JOURNEY 7-5  
STEVIE NICKS 10-6

#### WSOQ/Williamsport, PA Frank Bell

HEART  
CULTURE CLUB  
PRINCE  
SURVIVOR  
Hottest:  
TALKING HEADS 2-1  
SPANDAU BALLET 3-2  
MOTELS 10-6  
STEVIE NICKS 11-8  
QUIET RIOT 20-9

#### WBBQ/Augusta, GA Bruce Stevens

HUMAN LEAGUE  
RICK SPRINGFIELD  
CULTURE CLUB  
ALABAMA (dp)  
JULIKA  
NAKED EYES  
JACKSON BROWNE  
Hottest:  
LIONEL RICHIE 17-11  
BILLY JOEL 24-16  
COMMODORES 39-32  
QUIET RIOT 10-6  
BRYSON & FLACK D-40

#### KZFM/Corpus Christi Chuck Baker

ELVIS COSTELLO  
MANHATTAN TRANSP  
RUFUS & CHAKA  
POINTER SISTERS  
DEBARGE  
IRENE CARA  
Hottest:  
SONNIE TYLER 1-1  
AIR SUPPLY 3-3  
FRANK STALLONE 5-5  
SHEENA EASTON 17-11  
JOAN JETT 25-18

#### WDOQ/Daytona Beach, FL Ralph Wimmer

CULTURE CLUB  
WARWICK & VANDROS  
JOHN COUGAR  
JOBOKERS  
Hottest:  
ROGERS & PARTON 1-3  
FIXX 8-6  
LIONEL RICHIE 16-7  
PAT BENATAR 23-17  
SOS BAND 33-21

#### WVFI/Daytona Beach, FL Brian Douglas

AGNETHA FALTSKOG  
MCCARTNEY & JACKS  
PAUL YOUNG  
KIM CARNES  
CULTURE CLUB  
DEBARGE  
BIG COUNTRY  
BARBRA STREISAND  
JACKSON BROWNE  
Hottest:  
BONNIE TYLER 1-1  
POLICE 3-2  
FIXX 6-5  
PRINCE 9-6  
STEVIE NICKS 10-8

#### WDCG/Durham-Raleigh Randy Kabrich

STACY LATTISAW  
MCCARTNEY & JACKS  
ASIA  
LOVERBOY (dp)  
HUMAN LEAGUE  
BOB SEGER  
Hottest:  
ROGERS & PARTON 2-1  
LIONEL RICHIE 9-5  
AIR SUPPLY 9-6  
BILLY JOEL 9-12  
FIXX 18-13  
HERBIE HANCOCK 22-14

#### WQID/Biloxi, MS Kirk Clatt

JACKSON BROWNE  
PAT BENATAR  
ELVIS COSTELLO  
KIM CARNES  
HUMAN LEAGUE (dp)  
Hottest:  
SPANDAU BALLET 2-1  
FIXX 3-2  
PRINCE 6-3  
LIONEL RICHIE 15-8  
MOTELS 20-13

#### KX106/Birmingham, AL Kevin McCarthy

ASIA  
TALKING HEADS  
MICHAEL JACKSON  
EYE TO EYE  
IRENE CARA  
Hottest:  
BONNIE TYLER 1-1  
POLICE 3-2  
FIXX 14-10  
MOTELS 20-13  
MICHAEL JACKSON D-23

#### WSSX/Charleston Bill Martin

ASIA  
MCCARTNEY & JACKS  
PETER SCHILLING  
SURVIVOR  
BIG COUNTRY  
Hottest:  
NAKED EYES 5-1  
POLICE 6-1  
ROBERT PLANT 4-2  
PETER SCHILLING 8-5  
HERBIE HANCOCK 10-7  
QUIET RIOT 22-12

#### WBCY/Charlotte, NC Bob Kagan

ASIA  
NAKED EYES  
HEART  
Hottest:  
ROGERS & PARTON 1-1  
LIONEL RICHIE 5-3  
PRINCE 7-5  
BILLY JOEL 24-12

#### WSKZ/Chattanooga, TN Blake/Page

JOURNEY  
PETER SCHILLING  
ASIA  
JOBOKERS  
Hottest:  
AIR SUPPLY 2-2  
SPANDAU BALLET 3-3  
FIXX 4-4  
PRINCE 8-6  
LIONEL RICHIE 17-10

#### WNOK-FM/Columbia, SC Tom Kent

JOHN COUGAR  
BRYSON & FLACK  
KLIQUE  
Hottest:  
SPANDAU BALLET 7-1  
BILLY JOEL 15-10  
JULIKA 30-21  
MSB 28-22

#### WZLD/Columbia, SC Chuck Finlay

MANHATTAN TRANSP  
IRENE CARA  
RICK SPRINGFIELD  
CULTURE CLUB  
ALABAMA (dp)  
JULIKA  
NAKED EYES  
JACKSON BROWNE  
Hottest:  
LIONEL RICHIE 17-11  
BILLY JOEL 24-16  
COMMODORES 39-32  
QUIET RIOT 10-6  
BRYSON & FLACK D-40

#### WZYP/Huntsville, AL Scott Mitchell

ASIA  
RICK SPRINGFIELD  
EYE TO EYE  
IRENE CARA  
POINTER SISTERS  
CULTURE CLUB  
Hottest:  
ROGERS & PARTON 1-1  
POLICE 2-2  
TALKING HEADS 4-3  
LIONEL RICHIE 10-4  
SHEENA EASTON 7-5

#### 94TYX/Jackson, MS Jim Chick

CULTURE CLUB  
WARWICK & VANDROS (dp)  
JOURNEY  
ASIA  
KLIQUE  
KIM CARNES  
Hottest:  
BONNIE TYLER 1-1  
AIR SUPPLY 2-2  
POLICE 4-3  
ROBERT PLANT 8-7  
ROGERS & PARTON 12-9

#### WQUT/Johnson City, TN Rod Hampton

MCCARTNEY & JACKS  
HUMAN LEAGUE  
IRENE CARA  
DEF LEPPARD (dp)  
Hottest:  
POLICE 6-1  
BONNIE TYLER 5-4  
ROBERT PLANT 8-5  
MEN WITHOUT HATS 13-10  
BRYAN ADAMS 24-17

#### WOKI/Knoxville, TN Gary Adkins

MSB  
JOHN COUGAR  
MEN AT WORK  
ROMAN HOLLIDAY  
ASIA  
MICHAEL JACKSON  
MCCARTNEY & JACKS  
WARWICK & VANDROS  
PAUL YOUNG  
KIM CARNES  
CULTURE CLUB  
DEBARGE  
BIG COUNTRY  
BARBRA STREISAND  
JACKSON BROWNE  
Hottest:  
BONNIE TYLER 1-1  
POLICE 3-2  
FIXX 6-5  
PRINCE 9-6  
STEVIE NICKS 10-8

#### WFM/Lexington, KY Fox/Mosley

none  
Hottest:  
POLICE 1-1  
SPANDAU BALLET 2-2  
AIR SUPPLY 5-3  
PRINCE 8-4  
HUEY LEWIS & NEWS 14-9

#### KKYK/Little Rock, AR Mark McCain

MOTELS  
JACKSON BROWNE  
JOHN COUGAR  
SURVIVOR  
RICK SPRINGFIELD  
JOHN COUGAR  
Hottest:  
ROGERS & PARTON 4-2  
LIONEL RICHIE 11-8  
BRYAN ADAMS 20-11  
ROD STEWART 21-14  
BILLY JOEL 27-21

#### KAMZ/El Paso, TX West/Saylor

ASIA  
IRENE CARA  
RUFUS & CHAKA  
BARBRA STREISAND (dp)  
KLIQUE  
Hottest:  
BONNIE TYLER 1-1  
SPANDAU BALLET 5-2  
POLICE 8-6  
MOTELS 14-9  
COMMODORES 23-16

#### KSET-FM/El Paso, TX Cat Simon

BIG COUNTRY  
LIONEL RICHIE  
ALARM  
NAKED EYES  
KIM CARNES  
Hottest:  
POLICE 6-1  
ROBERT PLANT 4-2  
PETER SCHILLING 8-5  
HERBIE HANCOCK 10-7  
QUIET RIOT 22-12

#### WRQK/Greensboro, NC Wes Jones

MCCARTNEY & JACKS  
JOURNEY  
CLIFF RICHARD  
QUARTERFLASH  
PETER SCHILLING  
ELVIS COSTELLO  
KIM CARNES  
Hottest:  
SPANDAU BALLET 5-1  
ROGERS & PARTON 8-3  
POLICE 6-4  
FIXX 10-6  
LIONEL RICHIE 17-10

#### WANS-FM/Greenville, SC Rod Metts

RUFUS & CHAKA  
RICK SPRINGFIELD  
ASIA  
HUMAN LEAGUE  
IRENE CARA  
BARBRA STREISAND  
CULTURE CLUB (dp)  
Hottest:  
SPANDAU BALLET 3-1  
ROGERS & PARTON 9-2  
TALKING HEADS 5-3  
LIONEL RICHIE 13-7  
DAVID BOWIE 26-17

#### WHYY-FM/Montgomery Mark St. John

TALKING HEADS  
CULTURE CLUB  
IRENE CARA  
HUMAN LEAGUE  
DEBARGE  
Hottest:  
ROGERS & PARTON 1-1  
COMMODORES 3-2  
POLICE 4-3  
LIONEL RICHIE 13-6  
MICHAEL JACKSON 20-12

#### KRGV/McAllen-Brownsville Perry/Taylor

MCCARTNEY & JACKS  
LOVERBOY  
QUIET RIOT (dp)  
DEBARGE  
KIM CARNES  
IRENE CARA  
KLIQUE  
Hottest:  
BONNIE TYLER 1-1  
MEN AT WORK 5-2  
ROGERS & PARTON 9-4  
PETER SCHILLING 18-12  
CEE FARROW 22-17

#### KX104/Nashville, TN Bryan Sargent

ELVIS COSTELLO  
KIM CARNES  
IRENE CARA  
BIG COUNTRY  
KLIQUE  
PETER SCHILLING (dp)  
Hottest:  
PAT BENATAR 15-6  
LIONEL RICHIE 4-1  
PRINCE 5-2  
SHEENA EASTON 11-6  
DAVID BOWIE 14-7  
BRYSON & FLACK 16-8

#### WSFL/New Bern, NC John Pasce

JIMMY MESSINA  
NAKED EYES  
MSB  
ASIA  
BARBRA STREISAND  
Hottest:  
ROGERS & PARTON

MIDWEST Most Added Hottest

Culture Club Irene Cara Police Spandau Ballet Bonnie Tyler Rick Springfield

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Irene Cara Culture Club Asia Lionel Richie Spandau Ballet Bonnie Tyler

Z102/Savannah, GA

Randi Sommers WARWICK & VANDROS CULTURE CLUB IRENE CARA MICHAEL SEMBELLO PAUL YOUNG ROGERS & PARTON 1-1 FIXX 5-3 TALKING HEADS 19-10 STACY LATTISAW 18-13 HERBIE HANCOCK 22-15

WGLF/Tallahassee, FL

Brian Phillips CULTURE CLUB IRENE CARA KLIQUE HUMAN LEAGUE JACKSON BROWNE RUFUS & CHAKA ROGERS & PARTON 2-1 POLICE 1-2 TALKING HEADS 4-4 LIONEL RICHIE 7-5 FIXX 8-6

KKQV/Wichita Falls, TX

Chuck Beck WARWICK & VANDROS NAKED EYES ROMANTICS IRENE CARA DEBARGE ASIA RICK SPRINGFIELD BARBRA STREISAND (dp) Hottest: POLICE 1-1 TALKING HEADS 5-3 LIONEL RICHIE 7-4 QUIET RIOT 21-11 AGNETHA FALTSKOG 26-16

WHSL/Wilmington, NC

Foster/Patrick MICHAEL SEMBELLO RUBINOS JOBOXERS QUIET RIOT (dp) Hottest: POLICE 3-1 SHEENA EASTON 6-4 ELVIS COSTELLO 9-6 PRINCE 13-7 MOTELS 14-8

MIDWEST PARALLEL TWO

WKDD/Akron, OH

Matt Patrick CULTURE CLUB SURVIVOR (dp) CLIFF RICHARD IRENE CARA JACKSON BROWNE Hottest: MEN WITHOUT HATS 2-1 POLICE 7-3 LIONEL RICHIE 10-7 RUEY LEWIS & NEWS 17-11 TALKING HEADS 24-19

WKAU/Appleton-Oshkosh, WI

Ross/Allen WARWICK & VANDROS MICHAEL JACKSON RICK SPRINGFIELD ASIA Hottest: POLICE 1-1 FIXX 6-3 MADNESS 10-7 ROD STEWART 18-12 BILLY JOEL 30-24

WNAM/Appleton-Oshkosh, WI

Chris Caine POINTER SISTERS JACKSON BROWNE DEBARGE MICHAEL JACKSON KIM CARNES PETER SCHILLING (dp) IRENE CARA Hottest: POLICE 3-1 ROGERS & PARTON 4-2 BRYSON & FLACK 5-3 MOTELS 9-6 MANHATTAN TRANSFE 27-18

92X/Columbus, OH

Teri Nutter MICHAEL JACKSON SHEENA EASTON ASIA RICK SPRINGFIELD Hottest: AIR SUPPLY 2-1 TALKING HEADS 6-4 SPANDAU BALLET 7-5 ROGERS & PARTON 19-8 PRINCE 29-21

KHK/Davenport, IA

Jim O'Hara PAT BENATAR MICHAEL JACKSON HUMAN LEAGUE (dp) BIG COUNTRY Hottest: SPANDAU BALLET 2-1 LIONEL RICHIE 7-6 MOTELS 24-14 RUEY LEWIS & NEWS 23-19 JOURNEY 35-25

KMGK/Des Moines, IA

Jim Roberts MICHAEL JACKSON RICK SPRINGFIELD KIM CARNES IRENE CARA CULTURE CLUB Hottest: SPANDAU BALLET 1-1 POLICE 2-2 AIR SUPPLY 4-3 BONNIE TYLER 3-4 MOTELS 18-12

WEBC/Duluth, MN

Dick Johnson JOURNEY ASIA (dp) HUMAN LEAGUE AGNETHA FALTSKOG (dp) Hottest: SPANDAU BALLET 1-1 ROGERS & PARTON 3-2 POLICE 5-3 LIONEL RICHIE 7-4 SHEENA EASTON 6-5

WKDQ/Evanville, IN

Hobbs/Payne MCCARTNEY & JACKS ASIA Hottest: SPANDAU BALLET 2-1 POLICE 4-3 ROGERS & PARTON 7-5 FIXX 10-6 LIONEL RICHIE 19-10

WSTO/Evanville, IN

Chris Taylor MOTELS JOHN COUGAR Hottest: ROGERS & PARTON 4-2 POLICE 6-3 SHEENA EASTON 11-5 JOURNEY 18-9 BILLY JOEL 25-15

WMEE/Fort Wayne

Tony Richards JOHN COUGAR MCCARTNEY & JACKS ASIA MICHAEL JACKSON KIM CARNES IRENE CARA EYE TO EYE QUIET RIOT WARWICK & VANDROS RICK SPRINGFIELD Hottest: BONNIE TYLER 2-1 ROGERS & PARTON 19-4 LIONEL RICHIE 20-5 BILLY JOEL 24-8 JOHN COUGAR D-19

WGRD/Grand Rapids, MI

J.J. Dulling CULTURE CLUB IRENE CARA PETER SCHILLING Hottest: SPANDAU BALLET 3-1 MICHAEL JACKSON 4-3 PAT BENATAR 16-6 DEF LEPPARD 12-7 ROMANTICS 24-18

WZZR/Grand Rapids, MI

Don Schuller IRENE CARA CULTURE CLUB MICHAEL JACKSON TIM FINN NAKED EYES ICEHOUSE RICK SPRINGFIELD Hottest: BRYAN ADAMS 2-1 MOODY BLUES 10-7 AGNETHA FALTSKOG 14-8 GLENN SHORROCK 18-13

WZPQ/Indianapolis, IN

Hoffmann/Browning DEBARGE IRENE CARA MELISSA MANCHESTE BARBRA STREISAND RICK SPRINGFIELD LINDA RONSTADT Hottest: FIXX 3-1 PRINCE 10-2 POLICE 5-4 SHEENA EASTON 7-7 TALKING HEADS 9-9

WJXQ/Jackson, MI

Ryan/Cheeks JACKSON BROWNE RAINBOW KISS MCCARTNEY & JACKS (dp) NAKED EYES (dp) ICEHOUSE (dp) CLIFF RICHARD (dp) GLENN SHORROCK (dp) Hottest: POLICE 1-1 ROBERT PLANT 2-2 DEF LEPPARD 5-4 QUIET RIOT 8-7 BOB SEGER 17-16

WKFJ/Kalamazoo, MI

Sweri/Chapman MSB (dp) HUMAN LEAGUE (dp) WARWICK & VANDROS CULTURE CLUB BARBRA STREISAND ROMANTICS (dp) Hottest: SPANDAU BALLET 2-1 POLICE 3-2 DAVID BOWIE 21-12 BRYSON & FLACK 24-14

ZZ99/Kansas City, MO

Rowlands/Benson CULTURE CLUB ROMANTICS NAKED EYES KIM CARNES (dp) IRENE CARA Hottest: QUIET RIOT 1-1 TALKING HEADS 3-2 LIONEL RICHIE 4-3 BILLY JOEL 17-4 MOTELS 6-5

WVIC/Lansing, MI

Jay Stevens MICHAEL SEMBELLO ROMANTICS ROGERS & PARTON IRENE CARA Hottest: SPANDAU BALLET 1-1 BONNIE TYLER 1-1 MEN WITHOUT HATS 2-2 TALKING HEADS 3-3 FIXX 15-5 QUIET RIOT D-21

KJ103/Oklahoma City, OK

Dan Wilson GAP BAND (dp) KISS (dp) KIM CARNES CULTURE CLUB Hottest: FIXX 5-1 EBN-O-TN 9-6 QUIET RIOT 16-9 LIONEL RICHIE 17-12 BIG COUNTRY D-24

KQKQ/Omaha, NE

Taylor/Dean CULTURE CLUB JOHN COUGAR JOBOXERS Hottest: POLICE 2-1 AIR SUPPLY 3-3 ROGERS & PARTON 7-4 PRINCE 9-6 LIONEL RICHIE 13-8

KZ93/Peoria, IL

Mark Maloney MCCARTNEY & JACKS JOHN COUGAR MICHAEL JACKSON AGNETHA FALTSKOG MSB ASIA Hottest: BONNIE TYLER 1-1 POLICE 2-7 AIR SUPPLY 3-3 SPANDAU BALLET 8-4 BRYAN ADAMS 13-6

WRKR/Racine-Milwaukee

Pat Martin JOHN COUGAR RICK SPRINGFIELD SURVIVOR EURYTHMICS PAT BENATAR Hottest: QUIET RIOT 3-1 DEF LEPPARD 1-2 LIONEL RICHIE 8-4 MCCARTNEY & JACKS 39-29 MANHATTAN TRANSFE D-31

WZOK/Rockford

Tim Fox SPANDAU BALLET 3-1 MICHAEL JACKSON 4-3 PAT BENATAR 16-6 DEF LEPPARD 12-7 ROMANTICS 24-18

UB3/South Bend, IN

J.K. Deering MEN AT WORK JOHN COUGAR Hottest: BONNIE TYLER 1-1 ROGERS & PARTON 3-2 SPANDAU BALLET 8-5 JOURNEY 28-18 BILLY JOEL 26-22

WRQN/Toledo, OH

Buck Williams ELVIS COSTELLO KIM CARNES RICK SPRINGFIELD ROMAN HOLIDAY BIG COUNTRY Hottest: BONNIE TYLER 1-1 SPANDAU BALLET 3-3 IRENE CARA STREETS Hottest: QUIET RIOT 1-1 FIXX 2-2 AIR SUPPLY 6-3 BONNIE TYLER 4-4 PRINCE 7-5

KAYI/Tulsa, OK

Phil Williams JOURNEY MICHAEL JACKSON WARWICK & VANDROS ASIA Hottest: POLICE 3-1 SPANDAU BALLET 2-2 FIXX 4-3 IRENE CARA RUEY LEWIS & NEWS 6-4 LIONEL RICHIE 17-12

KEYN/FM/Wichita, KS

Taylor/Pearman JACKSON BROWNE HUMAN LEAGUE WARWICK & VANDROS Hottest: SPANDAU BALLET 2-1 AIR SUPPLY 3-2 POLICE 5-3 GEORGE BENSON 8-5 LIONEL RICHIE 15-8

WHOT/Youngstown

Dick Thompson RICK SPRINGFIELD JULUKA JENNIFER HOLLIDAY BARBRA STREISAND IRENE CARA CULTURE CLUB Hottest: BONNIE TYLER 1-1 SPANDAU BALLET 3-2 POLICE 2-3 AIR SUPPLY 4-4 FIXX 6-5

WYFM/Youngstown

Jeff Tobin LIONEL RICHIE QUIET RIOT Hottest: BONNIE TYLER 1-1 POLICE 4-3 AIR SUPPLY 8-7 STRAY CATS 14-8 SPANDAU BALLET 11-9

PARALLEL THREE

KFYR/Blair, ND Brannen/Hard IRENE CARA PAT BENATAR CULTURE CLUB Hottest: ROGERS & PARTON 3-1 PRINCE 5-4 POLICE 8-5 STEVIE NICKS 14-7

WBWB/Bloomington

John Heilmann PAUL YOUNG NAKED EYES PAT BENATAR (dp) BRYSON & FLACK RUFUS & CHAKA (dp) PETER SCHILLING IRENE CARA POINTER SISTERS Hottest: BONNIE TYLER 1-1 TALKING HEADS 7-2 LIONEL RICHIE 31-14 DEF LEPPARD 39-25

WCFL-FM/Carbondale, IL

Tony Waitkus CULTURE CLUB BIG COUNTRY COMBO AUDIO JOAN JETT (dp) Hottest: BONNIE TYLER 1-1 ROGERS & PARTON 2-2 QUIET RIOT 3-3 AIR SUPPLY 4-4 MEN WITHOUT HATS 5-5

KCMQ/Columbia, MO

Dave McCormick MCCARTNEY & JACKS JOBOXERS QUIET RIOT SPICY LATTISAW RICK SPRINGFIELD WARWICK & VANDROS Hottest: POLICE 2-1 SPANDAU BALLET 3-2 AIR SUPPLY 4-3 FIXX 5-4 ROGERS & PARTON 7-6

Y94/Fargo, ND

Collins/Anderson MCCARTNEY & JACKS ASIA RICK SPRINGFIELD KIM CARNES CULTURE CLUB BIG COUNTRY Hottest: POLICE 2-2 SPANDAU BALLET 3-3 FIXX 6-5 SHEENA EASTON 8-6 ROGERS & PARTON 10-7

KKXL-FM/Grand Forks, ND

Don Nordine MICHAEL JACKSON JACKSON BROWNE HUMAN LEAGUE ASIA Hottest: POLICE 2-2 ROGERS & PARTON 8-5 TALKING HEADS 17-9 QUIET RIOT 26-18

KFMW/Waterloo, IA

Mark Potter RUFUS & CHAKA ROMAN HOLIDAY JULUKA CULTURE CLUB POINTER SISTERS (dp) IRENE CARA Hottest: LIONEL RICHIE 25-16 DEF LEPPARD 34-22 DAVID BOWIE 33-23 BILLY JOEL 39-26 QUIET RIOT D-31

KYTN/Grand Forks, ND

Tom Fricke LIONEL RICHIE MCCARTNEY & JACKS CULTURE CLUB IRENE CARA STREETS Hottest: QUIET RIOT 1-1 FIXX 2-2 AIR SUPPLY 6-3 BONNIE TYLER 4-4 PRINCE 7-5

KRNA/Iowa City, IA

Bart Goynahor ASIA CULTURE CLUB HUMAN LEAGUE IRENE CARA RICK SPRINGFIELD KIM CARNES Hottest: SPANDAU BALLET 2-1 FIXX 4-2 TALKING HEADS 5-4 PRINCE 7-5 MOTELS 11-7

WAZY-FM/Lafayette, IN

Stacy/Greer RICK SPRINGFIELD KIM CARNES NAKED EYES JEFFREY OSBORNE BIG COUNTRY IRENE CARA Hottest: POLICE 2-1 TALKING HEADS 8-5 BRYAN ADAMS 10-6 FIXX 13-8 RUEY LEWIS & NEWS 18-14

KFRX/Lincoln

Tracy Johnson BRYSON & FLACK ASIA QUIET RIOT (dp) Hottest: BONNIE TYLER 1-1 POLICE 2-2 SPANDAU BALLET 3-3 LIONEL RICHIE 11-7

KXSS/Lincoln, NE

Tim Kelly MOTELS JOHN COUGAR WARWICK & VANDROS AL JARREAU Hottest: BONNIE TYLER 1-1 SPANDAU BALLET 2-2 AIR SUPPLY 3-3 POLICE 4-4 LIONEL RICHIE 14-8

99KQ/Salina, KS

Collier/Travis NAKED EYES PAT BENATAR (dp) BRYSON & FLACK RUFUS & CHAKA (dp) PETER SCHILLING IRENE CARA POINTER SISTERS Hottest: BONNIE TYLER 1-1 TALKING HEADS 7-2 LIONEL RICHIE 31-14 DEF LEPPARD 39-25

KKRC/Sloux Falls

Dan Kieley EURYTHMICS JOHN COUGAR PAT BENATAR JACKSON BROWNE Hottest: BONNIE TYLER 1-1 POLICE 2-2 SHEENA EASTON 7-5 DEF LEPPARD 11-9 QUIET RIOT 22-18

KWTO-FM/Springfield, MO

Bob Hammond JOBOXERS WARWICK & VANDROS (dp) MEN AT WORK RICK SPRINGFIELD KIM CARNES Hottest: BONNIE TYLER 1-1 PRINCE 13-8 TALKING HEADS 18-15 AGNETHA FALTSKOG 29-25

WSPT/Stevens Point, WI

Fuhr/Tracy PAT BENATAR JOURNEY Hottest: AIR SUPPLY 2-1 TALKING HEADS 5-4 SHEENA EASTON 9-5 PRINCE 14-9 DAVID BOWIE 28-18

KDVV/Topeka, KN

Tony Stewart IRENE CARA CULTURE CLUB JOURNEY STREETS (dp) Hottest: BONNIE TYLER 1-1 POLICE 2-2 ROGERS & PARTON 8-5 TALKING HEADS 17-9 QUIET RIOT 26-18

KFMW/Waterloo, IA

Mark Potter RUFUS & CHAKA ROMAN HOLIDAY JULUKA CULTURE CLUB POINTER SISTERS (dp) IRENE CARA Hottest: LIONEL RICHIE 25-16 DEF LEPPARD 34-22 DAVID BOWIE 33-23 BILLY JOEL 39-26 QUIET RIOT D-31

KIDD/Monterey, CA

Rick Boyd ASIA RICK SPRINGFIELD POINTER SISTERS Hottest: POLICE 1-1 LIONEL RICHIE 12-7 BRYAN ADAMS 27-18 MCCARTNEY & JACKS 31-19 BRYSON & FLACK 32-23

KBBK/Boise, ID

Tom Evans CULTURE CLUB WARWICK & VANDROS (dp) KIM CARNES MICHAEL JACKSON IRENE CARA Hottest: BONNIE TYLER 1-1 DEF LEPPARD 8-7 PRINCE 10-9 33-23 ROGERS & PARTON 16-13 QUIET RIOT 18-14

KKFM/Colorado Springs, CO

Finnay/Ryan LOVERBOY (dp) MSB PAT BENATAR (dp) RICK SPRINGFIELD KIM CARNES Hottest: BONNIE TYLER 1-1 SPANDAU BALLET 2-2 JOURNEY 13-10 QUIET RIOT 25-17

KMGX/Fresno, CA

Carey Edwards CULTURE CLUB JEFFREY OSBORNE POUR TOPS Hottest: BONNIE TYLER 1-1 SOS BAND 6-3 ROGERS & PARTON 7-4 HERBIE HANCOCK 11-7 FIXX 12-8

KKLS-FM/Rapid City, SD

Sherwin/Piper JOURNEY ASIA KIM CARNES BRYSON & FLACK Hottest: BONNIE TYLER 1-1 MADNESS 9-4 BRYAN ADAMS 15-9 MOTELS 18-12 LIONEL RICHIE 24-16

KYNO-FM/Fresno

Walker/Davis DEBARGE DEF LEPPARD GLENN SHORROCK MOTELS HUMAN LEAGUE MSB CULTURE CLUB JOHN COUGAR JULUKA Hottest: SPANDAU BALLET 1-1 LIONEL RICHIE 16-9 WHAM! U.K. 22-11 PRINCE 23-17 HERBIE HANCOCK 27-18

KIKI/Honolulu, HI

Kong/Shihido KLIQUE BARBRA STREISAND IRENE CARA MELISSA MANCHESTE EYE TO EYE JOHN COUGAR BIG COUNTRY Hottest: SPANDAU BALLET 2-1 WHAM! U.K. 5-3 DONNA SUMMER 8-4 PRINCE 10-5

KLUC/Las Vegas, NV

Dave Anthony CULTURE CLUB ROMAN HOLIDAY PETER SCHILLING RUFUS & CHAKA PAUL YOUNG IRENE CARA Hottest: BONNIE TYLER 5-2 EYE TO EYE & NEWS 14-8 TALKING HEADS 17-12 LIONEL RICHIE 23-14 PAT BENATAR 24-17

KFI/Los Angeles

Steve LaBeau HERBIE HANCOCK BARBRA STREISAND CARPENTERS IRENE CARA MANHATTAN TRANSFE LINDA RONSTADT (dp) Hottest: BONNIE TYLER 1-1 SPANDAU BALLET 3-2 BRYSON & FLACK 7-3 PRINCE 20-12 HERBIE HANCOCK D-20

KOSO/Modesto, CA

Ausham/Main HUMAN LEAGUE CLIFF RICHARD POINTER SISTERS KIM CARNES JOE ESPOSITO MANHATTAN TRANSFE Hottest: BONNIE TYLER 1-1 LIONEL RICHIE 12-7 BRYAN ADAMS 27-18 MCCARTNEY & JACKS 31-19 BRYSON & FLACK 32-23

KHOP/Modesto-Stockton

David Kraham PAT BENATAR CULTURE CLUB STACY LATTISAW MICHAEL JACKSON NAKED EYES BARBRA STREISAND (dp) Hottest: POLICE 1-1 ROGERS & PARTON 5-2 SHEENA EASTON 10-4 LIONEL RICHIE 16-12 MCCARTNEY & JACKS 10-28

KYYA/Billings, MT

Charlie Fox HUMAN LEAGUE MICHAEL JACKSON (dp) JACKSON BROWNE NAKED EYES PAT BENATAR (dp) IRENE CARA Hottest: POLICE 2-1 PRINCE 9-5 STEVIE NICKS 12-7 MOTELS 16-12 LIONEL RICHIE 19-9 TALKING HEADS 23-10

KCDQ/Bozeman

Greg Williams EYE TO EYE IRENE CARA MELISSA MANCHESTE BARBRA STREISAND NAKED EYES CULTURE CLUB Hottest: ROBERT PLANT 2-1 SPANDAU BALLET 5-3 POLICE 6-4 TALKING HEADS 8-6 MOODY BLUES 13-11

KTRS/Casper, WY

Jamie Sears PAT BENATAR JOHN COUGAR ASIA RICK SPRINGFIELD HUMAN LEAGUE MELISSA MANCHESTE QUARTERFLASH Hottest: ROGERS & PARTON 5-5 LIONEL RICHIE 9-6 FIXX 8-7 BILLY JOEL 22-16 MOTELS 18-17

KKSD/Salem, OR

Len E. Mitchell IRENE CARA CULTURE CLUB POINTER SISTERS EDDIE & THE CRUIS (dp) DEBARGE (dp) CLIFF RICHARD (dp) MELISSA MANCHESTE (dp) BIG COUNTRY (dp) Hottest: BONNIE TYLER 1-1 BOB SEGER 11-5 ROGERS & PARTON 26-13 LIONEL RICHIE 31-23 BILLY JOEL 33-26

KRSP/Salt Lake City

Carlson/Moll CULTURE CLUB WARWICK & VANDROS BRYSON & FLACK HUMAN LEAGUE RICK SPRINGFIELD Hottest: BONNIE TYLER 1-1 QUIET RIOT 2-2 AIR SUPPLY 7-3 DEF LEPPARD 12-8 MICHAEL JACKSON 21-13

KITS/San Francisco, CA

Hunter/Meisner POINTER SISTERS IRENE CARA BIG COUNTRY MCCARTNEY & JACKS CULTURE CLUB WARWICK & VANDROS STEPHEN WILLS DEBORAH ALLEN BETTE MIDLER Hottest: BONNIE TYLER 1-1 ROGERS & PARTON 18-7 LIONEL RICHIE 15-10 MICHAEL JACKSON 40-20

KHYT/Tucson

Sherman Cohen ROGERS & PARTON LOVERBOY MANHATTAN TRANSFE EYE TO EYE JEFFREY OSBORNE ICEHOUSE Hottest: SPANDAU BALLET 4-1 BILLY JOEL 7-3 FIXX 6-5 WHAM! U.K. 11-7 LIONEL RICHIE 21-9

KRQQ/Tucson

Zapoleon/Norris CULTURE CLUB ELVIS COSTELLO WARWICK & VANDROS ASIA IRENE CARA MEN WITHOUT HATS 1-1 SPANDAU BALLET 8-5 MICHAEL JACKSON 13-8 AIR SUPPLY 23-13

PARALLEL THREE

KGOT/Anchorage, AK Kay Taylor MCCARTNEY & JACKS KIM CARNES RICK SPRINGFIELD ASIA IRENE CARA MELISSA MANCHESTE POINTER SISTERS Hottest: PRINCE 9-5 STEVIE NICKS 12-7 MOTELS 16-12 LIONEL RICHIE 19-9 TALKING HEADS 23-10

KBYA/Billings, MT

Charlie Fox HUMAN LEAGUE MICHAEL JACKSON (dp) JACKSON BROWNE NAKED EYES PAT BENATAR (dp) IRENE CARA Hottest: POLICE 2-1 PRINCE 9-5 STEVIE NICKS 12-7 MOTELS 16-12 LIONEL RICHIE 8-4 FIXX 10-8 MOTELS 14-10 STEVIE NICKS 20-15

KSLV/San Luis Obispo, CA

Tom Walsh MICHAEL JACKSON ASIA KIM CARNES BIG COUNTRY LIONEL RICHIE 4-1 EURYTHMICS 12-6 GLENN SHORROCK 17-9 PAT BENATAR 22-15 TALKING HEADS 26-18

KBIM/Roseville, MN

Harry Dierks DAVID BOWIE POINTER SISTERS MICHAEL JACKSON MELISSA MANCHESTE IRENE CARA EYE TO EYE Hottest: POLICE 4-1 LIONEL RICHIE 8-4 FIXX 10-8 MOTELS 14-10 STEVIE NICKS 20-15

KZ02/San Luis Obispo, CA

Don Potter NENA NAKED EYES IRENE CARA BETTE MIDLER SOUTHIDE JOHNNY ICEHOUSE ASIA RICK SPRINGFIELD GLENN SHORROCK Hottest: POLICE 1-1 SPANDAU BALLET 2-2 PRINCE 7-4 DAVID BOWIE 9-5 MOTELS 14-6

KIST/Santa Barbara

Dick Williams KIM CARNES KLIQUE BARBRA STREISAND DEBARGE Hottest: BONNIE TYLER 1-1 ROGERS & PARTON 6-3 FIXX 9-5 JOAN JETT 14-7 PAUL YOUNG 34-22

232 Reporters 226 Current Reports

The following stations reported a frozen playlist this week: WHTX/Pittsburgh WGFH/Schenectady KHFI/Austin The following stations failed to report this week and therefore their playlists were frozen: WHYT/Detroit WGCL/Cleveland 13FEA/Manchester

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

## 232 Reports

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 100/25 | 44% | National Summary |
| DEBUTS         | UP     | 51  |                  |
| E              | 33%    |     | Down 0           |
| M              | 21%    |     | Same 4           |
| S              | 56%    |     | Down 0           |
| W              | 19%    |     | Down 25          |

## EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds

44% — Percentage of this week's reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary  
Up 31 — Number of stations moving it up on the charts  
Down 0 — Number of stations moving it down on the charts  
Adds 25 — Total number of stations adding it this week

**BRYAN ADAMS**  
"This Time (A&M)"  
LP: Cuts Like A Knife

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 197/2 | 85% | National Summary |
| DEBUTS         | UP    | 159 |                  |
| E              | 81%   |     | Down 2           |
| M              | 81%   |     | Same 7           |
| S              | 85%   |     | Down 1           |
| W              | 85%   |     | Down 2           |

**MSKZ 9-7**  
"This Time (A&M)"  
LP: Cuts Like A Knife

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 197/2 | 85% | National Summary |
| DEBUTS         | UP    | 159 |                  |
| E              | 81%   |     | Down 2           |
| M              | 81%   |     | Same 7           |
| S              | 85%   |     | Down 1           |
| W              | 85%   |     | Down 2           |

**BIG COUNTRY**  
"In A Big..." (Mercury/PolyGram)  
LP: The Crossing

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 60/32 | 26% | National Summary |
| DEBUTS         | UP    | 84  |                  |
| E              | 76%   |     | Down 8           |
| M              | 74%   |     | Same 14          |
| S              | 65%   |     | Down 8           |
| W              | 55%   |     | Down 17          |

**ASIA**  
"The Smile Has..." (Geffen)  
LP: Alpha

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 145/60 | 63% | National Summary |
| DEBUTS         | UP     | 9   |                  |
| E              | 65%    |     | Down 5           |
| M              | 61%    |     | Down 5           |
| S              | 63%    |     | Down 5           |
| W              | 63%    |     | Down 5           |

**DAVID BOWIE**  
"Modern Love (EMI America)"  
LP: Let's Dance

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 203/5 | 88% | National Summary |
| DEBUTS         | UP    | 171 |                  |
| E              | 93%   |     | Down 3           |
| M              | 80%   |     | Down 3           |
| S              | 92%   |     | Down 3           |
| W              | 92%   |     | Down 3           |

**IRENE CARA**  
"Why Me?"  
LP: What A Feeling

|                |         |     |                  |
|----------------|---------|-----|------------------|
| Regional Reach | 103/103 | 44% | National Summary |
| DEBUTS         | UP      | 0   |                  |
| E              | 46%     |     | Down 0           |
| M              | 33%     |     | Down 0           |
| S              | 48%     |     | Down 0           |
| W              | 38%     |     | Down 103         |

**IRENE CARA**  
"Why Me?"  
LP: What A Feeling

|                |         |     |                  |
|----------------|---------|-----|------------------|
| Regional Reach | 103/103 | 44% | National Summary |
| DEBUTS         | UP      | 0   |                  |
| E              | 46%     |     | Down 0           |
| M              | 33%     |     | Down 0           |
| S              | 48%     |     | Down 0           |
| W              | 38%     |     | Down 103         |

**IRENE CARA**  
"Why Me?"  
LP: What A Feeling

|                |         |     |                  |
|----------------|---------|-----|------------------|
| Regional Reach | 103/103 | 44% | National Summary |
| DEBUTS         | UP      | 0   |                  |
| E              | 46%     |     | Down 0           |
| M              | 33%     |     | Down 0           |
| S              | 48%     |     | Down 0           |
| W              | 38%     |     | Down 103         |

**JACKSON BROWNE**  
"Tender Is The..." (Asylum)  
LP: Lawyers In Love

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 170/24 | 73% | National Summary |
| DEBUTS         | UP     | 76  |                  |
| E              | 76%    |     | Down 16          |
| M              | 68%    |     | Same 32          |
| S              | 67%    |     | Down 2           |
| W              | 67%    |     | Down 2           |

**JACKSON BROWNE**  
"Tender Is The..." (Asylum)  
LP: Lawyers In Love

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 170/24 | 73% | National Summary |
| DEBUTS         | UP     | 76  |                  |
| E              | 76%    |     | Down 16          |
| M              | 68%    |     | Same 32          |
| S              | 67%    |     | Down 2           |
| W              | 67%    |     | Down 2           |

**JACKSON BROWNE**  
"Tender Is The..." (Asylum)  
LP: Lawyers In Love

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 170/24 | 73% | National Summary |
| DEBUTS         | UP     | 76  |                  |
| E              | 76%    |     | Down 16          |
| M              | 68%    |     | Same 32          |
| S              | 67%    |     | Down 2           |
| W              | 67%    |     | Down 2           |

**PEABO BRYSON & ROBERTA FLACK**  
"Tonight I Celebrate..." (Capitol)  
LP: Tonight I Celebrate My Love

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 155/17 | 67% | National Summary |
| DEBUTS         | UP     | 84  |                  |
| E              | 76%    |     | Down 8           |
| M              | 74%    |     | Same 14          |
| S              | 65%    |     | Down 8           |
| W              | 55%    |     | Down 17          |

**PEABO BRYSON & ROBERTA FLACK**  
"Tonight I Celebrate..." (Capitol)  
LP: Tonight I Celebrate My Love

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 155/17 | 67% | National Summary |
| DEBUTS         | UP     | 84  |                  |
| E              | 76%    |     | Down 8           |
| M              | 74%    |     | Same 14          |
| S              | 65%    |     | Down 8           |
| W              | 55%    |     | Down 17          |

**PEABO BRYSON & ROBERTA FLACK**  
"Tonight I Celebrate..." (Capitol)  
LP: Tonight I Celebrate My Love

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 155/17 | 67% | National Summary |
| DEBUTS         | UP     | 84  |                  |
| E              | 76%    |     | Down 8           |
| M              | 74%    |     | Same 14          |
| S              | 65%    |     | Down 8           |
| W              | 55%    |     | Down 17          |

**PEABO BRYSON & ROBERTA FLACK**  
"Tonight I Celebrate..." (Capitol)  
LP: Tonight I Celebrate My Love

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 155/17 | 67% | National Summary |
| DEBUTS         | UP     | 84  |                  |
| E              | 76%    |     | Down 8           |
| M              | 74%    |     | Same 14          |
| S              | 65%    |     | Down 8           |
| W              | 55%    |     | Down 17          |

**PEABO BRYSON & ROBERTA FLACK**  
"Tonight I Celebrate..." (Capitol)  
LP: Tonight I Celebrate My Love

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 155/17 | 67% | National Summary |
| DEBUTS         | UP     | 84  |                  |
| E              | 76%    |     | Down 8           |
| M              | 74%    |     | Same 14          |
| S              | 65%    |     | Down 8           |
| W              | 55%    |     | Down 17          |

**IRENE CARA**  
"Why Me?"  
LP: What A Feeling

|                |         |     |                  |
|----------------|---------|-----|------------------|
| Regional Reach | 103/103 | 44% | National Summary |
| DEBUTS         | UP      | 0   |                  |
| E              | 46%     |     | Down 0           |
| M              | 33%     |     | Down 0           |
| S              | 48%     |     | Down 0           |
| W              | 38%     |     | Down 103         |

**IRENE CARA**  
"Why Me?"  
LP: What A Feeling

|                |         |     |                  |
|----------------|---------|-----|------------------|
| Regional Reach | 103/103 | 44% | National Summary |
| DEBUTS         | UP      | 0   |                  |
| E              | 46%     |     | Down 0           |
| M              | 33%     |     | Down 0           |
| S              | 48%     |     | Down 0           |
| W              | 38%     |     | Down 103         |

**IRENE CARA**  
"Why Me?"  
LP: What A Feeling

|                |         |     |                  |
|----------------|---------|-----|------------------|
| Regional Reach | 103/103 | 44% | National Summary |
| DEBUTS         | UP      | 0   |                  |
| E              | 46%     |     | Down 0           |
| M              | 33%     |     | Down 0           |
| S              | 48%     |     | Down 0           |
| W              | 38%     |     | Down 103         |

**KIM CARNES**  
"Invisible Hands (EMI America)"  
LP: Cafe Racer

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 104/56 | 45% | National Summary |
| DEBUTS         | UP     | 2   |                  |
| E              | 53%    |     | Down 30          |
| M              | 42%    |     | Down 0           |
| S              | 42%    |     | Down 0           |
| W              | 42%    |     | Down 57          |

**KIM CARNES**  
"Invisible Hands (EMI America)"  
LP: Cafe Racer

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 104/56 | 45% | National Summary |
| DEBUTS         | UP     | 2   |                  |
| E              | 53%    |     | Down 30          |
| M              | 42%    |     | Down 0           |
| S              | 42%    |     | Down 0           |
| W              | 42%    |     | Down 57          |

**KIM CARNES**  
"Invisible Hands (EMI America)"  
LP: Cafe Racer

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 104/56 | 45% | National Summary |
| DEBUTS         | UP     | 2   |                  |
| E              | 53%    |     | Down 30          |
| M              | 42%    |     | Down 0           |
| S              | 42%    |     | Down 0           |
| W              | 42%    |     | Down 57          |

**ELVIS COSTELLO**  
"Everyday I Write..." (Columbia)  
LP: Punch The Clock

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 125/10 | 54% | National Summary |
| DEBUTS         | UP     | 66  |                  |
| E              | 61%    |     | Down 7           |
| M              | 56%    |     | Down 7           |
| S              | 56%    |     | Down 7           |
| W              | 56%    |     | Down 10          |

**ELVIS COSTELLO**  
"Everyday I Write..." (Columbia)  
LP: Punch The Clock

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 125/10 | 54% | National Summary |
| DEBUTS         | UP     | 66  |                  |
| E              | 61%    |     | Down 7           |
| M              | 56%    |     | Down 7           |
| S              | 56%    |     | Down 7           |
| W              | 56%    |     | Down 10          |

**ELVIS COSTELLO**  
"Everyday I Write..." (Columbia)  
LP: Punch The Clock

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 125/10 | 54% | National Summary |
| DEBUTS         | UP     | 66  |                  |
| E              | 61%    |     | Down 7           |
| M              | 56%    |     | Down 7           |
| S              | 56%    |     | Down 7           |
| W              | 56%    |     | Down 10          |

**ELVIS COSTELLO**  
"Everyday I Write..." (Columbia)  
LP: Punch The Clock

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 125/10 | 54% | National Summary |
| DEBUTS         | UP     | 66  |                  |
| E              | 61%    |     | Down 7           |
| M              | 56%    |     | Down 7           |
| S              | 56%    |     | Down 7           |
| W              | 56%    |     | Down 10          |

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LP: Punch The Clock

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 125/10 | 54% | National Summary |
| DEBUTS         | UP     | 66  |                  |
| E              | 61%    |     | Down 7           |
| M              | 56%    |     | Down 7           |
| S              | 56%    |     | Down 7           |
| W              | 56%    |     | Down 10          |

**CULTURE CLUB**  
"Church Of The..." (Virgin/Epic)  
LP: Colour By Numbers

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 97/83 | 42% | National Summary |
| DEBUTS         | UP    | 1   |                  |
| E              | 63%   |     | Down 0           |
| M              | 31%   |     | Down 0           |
| S              | 31%   |     | Down 0           |
| W              | 38%   |     | Down 93          |

**CULTURE CLUB**  
"Church Of The..." (Virgin/Epic)  
LP: Colour By Numbers

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 97/83 | 42% | National Summary |
| DEBUTS         | UP    | 1   |                  |
| E              | 63%   |     | Down 0           |
| M              | 31%   |     | Down 0           |
| S              | 31%   |     | Down 0           |
| W              | 38%   |     | Down 93          |

**CULTURE CLUB**  
"Church Of The..." (Virgin/Epic)  
LP: Colour By Numbers

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 97/83 | 42% | National Summary |
| DEBUTS         | UP    | 1   |                  |
| E              | 63%   |     | Down 0           |
| M              | 31%   |     | Down 0           |
| S              | 31%   |     | Down 0           |
| W              | 38%   |     | Down 93          |

**DEF LEPPARD**  
"Foolin' (Mercury/PolyGram)"  
LP: Pyromania

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 148/10 | 84% | National Summary |
| DEBUTS         | UP     | 78  |                  |
| E              | 78%    |     | Down 31          |
| M              | 62%    |     | Down 14          |
| S              | 62%    |     | Down 14          |
| W              | 62%    |     | Down 10          |

**DEF LEPPARD**  
"Foolin' (Mercury/PolyGram)"  
LP: Pyromania

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 148/10 | 84% | National Summary |
| DEBUTS         | UP     | 78  |                  |
| E              | 78%    |     | Down 31          |
| M              | 62%    |     | Down 14          |
| S              | 62%    |     | Down 14          |
| W              | 62%    |     | Down 10          |

**DEF LEPPARD**  
"Foolin' (Mercury/PolyGram)"  
LP: Pyromania

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 148/10 | 84% | National Summary |
| DEBUTS         | UP     | 78  |                  |
| E              | 78%    |     | Down 31          |
| M              | 62%    |     | Down 14          |
| S              | 62%    |     | Down 14          |
| W              | 62%    |     | Down 10          |

**DEF LEPPARD**  
"Foolin' (Mercury/PolyGram)"  
LP: Pyromania

|                |        |     |                  |
|----------------|--------|-----|------------------|
| Regional Reach | 148/10 | 84% | National Summary |
| DEBUTS         | UP     | 78  |                  |
| E              | 78%    |     | Down 31          |
| M              | 62%    |     | Down 14          |
| S              | 62%    |     | Down 14          |
| W              | 62%    |     | Down 10          |

**SHEENA EASTON**  
"Telephone..." (EMI America)  
LP: Best Kept Secret

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 190/1 | 82% | National Summary |
| DEBUTS         | UP    | 140 |                  |
| E              | 82%   |     | Down 20          |
| M              | 73%   |     | Down 20          |
| S              | 73%   |     | Down 20          |
| W              | 73%   |     | Down 20          |

**SHEENA EASTON**  
"Telephone..." (EMI America)  
LP: Best Kept Secret

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 190/1 | 82% | National Summary |
| DEBUTS         | UP    | 140 |                  |
| E              | 82%   |     | Down 20          |
| M              | 73%   |     | Down 20          |
| S              | 73%   |     | Down 20          |
| W              | 73%   |     | Down 20          |

**SHEENA EASTON**  
"Telephone..." (EMI America)  
LP: Best Kept Secret

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 190/1 | 82% | National Summary |
| DEBUTS         | UP    | 140 |                  |
| E              | 82%   |     | Down 20          |
| M              | 73%   |     | Down 20          |
| S              | 73%   |     | Down 20          |
| W              | 73%   |     | Down 20          |

**SHEENA EASTON**  
"Telephone..." (EMI America)  
LP: Best Kept Secret

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 190/1 | 82% | National Summary |
| DEBUTS         | UP    | 140 |                  |
| E              | 82%   |     | Down 20          |
| M              | 73%   |     | Down 20          |
| S              | 73%   |     | Down 20          |
| W              | 73%   |     | Down 20          |

**EURYTHMICS**  
"Love Is A Stranger (RCA)"  
LP: Sweet Dreams (Are Made Of This)

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 183/6 | 79% | National Summary |
| DEBUTS         | UP    | 11  |                  |
| E              | 79%   |     | Down 22          |
| M              | 67%   |     | Down 36          |
| S              | 67%   |     | Down 36          |
| W              | 67%   |     | Down 6           |

**EURYTHMICS**  
"Love Is A Stranger (RCA)"  
LP: Sweet Dreams (Are Made Of This)

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 183/6 | 79% | National Summary |
| DEBUTS         | UP    | 11  |                  |
| E              | 79%   |     | Down 22          |
| M              | 67%   |     | Down 36          |
| S              | 67%   |     | Down 36          |
| W              | 67%   |     | Down 6           |

**EURYTHMICS**  
"Love Is A Stranger (RCA)"  
LP: Sweet Dreams (Are Made Of This)

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 183/6 | 79% | National Summary |
| DEBUTS         | UP    | 11  |                  |
| E              | 79%   |     | Down 22          |
| M              | 67%   |     | Down 36          |
| S              | 67%   |     | Down 36          |
| W              | 67%   |     | Down 6           |

**EURYTHMICS**  
"Love Is A Stranger (RCA)"  
LP: Sweet Dreams (Are Made Of This)

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 183/6 | 79% | National Summary |
| DEBUTS         | UP    | 11  |                  |
| E              | 79%   |     | Down 22          |
| M              | 67%   |     | Down 36          |
| S              | 67%   |     | Down 36          |
| W              | 67%   |     | Down 6           |

**EURYTHMICS**  
"Love Is A Stranger (RCA)"  
LP: Sweet Dreams (Are Made Of This)

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 183/6 | 79% | National Summary |
| DEBUTS         | UP    | 11  |                  |
| E              | 79%   |     | Down 22          |
| M              | 67%   |     | Down 36          |
| S              | 67%   |     | Down 36          |
| W              | 67%   |     | Down 6           |

**AGNETHA FALTSKOG**  
"Can't Shake Loose (PolyGram)"  
LP: Wrap Your Arms Around Me

|                |       |     |                  |
|----------------|-------|-----|------------------|
| Regional Reach | 166/7 | 72% | National Summary |
| DEBUTS         | UP    | 118 |                  |
| E              | 67%   |     | Down 8           |



**POINTERS SISTERS**  
*I Need You (Planet/RCA)*  
LP: Break Out

Regional: 62/19 27% National Summary  
Reach: 100%  
E 28% S 31% M 12% W 38%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**POLICE**  
*King Of Pain (A&M)*  
LP: Synchronicity

Regional: 230/0 99% National Summary  
Reach: 100%  
E 100% S 100% M 100% W 98%  
N&A

**BOB SEGER & THE SILVER BULLET BAND**  
*Old Time Rock... (Capitol)*  
LP: Stranger In Town

Regional: 100/2 43% National Summary  
Reach: 100%  
E 34% S 48% M 74% W 48%  
N&A

**ROMAN HOLIDAY**  
*Don't Try To... (Arista)*  
LP: Cookin' On The Roof

Regional: 70/4 30% National Summary  
Reach: 100%  
E 23% S 35% M 40% W 40%  
N&A

**PRINCE**  
*Delirious (WB)*  
LP: 1999

Regional: 204/2 88% National Summary  
Reach: 100%  
E 87% S 88% M 88% W 88%  
N&A

**LIIONEL RICHIE**  
*All Night Long... (Motown)*  
LP: Can't Slow Down

Regional: 218/6 94% National Summary  
Reach: 100%  
E 91% S 91% M 91% W 91%  
N&A

**RUFOUS & CHAKA KHAN**  
*Ain't Nobody (WB)*  
LP: Rufus & Chaka Live...

Regional: 80/19 34% National Summary  
Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

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*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

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LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

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LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

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LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

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Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
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Regional: 93/3 40% National Summary  
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E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**QUARTERFLASH**  
*Take Another... (Geffen)*  
LP: Take Another Picture

Regional: 93/3 40% National Summary  
Reach: 100%  
E 31% S 28% M 42% W 44%  
N&A

**PETER SCHILLING**  
*Major Tom... (Elektra)*  
LP: Error In The System

Regional: 95/21 41% National Summary  
Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

**PETER SCHILLING**  
*Major Tom... (Elektra)*  
LP: Error In The System

Regional: 95/21 41% National Summary  
Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

**PETER SCHILLING**  
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LP: Error In The System

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Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

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Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

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Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

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Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

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Regional: 95/21 41% National Summary  
Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

**PETER SCHILLING**  
*Major Tom... (Elektra)*  
LP: Error In The System

Regional: 95/21 41% National Summary  
Reach: 100%  
E 43% S 43% M 43% W 43%  
N&A

**RICK SPRINGFIELD**  
*Souls (RCA)*  
LP: Living In Oz

Regional: 104/51 46% National Summary  
Reach: 100%  
E 37% S 37% M 37% W 37%  
N&A

**RICK SPRINGFIELD**  
*Souls (RCA)*  
LP: Living In Oz

Regional: 104/51 46% National Summary  
Reach: 100%  
E 37% S 37% M 37% W 37%  
N&A

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N&A

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N&A

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E 37% S 37% M 37% W 37%  
N&A

**RICK SPRINGFIELD**  
*Souls (RCA)*  
LP: Living In Oz

Regional: 104/51 46% National Summary  
Reach: 100%  
E 37% S 37% M 37% W 37%  
N&A

**TALKING HEADS**  
*Burning Down... (Sire/WB)*  
LP: Blame It On Love

Regional: 181/3 78% National Summary  
Reach: 100%  
E 81% S 81% M 81% W 81%  
N&A

**TALKING HEADS**  
*Burning Down... (Sire/WB)*  
LP: Blame It On Love

Regional: 181/3 78% National Summary  
Reach: 100%  
E 81% S 81% M 81% W 81%  
N&A

**TALKING HEADS**  
*Burning Down... (Sire/WB)*  
LP: Blame It On Love

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Reach: 100%  
E 81% S 81% M 81% W 81%  
N&A

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E 81% S 81% M 81% W 81%  
N&A

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Reach: 100%  
E 81% S 81% M 81% W 81%  
N&A

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E 81% S 81% M 81% W 81%  
N&A

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E 81% S 81% M 81% W 81%  
N&A



The Music Industry  
Division of the  
United Jewish Appeal-  
Federation of Jewish  
Philanthropies Campaign  
*is honoring*

*Barbra Streisand*  
*at its 18th anniversary*  
*dinner/dance*

Saturday,  
October 29th, 1983  
at 7:00 PM  
Sheraton Centre  
Imperial Ballroom  
53rd Street &  
Seventh Avenue,  
New York City

If you plan to attend,  
make your reservations  
now. Due to the high  
demand for tickets  
priority will be given to  
the purchasers of tables.

For further information  
and reservations please call:  
John Kraushar,  
UJA-Federation Campaign  
(212) 980-1000, Ext. 176.

The ad deadline for  
the Souvenir Journal  
is October 7th.

# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

### HUMAN LEAGUE

#### Mirror Man (Virgin/A&M)

68% of our reporters on it. Moves: Up 32, Debuts 25, Same 60, Down 0, Adds 41 including WHTT, WBLI, B94, Z93, KAFM, KIMN, Q103, KWSS. See Parallels, debuts at number 39 on the CHR chart.

### MICHAEL JACKSON

#### P.Y.T. (Pretty Young Thing) (Epic)

63% of our reporters on it. Moves: Up 47, Debuts 30, Same 27, Down 0, Adds 43 including B104, WBLI, WCAU-FM, 94Q, B97, KHTR, KOPA. See Parallels, debuts at number 33 on the CHR chart.

### ASIA

#### The Smile Has Left Your Eyes (Geffen)

63% of our reporters on it. Moves: Up 9, Debuts 21, Same 55, Down 0, Adds 60 including WBEN-FM, WKBW, Z93, WABX, KZZP, XTRA, KNBQ. See Parallels, debuts at number 40 on the CHR chart.

## NEW & ACTIVE

#### LOVERBOY "Queen Of The Broken Hearts" (Columbia) 134/7

Moves: Up 85, Debuts 4, Same 38, Down 0, Adds 7, WCAU-FM, XTRA, WDCG, KRGV, KKF, KHYT, KDZA, KAFM 11-7, 93FM 26-15, Q102 12-7, WTRY 27-23, WSSX 21-15, WERZ 24-19, KQIZ-FM 4-1, WIXV 16-8.

**D. WARWICK & L. VANDROSS "How Many Times Can We Say Goodbye" (Arista) 133/34**  
 Moves: Up 21, Debuts 17, Same 61, Down 0, Adds 34 including WBLI, WCAU-FM, Y100, KIQQ, XTRA, KFRC, KNBQ, WYSR, WSPK, 94TYX, WMEE, KYNO-FM, WJBO, KKQV, KCMQ.

#### QUIET RIOT "Cum On Feel The Noize" (Pasha/CBS) 129/14

Moves: Up 67, Debuts 16, Same 31, Down 1, Adds 14, WBEN-FM, B97, KFRC, KUBE, G100, KRGV, WMEE, WYFM, WJBO, WISE, WXLK, WHSL, KCMQ, KFRX, WHTT 16-4.

#### JoBOXERS "Just Got Lucky" (RCA) 127/11

Moves: Up 43, Debuts 11, Same 62, Down 0, Adds 11, KMJK, 98PXY, WSKZ, WDOQ, KQKQ, WHEB, WIXV, WHSL, KCMQ, KWTO-FM, KOZE, KEARTH 30-22, KFRC 39-27, KZZB d-17, WOKI 32-29.

#### ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 125/10

Moves: Up 66, Debuts 5, Same 37, Down 7, Adds 10, CHUM, KHTR, KUBE, WYSR, WQID, KZFM, WRQK, KX104, WRQN, KRQ, KAFM 28-21, Q102 20-15, WKFM 21-17, KMGX 24-18, WHSL 9-6.

#### KIM CARNES "Invisible Hands" (EMI America) 104/55

Moves: Up 2, Debuts 10, Same 37, Down 0, Adds 55 including B104, WBEN-FM, WPHD, Q103, KMJK, KYUU, KNBQ, KC101, WQID, ZZ99, KKF, WKHI, KILE, WAZY-FM, KCBN.

#### RICK SPRINGFIELD "Souls" (RCA) 104/51

Moves: Up 8, Debuts 17, Same 28, Down 0, Adds 51 including WPHD, B94, Z93, WABX, KYUU, KWSS, WPST, WANS-FM, KYNO-FM, WIKZ, KISR, KKQV, Y94, KGOT, KZOZ.

#### IRENE CARA "Why Me?" (Network/Geffen) 103/103

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 103 including B104, WHTT, WKBW, WCAU-FM, B94, 94Q, Y100, WABX, WL0L-FM, Q103, KIIS-FM, KIQQ, KMJK, KFRC, KUBE.

#### STACY LATTISAW "Miracles" (Cotillion/Atco) 101/4

Moves: Up 51, Debuts 8, Same 29, Down 9, Adds 4, WDCG, KHOP, WCGQ, KCMQ, WNBC 6-5, WCAU-FM 12-9, 94Q 21-14, Z93 23-19, B97 18-10, KXX106 28-21, WANS-FM 35-29, KFI 24-15, WIKZ 39-35, WISE 25-18, Z102 18-13.

#### BOB SEGER & THE SILVER BULLET BAND "Old Time Rock & Roll" (Capitol) 100/2

Moves: Up 37, Debuts 11, Same 49, Down 1, Adds 2, 93FM, WDCG, WCAU-FM 29-17, PRO-FM 27-22, B96 17-9, WKQX d-19, WLS-FM 28-18, KIQQ 28-24, KFRC 28-21, WKRZ-FM 3-1, KMGK 31-26, KWOD 30-24, KSKD 11-5, WFBG 30-23, WSPT 31-25.

#### CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 97/93

Moves: Up 1, Debuts 0, Same 3, Down 0, Adds 93 including WHTT, WPHD, PRO-FM, KAFM, Y100, B97, WABX, WKTI, KHTR, WL0L-FM, KIQQ, KFRC, KNBQ, WABB-FM, KITS.

#### PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 95/21

Moves: Up 30, Debuts 10, Same 34, Down 0, Adds 21 including KHTR, KWSS, K104, WKEE, 98PXY, WSSX, WSKZ, WNAM, WGRD, KLUC, OK100, KTDY, 99KG, KFMW, KDZA.

#### QUARTERFLASH "Take Another Picture" (Geffen) 93/3

Moves: Up 33, Debuts 11, Same 46, Down 0, Adds 3, WRQK, KISR, KTRS, WPHD 36-31, WCAU-FM 39-35, KMJK 31-29, WYSR 25-21, KZZB 26-23, KITE 35-31, WZZR 31-27, KJ103 26-18, K107 38-34, WERZ 38-33, 99KG 38-34, KGOT 30-27.

#### RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 80/19

Moves: Up 16, Debuts 9, Same 34, Down 2, Adds 19 including WHTT, I95, B97, KIMN, WYSR, WKEE, KZZB, KZFM, KAMZ, WANS-FM, WRVQ, KLUC, WCGQ, Q101, WGLF.

#### MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 76/10

Moves: Up 22, Debuts 9, Same 35, Down 0, Adds 10, B97, KYUU, WYCR, WZLD, KZFM, KFI, KO93, KHYT, WISE, KGHO, WCAU-FM 34-31, WNAM 27-18, WRKR d-31, KQMQ 40-32, WCIR 32-27.

#### MATTHEW WILDER "Break My Stride" (Private I/CBS) 75/4

Moves: Up 24, Debuts 12, Same 35, Down 0, Adds 4, WNYS, WJXQ, KILE, WAEV, WCAU-FM 36-32, WL0L-FM 34-30, KEARTH 28-24, XTRA 27-24, WSPK 36-31, WKFM 36-33, KRGV 30-23, Z104 37-34, WKHI 40-35, WJBO 32-29, Z102 34-28.

#### ROMAN HOLLIDAY "Don't Try To Stop It" (Jive/Arista) 70/4

Moves: Up 13, Debuts 4, Same 49, Down 0, Adds 4, WOKI, WRQN, KLUC, KFMW, KIQQ d-39, WFLY 34-31, WYSR 39-37, WSPK 39-37, KJ103 33-31, KO93 36-33, WQCM d-40, WISE d-40, WXLK d-39, KRQV 40-38, WBWB 38-33, KYTN 34-31, KTRS 34-31, KCBN 32-28, KIST 37-34.

#### POINTER SISTERS "I Need You" (Planet/RCA) 62/19

Moves: Up 5, Debuts 7, Same 31, Down 0, Adds 19 including Z93, KIQQ, WYCR, WKFM, KZFM, WNAM, KO93, KIDD, KSKD, KITS, WOMP-FM, WBWB, 99KG, KGOT, KBIM.

#### BIG COUNTRY "In A Big Country" (Mercury/PolyGram) 60/32

Moves: Up 6, Debuts 8, Same 14, Down 0, Adds 32 including WXKS-FM, KHTR, KIQQ, WPST, KSET-FM, KLIK, WRQN, KQMQ, KSKD, KITS, WQCM, KQIZ-FM, WPFM, Y94, KOZE.

#### KLIQUE "Stop Doggin' Me Around" (MCA) 53/20

Moves: Up 10, Debuts 8, Same 15, Down 0, Adds 20 including B94, 94Q, I95, KEARTH, WKFM, WNOK-FM, KAMZ, 94TYX, KX104, KQMQ, WERZ, Q104, WGLF, KSLY, KIST.

#### PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 51/7

Moves: Up 7, Debuts 3, Same 34, Down 0, Adds 7, Q103, WRCK, WOKI, KLUC, KTDY, Z102, WBWB, CHUM d-29, KZZB 39-34, KRGV 24-14, WGUY 32-28, WTSN d-33, WPFM 20-17, WAEV 26-23, KIST 34-22.

## MOST ADDED

- IRENE CARA (103)  
Why Me? (Network/Geffen)
- CULTURE CLUB (93)  
Church Of The Poison... (Virgin/Epic)
- ASIA (60)  
The Smile Has Left Your Eyes (Geffen)
- KIM CARNES (55)  
Invisible Hands (EMI America)
- RICK SPRINGFIELD (51)  
Souls (RCA)
- MICHAEL JACKSON (43)  
P.Y.T. (Pretty Young Thing) (Epic)

## HOTTEST

- LIONEL RICHIE (124)  
All Night Long (All Night) (Motown)
- POLICE (99)  
King Of Pain (A&M)
- K. ROGERS w/ D. PARTON (93)  
Islands In The Stream (RCA)
- SPANDAU BALLET (87)  
True (Chrysalis)
- BONNIE TYLER (84)  
Total Eclipse Of The Heart (Columbia)
- FIXX (73)  
One Thing Leads To Another (MCA)

## SIGNIFICANT ACTION

- GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 43/4  
 Moves: Up 10, Debuts 1, Same 28, Down 0, Adds 4, WPST, WJXQ, KIKI, KZOZ, WL0L-FM 37-34, WYSR d-34, WZZR 18-13, ZZ99 29-26, WRKR 38-36, WXLK 37-23, KCBN 17-9.
- ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 40/10  
 Moves: Up 7, Debuts 10, Same 13, Down 0, Adds 10, WXKS-FM, KTFM, WKFR, ZZ99, WVIC, Z104, WOMP-FM, KISR, KKQV, KSLY, WGRD 24-18, WJXQ 27-22, WRKR d-37, WHEB 40-33, KQIZ-FM 23-19, WIXV 38-33.
- CLIFF RICHARD "Never Say Die (Give A Little Bit More)" (EMI America) 39/10  
 Moves: Up 3, Debuts 7, Same 19, Down 0, Adds 10, WNBC, WSPK, WKFM, WRQK, WKDD, WJXQ, KO93, KSKD, Q101, WAEV, KFRC d-38, KMGK 38-33, ZZ99 30-27, KQIZ-FM 32-29, WIXV d-39.
- EDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 39/9  
 Moves: Up 4, Debuts 3, Same 23, Down 0, Adds 9, WPHD, CKGM, Q105, WYSR, KSKD, WOMP-FM, WXLK, WBNO, KSLY, B96 30-22, WKRZ-FM 36-31, WGRD d-33, WZZR 25-23, WRKR 32-30, KKQV d-39.
- DeBARGE "Time Will Reveal" (Gordy/Motown) 38/17  
 Moves: Up 2, Debuts 4, Same 15, Down 0, Adds 17 including KIQQ, XTRA, WKEE, KZFM, WOKI, WHHY-FM, KRGV, WNAM, KIKI, KSKD, WERZ, WKHI, Q101, KKQV, KSLY.
- BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 34/33  
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 33 including WXKS-FM, WNYS, WCAU-FM, PRO-FM, 94Q, KIMN, Q103, KEARTH, XTRA, KNBQ, WTRY, WOKI, WHOT, KKQV, KCDQ.
- JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 33/11  
 Moves: Up 2, Debuts 4, Same 16, Down 0, Adds 11, WFLY, WKEE, WSPK, KROK, KMGX, KHYT, WOMP-FM, KTDY, KNOE-FM, WAEV, WAZY-FM, KFRC d-36, WTIC-FM 25-22, Q104 24-17.
- SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 32/10  
 Moves: Up 4, Debuts 2, Same 16, Down 0, Adds 10, WXKS-FM, WLAN-FM, WSSX, WRVQ, WKDD, WVIC, WRKR, WSQV, WJAD, WBNO, B96 32-30, KSET-FM 28-23, WJXQ 32-29, KQIZ-FM 27-21.
- S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 32/1  
 Moves: Up 17, Debuts 2, Same 6, Down 6, Adds 1, CKGM, WHTT 27-19, WCAU-FM 11-10, B94 28-21, Q107 13-9, 93FM 28-17, KEARTH 24-16, WDOQ 33-21, Z104 27-23, KMGX 6-3, KYNO-FM 6-2, WCGQ 18-15, WFOX 26-21.
- GENESIS "Mama" (Atlantic) 30/2  
 Moves: Up 8, Debuts 0, Same 20, Down 0, Adds 2, WFBG, KCBN, WPHD 14-11, WRCK 17-14, WKDD 30-24, WJXQ 3-26, 95XIL 31-28, WPFM 28-21, WIXV 26-21.
- COMMODORES "Only You" (Motown) 26/2  
 Moves: Up 13, Debuts 3, Same 7, Down 1, Adds 2, KTSA, WFBG, I95 d-20, WYSR 23-18, WZLD 39-32, KAMZ 23-16, WHHY-FM 3-2, KTFM 38-27, WNAM 30-23, WOMP-FM 37-30, Q104 8-2, WFOX 34-29, KIST 38-35.
- NAKED EYES "When The Lights Go Out" (EMI America) 24/24  
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 24 including WABX, KIQQ, WRCK, WBCY, WNFI, KTFM, WZZR, WJXQ, ZZ99, KHOP, WACZ, WQCM, KKQV, WBWB, 99KG, KCDQ.
- JULUKA "Scatterings Of Africa" (WB) 22/6  
 Moves: Up 1, Debuts 0, Same 15, Down 0, Adds 6, WZLD, WHOT, KIKI, WERZ, KFMW, KGHO, WABX on, WNOK-FM 30-21, KRGV on, WZZR on, WZPL on, KQMQ on, WHEB on, WHSL on.
- JOE "BEAN" ESPOSITO "Lady, Lady, Lady" (Casablanca/PolyGram) 21/5  
 Moves: Up 7, Debuts 2, Same 7, Down 0, Adds 5, PRO-FM, KTSA, KO93, WAGUY, WERZ, KBEO 32-27, KAMZ 30-27, KITY 29-22, KTFM 34-25, KYNO-FM 32-18, Z102 7-5, KIST d-38.
- HERBIE HANCOCK "Rockit" (Columbia) 21/2  
 Moves: Up 11, Debuts 1, Same 6, Down 1, Adds 2, 93FM, KFI, KIQQ 6-3, WNFI 22-14, KSET-FM 10-7, KITY 12-8, KMGX 11-7, KYNO-FM 13-5, KIKI 27-18, Z102 22-15.
- AC/DC "Guns For Hire" (Atlantic) 20/0  
 Moves: Up 2, Debuts 0, Same 18, Down 0, Adds 0, WXKS-FM on, KIQQ on, WFMI on, KRGV on-dp, WZPL on, WJXQ 35-32, WHOT on, WZYQ 25-22, KFYP on, KYTN on.
- CEE FARROW "Should I Love You" (Rocshire) 19/2  
 Moves: Up 3, Debuts 0, Same 14, Down 0, Adds 2, WPST, WISE, WXKS-FM on, WCAU-FM 32-29, Y100 on, WABX on, KIQQ on, KRGV 22-17, WRKR 34-33.
- JO JO ZEP "Losing Game" (A&M) 18/0  
 Moves: Up 2, Debuts 1, Same 15, Down 0, Adds 0, WPHD on, WYSR 40-36, K104 39-35, WRCK on, WHOT on, KBBK on, OK100 d-40, 95XIL on, WPFM on, KYTN on.
- EYE TO EYE "Lucky" (WB) 17/15  
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 15, 94Q, WBBQ, KZZB, KXX106, WXYP, WMEE, KQMQ, KHYT, WJAD, WCGQ, KNOE-FM, WAEV, KCDQ, KDZA, KBIM.
- BETTE MIDLER "Favorite Waste Of Time" (Atlantic) 17/3  
 Moves: Up 0, Debuts 2, Same 12, Down 0, Adds 3, KIQQ, KITS, KZOZ, WXKS-FM on, WKFM on, KTFM on, WZPL on, WHOT on, WTSN d-34, KKQV d-40, 99KG on.
- JENNIFER HOLLIDAY "I Am Love" (Geffen) 16/3  
 Moves: Up 1, Debuts 2, Same 10, Down 0, Adds 3, WCAU-FM, B94, WHOT, WXKS-FM on, I95 d-26, Y100 on, KFRC 37-32, WKFM on, KBFM on, KTFM on, KITS d-33.
- AXE "I Think You'll Remember Tonight" (Atco) 14/1  
 Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 1, WKFM, WPHD on, K104 on, WRCK on, WKRZ-FM on, WZZR on, 95XIL on, KQIZ-FM on, KKQV on, KZOZ on.
- DEBORAH ALLEN "Baby I Lied" (RCA) 13/3  
 Moves: Up 2, Debuts 3, Same 5, Down 0, Adds 3, KITS, WACZ, WISE, WYSR d-32, WRQK d-31, KTFM 37-31, KTSA d-18, WZPL on, KQMQ on, WXLK 17-12.
- MELISSA MANCHESTER "No One Can Love You More Than Me" (Arista) 12/12  
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 12, WKRZ-FM, WBBQ, KTFM, WZPL, KQMQ, KSKD, WJAD, KGOT, KCDQ, KTRS, KGHO, KBIM.
- FOUR TOPS "I Just Can't Walk Away" (Motown) 12/7  
 Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 7, WKFM, WKRZ-FM, WNFI, KMGX, KGGI, OK100, WIXV, KEARTH d-28, K104 on, KTFM on.
- ROBIN GIBB "Juliet" (Polydor/PolyGram) 12/2  
 Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 2, WNFI, KTFM, KIQQ d-40, KYUU 29-27, WFMI on, WZPL on, KIDD d-34, KKQV on, 99KG on.
- JAMES INGRAM "Party Animal" (Qwest/WB) 10/1  
 Moves: Up 3, Debuts 0, Same 6, Down 0, Adds 1, WNFI, KFRC 40-37, WFMI on, WZPL on, KQMQ 34-21, KHYT on, WGLF on, KKQV 39-37, KCDQ on.

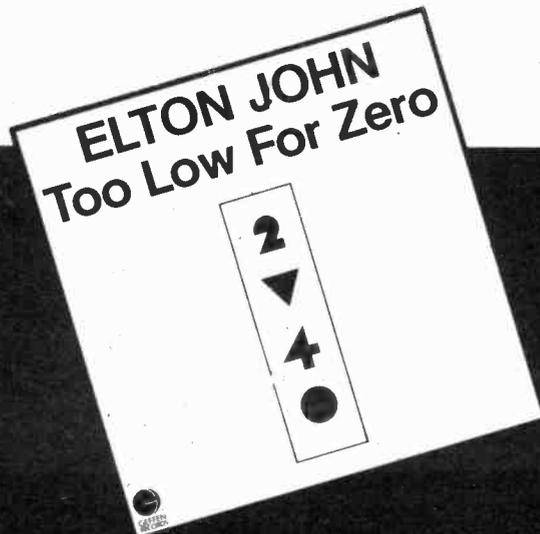
# ELTON JOHN

"I  
GUESS  
THAT'S  
WHY  
THEY  
CALL  
IT  
THE  
BLUES"

7-29460

The newest single  
from the Geffen album  
**TOO LOW FOR ZERO**  
GHS 4006

PRODUCED BY  
CHRIS THOMAS



Manufactured exclusively by Warner Bros. Records

**Contemporary Hit Radio**

| Three Weeks    | Two Weeks | Last Week | Weeks     | Weeks | Weeks | Artist/Track (Label)   |
|----------------|-----------|-----------|-----------|-------|-------|--|
| 4              | 2         | 2         | 1         |       |       | <b>1</b> POLICE/King Of Pain (A&M)                                   |
| 1              | 1         | 1         | 2         |       |       | <b>2</b> BONNIE TYLER/Total Eclipse Of The Heart (Columbia)          |
| 5              | 3         | 3         | 3         |       |       | <b>3</b> SPANDAU BALLET/True (Chrysalis)                             |
| 10             | 7         | 5         | 4         |       |       | <b>4</b> FIXX/One Thing Leads To Another (MCA)                       |
| 29             | 15        | 7         | 5         |       |       | <b>5</b> LIONEL RICHIE/All Night Long (All Night) (Motown)           |
| 17             | 11        | 6         | 6         |       |       | <b>6</b> K. ROGERS with D. PARTON/Islands In The Stream (RCA)        |
| 7              | 5         | 4         | 7         |       |       | <b>7</b> AIR SUPPLY/Making Love Out Of Nothing At All (Arista)       |
| 20             | 13        | 9         | 8         |       |       | <b>8</b> PRINCE/Delirious (WB)                                       |
| 15             | 12        | 10        | 9         |       |       | <b>9</b> SHEENA EASTON/Telefone (Long Distance...) (EMI America)     |
| 24             | 19        | 12        | 10        |       |       | <b>10</b> STEVIE NICKS/If Anyone Falls (Modern/Atco)                 |
| 19             | 14        | 11        | 11        |       |       | <b>11</b> TALKING HEADS/Burning Down The House (Sire/WB)             |
| 30             | 22        | 14        | 12        |       |       | <b>12</b> MOTELS/Suddenly Last Summer (Capitol)                      |
| 36             | 28        | 19        | 13        |       |       | <b>13</b> DAVID BOWIE/Modern Love (EMI America)                      |
| 26             | 21        | 18        | 14        |       |       | <b>14</b> BRYAN ADAMS/This Time (A&M)                                |
| -              | 34        | 20        | 15        |       |       | <b>15</b> BILLY JOEL/Uptown Girl (Columbia)                          |
| 3              | 6         | 8         | 16        |       |       | <b>16</b> MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)         |
| 18             | 16        | 15        | 17        |       |       | <b>17</b> ROBERT PLANT/Big Log (Es Paranza/Atlantic)                 |
| 37             | 30        | 24        | 18        |       |       | <b>18</b> HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)           |
| 2              | 4         | 13        | 19        |       |       | <b>19</b> BILLY JOEL/Tell Her About It (Columbia)                    |
| 39             | 31        | 26        | 20        |       |       | <b>20</b> MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)              |
| 31             | 26        | 21        | 21        |       |       | <b>21</b> ROD STEWART/What Am I Gonna Do (I'm So In Love...) (WB)    |
| 28             | 25        | 22        | 22        |       |       | <b>22</b> MOODY BLUES/Sitting At The Wheel (Threshold/PolyGram)      |
| -              | -         | 29        | 23        |       |       | <b>23</b> P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol) |
| -              | -         | 37        | 24        |       |       | <b>24</b> P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)         |
| 9              | 9         | 16        | 25        |       |       | <b>25</b> STRAY CATS/(She's) Sexy + 17 (EMI America)                 |
| -              | -         | 33        | 26        |       |       | <b>26</b> PAT BENATAR/Love Is A Battlefield (Chrysalis)              |
| 40             | 35        | 30        | 27        |       |       | <b>27</b> AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PolyGram)      |
| -              | 37        | 32        | 28        |       |       | <b>28</b> EURYTHMICS/Love Is A Stranger (RCA)                        |
| -              | -         | 31        | 29        |       |       | <b>29</b> DEF LEPPARD/Foolin' (Mercury/PolyGram)                     |
| -              | -         | 34        | 30        |       |       | <b>30</b> JOURNEY/Send Her My Love (Columbia)                        |
| 25             | 23        | 23        | 31        |       |       | <b>31</b> MADNESS/It Must Be Love (Geffen)                           |
| 8              | 8         | 17        | 32        |       |       | <b>32</b> FRANK STALLONE/Far From Over (RSO/PolyGram)                |
| <b>BREAKER</b> |           |           | <b>33</b> |       |       | <b>33</b> MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic)         |
| -              | 40        | 36        | <b>34</b> |       |       | <b>34</b> MICHAEL SEMBELLO/Automatic Man (WB)                        |
| -              | 38        | 35        | <b>35</b> |       |       | <b>35</b> JOAN JETT.../Everyday People (Blackheart/MCA)              |
| -              | -         | 38        | <b>36</b> |       |       | <b>36</b> JACKSON BROWNE/Tender Is The Night (Asylum)                |
| -              | -         | 39        | <b>37</b> |       |       | <b>37</b> MICHAEL STANLEY BAND/My Town (EMI America)                 |
| -              | -         | 40        | <b>38</b> |       |       | <b>38</b> JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)      |
| <b>BREAKER</b> |           |           | <b>39</b> |       |       | <b>39</b> HUMAN LEAGUE/Mirror Man (Virgin/A&M)                       |
| <b>BREAKER</b> |           |           | <b>40</b> |       |       | <b>40</b> ASIA/The Smile Has Left Your Eyes (Geffen)                 |

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**Adult / Contemporary**

|                |    |    |           |  |  |   |
|----------------|----|----|-----------|--|--|---|
| 12             | 6  | 3  | 1         |  |  | <b>1</b> LIONEL RICHIE/All Night Long (All Night) (Motown)          |
| 5              | 3  | 2  | 2         |  |  | <b>2</b> K. ROGERS with D. PARTON/Islands In The Stream (RCA)       |
| 1              | 1  | 1  | 3         |  |  | <b>3</b> SPANDAU BALLET/True (Chrysalis)                            |
| 9              | 7  | 5  | 4         |  |  | <b>4</b> P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol) |
| 4              | 2  | 4  | 5         |  |  | <b>5</b> GEORGE BENSON/Lady Love Me (One More Time) (WB)            |
| 20             | 14 | 8  | 6         |  |  | <b>6</b> MANHATTAN TRANSFER/Spice Of Life (Atlantic)                |
| 10             | 8  | 7  | 7         |  |  | <b>7</b> BONNIE TYLER/Total Eclipse Of The Heart (Columbia)         |
| -              | 23 | 11 | 8         |  |  | <b>8</b> BILLY JOEL/Uptown Girl (Columbia)                          |
| 17             | 13 | 10 | 9         |  |  | <b>9</b> COMMODORES/Only You (Motown)                               |
| 3              | 4  | 6  | 10        |  |  | <b>10</b> AIR SUPPLY/Making Love Out Of Nothing At All (Arista)     |
| 19             | 17 | 12 | 11        |  |  | <b>11</b> SHEENA EASTON/Telefone (Long Distance...) (EMI America)   |
| 25             | 20 | 13 | 12        |  |  | <b>12</b> JARREAU/Trouble In Paradise (WB)                          |
| 2              | 5  | 9  | 13        |  |  | <b>13</b> BILLY JOEL/Tell Her About It (Columbia)                   |
| -              | -  | 29 | 14        |  |  | <b>14</b> P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)        |
| 28             | 25 | 22 | 15        |  |  | <b>15</b> ANNE MURRAY/A Little Good News (Capitol)                  |
| 18             | 16 | 16 | 16        |  |  | <b>16</b> EDDIE RABBITT/You Put The Beat In My Heart (WB)           |
| -              | -  | 27 | 17        |  |  | <b>17</b> D. WARWICK & L. VANDROSS/How Many Times... (Arista)       |
| 6              | 9  | 15 | 18        |  |  | <b>18</b> LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)    |
| 26             | 22 | 19 | 19        |  |  | <b>19</b> NAKED EYES/Promises, Promises (EMI America)               |
| -              | 30 | 26 | 20        |  |  | <b>20</b> DEBORAH ALLEN/Baby I Lied (RCA)                           |
| 30             | 27 | 24 | 21        |  |  | <b>21</b> MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)      |
| 11             | 11 | 14 | 22        |  |  | <b>22</b> CRYSTAL GAYLE/Baby, What About You (WB)                   |
| 7              | 10 | 18 | 23        |  |  | <b>23</b> SERGIO MENDES/Rainbow's End (A&M)                         |
| 16             | 15 | 17 | 24        |  |  | <b>24</b> JUICE NEWTON/Tell Her No (Capitol)                        |
| -              | -  | 28 | 25        |  |  | <b>25</b> MATTHEW WILDER/Break My Stride (Private I/CBS)            |
| 8              | 12 | 20 | 26        |  |  | <b>26</b> MICHAEL JACKSON/Human Nature (Epic)                       |
| 21             | 21 | 21 | 27        |  |  | <b>27</b> BEE GEES/Someone Belonging To Someone (RSO/PolyGram)      |
| -              | -  | 30 | 28        |  |  | <b>28</b> PETER ALLEN/Once Before I Go (Arista)                     |
| <b>BREAKER</b> |    |    | <b>29</b> |  |  | <b>29</b> LANI HALL/Never Say Never Again (A&M)                     |
| <b>BREAKER</b> |    |    | <b>30</b> |  |  | <b>30</b> DeBARGE/Time Will Reveal (Gordy/Motown)                   |

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Three Weeks  
Two Weeks  
Last Week

|    |    |    |    |  |  |   |
|----|----|----|----|--|--|---|
| 10 | 4  | 1  | 1  |  |  | <b>1</b> PAT BENATAR/Love Is A Battlefield (Chrysalis)    |
| 4  | 3  | 2  | 2  |  |  | <b>2</b> MOTELS/Suddenly Last Summer (Capitol)            |
| 18 | 9  | 4  | 3  |  |  | <b>3</b> HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis) |
| -  | -  | 15 | 4  |  |  | <b>4</b> JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)  |
| 13 | 7  | 6  | 5  |  |  | <b>5</b> RAINBOW/Street Of Dreams (Mercury/PolyGram)      |
| 8  | 5  | 7  | 6  |  |  | <b>6</b> BIG COUNTRY/In A Big Country (Mercury/PolyGram)  |
| 9  | 8  | 8  | 7  |  |  | <b>7</b> GENESIS/Mama (Atlantic)                          |
| 2  | 2  | 3  | 8  |  |  | <b>8</b> MOODY BLUES/Sitting At The Wheel (Threshold/PG)  |
| 1  | 1  | 5  | 9  |  |  | <b>9</b> HEART/How Can I Refuse (Epic)                    |
| 38 | 19 | 11 | 10 |  |  | <b>10</b> ALDO NOVA/Monkey On Your Back (Portrait/CBS)    |
| 20 | 18 | 14 | 11 |  |  | <b>11</b> MICHAEL STANLEY BAND/My Town (EMI America)      |
| 14 | 15 | 13 | 12 |  |  | <b>12</b> STEVIE NICKS/If Anyone Falls (Modern/Atco)      |
| -  | -  | 28 | 13 |  |  | <b>13</b> SAGA/Flyer (Portrait/CBS)                       |
| 22 | 20 | 17 | 14 |  |  | <b>14</b> PETER SCHILLING/Major Tom (Elektra)             |
| -  | 42 | 25 | 15 |  |  | <b>15</b> SURVIVOR/Caught In The Game (Scotti Bros./CBS)  |
| 3  | 6  | 9  | 16 |  |  | <b>16</b> POLICE/King Of Pain (A&M)                       |
| 7  | 10 | 10 | 17 |  |  | <b>17</b> JACKSON BROWNE/For A Rocker (Asylum)            |
| -  | 47 | 30 | 18 |  |  | <b>18</b> KISS/Lick It Up (Mercury/PolyGram)              |
| 11 | 12 | 16 | 19 |  |  | <b>19</b> ROBERT PLANT/Other Arms (Es Paranza/Atlantic)   |
| 23 | 23 | 21 | 20 |  |  | <b>20</b> QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)    |
| 45 | 30 | 24 | 21 |  |  | <b>21</b> MOODY BLUES/Blue World (Threshold/PolyGram)     |
| 16 | 16 | 20 | 22 |  |  | <b>22</b> ROBERT PLANT/In The Mood (Es Paranza/Atlantic)  |
| 6  | 11 | 12 | 23 |  |  | <b>23</b> ASIA/The Heat Goes On (Geffen)                  |
| 12 | 14 | 19 | 24 |  |  | <b>24</b> ROBERT PLANT/Big Log (Es Paranza/Atlantic)      |
| 51 | 37 | 33 | 25 |  |  | <b>25</b> ROMANTICS/Rock You Up (Nemperor/CBS)            |
| 5  | 13 | 18 | 26 |  |  | <b>26</b> KANSAS/Fight Fire With Fire (CBS)               |
| 53 | 32 | 26 | 27 |  |  | <b>27</b> GENESIS/It's Gonna Get Better (Atlantic)        |
| 35 | 29 | 32 | 28 |  |  | <b>28</b> DOKKEN/Breaking The Chains (Elektra)            |
| 21 | 25 | 29 | 29 |  |  | <b>29</b> POLICE/Wrapped Around Your Finger (A&M)         |
| 26 | 21 | 22 | 30 |  |  | <b>30</b> KINKS/Don't Forget To Dance (Arista)            |

**AOR / ALBUMS**

|                |    |    |           |  |  |   |
|----------------|----|----|-----------|--|--|---|
| -              | 7  | 3  | 1         |  |  | <b>1</b> PAT BENATAR/Live From Earth (Chrysalis)                |
| 7              | 6  | 2  | 2         |  |  | <b>2</b> MOTELS/Little Robbers (Capitol)                        |
| 15             | 11 | 7  | 3         |  |  | <b>3</b> HUEY LEWIS & THE NEWS/Sports (Chrysalis)               |
| <b>BREAKER</b> |    |    | <b>4</b>  |  |  | <b>4</b> GENESIS/Genesis (Atlantic)                             |
| 2              | 2  | 4  | 5         |  |  | <b>5</b> ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic) |
| 1              | 1  | 1  | 6         |  |  | <b>6</b> POLICE/Synchronicity (A&M)                             |
| <b>BREAKER</b> |    |    | <b>7</b>  |  |  | <b>7</b> JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PolyGram)          |
| 12             | 10 | 9  | 8         |  |  | <b>8</b> RAINBOW/Bent Out Of Shape (Mercury/PolyGram)           |
| 5              | 3  | 5  | 9         |  |  | <b>9</b> MOODY BLUES/The Present (Threshold/PolyGram)           |
| 9              | 9  | 10 | 10        |  |  | <b>10</b> BIG COUNTRY/The Crossing (Mercury/PolyGram)           |
| 4              | 4  | 6  | 11        |  |  | <b>11</b> HEART/Passion Works (Epic)                            |
| 3              | 5  | 8  | 12        |  |  | <b>12</b> ASIA/Alpha (Geffen)                                   |
| 6              | 8  | 11 | 13        |  |  | <b>13</b> JACKSON BROWNE/Lawyers In Love (Asylum)               |
| 29             | 16 | 13 | 14        |  |  | <b>14</b> ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)      |
| 16             | 14 | 14 | 15        |  |  | <b>15</b> QUIET RIOT/Metal Health (Pasha/CBS)                   |
| 10             | 13 | 12 | 16        |  |  | <b>16</b> STEVIE NICKS/The Wild Heart (Modern/Atco)             |
| 19             | 18 | 16 | 17        |  |  | <b>17</b> MICHAEL STANLEY.../You Can't Fight... (EMI America)   |
| 28             | 25 | 17 | 18        |  |  | <b>18</b> ROMANTICS/In Heat (Nemperor/CBS)                      |
| -              | -  | 26 | 19        |  |  | <b>19</b> SAGA/Heads Or Tales (Portrait/CBS)                    |
| 20             | 20 | 18 | 20        |  |  | <b>20</b> PETER SCHILLING/Error In The System (Elektra)         |
| -              | -  | 25 | 21        |  |  | <b>21</b> SURVIVOR/Caught In The Game (Scotti Bros./CBS)        |
| -              | 39 | 28 | 22        |  |  | <b>22</b> KISS/Lick It Up (Mercury/PolyGram)                    |
| 8              | 12 | 15 | 23        |  |  | <b>23</b> KANSAS/Drastic Measures (CBS)                         |
| 11             | 15 | 19 | 24        |  |  | <b>24</b> AC/DC/Flick Of The Switch (Atlantic)                  |
| 14             | 17 | 20 | 25        |  |  | <b>25</b> TALKING HEADS/Speaking In Tongues (Sire/WB)           |
| 30             | 27 | 29 | 26        |  |  | <b>26</b> DOKKEN/Breaking The Chains (Elektra)                  |
| 21             | 24 | 27 | 27        |  |  | <b>27</b> DEF LEPPARD/Pyromania (Mercury/PolyGram)              |
| 18             | 21 | 22 | 28        |  |  | <b>28</b> FIXX/Reach The Beach (MCA)                            |
| 17             | 23 | 23 | 29        |  |  | <b>29</b> LOVERBOY/Keep It Up (Columbia)                        |
| 23             | 22 | 21 | 30        |  |  | <b>30</b> KINKS/State Of Confusion (Arista)                     |
| -              | 37 | 36 | 31        |  |  | <b>31</b> PAYOLAS/Hammer On A Drum (A&M)                        |
| 39             | 34 | 35 | 32        |  |  | <b>32</b> JOE JACKSON/Mike's Murder ST (A&M)                    |
| 13             | 19 | 24 | 33        |  |  | <b>33</b> STRAY CATS/Rant 'n Rave (EMI America)                 |
| 36             | 31 | 31 | 34        |  |  | <b>34</b> BOYS BRIGADE/Boys Brigade (Capitol)                   |
| -              | 35 | 37 | 35        |  |  | <b>35</b> Y&T/Mean Streak (A&M)                                 |
| 32             | 32 | 33 | 36        |  |  | <b>36</b> CHEAP TRICK/Next Position Please (Epic)               |
| <b>DEBUT</b>   |    |    | <b>37</b> |  |  | <b>37</b> IRON MAIDEN/Piece Of Mind (Capitol)                   |
| 25             | 29 | 32 | 38        |  |  | <b>38</b> DIO/Holy Diver (WB)                                   |
| 22             | 26 | 30 | 39        |  |  | <b>39</b> DANNY SPANOS/Passion In The Dark (Epic)               |
| 31             | 30 | 34 | 40        |  |  | <b>40</b> HELIX/No Rest For The Wicked (Capitol)                |

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