

I N S I D E:

STATIONS CAN SPONSOR POLITICAL DEBATES

A new FCC decision allows radio stations to sponsor political debates without having to give equal time to minor candidates. Details in the Washington Report. Page 4

BIG STATION SALES BONANZA

Mutual sells WCFL for \$8 million to Statewide; Robinson buys KWK-AM & FM from Doubleday; NBC sells WRC; and Capitol, Multimedia, and Marion in complex Louisville swap. Page 3, 20

RADIO SEEKS END TO COUNTRY PLAYLIST WAR

"Once a record is No. 1, we don't stop playing it... People who do that are doing charts to accommodate labels"

— Bill Mayne, KVET & KASE/Austin

In Part 2 of Lon Helton's significant series on Country playlist wars, three PDs point out practices that upset them and call for a peace initiative in the artificial battles for chart numbers. Page 36

PEOPLE IN THE NEWS THIS WEEK

- Wayne Cornils RAB Exec. VP
 - Michael Plen VP at IRS
 - Paul LeSage GSM of WTMJ
 - Al Moll GM at WLZZ & WZUU
 - Jon Russell KRQR's PD
 - Jim Price resigns as KGB & KPQP GM
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KRLY MAKES PROGRESS IN HOUSTON

As part of a series on Urban Contemporary radio, Walt Love checks on the progress KRLY/Houston has made in breaking down advertiser stereotypes about the Urban audience. Page 40

PRICING STRATEGY: A KEY TO GOOD MANAGEMENT

Kevin B. Sweeney insists that pricing and inventory management are prime responsibilities of any good GM, and counters some accepted industry theories on the subject. Page 14

CAN A/C PLAY CHR CROSSOVERS?

Three A/C programmers feel most stations in the format are missing the boat by avoiding some of the more adventurous mass appeal CHR hits. Page 34

CHR BATTLE IN BOSTON

WHTT and WXKS-FM have a hot contest going in Boston, and PDs Rick Peters and Sunny Joe White discuss their different approaches... and their high level of respect for each other. Page 22

OVERVIEWING MUSIC RESEARCH

Jhan Hiber reviews some of the basic techniques of station music research, weighing pros and cons and adding a few ideas of his own. Page 12



RADIO & RECORDS

Metromedia Cancels KRLD Sale To CBS

The \$27 million sale of all-News KRLD/Dallas and the Texas State Networks from Metromedia to CBS, announced in April, was abruptly called off Tuesday (11-8). Metromedia pulled out of the deal only hours after the FCC waived its rules to let the group acquire KNBN-TV/Dallas (Channel 33) without having to divest itself of KRLD to prevent an undue concentration of media control.

"We're extremely disappointed in Metromedia's action," said George Schweitzer, VP/Communications, CBS Broadcast Group. He indicated CBS had known of Metromedia's waiver bid for several months, but declined comment on whether CBS is exploring legal action. Now that WEEI/Boston has been sold, he noted that cancellation of the Dallas deal opens the way for CBS to pick up one additional AM property.

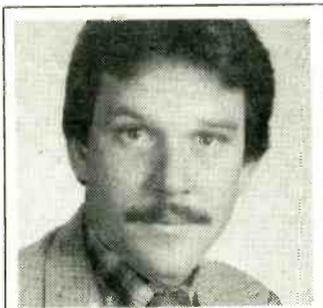
Metromedia Radio Division President Carl Brazell told R&R, "I'm particularly proud that we're hanging on to KRLD because I spent four years there. I'm also pleased because it should put to rest the rumors that Metromedia is getting out of radio." Brazell added he's confident no breach of contract occurred.

Metromedia obtained the waiver by taking advantage of a loophole inserted into FCC rules in the days when UHF television stations were unpopular. Metromedia fortified its request with a proposal to use KRLD's news resources for what Brazell describes as a first-ever special primetime television newscast over KNBN, which will be renamed KRLD-TV.

AP Deputy Director/Broadcast Services Jim Hood said the development would have no effect on AP Radio's plans to launch a statewide Texas radio network of its own on January 2.

Mitchell Rejoins KJR As PD

Former KJR/Seattle PD Tracy Mitchell has returned to the station as Program Director. Mitchell replaces departing PD Benjamin Hill, who left last week to become PD at KFMK/Houston.



Tracy Mitchell

KJR VP/GM Ed Wodka commented, "The entire staff and management is excited about Tracy's return. He's a high-energy and very creative individual. KJR and Tracy Mitchell were very successful together here before, and we're thrilled to have him back. It's a fun time for us."

Most recently, Mitchell served a year as Station Manager at KUEN & KYJR/Wenatchee, WA. Prior to that, he spent seven years with KJR as an air personality, MD, and then two

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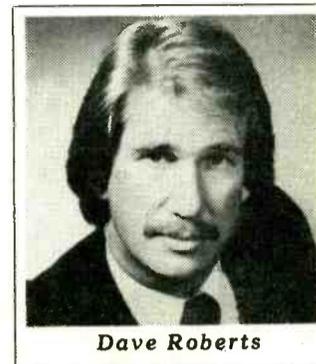
KSON-AM & FM Set Programming Change

Hunter Named Operations Manager; Shepard PD For Country Combo

KSON-AM & FM/San Diego PD Rod Hunter has been promoted to Operations Manager for the stations, and WRKT/Cocoa Beach, FL PD Mike Shepard has come on board as Program Director. Hunter will continue to handle the morning show on KSON-FM, and former KSON (AM) PD Lee Shannon will retain his AM morning show, but give up his programming duties.

Roberts RKO's VP/Programming

Dave Roberts, Manager/Market Research for the CBS-FM Group and PD of company-owned KRQR/San Francisco, has been appointed VP/Director of Programming at the RKO Radio Networks. He succeeds Dan Griffin, who was named VP/GM of WRKO/Boston (R&R, 9-30). Replacing Roberts in the KRQR programming post is Assistant PD Jon Russell (see story Page 3).



Dave Roberts

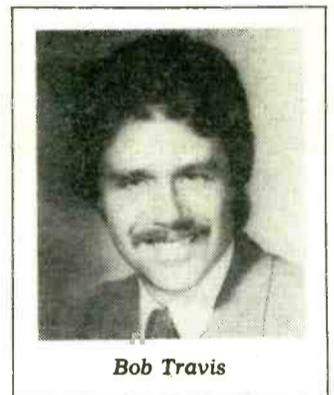
Commenting on the appointment, RKO Radio Networks President Tom Burchill stated, "Dave brings every aspect of programming expertise to the station marketplace we serve — as station program director, corporate executive, and a finely-tuned ear. His fundamental knowledge of contemporary stations and the music they play makes him a natural choice for this position."

"These past two years with CBS-FM and KRQR have been the most exhilarating of my career," Roberts remarked to R&R. "I'm proud to have been a part of (CBS-FM VP) Robert Hyland's team at the CBS-FM Group and to have played a role in the tremendous growth of that organization. I now look

ROBERTS/See Page 20

Travis Earns GCC VP Stripes

GCC Communications has elevated WGCL/Cleveland PD/Operations Manager Bob Travis to the position of VP/Programming for the company.



Bob Travis

positions us for an exciting growth period."

Travis told R&R, "I welcome the challenge of this new position with a company that is an important part of this market. We are building a strong company here, which will contribute to a healthy broadcasting industry. I think it's important to also thank everyone who works at WGCL, and who has worked there, because without them all our success today wouldn't be a reality." Travis hinted at a possible expansion of GCC's radio properties in the near future.

Joining WGCL in 1977 as MD/air personality from WIFJ/Philadelphia, Travis was named PD in 1978, and became Operations Manager in 1981.

Mercer Heads CKLW & CKJY

Gary Mercer, General Sales Manager of CKLW & CKJY/Windsor-Detroit since March, has been promoted to Senior Vice President. In this position Mercer will be in charge of the daily operations of all facets of the station, and will report to Bassett Broadcasting President Doug Bassett in Toronto. Mercer replaces Bob Baker, who resigned last week.

Mercer told R&R, "I've been at it a long time but now one of the boys from the street made it to the top." When asked about his plans, Mercer stated, "I've been with this company nine and one-half years — I've got some plans. We've gone more full-service on CKLW, and that's long overdue in my opinion. We're heading in the right direction, while meeting the challenges of being Canadian stations that are competing in the Detroit market."

KSON/See Page 20

WESTWOOD ONE **W** PRESENTS

T H E L E G E N D O F
BARBRA STREISAND

Featuring a rare interview granted exclusively for this program, "The Legend Of Barbra Streisand" is a two-hour radio special airing the weekend of November 18 on more than 300 of the Nation's finest radio stations.

Join Barbra as she talks about her many-faceted career—from live performing to recording, from the New York stage to Hollywood. She'll also spotlight her forthcoming MGM/UA film "Yentl" and the accompanying Columbia Records soundtrack album.

"The Legend of Barbra Streisand:" Sponsored by the Cadillac Motor Car Division. Don't miss this momentous evening of song and conversation with one of America's entertainment legends.

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WESTWOOD ONE
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THE MEANING OF LOVE

Songwriters have grappled with definitions of love throughout recorded history. Ken Barnes takes a somewhat jaundiced look at what they've come up with so far in On The Records this week.



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Moll Elevated To WLZZ & WZUU GM

WLZZ/Milwaukee Station Manager Al Moll has been promoted to GM for both WLZZ and sister FM outlet WZUU. Moll replaces VP/GM Paul LeSage, who departed to join crosstown WTMJ as GSM (see separate story).

In making the appointment, Malrite Executive VP/Director of Radio Gil Rosenwald stated, "Al is a knowledgeable, enthusiastic, take-charge individual. We have a commitment to WZUU & WLZZ, and Al is a leader who can change commitment to accomplishment."



Al Moll

Moll joined WZUU in 1978 as an Account Executive, was named GSM for both WZUU & WLZZ in 1980, and added responsibilities as Station Manager for WLZZ six months

ago. His prior broadcast experience includes on-air work at WQYK/Tampa and an additional stint in sales at WISM/Madison. Moll told R&R, "Whenever you have new direction, it hopefully adds a new spark to the stations, and that enthusiasm is what I'm going to try to provide. We're all pulling for one cause, and that's to take these stations to the top. We've been successful this year, but I'm never satisfied . . . I always want more."

LeSage Named WTMJ GSM

Paul LeSage has been appointed General Sales Manager at WTMJ/Milwaukee. He joins the station from the VP/GM post at neighboring WLZZ & WZUU, where he worked for 15 years.

WTMJ & WKTI VP/GM Steve Smith commented, "We're delighted to have Paul with us. He's an outstanding broadcaster and will add a great deal to both the sales staff and the entire radio station."

LeSage came to WLZZ & WZUU in 1968 as Chief Engineer. He moved into sales in 1972, was named Sales Manager in



Paul LeSage

LeSAGE/See Page 20

Price Resigns As KGB & KPQP GM

Jim Price has resigned as GM of KGB & KPQP/San Diego after ten years in the position. No permanent replacement has been named, but Operations Manager Cliff Cox will serve as interim GM of both stations.

Co-owner Mike Brown commented, "Jim was GM of the stations for ten years and did

PRICE/See Page 20

Turkey Time

In observance of the Thanksgiving holiday, R&R will close its offices on Thursday, November 24 and Friday, November 25. Our Los Angeles, Nashville, and Washington locations will be open for regular business hours on Monday, November 28.

Cornils Joins RAB As Exec. VP

Wayne Cornils, a leading radio executive at the NAB since 1976, has joined the Radio Advertising Bureau in the newly-created position of Executive VP. He had most recently been Senior VP/Radio for NAB, and takes up his new duties December 1.

RAB President/CEO Bill Stakelin commented, "Wayne is a recognized leader in the radio industry, and is well known by broadcasters around the country. We are most fortunate to have him on our team."



Cornils began his radio career as a 9th grader in the early '50s, serving as weekend personality for WTRW/Two Rivers, WI. He went on to work as air personality, PD, Chief Engineer, janitor, and Assistant Manager at KPIG/Cedar Rapids, and became part-owner and President/GM of KFXD/Boise. In 1976, after serving as Chairman of NAB's Small Market Radio Committee, he moved to Washington as the group's Director of Membership; he became Radio VP in June 1978 and received his most recent promotion in September of this year.

In a separate development, it was announced that longtime RAB Senior VP Joe Vincent had retired from the organization.

Plen Promoted To VP At IRS

Michael Plen has been elevated to VP/Promotion at IRS Records, where he had held the Director of Promotion position since 1981. He previously worked at A&M.

Commenting on the promotion, IRS Exec. VP Jay Boberg stated, "Michael Plen has attained new levels of success for IRS at both Top 40 and AOR radio while continuing to be the controversial outspoken voice of IRS to the radio community. Michael provides an invaluable contribution to IRS."



Michael Plen

Plen told R&R, "I'm gratified by the confidence IRS has shown in me with this promotion, and I will continue in good faith to shove the best new music down radio's throat . . . via their ears, of course."

BLAIR TO SELL FIRM TO KOPPER

Starfleet To Go Independent Again

The Starfleet Blair radio/TV music production company is set to return to independent status, as President Sam Kopper and the John Blair Co. announced an agreement for Blair to sell Starfleet back to Kopper. The company has operated as a unit of Blair's Entertainment Division since Blair bought it in July 1980.

Kopper said final terms have not been settled, but that the deal should be completed at year's end. The name Starfleet may not be retained, but the company's radio and TV projects remain on target, he said, and current staff will remain.

Explaining the move, Kopper stated, "It has been a very productive three years. We've had a constructive relationship with Blair Entertainment, Blair Radio, and the company at large. However, our once-parallel intentions have diverged in the last year."

"The very nature of Starfleet's business, radio and TV program creation and production, as differentiated from sales and distribution, is not readily at home in a large corporate environment. In fact, it's easier for us to service the other major

entertainment corporations that we now work with by being independent ourselves. There's less potential for complicated politics, and more goes into the product."

Russell Upped To KRQR PD

Jon Russell has been promoted to PD/MD of KRQR/San Francisco, following former PD Dave Roberts's move to RKO Radio Networks as VP/Programming (see story Page 1). Russell had been Assistant PD/MD at the CBS AOR station, and will relinquish his airshift, with other shifts extended to cover the schedule.

KRQR GM George Sosson told R&R, "We recruited Jon from KZAP/Sacramento when we became an AOR station in January 1982. He has been instrumental in making us the top AOR station in the most competitive AOR market in the country. He's got a superb ear for music, he has developed immensely as an administrator,

RUSSELL/See Page 20

TRANSACTIONS

Major Stations On Block

Mutual Sells WCFL; Doubleday Divests KWK-AM & FM; NBC Sells WRC; Three-Way Louisville Switch

Statewide Broadcasting of Pompano Beach, FL has agreed to buy WCFL/Chicago from Mutual for \$8 million, pending FCC approval. The station operates on 1000 kHz with 50kw. Mutual bought the station in 1978 for an estimated \$12 million.

Statewide President/CEO Scott Ginsburg says a format announcement will be made in about 30 days. He foresees a variety format encompassing discrete blocks, including increased religious programming, but said reports of a 100% religious format are "not accurate."

Ginsburg says Statewide is "an aggressive radio company" which is looking to make additional acquisitions. Its current stations, all in Florida, are WAPE/Jacksonville, WKQE & WBGW/Tallahassee, and WVCG/Coral Gables.

Robinson Buys KWK-AM & FM For \$4.5 Million

Robinson Broadcasting Of Missouri has agreed to purchase KWK-AM & FM/St. Louis from Doubleday Broadcasting for \$4.5 million, pending FCC approval.

Robinson Broadcasting Chairman Larry Robinson said, "We're very pleased about this exciting opportunity, and we hope to move quickly to a top-rated position. The present AOR format is doing quite well, and through every type of research, we'll validate whether to maintain it." Robinson added that no staff changes are planned.

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Washington Report

KRDD Gets Short-Term Renewal, \$1000 Fine

Spanish-formatted KRDD/Roswell, NM has narrowly missed losing its license. Although finding that an illegal transfer of control took place, an FCC law judge this week decided to punish owner Reginaldo Espinoza with a short-term renewal of one year and a \$1000 fine. The case was designated for hearing in February of 1982.

The transfer occurred when Espinoza handed over total authority for the station to Joe and Willie Alvarez in a management agreement for which they paid \$1250 a month. The judge went easy on Espinoza, however, because he found no intent to break the law. He also noted that Espinoza relied on bad legal advice, filed the agreement with the local county clerk, and voluntarily disclosed the pact during the FCC field inspection.

The judge was also persuaded by Espinoza's resumption of control over KRDD and his financial struggle to keep it on the air.

FCC Cuts Vegas Ad Fines To \$250

One thousand-dollar fines against four Las Vegas stations for failing to identify an ad sponsor have been cut to \$250 by the FCC staff. The stations involved are KDWN, KRAM, KEVG & KPMS, and KXTZ. During the summer of 1982 the stations aired ads for airport revenue bonds without identifying the sponsor as Smith Barney, Harris Upham & Co.

Three of the stations paid their fines, but KDWN fought back and won a partial victory. The Commission voted to lower the staff-imposed fines to \$250 because "the advertiser's copy was confusing; other stations in the market that aired the advertisement appeared to be confused about the sponsorship as well; the licensee did attempt to clarify the sponsorship question but without success; and the licensee was warned by the client not to deviate from the prepared copy that had been carefully worded to meet legal requirements."

Although only KDWN challenged its fine, the FCC decided to forfeit \$750 to each of the other stations because their circumstances were identical to KDWN's.

FCC Upholds Free Response Time For Political Ads

With some harsh words for the industry from Chairman Mark Fowler, the FCC has refused to loosen broadcaster obligations to provide free airtime in certain cases. CBS, NAB, Metromedia, and Gaylord Broadcasting asked that, in non-campaign periods, stations selling time to supporters of a candidate be required only to sell equal amounts of time to supporters of other candidates.

Currently, if stations can't find someone to buy time, they're required to furnish free airtime to opponents' supporters somewhere in their overall programming. "I think the broadcasters' concerns here obviously are that they have to give away some free time," said Fowler. "I think they ought to be more concerned about having to give away time to specific groups. The arguments they put forth, to me, really fall flat on First Amendment grounds."

12 Groups Seek License For WLIR/Long Island

A dozen would-be broadcasters have applied for the license of WLIR/Long Island (Garden City). The station lost its license and is now under temporary ownership. No more applications will be accepted, but the FCC has set a December 9 deadline for amendments and petitions to deny. At least two of the applications involve well-known figures — actor Telly Savalas and New York Jets running back Freeman McNeil.

Meanwhile, an intense battle is shaping up over who will be WLIR's interim operator for the years while a permanent licensee is being chosen. The FCC has cancelled an order for an oral hearing involving the three applicants, Phoenix Media, Island Sound Communications, and Nassau Broadcasting. The cancellation came after a procedural objection by Phoenix, which is now running the station under special temporary authority and is headed by longtime WLIR GM Elton Spitzer.

Radio Cleared To Carry Ham Signals From Space Shuttle

The FCC has granted a blanket waiver of its rules so stations can broadcast ham conversations between astronaut Owen Garriott and earthbound amateur operators during the nine-day Space Shuttle mission that starts November 28. Using a hand-held transceiver, Garriott (call sign W5LFL) plans during ten time periods to talk with hams located within 400 miles of the shuttle flight track.

Stations wanting to air the chats need to line up a local ham operator, who can obtain times, flight track data, and channel information from the American Radio Relay League in Newington, CT ((203) 666-1541). Although Garriott will engage in some conversations, he'll spend most of his time merely acknowledging the call signs of ham signals he hears.

For interviews and information during the mission, stations can call the NASA News Center at (713) 483-5111. Radio actualities, updated every three hours, are available at (713) 483-6111.



SMALL MARKET CONCERNS — Rising telephone line rates, computer sessions at the 1984 NAB Convention, and training for new station managers were among the topics addressed in Washington last week by NAB's Small Market Radio Committee. Joining the panel for part of the session was FCC Commissioner Jim Quello (right), shown here being greeted by committee chairman Chuck Cooper, WKOR/Starkville, MS President/GM.

CAN EXCLUDE FRINGE CANDIDATES

FCC Votes To Let Stations Sponsor Political Debates

In a ruling that could significantly expand coverage of next year's local and national elections, the FCC voted this week (11-8) to let stations sponsor political debates without having to give equal time to minor candidates.

Broadcaster-sponsored debates will now be classified as "on-the-spot coverage of bona fide news events," one of the four types of broadcasts which are exempted by federal law from the equal time rule. (The others are newscasts, documentaries, and interviews.)

The exemption will apply as long as the broadcast debate is a "reasonably recent event intended in good faith by the broadcaster to inform the public and not intended to favor or disfavor any candidate." The wording "reasonably recent" will give broadcasters greater freedom to tape debates for later broadcast. The previous rule was that the debate had to be aired within 24 hours, on grounds it was no longer a news event after that.

NAB, RTNDA, and lobbyist Henry Geller — who petitioned for the changes — failed only to get one of the three changes they asked for. The FCC refused to grant an across-the-board equal time exemption for candidate appearances in documentaries, making it more difficult to do shows concentrating on one or two candidates. The Commission will continue to make case-by-case judgments when questions arise about documentaries.

"Reasonable News Judgments" Key To Decisions

Geller and the two associations had argued that stations were being discouraged from carrying debates because they were obligated to give equal time even to

minority or fringe candidates.

Another effect was to hand over debate sponsorship to outside groups like the League of Women Voters. Then stations covered them as news events. This week's action will let broadcasters bypass third-party sponsors, arrange debates on their own, and not have any obligation to give equal time to fringe candidates. But stations must be able to defend their decisions as reasonable news judgment.

Immediate reaction to the decision was mixed. "We're tickled to death," said RTNDA Executive VP Ernie Schultz. NAB President Eddie Fritts said it "will permit viable candidates on the national, state, and local levels the opportunity to more fully present their credentials and positions to communities."

"I think this is a splendid item," said FCC Chairman Mark Fowler. "It will permit, encourage, and foster increased political debate, particularly in the smaller state and local elections. Broadcasters will now have the ability to be able to organize a debate."

League Of Women Voters Mulls Legal Action

But the move was condemned by League of Women Voters President Dorothy Ridings, who said it "has left the American voters even more vulnerable to the influence of the TV networks." She added, "We are examining legal remedies to counter this ruling."

LICENSE CONDITIONS IMPOSED

Pacifica's WPFW Survives "New Right" Attack

A conservative group's effort to take away the license of Pacifica Radio's WPFW/Washington was turned down Tuesday (11-8) by the FCC on a 3-0 vote. The Commission renewed the license for a full seven-year term, but imposed conditions involving programming records and public file maintenance.

The American Legal Foundation (ALF) had filed a wide-ranging petition to deny WPFW's renewal in 1981. The group, dubbed a "New Right" organization by Pacifica, alleged indecent programming, fairness and personal attack violations, defective ascertainment, misrepresentation of programming to the FCC, and the airing of a false nuclear attack.

Reagan-Hitler Comparison

ALF branded WPFW "a voice of leftist philosophy and social revolution" which fails to present opposing viewpoints. It was incensed, for example, at a program in which President Reagan was described as having "a Hitler-type mentality."

Until the FCC releases its decision in the case, it won't be known how each of ALF's allegations was treated. But Commission attorney Mark Solberg said the foundation had failed to prove its charges in almost every instance.

Solberg said the FCC's investigation turned up only two major problems at WPFW. One was an improperly maintained public file, which the station must correct quickly. The other was Pacifica's lack of knowledge about programs it had aired. Solberg said a condition would be placed on WPFW's

license ordering the group to devise some system for keeping track of its programming.

Mass Media Bureau Chief Jim McKinney indicated serious thought had been given to imposing a short-term renewal, an idea ultimately abandoned. He also said ALF's personal attack complaint, based on the "Hitler" remark, was being denied because ALF failed to show the alleged attack occurred during discussion of a controversial issue of public importance.

Quello Hits

"Outrageous" Programming

FCC Commissioner Jim Quello remarked, "Whether it's a personal attack or not, it's a little bit outrageous, but we're in an awkward position of having to defend their right to say it. I think this group, particularly, puts the American principles of freedom of expression and freedom of the press to the ultimate test."

And FCC General Counsel Bruce Fein said "additional defamation action" against WPFW, presumably in court, is still possible, "so we're by no means cloaking with immunity the outrageous statements made."



NBC Radio's Young Adult Network

HEART

LIVE. ON RADIO.



Heart Performs

"Barracuda," "Straight On," "Tell It Like It Is," "Magic Man," "Crazy On You."

Plus "Allies," "How Could I Refuse," "Sleep Alone," "Blue Guitar." From their new album "Passionworks" on Epic Records.

Sunday, November 13

Broadcast live via satellite. From the Greenville Municipal Auditorium, Greenville, South Carolina.

10 PM Eastern, 9 PM Central, 8 PM Mountain, 7 PM Pacific.



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Music As Medicine

From time to time people escape pressures and ease their minds through music, whether they're in the business or not. A recent **Prevention** magazine article reports a growing number of health professionals who are following that lead as well. To treat stress-related illnesses like high blood pressure, migraines and ulcers, some hospitals and music therapists are providing patients with headphones and tape-recorded music or

even videotapes. Soothing melodies are culled from classical, jazz, and blues libraries. And even some currently popular pieces are used. Besides helping patients to relax, which doctors say is key in treating many illnesses, it's speculated that music produces the same "feel good" chemicals (peptides with a pain-relieving effect, secreted in the brain) produced by long-distance running and meditation.

Cable Guide Ranks Rock Videos

One of the highlights of last year's Grammy Awards was the video honor bestowed upon former **Monkee Michael Nesmith**. This year's awards are still several months away from being announced. But viewing guide "ON CABLE" has jumped the gun with its own rating of rock videos. The top three in each of four main categories are:

BEST

- "Beat It" — **Michael Jackson**
- "Hungry Like The Wolf" — **Duran Duran**
- "Rock This Town" — **Stray Cats**

SEXIEST

- "Images Of Heaven" — **Peter Godwin**
- "Candy Man" — **Mary Jane Girls**
- "Girls On Film" — **Duran Duran**

MOST UNUSUAL

- "Sweet Dreams (Are Made Of This)" — **Eurythmics**
- "Burning Down The House" — **Talking Heads**
- "Shock The Monkey" — **Peter Gabriel**

MOST EXPENSIVE

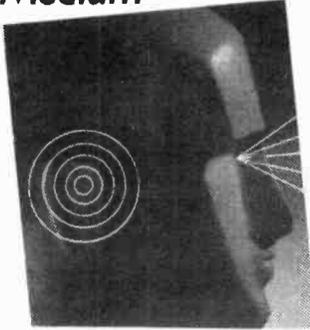
- "Take It Away" — **Paul McCartney**
- "Beat It" — **Michael Jackson**
- "Body Language" — **Queen**

Among the boring or worst video clip offerings, according to the magazine: the **Rolling Stones'** "Start Me Up," **Marvin Gaye's** "Sexual Healing," and **Jefferson Starship's** "Winds Of Change." **Laurie Anderson's** "O Superman" and **Captain Beefheart's** "Ice Cream For Crow" fell under the ex-



treme avant-garde classification. Described as having "great energy and a sense of fun" were black clips by **George Clinton** ("Atomic Dog"), **Gap Band** ("Party Train"), and **Weather Girls** ("It's Raining Men").

Tape Sells Radio As Primary Medium



Unlike radio, most media are eye-oriented. To help radio compete in today's media battle, New York-based positioning agency **Trout & Ries** is arming stations with a 45-minute videotape presentation, "The Eye Vs. The Ear." Complemented by a hand-out brochure, the tape helps sell radio as a primary medium to agencies and clients. Communication experts discuss human memory, how auditory images last longer than visual images, and how important the listening process is in education. Cassettes are priced at \$295; each additional tape is \$195. For more information contact **Miriam Cooper** at (212) 869-8888.

Rock Star Murder Conspiracy?

If such notables as **Walter Cronkite** and **Paul Newman** were considered enemies of the **Nixon White House**, then the former President couldn't possibly have been very fond of acid-rockers. At least producer/director **Larry Buchanan** hopes not. He's planning "Down On Us," a movie in which **Janis Joplin**, **Jim Morrison**, and **Jimi Hendrix** are murdered by the Nixon Administration. According to the **New York Post**, Buchanan's information comes from a former U.S. official known only as "Touchstone." The producer claims his source is "reliable."

Job Goof-Off Time Gauged

It seems workers can't wait until their annual two-week vacation rolls around. They're also vacationing on the job. So says the findings of a personnel directors' poll which indicates the average employee goofs away 32% of the workday. That rounds out to nearly four months of paid vacation each year.

Teen Habits Monitored

Records, Tapes Popular Buy Items; Soft Rock Radio, Men At Work Favored

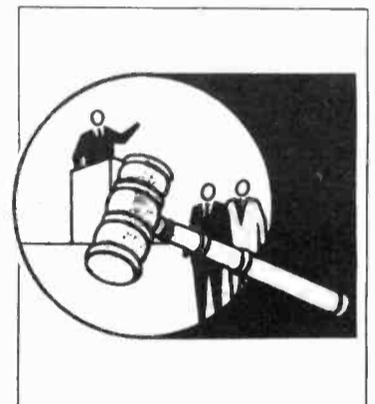
Teen-age Research Unlimited's second market study of 1500 teens shows 20% listening to records/tapes between five and ten hours a week and 13.4% listening between 11 and 20 hours. 54% expressed their enjoyment of soft rock radio formats compared to 31% who opted for hard rock. Not surprisingly, 60% of teen girls favored the soft rock outlets, while only 47% of males did.

Accounting for an average \$30 billion spent each year, teen purchases range from fast food to records and tapes. In fact, when they were asked what they would spend an extra \$50 on, 48% of respondents said part of it would go to records and prerecorded tapes. Teen boys tend to be bigger buyers than their female peers (47% vs. 43%).

As to their artist preferences, the group was given a list of 15 performers representative of various music genres. **Men At Work** led the pack with 50% coming in second was **Duran Duran**. Others included in the survey were **AC/DC, Alabama, Neil Diamond, Thomas Dolby, Marvin Gaye, Billy Joel, Joni Mitchell, Musical Youth, Prince, REO Speedwagon, Bob Seger, Stray Cats, and Weather Report**. Country music, however, remains low on teens' popularity charts. For example, only 19% liked Alabama "very much," while another 15% were unfamiliar with the group.

Advertising And The Law

Confused about the legality of most ads ... especially your competition's? The **American Advertising Federation** is sponsoring its seventh annual Advertising Law & Public Affairs conference, entitled "New Trends In Advertising Law & Public Affairs," in Washington, DC on December 8. Among the speakers at the daylong conference are former **FCC Chairmen Dean Burch** and **Richard Wiley** and former **FCC Commissioner Lee Loevinger**. For information, call **Julie Dolan** at (202) 898-0089.



Meredith Money For Minority Broadcasters

Des Moines-based **Meredith Broadcasting** has announced a scholarship program for minority broadcasting students. An annual award of \$1500 each will be made to a fulltime junior or senior student who resides in each of the eight areas where Meredith has broadcasting properties.

The markets where awards will be made are Atlanta, Bay City/Saginaw/Flint, Fresno, Kansas City, Orlando, Pittsburgh, Phoenix, and Syracuse. Additional information can be obtained by writing **Meredith Corp. Broadcasting Group Minority Scholarship Program, CSFA, Box 297, St. Peter, MN 56082**.

What Time Is It?

A while back **Chicago** posed the musical question "Does Anybody Really Know What Time It Is?" For those stations and people who do care about knowing the precise time (within one hundred milliseconds), the U.S. Naval Observatory is providing a special new telephone number. Callers in the U.S. and Bermuda can dial 1-900-410-TIME; cost is 50 cents for the first minute and 35 cents for each additional minute, plus tax. Dialers in Australia must use the international access code plus 1, then 900-410-8463. Cost there



and in Bermuda is billed according to the standard location rates currently in effect. Since the 900 prefix must be dialed directly, calls from coin telephone units, hotels, some business telephone systems, Calling-Cards, and operator-assisted calls can't be made to 900 numbers.



EARTH NEWS

WESTWOOD ONE

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

MUSIC & MEMORIES

TM



A WEEKLY 3-HOUR RADIO EVENT!

- YOU'LL HEAR.....
- JERRY MATHERS TALK ABOUT HIS "DEATH" IN VIETNAM
 - HOW A DOG GOT JOSE FELICIANO ON THE ED SULLIVAN SHOW
 - HOW TOMMY SMOTHERS EMBARRASSED THE CBS CENSOR DURING THE CONTROVERSIAL "SMOTHERS BROTHERS COMEDY HOUR"
 - A VERY EARLY MICHAEL JACKSON RECORD...AND IT'S NO THRILLER
 - LOIS LANE AND JIMMY OLSON DISCUSS THE MYSTERIOUS DEATH OF GEORGE "SUPERMAN" REEVES

All the hits from 1955 - 1982

MUSIC & MEMORIES is a contemporary, fast-paced journey through the era of modern music from 1955 thru 1982, targeted especially to your 25+ listeners. MUSIC & MEMORIES will debut on January 1, 1984.

Each weekend, MUSIC & MEMORIES takes you and your listeners on a 3-hour tour through time. You'll hear news actualities and interviews, plus entertainment and lifestyle markers all wrapped around the music of the era.



MUSIC & MEMORIES is hosted by KHTZ/Los Angeles air personality Mike Carruthers. Mike is also the host of the award-winning syndicated radio feature "Something You Should Know", and can be heard as the voice of the 20th Century-Fox Television program "The Best of the Midnight Special."

- THE NEWS AND THE EVENTS
- THE FADS AND THE FASHIONS
- THE MEMORIES AND MOST OF ALL... **THE MUSIC!**

For a free demo of MUSIC & MEMORIES call us collect at (213) 318-1666 or clip and send in the coupon.

Send me a demo and more information on MUSIC & MEMORIES.

Send to: STRAND BROADCAST SERVICES
1117 11th St., Suite 205, Manhattan Beach, Ca 90266

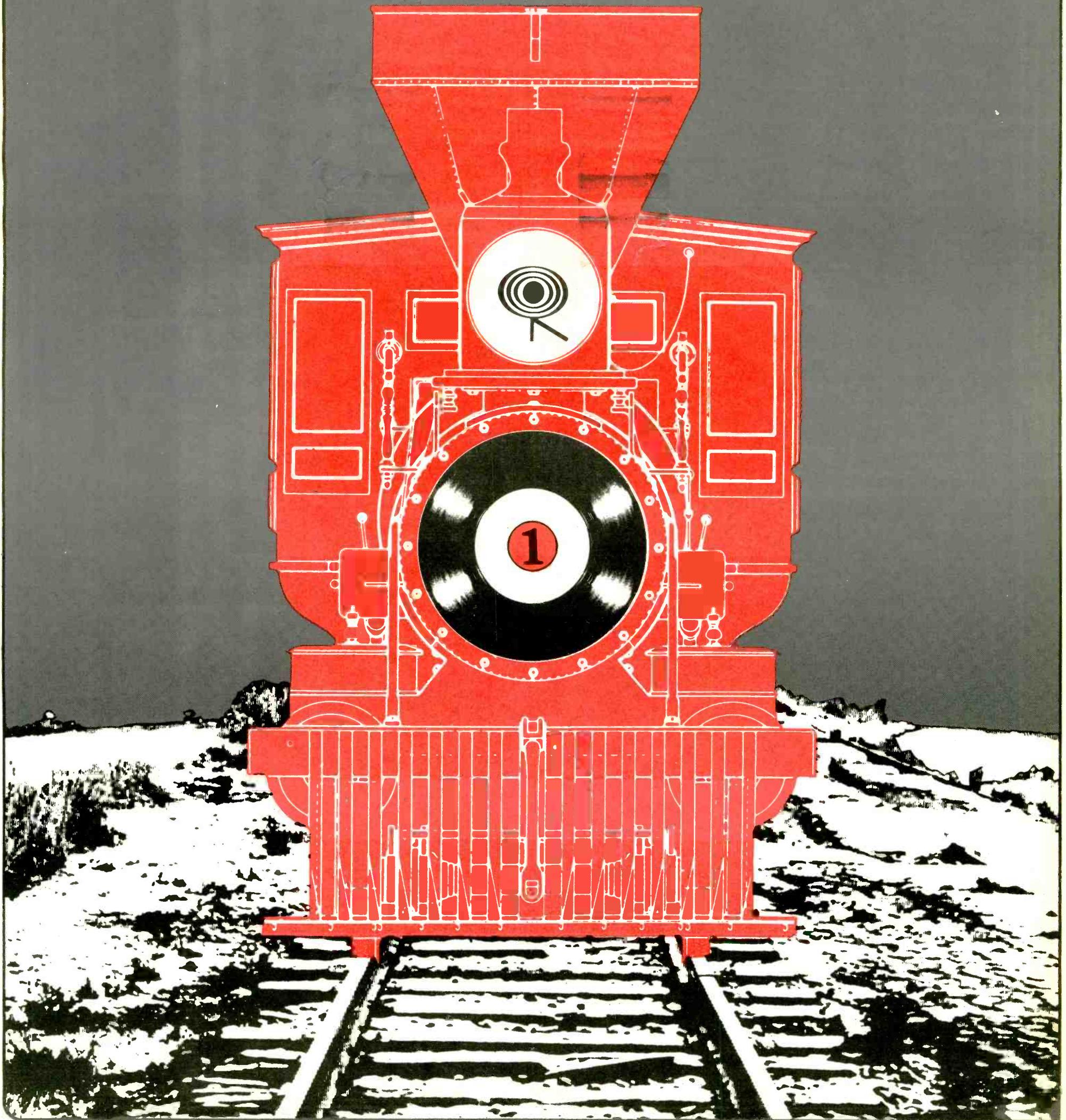
Name _____

Title _____

Station _____

Address _____

The Columbia Hit Train Is Heading For Your Station!



GLADYS KNIGHT and the PIPS

"Hero"

Brand New — ALREADY WXKS ADD!

PAUL YOUNG

"Wherever I Lay My Hat(That's My Home)"

WXKS-FM 15-12 PRO-FM on KITS on
WCAU-FM 38-33 93FM add

BONNIE TYLER

"Take Me Back"

ON YOUR DESK THIS WEEK!

EDDIE MONEY

24 Out Of The
The Box Adds!

"Big Crash"

WPHD	KITS	WSSX	WZZR	KQMQ	WYKS
WABX	WRCK	WZLD	ZZ99	KLUC	WBNQ
XTRA	WKRZ-FM	WGRD	WHOT	WIGY	WBWB
				WERZ	KGOT
				WQCM	KCDQ
				WSQV	KZOZ

EARTH, WIND & FIRE

WGCL	WVSR	"Magnetic"	KQMQ	WERZ
WABX	K104		KHOP	WQCM
KIQQ	WKEE	WZLD	KHYT	WKHI
KFRC	WPST	KSET-FM	KRGV	95XIL
KITS	WKRZ-FM	WRQK	WSFL	WHOT
WFLY	KZZB	WANS-FM	WRVQ	KIKI
				103CIR
				WGUY
				WJBQ
				KCDQ

BARBRA STREISAND

"The Way He Makes Me Feel"

Now On Over
80 CHR Stations!

WNYS 20-14	Q105 add 32	WBBQ add	KTRS add 39	KIIS-FM deb 35	WHOT 36-32	WKFM 35	WGUY 30
WHTX add	WGCL 19	WNVZ add	WXKS-FM 31-27	KIQQ on	WTSN 26-24	Q106 30-27	103CIR 31-28
Z93 add	Q103 27-18	KITY add	WCAU-FM 29	XTRA on	WERZ 36-30	WFMF 24-21	WISE 35
I95 add	KEARTH 18-15	WKDD add	PRO-FM deb 30	KITS on	13FEA 27-20	WOKI 35	WIXV deb 39
		WKDD add	94Q on	G100 34-30	KBIM 39-35	KRGV 15	KKQV 35-32
		KRSP add	93FM on	KTFM 33-29	WTRY 22-20	WNAM 38	KIST 33
		KISR add	KIMN 36	KIKI 32-26	WHFM 31-28	KQMQ 25-23	

A/C CHART: 5



Networks/Program Suppliers

NEWS & INFORMATION FEATURES

MUSIC FEATURES

Innerview

Innerview:
Kansas (November 28)
John Cougar Mellencamp (December 5)

London Wavelength

BBC Rock Hour:
Culture Club (November 27)
Y & T (December 4)

BBC Special:
Rolling Stones at the Beeb (December 1-20)

Rock Over London:
Depeche Mode (November 26-27)
Bryan Adams (December 3-4)

Mutual

Specials:
"The Great Entertainers" w/CMA award winners (Thanksgiving weekend)
"Fleetwood Mac, Stevie Nicks, Chicago" w/host Dick Clark (Thanksgiving weekend)

Narwood

Country Closeup:
Waylon Jennings (November 28)

Music Makers:
Frankie Carle (November 28)

Specials:
"Salute To Bing" (Thanksgiving weekend)

NBC

Source:
Zebra/Golden Earring concert (November 25-27)
Stray Cats (December 2-4)

RKO Networks

Captured Live (PG Prod.):
Aldo Nova (December 17)

Countdown America w/ John Leader (IS INC):
Irene Cara spotlighted (November 19-20)

Solid Gold Saturday Night (Dick Bartley):
The Name Game: Girls' Names Hits (November 26)
Bob Dylan (December 3)

Rolling Stone Magazine Productions

Guest DJ:
Doors' Ray Manzarek (November 28)
Rainbow's Joe Lynn Turner (December 5)

Syndicate It, Inc.

Radiorobics w/Jayne Kennedy (daily)

United Stations

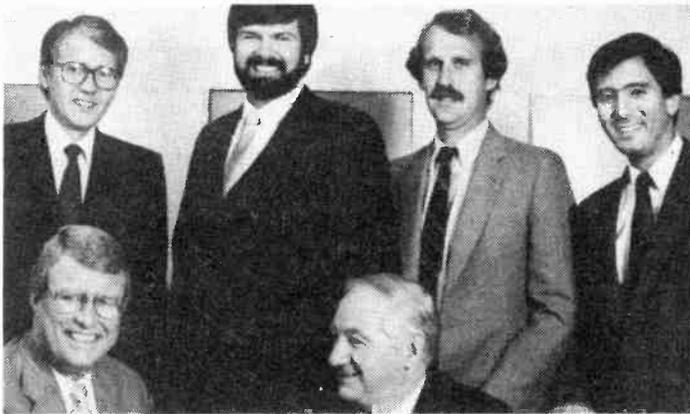
Country Six Pack:
"Family Reunion" special w/Mandrell, Cash, Frizzell & West clans (Thanksgiving)

Dick Clark's Rock, Roll & Remember:
Stevie Wonder (November 25-27)

The Great Sounds:
Georgia Gibbs (November 25-27)



TRASHING IT UP ON SUNDAY — *Mirage's Southside Johnny* was a recent guest host of *Starfleet Blair's* live "Sunday Sessions" program. Pictured celebrating the show's success afterwards are (l-r) producer Jackie Gross, *Starfleet's* George Wardwell, host and WBCN/Boston personality Mark Parenteau, *Southside Johnny*, and *Starfleet* President Sam Kopper.



DIRECTION NET NABS 200 — The ABC Direction Network, in operation since January 1982, signed its 200th affiliate when it landed Capitol Broadcasting's WVAF/Charleston, WV. After making that announcement, the network added another seven stations. On hand for the 200th affiliate signing were (clockwise from lower left) Capitol Station Group President Ken Johnson; ABC Radio Networks VP/Sr. Exec. Robert Benson; WVAF GM Jim Davis; ABC Adult Radio Networks VP John Axten; Direction Net Director Vincent Gardino; and ABC Radio Networks President Edward McLaughlin.

Hot Rocks:

Human League (November 25-27)

Solid Gold Country:

Con Hunley (November 25-27)

Weekly Country Music Countdown:

Mei Tillis (November 25-27)

Watermark

Soundtrack of the '60s:
Sonny Bono/Beach Boys Convention/Joanie Sommers (November 26-27)

Westwood One

Dr. Demento:
David Brenner interview (November 25-27)
Demented side of vintage rock 'n' roll (December 2-4)

In Concert:
INXS/Billy Idol (November 25-27)

Off The Record Specials:

AC/DC (November 25-27)
Robert Plant (December 2-4)

Rock Album Countdown:

Eddie Money/Aldo Nova (November 25-27)
Genesis/Rainbow (December 2-4)

Rock Chronicles:

Critics (November 25-27)
Husbands, wives and lovers (December 2-4)

Special Edition:

Pointer Sisters/Pt. I (November 25-27)
Pointer Sisters/Pt. II (December 2-4)

Star Trak Profiles:

Juice Newton (November 25-27)

ABC

Entertainment Net/Silver Eagle (DIR):
David Frizzell/Shelly West (November 26)

FM Net:

"Ringo's Yellow Submarine" (Now thru November 26)

Rock Net/Continuous History Of Rock & Roll (R. Stone):
Rock stars as producers (November 27)

Rock Net/King Biscuit (DIR):
Animals/Mitch Ryder (November 27)

Clayton Webster

Country Calendar:
Dolly Parton (November 28)
Rodney Crowell (November 29)
David Allan Coe (November 30)
Merle Haggard (December 1)
Anne Murray (December 2)
Fertin Husky (December 3)
Porter Wagoner (December 4)

Retro Rock:
Quiet Riot/Iron Maiden (November 28)

Continuum Broadcasting

Don & Deanna On Blecker Street:
Zachert/Screaming Jay Hawkins (November 25-27)
Firesign Theatre (December 2-4)

ABC

All six radio nets will present special programming retrospective on Kennedy years (November 11-22)

Entertainment Net:

"Exercising Caution" examines harmful effects of exercise w/Jeri Hamilton (November 14-18)

Information Net:

Myths about common cold/dangers of cigarettes on "John Stossel Consumer Lookout" (November 14-20)

Rock Net:

"Lifelines" features Dr. June Fry on insomnia and sleeping tips (Fantini Prod.) (November 14-16)
"Rocknotes" with Pat St. John: 7-part interview with Joey DeMaio of Man o'War (November 14-20)

CBS

Exploring America special (November 12-13)

RadioRadio:

Kool & the Gang/actress Season Hubley/producer Spencer Proffer/actress Bonnie Urseth/Shana Na's John Bauman on "Kris Erik Stevens — In Touch" (November 14-20)

Clayton Webster

Jack Carney's Comedy Show:

Musical comedy (November 28)

Joe Piscopo At Large:

Andy Summers, Pt. I, II (November 21-22)
Abe Simmons Thanksgiving tips (November 23)
Surprise John Oates announcement (November 25)
Letters (James Brown ?!) (November 26)
College bulletin (November 27)

Sporting News Report:

Scott McGregor/Rick Dempsey/Alex Karras/Bart Starr/Larry Bird/Pete Rose (November 21)

Mutual

"The Billy Packer — Al McGuire Show," a daily five-minute college basketball program, debuts (November 28)

Narwood

Minding Your Business:

Noise pollution, I/computer security (November 14)
Noise pollution, II/how to give criticism (November 15)

Employee health incentives, I (November 16)

Flexible retirements, I/employee health incentives, II (November 17)

NBC

Newsline Extra:

"No Easy Answers" discusses Central America and the Caribbean via foreign policy decisions and their effects here and abroad w/Alan Walden (Week of November 14)

Professional Rodeo Network

Coverage of the National Finals Rodeo in Oklahoma City (December 3-12)

Progressive Radio Net

Computer Program:
Home computers/Variety stores/written instructions/building own computer kits (Week of November 14)

Laugh Machine:

Bickersons/Robert Klein/Bob Newhart/Robin Williams (Week of November 14)

News Blimp:

Music influences weight loss/training space pilots/pro frisbee/war toys (Week of November 14)

Sound Advice:

Multipath distortion/antennas/tuner overload (Week of November 14)

Radio Entertainment Net

The Olympic Minute:

An artists' marathon (November 14)
Czech and double Czech (November 15)
From gate crasher to host (November 16)
Medal of Courage (November 17)
High hopes hurt (November 18)

Riches, Rubinstein & Radio

"Rumble Fish" radio news kit featuring soundtrack music, movie clips, and interviews with Matt Dillon, Diane Lane, Francis Coppola, et al. (Now thru December)

Strand Broadcast Services

Something You Should Know:

Working with anger (November 14)
Do you need a computer (November 15)
Men who don't grow up (November 16)
Sexual attraction (November 18)

Westwood One

Brad Messer's Daybook:

Moby Dick/Nellie Bly (November 14)
Vietnam anti-war march/Mason-Dixon line (November 15)
US-Soviet relations/William Tell (November 16)
Moon rover 1970/Women's Temperance Union (November 17)
George Gallup/Mickey Mouse (November 18)

Spaces & Places:

New world of men's cosmetics (November 11-13)
Married people who work together (November 18-20)

Tellin' It Like It Was:

How slavery started in new world/African slave trade/slave factories (November 11-13)
10-part series on artist Robert Duncanson (November 18-20)



COUGAR SINKS CHOPPERS INTO CHOPPER — When John Cougar Mellencamp (l) spent his 32nd birthday working on a forthcoming special for the *Source*, network staffers decided to present him with a cake in the shape of his beloved Harley Davidson. Shown with Mellencamp are (l-r) *Source* PD Frank Cody, Riva/PolyGram's George Meier, *Source* producer Chuck Schwartz, and *Source* Program Manager/Rock Reporter Rona Elliot.

PEOPLE

● **Paul Goldstein** joins **Narwood Productions'** Stations Relations Department. He comes to the company from six years with **KOGO/San Diego**. In other activity, **Marta Wacyk** is upped to Operations Manager. And comedian **Bob Hope** has been added to the guest lineup of "Salute To Bing," scheduled for national broadcast over Thanksgiving weekend.

● **Cynthia Kitay** is tapped to handle Affiliate Relations for **Rolling Stone Magazine Productions'** "Guest DJ" program.

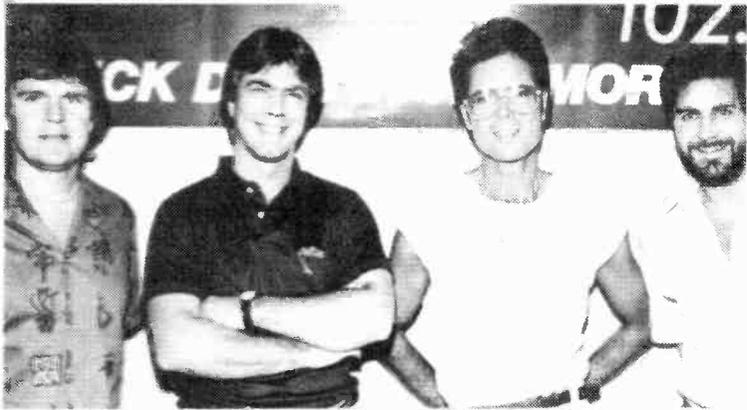
● **Lou Nanne**, VP/GM of NHL's Minnesota North Stars, agrees to serve as a color commentator for **ABC Radio Sports'** 1984 Winter Olympics coverage.

● **Bob Tallman** and **Hadley Barrett** are the announcers for the National Finals Rodeo '83 in Oklahoma City. Tallman is also host of "Great American Cowboy." That show is produced by **Professional Rodeo Network, Inc.**, which is providing coverage of the rodeo finals December 3-12. The ten 4 1/2-minute daily features will be broadcast via **Mutual Broadcasting's** satellite. There will also be a telephone call-in system on-line for stations without access to the Mutual satellite.

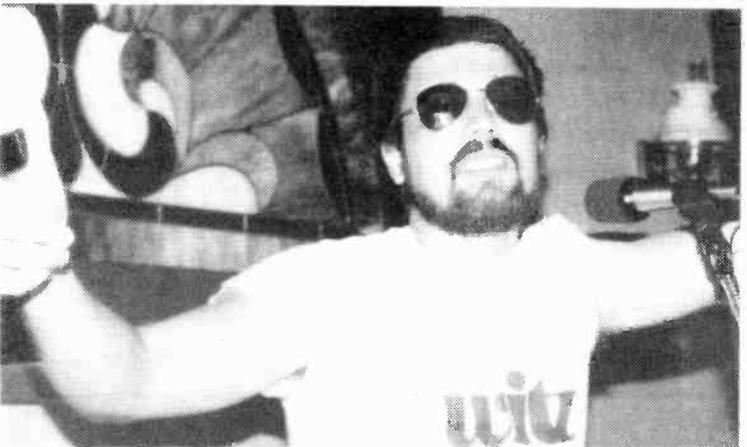
● **Burns Media Consultants, Inc.** is now marketing the **Burns/Somerset** "Continuous Country" 24-hour format. It had been represented nationally by **Fairwest Studios**.



LRB LIVE ON RKO — PG Productions recently hosted a party on behalf of the Little River Band's successful live satellite broadcast for RKO's "Live In Concert Series." Gathered backstage at the Universal Amphitheatre in Los Angeles were (l-r) PG Productions' Ron Dollinger, LRB's Dave Hirschfelder and Wayne Nelson, RKO's Gary Landis, group's Graham Noble, Steve Housden, John Farnham, Beeb Birtles and Derek Pellicci, LRB manager Glen Wheatly, producer Patrick Griffith, and show host Dick Bartley.



CLIFF RICHARD CELEBRATES 25 — On a recent promotion tour to celebrate his 25th year with EMI Records, Cliff Richard stopped by KHS-FM/Los Angeles to play his new single "Never Say Die." Participating in the celebration (l-r) are EMI/Liberty's Jack Satter, KHS-FM PD Gerry De Francesco, Richard, and MD Mike Schaefer.



WITZ GETS GREASY — 300 people showed up recently for WITZ/Jasper, IN's "Grease Night." With only '50s and '60s music played, the festivities included limbo, yo yo, and hula hoop contests. Included was a contest for the best-dressed girl and guy greaser. Shown here is the very greasy host of Grease Night, PD Gene Kuntz.



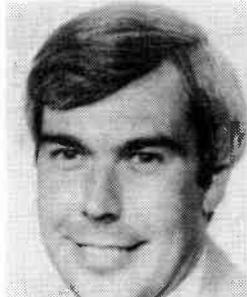
STRANGE BREW AT WLS — Mercury/PolyGram artists Bob and Doug McKenzie recently visited WLS/Chicago to promote their new movie "Strange Brew." Shown (l-r) are WLS's Garry Meier, Dave "Doug" Thomas and Rick "Bob" Moranis, and air personality Steve Dahl.

Pro:Motions

Blair Advances Two In Chicago



Brian Robinson



Stephen J. Sorich

Blair Radio's Chicago office has restructured, with **Brian Robinson** promoted to the newly-created post of Senior VP/Midwest. He was previously VP/Manager of the firm's Dallas office. Additionally, Account Executive **Stephen J. Sorich** assumes the newly-created post of Sales Manager in his office. He is a five-year veteran of the company and has also worked for Eastman and the Chicago police force.

Zimmermann To A&M Home Video

Z. Zimmermann has been moved up to Manager of Home Video at A&M. She is a seven-year veteran of the company and has spent the last four years as Special Projects Coordinator and Assistant to VP **Bob Reitman**.



Z. Zimmermann

Thomas Forms Consultancy

David Thomas, most recently GM of WEZI/Memphis (now WGKX), has formed **Productive Partnership** to assist broadcasters with management and programming services. Besides WGKX, Thomas's clients will include **South Central Broadcasting** stations in Nashville, Knoxville, and Evansville, and **WTFM/Kingsport, TN**. The new company can be reached at (901) 755-9452.

Morel Station Manager Of OZ

Bruce Morel has been promoted to Station Manager of Newfoundland's **OZ FM Network** and its flagship **CHOZ/St. Johns**. He had been PD & Operations Manager for the network. The OZ FM chain broadcasts CHOZ's programming through seven repeaters throughout the province.

King Works For This Beats Workin'

Tony King is a new partner at independent dance music promoter **This Beats Workin'**. He spent the last five years at **RCA**, where he was Creative Services Director and Director of Dance Music Promotion. He's also been Executive VP at **Rocket Records** and General Manager of **Apple Records** in London.

Capitol Business Affairs Taps Culpepper

Gary Culpepper has been promoted at **Capitol** to Director of Business Affairs. He joined the label in 1981 from the entertainment law firm of **Irwin & Rosen** and had been Director of the Entertainment Law Division. Culpepper's career also includes stints as house counsel at **Casablanca** and **ABC Records**.

Two New VPs At Christal

At the **Christal Company** rep firm, **Gail Harrison** and **Jack Kettell** have both been promoted to Vice President. Harrison has been the rep's Office Manager in San Francisco for the past three years, while Kettell has managed the Boston office for five.

AI & WPR Team Up

San Francisco-based **Audio Independents** has pactured with **Western Public Radio** to provide production services for the latter company. Under the terms of the agreement, AI will relocate crosstown to WPR's headquarters but the two companies will continue to be managed separately. Additionally, **Thom O'Hair** has been named AI Program Director. He was previously the firm's Director of Professional Development & Training.

NYSBA's New Officers

Jack G. Thayer, VP/GM of **WNEW/New York**, has been elected President of the **New York State Broadcasters Association** effective with the new year. Also elected to one-year terms are VP **Arthur M. Angstreich** of **NBC**; Secretary **James E. Champlin**, President of **Beck-Ross Communications**; and Treasurer **Walter C. Maxwell** of **WBPM & WGHQ/Kingston**.

Diaz Promoted At KSON

Ed Diaz has been named Local Sales Manager for **KSON/San Diego**. He was previously an Account Executive there and has worked for crosstown stations **KCBQ** and **XHRM**.

Irwin Starts Sonia

Randy Irwin has started independently-distributed **Sonia Records** with a first release, "Deeper In Love" by **Rick Sheppard**, shipping immediately. Irwin, who will be the label's GM, can be reached at (212) 570-7370.

Sire Sets Three

At **Sire Records**, **Suzanne Emil** has been upped to Promotion and Production Coordinator from other duties in the Promotion Department. **Shirley Divers**, Assistant to the President, has added A&R Assistant duties and **Robyn McBryde** joins as Promotion Secretary from **Warner Communications**.



Suzanne Emil

Talkington Talks PR for Permian

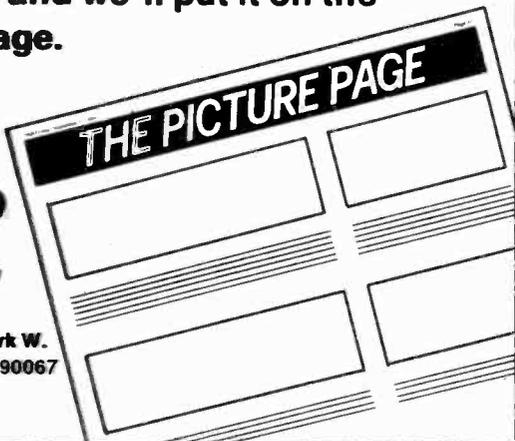
Myrl Talkington is tapped as Director of National PR and Publicity for Dallas-based **Permian Records**. She comes to the industry from **Braniff Airlines**, where she had worked in PR for the past 15 years.

Watussi With Top Flight

New York-based **Top Flight** records has linked up with L.A.'s **Watussi Enterprises** to form the **Top Flight/Watussi** label, with Italian-import product from **Iudy** and **Gee Gee & the Gym Band** scheduled shortly. Top Flight can be reached at (212) 807-7822.

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JHAN HIBER

Music Research: An Overview

Music research is one of the most necessary — and most misunderstood — aspects of many stations. The latter part of that statement was brought home to me at the recent NRBA convention, where I did a presentation on local station research. Some of the questions at and following that session prompted me to think that perhaps many of you are perplexed when it comes to music research issues. Let's see if we can clear up some confusion, and perhaps suggest a new approach that can offer significant ratings dividends.

Let's review some of the leading types of music research, their pros and cons, then look at a music research system that might even work better for you. For the sake of this column I'll assume you rely on input from trades and track local record store sales, but let's go beyond these approaches.

Telephone Callout

One of the methods used in numerous stations has to do with calling the public and playing songs over the phone. Here are some of the pros/cons of this idea . . .

Pros:

1. Allows a station to randomly sample a cross-section of its audience weekly. I'd suggest at least 100 completed calls weekly among your target demos.
2. Relatively low cost. Often you can use interns or parttimers to conduct such research.
3. The "listener" at the other end of the phone can hear the "hook" — a key segment of five or ten seconds — of the songs you're testing and thus more easily give you feedback than in other research approaches.

4. You don't need to identify the song or artist specifically, leading to more objective responses than other methods (such as mailed questionnaires).

Cons:

1. Because of the relatively small sample size you need to track at least two weeks worth of calls in order to make reliable decisions.

2. Although you can often use low-cost personnel, they are sometimes poorly trained or supervised, and that can harm your effort. I've even seen cases where stations were being ripped off by callout staffs who were faking the data and essentially just partying when they were supposed to be calling.

3. The person at the other end of the call may not want to be bothered with your call. He/she might refuse, or might go along grudgingly — thus clouding the quality of your data. Also, the "hook" played may not be enjoyable to the respondent, while some other portion of the tune might have been fine.

What can it cost to set up and maintain a properly executed music research callout system? In one major market with which I'm familiar, a station spent \$30,000 annually on personnel, computer tabulations, sample selection/design, etc. You can certainly do it for less — but the figure above is representative for many markets.

"In one major market with which I'm familiar, a station spent \$30,000 annually on personnel, computer tabulations, sample selection/design, etc."

Q&A

A call from Ted Atkins, VP/GM of WTAE & WHTX/Pittsburgh, brought to mind a question I've heard from a number of you: "I've heard that it will take 51% of the Arbitron subscribers in my market to vote to use the new governmental definition next fall, when Arbitron plans to plug in the new metro specs. Is this correct?"

No, Ted. The new Office of Management and Budget definitions (debuted here this spring) will automatically take effect in the fall '84 Arbitron sweeps (or thereafter for markets without fall surveys). The only way this could be stopped would be for all of the Arbitron subscribers in an area to vote to retain the current market configuration.

However, if 51% or more of a market's subscribers want to have the new metro specs before next fall's sweep they can vote to do so and Arbitron would implement the new county lineup for the next relevant survey in that market.

Week In Review

Anthony Upped At Surrey

Kent Nichols, President of Surrey Consulting & Research, has announced the promotion of Don Anthony. Anthony, who has been serving as Vice-President of Marketing, will now assume the mantle of VP for Marketing and Development. Anthony's background has been on-air and programming jobs, as well as the music representative business.



Don Anthony

Hiber, Hart & Patrick Expands, Relocates

The Hiber, Hart & Patrick research/marketing consultancy has enlarged its staff and moved into new offices to accommodate the growth. John Stonis, formerly Research Director at KING/Seattle and KGW/Portland has been appointed Manager of Client Services. Also joining H,H&P is Cassandra Santisteban, who was Research Director at KFSM/Sacramento. Ms. Santisteban will serve as Research Analyst, and will join Stonis in the firm's new Eastern office.

Effective November 14, Hiber, Hart & Patrick's Washington, DC area office will be located at 14440 Cherry Lane Court, Suite 215, Laurel, MD 20707. The firm's phone number will remain (301) 776-8855.

Mailout Questionnaires

Some stations prefer this approach to the callout technique. Others use the two methods side-by-side in order to cross-tab the results and look for verification of trends. Let's look at the pluses/minuses of the mailout system . . .

"What should I do when the results of my callout and the results of my mailout differ radically on a certain song?"

Pros:

1. Less staff is necessary to implement this technique. Whereas several callers are used in the phone-out method usually just one person can design and set up the mailing for a weekly questionnaire.
2. You can be sure of the questions that are asked, while in phone research this is a variable, subject to interpretation of the interviewer.
3. The data can be tallied easily.

Cons:

1. Since the name of the song and artist are listed this can bias responses. Some folks automatically like songs by a particular artist — so listing Eddie Rabbitt and his latest tune may skew the results in favor of Eddie Rabbitt fans.
2. Since the questions are designed in advance and listed on the questionnaire, there is little opportunity for probing. Follow-up is often nil, whereas in the phone interview this can be a real plus — in determining why someone really likes/dislikes a particular song, for example.
3. Selection of the sample can be a problem. In obtaining sample for callout, random numbers can be generated and called, covering those with and without listed phones. In setting up the sample for mailout some stations use contest winners or others who have volunteered for the research. This injects a bias into the sample that is

undesirable. Using listings of names and addresses from the phone book also invites problems, since in many markets half or more of the residents don't have their phone listed for one reason or another.

I'm often asked "What should I do when the results of my callout and the results of my mailout differ radically on a certain song?" My suggestion is to rely more heavily on the phone results. Points one and three above are deadly problems with the questionnaire mailout approach, in my opinion.

Format-Flow Callout

Let me leave you with some thoughts about how callout can be made even more useful. Currently stations play over the phone hooks from 10-20 current tunes they want to gauge reactions to. All too often, however, the songs are not played in the rotation likely to be aired. As a result listeners may give a false idea of their true feelings about a song.

If a station plays a rotation between

"Testing the music in a rotation congruent with the way your flow is actually set up could make a great deal of sense."

spots that flows current-recurrent-oldie-current, why doesn't it test the music that way? A listener might like a particular current, but perhaps would tune out if the song was back-to-back with an oldie or recurrent. Testing the music in a rotation congruent with the way your flow is actually set up could make a great deal of sense. Not only could you gauge reaction to your individual tunes, but also to the way in which you are setting up the rotations.

The types of music research discussed here can help. Look at the pros/cons of each, then test to see which best fits your needs and resources. Let me know if you have any questions. And when in doubt — use your gut!

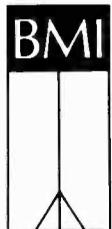


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Management

Part IV of our serialization will appear next month. "The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks, CA 91360.

The Six Million Dollar Manager: Part III

By Kevin B. Sweeney

It summarizes this way: Groups will continue buying everything, even some of those AMs up on the dial north of Fort Apache. One result is that there will be no easy, under-financed opponents in the 50 top markets.

Another result will be the virtual end of the owner-manager. The radio station manager's boss will probably see the licensee's CEO — and then maybe from a distance — once or twice a year.

More and more, programming will be mass-produced in a factory far away. Or it will be stirred up to his own recipe by a "visiting chef" inside the station. The station manager himself will provide a few of the ingredients. The "recipes" will be approved by the group head and executed by the programming consultant with deference shown to the station GM only in the areas where FCC involvement with program content is possible.

Sizable differences in ARB shares will be rare among the top five to ten (depending on market size) stations in each market. Not that there won't be comet-like appearances of new formats which give a station a momentary, two-book growth pattern.

Sorry if this sounds like George Orwell to some of you. But enough of you are already living this script to know that these predictions probably won't be too far from the mark.

Now, how does the Six Million Dollar Manager respond to this environment?

Some of the entrepreneurial types can begin looking in the nooks and crannies of the major markets for a facility that is viable through the late 1980s — and one where they can have equity that will produce a nicely-rounded capital gain for them three to five years hence.

Or get out of their present large market and get some equity where the prices are less than \$6 million, maybe markets ranked 50-100. But better move fast before the facilities in these metros are priced out of sight!

But for those of you who elect to stay, I have some suggestions on how you might be more successful and even grow up to be the "President, Radio Station Group, Broadcast Division."

Before I launch into the suggestions, I'll point out that there are many different styles of management. I don't mean the manager's personal style but the philosophic approach to increasing the bottom line.

(1) Is it "spend your way to prosperity?"

(2) Is it "save your way to prosperity?"

(3) Or is it "somewhere in between?"

MBAs, unlike us English majors, have fancy names for these

strategies. But since most of you, fortunately, are not MBAs, I feel sure that you will understand better what I am talking about when I use these terms.

I must position myself with you if you are to evaluate what I recommend. I think of myself as a (3) — "somewhere in between." However, I have clients who claim that I am unreconstructed (1). And I am where the business is sick. The bottom line is only there when the top line, sales, permits it.

And having unloaded that oracular observation, I'll make one more comment about management philosophy:

In 1980s radio, the station that "saves its way" is going to have a hellishly bad time.

Broad Spectrum Recommendations

What is recommended here is broad-spectrum. Obviously, there are huge differences in operating an all-News station and a rock station. What is recommended has, I hope, general applicability, more effective for some stations than others but relevant to all.

These recommendations are confined to six strategic areas, the ones that I regard as being almost equally important to all varieties of stations. But you are free to disagree with the Big Six.

We'll start with the most urgent recommendation, applicable to over nine in ten of big-market stations. It is the most urgent need of almost every station that I have had a close-up look at. But it might not make a list of "the 100 most important steps you take to make a station profitable" list by some of radio's most successful managers.

This "most urgent recommendation" is

Pricing/Inventory Management

What?

Pricing and Inventory Management an important function for the Six Million Dollar Manager? Ridiculous!

Even if it were an important function it is a function of sales management, not of the general manager!

Wrong.

I'll repeat: Pricing and Inventory Management — and the mastering of the techniques thereof — is a general manager's function. At least strategically. The day-to-day tactics can be handled by the sales manager but the direction must be set by the general manager.

And if he sets them correctly, the station's salability and its profits can be increased very substantially, regardless of shifts in ARB share.

Hundreds of millions of dollars worth of radio station inventory, maybe more than a billion dollars, goes unsold every year.

The dimension of the unsold inventory at most stations makes this a general manager's problem. For the same reason that Clemenceau, the World War I premier of France, gave when he took over the battlefield decisions: "War is too important to be left to the generals," general managers must assume the strategic management of the inventory.

And the Pricing strategy.

For two reasons, at least:

(1) You don't let the sales manager make very many other decisions that involve more than \$50. And, at any important stations, this pricing and inventory decision is anywhere from 1000 to 10,000 times larger than \$50.

(2) Even if he thinks like a strategist — and a few sales managers do — the sales manager is busy on the battlefield with dozens of tactical decisions a day. He doesn't have the time to think strategically at most stations.

I am now going to presume that you want to sell more of your inventory and that is because you really don't sell all of it now.

(The manager who proclaims "we are sold out all the time" really means that he is sold out all the time Thursday through Saturday.)

How Much Unsold?

The first step in an Inventory Management and Pricing Strategy is to assess the problem — to determine how much inventory goes unsold on a regular basis.

If your station is on computer, that's theoretically simple. The problem is that most computer programs that radio stations have bought cannot look back far enough to achieve perspective.

But let's pretend that you ran a monthly-inventory-sold report every month for the past 12 and found that you had moved 81 percent of the 10am-3pm Monday-Friday block at an average rate of \$84.

If you are a 12-unit-per-hour station, that's about \$252,000 annually you didn't sell in the second most attractive segment of the day.

Add up the Sunday inventory you didn't sell and the 7pm-midnight, plus both drive times, and I'll bet you that a station with a \$5 million potential (sold out, excluding midnight to 6am) can find somewhere between a half-million and \$1 million in unsold potential.

Pardon me while I read your mind.

(A) "No station can sell all its inventory all the time"

(B) "Why should radio be able to sell all its inventory? No other business does"

(C) "Like most stations, we sell everything from Thursday 6am to Saturday at 6pm. But agencies don't want Tuesday or after 8pm Monday through Wednesday. And you're not going to make them buy it at any price."

At least in part, (A) (B) and (C) are wrong. Stations can sell substantially all their inventory all the time. Many other businesses not only do but must sell substantially all their inventory all the time. And there is not a reason in the world why Monday through Wednesday can't be sold out and all day Sunday sold, etc.

But not at the same full price that you sell the most desirable segments of the day — morning traffic Thursday through Saturday.

Every Station Has A System

Every station has some kind of informal pricing and inventory management system that addresses the whole problem of unsold inventory, inventory that moves slowly because it is not as desirable, rates of competitors, a weak showing in the current ARB or some other natural catastrophe.

And these informal systems take the form of TAP, BTA, AM/FM combinations, weekend plans, grids, 30s are 90% of minute, high range low range, preemptible weekly circulation plans, ROS, AAAA to B in Spot Radio Rates and Data.

Plus all the quick-print sheets that are addenda to the rate card locally which carry colorfully-named plans that twist the basic rate card to almost unrecognizable shapes.

In about 80 percent of the major stations in this proud nation you won't find many of the rates being paid by the principal advertisers anywhere on the current rate card. Or maybe on any of the last three cards.

This is not a comment on the mortality of station pricing. It's a comment on the mechanics. Media departments, station reps and others involved in the process have long recognized that a great many stations can be "bent" into taking less than the numbers contained in the Spot Radio Rates and Data listing.

They recognize that in many cases the stations are like people selling a house. The SRRD listing of stations is an offer to sell and the seller may take less or "take back a second" or agree to pay for "new carpeting in the living room" in order to sell.

I don't view "rate cutting" as immoral. Adjusting the rate to meet the demand is what Bloomingtondale's and General Motors and Citibank do every day.

The marketplace sets the rate on all goods and services. And it is only the naivete of many radio people, their insularity, their lack of knowledge of the real world of commerce and industry, that makes them puff up with holier-than-thou indignation when a competitor sells something for less than his published rate.

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KFRC 29-25
KITS 29-26
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WNVZ add
WNAM add
KSKD add
KHYT add 40
WGUY 22-18
13FEA add
WJBQ add
WFOX add
WAEV add
WGLF add
KXSS add

KCDQ add
KSLY add
KIST add
WNYS on
WCAU-FM 37
B94 31
PRO-FM on
Q105 on
WGCL on
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STREET TALK

We're keeping our eyes on a highly unusual development at WLW/Cincinnati. The station recently broadcast a lengthy interview with proclaimed presidential candidate and *Hustler* magazine Publisher Larry Flynt. When Flynt's language during the interview got "too colorful," the station felt it necessary to "bleep out" many of his comments. Flynt's attorneys have now threatened WLW with a \$1 billion (that's correct) lawsuit if the station doesn't rebroadcast the interview in its entirety (no bleeps). The attorneys are charging that, according to FCC rules, WLW had no right to edit a presidential candidate's remarks. However, there are now a couple of questions that need answers before things proceed. First, was Flynt a legal presidential candidate at the time of the program, and was WLW's invitation to speak justification to invoke the Fairness Doctrine? As it now stands, WLW has *not* been served with any papers, but if Flynt *does* have a case, it could have major implications for all broadcasters over the next twelve months.

The WCI/PolyGram international merger has been delayed by the two companies, following CBS's lengthy filing opposed to the joint venture. The firms have asked the West German government to postpone its ruling on the legality of the coupling until March 15. Additionally, WCI has not yet given our FTC all the documents that agency requested in its antitrust scrutiny. No one expected something this big to happen quickly, so this delay is not surprising.

Langan & West ("Those Dudes") are out at KMET/Los Angeles. It was a relatively short stay for the morning duo . . . they arrived from KISW/Seattle in August. Cynthia Fox moves from middays to mornings and will team with newsman Paraquat Kelly.

Atco's Scott Regan, a five-and-a-half-year label veteran, has resigned his position as Director National Pop Promotion . . . he'll be announcing new plans shortly. In the meantime, you can find Scott nursing a case of "radio-fever," working as a weekender at Z100/New York.

Richard Drury is the new President/GM of Country-formatted WMNX/Tallahassee. He'd been VP/GM at WYKS/Gainesville, FL.

Belated Happy Birthday to Z93/Atlanta PD John Young. The Atlanta promotion community threw him a giant birthday bash which included some choice videotaped messages from those unable to attend.

Maryann Roque will segue from evenings at WKHK/New York to an as-yet-unannounced shift at WPLJ/New York on November 20. Is she going to do mornings with Jim Kerr, as rumors running around the city indicate, or will she fill the remaining open evening shift? Either way, Maryann's exit from WKHK leaves PD Dene Hallam with an immediate opening.

And while we're talking about Mr. Hallam . . . Dene has convinced an unsuspecting Judy Lopes to become Mrs. Hallam sometime in May. Our congratulations to them both.

At KMBZ/Kansas City, Phil Mueller has been hired as News/Program Director. He'd formerly served in Bonneville's Washington news bureau. Former interim PD Bill Morse has stepped up to Supervisor/Broadcast Operations.

A new CHR FM has signed on in Las Vegas, KITT. At the programming helm of the outlet is former KIOI/San Francisco morning personality Ken Copper. KITT is the sister station of KRAM, and Bill Berkey will serve as Exec. VP/GM for both facilities.

John London & Ron Engelman, last at KMGG/Los Angeles, have been busy pitching some scripts for TV shows at the nets. They are still interested in raising hell in the mornings on the radio. Call at (213) 352-1175.

Congrats to Jay Stone, who becomes PD at KCI01/New Haven under new Operations Manager Mike Scalzi.

Even though WKOS/Murfreesboro-Nashville has been CHR for some time, the station has never been a ratings contender. Now, consultant Steve Rivers is involved with the station and things may get quite a bit more interesting soon. Adopting the new slogan "96 Kiss," the station has plans to begin a major marketing campaign.

Arista West Coast Regional promo rep Pat Martine has exited the company and is seeking another opportunity. Pat can be reached at (213) 373-7995.

Looks like huge money giveaways are back! KSSK/Honolulu has launched a \$1 million giveaway which translates into \$20,000 a year for 50 years.

And while we're in the islands, the next time you're visiting Maui, you can now dial up the hits in stereo. CHR-formatted KVIB/Maui is on the air at 94.7 MHz under PD Don Sullivan.

WHIO/Dayton Operations Manager Drew Bentley is leaving the station, and he's looking for a new programming opportunity. He's available by calling (513) 433-0298.

WNAM/Appleton-Oshkosh MD Chris Caine has been named PD at sister station WAHC, taking the station into a Hot Hits-type CHR format. Chris retains his music duties at WNAM.

Since we mentioned that KLHT/San Francisco has changed call letters back to KYA-FM, we've also learned that the A/C format has changed to Oldies. Former KYA(AM) afternoon drive personality Roger W. Morgan will be handling mornings on KYA-FM.

Our condolences to the family and friends of WIRA/Ft. Pierce personality Bob Connell. Bob passed away last week; he was 43. A jock since the early '60s, Bob worked at WPTR/Albany prior to joining WIRA.

If Your Station Subscribed To Newsmaker Interviews In November . . .

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On The Records



KEN BARNES

What Is Love Anyway?

Devising a universal definition of love has been an obsession of songwriters since Adam ate the apple and wrote 'Eve Of Destruction.' The definitions of what love is are as many as the variations of the condition itself, with the latest suggestions coming from Eurythmics, who suggest love is a stranger, and Pat Benatar, who contends it's a battlefield.

In pre-rock times, it was asserted that love was a many-splendored thing, and Eddie Floyd later seconded that emotion with "Love Is A Doggone Good Thing." On the other hand, Lou Rawls insisted it was a hurtin' thing. Disagreements are common, with perhaps the most direct being Joan Baez's statement that "Love Is Just A Four-Letter Word" countered with James Phelps's "Love Is A Five-Letter Word." (Most people, especially English teachers, would have to go with Joan on this one.) Rick Springfield opines that "Love Is

WHAT IS...



Alright Tonite" (upsetting those English teachers on a couple of counts), but Johnnie Taylor previously filed a brief that it was "Better In The AM."

Other songs over the years have suggested that love is a rose (Linda Ronstadt), the drug (Roxy Music), alive (Gary Wright), a baseball game (the Intruders), blue (Paul Mauriat), here and now you're gone (the Supremes, who earlier described love as like an itching in their hearts), thicker than water (Andy Gibb), like oxygen (the Sweet, who contradict Gibb scientifically, since water was thicker than oxygen last time I looked at a chemistry book), all around (the Troggs), and like a rock (Donnie Iris).

For a few final words on an overworked subject, let's turn to England Dan & John Ford Coley, who claim love is the answer; the Grass Roots, who said love is what you make it; the deeply philosophical Mickey & Sylvia, who simply called it "strange"; and the Brothers Johnson, who solved the whole problem by declaring "Love Is." (Thanks to R&R's Sean Ross for the idea.)

High Infidelity

Bob Dylan's titling his new album "Infidels" is kind of intriguing in light of his highly-publicized born-again Christian episode over the last few years. The giant R&R research department consulted its giant dictionary and came up with this primary definition of infidel: "One who is not a Christian or who opposes Christianity." The secondary definition goes like this: "(A) An unbeliever in respect to a particular religion; (B) one who acknowledges no religious belief."

PRODUCER PROFILE

Trumpeting Trevor Horn



The Buggles in their militaristic transvestite phase; Trevor Horn at left.

When the newly-reformed Yes was looking for a producer, they turned to Trevor Horn, probably less so because he used to be their lead vocalist than because after Yes broke up he became one of England's most sought-after producers. Horn first came to public attention as half of the technopop duo the Buggles, with Geoff Downes, later of Yes and now with Asia. The Buggles didn't exactly kill any radio stars, but they did achieve some international renown as a clever novelty pop group. Their invitation to join Yes, replacing Jon Anderson and Rick Wakeman, was generally regarded as just about as logical as asking Tony Orlando to join Deep Purple, but the unlikely lineup stayed together for one studio and one live LP. After the split, Horn and Downes made another Buggles LP (even redoing one of their Yes contributions).

Meanwhile, Horn was developing his producing reputation, internationally with ABC's first album and singles, and in England with some highly complex productions for a pop duo called Dollar. He co-produced a track for Spandau Ballet and teamed with former Sex Pistols and Bow Wow Wow manager Malcolm McLaren to produce and compose the arrangements of diverse ethnic music on McLaren's "Duck Rock" LP. Productions for acts like the Korgis and Philip Jap did not set the world alight, but now, in addition to his Yes work, Horn has a British label of his own, mysteriously called Zang Tumb Tuum, thus far specializing in industrial noise experiments and a gay-slanted group called Frankie Goes To Hollywood, revamping Gerry & the Pacemakers' "Ferry Cross The Mersey."

Kim Carnes: Just Plain Folk



Kim links with Bob Linkletter for heavy-duty philosophical ruminations.

Kim Carnes is a relatively recent hitmaker, scoring first with her Kenny Rogers duet "Don't Fall In Love With A Dreamer" in 1980, then "More Love" solo the same year, and hitting the jackpot with "Bette Davis Eyes" in 1981. She had been recording solo for some time before, starting with a solo album in 1971 for Jimmy Bowen's Amos label, followed by a few LPs on A&M. (Also interspersed was a lot of songwriting and some background vocals for an animated bubblegum group, the Sugar Bears — modeled after the Post Sugar Crisp cereal mascots.) Her first recorded venture was in the folk vein, a thoughtful yet rousing 1967 number called "Winds Of Nowhere." The billing was Bob & Kim, Bob being Bob Linkletter, son of Art, and a budding spokesman for a generation himself in such memorable folk-rock social commentaries as "The Out Crowd" (an answer of sorts to Dobie Gray's "The In Crowd" celebrating the virtues of squaredom and conventionality). Kids used to say the darnedest things.

Further compounding the matter is Dylan's song "Man Of Peace," a rousing apocalyptic ditty that wouldn't be out of place thematically on the "Saved" LP; and "Neighborhood Bully," a strongly pro-Israel number.

The Case of the Missing Rick Springfield Album: I'm not sure if Rick would be thrilled to have it come out, but there was an album set for release by Columbia in late 1974 that didn't come out after Rick's "American Girls" single failed to happen in a big way. Tracks include that single, originals called "Sweet Teezer," "Trash," and "Beethoven Street," and a version of the Beatles' "Eleanor Rigby" (which Rick had already recorded as part of his Australian band Zoot; their version was a No. 1 Australian hit in 1971).

The two members of Was (Not Was) carry their metaphysical-style name further by adopting the identities of Don and David Was. Don is Donald Faganson, a Detroit-based musician, while David is L.A. Herald-Examiner jazz critic David Weiss, Names aside, they are also notable for having assembled vocalists Mel Torme, Doug Feiger, Mitch Ryder, and Ozzy Osbourne to participate on their current album (not together, however... that would be too mind-boggling even for this column).

Rolling Moss

Culture Club drummer Jon Moss has an interesting and well-traveled musical history. Before cementing his present af-

filiation, he played briefly with the Clash, Adam & the Ants, and British punk pioneers the Damned (not to mention the immortal Jane Aire & the Belvederes).



Some of the members of Night Ranger first played in an R&B-oriented band called Rubicon which recorded for 20th Century in 1978.

The issue of Michael Stanley's name keeps cropping up. To recap, in his first band, Silk, he used the name Michael Gee. Then I was informed that the name came from his father, prominent Cleveland DJ Jerry Gee. Now WMGZ-AM & FM/Sharon, PA air personality Cornel Bogdan tells me that Gee is Michael's real surname and Stanley is his middle name, and that the "MSG Production" notations on current albums stands for Michael Stanley Gee. The picture is becoming clearer...

Finally, is there any truth to the rumor that ABC TalkRadio's Dr. Toni Grant is recording a 12-inch single called "Shrink Rap?"

TV News

"Solid Gold" for the week of November 11 stars Miquel Brown, Peabo Bryson, Mick Fleetwood's Zoo, Crystal Gayle, Billy Joel, and the Motels... Kashif and Manhattan Transfer are on "Soul Train" the weekend of November 11-12... Mick Fleetwood's Zoo is set for "Saturday Night Live" November 12... A Flock Of Seagulls stars on the "Pop 'n' Rocker Game" the weekend of November 12... U2 are in concert on MTV November 12, with a Doors documentary on November 13.



5 Years Ago Today



Al Herskovitz

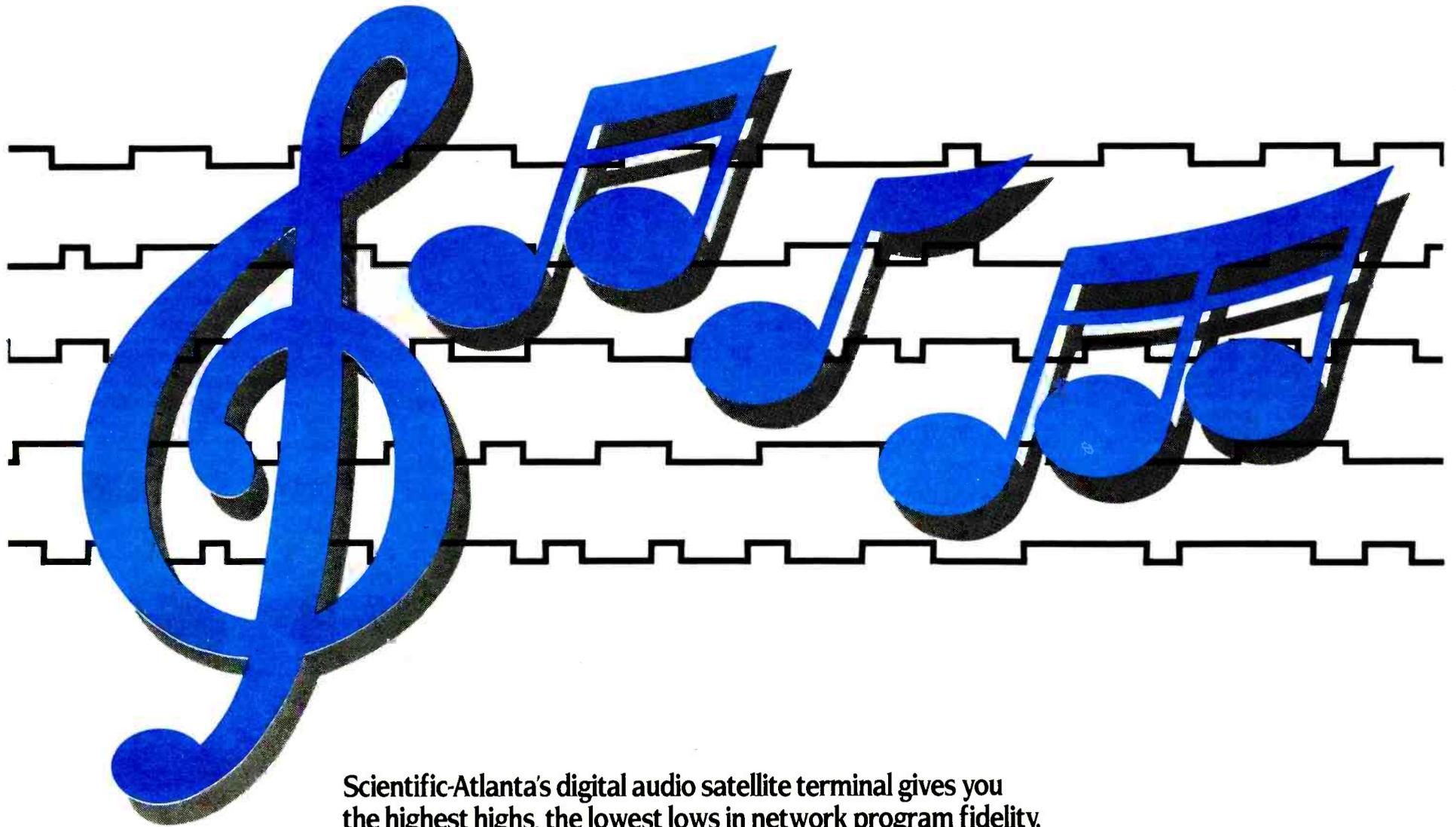
- RICHARD KALE BECOMES VP/RADIO FOR GOLDEN WEST
- AL HERSKOVITZ NAMED WIP/PHILADELPHIA PD
- BILL HARTMAN TO MANAGE WBZ/BOSTON
- CHARLES MACATEE STATION MANAGER AT KLIF/DALLAS
- NUMBER ONE FIVE YEARS AGO: "MacArthur Park" — Donna Summer (Casablanca) (2nd week)
- NUMBER ONE A/C: "Ready To Take A Change Again" — Barry Manilow (Arista) (3rd week)
- NUMBER ONE COUNTRY: "Sleepin' Single In A Double Bed" — Barbara Mandrell (ABC) (2nd week)
- NUMBER ONE LP: "52nd Street" — Billy Joel (Columbia) (2nd week)



10 Years Ago Today

- NUMBER ONE TEN YEARS AGO: "Photograph" — Ringo Starr (Apple/Capitol)
- NUMBER ONE COUNTRY: "Paper Roses" — Marie Osmond (MGM) (3rd week)

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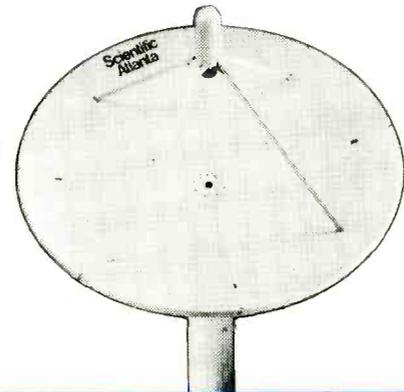
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LeSage

Continued from Page 3

1979, and became Station Manager a year later, being promoted to VP/GM 16 months ago. He told R&R, "I've always respected Steve as a competitor, since he and I sold against each other. It's a new challenge for me, and a pleasure to join a team of real pros at a great station."

Replacing LeSage as GM at WLZZ & WZUU is Al Moll (see story Page 3).

Russell

Continued from Page 3

and I am delighted to give him this promotion based on his outstanding performance."

Russell, who worked at KXOA/Sacramento and KKXX/Bakersfield before becoming MD at KZAP, told R&R, "I'd like to congratulate Dave Roberts. I learned a lot from working closely with Dave. He's dearly loved by the whole staff and will be sorely missed. I'm very excited about moving into the program director's position. I look forward to the challenge of keeping KRQR on top of the AOR heap."

Price

Continued from Page 3

a fine job of maintaining our number one contemporary status in the market." He added that a new manager will probably not be selected for several weeks.

Price told R&R, "We had a ten-year association, and I think we did some really great things for the radio station. I feel KGB is sort of like the Dodgers; we don't win the championship every year, but we're always in there contending. It's back in good position, and the AM is doing very well, too. We came to a difference of opinion, so we agreed to disagree."

Asked about future goals, Price said, "I'm a roll-up-your-sleeves, nuts-and-bolts, day-to-day radio man. I'd like to take a station and build it into a winner, and then the most important thing is to keep it there."

Before joining KGB in 1973, Price was President/GM of KAFY/Bakersfield and Station Manager at KSDO/San Diego. Earlier in his 30-year broadcast career, he was San Francisco's first Top 40 air personality as morning man at KOBV, and he was later on the air at KEWB in the same city.

Transactions

Continued from Page 3

Doubleday President Gary Stevens commented, "This is part of our overall upgrade. With the seven-station rule still in effect, we wanted to be able to create a slot that'll enable us to move quickly into a top ten acquisition. It's part of our overall plan to upgrade the market sizes in which our stations are located."

The St. Louis properties are the second market acquisition for Robinson, which already owns WBBG & WMJI/Cleveland. Doubleday retains ownership of WAPP/New York, WAVA/Washington, KDWB-AM & FM/Minneapolis, WMET/Chicago, WLLZ/Detroit, and KPKE/Denver.

KWK operates at 1380 kHz with 5kw days/1kw nights, while KWK-FM is at 106.5 MHz with 39kw from a tower height of 592 feet above average terrain. Memphis agent Milton Q. Ford served as broker for the transaction.

NBC Sells WRC

NBC announced last week it will sell WRC/Washington to Joseph Della Ratta, a Washington area real estate developer. The sale price, although not officially released, was reported to be near \$4 million. The transaction is subject to approval by the NBC Board of Directors and the FCC, and is expected to occur in four to five months.

WRC, which was put on the air by NBC in 1923, operates 960 kHz with 5kw. NBC will retain sister station WKYS/Washington.

The fate of WRC's unprofitable News/Talk format is unclear. In announcing the sale to the WRC staff, NBC President Mike Eskridge said Della

Ratta's offer was accepted over other bids because he had agreed to keep the format. But Della Ratta, who was unavailable for comment to R&R, told the Washington Post he had an "open mind" on the format issue.

Responding to that remark, an Eskridge spokesman reconfirmed that Della Ratta had agreed to stay with N/T for a "reasonable period," although the format might be "modified" in some way.

Capitol, Multimedia, Marion Ink Double Transactions

Capitol Broadcasting has agreed to purchase WAKY & WVEZ/Louisville from Multimedia Broadcasting for \$3.6 million. Capitol, which already owns WRKA/Louisville, will in turn sell WRKA and WAKY to Alabama-based Marion Communications for \$2.5 million.

The transactions will enable Capitol to improve the signal and tower height for WRKA's Adult/Contemporary format. Capitol also plans to transfer the WRKA call letters to WVEZ's frequency. Marion President Ernest Palmer noted he plans to discontinue WVEZ's present Beautiful Music format for Urban/Contemporary, but may retain WAKY's Oldies presentation. However, Palmer indicated WAKY & WVEZ may later flip formats, making WAKY Urban/Contemporary and WVEZ Oldies.

WRKA operates at 3kw on 103.1 MHz with a tower height of 286 feet. WVEZ is positioned at 106.9 MHz at 670 feet with 24.5 kw. WAKY is a 5kw day/1 kw night facility at 790 kHz.

Chapman & Associates served as brokers for the Capitol/Marion transaction, while no broker was involved between Multimedia and Capitol. Pending FCC approval, the transfers are expected to be completed in early February 1984.

KSFO Legend Don Sherwood Dies

Longtime popular KSFO/San Francisco air personality Don Sherwood died of emphysema last Friday (11-4) at age 58. A chronic smoker, Sherwood's respiratory condition forced him off the air nine years ago, but he continued the habit; when he lit a cigarette, he would turn off the oxygen bottles he always carried with him.

Sherwood called himself "The World's Greatest Disc Jockey." His ratings between 1953 and 1974 often justified that title, as Sherwood commanded giant shares as KSFO's morning man for most of that period.

Sherwood was offered TV jobs in Chicago and New York, and he appeared briefly on KHJ-TV/Los Angeles in 1958 as the host of a comedy show. However, he never pursued those opportunities, preferring to remain in San Francisco.

Upon hearing the news of Sherwood's death, KSFO immediately

suspended regular programming to pay an extended tribute to him, while other local stations also ran features on his career.

KSFO PD Allan Hotlen told R&R, "I was lucky enough to know Don. There's a sign outside our studios that reads, 'The World's Greatest Radio Station,' and anybody who listened to KSFO during the Don Sherwood days wouldn't refute that."

Hotlen continued, "In my opinion, he had more impact on this town than any other local personality in the country ever had. We received thousands and thousands of calls... every listener had a personal recollection about him. I've never seen anything like it. Don broke the rules; he did things most managers wouldn't have the brains or the sensitivity to let talent get away with. He was probably the last really 'bigger than life' personality."

**Marble Rolls Into Production**

Marble Records has been formed by Geoff Dunbar, Mike Gusler, and Paul Black. Dunbar, a marketing specialist and former KAFM/Dallas PD, is President of the Dallas-based independent label; while 13-year CBS Records veteran Gusler is a VP based in Dallas and Black, a 12-year Columbia executive, will serve as VP based in La Jolla, CA. First artist for the pop and country-oriented company is Dave Mason, with a single shipping shortly. Pictured (l-r) are Black, Gusler, Mason, and Dunbar.

Travis

Continued from Page 1

the departments.

"Mike will devote 100% of his time to the sound of both radio stations. He's one of the bright, new breed of programmers who are research-oriented. We're very excited about the things he has been doing in Florida, and we're pleased to have him here."

Indicating he'd be working very closely with Shepard,

Hunter commented, "All of this movement is another way of saying, 'Watch our smoke.' I'm excited to be a part of it as we really start to roll in the next few months."

Shepard, who began his radio career as a board engineer at KSON in 1973, told R&R, "This is a tremendous thrill for me. It's like going home... coming back as PD is like a dream come true."

Roberts

Continued from Page 1

forward to the new challenges as I join Tom Burchill at RKO. The success of the RKO Networks and Radioshows has been phenomenal, and Tom has great plans for the future. I'm extremely excited that I will be contributing to that future, while assuring the kind of quality programmers have come to expect from RKO."

Roberts' radio background

includes air personality stints with KBDF/Eugene, KEZY/Anaheim, KYNO/Fresno, and KMEN/San Bernardino. He programmed KPOI/Honolulu for two years, and prior to KRQR served as Research Director and Assistant PD at KYA-AM & FM/San Francisco. In his new capacity, Roberts will continue as host of RKO's artist profile series "The Hot Ones." He starts his new post December 1.

Mitchell

Continued from Page 1

years as PD between 1979-81. He previously worked as an air personality at KLIF/Dallas and KJRB/Spokane. Mitchell said, "It was interesting walking in the door this morning. The emotions that ran through me... I've had a smirk on my face ever since I got here! There are many people who were here before, and I don't think you can find more creative professionals who are as fun to work with as these people are."

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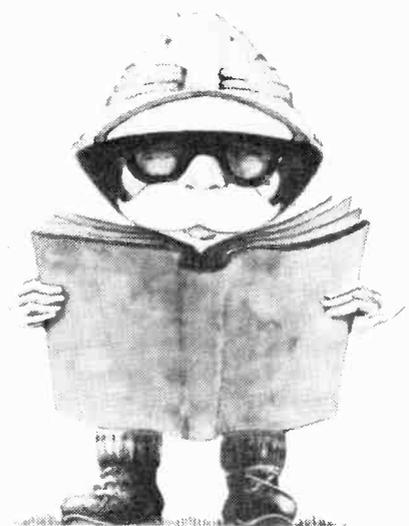
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A LOOK AT WHTT AND WXKS-FM

The Battle For Boston Is No Tea Party

Boston is a city with a lot of history behind it. Like many other Eastern cities, Boston played a key role in the birth of our nation during the revolutionary war. Now it is the scene of one of the most intense CHR battles in the country. What's at stake in this battle goes a lot deeper than staging the world's largest tea party with the King's favorite brew.

Here we have two diversely programmed stations: newcomer and current 12+ leader WHTT with an 8.1 share and perennial winner WXKS-FM with a 7.8 share. Separated by mere tenths of a rating point, these two stations make a good study in how opposites can share many of the same listeners, while rocking and rolling their way to big ratings and revenues using different on-air styles and musical slants.

WHTT Hits Hard

Already armed with the confidence, knowledge, and CHR successes of sister stations WCAU-FM/Philadelphia, WBBM-FM/Chicago, and early positives out of KHTR/St. Louis, the CBS-FM group decided to launch its fourth "Hit Radio" station, WHTT (formerly WEEL-FM).

Director/Programming & Promotion Rick Peters picks up the story. "We signed on in mid-September '82 as a CHR station, coming off a 2.8 share in the summer book as Soft Rock WEEL-FM. Back in the spring of '82, we had begun to look at format options along with the help of KRQR/San Francisco PD Dave Roberts, who has a Ph.D in research, (VP/CBS-FM Group) Bob Hyland III, (CBS-FM VP/Programming Services) Bob Vanderheyden, and our CBS-FM Director/Marketing Kathy Seipp. We wanted to know where soft rock stood in terms of the market, and where the holes were.

"We looked at public perception, not programmer perception, since the two often differ greatly. Before we decided to move the station CHR, we did reports on what everyone else was doing, which included a detailed analysis of everyone's format. Fortunately, we were already in the market so we had a pretty good idea of what was and wasn't being done. At the time, WROR was still soft and WMJX was just coming in. WCOZ and WBCN were still at war and WXKS-FM was the lone CHR."

Rick, who came from Love 94/Miami, was originally brought in to keep WEEL-FM's Soft Rock format going strong against WMJX. "It became clear there was a social trend happening here that had not been anticipated. We discovered adults were getting back to hearing uptempo, positive-feeling, rock-oriented music. It's simply a return to the good old days. If you were a teenager in the '50s when Top 40 was born, you're now 38 to 44. All of a sudden this genre of music is again familiar to adults since we all grew up on the Beatles and Stones.

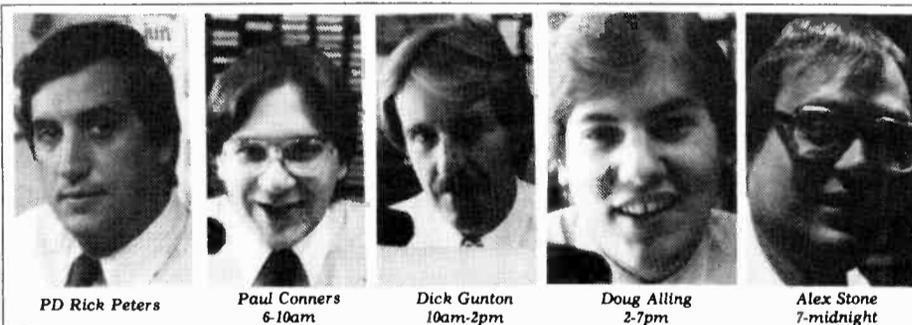
"Music is more homogenized again, running a broad mass appeal gamut from Sergio Mendes to ZZ Top. There is no longer this love/hate relationship with music that used to exist. Couple this together with a format hole, and what you have is a very strong position for a station to play hit music without tempo restriction." Rick observed, "A lot of stations that are rushing

headlong into CHR are in for trouble because they haven't looked to see if there is a hole for them to fit into. The music is not enough if the opening isn't there.

"But we knew that if we came in playing current hits, it would succeed since no one else was imaged this way. As a result we've climbed from 2.8 to 3.9 to 4.6 to 6.9 to the present 8.1 share. We changed calls from WEEL-FM to WHTT on March 9, 1983, and that's when the radio station really took off. The success of WHTT, aside from the music, contests, and promotion, can directly be attributed to the CBS-FM group, which correctly analyzed the market. We found the hole, executed the change and implemented a marketing plan to fit the hole. It's simple advertising strategy, just like selling a new brand of soup."

No Specific Target

Many programmers have a specific



PD Rick Peters

Paul Conners
6-10amDick Gunton
10am-2pmDoug Alling
2-7pmAlex Stone
7-midnight

mental picture of who their target audience is. That picture is then verbalized for the jocks and staff. But that's not how it works at WHTT. Rick told me, "Because of the nature of WHTT, we are very cautious not to target to any specific demo or audience. This radio station is the most mass appeal station in the market, playing the widest variety of music. We are not modal in any sense. We tend to be uptempo because of the way the market is right now.

"CHR should have that forward momentum derived from up music to keep it exciting. The jocks don't talk directly to any specific audience. We just address the market as a whole. While we have a broadbased list, we only add the music that we think fits our station image or sound, which is a bit AOR. There are so many soft stations right now, so for us to be hard-sounding is a positioning statement in itself.

"Fortunately CHR music is helping it out. Quiet Riot will probably be a number one record for us. Why CHR programmers fight playing a record like this is beyond me. While it may not be a 25-54 record, it can be balanced off and surrounded with other mass appeal songs like a Bonnie Tyler. As a format we have the luxury of having such a wide blend."



Bright, Tight, And To The Point

Using some reverb on the mike channel, and a T.M. jingle package called "Air Power" (which is also being used at sister station B96/Chicago), WHTT has strong on-air momentum. "The jingles really are the most modern-sounding package out there. Our image is modern so they complement our sound.

"We've been on TV with spots, but the major thrust has been our debut of a brand new radio station last March 9, scrapping WEEL-FM and splashing WHTT all over the place. We simply saturated the market with TV, billboards, and print. The follow-up TV we are now doing is just reinforcement.

"Like most CHRs we are into contests, but only so they don't get in the way. We used the 'Phrase That Pays' (WHTT Is My Hit Radio In Boston), which was aimed at cume. This summer we did 'High/Low Cash,' which focused on the quarter-hours. Now we are doing 'Money Music,' which is targeted to our image, namely... hits."

Rick detailed the contest. "We use a current record which is getting 'power' rotation. Every time it's heard the 7th caller wins \$103. The song is changed each day, with the audience being recycled to mornings to find out the new Money Music song of the day. It's a simple, easy to understand contest. We stay away from anything that would take 70 seconds to explain or has to be done over dead air."

long as people play the currents, the record labels will do well. It's a really healthy cycle that's been set up."

The Personality Issue

WHTT is definitely a music station first, with personality as a secondary consideration. Rick said, "It would be unfair to say that WHTT has no personality. The personality issue is put into perspective, since the music is the personality of the radio station. The air talent is there to add to that. They are the mortar between the bricks. Remember, if you have bad mortar then your house falls down, so they are very important. The jocks are there not to get in the way of the music, so you won't hear any 'bits' over dead air."

No Apologies For Teens

WHTT is number one in the market. It is also overwhelmingly the number one station for teens, with a 41.1 share. Rick adds, "I think it's astounding that 25% of the population of the TSA turns on WHTT every week. That is up over 200,000 from the spring, and 80% of that cume gain was in adults. We don't apologize for having a 40 share in teens. They were the most important demo to start with. Teens are the social leaders, and they start the trends.

"This is a classic CHR audience growth curve. The teens first, the adult females next, and finally, the adult males. We share a lot of audience with WXKS-FM, and an equal amount with WBCN. I share a bit less with the A/C's. It's hard to fight us when we are cuming with seven other major stations. We also have the third highest exclusive cume in the market."

And Rick is not about to give up the teen edge. "While we don't program specifically for teens we don't do anything to chase them away. Now that WROR has gone back to A/C, and WCOZ has gone A/C, we are in a perfect position to maintain our hipness and keep our teen lead. Many of today's CHR hits have an AOR feel to them, and those artists are now considered CHR staples."

A Look Ahead

So, what about that fall book, Rick? Will WHTT stay on top? "I think we'll not only maintain market dominance, but will continue to grow in adults as well, with little sacrifice in teens. I don't know how many more folks we can cume, but I don't look for that to drop off too radically either."

Then he added, "WHTT has a lot of momentum, but we also have a lot of competition. Looking at the top three stations in the market (WHTT, WXKS-FM, and WBCN), these are the ones that are extremely well-positioned, well-marketed, and well-defined in sound. None of us sound anything like each other, so we all have a different image. Right now we are entering phase two in our growth, where we work on locking in station loyalty.

"The basic position of WHTT is to play the hits. It's something we will never give up. The public tells us what they are into this year, whether it's soft ballads, modern music, dance music, or whatever. The market dictates what WHTT does, so we check the clubs, the stores, and the phones for constant reinforcement. Ask someone in Boston who plays the hits and they will always answer WHTT," concluded a confident Rick Peters.

Continued on Page 24

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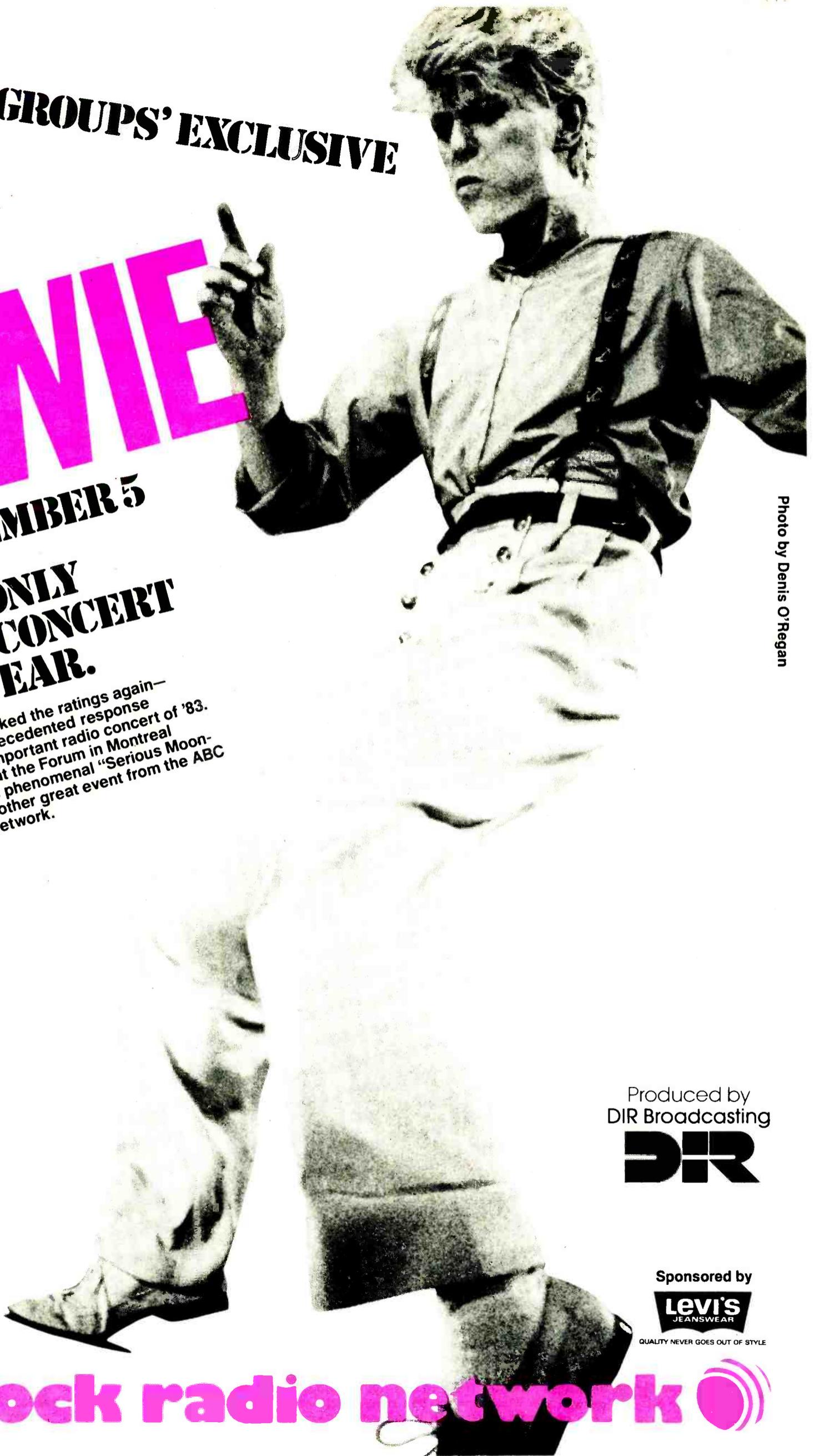


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WERZ 32-26	WSPT
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KQIZ-FM 9-8	
WIXV deb 35	
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The Battle For Boston Is No Tea Party

Continued from Page 22

WXKS-FM: A Cookin' Staff

Ask someone who is from, or has recently been to, Boston what PD/part-owner Sunny Joe White's WXKS-FM sounds like, and you'll get a variety of answers. But one thing is consistent... everyone says it sounds great, and it's one of a kind.

As Sunny Joe himself told me, "We have a cookin' staff that is really a big reminder of what WFIL/Philadelphia sounded like in the late '60s and early '70s. My jocks get into the flow of the records. They are allowed to have a lot of fun with their content. The format is there, but we work within the format, and that way we get everything we can out of it. The one thing I stress is not to interfere with the music, but enhance it."

"Because of the nature of WHTT, we are very cautious not to target to any specific demo or audience. This radio station is the most mass appeal station in the market, playing the widest variety of music. We are not modal in any sense."

— Rick Peters

"A lot of people wonder whether we are Urban or CHR," he stated. "We are not your typical station. We are a CHR station that pays attention to the Urban crossovers. We are playing the contemporary hits for this market. This includes not only Urban crossovers, but the regular pop artists, and even the modern and selected AOR crossovers as well. You see, Boston has a very small percentage of blacks (4.6% of the market). When we first came on, I'd say we were reaching about 20% of the black audience, and now it's down to about 12%."

"We do a lot of dayparting, and we do play oldies in mornings and middays, but not a lot of them. They aren't the safe A/C oldies either like Barry Manilow. You'll hear the Rolling Stones doing

rotation, helping us focus in on playing the strongest new product."

Station Production

You might think that WXKS-FM would have a lot of jingles to complement its sound. Not so. "We only use jock IDs and the rest is left up to the announcers. The jingles are there to position the guys as stars. I've found that using a bit of staging for a contest will help to move it along, but that's about it."

"We haven't changed many staffers in the last couple of years. I think most everyone has been with me for about three years or so. Jo Jo Kincaid, our newest addition, came with us about a year and a half ago. Matt Seigel does mornings with Lisa Lipps, and Boston legend Dale Dorman does afternoons for us. I even pull a nightly airshift from 6 to 9pm. I love being on the air. It helps me keep in step with the station. If I had to give one of them up it would be a hard choice to make."

A Lip Lock On The City

WXKS-FM's lips are pretty visible all over the city. Look on a billboard, a bumper sticker, a "Kiss Card" and you'll see those lips. "We still use our Kiss Card for some limited discounts at movies and such, but they've almost outlived their purpose. Our billboards are year-round. The reason I do advertising is to reinforce and make people tune you in. We don't do TV image spots since the station itself can do the best job of telling that story."

"Our latest imaging feature is a thing we call 'Lip Stickers.' There are about a million of them in circulation and they're available all over town. On the back is a small research questionnaire. There was a premium incentive of being able to win up to \$5000 for filling out the form and returning it. Todd Wallace is helping us with our research using his MARS package. The form asks not only name, address, age, sex, and phone number, but it asks for the person's three favorite and three most-hated songs. We do 300 completed callouts every week based on the information from the survey. We also have our own in-house ratings service which helps us project where we're going to be."

"On the air we're doing our 'Kiss Call.'" He told me the Kiss Call is similar to a cash call contest.



PD Sunny Joe White



Matt Siegel mornings



Lisa Lipps mornings



Ron Dwyer mid-mornings



J.J. Wright mid-afternoons



Dale Dorman afternoons



Jo Jo Kincaid late-night



Ed McMann all-night



Karen Blake night people

'Satisfaction,' the Zombies, Four Seasons, and some Motown. They are more from an era, and the key ingredient is the way each one sounds. Some of these come up maybe once a month, and when you hear them it gives you that 'oh wow' kind of feeling."

Next we talked about his current rotations. "We only have three powers, and we play one of them an hour. Previously, we had 12 powers and they'd come up every quarter-hour. This has lessened the perception of playing the same song over and over. But to keep the big songs on the radio we employ a sub-power rotation, which helps increase the upper-end of our middle rotation. We also feature three of our new adds, which go into a 'pick of the week'

"We have a cookin' staff that is really a big reminder of what WFIL/Philadelphia sounded like in the late '60s and early '70s."

— Sunny Joe White

The minimum prize is \$10,000. Calls are made from early morning until 11pm at night. Our night

Continued on Page 28

PAUL SIMON

BREAKERS®



ALLERGIES



Produced by Paul Simon, Russ Titelman and Roy Halee.
Co-produced by Lenny Waronker.

THE FIRST SINGLE FROM HEARTS AND BONES.

For The Sound Of To

ROMANTICS

"TALKING IN YOUR SLEEP" CHR NEW & ACTIVE

On MTV



AOR Albums: 6 AOR Tracks: 12

Now On Over 108 Stations!

WHTX add
KAFM add
93FM 18
WABX 9-6
WHYT 9-7
WLOL-FM 37-31
Q103 add
KIIS-FM add
KIQQ 35-25

XTRA deb 31
KITS 35-28
KWSS deb 29
WYCR add
WTIC-FM add 31
WLAN-FM add
WPST add
WSSX add
KSET-FM 23-15

WZYP add
WFMI add
WNVZ add
WRVQ add
KITV add
WKDD 16-13
WGRD 8
WZZR 15-10
WJXQ 8-6

ZZ99 29-17
WVIC 11-5
Z104 34-29
WRKR 24-19
K107 add 39
KBBK add
KMGX add
KLUC 18-11
KHVT 35-26
WFBB add

WGUY 29-22
WZON add
103CIR add
WERZ 26-19
WQCM add
WKHI 31-23
WJBQ 33-27
WHEB 20-14
WOMP-FM 22-17
KQIZ-FM 7-6
WJAD add
WYKS 20-14
WXLK 27-22

WHSI add
WBNQ add
WCIL-FM add
KCMQ add
KYTN 40-35
KRNA add
KDZA add
KSLY 40-30
KZOZ 32-20



KANSAS

"EVERYBODY'S MY FRIEND" CHR

SIGNIFICANT ACTION

On MTV



WPHD
WABX
WLOL-FM
WRCK

WZLD
WZZR
WJXQ
KSKD

KYTN
KFMW

CBS ASSOCIATED RECORDS

ALDONOVA

"ALWAYS BE MINE" CHR

SIGNIFICANT ACTION

AOR Albums: #13



WPHD
CKGM
CFTR
WABX

WRCK
WKDD
WGRD
WZZR

WJXQ
WHOT
WERZ
WZYQ

KQIZ-FM
WJAD
Q104
WYKS

KKQV
KZOZ

Portrait

ELO

"STRANGER" A/C NEW & ACTIVE

CHR SIGNIFICANT ACTION



Q107
KIQQ
K104
WSPK
WZZR
WKFR
WQCM
OK100

WKHI
95XIL
WIXV
KYTN
KXSS
WFBR
WLTT
97AIA

WCCO
KGW
V100
WEZC
WAHR
WHHY
WSRZ
WTRX

WFMK
WISM-FM
KUGN
KKUA
KWAV
WEIM
WTKO
WKNE

WSKI
KORQ
WSKY
WCKQ
WCHV
KVIC
WVBS
WCIL

KFSB
KEEZ
KWEB
WHNN
KTWO
KQSW
KRSB
KALE

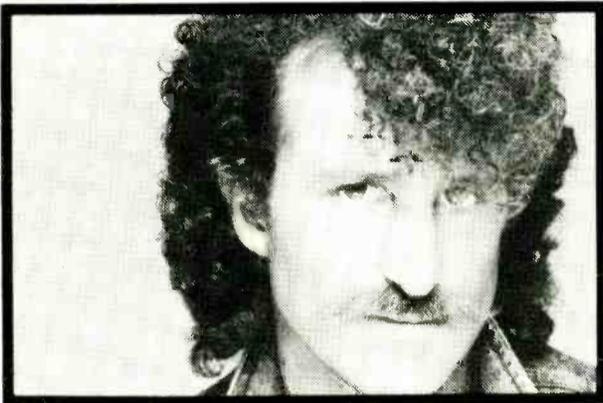


Distributed by

day It's Always E/P/A

MATTHEW WILDER

"BREAK MY STRIDE" CHR NEW & ACTIVE



Now On Over 112 Stations!

A/C Chart: **8**

WHTT 33-29 94Q 13-8
 WXKS-FM 17-9 Z93 10-8
 WBEN-FM add KAFM on
 WNYS deb 30 93FM on
 WBLI add Q105 add
 WCAU-FM add 40 WGCL on
 WHTX 15-11 WABX 40-27
 PRO-FM 30-20 WHYT deb 27

WLOL-FM 10-7
 Q103 deb 35
 KEARTH 14-7
 KIIS-FM 29-25
 KIQQ 17-13
 KCNR 23-14
 XTRA 18-15
 KNBQ 22-15
 KXX106 add
 WBCY 25-17

WDOQ add KLUC add
 KAMZ add KO93 27-21
 WRQK 19-14 KSKD add
 WANS-FM add KQIZ-FM add
 WFMI add WJAD add
 WHHY-FM 16-10 KISR add
 WSFL add WPFM add
 KIHK add Y94 add
 WZPL add KYTN add
 Z104 18-14 KFMW add
 KEYN-FM add KYYA add
 KBBK add KBIM add



HEART

"ALLIES"



CHR SIGNIFICANT ACTION

WABX WSSX WKDD
 KNBQ WBCY WJXQ
 WTRY WNFI WHOT
 K104 KSET-FM KRQ
 WSPK KITY WERZ

See Heart On MTV

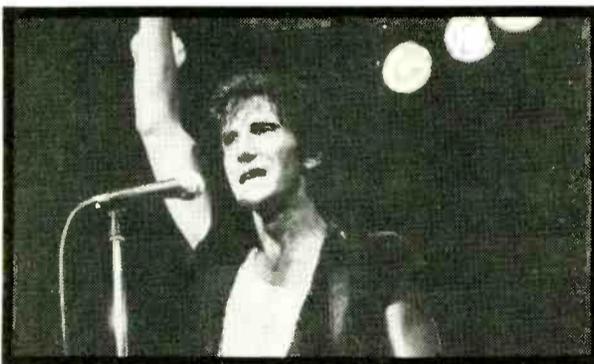
WHSL
 WBNQ
 KWTO-FM
 KFMW
 KGHO
 KZOZ



EDDIE and the CRUISERS

"ON THE DARK SIDE" CHR NEW & ACTIVE

On MTV



From The Hit Movie "EDDIE and the CRUISERS"

WXKS-FM 18-15 WFMI 40-33 WPHD 32 WGUY deb 35 WDCG WIGY KCDQ
 WCAU-FM add KTFM add Y100 on WZON deb 40 KSET-FM WJBQ KBIM
 PRO-FM 19-16 WGRD 17-10 WGCL on WERZ deb 39 WSFL WOMP-FM KSLY
 Q105 23-21 WZZR 11-7 WRCK 34-31 OK100 34 WRVQ WSQV KZOZ
 WABX 19-14 KILE add WKRZ-FM 33 WCIL-FM 33 WSTO WYKS
 KHTR 22-14 KTDY add KITY 30-28 KCMQ 39 WJXQ WXLK
 K104 23-16 WIXV 36-29 WKDD 27-25 WLAN-FM KIKI WBNQ
 WPST 33-29 WGLF 30-22 WZPL 23 WKFM KIDD WBWB
 WANS-FM add WAZY-FM 40-30 WHOT 37 WZLD KSKD 99KG

Music Performed By JOHN CAFFERTY and the Beaver Brown Band



SAGA

"THE FLYER"



CHR SIGNIFICANT ACTION

AOR Albums:
 #11
 AOR Tracks:
 #13

Out of the Box Action at:

WPHD WKDD Q104
 CKGM WZZR WYKS
 CFTR WJXQ WBNQ
 CHUM WHOT KCDQ
 WABX KHYT
 WRCK KQIZ-FM

On MTV



THE
YEAR-END SPECIAL

R&R

RADIO & RECORDS

'83 IN REVIEW



Year-end charts
for every format

Monthly news capsules

GET IT ALL
IN THE
DECEMBER 9th R&R

The Battle For Boston Is No Tea Party

Continued from Page 24

numbers have improved since we put the contest on. We've only been doing this since mid-September and have been hit four times already. I think this has helped us to steal some adult demos from everyone else.

"Adults are our mainstay, and we're number two to WBCN in adults, but we top WHTT in adults in every category. If we can duplicate those adult numbers again in this fall book, this station will be doing just incredible. Last year we had a 7.8 share

"We're the people's station because we talk about what's happening in the city. We take a theory similar to what Scott Shannon does at Z100 . . ."

— Sunny Joe White

with a 22 in teens. The station is now positioned a bit more adult, and it has paid off.

"Not everyone can be the hot teen leader," noted Sunny Joe. "You've got to make a statement about where you want to grow. We certainly don't sound like an A/C station. We are up, bright, and exciting. We simply talk to the audience, but it's adult, no screaming, but a lot of fun. It's more one-on-one. We just wrap ourselves around whatever's happening in the city. We're the people's station because we talk about what's happening in the city. We take a theory similar to what Scott Shannon does at Z100/New York, but we don't talk about other radio stations," he quipped.

Bringing Summer To Boston

WXKS-FM did a major promotion at the beginning of summer by bringing Donna Summer to town for a concert at the Opera House. I learned this

wasn't a tie-in with a promoter, as is usually the case. "We picked up the entire tab for the show, and gave away every single ticket to the listeners, some 2400 seats in all. It was a lot of fun and really paid off in terms of publicity and image for us."

WHTT Does It Fine

With the many formatic changes in Boston, in particular WHTT's success, I had to probe Sunny Joe's feelings toward his newest competitor. "For a Hot Hits-type station, I think they do a fine job. I've heard a number of the other CBS stations and they are right up there in programming quality and sound. The competitive edge is that we are distinctly different from them. While both of us play contemporary music, we surround the music with different elements. Our personalities are well-known and we feel they are key to our strength.

"I think WHTT will continue to come very high, and with WCOZ throwing in the towel, they're likely to pick up even more audience, especially in men. I think we will continue to grow on the adult level in the 25-34 area without being a wimpy A/C station. Just play the music that adults like to hear. If WHTT were ever to go away, then by default we'd pick up the teens again.

"There are times I've wondered if I'm too close to it to see all the angles, but I'm fortunate to have some good friends out there who will be honest about a critique. When the last book came out, it was tough not to overreact," he admitted. "I know I've got a great station, because of (owner/GM) Richie Balsbaugh, the rest of the partners, and an outrageously talented staff. This station is on target to win."

Editor's Comments

If you sense a high respect level between Rick Peters and Sunny Joe White, you're on target. WHTT and WXKS-FM are two fine radio stations, which, through their spirited competition, make Boston an exciting market for the listeners, advertisers, and other competitors. Speaking of other competitors . . . A/C Editor Jeff Green will cover the Adult/Contemporary side of Boston in two weeks. Watch for it.

Bits

• **RADIO 10/Brisbane, Australia** chaperones "Senior Citizen Rock Trip '83." Radio 10 has become aware of those dedicated rockers over 50, even though the station reaches more listeners under 40 than other Brisbane stations. Last month, RADIO 10 picked the "Top 40 cotton tops and silver foxes" from listeners registered to take the rock trip of a lifetime down the Gold Coast. The first stop was the Lone Star Tavern to be wined and dined, and then on

to Bombay Rock to see local group Wendy & The Rocketts. Special T-shirts were designed to ensure the winners stood out in the crowd.

• **WLS/Chicago** gives you Mickey Mouse and morning personality Larry Lujack. WLS is offering listeners the chance to win one of 25 trips for four to Walt Disney World. The vacation package includes round-trip airfare and deluxe hotel accommodations, with Lujack accompanying the winners to Disney World and the EPCOT Center. When WLS cardholders hear their numbers, they have 30 minutes to call in and win. There are over three million cardholders in the Chicago area.

• **KYUU/San Francisco** goes global. Morning man Don Bleu will be sent around the world first class as fast as possible by Pan American Airways. Pan Am officials will meet him at airports in Taiwan, England, Japan, and other countries, making sure "Fly-Boy-Bleu" finds his next connecting flight (some are only a few minutes apart). Listeners guess the exact number of hours, minutes and seconds it'll take to complete the trip from takeoff to touchdown. The winner receives two roundtrip tickets to anywhere in the world Pan Am flies!

• **KCBN/Reno** takes listeners' blood. As a special Halloween treat, KCBN collected a record 90 units of blood from listeners for a local blood bank drive. Donors were met at the door by Dracula and were entertained inside by belly dancers.

• **WRCK/Utica** gives 107 minutes of discounted gas in its second annual "Gas Slash." The station picked up the 17-cent difference between the usual \$1.24 gallon price and the WRCK frequency tie-in of \$1.07 for 107 minutes. Cars lined up for miles and thanked WRCK for their help.

• **WNFI/Daytona Beach** hides a 1984 Daytona Dodge for listeners to find. Listeners listened for clues to identify which mystery city the keys were hidden in. The winner and a friend were flown there to pick up the keys and spend a week in a luxurious hotel. The car was provided in conjunction with Burger King and Jim Peacock Dodge.

Motion

KRGV/Brownsville welcomes new air personality Bert Garza, who was discovered while delivering pizzas to the station . . . At **WLS/Chicago**, two Promotion Administrator positions are filled by promoting Ed Marcin and hiring Susan Whitaker from across town at WGN . . . **Angela Allen** moves from **KVOO/Tulsa** to overnights at **WSTO/Evansville** . . . **Craig Powers** joins **KKHR/Los Angeles** for weekends from **KFXM/San Bernardino** where he continues as PD/morning man . . . **John Forsythe** joins **KRQX/Dallas** as morning drive personality from across town at **KLIF** . . . At **WGFM/Schenectady**, **Lee Warner** is new to mornings from **KLKT/Lake Tahoe**, while **Steve Clark** joins as a weekender from **WWOM/Albany**.

WKPE/Cape Cod makes several additions, including **John St. John** to morning drive from **WGH/Norfolk**, **Chris Bailey** to afternoon drive from **WCSC/Charleston, T.J. Stevens** to nights and MD from **WNVZ/Norfolk**, and **Danny Sandoval** to copywriter/Production Director from **KBCN/Corpus Christi** . . . **KILE/Galveston** PD **Scott Taylor** moves from mornings to afternoons, and **Kevin McCall** slides into mornings from nights . . . **Pat Garrett** arrives as **WIKZ/Chambersburg** to do nights from **WZYQ/Frederick** . . . **KQMQ/Honolulu**'s new lineup includes Operations Manager **Austin Vali**, PD **Kimo Akane**, Music Coordinator **Lilla Miller** promoted from Traffic Director. In mornings, it's **Kimo Leahl**, **Austin Vali**, and **Danielle Tucker**, afternoons feature **Lane Robinson** from sister station **KKUA**, and overnights are handled by **Myk Powell**.

3 Solid Hits On CHR's Target



DeBARGE "Time Will Reveal" 1705GF

B104 27-24
WXKS-FM deb 32
WBEN-FM add
WBLI 36-34
WPLJ 37-33
WCAU-FM deb 35
B94 deb 32
WHTX 30-21
Z93 25-15
KAFM add
I95 30-26
Y100 deb 24
B97 16-14
Q105 on
KBEQ add 30
KIMN on
Q103 on
KEARTH on
KIQQ 24-23
KOPA add
KMJK on
XTRA deb 34
KFRC 34-26
KITS 30-23
WTIC-FM add 30



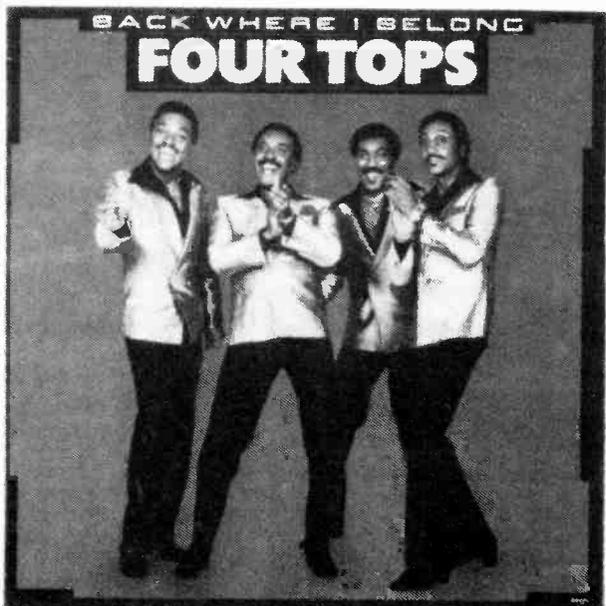
WKEE deb 37
WBBQ 30-25
KZZB 35-30
WDOQ add
WDCG add
KAMZ 14-10
KSET-FM 16-12
WRQK 26-19
WFMI ra
KBFM add

KX104 29-27
WSFL deb 39
WRVQ add
WNAM 32-27
KIIK 35-29
WHOT 26-20
KMGX 6-4
KYNO-FM 18-16
KIKI deb 29
KO93 26-15
KIDD 33-29
KGGI 15-10
KSKD deb 40
KHYT 31-28
13FEA 20-17
WKHI deb 40
WGLF 19-15
KCMQ add
Y94 add
KFMW add
KCDQ deb 35
KTRS add 40
KOZE add
KBIM deb 38

THE FOUR TOPS

"I Just Can't Walk Away" 1706MF

WXKS-FM
WBEN-FM
WBLI
WCAU-FM
Z93
WGCL
KHTR
KEARTH
KIQQ
K104
WKFM
WZLD
KAMZ
WRQK
WOKI
WHHY-FM
KRGV
WSFL



WHOT
KMGX
KQMQ
KYNO-FM
KGGI
WFBG
WGUY
WIGY
WERZ
WQCM
OK100
13FEA
95XIL
WJBQ
WISE
WJAD
Q104
WIXV

COMMODORES

"Only You" 1694MF

B104 add
WXKS-FM on
WBLI deb 40
94Q 29-23
I95 11-10
Y100 18-14
Q105 on
KITS on
WVSR 9-6
WKEE add
WKFM on
KXX106 17-13
WZLD 13-8
KAMZ 4-3
KSET-FM add
WRQK 12-7
WANS-FM deb 37
94TYX add 27



WHHY-FM 7-7
KITY 22-18
KTFM 9-8
KTSA 10-10
KROK deb 38
WNAM 8-7

KIIK add
KIKI deb 27
KQMQ 35-27
KGGI 28-25
KHYT 27-22
WGUY 16-15
103CIR 6-2
13FEA 19-15
WOMP-FM 15-13
WISE add
WJAD 35-28
WFOX 17-14
WAEV deb 29
WGLF add
KKQV add
KXSS add
KDZA add



© 1983 Motown Record Corporation

AOR



STEVE FEINSTEIN

AOR Around Your Corner And Up Your Block

Well, folks, no epic tome this week. Instead, we'll tie up some loose ends, show ya some funny pictures, and tell ya 'bout some interesting stuff going on around the nation. Hope this little catchup column cuts the mustard with you. (Rimshot, please.)

• **Let's Get Digital:** Hats off to KBCO/Boulder for some truly special programming recently: they played no records for an entire weekend. The sweet strains of music still graced their airwaves, though. In fact, the music sounded better than ever, because the station used only compact laser discs (CDs) all weekend.

They scored 3 CD players and over 200 format-compatible discs, including titles by Led Zeppelin, Genesis, Pink Floyd, and Michael Jackson, from a local audio dealer who had made a special purchase while in Japan. The dealer also carried stock on all the titles.

Operations Director Dennis Constantine reports that the broad range of selections enabled the segueing of individual selections from CD to CD. Even KBCO's Sunday night jazz show was digitally delivered, following the airing of the Police's "Synchronicity" CD played in its entirety.

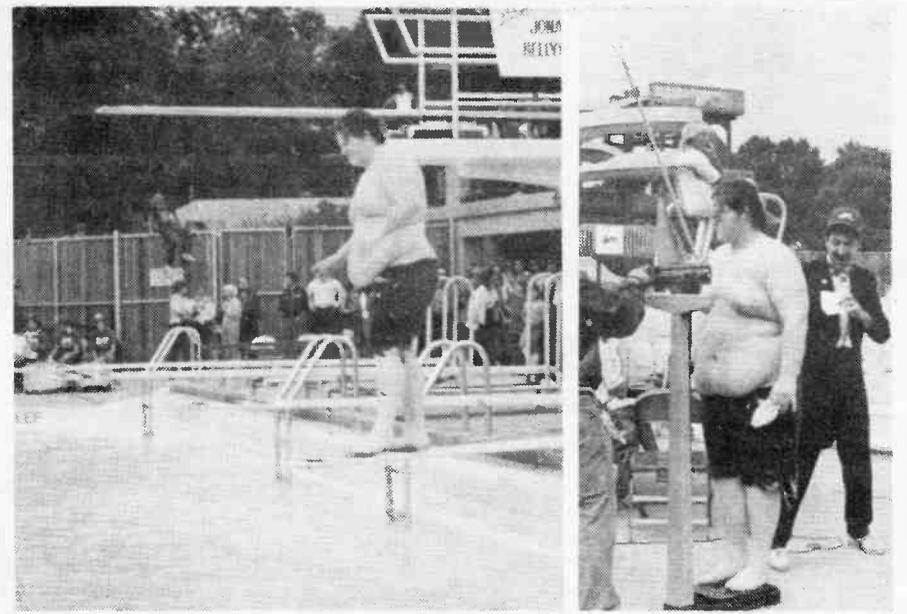
Constantine relates that the digital technology's elimination of surface noise and hiss yields a louder, cleaner audio signal, saying, "This is what FM is supposed to sound like." Along with two traditional turntables, the station now has two CD players in the air studio, and includes digital recordings in its day to day programming. Denver is the country's leading market for sales of CDs and CD players, according to Constantine.

Also on the digital frontier, KLOS/Los Angeles declared last month "Digital Rocktober," playing a different CD every night at 10, as well as using CD selections during its regular programming. 25 Sony CD players were given away to listeners during the month, and over 1500 folks showed up for a CD demonstration where an entire Sony CD system worth \$2000 was up for grabs.

• **Save Me An Aisle Seat:** Consultant Lee Abrams's career pursuits are expanding vertically. Abrams and independent producer extraordinaire Denny Somach are looking to be to rock 'n' roll what Gene Siskel and Roger Ebert are to the movies. They're set to co-host "Inside Rock," a weekly half hour TV show of album reviews, rock news, and interviews. Originally intended for U.S.A. Cable's Nightflight, the show is now being shopped around for syndication on broadcast TV. Do you think Yes and Asia will get favorable reviews? By the way, check out Lee's cinematic liner notes on the new "Best of the Alan Parsons Project" album.

• **Personals:** Congrats to KTXQ/Dallas MD Drake Hall on getting hitched to Chelsea Budlong, and to KQDS/Duluth PD Bruce McGregor for tying the knot with Kristy Anstett. Pepe Lopez, MD for KLAQ/El Paso is the proud pappy of daughter Elisa Michelle. It's now ten years that Jose Diaz has been at WBLM/Lewiston-Portland, with the last 8 1/2 of them as MD.

• "Hey, Bud, Where's The Party?": WOUR/Utica gave a "Where's the Party" listening party for the new Eddie Money album of the same name. Eddie and band showed up at the party prior to their area appearance and gave autographed albums and tour shirts to 96 'OUR listeners.

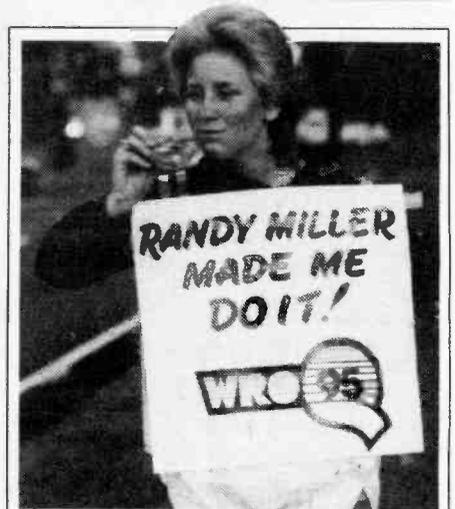


BELLY UP — WLUP/Chicago's Jonathan Brandmeier is a heavyweight, and so are his listeners. Brandmeier's First Annual Bellyflop Competition included nine contestants, each over 275 lbs. Pictured is the runner-up, who came in at 370 lbs. Apparently there wasn't a camera lens wide enough to capture the winner, who copped a Club Med vacation in the Bahamas.

• **WANTED:** As you're cleaning out your closets, you may want to pass along any one-of-a-kind rock 'n' roll memorabilia to WFBQ/Indianapolis for their "Collector's Item Christmas." They'll be giving away to their listeners goodies like Joan Jett tennis shoes and a Krokus smashed guitar.

If your music mix includes a good size dose of metal, get on the line, man, to Wichita and let Shelly Hammer at KICT know about it. In addition to her overnight duties, Shelley's putting together a free guide to AOR heavy metal programming, and wants to hear about your metal offerings. In return for calling her at (316) 722-5600, she'll try to track down any metal records on independent labels you're looking for.

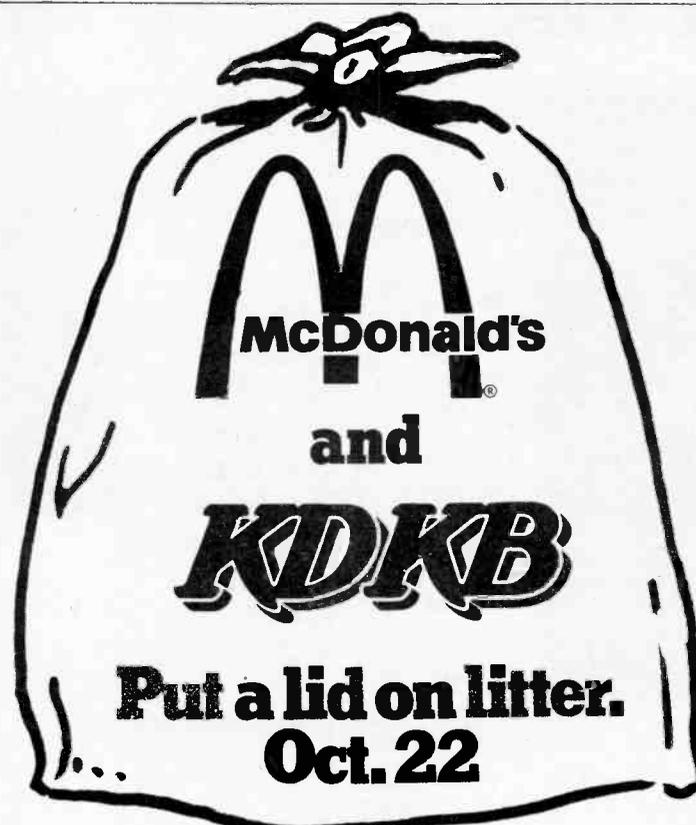
• **How We Spent Our Rocktober:** WYSP/Philadelphia is bally-hooing that they're giving their audience the station's entire \$94,000 television advertising budget, instead of using it to buy spots. Their "Bucks For Blocks" promotion awards \$94 five times a day to listeners who send in postcards noting the artist and time of day of each block (three or more songs) played.



GONG SHOW RADIO STYLE — WROQ/Charlotte morning guy Randy Miller is apparently moonlighting for the William Morris Agency these days. Once a week, he recruits a listener to perform a ridiculous stunt in a highly trafficked public area. For this they receive the princely sum of \$95 and all the humiliation and abuse they can handle. Pictured above is a local college student, said to be majoring in transactional analysis, whose pleasure it was to hand out donuts to morning commuters who dared to disobey their parents' admonitions to never accept jelly donuts from women wearing diapers. Other case histories have included a 30-year-old IRS agent who felt compelled to don a top hat and tuxedo and feed money to expired parking meters, saying it was time he "did something nice for people," and two women who had the uncontrollable urge to wear bikinis and sit in a hot tub full of Koolaid, singing "I Feel Pretty."



TOWERING SUCCESS — KISW/Seattle kicked off Rocktober with afternoon aces Bob Hovanec (with mike) and Gary Crow (at controls) close to the edge during a live broadcast from Seattle's Space Needle, 630 feet above the downtown area. Bob asked us to scotch rumours that he performed his infamous pigeon imitation on several unsuspecting pedestrians.



KDKB GETS TRASHED — KDKB/Phoenix helped Keep Arizona Beautiful when Governor Bruce Babbitt's wife Hattie declared a "Clean Up Arizona Day." Mrs. Babbitt appeared on John Giese's morning show and cut a customized PSA for the station. McDonald's supplied plastic bags (pictured above) at their outlets.

A "KRQR Super Stash of Party Cash" means \$10,000 for the 97th caller who identifies all three songs played when KRQR/San Francisco hits them with a Pat Benatar "Best Shot" sometime this fall. The station also gives away \$100 to a designated caller for daily double-shots by featured artists.

KTXQ/Dallas promised to play at least one "triple shot" per hour during the entire month of October. Slip-ups meant \$1002 to the third caller, and, in all, five listeners caught KTXQ with their shots down.

• **Fast Worker:** Ft. Wayne is starved for Genesis, who currently have no plans to play the city on their upcoming tour. WXKE PD/morning man Rich West, who weighs in at 305 pounds, has embarked on a starvation diet to lose 104 pounds or to get the band to play Ft. Wayne — whichever comes first. He plans to continue his regiment of one high-protein liquid meal every 48 hours until February 1. So far Rich has shed ten pounds in two weeks, and when contacted by R&R, commented, "Gee, I'm hungry. Got an extra Snickers bar?"

Please...

**not
another
trendy
English
band!**



We sit and watch "trend" bands come, one or two hit wonders with the "right" singles, the "right" haircut, the "right" video, created by the "right" director, and then we watch them go, no growth, no live show and no real lasting musical style. Every once in a while a band comes along that does a great debut, takes a further step, refines its music, expands its audience and continually grows, a band with the right spark to be here for a long time... a band like Echo and the Bunnymen. Long a darling of the reviewers, they have been gathering a fanatical worldwide following through hard work and great skill. We are releasing a 5-song E.P. to celebrate their growth and our commitment to break them in the U.S. There is no mistaking this — it is the real thing. When you see the live videos from their legendary Royal Albert Hall concert you will see why the sound of the Echo keeps getting louder.

THE SOUND OF THE ECHO KEEPS GETTING LOUDER



Echo And The Bunnymen

The new five-song E.P. features "Never Stop" and a live version of "Do It Clean" recorded at The Royal Albert Hall.

Special release available in the U.S. only



QUEENS RYCHE

DLP-19006

BILLBOARD 87/ CASH BOX 98***FEATURES THE 12-INCH**

SPRO-9041

"THE LADY WORE BLACK"**NEW ADS: KAZY-KPRI-KGB-WCCC-KISS-WHJY****PRODUCED BY QUEENSRYCHE**

KIM CARNES CAFÉ RACERS

50-17106

FEATURES

SPRO-9042

"INVISIBLE HANDS"**(SPECIAL FM MIX)****R&R 37*/ BILLBOARD 43*/ CASH BOX 51*****PRODUCED BY KEITH OLSEN FOR POGOLOGO CORP.
DIRECTION: MICHAEL BROKAW/KRAGEN & CO.****EMI****AMERICA®****AVAILABLE ON EMI AMERICA RECORDS AND
HIGH-QUALITY XDR CASSETTES.**

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SEGUES

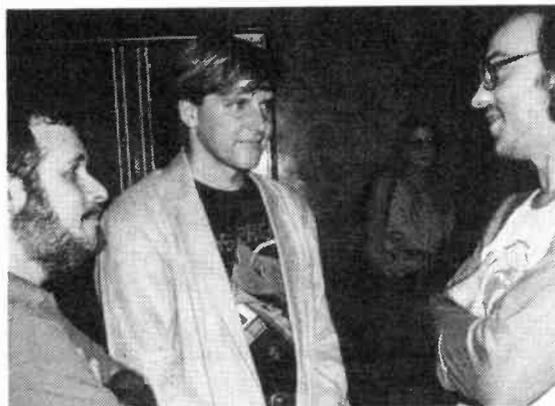
WECM/Claremont switches to CHR... WPLR/New Haven has a new PD, Eddie Haskell, who keeps his afternoon shift. Midday man Bob London nabs the MD spot... Nadine Marz is upped to Assistant PD at KMEL/San Francisco, with Geno Mitchell named MD. Both retain their airshifts... At WYMX/Augusta, MD Mary Pillinger leaves to become PD at WKQB/Charleston, taking with her hubby/evening man Craig Russell. Assistant MD Owen Holmes also exits 'YMX... Lee Roberts is named MD at KICT/Wichita... John Hutchinson becomes Research Director at KWK/St. Louis... Al Ramirez is no longer a regular on the Frazer Smith morning show at KLOS/Los Angeles, as he moves to fill-ins and assisting Smith on live remotes... The new lineup at KMET/Los Angeles in the wake of Langan & West's departure from mornings: Cynthia Fox 6-10am, Billy Juggs 10am-2pm, Jeff Gonzer 2-6pm, Denise Westwood 6-10pm, Jim Ladd 10pm-2am, and Rick Lewis 2-6am... Belle Nolan returns to the midday slot at KQAK/San Francisco, with Mike Koste resuming fulltime duties as Production Director... Tom Holliday exits KLZR/Lawrence, where Steve Smithers moves to middays and Mary Christopher handles PM drive... Bruce Bond, ex-WZZO/Allentown, joins WVPO/Stroudsburg, PA for mornings and the MD post... New weekenders: Larry Woodside rejoins KROQ-FM/Pasadena, Cyndy Drue to WMMR/Philadelphia from rival WYSP, John Leslie moves to KGB/San Diego from crosstown KPRI, Stuart McRae hangs his hat at KTXQ/Dallas, Tracey Holland is at KLPX/Tucson, Toni Smith moves to KFMF/Chico, David Fuller joins WIQB/Ann Arbor, and Lori Michaels is now at CHEZ/Ottawa.



I SCREAM, YOU SCREAM, WE ALL SCREAM — The Tubes' Fee Waybill experienced a religious conversion while at KQDS/Duluth, and is pictured during a heated discussion with MD Brian Taylor on the relative merits of satan worship and better living through chemistry.



GABRIEL AT THE GREEK — Peter Gabriel, still in full stage makeup, stands with KVRE/Santa Rose PD Cindy Paulos (l) and Warner Brothers Records' Beverly Stevens at the Greek Theater in Berkeley.



RUSH ROCKS RADIO CITY — Rush recently headlined five nights at New York's Radio City Music Hall, introducing three new songs which will be on their next album. Pictured backstage (l-r): George Meier, PolyGram Rock Department National Promotion Director; Alex Lifeson of Rush; and Chip Hobart of WAPP/New York.

AOR Reporter Profile

WIQB/Ann Arbor, MI
P.O. Box 8605
Ann Arbor, MI 48107
(313) 662-2881

"Rock 103 — Ann Arbor's Own"
Owner: Lake America Communications
President/GM: Ernie Winn
PD: Randy Z
MD: Mike Belanger
Rep: Torbet
102.9 MHz
10 kw

"WIQB went from free-form progressive rock, to automated CHR in 1979, to a successful live AOR format in 1981. In the last two years, we've become the Ann Arbor radio station, dominating the Ann Arbor market, including our direct competitors — Detroit's WRIF and WLLZ. We respect these fine AORs, but feel we can offer something to our audience that they can't.

"We program and promote to and for Ann Arbor, with community awareness and involvement as our strongpoints. This includes involvement with the University of Michigan and various student organizations.

"We play some great music, too. Although proven AOR artists have the best shot at making our playlist, we are objective in choosing new music and occasionally will take a chance with something as long as it fits into what we're doing.

"Our 11 pm specials, which are an hour with one artist, and our Rock Party weekends are extremely popular and keep the phones hopping."

"We are constantly improving our sound and we try to keep things fresh and exciting at all times."

—Mike Belanger

WIQB is a new AOR reporter.

WESTWOOD ONE **W** PRESENTS



BIG EVENTS

BARBRA STREISAND in her first national radio interview of the '80s, ASIA live from Tokyo, the US FESTIVAL '83, HBO Simulcasts with KENNY ROGERS, DOLLY PARTON, OLIVIA NEWTON-JOHN, HALL & OATES, WILLIE NELSON, and BILLY JOEL, 1984 concert exclusives with JOURNEY, STEVIE NICKS, THE PRETENDERS, JOE WALSH, CHRISTINE McVIE, MICHAEL McDONALD, CHRISTOPHER CROSS, and

FLEETWOOD MAC, The Royal Albert Hall benefit concert featuring ERIC CLAPTON, JEFF BECK, JIMMY PAGE, KENNY JONES, BILL WYMAN and CHARLIE WATTS, the exclusive NARAS GRAMMY AWARDS SPECIAL... all from America's largest producer and distributor of nationally sponsored radio programs, concerts and specials. Over 3,000 U.S. radio stations carry our events and programs... programs like

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Adult/ Contemporary



JEFF GREEN

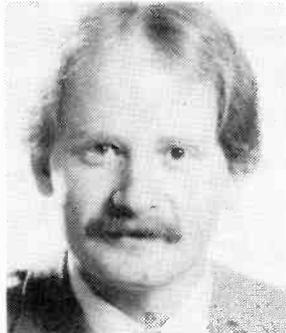
A/C And CHR Crossovers: What's Happening?

Many calls have come in over the last few months from programmers interested in the national trends on playing "CHR crossovers." Defined as current CHR hits without mass A/C acceptance, these songs receive heavy airplay at dozens of A/C stations. Among the crossovers are both recent hits by Stevie Nicks, the Eurythmics, and Prince; Donna Summer's "She Works Hard For The Money," Quarterflash's "Take Me To Heart," Frank Stallone's "Far From Over," Robert Plant's "Big Log," and "King Of Pain" by the Police.

By the time a record is in heavy rotation at ten A/C R&R reporters, usually it has already charted. But many records which never even achieved Breaker status earned big exposure in some of the country's largest (and toughest) cities.

One reason these crossovers do not chart well on A/C is that while solidly popular 25-34, they show little value 35+, thereby eliminated from consideration by broader-based A/C stations. Another reason for these records' comparatively weak national chart performance is frankly that there are many PDs who don't conduct music research to assess a song's true value. Furthermore, there is a segment of the programming congregation which does conduct research, but limits its studies exclusively to A/C listeners.

Yet the uncharted crossovers are hits for some stations, which points to the familiar lesson that one can't rely solely on national chart activity for determining which



Jeff Salgo



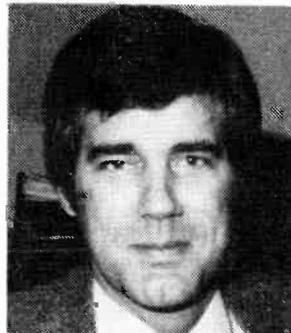
HIGHWAY HELPER — In association with a local Toyota dealership, LOVE-94/Miami presents "Kaptain Kendall," the roving caped mechanic of South Florida's highways. The Kaptain, dressed in green tights and a yellow cape, is constantly on the go in his multicolored pickup, fixing disabled vehicles without charge between traffic reports from his mobile phone. The station hopes his "Good Samaritan" attitude will encourage motorists to help others. Pausing for a pit stop is the LOVE-94 morning team (l-r): Keith Allen, the Kaptain, Joe Johnson, and Dave Caprita.

widen the appeal of their stations." He said, "They wouldn't play Robert Plant, because they know who he is and associate him image-wise with AOR. They fail to realize their listeners, who are perhaps exclusive A/C users, may not have any idea who

airplay from then on.

Taking an alternative view to the axiom, "You can't get hurt by what you don't play," Jack argued, "If a record scores highly positive and doesn't generate a lot of negatives, then there's no reason not to play

WFYR 103 1/2 FM



Jack Kelly

KBOI

AM/FM



Lon Dunn

records are truly valuable to programming. In order to provide a better understanding of CHR crossovers, three A/C programmers discuss the nature of these songs, and how they've handpicked certain ones successfully.

Why It's Happening

KMGG/Los Angeles PD Jeff Salgo, whose station seeks 22-36 year-olds, proposed that a powerful CHR presence among adults in a given market opens the door to A/C exposure of CHR hits. In L.A., that "powerful" presence is KIIS, which this summer beat all three A/C's combined in 25-49 adults. He said, "With KIIS so strong and with such strength by the other CHRs here, A/C audiences are developing a taste for these records. In a way, the tempos of the A/C's are partly regulated by the success of the CHRs."

Refuting False Presumptions

This interest in CHR crossovers is not limited to music-intensive 25-34-oriented FM stations. Even full service giant KBOI/Boise, regarded as one of the "old-line" AM A/C's, is using CHR crossovers without second thoughts. PD Lon Dunn pointed out, "Some older programmers involved in full service radio still believe when you turn 35, you start liking Percy Faith and Frank Sinatra. Hell, we were all raised on Elvis Presley, Fats Domino, Chubby Checker, and Chuck Berry — we're still into rock and roll. Our audience wants to know what's going on with today's music, and many of these songs are good for everyone. I don't see a problem playing them for a 30+ audience. I'm 43 and I love these records!"

The Programmer Image Bias

Expanding on this issue, WFYR/Chicago PD Jack Kelly charged that many programmers, reluctant to expose CHR/AOR artists unproven to A/C, are "too afraid to

Robert Plant is; therefore, there's no reason why the listener would have a predisposed attitude towards the artist."

Jeff agreed, "We're not playing anything louder than either of Billy Joel's latest two singles. It's just that these groups carry a stigma because they've come out of a new wave or AOR scene."

Jack intimated one reason why A/C led CHR and AOR on contemporary artists Culture Club and Spandau Ballet may have been because A/C PDs didn't know who these artists were and held no preliminary biases.

Researching Other Format Listeners

Jack reminded other programmers, "We're limiting the sample if we test records with exposure (or likely exposure) only on A/C stations, or by researching A/C listeners exclusively." Referring to this practice as "oversegmentizing," Jack acknowledged, "Radio is a segmented medium, and you do need to serve your target audience. But some PDs are overdoing it by narrowing the target too much.

"There's a trap in doing this," he warned. "One may be able to increase the number of quarter-hours the target listens to a station. But as the target is narrowed, the easier it is to hurt yourself in come, because you're making the product better and better for fewer and fewer people.

"By talking to listeners who don't currently use A/C, yet are within the proper age demographic," concluded Jack, "we can get an opinion on an uncharted song and learn if it is a useful record."

Selecting The Correct Records

Both Jack and Jeff noted that selecting the particular CHR crossovers hinges on prior local exposure. The records are then callout-tested with the target demos, and with a strong showing, they're added. Further callouts and requests help determine

it. In fact, it'd be foolish not to. There are other songs, such as 'King Of Pain,' which was very valuable 25-34, but was 'invisible' for 35+; that is, it didn't cause tuneout.

"However," he emphasized, "when you find over 15% negatives on a song, the risks begin to outweigh the benefits. That figure varies according to which demographic doesn't like the record, and how much that demo will be exposed to it. If a station needing bulk quarter-hours from midday women is playing a song disliked most by women, the song obviously requires dayparting or slower exposure in those hours. In evenings, when your potential for time spent listening is relatively short, you're not jeopardizing as many quarter-hours as when you lose somebody at 9:30am."

Unlike Jeff and Jack, Lon relies more on his gut feel than his own research. "I've been in the business 25 years and I know my audience. But when I'm not sure, I watch other stations, particularly those which are doing research."

What's Right For You?

For programmers wondering how to approach these uncharted crossovers, Lon stated simply, "There is a place for this upbeat music. Be more interested in the product than in what everybody else is doing."

Jack recommended, "Select it carefully. For most of it, there is a surprising amount of commonality within the broad A/C demographics. A lot of this music is melodic and easy to relate to. It's not really as unique as it appears to be. Don't over-qualify it."

Jeff advised programmers to do research, while "considering how well these songs fit in with the general flow of your station. Mixed in correctly, they won't cause any tuneout — if they're really hits."

Station Profile

WFYR "Fire"/Chicago
130 E. Randolph St.
Chicago, IL 60601
(312) 861-8100

Owner: RKO General
Rep: RKO Radio Sales
VP/GM: Bernie Kvale
PD: Jack Kelly
MD: John Wetherbee

103.5 mHz
4.3 kw

Tower height: 1548 ft.

"WFYR is Chicago's premier full service A/C FM station, providing listeners with all the music, news, weather, traffic and sports information they need.

"Our news team is headed by afternoon anchor Kris Kridel, and includes award-winning journalist/morning anchor Lyle Dean, and Red Mottlow for sports.

"Our music is a carefully-selected blend of today's current hits and yesterday's greatest songs. Every Saturday night, WFYR listeners are treated to the city's number one-rated show, 'Solid Gold Saturday Night.'

"WFYR's audience is primarily comprised of 18-49 year-old adults (our strength is with 25-34s), whose household size is typically five or more members and earns a household income of \$25,000 or more.

"Well-known air personalities like Stu Collins, Chuck Benson, Dick Bartley, and Bob Bateman make WFYR Chicagoland's prestigious A/C radio station for listeners and advertisers."

— Jack Kelly

PICTURE THIS!



BARBARA MANDRELL 1 R&R 1 BB
 "One Of A Kind Pair Of Fools" (MCA-52258)
 from her MCA LP SPUN GOLD (MCA-5377)
 produced by Tom Collins

Watch for the World Premiere of Barbara's
 HBO Special, "The Lady Is A Champ" on
 Sunday November 27th



LOUISE MANDRELL Breaker 46 R&R 48 BB
 "Runaway Heart" (PB 13649) from her
 RCA LP TOO HOT TO SLEEP (AHL-4820)
 produced by Eddie Kilroy

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Black Radio



WALT LOVE

KRLY Gains Ground On The System

In our ongoing look at Urban Contemporary stations, the next step is on to Houston. There are two Urban stations in the market, KMJQ (Majic 102) and KRLY (LOVE 94FM). KMJQ is No. 2 in the market 12+ with a 7.2 share and KRLY has a 6.0 share, up from 4.2, making it No. 5 overall in the city. Combined, these two stations have a 13.2 total share of the Houston audience.

I talked with KRLY VP/GM John Hiatt and PD Steve Harris. The conversation started with a question for Steve about specific programming aids that may have had a positive effect on the summer book. "I really believe that our problem was not so much a programming function as it was a function of Arbitron retrieving diaries. If you couple this with the fact that we've been very visible since the beginning of the year, we're starting to show that audience which we have always known was there. We've been about the job of getting out there touching people, meeting them and letting them know about the product, one on one. Sometimes it takes a little more time to show the results of what you're doing.

"I feel a number of community-oriented promotions we've done have all contributed to our current increases. Earlier this year we did a fundraiser for TSU (Texas Southern University). In June, we had a concert featuring Lakeside and One Way . . . we only charged \$4.94, an unheard-of ticket price during these days and times. We also had our 'Love Festival.' This was a gathering of our listeners, festival style, meeting well-known entertainers like Jeffrey Osborne, Sister Sledge, Ray Parker, etc. While all this was going on, there was also the opportunity to view the products of our advertisers. We charged 50 cents admission and donated all proceeds to the United Negro College Fund." Steve also mentioned that KRLY's TV advertising was minimal during this period.

Improved Financial Climate

When John Hiatt and I spoke last year for a column, we concentrated on the problems Urban stations have in attracting ad dollars. I wondered if the dollars had increased since we talked last year and if he's noticed any new advertisers. "Our format dollars seem to be better than they were. We've seen an influx, but it's been a very

slow one. But there are Black radio dollars available now that were not two years ago when we took over this station. A good example of that is our major promotion for the summer, the giveaway of a \$75,000 U.S. Home. We didn't give away the house until September, but all summer long we invited people out to view this home.

"I'm proud to say that U.S. Homes wanted to do this promotion with our station



Steve Harris

because they knew there are people who listen to our station who can put together the money to buy a house. U.S. Homes, the largest builder in the world, taking an interest in our station has prompted others to follow. For the past two years we couldn't get that type of business."

John cited another example, Jack-In-The-Box. "We're in the middle of a very large promotion right now; we're giving away a free Mercedes Benz in conjunction with Jack-In-The-Box. This is the first time they've made a real effort to reach the black community. We're talking about approximately 20% of this city's population who hadn't been reached except on the fringes. As a result of using our radio station, they've seen dramatic increases in all their black locations, stores located in a

YBPC No. 6 Scheduled For Houston

The Young Black Programmers Coalition will hold its sixth annual meeting November 18-20 at the Meridian Hotel in downtown Houston. The theme for the 1983 meeting is "We Will Survive — Prepare For 1984." A number of well-known broadcasters and music industry personnel will be on hand as panel members of planned meetings and workshops. Saturday night (11-19) there will be an Awards Banquet Ball. MC will be Richard "Dimples" Fields.



Randy Sterling



Barbara Marsalis



Sondra Freels

Special room rates are available by contacting the Meridian Hotel, 400 Dallas Street, Houston, TX. Here's the phone number: (713) 759-0202. In order to get the special room rate of \$40 you must register under the association of the YBPC.

YBPC President Randy Sterling had this to say, "We must all remember, in order to survive, we must seriously unite!" Just two and a half years ago I told you all to watch this organization and the people behind it and you would see positive results. I'm proud to say that the YBPC has become the most organized and positive organization for blacks in the industry who are interested in programming, technology, music, and integrity. I hope to see you all in Houston!

High Density Black Area. They're very excited about the success of things, and let me tell you, these people have doubled their

John went on to tell me his feelings about the future of the Urban format in Houston. "We have had rapid growth over the last two years in total dollars, but not in all areas of the advertising community. I see that growth slowing down some, but I see a broadening in terms of categories we can expand into. I feel it's finally dawned on some people that there are nearly 600,000 folks here who have some money to spend.

"Black audiences traditionally not only respond well to their radio station, but their brand loyalty is far superior to non-ethnics. The return rate we have for our advertisers is super . . . we get terrific results for our clients. I think what I learned last year was you can't change some people's way of thinking in a year; you don't turn 200 years around in two years."

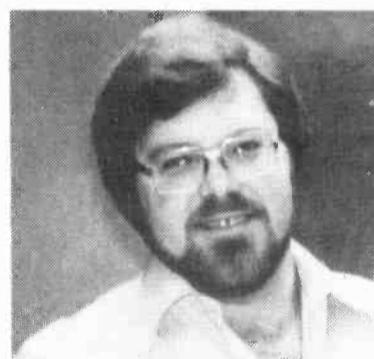
Orchestrating The Music Flow

All successful Urban Contemporary stations have a diverse mixture of listeners. I wanted to know how Steve handles the delicate programming balance of an Urban station. "We program to our core audience; obviously that's the black audience, that's who we have to deliver the product to, first and foremost. Our presentation is as general market as KKBQ-FM, KFMK, or KILT, for that matter. I think our music, among other things, makes us palatable for anyone to enjoy listening to us anytime and not feel like an outsider listening in on something they're not part of.

"One thing that has caused somewhat of a controversy around the country is Urban stations airing crossover music by white artists, and figuring out when to play it. Our view is this: blacks don't only enjoy music by black artists, they enjoy good music no matter who makes it. If it fits, we play it. If it doesn't fit, we won't force it."

John ended by saying, "I think the point of your entire article is that it's hard not to recognize the strength that Black/Urban stations are gaining across the country. I'll be happy when the industry stops distinguishing between ethnic and general. It would be great if the agencies didn't pick which black station they'll include on particular buys. It would be nice if someday LOVE 94FM and Majic 102 showed in Arbitron No. 1 and No. 2; then the agencies could buy us both as the top two stations in the city and not have to make a choice."

Steve's wrap-up went like this: "I'm looking forward to the day when our diary count from Arbitron begins to go up and not down, as it has in the past four or five books. I think as Arbitron and other ratings services find better methods of surveying blacks, Urban stations will do better, much better . . . some aren't doing too bad now!"



John Hiatt

commitment to black advertising in this city. That's to be commended."

Urban Becoming Viable

I asked John if he thought advertisers now consider the Urban format a viable advertising vehicle. "I think it's slowly starting to happen. There are accounts that still leave us out . . . airlines, financial, computers, they all come to mind. The home computer market is breaking out all over on television and general market radio and totally ignores the black audience. But I think the agencies are starting to show more interest and it's more than tokenism . . . it's money! I think they're slowly starting to realize that there's some dollars our audience has to spend on products such as theirs."



CARIBOU PLAYS HOST TO POLYGRAM — The new Kool & the Gang single, "Joanna," is presented to KDKO/Denver Music Director Danny Harris (right) by PolyGram's Scott Brill (middle) at the recent PolyGram Caribou Ranch Convention. At left, KDKO PD Carlos Lando enjoys the Rocky Mountain High.



WUSL HOLDS "PHILLY FLASH-OFF" — WUSL-FM staged its "Philly Flash-Off" at the library on City Line Avenue to find the best flashdancer in the city. The winner was Mia Ruggieri, who's off to see "Dreamgirls" in New York via limo, courtesy of Polydor Records. Pictured (l-r) are Michael Nise, executive producer of TV show "Dancin' On Air;" David Leach of Polydor; dance consultant Dan Goldberg; and POWER 99FM's Gary Shephard and Bee J Johnson.



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Or Turn On The Radio!**



LUTHER VANDROSS

"I'll Let You Slide"



RCA Signs Menudo



RCA has signed Menudo, with a Spanish-language album, "A Todo Rock," just released, and an English-language LP to follow. At the ceremonies, Executive VP Jose Menendez presented the group members with their own Nippers to pose with. Shown (l-r) back: Menudo's Johnny, Menendez, Menudo creator/producer Edgardo Diaz, and Menudo's Ricky; front (l-r) group members Charlie, Ray & Roy.

Kashif At Home... At Radio City



When New York native Kashif finally made his hometown debut, he did it at Radio City Music Hall with top Arista execs backstage to lend support. Shown (l-r): Arista's Gerry Griffith, Arista President Clive Davis, Kashif, and Arista VP Abbey Konowitch.

Zebra Rocks Jersey



When their current cross-county tour brought them to the Jersey Meadowlands' Byrne Arena, Atlantic recording group Zebra was visited by Atlantic Senior VP/Promotion Vince Faraci (left). Shown here with Faraci are (l-r) Zebra's Randy Jackson, Guy Gelso and Felix Hannemann.

Rocshire Committed To Alcatraz



The newly-formed Alcatraz, featuring former members of Rainbow and New England, has been signed to Rocshire Records with a debut release scheduled for later this month. Shown here (l-r) band's Gary Shea and Yngwie Malmsteen, Rocshire President Gary Davis, band members Jimmie Waldo and Jan Uvena, and Alcatraz manager Andy Trueman. Seated is Alcatraz lead vocalist Graham Bonnet.

CALENDAR



BRAD MESSER

Voice Of The People

Can't make up my mind. Sometimes, haphazardly depending on how my day happens to be going, my seat-of-the-pants opinion is that the world is jammed full of airheaded idiots, and other times when everything's going OK I believe America is populated coast-to-coast with level-headed folks filled with common sense and shrewd intelligence. I am whim-powered.

George Gallup isn't. He steadfastly believes, even on his worst days, that most of the folks on the planet are pretty sharp. He ought to know. Forty-eight years ago he began creating the science of accurate public-opinion sampling, and without missing a week since 1935, he has polled the populace on some 10,000 issues. Gallup concludes, "The public shows an amazing amount of good sense in their responses to the issues of the day. As a matter of fact, I think if the People had made the important decisions of the last 50 years, rather than Congress, we would have been better governed in those five decades."

Gallup will celebrate his 82nd birthday next Friday, November 18. He still personally runs his American Institute of Public Opinion, the world's foremost pulse-taker, which has expanded its opinion-sampling operations

into every major democratic nation, with 35 offices worldwide.

Based on foreign polling, Gallup believes people the world over have "pretty similar ideas about peace and war and all the other major problems of life."

To those of us whose lives are governed to a great extent by the opinions of others, accurate surveys are extremely important. Our careers are based on the voice of the people. So are the professional lives of all politicians, and even the destinies of nations. Gallup has devoted his life to the correct interpretation of the voice of the people. Prior to the 1948 presidential election, the Gallup Poll made its biggest mistake, wrongly predicting that Dewey would beat Truman. That kind of gaffe hasn't been repeated. "In the years since '48 we have improved our accuracy in almost every election. Our average error is only about a percent-and-a-half. We have not been wrong in any election since."

With nearly a half-century of experience, the Gallup organization is now geared to move quickly in the event of domestic or world crisis. "We can poll the whole United States," Gallup says, "in a period of about six hours."

MONDAY, NOVEMBER 14 — As America's second moon-landing rocket blasted off 14 years ago today (1969), the command module was struck by lightning. Apollo-12 survived the hit without damage and completed its mission, during which Charles Conrad incidentally became the first man to fall down on the moon.

An undersea volcano created a new mile-long island off the coast of Iceland 20 years ago today (1963). The 500-foot-high island is still there, named Surtsey after a legendary Norse giant.

The Dow-Jones Industrials topped 1000 for the first time in 1972.

The future king of England, Prince Charles, is 35. When he was serving in the Royal Navy, a Lieutenant told visiting reporters that the prince was "pompous, not very bright, and probably wouldn't agree to meet with them." The reporters departed, not knowing the anonymous Lt. was in fact Crown Prince Charles, who is occasionally referred to as The Clown Prince.

TUESDAY, NOVEMBER 15 — Fourteen years ago today (1969) President Richard Nixon was inside the White House, watching a football game on TV, pointedly ignoring half-a-million demonstrators taking part in the Second National Anti-War Mobilization.

On his first trip to the New World in 1492, Christopher Columbus noted in his journal that Indians were drying and smoking a native plant. It was the first reference to tobacco.

In 1806 Western explorer Zebulon Pike spotted the Colorado mountain later named for him, Pike's Peak.

Petula Clark, whose records in the fifties and sixties sold some 25 million copies, turns 49 today. Actor Ed Asner is 54. Senator Howard Baker of Tennessee is 58.

WEDNESDAY, NOVEMBER 16 — After the Communists seized power in the Russian revolution in 1917, the United States refused to establish diplomatic relations with the new leaders for 16 years, until exactly 50 years ago today in 1933. Columbia University's Professor Henry Graff says the reasons for U.S. reluctance included the USSR's refusal to honor debts, and its propaganda efforts in the USA. By establishing relations, the U.S. hoped for increased trade, and the Russians hoped for a huge low-interest loan. Neither nation got what it expected.

Ten years ago the world's largest construction project, the Alaska Pipeline, was authorized.

One of the three November meteor showers is tonight, but because of competing light from the nearly-full moon, the Leonid shooting star show isn't expected to be spectacular.

Pro footballer Harvey Martin is 33. Basketball pro Jojo White is 37.

THURSDAY, NOVEMBER 17 — The unmanned Soviet moon-rover Lunokhod-1 landed in 1970. Space historian James Oberg says it was "a cute little buggy, and every toy store in Russia had little working models within a few months."

In 1800 the U.S. Congress convened for the first time in Washington, DC in the new north wing of the partially-completed Capitol Building.

The Suez Canal opened in 1869. Ten years ago today President Richard Nixon made his famous "I'm not a crook" speech at Disneyland (1973).

Basketball veteran Elvin Hayes is 38. Tom Seaver, who began his pro baseball career with the Mets in 1967, turns 39. Movie director Martin Scorsese is 41. Actor Rock Hudson is 58.

FRIDAY, NOVEMBER 18 — Ten years after the airplane was invented, someone finally got up the courage to fly a loop: it happened seventy years ago today in 1913.

In 1928 Walt Disney created Mortimer Mouse. When Mrs. Disney suggested that name was "too stuffy," he was renamed Mickey.

Five years ago the People's Temple mass suicide took some 900 lives in Guyana. Forty-seven years ago Ella Fitzgerald, age 18, cut her first record (1936).

Alan Shepard Jr., who became America's first spaceman in 1961, is 60. Pollster George Gallup is 82.

Tomorrow (11-19) designer Calvin Klein will be 41, Ted Turner will be 45 and Dick Cavett hits 47. On Sunday (11-20) journalist Alistair Cooke, best known in the U.S. as host of Masterpiece Theater on PBS, will be 75. Full Beaver moon Sunday.

Marketplace

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Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.

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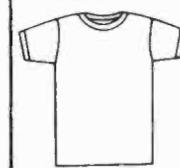
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Opportunities

Openings

EAST

Warm, mature communicators needed for new EOR station in major market. T&R: John Sebastian, EOR Inc., 8355 E. San Rosendo, Scottsdale, AZ 85258. No Calls. EOE M/F (11-11)

Major Market A/C

Needs talented, professional and warm morning man! All applicants will receive a reply. Send tape and resume to: Radio & Records, 1930 Century Park West, #573, Los Angeles, CA 90067.

Top Boston FM rocker seeks experienced parttime AM news anchor with distinctive delivery. Serious news commitment. T&R: K. Abel, Kenmore Stn., Box 343, Boston, MA 02215. EOE M/F (11-11)

CT AM/FM seeks Chief Engineer. Must be experienced. Contact Chief or GM, WPLR/WSCR, 1294 Chaple St., New Haven, CT 06511. (203) 777-8617. EOE (11-11)

If you are a Great morning personality/team, that is outrageous, can work the phones, do personal appearances, and turn this Top 15 market upside-down, let's hear from you. Tapes & resumes to Radio & Records, 1930 Century Park West, #577, Los Angeles, CA 90067.

WINX (metro DC) looking for local quality communicators. T&R: Bob Appel, PD, Box 1726, Rockville, MD 20850. (11-11)

WYRE/WBEY-FM seeking A/C & Country parttime. Local talent encouraged. T&R: Mike O'Meara, Box 1551, Annapolis, MD 21404. EOE M/F (11-11)

WAVA seeks up tempo personality tapes from those who can put their pulse on Washington DC. T&R's: Randy Kabrich, 5232 Lee Highway, Arlington, VA 22207. EOE M/F (11-11)

Looking for full service A/C PD. New England's 2nd fastest growing community. T&R: Bob Putnam, WLAD, 198 Main St., Danbury, CT 06810. EOE M/F (11-4)

WSMB/WSFM seeks qualified candidates for expected on-air opening. Warm/friendly/human/adult with prod. skills. T&R: Bob Paiva, Box 3433, Harrisburg, PA 17105. No calls. EOE M/F (11-4)

Central NY original & best AOR seeks real communicator for middays. Females encouraged. T&R: Peter Hirsch, WOUR, 288 Genesee St., Utica, NY 13502. No calls. EOE M/F (11-4)

PA AM/FM combo looking for air talent. AM-MOR, FM-CHR. T&R: PD, WSBG/WVPO, 22 6th St. S., Stroudsburg, PA 18360. EOE M/F (11-4)

Top 50 Market PD Wanted

We're looking for a PD/OM interested in working with our marketing plan to create a new adult AOR entity in a major market. Preferred applicants for this exciting position will have a track record of successfully appealing to men 18-34, especially 25-34. Resumes (no calls) to:

Jhan Hiber
President
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P.O. Box 1220
Pebble Beach, CA 93953



WRKI, 50,000 watt AOR Superstars has parttime openings on-air. T&R: Bob Kocak, PD, Box 95, Danbury, CT 06810. Dependability a must! EOE M/F (11-4)

Morning news anchor, WHYT/Detroit. Upbeat, informal, credible, ability to ad-lib with morning talent. T&R: Steve Goldstein, Fisher Building, Detroit, MI 48202. EOE M/F (11-4)

Openings

Q107 seeks up tempo personality for drive opening at upper MW's hottest station. CHR format. T&R: Dan Stone, PD, Box 467, Ishpeming, MI 49849. EOE M/F (11-4)

WZOZ-103FM

Top CHR/AC station in beautiful upstate New York college town looking for fulltime air talent with excellent production skills. Must be energetic, hard-working, dedicated and professional. Send tape and resume to: Joe Moss, PD, WZOZ-FM, P.O. Box 1030, Oneonta, NY 13820. EOE M/F

SOUTH

Small market AM/FM ready to give a dedicated person a chance. Beginners OK. Low pay/long hours/hard work. Chance to grow. T&R: Harry Myers, Box 1176, Roxboro, NC 27573. (11-11)

A/C-Country combo seeks newperson with ability to advance. Need good pipes. Salary commensurate. T&R: Val McGinness, WEIZ/WDAK, Box 1640, Columbus, GA 31994. EOE M/F (11-11)

KILT 610AM

Houston Country

Nighttime (7pm-mid) entertainer
Rush tape, resume & references:

Rick Candea
Program Director
KILT AM/FM
500 Lovett Boulevard-Houston, TX 77006
EOE M/F

Consultant has openings for OM's at subscriber stations in A/C & BM formats. T&R: Ed Winton, 9549 Koger Bl., St. Petersburg, FL 33702. EOE M/F (11-11)

KZFM immediate opening: Creative announcer to make mark in mornings on the TX rivers. Good benefits, competitive pay. T&R: Chuck Baker, Box 9917, Corpus Christi, TX 78469. EOE M/F (11-11)

Looking for PD. T&R: WRFS AM/FM, Box 72, Alexander City, AL 35010. (205) 234-2566. EOE M/F (11-11)

Anchor/reporter for SW FL A/C. Hard working street reporter who will also anchor PM drive. T&R: Bill Stevens, WRCC, Box 189, Cape Coral, FL 33910 EOE M/F (11-11)

Production/Continuity Director

Experience required. Send tape of production work, sample of commercial copywriting and resume with references (no calls please) to: R. Walker, WHYI-FM, 2741 N. 29th Ave., No. 300, Hollywood, FL 33020. EOE



Building future file for CHR, Country, & AOR programming & air talent. Rush T&R: David Ganano, Jim Long & Partners, 13747 Montfort -220, Dallas, TX 75240. EOE (11-4)

Prime afternoon opening at the sunny south's Billboard station of the year. Personality to maintain our dominant afternoon numbers. Good bucks for right person. T&R: Rick Freeman, Program Manager, WDCG-105FM, Box 2126, Durham-Raleigh, NC 27702. EOE M/F

Morning personality wanted for 100kw CHR in southeast. (801) 545-1230. Denny Ainsworth. (11-4)

Production director needed. Duties include weekend airshift. Good pay & stability. Call Paul Richardson, WWDE-FM, Norfolk, VA (804) 838-4295. EOE M/F (11-4)

Openings

Think you're good? Time for a move up? Major company in TX looking for topical morning person. T&R: Box 710, Amarillo, TX 79189. EOE M/F

KITE/Corpus Christi looking for tapes from hot jocks for possible future openings. T&R: Jim Zippo, 441 Laguna, Corpus Christi, TX 78401. (11-4)

Future opening . . . very stable forward moving station in medium market. Enthusiastic, conversational, experienced workers. T&R: KPUR, Box 30,000, Amarillo, TX 79120. (11-4)

Expert at the office of life. WZZK seeks production director. Hurry! Will take 5th cassette. T&R: Jay Michaels, 530 Beacon Pkwy. W., Birmingham, AL 35209. EOE M/F (11-4)



Operations Manager

Our operations manager is moving up the ladder so we're looking for a humorous morning personality to continue our winning tradition. . . Great production and experience with automation desired. Please send your best to: Terry Jordan, WQSM-FM, Box 35297, Fayetteville, NC 28303. EOE

Z102/Savannah needs overnight personality. Minimum 3 yrs. experience. Immediate opening. Call Ray Williams (912) 233-8807. EOE M/F (11-4)

Morning professional for 5kw CBS A/C affiliate. T&R: Larry Bessier, WMEL, Box 1318, Melbourne, FL 32935. EOE/MF (11-4)

KOSY-Y102 is accepting T&R's for immediate openings. Experience necessary. No calls please. Don Rushin, Box 2018, Texarkana, AR 75503. EOE M/F (11-4)

Dominant AOR station in southwest has opening. T&R: Gary Burns & Associates, Box 40013, San Antonio, TX 78229. EOE M/F (11-4)

Local news — do you eat, drink, sleep it? Rush T&R: Kris Kelly, WOXR/WLAS, Box 760, Jacksonville NC 28541. Females & minorities encouraged. EOE M/F (11-4)

MIDWEST

WMAD/Madison seeks an AOR personality with good production. T&R: Jim Kinney, 3392 Brooks Dr., Sun Prairie, WI 53590. Midwest preferred. Females encouraged. EOE M/F (11-11)

TOP PD

For leading AM A/C in Top 100. Manage plus PM Drive. Computer literacy and research a must. T&R, references, salary to: Radio & Records, 1930 Century Park West, #572, Los Angeles, CA 90067. Equal Opportunity Employer M/F/H.

Sales Manager/Asst. GM. Should have successful record in local sales. Equity opportunity. Resume, references: Irv Schwartz, WCLU, Box 1320, Cincinnati, OH 45201. (11-11)

WNAM looking to fill possible PM Drive slot. T&R with salary requirement & references: Charlie Bennett, WNAM, Box 707, Neenah, WI 54956. EOE M/F (11-11)

PROGRAM MANAGER

Grand Rapids' leading Adult station, WOOD AM is a 5kw, full service A/C station. WOOD-FM is a powerful 265kw Easy Listening. The individual we need must have thorough knowledge of both formats, a winning track record, great ideas and the ability to lead. Previous air work a plus. Salary open. Excellent company benefits. Send resume & tape to: Michael O. LaReau, General Manager, WOOD AM/FM, 180 N. Division, Grand Rapids, MI 49503. EOE M/F

Openings

WBNO accepting T&R's for future fulltime openings. Mike Justin, WBNO, Box 8, Bloomington, IL 61702. EOE M/F (11-11)

Experienced, mature, motivating A/C Program Director to become an integral part of our management team.

Visible, thriving, competitive Top-30 midwestern market, high on the "quality of life" scale. Established, successful, well-positioned station, with state-of-the-art research and programming resources. Part of a major, rapidly-growing group that believes in developing and promoting talented individuals.

This is the rare, long-term, management opportunity you've been looking for, offering challenge, involvement, and reward. Situation demands innovative programming and promoting, meticulous quality control, planning, and strong "participative" staff leadership.

Position available after January 1. Confidentiality insured. We're an Equal Opportunity Employer. Resume, performance history, career objectives and current station airchecks to: Radio & Records, 1930 Century Park West, #576, Los Angeles, CA 90067.

Medium market midwest A/C accepting T&R's for possible future openings. All shifts. Box 765, Dayton, OH 45401. EOE M/F (11-11)

Z-93 needs zany morning personality with drop-ins immediately. Straight jacket & \$12-14,000 waiting. C&R: Dr. Dave, Box 2208, Kokomo, IN 46901. EOE M/F (11-11)

Needed

An experienced PD/announcer for full service MOR AM in Minnesota. A stable community involved person wanting to establish a solid track record. Must be a leader and motivator with strong commitment to news and personality radio. Send T&R to: Radio & Records, 1930 Century Park West, #574, Los Angeles, CA 90067. E.E.O.

Midday, all night jock needed immediately at progressive A/C station. Must be team player. T&R: Shawn Elliott, Box 1377, Bismarck, ND 58502. No calls please. EOE (11-4)

Looking for aggressive, young CHR & Country talent from midwest. Cassette & resume: Lyman James, KMAJ/KSKX, 5315 W. 7th, Topeka, KS 66604. EOE M/F (11-4)

Medium Market/ 50KW FM

We have the track record and the resources to win big. With our new acquisition we are ready to take on the competition in the Midwest. We need entertainers. If you know the difference between humour and lifting jokes from a tip sheet, and if you understand the importance of knowing and relating to your audience, we'd like to talk to you about an opportunity with us. Submit cassette aircheck and complete resume to: Radio & Records, 1930 Century Park West, #578, Los Angeles, CA 90067. EOE M/F

Opportunities

Openings

Top notch production pro needed. Good pay, benefits, & state of the art facilities available. T&R: Bob Simmons, KTYN, Box 637, Minot, ND 58702. EOE M/F (11-4)

Needed Yesterday

Music Of Your Life station seeking warm mature voices. Great production skills a must. T&R to: Chris Larko, WAFX, 2210 Inwood Drive, Ft. Wayne, IN 46805. Absolutely no calls. EOE M/F

Lafayette Hit FM, WAZY is on a talent search. T&R: Jim Stacy, Box 1410, Lafayette, IN 47902. No Calls. EOE M/F (11-4).

WJJK/WBIZ needs fulltime news anchor/reporter. T&R: M. Sullivan, Box 24, Eau Claire, WI 54702. EOE M/F (11-4)

Need high energy personality for nighttime opening. Top music station in St. Louis. T&R: Bob Garrett, KHTR, 1 Memorial Dr., St. Louis, MO 63102. EOE M/F (11-4)

Chief Engineer position for Directional AM and Automated FM. Management, supervisory and maintenance abilities required. Must have detailed broadcasting experience and FCC license. Send resume to:

**Mr. Boyd E. Arnold, VP/IGM
WGMZ/WKMF Radio**
P.O. Box 1080, Flint, Michigan 48501

The Chicago A/C's are our competition & we need an experienced ND immediately. T&R: Jim Holly, Z107, Box 311, Lowell, IN 46356 EOE M/F (11-4)

WEST

KMON, 560 Country needs a production director for combo setup. If your current station is on the old west trail, apply now. Dave Richards (406) 761-1000. EOE M/F (11-11)

Need morning drive person for small market country station. Must have production skills. T&R: Steve Rose, 80x J, Aztec, NM 87410. EOE M/F (11-11)

Idaho's top-rated CHR is looking for experienced morning drive personality. Rush T&R: Tom Evans, KBBK, Box 625, Meridian, ID 83642. EOE M/F (11-11)

Small market in NM looking for newperson. Experienced preferred. Call MAXINE (505) 287-9500. EOE M/F (11-11)

TAG-98, northern WY's top CHR needs midday professional. Females encouraged. T&R: Bill McBride, 502 Blackburn St., Cody, WY 82414. No Calls. EOE M/F (11-11)

KYGO, Denver's Country music leader is looking for a fulltime evening personality. T&R: Bob Call, 5350 W. 20th Ave., Denver, CO 80214. EOE M/F (11-11)

Southern CA's K88Y-FM/Ventura CHR seeks an up, adult-sounding 7-midnight jock. Call Richard Chase (805) 656-6300, 3-7pm, weekdays only. EOE M/F (11-11)

First fulltime jock opening in 2 yrs. Join Orange County's KIK-FM. T&R: John Dzima, 2 City Boulevard East, Orange, CA 92668. EOE (11-11)

Adult entertainers with wit, reliability, success for legendary A/C station. T&R: KALL-AM, 312 E. South Temple, Salt Lake City, UT 84111. EOE M/F (11-11)

Reporter, entry level. Split shift includes overnight. Minimum on-air. T&R: Jim Cumberland, KUUY-KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (11-11)

RCA is looking for someone with experience as a Product Manager/Artist Development specialist to work in the Hollywood office. Call Don Wardell (213) 468-4115. (11-4)

If you're a high energy jock who'd like to work for a CHR/Urban station, send T&R: Bob O'Neil, KSTN, 2171 Ralph Ave., Stockton, CA 95206. EOE M/F (11-4)

Reporter/anchor willing to work hard to dig up local stories. No calls. T&R only: Rosalie Fox, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F (11-4)

Morning person needed for Salt Lake City. Able to talk to 18-34 market. Intelligent & entertaining. T&R: Mike Droubay, 385 24th St., Ogden, UT 84401. EOE M/F (11-4)

Opening for air talent/production. KORD-KZZK/Tri-Cities, WA. Contact Dan Springer 10a-2p weekdays. (509) 547-9791 EOE (11-4)

Central coast CHR looking to fill all positions. Enthusiastic, hard workers. T&R: Christie Moore, KLOM, Box 697, Lompoc, CA 93438. EOE M/F (11-4)

Openings

Big Horn Productions' cable radio seeks eager salesperson to start immediately. 20% commission. If you can sell time, your time will be worth it. (213) 352-7152 EOE M/F (11-4)

KC152/Oxnard-Ventura is looking for weekend & fill-in help. T&R: John Simmons, Box 1520, Oxnard, CA 93035. EOE M/F (11-4)

Positions Sought

Radio personality, experienced with small market mornings is seeking medium market station. Receptive to any format & shift. DANIEL A. RENTON. (517) 485-1671. (11-11)

Happiness is a warm body — mine is the warmest around. Female seeking entry level work in radio. Interested? Call LESLIE (406) 452-6654. (11-11)

National award winner. Digger, aggressive reporter/anchor. If you're looking for a hard worker, call BRIAN (602) 948-3183 mornings. (11-11)

7 yrs. of CHR/AC experience. Looking to put my knowledge to work in a PD/MD position or medium/major market airshift. Creative, stable family man. SCOTT (317) 456-3407. (11-11)

Seeking work on structured CHR FM. NY, NJ, CT - medium or major market. 7 1/2 yrs. experience. Tight board. MD, excellent continuity. STEVE (914) 331-0354. (11-11)

I love country music, the South or West, & 7-mid. Good voice & production, looking for a home. DAVE (518) 271-7602. (11-11)

Looking to move up with committed AOR in large or medium market. 3 yrs. WIMZ MD, and 2 yrs. WQUT. BA degree. Call DAN WALSTON (615) 688-1019. (11-11)

If your copy department needs a kick in the pants, have boots will travel. For experience, versatility, boundless imagination, call PAT (716) 372-2710. (11-11)

O'what a catch! Mature voice, creative copywriting & production. Good newswriter & announcer. Willing to relocate. MIKE (309) 788-1935 or (309) 786-1265. (11-11)

Need someone for overnights? Experienced announcer seeks new horizons. Talented, dependable, fast learner. Eastern U.S. RICK (518) 834-6083 or (802) 527-7343. (11-11)

Top 60 market weekender & PD/mornings for small market AM/FM. 3 yrs. experience. Desire medium market fulltime Oklahoma region. BRIAN (918) 756-0919. (11-11)

CHR evening/overnight talent. 6 yrs. experience. Medium/large market. Prefer East, East coast, Florida. (305) 721-0582. (11-11)

Radio alert! Experienced announcer looking for medium/major market in East. Strong production & voice. Call anytime, I'll wake up for opportunity. JIM (717) 622-8912. (11-11)

Looking for position as ND/PD. Experienced. Can jock & do production. BA, teaching certificate. Single, prefer midwest. Available Jan '84. (314) 642-0365. (11-11)

Female news reporter seeks position in small/medium market. Several yrs. experience. Call DEBBIE (317) 887-2853. (11-11)

10 year Country veteran. 5 as MD needs new start in midday or evening shift. Medium market experience. Excellent references. TERRY (616) 834-8496. (11-11)

You say you heard it all before? Plug in a dynamic, experienced female rocker with 1st ticket, creativity included. Call TERRY (704) 254-8474. (11-11)

Controversial, good delivery & great telephone rap. I can boost your ratings. STEVEN (703) 368-9659. (11-11)

Announcer, production specialist, dialects, accents, writing, interviewing, talk, news, PBP. Prefer Christian format, eastern U.S. JIM WATSON (502) 492-8930. (11-11)

Beginning news announcer seeks job. Will relocate. Dependable, references. Reporting, sports, interviewing. MW preferred. BILL (219) 874-8285, M-W after 5pm CST. (11-11)

Experienced PD with winning track record in AOR, CHR, & Country seeks position in medium/major market. MIKEL HUNTER (408) 973-8199. (11-11)

DENNIS CANNON: WKSW/Cleveland. WINN, WHAS/Louisville seeks large market AM/PM drive. (502) 425-5874. (11-11)

Young, witty, energetic, with MD & on-air experience. Looking for CHR or A/C on-air. Not afraid to break a sweat. STEVE (213) 368-4403. (11-4)

Born-again Christian with 7 years experience seeks work as PD of Christian station. Call BILL (603) 224-4351. (11-4)

Numbers-proven communicator with strong production seeks medium market AOR/CHR home. Will consider all serious offers, prefer MW. DAVE (417) 782-7680 after 6p CST. (11-4)

Positions Sought

Tight CHR evening/overnight talent. Six years experience in medium/large markets. Ready now in FL, East coast. Call (305) 721-0582. (11-4)

WENDY WHITE, black female announcer, news, talk show host. 9 yrs experience, past 3 yrs in major market. Seeking news position. (213) 388-2853. (11-4)

Get me out of here!!! Personality with a year's experience seeking a place to learn & grow. DAN GORHAM (914) 647-3234. (11-4)

Morning show, A/C pro. Communication & entertainment. Currently working in West. (415) 586-5830, (213) 306-8430. (11-4)

Proven programmer/consultant for KXYZ, KQUE/Houston, TM stations. Seeking OM/PD spot with A/C, MOR, BM station the rewards ratings leadership. (215) 455-4625. (11-4)

Great pipes for jock, news, commercials. BA in communication & broadcast training. Prefer midwest. Any shift. MICHAEL KIELBON (312) 652-8319. (11-4)

10 YEAR PRO

If you want a programmer who is just as concerned with station profits as with quality programming, and you appreciate excellent hard working people, let's talk. BOB RALEIGH, former PD WCGO/Columbus, GA, 10 year professional is available. Call (404) 563-0702.

Experienced copywriter/production/MD/announcer. Also news, seeking medium/major market employment. Prefer SW OH or SE PA. MARK WATKINS (717) 334-0653 after 5pm EST. (11-4)

Experienced programmer, air personality, production professional available immediately. Call (214) 581-7625. (11-4)

Announcer trained, serious about career. Good pipes, can do news. Midwest preferred but will consider any offer. Call DENNIS (312) 921-2521. (11-4)

5 yrs. in St. Louis AOR (KSHE, KWK). Would like to move up. Good pipes/production, enthusiastic, creative & dedicated. Make me an offer I can't refuse. KEN (314) 839-4989. (11-4)

Talented, experienced broadcaster with management experience is available. (617) 949-0936. (11-4)

Young newscaster available immediately. 5 yrs. experience, 2 as medium market ND. Journalism degree. Strong anchor, solid reporter, conversational writer. JEFF (815) 663-9173. (11-4)

Major Market AOR Programmer Available

Exceptional Track Record. Over ten years solid management experience in operations and programming. Will consider medium to major market. All replies confidential. Reply to: Radio & Records, 1930 Century Park West, #575, Los Angeles, CA 90067.

Please rescue a talented, creative OM from impending satellite programming. Present employer will give good references. Will relocate. NEIL (617) 943-1125. (11-4)

STAN BUCHANAN, 8 yrs. in production, 2 in broadcasting desires production/on air position. Will relocate. (213) 845-9848. (11-4)

Seeking position as news personality/talk show host. Professional sound, attitude. Very hard working. (312) 842-4020 am, (312) 264-3955 pm. (11-4)

7 yrs. as MD/DJ. Let's make your station a winner! Great music knowledge. Prefer MI. (313) 373-5586 after 5 pm. DENNIS. (11-4)

Attention consultant! Experienced associate available. 14 yrs. as major PD, MD, DJ. All phases research. Outstanding programming/people skills. (301) 561-3187. (11-4)

Experienced announcer with production ability, writing skills. Excellent knowledge of music. Dependable, hard worker. Love all formats. SCOTT (201) 863-0917. (11-4)

I love radio! Will go anywhere, prefer SW. Personality jock, production, continuity. Creative, unique, not time & temp. JERRY T. NEUCH (312) 960-1815. (11-4)

Talented newcomer, trained as newperson/talk show host. Eager for job in Chicago, New Orleans, eastern seaboard. ELLIE (312) 538-8492. (11-4)

Talented, ambitious, reliable female. 1983 broadcasting school grad. seeks entry position in CHR, A/C, MOR, AOR. Announcing/production/news. Michelle, (617) 284-4913. (11-4)

Positions Sought

British announcer presently in P2 market. Good production & promotion ideas, seeking on-air position. East coast CHR preferred. (303) 685-5018. (11-4)

Help me help you! 3 yr. radio pro seeks news/sports or other on West coast. BA Communications. Call Dave Rodriguez. (707) 224-9579. (11-4)

LONDON & ENGELMAN

Formerly with KRTH and MAGIC 106 Los Angeles looking to relocate. (213) 352-1175

5 yrs. experience. Can work any format. Prefer CHR, A/C, AOR. Worked for WQLT/Muscle Shoals. JEFF SCOTT (205) 766-8937. (11-4)

Major market pro looking for PD slot in major or large medium market contemporary Christian music station. RAY (214) 660-3105, before 11am CT. (11-4)

Currently CHR mornings, MD. 3 yrs. experience. Looking for a change. (218) 281-3183. (11-4)

DENNIS CANNON: WKSW/Cleveland. WINN, WHAS/Louisville seeks large market AM/PM drive. (502) 425-5874. (11-4)

Trapped on-air in Las Vegas looking for fulltime CHR/AC, medium/large market in So. CA. Energetic/talented/hard working. 1 1/2 yrs. experience. KRISTAL (702) 645-4017. (11-4)

Programming plus creative, ambitious pro seeks PD position in small/medium market. Top 50 market air experience, 11 yrs. plus. SEAN O'CONNOR (316) 478-2431. (11-4)

Production specialist, skilled in multi-track & video with synthesizer. Strong writing. Seeking production/on-air position in western USA. DAVE (303) 635-7917. (11-4)

Changes

RADIO

Susan Dwork Slotnick appointed Account Executive/Special Program Sales Unit, ABC Radio Networks/New York.

Larry Leibowitz appointed Account Executive/Special Program Sales Unit, ABC Radio Networks/New York.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classified by telephone **Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

Frequency Rates*		
1 Week	2 Weeks	3 Weeks
\$20.00	\$35.00	\$50.00

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



LAURA GOES PRO IN PROVIDENCE — Atlantic recording artist Laura Branigan recently did a benefit performance for PRO-FM/Providence, helping to raise \$10,000 for the station's "Wish Come True" charity promotion. Shown backstage (l-r) are Atlantic promo rep Joe Iannello, PD Tom Cuddy, Branigan, and manager Susan Joseph.



COME UP TO MY PENTHOUSE — KITE/Corpus Christi PD Jim "Don't Flick My Bic" Zippo is surrounded by a pair of lovely Penthouse Pets who stopped in to make an appearance at the recent KITE Beach Party on Padre Island. While in town, the pair played guest DJs on Jim's show and raised the blood pressure of every male employee in the station.



WKDQ CAMEOS WITH REAL PEOPLE — The cast of "Real People" visited Evansville, IN to tape a segment on the Mississippi Queen River Boat, and WKDQ got involved. The station sponsored a contest with a \$500 prize for the best "Welcome Real People Banner," and a "Bratwurst & Kraut Eating" contest. Shown (l-r) is Real People's Sarah Purcell, and WKDQ morning man Scott Chase.



JETT ROCKS THE 'BURGH — Blackheart/MCA recording artist Joan Jett made a stop at B94/Pittsburgh to say "thanks for the spins." Pictured (l-r) are MD Don Germino, morning man Don Jefferson, Joan, the B94 Bee, and Assistant PD Jeff McKaye.



WTIC-FM GOES ITALIAN — During the recent Franklin Avenue Italian Festival, WTIC-FM/Hartford staffers worked their fingers into the pasta, awarding cash prizes and Italian food to people spotted with a WTIC-FM "Body Sticker." Pictured (l-r) are morning team partners John Elliott and Gary Craig, with midday personality Danny Lyons looking cool behind his Foster Grants.

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

LINDA RONSTADT "What's New"

MOTELS "Suddenly Last Summer"

MELISSA MANCHESTER

"No One Can Love You More..."

Country Coast-To-Coast

RONNIE MILSAP "Show Her"

CHARLY McCLAIN "Sentimental Ol' You"

MOE BANDY "You're Gonna Lose Her Like That"

Radio Arts

John Benedict (213) 841-0225

Country's Best

ED BRUCE "After All"

CHARLY McCLAIN "Sentimental Ol' You"

RONNIE MILSAP "Show Her"

MARK GRAY "Wounded Hearts"

KATHY MATTEA "Street Talk"

Soft Contemporary

GEORGE BENSON "In Your Eyes"

JIMMY BUFFETT "One Particular Harbour"

SPANDAU BALLET "Gold"

Sound 10

JIMMY BUFFETT "One Particular Harbour"

ELO "Stranger"

BERTIE HIGGINS "When You Fall In Love"

SMOKEY ROBINSON "Don't Play Another Love Song"

SPANDAU BALLET "Gold"

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

38 SPECIAL "If I'd Been The One"

STRAY CATS "I Won't Stand In Your Way"

DeBARGE "Time Will Reveal"

TM A/C

MELISSA MANCHESTER

"No One Can Love You More..."

TM Country

EMMYLOU HARRIS "Drivin' Wheel"

MERLE HAGGARD "That's The Way Love Goes"

JOHNNY RODRIGUEZ "Back On Her Mind Again"

DAVID FRIZZELL "A Million Light Beers Ago"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

PAUL SIMON "Allergies"

RAY PARKER JR. "Woman Out Of Control"

DURAN DURAN "Union Of The Snake"

Transtar

Chick Watkins (303) 578-0700

PAUL McCARTNEY & MICHAEL JACKSON

"Say Say Say"

BILLY JOEL "Uptown Girl"

MATTHEW WILDER "Break My Stride"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

STEPHANIE WINSLOW "Kiss Me Darling"

OAK RIDGE BOYS "Ozark Mountain Jubilee"

MOE BANDY "You're Gonna Lose Her Like That"

CRYSTAL GAYLE "The Sound Of Goodbye"

SHELLY WEST "Another Motel Memory"

The Great Ones

PAUL SIMON "Allergies"

PAUL ANKA "Give Me The Word"

JACKSON BROWNE "Tender Is The Night"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

BIG COUNTRY "In A Big Country"

ROLLING STONES "Undercover Of The Night"

Contempo 300

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)"

Great American Country

RONNIE MILSAP "Show Her"

CRYSTAL GAYLE "The Sound Of Goodbye"

NITTY GRITTY DIRT BAND "Dance Little Jean"

RONNIE McDOWELL

"You Made A Wanted Man Of Me"

BPI

John Iles (800) 426-9082

Adult Contemporary

MOTELS "Suddenly Last Summer"

POINTER SISTERS "I Need You"

ALABAMA "Lady Down On Love"

CRYSTAL GAYLE "The Sound Of Goodbye"

Country Living

MARK GRAY "Wounded Hearts"

RONNIE MILSAP "Show Her"

MOE BANDY "You're Gonna Lose Her Like That"

ED BRUCE "After All"

MEL McDANIEL "I Call It Love"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ROLLING STONES "Undercover Of The Night"

MOODY BLUES "Blue World"

38 SPECIAL "If I'd Been The One"

RAY PARKER JR. "I Still Can't Get Over Loving You"

SPANDAU BALLET "Gold"

The A/C Format

MOODY BLUES "Blue World"

MINOR DETAIL "Hold On"

GEORGE BENSON "In Your Eyes"

ELO "Stranger"

Super-Country

TERRI GIBBS "Tell Mama"

MARK GRAY "Wounded Hearts"

RONNIE MILSAP "Show Her"

GARY MORRIS "Why Lady Why"

DAVID WILLS "Miss Understanding"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

JENNIFER WARNES/CHRIS THOMPSON

"All The Right Moves"

KOOL & THE GANG "Joanna"

PAUL SIMON "Allergies"

JIMMY BUFFETT "One Particular Harbour"

SMOKEY ROBINSON "Don't Play Another Love Song"

ELO "Stranger"

Tanner Country

JOE STAMPLEY "Double Shot Of My Baby's Love"

MARK GRAY "Wounded Hearts"

LOUISE MANDRELL "Runaway Heart"

SHELLY WEST "Another Motel Memory"

Red Satin Rock

PETER SCHILLING "Major Tom (Coming Home)"

BIG COUNTRY "In A Big Country"

POLICE "Synchronicity II"

KIM CARNES "Invisible Hands"

DURAN DURAN "Union Of The Snake"

OLIVIA NEWTON-JOHN "Twist Of Fate"

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

<p>EAST</p> <p>WYXV/Baltimore Tim Witte</p> <p>EM&F GAP BAND MADONNA BLUEPRINT CASHMERE ENCHANTMENT TWILIGHT 22 D TRAIN Hottest: LIONEL RICHIE JEFFREY OSBORNE JENNIFER HOLLIDAY MCCARTNEY & JACKS SHANNON</p> <p>WILD/Boston Elroy R.C. Smith</p> <p>HOT STREAK GEORGE BENSON STEPHANIE MILLS STARSKI MILLIE JACKSON KEN C Hottest: LIONEL RICHIE RUFUS & CHAKA KLIQUE MICHAEL JACKSON LEW KIRTON</p> <p>WKND/Hartford Jordan McLean</p> <p>CASHMERE RAY PARKER JR. POINTER SISTERS EM&F JIMMY WILLIAMS ELBOW BONE & RACK LOLITA HOLLOWAY Hottest: LIONEL RICHIE JENNIFER HOLLIDAY MCCARTNEY & JACKS MARY JANE GIRLS MIDNIGHT STAR</p> <p>WNHC/In New Haven James Jordan</p> <p>COMMODORES NV ARNIE'S LOVE DJ DIVINE Hottest: JENNIFER HOLLIDAY LIONEL RICHIE DONNA SUMMER MADONNA KLIQUE</p> <p>WRKS/New York Mayo/Quartrone</p> <p>D TRAIN CULTURE CLUB SOUTHSIDE JOHNNY Hottest: LIONEL RICHIE BONNIE TYLER SHANNON MCCARTNEY & JACKS JENNIFER HOLLIDAY</p>	<p>WDAJ/Philadelphia Joe Tamburro</p> <p>G.T. LUTHER VANDROSS TAVARES STEVIE WOODS ANGELA BOFILL WARR 9 BRYSON & FLACK SHANGO SLANG PIECES OF A DREAM Hottest: LIONEL RICHIE JEFFREY OSBORNE ATLANTIC STARR MIDNIGHT STAR TWILIGHT 22</p> <p>WAMO/Pittsburgh J.C. Floyd</p> <p>RAY PARKER JR. TOM TOM CLUB GEORGE CLINTON RICK JAMES THIRD WORLD Hottest: JEFFREY OSBORNE LIONEL RICHIE SOS BAND JENNIFER HOLLIDAY MTUME</p> <p>WOOK/Washington, DC Chris Gardner</p> <p>MIDNIGHT STAR MELBA MOORE CON PUNK SHUN TEENA MARIE SKOOL BOYZ Hottest: JENNIFER HOLLIDAY MCCARTNEY & JACKS LIONEL RICHIE DEBARGE GRANDMASTER FLASH SHANNON RAY PARKER JR. KOOOL & THE GANG Hottest: LIONEL RICHIE MIDNIGHT STAR JEFFREY OSBORNE JAMES INGRAM</p> <p>WKYS/Washington, DC Donnie Simpson</p> <p>none Hottest: LIONEL RICHIE NEW EDITION KLIQUE RUFUS & CHAKA SOS BAND</p> <p>WHUR/Washington, DC Oscar Fields</p> <p>CUBA GOODING ANGELA BOFILL D TRAIN ASHFORD & SIMPSON TROUBLE FUNK ARNIE'S LOVE Hottest: LIONEL RICHIE JENNIFER HOLLIDAY KLIQUE ANITA BAKER RICK JAMES</p>	<p>SOUTH</p> <p>WAOK/Atlanta Larry Tinsley</p> <p>SMOKEY ROBINSON TWILIGHT 22 STACY LATTISAW ANGELA BOFILL DEELE RICK JAMES GAP BAND GLADYS KNIGHT Hottest: LIONEL RICHIE JEFFREY OSBORNE WARWICK & VANDROS KLIQUE COMMODORES SOS BAND</p> <p>WAGI/Atlanta Scotty Andrews</p> <p>none Hottest: LIONEL RICHIE DONNA SUMMER DEBARGE WARWICK & VANDROS BRYSON & FLACK SOS BAND</p> <p>WRDW/Augusta Les Norman</p> <p>SERGE PONSAR SUNFIRE DEE COLEY CURTIS HAIRSTON Hottest: MTUME DEBARGE RENE & ANGELA JAMES INGRAM LIONEL RICHIE</p> <p>KNOW/Austin Selby Edwards</p> <p>ASHFORD & SIMPSON SHANNON RAY PARKER JR. KOOOL & THE GANG Hottest: LIONEL RICHIE MIDNIGHT STAR JEFFREY OSBORNE JAMES INGRAM</p> <p>WNOO/Chattanooga Smokin' Sam Ervin</p> <p>none Hottest: JENNIFER HOLLIDAY LIONEL RICHIE MIDNIGHT STAR JEFFREY OSBORNE JAMES INGRAM</p> <p>WOIC/Columbia Mickey Arnold</p> <p>ROLAND HAYNES & P DAVID SANBORN ANGELA BOFILL LILLO TONY TROUTMAN STEVIE WOODS Hottest: LIONEL RICHIE TYRONE DAVIS LYDIA MURDOCK TOM BROWNE MELBA MOORE</p>	<p>WATV/Birmingham Ron January</p> <p>GLADYS KNIGHT LTD MATTHEW WILDER STEVE WOODS RANDY CRAWFORD ANGELA BOFILL GEORGE BENSON GAP BAND Hottest: LIONEL RICHIE JEFFREY OSBORNE ARETHA FRANKLIN MANHATTAN TRANSFE SOS BAND</p> <p>KGIV/Charlotte Hal Harrill</p> <p>MELBA MOORE STEPHANIE MILLS STACY LATTISAW Hottest: ARETHA FRANKLIN DONNA SUMMER JEFFREY OSBORNE DEBARGE BRYSON & FLACK SOS BAND</p> <p>WPEG/Charlotte Teddy Black</p> <p>DEBARGE LUTHER VANDROSS HOWARD JOHNSON MANHATTAN TRANSFE Hottest: LIONEL RICHIE ANITA BAKER KLIQUE MTUME TOM BROWNE MCCARTNEY & JACKS</p> <p>WNOI/Charlotte Les Norman</p> <p>DEBARGE LUTHER VANDROSS HOWARD JOHNSON MANHATTAN TRANSFE Hottest: LIONEL RICHIE ANITA BAKER KLIQUE MTUME TOM BROWNE MCCARTNEY & JACKS</p> <p>WNOO/Chattanooga Smokin' Sam Ervin</p> <p>none Hottest: JENNIFER HOLLIDAY LIONEL RICHIE MIDNIGHT STAR JEFFREY OSBORNE JAMES INGRAM</p> <p>WOIC/Columbia Mickey Arnold</p> <p>ROLAND HAYNES & P DAVID SANBORN ANGELA BOFILL LILLO TONY TROUTMAN STEVIE WOODS Hottest: LIONEL RICHIE TYRONE DAVIS LYDIA MURDOCK TOM BROWNE MELBA MOORE</p>	<p>KKDA-FM/Dallas Terri Avery</p> <p>CLARKE & DUKE SKOOL BOYZ SHANNON D TRAIN DEELE Hottest: SHALAMAR GAP BAND AL JARREAU LIONEL RICHIE Hottest: JEFFREY OSBORNE ATLANTIC STARR DEBARGE RENE & ANGELA</p> <p>KRLY/Houston Mike Cavali</p> <p>NEW EDITION D TRAIN RAY PARKER JR. DEBARGE Hottest: FATBACK JEFFREY OSBORNE GAP BAND RICK JAMES</p> <p>KMJO/Houston Jim Snowden</p> <p>NEW EDITION TEDDY PENDERGRASS Hottest: MCCARTNEY & JACKS ASHFORD & SIMPSON DEELE GEORGE CLINTON MARY JANE GIRLS</p> <p>WKXX/Jackson Tommy Marshall</p> <p>GAP BAND STEPHANIE MILLS SKOOL BOYZ JUNIOR RAY PARKER JR. ANGELA BOFILL FOUR TOPS EM&F Hottest: LIONEL RICHIE ARETHA FRANKLIN MANHATTAN TRANSFE RENE & ANGELA J. BLACKFOOT TOM BROWNE SOS BAND</p> <p>WJMI/Jackson Carl Haynes</p> <p>GEORGE CLINTON JUNIOR RAY PARKER JR. MAVIS STAPLES GAP BAND Hottest: NEW EDITION MCCARTNEY & JACKS PATRI LABELLE SOS BAND RICK JAMES</p>	<p>WJAX/Jacksonville Steve Fox</p> <p>GEORGE CLINTON IRENE CARA GAP BAND FREEZE RAY PARKER JR. TYRONE DAVIS HERBIE HANCOCK JUNIOR Hottest: LIONEL RICHIE JEFFREY OSBORNE ATLANTIC STARR DEBARGE RENE & ANGELA</p> <p>WPDQ/Jacksonville Marc Little</p> <p>HERB ALPERT ZAPP MATTHEW WILDER STEVIE WOODS FOUR TOPS MADONNA AL MCCALL GEORGE CLINTON WEATHER GIRLS GLOBE & WHIZ KID GAP BAND TOM SCOTT GLORIA GAYNOR Hottest: LIONEL RICHIE JEFFREY OSBORNE MCCARTNEY & JACKS LAFESIDE MICHAEL JACKSON</p> <p>KJCB/LaLayette Beatrice Evans</p> <p>GEORGE CLINTON GAP BAND STEPHANIE MILLS SKOOL BOYZ JUNIOR RAY PARKER JR. ANGELA BOFILL FOUR TOPS EM&F Hottest: LIONEL RICHIE ARETHA FRANKLIN MANHATTAN TRANSFE RENE & ANGELA J. BLACKFOOT TOM BROWNE SOS BAND</p> <p>KOKY/Little Rock Paul Todd</p> <p>EM&F STEVIE WOODS RANDY CRAWFORD KASHIF Hottest: LIONEL RICHIE PATRI LABELLE ARETHA FRANKLIN POINTER SISTERS MCCARTNEY & JACKS</p> <p>WRKJ/Memphis Jimmy Smith</p> <p>ANGELA BOFILL DREAMBOY DURAN DURAN Hottest: DEBARGE JEFFREY OSBORNE LIONEL RICHIE STEPHANIE MILLS TWILIGHT 22</p>	<p>WLOU/Louisville Neal O'Rea</p> <p>WARWICK & VANDROS DEBARGE GEORGE CLINTON SKYF EM&F MADONNA THREE MILLION WOMACK & WOMACK ASHFORD & SIMPSON SOS BAND Hottest: TOM BROWNE LIONEL RICHIE ROYALCASH ANITA BAKER RICK JAMES</p> <p>WJJS/Lynchburg Lad Golns</p> <p>NY DEELE STACY LATTISAW MANHATTAN TRANSFE SHALAMAR ONE WAY TYRONE DAVIS CLARKE & DUKE Hottest: LIONEL RICHIE RUFUS & CHAKA CON PUNK SHUN TOM BROWNE RICK JAMES</p> <p>WDAI/Memphis Bobby O'Jay</p> <p>LIONEL RICHIE CON PUNK SHUN TOM BROWNE SKYF PATTI LABELLE D TRAIN KOOOL & THE GANG FRONT ROW Hottest: LIONEL RICHIE JEFFREY OSBORNE MCCARTNEY & JACKS POINTER SISTERS DEBARGE</p> <p>KRNB-FM/Memphis Floyd Blackwell</p> <p>CASHMERE DECO RAY PARKER JR. MAVIS STAPLES LILLO CUBA GOODING STARSKI TOM BROWNE CON PUNK SHUN J. BLACKFOOT ATLANTIC STARR JEFFREY OSBORNE</p> <p>WRKJ/Memphis Jimmy Smith</p> <p>ANGELA BOFILL DREAMBOY DURAN DURAN Hottest: DEBARGE JEFFREY OSBORNE LIONEL RICHIE STEPHANIE MILLS TWILIGHT 22</p>	<p>WEDR/Miami Jackson/Jones</p> <p>BRENDA JONES EM&F REAL TO REEL SHALAMAR RICK JAMES GEORGE CLINTON WOMACK & WOMACK IRENE CARA MATTHEW WILDER CUBA GOODING CIVIL ATTACK Hottest: LIONEL RICHIE MCCARTNEY & JACKS DEBARGE GRANDMASTER FLASH ANITA BAKER</p> <p>WBLX/Mobile Michael J. Alexander</p> <p>RANDY CRAWFORD EM&F RAY PARKER JR. GLADYS KNIGHT EM&F JAMES INGRAM LIONEL RICHIE DEBARGE CON PUNK SHUN TOM BROWNE</p> <p>WLVW/Moncks Corn Ron Pinckney</p> <p>MARY JANE GIRLS GLADYS KNIGHT RAY PARKER JR. NEW EDITION HERBIE HANCOCK Hottest: MICHAEL JACKSON JENNIFER HOLLIDAY SOS BAND JAMES INGRAM</p> <p>WMAK/Nashville Doug Ellis</p> <p>STEVIE WOODS FOUR TOPS MADONNA RAY PARKER JR. SOS BAND Hottest: LIONEL RICHIE JENNIFER HOLLIDAY COMMODORES MCCARTNEY & JACKS MICHAEL SEMBELLO</p> <p>WVOT/Nashville Fred Harvey</p> <p>HOWARD JOHNSON Hottest: LIONEL RICHIE MCCARTNEY & JACKS MIDNIGHT STAR RICK JAMES NEW EDITION</p>	<p>WAIL-FM/New Orleans Barry Richards</p> <p>TWILIGHT 22 SHALAMAR RODNEY DANGERFIELD NEW EDITION WHAM! FALLEN ANGEL GLADYS KNIGHT STYLE COUNCIL JUNIOR SHANNON Hottest: LIONEL RICHIE MCCARTNEY & JACKS DEBARGE GRANDMASTER FLASH ANITA BAKER</p> <p>WPLZ/Petersburg Hardy Jay</p> <p>CON PUNK SHUN O'BRYAN ZAPP ONE WAY HALL & OATES EM&F IRENE CARA MICHAEL SEMBELLO Hottest: LIONEL RICHIE SOS BAND MANHATTAN TRANSFE TWILIGHT 22</p> <p>KHYS/Port Arthur Mark Petry</p> <p>GAP BAND KOOOL & THE GANG IRENE CARA MICHAEL SEMBELLO EM&F DEELE ROYALCASH Hottest: RICK JAMES MCCARTNEY & JACKS DEBARGE SOS BAND</p> <p>WANT/Richmond Kirby Carmichael</p> <p>none Hottest: LIONEL RICHIE JENNIFER HOLLIDAY JEFFREY OSBORNE ARETHA FRANKLIN MCCARTNEY & JACKS</p>	<p>WEST</p> <p>KDKO/Englewood Carlos Lando</p> <p>ZAPP STEPHANIE MILLS EM&F MELBA MOORE RAY PARKER JR. Hottest: LIONEL RICHIE DONNA SUMMER BOBBY NUNN STONE CITY BAND MANHATTAN TRANSFE</p> <p>KACE/Los Angeles Miller/Wiggins</p> <p>FOUR TOPS DAVID SANBORN ANGELA BOFILL SKYF RENE & ANGELA Hottest: LIONEL RICHIE MIDNIGHT STAR RICK JAMES LIONEL RICHIE ZAPP RUFUS & CHAKA</p> <p>KDAY/Los Angeles Jack Patterson</p> <p>DAZZ BAND EM&F LUTHER VANDROSS SOS BAND HERB ALPERT Hottest: LIONEL RICHIE MIDNIGHT STAR WEST STREET MOB DEBARGE ZAPP</p> <p>KJLM/Los Angeles J.B. Stone/Rico</p> <p>LUTHER VANDROSS SHANNON ANGELA BOFILL WILL POWERS Hottest: DEBARGE JONES GIRLS TOM BROWNE ATLANTIC STARR MCCARTNEY & JACKS</p> <p>KOKA/Shreveport B.B. Davis</p> <p>J. BLACKFOOT AL MCCALL ASHFORD & SIMPSON STEPHANIE MILLS DECO TWILIGHT 22 MAZE SHANNON NEW ORDER Hottest: LIONEL RICHIE DONNA SUMMER MCCARTNEY & JACKS JEFFREY OSBORNE GARLAND GREEN</p> <p>WVOT/Nashville Riley Wynn</p> <p>KOOOL & THE GANG MARY JANE GIRLS EM&F RAY PARKER JR. GEORGE CLINTON RENE & ANGELA LIONEL RICHIE JEFFREY OSBORNE MIDNIGHT STAR JEFFREY OSBORNE</p>	<p>KDIA/Oakland Jeff Harrison</p> <p>GLADYS KNIGHT LUTHER VANDROSS TIERRA STEPHANIE MILLS MATTHEW WILDER Hottest: SOS BAND MICHAEL JACKSON DEBARGE JENNIFER HOLLIDAY MCCARTNEY & JACKS</p> <p>KUKQ/Phoenix Rick Nuhn</p> <p>RAY PARKER JR. STEPHANIE MILLS INSTANT PUNK MAZE ANGELA BOFILL ENCHANTMENT WOMACK & WOMACK Hottest: LIONEL RICHIE MIDNIGHT STAR CLARKE & DUKE ZAPP DEBARGE</p> <p>XHRM/San Diego Harris/Lindsey</p> <p>EM&F RAY PARKER JR. STEPHANIE MILLS IRENE CARA DAZZ BAND GLOBE & WHIZ KID ASHFORD & SIMPSON JUNIOR Hottest: LIONEL RICHIE JENNIFER HOLLIDAY TEENA MARIE MIDNIGHT STAR GRANDMASTER FLASH</p> <p>KSOL/San Mateo Bernie Moody</p> <p>none Hottest: LIONEL RICHIE KLIQUE JENNIFER HOLLIDAY MTUME MANHATTAN TRANSFE</p>
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<p>MIDWEST</p> <p>WBMM/Chicago Lee Michaels</p> <p>ASHAYE STACY LATTISAW JOHNNIE TAYLOR POINTER SISTERS GAP BAND GEORGE CLINTON SERGE PONSAR DAZZ BAND Hottest: LIONEL RICHIE ANITA BAKER ARETHA FRANKLIN COMMODORES P. FUNK ALL-STARS P. FUNK ALL-STARS</p> <p>WGCI/Chicago Richard Pegue</p> <p>JENNIFER HOLLIDAY DREAMBOY TYRONE DAVIS LUTHER VANDROSS DAZZ BAND MAJOR HARRIS IRENE CARA ASHFORD & SIMPSON RAY PARKER JR. LIONEL RICHIE JUNIOR WALKER BIG TWIST & MELLO Hottest: LIONEL RICHIE STEPHANIE MILLS RICK JAMES SOS BAND ZAPP</p> <p>WBLZ/Cincinnati Brian Castle</p> <p>POINTER SISTERS MOTELS ATLANTIC STARR ASHFORD & SIMPSON STEVIE WOODS RODNEY DANGERFIELD Hottest: LIONEL RICHIE MTUME JEFFREY OSBORNE PRINCE DEBARGE</p>	<p>WCIN/Cincinnati Sid Kennedy</p> <p>MAJOR HARRIS MILLIE JACKSON TONES MAZE CUBA GOODING ASHFORD & SIMPSON ATLANTIC STARR Hottest: CYBOPHON SHANNON JONES GIRLS RARE SILK ARETHA FRANKLIN</p> <p>WDMT/Cleveland Magic/Dean</p> <p>RAY PARKER JR. RICK JAMES KOOOL & THE GANG TWILIGHT 22 TYRONE DAVIS MIDNIGHT STAR GRANDMASTER FLASH EM&F ASHFORD & SIMPSON STARSKI ROYALCASH NONA HENDRYX GEORGE CLINTON DAZZ BAND O'BRYAN ANGELA BOFILL Hottest: LIONEL RICHIE DEBARGE ANITA BAKER WARWICK & VANDROS JENNIFER HOLLIDAY</p> <p>WZAK/Cleveland Lynn Tolliver</p> <p>MCCARTNEY & JACKS GEORGE CLINTON RAY PARKER JR. NEW EDITION NEW EDITION EM&F G.T. LILLO 10 SPEED DECO Hottest: ZAPP ANITA BAKER RENE & ANGELA DEBARGE SOS BAND</p>	<p>WJMO/Cleveland Rod See</p> <p>THREE MILLION STEPHANIE MILLS RAY PARKER JR. WOMACK & WOMACK ENCHANTMENT SKOOL BOYZ CUBA GOODING STEVIE WOODS Hottest: ARETHA FRANKLIN DEBARGE ASHFORD & SIMPSON PATTI LABELLE CON PUNK SHUN</p> <p>WVCO/Columbus Lyles/Jones</p> <p>HALL & OATES KOOOL & THE GANG CON PUNK SHUN EM&F Hottest: COMMODORES LIONEL RICHIE SOS BAND JENNIFER HOLLIDAY ANITA BAKER</p> <p>WDAO/Dayton Lankford Stephens</p> <p>RAY PARKER JR. EM&F GEORGE CLINTON JIMMY CASTOR TROUBLE FUNK ANITA BAKER HOT COLD SWEAT ARNIE'S LOVE JOHNSON & D DECO ASHFORD & SIMPSON Hottest: RENE & ANGELA MTUME DEBARGE NEW EDITION JENNIFER HOLLIDAY</p> <p>WJLB/Detroit James Alexander</p> <p>EM&F D TRAIN PATTI LABELLE NEW EDITION Hottest: ORBIT MARY JANE GIRLS RENE & ANGELA MIDNIGHT STAR GLADYS KNIGHT</p>	<p>WGPR/Detroit Joe Spencer</p> <p>KOOOL & THE GANG STACY LATTISAW RAY PARKER JR. RANDY CRAWFORD KASHIF RAY PARKER JR. SPANDAU BALLET CASHMERE GAP BAND Hottest: LIONEL RICHIE LIONEL RICHIE TOM BROWNE TYRONE DAVIS JEFFREY OSBORNE SOS BAND</p> <p>WDRQ/Detroit Brian White</p> <p>FAB FIVE FREDDY GAP BAND LUTHER VANDROSS DEELE G.T. GEORGE CLINTON ROYALCASH STYLE COUNCIL Hottest: ANITA BAKER JEFFREY OSBORNE NAKED EYES SOS BAND TWILIGHT 22</p> <p>WLTH/Gary Dana Huskisson</p> <p>CON PUNK SHUN SHALAMAR TWILIGHT 22 MIDNIGHT STAR Hottest: GAP BAND EBN-02N MICHAEL JACKSON MIDNIGHT STAR KOOOL & THE GANG</p>	<p>WKWM/Grand Rapids Frank Grant</p> <p>TWILIGHT 22 GEORGE CLINTON EM&F STEPHANIE MILLS RAY PARKER JR. REAL TO REEL SHANNON Hottest: LIONEL RICHIE SOS BAND ARETHA FRANKLIN PATRI LABELLE KAIYA NAKED EYES</p> <p>WTLG/Indianapolis Jay Johnson</p> <p>G.T. GLADYS KNIGHT RAY PARKER JR. STACY LATTISAW RANDY CRAWFORD HOT STREAK JIMMY CASTOR RACE DAVID WILLIAMS Hottest: LIONEL RICHIE TOM BROWNE LAFESIDE TEENA MARIE PATTI LABELLE</p> <p>WLUM/Milwaukee Rich Guzman</p> <p>CON PUNK SHUN SHALAMAR TWILIGHT 22 MIDNIGHT STAR Hottest: GAP BAND EBN-02N MICHAEL JACKSON MIDNIGHT STAR KOOOL & THE GANG</p>	<p>WWWS/Saginaw Kermit Crockett</p> <p>JUNIOR ANGELA BOFILL EM&F HOWARD JOHNSON DAZZ BAND TYRONE DAVIS Hottest: WARWICK & VANDROS ORBIT WEST STREET MOB DEBARGE JEFFREY OSBORNE</p> <p>KMJM/St. Louis Tony Gray</p> <p>EM&F TEDDY PENDERGRASS KOOOL & THE GANG Hottest: ZAPP JEFFREY OSBORNE DEBARGE LIONEL RICHIE MCCARTNEY & JACKS</p> <p>WZEN-FM/St. Louis Rod King</p> <p>REAL TO REEL ANGELA BOFILL HOWARD JOHNSON HERBIE HANCOCK THREE MILLION Hottest: LIONEL RICHIE RENE & ANGELA DEBARGE MCCARTNEY & JACKS</p> <p>WVOI/Toledo Maxx Myrick</p> <p>none Hottest: LIONEL RICHIE TOM BROWNE ZAPP RENE & ANGELA ANITA BAKER</p>	<p>WYLD-FM/New Orleans Babe Bailey</p> <p>RAY PARKER JR. G.T. SERGE PONSAR MAJOR LANCE RICK JAMES Hottest: LIONEL RICHIE TEENA MARIE JEFFREY OSBORNE WARWICK & VANDROS</p>
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(J) indicates Black reporters also contributing to Jazz Chart
New & Active . . . See Page 48

JAZZ RADIO NATIONAL AIRPLAY/30

November 11, 1983

Last Week	Chart	Artist/Label
1	1	BOB JAMES/Foxie (Columbia)
5	2	JEAN-LUC PONTY/Individual Choice (Atlantic)
3	3	SPYRO GYRA/City Kids (MCA)
4	4	MANHATTAN TRANSFER/Bodies & Soul (Atlantic)
7	5	JIMMY McGRUFF/The Countdown (Milestone)
22	6	GENERATION BAND/Soft Shoulder (Palo Alto)
21	7	HUBERT LAWS/Make It Last (Columbia)
8	8	HERB ALPERT/Blow Your Own Horn (A&M)
11	9	TOM SCOTT/Target (Atlantic)
10	10	MICHAEL FRANKS/Passionfruit (WB)
6	11	ERIC GALE/Island Breeze (Musician/Elektra)
4	12	LES McCANN/The Longer You Wait (JAM)
9	13	MARVIN STAMM/Stamppede (Palo Alto)
13	14	GEORGE BENSON/In Your Eyes (WB)
15	15	PAQUITO D RIVERA/Live At Keystone Korner (Columbia)
29	16	DON LATARSKI/Lifeline (Pausa)
17	17	JACO PASTORIUS/Invitation (WB)
18	18	SUPERSAX & L.A. VOICES/Supersax & L.A. Voices (Columbia)
14	19	RED HOLLOWAY/Hittin' The Road Again (JAM)
12	20	TOM GRANT/Tom Grant (Pausa)
16	21	HIROSHIMA/Third Generation (Epic)
26	22	WOODY HERMAN/Presents A Great American Evening, Vol. 3 (Concord)
24	23	MONGO SANTAMARIA/Mongo Magic (Roulette)
27	24	AL DiMEOLA/Scenario (Columbia)
DEBUT	25	BEN SIDRAN/Bop City (Antilles)
DEBUT	26	JUDY ROBERTS with R. BROWN & J. HAMILTON/Trio (Pausa)
25	27	MAYNARD FERGUSON/Storm (Palo Alto)
28	28	L. RONSTADT & NELSON RIDDLE ORCHESTRA/What's New (Asylum)
23	29	RAMSEY LEWIS/Les Fleurs (Columbia)
DEBUT	30	DAVID BENOIT/Digits (AVI)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gainesville, FL, Bill Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; WXFJ/Chicago, James Walsh; KKGQ/Los Angeles, Cal Milner; KJAZ/San Francisco, Bob Parlocha; KJZZ/Seattle, Carol Handley.

Impressive Numbers From Columbia Jazz

BOB JAMES "Foxie" 1

HUBERT LAWS "Make It Last" 7

PAQUITO D'RIVERA "Live At Keystone Korner" 15

SUPERSAX & L.A. VOICES "Supersax & L.A. Voices" 18

AL DiMEOLA "Scenario" 24



Cafe Columbia



Entree
EARTH, WIND & FIRE
"MAGNETIC"
 Cooking On Over 75% Of R&R Stations
Black Radio
BREAKERS
 BLACK CHART: 25
 #1 Most Added —
 Second Week in a Row!

Appetizer
GLADYS KNIGHT & THE PIPS
"HERO"
 Fresh On Your Desks — Already On:
 WAOK WBLX WLTH
 WAIL-FM WLWV WTLC
 WATV WANM KDIA



This Week's Specials
PHILIP BAILEY
"TRAPPED"
CHERYL LYNN
"ENCORE"



Specialty
HERBIE HANCOCK
"AUTODRIVE"
 Just Released — A Tasty New 12"
 From the "Rockit Man"



Dessert
THIRD WORLD
"LAGOS JUMP"
 WAMO KRNB WBMX WVOI
 WKYS WJCB WCCI KACE
 WHUR WLWV WJLB KJLH
 WNHG WANM WLTH KUKQ

Refreshments
JIMMY CLIFF
"REGGAE NIGHT"
 WILD WGIV WCCI KDKO
 WKND WKXI WTLC KUKQ
 KRNB WAAA XHRM





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE MILSAP
Show Her (RCA)

On 87% of reporting stations. National Summary: Up 20, Same 31, Down 0, Debuts 34, Adds 47. A Most Added Record. Moves 50-40 on the Country chart.

MARK GRAY

Wounded Hearts (Columbia)

On 67% of reporting stations. National Summary: Up 44, Same 22, Down 0, Debuts 23, Adds 13. Moves 48-43 on the Country chart.

LOUISE MANDRELL

Runaway Heart (RCA)

On 65% of reporting stations. National Summary: Up 30, Same 39, Down 0, Debuts 15, Adds 14. Debuts at number 46 on the Country chart.

SHELLY WEST

Another Motel Memory (Viva)

On 63% of reporting stations. National Summary: Up 18, Same 42, Down 0, Debuts 17, Adds 17. Debuts at number 47 on the Country chart.

STEPHANIE WINSLOW

Kiss Me Darling (Curb/MCA)

On 61% of reporting stations. National Summary: Up 53, Same 18, Down 1, Debuts 14, Adds 8. Moves 43-35 on the Country chart.

MOST ADDED

- MERLE HAGGARD (50)**
That's The Way Love Goes (Epic)
- RONNIE MILSAP (47)**
Show Her (RCA)
- EMMYLOU HARRIS (39)**
Drivin' Wheel (WB)
- ED BRUCE (30)**
After All (MCA)
- KENNY ROGERS (27)**
You Were A Good Friend (Liberty)
- JOE STAMPLEY (21)**
Double Shot (Of My Baby's Love) (Epic)
- MEL McDANIEL (20)**
I Call It Love (Capitol)
- DARRELL CLANTON (20)**
Lonesome 7-7203 (Audiograph)

HOTTEST

- EARL THOMAS CONLEY (69)**
Holding Her And Loving You (RCA)
- ANNE MURRAY (64)**
A Little Good News (Capitol)
- JOHN ANDERSON (48)**
Black Sheep (WB)
- KENNY ROGERS with DOLLY PARTON (47)**
Islands In The Stream (RCA)
- BARBARA MANDRELL (43)**
One Of A Kind Pair Of Fools (MCA)
- LARRY GATLIN & GATLIN BROTHERS (40)**
Houston... (Columbia)
- T.G. SHEPPARD (37)**
Slow Burn (Curb/WB)
- CONWAY TWITTY (35)**
Heartache Tonight (WB)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist / title / label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicated one of this week's most added new songs.

- CHARLY McCLAIN "Sentimental Ol' You" (Epic) 82/18**
National Summary: Up 15, Same 25, Down 0, Debuts 24, Adds 18 including WIXY, WSEN-AM-FM, WWVA, KHEY-AM, KLLL, WRNL, WUSQ-FM, KBMR, WKMF, WITL-FM, WWJO, WTOD, KYAK, KUUY, KKCS.
- MOE BANDY "You're Gonna Lose Her Like That" (Columbia) 77/15**
National Summary: Up 9, Same 35, Down 0, Debuts 18, Adds 15, WYRK, WILQ, WYII, KASE, WDAK, WLWI-FM, WRNL, WONE, WKMF, WFMS-FM, KEBC-FM, WWJO, KYAK, Q92, KTOM.
- ED BRUCE "After All" (MCA) 76/30**
National Summary: Up 7, Same 23, Down 0, Debuts 16, Adds 30 including WGNA-FM, CHOW, WDAK, KIKK-FM, WMC-AM, WLWI-FM, WIRK-FM, WSLR, WUBE-FM, WFMS-FM, WIRE, WDGY, KLZ, KMAK, KNIX-FM.
- MEL McDANIEL "I Call It Love" (Capitol) 76/20**
National Summary: Up 15, Same 32, Down 0, Debuts 10, Adds 20 including WSEN-AM-FM, WMZQ, WWVA, WXBQ-FM, WESC-AM-FM, WOKK, WSM, WIRK-FM, WTQR-FM, WGEE, WDAF, WITL-FM, WOW, WTOD, KUUY.
- KATHY MATTEA "Street Talk" (Mercury/PolyGram) 74/8**
National Summary: Up 34, Same 28, Down 0, Debuts 4, Adds 8, WIXL-FM, CHOW, WYII, WWOD/WKZZ, WQYK-FM, WUBE-FM, WIRE, WTHI-FM, WWVA 34-29, WYNK-FM 40-32, WSOC-FM 34-27, KHEY-AM 29-24, KSO 24-23, WOW 38-30, KSON-FM d-37.
- REX ALLEN JR. "The Air That I Breathe" (Moon Shine) 67/11**
National Summary: Up 21, Same 27, Down 0, Debuts 8, Adds 11, WAJR, WXBQ-FM, WMNI, KRRK, WAXX, WKMF, WTSO, WWJO, KTPK-FM, KFDI-AM-FM, KSON-FM, WQYK-FM d-39, WONE d-37, KIOV-FM d-44, WTOD d-37, KUGN-FM d-36.
- DARRELL CLANTON "Lonesome 7-7203" (Audiograph) 65/20**
National Summary: Up 20, Same 20, Down 1, Debuts 4, Adds 20 including WAJR, WNYR, KMML, KIKK-FM, KYXX, WRNL, WUSQ-FM, WHK, WCXI-AM-FM, WDAF, WMIL, KIOV-FM, KRSY, KSOP-FM, KMPS-AM-FM.
- MEL TILLIS "She Meant Forever When She Said..." (MCA) 63/9**
National Summary: Up 20, Same 27, Down 0, Debuts 7, Adds 9, WGNA-FM, WIXY, WSEN-AM-FM, WWVA, WSIX-FM, WITL-FM, WXCL, KIK-FM, KKAL, WBGW-FM d-48, KHEY-AM d-50, WXCI-AM-FM 17-15, KEBC-FM d-45, KTTS-AM-FM d-47, WTOD d-38, KNIX-FM d-40.
- DAVID WILLS "Miss Understanding" (RCA) 62/18**
National Summary: Up 7, Same 29, Down 0, Debuts 8, Adds 18 including WKYG, WNYR, WDAK, KHEY-AM, KLLL, WAXX, WFMS-FM, WOW, WXCL, WHBF, KVOO, KGEM/KJOT, KKCS, KVEG, KIGO.
- RAZZY BAILEY "This is Just The First Day" (RCA) 62/6**
National Summary: Up 16, Same 34, Down 0, Debuts 6, Adds 6, WNYR, WMZQ, WSIX-FM, WCXI-AM-FM, KGFO, KTOM, WSEN-AM-FM 39-32, WYNK-FM 44-34, WSOC-FM d-38, WCMS-FM d-44, KEBC-FM d-50, KIK-FM d-50, KNIX-FM d-38.
- THOM SCHUYLER "Brave Heart" (Liberty) 58/9**
National Summary: Up 15, Same 26, Down 0, Debuts 8, Adds 9, WKYG, WLWI-FM, WQYK-FM, WUSQ-FM, WTQR-FM, WONE, WGEE, WIRE, KIK-FM, WGNA-FM d-44, WXKW d-40, KYXX d-36, KFDI-AM-FM d-46, KUGN-FM d-39, KGA d-39.
- MERLE HAGGARD "That's The Way Love Goes" (Epic) 52/50**
National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 50 including KIX106, WMZQ, KASE, WMC-AM, WLWI-FM, KRMD-AM-FM, WMAQ, WCXI-AM-FM, WDGY, KOMA, KLZ, KCKC, KMPS-AM-FM, KGA, KCUB.
- KENNY ROGERS "You Were A Good Friend" (Liberty) 52/27**
National Summary: Up 2, Same 19, Down 0, Debuts 4, Adds 27 including WKHK, KIX106, CHOW, KXYL, WEZL-FM, WSOC-FM, WKIX, KRMD-AM-FM, WSLR, WHK, WMIL, WXCL, KTPK-FM, KMAK, KCCY-FM.
- LACY J. DALTON "Windin' Down" (Columbia) 51/3**
National Summary: Up 29, Same 17, Down 0, Debuts 2, Adds 3, WWVA, WCXI-AM-FM, KCBO, WYRK 32-29, KLVI 16-11, WEZL-FM 35-27, WSOC-FM 36-29, KHEY-AM 43-34, WSIX-FM 19-13, WCMS-FM 32-29, KRMD-AM-FM 19-14, WITL-FM d-38, KTTS-AM-FM 31-27, KUZZ 46-35, KSOP-FM d-47.
- EMMYLOU HARRIS "Drivin' Wheel" (WB) 49/39**
National Summary: Up 1, Same 5, Down 0, Debuts 3, Adds 39 including WYRK, WHN, WPOR-FM, KLVI, KLRA, WTQR-FM, WWWV-FM, WOW, KFDI-AM-FM, KIK-FM, KLZ, KUGN-FM, KCKC, KSON-FM, KGA.
- JERRY REED "I'm A Slave" (RCA) 48/13**
National Summary: Up 11, Same 23, Down 0, Debuts 1, Adds 13, WKYG, WWVA, WSOC-FM, WESC-AM-FM, KGFO, WOW, KIOV-FM, KTPK-FM, KVOO, KGEM/KJOT, KMAK, KVEG, KIGO, WVAM 50-40, WYNK-FM d-47.

Adds & Hots . . . See Page 51

R&R NATIONAL AIRPLAY/50

November 11, 1983

Three Weeks	Two Weeks	Last Week	
6	4	3	1 BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA)
11	6	4	2 EARL THOMAS CONLEY/Holding Her And Loving You (RCA)
9	5	5	3 GEORGE JONES/Tennessee Whiskey (Epic)
13	8	7	4 ANNE MURRAY/A Little Good News (Capitol)
10	7	6	5 MICKEY GILLEY/Your Love Shines Through (Epic)
15	10	8	6 DEBORAH ALLEN/Baby I Lied (RCA)
16	12	9	7 JANIE FRICKE/Tell Me A Lie (Columbia)
17	14	10	8 MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)
19	16	11	9 CONWAY TWITTY/Heartache Tonight (WB)
24	17	12	10 JOHN ANDERSON/Black Sheep (WB)
18	15	13	11 JIM GLASER/The Man In The Mirror (Noble Vision)
27	23	15	12 LARRY GATLIN & GATLIN BROTHERS/Houston... (Columbia)
21	19	16	13 BANDANA/Outside Lookin' In (WB)
30	25	18	14 ATLANTA/Dixie Dreamin' (MDJ)
1	1	1	15 KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA)
22	20	17	16 BELLAMY BROTHERS/Strong Weakness (Curb/WB)
3	3	2	17 LEE GREENWOOD/Somebody's Gonna Love You (MCA)
33	29	23	18 GEORGE STRAIT/You Look So Good In Love (MCA)
32	28	22	19 HANK WILLIAMS JR./Queen Of My Heart (Curb/WB)
37	33	24	20 T.G. SHEPPARD/Slow Burn (Curb/WB)
36	30	26	21 WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)
34	31	27	22 NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)
29	27	25	23 KENDALLS/Movin' Train (Mercury/PolyGram)
44	38	30	24 CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)
46	39	32	25 OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA)
28	24	20	26 WHITES/When The New Wears Off Our Love (Curb/WB)
41	35	31	27 VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PolyGram)
25	22	19	28 SISSY SPACEK/Lonely, But Only For You (Atlantic America)
47	43	37	29 JOHN CONLEE/In My Eyes (MCA)
38	36	33	30 GUS HARDIN/Loving You Hurts (RCA)
45	40	35	31 JOHNNY LEE/My Baby Don't Slow Dance (Full Moon/WB)
-	49	41	32 CRYSTAL GAYLE/The Sound Of Goodbye (WB)
-	45	38	33 RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic)
48	46	39	34 GAIL DAVIES/You're A Hard Dog... (WB)
-	50	43	35 STEPHANIE WINSLOW/Kiss Me Darling (Curb/MCA)
49	44	40	36 DAVID FRIZZELL/A Million Light Beers Ago (Viva)
50	47	42	37 WAYLON JENNINGS with HANK WILLIAMS JR./The Conversation (RCA)
2	2	14	38 RICKY SKAGGS/You've Got A Lover (Epic)
4	9	21	39 STEVE WARINER/Midnight Fire (RCA)
-	-	50	40 RONNIE MILSAP/Show Her (RCA)
-	-	47	41 JOE STAMPLEY/Double Shot (Of My Baby's Love) (Epic)
7	13	28	42 GARY MORRIS/The Wind Beneath My Wings (WB)
-	-	48	43 MARK GRAY/Wounded Hearts (Columbia)
5	18	34	44 ALABAMA/Lady Down On Love (RCA)
8	11	29	45 EDDIE RABBITT/You Put The Beat In My Heart (WB)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	46 LOUISE MANDRELL/Runaway Heart (RCA)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	47 SHELLY WEST/Another Motel Memory (Viva)
14	21	36	48 SYLVIA/The Boy Gets Around (RCA)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	49 CHARLY McCLAIN/Sentimental Ol' You (Epic)
12	26	44	50 STATLER BROTHERS/Guilty (Mercury/PolyGram)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

SIGNIFICANT ACTION

- JOHNNY RODRIGUEZ "Back On Her Mind Again" (Epic) 43/19**
National Summary: Up 1, Same 19, Down 0, Debuts 4, Adds 19 including KIX106, WWVA, WEZL-FM, WSOC-FM, WESC-AM-FM, WMC-AM, KEBC-FM, WXCL, KUGN-FM, KTOM, KCUB.
- KATY MOFFATT "Under Loved And Over Lonely" (Permain) 40/6**
National Summary: Up 9, Same 24, Down 0, Debuts 1, Adds 6, WESC-AM-FM, WSIX-FM, WFMS-FM, WXCL, KUGN-FM, KVEG, KRMD-AM-FM 44-41, KEBC-FM d-46, KTTS-AM-FM 34-30, KFDI-AM-FM 42-37.
- DEAN DILLON "Famous Last Words Of A Fool" (RCA) 39/5**
National Summary: Up 7, Same 26, Down 0, Debuts 1, Adds 5, WEZL-FM, WAXX, WTOD, KKAL, KRSY, WOKK d-50, WSIX-FM 28-26, KVOO 46-44, KWJJ 50-46, KTOM 50-45.
- LANE BRODY "It's Another Silent Night" (Liberty) 34/18**
National Summary: Up 3, Same 11, Down 0, Debuts 3, Adds 18 including WKYG, WIXY, WSOC-FM, WCMS-FM, WUSQ-FM, KBMR, KSO, WHBF, KRST-FM, KUGN-FM.
- DAN SEALS "You Really Go For The Heart" (Liberty) 33/19**
National Summary: Up 0, Same 12, Down 0, Debuts 2, Adds 19 including WKKW, WNYR, KXYL, WJQS, WLWI-FM, KRMD-AM-FM, WAXX, KMAK, KRSY, KGA.
- RANDY BARLOW "Don't Leave Me Lonely Loving..." (Gazelle) 30/2**
National Summary: Up 8, Same 18, Down 0, Debuts 2, Adds 2, WXCL, KUGN-FM, WGNA-FM 45-43, KHEY-AM 49-39, KRMD-AM-FM d-45, KBMR 44-40, WOW d-50, KTTS-AM-FM 41-37, WTOD 40-35, KVOO 40-37.
- LARRY WILLOUGHBY "Heart On The Line" (Atlantic America) 26/6**
National Summary: Up 4, Same 13, Down 0, Debuts 3, Adds 6, KHEY-AM, KRLA, KKYX, KGFO, KTTS-AM-FM, KGA, WJQS 34-31, WTSO d-45, KEBC-FM d-47, WOW d-48.
- PENNY DeHAVEN "Only The Names Have Been Changed" (Main Street) 26/4**
National Summary: Up 8, Same 11, Down 0, Debuts 3, Adds 4, WWVA, WYII, KIOV-FM, KSOP-FM, WAJR 41-37, WKYG 33-29, WSEN-AM-FM d-50, KHEY-AM d-48, WJQS d-45, KRMD-AM-FM 42-39.
- JAN GRAY "Before We Knew It" (Jamex) 24/1**
National Summary: Up 16, Same 6, Down 0, Debuts 1, Adds 1, WIXL-FM, WGNA-FM 26-24, CHOW d-45, WJQS 24-22, WSIX-FM 20-17, KRMD-AM-FM 38-34, WHBF 42-39, KSOP-FM 43-40.
- JOE WATERS "Harvest Moon" (New Colony) 23/3**
National Summary: Up 0, Same 17, Down 0, Debuts 3, Adds 3, WIXL-FM, WIXY, WFNC, WVAM d-48, WBGW-FM d-50, CHOW d-50, WUSQ-FM on, WITL-FM on, WTOD on, KRWQ-FM on, Q92 on.
- RAY PRICE "Coors & Colorado" (Viva) 22/4**
National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 4, WBGW-FM, WSEN-AM-FM, KWMT, WTOD, WVAM 40-31, WTQR-FM d-40, KTTS-AM-FM d-50, KVOO d-49, KSOP-FM 38-34.
- LORETTA LYNN "Walking With My Memories" (MCA) 21/7**
National Summary: Up 4, Same 8, Down 0, Debuts 2, Adds 7, WGNA-FM, WSIX-FM, WWWV-FM, WHBF, KVOO, KFDI-AM-FM, KRST-FM, WVAM 39-29, WCXI-AM-FM 27-24, KTTS-AM-FM d-49, KMPS-AM-FM d-50.
- CANNONS "One Step Closer" (Compleat/PolyGram) 20/3**
National Summary: Up 4, Same 11, Down 0, Debuts 2, Adds 3, WGNA-FM, WTOD, KRWQ-FM, WVAM d-46, WKYG 29-26, KHEY-AM d-45, WNOX 48-44, KRMD-AM-FM 45-42.
- TOM T. HALL "How'd You Get Home So Soon" (Mercury/PolyGram) 19/7**
National Summary: Up 2, Same 8, Down 0, Debuts 2, Adds 7, WGNA-FM, WSEN-AM-FM, WEZL-FM, KLRA, KTTS-AM-FM, WTOD, KUGN-FM, KHEY-AM d-42, KRMD-AM-FM 39-33, KFDI-AM-FM d-47.
- RICK & JANIS CARNES "Does He Ever Mention My Name" (WB) 18/15**
National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 15 including WSNO, WYII, KRRV, WMC-AM, KKYX, KRMD-AM-FM, WAXX, KWMT, KWJJ, KCKC.
- PETER ISAACSON "Don't Take Much" (Union Station) 17/6**
National Summary: Up 0, Same 10, Down 0, Debuts 1, Adds 6, WVAM, WJQS, KKYX, WUSQ-FM, KEIN, KIGO, WSEN-AM-FM on, WYNK-FM on, KBMR on, KTOM d-50.



Regional Adds & Hots

Table with columns for regions (EAST, MIDWEST, SOUTH, WEST) and sub-columns for 'MOST ADDED' and 'HOTTEST'. It lists radio stations and their programming changes.

Hottest Tracks: "Buried Treasure" (RCA) KENNY ROGERS. COUNTRY ALBUMS: JOHN ANDERSON - All The People Are Talkin' - (WB) "Haunted House"...

GEORGE JONES - Jones Country - (Epic) "Radio Lover" "Wino The Clown". BARBARA MANDRELL - Spun Gold - (MCA) "Overnight Sensation"...

Most Requested: K. ROGERS & D. PARTON "Islands In The..." (RCA). EARL THOMAS CONLEY "Holding Her And..." (RCA). ANNE MURRAY "A Little Good News" (Capitol)...

Airplay/50... See Page 50

Adult/Contemporary

Continued from Back Page

BREAKERS

BARRY MANILOW

Read 'Em And Weep (Arista)

73% of our reporters on it. Rotations: Heavy 7/7, Medium 42/42, Light 46/46, Extra Adds 4, Total Adds 99 including WFBR, GR55, 3WS, WPRO, WLTT, WRMM, WSB, WSB-FM, 97AIA, WQUE-FM, WCLR, WMYX, KS94, KPPL, KOST, KOY, KGW, KBEST, KEZR, and 80 more. Debuts at number 21 on the A/C chart. Sets new R&R A/C record for most adds in first week.

CRYSTAL GAYLE

The Sound Of Goodbye (WB)

50% of our reporters on it. Rotations: Heavy 5/0, Medium 39/4, Light 23/5, Extra Adds 0, Total Adds 9, WTAE, WLTT, WRMM, WRIE, WTIC, WRVR, WEZS, KRDO, KWAV. Debuts at number 30 on the A/C chart.

NEW & ACTIVE

JOURNEY "Send Her My Love" (Columbia) 65/12

Rotations: Heavy 6/0, Medium 35/6, Light 24/6, Extra Adds 0, Total Adds 12, KUDL, WHB, KGW, WHEN, Y107, 2WD, KOFM, KRAV, KKPL, WTNV, KFSB, KRSB. Heavy: WQUE-FM, WOMC, WGY, WFMK, WVBS. Medium: WFBR, WMJI, WCZY, KLLT, KEY 103, WMAZ, WHHY, WLAC-FM, WSRZ, KRNT, WTRX, KSTT, 3WM, KRDO, KUDO, KFI, KMG, KWAV, WWRN, WEIM, WSKY, WCHV, KVIC, WCIL, KEEZ, WHNN, WBOW, KFQD, KQSW.

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 61/21
Rotations: Heavy 2/0, Medium 28/5, Light 31/16, Extra Adds 0, Total Adds 21, WRMM, WOMC, WAEB, WICC, WBT, WVLC, WHHY, 2WD, WSRZ, KRNT, WTRX, KBOI, KRDO, KEX, WTKO, WNGS, WJBC, KWEB, WHNN, KKJO, KQSW. Heavy: KBEST, KEZR. Medium: KGW, B100, KFMB, WRVA, WHBY, WHBC, WFMK, KUGN, KWAV, WWRN, WEIM, WKNE, WSKI, WTNV, WSKY, WCKQ, KVIC, WVBS, WCIL, WJON, KRNO, KRSB, KALE.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 54/19

Rotations: Heavy 3/0, Medium 21/8, Light 29/10, Extra Adds 1, Total Adds 19, WPIX, WPRO, KGW, WICC, WGY, KEY103, WTMA, WVLC, WFMK, KBOI, KUGN, KMG, WTNV, WSKY, WCIL, KCRG, KWEB, KTWO, KRNO. Heavy: WHHY, KORQ, WCKQ. Medium: WMAZ, WHBY, WTRX, WISM-FM, KUDO, WEIM, WTKO, WSKI, KFSB, KEEZ, WJON, KRNO, KRSB, KALE.

JOE "BEAN" ESPOSITO "Lady Lady Lady" (Casablanca/PolyGram) 53/2

Rotations: Heavy 4/0, Medium 25/0, Light 24/2, Extra Adds 0, Total Adds 2, WHB, KFQD. Heavy: WLTT, WEZC, KFSB, KRNO. Medium: WSB-FM, WARM98, KUDL, KFMB, WGY, KEY103, WMAZ, WHHY, WRVA, KRNT, WTRX, WISM-FM, WWRN, WEIM, WTKO, WKNE, WSKI, WTNV, WCPI, WSKY, WCKQ, WCIL, KEXO, KRNO, KRSB, KALE.

PAUL SIMON "Allergies" (WB) 49/14

Rotations: Heavy 0/0, Medium 22/4, Light 25/8, Extra Adds 2, Total Adds 14, WSB, WISN, WKGW, WMAZ, WHBY, WHBC, WTRX, KBOI, KEX, KISN, WTKO, KWEB, WJON, KTWO. Medium: WLTT, WCCO, KHOW, KGW, WGY, WHHY, WSRZ, WFMK, WISM-FM, KUGN, WEIM, WSKI, KORQ, WSKY, KKJO, KRNO, KQSW, KRSB.

JIMMY BUFFETT "One Particular Harbour" (MCA) 39/11

Rotations: Heavy 0/0, Medium 16/3, Light 23/8, Extra Adds 0, Total Adds 11, KHOW, WTMA, KBOI, KUGN, WTNV, WVBS, WCIL, KEEZ, KKJO, KRNO, KALE. Medium: 97AIA, WCCO, KGW, KEY103, WMAZ, WHHY, WRVA, WSRZ, WHBY, WSKI, WSKY, WJON, KFQD.

SPANAU BALLET "Gold" (Chrysalis) 37/19

Rotations: Heavy 0/0, Medium 13/5, Light 24/14, Extra Adds 0, Total Adds 19, WOMC, KFMB, WGY, WKGW, WHHY, 2WD, KRDO, KUGN, KWAV, WWRN, WTKO, WCPI, KVIC, KWEB, WHNN, KFQD, KQSW, KRSB, KALE. Medium: WFMK, KUDO, KEX, WSKI, WCKQ, WCHV, WCIL, WJON.

ELO "Stranger" (Jet/CBS) 35/14

Rotations: Heavy 0/0, Medium 13/4, Light 22/10, Extra Adds 0, Total Adds 14, WLTT, 97AIA, WCCO, WAHR, WHHY, WFMK, KWAV, WTKO, WKNE, KORQ, WCHV, KVIC, KWEB, WHNN. Medium: WFBR, KGW, WSRZ, WISM-FM, KUGN, WSKI, WCKQ, KFSB, KALE.

SMOKEY ROBINSON "Don't Play Another Love Song" (Tamla/Motown) 35/14

Rotations: Heavy 0/0, Medium 7/1, Light 28/13, Extra Adds 0, Total Adds 14, KFMB, WVLC, WHHY, WHBY, WFMK, KEX, WWRN, WCPI, WSKY, WVBS, WJBC, KEEZ, KKJO. Medium: WMAZ, WRVA, WEIM, WSKI, KEXO, KALE.

BERTIE HIGGINS "When You Fall In Love" (Kat Family/CBS) 35/5

Rotations: Heavy 1/0, Medium 14/1, Light 20/4, Extra Adds 0, Total Adds 5, KBOI, WTKO, WCHV, WHNN, KALE. Heavy: KEXO. Medium: WMAZ, WRVR, WRVA, KKUA, KSL, WEIM, WKNE, WSKI, WCKQ, KFSB, WJON, KQSW, KRSB.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 31/3

Rotations: Heavy 7/0, Medium 19/1, Light 5/2, Extra Adds 0, Total Adds 3, KPPL, WEZC, Y107. Heavy: 97AIA, WRIE, WGY, WSKI, WCKQ, WVBS, KEEZ. Medium: WROR, GR55, WPRO, WSB-FM, WAXY, WQUE-FM, WMJI, KGW, WLAC-FM, KRDO, KFI, KMG, KWAV, WCHV, KFQD, KQSW, KRSB, KALE.

SIGNIFICANT ACTION

OLIVIA NEWTON-JOHN & JOHN TRAVOLTA "Take A Chance" (MCA) 27/27

Rotations: Heavy 0/0, Medium 7/7, Light 17/17, Extra Adds 3, Total Adds 27, WQUE-FM, KHOW, V100, WKGW, WBT, WAHR, WMAZ, WHBY, WHBC, KUGN, KUGN, KKUA, KISN, WEIM, WKNE, WSKI, KORQ, WCKQ, WGSV, KVIC, KFSB, KEEZ, WJON, KFQD, KTWO, KEXO, KQSW, KRSB.

MOODY BLUES "Blue World" (Threshold/PolyGram) 23/11

Rotations: Heavy 1/0, Medium 8/2, Light 13/8, Extra Adds 1, Total Adds 11, WCZY, WMAZ, WRVR, WEIM, KORQ, WSKY, WCHV, WCIL, WHNN, KFQD, KRSB. Heavy: KALE. Medium: WCCO, WISM-FM, KUDO, KEX, WCKQ, KVIC. Light: KPPL, WSRZ, WSKI, WNGS, KTWO.

STRAY CATS "I Won't Stand In Your Way" (EMI America) 23/11

Rotations: Heavy 0/0, Medium 9/2, Light 12/7, Extra Adds 2, Total Adds 11, WCZY, WAHR, WMAZ, WHBC, WTRX, KKUA, WEIM, WCKQ, KFSB, KTWO, KQSW. Medium: WFBR, WHHY, WSKI, WCHV, WCIL, KRSB. Light: KOIL, KUDO, WSKY, KEEZ, KWEB.

GEORGE BENSON "In Your Eyes" (WB) 23/10

Rotations: Heavy 0/0, Medium 12/3, Light 11/7, Extra Adds 0, Total Adds 10, WLTT, 97AIA, B100, KFMB, WRVA, WHBY, KSL, WSKY, KFSB, KEEZ. Medium: WOMC, WCCO, WBEN, WSRZ, WISM-FM, KUGN, KORQ, WCKQ, KRSB. Light: WSMF, WGSV, WJON, KKJO.

MOST ADDED

BARRY MANILOW (99)
Read 'Em And Weep (Arista)
O. NEWTON-JOHN & J. TRAVOLTA (27)
Take A Chance (MCA)
ELTON JOHN (23)
I Guess That's Why They Call It... (Geffen)
**JENNIFER WARNES/
CHRIS THOMPSON (21)**
All The Right Moves (Casablanca/PolyGram)
KOOL & THE GANG (19)
Joanna (De-Lite/PolyGram)
SPANAU BALLET (19)
Gold (Chrysalis)

HOTTEST

LIONEL RICHIE (104)
All Night Long (All Night) (Motown)
BILLY JOEL (93)
Uptown Girl (Columbia)
P. McCARTNEY and M. JACKSON (87)
Say Say Say (Columbia)
KENNY ROGERS with DOLLY PARTON (48)
Islands In The Stream (RCA)
BARBRA STREISAND (40)
The Way He Makes Me Feel (Columbia)
COMMODORES (27)
Only You (Motown)
D. WARWICK & L. VANDROSS (27)
How Many Times Can We Say... (Arista)

RAY PARKER JR. "I Still Can't Get Over Loving You" (Arista) 22/15

Rotations: Heavy 0/0, Medium 7/4, Light 15/11, Extra Adds 0, Total Adds 15, WCCO, WRIE, WGY, WAHR, WHHY, WHBC, KKUA, WEIM, WSKI, WCKQ, WVBS, WCIL, KFSB, KFQD, KALE. Medium: WISM-FM, KEX, KORQ. Light: WSKY, KEEZ, KKJO, KQSW.

PASADENA ROOF ORCHESTRA "Looney Tunes" (Reward/CBS) 20/7

Rotations: Heavy 0/0, Medium 9/0, Light 14/3, Extra Adds 1, Total Adds 7, WAHR, WMAZ, WWRN, KORQ, WSKY, KRSB, KALE. Medium: WEIM, WCIL. Light: WCCO, WVLC, WSRZ, WTRX, KOIL, WSKI, WCHV, WJBC, KEEZ, KWEB, WJON.

MINOR DETAIL "Hold On" (Polydor/PolyGram) 20/0

Rotations: Heavy 0/0, Medium 9/0, Light 11/0, Extra Adds 0, Total Adds 0, Medium: KUDL, WCCO, KEY103, WEIM, WSKI, WTNV, WCKQ, KVIC, KRSB. Light: WAHR, WHHY, WHBC, WTRX, KOIL, KUDO, WTKO, WTKO, KEEZ, KKJO, WBOW, KQSW.

CULTURE CLUB "Church Of The Poison Mind" (Virgin/Epic) 19/5

Rotations: Heavy 0/0, Medium 9/2, Light 10/3, Extra Adds 0, Total Adds 5, 97AIA, WMJI, WEZC, WLAC-FM, 3WM. Medium: WHHY, KUDO, KFI, WSKI, WTNV, WSKY, WVBS. Light: WCZY, V100, WSRZ, KOIL, KSTT, KEEZ, KRNO.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 17/5

Rotations: Heavy 1/0, Medium 8/1, Light 7/3, Extra Adds 1, Total Adds 5, 97AIA, WQUE-FM, WCZY, V100, WEIM. Heavy: WGY. Medium: WFBR, KHOW, KFI, WSKI, WSKY, KVIC, KQSW. Light: WCCO, WFMK, KUDO, WVBS.

GLADYS KNIGHT & THE PIPS "Hero" (Columbia) 16/15

Rotations: Heavy 0/0, Medium 4/3, Light 12/12, Extra Adds 0, Total Adds 15, KHOW, WAHR, WHHY, WHBC, WTRX, WWRN, WEIM, WSKI, WCKQ, WCHV, WGSV, WJBC, KEXO, KQSW, KRSB. Medium: WCCO.

CAROLE KING "Crying In The Rain" (Atlantic) 14/9

Rotations: Heavy 1/0, Medium 2/1, Light 11/8, Extra Adds 0, Total Adds 9, WSRZ, WHBY, KSL, WEIM, WKNE, WSKI, WJBC, KEEZ, KWEB. Heavy: WCCO. Medium: WPIX. Light: WNGS, WCIL, KKJO.

PAUL ANKA "Give Me The Word" (Columbia) 13/2

Rotations: Heavy 0/0, Medium 3/0, Light 9/1, Extra Adds 1, Total Adds 2, WSKI, KTWO. Medium: WTKO, WCIL, KFQD. Light: WAHR, WHBY, WEIM, WCKQ, KVIC, KEEZ, WJON, KKJO.

RONNIE MILSAP "Show Her" (RCA) 12/10

Rotations: Heavy 1/0, Medium 5/5, Light 6/5, Extra Adds 0, Total Adds 10, WAHR, WRVA, KRNT, KKUA, KSL, WEIM, WGSV, KQSW, KRSB, KALE. Heavy: WCCO. Light: WSMF.

NAKED EYES "When The Lights Go Out" (EMI America) 10/1

Rotations: Heavy 0/0, Medium 4/0, Light 5/0, Extra Adds 1, Total Adds 1, WCZY. Medium: WFMK, WSKI, WCHV, KEEZ. Light: WCCO, WTRX, KMG, WSKY, WBOW.

ASIA "The Smile Has Left Your Eyes" (Geffen) 9/1

Rotations: Heavy 0/0, Medium 8/1, Light 1/0, Extra Adds 0, Total Adds 1, WLAC-FM. Medium: WQUE-FM, WOMC, KRDO, WSKI, WCKQ, WVBS, KEEZ. Light: WCZY.

IRENE CARA "Why Me?" (Network/Geffen) 8/0

Rotations: Heavy 0/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: KFI, WSKI, WTNV, WVBS. Light: WQUE-FM, WCZY, KRAV, KFQD.

T.G. SHEPPARD "Slow Burn" (Curb/WB) 7/5

Rotations: Heavy 0/0, Medium 0/0, Light 7/5, Extra Adds 0, Total Adds 5, WCCO, WEIM, WSKI, WJBC, KFQD. Light: WAHR, KWEB.

KLIQUE "Stop Doggin' Me Around" (MCA) 7/1

Rotations: Heavy 1/0, Medium 5/0, Light 1/1, Extra Adds 0, Total Adds 1, WTAE. Heavy: WHHY. Medium: WFBR, 97AIA, WBEN, WEZS, KKJO.

HUEY LEWIS & THE NEWS "Heart And Soul" (Chrysalis) 7/0

Rotations: Heavy 2/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WQUE-FM, WSKI. Medium: WLAC, WVBS. Light: V100, Y107.

FRANK STALLONE & CYNTHIA RHODES "I'm Never Gonna Give You Up" (RSO/PolyGram) 6/3

Rotations: Heavy 0/0, Medium 2/1, Light 4/2, Extra Adds 0, Total Adds 3, KFI, WSKI, KEEZ. Medium: KOST. Light: WSMF, KRSB.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 5/1

Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WVBS. Medium: KMG, WSKI. Light: WCZY, KRSB.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

A/C Regional Adds & Hots

EAST Parallel One

WBUR/Baltimore
Andy Szulinski

BARRY MANILOW
HOTTEST:
BILLY JOEL
LIONEL RICHIE
MCCARTNEY & JACKS
DEBORAH ALLEN
HALL & OATES

WROR/Boston
Gary Berkowitz

none
HOTTEST:
LIONEL RICHIE
WARNICK & THOMPSON
BARBRA STREISAND
LINDA RONSTADT
MATTHEW WILDER

QR55/Buttalo
Joe Geluski

BARRY MANILOW
HALL & OATES
HOTTEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
WARNICK & THOMPSON
ROGERS & PARTON

WPIX/New York
Alan Anderson

ROOL & THE GANG
HOTTEST:
MCCARTNEY & JACKS
HALL & OATES
WARNICK & THOMPSON
LIONEL RICHIE
DONNA SUMMER

WTAE/Pittsburgh
Don Berns

KLIQUE
CRYSTAL GAYLE
ELTON JOHN
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BRYSON & FLACK
BILLY JOEL

WKGW/Utica-Rome
Carpenter/Keller

WWSW (3WS)/Pittsburgh
Crown/Waltzel

BARRY MANILOW
LINDA RONSTADT
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
HALL & OATES
MATTHEW WILDER

WPRO/Providence
Tom Cuddy

BARRY MANILOW
ANNE MURRAY
LANI HALL
DEBARGE
HOTTEST:
ROOL & THE GANG
BILLY JOEL
WARNICK & THOMPSON
BARBRA STREISAND
MCCARTNEY & JACKS
LINDA RONSTADT

WLTW/Washington, DC
Bob Cumming

BARRY MANILOW
ELO
GEORGE BENSON
CRYSTAL GAYLE
HOTTEST:
DEBORAH ALLEN
COMMODORES
AL JARREAU
ANNE MURRAY
MCCARTNEY & JACKS

Parallel Two

WABE/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WICC/Bridgeport
Pantano/Broadbin

FOUR TOPS
BARRY MANILOW
ELTON JOHN
HOTTEST:
ROOL & THE GANG
WARNICK & THOMPSON
HOTTEST:
LIONEL RICHIE
BILLY JOEL
ROGERS & PARTON
MCCARTNEY & JACKS
WARNICK & THOMPSON

WBEN/Buttalo
Roger Christian

none
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
BARBRA STREISAND
CARPENTERS

WVBC/Charleston, WV
Spence/Jarvis

ONJ & TRAVOLTA
BARRY MANILOW
HOTTEST:
WARNICK & THOMPSON
BILLY JOEL
MCCARTNEY & JACKS
COMMODORES

WRIE/Erie
Ted Abbott

BARRY MANILOW
CRYSTAL GAYLE
ELTON JOHN
RAY PARKER JR.
HOTTEST:
ALABAMA
MCCARTNEY & JACKS
LIONEL RICHIE
ROGERS & PARTON
BARBRA STREISAND

WSFM/Harrisburg
Bob Paiva

BARRY MANILOW
WARNICK & THOMPSON
BARBRA STREISAND
HOTTEST:
WARNICK & THOMPSON
SPANDAU BALLET
SMOKEY ROBINSON
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MANHATTAN TRANSFE

WVNY/Waterloo, NY
Jay Donovan

JOURNEY
ROOL & THE GANG
BARRY MANILOW
HOTTEST:
MCCARTNEY & JACKS
MATTHEW WILDER
CARPENTERS
BARBRA STREISAND
MELISSA MANCHESTE

WPCW/Wheeling, WV
Dan McGrath

BARRY MANILOW
SPANDAU BALLET
SMOKEY ROBINSON
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL
MCCARTNEY & JACKS
MANHATTAN TRANSFE

WVIC/Hartford

Ginny Jesionka

CRYSTAL GAYLE
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MANHATTAN TRANSFE
ANNE MURRAY
COMMODORES

Y97/Pittsburgh
Jay Cresswell

BARRY MANILOW
DEBARGE
HOTTEST:
BONNIE TYLER
LIONEL RICHIE
BILLY JOEL
MANHATTAN TRANSFE
ROGERS & PARTON

WVOR/Rochester
Gary Smith

AL JARREAU
HOTTEST:
LIONEL RICHIE
BONNIE TYLER
GEORGE BENSON
BRYSON & FLACK
ROGERS & PARTON

WGVS/Schenectady
Walter Fritz

SPANDAU BALLET
ROOL & THE GANG
RAY PARKER JR.
HOTTEST:
BARRY MANILOW
HALL & OATES
WARNICK & THOMPSON
LINDA RONSTADT
JACKSON BROWNE
MCCARTNEY & JACKS
ONJ

WHEN/Syracuse
Karen Gallagher

JOURNEY
ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
JACKSON BROWNE
HALL & OATES

WKWP/Cleveland
Dunphy/Georgeson

none
HOTTEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
ROGERS & PARTON
SPANDAU BALLET

WCZY/Detroit
Lee Douglas

PIX
JOBOGERS
JOHN COUGAR
ONJ
HOTTEST:
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
WARNICK & THOMPSON
MATTHEW WILDER

Parallel Three

WWNR/Buckley
BillySheets

SMOKEY ROBINSON
SPANDAU BALLET
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
PASADENA ROOF ORC
GLADYS KNIGHT
HOTTEST:
ROGERS & PARTON
LIONEL RICHIE
BILLY JOEL
COMMODORES
MCCARTNEY & JACKS
MATTHEW WILDER

WVIM/Fitchburg
Jack Raymond

BARRY MANILOW
ONJ & TRAVOLTA
HOTTEST:
GLADYS KNIGHT
MOODY BLUES
CAROLE KING
RONNIE MILSAP
T.G. SHEPPARD
ONJ

WVBC/Alentown
Mike Chapman

LIONEL RICHIE
MCCARTNEY & JACKS
BILLY JOEL
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

WVBC/Alentown
Mike Chapman

LINDA RONSTADT
WARNICK & THOMPSON
BARRY MANILOW
HOTTEST:
LINDA RONSTADT
BARBRA STREISAND
BILLY JOEL
MATTHEW WILDER
MCCARTNEY & JACKS
LIONEL RICHIE

MIDWEST Parallel One

WCLC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WYR/Chicago
John Weatherbee

none
HOTTEST:
ROGERS & PARTON
LIONEL RICHIE
SPANDAU BALLET
MOTELS
MCCARTNEY & JACKS

WAR98/Cincinnati
Tom Walker

MATTHEW WILDER
DEBORAH ALLEN
HOTTEST:
SPANDAU BALLET
NAKED EYES
LIONEL RICHIE
ROGERS & PARTON
BILLY JOEL

WING/Dayton
Joe Demms

none
HOTTEST:
COMMODORES
AL JARREAU
LIONEL RICHIE
MICHAEL MURPHY
BILLY JOEL

WVBC/Bloomington, IL
Slew Salowitz

BARRY MANILOW
CAROLE KING
SMOKEY ROBINSON
WARNICK & THOMPSON
HOTTEST:
T.G. SHEPPARD
ROGER WHITTAKER
HOTTEST:
none

WVBC/Carbondale, IL
Mait McCann

BARRY MANILOW
JIMMY BUFFETT
HOTTEST:
ROOL & THE GANG
RAY PARKER JR.
ALABAMA
DEBARGE

KRCV/Cedar Rapids, IA
Carl Mann

BARRY MANILOW
ROOL & THE GANG
HOTTEST:
ROGERS & PARTON
LIONEL RICHIE
BILLY JOEL
MCCARTNEY & JACKS
COMMODORES

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WBHC/Canton

Mike Don

BARRY MANILOW
PAUL SIMON
RAY PARKER JR.
HOTTEST:
GLADYS KNIGHT
ONJ & TRAVOLTA
HOTTEST:
LIONEL RICHIE
BARBRA STREISAND
CARPENTERS
WARNICK & THOMPSON
DEBORAH ALLEN

55KRC/Cincinnati
Dave Mason

none
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
COMMODORES
CRYSTAL GAYLE
SPANDAU BALLET

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
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MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
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MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
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BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

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BARRY MANILOW
HOTTEST:
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MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
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MOTELS

WVBC/Chicago
Gary Price

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BARRY MANILOW
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BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

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BARRY MANILOW
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MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
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ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
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ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

3WMT/Toledo

King/North

CULTURE CLUB
BARRY MANILOW
HOTTEST:
DEBORAH ALLEN
BILLY JOEL
MCCARTNEY & JACKS
MATTHEW WILDER
WARNICK & THOMPSON

KRAV/Tulsa
Gary Reynolds

COMMODORES
JOURNEY
BARRY MANILOW
HOTTEST:
ROGERS & PARTON
LIONEL RICHIE
BRYSON & FLACK
BILLY JOEL
MCCARTNEY & JACKS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
LIONEL RICHIE
ROGERS & PARTON
MCCARTNEY & JACKS
BILLY JOEL
MOTELS

WVBC/Chicago
Gary Price

ELTON JOHN
BARRY MANILOW
HOTTEST:
L



AOR / ALBUMS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Continued From the Back Page

November 11, 1983

169 REPORTERS

Three Weeks	Two Weeks	Last Week			Total Reports	Heavy Rotation	Medium Rotation	Adds Rotation	Total Adds All Rotations				
4	1	1	1	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Crumblin" (153)	"Houses" (131)	"Guitar" (25)	167+	151+	15-	1+	4+	
			DEBUT	2	ROLLING STONES/Undercover (Rolling Stone/Atco)	"Undercover" (160)	"Hot" (107)	"Tough" (69)	166+	140+	18-	8-	31-
2	2	2		3	GENESIS/Genesis (Atlantic)	"Just" (115)	"That's All" (77)	"Mama" (71)	166+	130-	36+	0-	3-
3	3	3		4	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Heart And Soul" (143)	"Drug" (98)	"R&R" (15)	162+	138+	24+	0-	4+
1	4	4		5	PAT BENATAR/Live From Earth (Chrysalis)	"Battlefield" (131)	"Lipstick" (27)		136-	119-	17+	0=	1+
14	10	8		6	ROMANTICS/In Heat (Nemperor/CBS)	"Talking" (120)	"Rock" (52)		143+	68+	74-	0-	2-
5	5	5		7	MOTELS/Little Robbers (Capitol)	"Suddenly" (79)	"Little" (60)	"Heartland" (33)	135-	78-	56+	1=	6+
7	7	7		8	BIG COUNTRY/The Crossing (Mercury/PolyGram)	"Country" (120)	"Fields" (30)		126-	90-	35+	1+	1=
6	6	6		9	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street" (125)	"Stranded" (12)		131-	67-	63+	1-	1-
23	18	11		10	EDDIE MONEY/Where's The Party? (Columbia)	"Party" (77)	"Crash" (56)	"Tomorrow" (18)	140+	32+	105-	3-	7-
12	9	9		11	SAGA/Heads Or Tales (Portrait/CBS)	"Flyer" (123)	"Cat Walk" (14)		131-	48=	83-	0=	2+
15	15	13		12	QUIET RIOT/Metal Health (Pasha/CBS)	"Cum On" (72)	"Slick" (52)	"Health" (19)	104-	58-	46-	0-	0-
13	12	10		13	ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)	"Monkey" (107)	"Always" (14)		116-	40-	76=	0-	3+
8	8	14		14	POLICE/Synchronicity (A&M)	"Synch. II" (82)	"Wrapped" (25)	"King" (20)	99-	57-	42+	0-	0-
20	17	17		15	PETER SCHILLING/Error In The System (Elektra)	"Major Tom" (105)			105-	48+	55-	2+	2+
11	11	12		16	JACKSON BROWNE/Lawyers In Love (Asylum)	"Tender" (89)	"Rocker" (29)		105-	61-	43-	1+	4+
-	-	28		17	BLUE OYSTER CULT/The Revolution By Night (Columbia)	"Take Me" (75)	"Shooting Shark" (59)		120+	22+	87+	10-	28-
-	32	20		18	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Rock In America" (115)			117+	24+	91=	1-	7-
17	14	15		19	MICHAEL STANLEY.../You Can't Fight... (EMI America)	"My Town" (97)			103-	46-	53-	4+	6+
35	24	19		20	DOORS/Alive, She Cried (Elektra)	"Gloria" (108)			111-	28+	81+	2-	3-
21	16	18		21	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	"Caught In The Game" (105)			108-	32-	75+	1=	1-
22	19	16		22	KISS/Lick It Up (Mercury/PolyGram)	"Lick It Up" (100)			105-	29-	76-	0-	0-
-	27	23		23	DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)	"Say It Isn't So" (95)	"Education" (13)		99+	45+	50-	2-	4-
-	33	29		24	ZZ TOP/Eliminator (WB)	"TV Dinners" (85)	"Dressed" (28)		108+	22+	77+	8-	23-
-	31	27		25	STREETS/1st (Atlantic)	"If Love Should Go" (107)			107+	15+	82+	9+	16=
			DEBUT	26	PAUL RODGERS/Cut Loose (Atlantic)	"Cut Loose" (110)			111+	15+	85+	9-	30+
40	28	28		27	CULTURE CLUB/Colour By Numbers (Virgin/Epic)	"Church" (75)	"Chameleon" (24)		83+	38+	41-	4+	6-
-	-	40		28	ALAN PARSONS PROJECT/Best Of The Alan... (Arista)	"You Don't Believe" (111)			111+	13+	76+	22-	44-
16	21	22		29	ASIA/Alpha (Geffen)	"Smile" (65)	"Heat" (12)		78-	28-	50-	0=	2=
10	13	21		30	MOODY BLUES/The Present (Threshold/PolyGram)	"Blue World" (61)	"Sitting" (19)		69-	26-	43-	0=	1+
19	22	24		31	HEART/Passion Works (Epic)	"Refuse" (31)	"Allies" (27)	"Sleep" (13)	57-	29-	28-	0=	0=
9	20	25		32	ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)	"Mood" (39)	"Big Log" (22)	"Arms" (14)	58-	25-	33-	0=	0=
-	-	36		33	MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks" (56)	"Shout" (11)		68+	10+	48+	10+	15+
33	37	32		34	IRON MAIDEN/Piece Of Mind (Capitol)	"Cross-Eyed Mary" (62)			63+	5-	57+	1+	4+
38	-	38		35	WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen)	"Shake" (33)	"Knocked Down" (31)		66+	6+	57+	3+	4-
			DEBUT	36	BOB DYLAN/Infidels (Columbia)	"Bully" (35)	"Sweetheart" (20)	"Peace" (11)	62+	16+	38+	7-	19+
			DEBUT	37	PAUL McCARTNEY/Pipes Of Peace (Columbia)	"Say Say Say" (40)	"Keep" (15)		54+	22+	27=	5+	8=
34	35	33		38	TOMMY TUTONE/National Emotion (Columbia)	"Get Around" (45)	"Emotion" (12)		59-	7=	50-	2+	5+
31	36	-		39	PAYOLAS/Hammer On A Drum (A&M)	"Where" (39)	"Another" (13)		47-	14+	33-	0-	1-
39	39	35		40	BLACK SABBATH/Born Again (WB)	"Trashed" (51)			55-	3=	50-	2=	3-

BREAKERS

ROLLING STONES Undercover (Rolling Stones/Atco)

"Undercover" "Hot" "Tough." 98% of our 12-24 reporters on it. Total reports: 166. Hot 140, Medium 18, Extra Adds 8, Total Adds 31. Debuts at #2 on the AOR Albums chart.

PAUL RODGERS Cut Loose (Atlantic)

"Cut Loose." 66% of our 12-24 reporters on it. Total reports: 111. Hot 15, Medium 85, Extra Adds 9, Total Adds 30. Debuts at #26 on the AOR Albums chart.

ALAN PARSONS PROJECT Best Of The Alan Parsons Project (Arista)

"You Don't Believe." 66% of our 12-24 reporters on it. Total reports: 111. Hot 13, Medium 76, Extra Adds 22, Total Adds 44. Moves 40-28 on the AOR Albums chart.

NEW & ACTIVE

- DON FELDER/Airborne (Elektra) "Bad Girls"
Total Reports: 59(26)/Total Adds: 38(25); Hots: 2(1)/Hot Adds: 0(1); Mediums: 39(9)/Medium Adds: 20(8)/Extra Adds: 18(16).
- MANFRED MANN'S EARTH BAND/Somewhere In Afrika (Arista) "Demolition Man"
Total Reports: 55(46)/Total Adds: 15(17); Hots: 1(1)/Hot Adds: 0(0); Mediums: 46(35)/Medium Adds: 7(8)/Extra Adds: 8(9).
- PAUL KANTNER/The Planet Earth Rock And Roll Orchestra (RCA) "Planet Earth Rock..."
Total Reports: 48(53)/Total Adds: 0(5); Hots: 1(3)/Hot Adds: 0(0); Mediums: 47(48)/Medium Adds: 0(3)/Extra Adds: 0(2).
- SIMON TOWNSHEND/Sweet Sound (21/PolyGram) "I'm The Answer"
Total Reports: 47(40)/Total Adds: 10(14); Hots: 1(1)/Hot Adds: 0(0); Mediums: 41(30)/Medium Adds: 5(5)/Extra Adds: 5(9).

More AOR Music Information See Page 55

MOST ADDED

All Stations	
Billy Idol "Rebel"	(51)
Alan Parsons	(46)
Don Felder	(39)
Rolling Stones	(35)
Paul Rodgers	(32)

HOTTEST

All Stations	
John C. Mellencamp	(157)
Huey Lewis	(148)
Rolling Stones	(147)
Genesis	(142)
Yes "Owner"	(133)

- C.S. ANGELS/Land (Jive/Arista) "Will You Stay Tonight?"
Total Reports: 42(44)/Total Adds: 1(5); Hots: 3(2)/Hot Adds: 0(0); Mediums: 39(39)/Medium Adds: 1(2)/Extra Adds: 0(3).
- KROKUS/Headhunter (Arista) "Stayed Awake All Night"
Total Reports: 33(37)/Total Adds: 4(3); Hots: 6(5)/Hot Adds: 0(0); Mediums: 25(30)/Medium Adds: 2(1)/Extra Adds: 2(2).
- JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky"
Total Reports: 33(36)/Total Adds: 1(2); Hots: 9(8)/Hot Adds: 0(0); Mediums: 24(27)/Medium Adds: 1(1)/Extra Adds: 0(1).
- RICK SPRINGFIELD/Living In Oz (RCA) "Souls"
Total Reports: 32(27)/Total Adds: 4(4); Hots: 6(4)/Hot Adds: 1(0); Mediums: 23(21)/Medium Adds: 0(2)/Extra Adds: 3(2).
- BILLY JOEL/An Innocent Man (Columbia) "Uptown Girl"
Total Reports: 32(37)/Total Adds: 2(3); Hots: 19(19)/Hot Adds: 0(0); Mediums: 11(15)/Medium Adds: 0(0)/Extra Adds: 2(3).
- PAUL SIMON/Hearts And Bones (WB) "Allergies"
Total Reports: 30(21)/Total Adds: 10(10); Hots: 3(3)/Hot Adds: 0(0); Mediums: 19(11)/Medium Adds: 3(3)/Extra Adds: 7(7).
- GRAND PRIX/Samurai (Chrysalis) "Shout"
Total Reports: 27(31)/Total Adds: 1(2); Hots: 4(5)/Hot Adds: 0(0); Mediums: 23(25)/Medium Adds: 1(1)/Extra Adds: 0(1).
- DAVID BOWIE/Let's Dance (EMI America) "Modern Love"
Total Reports: 27(26)/Total Adds: 0(2); Hots: 11(14)/Hot Adds: 0(1); Mediums: 16(11)/Medium Adds: 0(0)/Extra Adds: 0(1).
- HEAVEN/Where Angels Fear To Tread (Columbia) "Rock School"
Total Reports: 25(5)/Total Adds: 22(5); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(11)/Medium Adds: 9(1)/Extra Adds: 13(4).
- EDDIE AND THE CRUISERS/Eddie & Cruisers Sndtrk (Scotti Bros.) "On The Dark Side"
Total Reports: 25(26)/Total Adds: 2(3); Hots: 10(6)/Hot Adds: 0(0); Mediums: 13(19)/Medium Adds: 0(2)/Extra Adds: 2(1).



AOR /HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks
Two Weeks
Last Week

169 REPORTERS

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
-	-	7	1	ROLLING STONES/Undercover Of... (RS/Atco)	160+	136+	18-	6-	21-
-	15	4	2	YES/Owner Of A Lonely Heart (Atco)	158+	126+	30-	2-	6-
2	1	1	3	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)	153-	139=	13-	1+	1+
3	3	3	4	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)	143-	126-	17+	0-	1-
1	2	2	5	PAT BENATAR/Love Is A Battlefield (Chrysalis)	131-	119-	12+	0=	0=
19	13	8	6	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)	131+	96+	35-	0=	5=
-	-	19	7	38 SPECIAL/If I'd Been The One (A&M)	153+	51+	92+	8-	21-
-	28	11	8	DURAN DURAN/Union Of The Snake (Capitol)	132+	81+	47-	3-	9-
6	5	6	9	BIG COUNTRY/In A Big Country (Mercury/PolyGram)	120-	86-	34+	0=	0=
5	4	5	10	RAINBOW/Street Of Dreams (Mercury/PolyGram)	125-	66-	58=	1-	1-
29	16	14	11	GENESIS/Just A Job To Do (Atlantic)	115+	81+	34+	0=	5+
27	22	17	12	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)	120+	60+	59-	0-	4-
8	7	9	13	SAGA/Flyer (Portrait/CBS)	123-	48=	75-	0=	1+
DEBUT	DEBUT	DEBUT	14	ROLLING STONES/She's Hot (Rolling Stone/Atco)	107+	62+	35+	10+	82+
11	12	13	15	PETER SCHILLING/Major Tom (Coming Home) (Elektra)	105-	48+	55-	2+	2+
-	-	42	16	BILLY IDOL/Rebel Yell (Chrysalis)	123+	21+	85+	17-	50-
9	9	10	17	ALDO NOVA/Monkey On Your Back (Portrait/CBS)	107-	40-	67-	0=	3+
-	38	23	18	NIGHT RANGER/(You Can Still) Rock In... (Camel/MCA)	115+	23+	90+	1-	7-
22	18	20	19	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)	98+	61=	36+	1=	6+
12	11	18	20	SURVIVOR/Caught In The Game (Scotti Bros./CBS)	105-	32-	72=	1=	1-
48	23	21	21	DOORS/Gloria (Elektra)	108+	28+	78+	2-	3-
10	10	12	22	MICHAEL STANLEY BAND/My Town (EMI America)	97-	44-	49-	4+	4+
13	14	15	23	KISS/Lick It Up (Mercury/PolyGram)	100-	27-	73-	0-	0-
-	51	32	24	PAUL RODGERS/Cut Loose (Atlantic)	110+	14+	86+	8-	28=
46	36	29	25	STREETS/If Love Should Go (Atlantic)	107+	15+	82+	9+	16=
4	6	16	26	MOTELS/Suddenly Last Summer (Capitol)	79-	54-	25+	0=	0-
39	31	28	27	POLICE/Synchronicity II (A&M)	82+	45-	37+	0-	0-
20	19	24	28	JACKSON BROWNE/Tender Is The Night (Asylum)	89=	55+	33-	1+	3+
-	-	50	29	ALAN PARSONS PROJECT/You Don't Believe (Arista)	111+	13+	76+	22-	44-
55	32	26	30	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)	95+	45+	46-	2-	4-
-	56	31	31	GENESIS/That's All (Atlantic)	77+	54+	23+	0=	5-
7	8	22	32	GENESIS/Mama (Atlantic)	71-	56-	15-	0=	0-
18	21	25	33	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	72-	49-	23-	0=	0=
DEBUT	DEBUT	DEBUT	34	ROLLING STONES/Too Tough (Rolling Stone/Atco)	69+	42+	17+	10+	54+
60	42	35	35	CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)	75+	32+	39-	4+	6+
-	-	45	36	ZZ TOP/TV Dinners (WB)	85+	9+	67+	8-	23-
-	-	51	37	BLUE OYSTER CULT/Take Me Away (Columbia)	75+	15+	52+	8+	24+
-	49	36	38	EDDIE MONEY/Where's The Party? (Columbia)	77+	14=	62+	1-	4-
33	25	30	39	MOTELS/Little Robbers (Capitol)	60-	32-	28-	0=	0-
17	17	27	40	MOODY BLUES/Blue World (Threshold/PolyGram)	61-	23-	38-	0=	1+
44	33	34	41	ASIA/The Smile Has Left Your Eyes (Geffen)	65-	23-	42-	0=	2-
DEBUT	DEBUT	DEBUT	42	EDDIE MONEY/The Big Crash (Columbia)	56+	18+	36+	2+	5+
25	26	33	43	ROMANTICS/Rock You Up (Nemperor/CBS)	52-	25-	27-	0=	1+
45	48	43	44	GENESIS/Illegal Alien (Atlantic)	46-	33-	12-	1=	1-
-	-	55	45	BLUE OYSTER CULT/Shooting Shark (Columbia)	59+	11+	44+	3-	10-
43	43	40	46	IRON MAIDEN/Cross-Eyed Mary (Capitol)	62=	5-	56+	1+	4=
34	34	38	47	QUIET RIOT/Slick Black Cadillac (Pasha/CBS)	52-	17-	35-	0=	0-
-	59	46	48	BRIAN MAY & FRIENDS/Star Fleet (Capitol)	61=	4-	56+	1-	4-
-	-	67	49	MOTLEY CRUE/Looks That Kill (Elektra)	56+	8+	39+	9+	13+
26	27	37	50	GENESIS/It's Gonna Get Better (Atlantic)	41-	28-	13+	0=	1+
24	29	39	51	DOKKEN/Breaking The Chains (Elektra)	43-	14-	29-	0-	0-
51	50	48	52	BLACK SABBATH/Trashed (WB)	51-	3=	46-	2+	3-
56	55	58	53	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)	40-	21+	19-	0-	0-
23	37	47	54	ROBERT PLANT/In The Mood (Es Paranza/Atlantic)	39-	18-	21+	0=	0=
52	60	-	55	PAYOLAS/Where Is the Love (A&M)	39-	11+	28=	0-	1-
-	-	56	56	TOMMY TUTONE/Get Around Girl (Columbia)	45-	7+	36-	2+	5+
15	24	41	57	HEART/How Can I Refuse (Epic)	31-	18-	13-	0=	0=
59	-	-	58	MOTELS/Into The Heartland (Capitol)	33+	21+	12=	0-	4+
DEBUT	DEBUT	DEBUT	59	DON FELDER/Bad Girls (Elektra)	52+	2+	32+	18+	36+
DEBUT	DEBUT	DEBUT	60	SIMON TOWNSHEND/I'm The Answer (21/PolyGram)	47+	1=	41+	5-	10-

AOR /ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25+.

Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
-	2	1 GENESIS... Genesis (Atlantic)	160+	136+	18-	6-	21-
1	2	JACKSON BROWNE... Lawyers In Love (Asylum)	158+	126+	30-	2-	6-
6	3	POLICE... Synchronicity (A&M)	143-	126-	17+	0-	1-
5	4	MOTELS... Little Robbers (Capitol)	131-	119-	12+	0=	0=
3	5	MOODY BLUES... The Present (Threshold/PolyGram)	131+	96+	35-	0=	5=
4	6	HUEY LEWIS... Sports (Chrysalis)	120-	86-	34+	0=	0=
14	7	PAUL McCARTNEY... Pipes Of Peace (Columbia)	125-	66-	58=	1-	1-
7	8	BOB DYLAN... Infidels (Columbia)	115+	81+	34+	0=	5+
12	9	PAUL SIMON... Hearts And Bones (WB)	120+	60+	59-	0-	4-
8	10	J. COUGAR MELLENCAMP... Uh-Huh (Riva/PG)	123-	48=	75-	0=	1+
9	12	CULTURE CLUB... Colour By Numbers (Virgin/Epic)	107+	62+	35+	10+	82+
11	13	D. HALL & J. OATES... Rock 'N Soul Part I (RCA)	105-	48+	55-	2+	2+
10	14	BIG COUNTRY... The Crossing (Mercury/PolyGram)	123+	21+	85+	17-	50-
13	16	DOORS... Alive, She Cried (Elektra)	107-	40-	67-	0=	3+
15	15	ALAN PARSONS... Best Of The Alan Parson... (Arista)	115+	23+	90+	1-	7-
17	17	TALKING HEADS... Speaking In Tongues (Sire/WB)	98+	61=	36+	1=	6+
18	18	PAUL YOUNG... No Parlez (Columbia)	105-	32-	72=	1=	1-
15	19	JOE JACKSON... Mike's Murder ST (A&M)	108+	28+	78+	2-	3-
20	20	ELVIS COSTELLO &... Punch The Clock (Columbia)	97-	44-	49-	4+	4+

CHART PARTICIPANTS: WERI/Westerly, WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBX/Austin, WZD/Ft. Pierce, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-FM/Spokane.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

Indicates one of the week's most added new albums.

BREAKERS

BILLY IDOL Rebel Yell (Chrysalis)

73% of our 12-24 reporters on it. Total reports: 123. Hot 21, Medium 85, Extra Adds 17, Total Adds 50. Moves 42-16 on the AOR Hot Tracks chart.

ALAN PARSONS PROJECT You Don't Believe (Arista)

66% of our 12-24 reporters on it. Total reports: 111. Hot 13, Medium 76, Extra Adds 22, Total Adds 44. Moves 50-29 on the AOR Hot Tracks chart.

ROLLING STONES She's Hot (Rolling Stones/Atlantic)

63% of our 12-24 reporters on it. Total reports: 107. Hot 62, Medium 35, Extra Adds 10, Total Adds 82. Debuts at #14 on the AOR Hot Tracks chart.

ZZ TOP

TV Dinners (Warner Bros.)

50% of our 12-24 reporters on it. Total reports: 85. Hot 9, Medium 67, Extra Adds 8, Total Adds 23. Moves 45-36 on the AOR Hot Tracks chart.

Station Listings . . . See Page 56

SIGNIFICANT ACTION

- MIDNIGHT OIL/10, 9, 8, 7, 6, 5, 4, 3, 2, 1 (Columbia) "Power & The Passion"
Total Reports: 24(14)/Total Adds: 13(0); Hots: 4(4)/Hot Adds: 0(0); Mediums: 8(10)/Medium Adds: 1(0)/Extra Adds: 12(0).
- KIM CARNES/Cafe Racers (EMI America) "Invisible Hands"
Total Reports: 23(14)/Total Adds: 10(10); Hots: 0(0)/Hot Adds: 0(0); Mediums: 17(10)/Medium Adds: 4(6)/Extra Adds: 6(4).
- STRAY CATS/Rant 'N' Rave (EMI America) "I Won't Stand In Your Way"
Total Reports: 22(19)/Total Adds: 2(2); Hots: 7(7)/Hot Adds: 1(1); Mediums: 14(12)/Medium Adds: 0(1)/Extra Adds: 1(0).
- ALCATRAZZ/No Parole From Rock & Roll (Rocshire) "Island In The Sun"
Total Reports: 21(1)/Total Adds: 20(1); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(0)/Medium Adds: 10(0)/Extra Adds: 10(1).
- JOHN HIATT/Riding With The King (Geffen) "I Don't Even Try"
Total Reports: 20(18)/Total Adds: 4(5); Hots: 2(2)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 0(1)/Extra Adds: 4(4).
- ORPHAN/Lonely At Night (CBS) "Lonely At Night"
Total Reports: 19(17)/Total Adds: 2(4); Hots: 4(2)/Hot Adds: 0(0); Mediums: 13(14)/Medium Adds: 0(3)/Extra Adds: 2(1).
- RODNEY DANGERFIELD/Rappin' Rodney (RCA) "Rappin' Rodney"
Total Reports: 16(15)/Total Adds: 10(11); Hots: 1(1)/Hot Adds: 0(0); Mediums: 7(6)/Medium Adds: 2(3)/Extra Adds: 8(8).
- PAUL YOUNG/No Parlez (Columbia) "Wherever I Lay My Hat"
Total Reports: 16(12)/Total Adds: 5(2); Hots: 3(3)/Hot Adds: 0(0); Mediums: 8(7)/Medium Adds: 0(0)/Extra Adds: 5(2).
- INDUSTRY/Industry (Capitol) "State Of The Nation"
Total Reports: 15(13)/Total Adds: 5(7); Hots: 1(2)/Hot Adds: 0(0); Mediums: 11(7)/Medium Adds: 2(3)/Extra Adds: 3(4).
- X/More Fun In The New World (Elektra) "New World"
Total Reports: 15(14)/Total Adds: 2(1); Hots: 3(4)/Hot Adds: 0(0); Mediums: 11(8)/Medium Adds: 1(0)/Extra Adds: 1(1).
- HUMAN LEAGUE/Fascination! (A&M) "Mirror Man"
Total Reports: 15(13)/Total Adds: 1(0); Hots: 3(2)/Hot Adds: 0(0); Mediums: 12(11)/Medium Adds: 1(0)/Extra Adds: 0(0).
- ALARM/The Alarm (IRS/A&M) "The Stand"
Total Reports: 14(10)/Total Adds: 4(3); Hots: 1(1)/Hot Adds: 0(0); Mediums: 10(6)/Medium Adds: 1(0)/Extra Adds: 3(3).
- CLARENCE CLEMONS AND RED BANK ROCKERS/Rescue (Columbia) "Rock 'N' Roll DJ"
Total Reports: 14(14)/Total Adds: 2(4); Hots: 0(0)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 1(2)/Extra Adds: 1(2).

Atlanta
PD: John Young
MD: Chris Thomas

1 1 LORNE RICHEL/All Right Longall Hi
 2 ROBERT & PATTY/Inlands In The Stream
 3 QUIET RIOT/On Feel The Noise
 4 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 5 BILLY JOEL/Updown Girl
 6 PAT BENAVIDES/Love Is A Battlefield
 7 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 8 BILLY JOEL/Updown Girl
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 37 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 38 BILLY JOEL/Updown Girl
 39 PAT BENAVIDES/Love Is A Battlefield
 40 MICHAEL JACKSON/P.Y.T. (Pretty Young T)

Detroit
PD/MD: Paul Christy

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Chicago
Ops. Mgr.: Steve Casey
MD: Steve Perun

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WEST
KMBS
Tacoma-Seattle
PD: Sean Lynch

1 1 LORNE RICHEL/All Right Longall Hi
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CHR REPORTERS

13FEA(WFEA)/Manchester, NH (3-E)
 92X(WXGT)/Columbus, OH (2-M)
 93FM(KKQB-FM)/Houston, TX (1-S)
 94Q(WQXI-FM)/Atlanta, GA (1-S)
 94TYX(WTYX)/Jackson, MS (2-S)
 95XIL(WXIL)/Parkersburg, WV (3-E)
 98XPY(WPXY)/Rochester, NY (2-E)
 99KG(KSKG)/Salina, KS (3-M)
 B94(WBZZ)/Pittsburgh, PA (1-E)
 B96(WBBM-FM)/Chicago, IL (1-M)
 B97(WFMY)/New Orleans, LA (1-S)
 B104(WBSB)/Baltimore, MD (1-E)
 BJ105(WBJW)/Orlando, FL (2-S)
 CBTJ/Toronto, Canada (1-E)
 CHUM/Toronto, Canada (1-E)
 CKMG/Montreal, Canada (1-E)
 FM100(WMCF-FM)/Memphis, TN (2-S)
 G100(WKRG-FM)/Mobile, AL (2-S)
 I95(WINZ-FM)/Miami, FL (1-S)
 K66(WFMY)/Provo, UT (2-W)
 K104(WCCJ)/Erie, PA (2-E)
 K107(KAYI)/Tulsa, OK (2-M)
 KAFM/Dallas, TX (1-S)
 KAMZ/El Paso, TX (2-S)
 KBBQ/Boise, ID (2-W)
 KBEQ/Kansas City, MO (1-M)
 KBFM/McAllen-Brownsville, TX (2-S)
 KBIM/Roswell, NM (3-W)
 KC101(WKCI)/New Haven, CT (2-E)
 KCBN/Reno, NV (3-W)
 KCDQ/Bozeman, MT (3-W)
 KCMQ/Columbia, MO (3-M)
 KCNR/Portland, OR (1-W)
 KDVV/Topeka, KS (3-M)
 KQZA/Pueblo, CO (3-W)
 KEARTH(KRTH)/Los Angeles, CA (1-W)
 KEYN-FM/Wichita, KN (2-M)
 KFI/Los Angeles, CA (2-W)
 KFMW/Waterloo, IA (3-M)
 KFRC/San Francisco, CA (1-W)
 KFRX/Lincoln, NE (3-M)
 KFYR/Bismarck, ND (3-M)
 KGGI/Riverside-San Bernardino, CA (2-W)
 KGHO/Hoquiam, WA (3-W)
 KGTI/Anchorage, AK (3-W)
 KHFI/Austin, TX (2-S)
 KHOP/Modesto-Stockton, CA (2-W)
 KHTR/St. Louis, MO (1-M)
 KHYT/Tucson, AZ (2-W)
 KIDD/Monterey, CA (2-W)
 KIKI/Davenport, IA (2-M)
 KIIS-FM/Los Angeles, CA (1-W)
 KIKI/Honolulu, HI (2-W)
 KIMN/Galveston, TX (3-S)
 KIMN/Denver, CO (1-W)
 KIQQ/Los Angeles, CA (1-W)
 KISR/Ft. Smith, AR (3-S)
 KIST/Santa Barbara, CA (3-W)
 KITE/Corpus Christi, TX (2-S)
 KITS/San Francisco, CA (1-W)
 KITY/San Antonio, TX (2-S)
 KJ103(KJYO)/Oklahoma City, OK (2-M)
 KKAZ/Cheyenne, WY (3-W)
 KKFMI/Colorado Springs, CO (2-W)
 KKL-FM/Rapid City, SD (3-M)
 KKMV/Wichita Falls, TX (3-S)
 KKRQ/Sioux Falls, SD (3-M)
 KKL-FM/Grand Forks, ND (3-M)
 KKKX/Bakersfield, CA (2-W)
 KKYK/Little Rock, AR (2-S)
 KLUC/Las Vegas, NV (2-W)
 KMGK/Des Moines, IA (2-M)
 KMGJ/Fresno, CA (2-W)
 KMJK/Portland, OR (1-W)
 KNBO/Tacoma-Seattle, WA (1-W)
 KNOE-FM/Monroe, LA (3-S)
 KO93(KOSO)/Modesto, CA (2-W)
 KOPA/Phoenix, AZ (1-W)
 KOZE/Lewiston, ID (3-W)
 KQIZ-FM/Amarillo, TX (3-S)
 KQKQ/Omaha, NE (2-M)
 KQMQ/Honolulu, HI (2-W)
 KRGV/McAllen-Brownsville, TX (2-S)
 KRNA/Iowa City, IA (3-M)
 KROK/Shreveport, LA (2-S)
 KRQ(KRQ)/Tucson, AZ (2-W)
 KRSP/Salt Lake City, UT (2-W)
 KSET-FM/El Paso, TX (2-S)
 KSKD/Salem, OR (2-W)
 KSLY/San Luis Obispo, CA (3-W)
 KTDY/Lafayette, LA (3-S)
 KTFM/San Antonio, TX (2-S)
 KTRS/Casper, WY (3-W)
 KTSB/San Antonio, TX (2-S)
 KUBE/Seattle, WA (1-W)
 KWOD/Sacramento, CA (2-W)
 KWSS/San Jose, CA (1-W)
 KWO-FM/Springfield, MO (3-M)
 KX104(WKXX)/Nashville, TN (2-S)
 KXSS/Lincoln, NE (3-M)
 KXX106(WKXX)/Birmingham, AL (2-S)
 KYNO-FM/Fresno, CA (2-W)
 KYTN/Grand Forks, ND (3-M)
 KYUJ/San Francisco, CA (1-W)
 KYVA/Billings, MT (3-W)
 KZ93(WKZZ)/Peoria, IL (2-M)
 KZFM/Corpus Christi, TX (2-S)
 KZOZ/San Luis Obispo, CA (3-W)
 KZZB/Beaumont, TX (2-S)
 KZZP/Phoenix, AZ (1-W)
 OK100(WOKW)/Ithaca, NY (3-E)
 PRO-FM(WPRO-FM)/Providence, RI (1-E)
 Q100(WQQQ)/Allentown, PA (2-E)
 Q101(WJQQ)/Meridian, MS (3-S)
 Q102(WAQR)/Cincinnati, OH (1-M)
 Q103(KOAK)/Denver, CA (1-W)
 Q104(WQEN)/Gadsden, AL (3-S)
 Q105(WRBQ-FM)/Tampa, FL (1-S)
 Q106(WQXA)/York, PA (2-E)
 Q107(WRQJ)/Washington, DC (1-E)
 U93(WNDU-FM)/South Bend, IN (2-M)
 WABB-FM/Mobile, AL (2-S)
 WABX/Detroit, MI (1-M)
 WACZ/Bangor, ME (3-E)
 WAEV/Savannah, GA (3-S)
 WANS-FM/Greenville, SC (3-S)
 WAZY-FM/Lafayette, IN (3-M)
 WBBQ/Augusta, GA (2-S)
 WBCY/Charlotte, NC (2-S)
 WBN-FM/Buffalo, NY (1-E)
 WBLI/Long Island, NY (1-E)
 WBNQ/Bloomington, IL (3-M)
 WBWB/Bloomington, IN (3-M)
 WCAU-FM/Philadelphia, PA (1-E)
 WCGQ/Columbus, GA (3-S)
 WCIL-FM/Carbondale, IL (3-M)
 WCIR/Beckley, WV (3-E)
 WDCG/Durham-Raleigh, NC (2-S)
 WDOQ/Daytona Beach, FL (2-S)
 WEDC/Duluth, MN (2-S)
 WERZ/Exeter, NH (3-E)
 WFBQ/Altoona, PA (3-E)
 WFLY/Albany, NY (2-E)
 WFMF/Baton Rouge, LA (2-S)
 WFM/LEXington, KY (2-S)
 WFOJ/Gainesville, GA (3-S)
 WGCL/Cleveland, OH (1-M)
 WGFN/Schenectady, NY (2-E)
 WGLF/Tallahassee, FL (3-S)
 WGRD/Grand Rapids, MI (2-M)
 WGUY/Bangor, ME (3-E)
 WHEB/Portsmouth, NH (3-E)
 WHFM/Rochester, NY (2-E)
 WHFY-FM/Montgomery, AL (2-S)
 WHOT/Youngstown, OH (2-M)
 WHSL/Wilmington, NC (3-S)
 WHTT/Boston, MA (1-E)
 WHTY/Pittsburgh, PA (1-E)
 WHYT/Detroit, MI (1-M)
 WIGY/Bath, ME (3-E)
 WIKZ/Chambersburg, PA (3-E)
 WISE/Asheville, NC (3-S)
 WIXV/Savannah, GA (3-S)
 WJAD/Bainbridge, GA (3-S)
 WJQJ/Portland, ME (3-E)
 WJXQ/Jackson, MI (2-M)
 WKAU/Appleton-Oshkosh, WI (2-M)
 WKBW/Buffalo, NY (1-E)
 WKDD/Akron, OH (2-M)
 WKDQ/Evansville, IN (2-M)
 WKEE/Huntington, WV (2-E)
 WKFM/Syracuse, NY (2-E)
 WKFR/Kalamazoo, MI (2-M)
 WKHI/Ocean City, MD (2-E)
 WKQX/Chicago, IL (1-M)
 WKRW-FM/Wilkes-Barre, PA (2-E)
 WKTI/Milwaukee, WI (1-M)
 WLAN-FM/Lancaster, PA (1-E)
 WLWL-FM/St. Paul, MN (1-M)
 WLSJ/Chicago, IL (1-M)
 WLS-FM/Chicago, IL (1-M)
 WMEE/Ft. Wayne, IN (2-M)
 WNAM/Appleton-Oshkosh, WI (2-M)
 WNBC/New York, NY (1-E)
 WNFJ/Daytona Beach, FL (2-S)
 WNOK-FM/Columbia, SC (2-S)
 WNVZ/Norfolk, VA (2-S)
 WNYJ/Buffalo, NY (1-E)
 WOKI/Knoxville, TN (2-S)
 WOMP-FM/Wheeling, WV (3-E)
 WPFM/Panama City, FL (3-S)
 WPHD/Buffalo, NY (1-E)
 WPLJ/New York, NY (1-E)
 WPST/Trenton, NJ (2-E)
 WQCM/Hagerstown, MD (3-M)
 WQID/Biloxi, MS (2-S)
 WQUT/Johnson City, TN (2-S)
 WRCK/Utica, NY (2-E)
 WRKR/Racine-Milwaukee, WI (2-M)
 WRQN/Greensboro, NC (2-S)
 WRQI/Toledo, OH (2-M)
 WRVQ/Richmond, VA (2-S)
 WSEJ/Winston-Salem, NC (2-S)
 WSNL/New Bern, NC (2-S)
 WSKZ/Chattanooga, TN (2-S)
 WSPK/Poughkeepsie, NY (2-E)
 WSPJ/Stevens Point, WI (3-M)
 WSQV/Williamsport, PA (3-E)
 WSSX/Charleston, SC (2-S)
 WSTO/Evansville, IN (2-M)
 WTIC-FM/Hartford, CT (2-E)
 WTRY/Albany, NY (2-E)
 WTSN/Dover, NH (3-E)
 WVIC/Lansing, MI (2-M)
 WWSR/Charleston, WV (2-E)
 WXS-FM/Boston, MA (1-E)
 WXLK/Roanoke, VA (3-S)
 WYCR/Hanover-York, PA (2-E)
 WYFM/Youngstown, OH (2-M)
 WYKS/Gainesville, FL (3-S)
 WZLD/Columbia, SC (2-S)
 WZOK/Rockford, IL (2-M)
 WZPL/Indianapolis, IN (2-M)
 WZYQ/Frederick, MD (3-E)
 WZZR/Grand Rapids, MI (2-M)
 XTRA(XETRA)/San Diego, CA (1-W)
 Y94(WDAY-FM)/Fargo, ND (3-M)
 Y100(WHYI)/Miami, FL (1-S)
 Z93(WZGQ)/Atlanta, GA (1-S)
 Z100(WHTZ)/New York, NY (1-E)
 Z102(WZAZ)/Savannah, GA (3-S)
 Z104(WZEE)/Madison, WI (2-M)
 ZZ90(KZZC)/Kansas City, MO (2-M)

B-97FM
New Orleans
PD: Nick Bazo

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WGL98
Cleveland
PD: Bob Travis
MD: Tom Jeffries

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EM103
St. Louis
PD: Bob Garrett

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WGL98
Portland
PD/MD: Jon Barry

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94-Q
Atlanta
PD: Jim Morrison
MD: Jeff McCartney

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WGL98
Detroit
PD: Steve Goldstein
MD: Bob Ransom

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 17 BILLY JOEL/Updown Girl
 18 PAT BENAVIDES/Love Is A Battlefield
 19 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 20 BILLY JOEL/Updown Girl
 21 PAT BENAVIDES/Love Is A Battlefield
 22 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 23 BILLY JOEL/Updown Girl
 24 PAT BENAVIDES/Love Is A Battlefield
 25 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 26 BILLY JOEL/Updown Girl
 27 PAT BENAVIDES/Love Is A Battlefield
 28 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 29 BILLY JOEL/Updown Girl
 30 PAT BENAVIDES/Love Is A Battlefield
 31 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 32 BILLY JOEL/Updown Girl
 33 PAT BENAVIDES/Love Is A Battlefield
 34 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 35 BILLY JOEL/Updown Girl
 36 PAT BENAVIDES/Love Is A Battlefield
 37 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 38 BILLY JOEL/Updown Girl
 39 PAT BENAVIDES/Love Is A Battlefield
 40 MICHAEL JACKSON/P.Y.T. (Pretty Young T)

WGL98
Chicago
Ops. Mgr.: Steve Casey
MD: Steve Perun

1 1 LORNE RICHEL/All Right Longall Hi
 2 ROBERT & PATTY/Inlands In The Stream
 3 QUIET RIOT/On Feel The Noise
 4 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 5 BILLY JOEL/Updown Girl
 6 PAT BENAVIDES/Love Is A Battlefield
 7 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 8 BILLY JOEL/Updown Girl
 9 PAT BENAVIDES/Love Is A Battlefield
 10 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 11 BILLY JOEL/Updown Girl
 12 PAT BENAVIDES/Love Is A Battlefield
 13 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 14 BILLY JOEL/Updown Girl
 15 PAT BENAVIDES/Love Is A Battlefield
 16 MICHAEL JACKSON/P.Y.T. (Pretty Young T)
 17 BILLY JOEL/Updown Girl
 18 PAT BENAVIDES/Love Is A Battlefield
 19 MICHAEL JACKSON/P.Y.T. (Pretty Young T)<

Hot Hits in 105 KITS

San Francisco

PD: Jeff Hunter
MD: Michelle Meisner

- 1 1 LIONEL RICHIE/All Night Long(All Nt)
- 2 2 MCCARTNEY & JACKSON/Say Say Say
- 3 3 BILLY JOEL/Upcom Girl
- 4 4 ROGERS & PARTON/Islands In The Stream
- 5 5 PAT BENATAR/Love Is A Battlefield
- 6 6 HUEY LEWIS & NEWS/Heart And Soul
- 7 7 QUIET RIO/Cum On Feel The Noise
- 8 8 CULTURE CLUB/Church Of The Poison
- 9 9 HALL & OATES/Say It Isn't So
- 10 10 MICHAEL JACKSON/P.Y.T.(Pretty Young T)
- 11 11 RUTHTYMCES/Love Is A Stranger
- 12 12 HUMAN LEAGUE/Mirror Man
- 13 13 DURAN DURAN/Union Of The Snake
- 14 14 JOHN COUGAR/Crumblin' Down
- 15 15 JOBOXERS/Just Got Lucky
- 16 16 RICK SPRINGFIELD/Souls
- 17 17 HOTELS/Suddenly Last Summer
- 18 18 DAVID BOWIE/Modern Love
- 19 19 IRENE CARA/Why Me?
- 20 20 POINTER SISTERS/I Need You
- 21 21 JEFFREY OSBORNE/Stay With Me Tonight
- 22 22 YES/Owner Of A Lonely Hea
- 23 23 DEBARGE/Time Will Reveal
- 24 24 ELTON JOHN/I Guess That's Why Th
- 25 25 ON/Twist Of Fate
- 26 26 JENNIFER HOLLIDAY/I Am Love
- 27 27 BIG COUNTRY/In A Big Country
- 28 28 ROMANTICS/Talking In Your Sleep
- 29 29 JOHN COUGAR/Crumblin' Down
- 30 30 POLICE/Sync. II
- 31 31 DEBORAH ALLEN/Baby I Lied
- 32 32 ROLLING STONES/Undercover Of The...
- 33 33 RUFUS & CHAKA/Ain't Nobody
- 34 34 JOURNEY/Sand Her My Love
- 35 35 STRAY CATS/I Won't Stand In Your
- 36 36 MANHATTAN TRANSFER/Spice Of Life
- 37 37 QUARTERMASTERS/Save Say Die(Give A
- 38 38 KOOZ & THE GANG/Joanna
- 39 39 MARVIC & VANDOR/How Many Times Can Me
- 40 40 38 SPECIAL/If I'd Been The One
- 41 41 KIM CARNEGIE/Invisible Hands

ADDS: EMF/Magnetic
BARBARA STRISAND/The Way He Makes Me F
MADONNA/Holiday
HELISA MARCHESSE/No One Can Love You H
PAUL SIMON/Allergies
BETTY MIDLER/Favorite Waste Of The
COMBOOBIES/Only You
PAUL YOUNG/Wherever I Lay My Hat

KIQQ 100FM

Los Angeles

PD: Paula Matthews
MD: Robert Moorhead

- 1 1 LIONEL RICHIE/All Night Long(All Nt)
- 2 2 ROGERS & PARTON/Islands In The Stream
- 3 3 CULTURE CLUB/Karma Chameleon
- 4 4 MCCARTNEY & JACKSON/Say Say Say
- 5 5 AIR SUPPLY/Making Love Out Of No
- 6 6 PETER SCHILLING/Major Tom(Coming Home
- 7 7 CULTURE CLUB/Church Of The Poison
- 8 8 BIG COUNTRY/In A Big Country
- 9 9 BILLY JOEL/Upcom Girl
- 10 10 RUFUS & CHAKA/Ain't Nobody
- 11 11 LYDIA MURROCK/Superstar
- 12 12 PAT BENATAR/Love Is A Battlefield
- 13 13 MATTHEW MILNER/Break My Stride
- 14 14 DEF LEPPARD/Poolin'
- 15 15 HALL & OATES/Say It Isn't So
- 16 16 RICK SPRINGFIELD/Souls
- 17 17 IRENE CARA/Why Me?
- 18 18 MANHATTAN TRANSFER/Spice Of Life
- 19 19 JOBOXERS/Just Got Lucky
- 20 20 ON/Twist Of Fate
- 21 21 HUEY LEWIS & NEWS/Heart And Soul
- 22 22 POLICE/Sync. II
- 23 23 DEBARGE/Time Will Reveal
- 24 24 HUMAN LEAGUE/Mirror Man
- 25 25 ROMANTICS/Talking In Your Sleep
- 26 26 STAN PARIS/Dolce Vita
- 27 27 JOHN COUGAR/Crumblin' Down
- 28 28 ROBIN GIBB/Juliet
- 29 29 JEFFREY OSBORNE/Stay With Me Tonight
- 30 30 CRAM/It's A Beautiful Day
- 31 31 QUARTERMASTERS/Take Another Picture
- 32 32 NAKED EYES/When The Lights
- 33 33 POINTER SISTERS/I Need You
- 34 34 MARVIC & VANDOR/How Many Times Can We
- 35 35 ELTON JOHN/I Guess That's Why Th
- 36 36 JACKSON BROWNE/Tender Is The
- 37 37 ALAN/Twist Of Fate
- 38 38 RICHIE/All Night Long
- 39 39 SPANDAU BALLLET/True

ADDS: 39 GENESIS/That's All
BARRY MANILOW/Read 'Em And Weep
ELO/Signatures
MADONNA/Holiday
BENNY MONTGOMERY/It's The Answer
MEN WITHOUT HATS/Life

ON: CLIFF RICHARD/Never Say Die(Give A
FLA MADONNA/Rock It Out
KIM CARNEGIE/Invisible Hands
BETTY MIDLER/Favorite Waste Of Tim
JOHN BIANCHI/Don't Ever Try
PAUL YOUNG/Wherever I Lay My Hat
FOUR TOPS/Just Can't Walk Awa
CYNDI LAUPER/Girls Just Want To Be
RAY PARKER JR./I Still Can't Get Ove
PAUL SIMON/Allergies
MARRIS & THOMPSON/All The Right Moves
ROCK STEADY CREW/(May You) Rock Steady
HELISA MARCHESSE/No One Can Love You H
STRAY CATS/I Won't Stand In Your
BARBARA STRISAND/The Way He Makes Me F
ROLLING STONES/Undercover Of The...
YES/Owner Of A Lonely Hea
REAL LIFE/Send Me An Angel
EMF/Magnetic

KWSS 94.5 FM

San Jose

PD: Dave Van Stone
MD: Chris Knight

- 1 1 LIONEL RICHIE/All Night Long(All Nt)
- 2 2 ROGERS & PARTON/Islands In The Stream
- 3 3 HUEY LEWIS & NEWS/Heart And Soul
- 4 4 MCCARTNEY & JACKSON/Say Say Say
- 5 5 PAT BENATAR/Love Is A Battlefield
- 6 6 AIR SUPPLY/Making Love Out Of No
- 7 7 BILLY JOEL/Upcom Girl
- 8 8 TALKING HEADS/Burning Down The House
- 9 9 BRYSON & FLACK/Tonight I Celebrate
- 10 10 CULTURE CLUB/Church Of The Poison
- 11 11 FIX/One Thing Leads To An
- 12 12 DAVID BOWIE/Modern Love
- 13 13 PRINCE/Delirious
- 14 14 JOHN COUGAR/Crumblin' Down
- 15 15 POLICE/Ring Of Fire
- 16 16 MICHAEL JACKSON/P.Y.T.(Pretty Young T)
- 17 17 BONNIE TYLER/Total Eclipse Of The
- 18 18 RUTHTYMCES/Love Is A Stranger
- 19 19 HALL & OATES/Say It Isn't So
- 20 20 STEVIE NICKS/If Anyone Falls
- 21 21 DURAN DURAN/Union Of The Snake
- 22 22 JOBOXERS/Just Got Lucky
- 23 23 RICK SPRINGFIELD/Souls
- 24 24 PETER SCHILLING/Major Tom(Coming Home
- 25 25 JOURNEY/Sand Her My Love
- 26 26 BIG COUNTRY/In A Big Country
- 27 27 HUMAN LEAGUE/Mirror Man
- 28 28 JACSON BROWNE/Tender Is The
- 29 29 ROMANTICS/Talking In Your Sleep
- 30 30 POLICE/Sync. II

ADDS: YES/Owner Of A Lonely Hea
ROLLING STONES/Undercover Of The...
IRENE CARA/Why Me?

ON: STRAY CATS/I Won't Stand In Your
ASIA/The Smile Has Left Yo
RUFUS & CHAKA/Ain't Nobody

KISFM 102.7

Los Angeles

PD: Gerry De Francesco
MD: Mike Schaefer

- 1 1 LIONEL RICHIE/All Night Long(All Nt)
- 2 2 MIDNIGHT STAR/Freak-A-Soid
- 3 3 ROGERS & PARTON/Islands In The Stream
- 4 4 PRINCE/Delirious
- 5 5 HOTELS/Suddenly Last Summer
- 6 6 MCCARTNEY & JACKSON/Say Say Say
- 7 7 PETER SCHILLING/Major Tom(Coming Home
- 8 8 PAT BENATAR/Love Is A Battlefield
- 9 9 HUEY LEWIS & NEWS/Heart And Soul
- 10 10 DAVID BOWIE/Modern Love
- 11 11 STEVIE NICKS/If Anyone Falls
- 12 12 RICK SPRINGFIELD/Souls
- 13 13 SPANDAU BALLLET/True
- 14 14 CULTURE CLUB/Church Of The Poison
- 15 15 AIR SUPPLY/Making Love Out Of No
- 16 16 TALKING HEADS/Burning Down The House
- 17 17 QUIET RIO/Cum On Feel The Noise
- 18 18 BRYSON & FLACK/Tonight I Celebrate
- 19 19 BIG COUNTRY/In A Big Country
- 20 20 DEF LEPPARD/Poolin'
- 21 21 HALL & OATES/Say It Isn't So
- 22 22 MICHAEL JACKSON/P.Y.T.(Pretty Young T)
- 23 23 FIX/One Thing Leads To An
- 24 24 MATTHEW MILNER/Break My Stride
- 25 25 STEVIE NICKS/If Anyone Falls
- 26 26 MICHAEL SEIBELLO/Automatic Man
- 27 27 IRENE CARA/Why Me?
- 28 28 DURAN DURAN/Union Of The Snake
- 29 29 JOHN COUGAR/Crumblin' Down
- 30 30 HUMAN LEAGUE/Mirror Man
- 31 31 HUEY LEWIS & NEWS/Heart And Soul
- 32 32 SHEENA EASTON/Telephone(Long Distan
- 33 33 JOURNEY/Sand Her My Love
- 34 34 JOBOXERS/Just Got Lucky
- 35 35 POLICE/Sync. II
- 36 36 ON/Twist Of Fate
- 37 37 RICK SPRINGFIELD/Souls
- 38 38 ASIA/The Smile Has Left Yo
- 39 39 ROLLING STONES/Undercover Of The...
- 40 40 JEFFREY OSBORNE/Stay With Me Tonight
- 41 41 YES/Owner Of A Lonely Hea
- 42 42 ROMANTICS/Talking In Your Sleep
- 43 43 KOOZ & THE GANG/Joanna
- 44 44 JENNIFER HOLLIDAY/I Am Love
- 45 45 MADONNA/Holiday

ON: CULTURE CLUB/Karma Chameleon

WYLL 101 FM

Denver

PD: Doug Erikson
MD: Gloria Avila

- 1 1 LIONEL RICHIE/All Night Long(All Nt)
- 2 2 BILLY JOEL/Upcom Girl
- 3 3 MCCARTNEY & JACKSON/Say Say Say
- 4 4 ROGERS & PARTON/Islands In The Stream
- 5 5 PAT BENATAR/Love Is A Battlefield
- 6 6 ROGERS & PARTON/Islands In The Stream
- 7 7 PETER SCHILLING/Major Tom(Coming Home
- 8 8 DAVID BOWIE/Modern Love
- 9 9 HALL & OATES/Say It Isn't So
- 10 10 POLICE/Ring Of Fire
- 11 11 HUEY LEWIS & NEWS/Heart And Soul
- 12 12 BRYSON & FLACK/Tonight I Celebrate
- 13 13 MICHAEL JACKSON/P.Y.T.(Pretty Young T)
- 14 14 BONNIE TYLER/Total Eclipse Of The
- 15 15 JOURNEY/Sand Her My Love
- 16 16 JOHN COUGAR/Crumblin' Down
- 17 17 STEVIE NICKS/If Anyone Falls
- 18 18 PRINCE/Delirious
- 19 19 JACKSON BROWNE/Tender Is The
- 20 20 ASIA/The Smile Has Left Yo
- 21 21 CULTURE CLUB/Church Of The Poison
- 22 22 IRENE CARA/Why Me?
- 23 23 HUMAN LEAGUE/Mirror Man
- 24 24 TALKING HEADS/Burning Down The House
- 25 25 ON/Twist Of Fate
- 26 26 RUTHTYMCES/Love Is A Stranger
- 27 27 FIX/One Thing Leads To An
- 28 28 HSB/My Town
- 29 29 SPANDAU BALLLET/True
- 30 30 RICK SPRINGFIELD/Souls
- 31 31 MICHAEL SEIBELLO/Automatic Man
- 32 32 LOVERBOY/Queen Of The Broken H
- 33 33 HUEY LEWIS & VANDOR/How Many Times Can We
- 34 34 RUFUS & CHAKA/Ain't Nobody
- 35 35 QUIET RIO/Cum On Feel The Noise
- 36 36 BARBARA STRISAND/The Way He Makes Me F
- 37 37 KIM CARNEGIE/Invisible Hands
- 38 38 BIG COUNTRY/In A Big Country
- 39 39 AIR SUPPLY/Making Love Out Of No
- 40 40 ELTON JOHN/I Guess That's Why Th

ADDS: 38 SPECIAL/If I'd Been The One
PAUL SIMON/Allergies
STRAY CATS/I Won't Stand In Your

ON: POLICE/Sync. II
YES/Owner Of A Lonely Hea
DURAN DURAN/Union Of The Snake
ROLLING STONES/Undercover Of The...
DEBARGE/Time Will Reveal

KEAR 101 FM

Los Angeles

PD: Bob Hamilton
MD: David Grossman

- 1 1 LIONEL RICHIE/All Night Long(All Nt)
- 2 2 ROGERS & PARTON/Islands In The Stream
- 3 3 MIDNIGHT STAR/Freak-A-Soid
- 4 4 MCCARTNEY & JACKSON/Say Say Say
- 5 5 PETER SCHILLING/Major Tom(Coming Home
- 6 6 BILLY JOEL/Upcom Girl
- 7 7 MATTHEW MILNER/Break My Stride
- 8 8 RUFUS & CHAKA/Ain't Nobody
- 9 9 HOTELS/Suddenly Last Summer
- 10 10 CULTURE CLUB/Church Of The Poison
- 11 11 PRINCE/Delirious
- 12 12 JOBOXERS/Just Got Lucky
- 13 13 SPANDAU BALLLET/True
- 14 14 BARBARA STRISAND/The Way He Makes Me F
- 15 15 IRENE CARA/Why Me?
- 16 16 BIG COUNTRY/In A Big Country
- 17 17 HALL & OATES/Say It Isn't So
- 18 18 DURAN DURAN/Union Of The Snake
- 19 19 FOUR TOPS/Just Can't Walk Awa
- 20 20 FIX/One Thing Leads To An
- 21 21 LINDA RONSTADT/What's New
- 22 22 PAT BENATAR/Love Is A Battlefield
- 23 23 JEFFREY OSBORNE/Stay With Me Tonight
- 24 24 ROLLING STONES/Undercover Of The...
- 25 25 KOOZ & THE GANG/Joanna
- 26 26 HUEY LEWIS & NEWS/Heart And Soul
- 27 27 ON/Twist Of Fate
- 28 28 RICK SPRINGFIELD/Souls
- 29 29 MOODY BLUES/Blue World

ADDS: BARRY MANILOW/Read 'Em And Weep
JENNIFER HOLLIDAY/I Am Love
MADONNA/Holiday

ON: JOHN COUGAR/Crumblin' Down
DEBARGE/Time Will Reveal

Phoenix FM 104

PD: Charlie Quinn
MD: Steve Goddard

- 1 1 ROGERS & PARTON/Islands In The Stream
- 2 2 LIONEL RICHIE/All Night Long(All Nt)
- 3 3 BILLY JOEL/Upcom Girl
- 4 4 MCCARTNEY & JACKSON/Say Say Say
- 5 5 ROGERS & PARTON/Islands In The Stream
- 6 6 QUIET RIO/Cum On Feel The Noise
- 7 7 FIX/One Thing Leads To An
- 8 8 PAT BENATAR/Love Is A Battlefield
- 9 9 HUEY LEWIS & NEWS/Heart And Soul
- 10 10 POLICE/Ring Of Fire
- 11 11 DAVID BOWIE/Modern Love
- 12 12 PRINCE/Delirious
- 13 13 STEVIE NICKS/If Anyone Falls
- 14 14 JOHN COUGAR/Crumblin' Down
- 15 15 JOURNEY/Sand Her My Love
- 16 16 MICHAEL JACKSON/P.Y.T.(Pretty Young T)
- 17 17 SPANDAU BALLLET/True
- 18 18 BONNIE TYLER/Total Eclipse Of The
- 19 19 RUTHTYMCES/Love Is A Stranger
- 20 20 BRYSON & FLACK/Tonight I Celebrate
- 21 21 HSB/My Town
- 22 22 ASIA/The Smile Has Left Yo
- 23 23 HALL & OATES/Say It Isn't So
- 24 24 JACKSON BROWNE/Tender Is The
- 25 25 CULTURE CLUB/Church Of The Poison
- 26 26 HUMAN LEAGUE/Mirror Man
- 27 27 POLICE/Sync. II
- 28 28 TALKING HEADS/Burning Down The House
- 29 29 DEF LEPPARD/Poolin'
- 30 30 SHEENA EASTON/Telephone(Long Distan

ADDS: IRENE CARA/Why Me?
RICK SPRINGFIELD/Souls
PETER SCHILLING/Major Tom(Coming Home
DURAN DURAN/Union Of The Snake

ON: ROLLING STONES/Undercover Of The...
ON/Twist Of Fate
BIG COUNTRY/In A Big Country
LOVERBOY/Queen Of The Broken H

KUBE 3 FM

Seattle

PD: Bob Case
MD: Tom Huttyler

- 1 1 LIONEL RICHIE/All Night Long(All Nt)
- 2 2 BILLY JOEL/Upcom Girl
- 3 3 MCCARTNEY & JACKSON/Say Say Say
- 4 4 ROGERS & PARTON/Islands In The Stream
- 5 5 SHEENA EASTON/Telephone(Long Distan
- 6 6 PRINCE/Delirious
- 7 7 QUIET RIO/Cum On Feel The Noise
- 8 8 PAT BENATAR/Love Is A Battlefield
- 9 9 HUEY LEWIS & NEWS/Heart And Soul
- 10 10 FIX/One Thing Leads To An
- 11 11 HOTELS/Suddenly Last Summer
- 12 12 MICHAEL JACKSON/P.Y.T.(Pretty Young T)
- 13 13 DAVID BOWIE/Modern Love
- 14 14 RUTHTYMCES/Love Is A Stranger
- 15 15 BRYSON & FLACK/Tonight I Celebrate
- 16 16 JOHN COUGAR/Crumblin' Down
- 17 17 IRENE CARA/Why Me?
- 18 18 MICHAEL SEIBELLO/Automatic Man
- 19 19 HALL & OATES/Say It Isn't So
- 20 20 BIG COUNTRY/In A Big Country
- 21 21 CULTURE CLUB/Church Of The Poison
- 22 22 ASIA/The Smile Has Left Yo
- 23 23 JOBOXERS/Just Got Lucky
- 24 24 HUMAN LEAGUE/Mirror Man
- 25 25 JACKSON BROWNE/Tender Is The
- 26 26 JOURNEY/Sand Her My Love
- 27 27 MARVIC & VANDOR/How Many Times Can We
- 28 28 PETER SCHILLING/Major Tom(Coming Home
- 29 29 POLICE/Sync. II
- 30 30 ELTON JOHN/I Guess That's Why Th
- 31 31 ROLLING STONES/Undercover Of The...
- 32 32 ON/Twist Of Fate
- 33 33 DURAN DURAN/Union Of The Snake
- 34 34 RICK SPRINGFIELD/Souls

ADDS: NONE

ON: THE MIGHTY 600 XTRA
amradio San Diego

610 KFR

San Francisco

PD: Gerry Cagle
Music Assistant:
Lynette Abraham

- 1 1 QUIET RIO/Cum On Feel The Noise
- 2 2 ROGERS & PARTON/Islands In The Stream
- 3 3 MICHAEL JACKSON/P.Y.T.(Pretty Young T)
- 4 4 LIONEL RICHIE/All Night Long(All Nt)
- 5 5 BILLY JOEL/Upcom Girl
- 6 6 HOTELS/Suddenly Last Summer
- 7 7 PAT BENATAR/Love Is A Battlefield
- 8 8 HUEY LEWIS & NEWS/Heart And Soul
- 9 9 JOBOXERS/Just Got Lucky
- 10 10 DAVID BOWIE/Modern Love
- 11 11 HENA/99 Luftballons
- 12 12 PAT BENATAR/Love Is A Battlefield
- 13 13 HALL & OATES/Say It Isn't So
- 14 14 HUEY LEWIS & NEWS/Heart And Soul
- 15 15 RUTHTYMCES/Love Is A Stranger
- 16 16 MATTHEW MILNER/Break My Stride
- 17 17 PETER SCHILLING/Major Tom(Coming Home
- 18 18 HUMAN LEAGUE/Mirror Man
- 19 19 JOHN COUGAR/Crumblin' Down
- 20 20 DURAN DURAN/Union Of The Snake
- 21 21 IRENE CARA/Why Me?
- 22 22 JOURNEY/Sand Her My Love
- 23 23 CULTURE CLUB/Church Of The Poison
- 24 24 RICK SPRINGFIELD/Souls
- 25 25 MICHAEL SEIBELLO/Automatic Man
- 26 26 BIG COUNTRY/In A Big Country
- 27 27 LOVERBOY/Queen Of The Broken H
- 28 28 ASIA/The Smile Has Left Yo
- 29 29 ON/Twist Of Fate
- 30 30 MARVIC & VANDOR/How Many Times Can We
- 31 31 POLICE/Sync. II
- 32 32 ROMANTICS/Talking In Your Sleep
- 33 33 YES/Owner Of A Lonely Hea
- 34 34 MANHATTAN TRANSFER/Spice Of Life
- 35 35 DEBARGE/Time Will Reveal
- 36 36 ROLLING STONES/Undercover Of The...

ADDS: POINTER SISTERS/I Need You
EDDIE MONEY/The Big Creah
RUFUS & CHAKA/Ain't Nobody
MADONNA/Holiday
KOOZ & THE GANG/Joanna

ON: 38 SPECIAL/If I'd Been The One
ELIZABETH COOPER/He Aron
KIM CARNEGIE/Invisible Hands
BARBARA STRISAND/The Way He Makes Me F

CHR NEW & ACTIVE

- WXKS-FM 24-16
- WBEN-FM add
- WPLJ 22-16
- Z100 15
- WCAU-FM 35-31
- B94 add
- 93FM 30
- I95 4-4
- Y100 5-4
- WABX on
- KEARTH add
- KIIS-FM add
- KIQQ add
- KMJK add
- XTRA add
- KFRC 23-18
- KITS on
- WFLY deb 35
- WVSR deb 30
- K104 35-33
- WTIX-FM add 29
- WNOK-FM add
- WZLD deb 35
- WNFI add 40
- KAMZ 21-20
- KITY add
- KJ103 deb 40
- KMGX deb 39
- KYNO-FM add
- KQMQ add
- KGGI add
- KHYT 24-20
- WGUY deb 29
- WJBQ 34-32
- WIXV deb 40
- WBWB add
- Plus . . .
- WKFM
- KSET-FM
- WFMI
- KBFM
- KRGV
- WSFL
- KTFM
- WHOT
- WERZ
- KSKD
- OK100
- 95XIL
- WJAD
- KCDQ
- KSLY

Photography: Steven Meisel

Holiday

Greetings From

MADONNA



"Behold, a good single has been given unto you. Play it."

Madonna's "Holiday"

Produced by John "Jellybean" Bonitez for Jellybean Productions, Inc.
On Sir Lancelotti And Records
Manufactured and Distributed by Warner Bros. Records Inc. © 1983 Sir Records Company

EAST
Most Added Hottest

Barry Manilow McCartney/Jackson
Robert Plant Lionel Richie
38 Special Billy Joel

CHRADD & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Barry Manilow McCartney/Jackson
38 Special Rolling Stones
Lionel Richie Billy Joel

EAST
PARALLEL TWO

WFLY/Albany, NY
Jack Lawrence

RAY PARKER JR.
RODNEY DANGERFIELD
BARRY MANILOW
EW&F

Hottest:
LIONEL RICHIE 1-1
PRINCE 2-2
DAVID BOWIE 3-3
BILLY JOEL 7-4
HALL & OATES 16-10

WTRY/Albany, NY
Bill Cahill

LINDA RONSTADT
BARRY MANILOW
JUMP 'N THE SADDL

Hottest:
ROGERS & PARTON 2-1
LIONEL RICHIE 4-3
MICHAEL JACKSON 9-4
BRYSON & FLACK 12-8
CULTURE CLUB 16-12

Q100/Allentown, PA
Dillon/Freeman

RICK SPRINGFIELD
KIM CARNES
ROLLING STONES (dp)

Hottest:
QUIET RIOT 1-1
BILLY JOEL 5-2
MCCARTNEY & JACKS 9-6
PAT BENATAR 10-7
HALL & OATES 23-18

WVSR/Charleston, WV
Dave Carlisle

SPANDAU BALLET
BARRY MANILOW
REAL LIFE

Hottest:
LIONEL RICHIE 2-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 8-5
COMMODORES 9-6
QUIET RIOT 14-8

K104/Erie, PA
Bill Shannon

BARRY MANILOW
KISS
JOE JACKSON

Hottest:
ROBERT PLANT
NEIL YOUNG
GENESIS
ASTA 8-1
LOVERBOY 3-2
RICK SPRINGFIELD 12-9
JOHN COUGAR 15-11
RUFUS & CHAKA 21-14

WYCR/Hanover-York, PA
Mark Richards

ROMANTICS
BARRY MANILOW
JEFFREY OSBORNE

Hottest:
BILLY JOEL 3-1
LIONEL RICHIE 7-2
MCCARTNEY & JACKS 15-8
JOHN COUGAR 18-11
PAT BENATAR 27-16

WTIC-FM/Hartford, CT
Mike West

MADONNA
DEBARGE
ROMANTICS

Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 3-2
HALL & OATES 14-7
PETER SCHILLING 11-9
CULTURE CLUB 15-10

WKEE/Huntington, WV
Gary Miller

COMMODORES (dp)
BARRY MANILOW
KOOL & THE GANG

Hottest:
LIONEL RICHIE 2-1
BILLY JOEL 6-3
MCCARTNEY & JACKS 8-5
HUEY LEWIS & NEWS 7-7

WLAN-FM/Lancaster, PA
Todd Halliday

ROBERT PLANT
ROMANTICS
ALAN PARSONS

Hottest:
BILLY JOEL 2-1
PAT BENATAR 7-4
MICHAEL JACKSON 10-7
MCCARTNEY & JACKS 16-9
JOHN COUGAR 18-10

KC101/New Haven, CT
Stef Rybak

ROLLING STONES
BARRY MANILOW

Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 4-4
PAT BENATAR 8-5
CULTURE CLUB 15-10
HALL & OATES 16-11

WSPK/Poughkeepsie, NY
Chris Leida

PAUL SIMON
BARRY MANILOW
KOOL & THE GANG

Hottest:
MCCARTNEY & JACKS 3-1
PAT BENATAR 10-4
CULTURE CLUB 17-8
JOHN COUGAR 16-9
MICHAEL JACKSON 18-10

98PY/Rochester, NY
Tom Mitchell

JOBOXERS
BARRY MANILOW
KOOL & THE GANG

Hottest:
BILLY JOEL 2-1
MCCARTNEY & JACKS 3-2
QUIET RIOT 4-3
MICHAEL JACKSON 5-4
CULTURE CLUB 24-8

WGFM/Schenectady, NY
Tom Parker

JOBOXERS
YES

Hottest:
38 SPECIAL
ALAN PARSONS
LIONEL RICHIE 2-1
QUIET RIOT 8-3
MCCARTNEY & JACKS 9-4
HALL & OATES 15-9
JOHN COUGAR 22-13

WKFM/Syracuse
John Carucci

BARRY MANILOW
MARY JANE GIRLS
DURAN DURAN

Hottest:
LIONEL RICHIE 1-1
PRINCE 5-8
JOHN COUGAR 15-9
STEVIE NICKS 8-15
LINDA RONSTADT 28-25

WERZ/Exeter, NH
Scott MacKay

38 SPECIAL
JEFFREY OSBORNE
RAY PARKER JR.

Hottest:
LIONEL RICHIE 1-1
JOHN COUGAR 15-9
KIM CARNES 17-10
CULTURE CLUB 16-8
BIG COUNTRY 23-13
ONJ D-20

WPST/Trenton, NJ
Tom Taylor

KOOL & THE GANG
BARRY MANILOW
JENNIFER HOLLIDAY

Hottest:
BILLY JOEL 2-1
PAT BENATAR 10-5
QUIET RIOT 15-7
HALL & OATES 29-14
PETER SCHILLING 35-25

WRCK/Utica, NY
Jim Reitz

ROBERT PLANT
EDDIE MONEY
SAGA

Hottest:
BILLY JOEL 1-1
JOHN COUGAR 10-5
MCCARTNEY & JACKS 15-6
CULTURE CLUB 24-12
HALL & OATES 29-15

WKRZ-FM/Wilkes-Barre
Jim Rising

BARRY MANILOW
KOOL & THE GANG
JEFFREY OSBORNE

Hottest:
HUEY LEWIS & NEWS 2-1
JOHN COUGAR 14-11
DURAN DURAN 31-16
RICK SPRINGFIELD 34-23
MSB 35-28

Q106/York, PA
Dan Steele

CULTURE CLUB
DURAN DURAN (dp)

Hottest:
BARRY MANILOW
38 SPECIAL (dp)
LIONEL RICHIE 1-1
ROGERS & PARTON 3-2
BILLY JOEL 5-3
MICHAEL JACKSON 8-5
MCCARTNEY & JACKS 13-8

PARALLEL THREE

WFBG/Altoona, PA
Tony Booth

BARRY MANILOW
JOE JACKSON
ROBERT PLANT

Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 11-3
JOURNEY 16-9
HALL & OATES 21-15

WGUY/Bangor, ME
Jim Randall

RAY PARKER JR.
LINDA RONSTADT
POINTER SISTERS

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 5-2
MCCARTNEY & JACKS 11-3
JOURNEY 16-9
HALL & OATES 21-15

96XU/Parkersburg, WV
Paul DeMille

BARRY MANILOW
ROBERT PLANT
JEFFREY OSBORNE

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 5-2
MCCARTNEY & JACKS 11-3
JOURNEY 16-9
HALL & OATES 21-15

WJWQ/Portland, ME
Phoenix O'Neil

38 SPECIAL
POLICE
MEN WITHOUT HATS

Hottest:
LIONEL RICHIE 2-1
QUIET RIOT 12-2
BILLY JOEL 4-3
PAT BENATAR 6-4
MCCARTNEY & JACKS 14-6

WHEB/Portsmouth, NH
Rick Bean

ROBERT PLANT
ELTON JOHN
38 SPECIAL

Hottest:
BILLY JOEL 1-1
QUIET RIOT 3-2
MCCARTNEY & JACKS 7-3
CULTURE CLUB 11-6
PAT BENATAR 13-8

103CIR/Beckley, WV
Bob Spencer

JOBOXERS
BARRY MANILOW
KOOL & THE GANG

Hottest:
LIONEL RICHIE 2-1
COMMODORES 6-2
BILLY JOEL 8-3
WARWICK & VANDROS 10-7
MICHAEL JACKSON 18-10

WIKZ/Chambersburg, PA
Matthew/Alexander

none
Hottest:
ROGERS & PARTON 1-1
QUIET RIOT 2-2
BILLY JOEL 5-5
MICHAEL JACKSON 9-9
PAT BENATAR 11-11

WTSN/Dover, NH
Jim Sebastian

YES
NAKED EYES
PETER SCHILLING
BARRY MANILOW
DURAN DURAN

Hottest:
LIONEL RICHIE 1-1
PRINCE 5-8
JOHN COUGAR 15-9
STEVIE NICKS 8-15
LINDA RONSTADT 28-25

WERZ/Exeter, NH
Scott MacKay

38 SPECIAL
JEFFREY OSBORNE
RAY PARKER JR.

Hottest:
LIONEL RICHIE 1-1
JOHN COUGAR 15-9
KIM CARNES 17-10
CULTURE CLUB 16-8
BIG COUNTRY 23-13
ONJ D-20

KHFI/Austin, TX
Volkmann/Garrett

none
Hottest:
LIONEL RICHIE 1-1
JOHN COUGAR 15-9
KIM CARNES 17-10
CULTURE CLUB 16-8
BIG COUNTRY 23-13
ONJ D-20

WZQY/Frederick, ND
Kemoagbi Joe

none
Hottest:
LIONEL RICHIE 3-1
JOHN COUGAR 11-7
MCCARTNEY & JACKS 19-10
DURAN DURAN 29-19
ONJ 37-29

WQCM/Hagerstown, MD
Will Kauffman

SPANDAU BALLET
ROMANTICS
BARRY MANILOW

Hottest:
LIONEL RICHIE 1-1
JOHN COUGAR 10-5
MCCARTNEY & JACKS 15-6
CULTURE CLUB 24-12
HALL & OATES 29-15

WKRZ-FM/Wilkes-Barre
Jim Rising

BARRY MANILOW
KOOL & THE GANG
JEFFREY OSBORNE

Hottest:
HUEY LEWIS & NEWS 2-1
JOHN COUGAR 14-11
DURAN DURAN 31-16
RICK SPRINGFIELD 34-23
MSB 35-28

13FEA/Manchester, NH
Rick Ryder

PAT BENATAR
GENESIS
NAKED EYES

Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 3-2
BILLY JOEL 5-3
MICHAEL JACKSON 8-5
MCCARTNEY & JACKS 13-8

OK100/Ithaca, NY
Denny Alexander

none
Hottest:
POLICE 1-1
QUIET RIOT 3-3
BILLY JOEL 7-7
DAVID BOWIE 13-13
BRYSON & FLACK 14-14

WKHI/Ocean City, MD
Jack Gillen

EW&F
SPANDAU BALLET
38 SPECIAL

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 5-2
MCCARTNEY & JACKS 11-3
JOURNEY 16-9
HALL & OATES 21-15

WSSX/Charleston
Bill Martin

NAKED EYES
EDDIE MONEY
ROMANTICS

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 5-2
MCCARTNEY & JACKS 11-3
JOURNEY 16-9
HALL & OATES 21-15

WBCV/Charlotte, NC
Bob Kagan

ELTON JOHN
BARRY MANILOW
38 SPECIAL

Hottest:
LIONEL RICHIE 2-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 5-3
QUIET RIOT 10-7
JOHN COUGAR 24-12

W5KZ/Chattanooga, TN
Blake/Page

RAINBOW
RAY PARKER JR.
PAUL SIMON

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 4-2
MCCARTNEY & JACKS 9-6
HUEY LEWIS & NEWS 7-5
JOHN COUGAR 9-6

WZLD/Columbia, SC
Chuck Finley

KC & SUNSHINE BAN
EDDIE MONEY
38 SPECIAL

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 9-3
QUIET RIOT 18-9
PETER SCHILLING 19-10
KC & SUNSHINE BAN D-38

WOMP-FM/Whelling, WV
Dwanya Bonds

JOE JACKSON
NAKED EYES
DEBORAH ALLEN

Hottest:
LIONEL RICHIE 1-1
QUIET RIOT 3-2
MCCARTNEY & JACKS 7-3
CULTURE CLUB 11-6
PAT BENATAR 13-8

SOUTH
PARALLEL TWO

WBBQ/Augusta, GA
Bruce Stevens

38 SPECIAL (dp)
BARRY MANILOW
NAKED EYES

Hottest:
BARBRA STREISAND (dp)
POINTER SISTERS
LIONEL RICHIE 1-1
BILLY JOEL 6-5
MICHAEL JACKSON 4-3
QUIET RIOT 9-5
ROGERS & PARTON 3-7

KHFI/Austin, TX
Volkmann/Garrett

none
Hottest:
MOTELS 1-1
POLICE 2-2
DAVID BOWIE 17-9
LIONEL RICHIE 19-10
JOHN COUGAR 18-15

WDOQ/Daytona Beach, FL
Ralph Wimmer

BARRY MANILOW
MATTHEW WILDER
RUFUS & CHAKA

Hottest:
LIONEL RICHIE 1-1
JOHN COUGAR 15-9
KIM CARNES 17-10
CULTURE CLUB 16-8
BIG COUNTRY 23-13
ONJ D-20

WFMF/Baton Rouge, LA
Rico/Alhaysen

ROLLING STONES
ELTON JOHN
YES

Hottest:
LIONEL RICHIE 1-1
JOHN COUGAR 11-7
MCCARTNEY & JACKS 19-10
DURAN DURAN 29-19
ONJ 37-29

WQCM/Hagerstown, MD
Will Kauffman

SPANDAU BALLET
ROMANTICS
BARRY MANILOW

Hottest:
LIONEL RICHIE 1-1
JOHN COUGAR 10-5
MCCARTNEY & JACKS 15-6
CULTURE CLUB 24-12
HALL & OATES 29-15

WKRZ-FM/Wilkes-Barre
Jim Rising

BARRY MANILOW
KOOL & THE GANG
JEFFREY OSBORNE

Hottest:
HUEY LEWIS & NEWS 2-1
JOHN COUGAR 14-11
DURAN DURAN 31-16
RICK SPRINGFIELD 34-23
MSB 35-28

13FEA/Manchester, NH
Rick Ryder

PAT BENATAR
GENESIS
NAKED EYES

Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 3-2
BILLY JOEL 5-3
MICHAEL JACKSON 8-5
MCCARTNEY & JACKS 13-8

OK100/Ithaca, NY
Denny Alexander

none
Hottest:
POLICE 1-1
QUIET RIOT 3-3
BILLY JOEL 7-7
DAVID BOWIE 13-13
BRYSON & FLACK 14-14

WKHI/Ocean City, MD
Jack Gillen

EW&F
SPANDAU BALLET
38 SPECIAL

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 5-2
MCCARTNEY & JACKS 11-3
JOURNEY 16-9
HALL & OATES 21-15

WSSX/Charleston
Bill Martin

NAKED EYES
EDDIE MONEY
ROMANTICS

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 5-2
MCCARTNEY & JACKS 11-3
JOURNEY 16-9
HALL & OATES 21-15

WBCV/Charlotte, NC
Bob Kagan

ELTON JOHN
BARRY MANILOW
38 SPECIAL

Hottest:
LIONEL RICHIE 2-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 5-3
QUIET RIOT 10-7
JOHN COUGAR 24-12

W5KZ/Chattanooga, TN
Blake/Page

RAINBOW
RAY PARKER JR.
PAUL SIMON

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 4-2
MCCARTNEY & JACKS 9-6
HUEY LEWIS & NEWS 7-5
JOHN COUGAR 9-6

WZLD/Columbia, SC
Chuck Finley

KC & SUNSHINE BAN
EDDIE MONEY
38 SPECIAL

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 9-3
QUIET RIOT 18-9
PETER SCHILLING 19-10
KC & SUNSHINE BAN D-38

WNOK-FM/Columbia, SC
Tom Kant

ELTON JOHN
CULTURE CLUB
POINTER SISTERS

Hottest:
LIONEL RICHIE 2-1
PRINCE 3-2
BONNIE TYLER 4-4
FIXX 10-5
MCCARTNEY & JACKS 12-8
ONJ 25-16
HALL & OATES 28-20
BIG COUNTRY D-22

KITE/Corpus Christi, TX
Zippo/Tucker

ROLLING STONES
SPANDAU BALLET
YES

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 8-3
PAT BENATAR 9-4
MCCARTNEY & JACKS 15-5
PETER SCHILLING 31-15

KZFM/Corpus Christi
Chuck Baker

none
Hottest:
MOTELS 1-1
POLICE 2-2
DAVID BOWIE 17-9
LIONEL RICHIE 19-10
JOHN COUGAR 18-15

WFMJ/Lexington, KY
Fox/Mosley

YES
PETER SCHILLING
WARWICK & VANDROS
MATTHEW WILDER

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 6-2
MCCARTNEY & JACKS 11-6
HUEY LEWIS & NEWS 13-8
QUIET RIOT 18-12
HALL & OATES 21-16

WFFI/Daytona Beach, FL
Brian Douglas

PETER SCHILLING
MADONNA
INDUSTRY

Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 6-2
MCCARTNEY & JACKS 7-3
PAT BENATAR 11-6
QUIET RIOT 15-9

WKKY/Little Rock, AR
Mark McCain

ROLLING STONES
Hottest:
BILLY JOEL 6-2
MCCARTNEY & JACKS 11-6
HUEY LEWIS & NEWS 13-8
QUIET RIOT 18-12
HALL & OATES 21-16

KBFM/McAllen-Brownsville, TX
Mitchell/DeHaro

BARRY MANILOW
JOE JACKSON
DEBARGE

MIDWEST Most Added Hottest

38 Special Billy Joel
Barry Manilow Lionel Richie
Robert Plant McCartney/Jackson

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Barry Manilow McCartney/Jackson
38 Special Lionel Richie
Duran Duran Billy Joel

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick
POINTER SISTERS
BARBRA STREISAND (dp)
SAGA (dp)
BARRY MANILOW
POLICE
RUFUS & CHAKA
Hottest:
BILLY JOEL 7-1
STEVIE NICKS 4-7
HALL & OATES 19-10
PAT BENATAR 24-15
IRENE CARA 23-18

WKAU/Appleton-Oshkosh Rosa/Allen
PAUL SIMON
38 SPECIAL
BARRY MANILOW
Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 5-2
PAT BENATAR 13-9
RICK SPRINGFIELD 16-11
MICHAEL JACKSON 20-13

WNAM/Appleton-Oshkosh Chris Caine
LINDA RONSTADT
BARRY MANILOW
38 SPECIAL
STRAY CATS
DEBORAH ALLEN
KOOL & THE GANG
JENNIFER HOLLIDAY
Hottest:
MCCARTNEY & JACKS 6-1
BILLY JOEL 5-2
JOHN COUGAR 9-3
HALL & OATES 16-10
IRENE CARA 26-19

92X/Columbus, OH Teri Nutter
IRENE CARA
YES
PAUL SIMON
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHIE 2-2
BILLY JOEL 4-3
MCCARTNEY & JACKS 11-4
QUIET RIOT 16-5

KIKK/Davenport, IA Jim O'Hara
BARRY MANILOW
MATTHEW WILDER
DURAN DURAN (dp)
38 SPECIAL
COMMODORES
Hottest:
BILLY JOEL 3-1
ROGERS & PARTON 2-2
PAT BENATAR 15-10
QUIET RIOT 14-12
MICHAEL JACKSON 16-15

KMGK/Des Moines, IA Jim Roberts
none
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 2-2
BILLY JOEL 4-4
MCCARTNEY & JACKS 6-6
HALL & OATES 16-16

WEBC/Duluth Dick Johnson
PAUL SIMON
STRAY CATS (dp)
ROLLING STONES (dp)
YES (dp)
Hottest:
BILLY JOEL 2-1
MCCARTNEY & JACKS 5-2
JOURNEY 10-6
JACKSON BROWNE 9-8
HALL & OATES 17-11

WKDQ/Evanston, IN Hobbs/Payne
38 SPECIAL
PAUL SIMON
DURAN DURAN
KISS (dp)
Hottest:
LIONEL RICHIE 2-1
MICHAEL JACKSON 5-2
BILLY JOEL 6-3
MCCARTNEY & JACKS 8-5
HUEY LEWIS & NEWS 14-8

WSTO/Evanston, IN Chris Taylor
CULTURE CLUB
ROLLING STONES
Hottest:
BILLY JOEL 4-1
MOTELS 11-6
HUEY LEWIS & NEWS 16-8
QUIET RIOT 18-12
JACKSON BROWNE 25-13

WMEE/Fort Wayne Tony Richards
ROLLING STONES
38 SPECIAL
RODNEY DANGERFIELD (dp)
Hottest:
ROGERS & PARTON 1-1
HUEY LEWIS & NEWS 10-9
MICHAEL JACKSON 17-12
CULTURE CLUB 19-13
HUMAN LEAGUE 29-21

WGRD/Grand Rapids, MI J.J. Duling
ELTON JOHN
ALDO NOVA
SPANDAU BALLET
Hottest:
LIONEL RICHIE 1-1
QUIET RIOT 9-2
MCCARTNEY & JACKS 10-5
ASIA 12-9
EDDIE & THE CRUIS 17-10

WZZR/Grand Rapids, MI Don Schuller
EDDIE MONEY
SAGA
ROBERT PLANT
CHEAP TRICK
ALAN PARSONS
JOE JACKSON
RE-FLEX
Hottest:
HUEY LEWIS & NEWS 1-1
BILLY JOEL 2-2
PAT BENATAR 10-5
INDUSTRY 12-8
ROMANTICS 15-10

WZPL/Indianapolis, IN Hoffmann/Browning
ROBERT PLANT
38 SPECIAL
MATTHEW WILDER
BARRY MANILOW
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 3-2
BILLY JOEL 5-3
QUIET RIOT 15-6
MICHAEL JACKSON 24-7

WJXQ/Jackson, MI Ryan/Cheeks
BILLY JOEL
ROBERT PLANT
SAGA
SIMON TOWNSHEND (dp)
HEN WITHOUT HATS (dp)
HEADPINS (dp)
RE-FLEX (dp)
Hottest:
QUIET RIOT 1-1
POLICE 11-4
MOTELS 10-5
MCCARTNEY & JACKS D-15
ROLLING STONES 38-18

WKFR/Kalamazoo, MI Swart/Chapman
PAUL SIMON
YES (dp)
RICK SPRINGFIELD (dp)
ASIA (dp)
Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 4-2
PAT BENATAR 14-5
HUEY LEWIS & NEWS 12-7
JOHN COUGAR 15-9

ZZ99/Kansas City, MO Rowlands/Benson
RAY PARKER JR.
ROBERT PLANT
JOE JACKSON
MOODY BLUES
EDDIE MONEY
Hottest:
LIONEL RICHIE 2-1
QUIET RIOT 1-2
BILLY JOEL 3-3
MCCARTNEY & JACKS 4-4
JOHN COUGAR 5-5

WYIC/Lansing, MI Jay Stevens
QUIET RIOT
RICK SPRINGFIELD
DURAN DURAN
PAUL SIMON
Hottest:
PAT BENATAR 1-1
ROMANTICS 11-5
BILLY JOEL 10-6
JOHN COUGAR 20-14
CULTURE CLUB 21-17

WZEE/Madison Little/Hudson
STRAY CATS
ASIA
RAY PARKER JR.
NENA
Hottest:
QUIET RIOT 1-1
LIONEL RICHIE 4-2
PAT BENATAR 3-3
BILLY JOEL 5-4
MCCARTNEY & JACKS 6-5

KJ103/Oklahoma City, OK Dan Wilson
YES
RE-FLEX
REAL LIFE
STREETS
RAY PARKER JR. (dp)
Hottest:
QUIET RIOT 1-1
LIONEL RICHIE 2-2
PAT BENATAR 6-4
HALL & OATES 14-10
DURAN DURAN 25-19

KQKQ/Omaha, NE Taylor/Dan
ROLLING STONES
38 SPECIAL
ELTON JOHN
PAUL SIMON
BARRY MANILOW
Hottest:
QUIET RIOT 2-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 6-3
PAT BENATAR 9-6
ASIA 14-9

WKZW/Peoria Edwards/Maloney
YES
STRAY CATS
DURAN DURAN
Hottest:
POLICE 1-1
LIONEL RICHIE 4-3
JOURNEY 9-4
HUEY LEWIS & NEWS 8-6
MOTELS 16-9

WRKR/Racine-Milwaukee Pat Martin
PETER SCHILLING
RAINBOW
ELTON JOHN
SHANNON
NORA
Hottest:
QUIET RIOT 1-1
JOHN COUGAR 14-6
RICK SPRINGFIELD 18-8
JOHN COUGAR 27-15
CULTURE CLUB 26-16

WZOK/Rockford Tim Fox
none
Hottest:
BILLY JOEL 1-1
LIONEL RICHIE 2-2
ROGERS & PARTON 3-3
MCCARTNEY & JACKS 8-8
PAT BENATAR 9-9

U93/South Bend, IN J.K. Dearing
ROLLING STONES
CULTURE CLUB
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHIE 2-2
BONNIE TYLER 3-3
MCCARTNEY & JACKS 10-6
HALL & OATES 29-24

WRQN/Toledo Buck McWilliams
ELTON JOHN
38 SPECIAL
ROBERT PLANT
ONJ
ROLLING STONES
KISS
RAY PARKER JR.
RE-FLEX
Hottest:
LIONEL RICHIE 1-1
MOTELS 2-2
MCCARTNEY & JACKS 10-4
MICHAEL JACKSON 21-10
HALL & OATES 27-12

KAYI/Tulsa, OK Phil Williams
38 SPECIAL
ALAN PARSONS
PAUL SIMON
ROMANTICS
RAY PARKER JR.
Hottest:
LIONEL RICHIE 2-1
HUEY LEWIS & NEWS 1-2
PAT BENATAR 10-6
MICHAEL JACKSON 12-7
MCCARTNEY & JACKS 14-9

KEYN-FM/Wichita, KS Taylor/Pearman
ROLLING STONES (dp)
DURAN DURAN (dp)
QUIET RIOT (dp)
PETER SCHILLING
PAUL SIMON
MATTHEW WILDER (dp)
Hottest:
LIONEL RICHIE 1-1
MOTELS 3-2
ROGERS & PARTON 6-3
MCCARTNEY & JACKS 7-4
BILLY JOEL 10-5

WHOT/Youngstown Dick Thompson
REAL LIFE
MOODY BLUES
LINDA RONSTADT
SAGA
ROBERT PLANT
BARRY MANILOW
DEBORAH ALLEN
EDDIE MONEY
Hottest:
PAT BENATAR 10-5
HALL & OATES 16-10
RICK SPRINGFIELD 21-14
PETER SCHILLING 23-16
POLICE 27-17

WYFM/Youngstown Jeff Tobin
MCCARTNEY & JACKS
Hottest:
QUIET RIOT 1-1
BILLY JOEL 3-2
LIONEL RICHIE 5-3
ROGERS & PARTON 8-5

KFYR/Bismarck, ND Brennan/Hardt
DURAN DURAN
ASIA
NEIL YOUNG
ROLLING STONES
Hottest:
ROGERS & PARTON 1-1
BILLY JOEL 3-2
MCCARTNEY & JACKS 7-4
HUEY LEWIS & NEWS 9-6
PAT BENATAR 10-7

WBWB/Bloomington John Heilmann
EDDIE MONEY (dp)
38 SPECIAL
PETER SCHILLING
SPANDAU BALLET
ROBERT PLANT
RAY PARKER JR.
RAINBOW (dp)
KOOL & THE GANG (dp)
MEN WITHOUT HATS (dp)
MADONNA (dp)
Hottest:
MOTELS 1-1
JOHN COUGAR 14-4
PAT BENATAR 13-6
HUMAN LEAGUE 16-8
HALL & OATES 25-16

KXSS/Lincoln, NE Tim Kelly
COMMODORES
JENNIFER HOLLIDAY
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 2-2
BILLY JOEL 4-4
MCCARTNEY & JACKS 7-7
ONJ 31-31

WBNO/Bloomington Mike Justrin
38 SPECIAL
EDDIE MONEY (dp)
GENESIS (dp)
ROMANTICS (dp)
ALAN PARSONS (dp)
Hottest:
BILLY JOEL 1-1
MCCARTNEY & JACKS 3-3
PAT BENATAR 7-4
JOHN COUGAR 8-6
JOURNEY 9-7

WCIL-FM/Carbondale, IL Tony Waltekus
SPANDAU BALLET
DURAN DURAN
JOBXERS
PETER SCHILLING (dp)
ROMANTICS (dp)
Hottest:
ROGERS & PARTON 1-1
QUIET RIOT 2-2
NEW EDITION 3-3
KISS 14-6
JOHN COUGAR 25-13

KCMQ/Columbia, MO Dave McCormick
BARRY MANILOW
DEBARGE
NAKED EYES
ROMANTICS
ROBERT PLANT
Hottest:
BILLY JOEL 3-1
MCCARTNEY & JACKS 8-2
PAT BENATAR 14-7
QUIET RIOT 17-9
HALL & OATES 30-17

Y94/Fargo, ND Collina/Anderson
DEBARGE
MATTHEW WILDER
38 SPECIAL
RAY PARKER JR.
ALAN PARSONS
BARRY MANILOW
Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 4-2
MCCARTNEY & JACKS 8-3
HUEY LEWIS & NEWS 11-7
QUIET RIOT 19-13

KKXL-FM/Grand Forks, ND Don Nordine
JOURNEY
38 SPECIAL
DEBORAH ALLEN
RICK SPRINGFIELD
ROLLING STONES (dp)
Hottest:
LIONEL RICHIE 7-1
QUIET RIOT 2-2
ROGERS & PARTON 9-4
BILLY JOEL 10-5
PAT BENATAR 22-11

KYTN/Grand Forks, ND Tom Fricke
ONJ
MATTHEW WILDER
RAY PARKER JR.
KISS
LINDA RONSTADT
ROBERT PLANT
KANSAS
Hottest:
QUIET RIOT 1-1
DEF LEPPARD 2-2
JOHN COUGAR 18-8
EURYTHMICS 20-12
LIONEL RICHIE 35-23

KRNA/Iowa City, IA Bert Goynshor
PETER SCHILLING
38 SPECIAL
RAY PARKER JR.
MOODY BLUES
BARRY MANILOW
ROMANTICS
Hottest:
BILLY JOEL 3-1
PRINCE 1-2
LIONEL RICHIE 4-3
MCCARTNEY & JACKS 13-5
QUIET RIOT 18-10

WAZY-FM/Lafayette, IN Stacy/Greer
ROBERT PLANT
MOODY BLUES
BARRY MANILOW
ALAN PARSONS
Hottest:
HUEY LEWIS & NEWS 2-2
BILLY JOEL 7-3
MCCARTNEY & JACKS 22-14
QUIET RIOT 26-19
HALL & OATES 35-27

KFRX/Lincoln Tracy Johnson
RAY PARKER JR.
38 SPECIAL
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 3-2
BILLY JOEL 4-3
MCCARTNEY & JACKS 10-4
QUIET RIOT 11-6

KXSS/Lincoln, NE Tim Kelly
COMMODORES
JENNIFER HOLLIDAY
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 2-2
BILLY JOEL 4-4
MCCARTNEY & JACKS 7-7
ONJ 31-31

KKLS-FM/Rapid City, SD Sherwin/Piper
ROLLING STONES
38 SPECIAL
MOODY BLUES
DOKKEN (dp)
Hottest:
LIONEL RICHIE 6-1
PAT BENATAR 8-5
MCCARTNEY & JACKS 13-9
JOHN COUGAR 20-16
PETER SCHILLING 30-26

99KG/Salina, KS Denny Collier
none
Hottest:
ROGERS & PARTON 1-1
PRINCE 2-2
LIONEL RICHIE 4-4
BILLY JOEL 6-6
QUIET RIOT 18-18

KKRC/Sioux Falls Dan Kieley
ONJ
POLICE
ELTON JOHN
DOKKEN
Hottest:
LIONEL RICHIE 3-2
MOTELS 4-3
BILLY JOEL 5-4
PAT BENATAR 11-7
JACKSON BROWNE 14-9

KWTO-FM/Springfield, MO Bob Hammond
QUIET RIOT (dp)
38 SPECIAL
POINTER SISTERS
RAY PARKER JR.
ROBERT PLANT
PETER SCHILLING
Hottest:
LIONEL RICHIE 2-1
DAVID BOWIE 4-2
MCCARTNEY & JACKS 7-3
JOHN COUGAR 14-9
DURAN DURAN D-26

WSPT/Stevens Point Bouley/Tracy
PAUL SIMON
BARRY MANILOW
PETER SCHILLING
POINTER SISTERS
RICK SPRINGFIELD
LINDA RONSTADT (dp)
Hottest:
LIONEL RICHIE 3-1
BILLY JOEL 2-2
QUIET RIOT 7-5
MICHAEL JACKSON 19-10
MCCARTNEY & JACKS 20-12

KDVV/Topeka, KN Tony Stewart
PETER SCHILLING
DURAN DURAN
BARRY MANILOW
ROBERT PLANT
Hottest:
ROGERS & PARTON 1-1
QUIET RIOT 2-2
BILLY JOEL 8-4
PAT BENATAR 11-7
MICHAEL JACKSON 12-8

KFMW/Waterloo, IA Mark Potter
38 SPECIAL
DEBARGE
RAINBOW (dp)
MATTHEW WILDER
KOOL & THE GANG
Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 16-6
ASIA 22-12
CULTURE CLUB 34-23
HALL & OATES 36-26

KHOP/Modesto-Stockton David Kraham
ROLLING STONES
QUIET RIOT (dp)
Hottest:
LIONEL RICHIE 1-1
ASIA 11-6
PAT BENATAR 14-9
MICHAEL JACKSON 24-14
HALL & OATES 30-17

KIDD/Monterey, CA Rick Boyd
ROLLING STONES
PETER SCHILLING
KOOL & THE GANG
RAY PARKER JR.
DURAN DURAN
Hottest:
RUFUS & CHAKA 3-1
MICHAEL JACKSON 10-4
ASIA 15-9
HALL & OATES 29-15
MELISSA MANCHESTE 32-22

K96/Provo, UT Gentry/Greer
none
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 2-2
PRINCE 3-3
BILLY JOEL 4-4
MCCARTNEY & JACKS 5-5

KGGI/Riverside-S. Bernardino Volpe/O'Neil
BILLY JOEL
ONJ
MADONNA
RODNEY DANGERFIELD
Hottest:
LIONEL RICHIE 3-1
ROGERS & PARTON 4-2
MCCARTNEY & JACKS 12-7
DEBARGE 15-10
HALL & OATES 24-20

KKFM/Colorado Springs, CO Finney/Ryan
DURAN DURAN
STRAY CATS
ALAN PARSONS
PAUL SIMON
Hottest:
LIONEL RICHIE 1-1
HUEY LEWIS & NEWS 5-2
MCCARTNEY & JACKS 8-4
ROGERS & PARTON 9-6
PAT BENATAR 14-7

KMGX/Fresno, CA Carey Edwards
QUIET RIOT
ROMANTICS
BARRY MANILOW
REAL LIFE
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHIE 2-2
PAT BENATAR 5-3
MCCARTNEY & JACKS 8-6
DURAN DURAN 15-10

KYNO-FM/Fresno Walker/Davis
MIDNIGHT STAR
NAKED EYES
PETER SCHILLING
POLICE
FOUR TOPS
MADONNA
Hottest:
DEF LEPPARD 1-1
LIONEL RICHIE 2-2
PAT BENATAR 5-3
QUIET RIOT 10-5
MCCARTNEY & JACKS 8-6

KIKI/Honolulu, HI Kong/Shahido
PETER MOON BAND
JOE JACKSON
RAY PARKER JR.
RE-FLEX
Hottest:
LIONEL RICHIE 1-1
MANHATTAN TRANSPE 10-5
MCCARTNEY & JACKS 13-6
RUFUS & CHAKA 16-11
HALL & OATES 25-16

KOMO/Honolulu, HI Kimo Akane
ROLLING STONES
DURAN DURAN
EDDIE MONEY
BARRY MANILOW
38 SPECIAL
MOODY BLUES
ROBERT PLANT
MADONNA
Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 5-4
JAMES INGRAM 7-5
EURYTHMICS 10-7
BILLY JOEL 15-8

KLUC/Las Vegas, NV Dave Anthony
MATTHEW WILDER
NAKED EYES
38 SPECIAL
KOOL & THE GANG
EDDIE MONEY
BARRY MANILOW
JEFFREY OSBORNE
Hottest:
LIONEL RICHIE 1-1
TALKING HEADS 3-2
JOURNEY 11-5
MCCARTNEY & JACKS 15-8
ROMANTICS 18-11

KOSO/Modesto, CA Ausham/Main
JOHN COUGAR
PAUL SIMON
BARRY MANILOW
38 SPECIAL
MOODY BLUES
Hottest:
ROGERS & PARTON 1-1
LIONEL RICHIE 2-2
PAT BENATAR 18-8
CULTURE CLUB 17-9
MICHAEL JACKSON 29-16

KHOP/Modesto-Stockton David Kraham
ROLLING STONES
QUIET RIOT (dp)
Hottest:
LIONEL RICHIE 1-1
ASIA 11-6
PAT BENATAR 14-9
MICHAEL JACKSON 24-14
HALL & OATES 30-17

KIDD/Monterey, CA Rick Boyd
ROLLING STONES
PETER SCHILLING
KOOL & THE GANG
RAY PARKER JR.
DURAN DURAN
Hottest:
RUFUS & CHAKA 3-1
MICHAEL JACKSON 10-4
ASIA 15-9
HALL & OATES 29-15
MELISSA MANCHESTE 32-22

K96/Provo, UT Gentry/Greer
none
Hottest:
LIONEL RICHIE 1-1
ROGERS & PARTON 2-2
PRINCE 3-3
BILLY JOEL 4-4
MCCARTNEY & JACKS 5-5

KGGI/Riverside-S. Bernardino Volpe/O'Neil
BILLY JOEL
ONJ
MADONNA
RODNEY DANGERFIELD
Hottest:
LIONEL RICHIE 3-1
ROGERS & PARTON 4-2
MCCARTNEY & JACKS 12-7
DEBARGE 15-10
HALL & OATES 24-20

KKFM/Colorado Springs, CO Finney/Ryan
DURAN DURAN
STRAY CATS
ALAN PARSONS
PAUL SIMON
Hottest:
LIONEL RICHIE 1-1
HUEY LEWIS & NEWS 5-2
MCCARTNEY & JACKS 8-4
ROGERS & PARTON 9-6
PAT BENATAR 14-7

KWOD/Sacramento Mr. Ed
JACKSON BROWNE
JOBXERS
BIG COUNTRY
DURAN DURAN
Hottest:
BILLY JOEL 6-1
MCCARTNEY & JACKS 11-7
HUEY LEWIS & NEWS 14-8
JOHN COUGAR 13-10
MICHAEL JACKSON 15-11

KSKD/Salem, OR Len E. Mitchell
RAY PARKER JR.
DEBORAH ALLEN (dp)
LINDA RONSTADT (dp)
JENNIFER HOLLIDAY (dp)
REAL LIFE (dp)
MATTHEW WILDER (dp)
BARRY MANILOW (dp)
Hottest:
QUIET RIOT 2-1
BILLY JOEL 4-2
PAT BENATAR 10-4
MCCARTNEY & JACKS 13-5
PETER SCHILLING 20-11

KRSP/Salt Lake City Carlson/Moll
RUFUS & CHAKA
STRAY CATS
BARRY MANILOW
BARBRA STREISAND (dp)
Hottest:
QUIET RIOT 1-1
LIONEL RICHIE 4-3
MCCARTNEY & JACKS 10-6
CULTURE CLUB 21-13
MIDNIGHT STAR 22-14

KHYT/Tucson Sherman Cohen
HUEY LEWIS & NEWS
38 SPECIAL
JENNIFER HOLLIDAY
STACY LATTISAW
SAGA
SHANNON
POLICE
DURAN DURAN
Hottest:
LIONEL RICHIE 1-1
PETER SCHILLING 2-2
ROGERS & PARTON 4-3
CULTURE CLUB 22-5
MCCARTNEY & JACKS 8-7

KRQQ/Tucson Zapoleon/Norris
DURAN DURAN
RAINBOW
NAKED EYES
RAY PARKER JR.
SPANDAU BALLET
Hottest:
PETER SCHILLING 1-1
LIONEL RICHIE 2-2
CULTURE CLUB 5-4
PAT BENATAR 12-6
BILLY JOEL 16-10

KGOT/Anchorage, AK Kay Taylor
ALAN PARSONS
SPANDAU BALLET
ROLLING STONES
EDDIE MONEY
SIMON TOWNSHEND
Hottest:
PAT BENATAR 3-1
JOHN COUGAR 7-5
IRENE CARA 11-6
CULTURE CLUB 19-8
ELTON JOHN 14-9

KYYA/Billings, MT Charlie Fox
38 SPECIAL
PETER SCHILLING
YES (dp)
MATTHEW WILDER
BARRY MANILOW
Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 4-2
MCCARTNEY & JACKS 8-4
PAT BENATAR 20-12
HALL & OATES 15-13

KCDQ/Bozeman Greg Williams
DEBORAH ALLEN
ROBERT PLANT
MOODY BLUES
EDDIE MONEY
JENNIFER HOLLIDAY
SAGA
BARRY MANILOW
Hottest:
BILLY JOEL 6-1
MOTELS 3-2
QUIET RIOT 7-4
EURYTHMICS 13-9
JOHN COUGAR 16-10

KTRS/Casper Jamie Sears
KIM CARNES
YES
POINTER SISTERS
BARBRA STREISAND
DEBARGE
Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 4-2
MCCARTNEY & JACKS 6-3
ROGERS & PARTON 2-5
HALL & OATES 21-6

KIST/Santa Barbara Dick Williams
JENNIFER HOLLIDAY
REAL LIFE
BARRY MANILOW
LINDA RONSTADT
38 SPECIAL
YES
DURAN DURAN
Hottest:
LIONEL RICHIE 1-1
JACKSON BROWNE 11-8
HUEY LEWIS & NEWS 13-9
BIG COUNTRY 23-15
IRENE CARA 37-19

KZQZ/San Luis Obispo, CA Don Potter
38 SPECIAL
SPANDAU BALLET
PAUL RODGERS
EDDIE MONEY
MOODY BLUES
INDUSTRY
REAL LIFE
ALAN PARSONS
ROBERT PLANT
Hottest:
QUIET RIOT 1-1
LIONEL RICHIE 4-2
MCCARTNEY & JACKS 5-3
JOHN COUGAR 14-8
HALL & OATES 28-14

KKAZ/Cheyenne John Ramsey
CULTURE CLUB
KIM CARNES
DURAN DURAN
YES
ROLLING STONES
PAUL SIMON
Hottest:
BILLY JOEL 4-1
MCCARTNEY & JACKS 5-2
HUEY LEWIS & NEWS 11-6
JACKSON BROWNE 13-8
QUIET RIOT 22-10

KGHO/Hoquiam Steve Larson
BARRY MANILOW
LINDA RONSTADT
Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 11-6
CULTURE CLUB 20-14
JOHN COUGAR 18-15
HALL & OATES 28-18

KOZE/Lewiston, ID Jay McCall
ROBERT PLANT
STRAY CATS
BARRY MANILOW
DEBARGE
Hottest:
ROGERS & PARTON 1-1
QUIET RIOT 3-2
PAT BENATAR 4-3
MCCARTNEY & JACKS 13-7
JOHN COUGAR 15-10

KDZA/Pueblo Rip Avina
NAKED EYES
38 SPECIAL
COMMODORES
LINDA RONSTADT
BARRY MANILOW
ROMANTICS
Hottest:
LIONEL RICHIE 1-1
BILLY JOEL 2-2
MICHAEL JACKSON 9-4
MCCARTNEY & JACKS 13-5
PAT BENATAR 17-7

KCBN/Reno, NV Jim O'Neal
none
Hottest:
LIONEL RICHIE 1-1
PAT BENATAR 2-2
BILLY JOEL 4-4
MCCARTNEY & JACKS 9-9
CULTURE CLUB 21-21

KBIM/Roswell, MN Harry Dierks
38 SPECIAL
SPANDAU BALLET
RAY PARKER JR.
MOODY BLUES
ROBERT PLANT
Hottest:
MOTELS 2-1
BILLY JOEL 4-2
MCCARTNEY & JACKS 8-3
JOURNEY 10-6
MICHAEL JACKSON 14-7

KSLS/San Luis Obispo Tom Walsh
38 SPECIAL
RAY PARKER JR.
JENNIFER HOLLIDAY
LINDA RONSTADT
SPANDAU BALLET
MOODY BLUES
BARRY MANILOW
Hottest:
LIONEL RICHIE 1-1
MCCARTNEY & JACKS 8-3
HALL & OATES 16-7
JOHN COUGAR 12-9
CULTURE CLUB 24-17

KZQZ/San Luis Obispo, CA Don Potter
38 SPECIAL
SPANDAU BALLET
PAUL RODGERS
EDDIE MONEY
MOODY BLUES
INDUSTRY
REAL LIFE
ALAN PARSONS
ROBERT PLANT
Hottest:
QUIET RIOT 1-1
LIONEL RICHIE 4-2
MCCARTNEY & JACKS 5-3
JOHN COUGAR 14-8
HALL & OATES 28-14

KIST/Santa Barbara Dick Williams
JENNIFER HOLLIDAY
REAL LIFE
BARRY MANILOW
LINDA RONSTADT
38 SPECIAL
YES
DURAN DURAN
Hottest:
LIONEL RICHIE 1-1
JACKSON BROWNE 11-8
HUEY LEWIS & NEWS 13-9
BIG COUNTRY 23-15
IRENE CARA 37-19

KZQZ/San Luis Obispo, CA Don Potter
38 SPECIAL
SPANDAU BALLET
PAUL RODGERS
EDDIE MONEY
MOODY BLUES
INDUSTRY
REAL LIFE
ALAN PARSONS
ROBERT PLANT
Hottest:
QUIET RIOT 1-1
LIONEL RICHIE 4-2
MCCARTNEY & JACKS 5-3
JOHN COUGAR 14-8
HALL & OATES 28-14

KZQZ/San Luis Obispo, CA Don Potter
38 SPECIAL
SPANDAU BALLET
PAUL RODGERS
EDDIE MONEY
MOODY BLUES
INDUSTRY
REAL LIFE
ALAN PARSONS
ROBERT PLANT
Hottest:
QUIET RIOT 1-1
LIONEL RICHIE 4-2
MCCARTNEY & JACKS 5-3
JOHN COUGAR 14-8
HALL & OATES 28-14

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

(Pat Benatar continued)

230 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	100/25	44%	Up	51
E	33%		Debuts	20
M	21%		Same	4
S	56%		Down	0
W	19%		Adds	25

EXAMPLE

100/25 — 100 CHR reporting stations on this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.).

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

ASIA

ASIA
"The Smile Has..." (Geffen)
LP: Alpha

Regional	180/5	78%	National	Summary
Reach	180/5	78%	Up	146
E	78%		Debuts	3
M	74%		Same	24
S	85%		Down	0
W	78%		Adds	4

IN A BIG...

IN A BIG...
"A Big..." (Mercury/PolyGram)
LP: The Crossing

Regional	183/7	80%	National	Summary
Reach	183/7	80%	Up	115
E	81%		Debuts	18
M	80%		Same	41
S	80%		Down	1
W	80%		Adds	7

EDDIE & THE CRUISERS

EDDIE & THE CRUISERS
"On The Dark..." (Scotti Bros./CBS)
LP: Soundtrack Eddie & The Cruisers

Regional	58/5	25%	National	Summary
Reach	58/5	25%	Up	30
E	25%		Debuts	3
M	25%		Same	29
S	25%		Down	1
W	25%		Adds	5

HUMAN LEAGUE

HUMAN LEAGUE
"Mirror Man (A&M)
LP: Fascination

Regional	188/0	82%	National	Summary
Reach	188/0	82%	Up	140
E	82%		Debuts	9
M	82%		Same	38
S	82%		Down	1
W	82%		Adds	0

DURAN DURAN

DURAN DURAN
"Union Of The..." (Capitol)
LP: Seven And The Ragged Tiger

Regional	194/31	84%	National	Summary
Reach	194/31	84%	Up	67
E	84%		Debuts	6
M	84%		Same	36
S	84%		Down	0
W	84%		Adds	31

COMMODORES

COMMODORES
"Only You (Motown)
LP: Yes On 13

Regional	59/10	26%	National	Summary
Reach	59/10	26%	Up	22
E	26%		Debuts	5
M	26%		Same	20
S	26%		Down	1
W	26%		Adds	10

IRENE CARA

IRENE CARA
"Why Me?
LP: What A Feelin'

Regional	184/6	84%	National	Summary
Reach	184/6	84%	Up	145
E	84%		Debuts	1
M	84%		Same	21
S	84%		Down	1
W	84%		Adds	6

CULTURE CLUB

CULTURE CLUB
"Church Of The..." (Virgin/Epic)
LP: Colour By Numbers

Regional	209/8	91%	National	Summary
Reach	209/8	91%	Up	167
E	91%		Debuts	17
M	91%		Same	16
S	91%		Down	0
W	91%		Adds	9

JENNIFER HOLIDAY

JENNIFER HOLIDAY
"I Am Love (Geffen)
LP: Feel My Soul

Regional	63/18	23%	National	Summary
Reach	63/18	23%	Up	15
E	23%		Debuts	5
M	23%		Same	14
S	23%		Down	1
W	23%		Adds	18

JOHN DOE

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	100/25	44%	Up	51
E	44%		Debuts	20
M	44%		Same	4
S	44%		Down	0
W	44%		Adds	25

ASIA

ASIA
"The Smile Has..." (Geffen)
LP: Alpha

Regional	180/5	78%	National	Summary
Reach	180/5	78%	Up	146
E	78%		Debuts	3
M	74%		Same	24
S	85%		Down	0
W	78%		Adds	4

IN A BIG...

IN A BIG...
"A Big..." (Mercury/PolyGram)
LP: The Crossing

Regional	183/7	80%	National	Summary
Reach	183/7	80%	Up	115
E	81%		Debuts	18
M	80%		Same	41
S	80%		Down	1
W	80%		Adds	7

EDDIE & THE CRUISERS

EDDIE & THE CRUISERS
"On The Dark..." (Scotti Bros./CBS)
LP: Soundtrack Eddie & The Cruisers

Regional	58/5	25%	National	Summary
Reach	58/5	25%	Up	30
E	25%		Debuts	3
M	25%		Same	29
S	25%		Down	1
W	25%		Adds	5

HUMAN LEAGUE

HUMAN LEAGUE
"Mirror Man (A&M)
LP: Fascination

Regional	188/0	82%	National	Summary
Reach	188/0	82%	Up	140
E	82%		Debuts	9
M	82%		Same	38
S	82%		Down	1
W	82%		Adds	0

DURAN DURAN

DURAN DURAN
"Union Of The..." (Capitol)
LP: Seven And The Ragged Tiger

Regional	194/31	84%	National	Summary
Reach	194/31	84%	Up	67
E	84%		Debuts	6
M	84%		Same	36
S	84%		Down	0
W	84%		Adds	31

COMMODORES

COMMODORES
"Only You (Motown)
LP: Yes On 13

Regional	59/10	26%	National	Summary
Reach	59/10	26%	Up	22
E	26%		Debuts	5
M	26%		Same	20
S	26%		Down	1
W	26%		Adds	10

IRENE CARA

IRENE CARA
"Why Me?
LP: What A Feelin'

Regional	184/6	84%	National	Summary
Reach	184/6	84%	Up	145
E	84%		Debuts	1
M	84%		Same	21
S	84%		Down	1
W	84%		Adds	6

CULTURE CLUB

CULTURE CLUB
"Church Of The..." (Virgin/Epic)
LP: Colour By Numbers

Regional	209/8	91%	National	Summary
Reach	209/8	91%	Up	167
E	91%		Debuts	17
M	91%		Same	16
S	91%		Down	0
W	91%		Adds	9

JENNIFER HOLIDAY

JENNIFER HOLIDAY
"I Am Love (Geffen)
LP: Feel My Soul

Regional	63/18	23%	National	Summary
Reach	63/18	23%	Up	15
E	23%		Debuts	5
M	23%		Same	14
S	23%		Down	1
W	23%		Adds	18

JOHN DOE

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	100/25	44%	Up	51
E	44%		Debuts	20
M	44%		Same	4
S	44%		Down	0
W	44%		Adds	25

ASIA

ASIA
"The Smile Has..." (Geffen)
LP: Alpha

Regional	180/5	78%	National	Summary
Reach	180/5	78%	Up	146
E	78%		Debuts	3
M	74%		Same	24
S	85%		Down	0
W	78%		Adds	4

IN A BIG...

IN A BIG...
"A Big..." (Mercury/PolyGram)
LP: The Crossing

Regional	183/7	80%	National	Summary
Reach	183/7	80%	Up	115
E	81%		Debuts	18
M	80%		Same	41
S	80%		Down	1
W	80%		Adds	7

EDDIE & THE CRUISERS

EDDIE & THE CRUISERS
"On The Dark..." (Scotti Bros./CBS)
LP: Soundtrack Eddie & The Cruisers

Regional	58/5	25%	National	Summary
Reach	58/5	25%	Up	30
E	25%		Debuts	3
M	25%		Same	29
S	25%		Down	1
W	25%		Adds	5

HUMAN LEAGUE

HUMAN LEAGUE
"Mirror Man (A&M)
LP: Fascination

Regional	188/0	82%	National	Summary
Reach	188/0	82%	Up	140
E	82%		Debuts	9
M	82%		Same	38
S	82%		Down	1
W	82%		Adds	0

DURAN DURAN

DURAN DURAN
"Union Of The..." (Capitol)
LP: Seven And The Ragged Tiger

Regional	194/31	84%	National	Summary
Reach	194/31	84%	Up	67
E	84%		Debuts	6
M	84%		Same	36
S	84%		Down	0
W	84%		Adds	31

COMMODORES

COMMODORES
"Only You (Motown)
LP: Yes On 13

Regional	59/10	26%	National	Summary
Reach	59/10	26%	Up	22
E	26%		Debuts	5
M	26%		Same	20
S	26%		Down	1
W	26%		Adds	10

IRENE CARA

IRENE CARA
"Why Me?
LP: What A Feelin'

Regional	184/6	84%	National	Summary
Reach	184/6	84%	Up	145
E	84%		Debuts	1
M	84%		Same	21
S	84%		Down	1
W	84%		Adds	6

CULTURE CLUB

CULTURE CLUB
"Church Of The..." (Virgin/Epic)
LP: Colour By Numbers

Regional	209/8	91%	National	Summary
Reach	209/8	91%	Up	167
E	91%		Debuts	17
M	91%		Same	16
S	91%		Down	0
W	91%		Adds	9

JENNIFER HOLIDAY

JENNIFER HOLIDAY
"I Am Love (Geffen)
LP: Feel My Soul

Regional	63/18	23%	National	Summary
Reach	63/18	23%	Up	15
E	23%		Debuts	5
M	23%		Same	14
S	23%		Down	1
W	23%		Adds	18

JOHN DOE

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	100/25	44%	Up	51
E	44%		Debuts	20
M	44%		Same	4
S	44%		Down	0
W	44%		Adds	25

ASIA

ASIA
"The Smile Has..." (Geffen)
LP: Alpha

Regional	180/5	78%	National	Summary
Reach	180/5	78%	Up	146
E	78%		Debuts	3
M	74%		Same	24
S	85%		Down	0
W	78%		Adds	4

IN A BIG...

IN A BIG...
"A Big..." (Mercury/PolyGram)
LP: The Crossing

Regional	183/7	80%	National	Summary
Reach	183/7	80%	Up	115
E	81%		Debuts	18
M	80%		Same	41
S	80%		Down	1
W	80%		Adds	7

EDDIE & THE CRUISERS

EDDIE & THE CRUISERS
"On The Dark..." (Scotti Bros./CBS)
LP: Soundtrack Eddie & The Cruisers

Regional	58/5	25%	National	Summary
Reach	58/5	25%	Up	30
E	25%		Debuts	3
M	25%		Same	29
S	25%		Down	1
W	25%		Adds	5

HUMAN LEAGUE

HUMAN LEAGUE
"Mirror Man (A&M)
LP: Fascination

Regional	188/0	82%	National	Summary
Reach	188/0	82%	Up	140
E	82%	</		

(Billy Joel continued)

MICHAEL JACKSON P.Y.T. (Pretty Young Thing) (Epic) LP: Thriller 178/11 77% National Summary

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Regional Reach E 534 S 784 M 148 W 374 N 808

Contemporary Hit Radio

Continued from Back Page

BREAKERS®

38 SPECIAL

If I'd Been The One (A&M)

65% of our reporters on it. Moves: Up 5, Debuts 25, Same 48, Down 0, Adds 72 including WHTT, WCAU-FM, Z93, WKTI, WLOL-FM, Q103, KMJK. See Parallels, will debut next week on the CHR chart.

PAUL SIMON Allergies (WB)

61% of our reporters on it. Moves: Up 18, Debuts 22, Same 73, Down 0, Adds 27 including WKBW, WHTX, KIMN, 98PXY, WZLD, KKFM, WYKS. See Parallels, debuts at number 40 on the CHR chart.

RUFUS & CHAKA KHAN Ain't Nobody (WB)

60% of our reporters on it. Moves: Up 68, Debuts 18, Same 40, Down 6, Adds 7, Q107, XTRA, 98PXY, WDOQ, G100, WKDD, KRSP. See Parallels, debuts at number 36 on the CHR chart.

NEW & ACTIVE

STRAY CATS "I Won't Stand In Your Way" (EMI America) 136/14

Moves: Up 46, Debuts 21, Same 55, Down 0, Adds 14, WBEN-FM, KIMN, KOPA, G100, WRVQ, WNAM, Z104, KZ93, KKFM, KRSP, KTDY, WHSL, KOZE, B104 22-16.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 112/25

Moves: Up 46, Debuts 11, Same 28, Down 2, Adds 25 including WBEN-FM, WBLI, WCAU-FM, Q105, KXX106, WDOQ, WANS-FM, WSFL, KLIK, KBBK, KSKD, WJAD, KYTN, KYA.

DeBARGE "Time Will Reveal" (Gordy/Motown) 112/17

Moves: Up 36, Debuts 14, Same 44, Down 1, Adds 17 including WBEN-FM, KAFM, KBEO, KOPA, WVIC-FM, WDOQ, WDCG, KBFM, WRVQ, WCGQ, KILE, KCMQ, Y94, KFMW, KOZE.

NAKED EYES "When The Lights Go Out" (EMI America) 111/21

Moves: Up 26, Debuts 6, Same 57, Down 1, Adds 21 including WHTT, WCAU-FM, WLLOL-FM, WKRRZ-FM, WBBQ, WSSX, KITE, KYNO-FM, KLUC, KRQ, WGUY, WOMP-FM, WCGQ, KCMQ, KOZA.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 108/28

Moves: Up 40, Debuts 13, Same 27, Down 0, Adds 28 including WHTX, KAFM, Q103, KIIS-FM, WYCR, WVIC-FM, WLAN-FM, WPST, WZYP, WFMI, K107, KBBK, KMGX, WHSL, KRNA.

BARRY MANILOW "Read 'Em And Weep" (Arista) 95/95

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 95 including WNY5, WBLI, WCAU-FM, B94, WHTX, PRO-FM, Z93, I95, B97, Q103, KEARTH, KIQQ, KOPA, KNBQ, KX104.

POINTER SISTERS "I Need You" (Planet/RCA) 92/11

Moves: Up 31, Debuts 8, Same 39, Down 3, Adds 11, XTRA, WBBQ, WNOK-FM, WANS-FM, WKDD, WGUY, WJBO, WXLK, KWTO-FM, WSPT, KTRS, B104 18-14, KIQQ 38-33, KFRC 25-20, KGGI 17-14.

JEFFREY OSBORNE "Stay With Me Tonight" (A&M) 80/13

Moves: Up 22, Debuts 12, Same 33, Down 0, Adds 13, B104, 94Q, KIIS-FM, WYCR, WKRRZ-FM, KZZB, WZLD, WNVZ, KLUC, WIGY, WERZ, Z102, WFMI 38-28, WSFL 33-28.

BARBRA STREISAND "The Way He Makes Me Feel" (Columbia) 80/11

Moves: Up 24, Debuts 3, Same 41, Down 1, Adds 11, WHTX, Z93, I95, Q105, WBBQ, WNVZ, KITY, WKDD, KRSP, KISR, KTRS, WXXS-FM 31-27, WNY5 20-14, Q103 27-18, KLIK 32-26.

KOOL & THE GANG "Joanna" (De-Lite/PolyGram) 78/28

Moves: Up 6, Debuts 15, Same 29, Down 0, Adds 28 including Z93, B97, Q105, KHTR, Q103, KIIS-FM, KMJK, XTRA, WKFM, FM100, WHYY-FM, WNAM, KBBK, WFBG, KFMW.

RAY PARKER JR. "I Still Can't Get Over Loving You" (Arista) 71/40

Moves: Up 2, Debuts 6, Same 23, Down 0, Adds 40 including B94, WHTX, PRO-FM, KAFM, WKTI, Q103, WKEE, WSKZ, KX104, WRQN, KIKI, KSKD, KRQ, WJBO, KBIM.

COMMODORES "Only You" (Motown) 59/10

Moves: Up 22, Debuts 5, Same 20, Down 2, Adds 10, B104, WKEE, KSET-FM, 94TYX, KLIK, WISE, WGLF, KKQV, KXSS, KOZA, 94Q 29-23, Y100 18-14, KXX106 17-13, KAMZ 4-3, WNAM 8-7.

EDDIE & THE CRUISERS "On The Dark Side" (Scotti Bros./CBS) 58/5

Moves: Up 20, Debuts 3, Same 29, Down 1, Adds 5, WCAU-FM, WANS-FM, KTFM, KILE, KTDY, WXXS-FM 18-15, PRO-FM 19-18, WABX 19-14, KHTR 22-14, K104 23-16, WPST 33-29, WFMI 40-33, WGRD 17-10, WIXV 36-29, WAZY-FM 40-30.

SPANDAU BALLET "Gold" (Chrysalis) 57/32

Moves: Up 0, Debuts 6, Same 19, Down 0, Adds 32 including WCAU-FM, PRO-FM, WHYT, KBEO, KMJK, KNBQ, WVSR, KZZB, WZYP, WGRD, KRQ, WQCM, KILE, WCIL-FM, KZOZ.

RAINBOW "Street Of Dreams" (Mercury/PolyGram) 56/13

Moves: Up 10, Debuts 9, Same 24, Down 0, Adds 13, KAFM, WABX, WVSR, WYCR, WSKZ, WZLD, WRQK, WRKR, KRQ, WQCM, WHSL, WBWB, KFMW, WLLOL-FM 30-24, WLAN-FM 19-13.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 53/18

Moves: Up 15, Debuts 5, Same 14, Down 1, Adds 18 including WABX, KEARTH, KIIS-FM, WSPK, WZYP, WNAM, KSKD, KHYT, WJBO, WFOX, WGLF, KXSS, KCDQ, KSLY, KIST.

MADONNA "Holiday" (Sire/WB) 51/15

Moves: Up 9, Debuts 7, Same 19, Down 1, Adds 15, WBEN-FM, B94, KEARTH, KIIS-FM, KIQQ, KMJK, XTRA, WVIC-FM, WNOK-FM, WNFI, KITY, KYNO-FM, KQMQ, KGGI, WBWB.

SIGNIFICANT ACTION

DEBORAH ALLEN "Baby I Lied" (RCA) 49/15

Moves: Up 11, Debuts 4, Same 18, Down 1, Adds 15, WHTX, KNBQ, WKEE, WNAM, WHOT, KSKD, WERZ, 13FEA, WKHI, WOMP-FM, WJAD, WFOX, Q101, KKXL-FM, KCDQ.

MOST ADDED

BARRY MANILOW (95)
Read 'Em And Weep (Arista)
38 SPECIAL (72)
If I'd Been The One (A&M)
RAY PARKER JR. (40)
I Still Can't Get Over Loving You (Arista)
ROLLING STONES (39)
Undercover Of The Night (RS/Atco)
ROBERT PLANT (39)
In The Mood (Es Paranza/Atlantic)
SPANDAU BALLET (32)
Gold (Chrysalis)

HOTTEST

LIONEL RICHIE (145)
All Night Long (All Night) (Motown)
P. McCARTNEY and M. JACKSON (139)
Say Say Say (Columbia)
BILLY JOEL (122)
Uptown Girl (Columbia)
PAT BENATAR (90)
Love Is A Battlefield (Chrysalis)
QUIET RIOT (85)
Cum On Feel The Noize (Pasha/CBS)
DARYL HALL & JOHN OATES (60)
Say It Isn't So (RCA)

MODDY BLUES "Blue World" (Threshold/PolyGram) 46/21

Moves: Up 1, Debuts 4, Same 20, Down 0, Adds 21 including KTFM, KROK, ZZ99, WHOT, KQMQ, KO93, WIGY, KQIZ-FM, Q101, WHSL, WAZY-FM, KCDQ, KBIM, KSLY, KZOZ.

ALAN PARSONS PROJECT "You Don't Believe" (Arista) 46/14

Moves: Up 1, Debuts 5, Same 26, Down 0, Adds 14, WABX, KITS, WLAN-FM, WSPK, WGFM, WZZR, K107, KKFM, KNOE-FM, WBNO, Y94, WAZY-FM, KGOT, KZOZ, ZZ99 d-29.

MELISSA MANCHESTER "No One Can Love You More Than Me" (Arista) 46/2

Moves: Up 8, Debuts 3, Same 33, Down 0, Adds 2, KZZB, WRQK, KRGV d-30, WZPL on, KQMQ 34-26, KIDD 32-22, 103CIR d-37, Q104 34-33, WFOX d-35, KKQV 39-37, KCDQ 40-38, KTRS 30-29.

LINDA RONSTADT & THE NELSON RIDDLE ORCHESTRA "What's New" (Asylum) 41/17

Moves: Up 8, Debuts 3, Same 13, Down 0, Adds 17 including WHTX, WTRY, WKFM, WRQK, KROK, WNAM, WHOT, WGUY, WZON, Z102, KYTN, KGHQ, KOZA, KSLY, KIST.

ROBERT PLANT "In The Mood" (Es Paranza/Atlantic) 40/39

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 39 including WBEN-FM, WPHD, WABX, K104, WLAN-FM, WHFM, WPST, WKRRZ-FM, WZZR, WZPL, WJXQ, ZZ99, WRQN, WHOT, KQMQ.

REAL LIFE "Send Me An Angel" (Curb/MCA) 36/17

Moves: Up 1, Debuts 1, Same 17, Down 0, Adds 17 including KITS, WVSR, WKFM, WRCK, WSKZ, WZLD, WDOQ, KJ103, WHOT, KMGX, WGUY, KISR, Q101, KZOZ, KIST.

EARTH, WIND & FIRE "Magnetic" (Columbia) 36/12

Moves: Up 2, Debuts 1, Same 21, Down 0, Adds 12, KITS, WFLY, K104, KZZB, KSET-FM, WRQK, WANS-FM, KRGV, WRVQ, WGUY, WKHI, 95XIL, WABX on, KFRC d-33, KHYT 38-29.

FOUR TOPS "I Just Can't Walk Away" (Motown) 36/4

Moves: Up 6, Debuts 2, Same 24, Down 0, Adds 4, WBLI, KHTR, KYNO-FM, Q104, WBEN-FM d-32, Z93 29-27, WGLC on, KEARTH 22-20, K104 34-30, WZLD on, WOKI on, KGGI 26-24, WGUY d-33, 95XIL 36-34, WIXV 30-28.

KISS "Lick It Up" (Mercury/PolyGram) 34/9

Moves: Up 7, Debuts 6, Same 12, Down 0, Adds 9, K104, WNFI, WKDQ, WRQN, KBBK, WIXV, WGLF, KYTN, CHUM on, WLAN-FM d-30, WRCK 38-35, 94TYX 32-29, KJ103 24-21, WHOT d-31, WCIL-FM 14-6.

MEN WITHOUT HATS "I Like" (MCA) 32/7

Moves: Up 2, Debuts 2, Same 20, Down 1, Adds 7, CFTR, KIQQ, WYCR, WJXQ, WERZ, WJBO, WBWB, WHTT 39-37, KZZB d-37, KRGV d-29, WRKR 40-35.

SURVIVOR "Caught In The Game" (Scotti Bros./CBS) 32/1

Moves: Up 2, Debuts 2, Same 15, Down 1, Adds 1, WGUY, WPHD 38-34, K104 38-28, WLAN-FM 40-38, WQUT 39-37, WZPL 40-34, WVIC 18-16, KSKD 27-25, WERZ 32-26, WSQV 24-22, KQIZ-FM 9-8, KZOZ 34-31.

EDDIE MONEY "The Big Crash" (Columbia) 24/22

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 22 including WPHD, WABX, XTRA, KITS, WRCK, WKRRZ-FM, WSSX, WZLD, WZZR, ZZ99, WHOT, KQMQ, KLUC, WQCM, KCDQ.

ALDO NOVA "Always Be Mine" (Portrait/CBS) 18/3

Moves: Up 3, Debuts 0, Same 12, Down 0, Adds 3, CFTR, WGRD, KQIZ-FM, WPHD 39-37, WZZR 39-35, WJXQ 34-33, WERZ on, WZYQ on, WJAD on, KKQV on, KZOZ on.

INDUSTRY "State Of The Nation" (Capitol) 17/5

Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 5, WHTT, WNFI, WZON, WIGY, KZOZ, WXXS-FM on, WABX 38-33, WSPK on, WZLD on, WZZR 12-8, WERZ d-40.

ALABAMA "Lady Down On Love" (RCA) 17/5

Moves: Up 7, Debuts 4, Same 4, Down 0, Adds 2, WKBW, WNVZ, Q105 29-26, WRQK 14-8, KRGV 26-14, KITY 16-8, KTFM 15-11, K104 4-4, 103CIR d-31, Q104 5-5, WFOX 23-19.

JENNIFER WARNES/CHRIS THOMPSON "All The Right Moves" (Casablanca/PolyGram) 17/1

Moves: Up 2, Debuts 1, Same 13, Down 0, Adds 1, WRQK, WNFI on, KTFM on, WNAM on, KQMQ 37-33, WGUY on, WERZ on, WJBO on, WFOX d-34, KKQV 37-34.

SAGA "The Flyer" (Portrait/CBS) 16/11

Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 11, WPHD, WABX, WRCK, WKDD, WZZR, WJXQ, WHOT, KHYT, KQIZ-FM, WYKS, KCDQ, CKGM on, CFTR 39-38, CHUM on.

STREETS "If Love Should Go" (Atlantic) 16/3

Moves: Up 2, Debuts 0, Same 11, Down 0, Adds 3, KSET-FM, WFMI, KJ103, WPHD on, WRCK on, WJXQ 37-36, WERZ on, KQIZ-FM 27-25, KYTN on, KFMW on, KZOZ on.

JOE JACKSON "Memphis" (A&M) 15/14

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 14, K104, WRCK, KBFM, WZZR, ZZ99, KIKI, WFBG, 95XIL, WOMP-FM, WSQV, KQIZ-FM, WISE, WJAD, WYKS, KHFI d-39.

SHANNON "Let The Music Play" (Mirage/Atco) 14/9

Moves: Up 3, Debuts 0, Same 0, Down 2, Adds 9, WXXS-FM, CKGM, 93FM, KITS, KSET-FM, KITY, WRKR, KHYT, WGUY, WPLJ 40-29, Y100 16-9, WVIC-FM 31-27.

RODNEY DANGERFIELD "Rappin' Rodney" (RCA) 14/5

Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 5, WFLY, KRGV, WMEE, KGGI, WOMP-FM, WTRY on, WKEE on, KZZB on-dp, KITY d-39, KJ103 on, WZYQ on.

GENESIS "That's All" (Atlantic) 13/6

Moves: Up 3, Debuts 1, Same 3, Down 0, Adds 6, WKTI, KIQQ, K104, 13FEA, 95XIL, WBNO, WGRD 28-18, WJXQ 36-26, WRKR d-39, KYTN 37-34.

ELO "Stranger" (Jet/CBS) 13/2

Moves: Up 3, Debuts 0, Same 8, Down 0, Adds 2, KIQQ, WKHI, Q107 18-17, K104 31-25, WSPK on, WZZR on, WKFR on, WQCM on, 95XIL on, WIXV 37-34, KXSS on.

PAUL RODGERS "Cut Loose" (Atlantic) 12/3

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 3, WSQV, WHSL, KZOZ, WPHD on, WJXQ 33-32, KQMQ on, WFBG on, KQIZ-FM on, 99KG on, KCDQ on.

JUICE NEWTON "Dirty Looks" (Capitol) 12/1

Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 1, WRQK, WKFM on, WOKI on, WHOT on, 13FEA on, WOMP-FM on, KILE on, KFYR on, WCIL-FM on, KOZE on.

RE-FLEX "The Politics Of Dancing" (Capitol) 11/10

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, WPHD, WKFM, WNFI, KTFM, WZZR, WJXQ, KJ103, WRQN, KIKI, KILE, KBFM on.

KANSAS "Everybody's My Friend" (CBS) 10/1

Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 1, KYTN, WPHD on, WLLOL-FM 31-26, WRCK on, WZLD on, WJXQ 22-19, KFMW on.



**AIN'T
NOBODY NOT
GONNA PLAY
THIS RECORD**

CHR STANDS FOR CHAKA HIT RADIO

BREAKER

RUFUS & CHAKA KHAN AIN'T NOBODY FROM THE ALBUM STOMPIN' AT THE SAVOY
PRODUCED BY RUSS TITELMAN ON WARNER BROS. RECORDS AND CASSETTES

AIN'T NOBODY, THE CHR SMASH

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Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	Weeks	Rank	Artist/Track (Label)
2	1	1	1	1	LIONEL RICHIE/All Night Long (All Night) (Motown)
10	5	2	2	2	BILLY JOEL/Uptown Girl (Columbia)
15	8	3	3	3	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
18	14	7	4	4	PAT BENATAR/Love Is A Battlefield (Chrysalis)
5	2	4	5	5	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
17	13	8	6	6	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
8	6	5	7	7	MOTELS/Suddenly Last Summer (Capitol)
26	20	14	8	8	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PolyGram)
28	16	10	9	9	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)
-	27	17	10	10	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
23	18	15	11	11	MICHAEL JACKSON/P.Y.T. (Pretty Young Thing) (Epic)
21	19	16	12	12	JOURNEY/Send Her My Love (Columbia)
39	34	24	13	13	CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)
3	3	6	14	14	FIXX/One Thing Leads To Another (MCA)
13	12	12	15	15	DAVID BOWIE/Modern Love (EMI America)
30	24	22	16	16	JACKSON BROWNE/Tender Is The Night (Asylum)
7	7	9	17	17	PRINCE/Delirious (WB)
40	38	27	18	18	IRENE CARA/Why Me? (Network/Geffen)
34	29	25	19	19	HUMAN LEAGUE/Mirror Man (Virgin/A&M)
19	17	19	20	20	P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
35	33	26	21	21	ASIA/The Smile Has Left Your Eyes (Geffen)
9	9	13	22	22	STEVIE NICKS/If Anyone Falls (Modern/Atco)
1	4	11	23	23	POLICE/King Of Pain (A&M)
22	21	21	24	24	EURYTHMICS/Love Is A Stranger (RCA)
38	37	30	25	25	RICK SPRINGFIELD/Souls (RCA)
6	10	18	26	26	BONNIE TYLER/Total Eclipse Of The Heart (Columbia)
-	-	34	27	27	PETER SCHILLING/Major Tom (Coming Home) (Elektra)
-	39	35	28	28	BIG COUNTRY/In A Big Country (Mercury/PolyGram)
-	-	38	29	29	DURAN DURAN/Union Of The Snake (Capitol)
36	35	32	30	30	JoBOXERS/Just Got Lucky (RCA)
-	-	36	31	31	POLICE/Synchronicity II (A&M)
37	36	33	32	32	D. WARWICK & L. VANDROSS/How Many Time Can... (Arista)
-	-	39	33	33	OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)
33	32	29	34	34	MICHAEL STANLEY BAND/My Town (EMI America)
-	40	37	35	35	KIM CARNES/Invisible Hands (EMI America)
-	-	40	36	36	RUFUS & CHAKA KHAN/Ain't Nobody (WB)
-	-	40	37	37	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
-	-	40	38	38	YES/Owner Of A Lonely Heart (Atco)
-	-	40	39	39	ROLLING STONES/Undercover Of The Night (Rolling Stones/Atco)
-	-	40	40	40	PAUL SIMON/Allergies (WB)

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Adult / Contemporary

Three Weeks	Two Weeks	Last Week	Weeks	Rank	Artist/Track (Label)
1	1	1	1	1	LIONEL RICHIE/All Night Long (All Night) (Motown)
4	3	2	2	2	BILLY JOEL/Uptown Girl (Columbia)
9	6	4	3	3	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
2	2	3	4	4	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
19	13	9	5	5	BARBRA STREISAND/The Way He Makes Me Feel (Columbia)
13	10	6	6	6	D. WARWICK & L. VANDROSS/How Many Times Can... (Arista)
8	8	7	7	7	COMMODORES/Only You (Motown)
17	12	10	8	8	MATTHEW WILDER/Break My Stride (Private I/CBS)
-	23	15	9	9	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
5	5	5	10	10	MANHATTAN TRANSFER/Spice Of Life (Atlantic)
3	4	8	11	11	SPANDAU BALLET/True (Chrysalis)
16	15	14	12	12	DEBORAH ALLEN/Baby I Lied (RCA)
14	14	13	13	13	ANNE MURRAY/A Little Good News (Capitol)
6	7	11	14	14	P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
23	20	17	15	15	DeBARGE/Time Will Reveal (Gordy/Motown)
26	21	18	16	16	CARPENTERS/Make Believe It's Your First Time (A&M)
29	24	19	17	17	MOTELS/Suddenly Last Summer (Capitol)
-	28	23	18	18	L. RONSTADT & N. RIDDLE ORCHESTRA/What's New (Asylum)
10	9	12	19	19	JARREAU/Trouble In Paradise (WB)
-	-	29	20	20	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
-	27	26	21	21	BARRY MANILOW/Read 'Em And Weep (Arista)
-	30	28	22	22	JACKSON BROWNE/Tender Is The Night (Asylum)
28	25	24	23	23	POINTER SISTERS/I Need You (Planet/RCA)
30	26	25	24	24	ALABAMA/Lady Down On Love (RCA)
25	22	22	25	25	CLIFF RICHARD/Never Say Die (Give A Little...) (EMI America)
11	11	16	26	26	LANI HALL/Never Say Never Again (A&M)
-	-	30	27	27	SHEENA EASTON/Telefone (Long Distance...) (EMI America)
-	-	30	28	28	FOUR TOPS/I Just Can't Walk Away (Motown)
-	-	30	29	29	MELISSA MANCHESTER/No One Can Love You More... (Arista)
-	-	30	30	30	CRYSTAL GAYLE/The Sound Of Goodbye (WB)

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AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week	Weeks	Rank	Artist/Track (Label)
-	-	7	1	1	ROLLING STONES/Undercover Of... (RS/Atco)
-	15	4	2	2	YES/Owner Of A Lonely Heart (Atco)
2	1	1	3	3	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)
3	3	3	4	4	HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
1	2	2	5	5	PAT BENATAR/Love Is A Battlefield (Chrysalis)
19	13	8	6	6	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
-	-	19	7	7	38 SPECIAL/If I'd Been The One (A&M)
-	28	11	8	8	DURAN DURAN/Union Of The Snake (Capitol)
6	5	6	9	9	BIG COUNTRY/In A Big Country (Mercury/PolyGram)
5	4	5	10	10	RAINBOW/Street Of Dreams (Mercury/PolyGram)
29	16	14	11	11	GENESIS/Just A Job To Do (Atlantic)
27	22	17	12	12	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
8	7	9	13	13	SAGA/Flyer (Portrait/CBS)
-	-	-	14	14	ROLLING STONES/She's Hot (Rolling Stone/Atco)
11	12	13	15	15	PETER SCHILLING/Major Tom (Coming Home) (Elektra)
-	-	-	16	16	BILLY IDOL/Rebel Yell (Chrysalis)
9	9	10	17	17	ALDO NOVA/Monkey On Your Back (Portrait/CBS)
-	38	23	18	18	NIGHT RANGER/(You Can Still) Rock In... (Camel/MCA)
22	18	20	19	19	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
12	11	18	20	20	SURVIVOR/Caught In The Game (Scotti Bros./CBS)
48	23	21	21	21	DOORS/Gloria (Elektra)
10	10	12	22	22	MICHAEL STANLEY BAND/My Town (EMI America)
13	14	15	23	23	KISS/Lick It Up (Mercury/PolyGram)
-	51	32	24	24	PAUL RODGERS/Cut Loose (Atlantic)
46	36	29	25	25	STREETS/If Love Should Go (Atlantic)
4	6	16	26	26	MOTELS/Suddenly Last Summer (Capitol)
39	31	28	27	27	POLICE/Synchronicity II (A&M)
20	19	24	28	28	JACKSON BROWNE/Tender Is The Night (Asylum)
-	-	-	29	29	ALAN PARSONS PROJECT/You Don't Believe (Arista)
55	32	26	30	30	DARYL HALL & JOHN OATES/Say It Isn't So (RCA)

AOR / ALBUMS

Three Weeks	Two Weeks	Last Week	Weeks	Rank	Artist/Track (Label)
4	1	1	1	1	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)
-	-	-	2	2	ROLLING STONES/Undercover (Rolling Stone/Atco)
2	2	2	3	3	GENESIS/Genesis (Atlantic)
3	3	3	4	4	HUEY LEWIS & THE NEWS/Sports (Chrysalis)
1	4	4	5	5	PAT BENATAR/Live From Earth (Chrysalis)
14	10	8	6	6	ROMANTICS/In Heat (Nemperor/CBS)
5	5	5	7	7	MOTELS/Little Robbers (Capitol)
7	7	7	8	8	BIG COUNTRY/The Crossing (Mercury/PolyGram)
6	6	6	9	9	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
23	18	11	10	10	EDDIE MONEY/Where's The Party? (Columbia)
12	9	9	11	11	SAGA/Heads Or Tales (Portrait/CBS)
15	15	13	12	12	QUIET RIOT/Metal Health (Pasha/CBS)
13	12	10	13	13	ALDO NOVA/Subject . . . Aldo Nova (Portrait/CBS)
8	8	14	14	14	POLICE/Synchronicity (A&M)
20	17	17	15	15	PETER SCHILLING/Error In The System (Elektra)
11	11	12	16	16	JACKSON BROWNE/Lawyers In Love (Asylum)
-	-	26	17	17	BLUE OYSTER CULT/The Revolution By Night (Columbia)
-	32	20	18	18	NIGHT RANGER/Midnight Madness (Camel/MCA)
17	14	15	19	19	MICHAEL STANLEY.../You Can't Fight... (EMI America)
35	24	19	20	20	DOORS/Alive, She Cried (Elektra)
21	16	18	21	21	SURVIVOR/Caught In The Game (Scotti Bros./CBS)
22	19	16	22	22	KISS/Lick It Up (Mercury/PolyGram)
-	27	23	23	23	DARYL HALL & JOHN OATES/Rock 'N Soul Part I (RCA)
-	-	-	24	24	ZZ TOP/Eliminator (WB)
-	31	27	25	25	STREETS/1st (Atlantic)
-	-	-	26	26	PAUL RODGERS/Cut Loose (Atlantic)
40	28	28	27	27	CULTURE CLUB/Colour By Numbers (Virgin/Epic)
-	-	-	28	28	ALAN PARSONS PROJECT/Best Of The Alan... (Arista)
16	21	22	29	29	ASIA/Alpha (Geffen)
10	13	21	30	30	MOODY BLUES/The Present (Threshold/PolyGram)
19	22	24	31	31	HEART/Passion Works (Epic)
9	20	25	32	32	ROBERT PLANT/The Principle Of... (Es Paranza/Atlantic)
-	-	36	33	33	MOTLEY CRUE/Shout At The Devil (Elektra)
33	37	32	34	34	IRON MAIDEN/Piece Of Mind (Capitol)
38	-	38	35	35	WAS (NOT WAS)/Born To Laugh At Tornadoes (Geffen)
-	-	-	36	36	BOB DYLAN/Infidels (Columbia)
-	-	-	37	37	PAUL McCARTNEY/Pipes Of Peace (Columbia)
34	35	33	38	38	TOMMY TUTONE/National Emotion (Columbia)
31	36	-	39	39	PAYOLAS/Hammer On A Drum (A&M)
39	39	35	40	40	BLACK SABBATH/Born Again (WB)

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