

I N S I D E:

**AOR'S BIG WINNERS**

WMMS/Cleveland regained its lead over its CHR competition last book, and WDVE/Pittsburgh, KISW/Seattle, and WNOR/Norfolk also triumphed. Steve Feinstein talks to these winning stations and dispels more myths about AOR's death.

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**SPECIFIC SALES GOALS**

*"There is one benefit to not having any sales goals. If you aren't successful, at least you won't know it."*

Norman Goldsmith outlines six areas for individual salespersons' goals and emphasizes their importance to a radio station.

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**RATINGS PERSPECTIVES:  
BLACK/URBAN AND  
BEAUTIFUL MUSIC**

Jhan Hiber examines two formats judged by many to have peaked and measures their performance in the fall book.

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**PEOPLE IN THE NEWS  
THIS WEEK**

- Linn Harrison GM at KYXI
- Bobby Christian oversees new KTCR-AM & FM formats
- Andy Carey WSNE PD
- Cat Simon PD at KLLS-FM
- Jeff Morgan PD for WNVZ
- Bob Scott WHFM PD
- Don Hodges GM at KKLR
- Mike Miller KOFM PD
- Scott Savage GSM for WCEM

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**RADIO TELLS SENATE  
FAIRNESS HORROR STORIES**

Radio supports the abolition of federal content controls, arguing that current fairness and equal time rules backfire by causing stations to avoid controversial issues. Several shudder-inducing illustrations are provided.

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**RUNNING WYLD IN  
NEW ORLEANS**

WYLD-FM/New Orleans has been number one for three straight books, and it's still rising — from 6.8 to 14.1 in two years. PD Brute Bailey tells Walt Love the station's "universal sound" is a big reason why.

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**MEMPHIS MAYHEM: FM VS. AM  
IN COUNTRY BATTLE**

Lon Helton analyzes a tough Country race — the competition between long-established AM WMC and FM newcomer WGKX, with comments from both sides.

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**WBUF BUFFALOES  
COMPETITION**

WBUF emerged at the top of the Buffalo radio ranks, and PD Paul Warren tells Ron Rodrigues (guesting for Jeff Green) that a full-service approach paid off.

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Newsstand Price \$3.50



**Gould Promoted  
To WMET VP/GM**

Bob Gould has been promoted from GM to VP/GM at Doubleday's WMET/Chicago. Gould had been GSM at the station until April 1983, when Doubleday took over ownership from Metromedia and made Gould GM. Before joining WMET in 1981, he was Director of Sales for the Enterprise Radio network.



Bob Gould

Doubleday Broadcasting President Gary Stevens told R&R, "We promoted Bob from GSM to GM when we took over WMET, and this latest promo-

tion is in recognition of the super job he's done."

Gould commented, "I'm delighted that Doubleday has seen fit to give me the vice presidency. It's an honor and a thrill to be running the Doubleday property in Chicago."

**ADERHOLD, PINCH, ROSS, SHERARD UPPED**

**Metroplex Promotes Four GMs**

Metroplex Communications has promoted its four radio General Managers to President of the local corporations that own their stations. WPKX-AM & FM/Washington's Bill Sherard is now President of Metroplex Communications of Virginia, while WHYI/Miami's Dave Ross heads Metroplex of Florida, WMGG/Tampa's Jon Pinch oversees Metroplex of Tampa Bay, and WFYV/Jacksonville's Vic Aderhold directs Metroplex of Jacksonville.

Metroplex owners Norman Wain and Robert Weiss said the move was designed to "emphasize our partnership" with the GMs. They added, "This election not only recognizes these

men for their fine executive skills, but it underscores our efforts to make our radio stations even more responsive to the needs of the local communities they serve."



Summer In The Snow

With temperatures dropping to 75 below zero (adding in wind chill factors), KAAK (K99-FM)/Great Falls, MT decided enough was enough. Morning men Keith Edwards and Jack Smith decided to stage a summer festival, featuring beach music, pineapples, a Rupert Holmes concert, and suitable attire, including a bikini contest. Pictured enjoying the big chill (15 below at the time of the photo) are (l-r front) Edwards, contestant, and afternoon man Wes McShay; (l-r back) air personality Ted Rose, two contestants, mid-day man Steve Keller, Smith, and all-night personality Dixie Lee. The station claims that within three days of the "Hot Fun In The Winter Time" promotion, temperatures climbed 100 degrees.

**Boen Set As  
KDWB  
Manager**

Mike Boen has been promoted to the newly-created position of Station Manager at KDWB-AM & FM/Minneapolis. Boen had been GSM at the stations.

Commenting on the promotion, Doubleday President Gary Stevens told R&R, "Mike has been with us for about ten years now, and he's done a fabulous job for us. We've promoted him not only for his past accomplishments, but because of (KDWB-AM & FM VP/GM and Regional VP) Lou Buron's increased time away from the stations. This promotion gives Mike a bit more line authority, which serves to keep the stations operating normally in Lou's absence. We're getting Mike ready for the next GM slot in the chain."

Buron noted, "Mike has put in a lot of years, and this promotion is well deserved. He's really been handling these day-to-day station duties for the past year or so. He's the prime candidate to become the next VP/GM at KDWB."

"It was really nice to see this promotion happen," said Boen. "This is a new challenge for me, and it's certainly helped me grow and maintain a high level of interest, as these new duties take me beyond sales." In addition to his new position, Boen will retain his GSM duties.

**NEW VP/GMs AT WROW, WLKW**

**JAG Restructures Management**

In management realignment within JAG Communications, WLKW-AM & FM/Providence VP/GM Gene Mitchell has transferred to the vacant VP/GM post at sister stations WROW-AM & FM/Albany. Mitchell fills the vacancy left by former VP/GM Bob Peebles, who retired last December. Replacing Mitchell at WLKW as VP/GM is GSM Gene Lombardi. At the same time, Greg Delmonico takes over for Lombardi as GSM. Delmonico was most recently Sales Manager at crosstown WPRO-FM.

Prior to moving to Albany, Mitchell spent four years as

VP/GM at WLKW, and he retains his Sr. VP position within its corporate structure. He previously spent 17 years in management positions supervising television sales/marketing in New York and Boston. Mitchell told R&R, "I'm fascinated by the professional quality of this staff. It's a great station that's been well-managed, and I feel very fortunate to be here."

Lombardi's advancement comes after 11 years with WLKW, first as an Account Executive, next as Local Sales Manager, and then four years as GSM. Lombardi commented,

"The long-range plan was to be groomed for the position under Gene Mitchell's guidance, so naturally I'm very excited about this promotion."

Delmonico joins WLKW after nine years in sales at WPRO-FM, the last three and a half as Sales Manager. He said, "I regret leaving Cap Cities, as I think it's one of the greatest broadcasting companies in the business, but I'd gone about as far as I could there. I'm thrilled to have the opportunity to work at JAG with Gene Lombardi, not only in sales, but in every area of the stations. I feel as if I've died and gone to heaven."

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## What Is A Network?

Reed Bunzel launches his newly-expanded Networks & Program Suppliers section next week with an opening column exploring old and new definitions of radio networks, as provided by the leading authorities — the nets and program suppliers themselves. A new column, next week and every week in R&R.

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## ADDS SMN's STARDUST

### Harrison Upped To GM At KYXI

Effective February 20, News outlet KYXI/Portland will add Satellite Music Network's "Stardust" format to its regular programming. Coinciding with that announcement, Station Manager Linn Harrison has been promoted to General Manager.

"We're not switching from News to Nostalgia," Harrison told R&R. "We're adding some programming elements to make the station more accessible to more people. The exact same solid news block will run in the mornings, and we'll add the Stardust format into middays. Between 4-6pm we'll substantially pick up our news and information service, with a couple of music segments. At 6:20 we'll go back into music programming, continuing to run our classic radio show at 9pm and Stardust from 11pm-5:30am. Even with the changes, KYXI will maintain the largest radio news staff in Portland. With this programming mix, we

feel we're going to appeal to a group of adults who have largely been ignored in Portland radio for a long time."

Harrison indicated there would be some changes in the support and on-air staff. He succeeds former President/GM Craig McCoy, who resigned to establish his own company.

### Carey Chosen As WSNE PD

After four years as PD at WHYN-AM & FM/Springfield, MA, veteran programmer Andy Carey has resigned to become PD at A/C outlet WSNE/Providence. Carey replaces former PD Holland Cooke, who departed the station this week.

Prior to WHYN, Carey spent three years as PD at WJBQ/Portland, ME, having previously programmed WHEB/Portsmouth, NH for five years. Carey told R&R, "(WHYN owner) Affiliated Broadcasting's a real nice company and has been very good to me, but it became time to move on to bigger things. We successfully changed WHYN-FM from Beautiful Music to A/C, and hopefully I can do as well at WSNE. I'm really pleased about this appointment and am looking forward to it."

Carey added that a search for his replacement is now underway.

### Scott Appointed PD At WHFM

WYLF/Rochester morning personality Bob Scott has been appointed PD at crosstown WHFM. Scott, who fills the vacancy left last week when former PD Charley Lake resigned to become PD at KZZC(ZZ99)/Kansas City, rejoins WHAM & WHFM GM Bob Luther; the two worked together in the '70s when Scott served as an air talent for WHAM.

Luther commented, "I've known Bob for a number of years, and I have total confidence in his abilities. He's a very accomplished man who knows the business upside down and backwards. I'm delighted to be able to bring Bob in."

Besides WYLF and WHAM, Scott's radio background also includes a term as an air personality at Rochester outlet WEZO. Scott told R&R, "My first thought was that the competition was very stiff here, as the other stations are all strong. We have a long way to go to get back into the race, but we're committed to doing CHR, and we're going for it."

## NEW CALLS KTCZ, KTCJ

# KTCR-AM & FM Bring New Formats To Twin Cities

KTCR-AM & FM/Minneapolis have announced format and call letter switches, with the FM becoming KTCZ and dropping Country in favor of a hybrid format which PD/Operations Manager Bobby Christian calls "Adult Album." The station has taken on the identity of "The Cities' 97." KTCR (AM) is changing from Country to a pop-fusion Jazz approach, with new calls KTCJ.

Owner John Parker told R&R, "Bobby has been with us for a number of months, helping to consult two of my other properties, KIKI & KMAI/Honolulu. He's done a great job in helping to define and refine the format of our new facilities. In just a couple of weeks we've renovated a building and

outfitted two stations, so we've been pretty busy."

Commenting about KTCZ, Christian told R&R, "In our market research, we've found that listeners seeking to hear the hits are well served. Those looking for something a bit different are lacking in an outlet, which we are going to provide. This will be an alternative format blending singles and albums into current and oldie selections, but avoiding the harder-edged songs found in AOR. The uptempo material will be melodic, and the music stance will be aggressive."

Christian added, "This format does have some elements of (John Sebastian's) EOR format. If you're tired of the constant hits found in AOR, CHR, and A/C, then this is the place for you. The sound will not be wimpy, but will incorporate some elements of fusion jazz."

Christian's prior programming experience includes six years at WHTX (then WKKX)/Pittsburgh, WMET/Chicago, KKKX (now KPKE)/Denver, KUPD/Phoenix, and KLIF/Dallas.

## VP GARDNER TO KPRI

### Simon Named KLLS-FM PD

Veteran air personality Cat Simon has been appointed PD at SBI's KLLS-FM/San Antonio. Simon, whose main responsibility will be to handle the morning show, succeeds former PD Bruce Buchanan. Buchanan is scheduled to be advanced shortly to an as-yet undetermined position within the station. At the same time, it was also announced that KLLS VP/Programming and morning personality Bill Gardner will transfer to sister station KPRI/San Diego, where he will take an airshift and assist in administrative duties.

SBI VP/Operations George Johns commented, "The most important thing that Cat will offer KLLS is his ability as an air talent. He's a hell of a cheerleader, and his main job will be to make the other personalities feel wanted and enthusiastic about what they do. Meanwhile, Bruce will be in charge of all the other programming details — the mechanics and operations."

Simon, who was unavailable for comment at presstime, joins KLLS-FM from mornings at KZBS/Oklahoma City. His background also includes on-air positions at Z100/New York, KOGO/San Diego, and KVIL/Dallas.

## TRANSACTIONS

### WOOD-AM & FM Sell For \$8.1 Million

WOOD Broadcasting has sold WOOD-AM & FM/Grand Rapids for \$8.1 million to Grace Broadcasting of Grand Rapids, pending approval from the FCC. The FM, with super power of 265 kw, airs Schulke's Beautiful Music format on 105.7 MHz and antenna height of 810 feet. The AM is a full-service A/C station on 1300 kHz with 5 kw.

WOOD President/GM Mike Lareau retains his current title and will be President and a minority stockholder in Grace. He attributes the high sales price for a combo in the nation's 62nd largest market to "the track record of the stations over the years." Chairman is Harvey Grace, who owns KDON-AM & FM/Salinna, CA. Secretary-Treasurer is Doug Jackson of the Chicago venture capital firm Seldman, Jackson, Fisher & Co.

WOOD Broadcasting retains ownership of WSPD & WLQR/Toledo. Majority owner is Willard Schroeder. Minority partners are Lareau and Edsko Hekman. TRANSACTIONS/See Page 30



### KTRH Talks Live From China

KTRH/Houston VP/GM Hal Kemp and PD Ed Shane concluded a 15-day Chinese visit with a live talk show broadcast from Shanghai. The show followed up two previous programs in 1982 that were the first U.S. radio live talk shows from China. Pictured in the main orchestral recording studio of Central Radio in Beijing, which sponsored the visit, are (l-r) Zhang Qing Nian, Vice Director of Radio Beijing's English Dept.; Shane; and Radio Beijing air personality Qiu Chungyang, who hosts a weekly English-language show aired on KTRH. Ed adds that the Chinese characters on the wall are not call letters, but instead admonish "No Smoking!"

### Morgan Promoted To WNVZ PD

WNVZ/Norfolk morning man Jeff Morgan has been named Program Director for the "Hot Hits" station, following the departure of Steve Kelly.

GM Paul Todd told R&R, "Jeff is exceptionally qualified to take on this role as PD. He's a good people person and is the strongest morning man this station has ever had. Jeff's adapted to our move into Hot Hits like a duck to water. Combining his talents both on and off-air, I feel he'll do a great job for us."

Morgan, who joined the station in September just prior to the switch to Hot Hits, commented, "I'm really tickled about the whole idea. I'm very fortunate to have been selected to help continue an already glowing ratings trend for the station." Before joining WNVZ, Morgan programmed WRVQ/Richmond.

### R&R Observes President's Day

In observance of President's Day, R&R's offices will be closed on Monday, February 20. Our Los Angeles, Nashville, and Washington, DC locations will be open during regular business hours on Tuesday, February 21.

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# Washington Report

## Deregulation Coming To Remote Transmitter Operations

Rules changes that would give stations "much greater flexibility in the design and operation of their transmitting facilities by remote control" were proposed last week by the FCC. The changes, which now go out for public comment, "would retain only those minimal requirements necessary to ensure that stations comply with certain statutory requirements, operate efficiently within the terms of their authorizations, and avoid interference to other stations and communications services," according to the Commission.

A major change would be letting stations use any type of link for remote control, such as subcarriers, microwave, optical fiber, laser beams, infrared light, or wirelines. Stations would also be able to incorporate their regular program circuits and other studio-transmitter links (STLs) into their remote control systems.

Remote control would only be required for transmitter adjustments that must be made every day, and which aren't handled by automatic equipment at the transmitter site.

## Industry Offers Advice On Cuban Interference Aid

The FCC's plea for guidance on how to spend \$5 million voted by Congress to compensate AMs harmed by Cuban interference has drawn a number of industry comments. Most asked for a simple procedure, and questioned the Commission's suggestion that \$2 million of the funds will be needed to administer the program.

Among the commenters were three groups directly affected by Cuban interference — Susquehanna's WQBA/Miami, Sudbrink's WNWS/Miami, and Plough's WSUN/St. Petersburg. Sudbrink says it spent \$1 million to move its transmitter and raise power to offset interference, and thus objected to the FCC's tentative plan to set a limit of \$250,000 in aid per station.

Sudbrink also suggested that, to become eligible for assistance, a station must lose at least 10% of its potential nighttime audience, and suffer interference at least 50% of the time on 60 continuous nights.

## NAB Keeps Sheehan, Hires Chief Lobbyist

It appears the hemorrhaging of top staff from NAB has come to an end. Sr. VP/Public Affairs Shaun Sheehan, who had been negotiating for a position with RKO, has decided to remain with NAB.

And the association has hired Andrew Vitali for its number two lobbying post of VP/Government Relations. Vitali is a former aide to Sen. Ted Kennedy (D-MA) and was most recently a lobbyist for the American Petroleum Institute. He reports to Executive VP/Government Relations John Summers, who has been moved out of his GM job. And now that's he's running NAB solo, President Eddie Fritts has moved Manager/Congressional Liaison Timothy Moore into a new post as his Administrative Assistant.

Other NAB shifts: After 33 years with NAB, VP/Administrative Services Bud Courson retires; Southwest Regional Manager Janet Miles comes off the road to become Director/TV Membership; Regional Managers J.T. Anderton and Jim Steele stay on the road, but are now headquartered in Washington.

## Daytimers Elect 19 Board Members

In what will likely be their last election, members of the Daytime Broadcasters Association (DBA) have elected 20 members to the group's board of directors. At a meeting in Washington next month (March 7-8), the board expects to approve a merger with either NAB or NRBA.

Winners of the board elections were WROL/Boston and WACE/Springfield, MA President/GM Ken Carter; WYBG/Massena, NY President/GM Godfrey Herwig; WCLG/Morgantown, WV VP/GM Garry Bowers; WSRC/Durham, NC President/GM James Mayes; WPAL/Charleston, SC VP/GM William Saunders; WSST/Largo, FL GM E.W. Bie; KLEB/Golden Meadow, LA President Dick Egle, WATH/Athens, OH President/GM David Palmer; WSMA/Marine City, MI President Richard Sommerville; WLBH/Mattoon, IL President Ray Livesay; GO Radio Group President Glenn Olson; KWIX/Moberly, MO President/GM Jerrell Shepherd; WCMP/Pine City, MN President/GM Gerry Robbins; KJAM/Madison, SD President/GM John Goeman; KLOE/Goodland, KS GM Kay Melia; KPRE/Paris, TX President/GM Eugene Sudduth; KADE/Boulder GM Bob Greenlee; KGEN/Tulare, CA President Harry Pappas; and KGRL/Bend, OR President/GM Gary Capps.

## Other Key Developments:

- Rep. Don Edwards (D-CA) and 35 cosponsors have introduced a resolution (H. Res. 395) asking, but not ordering, broadcasters not to air election projections until after the polls have closed.

- NRBA's membership reached 1263 last year with the addition of 393 new members. The newcomers comprise 292 commercial stations (including Gannett's 13 outlets), 25 educational stations, and 76 associate members in radio-related industries.

- Oral arguments before the FCC Review Board have been set for February 24 in Washington on an initial decision to renew KISW/Seattle's license over a competing application.

- So far 510 companies have reserved more than 285,000 square feet of exhibit space at the annual NAB Convention, scheduled for Las Vegas, April 29-May 2.

- Four applications for interim operation of WLIR/Long Island, which lost its license, have been designated for hearing. In the running are Phoenix Media, Long Island Radio, Island Sound Communication, and Nassau Broadcasting. The winner will run WLIR until a permanent licensee is chosen.

- Supported by a \$10,000 grant from RKO, RTNDA will hold a daylong seminar on journalism ethics and news gathering as part of its convention this fall in San Antonio.

- Three FCC license decisions have been appealed in federal court. The grant of an Indianapolis FM license (107.9 MHz) to People's Broadcasting is under attack from the two losing parties, Mediacom, Inc. and Radio Corp. of Indiana. Faith Center is appealing the denial of renewal for KHOF-FM/Los Angeles, and the American Civil Liberties Union (ACLU) is fighting the renewals given to WJIM-AM-FM-TV/Lansing, MI over its objections.

## FREEDOM OF EXPRESSION HEARINGS

# Senate Committee Hears Radio "Horror Stories"

A Senate panel last week heard radio broadcasters give real-life examples of how federal fairness and equal time rules backfire by encouraging stations to avoid coverage of controversial issues. The broadcasters told the Senate Commerce Committee they heartily endorse Chairman Bob Packwood's (R-OR) Freedom of Expression Act (S. 1917), which would abolish all federal content controls on radio and television.

Here are some of the case histories cited last week:

- KHOM/Houma, LA VP/GM Raymond Saadi related how nine non-local groups demanded equal time after claiming that Ronald Reagan, before becoming President, attacked them in his syndicated radio commentary. "These regulations allow virtually anyone to disrupt our station operations with threats and attempts to intimidate," Saadi complained.

- Former KOOL/Phoenix Executive VP/GM Homer Lee read the transcript of an interview the station was forced, under the equal time rule, to carry during the 1974 Arizona governor's race. "Our audience derided us for putting this person on," said Lee, who recited the candidate's pledge "to blast California off into the ocean and turn Arizona into a seaport community."

- KHQ-AM-FM-TV/Spokane News Director Dean Mell described how a Fairness Doctrine complaint triggered a lengthy renewal challenge to KREM-AM-FM-TV/Spokane. The licenses were eventually renewed, said Mell, but not before the station manager "lost his job and spent all of his savings. Furthermore, the investigation consumed more than half of his time and energies as station manager, disrupted the

entire station staff, adversely affected station morale, and was costly.

- WTMJ & WTKI/Milwaukee Manager/Public Affairs Ed Hinshaw told how the stations have so far spent \$17,000 and two person-months fighting off Fairness Doctrine and personal attack complaints filed by Milwaukee Mayor Henry Maier after he was criticized in an editorial. The FCC's rejection of the complaint is now under appeal in federal court. "It is the kind of experience which may convince other, smaller, less committed broadcasters to keep their opinions to themselves rather than joining the important public debate," Hinshaw testified.

- WINZ/Miami GM Stanley Cohen said his station was forced "to stand accused during a year of embarrassment on a totally inappropriate charge" after supporting a petition drive to deny a power rate hike requested by Florida Power and Light, which he said had been given "more-than-adequate response time to tell their story." Cohen told the committee, "I think we're lucky that our parent company has the resources to defend accusations like this one . . . Had we been a smaller operator, we would not have been prepared for this experience."

## PUBLIC ACCESS KILLED

# Deadlocked Radio Fate Set For Showdown Subcommittee Vote

Conceding they can't reach a compromise on program standards for radio, opposing factions on the House Telecommunications Subcommittee have tentatively agreed to put the issue to a subcommittee vote, possibly by the end of February.

The final deadlock came at a meeting late last week. Subcommittee Chairman Tim Wirth (D-CO) held out for a "safety net" process in which the FCC could force stations to carry programs to fulfill unmet needs in the radio marketplace. But Reps. Tom Tauke (R-IA) and Billy Tauzin (D-LA) remained adamant that there be no standards for radio, and that the FCC must be prohibited from imposing any standards in the future.

It's generally agreed Wirth has the votes in subcommittee to pass his "safety net" plan for radio. But, when the bill later goes to the House Commerce Committee and then the full House, Tauke and Tauzin stand a far better chance of winning complete program freedom for radio. And both sides agree the final package must satisfy NAB, which has the power to block any bill it dislikes.

## Quotas, Public Access Abandoned

Wirth claims his final offer, rejected by Tauke and Tauzin, "would give the other side 99% of what they are seeking." In that offer, Wirth dropped his prior insistence on program standards or public access time for radio. He also abandoned his earlier plan to order the FCC to study the radio marketplace and make stations carry programming to meet any unserved needs.

In a memo to subcommittee members this week, Wirth said his final offer "was to prohibit the FCC from adopting any national programming requirements that would apply to all radio stations, while remaining silent on the FCC's ability to impose programming requirements in some

other manner. Mr. Tauke and Mr. Tauzin, however, would not even agree that this approach would strip the agency charged with regulating an industry of most of its regulatory authority," Wirth contended.

## Industry Allies Get Radio Vote

The subcommittee staff is now drafting a core bill containing the 80% of a radio-television deregulation package the two sides have agreed on. For radio, that includes elimination of the comparative renewal process and codification of the FCC's deregulation of program logs, commercial time limits, and ascertainment.

Under the procedure proposed by Wirth, in which Tauke and Tauzin are said to be "very interested," the bill will encompass Wirth's stance on radio, but their proposals for relatively loose program standards for television. Each side will be allowed to offer one amendment. Tauke and Tauzin would propose banning any FCC role in radio programming. Wirth's would propose stiffer TV standards for children's, local, and informational programming.

Another issue as yet unresolved is what Equal Employment Opportunity (EEO) standards the bill will set for radio and television. Those details have been left for Reps. Mickey Leland (D-TX) and Cardiss Collins (D-IL) to negotiate with NAB. NAB Executive VP/Government Relations John Summers said this week, "Everything is very much alive at this point." NAB had "very cordial" talks with Leland last week, according to Summers, and will wait to see the final EEO and TV quotas before passing judgment on the package.

# **BUICK IS ROLLING WITH MOTOROLA C-QUAM AM STEREO!**

GM's Buick division is the first domestic automaker to offer AM Stereo radios.

Delco single-system radios, using the Motorola C-Quam® decoder integrated circuit, will be introduced in selected 1984 models.

But one of the most enthusiastic responses to this news came from a man who isn't even a Buick dealer. He's Tom Cassetty, General Manager of WSM, Nashville. "I heard the Delco playing C-Quam AM Stereo at the National Radio Broadcasters meeting in New Orleans, and I was really impressed. The sound was terrific! If they'd been playing WSM, I never would've gotten out of the car!"

If your station had the choice, wouldn't you really rather be heard in the new Buicks? You can be. Just call Dick Harasek at (312) 576-2879, or Chris Payne (202) 862-1549.

**MOTOROLA AM STEREO. THE WINNING SYSTEM.**





## Counterfeit System Proves Its Mettle

No Fake Recordings Reported;  
Added Demographic Dividend

It's been nearly two years since **Chrysalis Records** and **Light Signatures, Inc.** joined forces to collar counterfeiters. Now, 200,000+ certificates of authenticity later, both sides are decidedly pleased with the results. It appears consumers really *do* want to be protected against bogus product.

The firm was initially retained to track counterfeit copies of the **Pat Benatar** "Get Nervous" LP. That project garnered 150,000 in consumer certificate returns (between a seven and nine percent response). And what's more important, no evidence of counterfeit activity. The LSI process determines fakes via a computer-generated light beam that "reads" the unique fiber patterns found on the packaged consumer reply/warranty cards. In the meantime LSI has also been contracted to marshall would-be counterfeiters on behalf of Benatar's live LP and **Billy Idol's** "Rebel Yell" cassette. According to LSI Chairman **Ron Katz**, the project thus far has yielded 60,000 and 1000+ returns, respectively. The company plans to oversee a major release for **Arista** this summer, as well continue client relationships with Calvin Klein, Levi Strauss, and others.

Katz also points to another advantage of the service — a living demographic file that gives the label a handle on who is actually doing the buying so it can market the product accordingly. Chrysalis Director of Business Affairs **Ronda Espy** agrees. "The certificate of authenticity gives the consumers their assurance of buying legitimate product and also gives us input on who the consumers are. The only question about the program was whether the consumers would participate. They've participated beyond our wildest imaginations."

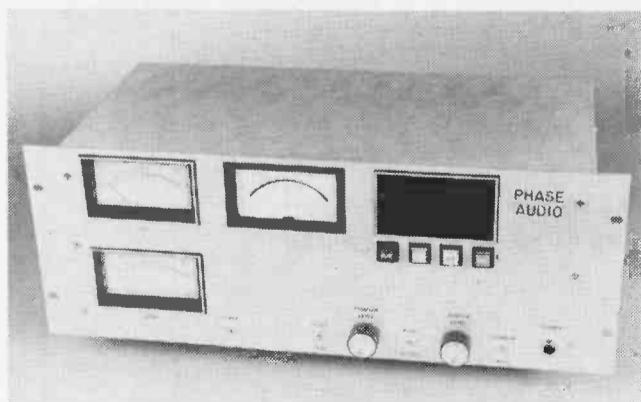
To determine just how sincere consumers are, Chrysalis opted not to offer mail-in incentives (photos, lyrics, fan club details) with the Idol project. However, Espy indicated the label will probably continue the incentive practice "because it's good PR." She concluded, "I can see a point in time when all Chrysalis product and the entire industry will utilize this kind of process."

## Protecting Your Benefits

At one time or another radio people get caught in the swinging door — it comes with the territory. Once they lose their jobs, many are constantly tempted to collect their severance pay in a lump sum and start looking again.

But a recent blurb in **USA Today** warns against this practice, pointing out that ex-employees who take their money incrementally often qualify for employee benefits even after they've stopped working.

## Dubbing Unit Promotes Efficiency



Phase Audio Dubbing Center

Save time and money — that's the eye-catching claim of the Phase Audio Dubbing Center. To help stations operate more efficiently, the center comes equipped with a logic control unit which activates the turntable and cart machine, as well as operates an optional digital timer and any auxiliary equipment. In addition to dubbing for stereo or mono broadcasts, it can accommodate a phono pre-amp or tape machine for dubbing from discs or tapes. Playback may be monitored (simultaneously while dubbing) via broadcast studio speakers or headphones. Direct inquiries to **Phase Audio, Inc.** (901) 726-1900.

## VDTs May Contribute To Absentee Rate

Just when you thought it was safe to go back to work at your video display terminal (VDT), a new study reported in **Association Management** may scare you off again.

**Arthur Frank**, from the University of Kentucky/Lexington, found a higher absentee rate among 1000 VDT-using Newspaper Guild members as compared to their colleagues. Over a two-year period, the VDT users missed work an additional three to four days. Frank also says that VDTs have been blamed for eyestrain, headaches, lower back pain, and insomnia. As to whether the terminals cause cataracts, Frank maintains there's no conclusive evidence.

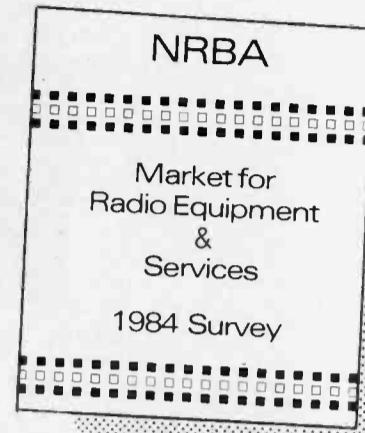
## AM STEREO SHOWS MOST GROWTH POTENTIAL

## NRBA Tracks Equipment, Services Purchases

In the second of what is to become a biennial survey, **NRBA** polled member stations as to actual and proposed purchase plans. The resulting "Market for Radio Equipment and Services" found overall that in 20 out of 30 equipment categories, a higher percentage made purchases in 1982-83 than had planned to buy two years ago. And among the more popular items for 1984-85 are satellite dishes, AM stereo equipment, and word processing systems.

Although only 12% bought AM stereo equipment between 1982-83, that figure more than doubled (28%) for

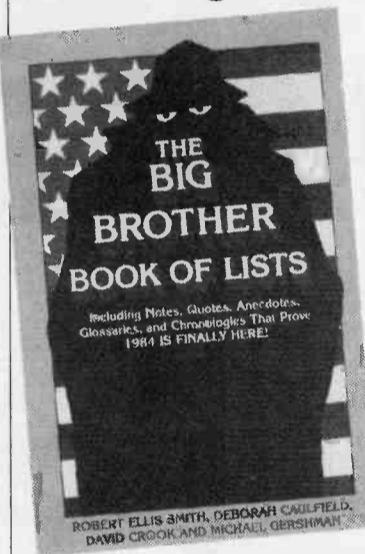
broadcasters who plan to make such a purchase in 1984-85. Over half said they'll buy satellite dishes within the next two years, while 20% see themselves purchasing word processing systems during that same time span.



Only 15% did so in '82-'83. Leading the equipment purchase list category in 1982-83 were microphones (65.4%), headsets (61.2%), satellite dishes (54.7%), cartridge machines (54.3%), and consoles (44.3%).

Services and promotion material purchases were also surveyed. Top five for the past two years were bumperstickers (60.2%), billboards (48.1%), news services (35.3%), jingles (32.5%), and ID packages (31.5%). More than one out of four respondents expect to buy items under this category during 1984-85. Participants were additionally queried regarding consultant services, employee benefits, and station insurance. Copies of the 24-page report are available by calling (202) 466-2030.

## Booking 1984's Hit List



Continuing the 1984 saga begun with their "Big Brother Calendar," authors **Deborah Caulfield, David Crook, Michael Gershman,**

and **Robert Ellis Smith** (added for this project) have returned with "The Big Brother Book Of Lists." The paperback features more than 280 lists, chronologies, quotes, anecdotes, glossaries, and cartoons that "illustrate the erosion of liberty in America."

Among the list highlights: ten states where premarital sex is still illegal, press people beaten by the Chicago police in 1968, the most frequently banned books in U.S. high schools (including "The Grapes of Wrath,") nine publications using invisible-ink coding on "anonymous" questionnaires, and 26 toxins stockpiled by the CIA. Published by Los Angeles-based **Price/Stern/Sloan**, "The Big Brother Book Of Lists" is priced at \$5.95.

## Adult Radio Forum Slated

**Burkhart/Abrams/Michaels/Douglas** has set June 17-19 as the date for its annual "Adult Radio Forum," convening at the Fairmont Hotel in New Orleans. The meetings feature speakers and topics designed to benefit all adult radio formats, including A/C, Country, MOR, Urban, Ethnic, all Talk and News. For more information, contact B/A/M/D at (404) 955-1550.

## A SIGN OF THE TIMES?

## Discrimination: Zodiac Style

A surprising number of employers are looking out for the bull — and the crab — when screening job applicants. As if looking for a job wasn't already a difficult task, **Prof. Ralph Bastedo** told **Omni** magazine that Bay Area students who were Taurus or Scorpio were discriminated against by potential employers. Why? Because those born under the former sign are characterized as lazy and dumb, while those falling under the latter sign are alleged to be evil and manipulative. Another unfavorable sign is Pisces — its bearers are described as frequently going in two different directions.



Favorable-traited signs include Aquarius, whose star children exhibit genius tendencies coupled with a never-ending quest for truth. (Is that what they meant by the age of Aquarius?) Anyway, Bastedo notes that birth-sign discrimination is common and usually goes undetected. After all, how many people suspect they weren't hired because of their horoscope?

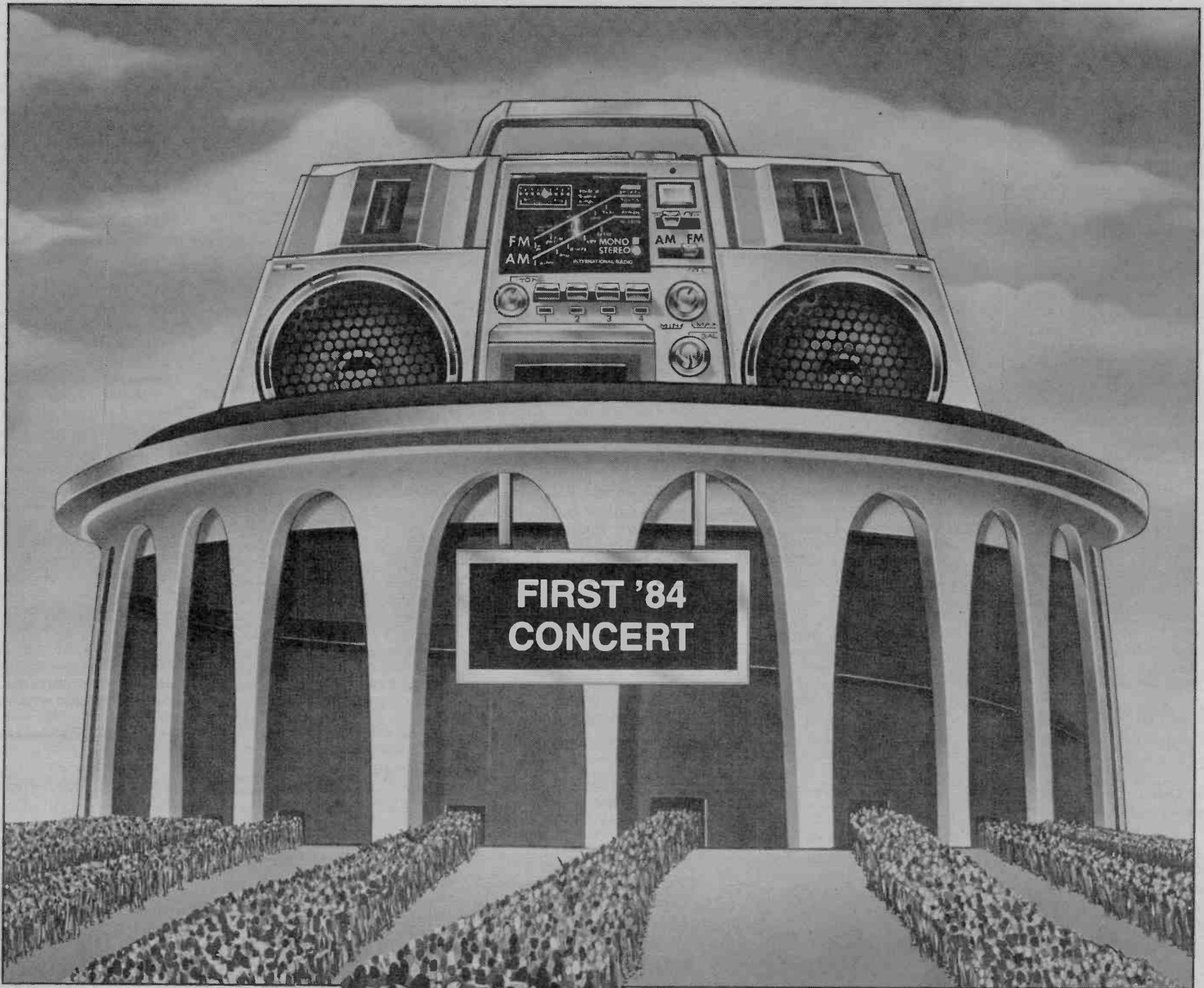
## Shrinking Beauty



Beauty is only skin deep. But in 2000 years even that may not be true, according to the forecasts of forensic dentist **Dr. Norman Spurber**.

As quoted in **Wireless Flash**, Spurber believes that human faces are shrinking as time goes by. He predicts that our jaws will grow smaller, while teeth and crania will enlarge. That's because of the widespread extraction of wisdom teeth, and that we're using our brains "more than ever before." Imagine the looks of the primitive Neanderthal man, and you've got the picture. So, we might as well start to face it. Former tens like **Bo Derek** and **Tom Selleck** may only rate ones or twos some 2000 years hence. Don't worry, assures Spurber. We'll grow accustomed to it.

# THE FIXX/KANSAS



## SUPERSTAR CONCERT SERIES

*This year WESTWOOD ONE presents 26 ninety-minute concerts featuring only the biggest performing acts in Rock. We'll feature **first** performances of the year and **only** performances of the year by superstars on tour.*

*On Saturday night, February 18th, we'll bring you KANSAS and THE FIXX in their first nationally broadcast radio concert of '84 on over 400 great radio stations.*

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**WESTWOOD ONE**

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# Networks/Program Suppliers

## MUSIC FEATURES

### ABC

#### Contemporary Net/ Spotlight Special:

The Rolling Stones (March 18)

#### Entertainment Net/Silver Eagle:

David Allan Coe/Jerry Jeff Walker (February 25)

#### Rock Net:

Rolling Stone Reader's Poll special  
(February 19)

### Clayton Webster

#### Country Calendar:

Mickey Gilley (February 27)  
Sylvia (February 28)  
Dottie West (February 29)  
Barbara Mandrell (March 1)  
John Conlee (March 2)  
Anne Murray (March 3)  
David Fritzzell (March 4)

#### Rare Trax:

Savoy Brown (February 27)  
The Rolling Stones (February 28)  
Jethro Tull (February 29)  
Blodwyn Pig (March 1-2)

#### Retro Rock:

Ozzy Osbourne (February 27)

### DIR Broadcasting

#### King Biscuit Flower Hour:

Dokken/Girlschool (February 28)

### Global Satellite Network

#### Rockline:

Van Halen (February 20)

### London Wavelength

#### BBC Rock Hour:

Howard Jones (February 26)

#### College Rock Concert:

The Coma Teens (February 28)

#### Rock Over London:

Fiction Factory (February 28)  
Michael Caine (March 4)

### Mutual Broadcasting

#### Lee Arnold On A Country Road:

Emmylou Harris/Conway Twitty/Sylvia/Ronnie  
Milsap/B.J. Thomas (February 18-19)

#### Rock USA:

Grammy Review — Big Country/Culture  
Club/Police/Rick Springfield/Huey Lewis  
(February 18-19)

### Narwood Productions

#### Country Closeup:

Oak Ridge Boys (February 27)

#### Music Makers:

Peggy Lee (February 27)



**MEET THE PREZ** — Former President Richard Nixon (r) was interviewed by former New York Congressman John LeBoutillier last Friday on ABC Talkradio. The program focused on foreign affairs and other topics covered in Nixon's new book, "Real Peace."



**COAST TO COAST** — At a recent party commemorating "Rick Dees' Weekly Top 40," United Stations presented plaques to its two top affiliates — WHTZ/New York and KIIS/Los Angeles — to commemorate their number one victories in their respective fall books. Pictured during the ceremony are (l-r) WHTZ's Ross Brittain, PD Scott Shannon, and GM Dean Thacker, US President Nick Verbitsky, KIIS President Wally Clark, and Rick Dees.

### NBC

#### Source:

Men Without Hats concert (February 24-26)  
Huey Lewis concert (March 2-4)

#### Captured Live:

Alcatraz (February 25)

#### Countdown America w/John Leader (IS INC):

Kool & The Gang (February 11-12)  
Sheena Easton (February 18-19)

#### Live From The Record Plant:

Irene Cara (February 26)

#### Solid Gold Saturday Night (Dick Bartley):

The genius of Phil Spector (February 25)  
Petula Clark (March 3)

### Rolling Stone Magazine Productions

#### Guest DJ:

The Romantics (February 27)

### Spirit Productions

#### American Christian Countdown w/Jim Chanell:

Solvi Larsen/Glad (February 25-26)

### Syndicate It, Inc.

#### Music Of Black America:

Cheryl Lynn (February 27)

### United Stations

#### Dick Clark's Rock, Roll & Remember:

Mary Wells (February 24-26)

#### The Great Sounds:

Peter Nero (February 24-26)

#### Solid Gold Country:

Ed Bruce (February 24-26)

#### Weekly Country Music Countdown:

Moe Bandy (February 24-26)

### Westwood One

#### Dr. Demento:

"This is Spinal Tap" (February 24-26)  
A capella music (March 2-4)

#### Earth News:

MASH writer Larry Gelbart/Quiet Riot/Manfred  
Mann (February 27)

#### Live From Gilley's:

Vern Gosdin (February 20-26)

#### Off The Record:

Van Halen/Huey Lewis & the News/Eurythmics  
(February 20-24)  
Manfred Mann's Earth Band/Ozzy Os-  
bourne/Romantics (February 27-March 2)

#### Off The Record Specials:

ZZ Top (February 20-26)  
Genesis (February 27-March 4)

#### Special Edition:

Cheryl Lynn (February 27-March 4)  
James Ingram (March 5-11)

#### Star Trak:

Huey Lewis & the News/Eurythmics/Romantics  
(February 27-March 2)

#### Star Trak Profiles:

Supertramp (February 20-26)

#### Superstars Rock Concert:

Loveboy (March 9-11)

## NEWS & INFORMATION FEATURES

### ABC

#### Direction Net:

Let's Cope w/Laura Schlessinger: children/past  
decisions/complaining/coping (February 13-17)

#### Entertainment Net:

Cosmetic surgery's changing face (February 13-17)

#### Rock Net:

"Lifelines" features former Miss America Judy Ford  
Johnson & roses/Dr. Dennis Graham talking  
about headaches (February 13-14)

"Rocknotes" w/Pat St. John: Heart's Nancy Wilson  
& Howard Leese (February 13-14)

Rolling Stone Readers' Poll special (February 13)

### CBS

Winter Olympics special: weekday and weekend  
reports (February 11-12, 13-17, 18-19)

### Clayton Webster

#### Jack Carney Comedy Show:

A look at radio (February 27)

#### Sporting News Report:

Sam Bowie/Jimmie Arias/Jacques Plant/Woody  
Fryman/Johnnie Pesky/Murad Muhammed  
(February 27)

### Donnelly Media

#### Hiney Wine:

Valentine's Day/Hiney ant deflector/Hiney wrap/dirty  
Hiney/the Hiney challenge (February 13-17)

### Mutual

Live broadcast coverage of '84 Winter  
Olympics (through February 19)

### Narwood Productions

#### Minding Your Business:

To buy or not to buy (February 13)  
Insuring against bad debt (February 14)  
New IRA rules (February 15)

Static electricity & computers (February 16)  
Nine-digit zip codes (February 17)

### Progressive Radio Net

#### Computer Program:

Home computers/computer stores/trying out a com-  
puter (week of February 13)

#### Laugh Machine:

Rich Little/Bob Hope/Rodney Dangerfield/Bob  
Newhart/Kip Adotta (Week of February 13)

### News Blimp:

Valentine's Day/urban wildlife/returning to the  
nest/conservationists (Week of February 13)

### Sound Advice:

Power ratings/crossing over/time delay/subwoof-  
ing/micro-speakers (Week of February 13)

### Radio Entertainment Network

#### The Olympic Minute:

The canary yellow convertible (February 13)  
Cassanova's sport (February 14)  
Killy kills Shrantz chance (February 15)  
The whispering skiis (February 16)  
David and Goliath on ice (February 17)

### Strand Broadcast Services

#### Something You Should Know:

Laughter as medicine (February 13)  
Love letters (February 14)  
Travel tips (February 16)

### Westwood One

#### Brad Messer's Daybook:

Valentine cards/Tiffany jewelry (February 13-17)

#### Playboy Advisor:

Swimming/his fiance is plain/she's suspicious/wed-  
ding etiquette (February 13-17)

#### Spaces & Places:

Healing with the mind (February 13-17)



**PIZZA FARCE** — ABC Rock Net crew members took an "official pizza break" during the network's satellite-fed National Rock Poll. Pictured in the studio during the break are (l-r) ABC's Bill Gately, WAPP/New York's Chip Hobart, ABC writer Dave Alpert, ABC Rock Net PD Denise Oliver, WYSP/Philadelphia's Pam Merly, ABC engineer Dino Tortu, and ABC Satellite Director Bob Donnelly.



**THE FIXX BREAKS** — The Fixx recently guested on RKO's "Live From The Record Plant" and posed for a quick photo between listener call-ins. Pictured during the break are (l-r) co-host Jo Interrante, Fixx members Cy Curnin and Jamie West-Oram, co-host Father Guido Sarducci, and executive producer Patrick Griffith.

## PEOPLE

● **Bob Fitzsimmons** has been named weekend talk host on **ABC Talkradio's** new Saturday and Sunday lineup. He will serve as moderator and program host for the weekend programming, which was launched January 28. The full roster also features **Dr. Lawrence Butler**, **Dr. Dean Edell**, **Bill Bresnan**, and **Dr. Susan Forward**.

● **AOR syndicator London Wavelength** has selected **Jon Sargent** to oversee its new West Coast office in Los Angeles. Sargent owns **Jon Sargent Productions** and has produced a number of nationally-distributed radio programs, including an award-winning **Jim Morrison** special. London Wavelength has also opened a new European office in London, appointing **Bob**

**Denyer** to supervise operations there. Denyer is the retired head of the **BBC's** transcription service.

● **Debbie Fradin** has been named Station Clearance Representative for **United Stations**, responsible for all functions relating to station affiliations. For the past year she worked in affiliate relations for the network and previously served as MD at **Viacom's WMZQ-FM/Washington**.

● **United Stations' Ruth Press-laff**, Director/Affiliate Relations, moves with the rest of the affiliate relations department to new and larger offices in the nation's capital. This is all part of an overall plan to greatly expand its offices in the D.C. area. The new address is 6867 Elm Street #101, McLean, VA 22101.

**213-553-4330**  
**'The Call That Gets It All'**

**R&R**  
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**RADIO & RECORDS**

# Judge us by the companies we keep.

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We at the Broadcast Services Division of AP are proud to be Associated with all of them.



**Associated Press Broadcast Services. Without a doubt.**

## Networks/Program Suppliers



**D.C. GOES HOLLYWOOD** — Peabo Bryson and Leon Sylvers III, who perform on MCA's soundtrack album "D.C. Cab," were recent guests on "Hollywood Live." Present during the broadcast were (l-r) "Hollywood Live" producer Don Mizell, MCA Records' Louil Silas, Bryson, D.C. Cab's Gloria "Miss Floyd" Gifford, D.C. Cab producer Topper Carew, and Sylvers.



**RADIO RAIDERS** — Ken Lawrence, music coordinator for national syndicator All Hit Radio, caught up with 1960s rocker Paul Revere of the Raiders after a recent Boston concert. Lawrence, of course, is on the left.



**MERIT BADGE** — In a surprise ceremony last month, Marvin Sibulkin, Director of Public Relations/Advertising for Drake Chenault, received the Legion of Merit from the U.S. Army in honor of his retirement after a 25-year Army career. Pictured during the ceremony (l-r) are Lt. Col. Bert Stone, Sibulkin, Drake-Chenault President James Kefford (who served with Sibulkin in the early '70s), and Col. Rolf Schmitz.



**BURNING THE MIDNIGHT FIRE** — While promoting his second RCA LP, "Midnight Fire," Steve Wariner (l) dropped by WSM's studio to visit with Charlie Douglas (r), who hosts Music Country Network. The program is aired live each weeknight and is a joint venture between WSM and AP.

## Pro:Motions

### D'Agostino To Capitol Progressive

**Doreen D'Agostino** is named National Progressive Promotion Manager for **Capitol**. She joined the label in 1977 and was most recently Manager/East Coast Press & Artist Development. D'Agostino will be responsible for club, record pool, and college radio promotion.

### Tiernan Edits RTNDA Magazine

**Joseph Tiernan** has been chosen to edit the **COMMUNICATOR**, the **Radio-Television News Directors Association's** monthly magazine. He was previously with the **National Radio Broadcasters Association** as a newsletter editor & publisher, as well as a convention coordinator.

### Fisher Joins Scarborough

**Rob Fisher** has been named Director/Broadcast Client Services. He was previously Director/Radio Sales for **Blair's** Quantiplex division. He's also been in research management slots at **Arbitron** and **CBS**, and was one of the founders of the **RKO Radio Networks**.

### RCA Promotes Lavigne

**Randy Lavigne** has been upped to Product Manager for **RCA Nashville**. Lavigne's been with the company for two and a half years as Advertising Administrator. She previously operated her own advertising agency, **Miscellaneous & Associates**, and was Director of Operations at **Cachet**.



Randy Lavigne

### Katz's New Address In Gateway

**Katz Communications** is now in its new St. Louis offices. **Katz Radio**, **Katz American Television**, and **Katz Independent Television** will now all be located at 10 S. Broadway, 5th Floor, Equitable Building, St. Louis, MO 63102. The phone number is (314) 231-1868.

### Hirsch Upped At KTYD

At **KTYD/Santa Barbara**, **Jeffrey Hirsch** is promoted to Sales Manager. He joined the station in June of last year as an Account Executive.

### Gowdy Appoints Conner

**James Conner** has been named GM of **Curt Gowdy Broadcasting's WEAT-AM & FM/West Palm Beach**. Conner had been GM of **WWSH/Philadelphia** and had also done an earlier 13-year stint at the stations as Operations Director.

### RAB Ups Two

At the **Radio Advertising Bureau**, **Garry Lee Wright** has been named Director/Creative Services. He had been a consultant to the RAB, and edited the "Managing Sales" newsletter. He's also been an account executive & morning personality at **WXRT/Chicago**, among other on-air and agency work. And 12-year RAB vet **Chuck Shepard** is promoted to Director of Production; he had previously been Production Manager.

### Greater Taps Bush For Philly

At **Greater Media's WPEN & WMGK/Philadelphia**, **Bob Bush** is promoted to the newly-created position of National Sales Manager. He joined the stations in 1975 as an Account Executive and was upped to his most recent position of Retail Sales Manager in 1979.

### Schoenfeld Adds Duties At RIAA

At the **RIAA**, Special Counsel & Director/Anti-Piracy Operations **Joel Schoenfeld** adds Associate General Counsel duties. He's an eight-year RIAA veteran who's held his present post for two years.



Joel Schoenfeld

### Video Beat Partnership Formed

**New Image PR** President **John Collins**, **Rocky Davis** and **BladeRocker Productions** have joined forces to form a new company that will produce the music video show "Video Beat," hosted by **KROQ/Pasadena** air personality **Richard Blade**. The production company can be reached at (213) 274-9940.

## Rogers Distributes Hunger Prizes



**Kenny and Marianne Rogers** recently distributed \$100,000 in prizes to media members at the **Second Annual World Hunger Media Awards**. Pictured (l-r): **Marianne and Kenny Rogers**; **Sen. Patrick Leahy (D-VT)**, who hosted the ceremony at the **United Nations**; awards administrator **Marty Rogol**; and "Best Magazine Coverage" winner **Gloria Emerson**.

## Moore In-Store



**Melba Moore** and **Capitol** staffers were at **Atlanta's Turtles Records** to promote her new "Never Say Never" LP. Pictured (l-r): **Capitol's Dick Dawkins** and **Larry B. Davis**, **Moore**, and **Capitol's Ken Bolden** and **Ray Hopper**.

**“Men are treating women  
better now.  
Women are treating  
men worse.”**

**“Sex is  
good medicine.”**

**“It’s not American workers  
who are unproductive.  
It’s American bosses.”**

**Nick Alexander.  
A very uncommon commentator.**



Photo: Mike Fuller/ABC

Nick Alexander thinks it's O.K. for a news commentator to be anything except dull. So sometimes he's serious, sometimes half-serious, and sometimes bananas. That's why young adults get involved in what he says.

His shows air 4 times daily, with 90 seconds of witty, wide-open comment on everything from surgical transplants through talking flowers to world affairs. If you think comment has to be commonplace, you haven't heard Nick. Call Julie Eisenberg at (212) 887-5690.





## Black/Urban & Beautiful Music: What's Happening

Talk about two polar formats . . . we have them this week. Not only might the audience composition of Black/Urban and BM stations differ notably, but their fates this book may also have gone in different directions. Have Black/Urban fortunes reached their peak? Has Beautiful Music been reborn, rescued from the ratings shoals on which the format was run aground in the not-too-distant past? Let's look at a sample of fall Arbitron markets and see what the numbers have to say.

### Black/Urban: Slippage

When Arbitron's Differential Survey Treatment (DST) for blacks was introduced in 1982, there was a significant improvement in the ratings fortunes of Black/Urban stations. Higher listening levels and greater shares often resulted when blacks were allowed to keep their own diaries for the first time in over a decade in many markets.

Since the DST highwater mark, however, an analysis of several markets shows the format has suffered slippage. This doesn't necessarily mean a loss of listeners for such stations. One possible explanation is that DST implementation has stabilized, and the fortunes of other formats — such as CHR, which might draw some Black/Urban listeners — have improved, to the detriment of Black/Urban.

Please examine the evidence from four metros where Black/

Urban impact has been of varying degrees. I randomly selected Chicago, Memphis, Toledo, and Washington, DC for this review, and the clues are evident. In the three markets most affected by this format there have been drops in 12+ shares, 18-34 adult shares, and average quarter-hour audiences among adults 18-34 who claimed to listen to the Black/Urban sound. In Toledo, least affected by this format and without a High Density Black Area, there was some slight growth as the 12+ share grew nicely and the other indicators improved also.

Here's the evidence, comparing fall '82 to fall '83 results:

	Fall '82	Fall '83	Change
<b>Chicago</b>			
12+ metro shares	14.1	11.9	-16%
A 18-34 AQH shares	21.0	19.4	-8%
A 18-34 AQH persons	855(00)	811(00)	-5%
<b>Memphis</b>			
12+ shares	29.9	24.1	-19%
A 18-34 shares	33.8	26.0	-23%
A 18-34 persons	188	145	-23%

## Q&A

Barry Cooper, PD of KQDI/Great Falls, wrote in to ask "Everything I've read states that 500 usable responses is the acceptable minimum for accuracy in most any survey. How then do I accept our Arbitron Condensed Market Report that uses barely 200 in-tab for the metro? In a metro of about 60,000, is a survey using less than 500 in-tab accurate?"

Two good questions Barry. As for the Condensed Market Report, keep in mind that Arbitron is sensitive to the small sample size — which is why the demo breakouts included in such a book are limited and broader than in a standard ratings report.

While 500 usable responses is indeed desirable for many populous markets (again depending on the detail of the demo breakdowns), a sample of 200-300 should be sufficient for a metro the size of yours.

## Week In Review

### Arbitrends Delayed

Arbitron announced at the RAB Managing Sales Conference that it was again delaying the debut of its rolling monthly reports, Arbitrends. The delay, for an unspecified length of time, is not because of industry upset over the service but rather to solve interface problems not yet resolved between the CDC mainframe and the IBM PC micros which will be used at the stations to access the system.

### New GOALS Lineup Set

The first 1984 meeting of the RAB GOALS Committee recently took place in New York, featuring several new leadership appointments. Alan Tobkes, Vice-President of Marketing for Eastman is the new co-chair of the committee, sharing that office with Terry Drucker of CBS. There are two new subcommittee chairs also, each headed by respected rep firm research VPs. Blair's Bob Galen will now head the Methodological Subcommittee, while Carol Mayberry of Katz now chairs the New & Special Services group.

### Fisher Joins Scarborough

Harold Israel, President of Scarborough Research, has announced that his firm has signed on Rob Fisher, veteran radio researcher, as Director of Broadcast Client Services. Fisher, who has been with Arbitron, Quantiplex, and the RKO Radio Networks, will direct the firm's sales and service efforts aimed at broadcast clients.

<b>Toledo</b>			
12+ shares	1.7	3.3	+94%
A 18-34 shares	3.2	4.8	+50%
A 18-34 persons	14	20	+43%
<b>Washington, DC</b>			
12+ shares	20.4	18.5	-9%
A 18-34 shares	29.5	27.9	-5%
A 18-34 persons	554	532	-4%

In sum then, it appears that while the Black/Urban sound is showing signs of being past its 1982 peak in some markets, no one should yet call the pallbearers for this format. That happened two years ago regarding the Beautiful Music format, so let's now see what shape that "corpse" is in.

### Beautiful Music: Vanishing Breed

Many of the sounds coming from this format for the last two years have been anything but beautiful. Indeed, some discordant notes have been sounded regarding the future of the traditional BM station. While there are some rays of hope on the horizon, there's no doubt Beautiful Music will never be the same. Indeed, if the four markets examined here are any indication, the format is still going through some troubled times.

Signs of the times in this format point to several happenings that may shape the near-term future. First, many stations that were BM are now seguing to Big Band or a more A/C version of "Easy Listening" in the search for ratings nirvana. The quest for more salable demos has also led some of these stations to hop on the CHR bandwagon, with the net effect being that there are fewer BM stations today than

there were just one year ago.

The following data from our four test markets this week point this out convincingly. In all of the markets shown here, there's either been a net loss of one station from the format compared to fall '82 results, or an ownership change which may have affected the estimates. Whatever the cause, the story regarding the recovery of Beautiful Music has yet to be fully written, at least in the Arbitron annals.

	Fall '82	Fall '83	Change
<b>Chicago</b>			
12+ shares	9.3	5.3	-43%
A 35-64 shares	13.6	8.4	-38%
A 35-64 AQH persons	634(00)	396(00)	-38%
<b>Memphis</b>			
12+ shares	8.3	5.7	-31%
A 35-64 shares	15.3	11.0	-28%
A 35-64 persons	65	44	-32%
<b>Toledo</b>			
12+ shares	10.9	9.0	-17%
A 35-64 shares	16.1	11.8	-27%
A 35-64 persons	70	48	-31%
<b>Washington, DC</b>			
12+ shares	9.5	9.8	+3%
A 35-64 shares	15.4	13.4	-13%
A 35-64 persons	316	276	-13%

Keep in mind that there are fewer BM stations today than one year ago. Nevertheless, the format overall has slipped. When there is just one such station per market, however, that station may indeed do quite well. While BM is no longer a license to print money, in many metros, apparently, it can still work in one-to-a-market situations.

So there you have it. The fall Arbitron verdict on two opposite formats that in our sample probably have seen their peaks. Stay tuned in future sweeps to see how the story turns out.



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**RATINGS REPORT** **Fall '83 Quarterly Results**

Birch Radio

**Dallas-Fort Worth**

KVIL-FM Widens Lead; KKDA-FM Bolts Into Second; KSCS New Country King; KZEW Tops AOR

	Summer '83	Fall '83
KVIL-FM (AC)	10.1	11.5
KKDA-FM (Urbn)	6.0	8.1
KSCS (Ctry)	6.9	7.9
WBAP (Ctry)	7.8	7.4
KZEW (AOR)	7.2	7.3
KAFM (CHR)	7.2	6.0
KPLX (Ctry)	5.5	6.0
KTXQ (AOR)	7.5	5.7
KRLD (News)	5.9	5.5
KEGL (AOR)	6.3	5.2
KMEZ-FM (BM)	5.1	3.9
KNOK (Urbn)	2.6	3.5
KMGC (AC)	1.8	2.3
KOAX (BM)	2.2	1.8
KLIF (Ctry)	.9	1.5
KLVU (AC)	2.3	1.4
KPBC (Rel)	.8	1.2
KRQX (Gold)	1.1	1.2
KIXK (Gold)	.7	1.1

Birch Radio

**Nashville**

WKDF, WWKX Super Solid 1-2; WSM-FM, WLAC-FM Each Add Three; WMAK Improves

	Summer '83	Fall '83
WKDF (AOR)	17.4	17.2
WWKX (CHR)	13.6	13.8
WSM-FM (Ctry)	8.7	11.7
WLAC-FM (AC)	4.0	7.4
WZEZ (BM)	6.8	7.1
WMAK (Urbn)	5.9	6.5
WSIX-FM (Ctry)	7.0	6.3
WVOL (Blk)	3.6	3.7
WLAC (Talk)	3.8	3.4
WSM (Ctry)	4.3	2.9
WYHY (AC)	3.2	2.7
WJKZ (Ctry)	4.1	2.5
WSIX (Urbn)	1.9	1.5

Birch Radio

**Rochester**

WCMF Slips, Still Number One; WVOR Hits Double Digits, Takes Second; WEZO Rebounds Into Third

	Summer '83	Fall '83
WCMF (AOR)	14.9	13.8
WVOR (AC)	9.8	11.1
WEZO (BM)	8.0	9.6
WPXY (CHR)	8.3	8.8
WMJQ (CHR)	8.7	7.8
WHAM (AC)	7.5	7.5
WDKX (Blk)	7.7	7.2
WYLF (BBnd)	4.8	5.5
WNYR (Ctry)	4.7	5.2
WBBF (AC)	3.7	5.1
WWWG (Rel)	1.6	2.1
WHFM (CHR)	4.7	2.0
WBEN-FM (CHR)	.7	1.0

Birch Radio

**Allentown**

WZZO Down Two, Retains Title; WXKW Up Two, Grabs Runner-Up Spot; WFMZ Adds Three; WLEV Slips

	Summer '83	Fall '83
WZZO (AOR)	14.5	12.6
WXKW (Ctry)	7.9	9.9
WQQQ (CHR)	8.5	9.7
WFMZ (BM)	6.5	9.5
WLEV (AC)	10.8	8.0
WKAP (AC)	9.0	5.8
WEST (BBnd)	5.0	5.7
WAEB (AC)	5.9	4.1
WSAN (Ctry)	1.9	3.7
WYSP (AOR)	3.2	3.6
WEEX (AC)	3.1	2.1
KYW (News)	2.2	1.9
WMMR (AOR)	1.2	1.7
WLSH (Var)	.7	1.5
WOR (Talk)	.9	1.4
WKSZ (AC)	—	1.0
WMGK (AC)	.9	1.0

Birch Radio

**Sacramento**

KSFM New Pacesetter As KZAP Softens; KAER Extends Country Margin; Beautifuls, KHYL Advance

	Summer '83	Fall '83
KSFM (CHR)	6.5	9.9
KZAP (AOR)	11.6	9.2
KAER (Ctry)	7.3	7.9
KXOA-FM (AC)	8.6	7.6
KEWT (BM)	3.9	7.3
KCTC (BM)	3.4	6.9
KROY (AOR)	6.4	6.9
KRAK (Ctry)	5.8	5.9
KOWD (CHR)	8.4	5.4
KHYL (AC)	3.2	4.7
KGNR (Talk)	3.2	3.8
KFBK (News)	4.4	2.9
KGO (Talk)	2.8	2.5
KPOP (Urbn)	4.3	2.3
KXOA (BBnd)	2.2	2.2
KFRC (CHR)	1.6	1.7
KFIA (Rel)	1.9	1.4
KGMS (Easy)	1.6	1.4
KAHI (BBnd)	.8	1.0

Birch Radio

**Louisville**

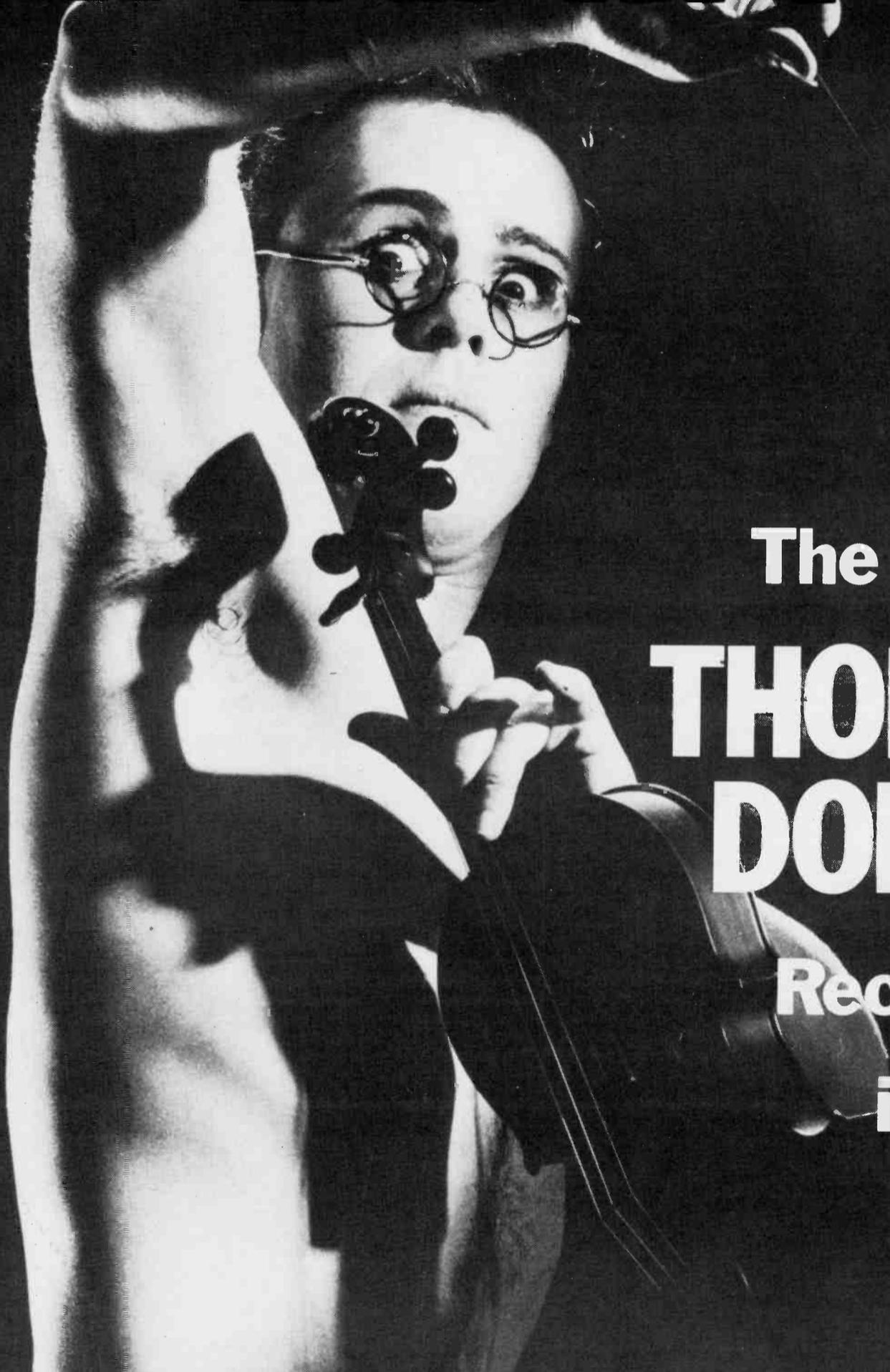
WQMF Still Tops, Widens AOR Lead; WAMZ Adds Three For Close Second; WHAS, WLOU Stable, Strong

	Summer '83	Fall '83
WQMF (AOR)	14.2	13.7
WAMZ (Ctry)	10.5	13.3
WHAS (AC)	11.5	11.6
WLOU (Blk)	9.4	9.5
WAVG (AC)	8.4	7.2
WLRS (AOR)	9.3	6.0
WRKA (AC)	5.7	5.3
WVEZ (BM)	5.6	5.3
WCII (Ctry)	5.9	5.2
WAKY (Gold)	3.2	4.1
WKJJ (AC)	5.4	3.8
WJYL (AC)	1.5	3.4
WXVW (Easy)	1.7	2.0
WTMT (Ctry)	.7	1.0

**Format Legend**

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

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# RATINGS REPORT

## Fall '83 Quarterly Results

### ARBITRON RADIO

#### Syracuse

WSYR-FM Changes To WYYY, Stays On Top; WSYR Up One, While WFBL, WKFM Drop Slightly

	Spring '83	Fall '83
WYYY (AC)	—	13.6
WSYR (AC)	10.5	11.5
WFBL (BBnd)	11.0	9.7
WHEN (AC)	9.0	9.2
WAQX (AOR)	8.2	7.6
WRRB (Ctry)	5.8	6.1
WKFM (CHR)	7.0	6.0
WSEN-FM (Ctry)	3.0	3.3
WSCY (AOR)	4.5	3.0
WIBQ (BM)	2.4	2.7
WNTQ (AC)	2.1	2.4
WNDR (AC)	1.4	2.2
WMHR (Rel)	1.6	2.1
WSEN (Ctry)	1.9	1.8
WOLF (Urbn)	1.5	1.7
WRCK (CHR)	1.2	1.1
WEZG (BM)	1.3	1.1

### ARBITRON RADIO

#### Springfield

WHYN-FM Slips, Holds First; WAQY Jumps To Second; WMAS-FM Drops Three To Fifth

	Spring '83	Fall '83
WHYN-FM (AC)	13.0	12.1
WAQY (AOR)	7.5	10.3
WMAS (Easy)	9.0	8.7
WHYN (AC)	9.9	7.8
WMAS-FM (AC)	10.5	7.4
WRCH (BM)	4.4	5.6
WTIC-FM (CHR)	4.0	4.8
WKSS (BM)	1.5	3.8
WTIC (AC)	4.0	3.7
WREB (Talk)	3.3	3.7
WCCC-FM (AOR)	2.8	3.3
WHMP-FM (AC)	.9	3.1
WIXY (Ctry)	2.2	2.6
WSPR (AC)	2.4	2.4
WAAF (AOR)	1.4	2.1
WARE (AC)	1.3	1.7
WHMP (Easy)	2.1	1.6
WHCN (AOR)	1.6	1.3
WSRS (AC)	1.7	1.2

### FOR THE RECORD:

WJW/Cleveland, which was listed recently as A/C, should actually be News/Talk.

### ARBITRON RADIO

#### Grand Rapids

WCUZ-FM Slips One, Still On Top; WOOD AM & FM Both Climb; WLAV Sinks To Fourth

	Spring '83	Fall '83
WCUZ-FM (Ctry)	13.4	12.5
WOOD (AC)	10.4	12.4
WOOD-FM (BM)	8.8	11.5
WLAV (AOR)	14.2	9.5
WZZR (CHR)	9.1	7.2
WGRD (CHR)	6.0	6.7
WJFM (AC)	6.7	5.2
WCUZ (Ctry)	3.6	4.8
WFUR-FM (Rel)	3.2	3.3
WMUS-FM (Ctry)	.5	3.0
WKWM (Blk)	1.4	2.7
WTWN (N/T)	2.0	1.7
WXQT (BBnd)	1.5	1.6
WQWQ (BM)	.7	1.0
WHTC (AC)	1.9	1.0

### Birch Radio

#### Knoxville

WIVK-FM Up Four, Remains Dominant; WIMZ-FM, WEZK Stable, Win 2-3; WOKI Slips From Double Digits

	Summer '83	Fall '83
WIVK-FM (Ctry)	19.5	23.7
WIMZ-FM (AOR)	17.7	18.0
WEZK (BM)	11.1	11.1
WOKI (CHR)	11.5	9.7
WMYU (AC)	8.6	8.9
WNOX (Ctry)	5.8	6.3
WIVK (AC)	3.3	3.8
WRJZ (Ctry)	3.1	2.6
WBMK (Blk)	3.9	2.5
WNKX (Ctry)	.9	1.9
WKGK (AC)	1.9	1.5
WGAP (Ctry)	3.2	1.2
WITA (Rel)	1.2	1.2

### Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

### Birch Radio

#### Grand Rapids

WLAV Slips, Holds First Place; WCUZ-FM Strengthens Second Spot; WYXX Debuts; WGRD, WZZR Soften

	Summer '83	Fall '83
WLAV (AOR)	15.9	14.0
WCUZ-FM (Ctry)	10.1	11.7
WOOD (AC)	9.3	8.8
WOOD-FM (BM)	7.9	8.4
WGRD (CHR)	9.5	7.5
WZZR (CHR)	9.6	7.5
WJFM (AC)	6.5	6.9
WFUR-FM (Rel)	2.1	4.4
WMUS (Ctry)	3.0	3.9
WYXX (CHR)	.6	3.2
WKWM (Blk)	2.2	3.2
WCUZ (Ctry)	4.1	1.9
WXQT (BBnd)	1.8	1.9
WZND (Ctry)	1.5	1.9
WFUR (Rel)	.7	1.2
WHTC (Var)	1.5	1.1
WQWQ (BM)	.6	1.0

### Birch Radio

#### Austin

KHFI New Winner As KLBK-FM Loses Six; KASE Improves Third Place Stance; KEYI Doubles; KOKE Surges

	Spring '83	Fall '83
KHFI (CHR)	20.9	18.0
KLBK-FM (AOR)	21.1	15.0
KASE (Ctry)	12.6	13.9
KEYI (AC)	4.7	9.6
KOKE (AC)	2.8	6.5
KLBK (N/T)	6.4	5.3
KVET (Ctry)	2.9	5.0
KPEZ (Easy)	2.0	4.0
KNOW (Urbn)	4.7	3.3
KTSA (CHR)	1.5	1.5
KTXZ (BBnd)	.5	1.1



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WKFM	KMGK	KCMQ
WPST	WGRD	Y94
Q106	WZPL	KWTO-FM
WBBQ	KJ103	WSPT
KXX106	K107	KYYA
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# Sales

## Goal-Setting — Part III

By Norman Goldsmith

As promised, here are some key areas for individual salesperson goals.

### 1. The Current Account List

This should be broken out into four subdivisions: key agencies, medium and small agencies, house agencies, and direct accounts. The two things to strive for are better balance from the list and plus business from all active accounts. Some of your more senior salespeople may have 80% or more of their billing coming from large, numbers-oriented agencies. Obviously that not only isn't good balance, it also isn't very smart. Since salespeople will always spend an inordinate

amount of time and effort in their top-billing shops, stress goals that force a stronger effort on the rest of their lists. Medium and smaller agencies are invariably undercovered, and they represent excellent potential. They are not as ratings-oriented as larger shops, and it's easier to deal with the decision-maker rather than just the buyer, so that idea selling is more feasible.

Getting additional dollars from current advertisers would seem to be an obvious goal for every salesperson. Yet, unless you tar-

get this area, you will probably find that it is often taken for granted. What do you think your salespeople would do to increase their earnings if they couldn't add any new accounts to their current list? The good ones would reexamine every account to see how a good idea would get another 15%. The other people would learn to live on less, an interesting commentary on self-motivation in our business.

### 2. New Business

There are only two ways to increase billing. Sell more to the same people, or sell more new people. (It's nice to see that my 18 years in the business and a degree in Consulting 101 haven't been wasted.) What amazes me is that so many salespeople resist new business development. They start out eager to knock on doors, and in two years wind up with an "I don't do windows" attitude about making new calls.

What do you think your salespeople would do to increase their earnings if

they couldn't get any additional business from the people they were already selling, and if they realized that attrition would eat up about 25% of the billing they had on last year? Some of them would probably even go out and develop some new business. Incidentally, most salespeople really don't realize how much attrition they experience from year to year. Making them aware of the exact amount can be an excellent catalyst. There are really only two points to remember about substantial new business goals. One, they are absolutely, positively vital. Two, they are absolutely, positively vital.

### 3. Inventory

Do you want all the inventory sold? I mean all of it: nighttime, overnight, weekends, features, sports, promotions, etc. Do you think the salespeople will try, really try, to sell it all unless they have meaningful goals that require it? If you do, I've got a uranium mine I'd like to talk to you about. One advantage of short-term intermediate goals is that they provide the flexibility to address changing inventory needs on an ongoing basis. This is a good example of bottom-up input with top-down control. You determine the critical areas to be addressed in a given month or quarter, and the salespeople come up with their target goals for both accounts and dollars. If you don't make it happen, will it happen?

### 4. Cost Effectiveness

This is a key area for goal-setting that includes such factors as average unit rate, total units sold, average weekly order (which relates to share of budget), percentage of quota going into a month or quarter, and number of accounts aired. All of these obviously contribute to the overall productivity of the salesperson, and they are very tangible. Hitting the big goal is integrally tied to performance in each of these areas, and they are valuable yardsticks.

### 5. Time Management

This is probably the biggest problem area in our business. Find out how your salespeople perceive their time is spent currently, and what they think are the bottlenecks. This should be done for both inside and

outside time. Then have them set goals that will enable them to be more efficient and effective. Naturally you want them to find ways to increase their face to face selling time. By analyzing their current perceptions and their goals for improvement, you will spot problems and help make the staff more productive.

### 6. Personal Goals

This category should cover such aspects as effort, attitude, knowledge, and capability. Much of this can be highly subjective, and an honest constructive dialogue is vital. Certainly there are going to be differences of opinion between salespeople and manager as to performance in some of these areas. However, a big factor in those differences is a basic lack of communication about exactly what is expected, how it will be evaluated, and the consequences of success or failure. Goal-setting through open discussion here can prove to be one of the most valuable things you do as a manager.

### A Final Goal-Line Stand

There is one final point to be made about goals. Let me pose a rhetorical question. "Is it important to tie a significant portion of salespeople's compensation to their goals?" Only if you want the goals accomplished. If you don't care whether they are or not, then set goals, with or without salesperson input, don't make attaining the goals a part of their basic income, and be prepared to listen to all the reasons why they almost made them. Remember the last time you had a sales contest, and some people chose not to compete. If you want to take a vote, that's fine, but if it's important to you, it should be important to your salespeople.

By the way, there is one benefit to not having any sales goals. If you aren't successful, at least you won't know it.

Norman Goldsmith heads the sales and marketing consultancy Radio Marketing Concepts, Inc., which numbers most of the top broadcasting groups in the country among its clients. Before forming RMC in 1977, he was GM of the six-station Curt Gowdy Broadcasting Group, Director of Sales & Marketing for the ABC-owned AM stations, and Sales Manager at KGO/San Francisco. RMC can be reached at (703) 347-3555.

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  - WIGY
  - WERZ
  - OK100
  - WGLF
  - WBWB
  - WAZY-FM
  - KFMW
  - KCDQ



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# Street Talk

What about those rumors that consultant **Bob Hattrik** and **Doubleday** would be parting company now that **Dave Martin** is on board as VP/Programming? President **Gary Stevens** says that the extent of Hattrik's involvement with the CHR stations (**KDWB-AM & FM, WAVA, and KPKE**) is being "reevaluated," while his relationship with the AORs (**WAPP, WLLZ, and WMET**) is unchanged.

Wondering about Memphis radio legend **George Klein**? He's alive and well and handling afternoons on **WLVS/Memphis**. He also



George Klein

just finished a syndicated TV project called "Elvis Memories," which he produced and hosted. George, who was one of **Elvis Presley's** best friends, continues to speak all over the world at various Elvis Fan Club gatherings in addition to his **WLVS** duties.

Despite widely circulated rumors at the **RAB** conference in Dallas, **Blair Radio** President **John Boden** says there's no truth to the rumor that his company has bought **Group W's** radio rep firm. Boden confirms Blair has talked to Group W and some others, but says nothing is happening at the moment.

In corporate restructuring at **WPJB/Providence**, GM **David Garrison** has been promoted to VP/GM.

**Bob McKay** is out as PD of **KCBQ/San Diego** after three years. No immediate replacement was named, but Bob indicated he was ready to move on immediately. Call him at (619) 562-7531. With this new opening, there are now Country PD jobs available in San Diego, Denver, Los Angeles, and Baltimore.

We hear **Chrysalis Records** will tap **Peter Napoliello** as Director of AOR Promotion. Peter's been doing National Promotion for **Jem Records**.

Just like ol' man river, things in St. Louis just keep movin' along. Not only is



**Bob Burch** expected to exit **KSHE** for **KWK-AM & FM** as Station Manager when **Robinson Broadcasting** takes over the stations on February 27, but look for **Nancy Poole-Leffler** to segue from her **KSHE** VP/GM post to the same role at **KWK**, bringing Account Executive **Steve Butler** along, possibly as GSM. Meanwhile, **KWK** Chief Engineer **Andy Butler** (no relation to Steve) will join **Doubleday** corporate in New York upon completion of the **KWK** sale.

Look for **KMET/Los Angeles** VP/GM **Howard Bloom** to make his current interim management of **KLAC** permanent. Street Talk hears that Bloom will become VP/GM for both **Metromedia** outlets, in an attempt to return some stability to the Country AM.

**WAVA/Washington** PD **Randy Kabrich** needs a morning show right now. If you've got the urge to wake up President **Reagan** every morning and make some pretty good dough, give Randy a call (703) 534-0320.

Changes at **KROQ-FM/Los Angeles**: **Mike Evans**, most recently of **KPOI/Honolulu**, returns to his old slot of sharing mornings with **KROQ** PD **Raymond Banister**. **Richard Blade**, who had replaced Evans, switches to noon-3pm, as **Jed The Fish** exits after five and a half years. **KROQ's** morning team is featured in a four-page spread in the March edition of **Playgirl** magazine. The article is called "Radio Rockers."

At **WLS/Chicago**, **Larry Lujack** has been signed to an unprecedented 12-year contract.



**ABC** now has the morning man's services guaranteed until 1996, which makes a lot of sense when you consider the intense competition for the morning drive audience in the nation's number three market.

**KHJ/Los Angeles** has lost two air talents. Morning man **Dick Whittington** is out, and evening personality **Janine Wolf** will exit to join **Transtar's** new Country format in Hollywood. No replacement in mornings for "Sweet Dick," but **Kim Amidon** from **KUTE/Los Angeles** will fill Janine's airshift.

Former **WABC/New York** personalities **Dan Ingram** and **Ron Lundy** are pressing ahead with a multi-million dollar lawsuit against **Malrite's WHTZ(Z100)/New York**. The suit alleges Z100 used the recorded voices of Ingram and Lundy in a promo without their permission. The promo, which was pulled from the air at the request of the pair's attorney, contained bits of **WABC's** final moments as a CHR outlet. The two are seeking \$1 million each and an additional \$1.5 million in punitive damages. No formal comments from either side on this one, but apparently Z100's recent agreement to air Ingram's "Top 40 Satellite Survey" show when it debuts this spring has not brought an end to the legal matters.

**Jack Dill**, **RCA's** Nashville local promo rep, died Sunday (2-5) of a heart attack. He'd been with the Nipper for 26 years. Our condolences to his family and his many friends.

Continued on Page 24

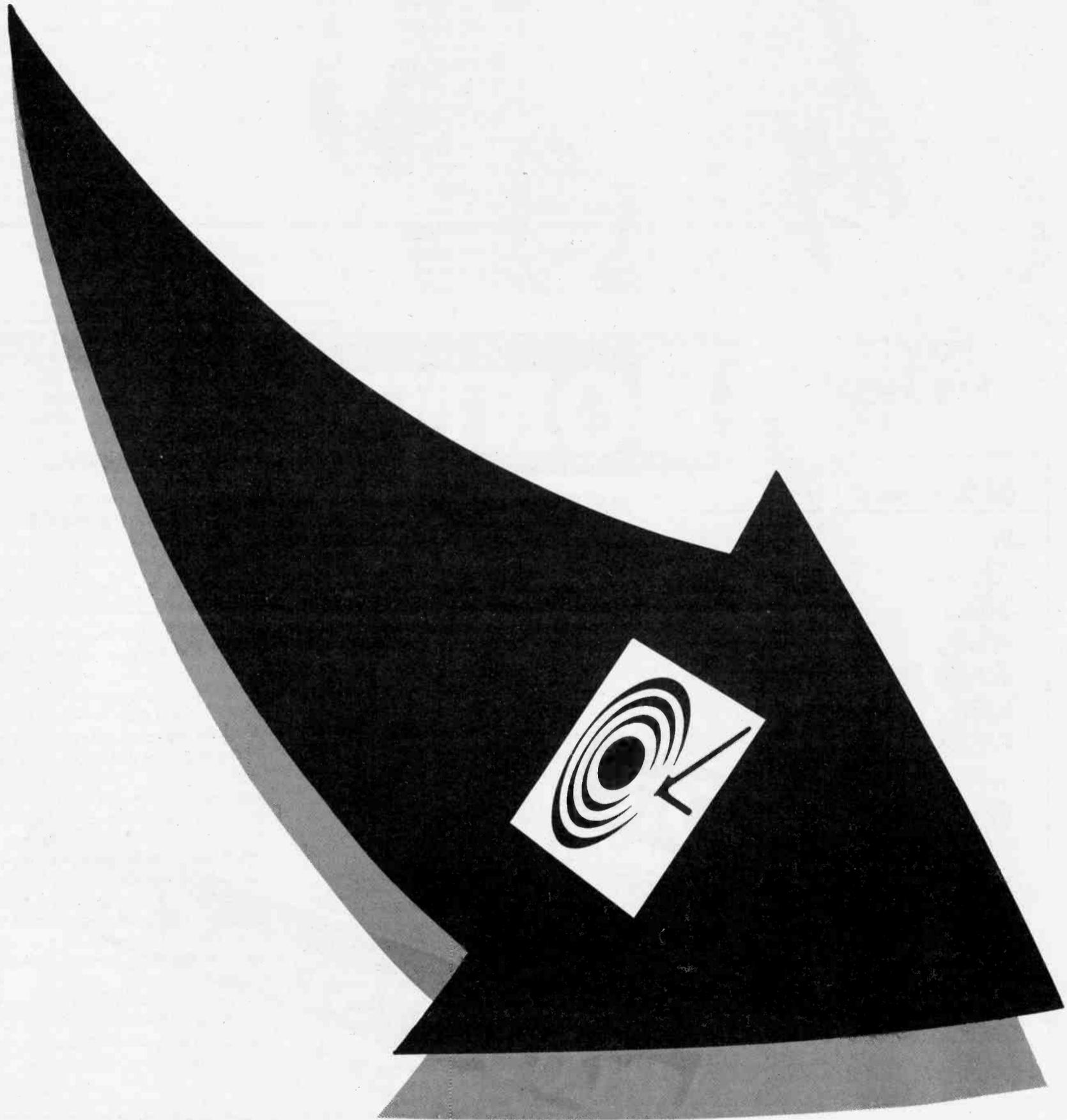
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K104 26-20  
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WSSX add  
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WJXQ 31  
WRKR 35  
WGUY add  
WIGY deb 37

OK100 27-24  
13FEA add  
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WJBQ add

KILE add  
KOZE 31-27  
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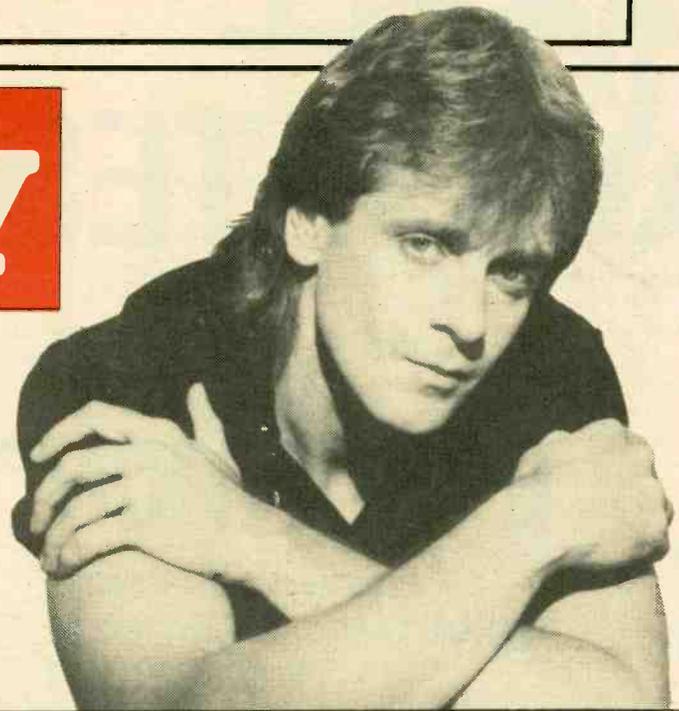
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Big Urban  
Airplay & Sales

Z-100 14-10

WXKS-FM deb 36  
WBLI on  
WPLJ 18  
I95 on  
KIQQ deb 34

WNOK-FM add  
KAMZ on  
WRQK on  
WVZ add 28  
KTFM on

KYNO-FM add 35  
WGUY add  
WJAD on  
KQMQ on

Music's **ON**  
Records



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### #1 MOST ADDED!

### ADDED AT OVER 145 STATIONS!



## Street Talk

Continued from Page 20

Valentine's Day will be the occasion for a giant birthday bash in Chicago. The evening, which has adopted a "gangsterland" theme, will celebrate the birthdays of **B96 PD Buddy Scott**, **A&M** promo man **Bob Tarantino**, **EMI America/Liberty** rep **Bebop Hobel**, **WB** salesmen **Charlie Springer** and **Jim Manfre**, plus **Capitol** regional AOR rep **Jay Hart**. All the guests (and everyone in the Chicago media scene is being invited) are being encouraged to show up dressed as their favorite mobster.

**Carol Miller** has been promoted from part-time to the 5-9pm shift at **WNEW-FM/New York**, replacing the exiting **Meg Griffin**. New to parttime is **Maxanne Sartori**, ex-**WBOS/Boston PD** and **WBCN** personality.

After two and a half years as PD at **WNCI/Columbus**, **Tom Watson** has exited the station. No immediate replacement was named, but Tom is already looking for his next programming opportunity. Contact him at (614) 882-1117.

Former **WLUP/Chicago MD Sky Daniels** has joined **KFOG/San Francisco** for the 6-10pm shift.

**Hugh Surratt** is out as MD of **KMET/Los Angeles**. However, and this is contrary to initial reports, the MD's position is not being phased out at the station. In fact, the next MD, expected to be appointed by March 1, will have increased duties and responsibilities, including the establishment of a research department.



Tim Kelly

**Tim Kelly**, most recently PD of **KXSS/Lincoln** and formerly PD at **WLUP** and **WLS-FM/Chicago**, returns to the Windy City as **WLS-AM & FM** Programming Assistant under Operations Director **Steve Casey**. Tim will also do weekend airwork.

**WTRR/Baltimore** has become **WGRX**, but is still not on the air. Look for a contemporary rock format to debut within three weeks. **KBBK/Boise** has decided to switch PDs, with **Tom Evans** out and **Bobby King** in. The shift comes following an ownership transfer from **Magicland Broadcasting** to **Westmont Corporation**.

**Sherry Toennies**, formerly with **Charter Broadcasting**, has joined the promotion staff of **Rocshire Records**. Sherry has drawn the enviable task of working San Diego, Phoenix, and Tucson for the label.

At **KWXL/Albuquerque**, **Bill Stambaugh** has resigned as PD with **Ira Gordon** named to replace him. Ira's programming credits include **KFML/Denver** and **KBCO/Boulder**.

**BJ105/Orlando** morning personality **Barry Michaels** has moved his act to **Q105/Baltimore** for PD **Waylon Richards**.

**WXKW/Allentown PD Neal Newman** has added PD duties for sister station **WAEB**.

**Mark Taylor** is out as PD of **WCKO/Ft. Lauderdale**. **Brian Illes** is now interim PD.

**Mark McKay**, who recently left **KFRC/San Francisco** after ten years, is looking for an on-air or programming gig. Contact Mark at (415) 332-8639.

**KPNW-AM & FM/Eugene** are looking for a new PD. Interested parties should contact GM **Dave Woodward**. Current **KPNW PD Bob Clarke** is leaving March 1 to return to radio on the islands of Guam and Saipan. Bob programmed **KSTO-FM/Guam** five years ago, and now returns to his former company in the islands as PD for a group now expanding to four stations.

**Brian Gregory** is doing mornings and music at **KFXD-FM/Boise**. The station is converting from A/C back to live CHR.

**KLRZ/Salt Lake City** has returned to an A/C format and PD **Tony D.** has left the station.

**V100/Charleston's** morning show is still open. This is a good opportunity for the right talent.

**WCRO/Johnstown** is looking for a CHR programmer. Contact owner **Bob Hamilton** at 12349 Califa St., N. Hollywood, CA, 91607.

To clarify an item from last week, **Gary Owens** will continue to do "Soundtrack Of The '60s" through April, at which time **ABC** will no longer offer the show. Gary is currently talking with several program suppliers about the possibility of a new show, not necessarily '60s-based, debuting after "Soundtrack" concludes.

Insult To Injury Department: Following the untimely passing of overnight personality **Gaylon Rowan, KSL/Salt Lake City's** hard times continued this week. First, 35-year KSL newsman **Dr. Rex Campbell** had his leg broken by a hit-and-run driver. Then, an arsonist torched the hanger lodging the **KSL Radio & TV "Chopper 5"** helicopter, destroying it (to the tune of \$600,000) and a **Lear Jet** (not owned by KSL). Let's hope this string of misfortune ends soon.

**WDAK/Columbus, GA** has switched formats from Country to an Oldies/CHR format, featuring tunes from 1955-74. Former **WCGQ PD Bob Raleigh** returns as the new PD, replacing **Jessica James**, who's now PD at **WOKK/Meridian, MS**.

At **WVLK/Lexington**, midday man **Bill Kelly** is now MD, and former MD **Tom Richards** is upped to Assistant PD.

**Scott Owens** becomes PD at **WPFM/Panama City**, moving over from the programming slot at sister station **WWWQ/Panama City**. New to the programming chair at **WWWQ** is **John Dunaway** from across town at **WPAP**. Scott replaces **Skip Bishop**, who becomes Corporate PD for the five-station **Culpepper Communications** chain.

Best wishes to **XTRA/San Diego PD Jim Richards** and local **A&M** rep **Patti Breedlove**, who have announced their engagement. The couple did not immediately set a date for the wedding.

Congrats to **K107/Tulsa PD Phil Williams** and wife **Mary** on the birth of **Candice Elaine** ... **KSND/Eugene's Mike Newman** and his wife **Sarah** welcomed **Ryan Samuel** on January 20. Mike recently shifted to mornings at **KSND** from the evening show.



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# DIRECTION '84

Management Tools For The Program Director

## THURSDAY

Morning

Registration

- **Listening Skills**  
*Dr. Elliott Ross, Director of Organizational Development Sperry Computer Corporation*
- **Age Of The New**  
*Patricia Aburdene, Contributor to "Megatrends" and co-author with James Naisbitt of "Age of the New"*
- **What Makes A Champion**  
*Dr. Charles Garfield, Psychologist President, Performance Sciences, Inc.*

Midday

All-Morning Speakers Available For One-On-One Sessions

- **Recruitment — How to interview without the underground connection**  
*Gary Kaplan, Managing VP Korn Ferry International*
- **Skills For Success — Time Management**  
*Adele Scheele, Author and Career Strategist*
- **Budgeting For Research And Promotion**  
*Jhan Hiber, President, Hiber, Hart & Patrick*

Evening

Cocktail Party.

Case study team meetings and solution planning.

## FRIDAY

Morning

- **How To Manage The Creative Ego**  
*Ron Saltzburg, Sr. VP Group Creative Director N.W. Ayer Advertising*
- **Relating To The Egos Around You**  
*Dr. Sharon Crain, Psychologist*
- **Management Training And Organization**  
*Don Payne, VP Employee Relations Mattel Electronics*

Midday

All-Morning Speakers Available For One-On-One Sessions

- **Identifying Programming Trends**  
*John Parikhal, VP Joint Communications*
- **Venture Capital — What, how, and why**  
*Art DeVesco, General Partner, Wind Point Partners*
- **Everything You Always Wanted To Know About Buying A Station But Were Afraid To Ask**  
*Robert O. Mahlman, President The Robert O. Mahlman Co.*

Evening

Wine & Cheese Party  
Case study team meetings and solution planning.

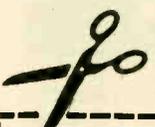
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## SATURDAY

Morning

- **Case Study Solution Team Response**  
*Dwight Case, President, R&R Companies*
  - **Where Is Cable Going In Relation To Radio**  
*Paul Bortz, Brown, Bortz, Coddington*
- Wrap-Up  
*Dwight Case, Jonathan Hall*



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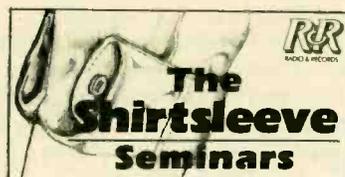
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# On The Records



KEN BARNES

HOLLY, VALENS, BOPPER DEATHS

## 25th Anniversary Of A Rock & Roll Tragedy

The Iowa plane crash that took the lives of Buddy Holly, Ritchie Valens, and the Big Bopper occurred, as noted in last week's "Datebook" section, a quarter century ago. It was a terrible blow to the young music form of rock & roll, but its importance has been slightly exaggerated by time and Don McLean's "American Pie." Combined with the roughly contemporary death of Eddie Cochran, crippling of Gene Vincent, religious conversion of Little Richard, drafting of Elvis Presley, jailing of Chuck Berry, and scandalizing of Jerry Lee Lewis, the crash certainly marked the end of the era of rock's first stars. But it was by no means the "day the music died," as McLean would have it; the music itself, thanks to Motown, the Beach Boys, the Four Seasons, Phil Spector, Roy Orbison, Dion, girl groups, and the birth of modern soul music, rocked on quite admirably.

Most of the attention in memorials about the crash goes to Holly, naturally enough. He's got a movie, an appreciation society run by his publisher (Paul McCartney), and uncounted numbers of cover versions of his songs. And certainly anyone who gave the Beatles their name (a twist on Holly's backup band the Crickets), the Rolling Stones their first American hit ("Not Fade Away"), and Linda Ronstadt a good chunk of her '70s hits cannot be overpraised. But spare a moment to remember the other two rock icons who perished with Holly.

Ritchie Valens was the first Mexican-American rock star, and is still revered in his hometown Los Angeles. His hits "Come On Let's Go" and "La Bamba" became '60s rock standards, while the plaintive ballad "Donna" is an oldies staple (and Cliff Richard's new single as well). The Big Bopper, J.P. Richardson by name, was a flamboyant Texas area air personality whose "Chantilly Lace" and "Big Bopper's Wedding" are still among rock & roll's funniest-ever songs. He also wrote the oldies standard "Running Bear."

Final note: among the artists who could have been on that small plane were Dion and Waylon Jennings, the latter of whom was backing Holly and lost a coin flip for a seat on the plane to the Big Bopper.

### Beatles Invasion Anniversary

There is much furor currently about the 20th anniversary of the Beatles. What the celebrations refer to, of course, is the 20th anniversary of their American debut. "I Want To Hold Your Hand" was released in the U.S. at the start of 1964, and was itself



The Beatles before invading America

preceded by Veejay singles of "Please Please Me" and "From Me To You" that went nowhere. Even before that, Decca for some mysterious reason released in April 1962 a single of "My Bonnie" by Tony Sheridan & the Beat Brothers, who were none other than the pre-Fab Four (with Pete Best, not Ringo) in Hamburg backing



Three Stars: Holly, Bopper, Valens

a British singer who was popular in Germany.

Of course the Beatles' actual incursion into America set off a wild era in rock, the original British Invasion. Next week I'll take a look at some of the other shock troops of that musical maneuver, artists slightly less well-remembered than the Beatles themselves.

## Handicapping Grammys

The Grammys are still generally regarded as the industry's most prestigious awards (although the American Music Awards always score top ten ratings), but often people wonder how the voters ever picked a certain performance to win. I thought it might be interesting to see if Grammy voters' tastes could be predicted by people *inside* the industry. Are there any Grammy psychics out there?

So I'm listing the nominations in seven key categories and inviting everyone (radio and record biz readers) to predict the winners. Anyone who scores 100% will be eligible for that pinnacle of industry achievement, seeing their names listed in this column. Send entries either using the handy form below or scribbled on a medium of your own choice to the usual R&R address before February 28 . . . don't delay, operators are standing by, and good luck.

### Record Of The Year

- All Night Long — Lionel Richie
- Beat It — Michael Jackson
- Every Breath You Take — Police
- Flashdance — Irene Cara
- Maniac — Michael Sembello

### Best Pop Vocal, Duo Or Group

- Do You Really Want To Hurt Me — Culture Club
- Every Breath You Take — Police
- The Girl Is Mine — Jackson & McCartney
- How Do You Keep The Music Playing — Ingram & Austin
- Islands In The Stream — Rogers & Parton

### Best Pop Vocal, Female

- Flashdance — Irene Cara
- She Works Hard For The Money — Donna Summer
- Telephone — Sheena Easton
- Total Eclipse Of The Heart — Bonnie Tyler
- What's New — Linda Ronstadt

### Album Of The Year

- Flashdance — Soundtrack
- An Innocent Man — Billy Joel
- Let's Dance — David Bowie
- Synchronicity — Police
- Thriller — Michael Jackson

### New Song Of The Year

- All Night Long
- Beat It
- Billie Jean
- Every Breath You Take
- Maniac

### Best New Artist

- Big Country
- Culture Club
- Eurythmics
- Men Without Hats
- Musical Youth

### Best Pop Vocal, Male

- All Night Long — Lionel Richie
- Maniac — Michael Sembello
- 1999 — Prince
- Thriller — Michael Jackson
- Uptown Girl — Billy Joel

UB40's name comes from the British unemployment insurance application form of the same designation.

Sheena Easton's real name is Sheena Orr.

## Record News

Back In The USO: Members of Cheap Trick, Kansas, Le Roux, Pablo Cruise, and Survivor, plus Patrick Simmons, will be do-

ing a dozen concerts for the armed forces in the Pacific under the name of the First Airborne Rock & Roll Division . . . Manhattan Transfer has donated \$4200 for a scholarship to the Phil Mattson School, specializing in vocal harmony studies . . . Michael Jackson's "Thriller" is up to 24 million sold worldwide, according to the latest CBS figures . . . Metals Of Honor: the Rolling Stones' "Undercover" and Barbra Streisand's "Yentl" went platinum; Bob Dylan's "Infidels," the Fixx's "Reach The Beach," Dolly Parton's "Greatest Hits," the Romantics' "In Heat," and 38 Special's "Tour De Force" LPs all hit the gold mark.



### ONE YEAR AGO TODAY

- PETE SALANT FORMS CONSULTANCY
- STEVE EDWARDS UPPED TO MALRITE VP
- RICH ROBERTSON BECOMES GM AT KOMO/SEATTLE
- BILL STATON, ROBERT WRIGHT SET AS RCA VPS
- CAREY PALL NEW PD AT WHTX/PITTSBURGH
- NUMBER ONE CHR: "Shame On The Moon" — Bob Seger (Capitol)
- NUMBER ONE A/C: "You Are" — Lionel Richie (Motown) (2nd week)
- NUMBER ONE COUNTRY: "Faking Love" — T.G. Sheppard & Karen Brooks (WB/Curb)
- NUMBER ONE BLACK: "Billie Jean" — Michael Jackson (Epic) (3rd week)
- NUMBER ONE AOR TRACK: "Separate Ways" — Journey (Columbia)
- NUMBER ONE LP: "The Distance" — Bob Seger (Capitol) (5th week)

### FIVE YEARS AGO TODAY

- MCA SET TO TAKE OVER ABC RECORDS
- CAPITOL/EMI ACQUIRES UNITED ARTISTS
- VINCE FARACI NAMED VP/PROMOTION AT ATLANTIC
- TUNC ERIM BECOMES VP/AOR PROMOTION AT ATLANTIC
- LARRY KING APPOINTED VP/PROMOTION FOR MCA
- NUMBER ONE CHR: "Da Ya Think I'm Sexy" — Rod Stewart (WB)(3rd week)
- NUMBER ONE A/C: "Lotta Love" — Nicolette Larson (WB) (2nd week)
- NUMBER ONE BLACK: "Bustin' Loose" — Chuck Brown & Soul Searchers (Source/MCA)
- NUMBER ONE COUNTRY: "Back On My Mind Again" — Ronnie Milsap (RCA)
- NUMBER ONE LP: "Blondes Have More Fun" — Rod Stewart (WB) (5th week)

### TEN YEARS AGO TODAY

- GERRY PETERSON NAMED PD AT KHJ/LOS ANGELES
- NUMBER ONE CHR: "Seasons In The Sun" — Terry Jacks (Bell)
- NUMBER ONE COUNTRY: "Daddy What If" — Bobby Bare (RCA)

## TV News

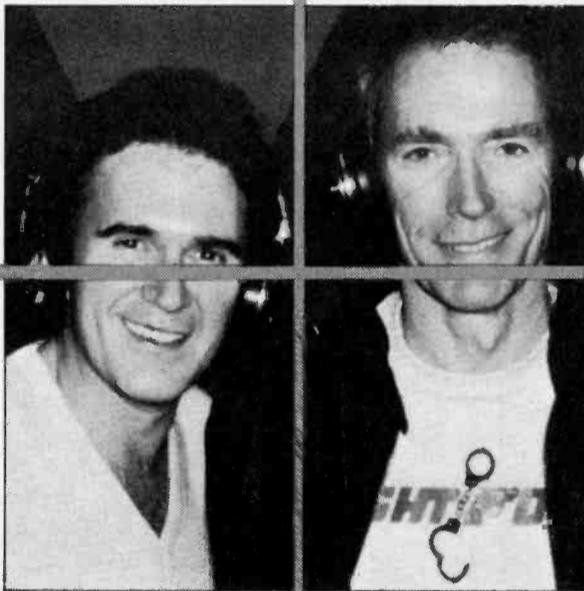
"Solid Gold" for the week of Feb. 10 features a "Ladies Of The '80s" motif, starring Laura Branigan, Irene Cara, Heart, Bette Midler, Olivia Newton-John, and Dolly Parton . . . Sparks and Yes are on USA's "Night Flight" Feb. 10 . . . Tom T. Hall is on "Stars Of The Grand Ole Opry" on TNN Feb. 11 . . . Two big cable concert debuts: the Police on Showtime Feb. 11 (repeating the 15th) and David Bowie on HBO Feb. 12 . . . Bobby Bare is on TNN's "Tommy Hunter Show" Feb. 12 . . . Jeffrey Osborne appears on the "Today Show" Feb. 13 . . . New MCA artist (and UK recording artist/comedienne) Tracey Ullman will be a fill-in MTV VJ Feb. 13-18 . . . Ray Price guests on TNN's "Yesterday In Nashville" Feb. 16 . . . CHUM Radio and CITY-TV/Toronto are seeking a license for a 24-hour video music cable channel serving Canada . . .

# Go Ahead "MAKE MY DAY"

7-29343

## The New Single By T.G. Sheppard with Clint Eastwood

Produced by Jim Ed Norman for JEN Productions



One Of The  
"Most Added" A/C

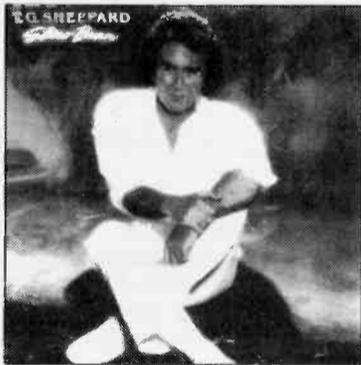
WNYS add  
KMJK add  
WVSR add  
98PXY add  
WHFM add  
WRQK on  
94TYX on  
WOKI add  
KTFM add  
KROK on  
Z104 add  
WHOT-FM add  
KYNO-FM add  
KQMQ add  
KSKD deb 37  
KHYT add  
WFBG on  
WGUY add  
WZON add  
WIGY add

One Of The  
"Most Added" Country

WERZ add  
WQCM add  
13FEA on  
WJBQ add  
KQIZ-FM on  
WISE deb 34  
WCGQ on  
KILE on  
WAEV deb 35  
KKQV on  
KXSS add  
99KG add  
KKRC add  
KWTO-FM on  
KCDQ add  
KGHO add  
KCBN add  
KSLY add  
KZOZ on  
KIST on

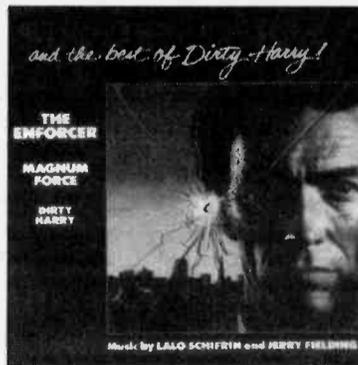
T.G. Sheppard  
SLOW BURN  
1/4-23911

Now Includes The Single "Make My Day"  
With Production by Jim Ed Norman and Buddy Killen  
On Warner/Curb Records and Cassettes



SUDDEN IMPACT  
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Featuring The Best Music From  
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### When They Say HIT They're Not Kidding.



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T H E

# Romantics

## "ONE IN A MILLION"

The New Single  
from the  
Gold Album  
IN HEAT



It'll have  
your listeners  
talking in their  
sleep!

**Ships This  
Week!**

Distributed by CBS Records



R&R

## Datebook

MONDAY, FEBRUARY 13

### Sinatra's Industry Reprise

One of the industry's first custom labels got its start on this day in 1961 when **Frank Sinatra** left **Capitol** to form **Reprise Records**. The label's first signings were fellow crooners **Bing Crosby**, **Dean Martin**, and **Sammy Davis, Jr.** But after Sinatra sold the label to **WB** in 1963, the label's roster became super-eclectic, with artists ranging from **Joni Mitchell** to **Jimi Hendrix** and **Captain Beefheart**. Around 1977, Warners began phasing Reprise out, moving **Gordon Lightfoot** and **Fleetwood Mac** to the main label. Only **Neil Young** stayed on Reprise until his cross-**WEA** move to **Geffen**. The label now functions only as a vehicle for its founder's recordings.

Birthdays: Ex-**Monkee** **Peter Tork** 1944, **Foreigner**-turned-**Spys** member **Edward Gagliardi** 1952, **Haircut 100**'s **Mark Fox** 1958.

TUESDAY, FEBRUARY 14

### Rock The Casbah, Pt. I

When Iran's Khomeini regime decided in 1980 that the arts — and especially rock & roll — were frivolous and sacrilegious, its move was not without precedent. On this day in 1958, the Shah of Iran's government declared rock & roll "against the concepts of Islam" and, because of the "extreme gyrations of the hips" in rock dances, also a health hazard. (As they say, one man's beat is another man's Persian.) It should probably be remembered that the Iranian decree wasn't much different from the ones being made by the more hysterical American city councils and radio stations during the same period.

Birthdays: **Eric Andersen** 1943. **Tim Buckley** would have been 37.

WEDNESDAY, FEBRUARY 15

### New Life & New Lifehouses

**Melissa Manchester** was born in the Bronx on this day in 1951. The daughter of a Met-opera bassoonist, Melissa attended the performing-arts high school immortalized in "Fame." She was doing jingle work by age 15 and at 20 had been given a job as a **Harlette**, one of **Bette Midler**'s backups. In 1979, right between the sober "Ice Castles" and "Fire In The Morning," Manchester surprised people with a fiery cover of **Lisa DalBello**'s "Pretty Girls." So her decision to segue into rock & roll in 1982 with "You Should Hear How She Talks About You" was actually not out of character.

On this day in 1971, the **Who** premiered "Lifehouse," their multi-media follow-up to "Tommy." It never came to pass as a stage show or movie, but some of the songs on "Who's Next" were originally written for the program, thus explaining the range and sweep of numbers like "Won't Get Fooled Again" and "Baba O'Riley."

Birthdays: **Brian Holland** 1941 and **Kinks'** **Mick Avory** 1944.



THURSDAY, FEBRUARY 16

### Sonny Day Today

**Salvatore (Sonny) Bono** was born today 49 years ago, according to most authorities. Bono was an artist (as **Don Christy**, among other pseudonyms) and A&R exec for **Specialty Records** in the late '50s, and until 1965 his main claim to fame was co-writing the **Jackie DeShannon/Searchers** hit "Needles And Pins." But after forming a performing and romantic duo with **Cherilyn Lapier** in 1964, Bono's career took off with "I Got You Babe" the following year. Aside from his **Sonny & Cher** hits, Bono made solo records, the biggest of which, "Laugh At Me," was written, according to legend, after he was refused entrance to longtime record industry dining hangout Martoni's for wearing his then-habitual furs-and-vest outfit.

Also born today, **Duran Duran's Andy Taylor** 1961.

FRIDAY, FEBRUARY 17

### Rock The Casbah, Pt. 2

On this day in 1979, before any of Britain's new-wave artists had managed to score an American hit, the **Clash** began their first "Pearl Harbor" tour of the states at New York's Palladium. At the time, punk still had an American stereotype of all-suicidal rebellion and no musical credibility. Although the band's name, and their decision to open with "I'm So Bored With The U.S.A.," probably didn't help much, the first American Clash tour probably paved the way for new wave's subsequent progress.

Birthdays: **Bobby "Tossing & Turning" Lewis** 1935, **Gene Pitney** 1941.

SATURDAY, FEBRUARY 18

### Born With A Fever

An artist with three top-ten records celebrates his birthday today, but he's probably more famous for the cover of an album he didn't sing on. **John Travolta** was born this day in 1951. He left school at 16 to start acting. In 1976, **Midland International**, playing on his exposure in "Welcome Back Kotter," made him a recording artist. His first single, "Let Her In," went to #6 but follow-ups, including a remake of **Nino Tempo**'s "All Strung Out On You," didn't fare as well. After "Fever," Midland (by then **Midsong**) took Travolta to court, claiming that he owed them another album, but after two top-ten hits from the "Grease" soundtrack, Travolta didn't sing again until his reunion with **Olivia Newton-John** on "Take A Chance."

Birthdays: **Yoko Ono** 1933.

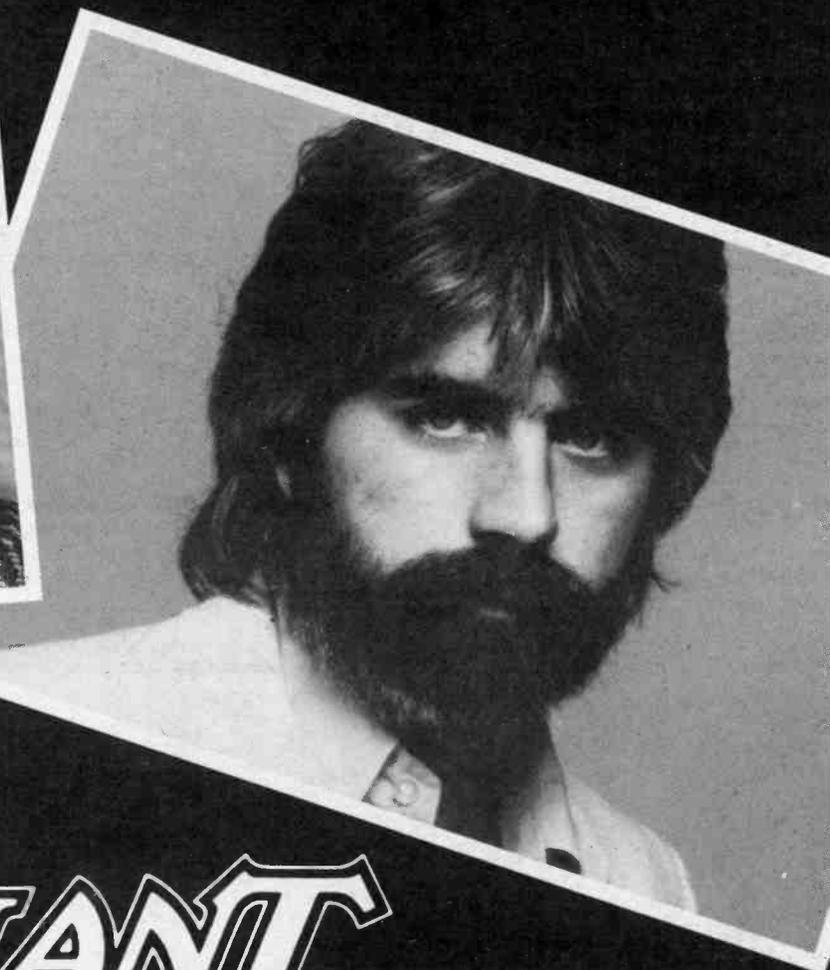
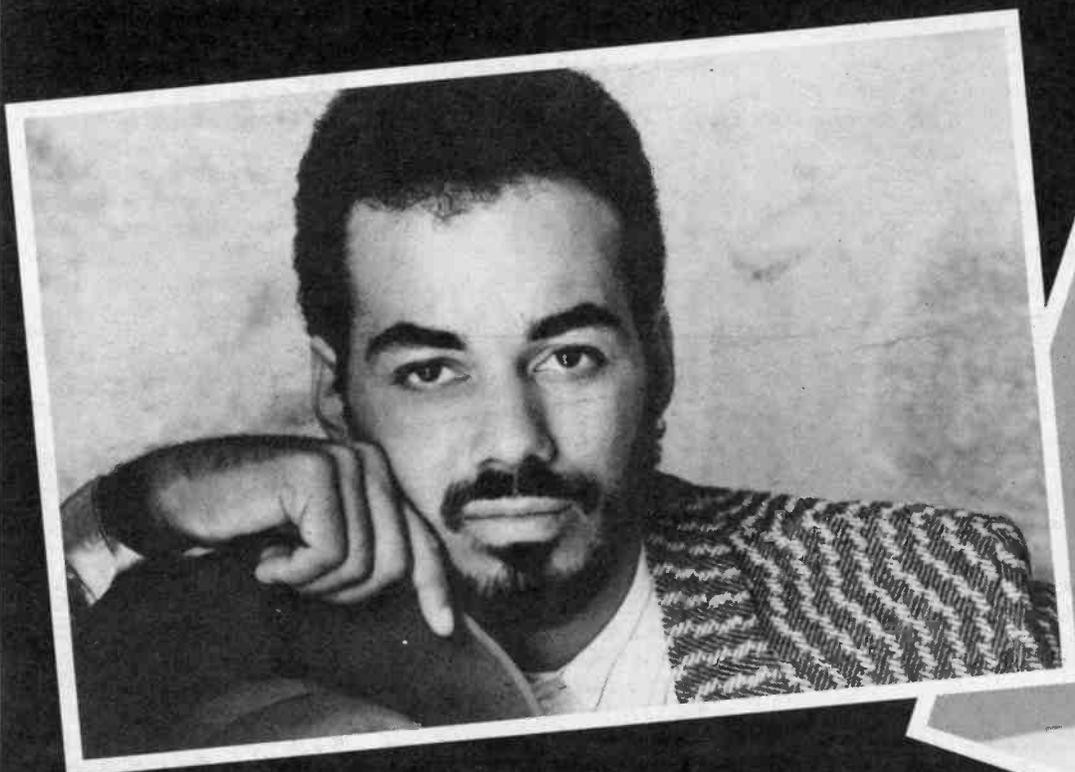
SUNDAY, FEBRUARY 19

### Bon Scott Dies

In 1984, the standard-bearers for heavy-metal bands are groups like **Def Leppard** and **Iron Maiden**, who spend a lot of time assuring the press that they're *not* constantly on the edge in real-life. One rocker who did go over the edge was **AC/DC** lead vocalist **Ronald Belford (Bon) Scott**, who asphyxiated on his own vomit after a heavy night of drinking on this day in 1980. **Brian Johnson** from British band **Geordie** replaced Scott, and AC/DC's breakthrough album "Back In Black" was an offhand tribute to their late singer. Ironically, Scott "rejoined" the band in 1981 when "Dirty Deeds Done Dirt Cheap" was finally issued in America and became "Back" 's unofficial follow-up.

Birthdays: **Smokey Robinson** 1940, **Black Sabbath's Tony Iommi** 1948.

RKO  RADIOSHOWS



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RECORDING STUDIOS, L.A.

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for an hour of music and toll-free call-in conversation.

February 12th... James Ingram and Michael McDonald tell-all about their  
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Produced by Patrick Griffith Productions, Inc. for RKO.

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## TRANSACTIONS

### Big Thicket Buys WAAX & WQEN

WAAX & WQEN/Gadsden, AL have been sold to Big Thicket Broadcasting Co. for \$3.47 million, subject to FCC approval. The seller is Etowah Broadcasters, owned by Charles Smithgall, Jr.

WAAX operates with 5 kw days, 500 watts nights, on 570 kHz. WQEN broadcasts on 103.7 mHz with 100 kw and antenna height of 1080 feet.

Etowah has no other broadcast interests. Big Thicket also owns KTYC/Tyler, TX; KRKK & KQSW/Rock Springs, WY; and WELO & WZLQ/Tupelo, MS. Principals of Big Thicket are President Adam Polacek and VP Henry Kane.

Blackburn & Co. brokered.

### Wheeler Buys KLTE From Quantum

Mel Wheeler, Inc. has agreed to purchase KLTE/Oklahoma City from Quantum Communications for an undisclosed price, pending FCC approval. KLTE operates with 100 kw at 101.9 mHz with an antenna height of 457 feet.

KLTE marks the fifth radio acquisition for MWI, which also owns WSLC & WSLQ/Roanoke; KDNT/Denton, TX; KDNG/Gainesville, TX; and two TV stations. Quantum, a company jointly owned by longtime broadcaster Ken Dowe and Dallas Cowboys owner Clint Murchison, has no other radio properties.

Larry Wood of R.C. Crisler in Cincinnati served as broker. Takeover is expected in late April.

## HODGES NEW GM

### KKLR Sheds Country For "Beautiful Contemporary"

Citing oversaturation of Country signals, KKLR/Oklahoma City shifted to a "Beautiful Contemporary" format February 2, using music supplied by syndicator Century 21. At the same time, 28-year local broadcaster Don Hodges was named to the vacant GM's position, taking over for interim GM Alan Conway. Hodges, who remains owner of nearby KOKC/Guthrie, OK, begins his new assignment February 20.

Commenting on Hodges's appointment, Oaks Broadcasting President Ken Fairchild said, "Even before we got FCC approval to buy KKLR last year, we asked a lot of ad agency and business people in town who they'd like to see as our GM. Don was far and away the number one choice.

We know he can do the job, and his excellent reputation gives us instant credibility. We're thrilled to have him."

Prior to joining KKLR, Hodges served eight years at KEBC/Oklahoma City — four as GSM and four more as VP/GM. His extensive broadcast background also includes a variety of on-air and sales positions at crosstown KOMA, KTOK, and KOCY-AM & FM, as well as KRMG/Tulsa. Hodges told R&R, "There's an opportunity to do some really exciting things here with the new format. We think we've found a niche in the market, particularly in serving the affluent segment of the North Oklahoma City-Edmond community. I'm very happy about it."

Describing the new format as a cross between A/C and Beautiful Music, Fairchild said, "We'll have a current playlist, which includes some Contemporary, some Beautiful, and even some crossover Country. It's a special mix that Century 21 put together for us, targeting 25-54."

## MILLER RETURNS AS PD

### KOFM Drops A/C For CHR

After three years as an A/C station, KOFM/Oklahoma City has returned to a CHR format under PD Mike Miller, who replaces exiting PD John Jenkins. Ironically, Jenkins replaced Miller three years ago when KOFM dropped CHR for A/C.

VP/GM Mike Colello commented on the reasons for the format switch: "In the last book, it's obvious we had a sharp decrease. The A/C format in this market grew in listenership to a minimal degree over the last two books, and there was clearly more room for growth in the CHR format. I'm glad to have Mike returning as our PD. John did a fine job, but Mike's past success and experience in the market with CHR makes him perfect for the new KOFM."

Miller, who ran his own advertising agency for the past three years, told R&R, "The costs of running an A/C format became prohibitive, relative to the local economy. CHR offers us the greatest opportunity to turn this station around. We hope to go right back up in the ratings. KOFM's not Mickey Mousing around; we're going to be straight-ahead rock & roll CHR. There is room for two CHRs to exist, and KOFM intends to be the leader."

### Savage Named GSM At WCBM

The new General Sales Manager at WCBM/Baltimore is Scott Savage, who joins the station from WTOP/Washington, where he was an Account Executive and Director/Sports Marketing. He fills the vacancy created by the departure of GSM Robert Fullmer last October.

"It's exciting to be working with another News/Talk station," Savage commented. "I like selling N/T. It's foreground radio at its best because listeners pay more attention and recall is higher. We're selling a quality audience. People who are interested in News or Talk care about what's happening, they're well-educated and have higher incomes. Research backs that up all around the country."

As Baltimore's only N/T station, and with its heavy emphasis on sports, WCBM is in a "unique marketing position," according to Savage, who added that last fall's ratings jump (2.3-3.8) "is just the start of where this station is going to go."

### Tin Angel At Red Parrot



Atlantic's Tin Angel premiered their debut LP at New York's Red Parrot club. Backstage following the performance were: (l-r): Atlantic's Bruce Tennenbaum and David Fleischman, group's Julie Last, Atlantic artist Gary Private, group's Cindy Dell, Lori Zee, Karen Atta, and Sherri Waggoner, and Atlantic's Donna Kreiss, Danny Buch, and Patti Conte.

### Trio At Be-Bop



PolyGram recently threw a party for German rockers Trio at New York's Be-Bop cafe. Pictured (l-r) back: PolyGram's George Meier, WLIR/Long Island MD Rosie Pisani & personality Bob Waugh, PolyGram's John Weston and WHTZ/New York Assistant PD Michael Ellis. In front: Trio producer Klaus Voorman and group members Peter Behrens and Kralle Krawinkel.

# 11

## WESTWOOD ONE

## LIVE FROM GILLEY'S

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

# MEET THE BEATLES. AGAIN.

A four-hour Holiday Spectacular celebrating the Beatles' historic invasion of America 20 years ago. Host Scott Muni of Source New York affiliate WNEW-FM chronicles the Beatle years with rare interviews and classic music. From their candid thoughts to their timeless legacy. Plus listeners will be eligible to win the Beatles album of their choice in a special AtariSoft promotion. Meet the Beatles. Again. A re-acquaintance with four lads from Liverpool who changed a little more than just our music. Produced by Denny Somach Productions.

President's Day Weekend. February 17, 18, 19, 20.

Sponsored in part by AtariSoft, The Air Force Reserve, The U.S. Navy and Blue Nun Wine.



NBC Radio's Young Adult Network



# THE PICTURE PAGES

## Genesis, Atlantic Celebrate Ten Together



Atlantic Chairman Ahmet Ertegun recently hosted a bash at L.A.'s Spago restaurant celebrating Genesis's ten-year association with the label. Seen here with the two halves of the group's birthday cake are (l-r standing) Atlantic Exec. VP/GM Dave Glew, Genesis tour guitarist Daryl Stuermer, Genesis's Mike Rutherford, manager Tony Smith, Ertegun, Genesis's Tony Banks, and tour drummer Chester Thompson; (l-r kneeling) Genesis's Phil Collins and Atlantic President Doug Morris.

## Big Country For ASCAP



ASCAP representatives visited their clients, Big Country, at a recent show at New York's Roseland Ballroom. Shown backstage (l-r): BC's Stuart Adamson, ASCAP's Rick Morrison, band's Bruce Watson, ASCAP's Lisa Schmidt, and group members Tony Butler and Mark Brzezicki.

## Fastway Backstage



Shown backstage at Madison Square Garden, where Fastway was opening for AC/DC, are (l-r): Columbia's Mason Munoz, Fastway's Dave King, Columbia VP Ray Anderson, Sr. VP/GM Al Teller, label's Phil Sandhaus, group's "Fast Eddie" Clarke, Columbia VP Arma Andon, band's Charlie McCracken, Columbia VP Bob Sherwood, and Fastway's Jerry Shirley.

## Shrapnel Flies At E/A



New Jersey-based rockers Shrapnel recently finished their first mini-album for Elektra/Asylum. Shown here carrying E/A's Michael Alago are Shrapnel members (l-r): Dan Clayton, Phil Caivano, Dave Wyndorf, Daniel Rey, and Dave Vogt.

## RCA, Total Experience Celebrate Pact



RCA threw a party in New York to celebrate its recent distribution pact with Total Experience Records. RCA Records President Bob Summer (l) is shown here with Total Experience President Lonnie Simmons.

## Osborne Gets Gold Through Magic



Following a recent performance at the Universal Amphitheatre, Jeffrey Osborne was visited by the official heads of A&M, Jerry Moss & Herb Alpert, and the unofficial head of the L.A. Lakers, Magic Johnson. Shown during the presentation of a gold LP for "Stay With Me Tonight" are (l-r): Alpert, Johnson, Osborne, and Moss.

## Wilder's Solid Gold Stride



Private I VP/A&R Stuart Love dropped by the studios of "Solid Gold" to visit his artist, Matthew Wilder, taping an appearance for a recent episode. Shown (l-r): Love, Wilder, and managers Al Bunetta and Dan Einstein.

## Martell's Kickoff Luncheon



The T.J. Martell Foundation for leukemia and cancer research recently held its kickoff luncheon for the April 14 dinner to honor CBS Records Group President Walter Yetnikoff. Shown (l-r standing) CBS Senior VP & Martell Dinner Chairman Seymour Gartenberg, CBS Associated Labels VP/GM & Foundation President Tony Martell, and Foundation Chairman & Shorewood Packaging Exec. VP Floyd Glinert; (l-r seated) WNEW-FM/New York Operations Director Scott Muni, Yetnikoff, and Foundation Scientific Director Dr. James Holland.

UB

40 "R

ED, RED,  
W I N E"

UB40... "RED, RED, WINE"... (AM-2600)

These radio stations have shown extraordinary vision.  
It's not always easy to see something that is very, very big.

- |         |         |         |         |         |
|---------|---------|---------|---------|---------|
| WHTT    | WHFM    | WSFL    | KRSP    | KILE    |
| WXKS-FM | WKFM    | KROK    | KHYT    | KTDY    |
| WKBW    | WPST    | KIHK    | KRQ     | Q101    |
| WBLI    | WRCK    | WKDQ    | WFBG    | WAEV    |
| CKGM    | WKRZ-FM | WGRD    | WGUY    | WIXV    |
| WCAU-FM | WBBQ    | WZPL    | 103CIR  | Z102    |
| CFTR    | KHFI    | WJXQ    | WIKZ    | WGLF    |
| CHUM    | KZZB    | WVIC    | WERZ    | KKQV    |
| 93FM    | WNOK-FM | WRQN    | WZYQ    | WBWB    |
| KEARTH  | WZLD    | K107    | OK100   | KCMQ    |
| KIQQ    | KITE    | WHOT-FM | WKHI    | Y94     |
| XTRA    | WNFI    | KMGX    | 95XIL   | KYTN    |
| KFRC    | KAMZ    | KYNO-FM | WJBQ    | WAZY-FM |
| WFLY    | WRQK    | KQMQ    | WOMP-FM | WSPT    |
| WVSR    | WANS-FM | KLUC    | KQIZ-FM | KCDQ    |
| K104    | WZYP    | KSKD    | WISE    | KGHO    |
| WYCR    | WOKI    |         | WJAD    | KOZE    |
| WTIC-FM | WFMI    |         | WCGQ    | KDZA    |
| WKEE    | G100    |         | KISR    | KBIM    |
| WLAN-FM | KBFM    |         | Q104    | KSLY    |
| WSPK    | KX104   |         | WYKS    | KZOZ    |

UB40 is on tour. See for yourself.

From the album "Labour of Love"  
on A&M Records and Cassettes



(SP-6-4980)

Produced by UB40 and Ray "Pablo" Falconer.  
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Virgin



# THE PICTURE PAGES

## Queen Comes To Capitol



New Capitol artists Queen apparently couldn't wait to get to work. The group and label executives celebrated the signing at L.A.'s Record Plant studios, where Queen was laying down tracks for their label debut LP. Shown (l-r) in back: tour manager Gerry Stickells, Capitol VP Walter Lee, business manager Jim Beach, Capitol VP Bruce Wendell, and personal manager Paul Prenter. Middle row: Queen's Freddie Mercury, Capitol President Jim Mazza, and co-producer Mack. Front: Capitol VP Bob Young, Queen's Brian May, Roger Taylor, and John Deacon, and Capitol VP Don Grierson.

## Bryson Moves To E/A



Peabo Bryson has signed with Elektra/Asylum, with a debut LP scheduled for spring 1984. Celebrating at E/A headquarters are (l-r) manager David Franklin, E/A Senior VP Lou Maglia, Bryson, E/A's Chairman Bob Krasnow, VP Gary Cason, and President Bruce Lundvall.

## Repast Of The Romantics



Shown here toasting after the Romantics' recent show at New York's Ritz are (l-r) standing: Nemperor's Patrick Clifford, group member Coz Canler, CBS Records President Walter Yetnikoff, Romantics Jimmy Marinos, Mike Skill, and Wally Palmer, and manager Joel Zuckerman. Seated are Nemperor's Nat Weiss and manager Arnie Tencer.

## Down By "Law" In Suburbs



Seen backstage at New York's Ritz where the Suburbs were touring in support of their "Love Is The Law" LP are (l-r) in back: Suburbanites Bruce Allen, Hugo Klaers, Michael Halliday, Beej Chaney, and Chan Poley; front (l-r) PolyGram's John Weston and Linda Walker, manager Diana Thomas, PolyGram's Harry Palmer, Rhonda Markowitz, George Meier, Peter Lubin, and Senior VP Jerry Jaffe.

## Clay Cements Pact With Morocco



Tiggi Clay has signed with Morocco/Motown, with an album scheduled in January. Pictured (l-r): Tiggi Clay's Romero "Breath" McCall, Fizzy Quick, Motown President Jay Lasker, TC's Billy Peaches, and Motown Sr. VP Skip Miller.

## Burton Joins Atlantic



Vocalist Jenny Burton, best known for her work with C-Bank, has been signed by Atlantic with a single and album now out. Shown with Burton at the signing (l-r): Atlantic's Larry Yasgar, label President Doug Morris, Plateau Production's Lou DiBiase & Eddie O'Laughlin, Cotillion President Henry Allen, and manager Bob Whitmore.

## Nelson's Triple Platinum Stardust



Released in 1978, Willie Nelson's "Stardust" LP has remained active for five years, culminating with the recent presentation of a triple-platinum record to Nelson. Shown with the award are (l-r): Columbia Senior VP/GM Al Teller, Nelson, and CBS/Nashville Senior VP/GM Rick Blackburn.

## RCA Visits Fleetwood Backstage



RCA's Mick Fleetwood (c) stopped by the Westwood One audio truck after taping a special at L.A.'s Country Club. With the drummer are RCA VP Paul Atkinson and manager Mickey Shapiro.

# ASCAP MEMBERS CAPTURE 63.3% OF THE GRAMMY NOMINATIONS FOR SONGWRITING

AIN'T NOBODY  
Hawk Wolinski

ALL NIGHT LONG (ALL NIGHT)  
Lionel Richie

BABY I LIED  
Rory Bourke

DREAM HUNTER  
Michael Sembello,  
Dan Sembello

ELECTRIC AVENUE  
Eddy Grant (PRS)

FLASHDANCE  
Giorgio Moroder (SUISA),  
Keith Forsey (GEMA),  
Irene Cara, Phil Ramone,  
Michael Sembello, Duane  
Hitchings, Dennis Matkosky

GANDHI  
George Fenton (PRS),  
Ravi Shankar

I.O.U.  
Austin Roberts

LA CAGE AUX FOLLES  
Jerry Herman

A LITTLE GOOD MUSIC  
Tommy Rocco, Charlie Black,  
Rory Bourke

LITTLE SHOP OF HORRORS  
Howard Ashman

LOVE THEME FROM  
FLASHDANCE  
Giorgio Moroder (SUISA)



MANIAC  
Michael Sembello,  
Dennis Matkosky

ON YOUR TOES  
Richard Rodgers,  
Lorenz Hart

P.Y.T. (PRETTY YOUNG THING)  
Quincy Jones

STAYIN' ALIVE  
Frank Stallone, Vince DiCola,  
Tom Marolda

STRANGER IN MY HOUSE  
Mike Reid

THE THORNBIRDS THEME  
Henry Mancini

TOOTSIE  
Marilyn Bergman,  
Alan Bergman

## WE'VE GOT THE SONGS

# Contemporary Hit Radio



JOEL DENVER

NON-PROFIT PUBLICATION FLOURISHES

## RadioPhiles Offers Food For Radio Junkies

Do you recall what first got you into radio? For me it was DXing. I was constantly amazed by hearing distant signals from points unknown drifting in the ether. The thought of talking into a mike and being heard, not only in town, but thousands of miles away, captivated my imagination.

Though I've been in the business since 1968, I'm still a willing victim of the wonderment of learning and exploring radio. Being CHR Editor gives me a great opportunity for a well-balanced overview of radio, but I'm always eager for more input. So I was delighted when I recently received a copy of "RadioPhiles," a not-for-profit, twice-monthly publication for real radio junkies. With an annual subscription price of just \$15, and a circulation of just over 100, there's no room for profit!

**RADIOPHILES**  
Serving Radio Enthusiasts Worldwide

RadioPhiles isn't fancy-looking and it doesn't have a national record chart or reporting stations. But, it does contain a lot of interesting information for the radio junkie. While scanning a couple of back issues I saw copious lists of frequency applications, requests for transmitting equipment modifications, and in one issue there was a map showing the location, calls, and power of every station on 92.7 MHz. Without a doubt, this is radio junkie info.

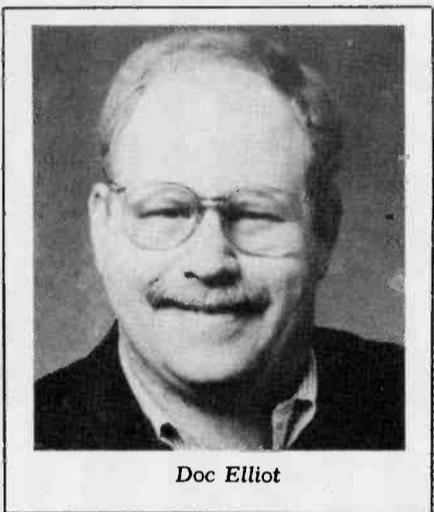
I also noticed lots of memorabilia, my favorite stuff: many reprints of old radio station surveys, bumper stickers, and logos. There are names and addresses of people with current airchecks of Z100/New York, or just about any other hot station in America. And most important, there were letters, articles, and suggestions written by other radio enthusiasts. Many of these written contributions come from small market broadcasters, ranging in scope from how to put together a promotional collection of radio memorabilia to tips on splicing tape to solving a programming dilemma.

To learn more about this unusual publication, I contacted one of its primary contributors and founding members, "Doc" Elliot. Doc heads a small market consultancy in Wilmette, IL in addition to his law studies.

### Network Of Enthusiasts

Doc explained the publication's target audience. "The main thrust of RadioPhiles is to provide a service to professional broadcasters and broadcast enthusiasts with interest in programming, DXing, and collecting promotional ideas and memorabilia. We have a network of people dedicated to sharing this specific information via the RadioPhiles newsletter. We actively solicit the thoughts and viewpoints of broadcasters. RadioPhiles has served as a launching point for those interested in swapping old airchecks and vintage radio goodies.

"RadioPhiles also serves as an inexpensive way for broadcasters in the smallest of markets to have some written link with the



Doc Elliot

outside world. We try and keep the readers abreast of the changes in radio from our perspective."

### Paraphernalia Bank

"The publication began with an idea called the North American Radio Promo Bank. Today, I think it's the largest collection of radio station paraphernalia in the country. As a result we can demonstrate how a contest was done, what the artwork looked like, who was the supplier, how much it cost, etc.

"We're now into writing things which fellow broadcasters can use to learn and improve their skills. Currently, I've been working with Mark Windsor, who's in the B96 (WBBM-FM)/Chicago production department, on improving production skills. RadioPhiles has also explored the role of ad agencies in radio, the impact of deregulation, the trend toward CHR, British radio, and the return of British pirate Radio Caroline."

### Staying In The Black

There is no advertising in RadioPhiles. As a result, times have been tight in the past for the publication, which is now a bit over five years old. "We've been in the red before, but currently we're in the black. We've had a minimum of at least 50 members, but if the membership continues at the present rate of 100 or so, we can foresee keeping the rate under \$20 in the near future.

"RadioPhiles can get down to nitty gritty items of specific interest. Our topics are so specific that they aren't for every broadcaster... we're designed for those who're really into living, breathing, and eating radio."

### Editor's Note

After spending time reading through these back issues and talking to Doc, I whipped out my own checkbook and subscribed for a year myself. If you're a real radio junkie and would like a free sample, just write NARPB, PO Box 540381, Houston, TX 77254.

## Real PDs . . .

The following list of "Real PDs' Dos and Don'ts" was published in a recent issue (11-1-83) of **RadioPhiles**. I've taken the liberty of editing out anything overly scandalous from these anonymous contributions. Clip and save them as guidelines for your programming career... should all else fail!

### Real PDs do:

- lock their office door every night
- have a complete collection of **Slim Whitman** 8-tracks
- still think there is such a thing as a free lunch
- wish their whole airstaff was as "together" as **Johnny Fever**
- have a gold record for "Afternoon Delight" by **Starland Vocal Band**
- use a yellow marker to highlight typos in the trades
- play classical oboe, but have never told *anyone*
- register at Holiday Inns using the name **Chuck E. Cheese**
- have a secret desire to nuke the EBS cart
- insist on all mail being addressed to "current occupant"
- miss watching **Tom Snyder** on the "Tomorrow Show"
- have a larger personal music library than the station
- read **Playboy** only for the interviews
- wish someone would "pie" **Merv Griffin**
- have an Egg McMuffin fetish
- update their resume one week before the ratings come out
- remember when **Barbi Benton** visited the station
- have a reserved table at Taco Bell
- play trivia games with visiting national promo reps
- choose a radio profession because they can't sell
- have children who listen to the competition
- plan on writing a book about their career, but no one would believe it
- try to tell visual jokes over the phone
- anonymously request stiff records on the competition's request line
- have handwriting that compares favorably to a Mt. St. Helens seismograph
- make their rent money by bellhopping at the Ramada Inn
- think the Lite Beer sports celebs should start their own sperm bank
- wish they'd fallen asleep before **John Denver** sang on the Grammys
- walk in on the all-night jock at 3am and request "The Curly Shuffle"

### And now the flip side. Real PDs don't:

- wear T-shirts at conventions
- return phone calls
- date the owner's children
- have a decent credit rating
- drink Tab on the rocks
- want to be **Don Imus's** boss
- do the all-night show, even in an emergency
- cash their checks at K mart
- get free haircuts trading 45rpm promo copies

Continued on Page 39

## 92X Drive-Through Requests

In the never-ending quest for uniqueness, 92X/Columbus PD Adam Cook has come up with an innovative idea, "drive-through requests."

Adam picks up the story. "My morning man, **Tom Kelly**, started with his own fictitious drive-through request line for the past six months or so, and it gave me the idea. In searching for something different to do, we found a Burger King on the north side of Columbus which was willing to cooperate with this experiment.

"When you drive through the line, they take your food order, then ask if you have a request to be heard on 92X. You can imagine the response from first-time customers or non-listeners. To get the requests back to the station, we've installed a remote control system set up at Burger King which uses the telephone to activate a tape recorder in the studio. Pressing the 'star' on the touch pad starts the recorder, and when they hit the number sign (#), it stops. **Curt Monday** is on the air during this feature, and can monitor the cue system, using the ones on-air which make the most sense."

### Endless Possibilities

Once you find something that works, a variation or two on the theme makes perfect sense. "On New Year's Eve we did resolutions using our remote request system. Since this feature has been expanded an hour to run from 11pm to 2am, we pick up a lot of late-night adult parties. We've been at our present location for about six weeks, and are going to move it around to another Burger King to serve some of our other listeners. There are endless



92X personality Curt Monday standing outside his "satellite" request facility at Burger King.

things which can be done with this concept, and we've received a lot of TV coverage from this idea. We're now logging a couple hundred requests a night this way, and I understand that Burger King is looking to do this in other markets as well."



“They don’t know” yet... 

But they will  
when you watch

# Tracey Ullman

AS  
**MUSIC TELEVISION** TV'S FIRST  
WEEK-LONG  
GUEST V.J.  
February 13-19  
1-6:00 pm  
Eastern Standard  
Time

and with  
**Johnny** on the  
**TONIGHT SHOW**  
February 17  
performing her debut single  
“They Don’t Know”  
and  
“Move Over Darling”

**“They Don’t Know”**  
The debut single from  
Tracey Ullman’s soon-to-be  
released album  
**“You Broke My Heart In 17 Places”**



**STF**  
records

ON MCA RECORDS

# FOUR HITS — COUNT ON E/P/A

## PATTI LABELLE

“If Only You Knew”

**CHR**  
NEW & ACTIVE

B104 24-20  
WXKS-FM 31-27  
WNYS 14  
WPLJ 12  
Z100 8-6  
WCAU-FM 39-35  
B94 deb 29  
Z93 10-8  
I95 20-15  
Y100 19-15

KEARTH 28-26  
KIIS-FM deb 35  
WTIC-FM 31-28  
WBBQ 15-10  
KXX106 28-23  
KAMZ 23-21  
WANS-FM 35-31  
94TYX 29-24  
WOKI add  
KX104 23-19  
WSFL 37-27  
WNVZ 31-18  
WKDD add  
WRQN add  
WHOT-FM 32-28  
KBBK add  
KQMQ 33  
KHYT 29-26

13FEA add  
WISE add  
WFOX add 30  
Q101 29-23  
Z102 17-9  
WGLF add  
KCDQ add  
KDZA add  
KSLY add  
WRQK  
KBFM  
KTFM  
KSKD  
WGUY  
103CIR  
WERZ  
WJBQ  
WJAD

KNOE-FM  
KTRS  
WKEE  
WSPK  
WNFI



## ADAM ANT

“Strip”

**CHR**  
SIGNIFICANT ACTION

WNYS add 37  
WPHD 35  
Z100 on  
WCAU-FM on  
B94 23-16

94Q add 26  
Q105 on  
K104 add  
98PXY add  
KHFI 36-21  
WOKI 32-19  
WSFL add  
WNVZ add 27  
WKDQ 40-29  
WGRD 39-31  
KJ103 11-7  
WRKR 5-5  
KHYT add  
103CIR add  
WQCM add  
WISE add

WXLK add  
KKQV 27-20  
KCBN 19-12  
KSLY add  
WKEE deb 34  
KZZB deb 36  
WNFI 40-38  
KBFM on  
WZPL on  
WJXQ on  
WRQN on  
K107 on  
WHOT-FM on  
KQMQ deb 40  
KSKD on  
WIKZ 34-30

WERZ on  
WOMP-FM on  
KQIZ-FM on  
Q104 on  
WYKS on  
KYTN 34-31  
KCDQ on  
KGHO deb 39  
KZOZ deb 39  
KIST on



## JOHN CAFFERTY AND THE BEAVER BROWN BAND

“Tender Years”



WPHD  
WCAU-FM  
PRO-FM  
Q105  
WGCL  
KHTR  
WLAN-FM  
WRCK

WKRZ-FM  
WZLD  
WOKI  
KX104  
WSFL  
WZPL  
WJXQ  
WRKR

WHOT-FM  
KHOP  
KIDD  
KSKD  
WGUY  
WIGY  
WERZ  
13FEA

WJBQ  
Q101  
KKQV  
KCDQ  
KBIM  
KITY

**CHR**  
SIGNIFICANT ACTION



## MATTHEW WILDER

“The Kid’s American”

**OUT OF THE BOX ADDS AT:**

WBEN-FM  
WPHD  
Z93  
WGCL  
Q103  
KIQQ  
XTRA  
WVSR  
WLAN-FM

WSPK  
WPST  
WBBQ  
KXX106  
WBCY  
WNFI  
KBFM  
KX104  
KTFM

WZPL  
KQKQ  
WHOT-FM  
KBBK  
KMGX  
KYNO-FM  
KQMQ  
KSKD  
WKHI

WJAD  
WFOX  
WPFM  
Z102  
KYTN  
KGOT  
KCDQ  
KGHO

**CHR**  
SIGNIFICANT ACTION



## OZZY “So Tired”

On Your Desk Next Week!

Distributed by CBS Records

## KQKQ's Supermouth

Do you remember your first break into radio? I'll bet it's nothing like **KQKQ/Omaha's** yearly contest called "Supermouth." PD **Jerry Dean** and staff openly solicit audition tapes from *anyone without previous professional on-air experience* to become Supermouth for a year!

### Super Salary For Supermouth

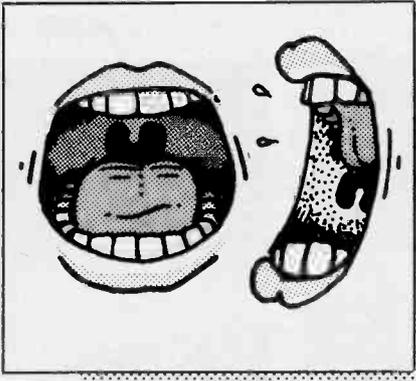
"Our GM, **Bill Cunningham**, originated the idea three years ago," began Jerry. "The winner receives a \$20,000 salary to work 10pm to 2am for a year, \$1000 in clothes, plus the use of his or her own 'Supermouth' car for the year, gas included." This year's car was a 1983 Firebird, complete with Supermouth and station logos!

"The quality of the people who've applied is really unbelievable. This past year's winner, **Mimi Merriman**, was a student at the University of Nebraska and had a bit of theater experience. She's turned out to be one of the best female jocks in the Midwest, and Supermouth was the first job she's ever had in radio.

"Our first winner was **Alan Bone**. He and Mimi are still with us, but are working on-air at our AM sister station, **16K(KLNG)**. They also do a few weekend shifts for me on the FM. Our current Supermouth, **Scott O'Hanlan**, has done a great job for us, but his time's about up, so we'll be looking for another Supermouth in late March."

### On-Air Final Auditions

Jerry told me Supermouth becomes a major on-air effort complete with promos to solicit audition tapes from those seeking fame, fortune, and free 45s in the wacky world of radio.



The applicants' tapes are screened and weeded down to a final ten. Then comes the final exam. "We give them a live on-air audition. Then the judges in the station, myself, Bill, and the jocks, decide who's the winner. Every Supermouth understands this is only a one-year shot, but they're willing to change their lifestyles and give it a try."

I told Jerry Supermouth was accomplishing a two-fold task: giving an unknown talent a shot at showbiz, and paying him or her \$20,000 plus goodies to *learn* a new trade. That's a better deal than the Army! And to think my first on-air job paid me \$1.60 an hour. "There have been so many articles written with programmers asking 'where is all the talent?' All these winners are young, eager, and well-disciplined. The salary is pretty good, but in the end they get bitten by the radio bug and money becomes secondary to being on the air, just as it was for many of us."

## Real PDs . . .

Continued from Page 36

- read LP liner notes
- fire jocks by Mailgram
- read **Rolling Stone**
- use the rest room of the opposite sex in an emergency
- work on postal holidays
- fly first class
- fish with a Popeil Pocket Fisherman
- drive cars that are paid for
- have a **Farrah Fawcett-Majors** poster in their office
- play donkey basketball
- watch "American Bandstand"
- bootleg old **American Top-40** shows
- park in the morning man's reserved spot
- renew their subscription to **Record World**
- eat lunch
- live in Beltsville or Laurel, MD
- stay under budget
- know how to type or refile a record in the library
- make coffee
- jog in the dark or swim in the nude
- find anything uproariously funny about any of the above items

## Station Profile



**KWTO-FM Springfield, MO**  
"Rock 99"  
PO Box 4568 G.S.  
Springfield, MO 65804  
(417) 883-9000

**Station Manager: Kurt Boney**  
**Operations Manager: Mike Schmidt**  
**MD: Bob Hammond**

**Owner: Stuart Broadcasting**  
**Rep: KATZ Radio**

98.7mHz  
100 kw

"Springfield is located in Southwest Missouri in the beautiful Ozark Mountain area. In this 11-station market, Rock 99 KWTO-FM is the dominant force. We're a high-profile CHR featuring personality jocks, not a bunch of card-reading clones. Rock 99 has a strong commitment to doing a lot of on-air promotions and public service campaigns that insure our maintaining a strong presence with our audience.

"We're not just a 'music box.' Rock 99 is part of the lifestyle of the community, woven into the very fabric of life in the



Bob Hammond and Mike Schmidt

Ozarks. We continue to succeed because we listen to what people want and need from us as a radio station. We've developed a unique bond with our listeners, and have every intention of maintaining it."

— Mike Schmidt

## Motion

**Dave Duquesne** leaves the MD slot at **KOFM/Oklahoma City** to become PD at **WHOO/Waco**. . . **Blaine Kelly**, former **WABB-FM/Mobile** PD, is now doing middays at **WQID/Biloxi**. . . **Gary Burns & Associates** has been named consultant for **Q106/York**, replacing **Drake-Chenault**. . . **Dennis Evans**, not *Denise Evans*, as we mistakenly printed, is new to mornings at **KJ103/Oklahoma City**. . . **Tomm Rivers** segues from **B96/Chicago** to afternoons at **WZOK/Rockford**, and PM driver **Charlie Bronsen** is now Production Director.

**WERZ/Exeter** loses **Neil Jackson** to after-

noons at **WTIC-FM/Hartford**, but the station picks up **John Willis** to do mornings from **WJBQ/Portland** and **Mike McGowen** from **WMR/Rumford, ME**. . . **KBIM/Roswell** morning man **Howard Grant** goes on leave for five weeks to run for City Council. . . **Scott Mitchell** joins **KITS/San Francisco** for all-nights from **FM102/Sacramento**, replacing **Rick Neal**. . . **KHTT/San Jose** afternoon **Joe Eick** has been promoted to MD/Research Director.

**Johnny Rowlands** segues from the PD slot at **ZZ99/Kansas City** to late-nights at crosstown competitor **KBEQ**.



**RAH RAH WHAT?** — **KPEN/San Jose** and **Budweiser** recently completed the 1983-1984 "Cheerleader Competition," and the winners are shown here all smiles. Understandably, so are **KPEN** air personalities (l-r) morning man **Dan McKay**, midday man **Brian Rhea**, and afternoon drive/PD **Jim Bridges**, who made personal pom-pom inspections.



**THE KPLZ SHUFFLE?** — **KPLZ/Seattle** PD/morning personality **Jeff King** found that what goes up must come down, as he raced pogo-style to help raise money for children's charities. Money was pledged for every foot of the big race between Jeff and afternoon man **Sky Walker**. Jeff is shown here doing his **Kermit** imitation and winning the race.

# THE PICTURE PAGES

## Capitol Loves Enemy



Capitol's recently-signed Dear Enemy are shown readying their new "Ransom Note" LP. In back (l-r) are Capitol VP Don Grierson, DE's Martin Fisher, Capitol VP Ray Tusken, and band's Ron Martini, Chris Langford, Ian Morrison, and Les Barker; (l-r seated) band's Peter Lesley, producer Peter Mclan, and associate engineer Paul Ray.

## Fonda Steps Out



The members of Elektra/Musician's Steps Ahead are shown conferring with Jane Fonda, who'll use the band's music on her new "Prime Time" workout album for the middle-aged. Shown here: SA's Warren Bernhart, Eddie Gomez, and Michael Brecker, Fonda, band's Mike Mainieri, and E/A President Bruce Lundvall.

## Gladys Gilded On TV



One way to make sure that your act looks good on television is to walk in and present them with a gold record. CBS Senior VP/GM Al Teller (l) did just that when Gladys Knight & the Pips were on WABC-TV/New York's "The Morning Show." Shown with Teller are Pips William Guest, Edward Patton, and Bubba Knight, Gladys Knight, and host Regis Philbin.

## Riot Goes Gold In Canada



Following a gig at Toronto's Maple Leaf Gardens, members of Quiet Riot were presented with gold plaques for their "Metal Health" debut. Pictured (l-r): QR's Rudy Sarzo, CBS Canada VP Don Oates, Rioters Carlos Cavazo and Frank Banali, CBS Canada President Bernie Di Matteo, group's Kevin Dubrow, and manager Warren Entner.

## Anderson Gets Sheepish



Shortly before a recent gig in Nashville, John Anderson was presented with a stuffed black sheep to commemorate his similarly-titled hit record. Shown here are Warner's Bruce Adelman (l) and Anderson.

## JoBoxers' L.A. Bout



RCA's Don Wardell visited the JoBoxers backstage at L.A.'s Beverly Theatre on their first North American tour. Shown (l-r rear) are JoBoxers Dave Collard, Rob Marche, Wardell, and JoBoxer Dig Wayne; (l-r seated) JoBoxers Chris Bostock and Sean McLusky.

## Wexler Commemorated By Major Market



WPMR & WMGK/Philadelphia VP/GM Larry Wexler, who served as Chairman of Major Market Radio's Advisory Board in 1983, was presented with a commemorative plaque at the fifth annual MMR Fly-In at Tampa. Pictured (l-r): MMR Executive VP Rich White, Wexler, KMPC/Los Angeles NSM Don McGovern, and MMR President Warner Rush.

## Clayton Joins Compleat



Chicago vocalist Willie Clayton has been inked to Compleat Records with a new single, "Tell Me," just released. Clayton (r) is shown with Compleat President Charles Fach.

AOR



STEVE FEINSTEIN

## FORMAT CHECKUP, PART 2

## AOR Success Sketches

If I had my druthers, I'd devote a full column to every AOR that brought home the bacon in the fall sweep. Time and space considerations prevail, though, and instead, here are thumbnail sketches, mostly in the programmers' own words, of a sample who did the format proud.

Note the common concern with personality and presentation. It looks as though the "how bland can you be" approach is waning, if not extinct, in AOR. Gone are the days when fewer commercials and less talk were enough to disguise a lifeless product with all the excitement of a cardboard sandwich.

## WDVE/Pittsburgh

You may not know much about Howie Castle. He's a modest, unassuming programmer who lets his ratings speak for themselves. They speak well of him — he had double-digit shares at WSYR/Syracuse while it was AOR, and in 18 months took WDVE from a 5.9 to 8.1 in 12+. Ironically, Castle and the station have parted ways since the book's release.

**Stats:** The 8.1 is the highest in the station's history, with 'DVE second to perennial giant KDKA and solidly ahead of both CHR in the market. It's #1 in teens, men 18-24, 25-34, 18-34, and 18-49, women 18-24, and adults 18-34 and 18-49. WDVE's cume went from 322,000 to 332,000, while both CHR's dropped.

**Music:** "Pittsburgh is a conservative, traditional city, so we haven't gone very far towards modern music. We spoon-fed the audience a little bit, and got tremendous negative reaction. We watched (crosstown AOR) WYDD put themselves in the dumper trying that."

CHR crossovers on AOR radio are a no-go for Castle. Having programmed CHR for eight years, he "knew what it was like to be intimidated by AOR. Now that the shoe's on the other foot, CHR doesn't intimidate me. We stayed away from Michael Jackson, Eurythmics, and Men Without Hats. You don't get hurt by what you don't play."

Castle feels AOR-based music, including new albums by Yes and Genesis, was stronger this fall than in the spring, when the CHR crop was plentiful.

He also feels AOR has been getting a bum rap for letting CHR force it on new records. "That didn't happen in Pittsburgh over the past year. We were early on Quiet Riot and novelty records such as 'The Russians Are Liars' by No Survivors and 'The Curly Shuffle,' which was big in Pittsburgh because Moe Howard's family is from here. We took the leadership role and made CHR play records, not the other way around."

**Presentation:** "The air staff was putting us all to sleep with a breathy, 70s-style delivery. We worked with the jocks to get them brighter and more up, though not forced like CHR. I wanted them to sound more enthusiastic on the air about music and promotions."

**Promotions:** 'DVE bought two strategic ad boards at Pittsburgh Penguins hockey games to assure that the station's logo would be included in TV camera shots. One was behind the goal where the Penguins shoot for two of the three periods, another covered the door the home team comes through to enter the arena.

Also, listeners who spotted upside-down billboards were given T-shirts with the logo printed upside down.

**Imaging:** "WDVE Rocks" logo and bumperstickers, and custom produced IDs with slogans such as "Still rockin' after 14 years" and "Rock and roll the way it's meant to be." The latter statement, Castle relates, "implied that other stations are wimpy without naming them directly. Instead, we stroked ourselves all the time."

**Comments:** "CHR's are attempting to reposition AOR from a sales point by saying AOR listeners ride motorcycles, don't take baths, and wear black T-shirts. These incorrect images in the minds of time buyers have got to be changed."

## KISW/Seattle

Like Howie Castle, Gary Bryan is a former CHR programmer. He moved to KISW from crosstown KNBR at the start of the fall book, with former KISW PD Beau Phillips moving to a consultant role, replacing B/A/M/D.

**Stats:** KISW triumphed over both CHR's and fellow AOR KZOK in 12+, rising 5.0-5.9 and tying for 2nd place overall. It notched #1s in men 18-24, 25-34, 18-34, and 18-49, and tied for adults 18-34. Cume climbed 226,000 to 255,000, topping both CHR's.

**Music:** "The station's erosion problem was due to altering the product when it moved towards the Abrams new music thing. Playing Thomas Dolby and Eddy Grant just wasn't the real KISW, which is positioned as Seattle's first hard rock radio station. If you're going to throw that image away, you better have something equally as powerful to replace it with."

"Copping out and saying 'Well, this is what's hot now and so we're going to do this' is crass and cynical. If you don't stick to your guns, then what are you? My theory was that the music will come back our way,

Continued on Page 42

## BUZZARD FLIES HIGH

## WMMS: They're Back (On Top) And They're Proud

WMMS/Cleveland resembles a force of nature more than a mere radio station. It swept through Cleveland's fall book with the devastating power of a hurricane. After slipping to 3rd place in the summer, 'MMS captured the #1 spot 12+ with a 10.2, and nabbed #1 honors in these demos:

Men 18+, 18-24, 25-34, 18-34, 18-49, 25-49, 25-54

Women 18-24, 18-34, 18-49

Adults 18+, 18-34, 18-49

The talented crew that contributes to the station's success starts with owners Malrite Broadcasting and continues right down the line through VP/GM Walt Tiburski, legendary MD Kid Leo, Director Of Advertising and Promotion Jim Marchyshyn and staff, and the crack air talent.

Operations Manager John Gorman is the architect behind some significant changes at WMMS over the last year which bore fruit this fall. He relates that it started early last year when "we looked at the huge audience of 18-34s, especially the 25-34s, that we felt were not being adequately served by any format. The A/Cs and CHRs were the recipient of that audience not so much because it liked them better than AOR, but because those formats were coming closer to servicing its tastes with a wider variety of music than the AOR stations it grew up with."

Gorman felt it was time to address that audience by overhauling WMMS's music. He decided the key was to add a quantity of the Top 40 oldies that A/C was using to lure 25-34s, broaden the station's appeal by playing CHR hits, and modify the use of the harsher sounds that were alienating the upper end of the audience.

"It was a gamble when I walked in and proposed my plans to our corporate office. I had no facts to go on. I gave them the analogy that we were going to be the wagon train surrounded by Indians, with A/C's attacking us from one side and the more adventurous CHRs on the other. Are we going to take the chance and broaden, or slowly become extinct?"

"We had to draw the line and decide whether we were going to be a 12-24 station or an 18-34 station. Since teens are a diminishing demo and don't have the economic clout they once did, we decided to go where the money is — the baby-boom generation."

## Phases &amp; Stages

"First, we dayparted heavily, during the



day adding James Brown, Four Seasons, Beach Boys, Shadows Of Knight, Jerry Lee Lewis, Box Tops, and Motown and Stax/Volt tunes. We also mixed in some of the old AOR standards radio had forgotten about, like Bob Dylan, the Band, and Neil Young. We went over 1600 tunes individually; it was a lot of work."

Additionally, virtually all the metal was dayparted into the evenings, when "we target 18-24 because we figure the 25+ audience has other diversions, like cable TV."

The next step was to begin adding more CHR crossover music, but in gradual doses. Early additions were records by Prince and Michael Jackson, and as any initial negative reaction subsided, the station moved further to the right in its adds. These days, a look down the 'MMS playlist finds artists like KC & the Sunshine Band, Matthew Wilder, Lionel Richie, and James Ingram.

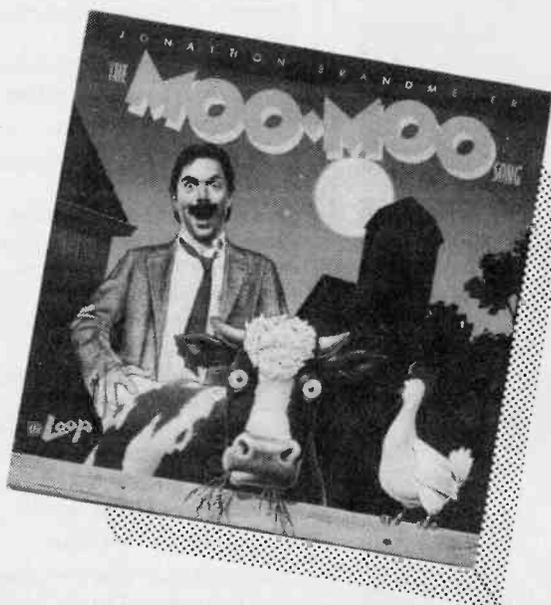
Gorman can point to the dream demos in the fall book as proof that his hunch has paid off. To skeptics who would claim that 'MMS would not be able to be so broad if there were a more modal AOR in the market, he counters, "If a hard rock AOR came into the market, they'd probably become the top teen station and that would be it. As far as their impact on 18-24 men, they're not serviced as well as they could be by AOR. CHR's are slowly gaining in 18-24 men and women and the reason for that is the variety."

"We want to be around for a long time, and I don't think we'd be around by downgrading to serve a younger audience. Instead, we want to continue to serve the people who grew up with this station. We were very successful being something else five years ago, but we wouldn't be successful being that today."

## Before You Change . . .

WMMS's flexibility and adaptability shows that there's more than one way to skin a cat. They've taken a diametrically opposite road to success than the other stations profiled this week. But keep in mind that as with any truly great radio station, the Buzzard's success only begins with its music mix, which doesn't exist in a vacuum. That array of music is complemented by, and all the more potent in the context of, the creativity that extends to the entire air-sound and beyond.

Continued on Page 42



**HAVE YOU HUGGED YOUR COW TODAY?** — That might very well be the subtitle for "The Moo Moo Song," an ode to cow love by WLUP/Chicago morning man Jonathon Brandmeier. Giving new meaning to the term animal husbandry, ole cowpoke Brandmeier milks the subject for all it's worth. The whole affair is utterly delightful, as is the flip side, "Party Animals," continuing Brandmeier's fascination with matters bestial.

# AOR Success Sketches

Continued from Page 41

and if we stay true to what we are we'll be ready for it. If we start changing around, we lose all our credibility.

"Listeners would call up and say, 'Hey, when are you guys gonna start rockin' again?' It was like they weren't going to give up on the radio station, and were waiting for us to come back."

Bryan also shies away from the generic rock he hears on John Sebastian-consulted KZOK, preferring artists with stronger images, such as Pretenders and U2.

He does some retail research, but relies primarily on "gut feel. We've all been doing this in Seattle long enough so that we know what the market likes, and can feel when something's burnt. MD Steve Slaton and I freshen up the library every couple of weeks to keep it interesting to us and the audience."

**Staff:** Bryan credits the quality of the station's personalities for holding the audience during the period when he feels the music was off. Their average tenure is five years apiece, and he feels their credibility kept listeners with the station.

Calling KISW's success a team effort is more than just a cliché, as there are teams in both the morning and afternoon. When AM drive team Langan & West split in August for a brief stint at KMET/Los Angeles, Bryan teamed overnighter Jim Arnold with stand-up comic Gary Larson. (Mike West returned in the middle of the book, this time as the morning newsman.) Gary Crow and Bob Hovanes hold court in the PM, employing produced bits, character voices, and phoners.

**Promotions:** The station's boat, the "Miss Rock," was entered in a hydroplane race as part of the Seafare Celebration that drew over 300,000 people. Members of Def Leppard performed the christening ceremony.

**Comments:** "The battle between KISW and KZOK is like the one between Coke and Pepsi. Even though KZOK has a good product, we have the #1 position in the market, and as long as we don't give it up by changing our product, they're not going to be able to take it away from us."

## WNOR/Norfolk

Ron Reger is another low-profile success story. He's been plugging away at WNOR

for seven years, and with WMYK's defection to Urban, now finds himself the lone AOR in the market.

**Stats:** Moving 8.6-9.5 in 12+ brought him to a tie for #2 in the market, placing him squarely ahead of CHR WNVZ's 6.8 showing. The 9.5 is the station's highest 12+ in five years. He takes #1 honors in men 18-24, 18-34, 18-49, women 18-24, and adults 18-34. Though losing a few thousand came due to a drop in teens and women, WNOR nonetheless became the highest cuming station in the market.

**Music:** His game plan for the fall included a larger dose of melodic metal, and avoiding CHR crossovers more than ever. "We set the standard on currents. Even if something was really hot on CHR, if we felt it wasn't right for our audience, we wouldn't play it, whether it was Kenny Rogers or Duran Duran. We also move through new music faster these days, getting rid of tunes we feel are burnt."

**Presentation:** With most of the jocks in key dayparts having been at the station upwards of six years, it's not surprising to hear Reger say, "Overall, developing a strong personality orientation has taken more effort than the music. We emphasize interplay between jocks and on-the-street involvement. A local marketing survey in October had our personalities mentioned far and above those of any other station in the market."

"Most of the critique sessions I do are not a matter of me saying, 'OK, here's what you did wrong.' Instead, I play the tape, stop it and stare at them until they tell me what they did wrong or what they were uncomfortable with. It's a much better learning tool than me simply telling them what I want, and it's why I'm the only one here who sounds like me. Everyone else is different."

**Involvement:** "One of the changes we made a couple of years ago was just making a point to get out more often — hanging out in clubs, getting involved in local organizations. We don't have anyone here who just hangs around with radio people. It's important to listen to people."

Jocks also do frequent call-ins from various locales. Besides concert and club reports, it's not uncommon to get word on 'NOR of a traffic jam around the beach or a bunch of listeners who are partying on the

beach and listening to the station.

**Comments:** Reger sees AOR stations switching out of the format as "partly a matter of product life cycle. There was a time when AOR was really trendy, and stations came into the format to make a killing. The strong ones survive."

## KYYS/Kansas City

You'd have a tough time convincing Taft Broadcasting officials that AOR isn't viable. Four of their five AOR properties had healthy books: the aforementioned WDVE had a stunner, WLVQ/Columbus remained #1 12+, WYNF/Tampa moved 5.6-6.1, and KYYS had a solid success story behind PD Joe McCabe.

**Stats:** Up went the 12+ from 6.0-8.7, and up went the station's market rank from 6th to 2nd, ahead of CHR KBEQ, which fell 8.6-7.7. #1 areas include men 18-24 (more than doubling its previous share), 25-34, 18-34, 18-49, and 18+, and adults 18-34 and 18-49. Cume increased 168,000 to 184,000 while KBEQ's dropped. Interestingly, none of KYYS's gains were at the expense of fellow AOR KKCI, which was up across the board.

**Music:** "We're already perceived as the heavy metal station in the market, so we felt no need to be any harder and we softened it up a bit to reach a lot more people. I preprogrammed the music to ensure the right balance, so that we wouldn't follow Motley Crue with Def Leppard or Scorpions."

"The jocks always liked the idea that their show would sound different from the next guy's show. I want them each to have different personalities, but musically I want the audience to know what to expect from us 24 hours a day."

McCabe took a pass on crossovers such as

"All Night Long" and "Say Say Say," feeling that "there's enough crossover material that defines our format that we don't have to use those (the above) tunes for crosscuming with CHR."

"I change the flow sheets constantly. Instead of making the music fit the sequence sheets, I make the sequence sheets fit the available music. If we had four records in power rotation, I put in a sheet that worked that way. If there were eight powers, I'd use an appropriate sheet. That avoids grasping for that cut just to fill out a rotation. I've always hated the idea of putting in new music for the sake of filling out your list."

**Presentation:** Some members of the air staff have been at the station since it signed on ten years ago, and the newest member has two years at KYYS under his belt. "It's so easy to be equalled musically by your competitor. The big difference was that our personalities were as plugged in to the city as they could be. They knew what was going on around town so they could drop it in, and had great spirit on the air, too."

**Promotion:** "We were visible, too. Not on TV, because our budget was next to zilch, but our personalities did appearances all over the city. A World Tour promotion sent people to see the Police in Miami, Asia in Asia, and ZZ Top in London. We did a lot of offbeat stuff, like when the CHR was doing a \$25,000 'Hey Jude' promotion, we did a \$25 'Hey Joe' promotion."

"We also realized that we will never out-commercial-free any competitor, so we blew off all those kind of positioning statements."

**Comments:** "The main goal was to not worry about KKCI or KBEQ, but just worry about how we sound. We kind of put our blinders on, and it worked."

## WMMS

Continued from Page 41

Dynasties are not built overnight; a history of brilliant marketing and a commitment to excellence have helped make WMMS an institution that commands a special place in Cleveland's hearts and minds. It takes time and dedication to develop the

credibility with your audience that allows you to evolve with a degree of confidence that the audience will grow with you. Just as the modal, "all rock all the time" approach isn't necessarily right for every setting, WMMS's relatively eclectic music mix may not be either. If you're going to take a tip from WMMS in the music department, you'd do well to follow its lead in the other areas in which it excels as well.

## WMMS Music Telescope

Here's an idea of how the Buzzard music mix sounds. Random hours from different days of the week were chosen.

### 8-9am

Eddie Money Shakin'  
Elton John Call It The Blues  
Van Halen Jump  
Dramatics What You See Is What You Get  
Fleetwood Mac Dreams  
Rockwell Somebody's Watching Me  
Kinks Victoria  
Bob Seger Shame On The Moon  
38 Special If I'd Been The One

### 11-12n

Journey Lovin', Touchin', Squeezin'  
Nena 99 Luftballons  
Three Dog Night Eli's Coming  
Steve Winwood While You See A Chance  
Pretenders Time The Avenger  
Robert Palmer Bad Case Of Loving You  
INXS The One Thing  
UB40 Red Red Wine  
Supremes You Keep Me Hangin' On  
Michael Sembello Maniac  
Eurythmics Here Comes The Rain  
Spencer Davis Group I'm A Man  
Bryan Adams Lonely Nights  
Zombies Time Of The Season

### 4-5pm

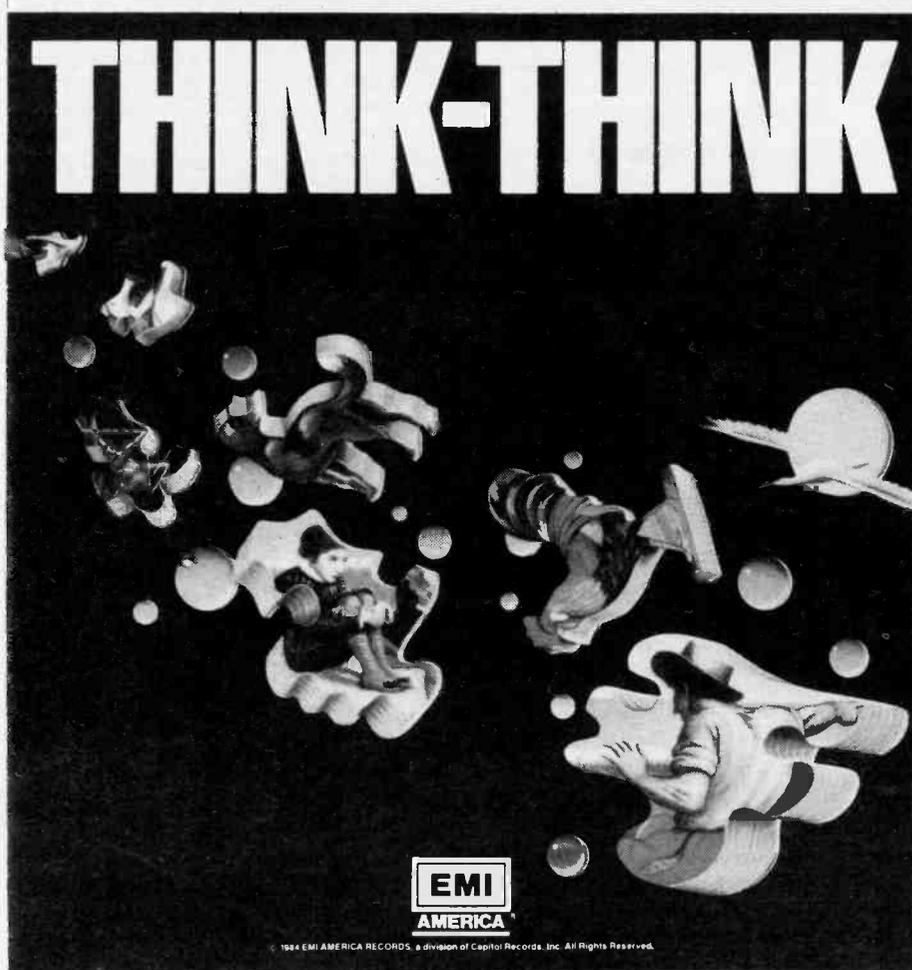
38 Special Back Where You Belong  
Billy Joel Uptown Girl  
K.C. And The Sunshine Band Give It Up  
Van Halen Jump  
Rolling Stones Honky Tonk Women  
Cyndi Lauper Girls Just Want To Have Fun  
Them Here Comes The Night

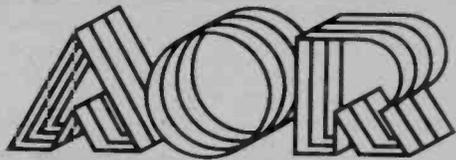
### 7-8pm

Ozzy Osbourne Rock n Roll Rebel  
David Bowie Rebel Rebel  
Lionel Richie Running With The Night  
Eric Clapton/Jeff Beck Crossroads  
Pretenders Middle Of The Road  
Motley Crue Shout At The Devil  
Eurythmics Here Comes The Rain  
Culture Club Miss Me Blind  
Yes Owner Of A Lonely Heart  
(splice of LP version with disco mix)  
John Cougar Warmer Place To Sleep  
Crazy Joe And The Variable Speed Band Eugene  
Kingsmen Louie, Louie  
Industry State Of The Nation

### 10-11pm

Van Halen Jump  
Paul Young Come Back And Stay  
Golden Earring Radar Love  
Rolling Stones She Was Hot  
Night Ranger Sing Me Away  
Nena 99 Luftballons  
Heaven Rock School  
Huey Lewis I Want A New Drug  
Ray Parker, Jr. Can't Get Over Lovin' You  
Kiss I Love It Loud  
Genesis Just A Job To Do  
David Bowie China Girl  
Headpins Just One More Time  
Fastway Easy Livin'





Picture Page



**KISS CONTINGENT DOES DOUBLE DUTY** — No longer content to stay behind the scenes, staffers at KISS/San Antonio have taken to moonlighting as a band called the "KISS Air Force." The band plays local clubs in conjunction with KISS parties and special events. Pictured waiting for Ted Mack to rescue them from oblivion are (l-r) Bobby Reyes (bass/overnights), Janet Guerra (vocals/traffic manager), John Dodge (guitar/9a-noon), Debbie Alcocer (drums/10p-2a), Tom Schnepke (keyboards/Assistant PD/noon-3p).



**ARTFUL DODGERS** — Three of the L.A. Dodgers scored a big hit when they stopped by KTMS/Santa Barbara recently. From left, Dodgers Steve Sax, Tom Niedenfuer, personalities Debbie Budge and Dan Casmaer, and catcher Mike Scioscia.



**WLVQ ON THE MONEY** — Eddie Money stopped by to spend an afternoon at WLVQ/Columbus. Eddie is pictured on the left, as PD Pat Still stays cool behind his wrap-around shades.



**LOOK OUT FOR FLYING METAL** — WHJY/Providence's "Two Hour Metal Hour" asked listeners to build facsimiles of a Flying V guitar, with a winner receiving the real thing courtesy of Elektra's Dokken. Pictured with some of the entries are (l-r) PD Ted Utz, show producer Jack Flanagan, and host Doug Frye.



**BOWLING NEWS** — Chrysalis' Huey Lewis & The News hosted a bowling night for WNEW-FM/New York, with proceeds going to the Special Olympics. From left: Sr. Director/National Promotion Eric Heckman, WNEW's Dave Herman, Director/New Music Marketing Daniel Glass, WNEW's Meg Griffin, Huey Lewis, WNEW's Mark McEwen, MD Jim Monaghan, and staffer Ken Dashow.



**FLESH FOR FANTASY** — This is one of the few photos from a recent WKLS/Atlanta fantasy costume contest we were able to print and still maintain our image as a family publication. Jock Steve Mitchell (at left, with mike), delivering a sermon entitled "We Are The People Our Parents Warned Us About," is pictured with contestants at a local club.

# TED NUGENT

Penetrates Album Radio  
With A

# DOUBLE BREAKER!

ALBUMS **BREAKERS** 2/3/84

**TED NUGENT**  
Penetrator (Atlantic)

66% of our reporters on it. 117/64

2/10 Albums: 21

HOT TRACKS **BREAKERS** 2/3/84

**TED NUGENT**  
Tied Up In Love (Atlantic)

64% of our reporters on it. 113/36

2/10 Hot Tracks: 22



From the LP  
**TED NUGENT**  
Penetrator

Produced by Ashley Howe  
Doug Banker,  
Mad House Management



ON ATLANTIC RECORDS AND CASSETTES

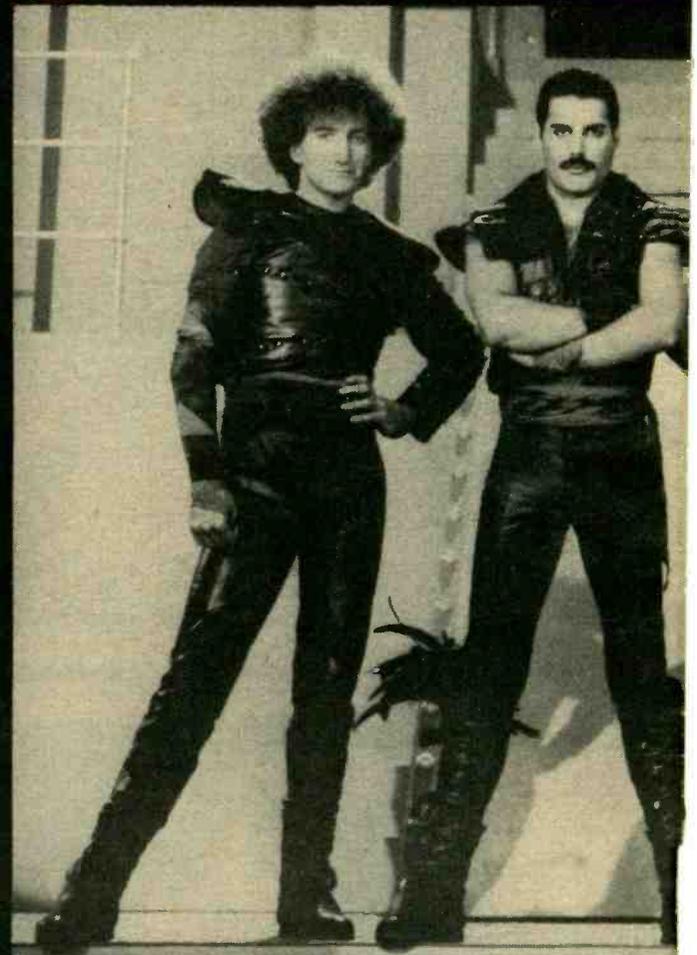
© 1984 Atlantic Recording Corp. A Warner Communications Co.

# QUEEN

**#2 UK SINGLES CHART**

*"...listen carefully and you'll realize it's as positive an endorsement as we could ask for."* — BILL HARD

*"If there was ever a song to boost the ego of rock radio, it's Queen's 'Radio Ga Ga'."* — ALBUM NETWORK



# RADIO

Capitol Records Welcomes Queen and Congratu

*Capitol*

**THE W**

# FEEN



- |         |         |         |         |         |
|---------|---------|---------|---------|---------|
| B104    | WHFM    | KITY    | KRQ     | KISR    |
| WHTT    | WPST    | KTFM    | WFBG    | KILE    |
| WXKS-FM | WRCK    | WGRD    | WGUY    | Q101    |
| WPHD    | WBCY    | WZPL    | WZON    | WPFM    |
| WCAU-FM | WZLD    | WJXQ    | WIGY    | WGLF    |
| CHUM    | KITE    | WKFR    | WIKZ    | WBNQ    |
| B96     | WDOQ    | ZZ99    | WERZ    | WAZY-FM |
| KEARTH  | WNFI    | KJ103   | WZYQ    | KXSS    |
| KIIS-FM | WRQK    | WRKR    | OK100   | KDVV    |
| XTRA    | WZYP    | WRQN    | WKHI    | KYYA    |
| WFLY    | 94TYX   | WHOT-FM | WJBQ    | KGHO    |
| K104    | WOKI    | KKXX    | WSQV    | KDZA    |
| WKEE    | WFMI    | KLUC    | KQIZ-FM | KCBN    |
| WLAN-FM | WHHY-FM | KHOP    | WISE    | KZOZ    |
| WSPK    | WSFL    | KSKD    | WCGQ    | KIST    |

FIRST WEEK — ONE OF THE "MOST ADDED"

# GAGA

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WORKS



# R&R

RADIO & RECORDS

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'The Call That Gets It All'



News coverage that's  
always first with the facts

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## CALENDAR



BRAD MESSER

### Thirty-Day Plan For Peak Morale

**H**ere's a 30-Day Plan that will make the difference between an also-ran news operation and one that consistently grabs attention and contributes substantially to the station's momentum. The News Director who follows it will get every news staffer going full speed.

The single most important quality a news department can have is an upbeat team spirit. The proven way to create it is to develop an everyday feeling of energetic competition. Any News Director can accomplish that, and quickly, by doing just one thing.

The news staff must be lifted from complacency and be made aware that it is competing every day. The ND must "keep score" and report that score every day, comparing the station's coverage of specific news stories to another station's handling of the same stories.

It's so simple. Privately outline your 30-day plan on paper, similar to a shift schedule, so your effort is rotated through the entire staff and covers each person regularly. On Day One you tape one newscast from your strongest competitor, and record a counterpart aircheck from your own station, and play back the two newscasts for the appropriate staff member.

The listening sessions are often quite un-

structured and do not include too much comment. Just as you may be your own strongest critic, staff members are usually quite capable of making their own quality judgments.

After several days of comparing airchecks the feeling of competition will begin developing. The staff will perceive that the News Director is conscious of what's happening on his own station during every shift, knows what the competition is doing and deeply cares.

A ho-hum attitude is guaranteed to rapidly kill staff enthusiasm, while consistently showing concern and interest quickly begins to build a competitive spirit. People begin thinking about what they are doing and that leads to thinking about how they can do it better.

Thirty days of comparing airchecks, praising your staff's victories, will make an astounding difference in morale. The news department will accomplish more, do it with enthusiasm, and be willing to contribute that extra measure of personal effort which will help make the station's newscasts truly outstanding.

What's good for the station is equally good for the individuals involved, because performing at one's peak naturally makes a person feel more pride and self-esteem.

An aircheck a day for 30 days. It's the secret weapon of winners.

**MONDAY, FEBRUARY 13** — America's first magazine was published in 1741. It covered politics and was appropriately named the *American Magazine*.

ASCAP is 70. Composer Victor Herbert formed the American Society of Composers and Publishers in 1914, after winning a lawsuit against a restaurant that had been using his music without compensation.

Writer Alexander Solzhenitsyn was expelled from the USSR in 1974.

Ex-Monkee Peter Tork 38. Ex-baseball star Sal Bando 40. Carol Lynley 41. George Segal 50. Tennessee Ernie Ford 65.

**TUESDAY, FEBRUARY 14** — And old American custom was for a young woman to put a bay leaf in her pillow on Valentine's eve, to insure that the man she dreamed about would marry her within a year. Another custom was to write the names of eligible boyfriends on bits of paper, drop 'em into water, and the first name to float to the top would become their Valentine. Americans now spend \$500 million on Valentine cards. That's 20% of the annual income of the greeting card business.

First Tarzan movie 1918. Oregon 33rd state 1859. Arizona 48th state 1912. Dresden bombing killed 200,000 Germans 1945.

**WEDNESDAY, FEBRUARY 15** — A man in India got into the Guinness Book of World Records in 1979 by displaying a fingernail 25.5 inches long. He said it took 13 years to grow. Harry Bassett, whose firm makes Trim nail clippers, says nearly all American men use fingernail clippers, while women overwhelmingly prefer emery boards and files.

U.S. Supreme Court admitted female attorneys 1879. NASA accepted first female astronaut candidate 1960, but no American women went into space until Sally Ride's Shuttle ride last year.

Claire Bloom 53. Harvey Korman 57. Cesar Romero 77.

**THURSDAY, FEBRUARY 16** — Henry Leland was born in 1843. He introduced interchangeable parts to the auto industry, helped develop the first electric starter, and is credited with developing both the Cadillac and the Lincoln. Although Cadillac advertises itself as "an American standard for the world," not all car dealers agree. In a recent *Ward's Auto World* quality survey, dealers rated foreign cars 1 thru 10 (Porsche-Audi products as #1) and the highest-rated American car, Cadillac, was listed at #11.

Elks Club founded 1868. King Tut's tomb opened 1923. DuPont patented nylon 1937. Fidel Castro named self Premier of Cuba 1959.

Full Snow Moon. John McEnroe 25. Sonny Bono 49.

**FRIDAY, FEBRUARY 17** — When a European conflict interrupted American sardine imports in the 1870s, U.S. entrepreneurs began selling local fish with counterfeit French labels. That's how the U.S. sardine industry began 108 years ago today (1876) in Eastport, Maine. Sardine is a generic term for any of several kinds of fish packed tightly in cans.

Johnny Hart's comic strip "BC" is 26.

Gene Pitney 43. Former football pro Jim Brown 48. Hal Holbrook 59.

George Washington holiday weekend: tomorrow (2-18) John Travolta 30. Yoko Ono 51. Helen Gurley Brown 62. Sunday (2-19) Lee Marvin 60.

**FOR THE RECORD:** In the process of setting NBC-TV straight on matters of astronomy, Brad Messer had a scientifically crucial line accidentally omitted from his column last week. With the missing line included, the passage affected should have read: "(The Earth)" spins about 1000mph, and that is added to the orbital speed on the dark side of the planet, subtracted from the forward speed on the sunlit side." The fault lay not with Mr. Messer, but with his geophysically ignorant editors.

# A/C Picture Page

## Top Of The Morning To You!

Here's a set of shots from A/C morning talents from around the country, doing their best to get noticed. Well, it worked!



**FIGHT IT OUT AMONG YOURSELVES** — What's the star attraction on the WKBC/Wilkesboro, NC morning show? If (l-r) Bill Fisher and Dwayne Ward have anything to say about it, they are! The boys can be seen here trying to steal the show from "Jeniphe Nichole," a Cabbage Patch lookalike who showed up to demand equal time.



**IN HEAT AT HARLOW'S** — In KKJO/St. Joseph, MO's "Keep The Heat On" fundraiser to keep folks warm during the winter, local celebrities served as waiters and waitresses at Harlow's Restaurant/Lounge. All profits and tips went to the cause. From left, morning news anchor Steve Jacobson, Ken Harlow, and PD/morning man Bruce Allen.



**TWO-BIT BUS BASH** — CFAX/Victoria, BC morning man Barry Bowman hosted his show live on a bus in a co-promotion with the bus company as part of an annual event for downtown merchants. For just 25 cents, commuters could ride with Barry, numerous civic leaders, and the Dixieland Express band which played along the way.



**GROWN-UPS FOR THE KIDS** — Here's the team at WFIW-AM & FM/Fairfield, IL posing after successfully raising funds for Muscular Dystrophy. From left, Station Manager David Land, morning man Gil Wallace (in back), News Director Rick Hayes, and four sorority sisters who handled the phones.



**PARADING PERSONALITIES** — To celebrate 15 years of unwedded bliss at KFI/Los Angeles, morning personalities Lohman & Barkley were honored by Mayor Tom Bradley, who recently proclaimed a day just for them. Shown (l-r) are Roger Barkley, Mayor Bradley, Al Lohman, and his dog Max. Following the ceremony, L & B appeared in their own Appreciation Day Parade, which came complete with the KFI Electronic Marching Band and many loyal listeners.



# BARBRA STREISAND



## "Papa, Can You Hear Me?"

- |       |      |
|-------|------|
| WBEN  | WEIM |
| 97AIA | WTKO |
| WISN  | WKNE |
| WCCO  | WSKI |
| KFMB  | WSKY |
| WAEB  | WCKQ |
| WRIE  | WJBC |
| WAHR  | KEEZ |
| WMAZ  | WJON |
| WNAM  | KFQD |
| WHBC  | KTWO |
| KUGN  | K99  |
| KSL   | KRSB |
| WWNR  |      |

Taken from the platinum original motion picture soundtrack album:  
"YENTL"



# Adult/ Contemporary



JEFF GREEN

FM FINALLY FINISHES FIRST

## WBUF Takes The Chips In Buffalo

Buffalo has long been the scene of great AM radio battles. Two years ago, A/C WBUF wedged its way in among the warriors, steadily increasing its strength book-by-book. After finally winning the fall '83 A/C sweep, PD Paul Warren explained to R&R's Ron Rodrigues how an improved morning show, full-service elements, and a consistent music image provided the main ingredients for his station's success.

WBUF's rise is indeed impressive. In 18 months, it's moved from the low 2s among 25-49 adults to nearly a 12 share. Paul admitted, "It was tough, because our AM competitors WBEN, WGR, and WKBW continue to be well-programmed. But our research shows that they're targeting too broadly, and that there's room for a music-oriented FM that offers the information services such as news, weather, and traffic that adults depend upon."

### Improved Morning Show

Paul cited several reasons for his station's growth, but he credits morning personality Stan Roberts as the most important element. "Stan opened the floodgates of listeners. He's a 20-year market veteran, first at WKBW and then WGR. Stan has a huge following, and we were lucky to pick him up 18 months ago. The best way to describe him and our other personalities is simply to use the word 'Buffalo,' because they reflect this market so well." Paul said he gives his talent the leeway to discuss community events, or to recount their weekend activities. "By no



**WBUF**  
fm93

means," he emphasized, "are they restricted to liner cards."

### Information Please

"It was also vital," said Paul, "to let our listeners know that we had Buffalo's only complete FM news presentation. Our four-person staff is on the air twice an hour in the mornings, and once an hour in short form thereafter. We are the only FM here making a large-scale attempt at traffic reporting, and are the first FM to employ a private meteorological service. We broadcast school closing reports, too. These efforts stand out among our listeners, and they've responded by saying, 'Yes, you are taking information seriously.'"

### Music Still Rules

However, WBUF continues to market itself as a music outlet, and Paul explained

## Progress

Twenty-five year radio veteran King Arthur Knight takes on afternoon duties at WPRO/Providence . . . KRBE/Houston appoints Barry Kilgore to middays . . . William Naughton joins WCAP/Lowell, MA as morning personality . . . GR55/Buffalo appoints Chuck Lakefield to evenings, and Jim Nowicki to overnights . . . Steve Kelly takes on weekend duties at WMJI/Cleveland . . . Longtime Boston personality Sean Casey segues to WROR from WHDH . . . Also in Beantown, Peter Meade joins WBZ as a talk show host. Meade was an Assistant VP at Warner-Amex Cable . . . KLG/Breckenridge, CO afternoon personality Neal Jones is now anchoring the news for his town's local cable TV system . . . Lauren Clark is a new parttimer at WPOE/Greenfield, MA . . . WSB/Atlanta news staffer Kaleka Rogers is the recipient of the seventh annual Pioneer Black Journalist award . . . Nancy Hellman-Davis named talk show host at WLVA/Lynchburg, VA . . . KEZR/San Jose

## Fantasy Football Pleases Players



Merchants and business leaders in Mt. Vernon, WA fulfilled their sporting dreams after "buying" their way into a fantasy football game sponsored and produced by KBRC. For \$75, the players earned a position on a team, a college and pro history, and several sponsor mentions. KBRC even staged halftime spectaculars and postgame shows. The 76 sponsor avails sold out in four days, making it the most successful sales/programming promotion in the station's history. Pictured (l-r) is KBRC Sports Director Dan Bartolovic presenting the game ball to the most valuable "player," while GM Don Wick looks on.

## LISTENER'S CHOICE

how his station's fall TV campaign reinforced that position. "We employed a split campaign: the first flight was locally-produced and its soundtrack contained sample song selections. We then ran spots featuring people in common situations singing along with popular songs. For example, there's a policewoman who's holding the palm of her hand up to the camera while lip-synching 'Stop In the Name Of Love.' Another shows three construction workers with jackhammers singing to 'Good Vibrations.' These are soft-sell commercials which not only outline our music image in a humorous light, but are also important because they highlight everyday people, who are our listeners. That second series of spots was produced by Lance Simpson of Nashville, and drew tremendous reaction."

WBUF plays a 4:1 ratio of gold to currents. Reasons Paul, "We're trying to keep our music presentation as consistent as possible. Because changes in contemporary music trends affect the sound of a station, we dampen that effect by limiting the number of currents we play."

### Looking Ahead

When asked how he intends to further his station's success, Paul said, "I'm confident that even if we stand still, our numbers will continue to rise. We're still reaping the benefits of a spring '83 come-building campaign, in which we used outside advertising to encourage sampling by asking listeners to send in any three songs they heard on our station."

"Another reason we'll do well," Paul continued, "is because of the seasonal effect. That is, listeners are in the mood for more music on the radio when the weather warms up; they're less dependent on the full information services that the AMs provide. To boost this attitudinal shift, we plan to be more visible this spring with outdoor advertising. Also, the Research Group, whom we've used since '81, will be conducting another round of comprehensive music testing for us."

## Station Profile



MONTPELIER BARRE

WSKI/Montpelier, VT  
Box 487, Montpelier, VT 05602  
(802) 223-5275

Owner: Green Mountain Broadcasting  
President/GM: Daniel Ruggles III  
PD: Tom Cheney  
MD: Bruce Stebbins  
Rep: Market 4 Radio  
1240 kHz  
1kw days/250 watts nights

"Hitting the airwaves in 1947, WSKI is one of the pioneers among Vermont radio stations. We're in a two-city market; one community is mainly blue-collar, the other white-collar. There are three colleges nearby. Because of the varied population, our market has an audience composition similar to that of larger markets.

"There's a strong demand for today's music among our listeners, so our weekly playlist contains 60-65 titles. The rest of our music consists of top-ten hits from the past 20 years.

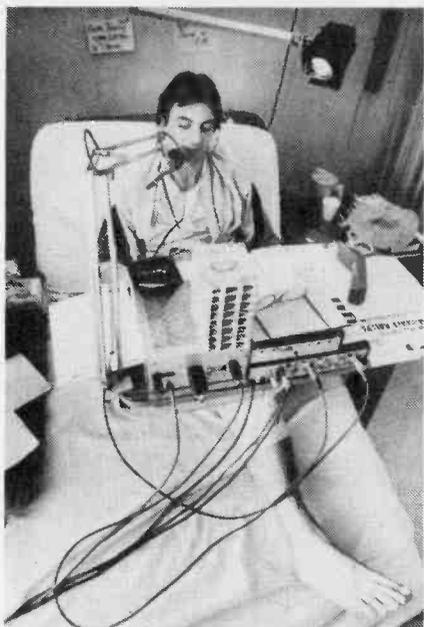
"WSKI features a heavy emphasis on local news. Expanded coverage is aired during drivetimes with hourly updates elsewhere. Sports mean a lot to us, and we carry the New York Yankees, the Boston Bruins, and high school teams.

"WSKI's personalities are truly household names among our audience. Our on-air staff has a combined 58 years experience here, a figure few other stations can rival, regardless of market size. We encourage our jocks to establish one-to-one relationships with our listeners, one thing our automated FM competition can't do.

"We at WSKI believe that AM radio is 'far from over.' Our listeners tell us that AM is alive and well and living in Central Vermont."

—Tom Cheney

## WTRX DJ "Stumps" Listeners



WTRX/Flint PD/morning personality Johnny Burke received a bizarre dose of get-well wishes during his recent hospital stay to undergo shoulder surgery. The operation didn't stop Johnny from doing his show, and when the Flint Journal printed this photo of his bedside broadcast, many listeners who didn't know why he was hospitalized flooded his room with sympathy cards, thinking Johnny's leg had been amputated! Burke's other leg was simply tucked under the table.



William Naughton

Peter Meade

names Chad Jeffries to middays . . . Chuck Burns joins Y107/Nashville for evenings . . . KRLB/Lubbock appoints Steve Sever to mornings . . . WEZR/Washington brings in Bob Masters to handle evenings and Tony DeRosa for overnights . . . Mickey Stone joins W101/Tampa for overnights . . . Johnny Marks is new night personality at WMGN/Madison.



LON HELTON

## WMC, WGKX WAGE COUNTRY BATTLE

## Long Distance Information ... Give Me Memphis, TN

For years WMC/Memphis has been one of the most formidable radio stations in the country. Since it went Country in 1973, at least five stations have tried to take it on, the latest casualties being WMPS and WLVS. This past spring another station decided to take a run at Les Acree's WMC as GM Craig Scott and OM Dana Harmon debuted WGKX (KIX106). Interestingly enough, the story that's evolved is not one of direct competition between the two, but one of serving two distinctly different Country audiences in Memphis.

### PD Les Acree, WMC/Memphis

"We are two very different kinds of radio stations and, up to this point, we share very little audience with them. We're personality, information and music, and they're music. We will continue to play from our strengths. Our music has remained pretty much the same — actually the music is similar because we both play the hits — we just present them in a different manner. They present the music as three in a row background and we present it as foreground. We play a lot of music, but always have; there are many hours we play the same number of records they do but we intersperse personality. We provide a lot of information and have traffic reports in the drives. We still have the number one-rated morning show — with both 12+ and adults. In terms of overall numbers, we went 7.6 to 7.2 12+ and they went from an 8.5 book, which was mostly Beautiful Music, to an 8.4, and evidently there's some beautiful music in this book, too. So it might be next book before we can tell anything here."

What Les is referring to here is data WMC requested of Arbitron regarding WEZI flip information. It was found that 12 diaries had entries marked "WEZI" that were "flipped," or credited, to WGKX. It is Arbitron's policy to credit old call letter mentions to the new call letters for a period of one year after a call letter switch.

Les pointed out that the Country share has not risen as dramatically as it might seem; it's just divided two ways instead of three. "The last book before WGKX, the 12+ Country share in this market was 14.6: an 8 for WMC, WLVS (now BM) at 3.5, and WMPS (now with new calls and format) with 3.1. Add WMC and WGKX together this book and you have a 15.6."

While the totals may not have changed, you certainly want to protect what you have when the new guy signs on, and Les told me, "There were no major changes or reactions on our part when they went Country. We did bump up our TV and billboard exposure last book, but that is more a matter of reintroducing the radio station to people. You can always stand to take another look around, reexamine all facets of the radio station, whether it be stripping away a little clutter here, there, or whatever. One should always be fine-tuning the product and that is what we have continued to do. It's not like we've never had any Country competition before. As a matter of fact, in the past we've had a couple other Country competitors, and sometimes it's harder to fight two stations than one. But we really try not to pay much attention to what others are doing and just do what we do best. Playing off our strengths of personality, information, music selection, research, traffic, news, etc. has to be our priority. Anybody, any day, should look at themselves to see how they

can improve. Competition just makes you think about it more often."

And there's no lack of competition in Memphis, as Les remarked, "This market is closer than it ever has been. There are only 2.7 shares separating the number one station and the number seven station. Several stations — A/C, CHR, and AOR — were down a point or more. We are down .4, and I think we were hurt the least by WGKX. They took listeners from the FM dial."

### Protecting Your Own Turf

This is an important point to the credit of WMC and Les. There are any number of markets where an established AM Country station has all but gone away once an FM signed on Country. Part of the problem has been that the AMs tried to fight the FM station on their own turf.

"You don't get into a music battle. If both bands play three-in-a-row, people will obviously listen to the FM for sheer quality of sound. If you have brightness, excitement, and a real live sound in between the records, and if you give them music, traffic information, personalities, and something they can hold on to and feel warm to — that's what makes the difference. But don't play into their hands by trying to out-muscle an FM. AM is perceived differently than FM. It's a completely different animal, but people still try to group AM and FM listeners together.

"They are different kinds of listeners: different lifestyles, different people. The kind of people who are into our station won't be totally into this other stuff. Those AM listeners tune you in because they love your station, not because they're into vanilla radio. Without doubt there will be some sharing, but we don't share much of our audience with anybody. As a matter of fact, according to the latest programmers package, we only share 29% of our audience with WGKX. We have the highest exclusive come in the market and have had for over nine years. The thing I have to remember is I'm not an FM — and I can't be that kind of station. I've got to be the kind of station people expect when they tune to AM."

### OM Dana Harmon, WGKX

Elsewhere in these pages WGKX GM Craig Scott gives us a thumbnail history of the station, so from Dana I wanted to get a feeling for the sound of the station: what makes it tick and how he sees it evolving.

"We utilize the three-in-a-row concept. The sound of the station is modern Country, which is a very big concern of ours. Our feeling was that, in addition to WMC which is, in my view, programming a little more traditional than we are, we had some stiff competition on the FM band. Because the

## A Historical Look At WGKX

"Prior to May of 1983, Memphis was one of the few Southeastern cities that didn't have a 100,000-watt Class C FM Country radio station," WGKX GM Craig Scott recalls. "As a matter of fact, when you look at the top 50 markets in the Southeastern US, in most cases the number one adult station is usually an FM Country."

"The people at FirstCom — having successful Country FMs in Little Rock; Jackson, MS; and the Carolinas — decided that Memphis should have an FM Country station. This was coincidental with Harte-Hanks putting WEZI up for sale. WEZI had been successful as a Beautiful Music station, garnering an eight to nine share 12+. But like BM nationally, the audience tended to be older and thus hard to sell. At any rate, on May 27 of last year we put the station on the air as WGKX, although it's known only as — and promoted only as — KIX106.



Craig Scott

"Our advertising plan was to have only a dribble come out at the outset. We wanted to be sure we had ourselves together as far as our product was concerned. The timing was perfect in that sense because we could blow off the last couple weeks of the spring book and have the entire summer to point to the fall book. Over that period of time there were some product changes. Early on, we were a Burns/Somerset Continuous Country-formatted station. As time went on we felt we needed to compete in a different mode than that format. The concept of the station hasn't changed, in that we still play a minimum of three records in a row, we still stop the station only four times an hour, and we still use many of the format's principles. It's just that we no longer subscribe to, adhere to, nor rotate our music according to their dictates.

"As the Birch reports became available, we saw the station take off from day one. By the end of December and six Birches, we saw the station go from ninth to number one. We expected and received good Arbitron news for the fall book — we had an 8.4 12+ and are number one in the market 25-54. Arbitron followed Birch in terms of rank, but Birch is showing us to be a hotter station than ARB. We believe we are because the ARB started in September and we feel our momentum really picked up around October."

### Promotion and Advertising

"When the people at FirstCom hired me (Craig had been the GM at WMPS/Memphis), they asked me what I thought it would take to properly promote and advertise our venture. I gave them a figure, and for the first time in my career it was low compared to their goals and objectives, which was one of the nicest things you can ever imagine hearing. We had a very aggressive marketing campaign which included TV, billboard, and print advertising.

Continued on Page 58

FM competition was playing so many of the songs we do, we adopted a philosophy that we wanted to play the best country product we could so when people heard one of those songs on our station, and then heard a real solid country song that didn't turn them off 'soundwise' after it, they would stay with us. Hopefully it has worked.

Dana agreed with Les about where their audience came from, saying, "I don't think we took that much audience from WMC. I think we took most of it from Rock 103, FM100 (WMC-FM), and WRVR. This is 1984, and there's a tremendous amount of FM penetration in this market. WMC is a damn good radio station. I'm not going to take anything away from them. They do a damn good job. And they've got good people over there. A lot of people would say that they're our foremost competition which, in theory, it is, but we've got such good competition on the FM band that we have to be a very competitive, tight radio station on the FM band by itself to get numbers. WMC has been here a long time, they've got a real big information base and a very good personality morning team."

### Whither WGKX?

"I think we're going to evolve as much as our three-in-a-row philosophy will let us evolve. It's very viable right now; it's a good format. The only thing I don't like about the whole concept of Continuous Country is that it is so laid-back. Many stations doing Continuous Country are just Country Easy Listening stations. I don't think that would work here. At first it was very basic when we went on the air. We wanted to establish the fact that we played

three-in-a-row, what we were, and how we did things. Now I've loosened that up where I'm trying to be more forefront. We're trying to inject personality into this type of format, which is going to be interesting. But our top priority is playing the music, and our music mix is the most important thing. I want the airstaff to evolve as personalities; I want them to be an integral part of the whole scheme. It's not going to be a real major personality deal because there's no way we can compete with that, nor do we want to try that approach either.

"Another area that will be changing soon is our informational stance. The news on the air now is done by the jocks, as in the case of most Continuous Country stations. However, as of February 27, we're getting a news department and we're going to get more information-oriented.

"I'm personally not satisfied with being number four 12+; I'm not going to be satisfied until I'm number one. To do that we're going to have to take audience away from the other FMs as well as get those who listen to WMC. I don't know the secret of how to do that. WMC is a real strong station, and they're going to continue to be. I would be really surprised if they started knee-jerking and changing a lot of stuff because they have a good-sounding radio station. I listen to them and I like them. But what can they do? It's just that they're on AM and we're on FM, and that in itself presents them problems."

### Editor's Comments

What do you think? Is it really a battle of the bands or will it come down to Country vs. Country? Only time will tell and we'll keep you posted!

# GEORGE STRAIT

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MCA RECORDS

# Nashville This Week



SHARON ALLEN

## Exhibits Join CRS

For the first time, the Country Radio Seminar (March 1-3) will include a number of special exhibits — audio consoles, AM stereo equipment, radio syndicators, T-shirts, and other “high-tech” and promotional items. Each exhibit booth (9’x10’) costs \$425 and includes one registration to the entire seminar. Coordinating the project for Country Radio Broadcasters, Inc. is Dave Donahue.

### Hank Jr. Stars On Constellation

Hank Williams, Jr. plans to take his well-known tradition of being “different” onto the set of his first television special. Actually, this time he’s including the set in his tradition. The entire special will take place on the “USS Constellation” aircraft carrier. Coordinated out of Nashville to be filmed February 14 in San Diego, the show will revolve around an all-American theme. Special guests will include Alabama, Gus Hardin, Waylon Jennings, Mel McDaniel, and Sylvia. The Constellation crew plus one guest each (10,000 people) will make up the live audience. And how did Hank and his behind the scenes co-workers think of using the Constellation? Jeff Walker, Hank’s publicist, responded humorously, “They didn’t want a bomb, so they settled on an aircraft carrier.”



Hank Williams Jr.: Country on a carrier

★ ★ ★  
The Oak Ridge Boys put the focus on radio in their new video “I Guess It Never Hurts To Hurt Sometime.” To set it up, Dominic Orlando, the tape’s director, primarily used two Nashville locations, a room in the Hermitage Hotel and the radio facilities of WSM-TV. When the song starts Joe Bonsall (doing the lead) is “at home” looking at a photo of his lost love. She has become a famous disc jockey. As it progresses, Joe finds himself visiting her at the station . . . but, then it’s only a dream. She has her career, and he has his . . . and they have their memories. The other Oaks are woven in around the central theme. They’re targeting for a mid-February release date.

★ ★ ★  
**BITS & PIECES:** Redbook magazine will spotlight Tammy Wynette. The magazine’s editors plan to focus on “country living” in the June issue. That includes country music. And according to them, “Tammy is the epitome of the country entertainer” . . . Stay tuned — Monument may be back in business . . . On the heels of William Lee Golden’s engagement, Richard Sterban of the Oak Ridge Boys announced that he will marry Donna Summers. The bride is a native of Mobile, AL. The couple will live in Hendersonville, TN . . .

### Most Valuable Fish?

Fishing anyone?

**Q:** What’s the largest fish caught in the past three annual Merle Haggard Bass Tournaments?

**A:** A 7lb. largemouth bass.

**Q:** What surprise did the first prize winner receive in the 1983 tournament?

**A:** A \$10,000 purse — Merle added it at the last moment.

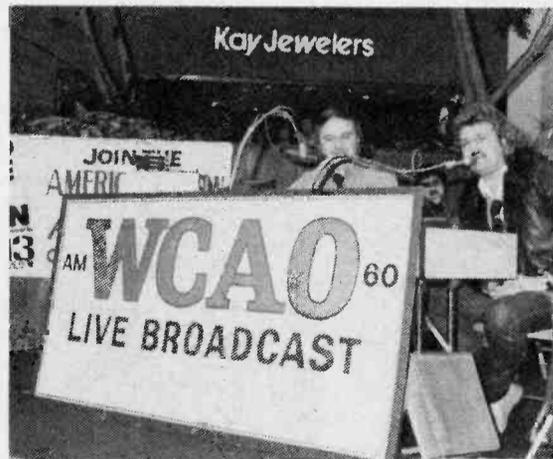
March 30 begins the fourth two-day annual Merle Haggard Bass Tournament. It will be at the Silverthorn Resort on Lake Shasta, sponsored in part by Ranger Bass Boats and Mercury Motors. Merle and Jim Gervasi (Gervasi Records) own the resort.

### Skaggs Poses For Charity

Baltimore residents who tuned in to station WCAO recently heard a “same day” offer that many couldn’t resist. The event was WCAO’s radiothon lead in to the Cerebral Palsy “Weekend with the Stars.” The location was Center Court at Golden Ring Mall. The offer came from Ricky Skaggs.

Skaggs was in the mall doing an in-store promotion. The telethon people asked him to stop by. He did. Someone offered to donate \$10 if he would dance with a young girl. The offer was politely declined, but the entertainer said he would pose for a picture with anyone who would donate \$10 or more. Sharing the “stage” with Johnny Dark, WCAO’s PD, he posed with several people before reluctantly leaving for his Washington, DC concert.

★ ★ ★  
You may remember that a three-judge panel of the Eighth Circuit Court of Appeals upheld the decision of a U.S. District Court in Kansas City, MO that the term “Opry” is generic. WSM, Inc. (a part of Opryland U.S.A. Inc.) believes the decision is “contrary to both the law and the facts.” So as the next step, it’s asked for a rehearing which, if granted, will be a panel of all judges in the Eighth Circuit court. Just thought you’d like to know!



Johnny Dark and Ricky Skaggs: Posing till closing



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# Black/Urban Radio



WALT LOVE

## WYLD-FM: #1 Again

If you've ever been to lovely New Orleans, you know what a funky yet interesting city it is. My first trip to the "Crescent City" was in '69, and believe me, Black/Urban radio then was something to behold. In fact, it seemed what I heard could only work in New Orleans!

Fifteen years later, Black/Urban radio has not only improved, it has become a solid factor in the city, as demonstrated by WYLD-FM, the number-one radio station for the past three books (Arbitron 12+ average quarter-hour share, MSA.)

Here's WYLD-FM's impressive ratings growth pattern:

F81	S82	F82	S83	F83
6.8	6.4	12.9	13.2	14.1*

(\* #1 12+, Men/Women 18+, #3 teens.)

### Solid Community Awareness

Regardless of format, this level of professional programming success should not go unnoticed or unheralded, so I asked PD/MD Brute Bailey how his station continues to elicit such positive ratings results. "It's just an extension of all the things we've set in motion over the past three books. We have continued to maintain our very community-conscious attitude. Lots of stations say they're into the community, but we really are and I mean for the entire city. We have very 'for real' news and public affairs departments.

"As an example, for the past two and a half years we've aired 90-second informative spots during the week in middays and evenings. There's a doctor and dentist who discuss medical health tips and science breakthroughs, as well as an attorney who informs us twice daily about legal matters of interest."

"As a result, we have a very serious-sounding radio station. We can feel our involvement in the community; the listeners let us know if we're on track. Although we do have fun, we never 'play' on the air, and never sound like we're taking the world for granted."



### Computer Helps Programming Technique

Brute's daily programming duties are aided by a computer. "We purchased a computer approximately six or seven months ago, and I took some classes to learn how to handle it. We don't have the luxury of a fulltime computer person, so my involvement is significant. Some of the things I use it for are printing programming logs, music placement, and jock talk positions."



Brute Bailey Dell Spencer

### Taking Care Of The Talent

Said Brute, "For the most part, our jocks are controlled by the programming so they don't get too talkative. Because our disc jockeys are among the best in the world, they don't have a very difficult time doing their job. In fact, all they really have to do is prepare themselves: read the newspapers and magazines to stay current and well-informed. We supply them with everything else they need to do a good show. We set them up with community-oriented pro-



INGRAM'S "NIGHT" AT KDAY — WB/Qwest's James Ingram recently visited KDAY/Los Angeles on behalf of his new "It's Your Night" LP. Shown (l-r): Ingram, KDAY's Saverne Smith, WB's Steve Campfield, KDAY MD Greg Mack and WEA's Kimu Kelly.



WBMX PLANTS PLATINUM ON PIPS — When Gladys Knight & The Pips performed recently at the Holiday Star Theatre outside Chicago, WBMX presented each group member with a gold and platinum award. Shown here at the presentation (l-r): Pips William Guest and Edward Patten, WBMX PD Lee Michaels, Knight, WBMX's Eddie Thomas, Pip Merald (Bubba) Knight, WBMX's Frank Doughton and Marco Spoon.

jects, and provide all the PSAs, as well as the generic-type promotions. This way, all they need to do is to be intelligent and know what's happening locally and nationally.

"Combining all of these ingredients," concluded Brute, "we end up with a good-sounding station. Our jocks are highly-

They're playing about the same amount as always — enough, of course, to do very well."

Brute explained that WYLD-FM itself doesn't really play that much music. "Our Urban competitor has 90-minute music sweeps," he said. "We don't have those, but we do air the best music available. We're very selective about the music we play because we don't want to upset the chemistry."

Promotionally-speaking, did WYLD-FM do anything during the fall book? "We came up with \$15,000 worth of things to give away, but there was no big money or car giveaway. The few things we did give away were shared with our AM station."

### WYLD-FM's Universal Sound

What makes WYLD-FM's popularity so universal? Brute explained, "Above all else, we are the type of station that anybody can and would enjoy listening to. We just happen to be black, and our core audience happens to be black; however, we also do things others living in New Orleans like. We try to please all our listeners within reason. We know we can't be all things to all people, but we do rather well. We're a clear, clean, classy, no-frills, no-bullshit radio station that people apparently appreciate, and we thank them for their acceptance."

Pay attention, people — Brute's a winner!!



Tony Brown Quita Allen

reliable, warm, and kind. We have exactly what I've always wanted in the form of talent."

### CHR & Black Music

WYLD-FM's CHR competitor WEZB (B97) climbed 9.2-12.5 during the fall book, and I wondered if B97 was following the lead of other CHR stations in the country by programming more black music. Brute paid the station a nice compliment. "B97 does a good job at all times, but they haven't loaded up on black music product.



TAVARES & KENNEDY AT WBSL — When members of Tavares hit WBSL/New York in support of their "Words & Music" LP and 45, they were joined by actress Jayne Kennedy. Shown (l-r): WBSL's Pat Prescott, Ralph Tavares, Kennedy, WBSL's Vaughn Harper and Tiny Tavares.



WGC/ROLLS THROUGH SOUTHSIDE — As reported in Action (2-3), WGC/Chicago & American Beauty Products recently awarded a 1976 Rolls Royce Silver Shadow to southside resident Verna Bello. Shown turning over the keys (l-r): ABM's Bernice Chapman, WGC's Kim Dittmer, ABM VP Mrs. Donnie Chapman, Bello, ABM President Chapman Cannon and WGC/ GM Marv Dyson.

# Black Radio Picture Page



**WLOU'S MONSTER MASH** — Witches, vampires, Brides of Frankenstein, Darth Vaders and more. About 2100 of these ghoulish creatures turned out for WLOU/Louisville's Monster Mash Halloween party. Cash prizes totalling \$600 were given to the six most frightening costumes. According to PD Bill Price, it was tough to pick the winners. Shown (bottom, l-r) receptionist Terri Beckham (2nd from left), (far right) MD Neal O'Rea; (middle, beginning third from left) PD Bill Price, Business Manager Mildred Staton, AM personality Tony "T" Fields; (rear, l-r) air personality Charlie "T," The WLOU Air Force.



**WJAX SPORTS NEW EDITION** — On a recent promotional tour, Streetwise recording artists New Edition dropped by WJAX/Jacksonville. Pictured are evening personality Lady Lynda, flanked (l-r) by New Edition members Ricardo Bell, Michael Bivins, and Bobby Brown.



**NUNN HANGIN' OUT AT KDAY** — Bobby Nunn visited KDAY/Los Angeles to promote his latest Motown single, "Hangin' Out At The Mall," and thank the station and its listeners for their past support. From (l-r) are Nunn, Motown's Jesus Garber, and KDAY morning personality Steve Woods.



**AUTUMN LEAVES A GOOD IMPRESSION** — WMAK (92 FM) opened its doors to local Nashville Compleat recording artists Autumn. Shown (l-r) are MD Doug Ellis, Autumn's Randy Smith, Van Bradshaw and Darryl Jones, and PD Dan Jaynes.



**KJLH CLICKS WITH KLIQUE** — While touring the KJLH/Los Angeles facilities, MCA's Klique took time out for a photo session. Pictured (l-r) are Klique's Howard Huntsberry and Debbie Hunter, VP/GM J.B. Stone, and Klique's Isaac Suthers.



**POLYGRAM DISPLAYS CD TO RADIO** — Representatives from PolyGram Records demonstrated Compact Discs to various media people at a conference at Shaw University in Raleigh. Pictured (l-r) are PolyGram's Ernie Singleton, Shaw's Donald Baker, Jimmy Bee of Bee/Alexander Productions, WSHA/Raleigh GM David Linton, WQDR/Raleigh's Marvell Woods, and PolyGram's Brenda Smith.



**WLUM AND THE LIVE VOICE BOX** — Roger Troutman (in the photo at left) plays his "voice box" live on Milwaukee's "Hot FM" WLUM. Roger spent an hour playing along with music. In the photo on the right station MD Suzie Austin poses with Roger.

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- All major, medium & small markets.
- All formats: AOR, COUNTRY, MOR, CHR, BEAUTIFUL MUSIC, NEWS, TALK.
- Many openings for those men and women with little experience.
- Money Back Guarantee.

Rates: One week \$6.00. SPECIAL 6 weeks \$14.95—you save \$21.00!  
**American Radio JOB MARKET**  
6215 Don Gaspar, Dept. R, Las Vegas, NV 89108

# Opportunities

## Openings

### EAST

**WRCK/Utica-Rome needs an all-night rocker.** T&R: Jim Reitz, Box 781, Utica, NY 13503. EOE M/F (2-10)

**WHCN needs weekend announcers & parttime newscaster.** T&R: Daniel Francis Hayden, WHCN, 1039 Asylum Av., Hartford, CT 06105. EOE M/F (2-10)

**ND needed.** 24-hour A/C station. Need to handle staff responsibilities. T&R: Joe Trimarchi, Box 888, State College, PA 16801. (2-10)

**WRTK/Rochester's Country Magic seeks warm, enthusiastic personality.** Pipes, wit & reliability a must. T&R: Scott McLeod, 560 French Rd., Rochester, NY 14618. EOE M/F (2-10)

**Market-leader MOR WGAN has a rare opening for overnight board operator/production/on-air.** T&R: Peter Falconi, OM, Box 10139, Portland, ME 04104. EOE M/F (2-10)

**WECK/Bufalo seeks T&R from newspeople for future expansion.** Contact Bruce Allen, ND, 2900 Genesee St., Buffalo, NY 14225. EOE (2-10)

**FM97 has openings for AM & PM drive.** T&R: Mel Edwards, 252 N. Queen St., Lancaster, PA 17603. No beginners please. (2-10)

**Suburban NYC A/C needs smooth midday personality with good production.** T&R: WJDM, 9 Caldwell Pl., Elizabeth, NJ 07201. EOE M/F (2-10)

**Talk show host.** Medium market experience preferred. Females encouraged. T&R: Talk Show, Box 17422, W. Hartford, CT 06117. EOE M/F (2-10)

**Fulltime air talent for CHR-A/C in NY college town.** T&R: Joe Moss, WZOZ-FM, Box 1030, Oneonta, NY 13820. EOE M/F (2-10)

**Delmarva's hottest radio station OC-104 has night opening.** T&R: Dave Allan, PD, Box 1850, Montego Bay Stn., Ocean City, MD 21842. EOE M/F (2-10)

### Creative Retail Marketing Coordinator

Radio station seeks print expert to serve clients for complete media services. Responsibilities include radio and print copy writing, commercial production utilizing jingle libraries, and researching co-op plans. Candidates must be self-starters, organized and able to meet deadlines. Call (301) 468-1800.

**V-100 has an immediate opening for a great AM personality.** Good pay, good benefits. T&R: Bob Spence, Box 4318, Charleston, W.VA 25304. (2-3)

**Hot CHR between Providence-Hartford needs top-notch air talent.** Managerial background a plus. T&R: Dan Dubonnet, Box 232, Mystic, CT 06355. EOE M/F (2-3)

**WCRO/Johnstown looking for CHR PD with ability to oversee operation.** Contact Bob Hamilton, 12349 Califa St., N. Hollywood, CA 91607. EOE M/F (2-3)

**OK-100/Ithaca - monster CHR signal.** T&R's for future openings. Bill Weston, PD, 292 Tompkins, Courtland, NY 13045. (2-3)

## Openings

### PD TOP 10 MARKET

Leading group owner, benefits, competitive salary, possible airshift. EOE M/F  
Call (202) 722-1000

**Full & parttime air talent for top Country station, suburban NY area.** Country experience preferred. T&R: PD, WIXL, Box 40, Newton, NJ 07860. (2-3)

**Award winning news station has exciting opportunity for take-charge newscaster.** T&R, writing samples: WRTA, Box 272, Altoona, PA 16603. EOE (2-3)

**Announcers, fast-growing suburban NYC A/C accepting T&R's for future.** Top Island signal. Pros only. Sean Casey, WALK-AM/FM, Box 230, Patchogue, NY 11772. No calls. EOE (2-3)

**Immediate parttime openings.** A/C AM, CHR FM. May become fulltime in group. T&R: Dave Supplee, Billbatt Radio, Box 726, Hornell, NY 14843. EOE M/F (2-3)

**Anchor/reporter fulltime.** Solid writing, crisp delivery. Major local news commitment. T&R: Craig Robbins, ND, WLAM, Box 929, Lewiston, ME 04240. (2-3)

### SOUTH

**KTAM needs newscaster.** Females encouraged. T&R: Greg Moses, ND, Box 3069, Bryan, TX 77805. (409) 779-1240. (2-10)

**Need Sports Director for small market AM/FM.** Reporting, PBP, air work, production. T&R: Billy Shelton, Box 1478, Borger, TX 79007. EOE M/F (2-10)

**New Texas CHR FM/AM seeks news anchor with natural delivery, ability to relate.** Send T&R: Barry Michaels, KNIN/KGTM, Box 787, Wichita Falls, TX 76307. EOE M/F (2-10)

**Night killer needed immediately.** Plus, female newscaster for morning team. All personalities Nashville CHR FM. Jim Zippo, WKOS, Box 1175, Murfreesboro, TN 37133. EOE M/F (2-10)

**Class C Modern Country in college market needs late night announcer/communicator.** T&R: Manager, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (2-10)

**Market leader! FM A/C needs evening personality.** Minorities encouraged. T&R: Jim Robertson, WRVR, 5904 Ridgeway Pkwy., Memphis, TN 38119. No calls. (2-10)

**Q104 now accepting T&R for immediate fulltime opening.** Roger Gaither, Box 108, Gadsden, AL 35902. EOE M/F (2-10)

**50kw AM Country needs parttime talent.** T&R: Carl Morgan, 4740 Radio Rd., Montgomery, AL 36116. (2-10)

**Immediate opening for bright, personable announcer.** Production a must. T&R: KLSR, Mike Roden, Box 400, Memphis, TX 79245. EOE (2-10)

**Central Texas AM/FM has immediate openings.** T&R, photo: Scott K. Smith, Box 280, Brownwood, TX 76804. No calls. EOE M/F (2-10)

## Openings

**WAFB-FM has immediate overnight A/C opening.** T&R: Michael Adams, Box 2671, Baton Rouge, LA 70821. EOE M/F (2-10)

**Now accepting T&R for future production & airstaff openings.** Russ Morley, WRMF, Box 189, W. Palm Beach, FL 33402. EOE (2-10)

**CHR FM needs midday or evening personality.** Creative, good voice. T&R: Neal McNeal, 4740 Radio Rd., Montgomery, AL 36116. EOE M/F (2-10)

**Wanted: AM personality for Florida capital city rocker.** Topical, creative, conversational & enthusiastic. Rush T&R: Jeff Michaels, D103, Box 12337, Tallahassee, FL 32317. (2-10)

**Needed yesterday! Clever morning man for good bucks for WIXV/Savannah.** T&R: Bill Shannon, group PD, K104, Box 1184, Erie, PA 16512. Call (814) 452-2041. EOE M/F (2-10)



Top-rated AM Personality-oriented Country station in Louisville market is searching for talented drive-time personality or team. Must have Top 50 experience and Arbitron numbers to back it up. Will pay top dollar for the best talent. Send air check and resume to: WCCI, ED HARDY, Station Manager, 307 W. Muhammad Ali Blvd., Louisville, KY 40202. Phone (502) 589-5644. An EOE Employer.

**Morning team opening at top AM station in fastest growing city in nation.** Country format. T&R, photo: Tom Allen, KVET, Box 380, Austin TX 78767. No calls. EOE M/F (2-3)

**97Rock needs experienced CHR jock for various openings.** Great production a must. T&R: Skip Elliot, WJAD, Box 706, Bainbridge, GA 31717. EOE M/F (2-3)

**KTXQ 'AOR' has PM drive opening.** Previous AOR experience required. Rush T&R: Tom Owens, KTXQ, 3626 North Hall, Dallas, TX 75219. (2-3)

**KLAZ seeks adult personality with strong production skills.** Small market applicants encouraged. T&R: Ronda Curtis, 1501 N. University #768, Little Rock, AR 72207. EOE M/F (2-3)

**Z-104, Hot Hits/Norfolk needs fulltime personality.** Possible production director. Rush T&R: Steve Kelly, 160 Newtown Rd., Virginia Beach, VA 23462. No calls. EOE (2-3)

**ND wanted, Texas penhandle small market.** Self-motivated group advancement opportunity. T&R, references: GM, KSNZ, 119 N. Frost, Pampa, TX 79065. (2-3)

**KBFM/McAllen-Brownsville has rare PD/PM drive killer opening.** Team player, minorities encouraged. Dick deButts, Box 3764, McAllen TX, 78501. (512) 383-4961. EOE M/F (2-3)

**Personable, slightly humorous AM drive announcer needed.** A/C, great facility, pay, benefits. T&R: Bob Payton, Magic, Box 1055, Selma, AL 36702. (2-3)

**Immediate Houston opening.** Assistant to CE at state-of-art. Minimum 2 yrs. transmitter experience. Letter/resume: Amature Group/Engineering, Box 22900, Houston, TX 77227. EOE (2-3)

**NC's newest public radio station has openings all airstaff positions.** Classical, jazz, news helpful. T&R: Stew Mones, Box 885, Newbern, NC 28560. AA/EOE (2-3)

**Seeking future air talent, male or female.** T&R: Ralph Carroll, Box 1537, Columbus, GA 31994. No calls. EOE M/F (2-3)

**One of America's great FM A/C's needs a midday personality.** T&R: Jim Robertson, WRVR, 5904 Ridgeway Parkway, Memphis, TN 38119. No calls. EOE M/F (2-3)

**Morning team needs experienced newscaster.** Voice, wit required. C&R: Mark Davis, ND, WAIV/WOKV, Box 6877, Jacksonville, FL 32236. EOE M/F (2-3)

**100kw CHR has fulltime openings.** T&R: Kirk Sherwood, WQMV, 1855 Lakeland Dr., Bldg. E, Jackson, MS 39216. EOE M/F (2-3)

**KCWM looking for bright, informative AM or PM drive personality/Promotion Director.** T&R: Robert E. Lee, Box 3487, Victoria, TX 77903. EOE M/F (2-3)

**Top station in KY capital seeks reliable A/C air talent with production.** Automation experience a + T&R: Jim Gregory, OM, WFKY, 28 Fountain Pl., Frankfort, KY 40601. EOE M/F (2-3)

**Middays at contemporary MOR, PM drive at 50kw A/C FM.** T&R: GM, WGBR/WEQR, Box 207, Goldsboro, NC 27530. EOE M/F (2-3)

**Coast's top Country station seeks midday personality with strong production.** T&R: Jim Tabor, WVMI, Box 4606, Biloxi, MS 39531. EOE M/F (2-3)

**WXCM modern Country has an immediate opening.** PM drive personality, 6 days. T&R: Tom Krawczak, WXCM, Box 1450, Jackson, MI 49204. (517) 787-1450, 9-10a. EOE M/F (2-3)

**Bring your buns to Texas! Hot rockin' CHR KFMM AM/FM.** Current & future openings. T&R: Box 473, Abilene, TX 79604. EOE M/F (2-3)

**Immediate openings for parttime A/C performers.** WEZI/Miami. Call John Moen, (305) 445-5411. EOE M/F (2-3)

## Openings



### Morning Show Entertainer

After 4 years our morning personality is leaving. It'll be tough to fill his shoes. Can YOU do it? Entertaining/humor essential. Top notch production a must. No time and temp types, please. Four years minimum experience. Live and work on beautiful coastal Florida. Tape, resume and salary requirements to Bill James, WOVV, P.O. Box 3032, Ft. Pierce, FL 33448. EOE M/F

### MIDWEST

**KZ93/Peoria seeks upbeat AM drive CHR personality with good production.** Good \$9/benefits. T&R: Keith Edwards, 3131 N. University Av., Peoria, IL 60604. No calls. EOE M/F (2-10)

**Country WIL AM has immediate opening for creative AM drive personality.** C&W experience not necessary. T&R: Mike Carta, 300 N. Tucker Rd., St. Louis, MO 63101. EOE (2-10)

**KODY is looking for a fulltime combo announcer/engineer.** T&R: Steve King, 308 W. 4th St., N. Platte, NE 69101. Call (308) 532-3344. EOE M/F (2-10)

### THE BEST WANTS THE BEST!

Major Midwest Powerhouse is accepting tapes for and entertaining personality who knows how to have fun! If you are ready to perform on a major market state-of-the art facility, we're ready to listen to you. Tapes & resumes only to: P.O. Box 41459, Chicago, IL 60641. An Equal Opportunity Employer.

**WHO/Des Moines is looking for a PD.** 50kw clear channel News & Information station. T&R: Mr. Thompson, WHO, 1801 Grand Ave., Des Moines, IA 50308. EOE M/F (2-10)

**Wanted: Traffic Director for major market FM.** Columbine 34136 experience a must. Resume: Lee Zapis, 1729 Superior, Cleveland, OH 44114. (2-10)

**Wanted, experienced radio reporter.** Strong on-air & on-street with good writing skills. Competitive market. Fox River Valley, WI. WHBY, Appleton, WI 54913. EOE (2-10)

**Immediate opening for ND.** T&R: J.P. DeSantis, WHNN, Box 96, Saginaw, MI 48606. EOE M/F (2-10)



Looking for host for personality-oriented oldies request weekend shows. Prefer former jock, living in NE Indiana/NW Ohio, who wants to "have some fun." Call MARK ELLIOTT, WFWQ Radio, Fort Wayne (219) 423-3676.

**St. Louis rocker looking for fulltime experienced talent.** Personality a must. T&R: 7394 Balson Av., St. Louis, MO 63130. EOE M/F (2-3)

**Progressive FM seeks AM Drive, 7-Mid, Copy/production-swing people.** T&R, (writing samples): 2483, Bismarck, ND 58502. EOE M/F (2-3)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# The RKO Radio Networks . . .

. . . is expanding "NIGHT TIME AMERICA" and is looking for a major market caliber AC/CHR personality who believes in overnight radio. Good phones a must. Send T&R to:

**THE RKO RADIO NETWORK  
Programming Dept.  
1440 Broadway  
New York, NY 10018**

No calls please.

EOE M/F/H/Vets

# Opportunities

## Openings

### CAN YOU HAVE FUN ON THE RADIO?

Midwest Top 50 FM looking for talent. Salary negotiable, great benefits, EOE. Be ready to move. T&R: Radio & Records, 1930 Century Park West, #618, Los Angeles, CA 90067.

WOMP is looking for an experienced and aggressive newperson to co-anchor AM and work streets. T&R: Howard Monroe, Box 448, Bellaire, OH 43906. (2-3)

### WE ARE GROWING!

Emmis Broadcasting, stations in Indianapolis, Minneapolis, St. Louis, Los Angeles is looking for air talent in all Contemporary Music formats. Tapes & Resumes to: Rick Cummings, WENS, 2255 North Hawthorne Lane, Indianapolis, IN 46218. NO CALLS

KZ93, top CHR seeks upbeat AM drive personality with good production. Good money & benefits. T&R: Keith Edwards, 3131 N. University, Peoria, IL 61604. No calls. EOE M/F (2-3)

AM drive, modern Country FM. Must have fun, humor necessary. Must want to win. T&R: Consultants, 8053 Stoddard Av., Kansas City, MO 64152. EOE M/F (2-3)

### CINCINNATI'S W-LITE

FM is searching for on-air communicator. Must be friendly and relatable. Send tape & resume: C. C. MATTHEWS, WLLT, 1132 W. Kemper Rd., Cincinnati, OH 45240. EOE M/F

Top-rated A/C-CHR looking for jocks. T&R: J.P. DeSantis, WHNN, Box 96, Saginaw, MI 48606. No calls. EOE M/F (2-3)

### ANNOUNCER

Medium market full service A/C needs solid, informative personable drive announcer. Good compensation and stability. All considered. T&R, present salary and ratings history to: Radio & Records, 1930 Century Park West, #623, Los Angeles, CA 90067.

PD & morning man for adult-oriented WCOL-AM. T&R: Shane Media Services, 7703 Windswept Ln., Houston, TX 77063. EOE M/F (1-27)

WLUM & WAWA/Milwaukee seeking GM. Superb administrator, excellent people person, good knowledge of sales & programming, strong leader. Call L. David Moorhead (414) 785-1021. EOE M/F (1-27)

## Openings

### MORNING AIR TALENTS

We're looking for the finest morning entertainers in America.

If you're a superb morning entertainer or team, and you're ready for a new challenge, we'd like to hear from you. Please send us a cassette air check of your on-air work, a complete resume and anything else that will communicate and document your skills and talents. Please, no phone inquiries.



E. Alvin Davis & Associates, Inc., Radio Programming & Marketing, 9851 Forest Glen Drive, Cincinnati, OH 45242

Adult approach to CHR needed for AM Drive. Production, copywriting a must. Good community. T&R: Jim Lewis, 2755 Sager Rd., Valparaiso, IN 46383. EOE M/F (2-3)

## Major Market Opportunities

Major market A/C seeks two key air performers:

1. MORNING ENTERTAINER — must have a top notch sense of humor. We want someone to set the market on its ear. Will consider a team.
2. MORNING ANCHOR — must have sharp news sense. Crisp writing style, conversational delivery, minorities encouraged.

For both positions send tape, resume, writing samples, and salary history to: Radio & Records, 1930 Century Park West, #619, Los Angeles, CA 90067. EOE M/F

Immediate opening for Country jock at WMCL. T&R: Jim Glassman, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (2-3)

## Openings

### WEST

NSBA Productions has immediate opening for Nat'l. Sales Director. Sales exp. required. Resume: 2210 Wilshire Bl., #602, Santa Monica, CA. 90403 or (213) 306-8009. EOE (2-10)

KBLQ would love to hear from CHR-A/C personalities for key daytime shift. T&R: Wayne Richards, Box 3369, Logan, UT 84321. EOE M/F (2-10)

Live the good life in Southern Colorado. KSLV/Monte Vista needs DJ/Engineer for brief board shift & assist in FM station construction. Todd Roberts, (303) 852-3581. EOE (2-10)

KCPX seeks AM drive air talent. Active off-air promotion a must. T&R: Gary Waldron, 1760 Fremont Dr., Salt Lake City, UT 84104. EOE M/F (2-10)

Northwest AOR seeks parttime air talent. T&R: Jon Robbins, ROCK 106, Box 8007, Spokane, WA 99203. No calls. EOE M/F (2-10)



Burns Media's MANAGEMENT ACCESS NETWORK is looking for Hot FM CHR night time personality...

Must be Hip to today's music. Top 50 market. Send T&R to: Burns Media, 3054 Dona Marta Dr., Studio City, CA 91604. EOE M/F

Country AM seeks conversational personality. New equipment, good base salary. Females encouraged. T&R: Scott Bird, KOJO, Box 818, Laramie, WY 82070. (2-10)

KZ0Z is accepting T&R for possible future fulltime positions. 2 yrs. experience. Don Potter, Box 220, Arroyo Grande, CA 93420. No calls. EOE M/F (2-10)

Play CHR & have fun in the mountains. 80kw FM in Laramie seeking jocks, all shifts for future. T&R: Rocky Roberts, KIOZ, Box 818, Laramie, WY 82070. EOE M/F (2-10)

A/C air talent, evenings, KFEL. T&R: Tom Johnson, Box 40, Pocatello, ID 83204. EOE M/F (2-10)

### COUNTRY PROGRAM DIRECTOR

For Top 25 market/Southern California. Solid experience in their format and ability to deal with on-air personalities required. Send resume and references to: Radio & Records, 1930 Century Park West, #626, Los Angeles, CA 90067.

KZOK seeks major market nighttime wacko who lives Rock & Roll. T&R: Rick Shannon, KZOK, 1428 5th Av., Seattle, WA 98101. (2-10)

NSBA Productions seeks an experienced Executive Secretary. Organizational & communication skills necessary. Resume: Jeff Levy, 2210 Wilshire Bl., #602, Santa Monica, CA 90403. EOE M/F (2-10)

Newperson for KOLL, Gilette, WY. Get a chance to work with a killer staff. Dave Kelleway (307) 682-5101. EOE M/F (2-10)

KBAD-KATK seeks a bilingual announcer. Experience desired. Box 70, Carlsbad, NM 88220. (2-10)

### MAKING TOO MUCH MONEY?

Rock N' Roll instead! Top 30 market AOR needs energetic, professional rock addicts. Especially drive times. Send T&R and references to: Radio & Records, 1930 Century Park West, #622, Los Angeles, CA 90067.

LAS VEGAS. Good bucks for good newperson needed yesterday. T&R: Doug Shane, KVEG, 1555 E. Flamingo, Suite 435. Las Vegas, NV 89109. No calls. EOE M/F (2-10)

KSTN seeks high energy weekend air talent. Exceptional beginner welcome. T&R: Bob O'Neil, 2171 Ralph Av., Stockton, CA 95206. No calls. EOE M/F (2-10)

KOLT, a brand new FM Easy Listening station now accepting T&R for future. T&R: Dave Beneke, OM, 341 E. E. St., #180, Casper, WY 82601. EOE (2-10)

## Openings

# KGB-FM 101

### Promotion Director

High promotion profile, market-dominant rocker needs experienced, creative, highly-motivated promotion director. Extremely rare opening. EOE. Resumes — no phone calls. Larry Bruce, KGB-FM, 7150 Engineer Rd., San Diego, CA 92111.

KGGI (99.1)/Riverside seeks weekend air talent. T&R only: John Volpe, KGGI, 2255 E. Bessant St., San Bernardino, CA 92404. No calls. EOE (2-3)

Medium market oldies station seeks experienced mature sounding air personality. Familiar with 50's & 60's oldies. C&R: Box 141146, Spokane, WA 99214. EOE M/F (2-3)

### YOU ARE GREAT

You're important. Take over #1 morning show. Phone bits, voices in up-beat CHR style. Fun newperson needed also. Afternoon drive just left for Top 30. Need it filled. Keep us hot! T&R: Radio & Records, 1930 Century Park West, #620, Los Angeles, CA 90067. EOE M/F

ND needed by fast-growing company for 100kw Country giant. T&R: PD, KPCQ, Powell, WY 82435. EOE M/F (2-10)

KWDJ is expanding. Experienced modern Country DJ & production people wanted. T&R: Al Gordon, FM, KWDJ, 7351 Lincoln, Riverside, CA 92504. EOE M/F (2-3)

Central Oregon's top A/C FM seeks a #1 morning man. Great production, one-on-one communication a must. Rush T&R: PD, KXIQ-FM, Box 5068, Bend, OR 97708. EOE M/F (2-3)

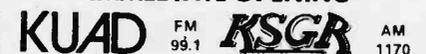


KIMN is seeking a killer midday personality: A pro who is warm, relatable, understands listener involvement, is entertaining, uses phones concisely, is a real person who enjoys personal contact with the community. Style should be up, quick and concise. No "jocks," comedians and beginners please. This is a rare opportunity to join a great radio station known for its personalities and stability. Tape, resume and photo (no calls) to: Doug Erickson, KIMN, 5350 West 20th Avenue, Denver, CO 80214. EOE

Wanted: combination DJ & salesperson. Weekend DJ work, sales during week. For details, call Pat or Vern at (505) 864-8400. (2-3)

50kw central California FM looking for alert air talent. Good production a must. T&R: CQB, Box 2959, Merced, CA 95340. (2-3)

### IMMEDIATE OPENING



Group owned Rocky Mountain AM-FM has immediate opening for top air production talent. PD for right person. Send T&R to: Quin Morrison, KUAD/KSGR, Box 117, Windsor, CO 80550. (303) 686-2791. EOE M/F



And searching for America's best Adult/Contemporary air personalities for its Satellite delivered formats. Applicants should rush tapes and resumes to:

Michael Harvey, Transtar Radio Network  
615 East Brookside, Colorado Springs, CO 80907  
No calls please. EOE



# The Music Section

# A Historical Look At WGKX

Continued from Page 49

"However, I think the biggest, best, and most effective thing we did was a 250,000 direct mail program stratified to the metro non-ethnic households. The mailing included a personal letter from me introducing the radio station and an opinion card. We asked the people to test the radio station for ten days and let us know what they thought. The return was fantastic. We paid the return postage and, from those returned, gave away a \$1000 Christmas shopping spree. The timing of this mailing is another reason we feel we're actually hotter than we showed in ARB. The mailing went out on October 1 and the drawing was on December 1. We feel it was responsible for the bulge in the Birch numbers in the last two months of the year.

"On the air, we employed the music guarantee promotion, primarily for the benefit of maintenance. We gave away anywhere from \$1000 to \$5000 to the 106th listener who called whenever we failed to play at least three-in-a-row. One thing we did a bit differently while running that promotion was tip off the audience as to when we were going to 'blow it.' Dana felt we could maximize the money given away and the audience it would bring by 'tipping' our hand. We would let people know early in the week that we would play fewer than three-in-a-row on Thursday. On Wednesday, we would tip them off as to the daypart. We felt this allowed us to manage people's listening over the week and to recycle them into morning drive."

## An FM World

Scott, besides serving as GM at WMPS, was at one time the PD and National PD for **Plough Broadcasting**. I asked him why he felt KIX106 could do what WMPS could not; how much of the win was due to just flat out being on FM? "I feel there's been a latent Country audience that has been listening to other formats. Our duplication studies show many of these people are A/C, BM, even CHR listeners who were more concerned with the *quality* of what they were listening to, thus staying on the FM band regardless of the music. The fact that we came in and filled a music format void attracted listeners from everyone else in town.

"Another factor in our success was holding on to many of the people who used to listen to WEZI. Because we present the music in a relaxed, somewhat passive style, we retained 30% of the audience that was here before, something not at all uncommon among BM stations switching over to this style of Country.

"I think the success we have enjoyed is not an indication of the talent inside this building nor lack of same in any other building in town. This is 1984, it's an FM world. The only thing 'genius' about the success we've had was that the owners were smart enough to see a hole and to fill it. We're all pretty good broadcasters operating with a good plan."

## National Music Formats Added This Week

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

ROLLING STONES "She Was Hot"  
38 SPECIAL "Back Where You Belong"  
BIG COUNTRY "Fields Of Fire"  
WANG CHUNG "Don't Let Go"  
THOMPSON TWINS "Hold Me Now"  
APRIL WINE "This Could Be The Right One"  
HALL & OATES "Adult Education"  
LIONEL RICHIE "Hello"  
OLIVIA NEWTON-JOHN "(Livin' In) Desperate Times"

#### The A/C Format

JIMMY BUFFETT "Brown Eyed Girl"  
EURYTHMICS "Here Comes The Rain Again"  
MICHAEL JACKSON "Thriller"  
CLIFF RICHARD "Donna"

#### Super-Country

RAZZY BAILEY "In The Midnight Hour"  
GAIL DAVIES "Boys Like You"  
McCLAIN & GILLEY "Candy Man"  
BARBARA MANDRELL  
"Happy Birthday Dear Heartache"  
OSMOND BROTHERS  
"Where Does An Angel Go When She Cries"  
HANK WILLIAMS JR. "Man Of Steel"

### Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

LANI HALL "Send In The Clowns"  
DAN FOGELBERG "The Language Of Love"  
MICHAEL SEMBELLO "Talk"

#### Country Coast-To-Coast

BILL MEDLEY "Till Your Memory's Gone"  
FRIZZELL & WEST "Silent Partners"  
MARK GRAY "Left Side Of The Bed"  
BARBARA MANDRELL  
"Happy Birthday Dear Heartache"  
ATLANTA "Sweet Country Music"  
McCLAIN & GILLEY "Candy Man"

#### Rock America

HALL & OATES "Adult Education"  
POINTER SISTERS "Automatic"  
38 SPECIAL "Back Where You Belong"  
ROCKWELL "Somebody's Watching Me"  
PAUL YOUNG "Come Back & Stay"

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

SHEENA EASTON "Almost Over You"  
POINTER SISTERS "Automatic"  
PAUL YOUNG "Come Back & Stay"  
OLIVIA NEWTON-JOHN "(Livin' In) Desperate Times"  
THOMPSON TWINS "Hold Me Now"

#### TM A/C

BRYSON & FLACK "You're Looking Like Love To Me"  
EURYTHMICS "Here Comes The Rain Again"  
JOHN LENNON "Nobody Told Me"  
MICHAEL SEMBELLO "Talk"

#### TM Country

JOHNNY LEE w/LANE BRODY "Yellow Rose"  
McCLAIN & GILLEY "Candy Man"  
FRIZZELL & WEST "Silent Partners"  
ATLANTA "Sweet Country Music"  
MOE BANDY "It Took A Whole Lot Of Drinkin'  
(To Get That Woman Over Me)"

### Concept Productions

Dick Wagner (916) 782-7754

#### CHR

PAUL YOUNG "Come Back & Stay"  
OLIVIA NEWTON-JOHN "(Livin' In) Desperate Times"  
WANG CHUNG "Don't Let Go"  
APRIL WINE "This Could Be The One"  
BIG COUNTRY "Fields Of Fire"  
ROLLING STONES "She Was Hot"

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

TOM JONES "I've Been Rained On Too"  
GEORGE STRAIT "Right Or Wrong"  
CHARLEY PRIDE "Love On A Blue Rainy Day"

#### The Great Ones

CARPENTERS  
"Your Baby Doesn't Love You Anymore"  
MODERN ROMANCE "Just My Imagination  
(Running Away With Me)"  
EURYTHMICS "Here Comes The Rain Again"  
PETER ALLEN "You & Me (We Wanted It All)"  
DAN FOGELBERG "The Language Of Love"

### Media General Broadcast Services

Bob Dumais (901) 320-4433

#### Action

JIMMY BUFFETT "Brown Eyed Girl"  
EURYTHMICS "Here Comes The Rain Again"  
MICHAEL JACKSON "Thriller"  
PETER ALLEN "You & Me (We Wanted It All)"

#### Your Country

JOHNNY LEE w/LANE BRODY "Yellow Rose"  
LEON EVERETTE "I Could'a Had You"  
MARK GRAY "Left Side Of The Bed"  
FRIZZELL & WEST "Silent Partners"

#### Hit Rock

KC "Give It Up"  
SHEENA EASTON "Almost Over You"  
ROCKWELL "Somebody's Watching Me"  
MANFRED MANN'S EARTH BAND "Runner"  
38 SPECIAL "Back Where You Belong"  
POINTER SISTERS "Automatic"  
RE-FLEX "The Politics Of Dancing"

### Radio Arts

John Benedict (818) 841-0225

#### Country's Best

ATLANTA "Sweet Country Music"  
JOE STAMPLEY "Brown Eyed Girl"  
JOHNNY LEE w/LANE BRODY "Yellow Rose"  
BARBARA MANDRELL  
"Happy Birthday Dear Heartache"  
BILLIE JO SPEARS "Midnight Blue"  
GEORGE STRAIT "Right Or Wrong"

#### Soft Contemporary

THOMPSON TWINS "Hold Me Now"  
CLIFF RICHARD "Donna"  
CRYSTAL GAYLE "I Don't Want To Lose Your Love"  
JIMMY BUFFETT "Brown Eyed Girl"  
STEPHEN BISHOP "Unfaithfully Yours"

#### Sound 10

JIMMY BUFFETT "Brown Eyed Girl"  
MICHAEL JACKSON "Thriller"  
THOMPSON TWINS "Hold Me Now"  
CLIFF RICHARD "Donna"

### Bonneville Broadcasting System

Dave Verdery (800) 631-1600

#### Easy Listening

LINDA RONSTADT w/NELSON RIDDLE ORCH.  
"I've Got A Crush On You"

### Transtar

Chick Watkins (303) 578-0700

OLIVIA NEWTON-JOHN & JOHN TRAVOLTA  
"Take A Chance"

### Drake-Chenault

Bob Laurence (213) 883-7400

#### XT-40

POINTER SISTERS "Automatic"  
JACKSON BROWNE "For A Rocker"  
38 SPECIAL "Back Where You Belong"

#### Contempo 300

MICHAEL JACKSON "Thriller"  
DAN FOGELBERG "The Language Of Love"

#### Great American Country

DEBORAH ALLEN "I've Been Wrong Before"  
LEON EVERETTE "I Could'a Had You"  
GEORGE STRAIT "Right Or Wrong"  
JIM GLASER "If I Could Only Dance With You"

### BPI

John Iles (800) 426-9082

#### Adult Contemporary

CARPENTERS  
"Your Baby Doesn't Love You Anymore"  
DAN FOGELBERG "The Language Of Love"

#### Country Living

GEORGE STRAIT "Right Or Wrong"  
HANK WILLIAMS JR. "Man Of Steel"  
JOHNNY LEE w/LANE BRODY "Yellow Rose"  
FRIZZELL & WEST "Silent Partners"

# Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WYVV/Baltimore**  
Tim Watts

**KOOL & THE GANG**  
PEABO BRYSON  
LATTISAW & GILL  
STARPOINT  
COURTIS HAIRSTON  
BILLY GRIFFIN  
TYRONE DAVIS  
MAZE  
EVELYN KING  
SHANNON  
DENNIS EDWARDS  
Hottest:  
DELLS  
IMAGINATION  
MELBA MOORE  
CON FUNK SHUN  
JENNY BURTON

**WILD/Boston**  
Elroy R.C. Smith

LARRY WU  
DAMARIS  
GRANDMASTER FLASH  
BOBBY NUNN  
FREESTYLE  
STARPOINT  
EVAN ROGERS  
PEABO BRYSON  
Hottest:  
D TRAIN  
PATTI LABELLE  
RUN D.M.C.  
CERYLL LYNN  
J. BLACKFOOT

**WKND/Hartford**  
Jordan McLean

WOMACK & LABELLE  
LATTISAW & GILL  
ROZ RYAN  
Hottest:  
CERYLL LYNN  
JAMES INGRAM  
LIONEL RICHIE  
DREAMBOY  
POINTER SISTERS

**WNHC/New Haven**  
James Jordan

IRT  
KOOL & THE GANG  
POLICE  
LATTISAW & GILL  
KENA  
GLADYS KNIGHT  
MIDNIGHT STAR  
Hottest:  
CERYLL LYNN  
PATTI LABELLE  
JENNIFER HOLLIDAY  
EVELYN KING  
BARBARA MASON

**WRKS/New York**  
Mayo/Quararone

DAMARIS  
STARPOINT  
WARP 9  
Hottest:  
PATTI LABELLE  
BARBARA MASON  
CERYLL LYNN  
RUN D.M.C.  
MELBA MOORE

## MIDWEST

**WBX/Chicago**  
Lee Michaels

NEW WORLD  
DAMARIS  
MUSICAL YOUTH  
WORLD PREMIERE  
STEEL PULSE  
TYRONE BRUNSON  
TYRONE DAVIS  
FREESTYLE  
Hottest:  
D TRAIN  
LIONEL RICHIE  
JENNY BURTON  
JAMES INGRAM  
PIECES OF A DREAM

**WGC/Chicago**  
Richard Pague

PATTI AUSTIN  
TYRONE BRUNSON  
DAMARIS  
WORLD PREMIERE  
ROMANTICS  
STARPOINT  
KENNY G  
RODNEY FRANKLIN  
RODNEY FRANKLIN  
HERB ALPERT  
Hottest:  
PATTI LABELLE  
CERYLL LYNN  
YES  
JENNIFER HOLLIDAY  
ATLANTIC STARR

**WBLZ/Cincinnati**  
Brian Castle

CHRIS CROSS  
Hottest:  
LIONEL RICHIE  
SHANNON  
DAZZ BAND  
EVELYN KING  
PATTI LABELLE

## SOUTH

**WVVE/Atlanta**  
Scotty Andrews

DREAMBOY  
SHALAMAR  
MELBA MOORE  
TOM BROWNE  
CAMEO  
TYRONE DAVIS  
Hottest:  
SHANNON  
D TRAIN  
J. BLACKFOOT  
MICHAEL JACKSON  
TINA TURNER

**WAMO/Pittsburgh**  
J.C. Floyd

CON FUNK SHUN  
MANHATTAN TRANSPER  
ANITA BAKER  
MICHAEL JACKSON  
J. BLACKFOOT  
WOMACK & LABELLE  
GEORGE KRANZ  
MARILYN SCOTT  
SYLVESTER  
MALCOLM MCLAREN  
Hottest:  
JAMES INGRAM  
POINTER SISTERS  
PATTI LABELLE  
LUTHER VANDROSS  
LIONEL RICHIE

**WOOK/Washington, DC**  
John Turk

CULTURE CLUB  
ATLANTIC STARR  
TEENA MARIE  
LUTHER VANDROSS  
SHALAMAR  
TROUBLE FUNK  
LATTISAW & GILL  
STARPOINT  
KENA  
WOMACK & LABELLE  
Hottest:  
ART OF NOISE  
D TRAIN  
JAMES INGRAM  
PIECES OF A DREAM

**WHUR/Washington, DC**  
Oscar Fields

BOBBY NUNN  
GRANDMASTER FLASH  
ALPHE SILAS  
KENNY G  
Hottest:  
LIONEL RICHIE  
PATTI LABELLE  
CERYLL LYNN  
DEBARGE

**WCIN/Cincinnati**  
Sid Kennedy

TEENA MARIE  
LATTISAW & GILL  
KOOL & THE GANG  
CON FUNK SHUN  
NEW WORLD  
SOS BAND  
MAZE  
ASHFORD & SIMPSON  
STARPOINT  
FRICTION BAND  
RAY PARKER JR.  
MALCOLM MCLAREN  
MUSICAL YOUTH  
Hottest:  
JAMES INGRAM  
PATTI LABELLE  
BRYSON & PLACK  
LIONEL RICHIE  
D TRAIN

**WDMT/Cleveland**  
Katy/Dean

GLADYS KNIGHT  
HOMI & JARVIS  
TYRONE BRUNSON  
CAMEO  
WOMACK & LABELLE  
LATTISAW & GILL  
Hottest:  
SHANNON  
RUN D.M.C.  
MELBA MOORE  
KC

**WZAK/Cleveland**  
Lynn Tolliver

CAMEO  
DELLS  
KOOL & THE GANG  
TYRONE BRUNSON  
LAD BACK  
Hottest:  
PATTI LABELLE  
LIONEL RICHIE  
DAZZ BAND  
MICHAEL JACKSON  
D TRAIN

**WDAO/Dayton**  
Lankford Stephens

RUFUS & CHAKA  
SOS BAND  
POINTER SISTERS  
DIONNE WARWICK  
RAY PARKER JR.  
WOMACK & LABELLE  
ASHFORD & SIMPSON  
ATLANTIC STARR  
DENNIS EDWARDS  
MARY JANE GIRLS  
G.T.  
JEFFREY OSBORNE  
ROCKWELL  
WES PHILLIPS  
CLARKE & DUKE  
PATTI AUSTIN  
Hottest:  
J. BLACKFOOT  
PATTI LABELLE  
CERYLL LYNN  
SHANNON  
RICK JAMES

## SOUTH

**WATV/Birmingham**  
Ron January

PEABO BRYSON  
ELBOW BONES & RAC  
STEEL PULSE  
COURTIS HAIRSTON  
JIMMY CLIFF  
SOS BAND  
Hottest:  
PATTI LABELLE  
LIONEL RICHIE  
JENNIFER HOLLIDAY  
SHANNON  
LUTHER VANDROSS

**WENN/Birmingham**  
Michael Star

ROCKWELL  
WOMACK & LABELLE  
Hottest:  
PATTI LABELLE  
JAMES INGRAM  
CAMEO  
KOOL & THE GANG  
FELIX & JARVIS  
BROWNER BROTHERS  
TEENA MARIE  
STARPOINT  
LEONARD TUCKER  
Hottest:  
EVELYN KING  
TINA TURNER  
J. BLACKFOOT  
SHANNON  
DREAMBOY

**WQIV/Charlotte**  
Hal Harrill

TEDDY PENDERGRASS  
EVELYN KING  
TYRONE BRUNSON  
JEFFREY OSBORNE  
Hottest:  
LIONEL RICHIE  
JAMES INGRAM  
RUFUS & CHAKA  
PATTI LABELLE  
DREAMBOY

**WPEQ/Charlotte**  
Mike Rossi

TEENA MARIE  
BROWNER BROTHERS  
LATTISAW & GILL  
Hottest:  
FELIX & JARVIS  
GEORGE KRANZ  
ROCKWELL  
WOMACK & LABELLE  
SYLVESTER  
SOS BAND  
GLADYS KNIGHT  
ELBOW BONES & RAC  
Hottest:  
MICHAEL JACKSON  
PATTI LABELLE  
CERYLL LYNN  
RUN D.M.C.  
J. BLACKFOOT

**WJMO/Cleveland**  
Rod See

GEORGE CLINTON  
DENISE EDWARDS  
ELBOW BONES & RAC  
WORLD PREMIERE  
POINTER SISTERS  
ENCHANTMENT  
HOMI & JARVIS  
PATTI AUSTIN  
PEABO BRYSON  
WOMACK & LABELLE  
LILLO THOMAS  
KOOL & THE GANG  
G.T.  
SHALAMAR  
Hottest:  
PATTI LABELLE  
SHANNON  
D TRAIN  
CERYLL LYNN  
J. BLACKFOOT

**WVVO/Columbus**  
Lyles/Jones

MELBA MOORE  
PIECES OF A DREAM  
ANITA BAKER  
WORLD PREMIERE  
TYRONE BRUNSON  
TYRONE BRUNSON  
DELLS  
KOOL & THE GANG  
MIDNIGHT STAR  
Hottest:  
D TRAIN  
LIONEL RICHIE  
JAMES INGRAM  
DUELE  
MICHAEL JACKSON

**WDRQ/Detroit**  
Tony Gray

THOMAS DOLBY  
ATLANTIC STARR  
BROOKLYN  
DELLS  
YES  
Hottest:  
DAZZ BAND  
DEBARGE  
JENNY BURTON  
LAD BACK  
ROCKWELL

**WTLN/Indianapolis**  
Jay Johnson

KOOL & THE GANG  
SOS BAND  
CAMEO  
LATTISAW & GILL  
WORLD PREMIERE  
BARBARA MITCHELL  
Hottest:  
J. BLACKFOOT  
CERYLL LYNN  
EVELYN KING  
INDEEP

**WVON/Milwaukee**  
Mark Driscoll

ELTON JOHN  
POINTER SISTERS  
SLING SHOT  
J. BLACKFOOT  
TICTOC  
ADAM ANT  
END GAMES  
Hottest:  
MICHAEL JACKSON  
GRANDMASTER FLASH  
PATTI LABELLE  
ROCKWELL  
DONNA SUMMER

## SOUTH

**WNOO/Chattanooga**  
Frank St. James

WOMACK & LABELLE  
MALHEM  
VISUAL  
Hottest:  
J. BLACKFOOT  
PATTI LABELLE  
LUTHER VANDROSS  
JAMES INGRAM  
RUN D.M.C.

**WQIC/Columbia**  
Mickey Arnold

ATLANTIC STARR  
BILLY GRIFFIN  
LATTISAW & GILL  
CATCB  
PEABO BRYSON  
INNER LIPE  
DENISE EDWARDS  
CAMEO  
KOOL & THE GANG  
FELIX & JARVIS  
BROWNER BROTHERS  
TEENA MARIE  
STARPOINT  
LEONARD TUCKER  
Hottest:  
EVELYN KING  
TINA TURNER  
J. BLACKFOOT  
SHANNON  
DREAMBOY

**KKDA-FM/Dallas**  
Terri Avery

TARA  
DENNIS EDWARDS  
PEABO BRYSON  
HASHIM  
RON BANKS  
LATTISAW & GILL  
STARPOINT  
Hottest:  
MICHAEL JACKSON  
DREAMBOY  
CERYLL LYNN  
DAZZ BAND  
PATTI LABELLE

**KRLY/Houston**  
Steve Harris

BILLY GRIFFIN  
PEABO BRYSON  
POINTER SISTERS  
ATLANTIC STARR  
DELLS  
Hottest:  
STARPOINT  
RUN D.M.C.  
DEBARGE  
EVELYN KING  
YES

**WLTH/Gary**  
Dana Huskisson

SKYY  
GRANDMASTER FLASH  
KOOL & THE GANG  
RAY PARKER JR.  
BILLY GRIFFIN  
MAJOR HARRIS  
LANEY WARE  
NEW WORLD  
STARPOINT  
Hottest:  
LIONEL RICHIE  
PATTI LABELLE  
DREAMBOY  
SHANNON  
D TRAIN

**WKWM/Grand Rapids**  
Frank Grant

ATLANTIC STARR  
PATTI AUSTIN  
CAMEO  
BILLY GRIFFIN  
STARPOINT  
WOMACK & LABELLE  
HOTBOX  
ROMANTICS  
Hottest:  
DEELE  
SHANNON  
DAZZ BAND  
RUN D.M.C.  
TYRONE BRUNSON

**WJLB/Detroit**  
James Alexander

KENA  
CAMEO  
Hottest:  
ROCKWELL  
PLANET PATROL  
TWILIGHT 22  
JENNY BURTON  
DEELE

**WDRQ/Detroit**  
Tony Gray

THOMAS DOLBY  
ATLANTIC STARR  
BROOKLYN  
DELLS  
YES  
Hottest:  
DAZZ BAND  
DEBARGE  
JENNY BURTON  
LAD BACK  
ROCKWELL

## SOUTH

**WNOO/Chattanooga**  
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PATTI LABELLE  
LUTHER VANDROSS  
JAMES INGRAM  
RUN D.M.C.

**WQIC/Columbia**  
Mickey Arnold

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LATTISAW & GILL  
CATCB  
PEABO BRYSON  
INNER LIPE  
DENISE EDWARDS  
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**WJLB/Detroit**  
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PATTI LABELLE

**KRLY/Houston**  
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STARPOINT  
RUN D.M.C.  
DEBARGE  
EVELYN KING  
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KOOL & THE GANG  
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BILLY GRIFFIN  
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**WKWM/Grand Rapids**  
Frank Grant

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PATTI AUSTIN  
CAMEO  
BILLY GRIFFIN  
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WOMACK & LABELLE  
HOTBOX  
ROMANTICS  
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SHANNON  
DAZZ BAND  
RUN D.M.C.  
TYRONE BRUNSON

**WJLB/Detroit**  
James Alexander

KENA  
CAMEO  
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ROCKWELL  
PLANET PATROL  
TWILIGHT 22  
JENNY BURTON  
DEELE

**WDRQ/Detroit**  
Tony Gray

THOMAS DOLBY  
ATLANTIC STARR  
BROOKLYN  
DELLS  
YES  
Hottest:  
DAZZ BAND  
DEBARGE  
JENNY BURTON  
LAD BACK  
ROCKWELL

## SOUTH

**WNOO/Chattanooga**  
Frank St. James

WOMACK & LABELLE  
MALHEM  
VISUAL  
Hottest:  
J. BLACKFOOT  
PATTI LABELLE  
LUTHER VANDROSS  
JAMES INGRAM  
RUN D.M.C.

**WQIC/Columbia**  
Mickey Arnold

ATLANTIC STARR  
BILLY GRIFFIN  
LATTISAW & GILL  
CATCB  
PEABO BRYSON  
INNER LIPE  
DENISE EDWARDS  
CAMEO  
KOOL & THE GANG  
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BROWNER BROTHERS  
TEENA MARIE  
STARPOINT  
LEONARD TUCKER  
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TINA TURNER  
J. BLACKFOOT  
SHANNON  
DREAMBOY

**KKDA-FM/Dallas**  
Terri Avery

TARA  
DENNIS EDWARDS  
PEABO BRYSON  
HASHIM  
RON BANKS  
LATTISAW & GILL  
STARPOINT  
Hottest:  
MICHAEL JACKSON  
DREAMBOY  
CERYLL LYNN  
DAZZ BAND  
PATTI LABELLE

**KRLY/Houston**  
Steve Harris

BILLY GRIFFIN  
PEABO BRYSON  
POINTER SISTERS  
ATLANTIC STARR  
DELLS  
Hottest:  
STARPOINT  
RUN D.M.C.  
DEBARGE  
EVELYN KING  
YES

**WLTH/Gary**  
Dana Huskisson

SKYY  
GRANDMASTER FLASH  
KOOL & THE GANG  
RAY PARKER JR.  
BILLY GRIFFIN  
MAJOR HARRIS  
LANEY WARE  
NEW WORLD  
STARPOINT  
Hottest:  
LIONEL RICHIE  
PATTI LABELLE  
DREAMBOY  
SHANNON  
D TRAIN

**WKWM/Grand Rapids**  
Frank Grant

ATLANTIC STARR  
PATTI AUSTIN  
CAMEO  
BILLY GRIFFIN  
STARPOINT  
WOMACK & LABELLE  
HOTBOX  
ROMANTICS  
Hottest:  
DEELE  
SHANNON  
DAZZ BAND  
RUN D.M.C.  
TYRONE BRUNSON

**WJLB/Detroit**  
James Alexander

KENA  
CAMEO  
Hottest:  
ROCKWELL  
PLANET PATROL  
TWILIGHT 22  
JENNY BURTON  
DEELE

**WDRQ/Detroit**  
Tony Gray

THOMAS DOLBY  
ATLANTIC STARR  
BROOKLYN  
DELLS  
YES  
Hottest:  
DAZZ BAND  
DEBARGE  
JENNY BURTON  
LAD BACK  
ROCKWELL

## SOUTH

**WNOO/Chattanooga**  
Frank St. James

WOMACK & LABELLE  
MALHEM  
VISUAL  
Hottest:  
J. BLACKFOOT  
PATTI LABELLE  
LUTHER VANDROSS  
JAMES INGRAM  
RUN D.M.C.

**WQIC/Columbia**  
Mickey Arnold

ATLANTIC STARR  
BILLY GRIFFIN  
LATTISAW & GILL  
CATCB  
PEABO BRYSON  
INNER LIPE  
DENISE EDWARDS  
CAMEO  
KOOL & THE GANG  
FELIX & JARVIS  
BROWNER BROTHERS  
TEENA MARIE  
STARPOINT  
LEONARD TUCKER  
Hottest:  
EVELYN KING  
TINA TURNER  
J. BLACKFOOT  
SHANNON  
DREAMBOY

**KKDA-FM/Dallas**  
Terri Avery

TARA  
DENNIS EDWARDS  
PEABO BRYSON  
HASHIM  
RON BANKS  
LATTISAW & GILL  
STARPOINT  
Hottest:  
MICHAEL JACKSON  
DREAMBOY  
CERYLL LYNN  
DAZZ BAND  
PATTI LABELLE

**KRLY/Houston**  
Steve Harris

BILLY GRIFFIN  
PEABO BRYSON  
POINTER SISTERS  
ATLANTIC STARR  
DELLS  
Hottest:  
STARPOINT  
RUN D.M.C.  
DEBARGE  
EVELYN KING  
YES

**WLTH/Gary**  
Dana Huskisson

SKYY  
GRANDMASTER FLASH  
KOOL & THE GANG  
RAY PARKER JR.  
BILLY GRIFFIN  
MAJOR HARRIS  
LANEY WARE  
NEW WORLD  
STARPOINT  
Hottest:  
LIONEL RICHIE  
PATTI LABELLE  
DREAMBOY  
SHANNON  
D TRAIN

**WKWM/Grand Rapids**  
Frank Grant

ATLANTIC STARR  
PATTI AUSTIN  
CAMEO  
BILLY GRIFFIN  
STARPOINT  
WOMACK & LABELLE  
HOTBOX  
ROMANTICS  
Hottest:  
DEELE  
SHANNON  
DAZZ BAND  
RUN D.M.C.  
TYRONE BRUNSON

**WJLB/Detroit**  
James Alexander

KENA  
CAMEO  
Hottest:  
ROCKWELL  
PLANET PATROL  
TWILIGHT 22  
JENNY BURTON  
DEELE

**WDRQ/Detroit**  
Tony Gray

THOMAS DOLBY  
ATLANTIC STARR  
BROOKLYN  
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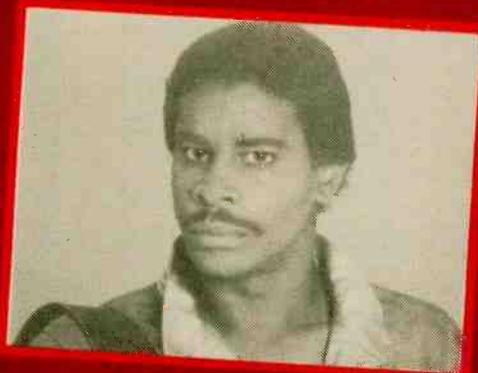
# WARM UP YOUR WINTER RATINGS WITH E/P/A



**MICHAEL JACKSON**  
"Thriller"



**Black/Urban BREAKERS 20**



**TYRONE BRUNSON**  
"Fresh"



**Black/Urban BREAKERS 26**

2/3/84



**THE DELLS**  
"You Just Can't Walk Away"



**Black/Urban BREAKERS 28**

2/3/84



**TEENA MARIE**  
"Midnight Magnet"



**Black/Urban NEW & ACTIVE 34**



**S.O.S. BAND**  
"For Your Love"



**Black/Urban SIGNIFICANT ACTION**

*First Week  
MOST ADDED!*

*Congratulations to PATTI LABELLE for 4 weeks at #1  
and still the #1 HOTTEST Black/Urban record!*

DISTRIBUTED BY CBS RECORDS

# Black/Urban

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### BOBBY WOMACK & PATTI LABELLE Love Has Finally Come At Last (Beverly Glen)

75% of our reporting stations on it. Rotations: Heavy 5/1, Medium 16/7, Light 29/19, Extra Adds 5, Total Adds 32 including WAMO, WOOK, WAOK, KMJQ, WEDR, WAIL-FM, WDMT, WJMO, WGPR, KJLH, XHRM, KSOL, WKND, WRDW, KNOW, WENN, WDAO, KUKQ. A Most Added Record. Debuts at number 31 on the Black/Urban chart.

### PATTI AUSTIN It's Gonna Be Special (Qwest/WB)

66% of our reporting stations on it. Rotations: Heavy 4/0, Medium 23/2, Light 18/3, Extra Adds 3, Total Adds 8, WGCI, WJMO, KACE, KDAY, XHRM, KHYS, WDAO, WKWM. Debuts at number 32 on the Black/Urban chart.

### DIONNE WARWICK Got A Date (Arista)

63% of our reporting stations on it. Rotations: Heavy 2/0, Medium 26/0, Light 16/3, Extra Adds 2, Total Adds 5, KACE, WMAK, KOKQ, WDAO, KDKO. Heavy: WVEE, WHRK. Medium: WILD, KRNB, WCIN, KJLH, WPLZ, WAAA, WTLC, WVOI. Debuts at number 35 on the Black/Urban chart.

### RUFUS & CHAKA KHAN One Million Kisses (WB)

62% of our reporting stations on it. Rotations: Heavy 8/0, Medium 21/1, Light 15/2, Extra Adds 1, Total Adds 4, WLOU, WPLZ, WDAO, KDIA. Heavy: WAOK, WVEE, KJLH, WNHC, WPDQ, WLVW. Medium: WXYV, WDIA, WBMX, WCIN, WATV, WKXI, WTLC. Debuts at number 33 on the Black/Urban chart.

### MICHAEL JACKSON Thriller (Epic)

60% of our reporting stations on it. Rotations: Heavy 33/0, Medium 8/1, Light 3/0, Extra Adds 0, Total Adds 1, WAMO. Heavy: WDAS, WOOK, WVEE, WHRK, WBLZ, WZAK, XHRM, KSOL, WNHC, WJAX, WTOY. Medium: WKND, WENN, WOIC, WPLZ, KHYS, WKWM. Moves 26-20 on the Black/Urban chart.

## NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week.  indicated one of this week's most added new songs.

### BILLY GRIFFIN "Serious" (Columbia) 39/10

Rotations: Heavy 2/0, Medium 15/1, Light 20/7, Extra Adds 2, Total Adds 10, WXYV, KRLY, WHRK, WGPR, KSOL, KNOW, WANM, WLTH, WKWM, WOIC. Heavy: WYLD-FM, KJLH. Medium: WGCI, WJMD, WZEN-FM, WKXI, KDIA.

### ATLANTIC STARR "More, More, More" (A&M) 37/11

Rotations: Heavy 8/1, Medium 9/0, Light 18/8, Extra Adds 2, Total Adds 11, WOOK, KMJQ, KRLY, WDRQ, KJLH, WOIC, WJJS, WANM, WDAO, WKWM, KUKQ. Heavy: WHUR, WYLD-FM, WGCI, KACE, WLTH. Medium: WAOK, KKDA-FM, WGPR, XHRM. Debuts at number 38 on the Black/Urban chart.

### INDEEP "The Record Keeps Spinning (Sound Of N.Y.) 36/0

Rotations: Heavy 8/0, Medium 22/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WDAS, WOOK, WYLD-FM, WJMO, KJLH, KSOL, KHYS, WTLC. Medium: WXYV, WILD, KKDA-CM, KRNB, WDIA, WZAK, KACE, XHRM, WJAX. Moves 40-36 on the Black/Urban chart.

### TOM BROWNE "Cruisin'" (Arista) 34/5

Rotations: Heavy 6/0, Medium 15/1, Light 13/4, Extra Adds 0, Total Adds 5, WVEE, KMJM, WLOU, WJJS, WVOI. Heavy: WCIN, WNOO, WKXI, WPLZ, KHYS, WDAO. Medium: WHUR, KRNB, WDRQ, WGPR, KJLH, XHRM, WNHC.

### CAMEO "She's Strange" (Atlanta Artists/PolyGram) 32/22

Rotations: Heavy 3/2, Medium 9/4, Light 17/14, Extra Adds 3, Total Adds 22 including WVEE, KMJQ, WCIN, WDMT, WZAK, WGPR, WJLB, KJLH, XHRM, KSOL. Heavy: WAOK, WANM. Medium: WHUR, KRNB, WWWW, KUKQ.

### KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 32/19

Rotations: Heavy 3/0, Medium 3/1, Light 22/14, Extra Adds 4, Total Adds 19 including WXYV, WAOK, WCIN, WJMO, KJLH, WNHC, WOIC, WJAX, WVKO, WLTH, KDIA, KUKQ. Heavy: KRNB, WDIA, KSOL. Medium: WZAK, KACE, WWWW.

### BOBBY NUNN "Hangin' Out At The Mall" (Motown) 32/5

Rotations: Heavy 11/0, Medium 7/1, Light 14/4, Extra Adds 0, Total Adds 5, WILD, WHUR, WYLD-FM, KOKA, WVKO. Heavy: WEDR, WBMX, WGCI, WGPR, XHRM, WATV, WAAA. Medium: KRNB, WJMO, KJLH, WJAX. Debuts at number 39 on the Black/Urban chart.

Rotations: Heavy 8/0, Medium 12/1, Light 10/0, Extra Adds 2, Total Adds 3, WXYV, WVEE, WBMX. Heavy: KRNB, WJMO, WATV, WOIC, KJCB, KOKA. Medium: WAOK, WZAK, WGPR, WENN, WBLX, WDAO, WTLC.

### PEABO BRYSON "D.C. Cab" (MCA) 28/11

Rotations: Heavy 0/0, Medium 7/1, Light 16/5, Extra Adds 5, Total Adds 11, WXYV, WILD, KKDA-FM, KRLY, WJMO, KJLH, XHRM, WATV, WOIC, WKXI, WLOU. Medium: WJLB, KACE, KNOW, WBLX, WLTH, WWWW.

### MALCOLM McLAREN "World Famous" (Island/Atco) 25/2

Rotations: Heavy 3/0, Medium 11/0, Light 11/2, Extra Adds 0, Total Adds 2, WAMO, WCIN. Heavy: WYLD-FM, WKXI, KACE. Medium: WDAS, WVEE, WEDR, WAIL-FM, WJAX, WPDQ, WAAA, WKWM.

## SIGNIFICANT ACTION

### STARPOINT "It's All Yours" (Elektra) 24/21

Rotations: Heavy 0/0, Medium 1/1, Light 17/14, Extra Adds 6, Total Adds 21 including WXYV, WILD, WRKS, WDAS, WOOK, WAOK, KKDA-FM, KMJQ, WAIL-FM, WGCI, WCIN, WGPR, KACE, KJLH, WOIC, WJAX, WLTH, WKWM.

### S.O.S. BAND "For Your Love" (Tabu/CBS) 24/19

Rotations: Heavy 2/1, Medium 3/0, Light 16/15, Extra Adds 3, Total Adds 19 including WDAS, WAOK, WCIN, KJLH, WRDW, WATV, WPEG, WKXI, WJAX, WPDQ, WDAO, WTLC, WVOI. Heavy: KMJM, WWWW. Medium: WVEE, WDRQ, WOIC.

### GEORGE KRANZ "Trommeltanz (Din Daa Daa)" (Personal) 24/4

Rotations: Heavy 2/0, Medium 10/0, Light 11/3, Extra Adds 1, Total Adds 4, WAMO, WGPR, WPEG, WLOU. Heavy: WDAS, WYLD-FM. Medium: WAOK, WGCI, WZEN-FM, KJLH, WENN, WKXI, WYLD-FM, WANM, WAAA.

### CON FUNK SHUN "Don't Let Your Love Grow Cold" (Mercury/PolyGram) 23/6

Rotations: Heavy 1/1, Medium 9/1, Light 12/3, Extra Adds 1, Total Adds 6, WAMO, WCIN, KACE, WMAK, WANT, KDIA. Medium: WXYV, WHUR, KRLY, WZEN-FM, XHRM, WENN, WBLX, WLTH.

### DENNIS EDWARDS featuring SIEDAH GARRET "Don't Look Any Further" (Motown) 23/5

Rotations: Heavy 0/0, Medium 10/0, Light 12/4, Extra Adds 1, Total Adds 5, KKDA-FM, KSOL, WLVW, WWWW, WDAO. Medium: WDAS, WHRK, WZAK, WGPR, WZEN-FM, WPLZ, WLTH, WKWM, KUKQ.

### STACY LATTISAW & JOHNNY GILL "Perfect Combination" (Cotillion/Atco) 22/21

Rotations: Heavy 0/0, Medium 5/4, Light 10/10, Extra Adds 7, Total Adds 21 including WXYV, WDAS, WOOK, WAOK, KKDA-FM, WHRK, WCIN, WDMT, KDAY, WKND, WNHC, WPEG, WOIC, WJAX, WTLC. Medium: WHUR, WPDQ, WANM.

### BARBARA MASON "Another Man" (West End) 22/3

Rotations: Heavy 5/0, Medium 10/0, Light 8/2, Extra Adds 1, Total Adds 3, KDAY, WJAX, WJXX. Heavy: WRKS, WEDR, WZEN-FM, WNHC, WANM. Medium: WILD, WDAS, WOOK, WDMT, WZAK, WDRQ, KOKA.

### YES "Owner Of A Lonely Heart" (Atco) 21/3

Rotations: Heavy 9/0, Medium 4/0, Light 7/2, Extra Adds 1, Total Adds 3, WDRQ, KDAY, WVOI. Heavy: WDAS, WHUR, WVEE, KRLY, KRNB, WGCI, WKWM, WLUM, WWWW. Medium: WBLZ, WGPR, KDIA, KUKQ.

### ENCHANTMENT "Don't Fight The Feeling" (Columbia) 21/2

Rotations: Heavy 1/0, Medium 13/0, Light 8/1, Extra Adds 1, Total Adds 2, WJMO, WAAA. Heavy: WYLD-FM. Medium: WILD, WAOK, WZAK, WGPR, KJLH, WGVV, WLVW, KOKA, WDAO, WLTH, WKWM, WWWW, KDKO.

### MTUME "Green Light" (Epic) 21/0

Rotations: Heavy 8/0, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, WATV, WPEG, WKXI, KOKA, WDAO. Medium: WDAS, WDIA, WCIN, KSOL, WNHC, KNOW, WENN, WNOO, WPDQ, WAAA, WTLC.

## MOST ADDED

**BOBBY WOMACK & PATTI LABELLE (32)**  
Love Has Finally Come... (Beverly Glen)  
**CAMEO (22)**  
She's Strange (Atlanta Artists/PolyGram)  
**STACY LATTISAW & JOHNNY GILL (21)**  
Perfect Combination (Cotillion/Atco)  
**STARPOINT (21)**  
It's All Yours (Elektra)  
**KOOL & THE GANG (19)**  
Tonight (De-Lite/PolyGram)  
**S.O.S. BAND (19)**  
For Your Love (Tabu/CBS)

## HOTTEST

**PATTI LABELLE (38)**  
If Only You Knew (Phil. Int./CBS)  
**CHERYL LYNN (25)**  
Encore (Columbia)  
**SHANNON (24)**  
Let The Music Play (Mirage/Atco)  
**J. INGRAM with M. McDONALD (23)**  
Yah Mo B There (Qwest/WB)  
**LIONEL RICHIE (21)**  
Running With The Night (Motown)  
**"D" TRAIN (19)**  
Something's On Your Mind (Prelude)

### LENNY WILLIAMS "Love Soldier" (Rocshire) 21/0

Rotations: Heavy 2/0, Medium 11/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WKXI, KUKQ. Medium: WCIN, WZEN-FM, KACE, XHRM, KNOW, WPEG, WNOO, KJCB, WLOU, KOKA, WTLC.

### ZAPP "Spend My Whole Life" (WB) 21/0

Rotations: Heavy 7/0, Medium 10/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: KRNB, WDIA, WHRK, WENN, WOIC, WKXI, WLVW. Medium: WZAK, XHRM, WGVV, WNOO, KJCB, WBLX, WWWW, WLTH, WTLC, KUKQ.

### RAY PARKER JR. "Woman Out Of Control" (Arista) 19/5

Rotations: Heavy 2/0, Medium 3/0, Light 14/5, Extra Adds 0, Total Adds 5, WCIN, KHYS, WDAO, WLTH, KUKQ. Heavy: WAMO, KSOL. Medium: WRDW, WNOO, WWWW.

### HOTBOX "Do You Wanna Lover" (Polydor/PolyGram) 19/3

Rotations: Heavy 0/0, Medium 3/0, Light 16/3, Extra Adds 0, Total Adds 3, WJAX, WLVW, WKWM. Medium: WNHC, WRDW, WWWW.

### TEDDY PENDERGRASS "I Want My Baby Back" (Philadelphia International/CBS) 19/1

Rotations: Heavy 4/1, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 1, WGVV. Heavy: WGPR, WKXI, KOKA. Medium: WXYV, WHUR, KRNB, KMJM, WKND, WNHC, WNOO, WPDQ, WBLX, WAAA, WLTH.

### SHALAMAR "You Can Count On Me" (Solar/Elektra) 19/0

Rotations: Heavy 2/0, Medium 12/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WZEN-FM, WLVW. Medium: WVEE, WJMO, WZAK, KMJM, WRDW, WGVV, WPDQ, WBLX, KHYS, WANM, WDAO, KDIA.

### ROCKERS REVENGE "There Goes My Heart" (Streetwise) 18/1

Rotations: Heavy 0/0, Medium 4/0, Light 14/1, Extra Adds 0, Total Adds 1, WLOU. Medium: KJLH, WATV, WKXI, KOKA.

### IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 17/0

Rotations: Heavy 3/0, Medium 4/0, Light 10/0, Extra Adds 0, Total Adds 0, Heavy: WOOK, WGVV, WTLC. Medium: KSOL, WENN, WPLZ, WLTH.

### ART OF NOISE "Beat Box" (Island/Atco) 16/8

Rotations: Heavy 3/0, Medium 3/1, Light 8/5, Extra Adds 2, Total Adds 8, WOOK, WAIL-FM, KACE, KDAY, WKXI, WPDQ, WANM, WAAA. Heavy: WRKS, WHRK, WZAK. Medium: WXYV, WDMT.

### SYLVESTER "Too Late" (Megatone) 16/6

Rotations: Heavy 0/0, Medium 4/0, Light 10/4, Extra Adds 2, Total Adds 6, WAMO, KDAY, KJLH, WPEG, WKXI, WLOU. Medium: WJMO, KSOL, WTLC, WWWW.

### ASHFORD & SIMPSON "I'm Not That Tough" (Capitol) 16/5

Rotations: Heavy 0/0, Medium 6/0, Light 10/5, Extra Adds 0, Total Adds 5, WAIL-FM, WYLD-FM, WCIN, KJCB, WDAO. Medium: WZAK, WGVV, WLVW, WPLZ, WANM.

### CHIC "Give Me The Lovin'" (Atlantic) 16/1

Rotations: Heavy 3/0, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 1, WPLZ. Heavy: KRNB, WLOU, WTLC. Medium: WDIA, WGPR, KJLH, XHRM, WBLX, WMAK, WAAA.

### WORLD PREMIERE "Share The Night" (Easy Street) 15/8

Rotations: Heavy 1/0, Medium 3/1, Light 8/4, Extra Adds 3, Total Adds 8, WHRK, WBMX, WGCI, WJMO, WGPR, KACE, WWWW, WTLC. Heavy: WNHC. Medium: WDAS, WVEE.

### KENNY G "Hi, How Ya Doin'?" (Arista) 15/4

Rotations: Heavy 0/0, Medium 6/1, Light 9/3, Extra Adds 0, Total Adds 4, WHUR, WGCI, XHRM, KUKQ. Medium: WDMT, WZAK, WJLB, WBLX, WWWW.

### LILLO THOMAS "Just My Imagination (Running Away With Me)" (Capitol) 15/2

Rotations: Heavy 0/0, Medium 10/0, Light 4/1, Extra Adds 1, Total Adds 2, WJMO, KOKA. Medium: WRKS, WAMO, WZAK, KNOW, WPDQ, KJCB, WLVW, WPLZ, KHYS, WDAO.

### ELBOW BONES & THE RACKETEERS "A Night In New York" (EMI America) 14/5

Rotations: Heavy 0/0, Medium 6/0, Light 7/4, Extra Adds 1, Total Adds 5, WYLD-FM, WJMO, WATV, WPEG, WWWW. Medium: WAOK, WENN, WPLZ, KHYS, KOKA, WTLC.

### LAID BACK "White Horse" (Sire) 14/3

Rotations: Heavy 7/1, Medium 2/0, Light 4/1, Extra Adds 1, Total Adds 3, WZAK, KDAY, WWWW. Heavy: WILD, WDAS, WHRK, WGCI, WDRQ, WJLB. Medium: WRKS, WKND.

### MAZE featuring FRANKIE BEVERLY "I Wanna Thank You" (Capitol) 14/2

Rotations: Heavy 2/0, Medium 9/0, Light 2/1, Extra Adds 1, Total Adds 2, WXYV, WCIN. Heavy: WANM. Medium: WHUR, WVEE, KRLY, KJLH, WENN, WPEG, WKXI, WWWW.

### CULTURE CLUB "Karma Chameleon" (Virgin/Epic) 14/1

Rotations: Heavy 8/1, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 1, WOOK. Heavy: WHUR, WVEE, WHRK, WGCI, KSOL, KOKA, WLUM. Medium: WRKS, WBLZ, WANM, KUKQ.

### KLIQUE "Flashback" (MCA) 14/0

Rotations: Heavy 4/0, Medium 7/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WOOK, WBMX, WGVV, KUKQ. Medium: KNOW, WATV, WPEG, WOIC, WPDQ, WLOU, KOKA.

### MALCOLM X with KEITH LeBLAC "No Sell Out" (Tommy Boy) 14/0

Rotations: Heavy 0/0, Medium 8/0, Light 6/0, Extra Adds 0, Total Adds 0, Medium: WDAS, WEDR, WCIN, WZAK, KDAY, WKXI, WTLC, WWWW.

### G.T. "Just What I Have In Mind" (A&M) 13/6

Rotations: Heavy 1/0, Medium 2/0, Light 7/3, Extra Adds 3, Total Adds 6, WJMO, WGPR, KACE, KDAY, WAAA, WDAO. Heavy: WRDW. Medium: WZAK, KNOW.

### DAMARIS "What About My Love?" (Columbia) 13/5

Rotations: Heavy 1/0, Medium 2/1, Light 8/2, Extra Adds 2, Total Adds 5, WILD, WRKS, WBMX, WGCI, WPDQ. Heavy: WLVW. Medium: WRDW.

### LANCE WEBB "Life's Charade" (Beantown) 13/1

Rotations: Heavy 0/0, Medium 5/0, Light 8/1, Extra Adds 0, Total Adds 1, WLTH. Medium: WILD, WEDR, WJMO, WKXI, WLOU.

### WOMACK & WOMACK "T.K.O." (Elektra) 13/1

Rotations: Heavy 0/0, Medium 6/0, Light 7/1, Extra Adds 0, Total Adds 1, KHYS. Medium: WCIN, WJMO, WZAK, WGVV, WNOO, WBLX.

### JIMMY CLIFF "We All Are One" (Columbia) 12/5

Rotations: Heavy 0/0, Medium 2/0, Light 9/4, Extra Adds 1, Total Adds 5, WAOK, WATV, WLVW, WWWW, WANM. Medium: KJLH, KOKA.

### CURTIS HAIRSTON "We All Are One" (Spring) 12/3

Rotations: Heavy 1/0, Medium 4/0, Light 6/2, Extra Adds 1, Total Adds 3, WXYV, WATV, WWWW. Medium: WVEE, WZAK, WOIC, WLTH.

### KC "Give It Up" (Meca) 12/0

Rotations: Heavy 3/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WVEE, WDMT, WZAK. Medium: KRNB, WMAK, WWWW, WLUM.

### BRYAN LOREN "Lollipop Luv" (Philly World) 12/0

Rotations: Heavy 0/0, Medium 2/0, Light 10/0, Extra Adds 0, Total Adds 0, Medium: WZAK, WWWW.

### MAVIS STAPLES "Love Gone Bad" (Phonorecords) 12/0

Rotations: Heavy 4/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WJMO, WATV, WTLC, WWWW. Medium: WILD, WZAK, WENN, WGVV, WKWM.

### SHALAMAR "Dancing In The Sheets" (Columbia) 11/7

Rotations: Heavy 0/0, Medium 1/0, Light 7/4, Extra Adds 3, Total Adds 7, WDAS, WAOK, WYLD-FM, WJMO, KACE, WRDW, KJCB. Medium: KOKA.

### XENA "On The Upside" (Emergency) 11/3

Rotations: Heavy 2/0, Medium 6/1, Light 2/1, Extra Adds 1, Total Adds 3, WOOK, WJLB, WNHC. Heavy: WDAS, WWWW. Medium: WRKS, WHUR, WDRQ, KMJM, WRDW.

### STANLEY CLARKE/GEORGE DUKE "The Good Times" (Epic) 11/2

Rotations: Heavy 1/1, Medium 7/0, Light 3/1, Extra Adds 0, Total Adds 2, WYLD-FM, WDAO. Medium: KJLH, WKND, WNOO, WWWW, WLTH, WTLC, KDKO.

### E.P.M. "Trudy" (Cotillion/Atco) 11/2

Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Extra Adds 1, Total Adds 2, WLOU, WMAK. Medium: WZAK, WATV, WANM.

### ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 11/2

Rotations: Heavy 1/0, Medium 6/0, Light 4/2, Extra Adds 0, Total Adds 2, WGCI, WKWM. Heavy: WVEE. Medium: WBLZ, WDRQ, KMJM, WLUM, KUKQ.

### KRAFTWERK "Tour De France" (WB) 11/0

Rotations: Heavy 3/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: KACE, KDAY, WPDQ. Medium: WAIL-FM, XHRM, WANM, KUKQ.

### GRANDMASTER FLASH & MELLE MEL "Jesse" (Sugar Hill) 10/5

Rotations: Heavy 3/0, Medium 3/3, Light 4/2, Extra Adds 0, Total Adds 5, WILD, WHUR, WYLD-FM, XHRM, WLTH. Heavy: WBMX, WZEN-FM, WKXI.

### HOMI & JARVIS "I'm In Love Again" (GRP) 10/4

Rotations: Heavy 0/0, Medium 2/0, Light 7/3, Extra Adds 1, Total Adds 4, WDMT, WJMO, WJAX, WVOI. Medium: WHUR, WWWW.

### ALFIE SILAS "Be Yourself" (RCA) 10/3

Rotations: Heavy 0/0, Medium 1/1, Light 9/2, Extra Adds 0, Total Adds 3, WHUR, WGPR, WAAA.

### FELIX & JARVIS "Jam The House" (Quality) 10/2

Rotations: Heavy 2/0, Medium 3/0, Light 3/0, Extra Adds 2, Total Adds 2, WPEG, WOIC. Heavy: WJLB, WWWW. Medium: WDRQ, WGPR, WWWW.

# R&R Country's Most Current Music

## NATIONAL AIRPLAY/50

February 10, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light	
15	10	5	1	ALABAMA/Roll On (Eighteen Wheeler) (RCA)	157/2	119	37	1
13	7	4	2	LEE GREENWOOD/Going Going Gone (MCA)	152/0	118	31	3
3	1	1	3	DON WILLIAMS/Stay Young (MCA)	154/0	108	35	11
12	9	6	4	STEVE WARINER/Lonely Women Make Good Lovers (RCA)	150/0	110	35	5
20	15	11	5	KENNY ROGERS/Buried Treasure (RCA)	155/2	91	60	4
14	11	9	6	EXILE/Woke Up In Love (Epic)	154/2	100	43	11
10	8	7	7	SYLVIA/I Never Quite Got Back (From Loving You) (RCA)	155/1	100	34	21
8	4	3	8	B.J. THOMAS/Two Car Garage (Clev.Int/Col)	145/0	111	24	10
5	3	2	9	RICKY SKAGGS/Don't Cheat In Our Hometown (Epic)	141/0	109	15	17
16	13	12	10	STATLER BROTHERS/Elizabeth (Mercury/PG)	147/0	97	37	13
18	16	15	11	DOLLY PARTON/Save The Last Dance For Me (RCA)	149/1	82	57	10
22	17	14	12	MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	155/2	59	88	8
28	24	16	13	JANIE FRICKE/Let's Stop Talkin' About It (Columbia)	155/2	58	87	10
23	19	17	14	CONWAY TWITTY/Three Times A Lady (WB)	145/3	54	79	12
7	6	10	15	GARY MORRIS/Why Lady Why (WB)	136/2	81	37	18
26	23	19	16	WILLIE NELSON/Without A Song (Columbia)	143/4	43	78	22
29	26	22	17	WHITES/Give Me Back That Old Familiar Feeling (WB/Curb)	147/2	46	77	24
24	21	20	18	RAY CHARLES & GEORGE JONES/We Didn't See A Thing (Columbia)	139/1	58	58	23
25	22	21	19	REBA McENTIRE/There Ain't No Future (Mercury/PG)	140/1	56	63	21
30	27	23	20	EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)	147/4	36	89	22
35	29	24	21	L. ANDERSON & G. MORRIS/You're Welcome To Tonight (Permian)	139/1	36	78	25
31	28	25	22	JUDDS/Had A Dream (For The Heart) (RCA/Curb)	141/4	26	81	34
19	18	18	23	EDDIE RABBITT/Nothing Like Falling In Love (WB)	128/4	51	61	16
2	2	8	24	MERLE HAGGARD/That's The Way Love Goes (Epic)	107/0	61	35	11
49	34	31	25	MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty)	146/3	17	89	40
37	31	29	26	JOHN ANDERSON/Let Somebody Else Drive (WB)	129/4	28	75	26
50	35	32	27	DEBORAH ALLEN/I've Been Wrong Before (RCA)	144/5	17	78	49
40	33	30	28	KENDALLS/Thank God For The Radio (Mercury/PG)	138/4	18	81	39
6	5	13	29	ED BRUCE/After All (MCA)	102/0	46	35	21
-	50	39	30	JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB)	130/21	10	62	58
46	36	33	31	TOM JONES/I've Been Rained On, Too (Mercury/PG)	112/5	23	60	29
42	37	34	32	BILL MEDLEY/Till Your Memory's Gone (RCA)	106/5	13	62	31
-	42	38	33	JIM GLASER/If I Could Only Dance With You (Noble Vision)	130/8	12	69	49
-	-	43	34	GEORGE STRAIT/Right Or Wrong (MCA)	126/32	8	58	60
-	45	40	35	LEON EVERETTE/I Could'a Had You (RCA)	124/12	8	62	54
-	46	42	36	JOHNNY RODRIGUEZ/Too Late To Go Home (Epic)	105/10	1	55	49
DEBUT	37	37	37	BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)	106/65	2	28	76
21	20	26	38	GENE WATSON/Drinkin' My Birth Back Home (MCA)	83/1	26	32	25
DEBUT	39	39	39	ATLANTA/Sweet Country Music (MCA)	101/61	4	29	68
-	-	45	40	DAVID FRIZZELL & SHELLY WEST/Silent Partners (Viva)	100/23	2	39	59
-	-	44	41	MARK GRAY/Left Side Of The Bed (Columbia)	97/8	4	33	60
↑	12	27	42	RONNIE MILSAP/Show Her (RCA)	75/0	20	36	19
-	-	46	43	OSMOND BROTHERS/Where Does An Angel Go When... (WB/Curb)	80/7	3	39	38
DEBUT	44	44	44	HANK WILLIAMS JR./Man Of Steel (WB/Curb)	96/44	2	27	67
4	14	28	45	CHARLY McCLAIN/Sentimental Ol' You (Epic)	65/0	19	26	20
-	49	47	46	STEPHANIE WINSLOW/Dancin' With The Devil (Curb/MCA)	76/2	1	35	40
11	25	35	47	MEL McDANIEL/I Call It Love (Capitol)	57/1	16	21	20
-	-	50	48	BURRITO BROTHERS/Almost Saturday Night (Curb/MCA)	80/7	1	27	52
DEBUT	49	49	49	T.G. SHEPPARD w/CLINT EASTWOOD/Make My Day (WB/Curb)	73/54	3	15	55
45	40	37	50	GUS HARDIN/Fallen Angel (Flyin' High Tonight) (RCA)	76/2	5	44	27

### MOST ADDED

- BARBARA MANDRELL (65)  
Happy Birthday Dear Heartache (MCA)
- ATLANTA (61)  
Sweet Country Music (MCA)
- T.G. SHEPPARD w/ CLINT EASTWOOD (54)  
Make My Day (WB/Curb)
- MICKEY GILLEY & CHARLY McCLAIN (46)  
Candy Man (Epic)
- HANK WILLIAMS JR. (44)  
Man Of Steel (WB/Curb)
- GEORGE STRAIT (32)  
Right Or Wrong (MCA)
- OAK RIDGE BOYS (31)  
I Guess It Never Hurts To Hurt... (MCA)
- RAZZY BAILEY (28)  
In The Midnight Hour (RCA)
- MOE BANDY (28)  
It Took A Lot Of Drinking (Columbia)

### HOTTEST

- ALABAMA (90)  
Roll On (Eighteen Wheeler) (RCA)
- KENNY ROGERS (49)  
Buried Treasure (RCA)
- RICKY SKAGGS (39)  
Don't Cheat In Our Hometown (Epic)
- STATLER BROTHERS (37)  
Elizabeth (Mercury/PolyGram)
- EXILE (36)  
Woke Up In Love (Epic)
- DON WILLIAMS (36)  
Stay Young (MCA)
- B.J. THOMAS (35)  
Two Car Garage (Cleve. Int./Columbia)
- STEVE WARINER (35)  
Lonely Women Make Good Lovers (RCA)
- LEE GREENWOOD (32)  
Going Going Gone (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### GEORGE STRAIT Right Or Wrong (MCA)

On 80% of reporting stations. Rotations: Heavy 8, Medium 58, Light 60, Total Adds 32 including WPOC, WSEN, KASE, WKLO, WFNC, WAMZ, WSIX, WSM, WHOO, WUBE, KRRK, WOW, WXCL, KUZZ, KMPS. A Most Added Record. Moves 43-34 on the Country chart.

### BARBARA MANDRELL Happy Birthday Dear Heartache (MCA)

On 67% of reporting stations. Rotations: Heavy 2, Medium 28, Light 76, Total Adds 65 including WXKW, WHN, WMZQ, KXYL, WSOC, WMC, KKYX, WFMS, WDAF, WHBF, KFDI, KKCS, KSON, KSAN, KCUB. A Most Added Record. Debuts at number 37 on the Country chart.

### JOHNNY RODRIGUEZ Too Late To Go Home (Epic)

On 66% of reporting stations. Rotations: Heavy 1, Medium 55, Light 49, Total Adds 10, WKLO, WAMZ, WHOO, KJYJ, WTSO, WDG, WWJO, KKAL, KVEG. Moves 42-36 on the Country chart.

### ATLANTA Sweet Country Music (MCA)

On 64% of reporting stations. Rotations: Heavy 4, Medium 29, Light 68, Total Adds 61 including WNYR, WSEN, WYNK, WFNC, WMC, WLWI, WPAP, WMNI, KJYJ, WXCL, WTOD, KYGO, KFRY, KSOP, KCUB. A Most Added Record. Debuts at number 39 on the Country chart.

### DAVID FRIZZELL & SHELLY WEST Silent Partners (Viva)

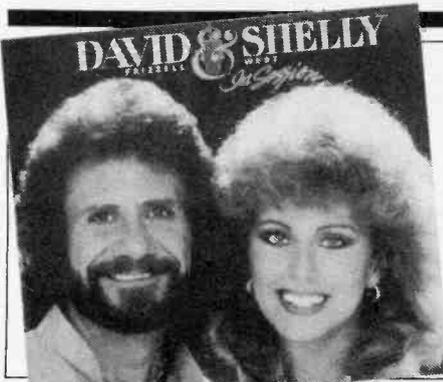
On 63% of reporting stations. Rotations: Heavy 2, Medium 39, Light 59, Total Adds 23 including KLVI, WKLO, KSSN, WSIX, WKIX, WSLR, WDG, KXXY, KFDI, KUZZ, KYGO, KVEG, KFTN, KCUB. Moves 45-40 on the Country chart.

### MARK GRAY Left Side Of The Bed (Columbia)

On 61% of reporting stations. Rotations: Heavy 4, Medium 33, Light 60, Total Adds 8, KSSN, WKIX, WUBE, WMNI, WDG, WTHI, KQIL, KSAN. Moves 44-41 on the Country chart.

### HANK WILLIAMS JR. Man Of Steel (WB/Curb)

On 61% of reporting stations. Rotations: Heavy 2, Medium 27, Light 67, Total Adds 44 including WGNA, WPOC, WPOR, KIX106, KASE, WYNK, WZZK, KHEY, WCUZ, WOW, WTHI, KUUY, KUGN, KFTN, KSAN. A Most Added Record. Debuts at number 44 on the Country chart.



## DAVID FRIZZELL & SHELLY WEST

Their Biggest Duet Hit Ever!

## "Silent Partners"

7-29404

**BREAKERS** 40



From the Viva Album 'IN SESSION'  
Produced by Snuff Garrett and Steve Dorff



# NEW & ACTIVE

**OSMOND BROTHERS "Where Does An Angel Go When She Cries" (WB/Curb) 80/7**  
 Rotations: Heavy 3, Medium 39, Light 38, Total Adds 7, KSSN, WAMZ, WQYK, WCXI, WKMF, KKAL, KCKC. Heavy: WGNA, KHEY, KRMD. Medium: WYNK, WKSJ, WFMS, WHBF, KMPS, KGA. Moves 46-43 on the Country chart.

**BURRITO BROTHERS "Almost Saturday Night" (Curb/MCA) 80/7**  
 Rotations: Heavy 1, Medium 27, Light 52, Total Adds 7, KSSN, WAMZ, WSIX, WKFM, KVOC, KMAK, KFTN. Heavy: WHOO. Medium: WAJR, WSEN, KRMD, WCXI, WITL, WHBF, WWJO, KFDI, KSOP. Moves 50-48 on the Country chart.

**T.G. SHEPPARD with CLINT EASTWOOD "Make My Day" (WB/Curb) 73/54**  
 Rotations: Heavy 3, Medium 15, Light 55, Total Adds 54 including WPTR, WHN, WMZQ, KIX106, WSOC, WCOS, WAMZ, WMC, WDG, WTHI, KTPK, KMAK, KSOP, KCBQ, KSAN, KGA, KCUB. Heavy: WILQ, WCXI. Debuts at 49 on the Country chart.

**JOE STAMPLEY "Brown Eyed Girl" (Epic) 68/22**  
 Rotations: Heavy 0, Medium 20, Light 48, Total Adds 22 including WGNA, WKYG, WSEN, KRRV, KXYL, WKQS, WSLR, KJJY, WFMS, WHBF, KFDI, KJOT, KYGO. Medium: WESC, KTPK, KCUB.

**ANNE MURRAY "That's Not The Way (It's S'posed To Be)" (Capitol) 65/13**  
 Rotations: Heavy 1, Medium 25, Light 39, Total Adds 13, WAJR, KEAN, KASE, WOKK, WKIX, WTQR, WMNI, WLLR, KRRK, KJOT, KUGN, KVEG, KIGO. Heavy: WHOO. Medium: WBGW, WKKW, KIKK, WCUZ, KTTS, KRKT, KLAC.

**BIG AL DOWNING "The Best Of Families" (Team Entertainment) 64/2**  
 Rotations: Heavy 0, Medium 21, Light 43, Total Adds 2, WBGW, WOKQ. Medium: WPTR, WPOR, CHOW, KLRA, KKYX, KBMR, WCXI, WOW, WTOD, KUUY, KUGN, KEIN, Q92.

**MICKEY GILLEY & CHARLY McCLAIN "Candy Man" (Epic) 60/46**  
 Rotations: Heavy 1, Medium 12, Light 31, Total Adds 46 including WPTR, KIX106, WYII, WESC, WMC, WLWI, KRMD, WIRK, WCXI, WDAF, WOW, K102, KUGN, KFRY, KGA.

**BILLIE JO SPEARS "Midnight Blue" (Parliament) 59/0**  
 Rotations: Heavy 5, Medium 23, Light 31, Total Adds 0. Heavy: WGNA, WPTR, KKYX, KRMD, KSOP. Medium: WSEN, WTVY, KSO, WCXI, WHBF, KMAK, KTOM.

**SISSY SPACEK "If I Can Just Get Through The Night" (Atlantic America) 57/5**  
 Rotations: Heavy 3, Medium 23, Light 31, Total Adds 5, KSSN, WIRK, KWMT, KCCY. Heavy: WSNO, KIKK, KSO. Medium: WGNA, WNYR, KXYL, WJQS, KTTS, KRKT, KUGN, KFRY.

**VINCE GILL "Victim Of Life's Circumstances" (RCA) 56/18**  
 Rotations: Heavy 0, Medium 13, Light 43, Total Adds 18 including WIXY, WAJR, KXYL, WKZZ, WPAP, WTQR, KXXY, WXCL, KUZZ, KUGN, KFTN. Medium: WSNO, WNOX, WLWI, WCXI, KFDI, KMPS.

**JAN GRAY "Bad Night For Good Girls" (Jamey) 54/7**  
 Rotations: Heavy 1, Medium 16, Light 37, Total Adds 7, WFNC, KSSN, KWMT, WOW, KTPK, KQIL. Heavy: KSOP. Medium: WPTR, WSEN, KKYX, KBMR, WHBF, WTOD, KRKT, Q92.

**LARRY WILLOUGHBY "Building Bridges" (Atlantic America) 53/5**  
 Rotations: Heavy 0, Medium 16, Light 37, Total Adds 5, KMML, KLV, KSSN, KUUY, KQIL. Medium: WBGW, WAJR, KRMD, WKKQ, KIOV, WWJO, KRST, KMAK, KRSY, KIGO.

**MARGO SMITH "Please Tell Him I Said Hello" (Moon Shine) 52/4**  
 Rotations: Heavy 0, Medium 15, Light 37, Total Adds 4, KSSN, KLL, WPAP, KMAK. Medium: WBGW, KMML, KLRA, KKYX, WXCL, WWJO, KQIL, KSOP.

**JIM STAFFORD "Little Bits And Pieces" (Columbia) 50/4**  
 Rotations: Heavy 2, Medium 14, Light 34, Total Adds 4, WFNC, WPAP, KFDI, KUGN. Heavy: WWVA, KIKK. Medium: WSNO, KRRV, WJQS, WKSJ, KEBC, WOW, KEIN, KCCY, KIGO.

**BOXCAR WILLIE "The Man I Used To Be" (Main Street) 49/1**  
 Rotations: Heavy 3, Medium 26, Light 20, Total Adds 1, KFTN. Heavy: WGNA, WVAM, WKYG. Medium: WBGW, WAJR, KRRV, WJQS, KKYX, WIRK, WCXI, WHBF, KFRY, KTOM, KGA, KCUB.

**MAC DAVIS "Most Of All" (Casablanca/PolyGram) 47/7**  
 Rotations: Heavy 0, Medium 17, Light 30, Total Adds 7, KMML, KLV, WOKK, WPAP, WIRK, WAXX, KUGN. Medium: WPTR, WPOC, WAJR, WGTQ, WMC, WONE, WWW, KTTS, KVOO, KUZZ.

**DAN SEALS "God Must Be A Cowboy" (Liberty) 25/21**  
 Rotations: Heavy 0, Medium 6, Light 19, Total Adds 21 including WBGW, WJQS, KKYX, WAXX, KTPK, KUZZ, KKCS, KRSY, KMPS, KGA. Medium: WHOO, KFDI.

**JIMMY BUFFETT "Brown Eyed Girl" (MCA) 25/3**  
 Rotations: Heavy 1, Medium 7, Light 17, Total Adds 3, WIXY, KLLL, WTSO. Heavy: WHOO. Medium: WAJR, WKSJ, KKYX, KRKT, KSON.

**GAIL DAVIES "Boys Like You" (WB) 24/21**  
 Rotations: Heavy 0, Medium 4, Light 20, Total Adds 21 including WBGW, WYII, KXYL, WJQS, KRMD, KSO, KTPK, KKCS, KNIX, KTOM. Medium: WSNO, WKKQ, KIOV.

**RAY STEVENS "My Dad" (Mercury/PolyGram) 24/5**  
 Rotations: Heavy 1, Medium 7, Light 16, Total Adds 5, KKYX, WIRK, KFGO, WTSO, KGA. Heavy: KSOP. Medium: WKQS, WKSJ, WXCL.

**KATHY MATTEA "Someone Is Falling In Love" (Mercury/PolyGram) 22/19**  
 Rotations: Heavy 0, Medium 4, Light 18, Total Adds 19 including WVAM, KRRV, WSOC, WTVY, WRNL, KKYX, WFMS, WXCL, KUUY, KRSY. Medium: WSEN.

**CRYSTAL GAYLE "I Don't Want To Lose Your Love" (WB) 22/19**  
 Rotations: Heavy 0, Medium 8, Light 14, Total Adds 1 including WBGW, WGTQ, WKIX, KRMD, KJJY, KSO, WCXI, KRWQ, KRSY, KTOM. Medium: WMZQ, WILQ, KIGO.

**WICKLINE "Ski Bumpus" (Cascade Mountain) 22/5**  
 Rotations: Heavy 0, Medium 6, Light 16, Total Adds 5, KRRV, WQYK, WUSQ, WTOD, KMPS. Medium: WONE, KIK-FM, KUGN, KSOP.

**RONNIE McDOWELL "I Dream Of Women Like You" (Epic) 19/18**  
 Rotations: Heavy 0, Medium 4, Light 15, Total Adds 18 including WBGW, WKKW, WAMZ, WSIX, WTQR, KJJY, WCXI, K102, KRKT, KRSY.

**STEVE CLARK "That It's All Over Feeling" (Mercury/PolyGram) 19/8**  
 Rotations: Heavy 0, Medium 5, Light 14, Total Adds 8, WIXY, WKYG, WPAP, WUSQ, KFDI, Q92, KRSY, KIGO. Medium: KLV, WKLO, KUZZ.

**VICTORIA SHAW "Break My Heart" (MPB) 19/8**  
 Rotations: Heavy 0, Medium 1, Light 18, Total Adds 8, WSNO, WHN, WUSQ, K102, KRWQ, KSOP, KGA, KIGO. Medium: WAJR.

**JOHNNY LEE "Say When" (Full Moon/WB) 19/1**  
 Rotations: Heavy 1, Medium 8, Light 10, Total Adds 1, KASE. Heavy: WOW. Medium: WMZQ, WCMS, WXCL, KIK-FM, KCCY.

**RUSSELL SMITH "Where Did We Go Right" (Capitol) 18/1**  
 Rotations: Heavy 0, Medium 6, Light 12, Total Adds 1, WTOD. Medium: KMML, WMC, KYXX, KFDI, KWJJ.

**KATY MOFFATT "Reynosa" (Permian) 17/4**  
 Rotations: Heavy 0, Medium 0, Light 17, Total Adds 4, KHEY, WUSQ, KFDI, KKAL. Light: WSEN, KYXX, KTTS, KUGN.

**CHANTILLY "Baby's Walkin'" (F&L) 14/4**  
 Rotations: Heavy 0, Medium 2, Light 12, Total Adds 4, WUSQ, KWMT, WTOD, KFDI. Medium: WIRK, KSOP. Light: WOW, WHBF.

**VINCE HATFIELD "Can't Get To You From Here" (F&L) 12/4**  
 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 4, WIXY, WKYG, WJQS, Q92. Medium: WXCL. Light: WUSQ, KRWQ.

**DAVID ROGERS "I Am A Country Song" (Mr. Music) 9/1**  
 Rotations: Heavy 0, Medium 2, Light 7, Total Adds 1, KRMD. Medium: WGNA, KBMR. Light: WSEN, WCMS, KKYX, WTOD.

# COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
GEORGE JONES/Radio Lover (Epic)	Jones Country
RICKY SKAGGS/Honey (Open That Door) (Epic)	Don't Cheat In Our Hometown
ALABAMA/The End Of The Lyin' (RCA)	Roll On
RICKY SKAGGS/Uncle Pen (Epic)	Don't Cheat In Our Hometown
EXILE/Take Me To The River (Epic)	Exile
ALABAMA/If You're Gonna Play In Texas (RCA)	Roll On
HANK WILLIAMS JR./Lovesick Blues (WB/Curb)	Man Of Steel
ALABAMA/Carolina Mountain Dewe (RCA)	Roll On
JIM GLASER/Woman, Woman (Noble Vision)	The Man In The Mirror
ALABAMA/I'm Not That Way Anymore (RCA)	Roll On
JUDDS/Blue Nun Cafe (RCA)	Wynonna And Naomi: The Juds
DOLLY PARTON/Downtown (RCA)	The Great Pretender

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 2-6-84.

NEW & ACTIVE includes songs reported by at least 30% of our Country reporting stations. The two numbers following the artist/title (label) designation indicate how many Country reporters are on the record this week and, of those, how many added it for the first time this week. Country stations report their playlists by rotations (Heavy, Medium, and Light). The two numbers following each rotational designation indicates how many stations have the record in that particular rotation.

# SIGNIFICANT ACTION

**ROBIN LEE "Angel In Your Arms" (Evergreen) 43/5**  
 Rotations: Heavy 2, Medium 9, Light 32, Total Adds 5, WBGW, KRRV, KWMT, KRWQ, KIGO. Heavy: WPAP, WXCL. Medium: WSEN, KLRA, WOW, KSOP.

**DAVID WILLS "Lady In Waiting" (RCA) 41/25**  
 Rotations: Heavy 0, Medium 8, Light 35, Total Adds 25 including WSEN, WSOC, WTVY, WIRK, KSO, WOW, KTPK, KUZZ, KSOP, KGA. Medium: WVAM, WWJO.

**MOE BANDY "It Took A Lot Of Drinkin' (To Get That Woman Over Me)" (Columbia) 39/28**  
 Rotations: Heavy 0, Medium 7, Light 32, Total Adds 28 including WPTR, WPOR, WLWI, KKYX, WUSQ, WTSO, KFDI, KNIX, KCKC, KMPS, KCUB. Medium: WCXI, WOW, KTOM.

**OAK RIDGE BOYS "I Guess It Never Hurts To Hurt Sometimes" (MCA) 33/31**  
 Rotations: Heavy 1, Medium 10, Light 22, Total Adds 31 including WCAO, KIX106, KPLX, WAMZ, WRNL, WTQR, WDG, K102, KYGO, KNIX, KTOM. Heavy: WCXI. Medium: WXBQ, WHOO, WCUZ, KRSY.

**RAZZY BAILEY "In The Midnight Hour" (RCA) 33/28**  
 Rotations: Heavy 1, Medium 4, Light 28, Total Adds 28 including WPTR, WKYG, WNYR, KMML, KASE, WYNK, KBMR, WOW, KUGN, KRSY. Heavy: WHOO. Medium: WTVY, KKYX.

**MICKI FUHRMAN "I Bet You Never Thought I'd Go This Far" (MCA) 28/8**  
 Rotations: Heavy 1, Medium 3, Light 24, Total Adds 8, WGNA, WBGW, WKYG, WJQS, WRNL, WUSQ, WTOD, KSOP. Heavy: WXCL. Medium: KKYX, WWJO, KRKT.

**JIM REEVES "The Image Of Me" (RCA) 28/3**  
 Rotations: Heavy 1, Medium 11, Light 16, Total Adds 3, WPAP, WDAF, KIGO. Heavy: WVAM. Medium: WJQS, WCXI, KUZZ, KQIL.

# DID YOU KNOW THAT CMA:

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?

For information on joining, write to:  
**Country Music Association**  
 P. O. Box 22299-R  
 Nashville, TN 37202



# Adult / Contemporary

Continued from Back Page

## BREAKERS

### JIMMY BUFFETT

#### Brown Eyed Girl (MCA)

58% of our reporters on it. Rotations: Heavy 1/1, Medium 34/8, Light 39/18, Extra Adds 0, Total Adds 27 including WFBR, Y97, WSB, WHB, WISN, KGW, KFMB, WICC, V100, WBT, WGOW, WHHY, WNAM, KUGN, KMJJ, and 12 more. Debuts at number 29 on the A/C chart.

### CARPENTERS

#### Your Baby Doesn't Love You Anymore (A&M)

57% of our reporters on it. Rotations: Heavy 3/0, Medium 42/7, Light 28/7, Extra Adds 0, Total Adds 14, 97AIA, W101, WHB, KGW, B100, KBEST, KFMB, WTIC, WRVR, 2WD, WSRZ, KRNT, WVBS, KRNO. Debuts at number 25 on the A/C chart.

### ANNE MURRAY

#### That's Not The Way (It's S'posed To Be) (Capitol)

55% of our reporters on it. Rotations: Heavy 3/0, Medium 40/5, Light 27/7, Extra Adds 0, Total Adds 12, WRMM, WOMC, WHB, KFMB, V100, WTIC, WGY, WRKA, WFMK, KOIL, KPPL, KUGN. Debuts at number 30 on the A/C chart.

## NEW & ACTIVE

#### CLIFF RICHARD "Donna" (EMI America) 61/29

Rotations: Heavy 0/0, Medium 28/10, Light 33/19, Extra Adds 0, Total Adds 29, KHOW, KGW, KBEST, KFMB, WICC, WSFM, WGY, WKGW, WBT, WVLK, WHHY, WRVA, WNAM, KRNT, WTRX, WFMK, KOIL, KBOI, KWAV, WNNR, WTKO, KVIC, WJBC, KCRG, WHNN, WBOW, K99, KRNO, KRBS. Medium: KUDL, WCCO, WMAZ, WHBY, WHBC, KSL, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WAGE, KFSB, KWEB, WJON, KQSW, KALE.

#### MICHAEL JACKSON "Thriller" (Epic) 58/11

Rotations: Heavy 17/1, Medium 30/6, Light 11/4, Extra Adds 0, Total Adds 11. 55KRC, KGW, KBEST, KEZR, WEZC, WVLK, WNAM, K108, KKJO, KFQD, KISN. Heavy: WFBR, 3WS, WAXY, 97AIA, WMJI, WAEB, WGY, WSRZ, WMGN, KRAV, KMJJ, WSKI, WTNV, WPPA, WCKQ, KRLB-FM. Medium: WTAE, WQUE-FM, WFYR, WKGW, KMGC, WRKA, WENS, KOIL, KFI, KWAV, WNNR, WSKY, WCHV, WVIC, WVBS, WCIL, KFSB, KEEZ, WHNN, WJON, K99, KRNO, KQSW, KRBS. Due to significant heavy rotation airplay, debuts at number 27 on the A/C chart.

#### EURYTHMICS "Here Comes The Rain Again" (RCA) 56/17

Rotations: Heavy 2/0, Medium 26/5, Light 27/11, Extra Adds 1, Total Adds 17, WCLR, WFYR, WHB, KKL, WKGW, WVLK, WRVR, WRVA, WENS, WFMK, KRAV, KBOI, WNNR, WGSV, KRLB-FM, WVBS, WJON. Heavy: WFBR, WGY. Medium: WPIX, WAXY, 97AIA, WAEB, WMAZ, WHBC, WMGN, KWAV, WEIM, WSKI, WTNV, WPPA, WSKY, WCKQ, WAGE, KVIC, WCIL, KEEZ, K99, KQSW, KALE.

#### THOMPSON TWINS "Hold Me Now" (Arista) 54/24

Rotations: Heavy 0/0, Medium 19/9, Light 34/14, Extra Adds 1, Total Adds 24, WFBR, V100, WGY, WMAZ, WRVR, 2WD, WSRZ, WNAM, WFMK, WMGN, KOIL, 3WM, KRAV, KBOI, KPPL, WTNV, WNGS, WVBS, WJBC, WJON, KKJO, WBOW, KFQD, KRNO. Medium: KGW, KWAV, WPPA, WSKY, WCKQ, WAGE, KVIC, K99, KALE.

#### EARTH, WIND & FIRE "Touch" (Columbia) 52/5

Rotations: Heavy 0/0, Medium 22/3, Light 30/2, Extra Adds 0, Total Adds 5, KUDL, KGW, WVLK, KOIL, WTNV. Medium: KHOW, WRIE, WMAZ, KKUA, WNNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WAGE, WCIL, KFSB, WJON, WBOW, K99, KQSW, KRBS.

#### L. RONSTADT & N. RIDDLE ORCHESTRA "I've Got A Crush On You" (Asylum) 48/42

Rotations: Heavy 0/0, Medium 11/10, Light 35/30, Extra Adds 2, Total Adds 42, WBEN, W101, WCCO, KHOW, WAEB, WICC, WKGW, WBT, WAHR, WMAZ, WLAC-FM, WRVA, WING, WTRX, KUGN, KKUA, KWAV, KSL, WNNR, WTKO, WSKI, KORQ, WSKY, WCKQ, WGSV, WAGE, WVBS, WCIL, KCRG, KFSB, KEEZ, KWEB, WHNN, WJON, KKJO, WBOW, KFQD, KTWO, K99, KQSW, KRBS, KALE. Medium: WHBC.

#### MELISSA MANCHESTER "I Don't Care What The People Say" (Arista) 42/2

Rotations: Heavy 2/0, Medium 18/0, Light 21/1, Extra Adds 1, Total Adds 2, KOIL, KTWO. Heavy: WKNE, KALE. Medium: KHOW, KOST, KGW, WAEB, WGY, WNNR, WEIM, WSKI, WPPA, KORQ, WSKY, WCKQ, WCHV, WAGE, WCIL, KFSB, KWEB, KRBS.

#### JIM GLASER "If I Could Only Dance With You" (Noble Vision) 36/2

Rotations: Heavy 0/0, Medium 15/1, Light 21/1, Extra Adds 0, Total Adds 2, WICC, KCRG. Medium: WGY, WRVA, WHBY, KSL, WTKO, WKNE, WSKI, WCKQ, WCHV, WAGE, WCIL, K99, KRBS, KALE.

#### STEVIE NICKS with SANDY STEWART "Nightbird" (Modern/Atco) 35/1

Rotations: Heavy 3/0, Medium 25/1, Light 7/0, Extra Adds 0, Total Adds 1, KALE. Heavy: KEZR, KEY103, WAHR. Medium: WFBR, 3WS, WMAZ, WHHY, WSRZ, 610TVN, WMGN, KUDO, KWAV, K108, KKPL, WEIM, WKNE, WSKI, WPPA, WCKQ, WCHV, KRLB-FM, WVBS, WCIL, KEEZ, KFQD, KRNO, KRBS.

#### RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 32/0

Rotations: Heavy 0/0, Medium 14/0, Light 14/0, Extra Adds 0, Total Adds 0. Heavy: KWAV, WNNR, WEIM, KALE. Medium: WPIX, KUDL, KGW, WMAZ, WHHY, WTRX, 3WM, KSL, KORQ, WSKY, WCHV, WCIL, KFQD, KRBS.

## SIGNIFICANT ACTION

#### AMERICAN COMEDY NETWORK "Breaking Up Is Hard On You" (Critique/Quality) 29/14

Rotations: Heavy 0/0, Medium 8/4, Light 18/7, Extra Adds 3, Total Adds 14, V100, WKGW, KEY103, WEZC, WRVA, WING, KRNT, WTRX, WENS, KKUA, KFI, WSKI, WHNN, KTWO. Medium: 55KRC, KS94, WAEB, WKNE. Light: WBEN, WFYR, WISN, 2WD, WHBY, KOIL, WJBC, KEEZ, KWEB, WJON, KRNO.

#### BARBRA STREISAND "Papa Can You Hear Me" (Columbia) 27/17

Rotations: Heavy 0/0, Medium 8/4, Light 19/13, Extra Adds 0, Total Adds 17, WBEN, 97AIA, WISN, WCCO, KFMB, WAEB, WAHR, WNAM, KUGN, WNNR, WKNE, WSKY, WCKQ, WJBC, KEEZ, KFQD, K99. Medium: WRIE, WMAZ, WHBC, KSL. Light: WEIM, WTKO, WSKI, WJON, KTWO, KRBS.

#### HOMI & JARVIS "I'm In Love Again" (GRP) 26/3

Rotations: Heavy 1/0, Medium 5/2, Light 20/1, Extra Adds 0, Total Adds 3, KOST, WRVA, KOIL. Heavy: WCCO. Medium: WSKI, WCIL, KEEZ. Light: WFBR, WAHR, WHBY, WHBC, WENS, WTKO, WPPA, WSKY, WCKQ, WCHV, WAGE, KVIC, WNGS, WJBC, KFSB, WJON, KQSW, KRBS.

#### T.G. SHEPPARD with CLINT EASTWOOD "Make My Day" (WB/Curb) 25/17

Rotations: Heavy 0/0, Medium 3/3, Light 20/12, Extra Adds 2, Total Adds 17, WFBR, KHOW, KGW, WVLK, WHBC, WENS, KKUA, WSKI, KORQ, WAGE, WJBC, WCIL, KFSB, KEEZ, KTWO, K99, KQSW. Light: WCCO, WAHR, WEIM, WGSV, KKJO, WBOW, KFQD, KRBS.

#### MODERN ROMANCE "Just My Imagination" (Atlantic) 25/6

Rotations: Heavy 0/0, Medium 7/1, Light 17/4, Extra Adds 1, Total Adds 8, WAHR, KUGN, KKPL, WJON, KFQD, KQSW. Medium: WCCO, WHBC, KSL, WEIM, WCHV. Light: WFBR, WHBY, WTRX, WKNE, WSKI, WPPA, WGSV, WAGE, KVIC, WNGS, KEEZ, KRBS, KALE.

#### ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 22/1

Rotations: Heavy 6/0, Medium 13/1, Light 3/0, Extra Adds 0, Total Adds 1, KVIC. Heavy: WAXY, WGY, WEZC, 610TVN, WSKI, WTNV. Medium: 3WS, 97AIA, WQUE-FM, WICC, WIVY, WSRZ, WNAM, KRAV, K108, WNNR, WCHV, WAGE. Light: WAEB, WENS, KPPL.

## MOST ADDED

L. RONSTADT & N. RIDDLE ORCH. (42)  
I've Got A Crush On You (Asylum)  
CLIFF RICHARD (29)  
Donna (EMI America)  
JIMMY BUFFETT (27)  
Brown Eyed Girl (MCA)  
THOMPSON TWINS (24)  
Hold Me Now (Arista)  
EURYTHMICS (17)  
Here Comes The Rain Again (RCA)  
T.G. SHEPPARD with C. EASTWOOD (17)  
Make My Day (WB/Curb)  
BARBRA STREISAND (17)  
Papa Can You Hear Me (Columbia)

## HOTTEST

BILLY JOEL (79)  
An Innocent Man (Columbia)  
CHRISTOPHER CROSS (59)  
Think Of Laura (WB)  
KENNY ROGERS (55)  
This Woman (RCA)  
GENESIS (52)  
That's All (Atlantic)  
KOOL & THE GANG (44)  
Joanna (De-Lite/PolyGram)  
PAUL McCARTNEY (44)  
So Bad (Columbia)

#### PETER ALLEN "You And Me (We Wanted It All)" (Arista) 21/1

Rotations: Heavy 0/0, Medium 7/0, Light 13/0, Extra Adds 1, Total Adds 1, KTWO. Medium: WCCO, KHOW, WRVA, KRNT, KSL, WKNE, WAGE. Light: WAHR, WHBY, KKUA, WNNR, WPPA, WSKY, WCKQ, WJBC, WCIL, KFSB, WBOW, KFQD, KALE.

#### PAUL YOUNG "Come Back And Stay" (Columbia) 20/9

Rotations: Heavy 0/0, Medium 4/1, Light 16/8, Extra Adds 0, Total Adds 9, WCCO, WGY, WTRX, WKNE, WPPA, KORQ, WCKQ, WHNN, WBOW. Medium: WSKY, WSKI, KKJO. Light: WAHR, KWAV, WEIM, WCHV, KFSB, KEEZ, KQSW, KRBS.

#### COMMODORES "Tum Off The Lights" (Motown) 19/0

Rotations: Heavy 0/0, Medium 12/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WSB-FM, WCCO, KBEST, KEZR, WSFM, WRKA, WMAZ, WNNR, WCKQ, WCHV, WAGE, KRBS. Light: WAHR, WHHY, KORQ, KVIC, KKJO, KTWO, KQSW.

#### POINTER SISTERS "Automatic" (Planet/RCA) 18/5

Rotations: Heavy 0/0, Medium 10/1, Light 7/3, Extra Adds 1, Total Adds 5, WQUE-FM, WCCO, WMGN, WCKQ, KALE. Medium: WFBR, KVIL-FM, KUDO, WSKI, WPPA, KORQ, WCHV, KEEZ, KQSW. Light: V100, KKUA, WEIM, KRBS.

#### LIONEL RICHIE "Hello" (Motown) 16/10

Rotations: Heavy 6/2, Medium 3/2, Light 7/6, Extra Adds 0, Total Adds 10, WKGW, WVLK, WMAZ, WNNR, WCKQ, WGSV, WAGE, KRLB-FM, WNGS, WBOW. Heavy: WAXY, 97AIA, KOST, KFI. Medium: B100. Light: WQUE-FM.

#### MINOR DETAIL "Take It Again" (Polydor/PolyGram) 15/8

Rotations: Heavy 0/0, Medium 2/2, Light 3/6, Extra Adds 0, Total Adds 8, WAHR, WCKQ, WCIL, KFSB, KEEZ, WBOW, K99, KRBS. Light: WCCO, WEIM, WSKI, WSKY, WCHV, WAGE, KQSW.

#### NENA "99 Luftballons (99 Red Balloons)" (Epic) 13/4

Rotations: Heavy 2/0, Medium 7/1, Light 3/2, Extra Adds 1, Total Adds 4, WROR, WGY, KPPL, KRLB-FM. Heavy: WAXY, 97AIA. Medium: WQUE-FM, WMJI, WAEB, WTNV, WCHV, KEEZ. Light: KMJJ.

#### IRENE CARA "The Dream (Hold On To Your Dream)" (Network/Geffen) 13/0

Rotations: Heavy 2/0, Medium 9/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WPPA, WCKQ. Medium: WFBR, KGW, KMJJ, KUDO, WSKI, WTNV, WAGE, KEEZ, WJON. Light: WHBC, KTWO.

#### JIMMY CLIFF "We All Are One" (Columbia) 12/6

Rotations: Heavy 0/0, Medium 1/0, Light 10/5, Extra Adds 1, Total Adds 6, KHOW, 2WD, WEIM, WCHV, KWEB, KTWO. Medium: WAGE. Light: WSRZ, KKUA, WCKQ, KQSW, KRBS.

#### PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 10/4

Rotations: Heavy 1/0, Medium 4/3, Light 5/1, Extra Adds 0, Total Adds 4, WSB-FM, WCLR, KOST, KFI. Heavy: 97AIA. Medium: WHHY. Light: Y97, B100, WHBC, WSKY.

#### HOWARD JONES "New Song" (Elektra) 10/3

Rotations: Heavy 0/0, Medium 4/0, Light 6/3, Extra Adds 0, Total Adds 3, KEEZ, WBOW, KRBS. Medium: WHHY, WMGN, WSKI, WCKQ. Light: 97AIA, WEIM, WPPA.

#### GEORGE FISCHOFF "Boogie Piano Man" (Reward/CBS) 10/1

Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Extra Adds 0, Total Adds 1, WKNE. Medium: WCCO. Light: WAHR, WVLK, WHBC, WTRX, WEIM, WJBC, WCIL, KTWO.

#### KC "Give It Up" (Meca) 10/1

Rotations: Heavy 1/0, Medium 6/0, Light 3/1, Extra Adds 0, Total Adds 1, V100. Heavy: KFI. Medium: WQUE-FM, WZZP, WHHY, WSKI, WPPA, KEEZ. Light: WNAM, WTRX.

#### RYAN PARIS "Dolce Vita Part I" (Carrere/CBS) 10/1

Rotations: Heavy 0/0, Medium 3/0, Light 6/1, Extra Adds 0, Total Adds 1, KWEB. Medium: WCCO, WSRZ, KFQD, KRBS. Light: KBOI, WAGE, KVIC, WHNN, KQSW.

#### MICHAEL MARTIN MURPHEY "Will It Be Love By Morning" (Liberty) 10/0

Rotations: Heavy 0/0, Medium 3/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WGSV, KKJO, K99. Light: WAHR, WSKI, KORQ, WSKY, WAGE, WVBS, KTWO.

#### TINA TURNER "Let's Stay Together" (Capitol) 9/2

Rotations: Heavy 1/0, Medium 3/0, Light 5/2, Extra Adds 0, Total Adds 2, KEY103, WEIM. Heavy: WGY. Medium: WFBR, 97AIA, KVIC. Light: WQUE-FM, WHHY, KWAV.

#### STEPHEN BISHOP "Unfaithfully Yours (One Love)" (WB) 8/8

Rotations: Heavy 0/0, Medium 3/3, Light 5/5, Extra Adds 0, Total Adds 8, WPIX, WRVR, WSRZ, WHBY, KUGN, WSKY, KEEZ, K99.

#### DARYL HALL & JOHN OATES "Adult Education" (RCA) 8/8

Rotations: Heavy 0/0, Medium 2/2, Light 6/6, Extra Adds 0, Total Adds 8, KVIL-FM, KWAV, WPPA, WCHV, KFSB, KEEZ, KRNO, KQSW.

#### ROCKWELL "Somebody's Watching Me" (Motown) 8/5

Rotations: Heavy 0/0, Medium 1/1, Light 7/4, Extra Adds 0, Total Adds 5, WFBR, V100, WGY, WPPA, KEEZ. Light: 97AIA, WQUE-FM, WSKY.

#### SHALAMAR "You Can Count On Me" (Solar/Elektra) 8/1

Rotations: Heavy 0/0, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 1, WVBS. Medium: WPIX, WAXY, WEIM. Light: WOMC, KWAV, WCIL, WHNN.

#### ELBOW BONES & RACKETEERS "A Night In New York" (EMI America) 7/3

Rotations: Heavy 0/0, Medium 3/1, Light 4/2, Extra Adds 0, Total Adds 3, KRNT, KORQ, WAGE. Medium: WCCO, WRVA. Light: WICC, WHBY.

#### STARBUCK "Another Beat Of My Heart" (AVI/MCA) 7/3

Rotations: Heavy 0/0, Medium 2/1, Light 5/2, Extra Adds 0, Total Adds 3, WAHR, WTRX, WCHV. Medium: WHHY. Light: WCKQ, WGSV, KFSB.

#### (J.) BIRD "(You're) That Song" (Bermuda Dunes) 7/1

Rotations: Heavy 1/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, WEIM. Heavy: WCCO. Medium: KSL. Light: WAHR, WSKI, WCIL, KFQD.

#### YES "Owner Of A Lonely Heart" (Atco) 7/1

Rotations: Heavy 1/0, Medium 3/1, Light 3/0, Extra Adds 0, Total Adds 1, K108. Heavy: WSRZ. Medium: 3WS, WNAM. Light: WQUE-FM, WAEB, WCHV.

#### OLIVIA NEWTON-JOHN "(Livin' In) Desperate Times" (MCA) 6/5

Rotations: Heavy 0/0, Medium 0/0, Light 5/4, Extra Adds 1, Total Adds 5, 97AIA, WQUE-FM, V100, KORQ, KQSW. Light: WKNE.

#### VICTORIA SHAW "Break My Heart" (MPB) 6/5

Rotations: Heavy 0/0, Medium 0/0, Light 6/5, Extra Adds 0, Total Adds 5, WCCO, WPPA, WAGE, KFSB, KFQD. Light: WTKO.

#### GARY PORTNOY "Theme From 'Cheers' (Where Everybody Knows Your Name)" (Earthtone) 6/3

Rotations: Heavy 0/0, Medium 2/0, Light 3/2, Extra Adds 1, Total Adds 3, KEZR, WSFM, WJON. Medium: WROR, WCCO. Light: WEIM.

#### MAC DAVIS "Most Of All" (Casablanca/PolyGram) 6/2

Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extra Adds 1, Total Adds 2, WSKY, KRLB-FM. Heavy: WRVA. Medium: WCCO. Light: KVIL-FM, WEIM.

#### KENNY LOGGINS "Footloose" (Columbia) 6/0

Rotations: Heavy 1/0, Medium 5/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WQUE-FM. Medium: WFBR, WSRZ, KMJJ, WSKI, WPPA.

#### B.J. THOMAS "Two Car Garage" (Cleveland International/Epic) 6/0

Rotations: Heavy 2/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WAHR, KSL. Medium: WSB, KRNT. Light: WHBC, WGSV.

#### MATTHEW WILDER "The Kid's American" (Private I/CBS) 5/5

Rotations: Heavy 0/0, Medium 2/2, Light 3/3, Extra Adds 0, Total Adds 5, WCCO, WCHV, KFSB, KEEZ, KQSW.

# A/ Regional Adds & Hots

## EAST Parallel One

WFBR/Baltimore  
Andy Szulinski

THOMPSON TWINS  
T.G. SHEPPARD  
JIMMY BUFFETT  
ROCKWELL  
LATTISAM & GILL  
Hottest:  
KOO & THE GANG  
MICHAEL JACKSON  
LIONEL RICHELIE  
BILLY JOEL  
KENNY ROGERS

WROB/Boston  
Lorna Ozmon

NENA  
BILLY JOEL  
Hottest:  
none

WBEN/Buffalo  
Roger Cristallan

LINDA RONSTADT  
MICHAEL SEMBELLO  
BARBARA STREISAND  
Hottest:  
BILLY JOEL  
CHRISTINE MCVIE  
KOO & THE GANG  
ELTON JOHN  
MCCARTNEY & JACKS

GR55/Buffalo  
Joe Geluski

CHRISTINE MCVIE  
BRYSON & FLACK  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS  
GENESIS

WPIX/New York  
Alan Anderson

LATTISAM & GILL  
STEPHEN BISHOP  
Hottest:  
CULTURE CLUB  
LIONEL RICHELIE  
PAUL MCCARTNEY  
BILLY JOEL  
GENESIS

Y97/Pittsburgh  
Jay Cresswell

DONNA SUMMER  
CHRISTINE MCVIE  
JIMMY BUFFETT  
DAN FOGELBERG  
Hottest:  
BILLY JOEL  
JAMES INGRAM  
KOO & THE GANG  
PAUL MCCARTNEY  
DOLLY PARTON

WTAE/Pittsburgh  
Don Berna

BRYSON & FLACK  
DAN FOGELBERG  
Hottest:  
KOO & THE GANG  
GENESIS  
JOHN LENNON  
CULTURE CLUB  
MICHAEL JACKSON

WWSW (3WSW)/Pittsburgh  
Craw/Waltzel

none  
Hottest:  
KOO & THE GANG  
LIONEL RICHELIE  
BILLY JOEL  
CULTURE CLUB  
CHRIS CROSS

WPFO/Providence  
Tom Cuddy

CHRISTINE MCVIE  
Hottest:  
BILLY JOEL  
PAUL MCCARTNEY  
SHEENA EASTON  
KENNY ROGERS  
GENESIS

WLTT/Washington, D.C.  
Bob Cummings

none  
Hottest:  
KOO & THE GANG  
LIONEL RICHELIE  
BILLY JOEL  
CULTURE CLUB  
CHRIS CROSS

## Parallel Two

WAEB/Allentown  
Neal Newman

CYNDI LAUPER  
DURAN DURAN  
LINDA RONSTADT  
BARBARA STREISAND  
Hottest:  
VAN HALEN  
JOHN LENNON  
GENESIS  
MICHAEL JACKSON  
POLICE

WCCB/Bridgeport  
Pantano/Broadbin

LINDA RONSTADT  
CLIFF RICHARD  
JIM GLASER  
JIMMY BUFFETT  
Hottest:  
KOO & THE GANG  
BILLY JOEL  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

V100/Charleston, WV  
Spence/Jarvis

RC  
ANNE MURRAY  
JIMMY BUFFETT  
ROCKWELL  
THOMPSON TWINS  
SHANNON  
ONJ  
AMERICAN COMEDY N  
Hottest:  
PAUL MCCARTNEY  
KENNY ROGERS  
BILLY JOEL  
JAMES INGRAM  
GENESIS

WDEW/Richmond  
Trie Abbott

JOHNNY MATSIS  
Hottest:  
CHRIS CROSS  
BRYSON & FLACK  
BILLY JOEL  
ELTON JOHN  
KENNY ROGERS

WSFM/Harrisburg  
Bob Palva

CLIFF RICHARD  
LANI HALL  
JOHNNY MATSIS  
GARY PORTNOY  
Hottest:  
KENNY ROGERS  
KOO & THE GANG  
GENESIS  
ELTON JOHN  
CHRISTINE MCVIE

WTIC/Hartford  
Ginny Jesionka

DONNA SUMMER  
CARPENTERS  
ANNE MURRAY  
Hottest:  
CHRIS CROSS  
BILLY JOEL  
SHEENA EASTON  
CULTURE CLUB  
KOO & THE GANG

WVOR/Rochester  
Gary Smith

SHEENA EASTON  
Hottest:  
ELTON JOHN  
KOO & THE GANG  
LIONEL RICHELIE  
POLICE  
JOHN LENNON

WGVS/Schenectady  
Walter Fritz

CLIFF RICHARD  
PAUL YOUNG  
THOMPSON TWINS  
JIMMY BUFFETT  
ANNE MURRAY  
ROCKWELL  
Hottest:  
KENNY ROGERS  
DAN FOGELBERG  
MICHAEL JACKSON  
BRYSON & FLACK  
EURYTHMICS

WKGW/Utica-Rome  
Carpenter/Keller

CLIFF RICHARD  
EURYTHMICS  
AMERICAN COMEDY N  
LINDA RONSTADT  
LIONEL RICHELIE  
Hottest:  
CHRIS CROSS  
BILLY JOEL  
SHEENA EASTON  
CULTURE CLUB  
KENNY ROGERS

WZZP/Cleveland  
Dunphy/Georgeson

JAMES INGRAM  
POLICE  
DONNA SUMMER  
Hottest:  
BILLY JOEL  
CULTURE CLUB  
KOO & THE GANG  
CHRIS CROSS  
PAUL MCCARTNEY  
LIONEL RICHELIE

WNNR/Beckley  
Bailey/Shea

EURYTHMICS  
CLIFF RICHARD  
LINDA RONSTADT  
BARBARA STREISAND  
LIONEL RICHELIE  
Hottest:  
BILLY JOEL  
SHEENA EASTON  
CHRIS CROSS  
KENNY ROGERS  
PAUL MCCARTNEY

WEM/Flintburg  
Jack Raymond

TINA TURNER  
JIMMY CLIFF  
ROGER DALTRY  
Hottest:  
BILLY JOEL  
DERORAH ALLEN  
RAY PARKER JR.  
ONJ & TRAVOLTA  
GENESIS  
STALLONE & RHODES

WTKO/Ithaca  
Wayne Eisk

CLIFF RICHARD  
LINDA RONSTADT  
LANI HALL  
Hottest:  
MICHAEL SEMBELLO  
GENESIS  
KENNY ROGERS  
SHEENA EASTON  
CHRIS CROSS  
BRYSON & FLACK

WKNE/Keene, NH  
Howard Corday

GEORGE PISCHOFF  
BARBARA STREISAND  
ROGER DALTRY  
HERB ALPERT  
PAUL YOUNG  
Hottest:  
ANNE MURRAY  
DONNA SUMMER  
DOLLY PARTON  
PAUL MCCARTNEY  
KENNY ROGERS

WSKI/Montpelier, VT  
Bruce Stebbins

AMERICAN COMEDY N  
LINDA RONSTADT  
Hottest:  
BILLY JOEL  
PAUL MCCARTNEY  
KENNY ROGERS  
POLICE  
JAMES INGRAM

WTNY/Waterloo, NY  
Jay Donovan

JIMMY BUFFETT  
EMF  
VAN HALEN  
THOMPSON TWINS  
Hottest:  
PAUL MCCARTNEY  
DOLLY PARTON  
GENESIS  
KENNY ROGERS  
CHRISTINE MCVIE

WPAI/Williamsport, PA  
Scott Masteller

DAN FOGELBERG  
BALL & OATES  
ROCKWELL  
PAUL YOUNG  
VICTORIA SHAW  
MICHAEL JACKSON  
JAMES INGRAM  
Hottest:  
KENNY ROGERS  
CHRISTINE MCVIE

WMBY/Appleton  
Rob Shannon

STEPHEN BISHOP  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS  
GENESIS

WNAM/Appleton-Oshkosh  
Bennett/Collins

JIMMY BUFFETT  
MICHAEL JACKSON  
CLIFF RICHARD  
THOMPSON TWINS  
BARBARA STREISAND  
Hottest:  
CULTURE CLUB  
CHRIS CROSS  
JAMES INGRAM  
MATTHEW WILDER  
ROMANTICS

## MIDWEST Parallel One

WCLR/Chicago  
Gary Price

EURYTHMICS  
PATTI LABELLE  
Hottest:  
MATTHEW WILDER  
ELTON JOHN  
KOO & THE GANG  
CULTURE CLUB  
CHRIS CROSS

WFYR/Chicago  
John Waterbee

NENA  
EURYTHMICS  
Hottest:  
ELTON JOHN  
KOO & THE GANG  
LIONEL RICHELIE  
POLICE  
JOHN LENNON

55KRC/Cincinnati  
Dave Mason

MICHAEL JACKSON  
CULTURE CLUB  
LIONEL RICHELIE  
KOO & THE GANG  
Hottest:  
CHRIS CROSS  
BILLY JOEL

WARM96/Cincinnati  
Mark Tipton

CHRISTINE MCVIE  
JOHN LENNON  
Hottest:  
BILLY JOEL  
LIONEL RICHELIE  
BILLY JOEL  
SHEENA EASTON  
PAUL MCCARTNEY

WMIJ/Cleveland  
TBA/ivers

JOHN LENNON  
CHRISTINE MCVIE  
BRYSON & FLACK  
Hottest:  
BILLY JOEL  
LIONEL RICHELIE  
CHRIS CROSS  
MICHAEL JACKSON

WZZP/Cleveland  
Dunphy/Georgeson

JAMES INGRAM  
POLICE  
DONNA SUMMER  
Hottest:  
BILLY JOEL  
CULTURE CLUB  
KOO & THE GANG  
CHRIS CROSS  
PAUL MCCARTNEY  
LIONEL RICHELIE

WENS/Indianapolis  
Wheeler/Eagan

EURYTHMICS  
T.G. SHEPPARD  
AMERICAN COMEDY N  
Hottest:  
CULTURE CLUB  
KOO & THE GANG  
LIONEL RICHELIE  
BILLY JOEL  
GENESIS

WFMJ/Lansing  
Jeff Davis

THOMPSON TWINS  
EURYTHMICS  
CLIFF RICHARD  
ANNE MURRAY  
JIMMY BUFFETT  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
KOO & THE GANG  
CULTURE CLUB

WISN/Milwaukee  
Harris/Murphy

JIMMY BUFFETT  
BARBARA STREISAND  
Hottest:  
BILLY JOEL  
SHEENA EASTON  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

WMIJ/Kansas City  
Jeff Roberts

CARPENTERS  
ANNE MURRAY  
JIMMY BUFFETT  
BOB DYLAN  
MICHAEL SEMBELLO  
EURYTHMICS  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
KOO & THE GANG  
CULTURE CLUB

WISN/Milwaukee  
Harris/Murphy

JIMMY BUFFETT  
BARBARA STREISAND  
Hottest:  
BILLY JOEL  
SHEENA EASTON  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

WCCO/Minneapolis  
Denny Long

MICHAEL SEMBELLO  
BRYSON & FLACK  
THOMPSON TWINS  
JIMMY BUFFETT  
POLICE  
Hottest:  
ELTON JOHN  
BILLY JOEL  
STALLONE & RHODES  
DONNA SUMMER

K94/St. Louis  
Morgan/Watermann

DAN FOGELBERG  
POLICE  
Hottest:  
KOO & THE GANG  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
PAUL MCCARTNEY

WMBY/Appleton  
Rob Shannon

STEPHEN BISHOP  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS  
GENESIS

WMIJ/Cincinnati  
Matt McCann

LINDA RONSTADT  
MICHAEL SEMBELLO  
T.G. SHEPPARD  
Hottest:  
CULTURE CLUB  
GARY PORTNOY  
KENNY ROGERS  
PAUL MCCARTNEY  
POLICE

WNBQ/Canton  
Mike Don

PAUL MCCARTNEY  
JOHN LENNON  
JOHNNY MATSIS  
T.G. SHEPPARD  
Hottest:  
BILLY JOEL  
KOO & THE GANG  
SHEENA EASTON  
CHRISTINE MCVIE  
GENESIS

610TV/Columbus  
Fitgerald/Jones

STALLONE & RHODES  
ONJ & TRAVOLTA  
SHEENA EASTON  
Hottest:  
CULTURE CLUB  
KOO & THE GANG  
LIONEL RICHELIE  
ROMANTICS  
GENESIS

WING/Dayton  
Joe Demma

JIMMY BUFFETT  
LINDA RONSTADT  
AMERICAN COMEDY N  
Hottest:  
CHRIS CROSS  
BILLY JOEL  
SHEENA EASTON  
KENNY ROGERS  
PAUL MCCARTNEY

KRNT/Des Moines  
Steve Gibbons

ELBOW BONES & RAC  
CLIFF RICHARD  
MICHAEL SEMBELLO  
CARPENTERS  
AMERICAN COMEDY N  
Hottest:  
BILLY JOEL  
LIONEL RICHELIE  
CHRISTINE MCVIE

WTRX/Flint  
Burke/Wright

JIMMY BUFFETT  
LINDA RONSTADT  
PAUL YOUNG  
STARBUCK  
CLIFF RICHARD  
AMERICAN COMEDY N  
Hottest:  
KOO & THE GANG  
CULTURE CLUB  
BILLY JOEL  
CHRIS CROSS  
SHEENA EASTON

WENS/Indianapolis  
Wheeler/Eagan

EURYTHMICS  
T.G. SHEPPARD  
AMERICAN COMEDY N  
Hottest:  
CULTURE CLUB  
KOO & THE GANG  
LIONEL RICHELIE  
BILLY JOEL  
GENESIS

WFMJ/Lansing  
Jeff Davis

THOMPSON TWINS  
EURYTHMICS  
CLIFF RICHARD  
ANNE MURRAY  
JIMMY BUFFETT  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
KOO & THE GANG  
CULTURE CLUB

WISN/Milwaukee  
Harris/Murphy

JIMMY BUFFETT  
BARBARA STREISAND  
Hottest:  
BILLY JOEL  
SHEENA EASTON  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

WMIJ/Kansas City  
Jeff Roberts

CARPENTERS  
ANNE MURRAY  
JIMMY BUFFETT  
BOB DYLAN  
MICHAEL SEMBELLO  
EURYTHMICS  
Hottest:  
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CHRIS CROSS  
KENNY ROGERS  
KOO & THE GANG  
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SHEENA EASTON  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

WCCO/Minneapolis  
Denny Long

MICHAEL SEMBELLO  
BRYSON & FLACK  
THOMPSON TWINS  
JIMMY BUFFETT  
POLICE  
Hottest:  
ELTON JOHN  
BILLY JOEL  
STALLONE & RHODES  
DONNA SUMMER

K94/St. Louis  
Morgan/Watermann

DAN FOGELBERG  
POLICE  
Hottest:  
KOO & THE GANG  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
PAUL MCCARTNEY

WMIJ/Kansas City  
Jeff Roberts

CARPENTERS  
ANNE MURRAY  
JIMMY BUFFETT  
BOB DYLAN  
MICHAEL SEMBELLO  
EURYTHMICS  
Hottest:  
BILLY JOEL  
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KENNY ROGERS  
KOO & THE GANG  
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Harris/Murphy

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BILLY JOEL  
SHEENA EASTON  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

WCCO/Minneapolis  
Denny Long

MICHAEL SEMBELLO  
BRYSON & FLACK  
THOMPSON TWINS  
JIMMY BUFFETT  
POLICE  
Hottest:  
ELTON JOHN  
BILLY JOEL  
STALLONE & RHODES  
DONNA SUMMER

K94/St. Louis  
Morgan/Watermann

DAN FOGELBERG  
POLICE  
Hottest:  
KOO & THE GANG  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
PAUL MCCARTNEY

KCRG/Cedar Rapids, IA  
Carl Mann

CLIFF RICHARD  
LINDA RONSTADT  
DONNA SUMMER  
JIM GLASER  
Hottest:  
LIONEL RICHELIE  
CULTURE CLUB  
CHRIS CROSS  
BILLY JOEL  
KENNY ROGERS

KFSB/Joplin, MO  
Don Carpenter

MATTHEW WILDER  
MINOR DETAIL  
BALL & OATES  
LINDA RONSTADT  
T.G. SHEPPARD  
KOO & THE GANG  
VICTORIA SHAW  
Hottest:  
CULTURE CLUB  
RAY PARKER JR.  
GENESIS  
SHEENA EASTON  
KENNY ROGERS

KEEZ/Mankato, MN  
Sue LaFond

BARBARA STREISAND  
MINOR DETAIL  
HOWARD JONES  
LINDA RONSTADT  
HOTTEST:  
STEPHEN BISHOP  
T.G. SHEPPARD  
MATTHEW WILDER  
Hottest:  
BILLY JOEL  
PAUL MCCARTNEY  
LIONEL RICHELIE  
JOHN LENNON  
CHRISTINE MCVIE

KWEB/Rochester, MN  
Al Axelson

JOHN LENNON  
RYAN PARIS  
LINDA RONSTADT  
JIMMY CLIFF  
Hottest:  
CHRIS CROSS  
BILLY JOEL  
SHEENA EASTON  
PAUL MCCARTNEY  
KENNY ROGERS

WTRX/Flint  
Burke/Wright

JIMMY BUFFETT  
LINDA RONSTADT  
PAUL YOUNG  
STARBUCK  
CLIFF RICHARD  
AMERICAN COMEDY N  
Hottest:  
KOO & THE GANG  
CULTURE CLUB  
BILLY JOEL  
CHRIS CROSS  
SHEENA EASTON

WENS/Indianapolis  
Wheeler/Eagan

EURYTHMICS  
T.G. SHEPPARD  
AMERICAN COMEDY N  
Hottest:  
CULTURE CLUB  
KOO & THE GANG  
LIONEL RICHELIE  
BILLY JOEL  
GENESIS

WFMJ/Lansing  
Jeff Davis

THOMPSON TWINS  
EURYTHMICS  
CLIFF RICHARD  
ANNE MURRAY  
JIMMY BUFFETT  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
KOO & THE GANG  
CULTURE CLUB

WISN/Milwaukee  
Harris/Murphy

JIMMY BUFFETT  
BARBARA STREISAND  
Hottest:  
BILLY JOEL  
SHEENA EASTON  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

WMIJ/Kansas City  
Jeff Roberts

CARPENTERS  
ANNE MURRAY  
JIMMY BUFFETT  
BOB DYLAN  
MICHAEL SEMBELLO  
EURYTHMICS  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
KOO & THE GANG  
CULTURE CLUB

WISN/Milwaukee  
Harris/Murphy

JIMMY BUFFETT  
BARBARA STREISAND  
Hottest:  
BILLY JOEL  
SHEENA EASTON  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

WCCO/Minneapolis  
Denny Long

MICHAEL SEMBELLO  
BRYSON & FLACK  
THOMPSON TWINS  
JIMMY BUFFETT  
POLICE  
Hottest:  
ELTON JOHN  
BILLY JOEL  
STALLONE & RHODES  
DONNA SUMMER

K94/St. Louis  
Morgan/Watermann

DAN FOGELBERG  
POLICE  
Hottest:  
KOO & THE GANG  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
PAUL MCCARTNEY

WMIJ/Kansas City  
Jeff Roberts

CARPENTERS  
ANNE MURRAY  
JIMMY BUFFETT  
BOB DYLAN  
MICHAEL SEMBELLO  
EURYTHMICS  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
KOO & THE GANG  
CULTURE CLUB

WISN/Milwaukee  
Harris/Murphy

JIMMY BUFFETT  
BARBARA STREISAND  
Hottest:  
BILLY JOEL  
SHEENA EASTON  
CHRIS CROSS  
PAUL MCCARTNEY  
KENNY ROGERS

WCCO/Minneapolis  
Denny Long

MICHAEL SEMBELLO  
BRYSON & FLACK  
THOMPSON TWINS  
JIMMY BUFFETT  
POLICE  
Hottest:  
ELTON JOHN  
BILLY JOEL  
STALLONE & RHODES  
DONNA SUMMER

K94/St. Louis  
Morgan/Watermann

DAN FOGELBERG  
POLICE  
Hottest:  
KOO & THE GANG  
BILLY JOEL  
CHRIS CROSS  
KENNY ROGERS  
PAUL MCCARTNEY

WHNN/Saginaw  
Guy Parry

CLIFF RICHARD  
LINDA RONSTADT  
PAUL YOUNG  
AMERICAN COMEDY N  
Hottest:  
CHRIS CROSS  
ANNE MURRAY  
BILLY JOEL  
GENESIS  
MICHAEL JACKSON

WJON/SL. Cloud, MN  
DiamScott

GARY PORTNOY  
LINDA RONSTADT  
EURYTHMICS  
THOMPSON TWINS  
MODERN ROMANCE  
Hottest:  
SHEENA EASTON  
JUMP 'N THE SADDL  
GENESIS  
KENNY ROGERS  
JOHN LENNON

KKJO/SL. Joseph, MO  
Bill O'Brian

BRYSON & FLACK  
LINDA RONSTADT  
THOMPSON TWINS  
JOHNNY MATSIS  
MICHAEL JACKSON  
Hottest:  
KOO & THE GANG  
LIONEL RICHELIE  
ELTON JOHN  
NEIL & DARA SEDAK  
BILLY JOEL

WBOW/Terre Haute  
Kevin Young

LIONEL RICHELIE  
CLIFF RICHARD  
JIMMY BUFFETT  
THOMPSON TWINS  
PAUL YOUNG  
HOWARD JONES  
LINDA RONSTADT  
MINOR DETAIL  
Hottest:  
JAMES INGRAM  
CHRIS CROSS  
PAUL MCCARTNEY  
LIONEL RICHELIE  
KENNY ROGERS

WAXY/FL. Lauderdale  
Shaw/Lee

DAN FOGELBERG  
Hottest:  
ELTON JOHN  
BILLY JOEL  
GENESIS  
LIONEL RICHELIE  
NENA

WFAW/Baton Rouge  
Adams/Daniels

none  
Hottest:  
KOO & THE GANG  
CULTURE CLUB  
CHRIS CROSS  
BILLY JOEL  
RAY PARKER JR.  
GENESIS

WMIJ/Birmingham  
Thomas/Warren

CHRISTINE MCVIE  
CLIFF RICHARD  
LINDA RONSTADT  
CULTURE CLUB  
KOO & THE GANG  
PAUL MCCARTNEY  
EURYTHMICS  
Hottest:  
KENNY ROGERS  
JAMES INGRAM  
POLICE  
CHRISTINE MCVIE

WHYY/Montgomery  
Horton/Thomas

MICHAEL SEMBELLO  
JIMMY BUFFETT  
CLIFF RICHARD  
Hottest:  
CHRIS CROSS  
KOO & THE GANG  
CULTURE CLUB  
JOHN LENNON

WLAC-FM/Nashville  
Dave Nichols

POLICE  
LINDA RONSTADT  
Hottest:  
LIONEL RICHELIE  
CULTURE CLUB  
RAY PARKER JR.  
PAUL MCCARTNEY  
CHRIS CROSS

WCHV/Charlottesville, VA  
Thomas H. Twine

MATTHEW WILDER  
BALL & OATES  
JIMMY CLIFF  
STARBUCK  
Hottest:  
BILLY JOEL  
CHRIS CROSS  
JOHN LENNON  
CULTURE CLUB

WMIJ/Kansas City  
Jeff Roberts

CARPENTERS  
ANNE MURRAY  
JIMMY BUFFETT  
BOB DY



# AOR / ALBUMS

**February 10, 1984**

**177 REPORTERS**

Three Weeks Last  
Weeks Weeks Week

2	1	1	1	<b>1</b>	<b>VAN HALEN/1984</b> (WB)
4	2	2		<b>2</b>	<b>PRETENDERS/Learning To Crawl</b> (Sire/WB)
-	5	3		<b>3</b>	<b>J. LENNON &amp; Y. ONO/Milk And Honey</b> (Polydor/PG)
3	4	5		<b>4</b>	<b>YES/90125</b> (Atco)
1	3	4		<b>5</b>	<b>GENESIS/Genesis</b> (Atlantic)
5	6	6		<b>6</b>	<b>38 SPECIAL/Tour De Force</b> (A&M)
13	12	8		<b>7</b>	<b>MANFRED MANN'S EARTH.../Somewhere In...</b> (Arista)
-	-	11		<b>8</b>	<b>CHRISTINE McVIE/Christine McVie</b> (WB)
-	23	12		<b>9</b>	<b>FOOTLOOSE/Soundtrack</b> (Columbia)
9	9	9		<b>10</b>	<b>DURAN DURAN/Seven And The Ragged Tiger</b> (Capitol)
20	16	14		<b>11</b>	<b>A NIGHT IN HEAVEN/Soundtrack</b> (A&M)
6	7	7		<b>12</b>	<b>JOHN COUGAR MELLENCAMP/Uh-Huh</b> (Riva/PG)
7	8	10		<b>13</b>	<b>ROLLING STONES/Undercover</b> (RS/Atco)
-	27	21		<b>14</b>	<b>DWIGHT TWILLEY/Jungle</b> (EMI America)
-	-	24		<b>15</b>	<b>DAN FOGELBERG/Windows &amp; Walls</b> (Full Moon/Epic)
10	11	13		<b>16</b>	<b>HUEY LEWIS &amp; THE NEWS/Sports</b> (Chrysalis)
25	20	19		<b>17</b>	<b>EURHYTHMICS/Touch</b> (RCA)
14	15	15		<b>18</b>	<b>MOTLEY CRUE/Shout At The Devil</b> (Elektra)
21	18	18		<b>19</b>	<b>JUDAS PRIEST/Defenders Of The Faith</b> (Columbia)
12	13	17		<b>20</b>	<b>OZZY OSBOURNE/Bark At The Moon</b> (CBS Assoc.)
-	33	25		<b>21</b>	<b>TED NUGENT/Penetrator</b> (Atlantic)
-	31	27		<b>22</b>	<b>BON JOVI/Bon Jovi</b> (Mercury/PG)
11	14	20		<b>23</b>	<b>BILLY IDOL/Rebel Yell</b> (Chrysalis)
18	19	22		<b>24</b>	<b>REAL LIFE/Heartland</b> (Curb/MCA)
17	17	23		<b>25</b>	<b>NIGHT RANGER/Midnight Madness</b> (Camel/MCA)
33	26	26		<b>26</b>	<b>UTOPIA/Oblivion</b> (Passport)
8	10	16		<b>27</b>	<b>TWO OF A KIND/Soundtrack</b> (MCA)
40	30	29		<b>28</b>	<b>ACCEPT/Balls To The Wall</b> (Portrait/CBS)
37	37	32		<b>29</b>	<b>CYNDI LAUPER/She's So Unusual</b> (Portrait/CBS)
-	-	36		<b>30</b>	<b>WANG CHUNG/Points On The Curve</b> (Geffen)
15	22	28		<b>31</b>	<b>ROMANTICS/In Heat</b> (Nemperor/CBS)
-	39	35		<b>32</b>	<b>HYTS/Hyts</b> (Gold Mountain/A&M)
22	25	30		<b>33</b>	<b>RE-FLEX/The Politics Of Dancing</b> (Capitol)
29	36	33		<b>34</b>	<b>POLICE/Synchronicity</b> (A&M)
19	24	31		<b>35</b>	<b>BLUE OYSTER CULT/The Revolution By Night</b> (Columbia)
<b>DEBUT</b>				<b>36</b>	<b>DARYL HALL &amp; JOHN OATES/Rock 'N Soul Part 1</b> (RCA)
34	-	40		<b>37</b>	<b>QUIET RIOT/Metal Health</b> (Pasha/CBS)
27	28	37		<b>38</b>	<b>HEADPINS/Line Of Fire</b> (Solid Gold/MCA)
30	38	39		<b>39</b>	<b>ALAN PARSONS PROJECT/Best Of The Alan...</b> (Arista)
<b>DEBUT</b>				<b>40</b>	<b>ZZ TOP/Eliminator</b> (WB)

	Total Reports	Heavy Rotation	Medium Rotation	Total Adds All Rotations
"Jump" (162)	166 =	163 +	3 -	0 =
"Middle" (147)	164 -	148 =	16 -	1 -
"Nobody" (164)	166 -	144 +	22 -	1 -
"Happen" (107)	167 -	124 -	43 +	2 -
"That's All" (77)	155 -	114 -	41 +	5 +
"Back" (143)	154 -	114 +	40 -	1 -
"Runner" (162)	161 +	80 +	80 -	5 -
"Got A Hold" (134)	153 +	90 +	59 -	10 -
"Footloose" (148)	157 +	84 +	71 -	14 -
"New Moon" (127)	135 -	91 +	44 -	3 -
"Heaven" (129)	129 +	85 +	43 -	6 -
"Guitar" (77)	136 -	73 -	62 +	6 +
"Hot" (117)	127 -	72 -	55 =	0 -
"Girls" (150)	152 +	26 +	122 +	17 -
"Language" (137)	144 +	43 +	95 +	29 -
"New Drug" (90)	116 -	70 -	44 +	7 +
"Here Comes" (118)	120 +	63 +	56 -	4 -
"Looks" (114)	125 +	50 +	73 =	4 =
"Heads" (114)	124 +	30 +	93 -	3 -
"Bark" (78)	105 -	36 -	68 -	2 =
"Tied Up In Love" (115)	121 +	11 +	108 +	4 -
"Runaway" (112)	116 +	12 +	99 +	10 -
"Rebel" (79)	89 -	41 -	48 -	2 +
"Send Me An Angel" (99)	100 -	35 -	63 -	3 +
"Rumours" (67)	87 -	30 -	57 -	1 -
"Crybaby" (92)	95 -	20 +	74 -	3 -
"Ask The Lonely" (77)	78 -	40 -	38 -	0 =
"Balls To The Wall" (92)	94 +	8 +	83 +	3 -
"Girls" (65)	72 +	31 +	40 -	4 -
"Dance Hall" (61)	86 +	14 +	64 +	22 =
"Talking" (36)	63 -	19 -	44 +	2 =
"Backstabbers" (70)	71 +	11 +	57 -	4 -
"The Politics Of Dancing" (59)	61 -	19 -	42 -	0 -
"Wrapped Around Your Finger" (47)	52 -	26 -	25 -	3 -
"Shooting Shark" (44)	55 -	19 -	36 -	0 =
"Adult Education" (56)	58 +	15 +	38 +	21 +
"Bang... (Metal)" (28)	44 =	15 =	29 +	1 +
"Just" (28)	53 -	5 -	47 -	2 -
"You Don't Believe" (29)	29 -	16 -	13 -	1 +
"Legs" (14)	32 +	15 +	16 -	3 +

## CHART EXTRAS

No albums qualified as Chart Extras this week.

## BREAKERS

No albums qualified as Breakers this week.



# R&R AOR /HOT TRACKS

Three Weeks	Two Weeks	Last Week	177 REPORTERS	Total	Heavy	Medium	Total Adds
1	1	1	1 VAN HALEN/Jump (WB)	162	159	3	0=
3	3	2	2 JOHN LENNON/Nobody Told Me (Polydor/Pg)	164	143	21	0-
2	2	3	3 PRETENDERS/Middle Of The Road (Sire/WB)	147	133	14	0-
10	5	4	4 38 SPECIAL/Back Where You Belong (A&M)	143	103	40	2-
19	11	5	5 MANFRED MANN'S EARTH.../Runner (Arista)	162	81	79	5-
51	28	11	6 KENNY LOGGINS/Footloose (Columbia)	148	81	66	10-
33	22	12	7 CHRISTINE McVIE/Got A Hold On Me (WB)	134	85	49	5-
16	8	6	8 DURAN DURAN/New Moon On Monday (Capitol)	127	87	40	3-
22	15	8	9 BRYAN ADAMS/Heaven (A&M)	129	85	43	6-
14	10	7	10 VAN HALEN/Panama (WB)	129	70	59	0-
8	7	9	11 ROLLING STONES/She Was Hot (RS/Atco)	117	68	49	0-
-	34	19	12 DWIGHT TWILLEY/Girls (EMI America)	150	26	120	16-
11	9	13	13 YES/It Can Happen (Atco)	107	70	37	0-
29	24	18	14 EURYTHMICS/Here Comes The... (RCA)	118	61	56	4-
-	-	27	15 DAN FOGELBERG/The Language... (FM/Epic)	137	41	91	28-
28	20	15	16 PRETENDERS/Time The Avenger (Sire/WB)	110	55	55	2-
17	16	16	17 MOTLEY CRUE/Looks That Kill (Elektra)	114	45	67	3-
26	25	23	18 VAN HALEN/I'll Wait (WB)	107	47	60	6+
34	29	24	19 JUDAS PRIEST/Some Heads Are Gonna Roll (Columbia)	114	26	87	3-
-	-	34	20 APRIL WINE/This Could Be The Right One (Capitol)	125	15	104	29-
13	13	14	21 HUEY LEWIS & THE NEWS/I Want... (Chrysalis)	90	61	28	2=
-	43	25	22 TED NUGENT/Tied Up In Love (Atlantic)	115	11	103	4-
-	44	32	23 BON JOVI/Runaway (Mercury/Pg)	112	11	96	10-
4	4	10	24 GENESIS/That's All (Atlantic)	77	63	14	0=
20	23	21	25 REAL LIFE/Send Me An Angel (Curb/MCA)	99	34	63	3+
18	19	26	26 YES/Changes (Atco)	72	48	24	1+
12	14	22	27 BILLY IDOL/Rebel Yell (Chrysalis)	79	35	44	0=
5	6	17	28 JOURNEY/Ask The Lonely (MCA)	77	40	37	0=
45	37	35	29 GENESIS/Home By The Sea (Atlantic)	75	41	34	3-
44	33	30	30 UTOPIA/Crybaby (Passport)	92	19	72	3-
53	36	33	31 ACCEPT/Balls To The Wall (Portrait/CBS)	92	8	81	3-
7	12	20	32 JOHN COUGAR MELLENCAMP/Pink... (Riva/Pg)	67	44	23	0=
-	57	38	33 YES/Leave It (Atco)	74	44	30	6-
30	27	28	34 JOHN COUGAR MELLENCAMP/Play... (Riva/Pg)	77	32	45	0-
-	50	39	35 JOHN LENNON/I'm Stepping Out (Polydor/Pg)	70	35	35	2-
15	17	29	36 OZZY OSBOURNE/Bark At The... (CBS Assoc.)	78	25	53	0-
DEBUT			37 QUEEN/Radio Ga-Ga (Capitol)	89	9	54	88+
DEBUT			38 ROGER DALTRY/Walking In My Sleep (Atlantic)	84	6	55	84+
41	32	36	39 NIGHT RANGER/Rumours In The Air (Camel/MCA)	67	18	49	1-
60	53	42	40 CYNDI LAUPER/Girls Just Want... (Portrait/CBS)	65	29	35	4-
DEBUT			41 SAMMY HAGAR/The Girl Gets Around (Columbia)	71	17	50	23-
-	-	59	42 CHRISTINE McVIE/One In A Million (WB)	64	22	37	12-
54	49	43	43 HYTS/Backstabbers (Gold Mountain/A&M)	70	11	56	4-
-	-	56	44 GOLDEN EARRING/When The... (Polydor/Pg)	76	4	63	26-
-	-	54	45 NENA/99 Luftballons... (Epic)	58	29	25	7-
6	18	31	46 YES/Owner Of A Lonely Heart (Atco)	48	33	15	0=
38	42	44	47 VAN HALEN/Hot For Teacher (WB)	53	23	30	1-
27	31	37	48 RE-FLEX/The Politics Of Dancing (Capitol)	59	17	42	0-
-	58	49	49 HOWARD JONES/New Song (Elektra)	62	10	51	3-
50	52	47	50 POLICE/Wrapped Around Your Finger (A&M)	47	26	20	3-
23	30	40	51 GENESIS/Just A Job To Do (Atlantic)	44	26	18	0=
-	56	55	52 MOTLEY CRUE/Shout At The... (Elektra)	43	22	21	2=
DEBUT			53 D. HALL & J. OATES/Adult Education (RCA)	56	14	37	21+
-	-	60	54 WANG CHUNG/Dance Hall Days (Geffen)	61	11	47	14-
9	21	41	55 38 SPECIAL/If I'd Been The One (A&M)	36	20	16	0=
36	46	46	56 OZZY OSBOURNE/Rock 'N Roll... (CBS Assoc.)	42	16	25	1-
39	48	48	57 BLUE OYSTER CULT/Shooting Shark (Columbia)	44	13	31	0=
31	47	51	58 NIGHT RANGER/Rock In America (Camel/MCA)	33	16	17	0-
24	35	50	59 ROMANTICS/Talking In Your... (Nemperor/CBS)	36	13	23	0=
DEBUT			60 THOMPSON TWINS/Hold Me Now (Arista)	46	11	26	20-

## MOST ADDED

- QUEEN (88)  
Radio Ga-Ga (Capitol)
- ROGER DALTRY (84)  
Walking In My Sleep (Atlantic)
- JON BUTCHER AXIS (40)  
Don't Say Goodnight (Polydor/PolyGram)
- BILLY RANKIN (31)  
Baby Come Back (A&M)
- ALARM (30)  
68 Guns (IRS/A&M)
- APRIL WINE (29)  
This Could Be The Right One (Capitol)
- DAN FOGELBERG (28)  
The Language Of Love (Full Moon/Epic)

## MOST HOTS

- VAN HALEN (159)  
Jump (WB)
- JOHN LENNON (143)  
Nobody Told Me (Polydor/PolyGram)
- PRETENDERS (133)  
Middle Of The Road (Sire/WB)
- 38 SPECIAL (103)  
Back Where You Belong (A&M)
- DURAN DURAN (87)  
New Moon On Monday (Capitol)
- CHRISTINE McVIE (85)  
Got A Hold On Me (WB)
- BRYAN ADAMS (85)  
Heaven (A&M)

## CHART EXTRAS

**GENESIS**  
Illegal Alien (Atlantic)

**QUIET RIOT**  
Bang Your Head (Metal Health) (Pasha/CBS)

# BREAKERS

**QUEEN**  
Radio Ga-Ga (Capitol)

50% of our reporters on it. 89/88, including adds at WIYY, WMMR, WDVE, KYYS, KDKB, KFOG, WHCN, WAAF, WKQQ, WKDF, WLVO, WXL, KWXL, KOMP. Debuts at #37 on the Tracks chart.

## NEW & ACTIVE

**BAXTER ROBERTSON "Silver Strand" (RCA) 43/4 (37/3)**  
Adds: WAMX, WTKX, WXKE, KWFM. Hots: 3 KBCO, KAWY, KTYD. Mediums: 37 include WDVE, WMET, WEBN, KSHE, KROQ, KDKB, KUPD, KGB, WAA, WQMF, WKZL, WWCT, KFMG.

**JON BUTCHER AXIS "Don't Say Goodnight" (Polydor/Pg) 40/40 (0/0)**  
Adds include WBCN, WYSP, KTXQ, KSHE, KGB, WAMX, WDHA, WAQY, KLAQ, KQDS. Hots: 1 WAAF. Mediums: 17 include WDVE, KZEW, KGON, KOME, KISW, KISS, WLVO, KEZO, KFMG, KKDJ, KFIV-FM, KEZE.

**BILLY RANKIN "Baby Come Back" (A&M) 38/31 (14/14)**  
Adds: WIYY, KLLO, KQRS, KDKB, KUPD, KOME, KSJO, WKTM, WROQ, WTKX. Hots: 0. Mediums: 30 include CHUM-FM, WYFN, WEBN, WMMS, KYYS, KSHE, WQBK, WPLR, WDHA, WPDH, WKZL, WLVO, KATT, KFMG, KZAP.

**DAN FOGELBERG "Gone Too Far" (Full Moon/Epic) 35/9 (20/15)**  
Adds include WAPI, WZXR, KEZE. Hots: 6 KTXQ, WPYX, WTPA, WHCN, WDIZ, WBYG. Mediums: 26 include WGRQ, WKLS, KLLO, WSHE, WYFN, KYYS, KSHE, KFOG, KLAQ, WLVO.

**JOHN COUGAR MELLENCAMP "Authority Song" (Riva/Pg) 34/5 (27/2)**  
Adds: WHJY, WWTR, WRUF, KQWB-FM, KAWY. Hots: 17 include WNEW-FM, WMMR, KZEW, KSHE, KLOS, WAAF, WKQQ, WQMF. Mediums: 16 include WEBN, KGON, KRCK, WDJZ.

**WANG CHUNG "Don't Let Go" (Geffen) 33/10 (25/7)**  
Adds include WAQX, WIMZ, KFIV-FM. Hots: 5 CHUM-FM, KOAK, WBYG, KSPN, KFMF. Mediums: 23 include WBAB, WSHE, WXRT, WMMS, KDKB, KCAL, KLAQ, WKZL, WLVO.

**ALARM "68 Guns" (IRS/A&M) 31/30 (1/1)**  
Adds include WBAB, WNEW-FM, WYSP, KZEW, WXRT, KSHE, KBCO, KROQ, WCMF. Hots: 2 WLIR, KTCL. Mediums: 8 include WCKO, WSHE, 91X, KOAK, WPDH, WAQX.

**PAUL YOUNG "Come Back & Stay" (Columbia) 29/6 (24/6)**  
Adds: WBCN, KEGL, WHCN, WAPI, WQDR, KSQY. Hots: 4 WXRT, WMMS, WWCT, KFMF. Mediums: 24 include WLUP, KBCO, KOAK.

**GENESIS "Taking It All Too Hard" (Atlantic) 29/3 (25/0)**  
Adds: WCKN, WFYV, KWFM. Hots: 17 include WBAB, WYFN, WRIF, KWK, KINK, WHCN, WDIZ, WRXL. Mediums: 12 include WMET, WXL, KGGO.

**GREAT WHITE "Stick It" (EMI America) 28/17 (19/19)**  
Adds include WQFM, KGON, KRCK, KZOK, WXL, KEZE. Hots: 0. Mediums: 20 include WIYY, WDVE, KZEW, KSHE, KLOS, KOME, KISW, KISS.

**KIND "I've Got You" (360) 28/7 (20/5)**  
Adds: WYFN, WOVE, WTKX, KMBQ, WXL, KEZE, WIQB. Hots: 4 WEBN, WSKS, WQFM, KSJO. Mediums: 20 include KZEW, WLUP, KRCK, KGB, KOME, KZOK, WCCC, KQDS, KILO.

**WIRE TRAIN "Chamber Of Hellos" (415/Columbia) 28/2 (29/10)**  
Adds: WEZX, WQDR. Hots: 7 WLIR, KBCO, KROQ, 91X, KOAK, WPDH, KTYD. Mediums: 19 include WBCN, WBAB, WXRT, KFOG, WCKN, KMJX.

**HUEY LEWIS & THE NEWS "Walking On A Thin..." (Chrysalis) 26/7 (18/5)**  
Adds: WSCY, WYMX, KLB, WIMZ, WTKX, KISS, WRUF. Hots: 10 include KZEW, KLOS, KOME, KSJO, WQMF. Mediums: 15 include WEBN, WMMS, WRQR, WAQX, KATT.

**PRETENDERS "Thumbelina" (Sire/WB) 26/1 (24/0)**  
Adds: WNEW-FM. Hots: 20 include WXRT, WMMS, KSHE, KROQ, WTKX, WAPL, KPOI, KREM. Mediums: 6 include WAAF, KWXL.

**JOHN LENNON "Borrowed Time" (Polydor/PolyGram) 25/3 (24/2)**  
Adds: KFMQ, KWHL, KAWY. Hots: 9 include WMMS, KFOG, WPYX. Mediums: 16 include KINK, KGB.

**JASON & SCORCHERS "Absolutely..." (EMI America) 23/12 (15/15)**  
Adds: WBCN, WNEW-FM, WYSP, KBCO, WSCY, WOUR, WROQ, KMJX, WTKX, WMMG, WDEK, KSPN. Hots: 0. Mediums: 15 include WXRT, WKDF.

**MINK DEVILLE "Each Word's A Beat Of My Heart" (Atlantic) 23/4 (21/6)**  
Adds: WAPP, KKCI, WPLR, KLB. Hots: 2 WXRT, KBCO. Mediums: 20 include WNEW-FM, WLUP, WQFM.

**PRETENDERS "Show Me" (Sire/WB) 23/1 (19/0)**  
Adds: WRKO. Hots: 10 include WXRT, KLOS, WPYX, WPDH, KPOI. Mediums: 13 include WRXT, WHJY, WLUP, WQDR, WLVO, WWCT.

**MICHAEL SCHENKER GROUP "I'm Gonna Make..." (Chrysalis) 19/3 (16/5)**  
Adds: WAMX, KEZE, WIQB. Hots: 0. Mediums: 17 include WBAB, WDVE, WYFN, KSHE, KGON, KRCK, WPYX, WTPA, WPDH, WCMF, KISS, KFMG.

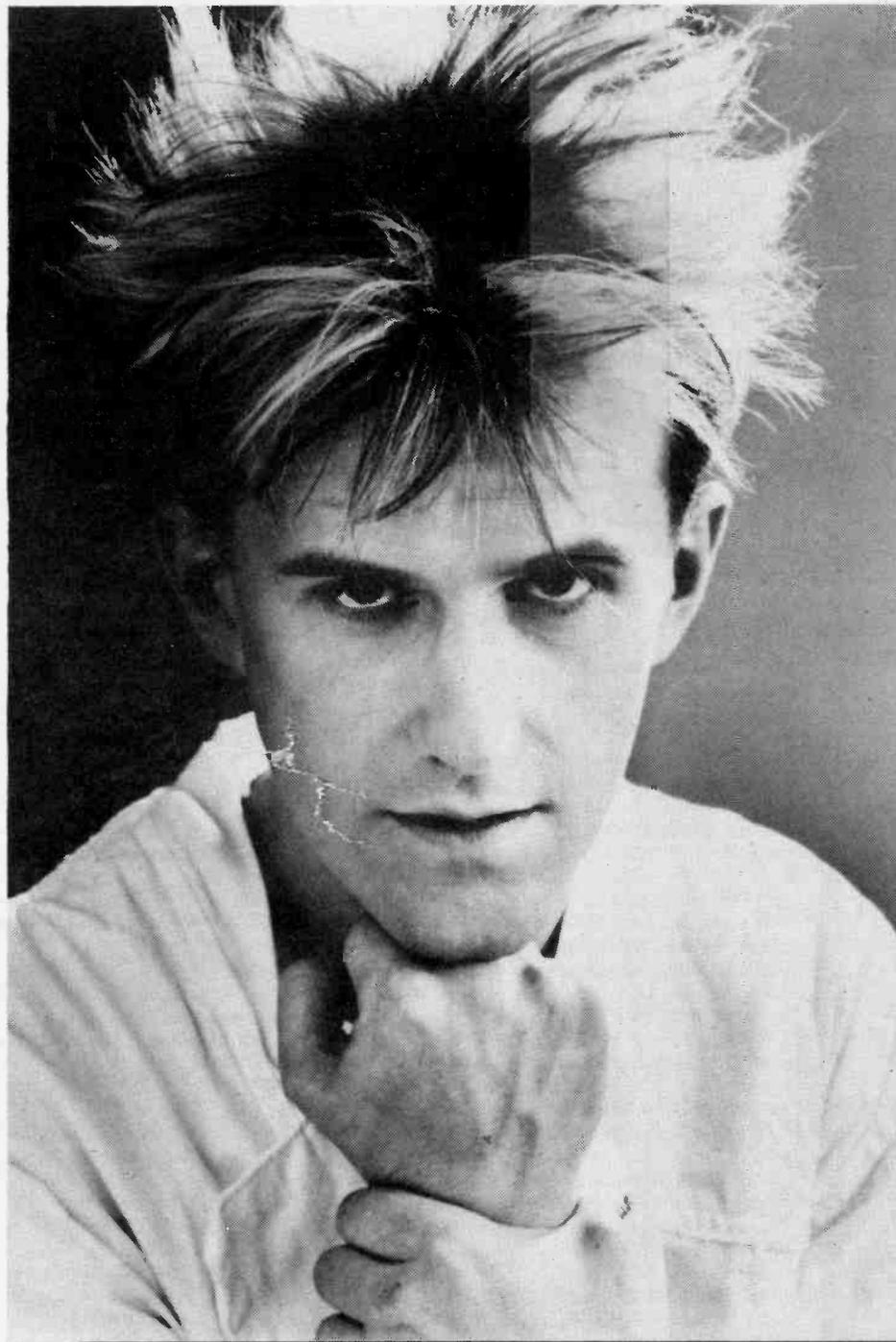
**HUEY LEWIS & THE NEWS "The Heart Of Rock..." (Chrysalis) 19/2 (15/2)**  
Adds: WQDR, KWFM. Hots: 9 include WRIF, KFOG, WPLR, WCMF, WAAF, WXL, Mediums: 10 include WDVE, KOAK, WDHA, KFIV-FM.

**ROCKWELL "Somebody's Watching Me" (Motown) 18/11 (6/2)**  
Adds: WLUP, WMET, KWK, 91X, WZZO, CHEZ-FM, WKLC, WYMX, WAPI, WZXY, KMGQ. Mediums: 8 include WXRT.

**CHRISTINE McVIE "Love Will Show Us" (WB) 18/2 (19/15)**  
Adds: WDEK, KAWY. Hots: 6 include KCAL, WKTM, WLAV. Mediums: 12 include KTXQ, WCKO, KGON, KZOK, WCMF, WKZL.

**NEW & ACTIVE** — Records building in airplay and coming closest to charting for the first time. Numbers indicate total reports / total adds for this week and last; for example, 40/20 means 40 total station reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that have more than 10 adds this week.

## HOWARD JONES—1984's FIRST ROCK SUCCESS STORY



The irresistible rock and roll of Howard Jones has achieved two Top 5 singles on the British Charts as well as a sold-out British tour.

"New Song": A proven hit at AOR's nationwide including:

WBCN	WSKS	WAAL	WOWE	KQDS	WYER
WRXT	WMMS	WTPA	KLAQ	WXKE	WCPZ
WBAB	WLLZ	WAMX	WZXY	WLAV	KSPN
WLIR	KWK	WDHA	WIMZ	WYFE	KFMF
WAPP	KBCO	CHEZ-FM	WKQQ	WMGM	KTCL
WHJY	KBPI	WPDH	WKDF	WRKI	KTMS
CHUM-FM	KROQ	WSCY	WTKX	KSMB	KTYD
KEGL	KDKB	WKLC	WQDR	KFMX	
WLUP	KCAL	WYMX	KMBQ	KUFO	
WMET	KOAK	WAPI	WKZL	WIQB	
WXRT	WZZO	WKTM	KGGO	WDEK	

R&R Hot Tracks: 49

R&R/CHR: 113/11

Billboard Singles Chart: 56\*-50\*

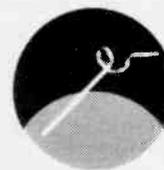
Hard/FMQB Song Index: 62\*-52\*

Album Network Power Cuts: 70\*-51\*

MTV: Medium Rotation

Watch for Howard Jones debut album, *Human's Lib* on March 5th.

single: 7-69766 12":0-66977 Lp: 1-60346



ELEKTRA

# Walking In My Sleep

7-89704

the new 12" PR 572  
from Roger Daltrey's forthcoming Lp,  
"Parting Should Be Painless"

80128

ROGER DALTREY



PARTING SHOULD BE PAINLESS

Produced by Mike Thorne  
Executive Producer: Spike  
Management: Bill Curbishley



On Atlantic Records and Cassettes.

1984 Atlantic Recording Corp. A Warner Communications Co.

# AOR ALBUMS

## MOST ADDED

**BILLY RANKIN (34)**  
Growin' Up Too Fast (A&M)  
**DAN FOGELBERG (29)**  
Windows & Walls (Full Moon/Epic)  
**WANG CHUNG (22)**  
Points On The Curve (Geffen)  
**DARYL HALL & JOHN OATES (21)**  
I Rock 'N Soul Part 1 (RCA)  
**DWIGHT TWILLEY (17)**  
Jungle (EMI America)

## MOST HOTS

**VAN HALEN (163)**  
1984 (WB)  
**PRETENDERS (148)**  
Learning To Crawl (Sire/WB)  
**JOHN LENNON & YOKO ONO (144)**  
Milk And Honey (Polydor/PolyGram)  
**YES (124)**  
90125 (Atco)  
**38 SPECIAL (114)**  
Tour De Force (A&M)  
**GENESIS (114)**  
Genesis (Atlantic)

## NEW & ACTIVE

- BILLY RANKIN/Growin' Up Too Fast (A&M) 45/34 (21/20)**  
Adds include KGB, KRQR, KLAQ. Hots: 0. Mediums: 35 include WIYY, KLOL, WYNF, WEBN, WSKS, WMMS, KYYS, KSHE, KDKB, KUPD, WPLR, WCMF, KLB, WROQ, WLVO, KATT, KFMG, KZAP.
- BAXTER ROBERTSON/Panorama View (RCA) 44/4 (38/3)**  
Adds: WAMX, WTKX, WXKE, KWFM. Hots: 3 KBCO, KAWY, KTYD. Mediums: 38 include WDVE, WMET, WEBN, KSHE, KDKB, KUPD, KGB, WAAL, WCCC, WYMX, WQMF, KQDS, KFMG.
- WIRE TRAIN/In A Chamber (415/Columbia) 40/3 (41/16)**  
Adds: WTPA, WEZX, WQDR. Hots: 7 WLIR, KBCO, KROQ, 91X, KQAK, WPDH, KTYD. Mediums: 29 include WBCN, WDVE, WXRT, WMMS, KFOG, WAAF, WCKN.
- KIND/Pain And Pleasure (360) 31/7 (24/5)**  
Adds: WYNF, WOWE, WTKX, KMBQ, WXLP, KEZE, WIQB. Hots: 4 WEBN, WSKS, WQFM, KSJO. Mediums: 23 include KZEW, WLUP, WXRT, KBCO, KRCK, KGB, KOME, KZOK.
- PAUL YOUNG/No Parlez (Columbia) 29/6 (24/6)**  
Adds: WBCN, KEGL, WCN, WAPI, WQDR, KSQY. Hots: 4 WXRT, WMMS, WWCT, KFMF. Mediums: 24 include WRXT, WBAB, WLUP, KBCO, KQAK.
- MICHAEL SCHENKER GROUP/Built To Destroy (Chrysalis) 29/6 (22/6)**  
Adds: KOME, WAMX, WPLR, WLAV, KEZE, WIQB. Hots: 0. Mediums: 27 include WBAB, WDVE, WYNF, WQFM, KSHE, KGON, KRCK, KSJO, KISW, KZOK, KISS.
- ROBERT HAZARD/Wing Of Fire (RCA) 28/14 (17/17)**  
Adds include KBCO, WKTU, WROQ. Hots: 3 WQBK, WMGM, KTYD. Mediums: 16 include WMMR, WYSP, KROQ, KCAL, WZZO, WTPA, WPDH, WKLC.
- MINK DEVILLE/Where Angels Fear To Tread (Atlantic) 26/4 (23/6)**  
Adds: WAPP, KKI, WPLR, KLB. Hots: 2 WXRT, KBCO. Mediums: 23 include WBAB, WNEW-FM, WHJY, WLUP.
- JASON & THE SCORCHERS/Fervor (EMI America) 24/13 (15/15)**  
Adds include WBCN, WNEW-FM, WYSP, KBCO. Hots: 0. Mediums: 15 include WRXT, WCKO, WXRT.
- SIMPLE MINDS/Sparkle In The Rain (Virgin/A&M) 23/8 (17/10)**  
Adds include KFOG, WQBK. Hots: 8 include WLIR, KROQ, 91X, KQAK. Mediums: 11 include WXRT, KBCO.
- ROCKWELL/Somebody's Watching Me (Motown) 18/11 (6/2)**  
Adds include WLUP, WMET, KWK, 91X. Hots: 5 include WBCN, WLIR, WMMS. Mediums: 8 include WXRT, KMBQ.
- EXPRESSION/The Expression (A&M) 18/6 (14/10)**  
Adds: CHOM-FM, DC101, KROQ, KSJO, CHEZ-FM, WMGM. Hots: 1 KTCL. Mediums: 11 include WBCN, WRXT, WBAB, CHUM-FM, WXRT, KBCO, KUPD, KFOG, WQBK, WPDH, WCMF.
- BROKEN EDGE/Time For A Change (Polydor/PolyGram) 17/2 (18/4)**  
Adds: WSHE, KTCL. Hots: 2 91X, KTYD. Mediums: 15 include WCKO, KSHE, KBCO, KROQ.
- COUP/Coup De Grace (A&M) 15/7 (12/7)**  
Adds include WAMX, WPLR, WKLC. Hots: 0. Mediums: 8 include WXRT, WQFM, CHEZ-FM, KFIV-FM.
- DEAR ENEMY/Ransom Note (Capitol) 15/3 (15/1)**  
Adds: WXRT, KSHE, WBYG. Hots: 2 CHUM-FM, KBCO. Mediums: 10 include WMMS, WDHA, WAQY, KQDS, WLAV.
- UB40/Labour Of Love (Virgin/A&M) 15/3 (11/0)**  
Adds: WBAB, WNEW-FM, WTKX. Hots: 10 include CHUM-FM, WMMS, WPDH. Mediums: 2 WBCN, WQBK.
- SHRAPNEL/Shrapnel (Elektra) 14/12 (2/1)**  
Adds include WGRQ, WCKO, KSHE, KGB, WDHA, KLAQ, WQMF, KWXL. Hots: 0. Mediums: 5 include WPDH, WCMF, WZXR, KILO.
- XTC/Mummer (Geffen) 14/6 (9/9)**  
Adds include WLIR, KBCO, WQBK. Hots: 5 include WXRT, KROQ. Mediums: 6 include WBAB, 91X, WPDH.
- BILL NELSON/Vistamix (Portrak/CBS) 13/0 (16/3)**  
Adds: 0. Hots: 4 WLIR, KSPN, KTCL, KTYD. Mediums: 9 include WCKO, WXRT, KBCO, KROQ, 91X, KFOG, WPDH.
- TSUNAMI/Tsunami (Enigma) 13/0 (12/3)**  
Adds: 0. Hots: 3 WQFM, KRCK, KZOK. Mediums: 10 include WRXT, WYNF, KSHE, KSJO.
- GRACE SLICK/Software (RCA) 12/1 (12/4)**  
Adds: WNEW-FM. Hots: 0. Mediums: 11 include KBCO, KCAL, KFOG, KQAK, KRQR, WLAV.
- LET'S ACTIVE/Afoot (IRS/A&M) 12/0 (13/2)**  
Adds: 0. Hots: 2 WXRT, 91X. Mediums: 10 include WBAB, WLIR, WCKO, KBCO, KROQ, KQAK.
- MI-SEX/Where Do They Go? (Epic) 11/7 (4/2)**  
Adds include CHUM-FM, Q107, WSKS. Hots: 0. Mediums: 8 include WCKO, KBCO, WQBK.

**AOR ALBUMS** — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

**CHART EXTRAS** — Records that have fallen off the chart but continue to receive substantial airplay.

**AOR BREAKERS** — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.









WEST (continued)

\* KMET/Los Angeles (213) 464-5638
PD: MIKE HARRISON
(BROKEN)
PREVIEW
VAN HALEN
YES
PREFRENERS
DURAN DURAN
QUIET RIOT
GENESIS
HUEY LEWIS
JOHN LENNON
ROLLING STONES
OZZY OSBOURNE
JOHN COUGAR MCELLEN
TWO OF A KIND
38 SPECIAL
MOTLEY CRUE
BILLY IDOL
JUDAS PRIEST
Media
22 TOP
MANFRED MANN
CHRISTINE MCVIE
DWAYNE WILLEY
MOTLEY
STEVE NICKS
ROMANTICS
ACCEPT
MICHAEL SCHENKER G
JACKSON BROWNE
ALCATRAZ
BOB DYLAN
BLUO OYSTER CULT
RIOT

EDDIE MEHEY
DON FELDER
MOTLEY CRUE
TSUNAMI
MAREKRO
PREVIEW
VAN HALEN
YES
PREFRENERS
HUEY LEWIS
GENESIS
38 SPECIAL
DON FELDER
DURAN DURAN
ROLLING STONES
OZZY OSBOURNE
JOHN COUGAR MCELLEN
HEADLINS
MIKE SABBATH
DIO
THIN LIZZY
BILLY RANKIN
A NIGHT IN HEAVEN
ROGER DALTRY
FOOTLOOSE
LIGHT ADDS
DAN FOZGERBERG
ACCEPT
LIGHT ADDS
EXPRESSION

KMEL/San Francisco (415) 391-9400
PD: JACK SILVER
PD: GINO MITCHELL
(PREVIEW)
VAN HALEN
PREFRENERS
HUEY LEWIS
GENESIS
38 SPECIAL
DON FELDER
DURAN DURAN
ROLLING STONES
JOHN COUGAR MCELLEN
ROMANTICS
HEADLINS
MIKE SABBATH
DIO
BILLY IDOL
EDDIE MEHEY
NIGHT RANGER
JOHN COUGAR MCELLEN
BOB DYLAN
EUPHONICS
TWO OF A KIND
TAXI
FOOTLOOSE (L)
GRACE SLICE
DWAYNE WILLEY
REAL LIFE
HTS
BOB JOVI
BLUO OYSTER CULT
MANFRED MANN
A NIGHT IN HEAVEN
SAGA
RE-FLX
ABC
VANDENBERG
TSUNAMI
UTOPIA
EDDIE & TIDE
PAUL YOUNG
LIGHT ADDS
DAN FOZGERBERG
JUDAS PRIEST
TED NUGENT
CHRISTINE MCVIE
COOP
MIKE TRAIN
APRIL WINE

KLOS/Los Angeles (213) 557-7250
PD: TOMMY HANCOCK
PD: ROTH BIRRO
BOB JOVI
MANFRED MANN
TED NUGENT
COOP
TWO OF A KIND
RE-FLX
BILLY IDOL
UTOPIA
BLUO OYSTER CULT
HUEY LEWIS
SURVIVORS
MOTLEY CRUE
DURAN DURAN
DAN FOZGERBERG
HUEY LEWIS
ROMANTICS
JOHN COUGAR MCELLEN
38 SPECIAL
PETER SCHILLER
DON FELDER
DAN FOZGERBERG
EDDIE MEHEY
CULTURE CLUB
MANG CHUNG
LORNE MICHE
SPARADAI BALLET
MANFRED MANN
LIGHT ADDS
A NIGHT IN HEAVEN

TWO OF A KIND
BOB DYLAN
MOTLEY CRUE
GENESIS (L)
VAN HALEN
STEVE NICKS
Media
JAMES INGRAM
DAN FOZGERBERG
DURAN DURAN
ROLLING STONES
ALAN PARSONS
GENESIS
JOHN COUGAR MCELLEN
38 SPECIAL
PETER SCHILLER
DON FELDER
DAN FOZGERBERG
EDDIE MEHEY
CULTURE CLUB
MANG CHUNG
LORNE MICHE
SPARADAI BALLET
MANFRED MANN
LIGHT ADDS
A NIGHT IN HEAVEN

BOB JOVI
MANFRED MANN
TED NUGENT
COOP
TWO OF A KIND
RE-FLX
BILLY IDOL
UTOPIA
BLUO OYSTER CULT
HUEY LEWIS
SURVIVORS
MOTLEY CRUE
DURAN DURAN
DAN FOZGERBERG
HUEY LEWIS
ROMANTICS
JOHN COUGAR MCELLEN
38 SPECIAL
PETER SCHILLER
DON FELDER
DAN FOZGERBERG
EDDIE MEHEY
CULTURE CLUB
MANG CHUNG
LORNE MICHE
SPARADAI BALLET
MANFRED MANN
LIGHT ADDS
A NIGHT IN HEAVEN

RIOT
ACCEPT
BOB JOVI
HUEY LEWIS
ROMANTICS
22 TOP
QUEEN
APRIL WINE
Media
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KKDJ/Fresno (209) 226-5991
PD: DEBORAH CATELIN
PD: JEFF REIDEL
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KAWY/Casper (307) 235-1515
OH: FRED LEBORGUS
PD: JEFF PETERS
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KZOO/Missoula (406) 728-5000
PD: VERN ARDO
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KOME/San Jose (408) 246-6811
PD: PAT EVANS
PD: SCOTT ELIOTT
BOB JOVI
VAN HALEN (M)
YES (M)
PREFRENERS (M)
HUEY LEWIS
GENESIS (M)
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KQAK/San Francisco (415) 474-9100
PD: BOB NEWMAN
PD: G
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KISW/Seattle (206) 285-7625
PD: GARY BRYAN
PD: STEVE SLATON
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* CFOX/Vancouver (604) 684-7221
PD: DON SHAFER
PD: RICK SHANON
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KZAP/Sacramento (916) 925-3700
PD: CHUCK BROWNING
PD: TOM CALLE
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
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POLICE
UTOPIA
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\* KZAP/Sacramento (916) 925-3700
PD: CHUCK BROWNING
PD: TOM CALLE
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
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POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KRFM/Tucson (602) 748-2400
PD: JIM RAY
PD: RICK ALLEN
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KRSP/Salt Lake City (801) 262-5541
PD: RANDY ROBE
PD: BARRY HOLL
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KFMF/Chico (916) 343-8461
PD: BOB WOODWARD
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KTMS/Santa Barbara (805) 963-1975
PD: BOB DENN
PD: MARK GILES
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KUPD/Phoenix (602) 838-3062
PD: VAL REICHERT
PD: CHRISTIE JOHNSON
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KAZY/Denver (303) 759-5600
PD: SCOTT JAMISON
PD: KELLY O'NEAL
(PREVIEW)
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KDKB/Phoenix (602) 897-9300
PD: JEFF BATTLE
PD: J. DAVID HOLMES
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KGON/Portland (503) 655-9181
PD: DAVE VAN DYKE
ASST. PD: GLORIA JOHNSON
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KIDQ/Boise (208) 336-0939
PD: DAN MCCOY
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
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OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KIDQ/Boise (208) 336-0939
PD: DAN MCCOY
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KIDQ/Boise (208) 336-0939
PD: DAN MCCOY
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
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A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KINK/Portland (503) 226-5000
PD: RICK SCOTT
PD: CARL WIDDING
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KAZY/Denver (303) 759-5600
PD: SCOTT JAMISON
PD: KELLY O'NEAL
(PREVIEW)
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KDKB/Phoenix (602) 897-9300
PD: JEFF BATTLE
PD: J. DAVID HOLMES
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KLKP/Tucson (602) 622-6711
PD: MICHAEL BEGER
PD: BRAN HOLLER
(PREVIEW)
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
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MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KFMG/Albuquerque (505) 265-8811
PD: TOM WANSHELL
PD: LARRY BLOCH
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
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PD: LARRY BLOCH
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PD: LARRY BLOCH
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OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KSIJ/San Jose (408) 288-5400
PD: JEFF REY HANSEN
PD: MIKE STEVENS
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
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OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
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UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

KZOK/Seattle (206) 223-3911
PD: CRAIG MARTIN
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KCAL/San Bernardino (714) 825-5020
PD: JIM JAMES
PD: MIKE STENHART
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN
OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KREM/Spokane (509) 448-2000
PD: BILL STILES
PD: TONY KILGUS
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
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OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
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OZZY OSBOURNE
MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* K FIV-FM/Modesto (209) 527-6100
PD: C.J. STONE
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
MANFRED MANN
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MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

\* KZEL/Eugene (503) 484-4304
PD: KEN HARTIN
BOB JOVI
VAN HALEN
PREFRENERS
YES
JOHN LENNON
GENESIS
DURAN DURAN
CHRISTINE MCVIE
38 SPECIAL
OZZY OSBOURNE
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MANFRED MANN
DURAN DURAN
POLICE
UTOPIA
A NIGHT IN HEAVEN

Parallel Two

Parallel Three

The following stations failed to report this week and therefore their lists were frozen:

- KAZY/Denver
KICT/Wichita
KLPX/Tucson
KMEL/San Francisco
KMET/Los Angeles
KMOD/Tulsa
KXZL/San Antonio
WBLM/Lewiston-Portland
WTUE/Dayton

The following station reported its list as frozen this week:
WWCK/Flint





R&R/Friday, February 10, 1984

**Hot Hits in 105 KITS** San Francisco  
 PD: Jeff Hunter

1	ROMANTICS/Talking In Your Sleep
2	YES/Owner Of A Lonely Sea
3	CULTURE CLUB/Karma Chameleon
4	VAN HALEN/Jump
5	MATTHEW WILDER/Break My Stride
6	WOLFGANG PETERSEN/Thinking In Your Sleep
7	RECALM/Time Will Reveal
8	ROD & THE GANG/Joanna
9	JUMP 'N THE BADD/Just Want To Be
10	CHODI LAUPER/Girls Just Want To Be
11	SHAMON/Let The Music Play
12	DURAN DURAN/New Moon On Monday
13	ELTON JOHN/Queen That's Why Th
14	ROD & THE GANG/Joanna
15	GENESIS/That's All
16	JOHN LEMON/Body Told Me
17	POLICE/Wrapped Around Your F
18	DEBARGE/Time Will Reveal
19	ROCKWELL/Somebody's Watching M
20	REY LIWIS & NEWS/Just Want A New Drug
21	YDA TURNER/Let's Stay Together
22	THE BEATLES/Let It Be
23	THE BEATLES/Let It Be
24	THE BEATLES/Let It Be
25	THE BEATLES/Let It Be
26	THE BEATLES/Let It Be
27	THE BEATLES/Let It Be
28	THE BEATLES/Let It Be
29	THE BEATLES/Let It Be
30	THE BEATLES/Let It Be
31	THE BEATLES/Let It Be
32	THE BEATLES/Let It Be
33	THE BEATLES/Let It Be
34	THE BEATLES/Let It Be
35	THE BEATLES/Let It Be
36	THE BEATLES/Let It Be
37	THE BEATLES/Let It Be
38	THE BEATLES/Let It Be
39	THE BEATLES/Let It Be
40	THE BEATLES/Let It Be

**KWSS 94.5 FM** San Jose  
 PD: Dave Van Stone  
 MD: Robin Kippes

1	GENESIS/That's All
2	CULTURE CLUB/Karma Chameleon
3	LIORNE KICIE/Running With The High
4	ROD & THE GANG/Joanna
5	VAN HALEN/Jump
6	RAY PARKER JR./I Still Can't Get Ove
7	MICHAEL JACKSON/Thriller
8	RECALM/Time Will Reveal
9	JOHN COOGAR/Pink Houses
10	POLICE/Wrapped Around Your F
11	YES/Owner Of A Lonely Sea
12	ROMANTICS/Talking In Your Sleep
13	DURAN DURAN/New Moon On Monday
14	JAMES INGRAM/Tah No B There
15	BILLY JOEL/An Innocent Man
16	REY LIWIS & NEWS/Just Want A New Drug
17	CHODI LAUPER/Girls Just Want To Be
18	REY LIWIS & NEWS/Just Want A New Drug
19	JOHN LEMON/Body Told Me
20	REY LIWIS & NEWS/Just Want A New Drug
21	REY LIWIS & NEWS/Just Want A New Drug
22	REY LIWIS & NEWS/Just Want A New Drug
23	REY LIWIS & NEWS/Just Want A New Drug
24	REY LIWIS & NEWS/Just Want A New Drug
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**KZZP** Phoenix  
 FM 104  
 PD: Charlie Quinn  
 MD: Steve Goddard

1	MICHAEL JACKSON/Thriller
2	GENESIS/That's All
3	CULTURE CLUB/Karma Chameleon
4	LIORNE KICIE/Running With The High
5	ROD & THE GANG/Joanna
6	VAN HALEN/Jump
7	RECALM/Time Will Reveal
8	JOHN COOGAR/Pink Houses
9	POLICE/Wrapped Around Your F
10	YES/Owner Of A Lonely Sea
11	ROMANTICS/Talking In Your Sleep
12	DURAN DURAN/New Moon On Monday
13	JAMES INGRAM/Tah No B There
14	BILLY JOEL/An Innocent Man
15	REY LIWIS & NEWS/Just Want A New Drug
16	CHODI LAUPER/Girls Just Want To Be
17	REY LIWIS & NEWS/Just Want A New Drug
18	JOHN LEMON/Body Told Me
19	REY LIWIS & NEWS/Just Want A New Drug
20	REY LIWIS & NEWS/Just Want A New Drug
21	REY LIWIS & NEWS/Just Want A New Drug
22	REY LIWIS & NEWS/Just Want A New Drug
23	REY LIWIS & NEWS/Just Want A New Drug
24	REY LIWIS & NEWS/Just Want A New Drug
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**KUBE 93 FM** Denver  
 PD: Doug Erikson  
 MD: Gloria Avila

1	MICHAEL JACKSON/Thriller
2	VAN HALEN/Jump
3	CULTURE CLUB/Karma Chameleon
4	GENESIS/That's All
5	CHODI LAUPER/Girls Just Want To Be
6	YES/Owner Of A Lonely Sea
7	ROD & THE GANG/Joanna
8	LIORNE KICIE/Running With The High
9	POLICE/Wrapped Around Your F
10	BILLY JOEL/An Innocent Man
11	ELTON JOHN/Queen That's Why Th
12	JOHN COOGAR/Pink Houses
13	REY LIWIS & NEWS/Just Want A New Drug
14	CHODI LAUPER/Girls Just Want To Be
15	REY LIWIS & NEWS/Just Want A New Drug
16	JOHN LEMON/Body Told Me
17	REY LIWIS & NEWS/Just Want A New Drug
18	REY LIWIS & NEWS/Just Want A New Drug
19	REY LIWIS & NEWS/Just Want A New Drug
20	REY LIWIS & NEWS/Just Want A New Drug
21	REY LIWIS & NEWS/Just Want A New Drug
22	REY LIWIS & NEWS/Just Want A New Drug
23	REY LIWIS & NEWS/Just Want A New Drug
24	REY LIWIS & NEWS/Just Want A New Drug
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**KUBE 93 FM** Seattle  
 PD: Bob Case  
 MD: Tom Huttyler

1	MICHAEL JACKSON/Thriller
2	CULTURE CLUB/Karma Chameleon
3	VAN HALEN/Jump
4	CHODI LAUPER/Girls Just Want To Be
5	YES/Owner Of A Lonely Sea
6	ROD & THE GANG/Joanna
7	LIORNE KICIE/Running With The High
8	POLICE/Wrapped Around Your F
9	BILLY JOEL/An Innocent Man
10	ELTON JOHN/Queen That's Why Th
11	JOHN COOGAR/Pink Houses
12	REY LIWIS & NEWS/Just Want A New Drug
13	CHODI LAUPER/Girls Just Want To Be
14	REY LIWIS & NEWS/Just Want A New Drug
15	JOHN LEMON/Body Told Me
16	REY LIWIS & NEWS/Just Want A New Drug
17	REY LIWIS & NEWS/Just Want A New Drug
18	REY LIWIS & NEWS/Just Want A New Drug
19	REY LIWIS & NEWS/Just Want A New Drug
20	REY LIWIS & NEWS/Just Want A New Drug
21	REY LIWIS & NEWS/Just Want A New Drug
22	REY LIWIS & NEWS/Just Want A New Drug
23	REY LIWIS & NEWS/Just Want A New Drug
24	REY LIWIS & NEWS/Just Want A New Drug
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**KIQQ 100 FM** Los Angeles  
 PD: Paula Matthews  
 MD: Robert Moorhead

1	CYNDI LAUPER/Girls Just Want To Be
2	SHAMON/Let The Music Play
3	WOLFGANG PETERSEN/Thinking In Your Sleep
4	MICHAEL JACKSON/Thriller
5	VAN HALEN/Jump
6	ROCKWELL/Somebody's Watching M
7	REY LIWIS & NEWS/Just Want A New Drug
8	DURAN DURAN/New Moon On Monday
9	PRETHERS/Middle Of The Road
10	GENESIS/That's All
11	LIORNE KICIE/Running With The High
12	QUIET RIOT/Man's Best Friend
13	JOHN LEMON/Body Told Me
14	JAMES INGRAM/Tah No B There
15	RE-FLUX/The Politics Of Danci
16	U2/Rattle And Hum
17	POLICE/Wrapped Around Your F
18	JOHN COOGAR/Pink Houses
19	REY LIWIS & NEWS/Just Want A New Drug
20	REY LIWIS & NEWS/Just Want A New Drug
21	REY LIWIS & NEWS/Just Want A New Drug
22	REY LIWIS & NEWS/Just Want A New Drug
23	REY LIWIS & NEWS/Just Want A New Drug
24	REY LIWIS & NEWS/Just Want A New Drug
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**KEAR 101 FM** Los Angeles  
 PD: Bob Hamilton  
 MD: David Grossman

1	CYNDI LAUPER/Girls Just Want To Be
2	VAN HALEN/Jump
3	SHAMON/Let The Music Play
4	REY LIWIS & NEWS/Just Want A New Drug
5	ELTON JOHN/Queen That's Why Th
6	GENESIS/That's All
7	CULTURE CLUB/Karma Chameleon
8	PRETHERS/Middle Of The Road
9	JOHN LEMON/Body Told Me
10	ROCKWELL/Somebody's Watching M
11	BILLY JOEL/An Innocent Man
12	POLICE/Wrapped Around Your F
13	JAMES INGRAM/Tah No B There
14	YES/Owner Of A Lonely Sea
15	RECALM/Time Will Reveal
16	ROMANTICS/Talking In Your Sleep
17	REY LIWIS & NEWS/Just Want A New Drug
18	ROD & THE GANG/Joanna
19	JOHN COOGAR/Pink Houses
20	REY LIWIS & NEWS/Just Want A New Drug
21	REY LIWIS & NEWS/Just Want A New Drug
22	REY LIWIS & NEWS/Just Want A New Drug
23	REY LIWIS & NEWS/Just Want A New Drug
24	REY LIWIS & NEWS/Just Want A New Drug
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**690 XTRA** San Diego  
 PD: Jim Richards  
 MD: Anne Haney

1	MICHAEL JACKSON/Thriller
2	CULTURE CLUB/Karma Chameleon
3	VAN HALEN/Jump
4	CYNDI LAUPER/Girls Just Want To Be
5	YES/Owner Of A Lonely Sea
6	ROD & THE GANG/Joanna
7	LIORNE KICIE/Running With The High
8	POLICE/Wrapped Around Your F
9	BILLY JOEL/An Innocent Man
10	ELTON JOHN/Queen That's Why Th
11	JOHN COOGAR/Pink Houses
12	REY LIWIS & NEWS/Just Want A New Drug
13	CHODI LAUPER/Girls Just Want To Be
14	REY LIWIS & NEWS/Just Want A New Drug
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16	REY LIWIS & NEWS/Just Want A New Drug
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18	REY LIWIS & NEWS/Just Want A New Drug
19	REY LIWIS & NEWS/Just Want A New Drug
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22	REY LIWIS & NEWS/Just Want A New Drug
23	REY LIWIS & NEWS/Just Want A New Drug
24	REY LIWIS & NEWS/Just Want A New Drug
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**KISFM** Los Angeles 102.7  
 PD: Gerry De Francesco  
 MD: Mike Schaefer

1	MICHAEL JACKSON/Thriller
2	CYNDI LAUPER/Girls Just Want To Be
3	ROD & THE GANG/Joanna
4	VAN HALEN/Jump
5	SHAMON/Let The Music Play
6	ELTON JOHN/Queen That's Why Th
7	RECALM/Time Will Reveal
8	WOLFGANG PETERSEN/Thinking In Your Sleep
9	GENESIS/That's All
10	JOHN LEMON/Body Told Me
11	DEBARGE/Time Will Reveal
12	PRETHERS/Middle Of The Road
13	LIORNE KICIE/Running With The High
14	ROMANTICS/Talking In Your Sleep
15	ROCKWELL/Somebody's Watching M
16	RE-FLUX/The Politics Of Danci
17	JAMES INGRAM/Tah No B There
18	POLICE/Wrapped Around Your F
19	REAL LIFE/Send Me An Angel
20	DURAN DURAN/New Moon On Monday
21	BILLY JOEL/An Innocent Man
22	QUIET RIOT/Man's Best Friend
23	CULTURE CLUB/Karma Chameleon
24	CHODI LAUPER/Girls Just Want To Be
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**KOPA** Phoenix  
 PD: Reggie Blackwell  
 MD: Art Morales

1	MATTHEW WILDER/Break My Stride
2	GENESIS/That's All
3	CULTURE CLUB/Karma Chameleon
4	ROMANTICS/Talking In Your Sleep
5	LIORNE KICIE/Running With The High
6	MICHAEL JACKSON/Thriller
7	RAY PARKER JR./I Still Can't Get Ove
8	YES/Owner Of A Lonely Sea
9	RECALM/Time Will Reveal
10	ELTON JOHN/Queen That's Why Th
11	WOLFGANG PETERSEN/Thinking In Your Sleep
12	CHODI LAUPER/Girls Just Want To Be
13	REY LIWIS & NEWS/Just Want A New Drug
14	REY LIWIS & NEWS/Just Want A New Drug
15	JOHN LEMON/Body Told Me
16	REY LIWIS & NEWS/Just Want A New Drug
17	REY LIWIS & NEWS/Just Want A New Drug
18	REY LIWIS & NEWS/Just Want A New Drug
19	REY LIWIS & NEWS/Just Want A New Drug
20	REY LIWIS & NEWS/Just Want A New Drug
21	REY LIWIS & NEWS/Just Want A New Drug
22	REY LIWIS & NEWS/Just Want A New Drug
23	REY LIWIS & NEWS/Just Want A New Drug
24	REY LIWIS & NEWS/Just Want A New Drug
25	REY LIWIS & NEWS/Just Want A New Drug
26	REY LIWIS & NEWS/Just Want A New Drug
27	REY LIWIS & NEWS/Just Want A New Drug
28	REY LIWIS & NEWS/Just Want A New Drug
29	REY LIWIS & NEWS/Just Want A New Drug
30	REY LIWIS & NEWS/Just Want A New Drug

**610 KFRC** San Francisco  
 PD: Gerry Cagle  
 MD: Lynette Abraham

1	MICHAEL JACKSON/Thriller
2	RECALM/Time Will Reveal
3	SHAMON/Let The Music Play
4	VAN HALEN/Jump
5	CYNDI LAUPER/Girls Just Want To Be
6	YES/Owner Of A Lonely Sea
7	POLICE/Wrapped Around Your F
8	REY LIWIS & NEWS/Just Want A New Drug
9	ROMANTICS/Talking In Your Sleep
10	ROCKWELL/Somebody's Watching M
11	CULTURE CLUB/Karma Chameleon
12	GENESIS/That's All
13	DEBIL/Body Talk
14	MUSICAL YOU'RE/She's Trouble
15	POWTER SISTERS/Automatic
16	ELTON JOHN/Queen That's Why Th
17	REY LIWIS & NEWS/Just Want A New Drug
18	LIORNE KICIE/Running With The High
19	REAL LIFE/Send Me An Angel
20	U2/Rattle And Hum
21	U2/Rattle And Hum
22	REY LIWIS & NEWS/Just Want A New Drug
23	DURAN DURAN/New Moon On Monday
24	RAY PARKER JR./I Still Can't Get Ove
25	YDA TURNER/Let's Stay Together
26	RECALM/Time Will Reveal
27	ROD & THE GANG/Joanna
28	JOHN COOGAR/Pink Houses
29	JAMES INGRAM/Tah No B There
30	CHRISTINE MCVIE/Got A Hold On Me

# Coming In March...

**R&R RADIO & RECORDS RATINGS REPORT**  
 THE COMPLETE ANALYSIS OF AMERICA'S RADIO LISTENING

Now Featuring **THE TOP 100 Markets!**

By popular request, **R&R's 1984 Ratings Reports will include results for the TOP 100 markets.**

Volume I, featuring the **Fall '83 results, is coming in March.**

**EAST**  
Most Added® Hottest

Hall & Oates  
Thompson Twins  
Queen  
Van Halen  
Michael Jackson  
Nena

**CHRADS & HOTS**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added® Hottest

Hall & Oates  
Dwight Twilley  
Queen  
Van Halen  
Michael Jackson  
Nena

**EAST**

**PARALLEL TWO**

WFLY/Albany, NY  
Jack Lawrence

THOMPSON TWINS  
QUEEN  
AIRCRAFT  
HALL & OATES  
BIG COUNTRY  
DWIGHT TWILLEY

Hottest:  
GENESIS 2-1  
MICHAEL JACKSON 12-6  
VAN HALEN 14-10  
CYNDI LAUPER 19-13  
JOHN LENNON 20-13

WTRY/Albany, NY  
Cahill/Neal

38 SPECIAL  
HALL & OATES  
THOMPSON TWINS  
POINTERS SISTERS

Hottest:  
VAN HALEN 8-2  
CYNDI LAUPER 11-4  
PRETENDERS 10-6  
RAY PARKER JR. 19-15  
RUEY LEWIS & NEWS 27-20

Q100/Allentown, PA  
Dillon/Freeman

DAN FOGELBERG  
38 SPECIAL  
SHEENA EASTON  
HOWARD JONES  
HALL & OATES

Hottest:  
MICHAEL JACKSON 4-1  
VAN HALEN 1-2  
PRETENDERS 16-9  
NENA 24-16  
CYNDI LAUPER 23-18

WVSR/Charleston, WV  
Bailey/Larson

HALL & OATES  
BONNIE TYLER  
APRIL WINE  
DWIGHT TWILLEY  
MATTEN WILDER  
T.G. SHEPPARD (dp)

Hottest:  
SHANNON 6-1  
NENA 12-8  
VAN HALEN 17-11  
CYNDI LAUPER 21-15  
POINTERS SISTERS 33-21

K104/Erie, PA  
Bill Shannon

TIGGI CLAY  
KIDIE MONEY  
QUEEN  
ROGER DALTRY  
JEFFREY OSBORNE  
ADAM ANT

Hottest:  
NENA 4-1  
YES 6-4  
MICHAEL JACKSON 10-5  
VAN HALEN 15-9  
POLICE 17-11

WYCR/Hanover-York, PA  
Mark Richards

DWIGHT TWILLEY  
HALL & OATES  
BONNIE TYLER  
AMERICAN COMEDY N (dp)  
MOTLEY CRUE (dp)

Hottest:  
VAN HALEN 6-1  
MICHAEL JACKSON 11-6  
CYNDI LAUPER 16-10  
JOHN LENNON 24-19  
ROCKWELL 37-23

WTHC-FM/Hartford, CT  
Mike West

HALL & OATES  
RE-FLEX  
WANG CHUNG  
UB40  
THOMPSON TWINS

Hottest:  
CYNDI LAUPER 1-1  
VAN HALEN 5-4  
RUEY LEWIS & NEWS 15-12  
ROCKWELL 20-14  
EURYTHMICS 26-17

WKEE/Huntington, WV  
Gary Miller

HALL & OATES  
THOMPSON TWINS  
QUEEN  
DWIGHT TWILLEY (dp)  
JEFFREY OSBORNE (dp)  
APRIL WINE (dp)

Hottest:  
MICHAEL JACKSON 7-1  
CYNDI LAUPER 9-3  
PAUL MCCARTNEY 10-4  
VAN HALEN 20-5  
SHEENA EASTON 11-6

WLAN-FM/Lancaster, PA  
Todd Halliday

QUEEN  
HALL & OATES  
DWIGHT TWILLEY  
BONNIE TYLER  
MATTEN WILDER  
UB40

Hottest:  
MICHAEL JACKSON 2-1  
VAN HALEN 9-3  
SHEENA EASTON 14-10  
NENA 28-17  
JOHN LENNON 27-19

KC101/New Haven, CT  
Stef Rybak

SRALAMAR  
PAUL YOUNG  
38 SPECIAL  
JEFFREY OSBORNE  
SHEENA EASTON  
APRIL WINE

Hottest:  
VAN HALEN 1-1  
MICHAEL JACKSON 3-2  
CYNDI LAUPER 5-3  
JOHN LENNON 13-8  
ROCKWELL 19-12

WSPK/Poughkeepsie, NY  
Chris Leide

MATTEN WILDER  
QUEEN  
HALL & OATES  
WANG CHUNG  
DWIGHT TWILLEY  
OK

Hottest:  
POLICE 3-1  
MICHAEL JACKSON 4-2  
VAN HALEN 14-5  
JAMES INGRAM 15-8  
JOHN LENNON 20-12

WHFM/Rochester, NY  
Bob Scott

T.G. SHEPPARD (dp)  
QUEEN  
AMERICAN COMEDY N (dp)  
QUEEN  
KENNY LOGGINS  
DWIGHT TWILLEY

Hottest:  
VAN HALEN 1-1  
NENA 12-2  
CYNDI LAUPER 5-4  
MICHAEL JACKSON 14-5  
RUEY LEWIS & NEWS 13-7

SBXY/Rochester, NY  
Tom Mitchell

HALL & OATES  
WANG CHUNG  
ONJ  
THOMPSON TWINS  
ADAM ANT  
DWIGHT TWILLEY

Hottest:  
MICHAEL JACKSON 1-1  
VAN HALEN 8-2  
NENA 12-3  
POLICE 13-6  
CYNDI LAUPER 19-8

WGFM/Schenectady, NY  
Tom Parker

HALL & OATES  
ONJ  
THOMPSON TWINS  
SHEENA EASTON (dp)  
APRIL WINE

Hottest:  
POLICE 5-2  
VAN HALEN 6-3  
MICHAEL JACKSON 10-5  
CYNDI LAUPER 13-9  
RUEY LEWIS & NEWS 24-15

WKFM/Syracuse, NY  
Chuck Lakefield

KIM CARNES  
ONJ  
BILLY IDOL  
WANG CHUNG  
THOMPSON TWINS  
BOC (dp)

Hottest:  
VAN HALEN 1-1  
CYNDI LAUPER 12-3  
MICHAEL JACKSON 13-5  
NENA 11-7  
POLICE 22-11

WPST/Trenton, NJ  
Tom Taylor

HALL & OATES  
QUEEN  
THOMPSON TWINS  
WANG CHUNG  
MATTEN WILDER  
ROGER DALTRY

Hottest:  
MICHAEL JACKSON 4-1  
VAN HALEN 6-4  
BILLY JOEL 14-7  
JOHN LENNON 19-8  
YES 6-4

WRCK/Utica, NY  
Jim Reitz

HALL & OATES  
DWIGHT TWILLEY  
QUEEN  
BETTE MIDLER  
TED NUGENT

Hottest:  
VAN HALEN 3-1  
RUEY LEWIS & NEWS 6-4  
MICHAEL JACKSON 10-5  
DURAN DURAN 13-10  
EURYTHMICS 27-15

WKRC-FM/Wake-Barrs  
Jim Rising

DAN FOGELBERG  
HALL & OATES  
MINOR DETAIL  
KIM CARNES  
ONJ

Hottest:  
VAN HALEN 11-1  
CYNDI LAUPER 25-9  
NENA 22-12  
CHRISTINE MCVIE 31-14  
EURYTHMICS 36-17

Q106/York, PA  
Dan Steele

RUEY LEWIS & NEWS  
DAN FOGELBERG  
ROCKWELL  
WANG CHUNG  
BIG COUNTRY (dp)  
THOMPSON TWINS

Hottest:  
CULTURE CLUB 1-1  
LIONEL RICHELIE 3-2  
GENESIS 4-3  
MICHAEL JACKSON 8-5  
CHRIS CROSS 9-8

PARALLEL THREE

WFBQ/Altoona, PA  
Tony Booth

ONJ  
POINTERS SISTERS  
ROGER DALTRY (dp)  
DWIGHT TWILLEY (dp)  
BETTE MIDLER  
UB40

Hottest:  
LINDA RONSTADT (dp)  
APRIL WINE  
CULTURE CLUB 1-1  
QUET RIOT 10-2  
MICHAEL JACKSON 11-4  
POLICE 16-9  
VAN HALEN 21-11

WGUJ/Bangor, ME  
Jim Randall

QUEEN  
CHERYL LYNN  
DWIGHT TWILLEY  
ONJ  
HALL & OATES  
38 SPECIAL

Hottest:  
T.G. SHEPPARD (dp)  
BOC (dp)  
MICHAEL JACKSON 1-1  
GENESIS 3-2  
VAN HALEN 14-5  
JOHN LENNON 19-11  
NENA 20-12

WZON/Bangor, ME  
Michael O'Hara

T.G. SHEPPARD  
HALL & OATES  
QUEEN  
DWIGHT TWILLEY  
THOMPSON TWINS  
BIG COUNTRY  
WANG CHUNG  
BILLY IDOL

Hottest:  
CULTURE CLUB 3-1  
ROMANTICS 8-7  
MICHAEL JACKSON 14-9  
VAN HALEN 15-10  
MOTLEY CRUE 38-33

WIGY/Beth, ME  
Scott Robbins

THOMPSON TWINS  
QUEEN  
DWIGHT TWILLEY  
SURVIVOR  
T.G. SHEPPARD

Hottest:  
MICHAEL JACKSON 5-1  
VAN HALEN 8-3  
NENA 15-7  
CYNDI LAUPER 18-9  
RE-FLEX 22-15

103CR/Beckley, WV  
Bob Spencer

ADAM ANT  
WANG CHUNG  
HALL & OATES  
LIONEL RICHELIE  
POINTERS SISTERS  
ROLLING STONES  
BONNIE TYLER

Hottest:  
LIONEL RICHELIE 2-1  
ONJ & TRAVOLTA 7-3  
NENA 11-4  
MICHAEL JACKSON 16-8  
REAL LIFE 19-10

WIKZ/Chambersburg, PA  
Matthew/Alexander

QUEEN  
ONJ  
WANG CHUNG  
BILLY IDOL  
HALL & OATES

Hottest:  
NENA 2-1  
MICHAEL JACKSON 3-3  
SHANNON 9-5  
CYNDI LAUPER 17-11  
RUEY LEWIS & NEWS 26-15

WTSN/Dover, NH  
Jim Sebastian

KC  
HALL & OATES  
RUEY LEWIS & NEWS  
MANFRED MANN  
TINA TURNER

Hottest:  
CULTURE CLUB 1-1  
GENESIS 4-2  
VAN HALEN 16-3  
MICHAEL JACKSON 10-5  
CYNDI LAUPER 17-15

WERZ/Exeter, NH  
Scott MacKay

THOMPSON TWINS  
ONJ  
QUEEN  
DWIGHT TWILLEY  
T.G. SHEPPARD (dp)  
TIGGI CLAY (dp)

Hottest:  
CULTURE CLUB 1-1  
VAN HALEN 16-10  
AMERICAN COMEDY N 30-15  
JOHN LENNON 26-22  
KENNY LOGGINS 36-26

WZYQ/Fredrick, ND  
Kemoah Joe

DWIGHT TWILLEY  
HALL & OATES  
THOMPSON TWINS  
QUEEN  
DAIZ BAND (dp)

Hottest:  
MICHAEL JACKSON 4-1  
VAN HALEN 7-2  
CYNDI LAUPER 15-6  
SHANNON 23-11  
NENA 25-13

WQCM/Hagerstown, MD  
Will Kauffman

HALL & OATES  
APRIL WINE  
ADAM ANT  
ONJ  
ROGER DALTRY  
BETTE MIDLER

Hottest:  
T.G. SHEPPARD (dp)  
CULTURE CLUB 1-1  
MICHAEL JACKSON 7-3  
VAN HALEN 9-4  
NENA 10-7  
CYNDI LAUPER 28-15

OK100/Ithaca, NY  
Bill Weston

RENO & WILSON  
JOHN COUGAR  
ROGER DALTRY  
JEFFREY OSBORNE  
QUEEN

Hottest:  
EDDIE MONEY  
TIGGI CLAY  
BONNIE TYLER  
ONJ  
JOHN COUGAR 1-1  
NENA 7-3  
VAN HALEN 13-7  
CYNDI LAUPER 33-19  
EURYTHMICS 32-21

13FEA/Manchester, NH  
Rick Ryder

CULTURE CLUB  
DAN FOGELBERG  
BOC  
MINE DEVILLE  
BETTE MIDLER  
PATTI LABELLE

Hottest:  
MICHAEL JACKSON 1-1  
BILLY JOEL 7-7  
POLICE 9-9  
VAN HALEN 13-13

WQID/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WQIB/Blox, MS  
Mickey Coulter

ONJ  
HALL & OATES  
MICHAEL JACKSON 2-1  
NENA 8-4  
VAN HALEN 12-5  
CYNDI LAUPER 14-7  
RUEY LEWIS & NEWS 18-11

WJBO/Portland, ME  
Phoenix/O'Neil

POINTERS SISTERS  
HALL & OATES  
ROGER DALTRY  
T.G. SHEPPARD  
BOC

Hottest:  
VAN HALEN 3-1  
NENA 9-3  
CYNDI LAUPER 8-5  
MICHAEL JACKSON 17-8  
EURYTHMICS 21-16

WHEB/Portsmouth  
Rick Bean

HALL & OATES  
QUET RIOT  
ONJ  
THOMPSON TWINS

Hottest:  
MICHAEL JACKSON 6-1  
VAN HALEN 7-2  
POLICE 10-5  
NENA 14-6  
DURAN DURAN 25-17

WOMP-FM/Wheeling, WV  
Dwayne Bonds

PAUL YOUNG  
ROCKWELL  
DWIGHT TWILLEY  
HALL & OATES  
ONJ

Hottest:  
APRIL WINE  
UB40  
HALL & OATES  
BILLY IDOL  
THOMPSON TWINS

Hottest:  
CHRIS CROSS 2-1  
MICHAEL JACKSON 20-16  
VAN HALEN 6-1  
POLICE 8-4  
SHANNON 11-5  
MICHAEL JACKSON 13-7  
JOHN LENNON 19-10

WZLD/Columbia, SC  
Chuck Finley

DWIGHT TWILLEY  
QUEEN  
THOMPSON TWINS  
RE-FLEX  
HOWARD JONES  
ONJ

Hottest:  
MICHAEL JACKSON 12-2  
THOMPSON TWINS 16-7  
HALL & OATES 16-7  
SHANNON 20-14  
NENA 35-25  
PATTI LABELLE 37-27

WVNY/Norfolk  
Steve Kelly

ADAM ANT  
CHERYL LYNN  
HOWARD JONES  
TINA TURNER  
ROCKWELL  
MANFRED MANN  
JACKSON BROWNE

Hottest:  
VAN HALEN 12-2  
THOMPSON TWINS 16-7  
HALL & OATES 16-7  
SHANNON 20-14  
NENA 35-25  
PATTI LABELLE 37-27

WVNY/Norfolk  
Steve Kelly

ADAM ANT  
CHERYL LYNN  
HOWARD JONES  
TINA TURNER  
ROCKWELL  
MANFRED MANN  
JACKSON BROWNE

Hottest:  
VAN HALEN 12-2  
THOMPSON TWINS 16-7  
HALL & OATES 16-7  
SHANNON 20-14  
NENA 35-25  
PATTI LABELLE 37-27

WVNY/Norfolk  
Steve Kelly

ADAM ANT  
CHERYL LYNN  
HOWARD JONES  
TINA TURNER  
ROCKWELL  
MANFRED MANN  
JACKSON BROWNE

Hottest:  
VAN HALEN 12-2  
THOMPSON TWINS 16-7  
HALL & OATES 16-7  
SHANNON 20-14  
NENA 35-25  
PATTI LABELLE 37-27

WVNY/Norfolk  
Steve Kelly

ADAM ANT  
CHERYL LYNN  
HOWARD JONES  
TINA TURNER  
ROCKWELL  
MANFRED MANN  
JACKSON BROWNE

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JACKSON BROWNE

MIDWEST Most Added Hottest

Hall & Oates Van Halen
Dwight Twilley Nena
Olivia Newton-John Michael Jackson

CHR ADDS & HOTS

Music Key: (IDP) indicates the song is getting play during certain parts of the day and/or night. (IRA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Hall & Oates Michael Jackson
Queen Van Halen
Thompson Twins Cyndi Lauper
Dwight Twilley

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick
HALL & OATES
DWIGHT TWILLEY
PATTI LABELLE
WANG CHUNG

WKAU/Appleton-Oshkosh, WI Ron Ross
ROCKWELL
WANG CHUNG
SHEENA EASTON
PAUL YOUNG
RE-FLEX (dp)
BIG COUNTRY (dp)

92X/Columbus, OH Joel Cella
DAN FOGELBERG
HALL & OATES
ROCKWELL
WANG CHUNG
THOMPSON TWINS

KHK/Davenport, IA Jim O'Hara
ROCKWELL
ROLLING STONES
BIG COUNTRY (dp)
ONJ
THOMPSON TWINS

KMGK/Des Moines, IA Al Brock
38 SPECIAL (dp)
ONJ
THOMPSON TWINS
WANG CHUNG
HALL & OATES
BIG COUNTRY
PAUL YOUNG

WBCB/Duluth Dick Johnson
ONJ
TINA TURNER
HALL & OATES
POINTER SISTERS
HOTTTEST:
CULTURE CLUB 1-1
MICHAEL JACKSON 4-2

WKDQ/Evanville, IN Hobbs/Payne
SREENA EASTON
ROLLING STONES
HALL & OATES
UB40
HOTTTEST:
MICHAEL JACKSON 1-1
CULTURE CLUB 2-2

WSTO/Evanville, IN Chris Taylor
NENA
KENNY ROGERS
HOTTTEST:
MICHAEL JACKSON 1-1
CULTURE CLUB 2-2
CYNDI LAUPER 8-7

WMEE/Ft. Wayne, IN Tony Richards
ONJ
THOMPSON TWINS
ROLLING STONES
PAUL YOUNG
HOTTTEST:
MICHAEL JACKSON 5-1
VAN HALEN 9-2

WGRD/Grand Rapids, MI J.J. Duffing
HALL & OATES
ROGER DALTRY
ONJ
DWIGHT TWILLEY
WANG CHUNG
HOTTTEST:
HUEY LEWIS & NEWS 1-1
VAN HALEN 3-2

WZPL/Indianapolis, IN Hoffmann/Browning
MATTHEW WILDER
QUEEN
BOC
THOMPSON TWINS
WANG CHUNG
APRIL WINE
DWIGHT TWILLEY
TINA TURNER
HOTTTEST:
VAN HALEN 4-3
CHRISTINE MCVIE 32-12

WJXQ/Jackson, MI Ryan/Cheeks
LIONEL RICHIE
BRYAN ADAMS
HALL & OATES (dp)
BETTE MIDLER (dp)
HEADPINS (dp)
DWIGHT TWILLEY (dp)
QUEEN (dp)
SURVIVOR (dp)
ROGER DALTRY (dp)
HOTTTEST:
VAN HALEN 1-1
KENNY LOGGINS 11-9

WKFR/Kalamazoo, MI Swart/Chapman
ROCKWELL
HALL & OATES
BIG COUNTRY (dp)
QUEEN (dp)
PAUL YOUNG
THOMPSON TWINS
HOTTTEST:
CULTURE CLUB 1-1
MICHAEL JACKSON 5-3

ZZ99/Kansas City Mike Benson
ONJ
CULTURE CLUB
HALL & OATES
BRYAN ADAMS (dp)
POINTER SISTERS (dp)
QUEEN (dp)
HOTTTEST:
MICHAEL JACKSON 6-1
VAN HALEN 10-2

WVIC/Lansing, MI Reed Kittredge
MANFRED MANN
DAN FOGELBERG
UB40
HOTTTEST:
GENESIS 1-1
HUEY LEWIS & NEWS 3-3

Z104/Madison, WI Little/Hudson
HALL & OATES
DWIGHT TWILLEY
T.G. SHEPPARD (dp)
BILLY IDOL (dp)
HOTTTEST:
CHRIS CROSS 2-1
VAN HALEN 11-3

KJ103/Oklahoma City, OK Dan Wilson
DAZZ BAND (dp)
QUEEN
APRIL WINE
WANG CHUNG (dp)
THOMPSON TWINS
MOTLEY CRUE (dp)
HOTTTEST:
VAN HALEN 4-1
HUEY LEWIS & NEWS 7-4

KKQK/Omaha, NE Taylor/Dean
MANFRED MANN
MATTHEW WILDER
HALL & OATES
ONJ
HOTTTEST:
MICHAEL JACKSON 1-1
VAN HALEN 5-2

KZ93/Peoria, IL Edwards/Meloney
BRYAN ADAMS
ROCKWELL
DURAN DURAN
HOTTTEST:
GENESIS 1-1
MICHAEL JACKSON 2-2

WZOK/Rockford, IL Geoff Davis
ROCKWELL
SHANNON
EURYTHMICS
HOTTTEST:
38 SPECIAL 3-1
ROMANTICS 2-3
CULTURE CLUB 7-5

US3/South Bend, IN J.K. Dearing
NENA
BILLY JOEL
HOTTTEST:
CULTURE CLUB 1-1
VAN HALEN 10-4
KOOL & THE GANG 7-6

WRQN/Toledo Buck McWilliams
Dwight Twilley
Queen
Hall & Oates
April Wine
Ted Nugent (dp)
Tina Turner
Patti Labelle
Headpins (dp)
UB40
HOTTTEST:
MICHAEL JACKSON 7-1

ROCKWELL
DAN FOGELBERG
HOWARD JONES
38 SPECIAL
ROLLING STONES
HALL & OATES
ONJ
PAUL YOUNG
RE-FLEX
WANG CHUNG
THOMPSON TWINS
APRIL WINE
UB40
HOTTTEST:
LIONEL RICHIE 3-1

KEYN-FM/Wichita, KS Taylor/Pearman
HALL & OATES
ONJ
MANFRED MANN
HOTTTEST:
LIONEL RICHIE 5-1
POLICE 7-2

WYFFM/Youngstown Jeff Tobin
none
HOTTTEST:
CULTURE CLUB 1-1
ROMANTICS 3-3
MATTHEW WILDER 5-5

WBYB/Bloomington, IN John Heilmann
HALL & OATES
PAUL YOUNG
PATTI AUSTIN
JACQUI BROOKES (dp)
UB40
DWIGHT TWILLEY
ONJ
BILLY IDOL (dp)
HOTTTEST:
GENESIS 1-1
PRETENDERS 9-3

WBNQ/Bloomington, IL Justin/Robbins
QUEEN
PAUL YOUNG
WANG CHUNG (dp)
APRIL WINE (dp)
TED NUGENT (dp)
DWIGHT TWILLEY (dp)
HOTTTEST:
NENA 9-1
MICHAEL JACKSON 6-2

WBWB/Bloomington, IN John Heilmann
HALL & OATES
PAUL YOUNG
PATTI AUSTIN
JACQUI BROOKES (dp)
UB40
DWIGHT TWILLEY
ONJ
BILLY IDOL (dp)
HOTTTEST:
GENESIS 1-1
PRETENDERS 9-3

WCIL-FM/Carbondale, IL Tony Waltkus
GAP BAND (dp)
HUEY LEWIS & NEWS (dp)
REAL LIFE
DAN FOGELBERG
BILLY IDOL (dp)
ROCKWELL
HOTTTEST:
MIDNIGHT STAR 1-1

WZOK/Rockford, IL Geoff Davis
ROCKWELL
SHANNON
EURYTHMICS
HOTTTEST:
38 SPECIAL 3-1
ROMANTICS 2-3
CULTURE CLUB 7-5

KCMQ/Columbia, MO Dave McCormick
BALL & OATES
HOWARD JONES
ONJ
BIG COUNTRY
PAUL YOUNG
WANG CHUNG
UB40
HOTTTEST:
CULTURE CLUB 1-1
VAN HALEN 10-5

Y94/Fargo, ND Collins/Anderson
AMERICAN COMEDY N
HALL & OATES
ONJ
WANG CHUNG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
MICHAEL JACKSON 7-4

KKXL-FM/Grand Forks, ND Don Nordline
PAUL YOUNG
THOMPSON TWINS
HOTTTEST:
MICHAEL JACKSON 1-1
VAN HALEN 6-2

KYTN/Grand Forks, ND Tom Fricks
EDDIE MONEY
ROCKWELL
RE-FLEX
HALL & OATES
BRYAN ADAMS
DWIGHT TWILLEY
ROGER DALTRY
MATTHEW WILDER
HOTTTEST:
VAN HALEN 1-1

KRNA/Iowa City, IA Bart Goynshor
ONJ
HALL & OATES
DWIGHT TWILLEY (dp)
PAUL YOUNG
ROGER DALTRY
HOTTTEST:
MICHAEL JACKSON 1-1

WAZY-FM/Lafayette, IN Stacy/Sparrow
TIGGI CLAY
THOMPSON TWINS
QUEEN
HALL & OATES
APRIL WINE
DWIGHT TWILLEY
HOTTTEST:
CULTURE CLUB 3-1

KFRX/Lincoln Tracy Johnson
ROGER DALTRY
ONJ
38 SPECIAL
HALL & OATES
HOTTTEST:
CULTURE CLUB 1-1
GENESIS 2-2

KXSS/Lincoln, NE Tim Kelly
HALL & OATES
38 SPECIAL (dp)
T.G. SHEPPARD (dp)
MINOR DETAIL
QUEEN (dp)
HOTTTEST:
CULTURE CLUB 1-1

KKLS-FM/Rapid City, SD Sherwin/Piper
SHEENA EASTON
ROCKWELL
ROLLING STONES
KENNY ROGERS
SURVIVOR
HOTTTEST:
CULTURE CLUB 4-1

99KG/Salina, KS Denny Collier
DWIGHT TWILLEY (dp)
ROLLING STONES (dp)
JACQUI BROOKES
T.G. SHEPPARD (dp)
ROCKWELL
MINOR DETAIL
HOTTTEST:
MICHAEL JACKSON 5-1

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

KWTO-FM/Springfield, MO Bob Hammond
THOMPSON TWINS
PAUL YOUNG
DWIGHT TWILLEY
WANG CHUNG
HALL & OATES
HOTTTEST:
CULTURE CLUB 3-1
BILLY JOEL 8-4

WSPT/Stevens Point Bouley/Tracy
HALL & OATES
DWIGHT TWILLEY
WANG CHUNG
UB40 (dp)
TINA TURNER (dp)
ROLLING STONES (dp)
HOTTTEST:
MICHAEL JACKSON 4-1

KDVT/Topeka, KS Tony Stewart
HALL & OATES
THOMPSON TWINS
QUEEN
DWIGHT TWILLEY
HOTTTEST:
CULTURE CLUB 1-1

KFMW/Waterloo Kipper/McGee
TIGGI CLAY
DWIGHT TWILLEY
POINTER SISTERS
HALL & OATES
ROGER DALTRY
HOTTTEST:
CULTURE CLUB 1-1

KKXX/Bakersfield, CA Squires/Kemper
ONJ
PAUL YOUNG
QUEEN
HALL & OATES
BIG COUNTRY
HOTTTEST:
MICHAEL JACKSON 6-1

KBBK/Boise, ID Tom Evans
KIM CARNES
JEFFREY OSBORNE
BRYSON & PLACK
PATTI LABELLE
MATTHEW WILDER
VAN HALEN
HOTTTEST:
MICHAEL JACKSON 3-1

KKFM/Colorado Springs, CO Finney/Ryan
none
HOTTTEST:
GENESIS 1-1
MICHAEL JACKSON 3-3

KMGX/Fresno, CA Carey Edwards
DAZZ BAND
MANFRED MANN
DEE-LE
MIDNIGHT STAR
MATTHEW WILDER
HALL & OATES
KENNY LOGGINS
TRACY ULLMAN
HOTTTEST:
CYNDI LAUPER 2-1

KYNO-FM/Fresno Walker/Davis
PAUL YOUNG
WANG CHUNG
MATTHEW WILDER
CHERYL LYNN
CHRISTINE MCVIE
T.G. SHEPPARD
JACKSON BROWNE
THOMPSON TWINS
HOTTTEST:
CULTURE CLUB 1-1

KIKI/Honolulu, HI Kong/Shishido
PATTI AUSTIN
HALL & OATES
DIONNE WARWICK
KOOL & THE GANG
STEPHEN BISHOP
CLIFF RICHARD
JOHNNY MATHIS
HOTTTEST:
CULTURE CLUB 1-1

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

KMQQ/Honolulu, HI Kim Akane
JEFFREY OSBORNE
BONNIE TYLER
MATTHEW WILDER
ROCKWELL
BILLY IDOL
T.G. SHEPPARD
DWIGHT TWILLEY
HOWARD JONES
HOTTTEST:
ROMANTICS 1-1

KLUC/Las Vegas, NV Dave Anthony
PAUL YOUNG
THOMPSON TWINS
BOYS BRIGADE
DWIGHT TWILLEY
BETTE MIDLER
UB40
QUEEN
HOTTTEST:
CYNDI LAUPER 3-1

KO93/Modesto, CA Ausham/Main
NENA
STEPHEN BISHOP
HOTTTEST:
VAN HALEN 4-1

KHOP/Modesto-Stockton David Kraham
HUEY LEWIS & NEWS
QUEEN (dp)
DWIGHT TWILLEY (dp)
PAUL YOUNG
HALL & OATES
TIGGI CLAY
HOTTTEST:
MICHAEL JACKSON 6-1

KIDD/Monterey Danny St John
PAUL YOUNG
HALL & OATES
APRIL WINE
DWIGHT TWILLEY
SURVIVOR (dp)
HOTTTEST:
POLICE 4-1

K96/Provo, UT Gentry/Greer
38 SPECIAL
RE-FLEX
THOMPSON TWINS
HOTTTEST:
MICHAEL JACKSON 1-1

KGQI/Riverside-S. Bern, CA Volpe/O'Neil
BILLY JOEL
JAMES INGRAM
JEFFREY OSBORNE
HALL & OATES
HOTTTEST:
CULTURE CLUB 1-1

KKAZ/Cheyenne John Ramsey
ROCKWELL
KC
WANG CHUNG
PAUL YOUNG
THOMPSON TWINS
ONJ
HOTTTEST:
MICHAEL JACKSON 7-2

KSKD/Salem, OR Len E. Mitchell
QUEEN
HALL & OATES
BONNIE TYLER
ROCKWELL
DWIGHT TWILLEY (dp)
JEFFREY OSBORNE (dp)
MATTHEW WILDER (dp)
BETTE MIDLER (dp)
HOTTTEST:
MICHAEL JACKSON 1-1

KRSB/Salt Lake City, UT Carlson/Moll
POINTER SISTERS
ONJ
MIDNIGHT STAR
MANFRED MANN
MOTLEY CRUE (dp)
HOTTTEST:
MICHAEL JACKSON 1-1

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

KHYT/Tucson Sherman Cohen
MICHAEL JACKSON
PATTI AUSTIN
TONI BASIL
T.G. SHEPPARD
ADAM ANT
WANG CHUNG
HOTTTEST:
VAN HALEN 1-1

KRQ/Tucson, AZ Zapoleon/Norris
QUEEN
HALL & OATES
38 SPECIAL
MANFRED MANN
DWIGHT TWILLEY
HOTTTEST:
ELTON JOHN 1-1

KGOT/Anchorage, AK Kay Taylor
ONJ
THOMPSON TWINS
MATTHEW WILDER
TIGGI CLAY
HOTTTEST:
MICHAEL JACKSON 1-1

KYYA/Billings, MT Charlie Fox
HALL & OATES
QUEEN
ONJ
ROCKWELL
MANFRED MANN
WANG CHUNG
HOTTTEST:
CULTURE CLUB 1-1

KCDQ/Bozeman Greg Williams
DWIGHT TWILLEY
JEFFREY OSBORNE
T.G. SHEPPARD
MATTHEW WILDER
PATTI LABELLE
HALL & OATES
KC
TIGGI CLAY
BONNIE TYLER
HOTTTEST:
VAN HALEN 14-1

KTRS/Casper, WY Cody/Lane
ROCKWELL
KC
HALL & OATES
TINA TURNER
WANG CHUNG
HOTTTEST:
MICHAEL JACKSON 9-2

KKAZ/Cheyenne John Ramsey
ROCKWELL
KC
WANG CHUNG
PAUL YOUNG
THOMPSON TWINS
ONJ
HOTTTEST:
MICHAEL JACKSON 7-2

KIST/Santa Barbara, CA Dick Williams
JACKSON BROWNE
QUEEN
BOC
STRAY CATS
ROGER DALTRY
THOMPSON TWINS
HALL & OATES
HOTTTEST:
MICHAEL JACKSON 10-1

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

KGHO/Hoquiam, WA Steve Larson
HALL & OATES
QUEEN
ONJ
THOMPSON TWINS
T.G. SHEPPARD
DWIGHT TWILLEY
MATTHEW WILDER
HOTTTEST:
MICHAEL JACKSON 9-1

KOZE/Lewiston, ID Jay McCall
ROLLING STONES (dp)
HALL & OATES
BILLY IDOL (dp)
BON JOVI (dp)
HOTTTEST:
MICHAEL JACKSON 2-1

KDZA/Pueblo, CO Rip Avina
DWIGHT TWILLEY
PATTI LABELLE
THOMPSON TWINS
QUEEN
HOTTTEST:
CULTURE CLUB 1-1

KCBN/Reno, NV Jim O'Neal
JAMES INGRAM
KENNY LOGGINS
BILLY IDOL
T.G. SHEPPARD
WANG CHUNG
QUEEN
HOTTTEST:
CULTURE CLUB 1-1

KC
THOMPSON TWINS
HALL & OATES
BETTE MIDLER
APRIL WINE
DWIGHT TWILLEY
HOTTTEST:
BILLY JOEL 8-1

KSLV/San Luis Obispo Tom Walsh
THOMPSON TWINS
APRIL WINE
ADAM ANT
PATTI LABELLE
T.G. SHEPPARD
B.E. TAYLOR GROUP
TONI BASIL
AMERICAN COMEDY N (dp)
HOTTTEST:
MICHAEL JACKSON 7-1

KZQZ/San Luis Obispo, CA Don Potter
HALL & OATES
QUEEN
SURVIVOR
DWIGHT TWILLEY
TRACY ULLMAN
BONNIE TYLER
HOTTTEST:
MICHAEL JACKSON 1-1

KIST/Santa Barbara, CA Dick Williams
JACKSON BROWNE
QUEEN
BOC
STRAY CATS
ROGER DALTRY
THOMPSON TWINS
HALL & OATES
HOTTTEST:
MICHAEL JACKSON 10-1

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

KKRC/Sioux Falls Dan Kieley
T.G. SHEPPARD
DAN FOGELBERG
THOMPSON TWINS
HOTTTEST:
GENESIS 2-1
VAN HALEN 6-3

227 Reporters

221 Current Reports

The following station reported a frozen playlist this week:

Q104/Gadsden

The following stations failed to report this week and therefore their playlists were frozen:

- KTSA/San Antonio
WQID/Biloxi
WYFM/Youngstown
KKFM/Colorado Springs
KNOE-FM/Monroe

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

## 227 Reports

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional 100/25 44% National Summary  
Reach 91% UP 51  
S 40% DEBUTS 20  
M 21% Same 4  
S 56% Down 0  
W 19% Adds 25

## EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary  
Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.



**APRIL WINE**  
"This Could Be... (Capitol)  
LP: Animal Grace

Regional 61/23 27% National Summary  
Reach 84% UP 15  
S 44% DEBUTS 5  
M 25% Same 3  
S 94% Down 0  
W 17% Adds 23



**IRENE CARA**  
"The Dream (Network/Geffen)  
LP: Soundtrack D.C. Cab

Regional 127/0 56% National Summary  
Reach 91% UP 68  
S 54% DEBUTS 10  
M 48% Same 5  
S 94% Down 0  
W 57% Adds 30



**BIG COUNTRY**  
"Fields... (Mercury/PolyGram)  
LP: The Crossing

Regional 98/18 43% National Summary  
Reach 91% UP 13  
S 39% DEBUTS 13  
M 30% Same 6  
S 94% Down 0  
W 34% Adds 18



**KIM CARNES**  
"You Make My... (EMI America)  
LP: Cafe Racers

Regional 79/4 35% National Summary  
Reach 91% UP 32  
S 38% DEBUTS 7  
M 36% Same 4  
S 94% Down 0  
W 35% Adds 4



**DAN FOGELBERG**  
"Languages of Love (Epic)  
LP: Windows And Walls

Regional 198/23 87% National Summary  
Reach 91% UP 8  
S 87% DEBUTS 7  
M 88% Same 3  
S 94% Down 0  
W 85% Adds 23



**CULTURE CLUB**  
"Kama Chameleon (Virgin/Epic)  
LP: Colour By Numbers

Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
S 94% Down 112  
W 85% Adds 0

**SHEENA EASTON**  
"Almost Over... (EMI America)  
LP: Beat Kept Secret

Regional 153/12 67% National Summary  
Reach 91% UP 88  
S 66% DEBUTS 2  
M 52% Same 25  
S 94% Down 2  
W 83% Adds 12

**GENESIS**  
"That's All (Atlantic)  
LP: Genesis

Regional 207/0 91% National Summary  
Reach 91% UP 55  
S 91% DEBUTS 0  
M 89% Same 102  
W 91% Adds 0

**EURHYTHMICS**  
"Here Comes The Rain Again (RCA)  
LP: Touch

Regional 208/5 92% National Summary  
Reach 91% UP 160  
S 90% DEBUTS 10  
M 84% Same 11  
W 86% Adds 0

**DURAN DURAN**  
"New Moon On... (Capitol)  
LP: Seven And The Ragged Tiger

Regional 205/6 90% National Summary  
Reach 91% UP 173  
S 91% DEBUTS 10  
M 89% Same 11  
W 86% Adds 5

**DAN FOGELBERG**  
"Windows Of Love (Epic)  
LP: Languages And Walls

Regional 198/23 87% National Summary  
Reach 91% UP 8  
S 87% DEBUTS 7  
M 88% Same 3  
S 94% Down 0  
W 85% Adds 23

**DAN FOGELBERG**  
"Windows Of Love (Epic)  
LP: Languages And Walls

Regional 198/23 87% National Summary  
Reach 91% UP 8  
S 87% DEBUTS 7  
M 88% Same 3  
S 94% Down 0  
W 85% Adds 23

**DAN FOGELBERG**  
"Windows Of Love (Epic)  
LP: Languages And Walls

Regional 198/23 87% National Summary  
Reach 91% UP 8  
S 87% DEBUTS 7  
M 88% Same 3  
S 94% Down 0  
W 85% Adds 23



**SHEENA EASTON**  
"Almost Over... (EMI America)  
LP: Beat Kept Secret

Regional 153/12 67% National Summary  
Reach 91% UP 88  
S 66% DEBUTS 2  
M 52% Same 25  
S 94% Down 2  
W 83% Adds 12

**GENESIS**  
"That's All (Atlantic)  
LP: Genesis

Regional 207/0 91% National Summary  
Reach 91% UP 55  
S 91% DEBUTS 0  
M 89% Same 102  
W 91% Adds 0

**EURHYTHMICS**  
"Here Comes The Rain Again (RCA)  
LP: Touch

Regional 208/5 92% National Summary  
Reach 91% UP 160  
S 90% DEBUTS 10  
M 84% Same 11  
W 86% Adds 0

**DURAN DURAN**  
"New Moon On... (Capitol)  
LP: Seven And The Ragged Tiger

Regional 205/6 90% National Summary  
Reach 91% UP 173  
S 91% DEBUTS 10  
M 89% Same 11  
W 86% Adds 5

**DAN FOGELBERG**  
"Windows Of Love (Epic)  
LP: Languages And Walls

Regional 198/23 87% National Summary  
Reach 91% UP 8  
S 87% DEBUTS 7  
M 88% Same 3  
S 94% Down 0  
W 85% Adds 23

**DAN FOGELBERG**  
"Windows Of Love (Epic)  
LP: Languages And Walls

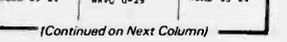
Regional 198/23 87% National Summary  
Reach 91% UP 8  
S 87% DEBUTS 7  
M 88% Same 3  
S 94% Down 0  
W 85% Adds 23

**DAN FOGELBERG**  
"Windows Of Love (Epic)  
LP: Languages And Walls

Regional 198/23 87% National Summary  
Reach 91% UP 8  
S 87% DEBUTS 7  
M 88% Same 3  
S 94% Down 0  
W 85% Adds 23

**DAN FOGELBERG**  
"Windows Of Love (Epic)  
LP: Languages And Walls

Regional 198/23 87% National Summary  
Reach 91% UP 8  
S 87% DEBUTS 7  
M 88% Same 3  
S 94% Down 0  
W 85% Adds 23



**WYNY**  
Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
S 94% Down 112  
W 85% Adds 0

**WYNY**  
Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
S 94% Down 112  
W 85% Adds 0

**WYNY**  
Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
S 94% Down 112  
W 85% Adds 0

**WYNY**  
Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
S 94% Down 112  
W 85% Adds 0

**WYNY**  
Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
S 94% Down 112  
W 85% Adds 0

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Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
S 94% Down 112  
W 85% Adds 0

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Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
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Regional 212/0 83% National Summary  
Reach 91% UP 23  
S 97% DEBUTS 0  
M 95% Same 77  
S 94% Down 112  
W 85% Adds 0



**BILLY IDOL**  
"Rebel Yell (Chrysalis)  
LP: Rebel Yell

Regional 67/13 30% National Summary  
Reach 91% UP 18  
S 40% DEBUTS 10  
M 25% Same 4  
S 94% Down 0  
W 33% Adds 13

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LP: Rebel Yell

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Reach 91% UP 18  
S 40% DEBUTS 10  
M 25% Same 4  
S 94% Down 0  
W 33% Adds 13

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S 40% DEBUTS 10  
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**PRETENDERS**  
*Middle Of The Road (Sire/WB)*  
LP: Learning To Crawl

Regional 189/0 83% National Summary  
Reach 140  
S 608  
D 29  
M 834  
ADD 0

**REAL LIFE**  
*Send Me An Angel (Curb/MCA)*  
LP: Heart Land

Regional 128/3 56% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**KENNY ROGERS**  
*This Woman (RCA)*  
LP: Eyes That See In The Dark

Regional 176/8 77% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**38 SPECIAL**  
*Back Where You Belong (A&M)*  
LP: Tour De Force

Regional 176/25 78% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**DWIGHT TWILLEY**  
*Girls (EMI America)*  
LP: Jungle

Regional 84/84 37% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**WANG CHUNG**  
*Don't Let Go (Geffen)*  
LP: Points On The Curve

Regional 107/43 47% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**UB40**  
*Red Red Wine (Virgin/A&M)*  
LP: Labour Of Love

Regional 100/21 44% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**THOMPSON TWINS**  
*Hold Me Now (Live/Arista)*  
LP: Into The Gap

Regional 132/74 58% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**VAN HALEN**  
*Jump (WB)*  
LP: 1984

Regional 225/2 99% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**TINA TURNER**  
*Let's Stay Together (Capitol)*

Regional 116/14 51% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**QUEEN**  
*Radio Ga Ga (Capitol)*  
LP: The Works

Regional 76/75 33% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**RE-FLEX**  
*The Politics... (Capitol)*  
LP: The Politics Of Dancing

Regional 140/16 62% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**ROLLING STONES**  
*She Was Hot (Rolling Stones/Atco)*  
LP: Undercover

Regional 118/23 62% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

**SHANNON**  
*Let The Music... (Mirage/Atco)*

Regional 179/2 79% National Summary  
Reach 121  
S 694  
D 39  
M 844  
ADD 8

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Regional 179/2 79% National Summary  
Reach 121  
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# PARALLELS

# SIGNIFICANT ACTION

### SONGS WITH LESS THAN 50 STATION REPORTS

## A

**BRYAN ADAMS**  
*Heaven (A&M)*  
LP: Soundtrack A Night In Heaven

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST CKOM on CPTM on	EAST WIGY 27-22 OK100 36-28	EAST WIGY 27-22 OK100 36-28
SOUTH KAPH 4-27	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST WHTT on WOLFPN 28-18	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**AMERICAN COMEDY NETWORK**  
*Breaking Up Is Hard... (Criticque)*

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**ADAM ANT**  
*Strip (Epic)*  
LP: Strip

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**PATTI AUSTIN**  
*It's Gonna Be... (Qwest/WB)*  
LP: Soundtrack Two Of A Kind

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## B

**TONI BASIL**  
*Over My Head (Chrysalis)*  
LP: Toni Basil

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## C

**BLUE OYSTER CULT**  
*Shooting Shark (Columbia)*  
LP: Revolution By Night

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**JACQUI BROOKES**  
*Lost Without Your Love (MCA)*  
LP: Sob Stories

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**JOHN CAFFERTY & BEAVER BROWN BAND**  
*Tender Years (Scotti Bros./CBS)*  
LP: Eddie & The Cruisers

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**TIGGI CLAY**  
*Flashes (Morocco/Motown)*  
LP: Tiggi Clay

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## D

**ROGER DALTRY**  
*Walking In My Sleep (Atlantic)*  
LP: Parting Should Be Painless

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## E

**DAZZ BAND**  
*Joystick (Motown)*  
LP: Joystick

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**DEELE**  
*Body Talk (Solar/Elektra)*  
LP: Body Talk

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**HEADPINS**  
*Just One... (Solid Gold/MCA)*  
LP: Line Of Fire

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**KISS**  
*All Hell's... (Mercury/PolyGram)*  
LP: Lick It Up

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## L

**CHERYL LYNN**  
*Encore (Columbia)*  
LP: Preppie

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## M

**BETTE MIDLER**  
*Beast Of Burden (Atlantic)*  
LP: No Frills

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**MINK DEVILLE**  
*Each Word's A Beat... (Atlantic)*  
LP: Where Angels Fear To Tread

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**MOTLEY CRUE**  
*Shout At The Devil (Elektra)*  
LP: Shout At The Devil

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## N

**TED NUGENT**  
*Tied Up In Love (Atlantic)*  
LP: Penetrator

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## O

**JEFFREY OSBORNE**  
*We're Going All The Way (A&M)*  
LP: Stay With Me Tonight

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## R

**LIONEL RICHIE**  
*Hello (Motown)*  
LP: Can't Slow Down

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**T.G. SHEPPARD w/ CLINT EASTWOOD**  
*Make My Day (Warner/Curb)*

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**STRAY CATS**  
*Look At That... (EMI America)*  
LP: Rant N' Rave

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**SURVIVOR**  
*I Never... (Scott Bros./CBS)*  
LP: Caught In The Game

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## S

**MATTHEW WILDER**  
*The Kid's... (Private I/CBS)*  
LP: I Don't Speak The Language

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## T

**B.E. TAYLOR GROUP**  
*Vitamin L (Sweet City/MCA)*  
LP: Love On The Flight

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**BONNIE TYLER**  
*Holdin' Out For A Hero (Columbia)*  
LP: Soundtrack Footloose

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

**TRACY ULLMAN**  
*They Don't Know (MCA)*  
LP: You Broke My Heart In 17 Places

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## U

**W**

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

## W

**W**

<b>P1</b>	<b>P2</b>	<b>P3</b>
EAST W104 d-37	EAST W104 d-37	EAST W104 d-37
SOUTH W104 d-37	SOUTH W104 d-37	SOUTH W104 d-37
MIDWEST W104 d-37	MIDWEST W104 d-37	MIDWEST W104 d-37
WEST W104 d-37	WEST W104 d-37	WEST W104 d-37

# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

### DARYL HALL & JOHN OATES Adult Education (RCA)

64% of our reporters on it. Moves: Up 8, Debuts 1, Same 3, Down 0, Adds 133 including WCAU-FM, B94, Z93, WLS-FM, KIMN, KZZP, KWSS. Complete airplay in Parallels.

### RE-FLEX

#### The Politics Of Dancing (Capitol)

62% of our reporters on it. Moves: Up 58, Debuts 21, Same 43, Down 2, Adds 16 including 93FM, KEARTH, KITS, WTIC-FM, WDCG, WKAU, K96. See Parallels, debuts at number 38 on the CHR chart.

## NEW & ACTIVE

### PAUL YOUNG "Come Back And Stay" (Columbia) 135/42

Moves: Up 13, Debuts 3, Same 50, Down 0, Adds 42 including WBEN-FM, WNYS, WCAU-FM, CHUM, Z93, KAFM, KHTR, KZZP, KMJK, KWSS, KC101, WSSX, K107, KHOP, KIDD.

### THOMPSON TWINS "Hold Me Now" (Arista) 132/74

Moves: Up 2, Debuts 20, Same 36, Down 0, Adds 74 including WXKS-FM, WBEN-FM, WKBW, WNYS, WBLI, CKGM, Z100, WCAU-FM, B94, WHTX, PRO-FM, 93FM, Q103, KMJK.

### OLIVIA NEWTON-JOHN "(Livin' In) Desperate Times" (MCA) 129/60

Moves: Up 0, Debuts 29, Same 40, Down 0, Adds 80 including WBEN-FM, WNYS, WBLI, PRO-FM, WGCL, WHYT, KBEQ, WLOL-FM, KIMN, Q103, XTRA, WKFM, WSKZ, WMEE, KKXX.

### KC "Give It Up" (Meca) 126/17

Moves: Up 81, Debuts 7, Same 15, Down 6, Adds 17 including B94, I95, WLOL-FM, KZZP, KNBQ, KHFI, KRGV, WRVQ, KLIK, WTSN, KISR, Q101, KCDQ, KKAZ, KBIM. See Parallels, moves 36-33 on the CHR chart.

### ROLLING STONES "She Was Hot" (Rolling Stones/Atco) 118/23

Moves: Up 19, Debuts 34, Same 42, Down 0, Adds 23 including WHTX, WGCL, WBBQ, KZZB, 94TYX, KX104, KLIK, WKDQ, WMEE, K107, 103CIR, WISE, KKQV, KKLS-FM, KOZE.

### TINA TURNER "Let's Stay Together" (Capitol) 116/14

Moves: Up 53, Debuts 16, Same 33, Down 0, Adds 14, CHUM, KAFM, KIIS-FM, KITS, WSSX, WNOK-FM, G100, WNVZ, WEBC, WZPL, WRQN, WTNS, WSPT, KTRS, 94Q 20-9.

### HOWARD JONES "New Song" (Elektra) 113/11

Moves: Up 48, Debuts 18, Same 36, Down 0, Adds 11, WGCL, KBEQ, WLOL-FM, Q100, KHFI, WSKZ, WFMI, WNVZ, K107, KQMQ, KCMQ, WHTT 35-27, I95 28-18, WTIC-FM 27-22, KIDD 19-13, WUGY 34-29.

### JACKSON BROWNE "For A Rocker" (Asylum) 110/11

Moves: Up 54, Debuts 10, Same 34, Down 1, Adds 11, KHTR, WRQK, WANS-FM, WQUT, WFMI, WSFL, WNVZ, KYNO-FM, KWOD, KIST, WPHD 26-22, Q102 22-17, KHFI 34-25, WZPL 31-26.

### WANG CHUNG "Don't Let Go" (Geffen) 107/43

Moves: Up 5, Debuts 14, Same 45, Down 0, Adds 43 including WNYS, WCAU-FM, 93FM, WHYT, WSPK, Q106, WBBQ, KITE, KMGK, K107, KYNO-FM, KHYT, WIKZ, WFOX, KCMQ.

### UB40 "Red Red Wine" (Virgin/A&M) 100/21

Moves: Up 19, Debuts 13, Same 47, Down 0, Adds 21 including WHTT, 93FM, WTIC-FM, WLAN-FM, KHFI, WNOK-FM, KITE, WANS-FM, G100, KX104, WKDQ, WRQN, K107, KLUC.

### BIG COUNTRY "Fields Of Fire" (Mercury/PolyGram) 98/18

Moves: Up 7, Debuts 13, Same 60, Down 0, Adds 18 including WXKS-FM, PRO-FM, KIMN, Q103, WFLY, Q106, KZZB, G100, KMGK, KXXK, WZON, WJBO, KISR, KILE, KCMQ.

### DWIGHT TWILLEY "Girls" (EMI America) 84/84

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 84 including WHTT, WXKS-FM, WNYS, WPHD, WCAU-FM, Z93, KAFM, B96, WGCL, KMJK, 98PX, KXX106, WGRD, KRQ, WGLF.

### KIM CARNES "You Make My Heart Beat Faster (And That's All That Matters)" (EMI America) 79/4

Moves: Up 32, Debuts 2, Same 41, Down 0, Adds 4, WGCL, WKFM, WKRZ-FM, KBBK, WOKI 34-30, WFMI 29-24, WKDD 21-19, KSKD 30-22, WQCM 26-21, WKHI 38-35, KQIZ-FM 18-17, WBWB 33-29, KCDQ 34-25, KSly 39-34, KIST 29-26.

### QUEEN "Radio Ga Ga" (Capitol) 75/75

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 75 including B104, WHTT, WXKS-FM, WPHD, WCAU-FM, CHUM, B96, KEARTH, KIIS-FM, XTRA, WPST, WBCY, KJ103, KXXK, WJBO.

### BILLY IDOL "Rebel Yell" (Chrysalis) 67/13

Moves: Up 18, Debuts 9, Same 27, Down 0, Adds 13, WNYS, XTRA, KITS, WKFM, KZZB, Z104, KQMQ, WZON, WIKZ, WBWB, WCIL-FM, KOZE, KCBN, WPHD 28-24, CHUM 24-15.

### APRIL WINE "This Could Be The One" (Capitol) 61/23

Moves: Up 2, Debuts 5, Same 31, Down 0, Adds 23 including WCAU-FM, WVSR, KC101, WGF, WZLD, WFMI, WZPL, KJ103, WRQN, K107, KIDD, WOMP-FM, KKQV, WAZY-FM, KBIM.

### PATTI LABELLE "If Only You Knew" (Philadelphia International/CBS) 51/11

Moves: Up 23, Debuts 2, Same 14, Down 1, Adds 11, WOKI, WKDD, WRQN, KBBK, 13FEA, WISE, WFOX, WGLF, KCDQ, KDZA, KSly, Z100 8-6, KIIS-FM d-35, WBBQ 15-10, Z102 17-9.

## MOST ADDED

DARYL HALL & JOHN OATES (133)  
Adult Education (RCA)  
DWIGHT TWILLEY (84)  
Girls (EMI America)  
QUEEN (75)  
Radio Ga Ga (Capitol)  
THOMPSON TWINS (74)  
Hold Me Now (Arista)  
OLIVIA NEWTON-JOHN (60)  
(Livin' In) Desperate Times (MCA)  
WANG CHUNG (43)  
Don't Let Go (Geffen)

## HOTTEST

VAN HALEN (193)  
Jump (WB)  
MICHAEL JACKSON (164)  
Thriller (Epic)  
NENA (122)  
99 Luftballons (99 Red Balloons) (Epic)  
CYNDI LAUPER (94)  
Girls Just Want To Have Fun (Portrait/CBS)  
CULTURE CLUB (74)  
Karma Chameleon (Virgin/Epic)  
POLICE (48)  
Wrapped Around Your Finger (A&M)

### T.G. SHEPPARD with CLINT EASTWOOD "Make My Day" (WB/Curb) 40/25

Moves: Up 0, Debuts 3, Same 12, Down 0, Adds 25 including WNYS, KMJK, 98PX, WHFM, WOKI, KTFM, Z104, KYNO-FM, KHYT, WIGY, WQCM, WJBO, 99KG, KCDQ, KCBN.

### STRAY CATS "Look At That Cadillac" (EMI America) 40/1

Moves: Up 8, Debuts 0, Same 31, Down 0, Adds 1, KIST, WPHD 38-36, WCAU-FM on, WHYT on, KMJK 34-31, WPST on, KYNO-FM 16-15, KLUC 33-29, KSKD 34-31, WQCM on, KQIZ-FM 36-35, WISE on, Q101 35-29, KCBN 31-26.

### BETTE MIDLER "Beast Of Burden" (Atlantic) 39/12

Moves: Up 1, Debuts 7, Same 19, Down 0, Adds 12, WXKS-FM, KIQQ, WLAN-FM, WRCK, WJXQ, KLUC, KSKD, WQCM, 13FEA, KQIZ-FM, KFMR, KBIM, K104 d-34, WKRZ-FM d-39, KBBK d-22.

### BLUE OYSTER CULT "Shooting Shark" (Columbia) 37/9

Moves: Up 6, Debuts 1, Same 21, Down 0, Adds 9, WHTT, WKFM, WSSX, WZPL, WGUY, 13FEA, WJBO, KILE, KIST, WPHD 40-37, K104 26-20, WRKR 37-35, OK100 27-24, 95XIL 38-33, KOZE 31-27.

### B.E. TAYLOR GROUP "Vitamin L" (Sweet City/MCA) 36/3

Moves: Up 11, Debuts 1, Same 20, Down 1, Adds 3, WCGQ, KKQV, KSly, WHTT 40-26, WXKS-FM 35-25, WCAU-FM on, B94 6-6, PRO-FM on, WGCL 20-13, KZZB 28-26, WOKI 31-26, KX104 d-29, WKDD 23-20, WERZ 34-30, WSQV 5-3.

### MATTHEW WILDER "The Kid's American" (Private I/CBS) 35/34

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 34 including WBEN-FM, WPHD, Z93, WGCL, Q103, KIQQ, XTRA, WLAN-FM, WBBQ, WNFI, WHOT-FM, KSKD, WKHI, KYTN, KCDQ.

### JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 30/1

Moves: Up 1, Debuts 1, Same 27, Down 0, Adds 1, KKQV, PRO-FM on, Q105 on, WGCL on, KHTR on, WKRZ-FM on, WOKI on, WZPL 40-38, WERZ d-40, KCDQ on, KBIM on.

### AMERICAN COMEDY NETWORK "Breaking Up Is Hard On You" (Critique/Quality) 29/7

Moves: Up 9, Debuts 5, Same 8, Down 0, Adds 7, WYCR, WHFM, WSSX, WRQK, WISE, Y94, KSly, WXKS-FM 37-28, B97 19-12, WKRZ-FM 37-32, WZPL 37-34, Z104 36-31, WERZ 30-15, WJBO 35-31, Z102 27-16.

### JACQUI BROOKES "Lost Without Your Love" (MCA) 24/5

Moves: Up 0, Debuts 1, Same 18, Down 0, Adds 5, WOKI, WFMI, WGLF, WBWB, 99KG, WPHD on, WRCK on, KROK on, WHOT-FM on, WERZ on, WJBO d-38.

### ROGER DALTREY "Walking In My Sleep" (Atlantic) 23/23

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WHTT, KIQQ, K104, WGRD, WJXQ, WRKR, OK100, 95XIL, WSQV, KQIZ-FM, WYKS, WHSL, KFRX, KFMW, KIST.

### MINK DEVILLE "Each Word's A Beat Of My Heart" (Atlantic) 23/2

Moves: Up 1, Debuts 1, Same 19, Down 0, Adds 2, KTFM, 13FEA, WPHD on, WRCK on, WOKI on, WGUY on, WIGY on, WJBO 31-28, WPFM on, WHFL on, KYTN d-37, KOZE on, KBIM on.

### PATTI AUSTIN "It's Gonna Be Special" (Qwest/WB) 21/7

Moves: Up 0, Debuts 1, Same 13, Down 0, Adds 7, KSET-FM, KIKI, KHYT, KQIZ-FM, WISE, WJAD, WBWB, WGCL d-28, KIQQ on, WVSR on, WNFI on, KAMZ on, WFOX on, WIXV on.

### HEADPINS "Just One More Time" (Solid Gold/MCA) 21/2

Moves: Up 1, Debuts 1, Same 16, Down 1, Adds 2, WJXQ, WRQN, WXKS-FM on, WCAU-FM on, WGCL on, Q103 on, WZON d-37, WCGQ on, KKQV on, WBWB on, KSly on, KZOZ 35-31.

### BONNIE TYLER "Holdin' Out For A Hero" (Columbia) 20/18

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 18 including WPHD, WVSR, WYCR, WLAN-FM, WOKI, WHOT-FM, KQMQ, KSKD, 103CIR, WKHI, WXLK, WIXV, WHSL, KZOZ.

### DAZZ BAND "Joystick" (Motown) 18/11

Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 11, XTRA, WOKI, WRVQ, KITY, KTFM, KJ103, KMGX, WZYQ, WISE, WPFM, Z102, WXKS-FM d-40, KFRC 26-20, WNOK-FM on, KHYT on.

### TIGGI CLAY "Flashes" (Morocco/Motown) 16/9

Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 9, K104, WBBQ, KITY, KHOP, WERZ, OK100, WAZY-FM, KFMW, KCDQ, WPHD on, WRCK on, WANS-FM on, WIGY on, WGLF on, WBWB on.

### CHERYL LYNN "Encore" (Columbia) 15/4

Moves: Up 1, Debuts 2, Same 7, Down 1, Adds 4, WNOK-FM, WNVZ, KYNO-FM, WGUY, WXKS-FM d-36, WBLI on, Z100 14-10, I95 on, KIQQ d-34, KAMZ on, WRQK on, KTFM on, KQMQ on, WJAD on.

### TONI BASIL "Over My Head" (Chrysalis) 14/2

Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 2, KHYT, KSly, WHTT d-36, CKGM on, CHUM on, I95 19-17, WFLY on, WZLD on, KXXK on, OK100 23-17, 95XIL on, WJBO on, WIXV on.

### TED NUGENT "Tied Up In Love" (Atlantic) 13/7

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 7, WPHD, WRCK, WRQN, WFBG, 95XIL, KQIZ-FM, WBNO, K104 on-dp, WJXQ 34-29, WZYP on, OK100 on-dp, KYTN on.

### BRYAN ADAMS "Heaven" (A&M) 13/4

Moves: Up 3, Debuts 3, Same 3, Down 0, Adds 4, WJXQ, ZY99, KZ93, KYTN, CKGM on, CFTR on, KAFM d-27, WHYT on, WLOL-FM 28-18, K104 d-37, WIGY 27-22, OK100 36-28, WIXV d-37.

### JEFFREY OSBORNE "We're Going All The Way" (A&M) 11/11

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, K104, WKEE, KC101, KQMQ, KGGI, KSKD, OK100, 95XIL, KTDY, WIXV, KCDQ.

### LIONEL RICHIE "Hello" (Motown) 11/3

Moves: Up 3, Debuts 0, Same 4, Down 1, Adds 3, B94, FM100, 103CIR, 93FM on, Y100 15-12, KRGV 28-25, KTFM 14-13, K TSA on.

### TRACEY ULLMAN "They Don't Know" (MCA) 10/9

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, WNYS, WCAU-FM, Q103, 98PX, 94TYX, KMGX, WOMP-FM, KKQV, KZOZ, KIQQ on.

### SURVIVOR "I Never Stopped Loving You" (Scotti Bros./CBS) 10/6

Moves: Up 1, Debuts 0, Same 3, Down 0, Adds 6, WJXQ, KIDD, WIGY, Q101, KKLS-FM, KZOZ, WGF, 39-37, WANS-FM on, WZPL on, WERZ on.

### DEELE "Body Talk" (Solar/Elektra) 10/1

Moves: Up 5, Debuts 1, Same 3, Down 0, Adds 1, KMGX, I95 3-3, Y100 6-5, Q102 15-12, KIQQ 30-22, KFRC 17-13, WNVZ on, WRVQ d-28, KITY 13-8, WKDQ on.

### KISS "All Hell's Breaking Loose" (Mercury/PolyGram) 10/0

Moves: Up 1, Debuts 1, Same 8, Down 0, Adds 0, WLAN-FM d-37, WJXQ on-dp, KJ103 28-27, WRQN on-dp, KXXK on-dp, WFBG on-dp, WERZ on, KQIZ-FM on, KKQV on-dp, KZOZ on.

## SIGNIFICANT ACTION

### ADAM ANT "Strip" (Epic) 47/12

Moves: Up 12, Debuts 5, Same 18, Down 0, Adds 12, WNYS, 94Q, K104, 98PX, WSFL, WNVZ, KHYT, 103CIR, WQCM, WISE, WXLK, KSly, B94 23-16, WKDQ 40-29, KJ103 11-7.

### MOTLEY CRUE "Looks That Kill" (Elektra) 47/7

Moves: Up 20, Debuts 5, Same 15, Down 0, Adds 7, WHTT, WXKS-FM, XTRA, WYCR, KJ103, KRSP, B96 34-26, KHTR 22-17, WDOQ 39-28, WRKR 15-10, WZON 38-33, WIKZ 32-26, WCIL-FM 33-12, KKRC 30-27.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.



NBC Radio's Young Adult Network

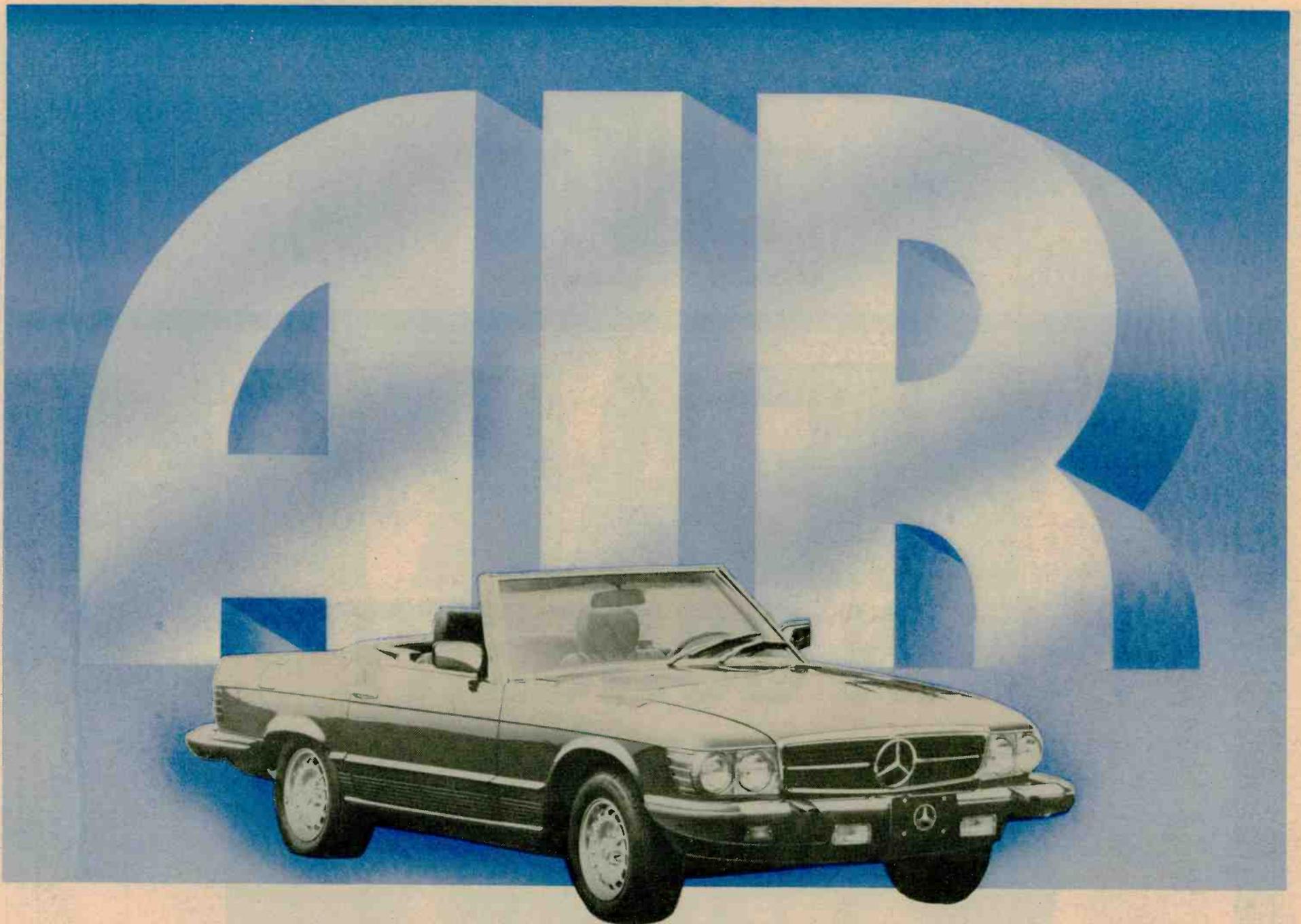
# HEART IN CONCERT



Heart. Straight on in concert. Originally broadcast live via satellite. "Barracuda." "Magic Man." "Crazy On You." "How Could I Refuse." And more. Produced exclusively for The Source by Starfleet Blair Inc.

Broadcast February 10-14

Sponsored in part by The U.S. Navy, Budweiser and Whitman's Boxed Chocolate.



## Bruce Stevens of WBBQ-Augusta, Georgia is the Winner of AIR's "Best Ears in the Business" Competition #1. Bruce Wins AIR's 1984 Mercedes-Benz 380 SL.

On February 14, 1983, 212 of the Best Ears in the Business took part in the first research project of its kind in this industry.

The project lasted 40 weeks. Participants, the nation's top program and music directors in CHR radio, listened to 200 records over the course of the competition.

They responded weekly with their predictions of the hit potential of those 200 songs. Finally, 21 emerged as the most accurate. Bruce proved most accurate of all and won the Mercedes Benz 380 SL. Congratulations Bruce! You are the "Best Ears in the Business" for 1983.

*"I'm ecstatic. When you look over the list of participants, it reads like a who's who in radio. I feel very fortunate to have just finished in the top 21, but to have won the car is just overwhelming. I also think the competition has a very positive effect on the record business. The AIR records become listening priorities to the PD's and the MD's participating, and since the first step in the promotional process is listening, the impact is self evident. Again, I'm excited at being named 'The Best Ears in the Business' for 1983."*



# AIR Proudly Presents the Twenty Runner-Up Winners of \$1000 each for Competition #1



**Scott Alexander**  
KWK-FM  
St. Louis, MO  
"...you've come up with a valuable tool for the record industry. There has never been this kind of incentive for radio to listen to records."



**Skip Bishop**  
WPFM  
Panama City, FL  
"AIR has made it exciting to go ear to ear with other programmers. It also added extra motivation to analyze new releases closely."



**Al Brock**  
KMGK  
Des Moines, IA  
"AIR made me listen more objectively to music, listening to products three or more times instead of just once. I'm excited about finishing so high in the competition."



**Larry Cannon**  
WFLB  
Fayetteville, NC  
"There were many hit records that never would have been listened to or added as soon if not for AIR's competition."



**Steve Davis**  
WZNE  
Clearwater, FL  
"It was a challenge to compete with the best ears in the business. To finish in the top 20, considering the caliber of the competition, is personally gratifying."



**David Grossman**  
KRTH  
Los Angeles, CA  
"I am very honored to have finished among the top programmers in the nation."



**Tom Hutyler**  
KUBE  
Seattle, WA  
"Being afforded the opportunity to win anything for just listening to music is very gratifying. This competition had a great effect on my listening habits."



**Bob Kaghan**  
WBCY  
Charlotte, NC  
"Even during the busiest weeks, I heard the AIR records. Win, lose or draw, pickin' the hits for AIR was a lot of fun, too."



**Steve Kingston**  
WBZZ  
Pittsburgh, PA  
"Listening to new music early pays off. AIR makes me aware of new music. The right new music contributes to our success in Pittsburgh."



**Steve Larson**  
KGHO  
Hoquiam, WA  
"I'm honored to have done so well in the competition when given the quality of the other participants. AIR records were a constant priority week after week, and remain so now."



**Jack Lawrence**  
WFLY  
Albany, NY  
"I found the competition to be a learning as well as growing experience. I thank AIR for the opportunity to participate and discover the hits."



**Jim Martin**  
WQAY  
Beckley, WV  
"AIR is the incentive for programmers to listen to records and use their own ears instead of letting other sources do their job... making the hits."



**J.D. North**  
WAEV  
Savannah, GA  
"This is fantastic. To be part of the winners circle is quite an honor. Air has opened the eyes and ears of the radio and record business."



**Dan Seeman**  
WLOL  
Minneapolis, MN  
"AIR has given immediate exposure to Eurythmics, Matthew Wilder, and Quiet Riot. Records like those provided by the competition play a crucial role in the sound of our station."



**Randi Sommers**  
Z-102  
Savannah, GA  
"I can't think of an easier way to win money. Air made it easier to zero in on those records that needed my attention."



**Gregg Swedberg**  
WLOL  
Minneapolis, MN  
"The weekly AIR records are important. AIR provides valuable insight on which songs the record companies are serious about before the promotion reps hit you up."



**Doug Welldon**  
WXTU  
Philadelphia, PA  
"It's an excellent way to ensure new products get a fair hearing. AIR's a great concept. I wish I thought of it myself."



**Paul Westby**  
Free Agent  
Sioux Falls, SD  
"Even out here in the middle of nowhere we can handicap with the best. I'd like to be an active in radio again."



**Ray Williams**  
Z-102  
Savannah, GA  
"Competition breeds winners. In this case everybody wins including myself with the help of the industry's newest, most useful tool of the trade — AIR...AIR is hot."



**John Young**  
Z-93  
Atlanta, GA  
"The extra time to listen was beneficial all year long. I'm flattered to have finished in the top 20. I'm thrilled to see the southeast well represented."

*AIR congratulates ALL the participants for competition #1!  
Competition #2 is currently in its 9th week.  
Winners will be announced in early December, 1984.*

WEEK  
**9**

## AIR Response Records

WEEK  
**9**

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay chart. Then call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, February 15, 1984.

#	TITLE	ARTIST	LABEL
2138	WONDERLAND	XTC	GEFFEN
2139	WHITE HORSE	LAID BACK	SIRE/WB
2146	VITAMIN L	B.E. TAYLOR GROUP	MCA
2141	WE'RE GOING ALL THE WAY	JEFFREY OSBORNE	A&M
2142	BODY TALK	DEELE	SOLAR

**AIR**

AIR delivers the ears that help you deliver the hits.  
Call Alan Smith at 301-964-5544.

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# Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
13	8	3	1 MICHAEL JACKSON/Thriller (Epic)
18	11	4	2 VAN HALEN/Jump (WB)
1	1	1	3 CULTURE CLUB/Karma Chameleon (Virgin/Epic)
3	2	2	4 GENESIS/That's All (Atlantic)
20	14	9	5 POLICE/Wrapped Around Your Finger (A&M)
28	18	13	6 NENA/99 Luftballons (99 Red Balloons) (Epic)
14	12	10	7 BILLY JOEL/An Innocent Man (Columbia)
36	25	17	8 CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)
35	23	15	9 JOHN LENNON/Nobody Told Me (Polydor/PG)
6	4	5	10 LIONEL RICHIE/Running With The Night (Motown)
7	6	6	11 CHRISTOPHER CROSS/Think Of Laura (WB)
26	19	16	12 SHANNON/Let The Music Play (Mirage/Atco)
19	16	14	13 PRETENDERS/Middle Of The Road (Sire/WB)
8	7	7	14 KOOL & THE GANG/Joanna (De-Lite/PG)
30	21	19	15 J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB)
39	28	24	16 DURAN DURAN/New Moon On Monday (Capitol)
-	31	26	17 HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
24	20	18	18 PAUL McCARTNEY/So Bad (Columbia)
2	3	8	19 YES/Owner Of A Lonely Heart (Atco) <span style="border: 1px solid black; padding: 2px;">N&amp;A Begins on Page 84</span>
10	9	12	20 JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
4	5	11	21 ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
11	10	20	22 RAY PARKER JR./I Still Can't Get Over Loving (Arista)
-	40	28	23 CHRISTINE McVIE/Got A Hold On Me (WB)
-	-	30	24 EURYTHMICS/Here Comes The Rain Again (RCA)
-	-	39	25 ROCKWELL/Somebody's Watching Me (Motown)
-	-	34	26 KENNY LOGGINS/Footloose (Columbia)
-	35	29	27 QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS)
-	39	33	28 KENNY ROGERS/This Woman (RCA)
5	13	21	29 ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
29	26	27	30 REAL LIFE/Send Me An Angel (Curb/MCA)
9	15	22	31 MATTHEW WILDER/Break My Stride (Private I/CBS)
15	17	23	32 MADONNA/Holiday (Sire/WB)
-	-	36	33 KC/Give It Up (Meca)
38	34	31	34 IRENE CARA/The Dream (Hold On To Your...) (Network/Geffen)
DEBUT	DEBUT	DEBUT	35 DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
-	-	38	36 SHEENA EASTON/Almost Over You (EMI America)
DEBUT	DEBUT	DEBUT	37 POINTER SISTERS/Automatic (Planet/RCA)
BREAKER	BREAKER	BREAKER	38 RE-FLEX/The Politics Of Dancing (Capitol)
DEBUT	DEBUT	DEBUT	39 MANFRED MANN'S EARTH BAND/Runner (Arista)
DEBUT	DEBUT	DEBUT	40 38 SPECIAL/Back Where You Belong (A&M)

# Adult / Contemporary

7	4	1	1 BILLY JOEL/An Innocent Man (Columbia)
12	10	6	2 PAUL McCARTNEY/So Bad (Columbia)
13	9	7	3 KENNY ROGERS/This Woman (RCA)
4	3	3	4 CHRISTOPHER CROSS/Think Of Laura (WB) <span style="border: 1px solid black; padding: 2px;">N&amp;A Begins on Page 65</span>
1	1	2	5 KOOL & THE GANG/Joanna (De-Lite/PG)
10	8	8	6 SHEENA EASTON/Almost Over You (EMI America)
14	12	10	7 GENESIS/That's All (Atlantic)
2	2	4	8 CULTURE CLUB/Karma Chameleon (Virgin/Epic)
5	5	5	9 LIONEL RICHIE/Running With The Night (Motown)
-	26	16	10 CHRISTINE McVIE/Got A Hold On Me (WB)
17	14	12	11 J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB)
25	20	15	12 P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol)
18	16	13	13 DOLLY PARTON/Save The Last Dance For Me (RCA)
9	7	9	14 RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
27	21	18	15 POLICE/Wrapped Around Your Finger (A&M)
3	6	11	16 ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
16	15	14	17 N. SEDAKA with D. SEDAKA/Your Precious Love (Curb/MCA)
-	25	22	18 JOHN LENNON/Nobody Told Me (Polydor/PolyGram)
26	22	20	19 F. STALLONE & C. RHODES/I'm Never Gonna Give... (RSO/PG)
-	28	24	20 DONNA SUMMER/Love Has A Mind Of Its Own (Mercury/PG)
-	30	25	21 LANI HALL/Send In The Clowns (A&M)
6	11	17	22 O. NEWTON-JOHN & J. TRAVOLTA/Take A Chance (MCA)
-	-	28	23 DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
-	-	30	24 MICHAEL SEMBELLO/Talk (WB)
BREAKER	BREAKER	BREAKER	25 CARPENTERS/Your Baby Doesn't Love You Anymore (A&M)
8	13	19	26 BARRY MANILOW/Read 'Em And Weep (Arista)
DEBUT	DEBUT	DEBUT	27 MICHAEL JACKSON/Thriller (Epic)
11	17	23	28 MATTHEW WILDER/Break My Stride (Private I/CBS)
BREAKER	BREAKER	BREAKER	29 JIMMY BUFFETT/Brown Eyed Girl (MCA)
BREAKER	BREAKER	BREAKER	30 ANNE MURRAY/That's Not The Way (It's S'posed...) (Capitol)

Three Weeks	Two Weeks	Last Week	
1	1	1	1 VAN HALEN/Jump (WB)
3	3	2	2 JOHN LENNON/Nobody Told Me (Polydor/PG)
2	2	3	3 PRETENDERS/Middle Of The Road (Sire/WB)
10	5	4	4 38 SPECIAL/Back Where You Belong (A&M)
19	11	5	5 MANFRED MANN'S EARTH.../Runner (Arista)
51	28	11	6 KENNY LOGGINS/Footloose (Columbia)
33	22	12	7 CHRISTINE McVIE/Got A Hold On Me (WB)
16	8	6	8 DURAN DURAN/New Moon On Monday (Capitol)
22	15	8	9 BRYAN ADAMS/Heaven (A&M)
14	10	7	10 VAN HALEN/Panama (WB)
8	7	9	11 ROLLING STONES/She Was Hot (RS/Atco)
-	34	19	12 DWIGHT TWILLEY/Girls (EMI America)
11	9	13	13 YES/It Can Happen (Atco)
29	24	18	14 EURYTHMICS/Here Comes The... (RCA)
-	-	27	15 DAN FOGELBERG/The Language... (FM/Epic)
28	20	15	16 PRETENDERS/Time The Avenger (Sire/WB)
17	16	16	17 MOTLEY CRUE/Looks That Kill (Elektra)
26	25	23	18 VAN HALEN/I'll Wait (WB)
34	29	24	19 JUDAS PRIEST/Some Heads Are Gonna Roll (Columbia)
-	-	34	20 APRIL WINE/This Could Be The Right One (Capitol)
13	13	14	21 HUEY LEWIS & THE NEWS/I Want... (Chrysalis)
-	43	25	22 TED NUGENT/Tied Up In Love (Atlantic)
-	44	32	23 BON JOVI/Runaway (Mercury/PG)
4	4	10	24 GENESIS/That's All (Atlantic)
20	23	21	25 REAL LIFE/Send Me An Angel (Curb/MCA)
18	19	26	26 YES/Changes (Atco) <span style="border: 1px solid black; padding: 2px;">Complete Tracks Chart on Page 66</span>
12	14	22	27 BILLY IDOL/Rebel Yell (Chrysalis)
5	6	17	28 JOURNEY/Ask The Lonely (MCA)
45	37	35	29 GENESIS/Horn By The Sea (Atlantic)
44	33	30	30 UTOPIA/Crybaby (Passport)

# Black/Urban

7	3	2	1 CHERYL LYNN/Encore (Columbia)
2	2	1	2 J. INGRAM w/M. McDONALD/Yah Mo B... (Qwest/WB)
1	1	3	3 PATTI LABELLE/If Only You Knew (Phil. Int./CBS)
-	33	10	4 ROCKWELL/Somebody's Watching Me (Motown)
6	5	4	5 LIONEL RICHIE/Running With The Night (Motown)
10	9	6	6 DAZZ BAND/Joystick (Motown)
29	14	11	7 JEFFREY OSBORNE/Plane Love (A&M)
15	11	8	8 J. BLACKFOOT/Taxi (Sound Town/Allegiance)
5	4	5	9 "D" TRAIN/Something's On Your Mind (Prelude)
12	7	7	10 EVELYN "CHAMPAGNE" KING/Action (RCA)
38	27	14	11 MELBA MOORE/Livin' For Your Love (Capitol)
13	13	12	12 PIECES OF A DREAM/Fo-Fi-Fo (Elektra)
25	20	13	13 RUN D.M.C./Hard Times (Profile)
-	-	17	14 POINTER SISTERS/Automatic (Planet/RCA)
27	16	15	15 DREAMBOY/Don't Go (Qwest/WB)
-	29	20	16 EARTH, WIND & FIRE/Touch (Columbia)
-	39	23	17 TINA TURNER/Let's Stay Together (Capitol)
36	31	22	18 JENNY BURTON/Remember What You Like (Atlantic)
20	19	19	19 ANITA BAKER/You're The Best... (Beverly Glen)
BREAKER	BREAKER	BREAKER	20 MICHAEL JACKSON/Thriller (Epic)
26	21	21	21 MUSICAL YOUTH/She's Trouble (MCA)
3	6	9	22 SHANNON/Let The Music Play (Mirage/Atco)
8	10	16	23 DEELE/Body Talk (Solar/Elektra) <span style="border: 1px solid black; padding: 2px;">N&amp;A Begins on Page 61</span>
-	-	28	24 SHALAMAR/Deadline U.S.A. (MCA)
39	34	25	25 P. BRYSON/R. FLACK/You're Looking Like... (Capitol)
-	-	34	26 TYRONE BRUNSON/Fresh (Believe Drm/CBS)
-	38	29	27 STEVE ARRINGTON'S.../Hump To The Bump (Atlantic)
-	-	35	28 THE DELLS/You Just Can't Walk Away (Private I/CBS)
-	-	39	29 IMAGINATION/This Means War... (Elektra)
4	8	18	30 LUTHER VANDROSS/I'll Let You Slide (Epic)
BREAKER	BREAKER	BREAKER	31 B. WOMACK & P. LABELLE/Love Has... (Beverly Glen)
BREAKER	BREAKER	BREAKER	32 PATTI AUSTIN/It's Gonna Be Special (Qwest/WB)
BREAKER	BREAKER	BREAKER	33 RUFUS & CHAKA KHAN/One Million Kisses (WB)
37	36	36	34 TEENA MARIE/Midnight Magnet (Epic)
BREAKER	BREAKER	BREAKER	35 DIONNE WARWICK/Got A Date (Arista)
-	-	40	36 INDEEP/The Record Keeps Spinning (Sound of N. Y.)
31	25	24	37 PHILIPPE WYNNE/Wait Until Tomorrow (Fantasy)
DEBUT	DEBUT	DEBUT	38 ATLANTIC STARR/More, More, More (A&M)
DEBUT	DEBUT	DEBUT	39 BOBBY NUNN/Hangin' Out At The Mall (Motown)
24	24	38	40 RON BANKS/Make It Easy On Yourself (CBS)

*Handwritten notes:* LIT - Rob / Jagger / man / Ken / Loggins / Sam - Not Don / Personal