

I N S I D E:

FIRST WINTER RATINGS RESULTS

New York: WRKS Captures #1 In Arbitron; WHTZ Opens Big Lead In Birch
Los Angeles: KIIS Ahead In Both Surveys, Hits 10 In Birch; KMET Leads Arbitron's AORs, KLOS #1 In Birch
Chicago: WGN, WBBM-FM Gain Two, Finish 1-2 In Birch
Philadelphia: WEAZ Wins Big In Arbitron
Detroit: WJOI Beats WJR In Arbitron; WRIF, WJLB, WXYZ Up
Boston: WBZ, WBCN Gain To Lead Arbitron; WHTT Dethrones WXKS-FM
San Diego: KGB New Arbitron Leader; 91X Jumps Highest

Complete results Pages 15, 16

FCC: FINES & FAIRNESS

The FCC fined KWOD/Sacramento \$10,000 for technical infractions and gave KDEN/Denver a short-term renewal for EEO shortcomings. Meanwhile, the Commission took its first steps in the possible elimination of the Fairness Doctrine by seeking public comments on it.

Page 4

ARAC'S GILLER IN THE SPOTLIGHT

Jhan Hiber explores the thoughts of new Arbitron Radio Advisory Council Chairman Ed Giller in an exclusive interview.

Page 12

PEOPLE IN THE NEWS THIS WEEK

- Michael O'Shea First Media VP
- Richard Lamb GM at WBYU
- Christine Woodward Station Manager at WENS
- Eric Hauenstein President/GM, Michael Collins GSM, Chris Kampmeier PD for KLZI
- Leslie Small Mid America Media's President
- Tony Renda adds GM duties at WSHH
- Bob Salvato GSM at KOSI

Pages 3, 24, 34

ROCKOFF, SALGO BUY STATIONS

Former WHN and KHJ GM Neil Rockoff buys WNWS/Miami, while KMGG/Los Angeles PD Jeff Salgo exits to buy two Oregon stations.

Pages 3, 34

CO-OP: DOLLARS LYING IDLE

Harry Spitzer of the Southern California Broadcasters Association begins a new Sales series by pointing out the wide-spread availability of co-op dollars and outlining the three basic types of co-op plans.

Page 22

TIME AFTER TIME SPENT LISTENING

Ron Rodrigues talks to top PDs about their strategies for increasing time spent listening in the first of a two-part series.

Page 44

Newsstand Price \$3.50



RADIO & RECORDS

Tiburski, Darden Form WIN Communications

Walt Tiburski, VP/GM at Malrite's WMMS/Cleveland for the past three years, has left the station to become a major partner in new broadcast acquisition firm WIN Communications. Tiburski will serve as Exec. VP of the Cleveland-based company, with former Cleveland Browns player, WHK/Cleveland Account Executive, and WMMS jazz host Thom Darden becoming President and partner. Darden was most recently President of Telecable Broadcasting of America. Among the other partners is Anthony Ocepek, active in the acquisition and development of



Walt Tiburski

radio stations and other communications systems in Ohio

BRAZELL, CALLAHAN RELOCATE

WNEW Restructures Management Team

Following last week's resignation of Jack Thayer as VP/GM at Metromedia's WNEW (AM)/New York, Metromedia Radio Division President Carl Brazell will relocate from the company's New Jersey headquarters to serve as VP/GM, and Metromedia Radio Executive VP Vicki Callahan will also move to New York and become Station Manager. Both Brazell and Callahan maintain their corporate positions under the new structure, which is effective April 30.

Callahan explained to R&R, "Several years ago, before the radio division moved to the home office in Secaucus, it was based at WNEW. What we're really doing is putting that back into effect. When (Metromedia, Inc. Sr. VP/Operations) George Duncan was President of the Radio Division, he wore two hats — one as President, and another as VP/GM for WNEW, and he kept his office at the station. We're just returning to the way the division and the radio station were structured before."

Rose Rises To WLOL VP/GM

After five and a half years as General Manager at WLOL/Minneapolis, Doyle Rose has been promoted to VP/GM. Emmis Broadcasting President Jeff Smulyan commented, "Doyle's done a remarkable job with WLOL. The radio station is a tribute to his leadership. He's done great work."

Prior to WLOL, Rose served three years at neighbor WWTC,

the last two as GM. He previously worked a year as an Account Executive at crosstown WCCO-FM (now WLTE), following an earlier sales stint at WWTC. Rose told R&R, "Beyond the title, the best thing is just being part of this company. Jeff is a real good guy to work for. To have some additional responsibilities with this appointment is even more exciting."

LEAVES K101

Phillips PD At KFRC

After two years at K101 (K101)/San Francisco, PD Mike Phillips has crossed the street to accept the programming position at KFRC. Phillips replaces Gerry Cagle, who exited last month.

VP/GM Pat Norman told R&R, "We're very fortunate to have someone with Mike's ability here in San Francisco. He's done an outstanding job at K101, and I think his joining KFRC puts us at a competitive advan-

tage, along with the talents of Chuck Browning, who left K101 to work afternoons for us. Mike was a jock here years ago, as was Chuck, so this is like two old friends coming home." Norman stressed that the change in programmers does not herald any format change, and indicated the rest of the air staff would remain.

"I'm really coming full circle, being one of the original KFRC Top 40 jocks," noted Phillips, "and now 20 years later I'll have the chance to program the finest CHR station in the country. Pat Norman is a terrific GM, and I'm looking forward to working with him. (Consultant) Walter Sabo and I had a great working relationship at NBC, so the chemistry is good, and I'm excited about our renewed association."

Commenting on KFRC's recently shortened playlist, Phillips said, "It's always been my philosophy to play only major hits. A shorter playlist doesn't mean KFRC is chang-

PHILLIPS/See Page 34

Lewis Joins KMJM As GM

Gary Lewis has been named GM at the Amature Group's KMJM/St. Louis, replacing the exiting John Gaston. Lewis was most recently GSM at WCZY/Detroit.

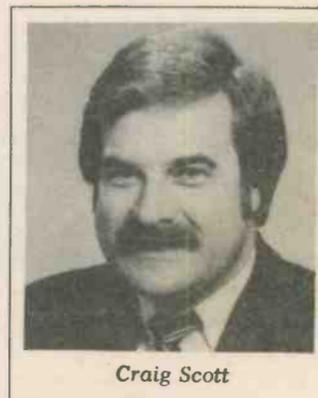
Amature Radio Division President Monte Lang commented, "Gary has done an outstanding job as GSM of Gannett's WCZY. His performance in Detroit was observed firsthand by our own management in that city, and he was someone that we wanted on the AGI team. Gary is a sales-oriented, bottom-line manager with respect for our product."

Lewis takes up his post at the Urban Contemporary station Monday (4-23).

Scott Promoted To WGKX VP/GM

Craig Scott has been upped to VP/GM at WGKX/Memphis. He joined the Firstcom Country station last year as GM after serving as GM at crosstown WMPS. Earlier he was National PD for Plough and PD at WJJD/Chicago.

Firstcom President Jerry Atchley told R&R, "Since we bought the radio station last May, Craig has done an outstanding job for us. We changed the call letters, the format, the staff — really made it a whole new radio station — and Craig shepherded it through all those changes and brought it to the forefront. We didn't want to



Craig Scott

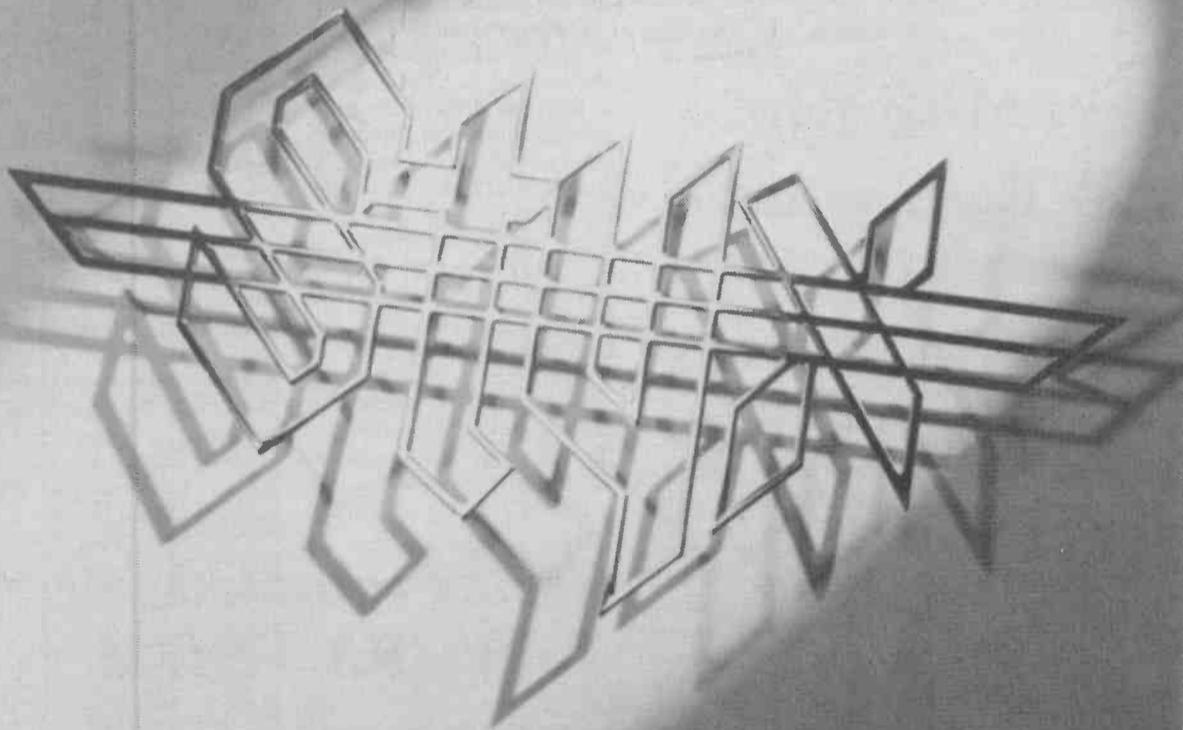
wait any longer to move him up to VP status."

SCOTT/See Page 34

**From the live double album
that captures the first 10 years
of their concert power.**

**The new studio single
that launches the next 10 years
of their radio power.**

Music Time



Produced by Styx.

**From
CAUGHT IN THE ACT
LIVE (SA-451)**

(AM-2625)

What their 4 million ticket buyers have been waiting for. ON A&M RECORDS, CASSETTES & HOME VIDEO.



©1984 A&M Records, Inc. All Rights Reserved.

Equipment '84: From All Perspectives

Timed for the NAB Convention, R&R's special in-issue supplement takes a look at radio station equipment in pictures, articles, and an exclusive survey. Next week in R&R.



Washington Report	4	Country: Lon Helton	45
What's New	6	Nashville: Sharon Allen	46
Ratings & Research: Jhan Hiber	12	Black/Urban Radio: Walt Love	47
Ratings Report	15	Marketplace	48
Networks: Reed Bunzel	18	Opportunities	50
Sales	22	National Music Formats	51
Calendar: Brad Messer	24	Jazz Chart	55
Street Talk	26	Country Chart	56
On The Records: Ken Barnes	30	A/C Chart	80
CHR: Joel Denver	38	AOR Chart	80
AOR: Steve Feinstein	40	Black/Urban Chart	80
A/C: Ron Rodrigues	44	CHR Chart	80

Lamb Set As New WBYU GM

J. Richard Lamb has been appointed General Manager of WBYU/New Orleans. He replaces Everett Strong, who is evaluating other business opportunities. Prior to joining the Easy Listening facility, Lamb spent seven years with Arbitron in various positions: Atlanta Account Executive, Division Manager in Chicago, Eastern Division Manager for TV, and most recently VP/National Radio Sales.

Daniel DiLoreto, Exec. VP/COO of parent Swanson Broadcasting, said, "In addition to his strong managerial skills, Richard brings to the job an ability and understanding for strategic and longterm planning. He is experienced in



J. Richard Lamb
LAMB/See Page 34

STAFF

Founder: BOB WILSON
 Publisher: DWIGHT CASE
 Vice President/Sales & Marketing: DICK KRIZMAN
 Vice President & Editor: KEN BARNES
 Senior Editor: JOHN LEADER
 Art Director: RICHARD ZUMWALT
 Managing Editor: JEFF GREEN
 Executive Editor: GAIL MITCHELL
 Ratings & Research Editor: JHAN HIBER
 Networks & Specials Editor: REED BUNZEL
 A/C Editor: RON RODRIGUES
 AOR Editor: STEVE FEINSTEIN
 Black/Urban Editor: WALT LOVE
 CHR Editor: JOEL DENVER
 Country Editor: LON HELTON
 Easy Listening Editor: GAIL MITCHELL
 Jazz Editor: BARBARA BARNES
 News/Talk Editor: BRAD WOODWARD
 Senior Associate Editor: KRISANN ALIO
 Associate Editors: SEAN ROSS, SYLVIA SALAZAR
 Editorial Assistants: KEITH ATTARIAN, NANCY CONOVER, HURRICANE HEERAN, WENDY KIRBY, YVONNE OLSON
 Computer Services: DAN COLE (Director), LEE CLARK, SANDRA GUTIERREZ, MIKE LANE
 Traffic Director: ADRIENNE RIDDLE
 Circulation Director: MARCELLA LOPER
 Production Director: RICHARD AGATA
 Associate Art Director: MARILYN FRANSEN
 Photography: ROGER ZUMWALT
 Typography: KENT THOMAS, LUCIE MORRIS
 Graphics: L.T. PEARL, GARY VAN DER STEUR
 Creative Services Director: MIKE ATKINSON
 Account Executives: PAM BELLAMY, JEFF GELB, KEN ROSE
 Marketplace Coordinator: NINA ROSSMAN
 Office Manager: NANCY HOFF
 Administrative Assistant: ELLEN GAZECKI
 Controller: MARGARET BECKWITH
 Washington Bureau: 818 Connecticut Ave., NW, Suite 300, Washington, DC 20006, (202) 466-4960
 Vice President: JONATHAN HALL
 National Sales Director: BARRY O'BRIEN
 Washington Editor: BRAD WOODWARD
 Account Executive: VIVIAN FUNN
 Office Manager: CHERYL SOMERS
 Legal Counsel: JASON SHRINSKY
 Nashville Bureau: 1610 18th Avenue South, Nashville, TN 37212, (615) 292-8982, 292-8983
 Bureau Chief: SHARON ALLEN
 Office Manager: JEAN MUSICUS

Radio & Records * is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330. Subscriptions \$215 per year or \$50 per quarter. International subscription rate \$400 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parades, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1984 Radio & Records, Inc.

A division of Harte-Hanks Communications.

O'Shea Advances To First Media VP

After three and a half years as GM at KUBE/Seattle, Michael O'Shea has been promoted to VP/GM.

First Media President Glenn Potter commented, "Michael has done an outstanding job as GM since he took over in 1981. In that time, Michael has led KUBE, with its staff of dedicated professionals, to a position of leadership in the Seattle market. In every way, Michael has been an exemplary, creative, and resourceful executive in the First Media Group. Therefore, we are very pleased to announce this well-deserved promotion and recognition of Michael's achievements."



Michael O'Shea

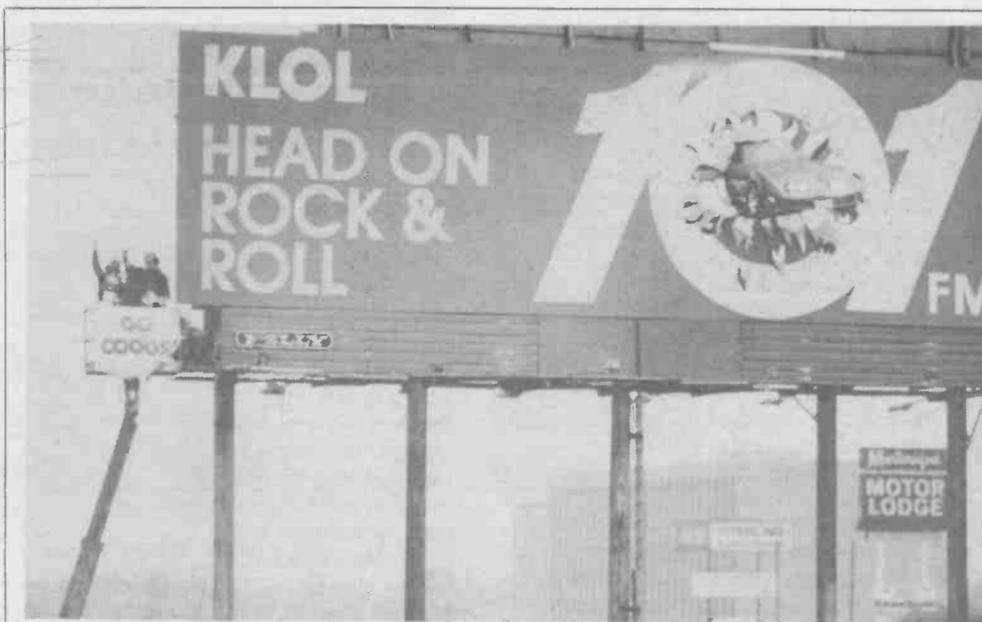
A 20-year broadcasting veteran, O'Shea previously served two years as National PD for Golden West Broadcasters, having

O'SHEA/See Page 34

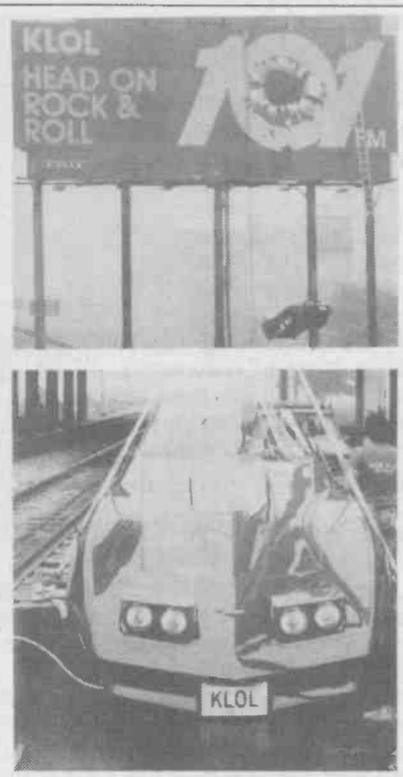
Woodward Upped To WENS Station Manager

WENS/Indianapolis General Sales Manager Christine Woodward has been elevated to the newly-created position of Station Manager. Woodward assumes the day-to-day duties previously held by Emmis Broadcasting President Jeff Smulyan. Smulyan observed, "Christine becomes

WOODWARD/See Page 34



KLOL'S NEW LOGO BREAKS THROUGH — Houston AOR outlet KLOL debuted its new "Head On Rock & Roll" identity in a big way earlier this month. KLOL morning team Blake & Charlie delivered their April 2 broadcast from the basket of the manlift pictured next to the station's new 60-foot-high billboard. And yes, that is the front half of a real Corvette bursting through the giant logo. The station plans to give away a complete 1984 Corvette as part of its continuing promotion of the new slogan. Shown with the billboard are two shots of the car being hoisted into place.



HAUENSTEIN PRESIDENT/GM

KLZI Debuts Management Team

Transcom Communications announced its management team for KLZI/Phoenix, which signed on the air March 30 with FairWest's A/C format. Co-principal and longtime broadcaster Eric Hauenstein has been appointed President/GM, Michael Collins is the new General Sales Manager, and Christopher Kampmeier has been named PD.

Hauenstein, who at one time co-owned KDKB/Phoenix, previously worked three years as Manager/Radio Division for Sandusky Newspapers. Regarding Collins's appointment, Hauenstein noted, "I think I've got the best guy in town. I've been aware of Michael's talent for a long time, as he's

KIXX MOVE PROTESTED

Four-Way Tower Battle Underway In Dallas

Dallas radio stations KAFM, KLUV, and KKDA have gone to court seeking to block the move of KIXX/Dallas to their joint tower until after the spring rating period ends June 22. Oral arguments on the request for a preliminary injunction are set for Friday (4-20) in Dallas District Court.

got a super-humanistic attitude and is probably one of the best motivators."

Collins joins KLZI from the Sales Manager's post at Dallas-based Baker Publications. He previously worked four and a half years in sales at KDKB, the last two and a half as Local Sales Manager. He said, "I was very comfortable in my last position, but the opportunity to work again for Eric, who I consider to be one of the elite broadcasters, was actually the critical factor in accepting this position."

Commenting on Kampmeier, Hauenstein stated, "My first meeting with Chris was instant infatuation. The rapport we struck

KLZI/See Page 34

SMALL NEW PRESIDENT

Mid America Media Resets Management

In management restructuring within Mid America Media, Chairman Reva Small has announced that Broadcast Division President and 15-year radio veteran Leslie Small will succeed her as corporate President.

At the same time, six-year VP/Finance Harley Park has been named VP/Chief Financial Officer, while Corporate Secretary Susanne Bergeron is now Executive VP/Corporate Development.

In addition to holdings in cable TV and retail/wholesale services, Mid



Leslie Small
MID AMERICA/See Page 34

TRANSACTIONS

Rockoff Acquires WNWS

Former KHJ/Los Angeles VP/GM Neil Rockoff has filed to purchase WNWS/South Miami from Sudbrink Broadcasting for \$5.9 million. Rockoff, who plans to move to South Florida, is making the purchase through his newly-formed Prime Time Broadcasting company.

TRANSACTIONS/See Page 34

TOWER/See Page 34

Washington Report

Daytimers Get More Relief, But ABES Threatens Lawsuit

Responding to daytimer complaints that they were granted ridiculously low post-sunset power, the FCC voted last week to change the way it determines those power levels. But the Association for Broadcast Engineering Standards (ABES) immediately said it may take the issue to court, charging it would cause "severe and widespread interference to the existing local groundwave service of fulltime regional stations."

Daytimers on regional channels (Class 3s) will no longer have to abide by "worst case" interference calculations. They'll get a minimum of 100 watts, and many will get up to 500 watts. Daytimers on clear channels won't get across-the-board relief, although new power-setting methods will help many stations.



Mark Fowler

"Daytimers need help," FCC Chairman Mark Fowler commented. But he added the warning, "We have gone as far as we reasonably can. I would frankly be unhappy to see them press for more and more and more."

Las Vegas Strike Won't Deter NAB

Whether or not the current hotel strike in Las Vegas has been settled, NAB says its annual convention will still be held as scheduled at the end of the month. Now hiring replacement workers, the city's hotels are said to be operating under close to normal conditions. The strike does not affect the Las Vegas Convention Center, where most of the NAB exhibits and meetings take place.

An NAB spokesman voiced confidence that the strike will end soon, and said widespread news reports on the bitter and sometimes violent strike so far haven't led to any cancellations by exhibitors or attendees.

Low-Power FM Goes Down In Flames

Moody Bible Institute's proposal for a new service of 10-watt low-power FM stations was shot down last week by the FCC. However, at Commissioner Henry Rivera's urging, the door was left open to consideration of a similar proposal in three years.

Moody's plan would have turned FM translators — now limited to rebroadcasting a nearby station's signal — into independent stations, using either local or satellite program origination.

NAB President Eddie Fritts hailed "the FCC's decision to implement its existing system of allocations before entering a new area." He continued, "NAB expects that . . . violations of existing rules, such as unauthorized advertising practices and extensive local origination of programming, will not be tolerated."

Metromedia Buyout Gets Green Light

The \$1.45 billion leveraged buyout of Metromedia, Inc. by Chairman John Kluge and three other top company officials has been cleared by the FCC. The buyout removes Metromedia from public stock ownership, and should permit aggressive business moves with less regard for stock market consequences.

Kluge, owner of 26% of Metromedia stock, increases his holdings to nearly 93% under the buyout. Owning 2.5% each will be Sr. VPs Robert Bennet (Broadcasting), George Duncan (Telecommunications), and Stuart Subotnick (Finance and Administration).



John Kluge

Metromedia got a break when the FCC allowed it to file a "short form" application for transfer of control. The agency reasoned that no major change was taking place, since Kluge has controlled the company for 25 years. Several petitioners had sought a "long form" application, which would have been subject to petitions to deny and a 30-day waiting period prior to approval.

Metromedia's 11 radio properties are WWBA/St. Petersburg, KLAC & KMET/Los Angeles, WASH/Washington, KRLD/Dallas, WIP & WMMR/Philadelphia, KJR/Seattle, WCBM/Baltimore, WOMC/Detroit, and KHOW/Denver.

Other Key Developments:

- Daytime-only WTTT/Amherst, MA has lost its bid for a new FM on 100.9 MHz in Amherst. An FCC law judge awarded the license to competing applicant Hampshire County Broadcasting, which was found superior on the grounds of ownership diversity, coverage area, and proposed auxiliary power.



Washington Q&A

The operator of a Class 4 AM station wonders when he can begin broadcasting with the 1kw nighttime power recently approved by the FCC. Nobody knows the answer to that just now, but the best guess is some time between Labor Day and the end of the year.

The hangup is a new AM treaty now being negotiated with Mexico, similar to one already concluded with Canada. Once the Mexico deal is signed, the FCC will coordinate a date with both countries for Class 4s to boost nighttime power.

Just this week the FCC began sending "show cause" orders for the change to all Class 4s that are 1kw days, 250 watts nights, non-directional. Unless stations object, they'll get the higher power.

Directional Class 4s, or those with daytime power other than 1 kw, must apply for the new power. To speed the process, however, the FCC will treat these requests as minor change applications.

Have a Washington question that needs an answer? Call R&R Washington Editor Brad Woodward at (202) 466-4960 or write him at 818 Connecticut Ave., NW, Suite 300, Washington, DC 20006.

FCC Launches Fairness Doctrine Review, Kills Regional Control Rule

Questioning whether the Fairness Doctrine actually stifles rather than promotes open discussion, the FCC last week took the first step towards possible elimination of the doctrine. It issued a wideranging Notice of Inquiry (NOI) seeking public comment on the doctrine's constitutionality and effectiveness.

Under the Fairness Doctrine, broadcasters are required to present various sides of issues of public importance.

Also, as predicted last week by R&R, the Commission abolished the regional concentration of control rule that banned three-station groups in which two of the stations are within 100 miles of each other, and any of the primary signal contours overlap.

Fairness Vs. Freedom

An outspoken foe of the Fairness Doctrine, FCC Chairman Mark Fowler observed, "It comes down to a debate between people who want a fair press and those who want a free press in our society." Besides soliciting public comments, Fowler said the Commission will hold one or more days of "en banc" meetings on the issue, at which "great legal scholars" will debate the Fairness Doctrine's merits.

Rivera Decries "Frontal Attack"

Commissioner Henry Rivera voiced the strongest doubts about the undertaking, saying it represents "a frontal attack" on the public trustee concept of broadcast regulation. Since an NOI can't lead directly to a policy change, however, Rivera said he'd go along with the item because his colleagues seem "hell-bent to conduct this academic inquiry."



Henry Rivera

Commissioner Jim Quello questioned whether the FCC ought to "search for loopholes in Congressional directives," but made his stance on the doctrine itself clear:

KDEN, KWOD TAGGED

Radio Stations Dealt Heavy Fines, Short-Term Renewal

Failure to comply with FCC rules has resulted in stiff fines for several stations, and a rare one-year short-term renewal for KDEN/Denver. Stations are normally renewed for seven years. The all-News station will also have to make EEO progress reports to the Commission every six months, and was admonished for errors in its EEO reports.

"They're at the edge here," warned Commissioner Mimi Dawson. Poor minority hiring performance resulted in attachment of EEO reporting conditions to KDEN's license in 1977, EEO Branch Chief Glen Wolfe told the Commission. The station rallied to do an "adequate job" in the 1977-1980 license term, but slipped again from 1980-1983, when minorities were hired only "sporadically" and KDEN made "little effort to communicate the station's employment needs to sources of qualified minority applicants."

A petition to deny KDEN's license had been filed by the Urban League of Metropolitan Denver and the National Black Media Coalition (NBMC). The coalition also objected to the renewal application of WYDE/Birmingham. The Commission decided to renew WYDE for the full seven years, but to require periodic EEO reports. Even though the license term in question occurred before Alainde, Inc. bought WYDE in 1981, the FCC said the new owner isn't making enough effort to seek out minority applicants.

KWOD/Sacramento Fined \$10,000

In recent actions by the Mass Media Bureau's Enforcement Division, KWOD/Sacramento was socked with the biggest fine —

"It just doesn't belong there with all the media we have today." The agency's newest member, Dennis Patrick, said the doctrine poses "enormously difficult questions" that the FCC shouldn't duck.

Even though Fowler would prefer to abolish the doctrine outright, the FCC's power to take such action is in doubt. That uncertainty, plus fear of arousing the ire of Fairness Doctrine supporters in Congress, led to last week's preliminary NOI, rather than a more concrete Notice of Proposed Rulemaking.

Regional Networks Lauded

Commissioner Rivera also found himself in the minority as he waged a vigorous but futile attempt to rescue the regional concentration rule, which was abolished on a 4-1 vote. He criticized the Mass Media Bureau for failing to document what he called the "entirely speculative claimed benefits."

Bureau officials said wiping out the rule will relieve an administrative burden on the FCC, promote "economic efficiencies" in group operations, allow more stations to upgrade facilities, and allow some unused spectrum to be put on the air.

"This will, I think, better serve the consumer," Fowler remarked. "And it will permit efficiencies in regional group operations and perhaps regional networks." Commissioner Mimi Dawson added, "I happen to think a regional network is a very exciting prospect."

Two major radio items were pulled from last week's agenda at the last moment: a hearing designation order for embattled KTTL/Dodge City, KS and preemption of state control over FM SCA paging services.

\$10,000. The station was accused of exceeding 100% modulation, creating spurious signal emissions, and making an unauthorized move of its auxiliary station.

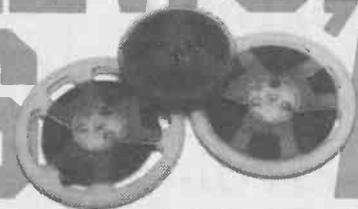
WNAB/Bridgeport ran afoul of the Commission's complex political broadcasting rules, earning a \$5000 penalty. The FCC said the station not only failed to charge political candidates the lowest unit rate, but also discriminated by improperly charging candidates different rates for the same classes of airtime.

Also tagged for \$5000 was WXIC/Waverly, OH, which was also hit for making an illegal auxiliary station move. Additionally, the Commission accused WXIC of failing to get its approval to move an antenna system and to switch from a directional to a non-directional antenna array.

EEO Fines Lifted

Three stations have been relieved of \$1000 fines previously issued for failing to file annual EEO reports. KSVN/Ogden was found to be exempt from reporting because it has fewer than five fulltime employees. WCPC/Houston, MS was found to be in technical compliance with the rule, and KLLR/Walker, MN was let off the hook because of new ownership since the station's failure to file 1981 and 1982 EEO reports.

**THERE'S ONLY ONE
RADIO NETWORK
THAT PROVIDES ALL
THE WORLD NEWS,
BUSINESS NEWS,
SPORTS NEWS,
SCIENCE NEWS,
MEDICAL NEWS,
MEDIA NEWS, AND
POLITICAL NEWS
YOU CAN USE.
CNNRADIO.**



1050 Techwood Drive, N.W., Atlanta, GA 30318 (404) 827-2200

Copyright 1984, Turner Broadcasting System, Inc.



Solving Pressing Problems



One of the most frequent consumer complaints about phonograph records is their pressing quality. Now, one record industry thermoplastics supplier has devised a computerized noise analyzer that can trace the origins of sound discrepancies on recorded discs.

Keysor Corporation's noise analyzer can determine whether ticks and pops are traceable to faulty material or bugs in the manufacturing process. It also identifies whether the recording materials used have the appropriate specifications for the type of audio material involved. The system operates by choosing sound samples from the disc's surface and filtering the signals to separate individual frequency bands. Each frequency's signals and decibel levels are divided into specific time periods and displayed on a CRT for comparison purposes.

The noise analyzer is being utilized by Keysor's thermoplastics division and its **Kdisc** mastering and pressing division. More information is available from **Howard Hill** at (818) 365-3991.

Record Business Becomes Board Game

Ask a label veteran if the record industry is still more fun than work. He'll undoubtedly say no. But Nashville-based **Record Game, Inc.** hopes the public will say yes when its self-titled adult board game bows this spring. Lending his name to the product is singer **Kenny Rogers**, whose firm recently signed a license agreement with the game manufacturer.

Described by Rogers as "the most comprehensive and authentic game about the music industry," the "Record Game" pits players against each other in a multimillion dollar quest for fame and fortune. Contenders will negotiate publishing deals, produce records, manage sales, promote product, and find themselves on the road with concert acts. Plans call for the

game to be sold in record stores, as well as other traditional toy outlets.

Discarding Stress

In the age-old battle to control stress, mankind has tried everything from primal scream to EST to substance abuse. One psychologist, however, just wants stress sufferers to go for their wallets.

Why? **Alfred Barrios** says he's invented a stress control card. A biofeedback device attached to the card measures the user's body heat and determines the amount of stress present.

Guide Provides Instant Info

Preparing a sales presentation that successfully secures a sought-after buy requires a combination of skill and knowledge. **RAB's** "Instant Background" series aids salespeople in that endeavor, profiling 50 key industries from air conditioning to women's wear stores.



Each sketch outlines the who, what, when, where, why, and how aspects of the target business. Armed with such information a salesperson, researcher, ad exec, or station rep gains improved understanding of potential clients; being able to speak their language opens the door to a variety of ways to "approach, promote or sell goods/services on radio." Already on the RAB drawing board: a second volume of 50 for the fall. Direct inquiries to **Daniel Flambert, Sr.** VP/Communications, at (212) 599-6666.



Tips On Gratuities

Whether or not to tip a waiter or waitress usually isn't a problem. The real dilemma occurs when it comes to how much. Surprisingly, our tips average 14.5% of the total bill, according to research featured in this month's **American Demographics**.

No difference was discerned in tipping habits when comparing males and females. Sex aside, however, bigger tippers tended to be those who ate alone, while persons within large parties left behind the smallest tips. Those whose gratuities registered at the upper end of the scale were younger, dwelled in smaller households, lived in the large Northeast metropolitan areas, and earned higher incomes. Tippers at the low end lived in larger households in the rural North or South Central states, were older, and had lower incomes.

No More Generation Gap?

Remember when parents and their offspring explained away communication problems with the phrase "generation gap?" Well, it seems that wide gap has shriveled to "barely a hairline," according to "The Mood of American Youth" study by **Janis Cromer**. She claims high school students are "probably more closely

aligned with their parents than they have been in 30 years." In eight areas that have traditionally polarized parents and their children — including drugs, politics, religion, and sex — Cromer reports that a majority of respondents agreed with their parents' views.

BEAUTIFUL MUSIC, CLASSICAL, MIDDAYS, WOMEN PROFILED

Radio Listener Lifestyles Probed, Pt. III

This week we wrap up the **Hillier, Newmark, Wechsler, & Howard** listener lifestyle series. The final installment covers Beautiful Music and Classical formats. Also included are significant findings from the midday and women listener profiles.

Beautiful Music

- 7.8% of total adults 18+ are listeners.
- 47.9% are men 18+ listeners; 52.1% women 18+.
- 60.3% of Beautiful Music adults 18+ fall between 18-49 years; 55.5% are adults 25-54.
- 62.7% of adults 18+ perceive themselves as trustworthy; 50.9% describe themselves as refined.

Classical

- 55.9% of listeners are men 18+; 44.1% women 18+.
- 30.6% are adults 25-34; 69.7% are adults 18-49; 62.8% are adults 25-54.
- 33.3% are college graduates.
- 21.3% work in professional/technical arenas; 10.8% are managers/administrators.

Middays

- Away-from-home listening 26% greater in middays than in drivetimes.
- Combined drives and midday deliver equal numbers of adults 18+ — 20 million.
- Delivers more than 6.2 million men 18+ away-from-home; more than 5.1 million women 18+ listen away-from-home.
- 70.3% of adults 18-49 are heavy midday listeners.
- Heavy listeners of this daypart are employed fulltime.
- 43.3% of BM listeners also double as heavy midday radio listeners; AOR 40.9%; Black 39.1%; Talk/News 38.4%; CHR/Rock and Country tied at 37.4%; 35.7% for A/C; Classical 35.4%; all-News 33.4%.

Women

- Radio reaches 75.9% of all women in U.S.
- 53.3% of the 26 million mothers who are listening are working mothers.
- Two-thirds of all women listeners are 18-49; almost 55% are 25-54.
- 59% are married; 18.7% are single.
- 40.7% are employed fulltime.
- 14.3% are professionals/managers; 22.3% are in sales/clerical.

NAIRD Meet Announced

San Francisco is the locale for the 1984 **NAIRD** (National Association of Independent Record Distributors & Manufacturers) convention. Scheduled to run May 3-6, the conference will present panels and workshops encom-

passing direct mail, compact discs, distribution, promotion, foreign licensing, and computers. For more information regarding registration and room reservations, contact (609) 885-8085 or (215) 477-1742.

Airlines Raise Luggage Liability

Many station executives have experienced firsthand the perils of business traveling: delayed or cancelled flights, overbooked reservations, and lost or damaged luggage. No doubt travelers will have to live with

the first two problems until you-know-what freezes over. But the Civil Aeronautics Board took the third case under its wing last week, raising airlines' maximum liability from \$750 to \$1250 per passenger.

W

WESTWOOD ONE

OFF THE RECORD

WITH MARY TURNER

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

Scientific
Atlanta



NOW, THE ULTIMATE SOUND IS FOR SMALLER BROADCASTERS, TOO.

SCIENTIFIC-ATLANTA BRINGS THE COST OF DIGITAL PROGRAM DISTRIBUTION DOWN-TO-EARTH.

Scientific-Atlanta introduces the first and *only* narrowband, digital uplink/downlink system for distributing radio programming. Now, smaller broadcasters can afford the same sound quality that the major networks enjoy. The ultimate in network program fidelity!

LOWER TRANSPONDER COSTS

The new digital system requires only 10% of a transponder's capacity. Since you only pay for the space you need, unprecedented efficiencies are assured.

BETTER THAN TAPES

The compact new Scientific-Atlanta system eliminates the U.S. Mail. Compared to tapes, the narrowband system is easier to use, much quicker and often less expensive. And there are never the headaches of damaged tapes or late deliveries.

BETTER THAN LAND LINES

Your affiliated stations can now enjoy fidelity that is vastly superior to land lines. The reliability, flexibility and ease-of-use make the new system a far better alternative. With lower distribution costs in most cases!

BETTER THAN ANALOG SPC

Tune in to Scientific-Atlanta quality and you'll tune out anything else. The system's signal is crisp, clean, incredibly lifelike—the total sound. Features include:

- 80 dB dynamic range
- Less than .3% THD
- A full 24 dBm peak signal level
- Two 15 kHz channels for music or four 7.5 kHz channels for voice and sports...plus 32 kb/s reserved for voice cue or data distribution.

COMPLETE NETWORK SYSTEM

Scientific-Atlanta manufactures everything you need to make the move to digital satellite programming distribution: modulator/encoders, multiplexers, receivers,

amplifiers, earth station antennas...all designed to work together, to make you better, today!

Scientific-Atlanta has brought the cost of digital program distribution down-to-earth. Now, the quality and convenience you've wanted is affordable. For more information, please contact Michael Kelly at (404) 449-2381 or send in the coupon below for more information on Scientific-Atlanta's digital audio products.

Tell me how Scientific-Atlanta's new digital satellite distribution system will work for me!

Name _____

Title _____

Company _____

Address _____

City _____ State _____

Zip _____ Phone () _____

Mail to: Scientific-Atlanta, Satcom Division, Dept. A-R,
3845 Pleasantdale Road, Atlanta, GA 30340

SEE US AT NAB, BOOTH 1017.

Networks/Program Suppliers



AMAZING GRACE — Legendary rocker Grace Slick visited with Dan Neer, executive producer of "Retro Rock," for her upcoming special, which includes a live rendition of the rock classic "Somebody To Love."



STAND BY YOUR MAN — While in New York for a recent concert date, Epic recording artist Tammy Wynette stopped by United Stations to record an interview for her upcoming feature on "Weekly Country Music Countdown." Pictured (l-r) are Countdown host Stan Martin, Wynette, and United Stations' Ed Salamon.



THE SOUND OF MUSIC — Deniece Williams, guest host on Syndicate It's "Music Of The City," works with members of the program's production team during the taping of a recent segment. Pictured (l-r) are program engineer Al Ramirez, host J.J. Johnson, production exec. Joe Garner, and Williams.

We Proudly Announce The 1984 Rockguide

is coming Memorial Day Weekend in association with some of the finest Contemporary radio stations in America! The ROCK RADIOGUIDE is an **indispensable** travel aid and the perfect complement to **any** car radio. This year we are bringing out 4.5 million ROCKGUIDES in "Top 40" markets, sponsored by **SUMMER BLONDE** from **CLAIROL**.

Developed by Art Vuolo, Jr. and Barry M. Grant

**THE
RADIOGUIDE
PEOPLE**



28475 Greenfield Rd., Suite 219, Southfield, MI 48076
(313) 559-7970

Pro:Motions

Crandall Takes WTAN GM Post

Dennis Crandall, longtime Tampa Bay talk show host, has been named General Manager at **WTAN/Clearwater**. Crandall joined the station back in 1976 as News Director and talk show host, the latter of which he will continue to do. Before coming to the station, he was News Director at **WDAE/Tampa**.

Main Street Restructures

Richard Huntley is now President of **Main Street Records**, assisted by Director of Business Affairs **Howard Kane** and Comptroller **William Hyland**. Concurrently, corporate headquarters have been relocated to Smithtown, NY; (516) 979-0100 or (212) 895-2011. **Bruce Shindler** and **Mitchell Kannar** continue to direct promotion efforts from the label's New York City offices, (212) 557-2090. Distributed by **MCA**, Main Street is a subsidiary of **Suffolk Marketing**.

A&R Records Bows

A&R Records is a new label established by personal manager **Brian Avnet** and producer/writer **Richard Rudolph**. The company plans to release its first single with artist **David Batteau** by this summer. Based in Burbank, CA, the label may be reached at (818) 841-2500.

Carmen Joins Blackwood; Terry Moves To Casino

Wayne Carmen has been tapped as VP/Operations Manager for **Blackwood Records**. He brings to the new post experience as President of **Lifeforce Records**. At sister label **Casino Records**, **Stan Terry** comes aboard as Marketing Director. Terry's background includes posts with **RCA** and **London Records**.

Universal Promotes Cahill

Jim Cahill has been upped to Manager of Electronic Promotions at **Universal Pictures**. He moves in-house to the newly-created position after spending six months in the company's music video production department. Cahill previously worked for **Front Line Management** and **Alive Enterprises**. He also programmed several Midwest stations and served as Production Director at **WDAI-Chicago**.



Jim Cahill

KLPX & KTKT Realign Sales Departments

Jay Zucker has been named Sales Manager for **KLPX/Tucson**, following a realignment of the combo's sales forces. **Cathy Green** now takes the Sales Manager helm for sister station **KTKT**. Prior to joining the station, she was an Account Executive at cross-town **KRQQ**. **Barby Dalbey** was also upped to Regional Sales Manager for both stations. She previously served as an Account Executive for the outlets before the split took effect.

Wright Moves To RCA

Mark Wright has joined **RCA** as A&R Talent Manager/Producer. He comes to the label following staff writer and producer posts at **CBS Songs** and the **Welk Music Group**. Among Wright's songwriting credits are "Paradise Tonight" and "Today My World Slipped Away."



Mark Wright

FOR ALL YOU WANT A CART TO DO, THIS CART'S FOR YOU!



For... Stable stereo phasing
For... Maximum reliability and longest life
For... Superb copies of CD's and digital masters
For... Outstanding high frequency sensitivity and headroom

For... The best sound a cart can reproduce
For... The exclusive SGS-4 broadcast mastering tape.
For... Compatibility with all cart machines
For... Stations who care how they sound

THE AUDIOPAK AA-4 IS FOR YOU

The True Blue Cart - From Capitol

© 1983 Capitol Magnetics Products, a division of Capitol Records, Inc. All Rights Reserved.

NOW. COAST TO COAST.

... And Committed to Greater Radio!



KPOP
Greater Sacramento

KJJY
Greater
Des Moines

KRCX
Greater Sacramento Valley

KCCY
Pueblo &
Southern
Colorado

WBLM
Lewiston &
Greater Portland

WOKQ
Portsmouth-
Dover-Rochester

OWNED AND OPERATED BY

**THE
FULLER-JEFFREY
GROUP**
INC.

Robert F. Fuller, President • J. J. Jeffrey, Senior Vice-President

Western Headquarters

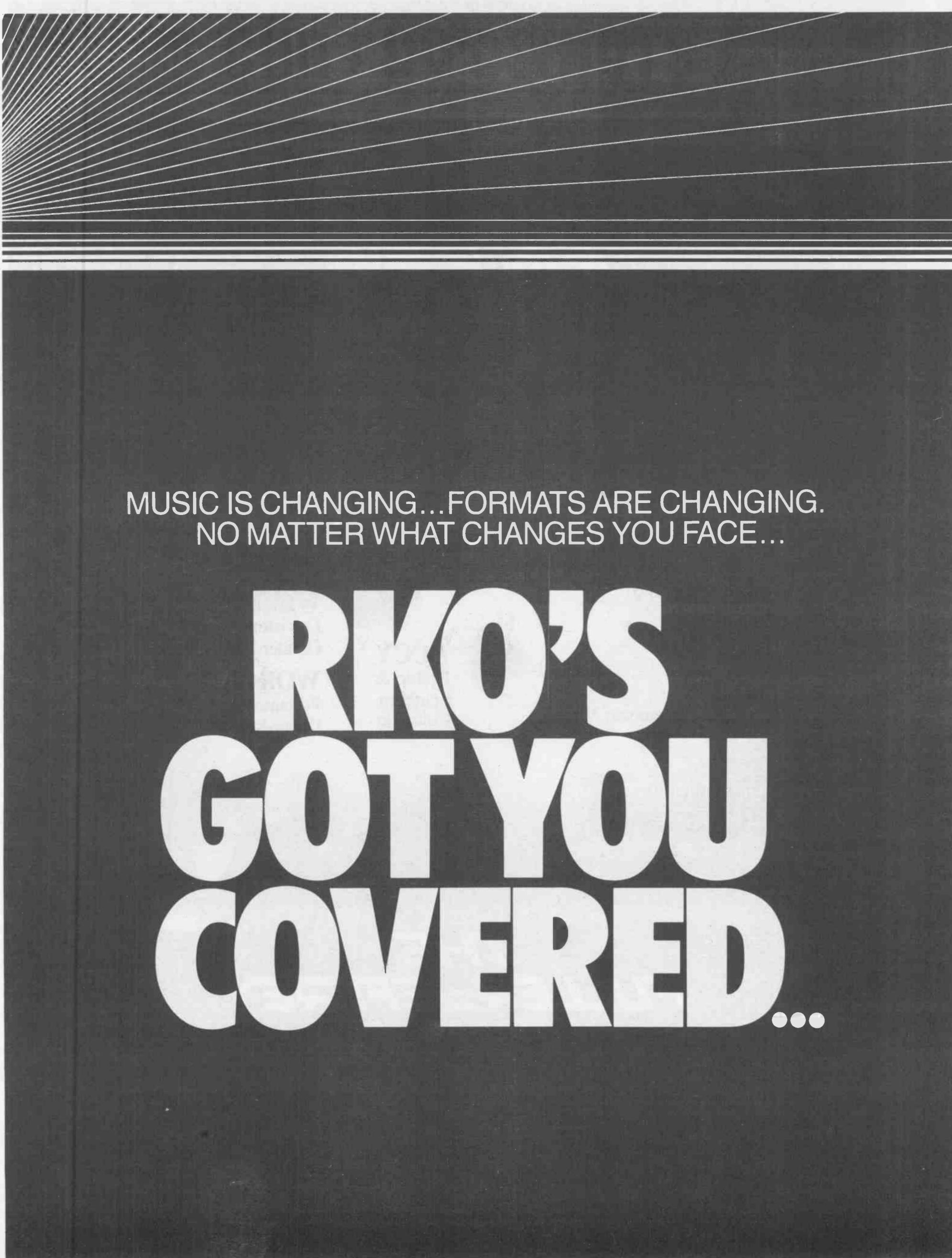
Phone (916) 334-7777
5301 Madison Ave., Suite 402
Sacramento, California 95841

Eastern Headquarters

Phone (207) 783-2065
187 Washington St.
Auburn, Maine 04210

KPOP - ROSEVILLE-SACRAMENTO • KRCX - ROSEVILLE-SACRAMENTO • KCCY* - PUEBLO-COLORADO • KJJY - ANKENY-DES MOINES • WOKQ - DOVER-PORTSMOUTH • WBLM* - LEWISTON-PORTLAND

*SUBJECT TO F.C.C. APPROVAL



MUSIC IS CHANGING...FORMATS ARE CHANGING.
NO MATTER WHAT CHANGES YOU FACE...

**RKO'S
GOT YOU
COVERED...**

RKO RADIO NETWORKS

- **News and demographic information programming.**

RKO ONE—#1 in rank among youth networks.*

RKO TWO—#1 in growth among adult networks.*

- **Long-form music programming.**

RKO Radioshows—bringing over 1600 stations more LIVE entertainment series and specials than any other network.

- **Ultimate in satellite technology.**

Full digital stereo on Satcom 1R...and RKO provides dishes to its top market affiliates.

- **Free station services to generate local sales.**

BMC Co-op plan, Market-Buy-Market and Simmons research support, Interkom and station promotion packages.

Visit RKO in the Hilton Suite 2962...the one network that's got you covered!

*Source: RADAR 28, Vol. 2 Mon-Sun, 6AM-midnight, AQH. Various demographic/daypart combinations.



Spotlight On Ed Giller

Ed Giller, President/GM of WFBG/Altoona, is the new Chairman of the Arbitron Radio Advisory Council. Since the role of the Council has often been controversial from its creation in 1978, and since the group recently had its first meeting (under Giller's direction) with Arbitron, I thought it would be good for all to get to know this gentleman. How does Giller see his role and the role of ARAC? What are the key issues to be discussed this year? Let's put the spotlight on Ed Giller and see where he stands.

Communication Problems

R&R: What is your view of the function of the Council?

EG: The Council is a unique aspect of our industry, in that Arbitron established an adversarial body (at their behest and expense) to sit and argue with them about their business. I give them a lot of credit for setting up this group and for keeping it alive. Of course this is in Arbitron's best interests too — if I was in business I'd like to know what my customers are thinking about too.

R&R: What do you think the Council might do differently this year in relating to the industry?

EG: If the Council has been at fault in the past, it is because it has not been adequately representing the industry to Arbitron.

R&R: So what went wrong?

EG: While we may have brought forth issues to Arbitron, I think the mistake was allowing Arbitron to present to the industry what was done, implying Council support. I think our communications with our own constituency, if you will, have been lax.

R&R: What would be an example of that lack of communications?

EG: I've been fed back that the industry was somewhat surprised that the Council — which supposedly had been in favor of Arbitrends — came out unanimously against it at the December meeting between the Council and Arbitron. That just wasn't the case — it was just that the Council had not made its positions known. Arbitron knew where we were coming from but the industry did not. So one of my charges from the

Council is to make sure I have a good relationship with the trade press in order to solve the communications dilemma.

R&R: You say that Arbitron knew where you were coming from on the Arbitrends issue — yet Arbitron President Rick Aurichio told me, after the December vote, that he was mystified and upset at what he perceived as the Council's about-face. Where did things go wrong?

"I think our communications with our own constituency, if you will, have been lax."

EG: The fault probably lies with both sides. It's important to recall that the Council was never in favor of a book-of-the-month club, if you will. However, the mission of the Council is to sometimes negotiate with Arbitron to make the best of a bad situation. Arbitron said they were moving towards a rolling monthly average, and we didn't make the point strongly enough that we didn't want monthlies at all — neither single month's data nor rolling averages.

R&R: Thus you feel that they interpreted your stance against single month's results as de facto supporting rolling monthlies?

EG: Indeed, and the Council and I aren't going to be burned again.

How Effective?

R&R: Let's talk about the effectiveness of the Council. Your group has now taken two votes and twice — in Decem-

Week In Review

Mediators: "Reissue San Francisco, San Jose";
Arbitron: "Will Do"

For just the second time in its existence, the mediation process of the Electronic Media Rating Council was used last week, with the mediators' decision leading to Arbitron reissuing two market reports. At issue was Arbitron's handling of call letter changes that took place in the last day or two of a sweep. The mediation panel, made up of five broadcasters from major trade groups, recommended unanimously that Arbitron reissue the fall '83 San Francisco and San Jose reports, "crediting all listening to the station at 1260 to KYA" (KYA changed ownership and became KOIT (AM) at the end of the book, giving Bonneville KOIT-AM & FM in the two reports). Arbitron President Rick Aurichio told R&R, "Due to the panel's unanimity, we will go ahead and reissue the reports as an exception to our normal policy."

ber and in March — came out unanimously against Arbitrends. Yet Arbitron seems to be saying it's going to roll this service out despite your efforts. What does that say about the Council's impact?

EG: You've got to remember where we are coming from. Arbitron established the Council and they pay the freight for it. They never said they would be bound by or react to any action taken by the group. This is an advisory council, with no official standing. Arbitron is in business to make money and they have the right to market what they want. I as a customer have the right to buy or not buy the service they make available.

If they feel that the industry and Arbitron function better as a result of the Council's existence, then I respect them for that. Maybe just our existence is the key impact, sitting around the table dis-

"The Council was never in favor of a book-of-the-month club."

cussing vital issues. If we disagree you either say, "I feel strongly enough about this that I'm going to get up and leave," or you remember that it's still their ball and I'm going to try and work within the system to accomplish the good that we can for our industry.

R&R: So you think the existence of the Council implies effectiveness?

EG: Arbitron says that we delayed Arbitrends five years. If that in fact is true — and it's their statement — then I think the Council did a hell of a thing, because Arbitron can roll out anything they want to roll out, at any time. The bottom line is that the Council's only power is the reception that Arbitron gives to our discussions.

Key Discussion Items

R&R: What do you see as the key issues to be brought up during your tenure as Chairman?

EG: I think first that the Arbitrends issue may not be dead yet. So far Arbitron has only a handful of clients for this service, and I think the industry has responded admirably by telling Arbitron we are generally not pleased with this product they are trying to sell us. Arbitron is in business to make money and they don't want to market a product no one is going to buy — on the other hand they are very patient business people with a big wallet to sit on for a long time. At any

rate, I don't think the last gasp has been heard regarding Arbitrends.

R&R: So your prediction for the future of Arbitrends is . . .

EG: It looks like it will eventually fly. However, I still feel and the Council still feels that these rolling averages will be destructive to the buying and selling of our medium and we don't think it's a good thing.

R&R: What other topics are on hot burners this year?

EG: One of the topics that is a real sleeper is this whole topic of deregulation of the FCC and its call letter policy. This has the potential for anarchy, what with there no longer being a cooling-off period between call letter changes. I suppose on February 15 a station could drop one set and have those same calls picked up the next day by a competitor. With Arbitron telling us that old calls sometimes show up for two years or so, that is scary. It's a researcher's nightmare. I think this is an area where we have a real place

"Arbitron says that we delayed Arbitrends five years."

and we hope to meet with the Electronic Media Rating Council, and Arbitron (while they don't want to make the judgment) has told us they will go along in a recommended fashion to help deal with this problem. So we're going to meet on this and see if we can't recommend to Arbitron something that may bring order out of potential chaos.

R&R: To wrap up, how can the industry get more out of the Council?

EG: I think the best thing a station can do is communicate with the representative for your format, or any member of the Council. Arbitron places a great deal of importance on the issues we bring before them, and they respond to every one in detail. The Council can only be representative of the industry if the industry communicates with the Council. And we promise that if we have been lax in communicating our stands to the industry, we won't be that way anymore.

Certainly this interview is a step in the direction Giller wants to take with the Council. He's reaching out to you — will your station make use of this advisory body? Why not give it a try?

See you next week.

Q&A

A Ratings Report reader, Jerry Lee of KJQY/San Diego, called to inquire, "How did the Market-Buy-Market system, used to show AQH rankings, break ties? We showed up third with adults 25-54 in your book yet were tied for first in the printed Arbitron report!"

The tiebreaker in such a case Jerry is the station's metro cume. Other computer systems might assign the rank positions on an alphabetical basis.

RADIO CBS RADIO

**THE HOTTEST
GROWTH STORY
AROUND
UP 41%**

CBS RADIORADIO has topped the latest RADAR report with the largest percentage increase of *any network measured among:*
YOUNG ADULTS 18-34...UP 41%

This impressive growth has also spread to other key demographics, including:

ADULTS 25-34 UP 46%

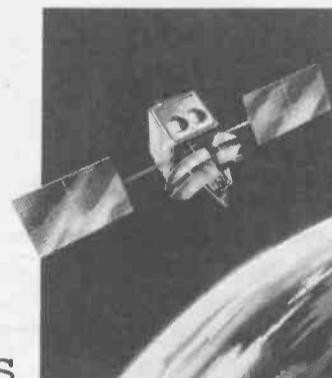
ADULTS 18-49 UP 40%

TOTAL PERSONS 12-34 UP 28%

Source: RADAR 28 Spring/Fall '83 compared with RADAR 27 Fall '82/Spring '83 (Mon-Sun 6 AM-12 Mid. Vol. 2). These data are estimates subject to qualifications which CBS will supply on request.

A NETWORK WITH A DIFFERENCE

NEWS. Fast-paced, innovative. Commanding the attention of your target audience—aggressive, professional young adults.



IN TOUCH
NEWS Feature.

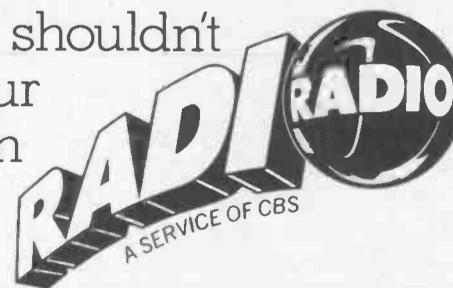
Sword-winning

series focusing on breaking stories that matter most to your listeners.

Both have the stamp of quality that comes so unmistakably from CBS NEWS, the world's foremost broadcast news organization.

DAILY/WEEKEND FEATURES. "Music Memories," "Entertainment Update" and "Sportsbreak." Bright, upbeat features geared to your active young adult audience.

If you're looking to build audience for your station, shouldn't you be part of this difference? Get details about our programming and much more. Call David West in New York at (212) 975-2097 or Steve Epstein in Los Angeles at (213) 460-3547.



THE YOUNG ADULT NETWORK WITH THE CBS DIFFERENCE!

ANOTHER 4-Hitter From E/P/A!



SLADE

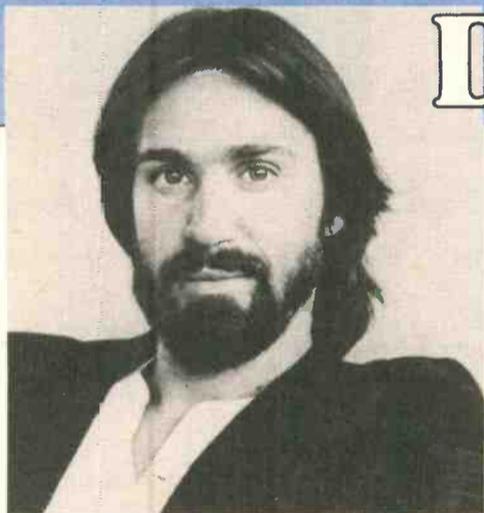
On MTV

"Run Runaway"

AOR Albums: ⑨ AOR Tracks: ⑨

WXKS-FM 33-28	B96 40-33	WCAU-FM on	Q103 on	KKFM add	99KG add
WBEN-FM 35-33	WGCL 24-22	B94 on	KIIS-FM on	K96 add 35	KYYA add
WPHD 35-30	KBEQ add 25	WHTX on	KS103 on	WFBG add 40	KCBN add 39
CHUM deb 28	XTRA 22-20	PRO-FM on	KHTR add	WCGQ add	
Z93 deb 33	KNBQ deb 31	CFTR on	Q106 add	KISR add	
93FM 26	WHTT on	Q105 on	WSKZ add	Q101 add	
Y100 24-20	WBLI on	WHYT on	G100 add 39	KFRX add	

CBS ASSOCIATED RECORDS



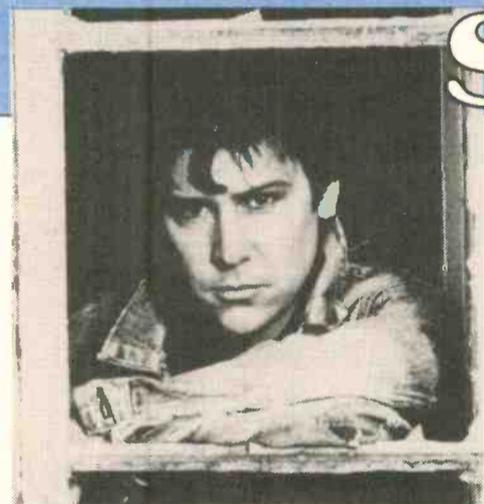
DAN FOGELBERG

"Believe In Me" CHR NEW & ACTIVE

1ST Week Out
52 Stations!

WPHD	Z93	WPST
WCAU-FM	Q103	WBBQ
WHTX	WVSR	WFMF
94Q	K104	WZLD

KAMZ	WKFR	WZON	WPFM	KKAZ
WZYP	KJ103	103CIR	WXLK	KGHO
WFMI	KZ93	WTSN	WIXV	KOZE
WABB-FM	KIKI	WQCM	Y94	KBIM
WHHY-FM	KQMQ	OK100	KRNA	
KITY	KLUC	WJAD	KKRC	
WKDD	KO93	WCGQ	KFMW	
KMGK	KHOP	Q104	KCDQ	
WGRD	KSKD	Q101	KTRS	



SHAKIN' STEVENS

"I Cry Just A Little Bit"

CHR SIGNIFICANT ACTION

A/C Chart: 22

WKEE add	103CIR add	KHFI deb 39	WKBW on	KROK
WSPK add	WTSN add	WGUY deb 40	CKOI on	WRQN
KSET-FM add	KTDY add	13FEA deb 24	PRO-FM on	WHOT-FM
WRNO add	KKQV add	WJBQ 35-32	WYCR	WERZ
KIHK add	WBNQ add	KZOZ deb 40	WKRZ-FM	WOMP-FM
WKFR add	KSLY add	WRQK deb 40	WOKI	WJAD
KQXR add	WXKS-FM 39-36	WHTT on	WFMI	KCDQ
			WSFL	KIST



NENA

On MTV

"Just A Dream"

CHR SIGNIFICANT ACTION

WPHD	WKDD	13K	WGLF
WVSR	WJXQ	KYNO-FM	KGOT
KSET-FM	WRQN	KHOP	



RATINGS REPORT

Winter '83 Quarterly Results

ARBITRON RADIO

New York

WRKS Jumps Into First, Other Urbans Up Also; WHTZ Close Second, WPLJ Gains; A/C Battle Tightens, Fragments With WLTW Debut

	Fall '83	Spring '84
WRKS (Urbn)	4.8	5.6
WHTZ (CHR)	6.2	5.5
WOR (Talk)	5.1	4.9
WCBS (News)	3.8	4.6
WINS (News)	4.5	4.6
WPLJ (CHR)	3.5	4.1
WKTU (Urbn)	3.5	4.0
WPAT-FM (BM)	3.3	4.0
WRFM (BM)	3.7	3.8
WBS (Urbn)	3.3	3.7
WAPP (AOR)	3.2	3.3
WNBC (CHR)	3.0	3.0
WPIX (AC)	3.4	2.9
WYNY (AC)	3.6	2.9
WNEW (BBnd)	2.9	2.9
WCBS-FM (Gold)	2.7	2.7
WNEW-FM (AOR)	2.3	2.6
WHN (Ctry)	1.9	2.3
WABC (Talk)	2.3	2.2
WQXR-AM & FM (Clas)	1.7	1.9
WLTW (AC)	-	1.6
WADO (Span)	3.2	1.5
WMCA (Talk)	1.6	1.5
WPAT (BM)	1.3	1.5
WLIB (Blk)	.7	1.3
WSKQ (Span)	.8	1.2
WJIT (Span)	1.3	1.0
WNCN (Clas)	1.3	1.0
WWRL (Rel)	1.0	1.0

Birch Radio

New York

Arbitron Standings Reversed: WHTZ Tops, WRKS Second; WAPP, WPLJ Show Strong Progress; WPIX Dominates A/C

	Fall '83	Winter '84
WHTZ (CHR)	9.5	9.8
WRKS (Urbn)	6.7	6.3
WAPP (AOR)	4.7	6.0
WOR (Talk)	5.4	5.6
WKTU (Urbn)	4.1	5.5
WPLJ (CHR)	3.5	5.5
WINS (News)	4.9	4.2
WBS (Urbn)	4.9	4.1
WPAT-FM (BM)	2.8	4.1
WABC (Talk)	2.8	4.0
WCBS (News)	2.8	4.0
WPIX (AC)	2.5	3.5
WNEW-FM (AOR)	3.1	3.1
WNEW (BBnd)	2.0	3.0
WADO (Span)	3.2	2.9
WCBS-FM (Gold)	2.2	2.6
WNBC (CHR)	2.9	2.5
WSKQ (Span)	.7	2.4
WHN (Ctry)	2.0	2.3
WRFM (BM)	1.9	2.2
WYNY (AC)	2.4	2.1
WJIT (Span)	2.8	1.9
WMCA (Talk)	2.1	1.6
WQXR-AM & FM (Clas)	1.9	1.3
WBLI (CHR)	1.2	1.2

ARBITRON RADIO

Los Angeles

KIIS Still Dominates, Other CHRs Up; KABC Holds Second; KJOI Passes KBIG; KMET Widens AOR Lead; KOST Surges

	Fall '83	Winter '84
KIIS (CHR)	8.1	7.8
KABC (Talk)	5.2	5.7
KJOI (Easy)	4.4	4.5
KBIG (Easy)	5.0	4.1
KMET (AOR)	3.8	3.9
KNX (News)	3.7	3.5
KOST (AC)	2.7	3.5
KLOS (AOR)	3.6	3.3
KMPC (Easy)	2.8	3.2
KFWB (News)	3.5	3.0
KROQ-FM (AOR)	2.6	3.0
KRTH (CHR)	2.6	2.8
KIQQ (CHR)	2.6	2.7
KKHR (CHR)	1.6	2.6
KZLA-FM (Ctry)	1.9	2.4
KPRZ (BBnd)	3.2	2.3
KMGG (AC)	2.3	2.3
KJLH (Blk)	2.4	2.2
KRLA (Gold)	1.8	2.1
KFI (AC)	1.9	2.0
KACE (Blk)	1.6	2.0
KLVE (Span)	1.2	2.0
KHTZ (AC)	2.1	1.7
KDAY (Blk)	1.3	1.6
KLAC (Ctry)	1.6	1.6
KTNQ (Span)	2.1	1.6
KALI (Span)	1.8	1.4
KKGO (Jazz)	1.4	1.4
KNOB (Easy)	1.8	1.3
KWKW (Span)	2.1	1.3
KFAC-FM (Clas)	1.2	1.1
KGFJ (Blk)	1.0	1.1
KUTE (Urbn)	2.1	1.1

Birch Radio

Chicago

WGN Solidly In First; CHRs Boost Shares; WBMX Takes Black/Urban Lead

	Fall '83	Winter '84
WGN (Talk)	7.4	9.3
WBBM-FM (CHR)	5.3	7.1
WBMX (Blk)	5.9	6.2
WGCI-FM (Urbn)	6.3	5.9
WKQX (CHR)	4.0	4.9
WLS (CHR)	4.0	4.7
WLS-FM (CHR)	3.6	4.6
WBBM (News)	6.3	4.5
WLUP (AOR)	3.9	4.5
WLOO (BM)	4.0	4.4
WMAQ (Ctry)	4.7	4.1
WXRT (AOR)	3.7	4.0
WIND (Talk)	4.7	3.9
WMET (AOR)	4.2	3.7
WUSN (Ctry)	2.9	3.5
WCLR (AC)	2.9	2.8
WFMT (Clas)	2.5	2.8
WFYR (AC)	3.0	2.6
WJJD (BBnd)	3.1	2.5
WLAK (AC)	2.9	2.3
WJPC (Blk)	1.3	2.1
WAIT (BBnd)	.9	1.6
WJEZ (Ctry)	1.8	1.4
WGCI (Blk)	.4	1.3

Birch Radio

Los Angeles

KIIS Hits Double Digits, Widens Lead; Other CHRs Advance; AOR Race Tightens; Spanish Stations Move Up

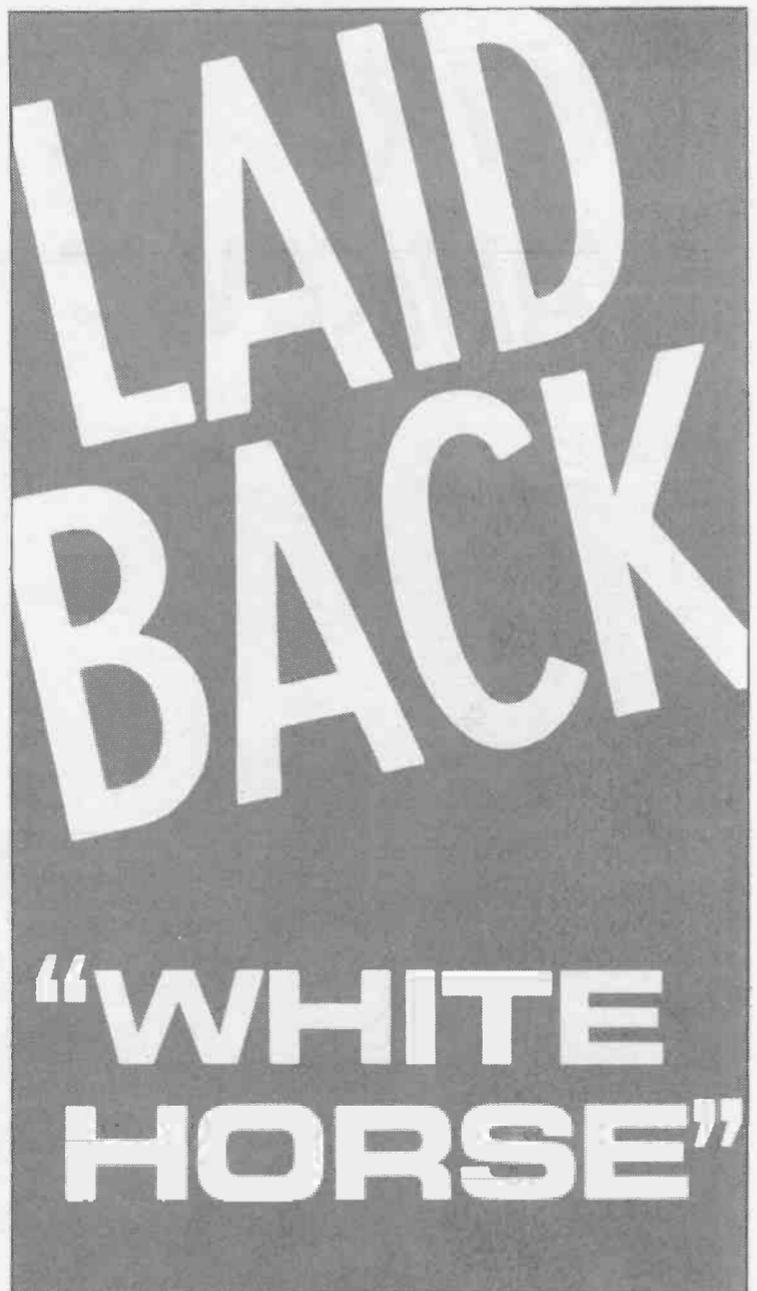
	Fall '83	Winter '84
KIIS (CHR)	8.8	10.0
KABC (Talk)	7.2	6.8
KALI (Span)	4.9	6.2
KLOS (AOR)	5.3	5.0
KMET (AOR)	4.7	4.6
KNX (News)	3.4	4.2
KROQ-FM (AOR)	4.0	4.2
KWKW (Span)	3.0	3.8
KLVE (Span)	2.1	3.3
KFWB (News)	3.6	3.1
KIQQ (CHR)	2.3	2.9
KTNQ (Span)	2.7	2.9
KBIG (Easy)	1.6	2.8
KKHR (CHR)	1.7	2.8
KMPC (Easy)	1.8	2.7
KRTH (CHR)	2.2	2.6
KLAC (Ctry)	1.6	2.4
KJLH (Blk)	3.2	2.3
KJOI (Easy)	2.8	2.2
KOST (AC)	2.4	2.2
KRLA (Gold)	1.8	2.0
KUTE (Urbn)	2.6	1.7
KACE (Blk)	1.2	1.6
KFI (AC)	1.7	1.6
KMGG (AC)	1.4	1.6
XTRA (CHR)	1.0	1.5
KHTZ (AC)	1.3	1.4
KGFJ (Blk)	1.6	1.4
KDAY (Blk)	.9	1.2
KKGO (Jazz)	1.5	1.2
KFAC-FM (Clas)	.7	1.1
KPRZ (BBnd)	1.9	1.1
KHJ (Gold)	.7	1.0

ARBITRON RADIO

San Diego

KGB Takes First As KPRI Becomes KLZZ; XTRA-FM Rebounds; KSDO-FM Bolts Into Contention; KFMB Retakes A/C Title; Country Stations Healthier

	Fall '83	Winter '84
KGB (AOR)	7.2	7.9
KJQY (BM)	8.7	7.3
XTRA-FM (AOR)	5.1	6.5
KFMB (AC)	4.3	5.5
KSDO-FM (CHR)	3.5	5.2
KFMB-FM (AC)	5.1	4.7
KSDO (N/T)	4.5	4.5
KPQP (BBnd)	3.1	4.4
XHRM (Blk)	3.8	4.1
KYXY (AC)	3.7	3.8
XTRA (CHR)	2.7	3.8
KBZT (AC)	4.4	3.6
KCBQ-FM (Ctry)	2.1	3.1
KIFM (AC)	2.7	2.9
KSON-FM (Ctry)	2.5	2.7
KFSD (Clas)	4.8	2.5
KCBQ (Ctry)	2.2	2.4
KEZL (AC)	1.8	2.2
KMLO (BBnd)	3.3	2.0
KNX (News)	2.0	1.9
XHZ (AOR)	1.1	1.6
KLZZ (AC)	-	1.5
KSON (Ctry)	1.7	1.4
KOGO (Talk)	2.0	1.3
KKOS (AC)	.7	1.0



CHR BREAKERS

CHART DEBUT **35** 144/35

CHECK THESE MOVES!

- | | |
|---------------|------------|
| 94Q add 15 | 13K 6-3 |
| Z93 31-18 | KKXX 16-10 |
| WNVZ 15-9 | KQXR 1-1 |
| KIIS-FM 9-5 | KMGX 21-10 |
| FM102 10-8 | KQMQ 20-8 |
| WXKS-FM 9-8 | WISE 3-3 |
| WBBQ 16-10 | Q104 2-2 |
| KAMZ 27-14 | KCAQ 8-7 |
| KSET-FM 21-12 | WGLF 16-1 |
| WHHY-FM 13-4 | KKQV 7-5 |
| KX104 19-6 | |



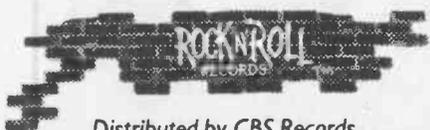
"WEIRD AL" YANKOVIC



KING OF SUEDE

From The Funniest
Man On Radio
Today

On Your Desk This Week



Distributed by CBS Records

RATINGS REPORT

Winter '83 Quarterly Results

ARBITRON RADIO

Philadelphia

WEAZ Improves,
Extends Margin;
KYW Holds Runner-up
Spot; WDAS-FM,
WMGK, WCAU-FM,
WPEN Strong Also

	Fall '83 Winter '84	
WEAZ (BM)	7.7	9.1
KYW (News)	7.5	7.8
WDAS-FM (Urbn)	6.8	6.7
WMGK (AC)	6.4	6.1
WCAU-FM (CHR)	5.2	5.5
WPEN (BBnd)	4.5	5.5
WUSL (Urbn)	5.8	5.0
WMMR (AOR)	5.2	4.7
WIOQ (AOR)	4.9	4.6
WWDB (Talk)	4.7	4.6
WCAU (Talk)	4.5	4.1
WYSP (AOR)	3.5	4.1
WIP (AC)	3.4	3.7
WSNI (AC)	3.2	2.8
WWSH (CHR)	2.1	2.7
WKSZ (AC)	3.5	2.4
WFIL (Gold)	2.5	2.0
WFLN-AM & FM (Clas)	1.8	1.8
WHAT (Blk)	1.5	1.8
WDAS (Blk)	2.0	1.6

ARBITRON RADIO

Detroit

WJOI Dethrones WJR;
WRIF Widens AOR Lead;
WJLB Passes WDRQ
In Black/Urban Race

	Fall '83 Winter '84	
WJOI (BM)	7.3	9.1
WJR (Misc)	9.6	7.6
WRIF (AOR)	5.3	6.2
WWJ (News)	6.3	5.9
WJLB (Blk)	5.0	5.7
WXYZ (Talk)	3.9	5.0
WLLZ (AOR)	5.3	4.8
WNIC-FM (AC)	4.5	4.8
WDRQ (Urbn)	5.3	4.3
WHYT (CHR)	3.8	4.2
WOMC (AC)	2.9	4.0
WMJC (AC)	6.0	3.9
WCZY (CHR)	3.1	3.6
WCXI (Ctry)	2.2	3.3
WWWW (Ctry)	3.5	3.1
WCXI-FM (Ctry)	2.3	2.1
WJZZ (Jazz)	2.4	2.0
WCLS (AC)	-	1.8
WLBS (Urbn)	1.6	1.7
CKJY (BBnd)	2.2	1.7
WHND (Gold)	1.3	1.6
WQRS (Clas)	1.5	1.6
CKLW (AC)	1.8	1.5
WGPR (Blk)	1.3	1.1
WCHB (Blk)	.8	1.0
WQBH (Blk)	1.0	1.0

ARBITRON RADIO

Boston

WBZ Retakes First;
WBCN Remains
Runner-up; WHTT Wins
CHR Contest; WROR
Takes Significant Strides

	Fall '83 Winter '84	
WBZ (AC)	7.6	8.3
WBCN (AOR)	7.8	8.2
WHTT (CHR)	7.0	7.6
WXKS-FM (CHR)	7.9	7.5
WHDH (AC)	6.5	5.7
WEEI (News)	5.1	5.3
WROR (AC)	3.8	5.3
WJIB (BM)	5.5	4.8
WRKO (Talk)	4.3	4.1
WMJX (AC)	4.1	3.8
WHUE-FM (BM)	3.5	3.1
WSSH (AC)	3.6	2.8
WVBF (AC)	3.2	2.6
WCOZ (AC)	3.3	2.3
WILD (Blk)	1.6	2.1
WCRB (Clas)	1.1	1.7
WXKA (BBnd)	2.4	1.5
WBOS (Ctry)	1.0	1.4
WCGY (Gold)	1.1	1.3
WMRE (BBnd)	1.9	1.0
WROL (Rel)	.8	1.0

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

Kool Shooting Tonight



Kool & The Gang were recently at a warehouse on New York's Lower West Side to shoot the video for their new "Tonight" single. Pictured on the set (l-r): PolyGram VP Len Eband, Director Martin Kahan, Gang member James "JT" Taylor, "Cats" dancer Wendy Edmead (who stars in the video), Gang leader Robert "Kool" Bell, and De-Lite President Gabe Vigorito.

DURAN DURAN *THE REFLEX*

196/69

BREAKER

82%

DURAN DURAN *THE REFLEX*

196/69

BREAKER

82%

Capitol **THANK YOU RADIO!** *Capitol*

BREAKING!

QUEEN

I WANT TO BREAK FREE

NEW & ACTIVE

ONE OF THE
"MOST ADDED" CHR

NETWORKS

PROGRAM SUPPLIERS



REED BUNZEL

INTERVIEW WITH GARY OWENS

The World According To Gary

The voice and face are everywhere — from “Laugh-In” to “The Gong Show” to “Soundtrack of the '60s” and “Sesame Street.” With his hand deftly cupped behind his ear, Gary Owens’s mellifluous intonations have, in one way or another, found their way into virtually every American home. Now well into his fourth decade of broadcasting, Gary Owens is an incurable workaholic, shuttling from TV to voice work to radio and back to TV. This week’s column features the man behind the voice, discussing the man behind the voice — as well as his latest radio endeavor: Gary Owens’ “Supertracks,” from the Creative Radio Network.

R&R: It seems as if Gary Owens has been around as long as rock and roll itself — in radio, television, movies, and syndication. Can you summarize — in 25 words or less — how it all began?

GO: You don’t mean from day one, do you?

R&R: Actually, we don’t have room for the entire “Gary Owens Story” — so why don’t you start with your arrival in Los Angeles?

GO: All right. My first job in Hollywood was writing for television and doing cartoons. I’ve probably done about 1200 cartoons since I first came here, including “Bullwinkle,” “Fractured Fairytales,” “Space Ghost,” “Penelope Pitstop,” “Scooby Doo,” and “Roger Ramjet,” to name just a few. I also did “Laugh-In,” “McHale’s Navy,” “Bewitched,” “The Munsters,” and a lot of other TV. Of course, I’d been doing radio for years, and I kept that up as well. I got into syndication in the '60s — the good old days when I did “Gary Owens’s Special Report” with Mel and Noel Blanc — and continued it to the present, through “Soundtrack of the '60s” with ABC Watermark. All in all I’ve worked with six syndication companies, and they’ve all been successful. I guess I’ve been in syndication for quite some time.

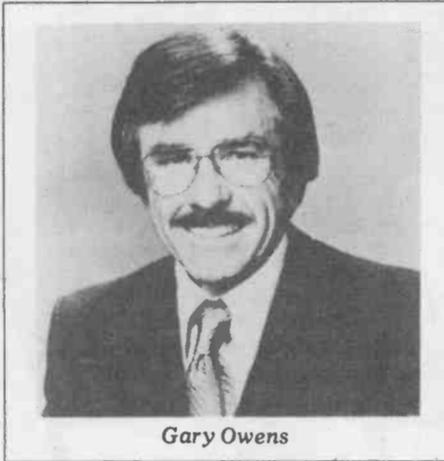
Radio’s Reaction

R&R: You’ve been doing radio and TV since the days before a lot of today’s jocks were born. Speaking from experience, how do you think they compare?

GO: The difference between radio and TV is the reaction of the audience. In radio the audience reaction is wonderful. For instance, when I helped the Three Stooges get a star on the walk of fame here, I got over 20,000 letters from everywhere. There is tremendous response on radio. The big difference is when they see you on TV, people will stop you on the street. They can’t stop a disembodied voice, because they don’t know what the face looks like. If TV has anything over radio, it is the adulation.

R&R: But you still prefer radio over television?

GO: I love radio. The thing is — I suppose I probably could have retired from radio six or seven years ago, and a lot of people thought I would when Golden West went Talk over at KMPC. But I still hadn’t had my fill of radio. When you do radio it takes a long time to get it out of your system. It gives the brain a great challenge every day. I do radio because I love it, and I always have. There’s a great emotional thrill — something Carl Jung has probably written



Gary Owens

about — that happens when you do something right and it just happens.

R&R: Can you get that from television as well as radio?

GO: I think you get it from anything you enjoy. I enjoy doing everything I do. I try to do it all these days just because I like to. That’s what life should be about — you have to have a little escapism, a little utopian village you can go to in your mind.

R&R: Obviously the money helps a bit.

GO: Of course. I love what I’m doing, but the money is nice, too. I grew up in an atmosphere where my folks said, “You have to be a businessman as well as being a performer.” This is just good common sense, because most of us know good creative people who just don’t invest. A lot of people end up slurping the braised beaver fetlock soup down at Goodwill Rescue Mission Number 8 for the rest of their lives.

From “Soundtrack” To “Supertracks”

R&R: Let’s make a clean segue now into syndication — and your latest enterprise. First — why did ABC Watermark cancel “Soundtrack of the 60s”?

GO: I don’t really know what happened. I was with the show for 3 1/2 years. I replaced Murray The K, who asked me to take over when he was ill. I talked it over with Tom Rounds and gave it serious thought. “Soundtrack” was a wonderful show, but it wasn’t the kind of show I had been used to doing — all of my shows prior to that were a little more silly. I guess Ben Hoberman and Ed McLaughlin at ABC perhaps felt that “Soundtrack” was not in the mainstream of what they were doing at the network. The network just wanted to diminish several of their programs, and concentrate on Casey Kasem’s “American Top 40” and Bob Kingsley’s “American Country

Network Spots . . .

Radio Espanol, the Spanish-language network of **Westwood One**, will premiere its “En Concierto” program with **Menudo** on April 28. On that day Westwood One will also be offering two live stereo satellite simulcasts, one featuring **Culture Club**, the other spotlighting the **Hagar/Schon/Aaronson/Shrleve Band**. . . Houston-based **Starstream Communications Group** recently completed its Miller High Life “Rock To Riches” talent search by handing rock group **24 Karat** the “national title” following the National Finals at the Hollywood Palace. First prize included \$25,000 of sound equipment and a recording contract with **MCA Records**. . . **Syndicate It** is now offering “Olympic Dreams,” a daily two-minute syndicated program featuring the Olympics. The

show, scheduled to air for 13 weeks from May 14 through the end of the 1984 Summer Games, includes interviews and comments from current Olympic hopefuls. . . Oakland-based **The Syndicate** is marketing a daily three-minute program, “The Sound Economist,” with UCLA professor **William Allen** on a free, market exclusive basis. . . **Mark Richards of The Game Show Co.** is preparing to offer his “Radio Game Show” format to stations across the country. Designed to air one hour each day, Monday through Friday, the program plays at least eight games, including radio versions of “Family Feud,” “Tic Tac Dough,” and “Jeopardy.” The one-hour format will also enable stations to program at least seven songs per hour.

Countdown. What may have happened is that the '60s was a wonderfully specialized time, but it’s only a ten-year period. That’s why my new “Supertracks” will deal with the '50s, '60s, '70s — some music from today, too.

R&R: Obviously you’d like to say a few words about your new venture. What is Gary Owens’ “Supertracks” about?

GO: Supertracks will contain three magic eras. We’ll start with the '50s with **Fats Domino**, then go into the '60s, and touch on the '70s with **Neil Diamond**. Plus we’ll have some surprises with today’s music, too. There’s nothing that says because you’re doing a nostalgia show you can’t feature some things today.

R&R: Nostalgia-type shows deal with a lot of “remember when” segments. Is it possible to have a show that blends reminiscent facts with the Gary Owens brand of humor?

GO: “Soundtrack of the '60s” had a lot of facts, although we didn’t have some of the zany things I like to do. I always include facts of whatever memorabilia there is. If I come up with an anecdote there might be a joke connected with it, but the anecdote is real, because, after all, I was there. I became a DJ in the '50s at that wonderful time when everything was breaking loose. Rock and roll evolved from the earlier music from the '40s, but it didn’t really get the nomenclature until **Alan Freed** started doing something about it in Cleveland — as well as **Tod Storz** and **Gordon McLendon**. I learned from those people. It was a wonderful time in radio. I worked with **Elvis**, **Buddy Holly**, then the **Beatles** come along. I’ve just been so fortunate for being in the right place at the right time. I’m dwelling on all this because that is sort of the time we’ll include with “Supertracks.”

R&R: When **ABC Watermark** decided to cancel “Soundtrack,” you had a number of offers from a number of companies to develop a new syndicated show. Why did you decide on this show, and the Creative Radio Network?

GO: I had maybe nine or ten offers when the “Soundtrack” story broke in **Radio & Records**, and I weighed them all very carefully — but I had to hurry, because I didn’t want a gap between my old show and my new one. I went with this one because I’ve known **Tom Shovan** and **Darwin Lamm** for a lot of years. I knew them when they were **Sacco and Vanzetti**, selling syndication on the street corners of New York. They’re very imaginative, they love bizarre humor, and they love research — and we will have a lot of research on this show. We’re not just going to say “Here’s a tune from 1958” and let it go at that. There will be a lot of Gary Owens in it. In the framework of my last show we didn’t do that. We were silly at times, but not outlandish. This will give the stations something to talk about.

Preserving Spontaneity

R&R: A lot of your humor is off-the-cuff, culled from an overactive imagination. Do you lose a bit of that when you do a taped, syndicated show?

GO: With syndication you don’t really lose the spontaneity of live radio. We play the intro and the outro to the record. For instance, you go into the **Beatles** and say “And now: the Beatles, with ‘I Want To Hold Your Hand.’” At the very last part you come out of it, and if you’ve got hand jokes — or hand jobs — you go with that. The spontaneity is still there.

R&R: As you mentioned before, you started in radio back when it was still radio — when it was still personality. What’s happened to all that?

GO: I think personality will always win in radio. I think some people — probably a lot of consultants — lost sight of what radio was there for. A radio station exists to make as much money as it can, and there are ways to do that. You can certainly hire the lowest priced people in the world, but the audience isn’t going to remember them when it comes to ratings, which affects advertising — and advertising is how you make your money. Personalities have been the big thing ever since radio began, and that’s why a personality is more lasting in a market than a non-personality — the guy who just does time and temperature. The personality resurgence came after the '70s, which was when everyone withdrew and said, “We’re paying too much for these guys, so let’s find some guys who’ll give us a good job and work eight hours a day.”



CREATIVE
RADIO NETWORK

R&R: So is personality really coming back?

GO: Well, what happened was they discovered that the non-personality thing really didn’t work. They discovered that the people who cause the commotion are the personalities. This has always been the case. It was true in the '50s, '60s, and early '70s. What they found was you make money by spending money. It brings to mind the old adage, “Some people know the cost of everything but the value of nothing.” You get what you pay for. The sad thing is for a long time there weren’t that many new personalities coming up, because everyone needs role models — and there weren’t any.

Then a few years ago some smart programmers went against the tide and mounted a coup. They went and hired a couple of personalities for their station, because they not only build ratingwise, but also businesswise. They knew that was the key — to get as many blue-chip accounts as they could, and keep them for 52 weeks a year.

And, speaking of mounting a coup, **Queen Elizabeth** was a bit worried about **Prince Andrew** for exactly the same reason.

\$25,000 GRAND PRIZE

1984 INTERNATIONAL SONGWRITERS COMPETITION

Sponsored by
The National Academy of Popular Music for the benefit of the
Songwriters Hall of Fame Museum. Awarded for the best lyrics to
"Nora's Tune", the instrumental track on NORA's debut
LP "Foreign Legions". Competition judges include Paul Anka,
Sid Bernstein, Sammy Cahn, Mitchell Parish, Neil Sedaka,
Jule Styne and Bobby Weinstein.

N O R A



FOREIGN LEGIONS

Contains Official Entry Form for the
1984 International Songwriters Competition.



**THE FOREIGN LEGIONS ALBUM
IS AVAILABLE AT LOCAL RECORD STORES
OR BY CALLING 1-800-HOT ROCK**

29 West 57th Street, New York, New York 10019 (212) 980-4649 Telex 220770
Distributed Nationally By Alpha Dist.



Networks/Program Suppliers

MUSIC FEATURES

ABC

Rock Net/Continuous History Of Rock & Roll (R. Stone)

Struggles and rewards Part I (May 13)

Drake-Chenault

History of Rock & Roll:

Hall & Oates/Sheena Easton (May 7)
Johnny Rivers/Martha & Vandellas (May 8)
Turtles/Frankie Valli (May 9)
John & Yoko special (May 10)
Pointer Sisters/Drifters (May 11)

Narwood Productions

Country Closeup:

B.J. Thomas (May 7)

Music Makers:

Charles Strouse (May 7)

NBC

The Source:

Aerosmith concert (May 4-6)
Paul Young concert (May 11-13)

PFM Inc.

Guest DJ:

Miles Goodwyn (May 7)
Noddy Holder/Jimmy Lea (May 14)

PIA (Program Services):

Rare & Scratchy Rock & Roll:

Everly Brothers (May 11-13)



STUART AND CLYDE — Chad Stuart and Jeremy Clyde recently visited Drake-Chenault corporate headquarters to tape an interview for an upcoming segment of "History of Rock & Roll." Pictured (l-r) are Stuart, Drake-Chenault President James Kefford, and Clyde.



IN THE MALE ROOM — ABC Rock Net host Bill Fantini received a cultural briefing from the authors of "Livingston's Field Guide to North American Males" following a recent segment of "Lifelines." Pictured (l-r) are Fantini, and authors Cheryl Moffitt, Peter Livingston, and Julia Jones.



KOOL AID — In preparation for next month's appearance on the ABC Contemporary Net's "Spotlight Special," Kool And The Gang's "J.T." and Robert "Kool" Bell taped some interviews at ABC studios in New York. Relaxing after the taping sessions are (l-r) "J.T.," ABC's Allen Goldblatt, Contemporary Net Director/Programming Corinne Baldassano, and Bell.

213-553-4330

'The Call That Gets It All'

R&R

SUBSCRIBE TODAY!



RADIO & RECORDS

RKO Networks

Countdown America

w/John Leader (IS Inc.):

The Go-Go's (April 28-29)

Captured Live (PG Prod.):

38 Special (May 4-6)
Tommy Tutone (May 11-13)

Strand Broadcast Services

Music & Memories:

Richard Carpenter/Billy Gray (May 5-6)

Syndicate It

Musik Of The City:

Legend of the Apollo (May 7)

United Stations

Dick Clark's Rock, Roll & Remember:

The Supremes (May 4-6)

The Great Sounds:

The Four Lads (May 4-6)

Solid Gold Country:

Waylon Jennings (May 4-6)

Weekly Country Music Countdown:

Eddie Rabbitt (May 4-6)

Westwood One

Budweiser Concert:

Dazz Band (May 7-13)

The Countdown:

Deniece Williams (May 4-6)

Dr. Demento:

Songs of Allan Sherman (May 4-6)

Earth News:

Tony Carey/Sandahl Bergman/Lisa Hartman (May 7-11)

Live From Gilley's:

Jerry Lee Lewis (April 30-May 6)

Off The Record:

Yes/Pat Travers/Talk Talk (May 7-11)

Off The Record Specials:

Pretenders (May 7-13)

Rock Album Countdown:

David Gilmour/Pretenders (May 11-13)

Rock Chronicles:

Social rock (May 11-13)

Special Edition:

Ron Banks (May 7-13)

Superstars Rock Concert:

Journey (May 11-13)

NEWS & INFORMATION FEATURES

ABC

Directions Net/Let's Cope:

Feel bad about feeling good? (April 23)
Only good people feel guilty (April 24)
Motivating people to do right (April 25)
Handling criticism (April 26)
Checking out your mind (April 27)

Rock Net/Lifelines:

Jerry Lewis interview (April 23)
Changing face of American household (April 24-26)
Alcohol advertising (April 27)

Rock Net/Rock Notes:

Classical treatments of rock (April 20)
Miles Goodwyn interview (April 21-24)

All Star Radio

Radio Hotline:

I love this girl/general manager/a few pointers/hey... Heyward/I'm so lazy (week of April 23)

Stevens & Grdnic's

Comedy Drop-Ins:

Duck sneeze/Lucky Louie's stereo/believe it or else/Federal Excess/pet/shop (week of April 23)

CBS RadioRadio (Kris Stevens)

Entertainment Update:

Jerry Lewis/Jaclyn Smith/Peter Garbriel/Debra Winger (week of May 7)

Donnelly Media

Hiney Wine:

Secretaries and Hiney (April 23)
National Secretaries Week (April 24)
"Ode of Da Hiney" perfume (April 25)
Hiney in left field (April 26)
Johnny-on-the-spot (April 27)

Narwood Productions

Minding Your Business:

Genex Corp./Jeffrey Martin (April 23)
Comp-U-Card Int'l (April 24)
Customer is always right (April 25)
Cutting customs duties (April 26)
Mom & Pop Power Co. (April 27)

NBC

Newsline Extra:

My brother's keeper (April 23)

Progressive Radio Net

Computer Program:

Universal communication/buffers/computer politics/hidden software/punk computers (week of April 23)

Laugh Machine:

Kip Adotta/Monty Python/Rodney Dangerfield/Robert Klein/Henny Youngman (week of April 23)

News Bilmp:

Excuses/pigging out/fighter pilot school/outer space art/lemon cars (week of April 23)

Sound Advice:

Tone-arms/anti-skating/stylus/cartridges/needles (week of April 23)

Public Interest Affiliates

Medscan w/ Frank Blair:

It's what Mom ate (April 23)
Pear- or bulb-shaped? (April 24)
Dangers of artificial tanning (April 25)
Corn starch rash deterrent (April 26)
Egg-heads have better memories (April 27)

PIA Public Affairs:

Investment in 1984 (April 22)

RKO One

Beat The System:

Negotiating mortgages (April 24)
Getting yours (April 26)

Mind Games:

The room effect (April 23)
Algeny (April 24)
Crisis addicts (April 25)
Born conservative (April 26)
Pet personalities (April 27)

Smart Money:

Con game insurance (April 23)
Employee savings plans (April 25)
Stocks and mutual funds (April 27)

Syndicate It

Radorobics w/ Jayne Kennedy:

Sports exercises (April 23)
Total body toners (April 30)

Westwood One

Brad Messer's Daybook:

Steamships/Shakespeare (April 23)
Iran hostage mission (April 24)
License tags/sneezing fit (April 25)
John Booth/diving suits (April 26)
Mutiny on Bounty/zipper (April 27)

Playboy Advisor:

Should he tell fiance he's gay/she wants threesome/tom between two lovers/X-rated cassettes/she refuses to climax/erotica for men (week of April 23)

Spaces & Places:

Modern romance: a user's guide (week of April 23)

Waldenbooks Review:

Ron Luciano/"The Best Baby Name Book"/"Poland" (week of April 23)

PEOPLE



Helene Bleiberg

● **CBS Radio Networks** has named **Helene Bleiberg** to the post of Director/Media Relations for CBS Radio. She had been Manager/Sales Development and Promotion since 1983, and joined the network in 1982 as Manager/Press Information. Before coming to CBS Bleiberg worked at the Grosinger Hotel, and prior to that served with the **Softness Group**, a New York public relations firm. In a separate move, **Stephen Youlios** has been named Director of Sales for CBS Radio Networks, effective immediately. He joined CBS in

1982 as Eastern Sales Manager, coming from CBS O&O **WBBM/Chicago**. Prior to that he was an Account Executive in the New York office of **CBS Radio Spot Sales**.

● **J.J. Jordan** has been appointed Regional Affiliate Manager for the **Satellite Music Network** in Dallas. Jordan formerly programmed **WRKO/Boston** and **WHBQ/Memphis**, as well as being National Promotion Director for **EMI Records** and Top 40 Editor at **R&R**.

● **Washington Broadcast News, Inc.** has promoted **Penny Springer** to the position of Director/Station Relations in the network's Washington, DC office. Before joining WBN in early 1983, Springer was on staff at **WMAL/Washington**.

● **John Sherman** has been named Director/Adult Contemporary Programming at **Broadcast Programming International**. Sherman comes to BPI from **KJRB & KEZE/Spokane**, where he was Assistant Manager and PD. Sherman has also worked at **KCVL/Colville, WA; KNAK/Salt Lake City; KERN/Bakersfield**, and **KGA & KREM/Spokane**.

DAVID GILMOUR "Blue Light"



CHR NEW & ACTIVE

AOR TRACKS: 54

AOR ALBUMS: 10

WPHD	WRCK	WRNO	KSKD	OK100	KTDY	WSPT
WCAU-FM	WKRZ-FM	KTFM	KHYT	13FEA	Q101	KCDQ
WGCL	WHTF	WKDD	KRQ	95XIL	WIXV	KGHO
Q103	WJZR	WJXQ	WFBG	WJBQ	KKQV	KOZE
WNYS	WZLD	WRKR	WGUY	WOMP-FM	WBNQ	KDZA
K104	WANS-FM	WRQN	WIGY	WSQV	WCIL-FM	KHTX
WYCR	WOKI	WHOT-FM	103CIR	WISE	KRNA	KBIM
98PXY	WFMI	KQXR	WIKZ	WJAD	WAZY-FM	KSLY
WKFM	KRGV	KQMQ	WZYQ	WCGQ	99KG	KZOZ
		KLUC	WQCM	Q104	KWTO-FM	KIST



THE PSYCHEDELIC FURS

The Ghost In You"

On Columbia Records



WXKS-FM	WKFM	WIXV
WPHD	WJXQ	WHSL
WVSR	WAEV	KCDQ

Sales

The Myth About Co-op Advertising PART I ——— By Harry Spitzer

There are popular misconceptions in the radio business about cooperative advertising money that should be laid to rest. It does not exist in a vacuum. It's not sitting out there waiting for an enterprising new radio salesperson to go out and grab it. It is not new. It has been around for a long, long time; all those retailers out there know about it and how to use it.

It's somewhat like a youngster discovering sex for the first time. "Wow, this is great!" he thinks, "How long has this been going on?" Co-op may be new to radio and to radio salespeople, but it's old news to retailers, manufacturers, and distributors of merchandise.

The truth is, it is great! It's new, unused earned money that many retailers fail to use for a variety of

reasons. But it doesn't exist by itself. It is a means of helping the retailer pay for the schedule after you have convinced him to advertise on your station.

It is the natural conclusion to a successful sales presentation where you have the advertiser interested, but he can't find the money." (Or "my budget is committed," "the newest newspaper rate increase cleaned me out,"

etc.) If you've reached that point in the negotiation, and you've done your homework, the co-op funds that advertiser has earned through merchandise purchases can help pay for the radio schedule. It's not a case of finding out how many unspent co-op dollars the merchant has in the kitty and building a schedule around it. The more logical approach would be to develop a radio schedule that will deliver enough reach and frequency to the target market to make the campaign work and bring in traffic and sales results. Then determine how much of that total schedule cost can be offset by co-op funds. That way the money is spent logically and effectively. And instead of

- Co-op may be new to radio, but it's been around a long time.
- Helps bridge the gap between "being interested" and "can't find the money."
- There are three basic types: traditional, promotion allowance, and dealer support.

having a one-time sale, you've created a customer for yourself and your station.

Three Basic Types

Let's step back for a moment and take a look at the whole picture of cooperative advertising. There are, in fact, three basic types of co-op advertising programs that affect retail ad budgets: the traditional co-op program, the promotional allowance, and the dealer support co-op program. Each represents sales opportunities for the radio salesperson.

In the *traditional* approach, the manufacturer or supplier shares the cost of the advertising based on the amount of merchandise purchased by the retailer over a period of time. The percentage allowance might be 3%, 5% or so, with limits set by the manufacturer on the total amount that can be accrued. The ads (they are radio ads, not "commercials," to the retailer interested in sales) feature the vendor's name in the copy. The terms of the co-op contract could be equal sharing by retailer and manufacturer (50/50) or (75/25) or even 100% paid by the manufacturer. Reimbursement by the manufacturer is made by check or credit memo after the retailer has submitted proof of performance indicating that all co-op contract conditions have been fulfilled.

The *promotion allowance* co-op program is a common practice in the food products business. The retailer features the manufacturer's product or products in a specific promotion during a specified period. The size of the allowance is set by the size of the merchandise order, not necessarily the size of the ad campaign. The purpose of this co-op type is to build maximum store support through in-store display, price promotion, window signs, and inclusion in the store's advertising. Radio stations with merchandising promotion departments get a big share of food store co-op money.

Dealer support co-op programs, popular with manufacturers and their ad agencies because they are more easily controlled, are growing in popularity. Instead of set allowances or billing procedures between retailer and supplier, the program is handled completely by the supplier. Under this plan, if the retailer orders established minimum amounts of merchandise, the vendor will create and place advertising for the retailers included in the program. Often the ads are designed to fit into the retailer's style, but most of the time it looks like a national ad with a listing of local stores participating in the program. This eliminates complicated billing procedures and accomplishes the manufacturer's goal of getting his retailers' names advertised. This type of dealer group advertising

adapts well to radio, and experienced radio salespeople and co-op coordinators have found it an interesting source of new radio sales dollars.

Co-op Facts Of Life

The growth in popularity of the dealer support programs can be traced to the problems that have developed in implementing the allowance system: keeping up with the accrued allowances, being sure the ads run during the specified time period, hassling with the media to deliver the performance affidavits so the vendor can be billed before the deadline expires, and disputes between bookkeepers on both sides of the program when the figures don't agree. These are some of the problems inherent in the co-op advertising procedure.

Co-op advertising became a fact of retail advertising life when manufacturers decided to insure their merchandise would be advertised by the stores that carried their products. It bridged the gap between the national advertising programs, designed to develop customer demand for specific goods or services, and retailer ad programs designed to tell the customers where to buy those goods and services. By offering to share the ad costs, the suppliers increased the chances of their products appearing over the logos of local stores with local customer acceptance. If there is advertising, more merchandise will be sold, and presumably both store and supplier will be happier.

Often, the presence of a more generous advertising allowance can swing the store buyer's decision to buy from Manufacturer A to Manufacturer B, assuming equality or similarity in product, price, and other considerations. The danger in this type of decision, often called "buying advertising instead of buying merchandise," is the possibility of stocking your shelves with secondary line merchandise which may still be sitting on those shelves after the advertising has run. Good merchants buy the right merchandise, negotiating price, delivery date, payment terms, etc., and then work on advertising allowances.

Stanley Marcus, chairman emeritus of the Texas-based Neiman-Marcus retail chain, supports this idea. In his book titled "Quest For The Best," Marcus states "... Often, the best is kicked out because goods that are not necessarily the best have money for co-op advertising, whereas the better make either doesn't believe in it or doesn't have the funds to do it ..."

Transtar, in conjunction with Dolly Parton and RCA Records, presents six blockbuster hours of the life and music of one of our most beloved national treasures . . .



The Dolly Parton Radio Special.

Tracing Dolly's roots from her musical beginnings to her success today. Insightful interviews with Dolly and those that have been a part of her career. With a profile of her latest accomplishments including her new film, Rhinestone, with Sylvester Stallone.

Each of the six hours can stand alone, giving you programming flexibility. Each hour contains 10 commercial minutes . . . five available for local sales.

This is the only authorized Dolly Parton Radio Special. We urge you to reserve your market immediately. Just call us at 1-800-654-3904.

Available on a barter basis in most markets.

TRANSTAR
The Quality Satellite Network

Harry Spitzer is Vice President/Sales Director of the Southern California Broadcasters Association (SCBA).

Talknet.

THE PROBLEM SOLVER.

*"Talknet attracts new audience.
Listeners stay with us through other dayparts,
which helps improve our overall shares."*

Gary Eaves VP/GM
WDBO, Orlando, Florida

*"We sell out most of the local avails
and we have a tremendous amount of repeat business."*

Scott Meir GM
KSTP, Minneapolis, Minnesota

*"The great thing about Bruce's show is its
ability to draw advertisers who never really thought about
radio as an advertising medium."*

Diane Sutter GM
WTKN, Pittsburgh, Pennsylvania

*"Bruce and Sally lead the nighttime talk race
in Houston. Talknet dovetails perfectly with our local
programming... When a national radio show
sounds that good and does that well in the ratings,
somebody is doing something right."*

Harry Schultz
News & Program Director
KPRC, Houston, Texas



Call on our problem-solvers. Bruce Williams and Sally Jessy Raphael weeknights.
Bernard Meltzer and Dr. Harvey Ruben weekends.
Talknet. Our unique call-in talk shows currently solving problems
for 166 radio stations. Call (212) 664-4745.

"FORMAT MERGER"**Century 21,
Churchill Affiliate**

Century 21 has discontinued production of its "Simply Beautiful" Easy Listening format and in return is offering Churchill Productions' programming to its client stations. Terms of the new agreement also call for Century 21 to serve as a sales representative for Churchill.

"It's a format merger, even though it's not a corporate merger," stated Century 21 VP/GM Dave Scott. "We try to give stations as good a service as we can. With only 20 stations on the Simply Beautiful format, we just weren't able to give the same degree of service as what we were in some of our other formats that

had 75, 100, and 125 stations. It just makes more sense for us to combine our 20 with Churchill's. That way he ends up with something really worth having, and it gives our stations better service and product. I'm excited about it."

Churchill President Tom Churchill added, "It works out very well for both of us. Our strength is really in programming as opposed to marketing. Century 21 is an excellent company with a fine reputation."

Besides its Easy Listening format, Churchill Productions also provides an Adult/Contemporary programming service. With 19 formats, Century 21 claims over 400 fulltime client stations.

GOOD NEWS, BAD NEWS**WCI/PolyGram Merger
Runs Into New Hassles**

The beleaguered WCI/PolyGram merger ran into a case of the good news/bad news syndrome last week in two court decisions. The good news was L.A. Federal District Court Judge Manuel Real denying the FTC a preliminary injunction against the merger Tuesday (4-10), maintaining that the Commission had failed to prove any antitrust violations. The FTC had voted 4-1 last month to sue to block the merger, despite staffers' and outside

economists' recommendations to the contrary.

WCI and PolyGram began gearing up to put the merger in motion. Then came the bad news Thursday (4-12), when the 9th U.S. Circuit Court of Appeals granted an injunction blocking the implementation of Judge Real's ruling, pending a formal FTC appeal. Oral arguments on the FTC's appeal of the Tuesday ruling are expected to be held in May. Meanwhile, once again, the merger has been postponed.

Blair Radio Ups Eight

Blair Radio has promoted eight key executives within the rep firm. As part of the overall management moves, Cedar Rapids-based VP/Agr-Business Director William Alford has been promoted to Senior VP/Agr-Business. Newly-named VP/Marketing Managers are Los Angeles Sales Manager Patti Rouen and Chicago Sales Manager Stephen Sorich. Elevated to VP was Houston Marketing Manager Scott Lazare.

Frank Kelly, VP/New York

Sales Manager since 1982, was upped to Marketing Manager. Additionally, Blair awarded three Account Executives the title of Sales Manager: New York AE Susan Bradkin, Los Angeles AE Jeff Cena, and Chicago AE James Pagliai.

James O'Neill, Exec. VP/COO of the Blair radio rep firm, said, "These promotions will further enhance the overall productivity of our sales operation across the country."

Salvato To KOSI GSM

Bob Salvato has been promoted to General Sales Manager at Easy Listening KOSI/Denver. He succeeds Ross Allie, who took on similar duties with neighboring KPKE.

Most recently KOSI's Local Sales Manager, Salvato first joined the outlet as an Account Executive seven years ago. Commenting on the promotion, he told R&R, "It's all happened rather quickly for me. I only held the Local Sales Manager position for

a year, and I thought it would be another year before I'd move. Needless to say there is a lot more pressure and responsibility that comes with the job. But I feel very positive about the position. I'm looking to make my sales staff one of the most professional here in Denver, to teach them techniques that will make it easier for them to sell the product."

KOSI is currently seeking a candidate to fill the LSM vacancy.

CALENDAR**BRAD MESSER****Iran Raider:
"It Would've Worked!"**

This week marks the fourth anniversary of what is virtually universally perceived as a humiliating low point in recent American history, the failure of our 1980 Iran rescue raid.

Uncle Sam lost a lot of macho points, there's no doubt about it. But one of the raiders feels Americans lost more confidence than the situation actually warranted.

Far from being a series of Keystone Kops blunders, he says, the rescue mission was a very carefully rehearsed operation that included contingency plans for even the most improbable developments, which turned out to be precisely the kind of developments that did occur . . . improbable ones.

Hindsight and homework have convinced him that on any other day, it would have worked.

Major Logan Fitch was designated to command the U.S. Embassy assault in Teheran, an

assignment terminated by the scheme floundering in the desert staging area.

"Since then," says Fitch, "I've become friendly with one of the hostages. I've looked over a lot of intelligence reports. Knowing what we know now [about] the extent of training of the hostage holders, what they had, what their intent was and so on, and also knowing where [all the hostages] were, I feel even more confident that we would have been successful had we been able to continue."

During the course of locating Major Fitch to ask him to participate in a broadcast about the raid, I learned he has retired from the Army and gravitated to a profession that has more than its own share of unpredictability. The man who would likely have become an American hero if the hostage rescue had come off as planned, is now a (Merrill Lynch) stockbroker in Houston.

End Of The Clipper Ships

MONDAY, APRIL 23 — There had already been steamboats on rivers and lakes for about 30 years, when someone finally realized that big-enough steamships could cross the Atlantic. The first engine-powered transatlantic crossing was completed 146 years ago today (1838) by the *Sirius*. Sailing ships required a month, but the *Sirius* made the crossing in two weeks, making clippers and other tall ships obsolete. (The *QE II* can cross the Atlantic in five days.)

Sandra Dee (formerly Alexandra Zuck) is 42. Fall Guy Lee Majors 44. Sixties rock star Roy Orbison 48. Shirley Temple Black 56. Baseball Hall of Fame member Warren Spahn 63.

Iran Hostage Rescue Attempt

TUESDAY, APRIL 24 — Four years ago today (1980) America tried to rescue our hostages from Iran. Backup helicopters failed. A chopper pilot, probably blinded by dust, crashed into a transport plane in the Iranian desert. Eight servicemen died. The rescue was aborted, the team withdrew from the country, and our hostages spent another nine months in captivity. (Released January 20, 1981.)

In 1967, Soviet cosmonaut Vladimir Komorov became the first spaceman to die on a mission, when a parachute malfunction caused the *Soyuz-I* capsule to bore in at several hundred miles per hour.

Barbra Streisand 42. Shirley MacLaine 50.

First Auto License Plates

WEDNESDAY, APRIL 25 — About a half-dozen years after Henry made his first Ford, New York became the first state to require automobile license tags, beginning 83 years ago today in 1901. Drivers were not issued license plates. Each person had to make his own, in any reasonable form that legibly displayed the owners initials. Some people painted their initials right on the car, others nailed metal letters to pieces of wood and attached them.

The first American guide dog for the blind was matched with his human in 1928. Delegates from 50 nations met to form the United Nations 1945. "Heartbreak Hotel" by Elvis hit #1 1956.

Talia Shire 38. Al Pacino 44. Ella Fitzgerald 66.

Lincoln's Killer Hunted Down

THURSDAY, APRIL 26 — A week and a half after President Abe Lincoln was killed, his assassin John Wilkes Booth was found — 119 years ago tonight — hiding in a tobacco barn near Port Royal, Virginia. Federal troops set the barn afire, saw Booth silhouetted in the flames, and shot him to death (1865). The exact spot where it happened has since been paved over and is a part of highway 301.

Primitive scuba gear demonstrated 1880. Salk polio vaccine mass testing began 1954. Frisbee distance record 316 feet set 1981.

Duane Eddy 46. Carol Burnett 48. Seismologist Dr. Charles Richter 84.

Deadliest Marine Disaster

FRIDAY, APRIL 27 — After the South's defeat in the Civil War, the rebels released about 2000 Yankee prisoners of war and put them on the Mississippi steamboat *Sultana* to return to the North. 119 years ago today (1965) the steamer exploded and sank near Memphis, with the loss of 1547 lives, the deadliest marine disaster ever.

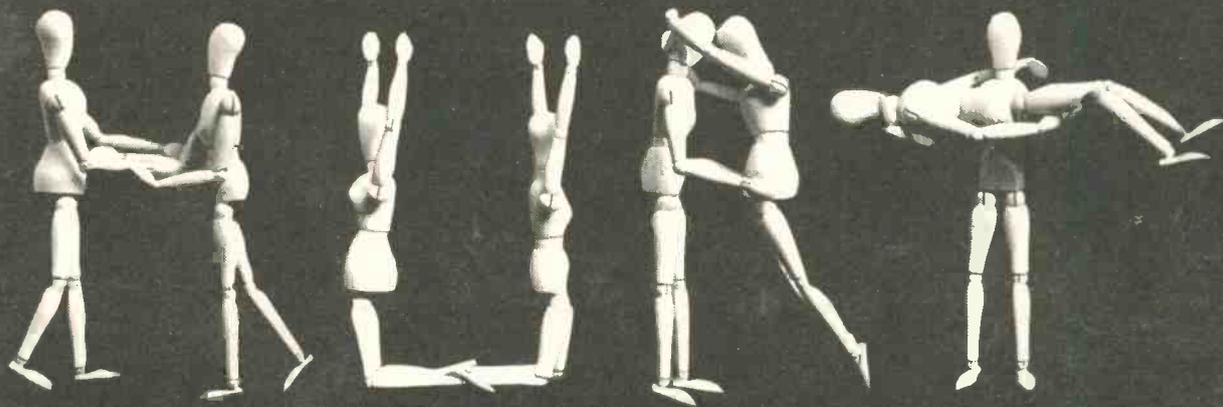
George Gervin 31. Ace Frehley (ex-Kiss) 34. Judy Carne 35. Sandy Dennis 47. Jack Klugman 62.

Tomorrow (4-28) Ann-Margret 44. Jack Nicholson 47. Carolyn Jones 51.

Sunday (4-29) we sprint ahead to Daylight Savings Time: Rod McKuen 51.

RE-FLEX

THE POLITICS OF DANCING. Lesson 2:



This dance lesson brought to you on Capitol Records and Cassettes.

Capitol

© 1984 EMI Records Limited

JUDAS PRIEST



“love bites”

The Single



On Columbia Records



One of the hotter rumors on the streets of Tinseltown this week involves the Country radio combatants located on either side of the Hollywood Freeway.



Street Talk heard that **CAP CITIES**, which owns **KZLA-AM & FM**, has agreed to purchase **KLAC** from **METRO-MEDIA**. Obviously, Cap Cities would have to spin off **KZLA (AM)** to make the deal fly, but such a move would definitely upgrade the company's presence in the market. In fact, they'd be the only Country game(s) in town. We also hear the company has expressed an interest in **PLOUGH's WPLO/ATLANTA**, which would make a nice AM companion to Cap Cities' **WKHX**.

As **HARTE-HANKS** Communications goes private, the company is allowing Harte-Hanks Radio President **GARY EDENS** (with a group of key management personnel) the opportunity to make a leveraged buyout of the nine radio properties. But, before you call your venture capitalist, you should know that if Gary is not able to put the deal together, the radio group will remain a Harte-Hanks asset with the current management in place.

Hats off to **KJR/SEATTLE** morning ace **GARY LOCKWOOD** on signing a longterm contract with the station for a reported \$1.5 million. This new deal not only puts to rest any speculation that "Lockjock" might skip to **KLSY**, it means the eight-year **KJR** veteran will be staying put through the end of the decade.



MIKE JOSEPH is on the case in the Twin Cities, surveying the market for **ENTERCOM**, owner of Easy Listening **WAYL** and the A/C AM **KKSS**. Entercom also owns Hot Hits station **KITS/San Francisco**, but Mike says what he'll do in Minneapolis will be "unique and one of a kind." What *that* will be remains under wraps.

Speaking of consultants . . . **E. ALVIN DAVIS** has picked up another Emmis station. **KMGG/LOS ANGELES** will now have E. Alvin's assistance in finding a programmer to replace **JEFF SALGO** (see Page 34).

As the winter book came in, longtime **KLOS/LOS ANGELES** morning personality **FRAZER SMITH** opted for other arenas. Filling Frazer's vacated morning shift is **SHANA**, whose midday shift was then filled by part-timer **DAVID PERRY**.

SUNBELT has finally taken possession of **KRAB/SEATTLE**, following months of delays. Decisions on the station's future format and direction should be made shortly.

They're calling him the marathon man. His name is **RANDY HOLLAND** and he's been named GM of **KXIC & KKRQ/IOWA CITY**. However, he's going to continue to manage **KKRC & KYKC/SIOUX FALLS**, too!

CHRIS TURNER is the new PD/MD at **WJAX/JACKSONVILLE**, replacing Steve Fox. **TERRY POWELL** and **STEVE JONES** have combined forces to create **STP MANAGEMENT COMPANY**. Powell, most recently VP/A&R at Columbia Records, and Jones, a principal in Chateau Recorders in Los Angeles, will manage artists and consult.



Terry Powell

Steve Jones

The new GM at **KTYD/SANTA BARBARA** is former **KMEL/San Francisco** Sales Manager **EDD HOYT**.

After having programmed both **WLS-FM** and **WLUP** in the past, **TIM KELLY** returned to **WLS-AM & FM** a couple of months ago as Programming Assistant. Now, he's been promoted to Music Director for the stations, replacing Steve Perun, who exited last week. By the way, **WLS-AM & FM** Operations Manager **STEVE CASEY** has denied rumors that the programming for the AM and FM would soon go their separate ways.

Congratulations to former **KKDJ/Fresno** PD **DEAN OPPERMAN** on being named Director of Group Programming for parent company **PACIFIC QUADRICASTING**.

KFRC/SAN FRANCISCO is mourning the loss of its former VP/GSM (1969-83) **JOE MARSHALL**, who succumbed to cancer Sunday (4-15) at the age of 64. Marshall, who had continued to consult the station following his curtailed schedule in 1983, is survived by his wife Shirley and children Susan and Kent.

FRANKLYN JAY moves from evenings at **WAQY/Springfield (AOR)** to the programmer's chair at sister AM station **WIXY (Country)**. He replaces the exiting Mike Williamson.

At **KSTM/PHOENIX**, **STEVE ALLISON** has been promoted from Sales Manager to Station Manager. **TOM DURAN** has moved from AE to Sales Manager. **JEFF PARETS** continues to program the station.

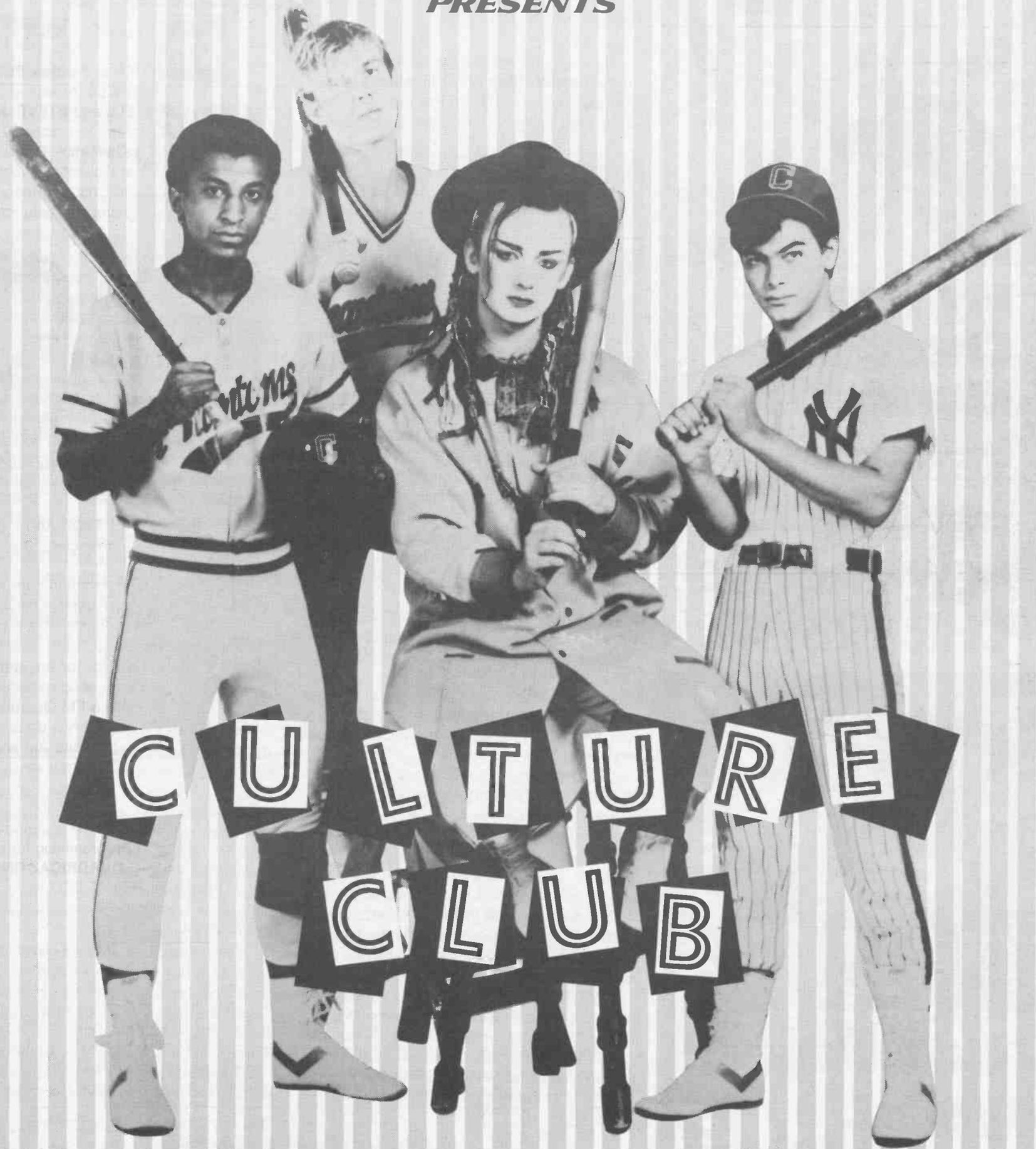
KILE/GALVESTON has named **DAVE PARKS** (no relation to the one at **KS103/San Diego**) as PD. Dave replaces Scott Taylor, who exited a few weeks back.



STANLEY B. STEWART is the new PD at **WHSL/WILMINGTON**. He comes from across town at **WMFD** and replaces John Foster, who's off to **WYMX/Augusta**.

At **WPGU/CHAMPAIGN, IL**, the new PD is **RICK KAEMPFER**, who was promoted from the staff. Former PD Dave Priest is now MD.

WESTWOOD ONE
PRESENTS



C U L T U R E
C L U B

SATELLITE SIMULCAST WITH HBO

Once again **WESTWOOD ONE** and **HBO** team up to bring you another major satellite event. On Saturday night, April 28th, at 10:30 PM Eastern and 10:30 PM Pacific, over 100 radio stations will join forces with **HBO** on the **WESTWOOD ONE** Satellite Network to bring you Culture Club's "Kiss Across The Ocean Concert," a special stereo presentation of the Grammy Award-winning group. For the biggest events in radio, it's **WESTWOOD ONE**...and only!

WESTWOOD ONE

AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS

The Style Council



"My Ever Changing Moods" 7-29359

Produced by Peter Wilson and Paul Weller for Solid Bond Productions Ltd.

Management: John Weller—Solid Bond Studios, London

NEW & ACTIVE
CHR 123/47



WANG chung

"Dance Hall Days" 7-29310

PRODUCED BY Chris Hughes and Ross Cullum

MANAGEMENT David Massey at Domino Directions LTD, London

NEW & ACTIVE
CHR 53/26

ON GEFEN RECORDS AND CASSETTES.



Street Talk

Continued from Page 26

In case you missed the April 13th edition of the **LARRY KING** Show on Mutual (and you can't say we didn't try to warn you last week right here), we have the photographic



proof that **DC-101/WASHINGTON's GREASE-MAN** (left) and **Z100/NEW YORK's SCOTT SHANNON** (right) were "on the air with Lar." The show will be rebroadcast on the "Best of King" April 28.

Looking for a great job in the Midwest? **DENE HALLAM** needs an afternoon drive personality at **KUDL/KANSAS CITY**. Give him a call.

TOM DAREN, the former OM of **3WS/Pittsburgh**, is looking for a gig in Florida. The 24-year broadcast veteran can be reached at (412) 486-5343.

Four-year afternoon drive jock at **WVLK/LEXINGTON**, **KEITH RAINES**, is now the station's MD. Tom Richards remains as Assistant PD.

TOMM RIVERS is the new Production Director at **RKO's WFYR/CHICAGO**.

Get out your get-well cards and send them to **KWFM/TUCSON** midday man **PAUL DEWITT**, who was seriously injured in a hit-and-run automobile accident. Also, seven-year **DRAKE-CHENAULT** veteran **DOUG FLODIN** is having a rough battle with a recurring health problem. He could use some cheering up via the mails.

WABY/ALBANY celebrates 50 years of broadcasting later this year, and the station wants to hear from former employees as part of this fall's festivities. The Music Of Your Life station is programmed by **JON KNOTT**, who can be reached at (518) 456-6101.



A World Class Stunt In Lubbock

KRLB/Lubbock has pulled off a promotion that people in that market will be talking about for years. Two FM99 personalities, Steve Sever and Gary Winter, took off from Lubbock International Airport on April 7. Their mission: to race each other around the world . . . Steve headed east, Gary headed west.

As part of a giant promotion to award a two-week trip for two around the world, the two jocks battled each other (and airsickness) to see who could get back to the station first. Believe it or not, the winning margin was just three and a half hours! Steve arrived back in Lubbock April 14, exactly seven days, 13 hours after he left. Gary, thanks to an unanticipated airport change from Kennedy to LaGuardia in New York, returned home after a seven-day, 16-and-a-half-hour trip. Naturally, the two checked in whenever possible from "the road," and the contest was a huge success.

In what had to be fun to listen to, **KDKA/PITTSBURGH** talk show host **ROY FOX** married his fiance, KDKA Public Relations Director **MARY DeROSS**, on the air April 5. No biggie, you say? Well, the capper is that Mary didn't know she was getting married until 20 minutes before the elaborately planned (but top secret) ceremony took place. Luckily for Roy, Mary, who was flabbergasted at first, thought the surprise wedding was a great idea.

Stork Stops: Congrats to **MCA Pacific Northwest** rep **FRED ZAEHLER** and his wife Stephanie on the birth of Nicholas Roland . . . Check the coffee machine at **KKCI/KANSAS CITY** — PD **FRANK HANEL** and his wife Tammy had a new daughter, Britney; and midday personality **ED BROWN** and his wife Debbie also had a daughter, Ashley.

Bon Jovi's Fired-Up Video



Mercury's Bon Jovi was in New York recently filming the video for the "Runaway" single. PolyGram states the video will feature "a highly dramatic tale involving nuclear fallout and pyrokinesis." Shown on location (l-r): PolyGram's Lisa Schnapp and Brian Kelleher, group's David Rashbaum, PolyGram Sr. VP Jerry Jaffe, the band's Tico Torres, Jon Bon Jovi, Alex John Such, and Richie Sambora, PolyGram's Derek Shulman, and VP Ted Green.

IDOL

BILLY •

EYES WITHOUT A FACE

FROM THE SOON-TO-BE
PLATINUM ALBUM
REBEL YELL

"EYES WITHOUT A FACE"
THE DEFINITIVE
MASS-APPEAL SINGLE
FROM THE FACE OF
THE 80'S...BILLY IDOL

- NOW ON MTV
- EXTENSIVE U.S. TOUR
CONTINUES IN MAY AND JUNE

DIRECTION, MANAGEMENT
AUCOIN MANAGEMENT, INC.


Chrysalis
Records & Costumes

On The Records



KEN BARNES

UNUSUAL LYRIC CONTENT, PART IV

The Alternative Non-Love Song Top Ten

Every three months or so, as the hits more or less turn over, I like to examine the Airplay/40 for unusual songs. As it has been since time immemorial, most songs are about some permutation of love, and since that's what most people are primarily interested in, that's as it should be.

But since I've been scanning the charts, it seems as if about 25% of the hits concern topics other than love, and it's always enjoyable to see what's on the minds of America's offbeat songwriters. This quarter's completely arbitrary and contrived Top 10 follows (along with the songs' subject matter, as loosely interpreted by me):

- **KENNY LOGGINS** "Footloose" — Getting loose and regrettable (male perspective)

- **CYNDI LAUPER** "Girls Just Want To Have Fun" — Getting loose and regrettable (female perspective)

- **ROCKWELL** "Somebody's Watching Me" — Acute paranoia

- **PRETENDERS** "Show Me" — A cute way of introducing an infant to the modern world

- **QUEEN** "Radio Ga Ga" — The deterioration of radio programming



Loggins & Lauper: Getting loose and regrettable is this quarter's hit theme

- **JOHN COUGAR MELLENCAMP** "Authority Song" — Late score: (I Fought The Law And) The Law Won, Mellencamp Zero.

- **GENESIS** "Illegal Alien" — Immigration problems here

- **MATTHEW WILDER** "The Kid's American" — No immigration problems here

- **TONY CAREY** "A Fine Fine Day" — Adjustment problems following longterm imprisonment

- **"WEIRD AL" YANKOVIC** "Eat It" — Conspicuous consumption

A Little Gore

Michael Gore of "Terms Of Endearment" fame was formerly known for his "Fame" fame; he produced and co-wrote that unforgettable hit. He also wrote for Sister Sledge, Linda Clifford, and (first) for '60s hitmaker Lesley Gore, who happens to be his older sister.

Finally, is there any truth to the rumor that Re-Flex's next single will be called "The Duran Duran?"

Coming Clean With Early Queen



Brian May and Freddie Mercury in early attempted hits

Before **Queen** started driving radio ga-ga with hit after hit, the group's members were involved in some odd ventures. The band is unusually highly educated, with perhaps the most impressive degree being guitarist **Brian May's** in astronomy. But May wanted to be a star just as badly as he wanted to scope them out, and he made an early move in the rock & roll realm with a group called **Smile**, who had a science-fictional single in 1969 called "Earth," backed with a May co-composition somewhat masochistically entitled "Step On Me."

A bit later, **Freddie Mercury** (real name **Bulsara**) became ambitious for a hit. In 1973, just as Queen was starting to jell, Freddie decided to capitalize on the then-current British "glitter rock" fad. The **Sweet**, **T. Rex**, **Slade** (before they went heavy metal), and **Gary Glitter** were having hits, and Freddie thought he could do just as well. He recorded an all-stops-out **Phil Spector**-style version of the **Ronettes/Beach Boys** number "I Can Hear Music" under the clever pseudonym of **Larry Luxem**. But nothing happened, probably fortunately for Freddie, who was then able to direct his full attention to cleaning up with Queen.



The Swinging Blue Jeans put their careers on the line

(Part IX)

A Sign Of The Thames

This week, three short-lived groups of widely varying impact and historical value in the framework of the British Invasion.

Swinging Blue Jeans: An early Liverpool band who not only predated the **Beatles** but were much bigger for a long time (until the Beatles made records). They started recording in 1963, and their second single revived an obscure rockabilly record by Wyoming's own **Chan Romero**, "The Hippy Hippy Shake." It was a big hit on both sides of the Atlantic, but while the Blue Jeans enjoyed a few more British and European hits (including the first rock version of "You're No Good," years ahead of **Linda Ronstadt**), they faded out fast in the U.S. One of their later members was **Terry Sylvester**, who subsequently spent about a decade with the **Hollies**. The group is still together, concentrating mostly on the German market.

Thamesmen: A troubled and schizophrenic band, whose sole record (not to be confused, in any sense, with soul record) was a study in contradictions. The "hit" side, "Gimme Some Money," was raw and guttural enough to give the raunchiest British bands, like the **Pretty Things** or even the **Stones**, a run for their money. Yet its flip, "Cups And Cakes," was so nauseatingly simpering as to make even the wimpiest British groups run



The Thamesmen transformed into early Spinal Tap

for the men's room. The band later underwent an agonizing series of personnel and name changes (with at least 17 identities in a two-year period, a Guinness Book record). Some of the members went on to join the intermittently significant heavy metal group **Spinal Tap**.

Them: **Van Morrison** left his teenage band the **Monarchs** to form this group in Belfast, Northern Ireland. Their second single, although only a regional hit in the U.S., became a double-sided rock classic, with "Baby Please Don't Go" being covered by **AC/DC**, **Ted Nugent**, and others, and the flip, "Gloria," being covered by every garage band in history. Them (named after a horror movie) had a couple of bigger American hits in 1965 with "Here Comes The Night" and "Mystic Eyes," but experienced internal dissension to the point that by the end, the group consisted of Morrison and random collections of session musicians (including, frequently, **Jimmy Page**). When Morrison left to move to New York and later to record "Brown Eyed Girl," a couple of the members kept the name and moved to Texas, recording no less than four albums which, without Morrison's participation, went straight to the cutout bins.



Them way back then (Van Morrison, center)



ONE YEAR AGO TODAY

- **MIKE BONE** NAMED VP/PROMOTION FOR E/A
- **STEVE MEYER** NAMED VP/PROMOTION AT MCA
- **MICHAEL MURPHY** NEW GM AT WLAK/CHICAGO
- **JHANI KAYE** OM/PROGRAM MANAGER AT KFI/LOS ANGELES
- **RICH MEYER** NAMED PD AT WMET/CHICAGO
- **FRANK CODY** BECOMES PD FOR THE SOURCE
- #1 CHR: "Jeopardy" — Greg Kihn Band (Beserkley/E-A) (3rd week)
- #1 A/C: "I Won't Hold You Back" — Toto (Columbia) (2nd week)
- #1 COUNTRY: "American Made" — Oak Ridge Boys (MCA) (2nd week)
- #1 BLACK: "Mornin'" — Jarreau (WB)
- #1 AOR TRACK: "Overkill" — Men At Work (Columbia) (2nd week)
- #1 LP: "Pyromania" — Def Leppard (Mercury/PolyGram) (4th week)

FIVE YEARS AGO TODAY

- **RICK DEES** BECOMES MORNING MAN AT KHJ/LOS ANGELES
- **BOB COBURN** NAMED PD AT WMET/CHICAGO
- **MATTHEW CLENOTT** NAMED PD AT WDAI/CHICAGO
- #1 CHR: "Heart Of Glass" — Blondie (Chrysalis) (2nd week)
- #1 A/C: "Stumblin' In" — Suzi Quatro & Chris Norman (RSO)
- #1 BLACK: "Disco Nights" — GQ (Arista) (2nd week)
- #1 COUNTRY: "All I Ever Need Is You" — Kenny Rogers & Dottie West (UA) (3rd week)
- #1 LP: "Desolation Angels" — Bad Company (Swan Song/Atco) (2nd week)

TEN YEARS AGO TODAY

- **WALLY CLARK** NAMED PRESIDENT/GM OF WIL & KFMS/ST. LOUIS
- #1 CHR: "Locomotion" — Grand Funk Railroad (Capitol)
- #1 A/C: "Midnight At The Oasis" — Maria Muldaur (Reprise/WB)
- #1 COUNTRY: "A Very Special Love Song" — Charlie Rich (Epic) (3rd week)

TV News

"Solid Gold" for the week of April 20 repeats a January show starring **Sheena Easton**, **James Ingram** & **Michael McDonald**, the **Oak Ridge Boys**, **Quiet Riot**, **Lionel Richie**, the **Romantics**, and **Tina Turner**... **Dennis Edwards** and **Newcleus** appear on "Soul Train" the weekend of April 21... **Golden Earring** and **Shannon** guest on "American Bandstand" April 21... **The Fleshtones'** **Peter Zarella** hosts **Dave Alvin** of the **Blasters**, the **Buzzcocks**, **Stewart Copeland** of the **Police**, **Echo & the Bunnymen**, **Rank And File**, **Winston Reedy**, and **R.E.M.** on "The Cutting Edge" over MTV April 22... HBO's special "Rocks For Spring Break" schedule features concerts by the **Who** (April 23), the **Beach Boys** (24), **Pat Benatar** (25), and **Stevie Nicks** (26)... **Hank Williams Jr.** hosts **Showtime's** "A Star Spangled Country Party" aboard the "U.S.S. Constellation" April 26, with **Alabama**, **Dickey Betts**, **Earl Thomas Conley**, **Gus Hardin**, **Waylon Jennings**, **Mel McDaniel**, and **Sylvia**.

Roger Ebert Wants To Go To Work As Your Local Movie Critic.



Over 200 Stations Feature Him Now.

Your listeners are heavy movie-goers. And movie audiences really respond to what award-winning critic Roger Ebert says. His "Movienews" is a fast-paced look at the latest films and the stars who make them. With sixty seconds of refreshing candor each weekday, Roger has captured the loyalties of radio audiences coast to coast. For more on the best movie feature on radio today, call Gloria Briggs at (212) 887-5583.



HOMI & JARVIS



"FRIEND OF A FRIEND"

Is Gaining More And More "FRIENDS," Including

WICC	KORQ
WKGW	WSKY
WAHR	WCKQ
WVLK	WCHV
WMAZ	WGSV
WRVA	WAGE
WHBY	WKYX
WNAM	WJBC
WHBC	WCIL
KRNT	KFSB
WTRX	KEEZ
KOIL	WHNN
KUGN	WJON
KKUA	KKJO
WWNR	WBOW
WEIM	KTWO
WTKO	K99
WKNE	KQSW
WSKI	KRSB
WWPA	KALE

A/C NEW & ACTIVE

One Of The MOST ADDED



Watch For The New
DAVE GRUSIN
 Instrumental, The Theme From
"ST. ELSEWHERE"
 ON YOUR DESK TODAY!

R&R

Datebook

MONDAY, APRIL 23

Walden Books More Studio Time

Kalamazoo's **Narada Michael Walden** was born (minus the first name) on this day in 1952. After being in a late version of the **Mahavishnu Orchestra**, Walden began the segue from straight jazz to R&B in 1977 with "I Cry, I Smile," but it wasn't until 1979 that he finally broke through with "I Don't Want Nobody Else (To Dance With You)" and "I Shoulda Loved You." Although he still solos, the bulk of Walden's efforts are spent producing others these days. Walden gave **Stacy Lattisaw** her first big hit with "Let Me Be Your Angel." He also cowrote and produced **Angela Bofill's** "Too Tough" comeback at this time last year. Most recently Walden and partner **Jeffrey Cohen** worked on **Margie Joseph's** "Ready For The Night."

Birthday: **Roy Orbison** 1936.

TUESDAY, APRIL 24

Streisand Changes Up

Like **Irene Cara**, who often cites her as a role model, **Barbra Streisand** was known primarily as an actress until an acting job gave her a hit single. After taking "People" to #1 in the middle of the British Invasion, Streisand spent the next five years recording similar MOR/showtune-type material. Although most think that Streisand's 1970 cover of **Laura Nyro's** "Stoney End" was her entry into rock & roll, she'd been hinting in that direction about a year earlier with "What About Today," an LP that featured both more pop-oriented material and an early version of her famous perm. Streisand turns 42 today, and the watch is on to see if she stays with her A/C direction of the past few years or changes up again.

Birthday: **Robert Knight** 1945.

WEDNESDAY, APRIL 25

Sinatra's New York Payoff

Although he probably wasn't starving without one, **Frank Sinatra** went to great lengths to get a hit single during the '70s. He covered rock songs ("Bad Bad Leroy Brown"). He tried country ("I Believe I'm Gonna Love You"). During the height of **Paul Anka's** comeback, Sinatra recorded Anka's "Anytime (I'll Be There)," then had to watch Anka's version outchart his, nine months later. Finally, on this day in 1980, Sinatra's cover of the theme from "New York, New York" showed up in **R&R** and finally brought Sinatra back onto the front page. (**Liza Minelli**, who sang the original two years earlier, had frequently told interviewers that she thought the song would give her a CHR hit.)

Birthdays: **Ella Fitzgerald** 1910, **Bjorn Ulvaeus** 1945, bluesman **Albert King** 1923, songwriter **Jerry Leiber** 1933.



THURSDAY, APRIL 26

Roger Taylor Born

Duran Duran's fourth member, **Roger Taylor**, celebrates his 24th birthday today. Born in Castle Bromwich, Taylor did his first drumming for two Birmingham punk bands, **Crucified Toad** and the **Scent Organs**. (**Jeff Thomas**, who was DD's vocalist for a brief while, was also from the latter group.) The earliest versions of Duran Duran had functioned without a drummer, using **Nick Rhodes's** rhythm unit instead. During the brief period that **Andy Wickett** was in the band, he introduced Rhodes and **John Taylor** to Roger at a party. He auditioned and joined and Duran cut their first demo, which featured a rough predecessor of "Girls On Film." Despite his reputation as the group's quiet member, Taylor had an early reputation for being rather violent on the drums; it was only after Roger and John reportedly became fans of **Chic** and **Nile Rodgers** that both the sledgehammer guitar and drumming styles were modified.

Birthdays: **Duane Eddy** 1938, **Gary Wright** 1945.

FRIDAY, APRIL 27

Sheena Shares Her Secrets

In a highly diffuse market like America, it's hard for one TV show to break a record immediately; even "General Hospital" had to plug "Baby, Come To Me" for a few weeks. In Britain, one TV show reactivated **Toni Basil's** "Mickey." And one **BBC** special is credited with making **Sheena Easton** famous. "Big Time," which documented Sheena's signing to **EMI** and subsequent grooming for stardom, preceded the UK debut of "Morning Train" (known there as "Nine To Five") by a week and also compelled the reissue of her first British single, "Modern Girl." In fall 1982, she surprised a lot of people by issuing the synth-driven "Machinery," but it wasn't until she led off her "Best Kept Secret" LP with "Telephone" that people were prepared to hear her singing rock & roll.

Birthdays: **Ann Peebles** 1947, **Adam Ant's** partner **Marco Pirroni** 1959, **Ace Frehley** of **Kiss** 1950, ex-Main Ingredient lead **Cuba Gooding** 1944.

SATURDAY, APRIL 28

The Reaper Strikes

On this day in 1972, **Phil King**, leader of an early version of **Blue Oyster Cult**, was shot to death during a gambling argument in Farmingdale, Long Island. The 25-year-old King was shot three times while trying to collect on a gambling debt. And the **Marshall Tucker Band** received some equally bad news on this day in 1980 when bassist **Tommy Caldwell** died from injuries sustained in an automobile accident six days earlier. Tommy was replaced by ex-**Garfunkel Ruff** member **Franklin Wilkie** and MTB plugged along for three years. Now word comes that Tommy's brother, **Toy**, is leaving the band; lead vocalist **Doug Gray** has purchased the rights to the MTB name and will continue as the group's leader.

SUNDAY, APRIL 29

Biographical Hanky Panky

Tommy James, born **Thomas Gregory Jackson** in Dayton, celebrates his 37th birthday today. The legend behind his first hit holds that "Hanky Panky" was issued on Michigan-based **Snap Records** four years before a Pittsburgh DJ, who mistook it for a current, played it and made it an instant hit in 1966. According to **United Stations' Ed Salamon**, who grew up in Pittsburgh, **Bob Mack**, whose name appears on the song's label, had been playing the song around the 'Burgh at dances and parties for some time. As with a number of other songs on the local dance circuit, "Hanky Panky" had enough of a local following to compel its rerelease. According to this version of the story, the real credit for convincing James to reenter the music business belongs to **KDKA/Pittsburgh**, which gave the song its first shot at normal airplay. James says "Hanky" was recorded in 1962, but the original versions of the song, by the **Summits** and the **Raindrops**, came out in late 1963 and James's Midwest surf/punk rendition dates it as a 1964 release.

RKO  RADIOSHOWS



CAPTURED LIVE! PRESENTS SAGA

The biggest acts recorded-live at America's premier rock arenas in a weekly one-hour format.

The weekend of April 21st features SAGA with hits from "Heads or Tales," including "Social Orphan," "Catwalk" and "The Flyer".

Produced by Patrick Griffith Productions, Inc. for RKO.

Capture your market by calling (212) 764-6702.

Renda Takes On WSHH GM Duties

Tony Renda, President/owner of WSHH/Pittsburgh, has added General Manager duties as well. This move follows the recent exit of former GM/GSM John Rohm, who relocated to KQRS-AM & FM/Minneapolis as General Sales Manager.

"In the past, WSHH has always been a leading Easy Listening sta-

tion in town," Renda remarked. "We want to see the radio station get back to where it was and maintain its dominance. We believe in Easy Listening; it's a good format. In fact, we just signed a two-year contract with Schulke Radio Productions. We're very excited about their music research

and think it's going to be a fantastic aid. We've got great call letters, great dial position, a great syndicator in SRP, and we're going from there."

Paul Goldstein has been tapped as WSHH Sales Manager. Renda said no other major staff changes were anticipated.

Phillips

Continued from Page 1

ing to A/C." Phillips was previously VP/Programming for the NBC FM stations, PD at KYUU/San Francisco and KGW/Portland, and was an air personality at 99X/New York and KJR/Seattle. He begins his new assignment May 7. No permanent replacement has been named at K101, but night personality Bob Malik has been named interim PD.

Scott

Continued from Page 1

Scott told R&R, "I am very grateful for this recognition by Firstcom. KIX106 is only ten months old, and we have been incredibly successful. It's the team here that is responsible for that. The support of Firstcom has been equally important, and they are just plain great people to work for."

WMAL & Q107 Set New GSMs

WMAL & WRQX (Q107)/Washington have announced new General Sales Managers. Eleven-year company veteran and Q107 GSM Tony Renaud has transferred to the GSM post at WMAL, replacing Bob Bowen, who became Director of Sports Sales. At the same time, Q107 Sales Manager Mary Groark has been elevated to GSM, replacing Renaud.

Renaud joined the company in 1973 as Promotion Director, later becoming an Account Executive, Sales Manager, and finally GSM. Renaud told R&R, "It's a great opportunity and challenge for me. I'm very excited about it." Groark was unavailable for comment at presstime.

O'Shea

Continued from Page 3

formerly programmed Golden West's KVI/Seattle. O'Shea's background also includes a term as National PD for the Amaturo Group, as well as PD stints at WLW/Cincinnati and KLIF/Dallas. O'Shea told R&R, "When I joined the company, I was told this was a title to be earned, not routinely granted to GMs. Glenn Potter said there was room for advancement within First Media, and the title of VP is a nice vote of confidence for the job I've done. More than that, it's a sign to me that First Media is an aggressive, progressive radio company with a sensational future."

Lamb

Continued from Page 3

sales strategy, has a full understanding of marketing strategy, and has extraordinary people skills. His coming to WBYU is important to us because we've made a commitment to win in New Orleans."

Lamb's radio career includes an Exec. VP/GM stint with WOHO & WXEZ/Toledo and an Account Executive post with WLYF/Miami. He commented, "It's great to be at this station and to be with Swanson Broadcasting. New Orleans is a terrific town, showing growth potential. This is going to be a terrific year for radio and WBYU." Regarding any format changes, Lamb noted, "We have a commitment to this marketplace, since we are the only true Easy Listening station, and we have a commitment to Bonneville. We are just going to do the format in the best way and tradition that it can be done."

Mid America

Continued from Page 3

America owns eight radio stations: WIRE & WXTZ/Indianapolis; WKAN/Kankakee, IL; WIRL & WSWT/Peoria; WMRZ & KRVR/Quad Cities; KBEZ/Tulsa; and, until new owner Getz Communications takes it over, WTRX/Flint.

KLZI

Continued from Page 3

professionally was remarkable. In addition to his well-rounded background, his management experience makes him very empathetic to the problems of a GM."

Most recently, Kampmeier spent two years as GM at WSCR & WPLR/New Haven after a year as PD at WPLR. Before that, he worked briefly as PD at WDAE/Tampa, following four years as PD at WHLY/Orlando. Kampmeier said, "Because of the market size differences, I don't see moving from GM to PD a step backwards. I feel a lot more capable as a PD having had a couple years' duties as GM under my belt. I'm extremely excited about this format and the FairWest organization."

Tower

Continued from Page 3

KAFM VP/CEO Bill Steding told R&R the three stations will have to broadcast with reduced power, and sometimes switch to auxiliary transmitters or even leave the air entirely during the KIXX work. "We feel we would end up having irreparable harm done to us and the damages would be immeasurable, so we couldn't turn around and sue for them later," he said in explaining the injunction request.

Steding claims Arcetex has a "legal, implied obligation" to cooperate with the tower's tenants. Buttressing the plaintiffs' case, he added, is a history of tower changes being performed outside of ratings periods at the Cedar Hill site.

Woodward

Continued from Page 3

the first female broadcast manager in this market's history. She's an extremely talented person who's done a remarkable job since she's been here. We're very pleased to have her with us."

Woodward joined WENS as GSM a year ago after a year as GM at WVEZ/Louisville. Before that, she spent six years at WQLR/Kalamazoo - four as an Account Executive, the last two as Station Manager. Woodward told R&R, "I'm really happy to have the opportunity to work with Jeff. He is a super guy who's really growing in this industry."

B/A/M/D CONSULTS

KKRZ Converts To CHR Format

Taft's newly-acquired KKRZ/Portland has switched from FairWest's A/C format to a music-intensive CHR format under the direction of B/A/M/D & Associates President Dwight Douglas. A PD has yet to be announced.

VP/GM David Crowl told R&R, "We hope to have our new format up and running sometime this week. Dwight Douglas's firm has the ability to help us target our goals and create some fabulous promotions to aid us in our growth, and I anticipate repeat performances of his success with B94/Pittsburgh and B97/New Orleans. In addition, (Taft VP/Engineering) Ted Ruscitti will assist us in achieving the technical sound we need for this format."

The station will refer to itself on-air as "Z100," and will keep the same calls. "I

think we've really got to expect our growth to come after this spring book. We made the changes because we feel there is a lot of opportunity for growth in this market," Crowl continued. "Taft is very good about supporting its FM stations, and its CHR outlet Q102/Cincinnati will serve as a role model for Z100."

Douglas commented, "There is a good opportunity for continued growth for CHR in this market, and Z100 is going to take advantage of it. Even in markets where there is more than one CHR station, recent Birch numbers indicate more available shares for the format now than at this same time last year. Now that the word is out about the format change we're able to make a wider search for the right airstaff and PD."

TRANSACTIONS

Rockoff Acquires WNWS

Continued from Page 3

Asked about his plans for the News/Talk outlet, Rockoff told R&R, "I'm going to leave it alone for six months. WNWS is filled with a bunch of terrific

people. This is something else for me to sink my teeth into besides rock or Country, and I'm looking forward to helping keep WNWS on top."

WNWS operates with 25,000 watts (directional) at 790 kHz. The transaction is subject to FCC approval.

Salgo's New Frontier Buys KIVR-AM & FM

New Frontier Broadcasting, a new company owned wholly by departing KMGG/Los Angeles PD Jeff Salgo, has agreed to purchase KIVR/Cave Junction, OR, as well as a CP for a sister Class C FM, from Illinois Valley Radio for \$575,000, pending FCC approval.

KIVR operates with 1kw fulltime at 1400 kHz, and presently uses an automated A/C format. The CP is for a 100kw FM facility at 102.7 mHz, with

an antenna height limit of 4000 feet above average terrain. The future KIVR-FM, expected to be on the air this fall, will also serve the areas north to Medford, OR and south to Eureka, CA. No format plans have been announced.

The stations mark New Frontier's first broadcast properties; Illinois Valley Radio owns no other stations. The transaction was brokered by Greg Merrill of Chapman & Associates. Takeover is expected in late May.

107 Ltd. Buys Four From KUTI

107 Ltd. has agreed in principle to purchase four Washington State radio stations from KUTI Communications for a price in excess of \$2 million, pending FCC approval.

Properties involved include KUTI & KXDD/Yakima and KOTY & KHWK/Richland. KUTI is a 5kw daytimer at 980 kHz; KXDD operates with 62.5kw on 104.1 mHz at 2250 feet. KOTY is 1kw days/250 watts nights at 1340 kHz, while KHWK offers 25kw at 106.5 mHz with an anten-

na height of 160 feet. All four stations program Country formats.

KUTI Communications, headed by President Don Heinen, owns no other facilities. 107 Ltd. is an investment group headed by veteran broadcaster Victor Ives; the company also operates KMJK/Portland.

William A. Exline, Inc. served as broker. The agreement date was April 9.



The Beatles
The Animals
The Moody Blues
The Searchers
Herman's Hermits
The Troggs
The Yardbirds

Billy J. Kramer
The Rolling Stones
Dusty Springfield
Gerry & The Pacemakers
Jimi Hendrix
The Dave Clark Five

The Zombies
Spencer Davis
The Who
The Hollies
The Kinks
Manfred Mann
Peter & Gordon

David Bowie
Donovan
Led Zeppelin
Pink Floyd
Cream
... And All The Rest

(213) 306-8009

Available Now On A Barter Basis

NSBA PRODUCTIONS INC.
400 Sunridge Street Playa del Rey, CA 90291

AP has always given you more service for your money. Here's how to make more money from our service.

VISIT US
AT THE NAB
CONVENTION, BOOTH 419
AND THE HILTON SUITE 2976

If your station has the AP Radio Wire, you've got access to the world's most credible, up-to-date, and salable news.

But along with your news, you also get hundreds of authoritative, timely and equally salable feature programs each week.

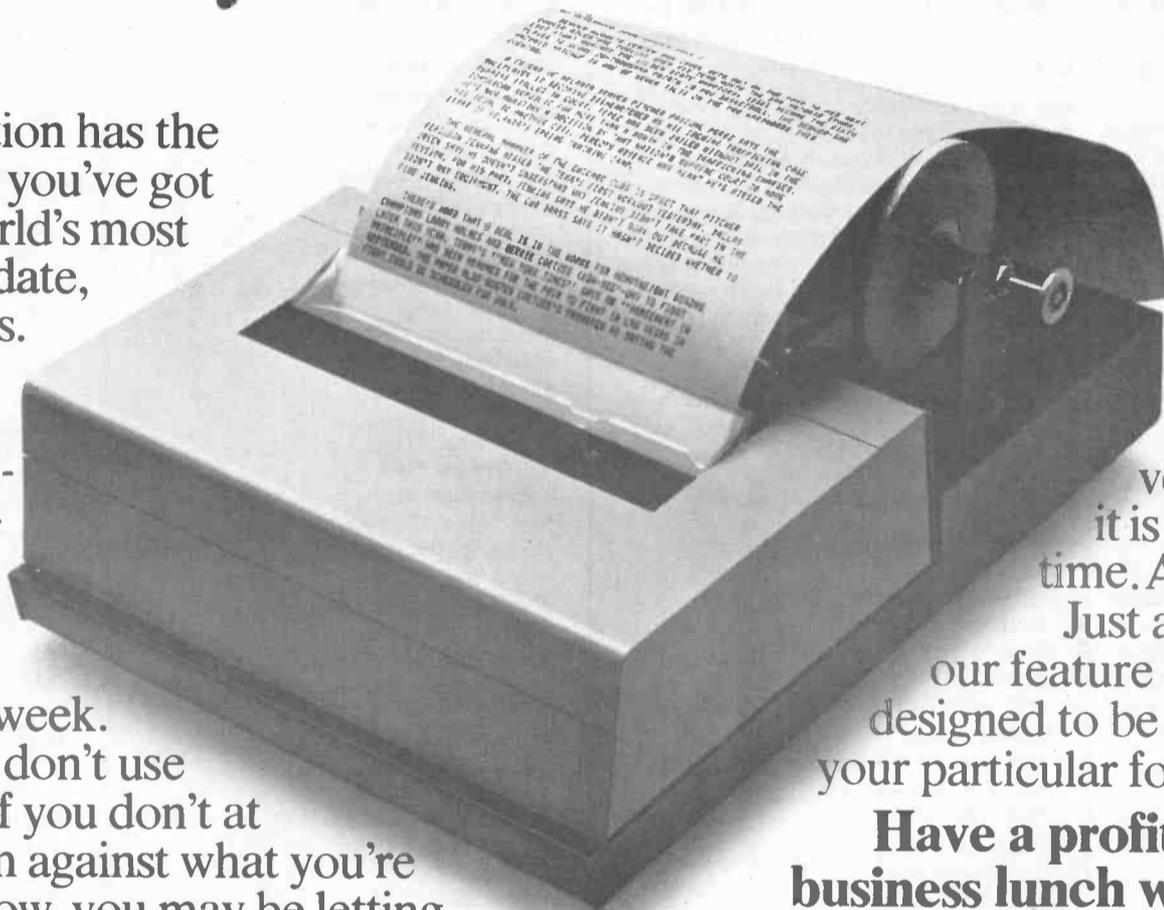
And if you don't use those features, if you don't at least weigh them against what you're programming now, you may be letting thousands of profitable commercial avails slip through your fingers.

AP professionalism pays off in audience loyalty, and salability.

The standards of quality that apply to our news scripts also apply to our other programming. Whether it's sports, business, agriculture or lifestyle features.

The result? Unmatched audience loyalty. People tune in to hear our features, most of which provide time for commercial breaks.

That loyalty is what makes AP feature programming such a logical media buy for clothiers and car dealers. For stock brokers and sporting good stores.



And that's important to you.

Because the more your feature programming appeals to prospective advertisers, the easier it is for you to sell time. And boost profits.

Just as important, all of our feature programming is designed to be compatible with your particular format.

Have a profitable business lunch with your AP Radio Wire Machine this Monday.

Along with all of the other attractive features of the AP Radio Wire, we feature a list of coming attractions. That's an AP exclusive.

If you've never seen it before, check your Radio Wire around noon, on Monday. And brace yourself for a shock.

Because it will do more than just tell you what's in store for the week ahead.

It will convince you that you've been sitting on a gold mine... of information.

To find out more about how our Radio Wire features can help you improve your profit picture, call Glenn Serafin collect at the Broadcast Services Division of The Associated Press (202)955-7214.

AP Associated Press Broadcast Services. Without a doubt.

Contemporary Hit Radio



JOEL DENVER

SAVE FOR REFERENCE

CHR Record Promotion Checklist



If you're updating your address and phone number rolodex, here's a useful item to help you along. It's the annual edition of our "Handy Dandy CHR Record Promotion Checklist." In it you'll find a complete listing of the most active labels within CHR and the appropriate promotion personnel. As always, it's a good idea to compare this list with those names and numbers already in your phone book.

For those stations that are having trouble with record company service for one reason or another, this list will help you open new lines of communication, which is what this business is all about anyway. One hint on establishing service would be to mail a weekly copy of your survey to the local label rep. Stay in touch by mail and phone as often as possible.

Early feedback and unsolicited opinions on records you like show you're listening to

the product, further increasing your station's awareness to the local reps. Remember, it costs a lot of money to put every station on a regular mailing list, so make sure you're courteous and businesslike in your dealings with record labels. If you've unsuccessfully tried every avenue possible with the local reps, then a polite letter explaining the situation to one of the national reps listed below might make a major difference.

A&M — West
Sr. VP: **Charlie Minor**
Nat'l: **Steve Resnik**
Secondary: **Jon Konjoyan**
1416 N. La Brea Ave.
Los Angeles, CA 90028
(213) 469-2411

A&M — East
VP: **Rick Stone**
595 Madison Ave.
New York, NY 10022
(212) 826-0477

Arista — East (inc. Jive)
VP: **Don Jenner**
Nat'l: **Rick Bisceglia**
6 West 57th St.
New York, NY 10019
(212) 489-7400

Arista — West
8370 Wilshire Blvd. #300
Beverly Hills, CA 90211
(213) 655-9222

Atco (inc. Cotillion, Island, Mirage, Modern, Rolling Stones, Swan Song)
Nat'l: **Margo Knesz**
75 Rockefeller Plaza
New York, NY 10019
(212) 484-6000

Atlantic — East (inc. RFC)
Sr. VP: **Vince Feraci**
Nat'l: **Sam Kaiser, Andrea Ganis**
Secondary: **Lisa Velasquez**
75 Rockefeller Plaza
New York, NY 10019
(212) 484-6000

Atlantic — West
9229 Sunset Blvd. #710
Los Angeles, CA 90069
(213) 205-7450

Beserkeley
2054 University Ave. #400
Berkeley, CA 94704
(415) 848-6701

Boulevard
VP: **Larry Tollin**
Nat'l: **Lenny Beer**
Secondary: **Larry Frazin**
19456 Ventura Blvd., 2nd Fl.
Tarzana, CA 91356
(213) 705-1994

Camel
Pres: **Bruce Bird**
8255 Sunset Blvd.
Los Angeles, CA 90046
(213) 656-6592

Capitol — West
VP: **Walter Lee**
Nat'l: **Michael Lessner**
1750 N. Vine St.
Hollywood, CA 90028
(213) 462-6252

Capitol — East
1370 Ave. Of The Americas
New York, NY 10019
(212) 757-7470

Chrysalis
Nat'l: **Daniel Glass**
645 Madison Ave.
New York, NY 10022
(212) 758-3555

Columbia — East
VP: **Ray Anderson**
Nat'l: **John Fagot**
Secondary: **Sheila Chlanda**
51 West 52nd St.
New York, NY 10019
(212) 975-4321

Columbia — West
Nat'l: **George Chaltas**
1801 Century Park West
Los Angeles, CA 90067
(213) 556-4895

Curb
VP: **Phil Gernhard**
111 N. Hollywood Way
Burbank, CA 91505
(213) 840-6350

De-Lite
Pres: **Gabe Vigorito**
1733 Broadway
New York, NY 10019
(212) 757-6770

Elektra/Asylum — East
(inc. **Beserkeley Musician, Solar**)
VP: **Mike Bone**
665 5th Ave
New York, NY 10022
(212) 355-7610

Elektra/Asylum — West
VP: **Dave Urso**
9229 Sunset Blvd, 7th Floor
Los Angeles, CA 90069
(213) 205-7400

EMI America/Liberty
VP: **Dick Williams**
Nat'l: **Jack Satter**
6920 Sunset Blvd.
Hollywood, CA 90028
(213) 461-9141

Epic/Portrait/
Associated Labels — East
(inc. **Bang, B.I.D., Bobcat, Boulevard, Caribou, Carrere, CBS Associated, Curb, Estate, Jet, Kat Family, My-Disc, Nemperor, Pasha, Phil. Int'l., Private I, Rock 'N' Roll, Scotti Bros., Stiff, Tabu, T-Neck, Tuff City, Virgin**)
Nat'l: **Walter Winnick**
51 West 52nd St.
New York, NY 10019
(212) 975-4321

Epic/Portrait/
Associated Labels — West
VP: **Larry Douglas**
1801 Century Park West
Los Angeles, CA 90067
(213) 556-4909

Geffen (inc. Network)
VP: **Johnny Barbis**
Nat'l: **Jason Minkler**
9130 Sunset Blvd.
Los Angeles, CA 90069
(213) 278-9010

Island
VP: **Michael Abramson**
14 E. 4th Street
3rd Floor
New York, NY 10012
(212) 477-8000

IRS — East
VP: **Michael Plen**
595 Madison Ave.
New York, NY 10022
(212) 826-0477

IRS — West
Nat'l: **Kyle Heatherington**
1416 N. La Brea Ave.
Los Angeles, CA 90028
(213) 469-2411

Kat Family
VP: **Tommy Teague**
Nat'l: **Cathy Dignan**
4150 Pleasantdale Rd.
Suite A
Atlanta, GA 30340
(404) 448-0842

MCA (inc. MCA/Curb, MCA/Camel, Sweet City, RDM)
VP: **Steve Meyer**
70 Universal City Plaza
Universal City, CA 91608
(213) 508-4014

Mirage
VP: **Bob Greenberg**
9229 Sunset Blvd.
Suite 710
Los Angeles, CA 90069
(213) 205-7480

Modern
Pres.: **Paul Fishkin**
1438 N. Gower St.
Hollywood, CA 90028
(213) 465-5144

Montage
VP: **Frank Chackler**
112 So. 16th St. -906
Philadelphia, PA 19102
(215) 561-5880

Motown (inc. Gordy, Tamla, Morocco)
VP: **Skip Miller**
Nat'l: **Howard Rosen, Don Wright**
6255 Sunset Blvd.
17th Floor
Hollywood, CA 90028
(213) 468-3500

Network
President: **Al Coury**
Nat'l: **John Brodey**
9200 Sunset Blvd. # 1101
Los Angeles, CA 90069
(213) 859-1220

Pasha
VP: **Carol Peters**
Nat'l: **Lyn Corey-Benson**
5615 Melrose Ave
Los Angeles, CA 90038
(213) 466-3507

Philadelphia International
309 S. Broad St.
Philadelphia, PA 19107
(215) 985-0900

Planet
GM: **Jim Tract**
5505 Melrose Ave.
Los Angeles, CA 90038
(213) 464-4757

PolyGram — East (inc. Casablanca, De-Lite, London, Mercury, Polydor, Polymer, Riva, RSO, 21)
Sr. VP: **Bob Edson**
VP: **Bill Cataldo**

Nat'l: **Joe Grossman**
810 7th Ave.
New York, NY 10019
(212) 399-7100

PolyGram - West
11340 Sherman Way
Sun Valley, CA 91352
(818) 764-3505

Prelude
Nat'l: **Joe Bonner**
200 W. 57th St. #403
New York, NY 10019
(212) 974-0360

Private I
Nat'l: **Bill Craig**
6255 Sunset Blvd.
Hollywood, CA 90028
(213) 460-6325

Quality
Nat'l: **Frank Murray**
161 W. 54th St #1001
New York, NY 10019
(212) 246-4352

RCA - East (inc. Ensign, Grunt, Pablo, Planet, Salsoul)
VP: **John Betancourt**
Nat'l: **Eddie Mascolo, Mike Becce**
Secondary: **Susan Wax**
1133 Ave. Of The Americas
New York, NY 10036
(212) 930-4000

RCA — West
Nat'l: **Bonnie Goldner**
6363 Sunset Blvd.
Hollywood, CA 90028
(213) 468-4059

Robox
VP: **Tommy Teague**
4150 Pleasantdale Rd.
Suite A
Atlanta, GA 30340
(404) 448-0842

Rocshire
Nat'l: **Brian Rooney**
1240 N. Van Buren St #102
Anaheim, CA 92807
(714) 632-9452

Scotti Brothers (inc. Rock 'N' Roll)
Nat'l: **Nick Testa**
2114 Pico Blvd.
Santa Monica, CA 90405
(213) 450-3193

Solar (inc. Constellation)
Nat'l: **Chuck Johnson**
1635 N. Cahuenga Blvd.
Hollywood, CA 90028
(213) 461-0390

Warner Brothers (inc. Bearsville, Curb, Geffen, Qwest, Sire, Slash)
VP: **Russ Thyret, Rich Fitzgerald, George Gerrity, Mark Maitland**
Nat'l: **Stu Cohen**
Secondary: **Sue Emmer, Marc Ratner**
3300 Warner Blvd.
Burbank, CA 91510
(213) 846-9090

CAMEO



SHE'S STRANGE

Album 814 984-1 Single 818 384-7

THRILLS AND CHILLS FROM CAMEO.

CAMEO "SHE'S STRANGE" Poppin' on Parallels 1 & 2

Parallel 1's

WXKS-FM	PRO-FM	FM102
CKOI	I95	KS103
WPLJ	WNVZ	XTRA
WCAU-FM	WHYT	KFRC
	KIIS-FM	KITS

Parallel 2's

WYCR	WNOK-FM	KX104	KMGX
WLAN-FM	KAMZ	WSFL	KYNO-FM
WKRZ-FM	KSET-FM	KTFM	KQMQ
WHTF	WOKI	13K	KDON-FM
WBBQ	WFMI	KQXR	KHYT
KXX106	KQKQ	WRQN	



"Produced by Larry Blackmon for Atlanta Artist Records"

Manufactured and Marketed by PolyGram Records

Another PolyGram Records

BREAKER

SCORPIONS



"Rock You Like A Hurricane"

From The Album
'LOVE AT FIRST STING'



Manufactured and Marketed by
PolyGram Records

Motion

Frank Walsh is out as MD at KITY/San Antonio, and can be reached at (512) 657-6203 . . . Brian Thomas has left the morning show at KMJK/Portland to do mornings at KKRZ/Portland. The other half of the KMJK morning team, Kevin Ross, is out and midday personality Alan Budwill has taken over wakeup service . . . Rick Boyd, most recently MD at KIDD/Monterey, has become PD at WCRO/Johnstown . . . Don Manale is new to nights at WRNO/New Orleans from across town at WQUE . . . At WMR/Rumford, ME, Michael Rivers adds PD duties to his MD chores and George Williams joins the station to do mornings . . . Chuck Carlisle exits overnight at WKYX/Paducah for WSTO/Evansville, IN overnights.

KILE/Galveston promotes MD Dave Parks to PD, replacing Ray Flores, who exits to Austin to be campaign aide for Senatorial candidate Uncle Gonzalo Barrientos . . . At WDOQ/Daytona, Dee Silvers fills in as OM for Bob Brown, who remains midday/Production . . . Tom Garrison joins afternoons at KDON-FM/Sallnas from KZZP/Phoenix . . . For the record, WHYI/Detroit's lineup includes Scott Sherwood mornings, J.J. Walker afternoons, and Steve Kelly nights . . . 93FM/Tampa hosts a new lineup with morning man Dave Mann, middays Bill Garcia, afternoon driver Mike Addams, night-rocker Dave Michaels, and overnights John Dalton.

Bits

• **Stars Serve Children!** FM106/Philadelphia recently held a six-hour remote at St. Christopher's Hospital to raise money for underprivileged children. Restaurants donated food, and such stars as Patti Labelle and Stephanie Mills were on hand to serve it up. The Mayor went on the air to thank everyone for their support.

• **Hello, It's Me, Lionel.** WSPT/Trenton, in conjunction with Motown, promoted Lionel Richie's latest single, asking listeners to call in and give their best "Hello." The winner received a telephone and runners-up won a Lionel Richie picture disc.

• **Give Peace A Dance!** KSKD/Salem, along with the Citizen Action For Lasting Security group, sponsored the "Give Peace A Dance" marathon. \$11,000 was raised from dance team pledges for the amount of time on the dance floor and from ticket sales and donations.

• **Moonlighting?** KMGZ/Lawton, OK air personality Perry Smith recently jumped behind the counter of McDonald's restaurant to help with the morning rush on its newest product, "Sausage & Biscuits." During break times Perry called in live reports. After Perry caused one culinary disaster after another, McDonald's manager suggested he remain behind the mike and leave the biscuits to them.



"ZOO" KEEPERS — Q105/Tampa hosted the "Q Morning Zoo" show with Zookeepers in their Sunday best. Shown (l-r): Pat George, Audrey Lynn, Terrance McKeaver, Pat Brooks, Cleveland Wheeler, Nancy Alexander, Bill Connaly, and Arch Deal. The hungry one is Roger Schulman.



PUPPY CHOW FOR STRAY CATS — WPFR/Terre Haute charged listeners dog or cat food as admission to a local club for the "Share Your Heart With The Humane Society" promotion. Listeners were entertained with a live band and given Stray Cats albums courtesy of EMI Records. Pictured with Humane Society representatives is WPFR air personality Frosty Stilwell.



UP THE CREEK IN SOUTH CAROLINA — WANS-FM/Greenville, SC welcomed the group Heart during a live NBC Source broadcast. Heart is promoting their new track from the "Up The Creek" soundtrack titled "The Heat." Shown after the show are (l-r) Heart's Ann Wilson, Mark Andes, Nancy Wilson, Denny Carmassi, Howard Leese (seated), and WANS-FM Promotions Coordinator Scooter Lesley.



NBC Radio's Young Adult Network

DEF LEPPARD

BRINGIN' ON THE ROCK



Spend two hours with one of today's hottest bands. Def Leppard. An exclusive two-hour profile only on The Source. Joe Elliott, Steve Clark, Rick Savage, Rick Allen and Phil

Collen talk candidly about their touring, success, future plans, and the brand new version of their "High 'N' Dry" LP. Experience the platinum power of Def Leppard's music. "Foolin',"

"Photograph," "Rock of Ages," "Rock, Rock, Til You Drop," "Bringin' On The Heartbreak," "High 'N' Dry (Saturday Night)." And more. Produced by Denny Somach Productions.

Broadcast the weekend of April 27-29.

Sponsored in part by Plymouth Turismo Duster, Armour All, The Air Force Reserve and Nabisco Fruit-Filled Newtons.

AOR



STEVE FEINSTEIN

ROCKIN' ROCHESTER SINCE 1969

Sweet Fifteen For WCMF

We gather this week, dear friends, to celebrate the 15th anniversary of WCMF/Rochester. But as we party hearty, let us remember one of the operative phrases in the radio game: "You're only as good as your last book." All the hoopla over WCMF's 15th birthday would ring hollow if the station were limping along after all these years as an AOR. *Au contraire, mon frere* — WCMF's success story continues at a brisk pace.

In the fall '83 book, the station's 10.0 share was #3 overall, and the station notched #1 honors in the following demos: 18-34 men, 18-34 adults, 18-49 men, 25-34 men, and teens. Current PD Trip Reeb has been at the WCMF helm since January 1980, except for an excursion to guide WMET/Chicago from April '82-'83.

Party Upon Arrival

This is not the first birthday party WCMF has held. Even though the station's ratings were nothing to celebrate when he arrived in '80, Reeb still held a 12th birthday party.

He remembers having no doubts that WCMF would be around for many more. "We came to play. Our new owners, Scornix (the station has since been sold to Stoner), backed us up with an intensive marketing campaign: TV, bill-



Trip Reeb



boards, bussides, and t-shirts. That was essential, 'cause a youth audience is so active in its listening habits that you've got to keep your name out there and remind them that you're the best."

Reeb was also able to hire away talent from then-AOR WMJQ who remain the core

Continued on Page 42

Pollack's No. 1 Client

Like a parent with his children, a good consultant loves all his clients equally. At worst, he may slightly favor those who remit payment for services rendered more promptly than others.



But it's safe to say that radio doctor Jeff Pollack must have a special place in his heart for WCMF. It was the first client he signed to his consultancy in early 1980, and 'CMF's speedy success story no doubt helped line up additional clients for him.

Pollack was recommended to WCMF's owners as someone with a successful track record against the *Burkhart/Abrams* "Superstars" format *WMJQ/Rochester* was trouncing 'CMF with. (WMJQ had an 11.8 share to WCMF's 3.7 in the fall of 1979.) Pollack had just finished taking *WMMR/Philadelphia* to a resounding victory over rival *WYSP*, which at that time was a Superstars station.

It proved to be a sound strategy. Within a year, 'CMF was on top of 'MJQ, and except

for one book, remained victorious for the rest of 'MJQ's days as an AOR. ('MJQ has since switched to CHR.)

Pollack explains how he and PD Trip Reeb engineered the turnaround: "WCMF had a hip image, but was an extremely esoteric, tired-sounding station with a much-too-broad musical posture. Trip and I spent a lot of time evolving the station's music, making it more familiar and contemporary.



"We brought the old heritage station into the '80s, utilizing the call letters' legacy and reasserting 'CMF's leadership role. We wanted to communicate that 'we had been there... we're the original.'"

Increased visibility, tying in with community affairs, and an advertising campaign featuring a "Long Live Rock" slogan were part of the plan. The success of that slogan taught Pollack "how critical a strong slogan is in marketing a station's sound. 'MJQ was using a moose as its mascot, which didn't seem to have a lot to do with rock 'n' roll. Our slogan made a clear difference, and gave listeners something to sink their teeth into."

Now that WCMF is alone in the AOR race, does Pollack suggest that the station broaden itself to attract a wider audience? "No. We're not going to fiddle around with crossover artists. We would never abandon the solid rock core essence of the station. Anything to confuse that would be detrimental to its unique position."

WCMF Alumni Club

WCMF/Rochester has produced more than its share of former employees who have moved on to even greener pastures. We asked some of them to recall their days in Rochester.

Terri Hemmert

Terri recently celebrated her 10th anniversary at *WXRT/Chicago*, where she does mornings. She retains fond memories of her stint on overnights at WCMF in 1971 and '72. Back then, the station was "completely free-form, and there was the spirit of 'anything goes.' Sometimes I would conspire with all-night jocks at other stations to play the same songs at the same time. Or we would talk to one another over each other's air, with Walter Carlos music behind us."

There were no restrictions on music, and a typical set of music on Terri's show might include everything from *Billy Paul* to *Richard Wagner* to WCMF staples such as *Skylark*, early *Genesis*, and *Shawn Phillips*.

Above all else, she cherished the close interaction with the audience. "We really communicated with them. We did things that touched people's lives, and they touched us back. One night, I played '50s oldies the entire show, and a bunch of listeners showed up with coffee and donuts, and answered the phones all night. I used to go out to breakfast with listeners all the time. In fact, I remember being invited to a huge soul food breakfast at someone's house, with about 30 people and homemade grits, biscuits, and sausages." To this day, she still gets calls from Rochester folks in Chicago who remember her from her days at WCMF.



Terri Hemmert and Tom Teuber reunited, Dec. 1983

Tom Teuber

When *Tom Teuber* arrived at 'CMF in early 1971, he found the two-room quarters staffed only by the sales manager who hired him, an office manager, an engineer, and four other announcers. The station had no production studio, so production was done in the audition channel in the control room while records were spinning. Along with his \$2.25 an hour salary and the 1 kw signal, he knew he wasn't exactly joining the most high-powered operation.

But back in those halcyon days of progressive rock radio, it wasn't big bucks or glamour that were the lure. As Tom explains, "I thought I was on the cutting edge of all that was happening in the culture: music, politics, the Vietnam war. Of course, when I hear bloody awful old airchecks, I now realize that at the same time I didn't know what the hell I was doing in terms of radio programming. The presentation was laid-back, low-key, very boring, and very bad."

In fact, there wasn't even a program director until Tom himself was tabbed six months later. By the end of '71, the station moved into more spacious quarters and upped its power to 20 kw. By the fall of '72, Teuber remembers the station notching a 6.2 showing in the *Arbitron*.

Teuber learned a valuable lesson in promotion at WCMF. Instead of distributing bumperstickers, the station chose to give out WCMF window decals in the shape of a peace symbol. The sales manager got them a great price, and the decals were made available all over town. There was only one snafu: the cheapo-cheapo color faded after a few weeks in the sun, and the decals became known as the "Famous WCMF White Dots."

Teuber went on to do airwork at Buffalo stations *WPHD* and *WGRQ*, and programming positions at *WLWQ/Columbus* and *WMET/Chicago*. He currently has an application pending for an FM license in Wichita, KS.



Bernie Kimble (left) and Tom Teuber (right) in days gone by

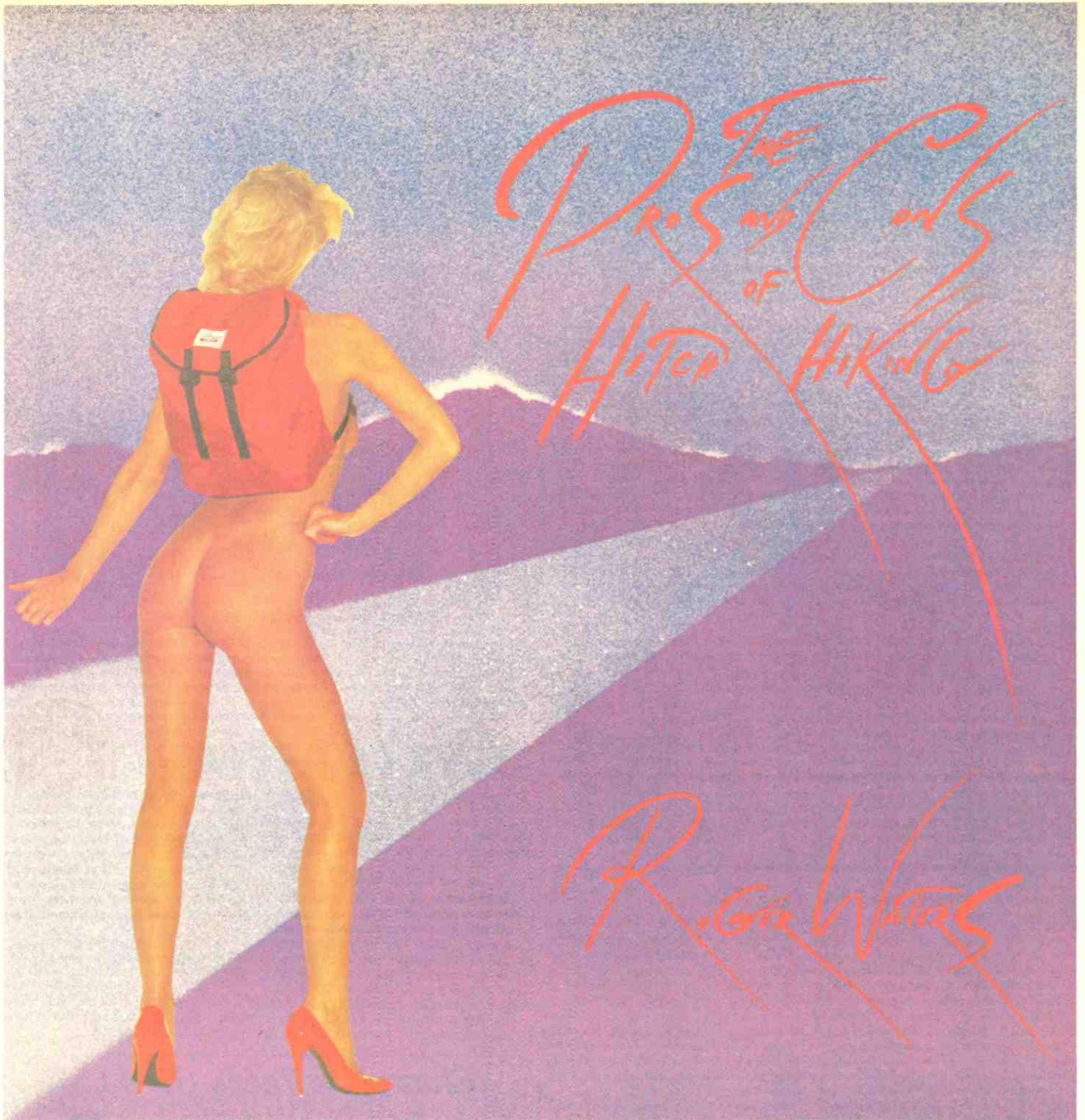
Bernie Kimble

There's probably no one whose name has been more closely linked with WCMF through the years than *Bernie Kimble*. Starting as a jock in the early '70s, Kimble was later named MD and finally PD before leaving in 1978 to go across the street to *WMJQ*, where he was named PD. After returning to 'CMF for airwork in 1981-82, he left to program *WSYR/Syracuse*, followed by a PD stint at *WSCY/Syracuse*. Bernie recently returned to Rochester radio for airwork at *CHR WPTY-FM*.

Among Kimble's contributions to WCMF was the construction of the Downstairs Studio, a studio on 'CMF's ground floor. Combined with live remotes from area clubs, the station averaged at least one live broadcast a week, offering acts such as *Livingston Taylor*, *Journey*, *Jesse Colin Young*, the *Grateful Dead*, and *Cheech & Chong*.

Kimble is in a good position to offer reasons for WCMF's longevity. He credits the station's responsiveness to local music, the relatability of the station's announcers to the Rochester market, and promotional savvy. He notes that "Rochester has no heavy industry. It's not a steel town; it's a white collar, *Kodak* and *Xerox* town. Because 'CMF has been around for 15 years, listeners have had a steady diet of musical quality that has raised their level of musical intelligence and sophistication." Hence, *Peter Gabriel* carries more weight in Rochester than does your average heavy metal headbanger.

Continued on Page 42



The 7" & 12" Single from the Forthcoming Album:

"The Pros and Cons of Hitch Hiking"

On Columbia Records



ON YOUR DESK
TODAY

WCMF Alumni Club

Continued from Page 40

John McGhan

Perhaps WCMF's most illustrious graduate is **John McGhan**, whose travels led to PDships at WPHD, WGRQ, and **WDVE/Pittsburgh**, and executive posts at the **Source** and **Rolling Stone** magazine's radio production arm. He was involved with the startup of NBC's "Friday Night Videos," and is now an independent producer whose projects include consulting **MJ Broadcasting's** syndicated "Metal Shop" show.

From 1971 to '73, McGhan did middays at 'CMF. Most progressive stations were staunchly opposed to what they considered to be even a whiff of hype. As Production Director, McGhan constantly fought over commercial copy. He laughingly recalls "a policy of not using any superlatives. We would never use absolutes like 'the best' or 'the finest.' We'd say 'one of Rochester's better buys' instead. Also, action words were out of the question. Instead of telling listeners to 'go out and buy' from a sponsor, we'd say something neutral like 'We suggest you look over their merchandise and consider a purchase if it fits your needs.'"



John McGhan

Nonetheless, the station was not entirely immune to being hyped itself. While on the air one day, McGhan got a call from someone claiming to be a security guard at the Rochester airport. He was told that **John Lennon**, **Yoko Ono**, **Klaus Voorman**, and members of **Badfinger** had just gotten off a plane and driven off towards a Rochester suburb. It sounded plausible to McGhan because Badfinger was set to play the area shortly.

In as dramatic a voice as any self-respecting progressive jock could muster, McGhan went on-mike and revealed to his audience that "*John Lennon is in Rochester. We want to welcome him to town, and hope that he sticks around a while.*"

Within an hour, every radio and TV station in town and both newspapers called to find out what was going on. They all ran stories of Lennon being in town, and one of the newspapers published a full-page transcript of an interview they had conducted over the phone with him.

In that newspaper conversation, Lennon said he would be going to WCMF to do an interview. When the day arrived, there was a line of fans three blocks long outside the studio waiting to catch a glimpse of Lennon, and police were called in to maintain order.

All the while, all communication with Lennon had been over the phone; no one had actually seen him. As you've probably guessed, it turned out that the whole brouhaha was a total farce. There had never been any security guard or Lennon entourage at the airport, and the perpetrator of the hocus pocus was apprehended and banned from setting foot in the state of New York. Needless to say, McGhan "learned a valuable lesson about the power of the media."

Jim Sotet

Jim Sotet followed McGhan in the midday slot at WCMF in late '73, and was appointed PD several months later. On the musical front, Jim remembers "playing everything. We were really committed to the music, and played not only all the new music that was pouring into the station, but great oldies from all different genres, including lots of rhythm 'n' blues."

Sotet is also proud of a "March For Pure Water," in which listeners pledged money to jocks who walked 21 miles in the rain to raise funds to purify the water supply in Rochester. The station also sponsored a movie competition in which amateur filmmakers competed to have their flicks shown on the local public TV station, with the soundtrack simulcast on WCMF.

In 1975, Sotet left for **WABX/Detroit**, and then moved on to **ZETA-4/Miami**, a National Album Promotion post at **PolyGram**, and his position as VP/Promotion for **Bronze Records**.



Jim Sotet

SEGUES

KLOL/Houston's new phone number is (713) 526-6855.

Jerry Lachelt is named MD at **KAWY/Casper** as **Jeff Fetters** exits . . . **Mick Lane** departs as MD of **KMBQ/Shreveport**, where former PD **Tom Michaels** rejoins for evenings from crosstown **KVKI** . . . **KJET/Seattle** ups **Jim Keller** to Assistant PD/MD, and brings on **Debbie Palne** for middays and **Mike Fuller** for late-nights . . . **Z99/Rogers** appoints **Gayle Fox** Assistant MD.

At **WMET/Chicago**, **John Fisher** moves to afternoons from the Production Director post, which is now held by former late-nighter **Jerry Evans**, as **John Larson** moves into 10pm-2am from afternoons . . . Former **KDKB/Phoenix** MD **J. David Holmes** moves across the street to evenings at **KUPD**, where **Mark Moran** exits . . . Evenings at **KATT/Oklahoma City** now belong to **John Beauilleu**, formerly of **WSKS/Cincinnati** . . . **KSJO/San Jose** evenings sound like evenings at **KXZL/San Antonio** used to, as **KSJO** transplants "**Mandrax The Magician**" for 6pm-10pm and

Michael Foxx for 10pm-2am from the San Antonio outlet. Also, **Stephen Dunwoody** moves into **KSJO** overnights as **Jim Seagull** exits.

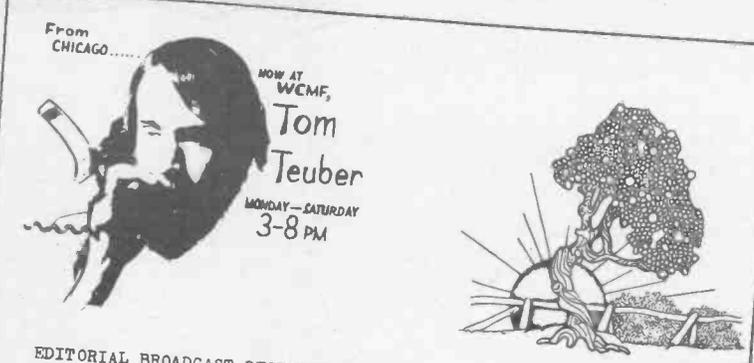
WRKV/Danbury brings on **Mark Rider** for overnights from **WLVQ/Columbus**, **Nina Berthen** as Promotions Director from the **USFL**, and **Joanle McCarthy** for parttime from **WPLR/New Haven** . . . New to **WYFE/Rockford** are overnights **Cathy Yvonne**, who had been MD at **WIBZ/Parkersburg**, and morning man **Skip Isley** from **WTTR/Ocean City**.

Ed Brown will leave **KKCI/Kansas City** on May 2 to become Production Director at **KSHE/St. Louis** . . . **Roman Moore** is appointed Production Director at **KAZY/Denver** . . . Former **WILS/Lansing** MD **Doug Burton** is producing the **Steven Segal** (nee **Steven Clean**) morning show at **WLLZ/Detroit**.

Weekend Warriors: Buddy Baker grabs a rare opening at **WMMS/Cleveland**, **Jim Manuel** is new at **WHCN/Hartford**, and **Rich Gordon** climbs aboard **WDEK/DeKalb** from **WYFE**.



ST. LOUIS SPECIAL — 38 Special got back where they belong at **KSHE/St. Louis**. From left are MD **Al Hofer**, the band's **Don Barnes** and **Jeff Carlisle**, morning personality **Ashley Knight**, and PD **Rick Balis**.



EDITORIAL BROADCAST DECEMBER 20, 1972

Tuesday marked the 26th anniversary of the start of the war in Indochina. In 1946, the Vietnamese people began their fight against outside control of their country. Back then it was the French. Now, it's the Americans who continue to drop thousands and thousands of tons of bombs on an area the size of New Mexico . . . in the name of peace.

We're about to celebrate a holiday in the name of peace. It seems terribly hypocritical to celebrate Christmas at home while thousands of miles away we're fighting an ugly, immoral and endless war that directly contradicts the meaning of Christmas.

And it seems terribly frustrating to see the bombing continue when most Americans have wanted the war to be over for years. But we can't stop protesting.

We must take time out from our celebration of Christmas to send a message of peace to the White House.

Send a telegram right now. Or, call the White House at 202-456-1414. Get the message to Richard Nixon that you want the bombing to stop and that you want the war to stop.

If enough people do it, we may yet have peace on earth and goodwill to all men.

SOCIAL CONSCIENCE — Befitting his background prior to WCMF as a journalist, Tom Teuber did his best to give the early WCMF a high news profile. Under his guidance, the station covered the issues of the day: the American Indian uprising at Wounded Knee, protests of the Vietnam War, bombing in Cambodia, and underground nuclear testing in Alaska, as well as extensive reports from the Watkins Glen rock festival. The station even went so far as to endorse political candidates (including George McGovern), and Teuber often delivered on-air editorials — one of which is reprinted above.

Sweet Fifteen

Continued from Page 40

of his staff: Promotions Director **Orest Hrywnak**, MD **Dave Kane**, and personalities **Candi Clarke** and **Tony Matthews**.

Building Blocks

After tightening up the music, Reeb started an aggressive campaign to add promotional sizzle and community involvement at WCMF. The station has drawn 20,000 listeners to outdoor beach concerts with **Backstage Sally** and **Duke Jupiter**, and sent listeners on a series of World Tour trips, including World Series games and a **Pink Floyd** concert in London. Recent events include a Christmas concert for a

veterans outreach center, cross-country ski events to raise money for a kidney foundation, dance marathons for Muscular Dystrophy, and benefits for an organization that promotes youths' rights. Reeb notes, "We want people to think of this station as a source not only for rock 'n' roll and entertainment, but also for whatever is important to the Rochester community at large."

No Complacency

As he celebrates year number 15 and a recent increase in power to 50kw, Reeb notes, "You can't make it on longevity alone. It obviously doesn't make any difference to people that you've been here for 15 years if you're not doing it right."

Changing Faces Of WCMF

WCMF - 96.5 FM

circa 1970



circa 1974

circa 1972



circa 1977



circa 1978



circa 1982

From Liverpool
to Los Angeles
From New York
to Paris
The Sound
of the Echo
Is Growing
Louder

AT A TIME when everyone seems to be "watching" music, Echo And The Bunnymen invite you to close your eyes—and listen.

Echo And The Bunnymen are serious. Serious about their recordings, serious about their live shows, and serious about their respect for groups such as the Doors, Velvet Underground and Jefferson Airplane.

This Liverpool band's recent concerts at the Palladium in L.A. and the Ritz in New York (part of their sold-out U.S. tour) created the kind of excitement once associated with venues like the Hullabaloo, the Avalon Ballroom and the Fillmore.

There's an intensity about the group that's unmistakable—a visible dedication to producing a new rock & roll based on the exploratory and explosive sounds of the late Sixties.

Echo traveled to Paris to cut the forthcoming Sire LP Ocean Rain and its first track, "Killing Moon." They recorded with a string section, avoiding synthesizers. Because this music is electric, not electronic.

Echo And The Bunnymen are producing powerful music. And that's a gut level response that few bands today are able to elicit.



ECHO AND THE BUNNYMEN

"Killing Moon"

THE FIRST TRACK FROM THE FORTHCOMING SIRE ALBUM OCEAN RAIN



MARKETED BY WARNER BROS. RECORDS INC. © 1984 WARNER BROS. RECORDS INC.

Adult/ Contemporary



RON RODRIGUES

TIME SPENT LISTENING, PT. 1

Luring Your Listeners For More Listening

Getting listeners to tune in to your station is a difficult enough job in itself. However, getting them to listen longer can be the real challenge. Programmers call this job "converting the cume," or "increasing time spent listening." Either way, it's an important enough subject to break in two parts. This week, I asked three programmers their thoughts on audience recycling. In two weeks, we'll find out more about continuous listening (or quarter-hour) maintenance.

The programmers represent three distinctly different stations: a western AM that converted from CHR a few years ago, a midwest music & personality-oriented FM, and an eastern full service AM.

KGW/Portland PD Bill Minckler boasts that his station has the highest cume in his market. "But," he admitted, "we could end up with significantly higher quarter-hour figures with increased time spent listening and recycling efforts."

Bill explained that much of the station's audience listens primarily in drivetimes. "We want to get them interested in tuning in more in middays and in the evenings. The weekends pose an interesting problem because when people are in a recreational mood, they're more likely to tune to the FMs.

"When I arrived here three years ago, my first job was to recycle our morning listeners into PM drive. We first needed the right personality that could meet the expectations created among our listeners by our morning personality. We next fine-tuned our services, such as traffic reports and weather information, for the afternoons. Then it was important to reference those changes throughout the day."

Generic vs. Specific

Once that was accomplished, it was time to work on the other dayparts. Cautioned

Progress

Patricia Wexler is appointed Marketing & Promotion Director at WCLR/Chicago . . . KRBE/Houston appoints George Schank as Engineer/Producer of USFL Houston Gamblers broadcasts . . . Former Cox Communications research staffer Donna Leonard joins W101/Tampa as Research Director . . . KEZR/San Jose morning drive personality Mike McGurk named Production Director . . . Paul Miller moves to KUDO/Las Vegas from crosstown KORK, replacing Richard Urey who goes into television . . . Anita Appelhans joins the Creative Services department at WSPD & WLQR/Toledo . . . WMAG/High Point, NC adds two to its morning news team: Frank Laseter and Jim Johnson join the Bill Flynn morning show . . . Susan Bates is the new Promotion Director at WDBO/Orlando . . . WLTW/New York PM drive anchorwoman Sandy Jackson is promoted to ND . . . KRLB-AM & FM/Lubbock appoints Kerri Wells Promotion Director . . . Former KQRS/Minneapolis staffer Steve Huebschen joins KTUN/Humble, TX as Production Director and afternoon drive talent . . . David Sloan joins the news team at KJZZ & KLSY/Seattle . . . WRVR/Memphis advances air personality Rick Robinson to Production/Creative Director.



Beefcake Search Party

WNNC/Newton-Conover, NC bullishly staged a "Where's the Beef" contest that required listeners to "steak out" the area in search of a presumably imaginary cow hidden in the city. The "herds" of listeners were "steered" in the right direction by way of on-air clues. The winner corralled half a side of you-know-what, plus a year's supply of Wendy's burgers. Shown flanking the heifer (l-r) are station's Mike Walker, Al Mainess, Janet Lingafelt, Mike Sherrill, Duane Cozzen, Dave Lingafelt, and Bob Segal.

also very concerned with his recycling effort. He depends on his personalities to use their knowledge and enthusiasm of other program segments to promote listening.

On the other hand, WHDH/Boston PD Jim Murphy doesn't like to merchandise his station's recycling efforts. "We try to stay away from promotions and contests of that purpose. Our thrust is to provide diverse and desirable programming, and then to promote those elements. For example, we carry Red Sox baseball, and we want to encourage the sports fan to listen in during drivetimes. We'll run many promos during the games discussing morning drive elements. But we won't always try to be so specific with recycling. The ultimate goal is to get our listeners to sample all dayparts."

Bill Minckler agrees, "I'll never be completely happy with our recycling efforts. You may ask your listeners not to watch '60 Minutes.'" That's asking a lot, but increasing time spent listening is the ultimate goal; it's the everyday challenge."



Bill Minckler



Dave Popovich



Jim Murphy

Bill, "Not only do you have to find interesting programs to put into the non-drive segments, but it has to be colorfully promoted as well. Our Saturday night oldies show is promoted generically; other shows, such as the Dick Clark and M.G. Kelly countdowns, and the "History Of Rock And Roll," are promoted with the specific topics and guests for that show. But the job of any promo, whether it's generic or specific, is to give listeners a valid reason why it's there."

WMJI/Cleveland PD Dave Popovich is

Winning Over Listeners

Like Bill Minckler, Dave enjoys using recycling contests. "We're doing one now called "The Magic Money Song." We announce a song title in morning drive and elsewhere, then ask listeners to call in when they hear it played later in the day. I also like to run contests where we'll announce the specific times we'll be airing them. Doing that creates a more realistic situation for our audience. They are more likely to listen if they feel they have a better chance of entering and winning."

How Effective Is Your Recycling Effort?

You can determine how much of your audience in one daypart also listens in another by carefully following the formula below. These and other time-spent-listening aids can be found in R&R's 1984 Ratings Report.

Formula:

Percent Recycling =

Cume Audience listening to both of two time periods

Cume Audience listening to one of the two time periods

The top half of the equation is calculated by adding the cume figures for the two separate dayparts and subtracting the cume figure for the combined daypart (found in the "Cume Combo" section of the report). Answer will be a percentage which represents the proportion of the audience in one daypart which recycles into the other daypart. Here's how well the stations in the above article recycle their audience to and from Monday-Friday drivetimes and 6am-midnight weekends:

From: M-F 6-10am + 3-7pm
To: Weekends 6am-Mid

WHDH 53%
KGW 46%
WMJI 53%

From: Weekends 6am-Mid
To: M-F 6-10am + 3-7pm

WHDH 69%
KGW 81%
WMJI 77%

Station Profile

W-101 FM

W101 (W101)/Tampa
101 N. Tampa Street
Tampa, FL 33602
(813)229-1991

Owner: Gannett Broadcasting
Rep: Christal
President/GM: Jay Cook
VP/Operations: Bob DeCarlo
PD: Chris Miller
100.7 MHz
100kw

"W101 plays 'The Latest Hits and Greatest Memories.' We concentrate on presenting our music in a warm, friendly atmosphere. We have a collection of guys on the air from various backgrounds (most have been PDs) that communicate rather than announce. So when they talk, they display personality.

"Our music sounds contemporary, and even the older material we play from the '50s and '60s is selected or rejected by the way it sounds today. The music is well-tempoed and carefully chosen, with the majority being current and recurrent. We have about 1000 titles in rotation, and add a special flavor with other songs during our "Million Dollar Weekends." Above all, we play melodic tunes.

"Promotionally, we have tried to stay away from the budget crunchers. Most of the outside activity we do is community-oriented, including participation in weekly listener parties, charity running events, parades, and bowl-a-thons. We really do care about the area we serve and try to prove it both on and off the air.

"W101 began its life December 17, 1982. In the short time we've been on the air, we've made the impression that what we promise is what we deliver. We don't count records, minutes of music, or dollars. We have fun, we care, and so far it's working."
—Bob DeCarlo

Country



LON HELTON

NOTES FROM ALL OVER

Country Closeup

Bouquets, brickbats, and assorted other novelty items from the cluttered desk of a Country editor:

Memos To GMs — During a recent dinner with some prominent PDs, the conversation turned to the role of the PD as "businessman." There's no question the successful PD with designs on management must be as familiar with P & L statements as he is with rotations; as comfortable with the bottom line as with the talent lineup. The business/sales-oriented PD is also more likely to get along with upper corporate management if he dresses and talks as they do — they feel more comfortable with that type PD than with the "creative wild man" they envision many to be.

So, as many PDs strive to become tangible business assets, shouldn't they be treated as such? In other words, shouldn't the PD who contributes to the longterm success of a station be entitled to share in the profits? More specifically, shouldn't they get "points?"

Add Memo — Another thought stemming from the aforementioned conversation: A PD getting a cut is also apt to be more sensitive to the business problems GMs face every day. You can bet the programming department will function more like a business when the person running it can profit as the operation is more efficient. As an extra bonus, the resultant empathy the "pointed" PD now feels for the sales department will produce a greater degree of communication and cooperation than existed previously. The sales-oriented part of your management team gets incentives; why not the programming part of that same t-e-a-m? More on this subject in an upcoming column.

WHOO's On First? — WHOO/Orlando provided live coverage of the largest parade ever held in that area. It was an incredible spectacle as no high school march-

ing bands showed up; there were no floats, no brightly-colored majorette uniforms (as there were no majorettes), and nary an elephant nor baton in sight! Not that everyone forgot to show up, it's just that the event was the WHOO April Fool's Day Parade. About the only people "there" were the WHOO jocks who provided cut-in coverage from the parade route for the almost four hours the parade ran — even though the parade wasn't "over" when the coverage ended. PD Chuck McKay told me they never mentioned a specific locale because they didn't want kids begging their parents to take them somewhere only to be disappointed.

The parade featured George Jones as the Grand Marshal (the natural choice for a parade that didn't show up), as well as the 15,000-strong Marching Bagpipe Band from Buzzard's Breath, Wyoming and the Jack Daniel Drill Team.

Not everybody got the joke, however, as the morning guy's next-door neighbor called (interrupting his nap) to see if he could hitch a ride to the parade. Then there was the album winner who thanked the station for its coverage because, while she and her husband had intended to go, they decided not to since the crowds were so big.

I asked Chuck for photos and we'll have a special picture page once they get here.

Covering Covers — It might be just a coincidence — receiving two letters in the same week on the same subject — but me thinks perhaps not.

Steve Warren, PD at KKYX/San Antonio, and Bill Pyne, MD at WQYK/St. Petersburg, both wrote letters expressing their concern with the remakes that have been churned out in recent months. Says Steve, "Popular artists seem to have forsaken new material in order to remake an old song. I

WCAO's "Colt" 45 Shoots Down Irsay

In the dead of night a few weeks ago, the owner of the Baltimore Colts football team, Robert Irsay, backed up the moving vans to the team's headquarters, emptied same of all equipment, and stole off into the night like a cat burglar with the goods. This move came after weeks of reassurance that the Colts would most likely play the 1984 football season right there in the city by the bay. Once the dastardly deed was known, the public outcry was loud and long. Witness the ire of one lifelong Baltimorean, Scott Carpenter, who just happens to be half of the morning team (with Ron Matz) at WCAO.

(Sung to the tune of "Take This Job And Shove It.")

*I've been livin' in this here city
Nigh on thirty years,*

*All this time I've loved the Colts
Through the good times — and the tears
Now you say you want to take your team
And move them on away
So I got my guitar, wrote this tune
Dedicated to Bob Irsay*

(Chorus)

*Take your team and shove it
We don't want you here no more
I'm gettin' tired of readin' in the paper
How you're leavin' Baltimore
Don't let the screen door hit you*

*As you're walkin' out the door
Take your team and shove it
We don't want you around no more*

*John Unitas and Weeb Ewbanks
Are in the football hall of fame
Men like these and others too
Give the Colts a proud name
Now it's your team, do what you want
What's yours is yours and mine is mine
But if you ever need another place to stick it
Stick it where the sun don't shine*

(Chorus)

(Followed by the tagline)

Go ahead Irsay . . . Make my day.



WCAO's Scott Carpenter (center), the Street Life Band and Baltimore Colt fans struggle to keep the Colts in Baltimore.

According to PD Johnny Dark, this is absolutely the hottest song in the city. Once the guys in the morning played it and started getting requests, the decision was made to press and sell the record, with proceeds going to the the mayor's Blue Chip In program to help needy kids get jobs over the summer. According to Johnny, one-stops and rack jobbers are calling to order the record by the hundreds, with more than three thousand already having been sold.

Add Colts — There's already a footnote to this story, as WPOC/Baltimore was also quick to add to the hue and cry. The mayor of Baltimore had no sooner announced he was creating a legal defense fund to force the Colts to stay in the city than WPOC VP/GM David Fuellhart authorized morning man Bob Raleigh to start off the fund by pledging \$1000.

Have You Heard?

Congrats to Joe Patrick on his new PD gig at KCBQ/San Diego. The battle between KCBQ-AM & FM and KSON-AM & FM (the four stations are programmed separately) has been especially tight of late, with the KCBQ combo at 4.3 and the KSON duo combining for a 4.2. Welcome to the West Coast, Joe . . . As mentioned in the story last week, taking over for Joe as WNOE/New Orleans Acting PD is afternoon personality Ron Harper . . . Time to change another Rolodex card, as WPLO/Atlanta has changed locations. On April 1, the station began broadcasting in AM stereo from new studios featuring state-of-the-art equipment. Their new address is 120 Ralph McGill Blvd., Suite 1000, Renaissance Square, Atlanta, GA 30365-6901. WPLO's phone number is (404) 898-8900 . . . WCRJ/Jacksonville has a new PD, filling the vacancy left when Mike (Roberts) Oakes left to program WIL/St. Louis. Taking over in a couple weeks will be Scott Jefferies, the current MD at KXXY/Oklahoma City . . . David ("Fast" David John) Gulickson has been upped from MD to PD/MD at KALF-FM/Redding. Gene

Chacon joins the station as ND from KSMA & KSNI/Santa Maria . . . Joe O'Brian is upped to evenings from weekends at KIOV/Sioux Falls . . . Mike Wood has exited the MD slot at Q92/Powell, WY to take over as PD of KRXX/Rexburg, ID . . . After 30 years of doing mornings at WLJE/Valparaiso, "Uncle" Len Ellis is going to start sleeping late. Over the years Len has received the 1978 CMA Small Market DJ Of The Year Award, served three terms on the Board of Directors of the CMA, been honored by FICAP, selected to the Disc Jockey Hall Of Fame, and received the highest honor the state of Indiana can present to one of its citizens. Len said, "I've received all the honors and now I'd like to relax, travel, and visit with my friends." WLJE is Len's operation (and named for himself?) and he's looking for his replacement. He wants "an experienced jock who is traditionally oriented, who has something to say, and is not automated." Best of luck in your "retirement," Uncle Len!!! . . . And be sure you are calling and telling me everything you have heard!

firmly believe that such songs are confusing to the listener, many of whom have only recently come to the Country format. I also feel that with so many songs like this on our charts, it becomes increasingly difficult to maintain our station's 'Country' identity. One of the most attractive aspects of country music has been the writer's ability to convey thoughts and moods to the audience in new and fresh ways. I feel this is not being done by record companies playing it commercially 'safe' and rerecording old songs."

Bill's lament is much the same noting that, "Remakes of old '50s and '60s tunes are not so much the problem (although they are getting a bit tiresome). My concern is with covers of recent pop hits . . . the variety that are less than three years old. Our research shows that we share a good deal of our audience with five contemporary FMs. With such sampling going on, is it to my advantage to play a cover of a song . . . that may still be in another station's recent gold category? Too often the country cover may arrive just as the pop version is burning out. More often than not, the cover has nothing new or superior to offer. The end result is that the contemporary listener we need to increase our share of the audience is presented with the old stereotype of country being behind, or inferior to, the pop music scene."

The "solution?" Bill says that he will be lending "a very skeptical ear when considering covers of recent popular recordings." Steve's answer is to place these types of songs into a "new, low rotation category to insure that no more than one of these type songs be played no more than every four hours . . . Such songs will remain in this low

rotation category as long as they are on our playlist."

Add Covers — Last year about this time you were up to your elbows in duets — now it's covers. Don't lightly dismiss this as something that will go away. Covers have been a part of country music since the beginning, I think. But, as Bill points out, has their role and the way we look at them changed now that so many new people are listening to Country radio? This really gets back to what was discussed in these pages months ago. You must know what your market will accept and act accordingly. Never blindly accept and play anything and everything that is sent you — regardless of the artist's name on the label.

Another One Bites The Dust? — If the rumor that WQAM/Miami will soon drop Country for oldies is true, it will make yet another rock 'n' roll radio legend that failed to make it as a Country station. The only two I can think of offhand that have successfully made the transition are KILT/Houston and KCBQ/San Diego (whose success is not as unqualified as KILT's). Among the most prominent of the stations who didn't make it are KHJ/Los Angeles and WFIL/Philadelphia, both of whom left Country proclaiming "The Boss Is Back."

Add Dust — Total opinion here, but isn't it too bad that the corporate managers of these stations were so married to the old call letters? It's tough enough trying to beat the competition without also having to overcome an image built over years of success with tons of \$\$\$\$. After all, who would buy a new soft drink named "Drano?"

Nashville This Week



SHARON ALLEN

Jones Country

"Now the shoe is on the other foot," quipped George Jones. And it is. He's doing the hiring . . . other artists are doing the appearing — or not! That's in "Jones Country," a 95-acre music park in Tyler County, TX.

The 1984 season opened with Johnny Cash headlining, and a day's lineup which included June Carter Cash, Bennie Barnes, and Connie Cato.

This season Jones can keep a close watch on his business from his new 3,700-square-foot pine log home on the edge of the park. That could be fun. It's got a jacuzzi, a huge fireplace, and will soon have a guitar-shaped swimming pool.



Cash & Jones: On stage in Jones Country

And Then There's Marlboro Country

What's happening in Marlboro Country . . . it's smokin' with its '84 Music Tour (ten cities May-June and ten in the fall). Well-known artists (one per show) including Ronnie Milsap, Merle Haggard, and Louise Mandrell will headline. Three giant video screens will show different-angled stage shots and a state-of-the-art sound system will carry the music. In addition, first prize winners in the Marlboro Country Talent Roundup will open the show in their own area.

CRS Exhibit Spurs Tours

Spurred by the tremendous response to its exhibits at CRS, the Nashville Express Tour Company has created a Radio Travel Marketing Division. Its purpose is to provide radio stations with a total tour packaging service into Nashville and Tennessee.

As head of the new division, Biff Collie will coordinate marketing and sales of these special tours and will personally host the station-sponsored groups coming into the Nashville area. On April 29-30, Nashville Express Tours will hold a one-day "How-To" seminar and sightseeing tour. Biff plans to describe the package that in-

terested stations can sell to their local listening audience and give suggestions on how it can benefit station ratings and advertising sales. If you'd like to attend, call Biff or Sandy Davis at (800) NET-TOUR for reservations.

Barbara Gets Personal

There's something new to see in Nashville . . . Barbara Mandrell Country, located directly across from the Country Music Hall of Fame.

Barbara personally planned every detail of the facility to give each of her guests an intimate, behind-the-scenes look at . . . countless personal treasures. Here's evidence of just how "personally involved" she is in her new project.



Barbara Mandrell: Paintin' Place

Music Country Radio Network and the Panasonic Corporation cosponsored a national giveaway (three Panasonic Platinum Series radio systems) in support of the Kendalls' "Thank God For The Radio." The contest ran approximately four weeks over the MCRN syndication. Listeners mailed in their names and addresses. Royce and Jeanie Kendall selected (at random) and announced the winners on a MCRN broadcast.

Congratulations to the ACM's DJ of the Year, WLWI/Montgomery's Rhubarb Jones, and Station of the Year KRMD/Shreveport.

Wariner Surrounded

Alone on the balcony of a hotel suite, Steve Wariner is mourning the loss of his love in his new music video "Why Good-



Steve Wariner's got it mald

bye." As the song progresses, a French maid appears to pour him a glass of champagne, and she's followed by others. As each new beauty checks in on surrounding balconies Steve's attitude changes. But the maids do more than just look pretty. They sing harmony and one even plays a sax solo.

Bit & Pieces: Be looking for new product from the Bellamy Brothers and the Whites on their new label MCA/Curb. The Bellamys' first single "Forget About Me" is scheduled for release the first week of May. The Whites' "Forever You" should be on your desk real soon . . . Zella Lehr is back in action with a new label deal on Compleat Records. She recently signed a co-management deal with Marv Dennis & Associates in Nashville, and her new producers Tommy Rocco and Charlie Black. Rocco and Black are best known for writing a string of hit songs including "Slow Burn" and "A Little Good News" . . . RCA's latest addition to the roster, Keith Whitley, was a member of J.D. Crowe's band and also worked in bands with Ricky Skaggs.

Just thought you'd like to know!



TOM JONES TIME — After a recent concert Tom Jones met with radio and record folks. Shown with Tom (l-r) are Bill Dotson, WMC; Frank Leffel, PolyGram; Jones; WMC's Toby Young; and PolyGram's Doyal McCollum.



THE OAKS DELIVER — When the Oak Ridge Boys found out that 1984 was the 30th birthday and the 30th year of playing country music for WCMS/Norfolk, they sent the entire staff a birthday present — ORB "Deliver" T-shirts! Pictured here are a number of staffers showing their shirts and thanks!



HOOSIER COUNTRY — Gus Hardin didn't pass Terre Haute on a swing through the Midwest promoting her latest record. She stopped by WTHI and chatted with (l-r) MD Steve Hall, midday jock Mike St. John, and PD Barry Kent.



BRANDED MEN — Members of the recording group Sierra dropped by the WSLC/Roanoke studios to chat with MD Rick Johnson (seated). Group members (l-r) are E.J. Harris, Rodney Painter, and William Arney.



NOW WHAT? — Rex Allen, Jr. stopped by WDXE/Lawrenceburg, TN to be a guest DJ and got stuck running his own board, too. Offering little help is PD/midday jock Dan Hollander.



WIRKIN' WITH ALABAMA — Prior to a show in West Palm Beach, Alabama and local radio staffers had a chance to chat a bit. Left to right are Teddy Gentry, WPCK-AM PD Simon Train, Jeff Cook, WIRK-FM MD and morning personality Terry Slane, and Randy Owen.



Country News
Next Week's Guests:
JOHN ANDERSON
LOUISE MANDRELL
GUS HARDIN

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

Black/Urban Radio



WALT LOVE

ACTION

What's Going On Around The Country

A lot has taken place since our last "Action" column, so this week I'll get you all caught up on the different people, places, and activities going on. It's nice to know that you all like the little pieces of information we gather from all over the country. Let's get into some new promotional approaches taken by Black/Urban stations, as well as several personnel promotions made within their respective organizations.

WBLZ's We Want Michael Write-In Promotion

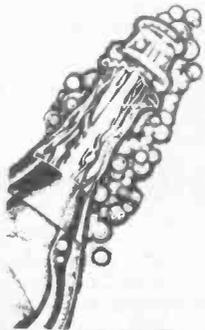
WBLZ/Cincinnati GM Peter Eden had the promotional brainstorm of the first quarter that, to my knowledge, no one else has implemented. Here's the deal: Cincinnati has not yet been included as one of the cities that Michael Jackson and his brothers, the Jacksons, have scheduled for this upcoming concert tour.

Eden had 50,000 postcards printed and preaddressed to Don King, who's involved with the tour at his New York offices stating that WBLZ and other Cincinnatians would love to see Michael and the Jacksons perform in their city. The 50,000 cards were delivered to 100 King Kwik convenience stores all over town; it only took one day for each store to distribute its share! The hope is that the promoters will secure a concert date for Cincinnati because of the huge write-in by WBLZ listeners. I'll let you know what happens. Here's a sample of the card:



Did You Know?

Happy Birthday to WTLC/Indianapolis PD Jay Johnson (April 2), and WTLC MD Kelly Carson (April 13) . . . Best wishes to WHUR/Washington, DC Assistant PD/MD Libby Lawson, who celebrated her birthday with a large turnout at Washington's Vista International Hotel April 7. We'll end all of this by announcing that WAAA/Winston-Salem, NC MD Jae Jackson is getting married June 30 to Donna Hairston.



SHELBY SQUEEZES LOUISE —A number of industry notables gathered at Solar Records' first New Year's Eve party in Marina Del Rey, CA. Lakeside's Thomas Shelby (left) is shown here with KJLH/Los Angeles's Louise Foster.



WPDQ HITS ELEVEN — WPDQ/Jacksonville recently celebrated its 11th anniversary as a Black outlet. The station staffers shown here (l-r) are (back) Larry Browdy, Renee Puzo, Freida Harris, Johnny Simmons, Allison Clark, Nat Jackson, PD Marc Little, and J.D. Sims. Front row: Lynn Hampton, Shirley Kervin, Shirley Thrasher, Seretha Tinsley, Elvira Singleton, Celeste Sanders, and Leroy Tyler.

Marquette University Honors Willie Davis



Willie Davis

Former Green Bay Packer great Willie D. Davis, who has become a nationally prominent business executive and civic leader, will receive an honorary Doctor of Law degree from Marquette University at the college's annual commencement May 20. The announcement was made by President and Rev. John P. Raynor.

Over the years, Davis has expanded his business interests and is now the owner of KYOK/Houston, WAWA & WLUM/Milwaukee, KACE/Los Angeles and KQIN/Seattle. In 1983, his company was named "Company of the Year" by Black Enterprise magazine. Davis was selected as "Man of the Year" in 1978 by the NAACP. Congratulations, Willie!

Keeping Your Resources Handy



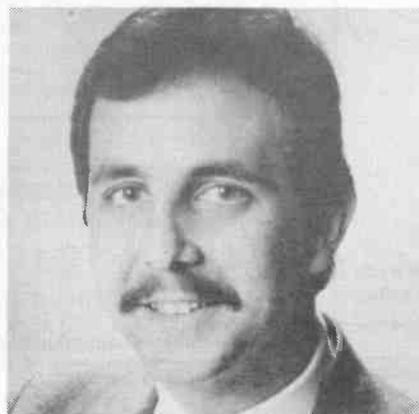
Claryce Handy, whom many of us knew as the Office Manager of NAB's Minority & Special Services Department, is now director of the organization's Broadcast Resource Programs. Besides operating the department's employment clearinghouse, she'll also develop and execute programs for increasing minority groups in station ownership and programming.

So You Wanna Be On The Radio?



During a recent promotional tour across the country, (left front) Miki Free and Howard Hewett (right front) of Shalamar, posed for this photo while on the air at WTKL/Baton Rouge. Pictured in the back row from l-r are: WTKL PM drive personality, Carlos Anthony and PD, Guy Broady.

Warfield Names Carson As WBLS Promotions Director



Inner City Broadcasting VP/GM Charles M. Warfield, Jr. announced the appointment of Keith Carson as Promotion Director for WBLS/New York. Keith is a veteran of both radio and television broadcasting, and joins WBLS from WTVX-TV/West Palm Beach, where he served as Director/Promotions & Public Relations for the CBS affiliate. During his eleven years in the industry, Carson has received the New York State "Broadcaster of the Year" award, and has twice been named "Disc Jockey of the Year." Keith's career began at WSTC & WYRS/Stamford, CT, and he's also worked for WVOX & WRTN/New Rochelle, and WNGS/West Palm Beach. Congratulations, Keith. Good to see you doing well.

WBLX/Mobile Promotes Davis To News Director



WBLX-FM recently announced the elevation of Cheryl Davis to the position of Director of News and Public Affairs. Cheryl has also worked as News Director/Talk Show Host for WMOB/Mobile; Assoc. Producer for PBS's WLPB-TV; producer/reporter for WSRE-TV; and as a reporter for WALA-TV 10/Mobile. Davis is a former student at S.D. Bishop State Jr. College and is civically involved with numerous organizations like the Alabama Assoc. For Sickle Cell Disease, Southwest Alabama Sickle Cell Assoc., the United Negro College Fund, Junior Achievement, and the Media Coalition.

Marketplace

WORD OF MOUTH MARKETING



Thank you
RADIO & RECORDS
for taking a GIANT step
forward in expanding the
Jazz Section!
From America's #1 Jazz
Promotion, Marketing,
and Consulting firm.
We're Jazzed!!!

Ricky Schultz

17735 Collins Avenue, Encino, CA 91316
213-344-4757

\$\$\$BROADCASTING JOBS\$\$\$

Radio, TV and Cable

1,000s of jobs monthly. Join America's largest job referral network. As a network member, you receive: 1. Computer job placement. 2. Computer access code on membership card (for call in to access job information). 3. Weekly job referral printout sent to you. Three-month network membership \$45.00. Money order. Join now!

MEDIA MARKET

The National Broadcasting Employment Network
413 E. Pine St., Orlando, FL 32801
(305) 425-5052

KNOCKERS!*

The only pre-recorded comedy service in the world. Guests for your show; gags; comedy news reports; sounds; gimmicks; features; exclusive material.

No Free Samples. Your KNOCKERS*! sample cassette costs \$5 and gets you started right away with top-quality professional material. Catalog included with tape.

Send \$5 to KNOCKERS*!

Box 153 La Grange, IL 60525

You're Paying Too Much For Your Stickers!

5,000, one color, 3 3/4" x 7 1/2" 9c each
10,000, one color, 3 3/4" x 7 1/2" 7c each
Add 2c each, per additional color or coupon back. Larger sizes and quantities available. WE HANDLE OVER 50,000 DIFFERENT IM-PRINTED ITEMS!

the clearinghouse

P.O. Box 3450
Logan, UT 84321 (801) 752-2895

DIAL-L-O-G

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE

FREE SAMPLES.

Write on station letterhead or phone:

5727 Indianola Dr.
Richmond, VA 23228

(804) 270-7206 9AM-5PM EST

Radio Rick

It's Radio Rick's monthly airshift comedy kit. Overused by dozens of personalities in our first 3 weeks!

Send \$9.50 for sample and free autographed panty liner to:

RADIO RICK WILLIS

c/o The International House Of Spam
4225 Jory Trail
Las Vegas, NV 89108

... See you at the
NAB Convention!

We Need Announcers & Newspeople

For the past several weeks NATIONAL has received job orders from radio stations in California, Florida, Texas, Michigan, Tennessee, Virginia, Nebraska, Indiana, New York, Arizona, Pennsylvania, and Massachusetts, to name just a few. Radio stations in more than 25 different states looking for announcers, programmers, news and salespeople. We are receiving many job orders for females and minorities. These jobs are for small, medium & major markets. If you are looking to make a change, now is the time. NATIONAL the NATION'S LEADING RADIO PLACEMENT SERVICE places our registrants from coast to coast. For complete information, and registration form, enclose \$1.00 postage and handling to:

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R, P.O. Box 210551, Birmingham, AL 35216

ACT NOW! (205) 822-9144

O'Liners

FREE SAMPLE ISSUE
of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

RADIOACTIVITY

SERVICES THAT WORK!

We're unique in that we consult both stations and individual broadcasters:

For Stations

- Formats
- Sales & Program Seminars
- Aircheck & Market Analysis
- Jingles

For Announcers & PDS

- Aircheck/Resume Refinement
- Aircheck Analysis
- Employment Counseling
- Shouts

Free details/call or write today:

3954 Peachtree Rd., Suite 202

Atlanta, GA 30319

(404) 266-1977

Money Back Guarantee

MC
VISA



MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$50.00
6 Insertions	\$45.00
13 Insertions	\$40.00
26 Insertions	\$35.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to:

Marketplace

RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330



Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

Contemporary

COMEDY

Hundreds renewed again!

Free sample!

Write on station letterhead to
Contemporary Comedy
5804-D Twining
Dallas, TX 75227

Terry Marshall's

daily insider

• Entertainment News For Radio •

CHR · AOR · AC
Call for a free trial subscription

(415) 564-5800



ELECTRIC WEENIE

RADIO'S MOST RESPECTED
DJ GAG SHEET SINCE 1970

RICK DEES KIIS-FM: "Afraid I'm quite remiss in telling you how much your service has meant since I started many years ago!"

FOR FREE SAMPLES WRITE

The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600



"Phantastic Phunnies" ©

Highly Respected! Hilarious! Original!
Proven worldwide audience bulder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

FREE ISSUE OF Galaxy

Radio's most complete personality biweekly. Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead: Box 20093R, Long Beach, CA 90801

MIDWEST Aircheck

CHR Battle!

Chicago: WLS-AM & FM/Q101/B96/G106

Larry Lujack, Don Geronimo, Pat Reilly
Fred Winston, Steve Dahl, Jan Jeffries

Send \$7.00 for this 90 min. cassette

Midwest Aircheck, Box 221-R Romeoville, IL 60441

10,000 RADIO, TV JOBS

1. Over 10,000 Radio & TV jobs are published every year. Up to 98% of the nationwide openings can be found in THE AMERICAN RADIO JOB MARKET weekly paper.
2. The most current and complete radio and television job publication in America.
3. Subscribed to by nearly every major broadcast school, jr. colleges, colleges and universities.
4. Complete listings for DJs, Program Directors, News people, Salesmen, engineers, Production Directors.
5. All major, medium & small markets.
6. All formats: AOR, COUNTRY, MOR, CHR, BEAUTIFUL MUSIC, NEWS, TALK.
7. Many openings for those men and women with little experience.
8. Money Back Guarantee.

Rates: One week \$6.00. SPECIAL 6 weeks \$14.95—you save \$21.00!

American Radio JOB MARKET

6215 Don Gaspar, Dept. R, Las Vegas, NV 89108



Opportunities

Openings

EAST

Anticipate possible opening at Oldies AM station on the beach. T&R: Michael Filippelli, WETT, Box 717, Ocean City, MD 21842. (301) 289-4545 (4-20)

Erie's top newsroom has parttime opening & updating fulltime file. Experience a must. T&R: Craig Warvel, ND, WJET, Erie, PA 16503-2197. EOE M/F (4-20)



WBEN 930
Production Director

Immediate opening. The best staff. Many projects to excite and challenge you. Three person department. Operation 9am-midnight. Keep your hand in air work too. Usually one shift per week, at A/C GIANT. Tapes (production and air) & resume to: Bob Wood, VP of Programming, WBEN Radio 930/Rock 102, 2077 Elmwood Ave., Buffalo, NY 14207. EOE M/F

WTKO accepting T&R for full & parttime news reporters. Ellen Abbott, 317 N. Aurora St., Ithaca, NY 14850. EOE M/F (4-20)

Long Island's Oldie station looking for air personality. Some experience & knowledge of oldies a must. T&R: Bill Trade, 1290 Peconic Ave., Babylon, NY 11704. EOE M/F (4-20)



wdel radio 1150

Wilmington, Delaware's information leader seeks an experienced, mature sounding Morning News Anchor/Personality who is able to converse with listeners in a credible way. Good pay and benefits for stable pro interested in staying awhile. T&R to: Bob Mercer, WDEL 2727 Shipley Rd., Wilmington, DE 19803.

Wanted: ND. One man staff. A/C near Canadian border. Two years experience. Need year commitment. T&R: Paul James, WYBG, 162 E. Orvis St., Massena, NY 13662. EOE M/F (4-20)

Anticipate future AOR openings on the beach. T&R: Richard Remsberg, WWTR, Box 717, Ocean City, MD 21842. (301) 289-4545 (4-20)

Come Live, Work And Grow With Us

Mid-Atlantic medium market full service leader for contemporary adults needs a mature entertainer for a major daypart. If you can have fun on the air, build a love affair with our audience and share life in our community then we can offer you a stable company, state-of-the-art facilities, good pay and one of the best benefit packages in the business. Programming ability is a plus. Send a resume and other appropriate materials to: Radio & Records, 1930 Century Park West, #661, Los Angeles, CA 90067. EOE

WAMS seeking future & parttime talent & news announcer. T&R: Ken Brown, Box 3677, Wilmington, DE 19807. EOE M/F (4-20)

Suburban Boston station needs fulltime news reporter. Local emphasis, experience a must. T&R: Kevin Cahill, ND, WATD, Box 487, Marshfield, MA 02050. No calls. EOE M/F (4-20)

South NH station seeks versatile, reliable parttimer. Must be within driving distance. T&R: Jim Olsen, PD, WMDK FM, Box 418, Peterborough, NH 03458. (4-13)

Richmond's hottest A/C seeks mature communicator for pivotal airshift. T&R: Sam Church, EZ104, 121 Wyck St. Ste. 300, Richmond, VA 23225. EOE M/F (4-13)

Production Director also available for weekend airshift. T&R: Bob Wood, VP, WBEN, 2077 Elmwood Ave., Buffalo, NY 14207. EOE M/F (4-13)

Openings

Spend the summer at the shore MD coast, hot Country seeks personality for summer opening. T&R: Jerry Nicholas, WDMV, Box 210, Pocomoke City, MD 21851. EOE M/F (4-13)



790 WTVY
Watertown, New York

If you're a news pro with potential for management of three-person news department, here's a rare opportunity at #1 WTVY. Only experienced persons please. \$400+ salary and complete benefits for the right person. Contact: Don Alexander, 134 Mullin Street, Watertown, NY 13601. EOE

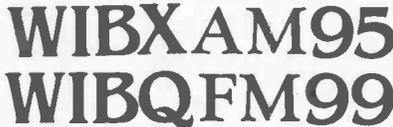
FM 97 needs hi-energy CHR personality 7-midnight. First opening in four years. No beginners/calls. T&R: 252 N. Queen St., Lancaster, PA 17603. (4-13)

Air personality for CHR, A/C in NY college town. Copywriting experience a plus. T&R: Joe Moss, WZOZ, Box 1030, Oneonta, NY 13820. EOE M/F (4-13)



EZ Communications, Inc. is looking for outstanding Adult Contemporary and CHR talent that can be warm, entertaining and relate. If you have a unique style, delivery of voice, don't hesitate to send tape and resume to: Dan Vallie, EZ Communications, Inc., 10380 Democracy Lane, Fairfax, VA 22030. EOE M/F

B94/Pittsburgh WEZR/Washington, WEZS/Richmond
WEZC/Charlotte B97/New Orleans WEZL/Miami



WIBX AM 95
WIBQ FM 99

Now accepting applications for reporter/anchor position at Central New York #1 Adult Rated ARB, WIBX/WIBQ. News/Talk/Sports format; on the air since 1925 and a 50-year CBS Affiliate. If you have at least two years experience as a reporter and anchor; possess an outstanding delivery, and would like to work with a top notch staff and equipment to match, send tape, resume, salary requirements to WIBX/WIBQ, P.O. Box 950, Utica, NY 13503. E.E.O.

SOUTH

Country 1290 KTRN needs morning man. T&R: R.J. Gray, Box 4327, Wichita Falls, TX 76308. (817) 855-3555 EOE M/F (4-6)

AM/FM morning drive/sales needed for automated Country format. T&R: Jim Gregory, 28 Fountain Pl., Frankfort, KY 40601. No calls. EOE M/F (4-20)

PRODUCTION DIRECTOR

Top 50 Sunbelt market, great voice and characters a plus. Duties include weekend airshift. Cassette samples/resume to: Radio & Records, 1930 Century Park West, #654, Los Angeles, CA 90067.



KWES FM

Brand new regional West Texas/Southeastern New Mexico FM CHR "The Hot 102-FM" needs News Director to give us fast paced headline style AM drive newscasts. Also looking for CHR experienced jocks for parttime/weekends. Women and minorities encouraged to apply. Tapes & resumes to: John Clay, KWES-FM, P.O. Box 4716, Odessa, TX 79760.

Openings

KEEL seeks top-notch air talent. Great production a must. The money's good if you are. T&R: Larry Ryan, Box 20007, Shreveport, LA 71120. No calls. EOE M/F (4-20)

New A/C FM station looking for non-hype morning man with good voice & production skills. T&R: Vann Campbell, WGTM, Box 3837, Wilson, NC 27895. EOE M/F (4-20)

Immediate opening afternoon drive. Experienced only! T&R: Bob McKinzie, PD, KYXS, Box 638, Mineral Wells, TX 78067. (817) 325-1140 EOE M/F (4-20)

Production genius needed. Super promos, great spots & friendly on-air presentation. T&R: Ron Harper, WNOE AM, 529 Bienville St., New Orleans, LA 70130 EOE M/F (4-20)

Contemporary Country near Nashville needs PM drive personality. Negotiable pay. T&R: Box 724, Clarksville, TN 37040. EOE M/F (4-20)

We have Production Director, add your 2-cents, create great promos/spots. Possibly no airshift. C&R: Stewart McRae, WBR, Box 1226, Baton Rouge, LA 70821. EOE M/F (4-20)

ND at KKDA FM/Dallas, Urban, three years air experience a must. C&R: Michael Spears, Box 860, Grand Prairie, TX 75053. EOE M/F (4-20)

WDIA looking for 7-11pm personality. T&R: Bobby O'Jay, Box 12045, Memphis, TN 38112. EOE M/F (4-20)

Professionals only! Air talent sought by WLAS. T&R: Willis Williams, Box 760, Jacksonville, NC 28541. (4-20)

Lost my afternoon man to KAFM/Dallas. If you're that good, rush T&R: Peter Stewart, KROK, Box 31130, Shreveport, LA 71130. EOE M/F (4-13)

MIDWEST

WBSC seeking ND. Minimum 3 years experience writing stories for broadcast. T&R & samples: Cliff Blake, 5407 W. McKinley Ave., Milwaukee, WI 53208. No calls. EOE M/F (4-20)

Looking for experienced Country pro. PM drive. Creative, team player. No drifters. Great organization. T&R: Chuck Urban, WOW, 615 N. 90th, Omaha, NB 68114. EOE M/F (4-20)

MEDIUM MIDWEST AM COUNTRY

Seeking morning killer! Good bucks, benefits. If you're on the way and committed to winning, send T&R to: Radio & Records, 1930 Century Park West, #667, Los Angeles, CA 90067. EOE M/F.

The new 93/KJF seeking experienced announcers for future openings. No beginners/calls. C&R: Timothy Murphy, 1111 South Mitchell, Cadillac, MI 49801. EOE M/F (4-20)

Outstanding opportunity for talented, aggressive team-oriented personality. Great production a must. T&R: Geoff Davis, WZOK, 1100 Tamarack Ln., Rockford, IL 61125. EOE M/F (4-20)

MORNING ENTERTAINER

Top medium market offers up to 35k, benefits and security to a lively, entertaining personality who can tie our music and information together. Must enjoy audience interaction and outside appearances. Tapes & resumes to:

Radio & Records
1930 Century Park West, #664
Los Angeles, CA 90067
Equal Opportunity Employer M/F



WLKI fm 100

Humorous Entertaining Morning Personality

For #1 rated Indiana FM. Larger market sound in a small market. Our staffers are pros from larger markets who enjoy the ambience of our community in the creative atmosphere of our CHR-formatted station. Compensation based on talent. Send tape and resume to Tom Andrews, Manager, WLKI Radio, North Wayne Plaza, Angola, IN 46703.

Openings

The new Country, WGNT seeking parttime/weekend air talent. Must be within commuting range. T&R: Steve Richards, Box 1150, Huntington, WV 25713. Calls welcome. (4-20)

WRKR needs news reporter to gather, write & anchor AM drive news. Telephone talk experience helpful. T&R: Pat Martin, 2200 N. Greenbay Rd., Racine, WI 53405. EOE M/F (4-20)

WQLK FM looking for an experienced radio personality with strong production voice. T&R: Terry Morgan, Box 1647, Richmond, ID 47374. EOE M/F (4-13)

MEDIUM MIDWEST A/C

Looking for PD, morning personality, full air staff. Rare opportunity to join respected organization. Send resume to: Radio & Records, 1930 Century Park West, #668, Los Angeles, CA 90067. EOE M/F.

Lost my evening gal to the majors. Need great Country replacement with strong production now! T&R: Kelly Carls, KWTO, Box 4568 GS, Springfield, MO 65804. EOE M/F (4-13)

95 W-Lite is searching for AM drive news anchor. Must be able to write & be creative. T&R: C.C. Matthews, WLLT, 1132 W. Kemper Rd., Cincinnati, OH 45240. EOE M/F (4-13)

MAJOR MARKET

Midwest Adult FM needs major market adult morning talent. City's right, money's right. Send us your best: Radio & Records, 1930 Century Park West, #656, Los Angeles, CA 90067. EOE M/F

Entertaining morning personality needed for CHR. Large market sound in small market. T&R: Tom Andrews, WLKI, N. Wayne Plaza, Angola, IN 46703. (4-13)

PROGRAM DIRECTOR

Promotions, Production, Quality Control, Motivation, Training . . . if you have solid experience in these areas and want to join a growth oriented station send T&R to Radio & Records, 1930 Century Park West, #662, Los Angeles, CA 90067.

FM Country superstation looking for solid talent. Rush T&R: Neal Cox, Box 798, Garden City, KS 67846. No calls. EOE M/F (4-13)

A/C station, emphasis on adult personality, seeking air talent. Competitive market, stable company, good people. T&R: Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. (4-13)

WEST

A/C KYSS AM seeks experienced morning drive personality. T&R: Jay Hamilton, PD, Box 7279, Missoula, MT 59807. No calls. EOE M/F (4-20)

Operations Manager
KARM-AM/KFIG-FM
FRESNO

Direct all resumes to:
Bill Weaver
KLOK-FM
1177 Polk Street
San Francisco, CA 94109
(415) 788-2022

Strong morning personality wanted. Creative production & experience a must. Good salary & benefits. T&R: Gary Wolcott, KGAL, Box 749, Albany, OR 97321. EOE M/F (4-20)

KUPL looking for future full & parttimers for new Country format. T&R: Bill Bradley, OM, 6400 S.W. Canyon Ct., Portland, OR 97221. EOE M/F (4-20)

Opportunities

Openings

WORK AND PLAY IN PARADISE!!

Immediate opening at one of Honolulu, Hawaii's top Contemporary stations. Polished, adult personality. Minimum 5 years professional experience. T&R to: Radio & Records, 1930 Century Park West, #669, Los Angeles, CA 90067. EOE M/F.

KYSS FM Country stereo 95 has opening for experienced morning drive air personality. T&R: Jay Hamilton, PD, Box 7279, Missoula, MT 59807. No calls. EOE M/F (4-20)

Looking for female personality with experience. If our playlist looks like you would want to work it, send T&R: 91X, 4891 Pacific Hwy., San Diego, CA 92110. (4-20)

SALES WANTED

KEZY AM/FM in Anaheim is hiring killers. If you are an experienced retail radio closer looking to move up to big market potential and earnings of \$75,000 per year or more, call General Sales Manager Vic Goldstein or President Dan Mitchell today at (714) 776-1191. The job requires tough, creative selling to the client. If you're an agency mouse, don't bother us.

PD/MOR personality. No beginners. T&R: General Manager, KBET, Box 11710, Reno, NV 89510. (4-20)

92 KOMP superstars AOR needs 7-midnight immediately. Must be promotion & business minded. C&R: Charlie Morris, Box 26629, Las Vegas, NV 89126. EOE M/F/H (4-20)

"K-101, San Francisco's leading A/C is looking for an afternoon drive jock who's funny, has a great voice, smooth delivery, and is able to communicate concisely. Minimum of five years' experience in Top 50 markets required. Send cassette air check and resume to Mike Phillips, Operations Manager, K-101 Radio, 700 Montgomery Street, San Francisco, CA 94111. No phone calls please. K-101 is an Equal Opportunity Employer."

Announcer for top rated FM in Sonoma County, CA. Personality & experience a must. T&R: Brent Farris, Box 55, Santa Rosa, CA 95402. EOE M/F (4-13)

KYNO seeks morning newscaster. Females encouraged. T&R: John Lee Walker, 1060 Fulton Mall #1501, Fresno, CA 93702. EOE M/F (4-13)

Top notch newscaster needed. T&R: Bobby King, KBBK, Box 625, Meridian, ID 83642. EOE M/F (4-13)

Immediate opening for good production person. Also afternoons. T&R: Greg Williamsen, KLCI, Box 129, Nampa, ID 83653. (208) 888-5000 EOE M/F (4-13)

Positions Sought

Great pipes, extensive knowledge of music. Willing to go anywhere. GREG MERRITY: (312) 761-8674 (4-20)

Six year news pro. Strong writing skills/MD experience. Seeking medium/major market slot. LARRY: (619) 322-0051 or 327-5002 (4-20)

Trained, motivated, unused talent available! Nice sounding voice, B.A. Communications. Jock/news. Will relocate, anyshift. Try me! MICHAEL: (312) 652-8319 (4-20)

Young talented female seeks work as DJ/news. College & broadcasting school graduate. DEBBIE HUDSON: (312) 280-5854 or 239-5735 (4-20)

Nine year veteran Black announcer. Expertise Urban, Country & A/C. Strong production/community work. Overnight at top FM in Dallas. PHIL WILLIAMS: (817) 640-9602 (4-20)

BOB O. TATE. 8 1/2 years at KTWO, over 25 years Country experience. Top production. (307) 265-5616 (4-20)

Looking to join experienced PD with good company & equipment on West coast. Five years CHR & A/C. Varied abilities. MIKE TAYLOR: (707) 468-8512 (4-20)

Aggressive, humorous A/C. CHR communicator looking for long-term employment on East coast. (915) 653-8198 (4-20)

Five year A/C, Country personality. Experienced programmer, salesman & manager. Family man seeks East coast market to settle. JOHN: (217) 692-2976 (4-20)

Three years experience including WDUZ & WKAU/Green Bay. Interested in airshift & promotions. Prefer MW, CHR or A/C. CHRIS HANSEN: (414) 739-3748 (4-20)

Woman news announcer seeking job. Articulate, creative, good writer, dependable, bright personality, mature & trained. Available now! FRAN VAN: (219) 931-2196 (4-20)

Positions Sought

Five year pro looking for production/airshift in the L.A. area. Great pipes, automation experience. Available now. KEVIN: (818) 887-9229 (4-20)

Killer nighttime medium market CHR communicator. Want to make your station sizzle with great numbers in top 100. CLIFF: (409) 769-2871 or 860-3385 (4-20)

BO WEAVER, major market radio & TV announcer. Philadelphia, NY, Atlanta, 16 years experience. Seeking medium market PD/jock gig. Pipes & production! (919) 889-0179 (4-20)

KEVIN ROSS, looking for AM drive. Formerly KMJK/Portland & KGMB/Honolulu. (503) 635-8420 (4-20)

Axed again! Versatile pro, 15 years, SE medium/major markets. Fed up with revolving door. Ex-WCSC, WHYY. Quality pipes. HUGH: (803) 881-2994 (4-20)

Energetic jock, two years experience PBP, willing to relocate. I'm no superstar, I'm a hard worker. DAVE: (412) 361-6547 (4-20)

Currently employed as PD/AM drive in Laredo, TX. Interested in on-air in larger markets. Experienced in most formats of personality radio. THOM DAVIS: (512) 723-0600 (4-20)

14 year pro, experienced in all phases. JOHN: (312) 879-5143 (4-20)

Just left V103/Atlanta 7-midnight with highest numbers in market. Formerly Z93's Shana. Attractive, hard working, team player. Airshift/MD preferred. JOANNE: (404) 872-0664 (4-20)

FOR SALE:

One WNBC Bumper. Excellent condition. Loaded with extras. Will fit most A/C and Country stations, east of the Mississippi. No reasonable offer refused. Call Glen "Bumper" Morgan at (201) 843-7156.

Humor, phones & involvement for top 50 market. Mornings. (502) 425-5874 (4-20)

DON COOKE, Chattanooga's top Sports Director/caster, with CNN & N/T affiliate. Now accepting offers in top 50 markets. (615) 757-8369 or 837-8791 (4-20)

Radio veteran/newscaster/ND, available today. Experienced DJ, production, promotion, hard/lifestyle news. TIM KENNEY: (213) 650-3048 (4-20)

Dynamic Sports Director & assistant ND with exceptional PBP skills seeks medium/major market position. Journalism degree, nine year pro. (201) 342-4614 (4-20)

Articulate, mature recent college graduate with two years commercial experience seeks opportunity in West. JEFF DOYLE: (208) 454-9659 (4-20)

BARRY MCCOY, six years in mediums & top 50. Personality air talent. All considered. (414) 497-2076 (4-20)

Versatile, experienced news/sports/DJ seeks position in SW. Three years training in Country/AOR. CRAIG: (503) 752-0180 (4-20)

Mornings and More

Ratings and Revenue... this act delivers!! Dynamite AM Drive, programming know-how, innovative promotions. Available now to Aggressive A/C FM. Medium to major market. (609) 737-1421.

Sports Director/DJ seeks opportunity. B.S. Communications degree. Three years experience, willing to relocate. JEFF DIPOLD: (916) 944-3271 (4-20)

Experienced A/C programmer looking for medium market challenge. Nine years experience. B.S. Marketing. Good references. ANDY: (318) 221-9882 (4-20)

Professional Classical announcer available. Excellent voice, production & references. Will relocate. NATT STUART: (213) 654-8320 (4-20)

Steve O'Neil is hot. Seeking CHR position in southern CA. Creative & experienced one-on-one personality. Strong production. (714) 960-4815 or (213) 430-8779 (4-20)

Workaholic seeks job. If you want someone who'll work his tail off for your team call me. Only serious inquiries. CHRIS: (206) 357-6935 (4-20)

Hot CHR/AOR. Cut loose with a young energetic personality, creative production & copywriting, great PR, will relocate. TORY: (818) 509-9409 (4-6)

10 year pro, looking for major market personality AOR or CHR. JEREMY SAVAGE: (617) 372-3623 (4-20)

Enthusiastic, dedicated team rocker. Great pipes, slick blades. 3 1/2 years at 22. Sunbelt or West coast. STEVE: (703) 885-8044 (4-20)

Young, energetic, talented female seeks NUZ position with dedicated staff. Not a novice. Interested in East coast. Good anchor. (215) 435-5150 (4-20)

Four year pro seeking future position: with a Black or Urban station. Good production and MD experience. Will relocate. MEL: (717) 295-4737 (4-20)

Positions Sought

Young, yet experienced newsman with 8 years in commercial radio. Dependable self-starter with awards to prove it. TERRY: (703) 443-0047 (4-20)

Up-tempo on and off air. Good production, seeking medium market. Prefer MN, WI. Always give 110%. CHR/Country/A/C. MIKE: (816) 563-KLUK (4-20)

Weekend manager/producer at NYC talk station seeks fulltime employment at major market talk outlet. RUSS: (203) 877-7953 (4-20)

PROGRAMMING CHALLENGE

Southeast Broadcast Group Research Director/Assistant PD looking for A/C or CHR Programming Post in small-medium market. Previous experience in Miami and San Diego. Prefer the Eastern half of the country. RICHARD (615) 865-4238.

Dynamic, flexible, creative, aggressive, energetic, hard working team player is ready to program your station. NE preferred. JOHN: (703) 885-8044 (4-20)

This just in: creative, energetic anchor/reporter is looking for a job in medium/large market. ROBIN: (916) 244-0477 or 221-1400 (4-20)

Want top ratings? RALPH RICHARDS will take your CHR/AOR station there. Production T&R, will relocate anywhere. (216) 238-3028 (4-20)

Aggressive, creative street-smart AOR. A PD with five years experience. Ready to work & learn in large market environment. BILL: (512) 854-7283 (4-20)

OM, PD, air talent available! 10 years experience in CHR & A/C. Prefer New England but will consider all offers. CHARLES: (207) 783-0027 (4-13)

Currently PM drive. Four years experience in CHR & A/C. Looking for opportunity with growth. Ask for DAVE: (915) 653-3380 (4-13)

Promotions pro with five years experience in AOR/CHR. Enthusiastic, dedicated & innovative. Great references & contacts. Now's the time! PEGGY: (408) 723-2780 (4-13)

Billboard Award Winner

Billboard AOR personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836.

Who can it be now? JOHN CATCHINGS, air talent with small market experience. Make it happen with more for less catchings. (415) 332-9205 (4-13)

Easy Listening announcer, formerly Bonneville's WRFM/N.Y., KOIT/S.F., KJOI/L.A. Want large market. (602) 956-6677 (4-13)

I want to go back home! Excellent CHR jockette, good production. I will go anywhere in the L.A. area. For T&R, KRISTAL: (702) 645-4017 (4-13)

10 YEAR PRO

Including WNAP & WFMS, Indianapolis seeks AM drive talk/music/full service, fun oriented, A/C personality show. Interested? Let's talk! John Dial, (317) 849-5533.

Highly rated L.A. air personality looking for a new challenge in Southern CA. DON: (818) 576-8335 (4-13)

Six year Country, A/C personality with PD, MD experience looking for position in MW. Delivery with contemporary humor. DAVID: (318) 488-3150 or 445-5308 (4-13)

Major market personality formerly with WNAP & WFMS seeking major/medium market A/C. 10 years experience JOHN: (317) 849-5533 (4-13)

Eight years experience. MD/announcer. CHR/AOR. WFLI, WNUE & WPAM. DAVE: (215) 967-3282 (4-13)

Where's the beef? Mature, dependable & talented announcer with strong pipes & excellent production. Seeking modern Country station. (213) 618-0687 (4-13)

PD/OM seeking same in MW. Country, A/C & CHR, eight years experience. BUCKY ALBRIGHT: (214) 455-1400 (4-13)

I need your help! Help me break the catch-22 cycle. Mature R&B/Urban voice wants to succeed. AUSTELL: (312) 547-6504 (4-13)

Changes

RADIO

David Martin appointed Account Executive KGO/San Francisco

Joan DeLott appointed Account Executive WBBM/Chicago from WLAK

Dick Dillon Jr. appointed Account Executive KTKT/Tucson

Sharon Moloney appointed Account Executive WFYR/Chicago from Leo Burnett Advertising

Rich Kahn appointed Account Executive WFYR/Chicago from WAIT/WLOO

Reed Snyder appointed Account Executive WLUP/Chicago

Dan Turpin appointed Account Executive WLUP/Chicago

RECORDS

Laura H. Foti appointed Manager of Marketing & Public Relations RCA Records/New York

INDUSTRY

Hal Eisenberg appointed Account Executive Hillier, Newmark, Wechsler & Howard/Atlanta

Jeffrey Peter Massey appointed Account Executive Katz Radio/St. Louis from KXOK

Gloria Dickler appointed Account Executive Mutual Broadcasting System/New York

MISCELLANEOUS

Jazz service needed at KWMU. Mike Crowley, MD, 8001 Natural Bridge, St. Louis, MO 63121. (4-20)

A/C service needed at KSTC. Larry Proietti, MD, Box 830, Sterling, CO 80751. (303) 522-1607 (4-20)

Service needed from all labels. WMGF, 735 West Wisconsin Ave., Milwaukee, WI 53233. (4-20)

Reserve needed in setting up shop. KSHE, 9434 Watson Road, Crestwood, MO 63138. (4-20)

New A/C needs service. Bob Levine, PD, KLYF, 1801 Grand Ave., Des Moines, IA 50308. (515) 242-3672 (4-20)

KFIZ needs A/C record service. 254 Winnebago Dr., Box 1167, Fond Du Lac, WI 54935. (414) 921-3770 (4-13)

KRZI seeks CHR record service from all labels. Danny Austin, Box 8093, Waco, TX 76704. (4-13)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on **Wednesday, Thursday & Friday 9am-5pm (PST)**.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$20 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 for border, box number, \$15 for postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in **advance**.

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Century 21

Greg Stephens (214) 934-2121

The Z Format

VAN HALEN "I'll Wait"
DURAN DURAN "The Reflex"
HUEY LEWIS & NEWS "The Heart Of Rock & Roll"
JOE JACKSON "You Can't Get What You Want"
ICICLE WORKS "Whisper To A Scream (Birds Fly)"
VAN STEPHENSON "Modern Day Delilah"
CHRISTINE McVIE "Love Will Show Us How"

The A/C Format

STYLE COUNCIL "My Ever Changing Moods"
DAN FOGELBERG "Believe In Me"
FRANK STALLONE "Darlin'"

Super-Country

ANNE MURRAY "Just Another Woman In Love"
CRAIG DILLINGHAM
"Honky Tonk Women Make Honky Tonk Men"
J. STAMPLEY & J. BOUCHER "Memory Lane"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

DENIECE WILLIAMS "Let's Hear It For The Boy"
ATLANTIC STARR "More More More"

Your Country

CHARLY McCLAIN "Band Of Gold"
STATLER BROTHERS "Atlanta Blue"
B.J. THOMAS
"The Whole World's In Love When You're Lonely"

Hit Rock

VAN HALEN "I'll Wait"
SLADE "Run Runaway"
LAURA BRANIGAN "Self Control"
SCORPIONS "Rock You Like A Hurricane"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

MADONNA "Borderline"
DURAN DURAN "The Reflex"
SCORPIONS "Rock You Like A Hurricane"
BON JOVI "Runaway"
NENA "Just A Dream"

Contempo 300

KENNY ROGERS "Eyes That See In The Dark"
TEMPTATIONS "Sail Away"

Great American Country

KENNY ROGERS "Eyes That See In The Dark"
ALABAMA "When We Make Love"
GENE WATSON "Forever Again"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

DURAN DURAN "The Reflex"
J. IGLESIAS & W. NELSON
"To All The Girls I've Loved Before"
HUEY LEWIS & NEWS "The Heart Of Rock & Roll"

TM A/C

CYNDI LAUPER "Girls Just Want To Have Fun"

TM Country

ANNE MURRAY "Just Another Woman In Love"

Radio Arts

John Benedict (818) 841-0225

Country's Best

KENNY ROGERS "Eyes That See In The Dark"
B.J. THOMAS
"The Whole World's In Love When You're Lonely"
KIERAN KANE "Dedicate"
ANNE MURRAY "Just Another Woman In Love"

Soft Contemporary

P. BRYSON & R. FLACK "I Just Came Here To Dance"
ANNE MURRAY "Just Another Woman In Love"

Sound 10

CHRISTINE McVIE "Love Will Show Us How"
JOE JACKSON "You Can't Get What You Want"
P. BRYSON & R. FLACK "I Just Came Here To Dance"
MICHAEL JACKSON "The Lady In My Life"
HOMI & JARVIS "Friend Of A Friend"
TIGGI CLAY "The Winner Gets My Heart"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

CLIFF RICHARD "Donna"

Country

Tom Casey (213) 460-6383

LARRY GATLIN "Denver"
DAVID ALLAN COE "Mona Lisa Lost Her Smile"
REBA McENTIRE "Just A Little Love"
VERN GOSDIN
"I Can Tell By The Way You Dance (You're Gonna...)"
LOUISE MANDRELL "I'm Not Through Loving You Yet"
GEORGE JONES
"You've Still Got A Place In My Heart"

Satellite Music Network

George Williams (214) 343-9205

The Starstation

TIGGI CLAY "The Winner Gets My Heart"
HOMI & JARVIS "Friend Of A Friend"
STYLE COUNCIL "My Ever Changing Moods"
CYNDI LAUPER "Time After Time"
DENIECE WILLIAMS "Let's Hear It For The Boy"

Country Coast-To-Coast

KENNY ROGERS "Eyes That See In The Dark"
BILL MEDLEY "I Still Do"
ANNE MURRAY "Just Another Woman In Love"
LANE BRODY "Hangin' On"

Rock America

DURAN DURAN "The Reflex"
HUEY LEWIS & NEWS "The Heart Of Rock & Roll"
TALK TALK "It's My Life"
SLADE "Run Runaway"

BPI

John Iles (800) 426-9082

Adult Contemporary

CYNDI LAUPER "Time After Time"
DENIECE WILLIAMS "Let's Hear It For The Boy"
KIM CARNES "I Pretend"
L. HALL w/H. ALPERT "Come What May"

Country Living

ALABAMA "When We Make Love"
BANDANA "Better Our Hearts Should Bend"
STATLER BROS. "Atlanta Blue"
KENNY ROGERS "Eyes That See In The Dark"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

GENE WATSON "Forever Again"
LOUISE MANDRELL "I'm Not Through Loving You Yet"
STEVE WARINER "Why Goodbye"

The Great Ones

KIM CARNES "I Pretend"
L. HALL w/H. ALPERT "Come What May"
ELBOW BONES & RACKETEERS
"A Night In New York"
CYNDI LAUPER "Time After Time"
DENIECE WILLIAMS "Let's Hear It For The Boy"
STYLE COUNCIL "My Ever Changing Moods"

Concept Productions

Dick Wagner (916) 782-7754

CHR

J. IGLESIAS & W. NELSON
"To All The Girls I've Loved Before"
STYLE COUNCIL "My Ever Changing Moods"
DURAN DURAN "The Reflex"
HUEY LEWIS & NEWS "The Heart Of Rock & Roll"

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

REAL TO REEL

Love Me Like This (Arista)

69% of our reporting stations on it. Rotations: Heavy 9/0, Medium 23/0, Light 19/4, Extra Adds 2, Total Adds 6. WAOK, WDRQ, WPDQ, WQQK, WANT, WQKS. Heavy: WAMO, KMJQ, WAIL-FM, WCIN, KACE, KDAY, KNOW, WPEG, WAAA. Moves 36-30 on the Black/Urban chart.

DAZZ BAND

Swoop (I'm Yours) (Motown)

68% of our reporting stations on it. Rotations: Heavy 5/0, Medium 20/3, Light 22/8, Extra Adds 5, Total Adds 16. WXYV, WDJY, KKDA-FM, WHRK, WAIL-FM, KACE, WATV, Z93, WBLX, WQQK, WPLZ, KHYS, WANM, WQKS, WDAO, WLUM, KACE. A Most Added Record. Debuts at number 36 on the Black/Urban chart.

CHANGE

Change Of Heart (RFC/Atlantic)

68% of our reporting stations on it. Rotations: Heavy 9/0, Medium 29/4, Light 12/3, Extra Adds 2, Total Adds 9. WDJY, WHRK, WJMO, KDAY, KNOW, WPDQ, WANT, WVKO, WLUM. Moves 39-29 on the Black/Urban chart.

NEW & ACTIVE

TIMMY THOMAS "Gotta Give A Little Love (Ten Years Later)" (Gold Mountain/A&M) 40/20
Rotations: Heavy 0/0, Medium 7/1, Light 28/14, Extra Adds 5, Total Adds 20, WDAS, WAOK, KKDA-FM, KMJQ, WYLD-FM, WGCI, WGR, KACE, KNOW, Z93, WGIV, WQMG, WKXI, WJAX, WQQK, WANT, KOKA, WQKS, WDAO, WTLC. Medium: WWIN-FM, WHUR, WVEE, WZEN-FM, WATV, WWW.

NEWCLEUS "Jam On It" (Sunnyview) 40/5
Rotations: Heavy 17/1, Medium 10/0, Light 13/4, Extra Adds 0, Total Adds 5, WGCI, WRDW, WPEG, WJJS, KOKA. Heavy: WDAS, KMJQ, WHRK, WEDR, WAIL-FM, WDMT, WZAK, WZEN-FM, KDAY, KJLH, WJMI, WPDQ, WPLZ, WQKS, WKWM. Medium: WBMX, WDRQ, WGR, KMJM, WATV, Z93, WLOU. Debuts at number 34 on the Black/Urban chart.

PATTI AUSTIN "Rhythm Of The Street" (Qwest/WB) 37/10
Rotations: Heavy 2/1, Medium 12/1, Light 22/7, Extra Adds 1, Total Adds 10, WDAS, WDJY, WVEE, WHRK, WEDR, KJLH, XHRM, WQMG, WJJS, WDAO. Heavy: WYLD-FM. Medium: WWIN-FM, KDAY, KSOL, WGIV, WPEG, WOIC, WKXI, KJCB, WLVW, WAAA, WVOI.

CHERYL LYNN "This Time" (Columbia) 36/11
Rotations: Heavy 0/0, Medium 12/1, Light 19/5, Extra Adds 5, Total Adds 11, WWIN-FM, WXYV, WHRK, WJMO, WZAK, KACE, WBLX, WQQK, WPLZ, KHYS, WVKO. Medium: Z93, WGIV, WPEG, WOIC, WKXI, WPDQ, KJCB, KOKA, WANM.

STAPLE SINGERS "H-A-T-E (Don't Live Here Anymore)" (Private I/CBS) 36/10
Rotations: Heavy 2/0, Medium 8/0, Light 23/7, Extra Adds 3, Total Adds 10, WXYV, WDAS, WHRK, WEDR, WZEN-FM, XHRM, WQQK, WPLZ, KHYS, WDAO. Heavy: WAOK, KRNB. Medium: WDIA, WGIV, WKXI, WPDQ, KOKA, WAAA, WTLC.

KIM FIELDS "Dear Michael" (Critique/Quality) 34/2
Rotations: Heavy 4/0, Medium 15/0, Light 15/2, Extra Adds 0, Total Adds 2, WAIL-FM, WPEG. Heavy: WILD, WGCI, KDAY, WATV. Medium: KKDA-FM, KRNB, WDRQ, WJLB, WKND, WNHC, WQMG, WKXI, WPDQ, KHYS, WANM, WTLC, WWW.

MELBA MOORE "Love Me Right" (Capitol) 33/16
Rotations: Heavy 0/0, Medium 8/2, Light 20/9, Extra Adds 5, Total Adds 16, WWIN-FM, WAMO, WAOK, KMJQ, WHRK, WEDR, KJLH, XHRM, KNOW, WENN, WQMG, WKXI, WPLZ, KHYS, WQKS, WDAO, Medium: WJLB, WRDW, WOIC, WLVW, WDDM, WWW.

WINDJAMMER "Live Without Your Love" (MCA) 33/12
Rotations: Heavy 0/0, Medium 6/0, Light 23/8, Extra Adds 4, Total Adds 12, WILD, WBMX, WZAK, WJLB, WZEN-FM, WJAX, KJCB, WLOU, WQKS, WKWM, WWW, KUKQ. Medium: WAOK, KRNB, WDIA, WPEG, WOIC, KOKA.

R.J.'S LATEST ARRIVAL "Shackles" (Golden Boy/Quality) 33/6
Rotations: Heavy 1/0, Medium 15/1, Light 16/4, Extra Adds 1, Total Adds 13, WXYV, WILD, WDJY, WHUR, WJAX, KHYS. Heavy: WWW. Medium: KKDA-FM, WZAK, WGR, WATV, WENN, WKXI, KJCB, WBLX, KOKA, WANM, WDAO, WKWM, WTLC, KDKO, KUKQ.

PETER BROWN "They Only Come Out At Night" (Columbia) 32/2
Rotations: Heavy 3/0, Medium 13/0, Light 16/2, Extra Adds 0, Total Adds 2, WPDQ, KUKQ. Heavy: WVEE, WBMX, WGCI. Medium: WAMO, WZEN-FM, KDAY, KJLH, Z93, WGIV, WPEG, WBLX, WDDM, WLTH, WDAS, WHUR.

ANGELA BOFILL "Special Delivery" (Arista) 30/0
Rotations: Heavy 8/0, Medium 13/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WCIN, Z93, WNOO, WLVW, WTLC. Medium: WWIN-FM, KKDA-FM, WBMX, KSOL, WGIV, WPEG, WQMG, WKXI, WLOU, KOKA, WWW.

O'JAYS "Extraordinary Girl" (Philadelphia International/CBS) 29/13
Rotations: Heavy 1/0, Medium 8/3, Light 20/10, Extra Adds 0, Total Adds 13, WWIN-FM, WYLD-FM, WGCI, WGR, WZEN-FM, KDAY, KJLH, WATV, WPDQ, WPLZ, WWW, KDJ, KUKQ. Heavy: WVEE. Medium: WDIA, WOIC, WKXI, WDDM.

PIECES OF A DREAM "It's Time For Love" (Elektra) 29/2
Rotations: Heavy 2/0, Medium 11/0, Light 15/1, Extra Adds 1, Total Adds 2, KMJQ, WPEG. Heavy: WYLD-FM, KACE. Medium: WWIN-FM, WXYV, WCIN, Z93, WGIV, WNOO, WPDQ, KJCB, WBLX, WPLZ, WLTH.

LENNY WILLIAMS "Always" (Rocshire) 27/9
Rotations: Heavy 0/0, Medium 12/1, Light 13/6, Extra Adds 2, Total Adds 9, WAOK, WDIA, WENN, Z93, WOIC, WKXI, WLOU, WDDM, WTLC. Medium: WWIN-FM, WXYV, WDAS, KKDA-FM, WGCI, WJMO, WZEN-FM, KJLH, WPDQ, WANM, WLTH.

CLOCKWORK "I'm Your Candy Girl" (Private I/CBS) 27/1
Rotations: Heavy 8/0, Medium 8/0, Light 11/1, Extra Adds 0, Total Adds 1, WZAK. Heavy: WXYV, WYLD-FM, WENN, WGIV, WPEG, WLVW, KOKA, WAAA. Medium: WDIA, WEDR, WGR, WZEN-FM, WNHC, WATV, KHYS, WANM.

CENTRAL LINE "Time For Some Fun" (Mercury/PolyGram) 26/3
Rotations: Heavy 3/0, Medium 7/0, Light 16/3, Extra Adds 0, Total Adds 3, WPEG, KHYS, KOKA. Heavy: WYLD-FM, WCIN, KUKQ. Medium: WBMX, WZEN-FM, XHRM, WNOO, KJCB, WLOU, WBLX.

EARTH, WIND & FIRE "Moonwalk" (Columbia) 25/8
Rotations: Heavy 0/0, Medium 12/2, Light 12/5, Extra Adds 1, Total Adds 8, WATV, WGIV, KJCB, WJJS, WPLZ, KHYS, WWW, KDIA. Medium: WAOK, WDIA, Z93, WPEG, WOIC, WQMG, WKXI, WBLX, KOKA, WDDM.

EARONS "Land Of Hunger" (Island) 25/4
Rotations: Heavy 1/0, Medium 4/0, Light 19/3, Extra Adds 1, Total Adds 4, KMJQ, WZEN-FM, WTLC, KUKQ. Heavy: KJLH. Medium: WWIN-FM, WVEE, WLTH, KDKO.

SIGNIFICANT ACTION

ORBIT "Too Busy Thinkin' About My Baby" (Quality) 24/4
Rotations: Heavy 1/0, Medium 8/2, Light 14/1, Extra Adds 1, Total Adds 4, KMJQ, KDAY, WKXI, WANM. Heavy: WRDW. Medium: WAOK, WDRQ, WGR, WJLB, WPEG, WWW.

RICH CASON & GALACTIC ORCHESTRA "Street Symphony" (Private I/CBS) 24/0
Rotations: Heavy 2/0, Medium 9/0, Light 13/0, Extra Adds 0, Total Adds 0. Heavy: WATV, KOKA. Medium: WAOK, WDIOA, KJLH, WNHC, Z93, WPEG, WKXI.

ANITA BAKER "Feel The Need" (Beverly Glen) 23/10
Rotations: Heavy 1/0, Medium 9/0, Light 13/10, Extra Adds 0, Total Adds 10, WGR, WZEN-FM, KDAY, XHRM, WPEG, WQMG, WLOU, WKWM, WTLC, WWW. Heavy: KKDA-FM. Medium: WWIN-FM, WAOK, WCIN, KJLH, WRDW, WENN, WNOO, WLVW, KUKQ.

DAYTON "The Sound Of Music" (Capitol) 23/4
Rotations: Heavy 4/0, Medium 9/0, Light 8/2, Extra Adds 2, Total Adds 4, WBMX, WATV, WPLZ, WTLC. Heavy: WDMT, WJMO, WAAA, WWW. Medium: WILD, WBLZ, WCIN, WNOO, KHYS, WDAO, WKWM.

T-CONNECTION "Take It To The Limit" (Capitol) 22/0
Rotations: Heavy 0/0, Medium 12/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: KKDA-FM, WCIN, WJMO, WATV, WENN, WNOO, WOIC, KJCB, WLOU, WBLX, WLVW, WDAO.

MOST ADDED

TIMMY THOMAS (20)
Gotta Give A Little Love... (Gold Mtn./A&M)
DENIECE WILLIAMS (19)
Let's Hear It For The Boy (Columbia)
DAZZ BAND (16)
Swoop (I'm Yours) (Motown)
MELBA MOORE (16)
Love Me Right (Capitol)
POINTER SISTERS (14)
Jump (Planet/RCA)

HOTTEST

CAMEO (45)
She's Strange (Atlanta Artists/PolyGram)
D. EDWARDS featuring S. GARRET (37)
Don't Look Any Further (Motown)
LIONEL RICHIE (29)
Hello (Motown)
LUTHER VANDROSS (20)
Superstar (Don't You Remember...) (Epic)
CULTURE CLUB (20)
Miss Me Blind (Virgin/Epic)
LAID BACK (20)
White Horse (Sire/WB)

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 22/0
Rotations: Heavy 10/0, Medium 6/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WEDR, WDMT, WZEN-FM, KJLH, Z93, WKXI, WLOU, WLTH, WWW. Medium: WWIN-FM, WHUR, WBLZ, WPDQ, WPLZ.

RUN D.M.C. "Rockbox" (Profile) 21/8
Rotations: Heavy 0/0, Medium 7/1, Light 13/6, Extra Adds 1, Total Adds 8, WXYV, WDAS, WCIN, KJCB, WLOU, KOKA, WANM, WDAO. Medium: WRKS, WZAK, WJLB, WPEG, WJAX, WDDM.

MARGIE JOSEPH "Ready For The Night" (Cotillion/Atco) 21/5
Rotations: Heavy 0/0, Medium 6/0, Light 14/4, Extra Adds 1, Total Adds 5, WAOK, WVEE, WKND, WWW, KUKQ. Medium: WILD, KKDA-FM, WRDW, WKXI, KJCB, WANM.

GAP BAND "I'm Ready (If You're Ready)" (Total Experience/RCA) 21/2
Rotations: Heavy 3/0, Medium 8/0, Light 9/1, Extra Adds 1, Total Adds 2, WJMO, WVKO. Heavy: WWIN-FM, WJMI, KUKQ. Medium: WHRK, KSOL, WRDW, Z93, WDDM.

RAY PARKER JR. "In The Heat Of The Night" (Arista) 20/7
Rotations: Heavy 0/0, Medium 4/0, Light 14/5, Extra Adds 2, Total Adds 7, KMJQ, WBMX, WCIN, WQQK, WDDM, WDAO, WVOI. Medium: WRDW, Z93, WANM, WLTH.

SHIRLEY BROWN "Leave The Bridges Standing" (Sound Town/Allegiance) 20/2
Rotations: Heavy 4/0, Medium 9/0, Light 7/2, Extra Adds 0, Total Adds 2, WHRK, KHYS. Heavy: KRNB, WBMX, WATV, WKXI. Medium: WILD, WDIA, WZEN-FM, WGIV, WPEG, WBLX, WLVW, WLTH.

AFRIKA BAMBAATAA/SOUL SONIC FORCE "Renegades Of Funk" (Tommy Boy) 20/0
Rotations: Heavy 5/0, Medium 8/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGR, WPDQ, WTLC, WWW. Medium: WDRQ, WJLB, WZEN-FM, WENN, WPEG, WAAA, KDIA, KUKQ.

TEENA MARIE "Dear Lover" (Epic) 19/3
Rotations: Heavy 1/0, Medium 8/1, Light 10/2, Extra Adds 0, Total Adds 3, WATV, Z93, WGIV. Heavy: WBLX. Medium: WWIN-FM, WILD, WHUR, WDRQ, WZEN-FM, WOIC, WPLZ.

POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 18/14
Rotations: Heavy 3/2, Medium 4/4, Light 9/6, Extra Adds 2, Total Adds 14, WWIN-FM, WXYV, WAMO, WAOK, WVEE, WYLD-FM, WGCI, WZAK, WNHC, WGIV, KJCB, WDDM, WQKS, WLUM. Heavy: WDJY.

JOCELYN BROWN "Somebody Else's Guy" (Vinyl Dreams) 18/7
Rotations: Heavy 4/0, Medium 6/2, Light 6/3, Extra Adds 2, Total Adds 7, WHUR, KKDA-FM, KACE, KDAY, WKND, KNOW, WENN. Heavy: WYLD-FM, WDMT, WZAK, WANM. Medium: WWIN-FM, WRKS, WDAS, KJLH.

COLONEL ABRAMS "Leave The Message Behind The Door" (Streetwise) 18/3
Rotations: Heavy 0/0, Medium 2/0, Light 15/2, Extra Adds 1, Total Adds 3, WAOK, WYLD-FM, WPEG. Medium: WAMO, WEDR.

HUMAN BODY "Make You Shake It" (Bearsville/WB) 17/4
Rotations: Heavy 2/0, Medium 6/0, Light 8/3, Extra Adds 1, Total Adds 4, WHRK, WATV, WDDM, WWW. Heavy: KRNB, KDAY. Medium: WRDW, KNOW, WOIC, WKXI, KJCB, KUKQ.

BREAK MACHINE "Street Dance" (Sire/WB) 17/3
Rotations: Heavy 0/0, Medium 5/0, Light 11/2, Extra Adds 1, Total Adds 3, WATV, WQKS, KUKQ. Medium: WILD, WKND, WRDW, KNOW, Z93.

CATCH "Get On Freak" (Variety International) 17/1
Rotations: Heavy 2/0, Medium 7/0, Light 8/1, Extra Adds 1, WVEE. Heavy: KKDA, KUKQ. Medium: WDAS, WAOK, KDAY, KJLH, WKXI, KOKA, WAAA.

CHERELLE "I Didn't Mean To Turn You On" (Tabu/CBS) 16/6
Rotations: Heavy 1/1, Medium 5/2, Light 9/2, Extra Adds 1, Total Adds 6, WJLB, KMJM, KDAY, WQMG, WDAO, KDKO. Medium: WRDQ, WGR, WDDM.

RONNIE McNEIR "Come Be With Me" (Capitol) 16/2
Rotations: Heavy 2/0, Medium 7/1, Light 6/0, Extra Adds 1, Total Adds 2, WXYV, KDKO. Heavy: WOIC, WKXI. Medium: WILD, WAOK, WYLD-FM, KSOL, KJCB, KOKA.

P. FUNK ALL-STARS "Pumpin' It Up" (Private I/CBS) 16/2
Rotations: Heavy 3/0, Medium 6/0, Light 6/1, Extra Adds 1, Total Adds 2, KMJQ, WGIV. Heavy: KKDA-FM, WHRK, KDAY. Medium: WDAS, WYLD-FM, WZEN-FM, WPEG, WDDM, WANM.

PLANET PATROL "It Wouldn't Have Made Any Difference" (Tommy Boy) 16/1
Rotations: Heavy 0/0, Medium 6/0, Light 10/1, Extra Adds 0, Total Adds 1, WDDM. Medium: WEDR, WENN, Z93, WAAA, WWW, KUKQ.

DIVINE SOUNDS "What People Do For Money" (Specific) 15/6
Rotations: Heavy 3/0, Medium 4/0, Light 7/5, Extra Adds 1, Total Adds 6, WATV, WLOU, WDDM, WDAO, WKWM. Heavy: WRKS, WZAK, WJLB. Medium: WILD, WDAS, WDRQ, WGR.

CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 15/0
Rotations: Heavy 5/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WDMT, WJLB, WLVW, KDIA. Medium: WHUR, WDRQ, KSOL, WQQK, KOKA, WKWM.

MALEMEN "Baby Doll" (Mercury/PolyGram) 15/0
Rotations: Heavy 0/0, Medium 5/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: WVEE, WJMO, WZEN-FM, WDDM, WANM.

MUSICAL YOUTH "Whatcha Talking 'Bout" (MCA) 14/6
Rotations: Heavy 0/0, Medium 5/0, Light 9/6, Extra Adds 0, Total Adds 6, WHUR, XHRM, WGIV, WPEG, WPDQ, WANM. Medium: WAOK, KRNB, WDIA, WKXI, KOKA.

ROSE ROYCE "New Love" (Montage) 14/4
Rotations: Heavy 0/0, Medium 3/0, Light 10/3, Extra Adds 1, Total Adds 4, WXYV, KRNB, KJCB, WTLC. Medium: WWIN-FM, KKDA-FM, WGIV.

ALISHA "All Night Passion" (Vanguard) 14/1
Rotations: Heavy 3/0, Medium 3/0, Light 8/1, Extra Adds 0, Total Adds 1, WGR. Heavy: WDAS, WEDR, WNHC. Medium: WAOK, WDRQ, WJLB.

DAVY DMX "One For The Treble (Fresh)" (Tuff City/CBS) 14/1
Rotations: Heavy 3/0, Medium 5/0, Light 6/1, Extra Adds 0, Total Adds 1, WILD. Heavy: WRKS, WLOU, WTLC. Medium: WDIA, WEDR, WZEN-FM, WBLX, WKWM.

JEFF LORBER "In The Heat Of The Night" (Arista) 14/0
Rotations: Heavy 1/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KUKQ. Medium: WYLD-FM, KACE, WPEG, WNOO, KHYS, WDDM, WWW.

MADONNA "Borderline" (Sire/WB) 14/0
Rotations: Heavy 3/0, Medium 9/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WQMG, KUKQ. Medium: WRKS, WDJY, KSOL, WKND, Z93, WJAX, WLUM, WWW, KDKO.

WORLD'S FAMOUS SUPREME TEAM "Hey D.J." (Island) 13/8
Rotations: Heavy 1/0, Medium 4/3, Light 7/5, Extra Adds 1, Total Adds 8, KKDA-FM, WGR, WKND, KNOW, WQKS, WDAO, WTLC, WWW. Heavy: WDAS. Medium: WRKS, KDAY.

DREAMBOY "Walk The Streets" (Qwest/WB) 13/3
Rotations: Heavy 0/0, Medium 2/0, Light 10/2, Extra Adds 1, Total Adds 3, KKDA-FM, WKWM, WWW. Medium: KSOL, WATV.

JENNY BURTON "Rock Steady" (Atlantic) 13/2
Rotations: Heavy 1/0, Medium 5/1, Light 7/1, Extra Adds 0, Total Adds 2, Z93, WJAX. Heavy: WANM. Medium: KSOL, WBLX, WLTH, WTLC.

KWICK "Too Lonely To Be Alone" (Capitol) 13/1
Rotations: Heavy 6/0, Medium 4/0, Light 3/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: KKDA-FM, WDIA, WZAK, WATV, WENN, WKXI. Medium: WHRK, WDMT, WGR, KJCB.

WES PHILLIPS "Sucker For A Pretty Face" (Quality) 12/1
Rotations: Heavy 4/0, Medium 3/0, Light 4/0, Extra Adds 1, Total Adds 1, WLOU. Heavy: WAOK, WBMX, WGCI, WLTH. Medium: WDRQ, KNOW, WWW.

JOHN ROCCA "I Want It To Be Real" (Streetwise) 11/9
Rotations: Heavy 0/0, Medium 1/1, Light 9/7, Extra Adds 1, Total Adds 9, WXYV, WDIA, WCIN, WDRQ, WNHC, WKXI, WPDQ, WDDM, WTLC.

L.J. REYNOLDS "Touch Down" (Mercury/PolyGram) 10/6
Rotations: Heavy 0/0, Medium 2/1, Light 7/4, Extra Adds 1, Total Adds 6, WXYV, WGCI, WPDQ, WANM, WKWM, WVOI. Medium: WWW.

CYNDI LAUPER "Time After Time" (Portrait/CBS) 10/3
Rotations: Heavy 1/0, Medium 1/1, Light 8/2, Extra Adds 0, Total Adds 3, WJAX, WQQK, WQKS. Heavy: WVEE.

GWEN McCRAE "Do You Know What I Mean" (Blackjack/Quality) 10/3
Rotations: Heavy 0/0, Medium 1/0, Light 8/2, Extra Adds 1, Total Adds 3, WDIA, WEDR, WQKS. Medium: WANM.

STEVE ARRINGTON'S HALL OF FAME "15 Rounds" (Atlantic) 10/0
Rotations: Heavy 1/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WTLC. Medium: XHRM, WPDQ, KJCB, WLOU.

JULES SHEAR "When Love Surges" (EMI America) 10/0
Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: KOKA, WTLC.

Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN-FM/Baltimore
Keith Newman

SUTTONS
O'JAYS
CHERYL LYNN
CHI-LITES
GAP BAND
MELBA MOORE
POINTER SISTERS
EMOTIONS
GEORGE HOWARD
Hottest:
DENNIS EDWARDS
WOMACK & LABELLE
JEFFREY OSBORNE
CAMEO
TEMPTATIONS

WXYV/Baltimore
Roy Sampson

PATTI LABELLE
CHERYL LYNN
SERGIO MENDES
RONNIE MCNEIR
ROSE ROYCE
RUN D.M.C.
DAZZ BAND
RJ'S LATEST ARRIV
STAPLE SINGERS
JOHN ROCCA
POINTER SISTERS
LJ REYNOLDS
Hottest:
YARBROUGH & PEOPLE
EVELYN KING
SHALAMAR
ONE WAY
JEFFREY OSBORNE

WILD/Boston
Elroy R.C. Smith

O'BRYAN
BAR-KAYS
JAMES INGRAM
DAVY DMX
WINDJAMMER
SWITCH
RJ'S LATEST ARRIV
Hottest:
CAMEO
DENNIS EDWARDS
KOOL & THE GANG
ROCKWELL
PHILIPPE WYNNE

WKND/Hartford
Jordan/McLean

WORLD FAMOUS SU
JOYCELYN BROWN
MARGIE JOSEPH
DENICIE WILLIAMS
OJAYS
INGRAM
GINO SOCCIO
CAMEO
DENNIS EDWARDS
DEBARGE
KENNY G

WNHC/New Haven
James Jordan

POINTER SISTERS
JOHN ROCCA
MENUDO
Hottest:
CULTURE CLUB
SHALAMAR
XENA
HALL & OATES
CAMEO

WRKS/New York
Mayo/Quartrone

BOOGIE BOYS
HASSAN & 7 11
Hottest:
LIONEL RICHIE
SHANNON
DIVINE SOUNDS
LATTISAW & GILL
CYNDI LAUPER

WDAS/Philadelphia
Joe Tamburro

STAPLE SINGERS
TIMMY THOMAS
PATTI AUSTIN
RUN D.M.C.
Hottest:
NEWCLEUS
DENICIE WILLIAMS
CHANGE
ONE WAY
WORLD FAMOUS SU

WAMO/Pittsburgh
J.C. Floyd

POINTER SISTERS
IRENE CARA
ONE WAY
MELBA MOORE
Hottest:
DEELE
DENNIS EDWARDS
CAMEO
SHALAMAR
LIONEL RICHIE

WDJY/Washington, DC
Dan O'Neil

ONE WAY
DEELE
CHANGE
PATTI AUSTIN
DAZZ BAND
RJ'S LATEST ARRIV
LAURA BRANIGAN
GINO SOCCIO
Hottest:
IRENE CARA
ART OF NOISE
BAR-KAYS
TROUBLE PUNK
NONA HENDRYX

WHUR/Washington, DC
Libby Lawson

RJ'S LATEST ARRIV
MUSICAL YOUTH
JOYCELYN BROWN
J. BLACKFOOT
KEY-MATIC
Hottest:
POINTER SISTERS
ART OF NOISE
SHALAMAR
DENNIS EDWARDS
SHANNON

MIDWEST

WGCI/Chicago
Graham Armstrong

O'JAYS
CHARRELLE
DELLS
TIMMY THOMAS
POINTER SISTERS
NEWCLEUS
LJ REYNOLDS
IRENE CARA
Hottest:
DENNIS EDWARDS
WOMACK & LABELLE
TEMPTATIONS
CAMEO
CULTURE CLUB

WBMX/Chicago
Lee Michaels

CHARRELLE
RAY PARKER JR.
WINDJAMMER
DAYTON
NONA HENDRYX
DENICIE WILLIAMS
C.L. BLAST
Hottest:
DENNIS EDWARDS
KOOL & THE GANG
ART OF NOISE
EMOTIONS
TYRONE DAVIS

WBZ/Cincinnati
Brian Castile

STEVE PERRY
IRENE CARA
Hottest:
LAD BACK
KENNY LOGGINS
LIONEL RICHIE
CAMEO
ROCKWELL

WCIN/Cincinnati
Sid Kennedy

RAY PARKER JR.
RUN D.M.C.
SHALAMAR
JOHN ROCCA
SWITCH
BAR-KAYS
Hottest:
DENNIS EDWARDS
ATLANTIC STAR
JEFFREY OSBORNE
WOMACK & LABELLE
SHANNON

WZAK/Cleveland
Lynn Tolliver

POINTER SISTERS
DUKE BOOTEE
CHERYL LYNN
MENUDO
WINDJAMMER
Hottest:
DENNIS EDWARDS
LUTHER VANDROSS
PUMPKIN
CAMEO
LIONEL RICHIE

WJMO/Cleveland
Rod See

DEELE
TEMPTATIONS
CHERYL LYNN
CHANGE
DENICIE WILLIAMS
GAP BAND
Hottest:
CAMEO
ART OF NOISE
DENNIS EDWARDS
LIONEL RICHIE
LUTHER VANDROSS

WDMT/Cleveland
Kelly/Dean

none
Hottest:
MIDNIGHT STAR
CHANGE
ONE WAY
JOYCELYN BROWN
D TRAIN
Hottest:
ROCKWELL
SHANNON
DEBARGE
BRYAN LOREN
SLING SHOT

WVVO/Columbus
Lyles/Jones

CHANGE
VAN HALEN
KC
SPINNERS
CHERYL LYNN
GAP BAND
Hottest:
LAD BACK
DENNIS EDWARDS
SHANNON
CULTURE CLUB
CAMEO

WDJY/Washington, DC
Dan O'Neil

ONE WAY
DEELE
CHANGE
PATTI AUSTIN
DAZZ BAND
RJ'S LATEST ARRIV
LAURA BRANIGAN
GINO SOCCIO
Hottest:
IRENE CARA
ART OF NOISE
BAR-KAYS
TROUBLE PUNK
NONA HENDRYX

SOUTH

WAOK/Atlanta
Larry Tinsley

POINTER SISTERS
REAL TO REEL
MELBA MOORE
CAMEO
BAR-KAYS
MARGIE JOSEPH
MARCIA GRIFFITH
COLONEL ABRAMS
LENNY WILLIAMS
STYLE COUNCIL
Hottest:
LIONEL RICHIE
WOMACK & LABELLE
DENNIS EDWARDS
CAMEO
BAR-KAYS

WVEE/Atlanta
Scotty Andrews

POINTER SISTERS
PATTI AUSTIN
KC
DENICIE WILLIAMS
NONA HENDRYX
DOROTHY MOORE
MARGIE JOSEPH
CATCH
Hottest:
DENNIS EDWARDS
CAMEO
DEBARGE
PATTI LABELLE
LAID BACK

*** (J) Indicates Jazz Reporter**

WDAO/Dayton
Lankford Stephens

DAZZ BAND
DENICIE WILLIAMS
LUTHER VANDROSS
WORLD FAMOUS SU
SWITCH
TIMMY THOMAS
RAY PARKER JR.
MELBA MOORE
STAPLE SINGERS
PATTI AUSTIN
RUN D.M.C.
COLORBLIND
FRESH 3 MC'S
ZENA DEJONAY
CHERRELLE
DIVINE SOUNDS
WOMACK & WOMACK
TROUBLE FUNK
JUICE
BUNNY SEICLER
C.L. BLAST
LAMBCHOPS
Hottest:
DENNIS EDWARDS
LAID BACK
WOMACK & LABELLE
CAMEO
DEBARGE

WGPR/Detroit
Joe Spencer

SWITCH
LIPSTICK
O'JAYS
ALISHA
TIMMY THOMAS
WORLD FAMOUS SU
GINO SOCCIO
ANITA BAKER
VENNA
Hottest:
CAMEO
SLING SHOT
EMOTIONS
SHANNON

WDRQ/Detroit
Tony Gray

HUEY LEWIS & NEWS
JOHN ROCCA
KRISTOL
BAR-KAYS
REAL TO REEL
Hottest:
CULTURE CLUB
DENICIE WILLIAMS
LIONEL RICHIE
ROCKWELL
LATTISAW & GILL

WJLB/Detroit
James Alexander

PATTI LABELLE
CHERRELLE
HUEY LEWIS & NEWS
WINDJAMMER
Hottest:
ROCKWELL
SHANNON
DEBARGE
BRYAN LOREN
SLING SHOT

WLTH/Gary
Dana Huskisson

none
Hottest:
LUTHER VANDROSS
LAID BACK
DENNIS EDWARDS
ART OF NOISE
DEBARGE
WVVO/Toledo
Max Myrick
J. BLACKFOOT
DENICIE WILLIAMS
LJ REYNOLDS
RAY PARKER JR.
Hottest:
DENNIS EDWARDS
CAMEO
DEBARGE
CULTURE CLUB
LUTHER VANDROSS

WRDW/Augusta
Teddy Black

NEWCLEUS
SHANNON
FREESTYLE
BRYAN LOREN
LADY JANE
Hottest:
MAIN LINE
CAMEO
BAR-KAYS
DENNIS EDWARDS
DAZZ BAND

KNOW/Austin
Selby Edwards

ROCKWELL
JOYCELYN BROWN
MELBA MOORE
WORLD FAMOUS SU
TIMMY THOMAS
CHANGE
Hottest:
LIONEL RICHIE
DENNIS EDWARDS
CAMEO
LATTISAW & GILL
SHALAMAR

WENN/Birmingham
Michael Star

DENICIE WILLIAMS
LENNY WILLIAMS
JOYCELYN BROWN
MELBA MOORE
LARRY DAVIS
Hottest:
CAMEO
WOMACK & LABELLE
DENNIS EDWARDS
LUTHER VANDROSS
ATLANTIC STARR

WWVZ/Charleston
Barry Kaya

O'BRYAN
DENICIE WILLIAMS
TIMMY THOMAS
DAZZ BAND
JENNY BURTON
TEENA MARIE
QUEEN
DOMINATRIX
SERGIO MENDES
LENNY WILLIAMS
Hottest:
CAMEO
CULTURE CLUB
YARBROUGH & PEOPLE
ART OF NOISE
LAID BACK

WTLG/Indianapolis
Jay Johnson

FOUR TOPS
LENNY WILLIAMS
ANITA BAKER
TIMMY THOMAS
WORLD FAMOUS SU
ROSE ROYCE
DAYTON
EARONS
JOHN ROCCA
Hottest:
CAMEO
LAID BACK
LIONEL RICHIE
ART OF NOISE
DAVY DMX

WLUM/Milwaukee
Susie Austin

CHANGE
DURAN DURAN
LUTHER VANDROSS
POINTER SISTERS
DAZZ BAND
JOE JACKSON
ONE WAY
Hottest:
LIONEL RICHIE
CAMEO
KENNY LOGGINS
KOOL & THE GANG
DENICIE WILLIAMS

WWWS/Saginaw
Kermit Crockett

WINDJAMMER
DREAMBOY
MARGIE JOSEPH
WORLD FAMOUS SU
HUMAN BODY
EW&F
ANITA BAKER
O'JAYS
Hottest:
ART OF NOISE
EMOTIONS
SOUL SONIC FORCE
LUTHER VANDROSS
RJ'S LATEST ARRIV

KMJM/St. Louis
Ron Atkins

DENICIE WILLIAMS
CHERRELLE
STANLEY CLARKE
DIVINE SOUNDS
BRYAN LOREN
YARBROUGH & PEOPLE
KRISTOL
O'BRYAN
Hottest:
DENNIS EDWARDS
CULTURE CLUB
CAMEO
LATTISAW & GILL
WOMACK & LABELLE

WZEN-FM/St. Louis
Rod King

STAPLE SINGERS
O'JAYS
WINDJAMMER
EARONS
NUMONICS
ANITA BAKER
Hottest:
LAID BACK
WOMACK & LABELLE
CAMEO
DENNIS EDWARDS
NEWCLEUS

WVVO/Toledo
Max Myrick

J. BLACKFOOT
DENICIE WILLIAMS
LJ REYNOLDS
RAY PARKER JR.
Hottest:
DENNIS EDWARDS
CAMEO
DEBARGE
CULTURE CLUB
LUTHER VANDROSS

WATV/Birmingham
Ron January

DENICIE WILLIAMS
EW&F
O'JAYS
DAZZ BAND
DIVINE SOUNDS
TEENA MARIE
HUMAN BODY
BREAK MACHINE
DAYTON
ANNE LESEAR
LOOK
Hottest:
CAMEO
DENNIS EDWARDS
LIONEL RICHIE
DEBARGE
LUTHER VANDROSS

WENN/Birmingham
Michael Star

DENICIE WILLIAMS
LENNY WILLIAMS
JOYCELYN BROWN
MELBA MOORE
LARRY DAVIS
Hottest:
CAMEO
WOMACK & LABELLE
DENNIS EDWARDS
LUTHER VANDROSS
ATLANTIC STARR

WWVZ/Charleston
Barry Kaya

O'BRYAN
DENICIE WILLIAMS
TIMMY THOMAS
DAZZ BAND
JENNY BURTON
TEENA MARIE
QUEEN
DOMINATRIX
SERGIO MENDES
LENNY WILLIAMS
Hottest:
CAMEO
CULTURE CLUB
YARBROUGH & PEOPLE
ART OF NOISE
LAID BACK

WPDQ/Jacksonville
Marc Little

O'JAYS
MUSICAL YOUTH
CHANGE
HASSAN & 7 11
COLORBLIND
LJ REYNOLDS
PETER BROWN
REAL TO REEL
JOHN ROCCA
Hottest:
DENNIS EDWARDS
LATTISAW & GILL
LUTHER VANDROSS
HALL & OATES
JEFFREY OSBORNE

WJAX/Jacksonville
Steve Fox

JENNY BURTON
TIMMY THOMAS
RJ'S LATEST ARRIV
INVISIBLES
CYNDI LAUPER
WINDJAMMER
BOOGIE BOYS
Hottest:
BRYAN LOREN
CULTURE CLUB
JEFFREY OSBORNE
LUTHER VANDROSS

WPEG/Charlotte
Mike Rossi

COLONEL ABRAMS
CENTRAL LINE
KIM FIELDS
BRYAN LOREN
MUSICAL YOUTH
NEWCLEUS
ANITA BAKER
JAMES INGRAM
PIECES OF A DREAM
GWEN MCCRAE
Hottest:
CAMEO
LUTHER VANDROSS
CULTURE CLUB
D TRAIN
BAR-KAYS

WNOC/Chattanooga
Frank St. James

IRENE CARA
OJAYS
Hottest:
CAMEO
KENNY G
TINA TURNER
STARPOINT
DEELE

WOIC/Columbia
Mickey Arnold

STYLE COUNCIL
LENNY WILLIAMS
WOMACK & WOMACK
J. BLACKFOOT
Hottest:
WILLIE CLAYTON
CULTURE CLUB
DEBARGE
LAID BACK
BRYAN LOREN

KKDA-FM/Dallas
Terri Avery

WORLD FAMOUS SU
JOYCELYN BROWN
DAZZ BAND
DREAMBOY
TIMMY THOMAS
Hottest:
CULTURE CLUB
KWICK
LAID BACK
COMATEENS
P. FUNK ALL-STARS

WQMG/Greensboro
Shelly Bynum

CYNDI LAUPER
STAPLE SINGERS
JEFF LORBER
CHERYL LYNN
KRISTOL
TIMMY THOMAS
PATTI AUSTIN
MELBA MOORE
ANITA BAKER
CHERRELLE
Hottest:
DENNIS EDWARDS
LUTHER VANDROSS
LIONEL RICHIE
DEBARGE
SHALAMAR

KMJQ/Houston
Jim Snowden

EMOTIONS
ORBIT
MELBA MOORE
KRISTOL
RAY PARKER JR.
PIECES OF A DREAM
EARONS
JAMES INGRAM
TIMMY THOMAS
P. FUNK ALL-STARS
Hottest:
DEBARGE
HALL & OATES
CHANGE
ONE WAY
CULTURE CLUB

WKXJ/Jackson
Tommy Marshall

DENICIE WILLIAMS
ORBIT
D TRAIN
RUN D.M.C.
DUKE BOOTEE
LENNY WILLIAMS
MELBA MOORE
STYLE COUNCIL
TIMMY THOMAS
JOHN ROCCA
Hottest:
CAMEO
MIDNIGHT STAR
TEMPTATIONS
LUTHER VANDROSS
LIONEL RICHIE

WJMI/Jackson
Carl Haynes

none
Hottest:
DEBARGE
KOOL & THE GANG
LAID BACK
NEWCLEUS
SHANNON

WPDQ/Jacksonville
Marc Little

O'JAYS
MUSICAL YOUTH
CHANGE
HASSAN & 7 11
COLORBLIND
LJ REYNOLDS
PETER BROWN
REAL TO REEL
JOHN ROCCA
Hottest:
DENNIS EDWARDS
LATTISAW & GILL
LUTHER VANDROSS
HALL & OATES
JEFFREY OSBORNE

WJAX/Jacksonville
Steve Fox

JENNY BURTON
TIMMY THOMAS
RJ'S LATEST ARRIV
INVISIBLES
CYNDI LAUPER
WINDJAMMER
BOOGIE BOYS
Hottest:
BRYAN LOREN
CULTURE CLUB
JEFFREY OSBORNE
LUTHER VANDROSS

KJCB/Lafayette
Beatrice Evans

RJ'S LATEST ARRIV
POINTER SISTERS
EW&F
RUN D.M.C.
ROSE ROYCE
WINDJAMMER
Hottest:
CAMEO
LAID BACK
PATTI LABELLE
YARBROUGH & PEOPLE
SHANNON

WLOU/Louisville
Neal O'Rea

JAMES INGRAM
DUKE BOOTEE
RUN D.M.C.
ANITA BAKER
OJAYS
KWICK
SWITCH
DIVINE SOUNDS
GAP BAND
WINDJAMMER
SPINNERS
LENNY WILLIAMS
G.T.
CRUSADERS
STEEL PULSE
BOBBY NUNN
ART OF NOISE
DR. JOHN
WES PHILLIPS
BAR-KAYS
Hottest:
LIONEL RICHIE
DEBARGE
MIDNIGHT STAR
SHANNON
YARBROUGH & PEOPLE

WYLD-FM/New Orleans
Brute Bailey

TIMMY THOMAS
POINTER SISTERS
O'JAYS
COLONEL ABRAMS
LAURA BRANIGAN
IRT
Hottest:
CAMEO
DENNIS EDWARDS
LUTHER VANDROSS
ONE WAY
LIONEL RICHIE

WJJS/Lynchburg
Lad Goins

CULTURE CLUB
LUTHER VANDROSS
NEWCLEUS
IRENE CARA
DENICIE WILLIAMS
EW&F
PATTI AUSTIN
Hottest:
ROCKWELL
LAID BACK
CAMEO
TINA TURNER
WOMACK & LABELLE

KRNB-FM/Memphis
Melvin Jones

STYLE COUNCIL
LARRY DAVIS
ROSE ROYCE
Hottest:
DENNIS EDWARDS
DENICIE WILLIAMS
LATTISAW & GILL
BAR-KAYS
STAPLE SINGERS

WDIA/Memphis
Bobby O'Jay

SHANNON
DENICIE WILLIAMS
GWEN MCCRAE
FUNK DELUXE
HASSAN & 7 11
JOHN ROCCA
LENNY WILLIAMS
COLORBLIND
Hottest:
BAR-KAYS
YARBROUGH & PEOPLE
SPINNERS
LIONEL RICHIE
CAMEO

WHRK/Memphis
Pam Wells

ONE WAY
SHIRLEY BROWN
DENICIE WILLIAMS
STAPLE SINGERS
HUMAN BODY
PATTI AUSTIN
J. BLACKFOOT
DAZZ BAND
CHANGE
CHERYL LYNN
KENNY LOGGINS
THOMPSON TWINS
MELBA MOORE
Hottest:
PATTI LABELLE
YARBROUGH & PEOPLE
SPINNERS
SHANNON
P. FUNK ALL-STARS

WEDR/Miami
Jackson/Jones

MELBA MOORE
STAPLE SINGERS
PATTI AUSTIN
DOROTHY MOORE
SPARQUE
Hottest:
CAMEO
PRETTY TONY
SHANNON
SOUL SONIC FORCE
ART OF NOISE

WANT/Richmond
Kirby Carmichael

TIMMY THOMAS
DENICIE WILLIAMS
NONA HENDRYX
CHANGE
REAL TO REEL
LIONEL RICHIE
LAID BACK
LUTHER VANDROSS
CAMEO

WBLX/Mobile
Sonny Love

JENNY BURTON
CHERYL LYNN
DENICIE WILLIAMS
J. BLACKFOOT
DAZZ BAND
Hottest:
LIONEL RICHIE
ROCKWELL
LUTHER VANDROSS
CULTURE CLUB
WOMACK & LABELLE

WLVM/Moncks Corn
Ron Pinckney

none
Hottest:
ROCKWELL
CAMEO
CYNDI LAUPER
YARBROUGH & PEOPLE
CULTURE CLUB

WQOK/Nashville
Dan Jaynes

REAL TO REEL
D TRAIN
MARILYN SCOTT
DAZZ BAND
CYNDI LAUPER
RAY PARKER JR.
TIMMY THOMAS
CHERYL LYNN
STAPLE SINGERS
Hottest:
LUTHER VANDROSS
POINTER SISTERS
LIONEL RICHIE
DENNIS EDWARDS
KOOL & THE GANG

WYLD-FM/New Orleans
Brute Bailey

TIMMY THOMAS
POINTER SISTERS
O'JAYS
COLONEL ABRAMS
LAURA BRANIGAN
IRT
Hottest:
CAMEO
DENNIS EDWARDS
LUTHER VANDROSS
ONE WAY
LIONEL RICHIE

WAIL-FM/New Orleans
Barry Richards

PRETTY TONY
DAZZ BAND
TROUBLE FUNK
KIM FIELDS
SWITCH
CARCO
Hottest:
DENNIS EDWARDS
LIONEL RICHIE
CULTURE CLUB
REAL TO REEL
DEBARGE

WPLZ/Petersburg
Hardy Jay

O'JAYS
STAPLE SINGERS
MELBA MOORE
DAYTON
EW&F
CHERYL LYNN
DAZZ BAND
KENNY JAMES
Hottest:
DEBARGE
D TRAIN
CULTURE CLUB
HALL & OATES
NEWCLEUS

KHYS/Port Arthur
Mark Petry

RJ'S LATEST ARRIV
SHIRLEY BROWN
GAP BAND
CENTRAL LINE
PATTI LABELLE
KENNY JAMES
STAPLE SINGERS
MELBA MOORE
EW&F
Hottest:
LAID BACK
ROCKWELL
WOMACK & LABELLE
CAMEO
DENNIS EDWARDS

WANT/Richmond
Kirby Carmichael

TIMMY THOMAS
DENICIE WILLIAMS
NONA HENDRYX
CHANGE
REAL TO REEL
LIONEL RICHIE
LAID BACK
LUTHER VANDROSS
CAMEO

WTOY/Roanoke
Riley Wynn

IRENE CARA
NONA HENDRYX
DENICIE WILLIAMS
BRYAN LOREN
Hottest:
CAMEO
LIONEL RICHIE
CULTURE CLUB
LUTHER VANDROSS
KENNY G

KOKA/Shreveport
B.B. Davis

CAMEO
BAR-KAYS
SHALAMAR
RUN D.M.C.
TIMMY THOMAS
CENTRAL LINE
NEWCLEUS
Hottest:
LAID BACK
DENNIS EDWARDS
CULTURE CLUB
LIONEL RICHIE
LUTHER VANDROSS

WVVO/Toledo
Max Myrick

JAMES INGRAM
DUKE BOOTEE
RUN D.M.C.
ANITA BAKER
OJAYS
KWICK
SWITCH
DIVINE SOUNDS
GAP BAND
WINDJAMMER
SPINNERS
LENNY WILLIAMS
G.T.
CRUSADERS
STEEL PULSE
BOBBY NUNN
ART OF NOISE
DR. JOHN
WES PHILLIPS
BAR-KAYS
Hottest:
LIONEL RICHIE
DEBARGE
MIDNIGHT STAR
SHANNON
YARBROUGH & PEOPLE

WVVO/Toledo
Max Myrick

JAMES INGRAM
DUKE BOOTEE
RUN D.M.C.
ANITA BAKER
OJAYS
KWICK
SWITCH
DIVINE SOUNDS
GAP BAND
WINDJAMMER
SPINNERS
LENNY WILLIAMS
G.T.
CRUSADERS
STEEL PULSE
BOBBY NUNN
ART OF NOISE
DR. JOHN
WES PHILLIPS
BAR-KAYS
Hottest:
LIONEL RICHIE
DEBARGE
MIDNIGHT STAR
SHANNON
YARBROUGH & PEOPLE

WVVO/Toledo
Max Myrick

JAMES INGRAM
DUKE BOOT



JAZZ RADIO

NATIONAL AIRPLAY/30

April 20, 1984

Table with 3 columns: Rank, Artist, Title. Includes entries like Tania Maria, Earl Klugh, Count Basie & His Orchestra, etc.

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Steve Fox; KJCB/Lafayette, Beatrice Evans; Pamela Wells; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- CRUSADERS "Ghetto Blaster" (MCA) 10/8
ALEX de GRASSI "Southern Exposure" (Windham Hill) 10/1
JULIE KELLY "We're On Our Way" (Pausa) 9/1
DON RANDI & QUEST "California '84" (Bee Pee) 8/8
SANDY OWEN "Euphonia" (Ivory) 8/3
LUIS ARTEAGA "Collage" (Pausa) 8/1
SCOTT HAMILTON QUINTET "In Concert" (Concord) 8/0
GERALD WILSON ORCHESTRA "The Golden Sword" (Discovery) 7/4
STEVEN MILLER "Singing Whale Songs In A Low Voice" (Windham Hill) 7/3
JAZZTET "Moment To Moment" (Soul Note) 7/2
PLAYBOY JAZZ FESTIVAL "Playboy Jazz Festival" (Musician/Elektra) 6/6
HUGH LAWSON "Colour" (Soul Note) 6/2
JACK McDUFF "Live It Up" (Sugar Hill) 6/2

The Highest Album Debut In The History of R&R's National Jazz Chart:

Heavy Heart by Carla Bley

ECM

On ECM Records and Cassettes. Manufactured and distributed by Warner Bros. Records Inc. 1984 WATT WORKS, INC. ECM RECORDS GmbH

MOST ADDED

HOTTEST

- BRANFORD MARSALIS (16) Scenes In The City (Columbia)
CARLA BLEY (15) Heavy Heart (ECM)
GEORGE HOWARD (12) Steppin' Out (TBA/Palo Alto)
MCCOY TYNER (9) Dimensions (Musician/Elektra)
CRUSADERS (8) Ghetto Blaster (MCA)
DON RANDI & QUEST (8) California '84 (Bee Pee)
STEPS AHEAD (8) Modern Times (Musician/Elektra)
TANIA MARIA (14) Love Explosion (Concord Picante)
EARL KLUGH (10) Wishful Thinking (Capitol)
STEPS AHEAD (10) Modern Times (Musician/Elektra)
MCCOY TYNER (9) Dimensions (Musician/Elektra)

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

Table with columns for regions: EAST, SOUTH, WEST, MIDWEST. Lists station names and report details for various artists and albums.

The following stations called in a frozen playlist this week: WGCI/Chicago, KKGO/Los Angeles, The following stations failed to report this week and therefore their playlists were frozen: WBBY/Columbus, WDET/Detroit, KUHF/Houston, KKSJ/Portland



NATIONAL AIRPLAY/50

April 20, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
7	3	2	1 J. IGLESIAS & W. NELSON/To All The Girls I've... (Col.)	156/0	143	11	2
2	1	1	2 OAK RIDGE BOYS/I Guess It Never Hurts To Hurt Sometimes (MCA)	158/0	145	12	1
10	6	5	3 CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)	156/0	124	27	5
16	10	6	4 JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	157/0	118	33	6
5	4	3	5 ATLANTA/Sweet Country Music (MCA)	150/0	117	25	8
26	18	13	6 RICKY SKAGGS/Honey (Open That Door) (Epic)	157/1	87	57	13
13	8	8	7 MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)	144/1	102	28	14
17	14	11	8 WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	153/0	88	57	8
14	11	10	9 HANK WILLIAMS JR./Man Of Steel (WB/Curb)	144/1	87	36	21
21	15	12	10 RONNIE McDOWELL/I Dream Of Women Like You (Epic)	153/1	83	59	11
1	2	4	11 BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)	142/0	100	27	15
24	19	15	12 MERLE HAGGARD/Someday When Things Are Good (Epic)	151/1	57	88	6
28	21	16	13 DAN SEALS/God Must Be A Cowboy (Liberty)	147/5	67	57	23
25	20	17	14 GAIL DAVIES/Boys Like You (WB)	144/2	66	63	15
12	9	9	15 LEON EVERETTE/I Could'a Had You (RCA)	139/2	84	35	20
29	23	18	16 EDDY RAVEN/I Got Mexico (RCA)	156/2	49	90	17
30	25	19	17 EMMYLOU HARRIS/In My Dreams (WB)	150/3	54	81	15
33	27	21	18 LARRY GATLIN & THE GATLIN BROS./Denver (Columbia)	148/5	42	87	19
27	24	20	19 RAZZY BAILEY/In The Midnight Hour (RCA)	135/3	56	64	15
36	31	24	20 DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	145/6	36	85	24
-	48	28	21 ALABAMA/When We Make Love (RCA)	153/28	30	79	44
34	28	25	22 REBA McENTIRE/Just A Little Love (MCA)	143/4	32	87	24
4	7	7	23 GEORGE STRAIT/Right Or Wrong (MCA)	130/0	74	30	26
46	34	27	24 GEORGE JONES/You've Still Got A Place In My Heart (Epic)	144/4	21	86	37
44	37	29	25 VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	145/14	22	87	36
-	45	30	26 CONWAY TWITTY/Somebody's Needin' Somebody (WB)	152/18	18	77	57
40	36	31	27 LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	135/3	19	87	29
-	43	32	28 STEVE WARINER/Why Goodbye (RCA)	140/15	14	76	50
-	46	37	29 EXILE/I Don't Want To Be A Memory (Epic)	140/22	10	70	60
3	5	14	30 JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB)	103/0	43	26	34
41	38	34	31 KIERAN KANE/Dedicate (WB)	126/8	9	82	35
45	40	35	32 KENNY ROGERS & DOTTIE WEST/Together Again (Liberty)	109/5	15	63	31
-	47	39	33 GARY MORRIS/Between Two Fires (WB)	133/12	10	70	53
49	42	38	34 GENE WATSON/Forever Again (MCA)	131/11	6	81	44
42	39	36	35 KATHY MATTEA/Someone Is Falling In Love (Mercury/PG)	101/7	8	61	32
-	-	43	36 SYLVIA/Victims Of Goodbye (RCA)	116/12	10	52	54
19	16	23	37 MARK GRAY/Left Side Of The Bed (Columbia)	87/0	22	38	27
-	-	49	38 STATLER BROTHERS/Atlanta Blue (Mercury/PG)	114/28	5	52	57
48	44	41	39 GUS HARDIN/I Pass (RCA)	95/4	8	54	33
8	13	22	40 DEBORAH ALLEN/I've Been Wrong Before (RCA)	78/1	24	25	29
-	-	45	41 DOLLY PARTON/Downtown (RCA)	101/6	6	54	41
-	-	46	42 CHARLY McCLAIN/ Band Of Gold (Epic)	113/15	4	55	54
DEBUT			43 KENNY ROGERS/Eyes That See In The Dark (RCA)	108/28	4	44	60
DEBUT			44 B.J. THOMAS/The Whole World's In Love When... (Cleve. Int./Col.)	115/37	1	42	72
9	12	26	45 JIM GLASER/If I Could Only Dance With You (Noble Vision)	66/1	22	25	19
-	-	50	46 ED HUNNICUTT/In Real Life (MCA)	86/8	4	38	44
DEBUT			47 BILL MEDLEY/I Still Do (RCA)	86/29	2	21	63
20	28	42	48 KENDALLS/Thank God For The Radio (Mercury/PG)	49/0	15	17	17
DEBUT			49 ANNE MURRAY/Just Another Woman In Love (Capitol)	64/52	2	16	46
DEBUT			50 BANDANA/Better Our Hearts Should Bend (WB)	85/12	2	21	62

MOST ADDED

- ANNE MURRAY (52)
Just Another Woman In Love (Capitol)
- JUDDS (39)
Mama He's Crazy (RCA/Curb)
- B.J. THOMAS (37)
The Whole World's... (Cleve.Int./Col.)
- MEL TILLIS (33)
New Patches (MCA)
- TOM JONES (29)
This Time (Mercury/PolyGram)
- BILL MEDLEY (29)
I Still Do (RCA)
- ALABAMA (28)
When We Make Love (RCA)
- KENNY ROGERS (28)
Eyes That See In The Dark (RCA)
- STATLER BROTHERS (28)
Atlanta Blue (Mercury/PolyGram)
- DAVID FRIZZELL (24)
Who Dat (Viva)

HOTTEST

- JULIO IGLESIAS & WILLIE NELSON (110)
To All The Girls I've Loved Before (Col.)
- OAK RIDGE BOYS (95)
I Guess It Never Hurts To Hurt... (MCA)
- ATLANTA (51)
Sweet Country Music (MCA)
- CRYSTAL GAYLE (44)
I Don't Wanna Lose Your Love (WB)
- RICKY SKAGGS (41)
Honey (Open That Door) (Epic)
- JOHN CONLEE (31)
As Long As I'm Rockin' With You (MCA)
- BARBARA MANDRELL (30)
Happy Birthday Dear Heartache (MCA)
- MICKEY GILLEY & CHARLY McCLAIN (28)
Candy Man (Epic)
- GEORGE STRAIT (28)
Right Or Wrong (MCA)
- HANK WILLIAMS JR. (21)
Man Of Steel (WB/Curb)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 4-16-84.

B.J. THOMAS

The Whole World's In Love When... (Cleve. Int./Columbia)

On 72% of reporting stations. Rotations: Heavy 1, Medium 42, Light 72, Total Adds 37 including WCAO, WYRK, KIX106, KASE, WEZL, KPLX, WUSQ, KSO, WIRE, WDAF, KOMA, WHBF, WTOD, KIK-FM, KFRY, KSON, KSAN. A Most Added Record. Debuts at number 44 on the Country chart.

STATLER BROTHERS

Atlanta Blue (Mercury/PolyGram)

On 72% of reporting stations. Rotations: Heavy 5, Medium 52, Light 57, Total Adds 28 including WAJR, WKYG, WIXY, KRRV, WEZL, WKLO, KISS-FM, WKIX, WQYK, WCUZ, WMIL, WTHI, KUZZ, KVEG, KRAK, KCUB. A Most Added Record. Moves 49-38 on the Country chart.

KENNY ROGERS

Eyes That See In The Dark (RCA)

On 68% of reporting stations. Rotations: Heavy 4, Medium 44, Light 60, Total Adds 28 including WGNA, WOKQ, KIX106, KLVI, WSOC, WESC, KIKK, KSSN, KRMD, WIRE, WBCS, KIK-FM, KUZZ, KLZ, KFTN. A Most Added Record. Debuts at number 43 on the Country chart.

"B-B-B-Burnin' Up With Love"

EDDIE RABBITT



Country's Most Current Music

NEW & ACTIVE

- BILL MEDLEY "I Still Do" (RCA) 86/29**
Rotations: Heavy 2, Medium 21, Light 63, Total Adds 29 including WXXW, WSNO, WKYG, WYNK, WXBQ, WFNC, WAMZ, WSIX, WRNL, WMNI, WDAF, KGHL, KKCS, KFRY, KTOM. Debuts at number 47 on the Country chart.
- BANDANA "Better Our Hearts Should Bend" (WB) 85/12**
Rotations: Heavy 2, Medium 21, Light 62, Total Adds 12, WAJR, WYNK, WSOC, WFNC, KSSN, KBMR, WMNI, KWMT, KJOT, KKCS, KFRY, KCUB. Heavy: WXXW, WILQ. Debuts at number 50 on the Country chart.
- CRAIG DILLINGHAM "Honky Tonk Women Make Honky Tonk Men" (Curb/MCA) 76/8**
Rotations: Heavy 1, Medium 21, Light 54, Total Adds 8, WGNA, WNYR, WRNL, WKKQ, WDAF, WWJO, KUZZ, KUUY. Heavy: KKYX. Medium: WPTR, KMML, KRMD, WCXI, KRKT, KSOP.
- WRIGHT BROTHERS "Southern Women" (Mercury/PolyGram) 69/11**
Rotations: Heavy 0, Medium 22, Light 47, Total Adds 11, WIXL, WYII, WYNK, WSOC, WWOD, WRNL, WGEE, KUUY, KFRY, KEIN, KCUB. Medium: WIRE, WDG, WXCL, KSOP.
- ANNE MURRAY "Just Another Woman In Love" (Capitol) 64/52**
Rotations: Heavy 2, Medium 16, Light 46, Total Adds 52 including WRKZ, WMZQ, KEAN, KASE, WSOC, KIKK, KEBC, WXCL, KTPK, KUZZ, KLZ, KMAK, KNIX, KSON, KMPS. Debuts at number 49 on the Country chart.
- JUDDS "Mama He's Crazy" (RCA/Curb) 57/39**
Rotations: Heavy 1, Medium 11, Light 45, Total Adds 39 including WCAO, WAJR, WTVY, WESC, WNOX, WMC, WRNL, WIRK, KSO, KFMS, KVOO, KUZZ, KCKC, KMPS, KCUB.
- STEPHANIE WINSLOW "Baby Come To Me" (MCA/Curb) 55/7**
Rotations: Heavy 1, Medium 16, Light 38, Total Adds 7, WYNK, WGTO, WFNC, WUSQ, KECK, WXCL, KEIN. Heavy: KRMD. Medium: KMML, WLWI, WSLR, WCXI, KTTS, KUUY, KSOP.
- TERRY GREGORY "Cowgirl In A Coupe DeVille" (Scotti Bros./CBS) 50/10**
Rotations: Heavy 0, Medium 17, Light 33, Total Adds 10, WIXY, KIX106, KRRV, KMML, KEBC, KTTS, WWJO, KTPK, KMAK. Medium: WBGW, WMZQ, WUSQ, KBMR, KQIL, KSOP.

SIGNIFICANT ACTION

- MEL TILLIS "New Patches" (MCA) 45/33**
Rotations: Heavy 0, Medium 9, Light 36, Total Adds 33 including WIXL, WYII, KASE, WPAP, WIRK, KSO, KTTS, KMAK, KCKC, KMPS.
- DAVID FRIZZELL "Who Dat" (Viva) 39/24**
Rotations: Heavy 0, Medium 7, Light 32, Total Adds 24 including WPTR, WKYG, KRRV, KLRA, WKIX, KRRK, WTOD, KUZZ, KFRY, KGA.
- KAREN BROOKS "Born To Love You" (WB) 39/20**
Rotations: Heavy 0, Medium 8, Light 31, Total Adds 20 including WOKQ, WXBQ, WSOC, KHEY, WESC, KRRK, KTTS, KRST, KQIL, KWJJ.
- BILLIE JO SPEARS "Midnight Love" (Parliament) 38/6**
Rotations: Heavy 1, Medium 11, Light 26, Total Adds 6, WCAO, WEZL, WFNC, WRNL, KTPK, KRAK. Heavy: KSOP. Medium: WPTR, WLWI, KRMD, WCXI, WITL.
- TOM JONES "This Time" (Mercury/PolyGram) 37/30**
Rotations: Heavy 1, Medium 5, Light 30, Total Adds 29 including WVAM, WSNO, WYNK, WSOC, WESC, KSSN, KRMD, WFMS, WXCL, KGA.
- J.C. CUNNINGHAM "Light Up" (Viva) 34/7**
Rotations: Heavy 0, Medium 11, Light 23, Total Adds 7, KRRV, WGTO, KBMR, WDAF, KECK, KEBC, KIOV. Medium: WBGW, KRKT, KRSY.
- RAY CHARLES "Do I Ever Cross Your Mind" (Columbia) 31/4**
Rotations: Heavy 0, Medium 11, Light 20, Total Adds 4, WCAO, WYNK, WFNC, KFRY. Medium: WEZL, WLWI, WIRK, KEBC, KTTS, KFDI.
- BIG AL DOWNING "There'll Never Be A Better Night" (Team Entertainment) 28/3**
Rotations: Heavy 0, Medium 2, Light 26, Total Adds 8, WVAM, WCAO, WBGW, WWVA, WILQ, WYII, KUUY, KIGO. Medium: WGNA, KLRA.
- SISSY SPACEK "If You Could Only See Me Now" (Atlantic America) 28/5**
Rotations: Heavy 0, Medium 5, Light 23, Total Adds 5, KHEY, KEBC, KIOV, KEIN, KTOM. Medium: WGNA, WSNO, KLRA, KTTS, Q92.
- EARL THOMAS CONLEY "Angel In Disguise" (RCA) 29/25**
Rotations: Heavy 1, Medium 5, Light 22, Total Adds 23 including WXXW, KEAN, WGTO, WNOX, WIRK, WCXI, KFRY, KNIX, KCKC, KMPS.
- LANE BRODY "Hanging On" (Liberty) 27/18**
Rotations: Heavy 0, Medium 5, Light 22, Total Adds 18 including WPTR, KSSN, KKYX, WIRK, KSO, WFMS, KEBC, Q92, KTOM, KSOP.
- MASON DIXON "I Never Had A Chance With You" (Texas) 26/5**
Rotations: Heavy 0, Medium 7, Light 19, Total Adds 5, WWVA, KEAN, WTVY, WHBF, WTOD. Medium: KMML, KLVI, KIKK, WLWI, WXCL.
- PENNY DeHAVEN "Friendly Game Of Hearts" (Main Street) 26/2**
Rotations: Heavy 0, Medium 5, Light 21, Total Adds 2, WAJR, KGA. Medium: WGNA, WUSQ, KBMR, KQIL. Light: WWVA, KRMD, KTTS.
- LANG SCOTT "Run Your Sweet Love By Me One More Time" (MCA) 23/5**
Rotations: Heavy 0, Medium 1, Light 22, Total Adds 5, WGNA, WYII, WQYK, WHBF, KUZZ. Medium: KKYX. Light: WMZQ, WOW, KMAK, KMPS.

- ROBIN LEE "Want Ads" (Evergreen) 22/9**
Rotations: Heavy 0, Medium 3, Light 19, Total Adds 9, WVAM, WBGW, WYII, KRRV, KMML, WGTO, WTOD, KRWQ, KGA.
- TENNESSEE VALLEY BOYS "Lo And Behold" (Nashwood) 21/8**
Rotations: Heavy 0, Medium 3, Light 18, Total Adds 8, WBGW, WSNO, WIXY, WYII, KYXX, WCXI, WHBF, KRWQ. Medium: WLWI, WOW.
- BOXCAR WILLIE "Not On The Bottom Yet" (Main Street) 21/5**
Rotations: Heavy 0, Medium 2, Light 19, Total Adds 5, WVAM, WYII, KRRV, KKYX, WDAF. Medium: WGNA, WPAP. Light: KVOO, KFDI, KRSY.
- GARY STEWART "Hey, Bottle Of Whiskey" (Red Ash) 21/1**
Rotations: Heavy 0, Medium 5, Light 16, Total Adds 1, WSOC. Medium: KRLA, WLWI, WPAP, KVOO, KRKT. Light: KIX106, KMPS.
- McGUFFEY LANE "Day By Day" (Atlantic America) 17/11**
Rotations: Heavy 0, Medium 2, Light 15, Total Adds 11, WBGW, KRMD, KBMR, WMNI, KRRK, KEBC, KVOO, KFRY, Q92, KTOM, KIGO.
- JOE STAMPLEY & JESSICA BOUCHER "Memory Lane" (Epic) 16/15**
Rotations: Heavy 0, Medium 3, Light 12, Total Adds 14 including WVAM, KEAN, WSOC, KHEY, KKYX, WTSO, KIOV, KTTS, KRKT, KRWQ.

- JOHNNY CASH "That's The Truth" (Columbia) 14/7**
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 7, KLRA, WQYK, WIRK, KBMR, KSO, KJOT, KFRY. Medium: WSNO, WCXI.
- NAT STUCKEY "One More Time" (Stargem) 14/1**
Rotations: Heavy 0, Medium 4, Light 10, Total Adds 1, WVAM. Medium: CHOW, KISS-FM, KQIL. Light: WKLO, KBMR, WOW, KFDI, KTOM.
- BILL ANDERSON "Your Eyes" (Southern Tracks) 13/6**
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 6, WGNA, WILQ, WYII, KRMD, KWMT, KSOP. Medium: WPAP. Light: WLWI, WIRK, WAXX, KTPK.
- JOE WATERS "Rise Above It All" (New Colony) 13/4**
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 4, KLRA, WTOD, KRKT, KIGO. Medium: CHOW, KRMD. Light: WSNO, KRRK, KTTS.
- KATY MOFFATT "This Ain't Tennessee & He Ain't You" (Permian) 13/3**
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 3, KRRV, KWJJ, KIGO. Medium: KRLA, WCXI, KSOP. Light: KRMD, KVOO, KUGN.
- RANDY WRIGHT "If You're Serious About Cheating" (MCA) 13/1**
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 1, KEBC. Medium: KLRA, KFDI, KSOP. Light: KKYX, WTOD, KRKT, KTOM, KGA.
- VICKI DAWN "Red Roses (Won't Work Now)" (Boundary) 13/1**
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 1, WVAM. Medium: KYAK. Light: WSNO, KRRV, KBMR, KRRK, KRKT, KRSY, KSOP.
- PETER ISAACSON "It's A Cover Up" (Union Station) 12/6**
Rotations: Heavy 0, Medium 0, Light 12, Total Adds 6, KRRV, KMML, KHEY, KKYX, Q92, KRSY. Light: KTTS, WTOD.
- TOMMY OVERSTREET "I Still Love Your Body" (Gervasi) 11/2**
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 2, WSNO, WYII. Light: KBMR, WTOD, KVOO, KUGN, KQIL, KTOM, KMPS.

- OSMOND BROTHERS "If Every Man Had A Woman Like You" (WB/Curb) 10/10**
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WVAM, WBGW, WSNO, KASE, KISS-FM, WIRK, KRKT, KRWQ, Q92, KSOP.
- KATIE McKINZIE "You'll Never Get To Heaven" (Poverty) 9/2**
Rotations: Heavy 0, Medium 2, Light 7, Total Adds 2, WBGW, KRRV. Medium: KRKT, KIGO. Light: WKYG, WTVY, KISS-FM, KSO, WHBF.
- THRASHER BROTHERS "A Good Love Died Tonight" (MCA) 9/2**
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WYII, KBMR. Medium: KRKT. Light: WVAM, KIX106, WLWI, Q92.
- RUTH ANN "Nights Like Tonight" (MCA) 9/1**
Rotations: Heavy 0, Medium 2, Light 7, Total Adds 1, WVAM. Medium: CHOW, WCXI. Light: KTTS, WTOD, KRKT, KIGO.
- CHERYL HANDY "Here I Go Again" (Audiograph) 8/1**
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 1, WYII. Medium: KLRA. Light: WWVA, KFGO, WTOD, KFDI, KSOP.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
ALABAMA/If You're Gonna Play In Texas (RCA)	Roll On
PINKARD & BOWDEN/Three Mile Island (WB)	Writers In Disguise
PINKARD & BOWDEN/Drivin' My Wife Away (WB)	Writers In Disguise
PINKARD & BOWDEN/What's A W-4? (WB)	Writers In Disguise
ALABAMA/Country Side Of Life (RCA)	Roll On
JIM GLASER/Woman, Woman (Noble Vision)	The Man In The Mirror
MEL TILLIS/Texas On a Saturday Night (MCA)	New Patches
GEORGE JONES/Radio Lover (Epic)	Jones Country
JUDDS/Blue Nun Cafe (RCA)	Wynonna And Naomi: The Judds
PINKARD & BOWDEN/Blue Hairs Driving In My Lane (WB)	Writers In Disguise
GARY MORRIS/Second Hand Heart (WB)	Faded Blue

DID YOU KNOW THAT CMA:

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



For information on joining, write to:
Country Music Association
 P. O. Box 22299-R
 Nashville, TN 37202

Adult/Contemporary

Continued from Back Page

BREAKERS

DENIECE WILLIAMS

Let's Hear It For The Boy (Columbia)

64% of our reporters on it. Rotations: Heavy 7/0, Medium 44/11, Light 31/14, Extra Adds 0, Total Adds 25 including WFBR, WPIX, KVIL-FM, WCLR, WOMC, WHB, WCCO, KKL, KEY103, WAFB, WBT, WGOW, KRBE-FM, WIVY, WMAZ, and 10 more. Moves 29-23 on the A/C chart.

KIM CARNES

I Pretend (EMI America)

55% of our reporters on it. Rotations: Heavy 1/0, Medium 35/7, Light 34/4, Extra Adds 1, Total Adds 12, WSB-FM, WMYX, KOST, KGW, KBEST, WVLLK, WMAZ, WEZS, WSNY, WMGN, WTN, KFQD. Debuts at number 28 on the A/C chart.

PAUL SIMON

Think Too Much (WB)

53% of our reporters on it. Rotations: Heavy 1/0, Medium 29/2, Light 37/10, Extra Adds 1, Total Adds 13, WFBR, WAEB, WAFB, WGOW, WMAZ, WSNY, WING, WFMK, 3WM, KKUA, KMJJ, WNGS, KFQD. Debuts at number 29 on the A/C chart.

NEW & ACTIVE

LANI HALL with HERB ALPERT "Come What May" (A&M) 57/9

Rotations: Heavy 0/0, Medium 22/3, Light 34/5, Extra Adds 1, Total Adds 9, KEY103, WLAC-FM, WHBC, WSNY, KSL, WPPA, KCRG, KFQD, KALE. Medium: WCCO, KGW, WBT, WMAZ, WRVA, WHBY, KUGN, KKUA, KIXI-FM, WEIM, WKNE, WSKI, WTN, WSKY, WCKQ, WGSV, WAGE, WJON, KKJO.

DAN FOGELBERG "Believe In Me" (Epic) 51/48

Rotations: Heavy 1/0, Medium 16/15, Light 33/32, Extra Adds 1, Total Adds 48, WFBR, WPIX, WSB-FM, WQUE-FM, WMYX, WCCO, KKL, KBEST, KFMB, WICC, V100, WRIE, WKGW, WBT, WAHR, WVLLK, WMAZ, WRVR, WAVE, WHBY, WHBC, WSNY, KRNT, WTRX, WLTE, KOIL, WMHE, KKUA, KSL, KIXI-FM, WTKO, WKNE, WSKI, WSKY, WCKQ, WGSV, WAGE, WKYX, WNGS, WCIL, KEEZ, KWEB, KKJO, WBOW, KTWO, KQSW, KRBS, KISN. Heavy: KUGN. Medium: KOST. Due to heavy airplay, debuts at number 30 on the A/C chart.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 45/11

Rotations: Heavy 0/0, Medium 15/2, Light 29/8, Extra Adds 1, Total Adds 11, KGW, WICC, WAHR, WVLLK, WEZS, WENS, KOIL, WJBC, WHNN, K99, KRNO. Medium: KHOU, KWAV, KIXI-FM, WSKI, WPPA, KORQ, WSKY, WCKQ, WCHV, WCIL, KEEZ, KRBS, KALE.

ANNE MURRAY "Just Another Woman In Love" (Capitol) 43/40

Rotations: Heavy 0/0, Medium 10/10, Light 30/28, Extra Adds 1, Total Adds 39, WSB, WCCO, KGW, KFMB, WBT, WAHR, WVLLK, WMAZ, WRVA, WHBY, KRNT, WTRX, WMHE, KBOI, KUGN, KKUA, KSL, KIXI-FM, WNNR, WTKO, WKNE, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WJBC, WCIL, KFSB, KEEZ, KKJO, WBOW, KTWO, K99, KQSW, KRBS, KALE, WFBR.

HOMI & JARVIS "Friend Of A Friend" (GRP) 41/22

Rotations: Heavy 0/0, Medium 6/4, Light 34/17, Extra Adds 1, Total Adds 22, WICC, WKGW, WAHR, WMAZ, WRVA, WNNR, WHBC, KRNT, KOIL, KUGN, KKUA, WNNR, WKNE, WPPA, WGSV, WJBC, KFSB, WHNN, KKJO, WBOW, K99, KALE. Medium: WSKI, WCHV.

POINTER SISTERS "Automatic" (Planet/RCA) 36/1

Rotations: Heavy 6/0, Medium 21/0, Light 9/1, Extra Adds 0, Total Adds 1, WAFB. Heavy: KVIL-FM, 55KRC, WRIE, WLAC-FM, 2WD, WSNY. Medium: WFBR, WROR, WTAE, WMYX, KGW, WAEB, WJBC, KEY103, WENS, WFMK, WMHE, KRAV, KMJJ, KFI, WNNR, WTN, WCHV, WKYX, WJON, KRNO, WAVE.

TIGGI CLAY "The Winner Gets The Heart" (Morocco/Motown) 33/14

Rotations: Heavy 0/0, Medium 8/1, Light 24/12, Extra Adds 1, Total Adds 14, WFBR, WICC, WKGW, WMAZ, WNNR, WFMK, KOIL, WKNE, WJBC, WHNN, KKJO, WBOW, K99, KQSW. Medium: KGW, WHBC, WEIM, WSKI, WSKY, WCKQ, WCIL.

PEABO BRYSON/ROBERTA FLACK "I Just Came Here To Dance" (Capitol) 32/26

Rotations: Heavy 0/0, Medium 4/4, Light 27/21, Extra Adds 1, Total Adds 26, WCCO, WICC, WAHR, WRVA, WHBY, WHBC, WTRX, WMHE, KBOI, KUGN, KKUA, KIXI-FM, WNNR, WEIM, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WCIL, KEEZ, KKJO, KTWO, KQSW, KALE.

KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 30/3

Rotations: Heavy 6/0, Medium 14/0, Light 10/3, Extra Adds 0, Total Adds 3, WMJI, WISN, WICC. Heavy: WVOR, KRBE-FM, WNNR, WPPA, WCHV, KRBS. Medium: KVIL-FM, WQUE-FM, WAEB, V100, WJBC, WVLLK, WMHE, KWAV, WNNR, WTN, KORQ, WSKY, WCKQ, WBOW.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

MOST ADDED

DAN FOGELBERG (48)
Believe In Me (Epic)
ANNE MURRAY (40)
Just Another Woman In Love (Capitol)
CYNDI LAUPER (27)
Time After Time (Portrait/CBS)
PEABO BRYSON/ROBERTA FLACK (26)
I Just Came Here To Dance (Capitol)
DENIECE WILLIAMS (25)
Let's Hear It For The Boy (Columbia)
HOMI & JARVIS (22)
Friend Of A Friend (GRP)

HOTTEST

LIONEL RICHIE (103)
Hello (Motown)
PHIL COLLINS (102)
Against All Odds (Take A Look...) (Atlantic)
JULIO IGLESIAS & WILLIE NELSON (75)
To All The Girls I've Loved Before (Col.)
BILLY JOEL (69)
The Longest Time (Columbia)
THOMPSON TWINS (38)
Hold Me Now (Arista)
ALAN PARSONS PROJECT (35)
Don't Answer Me (Arista)

SIGNIFICANT ACTION

LAURA BRANIGAN "Self Control" (Atlantic) 27/9

Rotations: Heavy 0/0, Medium 11/4, Light 15/4, Extra Adds 1, Total Adds 9, WSB-FM, WNNR, KRNO. Medium: WFBR, WQUE-FM, WFYR, KOST, WSKI, WCKQ, WJON, WBOW, WTRX, KFI. Light: WICC, WAHR, WVLLK, WEIM, WKNE, WPPA, WSKY, WAGE, KEEZ, KTWO, KQSW, KRBS.

MICHAEL JACKSON "The Lady In My Life" (Epic) 26/1

Rotations: Heavy 4/0, Medium 14/1, Light 8/0, Extra Adds 0, Total Adds 1, KBEST. Heavy: KOST, WEZS, WSNY, KRBS. Medium: WPIX, WJBC, WTRX, WRVA, WMGN, WMHE, KKUA, KFI, WSKI, WPPA, WSKY, WBOW, K99. Light: WRMM, WARM98, B100, WKGW, WAVE, WENS, WAGE, KEEZ.

KENNY G "Hi, How Ya Doin'?" (Arista) 24/2

Rotations: Heavy 0/0, Medium 7/0, Light 16/1, Extra Adds 1, Total Adds 2, WAVE, WBOW. Medium: KRNT, KIXI-FM, WEIM, WSKI, KORQ, WAGE, KRBS. Light: KEY103, WAHR, 2WD, WHBY, WNNR, WTRX, KKUA, WNNR, WKNE, WCKQ, WCHV, WGSV, WCIL, WHNN, KQSW.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 24/0

Rotations: Heavy 0/0, Medium 10/0, Light 14/0, Extra Adds 0, Total Adds 0. Medium: WFBR, KIXI-FM, WEIM, WSKI, WPPA, KORQ, WCKQ, WKYX, WCIL, KQSW. Light: WAHR, WVLLK, WNNR, WTRX, KWAV, WNNR, WSKY, WCHV, WAGE, KEEZ, WHNN, WJON, WBOW, K99.

JOE JACKSON "You Can't Get What You Want ('Til You Know What You...)" (A&M) 22/17

Rotations: Heavy 0/0, Medium 5/5, Light 17/12, Extra Adds 0, Total Adds 17, WFBR, WQUE-FM, KOST, WRVR, WHBY, WMGN, KFI, WPPA, WSKY, WCKQ, WKYX, WNGS, KFSB, KEEZ, KWEB, K99, KRBS. Light: WAVE, WMHE, KWAV, KORQ, WGSV.

ALABAMA "When We Make Love" (RCA) 21/19

Rotations: Heavy 0/0, Medium 7/6, Light 13/12, Extra Adds 1, Total Adds 19, WFBR, KVIL-FM, WCCO, WMJJ, WAHR, WMAZ, WHHY, WRVA, WHBY, KRNT, WEIM, WKNE, WSKI, KORQ, WSKY, WCHV, WGSV, KTWO, KQSW. Medium: WBT. Light: KWEB.

BARBARA MANDRELL "Happy Birthday Dear Heartache" (MCA) 17/2

Rotations: Heavy 1/0, Medium 4/0, Light 11/1, Extra Adds 1, Total Adds 2, WHBC, WBOW. Heavy: KSL. Medium: WRVA, WEIM, WSKI, WCIL. Light: WAHR, WHBY, WNNR, WTRX, WMHE, WNNR, WGSV, WJON, KTWO, KISN.

CHRISTINE McVIE "Love Will Show Us How" (WB) 16/16

Rotations: Heavy 0/0, Medium 3/3, Light 13/13, Extra Adds 0, Total Adds 16, WICC, WAVE, WENS, WMGN, WMHE, KBOI, KWAV, WSKI, WSKY, WCKQ, WKYX, WVBS, WCIL, K99, KRNO, KRBS.

NANA MOUSKOURI "Keeping The Love Alive" (Mercury/PolyGram) 16/2

Rotations: Heavy 0/0, Medium 3/0, Light 13/2, Extra Adds 0, Total Adds 2, WNNR, WSKI. Medium: WMAZ, KUGN, KRBS. Light: WCCO, WAHR, WHBC, WTRX, WEIM, WKNE, WCKQ, WGSV, WCIL, KKJO, K99.

PRETENDERS "Show Me" (Sire/WB) 16/2

Rotations: Heavy 2/0, Medium 6/0, Light 8/2, Extra Adds 0, Total Adds 2, WISN, KRBE-FM. Heavy: WAVE, WPPA. Medium: WMGN, KWAV, WSKI, WSKY, WKYX, KQSW. Light: WQUE-FM, V100, WENS, KORQ, WAGE, KEEZ.

CHAD STUART & JEREMY CLYDE "Bite The Bullet" (Roc/Aire) 16/0

Rotations: Heavy 0/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WISN, WAEB, WMHE, KUGN, WEIM, WSKI, WCIL, K99, KRBS. Light: KEY103, WAHR, WFMK, WCHV, WJON, WBOW, KTWO.

DON FELDER "Who Tonight" (Asylum) 13/2

Rotations: Heavy 0/0, Medium 4/1, Light 9/1, Extra Adds 0, Total Adds 2, WRVR, WFMK. Medium: WMHE, WEIM, WCKQ. Light: WCCO, WVLLK, WKNE, WSKI, WSKY, KEEZ, WJON, KTWO.

BOB GULLEY "Still Thinking Of You" (Rogue) 12/2

Rotations: Heavy 0/0, Medium 3/0, Light 9/2, Extra Adds 0, Total Adds 2, WNNR, WEIM. Medium: WRVA, KRNT, WJON. Light: WCCO, WAHR, WHBY, WCHV, WKYX, WCIL, KRBS.

POCO "Days Gone By" (Atlantic) 10/6

Rotations: Heavy 0/0, Medium 1/1, Light 9/5, Extra Adds 0, Total Adds 6, WVLLK, KIXI-FM, WEIM, WSKI, WCHV, KWEB. Light: WAHR, WAVE, WAGE, KEEZ.

FRANK STALLONE "Darlin'" (Polydor/PolyGram) 9/9

Rotations: Heavy 0/0, Medium 0/0, Light 9/9, Extra Adds 0, Total Adds 9, WCCO, WEIM, WCKQ, WKYX, KEEZ, KWEB, KKJO, KQSW, KRBS.

B.J. THOMAS "The Whole World's In Love When You're Lonely" (Cleve.Int./Epic) 8/4

Rotations: Heavy 0/0, Medium 3/2, Light 5/2, Extra Adds 0, Total Adds 4, WMAZ, WHBY, KRNT, KKUA. Medium: WRVA. Light: WAHR, WMHE, WGSV.

STEVE PERRY "Oh Sherrie" (Columbia) 8/3

Rotations: Heavy 2/0, Medium 3/1, Light 3/2, Extra Adds 0, Total Adds 3, WSNY, WMHE, WCHV. Heavy: WQUE-FM, WBOW. Medium: KPPL, KKJO. Light: 97AIA.

IRENE CARA "Breakdance" (Network/Geffen) 8/1

Rotations: Heavy 2/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, KVIL-FM. Heavy: WPPA, WCKQ. Medium: WFBR, WQUE-FM, KEEZ. Light: WSNY, WTRX.

SHEENA EASTON "Devil In A Fast Car" (EMI America) 7/1

Rotations: Heavy 0/0, Medium 1/0, Light 6/1, Extra Adds 0, Total Adds 1, WHBC. Medium: WAEB. Light: WAHR, WSKY, KEEZ, KKJO, K99.

EBN-OZN "Stop Stop Give It Up" (Elektra) 7/0

Rotations: Heavy 0/0, Medium 0/0, Light 7/0, Extra Adds 0, Total Adds 0. Light: WHBY, WEIM, WTKO, WSKY, WCKQ, KEEZ, WJON.

POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 6/5

Rotations: Heavy 0/0, Medium 1/1, Light 4/3, Extra Adds 1, Total Adds 5, KVIL-FM, WPPA, KEEZ, KTWO, KRBS. Light: WQUE-FM.

HOWARD JONES "What Is Love?" (Elektra) 6/2

Rotations: Heavy 0/0, Medium 0/0, Light 6/2, Extra Adds 0, Total Adds 2, WTRX, KWAV. Light: WCCO, WEIM, WSKY, KEEZ.

GEORGE WINSTON "Blossom/Meadow" (Windham Hill) 5/5

Rotations: Heavy 0/0, Medium 1/1, Light 4/4, Extra Adds 0, Total Adds 5, WCCO, WHBC, KKUA, KWAV, KSL.

RICK SPRINGFIELD "Love Somebody" (RCA) 5/2

Rotations: Heavy 1/0, Medium 4/2, Light 0/0, Extra Adds 0, Total Adds 2, WAEB, KPPL. Heavy: WNNR. Medium: WQUE-FM, WPPA.

LUTHER VANDROSS "Superstar (Don't You Remember...)" (Epic) 5/1

Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WSB-FM. Medium: WPIX. Light: 97AIA, KKUA, KTWO.

R&R AOR / ALBUMS

Three Weeks	Two Weeks	Last Week	April 20, 1984	173 REPORTERS	Total Reports	Hot Rotation	Medium Rotation	Total Adds All Rotations
1	1	1	1 CARS/Heartbeat City (Elektra)	"Think" (158) "Magic" (137) "Hello" (59)	173-170=	3-	0-	
-	-	4	2 STEVE PERRY/Street Talk (Columbia)	"Sherrrie" (154) "She's Mine" (34) "Believe" (33)	158-139+	19-	3-	
3	3	3	3 VAN HALEN/1984 (WB)	"Wait" (139) "Panama" (67) "Legs" (28)	153-129-	24+	2=	
2	2	2	4 AGAINST ALL ODDS/Soundtrack (Atlantic)	"Against" (109) "Violet" (100) "Walk" (22)	156-108-	48+	0-	
8	6	6	5 TONY CAREY/Some Tough City (MCA)	"A Fine Fine Day" (153)	156=	111+	44-	2-
5	4	5	6 SCORPIONS/Love At First Sting (Mercury/PG)	"Hurricane" (136) "Big City" (71) "Leaving" (136)	146-122+	23-	1=	
6	7	7	7 PRETENDERS/Learning To Crawl (Sire/WB)	"Show Me" (143) "Time" (28) "Middle" (14)	152-105+	47-	3-	
14	9	9	8 NIGHT RANGER/Midnight Madness (Camel/MCA)	"Sister Christian" (140)	141-111+	28-	4-	
24	16	14	9 SLADE/Keep Your Hands Off My... (CBS Assoc.)	"Run Runaway" (139) "My Oh My" (39)	146-	69+	77-	3-
10	13	13	10 DAVID GILMOUR/About Face (Columbia)	"Murder" (107) "Blue Light" (45) "Lovers" (39)	143-	61=	81=	4-
7	8	10	11 ALAN PARSONS PROJECT/Ammonia Avenue (Arista)	"Don't Answer Me" (98) "Prime Time" (82)	138-	75-	63-	1=
12	10	12	12 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"R&R" (120) "Walking" (14) "Drug" (12)	130-	75+	54-	2=
16	14	15	13 HARD TO HOLD/Soundtrack (RCA)	"Love Somebody" (126)	127-	92+	34-	2-
4	5	8	14 YES/90125 (Atco)	"Leave It" (105) "Happen" (15) "Changes" (14)	119-	85-	34=	0=
			DEBUT 15 RUSH/Grace Under Pressure (Mercury/PG)	"Distant" (121) "Between" (48) "Body" (34)	138+	67+	45+	129+
13	12	11	16 THOMPSON TWINS/Into The Gap (Arista)	"Hold Me Now" (105) "Doctor! Doctor!" (25)	122-	97-	25+	2+
18	15	17	17 HAGAR/SCHON/AARONSON/SHRIEVE/Through... (Geffen)	"Whiter" (67) "Missing" (62) "Top" (61)	134=	50+	83-	8=
9	11	16	18 DWIGHT TWILLEY/Jungle (EMI America)	"Girls" (74) "Little Bit Of Love" (51)	110-	42-	67+	11+
-	-	30	19 ZZ TOP/Eliminator (WB)	"Legs" (113)	115+	27+	83+	21-
23	19	18	20 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Authority Song" (96)	101-	55=	46-	2+
32	26	22	21 JOE JACKSON/Body And Soul (A&M)	"You Can't Get What You Want" (115)	116+	32+	83-	7=
19	20	19	22 WANG CHUNG/Points On The Curve (Geffen)	"Dance Hall Days" (107)	111-	33=	78-	1-
			DEBUT 23 ORION THE HUNTER/Orion The Hunter (Portrait/CBS)	"So You Ran" (113)	116+	11+	87+	42-
-	38	27	24 UP THE CREEK/Soundtrack (Pasha/CBS)	"Heat" (73) "Creek" (55) "Ready" (10)	107+	17+	87+	10-
40	34	25	25 ICICLE WORKS/Icicle Works (Arista)	"Whisper To A Scream" (106)	108+	14-	92+	5-
33	31	26	26 BERLIN/Love Life (Geffen)	"No More Words" (88) "Touch" (14)	100+	26+	72+	2-
11	17	20	27 FOOTLOOSE/Soundtrack (Columbia)	"Footloose" (50) "I'm Free" (40) "Paradise" (11)	92-	45-	43+	7+
20	18	21	28 BON JOVI/Bon Jovi (Mercury/PG)	"Runaway" (68) "She Don't Know Me" (22)	93-	27-	65+	5+
34	32	29	29 HOWARD JONES/Human's Lib (Elektra)	"What Is Love?" (96)	102+	23-	73+	10=
30	24	23	30 ROMANTICS/In Heat (Nemperor/CBS)	"One In A Million" (82)	86-	22+	64-	0-
29	29	28	31 GO-GO'S/Talk Show (IRS/A&M)	"Head Over Heels" (84)	86-	32=	54-	1-
-	39	35	32 PAT TRAVERS/Hot Shot (Polydor/PG)	"Killer" (91)	92+	9+	81+	4-
22	25	32	33 CHRISTINE McVIE/Christine McVie (WB)	"Love Will" (69) "Million" (15) "Got A Hold" (12)	84-	21-	62+	8-
-	-	38	34 TALK TALK/It's My Life (EMI America)	"It's My Life" (87)	88+	19+	66+	10-
25	21	24	35 BILLY RANKIN/Growin' Up Too Fast (A&M)	"Baby Come Back" (72)	77-	12-	65-	0-
			DEBUT 36 CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"Time After Time" (69)	73+	31+	38+	18+
21	23	33	37 QUEEN/The Works (Capitol)	"Break Free (32) "Hammer" (28) "Radio" (11)	72-	17-	52+	11+
28	27	31	38 ALARM/Declaration (IRS/A&M)	"Sixty Eight Guns" (59)	68-	13-	53-	3-
26	28	37	39 38 SPECIAL/Tour De Force (A&M)	"One Time For Old Times" (56)	64-	19-	45-	2-
			DEBUT 40 KING CRIMSON/Three Of A Perfect Pair (WB)	"Sleepless" (67)	73+	6+	64+	8-

BREAKERS

RUSH

Grace Under Pressure (Mercury/PolyGram)

80% of our reporters on it. 138/129, including adds at WIYY, WMMR, WDVE, WKLS, KZEW, WNOR, WYNF, WEBN, WSKS, WRIF, KKCI, WQFM, KSHE, KLOS, KMET, KZAP, KRQR. Debuts at #15 on the Albums chart.

ORION THE HUNTER

Orion The Hunter (Portrait/CBS)

67% of our reporters on it. 116/42, including adds at WBCN, WMMR, KLOL, WMET, WRIF, KZAP, KMEL, KOME, KZOK. Debuts at #23 on the Albums chart.

TALK TALK

It's My Life (EMI America)

51% of our reporters on it. 88/10, including adds at WDVE, WCKO, KMET, WOUR, WCKN, WDIZ, KREM. Moves 38-34 on the Albums chart.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

Whitesnake

"SLIDE IT IN"
goes on
"SLOW AN' EASY"

DAVID COVERDALE
Vocals
JON LORD
Keyboards
MEL GALLEY
Guitar & Vocals
JOHN SYKES
Guitar
NEIL MURRAY
Bass
COZY POWELL
Drums

Produced By:
MARTIN BIRCH
Mixed By:
KEITH OLSEN
FOR POGOLOGO INC.

POGOLOGO INC.

WHITE KNUCKLE RIDE

New From

Duke Jupiter

WGRQ
WRXT
WBAB
WDVE
KEGL
KZEW
KLOL
KSRR
WYNF
WMMS
WQFM
KAZY
KBPI

KLOS
KMET
KZAP
KGB
KSJO
KZOK
WAAL
WTPA
WDHA
WPDH
WCMF
WAQX
WOUR
WAAF

KLBJ
KRIX
KLAQ
WZXY
WQMF
WKDF
WTKX
KISS
WAPL
WLVQ
WXL
KGGO
WXKE
WYFE
KICT
KFMG

KWXL
KIDQ
KILO
KEZE
KLPX
KWFM
WMGM
WRUF
WHMD
KSMB
KFMX
KUFO
WBYG
KSQY
KSPN
KZOQ
KOZZ



AOR Hot Track Debut **55**

© 1984 Motown Records Corporation



AOR ALBUMS

MOST ADDED

- RUSH (129)**
Grace Under Pressure (Mercury/PolyGram)
- ORION THE HUNTER (42)**
Orion The Hunter (Portrait/CBS)
- BIG COUNTRY (35)**
Wonderland (Mercury/Polygram)
- MANFRED MANN'S EARTH BAND (29)**
Somewhere In Afrika (Artistia)
- WHITESNAKE (25)**
Slide It In (Geffen)
- R.E.M. (23)**
Reckoning (IRS/A&M)
- ZZ TOP (21)**
Eliminator (WB)

MOST HOTS

- CARS (170)**
Heartbeat City (Elektra)
- STEVE PERRY (139)**
Street Talk (Columbia)
- VAN HALEN (129)**
1984 (WB)
- SCORPIONS (122)**
Love At First Sting (Mercury/PolyGram)
- TONY CAREY (111)**
Some Tough City (MCA)
- NIGHT RANGER (111)**
Midnight Madness (Camel/MCA)

NEW & ACTIVE

- GARY MOORE/Victims Of The Future (Mirage/Atco) 62/15 (47/29)**
Adds include WBAB, WYSP, DC101, WKLS, KYYS, KGON, WPLR, KXZL, KEZE. Hots: 3 WRIF, WPDH, KNCN. Mediums: 51 include WIYY, WDVE, KTXQ, KZEW, WYNF, WSKS, WMMS, WQFM, KSHE, KGB, KRQR.
- MANFRED MANN'S EARTH BAND/Somewhere In Afrika (Arista) 60/29 (45/0)**
Adds include WBAB, WYSP, WKLS, WMMS, KYYS, KBCO, KFOG, KMEI, KRQR, WTPA, KNCN, KLAQ, WIMZ, WZXR, WXL. Hots: 12 include KKCI, WDHA, WAQX, KZEL. Mediums: 38 include WAPP, WYNF, WLUP, KSHE, KUPD, KZOK, WHCN, KMJX, WOOS, KGGO, KQDS.
- MOTLEY CRUE/Shout At The Devil (Elektra) 58/14 (51/14)**
Adds include WEBN, WMMS, KBPI, KOME, KMJX, WIOT, KZEL. Hots: 8 include WQFM, KLOS, WAQX, KFMG, KRSP, KLPX, WIQB. Mediums: 41 include WBCN, WAPP, WYSP, WHJY, KZEW, WNOR, WYNF, WSKS, WLLZ, WRIF, KSHE, KMET, KRQR, KSJO, KISW, WEZX, KZXR, WDIZ, WYFE, KWXL, KILO, KEZE, KWFM.
- RAVYNS/Ravyns (RDM/MCA) 53/3 (55/5)**
Adds: DC101, KRQR, WOUR. Hots: 9 include WIYY, WCMF, KLB, KISS, WIOT, KFMG. Mediums: 42 include WDVE, WNOR, WYNF, KKCI, WQFM, KBCO, KLOS, KGB, WTPA, WPLR, WAQY, KLAQ, WIMZ, KATT, KILO, KFIV-FM.
- BIG COUNTRY/Wonderland (Mercury/PolyGram) 47/35 (14/4)**
Adds include KBCO, KSJO, WTPA, WDHA, WAQY, WWCT, KILO. Hots: 10 WLIR, CHOM-FM, KROQ, 91X, KQAK, CFOX, WPDH, CITI-FM, KTCL, KTYD. Mediums: 19 include WMMR, CHUM-FM, WKLS, WXRT, KFOG, KRQR, WHCN, KNCN, KRSP.
- DURAN DURAN/Seven And The Ragged Tiger (Capitol) 47/18 (29/11)**
Adds include WKLS, KROY, WPYX, WKLC, KLAQ, WKDF, KLVQ, WYFE, KPOI. Hots: 9 include WAPP, DC101, WMMS, KQAK. Mediums: 31 include WBCN, WBAB, WMMR, KQAK.
- STYLE COUNCIL/My Ever Changing Moods (Geffen) 46/5 (43/6)**
Adds: KQAK, WZXY, KREM, KSMB, KQWB-FM. Hots: 13 include WMMS, KBCO, KROQ, 91X. Mediums: 31 include WNEW-FM, WLUP, WXRT, KINK, WZZO, WTPA, WPLR, KILO, KKDJ.
- RATT/Out Of The Cellar (Atlantic) 44/5 (38/3)**
Adds: WIYY, WKLS, WTPA, KATT, WBLM. Hots: 13 include WQFM, KLOS, KMET, KRQR, KSJO, KISW, KZOK. Mediums: 29 include WYSP, WDVE, KTXQ, KZEW, WNOR, WRIF, KBPI, KGB, KOME.
- REAL LIFE/Heartland (Curb/MCA) 40/2 (41/2)**
Adds: KMET, CHEZ-FM. Hots: 6 include WBCN, K97, KLAQ, CITI-FM, KUFO. Mediums: 34 include WBAB, WHJY, WEBN, WMMS, KBPI, KROQ.
- FACE TO FACE/Face To Face (Epic) 39/13 (26/11)**
Adds include WXRT, WAQY, WKLC, KLB, WOVE, WIMZ, KKDJ. Hots: 2 WBCN, WQBK. Mediums: 28 include KTXQ, KZEW, WMMS, KBCO, KZOK, WPYX, WTPA, KATT, KILO.
- BILLY IDOL/Rebel Yell (Chrysalis) 34/11 (29/1)**
Adds include WZZO, WEZX, WWCT, WYFE, WIOT, KWXL. Hots: 9 include WLIR, WCKO, WRIF, KBCO, 91X, KQAK, CITI-FM, KRSP. Mediums: 24 include KTXQ, KSRR, WLLZ, KMET, KROQ, KGB, KISW, KLAQ, KPOI, KOMP.
- SAXON/Crusader (Carrere/CBS) 31/2 (31/2)**
Adds: WKLS, WOUR. Hots: 6 include KTXQ, KSJO, KISW, KZOK, KXZL. Mediums: 24 include WSKS, WQFM, KLOS, KGON, KGB, KRQR.
- NIK KERSHAW/Human Racing (MCA) 29/10 (16/9)**
Adds: WSHE, WMMS, WKLC, WROQ, WTUE, KGGO, KZEL, WMGM, WCPZ, KOZZ. Hots: 5 WLIR, CHUM-FM, WXRT, KBCO, CHEZ-FM. Mediums: 19 include WEBN, WSKS, WTPA, WYFV, KEZO, WIOT, KKDJ.
- R.E.M./Reckoning (IRS/A&M) 28/23 (4/3)**
Adds include WRXT, WNEW-FM, WLUP, KBCO, WDHA, WCMF, KQDS, WRKI, WIQB, KWHL, KAWY. Hots: 6 WLIR, CHUM-FM, WXRT, WDEK, KTCL, KTYD. Mediums: 11 include WKLS, KYYS, KQAK, WPDH, WIMZ, WQDR, WLVO, KFMX, KUFO, WCPZ, KFMF.
- WHITESNAKE/Slide It In (Geffen) 27/25 (1/0)**
Adds include WBAB, WYSP, KSJO, KISW, KLAQ, KILO, KEZE. Hots: 0. Mediums: 17 include WDVE, KTXQ, KZEW, WQFM, KSHE, KMET, KGON, KZOK, KLB, KNCN, WXL, WIOT, KKDJ.
- JOE ELY/Hi-Res (MCA) 27/5 (27/16)**
Adds: WBCN, KISS, KWFM, WBLM. Hots: 1 KBCO. Mediums: 22 include KLOL, WXRT, WCMF, KLB, KLAQ, WIOT, KMOD, KILO, KLPX.
- AUSTRALIAN CRAWL/Semantics (Geffen) 24/12 (16/13)**
Adds include WBCN, WLUP, KGB, WIMZ, KWXL. Hots: 1 KIDQ. Mediums: 13 include WNEW-FM, WQFM, KBCO, KMET, KLAQ, KEZE.
- JOSIE COTTON/From The Hip (Elektra) 13/1 (15/4)**
Adds: WBAB. Hots: 2 91X, WMGM. Mediums: 11 include WBCN, WRXT, WLIR, KBCO, KROQ, KQDS.
- LEGS DIAMOND/Out On Bail (Target) 11/2 (12/9)**
Adds: WQFM, KZEL. Hots: 0. Mediums: 10 include KTXQ, KSJO, KZOK, KXZL, KQDS.
- COLOUR RADIO/Colour Radio (Gold Mtn./A&M) 10/2 (9/3)**
Adds: KBCO, WDEK. Hots: 0. Mediums: 8 WBCN, KROQ, WXKE, WMGM, KUFO, WIQB, KSQY, KTCL.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

R&R AOR /HOT TRACKS

Three Weeks	Two Weeks	Last Week	173 REPORTERS	Total	Hot	Medium	Total Adds
1	1	1	1 CARS/You Might Think (Elektra)	158	156	2	0
16	7	2	2 STEVE PERRY/Oh Sherrie (Columbia)	154	137	17	2
6	5	4	3 TONY CAREY/A Fine Fine Day (MCA)	153	111	41	2
5	3	3	4 VAN HALEN/I'll Wait (WB)	139	114	25	2
11	9	8	5 NIGHT RANGER/Sister Christian (Camel/MCA)	140	111	27	4
8	8	7	6 PRETENDERS/Show Me (Sire/WB)	143	98	45	2
3	4	5	7 SCORPIONS/Rock You... (Mercury/PG)	136	110	25	1
19	14	12	8 CARS/Magic (Elektra)	137	83	54	3
28	15	13	9 SLADE/Run Runaway (CBS Associated)	139	67	71	3
13	12	11	10 RICK SPRINGFIELD/Love Somebody (RCA)	126	92	33	2
14	13	14	11 HUEY LEWIS & .../The Heart Of R&R (Chrysalis)	120	69	50	2
2	2	6	12 PHIL COLLINS/Against All Odds (Atlantic)	109	88	21	0
4	6	10	13 YES/Leave It (Atco)	105	68	37	0
10	10	9	14 THOMPSON TWINS/Hold Me Now (Arista)	105	84	21	0
DEBUT			15 RUSH/Distant Early Warning (Mercury/PG)	121	53	45	113
30	24	19	16 DAVID GILMOUR/Murder (Columbia)	107	46	59	2
-	53	29	17 ZZ TOP/Legs (WB)	113	26	82	22
22	20	20	18 WANG CHUNG/Dance Hall Days (Geffen)	107	32	75	1
23	19	17	19 JOHN COUGAR.../Authority Song (Riva/PG)	96	53	43	2
37	29	23	20 JOE JACKSON/You Can't Get... (A&M)	115	32	82	7
24	22	16	21 ALAN PARSONS.../Don't Answer Me (Arista)	98	56	42	1
25	23	18	22 STEVIE NICKS/Violet And Blue (Atlantic)	100	41	58	2
-	-	46	23 ORION THE HUNTER/So You Ran (Portrait/CBS)	113	11	84	41
40	33	26	24 ICICLE WORKS/Whisper To A ... (Arista)	106	14	90	5
59	37	34	25 SCORPIONS/Big City Nights (Mercury/PG)	71	40	31	6
57	36	35	26 HOWARD JONES/What Is Love? (Elektra)	96	21	69	11
7	11	15	27 DWIGHT TWILLEY/Girls (EMI America)	74	36	38	0
31	30	27	28 GO-GO's/Head Over Heels (IRS/A&M)	84	30	54	1
15	18	22	29 VAN HALEN/Panama (WB)	67	40	27	0
43	35	32	30 BERLIN/No More Words (Geffen)	88	19	67	2
-	43	33	31 PAT TRAVERS/Killer (Polydor/PG)	91	9	80	5
32	27	24	32 ROMANTICS/One In A Million (Nemperor/CBS)	82	21	61	0
17	16	21	33 ALAN PARSONS PROJECT/Prime Time (Arista)	82	29	53	1
-	47	36	34 TALK TALK/It's My Life (EMI America)	87	19	65	10
18	21	25	35 BON JOVI/Runaway (Mercury/PG)	68	21	47	1
26	26	28	36 BILLY RANKIN/Baby Come Back (A&M)	72	12	60	0
-	-	53	37 CYNDI LAUPER/Time After Time (Portrait/CBS)	69	27	38	18
-	50	47	38 HAGAR/SCHON/AARONSON/SHRIEVE/Whiter... (Geffen)	67	24	42	7
-	-	51	39 HEART/The Heat (Pasha/CBS)	73	11	60	12
-	57	44	40 HAGAR/SCHON/AARONSON/SHRIEVE/Missing (Geffen)	62	23	39	3
27	26	31	41 HAGAR/SCHON/AARONSON/SHRIEVE/Top Of...(Geffen)	61	22	39	1
-	52	39	42 INXS/Original Sin (Atco)	69	13	54	2
39	39	38	43 CARS/Hello Again (Elektra)	59	26	33	2
-	-	50	44 CHRISTINE McVIE/Love Will Show Us How (WB)	69	14	54	10
55	42	43	45 MR. MISTER/Hunters Of The Night(RCA)	68	9	59	0
34	32	37	46 ALARM/Sixty Eight Guns (IRS/A&M)	59	13	45	2
-	-	54	47 KING CRIMSON/Sleepless (WB)	67	5	59	7
9	17	30	48 KENNY LOGGINS/Footloose (Columbia)	50	33	17	0
DEBUT			49 RUSH/Between The Wheels (Mercury/PG)	48	25	16	45
47	40	45	50 38 SPECIAL/One Time For Old Times (A&M)	56	15	41	2
-	60	42	51 STYX/Music Time (A&M)	59	11	47	1
DEBUT			52 DWIGHT TWILLEY/Little Bit Of Love (EMI America)	51	12	38	15
46	48	49	53 CHEAP TRICK/Up The Creek (Pasha/CBS)	55	8	45	1
56	56	55	54 DAVID GILMOUR/Blue Light (Columbia)	45	22	23	4
DEBUT			55 DUKE JUPITER/Little Lady (Morocco/Motown)	59	1	42	29
38	38	40	56 MISSING PERSONS/Give (Capitol)	46	12	34	0
21	28	41	57 DAVID GILMOUR/All Lovers Are...(Columbia)	39	18	21	1
DEBUT			58 STYLE COUNCIL/My Ever Changing... (Geffen)	45	13	30	5
DEBUT			59 MOTLEY CRUE/Too Young To Fall... (Elektra)	46	6	32	14
DEBUT			60 SCORPIONS/I'm Leaving You (Mercury/PG)	36	18	18	5

MOST ADDED

- RUSH (113)
Distant Early Warning (Mercury/PolyGram)
- RUSH (45)
Between The Wheels (Mercury/PolyGram)
- ORION THE HUNTER (41)
So You Ran (Portrait/CBS)
- PSYCHEDELIC FURS (37)
Ghost In You (Columbia)
- BIG COUNTRY (34)
Wonderland (Mercury/PolyGram)
- RUSH (33)
The Body Electric (Mercury/PolyGram)
- LITTLE STEVEN (33)
Out Of The Darkness (EMI America)

MOST HOTS

- CARS (156)
You Might Think (Elektra)
- STEVE PERRY (137)
Oh Sherrie (Columbia)
- VAN HALEN (114)
I'll Wait (WB)
- NIGHT RANGER (111)
Sister Christian (Camel/MCA)
- TONY CAREY (111)
A Fine Fine Day (MCA)
- SCORPIONS (110)
Rock You Like A Hurricane (Mercury/PolyGram)

BREAKERS

RUSH
Distant Early Warning (Mercury/PolyGram)
70% of our reporters on it. 121/113, including adds at WIYY, WBAB, KTXQ, WYFN, WRIF, KKCI, KSHE, KLOS, KZAP, KRQR. Debuts at #15 on the Hot Tracks chart.

ORION THE HUNTER
So You Ran (Portrait/CBS)
65% of our reporters on it. 113/41, including adds at WBCN, WMMR, KLOL, WMET, WRIF, KZAP, KOLA, KMEL, KOME, KZOK. Moves 46-23 on the Hot Tracks chart.

HOWARD JONES
What Is Love? (Elektra)
55% of our reporters on it. 96/11, including adds at WMMR, KBPI, WCCC, WCMF, KOMP. Moves 35-26 on the Hot Tracks chart.

BERLIN
No More Words (Geffen)
51% of our reporters on it. 88/2, with adds at WSHE, KOMO. Moves 32-31 on the Hot Tracks chart.

TALK TALK
It's My Life (EMI America)
50% of our reporters on it. 87/10, with adds at WDVE, WCKO, WCCC, WOUR, WCKN, KMJX, WDIZ, KREM, WBLM, KFMQ. Moves 36-34 on the Hot Tracks chart.

NEW & ACTIVE

BIG COUNTRY "Wonderland" (Mercury/PolyGram) 44/34 (11/3)
Adds include WBAB, WHJY, WSHE, KBCO, WAAL, WTPA, WDHA, WAQY, KQDS, WWCT, KILQ. Hots: 10 include WLIR, KROQ, 91X, KQAK, WPDH, KTYD. Mediums: 17 include WMMR, WKLS, WXRT, KFOG, KRQR, WHCN, KNCN, KWXL, KRSP, KLPX.

ULTRAVOX "One Small Day" (Chrysalis) 44/19 (37/34)
Adds include WBCN, WNEW-FM, WKLS, KAZY, KSJO, WPLR, WCMF, KMOD, KRSP. Hots: 4 include WLIR, KROQ, 91X, CITI-FM. Mediums: 31 include WRXT, WQVE, WHJY, WXRT, KBCO, KMEL, KQAK, WAQY, KLAQ, WYFV, KLVQ, WTUE, KKDJ.

GARY MOORE "Shapes Of Things" (Mirage/Atco) 44/14 (30/21)
Adds include WBAB, WYSP, KYYS, KGON, KRQR, WPLR, WRKI, KOZZ. Hots: 3 include WRIF, WPDH, KNCN. Mediums: 33 include WQVE, WSKS, WMMS, KGB, WPYX, WHCN, WCMF, WAQY, WAQX, WYFV, WDIZ, WIOT, KILQ, KKDJ.

RUSS BALLARD "Voices" (EMI America) 43/20 (36/36)
Adds include WYSP, KZEW, KKCI, KOME, KSJO, WQMF, WIOT, KUFO, WBYG, KSQY, KAWY. Hots: 0. Mediums: 33 include WMMR, WKLS, WEBN, WMMS, WQFM, KFOG, KMEL, WAQY, KLAQ.

RAVYNS "Don't Leave Me This Way" (RDM/MCA) 43/3 (46/3)
Adds: DC101, KRQR, WOUR. Hots: 8 include WIYY, WCMF, WIOT, KFMG. Mediums: 33 include WHJY, WNOR, WQFM, KGB, WPLR, WAQY, KATT, KILQ, KFIV-FM.

DURAN DURAN "The Reflex" (Capitol) 41/18 (22/12)
Adds include WKLS, KROY, WKLC, WAPI, WZXY, WKZL, WLWQ, WYFE, KPOI, WRKI, KKRQ, KOZZ. Hots: 7 include WQVE, WIMZ, KSMB. Mediums: 27 include WDHA, WAQY, WKTM, WROQ, WCKN, KMJX, WTKX, WQOS, WKKE, KRSP, KWFM.

KENNY LOGGINS "I'm Free" (Columbia) 40/7 (32/7)
Adds: WBAB, KLOL, KQRS, WKTM, KWFM, KFMQ, WYER. Hots: 15 include WAPP, WLUP, KMEL, WAQY, KNCN, KGGO, WWCT, KILQ. Mediums: 21 include WYFN, WMET, WSKS, WAQX, WQMF.

RATT "Round And Round" (Atlantic) 39/6 (33/3)
Adds: WIYY, WKLS, KZOK, WTPA, KATT, WBLM. Hots: 9 include KLOS, KRQR, KSJO, KISW. Mediums: 28 include WYSP, KTXQ, KZEW, WNOR, WRIF, KBPI, KGB, KOME.

PSYCHEDELIC FURS "Ghost In You" (Columbia) 38/37 (0/0)
Adds include WYSP, WXRT, WMMS, KBCO, KROQ, KLAQ, WIMZ, KQDS, WGIR, WHMD, WQIB, WBYG, KSPN, KFMF, KZOO, KOZZ, KTYD. Hots: 3 include 91X, WPDH, KUFO. Mediums: 16 include WBCN, WBAB, WMMR, KFOG, KQAK, WPLR, WQDR, WLWQ, KKDJ.

MANFRED MANN'S EARTH BAND "Rebel" (Arista) 38/30 (8/0)
Adds include WBAB, WYSP, KBCO, KLAQ, WIMZ, WXLX. Hots: 6 include WQVE, WOUR, KIDQ, KUFO, WCPZ. Mediums: 22 include WKLS, WMMS, KYYS, KMEL, KRQR, WTPA, KNCN.

REAL LIFE "Catch Me I'm Falling" (Curb/MCA) 37/1 (37/2)
Adds: CHEZ-FM. Hots: 5 include WBCN, KLAQ, CITI-FM, KUFO. Mediums: 32 include WBAB, WHJY, WEBN, WMMS, KBPI, WAQY, KGGO, KKDJ, KREM.

RUSH "Body Electric" (Mercury/PolyGram) 34/33 (0/0)
Adds include WMMS, KGB, WTPA, KLAQ, KPOI. Hots: 10 include WIYY, WQVE, KYYS, KUPD, WHCN, KLVQ, KILQ, KKDJ. Mediums: 17 include KKCI, KGON, KZAP, WPYX, WPLR, WZXR, WKDF, WWCK, KEZO, WIOT, KWXL.

STEVE PERRY "She's Mine" (Columbia) 34/7 (24/20)
Adds: KCAL, WEZX, WAPI, WYFV, WKDF, KPOI, KOMP. Hots: 13 include WQVE, WMET, KYYS, KRQR, WTPA, WHCN, WDIZ, KKDJ. Mediums: 20 include WPYX, WZXR, WTUE, KQDS, KEZO.

LITTLE STEVEN "Out Of The Darkness" (EMI America) 33/33 (0/0)
Adds include WBAB, WNEW-FM, WXRT, WMMS, KKCI, KISW, WAQY, KQDS, KILQ, KFIV-FM. Hots: 1 include KTCL. Mediums: 12 include WYFN, WQFM, KMEL, WQBK, WDHA, WPDH, KLBJ, KNCN.

STEVE PERRY "I Believe" (Columbia) 33/7 (28/23)
Adds include WBAB, KCAL, WKTM, WTKX, WAPL, KREM. Hots: 18 include WIYY, WMMR, WYSP, WYFN, WLLZ, KBPI, KMEL, WZZO, KILQ. Mediums: 13 include WKLS, WMMS, WPLR, WEZX.

QUEEN "I Want To Break Free" (Capitol) 32/12 (14/3)
Adds include WPYX, WTPA, KLAQ, WYFV, WKKE, KILQ. Hots: 6 include WQVE, WCKO, CFOX, WTKX, WBYG, KSPN. Mediums: 23 include WBAB, WMMR, WXRT, WMMS, WDHA.

VAN STEPHENSON "Modern Day Delilah" (MCA) 30/17 (16/14)
Adds include WOUR, KLBJ, WQVE, WCKN, WZXY, KISS, WKZL, KGGO, KFMG, KWXL, KILQ. Hots: 1 include KIDQ. Mediums: 23 include WMMS, WIMZ, WQMF, WQDR.

RUSH "Red Sector A" (Mercury/PolyGram) 29/27 (0/0)
Adds include WCKO, KAZY, CFOX, KLBJ, KLAQ, WAPL. Hots: 12 include KTXQ, KYYS, KLOS, WCMF, WYFV, WDIZ, KEZE. Mediums: 14 include WKLS, KGON, KZAP, KGB, WPYX, WZXR, WKDF, WWCK, KEZO, KWXL.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 28/10 (16/9)
Adds include WMMS, WKLC, WTUE, KGGO, KZEL. Hots: 5 include WLIR, CHUM-FM, WXRT, KBCO, CHEZ-FM. Mediums: 18 include WEBN, WSKS, WTPA, WYFV, KEZO, WIOT, KKDJ.

POCO "Days Gone By" (Atlantic) 27/13 (21/19)
Adds include KEGL, WMMS, WROQ, KNCN, KFMG. Hots: 4 include WOUR, KIDQ, WCPZ. Mediums: 18 include WRXT, WYFN, KSHE, KMEL, WQMF, WWCT, KILQ.

FACE TO FACE "Out Of My Hands" (Epic) 26/10 (18/7)
Adds include WCCC, WAQY, WKLC, WIMZ, KKDJ. Hots: 0. Mediums: 20 include KEGL, KTXQ, KZEW, WMMS, KAZY, KZOK, WPYX, WTPA, KATT, KILQ.

THOMPSON TWINS "Doctor! Doctor!" (Arista) 25/3 (18/1)
Adds: WNEW-FM, WCMF, WZXR. Hots: 17 include WRXT, KROQ, 91X, KFOG, KQAK, WHCN, WQDR. Mediums: 8 include WBAB, WKLC, WYFV, KQDS.

R.E.M. "So. Central Rain" (IRS/A&M) 24/20 (4/3)
Adds include WRXT, WNEW-FM, WDHA, WCMF, KQDS. Hots: 5 include WLIR, CHUM-FM, WXRT, WDEK, KTYD. Mediums: 10 include WKLS, KYYS, KQAK, WPDH, WIMZ, WQDR, WLWQ.

SAXON "Just Let Me Rock" (Carrere/CBS) 23/1 (23/1)
Adds: WKLS. Hots: 5 include KTXQ, KISW, KZOK, KXZL. Mediums: 17 include WSKS, WQFM, KUPD, KGON, KGB, KRQR, KSJO.

BON JOVI "She Don't Know Me" (Mercury/PolyGram) 22/4 (19/5)
Adds: WMET, KLOS, KQDS, WRUF. Hots: 3 include WYFN, WQMF, WMMG. Mediums: 18 include KSRR, WYFN, KQRS, KSHE, WTPA.

RUSH "After Image" (Mercury/PolyGram) 21/19 (0/0)
Adds include WSHE, KLLZ, WDEK, KOZZ. Hots: 13 include WMMR, WYSP, WQVE, KTXQ, KYYS, WHCN, WYFV, WXLX, KILQ, KEZE. Mediums: 7 include WBAB, KGON, WKLC, WTUE.

ICON "On Your Feet" (Capitol) 20/11 (11/9)
Adds include WBAB, DC101, WYFN, KKCI, KGB, KATT, KFIV-FM. Hots: 0. Mediums: 12 include WQVE, KTXQ, KZEW, KUPD, WLWQ, KMOD, KZEL.

STEVE PERRY "Captured By The Moment" (Columbia) 20/6 (14/11)
Adds: KYYS, KGON, WQVE, KEZE, KLPX, WRKI. Hots: 9 include WYFN, KMEL, WYFV, WLWQ, WXKE, KILQ. Mediums: 11 include WKLS, WSKS, WKLC, WWCK.

MIDWEST (continued)

WLUPI/Chicago (312) 440-5270
PO: GREG BOKR
TALK TALK
...
WYRER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYRER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYRER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYRER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYRER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYRER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYRER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

KSHE/St. Louis (314) 842-1111
PO: RICK BALES
...
WLLZ/Detroit (313) 863-1800
PO: JOE URBEL

WLLZ/Detroit (313) 863-1800
PO: JOE URBEL
...
WLLZ/Detroit (313) 863-1800
PO: JOE URBEL

WLLZ/Detroit (313) 863-1800
PO: JOE URBEL
...
WLLZ/Detroit (313) 863-1800
PO: JOE URBEL

WLLZ/Detroit (313) 863-1800
PO: JOE URBEL
...
WLLZ/Detroit (313) 863-1800
PO: JOE URBEL

QKRS/Minneapolis (612) 545-5601
PO: VICKI HODGSON
...
WWTW/Peoria (309) 674-2000
PO: JEFF MURPHY

WWTW/Peoria (309) 674-2000
PO: JEFF MURPHY
...
WWTW/Peoria (309) 674-2000
PO: JEFF MURPHY

WWTW/Peoria (309) 674-2000
PO: JEFF MURPHY
...
WWTW/Peoria (309) 674-2000
PO: JEFF MURPHY

WWTW/Peoria (309) 674-2000
PO: JEFF MURPHY
...
WWTW/Peoria (309) 674-2000
PO: JEFF MURPHY

KICT/Wichita (316) 722-5667
PO: BILL BRUN
...
KMOO/Tulsa (918) 664-2810
PO: CHARLIE WEST

KMOO/Tulsa (918) 664-2810
PO: CHARLIE WEST
...
KMOO/Tulsa (918) 664-2810
PO: CHARLIE WEST

KMOO/Tulsa (918) 664-2810
PO: CHARLIE WEST
...
KMOO/Tulsa (918) 664-2810
PO: CHARLIE WEST

KMOO/Tulsa (918) 664-2810
PO: CHARLIE WEST
...
KMOO/Tulsa (918) 664-2810
PO: CHARLIE WEST

WXL/Davenport (319) 226-2541
PO: GABE BAPTISTE
...
WLOT/Toledo (419) 248-3377
PO: TERRY SULLIVAN

WLOT/Toledo (419) 248-3377
PO: TERRY SULLIVAN
...
WLOT/Toledo (419) 248-3377
PO: TERRY SULLIVAN

WLOT/Toledo (419) 248-3377
PO: TERRY SULLIVAN
...
WLOT/Toledo (419) 248-3377
PO: TERRY SULLIVAN

WLOT/Toledo (419) 248-3377
PO: TERRY SULLIVAN
...
WLOT/Toledo (419) 248-3377
PO: TERRY SULLIVAN

CITI-FM/Winnipeg (204) 786-8181
PO: STEVE YOUNG
...
WYFE/Rockford (815) 877-3075
PO: BRYAN KETZ

WYFE/Rockford (815) 877-3075
PO: BRYAN KETZ
...
WYFE/Rockford (815) 877-3075
PO: BRYAN KETZ

WYFE/Rockford (815) 877-3075
PO: BRYAN KETZ
...
WYFE/Rockford (815) 877-3075
PO: BRYAN KETZ

WYFE/Rockford (815) 877-3075
PO: BRYAN KETZ
...
WYFE/Rockford (815) 877-3075
PO: BRYAN KETZ

WAPL/Appleton (414) 734-9226
PO: WAYNE SHAYNE
...
WIBI/Madison (608) 274-5450
PO: DAVE WELSH

WIBI/Madison (608) 274-5450
PO: DAVE WELSH
...
WIBI/Madison (608) 274-5450
PO: DAVE WELSH

WIBI/Madison (608) 274-5450
PO: DAVE WELSH
...
WIBI/Madison (608) 274-5450
PO: DAVE WELSH

WIBI/Madison (608) 274-5450
PO: DAVE WELSH
...
WIBI/Madison (608) 274-5450
PO: DAVE WELSH

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WEST

Parallel One

KGB-FM/San Diego (619) 292-1360
PO: LARRY BRUCE
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

91X/San Diego (619) 291-9191
PO: JIM GELARD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD

WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD
...
WYER/Mt. Carmel (618) 282-5111
PO: GREGG DEPOD



WEST (continued)

KBCO/Boulder

(303) 444-5600
PO: JOHN BRADLEY
MC: BOB CLIFTON
...
KCAL/San Bernardino

KLOS/Los Angeles

(213) 557-7250
PO: TONY HARRIS
MC: MIKE PINEGGI
...
KCAL/San Bernardino

KFOG/San Francisco

(415) 885-1045
PO: DAVE LOGAN
MC: KELLY O'NEAL
...
KCAL/San Bernardino

KAZY/Denver

(303) 759-5600
PO: SCOTT JARVIS
MC: KELLY O'NEAL
...
KCAL/San Bernardino

KZEL/Eugene

(503) 484-4304
PO: KEN HARTEN
MC: CARL (M)
...
KCAL/San Bernardino

KFMG/Albuquerque

(505) 265-8811
PO: TOM MARSHALL
MC: LARRY BLOCH
...
KCAL/San Bernardino

KIDQ/Boise

(208) 336-0939
PO: DAN MCCULLY
MC: DAN MCCULLY
...
KCAL/San Bernardino

KRSP/Salt Lake City

(801) 262-5541
PO: RANDY ROSE
MC: BARRY HOLL
...
KCAL/San Bernardino

KOZZ/Reno

(702) 329-9281
PO: DANIEL ODOE
MC: BRUCE VAN DYKE
...
KCAL/San Bernardino

KTCL/Ft. Collins

(303) 571-1232
PO: JOHN HAYES
MC: SCOTT BROUHOFF
...
KCAL/San Bernardino

KWHL/Anchorage

(907) 349-6551
PO: CARVER S. BRADLEY
MC: CARVER S. BRADLEY
...
KCAL/San Bernardino

KWY/Casper

(307) 235-1515
PO: FRED LEHNSON
MC: JEFF PETERSON
...
KCAL/San Bernardino

KQAK/San Francisco

(415) 474-8100
PO: BOB RYTHMAN
MC: BOB RYTHMAN
...
KCAL/San Bernardino

KRCK/Portland

(503) 222-1841
PO: BOB SIOCKOS
MC: CAROL RICHMOND
...
KCAL/San Bernardino

KROR/San Francisco

(415) 765-4097
PO: JACK SELBER
MC: GENE MITCHELL
...
KCAL/San Bernardino

K-97/Edmonton

(403) 428-6597
PO: NEIL KENNEDY
MC: TED KENNEDY
...
KCAL/San Bernardino

KWXL/Albuquerque

(505) 765-5400
PO: IRA GORDON
MC: FRANK JARVIS
...
KCAL/San Bernardino

KWFM/Tucson

(602) 623-7558
PO: JIM RAY
MC: RICK ALLEN
...
KCAL/San Bernardino

KILO/Colorado Springs

(303) 634-4896
PO: RICH HART
MC: ALAN WHITE
...
KCAL/San Bernardino

KFMF/Chico

(916) 343-8461
PO: RON WOODWARD
MC: RON WOODWARD
...
KCAL/San Bernardino

KWY/Casper

(307) 235-1515
PO: FRED LEHNSON
MC: JEFF PETERSON
...
KCAL/San Bernardino

KWY/Casper

(307) 235-1515
PO: FRED LEHNSON
MC: JEFF PETERSON
...
KCAL/San Bernardino

KWY/Casper

(307) 235-1515
PO: FRED LEHNSON
MC: JEFF PETERSON
...
KCAL/San Bernardino

KWY/Casper

(307) 235-1515
PO: FRED LEHNSON
MC: JEFF PETERSON
...
KCAL/San Bernardino

173 Reporters
162 Current Playlists
The following stations reported frozen playlists this week:
KRCK/Portland
K107/Toronto
WLAV/Grand Rapids
WLRS/Louisville
The following stations failed to report this week and therefore their lists were frozen:
KDKB/Phoenix
KICT/Wichita
KRXX/Brownsville
WAAF/Worcester
WFBQ/Indianapolis
WGRQ/Bufalo
WRXL/Richmond
WYMX/Augusta is no longer an AOR Reporter.
When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

EAST Most Added Hottest

Christine McVie Phil Collins
Joe Jackson Lionel Richie
Queen Thompson Twins

CHRADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Christine McVie Phil Collins
Duran Duran Deniece Williams
Van Stephenson Lionel Richie

EAST

PARALLEL TWO

WFLY/Albany, NY
Clark/Lawrence
HUEY LEWIS & NEWS
SERGIO MENDES
VAN STEPHENSON
JOE JACKSON
QUEEN
FRANK STALLONE
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
THOMPSON TWINS 4-3
SHALAMAR 6-5
KOOL & THE GANG 9-7
WBPX/Poughkeepsie, NY
Chris Lelide
BILLY JOEL 18-10

Q100/Allentown, PA
Dillon/Freeman

QUEEN
LAURA BRANIGAN
JOE JACKSON
VAN STEPHENSON
STYLE COUNCIL
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-3
CARS 7-4
IGLESIAS & NELSON 27-16
NIGHT RANGER 33-24

WMAR/Baltimore, MD
Wimmer/Payne

CYNDI LAUPER
VAN HALEN
LAURA BRANIGAN
TALK TALK
SERMON
JAMES INGRAM
DURAN DURAN
SCORPIONS
HUEY LEWIS & NEWS
STYLE COUNCIL
JOE JACKSON
DENNIS EDWARDS
Hottest:
PHIL COLLINS 2-1
KENNY LOGGINS 1-2
LIONEL RICHIE 3-3
IGLESIAS & NELSON 15-6
DENIECE WILLIAMS 26-11

WNYS/Buffalo, NY
Bill/Tod

CHRISTINE MCVIE
INXS
LAID BACK
STYLE COUNCIL
Hottest:
PHIL COLLINS 1-1
THOMPSON TWINS 3-2
LIONEL RICHIE 5-4
RICK SPRINGFIELD 5-4
DURAN DURAN D-37

WVSR/Charleston, WV
Bailey/Larson

CHRISTINE MCVIE
WANG CHUNG
POINTER SISTERS
DAN FOGELBERG
PSYCHEDELIC PURS
MAGGIE LEE
YARBROUGH/PEOPLES
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
CARS 16-6
STEVE PERRY 23-13
NIGHT RANGER 26-21

K104/ Erie, PA
Bill/Shannon

STYX
POINTER SISTERS
INXS
DURAN DURAN
CHRISTINE MCVIE
DAN FOGELBERG
U40
Hottest:
PHIL COLLINS 2-1
ROCKWELL 7-2
LIONEL RICHIE 13-7
ALAN PARSONS 16-8
NIGHT RANGER 14-9

WYCR/Hanover Park, PA
Mark/Richards

LAID BACK
STYLE COUNCIL
LAURA BRANIGAN
INXS
POINTER SISTERS
DAVID GILMOUR
VAN STEPHENSON
TEMPTATIONS
Hottest:
LIONEL RICHIE 1-1
GO GO'S 10-5
ALAN PARSONS 16-9
JOHN COUGAR 18-13
DENIECE WILLIAMS 37-26

WTIC-FM/Hartford, CT
Mike/Weat

JOE JACKSON
POINTER SISTERS
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
SHANNON 17-10
DENIECE WILLIAMS 26-14
CYNDI LAUPER 27-21

WKEE/Huntington, WV
Gary/Miller

HUEY LEWIS & NEWS (dp)
VAN STEPHENSON (dp)
ICICLE WORKS (dp)
38 SPECIAL (dp)
CHRISTINE MCVIE
SHAKIN' STEVENS (dp)
HOWARD JONES (dp)
Hottest:
PHIL COLLINS 1-1
CULTURE CLUB 3-2
LIONEL RICHIE 4-3
RICK SPRINGFIELD 5-4
DNIGHT TWILLEY 7-6

WLAN-FM/Lancaster, PA
Todd/Halliday

LAURA BRANIGAN
QUEEN
ICICLE WORKS
CHRISTINE MCVIE
VAN STEPHENSON
HOWARD JONES
DEBARGE (dp)
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
RICK SPRINGFIELD 8-4
SCORPIONS 16-8
NIGHT RANGER 19-13

KC101/New Haven, CT
Stef/Rybak

JOHN COUGAR
JOE JACKSON
STYLE COUNCIL
DURAN DURAN
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
DENIECE WILLIAMS 5-3
CARS 12-8
STEVE PERRY 24-12

FMT106/Philadelphia, PA
Rich/Tiller

HUEY LEWIS & NEWS
SERGIO MENDES
VAN STEPHENSON
JOE JACKSON
QUEEN
FRANK STALLONE
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
THOMPSON TWINS 4-3
SHALAMAR 6-5
KOOL & THE GANG 9-7
WBPX/Poughkeepsie, NY
Chris Lelide
BILLY JOEL 18-10

Q100/Allentown, PA
Dillon/Freeman

QUEEN
LAURA BRANIGAN
JOE JACKSON
VAN STEPHENSON
STYLE COUNCIL
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-3
CARS 7-4
IGLESIAS & NELSON 27-16
NIGHT RANGER 33-24

WMAR/Baltimore, MD
Wimmer/Payne

CYNDI LAUPER
VAN HALEN
LAURA BRANIGAN
TALK TALK
SERMON
JAMES INGRAM
DURAN DURAN
SCORPIONS
HUEY LEWIS & NEWS
STYLE COUNCIL
JOE JACKSON
DENNIS EDWARDS
Hottest:
PHIL COLLINS 2-1
KENNY LOGGINS 1-2
LIONEL RICHIE 3-3
IGLESIAS & NELSON 15-6
DENIECE WILLIAMS 26-11

WNYS/Buffalo, NY
Bill/Tod

CHRISTINE MCVIE
INXS
LAID BACK
STYLE COUNCIL
Hottest:
PHIL COLLINS 1-1
THOMPSON TWINS 4-3
CARS 8-5
STEVE PERRY 15-11
GO GO'S 17-14

WVSR/Charleston, WV
Bailey/Larson

CHRISTINE MCVIE
WANG CHUNG
POINTER SISTERS
DAN FOGELBERG
PSYCHEDELIC PURS
MAGGIE LEE
YARBROUGH/PEOPLES
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
CARS 16-6
STEVE PERRY 23-13
NIGHT RANGER 26-21

K104/ Erie, PA
Bill/Shannon

STYX
POINTER SISTERS
INXS
DURAN DURAN
CHRISTINE MCVIE
DAN FOGELBERG
U40
Hottest:
PHIL COLLINS 2-1
ROCKWELL 7-2
LIONEL RICHIE 13-7
ALAN PARSONS 16-8
NIGHT RANGER 14-9

WYCR/Hanover Park, PA
Mark/Richards

LAID BACK
STYLE COUNCIL
LAURA BRANIGAN
INXS
POINTER SISTERS
DAVID GILMOUR
VAN STEPHENSON
TEMPTATIONS
Hottest:
LIONEL RICHIE 1-1
GO GO'S 10-5
ALAN PARSONS 16-9
JOHN COUGAR 18-13
DENIECE WILLIAMS 37-26

WTIC-FM/Hartford, CT
Mike/Weat

JOE JACKSON
POINTER SISTERS
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
SHANNON 17-10
DENIECE WILLIAMS 26-14
CYNDI LAUPER 27-21

WKEE/Huntington, WV
Gary/Miller

HUEY LEWIS & NEWS (dp)
VAN STEPHENSON (dp)
ICICLE WORKS (dp)
38 SPECIAL (dp)
CHRISTINE MCVIE
SHAKIN' STEVENS (dp)
HOWARD JONES (dp)
Hottest:
PHIL COLLINS 1-1
CULTURE CLUB 3-2
LIONEL RICHIE 4-3
RICK SPRINGFIELD 5-4
DNIGHT TWILLEY 7-6

WLAN-FM/Lancaster, PA
Todd/Halliday

LAURA BRANIGAN
QUEEN
ICICLE WORKS
CHRISTINE MCVIE
VAN STEPHENSON
HOWARD JONES
DEBARGE (dp)
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
RICK SPRINGFIELD 8-4
SCORPIONS 16-8
NIGHT RANGER 19-13

KC101/New Haven, CT
Stef/Rybak

JOHN COUGAR
JOE JACKSON
STYLE COUNCIL
DURAN DURAN
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
DENIECE WILLIAMS 5-3
CARS 12-8
STEVE PERRY 24-12

PARALLEL THREE

WFBQ/Altoona, PA
Tony/Booth
STYLE COUNCIL
SILOE
JOE JACKSON
CHRISTINE MCVIE
INXS
Hottest:
IGLESIAS & NELSON 2-1
ALAN PARSONS 16-11
PRETENDERS 19-12
GO GO'S 23-15
BILLY JOEL 33-18

WQVY/Bangor, ME
Jim/Randall

LAURA BRANIGAN
QUEEN
SCORPIONS
JAMES INGRAM
ICICLE WORKS
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-2
LIONEL RICHIE 4-3
CARS 7-5
DENIECE WILLIAMS 37-17

WZON/Bangor, ME
Michael O'Hara

QUEEN
CHRISTINE MCVIE
DAN FOGELBERG
BILLY RANKIN
JOE JACKSON
FRANKIE GOES TO H
DOLLY PARTON
ICICLE WORKS
Hottest:
PHIL COLLINS 1-1
THOMPSON TWINS 3-2
LIONEL RICHIE 6-3
RICK SPRINGFIELD 12-7
CARS 13-8

WIGY/Bath, ME
Scott/Robbins

IRENE CARA
CHRISTINE MCVIE
HOWARD JONES
STYLE COUNCIL
VAN STEPHENSON
ICICLE WORKS
QUEEN
Hottest:
PHIL COLLINS 1-1
RICK SPRINGFIELD 5-3
CARS 6-4
GO GO'S 15-13
DENIECE WILLIAMS 28-18

103CI/Rockley, WV
Bob/Spencer

DURAN DURAN
VAN STEPHENSON
ICICLE WORKS
SHAKIN' STEVENS
POCO
38 SPECIAL
DAN FOGELBERG
HUEY LEWIS & NEWS
Hottest:
PHIL COLLINS 1-1
THOMPSON TWINS 2-2
LIONEL RICHIE 4-3
IGLESIAS & NELSON 6-5
CARS 7-6

WIKZ/Chambersburg, PA
Matthew/Alexander

HUEY LEWIS & NEWS
JOE JACKSON
DAVID GILMOUR
INXS
STYLE COUNCIL
VAN STEPHENSON
CAMEO
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-3
IGLESIAS & NELSON 4-4
KOOL & THE GANG 12-8
DENIECE WILLIAMS 38-10

WTSN/Dover, NH
Jim/Sebastian

DURAN DURAN
DAN FOGELBERG
SHAKIN' STEVENS
POINTER SISTERS
Hottest:
PHIL COLLINS 3-1
JOHN COUGAR 16-10
TRACEY ULLMAN 18-11
CYNDI LAUPER 30-19
DENIECE WILLIAMS D-20

WERZ/Exeter, NH
Scott/McKay

CYNDI LAUPER
JOE JACKSON
FRANK STALLONE
QUEEN
CHRISTINE MCVIE
WANG CHUNG
Hottest:
PHIL COLLINS 3-1
THOMPSON TWINS 4-2
CARS 6-4
KOOL & THE GANG 10-8
JOHN COUGAR 16-12

WZYQ/Frederick, MD
Kemosabi/Jo

CHRISTINE MCVIE
DAVID GILMOUR
POINTER SISTERS
RUSH
Hottest:
PHIL COLLINS 1-1
BILLY JOEL 25-15
DENIECE WILLIAMS 36-23
KOOL & THE GANG 38-24

WQCM/Hagerstown, MD
Will/Kaufman

INXS
JOE JACKSON
DURAN DURAN
CHRISTINE MCVIE
JAMES INGRAM
DAN FOGELBERG
DAVID GILMOUR
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-2
RICK SPRINGFIELD 8-4
SHALAMAR 7-5
IRENE CARA 20-12

OK100/Ithaca, NY
Bill/Weston

LAID BACK (dp)
POINTER SISTERS
DURAN DURAN
DAN FOGELBERG
CHRISTINE MCVIE
INXS
Hottest:
PHIL COLLINS 1-1
ALAN PARSONS 7-6
JOHN COUGAR 15-11
HUEY LEWIS & NEWS 31-21

13FEA/Manchester, NH
Rick/Ryder

LAURA BRANIGAN
CYNDI LAUPER
JAMES INGRAM
QUEEN
VAN STEPHENSON
CHRISTINE MCVIE
Hottest:
LIONEL RICHIE 3-1
PHIL COLLINS 14-3
THOMPSON TWINS 9-6
HALL & OATES 12-7
BILLY JOEL 15-9

WKHI/Ocean City, MD
Jack/Glen

JOE JACKSON
VAN STEPHENSON
CHRISTINE MCVIE
HOWARD JONES
ICICLE WORKS
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 4-2
BONNIE TYLER 9-6
CARS 12-9
IGLESIAS & NELSON 14-10

WXII/Parkersburg, WV
Paul/DeMille

DOLLY PARTON (dp)
INXS
DAN FOGELBERG
CHRISTINE MCVIE
STYLE COUNCIL
HOWARD JONES
DURAN DURAN
POINTER SISTERS
Hottest:
PHIL COLLINS 4-1
LIONEL RICHIE 2-2
RICK SPRINGFIELD 3-3
JOHN COUGAR 13-6
BILLY JOEL 18-9

WJBO/Portland, ME
Phoenix/O'Neil

QUEEN
TEMPTATIONS
DAVID LASLEY
INXS
HOWARD JONES
SCORPIONS
CHRISTINE MCVIE
DARQUE
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-2
CARS 8-4
NIGHT RANGER 25-8
DENIECE WILLIAMS 27-14

WOMP-FM/Wheeling, WV
Dwayne/Bonds

DAVID GILMOUR
HOWARD JONES
JOE JACKSON
WANG CHUNG
BON JOVI
CHRISTINE MCVIE
STYLE COUNCIL
QUEEN
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
RICK SPRINGFIELD 5-3
CARS 7-5
TRACEY ULLMAN 17-6

WNOK-FM/Columbia, SC
Peter/Wolfe

CHRISTINE MCVIE
HUEY LEWIS & NEWS
JOE JACKSON
POINTER SISTERS
NIX KERSHAW
VAN STEPHENSON
Hottest:
LIONEL RICHIE 5-1
RICK SPRINGFIELD 18-10
NIGHT RANGER 19-11
VAN HALEN 28-22

WZLZ/Columbia, SC
Chuck/Finley

DAVID GILMOUR
38 SPECIAL
VAN STEPHENSON
DAN FOGELBERG
CHRISTINE MCVIE
Hottest:
PHIL COLLINS 1-1
CARS 16-10
DENIECE WILLIAMS 33-21
DURAN DURAN D-31
HUEY LEWIS & NEWS D-39

KITE/Corpus Christi, TX
Ron/Chase

POINTER SISTERS
HOWARD JONES
STYLE COUNCIL
CHRISTINE MCVIE
POCO
Hottest:
RICK SPRINGFIELD 1-1
CARS 3-2
PHIL COLLINS 6-5
TONY CAREY 7-6
NIGHT RANGER 8-7

WDOQ/Daytona Beach, FL
Brown/Silvers

none
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
KENNY LOGGINS 4-4
NIGHT RANGER 30-30
DENIECE WILLIAMS 39-39

WDCG/Durham-Raleigh, NC
Freeman/Wright

IGLESIAS & NELSON
LIONEL RICHIE 1-1
CHRISTINE MCVIE
DURAN DURAN
LAID BACK
STYLE COUNCIL
PRETENDERS
Hottest:
LIONEL RICHIE 2-1
CULTURE CLUB 4-3
THOMPSON TWINS 6-5
DENIECE WILLIAMS 15-9
IGLESIAS & NELSON D-11

KAMZ/El Paso, TX
Bob/West

DURAN DURAN
CAMEO
JOE JACKSON
DAN FOGELBERG
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 1-1
LIONEL RICHIE 3-2
IGLESIAS & NELSON 7-5
RICK SPRINGFIELD 10-6
LAID BACK 27-14

KXK106/Birmingham, AL
Kevin/McCarthy

GO GO'S
CAMEO
JOE JACKSON
VAN STEPHENSON
CHRISTINE MCVIE
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 4-2
RICK SPRINGFIELD 6-5
DENIECE WILLIAMS 15-8
STEVE PERRY 22-14

WSSX/Charleston, SC
Phillipa/Allen

BON JOVI
CHRISTINE MCVIE
JOE JACKSON
STYLE COUNCIL
Hottest:
LIONEL RICHIE 4-1
PHIL COLLINS 2-2
RICK SPRINGFIELD 7-6
CARS 14-8
STEVE PERRY 20-11

WBCV/Charlotte, NC
Bob/Kaghan

POINTER SISTERS
CHRISTINE MCVIE
Hottest:
LIONEL RICHIE 3-2
DENIECE WILLIAMS 5-4
RICK SPRINGFIELD 8-7
STEVE PERRY 22-9
SHALAMAR 26-19

WJZR/Charlotte, NC
Chrysler/Redford

SHALAMAR
CYNDI LAUPER
HUEY LEWIS & NEWS
MANHATTAN TRANSFER
VAN STEPHENSON
LAID BACK
POCO
FRANKIE GOES TO H
Hottest:
PHIL COLLINS 2-1
THOMPSON TWINS 5-4
CULTURE CLUB 3-5
RICK SPRINGFIELD 8-6
ALAN PARSONS 14-9

WBKZ/Chattanooga
Jeff/Blake

VAN STEPHENSON
SLADE
HUEY LEWIS & NEWS
JOE JACKSON
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
RICK SPRINGFIELD 5-3
CARS 7-5
TRACEY ULLMAN 17-6

WNOK-FM/Columbia, SC
Peter/Wolfe

CHRISTINE MCVIE
HUEY LEWIS & NEWS
JOE JACKSON
POINTER SISTERS
NIX KERSHAW
VAN STEPHENSON
Hottest:
LIONEL RICHIE 5-1
RICK SPRINGFIELD 18-10
NIGHT RANGER 19-11
VAN HALEN 28-22

WZLZ/Columbia, SC
Chuck/Finley

DAVID GILMOUR
38 SPECIAL
VAN STEPHENSON
DAN FOGELBERG
CHRISTINE MCVIE
Hottest:
PHIL COLLINS 1-1
CARS 16-10
DENIECE WILLIAMS 33-21
DURAN DURAN D-31
HUEY LEWIS & NEWS D-39

WFM/El Paso, TX
Bob/West

DURAN DURAN
CAMEO
JOE JACKSON
DAN FOGELBERG
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 1-1
LIONEL RICHIE 3-2
IGLESIAS & NELSON 7-5
RICK SPRINGFIELD 10-6
LAID BACK 27-14

KSET-FM/El Paso, TX
Cat/Simon

DURAN DURAN
STYLE COUNCIL
SERGIO MENDES
SHAKIN' STEVENS
WANG CHUNG
NENA (dp)
Hottest:
THOMPSON TWINS 1-1
PHIL COLLINS 3-2
GO GO'S 17-9
LAID BACK 21-12

WRQK/Greensboro, NC
Jonal/Conrad

STEVE PERRY
CHRISTINE MCVIE
ALABAMA
DURAN DURAN
HUEY LEWIS & NEWS
POINTER SISTERS
JOE JACKSON
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-3
THOMPSON TWINS 4-3
KOOL & THE GANG 6-4
RICK SPRINGFIELD 15-8

WANS-FM/Greenville, SC
Rod/Mertz

SERGIO MENDES
HUEY LEWIS & NEWS
CHRISTINE MCVIE
QUEEN
VAN STEPHENSON
DAVID GILMOUR
SCORPIONS (dp)
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 4-2
STEVE PERRY 27-18
CYNDI LAUPER 29-23

WZYP/Huntsville, AL
Scott/Mitchell

POINTER SISTERS
CHRISTINE MCVIE
ICICLE WORKS
Hottest:
LIONEL RICHIE 1-1
LIONEL RICHIE 3-2
RICK SPRINGFIELD 5-3
TRACEY ULLMAN 7-5
YES 9-7

BM7X/Jackson, MS
Jim/Chick

LAURA BRANIGAN
DURAN DURAN
VAN STEPHENSON (dp)
Hottest:
HALL & OATES 2-1
CULTURE CLUB 6-5
THOMPSON TWINS 9-6
SHALAMAR 13-7
IGLESIAS & NELSON 11-8

WQUT/Johnson City, TN
Rod/Hampton

DURAN DURAN
HUEY LEWIS & NEWS
TRACEY ULLMAN
IRENE CARA
Hottest:
LIONEL RICHIE 10-1
PHIL COLLINS 16-7
RICK SPRINGFIELD 28-17
THOMPSON TWINS 25-19
JOHN COUGAR 34-28

WKII/Knoxville, TN
Gary/Adkins

FRANK STALLONE
POCO
CHRISTINE MCVIE
WANG CHUNG
QUEEN
HOWARD JONES
ICICLE WORKS
Hottest:
PHIL COLLINS 4-1
LIONEL RICHIE 7-4
THOMPSON TWINS 6-5
JOHN COUGAR 15-11
DENIECE WILLIAMS 24-19

WFM/Lexington, KY
Fox/Mooley

FRANK STALLONE
ICICLE WORKS
DAN FOGELBERG (dp)
CHRISTINE MCVIE
QUEEN
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 5-2
RICK SPRINGFIELD 8-4
TONY CAREY 19-18
PRETENDERS 25-21

FM100/Memphis, TN
John/Praetigle/Comox

ALABAMA
DURAN DURAN (dp)
QUEEN (dp)
SHERRY KEAN
WANG CHUNG (dp)
DAVID GILMOUR
CHRISTINE MCVIE
Hottest:
PHIL COLLINS 2-1
KENNY LOGGINS 2-1
PHIL COLLINS 4-3
CARS 19-14
KOOL & THE GANG 29-20
CYNDI LAUPER 34-24

WABB-FM/Mobile, AL
Fram/Fuller

NIGHT RANGER
PRETENDERS
HUEY LEWIS & NEWS
DAN FOGELBERG (dp)
Hottest:
CARS 5-3
STEVE PERRY 17-8
KOOL & THE GANG 22-9
DENIECE WILLIAMS 26-18
SHALAMAR D-26

Q100/Mobile, AL
Scott/Griffin

HUEY LEWIS & NEWS
JOE JACKSON
LAID BACK
SLADE
DURAN DURAN
Hottest:
PHIL COLLINS 2-1
CULTURE CLUB 1-2
THOMPSON TWINS 3-3
LIONEL RICHIE 5-5
STEVE PERRY 25-20

WHYY-FM/Montgomery
Mark/St. John

DURAN DURAN
SCORPIONS
DAN FOGELBERG
VAN STEPHENSON
STYLE COUNCIL
DEBARGE
Hottest:
KENNY LOGGINS 1-1
CULTURE CLUB 2-2
SHALAMAR 3-3
LAID BACK 13-4
THOMPSON TWINS 5-5

KBFM/McAllan-Brownsville, TX
Williams/deHaro

LAID BACK
JOE JACKSON
NIX KERSHAW (dp)
VAN STEPHENSON (dp)
CHRISTINE MCVIE
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 6-2
RICK SPRINGFIELD 8-6
GO GO'S 10-9
DENIECE WILLIAMS 28-14

KRGV/McAllan-Brownsville
Bob/Perry

BILLY RANKIN
HOWARD JONES
QUEEN (dp)
BERLIN
LAID BACK
Hottest:
PHIL COLLINS 7-1
LIONEL LOGGINS 1-2
CARS 8-4
RICK SPRINGFIELD 13-6
DENIECE WILLIAMS 14-10

KX104/Nashville, TN
St. John/Cook

KOOL & THE GANG
JOE JACKSON
VAN STEPHENSON
CHRISTINE MCVIE
Hottest:
LIONEL RICHIE 1-1
DENIECE WILLIAMS 9-4
LAID BACK 19-6
STEVE PERRY 27-18
CYNDI LAUPER 29-23

WBSF/New Bern, NC
John/Peace

HUEY LEWIS & NEWS
QUEEN
CHRISTINE MCVIE
38 SPECIAL
POINTER SISTERS
DEBARGE
Hottest:
PHIL COLLINS 2-1
TRACEY ULLMAN 10-5
CARS 12-9
BILLY JOEL 18-16
DENIECE WILLIAMS 24-20

WRNO/New Orleans, LA
Castello/Watkins

HUEY LEWIS & NEWS
DURAN DURAN
JOE JACKSON
CHRISTINE MCVIE
38 SPECIAL
SHAKIN' STEVENS
Hottest:
PHIL COLLINS 1-1
CARS 6-4
STEVE PERRY 21-11
SCORPIONS 38-27
SLADE 40-30

CHR ADDS & HOTS

MIDWEST Most Added Hottest

Huey Lewis & News
Duran Duran
Joe Jackson

Phil Collins
Lionel Richie
Deniece Williams
Rick Springfield

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Christine McVie
Joe Jackson
Huey Lewis & News
Deniece Williams
Thompson Twins

Phil Collins
Lionel Richie
Deniece Williams
Thompson Twins

MIDWEST

PARALLEL TWO

WKD/Akron, OH

Matt Patrick

SCORPIONS
DAN FOGELBERG
INXS
WANG CHUNG
LAID BACK
JOE JACKSON
POINTER SISTERS
Hottest:
PHIL COLLINS 2-1
NIGHT RANGER 6-3
THOMPSON TWINS 3-4
CARS 16-11
VAN HALEN 24-17

WABC/Appletan-Oshkosh, WI

Chris Caine

CYNDI LAUPER
NIGHT RANGER
LAURA BRANIGAN
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 3-3
SCORPIONS 21-11
DENIECE WILLIAMS 25-15

WKAU/Appletan-Oshkosh, WI

Rosa/Bradleigh

HUEY LEWIS & NEWS
CYNDI LAUPER
TALK TALK
STYLE COUNCIL
ICICLE WORKS (dp)
HOWARD JONES (dp)
Hottest:
PHIL COLLINS 2-1
KENNY LOGGINS 1-2
THOMPSON TWINS 4-3
DENIECE WILLIAMS D-31
NIGHT RANGER D-32

WZLW/Columbus, OH

Joel Cella

CYNDI LAUPER
DURAN DURAN
BERLIN
STYLE COUNCIL
JOE JACKSON
Hottest:
KENNY LOGGINS 1-1
LIONEL RICHIE 2-2
STEVE PERRY 19-13
DENIECE WILLIAMS 22-18
IGLESIAS & NELSON D-22

KHKK/Davenport, IA

Jim O'Hara

DURAN DURAN
HUEY LEWIS & NEWS
LAID BACK
WANG CHUNG
SHAKIN' STEVENS
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
ALAN PARSONS 8-7
DENIECE WILLIAMS 11-10
CYNDI LAUPER 20-14

KMGI/Des Moines, IA

Al Brock

CHRISTINE MCVIE
EUREN
38 SPECIAL
DAN FOGELBERG
DEBARGE
FRANKIE GOES TO H (dp)
Hottest:
PHIL COLLINS 2-1
THOMPSON TWINS 1-2
LIONEL RICHIE 5-3
RICK SPRINGFIELD 6-4
CARS 13-8

WIBC/Duruth

Dick Johnson

SHALAMAR
JOE JACKSON
LAURA BRANIGAN
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 4-2
THOMPSON TWINS 5-3
RICK SPRINGFIELD 8-6
IGLESIAS & NELSON 11-8

WKDQ/Evanville, IN

Hobbs/Payne

LAURA BRANIGAN
DURAN DURAN
Hottest:
CULTURE CLUB 1-1
PHIL COLLINS 3-2
LIONEL RICHIE 4-3
DENIECE WILLIAMS 5-4
RICK SPRINGFIELD 8-7

WSTO/Evanville, IN

Chris Taylor

STEVE PERRY
IGLESIAS & NELSON
KOOL & THE GANG
SHALAMAR
ALAN PARSONS
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-2
DENIECE WILLIAMS 10-3
RICK SPRINGFIELD 15-10
TRACEY ULLMAN 37-18

WMEE/Ft. Wayne, IN

Scott Dugan

DURAN DURAN
HUEY LEWIS & NEWS
JOE JACKSON
VAN STEPHENSON
CHRISTINE MCVIE
STYLE COUNCIL
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 7-3
RICK SPRINGFIELD 9-6
DENIECE WILLIAMS 20-14

WZPL/Indianapolis, IN

Jim Miles

YES
CYNDI LAUPER
SCORPIONS
DURAN DURAN
Hottest:
LIONEL RICHIE 2-1
RICK SPRINGFIELD 11-5
TRACEY ULLMAN 17-6
DENIECE WILLIAMS 18-12
STEVE PERRY 29-14

WJXQ/Jackson, MI

Ryan/Cheeka

38 SPECIAL
PSYCHEDELIC FURS (dp)
POCO (dp)
THOMPSON TWINS 3-4
DAVID GILMOUR
INXS (dp)
FRANK STALLONE (dp)
VAN STEPHENSON (dp)
Hottest:
PHIL COLLINS 1-1
CARS 4-3
NIGHT RANGER 21-14
HUEY LEWIS & NEWS 34-19
STEVE PERRY 26-20

WKFR/Kalamazoo, MI

Rick Chapman

SHAKIN' STEVENS
SHALAMAR
CHRISTINE MCVIE
DURAN DURAN (dp)
HUEY LEWIS & NEWS (dp)
DAN FOGELBERG
Hottest:
PHIL COLLINS 1-1
NIGHT RANGER 21-14
HUEY LEWIS & NEWS 34-19
STEVE PERRY 26-20

ZZ99/Kansas City, MO

Lake/Benson

INXS
LAID BACK
BILLY JOEL
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-2
THOMPSON TWINS 6-3
RICK SPRINGFIELD 12-5
DENIECE WILLIAMS 14-6

WVVC/Lansing, MI

Martin/Kitredge

CHRISTINE MCVIE
JOE JACKSON
LAURA BRANIGAN
Hottest:
PHIL COLLINS 1-1
THOMPSON TWINS 3-2
RICK SPRINGFIELD 4-3
LIONEL RICHIE 6-4
ALAN PARSONS 5-5

Z104/Madison, WI

Little/Hudson

STYLE COUNCIL
HOWARD JONES
LAID BACK
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
CULTURE CLUB 3-3
LIONEL RICHIE 4-4
THOMPSON TWINS 8-5

KJ103/Oklahoma City, OK

Den Wilson

POINTER SISTERS
CHRISTINE MCVIE
VAN STEPHENSON (dp)
DAN FOGELBERG (dp)
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
CULTURE CLUB 3-3
LIONEL RICHIE 4-4
THOMPSON TWINS 8-5

KQKQ/Omaha, NE

Taylor/Dean

DURAN DURAN
HUEY LEWIS & NEWS
STYLE COUNCIL
CAMEO
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-2
RICK SPRINGFIELD 6-4
CARS 8-5
IGLESIAS & NELSON 10-7

KZ93/Peoria, IL

Edwards/Maloney

IGLESIAS & NELSON
DAN FOGELBERG
HUEY LEWIS & NEWS
LAID BACK
BERLIN
Hottest:
PHIL COLLINS 3-1
LIONEL RICHIE 4-2
RICK SPRINGFIELD 10-6
ALAN PARSONS 14-10

WRKR/Racine-Milwaukee

Pat Martin

POINTER SISTERS
STYX
Hottest:
LIONEL RICHIE 1-1
SCORPIONS 2-2
SHALAMAR 12-4
DENIECE WILLIAMS 18-8
STEVE PERRY 22-14

WZOK/Rockford, IL

Geoff Davis

US3/Indianapolis, IN

Jim Miles

IGLESIAS & NELSON
TRACEY ULLMAN
JOHN COUGAR
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
ROCKWELL 3-3
THOMPSON TWINS 9-4
CARS 15-6

WRQN/Toledo, OH

Shaffer/Jardine

NIK KERSHAW
ICICLE WORKS
CHRISTINE MCVIE
VAN STEPHENSON
DAVID GILMOUR
CAMEO
TEMPTATIONS
JOE JACKSON
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 5-2
RICK SPRINGFIELD 6-5
CARS 8-7
GO GO'S 17-10

K107/Tulsa, OK

Rivers/Stephens

DURAN DURAN
STYLE COUNCIL
SCORPIONS (dp)
JOE JACKSON
Hottest:
THOMPSON TWINS 2-1
PHIL COLLINS 4-2
RICK SPRINGFIELD 5-3
CARS 6-4
LIONEL RICHIE 7-6
GO GO'S 11-8

KELI/Tulsa, OK

Myers/Michaels

CHRISTINE MCVIE
VAN STEPHENSON
QUEEN
POINTER SISTERS
ICICLE WORKS (dp)
Hottest:
THOMPSON TWINS 2-1
RICK SPRINGFIELD 5-3
CARS 6-4
LIONEL RICHIE 8-5
DENIECE WILLIAMS 19-8

KEYN-FM/Wichita, KS

Taylor/Brown

HUEY LEWIS & NEWS
JOE JACKSON
LAID BACK
CHRISTINE MCVIE
VAN STEPHENSON
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-2
RICK SPRINGFIELD 5-4
THOMPSON TWINS 7-5
DENIECE WILLIAMS 25-16

WHOT/Youngstown

Dick Thompson

none
Hottest:
LIONEL RICHIE 6-6
BILLY JOEL 8-8
TRACEY ULLMAN 10-10
BONNIE TYLER 13-13
SHALAMAR 16-16

WYFM/Youngstown

Jeff Tobin

CHRISTINE MCVIE
Hottest:
LIONEL RICHIE 2-1
PHIL COLLINS 3-3
CULTURE CLUB 8-8
POINTER SISTERS 11-9
THOMPSON TWINS 14-10

KFYR/Bismarck, ND

Bannan/Hardt

HUEY LEWIS & NEWS
ICICLE WORKS
CHRISTINE MCVIE
POINTER SISTERS
Hottest:
PHIL COLLINS 2-1
KENNY LOGGINS 1-2
RICK SPRINGFIELD 5-3
IGLESIAS & NELSON 11-6
BONNIE TYLER 13-8

W3NO/Bloomington, IL

Justin/Robbins

LAURA BRANIGAN
HUEY LEWIS & NEWS
ROMANTICS 23-17
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 4-2
CARS 9-4
JOHN COUGAR 12-8
ROMANTICS 23-17

99KG/Salina, KS

Denny Collier

LAURA BRANIGAN
ICICLE WORKS (dp)
SLADE (dp)
JOE JACKSON
FRANK STALLONE
HUEY LEWIS & NEWS (dp)
FRANKIE GOES TO H
CHRISTINE MCVIE
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-3
RICK SPRINGFIELD 8-5
TRACEY ULLMAN 14-9
GO GO'S 22-17

KKRC/Sioux Falls

Dan Kieley

KCMQ/Columbia, MO

Dave McCormick

STYLE COUNCIL
BILLY RAY
JOE JACKSON
CHRISTINE MCVIE
QUEEN
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-2
THOMPSON TWINS 4-3
GO GO'S 13-8
DENIECE WILLIAMS 31-21

Y94/Fargo, ND

Collins/Anderson

HUEY LEWIS & NEWS
DURAN DURAN
STYLE COUNCIL
JOE JACKSON
VAN STEPHENSON
ICICLE WORKS
HOWARD JONES
DAN FOGELBERG
Hottest:
PHIL COLLINS 3-1
LIONEL RICHIE 4-2
RICK SPRINGFIELD 8-5
CARS 12-6

KKXL-FM/Grand Forks, ND

Don Nordine

HUEY LEWIS & NEWS
JOE JACKSON
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-3
NIGHT RANGER 6-5
RICK SPRINGFIELD 8-6
CARS 13-8

KRNA/Iowa City, IA

Bart Goynahor

CHRISTINE MCVIE
DAN FOGELBERG
DAN FOGELBERG
INXS
Hottest:
PHIL COLLINS 2-1
THOMPSON TWINS 6-5
NIGHT RANGER 15-7
STEVE PERRY 23-12

WAZY-FM/Lafayette, IN

Stacy/Sparrow

HUEY LEWIS & NEWS
ICICLE WORKS
VAN STEPHENSON
YARBROUGH/PEOPLES
Hottest:
KENNY LOGGINS 1-1
THOMPSON TWINS 3-2
TRACEY ULLMAN 12-8
CARS 14-10
GO GO'S 18-14

KFRX/Lincoln

Tracy Johnson

SHANNON
JOE JACKSON
DURAN DURAN
SLADE (dp)
LAURA BRANIGAN
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
RICK SPRINGFIELD 8-6
CARS 9-7
DENIECE WILLIAMS 11-8

KXSS/Lincoln, NE

Dean Lambert

JOHN COUGAR
SHALAMAR
NIGHT RANGER
TONY CAREY
PRETENDERS
SERGIO MENDES
Hottest:
PHIL COLLINS 1-1
KENNY LOGGINS 2-2
LIONEL RICHIE 3-3
KOOL & THE GANG 6-5
DENIECE WILLIAMS 11-7

KKLS-FM/Rapid City, SD

Shervin/Piper

MADONNA
HOWARD JONES
HUEY LEWIS & NEWS
CYNDI LAUPER
DURAN DURAN
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 4-2
CARS 9-4
JOHN COUGAR 12-8
ROMANTICS 23-17

99KG/Salina, KS

Denny Collier

LAURA BRANIGAN
ICICLE WORKS (dp)
SLADE (dp)
JOE JACKSON
FRANK STALLONE
HUEY LEWIS & NEWS (dp)
FRANKIE GOES TO H
CHRISTINE MCVIE
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-3
RICK SPRINGFIELD 8-5
TRACEY ULLMAN 14-9
GO GO'S 22-17

KKRC/Sioux Falls

Dan Kieley

HUEY LEWIS & NEWS
DAN FOGELBERG
LAID BACK
JOE JACKSON
LAURA BRANIGAN
Hottest:
PHIL COLLINS 3-1
NIGHT RANGER 5-3
RICK SPRINGFIELD 12-6
DENIECE WILLIAMS D-13
JOHN COUGAR 22-15

KWTO-FM/Springfield, MO

Bob Hammond

WSPT/Stevens Point

Bouley/Tracy

DURAN DURAN
LAURA BRANIGAN
POINTER SISTERS
HUEY LEWIS & NEWS
STYLE COUNCIL
JOE JACKSON
NIK KERSHAW (dp)
VAN HALEN
LAID BACK
MR. MISTER (dp)
Hottest:
PHIL COLLINS 2-1
LIONEL RICHIE 3-3
DENIECE WILLIAMS 25-13
CYNDI LAUPER 30-21
SCORPIONS 33-25

KDVT/Topoka, KS

Tony Stewart

DURAN DURAN
NIK KERSHAW
JOE JACKSON
CHRISTINE MCVIE
STYLE COUNCIL
Hottest:
LIONEL RICHIE 2-1
CARS 3-3
CULTURE CLUB 5-4
DENIECE WILLIAMS 20-10
CYNDI LAUPER 30-23

KFMW/Waterloo, IA

Mark Potter

CHRISTINE MCVIE
DURAN DURAN
38 SPECIAL
DAN FOGELBERG
IGLESIAS & NELSON (dp)
Hottest:
PHIL COLLINS 1-1
JOHN COUGAR 19-12
GO GO'S 26-18
IRENE CARA 32-23
STEVE PERRY 38-27

WEST

PARALLEL TWO

13K/Bakersfield, CA

Simon/Ryan

NENA
HOWARD JONES
38 SPECIAL
ROCKWELL
CHRISTINE MCVIE
FRANK STALLONE
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 4-2
LAID BACK 6-3
RICK SPRINGFIELD 10-5
JOHN COUGAR 22-16

KKXX/Bakersfield, CA

Squire/Kemper

NIGHT RANGER
DURAN DURAN
MOTLEY CRUE (dp)
LAURA BRANIGAN
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 2-2
GO GO'S 6-3
JOHN COUGAR 20-15
SCORPIONS 23-19

KQXR/Bakersfield, CA

Bob Harlow

CHRISTINE MCVIE
INXS
POINTER SISTERS
QUEEN
SHAKIN' STEVENS
Hottest:
LIONEL RICHIE 1-1
PHIL COLLINS 1-1
LIONEL RICHIE 10-2
THOMPSON TWINS 4-4
GO GO'S 6-5
SCORPIONS 30-16

KDON-FM/Saline-Monterey

Kirk Clett

HUEY LEWIS & NEWS
JOE JACKSON
NIK KERSHAW
DEBARGE
SCORPIONS (dp)
INXS (dp)
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-2
RICK SPRINGFIELD 7-5
SHALAMAR 27-17

KCPX-FM/Salt Lake City, UT

Greg Ausham

VAN STEPHENSON
ICICLE WORKS
JOE JACKSON
STYLE COUNCIL
WANG CHUNG
CHRISTINE MCVIE
Hottest:
PHIL COLLINS 1-1
LIONEL RICHIE 3-2
THOMPSON TWINS 5-4
STEVE PERRY 18-11
DENIECE WILLIAMS 27-13

KMGX/Fresno, CA

Carey Edwards

HUEY LEWIS & NEWS
CHRISTINE MCVIE
ICICLE WORKS (dp)
HOWARD JONES
WANG CHUNG
Hottest:
PHIL COLLINS 4-1
DENIECE WILLIAMS 7-3
LAID BACK 21-10
CAMEO 18-11
STEVE PERRY 19-12

KYNO-FM/Fresno

Walker/Davis

JOE JACKSON
STYLE COUNCIL
BAR-KAYS
CHRISTINE MCVIE
KENNY ROGERS
BILLY RANKIN (dp)
Hottest:
KENNY LOGGINS 1-1
CULTURE CLUB 3-2
THOMPSON TWINS 4-3
DENIECE WILLIAMS 12-7
PHIL COLLINS 13-9

KQMQ/Honolulu, HI

Kimo Akane

JOE JACKSON
DAN FOGELBERG
LUTHER VANDROSS
POCO
VAN STEPHENSON
CHRISTINE MCVIE
ICICLE WORKS
Hottest:
KENNY LOGGINS 1-1
UB40 2-2
LIONEL RICHIE 3-3
PHIL COLLINS 5-4
SHALAMAR 9-5

KLUC/Las Vegas, NV

Deve Anthony

CHRISTINE MCVIE
NIK KERSHAW
JOE JACKSON
QUEEN
DAN FOGELBERG
Hottest:
PHIL COLLINS 1-1
IGLESIAS & NELSON 3-2
CULTURE CLUB 2-2
CARS 5-3
SHALAMAR 7-4
GO GO'S 9-6

KO83/Modesto, CA

Ausham/Malin

STYLE COUNCIL
CHRISTINE MCVIE
DAN FOGELBERG
Hottest:
PHIL COLLINS 2-1
IGLESIAS & NELSON 3-2
DURAN DURAN
HUEY LEWIS & NEWS
NIGHT RANGER 17-9
CYNDI LAUPER 28-24

KHOP/Modesto-Stockton

David Krahan

QUEEN
SHANNON
JOE JACKSON
DAN FOG

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

238 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	100	25	44%
E 33%			Debut 51
M 26%			Same 4
S 5%			Down 0
W 19%			Adds 25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.
Debut 5 — Number of stations debuting the song this week.
Same 24 — Number of stations reporting no movement, add to on, 31-31.
Down 0 — Number of stations moving it down on their charts.
Add 25 — Total number of stations adding it this week.

BERLIN
No More Words (Geffen)
LP: Love Life

Regional	206/8	87%	National Summary
Reach	206	8	87%
E 83%			Debut 17
M 64%			Same 2
S 8%			Down 0
W 56%			Adds 3

LAURA BRANIGAN
Self Control (Atlantic)
LP: Self Control

Regional	179/37	75%	National Summary
Reach	179	37	75%
E 84%			Debut 55
M 64%			Same 61
S 8%			Down 0
W 74%			Adds 37

IRENE CARA
Breakdance (Geffen)
LP: What A Feeling

Regional	207/8	87%	National Summary
Reach	207	8	87%
E 86%			Debut 16
M 89%			Same 14
S 9%			Down 0
W 98%			Adds 6

BON JOVI
Runaway (Mercury/PolyGram)
LP: Bon Jovi

Regional	141/4	58%	National Summary
Reach	141	4	58%
E 63%			Debut 9
M 63%			Same 11
S 6%			Down 3
W 68%			Adds 4

CAMEO
She's Strange (Atlanta Artists/PG)
LP: She's Strange

Regional	52/12	22%	National Summary
Reach	52	12	22%
E 23%			Debut 15
M 24%			Same 10
S 4%			Down 0
W 49%			Adds 12

PHIL COLLINS
Against All Odds... (Atlantic)
LP: Soundtrack Against All Odds

Regional	238/0	100%	National Summary
Reach	238	0	100%
E 100%			Debut 0
M 100%			Same 123
S 100%			Down 0
W 100%			Adds 0

DAVID GILMOUR
Blue Light (Columbia)
LP: About Face

Regional	68/16	28%	National Summary
Reach	68	16	28%
E 39%			Debut 7
M 38%			Same 39
S 2%			Down 0
W 32%			Adds 16

JULIO IGLESIAS & WILLIE NELSON
To All The Girls... (Columbia)

Regional	176/21	74%	National Summary
Reach	176	21	74%
E 74%			Debut 10
M 74%			Same 19
S 6%			Down 0
W 61%			Adds 21

DURAN DURAN
The Reflex (Capitol)
LP: Seven And The Ragged Tiger

Regional	196/69	82%	National Summary
Reach	196	69	82%
E 85%			Debut 4
M 86%			Same 67
S 6%			Down 0
W 84%			Adds 69

DAN FOGELBERG
Believe In Me (Full Moon/Epic)
LP: Windows And Walls

Regional	52/52	22%	National Summary
Reach	52	52	22%
E 20%			Debut 0
M 26%			Same 0
S 1%			Down 0
W 26%			Adds 53

TONY CAREY
A Fine Fine Day (MCA)
LP: Some Tough City

Regional	187/5	78%	National Summary
Reach	187	5	78%
E 80%			Debut 5
M 80%			Same 24
S 8%			Down 0
W 70%			Adds 5

IRENE CARA
Breakdance (Geffen)
LP: What A Feeling

Regional	207/8	87%	National Summary
Reach	207	8	87%
E 86%			Debut 16
M 89%			Same 14
S 9%			Down 0
W 98%			Adds 6

BON JOVI
Runaway (Mercury/PolyGram)
LP: Bon Jovi

Regional	141/4	58%	National Summary
Reach	141	4	58%
E 63%			Debut 9
M 63%			Same 11
S 6%			Down 3
W 68%			Adds 4

CAMEO
She's Strange (Atlanta Artists/PG)
LP: She's Strange

Regional	52/12	22%	National Summary
Reach	52	12	22%
E 23%			Debut 15
M 24%			Same 10
S 4%			Down 0
W 49%			Adds 12

PHIL COLLINS
Against All Odds... (Atlantic)
LP: Soundtrack Against All Odds

Regional	238/0	100%	National Summary
Reach	238	0	100%
E 100%			Debut 0
M 100%			Same 123
S 100%			Down 0
W 100%			Adds 0

DAVID GILMOUR
Blue Light (Columbia)
LP: About Face

Regional	68/16	28%	National Summary
Reach	68	16	28%
E 39%			Debut 7
M 38%			Same 39
S 2%			Down 0
W 32%			Adds 16

JULIO IGLESIAS & WILLIE NELSON
To All The Girls... (Columbia)

Regional	176/21	74%	National Summary
Reach	176	21	74%
E 74%			Debut 10
M 74%			Same 19
S 6%			Down 0
W 61%			Adds 21

DURAN DURAN
The Reflex (Capitol)
LP: Seven And The Ragged Tiger

Regional	196/69	82%	National Summary
Reach	196	69	82%
E 85%			Debut 4
M 86%			Same 67
S 6%			Down 0
W 84%			Adds 69

DAN FOGELBERG
Believe In Me (Full Moon/Epic)
LP: Windows And Walls

Regional	52/52	22%	National Summary
Reach	52	52	22%
E 20%			Debut 0
M 26%			Same 0
S 1%			Down 0
W 26%			Adds 53

TONY CAREY
A Fine Fine Day (MCA)
LP: Some Tough City

Regional	187/5	78%	National Summary
Reach	187	5	78%
E 80%			Debut 5
M 80%			Same 24
S 8%			Down 0
W 70%			Adds 5

IRENE CARA
Breakdance (Geffen)
LP: What A Feeling

Regional	207/8	87%	National Summary
Reach	207	8	87%
E 86%			Debut 16
M 89%			Same 14
S 9%			Down 0
W 98%			Adds 6

BON JOVI
Runaway (Mercury/PolyGram)
LP: Bon Jovi

Regional	141/4	58%	National Summary
Reach	141	4	58%
E 63%			Debut 9
M 63%			Same 11
S 6%			Down 3
W 68%			Adds 4

CAMEO
She's Strange (Atlanta Artists/PG)
LP: She's Strange

Regional	52/12	22%	National Summary
Reach	52	12	22%
E 23%			Debut 15
M 24%			Same 10
S 4%			Down 0
W 49%			Adds 12

PHIL COLLINS
Against All Odds... (Atlantic)
LP: Soundtrack Against All Odds

Regional	238/0	100%	National Summary
Reach	238	0	100%
E 100%			Debut 0
M 100%			Same 123
S 100%			Down 0
W 100%			Adds 0

DAVID GILMOUR
Blue Light (Columbia)
LP: About Face

Regional	68/16	28%	National Summary
Reach	68	16	28%
E 39%			Debut 7
M 38%			Same 39
S 2%			Down 0
W 32%			Adds 16

JULIO IGLESIAS & WILLIE NELSON
To All The Girls... (Columbia)

Regional	176/21	74%	National Summary
Reach	176	21	74%
E 74%			Debut 10
M 74%			Same 19
S 6%			Down 0
W 61%			Adds 21

DURAN DURAN
The Reflex (Capitol)
LP: Seven And The Ragged Tiger

Regional	196/69	82%	National Summary
Reach	196	69	82%
E 85%			Debut 4
M 86%			Same 67
S 6%			Down 0
W 84%			Adds 69

DAN FOGELBERG
Believe In Me (Full Moon/Epic)
LP: Windows And Walls

Regional	52/52	22%	National Summary
Reach	52	52	22%
E 20%			Debut 0
M 26%			Same 0
S 1%			Down 0
W 26%			Adds 53

TONY CAREY
A Fine Fine Day (MCA)
LP: Some Tough City

Regional	187/5	78%	National Summary
Reach	187	5	78%
E 80%			Debut 5
M 80%			Same 24
S 8%			Down 0
W 70%			Adds 5

IRENE CARA
Breakdance (Geffen)
LP: What A Feeling

Regional	207/8	87%	National Summary
Reach	207	8	87%
E 86%			Debut 16
M 89%			Same 14
S 9%			Down 0
W 98%			Adds 6

BON JOVI
Runaway (Mercury/PolyGram)
LP: Bon Jovi

Regional	141/4	58%	National Summary
Reach	141	4	58%
E 63%			Debut 9
M 63%			Same 11
S 6%			Down 3
W 68%			Adds 4

CAMEO
She's Strange (Atlanta Artists/PG)
LP: She's Strange

Regional	52/12	22%	National Summary
Reach	52	12	22%
E 23%			Debut 15
M 24%			Same 10
S 4%			Down 0
W 49%			Adds 12

PHIL COLLINS
Against All Odds... (Atlantic)
LP: Soundtrack Against All Odds

Regional	238/0	100%	National Summary
Reach	238	0	100%
E 100%			Debut 0
M 100%			Same 123
S 100%			Down 0
W 100%			Adds 0

DAVID GILMOUR
Blue Light (Columbia)
LP: About Face

Regional	68/16	28%	National Summary
Reach	68	16	28%
E 39%			Debut 7
M 38%			Same 39
S 2%			Down 0
W 32%			Adds 16

JULIO IGLESIAS & WILLIE NELSON
To All The Girls... (Columbia)

Regional	176/21	74%	National Summary
Reach	176	21	74%
E 74%			Debut 10
M 74%			Same 19
S 6%			Down 0
W 61%			Adds 21

DURAN DURAN
The Reflex (Capitol)
LP: Seven And The Ragged Tiger

Regional	196/69	82%	National Summary
Reach	196	69	82%
E 85%			Debut 4
M 86%			Same 67
S 6%			Down 0
W 84%			Adds 69

DAN FOGELBERG
Believe In Me (Full Moon/Epic)
LP: Windows And Walls

Regional	52/52	22%	National Summary
Reach	52	52	22%
E 20%			Debut 0
M 26%			Same 0
S 1%			Down 0
W 26%			Adds 53

TONY CAREY
A Fine Fine Day (MCA)
LP: Some Tough City

Regional	187/5	78%	National Summary
Reach	187	5	78%
E 80%			Debut 5
M 80%			Same 24
S 8%			Down 0
W 70%			Adds 5

IRENE CARA
Breakdance (Geffen)
LP: What A Feeling

Regional	207/8	87%	National Summary
Reach	207	8	87%
E 86%			Debut 16
M 89%			Same 14
S 9%			Down 0
W 98%			Adds 6

BON JOVI
Runaway (Mercury/PolyGram)
LP: Bon Jovi

Regional	141/4	58%	National Summary
Reach	141	4	58%
E 63%			Debut 9
M 63%			Same 11
S 6%			Down 3
W 68%			Adds 4

CAMEO
She's Strange (Atlanta Artists/PG)
LP: She's Strange

Regional	52/12	22%	National Summary
Reach	52	12	22%
E 23%			Debut 15
M 24%			Same 10
S 4%			Down 0
W 49%			Adds 12

PHIL COLLINS
Against All Odds... (Atlantic)
LP: Soundtrack Against All Odds

Regional	238/0	100%	National Summary
Reach	238	0	100%
E 100%			Debut 0
M 100%			Same 123
S 100%			Down 0
W 100%			Adds 0

DAVID GILMOUR
Blue Light (Columbia)
LP: About Face

Regional	68/16	28%	National Summary
Reach	68	16	28%
E 39%			Debut 7
M 38%			Same 39
S 2%			Down 0
W 32%			Adds 16

JULIO IGLESIAS & WILLIE NELSON
To All The Girls... (Columbia)

Regional	176/21	74%	National Summary
Reach			

New & Active Parallels Continued

(Tracey Ullman continued)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Tracey Ullman's 'Dance Hall Days'.

VAN HALEN I'll Wait (WB)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Van Halen's 'I'll Wait'.

WANG CHUNG Dance Hall Days (Geffen)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Wang Chung's 'Dance Hall Days'.

WANG CHUNG Dance Hall Days (Geffen)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Wang Chung's 'Dance Hall Days'.

Table with columns for MIDWEST, WEST, EAST, and SOUTH, listing station call letters and song titles for Deniece Williams' 'Let's Hear It For The...'

DENIECE WILLIAMS Let's Hear It For The... (Columbia)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Deniece Williams' 'Let's Hear It For The...'

JON BUTCHER AXIS Don't Say... (Polydor/PG)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Jon Butcher Axis' 'Don't Say...'

JOSIE COTTON Jimmy Loves Maryann (Elektra)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Josie Cotton's 'Jimmy Loves Maryann'.

YES Leave It (Atco)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Yes' 'Leave It'.

FRANKIE GOES TO HOLLYWOOD Relax (Island/Atco)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Frankie Goes to Hollywood's 'Relax'.

PARALLELS SIGNIFICANT ACTION SONGS WITH LESS THAN 50 STATION REPORTS

BRYAN ADAMS Heaven (A&M)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Bryan Adams' 'Heaven'.

MICHAEL GORE Terms Of... (Capitol)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Michael Gore's 'Terms Of...'.

JAMES INGRAM There's No Easy Way (WB)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for James Ingram's 'There's No Easy Way'.

INXS Original Sin (Dream On) (Atco)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for INXS' 'Original Sin'.

SHEENA EASTON Devil In A Fast... (EMI America)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Sheena Easton's 'Devil In A Fast...'.

NENA Just A Dream (Epic)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Nena's 'Just A Dream'.

FRANKIE GOES TO HOLLYWOOD Relax (Island/Atco)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Frankie Goes to Hollywood's 'Relax'.

NENA Just A Dream (Epic)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Nena's 'Just A Dream'.

FRANKIE GOES TO HOLLYWOOD Relax (Island/Atco)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Frankie Goes to Hollywood's 'Relax'.

DOLLY PARTON Downtown (RCA)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Dolly Parton's 'Downtown'.

POINTER SISTERS Jump (For My Love) (Planet/RCA)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Pointer Sisters' 'Jump'.

FRANK STALLONE Darlin' (Polydor/Polygram)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Frank Stallone's 'Darlin'.

POCO Days Gone By (Atlantic)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for POCO's 'Days Gone By'.

SHAKIN' STEVENS I Cry Just A Little (Epic)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Shakin' Stevens' 'I Cry Just A Little'.

KENNY ROGERS Eyes That See In The Dark (RCA)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Kenny Rogers' 'Eyes That See In The Dark'.

SANDY STEWART Saddest Victory (Modern/Atco)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Sandy Stewart's 'Saddest Victory'.

38 SPECIAL One For Old Times (A&M)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for 38 Special's 'One For Old Times'.

YARBROUGH & PEOPLES Don't Waste... (Total Exp./RCA)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Yarbrough & Peoples' 'Don't Waste...'.

DOLLY PARTON Downtown (RCA)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Dolly Parton's 'Downtown'.

YARBROUGH & PEOPLES Don't Waste... (Total Exp./RCA)

Table with columns for SOUTH, MIDWEST, WEST, and EAST, listing station call letters and song titles for Yarbrough & Peoples' 'Don't Waste...'.

AIR™

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

"IT ALL STARTS WITH LISTENING"

ACTIVES IN RADIO



SKIP BISHOP — WPFM
Panama City, Florida

"AIR has added an extra punch to radio's competitive spirit. It's exciting to go ear to ear with other programmers. It has also added extra motivation to analyze new releases closely. In my weekly music routine, AIR is here to stay."



GREGG SWEDBURG — WLOL
Minneapolis, Minnesota

"The weekly AIR records are an important part of our music research. AIR provides valuable insight on which songs the record companies are serious about long before the promotion reps hit you up on them."



JIM MORRISON — WQXI
Atlanta, Georgia

"Duplication of formats in Atlanta make it necessary to stand out in a crowd. Our listeners are demanding more and more new product. Participating in AIR keeps 94Q one step ahead on the new releases. AIR is now ingrained in our music system as an inside informant on the best new product. Like Bernstein had his deep throat, this industry now has "DEEP AIR."



RAY WILLIAMS — Z-102
Savannah, Georgia

"Competition breeds winners. In this case everybody wins, including myself, with the help of the industry's most useful tool of the trade — AIR. . . AIR is hot."

Visibility starts with **AIR**. Call Alan Smith at (301) 964-5444. Your most important project deserves to be heard and **AIR** delivers the ears that helps you deliver the hits.

WEEK
19

AIR Response Records

WEEK
19

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, April 25, 1984.

#	TITLE	ARTIST	LABEL
2187	STAY THE NIGHT	CHICAGO	WARNER BROS.
2188	EYES WITHOUT A FACE	BILLY IDOL	CHRYSALIS
2189	ONE TIME FOR OLD TIMES	38 SPECIAL	A&M
2190	THE GHOST IN YOU	PSYCHEDELIC FURS	COLUMBIA
2191	JUST A DREAM	NENA	EPIC

Contemporary Hit Radio

Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay/40 this week.

REAL LIFE

Catch Me, I'm Falling (Curb/MCA)

66% of our reporters on it. Moves: Up 87, Debuts 23, Same 46, Down 0, Adds 2, KITS, Q92, WHTT 23-20, WBEN-FM 29-23, PRO-FM 24-20, KITE 22-17, WHSL 26-20. Complete airplay in Parallels.

SLADE

Run Runaway (CBS Associated)

66% of our reporters on it. Moves: Up 48, Debuts 36, Same 57, Down 0, Adds 15 including KBEQ, KHTR, Q106, WSKZ, G100, KKFM, KFRX. Complete airplay in Parallels.

BREAKERS

DURAN DURAN

The Reflex (Capitol)

82% of our reporters on it. Moves: Up 14, Debuts 67, Same 46, Down 0, Adds 69 including CKGM, Z100, B94, Z93, B96, KHTR, KIMN. See Parallels, debuts at number 39 on the CHR chart.

HUEY LEWIS & THE NEWS

Heart Of Rock & Roll (Chrysalis)

77% of our reporters on it. Moves: Up 18, Debuts 61, Same 38, Down 0, Adds 66 including Q107, KAFM, B97, Q102, WLOL-FM, KIIS-FM, KWSS. See Parallels, debuts at number 40 on the CHR chart.

LAURA BRANIGAN

Self Control (Atlantic)

75% of our reporters on it. Moves: Up 26, Debuts 55, Same 61, Down 0, Adds 37 including WASH, Q105, WGCL, WHYT, KZZP, XTRA, KNBQ. Complete airplay in Parallels.

JOE JACKSON

You Can't Get What You Want... (A&M)

63% of our reporters on it. Moves: Up 6, Debuts 24, Same 42, Down 0, Adds 79 including B104, WXKS-FM, WBLI, WCAU-FM, WGCL, Q103, KMJK, KWOD. Complete airplay in Parallels.

LAID BACK

White Horse (Sire/WB)

61% of our reporters on it. Moves: Up 58, Debuts 15, Same 34, Down 2, Adds 35 including 94Q, KAFM, WGCL, WKTI, Q103, 98PXY, ZZ99. See Parallels, debuts at number 35 on the CHR chart.

SCORPIONS

Rock You Like A Hurricane (Mercury/PolyGram)

61% of our reporters on it. Moves: Up 69, Debuts 20, Same 39, Down 0, Adds 16 including WHTT, KAFM, KHTR, KNBQ, WMAR, WHHY-FM, KDON-FM. See Parallels, debuts at number 37 on the CHR chart.

NEW & ACTIVE

- ✓ **STYLE COUNCIL "My Ever Changing Moods" (Geffen) 123/47**
Moves: Up 12, Debuts 13, Same 51, Down 0, Adds 47 including WBLI, CKOI, 93FM, B97, KMJK, Q100, KC101, WDCG, WMEE, K107, KCPX-FM, WIKZ, Q101, WSPT, KCAQ.
- ✓ **VAN STEPHENSON "Modern Day Delilah" (MCA) 114/60**
Moves: Up 0, Debuts 10, Same 44, Down 0, Adds 60 including WHTT, WBLI, PRO-FM, 93FM, WGCL, KIMN, Q103, FM106, WZLD, WRQN, KQMQ, 103CIR, WIKZ, Y94, KSLY.
- ✓ **CHRISTINE McVIE "Love Will Show Us How" (WB) 106/104**
Moves: Up 0, Debuts 0, Same 1, Down 1, Adds 104 including WBEN-FM, WPHD, WCAU-FM, WHTX, 94Q, 93FM, KIMK, Q103, KMJK, XTRA, KNEQ, K104, WBCY, Z102, KGOT.
- ✓ **NIK KERSHAW "Wouldn't It Be Good" (MCA) 103/18**
Moves: Up 10, Debuts 13, Same 62, Down 0, Adds 18 including CKGM, B97, WSPK, WGFM, WNOK-FM, KBFM, WRQN, KLUC, KDON-FM, WSQV, KILE, WGLF, WHSL, WSPT, KGHO.
- ✓ **BILLY RANKIN "Baby Come Back" (A&M) 102/11**
Moves: Up 32, Debuts 9, Same 49, Down 1, Adds 11, KHTR, Q103, KRGV, KITY, KYNO-FM, KRSP, WZON, WXLK, WGLF, KCMQ, KGHO, WLOL-FM 26-20, WOKI 11-9, KTFM 32-26, WJXQ 27-21, KDON-FM 34-30, WIXV 13-5.
- ✓ **DEBARGE "Love Me In A Special Way" (Gordy/Motown) 95/14**
Moves: Up 30, Debuts 6, Same 42, Down 3, Adds 14, WKBW, KITS, WLAN-FM, WSPK, WKFM, KAMZ, WSFL, KMGK, KDON-FM, KTKT, KKQV, KCDQ, KTRS, KZOZ, FM102 24-14.
- ✓ **SERGIO MENDES "Olympia" (A&M) 76/9**
Moves: Up 9, Debuts 6, Same 52, Down 0, Adds 9, WKBW, PRO-FM, FM106, WSPK, WKRF-FM, KSET-FM, WANS-FM, KIKI, Q103, WMAR, WASH 27-26, B97 25-23, WRQK 37-32, WQUT d-38, KTDY d-40, KOZE 31-23.
- ✓ **ICICLE WORKS "Whisper To A Scream (Birds Fly)" (Arista) 75/44**
Moves: Up 0, Debuts 5, Same 26, Down 0, Adds 44 including WHTT, WCAU-FM, CHUM, Z93, 93FM, Q105, WGCL, WHTF, KZZB, WKAU, KQMQ, KCPX-FM, WIGY, KISR, Y94.
- ✓ **SHANNON "Give Me Tonight" (Mirage/Atco) 74/9**
Moves: Up 21, Debuts 7, Same 36, Down 1, Adds 9, B104, WAVA, WGCL, WMAR, Z98, KHOP, K96, WAEV, KFRX, Y100 5-4, WNVZ 28-13, WTIC-FM 17-10, WHTF 23-18, KMGX 10-9, KCAQ 19-13.
- ✓ **DAVID GILMOUR "Blue Light" (Columbia) 68/16**
Moves: Up 6, Debuts 7, Same 39, Down 0, Adds 16 including WYCR, WZLD, WANS-FM, KTFM, WRQN, KRQ, WIKZ, WZYQ, WQCM, WOMP-FM, WCIL-FM, KRNA, KGHO, KDZA, KIST.

MOST ADDED

- CHRISTINE McVIE (104)
Love Will Show Us How (WB)
- JOE JACKSON (79)
You Can't Get What You Want... (A&M)
- DURAN DURAN (69)
The Reflex (Capitol)
- HUEY LEWIS & THE NEWS (66)
Heart Of Rock & Roll (Chrysalis)
- VAN STEPHENSON (60)
Modern Day Delilah (MCA)
- QUEEN (55)
I Want To Break Free (Capitol)

HOTTEST

- PHIL COLLINS (195)
Against All Odds (Take A Look...) (Atlantic)
- LIONEL RICHIE (146)
Hello (Motown)
- DENIECE WILLIAMS (102)
Let's Hear It For The Boy (Columbia)
- THOMPSON TWINS (91)
Hold Me Now (Arista)
- RICK SPRINGFIELD (88)
Love Somebody (RCA)
- CARS (81)
You Might Think (Elektra)

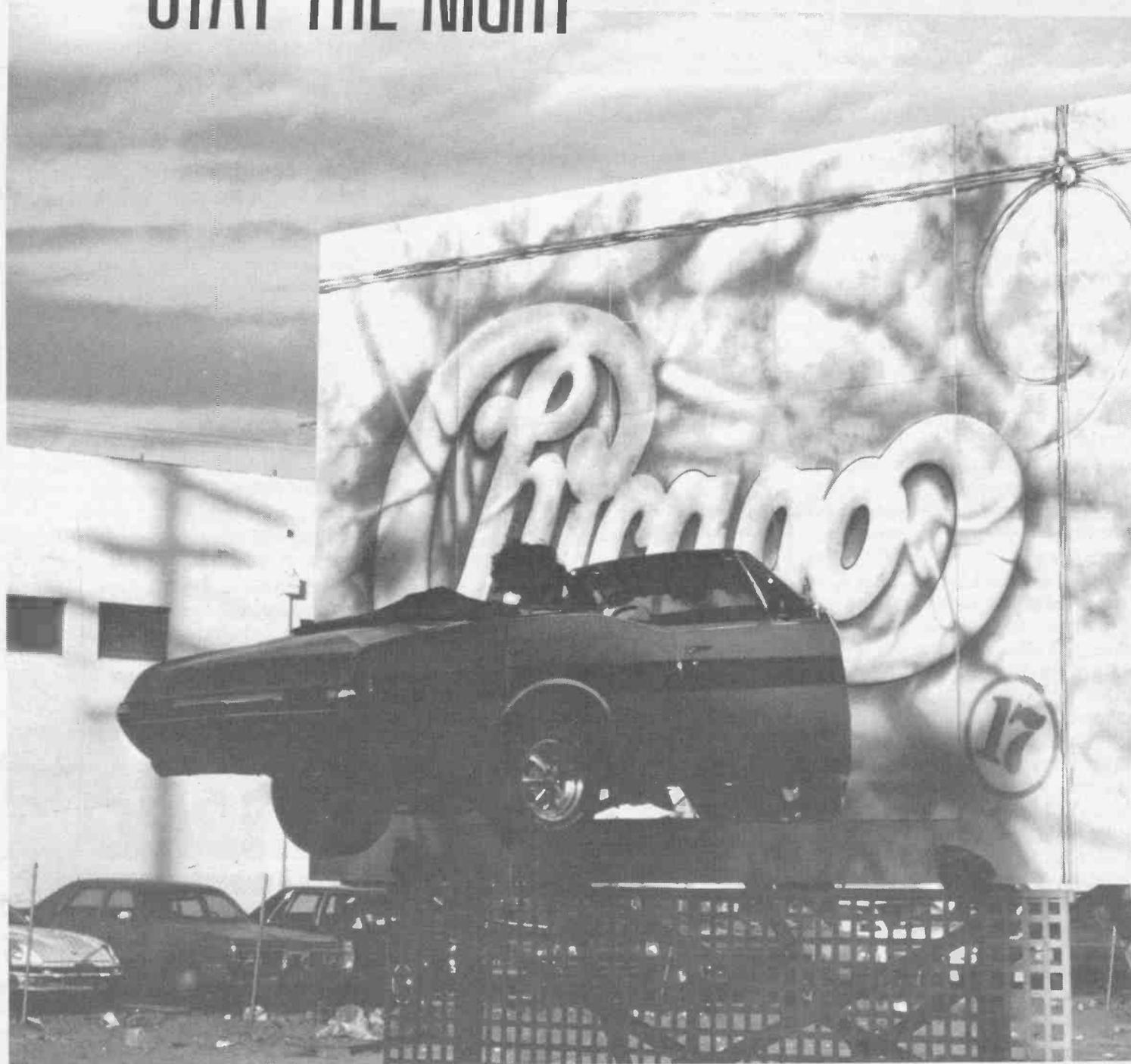
- TEMPTATIONS "Sail Away" (Gordy/Motown) 64/10
Moves: Up 10, Debuts 8, Same 36, Down 0, Adds 10, WKBW, B94, KOPA, WYCR, KITY, WRQN, WJBO, WCGQ, WBWB, KSLY, WOKI 40-37, FM100 38-32, KTFM 36-29, KHYT 40-37, KKQV 40-33.
- HOWARD JONES "What Is Love?" (Elektra) 59/26
Moves: Up 4, Debuts 3, Same 26, Down 0, Adds 26 including CKOI, WKEE, WLAN-FM, KITE, WOKI, WKAU, Z104, 13K, KRQ, 95XIL, WJAD, WBWB, KGHO, KBIM, KZOZ.
- ✓ QUEEN "I Want To Break Free" (Capitol) 55/55
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 55 including WPHD, CKOI, WCAU-FM, WHTX, CHUM, 93FM, KBEQ, FM106, WFMI, KELI, KHYT, WIGY, Q101, KOZE, KIST.
- WANG CHUNG "Dance Hall Days" (Geffen) 53/26
Moves: Up 3, Debuts 8, Same 16, Down 0, Adds 26 including WHTT, CHUM, Z93, WHTF, KZZB, WOKI, WKDD, KIKI, KMGX, KSKD, KHYT, WERZ, WOMP-FM, KNOE-FM, KGOT.
- ✓ DAN FOGELBERG "Believe In Me" (Full Moon/Epic) 53/53
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 53 including WPHD, WCAU-FM, WHTX, 94Q, Z93, Q103, K104, WZYP, KMGK, KZ93, KLUC, WQCM, WCGQ, KKRC, KGHO.
- CAMEO "She's Strange" (Atlanta Artists/PolyGram) 52/12
Moves: Up 15, Debuts 6, Same 19, Down 0, Adds 12, CKOI, WCAU-FM, PRO-FM, XTRA, WBBO, KXX106, KAMZ, KQKQ, WRQN, KHYT, WIKZ, KNOE-FM, FM102 22-18, KS103 26-21, KMGX 18-11.

SIGNIFICANT ACTION

- ✓ POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 47/46
Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 46 including B104, WXKS-FM CKOI, WHTX, 94Q, B97, B96, WKTI, KIIS-FM, KWOD, WFLY, WVSR, WTIC-FM KITE, KQSR.
- FRANKIE GOES TO HOLLYWOOD "Relax" (Island) 39/6
Moves: Up 10, Debuts 4, Same 19, Down 0, Adds 6, WKFM, KHFI, WJZR, KMGK, WZON, 99KG, WXKS-FM d-40, WPHD 38-35, CKGM d-39, CKOI 36-27, WGCL d-21, WNYS 23-22, 98PXY 30-26, KZZB 20-15, WZLD 17-12.
- SHAKIN' STEVENS "I Cry Just A Little Bit" (Epic) 37/13
Moves: Up 2, Debuts 5, Same 17, Down 0, Adds 13, WKEE, WSPK, KSET-FM, WRNO, KIKI, WKFR, WQXR, 103CIR, WTSN, KTDY, KKQV, WBNQ, KSLY, WXKS-FM 39-36, 13FEA d-24.
- JAMES INGRAM "There's No Easy Way" (Qwest/WB) 35/8
Moves: Up 11, Debuts 5, Same 11, Down 0, Adds 8, PRO-FM, WNVZ, FM102, WMAR, WGUY, WQCM, 13FEA, KKQV, WKBW 30-24, WASH 21-18, Y100 d-25, KC101 26-23, WRQK 29-24, KTFM 25-19, WKDD d-29.
- SHEENA EASTON "Devil In A Fast Car" (EMI America) 34/0
Moves: Up 0, Debuts 4, Same 30, Down 0, Adds 0, WCAU-FM on, WVSR on, WHTF on, WOKI on, WKDD d-36, KKXX on, KCPX-FM d-40, OK100 d-35, 95XIL d-32.
- DOLLY PARTON "Downtown" (RCA) 32/3
Moves: Up 4, Debuts 2, Same 23, Down 0, Adds 3, WZON, 95XIL, WIXV, WKBW d-25, K104 on-dp, 94TYX d-40, WFMI 37-34, KTFM on, WEBC on, KSKD on, OK100 40-38, WOMP-FM 32-30, WXLK 35-30.
- INXS "Original Sin (Dream On)" (Atco) 30/30
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 30 including WBEN-FM, WPHD, CHUM, 93FM, WNYS, K104, WYCR, 98PXY, WKFM, WRCK, WKRF-FM, WKDD, WJXQ, ZZ99, KQXR.
- YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience/RCA) 21/4
Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 4, WVSR, KROK, WAZY-FM, KDZA, WXKS-FM on, Z93 d-34, XTRA on, WKRF-FM on, WZLD on, 13K d-36, KLUC d-35.
- POCO "Days Gone By" (Atlantic) 20/10
Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 10, WRCK, WJZR, KITE, WOKI, WJXQ, KQMQ, KSKD, 103CIR, KDZA, KBIM, WPHD on, WVSR on, K104 on, WKDD d-33.
- BRYAN ADAMS "Heaven" (A&M) 19/2
Moves: Up 4, Debuts 0, Same 2, Down 11, Adds 2, Y100, KILE, I95 14-11, Q102 on, WKTI 16-13, KWOD 24-16, KXSS 27-21.
- 38 SPECIAL "One Time For Old Times" (A&M) 18/11
Moves: Up 3, Debuts 3, Same 1, Down 0, Adds 11, WKEE, WRCK, WZLD, WSFL, WRNO, KMGK, WJXQ, 13K, KSKD, 103CIR, WFMW, K104 d-38, KITE 38-34, WGRD 39-34, OK100 d-33.
- FRANK STALLONE "Darlin'" (Polydor/PolyGram) 17/17
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including FM106, WPST, WOKI, WFMI, WJXQ, 13K, WERZ, WISE, WCGQ, WAEV, KKQV, 99KG, KCDQ, KZOZ, KIST.
- JOSE COTTON "Jimmy Loves Maryann" (Elektra) 16/0
Moves: Up 3, Debuts 1, Same 12, Down 0, Adds 0, WYCR 34-32, WLAN-FM on, WRCK on, WKRF-FM 33-32, WHTF on, WHOT-FM on, WPFM d-39, WCIL-FM 26-25.
- MICHAEL GORE "Theme From 'Terms Of Endearment'" (Capitol) 12/0
Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 0, WKBW 26-19, WDOQ on, WRQK 40-39, KROK on, KIKI 31-18, WHOT-FM on, KXSS 22-19.
- NENA "Just A Dream" (Epic) 11/2
Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 2, KSET-FM, 13K, WPHD on, WVSR on, WKDD d-40, WRQN on, KYNO-FM 26-22, WGLF on, KGOT d-30.
- KENNY ROGERS "Eyes That See In The Dark" (RCA) 11/1
Moves: Up 2, Debuts 3, Same 5, Down 0, Adds 1, KYNO-FM, WKBW on, WFMF d-30, WDOQ on, WRQK d-37, WSFL d-39, KROK on, 103CIR 36-30, WTSN 34-25.
- JON BUTCHER AXIS "Don't Say Goodnight" (Polydor/PolyGram) 11/0
Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 0, WHTT 38-36, WXKS-FM d-39, WPHD on, PRO-FM on, WJXQ on-dp, WERZ on, WJBO on.
- SANDY STEWART "The Saddest Victory" (Modern/Atco) 10/0
Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 0, K104 on, WFMI on, WHOT-FM on, KSKD on-dp, 95XIL d-40, Q101 on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

"STAY THE NIGHT"



Chicago 17 Is Coming

"STAY THE NIGHT", the first single
from the album, *Chicago 17*

**Watch For The Video,
Coming Soon On MTV**

Produced by David Foster
Management: Frontline Management



© 1984 Warner Bros. Records Inc.

Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track (Label)
2	2	1	1	1 PHIL COLLINS/Against All Odds... (Atlantic)
8	4	3	2	2 LIONEL RICHIE/Hello (Motown)
7	5	4	3	3 THOMPSON TWINS/Hold Me Now (Arista)
1	1	2	4	4 KENNY LOGGINS/Footloose (Columbia)
15	9	6	5	5 RICK SPRINGFIELD/Love Somebody (RCA)
17	11	7	6	6 CARS/You Might Think (Elektra)
3	3	5	7	7 CULTURE CLUB/Miss Me Blind (Virgin/Epic)
19	14	9	8	8 TRACEY ULLMAN/They Don't Know (MCA)
-	35	19	9	9 DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
24	16	13	10	10 ALAN PARSONS PROJECT/Don't Answer Me (Arista)
-	37	21	11	11 STEVE PERRY/Oh Sherrie (Columbia)
25	17	14	12	12 KOOL & THE GANG/Tonight (De-Lite/PG)
28	22	16	13	13 GO GO'S/Head Over Heels (IRS/A&M)
29	24	18	14	14 JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG)
16	13	12	15	15 DWIGHT TWILLEY/Girls (EMI America)
5	6	8	16	16 DARYL HALL & JOHN OATES/Adult Education (RCA)
23	19	17	17	17 YES/Leave It (Atco)
-	33	23	18	18 IRENE CARA/Breakdance (Network/Geffen)
39	30	22	19	19 PRETENDERS/Show Me (Sire/WB)
37	31	25	20	20 J. IGLESIAS & W. NELSON/To All The Girls... (Columbia)
-	34	27	21	21 BILLY JOEL/The Longest Time (Columbia)
35	29	24	22	22 TONY CAREY/A Fine Fine Day (MCA)
40	32	28	23	23 BERLIN/No More Words (Geffen)
-	38	30	24	24 SHALAMAR/Dancing In The Sheets (Columbia)
-	40	32	25	25 NIGHT RANGER/Sister Christian (Camel/MCA)
9	10	11	26	26 POINTER SISTERS/Automatic (Planet/RCA)
-	-	39	27	27 CYNDI LAUPER/Time After Time (Portrait/CBS)
6	8	15	28	28 ROCKWELL/Somebody's Watching Me (Motown)
4	7	10	29	29 EURYTHMICS/Here Comes The Rain Again (RCA)
32	27	26	30	30 BONNIE TYLER/Holding Out For A Hero (Columbia)
-	39	35	31	31 MADONNA/Borderline (Sire/WB)
-	-	40	32	32 VAN HALEN/I'll Wait (WB)
10	12	20	33	33 VAN HALEN/Jump (WB)
-	-	38	34	34 BON JOVI/Runaway (Mercury/PG)
BREAKER	35			35 LAID BACK/White Horse (Sire/WB)
11	15	29	36	36 HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
BREAKER	37			37 SCORPIONS/Rock You Like A Hurricane (Mercury/PG)
DEBUT	38			38 TALK TALK/It's My Life (EMI America)
BREAKER	39			39 DURAN DURAN/The Reflex (Capitol)
BREAKER	40			40 HUEY LEWIS & THE NEWS/Heart Of Rock & Roll (Chrysalis)

N&A Begins on Page 78

Adult/Contemporary

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track (Label)
1	1	1	1	1 LIONEL RICHIE/Hello (Motown)
2	2	2	2	2 PHIL COLLINS/Against All Odds (Take A Look...) (Atlantic)
12	7	4	3	3 BILLY JOEL/The Longest Time (Columbia)
6	3	3	4	4 J. IGLESIAS & W. NELSON/To All The Girls I've Loved... (Col.)
8	8	5	5	5 ALAN PARSONS PROJECT/Don't Answer Me (Arista)
7	6	6	6	6 THOMPSON TWINS/Hold Me Now (Arista)
9	9	7	7	7 JEFFREY OSBORNE/We're Going All The Way (A&M)
14	13	9	8	8 MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)
19	14	13	9	9 JAMES INGRAM/There's No Easy Way (Qwest/WB)
4	4	8	10	10 STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB)
15	12	11	11	11 TRACEY ULLMAN/They Don't Know (MCA)
23	16	14	12	12 MANHATTAN TRANSFER/Mystery (Atlantic)
10	10	10	13	13 CULTURE CLUB/Miss Me Blind (Virgin/Epic)
-	-	22	14	14 CYNDI LAUPER/Time After Time (Portrait/CBS)
29	20	16	15	15 J. MATHIS with D. WILLIAMS/Love Won't Let Me Wait (Col.)
-	-	23	16	16 KENNY ROGERS/Eyes That See In The Dark (RCA)
-	22	17	17	17 SERGIO MENDES/Olympia (A&M)
-	24	18	18	18 TEMPTATIONS/Sail Away (Gordy/Motown)
24	21	19	19	19 CRYSTAL GAYLE/I Don't Want To Lose Your Love (WB)
3	5	12	20	20 CHRISTINE McVIE/Got A Hold On Me (WB)
30	23	21	21	21 DeBARGE/Love Me In A Special Way (Gordy/Motown)
-	-	24	22	22 SHAKIN' STEVENS/I Cry Just A Little Bit (Epic)
BREAKER	23			23 DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
-	-	25	24	24 KATHY MATTEA/Someone Is Falling In Love (Mercury/PG)
-	-	26	25	25 DOLLY PARTON/Downtown (RCA)
5	11	15	26	26 EURYTHMICS/Here Comes The Rain Again (RCA)
11	15	20	27	27 P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol)
BREAKER	28			28 KIM CARNES/I Pretend (EMI America)
BREAKER	29			29 PAUL SIMON/Think Too Much (WB)
DEBUT	30			30 DAN FOGELBERG/Believe In Me (Full Moon/Epic)

N&A Begins on Page 59

AOR/HOT TRACKS

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track (Label)
1	1	1	1	1 CARS/You Might Think (Elektra)
16	7	2	2	2 STEVE PERRY/Oh Sherrie (Columbia)
6	5	4	3	3 TONY CAREY/A Fine Fine Day (MCA)
5	3	3	4	4 VAN HALEN/I'll Wait (WB)
11	9	8	5	5 NIGHT RANGER/Sister Christian (Camel/MCA)
8	8	7	6	6 PRETENDERS/Show Me (Sire/WB)
3	4	5	7	7 SCORPIONS/Rock You... (Mercury/PG)
19	14	12	8	8 CARS/Magic (Elektra)
28	15	13	9	9 SLADE/Run Runaway (CBS Associated)
13	12	11	10	10 RICK SPRINGFIELD/Love Somebody (RCA)
14	13	14	11	11 HUEY LEWIS & .../The Heart Of R&R (Chrysalis)
2	2	6	12	12 PHIL COLLINS/Against All Odds (Atlantic)
4	6	10	13	13 YES/Leave It (Atco)
10	10	9	14	14 THOMPSON TWINS/Hold Me Now (Arista)
BREAKER	15			15 RUSH/Distant Early Warning (Mercury/PG)
30	24	19	16	16 DAVID GILMOUR/Murder (Columbia)
-	53	29	17	17 ZZ TOP/Legs (WB)
22	20	20	18	18 WANG CHUNG/Dance Hall Days (Geffen)
23	19	17	19	19 JOHN COUGAR.../Authority Song (Riva/PG)
37	29	23	20	20 JOE JACKSON/You Can't Get... (A&M)
24	22	16	21	21 ALAN PARSONS.../Don't Answer Me (Arista)
25	23	18	22	22 STEVIE NICKS/Violet And Blue (Atlantic)
BREAKER	23			23 ORION THE HUNTER/So You Ran (Portrait/CBS)
40	33	26	24	24 ICICLE WORKS/Whisper To A ... (Arista)
59	37	34	25	25 SCORPIONS/Big City Nights (Mercury/PG)
BREAKER	26			26 HOWARD JONES/What Is Love? (Elektra)
7	11	15	27	27 DWIGHT TWILLEY/Girls (EMI America)
31	30	27	28	28 GO-GO's/Head Over Heels (IRS/A&M)
15	18	22	29	29 VAN HALEN/Panama (WB)
BREAKER	30			30 BERLIN/No More Words (Geffen)

Complete Tracks Chart on Page 83

Black/Urban

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track (Label)
9	4	3	1	1 LIONEL RICHIE/Hello (Motown)
1	1	1	2	2 CAMEO/She's Strange (Atlanta Artists/PG)
2	2	2	3	3 D. EDWARDS f/S. GARRET/Don't Look Any... (Motown)
20	11	8	4	4 YARBROUGH & PEOPLES/Don't Waste... (Total Exper./RCA)
36	22	13	5	5 SHANNON/Give Me Tonight (Mirage/Atco)
31	23	17	6	6 BAR-KAYS/Freak Show On The Dance Floor (Mercury/PG)
12	8	7	7	7 LUTHER VANDROSS/Superstar (Don't You...) (Epic)
14	10	8	8	8 EVELYN "CHAMPAGNE" KING/Shake Down (RCA)
23	18	10	9	9 CULTURE CLUB/Miss Me Blind (Virgin/Epic)
26	20	15	10	10 ONE WAY/Lady You Are (MCA)
16	14	11	11	11 JEFFREY OSBORNE/We're Going All The Way (A&M)
-	-	33	12	12 DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
5	5	5	13	13 DeBARGE/Love Me In A Special Way (Gordy/Motown)
6	6	4	14	14 LAID BACK/White Horse (Sire/WB)
15	12	12	15	15 ART OF NOISE/Beat Box (Island)
37	27	22	16	16 JAMES INGRAM/There's No Easy Way (Qwest/WB)
-	32	26	17	17 PATTI LABELLE/Love, Need & Want You (Phil. Int./CBS)
30	24	23	18	18 DEELE/Just My Luck (Solar/Elektra)
32	26	20	19	19 TEMPTATIONS/Sail Away (Gordy/Motown)
-	36	28	20	20 O'BRYAN/Lovelite (Capitol)
18	17	16	21	21 KENNY G/Hi, How Ya Doin'? (Arista)
40	33	25	22	22 SPINNERS/Right Or Wrong (Atlantic)
24	19	19	23	23 SHALAMAR/Dancing In The Sheets (Columbia)
28	25	24	24	24 CHI-LITES/Stop What You're Doing (Private I/CBS)
3	3	9	25	25 B. WOMACK & P. LABELLE/Love Has... (Beverly Glen)
7	7	14	26	26 KOOL & THE GANG/Tonight (De-Lite/PG)
33	30	30	27	27 BRYAN LOREN/Lollipop Luv (Philly World)
8	9	18	28	28 S. LATTISAW & J. GILL/Perfect Combination (Cotillion/Atco)
BREAKER	29			29 CHANGE/Change Of Heart (RFC/Atlantic)
BREAKER	30			30 REAL TO REEL/Love Me Like This (Arista)
DEBUT	31			31 IRENE CARA/Breakdance (Network/Geffen)
-	40	34	32	32 CRUSADERS/New Moves (MCA)
39	38	35	33	33 "D" TRAIN/You're The Reason (Prelude)
DEBUT	34			34 NEWCLEUS/Jam On It (Sunnyview)
DEBUT	35			35 NONA HENDRYX/I Sweat (Going Through The...) (RCA)
BREAKER	36			36 DAZZ BAND/Swoop (I'm Yours) (Motown)
4	13	21	37	37 ROCKWELL/Somebody's Watching Me (Motown)
25	28	31	38	38 EMOTIONS/You're The One (Red Label)
34	34	32	39	39 HALL & OATES/Adult Education (RCA)
11	16	29	40	40 ATLANTIC STARR/More, More, More (A&M)

N&A Begins on Page 53