

I N S I D E:

**WEEKENDS WERE MADE FOR RADIO**

At least that's how it should be at an ideal radio station, **Steve Feinstein** feels, and he goes on to detail different approaches you can take to brighten up that important Friday evening-Sunday night period.

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**JAZZ: THE STRAW THAT STIRS WMGI'S DRINK**

**WMGI/Gainesville** PD **Bill Harman** credits jazz for a hefty portion of his station's recent ratings leap. **Barbara Barnes** discovers how jazz mixes with A/C and black music at this successful hybrid station.

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**WLW'S FLYNT BLEEPS UPHELD**

The FCC rules **Hustler** publisher **Larry Flynt** was not a legally qualified presidential candidate, and therefore **WLW/Cincinnati** was justified in bleeping Flynt's on-air comments 25 times or so.

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**PEOPLE IN THE NEWS THIS WEEK**

- **William Kindler** Pres./GM at **WEEI**
- **Michael Moss** **WEEI's** Director/News & Programming
- **Warren Williams** PD for **KDKB**
- **Mark Stevens** OM at **WZNE**
- **Pat O'Day** GM/PD at **KKMI**
- **Bobby Hatfield** **WNJR** PD
- **Thomas Gatti** VP/GM for **Selcom**
- **Clay Gish** programs now **292/Houston**

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**CRITICISM: A CRITICAL DILEMMA**

**John Leader** points out that even though criticizing the people you supervise can be uncomfortable, you've got to pay the cost to be the boss . . . people expect you to criticize when it's called for, and handled properly, it improves things all around.

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**REVIEWING THE RESUME**

**Gary Kaplan's** Management column establishes the etiquette for preparing the all-important resume . . . with examples and explanations.

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**CONTRACT . . . AND EXPAND**

**Ron Rodrigues** hears sound advice on how to devise an optimum contract for your radio job . . . and maybe improve your deal.

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**"RADIO TODAY" THE ARBITRON WAY**

**Jhan Hiber** takes the first look at **Arbitron's** new "Radio Today" book, outlining the radio listening ammunition it provides and pointing out how it can help your station.

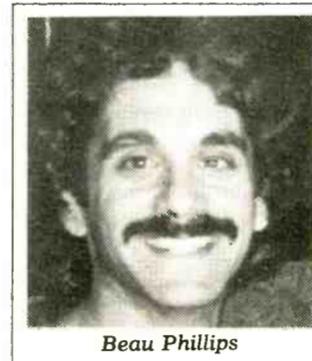
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Newsstand Price \$3.50



**Phillips Returns As PD At KISW**

**Beau Phillips**, who programmed **KISW/Seattle** for five years before transferring last fall to **Kaye-Smith** sister company **Broadcast Programming International (BPI)** as a programming consultant, has returned to the station as PD. Phillips, who retains his duties with **BPI**, replaces **Gary Bryan**, who exited the station this week.



Beau Phillips

**KISW** GM **Steve West** commented, "It was a hard decision to make. If I felt we had more time and it was a little less competitive, I would've continued

under the situation as it was. However, I felt at the present time I needed a programmer who had a tremendous amount of AOR depth — not just in the music, but in the attitude and presentation. We happen to have the resources of **Beau Phillips** available, so I made the decision to bring him back as a fulltime PD."

Prior to **KISW**, Phillips worked as an air personality at **KYA-FM/San Francisco, KAZY/Den-**

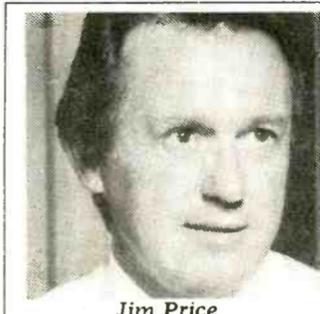
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**CONWAY REJOINS KIIS & KPRZ AS VP**

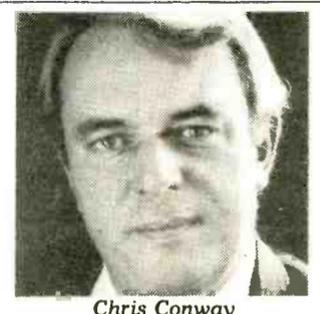
**Price Appointed VP/GM At KSDO-AM & FM**

**Jim Price**, most recently GM at **KFSD/San Diego**, has been named VP/GM at **Gannett's KSDO-AM & FM/San Diego**. Former VP/GM **Chris Conway** has been promoted to VP/Marketing for the company's **KPRZ & KIIS/Los Angeles**. Conway also has been given "additional marketing responsibilities for **KSDO-AM & FM**," according to **Gannett Radio Division President Joe Dorton**.

**Dorton** commented, "Jim Price's **San Diego** market experience, plus his background in **Top 40** and **News/Talk** radio, makes him uniquely qualified for the **KSDO-AM** and **KSDO-FM** management position. **Chris Conway** is equally qualified for the marketing position in **Los Angeles**, as he has an extensive background in marketing, including his own advertising agency."



Jim Price



Chris Conway

**Conway** told **R&R**, "I feel real good about what we did in **San Diego**. The two stations are in great shape now, and Jim's the kind of guy to maximize all the

PRICE/See Page 24

**Habisch New KEEY & KLBB Station Manager**

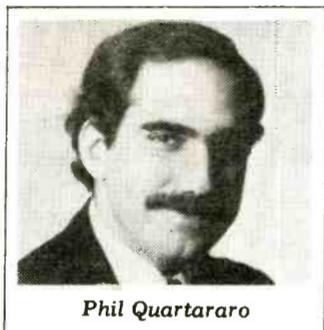
**Dave Habisch** has been promoted from **General Sales Manager** to the newly-created position of **Station Manager** at **KEEY (K102) & KLBB/Minneapolis-St. Paul**.

**KEEY & KLBB** VP/GM **Gary Swartz** commented, "I'm exceedingly proud of the work **Dave** has done here; he has earned the position. **Dave** came in and did a fantastic job as **Sales Manager**, increasing our billing dramatically while earning the respect of his fellow workers. He'll be one hell of a station manager."

**Habisch** joined **KEEY** two and a half years ago as **Local Sales Manager**, and was promoted to **GSM** in early 1983. His radio sales background includes four and a half years as an **Account Executive** at crosstown **WCCO-TV**, as well as **Sales Manager's** positions at neighbor **KSTP** and **WLW/Cincinnati**. **Habisch** told **R&R**, "I'm a real cheerleader for **Malrite** — it's a tremendous company and in terms of growth opportunities for aggressive people, it's one hell of a company. I'm real ex-

HABISCH/See Page 24

**Quartararo Named Island VP/Promotion**



Phil Quartararo

After almost three years as **RCA East Coast Regional rep**, **Phil Quartararo** has been named **VP/Promotion** at **Island Records**. He replaces **Michael Abramson**, who left to start his own independent marketing and promotion company.

**Island** founder **Chris Blackwell** told **R&R**, "I'm very excited to have someone of **Phil's** abilities, energies, and commitment join us. I see **Phil** as a pivotal addition to the new

QUARTARARO/See Page 24

**Affiliated Restructures Management**

**Affiliated Publications, Inc. (API)** President/COO **John Giuggio** has added the responsibilities as **President** of **API** subsidiary **Affiliated Broadcasting**. **Giuggio** assumes the duties held for the last eight years by **Jay Berkson**, who resigned last week to pursue other communications opportunities. It was also announced that **Affiliated Broadcasting** VP **John Winkel** has been elevated to **Executive VP/GM**.

**Affiliated Broadcasting** owns ten radio properties: **KMPS-AM & FM/Seattle, KRAK & KSKK/Sacramento, WAIV & WOKV/Jacksonville, WHYN-AM & FM/Springfield, MA, and WFAS-AM & FM/White Plains, NY**.

**Affiliated Publications**, which publishes the **Boston Globe**, appointed **Giuggio** as **President** in

AFFILIATED/See Page 24



**WHAS CHILDREN'S CRUSADE SETS RECORD** — For 31 years **WHAS & WAMZ/Louisville**, along with **WHAS-TV**, have staged a three-day **Crusade For Children** fundraising drive. The event is among the largest fundraisers sponsored by radio, and this year the stations set a record by reaching the grand total of \$1,867,660. Funds go to nonprofit groups helping handicapped children. Pictured as the climactic final moment occurred are **WHAS** staffers along with representatives of the various local groups who scoured the city for contributions.

# WAYS

TURN

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GO•GO's on tour  
throughout America  
beginning June 22nd.*

*the second single from*  
**talk show** \*



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## WHAT'S GOING ON IN WASHINGTON?

Deregulation? FM drop-ins? FCC rulemaking? Everything pertaining to radio that goes on in the nation's capital shows up in **Brad Woodwood's** Washington Report. Fast, factual, and fully understandable Washington news, each week in **R&R**.



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## Stevens Becomes OM At WZNE

WZNE (Z98)/Tampa has hired Mark Stevens, Production Director for crosstown WSUN, to fill the newly-created position of Operations Manager. Exiting Country-formatted WSUN after programming WQXM/Tampa in its AOR days, Stevens now takes on a third format at CHR Z98. Former Z98 programmer Steve Davis joined WWSH/Philadelphia as PD four weeks ago.

No stranger to CHR radio, having worked on-air at WMYQ/Miami, Stevens told R&R, "This is going to be a great opportunity for me. It's been about a year and a half since I've been out of programming and I think the time away really gave me a new perspective, since most of my time has been involved with production and voicework. I've been in the market for about ten years; I know what needs to be done here, and I look forward to working with (Z98 VP/GM) Gary Kines and the talented staff at Z98."

Kines explained to R&R, "Mark will handle the programming chores on an interim basis until a new PD is picked. His market longevity is a big asset to us in this com-

petitive situation. He's worked closely with Burkhardt/Abrams so he has a good understanding of our systems due to his background in AOR and CHR."

Stevens begins his new assignment June 4.

## NEW CALLS WLTS

### WAIL Drops Urban For A/C

Citing financial reasons, despite high ratings, WAIL/New Orleans discontinued its Urban Contemporary format May 28 for Churchill's "Radio One" live-assist A/C format, adopting new call letters WLTS. OM/PD Barry Richards has accepted the afternoon drive slot at AM sister outlet WYAT; the remaining WAIL staff was let go. The change leaves WYLD as the market's only Urban station.

Owner/GM Ed Muniz explained to R&R, "The last three sweeps were not that great, and with the audience being predominantly teens, the future didn't look too rosy. Business had been dropping off, and we felt there were greener pastures on the other side of the fence. The 'Light Rock, Less Talk' format seems to be doing well in a lot of major markets, and no one's doing it here."

Muniz added that WLTS is planning to improve its signal by moving its tower from suburban Slidell closer to downtown New Orleans.

## WWLT Shifts To Country

Following last week's appointment of Doug McGuire as the new PD at WWLT/Atlanta, Katz Broadcasting has, as anticipated, announced definite plans to switch formats at the station from A/C to Country before the end of this month.

Katz Group VP and WWLT GM Bob Backman told R&R, "We felt there was room in the market for another Country station, although there are many good companies with fine stations there. We're looking forward to getting started, as we see a lot of exciting growth opportunities."

Noting a "good possibility" of a call letter change, Backman said that the specific direction of the new Country format will be largely determined by the results of research studies presently underway. The review of current WWLT staffers will follow Katz's takeover of the station, which is expected this week.

## Williams KDKB's New PD

After just six months as PD at KATT/Oklahoma City, Warren Williams has been named Program Director at KDKB/Phoenix. Williams fills the vacancy left four weeks ago when Jeff Sattler departed to program K101/San Francisco.

Sandusky Sr. VP and KDKB GM Tommy Vasocu said, "Warren comes from a winning kind of environment. He's a special individual, a strong 'people' person who possesses especially good creative and verbal skills. Warren fits all the criteria necessary for continued success at KDKB. He'll do a terrific job for us, and we're excited about him getting here."

Williams, who begins his new position June 18, worked three years at KATT. He

## MOSS NAMED PD

### WEEI Sets Kindler As President/GM

William Kindler has been named President/GM at all-News WEEI/Boston, which CBS sold in January to Helen Broadcasting Corp. Kindler replaces Jack Baker, who resigned.

Kindler, who has no broadcast experience, was formerly VP/Human Resources for the pizza chain Papa Gino's, owned by Helen Broadcasting principals Helen and Mike Valerio.

Simultaneously, Director/News & Programming John Wheeling resigned and was replaced by his assistant, Michael Moss. Formerly News Director at WPOP/Hartford, Moss joined WEEI as an anchor in 1980 and moved up to the assistant news and programming job two years later.

Kindler said his appointment reflects a growing U.S. trend of hiring top executives.

KINDLER/See Page 25

## Gatti Appointed Selcom VP/GM

Thomas Gatti has been named Vice President/GM of Selcom Network and Group Sales. He succeeds Linda LaPlant, who departed from the company four weeks ago.

Selcom Radio President Barbara Crooks stated, "Tom has a strong background in radio/TV sales and an excellent reputation throughout the industry. He will spearhead our aggressive unwired network and group activities from the New York office, and will oversee the department's sales efforts around the country."



Thomas Gatti

We are delighted to welcome Tom aboard."

Gatti joins Selcom from 3M Corp.'s Cable Networks, Inc., where he served as National Sales Manager. Prior to that, he

GATTI/See Page 24

## DEVELOPER OF WINS ALL-NEWS FORMAT

### Group W's McGannon Dies

Former Group W Chairman/President Donald McGannon passed away May 23 after a long illness. McGannon, who was 63, retired in 1981 after doctors learned he was suffering from Alzheimer's disease, a progressive brain disorder.

McGannon was best known as a pioneer of television's Primetime Access Rule. A forceful advocate of stringent program and commercial practices, he was also recognized for his commitment to locally-originated TV programming. McGannon gained recognition among radio broadcasters in the late '50s when he cancelled the network affiliations of all Group W sta-

joined the station as an air personality, advancing to MD after 18 months before being promoted to PD last December. Prior to KATT, he spent three years as PD/MD at WXLN/State College, PA. Williams told R&R, "I'm excited by the new challenge. It's a privilege to work at a company with the resources Sandusky has... the possibilities are probably limitless. I've always done two or three things while programming KATT - just being able to focus on programming will be a treat."

Williams added, "KATT is a hybrid AOR, and I think a lot of the principles that were used to win here will be equally sound in Phoenix. I'm not taking along an entire philosophy, but I think I'm well prepared."

No replacement for Williams was named at KATT.

## WNYR Names Hatfield PD

After a year as PD at KOMA/Oklahoma City, Bobby Hatfield has accepted the Program Director's post at WNYR/Rochester. He replaces Jeff Goodridge, who plans to enter station ownership.

Prior to KOMA, Hatfield worked as OM/PD at WCII & WKJJ/Louisville, supervising WCII's development as a Country outlet. He told R&R,

"Working at KOMA has truly been a highlight of my career. I spent a lot of fond days with Storz Broadcasting; they've been very good to me. I do regret I won't be able to



Bobby Hatfield

continue with (KOMA's new owner) Price Communications, because they are a fine company."

"However, there is a superb opportunity for me with (WNYR VP/GM) Len Hart and his team in Rochester. Malrite is a great

HATFIELD/See Page 25

## O'DAY TO GM/PD

### KKMI Debuts New Seattle A/C Format

Madison Park Broadcasting has unveiled a new full-service personality format at recently-acquired KKMI/Seattle. The company, which purchased KKMI (formerly KYYX) from O'Day Broadcasting last December for \$6.25 million, named long-time Northwest air personality and former KYYX owner Pat O'Day as its GM & VP/Programming; O'Day will also serve as morning personality.

Discussing the new 35-44 adult target, Madison Park President Richard Pratt said, "Extensive research indicated a niche that was unfilled in the Puget Sound radio market. We feel that by combining our format with the lineup of well-known and hea

KKMI/See Page 25

## STAFF

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 Vice President & Editor: KEN BARNES  
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# Washington Report

## AM Strength Over Business Districts Eased

AM stations will no longer be required to place a 25 mV/m (millivolt per meter) signal over the entire business district of their communities of license. Last week the FCC cut that back to 5mV/m, the same strength it requires for residential areas. Stations can still use 25 mV/m if they wish.

The higher strength was first adopted to overcome noise from machinery and signal absorption by large buildings. But the Commission noted that most new AMs today are in small communities with few problems from man-made noise or steel-girded buildings. Also, it said suburban sprawl has made business and factory areas difficult to define in many areas.

In related action, the Commission:

- deleted the requirement that CP holders for directional AMs take field strength measurements for their license applications

- set primary service requirements of 2 mV/m for towns of 2500 or more people and 0.5 mV/m for smaller communities.

## Appeals Court Backs Minority Preference

The FCC's policy of awarding minority applicants a strong preference in comparative cases won strong backing last week from the U.S. Court of Appeals in Washington. At issue was the FM license awarded to Waters Broadcasting for WCXT/Hart, MI, whose owner/GM is a black woman, Nancy Waters.

The losing applicant in the close case, West Michigan Broadcasting, argued that the FCC erred in granting Waters a minority preference even though Hart is a town with few black residents. The court ruled that the Commission acted properly because its policy is designed to remedy past discrimination against minorities in broadcast ownership, not merely to place minority-owned stations in communities with large minority populations.

## Hotel Split Set For Los Angeles RCPC

NAB and NRBA officials have decided to use two separate hotels for their upcoming Radio Convention and Programming Conference (RCPC). The meeting will be held in Los Angeles, September 16-19.

The Bonaventure has been designated as the Radio Convention hotel, while the official programmers' hotel will be the Biltmore. Convention sessions will be held at both.

The two groups have hired Dobson & Associates of Washington, DC to handle exhibits, hospitality suites, and hotel reservations. Registration and hotel reservation forms are being mailed this week. Inquiries can be directed to Dan Dobson, Dobson & Associates, 1724 Massachusetts Ave. NW, Washington, DC 20036. Telephone: (202) 463-7905.

Meanwhile, RAB has announced that its 1985 Managing Sales Conference will be held once again at the AMFAC Hotel at the Dallas-Fort Worth Airport, January 26-29.

## Minority Firm Buys Georgia Station In Distress Sale

Four Georgia stations that faced possible license loss in a renewal hearing will undergo a distress sale to a minority-controlled firm. The FCC has cleared the way for WTJH/East Point, WJIZ/Albany and WMJM & WFAV/Cordele to be sold for \$2,085,000 to Silver Star Communications — Albany, Inc. Dr. John Robert E. Lee, president and 51% stockholder of the buyer, is black.

The distress sale policy allows stations designated for hearing to be sold to minorities for no more than 75% of their appraised value as long as the hearing has not yet begun. The Georgia stations, controlled by James Rivers, were designated in February 1983 to determine whether the owners lied to the Commission.

This was the first distress sale ever approved by the Mass Media Bureau Chief acting under delegated authority from the full Commission.

## Daytimer FM Drop-In Preference Draws Support

NAB, NRBA and the Daytime Broadcasters Association (DBA) have all urged the FCC to grant daytime-only stations a preference in applying for an FM drop-in license under Docket 80-90. A difference of opinion arose, however, when NRBA urged that daytimers be forced to divest their AMs if they win new FM licenses. NAB and DBA argued that the daytimers should be allowed to form new AM-FM combinations.

DBA is also concerned that, under the FCC's weighting system, daytimer communities could lose drop-ins because a higher priority is given to cities needing first or second aural service, or first local service.

Said DBA, "It would be unreasonable to grant a first-class fulltime FM station to a community that has not shown it can sustain a radio station, while requiring the community that has supported a daytime-only station to continue limping along with inferior service."

## Other Key Developments:

- Reps. James Broyhill (R-NC) and Tom Tauke (R-IA) will reportedly meet next week (6-7) with Senate Commerce Committee Chairman Bob Packwood (R-OR) to lobby for a radio-only deregulation initiative in the Senate.

- WSBW/Sturgeon Bay, WI has been fined \$2000 for violating the terms of its CP and license.

- A license to replace Walton Broadcasting's former KIKX/Tucson on 580 kHz has been awarded to Elliott-PHELPS Broadcasting over two competitors.

- At the request of KHVH/Honolulu, the FCC has assigned 105.1 MHz to Honolulu as its ninth FM assignment.

- Failure to make annual equipment measurement tests for its main transmitter site has resulted in a \$300 fine for KQNN/Twenty-Nine Palms, CA.

- The FCC Mass Media Bureau has authorized the Field Operations Bureau to issue fines up to \$2000 for radio and television technical violations, and a limited number of other infractions, such as failure to maintain a public file.

# WLW Outhustles Larry Flynt On Censorship Complaint

FCC's Favorable Rulings: Porn Prince Legally Bleeped; KFAF Cleared Of Serb Slur; Metroplex Acquisitions Okayed

WLW/Cincinnati did not break the law by bleeping out profanities during a talk show interview last fall with Hustler magazine publisher Larry Flynt, the FCC ruled last week.

Flynt was a guest on WLW's "Midday" program October 13 as a candidate for the Republican presidential nomination. He later ended his candidacy and was ordered to undergo psychiatric evaluation after screaming obscenities at a judge and wearing an American flag as a diaper.

WLW Operations Manager Randy Michaels estimates Flynt was cut off the air approximately 25 times during the seven-second-delayed program for uttering "all seven dirty words and some creative permutations that, frankly, I'd never even thought of."

Flynt asked for an uncensored rebroadcast of the show, a public acknowledgement by WLW of its violation, a \$100 million fine, and an investigation into the station's broadcast qualifications. He also filed a \$1 billion suit against WLW which was thrown out by federal courts in both Washington, DC and Ohio.



gaged in prior to actually partaking in the activities commonly associated with political campaigning and are not activities which constitute a substantial showing under our rules."

The Commission's ruling made no mention of its new stance, adopted last winter in response to Flynt's threat to air obscene TV ads, that the non-censorship clause is not meant "to confer immunity on broadcasters for violations of the federal prohibition against utterance of obscene or indecent speech on the air."

## Technicality Decision Disappoints WLW

PD Michaels said he was "a little disappointed" that the FCC threw out the complaint on the candidacy issue rather than judging WLW's actions. Michaels said the station never regarded Flynt as a serious candidate and added that he doesn't regret putting Flynt on the air: "Other than the obscenities, it was a very entertaining show," he commented.

## KFAF Irks Serbians With Nazi Link

Also winning a favorable judgment from the FCC last week was KFAF/San Francisco. The Serbian National Defense Council of America charged the station with violating the Fairness Doctrine by failing to present contrasting viewpoints in a broadcast that said Serbian freedom fighters operating in Yugoslavia during World War II "were allies of the despised German Nazi invaders."

In upholding a prior ruling by the Mass Media Bureau, the full Commission said while some may hold strong views on the issue, the Serbian group failed to prove that KFAF acted unreasonably in deciding that the matter of Serbian freedom fighters is not a controversial issue of public importance — the elements that triggers Fairness Doctrine obligations on the part of stations.

## EEO Cloud Fails to Halt WJYO, WORL Sales To Metroplex

Metroplex Communications also got some good news out of the Commission last week. The FCC decided that serious questions about EEO compliance at the group's WHYI (Y100)/Ft. Lauderdale should not bar Metroplex's purchase of WORL/Eatonville, FL and WJYO/Mt. Dora, FL. The stations are being sold by Sudbrink and CKK Broadcasting, respectively.

In March the Commission designated Y100's license for a renewal hearing on questions of lack of candor, EEO hiring, classification of female employees, and statements about a former employee.

That forced the FCC to weigh whether Metroplex can be expected to operate WORL and WJYO properly. It concluded there was "no reason to presume that the alleged misconduct" would spill over to the new stations. But it retained "the right to take further appropriate action, if necessary, as a result of the findings in the Ft. Lauderdale hearing."

(Larry Flynt was bleeped 25 times for using) "all seven dirty words and some creative permutations that, frankly, I'd never even thought of."

— Randy Michaels, WLW/Cincinnati OM

## Flynt Not A "Legally Qualified" Candidate

Central to the case was the question of whether Flynt was a "legally qualified" candidate in the FCC's eyes. The Commission ruled he was not. Under federal law, a single instance of censoring a station "use" by a legally qualified candidate for federal office can result in license revocation.

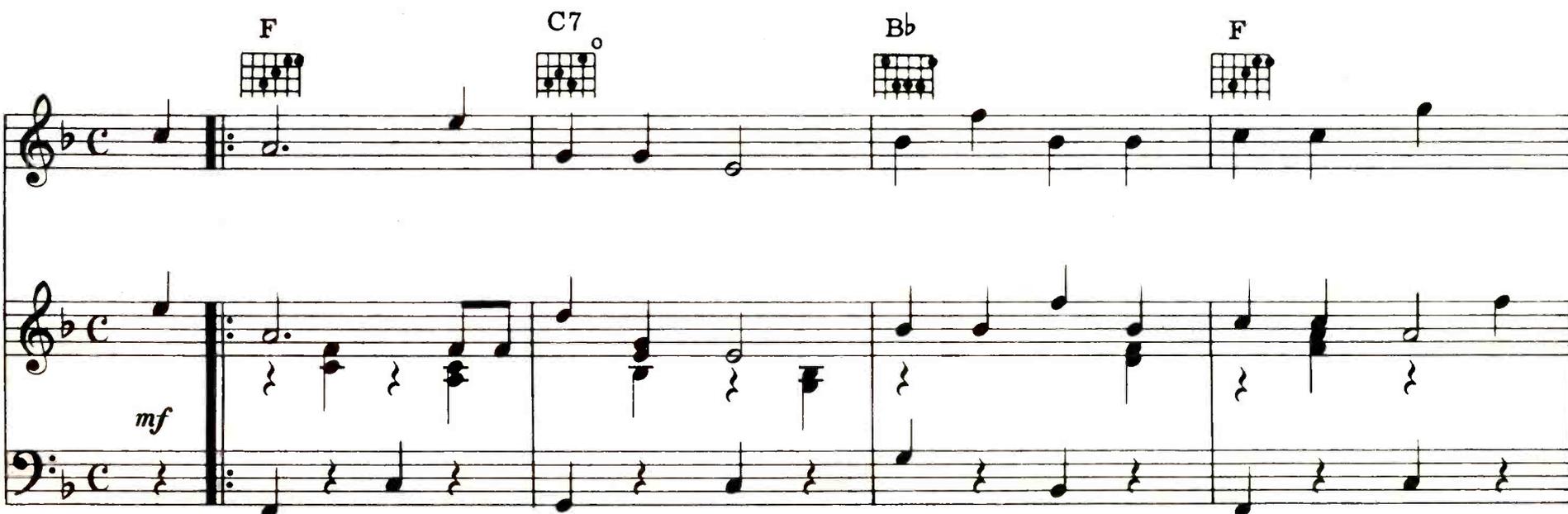
In an effort to show he had met the FCC's threshold of a "substantial showing" of campaign activity, Flynt noted that he had announced his candidacy, retained legal counsel, filed with the Federal Election Commission, and undertaken extensive press activities, including the WLW appearance itself.

## Post-Broadcast Activities Irrelevant

But the Commission ruled that when weighing a candidate's "substantial showing," stations only have to consider factors "that exist up to the airing of the particular broadcast." The non-censorship clause cannot be brought into play "for programs that are converted into uses almost exclusively by statements made during the program," said the Commission.

"To do otherwise would mean that a licensee might not know in advance whether selling or giving time could give rise to equal opportunities obligations; e.g., where the broadcast is live rather than by a recording submitted in advance." Flynt also cited campaign events that occurred after the WLW interview, but the Commission said "it would entirely inappropriate to require a licensee to make after-the-fact determinations."

After discounting everything that happened on or after October 13, the Commission found that Flynt's actions only "represent the preliminary steps that many en-



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It's three hours a week of country music news, celebrity profiles, recorded live segments from Billy Bob's country mecca, exclusive interviews, and concert performances. All presented with a generous helping of country hits and all-time classics.

Nobody knows country music better than Lee Arnold, the Academy of Country Music's 1983 DeeJay of the Year. And nothing delivers the listenership like his "On A Country Road."

Plus four three-hour specials this

year: Memorial Day, with John Denver, Lee Greenwood, and Emmylou Harris; July 4th weekend, with Willie Nelson and Waylon Jennings; Labor Day, featuring George Jones and Hank Williams, Jr. And, in October, live simulcast from Nashville of the Country Music Association Awards.

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**MUTUAL  
BROADCASTING SYSTEM**  
Call Mutual Station Relations (703) 685-2050



### Panasonic Premieres Car Audio Unit



Panasonic's CQ-S934

Panasonic's newest addition to its Supreme Elite Car Audio line is Model CQ-S934, an AM/FM stereo receiver/cassette deck that combines both Dolby and dbx noise reduction systems. With the incorporation of both systems, the company claims 100dB dynamic range delivery and more than 30dB reduction in tape hiss and other noise.

CQ-S934 comes equipped with a hypertuner that improves FM sensitivity and reception range, as well as guarantees pinpoint accuracy in station selection. There's also a "Scan" feature so listeners can preview their choices and a "Daily Priority Station" (DPS) function, whereby a preset AM or FM station is automatically tuned in at the same time each day. Suggested retail: \$429.95.

### Giving Rock 'N' Roll A Game Effort



Pressman's Rock Trivia

Pressman pursues the trivia talents of rock music fans with its "Rock Trivia" board game. Two or more players pit their memory skills against 4000 questions covering eight musical categories. These questions range from the simple ("What Beatle song includes a girl with kaleidoscope eyes?") to the thought-provoking ("Who first released 'Hats Off to Larry?"). For further details contact Barbara Dee Scherer at (212) 686-9730.

### Station Gain Triggers Fight To Finnish

According to a recent **Advertising Age** article, Finland will welcome 32 new private radio stations this autumn. But six of the outlets, owned by the country's six major newspapers, face a financial obstacle. They may not be permitted to sell advertising.

A government agency contends the newspapers' ad revenues from publishing are too large to warrant seeking additional ad revenue from the radio facilities. On the other hand, 17 smaller newspapers are being allowed to sell advertising because their revenues from publishing aren't as substantial as their counterparts'. Parliament is expected to ratify the radio proposal this month. While several sources say the six publishing concerns may bow out unless the government does an about-face, others believe there's a strong chance the government will relent.

### VGs For Your VDTs

In answer to computer users' terminal complaints, **American Optical Corp.** is marketing "Videoterminal Glasses," aka VGs. Designed to cut down on eyestrain, blurred vision, and headaches, the occupational eyewear reflects less light than ordinary glasses and, in turn, makes images easier to read. Both prescription and nonprescription VGs are available in either magenta, gray, or blue. These correspond respectively with terminals featuring green, black and white, and amber displays.

### Layoff Survivors Face Stress

Given today's competitive job market and unemployment statistics, it's understandable why stress levels skyrocket when a person loses his or her job. But a New York psychologist told **Psychology Today** that those who keep their jobs while others don't suffer just as much from "survivor guilt." Described as similar to the feelings Auschwitz and Hiroshima survivors experienced, the malady manifests itself through illness (flu), anger, and fear. To help alleviate the guilt, the psychologist recommends sufferers learn all they can about the layoffs. Above all, victims are advised to keep working.

## Baby Boom Boosts Median Age To 30.6

### Black City Population Declines; Male, Female Single Ranks Increase

Americans' median age rose to 30.6 years in 1982. Owing to the maturing of the postwar baby boom generation, the Census Bureau finding breaks the 30.3 year record set in 1952.

Between 1970-80, the median age rose from 27 to 30. Since baby boomers are shifting into the 35+ demo category, they are subsequently pushing the median age up. This group is also responsible for a "baby boom echo," which has resulted in a 6.3% increase in the under five population from 1980-82. However, because of the previous low birth rate, the number of school-age (5-17) persons continues to drop.

Other findings showed a first-time decline in the number of blacks residing in central cities, which could have future implications for the Black/Urban format. While 59% of the black populace lived in the cities during 1970, that percentage fell to 55% in '82. At the same time, blacks moving to the suburbs increased by 2.3 million from 1970-80.

Over half (53%) of women 20-24 stayed single, up significantly from 1970's 36%. 72% of men in that age group had also never married, compared to 55% 12 years prior. A growing portion of the early 30s group is remaining single as well. Nearly 12% of females and 17% of males 30-34 had never married.

## Let Me Take You Down ... To Beatle City

Beatle fans are everywhere. And for those aficionados for whom too much is never enough, there's "Beatle City." Located on Liverpool's Seel Street, the exhibition is described by GM **Roger White** as "no glass case museum. Visitors will feel they're actually living in Beatleland through the Sixties, going to America or making records and films with the fabled four, and finally feeling the painful emptiness left by the killing of **John Lennon**."

Officially opened by **Queenie Epstein**, manager **Brian Epstein's** mother, the museum houses 1000+ exhibits. On display are such mementos as the fully-restored Magical Mystery Tour film bus, Lennon's piano and guitars, the Cavern's Hammond organ, **McCartney's** drum kit, a recreation of Epstein's London office, **Ringo Starr's** Mini-Cooper S auto, and **George Harrison's** 12-string harp-tone guitar.



Just one of the many exhibits on display, showcasing Harrison's guitar and a "Hard Day's Night" script.

W

# ROCK ALBUM COUNTDOWN

WESTWOOD ONE

ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.



**THE UNITED STATIONS**  
PRESENTS:

# **THE 4th OF JULY SUMMER BEACH PARTY**

Celebrate the biggest beach weekend of the summer with all the hottest summer hits together in a fast-paced audience grabbing three hour special.

**STARS LIKE:**  
THE BEACH BOYS  
JAN AND DEAN  
THE MOTELS

**SONGS LIKE:**  
VACATION  
by the GO GO's  
SUMMER NIGHTS  
by Olivia Newton-John/John Travolta  
SATURDAY IN THE PARK  
by Chicago

**SUMMER SONGS  
NOTHING BUT SUMMER SONGS!**

40 FAVORITES . . . each and every one about the sun, the surf, the beach and summer fun. To make it even more special there'll be stories from many of the hitmakers themselves.

For station clearance information call our Washington, D.C. office at (703) 556-9870.

Don't be left out in the cold this Summer . . .  
RESERVE this feature for your market today.

Brought to you by



**The United Stations**  
AMERICA'S TARGET RADIO NETWORKS

NEW YORK • CHICAGO • WASHINGTON, D.C. • LOS ANGELES

# EPIC/PORTRAIT & CBS



## EDDY GRANT "Romancing The Stone"

*Portrait*

### CHR NEW & ACTIVE

WXKS-FM 32  
WPHD deb 38  
WCAU-FM 22-18

PRO-FM add  
93FM 28-24  
B96 39-35  
WGCL 31-27  
WHYT 24-20  
KOPA add  
FM102 add

XTRA on  
KITS on  
KNBQ add

Q100 add  
WNYS add  
98PXY add  
KZZB add  
WDCG add  
WANS-FM add  
K107 add 40

KELI add  
KQXR add  
KDON-FM add  
WIGY add  
WSQV add  
WJAD add

WGLF add  
KKQV add  
KTRS add  
KZOZ add  
KIST add

**AOR TRACKS:**

**35**

Watch Your Local Listings  
For Eddy's New Video Of  
"Romancing The Stone"



## FACE TO FACE "10-9-8"

*Epic*

### CHR SIGNIFICANT ACTION

WHIT deb 32  
WXKS-FM 26-16  
PRO-FM on  
WGCL add  
KMJK add  
FM102 deb 30  
KS103 add  
KPLUS deb 39

K104 add  
WZLD add  
KSET-FM add  
WOKI add  
WFMI add  
WGRD add 39  
WJXQ add  
KQMQ add  
KSKD add  
KHYT add  
WQCM add

OK100 add  
WIXV add  
WGLF add  
KKQV add  
Y94 add  
KGOT add  
KGHO add  
KBIM add  
KIST add

On MTV

**AOR TRACKS: 55**

**AOR ALBUMS: 38**

**BILLBOARD DANCE CHART:**

**12**

# ASSOCIATED LABELS

## LaTOYA JACKSON

### “Heart Don’t Lie”

#### CHR NEW & ACTIVE

B104 add  
WPHD add  
WCAU-FM 26  
WASH 30  
Y100 25

WCZY 35  
FM102 16-14  
KS103 38  
XTRA 20-18  
KNBQ 25

WXKS-FM  
CKOI  
PRO-FM

Z93  
WNVZ  
Q105  
WHYT  
KOPA  
WMAR deb 35  
WNYS add  
FM106 38  
98PXY add  
WKFM 31-25  
WHTF 30-26

WNOK-FM 39-35  
WOKI 35-32  
KRGV 34  
KTFM 23-17  
13K 37  
KYNO-FM 30-27  
KIKI 28  
KQMQ 23-16  
KTKT add  
99KG add  
KGHO 30



**BLACK/URBAN CHART:**

**23**

On MTV

## ORION THE HUNTER

### “So You Ran”

*Portrait*

#### CHR SIGNIFICANT ACTION

WPHD deb 39  
WCAU-FM add  
WGCL 32-28  
WKFM add  
WRCK deb 34  
WKRZ-FM add  
WHTF add  
WZLD add  
WFMI add  
KTFM add

WKDD deb 39  
WZPL add  
WJXQ 35-30  
WHOT-FM add  
KQXR deb 34  
KLUC add  
KHOP add  
WGUY add  
WIGY add

13FEA add  
KQIZ-FM add  
WPFM add  
KKQV deb 39  
WBNQ add  
KOZE 9-8  
KZOZ deb 35  
WXKS-FM  
WOKI

KELI  
WERZ  
WJBQ  
WSQV  
Q101  
WHSL  
KFMW  
KCDQ  
KBIM



**AOR TRACKS: #13**  
**AOR ALBUMS: #14**

Distributed by CBS Records

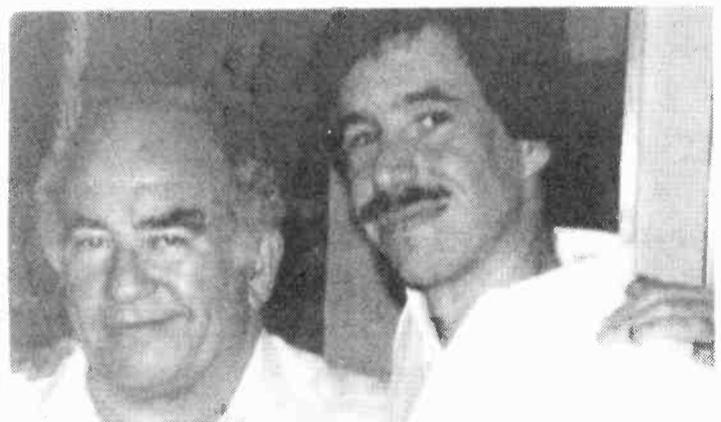
# Networks/Program Suppliers



**HEART ATTACK** — Epic recording group Heart recently performed at a "Spring Break" concert in Daytona Beach, broadcast by the ABC Contemporary Network. Pictured after the performance are (l-r) Heart's Howard Leese and Mark Andes, Anheuser Busch's Paul Doherty, ABC's Corinne Baldassano, Heart's Ann and Nancy Wilson and Denny Carmassi, and Anheuser Busch's Bob Waibel and George Bleystone.



**RADIO KILLED THE VIDEO STAR** — AP's Bob Moon hosts "Home Video Update" on the AP Network, beginning June 4. The program is a :90 consumers' guide to home video products and technology.



**PROGRAM GRANT** — Ed Asner was the guest on a recent edition of Strand Broadcasting's syndicated program "Music & Memories." Pictured with Asner is the show's producer Ron Fineman.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

# Pro:Motions

## McGavren Appoints Three VPs



Mary Beth Garber



Pam Little

**McGavren Guild Radio** announces three new Vice Presidents: VP/Sales **Mary Beth Garber**, Los Angeles office; VP/Regional Manager **Pam Little**, Philadelphia; and VP/Sales **Kay White**, Atlanta. In other company activity, **Tom Dolliff** has been named Sales Manager of the Houston office, succeeding **Mike Blackman**, who relocated to the firm's Atlanta office. Also joining the Atlanta sales team is former **Masla AE Lynn De Caterina**.

## Tremblay Takes Permian VP Post

**Rod Tremblay** joins **Permian Records** as VP/Promotion, Sales and Marketing. He comes to the label from **MCA Distribution** in Dallas, where he acted as Regional Branch Manager.

## Sheldon Segues To Media General

**Linda Sheldon** has been appointed Sr. VP/Director of Syndication and Programming at **Media General Broadcast Services, Inc.** She comes to the company from the VP/Barter Syndication post at **Lorimar, Inc.** in Chicago. Before that she served as President and part-owner of Chicago-based barter syndication firm **Media Five**.

## Fierce New Selcom Manager

**John Fierce** has been upped to Office Manager of **Selcom Radio's** new Minneapolis branch. During the past two years he worked as an Account Executive at Selcom's Chicago office, following a three-year stint as GSM and AE at crosstown **WLAK**. His appointment is effective June 1. The new Minneapolis office is located in the Baker Building, Suite 732, 706 Second Avenue South, Minneapolis, MN 55402; (612) 332-4411.



John Fierce

## Christal Welcomes Cohen

**Judi Cohen** has been tapped as Manager of the **Christal Company's** Philadelphia office. Most recently with **Blair Radio** in New York, she was formerly an AE with **WCAU** and **WEAZ** in Philadelphia.

## Bly To Merit Music

Former **Warner Bros. Music** chief **Mel Bly** now heads the newly-opened West Coast offices of **Merit Music**. His duties include acquiring major catalogues and developing associations with producer/writers and artist/writers.

## CBS Ups Hallahan

**Louise Hallahan** has been appointed Manager/Sales Development and Promotion for **CBS/FM National Sales**. Since 1983 she worked as CBS Inc.'s Congressional Relations Associate. Hallahan joined the company in 1976 as Assistant to the Director, Government and Media Relations.



Louise Hallahan

## Ziskrout Directs Enigma Promotion

**Jay Ziskrout** becomes **Enigma Records'** Director of Promotion. Prior to this he was the Assistant Director of North American Operations for **A&M affiliate Oz Records**. Ziskrout's new post will also have him serving as the promotions liaison between Enigma and **EMI America**.

## WUSL Lifts Loftus To LSM

**James Loftus** moves up to Local Sales Manager at **WUSL/Philadelphia**, after 14 months as the outlet's Retail Sales Manager. He brings along prior experience as GSM of **WARK & WXCS/Hagerstown, MD**, and as an Account Executive with Philadelphia's **WCAU-FM** and **WFIL**.

## Viacom Taps Bernstein, Reinhart

**Jeffrey Bernstein** and **Jeanne Reinhart** have been named Director/Compensation and Benefits and Corporate Communications Associate, respectively, at **Viacom International Inc.** Bernstein served nearly four years in a similar capacity with **ADP, Inc.** Reinhart previously handled trade media relations for four years with Dallas-based **Celanese Chemical Company**.

## Moyer Heads KCNR Regional Sales

**Jim Moyer** assumes the Regional Sales Manager post at **KCNR-AM & FM/Portland**. He's been with the stations since 1981, initially coming on board as an Account Executive. Moyer honed his advertising/marketing skills through prior affiliations with Portland's **Dawson, Turner & Jenkins, Petzold & Associates**, and the **Pihas, Schmidt, Westerdahl Company**.

## Bailey Joins Group W

Former **MCA Records** Director/Publicity and Artist Development **Jerry Bailey** shifts to Manager/Press Information for **Group W Satellite Communications/Nashville**. In his new capacity, Bailey will oversee press information projects for the **Nashville Network (TNN)**. Before his five-year tenure at MCA, Bailey held a similar position with **ABC Records** for five years.

## Tannen Forms Own Firm

Eleven-year **Screen Gems-EMI Music** staffer **Paul Tannen** has established his own management and publishing concern. The self-named **Tannen Company** merges the reactivated **Ridge Music/Natson Music Publishing** catalogs with **Tannen Music**, a company created in the '40s by the late **Nat Tannen**. The new firm may be reached at 36 East 61st St., New York, NY 10021; (212) 752-2276.

## Kief Directs Stiletto

The recently-established **Stiletto, Ltd.** oversees the operation of **Townsway Entertainment, Townsway Music, Kamakazi Music, Hastings/Clayton/Tucker/Inc., HTC Services, HTC Management, and StarGlow, Ltd.** Founder **Garry Kief**, late of **ABC Entertainment**, acts as President/CEO of the Los Angeles-based multi-service umbrella company. Its first project was the **Showtime** network's "**Barry Manilow: The Concert At Blenheim Palace**."



Garry Kief

## Capitol Promotes Peacock

**Michelle Peacock** has been upped to Director/National Video Promotion for **Capitol Records**. She has spent 14 years in the music industry, most recently serving as Capitol's Director/National Press and Artist Development.



Michelle Peacock

## Price Names Meltzer Controller

**Kim Meltzer** has been appointed Corporate Controller for **Price Communications Corporation**. Prior to joining Price, she was Manager/Accounting Operations at **Corinthian Broadcasting Corporation**. Meltzer also worked as Supervisor/Accounting Policies for **International Paper Company** and as Senior Accountant at **Peat, Marwick, Mitchell & Co.**



Kim Meltzer

# NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

SCHTICKS ARE FOR KIDS

## Programming For Children — Will It Work?

Children's radio is a basic contradiction in terms. Except for a few isolated efforts in experimental programming, there is very little for young people to sit back and tune in. Children do not purchase many consumer goods, they are virtually unrated by Arbitron, and they spend most of their "entertainment" hours in front of a television set. Those children who do listen to the radio get a preadolescent dose of the same music the older demographics are tuning in. While "public interest groups" fight on Capitol Hill for more children's programming on television, the radio industry all but ignores the problem. This week's column takes a look at the current "state of the art" in children's radio programming and discusses some of the key issues tantamount to its success — or failure.

During its early days, radio was to homes what television is to most American households today. Radio was the focus of daily life. Families would gather 'round the old Philco and listen to "Dragnet," "Gunsmoke," "Amos n' Andy," and many other programs designed for young and old.

Then, with the advent of television, those old programs — and the listeners — shifted to the newer visual medium, while radio became more a source for music, news, and information. Radio lost a major share of its audience to "episodic" programming, but it also developed the ability to target specific audience segments.

### CHILDRENS RADIO NETWORK

#### Children's Radio Network

Beginning July 4 the Children's Radio Network will debut on a number of commercial radio stations around the country. That's right, *commercial*. The network is targeted to the 34 million preteens who comprise 15% of the American public; its programming is designed to fill a programming need that CRN President William Osewalt claims has been missing from radio for 25 years. "We're going to have educational overtones in just about everything we do," he told R&R. "Basically what we want to do is provide programming that is enlightening and thought-provoking among preteens. We have covered the gamut, from American history to tools for learning, from Grimm's fairy tales to fun with numbers, as well as Arabian Nights' stories, songs, and bedtime stories."

The important aspect of any children's programming, Osewalt explained, is developing the ability to listen. "Our feasibility studies showed that listening skills are the ones that are most underdeveloped in our educational system. To understand the value of a word without understanding its use, or its pronunciation, makes it difficult to learn to read."

On paper a network devoted strictly to children's programs sounds great, but just how practical and viable is such a venture? Children are already inundated with vast amounts of television programming, ranging from the awful to the not-so-awful. Is

there room in the media for an audible medium targeted primarily to preteens?

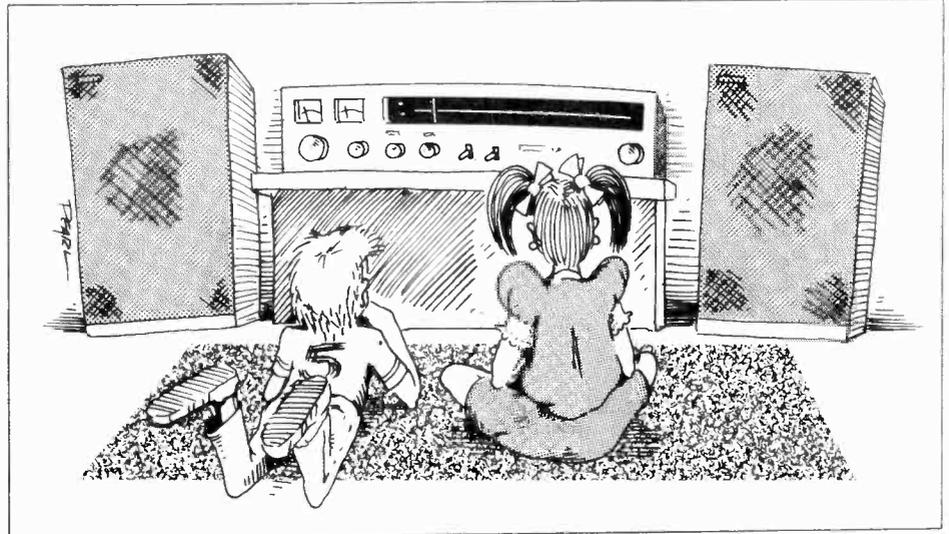
"The people we're going after are very inquisitive," Osewalt affirmed. "If programming is presented to them in an entertaining, dramatic, and enlightening way on radio, they will tune to it. I also believe their parents will play a major role with regard to directing them to this type of concept."

Attracting the children, though, is only half the battle. The next step is attracting the advertiser who really hasn't got much of an interest in preteens' buying habits. Doesn't this factor present a major stumbling block to the success of a national children's programming venture?

It won't be that much of a problem, Osewalt insists, because the advertising community has already begun to reckon with children's consumer habits. "Children show up already in TV and the Nielsens," he concluded, "and there is already \$400 million a year being spent in television, specifically to target children. Based on that, our feeling is that there's a definite interest among advertisers to reach this target. In terms of the ratings, we're not much worried. They don't rate children. What we're looking at is a specialized format that really won't compete with the radio dollars that are now in the marketplace. What we are going to see is dollars developing for radio that will add to the general coffers of the industry and not affect any of the dollars that are there already."

### Network Spots

The **ABC Youth Radio Networks** will be presenting two special programs this summer. On June 30, **Jefferson Starship** will be broadcast live in concert, and on July 4 the network will present a two-hour special featuring **Quiet Riot**, the **Greg Kihn Band**, **Stray Cats**, **Journey**, **Huey Lewis & The News**, **Pat Benatar**, **Tom Petty**, and the **Cars**. . . **ABC Radio Sports** has signed Olympic gold medalist **Bruce Furniss** as expert color commentator to cover all Olympic swimming events this summer. Furniss won two gold medals in swimming competitions during the 1976 Summer Games in Montreal. . . The **AP Radio Network** is adding eight contemporary newscasts to its lineup, effective July 6, providing affiliate stations with more short, contemporary newscasts. This brings to 54 the number



#### Family Radio Programming

Another commercial radio enterprise targeted specifically at the younger audience is "New Waves," a two-hour weekly program offered by New York-based **Family Radio Programming** (see R&R, 2-24). "New Waves" blends several different types of programming into one entertaining format. The show features news and information segments, interviews, current music and a short serial, all covering topics of interest to the targeted 9-15 year-old audience.

"The days of talking down to kids, and doing little kiddies shows, are over," explained company President **George Morency**. "We did research to see how kids used and perceived radio, and found that to most of them radio means music. They also glean a certain amount of information, and they want to be aware of things that are going to affect them. We also found a family listening pattern around breakfast time. So in our target age group the family is still a major part of their lives, and they are listening, for the most part, to the stations their parents are. When they get a little older and start to reject this music they'll start tuning to the harder rock, the AOR. But at this age there isn't that much of a gap."

All of the "New Waves" features are of short duration and cover a broad range of topics — unemployment, computers, selecting a college — anything in which young people might have an interest. "We try to make each story relevant," Morency continued. "We examine how an issue can affect their lives, and everything is produced with that in mind. Parents are obviously eager to know more about their kids, to enter into a dialogue with them on topics that are issues within the family."

The challenge of finding advertiser support for a weekly program is no less difficult than it is for an entire format. Morency commented on changing the advertisers' perceptions toward children's programming: "The difficulty is getting advertisers to recognize that radio is the medium that kids use. We have the research that shows this, but the lack of current — let alone high-quality — product in the marketplace doesn't help. Advertisers aren't used to looking at radio with kids in mind. The first thing is to try and get them to realize that radio is something kids are already using. And what we are offering is a vehicle within which they can place their ads and attract larger numbers than a station is already getting in that time period."

#### Can Children's Radio Work?

"But will children listen?" That's probably the most pressing question in the children's programming issue. Just as kids won't finish their vegetables because they're good for them, what indication is there that a child will sit in front of the radio instead of playing ball? **Yuri Rasovsky**, producer for **Family Radio Network** in Chicago as well as producer of the "New Waves" serial segment, sees no evidence that kids will listen. "The key issue is whether the child is going to tune in," he said. "My own gut feeling is that kids' material is better packaged on cassette or record and sold to the public, instead of being broadcast. A kid is more likely to relate to the material if he holds it in his hand, is able to stick it in his own cassette player, and turn it on."

The problem isn't so much getting a child to sit still and listen. It's the other media competing for his attention. According to Rasovsky, "You've got to think of it in terms of competing with the other stimuli the kids have — mainly television. Radio has to do what it can do better than television, and that is storytelling. Radio can do this better because the actors look better, the scenery looks better, the costumes look better, and the special effects are much zipper than anything Spielberg could churn out. There is also a pace that radio can have that TV can't; expectations radio can set up that television could never fulfill."

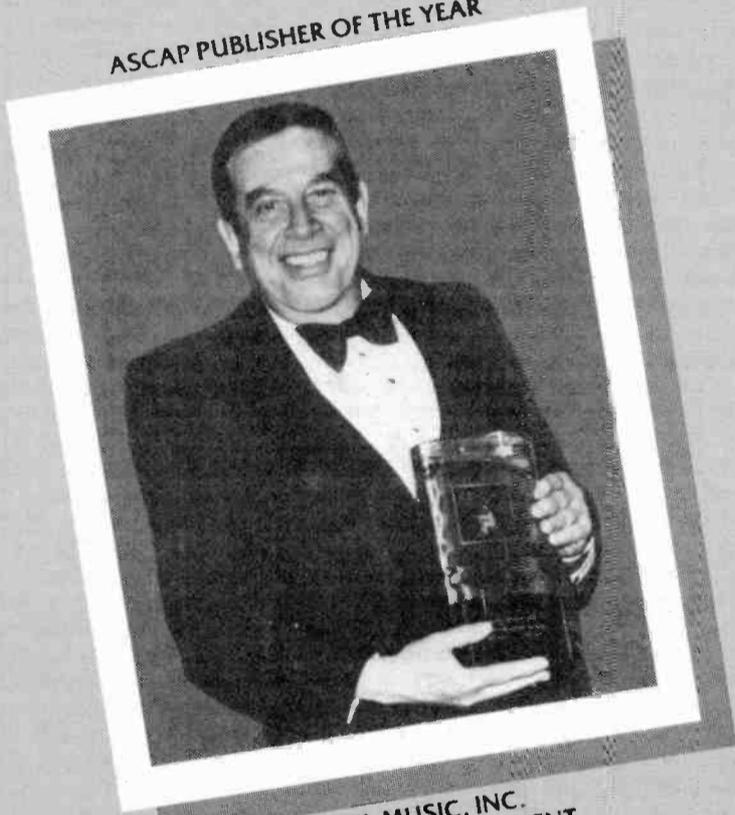
Along with external competition, Rasovsky also views parents as a potential problem in creating good, appealing programs for children. "You could do the greatest kids stuff in the world," he concluded, "and you'd never be able to get anywhere with it because it has to pass parental censorship. Parents are an uninformed group of people who have absolute power over what their kids will or will not consume in terms of culture. About 90% of all this programming is geared not to the kids, but to pass parental censorship. It has to be innocuous enough to pass and, in the process, you make it so sterile that kids won't like it."

Whether kids like it or not, and whether they listen or not, will be the true litmus test. Children's radio programming is a wide-open field, greeted with skepticism on one hand and optimism on the other. The possibilities are endless, but the basic question still remains: will children listen?

Only time will tell . . . stay tuned.

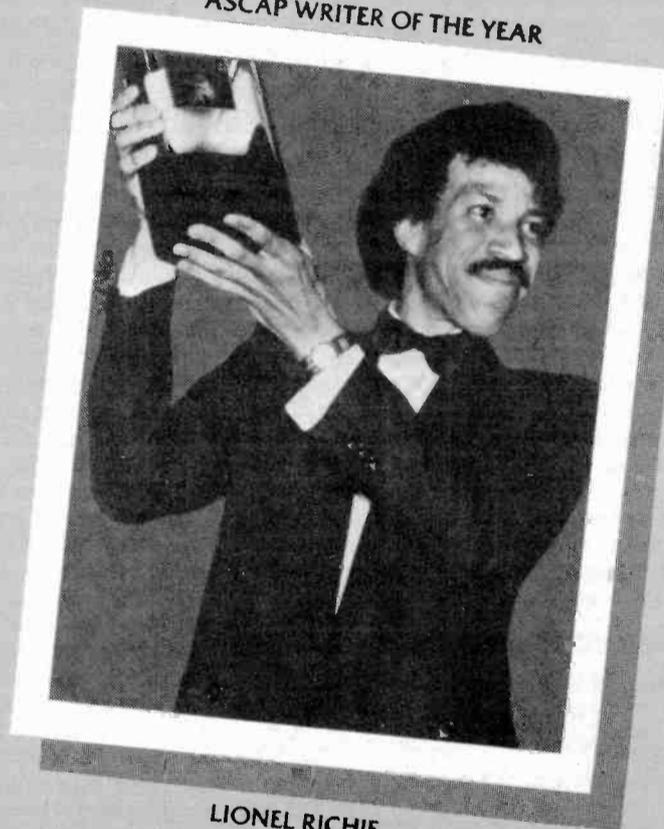
# THE MOST P LICENSING OR HONORS THE WRITE ITS MOST PERFORM

ASCAP PUBLISHER OF THE YEAR



APRIL MUSIC, INC.  
MIKE STEWART, PRESIDENT,  
APRIL MUSIC, INC. (CBS SONGS)

ASCAP WRITER OF THE YEAR



LIONEL RICHIE

"UP WHERE WE BELONG"-  
MOST PERFORMED ASCAP SONG OF THE YEAR



L.-R. BUFFY SAINTE-MARIE & JACK NITZSCHE (WRITERS);  
ALAN MELINA, CREATIVE DIRECTOR & MARVIN CANE, PRESIDENT  
FAMOUS MUSIC CORPORATION (PUBLISHERS)

# PERFORMED GANIZATION RS & PUBLISHERS OF ED SONGS FOR 1983\*

## MOST PERFORMED WRITERS

Kevin Adams (PRS)  
Harold Arlen  
Burt Bacharach  
Russell Ballard (PRS)  
Alan Bergman  
Marilyn Bergman  
Irving Berlin  
Ben Bernie  
John Bettis  
Charlie Black  
Jackson Browne  
Johnny Burke  
Irving Caesar  
Jonathan Cain  
John Callis (PRS)  
Irene Cara  
Ken Casey  
Peter Cetera  
Michael Craig (PRS)  
Christopher Cross  
Rodney Crowell  
Hal David  
Richard Davies  
Eldra DeBarge  
Neil Diamond  
Steve Diamond  
Donald Fagen  
Dan Fogelberg  
Keith Forsey (GEMA)  
Glenn Frey  
Erroll Garner  
Marvin Gaye  
Boy George (PRS)  
Eddy Grant (PRS)  
Marvin Hamlisch  
E.Y. Harburg  
Brenda Harvey-Richie  
Colin Hay (APRA)  
Roy Hay (PRS)  
Roger Hodgson  
Herman Hupfeld  
Joe Jackson  
Cindy Jordan  
Greg Kihn  
Reece Kirk (APRA)  
Danny Kortchmar  
Diane Lampert  
Simon LeBon (PRS)

Jerry Leiber  
Annie Lennox (PRS)  
Kenny Loggins  
Steve Lukather  
Henry Mancini  
Dennis Matkosky  
Michael McDonald  
Patrick McManus  
Johnny Mercer  
Giorgio Moroder (SUISA)  
Jon Moss (PRS)  
Frank Myers  
Jack Nitzsche  
Phillip Oakey (PRS)  
Michael Omartian  
Jeffrey Osborne  
David Paich  
James Paterson (PRS)  
Steve Perry  
Maceo Pinkard  
Jeff Porcaro  
Steve Porcaro  
Michael Reid  
Nick Rhodes (PRS)  
Lionel Richie  
Austin Roberts  
Tommy Rocco  
Kenny Rogers  
Kevin Rowland (PRS)  
Buffy Sainte-Marie  
Aaron Schroeder  
Bob Seger  
Joe Seneca  
Michael Sembello  
David Stewart (PRS)  
Stephen Stills  
Mike Stoller  
Donna Summer  
Andy Taylor (PRS)  
John Taylor (PRS)  
Roger Taylor (PRS)  
Jack Tempchin  
Rod Temperton (PRS)  
Stevie Wonder  
Adrian Wright (PRS)  
Stephen Wright  
Vincent Youmans

## MOST PERFORMED PUBLISHERS

Almo Music Corporation  
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April Music, Inc.  
Russell Ballard, Limited  
Irving Berlin Music Corp.  
John Bettis Music  
Bibo Music Publishers  
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Cottonpatch Music  
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CVY Music Publishing Company  
Delicate Music  
Diamond Mine Music  
Double Virgo Music  
Easy Listening Music Corp.  
Famous Music Corporation  
Leo Feist, Inc.  
Freejunkt Music  
Galleon Music, Inc.  
Gear Publishing Company  
Genevieve Music  
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Greenheart Music Ltd.  
Hickory Grove Music Co.  
Hopi Sound Music  
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Jobete Music Company, Inc.  
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Mallven Music  
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Porcara Music  
Red Cloud Music Co.  
Reganesque Music Company  
Rehtakul Veets Music, Inc.  
Rye-Boy Music  
See This House Music  
Stonebridge Music  
Sweet Harmony Music  
Sweet Summer Night Music  
Threesome Music Co.  
Timo-Co Music  
Twist & Shout Music  
Virgin Music, Inc.  
Warner Bros., Inc.  
(Warner Bros., Music Division)  
WB Music Corp.  
Well Received Music  
Yellow Dog Music, Inc.

American Society of Composers, Authors & Publishers



70 YEARS OF AMERICA'S GREATEST MUSIC

\*October 1, 1982—September 30, 1983. Also included are the writers & publishers of the most performed standards in the period October 1, 1973—September 30, 1983.

# Networks/Program Suppliers

## MUSIC FEATURES

### ABC

#### Contemporary Net/Spotlight Special:

Culture Club (June 17)

#### Entertainment Net/Silver Eagle:

Larry Gatlin/Gatlin Brothers (June 18)  
The Bellamy Brothers (June 23)

#### Rock Net/Continuous History Of Rock & Roll (R. Stone)

Summertime rock (June 17)  
Stevie Nicks (June 24)

#### Rock Net/King Biscuit (DIR):

Dwight Twilley/Midnight Oil (June 17)  
Tony Carey (June 24)

#### Clayton Webster Country Calendar:

Freddie Hart (June 18)  
Tammy Wynette (June 19)  
Anne Murray (June 20)  
Lacy J. Dalton (June 21)  
Kris Kristofferson (June 22)  
June Carter Cash (June 23)  
Leon Everett (June 24)

#### Rare Trax:

John Cougar (June 18)  
Quarterflash (June 19)  
Survivor (June 20)  
Missing Persons (June 21)  
Stray Cats (June 22)

#### Retro Rock:

Van Halen (June 18)

#### Creative Radio Network

#### Country Music's Radio Magazine:

Leon Everett (June 16)

#### Gary Owens' Supertracks:

Dusty Springfield/Kinks (June 16)

#### Global Satellite Net

#### Rockline:

Dan Aykroyd (June 11)  
David Gilmour (June 25)

#### Innerview

#### Innerview:

Missing Persons (June 18)

#### Mutual

#### Lee Arnold On A Country Road:

Shelley West/Willie Nelson/David Allan

Coe/Richard Sterban/Steve Warner/  
Gary Morris (June 9)

#### Narwood Productions

#### Country Closeup:

Ronnie McDowell (June 18)

#### Music Makers:

Tony Bennett (June 18)

#### NBC

#### The Source:

Fathers of rock special (June 15-17)

#### PFM Inc.

#### Guest DJ:

Dale Bozzio/Missing Persons (June 18)

#### PIA (Program Services)

#### Rare & Scratchy Rock & Roll:

Byrds (June 15)

#### RKO Networks

#### Behind The Music (RKO 2):

Culture Club (June 11)  
Ronnie Milsap (June 12)  
Michael Martin Murphy (June 13)  
Steve Perry (June 14)  
Sergio Mendes (June 15)

#### Captured Live (PG Prod.):

Aldo Nova (June 18)

#### Checkin' In (RKO 2):

Willie Nelson (June 11)  
Reba McEntire (June 12)  
T.G. Sheppard (June 13)  
Johnny Lee (June 14)  
Barbara Mandrell (June 15)

#### Countdown America

#### w/John Leader (IS INC):

Styx (June 9-10)

#### Private Sessions (RKO 1):

Irene Cara (June 11)  
Queen (June 12)  
Deniece Williams (June 13)  
Wang Chung (June 14)  
Go-Go's (June 15)

#### Solid Gold Saturday Night

#### (Dick Bartley):

Great instrumentals (June 16)

#### Strand Broadcast Services

#### Music & Memories:

Jim Messina/Shari Lewis (June 16)  
Platters/Jim Backus (June 23)

### Syndicate It

#### Music Of The City:

Motown special: Diana Ross &  
Supremes/Marvelettes (June 18)  
Motown Special: Smokey Robinson/Miracles/  
Martha & The Vandellas (June 25)

#### United Stations

#### Dick Clark's Rock, Roll & Remember:

Pat Boone (June 15-17)

#### The Great Sounds:

Margaret Whiting (June 15-17)

#### Rick Dees' Weekly Top 40:

Scorpions (June 15-17)

#### Solid Gold Country:

Gene Watson (June 15-17)

#### Weekly Country Countdown:

Lacy J. Dalton (June 15-17)

#### Westwood One

#### Budweiser Concert:

Jeffrey Osborne (June 18-24)

#### Dr. Demento:

Demented Doo-Wop (June 15-17)

#### Earth News:

Joe Jackson/Barbara Hershey/Randy Newman/  
Hugh Hefner/Mei Torme (June 11-15)

#### Off The Record:

Van Halen/Jefferson Starship/Roger Glover  
(June 18-22)

#### Off The Record Specials:

Queen (June 11-17)

#### Rock Album Countdown:

Cyndi Lauper/David Gilmour (June 15-17)

#### Rock Chronicles:

The Beatles remembered (June 15-17)

#### Special Edition:

Gap Band (June 11-17)

#### Star Trak Profiles:

Captain & Tennille (June 18-24)

#### Superstars Rock Concert:

Asia (June 22-24)

## PEOPLE

London Wavelength has announced the promotion of **Gayle Miller** to Executive VP/Operations, and **Karyn Petrone** to VP/Administration and Business Affairs. Miller, who became the company's VP/Director of Music & Programming six months ago, will be working on the programs "Guitar Greats," "BBC Rock Hour," and "Hitsville U.S.A." Petrone, who has been with London Wavelength for six years, moves up from the position of Office Manager. She will supervise and administer the company's in-house and business activities.



Gayle Miller

All Star Radio has named **Betty Iannaci** to handle all public relations duties for the company. She formerly was with **Modern Records** and **Danny Goldberg Publicity**, and in her new capacity will be working with the entire All Star Radio lineup, including "Stevens' & Grdnic's Radio Hotline," "Comedy Drop-Ins," and "Steve's Bank."



Karyn Petrone



**ISLAND RHYTHMS** — Rick James (l), recuperating in St. Maarten following his recent collapse, was interviewed by Frankie Crocker for "City Rhythms," the 90-minute Urban Contemporary program heard on the ABC Youth Radio Networks.

## NEWS & INFORMATION FEATURES

### ABC

#### Rock Net/Lifelines:

Randy Harelson/"500 Hints For Kids" (June 4)

#### Rock Net/Rock Notes:

Grateful Dead highlights (June 4)  
Roger Daltrey/The Who (June 5)

#### All Star Radio

#### Radio Hotline:

Call to duty/sexual harassment/close personal friend/how 'bout munchies/Mom (week of June 4)

#### Stevens' & Grdnic's Comedy

#### Drop-Ins:

Pain reliever #2/Carmen Cazona/radio juggler/meanwhile, somewhere else/yogurt scalping/big fat Donna (week of June 4)

#### Clayton Webster

#### Jack Carney's Comedy Show:

City life (June 18)

#### Sporting News Report:

Dr. Harry Edwards/Rollie Fingers (June 18)

#### Mutual

#### Larry King Show:

Paul Duke/Charles McDowell (June 4)  
Dr. John Byrne/Dr. Athelstan Spihlhaus (June 5)  
Myra McPherson (June 6)  
Paula Hawkins (June 7)  
Dr. Stanton E. Samenow (June 8)

#### Narwood Productions

#### Minding Your Business:

Insurance company loans (June 4)  
Air Hearse Inc./benefit plans (June 5)  
Money back guarantee/bye-bye Osbourne (June 6)  
Grace Commission (June 7)  
Dutch equity/Great Plains Software (June 8)

#### Progressive Radio Net

#### Computer Program:

Computer lighting/protecting data/micro security/talking computers/women & computers (week of June 4)

#### Laugh Machine:

Rodney Dangerfield/Kip Adotta/Robin Williams/  
Bill Cosby (week of June 4)

#### News Blimp:

Daily moods/decrease in crime/American perimeter race/dangerous taxpayers/androgenous rock stars (week of June 4)

#### Sound Advice:

Trouble-shooting/warranties & service/record handling/preserving plastic/record care (week of June 4)

#### RKO One

#### Beat The System:

Best carpet prices anywhere (June 12)  
Health food hustles (June 13)

#### Mind Games:

Eugenics (June 11)  
Para-sympathetic nerves (June 12)  
Indiana Jones & the modern archetype (June 13)  
Distemper (June 14)  
Playing by ear (June 15)

#### Smart Money:

Picking a money manager (June 11)

Getting a raise (June 13)

Cheaper Fannie Maes (June 15)

#### Strand Broadcast Services

#### Something You Should Know:

Better sleep (June 11)  
Becoming a happy person (June 13)  
Exercise benefits (June 15)

#### Syndicate It

#### Radiatorobics w/ Jayne Kennedy:

Hip exercises (June 4)

#### Westwood One

#### Brad Messer's Daybook:

Midway battle/1st aircraft (June 4)  
Arsenic/zoot suit riots (June 5)  
1st helicopter/Blue Thunder (June 6)  
Beau Brummell/Times Beach (June 7)  
Cochise predicts death/counterfeiting (June 8)

#### Spaces & Places:

The tender trap revisited (week of June 4)

#### Waldenbooks Review:

Louis L'Amour & "The Walking Drum"/Nora Ephron & "Heartburn"/Jim Dodge & Patricia Daniels (week of June 4)



**SMILES, EVERYONE . . . SMILES** — "Supergroups Live," the series of live concerts produced by DIR Broadcasting for the ABC Rock Radio Network, recently presented Judas Priest. Pictured backstage following the performance are KLOS/Los Angeles's Steve Downes and Mark Felsot, Q95/Indianapolis's Louise Sherman, DIR's Paul Zullo and Liz Laud, ABC's Willard Lochridge, DIR's Peter Kauff, Judas Priest lead singer Rob Halford, and KBPI/Denver's Lyn Wells.



**IN HOT PURSUIT** — The cast of "Penelope's Pursuit," Coast To Coast Top 20's new spring promotion, is in full swing. Pictured in the studio, running through the latest set of contest clues, is the program's cast (l-r) Travis Head, Lauren Callwood, Frank Williams, Karin Wolfe, and Sylvia Fulbright.



**CAFE OLE!** — MCA recording artist Don Williams dropped by the studios of Narwood Productions recently to promote his "Cafe Carolina" LP, and to record an interview for an upcoming segment of "Country Closeup." Pictured after the session are Williams (l) and "Closeup" producer Ellen Silver.

RKO  RADIOSHOWS



KANSAS



HEART

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## PRESENTS KANSAS & HEART

The biggest acts recorded live at America's premier rock arenas in a weekly one-hour format.

Join these two supergroups as they share the spotlight the weekend of June 1st for this unique "Captured Live!" performance. Kansas features songs from their latest album "Drastic Measures" while Heart performs hits from their LP "Passionworks."

Produced by Patrick Griffith Productions, Inc. for RKO.

Capture your market by calling (212) 764-6702.



JHAN HIBER

# Radio Today: Arbitron's Latest Look

As mentioned last week, Arbitron introduced its glossy new publication **Radio Today: 1984 Edition** at the NAB in Las Vegas. This booklet updates material from a similar publication released over a year ago, and breaks new ground in some areas as well. Let me show you some of the highlights of this volume — you can then request a copy from your Arbitron rep to peruse at your station.

### 1982 Data

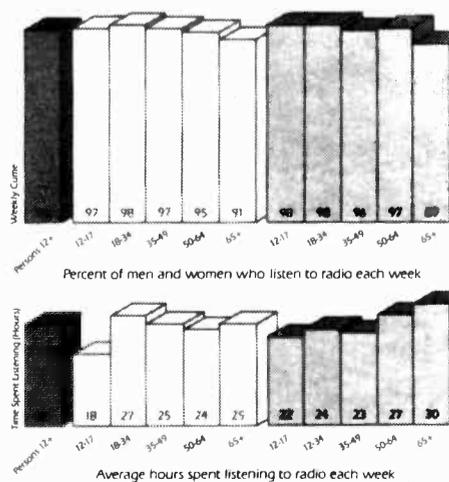
It takes some chutzpah to put out a booklet entitled **Radio Today** and then base it on diaries over a year and a half old. Nevertheless, Arbitron did that — the facts/figures you'll see here and in the full pamphlet are extracted from 8990 diaries returned during the fall '82 sweep. The sample was selected randomly from a national data base.

The good news is that with the exception of Differential Survey Treatment (DST) for Hispanics, there really haven't been any terribly crucial methodology changes since the fall '82 sweep (with the '83 population updates included). Thus keep in mind that more recent diaries might have made a difference — a slight one — in **Radio Today**.

### Men 18-34, Working Women Listen Lots

Which demo listens most to radio? Probably women who don't work? Maybe radio-hungry teens with lots of time to devote to the medium? Nope — neither.

As you can see on the following graphic, the average person spends 25 hours weekly listening to radio (or at least recording such in a diary). Women 50+ and men 18-34 spend the most time (in terms of hours) hooked on our medium.

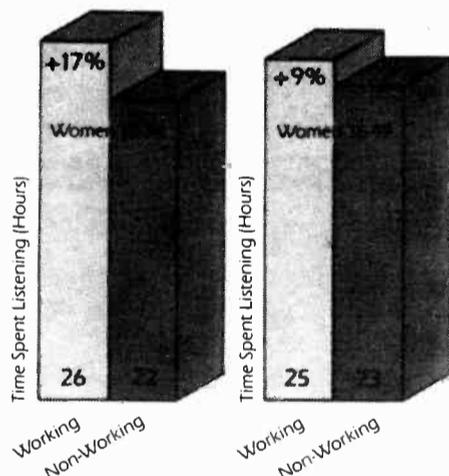


It was interesting to note that teen males spend notably less time with our medium than the other demos. Could this be because of MTV and its clones? Are the music industry and the radio industry doing what is possible to wean

these kids to our pastime, or will they catch onto radio at a later stage in life? Some interesting food for thought here.

### Working Women Hooked

Working women are often sought after by advertisers who assume that these ladies not only have more disposable income but also are the shopping decisionmakers by and large. So how does this portion of the public react to the radio? Positively, it turns out. The following bars show that working women not only are virtually all exposed to the



# Week In Review

### RAB Ratings Committee: Setback

The Radio Advertising Bureau's All-Industry Radio Ratings Committee has received word that its effort to "use reverse monopolistic practices on Arbitron" will apparently not get the blessing of the Department of Justice. The RAB request to be allowed to form an industry-wide negotiating committee dealing with radio ratings services was turned down due to "inherent uncertainties." According to RAB sources the Committee will now reevaluate its status.

### Rhody Bosley Named Arbitron VP

Rhody Bosley, most recently GSM of WMMR/Philadelphia, has been named to the post of VP National Sales, Radio at Arbitron. Bosley, whose appointment is effective immediately, succeeds Richard Lamb, who recently left to return to the broadcasting side of the business. Bosley, who will be based in New York and will report to Sales/Marketing VP Bill Livek, previously had broadcast management experience in Baltimore at WITH and WBAL.

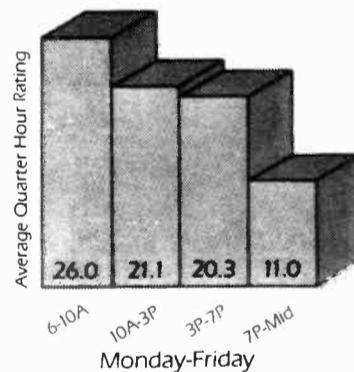
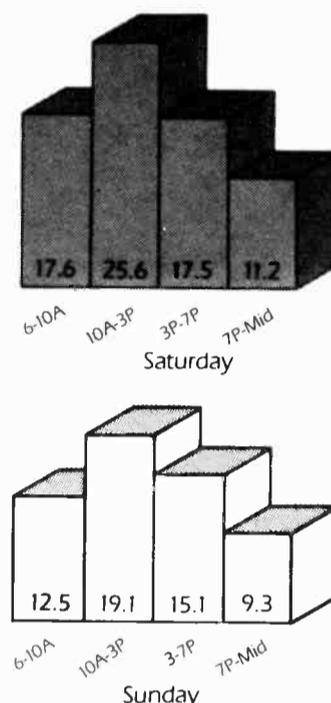
### New Number For Jhan Hiber & Associates

The new telephone number for the corporate headquarters of Jhan Hiber & Associates is (408) 372-5187. The firm's mailing address remains P.O. Box 1220, Pebble Beach, CA 93953.

radio but that the younger working women listen 15% more than their non-working counterparts.

### Daypart Listening Patterns

We often refer to Monday-Friday 6-10am as radio's prime time. It is, but are your rate card and your music rotation set up to recognize that Saturday 10am-3pm garners almost as much listening as morning drive Monday-Friday? Here are the overall Arbitron figures — compare with the situation at your station and in your market.



### Black Listening: New Analyses

3716 diaries from blacks in ten markets formed the basis for some new looks at listening by this group. I won't spill all the beans — I'll let **Walt Love** cover more of this ground in another article on his page — but let's take a look at one item that might be of interest from the black data.

Blacks listen to radio more than other groups, as demonstrated on the charts that follow. However, this phenomenon is not confined to any particular time of day or week.

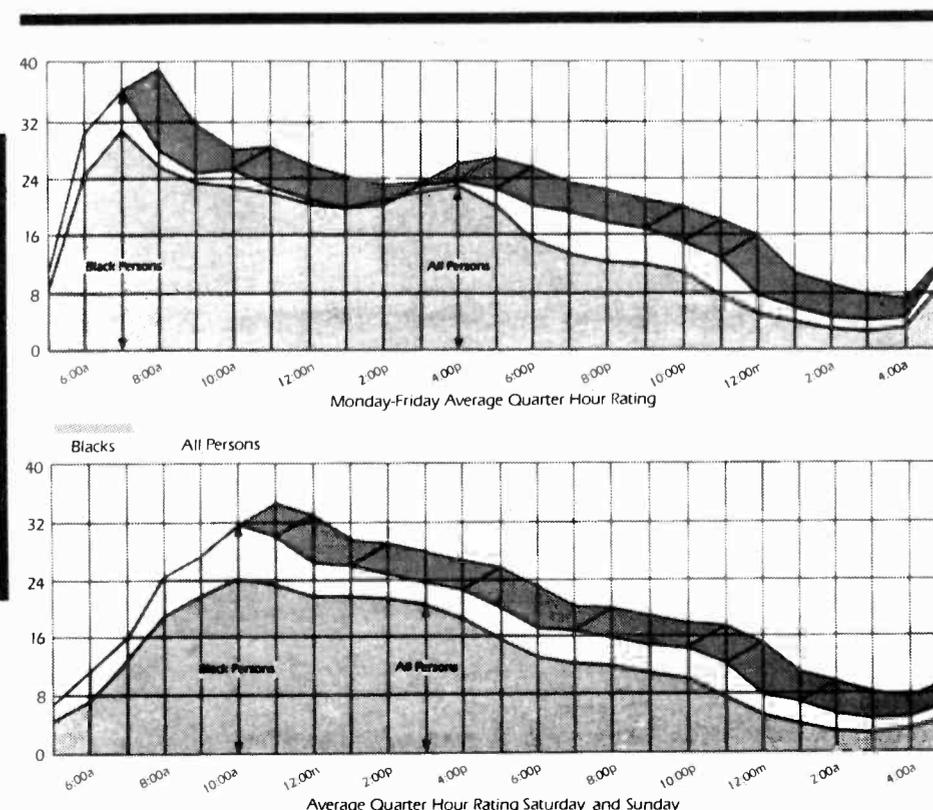
The Monday-Friday listening levels for blacks versus others look like this (left).

The disparity is even greater on the weekends, as the left chart reveals.

With more and more successful Black/Urban Contemporary stations, and with the average black tuning 30 hours weekly (compared to 25 for the overall sample) it would seem that advertisers wanting to reach this audience should definitely be using radio in a primary fashion.

So, some interesting tidbits contained in this latest Arbitron compendium. Get the whole story by contacting Arbitron, then put the key stuff to use — both on the street and in your programming thoughts. See how your situation compares — then go to town.

See you next week. We'll take a look at Arbitrends then and show you some examples of how it can be creatively used.



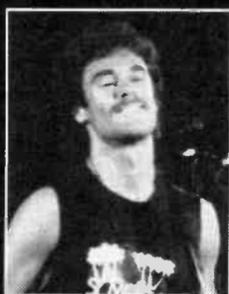
# CAPTURED LIVE!

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## THE FIRST AIRBORNE ROCK 'N' ROLL DIVISION



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David Jenkins



Richard Williams



Phil Ehart  
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John Elefante



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Robin Zander



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RKO presents a rock'n'roll exclusive... "The First Airborne Rock'n'Roll Division" concert featuring members from these super groups: Kansas, Doobie Brothers, Cheap Trick, Pablo Cruise and Le Roux—together for a USO tour of the Pacific military bases.

This history-making concert is presented in two one-hour segments the weekends of June 8th and June 15th.

Give your listeners rock's biggest and best with the First Airborne Rock'n'Roll Division.

Produced by Patrick Griffith Productions, Inc. for RKO Radioshows.

Capture your market by calling (212) 764-6702.



This recording was arranged through the cooperation of USO and the DOD Overseas Shows.

# RKO RADIO SHOWS



# Street Talk

# THE 'THE

# "THIS IS THE DAY"



On Your Desk This Week!

FROM THE ALBUM:  
"SOUL MINING"



DISTRIBUTED BY CBS RECORDS

An **RIAA** internal memo warns members that the House Commerce Committee's Subcommittee on Oversight & Investigations is making inquiries on independent promotion in the record industry. The memo adds that several record company presidents have been contacted to set up future interviews on the subject.



If you think competition is tough in your market, just be thankful you're not in Cleveland! The story begins with **WGCL**

promoting a free station-sponsored concert starring **SLADE**. However, when **WMMS** finds out that Slade allegedly plans to lip-sync to a tape of their music, instead of actually playing live, what does the station do with that information? It broadcasts it all morning on the actual day of the show, supposedly soliciting listener comments on what a disservice Slade is doing to Cleveland. Local **EPIC** promotion man **JOE CARROLL** calls **WMMS** and in extremely colorful language proceeds to tell the station's morning man where he can stick the information **WMMS** is airing. After some deletion of expletives, **WMMS** runs a tape of Joe's outburst . . . and continues to air the spicy conversation all weekend! Meanwhile, 18,000 fans show up for the Slade concert, which, if you talk to **WGCL** was a great show (with Slade actually singing live to prerecorded tracks, owing to the bass player's illness), and if you talk to **WMMS**, was a lip-synced ripoff. Either way, Epic was keeping its corporate mouth closed on the entire incident. Was **WMMS** protecting its listeners from being misled, or was the station getting even with Epic because the Slade promotion went to **WGCL**, or both? And why did Joe Carroll allow his **WMMS** phone call to be taped for broadcast? And once the call had been aired, why did **WMMS** continue to punish Carroll by repeatedly broadcasting the outburst? A lot of questions, but just one answer: *we don't know.*

**BURKHART/ABRAMS/MICHAELS/DOUGLAS & ASSOCIATES** crosses the street in Tampa . . . as the consultancy agreement with CHR-formatted **Z98(WZNE)** expires (and as the station transfers owners), Metroplex has hired the firm to work its magic for A/C outlet **WMGG**.



M.G. Kelly

It's official. **M.G. KELLY** will exit Los Angeles (and his afternoon airshift at **KFI**) for New York City on June 18. **M.G.** will join **CBS RADIORADIO** as an in-house producer for the net's "Top 40 Satellite Survey" (with Dan Ingram) and **M.G.**'s own program, "Top 30 U.S.A."

Denver's **KLIR** will become **KMJI** (Magic FM100) on June 7. The new calls do not signal any format change. Actually, **KLIR**'s research has turned up a sizable chunk of the Denver audience which still believes **KLIR** is a Beautiful Music station. The station switched from **BM** in 1982 to its current "Soft Rock" approach, and hopes a call letter change will convince any remaining nonbelievers.



Apparently **ABC** is making further cuts in its Creative Services Department. Following the release of Ruth Meyer (former Director/Programming, **ABC Entertainment Net**) and Corinne Baldassano (who had been Director/Programming, **ABC Contemporary Net**), three more have been given their notice. **MICHAEL WINER**, Director/Creative Services, and **ROB BATTLES** and **DAVE MACIOLEK**, both Promotion Managers with **ABC Radio Networks**, are still on board, but will be departing soon.

**WDOQ/DAYTONA BEACH** will be switching from live **CHR** to **TRANSTAR**'s A/C format within a few weeks. Market insiders say **ABELL COMMUNICATIONS** will probably put the station up for sale shortly.



Frank Turner

Hats off to **MCA**'s **FRANK TURNER** on being promoted from his Southeast Regional gig to National Field Pop Promotion Director for the label. He'll stay in Atlanta.

**KIM WELSH**, formerly of **KMGG/Los Angeles** and longtime MD at **KBEQ/Kansas City**, has been named Music Research Director at **ZZ99/KANSAS CITY**. She replaces the exiting **MIKE BENSON**.

Continued on Page 20

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Echo and the Bunnymen...*Ocean Rain*...

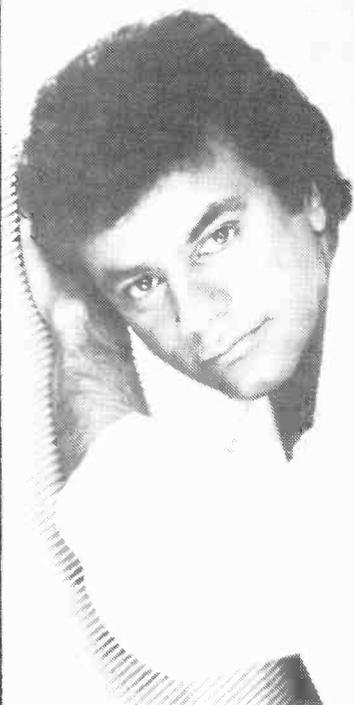
(1-4-25084)

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# JOHNNY MATHIS



## "SIMPLE"

### A/C BREAKERS

- |        |         |         |      |
|--------|---------|---------|------|
| WBEN   | KRBE-FM | KUGN    | WCHV |
| WLTT   | WAHR    | KKUA    | WGSV |
| WRMM   | WVLK    | KFI     | WAGE |
| WSB-FM | WMAZ    | KWAV    | WKYX |
| WISN   | WRVR    | KSL     | WNGS |
| WCCO   | WRVA    | KIXI-FM | WVBS |
| KOST   | WAVE    | KKPL    | WJBC |
| KGW    | WHBY    | WWNR    | WCIL |
| B100   | WNAM    | WEIM    | KFSB |
| KBEST  | WHBC    | WTKO    | KEEZ |
| KFMB   | WING    | WKNE    | KWEB |
| KEZR   | WTRX    | WSKI    | WHNN |
| KJR    | WFMK    | WTNY    | WJON |
| WAEB   | KOIL    | WWPA    | KKJO |
| WICC   | 3WM     | KORQ    | WBOW |
| WRIE   | WMHE    | WSKY    | KFQD |
| WSFM   | KBOI    | WCKQ    | KTWO |
| WTIC   |         |         | KRNO |
| WGY    |         |         | KQSW |
| WKGW   |         |         | KRSB |
| KEY103 |         |         | KISN |
| WAFB   |         |         | KALE |
| WBT    |         |         | K99  |



## Street Talk

Continued from Page 18

**WKDA/NASHVILLE** (WKDF's sister AM) changes from modern rock to Oldies on Monday, June 4. No staff changes are planned, and **SMOKEY RIVERS** remains PD of both stations.



**Q102/CINCINNATI MD TONY GALLUZZO** is out of work today because of, as he tells it, his friendship with two employees of Seven Hills Broadcasting (owner of competitors WLW & WSKS). Tony's "friends" at Seven Hills are Randy Michaels, OM of WLW & WSKS since August, 1983 (and previously PD at Q102 & WKRC), and Tony's ex-wife Robin, who is a producer at WLW and Programming Assistant at WSKS. While admitting he'd never received written notification to stop seeing competitors, Tony said he was told that a continued relationship with either Michaels or his ex-wife could cause him to be fired. He continued to see them, but somewhat discreetly. Last Monday (5-21), he and his ex-wife attended the Q102 preview of "Indiana Jones And The Temple Of Doom," and the next morning he was fired. Tony plans no legal action against his former employer. He worked for Taft for nearly nine years.

**TAD GRIFFIN**, who had been Production Director at **WLTE/MINNEAPOLIS**, is the new PD of **KITE/CORPUS CHRISTI**. He replaces **RON CHASE**, who will open the doors on his consultancy/production firm, Super Traxx, July 1. WLTE PD Paul Sebastian is now looking for someone to replace Tad.

When Indianapolis's **WTPI** (the old WIFE-FM) returns to the air in October, the format will be A/C.



**KCAL/SAN BERNARDINO MD MIKE STEWART** marries his sweetheart, Kathy Heath, on June 2 . . . Wedding congratulations to **KQKQ/OMAHA** midday personality **BILL MARTIN** and his new bride, Susan, on their recent marriage . . . Also, best wishes to **JEM RECORDS** Western Regional Promotion Manager **ROSIE GUEVARA** on her recent marriage to MCA Home Video's **JOHNNY BURNETTE**.

The stork dropped in on **PRO-FM/PROVIDENCE** PD **TOM CUDDY** and his wife Lisa on May 16. Their second child, David Thomas, arrived safe and sound.

### Gold "Watch" For Rockwell



Motown artist Rockwell received gold album and single awards for "Somebody's Watching Me." Pictured (l-r) are Motown's Bob Jones, President Jay Lasker, Rockwell, producer Curtis Nolen, manager/attorney Curtis Shaw, and Motown Sr. VP Skip Miller.

**NEWSMAKER INTERVIEWS**  
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# HART Sunglasses at Night BREAKER

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From the album, *First Offense*

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An Aquarius Records Production.  
Available on EMI America Records & High-Quality XDR® Cassettes.



**CHR BREAKER.**



# Management

## Preparing A Better Resume, Part II

By Gary Kaplan

In last week's article, I explained how important a resume is in the job-seeking process, and listed the main points that need to be included. Now let's take a closer look at these key elements of a resume to see how a finely-tuned presentation can give one a decisive edge.

An effective resume presentation depends upon organization — a logical progression of the facts at hand. The following format outline may be adapted to an individual's specific needs. (Each section is listed in order of appearance on a resume. Refer to the accompanying sample for layout guidance.)

### Format

#### 1. Heading

A resume always begins with this vital data. List your full name, home address, and home phone number. Never include your business phone, as it may send an unwanted signal to an interviewer that you are too anxious . . . possibly even out of work or operating under a severance agreement. If you feel you have to list your business phone as an alternative, mention it in the cover letter, cautioning discretion on the screener's part.

#### 2. Career Objective

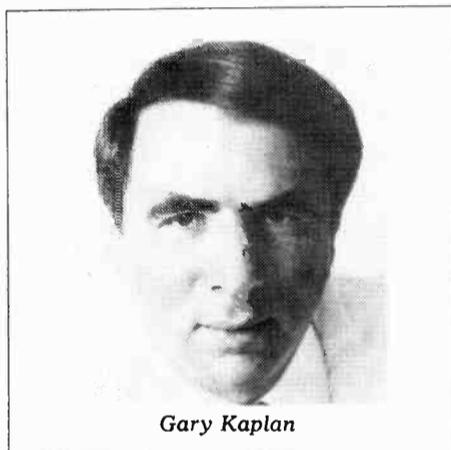
Explain your career goals, giving prospective employers the opportunity to see if your aims coincide with their future needs. Preferably they should be stated in the cover letter. However, be careful not to limit yourself in your explanation. The company could pass you up because the powers that be decide they aren't in the market for your type today. If you cannot think of a meaningful objective, refrain from including one.

#### 3. Business Experience

It is traditional to recount your work career in reverse chronological order; from the present to the past. Go all the way through, outlining all jobs plus various assignments you've held within the same firm (if you've been with the company for several years). List the business name, its location (city, state), your title, and when the job was held.

Relate your accomplishments in exact terms, not generalities; *quantifying* is the key. For example, if you were directly responsible for increasing sales 40%, or your programming expertise increased station ratings, say so! If you were responsible for reducing turnover or creating an innovative work technique, talk about it!

"Relate your accomplishments in exact terms, not generalities."



Gary Kaplan

Stress your *ability* and experience, not just the latter. You have to let the screener know why you should be considered.

To help drill this home to the interviewer, state your accomplishments in a couple of brief, fact-filled lines, bulleted for added emphasis. Don't put your achievements in narrative form, because then your performances will read like a mere job description.

Should you have a record of too many job changes, remember there is a distinct difference between job hoppers with lateral job shifts and those who have enjoyed career and salary growth by moving up within a firm or changing jobs. As long as you can show progress, the prospective employer will not be overly concerned.

#### 4. Education And Degrees

List each degree (the highest first) together with the college name, year it was obtained, and any special class standings; e.g., magna cum laude. Also include additional graduate and company-sponsored courses or ongoing schooling that pertain to your field.

#### 5. Military Service

A brief statement describing your military experience should be included.

#### 6. Community Or Outside Activities

List professional society or national association memberships that are pertinent to your role in the company. Teaching and training achievements, plus important public speaking engagements may be highlighted. Unrelated hobbies and interests are best left unmentioned.

#### 7. Personal

This information should be placed at the end of the resume. Age, marital status, height and weight (if applicable) may be included, preferably kept to one line.

## Sample Resume

1 John Q. Manager  
282 Mockingbird Lane  
Bellevue, New Jersey 07324  
(201) 824-1873

CAREER OBJECTIVE: (optional)

#### 2 BUSINESS EXPERIENCE:

3 November 1975 to Present RNR RADIO  
New York, New York  
President, Radio Division  
April 1978 to Present

- Complete management responsibility for 14-station network.
- Successfully upgraded the management team and converted an unprofitable division into a unit providing four consecutive years of profitability.
- Negotiated acquisition of Colorado State Radio Network.
- Directly responsible for divestiture of two Dallas radio properties and acquisition of WIOU-AM in Rochester and WKRP-FM in Cincinnati.

Vice President/General Manager, WSUR RADIO  
Wilmington, Delaware  
November 1975 to April 1978

- Full responsibility for all station operations.
- Instituted format and programming changes which resulted in a 60% profit increase during 1978.
- Designed and implemented marketing campaigns which increased station sales 40%.

December 1972 to November 1975 KSAS RADIO  
San Diego, California  
General Sales Manager

4 EDUCATION: Pepperdine University, Malibu, California  
MBA with concentration in marketing, 1971  
Loyola/Marymount University, Los Angeles, California  
BS, Broadcast Communications, 1967

5 MILITARY SERVICE: U.S. Army, Infantry  
Captain, 1967-69

6 COMMUNITY ACTIVITIES: NAB Board of Directors  
RAB Board of Directors  
Member of Bellevue Chamber of Commerce

7 PERSONAL: Age: 36; Married, no children.

#### 8. Publications And Patents

You should also draw up a list of any published work. The work may be presented at the time of the interview; it should not accompany the resume unless requested.

#### More Ground Rules

When discussing the dos, you can't ignore the don'ts. Outside of the obvious (don't lie and don't make grammatical or spelling errors), several ground rules must also be observed:

- Don't print your picture on the resume or include a photo. Something about your likeness may turn off the screener; prejudice is a sad fact of life.
  - Don't state political or religious affiliations.
  - Don't outline salary requirements; you may be disqualified before the resume is reviewed. If an ad requests salary specifics, do include the information in the accompanying cover letter.
  - Don't mention your health status. If you were in poor health, you undoubtedly wouldn't tell the truth. There is no point in formally reiterating what is obviously assumed.
  - Don't list references or the stock phrase, "Will be furnished upon request." That is also already assumed.
  - Don't use abbreviations. The reviewer may not be familiar with the terms.
- Good resumes are done in standard type, professionally reproduced on 8 1/2 x 11 bond paper. Cover letters should ideally be typed on Monarch-sized stationery. Paper color recommendations range only from white to

"Do not make the mistake of thinking a standout resume means resorting to gimmicks."

off-white to beige. Do not make the mistake of thinking a standout resume means resorting to gimmicks. Fancy-colored paper and unusual typesetting hinder rather than help your chances.

Above all, a well-done resume supports the writer, not the other way around. An organized, concise, results-oriented resume reflects the thought devoted to its preparation. Put together in a readable, upbeat format and style, the resume will grab the screener's attention and keep him reading. And that, after all, is the name of the game.

Gary Kaplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice.



## CRITICISM: Critical But Uncomfortable

- Avoid criticizing as "One Man's Opinion"
- Criticize on the spot
- Act like "The Boss"

# Criticism: Who Needs It?

Criticism. It's an absolutely necessary part of everyday interpersonal relationships, but very few people know how to give it effectively, and almost no one takes it correctly. After all, who doesn't just love to offer up an unsolicited opinion of another's work? (I know I'm good for several of those an hour on some of my best days.) But who among us wants to hear somebody else point out how *he* could have done it faster, neater, better?

And yet, criticism is something we all have to deal with both as donors and donees, but most of us are not handling it in the correct way. We hate to be criticized, and while many of us enjoy criticizing others, few of us are really any good at it. Since criticizing is a fact of life, we should try to make it work better for us. And a little understanding of basic human nature is a good place to start.

It's my experience in dealing with people over the years that everybody wants one thing: to belong. No one wants to feel as if he's standing on the outside looking in. People want to be a part of the action, in the mainstream; they want to make the team. With that in mind, criticism often takes on a whole new look.

If you criticize someone's actions based upon how others have reacted to him or her, you're making an appeal to that person's basic desire to belong. It's to be hoped he'll see that, say, cracking his chewing gum is annoying to those around him, and that continuing the practice will begin to seal him off from the rest of the group. That approach is far different than saying to the same person, "Cracking your gum is disgusting. Cut it out!" I've found that when criticism is "one man's opinion," it is at its lowest level of effectiveness.

"People not only expect the boss to act like the boss, which really means set the policies and enforce them, but they want him to."

### But...They'll Hate Me!

Let's not forget that you, as a boss, want to belong, too. So, when you must criticize someone, you hesitate, because you don't want that person to dislike you. Well, remember the sensitivity of wanting to belong, and then tack on the phrase "most of the time." Try as I might (and believe me, I've tried), I have yet to come up with a way to have all of the people like me all of the time. But that's okay.

Resign yourself to the fact that when you have to correct someone's actions, he may not be too crazy about you (as the messenger) immediately after you've delivered the message. However, if you've stated your case clearly, without personal attack, and suggested a specific remedy, chances are excellent that the person you've dealt with will quickly (or at least eventually) see the wisdom of your words.

His attitude toward you should warm up again in no time. As a manager of people, you must put up with the momentary freeze you'll encounter in nine out of ten situations involving personal criticism.

Is there one time that's better for criticism than others? "The One Minute Manager" says there is, and I agree, although it's not always practical. The book says criticize someone immediately after you've seen him exhibiting the behavior you want to correct. In other words, the time to tell your receptionist to stop popping her chewing gum is when she's doing it, not at the end of the day when she may not even have any Hubba-Bubba in her mouth.

I think two things happen when you criticize "on the spot." First, the person being criticized has a very clear idea of what you're talking about... it's fresh in her memory. Second, she can take immediate steps to stop the action (spit out the gum) and temporarily solve the problem, which allows you to follow up the criticism with a little praise (she spits out the gum, you say, "Thanks very much. That's much better. I appreciate your understanding"). That may even take some of the sting out of the criticism, but don't count on it.

### Being The Boss

What about the old argument, "Hey, if I run around criticizing people, everyone will think I'm trying to act like the boss." Well, if you are the boss, who should act like the boss? I think people not only expect the boss to act like the boss, which really means set the policies and enforce them, but they want him to. Organizations with policies and no enforcement are sometimes fun and often frustrating places to work. Situations where the rules are enforced fairly for all are more disciplined, more productive, and generally happier places to be employed.

So what's it all boil down to? People who can criticize without making you feel like

you should jump in front of a bus are the best bosses. People who can accept constructive criticism without devising elaborate schemes to "get even" are well on their way to developing their own management skills. Face it, if you're going to manage people, you have to get them to do what you want them to do, and, you hope, feel pretty good about doing it. Criticism is

"Criticism is necessary; if you're not very good at it or, worse, afraid of it, your ability to work with others will be impaired."

a necessary part of that pattern, but if you're not very good at it or, worse, afraid of it, your ability to work with others will be impaired.

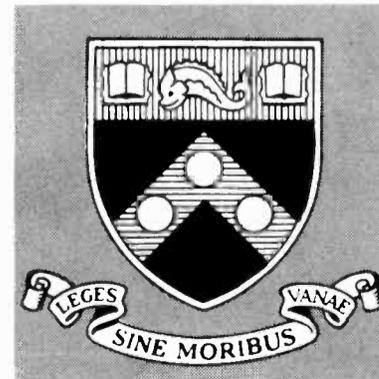
It's a cliché, but those of us in the communications business are often lousy communicators. Criticism is nothing more than the communication of ideas from one person to another. Maybe thought of in that light, it's not so formidable a skill to master.

Now, clean up your office. It's a mess!

R&R's Senior Editor, John Leader was an air personality, Music Director, and Program Director for ten years before joining R&R as Top 40 Editor in 1977. He went on to become Executive Editor and VP/Managing Editor for the paper. His radio background includes KHJ/Los Angeles, WQXI/Atlanta, and WLAV and WGRD, both Grand Rapids. Still very active in broadcasting, Leader is the host of the "Countdown America" show and can be heard on many national radio and television commercials. His thoughts and comments will appear on a semi-regular basis in this column.

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**LIVE CHR FORMAT****Gish Programs  
Houston's Z92**

KZRQ (Z92)/Seabrook-Houston has dropped its fulltime affiliation with Transtar's A/C satellite format to begin live CHR programming (6-1) under the direction of 11-year market veteran Clay Gish.

As Executive VP/Programming for Z92, Gish will also handle the afternoon airshift. He told R&R, "The opportunity to program another FM radio station in Houston is very exciting and I look forward to battling against (KKBQ-AM & FM PD) John Lander. Despite the continual turbulence in the market, the obvious area needing attention is the CHR format."

Gish, who was PD at KRBE/Houston for several years and later programmed KYST/Texas City-Houston, indicated Z92's suburban location would not be a hindrance. "We are using state-of-

the-art processing to give us a competitive edge," Gish told R&R. "Z92 will be the first CHR station in America to be completely programmed via cassette and compact disc. There will be no turntables in the main control room."

Z92 Owner/President Roy Henderson continued, "Despite this being a Class A facility, it looks as if we can be heard over all of the metro Houston-Galveston area, and since our dial position is right next to John Lander's 93FM, I look for this to be a fun competition."

Z92 Operations Director Cat Simon, who held a similar position at KYST, will temporarily handle mornings until a permanent host is hired. Henderson indicated that the station's all-night show would be filled by Transtar's CHR format as soon as it's available.

**Gatti**

Continued from Page 3

spent two years as VP/GM for Telecable Sales, having previously worked ten years with Eastman Radio, where he rose to VP/New York Sales Manager.

**Phillips**

Continued from Page 1

ver, and KFMM/Chico, CA. His responsibilities at BPI include consulting KGON/Portland and KEZE/Spokane, as well as supervising the firm's "Hit-rock" hybrid CHR/AOR format for automated stations. Phillips told R&R, "This market has become incredibly competitive, with a pretty substantial AOR battle and a half-dozen CHRs. Gary is a class guy, an expert strategist, and a brilliant CHR programmer; he gave it everything he had. But because I know the situation, the market, the staff, the station's potential, and the vulnerabilities of the competition, I've been asked to come back."

Phillips added, "The immediate changes are going to be subtle. We're going to tune up the presentation to make the station more focused and disciplined."

**Affiliated**

Continued from Page 1

1982, following terms as VP and Executive VP/Treasurer. Winkel joined Affiliated Broadcasting in 1972 as GSM at WFAS-AM & FM. He advanced to GM there in 1978, and became a corporate VP the following year.

**Price**

Continued from Page 1

fine efforts the department heads have put together over the last eight months. I'm delighted to be back in L.A. KIIS is the premier radio station in the U.S. I was fortunate enough to be there for the boom, and it's a gas to be back."

Conway became KSDO-AM & FM's VP/GM last October after serving as Director of Promotion & Publicity for KPRZ & KIIS and Sales Manager at KSD and WIL-AM & FM/St. Louis. Before joining KFSD, Price was GM at KGB-AM (later KPQP) & FM/San Diego for ten years. He was unavailable for comment at deadline time.

**Habisch**

Continued from Page 1

cited to be able to grow a little more with them."

Habisch continued, "Gary had been running the whole show up to this point. As a Beautiful Music station we did not have the billing nor the amount of people to deal with that we have today. (KEEY is now Country; KLBB is Big Band.) We're in such a growth mode at these two stations that in the past year, it's just been one additional responsibility after another for me. My attention has been demanded in other departments - hence the promotion."

**Quartararo**

Continued from Page 1

team that is building Island Records into a major force in the American marketplace."

Quartararo, who worked at A&M for six years before joining RCA, told R&R, "I want to thank the people I've worked with over the years at RCA and A&M. I consider these the best people in the business, and they have enriched my career with their expertise, support, and knowledge. I think Island Records represents a rare opportunity. In a time when all of the major labels are combining, this is one of the only music-oriented labels that already has built-in financial, people, and music bases.

"Chris is the same type of visionary that comes to mind when you mention names like Jerry Moss, Clive Davis, and Neil Bogart, in the sense that he knows the direction of the future and is on the threshold of taking this company into a major growth posture." While Island already receives promotional support from Atco, Quartararo said he will be assembling a nationwide regional promotion staff to augment the distributing label's efforts.



# In case Elton

## "Sad

**#1** Most Added  
CHR, A/C, &  
AOR Tracks

136 CHR Stations  
First Week Out!

  
GEFFEN  
RECORDS



**CAN YOU GUESS WHICH OF THESE MEN HAS NEVER WORN MAKEUP?** — Hint — he's the one who'd be able to shave his beard live on MTV. Pictured at post-concert festivities are (l-r) Kiss members Paul Stanley, Vinnie Vincent, WLLZ/Detroit afternoon guy Blair, and the band's Gene Simmons.

**KKMI**

Continued from Page 3

vy-hitting personalities we've obtained, we will create an exciting, original blend of entertainment that will fill a void that exists in our marketplace." KKMI's debut was preceded by several months of back-to-back A/C music; the previous format was AOR.

O'Day told R&R, "I have a delightful relationship with my new associates, and from the word around town, apparently we've put together a dandy. Our call letter slogan is marketed with the 'M' standing for Music, and the 'I' for Information. We've got a combined 200 years of broadcast experience on the air — can you imagine that? For too many years I was convinced by consultants that you can do this and that, but I've wanted to get back to real radio, and this is it."

The on-air lineup includes O'Day in mornings; Dick Curtis 9-noon; Sam Lee noon-3; "Emperor" Bob Hudson 3-7; Larry Lomax evenings; Bob O'Brien overnights; Kevin Ross, Jack Rebney, and Dennis Wills news; Matt Hanson, Bill Fitzhugh, and Pam Gardner, weekends.

**Hatfield**

Continued from Page 3

organization and I am looking forward to being a part of it. Interestingly, I'm leaving one of the most competitive Country metros (Oklahoma City has six Country outlets) for a market where WNYR is the only Country game in town."

Hatfield's departure follows last week's resignation of longtime KOMA GM Woody Woodard, who left to form his own advertising company. Hatfield emphasized that the joint departures had nothing to do with the station sale; the timing was just coincidental.

Neither a GM nor a PD has been named at KOMA to replace Woodard and Hatfield. Those appointments are expected after Price completes its takeover of the station next week.

**McGannon**

Continued from Page 3

within the industry, and beyond it, in service to his fellow man, mark Don McGannon as among the truly distinguished people of our time. Our deepest love goes to Don's wife Patty and the McGannon children."

President/Group W Radio Dick Harris added, "Don was a passionate believer in radio's responsibility to the community. He made that the hallmark of the Group W radio stations and, over the years, his philosophy has proved to be both good for our audiences and good for business. Don was an uncommon man; his life should be an inspiration to broadcasters everywhere."

**WEEI**

Continued from Page 3

for their management abilities rather than their expertise in a particular industry.

Stressing that WEEI will maintain its all-News format, Kindler told R&R, "We are going to continue to move this station toward its destiny of being the number one station of its kind anywhere." He confirmed that WEEI is taking a more "pro-business" editorial stance under Don Feder, who replaced liberal Michael Regenburg as Editorial Director.

Commenting on Moss's appointment, Kindler said, "We want to build our team from within. We have some outstanding talent here. We feel Mike has the experience and background to continue the station's leadership role. We're also looking in-house for the assistant director of news and programming."

Moss told R&R, "This is really a first-class news operation, with the proper support systems. It is the right vehicle at the right time. There will be no dilution of the format whatsoever. In fact, we will support the format to a much greater extent than in the past."



**DIO DJs** — Warner Bros.' Ronnie James Dio (left) acted as guest DJ and hammered out an hour of favorite metal selections on KSJO/San Jose afternoon driver Ken Anthony's show.

you haven't heard,  
John has a new single...

songs (say so much)" (7-29292)

Guess there are times when we all need to share a little pain  
And ironing out the rough spots  
Is the hardest part when memories remain  
And it's times like these when we all need to hear the radio  
Cause from the lips of some old singer  
We share the troubles we already know

Chorus  
Turn 'em on turn 'em on  
Turn on those sad songs  
When all hope is gone  
Why don't you tune in and turn them on  
They reach into your room  
Just feel their gentle touch  
When all hope is gone  
Sad songs say so much

If someone else is suffering enough to write it down  
When every single word makes sense  
Then it's easier to have those songs around  
The kick inside is in the line that finally gets to you  
And it feels so good to hurt so bad  
And suffer just enough to sing the blues

Chorus  
Sad songs they say, sad songs they say  
Sad songs they say, sad songs they say  
so much  
Chorus

From the Forthcoming Elton John album **BREAKING HEARTS**  
Available June 25 (GHS-4031)

Produced by: **Chris Thomas**  
Management: **John Reid Enterprises Limited**

# On The Records



KEN BARNES

## Radio's "American" Content

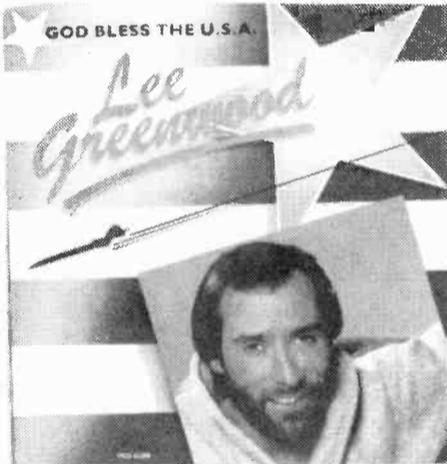
While Canadian stations have "Canadian content" requirements to fulfill, U.S. stations are bound by no such strictures. But American radio still seems more than content to play records with a central American concept (I mean records that center on America as a topic, not records about El Salvador). If I can disentangle myself from the preceding sentence (maybe I'll get paroled by the Governor), I'll supply some details.

Though songs about America didn't start in the '70s (just ask Kate Smith), that period featured a spate of American tunes (including the Paul Simon song of that name). Their stances ranged from the worshipful Canadian tribute "Americans" by Byron MacGregor to the less reverent Canadian portrayal of the "American Woman" by the Guess Who. There was "American Pie" by Don McLean and even a minor Steve Alaimo hit that spelled America with a "k" ("Amerikan Music"), standard spelling for orthodox radical groups of the time.

And for the last word, both Bruce Springsteen and his sometime guitarist Little Steven have titled their new albums in the American way: Steven's "Voice Of America" and Bruce's "Born In The USA." (Thanks to R&R's Hurricane Heeran for this all-American idea.)

### Footloose Five Follows

The "Footloose" soundtrack pulled within one Breaker of alltime soundtrack champ "Saturday Night Fever" when Mike Reno & Ann Wilson broke May 18. Now it's up to "I'm Free" by Kenny Loggins to try to tie the mark.



Lee Greenwood: *That's America*

More recently the Pointer Sisters regularized the spelling on "American Music" and the Charlie Daniels Band supplied the patriotic "In America." And this year another batch of American songs has surfaced. Night Ranger testified that "You Can Still Rock In America" (sounding as if they were worried about a new anti-rock Prohibition era). John Cougar Mellencamp



John Cougar Mellencamp: *Ain't that America?*

reflected, "Ain't that America" in the chorus of the populist "Pink Houses," and Lee Greenwood waxes highly patriotic on his new "God Bless The USA." There's Matthew Wilder's "The Kid's American."

# Dan Hartman's Legends

With "I Can Dream About You" becoming a Breaker from the "Streets Of Fire" soundtrack, Dan Hartman emerges into the limelight. Hartman has numerous production and writing credits, as well as four solo albums and about ten previous singles.

He started in Pennsylvania with a group called the Legends, who lived up to their name in local lore. The Legends made it to Epic for one early '70s single, after which Hartman did a solo demo tape, came to the attention of Blue Sky label head Steve Paul, and joined Edgar Winter's group in 1972. He produced, wrote songs, played guitar, and sang lead for Winter, contributing the hit "Free Ride" in 1973. He also wrote for affiliated Blue Sky acts Johnny Winter and Rick Derringer.

Hartman's production and writing credits covered a wide range, from disco and R&B for Diana Ross and Loleatta Holloway to writing for Montrose and producing Foghat's "Drivin' Wheel" and 38 Special's first two albums. More recently he's produced the Average White Band and Nell & Dara Sedaka's A/C hit "Your Precious Love."

His own career has been similarly varied: pop-rock on his first album in 1976, a prominent disco profile with 1978's "Instant Replay" and "Relight My Fire" the next year, and back to pop for his last album, 1981's "It Hurts To Be In Love," featuring the title track cover of the Gene Pitney hit. "I Can Dream About You" marks a return to rock, and insures that the Dan Hartman legend is far from over.



Dan Hartman: *A Legend before his time*

Speaking of Breakers, Chicago just earned their 14th thanks to "Stay The Night." Although that puts the group in the alltime R&R top 10 for greatest number of Breakers, they've still got a long way to go to unseat the champ, Elton John, who's got 22.

Another R&R chart record may fall shortly. Michael Jackson set the standard for highest CHR chart level achieved by a record not released as a single, when "Thriller" went to No. 3 before the 45 emerged. Now Michael may help to eclipse that mark as brother Jermaine's "Tell Me I'm Not Dreamin'" continues to climb.

Besides that guest appearance, Michael is also represented by previously-unreleased product from his old label, Motown, with the "Farewell My Summer Love" album and single. And I hear there's more where that came from.



Reno & Wilson: "Footloose" 's fifth

## Record News

Jeff Beck not only plays on Rod Stewart's "Infatuation," but he's rejoining his old Yardbirds compatriots for a few cuts on the forthcoming Box Of Frogs LP. Former Yardbirds Jim McCarty, Chris Dreya, and Paul Samwell-Smith make up BOF, with ex-Medicine Head singer John Fiddler singing in place of the late Keith Relf... Meanwhile the Deep Purple reunion looks solid, with the group's most lucrative lineup (Ritchie Blackmore, Ian Gillan, Roger Glover, Jon Lord, Ian Paice) teaming up once again. Note: this is not the original Deep Purple lineup, as their publicity claims - Gillan and Glover replaced original singer Rod Evans and bassist Nick Simper in 1969... With "Footloose" racking up the Breakers, Atlantic has issued three almost-simultaneous singles from the "Beat Street" soundtrack, with at least one more planned... In keeping with the Jackson tradition of illustrious guests (Jermaine joined by Michael, Michael duetting with McCartney, etc.), LaToya Jackson is assisted on "Heart Don't Lie" by Musical Youth and Shalamar's Howard Hewett... Latest artist to range backward to the pre-rock era is Barry Manilow, who plans an album of "saloon tunes" (which he describes as late-night jazz club numbers) with a notable jazz ensemble.

## TV News

"Solid Gold" for the week of June 1 stars Duran Duran, Sheena Easton, Mick Fleetwood's Zoo, James Ingram, Tom Jones, Frank Stallone, Wang Chung, and Deniece Williams... An NBC late-night special June 2 entitled "Welcome To The Fun Zone" features musical guests Dr. Demento, "Weird Al" Yankovic, and a teaming of Booker T., the Fabulous Thunderbirds, and Carlos Santana... Van Stephenson is on "American Bandstand" June 2... The Deele, Kim Fields and Marilyn McCoo & Billy Davis appear on "Soul Train" the weekend of June 2.



### ONE YEAR AGO TODAY

- BRIAN BIELER NAMED GM AT WMZQ/WASHINGTON
- MERRELL HANSEN BECOMES VP/GM AT KSD-AM & FM/ST. LOUIS
- JACK FORSYTHE NAMED VP/POP PROMOTION AT BOARDWALK
- #1 CHR: "Flashdance" — Irene Cara (Casablanca/PolyGram) (2nd week)
- #1 A/C: "Never Gonna Let You Go" — Sergio Mendes (A&M)
- #1 COUNTRY: "Our Love Is On The Faultline" — Crystal Gayle (WB)
- #1 BLACK: "Save The Overtime For Me" — Gladys Knight & Pips (Columbia) (6th week)
- #1 AOR TRACK: "Every Breath You Take" — Police (A&M)
- #1 LP: "Pyromania" — Def Leppard (Mercury/PolyGram) (5th week)

### FIVE YEARS AGO TODAY

- HARTE-HANKS ACQUIRES R&R INC.
- TOM BIRCH RESIGNS AS WQAM/MIAMI PD TO DEVELOP RESEARCH FIRM
- TONY BERARDINI NAMED PD AT WBCN/BOSTON
- #1 CHR: "Hot Stuff" — Donna Summer (Casablanca/PolyGram) (2nd week)
- #1 A/C: "She Believes In Me" — Kenny Rogers (UA)
- #1 BLACK: "I Wanna Be With You" — Isley Bros. (T-Neck/CBS) (2nd week)
- #1 COUNTRY: "Sail Away" — Oak Ridge Boys (MCA) (2nd week)
- #1 LP: "Breakfast In America" — Supertramp (A&M) (7th week)

### TEN YEARS AGO TODAY

- GEORGE CHALTAS JOINS COLUMBIA PROMOTION TEAM
- #1 CHR: "Band On The Run" — Paul McCartney & Wings (Apple/Capitol) (2nd week)
- #1 A/C: "Oh Very Young" — Cat Stevens (A&M)
- #1 COUNTRY: "If You Love Me" — Olivia Newton-John (MCA)



# Datebook

MONDAY, JUNE 4

## America As Hero

The **American** and **Russian** boycotts of each other's Olympics may not have helped worldwide sports much, but the extra patriotism they unleashed was probably influential in the development of a few hit records (see related "On The Records" story this week). In summer 1984, we have **Lee Greenwood's** "God Bless The U.S.A.," which will probably peak right around July 4th. On this day in 1980, with national anger aimed at the Russians and the Iranians, "In America" by the **Charlie Daniels Band** entered R&R's CHR chart on its way to #11. Despite its tone ("... The Russians ... can all go straight to hell!"), the CDB released one of the more temperate releases of its type. **Roger Hallmark's** "Message to Khomeini," released several months earlier, had ordered the Iranian leader to "take your oil and shove it up your only holy place."

TUESDAY, JUNE 5

## America As Antihero

On this night in 1968, **David Crosby** penned CSN's "Long Time Gone" in response to the assassination of **Robert Kennedy** a few hours earlier. It wasn't the first time Crosby had been pressed into duty as a rock eulogist; as one of the **Byrds**, he was heard on **Roger McGuinn's John Kennedy** tribute, "He Was A Friend Of Mine." The day after Robert Kennedy's assassination, the **Rolling Stones** went into the studio with "Sympathy For The Devil," which addressed both Kennedy assassinations, along with the murder of **Martin Luther King**, and American society in general. The swarm of assassinations and murder attempts in 1980-81 spurred a lot fewer musical commentaries — aside from the **John Lennon** tributes. One of the few was **Merle Kilgore's** reworked "Mister Garfield" (featuring guest appearances from **Hank Williams Jr.** and **Johnny Cash**, who'd had an earlier hit with the song). The new version alluded to the attempts on Pres. **Reagan** and Pope **John Paul II** (along with the King and Kennedy deaths) and recommended that political assassins be executed.

WEDNESDAY, JUNE 6

## Born Into Bondage

**Gary Anderson**, who turns 45 today, didn't like the "US Bonds" name that **Legrand Records** boss **Frank Guida** saddled him with in 1960. He also admits that if those involved hadn't been "lit up" at the time, his big early '60s hits like "Quarter To Three" and "School Is Out" wouldn't have had their rough "live party" atmosphere. (Bonds reports begging Guida not to release "Quarter" after the first time he heard it.) Even after Bonds had gone into his 18-year dry streak, an endless variety of artists strived to reproduce his sound, from **Dean Martin** ("Open Up The Door & Let The Good Times In") to **Bob Crewe** with **Mike Bloomfield** (as the **Chicago Loop** on "My Baby Comes To Me"). Finally, of course, **Bruce Springsteen** did duplicate it, and gave Bonds his comeback hit, "This Little Girl," in 1981.



THURSDAY, JUNE 7

## Princely Success

**Prince Rogers Nelson's** first album, "For You," was issued a few months after his 18th birthday and contained one Black radio hit, "Soft & Wet." Today Prince turns 24. His first self-directed motion picture, "Purple Rain," is just opening, and he's traveled a considerable stylistic distance from the delicate funk of "Soft & Wet" through the strutting dance music of "I Wanna Be Your Lover" on to the outrageous rock experimentations of "When You Were Mine" and his commentary on the end of the world in "1999." One element in the Prince formula has remained consistent — plenty of sex. That constant and his continual musical changes have kept things interesting for six years and should continue to do so indefinitely.

Also born today: **Tom Jones** 1940.

FRIDAY, JUNE 8

## Bonnie Tyler Born

When Welsh-born **Gaynor Sullivan** turned 32, her British comeback hit had just been released in the United States. "Total Eclipse Of The Heart" would take most of the summer to make it to #1, but it did and this is probably **Bonnie Tyler's** best birthday in a few years. Her first hit, "It's A Heartache," came to the United States when **WZDQ/ Chattanooga MD Anne McCartney** went home to Britain on vacation and brought the import back with her. After "Heartache," Tyler complained that she had been stereotyped as a country artist. In mid-1979, Tyler and **Bette Midler** ended up in a cover duel over the disco theme from "Married Men" — Midler won, inasmuch as anybody did — and that was the last anybody heard from her for several years. "Eclipse" helped both Tyler and her producer **Jim Steinman** make it into films. Tyler got her third chart single with "Footloose"'s "Holdin' Out For A Hero" and Steinman is now represented by the just-released "Tonight Is What It Means To Be Young" from the "Streets of Fire" soundtrack.

Other birthdays: **Boz Scaggs** 1944, **Duran Duran's Nick Rhodes** 1962.

SATURDAY, JUNE 9

## Richard Abandons Pryor Commitment

Today is the anniversary of **Richard Pryor's** 1980 freebasing accident, which left him in the hospital (with less than a 25% probability of surviving) for months. Pryor recounted the accident several years later in "Live On The Sunset Strip," thus formally rescinding his management's story that he had accidentally ignited his drink. About a year later, "Quincy" ran a freebasing episode in which the burn victim was transformed into a country star, played by **Roger Miller**, who ignites himself in the dressing room and runs burning across the stage.

Birthdays: **Jackie Wilson** would have been 50 today.

SUNDAY, JUNE 10

## Occupational Hazards

As the rock festival season rolls along, the horror stories continue and more than a few "cops vs. rockers" stories emerge. On this day in 1968, Swiss police raided the two-day Zurich Rock Festival. As police searched the audience for drugs, several of those on the bill, which included **Jimi Hendrix**, **Eric Burdon & the Animals**, and **Traffic**, were assaulted by the cops. Three years later, members of **Jethro Tull** were compelled to fly blind at one of their concerts. Police, seeking to control the crowd of 10,000, fired off tear gas. The group responded by going through with the concert despite **John Evan's** inability to see his piano through the gas.

Born today: **Shirley Alston** of the **Shirelles** 1941.

— Sean Ross

He was involved in the most exciting and explosive period ever in radio history. **ROCKING AMERICA** is his story of that era.

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

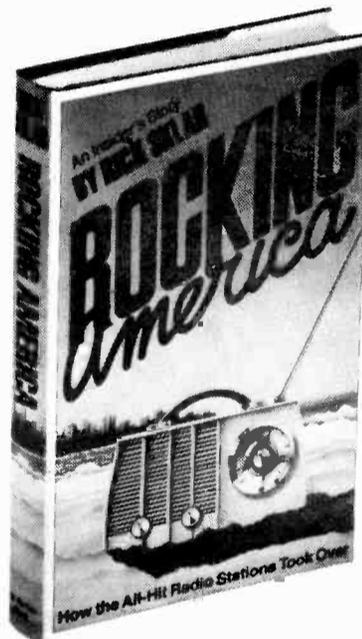
First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

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"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."  
—Michael L Eskridge,  
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—Clive Davis, President  
Arista Records

"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."  
—Ahmet M. Ertegun, Chairman  
of the Board, Atlantic Recording  
Corporation

Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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# Contemporary Hit Radio



JOEL DENVER

*BOTH FORMATS FLOURISH*

## KS104 And XTRA: Full Service Vs. More Music

To compete head-on with another CHR in the same market in exactly the same style could be formatic suicide. With so many stations playing much of the same music, it's important for your station to establish an image within the format of your choice. This is best accomplished with your on-air presentation.

Taking a look at the San Diego market, we have two CHRs — KS103 and XTRA — fighting it out FM vs. AM, and full service vs. more music. And the best part about this competitive matchup is that both stations are coming out winners! During the winter Arbitron, KS103 moved 3.5-5.2 12+, while XTRA also fared well with upward movement, rising 2.7-3.8. To learn how both stations compete and win, XTRA PD Jim Richards, and KS103 PD Dave Parks supply the answers.



### XTRA's Regional Approach

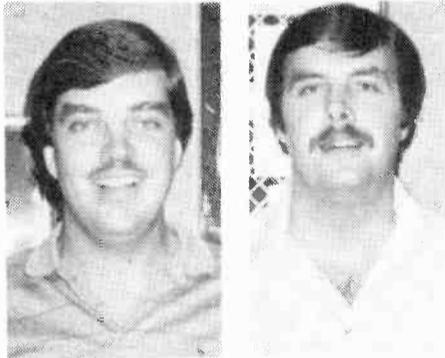
Because of XTRA's tremendous coverage area thanks to a 50kw signal at 690 kHz, the station has always viewed itself in a regional capacity serving San Diego and Los Angeles. With new competition from KS103, I asked Jim whether the focus has shifted to more of a local situation. "The two markets are so totally different from a year ago. Up until a year or so ago, when KIIS came along, L.A. lacked a dominant CHR radio station.

"We aim mainly at a younger audience, and now KKHR is starting to take those teens away from us, with KIQQ filling out the rest. Before, we were just going up against KIQQ; KIIS was almost A/C, with KRTH being our only other real CHR competition when all of CHR was playing a lot of oldies.

"But because of its teen orientation, our attention in L.A. now has switched to what KKHR is doing — as opposed to KIIS, which is more of a full service station. Our cume has stayed pretty consistent in the TSA between 750,000 and a million." XTRA slipped 1.0-0.8 12+ in the Los Angeles winter Arbitron.

"I think we've remained consistent with the other AMs in Los Angeles. The L.A. market is still an important area for us to serve, because if we can steadily score in the 1-share-or-above category, we can grab some buys there. If the day comes when we can't be respectable in Los Angeles, I think 100% of our focus will shift right back down to San Diego."

Jim and I talked about the distractions involved with focusing on two markets at once. "Sometimes it's very unrealistic, but it gets to the point where it needs to be done. We just can't say, 'Hey listen, let's just go for San Diego and to hell with L.A.' We're still trying to be a regional radio station, as every promotion we do ties in with *Southern California*. It's not easy, and there are times that I wish we could just focus on San Diego."



Jim Richards

Steve Sande



Anne Haney

Teri Augustin

Tim Hackett

## Airstaff Full Of Pros



Dave Otto

Wendy Ross

Randy Robbins



Roger Cary

Mike Preston

Bill Alexander

Kimo Jensen

Running a personality-oriented CHR, KS103 PD Dave Parks understands the need for a solid airstaff. "Most of my people are former programmers themselves. It's taken me some time to get the staff in place, but I'm really happy with the results.

"In the morning we have 'Crazy' Dave Otto, who spent time at both KZZP and KOPA in Phoenix. He is just one of the best morning guys I've ever heard. Wendy Ross doubles as his sidekick and News Director, coming to us from our sister AM KSDO. The midday talent and Production Director is Randy Robbins, who programmed KENI and K-WHALE in Anchorage. Our afternoon personality is Roger Cary, who worked in Phoenix at KOY and KZZP. My righthand man, who is also my MD/Programming Assistant, is Mike Preston from FM102/Sacramento. The 10pm-2am host is Bill Alexander, who was working weekends here and fulltime at KGGI/Riverside; he's programmed in Las Vegas before. All nights is Kimo Jensen, who survived the format change. We've got a super lineup of folks eager to participate in all of our activities."

## Who's Got The Signal Advantage?

Both XTRA and KS103 have advantages and disadvantages to their respective signals. Does one outweigh the other? Compare for yourself.

### XTRA Is Everywhere

XTRA's big 50 kw signal has definitely been a big plus in establishing itself and maintaining success. In analyzing strengths, PD Jim Richards thinks he has some distinct advantages over KS103. "The number one advantage that we have over them is that our signal can go anywhere, which includes a lot of places they can't. KS103 really has a poor signal, and we capitalize on that by saying on-air, 'We're the station you can take everywhere in Southern California.'"

Although XTRA uses the Kahn-Hazeltine AM stereo system, Jim doesn't think it's helped him yet. "It doesn't make a difference since no one can pick us up. Personally I didn't care whether we went AM stereo or not. While I think we should support AM stereo, we should be mindful of upsetting people by saying we're AM stereo when they aren't able to receive it. I don't want people to think they're listening to AM stereo if they're not. Until receiver manufacturers decide to really promote AM stereo, it won't get off the ground."

### FM's Upper Hand

When KS103 became San Diego's first FM CHR station in a couple of years, it filled a format void and has done well since, despite the terrain problems which plague all FMs in that market. "We are a Class B FM with 1950 watts," said PD Dave Parks, "but we cover the market about as well as any FM. We go places where others don't, but some go places we don't. Sure, XTRA has a lot of coverage, but AM is AM. I think they've done a very good job with what they've got, given the state of AM music radio today. Their 2.7-3.8 move isn't shabby at all. I do see an increasing percentage of XTRA's core developing more of a taste for FM, which is to our advantage."

Next, Jim turned to XTRA's performance in its own backyard. He feels good about his recent upward showing. "I've been here as PD for eight books; six of them have been up, which is very encouraging. KS103 has really only made its impact the last couple of books as far as we're concerned, and I don't think it's hurt us any. In fact, it's helped us to have another CHR station to check things against. Because we're on AM, we're never going to be the primary choice for a majority of listeners. Obviously, we're looking to grab all of the exclusive cume we can, but realistically, a 25+ listener will tune us in as a secondary choice. As long as we remain realistic, the Mighty 690 will do just fine."

Jim has outlined the theory that being the second choice for most of the CHR listeners in San Diego - no matter which their favor-

ite station is — will give him enough number two votes to actually make XTRA number one. "I don't think we can be the favorite radio station in San Diego, for a couple of reasons: Promotionally we're not absolutely focused just on San Diego, and musically there's a lot of difference between what makes it in L.A. and San Diego. We're covering both fronts pretty well, despite San Diego being a more conservative market."

Jim does admit that KS103 has made him concentrate harder on what goes on at his doorstep. "KS103 has made us focus on San Diego more. Since 13K (KGB) went away, there's really been no direct CHR competition. No doubt, listening to KS103 and seeing what they're doing has been a natural occurrence as they've evolved into a CHR station.

"We're very active promotionally, and have been all along. We're always doing something, whether it's T-shirts, albums, movie screenings, etc. The first thing we examine when doing a promotion is what value it has for the radio station and who it's targeted for. By having those goals down and by planning ahead, we're always covered promotionally. As an AM station, the only way we're going to continue to be competitive with KS103 is to stay ahead of them in trends and music. Then eventually they will pick up on them. But as long as XTRA can set the trends, we'll be fine."

XTRA spent \$1000 a day on a "Song Of The Day" type contest; a total of \$75,000 was handed out last book. "I think we pretty much matched KS103 moneywise, as far as pulling the promotion off successfully and just sounding like we're giving away just as much money as they do. But there's only so much you can give away before you say, 'Hey, this is getting out of hand.' If management ever fails to recognize this need, then we could lose. Thankfully, management has been very supportive in what we're trying to do, especially with the new competition. They understand there is no choice in the matter.

"Our biggest visibility comes from our three vans. One is stationed in Los Angeles fulltime and we have two in San Diego fulltime. We run liners on the air that continually say where the vans will be giving away prizes. Kids are always showing up, especially during the summer, and so we always have our vans at the beaches. We're staging a lot of dance events on the weekends now, promoting them on the air and getting together with a lot of clubs, with

Continued on Page 30

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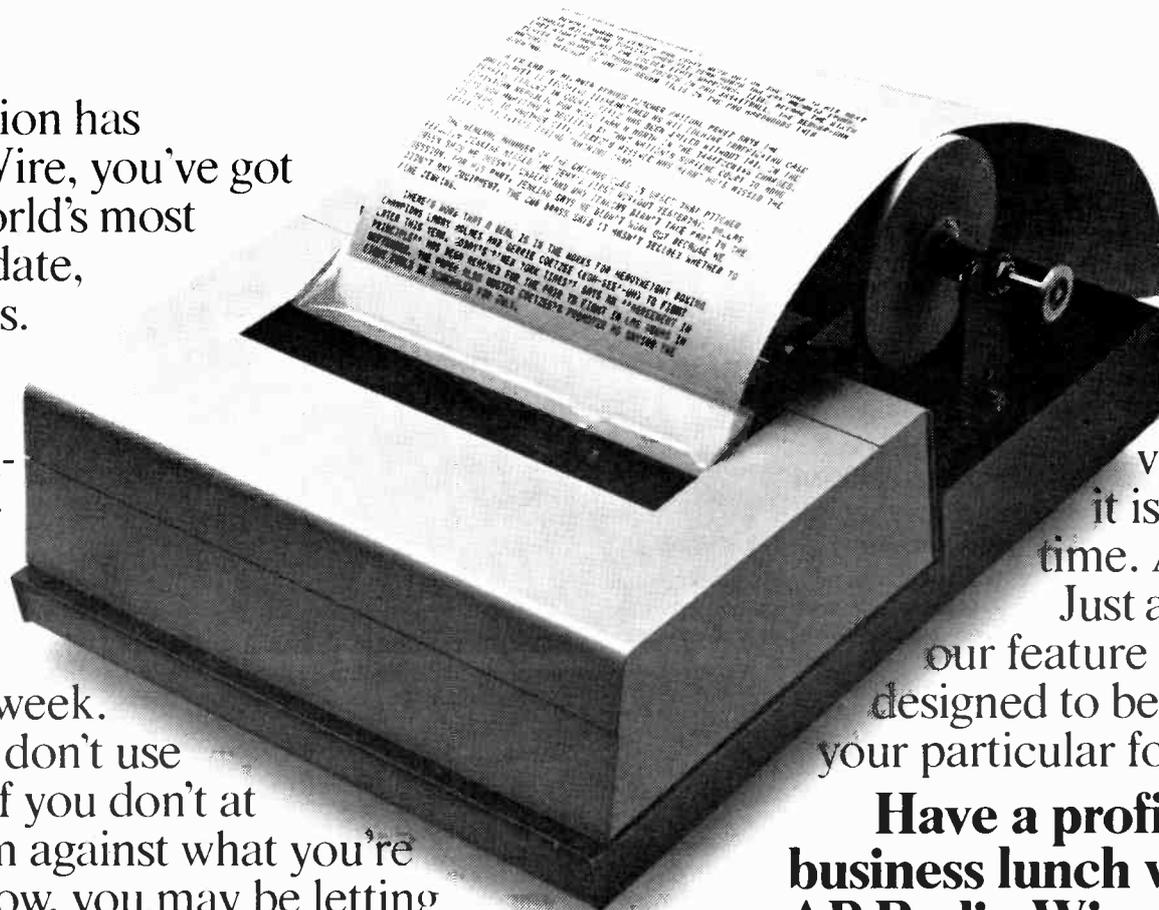
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# KS103 And XTRA

Continued from Page 28

simultaneous appearances in L.A. and San Diego."

## Smile For The Camera

Jim outlined a unique idea he uses at personal appearances. "We just started a feature that debuted at Magic Mountain a couple of weeks ago. We go out and videotape people who've been awarded prizes and play them back for others to see. We show 'em standing in line, having fun, whatever. It's like a traveling video road show. We've gone to the Duran Duran concert, where we had tickets to give away on the air; we also taped all the kids standing in line to get tickets. Then we played them back for everyone standing around. Great reaction to being seen on-camera from the Mighty 690."

As XTRA is such a come-dependent station, Jim insures its success with an aggressive "more music" posture and a little electronic wizardry. "There is limited jock content at XTRA, as I think the music is most critical to our success. We're playing about 70-75% current right now, running some selected oldies which go back no farther than about two and a half years. Now I've continued with something that was in place when I joined XTRA — speeding up records just a tad. We goose them no more than two or three percent. It's not something I recommend for every station, but it does make KS103 sound ever so slightly slow. Anything that doesn't sound good sped up is left alone."

## Editor's Note

Speeding up records was a technique used in the early '70s by some Top 40s. It worked well for some but had disastrous effects for others. Like reverb, speeding up records is a very subjective programming decision which needs to be considered carefully. Personally, I do not endorse the distortion of records to the point that they sound different from the way the artist originally intended.

**KS 103 FM**  
**HOT HITS!**

## KS103 Takes The Lead

After a successful career in radio as an air personality at WFIL/Philadelphia and in programming at WNDE/Indianapolis, (in addition to serving as VP/Promotion at 20th Century Fox Records), Dave Parks returned to radio and programming in July 1982. At that time KS103 was, like most of the other Gannett FMs, A/C.

Dave picked up the story. "There were six A/C stations in the market totaling almost a 30 share when we made the decision in the summer of '83 to really turn this thing into a hot-sounding CHR. Back then, XTRA had a 4.4, so it was obvious we had to get out of the crowded A/C race. We became the only CHR station on FM in San Diego, since B100 had shifted earlier to A/C." (See sidebar "Who's Got The Signal Advantage?")



Dave Parks

## Spending Money To Make Money

Gannett Broadcasting has learned the theory of spending money to make money, as witness KIIS. Dave said, "I think we really kind of snuck up on XTRA this past book. Traditionally, the winter sweep down here is laid back, with most of the promotion dollars earmarked for the spring and fall. But because we've fine-tuned our sound since last fall, I figured, 'Why wait? Nobody else is really going to spend money this book on outdoor, television, or anything else, so let's use this opportunity and go after it.'"

I pointed out that XTRA didn't exactly sit back, either. "Yeah, they did spend some money," Dave acknowledged. "We spent about \$80,000 with contests, and then more money for 300 buscards which simply read 'Hot Hits, KS103FM.' I used them as come-builders. It worked, as both come and quarter-hours increased."

## Full Service vs. More Music

"The obvious difference between us and XTRA is that we're pretty much a full-service radio station. We have to be because we are the only CHR station licensed in San Diego. If you'll pardon the pun, we're just like a gas station. At some you pump your own gas, just like some radio stations just pump out the hits. We do that, too, but we also check your oil and clean your windshields and put air in the tires. We're a full-service CHR with the hits, the personalities who entertain, combined with fun contests, information, and community involvement."

Examples of KS103's community involvement include its "Walk For Mankind," and "Games Women Play," benefitting the March Of Dimes. "We also show up at lots of smaller community events with our van to lend support. It's a key area of our visibility and success. In addition, we set up a lot of 'KS103 Happy Hours' at bars. Morning man Dave Otto will go out to businesses

with coffee and mugs for everyone, plus a free dinner for the boss. It's fun stuff that people enjoy, besides all the big-money craziness.

"Basically, it doesn't take a brain surgeon to put a good format on the air; anybody can do that. But after you get the format together, the trick is to pick the guys who can market the radio station, to sell it. Then you have to get out and make sure you're always there to sell it. Our Promotion Director Kim Ashley came aboard last year from a background of concert promotion up in L.A. Our GM Chris Conway, Kim, and I coordinate together the on and off-air promotions, so there's really nothing going on here that we don't know about. And I know it sounds trite, but if there's a concert, we hop on it. If we get the official sponsorship on it, fine. If we don't, we take it. So we're very much on top of things promotionally."

"We've gone in for TV time before, but this is a really expensive market to buy effectively, and frankly I don't think it does that much good in a market that's so heavily wired for cable. Now just about every home here gets the Los Angeles stations, plus the premium pay channels. Being so close to Los Angeles, it just doesn't pay."

"I'd rather put my money into solid promotions and personalities, and I've pretty much surrounded myself with very talented people. Most of the guys have been PDs before, so they know what has to be done; that's very important. I've never heard the statement 'It's not my job' used around here. It sounds corny but we have a 200% team effort here. Everyone's got his job title and responsibilities to go with it. Everybody is young, hungry and wants to do it." (See sidebar "Airstaff Full Of Pros.")

Dave is the first to share the spotlight of success with those around him. "After catching that rather bad book last summer, Gannett President Joe Dorton, along with Chris Conway and I, made the decision to commit totally to CHR. Then, with input from Radio Division VP/Programming Jay Cook, KIIS President/GM Wally Clark, and PD Gerry DeFrancesco, we put our strategies into action."

KS103's group interaction remains an ongoing process. "We still receive input from Gerry," Dave acknowledged, "but our two markets are very different. Along with (WCZY/Detroit PD) Lee Douglas, we chat on the phone once a week to discuss music and what's happening in our markets. We're very fortunate in the promotion area in that Chris Conway used to be KIIS's Promotion Director."

## It's In The Mix

Dave has put a lot of work into the musical flow of KS103. Every hour of the day uses a slightly different hot clock. "Musically, I'd categorize KS103 as about 80% current; the rest is recurrent. We use only a sprinkling of oldies in specified dayparts, because they can be dangerous; you can make some serious mistakes with them. Even though a group like Air Supply sold millions and millions of records, their oldies obviously aren't relevant today. I've put the ratings books in the computer and let it daypart for us hour-by-hour vs. an entire time period. It's just that little extra mile that the listener never knows about, but it certainly works, and as long as the ARB is our bible, we go by it."

"I have a theory about the competition: I never listen to them. I listen to my own radio station and I don't think XTRA is beating us in music. I may be a little bit more cautious than Jim is. Promotionally, we certainly started this whole ball rolling back in the winter. They were doing nothing when we came on with our contest, which was 'Music Money Daily Cash Payoff.'"

Taking a look toward the outcome of the spring Arbitron, Dave is confident of KS103's abilities but wary of XTRA at the same time. "I can see XTRA maintaining by holding their present course, but according to the winter book, Jim's core audience is spending more and more time on FM. With our AM sister station KSDO, we make a perfect combo buy from 12-55."

## Motion

WZLQ-FM/Tupelo, MS restructures its staff, with MD/morning man Rusty McDaniel to PD/mornings, replacing exiting Jim Duke, and Mark Price adding MD to his afternoon duties. Night rocker Jeff Snyder moves into middays/Asst. MD, Stan McIntosh takes on nights, and Steve Thomas takes overnights from across town WTUP. WNBC/New York welcomes former WCOZ/Boston personality E.J. Crumme to weekends. Bill Young exits WROV/Roanoke, VA for afternoons at KFRX/Lincoln, NE.

Bob Dunsworth segues from KKBJ/Bemidji, MN to WEBC/Duluth, replacing Chris Stevens, who exits to sell insurance. WPLJ & WABC/New York appoints former Arbitron client rep Art Salisch to Research Analyst. WIKZ/Chambersburg promotes Asst. MD Rick Alexander to MD/Asst. PD. Ron Lundy joins WCBS/New York for mornings. KBOS/Tulare, CA has a new lineup with Beau Reyes on mornings, Kris Van Kamp for middays, Chuck Geiger doing afternoon drive, Vicki Chase rocking away nights, and Kevin Hines staying up all night. Congratulations to KQKQ/Omaha OM Mark Evans, who tied the knot with Jeanine Luksa.



**ONLY HIS HAIRDRESSER KNOWS FOR SURE!** — CKOI-FM/Montreal was granted the only Canadian interview with Boy George after presenting Culture Club's concert at the Montreal Forum. Shown here telling all (l-r) are CKOI's Marc Denis, George, and MD Guy Brouillard.



**90 DAYS IN THE HOLE** — CFRW/Winnipeg locked up its announcers and local celebrities in the name of charity for the first "Celebrity Bail." \$1300 was raised for the Lions telethon. Shown here (l-r) are CFRW's Ian Thompson, Barry Wall, Mark Mahue and Brenlee Carrington, actor George Savalas, CKND-TV's Majorie Salki and Bea Broda, and "Winnipeg Sun" reporter Morley Walker.

# AIR

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

## "IT ALL STARTS WITH LISTENING"

### ACTIVES IN RADIO

#### NORTHEAST

NEITH ABRAMS  
DENNY ALEXANDER  
RICK ALEXANDER  
DALE ANDREWS  
CHRIS BAILEY  
RICK BEAN  
COLLEEN CASSIDY  
ROGER CHRISTIAN  
MARC W. CRONIN  
DAVE DEAN  
JEFF FREEMAN  
JACK GILLEN  
WILL KAUFFMAN  
\* JACK LAWRENCE  
BARRY LUCHNOWEC  
SCOTT MacKAY  
\* JIM MARTIN  
BILL MATTHEWS  
BOB McNEIL  
BILL McWREATH  
TOM MITCHELL  
HARV MOORE  
JOE MOSS  
MICHAEL O'HARA  
DON O'SHEA  
JIM PAYNE  
JIM REITZ  
WAYLON RICHARDS  
SCOTT ROBBINS  
PAUL ROBERTS  
STEVEN SALTSMAN  
SCOTT SHANNON  
BILL SHANNON  
DON TANDLER  
TOM TAYLOR  
BILL TERRY  
HENRY Van DEN HOOGEN  
GARRY WALL  
\* DOUG WELLDON  
JEFF WHITEHEAD  
RALPH WIMMER  
GUY ZAPOLEAN

WHTX  
CONS  
WIKZ  
WFBR  
WVSR  
WHBB  
WASH  
WRFN  
WHFM  
WMGX  
WQQQ  
WKHI  
WQCM  
WFLY  
RKO  
WERZ  
WQAY  
WIKZ  
WRVQ  
WVAQ  
WPHY  
WPHD  
WZOZ  
WZUN  
WXLK  
WMAP  
WRCK  
WDSR  
WIGY  
WPRC  
ROCK  
WHTZ  
WOCK  
WTLQ  
WFST  
WBLI  
CFTR  
WTIC  
WXTU  
WFHG  
WMAZ  
WBZZ

#### SOUTHEAST

CHRIS ANDREWS WZYP

\* SKIP BISHOP  
\* LARRY CANNON  
RALPH CARROLL  
\* STEVE DAVIS  
LEO DAVIS  
KENNY DAVIS  
SKIP ELIOT  
DAVE FOSTER  
LESLEY FRAM  
ROGER GAITHER  
DAVE HARROVE  
J.J. HEMINGWAY  
J.P. HUNTER  
\* BOB KAGHAN  
SCOTT KERR  
CHARLIE LAKE  
SCOTT MATEER  
KEVIN McCARTHY  
JEFF MCCARTNEY  
CHRIS MILLER  
GARY MITCHELL  
SCOTT MITCHELL  
JIM MORRISON  
\* J.D. NORTH  
JOHN PATRICK  
LOU PATRICK  
BILL PHIPPS  
JERRY ROGERS  
MARK ST. JOHN  
MARK SHANDS  
\* RANDI SOMMERS  
\* BRUCE STEVENS  
CHRIS THOMAS  
SHANNON WEST  
\* RAY WILLIAMS  
DAVE WRIGHT  
JOHN YOUNG

#### SOUTH

GARY ADKINS  
CHRIS BLAKE  
CHRIS BRYAN  
CHARLIE FOX  
JAY GLASS  
JIM GOLDEN  
WONI  
WSKZ  
WQUE  
WFMI  
KRIQ  
WKJJ

WFFM  
WFLB  
WCGQ  
WZNE  
WREN  
WNEX  
WJAD  
WFMG  
WABB  
WREN  
WAAY  
WORD  
WIXV  
WBCY  
WSFL  
KZZC  
WYXX  
WKXX  
WQXI  
WQXI  
WQXI  
WAEV  
WFMG  
WYKS  
WMPZ  
WZAT  
WHYI  
WINZ  
WZAT  
WRBQ  
WZGE  
WMPZ  
WZAT  
WRJW  
WZGC

#### MIDWEST

\* SCOTT ALEXANDER  
RICH ALLEN  
CINDY BARTON  
MIKE BENSON  
JAY BOULEY  
AL BROCK  
BOBBY CHRISTIAN  
DENNIS D. COLLIER  
JERRY DEAN  
J.K. DEARING  
TOM EVANS  
BRADLEY FUHR  
PETER J. GEORGESON  
BART A. GOYNSHOR  
TAC HAMMER  
BOB HAMMOND  
MATT HUDSON  
JOHN HUTCHINSON  
DICK JOHNSON  
TRACY JOHNSON  
TIM KELLY  
KURT KELLY  
DAN NIELEY  
REED KITTREDGE  
DOUG KOEHN  
CHRIS KOSHIO  
GENE KUNTZ

KNEQ  
WQUT  
KISR  
KNEQ  
WNDQ  
WFBI  
WSKZ  
WNDQ  
KRAV  
KNOE  
WKKX  
KAFM  
WSTO  
KFMN  
KTFM  
CONS  
WRNO  
KJYO

MARK MAROLT  
BILL MARTIN  
PAT MCKAY  
CHUCK MORGAN  
DON NORDINE  
GYNNY O'HARA  
LORRIN PALAGI  
DAN FEARMAN  
ROGER PIPER  
TONY RICHARDS  
\* DAN SEEMAN  
RANDY SHERWYN  
\* GREGG SWEDBERG  
JAY TAYLOR  
DIANE TRACY

#### WEST

GLORIA AVILA-FEREZ  
RIF AVINA  
JON BARRY  
TODD CAVANAH  
SHERMAN COHEN  
SUDD COLEMAN  
GARY CUMMINGS  
JEFF DAVIS  
DOUG ERICKSON  
ERIC GESSNER  
STEVE GODDARD  
STEVE GRAZIANO  
\* DAVID GROSSMAN  
GARY GUTHRIE  
JEFF HUNTER  
\* TOM HUTYLER  
KIMBERLEE A. LARRARE  
\* STEVE LARSON  
FRED N. LEEHUIS  
SCOTT MARCUS  
ART MORORALES  
KELLY NORRIS  
JAMES O'NEAL  
STEVE PAULI  
DON POTIER  
MIKE PRESTON  
MIKE SCHAEFER  
ROB SHERWOOD  
MICHAEL T. SHISHIDO  
BRIAN THOMAS  
PAUL THOMPSON  
GREG WILLIAMS

WGCL  
WVIC  
KBEQ  
WKQX  
KKXL  
KIKK  
KQWB  
KEYN  
KKLS  
WMEE  
WLGL  
KKLS  
WLGL  
KQKQ  
WSPT

KIMN  
KQZA  
KMJK  
KTAG  
KHYT  
KZDK  
KRFL  
KYNQ  
KIMN  
KATA  
KZZP  
KFMQ  
KRTN  
KOPA  
KITS  
KUBE  
CONS  
KGHO  
KATI  
KATA  
KOPA  
KROQ  
KCRN  
KSKS  
KZOZ  
K3DD  
KITS  
KTAC  
KIRI  
KCAR  
KTAC  
KOPR

\* Denotes Competition #1 winners circle.

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WEEK  
**25**

### AIR Response Records

WEEK  
**25**

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, June 6th, 1984.

#	TITLE	ARTIST	LABEL
2216	SAD SONGS	ELTON JOHN	GEFFEN
2217	THE GLAMOROUS LIFE	SHEILA E.	WB
2218	BLACK STATIONS/WHITE STATIONS	M + M	RCA
2219	DON'T STOP	CHILLIWACK	SOLID GOLD/MCA
2220	GOT YOU ON MY MIND	CHILLIWACK	SOLID GOLD/MCA



# The British Invasion

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**WFL**/Philadelphia  
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**KZOK**/Seattle  
**WQXI**/Atlanta  
**WMGG**/Tampa  
**KZAP**/Sacramento  
**WNDE**/Indianapolis  
**WKRC**/Indianapolis  
**WISN**/Milwaukee

**WROQ**/Charlotte  
**WRNO**/New Orleans  
**WJFM**/Grand Rapids  
**WQDR**/Raleigh  
**WFBC**/Greenville  
**KATT**/Oklahoma City  
**KLCY**/Salt Lake City  
**WYSR**/Charleston  
**WNSY**/Norfolk  
**WROK**/Greensboro  
**WTRX**/Flint  
**KROK**/Shreveport  
**KQAM**/Wichita

**WJAX**/Jacksonville  
**KMGX**/Fresno  
**KQEO**/Albuquerque  
**KOIL**/Omaha  
**KWMT**/Cedar Rapids  
**WMGX**/Portland  
**WFMI**/Lexington  
**WAOR**/South Bend  
**KTXZ**/Austin  
**WCCL**/Jackson  
**WSON**/Evansville  
**KLMS**/Lincoln  
**WZLD**/Columbia, SC

**WTAK**/Huntsville  
**KTWX**/Waco  
**WWCT**/Peoria  
**WOOW**/Greenville  
**KLAV**/Las Vegas  
**KROD**/El Paso  
**WHIT**/Madison  
**KKHT**/Colorado Springs  
**WCKJ**/Augusta  
**WAEV**/Savannah  
**WDAK**/Columbus  
**KTMS**/Santa Barbara  
**KPUR**/Amarillo

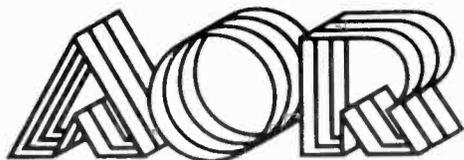
**KFFM**/Yakima  
**KASH**/Eugene  
**KIOC**/Beaumont  
**WBOW**/Terre Haute  
**KOZZ**/Reno  
**WOWD**/Tallahassee  
**WIFC**/Wausau  
**KNIN**/Wichita Falls  
**WKOY**/Bluefield  
**WISQ**/La Crosse  
**WAAL**/Binghamton  
**KRLB**/Lubbock  
**KWHL**/Anchorage  
**KERN**/Bakersfield

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STEVE FEINSTEIN

## SPECIAL PROGRAMMING IDEAS, PART I

# Here Comes The Weekend

"What are you doin' this weekend?"

"I dunno. What are you doin' this weekend?"

This scintillating bit of dialogue may sound like an outtake from the movie "Marty," with Ernest Borgnine and his fellow bachelors caught in the grips of ennui and loneliness, with nothing to do and no lady friends to do it with. But it could also be the conversation between two PDs looking for ideas to add sparkle to their weekend programming.

It's no divine revelation that weekends are a different animal than weekdays. The audience's frame of mind is different, for one thing. Most people (disk jockeys excepted) are freed from working and devote their time to leisure pursuits and socializing. They're more mobile and also more likely to be sampling your station in greater numbers. Might as well tweak your product and sound sharp, particularly for listeners whose image of the station may be formed by what they hear when they casually check it out over the weekend.

Take a look at an Arbitron book, and you'll probably find higher listening levels for Saturday and Sunday 10am-3pm than at any other time of the week, except morning drive. It makes sense, then, to use your strongest fulltime personalities, rather than a parttimer, in those key dayparts.

If you're convinced that your standard, day-to-day programming is sacrosanct and represents your station at its best at all times, then your programming for the weekend is set and you've saved yourself numerous headaches. However, if you feel that weekends are made not only for Michelob, but also for special programming, then read on this week and next for a smattering of ideas — some old, some new, most of them borrowed but none of them blue, it's hoped. (We'll focus on locally-originated, in-house programming, and leave syndicated features for either another day or my colleague Reed Bunzel.)

### Don't Knock The Blocks

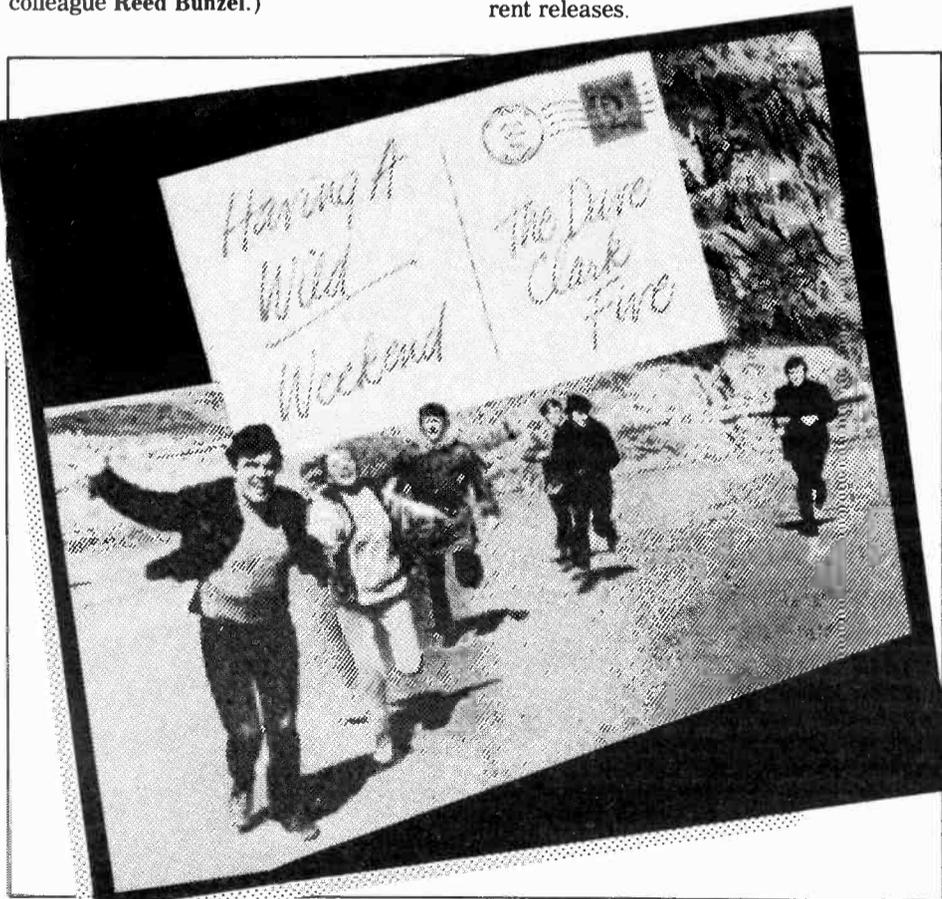
The oldest tried-and-true idea for weekend relief is the "Block Party Weekend," where sets of multiple songs by the same artist are played 'round the clock. There are as many different handles for these weekends as there are names for the sets themselves: mini-concerts, super-sets, rock attacks, rock jams, double-shots, triple-plays, four-plays, etc.

"I've got Friday on my mind "

— Easybeats

The attraction to the audience, besides the simple rush of hearing three or four killer songs in a row, is that you, in effect, salute their fave-rave rocker every time you devote a music sweep solely to that artist. Another plus is that since you'll presumably be using only acts with at least three airworthy tunes, you'll be airing an entire weekend of artists with rock-solid images. It'll sound sort of like an honor roll of rock 'n' roll achievers.

But that high degree of familiarity and consistency can be a drawback at the same time. If the order of the blocks isn't scheduled carefully, you may find yourself sounding like an oldies station. A healthy percentage of the blocks should be artists with current releases.



### HOZONE

(ho' zohn)

n. The place where one sock in every laundry load disappears to.



## SNIGLETS

(snig' lit): any word that doesn't appear in the dictionary, but should

RICH HALL & FRIENDS

## Sniglets: On-Air Comic Relief?

Ever coin your own word for an object or phenomenon for which a word doesn't exist, but should? Here's a few examples of what I mean:

*Porkus Non Gratis* is the scraggly piece of bacon at the bottom of the package.

*Telecrastination* is the act of letting the phone ring at least twice before you pick it up, even when you're only six inches away.

*McMonia* is the noxious gas created by a fast-food employee mopping under your table while you're eating.

These definitions of would-be words are known as *sniglets*, and comedian **Rich Hall** loves them. He includes them in a feature on HBO's "Not Necessarily The News" comedy show and has collected them in a hilarious new book, "Sniglets," published by **Collier Books**.

Maybe sprinkling a few on the air might get some laughs, or you could ask listeners to submit their own. Most folks can relate to neologisms such as:

*Aquadextrous*: Possessing the ability to turn the bathtub faucet on and off with your toes.

*Glantics*: Two people who, while making out, open their eyes at the same time to see if the other is looking.

*Elecelleration*: The mistaken notion that the more you press an elevator button the faster it will arrive.

Radio folks could claim a few of their own sniglets, I'll bet. How 'bout:

*Psycuesis*: The mental state of a jock who, as the record on the air is fading, realizes that his next record isn't cued up.

If you think of any radio-oriented sniglets, pass them on.

What happens, though, to a relatively new artist who has only *one* song in your currents? WYNF/Tampa PD Carey Curelop keeps his every-other-weekend block parties fresh by including three such songs in a "New Music Block." Conversely, a "Classic Rock Block" might segue Jimi Hendrix, Spirit, and Yardbirds songs. WIOT/Toledo PD Terry Sullivan adds spice to his double-shots with themes, such as a "Heart Double-Shot," that, rather than featuring tunes by the Wilson gals, includes

"I live for the weekend "

— Triumph

songs such as "Heart Of Rock 'N' Roll" by Huey Lewis and "Heartbreaker" by the Stones. Another means of extending your selection of songs and performers is by mixing an artist's solo performances with music he made in a group setting; i.e., a Journey block with a song from Steve Perry's album. If you're so inclined, a Steve Winwood block might cover material from his days with the Spencer Davis Group, Traffic, and Blind Faith, as well as his solo material.

Some programmers object to blocks out of hand, though, claiming that the listener who doesn't care for a particular artist will immediately tune out as soon as he hears the first song. A counterargument might say that loss is balanced by the listener who, enthralled at the prospect of hearing successive songs by one of his favorites, becomes riveted to his radio.

### Variations On A Theme

A spinoff of the block concept is an "Album Side Weekend," with entire sides of albums played straight through. An obvious

"Everybody's workin' for the weekend"

— Loverboy

problem is the duff cuts that virtually all albums contain — why play mediocre tunes just to fulfill a clever idea? A solution is the "Classic Tracks Weekend" (aka "Hot Tracks" or "Best Tracks"). Here the strongest tracks from an album, regardless of which side they appear on, are segued back-to-back.

Providing that you're on target with your choice of albums, either approach is a good way of imaging your station as being keyed into albums that listeners regard as heavies. If the thought of an entire weekend of this type of programming sounds a bit excessive or too heavily skewed towards older material, one album per hour will do the trick and also keep the rest of the hour free for your usual mix of currents and re-currents.

A number of stations also run "7th Day" programs weekly, where they spin seven albums on Sunday, usually starting at 7pm. This feature makes for less than dynamic programming to some ears, but is often a solid ratings-getter.

Continued on Page 34

# RCA ROCKIN' CROSS AMERICA



## JEFFERSON STARSHIP



"NUCLEAR  
FURNITURE"

### ALBUMS BREAKERS

DEBUT 4

"NO WAY OUT"

HOT TRACK 4

"LAYIN' IT ON THE LINE"

HOT TRACK 56

"SORRY ME, SORRY YOU"

CHR CHART DEBUT 38

169 STATIONS



Manufactured and Distributed by RCA Records

# Here Comes The Weekend

Continued from Page 33

### Forward Into The Past

A feature near and dear to my heart is an oldies show, focusing on the Beatles years up to the early '70s. It can be an effective way to deliver some upper demos, and not necessarily at the expense of the younger end of the audience. Think of the cross-generation appeal, if you will, of '60s bands such as the Stones, Yardbirds, Animals, Kinks, Steppenwolf, et al. If the show's scope goes back to the '50s, the key is to select tunes that are still relatable to today's musical sensibilities, rather than period pieces or novelty songs that haven't withstood the test of time and now sound dated.

"It's gonna be a rock 'n' roll weekend"

— Sammy Hagar

These shows generally run on weekend mornings and have tags like "Rock & Roll Roots," "Nostalgic Rock," "Vintage Rock," "Flashback," "Sunday Brunch," and "Strictly '60s." The promotional tie-ins and giveaways are endless: jukeboxes stocked with oldies; vintage cars, such as Mustangs, GTOs, and Corvettes; black lights, Nehru jackets, trips to opium dens, etc.

Once the show is established, a "60s Weekend" or "Psychedelic Sunday" might be in order. Brief historical recaps of what happened in popular culture, sports, and politics will make it really shine. If you have the resources, use drop-ins from news actualities and theme songs of TV shows, much like the Source's "Flashback" show does.

### Negative Nabobs

How 'bout a new-fangled school of programming philosophy called "positive negativism?" That might be the idea behind a couple of effective weekend ploys notable for what they *don't* feature.

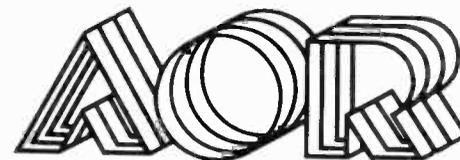
"Nothin' matters but the weekend"

— Kings

A year or so ago, a number of Burkhart/Abrams/Michaels/Douglas & Assoc. stations, including WZZO/Allentown, had fun with a "No Men At Work Weekend," during which nary a "G'day" was heard from the Down Under bunch. More recently, CHR WWSH/Philadelphia paid a similar backhanded compliment to Michael Jackson and garnered national press. The stunts are presented with good humor, rather than in a mean-spirited way, and

WWSH sweetened the pot for listeners by offering a prize to the first caller who got through when it finally played Jackson again on Monday morning.

When the USSR announced its boycott of the '84



Olympics, WYSP/Philadelphia responded with a "No Russian Rock Weekend." Calling itself the "Official Station of the 1984 Soviet Boycott," the station exhorted listeners to spurn anything Russian over the weekend: vodka, Russian dressing, sabre dancing, borscht, reading "War And Peace," watching "Reds," "Dr. Zhivago," or "Rocky and Bullwinkle" because of the "Boris Badenov and Natasha" characters, etc. Copies of Bruce Springsteen's "Born In The U.S.A." were given away, and Philly newspapers gave the timely spoof coverage for three days straight.

A "No Repeat Weekend," during which the same song is never played twice, is a clever way of putting some meat behind that "more variety, less repetition" liner. This seems like a good image enhancer for both tight-listed stations that want to create an illusion of depth and for genuinely deep stations that want to drive their point home. Offering a prize if you slip up by playing the same song twice, and then purposefully doing just that, also might be a good tactic for getting some additional quarter-hours from your avid listeners.

Next week: The hits just keep on comin' as we check out more ideas to keep your weekends workin'.

## SEGUES

Sue Sherry is PD at hybrid WSBG/Stroudsburg, PA ... Brian Patrick is named MD at WKZL/Winston-Salem.

KSJO/San Jose's overnights are now handled by former KXZL/San Antonio MD Lisa Giles, and former KOME/San Jose MD Karen Nakamura is KSJO's Merchandise Director and also handles weekends.

Kevin Schutts (aka The Bearman) leaves WFBQ/Indianapolis to replace the departing Bob White as WMMR/Philadelphia's News Director.

Sue McCann is new to WLIR/Long Island as Public Relations Director ... Janet Walters joins CHUM-FM/Toronto as Promotions Director.

Former KBPI/Denver MD Zak Phillips is doing weekends at rival KAZY ... Ronn Lipkin is Production Assistant at WYSP/Philadelphia.



INVISIBLE ZOO APPEARS — Pictured at a benefit for the Leukemia Society Of America are (l-r) Invisible Zoo member Bill Boydston, KROQ/Pasadena's Raechel Donahue, and the band's Doug Lynner and Andy Robinson.

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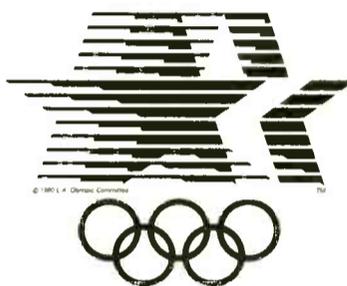
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# BRAND NEW &

## CHRIS CROSS

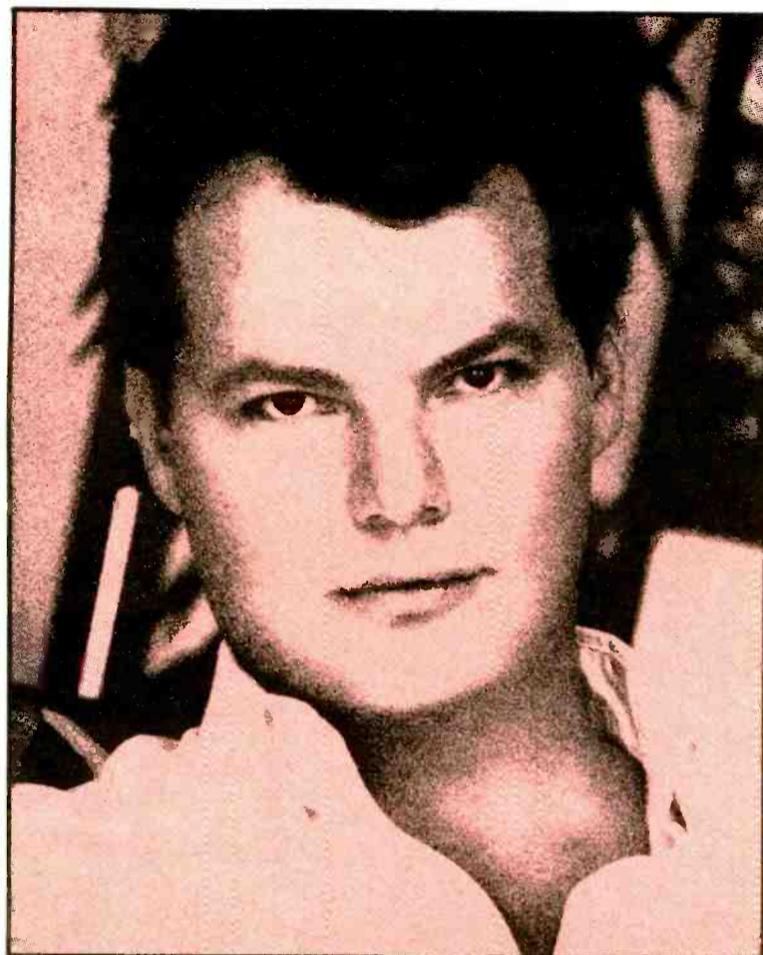
**"A CHANCE FOR HEAVEN"**

*Swimming Theme from  
The Official Music Of The  
XXIIIrd Olympiad Los Angeles 1984*



Produced By Michael Omartian

Christopher Cross Appears Courtesy  
Of Warner Bros. Records Inc.



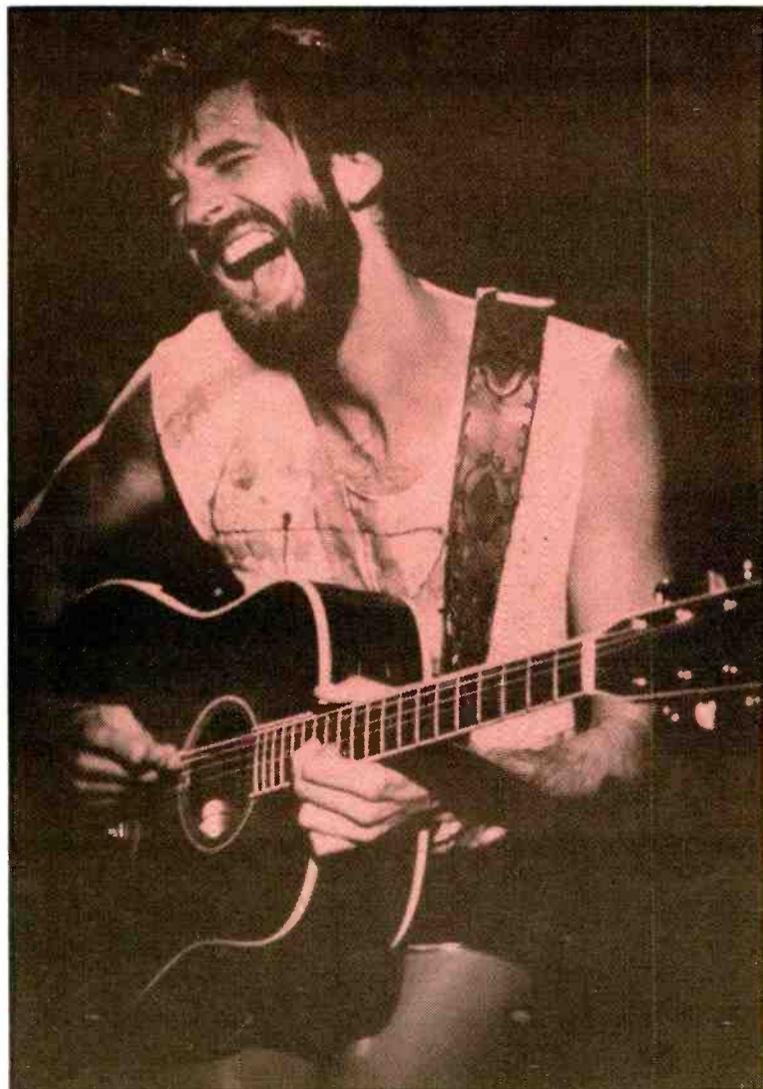
**IN THIS WEEK'S  
R&R**

## KENNY LOGGINS

**"I'M FREE"**

From The Original  
Motion Picture Soundtrack Album

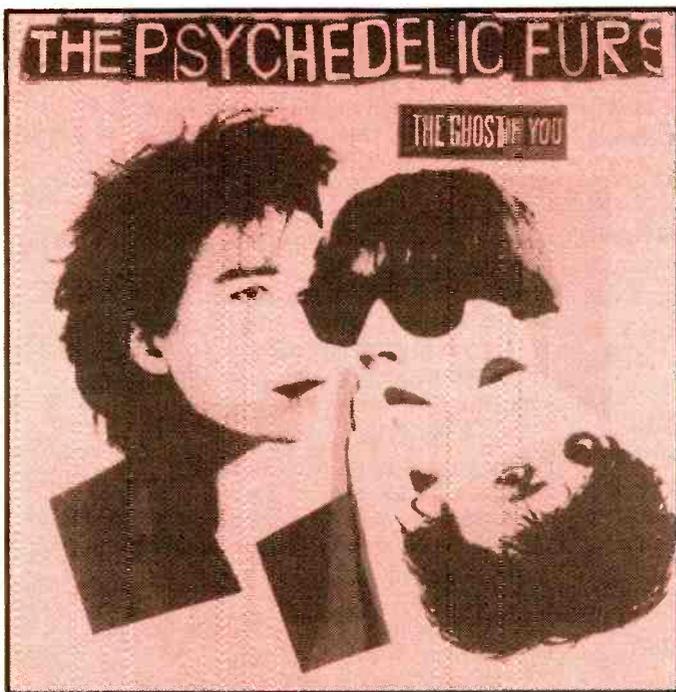
*Footloose*



**IN THIS WEEK'S  
R&R**



# VERY ACTIVE

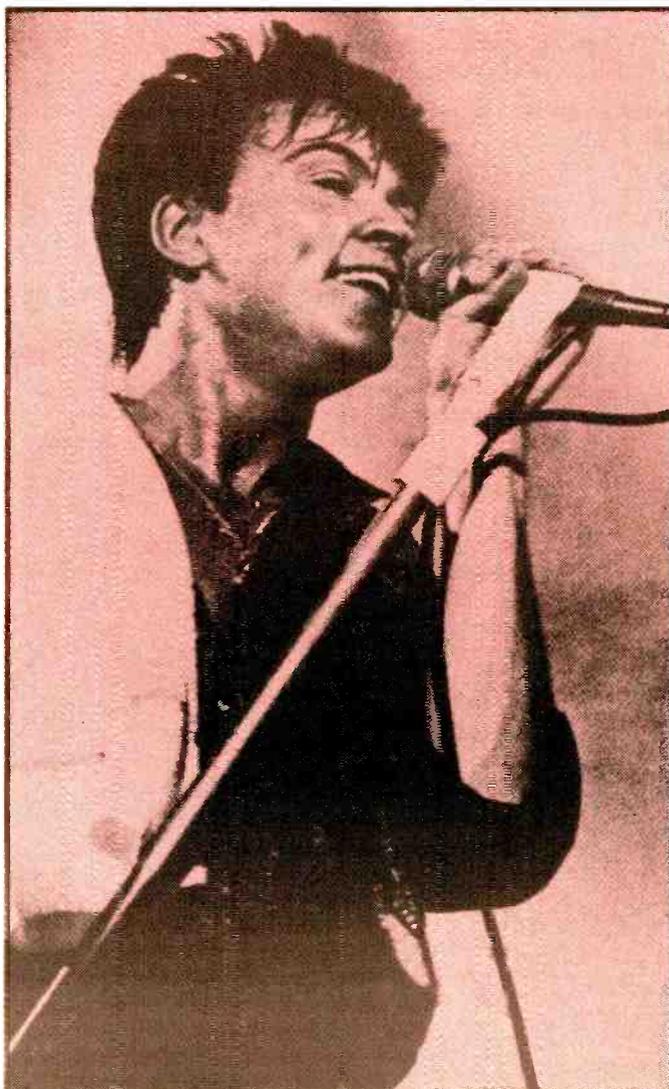


## The PSYCHEDELIC FURS

**"THE GHOST IN YOU"**

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WXKS-FM 38-33	WGUY 34-30	WHTF	KHYT	KTDY
WPHD 34	OK100 17	KZZB	KRQ	WPFM
WCAU-FM 37	WJBQ deb 36	KITE	KTKT	WXLK
PRO-FM 28-24	WYKS add	WFMI	WFBG	WGLF
XTRA deb 40	Q101 add	KBFM	WIGY	WHSL
WLAN-FM add	WAEV 22	WKDD	103CIR	WBNQ
WRCK 37-33	KKQV 34	KMGK	WERZ	WBWB
WOKI deb 40	WCIL-FM 24	WJXQ	WQCM	WAZY-FM
KRGV 40	KZOZ 33	WVIC	13FEA	KCDQ
KROK add	KIST 40-35	WRQN	WKHI	KOZE
KLIK add	Q100	KEYN-FM	95XIL	KHTX
WZPL 20-17	WKEE	WHOT-FM	WOMP-FM	KBIM
WQXR 35	WKFM	KQMQ	WSQV	KSLY
KO93 add 37	KOPA	WPST	KLUC	



## PAUL YOUNG

**"LOVE OF THE COMMON PEOPLE"**

### CHR NEW & ACTIVE

KPLUS add	KDZA add	WPFM 16-13	WFMI	WISE
Q100 add	WXKS-FM 34	WAEV 33	KBFM	WJAD
WBBQ add	WGCL 20	KIST deb 38	WSFL	KNOE-FM
WNOK-FM add	WYCR 36-29	WPHD	KIHK	KKQV
WDOQ add	WPST 39-28	WCAU-FM	WJXQ	WHSL
WRQK add	WHTF deb 40	WNVZ	13K	WBNQ
FM100 add 33	WOKI 39-34	KIMN	KMGX	WCIL-FM
WVIC add	KRGV 30	XTRA	KYNO-FM	WSPT
WRQN add	KTFM 32	WNYS	KQMQ	KGOT
KEYN-FM add	WKDD 26	WKEE	KSKD	KCDQ
KLUC add	WQXR 37	WLAN-FM	KHYT	KTRS
KHOP add	KDON-FM deb 37	WSPK	WZON	KKAZ
WFBG add 38	WGUY 31-26	98PX	WIGY	KHTX
WJBQ add	103CIR 37	WKFM	WERZ	KBIM
WCGQ add	OK100 34-31	WKRZ-FM	WQCM	KSLY
WFOX add	95XIL 35-31	WZLD	13FEA	KZOZ
WGLF add	KTDY 36	KAMZ	WOMP-FM	
WAZY-FM add	Q101 30	WANS-FM	WHOT-FM	

ON COLUMBIA RECORDS



# Country



LON HELTON

## Hiring Independents

Over the past two weeks we have heard from the people who take a large volume of promotion calls and from the people who make those calls. One of the important points to come out so far: not everyone who calls a radio station about a particular record is being paid by the label. Anyone with a vested interest in the success of a record can, if he wishes, go out and hire someone to work the record. Among those who do are artists, publishers, managers, or even the labels themselves. This week the people who hire promotion people to augment the labels' field staff present their views. They do not purport to speak for every individual in their area of expertise, but instead offer an overview from their relative perspectives.

### DUPLICATING PROMOTION

#### BOB MONTGOMERY

### The Producer

"I hire independents for one of the same reasons labels hire them: many times they have so much product to work that it is physically impossible for their people to effectively promote everything they are asked to work at any one given time. Of course, it's important that things are coordinated and everybody knows what everybody else is doing, so that we are using everything effectively and aren't stepping on anyone's toes. I don't hire independents unless I coordinate it with the label people. I also don't hire independents unless I feel that, for some reason or other, I am in a position where I am not in a priority situation with the label, and I need the extra impetus from the independent people.

"It becomes very important for a producer of a new artist to hire independents. With very few exceptions, something has to happen in the marketplace with a new artist for a record company to get interested in that artist. The label may have dozens of other artists who are selling product and need their attention. This is a business and that attention is given to the people who are generating cash flow. It really becomes a matter of showing the label that the new artist is viable in the marketplace by generating initial interest and drawing attention to the artist through the use of independents. However, it is not economically feasible to break an artist by yourself without the help of a label. If the label isn't interested in an artist, you can hire 20 promoters and it won't do the job."

Bob is also involved in the publishing end of the business, so I asked for his thoughts about publishers hiring indies: "Usually as a publisher you don't hire independents un-



Bob Montgomery

Continued on Page 42

#### JOE CASEY, VP/PROMOTION, CBS/NASHVILLE

### The Label

"There are a great number of variables that need to be addressed whenever a label is considering hiring independents. One of the first considerations is product flow. My regional people work all CBS product and it is almost impossible in today's market for one person to intelligently promote a station on five, six, or seven records. I view independent promotion people as augmenting the efforts of our people, knowing full well that many indies are working as many as 17 or so records for maybe 17 different companies. I do not view independents as the panacea for hit records. I do not believe they can do any more — or do any better job — than the people who work for this company.

"There are some 'non-record' people — non-record meaning their livelihood is not promoting or selling records; i.e. artists, producers, managers, publishers — who have a misconception about independents. In some cases they seem to lack confidence in any given label that may have a large roster of artists and product. It's as if they have the feeling their particular artist or record is not getting the attention they think it deserves. Over the years I've had too many people call and ask 'Will you hire some independents?', feeling that is the answer to their having hit records.

"Some feel if there are no independents working a record, it will not be a hit — which is a most ridiculous thought. The word 'priority' is the most abused and over-worked word in the record industry. I don't know what a priority really is. I do know that when we record an artist, we go out



Joe Casey

Continued on Page 42

#### JIM HALPER, PRESIDENT, CRESCENT MANAGEMENT

### The Management

"I like to hire a few independents who will work together as a group, splitting up the country based on each individual's strengths. This should help cut down on multiple calls. As a record progresses in its life and as the number of stations not on a record decreases, each group member makes those remaining stations a priority, and it's those stations that wind up with the multiple calls. This is especially true with the more heavily-weighted stations and those that report to a number of trades. Many times they are among the last to go on a record, and they end up getting most of the pressure.

"Looking at it from the standpoint of a manager who has an artist on a large label, when one of their in-house promoters calls, he is calling primarily to get numbers — not give facts. Most MDs have no idea what an artist is doing other than the record that is sitting in front of them — and many times the label doesn't know either. The good indie provides them with those facts. Also, when the in-house staff calls, they are usually working a lot of records. So the call is watered down and the MD hangs up not really thinking about any specific artists, but of the label as a whole.

"When an independent is hired it means that somebody has gone beyond what a normal record company is going to do. This shows radio that there is more than just the



Jim Halper

#### DEE HENRY

### The Artist

Presenting the artist's viewpoint on utilization of independents is Dee Henry, Conway Twitty's right-hand person for over seven years.

"About five years ago we started noticing that Conway's MCA records weren't reaching the top. They would get to two or three and quit. Something seemed wrong so we started investigating, trying to figure out if independent promotion could help. At that time Country radio was becoming extremely competitive, and there were a lot of crossover records that were going to the top — a time or two at the expense of a number one record for Conway. We knew what we had to do for Conway and we started hiring independents on our own. I think Conway was one of the first artists to ever hire independent promoters. They were paid out of our pockets and reported directly to us because we insist on staying on top of Conway's product. The independent we used never felt he had to hype me about the progress or status of Conway's record just because Conway was on his label.

"When we hire independents, they are on the project for the life of the record. If it went to number one, he got a bonus. That gave him a little incentive too. But any major label has so much product it just can't put all of its concentration and emphasis on a particular artist.

normal interest in the record. I think radio likes to know there is a greater effort being made, more money being spent. They need to know that someone is serious out there — who seriously wants to be a success — who seriously wants to have a hit. This is also one of the main reasons that I, as a manager, will occasionally advertise. Especially in the case of a new artist, I think radio likes to know there are people who believe in the act and who are committed to its being successful. Without that feeling of commitment, I think some programmers or MDs might ask themselves why they should bother playing a record for a fly-by-night operation where the artist might not even be around the next day.

"There is no doubt in my mind the industry needs independent promoters. Without them, I think most of the major record companies would get very complacent. Many in-house promoters have been off the streets long enough so they really don't push as hard. Whenever you get in a salaried position you're not going to fight as hard. Independents work on a project-by-project basis, and if they don't do the job, they are not on the next record. So they really work their butts off. That's what is necessary to get the job done. This is especially true when releasing new artists. Even on a major label, a new artist is just part of the roster. If you're not on a major, you need every bit of help you can get.

"It behooves an independent to do a good job for a new artist. If the artist becomes a big star those guys will always be around working his records. You never like to break up a winning team, so the indies actually help insure their future. As for who helps who, in the case of a major label, the manager hiring an indie has to coordinate his efforts with them. In the case of a small label, the indies hired by the manager may be doing a large share of the job and the label provides added support."

"We in no way have a problem with Warner Bros., Conway's current label. They are competitive, active, and know how to get your record played on stations. When an independent helps us, he doesn't have as many records to deal with — he isn't fighting for six adds on one label. When this happens, there's every chance that one of the records might not receive as much attention, whereas the independents can put on a little extra push. That's where I feel they have helped us. The indie really helps our records every step of the way from adds through mid-chart through getting to the top.

"Like others, we look at independents as insurance. Without question, you need a label's support — and I would never hire anyone without their support. But you've got to make sure you're covered. I also think the labels appreciate the help they get from an independent. Maybe the label has gotten all it can from a station that has already added four of its six records. The indie can help the label get over the hump. Also, from another standpoint, the independent is always looking out for his account. If he is on the record with the label's approval, he can sometimes give you a little extra push with the label.

"Another problem you can get into is when an established artist may begin to be taken for granted — at least he may feel that way. The promo people may subconsciously feel that 'Well, Conway has had 44 or whatever number one songs. This one just went from seven bullet to four bullet,

Continued on Page 42

# RCA'S IRAS

## INCREDIBLE RADIO ACTION!



### ALABAMA

"When We Make Love"

PB-13763

**HOTS & HEAVIES!**

*Great Platinum Portfolio!*

<b>R&amp;R</b>	<b>BB</b>	<b>CB</b>
1★	6★	7★



### LOUISE MANDRELL

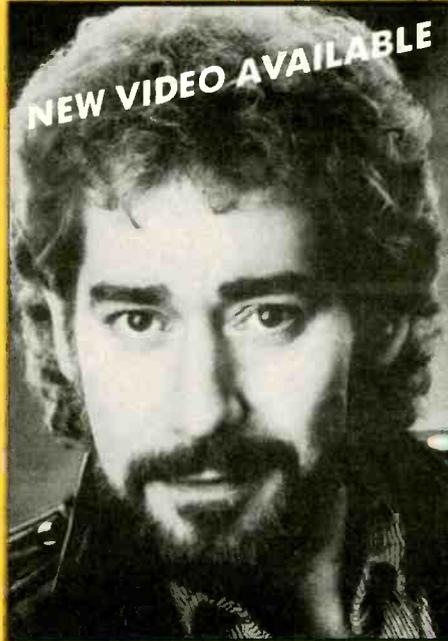
"I'm Not Through Loving You Yet"

PB-14752

*Continuous Growth Potential*

*Invest Now!*

<b>R&amp;R</b>	<b>BB</b>	<b>CB</b>
10★	10★	12★



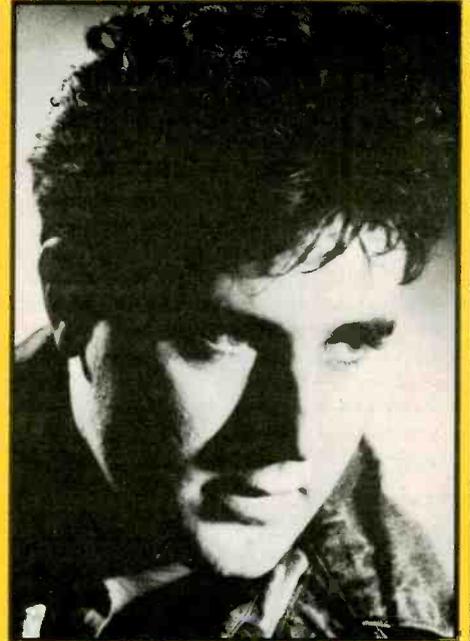
### EARL THOMAS CONLEY

"Angel In Disguise"

PB-13758

*High Marketability  
Guaranteed Payoff at #1!*

<b>R&amp;R</b>	<b>BB</b>	<b>CB</b>
16★	21★	22★



### VINCE GILL

"Oh Carolina"

PB-13809

*Get In On A Great Future!  
Jump On It Now!*

<b>R&amp;R</b>	<b>BB</b>	<b>CB</b>
N&A	49★	44★
79/4		



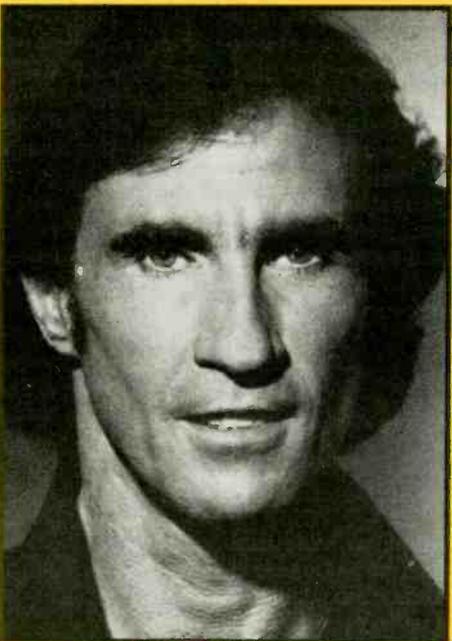
### STEVE WARINER

"Why Goodbye"

PB-13768

*Strong Dividends—  
High Yield!*

<b>R&amp;R</b>	<b>BB</b>	<b>CB</b>
8★	14★	11★



### BILL MEDLEY

"I Still Do"

PB-13753

*Rapidly Escalating Value  
Get On It Now!*

<b>R&amp;R</b>	<b>BB</b>	<b>CB</b>
24★	22★	24★



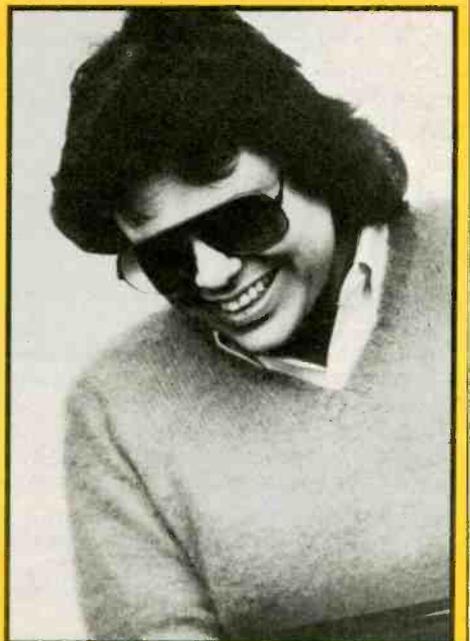
### DEBORAH ALLEN

"I Hurt For You"

PB-13776

*Hot Commodity—  
Strong Payoff!*

<b>R&amp;R</b>	<b>BB</b>	<b>CB</b>
42★	53★	51★



### RONNIE MILSAP

"Still Losing You"

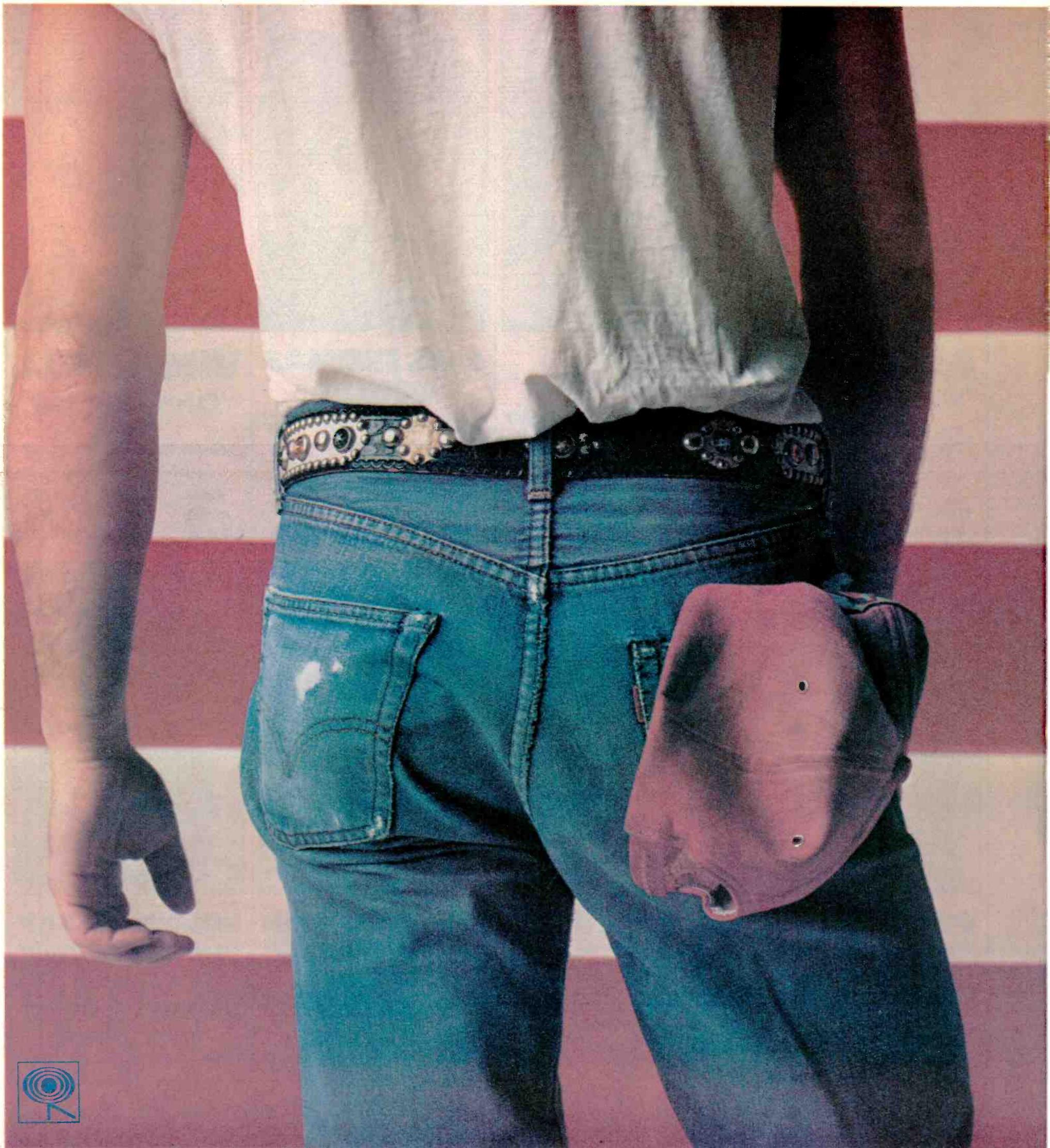
PB-13805

*Always A Solid  
Investment!*

<b>R&amp;R</b>	<b>BB</b>	<b>CB</b>
25★	32★	31★

# INSURING HITS FOR 60 YEARS

# IT'S THE SOUND BRUCE SPRINGSTEEN.



**D OF SUMMER.  
BORN IN THE U.S.A.**



# Nashville This Week



SHARON ALLEN

## And Lionel's Country Too

"When the Country Music Wax Museum called me for a costume," said Lionel Richie, "I thought someone was pulling my leg. They convinced me they were serious, so I'm honored to accept their invitation." During last week's Nashville concert he presented the museum his very own country-style costume.

The costume, designed by Bill Whitten, who also created Michael Jackson's glove, is unique. So was the presentation. A few minutes into Lionel's show, none other than Larry and Steve Gatlin came running onstage with his costume, supposedly "fresh from the cleaners." They seemed to feel Lionel should wear his country costume for his performance in Nashville, and to the delight of the audience it looked as if Lionel would take them up on it... right there onstage. But, he donated it to the museum instead. There's already a wax figure of Lionel Richie in the making, but in the meantime, his costume will be displayed in one of the museum's special exhibits.



Lionel Richie, Larry Gatlin, Lionel's country duds, Steve Gatlin.

stage of the Grand Ole Opry House. Charlie Douglas, Bill Berlin, Kyle Cantrell, and Bennie Ray will host the event, to air from 10pm-2am (Central), and you'll hear live performances from more than 25 of country music's top acts. Proceeds from the event will be donated to the U.S. Olympic Committee and to the Tennessee Special Olympics.

Scuttlebutt: This may not come as a surprise to you, but... Willie Nelson may have found another duet partner! During Willie's concert in Tulsa, Hank Thompson was taking in the show and found himself invited onstage to sing "Wild Side Of Life" with Willie. Later, backstage, Willie told a local reporter, "You heard how the people responded to Hank's song tonight. I think Hank and I could do well with that song, but there are no limits to what Hank and I might do when we get started."... Roy Clark and Mel Tillis plan to costar on the silver screen in a western comedy, "Uphill All The Way." They're scheduled to film on location this fall in Brackettsville and La Jitas, TX... Did you know... the Burrito Brothers' single "My Kind Of Lady" comes from the original motion picture soundtrack of "The Dreamchasers," a film by Pacific International Entertainment (the company that gave us the Wilderness Family adventure films). The brothers also recorded the title song, "The Dreamchasers," and "They'll Never Take My Dreams Away" for the film... Hank Williams Jr. pulled up to the Warner Bros. Nashville office, then persuaded the WB staffers to assist him in the shipping of his latest album. I guess you'd say Hank was overseeing "Major Moves."

### Jim Reeves Special

The Musicworks special "The Jim Reeves Story" is a finalist in the International Radio Festival competition. The awards presentations will be held June 1 in New York.

Twenty years in the making, this five-hour tribute hosted by Eddy Arnold features edited tapes of Reeves himself telling much of his own story.

The tapes came from a comprehensive collection of worldwide interviews belonging to Reeves's widow Mary Reeves Davis.

Though Jim Reeves died in a plane crash 20 years ago (1964), many country listeners aren't aware of it (owing in part to the wealth of material he left behind which RCA continues to release). Therefore, the tribute frequently mentions his death.

Over 60 artists, including Waylon Jennings, Barbara Mandrell, Gary Morris, Johnny Lee, Reba McEntire, Charley Pride, and Lee Greenwood contributed to the special.

For more information you can contact Bill Robinson at the Musicworks, (800) 251-9000.

### Another Fan Fair Event

"Superstar Spectacular" is a newly-sanctioned activity of the International Country Music Fan Fair. On June 6, Music Country Radio Network will air the first live satellite broadcast of its kind from the



Hank Williams Jr.: Major moving

## Hiring Independents

### JOE CASEY, VP/PROMOTION, CBS/NASHVILLE The Label

Continued from Page 38

and spend a lot of money recording, manufacturing, and paying the salaries of people to promote product. If we invest all of these dollars, we are going to go out and work all of it to the best of our ability. The word priority is a BS term to me because I don't believe in shipping and servicing records we are not serious about promoting. In fact, if any company is not behind any record, then an independent cannot do anything to make it a hit.



"If the PDs or MDs are having problems with too many calls, the first thing I have to ask is where does the solution lie? It is radio itself that must supply the solution. If the problem is their taking too many calls, the solution must start with their taking fewer calls. It's just like the problems discussed last year in your 'chart number negotiations' articles. If radio does not participate, the problems go away. If they tell people that they will only talk to one or two about a single piece of product and end up talking to six, then that is their problem - not the record company's, not the independent's. All too often, people may be working my product, and I may not know about it. Am I in a position now where I have to totally control who calls radio or who they talk to? If people don't extend the courtesy of telling me they have hired promoters to work my product, I can't have control over it.

"I feel anyone who hires someone to work my product should tell me. As a matter of fact, many of the better independents insist their client get the label's okay before they take on a project and turn it down if the label objects. I have told producers, artists, and the rest that overkill does not make hit records. I have said that because I've heard radio express this complaint in the past. I have taken this information back to these people and told them they will not have a bigger record by hiring five extra people to promote it."

### DUPLICATING PROMOTION

One important point made here and by other people is that not everyone working a record is being paid by the record company. As Joe said, "I have never hired mass numbers of indies to help on our records for the above reasons and because even if I wanted to I don't have the money. You can't pay an entire staff of quality people and then go out and hire the entire community of self-employed promoters."

Joe also brought up another little-known nuance of the business: "I have known of certain people in this industry who worked certain records and were not paid by anybody. Invariably, these records were already in the top five or ten on the national charts."

This contributes to the clutter problem even though it's done by only a few people. A promoter might engage in this kind of activity to lend credibility to the rest of the product he is working. And a person might put more credence in a promoter and his

lesser-known product if that promoter is also working a few top names and records.

Joe concluded, "Not wanting to put anyone in the middle or anyone out of work, I think it has to come down to radio only talking to one, two, or however many people they feel capable of dealing with, about the same record. PDs and MDs know their individual workloads. I don't believe that broadcast ownership - whether private or chain - hires a person and pays him money to sit and appease record promoters - be it companies or self-employed people. I believe they are hired to do a job for that station and talking to promoters is only a part of that job. I can't tell anyone where to cut it off or who to cut off - that's their business."

### BOB MONTGOMERY

## The Producer

Continued from Page 38

less the label, the producer, or someone else asks you to. Of course, the publisher must feel it's economically feasible to do so and that the artist is going to generate enough royalty income to make it worthwhile."

### DEE HENRY

## The Artist

Continued from Page 38

it'll go number one - don't worry.' If they begin to feel this way, they don't put an all-out effort into the record. Consequently, you're going to suffer. The way the competition is today, the minute you take something for granted or ease off, the records don't get to the top anymore."

### Editor's Comments

So, after three weeks discussing this issue, where are we? Once again we're facing an age-old problem - lack of communication in the communications business. PDs and MDs need to honestly relate their time problems to those who call. As stated last week, consider stopping them the minute they bring up a record you've heard about from others. Quality of information exchanged is by far more important than the quantity.

Joe Casey mentioned that, at least in part, radio brought the problem on itself by taking all these multiple calls in the first place. However, my feeling is the problem arose because concerned, dedicated individuals - who didn't want to shut out anyone - went out of their way to talk to everyone who called. I took all the music calls as PD of KHJ because I felt there was a certain obligation when one agreed to become a reporter. In talking to the R&R reporters, I get the sense that conscientious PDs and MDs know that all of the promoters who call them are trying to do the best job they can. The same goes for the local singer's mom who calls touting her kid's latest smash. The more you extend yourself, the more you are asked to extend yourself until you wind up with the problem we now face.

There's also a need for better communication in the record business. Those who hire promotion people need to realize overkill is detrimental. All they need do to prevent it is to check with the label and see how many promoters are already working a piece of product.

I encourage those of you with comments and possible solutions to write or call me at R&R. I'm always interested in what you have to say about these pages and our industry.



## Country Music's Top Ten

Proudly Welcomes

WMNX-FM/Tallahassee &  
KSSS/Colorado Springs

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

# Adult/ Contemporary



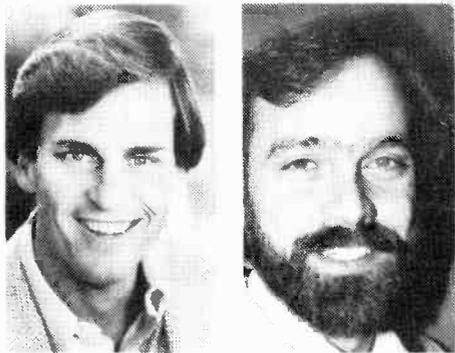
RON RODRIGUES

## TALKING MONEY

# Putting A Contract Out On Yourself

"How much am I worth? And how can I get my employer to pay me that figure?" Those are two questions that cross this desk often (but not from a personal standpoint, mind you.)

Questions like these are further complicated when putting it into a written agreement. Personal contracts seem to be gaining popularity among air personalities in even the smaller markets. Is it important to have one? What do you ask for? How much? And how do you respond to a counteroffer? I recruited K101/San Francisco morning personality Tom Parker and KPPL/Denver AM driver Chuck Buell to help address these issues.



Tom Parker

Chuck Buell

But first, let's get to the question of worth. According to the NAB 1983 Radio Employee Compensation and Fringe Benefits Report, the typical medium market personality will earn between \$13,900-\$17,500. In a major market, that figure is \$30,400. FM personalities make slightly less than their AM counterparts. Average PD salaries in medium markets run \$20,700-\$28,000. The average major market PD salary is \$43,500. PDs of FM stations usually make more than AM PDs."

Clearly not everyone needs a personal services contract. Some of the advice offered by these personalities could apply to

anyone in radio. Tom Parker suggests that when breaking into a big market, think opportunity, not money. "The first priority in moving up is simply to set up and get comfortable. I'm a firm believer in showing your worth to the station's management. Show them, don't tell them how good you are. Ideally, you should be worth more than you're getting paid. There's an old saying, 'Success doesn't follow money, money follows success.' It may even be necessary to break into your new station without a contract. Your value to them will become evident over time."

Chuck Buell prefers a written agreement from the beginning. "If you say to an employer, 'I will work for you,' and they reply, 'We will hire you,' there's nothing wrong with writing the particulars of that agreement on paper. It won't be a sign of distrust on your part towards management. Events can change beyond your control. For example, you can go to a station and later find that the GM has been promoted into another part of the corporation. What happens if the new GM doesn't like you? Or what happens if the station changes format? Will you continue to be employed under the new format? Situations like that should be understood beforehand and put down on paper."

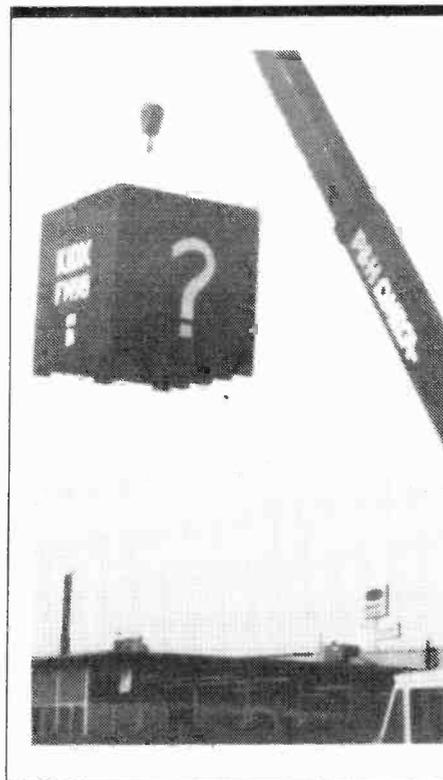
When finally walking into the GM's office to discuss compensation, "Be sure," reminds Tom, "to keep a positive attitude. You have to go in knowing that you're going to come out with a fair deal. It's important to remember that the General Manager is on the same team as you, but at the same time, he wants a good deal for his station, too."

"Ideally, you should be worth more than you're getting paid."

— Tom Parker

Tom warned, "One caution about contracts — get a lawyer. You know the station will hire one to draw it up, so make sure you're protected by having counsel read it for you. I use an agent, but it's not absolutely necessary to have one."

Chuck suggests, "Before going in with the GM, sit down and carefully assess what you have, and what you've done to earn more. Are you worth a cost-of-living increase, or are you worth more? Have you acquired new responsibilities after working out your current agreement? Did you produce a ratings increase? After laying these elements out and attaching a realistic dollar figure to them, there shouldn't be any fear about going into the GM's office and discussing it. What that dollar figure will actually be is hard to determine; it can vary widely within a radio station, much less the same market. Remember to be flexible, too. You may walk into the office and ask for 'X' number of dollars, only to hear the GM respond that they're not budgeted for that amount. But as an alternative, maybe they can give you a five-day week, or they might be willing to provide you with an extra week of vacation. Attach dollar figures to those fringes and determine if they're valuable to you."



## Is It Bigger Than A Breadbox?

No, this is not one of those moving billboards. KIDX/Billings, MT sent this "Black Box" with prize packages inside up in the air via crane. Using clues supplied on-air, listeners phoned in their guesses until the correct items were identified. The station had three prize packages and moved the crane each time a new round began.

Tom Parker offered one more bit of important advice. "You're negotiating a price for a talent that you know is good, valuable, and very close to you. The tricky part is not to take the negotiation process personally. I realize this is difficult, but you see lawyers do it all the time. First they beat each other up in court and then go for lunch together."

Is it really necessary to have a formal contract? Some PDs and personalities find them necessary, others see them as burdensome to a professional relationship. However, all employees who enter a new job should sit down with the employer and hammer out a complete job description. Many terminations occur as a result of miscommunicated job goals, a problem which could be eliminated with a predefined agreement.

## Station Profile



1020 KHZ

WCIL Radio  
P.O. Box 801  
Carbondale, IL 62901  
(618)457-8114

Owner: McRoy Corp.  
GM: Paul H. McRoy  
PD/MD: Matt McCann  
ND: Joey Helleny  
1020 kHz  
1 kw

Located in Southern Illinois, about 160 miles south of St. Louis, "Radio 1020" WCIL has been on the air over 35 years. For many years, we were just the studio down the hall from market leader (CHR-formatted) WCIL-FM. It finally came time to trade in our Perry Como records for our new A/C sound.

WCIL is an upbeat, personality radio station that programs a variety of music. A blend of 55% currents with 45% oldies provides us with a balanced sound. Our seven-person news staff and two sports staffers cover 11 counties in the area. We also feature play-by-play of Southern Illinois University football and Chicago Cubs baseball.

We do many promotions, both large and small, and get involved in many communities. The public has responded well to the format, which took to the air last September. We look forward to being a much stronger force in this market, which offers over 15 signals, including some from St. Louis.

— Matt McCann

## Progress

Mike McVay announces the 14th and 15th client stations for his McVay Media consultancy: KLIR/Denver and WRKA/Louisville . . . Also at KLIR, Rick Brady joins as MD from crosstown KPPL . . . Consultant Jeff Pollack signs with KCEE/Tucson . . . Guy Perry moves to Asst. PD



Mike McVay

Jeff Pollack

at WHNN/Saginaw and works middays, while Jim McKenzie is the new MD and handles evenings . . . Jack Hanson shifts from GSM to OM at WJON/St. Cloud, MN, while Tom Scott advances from interim MD to permanent MD . . . New MD at KFQD/Anchorage is Mike Ford, replacing Mark Lewis, who stays on for mornings . . . Former KOB-FM/Albuquerque overnight personality Jim Leven becomes PD at WXUS/Lafayette, IN . . . Steve Porter gets the PD stripes at WAGE/Leesburg . . . Barry Drake joins WTGI/Hammond, LA as GM, while Michael Bear steps in as GSM . . . Ray Weltzel is the new MD at 3WS/Pittsburgh . . . David Gulickson advances to PD at KBLF/Red Bluff, CA . . . Sue Wilson named MD at WKDD/Akron . . . KSTT/Quad Cities announces Bryan Bradford as its new MD . . . Keith Edwards becomes Production Director at K99/Great Falls . . . Sonny Andrea is named MD at 97WK/Wheeling . . . Congratulations to WTON/Staunton, VA PD Jim Quist on his recent marriage to

Sherry Holland . . . 610TVN/Columbus promotes Dave Claborn to ND; he replaces 22-year veteran Bill Patterson, who left to form an ad agency . . . Also at TVN, Drew Hayes is named talk host from KKDA-FM/Dallas . . . At WTKO/Ithaca Mike Clark fills the midday news slot vacated by Rob Jason, who left to do middays at crosstown Q104 . . . Rene Evans is appointed Business Manager at KLZI/Phoenix . . . Ed Spencer joins WLTV/Charlotte as ND and morning anchor . . . Terry Wasconovich moves up to the Promotion Director spot at WMJI/Cleveland, replacing John Bowler, who joins WABB/Mobile as OM . . . Ten-year vet Jay Pearce named Asst. ND at WCIL/Carbondale . . . Steve Leonard is upped to Promotions Director at WEZS/Richmond . . . Susan Walker graduates to her first radio gig at WSKI/Montpelier from U. of MA, replacing expectant mother Dana Wiley.

# Black/Urban Radio



WALT LOVE

## KDKO: "Continuous" R&B With A Rocky Mountain High

Taking a look at the results of Arbitron's winter '84 books, the "Mile High City" of Denver shows some positive growth in our format. The only Black/Urban outlet in the area, KDKO/Englewood, CO, has been fighting for its mere existence. I've privately wondered why an Urban format hasn't ever been in a position to be a contender in the Denver-Boulder market. Denver's black and Hispanic populations are not considered by Arbitron to be significant enough to warrant ethnic weighting. However, it seems there are enough blacks and Hispanics, who share similar music tastes, to promise potential success for an Urban format.

The clout of which I speak has yet to be realized, but a glimmer of hope presented itself in the form of an increase in KDKO's winter numbers. KDKO more than doubled, climbing 12+ from a 1.1 to a 2.5. I visited the Denver/Boulder area recently, and KDKO not only caught my attention, it also captured my creative imagination.

### KDKO's Sound

A native of Puerto Rico, PD Carlos Lando has been in the industry for eight years, the last four at KDKO. After a year as PD, Lando has finally enjoyed some success in the ratings. Carlos began by telling me what KDKO sounds like. "We are very personable . . . it's a throwback to the old days of radio. We believe very much in personality radio." Carlos continued, "In fact, for awhile everyone here almost sounded alike; we needed the personality approach which had been lacking for so long. With the mixes we put together, we sound today like a solid, well-rounded professional radio station that enjoys being heard."

### The Personalities Behind KDKO's Success

Describing his air personalities, Carlos said, "All but one of our fulltime people have been here at least a year. Kevin Brown, who's well established in this city, handles 6-10am. I've been in middays for the past four years. Cooch takes 3-7pm,

1510  
**KDKO**  
Universal R&B

while MD Danny Harris, works 7-midnight. Diane Brooks is our newest air personality;

Where's the beat?  
1510 AM KDKO



Kevin Brown



Thierry Smith



Carlos Lando



Pictured from (l-r) are: Kevin Brown 6-10am; Carlos Lando 10-3pm; Dianne Brooks Mid-6am; Thierry Smith Sports Dir.; News Dir. Cheryl Steele; and afternoon personality "Cooch". MD Danny Harris isn't pictured.

she's been here just two weeks. Our personalities are very important to us — they make us unique."

### Adult Women Made The Difference

What contributed to KDKO's winter book success? Lando explains it this way: "Our increase in adult women 18-34 has helped tremendously. Those women aren't just minority females; there are whites also. For the first time we're convinced that we're getting at least some of the 18-34 crossover females in this area. Our increase in this particular demographic and sex cell can be directly linked to our music blend. The music mix that we use is something the people here had never heard before."

Of Denver's 36 stations, KDKO finished sixth in teens and tenth in 18+ women. Aside from the top three stations in the market, all the other outlets are crowded in

the 2-4 share range. KDKO is now close to joining the hardball game.

### There's More To R&B Than Funk

Musically-speaking, Carlos said, "A/C stations in this area are playing music by artists such as Jeffery Osborne, James Ingram, Patti Austin, Patti Labelle, and Smokey. That's all Urban music, or what we used to call in the old days R&B. These artists can now be heard on an Urban-formatted station here.

"At one time, funk-oriented music was primarily what you heard on KDKO. But there are other musical forms of rhythm and blues, such as urban music supplied by the artists I just mentioned. I could also include the Eurythmics, Culture Club, Spandau Ballet, and others. On the blues side, Little Milton and B.B. King are included in our blend. We had no music on our station by the contemporary jazz artists, such as George Howard, the Crusaders, Jeff Lorber, or Kenny G.

"As you can see, there truly are different types of R&B music other than Parliament and Bootsy. For the record, I have nothing against these artists, but it's important to show that we now have a broader base to our music. This has helped us attract a larger share of the Denver market."

### The Meaning Of Continuous R&B

KDKO uses the slogan "Continuous R&B Music." Why? Carlos replied, "The PD before me had people believing R&B was that heavy funk sound. After changing the music we added in this phrase so that anyone tuning us in would hopefully listen for the variety of music that our format offers. This approach to programming presently seems to be paying off for us."

Are there any plans in KDKO's future to convert to AM stereo? "Hopefully sometime in 1985 we might have that opportunity. But that's up to higher management; we'll have to wait and see."

### Restored Wattage Helped

KDKO has had some power problems. Carlos explained, "Our allotted power is 10 kw days, 5 kw nights. Last September we began constructing new towers, but we had such a harsh winter that the engineers couldn't conclude their work. So we were operating with much less power during the fall '83 book. We were 5 kw days/1 kw nights — that certainly didn't help us. Now that we're back to our proper power, we can reach into Boulder (25 miles northwest of Denver). Boulder has a lot of off-campus college students, and we expect big things in the spring book with their help."

### Crank Up The Spring Advertising Campaign

Did KDKO utilize an ad campaign during the winter book? "No, we didn't. It's extremely hard to be visible here in the winter. Because of the weather restrictions, we planned our ad campaign for the spring. At this point, we have 39 billboards in strategic locations throughout the marketplace. Our 2.5 share has given us something to build on."

Granted, KDKO isn't burning up the track, but it's certainly not sitting in the starting gate all alone any more!

## Action

On May 10, I was among the judges for the finals of the second annual Budweiser Showdown. Host station KJLH/Los Angeles managed to pack the Hollywood Palace, where L.A.-based Finesse walked off with \$10,000 in sound equipment, a PolyGram contract like the one Sugahh won last year, and the chance to record a national Budweiser spot. It was the second straight year a group from Los Angeles won . . . I wonder if this means anything?

Last time it was the Michael Jackson lookalike contest. Here's one that takes even more daring to enter: WKTU/New York just held a Boy George lookalike competition at the famed Copacabana. KTU awarded a VCR to both a male and female contestant.

WOIC/Columbia is coming up on its 30th anniversary as a Black outlet. On June 23, the station will sponsor a "Family Day In The Park," which is expected to draw 30,000 people. Along similar lines, KUKQ/Phoenix is sponsoring what it bills as "One of Phoenix's Most Colossal Outdoor Picnics Ever." The all-day event, featuring live

bands, skydivers, breakers, and karate-masters, is so big that they'll need Tempe's Diablo Stadium to hold it.

KDKO/Denver is taking the Michael Jackson interview that Epic provided to Black radio and is using the "insert-your-own-announcer" side so that it seems the station's Kevin Brown is interviewing Michael. Also at KDKO, Cheryl Steele has joined the station as ND/Director of Public Affairs.

WGCI/Chicago's Irene Mojica is now doubling as host of WBBS-TV's new Friday night show "That's Chicago" . . . Last week we heard about WUSL/Philadelphia's cleanup efforts, now WJMO/Cleveland announces that its jocks took to the streets May 5 in a Cleanup Parade through East Cleveland.

Down in Austin, TX, KNOW promoted Ken Rush from MD to PD; former PD Selby Edwards has decided to explore new endeavors in another field. Good luck to both of them.

Congratulations to WDJY/Washington PD Dan O'Neil and his bride Louise, who were married 4-27 in Baltimore; and to WZAK/Cleveland GSM

Michael J. Hilber and his wife Irene, on the birth of their third child, Victoria Anne.

Seven years ago, Philadelphia International Records took its artists onto the streets of Nicetown and other Philadelphia neighborhoods as part of its "Let's Clean Up The Ghetto" campaign. Along similar lines, WUSL/Philadelphia is out on the streets to raise money for the city's Anti-Graffiti Network. Royalties from all Power 99 t-shirts will help collect funds for graffiti-cleanup; the shirts will be sold through local business . . . KRNB/Memphis offered its listeners a free Mother's Day concert. The concert took place on Beale Street, J. Blackfoot performed.

WBMX-FM won a UPI news award from the Illinois News Broadcasters Association in this year's regional competition. WBMX captured first place for its program "Remember: How Blacks Fared in '83," which reviewed the ups and downs of the black experience in America, the Caribbean, Africa, and the Middle East. The feature was produced by veteran newscaster Deborah Scott, who received the award for her hard work at the INBA Convention in Chicago May 4.

# CAPITOL RECORDS HAS A COMMITMENT TO EXCELLENCE!

## TINA TURNER

"WHAT'S LOVE GOT TO DO WITH IT"

**Black/Urban BREAKER** CHR 76/23

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"LOVELITE"

**2 Black/Urban**  
WITH 100% RADIO!

## BRASS CONSTRUCTION

"NEVER HAD A GIRL"

**Black/Urban** BLACK/URBAN  
**NEW & ACTIVE** 37/9 47%

## BARBARA MITCHELL

"I DON'T WANT TO KNOW WHY"

**A/C NEW & ACTIVE**

## JANICE MARIE JOHNSON

"LOVE ME TONIGHT"

ON YOUR DESK THIS WEEK

FROM THE FORTHCOMING LP:  
"ONE TASTE OF HONEY"

**Capitol**  
©1984 CAPITOL RECORDS, INC.

**AMA**  
BLACK MUSIC ASSOCIATION

# JAZZ

RADIO



**BARBARA BARNES**

## A Sample Hour On WMGI

- GRANT GEISSMAN Do Or Do Not
- RUFUS & CHAKA Stop On By
- DOROTHY MOORE Misty Blue
- TEMPTATIONS Sail Away
- KARLA BONOFF Personally
- DAVE GRUSIN Mountain Dance
- MANHATTAN TRANSFER Mystery
- AL JARREAU Your Sweet Love
- BARBRA STREISAND The Way We Were
- KENNY PORE Sunset
- DOOBIE BROTHERS You Belong To Me
- LINDA RONSTADT What's New



## WMGI Gains In Gainesville

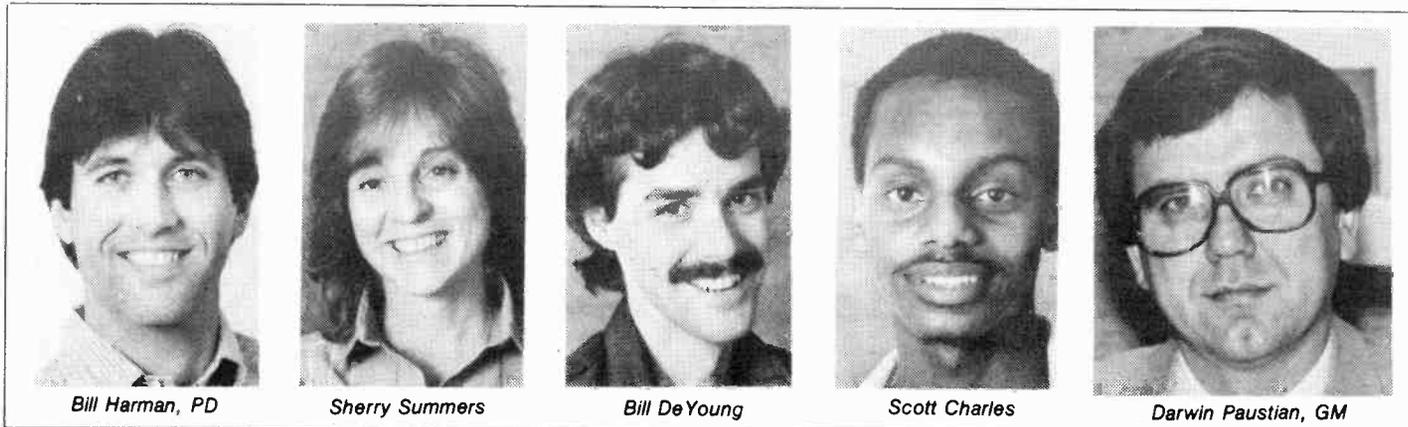
As mentioned in my first column, Jazz stations are scarce, so any success stories in ratings are obviously inspiring! The story of WMGI/Gainesville (1390 AM and Cable FM 108) is about as inspiring as you could ask for. On the air since November 19, 1982, "Magic" has conjured up ratings results in its condensed radio market that make your eyes pop. In the fall '83 book, WMGI tripled from 4.2 to 12.5 in 12+ figures, using a mix of A/C, black, and a considerable amount of jazz music. Here's a look at the station with PD Bill Harman.

is his first PD job. "I'm ready for it finally, after all these years. I learned some good rules, worked with some good people — Bob

### Chameleon Format

Describing Magic's format, Bill says, "We're more chameleon-like than any other station I've worked at. It's important to us to reach all demos and to be able to turn people on who always freak out a little when you say jazz. They think it's something like a 10-minute drum solo! You just can't have that any more. So our jazz is tight, melodic, precise, and it fits in with today's A/C and R&B." He continues, "The jazz we play is the thing that people are the most unfamiliar with — the thing that sticks out the most. We're turning the people on to a whole set of artists that they never knew existed. We're stimulating them to listen, but at the same time, we can be in the background. Jazz is the catalyst that has given us the ratings we have gotten so far, and it will continue to bring and keep people in. No matter what we play, our jazz will be able to take us from one song to another."

Continued



Bill Harman, PD

Sherry Summers

Bill DeYoung

Scott Charles

Darwin Paustian, GM

Bill has been in radio for 12 years and with Magic since its beginning. It was the success of his "Sunday Morning Jazz Alter-

native" show on WMGI's FM (now CHR WYKS) that initiated the idea of the fulltime alternative format on WMGI. This

North at WDIF/Marion, OH and Bob Gooding at WCOL-FM/Columbus." It was Gooding who incited his interest in jazz.

When You Think Of

**JAZZ,**

**FUSION,**

**PROGRESSIVE**

**MUSIC...**

You Think Of

**Columbia Records!!!**

# WMGI Gains In Gainesville

Continued from Page 46

So with jazz being the attention-grabber, who listens to Magic? Bill admits that with the University of Florida in town, the school is WMGI's major supporter. However, Magic is not aimed toward students, but toward more upper-demo upscale working people of the "baby boom" era. WMGI at least doubled in nearly every demo in the fall '83 Arbitron. Believing their major impact would be in women, WMGI staffers were surprised with the movement in men 18+; WMGI went from sixth place to first, beating out the spring's overwhelming leader, AOR WRUF-FM.

Bill's explanation? "'RUF is a very good university station oriented toward the student. They're as smooth as you can get, but at the same time, they boogie." He concedes, "They'll always do well 12+, but I still think that the demographic age group has finally grown up in this town," and furthermore, "Man does not live by boogie alone!"

## Broad-Based Appeal

Comparing WMGI to John Sebastian's EOR format, Bill says, "We're a little more broad-based. EOR's aimed basically toward the male, but it's also aimed more toward a rock-oriented male - somebody who can still boogie a little bit. It doesn't mean that Magic doesn't boogie, but at the same time, I like to think of us as the Jazz station that sits in between the EOR-type and the new Urban/Adult that's coming out from Burkhardt & Abrams. We're not going to appeal strictly to black audiences, and we're not going to appeal strictly to a male left over from an AOR-type format. We'll get both of these demographics and try to take the ladies with it."

Switching WMGI's format with its sister FM station has been discussed, but Bill doesn't think it'll happen. "Our CHR has done very, very well. It is a real money-maker. One of the reasons we ended up on AM was that the deal that we bought the station with was so good, and it was someplace where we could experiment with this format, so we went ahead and sunk the money in it. We got ourself a good AM signal. I can hardly wait till we really get into some AM stereo.

"We can compete with anybody's FM. We made people turn back to the AM band. We've come up with something unique on AM, and again, it just shows that no matter how much wattage you have, no matter which band you're on, it all comes down to the programming."

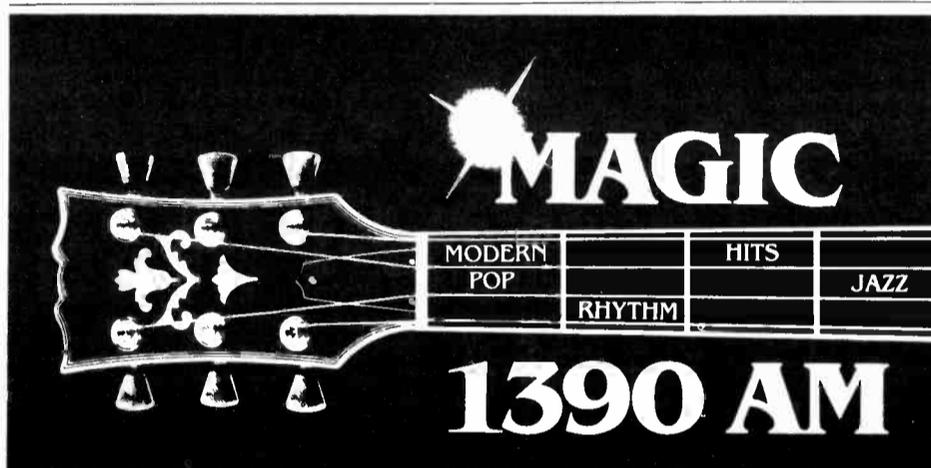
Not only does WMGI do well on AM, but it succeeds despite being a daytimer as well. Why? Bill says that many business establishments program the station's music via cable. The Cable-FM 108 facility starts up

with the AM at six in the mornings and carries the station to midnight after the AM signs off at sundown. Bill states, "You've got to accent your positives and try to work on your negatives. Being a daytimer, we've emphasized our office worker target. In those demographics we try to get people up and going in the morning with information and some nice mellow music. We get people who join us in the morning and stay with us all day."

## Making A Risk Work

Commenting on WMGI's success, Darwin Paustian, GM of both the AM & FM, says, "I've been here since July of '83. It's exciting that we're taking innovative steps in AM programming. The station was far from being profitable, and we made a decision to stick with the format because we certainly thought it had a chance for success, and gave it some time for it to solidify. We're glad of the decision."

Bill adds that WMGI's previous GM Dick Drury and PD/MD Al Jiles were also influential in the station's success with their support. Both of them are now with WMNX/Tallahassee.



Bill closes, "I think that if people are going to try this type of format, EORs or the new type of A/C's, you have to come up with something unique. I'm a firm believer that this is what it takes to get people to listen to a 25+ format. You also need time to put into the station. We've been through some lean times, but it's worth it because we've got a product. We play music that's fun and tasteful and different, and makes money at the same time. You know, if this is heaven, I'll take it."

# All That Jazz

The sixth annual Playboy Jazz Festival's (June 16-17) official station is satellite radio **KKGO/Los Angeles**. . . Speaking of festivals, **WKSU/Kent** is the Kool Jazz station in Cleveland/Akron; the show is slated for June 7-10. WKSU also welcomes new fulltime jazz announcer "Fitz," formerly with **WBBY/Columbus**.

Congrats to **KXPR/Sacramento** for raising \$121,000 in its spring fund drive . . . **Marilyn Rogers** is promoted from MD to PD at **WUWU/West Seneca, NY**. . . **WAVL's Mary Ann Sullivan** moves to crosstown **KTCJ/Minneapolis** to do middays . . . **Helen Borgers** is MD at **KLON/Long Beach**, taking the place of **Bob Epstein**, who will pursue a career with **Filmex**. . . MD **Tony Miles** promoted to Jazz Director at **AOR KREM/Spokane**.

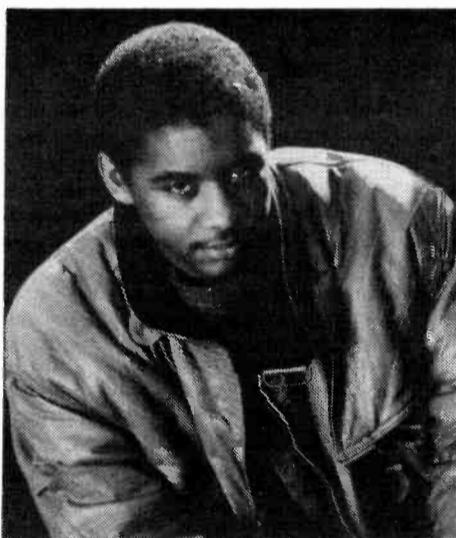
Best of luck to **Word of Mouth's Ricky Shultz** and **Jim Snowden** with new companies **Zebra Records** (jazz fusion/crossover) and **Zebra Marketing**. . . **KSBR/Mission Viejo, CA** starts up its annual summer live music series called the "South Coast Jazz Circuit." **WQMG/Greensboro** does the same with a series called "Plazazz". . . Happy birthday to **WBGO/Newark**, which celebrated the fifth anniversary of its all-Jazz format in April.

## BRADFORD MARSALIS

"Scenes In The City"

R&R Jazz Chart 9

BB 14

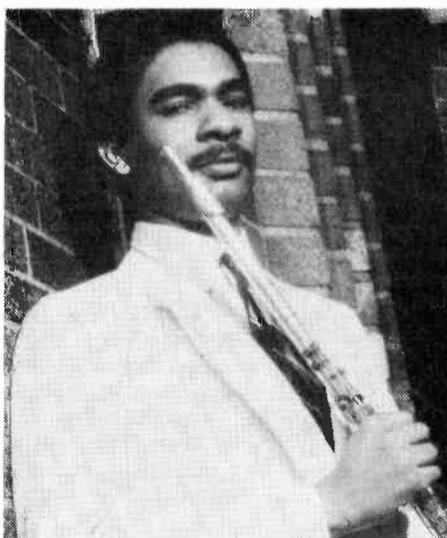


## KENT JORDAN

"No Question About It"

R&R Jazz Chart 17

Most Added 4 Straight Weeks!!



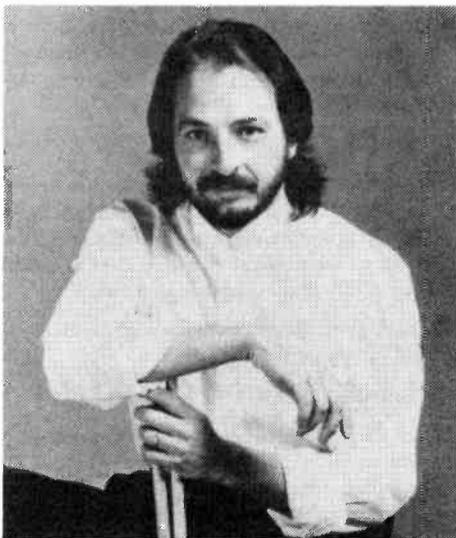
## STEVE SMITH VITAL INFORMATION

"Orion"

Just released and already gaining airplay!!

R&R NEW & ACTIVE

Most Added!



## MILES DAVIS

"Decoy"

38th release on the Columbia label.



On your desk today!

On Columbia Records & Cassettes





**HEY, BUD . . . WHERE'S THE PARTY?** — KMBY-FM/Santa Cruz invited listeners to a backstage bash with Eddie Money. Pictured with the winners are Money (with hat) next to MD Janice Taylor (center).



**DELECTABLE DINNER** — WMMS/Cleveland gave ten listeners an opportunity to have dinner with 12 Playboy Playmates and the station's morning team. Trapped, but not complaining, are Ed "Flash" Ferenc (left) and Jeff Kinzbach (right).



**TRAVERS GIVES WNEW-FM A HOT SHOT** — Polydor/PolyGram artist Pat Travers paid a scorching visit to WNEW-FM/New York. From left, Rolling Stone Guest DJ program host Dan Formento, Travers, and Operations Manager Scott Muni.



**HEAD FOR BACKSTAGE** — Pictured with winners of a Duran Duran backstage pass contest are, front row (l-r), WWDC-FM/Washington MD Dave Brown, two winners, and staffer Jian Kornblith. Capitol Records' John Baker and Paul Bichow are in the rear.

# CALENDAR



BRAD MESSER

## Success Ladder's Bottom Rung

**T**he weekend announcer on a peanut-whistle daytimer was struggling to read the weather forecast and could not differentiate between "sunny" and "Sunday." The more he tried, the worse things got. Nothing would come out right.

The part of me that thinks slipping on a banana peel is funny got a kick out of his dilemma, while some of my other brain cells were remembering my own first radio job and thanking God that there are entry-level stations where we can get work in our beginning year.

Remember the early stages of your own brilliant career, when a control board seemed nearly as complicated as the cockpit of a jetliner? Back then we potted up a record, turned off the mike and in the next three minutes barely had time to organize the spots for the next break, while in the big markets the real pros could hit the Coke machine, line up the spots, go to the bathroom, and have time to take a phone call during one record.

The weekend announcer who gave me a grin by stumbling through that sunny/Sunday forecast will eventually get his basic skills happening, progress to the point where he begins contributing to the improvement of broadcasting, and

might become a legend in his own time. (And certainly in his own *mind* because that happens to everyone.)

But how much room currently exists for beginners? Are the farm club stations still churning out an adequate volume of talent? The providers of automation equipment have been heard to tout their machines by pointing out they never take vacations, always work weekends without complaining, and never never never ask for raises. Automation is healthy and growing.

Syndication's boom cycle is reflected by this publication's recent addition of Reed Bunzel's section dedicated to Networks and Program Suppliers. Canned and live shows offering music and information are proliferating. Those shows are not generating entry-level jobs. One syndicator tells me there is an ever-rising demand for precisely timed short programs which will easily fit into a station's programming flow, and he adds that the spot log and hourly-segment clocks are increasingly likely to be outlined on a computer.

Neither are those computers generating jobs for beginners. Is there still room on the bottom rung of our industry ladder?

### First Aircraft Used "Magic Smoke"

**MONDAY, JUNE 4** — The first sizable object which could fly that was built by human hands took to the air 201 years ago (1783) in France, when the Montgolfier (mont-GALL-fyay) Brothers sent up a 20-foot-diameter hot air balloon. It was made of strips of paper held together not by glue nor thread, but by hundreds of buttons. Its builders, unaware of the heat-rises principle, theorized that the smoke in the balloon had an unexplainable magic property.

White House completed 1800. Henry drove his first homebuilt Ford 1896. Supermarket shopping cart introduced 1937. WWII Battle of Midway began 1942. Gordon (Peter &...) Waller 38. Bruce Dern 48. Dennis Weaver 60.

### Zoot Suit Riots

**TUESDAY, JUNE 5** — Today marked the peak of the Los Angeles "Zoot Suit Riots" of 1943, in which about 1000 World War II GIs assaulted and beat young civilians who wore pegged pants, padded wide-lapel coats, and long decorative chains. Historian Dr. Leonard Pitt (California State University, Northridge) says, "The Zoot Suiters were teenagers who had the same status in society as punk rockers might today. GIs who were stationed in the heart of town, several hundred of them riding around in cabs, would stop the cab if they saw one of these people and get out and beat 'em up!" The incidents, which spanned several weeks, ended when military authorities clamped down.

Israel began Six Day War 1967. Senator Robert Kennedy assassinated 1968. Bill Moyers 50.

### Indoor Flights by First Helicopter

**WEDNESDAY, JUNE 6** — When the first working helicopter began its demonstration trials 46 years ago (1938) in Germany, pilot Hanna Reich maneuvered it around the inside of a 300-foot-long building each day for two weeks. The twin-blade "Focke-Wolf 61" eventually proved rotary-wing aircraft practical by completing a 200-mile nonstop flight.

Ten-inch snowfall New England 1816. Electric iron Patented 1882. First drive-in movie 1933. Bjorn Borg 28. Joe Stampley 40. Larry Taylor (ex-Canned Heat) 42.

### Missouri Town Terminally Poisoned

**THURSDAY, JUNE 7** — The dusty dirt roads of Times Beach, Missouri, were sprayed with dioxin-contaminated oil about ten years ago. A flood in 1982 spread the dioxin so widely that it was deemed impossible to decontaminate the town. One year ago (1983) the government okayed a \$33 million program to buy up poisoned property and relocate some 400 families and 25 businesses. Virtually all residents have been moved into temporary housing and Federal Emergency Management Agency has purchased about 75% of the contaminated property.

Dan'l Boone began exploring Kentucky 1769. Twenty-inch snowfall Danville, Vermont 1816. Ike first President on color TV 1955. Supreme Court outlawed ban on contraceptives 1965.

Tom Jones 44.

### Uncle Sam vs. Counterfeiters

**FRIDAY, JUNE 8** — Since the printing of the first paper money was authorized in the American colonies 275 years ago (1709) there has been a continuing minor problem with funny money. But since the advent of office photocopying machines around 1970, counterfeiting has suddenly jumped 800 percent. The Director of the U.S. Bureau of Engraving and Printing, Robert Leuver, says one anti-counterfeiting move being considered by Uncle Sam is weaving "invisible threads" into currency paper. The threads "could only be seen by indirect light" and would be difficult to fake.

Electric suction vacuum cleaner patented 1869. Supreme Court ruled Washington, DC restaurants must serve "respectable" black people 1953.

Boz Scaggs 40. Robert Preston 66.

Tomorrow (6-9) Donald Duck, dating from first movie in 1934, will be 50. Sunday (6-10) F. Lee Bailey 51, ex-astronaut James McDivett (in space 1965) 55.

# Marketplace

## AIRCHECKS

### Current and Classic Airchecks!

Current Issue /50 features Chicago's new WAGO/Pat Reilly, KLAC/Deano Day, Detroit's new CFXX/Johnny Williams & Pat Holiday, KFI/M.G. Kelly, KLOK-FM/Jack Friday, From Denver KHOW/Hal & Charlie and KPKE/Steven B. & The Hawk, and from Palm Springs, CHR KPSI-FM, and A/C's KDES & KDES-FM. 90-minute cassette, \$5.50.

Special Issue #S-33 features DENVER, with CHR'S KOAQ, KPKE & KIMN, AOR'S KAZY, KBPI & KBCO, AC'S KLIR, KPPL & KHOW, plus Urban KDKO. Cassette, \$5.50.

Special Issue #S-34 features MILWAUKEE, with CHR'S WKTI, WRKR, WZUU, WBTT, AOR WQFM, Urban WLUM, plus A/C's WISN, WTMJ, WMYX & WMGF. Cassette, \$5.50.

Classic Issue #C-43 features KIMN/Jack Merker-1963, KYA/Bwana Johnny-1970, KFWB/Emperor Bob Hudson-1968, KHJ/Berry Kay-1973, KIIS/Kris Erik Stevens-1976, KCBO/Chuck Browning-1971, KFRC/Big Tom Parker-1976, KLOS/Billy Juggs-1978. Cassette, \$10.50.

**CALIFORNIA AIRCHECKS**  
Box 4408 — San Diego, CA 92104  
(619) 460-6104



### ELECTRIC WEENIE

RADIO'S MOST RESPECTED  
DJ GAG SHEET SINCE 1970

RICK DEES KIIS FM: "Afraid I'm quite remiss in telling you how much your service has meant since I started many years ago!"

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Send \$1.00 for a one liners sample written with FLAIR (and other ink pens).

**THE FUNNY BUSINESS**  
210 Hollywood St., Fitchburg, MA 01420  
(617) 342-1074

### DIAL-L G

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE

FREE SAMPLES.

Write on station letterhead or phone: 10918 Foxmoore Ave.  
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We're unique in that we consult both stations and individual broadcasters:

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| <i>For Stations</i>          | <i>For Announcers &amp; PDs</i> |
| • Formats                    | • Aircheck/Resume Refinement    |
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Guarantee

## FEATURES

### FREE ISSUE OF Galaxy

Radio's most complete personality biweekly. Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead:  
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## YOU Do The Soap Feature!!!

Instead of hiring an outsider...we supply the scripted updates, and your air person gets the soap credibility! Please call us for info:

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**THE SOAP UPDATE COMPANY**

## EMPLOYMENT/INSTRUCTION

### Radio Personnel Needed

**NATIONAL**, recognized as the leader in radio personnel placement, is currently receiving job orders for announcers and news people, programmers and production personnel, both male and female, from radio stations in all size markets coast to coast. As a registrant **NATIONAL** will make a complete presentation in your behalf, if your professional profile matches the job description. More and more radio stations are joining the many hundreds that use our service. Are you ready for a move? Let **NATIONAL** help. For complete details and registration form enclose \$1 postage and handling to:

**NATIONAL BROADCAST TALENT COORDINATORS**  
Dept. R, P.O. Box 20551, Birmingham, AL 35216  
**ACT NOW! (205) 822-9144**

### 10,000 RADIO, TV JOBS

- Over 10,000 Radio & TV jobs are published every year. Up to 98% of the nationwide openings can be found in **THE AMERICAN RADIO JOB MARKET** weekly paper.
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### INFO-BITS

FOR MODERN AIR TALENTS. THERE'S NEVER BEEN A SHEET LIKE IT. AT LAST A SERVICE FOR THE 1980s! FREE SAMPLE: INFO-BITS, % KFMB, SAN DIEGO, CALIFORNIA 92138. GREAT SHOWS EVERYDAY!!

## PROFESSIONAL SERVICES

### STRAIGHT TALK

STRAIGHT TALK about radio and a PERSONAL PROFESSIONAL CRITIQUE by a top LA pro could get your career off the ground. Send resume, cassette of your show and \$15 for CRITIQUE and your copy of STRAIGHT TALK to Sea Cove Publishing, 2063 Via Concha, San Clemente, CA 92672

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? ? AN EXPLORATION INTO THE INCREDIBLE FROM THE CENTER OF THE BRAIN... TO THE EDGE OF THE UNIVERSE.

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## COMEDY

### O'Liners

FREE SAMPLE ISSUE

of radio's most popular humor service

For sample, write on station letterhead to: **O'Liners**

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

### Radio Rick's Box of Air Shift Tricks

I am offering radiomen of the Western civilized world top-notch comedy material. Your monthly carded air kit includes daily, weekly, monthly and seasonal humor, promos & routines. Market protected and easily customized for your audience. Sample 15 years of radio writing experience by sending \$9.50 to: Rick Willis, 4225 Jory Trail, Las Vegas, NV 89108. Refundable with service.

### Contemporary COMEDY

Hundreds renewed again!

**Free sample!**

Write on station letterhead to  
**Contemporary Comedy**  
5804-D Twineing  
Dallas, TX 75227

### KNOCKERS!\*

The only pre-recorded comedy service in the world. Guests for your show: gags, comedy news reports, sounds, gimmicks, features, exclusive material.

**No Free Samples.** Your **KNOCKERS!** sample cassette costs \$5 and gets you started right away with top-quality professional material. Catalog included with tape.

**Send \$5 to KNOCKERS\*!**  
**Box 153 La Grange, IL 60525**

### R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R & R Marketplace (per inch):

	Per Insertion
Additional \$10.00 per week charge for Blind Box ads.	<b>1 Time \$50.00</b>
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Will include logo or other line art on ads of two inches or more if camera-ready art provided.	<b>13 Insertions \$40.00</b>
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*Volume Rates Available*

Deadline for Marketplace ads is FRIDAY NOON, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**  
**RADIO & RECORDS, 1930 Century Park West**  
**Los Angeles, Calif. 90067 (213) 553-4330**

# Marketplace



**"FREE LANCE" Reporter**

Will cover the "World's Fair" in New Orleans for your station.  
Call (504) 832-5185

Introducing **THE BASEBALL AMERICA REPORT**

A new radio feature that will take an inside look at baseball, from the major leagues to the minor leagues, and the colleges. Designed for morning and afternoon drive time Monday-Friday.

For demo and details:  
Dave Chase, P.O. Box 2089, Durham, NC 27702  
Toll Free: 1 (800) 672-9604

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The radio and record industries are big markets to cover with a limited sales force.

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It's a sure way to generate qualified sales leads.

Just Call  
**(213) 553-4330**  
for more information.



\*\*\*\*\*

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Call or write for FREE AUDIO SAMPLES of America's premier personality production aids: all the magic that makes your show sizzle! Move up to BIG BUCKS with Cheap Radio Thrills.

**RECORDING LINE** (213) 434-0203

**L.A. AIRFORCE**  
Box 944-R • Long Beach, CA 90801

## OFFICE SPACE

Luxury office space available. Minutes from all major L.A. labels. Parking/Very reasonable rates.

Contact: **(818) 788-4443.**

# Opportunities

### Openings

## NATIONAL

### EVENINGS IN THE MAJORS

Energetic evening talents needed for CHR, Urban and A/C formats on Top 20 market stations, East coast and Midwest. Expected tempo range: warm to hot. Rush T&R to Radio & Records, 1930 Century Park West, #699, Los Angeles, CA 90067. All replies confidential. EOE M/F

Jokes not necessary, morning communicator for medium market. T&R: Shane Media Services, 7703 Windswept Ln., Houston, TX 77063. EOE M/F (6-1)

Music expert needed to classify style & sound of 7,000+ hits of the past 25 years. Song Search, One Blue Hill Plaza, Pearl River, NY 10965. (6-1)

One person, medium market news shop needs news hound. T&R: Shane Media Services, 7703 Windswept Ln., Houston, TX 77063. EOE M/F (6-1)



Has the following openings:  
KXZL San Antonio's #1 AOR has an opening for a nighttime rocker.

KRIX McAllen/Brownsville's #1 AOR has a rare midday opening at the Texas Gulf Coast.

Also accepting CHR T&R's for future openings. Send to: Gary Burns & Associates, P.O. Box 40013, San Antonio, TX 78229.

### EAST

All hit FM, morning drive near Washington. Minimum one year experience, low pay, good people. T&R: PD, WMDM-FM, Lexington Park, MD 20650. EOE M/F (6-1)

WRKI 50kw AOR superstar has an opening for 7-midnight jock. Enthusiasm a must! T&R: Buzz Knight, PD, Box 95, Danbury, CT 06810. EOE M/F (6-1)

Production pro! If you are, prove it. C&R with 10 best: Peter Acher, 9 Cloud Ave., Windsor, VT 05089. (6-1)

Weekend & summer fill-in announcer for NH leading A/C. Wanted immediately. T&R: Ed Brouder, WGIR, Box 610, Manchester, NH 03105. EOE M/F (6-1)

### Experienced News Person

Wanted for top stations in USA's fastest growing market to gather, write and air news. Personal interview required. Send tape & resume to: J. Foley, WFPG/WIIN Radio, 2707 Atlantic Ave., Atlantic City, New Jersey 08401. EOE M/F

### Openings

WKWK accepting T&R for PD. 50kw A/C. Compensation fair, great market. Rod Krol, Box 6624, Wheeling, WV 26003. EOE M/F (6-1)

### MEDIUM MARKET FULL POWER AM STATION

In Southern New England looking for talented PD/Morning Personality. Excellent opportunity for experienced announcer to move into management position. Send tapes & resume to: Radio & Records, 1930 Century Park West, #696, Los Angeles, CA 90067. EOE



WBLI/Long Island has first midday opening in 8 years. Warm, friendly, energetic, lotsa production and public appearances. No card readers, no screamers. T&R and pictures to: Bill Terry, 3090 Route 112, Medford, NY 11763. No Calls. EOE M/F

### SOUTH

### ANNOUNCERS WWLT(FM) ATLANTA

Experienced morning act for adult FM in Atlanta. If you can establish a station's image while making a name for yourself (or your team) respond immediately.

Announcers for all day-parts in Atlanta. Must know how to integrate personality into an adult station's image. Great company and pay. Respond quickly.

Send resumes and tapes to: Bob Backman, c/o K95FM Radio, 1502 South Boulder, Tulsa, OK 74119. Katz Broadcasting Company is an Equal Opportunity Employer.

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### Openings

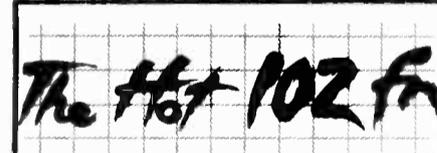
KLBJ (N/T) needs reporter/anchor with good writing & on-air skills. T&R: ND, Box 1209, Austin, TX 78767. EOE M/F (6-1)

### WE'RE #1!

And we need you. Looking for hard-working, well organized Program Director, Operations Manager, News and Air Staff. Send tapes to: Radio & Records, 1930 Century Park West, #698, Los Angeles, CA 90067. EOE

Florida AOR needs AM communicator. Adult humor, involved listeners, local relatability, only show in town. T&R: Orange, Box 107, Cape Coral, FL 33910. EOE M/F (6-1)

KETR-FM at E. Texas State University seeks announcer/PD to work AM A/C board. Ability to motivate student staff. Good salary. T&R: Box BB, ETSU Station, Commerce, TX 75428. EOE M/F (6-1)



Just lost our 7-midnight "crazy man" to KIIS-FM!!! Can you fill his shoes? New West Texas regional hot CHR FM wants to find replacement FAST. Send cassette/resume to: John Clay, Program Director, KWES-FM, P.O. Box 4716, Odessa, TX 79760. EOE

WNOX & KIX95 are looking for air personalities. Excellent market. T&R: Jimmy Vineyard, 4400 Whittle Springs Rd., Knoxville, TN 37917. (6-1)

Good opportunity, great city, top CHR, looking for your experienced talent. Females encouraged. T&R: Dwayne Luna, KTAW, 3808-B Old College Rd., Bryan, TX 77805. EOE M/F (6-1)

PD strong on personality/promoter needed for contemporary AM/FM targeted 18+, T&R: Bill Whatley, (205) 234-2566, WRFS, Box 72, Alexander City, AL 35010. EOE M/F (6-1)

KATX, 100kw Country needs starting salesperson for new account list. Good company & benefits. T&R: Tim Roberts, Box 1420, Plainview, TX 79072. EOE M/F (6-1)

Killer FM Country needs great applicants for future. C&R: Mark Meredith, PD, KBUY, Box 5844, Amarillo, TX 79117-5844. EOE M/F (6-1)

### MIDWEST

AOR opening. Need Production Director/evening personality. Great production/multi track abilities needed. T&R: Les Cook, WIQB, Box 8605, Ann Arbor, MI 48107. EOE M/F (6-1)

### Openings

One of America's highest rated and respected medium market CHR is searching for morning entertainer. We want you to be funny, outrageous at times, and locally relatable. At least \$25,000 to start. RUSH T&R to: Radio & Records, 1930 Century Park West, #688, Los Angeles, CA 90067. All replies confidential. EOE M/F

WKMF/WGMZ looking for anchor/street reporter. Strong writing/news casting a must! T&R & samples: Rich Kincaide, Box 1470, Flint, MI 48501. EOE M/F (6-1)

News Director for award-winning department in medium-market state capital. Minimum 5 years radio news experience; journalism degree. Need aggressive, innovative leader to maintain the edge. Full benefits package with leading Midwest group operator. Tape & resume: Radio & Records, 1930 Century Park West, #697, Los Angeles, CA 90067. EOE M/F

WBMX/Chicago now accepting T&R for future openings. Lee Michaels, 408 S. Oak Park Ave., Oak Park, IL 60302. EOE M/F (6-1)

### WANTED: PD WITH RIGHT STUFF

To build a winning CHR staff and direct a major assault in desirable top ten market. Must have proven track record. Resume and letters to: Radio & Records, 1930 Century Park West, #692, Los Angeles, CA 90067. EOE



### Class FM

is looking for an Adult Contemporary Morning Drive Pro! We offer an outstanding compensation package. Equal Employment Opportunity Employer. Contact: Bruce Buchanan, 20760 Coolidge Detroit, MI 48237 (313) 398-1100.

# Opportunities

## Openings

\* \* \* \* \*

### TOP RATED STATION

In major Midwest market looking for strong news delivery with interview skills to match. Must have good news sense and at least three years professional experience. Send tape & resume to: Radio & Records, 1930 Century Park West, #695, Los Angeles, CA 90067. EOE

\* \* \* \* \*

**WLWR has opening** for morning drive personality, adult CHR format, production skills important. T&R: Jim Wnek, Box 3369, Champaign, IL 61821. (6-1)

### PROGRAM DIRECTOR

Sunbelt acquisition creates rare, major market opportunity for proven, creative, management-oriented programmer seeking long-term association with a successful group broadcaster. Highly desirable market, state-of-the-art resources and a once-in-a-lifetime challenge. Reviewing applicants with Country, A/C and CHR experience. Our PD's are aware of this ad. Send background information including track record, sample station tapes and brief description of your career objectives to: Radio & Records, 1930 Century Park West, #691, Los Angeles, CA 90067. We're an equal opportunity employer.

**KNEM 1240 Country** seeks Sales Manager to lead & train hard working sales staff. Bob Delano, OM, Box 447, Nevada, MO 84772. EOE M/F (6-1)

**Sweet 98**, the MW's most dynamic CHR needs T&R's for future openings. Rush to: Jerry Dean, KQKQ, Box 31777, Omaha, NB 68131. EOE M/F (6-1)

**WRQN/Toledo** has a prime CHR 7-midnight opening. If you're young enthusiastic & hard working send T&R: Denny Schaffer, 116 Louisiana Ave., Perrysburg, OH 43551. EOE M/F (6-1)

**Fulltime personality** with minimum two years experience needed. Production skills required. T&R: John Myers, KAKZ, Box 1240, Wichita, KS 67201. (6-1)

**CHR personality needed.** Capable of any shift. Strong creative production & teamwork required. T&R: Gene Kuntz, WITZ, Box 167, Jasper, IN 47546. (6-1)

**Z-93 in God's country** seeks a personality communicator for night. Good opportunity for advancement. T&R: Tom Greer, Box 99, La Crosse, WI 54601. EOE M/F (6-1)

## WEST

**Now! KLKT needs a news/sports** hound for Lake Tahoe. T&R & sample: Jim King, Box 5936, Incline Village, NV 89450. EOE M/F (6-1)

### Attention Arizona DJ's:

We need experienced, hungry, on-air personnel for our Big Band AM and Golden FM. Send resume, salary requirements and demo tape to: Jack Dey, Canyon Communications, 7401 West Camel Back Rd., Phoenix, AZ 85031. No phone calls please. EOE M/F/H.

**Urban outlet accepting T&R** for future fulltime openings, all shifts. Carlos Lando, KDKO, 7880 E. Berry Pl., Englewood, CO 80111. EOE M/F (6-1)

**Oregon's hottest Country, KFAT**, is looking for experienced air talent. Good production skills. T&R: Larry Blair (503) 753-4493 (6-1)

### CALIFORNIA News Director KARM-AM/KFIG-FM

Excellent writing and reporting skills  
Anchor Morning Drive  
Energy and strong delivery a must!  
Resumes, tapes & photos to:  
Operations Manager  
P.O. Box 4265  
Fresno, CA 93744

## Openings

**Super opportunity** for news reporter/anchor, two years experience. T&R & samples: Mike Gould, KPQ, Box 159, Wenatchee, WA 98801. (6-1)

### WORK FOR A GIANT

One of America's great radio stations is seeking a sports personality, who can write creatively, work with a morning team, and not be afraid to dig up his own sports. This person will work in the best radio facility known to exist on earth, with some of America's most respected radio people. If you can make people talk, without being obnoxious, and can turn this heavily sports minded Top 20 market upside down, this job may be for you. Extensive sports background not necessary. We want a communicator, not a play-by-play man. Send tapes & resumes to: Radio & Records, 1930 Century Park West, #694 Los Angeles, CA 90067. EOE M/F

**Strong morning personality wanted** for top Country in Modesto. T&R: Steve Amari, Box 979, Modesto, CA 95351. EOE M/F (6-1)

**First Media's KDOT/Provo** accepting T&R for future opening. Must be able to relate to 35+ audience. Scott Gentry, Box 960, Provo, UT 84603. (6-1)

**Country KRSY needs** experienced ND. T&R: Tony Lucero, Box 1981, Roswell, NM 88201. (505) 622-0290 EOE M/F (6-1)

**Looking for a morning personality** & ND. T&R: Jim Schaeffer, KZLS, 300 N. 25th Ste. 101, Billings, MT 59101. EOE M/F (6-1)

### PRODUCTION GENIUS NEEDED

To create motivating commercials for A/C station in California. Creativity and originality with voices to match. Able to handle an occasional personality airshift. Team players, send writing samples, tapes & resumes to: Radio & Records, 1930 Century Park West, #693, Los Angeles, CA 90067. EOE

**PD/air personality** for southern ID AM/FM. Great company looking for talent & commitment. T&R: John Tarbet, 965 S. 400 East, Providence, UT 84332. EOE M/F (6-1)

**Sales winner needed** at Las Vegas light rock FM. Compensation based on experience. Mark Steiner, KMZQ (702) 731-5100 (6-1)

**Entertainer wanted!** Music is not #1 commodity, you are. Mid-day slot at top-rated 50kw. T&R: Lon Dunn, KBO., Box 1280, Boise, ID 83701. EOE M/F (6-1)

**Wanted:** experienced drive time female DJ. T&R & salary requirements: KKEE, Box 1848, Alamogordo, NM 88310. EOE M/F (6-1)

**KTAG needs midday air talent.** 100kw CHR, next to Yellowstone Park. Females encouraged. T&R: Todd Cavanah, 502 Blackburn St., Cody, WY 82414. (6-1)

## Positions Sought

**Dependable CHR, A/C air-talent** looking in SW area. Currently PM drive/Production Director. Interested in management position. SHAWN: (505) 722-9025 (5-11)

### Billboard Award Winner

Billboard AOR personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836.

**Developer of unparalleled & beautiful** intercontinental format now available for programming position at medium/major market. MARC KOVACS: (213) 680-3279 (6-1)

**News, sports, PBP.** Six years experience, last 1 1/2 at Florida N/T. Looking for major/medium market position. BRUCE: (813) 349-0546 (6-1)

**I'll go anywhere.** Strong production, on-air, have A.A. degree, can do some copy. MIKE: (805) 526-8869 (6-1)

## Positions Sought

**Pro newscaster** currently with Voice Of America looking for commercial radio position in metro Washington DC area. STEVE MICHAELS: (301) 340-2296 (6-1)

**Five year pro.** dedicated, dependable and a team player in search of a winning team. Ready to move, will relocate! KIT DONALDSON: (419) 586-5133 (6-1)

**Talk pro, 27 years broadcast** experience, issue oriented. Not a screamer, good pipes & references. Serious inquiries: (614) 221-2775

**Dedicated professional, ND,** talk host. Air personality seeks Great Lakes or West coast news post. JOHN: (505) 864-3124 (6-1)

**I'm an entertaining, one-to-one A/C, CHR** personality with top production. If you're a professional, profitable, stable company, call TOMMY: (203) 366-3338 (6-1)

**Winning large market jock** seeks medium/large AOR/CHR airshift. Experienced team player wants to be on your team. Excellent production/promotions. (414) 332-7625 (6-1)

**Morning personality seeking** new challenge, strong production. ANDY: (904) 584-4388 or 584-2373 (6-1)

**Trained, motivated, unused talent** available! MICHAEL: (312) 652-8319 (6-1)

**Mature, dependable & talented** air personality with strong news delivery. Have mic, will travel! LUCI: (301) 268-2434 (6-1)

**Help me! I'm trapped in MNI** Young, hard working team player needs new home. Excellent PBP. ROCKIN' JONNY (218) 681-6364. (6-1)

**Attention PD's/OM's,** mature Urban voice needs a start! Go anywhere anytime for opportunity. Call AUSTELL: (312) 547-6504, mornings cst. (5-11)

**11 year CHR pro caught in the Country.** PM drive, creative production, programming experience & excellent references. BILL MARSHALL: (501) 521-0104 (6-1)

**Local, local, local,** local, local, local, local, local, local mornings. STEVE REYNOLDS: (413) 534-7772 (6-1)

**Energetic creative radio** personality has what it takes for you. AM/FM experience, all formats. CRAIG: (503) 752-0180 (6-1)

**Assistant ND,** currently employed in CA. Pursuing career advancement into medium/major market. Relocation considered for right opportunity. RICK: (209) 781-6005 (6-1)

**Radio veteran** looking for PD/OM position in competitive market, preferably at a station not realizing its potential TED MARVELLE: (619) 443-3264 (6-1)

**I'm ready to move south** to the coast of FL for more than just a winter. Started in '72, currently working weekends in Atlanta. DON: (404) 957-1783 (6-1)

**Will go anywhere** for first job. Success oriented, diverse background. B.A. Degree, trained, warm personality. Mature, dependable & creative. DARRELL: (213) 294-9838 (6-1)

## For Sale

"One WNBC Bumper". Good Condition. Loaded with extras. Fits most A/C and Country stations in South-Eastern, and Mid-Atlantic states. Collectors item. Will go fast. Call **GLEN "BUMPER" MORGAN** at (201) 843-7156.

**ROBERT HOLIDAY, seven years experience.** AOR, Urban, A/C. PD, personality, production, promotion & only 23. (702) 367-6044 (6-1)

**Five year major market pro** will relocate. Would like to jump into sports announcing. All offers considered. (305) 563-8883 (6-1)

**Experienced A/C, CHR** team player, air talent with programming knowledge seeks PD/MD or medium/major airshift. SCOTT: (317) 456-3407 (6-1)

**Five year pro** looking for some radio fun in the sun. Smooth, reliable & witty. Have sun, will travel. MIKE: (605) 332-6891 (6-1)

**I need a CHR fix!** Blends basics with bits. Three years medium market. Will consider all offers. JIMMY: (715) 835-9495 (6-1)

**Small market pro** wants to grow. Help me. Five years experience in Country radio. I'll help your sound. JESSIE: (601) 846-7713 (6-1)

**JC college & broadcast school grad.** 3 1/2 years on-air. A/C, CHR & Country. Prefer NW, will relocate for right offer. CHRIS: (206) 357-8935 (6-1)

**Sports/DJ/news,** seeks opportunity. B.S. Communications degree. Three years experience. Dedicated & enthusiastic. JEFF: (916) 944-3271 (6-1)

**Top-notch anchor/reporter** seeks position in medium/large market. PAT: (402) 466-9088 (6-1)

**WENDY WHITE,** Black female announcer, newscaster, talk host, is looking to do news. Nine years experience, eight years in major markets. (213) 388-2853 (6-1)

**Not your typical broadcasting school grad!** 29 years of age. Sports & news emphasis. Small market, West preferred. T&R available. Call: (715) 359-7520 (6-1)

**Presently employed, PD, MD,** air talent seeks similar employment. Hard worker, team player & experienced. GEORGE: (209) 784-1450 or 539-3527 (6-1)

## Positions Sought

**College grad,** major market experience, TV, radio, sports, news, whatever. TOM: (603) 753-4023 (6-1)

**British eccentric DJ,** colorful, fun loving, 5 years experience, great numbers. Require station in warm climate that enjoys high numbers. SAM: (303) 574-4340 (6-1)

**Experienced sportscaster,** including major college PBP. Have covered all types of sporting events. T&R on request. (717) 426-3815 (6-1)

**Beginning DJ/news announcer** looking for first job. Articulate, creative, dependable hard worker. Trained, prefer A/C. Work anywhere. RON VAN: (219) 931-2196 (6-1)

**AOR? Got an opening?** Give me a call. I'll work anywhere if bucks are decent. DAVE: (615) 883-5924 (6-1)

**Sports anchor/reporter.** Energy, enthusiasm, production & journalistic ability all top-notch. Eight year radio-TV on-air ability that sells. KEN BLAND: (213) 932-1510 (6-1)

**Major market personality,** WNAP & WFMS seeks major/medium personality A/C or Country station to call home. JOHN DIAL: (317) 849-5533 (6-1)

**Jack of all trades:** writer/producer experienced in comedy, news, commercials & parttime on-air. 4 years major market AOR, willing to expand. MARK PARUS: (303) 337-3431 (6-1)

**Announcer/sportscaster,** seven years experience, three years PBP. Southern Rockies/West coast. (303) 651-1167 (6-1)

## Changes

### RADIO

**Joanne Tomasula** appointed Account Executive WABC/ New York.

**Karen Stripp** appointed Account Executive WGGB/Long Island.

**Steve Saffron** appointed Account Executive WCBM/Baltimore.

**Mitchell Pink** appointed Account Executive WLUP/ Chicago.

### RECORDS

**Holly T. Browde** appointed Attorney PolyGram Records/New York.

**Ann Bryant** appointed Production Coordinator Triad Records/Nashville.

**Janet Butler** appointed Promotion & Sales Coordinator Triad Records/Nashville.

*Dates appearing at the end of each listing signify first week listed.*

## R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) Openings, Positions Sought, and Changes for individuals & the radio & record industry.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

### Display Advertising

**Display:** \$30 per inch per week (maximum 35 words per inch). Includes **border and logo.**

**Blind Box:** \$45 per inch per week (maximum 35 words per inch). Includes **border, box number and postage/handling.**

### Payable In Advance

**Display & Blind Box** advertising orders must be **typewritten** or printed and accompanied by check mailed to our office in **advance.**

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

# The Music Section

## National Music Formats Added This Week

### Drake-Chenault

Bob Laurence (818) 883-7400

#### XT-40

JEFFERSON STARSHIP "No Way Out"  
RICK SPRINGFIELD "Don't Walk Away"

#### Contempo 300

MICHAEL JACKSON "Farewell My Summer Love"  
SERGIO MENDES "Alibis"

#### Great American Country

DOLLY PARTON "Tennessee Homesick Blues"  
GEORGE STRAIT "Let's Fall To Pieces Together"  
BILL MEDLEY "I Still Do"  
MOE BANDY & JOE STAMPLEY "Where's The Dress"

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

ELTON JOHN "Sad Songs (Say So Much)"  
OLLIE & JERRY "Breakin' (There's No Stoppin' Us)"  
SERGIO MENDES "Alibis"  
EDDY GRANT "Romancing The Stone"  
ROBIN GIBB "Boys Do Fall In Love"

#### The A/C Format

ELTON JOHN "Sad Songs (Say So Much)"  
DAVE GRUSIN "Theme From 'St. Elsewhere'"  
MICHAEL JACKSON "Farewell My Summer Love"  
JUICE NEWTON "A Little Love"

#### Super-Country

JIM GLASER "You're Gettin' To Me Again"  
CHARLY McCLAIN & MICKEY GILLEY "The Right Stuff"

### Media General Broadcast Services

Bob Dumals (901) 320-4433

#### Action

SYLVIA "Victims Of Goodbye"  
MICHAEL JACKSON "Farewell My Summer Love"  
LINDA RONSTADT "Someone To Watch Over Me"

#### Your Country

NITTY GRITTY DIRT BAND  
"Long Hard Road (The Sharecropper's Dream)"  
BELLAMY BROTHERS "Forget About Me"  
T.G. SHEPPARD "Somewhere Down The Line"  
DEBORAH ALLEN "I Hurt For You"

#### Hit Rock

WANG CHUNG "Dance Hall Days"  
ICICLE WORKS "Whisper To A Scream (Birds Fly)"  
ROD STEWART "Infatuation"  
ZZ TOP "Legs"  
THOMPSON TWINS "Doctor! Doctor!"  
JEFFERSON STARSHIP "No Way Out"

### Peters Productions, Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

BANDANA "Better Our Hearts Should Bend"  
WHITES "Forever You"  
JUDDS "Mama He's Crazy"

#### The Great Ones

ALAN PARSONS PROJECT "Prime Time"  
JOHNNY MATHIS "Simple"  
RONNIE MILSAP "Still Losing You"  
MICHAEL JACKSON "Farewell My Summer Love"

### Transtar

Chick Watkins (303) 578-0700

#### Country

Tom Casey (213) 460-6383

EDDIE RABBITT "B-B-B-Burnin' Up With Love"  
JANIE FRICKE "If The Fall Don't Get You"  
LEE GREENWOOD "God Bless The U.S.A."

### Radio Arts

John Benedict (818) 841-0225

#### Country's Best

BELLAMY BROTHERS "Forget About Me"  
T.G. SHEPPARD "Somewhere Down The Line"  
GEORGE STRAIT "Let's Fall To Pieces Together"

#### Soft Contemporary

MICHAEL JACKSON "Farewell My Summer Love"  
ELTON JOHN "Sad Songs (Say So Much)"  
JUICE NEWTON "A Little Love"

#### Sound 10

MICHAEL JACKSON "Farewell My Summer Love"  
JUICE NEWTON "A Little Love"  
JOHNNY MATHIS "Simple"  
POINTER SISTERS "Jump (For My Love)"  
BRUCE SPRINGSTEEN "Dancing In The Dark"

### BPI

John Iles (800) 426-9082

#### Adult Contemporary

RONNIE MILSAP "Still Losing You"  
MIKE RENO & ANN WILSON "Almost Paradise"  
MICHAEL JACKSON "Farewell My Summer Love"

#### Country Living

MAC DAVIS "Caroline's Still In Georgia"  
MEL MCDANIEL "Most Of All I Remember You"  
JOHNNY RODRIGUEZ "Let's Leave The Lights On Tonight"

### Concept Productions

Dick Wagner (916) 782-7754

#### CHR

DAN HARTMAN "I Can Dream About You"  
ROCKWELL "Obscene Phone Caller"  
OLLIE & JERRY "Breakin' (There's No Stoppin' Us)"  
ROBIN GIBB "Boys Do Fall In Love"  
PRINCE "When Doves Cry"  
RED RIDER "Young Thing Wild Dreams (Rock Me)"

### Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

LAURA BRANIGAN "Self Control"  
MICHAEL JACKSON "Farewell My Summer Love"  
ELTON JOHN "Sad Songs (Say So Much)"

#### Country Coast-To-Coast

NITTY GRITTY DIRT BAND "Long Hard Road (The Sharecropper's Dream)"  
BELLAMY BROTHERS "Forget About Me"  
KENDALLS "My Baby's Gone"

#### Rock America

PRINCE "When Doves Cry"  
RICK SPRINGFIELD "Don't Walk Away"  
WANG CHUNG "Dance Hall Days"  
ALAN PARSONS PROJECT "Prime Time"  
ELTON JOHN "Sad Songs (Say So Much)"

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

ALAN PARSONS PROJECT "Prime Time"  
PRINCE "When Doves Cry"

#### TM A/C

JOE JACKSON "You Can't Get What You Want"  
MICHAEL MARTIN MURPHEY "Disenchanted"  
ALABAMA "When We Make Love"

#### TM Country

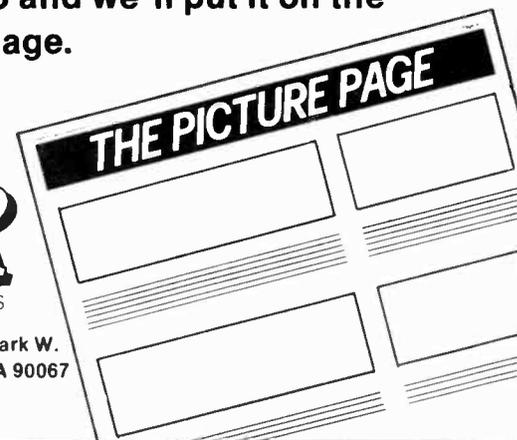
NITTY GRITTY DIRT BAND "Long Hard Road (The Sharecropper's Dream)"  
MARK GRAY "If All The Magic Is Gone"

## Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.



1930 Century Park W.  
Los Angeles, CA 90067  
(213) 553-4330



# R&R JAZZ RADIO NATIONAL AIRPLAY/30

June 1, 1984

Last Week	Rank	Artist/Track
	1	STEPS AHEAD/Modern Times (Musician/Elektra)
	2	PAT METHENY w/C.HADEN & B.HIGGINS/Rejoicing (ECM)
	3	PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)
	4	McCOY TYNER/Dimensions (Musician/Elektra)
	5	COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)
	6	CARLA BLEY/Heavy Heart (ECM)
	7	EARL KLUGH/Wishful Thinking (Capitol)
	8	GEORGE HOWARD/Steppin' Out (TBA/Palo Alto)
	9	BRANFORD MARSALIS/Scenes In The City (Columbia)
	10	DON SEBESKY/Full Cycle (GNP Crescendo)
	11	MILT JACKSON QUARTET/Soul Route (Pablo)
	12	TANIA MARIA/Love Explosion (Concord Picante)
	13	CARMEN McRAE/You're Looking At Me (Concord)
	14	JOHN BLAKE/Maiden Dance (Gramavision)
	15	DON RANDI & QUEST/California '84 (Bee Pee)
	16	DAVE GRUSIN/Night-Lines (GRP)
	17	KENT JORDAN/No Question About It (Columbia)
	18	CRUSADERS/Ghetto Blaster (MCA)
	19	EMILY REMLER/Transitions (Concord)
	20	KENNY BURRELL/Groovin' High (Muse)
	21	T. BLANCHARD & D. HARRISON/N.Y. Second Line (George Wein/Concord)
	22	PHIL UPCHURCH/Name Of The Game (Jam)
	23	CHICK COREA/Children's Song (ECM)
	24	BILL EVANS/The Paris Concert, Edition 2 (Musician/Elektra)
	25	JAMES NEWTON/Luella (Gramavision)
DEBUT	26	KENNY PORE/Inner City Dreams (ITI)
	27	JEFF LORBER/In The Heat Of The Night (Arista)
	28	ETTA JONES/Love Me With All Your Heart (Muse)
DEBUT	29	BILL EVANS/Living In The Crest Of A Wave (Musician/Elektra)
	30	J.J. JOHNSON/Things Are Getting Better (Pablo)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

## MOST ADDED

- DAVE GRUSIN (12) Night-Lines (GRP)
- LEE RITENOUR (6) Banded Together (Elektra)
- T. BLANCHARD & D. HARRISON (5) N.Y. Second Line (George Wein/Concord)
- CHICK COREA (5) Children's Song (ECM)
- JOHN HICKS (5) John Hicks (Theresa)
- KENT JORDAN (5) No Question About It (Columbia)
- STEVE SMITH VITAL INFORMATION (5) Orion (Columbia)
- TONI TENNILE (5) More Than You Know (Mirage/Atco)

## HOTTEST

- STEPS AHEAD (25) Modern Times (Musician/Elektra)
- P. METHENY w/HADEN & HIGGINS (14) Rejoicing (ECM)
- PLAYBOY JAZZ FESTIVAL (14) Playboy Jazz Festival (Musician/Elektra)
- COUNT BASIE & HIS ORCHESTRA (10) 88 Basie Street (Pablo)
- GEORGE HOWARD (10) Steppin' Out (TBA/Palo Alto)
- BRANFORD MARSALIS (10) Scenes In The City (Columbia)

**CAL COLLINS "Milestone" (Pausa) 5/4**  
Rotations: Heavy 1/0, Medium 0/0, Light 1/1, Extra Adds 3, Total Adds 4, WNOP, KJAZ, KCRW, KPLU. Heavy: WBYY.

**JULIE KELLY "We're On Our Way" (Pausa) 5/3**  
Rotations: Heavy 0/0, Medium 2/1, Light 1/0, Extra Adds 2, Total Adds 3, WNOP, KMHD, KJZZ. Medium: WUWU.

**PETER SPRAGUE, "Musica Del Mar" (Concord) 5/3**  
Rotations: Heavy 0/0, Medium 4/2, Light 1/1, Extra Adds 0, Total Adds 3, WGBH, WLOQ, KCRW. Medium: WIAN, KLCC.

**BOBBY ENRIQUEZ "Prodigious Piano" (GNP Crescendo) 5/2**  
Rotations: Heavy 1/0, Medium 3/1, Light 1/1, Extra Adds 0, Total Adds 2, WLOQ, KLON. Heavy: KUHF. Medium: WIAN, KKSU.

**BILLIE HOLIDAY "Embraceable You" (Verve) 5/2**  
Rotations: Heavy 2/1, Medium 1/0, Light 1/0, Extra Adds 1, Total Adds 2, WNOP, WKSU. Heavy: WBFO. Medium: KXPR.

**MAX ROACH "Standard Time" (Emarcy) 5/2**  
Rotations: Heavy 1/0, Medium 1/1, Light 2/0, Extra Adds 1, Total Adds 2, WNOP. Heavy: WKSU. Medium: KADX.

**SIMON & BARD GROUP "The Enormous Radio" (Flying Fish) 5/2**  
Rotations: Heavy 0/0, Medium 1/0, Light 2/0, Extra Adds 2, Total Adds 2, K5BR, KCRW. Medium: KMCR.

**BERT LIGON & CONDOR "Dancing Bare" (Sea Breeze) 5/1**  
Rotations: Heavy 1/0, Medium 2/1, Light 2/0, Extra Adds 0, Total Adds 1, KWUM. Heavy: WMOT. Medium: WBEE.

**WOODY JAMES & L.A.C.C. JAZZ BAND "Zinger" (Sea Breeze) 5/0**  
Rotations: Heavy 0/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: KSBR.

**BILLY MITCHELL "Blue City Jam" (Pausa) 4/3**  
Rotations: Heavy 0/0, Medium 0/0, Light 1/0, Extra Adds 3, Total Adds 3, WNOP, KMCR, KPLU.

**GROUP 87 "A Career In Dada Processing" (Capitol) 4/1**  
Rotations: Heavy 0/0, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 1, WBEE. Medium: KSBR, KWUM.

**LUIS ARTEAGA "Collage" (Pausa) 4/0**  
Rotations: Heavy 2/0, Medium 2/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WLOQ, KKSU. Medium: KMHD, KJZZ.

**STEVE TIBBETTS "Safe Journey" (ECM) 4/0**  
Rotations: Heavy 3/0, Medium 1/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WNUR, KWUM, KLCC. Medium: WDET.

**EDDIE "CLEANHEAD" VINSON "Hold It Right There" (Muse) 4/0**  
Rotations: Heavy 0/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Medium: WBGO, WMCR.

## Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. \* symbol denotes commercial station.

EAST	WFO/Buffalo	WBGU/Newark	WUWU/West Seneca	SOUTH	WMOG/Gainesville	WHRO/Norfolk
WEAA/Baltimore Rents Woods none Hotest: KERRY PORE PLAYBOY JAZZ FEST PHIL UPCHURCH GEORGE HOWARD STEPS AHEAD WGBH/Boston Eric Jackson CHICK COREA DON RANDI & QUEST DON SEBESKY IRA SULLIVAN PETER SPRAGUE BLANCHARD & HARRI ROBERT FRANKLIN Hotest: CHICK COREA GEORGE HOWARD DON SEBESKY DEBBIE PORTES JOHNNY DYANI	BLANCHARD & HARRI STAN GETZ & CHET JOHN BLAKE SONNY ROLLINS LIONEL HANSON & CRUSADERS STEPS AHEAD STEVE SMITH JEFF TYDIE EASU MATSUI PROJE HOTTEST: MICHEL PETRUCCIANI BLANCHARD & HARRI BILLIE HOLIDAY BRANFORD MARSALIS DON SEBESKY COUNT BASIE	ABDULLAH IBRAHIM WHITE & DURAM TOMMY FLANIGAN KENNY DREW ELLA FITZGERALD JILL MCNAMUS JOHN HICKS DON SEBESKY HOTTEST: ABBY LINCOLN BRANFORD MARSALIS BLANCHARD & HARRI PLAYBOY JAZZ FEST JOE WILLIAMS	ANITA GRAVINE KERRY G DIETZ GILLESPIE HOTTEST: ANITA GRAVINE EARL KLUGH PAT METHENY PLAYBOY JAZZ FEST TANIA MARIA	WFAE/Charlotte Paul Stribling CRUSADERS PLAYBOY JAZZ FEST HOTTEST: STEPS AHEAD DAVE GRUSIN MCCOY TYNER CARLA BLEY FREDDIE HUBBARD KERA-FM/Dallas-Ft. Worth Ed Budansuro LEE RITENOUR ANITA GRAVINE TIM BRANFORD TONI TENNILE BLUZE SEY GANDY OWEN HOTTEST: VAUGHN HARR PLAYBOY JAZZ FEST SHERWOOD FINLEY BOBBY ENRIQUEZ KSAX/Dallas-Ft. Worth Willie Cutton BRANFORD MARSALIS DON SEBESKY HOTTEST: STEPS AHEAD KENT JORDAN MCCOY TYNER GEORGE HOWARD TANIA MARIA	WMOG/Gainesville (*) Joe Lowrey EASU MATSUI PROJE LEE RITENOUR DAVID BENOIT HOTTEST: DAVE GRUSIN EASU MATSUI PROJE PASSPORT DON RANDI & QUEST TONI TENNILE KUHF/Moulton Dave Edwards DON RANDI & QUEST JIMMY PONDER BRENT BRACE BUNNY BRUNEL BILL EVANS DOUG MACLEOD DAVE GRUSIN SHORTY ROGERS CLARE FISCHER FULLERTON COLLEGE HOTTEST: VAUGHN HARR PLAYBOY JAZZ FEST SHERWOOD FINLEY BOBBY ENRIQUEZ WUOF/Tampa Bob Seymour WILLIE NELSON CRUSADERS MARRSHALL VENTE GEORGE BENSON SANDY OWEN HOTTEST: PLAYBOY JAZZ FEST DAVE GRUSIN BILL EVANS STEPS AHEAD BERT LIGON & COND	WHRO/Norfolk CHARLIE SHOEMAKE HOTTEST: BRANFORD MARSALIS STEPS AHEAD EMILY REMLER MCCOY TYNER BLANCHARD & HARRI WLOQ/Orlando (*) Paul Gerardi DAVE GRUSIN PLAYBOY JAZZ FEST PETER SPRAGUE CHICK COREA BOBBY ENRIQUEZ CRUSADERS MILT JACKSON QUAR PAT METHENY CARLA BLEY COUNT BASIE HOTTEST: STEPS AHEAD EARL KLUGH AFRICAN IMAGE SANDY OWEN DAVE GRUSIN J.J. JOHNSON ANITA GRAVINE URBANIAK & CORYEL JOE JACKSON KENT JORDAN HOTTEST: CARLA BLEY MCCOY TYNER STEPS AHEAD JOHN BLAKE PAT METHENY

MIDWEST	WDET/Detroit	WKSU/Columbus	WEST	KGKO/Los Angeles	KKSN/Portland	KJZZ/Seattle
WBEA/Chicago (*) Bob Long ANITA GRAVINE PAT METHENY DAVE GRUSIN CHARLIE SHOEMAKE DENICE WILLIAMS GROUP 87 RICHELIE COLE HOTTEST: CARMEN McRAE ETTA JONES KERRY PORE STEPS AHEAD ANITA MOORE WNOP/Cincinnati (*) Chris Wagner PIECES OF A DREAM SUPERSEX & L.A.V JULIE KELLY ANDY NARELL SPYRO OYRA CARLA BLEY CAL COLLINS BILLIE HOLIDAY TAL FARLOW MAX ROACH HOTTEST: DON SEBESKY BRANFORD MARSALIS WBBY/Columbus (*) Zoot Sims KENT JORDAN DAVE GRUSIN TONI TENNILE BLUE SKY HOTTEST: STEPS AHEAD PAT METHENY COUNT BASIE EARL KLUGH DON RANDI & QUEST	URBANIAK & CORYEL RUDY, BENSON & BL J.J. JOHNSON & KA HOTTEST: PAT METHENY URBANIAK & CORYEL CARLA BLEY WEBSTER & ZAWINPU WORLD SAKOPHONE Q HOTTEST: WORLD SAKOPHONE Q John Hill ETTA JONES MONTY ALEXANDER PAT METHENY BLANCHARD & HARRI JAZZTET HOTTEST: PHIL UPCHURCH PLAYBOY JAZZ FEST CARMEN McRAE DAVE GRUSIN HOTTEST: WUOR/evanston Eric Scholl BLANCHARD & HARRI JIMMY MOSHER QUIN PAUL MOTIAN KENNY PORE KENNY DREW MCCOY TYNER DAVID NEWMAN & S ELVIN JONES JAMES NEWTON CON BRIO HOTTEST: BLANCHARD & HARRI JIMMY MOSHER QUIN PAUL MOTIAN KENNY PORE KENNY DREW WIAN/Indianapolis Bill Hunt KENNY BURRELL JOHN HICKS DOUG MACLEOD DON SEBESKY JOHN BLAKE KENNY PORE HOTTEST: PAT METHENY TANIA MARIA CARLA BLEY EARL KLUGH GEORGE HOWARD	WKSU/Columbus Linda Yohn J.J. JOHNSON BILLIE HOLIDAY EMILY REMLER PANAMA FRANCIS & JAZZTET DAVE GRUSIN ANINA CLAUDINE MY HOTTEST: BRANFORD MARSALIS J.J. JOHNSON BILLIE HOLIDAY CARLA BLEY STEPS AHEAD HOTTEST: KTCJ/Minneapolis (*) Ed Garret DAVE GRUSIN LOU ROYNER PLAYBOY JAZZ FEST CRUSADERS LEE RITENOUR DENICE WILLIAMS TONI TENNILE HOTTEST: STEPS AHEAD GEORGE HOWARD COUNT BASIE MATSUBARA KWMU/S. Louis Michael Crowley TOM VARNER DAVE LIEBMAN SERV LIGON & COND TAL FARLOW MARTIN CRISPELL ERIC CHICK COREA FRANK WESS DON RANDI & QUEST BANK JONES HOTTEST: BILL EVANS TIZIANI GIGLIOTTI FULLERTON COLLEGE MICHAEL WELCH	KADZ/Denver (*) Bill Willet HANK JONES CURTIS PULLER BLANCHARD & HARRI MAX ROACH FRANK WESS DON SEBESKY PHIL UPCHURCH DAVE GRUSIN DAVID FRIESEN DAVE GRUSIN HOTTEST: COUNT BASIE BANK JONES STEPS AHEAD CURTIS PULLER MILT JACKSON QUAR KLCC/Eugene Michael Canning COUNT BASIE J.J. JOHNSON JOHN HICKS KENNY PORE HOTTEST: JOHN HICKS PAT METHENY EMILY REMLER MCCOY TYNER STAN GETZ & CHET STEPS AHEAD KLON/Long Beach Helen Borges COUNT BASIE TONI TENNILE JOE WILLIAMS BOOTY & CONROY ROLAND HANNA LOUIS JORDAN PIANO RED PONCHO SANCHEZ BOBBY ENRIQUEZ EDMOND BALL SEATE HOTTEST: COUNT BASIE GEORGE MASBO WALLY ROSE TONI TENNILE JOE WILLIAMS	KGKO/Los Angeles (*) Jeff Geringer KENT JORDAN TEDDY WILSON TRIO ESTELLE REINER LARRY CORTELLI STEVE SMITH JEFF TYDIE WOODY HERMAN PONCHO SANCHEZ JILL MCNAMUS AL COHN HOTTEST: DON RANDI & QUEST COUNT BASIE STEPS AHEAD KENT JORDAN EARL KLUGH KSRB/Mission Viejo Rodney Flores PASSPORT MADE IN BRAZIL DON SEBESKY SIMON & BARD GROU JIMMY MOSHER QUIN JOHN HICKS KENNY PORE HOTTEST: JOHN HICKS LARRY VUCKOVICH JIMMY PONDER FAN PURVIS COUNT BASIE BILL EVANS DAVE LIEBMAN RANDY WESTON DAVE STORRS HOTTEST: PAT METHENY EMILY REMLER MCCOY TYNER STAN GETZ & CHET STEPS AHEAD KLON/Long Beach Helen Borges COUNT BASIE TONI TENNILE JOE WILLIAMS BOOTY & CONROY ROLAND HANNA LOUIS JORDAN PIANO RED PONCHO SANCHEZ BOBBY ENRIQUEZ EDMOND BALL SEATE HOTTEST: COUNT BASIE GEORGE MASBO WALLY ROSE TONI TENNILE JOE WILLIAMS	KKSN/Portland (*) Linda Alexander none HOTTEST: MONTY ALEXANDER MILT JACKSON QUAR JEFF LORBER BILL EVANS PAT METHENY KXPR/Sacramento Gary Vercell PLAYBOY JAZZ FEST FREDDIE HUBBARD HOTTEST: EMILY REMLER STEPS AHEAD CHARLIE SHOEMAKE JAMES NEWTON PAT METHENY KJAZZ/San Francisco (*) Bob Partocha EARL KLUGH CLARE FISCHER JOE WILLIAMS LARRY VUCKOVICH HOTTEST: FAN PURVIS AL COHN JILL MCNAMUS WOODY HERMAN PONCHO SANCHEZ PAT METHENY KCMR/Phoenix Bill Shedd CRUSADERS DAVE GRUSIN KENNY PORE BILLY MITCHELL STAN GETZ & CHET HOTTEST: MCCOY TYNER STEPS AHEAD BRANFORD MARSALIS PLAYBOY JAZZ FEST CARLA BLEY KMHQ/Portland Roger Smith SANDY OWEN JOHN HICKS JULIE KELLY HOTTEST: CARLA BLEY PLAYBOY JAZZ FEST GEORGE HOWARD DEEMS KENT JORDAN	KJZZ/Seattle (*) Carol Handley KENNY PORE KENT JORDAN CARMEN McRAE JOHN BLAKE BARNET MCCLURE JOE JACKSON ILLUSIONS JULIE KELLY LOU ROYNER HOTTEST: TANIA MARIA EARL KLUGH STEPS AHEAD PLAYBOY JAZZ FEST KUOP/Stockton Gail Schramm none HOTTEST: BRANFORD MARSALIS ELLA FITZGERALD STEPS AHEAD EMILY REMLER COUNT BASIE KPLU/Tomas Charles Tomaras STEVE SMITH BARBARA DONALD CAL COLLINS BILLY MITCHELL NINA SIBELDON HOTTEST: ALLEN YOUNGBLOOD STEPS AHEAD PLAYBOY JAZZ FEST ETTA JONES BARNET MCCLURE

## NEW & ACTIVE

- ANITA GRAVINE "Dream Dancing" (Progressive) 9/3**  
Rotations: Heavy 2/1, Medium 4/1, Light 3/1, Extra Adds 0, Total Adds 3, WUWU, KERA-FM, WUSF. Heavy: KJAZ. Medium: WBYY, KMHD.
- TONI TENNILE "More Than You Know" (Mirage/Atco) 8/5**  
Rotations: Heavy 2/1, Medium 2/1, Light 2/1, Extra Adds 2, Total Adds 5, KERA-FM, WNOP, WBYY, KTCJ, KLON. Heavy: WMGI. Medium: WBEE.
- SANDY OWEN "Euphonia" (Ivory) 8/3**  
Rotations: Heavy 2/0, Medium 2/0, Light 2/1, Extra Adds 2, Total Adds 3, KERA-FM, WMOT, KMHD. Heavy: WLOQ, KUOP. Medium: KJZZ, KPLU.
- MICHEL PETRUCCIANI "100 Hearts" (George Wein/Concord) 8/0**  
Rotations: Heavy 3/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WBFO, KCRW, KXPR. Medium: WGBH, KUOP, WHRO, KLCC.
- JOHN HICKS "John Hicks" (Theresa) 7/5**  
Rotations: Heavy 2/0, Medium 0/0, Light 0/0, Extra Adds 5, Total Adds 5, WBGO, WIAN, KSBR, KMHD, KLCC. Heavy: KJAZ, KPLU.
- PASSPORT "Man In The Mirror" (Atlantic) 7/2**  
Rotations: Heavy 2/1, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 2, WJZZ, KSBR. Heavy: WMGI. Medium: WMOT, WBYY.
- LEE RITENOUR "Banded Together" (Elektra) 6/6**  
Rotations: Heavy 0/0, Medium 2/2, Light 1/1, Extra Adds 3, Total Adds 6, WBFO, WNOP, KTCJ, KWUM. Medium: KERA-FM, WMGI.
- STEVE SMITH VITAL INFORMATION "Orion" (Columbia) 6/5**  
Rotations: Heavy 0/0, Medium 2/2, Light 1/0, Extra Adds 3, Total Adds 5, WBFO, WNOP, KPLU. Medium: KKGO, WVOI.
- DOUG MacLEOD "No Road Back Home" (Hightone) 6/3**  
Rotations: Heavy 0/0, Medium 0/0, Light 4/1, Extra Adds 2, Total Adds 3, KUHF, WIAN, KWUM.
- JIMMY MOSHER QUINTET "Satyric Horn" (ITI) 6/3**  
Rotations: Heavy 1/1, Medium 1/0, Light 3/1, Extra Adds 1, Total Adds 3, WLOQ, KSBR. Heavy: WNUR. Medium: WEAA.
- STAN GETZ & CHET BAKER "Line For Lyons" (Storyville) 6/2**  
Rotations: Heavy 1/0, Medium 2/1, Light 2/0, Extra Adds 1, Total Adds 2, WBFO, KMCR. Heavy: KLCC. Medium: KPLU.
- CHARLIE SHOEMAKE SEXTET "Plays Music Of David Raksin" (Discovery) 6/2**  
Rotations: Heavy 2/0, Medium 1/1, Light 3/1, Extra Adds 0, Total Adds 2, WHRO. Heavy: WBYY, KXPR. Medium: WBEE.
- JOE WILLIAMS "Then & Now" (Bosco) 6/2**  
Rotations: Heavy 2/1, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 2, KLON, KJAZ. Heavy: WBGO. Medium: KADX, KXPR.



To All Our Stations...  
Thanks For Your "EARS"!!!  
**KENNY PORE**  
"Inner City Dreams"  
also  
**JIMMY MOSHER QUINTET**  
"Satyric Horn"  
Jazz NEW & ACTIVE

**ALLEGIANCE RECORDS LTD.**  
AND WATCH FOR **ILLUSION**

# Black/Urban BREAKERS

## PRINCE

### When Doves Cry (WB)

80% of our reporting stations on it. Rotations: Heavy 14/14, Medium 22/21, Light 20/19, Extra Adds 7, Total Adds 61, including WWIN-FM, WUSL, WDJY, WVEE, KNOK-FM, KRNB, WDLA, WGCI, WZAK, WZEN-FM, KDAY, XHRM, KSOL, WRDW, Z93, WPDQ, KJCB, WWDM, WQKS, WVKO. This week's most added record. Debuts at number 21 on the Black/Urban chart.

## TEDDY PENDERGRASS

### Hold Me (Asylum)

65% of our reporting stations on it. Rotations: Heavy 1/0, Medium 20/4, Light 28/13, Extra Adds 2, Total Adds 19, WAOK, WEDR, WYLD-FM, WBMX, WZAK, WJLB, KJLH, XHRM, WATV, WNOO, KJCB, WLOU, WBLX, WVKO, WDAO, WTL, WWWW, WVOI, KUKQ. A most added record. Debuts at number 38 on the Black/Urban chart.

## TINA TURNER

### What's Love Got To Do With It (Capitol)

62% of our reporting stations on it. Rotations: Heavy 6/0, Medium 19/2, Light 22/8, Extra Adds 2, Total Adds 12, WUSL, WEDR, WBLZ, WDMT, WJMO, KDAY, XHRM, WQMG, KJCB, WVKO, WLTH, KUKQ. Heavy: WWIN-FM, WAMO, WAOK, WVEE, Z93, WANM. Debuts at number 34 on the Black/Urban chart.

## CAMEO

### Talkin' Out The Side Of Your Neck (Atlanta Artists/PolyGram)

61% of our reporting stations on it. Rotations: Heavy 2/1, Medium 18/3, Light 27/9, Extra Adds 1, Total Adds 14, WHUR, KRNB, WDLA, WAIL-FM, WGPR, WJLB, WPEG, WNOO, KJCB, WBLX, WVKO, WLTH, WKWM. Heavy: WAOK. A most added record. Debuts at number 39 on the Black/Urban chart.

## DIVINE SOUNDS

### What People Do For Money (Specific)

61% of our reporting stations on it. Rotations: Heavy 19/0, Medium 22/0, Light 6/1, Extra Adds 1, Total Adds 2, WVEE, WHRK. Heavy: WILD, WDAS, WUSL, KMJQ, WDRQ, WGPR, WJLB, WZEN-FM, KDAY, KJLH, WOIC, WJAX, WPLZ, KOKA, WWDM, WLTH, WKWM, WWWW, WVOI. Moves 30-22 on the Black/Urban chart.

# NEW & ACTIVE

## HERBIE HANCOCK "Megamix" (Columbia) 45/3

Rotations: Heavy 12/0, Medium 15/2, Light 15/2, Extra Adds 1, Total Adds 3, WHRK, WAIL-FM, WBLX. Heavy: WAOK, KRNB, KACE, KDAY, KJLH, WRDW, Z93, WPEG, WJAX, KHYS, KOKA, WANM. Medium: WRKS, WDLA, WDMT, WZAK, XHRM, KSOL, WGV, WXXI, WPDQ, KJCB, WWDM, WAAA, WDAO, WKWM, WTL, WWWW. Debuts at number 33 on the Black/Urban chart.

## SMOKEY ROBINSON "And I Don't Love You" (Tamla/Motown) 44/4

Rotations: Heavy 6/0, Medium 20/0, Light 18/4, Extra Adds 0, Total Adds 4, WDLA, WQOK, KHYS, WLUM. Heavy: WWIN-FM, WRKS, WDLA, WAMO, WVEE, WEDR, Z93, KOKA, WANM. Medium: WILD, WDCI, KACE, KDAY, KJLH, KSOL, KNOW, WXXI, WPDQ, KJCB, WBLX, WTL, WWWW. Debuts at number 40 on the Black/Urban chart.

## WOMACK & WOMACK "Baby I'm Scared Of You" (Elektra) 43/3

Rotations: Heavy 9/0, Medium 13/0, Light 21/3, Extra Adds 0, Total Adds 3, KNOK-FM, WJMO, WQMG. Heavy: WWIN-FM, WRKS, WDAS, WAMO, WVEE, WEDR, Z93, KOKA, WANM. Medium: WILD, WDCI, KACE, KDAY, KJLH, KSOL, KNOW, WXXI, WPDQ, KJCB, WBLX, WTL, WWWW. Debuts at number 40 on the Black/Urban chart.

## JIMMY LEWIS & L.A. STREET BAND "Street Freaks" (MCA) 41/4

Rotations: Heavy 4/0, Medium 18/2, Light 19/2, Extra Adds 0, Total Adds 4, WZAK, XHRM, WLTH, WVOI. Heavy: WGPR, KJLH, WATV, KUKQ. Medium: WDAS, KKDA-FM, WZEN-FM, KNOW, Z93, WPEG, WNOO, WJAX, WPDQ, KJCB, KOKA, WWDM, WAAA, WDAO, WWWW.

## JOHNNY MATHIS "Simple" (Columbia) 40/7

Rotations: Heavy 3/0, Medium 17/2, Light 20/5, Extra Adds 0, Total Adds 7, WHUR, WAIL-FM, WZAK, XHRM, KSOL, WWDM, WVOI. Heavy: KDAY, KJLH, WGV, WXXI, WPDQ, WDAO, WTL, WWWW. Medium: WWIN-FM, WILD, WDLA, WYLD-FM, WBMX, WJMO, WATV, WPEG, WPDQ, KOKA, WAAA, WLTH, WTL, WWWW, KDIA.

## SHEILA E "The Glamorous Life" (WB) 39/10

Rotations: Heavy 6/0, Medium 16/2, Light 16/7, Extra Adds 1, Total Adds 10, KMJQ, KRNB, WDMT, KMJM, KJLH, WPEG, WNOO, WQMG, WPDQ, WAAA. Heavy: WAOK, WHRK, WGPR, KACE, KDAY, Z93. Medium: WWIN-FM, WDAS, WUSL, WGCI, WBLZ, WZAK, WJLB, XHRM, WRDW, WQKS, WLTH, WWWW, KDIA, KUKQ.

## OLLIE & JERRY "Breakin' (There's No Stoppin' Us)" (Polydor/PolyGram) 38/22

Rotations: Heavy 1/0, Medium 9/2, Light 23/15, Extra Adds 5, Total Adds 22, WXYV, WILD, WAOK, KKDA-FM, WHRK, WBMX, WGCI, WZEN-FM, KACE, KDAY, XHRM, WNHC, KNOW, WPEG, WJTT, WXXI, WPDQ, WDAO, WLTH, WKWM, WVOI, KUKQ. Heavy: WYLD-FM. Medium: WVEE, WDLA, WJMO, KSOL, WANM, WQKS, WLUM.

## BRASS CONSTRUCTION "Never Had A Girl" (Capitol) 37/9

Rotations: Heavy 3/0, Medium 7/0, Light 26/8, Extra Adds 1, Total Adds 9, WUSL, KSOL, WENN, WGV, WQMG, WLOU, KHYS, KOKA, WDAO. Heavy: WYLD-FM, KACE, WWWW.

## ATLANTIC STARR "Second To None" (A&M) 37/3

Rotations: Heavy 2/0, Medium 21/1, Light 14/2, Extra Adds 0, Total Adds 3, WVEE, WGV, WQOK. Heavy: WWIN, WATV. Medium: WILD, WAOK, KNOK-FM, KRNB, WGCI, WJMO, KACE, XHRM, KSOL, WNHC, WPEG, WJMI, KJCB, WANM, WAAA, WDAO, WLTH, WWWW, KDIA.

## RUN D.M.C. "Roxbox" (Profile) 37/2

Rotations: Heavy 10/0, Medium 13/0, Light 13/1, Extra Adds 1, Total Adds 2, WRDW, WOIC. Heavy: WRKS, WDAS, WVEE, WBMX, KJLH, Z93, WJAX, KOKA, WDAO, WTL, WWWW. Medium: WAOK, KRNB, WDLA, WAIL-FM, WZAK, WZEN-FM, XHRM, KSOL, WENN, WJCB, WWDM, WAAA.

## DELLS "One Step Closer" (Private I/CBS) 36/1

Rotations: Heavy 5/0, Medium 23/0, Light 7/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WAOK, WCIN, WOIC, KOKA, WTL, WDLA, WYLD-FM, WXYV, KRNB, WDLA, WGPR, KJLH, XHRM, KSOL, WNHC, WATV, WENN, Z93, WPEG, WQMG, WXXI, WJAX, WPDQ, WBLX, WWDM, WAAA, WLTH, KDIA, KUKQ.

## SUTTONS "Live It Up (Love It Up)" (Rocshire) 33/6

Rotations: Heavy 2/0, Medium 11/0, Light 19/5, Extra Adds 1, Total Adds 6, WZEN-FM, WNHC, KNOW, KHYS, WWDM, KUKQ. Heavy: WYLD-FM, KOKA. Medium: WWIN-FM, WEDR, WZAK, KACE, KJLH, KSOL, WPEG, WOIC, WJAX, WPDQ, WAAA.

## BLOODSTONE "Instant Love" (T-Neck/CBS) 33/5

Rotations: Heavy 3/0, Medium 14/0, Light 14/3, Extra Adds 2, Total Adds 5, WXYV, KKDA-FM, WBMX, KSOL, WQMG. Heavy: WWIN-FM, KDAY, WLTH. Medium: WAOK, WDLA, WCIN, WZEN-FM, WGV, WPEG, WXXI, KJCB, WBLX, KOKA, WWDM, WAAA, WDAO, WTL.

## EMOTIONS "You're The Best" (Red Label) 32/8

Rotations: Heavy 1/0, Medium 11/2, Light 19/5, Extra Adds 1, Total Adds 8, WHUR, KNOK-FM, WGCI, XHRM, WATV, WPDQ, WANM, WQKS. Heavy: KACE. Medium: WWIN-FM, WAOK, WDRQ, WJLB, Z93, KJCB, WAAA, WWWW, KDIA.

## ANITA BAKER "Feel The Need" (Beverly Glen) 32/2

Rotations: Heavy 6/0, Medium 12/0, Light 14/2, Extra Adds 0, Total Adds 2, KMJM, WXXI. Heavy: WCIN, WJMO, KJLH, WNOO, WLOU, WTL. Medium: WWIN-FM, WXYV, KNOK-FM, WJLB, XHRM, KNOW, WPEG, WBLX, KOKA, WAAA, WKWM, WWWW.

## GRANDMASTER MELLE MEL & FURIOUS FIVE "Beat Street" (Atlantic/Sugarhill) 31/11

Rotations: Heavy 2/0, Medium 12/3, Light 17/8, Extra Adds 0, Total Adds 11, KRNB, WAIL-FM, WCIN, WDMT, WGPR, XHRM, WENN, WJMI, WLOU, WLTH, WLUM. Heavy: KDAY, WPDQ. Medium: WRKS, WDAS, WHUR, WVEE, WZAK, KJLH, KSOL, WRDW, WDAO.

## FORCE MD'S "Let Me Love You" (Tommy Boy) 31/7

Rotations: Heavy 3/0, Medium 11/0, Light 16/6, Extra Adds 1, Total Adds 7, WILD, WHRK, WJMO, KSOL, KHYS, KOKA, WWWW. Heavy: WRKS, WDAS, WPEG. Medium: WUSL, WDLA, WZEN-FM, KACE, KJLH, XHRM, WATV, WGV, WXXI, WPDQ, WTL.

## SWITCH "Switch It Baby" (Total Experience/RCA) 31/6

Rotations: Heavy 3/0, Medium 15/0, Light 13/6, Extra Adds 0, Total Adds 6, WDAS, WZEN-FM, KDAY, WPEG, WWDM, WTL. Heavy: WILD, WAOK, WYLD-FM. Medium: WWIN-FM, WVEE, KRNB, WEDR, WAIL-FM, WCIN, WGPR, Z93, WNOO, WJAX, WPDQ, KJCB, WLOU, KOKA, WAAA.

## DUKE BOOTEE "Live Wire (I Want A Girl That Sweats)" (Mercury/PolyGram) 30/3

Rotations: Heavy 3/0, Medium 9/0, Light 18/3, Extra Adds 0, Total Adds 3, KRNB, KSOL, KOKA. Heavy: KJLH, WPEG, WNOO. Medium: WHRK, WEDR, WZEN-FM, XHRM, WQMG, KJCB, WLOU, WTL, WWWW.

## TWILIGHT 22 "Siberian Nights" (Vanguard) 29/5

Rotations: Heavy 5/0, Medium 11/0, Light 12/4, Extra Adds 1, Total Adds 5, WBMX, WCIN, WLOU, KHYS, WTL. Heavy: WVEE, WJMI, WXXI, WDAO, WWWW. Medium: WAOK, WEDR, WDMT, WDRQ, WGPR, WJLB, KDAY, WRDW, WENN, WKWM, KJCB.

## MICHAEL JACKSON "Farwell My Summer Love" (Motown) 28/10

Rotations: Heavy 7/2, Medium 9/0, Light 11/7, Extra Adds 1, Total Adds 10, KMJQ, WDLA, WZAK, KNOW, WPDQ, KJCB, WANM, WQKS, WDAO, WKWM. Heavy: WILD, WDJY, WAIL-FM, KJLH, WQMG. Medium: WVEE, KKDA-FM, KNOK-FM, KDAY, XHRM, WJMI, KOKA, WVKO, WLUM.

## MOST ADDED

PRINCE (61)  
When Doves Cry (WB)  
OLLIE & JERRY (22)  
Breakin' (There's...) (Polydor/PolyGram)  
TEDDY PENDERGRASS (19)  
Hold Me (Asylum)  
CAMEO (14)  
Talkin' Out The Side... (Atl. Art./PolyGram)  
ART OF NOISE (14)  
Close (To The Edit) (Island)

## HOTTEST

DENIECE WILLIAMS (61)  
Let's Hear It For The Boy (Columbia)  
JERMAINE JACKSON (27)  
Tell Me I'm Not Dreaming (Arista)  
O'BRYAN (26)  
Lovelite (Capitol)  
R.J.'S LATEST ARRIVAL (21)  
Shackles (Golden Boy/Quality)  
ONE WAY (19)  
Lady You Are (MCA)  
BAR-KAYS (19)  
Freak Show On The... (Mercury/PolyGram)

## JOHN ROCCA "I Want It To Be Real" (Streetwise) 27/0

Rotations: Heavy 3/0, Medium 9/0, Light 15/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, KJLH, KOKA. Medium: WXYV, WDAS, WEDR, WDRQ, KACE, WPEG, WPDQ, WTL.

## KENNY G "I've Been Missin' You" (Arista) 26/10

Rotations: Heavy 1/0, Medium 7/2, Light 17/7, Extra Adds 1, Total Adds 10, WXYV, WEDR, WJMO, WZAK, WGPR, XHRM, WBLX, WQOK, WAAA, WLTH. Heavy: KACE. Medium: WWIN-FM, WVEE, WCIN, WPEG, WOIC.

## MARCUS MILLER "My Best Friend's Girlfriend" (WB) 25/5

Rotations: Heavy 0/0, Medium 9/0, Light 16/5, Extra Adds 0, Total Adds 5, WGPR, KNOW, WATV, WOIC, WQKS. Medium: WWIN-FM, WAMO, WAOK, KSOL, WPEG, WJAX, KOKA, WTL, WWWW.

# SIGNIFICANT ACTION

## STARPOINT "Breakout" (Elektra) 24/2

Rotations: Heavy 0/0, Medium 9/1, Light 15/1, Extra Adds 0, Total Adds 2, WPEG, WLTH. Medium: KSOL, WRDW, Z93, WNOO, WOIC, WAAA, WWWW.

## BOBBY WOMACK "Tell Me Why" (Beverly Glen) 23/11

Rotations: Heavy 1/0, Medium 7/2, Light 14/8, Extra Adds 1, Total Adds 11, WILD, WAOK, WGCI, WATV, WGV, WNOO, WQMG, WANM, WAAA, WDAO, WVOI. Heavy: KACE. Medium: WHUR, KKDA-FM, KDAY, WQKS, WLTH.

## J. BLACKFOOT "I Stood On The Sidewalk And Cried" (Sound Town/Allegiance) 23/5

Rotations: Heavy 4/0, Total Adds 5, WGCI, WGPR, KHYS, KOKA, WANM. Heavy: WILD, WDLA, WOIC, WBLX. Medium: WVEE, WHRK, WGV, WNOO, WLTH, WKWM.

## HASSAN & 7-11 "City Life" (Easy Street) 23/1

Rotations: Heavy 2/0, Medium 8/0, Light 13/1, Extra Adds 0, Total Adds 1, WXXI. Heavy: WDAS, WNHC. Medium: WRKS, WUSL, WVEE, WDLA, WEDR, WENN, WANM, WTL.

## GEORGE CLINTON "Quickie" (Capitol) 23/0

Rotations: Heavy 3/0, Medium 7/0, Light 13/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WGCI, WZEN-FM. Medium: WBMX, KJLH, Z93, WOIC, KJCB, WANM, WWWW.

## FATBACK "Call Out My Name" (Cotillion/Atco) 22/2

Rotations: Heavy 2/0, Medium 8/0, Light 11/1, Extra Adds 1, Total Adds 2, KOKA, WAAA. Heavy: WATV, WGV. Medium: WILD, KKDA-FM, WCIN, WJMO, WZAK, WOIC, WPDQ, WWWW.

## CULTURE CLUB "It's A Miracle" (Virgin/Epic) 21/4

Rotations: Heavy 6/0, Medium 9/1, Light 5/2, Extra Adds 1, Total Adds 4, WHRK, WJMI, WBLX, KHYS. Heavy: WDJY, WVEE, WJTT, WQOK, WQKS, WLUM. Medium: WHUR, WBLZ, WDRQ, WNHC, WJAX, WPDQ, WVKO, KDIA.

## FUNK DELUXE "This Time" (Salsoul) 21/3

Rotations: Heavy 0/0, Medium 10/1, Light 10/1, Extra Adds 1, Total Adds 3, WQKS, WDAO, WLTH. Medium: WWIN-FM, WILD, WDAS, WAOK, KJLH, KSOL, Z93, WGV, WWWW.

## EDDY GRANT "Romancing The Stone" (Portrait/CBS) 20/2

Rotations: Heavy 2/0, Medium 6/0, Light 12/2, Extra Adds 2, WZAK, KDAY. Heavy: WATV, KOKA. Medium: KJLH, KSOL, WENN, WJAX, WQOK, WLUM.

## CYNDI LAUPER "Time After Time" (Portrait/CBS) 20/1

Rotations: Heavy 11/0, Medium 3/0, Light 5/0, Extra Adds 1, Total Adds 1, WHRK. Heavy: WDJY, WVEE, WNHC, Z93, WJTT, WQMG, WPDQ, WQOK, KOKA, WQKS, WLUM. Medium: WBLZ, XHRM, WJLS.

## PRETTY TONY "Fix It In The Mix" (Sunnyview) 19/0

Rotations: Heavy 3/0, Medium 7/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WJAX, WPDQ, WTL. Medium: WDLA, WEDR, WAIL-FM, WDRQ, WATV, WANM.

## CHI-LITES "Gimme Whatcha Got" (Private I/CBS) 18/12

Rotations: Heavy 0/0, Medium 2/1, Light 13/8, Extra Adds 3, Total Adds 12, WAOK, KMJQ, WZEN-FM, KSOL, WNHC, WGV, WXXI, WPDQ, KOKA, WANM, WAAA, WTL. Medium: WDLA.

## DAN HARTMAN "I Can Dream About You" (MCA) 18/1

Rotations: Heavy 2/0, Medium 3/0, Light 13/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WDJY, WNHC. Medium: Z93, KOKA, KDIA.

## ART OF NOISE "Close (To The Edit)" (Island) 17/14

Rotations: Heavy 1/1, Medium 11/1, Light 11/8, Extra Adds 4, Total Adds 14, WXYV, WHUR, KRNB, WDLA, WZAK, WJLB, KACE, WPLZ, WWDM, WDAO, WLTH, WWWW, WVOI.

## KLEER "Intimate Connection" (Atlantic) 17/4

Rotations: Heavy 2/0, Medium 9/2, Light 6/2, Extra Adds 0, Total Adds 4, WXYV, WILD, WRDW, KJCB. Heavy: KKDA-FM, WWDM. Medium: KNOK-FM, WDMT, WZAK, KJLH, WOIC, WANM, WWWW.

## HAROLD MELVIN & THE BLUE NOTES "Don't Give Me Up" (Philly World/Atco) 17/0

Rotations: Heavy 0/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: WILD, KKDA-FM, WPEG, WXXI, WBLX, WAAA, KUKQ.

## STANLEY CLARKE "Heaven Sent You" (Nemperor/CBS) 16/12

Rotations: Heavy 1/0, Medium 0/0, Light 13/10, Extra Adds 2, Total Adds 12, WHUR, WAOK, KMJQ, WCIN, WGPR, WNHC, WPEG, WXXI, WJAX, WKWM, WTL, WVOI. Heavy: WJLB.

## PRIME TIME "Love Talk" (Total Experience/RCA) 15/6

Rotations: Heavy 1/0, Medium 3/0, Light 10/5, Extra Adds 1, Total Adds 6, WYLD-FM, WZEN-FM, KDAY, WQMG, WAAA, WTL. Heavy: WRDW. Medium: WDAS, WZAK, KJLH.

## OHIO PLAYERS "Sight For Sore Eyes" (Air City) 15/2

Rotations: Heavy 0/0, Medium 6/0, Light 9/2, Extra Adds 0, Total Adds 2, WLOU, KOKA. Medium: WAOK, WEDR, WATV, WOIC, WXXI, WDAO.

## HUGH MASEKELA "Don't Go Lose It Baby" (Jive/Arista) 13/9

Rotations: Heavy 0/0, Medium 2/2, Light 9/5, Extra Adds 2, Total Adds 9, KRNB, WEDR, WBMX, WCIN, WNHC, WPEG, WOIC, WWWW, KDIA.

## SUGAR HILL GANG "Livin' In The Fast Lane" (Sugar Hill) 13/3

Rotations: Heavy 1/0, Medium 2/0, Light 8/1, Extra Adds 2, Total Adds 3, WUSL, KACE, WOIC. Heavy: WEDR. Medium: KSOL, WJAX.

## SKOOL BOYZ "Slip Away" (Columbia) 12/10

Rotations: Heavy 0/0, Medium 0/0, Light 12/10, Extra Adds 0, Total Adds 10, WAOK, WYLD-FM, WZEN-FM, KJLH, KSOL, WXXI, KJCB, KOKA, WDAO, WTL.

## KRYSTOL "Nobody's Gonna Get This Lovin' But You" (Epic) 12/3

Rotations: Heavy 1/0, Medium 3/0, Light 7/2, Extra Adds 1, Total Adds 3, WXYV, WOIC, WWDM. Heavy: KMJQ. Medium: WDRQ, KJLH, KOKA.

## TYZIK "Jammin' In Manhattan" (Polydor/PolyGram) 11/16

Rotations: Heavy 0/0, Medium 3/0, Light 7/5, Extra Adds 1, Total Adds 6, WGCI, WCIN, KACE, WXXI, WAAA, WVOI. Medium: WLTH, WWWW, KDIA.

## LIPSTICK "Rain Song" (Music Merchant) 11/3

Rotations: Heavy 0/0, Medium 3/0, Light 8/3, Extra Adds 0, Total Adds 3, WEDR, WCIN, WWWW. Medium: KRNB, WRDW, WGV.

## JOE JACKSON "You Can't Get What You Want" (A&M) 11/1

Rotations: Heavy 4/0, Medium 4/0, Light 2/0, Extra Adds 1, Total Adds 1, WBLZ. Heavy: WDJY, WJTT, WQMG, WQKS. Medium: Z93, WGV, WLUM, KDIA.

## MADONNA "Borderline" (Sire/WB) 11/1

Rotations: Heavy 6/0, Medium 2/0, Light 2/0, Extra Adds 1, Total Adds 1, WBLZ. Heavy: WILD, WRKS, WUSL, WDJY, KACE, KDIA. Medium: WHUR, WNHC.

## CATCH "Get On Freak" (Columbia) 11/0

Rotations: Heavy 1/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WAOK. Medium: WDLA, KSOL, KJCB, KHYS.

## PEABO BRYSON & ROBERTA FLACK "I Just Came Here To Dance" (Capitol) 10/2

Rotations: Heavy 3/0, Medium 4/0, Light 3/1, Extra Adds 1, Total Adds 2, WHRK, WQMG. Heavy: KKDA-FM, WJMI, WANM.

## SYSTEM "Promises Can Break" (Mirage/Atco) 10/2

Rotations: Heavy 1/0, Medium 2/0, Light 6/1, Extra Adds 1, Total Adds 2, KKDA-FM, WENN. Heavy: WVEE. Medium: WZAK, WWDM.

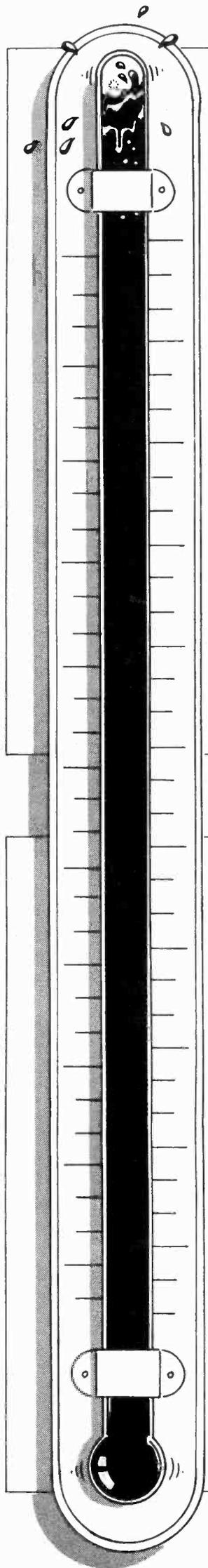
## BREAK MACHINE "Street Dance" (Sire/WB) 10/1

Rotations: Heavy 4/0, Medium 5/1, Light 1/0, Extra Adds 0, Total Adds 1, WJTT. Heavy: WILD, WEDR, WRDW, WOIC. Medium: WGCI, WGV, WJMI.

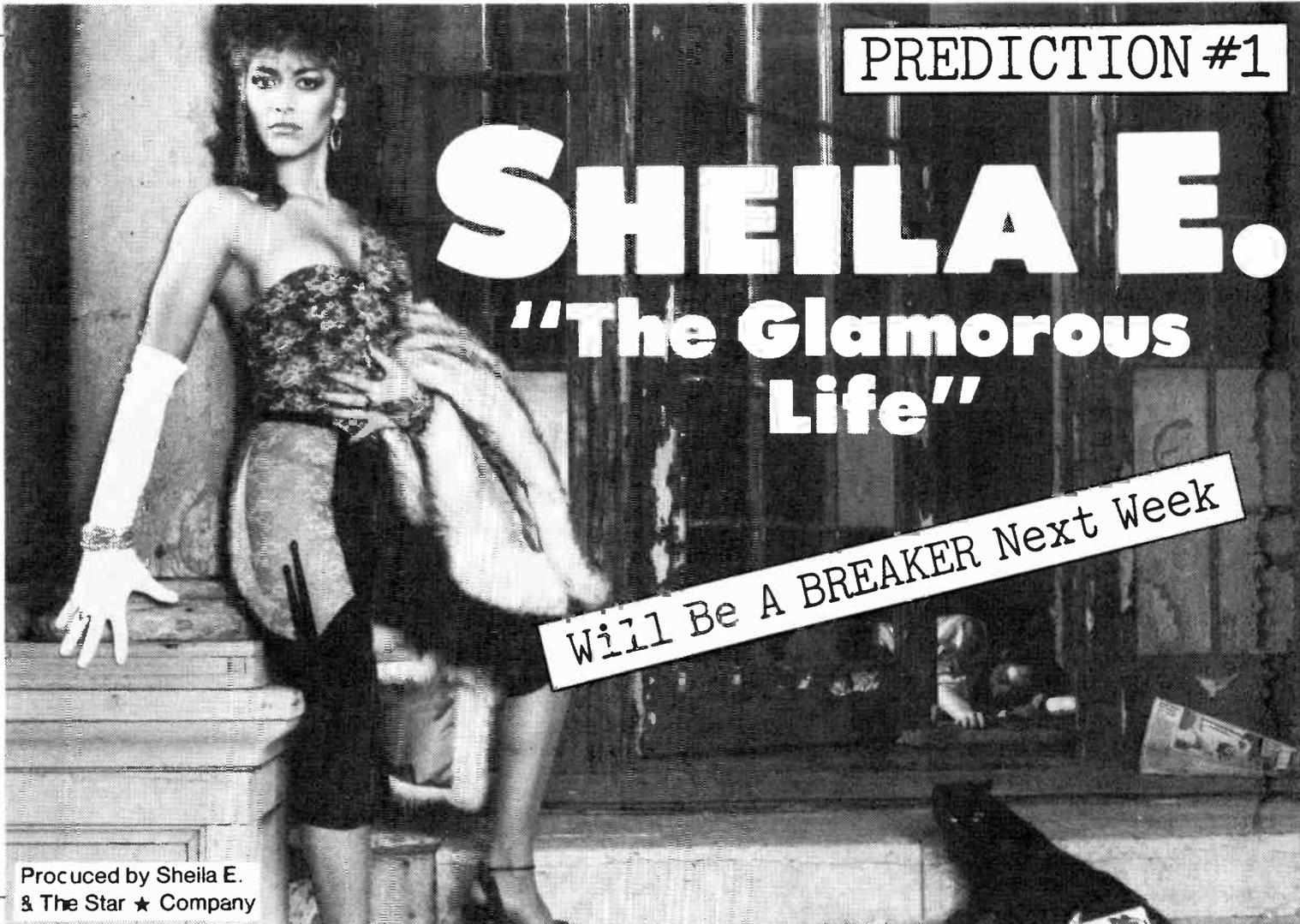
## ONE WAY "Mr.

# BROADCAST FORECAST:

## Warner Bros. Predicts The Hottest Summer In Years



PREDICTION #1



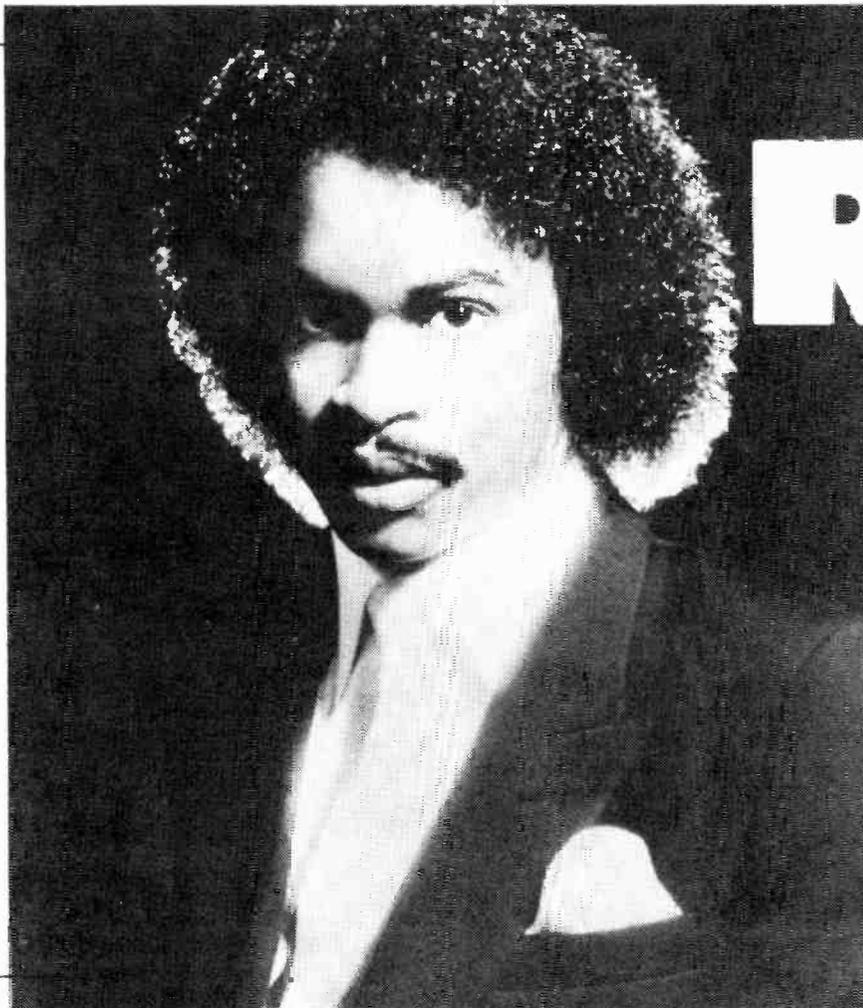
# SHEILA E.

"The Glamorous Life"

Will Be A BREAKER Next Week

Produced by Sheila E. & The Star ★ Company

PREDICTION #2



# ROGER

"In The Mix"

Moves From  
20 - 12  
And Is Destined  
For #1

Produced by  
Roger Troutman

Manufactured & Distributed by Warner Bros. Cassettes and Records



# Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WWIN-FM/Baltimore**  
Keith Newman

PRINCE  
TERRI WELLS  
FRESH BAND  
BOBBY WILSON  
SERGIO MENDES  
ROSE ROYCE  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
CHANGE  
JOCELYN BROWN  
JERMAINE JACKSON

**WXVY/Baltimore**  
Roy Sampson

KENNY G  
KLEER  
BLOODSTONE  
OLLIE & JERRY  
ART OF NOISE  
PRINCE  
PEOPLE'S CHOICE  
KRYSSTOL  
Hottest:  
CHANGE  
DENIECE WILLIAMS  
DAZZ BAND  
O'BRYAN  
CHERRELLE

**WILD/Boston**  
Elroy R.C. Smith

POINTER SISTERS  
KLEER  
OLLIE & JERRY  
BOBBY WOMACK  
FORCE MD'S  
Hottest:  
DENIECE WILLIAMS  
PATTI LABELLE  
YARBROUGH & PEOP  
DIVINE SOUNDS  
JOCELYN BROWN

**WKND/Hartford**  
Jordan/McLean

none  
Hottest:  
LIONEL RICHIE  
DENIECE WILLIAMS  
YARBROUGH & PEOP  
SHANNON  
JOCELYN BROWN

**WNHC/New Haven**  
James Jordan

PRINCE  
OLLIE & JERRY  
CHI-LITES  
STANLEY CLARKE  
HUGH MASEKELA  
SUTTONS  
KASHIF  
MIKE THEODORE  
Hottest:  
DENIECE WILLIAMS  
MENOUDO  
JOCELYN BROWN  
WORLD FAMOUS SU  
JERMAINE JACKSON

**WRKS/New York**  
Mayo/Quartarone

KASHIF  
O'BRYAN  
Hottest:  
LIONEL RICHIE  
JOCELYN BROWN  
WOMACK & WOMACK  
FORCE MD'S  
DENNIS EDWARDS

**WUSL/Philadelphia**  
Wyatt/Buggs

PRINCE  
BRASS CONSTRUCTIO  
ART OF NOISE  
WINDJAMMER  
TINA TURNER  
SUGAR HILL GANG  
M+M  
Hottest:  
JOCELYN BROWN  
ONE WAY  
SHEILA E

**WDAS/Philadelphia**  
Joe Tamburro

TERRI WELLS  
ELEANOR GRANT  
PRINCE  
BARBARA MITCHELL  
SWITCH  
JUNIE MORRISON  
Hottest:  
DENIECE WILLIAMS  
RJ'S LATEST ARRIV  
JERMAINE JACKSON  
CHERRELLE  
ROGER

**WAMO/Pittsburgh**  
J.C. Floyd

none  
Hottest:  
POINTER SISTERS  
JERMAINE JACKSON  
DENIECE WILLIAMS  
O'BRYAN  
CHANGE

**WDJY/Washington, DC**  
Dan O'Neil

LARRICE  
JERMAINE JACKSON  
PRINCE  
Hottest:  
DENIECE WILLIAMS  
POINTER SISTERS  
CYNDI LAUPER  
MICHAEL JACKSON  
PATRICE RUSHEN

## MIDWEST

**WBMC/Chicago**  
Lee Michaels

TEDDY PENDERGRASS  
PAMELA STANLEY  
DELLS  
BLOODSTONE  
KOO & THE GANG  
HUGH MASEKELA  
OLLIE & JERRY  
TWILIGHT 22  
Hottest:  
BAR-KAYS  
O'BRYAN  
YARBROUGH & PEOP  
NEWCLEUS  
JAMES INGRAM

**WGCI/Chicago**  
Graham Armstrong

PRINCE  
BOBBY WOMACK  
J. BLACKFOOT  
EMOTIONS  
OLLIE & JERRY  
TYZIK  
Hottest:  
NEWCLEUS  
DENIECE WILLIAMS  
CHANGE  
EARONS  
O'BRYAN

**WBLZ/Cincinnati**  
Brian Castle

PRINCE  
MADONNA  
TINA TURNER  
JOE JACKSON  
RJ'S LATEST ARRIV  
Hottest:  
DENIECE WILLIAMS  
DURAN DURAN  
JAMES INGRAM  
ROGER  
POINTER SISTERS

**WCIN/Cincinnati**  
Sid Kennedy

PUMPKIN  
STANLEY CLARKE  
TWILIGHT 22  
TYZIK  
DAVID ASTRI  
GRANDMASTER MELLE  
PRINCE  
HUGH MASEKELA  
LIPSTICK  
ELEANOR GRANT  
Hottest:  
JERMAINE JACKSON  
O'JAYS  
SMOKEY ROBINSON  
CRUSADERS

**WJLB/Detroit**  
James Alexander

TEDDY PENDERGRASS  
ART OF NOISE  
JERMAINE STEWART  
KASHIF  
ROGER  
CAMEO  
Hottest:  
ROCKWELL  
SHANNON  
DEBARGE  
DENIECE WILLIAMS  
SLING SHOT

**WZAK/Cleveland**  
Lynn Tolliver

PRINCE  
MICHAEL JACKSON  
ART OF NOISE  
JIMMY LEWIS  
EDDY GRANT  
TEDDY PENDERGRASS  
JOHNNY MATHIS  
KENNY G  
ROD STEWART  
NUANCE  
Hottest:  
JOCELYN BROWN  
KWICK  
LIONEL RICHIE  
RJ'S LATEST ARRIV  
PATRICE RUSHEN

**WDRQ/Detroit**  
Steve Harris

none  
Hottest:  
CHERRELLE  
DIVINE SOUNDS  
JERMAINE JACKSON  
LIONEL RICHIE  
PATTI LABELLE

**WLTH/Gary**  
Dana Huskisson

ART OF NOISE  
CAMEO  
KENNY G  
TINA TURNER  
GRANDMASTER MELLE  
STARPOINT  
OLLIE & JERRY  
JIMMY LEWIS  
PRINCE  
Hottest:  
YARBROUGH & PEOP  
DENIECE WILLIAMS  
PATTI LABELLE  
LIONEL RICHIE  
ONE WAY

**WJMO/Cleveland**  
Rod See

WOMACK & WOMACK  
TINA TURNER  
KENNY G  
FORCE MD'S  
ROCKWELL  
KLEER  
Hottest:  
PATRICE RUSHEN  
DAZZ BAND  
O'BRYAN  
ROGER  
RJ'S LATEST ARRIV

**WHUR/Washington, DC**  
Libby Lawson

CRUSADERS  
PRINCE  
KOO & THE GANG  
JOHNNY MATHIS  
STANLEY CLARKE  
CAMEO  
ART OF NOISE  
EMOTIONS  
CHERRELLE  
Hottest:  
DENNIS EDWARDS  
YARBROUGH & PEOP  
BAR-KAYS  
LIONEL RICHIE  
DENIECE WILLIAMS

**WKWM/Grand Rapids**  
Frank Grant

PRINCE  
CAMEO  
CAPTAIN ROCK  
STANLEY CLARKE  
MICHAEL JACKSON  
OLLIE & JERRY  
BOBBY WILSON  
DAN HARTMAN  
ROD STEWART  
Hottest:  
RJ'S LATEST ARRIV  
NEWCLEUS  
EMOTIONS  
DIVINE SOUNDS  
TEMPTATIONS

**WTLC/Indianapolis**  
Jay Johnson

PRIME TIME  
FIVE STAR  
TEDDY PENDERGRASS  
SKOOL BOYS  
DAVID ASTRI  
CHI-LITES  
STANLEY CLARKE  
TWILIGHT 22  
SUTTONS  
SWITCH  
Hottest:  
DENIECE WILLIAMS  
O'BRYAN  
RJ'S LATEST ARRIV  
NEWCLEUS  
CHERRELLE

**WLUM/Milwaukee**  
Susie Austin

THOMPSON TWINS  
PRINCE  
EARONS  
SMOKEY ROBINSON  
GRANDMASTER MELLE  
WINDJAMMER  
KOKO POP  
Hottest:  
POINTER SISTERS  
LIONEL RICHIE  
JERMAINE JACKSON  
NEWCLEUS  
ROCKWELL

**WWWS/Saginaw**  
Kermit Crockett

PRINCE  
ART OF NOISE  
SMOKE SCREEN  
KOKO POP  
HUGH MASEKELA  
FORCE MD'S  
TEDDY PENDERGRASS  
LIPSTICK  
Hottest:  
RJ'S LATEST ARRIV  
ONE WAY  
ROGER  
O'BRYAN  
DENIECE WILLIAMS

**KMJM/St. Louis**  
Ron Atkins

SHEILA E  
PRINCE  
ANITA BAKER  
Hottest:  
LIONEL RICHIE  
DENIECE WILLIAMS  
YARBROUGH & PEOP  
ONE WAY  
WORLD FAMOUS SU

**WZEN-FM/St. Louis**  
Rod King

PRINCE  
TEDDY PENDERGRASS  
BOBBY WOMACK  
DENNIS EDWARDS  
MARCUS MILLER  
EMOTIONS  
DENIECE WILLIAMS  
BAR-KAYS  
POINTER SISTERS  
JERMAINE JACKSON  
ROGER

**WVOI/Toledo**  
Maxx Myrick

JOHNNY MATHIS  
STANLEY CLARKE  
BOBBY WOMACK  
TEDDY PENDERGRASS  
TERRI WELLS  
SERGIO MENDES  
TYZIK  
JIMMY LEWIS  
ART OF NOISE  
PRINCE  
Hottest:  
OLLIE & JERRY  
ROD STEWART  
LATOYA JACKSON  
SWITCH  
WORLD FAMOUS SU  
Hottest:  
DENIECE WILLIAMS  
O'BRYAN  
JERMAINE JACKSON  
CHERRELLE  
DIVINE SOUNDS

**WVGI/Charlotte**  
Hal Harrill

BRASS CONSTRUCTIO  
PRINCE  
BOBBY WOMACK  
WORLD FAMOUS SU  
ATLANTIC STARR  
CHI-LITES  
LATTISAW & GILL  
Hottest:  
DENIECE WILLIAMS  
DAZZ BAND  
NONA HENDRYX  
MELBA MOORE  
O'JAYS

## SOUTH

**WAOK/Atlanta**  
Lerry Tinsley

PRINCE  
TEDDY PENDERGRASS  
CHI-LITES  
OLLIE & JERRY  
STANLEY CLARKE  
BOBBY WOMACK  
SKOOL BOYS  
CYBOTRON  
JOE SIMON  
Hottest:  
DENIECE WILLIAMS  
BAR-KAYS  
BRYAN LOREN  
PATTI LABELLE  
JOCELYN BROWN

**WVEE/Atlanta**  
Scotty Andrews

PRINCE  
ATLANTIC STARR  
DIVINE SOUNDS  
WANG CHUNG  
CYBOTRON  
Hottest:  
YARBROUGH & PEOP  
BRYAN LOREN  
DENIECE WILLIAMS  
RUN D.M.C.  
JERMAINE JACKSON

**WRDW/Augusta**  
Teddy Black

PRINCE  
KLEER  
KOO & THE GANG  
EDDIE KENDRICKS  
RUN D.M.C.  
Hottest:  
BAR-KAYS  
DENIECE WILLIAMS  
ONE WAY  
NEWCLEUS  
WORLD FAMOUS SU

**KNOW/Austin**  
Ken Rush

PRINCE  
MARCUS MILLER  
EVAN ROGERS  
MICHAEL JACKSON  
OLLIE & JERRY  
SUTTONS  
Hottest:  
DENIECE WILLIAMS  
BAR-KAYS  
JOCELYN BROWN  
CHERRELLE  
O'BRYAN

**WATV/Birmingham**  
Ron January

PRINCE  
TEDDY PENDERGRASS  
BOBBY WOMACK  
DENNIS EDWARDS  
MARCUS MILLER  
EMOTIONS  
DENIECE WILLIAMS  
BAR-KAYS  
POINTER SISTERS  
JERMAINE JACKSON  
ROGER

**WENN/Birmingham**  
Michael Star

PRINCE  
GRANDMASTER MELLE  
JUNIE MORRISON  
SYSTEM  
BRASS CONSTRUCTIO  
Hottest:  
LIONEL RICHIE  
DENIECE WILLIAMS  
YARBROUGH & PEOP  
BAR-KAYS  
RJ'S LATEST ARRIV

**WQMG/Greensboro**  
Shelly Bynum

PRINCE  
EVELYN KING  
BOBBY WOMACK  
SHEILA E  
PRIME TIME  
TINA TURNER  
FACE TO FACE  
WOMACK & WOMACK  
BRYSON & FLACK  
BLOODSTONE  
PAUL YOUNG  
BRASS CONSTRUCTIO  
KOO & THE GANG  
Hottest:  
JERMAINE JACKSON  
DENIECE WILLIAMS  
CHANGE  
CHERRELLE  
MICHAEL JACKSON

**KMJQ/Houston**  
Jim Snowden

DAVID ASTRI  
TERRI WELLS  
HUGH MASEKELA  
CAMEO  
SHEILA E  
STARPOINT  
OLLIE & JERRY  
STANLEY CLARKE  
SWITCH  
WORLD FAMOUS SU  
Hottest:  
DENIECE WILLIAMS  
RJ'S LATEST ARRIV  
CHANGE  
CHERRELLE  
HERBIE HANCOCK

**WJMI/Jackson**  
Carl Haynes

PRINCE  
CHERYL LYNN  
CULTURE CLUB  
PATRICE RUSHEN  
GRANDMASTER MELLE  
Hottest:  
ROCKWELL  
DENIECE WILLIAMS  
O'BRYAN  
KWICK  
JAMES INGRAM

**WGIV/Charlotte**  
Hal Harrill

BRASS CONSTRUCTIO  
PRINCE  
BOBBY WOMACK  
WORLD FAMOUS SU  
ATLANTIC STARR  
CHI-LITES  
LATTISAW & GILL  
Hottest:  
DENIECE WILLIAMS  
DAZZ BAND  
NONA HENDRYX  
MELBA MOORE  
O'JAYS

**WNOO/Chattanooga**  
Frank St. James

PRINCE  
TEDDY PENDERGRASS  
BOBBY WOMACK  
SHEILA E  
CAMEO  
JANICE MARIE JOHN  
Hottest:  
LIONEL RICHIE  
O'BRYAN  
JERMAINE JACKSON  
CHANGE  
DENIECE WILLIAMS

**WJTT/Chattanooga**  
Rich Phillips

PATRICE RUSHEN  
HOWARD JONES  
PRINCE  
JOCELYN BROWN  
WORLD FAMOUS SU  
O'JAYS  
CHERRELLE  
BREAK MACHINE  
DENNIS EDWARDS  
LATTISAW & GILL  
OLLIE & JERRY  
FACE TO FACE  
Hottest:  
DENIECE WILLIAMS  
O'BRYAN  
JERMAINE JACKSON  
PRINCE  
CHERYL LYNN

**WOIC/Columbia**  
Mickey Arnold

PRINCE  
MARCUS MILLER  
CUBA GOODING  
SUGAR HILL GANG  
L'AMOUR  
HUGH MASEKELA  
VALENTINE BROS.  
KRYSSTOL  
RUN D.M.C.  
Hottest:  
CHANGE  
DENIECE WILLIAMS  
DIVINE SOUNDS  
NEWCLEUS  
J. BLACKFOOT

**KKDA-FM/Dallas**  
Terri Avery

BLOODSTONE  
OLLIE & JERRY  
JUNIE MORRISON  
SYSTEM  
PRINCE  
Hottest:  
RJ'S LATEST ARRIV  
KLEER  
BAR-KAYS  
CAMEO  
DREAMBOY

**KNOK-FM/Ft. Worth**  
Kenny Byrd

TIMMY THOMAS  
EMOTIONS  
PRINCE  
WOMACK & WOMACK  
RUN D.M.C.  
Hottest:  
JOCELYN BROWN  
DENIECE WILLIAMS  
LIONEL RICHIE  
JERMAINE JACKSON

**WJJS/Lynchburg**  
Lad Goins

PRINCE  
BEAT MASTER  
DENNIS EDWARDS  
JOCELYN BROWN  
Hottest:  
LIONEL RICHIE  
DENIECE WILLIAMS  
O'JAYS  
JAMES INGRAM  
RJ'S LATEST ARRIV  
ORBIT

**KRNB-FM/Memphis**  
Melvin Jones

PRINCE  
CAMEO  
HUGH MASEKELA  
ART OF NOISE  
JUNIE MORRISON  
SHEILA E  
DUKE BOOTEE  
MOJO  
GRANDMASTER MELLE  
Hottest:  
ROGER  
DENIECE WILLIAMS  
PRINCE  
RJ'S LATEST ARRIV  
ONE WAY

**WHRK/Memphis**  
Toni Bell

BRYSON & FLACK  
HERBIE HANCOCK  
DIVINE SOUNDS  
CULTURE CLUB  
FORCE MD'S  
SKWARES  
PRINCE  
CYNDI LAUPER  
OLLIE & JERRY  
Hottest:  
DAZZ BAND  
DENIECE WILLIAMS  
CHANGE  
RJ'S LATEST ARRIV  
O'BRYAN

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
STANLEY CLARKE  
EARONS  
Hottest:  
HERBIE HANCOCK  
PRETTY TONY  
DENIECE WILLIAMS  
RUN D.M.C.  
WORLD FAMOUS SU

**WPDQ/Jacksonville**  
Marc Little

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
STANLEY CLARKE  
EARONS  
Hottest:  
HERBIE HANCOCK  
PRETTY TONY  
DENIECE WILLIAMS  
RUN D.M.C.  
WORLD FAMOUS SU

**WKXII/Jackson**  
Tommy Marshall

STANLEY CLARKE  
ANITA BAKER  
OLLIE & JERRY  
TYZIK  
PRINCE  
HASSAN & 7-11  
BETTY WRIGHT  
SKOOL BOYS  
MTUME  
CHI-LITES  
Hottest:  
RJ'S LATEST ARRIV  
DAZZ BAND  
O'BRYAN  
YARBROUGH & PEOP  
BRYAN LOREN

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
STANLEY CLARKE  
EARONS  
Hottest:  
HERBIE HANCOCK  
PRETTY TONY  
DENIECE WILLIAMS  
RUN D.M.C.  
WORLD FAMOUS SU

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WTOY/Roanoke**  
Scott Morris

LATTISAW & GILL  
DENNIS EDWARDS  
WORLD FAMOUS SU  
Hottest:  
DENIECE WILLIAMS  
JERMAINE JACKSON  
BAR-KAYS  
DAZZ BAND  
POINTER SISTERS

**KOKA/Shreveport**  
B.B. Davis

RJ'S LATEST ARRIV  
CHI-LITES  
DUKE BOOTEE  
DENNIS EDWARDS  
FORCE MD'S  
OHIO PLAYERS  
FATBACK  
BRASS CONSTRUCTIO  
SKOOL BOYS  
LIPSTICK  
KENNY G  
RAPPER GHOST  
Hottest:  
DAZZ BAND  
DEBBIE DEB  
BAR-KAYS  
NONA HENDRYX  
DENIECE WILLIAMS

**WJAX/Jacksonville**  
Chris Turner

PRINCE  
EMOTIONS  
CHI-LITES  
KASHIF  
MICHAEL JACKSON  
SHEILA E  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS  
ONE WAY  
O'BRYAN  
TIMMY THOMAS  
LATTISAW & GILL  
Hottest:  
PRINCE  
EVAN ROGERS  
CAMEO  
CHERRELLE  
TINA TURNER  
GENERAL CAINE  
MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER  
DENIECE WILLIAMS  
PATRICE RUSHEN  
YARBROUGH & PEOP  
LAWSON

**WJAX/Jacksonville**  
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MICHAEL JACKSON  
TEDDY PENDERGRASS  
SKOOL BOYS  
Hottest:  
RJ'S LATEST ARRIV  
ROGER

# R&R Country's Most Current Music

## NATIONAL AIRPLAY/50

June 1, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
5	1	1	1 ALABAMA/When We Make Love (RCA)	153/0	136	16	1
12	9	3	2 CONWAY TWITTY/Somebody's Needin' Somebody (WB)	153/0	119	33	1
10	8	6	3 VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	150/0	118	22	10
4	2	2	4 EDDY RAVEN/I Got Mexico (RCA)	145/0	109	22	14
8	7	5	5 DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	142/0	106	25	11
14	10	8	6 GEORGE JONES/You've Still Got A Place In My Heart (Epic)	145/0	100	37	8
6	5	4	7 EMMYLOU HARRIS/In My Dreams (WB)	141/0	103	32	6
16	13	10	8 STEVE WARINER/Why Goodbye (RCA)	151/1	94	48	9
19	15	11	9 EXILE/I Don't Want To Be A Memory (Epic)	152/0	86	54	12
17	14	12	10 LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	145/0	80	52	13
21	16	13	11 GARY MORRIS/Between Two Fires (WB)	148/0	67	70	11
22	18	15	12 STATLER BROTHERS/Atlanta Blue (Mercury/PG)	149/1	72	67	10
7	6	7	13 LARRY GATLIN & THE GATLIN BROS./Denver (Columbia)	137/0	95	33	9
24	19	16	14 ANNE MURRAY/Just Another Woman In Love (Capitol)	153/2	54	87	12
23	20	17	15 B.J. THOMAS/The Whole World's In Love When... (Clev.Int./Col.)	149/0	56	76	17
27	21	18	16 EARL THOMAS CONLEY/Angel In Disguise (RCA)	151/1	50	89	12
32	26	22	17 EDDIE RABBITT/B-B-B-Burning Up With Love (WB)	150/2	41	96	13
35	27	23	18 DON WILLIAMS/That's The Thing About Love (MCA)	152/2	34	98	20
20	17	19	19 GENE WATSON/Forever Again (MCA)	131/1	50	62	19
3	3	9	20 MERLE HAGGARD/Someday When Things Are Good (Epic)	120/1	76	25	19
33	30	24	21 JUDDS/Mama He's Crazy (RCA/Curb)	134/3	33	81	20
13	12	14	22 REBA McENTIRE/Just A Little Love (MCA)	120/0	62	42	16
37	31	27	23 JANIE FRICKE/If The Fall Don't Get You (Columbia)	146/5	27	91	28
31	28	26	24 BILL MEDLEY/I Still Do (RCA)	132/3	31	74	27
41	32	28	25 RONNIE MILSAP/Still Losing You (RCA)	150/3	15	97	38
1	4	20	26 RICKY SKAGGS/Honey (Open That Door) (Epic)	106/0	53	37	16
-	43	32	27 LEE GREENWOOD/God Bless The U.S.A. (MCA)	142/5	13	82	47
38	35	31	28 MEL TILLIS/New Patches (MCA)	119/1	22	68	29
36	33	30	29 BANDANA/Better Our Hearts Should Bend (WB)	120/3	13	77	30
43	39	34	30 JOHN ANDERSON/I Wish I Could Write You A Song (WB)	126/4	11	73	42
28	24	21	31 CHARLY McCLAIN/Band Of Gold (Epic)	100/2	33	46	21
47	40	35	32 MICHAEL MARTIN MURPHEY/Disenchanted (Liberty)	125/3	9	70	46
-	47	37	33 NITTY GRITTY DIRT BAND/Long Hard Road... (WB)	127/15	3	65	59
-	-	42	34 T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)	126/36	5	45	76
-	-	41	35 BELLAMY BROTHERS/Forget About Me (MCA/Curb)	124/23	4	47	73
44	41	38	36 TOM JONES/This Time (Mercury/PG)	101/4	6	66	29
-	45	39	37 WHITES/Forever You (MCA/Curb)	116/7	5	60	51
25	22	33	38 KENNY ROGERS/Eyes That See In The Dark (RCA)	70/0	23	42	5
45	42	40	39 KAREN BROOKS/Born To Love You (WB)	92/3	6	56	30
26	23	25	40 SYLVIA/Victims Of Goodbye (RCA)	82/0	18	44	20
48	46	43	41 JOE STAMPLEY & JESSICA BOUCHER/Memory Lane (Epic)	91/2	6	44	41
-	-	47	42 DEBORAH ALLEN/I Hurt For You (RCA)	113/24	0	38	75
-	-	49	43 MOE BANDY & JOE STAMPLEY/Where's The Dress (Columbia)	96/24	7	34	55
-	49	46	44 JOHNNY RODRIGUEZ/Let's Leave The Lights On Tonight (Epic)	95/9	1	45	49
2	11	29	45 JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	66/0	23	17	26
DEBUT	46		46 DOLLY PARTON/Tennessee Homesick Blues (RCA)	97/51	1	24	72
DEBUT	47		47 GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	88/23	4	31	53
DEBUT	48		48 KENDALLS/My Baby's Gone (Mercury/PG)	81/27	1	23	57
15	25	36	49 JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved... (Col.)	45/0	12	17	16
DEBUT	50		50 JOHNNY LEE/One More Shot (Full Moon/WB)	76/9	0	27	49

### MOST ADDED

DOLLY PARTON (51)  
Tennessee Homesick Blues (RCA)

BARBARA MANDRELL (42)  
Only A Lonely Heart Knows (MCA)

T.G. SHEPPARD (36)  
Somewhere Down The Line (WB/Curb)

JIM GLASER (36)  
You're Gettin' To Me Again (Noble Vision)

HANK WILLIAMS JR. (34)  
Attitude Adjustment (WB/Curb)

CHARLEY PRIDE (32)  
Power Of Love (RCA)

WAYLON JENNINGS (29)  
Never Could Toe The Mark (RCA)

KENDALLS (27)  
My Baby's Gone (Mercury/PolyGram)

DEBORAH ALLEN (24)  
I Hurt For You (RCA)

MOE BANDY & JOE STAMPLEY (24)  
Where's The Dress (Columbia)

### HOTTEST

ALABAMA (90)  
When We Make Love (RCA)

DAVID ALLAN COE (48)  
Mona Lisa Lost Her Smile (Columbia)

CONWAY TWITTY (40)  
Somebody's Needin' Somebody (WB)

EMMYLOU HARRIS (39)  
In My Dreams (WB)

EDDY RAVEN (34)  
I Got Mexico (RCA)

VERN GOSDIN (31)  
I Can Tell By The Way You... (Compleat/PG)

STATLER BROTHERS (28)  
Atlanta Blue (Mercury/PolyGram)

MERLE HAGGARD (27)  
Someday When Things Are Good (Epic)

GEORGE JONES (23)  
You've Still Got A Place In My Heart (Epic)

LARRY GATLIN & THE GATLIN BROS. (21)  
Denver (Columbia)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 5-28-84.

**DEBORAH ALLEN**  
**I Hurt For You (RCA)**  
On 73% of reporting stations. Rotations: Heavy 0, Medium 38, Light 75, Total Adds 24 including WRKZ, WSEN, WZZK, WEZL, WKLO, WKIX, WQYK, WKKQ, WDG, WXCL, KVOO, KYAK, KWJJ, KFTN, KCBQ. A Most Added Record. Moves 47-42 on the Country chart.

**DOLLY PARTON**  
**Tennessee Homesick Blues (RCA)**  
On 63% of reporting stations. Rotations: Heavy 1, Medium 24, Light 72, Total Adds 51 including WCAO, WHN, WPOR, WYNK, WLWI, WQYK, WWWW, WAXX, WIRE, WMIL, WXCL, KFDI, KRST, KUGN, KRAK, KMPS, KGA, KCUB. A Most Added Record. Debuts at number 46 on the Country chart.

**MOE BANDY & JOE STAMPLEY**  
**Where's The Dress (Columbia)**  
On 62% of reporting stations. Rotations: Heavy 7, Medium 34, Light 55, Total Adds 24 including WGNA, WXXW, WIXL, WFNC, WMC, KYXX, WKIX, WMNI, WDAF, WHBF, WWJO, KVOO, KVOC, KKCS, KMPS. A Most Added Record. Moves 49-43 on the Country Chart.

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# NEW & ACTIVE

**GEORGE STRAIT "Let's Fall To Pieces Together" (MCA) 88/23**  
 Rotations: Heavy 4, Medium 31, Light 53, Total Adds 23 including WHN, WIXL, KEAN, WLWI, WRNL, WUSQ, WFMS, WITL, KCJB, WXCL, WTHI, KFDI, KGHL, KJOT, KSON. Debuts at number 47 on the Country chart.

**KENDALLS "My Baby's Gone" (Mercury/PolyGram) 81/27**  
 Rotations: Heavy 1, Medium 23, Light 57, Total Adds 27 including WGNA, WAJR, WIXY, WEZL, WCMS, WTQR, WMNI, WCXI, WDAF, WTSO, WHBF, KYAK, KKAL, KUGN, KEIN. Debuts at number 48 on the Country chart.

**VINCE GILL "Oh Carolina" (RCA) 79/4**  
 Rotations: Heavy 1, Medium 18, Light 60, Total Adds 4, KRRV, WFNC, WIRK, WMNI. Heavy: KKYX. Medium: WBGW, WSNO, WYII, WFMS, KRKT, KFRY, KRSY, KSOP.

**JOHNNY LEE "One More Shot" (Full Moon/WB) 76/9**  
 Rotations: Heavy 0, Medium 27, Light 49, Total Adds 9, WRKZ, WIXL, WFNC, KLLL, WHBF, K102, WTHI, KKCS, KCBQ. Medium: WAJR, KMM, WOW, KTPK, KNIX, KCKC. Debuts at number 50 on the Country chart.

**McGUFFEY LANE "Day By Day" (Atlantic America) 71/8**  
 Rotations: Heavy 2, Medium 22, Light 47, Total Adds 8, WIXY, WFNC, WIRK, WTSO, KKCS, KUGN, KMAK, KMPS. Heavy: WKYG, KQIL. Medium: WBGW, CHOW, WYNK, WONE, KUZZ.

**MARK GRAY "If All The Magic Is Gone" (Columbia) 71/7**  
 Rotations: Heavy 2, Medium 24, Light 45, Total Adds 7, KEAN, KRRV, KHEY, KIKK, WDGY, KFDI, KEIN. Heavy: KASE, WTQR. Medium: WBGW, WMZQ, WCMS, WFMS, WXCL, KFRY.

**SHELLY WEST "Somebody Buy This Cowgirl A Beer" (Viva) 67/17**  
 Rotations: Heavy 3, Medium 15, Light 49, Total Adds 17, WCAO, WRKZ, WIXL, KMM, KXYL, WWOD, WUSQ, WTQR, WFMS, WDAF, WTOD, KVOO, KFDI, KUUY, KUGN, KMAK, KEIN.

**KEITH STEGALL "I Want To Go Somewhere" (Epic) 65/7**  
 Rotations: Heavy 1, Medium 23, Light 41, Total Adds 7, WCOS, KYXX, KSO, WDGY, KRST, KFRY, KCUB. Heavy: WOKK. Medium: WPTB, WYII, WMC, WSIX, KTTT, WTOD, KWJJ.

**MEL McDANIEL "Most Of All I Remember You" (Capitol) 65/4**  
 Rotations: Heavy 2, Medium 22, Light 41, Total Adds 4, WILQ, WLWI, WCMS, WMNI. Heavy: KKYX, WXCL. Medium: WSNO, KRRV, KHEY, WITL, KEBC, KFDI, KKAL, KRSY, KSOP.

**BARBARA MANDRELL "Only A Lonely Heart Knows" (MCA) 63/42**  
 Rotations: Heavy 1, Medium 12, Light 50, Total Adds 42 including WXXW, WYRK, WRKZ, WXBQ, WMC, WRNL, WMNI, WIRE, WDGY, WOW, WXCL, KRST, KRSY, KGA.

**BURRITO BROTHERS "My Kind Of Lady" (MCA/Curb) 60/13**  
 Rotations: Heavy 0, Medium 18, Light 42, Total Adds 13, KRRV, WGTO, KHEY, WOKK, WLWI, WUSQ, KWMT, WFMS, KCJB, WHBF, KGHL, KJOT, KFRY.

**JIM GLASER "You're Gettin' To Me Again" (Noble Vision) 57/36**  
 Rotations: Heavy 1, Medium 15, Light 41, Total Adds 36 including WXXW, WCAO, WAJR, WIXY, KASE, WNOX, WLWI, KKYX, WXCL, KTPK, KFDI, KFRY, KSOP, KMPS, KGA.

**TAMMY WYNETTE "Lonely Heart" (Epic) 54/9**  
 Rotations: Heavy 1, Medium 15, Light 38, Total Adds 9, WOKK, KISS-FM, KKYX, WQYK, WMNI, WHBF, WTOD, KVOO, KFRY. Heavy: KASE. Medium: WGNA, WCXI, KUZZ, KQIL, KTOM.

**OSMOND BROTHERS "If Every Man Had A Woman Like You" (WB/Curb) 54/5**  
 Rotations: Heavy 4, Medium 16, Light 34, Total Adds 5, WPOR, KIKK, KLLL, KWMT. Heavy: KKYX, KRMD, WXCL, KSOP. Medium: WSNO, CHOW, WTVY, KBMR, WITL, WTOD, KRST.

**CHARLEY PRIDE "Power Of Love" (RCA) 46/32**  
 Rotations: Heavy 0, Medium 5, Light 41, Total Adds 32 including WYRK, WHN, WKYG, WTVY, KSSN, WMC, KRMD, KSO, WTSO, KTPK, KUGN, KWJJ, KMPS, KCUB.

**BECKY HOBBS "Oklahoma Heart" (Liberty) 46/8**  
 Rotations: Heavy 0, Medium 10, Light 36, Total Adds 8, WIXL, KXYL, WFNC, KSO, WTSO, WTOD, KTPK, KUGN. Medium: WSNO, KKYX, KRMD, KTTT, KFDI, KEIN.

# SIGNIFICANT ACTION

**HANK WILLIAMS JR. "Attitude Adjustment" (WB/Curb) 41/34**  
 Rotations: Heavy 1, Medium 7, Light 33, Total Adds 34 including WBGW, WKYG, WPAP, KRMD, WTQR, KS100, KSO, KTPK, KWJJ, KTOM, KCKC.

**WAYLON JENNINGS "Never Could Toe The Mark" (RCA) 33/29**  
 Rotations: Heavy 1, Medium 4, Light 28, Total Adds 29 including WOKQ, WKYG, KASE, WNOX, KSSN, WCXI, KWMT, KMAK, KWJJ, KRSY, KCKC.

**LARRY WILLOUGHBY "Angel Eyes" (Atlantic America) 18/5**  
 Rotations: Heavy 0, Medium 7, Light 17, Total Adds 5, WBGW, KKYX, KBMR, KFGO, KVOO. Light: WTVY, KRSY, KTOM.

**RONNIE DUNN "She Put The Sad In All His Songs" (MCA/Churchill) 17/10**  
 Rotations: Heavy 0, Medium 1, Light 16, Total Adds 10, WYII, KEAN, KXYL, KHEY, KKYX, WOW, KTTT, WTOD, Q92, KGA.

**DARRELL McCALL "Memphis In May" (Indigo/Audiograph) 17/3**  
 Rotations: Heavy 1, Medium 1, Light 15, Total Adds 3, KRRV, KBMR, WDAF. Heavy: WMC. Medium: KKYX. Light: WGNA, WSNO, WTOD, Q92, KSOP.

**KATHY MATTEA "You've Got A Soft Place To Fall" (Mercury/PolyGram) 16/10**  
 Rotations: Heavy 0, Medium 4, Light 12, Total Adds 10, WAJR, WCMS, KFGO, KTTT, KVOO, KFDI, KRST, KUUY, KCKC, KGA.

**JUICE NEWTON "A Little Love" (RCA) 14/12**  
 Rotations: Heavy 0, Medium 3, Light 11, Total Adds 12, WXXW, WSNO, WKYG, KEAN, WPAP, KRKT, KMAK, KCCY, KRSY.

**RAY PRICE "A New Place To Begin" (Viva) 13/13**  
 Rotations: Heavy 1, Medium 0, Light 12, Total Adds 13 including WSNO, WYII, KRRV, KMM, WTVY, KSO, KVOO, KFDI, KRKT, KRWQ.

**LOIS JOHNSON "It Won't Be Easy" (EMH) 13/1**  
 Rotations: Heavy 0, Medium 0, Light 13, Total Adds 1, KKYX. Light: WVAM, WBGW, WYII, KRRK, WAXX, KTTT, WTOD, KRST, KSOP.

**KIMBERLY SPRINGS "Slow Dancin'" (Capitol) 12/9**  
 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 9, WBGW, WNOX, WCMS, WAXX, KFGO, KTTT, KVOO, Q92, KCKC. Medium: KQIL.

**MAINES BROTHERS BAND "Amarillo Highway" (Mercury/PolyGram) 12/2**  
 Rotations: Heavy 0, Medium 2, Light 10, Total Adds 2, KKYX, KRSY. Medium: KMM, KQIL. Light: WVAM, WSNO, KASE, KYXX, KBMR.

**PINKARD & BOWDEN "I Lobster But Never Flounder" (WB) 11/3**  
 Rotations: Heavy 0, Medium 0, Light 11, Total Adds 3, WGNA, KRRK, KRSY. Light: KBMR, WUSN, KS100, WDGY, WOW, KRKT.

**LEONA WILLIAMS "My First Night Away From Home" (Mercury/PolyGram) 11/2**  
 Rotations: Heavy 0, Medium 2, Light 9, Total Adds 2, WTVY, KRSY. Medium: WGNA, WCXI. Light: CHOW, KEBC, KFDI, KRWO, Q92.

**GLEN CAMPBELL "Faithless Love" (Atlantic America) 10/10**  
 Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WBGW, WSNO, WKYG, WIXY, KEAN, WXBQ, WTVY, WIRK, KRKT, KRWO.

**BOBBY JENKINS "Black Jack Whiskey" (Zone 7) 10/5**  
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 5, KHEY, WFNC, WCMS, KTTT, KWJJ. Light: KKYX, KRMD, WAXX.

**SIERRA "Love Is The Reason" (Awesome) 9/4**  
 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 4, KRRV, KRRK, WTOD, KVOO. Medium: CHOW. Light: WCMS, KRMD, KBMR.

**O.B. McCLINTON "Honky Tonk Tan" (Moon Shine) 9/2**  
 Rotations: Heavy 1/0, Medium 1/0, Light 7/2, Total Adds 2, KBMR, KSOP. Heavy: WLWI. Medium: WCXI. Light: WMC, KRMD, WAXX, WOW, KVOO.

**JOHNNY LEE "The Eyes Of Love" (WB) 8/1**  
 Rotations: Heavy 1, Medium 4, Light 3, Total Adds 1, KFDI. Heavy: WYNK. Medium: WNOX, KTTT, KQIL. Light: WMNI, KVOO.

**JACK GREENE "Dying To Believe" (EMH) 7/4**  
 Rotations: Heavy 0, Medium 0, Light 7, Total Adds 4, KRRV, KVOO, KFDI, KQIL. Light: WVAM, KSO, WKKO.

# COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
GUS HARDIN/How Are You Spending... (RCA)	<i>Fallen Angel</i>
CONWAY TWITTY/I Don't Know A Thing About Love (WB)	<i>By Heart</i>
REBA McENTIRE/Poison Sugar (MCA)	<i>Just A Little Love</i>
ALABAMA/If You're Gonna Play In Texas (RCA)	<i>Roll On</i>
GARY MORRIS/Second Hand Heart (WB)	<i>Faded Blue</i>
GARY MORRIS/Baby Bye Bye (WB)	<i>Faded Blue</i>
GEORGE JONES/Radio Lover (Epic)	<i>Jones Country</i>
MEL TILLIS/Texas On A Saturday Night (MCA)	<i>New Patches</i>
GARY MORRIS/Faded Blue (WB)	<i>Faded Blue</i>
HANK WILLIAMS JR./All My Rowdy Friends... (WB/Curb)	<i>Major Moves</i>
HANK WILLIAMS JR./Country Relaxin' (WB/Curb)	<i>Major Moves</i>
MERLE HAGGARD/A Place To Fall Apart (Epic)	<i>It's All In The Game</i>
RONNIE MILSAP/She Loves My Car (RCA)	<i>One More Try For Love</i>

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MAY-JUNE-JULY...18 CITIES...MAKE YOUR RESERVATIONS NOW! Radio Advertising Bureau, Inc. • 485 Lexington Ave., NY, NY 10017

Country's Most Current Music

Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Includes names like Barbara Mandrell, Charley Pride, Dolly Parton, Hank Williams Jr., and David Allan Coe.

Main table listing radio stations across various regions (EAST, MIDWEST, SOUTH, WEST) with columns for station call letters, city, and lists of artists and song titles.

158 Reporters Due to many stations operating on a holiday schedule for the Memorial Day weekend, there are 139 current reports this week.

# Adult/Contemporary

Continued from Back Page

## BREAKERS

### LAURA BRANIGAN Self Control (Atlantic)

63% of our reporters on it. Rotations: Heavy 19/0, Medium 38/7, Light 25/11, Total Adds 18, WPRO, WARM98, WLTF, WCCO, B100, KBEST, KEZR, KJR, V100, WKGW, WAFB, WRVR, WHBC, KOIL, KIXI-FM, KKPL, WTKO, KISN. Moves 24-19 on the A/C chart.

### JOHNNY MATHIS Simple (Columbia)

61% of our reporters on it. Rotations: Heavy 7/1, Medium 43/7, Light 30/5, Total Adds 13, WLTT, WRMM, WSB-FM, KGW, WAEB, WRIE, WFSM, KEY103, KRBE-FM, KOIL, 3WM, WTN, KISN.

### JERMAINE JACKSON Tell I'm Not Dreaming... (Arista)

60% of our reporters on it. Rotations: Heavy 15/0, Medium 44/0, Light 20/4, Total Adds 4, WMJJ, WLAC-FM, WLTE, KKUA.

## NEW & ACTIVE

**JOE JACKSON "You Can't Get What You Want (Till You Know What You Want)" (A&M) 76/4**  
Rotations: Heavy 21/0, Medium 42/2, Light 13/2, Total Adds 4, KRAV, WVBS, KCRG, WHNN. Heavy: WFBR, WSB-FM, KOST, WAEB, WGY, WRVR, 2WD, WAVE, WMGN, WMHE, KFI, KWAV, WPPA, KORQ, WSKY, WCKQ, WCHV, WNGS, KRNO, KRBS, KALE. Medium: WPIX, WQUE-FM, WFYR, WHB, WMYX, KHOW, KKL, KGW, KEZR, KJR, WICC, V100, WPJB, WKGW, KEY103, WBT, KRBE-FM, WVLC, WLAC-FM, WRVA, WTRX, KBOI, KUGN, KMJJ, KOY, KIXI-FM, WKNE, WSKI, WTN, WGSV, WAGE, WKYX, KFSB, KEEZ, KWEB, KTWO, K99, KQSW, WCLR. Due to heavy airplay, moves 22-20 on the A/C chart.

**LEE GREENWOOD "God Bless The U.S.A." (MCA) 66/17**  
Rotations: Heavy 1/0, Medium 28/5, Light 37/12, Total Adds 17, WBEN, WSB, WSB-FM, WHB, WAEB, WGY, WKGW, KEY103, KRBE-FM, WFMK, KOIL, KMJJ, KPPL, WTN, WPPA, WVBS, KWBE. Heavy: WFBR. Medium: WISN, WCCO, KGW, WRIE, WTI, WBT, WMAZ, WHHY, WRVA, WHBY, WING, 3WM, KSL, WNNR, WEIM, WTKO, WSKI, WSKY, WJBC, WHNN, KKJO, KTWO, KRBS.

**DAN HARTMAN "I Can Dream About You" (MCA) 64/6**  
Rotations: Heavy 2/0, Medium 32/2, Light 30/4, Total Adds 6, WQUE-FM, WCCO, WSNY, WENS, 3WM, KIXI-FM. Heavy: WCKQ, WKYX. Medium: WSB-FM, WFYR, KOST, KGW, KJR, WAEB, WMAZ, WRVR, WHHY, WMGN, WMHE, KMJJ, KFI, KPPL, WNNR, WSKI, WTN, WPPA, WSKY, WAGE, WCIL, KEEZ, WHNN, WJON, KRNO, KQSW, KRBS, KALE, WCHV.

**AMANDA HOMI & BRIAN JARVIS "Friend Of A Friend" (GRP) 57/0**  
Rotations: Heavy 6/0, Medium 39/0, Light 12/0, Total Adds 0. Heavy: WAHR, WMGN, KUGN, WNNR, WKNE, KRNO. Medium: WHB, WISN, KGW, KBEST, WKGW, WVLC, WMAZ, WRVA, WHBY, WNAM, WHBC, WING, KRNT, WTRX, KOIL, WMHE, KBOI, KKUA, KIXI-FM, KKPL, WSKI, WPPA, KORQ, WCHV, WGSV, WAGE, WKYX, WJBC, WCIL, KCRG, KFSB, KEEZ, KWEB, WHNN, WJON, KKJO, WBOW, KQSW, KRBS.

**JUICE NEWTON "A Little Love" (RCA) 56/24**  
Rotations: Heavy 0/0, Medium 24/9, Light 32/15, Total Adds 24, WSB, WQUE-FM, KOST, KGW, KEZR, KJR, WICC, WKGW, KEY103, WGOV, WVLC, WRVA, WHBY, WHBC, WING, KKUA, WNNR, WTKO, WTN, WPPA, WCHV, WNGS, WVBS, KALE. Medium: KVIL-FM, WCCO, KS94, KBEST, WMAZ, WMGN, KWAV, KIXI-FM, WSKY, WCKQ, WGSV, KCRG, KFSB, KEEZ.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 CYNDI LAUPER	128/1	117	11	0
2 DAN FOGELBERG	127/2	97	28	2
3 DENIECE WILLIAMS	122/1	102	20	0
4 KENNY ROGERS	112/0	80	26	6
5 BILLY JOEL	107/0	67	34	6
6 CULTURE CLUB	114/3	55	44	15
7 LIONEL RICHIE	97/0	51	40	6
8 ANNE MURRAY	107/2	48	46	13
9 SHAKIN' STEVENS	97/1	56	33	8
10 KIM CARNES	104/1	50	43	11
11 PHIL COLLINS	91/0	42	42	7
12 MIKE RENO & ANN WILSON	112/7	27	67	18
13 ALABAMA	99/5	40	45	14
14 JAMES INGRAM	83/0	39	36	8
15 PEABO BRYSON	103/8	14	63	26
16 MICHAEL MARTIN MURPHEY	94/2	23	56	15
17 PEABO BRYSON/ROBERTA FLACK	84/0	27	46	11
18 MANHATTAN TRANSFER	81/0	22	44	15
19 LAURA BRANIGAN	82/18	19	38	25
20 JOE JACKSON	76/4	21	42	13
21 J. IGLESIAS & W. NELSON	62/0	16	37	9
22 MICHAEL GORE	60/0	20	33	7
23 SERGIO MENDES	84/6	4	53	27
24 ALAN PARSONS PROJECT "Prime"	87/7	4	50	33
25 ALAN PARSONS PROJECT "Answer"	58/0	19	27	12

## MOST ADDED

**ELTON JOHN (27)**  
Sad Songs (Say So Much) (Geffen)  
**JUICE NEWTON (24)**  
A Little Love (RCA)  
**LAURA BRANIGAN (18)**  
Self Control (Atlantic)  
**LEE GREENWOOD (17)**  
God Bless The U.S.A. (MCA)  
**JOHNNY MATHIS (13)**  
Simple (Columbia)  
**THOMPSON TWINS (11)**  
Doctor! Doctor! (Arista)

## HOTTEST

**CYNDI LAUPER (104)**  
Time After Time (Portrait/CBS)  
**DENIECE WILLIAMS (91)**  
Let's Hear It For The Boy (Columbia)  
**DAN FOGELBERG (75)**  
Believe In Me (Full Moon/Epic)  
**KENNY ROGERS (45)**  
Eyes That See In The Dark (RCA)  
**CULTURE CLUB (34)**  
It's A Miracle (Virgin/Epic)  
**BILLY JOEL (31)**  
The Longest Time (Columbia)

### CHRISTINE McVIE "Love Will Show Us How" (WB) 56/0

Rotations: Heavy 7/0, Medium 37/0, Light 12/0, Total Adds 0. Heavy: WAEB, WKNE, WTN, WPPA, WCKQ, WKYX, KALE. Medium: WFBR, WTAE, KVIL-FM, WQUE-FM, WFYR, WCCO, KGW, WICC, V100, KRBE-FM, 2WD, WAVE, WNAM, WHBC, WMGN, WLTE, KOIL, WMHE, KRAV, KFI, KWAV, KIXI-FM, WSKI, KORQ, WSKY, WCHV, WGSV, WNGS, WCIL, KFSB, KEEZ, KWEB, WJON, KFQD, KRNO, KQSW, KRBS.

### RONNIE MILSAP "Still Losing You" (RCA) 54/6

Rotations: Heavy 3/0, Medium 20/1, Light 31/5, Total Adds 6, WHB, WRVA, WING, KOIL, KKUA, KKPL. Heavy: WCCO, WAHR, KSL. Medium: WAEB, WHBY, KRNT, WTRX, WMGN, WMHE, KWAV, WEIM, WSKI, WSKY, WCKQ, WCIL, WJON, KKJO, KTWO, KALE.

### DAVE GRUSIN "Theme From St. Elsewhere" (GRP) 52/3

Rotations: Heavy 0/0, Medium 19/0, Light 33/3, Total Adds 3, WKJJ, WTKO, WHNN. Medium: WCCO, KBEST, WBT, WMAZ, WRVA, WHBY, KUGN, KWAV, KSL, KPPL, WEIM, WKNE, WSKI, WSKY, WCKQ, WKYX, WJON, KRBS.

### THOMPSON TWINS "Doctor! Doctor!" (Arista) 50/11

Rotations: Heavy 1/0, Medium 21/5, Light 28/6, Total Adds 11, WCCO, WKGW, KRBE-FM, 2WD, WAVE, 3WM, WMHE, KMJJ, WTN, WHNN, KRNO. Heavy: KEY103. Medium: WPRO, KVIL-FM, WMAZ, WRVR, WMGN, WSKI, WPPA, WSKY, WCKQ, WCHV, WAGE, WKYX, KCRG, WJON, WBOW, KRBS.

### MICHAEL JACKSON "Farewell My Summer Love" (Motown) 47/10

Rotations: Heavy 7/1, Medium 20/5, Light 20/4, Total Adds 10, WTAE, WLTT, 55KRC, B100, KBEST, WKGW, WKJJ, 3WM, KIXI-FM, KORQ. Heavy: 97AIA, WAEB, WEZS, WLTE, KFI, KALE. Medium: WSB, WSB-FM, KHOW, KOST, WMAZ, WHHY, WMGN, WMHE, WSKI, WSKY, WCKQ, WGSV, WCIL, KEEZ, KKJO.

### POINTER SISTERS "Jump (For My Love)" (Planet/RCA) 42/4

Rotations: Heavy 12/0, Medium 17/3, Light 13/1, Total Adds 4, KGW, KOIL, KRAV, KWAV. Heavy: WTAE, 97AIA, WFYR, WAEB, 2WD, KFI, WPPA, WCKQ, WCHV, WKYX, KEEZ, WJON. Medium: WFBR, WROR, KVIL-FM, KRBE-FM, WLAC-FM, WFMK, WMGN, WNNR, WKNE, WSKI, WTN, WSKY, KQSW, KRBS.

### EDDIE RABBITT "B-B-Burnin' Up With Love" (WB) 42/1

Rotations: Heavy 1/0, Medium 29/0, Light 12/1, Total Adds 1, V100. Heavy: KJR. Medium: KBEST, KEZR, WBT, WVLC, WMAZ, WHBY, WHBC, KRNT, WMHE, KKUA, KSL, KPPL, WNNR, WTKO, WKNE, WSKI, KORQ, WCKQ, WCHV, WGSV, WAGE, WJBC, WCIL, KCRG, KEEZ, KWEB, WJON, KKJO, KQSW.

### SYLVIA "Victims Of Goodbye" (RCA) 40/1

Rotations: Heavy 1/0, Medium 11/0, Light 28/1, Total Adds 1, WING. Heavy: KSL. Medium: WMAZ, WRVA, WMHE, WSKI, WSKY, WCHV, WKYX, WCIL, WJON, KKJO, KALE.

### LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 38/0

Rotations: Heavy 1/0, Medium 17/0, Light 20/0, Total Adds 0. Heavy: WEIM. Medium: WHB, WISN, WRIE, KEY103, WMAZ, WMHE, KKUA, WNNR, WKNE, WSKI, WSKY, WCKQ, WCIL, WJON, KRNO, KQSW, KRBS.

### STEVE PERRY "Oh Sherrie" (Columbia) 37/3

Rotations: Heavy 14/0, Medium 14/0, Light 9/3, Total Adds 3, WMJJ, WFMK, KRAV. Heavy: WTAE, WAEB, KRBE-FM, WNAM, WSNY, WENS, WMHE, KPPL, WSKI, WCKQ, WCHV, KKJO, WBOW, KALE. Medium: WFBR, 97AIA, WQUE-FM, 55KRC, KUDL, KLIR, WAVE, WTRX, KOIL, KWAV, WTN, WPPA, WNGS.

### BARBARA MANDRELL "I Don't Want To Know Why" (Capitol) 33/5

Rotations: Heavy 0/0, Medium 6/1, Light 27/4, Total Adds 5, 97AIA, WNNR, KFSB, WHNN, KRNO. Medium: WCCO, WMAZ, WRVA, KALE, KSL.

### TINA TURNER "What's Love Got To Do With It" (Capitol) 30/9

Rotations: Heavy 0/0, Medium 8/2, Light 22/7, Total Adds 9, KEY103, WAHR, KKUA, WNNR, WCKQ, WCHV, WCIL, KEEZ, KRNO. Medium: WMAZ, KRNT, WMGN, KWAV, KIXI-FM, WEIM.

### MADONNA "Borderline" (Sire/WB) 30/2

Rotations: Heavy 12/0, Medium 15/0, Light 3/2, Total Adds 2, WLTF, WAEB. Heavy: KOST, KRBE-FM, 2WD, KMJJ, KFI, KWAV, WTKO, WSKI, WTN, WPPA, WCHV, KQSW. Medium: WFBR, WROR, 97AIA, WQUE-FM, WOMC, KGW, WICC, WPJB, WSNY, KRNT, WFMK, KPPL, WSKY, WJON, KRNO.

## SIGNIFICANT ACTION

### ELTON JOHN "Sad Songs (Say So Much)" (Geffen) 27/27

Rotations: Heavy 0/0, Medium 7/7, Light 20/20, Total Adds 27, WTAE, WLTT, 97AIA, WQUE-FM, B100, WGY, WAHR, WAVE, WTRX, WMHE, KUGN, KWAV, KIXI-FM, WEIM, WTKO, WSKY, WCKQ, WCHV, WGSV, WKYX, WNGS, KCRG, KFSB, KKJO, KRBS, KISN, KALE.

### SMOKEY ROBINSON "And I Don't Love You" (Tamla/Motown) 23/1

Rotations: Heavy 0/0, Medium 6/0, Light 17/1, Total Adds 1, WKGW. Medium: WMAZ, WNNR, WEIM, WSKI, WCHV, WCIL.

### JOHN LENNON "Borrowed Time" (Polydor/PolyGram) 21/5

Rotations: Heavy 1/0, Medium 3/0, Light 17/5, Total Adds 5, WKGW, WMHE, KORQ, WCKQ, KFSB. Heavy: KALE. Medium: KIXI-FM, WEIM, WPPA.

### GEORGE WINSTON "Blossom/Meadow" (Windham Hill) 17/5

Rotations: Heavy 0/0, Medium 4/0, Light 13/5, Total Adds 5, W101, WHBY, WCIL, KFSB, KQSW. Medium: WHBC, KUGN, KSL, WEIM.

### L. RONDSTADT & N. RIDDLE ORCHESTRA "Someone To Watch Over Me" (Asylum) 17/2

Rotations: Heavy 1/0, Medium 6/0, Light 10/2, Total Adds 2, WSKY, WKYX. Heavy: WCCO. Medium: WTI, WRVA, WHBY, WMHE, KSL, WEIM.

### EURYTHMICS "Who's That Girl" (RCA) 16/3

Rotations: Heavy 0/0, Medium 8/1, Light 8/2, Total Adds 3, 2WD, WEIM, WCHV. Medium: WFBR, WMHE, WPPA, WSKY, WKYX, KEEZ, KFQD.

### MARK GRAY "If All The Magic Is Gone" (Columbia) 15/6

Rotations: Heavy 0/0, Medium 1/0, Light 14/6, Total Adds 6, WICC, KKUA, WGSV, WCIL, KFSB, KQSW. Medium: WCCO.

### ROB TRO "Kari's Eyes" (Jamey) 12/3

Rotations: Heavy 0/0, Medium 3/1, Light 9/2, Total Adds 3, WAHR, WVLC, WCKQ. Medium: KUGN, WCIL.

### IRENE CARA "Breakdance" (Network/Geffen) 12/1

Rotations: Heavy 4/0, Medium 4/0, Light 4/1, Total Adds 1, WFMK. Heavy: KRBE-FM, WTN, WPPA, KFSB. Medium: WFBR, WROR, KVIL-FM, WQUE-FM.

### LIONEL RICHIE "Stuck On You" (Motown) 10/5

Rotations: Heavy 4/0, Medium 4/3, Light 2/2, Total Adds 5, WRMM, WARM98, KBEST, KEZR, WSNY. Heavy: 97AIA, KOST, B100, WEZS. Medium: KFI.

### TEDDY PENDERGRASS "Hold Me" (Asylum) 10/2

Rotations: Heavy 0/0, Medium 2/1, Light 8/1, Total Adds 2, WCCO, KOST. Medium: WPIX.

### BRUCE SPRINGSTEEN "Dancing In The Dark" (Columbia) 10/0

Rotations: Heavy 2/0, Medium 6/0, Light 2/0, Total Adds 0. Heavy: WQUE-FM, WAVE. Medium: WMHE, KPPL, KWAV, WSKI, WPPA, WSKY.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.





# AOR / ALBUMS

**June 1, 1984**

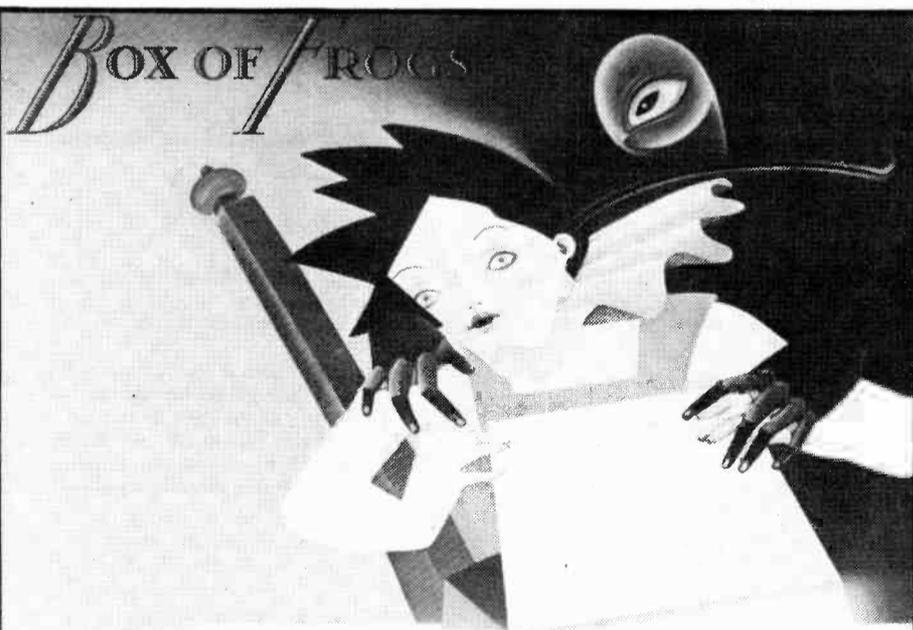
**172 REPORTERS**

Three Weeks Last  
Weeks Weeks Weeks

Three Weeks Last	Two Weeks	Weeks	Weeks	Weeks	Album	Label
1	1	1			<b>1 CARS</b> /Heartbeat City (Elektra)	
2	2	2			<b>2 RUSH</b> /Grace Under Pressure (Mercury/PG)	
-	6	3			<b>3 STREETS OF FIRE</b> /Soundtrack (MCA)	
					<b>4 JEFFERSON STARSHIP</b> /Nuclear Furniture (Grunt/RCA)	
15	10	6			<b>5 BILLY IDOL</b> /Rebel Yell (Chrysalis)	
3	3	4			<b>6 STEVE PERRY</b> /Street Talk (Columbia)	
11	8	8			<b>7 ZZ TOP</b> /Eliminator (WB)	
4	4	5			<b>8 SLADE</b> /Keep Your Hands Off... (CBS Associated)	
-	-	10			<b>9 GREG KIHN BAND</b> /Kihntagious (Beserkley/E-A)	
5	5	7			<b>10 SCORPIONS</b> /Love At First Sting (Mercury/PG)	
20	16	15			<b>11 DUKE JUPITER</b> /White Knuckle Ride (Morocco/Motown)	
27	19	14			<b>12 RATT</b> /Out Of The Cellar (Atlantic)	
					<b>13 RED RIDER</b> /Breaking Curfew (Capitol)	
10	7	9			<b>14 ORION THE HUNTER</b> /Orion The Hunter (Portrait/CBS)	
30	22	17			<b>15 VAN STEPHENSON</b> /Righteous Anger (MCA)	
12	11	11			<b>16 JOE JACKSON</b> /Body And Soul (A&M)	
28	20	18			<b>17 RUSS BALLARD</b> /Russ Ballard (EMI America)	
17	14	13			<b>18 ROGER WATERS</b> /The Pros And Cons... (Columbia)	
-	26	20			<b>19 CHICAGO</b> /Chicago 17 (WB)	
6	9	12			<b>20 HUEY LEWIS &amp; THE NEWS</b> /Sports (Chrysalis)	
25	23	22			<b>21 MOTLEY CRUE</b> /Shout At The Devil (Elektra)	
7	13	19			<b>22 VAN HALEN</b> /1984 (WB)	
					<b>23 CHRIS DeBURGH</b> /Man On The Line (A&M)	
31	30	25			<b>24 THOMPSON TWINS</b> /Into The Gap (Arista)	
13	12	16			<b>25 CYNDI LAUPER</b> /She's So Unusual (Portrait/CBS)	
-	-	30			<b>26 LITTLE STEVEN</b> /Voice Of America (EMI America)	
37	29	27			<b>27 PSYCHEDELIC FURS</b> /Mirror Moves (Columbia)	
-	38	29			<b>28 WHITESNAKE</b> /Slide It In (Geffen)	
-	-	31			<b>29 ROGER GLOVER</b> /Mask (21/P&G)	
16	18	21			<b>30 ICICLE WORKS</b> /Icicle Works (Arista)	
9	15	23			<b>31 DAVID GILMOUR</b> /About Face (Columbia)	
					<b>32 STEVIE RAY VAUGHAN</b> /Couldn't Stand The... (Epic)	
29	25	28			<b>33 MANFRED MANN'S...</b> /Somewhere In Afrika (Arista)	
8	17	24			<b>34 NIGHT RANGER</b> /Midnight Madness (Camel/MCA)	
-	40	36			<b>35 R.E.M.</b> /Reckoning (IRS/A&M)	
19	24	26			<b>36 HOWARD JONES</b> /Human's Lib (Elektra)	
					<b>37 EDDY GRANT</b> /Going For Broke (Portrait/CBS)	
-	-	38			<b>38 FACE TO FACE</b> /Face To Face (Epic)	
34	33	35			<b>39 INXS</b> /The Swing (Atco)	
35	32	32			<b>40 DURAN DURAN</b> /Seven And The Ragged Tiger (Capitol)	

Total Hot Medium Total  
Reports Rotation Rotation Adds All  
Rotations

"Magic" (158)	"Drive" (57)	"Hello Again" (46)	172+	161+	11=	0-
"Distant" (144)	"Red Sector" (82)	"Body" (40)	154-	118-	35+	2-
"Deeper & Deeper" (163)			165+	90+	75-	3-
"No Way Out" (156)	"Layin' " (41)	"Sorry" (12)	160+	102+	55-	10+
"Eyes Without A Face" (137)			140=	107+	32-	2-
"She's Mine" (80)	"Oh Sherrie" (71)	"Away" (17)	141-	95-	45-	8-
"Legs" (133)			133-	95+	38-	2-
"Run Runaway" (126)	"My Oh My" (27)		130-	94-	36+	0-
"Reunited" (147)			152+	46+	105-	10-
"Big City" (63)	"Hurricane" (62)	"Still" (35)	130-	77-	52+	15+
"Little Lady" (140)			140+	38+	102-	1-
"Round And Round" (130)			131+	50+	77+	6-
"Young Thing, Wild Dreams (Rock Me)" (145)			145+	23+	118+	11-
"So You Ran" (126)			126-	58-	68-	2=
"Modern Day Delilah" (122)			123+	57+	65-	2-
"You Can't Get What You Want..." (114)			116-	73-	42+	5+
"Voices" (129)			134+	27+	105-	4-
"5:01 AM (The Pros...)" (122)	"4:41 AM..." (21)		128-	41+	86-	3-
"Stay The Night" (117)			121+	47+	70-	4-
"The Heart Of R&R" (86)	"Walking" (17)		101-	70-	30+	6+
"Too Young To Fall In Love" (109)			110+	27+	82=	3-
"I'll Wait (56)	"Panama" (41)	"Top Jimmy" (10)	88-	58-	30+	2-
"High On Emotion" (119)			120+	10+	91+	44-
"Doctor! Doctor!" (101)			104+	36+	62+	12-
"Time After Time" (82)	"She Bop" (12)		87-	62-	24+	2=
"Los Desparecidos" (64)	"Darkness" (54)		111+	14+	92+	17-
"The Ghost In You" (101)			102+	26+	73+	9-
"Slow 'n' Easy" (78)	"Slide" (13)	"Stranger" (11)	94+	24+	67+	8-
"The Mask" (109)			109+	10+	91+	22-
"Whisper To A Scream (Birds Fly)" (96)			99-	25-	72-	4+
"Murder" (57)	"Blue Light" (27)	"Lovers" (11)	81-	35-	45-	5+
"Voodoo..." (59)	"Couldn't..." (36)	"Cold..." (30)	102+	16+	79+	18-
"Rebel" (87)			87-	17-	70-	2-
"Sister Christian" (62)			69-	40-	29-	1-
"So. Central Rain" (80)			85+	16+	65+	8-
"What Is Love?" (79)			81-	25-	55-	1=
"Romancing The Stone" (84)			84+	16+	65+	3-
"Out Of My Hands" (47)	"10-9-8" (26)		72+	11+	58=	5-
"Original Sin" (46)	"The Swing" (19)		69-	19+	49-	5+
"The Reflex" (64)			64-	31-	33+	1=



**BOX OF FROGS is**

Jim McCarty,  
Paul Samwell-Smith,  
Chris Dreja, John Fiddler  
Plus special guest appearance by Jeff Beck



Distributed by CBS Records

**THE BOX BREAKS JUNE 14th**

## BREAKERS®

**JEFFERSON STARSHIP**  
Nuclear Furniture (Grunt/RCA)

93% of our reporters on it. 160/10 including adds at WXRT, WLLZ, KSHE, KBCO, KRCK, KGB, WYFE, KLPX. Debuts at #4 on the Album Chart.

**RED RIDER**  
Breaking Curfew (Capitol)

84% of our reporters on it. 144/11 including adds at WBCN, WRIF, KBCO, KRCK, KCAL, WAAF, KRIX, WQMF, KLYV. Debuts at #13 on the Album Chart.

**CHRIS DeBURGH**  
Man On The Line (A&M)

70% of our reporters on it. 120/44 including adds at WBCN, WAPP, DC101, WKLS, WNOR, WSKS, KBCO, KDKB, KUPD, KRCK, KZAP, KGB, KSJO. Debuts at #23 on the Album Chart.

**STEVIE RAY VAUGHAN**  
Couldn't Stand The Weather (Epic)

59% of our reporters on it. 102/18 including adds at WBCN, KSRR, KBCO, KGON, WQBK, WPDH, KRIX, KLAQ, WKQQ, KXZL, KOMP. Debuts at #32 on the Album Chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

# AOR ALBUMS

## MOST ADDED

**CHRIS DeBURGH (44)**  
Man On The Line (A&M)  
**ANDY FRASER (23)**  
Fine Fine Line (Island)  
**ROGER GLOVER (22)**  
Mask (21/PolyGram)  
**TINA TURNER (22)**  
Private Dancer (Capitol)  
**STEVIE RAY VAUGHAN (18)**  
Couldn't Stand The Weather (Epic)  
**LITTLE STEVEN (17)**  
Voice Of America (EMI America)  
**DEF LEPPARD (16)**  
High 'N' Dry (Mercury/PolyGram)

## MOST HOTS

**CARS (161)**  
Heartbeat City (Elektra)  
**RUSH (118)**  
Grace Under Pressure (Mercury/PolyGram)  
**BILLY IDOL (107)**  
Rebel Yell (Chrysalis)  
**JEFFERSON STARSHIP (102)**  
Nuclear Furniture (Grunt/RCA)

## NEW & ACTIVE

**NIK KERSHAW/Human Racing (MCA) 58/2 (57/3)**  
Adds: WDHA, WXLP. Hots: 21 include WXRT, WMMS, KBCO, WFYV, KGGO, WLAV, KKDJ. Mediums: 36 include WSHE, WSKS, KDKB, WZZO, WTPA, WKQQ, WDIZ, WTUE, WIOT, KILO, KZEL.

**DEF LEPPARD/High 'N' Dry (Mercury/PolyGram) 55/16 (45/27)**  
Adds include WAPP, WNOR, KXZL, WIOT, KMOD, KOMP. Hots: 3 CFOX, CITI-FM, KFMG. Mediums: 43 include WIYY, WRIF, KUPD, KZAP, KGB, KRQR, KZOK, WZZO, WAQY, WAAF, WKQQ, WDIZ, WOOS, WXLP, KQDS, KKDJ.

**TONY CAREY/Some Tough City (MCA) 54/14 (55/5)**  
Adds include WAPP, WNOR, KXZL, WIOT, KMOD, KOMP. Hots: 3 CFOX, CITI-FM, KFMG. Mediums: 43 include WIYY, WRIF, KUPD, KZAP, KGB, KRQR, KZOK, WZZO, WAQY, WAAF, WKQQ, WDIZ, WOOS, WXLP, KQDS, KKDJ.

**HARD TO HOLD/Soundtrack (RCA) 53/11 (53/24)**  
Adds include WAPP, WNOR, KXZL, WIOT, KMOD, KOMP. Hots: 3 CFOX, CITI-FM, KFMG. Mediums: 43 include WIYY, WRIF, KUPD, KZAP, KGB, KRQR, KZOK, WZZO, WAQY, WAAF, WKQQ, WDIZ, WOOS, WXLP, KQDS, KKDJ.

**BON JOVI/Bon Jovi (Mercury/PolyGram) 45/6 (45/3)**  
Adds: WEBN, KCAL, WRIF, WOUR, WBYG. Hots: 9 include KTXQ, WNOR, WLUP, WXRT, KQAK, WQBK, WIBA, K97. Mediums: 25 include WBCN, WAPP, WMMR, WHJY, DC101, WSHE, WMMS, KMET, KUPD, 91X, KFOG, KZOK, KREM.

**ANDY FRASER/Fine Fine Line (Island) 39/23 (25/25)**  
Adds include WNEW-FM, WYFN, WSKS, KGB, KFOG, WPLR, WPDH, WAQY, KKDJ. Hots: 2 KZOK, KIDQ. Mediums: 28 include WBAB, WMMS, KSHE, KMEL, KRQR, WAAF, WLAV.

**WANG CHUNG/Points On The Curve (Geffen) 39/3 (37/1)**  
Adds: WKLS, WLAV, KSMB. Hots: 15 include WBCN, WSHE, WXRT, WMMS, KBCO, KLOS, KMET, KROQ, KDKB. Mediums: 24 include WBAB, WDVE, WLUP, KBPI, 91X, WAAF, KQDS, KREM, KWFM.

**HUMAN LEAGUE/Hysteria (A&M) 38/2 (37/12)**  
Adds: WHMD, KFMQ. Hots: 8 include WBCN, CHOM-FM, CHUM-FM, WXRT, KBCO, WPDH, KTCL. Mediums: 25 include WBAB, KROQ, 91X, KFOG, KQAK, WHCN, WDHA, WAQY, KQDS, WLAV, KKDJ.

**PRETENDERS/Learning To Crawl (Sire/WB) 35/5 (34/2)**  
Adds include WYDD, WRIF, WOUR, WBYG. Hots: 9 include KTXQ, WNOR, WLUP, WXRT, KQAK, WQBK, WIBA, K97. Mediums: 25 include WBCN, WAPP, WMMR, WHJY, DC101, WSHE, WMMS, KMET, KUPD, 91X, KFOG, KZOK, KREM.

**EURHYTHMICS/Touch (RCA) 34/3 (33/3)**  
Adds include KQWB-FM, WBYG. Hots: 8 WAPP, WMMS, KBCO, KROQ, KQAK, K97, KSMB, WCPZ. Mediums: 24 include WLUP, KUPD, 91X, WZZO, KMBQ, KQDS, WIOT.

**RESTLESS/The Restless (Mercury/PolyGram) 30/7 (25/10)**  
Adds: KRIX, WLWQ, WIOT, KLPX, WDEK, WBYG, KSQY. Hots: 5 include WMMS, WOUR, WYFE. Mediums: 21 include WMMR, WHJY, DC101, WYFN, KBPI, KGB, WRQR, WCMF, WFYV, WLAV, KMOD, KILO.

**TINA TURNER/Private Dancer (Capitol) 24/22 (0/0)**  
Adds include WBCN, WMMS, KBCO, WDHA, KQDS, WLAV, WWCT, KMOD, WWWV, KOZZ. Hots: 2 WLUP, KFMF. Mediums: 8 KBPI, KDKB, KUPD, WQBK, WTPA, WROQ, KWXL, KWFM.

**ALCATRAZZ/Live Sentence (Rocshire) 24/4 (25/7)**  
Adds: KOLA, KRQR, KRIX, KQDS. Hots: 1 WYFN. Mediums: 20 include WDVE, WLAV, WIOT, KMOD.

**KICK AXE/Vices (Pasha/CBS) 20/8 (13/11)**  
Adds include KLOS, KLPX, WIQB. Hots: 2 KRCK, CFOX. Mediums: 15 include KTXQ, KMET, KSJO, WCCC, KEZE, KWFM.

**JOE COCKER/Civilized Man (Capitol) 17/2 (16/4)**  
Adds include WBYG. Hots: 4 KBCO, KREM, KSPN, KTCL. Mediums: 12 include WSHE, WLUP, WXRT, KINK, KILO.

**VANILLA FUDGE/Mystery (Atco) 15/8 (8/7)**  
Adds include KIDQ, KILO, KPOI, KEZE, KLPX. Hots: 1 WMMS. Mediums: 10 include WIYY, KBCO, KMET, WDHA, KFMG.

**MAMA'S BOY/Mama's Boy (Jive/Arista) 15/2 (0/0)**  
Adds: KMOD, WBYG. Hots: 0. Mediums: 13 include WDVE, KRCK, KGB, WTPA, WPDH, WXLP.

**ANY TROUBLE/Wrong End Of The Race (EMI America) 14/1 (14/1)**  
Adds: WOUR. Hots: 3 WXRT, WLAV, KTCL. Mediums: 11 include KBCO, KQAK, WRKI.

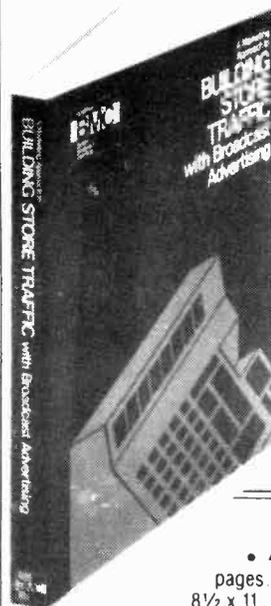
**JOHNNY WINTER/Guitar Slinger (Alligator) 13/2 (12/1)**  
Adds: WTPA, KSMB. Hots: 2 WDEK, KTCL. Mediums: 11 include KTXQ, WXRT, KBCO, WLAV.

**ECHO & THE BUNNYMEN/Ocean Rain (Sire/WB) 12/2 (13/6)**  
Adds: CHEZ-FM, KUFO. Hots: 4 Hots: CHUM-FM, KROQ, KTCL. Mediums: 7 include WCKO, WXRT, KBCO, KQAK.

**NEW & ACTIVE** — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added in this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

**AOR ALBUMS** — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

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# R&R AOR /HOT TRACKS

Three Weeks	Two Weeks	Last Week	172 REPORTERS	Total	Hot	Medium	Total Adds
4	1	1	<b>1</b> BRUCE SPRINGSTEEN/Dancing In... (Columbia)	166-	156+	10-	0-
1	1	2	<b>2</b> CARS/Magic (Elektra)	158-	148-	10+	0-
7	5	4	<b>3</b> FIXX/Deeper & Deeper (MCA)	163+	89+	74-	2=
12	6	5	<b>4</b> JEFFERSON STARSHIP/No Way Out (Grunt/RCA)	156=	102+	52-	3-
3	3	3	<b>5</b> RUSH/Distant Early Warning (Mercury/PG)	144-	106-	38+	1-
19	10	7	<b>6</b> BILLY IDOL/Eyes Without A Face (Chrysalis)	137=	105+	31-	2-
9	9	8	<b>7</b> ZZ TOP/Legs (WB)	133-	95+	38-	3-
2	2	6	<b>8</b> SLADE/Run Runaway (CBS Associated)	126-	92-	34+	0-
27	16	11	<b>9</b> GREG KIHN BAND/Reunited (Beserkley/E-A)	147+	44+	102-	7-
20	14	12	<b>10</b> DUKE JUPITER/Little Lady (Morocco/Motown)	140+	38+	102-	1-
29	20	13	<b>11</b> RATT/Round And Round (Atlantic)	130+	49+	77+	5-
43	27	15	<b>12</b> RED RIDER/Young Thing, Wild Dreams... (Capitol)	145+	24+	119+	9-
8	7	9	<b>13</b> ORION THE HUNTER/So You Ran (Portrait/CBS)	126-	57-	69+	2=
34	23	18	<b>14</b> VAN STEPHENSON/Modern Day Delilah (MCA)	122+	57+	64-	2-
-	41	19	<b>15</b> ROD STEWART/Infatuation (WB)	130+	41+	86+	7-
11	11	10	<b>16</b> JOE JACKSON/You Can't Get What You Want (A&M)	114-	72-	41+	3+
18	15	14	<b>17</b> ROGER WATERS/5:01 AM (The Pros...) (Columbia)	122-	41+	80-	1-
33	21	20	<b>18</b> RUSS BALLARD/Voices (EMI America)	129+	26+	101=	4-
37	31	23	<b>19</b> CHICAGO/Stay The Night (WB)	117+	46+	67-	4-
30	25	24	<b>20</b> MOTLEY CRUE/Too Young To Fall In Love (Elektra)	109+	26+	82+	3-
6	13	17	<b>21</b> HUEY LEWIS & THE NEWS/The Heart Of R&R (Chrysalis)	86-	61-	25+	2+
-	-	40	<b>22</b> CHRIS DeBURGH/High On Emotion (A&M)	119+	10+	90+	43-
39	32	30	<b>23</b> PSYCHEDELIC FURS/The Ghost In You (Columbia)	101+	25+	73+	9-
13	12	16	<b>24</b> CYNDI LAUPER/Time After Time (Portrait/CBS)	82-	61-	21-	0-
-	48	33	<b>25</b> ROGER GLOVER/The Mask (21/PG)	109+	10+	91+	24-
50	40	31	<b>26</b> THOMPSON TWINS/Doctor! Doctor! (Arista)	101+	33+	62+	13-
38	38	27	<b>27</b> RUSH/Red Sector A (Mercury/PG)	82+	49+	31=	8+
15	19	22	<b>28</b> ICICLE WORKS/Whisper To A Scream... (Arista)	96-	25-	70-	2-
4	8	21	<b>29</b> STEVE PERRY/Oh Sherrie (Columbia)	71-	61-	10-	0=
60	49	37	<b>30</b> STEVE PERRY/She's Mine (Columbia)	80+	38+	39+	12-
32	30	28	<b>31</b> MANFRED MANN'S EARTH BAND/Rebel (Arista)	87-	17-	70-	2-
-	56	41	<b>32</b> WHITESNAKE/Slow 'n' Easy (Geffen)	78+	17+	58+	10-
21	24	29	<b>33</b> HOWARD JONES/What Is Love? (Elektra)	79-	24-	54-	1=
25	26	32	<b>34</b> SCORPIONS/Big City Nights (Mercury/PG)	63-	32-	31=	1=
-	47	39	<b>35</b> EDDY GRANT/Romancing The Stone (Portrait/CBS)	84+	16+	65+	3-
10	17	25	<b>36</b> SCORPIONS/Rock You Like A Hurricane (Mercury/PG)	62-	40-	22-	2+
5	18	26	<b>37</b> NIGHT RANGER/Sister Christian (Camel/MCA)	62-	35-	27-	0=
56	46	42	<b>38</b> R.E.M./So. Central Rain (IRS/A&M)	80+	14+	62+	9-
36	34	36	<b>39</b> DURAN DURAN/The Reflex (Capitol)	64-	31-	33+	0-
-	-	51	<b>40</b> CARS/Drive (Elektra)	57+	35+	20+	13+
16	28	35	<b>41</b> VAN HALEN/I'll Wait (WB)	56-	35-	21+	1=
-	-	45	<b>42</b> BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)	58+	31+	24+	13-
17	22	34	<b>43</b> DAVID GILMOUR/Murder (Columbia)	57-	21-	36-	1+
31	36	38	<b>44</b> CHRISTINE McVIE/Love Will Show Us How (WB)	61-	20-	40-	0-
-	-	60	<b>45</b> LITTLE STEVEN/Los Desaparecidos (EMI America)	64+	3+	57+	18-
<b>DEBUT</b>			<b>46</b> STEVIE RAY VAUGHAN/Voodoo Chile (Epic)	59+	8+	46+	15-
55	53	49	<b>47</b> NIK KERSHAW/Wouldn't It Be Good (MCA)	58+	21=	36+	3=
-	-	53	<b>48</b> LITTLE STEVEN/Out Of The Darkness (EMI America)	54-	11+	42-	4-
41	42	46	<b>49</b> CARS/Hello Again (Elektra)	46-	21-	25-	0=
24	29	47	<b>50</b> HAGAR/SCHON/AARONSON/SHRIEVE/Whiter... (Geffen)	49-	14-	35-	1=
57	57	56	<b>51</b> VAN HALEN/Panama (WB)	41+	19-	22+	3+
<b>DEBUT</b>			<b>52</b> CARS/It's Not The Night (Elektra)	38+	20+	17-	6=
48	45	48	<b>53</b> INXS/Original Sin (Atco)	46-	17+	29-	0-
49	51	52	<b>54</b> RUSH/Body Electric (Mercury/PG)	40-	17-	23=	1=
-	60	55	<b>55</b> FACE TO FACE/Out Of My Hands (Epic)	47-	5=	41-	2-
<b>DEBUT</b>			<b>56</b> JEFFERSON STARSHIP/Layin' It On The Line (Grunt/RCA)	41+	14+	19+	40+
40	50	-	<b>57</b> WANG CHUNG/Dance Hall Days (Geffen)	37+	13+	24=	2+
28	35	44	<b>58</b> TALK TALK/It's My Life (EMI America)	39-	17-	22-	0=
<b>DEBUT</b>			<b>59</b> PRINCE/When Doves Cry (WB)	44+	8+	29+	21-
<b>DEBUT</b>			<b>60</b> BON JOVI/She Don't Know Me (Mercury/PG)	38+	9+	26-	6+

# BREAKERS.

## CHRIS DeBURGH High On Emotion (A&M)

69% of our reporters on it. 119/43 including adds at WBCN, WAPP, DC101, KEGL, WNOR, WSKS, KQRS, KAZY, KDKB, KUPD, KZAP, KGB, KSJO, WAQY, WAAF. Moves 40-22 on the Hot Tracks chart.

## NEW & ACTIVE

- RICK SPRINGFIELD "Don't Walk Way" (RCA) 47/11 (41/24)  
Adds: KLOL, WCMF, WOVE, WCKN, WQMF, WQDR, WLWQ, WWCT. Hots 3 include KEGL, WTKX. Mediums 38 include WBAB, WYSP, KZEW, WMMS, KBPI, KGB, WZZO, WPDH, WOOS.
- ELTON JOHN "Sad Songs (Say So Much)" (Geffen) 46/44 (2/2)  
Adds include WSHE, WMET, WXRT, WMMS, WLLZ, KBCO, KMET, KILO. Hots: 6 WYSP, WLUP, WPDH, WKQQ, KGGO, WCPZ. Mediums 22 include WBAB, WNEW-FM, WPLR, KLAQ, WOOS, KREM, KWFM.
- HUMAN LEAGUE "The Lebanon" (A&M) 37/2 (36/12)  
Adds: WHMD, KFMQ. Hots 7 include WBCN, CHOM-FM, CHUM-FM, WXRT, WPDH, KTCL. Mediums 25 include WBAB, KROQ, 91X, KFOG, KQDS, WLAV, KKDJ.
- STEVIE RAY VAUGHAN "Couldn't Stand The Weather" (Epic) 36/4 (35/8)  
Adds: WQBK, KILO, KEZE, KSPN. Hots 8 include WNEW-FM, KFOG, WPDH, KLB, WLAV, KTCL. Mediums 27 include WBAB, WSHE, WXRT, KBPI, WPLR, WAQY.
- SCORPIONS "Still Loving You" (Mercury/PolyGram) 35/18 (20/5)  
Adds include KGB, CFOX, WKLC, KNCN, WLWQ, KILO. Hots 18 include KBPI, KLOS, KUPD, KRQR, WCMF, WDIZ, KFMG, KWFM. Mediums 16 include KDKB, KLAQ, WKQQ, KZEL, KFIV-FM.
- DEF LEPPARD "Me & My Wine" (Mercury/PolyGram) 33/10 (27/17)  
Adds: Q107, KEGL, WCKO, WNOR, WCCC, WOVE, KXZL, KOMP, WBLM, KTYD. Hots: 1 KFMG. Mediums 27 include WIYY, WYFN, KUPD, KZAP, KGB, KRQR, KZOK, WAAF, WDIZ.
- BILLY SATELLITE "Satisfy Me" (Capitol) 33/8 (28/15)  
Adds: WHJY, KCAL, KSJO, KILO, KFIV-FM, KWFM, WBYG, KZOO. Hots: 1 KLPX. Mediums 27 include WBAB, KRQR, WAAF, WQMF, KMOD, KFMG, WRUF, KUFO.
- ANDY FRASER "Fine, Fine Line" (Island) 32/20 (20/20)  
Adds include WNEW-FM, WYFN, WSKS, KGB, WAQY, KKD, KTYD. Hots: 2 KZOK, KIDQ. Mediums 22 include WMMS, KSHE, KRQR, WPLR, WPDH, KUFO.
- TONY CAREY "The First Day Of Summer" (MCA) 31/13 (20/7)  
Adds include WAPP, WKLS, KTXQ, KOMA, WPLR, WRKI. Hots 7 include WNOR, KMEL, KRQR, KFMG, KILO, WSQY. Mediums 20 include WYFN, WSKS, KUPD, WPDH, WAQY, KNCN, KMOD.
- EURYTHMICS "Who's That Girl?" (RCA) 31/4 (29/2)  
Adds: KBCO, WDEK, KQWB-FM, WBYG. Hots 6 include WMMS, KQAK, K97, KSMB, WCPZ. Mediums 23 include WLUP, KUPD, 91X, WZZO, KMBQ, KQDS, WIOT.
- ALAN PARSONS PROJECT "Prime Time" (Arista) 31/0 (31/4)  
Adds: 0. Hots: 9 WLUP, WXRT, KINK, KFOG, WQBK, WOUR, KGGO, WHMD, WCPZ. Mediums 22 include WSHE, WMMS, KMET, KUPD, KMBQ, WOOS, KREM.
- STEVIE RAY VAUGHAN "Cold Shot" (Epic) 30/7 (29/10)  
Adds: WBCN, WNOR, KBCO, WPDH, WQDR, KXZL, WWTR. Hots 6 include KFOG, WCCC, KNCN, KILO. Mediums 21 include WMMR, WYFN, KZOK, WTPA, WDIZ, KFIV-FM, KREM.
- TWISTED SISTER "We're Not Gonna Take It" (Atlantic) 29/29 (0/0)  
Adds include WBAB, WYSP, WHJY, WHCN, KLAQ, KILO, KFIV-FM, WRKI, WIQB. Hots: 0. Mediums 14 include WDVE, KZAP, KSJO, WTPA, WPDH, WCMF, KNCN, KFMG.
- DEF LEPPARD "Bringin' On The Heartbreak" (Mercury/PolyGram) 29/10 (23/12)  
Adds include WAPP, KXZL, WIOT, KMOD. Hots: 2 CFOX, CITI-FM. Mediums 21 include WRIF, KUPD, WZZO, WAQY, WKQQ, WDIZ, WOOS, WXP, KQDS, KKDJ.
- DAVID GILMOUR "Blue Light" (Columbia) 27/3 (26/2)  
Adds: WYFN, KLB, WMGM. Hots 13 include WBCN, WXRT, KFOG, WKQQ, WLAV, WIOT. Mediums 14 include WNEW-FM, WMMR, WSHE, KMET, WPLR, WAAF, WLWQ, KWFM.
- FACE TO FACE "10-9-8" (Epic) 26/3 (21/1)  
Adds: WLUP, WKTU, KLAQ. Hots 6 include WBCN, WQBK, WDHA, WPDH, WBYG. Mediums 18 include WBAB, WXRT, KGGO, WLAV, KREM, WGR, KLYV.
- X "Wild Thing" (Elektra) 26/2 (24/2)  
Adds: KWFM, WBYG. Hots 3 include WMMS, KROQ. Mediums 22 include WBCN, WNOR, WXRT, KLOS, KMET, KDKB, KUPD, 91X.
- RESTLESS "I Wanna Know" (Mercury/PolyGram) 25/4 (20/6)  
Adds: KRIX, KLPX, WBYG, KSQY. Hots 4 include WMMS, WOUR. Mediums 18 include WMMR, WHJY, DC101, WYFN, KBPI, KGB, WCMF, WLAV, KMOD, KILO.
- NICK LOWE "Half Boy And Half Man" (Columbia) 24/13 (15/14)  
Adds include KEGL, KBCO, 91X, WQDR, KLYV. Hots: 1 KROQ. Mediums 16 include WNEW-FM, WMMR, WNOR, WXRT, KMEL, KQAK, WPDH, WLAV.

**MOST ADDS** — A numerical listing of the most added records of the week.

**MOST HOTS** — A numerical listing of the records receiving the most hot rotation reports.

## MOST ADDED

- ELTON JOHN (44)  
Sad Songs (Say...) (Geffen)
- CHRIS DeBURGH (43)  
High On Emotion (A&M)
- JEFFERSON STARSHIP (40)  
Layin' It On The Line (Grunt/RCA)
- TWISTED SISTER (29)  
We're Not Gonna Take It (Atlantic)
- ROGER GLOVER (24)  
The Mask (21/PolyGram)
- PRINCE (21)  
When Doves Cry (WB)
- ANDY FRASER (20)  
Fine, Fine Line (Island)

## MOST HOTS

- BRUCE SPRINGSTEEN (156)  
Dancing In The Dark (Columbia)
- CARS (148)  
Magic (Elektra)
- RUSH (106)  
Distant Early Warning (Mercury/PolyGram)
- BILLY IDOL (105)  
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RAT  
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Light Ads  
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STREETS OF FIRE  
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RUSSELL  
ORION THE HUNTER  
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BRUCE SPRINGSTEEN  
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PRINCE  
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WANG CHUNG  
HUMAN LEAGUE  
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RUSSELL  
ORION THE HUNTER  
RED RIDER  
Medium  
PAT TRAVERS  
YES  
TOMMY LEE  
CHICK COOKER  
NOTLEY CRUE  
RAT  
JUDAS PREST  
PRETENDERS  
MAYNYS  
PSYCHEDELIC PURS  
AGAINST ALL ODDS  
MANFRED MANN  
NAGAR, SCHOW...  
DUKE JUPITER  
JEFFERSON STARSHIP (L)  
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ROGER GLOVER  
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SWEETS  
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HOWARD JONES  
BERLIN  
DONATELIX  
ALARM  
CARS  
CYNDI LAUPER  
AGAINST ALL ODDS  
DURAN DURAN  
KURT COBAIN  
HALL & OATES  
BILLY IDOL  
HUEY LEWIS  
FOOTLOOSE (M)  
STEVE PERRY (L)  
RUSH  
SCORPIONS  
QUEEN  
HARD TO HOLD  
BRUCE SPRINGSTEEN  
THOMPSON TWINS (M)  
VAN HALEN  
YES  
Medium  
BRIAN AUGUSTIN  
STREETS OF FIRE  
DAN GOLDENBERG  
GO-GO'S  
GOLDEN EARRING  
EDDY GRANT  
NAGAR, SCHOW...  
INXS  
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QUEEN  
ROD STUART  
Medium  
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ORION THE HUNTER  
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RHM (M)  
SLADE  
STEVE PERRY (M)  
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WHITESNAKE  
STREETS OF FIRE  
LITTLE STEVEN  
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EDDY GRANT  
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RHM (M)  
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VAN HALEN  
ZZ TOP  
PRINCE  
PSYCHEDELIC PURS  
ROD STUART  
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ROGER WATERS  
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AGAINST ALL ODDS  
X  
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JOHN COUGAR WELLEN  
YES  
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ALAN PARSONS  
Light Ads  
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COLGAR RADIO  
BIG COUNTRY  
JOHN COUGAR WELLEN  
YES  
STYLE COUNCIL  
TOMMY CARBY  
MANFRED MANN  
FOOTLOOSE  
BILLY JOEL  
CHRISTINE MCVIE  
ALAN PARSONS  
Light Ads  
DREAM SYNDICATE  
BRIAN AUGUSTIN  
NICK LOWE  
RED RIDER  
STEVE RAY VAUGHAN  
TINA TURNER  
ROBIN LANE

**WYZZ/Bufalo**  
(716) 881-4555  
PO: TIM SMITH  
ASST. PO: PAUL HEINE  
(PROZEM)

Not  
ROGER WATERS  
ZZ TOP  
CARS  
BRUCE SPRINGSTEEN  
VAN HALEN  
ZZ TOP  
PRINCE  
PSYCHEDELIC PURS  
ROD STUART  
WANG CHUNG  
HUMAN LEAGUE  
BILLY IDOL  
RHM  
DURAN DURAN  
SLADE  
ROGER WATERS  
TALK TALK  
MOTLEY CRUE  
GREG KINN BAND  
STEVE PERRY  
DAVID GILMOUR  
STREETS OF FIRE  
RHM  
Medium  
JOE JACKSON  
ORION THE HUNTER  
ICICLE WORKS  
INXS  
CYNDI LAUPER  
PRETENDERS  
SCORPIONS  
JEFFERSON STARSHIP  
GO-GO'S  
CORY HART  
BERLIN  
ROBERT ELLIS ORRAL  
AGAINST ALL ODDS  
X  
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Not  
ROGER WATERS  
ZZ











# WEST

Continued from Page 70

## Seattle's Hit Radio K-PLUS FM 101.5

PD: Jeff King  
MD: Damien

- H 1 DENISE WILLIAMS/Let's Hear It For The
- H 2 CYNDI LAUPER/Time After Time
- 3 STEVE PERRY/Oh Sherrrie
- 4 DURAN DURAN/The Reflex
- 5 IRENE CARA/Breakdance
- 6 HUEY LEWIS & NEWS/Heart Of Rock & Roll
- 7 LIONEL RICHIE/Hello
- 8 VAN HALEN/I'll Wait
- 9 LAURA BRANIGAN/Self Control
- 10 JERMAINE JACKSON/Tell Me I'm Not Dream
- 11 SCORPIONS/Rock You Like A Hurri
- 12 NIK KERSHAW/Wouldn't It Be Good
- H 13 BILLY IDOL/Eyes Without A Face
- 14 SHALAMAR/Dancing In The Sheets
- 15 POINTER SISTERS/Jump (For My Love)
- 16 EURYTHMICS/Who's That Girl
- 17 SLADE/Run Runaway
- 18 CULTURE CLUB/It's A Miracle
- 19 NIGHT RANGER/Sister Christian
- 20 WANG CHUNG/Dance Hall Days
- 21 ZZ TOP/Lega
- 22 JOE JACKSON/You Can't Get What Yo
- 23 MADONNA/Borderline
- 24 STYLE COUNCIL/My Ever Changing Mood
- H 25 THOMPSON TWINS/Doctor! Doctor!
- 26 CHRISTINE MCVIE/Love Will Show Us How
- 27 BRUCE SPRINGSTEEN/Dancing In The Dark
- 28 HOWARD JONES/What Is Love?
- 29 CHICAGO/Stay The Night
- 30 LAID BACK/White Horse
- 31 ICICLE WORKS/Whisper To A Scream(B
- 32 RENO & WILSON/Almost Paradise
- 33 VAN STEPHENSON/Modern Day Delilah
- H 34 PRINCE/When Doves Cry
- 35 CARS/Magic
- 36 JEFFERSON STARSHI/No Way Out
- 37 ROD STEWART/Infatuation
- D 38 STYX/Music Time
- D 39 FACE TO FACE/10-9-8
- D 40 RICK SPRINGFIELD/Don't Walk Away

- ADDS TONY CAREY/First Day Of Summer
- COREY HART/Sunglasses At Night
- DEY LEFARO/Bringin' On The Heart
- OLLIE & JERRY/Breakin' (There's No
- PAUL YOUNG/Love Of The Common...
- RATT/Round And Round

- ON DAN HARTMAN/I Can Dream About You
- BIG COUNTRY/Wonderland
- FIXX/Deeper And Deeper
- DNIGHT TWILLEY/Little Bit Of Love

## KWOD 105 Sacramento's Best Hit Music

PD: Tom Chase  
MD: Mr. Ed

- H 1 CYNDI LAUPER/Time After Time
- 2 STEVE PERRY/Oh Sherrrie
- H 3 NIGHT RANGER/Sister Christian
- 4 IRENE CARA/Breakdance
- 5 ALAN PARSONS/Don't Answer Me
- 6 DENISE WILLIAMS/Let's Hear It For The
- 7 HUEY LEWIS & NEWS/Heart Of Rock & Roll
- 8 LIONEL RICHIE/Hello
- H 9 POINTER SISTERS/Jump (For My Love)
- H 10 JERMAINE JACKSON/Tell Me I'm Not Dream
- 11 SCORPIONS/Rock You Like A Hurri
- 12 VAN HALEN/I'll Wait
- H 13 DURAN DURAN/The Reflex
- 14 RENO & WILSON/Almost Paradise
- 15 BILLY JOEL/The Longest Time
- 16 LAURA BRANIGAN/Self Control
- 17 CULTURE CLUB/It's A Miracle
- 18 RENO & WILSON/Almost Paradise
- 19 JOE JACKSON/You Can't Get What Yo
- 20 MADONNA/Borderline
- 21 CARS/You Might Think
- 22 BRUCE SPRINGSTEEN/Dancing In The Dark
- 23 CHRISTINE MCVIE/Love Will Show Us How
- 24 EURYTHMICS/Who's That Girl
- 25 SLADE/Run Runaway
- 26 BILLY IDOL/Eyes Without A Face
- 27 CARS/Magic
- 28 JEFFERSON STARSHI/No Way Out
- 29 ROD STEWART/Infatuation
- D 30 VAN STEPHENSON/Modern Day Delilah

- ADDS ZZ TOP/Lega
- THOMPSON TWINS/Doctor! Doctor!
- ELTON JOHN/Sad Songs (Say So Muc

- ON DAN HARTMAN/I Can Dream About You
- RICK SPRINGFIELD/Don't Walk Away
- STYX/Music Time
- CHICAGO/Stay The Night
- COREY HART/Sunglasses At Night
- KISSING PERSONS/Right Now

## Hot Hits in 105 KITS San Francisco

- H 1 PHIL COLLINS/Against All Odds
- H 2 LIONEL RICHIE/Hello
- H 3 DENISE WILLIAMS/Let's Hear It For The
- H 4 DURAN DURAN/The Reflex
- 5 CYNDI LAUPER/Time After Time
- 6 IGLESIAS & NELSON/To All The Girls I've
- 7 GO GO'S/Head Over Heels
- 8 EMMY LOOGIS/Too Loose
- 9 THOMPSON TWINS/Hold Me Now
- 10 STEVE PERRY/Oh Sherrrie
- H 11 CARS/You Might Think
- H 12 BRUCE SPRINGSTEEN/Dancing In The Dark
- 13 POINTER SISTERS/Jump (For My Love)
- H 14 HUEY LEWIS & NEWS/Heart Of Rock & Roll
- 15 JERMAINE JACKSON/Tell Me I'm Not Dream
- 16 EURYTHMICS/Who's That Girl
- 17 NIGHT RANGER/Sister Christian
- 18 IRENE CARA/Breakdance
- 19 TALK TALK/It's My Life
- 20 BERLIN/No More Words
- 21 SHALAMAR/Dancing In The Sheets
- D 22 ROCKWELL/Obscene Phone Caller
- 12 RICK SPRINGFIELD/Love Somebody
- 14 JOHN OGDAR/Authority Song
- D 25 BILLY JOEL/The Longest Time
- D 26 RENO & WILSON/Almost Paradise
- D 27 CULTURE CLUB/It's A Miracle
- 28 VAN HALEN/I'll Wait
- 29 MADONNA/Borderline
- 30 CULTURE CLUB/Miss Me Blind

- ADDS CARS/Magic
- ZZ TOP/Lega
- JEFFERSON STARSHI/No Way Out
- STYX/Music Time
- DAN HARTMAN/I Can Dream About You
- QUEEN/I Want To Break Free
- ROD STEWART/Infatuation
- THOMPSON TWINS/Doctor! Doctor!

- ON TRACEY ULLMAN/They Don't Know
- LAURA BRANIGAN/Self Control
- JOE JACKSON/You Can't Get What Yo
- BILLY IDOL/Eyes Without A Face
- CHICAGO/Stay The Night
- ICICLE WORKS/Whisper To A Scream(B
- STYLE COUNCIL/My Ever Changing Mood
- VAN STEPHENSON/Modern Day Delilah
- CHRISTINE MCVIE/Love Will Show Us How
- HOWARD JONES/What Is Love?
- EDDY GRANT/Romancing The Stone
- WANG CHUNG/Dance Hall Days

## KS 103 FM HOT HITS!

PD: Dave Parks  
MD: Mike Preston  
San Diego

- H 2 1 CYNDI LAUPER/Time After Time
- H 2 DENISE WILLIAMS/Let's Hear It For The
- H 3 DURAN DURAN/The Reflex
- H 4 MADONNA/Borderline
- H 5 NIGHT RANGER/Sister Christian
- 6 STEVE PERRY/Oh Sherrrie
- 7 HUEY LEWIS & NEWS/Heart Of Rock & Roll
- 8 JERMAINE JACKSON/Tell Me I'm Not Dream
- 9 HUEY LEWIS & NEWS/Heart Of Rock & Roll
- 10 LAID BACK/White Horse
- 11 IRENE CARA/Breakdance
- 12 SCORPIONS/Rock You Like A Hurri
- 13 SHALAMAR/Dancing In The Sheets
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- 15 CARS/You Might Think
- 16 VAN HALEN/I'll Wait
- 17 LIONEL RICHIE/Hello
- 18 LAURA BRANIGAN/Self Control
- 19 JERMAINE JACKSON/Tell Me I'm Not Dream
- 20 SCORPIONS/Rock You Like A Hurri
- 21 NIK KERSHAW/Wouldn't It Be Good
- H 22 BILLY IDOL/Eyes Without A Face
- 23 SHALAMAR/Dancing In The Sheets
- 24 POINTER SISTERS/Jump (For My Love)
- 25 EURYTHMICS/Who's That Girl
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- 27 LIONEL RICHIE/Hello
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- H 232 BILLY IDOL/Eyes Without A Face
- 233 SHALAMAR/Dancing In The Sheets
- 234 POINTER SISTERS/Jump (For My Love)
- 235 EURYTHMICS/Who's That Girl
- 236 VAN HALEN/I'll Wait
- 237 LIONEL RICHIE/Hello
- 238 LAURA BRANIGAN/Self Control
- 239 JERMAINE JACKSON/Tell Me I'm Not Dream
- 240 SCORPIONS/Rock You Like A Hurri
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- 483 SHALAMAR/Dancing In The Sheets
- 484 POINTER SISTERS/Jump (For My Love)
- 485 EURYTHMICS/Who's That Girl
- 486 VAN HALEN/I'll Wait
- 487 LIONEL RICHIE/Hello

# EAST Most Added Hottest

Elton John Prince J. Burton & P. Jude Duran Duran Cyndi Lauper Deniece Williams

# CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

# SOUTH Most Added Hottest

Elton John Prince Ollie & Jerry Corey Hart Cyndi Lauper Duran Duran Deniece Williams Steve Perry

### EAST

#### PARALLEL TWO

**WFLY/Albany, NY**  
Clark/Lawrence  
PRINCE  
OLLIE & JERRY  
ELTON JOHN  
NEWCLUES  
DEF LEPPARD  
Hottest:  
STEVE PERRY 3-1  
CYNDI LAUPER 4-2  
DURAN DURAN 8-4  
POINTER SISTERS 12-10  
BILLY IDOL 14-13

**Q100/Allentown, PA**  
Dillon/Freeman  
PRINCE  
ALAN PARSONS  
SERGIO MENDES  
EDDY GRANT  
PAUL YOUNG  
DEF LEPPARD (dp)  
Hottest:  
STEVE PERRY 1-1  
DURAN DURAN 4-4  
HUEY LEWIS & NEWS 9-5  
FRANKIE GOES TO H 17-12  
BILLY IDOL 22-15

**WMAR/Baltimore, MD**  
Wimmer/Payne  
ELTON JOHN  
PRINCE  
OLLIE & JERRY  
COREY HART  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 3-3  
DURAN DURAN 5-5  
BILLY IDOL 36-24  
BRUCE SPRINGSTEEN 40-25

**WNYS/Buffalo, NY**  
Bill Tod  
ELTON JOHN  
OLLIE & JERRY  
LATOYA JACKSON  
EDDY GRANT  
HUMAN LEAGUE  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 3-3  
DURAN DURAN 6-6  
BILLY IDOL 16-10  
BRUCE SPRINGSTEEN 23-12

**WVSR/Charleston, WV**  
Bailey/Larson  
ELTON JOHN  
SERGIO MENDES  
ROBIN GIBB  
FIRE, INC.  
BURTON & JUDE  
HUMAN LEAGUE  
Hottest:  
CYNDI LAUPER 3-1  
STEVE PERRY 4-3  
DURAN DURAN 6-5  
BILLY IDOL 22-16  
HERBIE HANCOCK 40-33

**K104/Erie, PA**  
Bill Shannon  
ELTON JOHN  
JUICE NEWTON  
THOMPSON TWINS  
TINA TURNER  
COREY HART  
RED RIDER  
TONY CAREY  
THE THE  
STREETS  
FACE TO FACE  
BURTON & JUDE  
Hottest:  
STEVE PERRY 2-1  
VAN HALEN 5-2  
DURAN DURAN 9-5  
BILLY IDOL 14-7  
CHICAGO 16-8

**WYCR/Hanover, York, PA**  
Mark Richards  
THOMPSON TWINS  
OLLIE & JERRY  
COREY HART  
PRINCE  
Hottest:  
CYNDI LAUPER 1-1  
DENIECE WILLIAMS 2-2  
HUEY LEWIS & NEWS 10-7  
JERMAINE JACKSON 18-9  
BILLY IDOL 22-14

**WTIC-FM/Hartford, CT**  
Mike West  
WANG CHUNG  
ELTON JOHN  
Hottest:  
DENIECE WILLIAMS 1-1  
HUEY LEWIS & NEWS 2-2  
DURAN DURAN 10-3  
BRUCE SPRINGSTEEN 24-14  
NIGHT RANGER 21-17

**WKEE/Huntington, WV**  
Gary Miller  
PRINCE  
BOB JOVI  
MICHAEL JACKSON  
TINA TURNER  
JUICE NEWTON  
HUMAN LEAGUE  
FIRE, INC.  
BURTON & JUDE  
ELTON JOHN  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 2-2  
IRENE CARA 3-3  
CYNDI LAUPER 4-4  
MADONNA 11-5

**WLAN-FM/Lancaster, PA**  
Todd Halliday  
ELTON JOHN  
DEF LEPPARD (dp)  
SERGIO MENDES  
ROCKWELL  
HUMAN LEAGUE  
PSYCHEDELIC FURS  
BURTON & JUDE  
Hottest:  
CYNDI LAUPER 2-1  
DURAN DURAN 5-4  
IRENE CARA 7-5  
HUEY LEWIS & NEWS 10-7  
VAN HALEN 12-8

**KC101/New Haven, CT**  
Stef Rybak  
ELTON JOHN  
RICK SPRINGFIELD  
TINA TURNER  
MICHAEL JACKSON  
COREY HART  
Hottest:  
CYNDI LAUPER 3-3  
DURAN DURAN 4-4  
NIGHT RANGER 10-6  
CULTURE CLUB 22-12  
SLADE 19-13

**FM106/Philadelphia, PA**  
Steve Davis  
ELTON JOHN  
OLLIE & JERRY  
ALAN PARSONS  
JOCELYN BROWN  
TINA TURNER  
Hottest:  
CYNDI LAUPER 2-1  
STEVE PERRY 3-2  
POINTER SISTERS 4-3  
DENIECE WILLIAMS 1-4  
NIGHT RANGER 12-9

**WBPX/Poughkeepsie, NY**  
Chris Laido  
ELTON JOHN  
OLLIE & JERRY  
ROBIN GIBB  
PEABO BRYSON  
TIMMY THOMAS  
Hottest:  
CYNDI LAUPER 1-1  
DURAN DURAN 9-2  
NIGHT RANGER 2-3  
BILLY IDOL 11-5  
JERMAINE JACKSON 13-9

**Q92/Rochester, NY**  
Jay Stevens  
BURYTHMICS  
ICICLE WORKS  
Hottest:  
DENIECE WILLIAMS 1-1  
BOB JOVI 2-2  
CYNDI LAUPER 6-3  
STEVE PERRY 9-4  
SCORPIONS 11-8

**SBPX/Rochester, NY**  
Tom Mitchell  
ELTON JOHN  
OLLIE & JERRY  
LATOYA JACKSON  
EDDY GRANT  
HUMAN LEAGUE  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 3-3  
DURAN DURAN 6-6  
BILLY IDOL 16-10  
BRUCE SPRINGSTEEN 23-12

**WGFY/Schenectady, NY**  
Tom Parker  
ELTON JOHN  
ALAN PARSONS  
BOB JOVI  
ICICLE WORKS  
DEF LEPPARD (dp)  
Hottest:  
CYNDI LAUPER 3-1  
NIGHT RANGER 4-3  
DURAN DURAN 6-4  
LAURA BRANIGAN 11-9  
JOE JACKSON 13-11

**WKFM/Syracuse, NY**  
Wayne Summers  
OLLIE & JERRY  
JUICE NEWTON  
ELTON JOHN  
ORION THE HUNTER  
PRINCE  
Hottest:  
STEVE PERRY 2-1  
MADONNA 11-8  
LAURA BRANIGAN 17-10  
JOE JACKSON 18-12  
POINTER SISTERS 21-14

**WPST/Trenton, NJ**  
Tom Taylor  
ELTON JOHN  
JUICE NEWTON  
BURTON & JUDE  
HUMAN LEAGUE  
BURTON & JUDE  
Hottest:  
STEVE PERRY 2-1  
HUEY LEWIS & NEWS 11-5  
JOE JACKSON 14-10  
CHICAGO 16-8  
BRUCE SPRINGSTEEN 25-12

**WRCK/Utica, NY**  
Jim Reitz  
DEF LEPPARD (dp)  
TONY CAREY  
PETER GABRIEL  
HUMAN LEAGUE  
R.E.M.  
MR. MISTER  
Hottest:  
VAN HALEN 2-1  
DURAN DURAN 3-2  
HUEY LEWIS & NEWS 7-6  
BILLY IDOL 11-8  
BRUCE SPRINGSTEEN 25-15

**WKFR-FM/Wake-Renae, NY**  
Jim Reitz  
BURTON & JUDE  
ORION THE HUNTER  
DEF LEPPARD  
R.E.M.  
ROCKWELL  
Hottest:  
NIGHT RANGER 1-1  
RENO & WILSON 5-4  
JERMAINE JACKSON 8-6  
MADONNA 12-10  
PRINCE D-12

**WHTF/York, PA**  
Montone/Berzyski  
CARS  
PRINCE  
HUMAN LEAGUE  
TEDDY PENDERGRASS  
FIRE, INC.  
ORION THE HUNTER  
TONY CAREY  
Hottest:  
DURAN DURAN 6-4  
HUEY LEWIS & NEWS 13-9  
BRUCE SPRINGSTEEN 38-18  
INXS 24-19

**Q108/York, PA**  
Mark McKenzie  
WANG CHUNG  
THOMPSON TWINS  
JEPPEFON STARSRI  
COREY HART  
RICK SPRINGFIELD  
SERGIO MENDES (dp)  
Hottest:  
CYNDI LAUPER 2-1  
DURAN DURAN 5-4  
IRENE CARA 7-5  
HUEY LEWIS & NEWS 10-7  
VAN HALEN 12-8

**KC101/New Haven, CT**  
Stef Rybak  
ELTON JOHN  
RICK SPRINGFIELD  
TINA TURNER  
MICHAEL JACKSON  
COREY HART  
Hottest:  
CYNDI LAUPER 3-3  
DURAN DURAN 4-4  
NIGHT RANGER 10-6  
CULTURE CLUB 22-12  
SLADE 19-13

**PARALLEL THREE**

**WFBG/Atlanta, GA**  
Tony Booth  
PAUL YOUNG  
ELTON JOHN  
JUICE NEWTON  
DEF LEPPARD (dp)  
TONY CAREY  
ALABAMA (dp)  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 11-7  
LAURA BRANIGAN 14-9  
JOE JACKSON 15-11  
BILLY IDOL 26-17

**WQUY/Bangor, ME**  
Jim Randall  
GRANDMASTER MELLE  
TONY CAREY  
ORION THE HUNTER  
PRIVATE LIVES  
TEDDY PENDERGRASS  
BURTON & JUDE  
Hottest:  
IRENE CARA 4-1  
STEVE PERRY 2-2  
CYNDI LAUPER 3-3  
JERMAINE JACKSON 13-7  
DURAN DURAN 11-9

**WZON/Bangor, ME**  
Michael O'Hara  
COREY HART  
OLLIE & JERRY  
KID CREOLE  
ELTON JOHN  
RED RIDER  
DAN HARTMAN  
Hottest:  
CYNDI LAUPER 1-1  
NIGHT RANGER 2-2  
DENIECE WILLIAMS 3-3  
STEVE PERRY 4-4  
DURAN DURAN 5-5

**WIGV/Beth, ME**  
Scott Robbins  
PRINCE  
EDDY GRANT  
ROCKWELL  
ROBIN GIBB  
ORION THE HUNTER  
BURTON & JUDE  
Hottest:  
STEVE PERRY 2-1  
HUEY LEWIS & NEWS 9-6  
CULTURE CLUB 15-12  
RENO & WILSON 22-13  
CARS 31-21

**103CIR/Backley, WV**  
Bob Spencer  
HUMAN LEAGUE  
COREY HART  
ELTON JOHN  
BURTON & JUDE  
Hottest:  
STEVE PERRY 2-1  
CYNDI LAUPER 3-2  
NIGHT RANGER 6-4  
DURAN DURAN 7-5  
HUEY LEWIS & NEWS 8-6

**WKIZ/Chambersburg, PA**  
Matthew/Alexander  
OLLIE & JERRY  
ELTON JOHN  
Hottest:  
NIGHT RANGER 2-1  
LAURA BRANIGAN 9-6  
HUEY LEWIS & NEWS 15-11  
BILLY IDOL 17-12  
RENO & WILSON 29-15

**WTSN/Dover, NH**  
Jim Sebastian  
ELTON JOHN  
HUMAN LEAGUE  
BURTON & JUDE  
JEFFERSON STARSHI  
ICICLE WORKS  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 3-2  
STEVE PERRY 9-3  
NIGHT RANGER 12-4  
CULTURE CLUB 17-9

**WERZ/Exeter, NH**  
Scott MacKay  
NIK KERSHAW  
Hottest:  
VAN HALEN 2-1  
DURAN DURAN 3-2  
HUEY LEWIS & NEWS 7-6  
BILLY IDOL 11-8  
BRUCE SPRINGSTEEN 25-15

**WZYO/Frederick, MD**  
Kamosabi Joe  
ELTON JOHN  
PRINCE  
TONY CAREY  
Hottest:  
CYNDI LAUPER 5-1  
STEVE PERRY 3-2  
HUEY LEWIS & NEWS 6-4  
CULTURE CLUB 15-8  
VAN HALEN 14-11

**WQCM/Hagerstown, MD**  
Wm Kaufman  
ELTON JOHN  
FACE TO FACE  
ROBIN GIBB  
Hottest:  
DENIECE WILLIAMS 1-1  
SERGIO MENDES 12-6  
BRUCE SPRINGSTEEN 18-11  
LAURA BRANIGAN 17-12  
BILLY IDOL 30-17

**OK100/Idaho, NY**  
Bill Weston  
ELTON JOHN  
JUICE NEWTON  
HUMAN LEAGUE  
TINA TURNER  
COREY HART  
RED RIDER  
TONY CAREY  
THE THE  
STREETS  
FACE TO FACE  
BURTON & JUDE  
PRINCE  
DEF LEPPARD  
GENESIS  
OLLIE & JERRY  
Hottest:  
CYNDI LAUPER 3-1  
HUEY LEWIS & NEWS 1-2  
STEVE PERRY 2-3  
NIGHT RANGER 4-4  
POINTER SISTERS 6-5

**13FEA/Manchester, NH**  
Rick Ryder  
POINTER SISTERS  
BRUCE SPRINGSTEEN  
WANG CHUNG  
PSYCHEDELIC FURS  
ORION THE HUNTER  
ALAN PARSONS  
BURTON & JUDE  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 4-2  
HUEY LEWIS & NEWS 9-10  
DURAN DURAN 16-6  
LAURA BRANIGAN 15-8

**WKHI/Ocean City, MD**  
Jack Gillen  
none  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 2-2  
DURAN DURAN 6-6  
HUEY LEWIS & NEWS 9-9  
JERMAINE JACKSON 10-10

**8X1U/Parkersburg, WV**  
Paul DeMille  
THOMPSON TWINS  
BURTON & JUDE  
JUICE NEWTON  
ELTON JOHN  
COREY HART  
RED RIDER  
THE THE  
Hottest:  
STEVE PERRY 3-1  
HUEY LEWIS & NEWS 4-2  
CYNDI LAUPER 6-3  
VAN HALEN 8-4  
LAURA BRANIGAN 9-5

**WJBJ/Portland, ME**  
Phoenix/O'Neil  
BURTON & JUDE  
PRIVATE LIVES  
TONY CAREY  
PAUL YOUNG  
R.E.M.  
BOB JOVI  
ELTON JOHN  
Hottest:  
DENIECE WILLIAMS 1-1  
HUEY LEWIS & NEWS 5-3  
DURAN DURAN 6-4  
BRUCE SPRINGSTEEN 20-11  
RENO & WILSON 23-14

**WOMP-FM/Wheeling, WV**  
Dwayne Bonds  
PRINCE  
COREY HART  
HUMAN LEAGUE  
BURTON & JUDE  
MOTLEY CRUE  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 14-8  
NIGHT RANGER 13-9  
HUEY LEWIS & NEWS 20-14

**WNOK-FM/Columbia, SC**  
Peter Wolfe  
ELTON JOHN  
PRINCE  
OLLIE & JERRY  
COREY HART  
ROBIN GIBB  
PAUL YOUNG  
Hottest:  
NIGHT RANGER 1-1  
MADONNA 3-2  
CYNDI LAUPER 7-6  
RICK SPRINGFIELD D-25

**WZLD/Columbia, SC**  
Chuck Finley  
R.E.M.  
ELTON JOHN  
HUMAN LEAGUE  
OLLIE & JERRY  
THOMPSON TWINS  
FACE TO FACE  
ORION THE HUNTER  
Hottest:  
STEVE PERRY 3-1  
HUEY LEWIS & NEWS 11-6  
POINTER SISTERS 24-15  
BRUCE SPRINGSTEEN 39-24  
SLADE 35-25

**KITE/Corpus Christi, TX**  
John Long  
none  
Hottest:  
NIGHT RANGER 1-1  
VAN HALEN 2-2  
SCORPIONS 4-4  
SLADE 5-5  
HOWARD JONES 7-7

**WDOQ/Daytona Beach, FL**  
Walker/Silver  
PAUL YOUNG  
NIK KERSHAW  
BURTON & JUDE  
ELTON JOHN  
ALAN PARSONS  
PEABO BRYSON  
Hottest:  
NIGHT RANGER 1-1  
DENIECE WILLIAMS 3-2  
MILL COLLINS 2-3  
CYNDI LAUPER 8-5  
LAURA BRANIGAN 13-12

**WDCG/Durham-Raleigh, NC**  
Freeman/Wright  
ELTON JOHN  
PRINCE  
RICK SPRINGFIELD  
COREY HART  
OLLIE & JERRY  
EDDY GRANT  
TINA TURNER  
Hottest:  
CYNDI LAUPER 2-1  
DURAN DURAN 5-2  
HUEY LEWIS & NEWS 12-6  
POINTER SISTERS 17-9  
RENO & WILSON 26-15

**KAMZEI/Paso, TX**  
Bob West  
SERGIO MENDES  
ROBIN GIBB  
ALAN PARSONS  
ELTON JOHN  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS 3-1  
STEVE PERRY 2-2  
CYNDI LAUPER 1-3  
SHANNON 6-5  
JERMAINE JACKSON 11-7

**WQID/Bloxi, MS**  
Mickey Couter  
ELTON JOHN  
ICICLE WORKS  
RICK SPRINGFIELD  
CARS  
TONY CAREY  
OLLIE & JERRY  
Hottest:  
CYNDI LAUPER 2-1  
HUEY LEWIS & NEWS 10-4  
JERMAINE JACKSON 11-6  
LAURA BRANIGAN 16-10  
DURAN DURAN 21-14

**KXX106/Birmingham, AL**  
Kevin McCarthy  
ELTON JOHN  
PRINCE  
OLLIE & JERRY  
MICHAEL JACKSON  
BURTON & JUDE  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 2-2  
HUEY LEWIS & NEWS 10-5  
VAN HALEN 11-9  
DURAN DURAN 13-11

**WSSX/Charleston, SC**  
Phillip/Allen  
POINTER SISTERS  
ALAN PARSONS  
ROCKWELL  
COREY HART  
Hottest:  
CYNDI LAUPER 1-1  
DURAN DURAN 3-2  
HUEY LEWIS & NEWS 7-5  
VAN HALEN 12-7  
RENO & WILSON 19-13

**WBCY/Charlotte, NC**  
Bob Kaghan  
ROBIN GIBB  
ELTON JOHN  
Hottest:  
DENIECE WILLIAMS 1-1  
HUEY LEWIS & NEWS 6-4  
MADONNA 15-10  
BILLY IDOL 14-11  
CHICAGO 21-16

**WJZR/Charlotte, NC**  
Chrysler/Radford  
CARS  
ELTON JOHN  
WANG CHUNG  
SMOKEY ROBINSON  
OLLIE & JERRY  
FIRE, INC.  
TONY CAREY  
Hottest:  
DURAN DURAN 2-1  
CYNDI LAUPER 4-2  
HUEY LEWIS & NEWS 7-4  
LAURA BRANIGAN 8-7  
POINTER SISTERS 17-12

**WSKZ/Chattanooga**  
Jeff Blake  
ELTON JOHN  
CARS  
Hottest:  
STEVE PERRY 1-1  
NIGHT RANGER 3-3  
HUEY LEWIS & NEWS 7-4  
JERMAINE JACKSON 9-7  
JOE JACKSON 12-9

**WNOK-FM/Columbia, SC**  
Peter Wolfe  
ELTON JOHN  
PRINCE  
OLLIE & JERRY  
COREY HART  
ROBIN GIBB  
PAUL YOUNG  
Hottest:  
NIGHT RANGER 1-1  
MADONNA 3-2  
CYNDI LAUPER 7-6  
RICK SPRINGFIELD D-25

**WZLD/Columbia, SC**  
Chuck Finley  
R.E.M.  
ELTON JOHN  
HUMAN LEAGUE  
OLLIE & JERRY  
THOMPSON TWINS  
FACE TO FACE  
ORION THE HUNTER  
Hottest:  
STEVE PERRY 3-1  
HUEY LEWIS & NEWS 11-6  
POINTER SISTERS 24-15  
BRUCE SPRINGSTEEN 39-24  
SLADE 35-25

**KITE/Corpus Christi, TX**  
John Long  
none  
Hottest:  
NIGHT RANGER 1-1  
VAN HALEN 2-2  
SCORPIONS 4-4  
SLADE 5-5  
HOWARD JONES 7-7

**WDOQ/Daytona Beach, FL**  
Walker/Silver  
PAUL YOUNG  
NIK KERSHAW  
BURTON & JUDE  
ELTON JOHN  
ALAN PARSONS  
PEABO BRYSON  
Hottest:  
NIGHT RANGER 1-1  
DENIECE WILLIAMS 3-2  
MILL COLLINS 2-3  
CYNDI LAUPER 8-5  
LAURA BRANIGAN 13-12

**WDCG/Durham-Raleigh, NC**  
Freeman/Wright  
ELTON JOHN  
PRINCE  
RICK SPRINGFIELD  
COREY HART  
OLLIE & JERRY  
EDDY GRANT  
TINA TURNER  
Hottest:  
CYNDI LAUPER 2-1  
DURAN DURAN 5-2  
HUEY LEWIS & NEWS 12-6  
POINTER SISTERS 17-9  
RENO & WILSON 26-15

**KAMZEI/Paso, TX**  
Bob West  
SERGIO MENDES  
ROBIN GIBB  
ALAN PARSONS  
ELTON JOHN  
OLLIE & JERRY  
Hottest:  
DENIECE WILLIAMS 3-1  
STEVE PERRY 2-2  
CYNDI LAUPER 1-3  
SHANNON 6-5  
JERMAINE JACKSON 11-7

**WQID/Bloxi, MS**  
Mickey Couter  
ELTON JOHN  
ICICLE WORKS  
RICK SPRINGFIELD  
CARS  
TONY CAREY  
OLLIE & JERRY  
Hottest:  
CYNDI LAUPER 2-1  
HUEY LEWIS & NEWS 10-4  
JERMAINE JACKSON 11-6  
LAURA BRANIGAN 16-10  
DURAN DURAN 21-14

**WRQK/Greensboro, NC**  
Jonas/Conrad  
BRUCE SPRINGSTEEN  
WANG CHUNG  
ROD STEWART  
PRABO BRYSON  
YARBROUGH/PEOPLES  
DAN HARTMAN  
PAUL YOUNG  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 16-6  
KENNY ROGERS 20-10  
LAURA BRANIGAN 33-20  
JERMAINE JACKSON 36-24

**WANS-FM/Greenville, SC**  
Rod Metts  
THOMPSON TWINS  
COREY HART  
EDDY GRANT  
JUICE NEWTON  
ELTON JOHN  
Hottest:  
STEVE PERRY 1-1  
HUEY LEWIS & NEWS 7-4  
DURAN DURAN 8-5  
VAN HALEN 11-7  
RENO & WILSON 18-12

**WZYP/Huntsville, AL**  
Scott Mitchell  
ELTON JOHN  
HUMAN LEAGUE  
ROBIN GIBB  
JUICE NEWTON  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 2-3  
NIGHT RANGER 5-4  
CULTURE CLUB 11-9  
RENO & WILSON 15-12

**WBFU/New Bern, NC**  
John Peace  
OLLIE & JERRY  
THOMPSON TWINS  
RICK SPRINGFIELD  
Hottest:  
CYNDI LAUPER 1-1  
VAN HALEN 2-2  
IRENE CARA 7-4  
POINTER SISTERS 18-11

**WNOJ/New Orleans, LA**  
Costello/Watkins  
ELTON JOHN  
RICK SPRINGFIELD  
DEF LEPPARD (dp)  
RATT (dp)  
Hottest:  
CYNDI LAUPER 2-1  
LAURA BRANIGAN 8-7  
RENO & WILSON 26-13  
BILLY IDOL 28-16  
BRUCE SPRINGSTEEN 30-17

**BJ106/Olando, FL**  
Gary Mitchell  
none  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 3-3  
HUEY LEWIS & NEWS 8-8  
JERMAINE JACKSON 13-13  
RENO & WILSON 21-15  
ZZ TOP 38-26

**WFKI/Knoxville, TN**  
Gary Adkins  
DEF LEPPARD  
TONY CAREY  
FACE TO FACE  
TEDDY PENDERGRASS  
SMOKEY ROBINSON  
Hottest:  
STEVE PERRY 5-3  
CYNDI LAUPER 8-6  
POINTER SISTERS 18-12  
RENO & WILSON 21-15  
ZZ TOP 38-26

**WFMJ/Lexington, KY**  
Foz/Mooley  
BILLY IDOL  
BAR-KAYS  
TINA TURNER  
FACE TO FACE  
ROBIN GIBB  
ELTON JOHN  
ORION THE HUNTER  
Hottest:  
DENIECE WILLIAMS 1-1  
DURAN DURAN 8-6  
POINTER SISTERS 24-18  
BRUCE SPRINGSTEEN 25-21  
BILLY IDOL D-23

**KKYK/Little Rock, AR**  
Mark McNeill  
HUEY LEWIS & NEWS  
POINTER SISTERS  
RENO & WILSON  
Hottest:  
STEVE PERRY 2-1  
DURAN DURAN 15-2  
CYNDI LAUPER 6-3  
NIGHT RANGER 4-4  
BILLY JOEL 11-6

**FM100/Memphis, TN**  
John/Prestigione  
DAN HARTMAN  
MICHAEL JACKSON  
PAUL YOUNG  
ELTON JOHN  
Hottest:  
STEVE PERRY 1-1  
JERMAINE JACKSON 14-9  
JOE JACKSON 17-14  
LAURA BRANIGAN 21-15  
BRUCE SPRINGSTEEN 34-25

**WABB-FM/Mobile, AL**  
Fram/Fuller  
PRINCE  
THOMPSON TWINS  
ZZ TOP (dp)  
Hottest:  
NIGHT RANGER 7-3  
NIGHT RANGER 12-6  
POINTER SISTERS 19-12  
BILLY IDOL 20-13  
CARS 21-17

**G100/Mobile, AL**  
Scott Griffith  
ZZ TOP  
THOMPSON TWINS  
PRINCE  
RICK SPRINGFIELD  
OLLIE & JERRY  
SERGIO MENDES  
ELTON JOHN  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 3-2  
MADONNA 5-4  
LAURA BRANIGAN 7-5  
HUEY LEWIS & NEWS 12-8

**WHY-FM/Montgomery**  
Mark St. John  
none  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 2-2  
NIGHT RANGER 3-3  
DURAN DURAN 4-4  
SHALAMAR 8-8

**KBFM/McAllen-Brownsville, TX**  
William/Haro  
YARBROUGH/PEOPLES  
COREY HART  
TINA TURNER (dp)  
Hottest:  
CYNDI LAUPER 3-1  
STEVE PERRY 2-2  
DURAN DURAN 4-3  
NIGHT RANGER 7-5  
LAURA BRANIGAN 10-7

**KRGV/McAllen-Brownsville**  
Bob Perry  
PRINCE  
PEABO BRYSON  
TONY CAREY (dp)  
ROBIN GIBB  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 2-2  
JERMAINE JACKSON 3-3  
CULTURE CLUB 12-7

**KX104/Nashville, TN**  
St. John/Cook  
MADONNA  
JUICE NEWTON  
TINA TURNER  
ROCKWELL  
Hottest:  
CYNDI LAUPER 2-1  
DURAN DURAN 4-3  
NIGHT RANGER 5-4  
RENO & WILSON 15-12

**WBFU/New Bern, NC**  
John Peace  
OLLIE & JERRY  
THOMPSON TWINS  
RICK SPRINGFIELD  
Hottest:  
CYNDI LAUPER 1-1  
VAN HALEN 2-2  
IRENE CARA 7-4  
POINTER SISTERS 18-11

**WNOJ/New Orleans, LA**  
Costello/Watkins  
ELTON JOHN  
RICK SPRINGFIELD  
DEF LEPPARD (dp)  
RATT (dp)  
Hottest:  
CYNDI LAUPER 2-1  
LAURA BRANIGAN 8-7  
RENO & WILSON 26-13  
BILLY IDOL 28-16  
BRUCE SPRINGSTEEN 30-17

**BJ106/Olando, FL**  
Gary Mitchell  
none  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 3-3  
HUEY LEWIS & NEWS 8-8  
JERMAINE JACKSON 13-13  
RENO & WILSON 21-15  
ZZ TOP 38-26

**WFKI/Knoxville, TN**  
Gary Adkins  
DEF LEPPARD  
TONY CAREY  
FACE TO FACE  
TEDDY PENDERGRASS  
SMOKEY ROBINSON  
Hottest:  
STEVE PERRY 5-3  
CYNDI LAUPER 8-6  
POINTER SISTERS 18-12  
RENO & WILSON 21-15  
ZZ TOP 38-26

**WFMJ/Lexington, KY**  
Foz/Mooley  
BILLY IDOL  
BAR-KAYS  
TINA TURNER  
FACE TO FACE  
ROBIN GIBB  
ELTON JOHN  
ORION THE HUNTER  
Hottest:  
DENIECE WILLIAMS 1-1  
DURAN DURAN 8-6  
POINTER SISTERS 24-18  
BRUCE SPRINGSTEEN 25-21  
BILLY IDOL D-23

**KKYK/Little Rock, AR**  
Mark McNeill  
HUEY LEWIS & NEWS  
POINTER SISTERS  
RENO & WILSON  
Hottest:  
STEVE PERRY 2-1  
DURAN DURAN 15-2  
CYNDI LAUPER 6-3  
NIGHT RANGER 4-4  
BILLY JOEL 11-6

**FM100/Memphis, TN**  
John/Prestigione  
DAN HARTMAN  
MICHAEL JACKSON  
PAUL YOUNG  
ELTON JOHN  
Hottest:  
STEVE PERRY 1-1  
JERMAINE JACKSON 14-9  
JOE JACKSON 17-14  
LAURA BRANIGAN 21-15  
BRUCE SPRINGSTEEN 34-25

**WABB-FM/Mobile, AL**  
Fram/Fuller  
PRINCE  
THOMPSON TWINS  
ZZ TOP (dp)  
Hottest:  
NIGHT RANGER 7-3  
NIGHT RANGER 12-6  
POINTER SISTERS 19-12  
BILLY IDOL 20-13  
CARS 21-17

**G100/Mobile, AL**  
Scott Griffith  
ZZ TOP  
THOMPSON TWINS  
PRINCE  
RICK SPRINGFIELD  
OLLIE & JERRY  
SERGIO MENDES  
ELTON JOHN  
Hottest:  
DENIECE WILLIAMS 1-1  
CYNDI LAUPER 3-2  
MADONNA 5-4  
LAURA BRANIGAN 7-5  
HUEY LEWIS & NEWS 12-8

**WHY-FM/Montgomery**  
Mark St. John  
none  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 2-2  
NIGHT RANGER 3-3  
DURAN DURAN 4-4  
SHALAMAR 8-8

**PARALLEL THREE**

**KQIZ-FM/Amarillo, TX**  
Garry O'Neal  
ORION THE HUNTER  
COREY HART  
ALAN PARSONS  
RICK SPRINGFIELD  
STEVE PERRY 2-1  
CYNDI LAUPER 4-3  
VAN HALEN 5-5  
CULTURE CLUB 20-13  
BILLY IDOL D-25

**WIBE/Ashville, NC**  
John Stevens  
none  
Hottest:  
DENIECE WILLIAMS 1-1  
DURAN DURAN 5-5  
VAN HALEN 9-9  
LAURA BRANIGAN 10-10  
BILLY IDOL 19-19

**WJAD/Bainbridge-Albany, GA**  
Elliot/Osborne  
RICK SPRINGFIELD  
STYX  
ELTON JOHN  
PRINCE  
BOB JOVI  
EDDY GRANT  
TONY CAREY  
Hottest:  
DENIECE WILLIAMS 1-1  
DURAN DURAN 3-3  
CYNDI LAUPER 3-3  
NIGHT RANGER 4-4  
DURAN DURAN 7-5

**WCGQ/Columbus, GA**  
Ralph Carroll  
ELTON JOHN  
JUICE NEWTON  
ROBIN GIBB  
PAUL YOUNG  
TONY CAREY  
DEF LEPPARD (dp)  
Hottest:  
DENIECE WILLIAMS 1-1  
DURAN DURAN 3-3  
CYNDI LAUPER 3-3  
NIGHT RANGER 4-4  
DURAN DURAN 7-5

**KISR/Ft. Smith, AR**  
Rick Hayes  
none  
Hottest:  
DENIECE WILLIAMS 1-1  
STEVE PERRY 2-2  
CYNDI LAUPER 3-3  
TALK TALK 5-5  
SHALAMAR 6-6

**Q104/Gadsden, AL**  
Gather/Davis  
ELTON JOHN  
PRINCE  
TONY CAREY (dp)  
JUICE NEWTON  
THOMPSON TWINS  
BURTON & JUDE (dp)  
DURAN DURAN 3-1  
RENO & WILSON 8-3  
JERMAINE JACKSON 11-7  
ZZ TOP 19-12  
PEABO BRYSON 24-18

**WFOX/Gainesville, GA**  
Alan Du Priest  
ZZ TOP (dp)  
ELTON JOHN  
COREY HART (dp)  
THOMPSON TWINS (dp)  
PAUL YOUNG  
R.E.M.  
Hottest:  
STEVE PERRY 2-1  
CYNDI LAUPER 3-2  
NIGHT RANGER 4-3  
HUEY LEWIS & NEWS 9-5

**WPMF/Panama City, FL**  
Skip Bishop  
ORION THE HUNTER  
ELTON JOHN  
BURTON & JUDE  
JUICE NEWTON  
COREY HART (dp)  
Hottest:  
STEVE PERRY 1-1  
NIGHT RANGER 2-2  
JERMAINE JACKSON 4-3  
LAURA BRANIGAN 9-6  
DURAN DURAN 14-7

**WXLK/Roanoke, VA**  
Don O'Shea  
JUICE NEWTON  
HUMAN LEAGUE  
ELTON JOHN  
PRINCE  
ZZ TOP  
Hottest:  
SHALAMAR 5-1  
CARS 3-2  
STEVE PERRY 8-4  
STYLE COUNCIL 10-5  
DURAN DURAN 13-7

**WYKS/Gainesville, FL**  
Lou Patrick  
DEF LEPPARD (dp)  
PSYCHEDELIC FURS (dp)  
ELTON JOHN  
Hottest:  
CYNDI LAUPER 2-1  
DURAN DURAN 3-2  
HUEY LEWIS & NEWS 4-3  
JOE JACKSON 7-5  
LAURA BRANIGAN 8-6

**KILE/Galveston, TX**  
Dave Parks  
THOMPSON TWINS  
ROBIN GIBB  
MOTLEY CRUE  
ELTON JOHN  
PRINCE  
BOB JOVI  
Hottest:  
JERMAINE JACKSON 25-12  
POINTER SISTERS 24-19  
CULTURE CLUB 35-24  
RENO & WILSON 34-26  
BRUCE SPRINGSTEEN 36-27

**KTDY/Lafayette, LA**  
Greg Stevens  
CARS  
PRINCE  
TIMMY THOMAS  
OLLIE & JERRY  
HUMAN LEAGUE  
ELTON JOHN  
Hottest:  
CYNDI LAUPER 2-1  
DEF LEPPARD (dp)  
HUEY LEWIS & NEWS 5-3  
JERMAINE JACKSON 8-4  
STEVE PERRY 1-5

**Q101/Meridian, MS**  
Tom Kelley  
THOMPSON TWINS  
TONY CAREY  
ROBIN

MIDWEST Most Added Hottest

Elton John Prince Ollie & Jerry Cyndi Lauper Duran Duran Steve Perry

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Elton John Prince Ollie & Jerry Cyndi Lauper Duran Duran Deniece Williams

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick MICHAEL JACKSON ELTON JOHN ALAN PARSONS BON JOVI (dp) ROBIN GIBB FIRE, INC. (dp) Hottest: CYNDI LAUPER 4-1 VAN HALEN 2-2 STEVE PERRY 1-5 CHICAGO 22-19 ROD STEWART 32-28

WAHC/Appleton-Oshkosh, WI Chris Caine ROD STEWART JEFFERSON STARSHI DEF LEPPARD Hottest: NIGHT RANGER 1-1 BILLY IDOL 20-13 RENO & WILSON 21-14 BRUCE SPRINGSTEEN 31-1 ZZ TOP 35-20

WKAU/Appleton-Oshkosh, WI Ross/Bradleigh PRINCE ALAN PARSONS DEF LEPPARD (dp) COLOUR RADIO (dp) MOTLEY CRUE (dp) Hottest: DENIECE WILLIAMS 1-1 CYNDI LAUPER 3-3 DURAN DURAN 7-5 SLADE 14-8 BILLY IDOL D-28

92X/Columbus, OH Cook/Cella none Hottest: CYNDI LAUPER 1-1 IRENE CARA 3-3 JERMAINE JACKSON 6-6 DURAN DURAN 7-7 SLADE 22-22

KIK/Davenport, IA Jim O'Hara PRINCE (dp) COREY HART JUICE NEWTON PSYCHEDELIC FURS Hottest: CYNDI LAUPER 2-1 STEVE PERRY 3-2 DURAN DURAN 5-5 HUEY LEWIS & NEWS 6-6 WANG CHUNG 19-14

KMGK/Des Moines, IA Al Brock ELTON JOHN BON JOVI TINA TURNER TONY CAREY Hottest: STEVE PERRY 1-1 CYNDI LAUPER 4-3 NIGHT RANGER 6-4 DURAN DURAN 7-5 JERMAINE JACKSON 10-7

WEBC/Duluth Dick Johnson ELTON JOHN COREY HART (dp) PRINCE Hottest: DENIECE WILLIAMS 1-1 STEVE PERRY 2-2 CYNDI LAUPER 3-3 LAURA BRANIGAN 8-5 POINTER SISTERS 15-9

WKDQ/Evanston, IL Hobbs/Payne PRINCE (dp) ELTON JOHN Hottest: STEVE PERRY 1-1 CYNDI LAUPER 2-2 JERMAINE JACKSON 6-5 RENO & WILSON 16-10 CULTURE CLUB 21-13

WSTO/Evanston, IL Chris Taylor DURAN DURAN RENO & WILSON MADONNA Hottest: CYNDI LAUPER 1-1 STEVE PERRY 3-2 NIGHT RANGER 11-3 DURAN DURAN D-10 VAN HALEN 18-12

WMEE/Ft. Wayne, IN Scott Dugan OLLIE & JERRY PRINCE ELTON JOHN Hottest: DENIECE WILLIAMS 1-1 STEVE PERRY 2-2 NIGHT RANGER 5-5 CYNDI LAUPER 7-7 IRENE CARA 9-9

WGRD/Grand Rapids, MI Swart/Dulling ELTON JOHN HUMAN LEAGUE TONY CAREY FACE TO FACE EDDY GRANT Hottest: NIGHT RANGER 1-1 STEVE PERRY 2-2 CYNDI LAUPER 5-3 HUEY LEWIS & NEWS 6-4 RENO & WILSON 13-8

WZPL/Indianapolis, IN Jim Miles ELTON JOHN PRINCE ORION THE HUNTER OLLIE & JERRY ROBIN GIBB Hottest: DENIECE WILLIAMS 2-1 DURAN DURAN 3-3 HUEY LEWIS & NEWS 4-4 RENO & WILSON 8-7 BILLY IDOL 15-10

WJXQ/Jackson, MI Ryan/Cheeks DEF LEPPARD MOTLEY CRUE GREG KINN BAND TONY CAREY FACE TO FACE (dp) ELTON JOHN (dp) Hottest: VAN HALEN 1-1 NIGHT RANGER 2-2 CYNDI LAUPER 13-5 BILLY IDOL 19-10 SLADE 15-11

WKFR/Kalamazoo, MI Weinacht/Chapman WANG CHUNG (dp) ELTON JOHN PRINCE (dp) SERGIO MENDES MICHAEL JACKSON JUICE NEWTON OLLIE & JERRY Hottest: CYNDI LAUPER 2-1 STEVE PERRY 3-2 HUEY LEWIS & NEWS 11-6 LAURA BRANIGAN 14-9 POINTER SISTERS 19-13

ZZ99/Kansas City, MO Charley Lake DEF LEPPARD PRINCE CULTURE CLUB Hottest: DURAN DURAN 9-5 SLADE 16-7 BILLY IDOL 17-8 POINTER SISTERS 18-10 ZZ TOP 27-16

WVIC/Lansing, MI Martin/Kittredge ALAN PARSONS PAUL YOUNG RICK SPRINGFIELD COREY HART Hottest: STEVE PERRY 2-1 CYNDI LAUPER 4-2 HUEY LEWIS & NEWS 5-3 DURAN DURAN 15-7 JOE JACKSON 13-8

Z104/Madison, WI Little/Hudson ELTON JOHN JEFFERSON STARSHI ICICLE WORKS COREY HART DAN HARTMAN Hottest: LIONEL RICHIE 1-1 CYNDI LAUPER 2-2 DURAN DURAN 4-3 NIGHT RANGER 5-4 JERMAINE JACKSON 12-9

KJ103/Oklahoma City, OK Dan Wilson ELTON JOHN OLLIE & JERRY COREY HART Hottest: DENIECE WILLIAMS 1-1 NIGHT RANGER 2-2 DURAN DURAN 6-5 JERMAINE JACKSON 11-6 RENO & WILSON 15-12

KQKQ/Omaha, NE Taylor/Dean PRINCE ELTON JOHN COREY HART Hottest: DENIECE WILLIAMS 1-1 NIGHT RANGER 3-2 DURAN DURAN 4-3 VAN HALEN 5-4 HUEY LEWIS & NEWS 6-5

KZ93/Peoria, IL Edwards/Maloney RICK SPRINGFIELD CULTURE CLUB Hottest: DENIECE WILLIAMS 2-1 STEVE PERRY 4-2 NIGHT RANGER 5-4 CYNDI LAUPER 6-5 HUEY LEWIS & NEWS 7-6

WRKR/Racine-Milwaukee Pat Martin none Hottest: NIGHT RANGER 1-1 DURAN DURAN 2-2 HUEY LEWIS & NEWS 4-4 BILLY IDOL 10-10 POINTER SISTERS 12-12

WZOK/Rockford, IL Geoff Davis CULTURE CLUB BILLY IDOL BRUCE SPRINGSTEEN EURYTHMICS Hottest: CYNDI LAUPER 1-1 NIGHT RANGER 2-2 STEVE PERRY 3-3 HUEY LEWIS & NEWS 6-4 VAN HALEN 9-5

US3/South Bend, IN J.K. Dearing DURAN DURAN HUEY LEWIS & NEWS RENO & WILSON Hottest: CYNDI LAUPER 2-1 DENIECE WILLIAMS 7-3 NIGHT RANGER 9-5 DURAN DURAN D-7 VAN HALEN 11-10

WRQN/Toledo, OH Schaffer/Mitchell PRINCE BON JOVI PAUL YOUNG MOTLEY CRUE PEABO BRYSON ELTON JOHN Hottest: STEVE PERRY 2-1 DURAN DURAN 4-4 HUEY LEWIS & NEWS 9-7 JERMAINE JACKSON 17-8 POINTER SISTERS 22-17

K107/Tulsa, OK Rivers/Stephens ELTON JOHN EDDY GRANT BURTON & JUDE Hottest: NIGHT RANGER 4-1 STEVE PERRY 1-2 CYNDI LAUPER 5-4 MADONNA 9-9 JERMAINE JACKSON 13-10

KELI/Tulsa, OK Myers/Michaels EDDY GRANT ELTON JOHN SERGIO MENDES (dp) TONY CAREY BON JOVI Hottest: CYNDI LAUPER 2-2 NIGHT RANGER 4-3 DURAN DURAN 5-4 LAURA BRANIGAN 10-7 JERMAINE JACKSON 14-9

KEYN-FM/Wichita, KS Taylor/Brown PRINCE OLLIE & JERRY COREY HART PAUL YOUNG Hottest: STEVE PERRY 1-1 NIGHT RANGER 3-3 HUEY LEWIS & NEWS 9-4 VAN HALEN 10-7 DURAN DURAN 11-8

WHOT/Youngstown Dick Thompson TONY CAREY MISSING PERSONS (dp) ELTON JOHN ORION THE HUNTER (dp) HUMAN LEAGUE ICICLE WORKS (dp) TEDDY PENDERGRASS Hottest: CYNDI LAUPER 2-1 CULTURE CLUB 12-11 SLADE 20-17 ALAN PARSONS 29-24 THOMPSON TWINS 36-31

WYFM/Youngstown Jeff Tobin HUEY LEWIS & NEWS Hottest: STEVE PERRY 1-1 DURAN DURAN 6-2 NIGHT RANGER 7-4 BRUCE SPRINGSTEEN 14-7 IRENE CARA 16-12

KFYR/Blairmont, ND Brannan/Hardt RICK SPRINGFIELD DAN HARTMAN ELTON JOHN Hottest: STEVE PERRY 1-1 SCORPIONS 3-2 SLADE 10-6 POINTER SISTERS 14-8 HUEY LEWIS & NEWS 15-9

WBNQ/Bloomington, IL Justin/Robbins PRINCE OLLIE & JERRY RICK SPRINGFIELD (dp) ORION THE HUNTER (dp) Hottest: STEVE PERRY 2-1 CYNDI LAUPER 3-2 NIGHT RANGER 4-3 DURAN DURAN 8-4 HUEY LEWIS & NEWS 6-5

WBWB/Bloomington, IN John Heimann THOMPSON TWINS PRINCE OLLIE & JERRY ELTON JOHN SERGIO MENDES Hottest: STEVE PERRY 1-1 HUEY LEWIS & NEWS 10-6 VAN HALEN 11-8 JERMAINE JACKSON 18-12 POINTER SISTERS 26-16

WCIL-FM/Carbondale, IL Tony Witekus ZZ TOP ROD STEWART (dp) THOMPSON TWINS Hottest: NIGHT RANGER 2-1 STEVE PERRY 5-2 MICHAEL JACKSON 20-5 ROCKWELL D-20

KCMQ/Columbia, MO Dave McCormick OLLIE & JERRY ROBIN GIBB TINA TURNER SERGIO MENDES ELTON JOHN Hottest: CYNDI LAUPER 3-1 DURAN DURAN 4-2 NIGHT RANGER 5-3 CULTURE CLUB 26-12 POINTER SISTERS 23-13

Y94/Fargo, ND Collins/Anderson OLLIE & JERRY BON JOVI ROBIN GIBB ELTON JOHN TINA TURNER HUMAN LEAGUE FACE TO FACE JUICE NEWTON Hottest: STEVE PERRY 2-1 CULTURE CLUB 22-13 POINTER SISTERS 25-14 BRUCE SPRINGSTEEN 34-15 BILLY IDOL 29-16

KKXL-FM/Grand Forks, ND Don Nordine PRINCE THOMPSON TWINS WANG CHUNG DAN HARTMAN Hottest: DENIECE WILLIAMS 1-1 CYNDI LAUPER 4-3 DURAN DURAN 9-7 RENO & WILSON 19-10 SLADE 12-11

KRNA/Iowa City, IA Bart Goynshor ELTON JOHN Hottest: HUEY LEWIS & NEWS 5-1 CYNDI LAUPER 1-2 DENIECE WILLIAMS 2-3 VAN HALEN 3-4 GO GO'S 4-5

WAZY-FM/Lafayette, IN Stacy/Sparrow PRINCE PAUL YOUNG COREY HART HUMAN LEAGUE PEABO BRYSON TINA TURNER COREY HART ELTON JOHN Hottest: DURAN DURAN 1-1 DENIECE WILLIAMS 3-2 HUEY LEWIS & NEWS 11-8 JOE JACKSON 12-10 SLADE 18-13

KFRX/Lincoln Tracy Johnson ELTON JOHN PRINCE COREY HART (dp) Hottest: STEVE PERRY 2-1 CYNDI LAUPER 3-2 NIGHT RANGER 4-3 DURAN DURAN 6-4 HUEY LEWIS & NEWS 9-5

KXSS/Lincoln, NE Dean Lambert BILLY IDOL ALAN PARSONS OLLIE & JERRY (dp) SERGIO MENDES Hottest: STEVE PERRY 1-1 DENIECE WILLIAMS 2-2 NIGHT RANGER 11-3 POINTER SISTERS 15-9 MADONNA 25-15

KKLS-FM/Rapid City, SD Sherwin/Piper SERGIO MENDES PRINCE TONY CAREY Hottest: STEVE PERRY 3-1 NIGHT RANGER 2-2 CYNDI LAUPER 7-6 DURAN DURAN 12-10 CHICAGO 26-20

99KG/Salina, KS Danny Coiler ELTON JOHN TONY CAREY (dp) OLLIE & JERRY JUICE NEWTON LATOYA JACKSON Hottest: DENIECE WILLIAMS 1-1 NIGHT RANGER 2-2 CYNDI LAUPER 11-3 DURAN DURAN 8-5 HUEY LEWIS & NEWS 16-11

KKRC/Sioux Falls Dan Kleiy THOMPSON TWINS PRINCE PEABO BRYSON Hottest: CYNDI LAUPER 3-1 STEVE PERRY 2-2 DURAN DURAN 5-3 SLADE 4-4 HUEY LEWIS & NEWS 6-5

KWTO-FM/Springfield, MO Bob Hammond OLLIE & JERRY ELTON JOHN JUICE NEWTON BON JOVI Hottest: DENIECE WILLIAMS 3-1 CYNDI LAUPER 4-2 HUEY LEWIS & NEWS 5-3 JERMAINE JACKSON 13-5 DURAN DURAN 15-12

WSPT/Stevens Point Bouley/Tracy ELTON JOHN RICK SPRINGFIELD WANG CHUNG SERGIO MENDES COLOUR RADIO (dp) DEF LEPPARD (dp) Hottest: CYNDI LAUPER 1-1 NIGHT RANGER 2-2 DURAN DURAN 7-3 SLADE 10-7 BILLY IDOL 21-12

KDVV/Topoka, KS Tony Stewart PRINCE ELTON JOHN COREY HART BON JOVI (dp) ROCKWELL (dp) Hottest: DENIECE WILLIAMS 1-1 STEVE PERRY 2-2 HUEY LEWIS & NEWS 5-3 IRENE CARA 9-5 POINTER SISTERS 19-7

KFMW/Waterloo, IA Mark Potter RICK SPRINGFIELD ROBIN GIBB TONY CAREY PRINCE (dp) ELTON JOHN Hottest: DURAN DURAN 6-1 LAURA BRANIGAN 18-10 CHICAGO 25-15 POINTER SISTERS 28-17 RENO & WILSON 33-19

WEST PARALLEL TWO 13K/Bakersfield, CA Simon/Ryan OLLIE & JERRY RENO & WILSON Hottest: BILLY IDOL 14-11 POINTER SISTERS 16-13 YARBROUGH/PEOPLES 18-16 ROCKWELL 22-19 JERMAINE JACKSON 26-21

KKXX/Bakersfield, CA Squires/Kemper DEF LEPPARD (dp) RICK SPRINGFIELD THOMPSON TWINS Hottest: DENIECE WILLIAMS 1-1 CYNDI LAUPER 2-2 NIGHT RANGER 3-3 DURAN DURAN 6-4 HUEY LEWIS & NEWS 5-5

KQXR/Bakersfield Bob Harlow TONY CAREY EDDY GRANT FIRE, INC. Hottest: DURAN DURAN 2-1 HUEY LEWIS & NEWS 3-2 BILLY IDOL 4-3 POINTER SISTERS 5-4 LAURA BRANIGAN 10-7

KKFM/Colorado Springs, CO Finney/Ryan PRINCE Hottest: NIGHT RANGER 2-1 HUEY LEWIS & NEWS 6-2 JERMAINE JACKSON 8-6 CHICAGO 11-7 BRUCE SPRINGSTEEN 23-14

KMGX/Fresno, CA Carey Edwards none Hottest: DENIECE WILLIAMS 1-1 DURAN DURAN 2-2 CYNDI LAUPER 3-3 MADONNA 4-4 STEVE PERRY 6-6

KYNO-FM/Fresno Walker/Davis OLLIE & JERRY ROD STEWART COREY HART Hottest: IGLESIAS & NELSON 2-1 CYNDI LAUPER 6-4 CAMEO 8-5 POINTER SISTERS 12-6 SCORPIONS 13-10

KIKI/Honolulu, HI Kong/Shahido ROD STEWART EURYTHMICS ELTON JOHN Hottest: DENIECE WILLIAMS 2-1 STEVE PERRY 4-3 CYNDI LAUPER 6-4 KRUSH 12-9 DURAN DURAN 19-13

KQMO/Honolulu, HI Kimo Akane BURTON & JUDE ROBIN GIBB FACE TO FACE HUMAN LEAGUE BON JOVI BAR-KAYS ELTON JOHN Hottest: DENIECE WILLIAMS 2-2 MADONNA 3-3 NIGHT RANGER 4-4 JERMAINE JACKSON 6-5 NIGHT RANGER 8-6

KLUC/Las Vegas, NV Dave Anthony PAUL YOUNG ELTON JOHN ORION THE HUNTER OLLIE & JERRY (dp) Hottest: GO GO'S 2-1 DURAN DURAN 4-2 ROCKWELL 17-7 VAN HALEN 14-9 JERMAINE JACKSON 19-11

KO93/Modesto, CA DeMaroney/Main BILLY IDOL COREY HART PSYCHEDELIC FURS PAUL YOUNG Hottest: CYNDI LAUPER 1-1 LIONEL RICHIE 2-2 CHICAGO 20-13 ZZ TOP 35-26 EURYTHMICS 33-30

KHOP/Modesto-Stockton David Kraham ZZ TOP HUMAN LEAGUE (dp) ORION THE HUNTER DAN HARTMAN ROBIN GIBB PAUL YOUNG Hottest: CYNDI LAUPER 1-1 NIGHT RANGER 9-3 JOE JACKSON 11-6 CULTURE CLUB 17-11 RENO & WILSON 38-22

K96/Provo, UT Gentry/Greer THOMPSON TWINS ELTON JOHN PRINCE ROBIN GIBB ZZ TOP Hottest: DURAN DURAN 5-1 HUEY LEWIS & NEWS 7-2 SLADE 8-3 RENO & WILSON 19-13 JOE JACKSON 21-14

KSKD/Salem, OR Len E. Mitchell ELTON JOHN FIRE, INC. (dp) JUICE NEWTON (dp) ROBIN GIBB (dp) FACE TO FACE (dp) Hottest: IRENE CARA 2-1 DURAN DURAN 4-2 NIGHT RANGER 5-3 HUEY LEWIS & NEWS 8-6 CYNDI LAUPER 11-8

KDOK-FM/Salinas-Monterey Kirk Clatt ELTON JOHN RICK SPRINGFIELD PRINCE ROBIN GIBB EDDY GRANT TONY CAREY Hottest: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 4-2 LAURA BRANIGAN 8-4 CARS 27-19 BILLY IDOL 26-20

KCPX-FM/Salt Lake City, UT Greg Ausham THOMPSON TWINS PRINCE COREY HART ZZ TOP ROCKWELL SERGIO MENDES Hottest: STEVE PERRY 1-1 NIGHT RANGER 4-3 RENO & WILSON 14-11 SLADE 19-15 RICK SPRINGFIELD 38-28

KRSP/Salt Lake City, UT Carlson/Moll ALAN PARSONS HUMAN LEAGUE ELTON JOHN COREY HART Hottest: DENIECE WILLIAMS 1-1 IRENE CARA 2-2 CYNDI LAUPER 3-3 NIGHT RANGER 6-5 DURAN DURAN 13-6

KHYT/Tucson Sherman Cohen BAR-KAYS PRINCE ROCKWELL FACE TO FACE ROBIN GIBB Hottest: LIONEL RICHIE 1-1 DENIECE WILLIAMS 2-2 CYNDI LAUPER 4-3 PHIL COLLINS 3-4 IRENE CARA 6-5

KRQ/Tucson, AZ Kelly Norris PRINCE (dp) ELTON JOHN COREY HART Hottest: CYNDI LAUPER 1-1 SHALAMAR 4-3 IRENE CARA 7-4 DURAN DURAN 11-6 HUEY LEWIS & NEWS 14-10

KTKT/Tucson, AZ Rivers/Alexander PRINCE (dp) OLLIE & JERRY MICHAEL JACKSON BON JOVI LATOYA JACKSON Hottest: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 5-3 JERMAINE JACKSON 14-5 POINTER SISTERS 15-6 VAN HALEN 11-9 BILLY IDOL 27-21

KGOT/Anchorage, AK Kay Taylor ELTON JOHN HUMAN LEAGUE ALAN PARSONS FACE TO FACE OLLIE & JERRY Hottest: DURAN DURAN 1-1 HUEY LEWIS & NEWS 3-2 JERMAINE JACKSON 8-4 CULTURE CLUB 10-5 RENO & WILSON 18-12

KYYA/BWings, MT Charlie Fox PRINCE COREY HART ELTON JOHN Hottest: STEVE PERRY 3-1 CYNDI LAUPER 4-2 DURAN DURAN 6-5 HUEY LEWIS & NEWS 7-6 BILLY IDOL 24-16

KCDQ/Bozeman Greg Williams ELTON JOHN HUMAN LEAGUE BURTON & JUDE MOTLEY CRUE ROCKWELL GREG KINN BAND Hottest: NIGHT RANGER 1-1 CYNDI LAUPER 3-2 LAURA BRANIGAN 10-6 IRENE CARA 12-8 BILLY IDOL 22-10

KTRS/Casper, WY Cody/Lane ZZ TOP JUICE NEWTON RICK SPRINGFIELD ELTON JOHN PRINCE (dp) EDDY GRANT Hottest: NIGHT RANGER 2-1 CYNDI LAUPER 3-2 JERMAINE JACKSON 14-10 POINTER SISTERS 22-15 SLADE 28-22

KKAZ/Cheyenne John Ramsey none Hottest: DENIECE WILLIAMS 1-1 STEVE PERRY 2-2 NIGHT RANGER 5-5 DURAN DURAN 8-8 VAN HALEN 11-11

KQHO/Hoquiam, WA Steve Larson HUMAN LEAGUE ELTON JOHN DEF LEPPARD (dp) Hottest: CYNDI LAUPER 4-1 VAN HALEN 8-5 HUEY LEWIS & NEWS 10-8 SLADE 11-9 BILLY IDOL 26-16

KOZE/Lewiston, ID Jay McCall DEF LEPPARD (dp) ELTON JOHN OLLIE & JERRY SERGIO MENDES COREY HART Hottest: CYNDI LAUPER 1-1 STEVE PERRY 4-2 JERMAINE JACKSON 13-7 ORION THE HUNTER 9-8 CHICAGO 14-10

KQZA/Pueblo, CO Rip Avina EURYTHMICS THOMPSON TWINS PRINCE PAUL YOUNG BON JOVI (dp) HUMAN LEAGUE (dp) JUICE NEWTON TONY CAREY BURTON & JUDE TINA TURNER (dp) ELTON JOHN Hottest: DENIECE WILLIAMS 1-1 STEVE PERRY 2-2 CYNDI LAUPER 5-4 DURAN DURAN 15-5 JERMAINE JACKSON 14-7

KCBN/Reno, NV Jim O'Neal none Hottest: DENIECE WILLIAMS 1-1 DURAN DURAN 2-2 CYNDI LAUPER 8-6 BILLY IDOL 17-11 ROCKWELL 19-12

KHTX/Reno, NV John Chomble ELTON JOHN ROBIN GIBB PRINCE (dp) TINA TURNER (dp) JUICE NEWTON HUMAN LEAGUE ZZ TOP Hottest: NIGHT RANGER 1-1 CYNDI LAUPER 3-2 LAURA BRANIGAN 10-6 IRENE CARA 12-8 BILLY IDOL 22-10

KCAQ/Oxnard-Ventura, CA Brian Thomas ZZ TOP EURYTHMICS ELTON JOHN Hottest: DURAN DURAN 5-1 CYNDI LAUPER 4-4 ROCKWELL 6-6 MADONNA 9-8 JERMAINE JACKSON 16-10

KYVA/BWings, MT Charlie Fox PRINCE COREY HART ELTON JOHN Hottest: STEVE PERRY 3-1 CYNDI LAUPER 4-2 DURAN DURAN 6-5 HUEY LEWIS & NEWS 7-6 BILLY IDOL 24-16

KBIM/Roswell, NM Tim Mack HUMAN LEAGUE ROBIN GIBB ELTON JOHN GREG KINN BAND TEDDY PENDERGRASS JUICE NEWTON FACE TO FACE Hottest: STEVE PERRY 1-1 CYNDI LAUPER 3-2 VAN HALEN 4-3 IRENE CARA 7-6 DURAN DURAN 10-7

KZOO/San Luis Obispo, CA Steve Hatter JUICE NEWTON TONY CAREY EDDY GRANT MOTLEY CRUE (dp) Hottest: HUEY LEWIS & NEWS 4-1 DURAN DURAN 2-2 POINTER SISTERS 6-4 BILLY IDOL 8-5 JERMAINE JACKSON 14-8

KIST/Santa Barbara, CA Dick Williams DEF LEPPARD (dp) OLLIE & JERRY FACE TO FACE EDDY GRANT JUICE NEWTON FIRE, INC. Hottest: CYNDI LAUPER 1-1 HUEY LEWIS & NEWS 4-2 DURAN DURAN 10-4 MADONNA 13-10 POINTER SISTERS 17-11

KZOO/San Luis Obispo, CA Steve Hatter JUICE NEWTON TONY CAREY EDDY GRANT MOTLEY CRUE (dp) Hottest: HUEY LEWIS & NEWS 4-1 DURAN DURAN 2-2 POINTER SISTERS 6-4 BILLY IDOL 8-5 JERMAINE JACKSON 14-8

KZOO/San Luis Obispo, CA Steve Hatter JUICE NEWTON TONY CAREY EDDY GRANT MOTLEY CRUE (dp) Hottest: HUEY LEWIS & NEWS 4-1 DURAN DURAN 2-2 POINTER SISTERS 6-4 BILLY IDOL 8-5 JERMAINE JACKSON 14-8

KZOO/San Luis Obispo, CA Steve Hatter JUICE NEWTON TONY CAREY EDDY GRANT MOTLEY CRUE (dp) Hottest: HUEY LEWIS & NEWS 4-1 DURAN DURAN 2-2 POINTER SISTERS 6-4 BILLY IDOL 8-5 JERMAINE JACKSON 14-8

KZOO/San Luis Obispo, CA Steve Hatter JUICE NEWTON TONY CAREY EDDY GRANT MOTLEY CRUE (dp) Hottest: HUEY LEWIS & NEWS 4-1 DURAN DURAN 2-2 POINTER SISTERS 6-4 BILLY IDOL 8-5 JERMAINE JACKSON 14-8

KZOO/San Luis Obispo, CA Steve Hatter JUICE NEWTON TONY CAREY EDDY GRANT MOTLEY CRUE (dp) Hottest: HUEY LEWIS & NEWS 4-1 DURAN DURAN 2-2 POINTER SISTERS 6-4 BILLY IDOL 8-5 JERMAINE JACKSON 14-8

KZOO/San Luis Obispo, CA Steve Hatter JUICE NEWTON TONY CAREY EDDY GRANT MOTLEY CRUE (dp) Hottest: HUEY LEWIS & NEWS 4-1 DURAN DURAN 2-2 POINTER SISTERS 6-4 BILLY IDOL 8-5 JERMAINE JACKSON 14-8

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

## 239 Reports

**JOHN DOE**  
*"Hit Song" (Anylabel)*  
LP: Hit Song

Regional Reach	100/25	44%	National Summary	Up 51
E 33%			Debuts 20	
M 21%			Down 0	
S 56%			Adds 25	
W 19%				

## EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary

Up 31 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

**BON JOVI**  
*She Don't Know Me (Mercury/PG)*  
LP: Bon Jovi

Regional Reach	82/19	34%	National Summary	Up 4
E 44%			Debuts 4	
M 30%			Down 5	
S 39%			Adds 19	
W 24%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**CARS**  
*Magic (Elektra)*  
LP: Heartbeat City

Regional Reach	184/12	81%	National Summary	Up 104
E 86%			Debuts 3	
M 73%			Down 0	
S 88%			Adds 12	
W 6%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**CHICAGO**  
*Stay The Night (WB)*  
LP: Chicago 17

Regional Reach	208/3	87%	National Summary	Up 166
E 85%			Debuts 4	
M 33%			Down 1	
S 88%			Adds 3	
W 6%				

**DUKE JUPITER**  
*Little Lady (Morocco/Motown)*  
LP: White Knuckle Ride

Regional Reach	58/0	24%	National Summary	Up 5
E 25%			Debuts 1	
M 20%			Down 0	
S 25%			Adds 0	
W 3%				

**ROBIN GIBB**  
*Boys Do Fall In... (Mirage/Atco)*  
LP: Secret Agent

Regional Reach	69/33	29%	National Summary	Up 1
E 32%			Debuts 0	
M 31%			Down 0	
S 29%			Adds 0	
W 2%				

**DURAN DURAN**  
*The Reflex (Capitol)*  
LP: Seven And The Ragged Tiger

Regional Reach	233/4	97%	National Summary	Up 59
E 98%			Debuts 5	
M 97%			Down 4	
S 98%			Adds 4	
W 4%				

**CULTURE CLUB**  
*It's A Miracle (Virgin/Epic)*  
LP: Colour By Numbers

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 73%			Down 0	
S 88%			Adds 12	
W 6%				

**EDDY GRANT**  
*Romancing The... (Portrait/CBS)*  
LP: Going For Broke

Regional Reach	94/23	38%	National Summary	Up 14
E 42%			Debuts 10	
M 36%			Down 0	
S 47%			Adds 23	
W 4%				

**ICICLE WORKS**  
*Whisper To A Scream... (Arista)*  
LP: Icicle Works

Regional Reach	160/5	67%	National Summary	Up 84
E 70%			Debuts 15	
M 61%			Down 5	
S 75%			Adds 5	
W 7%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%	National Summary	Up 185
E 80%			Debuts 3	
M 100%			Down 0	
S 92%			Adds 4	
W 1%				

**LAURA BRANIGAN**  
*Self Control (Atlantic)*  
LP: Self Control

Regional Reach	228/4	96%</
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(Alan Parsons continued)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Alan Parsons.

(Ponter Sisters continued)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Ponter Sisters.

(Mike Reno & Ann Wilson continued)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Mike Reno & Ann Wilson.

RICK SPRINGFIELD Don't Walk Away (RCA)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Rick Springfield.

(Van Stephenson continued)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Van Stephenson.

STYX Music Time (A&M)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Styx.

STEVE PERRY Oh Sherrie (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Steve Perry.

PRINCE When Doves Cry (WB)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Prince.

ROCKWELL Obscene Phone Caller (Motown)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Rockwell.

BRUCE SPRINGSTEEN Dancing In The Dark (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Bruce Springsteen.

ROD STEWART Infatuation (WB)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Rod Stewart.

THOMPSON TWINS Doctor! Doctor! (Arista)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Thompson Twins.

PSYCHEDELIC FURS Ghost In You (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Psychedelic Furs.

SLADE Run Runaway (CBS Associated)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Slade.

BRUCE SPRINGSTEEN Dancing In The Dark (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Bruce Springsteen.

STYLE COUNCIL My Ever Changing... (Geffen)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Style Council.

BRUCE SPRINGSTEEN Dancing In The Dark (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Bruce Springsteen.

TINA TURNER What's Love Got... (Capitol)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Tina Turner.

POINTER SISTERS Jump (For My Love) (Planet/RCA)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Pointer Sisters.

MIKE RENO & ANN WILSON Almost Paradise... (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Mike Reno & Ann Wilson.

BRUCE SPRINGSTEEN Dancing In The Dark (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Bruce Springsteen.

VAN STEPHENSON Modern Day Delilah (MCA)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Van Stephenson.

BRUCE SPRINGSTEEN Dancing In The Dark (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Bruce Springsteen.

TINA TURNER What's Love Got... (Capitol)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Tina Turner.

POINTER SISTERS Jump (For My Love) (Planet/RCA)

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BRUCE SPRINGSTEEN Dancing In The Dark (Columbia)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Bruce Springsteen.

TINA TURNER What's Love Got... (Capitol)

WEST, MIDWEST, SOUTH, EAST, and National Summary for Tina Turner.

New & Active Parallels Continued

WANG CHUNG Dance Hall Days (Geffen) LP: Points On The Curve

Regional 178/12 74% National Summary

PAUL YOUNG Love Of The... (Columbia) LP: No Parlez

Regional 88/19 37% National Summary

YARBROUGH & PEOPLES Don't Waste... (Total Exp./RCA) LP: Be A Winner

Regional 76/2 32% National Summary

ZZ TOP Legs (WB) LP: Eliminator

Regional 191/19 80% National Summary

Regional 178/12 74% National Summary

Regional 88/19 37% National Summary

Regional 76/2 32% National Summary

Regional 191/19 80% National Summary

PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

ALABAMA When We Make Love (RCA) LP: Roll On

Regional 88/19 37% National Summary

Regional 76/2 32% National Summary

Regional 191/19 80% National Summary

KIM CARNES Pretend (EMI America) LP: Cafe Racers

Regional 88/19 37% National Summary

Regional 76/2 32% National Summary

Regional 191/19 80% National Summary

FIRE, INC. Tonight Is What... (MCA) LP: Soundtrack Streets Of Fire

Regional 88/19 37% National Summary

Regional 76/2 32% National Summary

Regional 191/19 80% National Summary

MOTLEY CRUE Too Young To Fall... (Elektra) LP: Shout At The Devil

Regional 88/19 37% National Summary

Regional 76/2 32% National Summary

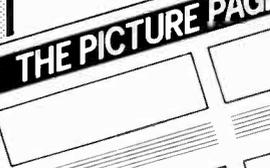
Regional 191/19 80% National Summary

Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.



1930 Century Park W. Los Angeles, CA 90067 (213) 553-4330



# Contemporary Hit Radio

Continued from Back Page

## BREAKERS

### PRINCE

#### When Doves Cry (WB)

76% of our reporters on it. Moves: Up 13, Debuts 50, Same 38, Down 0, Adds 80 including WHTT, WCAU-FM, 94Q, Y100, WKTI, KIMN, KS103. Complete airplay in Parallels.

### RICK SPRINGFIELD

#### Don't Walk Away (RCA)

71% of our reporters on it. Moves: Up 25, Debuts 54, Same 62, Down 0, Adds 28 including WBLI, Z93, KAFM, KIMN, KZZP, KUBE, WVIC. Complete airplay in Parallels.

### ALAN PARSONS PROJECT

#### Prime Time (Arista)

64% of our reporters on it. Moves: Up 36, Debuts 31, Same 63, Down 1, Adds 21 including WBEN-FM, PRO-FM, KAFM, B97, XTRA, FM106, WKDD. Complete airplay in Parallels.

### COREY HART

#### Sunglasses At Night (EMI America)

62% of our reporters on it. Moves: Up 5, Debuts 22, Same 69, Down 0, Adds 51 including WBEN-FM, WHTX, WGCL, KIMN, Q103, KS103, KPLUS. Complete airplay in Parallels.

## NEW & ACTIVE

**OLLIE & JERRY "Breakin' (There's No Stoppin' Us)" (Polydor/PolyGram) 138/56**  
Moves: Up 7, Debuts 19, Same 56, Down 0, Adds 22 including B104, B94, KAFM, B97, Q105, WHY, Q103, KMJK, KS103, XTRA, KPLUS, KNBQ, 98PXY, WZLD, WBNQ.

**ELTON JOHN "Sad Songs (Say So Much)" (Geffen) 136/136**  
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 136 including B104, WHTT, WXKS-FM, WCAU-FM, B94, WHTX, 94Q, Z93, B97, B96, KDWB-FM, KIIS-FM, KZZP, KS103, KNBQ.

**ROCKWELL "Obscene Phone Caller" (Motown) 105/10**  
Moves: Up 36, Debuts 16, Same 43, Down 0, Adds 10, WLAN-FM, WKRZ-FM, WSSX, KX104, KROK, KCPX-FM, KHYT, WIGY, KDVV, KCDQ, Z93 35-29, WNVZ 39-24, B96 37-31, KMJK 31-27, KLUC 17-7.

**SERGIO MENDES "Alibis" (A&M) 96/22**  
Moves: Up 6, Debuts 13, Same 55, Down 0, Adds 22 including WBEN-FM, WAVA, Q105, KMJK, XTRA, WVSR, WLAN-FM, Q106, KZZB, KSET-FM, G100, KELI, KCPX-FM, KCMQ, KOZE.

**EDDY GRANT "Romancing The Stone" (Portrait/CBS) 94/23**  
Moves: Up 14, Debuts 10, Same 47, Down 0, Adds 23 including PRO-FM, KOPA, FM102, KNBQ, 98PXY, KZZB, WDCG, KELI, KQXR, KDON-FM, WIGY, WJAD, KKQV, KTRS, KIST.

**PAUL YOUNG "Love Of The Common People" (Columbia) 88/19**  
Moves: Up 14, Debuts 4, Same 51, Down 0, Adds 19 including KPLUS, Q100, WBBQ, WNOK-FM, WRQK, FM100, WVIC, WRQN, KEYN-FM, KLUC, WFBG, WJBO, WGLF, WAZY-FM, KDZA.

**BON JOVI "She Don't Know Me" (Mercury/PolyGram) 82/19**  
Moves: Up 8, Debuts 4, Same 51, Down 0, Adds 19 including WXKS-FM, WGCL, WKEE, WGF, WBBQ, KMGK, WRQN, KELI, KQMQ, KTKT, WJBO, KILE, Y94, KDVV, KDZA.

**PEABO BRYSON "If Ever You're In My Arms Again" (Elektra) 77/11**  
Moves: Up 17, Debuts 16, Same 33, Down 0, Adds 11, WBEN-FM, 93FM, WSPK, WFMF, WRQK, KRGV, WRVQ, WRQN, KNOE-FM, WAZY-FM, KKRC, I95 18-13, Y100 12-10, WFLY 32-27, KHYT 39-30.

**TINA TURNER "What's Love Got To Do With It" (Capitol) 76/23**  
Moves: Up 8, Debuts 9, Same 36, Down 0, Adds 23 including WXKS-FM, PRO-FM, WASH, WGCL, WHY, FM106, WDCG, KBFM, KX104, KMGK, OK100, Q101, Y94, KDZA.

**YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience/RCA) 76/2**  
Moves: Up 27, Debuts 4, Same 43, Down 0, Adds 2, WRQK, KBFM, WCAU-FM 36-29, PRO-FM 30-25, Z93 11-18, I95 27-17, WFLY 23-15, KXX106 31-29, WZLD 36-33, KSET-FM 25-22, FM100 30-27, WGUY 32-27, WCGQ 40-34, WFOX 36-33, KDZA 34-30.

**PSYCHEDELIC FURS "The Ghost In You" (Columbia) 74/7**  
Moves: Up 11, Debuts 3, Same 53, Down 0, Adds 7, WLAN-FM, KROK, KIJK, K093, 13FEA, WYKS, Q101, WHTT 26-22, WXKS-FM 38-33, PRO-FM 28-24, WRCK 37-33, WZPL 20-17, WGUY 34-30, WJBO d-36, KIST 40-35.

**ROBIN GIBB "Boys Do Fall In Love" (Mirage/Atco) 69/33**  
Moves: Up 1, Debuts 6, Same 29, Down 0, Adds 33 including WXKS-FM, WGCL, KMJK, KS103, WVSR, WSPK, WBCY, WANS-FM, KRGV, WZPL, K96, WIGY, WCGQ, Y94, KBIM.

**LaTOYA JACKSON "Heart Don't Lie" (Private I/CBS) 68/6**  
Moves: Up 15, Debuts 1, Same 46, Down 0, Adds 6, B104, WPHD, WNYS, 98PXY, KTKT, 99KG, FM102 16-14, XTRA 20-18, KNBQ 27-25, WKFM 31-25, WHTF 30-26, WNOK-FM 39-35, WOKI 35-32, KTFM 23-17, KQMQ 23-16.

**MICHAEL JACKSON "Farewell My Summer Love" (Motown) 67/14**  
Moves: Up 22, Debuts 15, Same 16, Down 0, Adds 14, WXKS-FM, WBLI, WKTI, FM102, WKEE, KC101, WBBQ, KXX106, FM100, KIT, KTFM, WKDD, WKFR, KTKT, KDWB-FM 20-13.

## MOST ADDED

**ELTON JOHN (136)**  
Sad Songs (Say So Much) (Geffen)  
**PRINCE (80)**  
When Doves Cry (WB)  
**OLLIE & JERRY (56)**  
Breakin' (There's No...) (Polydor/PolyGram)  
**COREY HART (51)**  
Sunglasses At Night (EMI America)  
**TONY CAREY (37)**  
The First Day Of Summer (MCA)  
**THOMPSON TWINS (34)**  
Doctor! Doctor! (Arista)

## HOTTEST

**CYNDI LAUPER (150)**  
Time After Time (Portrait/CBS)  
**DURAN DURAN (132)**  
The Reflex (Capitol)  
**STEVE PERRY (107)**  
Oh Sherrie (Columbia)  
**DENIECE WILLIAMS (103)**  
Let's Hear It For The Boy (Columbia)  
**NIGHT RANGER (92)**  
Sister Christian (Camel/MCA)  
**HUEY LEWIS & THE NEWS (91)**  
Heart Of Rock & Roll (Chrysalis)

**JUICE NEWTON "A Little Love" (RCA) 60/29**  
Moves: Up 1, Debuts 1, Same 29, Down 0, Adds 29 including CFTR, Q103, K104, WKFM, WANS-FM, KX104, KIJK, WKFR, KSKD, OK100, 95XIL, WPFM, WHSL, 99KG, KBIM.  
**DUKE JUPITER "Little Lady" (Morocco/Motown) 58/0**  
Moves: Up 9, Debuts 1, Same 48, Down 0, Adds 0, WPHD 38-35, WGCL 27-24, KIMN on, XTRA on, WNYS 33-31, 98PXY 27-24, Q92 22-21, WRCK d-40, WQID on, WJXQ 25-23, WHOT-FM 40-38, WZON on, KKQV 36-35, KZOZ 40-38.

## SIGNIFICANT ACTION

**FACE TO FACE "10-9-8" (Epic) 48/23**  
Moves: Up 4, Debuts 6, Same 15, Down 0, Adds 23 including WGCL, KMJK, KS103, K104, WZLD, KSET-FM, WOKI, WFMI, WGRD, WJXQ, KQMQ, KSKD, KHYT, WQCM, Y93.

**TONY CAREY "The First Day Of Summer" (MCA) 37/37**  
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 37 including WPHD, 94Q, WGCL, KPLUS, K104, WRCK, WHTF, WBBQ, WQID, WJZR, WGRD, WJXQ, WHOT-FM, KQXR, KDON-FM.

**ORION THE HUNTER "So You Ran" (Portrait/CBS) 37/17**  
Moves: Up 3, Debuts 6, Same 11, Down 0, Adds 17 including WCAU-FM, WKFM, WKRZ-FM, WHTF, WZLD, WFMI, KTFM, WZPL, WHOT-FM, KLUC, KHOP, WGUY, WIGY, KQIZ-FM, WBNQ.

**HUMAN LEAGUE "The Lebanon" (A&M) 35/32**  
Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 32 including WPHD, WNYS, WVSR, WKEE, WLAN-FM, 98PXY, WRCK, WHTF, WZLD, WZYP, WGRD, WHOT-FM, KQMQ, KHOP, KRSP.

**DEF LEPPARD "Bringin' On The Heartbreak" (Mercury/PolyGram) 34/25**  
Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 25 including WPHD, KPLUS, WFLY, Q100, WLAN-FM, WGF, WRCK, WKRZ-FM, WOKI, WRNO, WAHC, WKAU, WJXQ, Z299.

**JENNY BURTON & PATRICK JUDE "Strangers In A Strange World" (Atlantic) 33/30**  
Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 30 including WXKS-FM, PRO-FM, KOPA, WVSR, K104, WKEE, WLAN-FM, WPST, WKRZ-FM, KXX106, WDOQ, KSET-FM, KTFM, K107, KQMQ.

**FIRE, INC. "Tonight Is What It Means To Be Young" (MCA) 33/9**  
Moves: Up 0, Debuts 2, Same 22, Down 0, Adds 9, WVSR, WKEE, WHTF, WJZR, KROK, WKDD, KQXR, KSKD, KIST, WPHD on, K104 d-31, WFMI on, WHOT-FM on, OK100 d-40.

**TIMMY THOMAS "Gotta Give A Little Love (Ten Years After)" (Gold Mountain/A&M) 21/3**  
Moves: Up 2, Debuts 1, Same 15, Down 0, Adds 3, WSPK, KTDY, WGLF, Y100 28-27, K104 d-36, WKEE on, WBBQ on, KTFM on, KIKI 39-38, 95XIL on, WISE on.

**BAY-KAYS "Freak Show On The Dance Floor" (Mercury/PolyGram) 20/5**  
Moves: Up 7, Debuts 1, Same 7, Down 0, Adds 5, I95, WFMI, KQMQ, KHYT, WGLF, WXKS-FM 37-35, Q107 d-29, WNVZ on, WHYT 27-25, FM102 15-11, 94TYX 38-28, 13K 33-31, KYNO-FM 14-13, KCAQ 15-14.

**ALABAMA "When We Make Love" (RCA) 20/1**  
Moves: Up 10, Debuts 1, Same 8, Down 0, Adds 1, WFBG, WFMF 30-27, WQID d-40, WDOQ 25-21, WRQK 27-17, KRGV 23-22, KIT 39-35, KTFM 11-9, KROK 39-30, K093 24-23, 103CIR 17-14, WGLF 15-11.

**MOTLEY CRUE "Too Young To Fall In Love" (Elektra) 15/8**  
Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 8, WKAU, WJXQ, WRQN, WHOT-FM, WOMP-FM, KILE, KCDQ, KZOZ, Z100 on, WRCK 17-14, KRSP on, WZON on.

**KIM CARNES "I Pretend" (EMI America) 15/0**  
Moves: Up 6, Debuts 0, Same 9, Down 0, Adds 0, WBEN-FM 33-31, WNVZ on, WVSR on, WDOQ on, WRQK 40-35, WSLF 39-36, KROK 33-25, KDON-FM 39-35, Q101 38-34.

**GREG KIHN BAND "Reunited" (Beserkley/E-A) 14/5**  
Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 5, WPHD, KTFM, WJXQ, KCDQ, KBIM, CHUM on, WRCK on, WKRZ-FM d-39, WHSL on, WCIL-FM 28-26.

**TEDDY PENDERGRASS "Hold Me" (Asylum) 11/5**  
Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 5, WHTF, WOKI, WHOT-FM, WGUY, KBIM.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

# RADIO CBS RADIO

**THE HOTTEST  
GROWTH STORY  
AROUND  
UP 41%**

CBS RADIORADIO has topped the latest RADAR report with the largest percentage increase of any network measured among:  
YOUNG ADULTS 18-34...UP 41%

This impressive growth has also spread to other key demographics, including:

**ADULTS 25-34 . . . . . UP 46%**

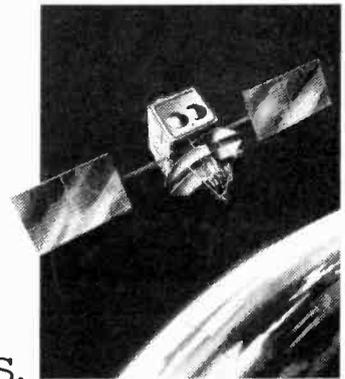
**ADULTS 18-49 . . . . . UP 40%**

**TOTAL PERSONS 12-34 . . . . UP 28%**

Source: RADAR 28 Spring/Fall '83 compared with RADAR 27 Fall '82/Spring '83 (Mon-Sun 6 AM-12 Mid. Vol. 2). These data are estimates subject to qualifications which CBS will supply on request.

## A NETWORK WITH A DIFFERENCE

NEWS. Fast-paced, innovative. Commanding the attention of your target audience—aggressive, professional young adults.



IN TOUCH  
NEWS Feature.

*Sword-winning*

series focusing on breaking stories that matter most to your listeners.

Both have the stamp of quality that comes so unmistakably from CBS NEWS, the world's foremost broadcast news organization.

DAILY/WEEKEND FEATURES.  
"Music Memories," "Entertainment Update" and "Sportsbreak." Bright, upbeat features geared to your active young adult audience.

If you're looking to build audience for your station, shouldn't you be part of this difference? Get details about our programming and much more. Call David West in New York at (212) 975-2097 or Steve Epstein in Los Angeles at (213) 460-3547.



**THE YOUNG ADULT NETWORK WITH THE CBS DIFFERENCE!**

**Contemporary Hit Radio**

Three Weeks	Two Weeks	Last Week	
5	3	3	1 <b>CYNDI LAUPER/Time After Time (Portrait/CBS)</b>
3	2	2	2 <b>STEVE PERRY/Oh Sherrie (Columbia)</b>
1	1	1	3 <b>DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)</b>
12	7	5	4 <b>DURAN DURAN/The Reflex (Capitol)</b>
8	4	4	5 <b>NIGHT RANGER/Sister Christian (Camel/MCA)</b>
16	10	6	6 <b>HUEY LEWIS &amp; THE NEWS/Heart Of Rock &amp; Roll (Chrysalis)</b>
21	15	9	7 <b>JERMAINE JACKSON/Tell Me I'm Not Dreaming... (Arista)</b>
23	16	10	8 <b>LAURA BRANIGAN/Self Control (Atlantic)</b>
14	11	8	9 <b>VAN HALEN/I'll Wait (WB)</b>
9	8	7	10 <b>IRENE CARA/Breakdance (Network/Geffen)</b>
32	22	14	11 <b>POINTER SISTERS/Jump (For My Love) (Planet/RCA)</b>
38	27	19	12 <b>CULTURE CLUB/It's A Miracle (Virgin/Epic)</b>
20	18	15	13 <b>MADONNA/Borderline (Sire/WB)</b>
29	21	17	14 <b>JOE JACKSON/You Can't Get What You Want... (A&amp;M)</b>
-	34	21	15 <b>BILLY IDOL/Eyes Without A Face (Chrysalis)</b>
-	38	23	16 <b>MIKE RENO &amp; ANN WILSON/Almost Paradise (Columbia)</b>
-	-	25	17 <b>BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)</b>
30	25	20	18 <b>SLADE/Run Runaway (CBS Associated)</b>
35	29	22	19 <b>CHICAGO/Stay The Night (WB)</b>
13	12	13	20 <b>SHALAMAR/Dancing In The Sheets (Columbia)</b>
4	6	11	21 <b>LIONEL RICHIE/Hello (Motown)</b>
2	5	12	22 <b>PHIL COLLINS/Against All Odds... (Atlantic)</b>
-	37	30	23 <b>EURHYTHMICS/Who's That Girl (RCA)</b>
40	35	32	24 <b>VAN STEPHENSON/Modern Day Delilah (MCA)</b>
11	13	18	25 <b>BILLY JOEL/The Longest Time (Columbia)</b>
34	31	29	26 <b>STYLE COUNCIL/My Ever Changing Moods (Geffen)</b>
36	30	28	27 <b>CHRISTINE McVIE/Love Will Show Us How (WB)</b>
27	24	24	28 <b>SCORPIONS/Rock You Like A Hurricane (Mercury/Pg)</b>
6	9	16	29 <b>CARS/You Might Think (Elektra)</b>
-	-	38	30 <b>CARS/Magic (Elektra)</b>
-	-	36	31 <b>WANG CHUNG/Dance Hall Days (Geffen)</b>
-	-	39	32 <b>ZZ TOP/Legs (WB)</b>
-	-	39	33 <b>HOWARD JONES/What Is Love? (Elektra)</b>
-	-	40	34 <b>ROD STEWART/Infatuation (WB)</b>
15	20	33	35 <b>J. IGLESIAS &amp; W. NELSON/To All The Girls... (Columbia)</b>
-	-	40	36 <b>ICICLE WORKS/Whisper To A Scream (Birds Fly) (Arista)</b>
-	40	37	37 <b>STYX/Music Time (A&amp;M)</b>
-	-	37	38 <b>JEFFERSON STARSHIP/No Way Out (Grunt/RCA)</b>
-	-	37	39 <b>DAN HARTMAN/I Can Dream About You (MCA)</b>
-	-	37	40 <b>THOMPSON TWINS/Doctor! Doctor! (Arista)</b>

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**Adult / Contemporary**

2	1	1	1 <b>CYNDI LAUPER/Time After Time (Portrait/CBS)</b>
8	4	2	2 <b>DAN FOGELBERG/Believe In Me (Full Moon/Epic)</b>
5	3	3	3 <b>DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)</b>
11	8	5	4 <b>KENNY ROGERS/Eyes That See In The Dark (RCA)</b>
1	2	4	5 <b>BILLY JOEL/The Longest Time (Columbia)</b>
21	14	8	6 <b>CULTURE CLUB/It's A Miracle (Virgin/Epic)</b>
4	5	6	7 <b>LIONEL RICHIE/Hello (Motown)</b>
19	16	13	8 <b>ANNE MURRAY/Just Another Woman In Love (Capitol)</b>
15	12	10	9 <b>SHAKIN' STEVENS/I Cry Just A Little Bit (Epic)</b>
17	15	11	10 <b>KIM CARNES/I Pretend (EMI America)</b>
3	6	7	11 <b>PHIL COLLINS/Against All Odds (Take A Look...) (Atlantic)</b>
-	23	14	12 <b>MIKE RENO &amp; ANN WILSON/Almost Paradise (Columbia)</b>
20	17	15	13 <b>ALABAMA/When We Make Love (RCA)</b>
6	7	9	14 <b>JAMES INGRAM/There's No Easy Way (Qwest/WB)</b>
-	22	19	15 <b>PEABO BRYSON/If Ever You're In My Arms Again (Elektra)</b>
25	21	18	16 <b>MICHAEL MARTIN MURPHEY/Disenchanted (Liberty)</b>
23	20	17	17 <b>PEABO BRYSON/ROBERTA FLACK/I Just Came Here... (Capitol)</b>
9	9	12	18 <b>MANHATTAN TRANSFER/Mystery (Atlantic)</b>
-	25	22	19 <b>LAURA BRANIGAN/Self Control (Atlantic)</b>
-	25	22	20 <b>JOE JACKSON/You Can't Get What You Want... (A&amp;M)</b>
12	13	16	21 <b>J. IGLESIAS &amp; W. NELSON/To All The Girls I've Loved... (Col.)</b>
10	10	20	22 <b>MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)</b>
-	-	25	23 <b>SERGIO MENDES/Alibis (A&amp;M)</b>
-	-	25	24 <b>ALAN PARSONS PROJECT/Prime Time (Arista)</b>
7	11	21	25 <b>ALAN PARSONS PROJECT/Don't Answer Me (Arista)</b>

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Three Weeks	Two Weeks	Last Week	
-	4	1	1 <b>BRUCE SPRINGSTEEN/Dancing In... (Columbia)</b>
1	1	2	2 <b>CARS/Magic (Elektra)</b>
7	5	4	3 <b>FIXX/Deeper &amp; Deeper (MCA)</b>
12	6	5	4 <b>JEFFERSON STARSHIP/No Way Out (Grunt/RCA)</b>
3	3	3	5 <b>RUSH/Distant Early Warning (Mercury/Pg)</b>
19	10	7	6 <b>BILLY IDOL/Eyes Without A Face (Chrysalis)</b>
9	9	8	7 <b>ZZ TOP/Legs (WB)</b>
2	2	6	8 <b>SLADE/Run Runaway (CBS Associated)</b>
27	16	11	9 <b>GREG KIHN BAND/Reunited (Beserkley/E-A)</b>
20	14	12	10 <b>DUKE JUPITER/Little Lady (Morocco/Motown)</b>
29	20	13	11 <b>RATT/Round And Round (Atlantic)</b>
43	27	15	12 <b>RED RIDER/Young Thing, Wild Dreams... (Capitol)</b>
8	7	9	13 <b>ORION THE HUNTER/So You Ran (Portrait/CBS)</b>
34	23	18	14 <b>VAN STEPHENSON/Modern Day Delilah (MCA)</b>
-	41	19	15 <b>ROD STEWART/Infatuation (WB)</b>
11	11	10	16 <b>JOE JACKSON/You Can't Get What You Want... (A&amp;M)</b>
18	15	14	17 <b>ROGER WATERS/5:01 AM (The Pros...) (Columbia)</b>
33	21	20	18 <b>RUSS BALLARD/Voices (EMI America)</b>
37	31	23	19 <b>CHICAGO/Stay The Night (WB)</b>
30	25	24	20 <b>MOTLEY CRUE/Too Young To Fall In Love (Elektra)</b>
6	13	17	21 <b>HUEY LEWIS &amp; THE NEWS/The Heart Of R&amp;R (Chrysalis)</b>
-	-	-	<b>BREAKER 22 CHRIS DeBURGH/High On Emotion (A&amp;M)</b>
39	32	30	23 <b>PSYCHEDELIC FURS/The Ghost In You (Columbia)</b>
13	12	16	24 <b>CYNDI LAUPER/Time After Time (Portrait/CBS)</b>
-	48	33	25 <b>ROGER GLOVER/The Mask (21/Pg)</b>
50	40	31	26 <b>THOMPSON TWINS/Doctor! Doctor! (Arista)</b>
38	38	27	27 <b>RUSH/Red Sector A (Mercury/Pg)</b>
15	19	22	28 <b>ICICLE WORKS/Whisper To A Scream... (Arista)</b>
4	8	21	29 <b>STEVE PERRY/Oh Sherrie (Columbia)</b>
60	49	37	30 <b>STEVE PERRY/She's Mine (Columbia)</b>

Complete Tracks Chart on Page 64

**Black/Urban**

1	1	1	1 <b>DENIECE WILLIAMS/Let's Hear It... Columbia</b>
5	2	2	2 <b>O'BRYAN/Lovelite (Capitol)</b>
10	6	3	3 <b>JERMAINE JACKSON/Tell Me I'm Not Dreaming (Arista)</b>
8	5	4	4 <b>CHANGE/Change Of Heart (RFC/Atlantic)</b>
30	17	9	5 <b>PATRICE RUSHEN/Feels So Real (Won't Let Go) (Elektra)</b>
23	15	8	6 <b>POINTER SISTERS/Jump (For My Love) (Planet/RCA)</b>
13	10	7	7 <b>DAZZ BAND/Swoop (I'm Yours) (Motown)</b>
28	19	10	8 <b>R.J.'S LATEST ARRIVAL/Shackles (Golden Boy/Quality)</b>
31	25	16	9 <b>JOCELYN BROWN/Somebody Else's Guy (Vinyl Dreams)</b>
34	28	15	10 <b>CHERRELLE/I Didn't Mean To Turn You On (Tabu/CBS)</b>
19	12	11	11 <b>TIMMY THOMAS/Gotta Give A Little... (Gold Mtn./A&amp;M)</b>
37	30	20	12 <b>ROGER/In The Mix (WB)</b>
2	3	5	13 <b>BAR-KAYS/Freak Show On The Dance... (Mercury/Pg)</b>
17	16	14	14 <b>MELBA MOORE/Love Me Right (Capitol)</b>
4	4	6	15 <b>ONE WAY/Lady You Are (MCA)</b>
33	24	19	16 <b>ROCKWELL/Obscene Phone Caller (Motown)</b>
-	35	25	17 <b>PEABO BRYSON/If Ever You're In My Arms... (Elektra)</b>
27	18	18	18 <b>WINDJAMMER/Live Without Your Love (MCA)</b>
-	-	33	19 <b>DENNIS EDWARDS/...Aphrodisiac (Gordy/Motown)</b>
-	34	29	20 <b>WORLD'S FAMOUS SUPREME TEAM/Hey D.J. (Island)</b>
-	-	-	<b>BREAKER 21 PRINCE/When Doves Cry (WB)</b>
-	-	-	<b>BREAKER 22 DIVINE SOUNDS/What People Do For Money (Specific)</b>
-	39	26	23 <b>LaTOYA JACKSON/Heart Don't Lie (Private I/CBS)</b>
38	32	31	24 <b>EARONS/Land Of Hunger (Island)</b>
35	33	27	25 <b>O'JAYS/Extraordinary Girl (Phil. Int./CBS)</b>
6	8	12	26 <b>YARBROUGH &amp; PEOPLES/Don't Waste... (Total Exp./RCA)</b>
14	13	13	27 <b>NEWCLEUS/Jam On It (Sunnyview)</b>
25	21	21	28 <b>PATTI AUSTIN/Rhythm Of The Street (Qwest/WB)</b>
-	-	37	29 <b>S. LATTISAW &amp; J. GILL/Baby It's You (Cotillion/Atco)</b>
3	9	17	30 <b>LIONEL RICHIE/Hello (Motown)</b>
-	38	32	31 <b>L.J. REYNOLDS/Touch Down (Mercury/Pg)</b>
11	14	23	32 <b>PATTI LABELLE/Love, Need &amp; Want You (Phil. Int./CBS)</b>
-	-	-	<b>DEBUT 33 HERBIE HANCOCK/Megamix (Columbia)</b>
-	-	-	<b>BREAKER 34 TINA TURNER/What's Love Got To Do With It (Capitol)</b>
20	20	28	35 <b>IRENE CARA/Breakdance (Network/Geffen)</b>
9	11	24	36 <b>SHANNON/Give Me Tonight (Mirage/Atco)</b>
-	-	-	<b>DEBUT 37 SMOKEY ROBINSON/And I Don't... (Tamla/Motown)</b>
-	-	-	<b>BREAKER 38 TEDDY PENDERGRASS/Hold Me (Asylum)</b>
-	-	-	<b>BREAKER 39 CAMEO/Talkin' Out The Side Of... (Atl. Art./Pg)</b>
-	-	-	<b>DEBUT 40 WOMACK &amp; WOMACK/Baby I'm Scared Of You (Elektra)</b>

N&A Begins on Page 54