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MARKET SIZE POINT SYSTEM TO REPLACE 12-12 RADIO RULE?

Rep. Mickey Leland is proposing an ownership limit based on points assigned by market size - so that small market stations could be accumulated in greater numbers than large market outlets. Full details from Brad Woodward in the Washington Report.

Page 4

EVALUATING AOR'S RATINGS PERFORMANCE

Jhan Hiber examines AOR's overall tally in the spring '84 Arbitron book, while Steve Feinstein spotlights AORs that ranked No. 1 in their markets.

Page 11, 42

BIRCH RATINGS RESULTS

Los Angeles: KIIS Sustains Strong Lead Miami: WHYI Extends Solid Margin St. Louis: KMOX Stable; KSHE Into Double Figures

Pittsburgh: KDKA Dominates; WBZZ,

WDVE Over 10

Baltimore: WBAL Down But Stays In Front Minneapolis: WCCO Down 5 But Remains Ahead

Atlanta: WKLS-FM, WQXI-FM Gain On WZGC

San Diego: KGB-FM New Leader:

KSDO-FM, KFMB Jump Page 12

WGN CELEBRATES 60 YEARS

After 60 years, WGN is still on top in Chicago. Brad Woodward takes a look at this unique station's past and present, complete with historic photos.

Page 34

PEOPLE IN THE NEWS THIS WEEK

- Jack Thayer President of Radio Network Association
- Ray Massle PD at KFKF
- Bill Jensen KHIT GM
- Paul Katabian Pres./GM of WNSY-AM
- Gary Waldron KISN's PD Steve Christian PD at WKZL
- Tom Collins PD at WRQK
- Andy Rainey, Jim Forrer Sr. VPs at Selcom
- Steve Lapa KMEL GSM Chester Chong OM at KGU

Page 3, 20

AUDIENCE PROMOTION FOR THE '80S RADIO STATION

Kevin B. Sweeney discusses audience promotion in the concluding installment of R&R's serialization of "The Six Million Dollar Manager."

Page 19

Newsstand Price \$3.50



HARRIS, MUSUMECI RESIGN

RKO Files Overcharge AUG 18 1984 Report With FCC

company GenCorp this week filed a report with the FCC, announcing steps RKO has taken to remedy recently-uncovered errors in advertising overcharges and affiliate underpayments at the RKO Radio Networks (R&R 7-6). The report also announced that RKO has accepted the resignations of previously-suspended VP/Affiliate Services Ken Harris and Controller Frank Musumerci, and raise the total amount of errors involved in this situation from \$4 million to \$5.9 million.

While RKO would not officially comment on the origin of the Harris/Musumeci resignations,

RKO General and its parent Ken Harris told R&R he left the network voluntarily. "RKO has assured me publicly and privately that I am not and have not been the target of any investigation or inquiry or suspicion. I was suspended six weeks ago to assist them in the investigation, and I did everything humanly possible to do so. But after six weeks of being in this twilight zone of discomfort and uncertainty, I felt it was best to resign and get on with my

RKO Remedies

According to the report, RKO plans to reimburse advertisers through their agencies for the

WLAK Selects McCov As Program Director

Coy has been appointed Program Director at "Love Songs"-formatted WLAK/Chicago, and will start August 27. Two weeks ago, former WLAK PD Jack Taddeo joined Studioine Cable Stereo near Washington, DC as Director/Program-

WLAK VP/GM Mike Murphy commented, "Jack did a fine job for us, and we wish him the best in his new position. We are quite excited about Marc. He certainly brings to WLAK an excellent research, positioning, and programming background, having done a superb job for 'K-Lite.' We feel Marc has the perfect combination of skills to carry on our 'Love Songs' format and bring us even greater success in the future."

McCov was named PD at KKLT two and a half years ago when its A/C format was introduced. Prior to that, he worked three years as OM for Swanson Broadcasting, having previously programmed KYNO-FM/Fresno. "It's always tough to leave a project you launch from the ground floor," he said. "My VP//GM

KKLT/Phoenix PD Marc Mc- Johnny Andrews is a rare combination of astute businessman and human being, and I learned a lot from him. But the initial job of making KKLT a competitor is now pretty much com-pleted, so it's off to a new challenge. To take on a station like WLAK in a top-three market is the ultimate. I look for-

RKO/See Page 20 **WMC's Acree Moves** Crosstown To WGKX

WMC/Memphis Program Director Les Acree has been named Operations Manager for crosstown Country rival WGKX. Acree, a ten-year WMC veteran who has programmed the station for the past seven years, takes over WGKX's perational reins from current OM Dana Harmon, who has just been named Director of Marketing and Promotions for the station. Acree starts his new job August 27.

WGKX VP/GM Craig Scott commented, "I have known and respected Les for many years. No one is more knowledgeable about this market or more uniquely qualified for this posi-



tion than Les Acree. I'm thrilled by the opportunity to work in tandem with him and our other great WGKX team members in the planned evolution of KIX106 ACREE/See Page 20

BOB CHRISTY ACTING PD

Piccirillo Becomes VP/GM At WCLS

After an 18-month stint as Di-ector/Advertising Sales for tion, and have had to take a few rector/Advertising Sales for Warner-Amex's Cincinnati cable system, longtime broadcaster John Piccirillo has returned to radio as VP/GM at A/C outlet WCLS/Detroit. The Liggett Broadcast Group station had been without a GM for several weeks since Grant Santimore stepped down for health reasons

President Bob Liggett told R&R, "His appointment means hope springing eternal. We've

compensation due its affiliated

stations. In addition to these

corrective measures. RKO has

taken additional remedial and

preventive steps, including:

• Directing all responsible personnel at the network to

cease all improper practices

identified by the internal in-

Reprimanding those per-

ccounting firm to evaluate

RKO's general audit for the

fiscal year ending November

30, 1983, to determine whether that audit was conducted accor-

ding to generally-accepted stan-

dards and practices.

• Hiring former Radio Net-

work Association President Ar-

thur Kriemelman to fill the va-

cant position of VP/Sales and

clarify new and existing sales

procedures, including inventory

control and greater interchange

of information between sales

tighten security of the computer

system to reduce the likelihood

• Instituting procedures to

and traffic.

vestigation.

had kind of a complicated, bum-

bad turns. But I'm just tickled to death to find such a pro. John's a guy who really wants to work with me on putting WCLS on the map, and that's exactly what we're planning to do, with both barrels."

A 19-year radio veteran, Piccirillo spent two years as Re-gional VP for Heftel, supervising its Indianapolis and Cincinnati properties. His manage ment background also includes WNDE & WFBQ/Indianapolis and WLEE/Richmond. "I en-ALBERT S. COOK LIBRARioyed my brief stay with cable TOWSON STATE UNIVERSITY mensely," Piccirillo said, "but I missed radio to death."

Following the departures of OM Peter Carey and PD Bruce Buchanan, Liggett Director/ Operations Bob Christy is acting as PD. "I've cleaned house, TOWSON, MARYLAND amounts improperly billed to scratch," he said. "We're look-them, and has already paid any ing for a variety of air talent, as well as news and production people. I hope out of the airstaff PICCIRILLO/See Page 20

Clark New



Longtime programmer Jay Clark has been named Operations Manager of Greater Media's KHTZ/Los Angeles. Clark had been OM at WGAR & WKSW/Cleveland, previously serving as OM or PD at WABC/ New York, WPRO-AM & FM/ Providence. and WTIC-AM & FM/Hartford.

KHTZ VP/GM Bob Moore commented to R&R, "The big-gest factor in hiring Jay is his background. His strong history of experience in administrative and programming aspects of radio made him the ideal can-

didate for this job."

Moore added, "Jay's first priority will be to hire a PD, and with his efforts and mine we'll try to do that in September. Steve Scott has done an outstanding job on an interim ba-sis, and Jay may have other candidates in mind." As to whether Clark would work with Greater Media's newly-purchased Los Angeles AM, KRLA, Moore said, "Greater Media is committed to winning in L.A., and should we decide to jointly program both stations, Jay's experience could be invalu-



Join Lee Arnold and hit a few bars this weekend with Willie, Merle, Crystal and Dolly.

Pick up "On A Country Road." You'll join over 350 stations bringing country music lovers one of America's hottest syndicated music magazines.

It's three hours a week of country music news, celebrity profiles, recorded live segments from Billy Bob's country mecca, exclusive interviews, and concert performances. All presented with a generous helping of country hits and all-time classics.

Nobody knows country music better than Lee Arnold, the Academy of Country Music's 1983 Deejay of the Year. And nothing delivers the listenership like his "On A Country Road."

Plus four three-hour specials this

year: Memorial Day, with John Denver, Lee Greenwood, and Emmylou Harris; July 4th weekend, with Willie Nelson and Waylon Jennings; Labor Day, featuring George Jones and Hank Williams, Jr. And, in October, live simulcast from Nashville of the Country Music Association Awards.

Pick up the country music program that'll pick up your listenership. Pick up "On A Country Road."

BROADCASTING SYSTEM

Call Mutual Station Relations (703) 685-2050



PAGE THREE

8-17-84

Funny Business At The Networks

Reed Bunzel samples some of the comedy programming available from suppliers and networks for stations looking for a little comic relief.

Washington Report 4 What's New 6 Ratings & Research: Jhan Hiber 10 Ratings Results 12 Networks: Reed Bunzel 14 Management 19 Street Talk 22 On The Records: Ken Barnes 27 Air Personalities: Dan O'Day 30 Calendar: Brad Messer 32 News/Talk: Brad Woodward 34 Picture Page 35 CHR: Joel Denver 38 AOR: Steve Feinstein 42	Black/Urban: Walt Love
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Radio Network Association **Appoints Thayer President**

Former NBC Radio President Jack Thayer has been named President/Executive Director of the Radio Network Asso ciation in New York, filling the post vacated by Arthur Kriemelman, who recently was named VP/Sales at RKO Radio Networks.

The appointment, concluding a brisk search, was announced by CBS Radio Sr. VP Dick Brescia, the Association's Vice Chairman. "We were very fortunate to have been the beneficiaries of many qualciaries of man, ified candidates," he



Jack Thayer

STATION OPTS FOR CHR

Waldron Set As KISN's OM

Longtime Salt Lake City programmer Gary Waldron has accepted the Operations Manager's post at the market's KISN. Waldron succeeds Dan Jessop, who recently joined crosstown KSL as an air personality. It was also announced that KISN will skew away from A/C to a mass-appeal CHR approach.

Commenting on Waldron's appointment, KISN VP/GM Bunk Robinson said, "We're really pleased. Gary obviously has a hell of a track record in this market. He's more in touch with the community than anybody else could be, especially when it comes to contemporary music."

Regarding the format adjustment, Robinson continued, "For the last year, we've WALDRON/See Page 20

choosing Jack for this post we are confident that his stature within the advertising community, his experience as a seasoned manager in network radio, and his great enthusiasm will yield only the most positive results for us all

After leaving NBC in 1979, Thayer became VP/GM at Metromedia's WNEW/New York, a post he vacated last April. He has consulted radio stations in a number of formats, including News, CHR, and sports program-

Jensen To Manage KHIT

Bill Jensen has been named General Manager at KHIT/Seattle. A 12-year radio sales veteran, he most recently worked three years as Local Sales Manager at crosstown KIRO.

Bingham Broadcasting President Bob Bingham com-mented "Jensen's mented, "Jensen's extensive radio experience in the Puget Sound area gives us a special perspective in providing the music, news, and entertainment our audience wants to hear."



Bill Jensen

Jensen, whose background includes seven years in sales at neighbor KVI, told R&R, "It was very difficult to give up the security and safety of an organization as large as KIRO. But as LSM, your areas of responsibility are somewhat limited. This opportunity brings together personal goals of using my experience on a broad level while working for a company with a fine record of establishing dominant positions."

Massie Moves To KFKF PD Bresnahan also paid tribute to Walker,

Ray Massie has been named Program Director for KFKF/Kansas City, replacing Rusty Walker, who exited a week ago to form his own consultancy. Massie has been PD for WLLR/Davenport (Quad Cities) for the past year, joining WLLR from the VP/Operations post at WFMA/Rocky Mount, NC. Prior to WFMA, he spent three years on the air at WFMS/Indianapolis. He starts at KFKF September 1.

KFKF GM Tom Bresnahan told R&R, "Along with the Sconnix people, we looked all over the country and found that the best

person for this job was right in our own back yard. I'm thrilled to have Ray join us from WLLR, and I know that from his track record and success - even predating his time with Sconnix and WLLR this will be a winning

STAFF



Ray Massie

commenting, "It has been the greatest privilege of my career to have worked with Rusty Walker; he's really a super guy." He added that air personality John St. John has been named to the newly-created Assistant PD post. Massie told R&R, "I'm really excited

about going to KFKF — especially be-cause Rusty will still be with the station in a consulting capacity and I'll have the chance to work with and learn from him. Tom Bresnahan and I hit it off the first time we met, and it will be a pleasure to work for him. Rusty has the station in a great position - all the building blocks are in place and it's just a matter of pushing the ac-

FM NOW CHR

Katabian President/GM At WNSY-AM & FM munity involvement will be a great asset to

Paul Katabian has been promoted from GSM to President/GM at CommCOR's WNSY-AM & FM/Newport News-Norfolk. He replaces Don Kidwell, who left to become VP/GM at WHIO-AM & FM/Dayton o weeks ago. At the same time, WNSY-FM, under the consultation of Gary Burns & Associates, has switched its A/C format to CHR. The station debuted August 3 as Y97. WNSY(AM) continues with its Gold format.

R&R, "We're very pleased Paul has decided to accept the position. He's lived in the area for the past 15 years, and his com-

CommCOR VP/COO Spero Alex told

EVOLVING TOWARD CHR

WKZL Names Christian PD

Steve Christian has been named PD at WKZL/Greensboro, replacing Tom Collins (see story below). Christian had been PD at WMJY/Long Branch-Asbury Park, NJ for almost 21/2 years.

WKZL GM Bill Weller commented, "I needed someone with a broad range of pro-

Collins Takes WRQK PD Post

Tom Collins, PD at WKZL/Winston-Salem for the past year and a half, has accepted the PD position at CHR WRQK/ Greensboro. Collins replaces Wes Jones, who remains with WRQK as a programming assistant.

Collins commented to R&R, "WRQK has been a dominant factor in the marketplace in the past, but the station is in need of restructuring and fine-tuning. The people in charge understand, so I've got the tools to run the right promotions and acquire the right staff members where needed. We have some long loyalty built into these calls, and with (VP/GM) Tom Armshaw's COLLINS/See Page 20

gramming, marketing, and promotional skills. Steve possesses all those." Address-ing reports that the station would switch from AOR to a CHR format, Weller told R&R, "It's likely. Since November, the station has been evolving into a more mainstream, broader-based appeal. Steve's presence is a continuation of that evolution

Christian, a 16-year radio veteran who previously programmed WMEE/Ft. Wayne, WGOW/Chattanooga, and WFLI/ Chattanooga, told R&R, "I really like Bill Weller. He and I share a lot of the same CHRISTIAN/See Page 20

WWJF Switches To Format 41

Amaturo's WWJF (Joy 107)/Miami-Ft. Lauderdale changed formats last week from A/C to Transfar's new upper-demo A/C-Easy Listening hybrid "Format 41." Format 41 debuted earlier this year at KKCW (K103)/Portland.

Commenting on the switch, Amaturo Group CEO Joe Amaturo said, "This move on our part to connect to Format 41 via wwJF/See Page 20

our endeavors." Commenting on the format change, Alex said, "When I was down to visit last week, I was very pleased with our sound, and noted a lot of positive reaction on the streets and among our staff. Gary Burns has shown us great reasons for doing CHR, and his objectivity in shaping the sound has been invaluable.

Katabian has been at the stations, formerly known as WGH-AM & FM, in various sales capacities for the past three years. He told R&R, "I'm really thrilled at this opportunity to run these two fine stations. We're looking for some great numbers in a competitive market." He added, "We've also named Bill Walker as Sales Manager, and Bill Skeeter has been promoted to Regional Sales Manager.

Program Director Jeff Moreau, who also KATABIAN/See Page 20

TRANSACTIONS SunGroup Sells To Sillerman-Morrow

SunGroup, Inc. has announced plans to sell off its broadcast holdings to Sillerman-Morrow Broadcasting, Inc. for a cash price of \$5,952,609.50 plus all liabilities as of the closing date, or \$8.50 per outstanding company share. The deal now goes to the FCC and to SunGroup's stockholders for approval, with a closing expected sometime in the fourth quarter

The properties involved are: WERC, a News/ Talk outlet at 960 kHz with 5kw, and WKXX, a CHR station with 100kw at 106.9 mHz, both Birmingham; WYHY/Nashville, an A/C outlet

TRANSACTIONS/See Page 20

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Legel Counter: JASON SHIRINGS.
Neshville Bureau: 1610 15th Avenue South.
Noshville, TN 37212, (615 292-8962, 292-8983)
Bureau Chief ShiARON ALLEN
Omce Manager: JEAN MUSICUS

Gine Nessee: JEAN MODIFICIES MINE A RECORD. PRESENT A RECORD PRESENT A RESENT A RECORD PRESENT A RESENT A RESENT

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Washington Report

Z100 Fined For **EBS Violation**

Malrite's WHTZ/New York (Z100) has been fined \$200 by the FCC for repeated violations of the rules requiring installation of EBS monitoring equipment capable of generating an EBS attention signal.

In other action, the Commission issued fines to KHYM/Gilmer, TX (\$5000) for improper logging and pre-sunrise power: KPRB-FM/Redmond, OR (\$4000) for failing to get FCC approval of an antenna change; KODK/Kingsville, TX (\$2000) for numerous transmitter and antenna viola tions; and WJYF/La Grange, GA (\$2500) for going on the air without prior authorization and failing to apply for a license within ten days after program tests have

FCC Okays Horse Race Broadcasts, Ads

Stating that "horse racing is an important, legitimate business and sport having widespread national interest," the FCC last week voted to let stations air races in their entirety and broadcast race ads and betting information, for the first time since

The Commission said while the rules were adopted to deter organized crime from using radio and television for illegal bookmaking, there was never any hard evidence that horse racing broadcasts aided illegal gambling. And it said the rules unreasonably limited the editorial discretion of stations

Stations will now be free to air live broadcasts of a full program of horse races, detailed pre-race information, "off times," race results, and prices paid before the next race, plus ads and information sponsored by publishers of so-called "scratch sheets."

Reagan Radio Mike Test Reveals Annihilation of Russia

Most radio professionals can relate a few horror stories of off-color or otherwise inappropriate remarks that somehow accidentally slipped out into the ether. President Reagan is no exception. But when he misspeaks the whole world is listening.

isspeaks the whole world is listenance.

In a mike test for Saturday's radio address, Reagan announced, Americans, I'm pleased to tell you today that I've signed legislation that would outlaw Russia forever. We begin bombing in five minutes." Two years ago, in a similar voice check, Reagan called Polish leaders "a bunch of no-good lousy burns."

"I don't think it's very funny, Mondale huffed. Sen. Gary Hart (D-CO) speculated that Reagan, just finishing up a three-week respite at his Santa Barbara ranch, is "not getting enough vacation time." Reaction was similarly negative in Europe, where the Reagan slip was front-

NRBA Task Force Fights Ban On Alcohol Ads

NRBA has formed a "Freedom of Ad-ertising" task force under Bob Duffy, Chairman/CEO of Duffy Broadcasting and the Christal Company, to lobby against a proposed ban on advertisements for wine and beer on radio and television.

Besides NRBA, members include the Wine Institute, American Council on Science & Health, National Beer Wholesalers Association, and the U.S. Brewers Association. An organizing meeting of the task force is slated for later this month in

Duffy said the group "will plan the actions necessary to defeat this threat to an important American liberty and to block an unwarranted sanction against our in-NRBA President Bernie Mann added, "Radio broadcasters have traditionally, consistently, and generously supported anti-drunk driving campaigns and have urged moderation in the consumption of alcoholic beverages. We will enlist all radio broadcasters in the defense of radio's record on this issue."

RCPC Issues CP To "K-RADIO"

Organizers of next month's Radio Con-vention and Programming Conference (RCPC) in Los Angeles will be operating a limited-range FM stereo station, K-RADIO, 24 hours a day during the conference. It will also be piped into the cable systems of all convention hotels.

For most of the day, convention at-tendees will staff the station, providing music from all formats, as well as convention and general news. Nighttime pro-gramming will consist of half-hour taped segments from more than 100 stations across the country. In addition, informa-tion will be digitally transmitted to the convention's main message sign via one of

Broadcasters wishing to be part of K-RADIO should contact Thom O'Hair at (415) 775-5673.

Other Key Developments:

· A resolution asking broadcasters not to project or characterize election results while the polls are still open unanimously cleared the Senate Commerce Committee last week. The House passed the resolution

· NAB and NRBA have lined up Joan Rivers for Monday's luncheon at the Radio Convention and Programming Conference in Los Angeles, September 16-19. The Q&A session has been titled, "Can We Talk? Questions and Answers From American's Semi-Legend.

POINTS BY MARKET SIZE

Leland Point System Would Replace Radio's 12-12 Limit

Radio's newly-voted ownership limit of 12 AMs and 12 FMs would be be replaced by a point system ranking stations according to market size under legislation introduced in the House last week by Rep. Mickey Leland (D-TX). A radio group could own between 10 and 14 stations in both the AM and FM services, depending on market size.

The bill was offered as radio continued to sidestep the ongoing battle over the 12-station limit for television. Under pressure from Congress the FCC last week delayed the new cap for TV until 60 days after it can reconsider the action or until next April 1, whichever comes later.

A House-Senate conference committee also adopted the April 1 date for a moratorium written into the Supplemental Appropriations bill. Neither the conference committee nor the FCC action affects the 12-12

Leland's bill would allow an owner to hold 100 points worth of AM stations and 100 points of FMs. Points would be assigned according to this formula:

> Markets 1-10: 10 points Markets 11-20: 9 points Markets 21-50 8 points Markets 50+: 7 points

A similar 100-point limit would be imposed for television, with the added restriction that no group's stations could reach over 30% of all households (with no more than



25% reached by VHF stations). Leland said radio would be subjected only to numerical limits, and not a penetration threshold, owing to the difficulty of determining audience reach for radio.

Chances of the Broadcast Station Ownership Act of 1984 passing Congress this year are nil, although hearings are expected in September. Cosponsors of the measure in-clude Commerce Committee Chairman John Dingell (D-MI) and Telecommunications Subcommittee Chairman Tim Wirth

BMI Agrees To Cut Radio Music Licensing Rates

Negotiators for Broadcast Music, Inc. (BMI) and the All-Industry Radio Music Licensing Committee last week reached agreement in principle on a new contract for radio's royalty payments to BMI composers and music publishers.

Major points of the agreement include:

 An as-yet-unannounced cut in rates
 BMI had planned to impose in 1985. There still will be an increase over current rates,

· Halving the new contract to cover only two years, with a new agreement to be ne-gotiated from scratch for 1986 and beyond.

- · Restoration of the full deduction for tal-
- · Continuation of allowing AM-FM combos to report as a single station if they
- · Restoration of the option of paying on either cash collections or billings
- Agreement by both sides to set up a mechanism to guarantee resolution of future impasses

All-Industry Committee Chairman Rob Henley, President of KGN & KCPC/Sacramento, said there would be a "substantial" cut in the 15-20% increase BMI had planned for 1985. He won't yet put a figure on the new rate hike, but BMI VP/Licensing Larry Sweeney predicted it would be "less than 10%."

Lawyers for both sides were still hammering out fine points of the agreement this week, and Sweeney said BMI hopes next week to send radio stations "side letters' encompassing the changes.

Henley told R&R, "One of the most important achievements we gained was the agreement by BMI to work with us in creating a mechanism whereby if the committee and BMI fail to agree on new contract negotiations in the future, they will refer them to a third party. It means BMI will never again be able to send out licenses that are not negotiated. I think that's a giant step for the broadcasting industry, to get out from the threat of what happened this year ever happening again."

BMI VP/Administration Alan Smith seemed less upbeat about the contract itself, but commented, "We are certainly pleased that there has been agreement and that a period of confusion has been put behind us all and we can now all get about our business again. To say that we're delighted? We didn't get everything we want-- no one did.

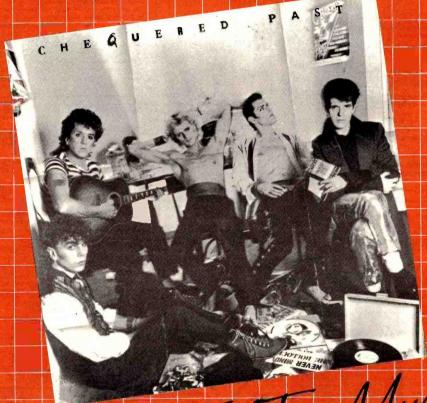
Truce Called On Daytimer Post-Sunset Power



A bitter dispute over post-sunset power for 1200 daytimers on Class 3 regional channels and interference to 900 fulltimers on those frequencies ended last week in a compromise and interference to sout funitimers on those trequencies entired has meet in a continuous agreement. It calls for dayliners to gradually reduce power after sunset to minimize interference. Daylimers will have three evening power levels, calculated according to skywave activity at one half hour, one hour, and two hours after sunset. Minimum power of 100 watts granted earlier by the FCC will be reduced to 50 watts in the agreement, which the Commission is expected to adopt.

Signing the pact above are attorneys Gregg Skall (left) for DBA and Bill Potts for ABES. Looking on are NAB President Eddie Fritts (left) and ABES President Wally Johnson.

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ALBUMS 36

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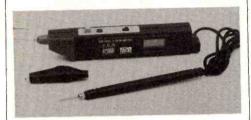
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A VAILABLE ON EM AMERICA RE ORDS AND H GH QUAL TY X DR CASSE TE

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Pen-Type Tester Available



The "Checkman DM1350" is an autoranging LCD pen-type tester that features four DC voit ranges (2, 20, 200, 2000), four AC voit ranges (2, 20, 200, 2000), and four resistance ranges (2, 20, 200, 2000k) as well as a continuity test. The device sports a data hold function that allows the user to lock the reading, while the continuity test includes audio sound. The "Checkman DM1350" comes complete with case, test lead, clip, and batteries.

For further information, contact **Bob Hill** of **World Distributors**, **Inc.**; (205) 539-0441.

"The Best Of Country Music" Book Spotlights 750 LPs

Touted as a critical and fistorical guide to recorded country music, "The Best Of Country Music" is a mammoth (456 pages) paperback that lives up to author John Morthland's intentions. Formerly a Rolling Stone associate editor and editor-in-chief of Creem, Morthland may approach country music from a rock-blues-pop perspective. But his style is clear, occasionally even humorous, and he loves his country.

Morthland devotes about a page apiece to what he feels are country's 100 greatest albums of all time, fleshing out his choices with brief looks at another 650 LPs. If you're looking to start an argument, this book is an excellent place to begin.

What keeps "The Best Of Country Music" from simply being "one person's opinion," however, are the 11 chapters of historical overviews. These run the gamut from early string bands/balladeers, the Depression years, and singing cowboys to western swing, bluegrass, honky-tonk/hilibiliy boogie, rockabilly, the Nashville



sound, countrypolitan, and contemporary country.

Use it as a consumer guide — many imports, reissues, and hard-to-find collector's items are included — or just for the facts, ma'am. The "Best Of Country Music" is available from Doubleday/Dolphin at \$14.95.



Otari's MTR-10

Otari Production Recorder Adds Dolby

The Belmont, CA-based **Otari Corp.** recently signed an agreement with **Dolby Laboratories**:
that allows Otari to use Dolby's exclusive "HX-Pro" headroom extension process with its DP7000 and
DP80 high-speed duplicating systems. Retrofits are available for all
applicable Otari machines, such as
the MTR-10 (pictured).

The DP7000 is a 64:1, 240ips unit, while the more recent DP80 is a 64:1, 480ips system that uses 7.5ips masters. The MTR-10, meanwhile, is a two-channel, full-track mastering production recorder designed for 1/4-inch tape that can be modified to run at 7.5ips as well.

For further information, contact Ron Neilson at (408) 438-0598.

People Are Talking About ... Break-dancing



Little-known outside the South Bronx three years ago, "break-dancing is now familiar to 84% of the U.S. public, according to pollster R.H. Bruskin Associates. Noly media saturation and the speed of fads, Batmanl That's a greater recognition factor than for any U.S. Vice President.

Nevertheless, the country isn't exactly going to hell in a hula-hoop. The poll also reports that only eight out of 100 Americans desire to learn how to break-dance.

90% AIR ALCOHOL, CIGARETTE & VOTING PSA'S

NAB 1984 Public Affairs Survey Finds Radio Does Its Civic Duty

Back when deregulation was a burning issue, the measure's opponents feared radio stations would abandon their public affairs programming commitment if there was not longer a strict legal requirement. Yet, this hasn't been the case, particularly with regard to such national issues as health (alcohol and cigarettes) and the political process (voting and candidate dispates).

An NAB study found that 95% of the 398 radio stations surveyed carried alcohol abuse PSAs within the past year, 88.4% ran anti-smoking PSAs, and 97.2% aired voting announcements. Nearly half (49.5%) had run anywhere between 76 and 500 alcohol-related PSAs per year, while 44.5% of the stations claimed to have broadcast between 41 and 250 antissmoking PSAs annually.

Radio's commitment extended beyond simply sticking a once-a-day 30-second spot into the wee small hours. For example, 84% of the outlets aired local news stories centered around alcohol abuse. Most of these were devoted to pending state and national drunk-driving regulation reforms. Additionally, 76% of the stations had broadcast an alcohol-related public affairs program within the past year and almost one-third (31%) of the stations were involved in some sort of community outreach activity.

The figures for cigarettes are similar, with 66% having run anti-smoking news stories, 54% anti-smoking public affairs shows, and 28% involved in community service programs. Finally, 26% of the stations policed said they planned to organize and air political debates among Tederal, state, or local candidates.

JUST DON'T CALL ME "AVERAGE":

Understanding Personnel Jargon

As everyone in the radio and record industries knows, jargon can be an effective smokescreen. But a habitual use of jargon can be detrimental to the health of your career.

Naperville, IL-based business consultant Dr. Roger Fritz stipulates that jargon is nowhere more common and more of a problem than within personnel departments, particularly when it comes to employee evaluations.

In a recent issue of **Boardroom Reports**, Fritz addressed the age-old probfem of "what they really meant," citing the following familiar examples:

Average = None too bright

Forceful and aggressive = Argumentative

Socially active = Drinks a lot
 Quick-thinking = Has excuses when he (or she) goofs

- Tactful in dealing with superiors = Knows when to keep his (or her) mouth obut
- Zealous attitude = Opinionated
- Conscientious and careful = Scared witless
- Spends extra hours on the job = Has a miserable home life.



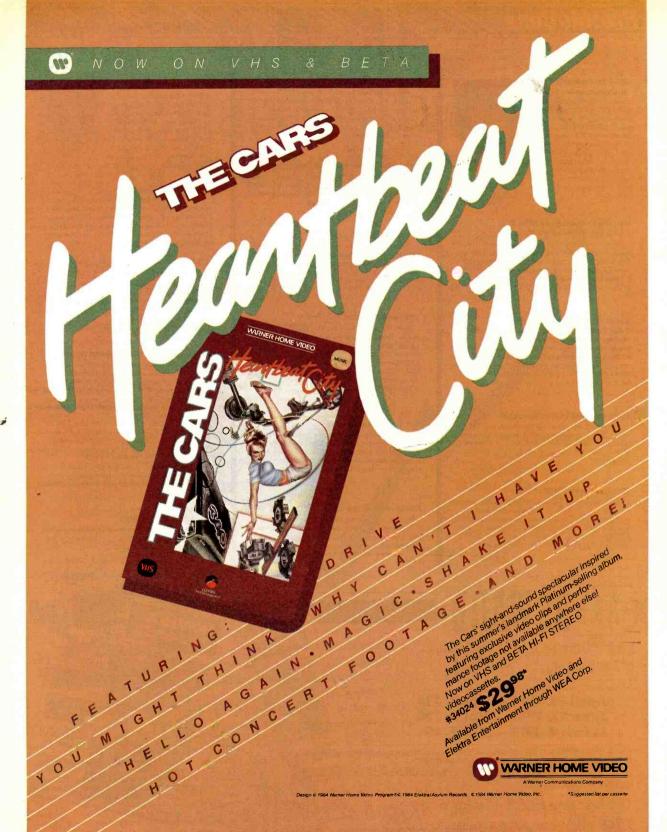
Plain Wrap Wrap-Up

Sales of generic or "plain-wrap" brands rose 17.6% from 1982 to 1983, according to a recent poll of 150 major U.S. grocery retailers and wholesalers conducted by **Private Label** magazine. The survey also claimed that national brands were the most affected by the growth of generic goods, as prices on "plain-wrap" products averaged 27.8% less than national brands and 12.8% below regional or local companies' labels.

Stacking up as the big winners in the generic market are paper goods, dog or pet food, bleach, canned vegetables, and cigarettes. Interestingly, Americans prefer to stick with known brands when it comes to candy, food mixes, and — of all things — vitamins.

Although generics accounted for only 3.3% of all 1983 U.S. sales, the survey estimates generic product sales will increase at least 10% during 1984





Pro: Motions

CBS Ups Newman To VP

Deborah Newman has been promoted to VP/Programming & Sales, CBS Music Video Enterprises, CBS/Records Group. She joined CBS Records' College Department in 1973, later advancing to Manager. In 1977, Newman was named Columbia's Manager/Artist Development. West Coast. Three years later she became Director/Artist Development Video, West Coast, Columbia Records



Deborah Newmai

Hendricks Manages KBRD & KTAC Sales Department

John Hendricks has been appointed Sales Manager of KTAC & KBRD/Tacoma-Seattle. Prior to this, he held a similar post crosstown at KVI. Hendricks succeeds Peg Dempsey, who is now VP/GM of WAYL & KMFY/Minneapolis-St. Paul. Jim Long continues as Tacoma Sales Manager of KTAC & KBRD.

Kollar New RCA Canada GM

Don Kollar has been tapped as General Manager, RCA Records Division, RCA Inc. (Canada). The five-year label veteran most recently served as Director of Finance for the label's Canadian Division. His background also includes six years as a Controller with WEA Music Canada. Kollar succeeds John Ford, now Division VP, RCA Records-USA and Canada.

Simmons KING Sales Manager

Diane Simmons, former KVI/Seattle Account Executive, moves crosstown to KING as Sales Manager. Her radio experience includes an AE post at WKYS/ Washington and Sales Manager for its former sister station WRC.

Handman New KKGO LSM

Judie Handman has been named Local Sales Manager of Jazz-formatted KKGO/Los Angeles. She first came onboard as an Account Executive in 1982, and was subsequently promoted to Regional Sales Manager. In other station activity, Melanie Curtis joins the outlet as Publicity & Promotion Director.

Runway Label Bows

Wayne Garfield serves as President of the newlycreated, New York-based Runway Records. A music industry veteran, Garfield cowrote/produced "The Glow of Love" by Change. Runway's debut release is "Gold Medal," a 12-inch recorded by Earth, Wind & Fire member Rahmlee.

Bernardin WRIF Sales Manager

After two years as an Account Executive, Jim. Bernardin moves up to Sales Manager of WRIF/ Detroit. Prior to joining WRIF he was the media buyer at Yaffe Berline.

Esken To WLUP LSM

Cheryl Esken has been raised to Local Sales Manager of WLUP/Chicago. Most recently the station's Retall Sales Manager, Esken came to WLUP three years ago as an AE. Her radio sales experience includes a sales stint with neighbor WBBM-FM.

Chappell Elevates Friedman

Vivien Friedman has been upped to Director of the newly-expanded Public Relations & Creative Services Department for Chappell/Intersong Music Group-USA. A Chappell employee since 1968. Friedman had been Director of Public Relations since 1980.



Vivien Friedma

Cahill Segues To SRO

Bob Cahill has been appointed National Marketing Research Manager at SRO Marketing and Promotion. Until two years ago he was the LP and tape buyer for the Wherehouse Records chain. In other company activity, Kay Stickney moves up to Executive Assistant

Auditronics Taps Uhl

Michael Uhl takes the National Sales Manager helm at broadcast equipment manufacturer Auditronics, Inc. Before joining the firm, he worked with Pacific Recorders & Engineering.

ATV Taps Meekins

Donna Meekins has been named Associate Professional Manager for ATV in New York. She previously worked with Jerry Teifer in ATV's New York office. Prior to that, Meekins served under Linda Perry in the firm's Hollywood office. Meekins will now report to Steve Love.



Donna Meekins

16th Avenue Bows

Newly-formed 16th Avenue Records, headquartered in Nashville, is directed by President Mike Robertson and Chief Operations Officer Larry Slaughter. The labe's first release is John Wesley Ryles's "She Took It Too Well." 18th Avenue may be contacted at (615) 242-1375.

Sterling New Sterling VP

Kathy Sterling has been named VP/Talent & Booking for Sterling Productions Unlimited. She comes to the Los Angeles-based promotion/lartist management company after three years with RCA as Regional Sales Director for the Southern Region.

Songwriters Guild Promotes Hyland

Kathy Hyland has been elevated to the Regional Director, Nashville post at the Songwriters Gulld, Prior to joining the organization last year, she was executive secretary and office manager for Screen Geme/Colgems-EMI Music, Inc., also in Nashville. Hyland succeeds Susan Loudermilk, who resigned to pursue personal interests.

Rosenthal WCLR Co-op Manager

Leon Rosenthal has been promoted to Manager of WCLR/Chicago's newly-organized co-op sales department. He previously served as an Account Executive.

New Location For SWS

SWS Records, Inc. has moved its headquarters to the National Screen Building at 1600 Broadway, Suite 501, New York, NY 10036; (212) 315-2810.

R&REWARD

R&R is in search of 3 back issues of the paper . . . way back.

Issues

April 12, 1974 — Vol.2, #14 June 21, 1974 — Vol.2, #24 March 4, 1977 — Vol.5, #9

If you have in your possession any or all three of these issues in good condition, contact Keith Attarian at R&R: (213) 553-4330.

The first one to call in wins a FREE one-year subscription to



Why are more stations than ever choosing Surrey?

In the last year, Surrey Research has been privileged to experience its greatest clientele growth ever. Among reasons most commonly given for choosing Surrey are their superior quality, past performance and vast experience in radio research. Beyond this more general reasoning, some stations are pointing to more specific features. Here are just a few repeated most often.

Clearness of Research

As most programmers will agree, the clarity of research is vital to its usefulness. At Surrey our attempt is to design and display research in its clearest, most concise and easiest to put to use form. One example of this is offered in our A & O Auditorium Music Testing. Results are presented to you alphabetically by artist, in rankorder and also in a page-by-page

cross-

tabulation of each song's

level of appeal to your key audience groups. To assist you in distinguishing the winners from the losers,

> Surrey applies colorcoding to each ranked

title. This exclusive Surrey feature puts an end to the once burdensome task of determining the cut-off point in Music Test results.

Stringent Recruiting Methodologies

One of the most important aspects of

qualified research is the assembly of those individuals whose opinions most reflect that of your core-listener. This approach, as opposed to the often used targeteddemo

concept, ensures you a representation of people more closely identified to your "perfect" listener. Not only does Surrey encourage this more defined sample of your desired audience, but additionally seeks those types of individuals most prone to participate in a rating study. We call them diary-types. Aside from your study providing you with listener data, this added recruiting technique lends itself well to the one thing you strive for mostratings efficiency.

Affordability

Understandably, cost is a key in determining the amount of research you're able to acquire. Now for

the first time, through Surrey's investment planning and package discounts, many stations are conducting research programs designed

to accommodate their objectives rather than just their budgets.

Through investment planning, stations who contract for more than one study over a period of time are now afforded the luxury of monthly

payments to accommodate the total investment. Aside from the benefits derived from investment planning, by contracting for more than one study over the course of a year, additional

discounts are realized. These discounts are determined by the number of projects conducted. These are just a few of the many reasons stations are choosing Surrey.

Why not let us tell you more? To arrange for a personal visit from one of our representatives, call today (303) 989-9980. We'd like to become your choice.



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is priced at \$199.00 This includes all sessions. buffet lunch and our traditional R&R cocktail party.

PROGRAM:

Saturday, September 15, 1984

Morning REGISTRATION 9 - 9:15

Welcome/Case Study Introduction

9:15 - 10:15

Keynote Address

Dwight Case, Publisher R&R

10:15 - 11:00

Managing For Retention And Growth

Gary Kaplan, Managing VP/Partner Korn/Ferry International

1.1:00 - Noon

When You're #4, You Have To Try Really Hard

Kevin Sweeney, President The Kevin Sweeney Companies Noon - 2:00

Complimentary **Buffet Luncheon**

Putting The Power Of The Computer In Your Hands.

Dr. Lawrence Magid, Know How Computer Learning Centers

Everything You Always Wanted To Know About Buying A Radio Station But Were Afraid To Ask Part 2

Evening 5:30 - 7:30

R&R Editors and Staff Cocktail Party

Case Study Team Meeting and Solution Planning.

Sunday, September 16, 1984

Morning 9:00 - 11:00

Case Study Solution Dwight Case, Publisher R&R

11:00 - Noon

How Do I Get There From Here?

- A New Personal Career Strategy For Broadcasters

Dr. Adele Scheele, Career Strategist

Noon - 1:00

Power Programming For The Eighties

- Carving A Place For Your Station In The New Radio Environment

John Parikhal, Chief Executive Officer, Joint Communications

Wrap-Up; Direction '85 Announcement

Register Now By Calling (213)553-4330 Or Use This Registration Form

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AOR: Still Searching For Answers

As we wrap up our examination of how some of the major formats fared in the spring Arbitron results, the target this week will be Album Oriented Rock (AOR). Formerly a 12+ powerhouse often built on strong 12-24 numbers, this format now seems to be searching for the true path to ratings righteousness. The results below - a breakout of data from eight markets - seem to indicate that the search, in many cases, still continues.

A Dying Breed

Let's separate fact from fiction with regard to the current and possible future state of AOR. A 'truism" going around today is that AOR is a dying format with no appeal to persons over 25, since the anti-establishment mood that spawned the music is now dead and gone. To paraphase Mark Twain, those rumors of AOR's death are premature.

In the analysis that follows below, we did see a decline of 10% in the number of AOR stations in the eight selected metros, on a spring-to-spring comparison basis. As discussed two weeks ago, one of the reasons for the growth of CHR's fortunes has been the conversion of some AORs to that format. However, there is also a cadre of stations that have successfully evolved from their early progressive days, and now have an excellent appeal to men 25-34. Among these stations would be WNEW-FM/New York, WXRT/Chicago. WBCN/Boston and KBCO/Denver-Boulder. These stations have emphatically shown that AOR can succeed by mixing the best of

the classic rock of the late '60s-'70s with the best of the new

However, AOR could well experience the trauma suffered by Beautiful Music two years ago. Many Beautiful stations tried to stand pat, others evolved to more of an A/C sound, and some switched format entirely. Just as there are now many markets with just one Beautiful Music outlet, this shakeout may affect the number of AOR entities. Indeed, in the data that follows you'll note that in three of the eight markets, there is just one AOR outlet; in two other metros the AOR total has been reduced by one over the spring '83 tally.

12+, 18-34 Declines

Let's examine the numbers from the cross-section of markets selected for this week's column. As you review the market-bymarket breakouts you'll note these key results:

•In 63% of the metros examined, AOR's total 12+ share was down. On the average, just over 12% was lost, compared to the format's standing in the spring '83 scorecards. Several of these

Spring'83 8.6% 8 2% - 5% 15.2% 13.8% -9% Cincinnati Spring'83 Gain/Loss Leve 22.8% 21.2% El Paso - 5% 18-34 15.8% 19.6% +24% Stations

Birmingham

Hartford-New Britain 12+ 13.2% 13 2% 18-34 24.9% 24.0% Stations

Omaha-Council Bluffs 18-34 22.9% 18.7% - 18% Stations Sacramento

	Spring'83	Spring*84	· Gain/Loss
12+	16.4%	12.1%	+26%
18-34	27.1%	22.9%	-16%
Stations	3	2*	

*(Although KZAP and KROY's estimates were used for this comparison, KROY has since changed to A/C-formatted KSAC. KZAP is now the only AOR in Sacramento.)

	San J	ose	-
	Spring'83	Spring 84	. Gain/Loss
12+	15.2%	12.0%	-21%
18-34	22.0%	21.6%	- 2%
Stations	6	6*	_ ,,

*(Includes four San Francisco stations that substantially penetrate San Jose.)

Seattle-Everett-Tacoma

	Spring'83	Spring'84	• Gain/Loss
12+	13.5%	7.9%	-41%
18-34	23.5%	14.9%	-37%
Stations	2	2	

Week In Review

Arbitron Buys Into Burke

Arbitron has agreed to acquire between 35% and 50% of former ratings research competitor Burke Marketing Services, with an option to eventually own the entire Burke operation within five years. Arbitron Chairman Ted Shaker and President Rick Aurichio negotiated the takeover, which will propel Arbitron into the number two slot in the market research field, behind Nielsen, Arbitron's revenues last year were approximately \$94 million, compared to just over \$60 million for Burke and \$463 million for Nielsen.

While the initial thrust of the Arbitron-Burke marriage is aimed at providing additional product consumption data from metered TV households, there is also the chance that some synergism that relates to measuring radio may ensue.

An upcoming interview with Rick Aurichio will explore additional ramifications for radio.

Arbitron, ARAC Have "Friendly" Meeting

Arbitron executives and the Arbitron Radio Advisory Council met last week in Colorado and had what ARAC Chairman Ed Giller called "a friendly, peaceful series of meetings." Among the more significant items discussed was the four-week cume concept. According to Giller, "Arbitron released data that seems to bear out that in certain dayparts a station's cume will increase up to 60% over four weeks as opposed to one week." Giller saw that result as a boost for radio, and Arbitron agreed to soon release the story to the industry in some form, perhaps on AID or in the form of a slide rule.

A forthcoming interview with Giller will cover other key topics and resolutions discussed with Arbitron.

> markets lost AOR outlets, adding to the impact of the 12+ slip-

•In three markets (37% of the total), AOR's share remained level with the format's ratings achievements of spring '83.

•88% of the areas we studied showed downward movement for AOR among the format's most desirable sales target, adults 18-34. Only one market saw a rise in AOR's share of 18-34 adults.

At left are the market-bymarket specifics. The first two figures under each market refer to the combined average quarter hour metro shares of all the AORs that showed up in the Ar-

Challenges, Opportunities

As this data indicates, there are exciting challenges and opportunities ahead for AOR. The challenge for AOR is to segue from its reliance on the formerly awesome "Superstars"-type 12-24 approach to the "adult rock" sound and mystique presented so well by the four stations cited earlier (and others I may not be aware of). If such a transition can be successfully made, there is life yet in the format. The profits could be there too, as the new AOR could appeal to the 24-34 group, highly sought by adver-

Having sung in a hard rock band in the '60s, I hope AOR can evolve with the times.

"I recently went to Laurel to look at the diaries for our market and station. When I asked to see the diaries from a year or so ago, I was told they no longer exist. Is that correct?'

Yes. Arbitron will keep usable diaries for a year, and also retains the unusables for the same 12 months (for EMRC audits). After that, however, the diaries are shredded (perhaps to be used as confetti for parades sponsored by stations that win in the books).



Spring '84 Birch Advances

Birch Radio

Los Angeles

KIIS Grows Again, Dominates Market; KLOS Widens Winning AOR Margin; Spanish Stations Down

	Winter '84 Sp	ring '84
KIIS (CHR)	10.0	10.5
KABC (Talk)	6.8	7.3
KLOS (AOR)	5.0	5.7
KMET (AOR)	4.6	3.8
KALI (Span)	6.2	3.7
KNX (News)	4.2	3.7
KJLH (Blk)	2.3	3.6
KLVE (Span)	3.3	3.1
KKHR (CHR)	2.8	3.0
KROQ-FM (AO	R) 4.2	3.0
KFWB (News)	3.1	2.7
KRTH (Gold)	2.6	2.6
KLAC (Ctry)	2.4	2.5
KBIG (Easy)	2.8	2.4
KJOI (Easy)	2.2	2.1
KFI (AC)	1.6	1.9
KMPC (Easy)	2.7	1.9
KOST (AC)	2.2	1.9
KHTZ (AC)	1.4	1.8
KIQQ (CHR)	2.9	1.8
KZLA-FM (Ctr	7) .7	1.8
KRLA (Gold)	2.0	1.7
KACE (Blk)	1.6	1.6
KMGG (AC)	1.6	1.6
KTNQ (Span)	2.9	1.6
KWKW (Span)	3.8	1.6
KNOB (Easy)	.5	1.5
KDAY (Blk)	1.2	1.3
KFAC-FM (Clas		1.3
KPRZ (BBnd)	1.1	1.2
KUTE (Urbn)	1.7	1.2

Birch Radio

Atlanta

WZGC Softer, Still Wins Title; WQXI-FM Tightens CHR Race; WKLS-FM Remains Runner-up; WRMM Leads FM A/C's

Win	ter '84 Sp	ring '84
WZGC (CHR)	13.7	13.0
WKLS-FM (AOR)	12.0	12.8
WQXI-FM (CHR)	9.2	12.7
WVEE (Urbn)	9.4	9.6
WKHX (Ctry)	8.5	8.1
WSB (AC)	6.8	5.8
WPCH (BM)	6.8	5.2
WRMM (AC)	4.3	5.1
WSB-FM (AC)	5.3	4.4
WAOK (Blk)	4.5	3.9
WIGO (Blk)	1.8	2.2
WPLO (Ctry)	2.6	2.1
WGST (News)	2.5	1.7
WCNN (News)	1.3	1.3
WJYF (BBnd)	1.3	1.2

Birch Radio

San Diego

KGB Flirts With Double Digits, Takes Top Spot; KJQY Loses Four, Now Second; KSDO-FM Adds Three, Cops Third Place

Three, Cops T	hird P	lace
Wir	ter '84 Sp	ring '8-
KGB (AOR)	9.2	9.9
KJQY (BM)	13.1	9.3
KSDO-FM (CHR)	4.7	7.7
KFMB (AC)	4.2	7.0
XTRA-FM (AOR)	6.3	6.9
KSDO (N/T)	6.8	5.1
KFMB-FM (AC)	3.7	4.5
KPQP (BBnd)	4.9	4.5
XHRM (Urbn)	6.8	4.0
KYXY (AC)	4.0	3.5
KBZT (AC)	2.9	3.3
KCBQ-FM (Ctry)	3.4	3.1
KLZZ (AC)	2.6	3.0
KFSD (Clas)	3.6	2.8
KSON-FM (Ctry)	2.9	2.6
XTRA (CHR)	4.0	2.4
KCBQ (Ctry)	.9	2.3
KSON (Ctry)	1.5	2.2
KIFM (AC)	2.5	1.6
KMLO (BBnd)	1.8	1.5
XHZ (AOR)	1.6	1.3
KNX (News)	1.2	1.1
KEZL (AC)	1.5	1.0
KLOS (AOR)	.8	1.0

Birch Radio

Baltimore

WBAL Down Two Shares, Retains First; WIYY Moves To Number Two; WPOC, WLIF Advance; WFBR Helped By Orioles

Incapeu by	Or rore	
Win	ter '84 Sp	ring '84
WBAL (AC)	11.4	9.3
WIYY (AOR)	8.2	7.6
WPOC (Ctry)	6.5	6.9
WLIF (BM)	6.3	6.8
WBSB (CHR)	9.3	6.7
WXYV (Urbn)	8.1	6.0
WWIN-FM (Urbn)	4.2	5.1
WMAR (CHR)	4.0	4.8
WFBR (AC)	3.0	4.7
WCAO (Ctry)	3.9	4.1
WYST-FM (AC)	4.3	3.6
WWDC-FM (AOR)	2.5	3.4
WITH (BBnd)	2.7	2.2
WRQX (CHR)	1.5	1.9
WCBM (N/T)	4.0	1.8
WEBB (Blk)	2.3	1.4
WQSR (AC)	1.3	1.4
WRBS (Rel)	1.4	1.4
WWIN (Blk)	3.2	1.4
WHUR (Blk)	1.1	1.3

Birch Radio

Miami-Ft. Lauderdale

WHYI Tops 14, Widens Lead; WINZ-FM Stable In Second; WLYF, WQBA Slip; WNWS Gets Good News

0000111	CMP	
	ter '84 Sp	ring '84
WHYI (CHR)	13.6	14.1
WINZ-FM (CHR)	9.4	9.5
WLYF (BM)	8.6	6.8
WNWS (News)	4.9	5.5
WQBA (Span)	8.9	5.5
WINZ (News)	5.0	4.5
WAXY (AC)	3.7	3.9
WSHE (AOR)	4.4	3.9
WRHC (Span)	4.6	3.4
WKQS (Ctry)	2.6	3.0
WQBA-FM (Span)	2.2	3.0
WCMQ-FM (Span)	2.0	2.9
WWJF (AC)	3.2	2.9
WCKO (AOR)	2.3	2.6
WIOD (N/T)	4.0	2.6
WEDR (Blk)	1.5	2.5
WLVE (AC)	2.6	2.4
WTMI (Clas)	3.4	1.7
WAIA (AC)	1,9	1.6
WQAM (Ctry)	1.5	1.5
WRBD (Blk)	.9	1.4
WSUA (Span)	1.1	1.4
WEZI (AC)	1.5	1.3
WLQY (BBnd)	.7	1.2
WOCN (Span)	.3	1.2

Birch Radio

St. Louis

KMOX Strong And Stable On Top; KSHE Rises To Second, Double Digits; KHTR Slips To Third

•			
	Winter '84 Spring '84		
KMOX (Talk)	20.7	20.1	
KSHE (AOR)	8.9	10.0	
KHTR (CHR)	9.0	8.3	
KMJM (Urbn)	8.0	8.1	
KWK (CHR)	8.5	7.3	
KSD (AC)	6.1	5.9	
WIL-FM (Ctry)	6.2	5.8	
KEZK (BM)	5.2	5.4	
KUSA (Ctry)	2.4	3.5	
KYKY (AC)	3.3	3.5	
WRTH (BBnd)	3.2	3.4	
KXOK (Talk)	2.1	2.3	
KADI (AC)	2.8	2.0	
WZEN (Blk)	1.6	1.8	
WIL (Ctry)	1.5	1.4	
KATZ (Blk)	1.5	1.2	
KGLD (Gold)	1.0	1.1	
WESL (Blk)	Tree-	1.0	

Birch Radio

Minneapolis-St. Paul

WCCO Drops Five, Still Far Ahead; KSTP-FM, WLOL Slip Into Second-Place Tie; KDWB-FM Moves Up; KQRS-FM Healthier; KTCZ Making Wove

Making W	Vaves	
Wir	nter '84 Sp	ring '84
WCCO (AC)	21.0	16.2
KSTP-FM (AC)	11.8	10.7
WLOL (CHR)	11.1	10.7
KDWB-FM (CHR)	7.6	9.4
KEEY (Ctry)	6.7	7.7
KQRS-FM (AOR)	5.8	7.4
WLTE (AC)	5.2	4.8
WDGY (Ctry)	3.3	4:8
WAYL (BM)	6.5	4.2
KTCZ (AOR)	1.0	3.4
KJJO (Gold)	3.5	3.3
KSTP (Talk)	3.9	3.3
KGBB (AC)	1.4	1.1

Birch Radio

Pittsburgh

KDKA Slips, Still Sets Pace; WBZZ, WDVE Cross Double-Digit Threshold; WWSW Ties WHYW For FM A/C Crown

	winter or a	brunk or
KDKA (AC)	18.3	17.7
WBZZ (CHR)	9.8	10.1
WDVE (AOR)	8.9	10.1
WAMO-FM (Ur	bn) 6.7	6.4
WHTX (CHR)	5.8	5.7
WSHH (BM)	4.7	4.2
WHYW (AC)	6.3	4.0
WWSW (AC)	2.9	4.0
KQV (News)	2.6	3.2
WYDD (AOR)	2.1	3.2
WTAE (AC)	4.5	3.0
WDSY (Ctry)	3.2	2.9
WPNT (BM)	5.3	2.9
WTKN (Talk)	2.6	~ 2.9
WJAS (BBnd)	4.4	2.8
WEEP (Ctry)	1.7	1.7

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Black, BM/Easy—Beautiful Music/Easy Listening, CHR— Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold— Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T— News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn— Urban Contemporary.

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ON THE WESTWOOD ONE RADIO NETWORK

BARRY MANILOW



The weekend of September 16th, Westwood One proudly presents STAR TRAK PROFILES: BARRY MANILOW, an exclusive two-hour special spotlighting the pop superstar's life and career. Barry talks about his award-winning performances onstage, on Broadway, on television and on record, as well as love, life, fame, fans and his latest album, 2:00 A.M.—PARADISE CAFE. Treat your listeners to an intimate visit with the master of musical romance—contact your Westwood One representative at (213) 204-5000 and lock up exclusivity now.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

COMEDY ON RADIO

The Network Laugh Track

As Steve Martin says, "comedy is not pretty." Maybe not. But since you can't see anything on radio anyway, what does it matter? Seriously folks, radio and comedy have been together ever since Guglielmo Marconi transmitted "Radio Ga-Ga" in his first wireless broadcast all those many years ago. From Fibber McGee and Molly's cacophonous closet to Jack Benny's piercing barbs to the offbeat creativity of the "National Lampoon Radio Hour," radio has been a medium of imagination, inventiveness, and humor.

This week's column takes a look at a few of the old standards, as well as some contemporary features, produced and distributed by radio networks and syndicators. Included in this discussion are features available through Clayton Webster Corporation, American Comedy Network, Chicago Radio Syndicate, and Progressive

Clayton Webster: "Jack Carney Comedy Show"



Jack Carney

The "Jack Carney Comedy Show," produced by Clayton Webster in St. Louis, is a two-hour feature which each week focuses on a central topic or theme. Hosted by KMOX/St. Louis morning personality Jack Carney, the show draws from a wide range of routines and topical bits from classic and contemporary artists. A program dealing with baseball, for example, might draw on the famous Abbott & Costello "Who's On First" routine, move on to several cuts from Bill Cosby or Rich Little, then highlight something from Stiller & Meara or Burns & Allen

The show is offered on a straight barter basis, with six national and six local avails each hour, set up for quarter-hour maintenance. The program contains a news window at the top of each hour and is designed so it can be easily split into hour segments if the station should wish to run one on Saturday and one on Sunday. While some stations do segment the program, most stations realize the greatest results by running the show intact in a regularly-scheduled time

Stations carrying "The Comedy Show" are primarily news-oriented or nostalgia stations, according to VP/Operations Jay Goldman. "We just conducted some research among our 300+ stations going with Jack Carney, and found that nearly 70 per-cent of them are News/Talk/Sports stations," he says

American Comedy Network

The American Comedy Network took root in June 1983, when Katz Broadcasting decided it needed a team of creative writers and producers to develop comedy material for the Katz stations. ACN GM Andrew Goodman notes, "There was a great need for comedy material on the market for two reasons. There were a lot of stations jumping into the CHR niche, and they needed something to distinguish themselves from the competition. At the same time there were a lot of people leaving AOR, and those stations felt they needed something different to bring people back.
"The original idea was that we would

gather together this bunch of crazies in one central place to create humorous material for all of the Katz Broadcasting stations,' Goodman continues. "Then, after maybe a year of getting our act together, we would see if we could create a service to market these things to other stations around the

Network Spots

United Stations is currently readying a threehour radio special, "The Award Winners," for a national Labor Day broadcast later this month The show is part of the company's "Country Six Pack" holiday series, and is hosted by Lori Pinkerton . . . United Press International has opened a news bureau in Juneau, Alaska, and has appointed Robb Fulcher as its manager Draper & Hampton has custom-designed a music special for national sponsorship by Warner Bros. Pictures timed to coincide with the release today (8-17) of the Clint Eastwood picture "Tightrope." The special is a two-hour salute to the Cars, John Cougar Mellencamp, and Billy Idol, and is titled. "Rock Stars '84: Takin' It To The Top" . . . Westwood One Radio Network has set the weekend of September 16 as the airdate for "Star Trak Profiles Barry

Manilow," an exclusive two-hour music and interview, special chronicling the artist's life and career . . . In honor of the 20th anniversary of the Beatles' first American tour, Radio International is this month premiering previously unreleased interviews taped as the Fab Four trekked across the U.S. and Canada in 1964

DIR's "The Inside Track," a 90-minute monthly interview program hosted by Lisa Robinson, has added "Music News," a new feature, to the Don Hodes & Associates has developed a sponsored radio trivia format called "Tag Team Trivia," which is now available for radio syndication. The feature, which is designed primarily for MOR and Talk stations, was developed for local sponsorship on an exclusive

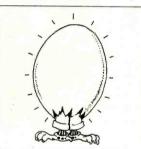


Attempting to give voice lessons to Mr. Potatohead at the American Comedy Network are (I-r) ACN's Andrew Goodman, David Lawrence, Mechele George, Dale Reeves, and Bob James.

ACN's plans were cut short, however, when one of the weekly bits produced by the company garnered national attention, Goodman explains, "What happened was that after about six months, one of our song parodies - 'Breaking Up Is Hard On You'
- became a hit novelty single. Radio stations started playing it, we direct-mailed it ourselves as a disc, then Critique Records picked it up. The result was that the word got out about six months ahead of schedule."

In December 1983 ACN began to create a national feature service, which produces and supplies comedy material on a weekly basis. The content of this material varies from week to week, including (but not limited to) fake commercials, song parodies, drop-ins, and political satires. In addition, the company is currently distributing an hour-long parody program, "Not The American Top 40," as part of a free-of-charge, "no-obligation" introductory offer.

Chicago Radio Syndicate: "Chickenman"



"Sometimes, to my own amazement, it's hard to believe that 'Chickenman' con-tinues to run as frequently as it does," says Sandy Orkin, President of Chicago Radio Syndicate. "I think part of the key to its overall success is that it's an overall station promotion. We might have 200 or 300 radio stations a year carrying the program, and they continue to have success with it like they did in the early days."

Hardly a radio listener or programmer alive hasn't heard the zany antics of this perennial and ubiquitous comedy superhero. The show originated in the early '60s when WCFL/Chicago Production Director Dick Orkin created the paltry, poultry crime smasher. The short feature soon went into syndication and, following a brief respite in the early '70s, came back to a new and uninitiated audience.

"Chickenman" varies in length from 2 to 2-1/2 minutes, and includes customized

opens and closes which permit :30 or :60 spots within the show or directly adjacent to There is no restriction on the frequency of broadcast, but Orkin recommends minimum play of three times per day. "It always seems to work best when stations use it as a full promotion," he elaborates. "The stations that run it once a day don't have the success that those which run it three or four times a day do, getting their sponsors involved." A total of 338 individual episodes are available, including f3 weeks of new vignettes entitled "Chickenman Returns For The Last Time Again.'

Progressive Radio Network: "Laugh Machine"



"Laugh Machine" is a 90-second comedy short produced by Progressive Radio Network in New York, featuring the classic routines and rare bits of some of comedy's star performers. Account Executive Tony Garcia says, "I like to think of this show as the Top 40 of comedy. 'Laugh Machine' highlights some of the best-known comic headliners and their funniest bits — condensed and cleaned up for radio airplay. It's really a tool to make comedy more accessible to programmers who want to put comedy on the air and for listeners who want to hear it. Most radio stations don't have a very good comedy library, and there is a problem editing the material down.

The program draws from a standard list of stand-up comics and comedy personalities, such as George Carlin, Rodney Dangerfield, Steve Martin, and Joan Rivers. Stations which carry "Laugh Machine" are mostly mainstream contem-porary, split between AOR. CHR. and A/C. PRN provides ten programs each week on a market exclusive, cash or barter basis, and they can be run as often as they like.

Send Chocolate, Please

Obviously, these programs represent just the tip of the comedy iceberg. Dozens of other programs - old and new, classic and contemporary - are available for airplay, but are too numerous to mention in this particular column. However, for future consideration, I would be interested in hearing from those readers who are also in the business of being funny . . . on a network basis, of course.

Send your demos, please.

Radio's premiere comedy network has just produced its first one-hour show.



The American Comedy Network proudly presents, "Not the American Top 40", a one-hour comedy special which parodies the best known countdown show in radio today. This extraordinary program is available free and on a market exclusive basis for Labor Day Weekend, but only if your market is still open. So call us today at (203) 384-9443 and reserve this show immediately. "Not the American Top 40" is our special gift to you because we want you to see for yourself just how great ACN will sound on your radio station!



The new way to win in the morning.

Comedy

s Blues/Dental Hi-Tech Slowing The Summer/Campaign Starts/Ferraro's Blues (8/20-24) Jack Carney's Comedy Show (CW)

Entertainment

Rock Notes w/ Pat St. John (ABCR) Robert Plant/Honey Drippers (8/20) Max Weinberg (8/21-24)

Daily Feed

Leugh Machine

Assignment Hollywood Lens Wood (8/21) Tony Denza (8/22) Pamela Bellwood (8 Pat Morita (8/24)

(DCA)

(SOU)

(SOU)

MUSIC CALENDAR NEWS & INFORMATION FEATURES

The Weekend

AUGUST 25-2	26
American Christian Countdown Twia Paris	(SP)
American Gospel Rock Countdown Michelle Piller	(SP)
The Countdown	(WO)
Countdown America w/ John Leader Jermaine Jackson	(RKO)
Dick Clark's Rock, Roll, & Remember The Animals	(US)
Don & Deanna On Bleecker Street Ray Stevens	(CB)
Dr. Demento	(WO)
Radio Songs Gary Owens' Supertracks	(CRN)
Del Shannon/The Association The Great Sounds	(US)
Keety Smith Hot Rocks John Cougar Mellencamp	(US)
Lee Arnold On A Country Road Don Williams/Ronnie Milsap/Lee Gree Barbers Mendrell/Alabams	(MBS)
Metalshop Kiss	(ILM)
Music & Memories Little Anthony/Little Richard	(SBS)
Rare & Scratchy Rock & Roll Young Rascals	(PIA)
Rick Dees' Weekly Top 40 Sergio Mendes	(US)
Rock Chronicles More Auditions	(WO)
Silver Eagle David Frizzel/Shelley West	(ABCE)
Solid Gold Country Charley Pride	(US)
Source Concert Twisted Sister	(SOU)
Superstars Rock Concert Loverboy	(WO)
Top 30 USA Righteous Brothers	(CBSR)
Weekly Country Music Countdown	(US)

The Week Of

AUGUST 27-	31
BBC Rock Hour Hittine London (8/27-31)	(LW)
British Invasion A Retrospective: 1964-1970	(NSBA)
Country Closeup Statler Brothers (8/27-31)	(NP)
Earth News British Invasion 20th Anniversary w/ Brian Epstein/George Martin/	
Rolling Stones/Animals/Kinks/Me (8/27-31)	infred Mann
Guest DJ Cheech & Chong	(PFM)
Innerview Roger Taylor (8/27-31)	(IN)
Live From Gilley's Mickey Gilley (8/27-31)	(WO)
Music Makers Robert Goulet (8/27-31)	(NP)
Off The Record Quiet Riot/Scandal/Ratt (8/27-31)	(WO)
Off The Record Specials Rush (8/27-31)	(WO)
Pop Concert	(WO)

opher Cross (8/27-31)

Special Edition

25
(AMS) (CW)
(RKO)
26
(CW)
(SI)
(LBP)
(ABCR) Pink Floyd
27
(RKO2)
4
(RKO2)
(RKO2)
, ,
(CW)
(CW) (RKO1)

AUGUST	
Behind The Music: Lionel Richie	(RKO2
Checkin' In Gail Davies	(RKO2
Country Calendar Earl Thomas Conley	(cw
Private Session Laura Brannigan	(RKO1
Rare Trax Paul McCartney & Wings	(CW
Sound Check Twisted Sister	(RKO

Rock Over London

sev Buckingham

Tuesday

Sound Check

Sound Check Twisted Sister	(RKO)
Wednesday	20
AUGUST	23
Behind The Music Christopher Cross	(RKO2)
Checkin' In Bill Medley	(RKO2)
Country Calendar Crystal Gayle	(CW)
Private Session Pointer Sisters	(RKO1)
Rare Trax	(CW)

(RKO)

Sound Check

Thursday AUGUST

Behind The Music	(RKO2
Culture Club	
Checkin' Ìn	(RKO2
Sylvia	
Country Calendar	(CW)
Gail Davies	
Hitville USA	(LW
Music Of Motown	
Private Session	(RKO1)
Go-Go's	
Rare Trax	(CW)
Elvis Costello	
Sound Check	(RKO
The Fixx	

AUGUST	31
Behind The Music Chicago	(RKO2)
Checkin' In T.G. Sheppard	(RKO2)
Country Calendar Don Williams	(CW)
Delusta Cassian	(BKO1)

Friday

(RI)

(RKO)

(CW) Rare Trax Sound Check (RKO)

General Information

Brad Messer's Daybook	(WO)
Whale Sinks Ship/Best Pistol Shot (8	
War-Zone Kids/Colonial Women (8/2	21)
1st Air Bombs/Walipaper (8/22)	
Longest Belt/Sacco-Vanzetti (8/23) Farm Workers/Great Moon Hoax (8/	0.41
Computer Program	(PRN)
Computer whizzes/computer phobias/billing errors/comp (8/20-24)	
Larry King Show	(MBS)
Live From The Republican Convention	on (8/20-23)
Live From KAAM/Dallas (8/24)	
Minding Your Business	(NP)
Electronic Advisors/Stock Market Co (8/20)	omputer
Electronic Advisors/Lost Credit Cerd	
PPO Health Programs/Made-To-Orde (8/22)	
PPO Health Programs/National Video (8/23)	Recording
Talking Computer/Genetic Screening	
Something You Should Kn	iow (SBS)
Pets & Success (8/20)	
Cer Care (8/21-22)	
Falling In Love (8/23)	
Children & TV (8/24)	
Sound Advice	(PRN)
Tape recorders/reel-to-reels/cassett	e decks/

Waldenbooks Report wn Black's "The Transfer Agreement"/ Willis McNelly's "The Dune Encyclopedia"/ John Updike's "The Witches Of Eastwick" (8/20-24)

News/Talk/Sports

News Blimp	(PRN)
Executive charisma/violent movie fall	
office Olympics/feshion psychol	
houseplant diagnostics (8/20-2-	
Newsline	(NBC)
Year Of The Ocean (8/20-24)	
Newsline Extra	(NBC
Schoolroom '84 (8/20-24)	
Sporting News Report	(CW
Dick Williams/Bill Virdon/Derrel Thorn	

Rock Report

Screen Scenes

Woman in Red (8/20)

Cloek & Degger (8/21) Buckeroo Benzel (8/22-23)

N)	Beat The System	(RKO1)
- 1	Home warrentees (8/21) Small Claims Court (8/23)	
- 1	Coping With	(SOU)
(C)	Positive Side Of Depression (8/21)	
0	Identifying Poisonous Plants (8/22) Treating Poisonous Plant Infections	
"	Meditation & Stress (8/24)	(0/20)
w)	Lifelines w/ Bill Fentini	(ABCR)
24)	Fran Pelzman & Martha Thomas's	Cute duys
	(8/21-24) Mind Games	(RKO1)

Ugly Rooms (8/20) Staying Mad (8/21) Staying Mad (8/21)
Pre-natal Learning (8/22)
Predicting Elections (8/23)
Never-Ending Battle (8/24)

Playboy Advisor (WO) tations of divorce edding/loving sports nuts/erotic dree wants her to sleep with his friends chronic cheater/he regrets his choice/ running & cramps (6/20-24) (WO)

Spaces & Places Joy Of Laughter (8/20-24)

PROMOS

Catching up on a little movement on the network scene: Deborah McLaughlin is the new Director/Affiliate Relations for NBC Radio Network and Talknet. She comes to the network from KDKA/Pittsburgh Susan Love comes to ABC Youth Radio Networks as an Account Executive, moving from Eastman Radio





Suzanne Sack has been promoted to Director/Marketing and Promotion for the CBS Radio Network, while Ann Langtry has been ap-

pointed Manager of that department Gordon Peil has joined the Mutual Radio Network as Midwest Regional Manager, coming to the network from WRC/Washington. Mutual has also announced the appointment of two new Account Executives - Kerry Markey and Sandra Krampert ... Westwood One has appointed John Brodie and Ginger Kraus to its advertising sales team as part of an expansion move. Brodie comes to the network from NBC, while Kraus jumps from ABC. In addi-

tion, Jill Jameson has been named

Manager/Satellite Distribution for the

Culver City-based firm ... Burke





John Brodie Walsh is the new Director/Sales for Washington Broadcast News, moving up from the post of Account Executive in the Sales Department

Michael Geisler has joined MJI Broadcasting from United Stations, and will manage the company's new radio production facility and engineer its syndicated programs . . . Associated Press has ap-





Mark Frawley Drea Besch pointed Mark Frawley as its Broadcast Executive for the network's Maryland, Virginia, West Virginia and Washington, DC territory. AP has also added Tim Sargeant, Ted Hampson, and Dan Murphy to its staff in Washington . . . PG Productions has named Drea Besch its new Director of Production, joining the company from ABC Talkradio.

ABCD = ABC Direction Net ABCE = ABC Entertainment ABCR = ABC Rock Net ABCY = ABC Youth Nets AMS = American Media Ser AP = Associated Press ASR = All Star Radio ABR = All Star Hadio CB = Continuum Bro CBS = CBS Radio CBSR = CBS Radio CRN = Creative Radio No CW = Clayton Websiter DCA = DC Audio DIR = DIR Broado GSN = Global sat IN = innerview IS = IS INC LBP = Lee Bailey Prod.

LW = London Wavelength

MBS = Mutuel Broadcage MJI = MJI Broadcas NBC = NBC Place NP = Narwood Plo NSBA = NSBA Pro PFM = PFM Inc. PG = PG Prod. PIA = Public Interest Aff RI = Radio Internation RKO = RKO Radio Ne RKO1 = RKO One RKO2 = RKO Two

SBS = Strand Broads

WO = Westwood One

SI = Syndicate It SOU = NBC The Source SP = "The Spirit" Product US = The United Stations





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his U.S. appearances.











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Management

PROMOTION FOR AUDIENCE

The Six Million Dollar Manager, Part XII By Kevin B. Sweeney

A decade ago it wasn't even a cash item on most stations' balance sheets. Today, many stations spend \$400-\$500,000 cash for audience promotion plus a basketful of trade.

At the rate it is growing au-dience promotion will be among the five largest cash expense

And probably less is known about the net effectiveness of these dollars than is known about almost any other P&L item.

Radio stations I know that are extremely impatient with adver-tisers who say, "I don't know what my current TV ads are doing for me but I feel they are doing me some good''...recognize yourself?

Massive TV campaigns for stations originate in a variety of insanely unscientific ways:

(a) Another station in another market is doing it.

(b) A syndicator or rep recommends it

(c) The station's agency, using one of the oldest sales techniques in the world, does three storyboards and persuades the manager to choose among them.

(4) It can be traded.

It is seat-of-the-pants all the way. The very things most radio stations ridicule in retail campaigns no media evaluation, no copy testing, no research of any type are the hallmark of nine out of ten radio audience promotion cam-

And this applies regardless of the media used - taxi tops, bus sides, bus backs, city magazines, outdoor, T-shirts, bus benches, sky writing, newspapers.

The SMDM cannot afford the luxury of this kind of waste.

For him, I make these sugges-

Logos: There is no known penalty if your station logo is readable. Flip through magazines or watch TV and see if any of the people who know something about turning the consumer on have illegible logos like many stations.

Product Name: Try to find consumer products with more than one name (excepting those that are abbreviations of the product's genuine monicker, e.g. Coke for Coca-Cola, Bud for Budweiser. If you have decided that you are going to be Love 69, then hide KWOG permanently except for those few seconds when you identify.

Go to school: There's tons of information about television and outdoor, your two favorite media. Start with a course that will be given by the media themselves. Their salesman can take you through the "third grade." Get their association to take you to "high school," particularly the outdoor association can and will help a customer.

House agency? I guess I have chartered a dozen house agencies for stations in the past ten years. It's an intelligent move. But only if you are capable of really doing the creative yourself or buying it from a boutique.

You can buy the gross ratings points from a TV station as skillfully as most media buyers, and negotiate the deal as well. But the creative.

Promote for the book? I imagine there are many SMDMs who have attempted to correlate the results of massive pre-book and in-book promotion campaigns with the ultimate ratings. I have made a modest attempt at it over many years and have concluded that ads started right before the diaries are distributed and continued throughout the book don't affect the results materially.

But for the tens of millions of dollars spent on television, outdoor, bus backs, and etc. timed painstakingly to coincide with the diary mailing date, there ought to be some hard facts.

The copy: There seems to be a among radio's management that there is a

separate crevice in Americans' brains where station promotion copy is received and stored And it's nothing like the crevices reserved for department store and deodorant, fast food and beer advertising.

Most radio station copy violates every known rule of successful advertising/promotion campaigns of package goods and retailers. Some examples:

There is no sustained theme. We don't advertise "items." What does the station play? Who are the personalities?

Some of it is just the logo. How many Sanka or Sears ads or Coke ads are just the logo?

The SMDM will ponder something like Harry McMahan's 100 best TV commercials of the year and see what makes great TV commercials. Or study the high-readership 24-sheets or painted bulletins and draw out what color, design, and copy elements make them so successful

This is the promotion manager's job? No way. You make the decisions. You should bring some skills to the process.

Buying audience: I am going to talk very briefly about the practice of paying someone in your au-dience \$100,000 or giving them a Mercedes 450 or \$10,000 a year for

Or, more modestly, \$102 for knowing the secret word. Or \$5 for the answer to a trivia question.

Some observations: (1) I'm a pragmatist. Mostly money/big prize incentives seem to work.

(2) They work better regardless of the amount of money or value of the prize - if they are sustained over a long period. One of those stations that has maintained a 25% share in every ARB for 15 years probably awards a thousand or more prizes annually, none worth more than

(3) Audience buying is useless if your product is not right. Pay people to sample a poor product and it's doubly costly; they never

 Build a strong station image. Learn how to use outside media.

 Pay strict attention to station promotion copy.

 Stay on top of other areas (equipment, recruiting) that also affect return on investment.

come back no matter what the

(4) The money you are giving away is a product like your music and news. It does not promote itself. It has to be given exposure in media other than your station.

Having unloaded those platitudes I will depart this subject with one final observation:

The SMDM will get much more from his six-figure audience promotion budget because he will spend the additional time and money to probe for the answers to the enigmas of audience promo-

"Audience promotion will be among the five largest cash expense items."

But there's another book on the dozens of other areas that impinge on ROL (Fear not, I won't write

I will mention some of them in a paragraph or two:

The Computer: No business has less sophisticated computers than radio. Some computers aren't worth a damn in any area than traffic. Most programs don't even interface with other programs in the same station.

Computers are a major tool in managing other businesses. They will be for radio. The SMDM will have programs written for better management. He will go to a computer school. And he will have sooner than other managers a VDT on his desk that will give him an instantaneous look at his station or group of stations. If an airline reservationist can have one, why can't the SMDM?

AM/FM - two stations or one? Unless one of the stations is a cripple, they should be two stations with separate sales forces,

separate programming.
The SMDM will be over both, perhaps. Or maybe over only one. But he will be conscious that in the real world, competition among brands and/or retailers owned by the same company produces more sales and profit dollars than merging them into one entity. Study how P&G sells its competitive detergents, General Foods its competitive coffees - therein lies the blueprint:

Major Sales Calls: There are perhaps 50 major retail accounts in every city that require the dedication of the SMDM if they are ever going to be sold. I wrote passionately about this in "If You're #4..." so I won't helabor

The SMDM will realize that this can't be delegated, and if the publishers of newspapers grossing \$100 million in advertising can do it, the SMDM must make the calls.

Word Processor: This \$12,000 piece of office equipment is essential to 1980s radio station management. The SMDM will understand better than anyone that (a) the station must have it (b) all departments can use it but sales can get the money back in a few months.

Recruiting: The SMDM will be the constant recruiter. How many sales managers and program directors have been hired, fired, or have left voluntarily on the stations in your town in the past two

The day of reckoning will come for you. The sales manager that you are not really satisfied with will leave to become a GM. There is a people drought in radio that will continue at least through this decade. Be ready with the resumes when you have to move; hesitation can cost six figures.

National Reps: There are no more than four AAAA+ national reps. After that . . . National reps want stations with numbers and it's possible that ten stations will have numbers in most markets of any size in this decade

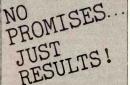
But still the SMDM will consider taking regional markets away from the rep or at least part of the market – the part that is (1) retail (2) requires calls on the advertiser. This is an ROI decision and stations that think in those terms have already taken back at least one such market

In a decade when stations will be sold often for \$20 to \$30 million, the demands on management for sales and profits that will at least equal the return on the \$20 to \$30 million from less risky investment will increase.

These stations will require the Six Million Dollar Managers. He will be paid more than \$150,000, possibly more than

\$200,000 (1981 dollars).
As of mid-1981 the ranks of the SMDM are rather sparse. Unless several hundred are developed quickly - the next five years here will be some disappointed investors because the SMDM will make the difference - often a million dollars a year bottom line difference – in the 1980s.

"The Six Million Dollar Manager" and Kevin B. Sweeney's other works are available from the Kevin B. Sweeney Companies, PO Box 1673, Thousand Oaks,



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KYXI Shifts To Gold Format

News/Big Band outlet KYXI/ Portland will convert to a fulltime locally-programmed "Golden Oldies" format beginning September 1, adopting new calls KSGO. The station, which offered news in mornings and big band music during the rest of the day, has ended its affiliations with Satellite Music Network (for "Stardust" music), Mutual (Larry King), and CBS (network news). In addition, approximately eight news staffers were let go.

Explaining the reasons for the change, PD Michael Johnson ex-plained, "When we rolled in the Big Band format about six months ago, crosstown KYTE brought in 'Music Of Your Life' Since that older audience is already tenuous from a sales viewpoint, to have two stations splitting those demographics just seemed to be ludicrous.

"A more important business reason why Oldies was selected was that we've never been able to combo our radio buys before with our AOR FM sister station KCON When KYXI was all-News, its listeners were 35+, while KGON was 35-minus. Programming Big Band made it just that much worse. This change provides the

Chong Advances To OM At KGU

After two years as a broadcast technician at Talk-formatted KGU/Honolulu, Chester Chong has stepped up to Operations Manager. The promotion follows on the heels of Dan van Eeno's recent appointment as PD.

VP/GM Mark Hurd said, "KGU is pleased to promote from within, as Chester has proved himself capable of more involved supervisory tasks."

Prior to KGU, Chong spent 18 months as a staffer at crosstown KSSK. "I feel very flattered and proud working for KGU," he said.
"Talk radio is somewhat of a new format in Hawaii, and eventually we'll make it to the top. This promotion means a lot to me."

chance to put our ratings together

for a stronger selling position."

Describing the new direction,
Johnson added, "Our focus is on the mid-'60s, with lots of Beach Boys, Supremes, British Invasion, etc. We'll go back to the '50s, but only for certain artists, such as Buddy Holly, Elvis Presley, and the Everly Bros. Essentially, nothing will be more recent than 1973. The format will emphasize music - no news, or features, and very little announcing."

Selcom Ups Rainey, Forrer





Jim Forrer

Andy Rainey In twin promotions within Sel-

com Radio, VPs Andy Rainey and Jim Forrer have been advanced to Sr. VP/Marketing and Sr. VP/Midwest Division, respective-

Selcom Radio President Bardy and Jim have made tremendous contributions to the company in many ways. These well-deserved promotions recognize their outstanding efforts."

Rainey joned Selcom's Marketing Division in 1976, and was elevated to VP/Research & Marketing the following year. She said, "Selcom is really experiencing a good growth period, and I'm

happy to be part of it." Forrer, who was unavailable for comment, has managed Selcom's Detroit office for the past seven years. In his new capacity, he will also oversee the company's Chicago, Minneapolis, and St. Louis offices on station relations and solicitations.

RKO

Continued from Page 1

of a recurrence of some of the questioned business practices

Tom Burchill, who left RKO earlier this year, was President of the network during the period in which these practices occurred. He said Tuesday (8-14) that he was not aware during his tenure of practices "under which spots were not run," explaining that "the RKO Networks operated in accordance with RKO General policies." He cited two problems over which he had no control: documented and ongoing poor clearances of inventory on RKO-owned stations, and a resistance by the corporation to fulfill requests for organizational expansion to keep pace with network growth.

He stated, "It is interesting to note that in (its) statement to the FCC. RKO has detailed the adoption of certain operational changes and improvements, some of which I requested but

for which I never got approval." Both Burchill and Harris attribute much of RKO's concern over the billing situation to its ongoing FCC hearings to determine its qualifications as a broadcast licensee. He concluded, "If it weren't for the FCC situation, I don't think this would have ever attracted the notoriety that it did. RKO was clearly the victim of circumstances as was I - and several others. We were victims of our own very rapid growth and some systemic problems. I only know a portion of what was going on during that time."

The report filed with the FCC this week indicated that staff members of the Enforcement Division of the Securities Exchange Commission have requested a meeting with Gen-Corp's counsel, and an Internal Revenue Service representative has also contacted the network. Still, in identifying and remedying the problem, RKO is hopeful that it is drawing to a close. RKO General VP/Corporate Communications Steve Ellis told R&R, "The situation is pretty much over at this point. Things may develop in the future, but we don't anticipate that happening right now.'

15 NEWS/TALK STAFFERS EXIT

WAYS Becomes WROQ: AM & FM Go CHR

WAVS/Charlotte has discontinued its News/Talk format for traditional CHR, adopting new call letters WROQ. WROQ will simulcast during drivetimes with its FM sister station (now WROQ-FM), which is shifting from AOR

Piccirillo Continued from Page 1

I'm slowly gathering here that a PD will emerge from the group. These people are super pros, so whoever that is would not have to do a lot of training.

Christy added that KS95/Minneapolis personality Magic Christian has accepted the morning drive position at WCLS, and will join the station in late September.

Acree

Continued from Page 1

from an all-music beginning to a more foreground stance in the future

"Dana is a tremendously creative individual and, in line with these planned changes, he's most wants to be in, making our team stronger than ever be-

Acree said. "FirstCom is a new and growing company which is aggressively acquiring new properties in the Southeast, and the opportunities for internal growth are incredible. After ten years with this great family at WMC, I have some fond memories and, while it's sad to leave, I'm looking forward to the same kind of relationship with my new family at KIX-

under the consultancy of Randy Kabrich. As a result of the WAYS changes, 15 news staffers were let

Owner/President Sis Kaplan stated frankly, "Other research indicated gains for WAYS, but the name of the game is Arbitron, and unfortunately their numbers for the AM did not happen. The sound of our news operation was good, but News/Talk is a very expensive format to run, and without numbers it wasn't feasible.

"What we're doing with the AM," she continued, "will be a complement to our FM, which is performing nicely. WROQ-FM has evolved over a period of time, and we are more of a CHR station than an AOR. It's all very exciting to me, very much like 'Big WAYS in the heyday of Top 40. I've got a tremendous amount of confidence in Randy's abilities to make these changes fly."

Kabrich explained, "We're currently examining all positions on the FM to make sure we have the best talent available; however, there are no further changes expected. I'll be based here for a hands-on position with these two stations. Jack Daniels will program both WROQ-AM & FM- and report directly to me. The non-simulcast hours on the AM will be semi-automated, with the FM personalities recording voice tracks. Having an AM and FM combined for the purposes of advertising, as well as quality programming, gives us a unique market position."

McCoy

Continued from Page 1

ward to the additional competition; the more there are, the sharper you tend to be."

McCoy added that he will assist KKLT in a temporary consulting capacity until a new PD is in place.

Transactions

Continued from Page 3

with 100kw at 92.9 mHz; WMYU/Knoxville, an A/C station with 100kw at 102.1 mHz; and WSEV/Sevierville, TN, a Country-formatted 1kw daytimer at 930 kHz

Sillerman-Morrow owns WALL & WKGL/Middietown, NY; WRAN/Dover, NJ; WJJB/Poughkeepsie, NY; WHMP-AM & FM Northampton, MA: WOCB & WRZE/West Yarmouth, MA; and a controlling interest in WATL-TV/Atlanta.

WAYY & WAXX Sold To **Central Communications**

Central Communications, Inc. has announced it has purchased WAYY & WAXX/Eau Claire, Wi, along with local outfits Page Cali, inc., Muzak Of Eau Claire, and ZSound Engineering Services. The combined purchase price was \$4 million.

Daytimer WAYY operates with 5 kw on 1150 kHz, while WAXX broadcasts with 100 kw on 104.5 mHz at 1830 feet.

This transaction was the result of the recentlyconsummated Gillette Group-Post Corporation merger. As part of that larger deal, in which Gillette acquired an Eau Claire TV station, it

ecame necessary for the firm to sell the Eau Claire radio properties.

WAYY & WAXX represent the first broadcast acquisitions for Central Communications. No broker was involved in the sale.

Katabian

Continued from Page 3

handled the last few months of the station's A/C programming and is a market veteran from WWDE and WNOR, commented, numbers just weren't what they should have been, so we looked around for a new approach, and found the void in the market with the help of Gary Burns. While we've not cemented our promotional plans, I think we're going to have a wider appeal than WNVZ.

Consultant Burns told R&R, "The market was over-A/C'd, and the only CHR was Mike Joseph's Hot Hits station, WNVZ, which is running a very limited playlist. I firmly believe the market can support more CHR points than are heing generated by the format because Hot Hits is very limited in its appeal and music. I expect real good things quickly from Y97."

Waldron

Continued from Page 3

been taking a hard look at this A/C format. The listeners have commented that the basic sound was getting boring, so we're going to pick up the tempo a bit. The idea is to broaden our spectrum to make KISN more mass appeal, but it'll definitely be adult-

Waldron, who has spent the last few months as GM at KFRZ/Brigham City, UT, previously served 15 years as PD at Salt Lake City CHR outlet KCPX. He told R&R, "This was an offer I couldn't refuse, and I'm glad it worked out. KCPX has pretty much gone to a rock stance, and isn't as mass appeal as we're going to be. I see a hole in the market for the direction we're taking - playing the hits, targeting 18-34." Christian

Continued from Page 3 goals and aspirations. He's put together a yery good organization, and he's a good broadcaster in all aspects." Christian added that the station going CHR "probably is somewhere down the line. That is probably what will happpen in the end, though I wouldn't say anytime soon. The writing's on the wall."

WWJF

Continued from Page 3

satellite brings us music that's totally matched to the preferences of South Florida and completely on track with our own market research. The Transtar product sounds fantastic and is a natural extension of our present effort."

Transtar President C.T. Robinson added, 'We're most pleased and honored by this association with Joe Amaturo, (Amaturo Radio President) Monte Lang, and all the good people at Joy."

Collins

Continued from Page 3

help we should be able to turn things around. He and I have very similar programming philosophies, so we'll get WRQK back into the mainstream of competition.

Before coming to the Winston-Salem/ Greensboro market, Collins had served as Operations Manager for Globetrotter Communications and Booth-American Broadcasting. He'd also consulted WSNY/Columbus and WNOR-AM & FM/Norfolk.

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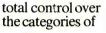
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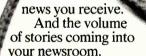
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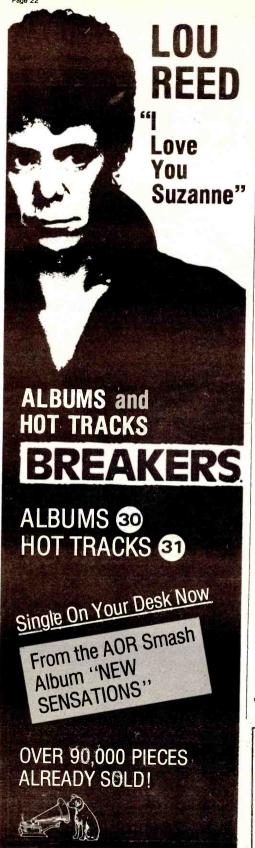
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Street Talk

The overworked and often-wrong Washington rumor mill has FCC Chairman MARK FOWLER quitting soon to join the Reagan-Bush campaign, with MIMI DAWSON moving up to the top job. A source in Fowler's office adamantly denies the report. But, as evidence of an imminent change, some observers are citing Fowler's current threeweek vacation and his declining, despite repeated pleas, to accept an invitation to address next month's Radio Convention-Programming Conference in Los Angeles.

Big talk on the East Coast this week that WPJB/PROVIDENCE had switched back to its old CHR format. Well, forget it. While the station has adopted a new "All Hit" slogan. and while the music is "somewhat more contemporary," the target audience is still 25-34 and the format remains Adult/Contemporary.



has been named General Sales Manager of TAFT BROADCASTING'S recently-acquired WSUN/TAMPA. A six-vear company vet, Portmann ioins WSUN after three years as Local Sales Manager at WDVE/ PITTSBURGH.

SHAWN PORTMANN

Shawn Portmann

Gold-formatted WFIL/PHILADELPHIA is seeking a new morning personality. Good money for the right person. Contact PD JAY MEYERS (215) 482-7000.

PYRAMID BROADCASTING CEO RICHARD BALSBAUGH and Chief Programming Officer SUNNY JOE WHITE have added another station to their SUNRICH consultancy - WKSS/HARTFORD, Sunrich's first client station, as announced last week, is WKTU/NEW YORK.

All of us at R&R extend our prayers for a speedy recovery to KOST/LOS ANGELES MD and evening personality JAN MARIE. Jan was seriously injured in an automobile accident last Saturday evening (8-11), and remained unconscious as we went to press Tuesday (8-14).



WSUA/MIAMI VP/GM JULIO RUMBAUT has departed in order to become President of JOHN BLAIR & CO.'s about-to-be-acquired

WKID-TV across town.

Longtime CHR outlet WLCS/BATON ROUGE has switched formats to Big Band/Easy Listening. The new call letters are

WCBS-FM/NEW YORK will broadcast a "Rock & Roll Radio Greats" weekend (August 18 & 19), featuring a live lineup that includes New York superstar DJs HARRY HARRISON, COUSIN BRUCIE MORROW, DAN INGRAM, CHARLIE GREER, RON LUNDY, JOE O'BRIEN, HERB OSCAR ANDERSON, DEAN ANTHONY, JACK SPECTOR, and BOB LEWIS. Ought to be an "aircheckers" ' dream.



Ken Costa

Congratulations to RAB VP/Marketing Information KEN COSTA on his 20th anniversary with the radio industry's sales and marketing organization. Ken, who on September 1 will begin his third decade of service to the industry, is widely considered the leading marketing analyst in radio today.

ROBYN KRAVITZ has exited as **ELEKTRA/ASYLUM** National Album Promotion Director, and can be reached at (212) 691-6698. In an unrelated move (it was planned before Robyn's departure and would have happened anyhow) Boston rep BRAD **HUNT** has been upped to East Coast Regional AOR Director, and RAY GMEINER, West Coast Promotion and Marketing Manager, has become West Coast Regional AOR Director.

A couple of weeks ago we told you about the plans of WQDR/RALEIGH to go Country in September. A PD for the station has been named - he's CHARLIE MARCUS, most recently PD of KXXY/OKLAHOMA CITY.

So that means no AOR station in Raleigh, right? Wrong! WRDU (formerly WXYY) is set to serve the area on September 1 with 100,000 watts of an adult-oriented AOR approach. Along for the ride are several former key WQDR staffers: GM DAVE BERRY, MD **BOB WALTON, Production Manager TOM** GUILD, and announcer BOB ROBINSON.

PETER NAPOLIELLO joins MOTOWN/MOROCCO as National AOR Promotion Director

Continued on Page 24

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KOPA add FM102 add KS103 add XTRA add KEARTH add KMEL add KIQQ add WMAR add Z106 38-28 WBBQ add KXX106 add KTFM deb 38 Z98 add **WRKR 33-23** KO93 36-25

PLUS MANY MORE EARLY BELIEVERS

BLACK URBAN CHART 11- (3)



WHERE THE HITS KEEP COMINGS ... HOME

Street Talk

Continued from Page 22



Thirty-year WMAL/WASHINGTON veteran air personality FELIX GRANT will do his final jazz program on the station August 31. A victim of AM's ever-shrinking nighttime audience for music, the highly-acclaimed Grant has no plans to retire. Stations interested in

Felix Grant Grant's considerable knowledge of jazz should contact WMAL

Congratulations to KBCO/BOULDER Operations Manager DENNIS CONSTANTINE and his wife Caroline on the happy occasion of their recent wedding

Looking for a morning slot in the Midwest? A/C-formatted WMYX/MILWAUKEE is still looking for just the right person to fill the morning drive slot. Contact BETH FAST at (414) 529-1250.

GEORGE COLLIER is the new marketing liaison for CAPITOL and EMI AMERICA, representing all Country product. Based in L.A., George joins Capitol from his position as West Coast District Manager for MCA.



WGR/BUFFALO midday personality and MD JOE GALUSKI has been promoted to Assistant

At KFI/LOS ANGELES, Music Director STEVE LaBEAU has been promoted to Assistant PD, and LIZ KILEY is now the MD. Liz will continue to handle her airshift at sister station KOST.



In what may be some kind of record, five new babies have been born to staffers of WMGN/ MADISON since March 25. GM

CHUCK MEFFORD and his wife Sue got the ball rolling, followed by afternoon jock VIC MARTIN and his wife Karen, Continuity Director BOB ABELLA and his wife Donna, News Director SUZANNE KAYE LAURION and her husband Jim, and morning personality PAT O'NEILL and his wife Lee. If you want to go back to January, midday man JIM REED and his wife Sally had their second child, which raises the WMGN total to six. Programming VP BILL VANCIL told Street Talk, "Maybe I'm not giving them enough work to do!"

As JIM MAHANAY exits G100/MOBILE after five years. Music Director SCOTT GRIFFITH has been bumped up to the Program Director's slot.

BOB McKAY is now the PD at KUUY/CHEYENNE. This reunites the former KCBQ/SAN DIEGO programmer with TERRELL METHENY - his GM when both worked at WBCS/MILWAUKEE, Former KUUY PD BRONCO JOHNNY has re-assumed his former air name and is now doing mornings as BWANA JOHNNY on A/C sister station KKAZ.



Two prime morning openings in Music City this week as both WZKS and KX104 seek

replacements for their current AM drive shows. At WZKS, JIM ZIPPO & DEBBIE SUMMERS have announced their resignation in order to accept an offer from an undisclosed major market. President/GM RON KEMPFF is the man to contact for that opening. Meanwhile at KX104, COYOTE McCLOUD will now pursue his recording career fulltime following the release of his single, "Where's The Beef?" VP/Programming MICHAEL ST. JOHN is the one to impress to get the KX104

In the true spirit of the Olympics, DINO BARBIS and CHRIS CRIST of WB cut through a whole lot of red tape to host a dinner for the Greek Olympic Team at Chris's home in Los Angeles last week. Twenty-one hungry athletes showed up for a big meal from two Americans proud of their Greek heritage.

WQSR/BALTIMORE has promoted LIBBY FOX from Assistant PD to Music Director.

MIKE GRACE is the new PD at WWKZ(KZ103)/TUPELO, MS.

KS103/SAN DIEGO has named SHERRY TOENNIES Promotion Director. Sherry spent several years as National Programming Coordinator for CHARTER BROADCASTING.

WSQV/WILLIAMSPORT welcomes MICHAEL CRUZ as PD from sister station D103/TALLAHASSEE. MARK WILLIAMS will continue as WSQV Music Director.

KREO/SANTA ROSA, CA ups PD BILL RICHARDS to Operations Manager.

KFYR/BISMARCK GM TOM BARR has resigned after 12 years with the station. No replacement has been named.

STORK STOPS: WABB-FM/MOBILE MD PAUL FULLER and wife Barbara are the proud parents of their first child, Deirdre . . . Born to KNMQ/SANTA FE PD STEVE STUCKER and his wife Vicki, a boy, Dean Charles (8-7).



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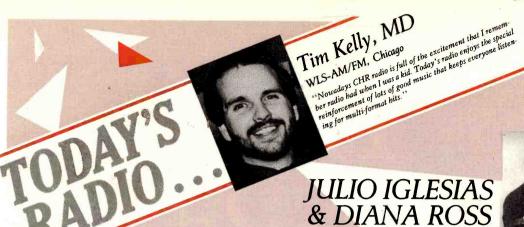
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WPLJ 14

Z93 11-7 WBEN-FM 4-3 93FM 11 195 4-3

B94 10 WHTX 4-3 CFTR 10-4

Y100 4-4 B97 5-3 WLS 11 WLS-FM 11 0103 16-12

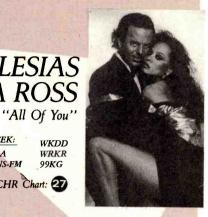
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99KG

WKDD

WRKR

CHR Chart: 27





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ADDED AT: PRO-FM WRKR WHTT 940 13K WXKS-FM KIMN WZON WBEN-FM Q103 KQIZ-FM **WPHD KPLUS** Q101 WCAU-FM WVIC WAEV

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From The Original Soundtrack Album

CHR NEW & ACTIVE

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On The Records



KEN BARNES

New Trends In Non-Love Lyrics

It's time for that regular quarterly-or-so look at the ingenuity of modern songwriters in devising lyrical topics other than the everpopular standbys, love and romance. It's been sternly suggested to me that I also rule ineligible the subjects of partying, carrying on, and raising a ruckus. Of course that makes it tougher to dredge up a list of ten, so if I seem to be stretching a point or two, you'll understand.

Ray Parker Jr.: Ghostbusting

achievement

If there's any trend to be unearthed this quarter, it's psychic phenomena. The eminent parapsychologist Ray Parker Jr. leads the way with "Ghostbusters," while the Bus Boys follow along with the similarly ecto-plasmic "Cleanin' Up The Town." And INXS's "I Send A Message" was inspired by an instance of telepathic communication between lead singer Michael Hutchence and his faraway girlfriend. Others on the completely arbitrary top ten:
Kenny Loggins "I'm Free": vague

freedom from restriction

Twisted Sister "We're Not Gonna Take It": vague gestures of defiance



Pickett:

"Midnight" The original

Roger's current Black/Urban chartmaking version of "In The Midnight Hour" is only about the half-dozenth or so hit on this Wilson Pickett/Steve Cropper classic, But the song is among the most covered rock & roll numbers, ranking up there with "Gloria." "Hey Joe," "Louie Louie," and "Johnny B. Goode

Pickett's was the first hit, of course, giving his career new life in 1965 after two previous Atlantic singles had stiffed. The Mirettes had an R&B hit with the song in 1968, and the Tokens, masquerading as Cross Country, took a slow, lush harmony version into the charts in 1973. Ray Brown & the Whispers had a big Australian/New Zealand midsixties hit with it, and earlier this year Razzy Balley did well with a country version.

In the '60s "Midnight Hour" was required repertoire for any rock band, as is obvious from this partial list of rockers who recorded it: the Ascots, Astronauts, Berrys, Chocolate Watchband, Electrons, Flat Earth Society, In Crowd, Kit & the Outlaws, Michael & the Messengers, the Swamp Rats. the Wanted, and Dick Whittington & the Cats. Mitch Ryder and the Rascals also cut the song, the latter version appearing in "The Big Chill" (instead of, puzzlingly, Pickett's): There was also an Italian version of Rocky Roberts & the Airedales and an answer record by Ann Mason called "You Can't Love Me In The Midnight Hour.'

More recent renditions came from Samanthe Sang and Roxy Music, while both the Jam (featuring Style Council leader Paul Weller) and the Merton Parkas (featuring the other Councillor, Mick Talbot) did versions. Obviously they realized, like so many others before them, that you can't get any more stylish than covering "Midnight Hour.

Let's Go Crazy

Tying in with this column's emphasis on lyrical themes, there's a crazy one going around. Just now it seems as if, in musical terms at least, the whole world's going crazy. (That's the name, by the way, of a new single by Lorna, otherwise known as Lorna Luft, Liza Minnelli's sister.) Currently there are no less than eight songs on the subject of craziness in various forms

Of course there have always been crazy songs, ever since BIII Haley's "Crazy Man Crazy" in the early '50s and on back into the prerock era. The Manhattans, Mud, John Hall Band, Patsy Cline, and Linda Ronstadt were satisfied with the one-word title "Crazy" itself, while Van Morrison, Helen Reddy, Poco, Frank Sinatra, and the Allman Bros. opted for "Crazy Love." Queen took that a step further with "Crazy Little Thing Called while Heart went "Crazy On You." J.J. Cale had his "Crazy Mama," Johnny Otis his "Crazy Country Hop," and the



Quiet Riot: They're crazee

crazee too Prince "When Doves Cry": strange orni-

thological phenomena
Van Halen "Panama": explorations in the Canal Zone (no relation to Cyndi Lauper's "danger zone")

And topping the list, of course, is Cyndi's "She Bop," the first hit I can recall on the subject of autoeroticism (and I don't mean making out in cars).

On The Dark Side

As a footnote to these significant lyrical concerns, there's another intriguing trend toward nocturnal romance (see "Midnight Hour" piece this page). Billy Squier says "Rock Me Tonite." Bruce Springsteen wants to go "Dancing In The Dark," Corey Hart is wearing "Sunglasses At Night" (though not for romantic purposes), and



Prince: He's crazy

Miracles were "Crazy Bout The La La La, whatever that was. And of course Slade summed it up with the original "Mama Weer All Crazee Now" (it was definitely a bad spell for them, at least)

Right now the crazies include the Quiet Rlot and Mama's Boys versions of that very Slade song, plus the Lorna record referred to above (also a Slade cover). One of the leading tracks on Peter Wolf's album is called 'Crazy," while the Suttons take the bad spelling approach to new lengths with "Kraazy." In Country, Ed Bruce advises. "Tell Them I've Gone Crazy," while Prince invites the world, "Let's Go Crazy." And finally Lindsey Buckingham opts for a more refined approach; he counsels, "Go Insane." But even with all the craziness around today, who knows how long the craze will last?
(Thanks to resident R&R crazyman Sean Ross for "inspiration.")

(I've heard the original title for the song was actually "Dancing In The Dark," but that obviously wouldn't have worked.) As to what this trend might be leading up to, well, I'm completely in the dark.

Peter Wolf simply orders "Lights Out."

Masking Prince's Message

Remember Satanic messages recorded backwards on people's albums? Well, they're back, and Prince is in the forefront of a new controversy. Jeff Damon, PD at WMVY/Martha's Vineyard, MA, called up and played me the end of "Darling Nikki" from the "Purple Rain" LP backwards, and it was a definite backward-masking. Very clearly (even over the long-distance phone) you can hear Prince chant-sing "Hello, how are you? I'm fine, 'cause I know the Lord is coming soon, coming soon.

Ha ha ha ha ha . . ."

What can it mean? It's interesting to hear a quasi-religious message (those "ha ha"s add a little ambiguity) on the reverse of the album's least-airplayable song. And of course, he could have put it there just to drive everybody crazy.

Furs Runoff Fagot

Finally, if you've ever handled a lot of records, you've no doubt seen the inscrip-tions etched in the runoff grooves of a single or LP. Usually it's a matrix number or some such formality, but often (especially recently) the artist or the engineer or somebody at the pressing plant scratches a message of some sort. One example, mentioned to me by Columbia National Promotion Director John Fagot, is on the current Scandal single; it says "I am the worrier."

Now Fagot himself has been immortalried in the runoff groove hall of fame. The Psychedelic Fars' current single, "Here Come Cowboys," is inscribed "John Fagot Lives." That's certainly one way to get your record promoted.

According to investigations conducted by R&R's famed linguistics department, Wang Chung means "perfect pitch" in Chinese. There may be a lot of major leaguers trying to contact the band for the secret.



ONE YEAR AGO TODAY

- SAL LICATA EXEC. VP/GM AT ARISTA
- RICK STARR NAMED STATION MANAGER AT KDKA/PITTSBURGH
- BRUCE BIRD FORMS CAMEL RECORDS
- BERNARDINE DOUGLAS BECOMES GM AT KATZ & WZEN/ST. LOUIS
 GARRY WALL NAMED PD AT WTIC-FM/HARTFORD
- STEVE FEINSTEIN BECOMES R&R'S AOR EDITOR
- #1 CHR: "Every Breath You Take" Police (A&M) (8th week)
 #1 A/C: "Human Nature" Michael Jackson (Epic)
- #1 COUNTRY: "You're Gonna Ruin My Bad Reputation" Ronnie McDowell (Epic)
- #1 BLACK: "Just Be Good To Me" SOS Band (Tabu/CBS) (2nd week) •#1 AOR TRACK: "King Of Pain" — Police (A&M) (2nd week)
- •#1 LP: "Synchronicity" Police (A&M) (10th week)

FIVE YEARS AGO TODAY

• RUSS KNIGHT NAMED PD AT WNEW/NEW YORK

- JOHN PLATT BECOMES PD AT WRVR/NEW YORK
- #1 CHR: "My Sharona" Knack (Capitol) (3rd week)
- •#1 A/C: "The Main Event" Barbra Streisand (Columbia) (4th week)
 •#BLACK: "Good Times" Chic (Atlantic) (5th week)
- #1 COUNTRY: "The Devil Went Down To Georgia" Charlie Daniels Band (Epic)
 #1 LP: "Candy-O" Cars (Elektra) (6th week)

TEN YEARS AGO TODAY

- CHUCK ROBERTS NAMED PD FOR KCBQ/SAN DIEGO
- #1 CHR: "The Night Chicago Died" Paper Lace (Mercury) (3rd week)
- #1 AlC: "Having My Baby" Paul Anka (UA) (2nd week)
 #1 COUNTRY: "Rub It In" Billy "Crash" Craddock (ABC)
 #1 LP: "481 Ocean Bivd." Eric Clapton (Atlantic)



Cyndi Lauper: She-bopping

lifestyles of the rich and famous

Paul Engemann "Reach Out": athletic

"The Glamorous Life":

INXS: Telepathic

SLADE



CHR CHART: 30

NOW ON OVER 150 CHR STATIONS INCLUDING:

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WFMI 25-16 WRNO 14-12 WAHC 33-11 WGRD 12-10 KOMO 18-15 KO93 16-9

WOKI 16-11

WLAN-FM 16-11 WZYP 13-6

WFLY 20-13

CBS

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RYS

Datebook

MONDAY, AUGUST 20

Planted Item

Clash Goes Love

Robert Plant, who turns 36 today, is known for having the second worst luck among ex-members of Led Zeppelln. It was Plant's car crash roughly nine years and two weeks ago that forced the group to shorten its touring
schedule and led to near-constant speculation for the last five years of the group's life that Zep soging to break
up any minute. Given the long wait that ensued between the final Zeppelin records, Plant has been absolutely proiffic as a solo, with albums coming out late in each of the last two summers and with another one that should be imminent as you read this.

Other birthdays: Chicago's Jim Pankow 1947, Thin Lizzy's Phil Lynott 1951.

TUESDAY, AUGUST 21

Clash leader Joe Strummer's 31st birthday coincides with a couple of other semi-significant days in unk/new-wave history. On this day in 1976, the first French/European punk festival was held, although its planned cornerstone group, the Sex Pistois, was too much for the promoters to handle and the concert went on without them. Four years later, the movie "Breaking Glass" (which remains one of the seminal British punk films despite having played the U.S. for about a week) premiered in London. In between these two events, the Pistols provided the inspiration for Strummer (nee John Mellor) to abandon his former group, the two year-old 101°ers, and lead the Clash as an opening act for the Pistols. The Clash have yet to follow up their first American smash, "Rock the Casbah." Earlier this year, Strummer's co-founder Mick Jones left the Clash and Strummer took the revamped group on an American four.

Other birthdays: Kenny Rogers 1938, Jackie DeShannon 1944.

WEDNESDAY, AUGUST 22

Casting Against Type

These days "Othello" is a little more traditionally cast. Paul Winfield, who at this writing is playing Shakespeare's title role at San Diego's Old Globe, is a highly respected actor but has, thus far, displayed no rock and roll chops whatsoever. On this day in 1966, the New York Times announced that Jerry Lee Lewis had been signed to play lago in "Catch My Soul," the British, rocked-up "Othello" that became, in effect, the first rock opera, preceding "Jesus Christ Superstar" by at least three years. Besides Lewis, various casts of "Soul" included Richle Havens as Othello (in the movie version, which didn't surface until after "Superstar" became popular in America), P.J. Proby, and, in the movie, Season Hubley.

Birthdays: Dale Hawkins 1938



THURSDAY, AUGUST 23

Living On The Edge #1

Just in time for reports that the **Who** and their management have settled the last of the lawsuits stemming from the Cincinnati tragedy comes the day that drummer **Keith Moon** would have turned 37. Besides being the youngest member of the group, Moon was the only one who didn't grow up in London's Shepherds Bush neighborhood. He was in a surf band called the **Beachcombers** when he was brought in to replace original **High Numbers** drummer **Doug Sanden**. Moon was also the last of the group to release a solo LP, 1975's "Two Sides of the **Moon**." On September 7, 1978, roughly a month after the release of "Who Are You," Moon overdosed on Heminervrin, a sedative that he was using to control his alcoholism.

FRIDAY, AUGUST 24

Living On The Edge #2

Dave Mason reportedly left Traffic because he couldn't handle Steve Winwood's growing interest in longer improvised pieces. Jim Capaldi could and stayed on to play drums even after Mason had left twice and Winwood took off for Blind Faith and Glinger Baker's Air Force. Capaldis' first solo LP, "Oh How We Danced," came while he was still a Traffic member and Winwood was sidelined by illness. (It was those sessions that led to the eventual inclusion of three Muscle Shoals players on Traffic LPs.) Throughout the solo career that followed Traffic, Capaldi fals covered enough stylistic bases to make Winwood seem somewhat conservative by comparison. A year after Capaldi's first U.S. hit with "That's Love," Traffic is back on the British charts via an odd cover of their "Hole In My Shoe." The record is credited to Neil, the hippie character played by Nigel Planer in the British TV series, "The Young Ones." Capaldi turns 40 today.

SATURDAY, AUGUST 25

Australian Crawl

Back in Rick Springfield's first phase as an American teen idol, he was one of the rock stars who tied in with Care Free to give free concerts at high schools that sent in the most gum wrappers. Springfield's gumbal rally followed a long period where immigration problems had reportedly kept him from doing much to uring in America at all. Springfield was born in Sydney on this day in 1949. His military family was responsible for him growing up in both Australia and England. He had his first band, the Jordy Boys, by age 13 and had been through another group, Wickety Wak, before the Zoot made him famous in Australia. During the mid-'70s, Springfield was apparently set to star in "The Buddy Holly Story," but the project took two years to get to theatres with Gary Busey as its star. Rick's next-to-last attempt at some rook credentials came when he enlisted Neil Geraldo as his producer and covered Sammy Hagar's "I've Done Everything For You." That record wasn't a hit when first released; we know it primarily as the follow-up to "Jessie's Girl."

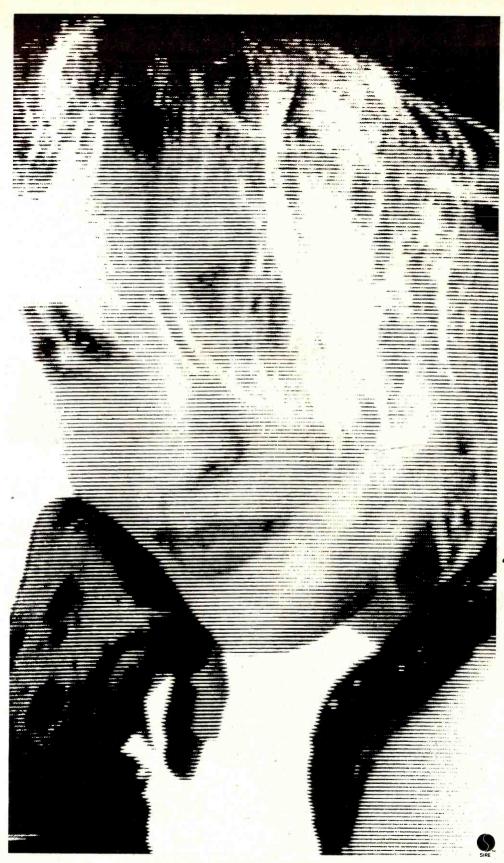
Other birthdays: Elvis Costello 1954, Gene Simmons 1950.

SUNDAY, AUGUST 26

Lee Hays Dies

Lee Hays, one of the four original members of the Weavers, died of cancer on this day in 1981. Although their posh its had pretty much ended by the beginning of the rock era, the Weavers were the link between the Woody GuthrielLeadbelly folk of the early 20th century and the folk/rock acts that we're familiar with. Beginning as the Almanac Singers, the Weavers were also, inadvertently, one of the first political acts on the charts. In the 1982 documentary "Wasn't That A Time," members of the group say that they began singing old union tunes and the like simply because they liked the songs themselves. When the political bent of the group's material became enough to get them blacklisted in the early '50s, it spurred the group on to greater political activism than earlier intended. Recent months have also seen the passing of artist/conductor Gordon Jenkins, who was also the group's producer/musical director at their peak.

— Sean Ross



Who Should We Thank?

Madonna

couldn't be hotter.

Her self-titled debut album is Platinum, the "Lucky Star" single has just been released, and the "Lucky Star" video is now in Heavy Rotation on MTV.

We have just one small problem—who should we thank first?

Should we thank the programmers and DJs who supported such Madonna hits as "Borderline," "Holiday," "Physical Attraction," "Burning Up" and now "Lucky Star"?

Or should we thank the staff of MTV, who viewed a video of "Lucky Star" originally intended for use overseas, and liked it so much that they added it, later moving it into Heavy Rotation?

Who should we thank first? We'd like to thank *everyone* who has helped make Madonna what she is.

A radio star. A video star. A Platinum star. A

Lucky Star."

One Of The "Most Added" 122/86

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Air Personalities



DAN O'DAY

EVEN THE NIGHTS ARE BETTER

Carol Mason: Upbeat On The Overnights

hen you're an air personality, putting yourself on the line on a daily basis, your attitude is an extremely important factor in determining your professional success. It's easy to have an enthusiastic, upbeat attitude when you're doing mornings on the #1 station in the market, with complete freedom over your show, a big promotional budget, and the total support of management. But what if you're not doing a drivetime shift? What if you're doing - horrors! - all-nights?

Before you start bitching about being relegated to such an aural wasteland, you might want to pick up a few pointers from WYNY/New York's Carol Mason, who has accepted the night shift as a genuine, exciting creative challenge.

R&R: Where did you begin your radio

CM: I began as a parttimer at WFBL in Syracuse. I was there for a year and a half. Then I went to WFMS/Indianapolis.

R&R: How did you get to Indianapolis?

CM: I went to Buffalo with some friends for a weekend and WKBW happened to have an opening in 7-midnight. Even though I knew I wouldn't get the job, because they already



Carol Mason had a woman working all-nights, I wanted to hear what someone else thought of my work. So I took a tape over to Sandy Beach, and he told me to get out of Syracuse. He kept my tape, and about a month later I got a call from the general manager of WFMS. They were looking for a female disc jockey, and he happened to be friendly with Sandy's GM and asked me to send a tape. I knew nothing about country music. I told the guy that, and he said, "I don't care, It's what you say between the songs." So I sent the tape, and a week later they hired me.

R&R: You said something interesting I'd like to go back to: What is relevant about Sandy already having a woman working

CM: Today I think it would be a little different, but at that time (1978) Well, let me put it this way: In 1978, I was the only female in the entire Syracuse market. So having one fulltime female jock was considered very good, but I don't think you'd ever find more than one at a single station.

Adapting To Country

R&R: So you went to WFMS and did Country.

CM: For four months . . and I loved it. I think it is important that you know the music you're playing, and I went to a library immediately and looked up Gentleman Jim Reeves, Ernest Tubb . . . I wanted to know who I was playing. But when I arrived at WFMS, I knew nothing about country music.

My first night there, I pulled every crossover song I could find: John Denver. Glen Campbell, etc. And the clock that timed the carts broke . and I did not know when each song was going to end. And not only that, but I also found out there was a tornado watch that night. I was a New

Yorker thinking tornadoes happened only in Kansas. I was scared. What do you do when a tornado hits? All I could do was laugh. My PD, Herb Allen, was there with me for the first couple of hours, and he was a doll. He told me just to relax and take it

Anyway, the fourth month I was there I got a phone call from a guy who said his name was Craig Scott from Plough Broadcasting. We got to talking for a while. He asked me my astrological sign - which is Aquarius - and he asked if I'd ever considered leaving Indianapolis. Thinking he was a listener, I didn't want to say that my major goal was eventually to get back home to New York.

I said, "Well, right now I love it here," which was true. Then he told me to keep it confidential, but his company was starting a live Country station in Chicago. I said to him, "Look, I'm on the air; can you call me back at midnight?" In the meantime, I call-ed WMPS in Memphis to find out if this guy was for real. And sure enough, they said Craig Scott was out of town, they thought he was in Indianapolis So I knew he was real. And to make a long story short, two days later I flew to Chicago and got hired to

come to W.IEZ.

"I took the all-night shift as an afternoon drive shift for allnighters. I turned a negative into a positive. We started an All-Nighters Club, which we called the FIGIT Club - Friends In Giving Invite Togetherness."

positive. We started an All-Nighters Club, which we called the FIGIT Club - Friends In Giving Invite Togetherness. From 2 to 5, the format was relaxed. I could put phone calls on the air. I called it the Number One shift because we started the day, we didn't end it. I had a State of the All-Nighters Address, which we did once a month, getting restaurants to serve french fries at six in the morning so that the all-nighters could eat, too . . . and it really caught on.

"People are people, no matter whether they're in Indianapolis or Chicago or New York. And I think the key to personality radio is being yourself."

Living The All-Night Life

At first the thing you had to accept in being an All-Nighter was you cannot do your show and go right to sleep, because that's like being a Day Person trying to work allnights. You have to be an All-Nighter. You have to go to sleep at noon and live those hours; that's the key. You really have to adjust to that schedule, and you find that people up at that hour are really different from the norm. Because let's face it, the norm is not up at that time. One of my major things was trying to find a dry cleaner at 3 o'clock in the morning — which was our lunch hour.

I loved it. With the All-Nighters, there's more of a one-on-one communication. And, again, it was more relaxed. For example, the morning man in Chicago had meteorologists from local TV stations. You know what we did? We had our own All-Nighter meteorologist, whose name was Gil. He worked at a canning company, and he always called with the temperature. I made him our Official All-Night Meteorologist. He'd call me on the phone, I'd give him the forecast, then I'd record him and play it back at one in the morning, and then we'd do another one at 4 o'clock.

R&R; Simply because you're on the air, though, I think there has to be a barrier of sorts between you and your audience.... But from what vou're describing, it sounds like with you the barrier is a lot smaller than with a lot of other jocks. It sounds like you're trying to let them know you as much as you possibly can within the limitations of the format. What don't you let them know about

CM: Well, when Syracuse played St. John's, I wanted to see Syracuse beat St. John's, which is a local team here in the city. So on the air I said, "Gee, who do you root They knew my dilemma . didn't go on the air and say, "Gee, I hope St. John's gets creamed!"

R&R: So you try to let them know where you stand without alienating them? CM: Absolutely.

R&R: What about politics?

CM: I don't get into politics. I'll talk about the positive. I'll talk about Mayor Koch if he writes a book, but I won't discuss his

R&R: Why is that? CM: Again, not to alienate the audience.



Pajama Party

R&R: Before we go, let's talk a little about feet pajamas

CM: (Laughing) I wear feet pajamas on Christmas. It's a ritual. I mean, why not? The listeners can't see me. So I wear my feet pajamas on the air every Christmas. One year some guys from a bagel shop in Brooklyn brought me a bunch of bagels for Christmas. So I invited them up and they joined me on the air, eating bagels.

R&R: With you wearing your feet pa-

CM: Of course. Oh, and I've got to mention my favorite radio story. It was my first night back at WYNY; I had been away for about a year. It was midnight. One of the cleaning crew - her name was Mary - apparently didn't notice the ON AIR light outside the studio. She came running in while I was doing a live commercial and yelled, "You're back! My baby's back!" She was hugging me, I was trying to get through the commercial, my engineer was laughing his head off. "Let me look at you! See, I can still pick her up!" Is it any wonder I love radio??

"I called it the Number One Shift because we started the day, we didn't end it. I had a State of the All-Nighters Address, which we did once a month, getting restaurants to serve french fries at six in the morning so that all-nighters could eat, too . . . and it really caught on.

A Fight For The Right To All-Nights

I worked all-nights there. When I asked, "Who else is on the staff?" he said, "Well, you're it so far." They originally had thought of putting me in 7-midnight, but and I think this was the major turning point in my career - I told him. "Look, in Indianapolis they always seem to throw on all-night people who don't care or aren't any good. Without television, I'm stuck listening to radio all night, and there's nothing on the radio that I can listen to." And I think I talked my way into the allnight shift.

R&R: You're one of the few people I know who was offered an earlier airshift and had to fight for all-nights.

CM: Well, I was happy to get it. It was a challenge to me, and I'll tell you why: I took the all-night shift as an afternoon drive shift for all-nighters. I turned a negative into a

Personal Honesty

R&R: It sounds like you became very important to your listeners; you were really there for them ... as opposed to being there simply because you couldn't get a "hetter" shift

CM: I love my job. I think people are peo-ple, no matter whether they're in Indianapolis or Chicago or New York. And I think the key to personality radio is being yourself. That and honesty; those are the two big things. My audience knows I'm a Yankee fan. I lived in Chicago, I like the White Sox; they know I like the Rangers more than I do the Islanders, they know all these things. They know about me and I know about them. At WYNY I'm working 9pm-1am. If somebody calls me up and says, "Gee, my kids are listening tonight," I'll mention that . . . within the format of the station. I think listeners can tell if you're not being yourself.



We don't like to brag, but we've been number one 18 years in a row.

Let the others tiptoe their way around the numbers. The truth is simple: most of the music played on radio is licensed by BMI. And it has been for 18 years.

Call it bragging if you like, but that's the way it really is.

Wherever there's music, there's BMI.

Lapa KMEL's New GSM

Steve Lapa, most recently General Sales Manager at WDZL-TV/Miami, has been named GSM for Century Broadcasting's KMEL/San Francisco. He re-places Joe Schwartz, who is relocating to Southern California.

KMEL VP/GM Rick Lee told R&R, "Steve is a manager's manager and a salesperson's salesman. He brings with him a wealth of sales talent to accom-

ming directions recently announced for KMEL. Steve's such a tremendous idea person. I'm particularly happy to have a guy with as much experience at going through format transitions as he has, both in terms of hands-on management and in consultancy situations."

Prior to television sales, Lapa served as GSM for WVCG & WYOR/Miami, and was Director of Sales/Management for Burkhart/Abrams, Michaels, Douglas & Associates.



AROUND THE WHEEL FOR 40 DAYS -After setting a new world's record by living on a ferris wheel for 40 days, WGRQ/Buffalo's Larry "Snorton" Norton receives his admirers from atop an elephant. Larry did his afternoon drive show from his gondola every day, and took close to 20,000 spins around the wheel as he raised \$1000 to lure an off-year Olympics-style competition to Buffalo. This is the second entry in the Guinness Book for Larry, who also set a record for the world's longest continuous broadcast - 20 days



"I HAVE BEEN TO THE MOUNTAIN ..." - Reknowned concert promoter Bill Graham (right) does his impersonation of renowned theologian Billy Graham, as KROY/Sacramento technician Todd McMullen (left) and evening jock Rocketman (center) capture his sermon for posterity

CALENDAR



As The Twig Is Bent

"...so the tree will grow," said Grandma, by which she meant that people grow up to be whatever they have been trained to be.

We radio newspeople are (with mercilessly few exceptions) trained from the very first day to imitate network announcers. And because somewhere along the way we've gotten the general impression that the net guys are gray and somber folk, our radio news talent pool now includes thousands and thousands of people doing their earnest best to live up to the awesome responsibility of always sounding deadly serious.

While we are cloning ourselves to become as networky as possible in diction and delivery, we're given daily writing lessons by the wire services. The blind leading the blind. Admittedly, some wire copywriters (at least three or four. would you say?) can communicate in clear language and explain complicated facts in a simple way, but the predominant number of wire

writers aren't that skilled. They cannot produce the "spoken" English needed by radio, so mostly they learn to write what the wires provide . . . a language I call Archaic Newspaper.

Then what happens? About a ton of you initial people - VPs, GMs, NDs, and PDs start whimpering and moaning because you can't find newspeople who can deliver news and information in what you call "one-on-one style." You train us to be ever-so-somber and gray. Then the marketplace does a 180 and stands with its collective checkbook open and waiting, unable to find newspeople who can sound friendly and talk like real people.

In a column in the far-distant future, I am going to explain why it all happened that way. It is #4 on my list of Stuff to Figure Out, immediately below quantum mechanics, federal tax forms, and women.

Whale Incident No Fish Story

MONDAY, AUGUST 20 — When the crew of the whaling ship Anne Alexander harpooned a whale on this date in 1851, the wounded animal counterattacked by ramming the big wooden sailing ship repeatedly until it splintered and sank to the bottom of the Atlantic. Survivors were rescued by a passing ship the following day. The whale got away.

Danish navigator Vitus Bering became the first European to discover Alaska in 1741. Uncle Sam used a Wright Brothers airplane to conduct the world's first military test flight in 1908. Baseball vet Graig Nettles 40.

Kids Escape War Zone

TUESDAY, AUGUST 21 — Several hundred British children arrived in America without their parents in 1940.

The kids were the first contingent shipped to the USA to escape German air raids on England.

In 1621 our lonely forefathers met some of the ladies who became our foremothers, when a ship arrived at the Virginia Colony carrying 12 unmarried women who had been shipped from England "on spec." All found husbands within 90 days.

American Bar Association formed 1878. Phillies pitcher Dan Casey struck out in the ninth inning against the NY Giants in 1887, inspiring E.L. Thayer's poem "Casey at the Bat". Hawaii became 50th state 1959.

Football's Archie Griffin 30. Early rock singer Jackie DeShannon 42. Kenny Rogers 46. Basketball legend Wilt

First Aerial Bombs Fizzled

WEDNESDAY, AUGUST 22 - The city of canals, Venice, Italy, was once an independent nation. Venice seceded from Austria in 1848. When Austrian government troops were sent to reclaim Venice, they couldn't maneuver across the laguons and canals, inspiring two Austrians who made 110 unmanned hot air balloons rigged with 30-pounds bombs and fuses, and set them adrift over Venice in July 1849. The wind blew the wrong way and the balloon-bombs missed the city . . . all except two, which exploded too high to cause any harm. The first aerial bombing was a complete flop, and less than a month later on this date in 1849 — the people of Venice abandoned their attempt at being an independent nation and became part of Ita-

Wallpaper printing press patented 1822. America's Cup yacht race series began 1851. Victrola phonograph patented 1906. ona Lisa" stolen from Louvre museum 1911. BBC's first experimental television broadcast 1932. Cindy Williams 36. Valerie Harper 44. Carl Yastrzemski 45. Ray Bradbury 64.

World's Biggest Belt

THURSDAY, AUGUST 23 — The world's longest belt began doing its job five years ago today. A conveyor belt, it moved material from a gravel pit to a Interstate-80 construction site west of Salt Lake City. The conveyor was 13 miles long and powered by 42 250-horsepower engines.

Christopher Columbus was arrested and deported from Haiti in 1500 for mistreating natives and colonists. Christian Science Church (Church of Christ, Scientist) chartered 1879. 31-year-old movie star Rudolph Valentino died (flat broke) in 1926. First human-powered airplane "Gossamer Condor" flew 1977. Football legend Sonny Jurgenson 50.

Chamberlain 48.

Vesuvius Volcano Toll 25,000

FRIDAY, AUGUST 24 — The Italian volcano Vesuvius erupted in the year 79, killing an estimated 25,000 people in and near Pompeii. Some sections of the city have been excavated, and houses buried in ash some 2000 years

First Gutenberg Bible printed 1456. British captured Washington, DC in 1814 (during War of 1812) and burned the White House and other government buildings, but did not harm private dwellings. Waffle iron patented 1869.

David Freiberg (Jefferson Starship) 46. Tomorrow (8-25) Gene Simmons 35. Sean Connery 54. Alabama Gov. George Wallace 65. Sunday (8-26) Dr. Albert Sabin (oral polio vaccine) 78.

U.S.A. BRINGS HOME THE GOLD E/P/A BRINGS HOME THE HITS



N CAFFERTY AND THE **BEAVER BROWN BAND**

"On The Dark Side"

From the Original Soundtrack Album "EDDIE AND THE CRUISERS" 110,000 Albums Sold This Week!



Now On Over 50 CHR Reporters Including:

WXKS-FM WPHD

WCAU-FM

94Q WGCL

PRO-FM

793 WHYT





OUIET RIOT "Mama Weer All Crazee Now"

Album Sales Over 800,000 & Goin' To Platinum!

Now On Over 90 CHR Stations! CHR NEW & ACTIVE

WPHD 18 WCAU-FM deb 36

93FM deb 30 XTRA deb 39

KPLUS 15 98PXY 20-16 W IXO 12 **KOMO 33-25**

WZYQ 15

(AH/HQ)



S.O.S. BAND 'Just The Way You Like It"

BLACK URBAN CHART: 40 - 6

Crossing In: BOSTON

PHOENIX

PHILADELPHIA SACRAMENTO

MIAMI

Tobu



JEFF LYNNE "Video"

From The Original Soundtrack Album "ELECTRIC DREAMS"

Now On Over 50 CHR Stations!



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Distributed by CBS Records

WVSR K104 WLAN-FM

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WZLD WANS-FM

WGRD **WJXO** **KOXR KOMO**

News/Talk



BRAD WOODWARD

WGN Celebrates 60th

"This is WGN, formerly WDAP, a soundproof sanctum of heavy carpets, canopies and drapes ..." With those words the Chicago Tribune took over its new radio station on June 1, 1924, modestly choosing calls that spelled out "World's Greatest Newspaper."

Sixty years later WGN dominates the Chicago radio market, as shown by the spring Arbitron released just as the station wrapped up a month of anniversary activities. The station maintained its number one position (8.6-8.8), nearly three shares ahead of the closest competitor. Even more impressive is the fact that WGN wins by breaking some of radio programming's most sacred rules

"The uniqueness of the station is its format, which we cannot define specifically with any existing three-letter descrip-tion." says VP/GM Wayne Vriesman. "I consider us to be a) personality; b) news, c) sports. In another

category we're enter-Wayne Vriesman tainment/information. It's tough to describe. That's what makes us good, I think. We fit no cubbyhole and that is against the grain of the established norms, no doubt about it.

"Take most of the established, old AM 50 kw clears - WCCO, WJR, KMOX, WSB, or KSL - we all came out of the same era and mold of development, but we've all finetuned it into our own little areas of locality. Our



success today is based on decades of dev elopment and decades of attracting a Chicago audience. The station is built around a people concept, a local concept that Chicago has learned to like and accept."

While WGN is overwhelmingly a News/-Talk station, Vriesman estimates it plays



MONKEY TRIAL - In 1925 WGN gave its listeners a front row seat at the infamous Scope "monkey" trial in Tennessee, where lawyers Clarence Darrow (pictured) and William Jennings Bryan squared off in the case of a teacher on trial for teaching students the theory of evolu-



JFK EXCLUSIVE - WGN's Vince Lloyd grabbed an exclusive interview with President John Kennedy and Vice President Lyndon Johnson at a Chicago baseball game in 1961.

"We Fit No Cubbyhole...

Since WGN's format is a unique hybrid of news, talk, sports, personality and service, the station's programming can perhaps be best understood through a descriptive walkthrough of the broadcast day by VP/GM Wayne Vriesman.







Jack Brickhouse

5:30-10am - Wally Phillips. "His is an information/entertainment/personality show that keeps people posted on what's going. It's heavy on news, but it's heavy on the phones - solving people's problems - and on service elements like traffic, stock market, some entertainment reporting, and sports.

10am-noon, 1-2pm - Roy Leonard, "Roy is heavy on entertain ment news - theater, movies, book reviews, interviews with

- Agriculture with Orion Samuelson. An ag show Noon-1pm -"shouldn't work in Chicago," Vriesman swears, "but it does. He not only attracts the dwindling number of farmers in the Midwest, but he's also reaching the elitist group in Chicago who cares about the commodity exchanges.

2-6:30pm - Bob Collins. "Bob skews younger, is mostly humor, talk and phones, but peppered with other services like traffic. It's our belief that people want to laugh and be entertained on the way home

6:30-7pm - "Sports Central" with Jack Brickhouse.

7-9pm - The new talk team of Catherine Cataline and Michael

- University of Chicago pyschology professor Milt Rosenberg. "He does a very sophisticated, very upscale show. 11-11:30pm - News

11:30pm-5:30am — "Eddie Schwartz, he's the Larry King of local

On average WGN plays one to two songs per hour, and its sports schedule includes all 162 games of the winning Chicago Cubs (which happen to be co-owned), plus DePaul and Notre Dame basketball games. In 1985 it will take over Chicago Bears football from WBBM.

one or two songs an hour, albeit in a manner that would send most music programmers into convulsions. "Music is used at the wish and whims of the personalities," says Vriesman. "The music fits their personalities. If you had a music list of what we played on any given day, you'd see everything from Beethoven to John Denver to Jimmy Rogers to Boy George.

Vriesman concedes that WGN has suffered some audience erosion from a decade ago, when its 12+ ratings were in the teens. He attributes the slippage to the FM onslaught and Arbitron methodology, but in-sists WGN has "survived the FM challenge very nicely" while "some AMs in Chicago

WGN's format is so closely linked to the pulse and personality of Chicago that Vriesman doubts it could be successfully transplanted elsewhere. But he does think other stations can learn a valuable lesson from WGN's enormous success. "Service to a community pays off," he declares. "I think we're an excellent example of that."

What's ahead for WGN? Not stagnation, Vriesman promises. "We're dominant in this market, and I don't intend that to change. We don't sit back and say, 'Hey, we've been here for 20 years and let's enjoy it.' We are constantly plowing ahead. We're not sleeping, we're moving. We're big into planning, and we know where we're going to be five years from now. We're a very progressive group; you have to be in this competitive market. Stations that sit back especially AMs that sit back and watch the industry move while they stand still - are going to die. We have not done that and will



THE PICTURE PAGES

Bananarama Ready To Peel Out



PolyGram's New York executives recently held a luncheon honoring London's latest export, Bananarama. Pictured here are (I-r): PG's Randy Roberts and Joe Grossman, Bananarama's Siobhan Fahey, Sarah Dallin, and Keren Woodward, PG VP/Promotion Bill Cataldo, and PG President Guenter Hensler.





Pointer Sisters Ruth (left center) and Anita (right center) visited RCA's New York headquarters to discuss their "Breakout" LP. From left, RCA's Mike Omansky, Leroy Little, Basil Marshall, and VP Michael Kidd.

Murphey Not Disenchanted



Liberty recording artist Michael Martin Murphey recently co-headlined L.A.'s Beverly Theater with John Anderson. Shown celebrating are (I-r) two unidentified party guests, identified party guest Jack Satter of EMI/Liberty, EMI/Liberty President Rupert Perry, Murphey, EMI's Mavis Brodey, VP Dick Williams, and label's Kathy Keep and Joe McFadden.

"Footloose" Takes Platinum Steps



Columbia Records staged a reception to honor the triple platinum success of its "Footloose" soundtrack. From left, Sr. VP/GM AI Teller, Kenny Loggins, Loverboy's Mike Reno, Shalamar's Howard Hewett, Delisa Davis, and Mickey Free, Karla Bonoff, CBS/Records Group President Walter Yetnikoff, screenplay/song collaborater Dean Pitchford, Music Supervisor Becky Shargo, and A&R VP Michael Dilbeck.

He's Not Gonna Take It



Twisted Sister's Dee Snider (right) stopped to pose for a pic with Atlantic's Sr. VP/Promotion Vince Faraci during a recent "'Stay Hungry'' listening par-

Come Back And Stay



Paul Young was congratulated by his label's executives after a show in New York, Pictured here (I-r): Columbia Sr. VP/GM Al Teller, Young, and VPs:Mickey Eichner and Arma Andon.

Happy Birthday Georgel



George Strait was presented with a ten-gallon hat birthday cake following a recent appearance at North Hollywood's Palomino on . . . you guessed it, his birthday! Pictured at the festivities are (I-r): MCA Distributing Sr. VP John Burns, VP Bob Schneiders, and Strait.







KEEP A CHANGING MARKET FROM CATCHING YOU BY SURPRISE.

If you know radio, you know it's important to keep up with the way the market changes. Your audience is often on the move, and new trends in listening habits and programming preferences can change between rating periods. Those trends are of prime importance to you and sometimes getting information from quarterly reports isn't fast enough. That's why Arbitron Ratings developed ARBITRENDS, the computerized ratings tool for the eighties.

ARBITRENDS delivers a radio market report from our computer to yours. All you do is pick up the phone, turn on your IBM® XT, and you're ready to catch up on the latest audience trends. ARBITRENDS is a first in radio marketing. It's a technological breakthrough that can give you a picture of your market in a shorter time than ever before, so you can make up to the minute business decisions.

make up-to-the-minute business decisions.

And ARBITRENDS does most of the work for you, helping to turn the numbers into information you can actually use. You get user-selectable report formats that let you pick the specific demographics, dayparts, and estimates you need to study. That's the power, precision and efficiency of ARBITRENDS.

So don't let the ratings catch you by surprise. Call Arbitron Ratings at (212) 887-1300 and find out about the major new trend in radio. It's ARBITRENDS, the radio resource of the eighties.

ARBITRON RATINGS

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ARBITRON RATINGS COMPANY

THE PICTURE PAGES

Modern Day Business



Van Stephenson recently visited Los Angeles to perform his "Modern Day Delilah" single for "Solid Gold" and "American Bandstand." Pictured at his welcoming dinner party are (I-r): MCA VPs Harold Sulman and Steve Meyer, Stephenson, MCA's John Schoenberger, MCA Distributing Sr. VP John Burns, and MCA VPs Zach Horowitz, Bob Schneiders, and Thom Trumbo.

Alabama "Rolls On" To Platinum



At a party held at the Country Music Foundation, RCA's Alabama was presented platinum records for the "Roll On" LP. In turn, the group gave one of the awards to the CMF. From left, CMF Director Bill Ivey, Alabama's Randy Owen, BMI VP Frances Preston, RCA VP Joe Galante, group members Teddy Gentry (kneeling), Jeff Cook, and Mark Herndon, and coproducer Harold Shedd.

KoKo-PoP Shimmies To Motown



New Motown artists KoKo-PoP were congratulated by label President Jay Lasker on the release of their debut album. Pictured here are (I-r): KP's Recco Philmore, Jay Lasker, KP's Chris Powell, Keith Alexander, and Eric O'Neal, and Motown Sr. VP Skip Miller.

Byrds On Fire



Original Byrds members Gene Clark and Michael Clarke performed together recently at a Gene Clark & the Firebyrds performance in L.A.. Celebrating after the show are (l-r): group's Michael Hardwick, Gene Clark, and Matt Andes, Carla Olson of the Textones, Fred Bourgoise of Bug Music, and group's Michael Clarke and Peter Oliva.

Peabo's People



Elektra recording artist Peabo Bryson (center) had reason to smile after a show in Los Angeles. He's currently touring the U.S. in support of his latest album, "Straight From The Heart." Congratulations backstage were given by E/A VP Dave Urso (left) and E/A's Dave Kline.

PolyGram Signs Townes



Carol Lynn Townes, having previously recorded for RCA, has now signed with PolyGram Records. Pictured here are (I-r. back row): Townes's manager Bobby Ragona, PG Senior VP Russ Regan, and PG's Jerome Gasper; (I-r, front row) PG President Guenter Hensler, Townes, and PG Senior VP Harold Childs.

Kamon Signed To Columbia



Karen Kamon has just signed a contract with Columbia Records. Her new album, "Heart Of You," is now out. Pctured at the signing are (I-r): Kamon's manager Joe Esposito, CBS/Records Group President Walter Yetnikoff, Kamon, producer Phil Ramone, and Columbia St. VP/GM Al Teller.

BTO Back By Popular Demand . . .



BTO, newly reformed and recording for Compleat Records, is back in business. All members are BTO originals except for drummer Garry Peterson, who comes from the Guess Who. Shown mixing their new album are (front, I-r.): BTO's Randy Bachman, engineer Dave Slagter, and Compleat President Charles Fach; (back, I-r): BTO manager Brad Weir and BTO's C.F. Turner and Garry Peterson.

Contemporary Hit Radio



JOEL DENVER

A LEGENDARY BATTLE

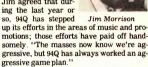
Z93 & 94Q Neck And Neck In Ratings Race

ou could compare the traditional Atlanta CHR ratings battle to the Alabama-Auburn or Army-Navy football games. Each year it's the same two teams — Z93 (WZGC) and 94Q (WQXI-FM) — and-each year's competition is just as tough as before. What makes this particular ratings race so spectacular are the two colorful head coaches... er, uh, PDs who have worked out detailed strategies for success.

This year, the 12+ score from the spring Arbitron was a close one: the two stations are but one-tenth of a share apart. 293 slipped 10.0-9.2, while 94Q jumped from 8.1-9.1 behind its most aggressive promotional campaign ever. Atlanta is a market that's clearly underradioed. There are 26 stations listed in the Arbitron; nine of them show less than a one-share in a 12+ metro of 1.8 million. So 293 PD John Young and 94Q programmer Jim Morrison have the luxury of fighting for share points, instead of the tenths of points sought in comparably-sized markets.

Jim Morrison: Going For The Psychographics

Jim Morrison knows his station well. Before taking the PD's chair several years ago, he trained for the position by handling almost every job imaginable at the station. Jim agreed that during the last year or



Marketing For Visibility

"In reality, radio is more of a priority to us than to a listener. Radio might be just a notch below fishing in their priorities. Toothpaste is toothpaste, just as hamburgers are hamburgers; the packaging and marketing make the difference. To the consumer, radio is just another product and has to be marketed as such. For example, between 94Q and 293 there are better than 18 shares of CHR. We've always been competitive 12+, but without a huge teen base. 293 clearly has a bigger teen image than we

do, but record-for-record we play as many rockers as they do. The difference comes in presentation, or the packaging.

presentation, or the packaging.
"In 1977, when (Operations Manager)
Don Benson and I started 94Q, there were
no soft rockers around, so Air Supply and
Anne Murray fit our image. As we grew and
the market changed, we set goals to evolve
into what we've become today — a true
CHR without having to build from a teen
base."

I mentioned that 94Q borrowed a thought from Supertramp to "Take The Long Way Home." "Thankfully we work for someone like (VP/GM) Gerry Blum. He believes

Atlanta Lights Up — A Big One

Years ago, WQXHAM & FM/Atlanta were known for originating the "Great Rambilg Raft Race." Each year, thousands would gather along the banks of the Chattahoochee River to party, listen to music, and watch hundreds of rafters meander downstream. It was great fun, but grew too big. The race became a political football for the city and caused increased tension between sponsor 94Q and Z93, which managed to grab the promotion away one year. But this latest project belonged exclusively to 94Q.

"We did indeed 'Light' Up Atlanta,' " said PD Jim Morrison. "It's taken on a real festive atmosphere, similar to a one-night Mardi Gras. This has become our answer to the raft race, since it's a lot safer. We closed the main downtown section of Peachtree Street on a Friday from 6pm to midnight, set up three stages, and played music for a huge street dance. It all culminated with a fireworks display from atop the Georgia Pacific Tower.

"Mayor Young joined Gary McKee and the morning show onstage at Central City Park, and Jermaine Jackson snuck in, said helio.



Jermaine Jackson and Mayor Young



Atlanta's ablaze with light

and flipped the switch to touch off the fireworks. The papers estimated that 300,000 people showed up and spent over \$3 million in just five hours.

"It all began as an idea to bring people back downtown, and it's working. The crowd was well behaved and the only request police had was for more room next year. Plans are underway to close off three main roadways into downtown."

For a promotion as big as "Light Up Atlanta," 94Q insured that no one would mistake this for someone else's promotion. "We spent about \$15,000 on banners. We are the only major medium promoting the event, but we got coverage in the papers and on TV. Actually, a lot of people just assume it's our promotion because we're known for doing such big things."

John Young: 'I Wouldn't Change A Thing'

If you think the closeness of the ratings has Z93's John Young nervous, you're wrong. A confident and realistic professional, John told me, "I think Z93 did everything right this book, and I wouldn't change a thing. I have no remorse or hesitations about our programming. But to really speak from a knowledgeable standpoint, I'd have to look at the book. That's a luxury I must do without, since we don't subscribe to Arbitron and haven't for several years now.

"To me, the most peculiar thing about the book is to see (Urban/Contemporaryformatted) WVEE (V103) go down so far with the ethnic profile of this market. We

with the ethnic profile have more black listeners than 94Q does, so if there was any problem with the ethnic returns, it would affect us and V103. The spring is always a better book for 94Q, and we continually do better in the fall. This is the first time we've ever



John Young

seen a Country station number one. I don't think we share too much with them, at least not according to our research."

Buying The Audience

John elaborated further on his inhouse research. "From everything we saw, the Daily Cash Payoff contest was what did it for 94Q. Other than that, they are the same station they've always been, and so is 293. When you give away that much money, you're bound to impact the numbers. If you have to buy a book to win, then more power to you. But no one can accuse us of ever buying a book. We do the same types of things all year long: concert packages,

trips, movie screenings, and the 'Dollar Bill' game, in which we announce certain combinations of serial numbers good for cash the next morning. They weren't real big amounts, but the game is a consistent part of 293's promotional profile.

"From a programming standpoint, when I see a contest making the difference in the results, my opinions become a little more objective. I know we sound good, and I know they sound good too, but I really think we are the people's station. I've been here for six years and have acheived good numbers from 'day one.' If you subtract Don Benson's away time, he's been there for six years as well. Both stations are essentially the same. I look at all the increases and decreases, and chalk it up to the margin of error allowed. So I don't get too concerned.

"I've just seen too many guys overreact to something they think is the truth and end up getting themselves into trouble. That's the danger of talking too scholarly about the

Continued on Page 40

94Q's Lineup



Gary McKee

Willis The Guard

Yetta Levitt mornings



Craig Ashwood middays



Jeff McCartney MD/afternoons



Christie Tanner nights



Russ Davis late-nights



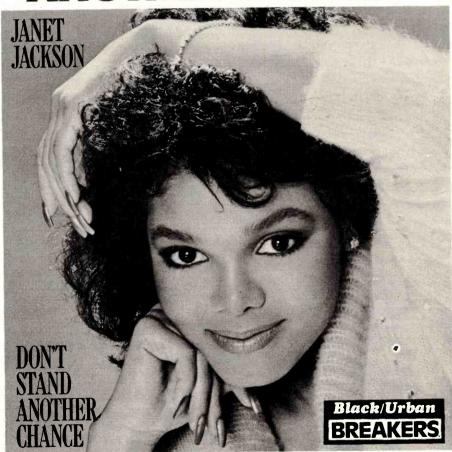
Marie Sommers overnights

Not shown are weekenders Cliff Smith and Jack Hamilton

JANET JACKSON'S FORTHCOMING ALBUM DREAM STREET (SP. 4962) IS ON THE WAY HAVE

HEARD THE FIRST SINGLE?

"DON'T STAND ANOTHER CHANCE"



PRODUCED BY MARLON JACKSON FOR V.B.M. PRODUCTIONS ASSOCIATE PRODUCER JOHN BARNES ALSO AVAILABLE AS SPECIALLY REMIXED 12" 59-12/05

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John Young: 'I Wouldn't Change A Thin<mark>g</mark>'

Continued from Page 38

ratings. I'm not going to allow myself to be judged by a system I don't believe in. I think I've got enough credentials and the station has enough credibility for us to be judged by something different than these numbers, which fluctuate every survey. It would be nice to sit back and learn from these results, but I stopped learning from that system a long time ago."

Gaining Promotional Parity

"There's no doubt we were outpromoted," admitted John. "I just didn't give away thousands of dollars to hear one record. I didn't know this was necessary in order to do good radio. I think we can show our strength without having to buy the audience. I can pick up a girl in a bar without buying a hooker; some guys apparently can't.

"We hear agencies tell us all they want is 25-54. Well, the median age in Atlanta is 27, with a lot of young-thinking, active working men and women. To me, 18-34 is what I look at and it's all I'm concerned about. I'm not going to try to fix something that's not broken. I've been around long enough to know Arbitron is a function of diary placement and zip-code tabulations; it's not a true picture of the market. We program to the 18-34s and that's where we score well."

"I've just seen too many guys overreact to something they think is the truth and end up getting themselves into trouble. That's the danger of talking too scholarly about the ratings. I'm not going to allow myself to be judged by a system I don't believe in."

- John Young

So I suggested we discard the numbers for the rest of the conversation. We both agreed that radio is show business, and promotion is part of it. "I only got outpromoted in the ability to spend contest dollars, and the great majority of the audience doesn't participale in contests anyway."

I asked John if he thought 94Q was playing with heavier artillery than in the past, and if he was going to have to reassess his position on cash and promotion. "Perhaps, but only after we've given it some serious thought. They've never done this type of promotion before."

Would be give away more cash if he had it? "Oh yeah," John responded. But he qualified his response by adding, "I still believe you can create an unnecessary monster by escalating cash contests. This was, in all honesty, a must-win book for 94Q. They've been the target of a lot of other stations, and there was a lot of pressure on them to win. What happens if they can't do in the fall? And how muchdo they have to spend to keep the momentum going?"

Eyes Forward

"A few years back, it was thought you had to do TV to win. We've all learned a very expensive lesson — TV may not do the trick for you. When it comes down to the art of programming a radio station, I'd put Z93 up against anybody. To be successful, I've got to live for today and tomorrow, not look back on what happened yesterday."

Z93's Lineup



Steve McCoy Bob



Bob Schuman mornings



Randy Reeves



Chris Thomas MD/afternoons



Steve Maple nights

Z93 & 94Q Neck And Neck In Ratings Race

there is success in tenure in the programming department as there is in sales. He didn't ask me to do this overnight. If 94Q can't adapt to our listeners' needs, then we have no business servicing them and don't deserve their listenership. By 1979, we knew we had to evolve. In our latest book we hit our goals and now have great numbers in every daypart.

"The key is that the staff is settled in its own areas. Don has his areas, I have mine, Jeff McCartney does the music, and each member of the airstaff feels as if he has a piece of this success he can call his own. 94Q doesn't do a lot of market advertising, bill-boards, or TV campaigns; it's mostly promotions. A jock knows he's successful when he can jump up on a stage at 'Light Up Atlanta' and hear 300,000 people applaud when they hear the calls." (See "Atlanta Lights Up — A Big One.")

Programming To The Mindset

There are a growing number of PDs and GMs who are looking a tprogramming from a different angle than just demos, cume, and quarter hours. This alternative slant on things is psychographics, a term first introduced to radio years ago by longtime programmer Buzz Bennett. Psychographics focus not so much on the age of the target audience, but where the mindset of the audience is. Pepsi's current media campaign is obviously trying to appeal to the leading edge of America. This not only includes youths, but also those who are youthful in thought, as well as others not afraid to make an independent decision and lead the crowd.

Jim explained, "By paying attention to psychographic profiles rather than demographic ones, 94Q has seen great success. Demographics are important to advertisers and the sales department. But unlike at other stations, our sales department is heavily involved with the psychographic makeup of our audience. The psychographic we want is not the dominant demographic. The people with the money are who we want. It's the younger-thinking, hipper people who are the active spenders. To get the audience we want without being top-heavy with teens is a real accomplishment."

Contemporary Hit Radio

Spending It To Make It

94Q keeps a mental model of its listeners and what types of promotions would fit their lifestyles. "We don't put our jocks out in cages like they're circus animals," said Jim. "They don't host wet T-shirt contests. Sexist, childish, or immature concepts and promotions are avoided. We began this book with our 'Love Boat Getaway Cruise,' a seven-day vacation on a cruise ship, complete with three stops. Gary McKee and the morning show gave away cabins by asking for entries of five words or less about why they want to go. We're talking creativity here. And we offered discount packages for those who just wanted to buy a cabin.

"From there, we launched the 'Daily Cash Payoff' contest, offering from 1000-\$5000 a day. It's such a great contest because it's so easy to run without a lot of rules and regulations. As (consultant) George Burns has said, 'If the contest is built and presented properly, it becomes content.' It also works well for messing with the active audience who thinks the song won't be played until late in the day. We've offered it on the morning show three times in a row, and then turned around and offered it again later that day. You have to spend it to make it."

Poised For Growth

And it would seem that 94Q's in your face approach to promotions will be continuing. "The summer and fall will be preoccupied with our 94Q 'Super Sticker Sweepstakes.' There are some great prizes, such as two Thunderbirds, cash, stereo equipment," vacations, IBM-PCs — all designed for the psychographic."

Jim detailed an interesting concept in the mechanics of this contest. "We've dropped Metro Traffic and signed a deal with Dependable Courier. They run over 100 cars and now feed our traffic information and spot stickers for us! This way we have the entire city covered at one time, all the time, instead of one small section with one station van. We take the license numbers they record, feed them into a computer, and they're selected at random for on-air announcement.

"In a car radio you've got five or six buttons, but on the new Delco car radios there are only three or four. Most researchers feel listeners have room in their mind for three to five stations, which is in direct correlation with the car radio. If you don't have a button, you don't exist.

"Going into the fall, we're going to be on a good plateau to grow from. Sure, WKHX is on top of the market, but they've had no Country competition. Now, WYAY (Y106) is coming in and things will really change. WFOX is still a mystery. With Dennis Winslow as PD, they will most likely go A/C. If they want to be the fourth soft rocker, that's fine with me. If they become the third CHR, that's fine too. We've already got a lot of car radio buttons locked on 94Q."

Just A Numbers Game?

Two people can see an accident from the same street corner, and then give you conflicting descriptions of what took place. You can witness the difference of perspective on the network TV news. So who really attracted the largest outdoor crowd in Atlanta? If you talk to Jim Morrison, it was 940; if you ask Z93's John Young, you'll get another answer.

John said, "According to the papers, Z93 had the single largest furnout ever for our July 4th fireworks show — 250,000 people. I don't Know how 94Q can claim 300,000 for Light Up, Atlanta.' Also, I heard that one person died at their event, and that the hotels were upset about a bunch of drunks hanqing out in their lobbies while if was going on. No one got hurt at our fireworks show at the Galieria, and we stopped traffic for miles around.

"Numbers are a funny thing," he continued. "We are getting away from selling ACH's, as agencies are looking at cume more closely again. Radio is a cume medium. Our cume is great, which tells me that we're doing our job. We've a record-breaking year in sales. The buyers are aware that stations do things to increase the time spent listening, so they're looking harder than ever at the cume behind those listening spans. If we can

pull 250,000 people out for a fireworks show, Z93 is still right on the top of everyone's mind in this market."

Ratings And Rankings

So just how did the two stations fare in the Arbitron? Because of the close competition, let's take a look at a seven-book trend of 12+ numbers and see where some demos were in the spring sweep. Note that Z93 generally has a stronger fall book, while 94Q made gains in two out of three spring surveys.

\$981 F81 \$982 F82 \$983 F83 \$984 **Z93** 10.6 12.6 9.5 10.2 9.7 10.0 9.2 **94Q** 8.9 8.6 8.0 8.3 9.4 8.1 9.1

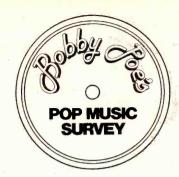
Spring '84 18-34 25-49 Teens 94Q #1 #2 #4 Z93 #5 #4 #1

Motion

& KAFM/Dallas promote Mountz to National Direct Account Executive Ron Seldon exits KHFI/Austin for KRBE-FM/ Houston, and KHFI MD Ed Volkman takes on Replacing KUBE/Seattle MD/midday man Tom Hutyler in the MD slot is night rocker Wendy Christopher. Midday replacement is former swingshift personality Barry Beck ... Bob Spence takes on MD duties for Jay Jar-vis, who exits V100/Charleston for nights at BJ105/Orlando WBNQ/Bloomington ups parttimer Dave Kuykendall to overnights Dan Wilson exits the PD slot at KJ103/Oklahoma City for the GM position at KELT/Harlingen, TX . . . Jay Andrews exits overnights at Z93/Atlanta to become PD at WQSM/Fayetteville, NC, as the station goes live CHR from automation.



Kent Burkhart presenting Irving Azoff President of the Year award '83 (Corporate)





Rick Sklar of ABC & Bobby Poe presenting Clive Davis Record Company President of the Year award '83 (Independent)

would like to thank the radio & record industries for our most successful convention EVER!



Sunny Joe White of WXKS presenting Epic Records Label of the Year '83 (Corporate) accepting Walter Winnick



Charlie Minor of A&M presenting Jerry Blum of 94Q Radio Executive of the Year award '83



John Shomby of KAFM presenting John Barbis Vice President of Promotion award for '83 (Independent)



Vince Faracl presenting Nick Bazoo B97 Large Market PD of the Year '83



John Barbis presenting Bob Hamilton of RKO Nat'l Programmer of the Year award '83



Rich Fitzgerald presenting Diana Thomas of O105 Large Market MD of the Year '83



Bob Edson of PolyGram presenting Scott Shannon of Z100 Major Market



Mike Schaefer accepting from Walter Lee of Capitol, Rick Dees's award for Major Market Air Personality of the Year '83



Bob Hamilton presenting Frank-DiLeo VP of Promotion award for '83 (Corporate)



Billy Bass presenting Kevin McCarthy of KXX106 Medium Market Station of the Year '83



Bob Travis of WGCL presenting Walter Winnick of Epic Nat'l Promo Director of the Year '83 (Corporate)



Mike Schaefer of KIIS-FM presenting Richard Palmese of MCA Record Executive of the Year '83



John Fagot presenting Bruce Stevens of WBBQ Small Market Station of the Year '83



Dan Vallie presenting Charlie Minor A&M award for Independent Record Company of the Year '83



Michael Osterhout of Q105 presenting Susan Wax Nat'l Promo Executive of the Year '83 award (Corporate)



Ross Brittain & Dean Thacker of Z100 accepting Major Market Station of the Year '83



Bill Cataldo presenting J.D. North of WAEV Small Market PD of the Year award '83



Bruce Bird presenting the Neil Bogart Memorial Award to Frank DiLeo for Michael Jackson



Frank Amadeo of Y100 accepting from Harold Childs, Sonny Fox's Large Market DJ of the Year award '83



Walter Winnick presenting Michael Ellis of Z100 Major Market MD of the Year '83



Robin Henken of Geffen Records accepting award as Nat'l Promo Executive of '83 (Independent)



Jack Satter of EMI presenting Donna Halper Radio Consultant of the Year '83



Bruce Wendell presenting Bruce Stevens of WBBQ Small Market MD of the Year award '83



Mike Bone presenting Bob Kaghan of WBCY Medium Market PD of the Year award '83

Join us at our next convention in Atlanta, June 21-22, 1985!





STEVE FEINSTEIN

SPRING '84 MARKET LEADERS

Number One With A Rullet

othing beats being number one in your market. That perch at the top of the ratings is all the more satisfying when accompanied by an attendant increase in your share. We've already two such market-dominant stations, WBCN/Boston and WAAF/Worcester, and now we'll pay our respects to other upwardly mobile AORs that are king of the 12+ mountain.



KGGO/Des Moines notched its highest share ever and first numero uno showing in its seven-year AOR history. The first FM signal in the market to climb to the top, KGGO also handily beat the combined shares of the market's two CHRs, KRNQ

12+ 13.3-17.4 KKGO/Des Moines

Men 18+, 18-34, 18-49, 25-49, 18-24, 25-34 Women 18-34, 18-49 (tie), 18-24, Adults 18-34, 18-49 Teens Cume

PD Larry Moffitt programmed KGGO from 1979-81, leaving to do time at Doubleday's KPKE/Denver and KWK/St. Louis before returning in March '83. He took the station from a somewhat metallic direction to a more broadbased stance, adding cross-overs such as Lionel Richie and Prince. KGGO is also hyper-current - only 20% of

its music is older than ten months.
"I really think this hybrid approach can "I really think this hybrid approach can wipe up in market sizes over 50. We're very close to CHR," claims Moffitt, "but still keep our rock identity by playing library material like the Who's Baba O'Riley' and Bob Seger's 'Turn The Page.' On currents, we pound second cuts like the Cars' 'Magic' and 'Drive' into the ground before CHR gets to them as singles.

KGGO received TV coverage when it broadcast an imaginary April Fool's Day Parade (a la WEBN/Cincinnati), and drew 18,000 people for its annual Roaring Raft Bash. On-air features include weekly remotes on the morning show, "Trivial Pursuit" in the afternoons, and a daily "Comedy Coffee Break" between 10-11am with a funny bit from comics like Joan Rivers and Rodney Dangerfield.

ROCK OF THE EIGHTIES

PD Mark Miller considers WWCK/Flint's highest 12+ in ten years of AOR the culmination of many elements: hit-oriented music with a high ratio of crossovers (10-20%; confined to mornings and middays), a "Superscore '84" music recall promotion that awarded \$32,000 (a \$2000 winner listed the last 25 songs aired), and a visible, relatable airstaff with an average station tenure of four years.

Chiding many AORs for sounding boring, Miller and VP/GM Ron Shannon pride themselves on "cinematics." A production booster, Shannon says WWCK is becoming a linerless radio station. Jocks no longer talk out of spots, instead using produced image statements to start music sweeps. Customized, multi-track bumpers and sounders run during sweens.

WWCK's "Rock 'N' Kill" battlecry evinces itself in dramatics ranging from a jock "kidnapping" a wind-surfer the station was offering as a prize to having the \$2000

> 12+ 12.0-18.1

WWCK/Flint

Men 18+, 18-34, 18-49, 25-49, 25-54, 18-24, 25-34. Women 18+, 18-34, 18-49, 18-24,

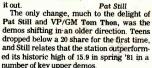
Adults 18+, 18-34, 18-49, 25-49, 25-54, Teens Cume

music recall booty delivered by a Brinks armored guard

Though WWCK itself has no CHR compe titor, Miller still believes that even "AORs in highly competitive rock 'n' roll markets can carve out a much larger niche with crossovers correctly mixed and dayparted. Artist image isn't much of a problem anymore — it isn't unusual for us to get a request for Iron Maiden, Cyndi Lauper, and Prince all in the same breath."

So, like, what's the story at WLVQ/ Columbus? I know the PD's name is "Still." but isn't four 12.6's in a row taking things a little too literally?

In fact, five-out of the last six books have been 12.6's. Not only that, but except for fall '81, 'LVQ has been #1 in every book this decade. That's why even though their share didn't actually ye olde AOR scribe had to check



number of key upper demos.

Promotionally, 'LVQ takes the stance of "being the guys about whom people say, 'I can't believe they're doing that,' " says Still. "We really strive to do things that'll

And Let's Not Forget . . .

KZEL/Eugene and WFYV/Jacksonville also registered number one showings and increased shares.

Altogether, 24 AORs were number one in their markets, including these stations that, while slipping in 12+, still captured the top spot:

> KKDJ/Fresno KILO/Colorado Springs KLYV/Dubugue KO77/Reno

WAPL/Appleton WGIR/Manchester WKDF/Nashville

KLYV's 21.4 was the highest AOR share in the country.

make televison and newspapers.

For example, WLVQ spoofed the Ohio State University marching band's "Script Ohio" ritual at football games. The station arranged for 500 listeners to form a kazoo band and line up in formation to spell out "Clippers," the name of a minor league baseball team. Two actual members of the Ohio State band assisted in the stunt, performed at a Clippers game.

A "What Would You Do Out Of The Ordinary For A Trip To An Out Of The Or-dinary Place?" contest awarded a trip to Ordinary, VA (population: 600). Four extraordinary young men responded by brushing their teeth with the same toothbrush, rinsing with the same cup of water, and shaving with the same razor and shaving cream. Their finale had one of the chaps downing the communal water. They re-ceived \$3000 to spend on the wild night life in

At the same time, the station made a concerted effort to "be associated with something other than partying," says Messick. It co-promoted a laser-disk demonstration

> 12+ 9.6-10.9

MDIZ/Orlando

Men 18+, 18-34, 18-49, 25-49, 25-54, 18-24, 25-34 Adults 18-34, 18-49

called "A Date With Digital" and gave away five CD machines, sent a pair of 30-year-old winners to Abbey Road studios in London and bused listeners to major racing events in the area

12+ 12.6-12.6

WLVQ/Columbus

Meri 18+, 18-34, 18-49, 25-49, 25-54, 18-24, 25-34. Women 18-24. Adults 18+, 18-34, 18-49

Ordinary, and you'll see these radical water conservationists repeat their feats on a segment of "Stupid Human Tricks" on the

David Letterman show in November. 'LVQ does a wonderfully inexpensive and easy daily giveaway of 25 tickets to a weekly state lottery with a grand prize worth millions. What a beaut of an idea. Who can't relate to the lottery?

Still summarizes simply, "If you present your station as having fun and watch your music, you're going to be real successful." And, I might add, possibly rack up successive 12.6's.

FM 105 WKLC

Ask PD Neil Lasher how WKLC/ Charleston, WV has achieved its highest 12+ share in four years as an AOR, and he'll stress cohesion: "Having the same airstaff for over three years enabled the audience to make our people part of their

While qualifying that it may not be right for all competitive situations. Neil believes "the addition of a big pop element in our music mix from artists like Culture Club, Lionel Richie, and Tina Turner worked for



Neil Lasher

Neil believes he felled the CHR competition because "it lacks one main ingredient an oldies library. They're almost a radio version of MTV. They sound fresh and up, but you never hear an old Beatles or Eagles song."

> 12+ 11.7-15.1

WKLC/Charleston, WV

Men 18+, 18-34, 18-49, 18-24, 25-34. Adults 18-34

A clever "Where's The Beach" contest required listeners to identify a specific beach, down to the country and city, from a series of on-air clues. The winner snared a vacation at El Condido Beach in Old San Juan, Puerto Rico.

After a huge flood in the area, a 'KLCsponsored concert elicited two tons of canned food for flood victims. Governor Jay Rockefeller contributed an on-air endorse





PD Rad Messick arrived at WDIZ/Orlando last spring in time to see the station dive 11.4-5.4. A suspected fluke in diary distribution seems the likely culprit, as the station rebounded nicely in the fall and has now returned to #1 with a 10.9 share

For relief from iron-poor library material, Messick added fresh library cuts by "bands that really mean something to 25-34s." He feels a tune like Zeppelin's "Houses Of The Holy" heightens the "Oh . I haven't heard that in a long

time" pleasure factor.

Messick and Promotion Director Mick Dolan had 'DIZ's promotional machinery in high gear. The station presented free concerts by the likes of Pat Travers and the Fixx at Daytona Beach during spring break, when some 250,000 students invade the area. 'DIZ's "Concert Flyaway" sent listeners to musical events around the world, including a weekend in the studio with Triumph in Toronto.



You can still rock in America! Get set for some midnight madness with Night Ranger recorded live in concert. Be there, for another sensational "Supergroups" broadcast. Call (212) 887-5218 for details!

Ancial Programming ABC RADIO NETWORKS

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Number One With A Bullet

Continued from Page 42



"I'm just wild about Harry, and Harry's wild about . . . his numbers" the song goes, or something like that. WRUF-FM/Gaines-ville PD Harry Guscott is wild about his second #I in a row and attributes the showing to a hit-oriented con-

sistent approach.
"We also took some pains to rid ourselves of an image as a metal station," he adds. "We dayparted even more carefully and limited prometional plugs for our metal hours to late



afternoons and Harry Guscott nights. Adding a number of female-oriented CHR crossovers such as Thompson Twins and Kenny Loggins also helped."

> 12+ 14.2-14.8 RUF-FM/Gainesville

WRUF-FM/Gainesville

Adults 18+, 18-34, 18-49.

*Gainesville is a Condensed Market for which limited demo breakouts are available.

The station was visible through the copromotion of a second anniversary concert with Tony Carey, as well as fundraisers for the American Heart Association and muscular dystrophy.

UMMS IS CLEVELAND'S #1 RADIO STATION

WMMS 1005 600

WMMS/Cleveland is number one again. "Ho-hum," you say. "So what's new, Buzzard-breath?"

Plenty, wise guy. This is the first time 'MMS has scored double digits three books in a row, and its awesome demo dominance makes this the station's greatest victory ever in the eyes of OM John Gorman. How does a radio station have such a vice grip on a city?

On the musical front, Chairman John observes, "We serve adults the same way CHR serves teens. CHR plays the best of everything; Urban, A/C, and Rock all pass through it. AOR should do the same, only geared toward 18+ instead of a:teen base.

"You have to break down preconceived ideas about what's AOR and what's not. Some of the new, funky things like Madonna, Thompson Twins, and Frankie Goes To Hollywood shouldn't be avoided. It's fresh music." 'MMS also continues to use a wide body of oldies for color and novelty, including classics from the Top 40, pro-

gressive, Motown, and Roots Of Rock eras

On the promotional front, the G-Man prefers a steady stream of relatively modest prizes to a limited amount of big ticket items. "I'd rather give a lot of people a chance to win. What we do is use station merchandise to lead up to a bigger prize. For example, winners of a daily joke contest all get T-shirts, and then the grand prize winner that week gets something like dinner for himself and 15 friends at a swanky restaurant."

12+ 10.0-10.4

WMMS/Cleveland

Men 18+, 18-34, 18-49, 25-49, 25-54, 18-24, 25-34.
Women 18-24 (tie).

Adults 18+, 18-34, 18-49, 25-49, 25-54. Cume

Extraordinary musical depth and variety, personalities who are Cleveland institutions, and relentless visibility and excitement, courtesy of the hardest-working promotion and marketing department in radio, are what make 'MMS the winner time after time.

But, according to the G-man, the most crucial factor in maintaining killer numbers is "entertainment. We put on our top hat and cane, and entertain the living daylights out of our audience."



Any station that wants to be perceived as responsive to its audience makes sure to answer its request lines regularly. WTPA/Harrisburg goes a step further and reverses that process. It calls listeners at home to find out what they want.

Let me explain. AT&T is using Harrisburg as a test market for a new service
whereby when you're too busy to pick up an
incoming phone call, you can come back to
your phone at a later time and call back the
last party who had been trying to reach you.
You don't know who it was trying to reach
you or their phone number; you simply hit a
three-digit code to connect with whoever it
was

12+ 10.3-11.4

WTPA/Harrisburg

Men 18+, 18-34, 18-49, 18-24. Adults 18-34, 18-49. Teens

So a 'TPA listener who thinks his call to the station went unanswered may later pick up his home phone and hear, "Hi. This is Jammin' Jeff Kauffman from FM 104. What song do you want to hear?"

The calls sometime make for hilarious on-air bits. For example, a listener unaware of the system might ask with astonishment, "How did yoù, know I called?," and PD Kauffman is likely to say, "We're on the radio, and we know everything. We're listening to what goes on in your home. Take the telephone out of your bedroom when you're making love because

we're right there with you."

Aware listeners now call the station, hang up right away, and amaze their friends by predicting that a TPA jock will call them back.

In a more serious vein, Kauffman credits 'TPA's return to #1 with visibility from bi-weekly "Rock Notes" segments on MTV, hosted by station jocks.

Returning oldies to the library by artists such as Steely Dan, Kingsmen, Thunder-clap Newman, and Jeff Beck, along with remotes from a computer exhibition and stock market reports in morning drive, is how 'TPA attempts to appeal to upper demos.



You can score big in the ratings even if you're not an Arbitron subscriber. Case in point — KLBJ-FM/Austin, which emerged victorious even though it doesn't ante up to the ARB overlords

PD Clark Ryan's musical adjustments included paring peripheral sounds like reggae, as well as country crossovers such as Michael Murphey and Pure Prairie League. In their place, he put secondary

and tertiary library tracks by familiar artists such as Bruce Springsteen and Bob Seger to maintain an image of depth and variety. Ryan also reversed a 60/40 ratio of old/new to favor currents and recurrents instead. Trying



"to keep our identity as separate from CHR stations as possible," he shuns crossovers such as Michael Jackson and Prince, but was early on Cyndi Lauper's "Time After Time," which he considered in line with his station's adult approach.

"We try to keep everything in an adult vein, from jock presentation to station promotions," Ryan explains. Instead of a heavy metal co-promote, for instance, he'll opt for heavy involvement in "Austin Clean Sweep," a month-long campaign in which listeners helped clean up the city.

When it comes to giveaways, Ryan's credo is "small items, big quantities." While the competition was giving away cars and big prizes, KLBJ-FM is proud that it

12+ 9.9-14.4

1 KLBJ-FM/Austin

Men 18+, 18-34, 18-49, 25-49, 25-54, 18-24, 25-34.

Women 18-24. Adults 18+, 18-34, 18-49.

"tried to touch more individuals with small, usable prizes. For example, every day for three weeks we gave away 94 (frequency tie-in) tenth anniversary T-shirts."



GM Edd Hoyt came into KTYD/Santa Barbara two weeks into the spring book and, along with new PD Deirdre Gentry, took the market's only fully live operation to number one, with its highest share ever. Men 18+ shares taken up by Los Angeles stations KMET and KLOS dropped by almost two-thirds, while KTYD's male numbers climbed by close to 50%. Hoyt says his figures also indicate that KTYD actually fares better with men 25-34 than 18-24s.

12+ 10.3-14.6

KTYD/Santa Barbara

Men 18+ Adults 18-34, 18-49

*Santa Barbara is a Condensed Market for which limited demo breakouts are available

The battleplan involved a restructuring of KTYD's musical menu. "We converted the station's high cume into more quarter-hours by continuing to move from a modern rock slant to a more mainstream AOR approach," says Hoyt. "In a market this size, modern rock was too narrow a focus.

"Since Santa Barbara has a number of A/C-type stations trying to divide up the women's pie, we also directed our energies primarily toward males." Hoyt explains. "Instead of playing Glenn Frey's "Sexy Girl," we'll use 'Smuggler's Blues.'"

foirl, we'll use 'Smuggler's Blues.' "
For the fall, Hoyt promises an exciting concept that will "turn our advertisers into billboards for us," with details to come. Meanwhile, Rick Williams has returned to KTYD as PD, as Gentry leaves to devote more time to her management and promotion firm.



KMBQ/Shreveport is what you might call a hyper-hybrid. Though it may raise eye-brows among AOR traditionalists, playing tunes like Lionel Richie's "Hello" and "Stuck On You" and Jermaine Jackson's "Tell Me I'm Not Dreaming" and "Dynamite" has brought KMBQ its highest share ever and the station's first #1 crown.

PD Dick Bascom leans the station in a decidedly A/C-CHR direction, particularly during the day when you'll hear Little River Band gold and softer Fleetwood Mac like "Landslide" and "Over My Head." Bascom observes, "AOR stop-



serves, "AOR stop- Dick Bascom ped playing these songs because it felt they would damage the core. We use them to develop a new core — a more adult core and a female, as well as male, core."

12+ 10.6-12.2

■ KMBQ/Shreveport

Men 18-34, 18-49, 25-49, 18-24, 25-34. Women 18-24. Adults 18-34. Teens Curne

Bascom himself is amazed at how the crossovers have been accepted. Balance is the key, he says; every set contains at least one AOR, A/C, and CHR element, with nights skewing a bit harder.

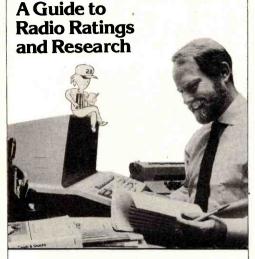
Visibility in the book came from 50,000 bumperstickers handed out at sticker parties since the first of the year. A safedriving campaign awarded prizes to motorists viewed driving in a safe manner by station officials in an unmarked car. Events included sponsoring a Louisiana Music Festival for muscular dystrophy, and an "all the crawfish you can eat" benefit for a family crisis center.

Continued on Page 46



September 16-19, 1984 Los Angeles, California

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Number One With A Bullet

Continued from Page 44

1061/2KWHL

Q: Which station will be the winner in a market where the Country station gives away a \$160,000 house, the A/C a \$130,000 house, and the CHR \$101,000 in cash?

A: None of the above. AOR KWHL/Anchorage continued its perfect record of first place finishes since hitting the air in fall '82, notching a cool 17.3.

notching a cool 17.3.

While the other outlets were awarding lavish prizes, PD Carter B. Bradley threw his promotional push behind a "Vacation A Day In The Month Of May" campaign. Not all the trips were to exotic tropical climes, but rather a series of sightseeing tours to various Alaska locales, with a couple of excursions to London and Hong Kong tossed in for spice.

12+ 14.9-17.3

Men 18+, 18-34, 18-49, 18-24, 25-34.

Women 18-34, 18-49, 18-24. Adults 18+, 18-34.

Carter defused the competition's grandiose prizes by stressing his contest's simplicity and multiple winners. "The other stations did hardcore, extended-listening promotions with only one winner apiece. That irritated people. Our message was, 'A lot of people are trying to get you to listen for a long period of time. We want you to win, not put up with a lot of BS for nothing when you really don't win, you only have the chance to win. Listen to us, and you won't have to qualify to qualify to qualify

Spoofing CHR KGOT's extended payment plan of the \$101,000 — \$11,000 the first year and \$10,000 annually for the next ten years — Bradley cut a promo saying. "We want you to win and we want you to win, now, not later. With us, if you win today, you could be going to London tomorrow."

KWHL's position as "Alaska's Concert Connection" is so effective that promoters give the station first dibs on all copromotes, including a Bob Hope appearance. Carter gets to choose what he wants, and when he passes on something like the Bob Hope show, advises promoters on which station would be the best second choice.

As of this writing, Carter is still looking for a morning maniac. If you get the gig, find out what that "B." stands for. Bad Boy ... Bodacious ... Bejesus ., .



"We made our air sound more entertaining and animated, with a lot of theater of the mind. We had more fun on the radio than we've had in the past," is how OM Tony Gates accounts for WLAV-FM/Grand Rapids' return to first place, which it's occupied steadily in recent years except for last fall's slip to fourth place.



Morning man Kevin Matthews pulled off a zany stunt that yielded a major return in publicity, both local and national. In the hope of getting the Soviet Olympic team to compete in the summer games, he sent a case of Cheeze Whiz to the USSR, calling it "liquid gold . . second only to Levis." On the way to the post office, Matthews led "Whiz Over Russia" parade through downtown Grand Rapids, escorted by the town's mayor. Soviet officials from both the New York embassy and Moscow called to thank

12+ 9.5-11.8 1 WLAV-FM/Grand Rapids

Men 18+, 18-34, 18-49, 18-24, 25-34. Adults 18-34, 18-49.

the station for its interest and to ask exactly what Cheeze Whiz is. David Letterman gave the prank a mention, and "Today" show weatherman Willard Scott sent an acknowledging telegram.

Comparing his eclectic, "predictably unpredictable" music mix to that of WXRT? Chicago and WMMS, Gates estimates that "LAV-FM plays close to 90% currents and recurrents. "We crossed over more R&B this time to liven up the sound of the station," he says, pointing to a Motown weekend, the addition of early Aretha Franklin to the library, and early adds on acts such as the Bus Boys.

SEGUES

WDEK/DeKalb, IL is shifting to an AOR/CHR hybrid

WIYY/Baltimore parttimer Chris Emry is appointed MD, and moves into afternoon drive as Kelly Saunders MD, and moves into afternoon drive as Kelly Saunders MCKO/Mlami MD Ruby Cheeks resigns . . . MD Doc Ball-je will leave WAPI-FM/BirmIngham shortly. Reach him at (205) 967-9798 . . . Lenny Bloch resigns as KFMG/Albuquerque MD . . . MD Lee Gellins leaves WKTM/Charleston SC

Jo Myers becomes part of KBPI/Denver's morning team from crosstown KMJI . . . Former WFBQ/Indianapolis MD Robin Luse lands at KDKB/Phoenix for evenings

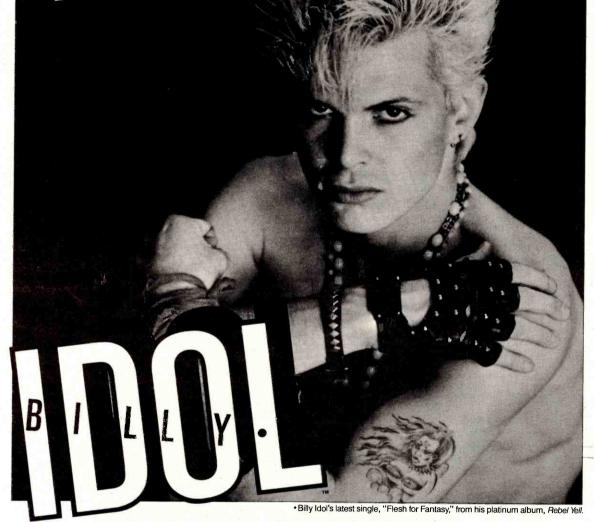
Ils MD Robin Luse lands at KURBIPHOERIX for everlings
... Rick Austin joins Greg Austin (no relation) on
KWFM/Tucson mornings ... Greg Fitzgerald steps down
from KSRI/Houston late nights.

WRKI/Danbury PD Buzz Knight is pulling weekend shifts at WNEW-FM/New York under his real name, Bob Kocak.

Detroit AOR vet Jerry Lubin rejoins WLLZ/Detroit as Special Projects Director . . . Rich Sutton returns to WBAB/Long Island as Promotion Director.

Adult AOR KZAM/Eugene sports this lineup: Nick Morrison in the morning, Barry Corkery middays, PD Jeff Hanley afternoons, Eydle Brown evenings, and Tom Krumm overnights. Ray Pietz handles news, and Syd Steen and Barbara Stern are on weekends.

KFMG/Albuquerque is looking for a morning personality and/or MD. Call PD Tom Marshall at (505) 265-8811 ... Veteran WCOZ/Boston personality Carla Leonardo is available at (617) 266-4757.



Thanks to Billy and the band for a rousing performance recently on "Supergroups." And a rebel yell to thousands of Idol worshippers who tuned in to the great radio stations that aired this special event. Special thanks to Aucoin Management, Chrysalis Records and DIR Broadcasting.

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Appeal Programming · ABC RADIO NETWORKS



Black/Urban Radio



WJMI Climbs Back To #1

In the competitive Jackson, Mississippi market, WJMI came from 2.4 shares behind to recapture the Black/Urban crown this spring. defeating WKXI 12+ 14.6 to 12.0. Both stations have been consistent winners for years, and the latest ratings now rank WJMI and WKXI first and third, respectively, in the market. This week, longtime WJMI Station Manager/PD Carl Haynes talked about his station and its success.

Professionalism All The Way

A perennial statewide ratings leader, WJMI has held the number one position 12+ in the market for four of the past five years. What keeps WJMI so strong? Carl points to consistency. "We strive for professionalism at all times. We only have announcers who have good diction and enunciation. For years, people thought if you were going to hear a Black-formatted station it had to be bad; it had to have poor announcers and all the other negative things associated with Black radio. All of our spots are produced with professionalism and dignity. Our market is aware that Black radio should sound just as good as any other station in this city or the country."

Appealing To The Masses

The 10-year veteran PD classifies his station as a Black/Urban outlet which "plays some crossover music that appeals to blacks as well as the masses." Carl noted that while WJMI doesn't daypart music, it does use two different format clocks during the day. "There's not a record on our playlist that we would not play at 10am that we would play at 7pm. Our format clocks rotate the music so that it isn't offensive to the masses at any time. It's the way we play our music that is our strength."

The Short Playlist

WJMI is one the few Black/Urban radio stations in the country with a short playlist, and Carl explained the reason for it. "Our research," he said, "is a combination of telephone requests, store reports (both sales and product inquiries) and other passive/active information. The results tell us



Carl Haynes

there is only a set number of records that people want to hear. Usually we'll have about 20 really hot records and an additional ten to 15 mediocre songs which can be played without getting hurt. That adds up to 30-35 records, and that's what we play.

Emphasizing a key benefit to a shorter playlist, Carl continued, "Since the average listener only samples a station for about two hours, you don't want your repeat cycle to he six or seven hours. If you're playing over 40 records, it's very hard to expose a new song or to rotate your hits often enough to do you any good."

Using Oldies & Album Cuts

Carl is not afraid to use oldies as part of WJMI's music mix. "Everybody thinks radio should be geared towards kids, but



WJMI AIRSTAFF-Pictured from I-r are: Jacob Gray, Venus Jones, Don Edwards, Jay DuBard,

Too Close For Comfort

tween WKXI on AM and FM outlet WJMI is becoming a classic. This market has only one book per year, and as you can see, both stations continue to make the best of it:

(12+ avg. quarter-hour share Mon-Sun, 6a-midnight, metro):

	S'82	S'83	S'84
WJMI	14.9	12.9	14.6
WKXI	13.0	15.3	12.0
I'll continue	to keep ar	eye on t	hese two
competitors, i	pecause it's	s clear tha	at there's
more good thi	noe to com	o from ho	thi

it's the gold that gets adults and keeps adults listening. We play two golden cuts an hour and we make sure they were hits."

On the subject of album cuts, Haynes admitted that WJMI has reduced the number of tracks in its library. "At one time, we played an assortment of selections from 20-25 artists; that figure has been shortened to about ten. We want our listeners to always know who they're hearing, so the album tracks we do decide to play are only by artists who are familiar to our listeners. An example would be Shannon. When her first single came out, we played it. But we also played 'My Heart's Divided,' which was an album cut at that time; now it's the new single. We try to be creative, but we don't experiment as we once did."

Extra Commercials Help Keep Pace

Most Black/Urban stations continue to be burdened by heavy commercial content,

partly in order to make up for their inability to command the real market value of their ratings. Indeed, despite his station's ratings strength, Carl experiences situations where white-owned businesses won't buy spots on WJMI because it is a Black station. "We try to limit our spot load to 12 minutes. I wish it could be smaller, but programming a Black/Urban format in the South can make it hard to secure enough revenue.'

Community Involvement Is A Must

As it is with most Black/Urban stations, WJMI is quite community-oriented. Carl related one public service effort that seemed to pay off in the ratings. "Back in January and February, we helped the small nor-thern community of Canton. The town is 84% black, and the utilities of many of its residents were cut off because they could

WJMI STEREO

not pay the water, gas, and electric bills. These poor families had run up a bill of \$27,000, but WJMI raised \$7000 in three days to get their utilities turned back on. We've also helped Toogaloo College in times of financial crisis. Black stations have to be more community-oriented than other stations of other formats, such as CHR and

Preserving Personality

Personality is the name of the game at WJMI. Carl said, "We do hold down the talk on our station, but our air talents are personalities. I encourage all the people on our staff to be different and to have that special 'something' that separates them from anyone else, while maintaining professional



ANNUAL WJMI STONE SOUL PICNIC A BIG FAVORITE - Over 5000 listeners showed up for the annual WJMI summer picnic. The event also features a popular bike ride that most participated in. Dance music and other entertainment is provided free by WJMI. Havnes says, "It's our way of thanking our listeners.



MONEY FOR JACKSON STATE UNIVERSITY — WJMI Station Manager/PD Carl Haynes (right) and Budwelser's Walter Travis (left) present checks for \$1250 each to Jackson State University President James Hefner. The donations were earmarked for the Sports Scholarship Fund.

The Sounds Of Success From Columbia Records



"HARDROCK"

DENIECE WILLIAMS

"NEXT LOVE"
BLACK/URBAN Chart: 20
BB:32★

JULIO IGLESIAS & DIANA ROSS

"ALL OF YOU"
BLACK/URBAN Chart:
BB: 41★



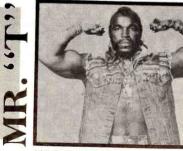
"THE TWO OF US"

R&R:

NEW & ACTIVE 50%

BB: 57★

Watch For These Debut Releases On Your Desk This Week



"MR. T'S COMMANDMENTS"



"CENTIPEDE"

Produced by Michael Jackson



Columbia Records



Ratings (W)rap

By and large, the spring '84 ARBs for Country stations have been nothing to write home about. Perhaps the "post-Urban Cowboy shakeout" is still in its final stages — with a few casualties yet to come. The total Country share is off for most of the markets received to date, with only a few surprises.

Over the next couple weeks, I'll take a look at the numbers market by market, focusing on the most competitive situations, as well as highlighting noteworthy individual markets. I'll also provide thumbnail market sketches, including thoughts from various participants.

Baltimore

	Winter '84	Spring '84	25-54 Rank	
WPOC	6.7	6.2	2	
WCAO	3.3	4.1	5	

Comments: The battle in this market has definitely heated up. 'CAO began its "Cash In and Win' in late February, giving away over \$60,000 in cash over the next four months. WPOC also gave away cash to the tune of \$1000 a day during various weeks of the book. WCAO maintained its personality approach combined with high community involvement. In recent months, 'POC has become a bit less of a "music machine," opening up the on-air presentation a bit while also moving a bit more modern musically.

Chicago

	Winter 184	Spring '84	25-54 Rank
WMAQ	2.9	4.1	9
WUSN (US99)	2.7	2.7	8
WJEZ	1.8	17	17

Comments: A much-needed up book for 'MAQ, which hadn't been under a three in years. A combination of the White Sox and an extensive direct mail campaign helped right the ship. WUSN was pretty aggressive this time out and had hoped to overtake the 50,000-watt giant. WJEZ slid a bit more and new owner Infinity is changing it to an Oldies format. The two remaining Country outlets can be expected to wage all-out war for those ex-JEZ listeners. It will be interesting to see if any of them can be lured back to the AM band.

Cleveland

wrew	(now	Winter '84 WGAR-	Spring '84	25-54 Rank
FM)	(HOW	4.8	4.0	7

Comments: The Country share in Cleveland has been as high as 8.6 as recently as fall '82. Despite WHK dropping Country for Oldies in late April, WGAR-FM's shares softened. PD John Olson feels his station 'had gotten most of the audience we were going to get from 'HK' so he didn't expect to gain by 'HK's demise. John feels 'GAR-FM's decline was due to his audience sampling the A/C and "soft rock" stations, especially with A/C station WLTF "outpromoting everybody in town."

The new variable in this market is WGAR

The new variable in this market is WGA; (AM) going Country a few weeks ago. It simulcasts with the FM in morning drive, does separate live programming 9am-1pm, and then joins the Satellite Music Network the rest of the time. John mentioned that the AM going Country solves another problem, one that has stemmed from "not having as big a promotion budget as you really need in this town. This problem is solved by taking the two promotion budgets and combining them. The product has always been there, and now we have the money to promote it full force."

Buffalo

	Fall '83	Spring 84	25-54 Rank
WYRK	7.1	7.1	4

Comments: Even though the 12+ was flat, it was another strong showing for PD Ken Johnson and the gang at WYRK Big Band WECK climbed 6.9-7.3, edging out WYRK from third to fourth in the market 12+. WYRK moved from second to third 18-49 and third to fourth 25-54.

Los Angeles

THE BRINK OF ADVENTURE - 98WSIX/Nashville afternoon personality Scotty Brink re-

cently took 42 listeners for a wild ride through the rapids of East Tennessee'S Occee River. Scotty, an avid outdoorsman, is pictured here with WSIX MD and midday personality Fran Monley (to his lett) and four of the lucky listeners.

	Winter '84	Spring '84	25-54 Rank
KZLA-FM	2.4	2.2	08
KLAC	1.6	2.0	11
KZLA	0.3	0.3	44

Comments: No sooner did KLAC begin to play country music again than the numbers started to go up. Also in the equation were the Lakers and their exciting playoff series, plus the L.A. Express of the USFL getting into the playoffs, too. KZLA gave away a couple of trips to exotic places while continuing to be wall-to-wall music. The music has been evolving — most notably being a tad more uptempo than anytime in its three-year history. In the meantime, of course, KZLA's parent Cap Cities purchased KLAC with takeover expected sometime after December 1. Speculation about KLAC's direction after the takeover is rampant, but no one in the know is saying anything at this point.

Philadelphia

	Winter '84	Spring '84	25-54 Rank
WXTU	_	2.6	14

Comments: This was the first Country book for WXTU and the results are even more impressive when you realize it literally started from scratch. Under its Urban format, it had a 6 in the winter book after not even showing up in the fall book. GM Dennis Dougherty and PD Larry Coates have the station in an aggressive stance, actively marketing country concerts and country music in the City of Brotherly Love. They are also in search of a Country share that, while admittedly garnered by WFIL and WUSL during the height of the Urban Cowboy craze, still registered in the mid-6's. It looks like they're off to a good start.

New York

	Winter '84	Spring '84	25-54 Rank
WHN	2.3	2.9	12

Comments: Alone again in the Apple, the folks at 'HN credit their rise to a combination of Mets baseball (go Cubs) and a heavy TV campaign featuring morning personality Del DeMontreux.

Phoenix

	winter 84	Spring of	23-34 Kank
KNIX-FM	6.9	7.1	1
KEZC	3.9	3.8	8
KJJJ	1.6	2.0	17
KNIX	1.8	1.1	- 20

Comments: This is one of the few major markets where Country held its own, thanks in part to a heavy TV schedule by KNIX during the book. KNIX could well be prototypical of what a Country station needs to be in order to compete today. High visibility in the marketplace with a generous mix of personality and promotions keep it dominant 25-54 — hitting the number one spot in that demo for the 11th time in the past 12 books. The station is heavy personality in the morning — featuring news, sports, weather, etc., moving into a moremusic mode late in the morning.

The battle here will heat up considerably with the entrance of former KIKK/Houston PD Charlie Ochs as a VP with the Broadcast Group, owner of KJJJ & KEZC. Charlie and KNIX OM Larry Daniels have been close friends for years — since Charlie's days as a personality and MD for KNIX almost 10 years ago. As a matter of fact, Charlie credits Larry with his introduction to modern Country radio, and the two constantly discussed programming philosophies by phone. (Can't you, just see Larry trying to recall his last few phone conversations with Charlie?)

Have You Heard

Say there, Bunky, are you looking for that "ground floor" opportunity? Check this out Former KOLO/Reno PD George Sepulveds is the new PD at KWHY/Folsom, CA (just outside Sacramento, not far from the prison made famous by Johnny Cash), and he's Jooking for jocks. A brand new facility with 50 kw at 1030 kHz, KWHY will flip the switch in late October. George told me he wants to "put some fun back into Country radio," so if you have a good time on the air and want to get in on the rare opportunity of signing on a new AM station in a beautiful western market, send your T&R to George at KWHY, 409 Glenn Dr., Folsom, CA

95630 ... Speaking of new PDs, Bob McRae has just taken over the programming at WRIL Melbourne-Orlandé. Bob, who comes from WPOC/Baltimore, replaces exiting Larry Rich ... Up north a ways, Sandy McBride is now Program Coordinatos and PM personality at WQIK/Jacksonville ... Four MDs who have

Program Coordinator and PM personality at WQIKI/Jacksonville ... Four MDs who have recently gotten their Asst. PD "stiples" are Tony Kidd at WZZK/Birmingham, Mark Andrews of KWJJ & KJIB/Portland, Dave Anthony at WEEP/Pittsburgh, and Rick Ryder at KRWQ/ Gold Hill, OR. Also at KRWQ, Steve Allison moves up from weekends to overnights, as Cal Littlefield and GII Fredericks join for

weekends. Back at KWJJ & KJIB, personality Don Perry has been appointed MD, while WEEP personality Terry Rhodes was named Asst. MD

Randy Woodward has been promoted to Asst. PD/MD for WUSQ/Winchester. At the same time, Steve Morgan has been upped to Production Director for the Virginia Country outlet ... Steve Rogers is the new MD at KXXY/Oklahoma City, filling the vacancy left in April when Scott Jeffries departed to program WCRJ/Jacksonville ... Keep that gossip comin*, and don't forget to let me know what you have heard!



SURPRISE — Prior to a concert at the Greater Grand Forks Fair, Sylvia stopped by the KRRK booth for an on-air chat with PD Curt Samson.

EXILE'S EXPLOSION



'Give Me One More Chance'

is all over the airwaves and is one of the fastest rising new records at Country Radio.

Here's what a few key programmers think about this single:

"Even with the success of the last two singles, this one is their best yet."

Tom Phifer KRMD/Shreveport

"When I put a needle on it, I knew in 30 seconds it could be candidate for 'Single Of The Year.'

Rhubarb Jones WLWI/Montgomery

"The record is gangbusters... will be their 3rd #1 in a row."

Edd Robinson WSOC/Charlotte

"If that's not a #1 record, I'm going on the road with the Pointer Sisters."

Gerry House WSIX/Nashville

"Another gold medal performance for Exile."

Gary Stone
WDGY/Minneapolis

"It's a happy-go-lucky tune, extremely well produced, just the type of tune we need on the radio to close the summer months."

Nikki Courtney WUSN/Chicago

"It's a great up-tempo, toe-tappin' HIT!"

Gary Hightower

KFDI/Wichita

"The best effort to date."

Joe Ladd KIKK/Houston

"It was an easy decision based on the research of the last two singles . . . they are continuing their 'Exile' sound.

Doug Brannon KNIX/Phoenix



On Epic Records and Cassettes

"Give Me One More Chance"

Produced by Buddy Killen

The scorching new EXILE single from the forthcoming album 'Kentucky Hearts' FESS424

Nashville This Week



SHARON ALLEN

Country Trivia

Since Trivial Pursuit has become such a national craze, I thought I'd come up with my own version of country trivia. Things you always wanted to know, already know, or maybe could care less about. I got 'em from files, friends, and trash bins. In any event, you may be able to salvage something to use on the air.

Q: Early in his career, which country artist sang jingles with Janie Fricke in Dallas? A: Dan

Q: Which PolyGram artist was a chaplain at Barkley Boys State Camp (a juvenile detention center in Kentucky) before launching his career? A: Gary Wolf.

Q: Which Warner Bros. artist has a twin sister and what is her name? A: Gary Morris, Carrie.

Q: Where was Larry Gatlin when he wrote "I Don't Wanna Cry?" A: The restroom at WPLO/Atlanta.

Q: Conway Twitty and Jerry Lee Lewis appeared in what late-'50s movie? A: "High School Confidential."

Q: Who was the co-writer with Kris Kristofferson on "Me & Bob-



Lynn Anderson (I) appears with wha major singing star! 1. Dolly Parton

by McGee," and who was Bobby McGee? A: Fred Foster/she was Boudleaux Bryant's secretary.

Q: Who was the first country artist to record a live album in Las Vegas? A: Hank Thompson.

Q: Which Warner Bros. group has been together 17 years? A: Nitty Gritty Dirt Band. Q: What radio station was the first to carry an all country music format? A: KDAV/Lubbock... PD was Dave Stone.

Q: The song "Wolverton Mountain" featured a character named Clifton Closers. Upon what real-life person is he based? A: Merle Kilgore's uncle.

Q: Which current recording artist is an instrument-rated pilot, graduated from the MGM Actors School, and had a folk group called the Townsmen? A: Rex Allen Jr.

Q: Who produced the Righteous Brothers hit "Soul & Inspiration?" A: Bill Medley.

Q: There's an interesting but little-known fact about John Anderson's birth. What is it?

A: He was born in a car.
Q: Which native Oklahoma recording artist planned to be an Air
Force career man or a rodeo rider
when he was a child? A: Big Al
Downing.

Q: What Grand Ole Opry star's mother played piano in silent movies? A: Hank Snow.

Q: Dottie West used to do a TV show in Cincinnati. What was the name of the show? A: "Midwestern Hayride."



This vintage photo features the Gatlin brothers. — Pick out Larry, Steve, & Rudy.

Q: Who was CMA's first winner of the Entertainer of the Year award? A: Eddy Arnold (1967).

award? A: Eddy Arnold (1967). Q: Which movie inspired John Hartford to write "Gentle On My Mind?" A: "Dr. Zhivago." Q: What do Steve Gatlin, Janie

Q: What do Steve Gatlin, Janie Fricke, and Margo Smith have in common? A: They were schoolteachers.

Q: Naomi Judd is also a model. One assignment led to her appearance on a country artist's album cover. Who was the artist and what's the name of the album? A: Conway Twitty/"Lost In The Feeling."

Q: Zella Lehr lived in Europe as a child and performed in a family vaudeville act. What did she do? A: Rode the unicycle and juggled.

Q: Can you name the male recording artist who was born in Bakersfield, CA in a converted railroad boxcar? A: Merle Haggard.

Q: Name the MCA recording artist who is also a magician, a hobby he's been practicing since 6th grade? A: Steve Wariner.

Q: What is Ricky Skaggs's idea of the perfect meal? A: Catfish, pinto beans, and fried cornbread with iced tea. Q: Who is the only female country artist to record an album in prison? A: Leona Williams recorded "San Quentin's First Lady" in 1976 during her performance there.

Q: Which Columbia recording artist had a twin sister named Mamie? A: The late Marty Robbins.

Q: At what radio station did T.G. Sheppard's wife Diana work when they met? WMPS/Memphis. Q: What Epic recording artist

Q: What Epic recording artist known for his rowdy ways used to be an altar boy? A: Johnny Rodriguez.

Q: When asked, what will Con Hunley tell you his hobbies are? A: Golf, old cars, antiques, and women (and not necessarily in that order)

Q: Which country performer used to act as a stand-in for Brian Wilson (member of the Beach Boys) during his lengthy illness? A: Glen Campbell.

Q: The Oak Ridge Boys were originally formed back in the '40s by gospel entertainer Wally Fowler. Which of the original members are still in the group? A: William Lee Golden has been with the group longer than any of the other present members.

1-800-251-9600. Give your listeners this number to call Ronnie Milsap, Charlie Pride, Barbara Mandrell, Alabama, Ricky Skaggs, Conway Twitty, Roy Acuff, Shelly West, Jerry Reed, Merle Haggard, the Oak Ridge Boys, David Frizzel, T.G. Sheppard, Sylvia, Waylon Jennings, Janie Fricke,



Lee Greenwood,
Dottie West,
Willie Nelson,
Charlie Daniels,
Gary Morris,
Eddie Rabbitt
and many more
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Music Country Radio Network puts country music fans on the line with their favorite country stars. It's America's only inghttime two-way variety radio show, hosted by country's most unpredictable D.J., Charlie Douglas.

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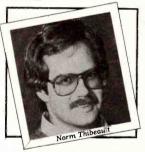
PROVIDENCE REVIEW

WSNE: New King Of The Rhode

After years at the top of a considerable stack of A/C stations. WPRO/Providence was dethroned in the spring sweep by FM WSNE. The upstart station scored better than an 11 share among 25-49 adults, cleanly beating 'PRO, which earned a mid-seven share. That's about the reverse of what the two stations had last spring. (Beating all of the A/C's in that demo, however, was CHR-formatted WHPRO-FM, which scored first in the 25-54 demo as well.)

PD Norm Thibeault feels part of his station's gain was at the expense of WPRO. "I grew up in this area, and 'PRO was always one of the top stations in the market. A lot of the music people grew up listening to on PRO-AM can now be found here. Right now. they're suffering from what's happening to many AM stations around the country outlets calling themselves Adult Contemporary and trying to compete with FMs. just don't have the right mix now.

While referring to a recent popular movie, Norm described WSNE's music mix. "I like to play the kind of records that get listeners to say 'Wow, I haven't heard that one in a long time!' I know of many stations which program lots of oldies, calling themselves the 'Big Chill' formats. I don't characterize us that way, but we do have many of those elements mixed in with the current stuff."





Promotionally, the station invested in billboards and television to get its call letters out. "The television station upstairs took our logo, enhanced it electronically and mixed it in with a short announcement and jingle. Our billboard was a multicolored version of our logo.

Finding The Right Key

One of the station's more prominent onair promotions was a "93 keys" car give-away. Using a "key" song named at the beginning of the hour, listeners became finalists if they could name that song later. The qualifiers were then invited to a lavish evening at a race track, where one of those 93 keys fit the door.

"It was a scary moment because one of the qualifiers didn't turn the key properly," recalled Norm, "and we ended up going through all 93 without finding a winner. We had to go halfway through again before finally finding a winner."

Knowing that it will be very tough maintaining double-digit adult ratings, Norm

Lucky Scavengers





On a recent Friday the 13th, Q101/Harrisonburg asked its listeners to gather up all the super-stitious items it could find and meet at the station. To help the audience, the station suggested items over the air every 12 minutes. Five winning entries had 30 items apiece. Some of them included the Stevie Wonder "Original Musiquarium I" LP (which contains the song "Superstition"), Sylvester (the black cat), a box of Lucky Charms cereal, a two dollar bill, and "Lucky" Strike cioarettes. Shown above awarding cash to the winners is PD Brian Charette

said he's ready for the challenge. "It's a matter of maintaining consistency of the station. It was a long time building this base, and I'm sure the off book we had in the fall was a fluke. We've been emphasiz-

ing less talk-more music, but we'll continue to have our personalities talk about things our audience wants to listen to. They don't, however, talk about anything too much. We're conscious about being concise.

Providence Box Score

12+ Metro Population: 1.220 non A/C Stations In Metro: 6 A/C Station Penetration 25-49: 30.1%

	25-49	
S83	W84	S84
WPRO	WPRO	WSNE
WSNE	WMYS	WPRO
WPJB	WPJB	WMYS
WMYS	WSNE	WPJB
WBZ	WBZ	WBZ
WHDH	WCOZ	wcoz
WNBH	WADK*	WADK*
	WNBH*	WNBH*
	MHDH,	WHDH*

	Spring 19	84
	12+ AQH	Cume
WSNE	6.2	179,800
WPRO	5.2	244,200
WBZ	2:7	81,900
WPJB	2.4	124,700
WMYS	2.3	76,800
wcoz	0.8	52,900
WADK	0.6	11,800
WHDH	0.5	33,200
WNBH	0.5	26,300

Helping Your Airstaff Succeed

I recently passed out something to my airstaff that might interest you and your readers. At first I thought it was basic and simple, but I've since been amazed at the hundreds of people who never got a job with me because they just didn't know how to succeed

> - Gary Bruce, PD WMBD/Peorla, IL

Thanks, Gary, Here it is:

Tips On Becoming a Better Jock

1. Aircheck daily and really listen to those tapes Make it a habit

2. Listen to this radio station. Do it during the other dayparts and on the weekend. Try to get the feel of the station's tempo, sound, and pacing. When you hit the air, you'll have a feeling of being a part of the station's ef-

3. Listen to the competition, too. Listen for their jocks, newspeople, promotions, music, production, and the overall way the station fits together. You may learn a lot about why a listener might choose us over them (or vice-

4. Read everything you can get your hands on regarding this medium. This includes R&R, Broadcast Week, Ad Week, Medial Marketing Decisions, etc. Learn not only advertising world in general.

5. Listen to other markets, whether by aircheck or in person. How do they sound compared to ours? What's going on in Chicago or St. Louis? Have you heard KDKA, WBT, or that new Z95?

6. Communicate with your PD. He has many resources and knowledge that you can tap into and utilize to become a better air personality. He's probably not such a bad guy if he knows you really want to learn

7. Break out of your clique and expose yourself to new groups of people - it will provide you with some interesting things to use on the air. Widen your horizons, and you'll hear a lot about yourself and your station from people who don't know you. Try the Jaycees, a theatre group, or a fitness club.

8. Become involved in the station and its activities: Help plan a promotion, type up liner cards, cut a promo, cart the new music, or stop in and visit a jock on a remote you're not scheduled to appear at. Become a part of the station, not simply an employee collecting a paycheck.

There's only one way to gain security, a better position, and more money. It takes hard work — it's that simple! Those who truly work hard will swiftly pass the others by

Progress

3WE/Cleveland signs a multivear pact with the Cavs basketball team. The station will also be participating in an exchange program with radio people from Cleveland, England. Staffers from radio stations on each side of the Atlantic will

visit each other's city and guest on their stations
... Fred Kall joins KKLT/Phoenix for morning sports . . . Allison Hill comes aboard WMGG/ Tampa for evenings . . . WMGK/Philadelphia adds Dave Thompson to mornings from WRQX/ WMJI/Cleveland parttimer Washington Ken Ward moves to WIBZ/Parkersburg for middays. Crosstown 3WE/Cleveland PM driver Don Christie now does weekends at WMJI. Also doing partime there is Mike Anthony from WFUN/Ashtabula . . . Tom Ryan joins WOMC/Detroit for mornings from crosstown CKLW ... WFLA/ Tampa sportscaster Tedd Webb will also do a sports show on WFTS-TV there . . . KBEST/San Diego brings Guy Davis in for mornings from KDES/Palm Springs. Also at KBEST, Elizabeth Burley joins as Promotion Director, replacing Linda Fox, who went into television . . . WAVG/ Louisville will carry the popular Redbirds AAA baseball games for another four years ... WGMZ/Flint changes its calls to WCRZ; Mark Thomas has been appointed OM, and Michael Kay was named PD . . . Liz Curtis shifts from

WAKY/Louisville to crosstown WHAS for mid-

Marketplace

AIRCHECKS

Aircheck Factory

Miami: two-hour profile of the top stations \$9.50

Around The Dial #87

Joey Reynolds at WFIL with Dennis Cahill; Pat Holiday/Johnny Williams at THE FOX;" Frazer Smith at KMET; The Greaseman and a Paul Christy salute. \$4 75

Aircheck **Factory**

"Aircheck Acres" Wild Rose, WI 54984 (715) 845-8259

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Hundreds renewed again!

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Contemporary Comedy 5804-D Twinelng Dallas, TX 75227

\$45.00

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Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready 26 Insertions

art provided. Deadline for Marketplace ads is FRIDAY NOON, two weeks in advance of publication data. Marketplace and

Submit to: Marketplace
RADIO & RECORDS, 1930 Century Park West

Los Angeles, Calif. 90067 (213) 553-4330

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FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners 1237 Armacost Ave., Suite #6-R Los Angeles, CA 9002



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Highly Respected! Hilarious! Original!

Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS' ... Just \$2.0011 Phant Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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25 pages of original comedy material each month everything from funny commercials to ridiculous TV & movie reviews to soap operas and much, much more. For FREEBEE, write: HYPE, INK, 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

KNOCKERS"!-

material.

No Free Samples. Your KNOCKERS*! sample cassette costs \$5 and gets you started right away with top-quality professional material. Catalog included with tape.

Send \$5 to KNOCKERS*! Send \$5 to KNOCKERS*!

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Opportunities

Openings

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Dept. R, P.O. Box 20551, Birmingham, AL 35216 (205) 822-9144

PD's & OM's needed for growing broadcast firm. T&R/photo: Reggie Jordan, Bahakel Communications, Box 302488, Char-otte, NC 28232. EOE M/F (8-10)

Fuller-Jeffrey group seeks air talent for CHR/Country/AOR for-mets nationwide. Present & future openings. C&R: KJJY, 1551 N.E. 66th, Des Moines, IA 60313. EOE M/F (8-3)

Openings

MORNING TALENT

One of America's premier large market CHR's looking for top-notch morning talent. No matter where you are now, if you have an act, let us know. T&R to: Radio & Records, 1930 Century Park West, #756, Los Angeles, CA 90067

RESEARCH

National consulting firm, creating research position. Should have knowledge of all major computer hardware systems and ability to write software programs. Some travel. Resume to RADIO & RECORDS, 1930 Century Park West, #761, Los Angeles, CA 90067. EOE

Openings

Top 5 production studio in Houston looking for person with experience in soliciting clients and ad agencies. Send portfolios and complete presentation on how you can solicit business for I&M Productions, 700 W. Greens Rd., #164, Houston, TX 77067

EAST

Immediate opening for combination morning sports/partitime news. College town, sports-oriented community. Full-service A/C station. T&R: WTKO, Box 10, Ithecs, NY 14851. EDE (8-17)

MA AM/FM, premier stations in Berkshires anticipate news openings. Expanding market. T&R: Tom Hoggins, ND, Box 1285, Pittsfield, MA 01202. Curious? See us. EOE M/F

Announcers for BM station on MD's eastern shore. Good news delivery. T&R; WKYZ, Naylor Mill Rd., Salisbury, MD, 21801. EOE M/F (8-17)

Porter Broadcast Group seeks air talent for all formats. Pre-sent & future openings. T&R: WERZ, 8ox 1540, Exeter, NH 03833. EOE M/F (8-17)

Openings

Washington DC area parttime announcer/weekends/fill-in Must be Maryland, Virginia, or DC resident. Call Lee Dravis (301) 475-8383, 10-11am edt (8-17)

EXPERIENCED

Looking to hire mature air personality with proven adult female appeal. The person I'm looking for is probably doing mornings right now in a small or medium market and looking to move up. Warmth a must. You won't find a better company to work for or better people to work with. Send a resume and cassette to: Bob Paiva, WSFM, P.O. Box 3433, Harrisburg, PA 17105. No calls, please, EOE M/F

WLAN 1390 is looking for mature experienced person to do middsys/efternoons at adult-MOR station. T&R: Mel Edwards, 252 N.Queen St., Lencaster, PA 17603. EOE M/F (8-17)

WLAN FM 97, CHR, A/C needs high-energy personality with experience for partitime opening. T&R: Mel Edwards, 252 N. Queen St., Lancaster, PA 17603. EOE M/F (8-17)

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Opportunities

Openings

Drive time DJ needed at newly expanded 24-hour Country AM. Strong personality, must love Country. T&R; Dow Car-nahan, WCNS, 317 Depot St., Latrobe, PA 15850. (8-17)

Central PA CHR needs parttime jocks immedia Mark Richards, WYCR, (717) 637-3831 (8-17)

oking for family-oriented morning communicator to be part our community. T&R: Lee Phillips, WROW, 341 Northern vd., Albany, NY 12204. EOE M/F (8-17)



IMMEDIATE OPENING

Our PD/Promotions Director was snatched by national chain. We're looking for someone on the way up with small or medium market experience as CHR PD. Creativity, common sense & good people skills a must. Operational latitude & challenge provided: Y-107 is #1 in its NYC suburban market. T&R to: J. Hoffman, 156 Broadway, Long Branch, NJ 07740. FOF No calls

SOUTH

TOP 10 SUNBELT MARKET AOR

Seeks fulltime personality-oriented jock. Major market AOR experience preferred. T&R. to: Radio & Records, 1930 Century Park West, #753, Los Angeles, CA 90067.

WMJJ 100kw A/C, looking for future full & parttime openings, T&R: Bill Thomas, 530 Beacon Pkwy. West, Suite 600, Birmingham, AL 35209. EOE M/F (8-17)

Immediate openings at WNWS/Miami. Board operators. Full, awing, and partitime. Dade/Broward residents preferred. Contact Bob Groves: (305) 865-4833 EOE M/F (8-17)

Openings

MORNING DRIVE

Future opening, morning drive in Southeast medium market, Highly-rated CHR FM looking for someone who has fun on the air. Heavy community involvement a must! Tapes, resumes & photos requested: Radio & Records, 1930 Century Park West, #763, Los Angeles, CA

WNWS seeking weekenders & swing-shift-hosts for contro-versial talk shows. Immediate openings for experienced talents Bob Groves: (305) 665-4833. EOE M/F (8-17)

Morning air talent wented for Country station WKRE. T&R: Jack Gillen, Box 220. Exmore, VA 23350. EOE M/F (8-17)

Major sales opportunity for two professional reps with prova-ble trade records. Half-million market, TX gulf coast. Contact KWIC/KIEZ: (409) 842-2210 EOE M/F (8-17)

PROGRAM DIRECTOR

Program Director opening for new 100,000-watt FM programming CHR in Florida, on coast. Excellent fringe and starting salary. Tremendous potential for advancement with major broadcasting group. WJST, P.O. Box 880, Panama City, FL 32402 Attention: Jerry Patton, General Manager & Vice President

Tallshassee FM CHR needs adult morning air talent. P tion-oriented, strong production. T&R: Rick Sprinkles, V Box 1815, Tallshassee, FL 323Q2. EOE M/F (8-17)

One of the legends of the South has a rere opening. T&R/sal-ary requirements: Steve Mcfarland, WROV, Box 4005, Roanoke, VA 24015. EOE M/F (8-17)

AOR needs experienced midday female personality immediately. Rare opening. Production skills a must. T&R: Net Lamp, KFMX, 5613 Villa Dr., Lubbock, TX 79452. (8-17) Top-rated CHR in east TX searching for intimate midday communicator. T&R: Jeff Brown, 96X-KKTX, Box 192, Kilgore, TX.75662. EOE M/F (8-17)

32804. EOE M/F (8-17)

Openings

Country station needs announcer with production experience. T&R: WDXI, Box WDXI, Jackson, TN 38301. EOE M/F (8-17)

Top-rated station needs strong morning personality to ma tain share of audience with modern Country format. T&R: . Tiče, WEDS, Box 748, Columbia, SC 29202. EOE (8-17)

KVOP is looking for experienced ND to start immediately. T&R: Greg Allen, Box 1420, Plainview, TX 79072. (806) 296-2771 EOE M/F (8-17)

Bright, Warm, Friendly, Creative Jocks... Wanted for America's premier Country radio

station. Make your move before everyone else does. T&R to: Ron Foster, KIKK AM/FM, 6306 Gulfton Dr., Houston TX 77081. (713) 772-4433. EOE M/F

VA station needs PM announcer/production producer. Experience preferred, talented beginner considered. T&R: WREL, Box Drawer 902, Lexington, VA 24450. EOE M/F

Capitol A/C personality wanted for evening shift in VA small market. AM/FM. T&R: Ross Hunter, WJMA, Box 271, Orange, VA 22960, No calls. EOE (8-17)

PD needed for top 50 market. Class-C FM, Country back-ground preferred. T&R: Don Markwell, VP, Colonial Broad-casting, Box 4999, Montgomery, AL 36195. (8-17)

Morning news talent for major Phoenix A/C FM. C&R/photos: KLZI, 5220 N. 7th St., Suite 121, Phoenix, AZ 850]4. EOE M/F (8-17)

Carolna's Q98 has two immediate openings for PM drive & evenings. Join this 100kw CHR. Rush T&R: Jay Andrews, Box 35297, Fayetteville, NC 28303. EOE M/F (8-17)

............. WANTED

Dynamic up-and-coming air personalities in the 50th through 75th metro, looking for a 100,000 watt FM break in a major Southwestern market! T&R to: Radio & Records 1930 Century Park West, #755, Los Angeles CA 90067, FOE M/F

...... Top A/C FM needs morning personality, Mature, creative, stable & community involvement a must. T&R: Jim Robertson, WRVR, 5904 Ridgeway Pkwy., Memphis, TN 38119.

AM/FM seeking experienced on-air personalities for future openings. Must be relatable with good production skills. T&R: GM, WGBR/WEQR, Box 207, Geldsboro, NC 27533. EOE 18-17)

Openings



FM A/C needs pro for MORNING DRIVE. Stable, mature. Community involvement a must. We offer state-of-the-art facilities, good ratings history, strong economic package, and one of America's great cities to live in. T&R to: Jim Robertson, PD, WRVR, 5904 Ridgeway Pkwy., Memphis, TN 38119 EOF, No calls

Central TX FM, 100kw, Country giant seeks female half of morning team. T&R: Zack Owen, KJNE, Box 7523, Waco, TX 76714. EOE (8-17)

KSCS, Continous Country is accepting T&R for future openings. Ed Leal, One Broadcast Hall, FT. Worth, TX 76103. EOE

Mature morning person for top-rated Easy Listening stereo FM. T&R: Chuck Wolfe, KWMJ, Box 4807, Midland, TX 79704. (8-17)

A/C air telent needed for current opening. T&R: Bobby Mercer, WGNI, 211 N. Second St., Wilmington, NC 28401. EOE M/F (8-17)

Announcer needed, Must have at least two years experience in broadcasting & good production skills. T&R: WHHY-FM, 34:35 Normanbridge Rd., Montgomery, At. 36105. (8-17)

GO SOUTH YOUNG MAN (OR WOMAN)...

Florida full-power FM looking for talent that wants nothing more to do with winter and nothing less than to win! Decent bucks, great benefits. Looking for big voices (male & fe-male). CHR or Top 40 orientation with obvious creative ability. Send your best aircheck and resume, including salary history & requirements, plus references to: Radio & Records, 1930 Century Park West, #758, Los Angeles, CA 90067. EOE

Opportunities

Openings

Hit 104 needs morning drive A/C communicator. Good production a must. T&R: Jim Kelso, KMHT, Box AA, Marshall, TX 75670. EOE M/F (8-10)

WROO

Looking for uptempo personalities for part-time positions, immediately! T&R to: Randy Kabrich, WROQ, 400 Radio Rd., Charlotte, NC 28216. EOE M/F

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whatever you need to get the job done. Nick Trigony, VP/GM, KIKK AM/FM 6306 Gulfton Dr., Houston TX 77081. (713) 772-4433. EOE M/F

MIDWEST

KGLC 910 Super Country has opening for midday/production. C&R: Tom Jordon, Box 1555, Miami, OK 74355..EOE M/F (8-17)

Looking for energetic humanistic sounding person who wants to win in Rock-&-Roll in Lansing market. T&R: WJXQ, 1700 Glenshire Dr., Jackson, MI 49201. EOE M/F (8-17)

MO A/C, CHR FM signs on in September. Brand new facility. Need air telent with creative production. T&R: Scott Burnett, KNMO-FM, Box E, Nevada, MO 64772. (8-17)

......... **WNIC Detroit** Fulltime/Swing Airshift

We have an immediate opening for a swing jock on Detroit's leading Adult Contempor ary station. The shift is fulltime, weekends, and vacations. Send T&R to Operations Director, WNIC, Box 1310, Dearborn, MI 48121.

PROGRAM DIRECTOR

Midwest medium market FM station in university town looking for experienced PD. Good starting salary plus incentives. Must have good voice & production skills, plus strong promo-tional background. Great facility with opportunity to advance within chain. Tape & resume to: Radio & Records, 1930 Century Park West. #762 Los Angeles, CA 90067



PROGRAM

5-year PD moving into sales at KIZZ-FM. This is a stable position at a dominant station. Community-oriented, promotion-minded. Full-service CHR in an 8-station market. Not a position for beginners. Will pay for experience and proven track record. Supervise excellent staff of 10 now in place. You'll get the tools you need to continue winning. If you belong in a large market, but don't want to live in one, T&R to: KIZZ-FM, P.O. Box 2188, Minot, ND 58702.

A Meyer Broadcasting Company Station EOE M/F

Openings

les Manager wanted — Yor top-rated AM/FM in northern . Resumes: Patrick Ryan, GM, Box 428, Houghton Lake, . 48629. (517) 366-5364 EOE M/F (8-17)

MAJOR MIDWEST FM ADULT/ CONTEMPORARY MORNING NEWS **ANCHOR**

We are looking for an individual possessing a credible contemporary delivery and distinctive credible contemporary delivery and distinctive style. Sensitivity toward story selection and current "values" will be essential. This is not a morning "fluff" position. We wish to further an already good news image and are looking to a male or female newscaster to complement our current morning drive program. We are a leading Adult/Contemporary station operated by a major broadcast chain. Rush T&R to: RADIO & RECORDS.

1930 Century Park West, #765, Los Angeles, CA 90067

TOP 50 MIDWEST A/C FM

is searching for a strong adult nighttime air tall ent. If you can communicate, relate, and enter-apply RADIO & RECORDS, 1930 Cent Park West, #764, Los Angeles, CA 90067

MAJOR MARKET A/C

AM drive opportunity with major broadcast group. Looking for the next #1 morning show in a personality market. Must have the talent, motivation, and common sense to win. T&R: Radio & Records, 1930 Century Park West, #766, Los Angeles, CA 90067. EOE



Doubleday's legendary Twin Cities CHR: station now has an opening for an afternoon driver personality who excels in entertaining radio. You'll need to fill some big shoes. If you feel you're up to the challenge of joining America's premier broadcasting company in a major market, send a tape, resume, references & salary requirements DAVE ANTHONY KDWB

EOE M/F

St. Paul, MN 55119

P.O. Box 19630

KBEQ-FM (Q104) Kansas City, one of America's legendary radio stations, is conducting a nationwide search for a professional adult, morning entertainer to join one of the best airstaffs in the country. Show us major market talent and we'll show you major

Send Tapes and resume to: Pat McKay KBEQ Radio 4710 Pennsylvania Kansas City, MO 64112

****** No calls please

Openings

Q92 needs air personality/production pro. Also sales people for future. T&R: Dave Waters, KEBQ, Box 2300, Ardmore, OK 73401. EOE M/F (8-17)

We need a mature sounding personality to handle afternoons & light production. \$1200 a month, include references. T&R: Bob Allen, Box 1379, Sioux City, IA 51102. (8-17)

NEWS DIRECTOR

Midwest CHR P-3 FM looking for experienced newsperson to create and organize local news department. Personality a must. Send T&R and salary requirements to: Radio & Records, 1930 Century Park West, #759 Los Angeles, CA 90067. EOE

Anchor/reporter needed for capital city newsroom. Must have authority, ad-lib abilities and solid reporting skills. T&R: Scott Witt, ND, KLMS, Box 81804, Lincoln, NE, 68501: (8-17)

FM station looking to organize new CHR air staff. T&R: Box 1686, Minot, ND 58702. (8-17)

PROGRAM DIRECTOR

A/C experienced. Know music/promotion. De-tail-minded. Help build an A/C station with superb company, pay, benefits. Some air work.

Ground floor opportunity with top equipment and the following with the equipment of medium market. Cassettes/resumes to: Radio & Records, 1930 Century Park West, #760, os Angeles, CA 90067. EOE

Can You Say W?

WWW/Detroit, Billboard's major market Country Station Of The Year seeks lead-off hitter to wake up the Motor City, If you're a eam player, enjoy visibility and can relate to the nation's #5 market, in a creative, yet personable manner, send your tape & resume to: Barry Mardit, PD, WWWW, 2930 E. Jefferson, Detroit, MI 48207. EOE M/F

TOP 5 MARKET CHR

is searching for the best morning personality or team in the USA! Major salary for a major talent who can be #1! Major broadcast group. T&R to: Radio & Records, 1930 Century Park West. #754, Los Angeles, CA 90067, EOE

WEST

Production Director Wanted

Dynamic A/C in beautiful Napa Valley, Cali fornia (45 miles from San Francisco) is look

ing for a production whiz who can do it all Creative copy, voices, dialects, the works. Possible airshift for the person who can take on the demands of this production assignment. Only experienced need apply. Rush cassette of your best production and air work to: Tom Young, KVYN-FM, PO Box 2250 Napa, CA 94558 EOE.

All hits, Class-C FM in brand new facility needs daytime air talent. T&R: KVFM, Box 267, Logen, UT 84321. EOE M/F (8-17)

Country station needs afternoon drive personality immediately. Country music experience desired. T&R: KAFE, Box 4097, Sante Fe, NM 87501. EOE M/F (8-17)

Openings

TOMORROW

Things change. Ever hear that expression be-fore? Things change. When things do change, you may want to change, too. And we might be able to help you find a great job with one of our client stations. So even if you're happy now and things are going great, why not send us a resume and tape in confidence (no calls, please). Because ... you never know when things might change.

BOB HARPER'S COMPANY

Post Office Box 24337 San Diego, CA 92124

Searching for air telent with great production skills. Brand new 50kw Country station in Sacramento, T&R: George Se-pulveda, KHWY, 409 Glenn Dr., Folsom, CA 95630. EOE M/F

Impress me. Possible fulltime position for AOR announcer. New Maxico's rock leader. T&R: Tom Marshall, KFMG, 5601 Domingo, NE Albequerque, NM 87108. Real talent only. (7-20)

Wanted: Experienced PD ready to be number one in Colorado Springs, T&R: Jeck Higgins, Box 431, Manitou Springs, CO 80829, EOE M/F (8-17)

KOJM is currently looking for a fun, self-motivated personality with production skills & a good voice. T&R: Cody Sheldon, Box 7000, Havre, MT 59501. (8-17)

Mornings! Pike's Peak in your backyard & great bucks! We needd you now, Rush T&R: Chuck Finney, KKFM, 225 S. Academy Blvd., Colorado Springs, CO 80910. (8-17)

AOR looking for telented & knowledgeable on-air & production person. T&R: John Hancock. KADE, 4840. Riverbend Rd., Boulder, CO 80301. No calls. EOE M/F (8-17)

Modern Country. Jocks needed with good pipes & production ability. Recent air-check. T&R: Mike Moyse, KWST, Box 1799, Monterey, CA 93942. EOE M/F (8-17)

KMAK seeking personality jock. T&R: Charlie Scott, 2020 E. McKinely Ave., Fresno, CA 93703. (209) 266-9448 EOE M/F

Reporter for overnights & street reporting. Entry level posi-tion. T&R: Jim Cumberland, KUUY/KKAZ, Box 926, Chey-enne, WY 82001. EOE M/F (8-17)

KOPA has opening for 6-10pm personality. T&R: Reggie Blackwell, Box 1827, Scottsdale, AZ 85251. EOE M/F (8-17)

NEWS ANCHOR

The best Country station in the Southwest has a rare opening for an afternoon news anchor. Must be experienced in reporting, writing and gathering. Send tape, resume & writing samples to: Mark Allen, KCUB, P.O. Box 50006, Tucson, AZ 85703. EOE M/F

KBOZ-FM looking for morning man/Production Director, T&R: Paul Ehlis, Box 20, Bozeman, MT 59715. (8-10)

KZST needs person with great voice to take over news department. Experience please. T&R: Box SS, Santa Rose, CA 95402. EOE M/F (8-10)

Ready for major market? Orange County's KIK-FM has rare opening. T&R: John Dzima, 2 City Boulevard E., Orange. CA 92668. EOE M/F (8-10)

Best Country station in West needs efternoon news anchor. Experienced communicator to gather, write, & deliver. T&R/ samples: Mark Allen, KCUB, Box 50006, Tucson, AZ 85703. EOE M/F (8-10)

Just went from 20th to NUMBER TWO in

Albuquerque!!! Now we need you! Southwest's hottest CHR seeks super effort to take AM drive from #4 to #1!!!

Great facilities & lifestyle. Skiing, white-water & national forests within minutes! Must be outstanding with airwork, production,

& outside appearances. Long hours, killer attitude required. Good money if you're the one!

Cassette, resume, references & photo to: Steve Stucker

KNMQ Radio 2025 Pacheco Santa Fe. NM 87505

nture opening northern CA FM Country regional leader inimum three years experience. Comfortable pay, vacation nd. T&R: OM, Box 1010, Red Bluff, CA 96080. (8-10)

Opportunities

Openings

Attention Medium Market News Talent:



KLZI-FM is a FairWest/George Johns-consulted A/C winner in PHOENIX!!
We have a super opportunity for a young,

aggressive news talent on their way to the top. Team attitude, experience, pipes & brains are essential. HAPPY, PROFESSIONAL WINNERS, ONLY! HURRY! Cassette/resume/photo to Chris Kampmeier, PD. 5520 N. 7th St., Suije 121, Phoenix, AZ. 85014. EOE MTF. aggressive news talent on their way to the top.

Northern NV's top-rated AM Country, KOLQ needs personality pro. Rush T&R: Tony Thomas, Box 10800, Reno, NV 89510. EOF M/F (8-10)

Positions Sought

GM of large sales-oriented business seeking to return to man-agement. Sports/ND/PDI/P8P. Twelve year team player. RAY WALDON: (318) 227-8797 (8-17)

who creates numbers and great ideas, looking for station witl same, A/C/CHR. DON COSTELLO: (303) 574-4340. (7-20)

Experienced Farm Director wants to move to larger market T&R: EMERY TSCHEPTER: (605) 697-5018 (8-17)

NEWS PERSONALITY

"The Paul Harvey of Rock & Roll" wants to say "Good Morning America" on your air. Major market and network AOR/CHR vet. Creative, controversial & crazy enough to be *1 with you. ROB WILLIAMS (818) 509-9905.

Aggressive, strong ND with good sports background. Very conversational/humorous. National speaking awards & plenty of experience. Sunbelt medium/major. JAMES: (309) 922-8138 (E.)

LARRY O'NEAL, WSB-FM, 3WS & Q101 evailable to program your A/C, CHR station to top ratings. Strong manageme programming background. (404) 775-6920 (8-17)

CRAZY RON GOSS, formerly WTRS, WNFY & WWKE seeks PD/MD/airshift at SE CHR or A/C station. 10 years experience. (904) 351-3530 (8-17)

Young, energetic jock looking for A/C, CHR shift in MW. 1½ years experiennce, WADE: (701) 852-1958 (8-17)

Versatile announcer, eight years experience. Any format/shift considered. Currently pertime in Akron. KEN: (216) 253-2679 (8-17)

Sports-minded college graduate seeks entry level reporting or PBP position. Limited experience, but knows sports inside & out. Hard worker. CRAIG: (503) 752-0180 (8-17)

After five years with KIKK/Houston, moved 2400 miles to program Country/CHR stations, Now going satellite, Stranded, MIKE: (208) 263-8820 (8-17)

Five years experience. Female MO/DJ seeking to become part of a team at a growing AOR station. Tired of playing same 10 songs. SHANNA: (512) 532-6217 (8-17)

Why me? Management changes again! Award winning mornings, 75 voices for your A/C, CHR or Oldies station. Great ratings & references, BiLL: (512) 440-0643 (8-17)

notch email market, NCAA-division 2 PBP/aportscaster is division 1 in medium market, DOUG: (314) 364-2525

If you need an announcer with production skills, call DOUG BURTON, Will relocate. (712) 362-5647, from 6pm-10am cdt. (8-17)

RICH HANCOCK, morning personality is available for Christian radio station or network. 20 years in radio. Major experience, (503) 773-4416 (8-17)

Reliable, experienced worksholic seeks fun in the summer-time with A/C, CHR or modern Country as jock. CHRIS: (206) 357-6935 (8-17)

GM evallable for top 50 merket AM/FM. Strong sales, motiva-tional & organizational skills. Top references. JIM HARDY: (303) 973-4615 (8-17)

DJ/sports announcer looking for small marks to relocate. CARL: (313) 256-6830 (8-17)

Eight year pro with PD/MD experience & strong production skills. Seeking medium market move. Prefer SE. DAVE: (919) 443-1471, after 6pm edt (8-17)

KACY going Spanish, I'm not. Seeking medium sirshift or small market PD. West coast. Five years at A/C, CHR & Oldies. JIM CHACKEL: (805) 983-7717 (8-17)

Positions Sought

Top 100 market nighttime communicator wants to make your station sizzle. Great production/numbers/references. CLIFF: (409) 769-2871 (8-17)

Eight year news professional seeks challenging position.
Medium/major markets only. CHERYL: (213) 379-2643

Looking for on-air programming position. BOB SCOTT: (301) 484-4818 (8-17)

Fresh Urban Contemporary jock trapped in A/C. Rescue me M.A.K.: (212) 549-1741 (8-17)

Telented jock experienced in CHR & A/C looking for airshift, Promotion Director or sales position, T&R: (305) 661-8031

Excellent numbers with adults 18-34 in a nine station market. Warm, but up-sounding pro wants to win with youl-ED: (307) 637-4396 (8-17)

I'm tired of eating Spam. Cen we telk? Hot CHR personality. Eight years experience. Winning attitude. MIKE McCOY: (614) 459-3483 (8-17)

News anchor/reporter, experienced, dependable, dedicated & willing to relocate. RAY WOLVERTON: (309) 828-1120

TONY SUMMERS comes West from Atlanta. Prefer evening or overnight shift. Urban/CHR. Southern CA or 8ay area. Major material. (213) 933-4320 (6-17) Operations Director ready to move up. Promos & commercials that sizzle. EEBS degree. Multi-talented. GREG: (916) 283-3102 (8-17)

Beginning talent with one year experience, desires position at CHR, A/C station. Willing to relocate. (818) 340-2408 (8-17)

ern New England: Any station need a DJ-with experi-as PD/ND/PBP. (203) 843-4031 (8-17)

Morning ratings winner, 12 year pro looking for mornings in top 30 market, A/C or CHR, DAVE: (216) 369-1159, after Noon edt (8-17) JIM WALSH, looking for airshift in top 50 CHR. Drive time preferred, but will consider any position. (302) 478-0975. efter 1pm edt (8-17)

Over 25 years of programming Country music. Morning pro

330-2367. (6-3) Attention Seattlel I want to come home. Dedicated pro. eight years experience including KYYX & KPLZ. Strong production. BEAVER BILL: (805) 832-9618 (8-17)

Morning entertainer. Friendly, humorous A/C pro with over 12 years, mejor/medium markets. Programming know-how. Currently in far West. (213) 306-8430 (8-17)

MASON RAMSEY, is ready to make a big move. Call KLCY/KALL and ask for him or Ms. Ann Feltch for air-checks, etc . . . (801) 364-3561. Great references!

Five years experience in progremming/salas with the last two in management, Looking for OM position, (308) 728-7642

I can fill your most important staff position. My copywriting skills can improve station sound/sales. K.A.; (507) 288-6797 (6-17)

ed DJ/PBP. Excellent voice/production. Want lium station. SCOTT: (319) 355-4212 or (815) small/medium sta 259-8261 (8-17)

Team player wants on your sterting rotation. Full repertoire of pitches. MVP potential. Prefer Piedmont. NC or mid-Mi. ALAN: (313) 694-7034, after 6pm edt. (8-3)

Excellent voice, parttime now at KBQC. Want DJ/sports, experienced PBP with excellent production. BRIAN M.: (319) 355-4212 or 355-0903 (8-17)

Northern boy wants to go home. MI & IN area, CHR or A/C. Major market experience. TIM VAN MIKELS (314) 364-5161 (6-17)

Sales Manager who salls, writes & produces creative to Conceives & executes sellable promotions. Can motivate sales team. (315) 568-5978 (8-17)

Penn State graduate ready to give you his all. Two years DJ/news experience. Looking for starting market in CA, SCOTT: (415) 829-3220 (8-17)

i set rollers during the wask and set up your weekends with fun, Former KNBA personality seeks northern CA gig. FRANK BUTERA: (415) 223-9928 (8-17)

Will relocate. Excellent voice, news, production, copywriting & PBP. Broadcest school graduate. RON: (319) 355-4212 or 926-2454 (8-17)

Female DJ looking for entry level position in production or news. Broadcast school graduate. JANELLE: (319) 355-4212 or 355-7933 (8-17)

Excellent voice, now working pertitime. Experienced DJ with good production & copywriting. THOMAS COMANS: (319) 355-4212 or 324-8646 (8-17) Easy Listening announcer from Bonneville's KOIT & KJOI. Prefer large market. (602) 956-6677 (8-17)

Californie ND employed & looking for a good career move RICK: (209) 781-6005 (8-17)

ND, talk host & college graduate seeks position in radio news or ND position in South, SW or MW. (901) 274-8270 (8-17)

Positions Sought

STEVE RUNNER. 15 year pro & medium market PD with good numbers, available now. Formerly WLRS, WLVQ & WAPZ. (205) 591-5136 (8-10)

Experienced air talent with six years in major market & good numbers. Looking for part or fulltime in West, JUSTIN MICHAELS: (505) 523-9049 (8-10)

Medium/major market creative on-air pro with good pipes/at-titude seeking new opportunity. Experienced in news too. Will relocate, ERIC: (512) 659-4130 (8-10)

Order before midnight tonight. 10 year A/C veteran available for morning drive in medium/major markets, LONNIE DEAN: (512) 993-8387 (8-10)

Weekends wented at southern California A/C or CHR. FRANK: (818) 761-1270 (8-10)

Music Director-Coordinator Radio-Major Record Label

(video)-TV/Cable

Cycludy 1-1V/CUDIE

Seeking a position as a Music Director or Coordinator in either radio, major record labet (video music) IT/Locate video program or related music field. Experiment in Director or Coordinator in either radio, major related music field. Experiment in Director or Coordinator of Coordinator

Major market veteran experienced in drivetime at several of North America's successful AOR's is now looking. JIM BAUER: (418) 459-1257 (8-10)

Announcer with 13 years marjor market experience would like to relocate. Will consider all areas, JESSE BROOKS: (901) 398-1656 (8-10)

Winning PD with excellent track record available. A team player who understands the bottom-line. NE area preferred. JOHN: (703) 885-8044 or 949-8271 (8-10)

Currently working where they painted the mother pink. Young talented CHR jock wents to move up where they mean serious business. DAVID KID CURRY: (812) 333-6766 (8-10)

Dedicated announcer with three years experience seeking fulltime position in Atlanta area. KELLY: (304) 465-8796 (8-10)

Hard working jock with six years experience & good track record in medium & small markets, seeks employment with stable company, MARK: (801) 844-0315 (7-20) currently employed as major market talk host, seeking switch o morning show at CHR in major market. Team or solo. (518)

Adult numbers, I'll get them! Have high numbers in adults now. Time to move into top 50. BRIAN: (915) 586-9301

Country air personality knows the music, and knows how to relate to your adult Country sudience. FRED: (307) 637-7190 (8-10)

I GENERATE NUMBERS

eking AM drive or management position. 15 years in the majors, #1 ratings, tremendous copywriter, sales-oriented, work well dous copywriter, sales-oriented, with others, crazy and sensitive. Prefer East Coast. Call PAUL BICKNELL (301) 262-2119 9am-5pm (EST).

WAYS drops Talk, so I must walk! News anchor/reporter seeks stable team in NC or SE region, 10 years experience. TONY WIKE: (704): 537-3099 (8-10)

event a tragedyl Station sold. Medium market jock looking r any format. Mature delivery for strong A/C or CHR. Full or rttime. MARTY: (518) 785-3483 or 826-8076 (8-10)

12 year pro formerly in Atlanta, Greenville-Spertanburg & Toledo. Presently PD/mornings, looking for mornings in top 50. DAVE: (216) 369-1159, after 3pm edt. (8-10)

Changes

RADIO

Dawn Engelhardt appointed Account Executive WLUP/

Jessica Adelman appointed Traffic & Continuity Director WLUP/Chicago.

Changes

Jeffrey Greenwald appointed Account Executive WCAU/Philadelphia from WHCU/Ithaca.

Leon Rosenthal promoted to Co-op Menager WCLR/Chi-

Susan Arnett appointed Account Executive WCLR/Chicago from WAYY.

Jackie Sadera appointed Account Executive WBEC &

Todd S. Mallinson promoted Account Executive & Program Consultant Rock 105/Pittsfield.

Ed Knych appointed Continuity Director WXRT/Chicago Diana Giovenco promoted Traffic Director WXRT/Chica-

RECORDS

Robert Belisie appointed Local Promotion Representative Warner Brothers Records/Dalles.

INDUSTRY

Lynn Steele appointed Account Executive Major Market

Maryannee Glicksman appointed Account Exacutive Katz Radio/Dallas from KKFM/Colorado Springs.

Peter Taliman appointed Account Executive Katz Sports/New York from ABC-TV Network.

Randy Freer appointed Account Executive Katz Radio/ New York.

Lewis Schreck appointed Account Executive Katz Ra-

Miscellaneous

New A/C, CHR to sign-on in September & needs record service from all labels. Contact: Scott Burnett, KNMO-FM, (417) 667 -9797 (8-17)

A/C & CHR record service needed ASAPI Ron Robie, Q-102, 220 % S. Michigan, Big Rapids, MI 49307. (616) 796-7000

Teke back Issues off my hands. 3 years of R&R, Billboard, Album Network & Friday Morning QB-Album report. Kenny Ryback/Promotion, Box 69332, Los Angeles, CA 90069. (8-10)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities **Advertising**

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be malled in on company let-

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable in Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in ad-

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9sm-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067

The Music Section

National Music Formats Added This Week

Century 21
Greg Stephens (214) 934-2121 The Z Format

RICK SPRINGFIELD "Bop 'Till You Drop" NAKED EYES "What in The Name Of Love"
STEVIE WONDER "I Just Called To Say I Love You"

The A/C Format

DONNA SUMMER "There Goes My Baby" STEVIE WONDER "I Just Called To Say I Love You"
RALPH MACDONALD "In The Name Of Love" EURYTHMICS "Right By Your Side"
WILLIE NELSON "City Of New Orleans"

Super-Country

LEE GREENWOOD "Fool's Gold"
LOUISE MANDRELL "Goodbye Heartache"
JUICE NEWTON "Ride 'Em Cowboy"
RONNIE MILSAP "Prisoner Of The Highway"

1

John Sherman/Bob English (206) 624-8651 Adult Contemporary

HERB ALPERT "Bullish" WILLIE NELSON "City Of New Orleans"

Modern Country

BRENDA LEE "A Sweeter Love" REX ALLEN JR. "Dream On Texas Ladies" DON WILLIAMS "Maggie's Dream"

Peters Productions. Inc.

Debbie Welsh (619) 565-8511 Country Lovin'

LEE GREENWOOD "Fool's Gold" JOHN ANDERSON 'She Sure Got Away With My Heart"

The Great Ones

RALPH MacDONALD "in The Name Of Love" PEABO BRYSON "Slow Dancing"
WILLIE NELSON "City Of New Orleans'

Concept Productions

Dick Wagner (916) 782-7754

STEVIE WONDER "I Just Called To Say I Love You" ROD STEWART "Some Guys Have All The Luck"
RICK SPRINGFIELD "Bop 'Till You Drop"
TWISTED SISTER "We're Not Gonna Take ft"

Drake-Chenault Bob Laurence (818) 883-7400

LINDSEY BUCKINGHAM "Go Insane" CHRIS DEBURGH "High On Emotion"
FIXX "Are We Ourselves"

Contempo 300

BANANARAMA "Cruel Summer"
POINTER SISTERS "I'm So Excited"
STEVIE WONDER "I Just Called To Say I Love You"

Great American Country

JOHN ANDERSON "She Sure Got Away With My Heart"
EMMYLOU HARRIS "Pledging My Love" FXILE "Give Me One More Chance

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

FIXX "Are We Ourselves" TIMA AIR WE OUTSINES
TWISTED SISTER "We're Not Gonna Take It"
JACKSONS "Torture"
STEVIE WONDER "I Just Called To Say I Love You"
RICK SPRINGFIELD "Bop Till You Drop"

THE A/C

GENESIS "Taking It All Too Hard"
GLENN FREY "Sexy Girl"
STEVIE WONDER "I Just Called To Say I Love You" COYOTE SISTERS "Straight From The Heart (Into Your Life)"

TM Country

WILLIE NELSON "City Of New Orleans"
STATLER BROTHERS "One Takes The Blame" JOHN ANDERSON "She Sure Got Away With My Heart" EXILE "Give Me One More Chance" LEE GREENWOOD "Fool's Gold" WHITES "Pins And Needles"
MOE BANDY "Woman Your Love"

Transtar Adult Contemporary

Chick Watkins (303) 578-0700

CARS "Drive" TEDDY PENDERGRASS "Hold Me" JULIO IGLESIAS & DIANA ROSS "All Of You"

Country

Tom Casey (213) 460-6383

GARY MORRIS "Second Hand Heart" ALABAMA "If You're Gonna Play In Texas" LEON EVERETTE "Shot In The Dark"

Satellite Music Network

George Williams (214) 343-9205

The Starstation

STEVIE WONDER "I Just Called To Say I Love You"

Country Coast-To-Coast

EXILE "Give Me One More Chance LEE GREENWOOD "Fool's Gold" STATLER BROTHERS "One Takes The Blame"
LOUISE MANDRELL "Goodbye Heartache"

Rock America

LAURA BRANIGAN "The Lucky One"
TWISTED SISTER "We're Not Gonna Take It" LINDSEY BUCKINGHAM "Go Insane"

Media General **Broadcast Services**

Bob Dumais (901) 320-4433

STEVIE WONDER "I Just Called To Say I Love You" HERB ALPERT "Bullish" HERB ALPERT "Bullish"
FRAMK SINATRA "L.A. Is My Lady"
LAURA BRANIGAN "The Lucky One"
DONNA SUMMER "There Goes My Baby"
JACK WAGNER "All I Need"
RALPH MACDONALD "In The Name Of Love"
TRACEY ULMAN "Oh What A Night"
WILLIE NELSON "City Of New Orleans"

Your Country

WILLIE NELSON "City Of New Orleans" EXILE "Give Me One More Chance"

DAVID FRIZZELL "When We Get Back To The Farm" JOHNNY CASH "The Chicken In Black"

Hit Rock

BRUCE SPRINGSTEEN "Cover Me LAURA BRANIGAN "The Lucky One" JACKSONS "Torture" LINDSEY BUCKINGHAM "Go Insane" DONNA SUMMER "There Goes My Baby"
TWISTED SISTER "We're Not Gonna Take It"

Radio Arts John Benedict (818) 841-0225 Country's Best

BILL MEDIEY "I've Always Got The Heart To Sing The Blues"
RAZZY BAILEY "Knock On Wood"
WILLIE NELSON "City Of New Orleans" JOHN SCHNEIDER "I've Been Around Enough To Know JOHN ANDERSON "She Sure Got Away With My Heart"
STATLER BROTHERS "One Takes The Blame" RAY CHARLES w/B.J. THOMAS "Rock & Roll Shoes"

Soft Contemporary

RALPH MACDONALD "In The Name Of Love" GLENN FREY "Sexy Girl"

KARLA BONOFF "Somebody's Eyes"

WILLIE NELSON "City Of New Orleans"

Sound 10

RALPH MACDONALD "In The Name Of Love"
STEVIE WONDER "I Just Called To Say I Love You"
DONNA SUMMER "There Goes My Baby" ROD STEWART "Some Guys Have All The Luck" EURYTHMICS "Right By Your Side"

HOTTEST PRINCE (45)

When Doves Cry (WB) RAY PARKER JR. (43)

Ghostbusters (Arista) JACKSONS (36)

State Of Shock (Epic) TINA TURNER (34) What's Love Got To Do With It (Capitol)
MTUME (27)
You Me And He (Epic)

Black/Urban

BREAKERS.

Let's Go Crazy (WB)

76% of our reporting stations on it. Rotations: Heavy 1872, Modium 24/2, Light 16/8, Extra Adds 1, Total Adds 13, WBMX, WKND, 293, WGIV, WPEG, WOIC, KJCB, WLOU, WPIZ, WTOY, WDAO, WWWM, KJKOL, Heavy: WDJY, WAOK, WVEE, WZAK, WZEN.FM, KACE, KDAY, KJLH, XHRM, WJTT, WQMG, WJAX, WPDQ, WQKS, WLUM, WWWS. Moves 39-25 on the

HERBIE HANCOCK

Hardrock (Columbia)

68% of our reporting stations on it. Rotations: Heavy 5/0, Medium 22/2, Light 26/6, Extra Adds 0, Total Adds 8, WXYV, WUSL, WDJY, Z93, KJCB, KHYS, WTOY, WDAO, Heavy: WAOK, KACE, WGIV, WNOO, KOKA, Medium: WAMO, KKDA-FM, KMJQ, WBMX, WBLZ, KJLH, KSOL, KNOW, WJAX, WPDQ, WLOU, WAAA. Debuts at number 31 on the Black/Urban chart.

JANET JACKSON

Don't Stand Another Chance (A&M)
65% of our reporting stetions on it. Rotations: Heavy 4/2, Medium 21/7, Light 24/14, Extra Adds
2. Total Adds 25, WXYV. WAMO, WBMX, WJMO, WGPR, KNOW, WJMI, WKXI, KHYS, WWDM,
WANM, WVKO, WLTH, WVOI. Heavy: KDAY, WBLX. Medium: WJLB, KMJM. A most addedrecord. Debuts at number 33 on the Black/Urban chart.

BONNIE POINTER

Your Touch (Private I/CBS)

59% of our reporting stations on it. Rostains: Heavy 10/1, Medium 20/1, Light 16/3, Extra Adds 0, Total Adds 5, WILD, KJLH, WQDK, WANT, WLTH. Heavy: WADK, WDIA, WCIN, WNHC, WFEG, WPDQ, KOKA, WTLC, XHRM, Medium: WWIN-FM, WDAS, WEEE, KNRB, WEDR, WJMO, WZEN,FM, WKND, WGIV, WOIC, WKXI, WJAX, KHYS, KDKO, KUKQ. Debuts at number 32 on the Black/UVblan chart.

STEVIE WONDER

I Just Called To Say I Love You (Motown)

59% of our reporting stations on it. Rotations: Heavy 5/5, Medium 14/14, Light 23/23, Extra Adds 4, Total Adds 46 include, WBMX, WBLZ, KMJM, WKND, WJTT, WOIC, WQMG, WJMI, WANM, WKKO, WLTH, KDKO. This week's most added record. Debuts at number 36 on the Black/Urban chart.

NEW & ACTIVE

ROGER "Midnight Hour" (WB) 45/1

1971 12(1, Extra Adds O, Total Adds 1, WTOY, Heavy; WAOK, KNOK-FM, KRNB, WDIA JLH, WATV, WENN, 283, WGIV, WPEG, WNOO, WOIC, KJCB, WANM, KDKO, KJKO U, WQOK, WWOM, WAAA, WWWS, WVOI. Moves 31-29 on the Black/Juban chart.

Medium: WGCI, WZAK, XHRIM, WJMI, WJOU, WGOK, WWOM, WAAA, WWWNS, WVOIL, MOVES 31-29 ON THE BIBLICULUM DONNA SUMMER "There Goos My Baby" (Gaffan) 44/19 |
Rotations: Heavy 7/4, Medium: 19/5, Light 22/10, Extra Adds 0, Total Aces 19 including WMNEFM, WJJY, KNOK-FW
WZEFFM, HHRIM, KNOW, WJTT, WOMM, WOCK, WGT, WKNM, WWWS, KNOK HEAVY-WZAK, WGW, WAMM, Mediu WDAS, WAOK, WYEE, WOIC, WJAX, WPDQ, KOKA, WILTH, WILUM. Debuts at nurther 59 on the Back/Libran Extra

GRIFFIN "Throw Down" (Qwest/WB) 44/1
Rotations: Heavy 5.0, Medium 21.0, Light 18/1, Extra Adds 0, Total Adds 1, WPEG, Heavy: K.J.H., KNOW, WNOO, W.K.XI, WANM, MCHI W.Y.Y. W.U.S., KNOK-PM, KMJO, KRNB, W.J.B., XHRM, WATV, 29.3, WOIC, W.JMI, K.J.CB, WWDM, WARA, WDAO, WITH WITH WITH WAT

THE WILL, WWW. WOI.

PATRICE RUSHEN "Get Off (You Fascinate Me)" (Elektra) 42/20

PATRICE RUSHEN "Get Off (You Fascinate Me)" (Elektra) 42/20

Noncinional Heavy 4/0, Medium 14/6, Light 33/13, Extra Adds 1, Total Adds 20 including WWIN FM, WDAS, WAMO, WCN, WASH, WASH, WGE, WGHM, WELL, WELL, WASH, WAS

XHRM, WENN, WEPG, WWOM.
JULIO IGLESIAS & DIANA ROSS "All Of You" (Columbia) 42/3.
Rotations: Heavy 90, Medium 200, Upht 130, Extra Adds 0, Total Adds 2, WWN, EX, WYKO, WYOI, Heavy, WDIA, WYLD-FM,
WOIN, WHO, WOM, WOKK, WOKK, WOKS, KURG, Medium: WOAS, WOKK, WYEE, WRIMX, WJRO, XHRM, KSOL, WKND, 233,
WJITT, WOIC, WKXI, KJCB, WBLX, WOOK, WPLZ, KHYS, WANT, KDIA, WLTH. Moves 38-37 on the Back Utwarn often.

WJTT, WOIC, WKXI, KJCB, WBLX, WGOK, WPLZ, KHYS, WANT, KDIA, WI,TH, Moves sti-37 on the track-jurban chart.

MENUDO "If You're Not Here (By My Stelley" (RCA) 425-421.

Rotations: Heavy 80, Medium 230, Light 117, Entre Adds 0, Total Adds 1, WOIC, Heavy: WDAS, KKDA-FM, KNOW, WOIC,

WPOD, KJCB, KOKA, KDIA, Medium WJS, KNOK-EM, WBMX, WOID, WJMO, KLIH, XHRM, KSDC, WRIZ, WTLC, WWWS,

WWIN-FM, KDKO, KUKO, WI,TH, WI,UM, WPEG, WOMG, WKXI, WBIX, WOICK, KMYS, WAAA, Debus at 38 on the Black/Uban.

chart. KIDS AT WORK "Sugar Baby" (Sound Of NY/CBS) 41/6
Rotations: Heavy 1/0, Medium 13/0, Light 27/6, Earte Adds 0, Total Adds 6, WBMX, WNHC, WWDM, WOKS, WKWM, WVO.
Herbay: WPEG, Modium: WOAS, WILB, WEEN-FM, WATY, WOIC, WPDG, KICB, WQDK, KOKA, WAAA, WLTH, WTLC, WWWS.
HERB ALPERT/TILUNAN BRASS: "Bullish" (IA&M) 40/11
Rotations: Heavy 1/0, Medium 11/1, Light 27/6, Etrat Adds 1, Total Adds 11, WINN-FM, WXTY, WJLB, WZEN-FM, WGIV, WPGC,
WJTT, WOIC, WOMG, WTOY, WWDM. Heavy: WPDG. Medium: WDAS, WDIA, KACE, XHRM, WRDW, KOKA, WAAM, WAAA,
AGO, KDIA.

KDKO, KDIA.

RAMSEY LEWIS "The Two Of Us" (Columbia) 39/3

Rotations: Heavy 50, Medium 22/3, Light 12/0, Estra Adds 0, Totel Adds 3, WWINFM, WDIA, WBLX, Heavy, WILD, WCIN, WPDO, KDRA, WITC. Medium: WSHPM, XHRM, WKED, WJTT, WKXI, WPLZ, WWDM, WLTH, WWWS, KDKO, WXYV, WDAS, WAMO, WNOO, WOIC, WJMI, WAAA, KDIA, KUKO.

CHUCK BROWN & SOUL SEARCHERS "We Need Some Money" (T.T.E.D.) 39/2
Rotetions: Heavy 12/0, Medium 17/0, Uph 10/2, Estra Adds 0, Total Adds 2, KMJM, WBLX, Heavy: WDAS, WEDR, WYLD-FM,
WJMO, KDAY, KJUH, WPEG, WOLG, WXX, WPDO, WPLZ, WTLC, Medium: WXYY, WDJY, WVEE, WDIA, WGCI, WZAK, WZENFM, XHRM, WDAO, WWIN-FM, WHUR, WGMG, WJAX, KHYS, WAATI, KOKA, WWDIM, MONES 55-30 on the Back/Uhanchart.

JACKSONS "Torture" (Epic) 37/29

ACKSONS "Torture" (Epic) 37/29

Brottons: Hewy 75, Medium 147, 1273, Estra Adds 0, Total Adds 29 including WILD, WUSL, WOLY, WYEE, KNOK.
FM, WGCI, WLBL, KDAY, WLSH, WKND, WBLX, WWDM, WVOI, Heavy, WJTT, WQGK, Medium: KMJM, WLDM,
CAMEO "Hangin' Downtown" (Atlanta Artistal/PolyGram) 37/11

Brottsons: Hewy 50, Medium 1471, Ighar 178, Estra Adds 1, Total Adds 11, WAMO, WBMX, KDAY, KULH, WENN, WKXI,
KNB, WGCI, WJMO, XJM, WGCI, WJM, WGCI, WJMO, WWWS, KNOK-FM, Medium: WWIN-FM, WXYV, KMJO,
CHANGE, "Burne Me Up", (Atlantic) 37/4

Brotsons: Henry 50, Medium 1470, Light 178, Estra Adds 1, Total Adds 4, KKDA,FM, WDRQ, KHYS, WVOI, Heavy: WJMO,
KNB, WWWS, LXXO, OF THE ADD STORT ADD

EARONS "Best Sixteen" (Island) 34/8
RONS "Best Sixteen" (Island) 34/8
RONS

WOAD.

JAMES INGRAM "She Loves Me [The Best That I Can Be)" (Qwest/WB) 34/3
Rotations: Heavy 50, Medium 16/0, Light 13/3, Extre Adds 0, Total Adds 3; WAINO, WOMM, WKNM, Heavy: WWIN-FM, WCIN,
WATV, WAIN. WAIN, WAINO, WAINO, FRIND, XHARE, 233, WGIV, WEEG, WOIC, WKXI, WJAX, WDAO, WVOI.

STARPOINT "An I Self The One" (Elektra) 33/1
Rostation: Heavy 60, Medium 90, Uph 16/1, Extre Adds 0, Total Adds 1, WVIO, Heavy: WILD, WINO, WHOO, WHO, WANN,
WOKS, WTH, WWWS, Medium: WHRK, WYLD-FM, WJMO, WZEN-FM, XHBM, WGIV, WOIC, WPOO, WAIT.

POELLE "Survivo, medium: WHIK, WYLL-HM, WJIMD, WZEN-FM, XHRIM, WGIV, WOIC, WPDG, WANT.

DEELLE "Survivo, Marchaet" (Solaf-Elektra) 32.71 ib.

Letta Adda 0, Total Adda 1, WJJS, Heeyy, WJAS, WDIA, WEDR, WCIN, WJMO, KJMO, WJMO, WJM

CHERRELLE "Fragile... Handle With Care" (Tabu/CBS) 31/13

ns: Heevy 1/0, Medium 11/2, Light 19/11, Extra Adds 0, Totel Adds 13, WJMO, WZEN-FM, WKND, WPEG, WOIC, WQMG, WJJS, WBLX, WQQK, WTQY, WVOI, KUKQ, Heevy: KDAY, Medium: WILD, WDAS, WUSL, WDRQ, WJLB, WENN, KJCB,

WVDM.

DEBBIE DEB "When I Heer Music" (Sunnyview) 31/2
Rotations: Heavy 7/0, Medium 17/2, Light 7/0, Extra Adds 0, Total Adds 2, XHRM, WVOI, Heavy, WDAS, WUSI, WBMX, WNHC, WALAX, WOAD, WTLC, Medium: WXYV, KKDA-FM, WDIA, WGMT, WZAK, WDRQ, WJLB, WZEN-FM, KDAY, WPLZ, WGKS, KNOW, WQGK, KOKA, WKWM.

MOST ADDED .

I Just Called To Say I Love You (Motown) JACKSONS (29) Torture (Epic) STEPHANIE MILLS (27)

The Medicine Song (Casablanca/PG)
JANET JACKSON (25)
Don't Stand Another Chance (A&M)
PATRICE RUSHEN (20) Get Off (You Fascinate Me) (Elektra)

DELLS "Love On" (Private I/CBS) 30/1

DELLS "Love On" (Private I/CBS) 30/1

Fostorion: Heavy 30, Medium 140, Uppt 131, Etris Adds 0, Total Adds 1, WOMG, Heavy, WADK, WCIN, KOKA, Medium: KRNB, WEDR, WJMO, WOFR, WZEN-FM, WKND, WNHC, WPEG, WOIC, WXM, WPOD, WWDM, WAAA, M.TH.

BRYAN LOREN" 'DO YOU RESUlt Vote Me ("Philly WORIGA/Aco) 29/5

Rotations: Heavy 2:0, Medium 121, Light 154, Extra Adds 0, Total Adds 5, WOIC, WOMG, WOOK, KIYS, WAAA. Heavy: WEDR, WJMO, Wedlum: WXFV, WOAS, WYEE, WOJA, WCIN, WENN, WPEG, WANN, WOAD, WTILC, KDIA.

NEWCLEUS "Computer Age (Push The Botton)" ("Sunnyview) 29/2

ROTATION (Sold) ("Sold) ("Sold) ("Sold) ("Sold) ("Sold) ("Sold) ("Sold) ("WOK, WYEN, WDA), WJER, KLH, KHRM, WPEG, WNOO, WJAX, WDIA, WJMM, KDAY, PEABO BRYSON "Solw Dancin" ("Elektra) 27711

ROTATION: Heavy ("Sold) ("Solw Dancin") ("Elektra) 27711

ROTATION: Heavy ("NOV, WAAA, WDAO, O) ("Sold) ("So

WANM. GROVER WASHINGTON JR. "Inside Moves" (Elektrs) 25/4 Rotalions: Heavy 0:0, Medium 11/1, Light 14/3, Extra Adds 0, Total Adds 4, WWIN-FM, WZEN-FM, KJCB, WPLZ. Medium: WVEE WZAK, KACE, WKND, WNOO, WJAX, WAAA, WLTH, KDIA, KUKO.

SIGNIFICANT ACTION

DAN HARTMAN "I Can Dream About You" (MCA) 24/8
Rotations: Heavy 7/1, Medium 11/2, Light 6/5, Extra Adds 0, Total Adds 8, WVIN-FM, WAOK, KNOK-FM, KRNB, WCIN, WJMO
WANT, KOKA: Heavy: WDIA, WBLZ, WJTT, WCIKS, WLUM, KUKQ. Medium: KKDA-FM, WHRK, WRDW, KNOW, 293, WJIS,

WYLZ, WKO, WKWM.
SUTTONS "Krazey" (Rocshire) 23/1
Rotstions: Heavy 3/0, Medium 13/0, Ujph 17/1, Extra Adds 0, Total Adds 1, WQMĞ, Haavy: WJMO, WENN, WOIC. Medium: WWNEFM, WXYV, KKDAFM, WYLD-EM, WCIN, WDMT, WKXI, KLOB, KOKA, WWDM, WAAA, WLTH, WTLC.

DR. JECKYLL & MR. HYDE "Fast Life" ("Profile) 22/0
Rotstions: Heavy 2/0, Medium 7/0, Ujpht 13/0, Extra Adds 0, Total Adds 0, Heavy: WDMT, WZEN-FM. Medium: WRKS, WDAS, WPDM, WYDM, WYDM, WYDM, AAAA, 0, Extra Adds 0, Total Adds 0, Heavy: WDMT, WZEN-FM. Medium: WRKS, WDAS,

Northors: Prebay 20, Medium 170, WORK, WWDM, WAAA,

TEMPER "No Favors" (MCA) 20/6

TEMPER "No Favors" (MCA) 20/6

TEMPER "No Favors" (MCA) 20/6

Rotations: Heavy 10, Medium 21/, Light 11/5, Extra Adds 0, Total Adds 6, WGCI, XHRM, KNOW, WOMG, KJCB, KUKO, Meavy:
KACE, Medium: WILD, WIRS, WDAS, WCIN, WOCK, WYDM, KDKO.

LOU RAWLS: "All Time Lover" (Epic.) 19/1

Rotations: Heavy 20, Medium 11/0, Light 10/1, Extra Adds 0, Total Adds 1, WOKS, Heavy: KOKA, WWDM. Medium: WAOK,

UDIA, WATY, WHEG, WCIX, WYDO, WAAA.

O JAN'S "Let Me Show You (How Much I Really Love You!)" (Philadelphia International/CBS) 19/1

Rotations: Heavy 30, Medium 11/0, Light 51/1, Extra Adds 0, Total Adds 1, WOMG, Heavy: WILD, KNOK-FM, WJMO, Medium:
WAAIO, KKDA-FM, WBMX, WZAK, WNOO, WHZ, KOKA, WOKS, WAAA, WCAO, WLTH.

BRASS CONSTRUCTION "Partyline" (Capitol 18/13)

Rotations: Heavy 00, Medium 4/3, Light 14/10, Extra Adds 0, Total Adds 13, WILD, WAOK, KRNB, WCIN, KDAY, WNHC, WNOO,
KJCC, WOCK, KOKA, WANN, WOAD, WWWS, Medium: WOIA,

JIMMY CASTOR "Amazon" (Dream/Salsoul) 18/6

KJCB, WQOK, KOKA, WAMN, WDAÖ, WWWS, Medium: WDIA, JIMMY CASTOR "Amazon" (Drepm/Salsou) 18/6 Rotations: Heeny 2/1, Medium 2/0, Ught 13/4, Extra Adds 1, Total Adds 6, KJLH, WOIC, KJCB, WOOK, WLTH, WWWS, Heavy, World Adds 1, Total Adds 6, KJLH, WOIC, KJCB, WOOK, WLTH, WWWS, Heavy, March

NEXT MOMENT "All Do" (Nuance) 18/4
Rotations: Heavy 2/0, Medium 6/1, Light 10/3, Extre Adds 0, Total Adds 4, WXYV, WDAS, KMJM, WNHC. Heavy: WBMX, WGCI.
Medium: WDIA, WLIB, WPSC, WAAA. WITH

JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 17/4
Rotations: Heavy O/O, Medium 8/1, Light 9/3, Extra Adds 0, Total Adds 4, WXYV, WBMX, KDAY, KHYS, Medium: WDAS, KRNB

WHRK, KACE, WKND, MLIH, WWWS.

EGYPTIAN LOVER "Egypt Egypt" (Freakbeat) 17/1

Rotations. Heavy 5(), Medium 6(), Light 6/1, Extre Adds 0, Total Adds 1, WDMT, Heavy: KKDA-FM, WDRD, WGPR, WJLB, WG.

OK. Medium: WPLZ, WANT, WKWM, WLUM, WWWS, WVOI.

ALPHONSE MOUZON featuring CAROL DENNIS "Our Love Is Hot" (Private I/CBS) 17/0 Rotations: Heavy 1/0, Medium 5/0, Light 11/0, Extre Adds 0, Total Adds 0, Heavy: WAOK, Medium: WCIN, WOIC, Kr

wwws.
JONZUN CREW "Time Is Running Out" (Tommy Boy) 16/5
Rotations: Heavy 1/0, Medium 5/1, Light 3/3, Extra Adds 1, Total Adds 5, WILD, WAMO, XHRM, WGIV, WPEG. Heavy: KDAY.

DENNIS EDWARDS "Another Place In Time" (Gordy/Motown) 16/3
Rotations: Heavy 1/0, Medium 50, Light 9/2, Extre Adds 1, Total Adds 3, WZEN-FM, WGIV, WQKS. Heavy: WVEE. Mer
WNOQ, WJAX, WAMM, WLTH, KDKO.

DISCO 3 "Fat Boys — Human Beat Box." (Sutra) 16/1
Rotations: Heavy 3/0, Medium 5/1, Light 8/0, Extra Adds 0, Total Adds 1, 293. Heavy: WRKS, WBMX, WWWS. Medium: WILD. WOMT, KMJM, XHRM.
SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 15/7
Rotations: Heavy 1/0, Medium 3/1, Light 11/6, Extra Adds 0, Total Adds 7, WDAS, WZENFM, WNOO, WOMG, WOKS, WDAO,

WWWS, Neavy: WYEL Meature: KLH, WLTH,
IREME CARA! "You Were Made For Me" (Geffen) 15/1
Rotations: Heavy 1/0, Medium 3/0, Light 11/1, Extra Adds 0, Total Adds 1, WOMG, Heavy: WCIN, Medium: WWIN-FM, KOKA,

WAAA

ROSE ROYCE "Magic Touch" (C&R) 15/1

Rotations: Henry 2:0, Medium 8:0, Light 8:1, Extra Adds 0, Total Adds 1, KHYS. Heavy: WYLD-FM, KOKA. Medium: WWIN-FM,
WOAS. WAOK, KKAC-FM, KNOK-FM, WCIN, WBLX, KDIA.

T-CONNECTION "You Can Feel The Groove" (Capitol) 14/2

Rotations: Heavy 0:0, Medium 4/0, Light 10/2, Extra Adds 0, Total Adds 2, WLOU, KHYS. Medium: W&TV, WENN, WNOO,

SHIRLEY BROWN "I Don't Play That" (Sound Town/Allegiance) 13/5
Rotations: Heavy 0/0, Medium 4/0, Light 8/4, Extre Adds 1, Total Adds 5, KRNB, KJLH, WKXI, WBLX, KHYS. N

ARTHUR BAKER "Breaker's Revenge" (Atlantic) 13/5
Rotations: Heavy OlO, Medium 5/2, Light 8/3, Extra Adds O, Total Adds 5, WXYV, WDIA, WPDO, WQQK, WQKS, Med

WOLN, WILDM.
RODNEY SAULSBERRY "I Wonder" (Allengiance) 13/2
Rotations: Heavy 30, Medium 3/1, Light 10/1, Extra Adds 0, Total Adds 2, KNOK-FM, KRNB. Medium: WWIN-FM, KOKA.
BOBBY WOMACK & PATTI LABELLE "Through The Eyes Of A Child" (Beverly Glen) 13/0
Rotations: Heavy 2/0, Medium 80, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KJLH, WANM. Medium: KKDA-FM, KNOK-FM.
WINA, WINDO, WIOCK, WICK, KKOK, WITH.

WDIA, WHOO, WOIC, WBLX, KOKA, WITH.

LJ. REYNOLDS "Lovin" Mam" (Mercury/PolyGram) 12/1
Rotations: Heavy 00, Medium 30, Upin 37], Estra Adda 0, Total Adda 1, WAOK, Medium: WNOO, WDAO, WWWS.

TIMMY THOMAS "Love Is Newer Too Lette" (Gold Mountain/A&M) 12/0
Rotations: Heavy 00, Medium 30, Upin 30, Estra Adda 0, Total Adda 0, Medium: WDIA, KACE, WOIC

HAROLD MELVIN & BLUE NOTES "TOda'y's You'r Lucky Day" (Philly World/Acco) 11/2
Rotations: Heavy 00, Medium 70, Upin 371, Estra Adda 1, Total Adda 2, WILD, WRKS, Medium: WDAS, WBDR, WBMX, WCIN, WOM, YMMCH, WLTH.

PODMI, WRINC, WILLIE. ATBACK: "YOU've Got That Magic" (Cotillion/Atco) 11/1 Fotations: Heavy 010, Medium 510, Light 611, Ertra Adds 0, Total Adds 1, KRNB, Medium: KMJO, WZAK, WATV, WBLX, WQQK Rotations: Heavy 0/0, Medium 5/0, Light t/1, Entir Agos 0, Intel Agos 1, Anno. Heavy 0/0, Medium 5/0, Light t/1, Entir Agos 0, Intel Agos 1, Anno. Heavy 0.0, Medium 2/0, Light 8/4, Extre Adds 0, Total Adds 4, WOMG, WAAA, WLTH, WVOI. Medium: WWDM,

EMOTIONS "Are You Through With My Heart" (Red Label) 10/3
Rotations: Heavy 0/0, Medium 2/0, Light 8/3, Extra Adds 0, Total Adds 3, WNHC, WOIC, W/

Rotations: Heavy O/O, Medium 2/O, Lipni 8/3, Extra Adas U, Iolai Adds 3, YMPTU, YTOLD, YTAYNO, min. WHODIN! "YFFIENDS" (JUVA/Arista) 10/2
Rotations: Heavy 1/0, Medium 3/0, Ught 6/2, Extra Adds 0, Total Adds 2, WPEG, WJJS, Heavy: KDAY, F CYNDI LAUPER "She Bop" (Portrait/CBS) 10/0 Rotations: Heavy 3/0, Medium 4/0, Light 3/0, Extre Adds 0, Total Adds 0, Heavy: WDJY, WPDQ, KUKO.

Just The Facts!

Black/Urban



PATTI AUSTIN/Shoot The Moon





PRINCE/Let's Go Crazy Black Urban BREAKERS



"When Doves Cry" is still #1 Hottest for the 10th week in a row!

NEW & ACTIVE



ROGER "Midnight Hour"







DONNA SUMMER There Goes My Baby"

44 Reporters - 56%





GRIFFIN "Throw Down"

44 Reporters - 56%





JAMES INGRAM She Loves Me (The Best That I Can Be)

34 Reporters - 44%



Just The Hits!



Black/Urban

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

WXYV/Baltimore

STEVIE WONDER JANET JACKSON JOHNNY GUITAR WAT NEXT MOVEMENT GRANDMASTER MELLE GRANDMASTER MELI
HERBIE HANCOK
ARTHUR BAKER
STEPHANIE MILLS
STEPHANIE MILLS
CHARADES
MARY LOVE
HERB ALPERT
HOTEST
BILLY OCEAN
SHANNON
KENNEDY & OSBORI
SOS BAND
LAKESIDE

WWIN-FM/Rattir

DAN HARTMAN LATOYA JACKSON GEORGE DUKE BOBBY KING STEVIE WONDER NUANCE
RALPH MACDONALD
SADAO WATANABE
PATRICE RUSHEN
DONNA SUMMER
GROVER WASHINGTON
RAMSEY LEWIS
PEABO BRYSON
HERB ALPERT
GIL SCOTT-HERON
IGLESIAS & ROSS
CONTROLLESS
BOB MARLEY
HOTHERS
BOB MARLEY
HOTHERS HOTTEST
HOTTES

JACKSONS JACKSONS: T.H.S. BONNIE POINTER BRASS CONSTRUCTIC JONZUN CREW BOB MARLEY ALFONSO RTBIERO HAROLD MELVIN HOTELESE: POTINCE SOS BAND MTUME

BILLY OCEAN KENNEDY & OSBO WKND/Hartford (Ji Jordan/McLean

RALPH MACDONALD TEPHANIE MILLS IL SCOTT-HERON ACKSONS INA TURNER RAY PARKER JR. LILLO THOMAS

WNHC/New Haver

KIDS AT WORK BRASS CONSTRUCTI LINDA CLIFFORD KONK EMOTIONS PEABO BRYSON PEABO BRYSON
STEPHANIE MILLS
FORCE MU'S
PATRICE RUSHEN
NEXT MOVEMENT
HOTICEST:
PRINCE
JACKSONS
TINA TURNER
RAY PARKER JR.
PEABO BRYSON

OCELYN BROWN AMBAATAA & BI AROLD MELVIN RINCE

PRINCE
JACKSONS
HOTTEST:
PRINCE
TINA TURNER
OLLIE & JERRY
DISCO 3
LATTISAW & GILL WUSL/Philadelphia Wyatt/Buggs

MTUME TINA TURNER

WystuBuggs
STEPHANIE MILLS
JANET JACKSONS
JACKSONS
STEVIE WONDER
HERBIE HANCOCK
KURTIS BLOW
HOTESS:
PEABO BRYSON
RICK JAMES
BILLY OCEAN
PRINCE

WDAS/Philadelphia Joe Tamburro

WDJY/Washington, DC Dan O'Neil STEPHANIE MILLS STEVIE WONDER PRIME TIME KURTIS BLOW PETER WOLF NEXT MOVEMENT JACKSONS SMOKEY ROBINSON JANET JACKSON PATRICE RUSHEN HOTLESS JACKSONS HUEY LEWIS & NEWS DONNA SUMMER MTUME COLONEL ABRAMS HOTTEST: PRINCE SHEILA E RAY PARKER JR. SOS BAND TINA TURNER BILLY OCEAN RAY PARKER JR. SOS BAND KENNEDY & OSBOR ALICIA MYERS WHUR/Washington, DC Libby Lawson

WAMO/Pittsburgh

STEVIE WONDER JONZUN CREW CAMEO STEVIE WONDER STEPHANIE MILLS SKOOL BOYZ JACKSONS JONZUN CREW
CAMBO
DENIECE WILLIAMS
RANDY HALL
ALICIA MYERS
JANET JACKSON
PATRICE RÜSHEN
ALFONSO RIBIERO
FORCE MD'S
HOTESEL
KOKO POP
SHELLA E
RICK JAMES
MTUME JACKSONS BOB MARLEY UNLIMITED TOUCH HOTTEST: RAY PARKER JR. TIME SHEILA E TINA TURNER PRINCE MTUME BILLY OCEAN

MIDWEST

STEVIE WONDER RUN D.M.C. CAMEO PRINCE BON ROCK BON ROCK EARONS JOHNNY GUITAR W KIDS AT WORK JANET JACKSON JANET JACKSON Hottest: OLLIE & JERRY TINA TURNER BILLY OCEAN SHEILA E JACKSONS

WGCI/Chicago (a) Graham Armstrong

JANET JACKSON JACKSONS JOCELYN BROWN
TEMPER
EARONS
SADAO WATANABE
HOTTEST
FRINCE
TINA TURNER
BILLY OCEAN
MTUME Lanklord Stephens
PRINCE
PRINCE
JACKSONS
PATRICE RUSHEN
STEVIE MONDER
PEABO BRYSON
BRASS CONSTRUCT
JOCELYN BROWN
HOLTER SISTERS
GRANDMASTER MELI
JOCELYN BROWN
HOLTER
BRINCE
RAY PARKER JR.
JACKSONS
OLLIE & JERRY

MTUME JACKSONS

WBLZ/Cincinnati Brian Castle STEVIE WONDER CARS SADAO WATANABE PETER WOLF DENIECE WILLIAMS HOTCOBE PRINCE JACKSONS LIONEL RICHIE ROD STEWART DAN HARTMAN JACKSONS OLLIE & JERRY LAKESIDE WGPR/Defroit

JANET JACKSON STEVIE WONDER Hottest: PRINCE BILLY OCEAN WCINICincinneti SIG Kennedy
STEPHANTE HILLS
BRASS CONSTRUCTIO
PATRICE RUSHER
FENNENCY OSBORNE
REALPH MACONALD
DAN HARTMAN
RICK JAMES
MIKKI
BILLY OCEAN
LIONEL RICHTE
BROTHERS JOHNSON
BONNIE POINTER
SPINNERS VJL8/Detroit James Alexande

JACKSONS HERB ALPERT STEPHANIE MILLS PATRICE RUSHEN DENIECE WILLIAMS Hottest: JOCELYN BROWN

STEVIE WONDER BONNIE POINTER MARSHALL TITUS JANET JACKSON JACKSONS PATRICE RUSHEN JIMI TUNNELL CAMEO

CAMEO JIMMY CASTOR

JIMMY CASTOR
Hottest:
PRINCE
RAY PARKER JR.
TIME
RICK JAMES
BILLY OCEAN

Joe Spencer

MTUME PRINCE TIME TINA TURNER WDMT/Cleveland (A WATERPRONT HOME EGYPTIAN LOVER STEPHANIE MILLS DENIECE WILLIAMS HOTCOST PRINCE RUN D.M.C. KASHIP MTUME WDRQ/Detroit CHRIS TAYLOR CHANGE STEPHANIE MILLS Hottest: EGYPTIAN LOVER MTUME PRINCE RUN D.M.C. TINA TURNER WLTH/Gary Dana Huskisson

WJMO/Cleveland Rod See

RALPH MACDONALD JANET JACKSON PRIME TIME CHERRELLE JAMES INGRAM PATRICE RUSHEN DAN HARTMAN HOTCEST: PRINCE MTUME MTUME RAY PARKER JR. JACKSONS DEELE

WZAK/Cleveland

none Bottest: PRINCE TINA TURNER MTUME DEELE RUN D.M.C.

WVKO/Columbus

ANDONNA
STEVIE WONDER
JANET JACKSON
STARPOINT
IGLESIAS & ROSS
LILLO THOMAS
EARONS
HOTLEST
KENNEDY & OSBORNE
MYUME SHEILA E WDAO/Dayton Lankford Steph

STEVIE WONDER CHUCK BROWN CHUCK BROWN
GIRLS
ALICIA MYERS
GENERATION BAND
JACKSONS
NEXT MOVEMENT
HOTCHSE
DEBARGE
SOS BAND
BEAT MASTER
JACKSONS
RICK JAMES

WZEN-FM/St. Louis

STEVIE WONDER
DORNA SUMMER
STEPHANTE MILLS
STEPHANTE MILLS
STEPHANTE MILLS
STEPHANTE MILLS
STEPHANTE MILLS
STORM TO STEPHANTE
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ST

WVOI/Toledo (J) Maxx Myrick

Mean Mysick
DEBBIE CEB
RUN D. M.C.
JACKSONS
JANET JACKSON
JIMI TUNNELL
IGLESIAS & ROSS
CHERRELLE
RALPH MACDONALD
KIDS AT WORK
STEPHANIE WILLS
CHANGE
MENUDO
HOTESET
JACKSONS
PRINCE PRINCE RAY PARKER JR. TINA TURNER MTUME

WVEE/Atlanta Scotty Andrews

SOUTH

BAHAMAS Hottest: PRINCE TINA TURNER JACKSONS RAY PARKER JR. SHEILA E

NEWCLEUS CAMPO

WTLC/Indianapolis

JERMAINE JACKSON DAN HARTMAN
STEVIE WONDER
LINDA CLIFFORD
RALPH MACDONALD
TEDDY PENDERGRASS
LJ REYNOLDS
BRASS CONSTRUCTIO
JACKSONS
CONTROLLERS
BAHAMAS PRINCE JACKSONS ONE WAY MTUME PRINCE

PATTI AUSTIN RICHARD D, FIELDS CAROL LYNN TOWNES HOTLEST: PRINCE OLLIE & JERRY RAY PARKER JR. JACKSONS TINA TURNER

KNOW/Austin Ken Rush WKWM/Grand Rapids JANET JACKSON TEMPER TAMPER
PATTI AUSTIN
DONNA SUMMER
HOTLEST:
PRINCE
RAY PARKER JR.
MTUME
PRINCE
EVELYN KING CAMEO OF THE STATE OF THE STATE

WENN/Birmingham Michael Star

LATOYA JACKSON JACKSONS STEVIE WONDER CAMEO
STEPHANIE MILLS
CONTROLLERS
HOTLEST:
PRINCE
JACKSONS
RAY PARKER JR.
BILLY OCEAN
KASHIF

none Hottest: TINA TURNER FIVE STAR RAY PARKER JR. DEBBIE DEB LIONEL RICHIE WATV/Birmingham Ron January

Susie Austin
STEVIE WONDER
NAKED EYES
YARROUGH & PEOPL
O'BRYAN
RANDY HALL
PRINCE
HOTLOST
HOTOGORIA
JACKSONS
BILLY OCEAN
TINA TURNER
DAN HARTMAN HOTTEST:
JACKSONS
RAY PARKER JR.
TIME
RICK JAMES
RICHARD D. FIELDS Z93/Charleston Barry Kaye PRINCE UPTOWN EXPRESS DISCO 3 HERBIE HANCOCK Hottest: SHEILA E

WWWS/Saginaw Kermit Crockett

DIANA ROSS BRASS CONSTRUCTIO DONNA SUMMER BRASS CONSTRUCT:
DONNA SUMMER
STEPHANIE HILLS
RALPH MACDONALD
STEVIE MONDER
SMOKEY ROBINSON
JIMMY CASTOR
HOTCOST
PRINCE
PRINCE
JACKSONS
KENNEDY & OSBORN
O'BRYAN

KMJM/St. Louis Ron Alkins

J. Reilly
STEPPHANTE MILLS
PATRICE RUSHEN
PATRICE RUSHEN
PARDE RISCONI
ALFONSO RIBIERO
RALPH MACCOMALD
BRASS CONSTRUCTIO
JACKSONS
SMOREY ROBINSON
GIL SCOTT-HERON
HOLLOW THE RESTER BANCOCK
STARPOINT
SONS BAND
SONS BAND

WJTT/Chattanoona

DONNA SUMMER POINTER SISTERS LATOYA JACKSON
HOTTEST:
RAY PARKER JR.
PRINCE
JERMAINE JACKSON
PRINCE
CAROL LYNN TOWNES

WOIC/Columbia Mickey Arnold

PRINCE STEVIE WONDER PATRICE RUSHEN JANET JACKSON STEPHANIE MILLS STEPHANIE MILL NEWCLEUS BOB MARLEY CHERRELLE JIMMY CASTOR EMOTIONS CONTROLLERS DAYTON LATOYA JACKSON BAMBAATAA & BR LATOYA JACKSON
BABAATAA & BROWN
PRIME TIME
DENIECE WILLIAMS
BRYAN LOREN
HERB ALPERT
HOTLEST
MENUDO
RUN D.M.C.
TINA TURNER
CHUCK BROWN
ELEANOR GRANT

KKDA-FM/Dallas

HODINI
CHANGE
JERMAINE JACKSON
MRAGIE JOSEPH
ALICIA MYERS
O'BRYAN
STEVIE WONDER
HOTEST
PRINCE
SHEILA E
JACKSONS
JACKSONS
ONE WAY

KNOK-FM/Ft Worth

Kenny Byrd Nenny Byrd

STEVIE WONDER
SOS BAND
JANET JACKSON
DONNA SUMMER
DAN HARTMAN
RALPH MACDONALD
PEABO BYSON
RODNEY SAULSBERRY
BOBBY KING.
JACKSONS
HOTELS: JACKSONS
HOTTEST:
PRINCE
MTUME
SHEILA E
O'JAYS
BILLY OCEAN

O'JAYS
DELLS
STEPHANIE MILLS
BRYAN LOREN
HERB ALPERT
SUTTONS

SHEILA E TIME RAY PARKER JR. PRINCE JACKSONS WGtV/Charlotte (3) WQMG/Greensbord

HAI HAPTHI
PEINCE
JERNALIRE JACKSON
HERB ALPRET
JANET JACKSON
JONZUN CREW
STEVIE WONDER
RANDY HALL
DENNIS EDWANDS
BORB'E BLAND
BORB'E BLAND
RAY PARKER JR.
BAR-KAYS
HERBIE HANCOCK
RICHARD P. FIELDS
SHEILA E
WPEGICHARIOTH
MIKE ROSSI

Mike Rossi
JOWZUN CREW
MIKKI
TEDOY PENDERGRASS
BOBBY BLAND
GRIFFIN
WHODINI
PRINCE
KORTIS BLOW
GRERRELLE
HUBBER
HISTER BR
HISTER BR
HOTLESE
HTUME
RAY PRAKER JR.
ROGER
ROGER

WNOO/Chattanooga

Carl Haynes

WKXI/Jackson Tommy Marshali

SHIRLEY BROWN
STEVIE WONDER
BAMBAATAA & BROW
JANET JACKSON
CAMEO
DIANA ROSS
STEPHANIE MILLS
HOLLESE: STEPHANIE BILL HOTTEST: RAY PARKER JR. LIONEL RICHIE LAKESIDE BILLY OCEAN RUN D.M.C.

WJAX/Jacksonville us Chris Turner

EMB HACDONALD
LINDA CLIFFORD
TEDDY PENDERGRASS
STEVIE WONDER
HOTTEST
RICK JAMES
PRINCE
PRINCE
RAY PARKER JR,
LIONEL RICHIE

ARTHUR BAKER CAMEO ELEANOR GRANT SADAO WATANABE

NEW HORIZONS FONZI THORNTY JIMMY CASTOR BOBBY BLAND HOTLEST: PRINCE TINA TURNER JACKSONS RICK JAMES MTUME

T-CONNECTION PRINCE STEPHANIE MILLS RANDY HALL
CHERRELLE
RALPH MACDONALD
HOTTEST:
PRINCE
RAY PARKER JR.
JACKSONS
SHEILA E
MTUME

WJJS/Lynchburg Lad Goins BAR-KAYS STEVIE WONDER DEELE DEELE
O'BRYAN
CHERRELLE
WHODINI
HOTTEST:
PRINCE
TINA TURNER
RAY PARKER JR.
JACKSONS
OLLIE & JERRY

KRNB-FM/Memphis

SUTTONS Hottest: JACKSONS SHEILA P PRINCE PATTI AUSTIN RODNEY SAULSBERRY BRASS CONSTRUCTIO DAN HARTMAN PETER WOLP LINDA, CLIFFORD FATBACK RAY PARKER JR. RICK JAMES KMJQ/Houstor Brute Balley FATBACK
GIL SCOTT-HERON
SHIRLEY BROWN
HOTLEST:
RAY PARKER JR.
JACKSONS
LIONEL RICHIE
RICK JAMES
TIME JACKSONS
HOTTEST:
PRINCE
TINA TURNER
RAY PARKER JR.
MTUME
RUN D.M.C.

WJMI/Jackson

TIME WDIA/Memphis Bobby O'Jay BODDY O'JAY

STEVIE MONDER
RAMSEY LEWIS
ARTHUR BAKER
STEPHANIE HILLS
FOREI THORNTON
LINDA LIFFORD
NUMONICS
HOTELEN
PRINCE
JACKSONS
ONE WAY
RAY PARKER JR.
TINA TURNER Carl Haynes
JACKSONS
CAROL LINN TOWNES
CAROL LINN TOWNES
FEDDY PENDERGRASS
STEVILE WONDER
RANDY HALL
PEARO BRYSON
PARTICE RUSHEN
LILLO TROMAS
KENNEDY & OSGENNE
HOT LEGST.
HOT LONG
HOT LONG
TIMA TURNER
RIND LILL
JAMES INGRAM

WHRK/Memphis Regina Harris Jones

STEVIE WONDER Hottest:

WEDR/Miami

WBLX/Mobile B.J. Taylor

PATRICE RUSHEN
Hottest:
JACKSONS
RAY PARKER JR.
RUN D.M.C.
TINA TURNER
NUANCE

WQQK/Nashville Fred Harvey

DONNA SUMMER STEPHANIE MILLS JIMMY CASTOR O'BRYAN BONNIE POINTER CHERRELLE

CHERRELLE
BRASS CONSTRUCTIO
BRYAN LOREN
ARTHUR BAKER
HOTLEST
JACKSONS
EGYPTIAN LOVER
MTUME
PRINCE
JACKSONS
WYLD-FM/New Orleans

Dell Spence

PRIME TIME Hottest: JACKSONS

B.J. laylor

JACKSONS

RAMSEY LEWIS

PRIME TIME

FORCE MD'S

CHUCK BROWN

PEABO BRYSON

CHERRELLE

SHIRLEY BROWN

PATRICE RUSHEN

HOTLESE:

SADAO WATANABE STEPHANIE MILLS STEVIE WONDER HOCLEST: TINA TURNER SHEILA E RICK JAMES TIME MTUME

KJCB/Lafavette Beatice Evans
JANET JACKSON
TEDDY PENDERCRASS
BRASS CONSTRUCTIO
PATRICE RUSHEN
PRINCE
GRÖVER WASHINGTON
DONNA SUMMER
HERBIE HANCOCK
TEMPER
NEW HORIZONS
FORZI - FHORMSON

WPLZ/Petersburg Hardy Jay

GROVER WASHINGTON PATRICE RUSHEN DONNA SUMMER RUN D.M.C. PRINCE HOTTEST TINA TURNER MITUME

KHYS/Port Arthur Mark Petry

HERBIE HANCOCK ROSE ROYCE SHIRLEY BROWN
T-CONNECTION
JOHNNY GUITAR NAT
JANET JACKSON
JANET JACKSON
JANET JACKSON
STEVIE WONDER
BRYAN LOREN
BRYAN LOREN
BRYAN LOREN
HOTERS:
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TINA TURNER
RAY PARKER JR.
JACKSONS
OLLIE & JERRY

WANT/Richmond Kirby Carmichael CAMEO
DONNA SUMMER
PATTI AUSTIN
KLEEER
BONNIE POINTER
DAN HARTMAN
HOTLEST:
PRINCE
JACKSONS

HERBIE HANCOCK NUANCE PATTI AUSTIN PRINCE CHERRELLE
PEABO BRYSON
PATRICE RUSHEN
HERB ALPERT
DONNA SUMMER
POINTER SISTERS
TYZIK
STEVIE WONDER
JACKSONS
HOLLEST JACKSONS
HOTTEST:
RAY PARKER JR.
BILLY OCEAN
MTUME
RICK JAMES
PRINCE
KOKA/Shreveporf
B.B. Davis

BARONS DAN HARTMAN CAMED LINDA CLIFFORD BRASS CONSTRUCTIO HOTCEST: LARESIDE BROTHERS JOHNSON RAY PARKER JR, RICK JAMES BAR-KAYS

JACKSONS BAMBAATAA & BROWN BAMBAATAA 6 STEVIE WONDE KIDS AT WORK HERB ALPERT NUMONICS HOTTEST: MTUME

WANM/Tallah

AGE SOLIETY

RALPH MACDONALD

JANET JACKSON

STEVIE WONDER

RUN D.H.C.

RUN D.

WWDM/Sumpter Kevin Flemming

WQKS/Williamsburg Steve Crumbley STEVIE WONDER JACKSONS DENNIS EDWARDS LOU RAWLS LOU RAWLS
RALPH MACDONALD
ARTHUR BAKER
KIDS AT WORK
SMOKEY ROBINSON
WHODINI
HOTTER
HOTE
PRINCE
TINA TURNER
JACKSONS
RAY PARKER JR.

WAAA/Winston-Salem Eric St. James PRIME TIME PRIME TIME
DONNA SUMMER
STEPHANIE MILLS
JIMI TUNNELL
BOBBY KING
BRYAN LOREN
LATOYA JACKSON
STEVIE WONDER
JANET JACKSON
PATRICE RUSHEN
PEABO BRYSON
HOTLEST:
RAY PARKER JR.
MTUME MTUME TINA TURNER RICK JAMES KENNEDY & OSBORNE

WEST

KDKO/Englewood Carlos Lando

MIDNIGHT STAF RANDY HALL
PRINCE
STEVIE WONDER
DONNA SUMMER
PATRICE RUSHEN
STEPHANIE MILLS
GIL SCOTT-HERON
HOTTERS
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BILLY
STEPHANIE MILLS
STEPHANIE MILLS
STEPHANIE
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KACE/Los Angeles Miller/Wiggins LITTLE MILTON Hottest: PRINCE KASHIF TINA TURNER BILLY OCEAN RAY PARKER JR.

KDAY/Los Angeles Jack Patterson Jack Patterson.
STEVIE MONDER
ONE MAY.
JOHNBY GUITAR WAT
CAMEO
LATOYA JACKSON
BRASS CONSTRUCTIO
JACKSONS
JACKSONS
JACKSONS
JACKSONS
BOLLest:
BOLLest:
STANLEY CLARKE
JACKSONS
KASBIF
KASBIF

KJLH/Los Angeles Stone/Chappell StoneiChappell
STEVIE MONDER
SKOOL BOYZ
BONNIE POINTER
ALICIA MYERS
JACKSONS
RANDY HALL
LATDYA JACKSON
JIMMY CASTOR
FORCE MD'S
DENIECE WILLIAMS
JECKYLL & HYDE
GRANDMASTER MELLE
SHITLEY BROWN
CAMEO

SOS BAND PRINCE CHUCK BROWN

KDIA/Oakland Jeff Harrison

STEVIE WONDER STEVIE WONDER
MTUME
STEPHANIE MILLS
KURTIS BLOW
O'BRYAN
JOCELYN BROWN
DONNA SUMMER
HOTEST
PRINCE
BILLY OCEAN
RAY PARKER JR.
SHEILA E
LIONEL RICHIE

KUKQ/Phoenix Rick Nuhn

CHERRELLE STEVIE WONDER LATOYA JACKSON STEPHANIE MILLS TEMPER ROTTEST: PRINCE PRINCE RAY PARKER JR. TIME IGLESIAS & ROSS RICK JAMES

XHRM/San Diego

Duff Lindsey JACKSONS
DONNA SUMMER
STEPHANIE MILLS
JONZUN CREW
STEVIE WONDER
JANET JACKSON JANET JACKS ONE WAY TEMPER DEBBIE DEB DEBBIS DEB Hottest: PRINCE RAY PARKER JR. BILLY OCEAN LAKESIDE RICK JAMES

KSOL/San Mateo Bernie Moody none Hottest:

78 Reporters

74 Current Reports These stations reported a

WATV/Birmingha WTLC/Indianapolis WEDR/Miami

WZAK/Cleveland *(J) Indicates Jazz Reporter

ONALAIRPLAY/30

August 17, 1984

DAVE GRUSIN/Night-Lines (GRP) 0

GENERATION BAND/Call Of The Wild (TBA/Palo Alto)

MODERN JAZZ QUARTET 1984/Echoes (Pablo)

MILES DAVIS/Decoy (Columbia) BOBBY McFERRIN/The Voice (Musician/Flektra)

HEATH BROTHERS/Brothers & Others (Antilles/Island)

SPYRO GYRA/Access All Areas (MCA)

EAST COAST OFFERING/East Coast Offering (MCA) 0 A TRIBUTE TO MONK/That's The Way I Feel Now (A&M)

BEBOP & BEYOND/Bebop & Beyond (Concord)

ROB McCONNELL & BOSS BRASS/All In Good Time (Palo Alto) 25 14 LES McCANN/HOUSTON PERSON/Road Warriors (Greene St./2001)

KITTYHAWK/Fanfare (Zebra)

13

WOODY HERMAN BIG BAND/World Class (Concord) 12

KOINONIA/Celebration (Breaker/MCA)

DEBUT SADAO WATANABE/Rendezvous (Elektra)

MAKOTO/Makoto (Qwest/WB) 0 KEVIN EUBANKS/Sundance (GRP) 18

TOM GRANT/Heart Of The City (Pausa) 19

20 FRED LIPSIUS/Distant Lover(s) (ITI/Allegiance)

MICHAEL HEDGES/Aerial Boundaries (Windham Hill)

DEBUT RAMSEY LEWIS & NANCY WILSON/The Two Of Us (Columbia)

JIMMY McGRIFF/Skywalk (Milestone/Fantasy) DEBUT TYZIK/Jammin' In Manhattan (Polydor/PG)

29 20 LOUIS BELLSON & EXPLOSION/Louis Bellson & Explosion (Pausa)

C'EST WHAT?!/Eight Stories (Palo Alto) 30 23

27 PONCHO SANCHEZ/Bien Sabrosol (Concord)

DEBUT > 20 CHICO FREEMAN/Tangents (Elektra) ART PEPPER/Artworks (Galaxy)

FRANK FOSTER & FRANK WESS/Two For The Blues (Pablo)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner;KJCB/Lefayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCl/Chi-cago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx My-rick; XHRM/San Diego, Duff Lindsey.

STAN GETZ/ALBERT DAILEY "Poetry" (Musician/Elektra) 13/8

otations: Heavy 3/1 Medium 4/3, Light 4/2, Extra Adds 2, Total Adds 8, KUHF, WKSU, KLON, KCRW, KUOP, KPLU, KLCC, Heavy: WDET, WHRO. Medium: WEAA.

WINDOWS "Windows" (ITI/Allegiance) 13/3
Rotations: Heavy (J0, Medium 6/1, Light 5/0, Extra Adda 2, Total Adda 3, KSAX, WMOT, KKGO, Medium: WEAA, WLOQ, WBEE,
KMHD, KJZZ.

KMHI, KJZZ.

FRANK FOSTER & FRANK WESS "Two For The Blues" (Pablo) 11/8
Rotations; Heavy 5/3, Medium 3/2, Light 3/3, Extra Adds 0, Total Adds 8, WEAA, WBGO, WBEE, KLON, KJAZ, WHRO,
THELONIOUS MONK "Blues Five Spot" (Milestone/Fantasy) 11/3
Rotations: Heavy 1/0, Medium 7/2, Light 3/1, Extra Adds 0, Total Adds 3, KUHF, KJAZ, KXPR, Heavy: WBFO. Medium: WUSF,
WHUR, KWHA, KXCC, WYLO-FM.

WNUR, KWMU, R.CC, WYLD-FM.

JERRY TACHOIR QUARTET "Canvas" (ITI/Allegiance) 11/2

Rotations: Heavy 2/0, Medium 5/1, Light 3/0, Extra Adds 1, Total Adds 2, KKGO, KMHD. Heavy: WMOT, WBBY. Medium: WEAA,

KMCR, KJZZ, WHRO.

ALEXANDER ZONJIC "Elegant Evening" (Inner City) 10/9

Rottlons: Heavy 0/0, Medium 5/4, Light 2/2, Extra Adds 3, Total Adds 9, WKSU, KMCR, KMHD, KPLU, WMGI, WHRO, WKND, WYO, Medium: WEAA.

PUTTIN" ON THE RITZ "Steppin" Out" (Pausa) 10/6

Rotations: Heavy 2/1, Medium 3/2, Light 3/1, Extra Adds 2, Total Adds 6, WUWU, KUHF, WMOT, WBBY, KTCJ, KLON, Heavy:

WMGI. Medium: WBEE.

SONNY STITT "The Lest Stitt Sessions Vol. 2" (Muse) 10/5
Rotations: Heavy 2.0, Medium 4/2, Light 3/2, Extra Adds 1, Total Adds 5, WBGO, WMOT, WBEE, KKGO, KKSN. Heavy:
WHRO, WUSF. Medium: WDET, WKSU.

LOREZ ALEXANDRIA "Harlem Butterfly" (Discovery) 10/3
Rotations: Heavy 5/1, Medium 4/1, Light 3/1, Extra Adds 0, Total Adds 3, WGBH, WBGO, KLCC. Heavy: WBFO, WBEE, KADX, VYCHE MALIUM: KTON KRILL.

DON THOMPSON QUARTET "A Beautiful Friendship" (Concord) 9/2
Rotations: Heavy 1/0, Medium 6/1, Light 2/1, Extra Adds 0, Total Adds 2, KUHF, KLON. Heavy: WHRO; Medium: WGBH, WNOP

KADX, KPLU, KAP4.

BILLY OSKAY & MICHAEL O'DOMHNAILL ''Nightnoise'' (Windham Hill) 9/0
Rotstions: Heavy 1/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: KUOP, Medium: WFAE, KMHD, KJZZ, KWMU



"Sunrise"

PAULINHO DA COSTA

> On Pablo Records

MOST ADDED .

SADAO WATANABE (13) Rendezvous (Elektra)
JIMMY McGRIFF (10) Skywalk (Milestone/Fantasy)
RAMSEY LEWIS & NANCY WILSON (9) The Two Of Us (Columbia) ALEXANDER ZONJIC (9) Elegant Evening (Inner City).
FRANK FOSTER & FRANK WESS (B) Two For The Blues (Pablo) CHICO FREEMAN (8) Tangents (Flektra) STAN GÉTZ/ALBERT DAILEY (B)
Poetry (Musician/Elektra)

HOTTEST

GENERATION BAND (13) Call Of The Wild (TBA/Paio Alto) DAVE GRUSIN (10) Night-Lines (GRP)
MODERN JAZZ QUARTET 1984 (9)

Echoes (Pablo)
HEATH BROTHERS (7) Brothers & Others (Antilles/Island)
SPYRO GYRA (7) Access All Areas (MCA)
BEBOP & BEYOND (6)

Bebop & Beyond (Concord) EAST COAST OFFERING (6) East Coast Offering (MCA)

BUDDY DeFRANCO "Mr. Lucky" (Pablo) B/7
Rotations: Heavy 4/4, Medium 2/2, Light 1/0, Extra Adds 1, Total Adds 7, WBEE, WBBY, KLON, KJAZ, KCRW, WHRO.

BILL EVANS "More From The Vanguard" (Milestone/Fantasy) B/2 Rotations: Heavy 2/0, Medium 6/2, Light 1/0, Extra Adds 0, Total Adds 2, KUHF, WNUR. Heavy: WBFO, KLCC. Medium: KJAZ, WUSF, WYLLD-K

WUSE, WYLD-FM.

CLAUDIO RODITI w/KENIA "Red On Red" (Greene St./2001) B/2

Rotations: Heavy 1/0, Medium 1/1, Light 6/1, Extra Adds 0, Total Adds 2, WEAA, WNOP, Heavy: WJZZ.

JOE TURNER "Kanaso City Here 1 Come" (Pablo) 7/5,

Rotations: Heavy 1/1, Medium 3/1, Light 1/1, Extra Adds 2, Total Adds 5, WMOT, WKSU, KLON, KCRW, WNUR. Medium:

KPU, KLCC

PAULINHO da COSTA "Sunrise" (Pablo) 7/3

Rotations: Heavy 1/0, Medium 2/2, Light 4/1, Extra Adds 0, Total Adds 3, WBEE, WBBY, WMGI, Heavy: KERA.

BILL KIRCHNER NONET "Infant Eyes" (Sea Breeze) 7/2

Rotations: Heavy 1/0, Medium 3/1, Light 3/1, Extra Adds 1, WBBY, KKGO. Heavy: WMOT. Medium: WEAA, WGBH.

ELEMENTS "Forward Motion" (Antilles/Island) 7/1

Rotations: Heavy 2/0, Medium 2/0, Light 2/0, Extra Adds 1, Total Adds 1, WJZZ. Heavy: KPLU, KLCC. Medium: WBFO, KERA.

ABBEY LINCOLN "Talking To The Sun" (Enja 7/0)

Rotations: Heavy 5/0, Medium 1/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WEAA, WGBH, WDET, WJZZ. KJAZ. Medium: VALALI.

XVMUL.

ZOOT SIMS "Quietly There" (Pablo) 6/6
Rotations: Heavy 2/2, Medium 2/2, Light 2/2, Extra Adds 0, Total Adds 6, W8GO, W8EE, KLON, KJAZ, KUOP, WHRO.
Rotations: Heavy 2/1, Medium 3/3, Light 1/1, Extra Adds 0, Total Adds 5, W6BH, W8GO, KJAZ, KKSN, KXPR. Heavy:

KWMU.

IVAN CONTI "The Human Factor" (Milestone/Fantasy) 6/3

Rotations: Heavy 0/0, Medium 3/1, Light 2/1, Extra Adds 1. Total Adds 3, WKSU, KCRW, KJZZ. Medium; KERA, KPLU.

GIANT'S OF JAZZ "(Glants Of Jazz" (Concord) 6/2.

Rotations: Heavy 1/0, Medium 0/0, Light 5/2, Extra Adds 0. Total Adds 2, KUHF, WBEE, Heavy: KADX.

Rotations: Heavy 1/0, Medium 0/0, Light 1/2, Extra Adds 0, Total Adds 2, KUHF, WBEE. Heavy: KADX.

JOE PASS "Live At Long Beach City College" (Pablo) 5/4

Rotations: Heavy 1/1, Medium 1/0, Light 3/3, Extra Adds 0, Total Adds 4, WEAA, KLON, KJAZ, KUOP. Medium: KKGO.

KAZU MATSUI PROJECT 1//ROBBEN FORD "Standing On The Outside" (Lakeside) 5/1

Rotations: Heavy 3/0, Medium 0/, Light 2/1, Extra Adds 0, Total Adds 1, KXPR. Heavy: KTCJ, KJZZ, WMGI.

CATHERINE/ESCOUDE/LOCKWOOD "Trio" (Gramavision) 5/0

Rotations: Heavy 0/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0, Medium: KWMU, KLCC.

TONI TENNILLE "More Than You Know" (Mirage/Atco) 5/0

Rotations: Heavy 3/0, Medium 1/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WUWU, WBEE, KKGO, Medium: KMHD.

Regionalized Adds & Hots

	Printe	Printed Adds are first ten provided by station. Hots are printed in or given by reporter. * symbol denotes commercial station.						
EAST	WGBH/Boston Eric Jackson	WBGO/Newark Rolling/Kirk	SOUTH	KSAX/Delias-Ft. Worth Willie Cutton (*)	KUHF/Houston Dave Edwards	WHRO/Norfolk Joe Lowrey		
EAA/Baltimore enita Woods	JAY MCHRANK BEROP & REYOND	JIMMY MCGRIFF CHICO FREEMAN LOREI ALEXANDRIA	WFAE/Charlotte Paul Stribling	KETTYBAWK KEVIN EUBANKS	BEBOP & BEYOND KOINONIA ROB MCCONNECT.	SUDDY DEFRAN		
ATE BROTHERS	LORET ALEXANDRIA	FOSTER & WESS WOODY SRAW	none	TREBUTE TO MONE	LOGIS SELLSON	JIMMY HCGRIF FOSTER & MES		

TRIBUTE TO HORE RI

GENERATION BAND LORES ALBEANDRIA CARMEN NCRAB LES MCCANN MODERN JAEZ QUART

MIDWEST WAZZEDONNON (*)

AND LIPSIUS
AUDIO RODITI
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TO ROLLOMAY
XUIS BELLSON
, COHN CHICO PREEMAN CHAPLES TYLER CLARINET STIGHT RENNY CLARKE ARCRIE SHEPP POSTER & MESS ROSCOE HITCHEI JOE TURNER PERRA POEJGLA BILL EVANS HOTEMET: DURN JAZZ QUART B MCCONNELL

WB8Y/Colun Linda Yohe

CARTER & HALL
JIRNY MCGREF
JOE TURNER
ROB MCCOONNELL
GETS & DAILEY
TRIBUTE TO MOME
ABERCROMBIE & SCI
IVAN CONTI
ALEXANDER IONJIC
SADAO MATRABE:
SOTEBET SANTO MITRALE SOTTON STATE STALL JIMMY MCGRIFF JOE TURMER CHICO PREEMAN MEATH BROTEERS

Ed Garrett
PUTTIN' ON THE HI
HOT test;
PATRICE RUSSEN
CRUEADERS
DAYS GROSIN
GENERATION BAND
SPERO GYRA

HOLTEST: TRIBUTE TO MONE TOWNSTE & PARAN

The following stations failed to report

this week; therefore their

playlists were frozen:

WIAN/Indianapolis

KWMU/St. Louis WFAE/Charlotte

KADX/Denver

46 Reporting Stations 39 Current Reports WEST

KLCC/Eugene

Michael Canning
LOREZ ALEXANDRIA
GOTZ & DAILEY
ALEXANDRIA GONJIC
SADAO MATAMARE
CRICOD PRESKAN
HOTCHAIL
REVIX EURAMES
CENERATION BAND
ELEMENTS
FOSTER & MESS
STEVE KHAH

JOHN GATTON COME TO THE COME T

SACAO MATAMABE ALEXANDER ZORJIC PAULINBO DACOSTA BOTEGAI: RAST COAST OFFERI TOM GRAPT MAZU MATSUI PROJE PUTTIN' ON THE RI KITTYMAME

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MODDY SHAM JOE PASS SHEARING & TORMS ZOOT BINS BILLIE SOCIDAY KENNY DEM TRELOWIOUS MONE JOE WILLIAMS

CARTER & BALL HOLLOST HOSBY HCPERRIN DAVE GRUSIN HILES DAVIS BEROP & BEYOND TRIBUTE TO MONK

SONNY SON

WLOGIDFIANDO (*)
Paul Gerendi
Rottest:
SACAO MATANABE
SPIRO GTEA
ROINONIA
CENERATION BAND
DAVE GROSIN

SACAD MATAMABE
IVAN CONT!
GROVER MASBINGTON
BOTCHES!
DAVE GROSIN
SPING GIRA.
HILES DAVIS
EAST COAST OFFER!
GENERATION SAEDONG

KPLUTBOOME Charles Tomers GETI & DAILEY CHICO PREFMAN SHADOMYAX SHEARING & TORME ALEXANDER IONJIC MICHEREY LYTTLETO BOCCEST BESOP & BEYOND TRIBUTE TO MORE JIMEY MCGRIFF ASTRONOMER CANADA CONTROL CONT

HOTTESTA HICEARL HEOGES GENERATION BAND STRUNTZ & FARAN MINDOMS ROB MCCONNEY

The following stations called in a frozen playlist this week: WGIV/Charlotte WLOQ/Orlande



NATIONAL AIRPLAY/50 August 17, 1984

Three Two	Lost	,		Total Reports/Adds	Heavy	Medlum	Light
Weeks Work		_	GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	149/1	122	16	11
8 6	10	Ō	BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)	147/0	115	24	8
7 5	2	2	JIM GLASER/You're Gettin' To Me Again (Noble Vision)	152/0	108	35	9
13 9		O	DOLLY PARTON/Tennessee Homesick Blues (RCA)	146/0	107	26	13
5 3	1	4	CRYSTAL GAYLE/Turning Away (WB)	153/1	99	49	5
	11	9	WAYLON JENNINGS/Never Could Toe The Mark (RCA)	148/2	99	41	8
11 10		0	WAYLON JENNINGS/Never Code 100 /100 /110	151/1	95	48	8
15 12		Ð	JOHN CONLEE/Way Back (MCA) CHARLEY PRIDE/The Power Of Love (RCA)	147/1	92	44	11
12 11		0	OAK RIDGE BOYS/Everyday (MCA)	156/0	80	73	3
21 19		Õ	KENNY ROGERS/Evening Star (RCA)	145/0	99	42	4
	12	Q	MERLE HAGGARD/Let's Chase Each Other Around The Room (Epic)	151/0	88	60	3
19 16	14	D	GLEN CAMPBELL/Faithless Love (Atlantic America)	151/0	74	64	13
18 15	13	Ø	BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)	154/1	67	80	7
22 20	17	Œ	BARBARA MANDHELL & LEE GREENWOOD TO THE STATE OF THE STAT	148/2	65	80	3
20 17	7 16	0	RONNIE McDOWELL/I Got A Million Of 'Em (Epic) NITTY GRITTY DIRT BAND/Long Hard Road (WB)	122/0	85	26	11
3 1	5	15	NITTY GRITTY DIRT BAND/Long flat flower (WB)	156/1	47	95	14
31 20	6 21	Œ	CONWAY TWITTY/I Don't Know A Thing About Love (WB)	119/0	78	26	15
1 2	4	17	T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)	152/2	39	92	21
30 2	8 22	0	LARRY GATLIN & THE GATLIN BROS./The Lady Takes The (Columbia)	141/6	39	90	12
39 3	3 26	•	ALABAMA/If You're Gonna Play In Texas (RCA)	138/3	48	71	19
26 2	5 23	30	REBA McENTIRE/He Broke Your Memory Last Night (MCA)	126/0	44	62	20
23 2	1 20	21	CHARLY McCLAIN & MICKEY GILLEY/The Right Stuff (Epic)	151/4	34	93	24
32 2	9 24	Œ	EDDY RAVEN/I Could Use Another You (RCA).	149/1	36	94	19
29 2	7 25	Œ	RICKY SKAGGS/Uncle Pen (Epic)	125/0	81	29	15
4	4 6	24	BELLAMY BROTHERS/Forget About Me (MCA/Curb)	143/3	17	94	32
40 3	5 31	4	GARY MORRIS/Second Hand Heart (WB)	107/0	57	34	16
10	8 18	26	HANK WILLIAMS JR./Attitude Adjustment (WB/Curb)	132/8	10	80	42
45 3	37 33	3	VERN GOSDIN/What Would Your Memories Do. (Compleat/PG)	110/7	16	73	21
41 3	36 32	2	LIONEL RICHIE/Stuck On You (Motown)	134/29	11	60	63
	- 43	3	WILLIE NELSON/City Of New Orleans (Columbia)	133/15	6	68	59
47	38 35	•	DAN SEALS/The Wild Side Of Me (Liberty)	88/1	40	31	17
9	7 19	3	DEBORAH ALLEN/I Hurt For You (RCA)	114/15	12	61	41
	43 40	0	JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)	128/27	6	49	73
-	_ 46	•	EXILE/Give Me One More Chance (Epic)	105/8	4	59	42
49	39 36	€	KAREN BROOKS/Tonight I'm Here With Someone Else (WB)	92/3	7	47	38
50	40 38	•	REX ALLEN JR./Dream On Texas Ladies (Moon Shine)	120/14	5	47	68
-	44 41	•	EMMYLOU HARRIS/Pledging My Love (WB)	98/2	11	64	23
33	31 29	3	LEON EVERETTE/Shot In The Dark (RCA)	108/34	4	40	64
DEE	TUE	▶ €	JOHN ANDERSON/She Sure Got Away With My Heart (WB)	103/13	3	43	57
	45 42	2 €	BILL MEDLEY/I've Always Got The Heart To Sing The Blues (RCA)	100/16	3	48	49
-	47 45	5	MOE BANDY/Woman Your Love (Columbia)	99/10	2	57	40
-	46 44	4	RAZZY BAILEY/Knock On Wood (MCA)	64/0	24	22	18
25	24 2	7 4	2 MARK GRAY/If All The Magic Is Gone (Columbia)	71/0	23	20	28
2	18 30	0 4	3 RONNIE MILSAP/Still Losing You (RCA)	91/35	4	26	61
DE	BUT		LEE GREENWOOD/Fool's Gold (MCA)	56/0	12	28	16
24	23 2	8 4	5 KENDALLS/My Baby's Gone (Mercury/PG)	53/6	9	27	17
-		0	ALABAMA/I'm Not That Way Anymore (RCA)	81/33	0	31	50
DE	BUT		STATLERS/One Takes The Blame (Mercury/PG)	89/14	0	30	59
DE	BUT	•	JUICE NEWTON/Ride 'Em Cowboy (Capitol)	54/0	11	21	22
	22 3	9 4	9 DON WILLIAMS/That's The Thing About Love (MCA)	62/2	6	38	18
	34 3		50 SYLVIA/Love Over Old Times (RCA)			_	

MOST ADDED ®

JOHNNY LEE (39) You Could've Heard A Heart... (Full Moon/WB) WHITES (38)
Pins And Needles (MCA/Curb) LEE GREENWOOD (35)
Fool's Gold (MCA) JOHN ANDERSON (34) She Sure Got Away With My Heart (WB)
STATLERS (33)
One Takes The Blame (Mercury/PolyGram) LOUISE MANDRELL (32) Goodbye Heartache (RCA)
MICHAEL MARTIN MURPHEY (32) Radio Land (Liberty)
WILLIE NELSON (29) City Of New Orleans (Columbia)

EXILE (27) Give Me One More Chance (Epic)
RONNIE MILSAP (27) Prisoner Of The Highway (RCA)

HOTTEST

GEORGE STRAIT (67) Let's Fall To Pieces Together (MCA) BARBARA MANDRELL (44) Only A Lonely Heart Knows (MCA)

DOLLY PARTON (43)

Tennessee Homesick Blues (RCA) MERLE HAGGARD (40) Let's Chase Each Other Around... (Epic) OAK RIDGE BOYS (32) Everyday (MCA)

JIM GLASER (32) You're Gettin' To Me Again (Noble Vision)

If You're Gonna Play In Texas... (RCA)
B. MANDRELL & L. GREENWOOD (28)
To Me (MCA) CRYSTAL GAYLE (26) Turning Away (WB)
WAYLON JENNINGS (25)

Never Could Toe The Mark (RCA)

ET ADDED & HOTTEST list those songs MOST ADDED & NOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parenteese immediately rollowing the songs in Most added & Nottest indicate the total number of country reporters adding the song this Week or noting that the song is among their five hottest.

BREAKERS

JOHN ANDERSON

She Sure Got Away With My Heart (WB)

On 69% of reporting stations. Rotations: Heavy 4, Medium 40, Light 64, Total Adds 34 including WCAO, WYRK, WKYG, WWVA, WYNK, KXYL, WESC, WSIX, WQYK, KJJY, WQHK, KCJB, KYGO, KCCY, KIGO. A Most Added Record. Debuts at number 38 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 8-13-84.

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NEW & ACTIVE

LEE GREENWOOD "Fool's Gold" (MCA) 91/35

LEE GREENWOOD "Fool's Gold" (MCA) 91/36

WANZ. WORK, WRYG, WIXY, WWYA, KMML, WYNK, WESC, WAYG, WIXY, WWYA, KMML, WYNK, WESC, WANZ. WORK, WRSC, WOW, WTOO, KUYL, KYOO, KITA, Debuts at number 44 on the Country chert.

JUICE NEWTON "Ride "Em Cowboy" (Capitol) 89/14
Rotations: Heavy 0, Medium 30, Light 59, Total Adds 14, WZZK, KXYL, WSOC, WCOS, WRNL, KKYX, KJY, WQHK, WBCS
RRKT, KIK-FM, KYAK, KEIN, KGA, Debuts at number 48 on the Country chert.

KRKT, KKI-FM, KYAK, KBIN, KGA. Debuts at number 48 on the Country chart.

STATLERS "One Takes The Blame" (Mercury/PolyGram) 81/33
Rotations: Heavy 0, Medium 31, Light 50, Total Adds 33 including WCAO, WRIZ, KIX106, WZZK, WCOS, WFNC, KKYX, WUSQ, KBMR, WWNI, KXXY, WHER, KTPK, KYAK, KCUB, Debuts at number 47 on the Country chart.

LOUISE MANDRELL "Goodbye Heartache" (RCA) 80/32
ROTAGNIONS: Host, O., Medium 18, Light 64, Total Adds 32 including WYRK, WRKZ, WEEP, WYNK, WSOC, WWOD, WKIX, WTGR, WUSQ, KKFM, KGH, LUCT.

RAY CHARLES with B.J. THOMAS "Rock And Roll Shoes" (Columbia) 77/11
Rotations: Heavy 2, Medium 28, Ught 47, Total Adds 11, NYRK, WHN, WESC, KLRA, KLLL, KRMD, WUSN, KWMT, WTSO, KFDI.
KRN. Heavy: WOKK, KKYX, Medium: KUZZ, KMPS.

KRIN. Heiny: WUKK, KKYX, Medum: RUZZ, KMYS.

BRENDA LEE" A Sweeter Love (f'Il Never Know)" (MCA) 76/10

Rotations: Heavy 1, Medium 32, Ujah 43, Total Aads 10, WHA, WKYG, WPOR, WIXY, WWVA, WKSJ, ŴUSQ, WMNI, KIÇV, KIGÖ. Heavy: WOKK, Medium: WEZ, WWW, KRKT, KCKC.

ED BRUCE "Tell Them I've Gone Crazy" (MCA) 70/15
Rotations: Heavy O, Medium 21, Light 49, Total Adds 15, WIXY, KLVI, KXYL, WSOC, WWOD, WKSJ, KKYX, KBMR, WITL,
WYSO, KTPK, KYAK, KUJY, KPRY, KRAK.

GAIL DAVIES "It's You Alone" (WB) 60/5
Rotations: Heavy O, Medium 22, Light 38, Total Adds 5, KLRA, KKYX, WITL, KCBQ; KIGO. Medium: WSNO, WYII, KASE, WTVY,
KHEY, WTOD, KVOO, KUZZ, KEPK, KTOM.

JOHNNY LEE "You Could ve Heard A Heart Break" (Full Moon/WB) 57/39
Rotstons: Heavy 1, Medium 13, Light 43, Total Adds 39 including WEEP, WNYR, KEAN, WSOC, WESC, KISS-FM, WLWI, KRMM, KWMT, WCCL, KFD, KIKFM, KMAK, KOK, KIMS

KRMO, KWMT, WXCL, KFDI, KIK+M, KMMA, NAMA, lds 38 including WCAO, WOKQ, WPOR, WSOC, WESC, WNOX, WCMS

KRYX, KSU, WIGE, MUM, KPUI, KRIL, KURIL, KAUA, ALUB.

ALABAMA "I'm Not That Way Anymore" (RCA) 53/6

Rotations: Heavy 9, Medium 27, Light 17, Total Adds 6, WSNO, WCOS, WGAR-FM, KRSY, KIGO. Heavy: WAMZ, KKYX, WQHK, WDAF, KYOO, KFDI, KNIX, KCKC, KSAN. Moves 50-46 on the Country chart.

WDAF, KVOD, KFDI, KNIX, KCKC., KSAN, Moves sui-eo on tire Columb chark.

BANDANA "All Wanna Do (Is Make Love To You)" (WB) 50/11

Rotations: Heavy 1, Medium 13, Light 36, Total Adds 11, WYII, KMML, WSOC, WKIX, WRNL, KFGO, WTOD, KGHL, KMAK, Q92, WUSQ

KRSY, Heavy: KASE, Medium: WSNO, WLWI, WUSQ.

WRIGHT BROTHERS "So Close" (Mercury/PolyGram) 47/9

Rotations: Heavy, O, Medium 16, Light 31, Total Adds 9, WCAO, KMML, WSOC, WAMZ, WQYK, WITL, KFDI, KMAK, KIGO, Medium: WBGW, KISS-FM, KKYY, WFMS, WTOD, KSOP.

SIGNIFICANT ACTION

HILLARY KANTER "Good Night For Felling in Love" (RCA) 44/10 Rotations: Heavy 1, Medium 6, Light 37, Total Adds 10, WTVY, WFNC, WSLR, KBMR, WGAR-FM, KRRK, KFGO, WTSO, KMAK,

DAVID ALLAN COE "It's Great To Be Single Again" (Columbia) 43/17

Rotations: Heavy 0, Medium 6, Light 37, Total Adds 17 including WCAO, WYII, KMML, WSOC, WFNC, WKIX, WUSN, WOW,

ARDI, NOA. J**OHNNY RODGIGUEZ "First Time Burned" (Columbia) 43/10** Rotations: Heavy 1, Medium 10, Light 32, Total Adds 10, WFNC, KLLL, WKSJ, WQYK, WAXX, KFGO, KWMT, WTSD, WTOD,

RICK & JANIS CARNES "Long Lost Causes" (MCA) 39/4
Rotations: Heavy 0, Medium 11, Light 2B, Tota Adds 4, WYNK, KLLL, KMAK, KIGO, Medium: WBGW, WNYR, WCXI, WCUZ,

NOTO, NOLLY THE METERS OF THE

WOW, KVOO, KSOP, KCUB

RONNIE MILSAP "Prisoner Of The Highway" (RCA) 28/27

ROISTIGNES Heavy O, Medium 4, Light 24, Total Adds 27 including WSNO, WEEP, WWVA, WTVY, WKSJ, WCXI, WIRE,

KUZZ, KHT, KUBU. LANE BRODY "Alibis" (EMI America) 28/6 Rotations: Heävy O, Medium 3, Light 25, Total Adds 6, WYII, WPAP, KKYX, WHBF, KRSY, KIGO: Medium: WSNO, WCXI. Light

WMMS, ASUF.

DON WILLIAMS "Maggie's Dream" (MCA) 26/26

Rotations: Heavy 1, Medium 7, Light 18, Total Adds 26 including WXKW, WSNO, WNOX, WAMZ, WKSJ, KRMD, KSO,

WIRE, KUZZ, KNIX.

MICKEY GILLEY "Too Good To Stop Now" (Epic) 25/24

Rotations: Heavy 0, Medium 7, Light 18, Total Adds 24 incoluding WYRK, WWVA_KPLX, WNOX, WAMZ, WRNL, WCXI,

KIOV, KUZZ, KYGO. **ROBIN LEE "Cold In July" (Evergreen) 25/6** Rotations: Heavy O, Medium 6, Light 19, Total Adds 6, WSNO, WYNK, KKYX, KFGO, WHBF, KIGO. Medium: WYII, KHEY, WLWI,

MCGUFFEY LANE "The First Time" (Atlantic America) 24/12
Rotations: Heavy 0, Medium 3, Light 21, Total Adds 12 including WBGW, KISS-FM, WKSJ, WPAP, WMNI, KECK, WOW, KIOV,

KAREN TAYLOR-GOOD "We Just Got To Dance" (Mesa) 24/7
Rotations: Heavy O, Medium 2. Light 22, Total Adds 7, WIXY, KRYX, KBMR, KRRK, WHBF, KRKT, KIGO, Medium: WOKK, WCMS.
TONY ARATA "Comp On Home" (Noble Vision) 23/4
Rotations: Heavy O, Medium 4, Light 19, Total Adds 4, WYII, WLWI, KBMR, KIGO, Medium: WBGW, KIOV. Light: KRMD, WXCL,

NOSN, NOST.

LEON RUSSELL "Good Time Charlie's Got The Blues" (Paradise) 22/2

Rotations: Heavy 1, Medium 7, Light 14, Tôtal Adds 2, WCAO, KSSN, Heavy: KISS-FM, Mediu

JANIE FRICKE "Your Heart's Not In It" (Columbia) 20/20
Rotations: Heavy 1, Medium 6, Light 13, Total Adds 20 including WXKW, WSNO, WWVA, WSOC, WNOX, KSSN, WIRK, WCXI
KUZZ, KSOP.

TOM JONES "All The Love Is On The Radio" (Mercury/PolyGram) 19/9
Rotations: Heavy O. Medium 8, Light 11, Total Adds 9, KMML, WKSJ, WLWI, KBMR, KTTS, KYOO, KRWO, KSOP, KIGO.

notations: neary v, demonstrate, bugint 11, 100e notate 3, 120e notate 3, 120e notate 12, 120e BECKY HOBBS "Pardon Me..." (EMI America) 15/13 Rotations: Heavy 0, Madium 2, Light 13, Total Adds 13 including WCAO, WKSJ, WQYK, KBMR, WXCL, KTTS, WTOD, KVOO

ARN I, AMMA, ARMS.
KENNY DALE "Take It Slow" (Republic) 15/4
Rotations: Heavy O, Medium 3, Light 12, Total Adds 4, WSNO, WOKK, KRWQ, KSOP, Medium; KMML, KKYX, WOW. Light

JOHN WESLEY RYLES "She Took. It Too Well" (17th Avenue) 14/3
Rotations: Heavy O, Medium 5, Light 9, Total Adds 3, WLWI, WQYK, KIOV. Medium: WSNO, KLRA, WPAP, KSOP,

JOHN HARTFORD "Another Piece of My Heart" (Flying Fish) 14/2 Rotarions: Héavy O, Medium 5. Light 9, Total Adds 2, WYAM, KIGO. Medium: WBGW, KHEY, KFGO, KFDI. Light: KKYX, KTTS,

KWJJ.

RAY PRICE "Better Class Of Loser" (Viva) 13/9

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 9, WBLW, WYTH, WYTY, WYPAY, WHAK, KBMR, KFGU, KVUO, USZ.

GARY STEWART "I Got A Bed Attitude" (Red Ash) 13/1

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 1, WH8F. Medium: WLWI, KFGO, WTL Light: WCMS, KKYX, KVOO, KSOP.

DAVID WLLS: "Thank God For Fridgy" (RCA) 11/7

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 7, KSSN, WCMS, KRMD, WIRK, KECK, WOW, WTOD. Light: WBGW, WSNO,

KRWO.

LYNN ANDERSON "Heart Of The Matter" (MCA) 11/7
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 7, WCMS, WPAP, KRND, KFGO, KITS, KVOO, KGA. Light: WSNO, KMAK.

MEMPHIS "We've Got To Start Meeting Like This." (MPI) 11/2
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 2, WYII, WOKK, Medium: KLRA, Light: KEAN, WFNC, WH8F, WTOD.

DOTTIE WEST "What's Good For The Goose" (Permian) 10/9
Rotations: Heavy 0, Medium 1, Light 3, Total Adds 9, WVAM, WSNO, WTVY, WOKK, WPAP, KRMQ, KSO, KTPK, KQIL. Medium:
WCYI.

BOBBY JENKINS "Louisiana Heatwave" (Zone 7) 10/2
Rotations: Heavy O, Medium 4, Light 5, Total Adds 2, KRKT, 032. Medium: KMML, KLRA, WOKK, KKYX. Light: WYII, KTTS, WTOD
KENNY ROGERS "Midsummer Nights" (RCA) 10/0
Rotations: Heavy 5, Medium 3, Light 2, Total Adds 0, Heavy: WOKO, WCMS, KKYX, KWMT, KSON, Medium: WFTR, WEZL, Light:

KIXTOB, WAMZ.
KATHY MATTEA "That's Easy For You To Say" (Mercury/PolyGram) 9/9
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 9, WBGW, WSNO, WTVV, KSSN, WIRK, WCXI, KECK, KRKT, KRSY.
BILL ANDERSON "Speculation" (Southern Tracks) 9/4
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 4, WVAM, KRYX, KRKT, KSOP. Medium: WPAP, Light: WOW, WTOD, KTPK,

COUNTRY ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

By Heart

HANK WILLIAMS JR./All My Rowdy... (WB/Curb) Major Moves GEORGE JONES/Learning To Do Without Me (Epic) You've Still Got A ... JOHN ANDERSON/Red Georgia Clay (WB) Eye Of A Hurricane NITTY GRITTY DIRT BAND/Cadillac Ranch (WB) Plain Dirt Fashion NITTY GRITTY DIRT BAND/High Horse (WB) Plain Dirt Fashion GARY MORRIS/Baby Bye Bye (WB) Faded Blue REBA McENTIRE/Poison Sugar (MCA) Just A Little Love HANK WILLIAMS JR./Country Relaxin' (WB/Curb) Major Moves DAVID FRIZZELL/Country Music Love Affair (Viva) Solo JOHN ANDERSON/Eye Of A Hurricane (WB) Eye Of A Hurricane

CONWAY TWITTY/Bad Boy (WB) GARY MORRIS/Faded Blue (WB) Faded Blue JUICE NEWTON/Restless Heart (RCA) Restless Heart

MEL TILLIS w/WILLIE NELSON/Texas On A Saturday... (MCA) New Patches VINCE GILL/Turn Me Loose (RCA) Turn Me Loose WAYLON JENNINGS/Settin' Me Up (RCA) Never Could Toe The Mark

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Regional Adds & Hots

	05		goodan 1	-uuo C	11013	
MOST ADDED EAST Statlers (Mercury/PG)	HOTTEST MOST ADDED ge Strait (MCA) Whites (MCA)		TTEST MOST ADDED SOL	ЛН ноттехт	MOST ADDED WEST	
Evila (Enia) Barbara I	ge Strait (MCA) Whites (MCA) Lee Greenwo ly Parton (RCA) Statlera (Mer	od (MCA) Berbera Mandrell (A	MCA) Johnny Lee (Full Moon/WB) Michael Martin Murphey (Liber	George Passis (84C a)	Johnny Lee (Full Moon/WB) Exile (Epic)	George Strait (MC)
WSNU WPOR-FA Barre, VT Portland,	ME		Epic) Whitas (MCA/Curb)	Oak Ridge Boys (MCA)	DAMME ALL COMME	Dolly Parton (RCA Vaylon Jennings (RCA
MODAL-F M MARKEN AMPRIL POT MICH PROCES FILLE WAS ARRESTED AT MICH PROCES FOR A MARKEN ARRESTED AT MICH PROCES FOR ALL POT MICH PROCES FOR ALL	WSLR Detro	DOM MINTIAMO	KEANAMEN	TX WSM WFNC Noshville, TN Feyetteville,	KERY Freano, CA NC KRKT WEITES	KCCY-FM Pueblo, CO
WILLS GOOD NOWER PILLS VIEW COM- DONE IN THE PILLS VIEW COM- DOLL F PARTIES VI	RECOD BELLE BEDLEY WKK.	JOHN ANDERSON SERVICE AUTOME GAIL DAVIES JOHN MESLEY BY	Abliene, TX HOE SANDY RESA HOESTING FAREN BROOKS NOR BANDY HICKEY GULEY	none NILLARY FAM Nottest: NICHAEL NOR DAYID ALLAN LEE GREENING WCMS-FM WILLIE NELS	TO BRUCE	JOHN ANDERSON JOHNNY LEE CAVID PRIZEBLE
DON SILLIANS MOSIN LES HITTY OR, BOCTEST : EMETS WATTER MANY MILL DOLLY PARTON HICEAS, ROSSEST MATCH AT MATCH JESTEPAND DOTTE SERTY ATTENDED LINE - CONTROL MAN JESTEPAND DOTTE SERTY ATTENDED LINE	TAMES JR. MOTTOREL JOHN MINGS JIN CLASSE MCE :	STATURES HOTELET CHREEK CHREEKE MAIGHT BROTHERS CAR RIDGE BOYS MOY HOTELET CREEKE CHREEK CAR RIDGE BOYS	AGENTAL AREA MODIFIES AREA MODIFIES AREA BROOKS AREA B	WCMS-FM WILLIE NE.S. Nortolk, VA JOHNY LET JOHNY BOOK	MITTER MICHAEL MUMPHEY MITTER GRITTY BACKY MORES GROWE STRAIT GOER BORRY BRADDOCK KEEPT BOOKES	DIRT JIM GLASES HAME WILLIAMS JR RASEARA MANDSELL
T.G. SERPAND DOTTE SERT CHAPT NO. CLEY CAMPREL BOLLET WILLY COMMAT TWITTY ALABAMA Springfield WITH JUST CHART ABAMA STR. CLARE STLLE NE	OAK BIDGE BOYS CHIST	AMOVEM LLL LIGHTOOD MICKET GILLS MAN	ALABANA LICHEZ RICHEZ PREFILE HAGGAND JOHN SCHOTETORN LARRY GATLIN Danville, KY	MRITES STATE BY MICHAEL HURSHEY WID TES MICHAEL HURSHEY WHITES LING ANDERSON HOST-GREET, BECKY CHASE CRISTAL GAY DAVID WILLS HOMES HOUSE JOHN SCHWEIDER HEBLE MAGGAN	MOTTERED MEDITED TO SERVICE STREET STREET SERVICE STREET SERVICE STREET SERVICE STREET SERVICE STREET SERVICE STREET STREET SERVICE STREET SERVICE STREET SERVICE STREET SERVICE SERVICE STREET SERVICE STREET SERVICE STREET SERVICE SERVICE STREET SERVICE S	GS KINNY ROGERS LARRY GETLIN KRAK
Note CHOICE STRAIT BERNOA LE	ALSON BISMARCK, NO JIM C LOR-GOOD E SEE CREENHOOD KRRK BORKELL JOHN MEDERSON E. Gra	KECK Lincoln, NB	Alexandria, LA VERN GOEDEN	HITTY GRITTY DIRT. EDBY RAVEN	ORE BIOCE BOYS BILL A THREE OF	Sacramento, CA
	MAYEN SD BRICE VENIC MICHAEL HURSHEY MILL IN	NO. DO LEE GREENWOOD LYNN ANDERSON NELSON JOHN SCHNEIDER WILLIE NELSON	PODE CRESTAL GAYLE NOTEGET: EXILE DODE EMUTLOU BARRIÉ PARTY BAILEY KAMBEL DAN MALES	OCILY PARTON GUEN CAMPBEL RESEY ROGERS JOSS ANDERSON	WILLIE MELSON JOHNSY LEE JOHN SCHNEIDES SECRY NORSE KRETLEM KILLARY KANTER	DAN MALS BILL MEDLEY
		MANUFACTURE DAUTH WILLS CHORES STRAIT EASTER MOTERAL SICRY STAGES RICHY STAGES	STATUES GEORGE STRAIT	XYXX PATERY BAILEY OGENER, TX PATERY MILTES LIKE GREENHOOD	Afbuquerque, NM RICKEY GILLEY DOW WILLIAMS	ED SHICK HILLS HOTCOST (HITTY GRITTY DER:
WXKW ALREW BOOKS GLEEN, Albertoom, PA DOCLER, COLLY PAR DOWN WILLIAM COMMAN MARGNELL GENGE STR BOWLE STILLS CONSULT PARIS ENTER STILLS JAMES PRICES CONFESS COMMAN AND STR STILLS SATISTATION CONFESS COMMAN AND STR SATISTATION CONFE	AND JOHNS HEART AND JOHNS GREENS J.C. CURRINGHAM JOHN CONTERS HILARY JOHN CO.	TRAIT KENNY ROGERS GRYNTAL GAYLE RANDRELL ALBEMA OAK RIDGE BOYS REEE MCCLADN & GILLEY MMM NO		ENGIFICATION AND AND AND AND AND AND AND AND AND AN	LEE CREENWOOD WAYLOW JENNINGS	HITTY GRITTY DERY Y.G. STEEPAND DOLLY PARTON DON WILLIAMS GRORGE STRAIT
DAN SEALS WRKZ-FM Wishington Notice: WRKZ-FM Wishington LIOREL RICHE Herzhey, PA GEORGE STR	D.C. Hottest; MCCLAIN	St Cloud, MN St Cloud, MN Madison, W(LEX GREENWOOD	LOTISE MANDRELL DOTHER, AL MADON DIXON MOREST DOTTE MEET	STILE JOHN ANDERSON JOHN SCHEIDER JOHN SCHEIDER JOHN SCHEIDER JOHN SCHEIDER JOHN SCHEIDER JOHN SCHEIDER MANDREL G GREEN MANDREL G GREEN KAS-FM HOUSTON, TX	CENTRY CONCERN CONFERENCE OF STRAIT OCH CONFERENCE OF STRAIT OCH CONFERENCE OF STRAIT OCH SELLANT SERVINES KERLE RAGGING GOOD HIS, OR	Selines, CA DAVID PRINCELL
Root seeds Liders, Affolia WilkZ-FM Wil	NINGS NEETLE HAGGAND EAU CLO RICEY STANGS WILTES ALABAMA JOHNLY		MOCTORY MOC	HANCESTA GREEN HOUSEON, TX WPAP-FM LEON EVERSTTE	MINE MODULATE LAND	SELLANY EROTHERS GRORGE STRAIT HANK WILLIAMS IN
Affoons, PA HANDRELL & GREENE BARBARA HAN	NUSN DAYE A TOTAL CHICAGO, IL CHICAGO TY GARY HORRES GRORGE RAY CHURLES GRORGE	MILLARY LAWYER LOCKE STORM STO	KASE CON WILLIAMS JOHNNY LEE SOMMY LEE NOTHER MILEAP	WPAP-FM LEON EVERETTE PRIBER CHY, FL MCHUFFF LANE LOUISE RANDORLL MARK HELL HACARD LOUISE RANDORLL MARK HELL HACARD	JUICE MENTON TERMY DALE JOHNSY LEE J.C. CURRINGHAM	MERIE HAGGAND ALARAMA KSOP-FM
JINY SUPPETY CRESTAL GATLE KIK108	DAVID ALIAN CON MERLE H	CARD LIGHT RICHER St. Louis, MO	none Bottest; Bottest; Bottest; DOLLY PARTON BELLANY BEOTEME WYNK GENOME STALT BANGERA MANDRELL	JORNEY LEE T.G. SHEPPARD GRORE STRAIT RAY PRICE HICEARL HUMPHEY WNOX	SELLARY SHOTHERS SAFEARA MANDRELS	Saft Lake City, UT ALARAMA JANIE PRICKE
DOTTIZE MEST Morganiown, WV EDDY RAVEN BOSTNERS BYLLE STATLERS DOLLY PARTON PROTICOU NAME IN	DOWN ALLAW COE ROSE STRUCTURE STRUCTURE T.G. SHEPPARD ROSELL STRUCTURE ROSEL STRUCTURE LICENTE, RICHIE ROSEL LE ROSEL L	WBCS JOHN SCHWEIDED OOR WILLIAMS	WYNK Beton Rouge, LA JOHN ANDERSON WELL'S HELSON WWOD	LYNN ANDERSON Knoxville, TN -AND BROOV DOM WILLIAMS TARE HEMSLEY	COLLY PARTON NITY CRITT DIRT JIN GLASER KYAK KYAK KYAK KYAK KYAK KYAK KYAK KYA	MILLANDERSON BILLANDERSON BILLANDERSON
COTTE SETS WARH COTTE SETS MORPHONN, WV BOCK MARYER BOCKERS BORNAND AMMORPH BARRAND	TE LICHEL SIGHER JOHN AND AND AND AND AND AND AND AND AND AN	DRIGUEZ Sotteet: SARBARA HANDRELL	LEE GREENHOOD Lynchburg, VA LOUIST HANDRELL JOHN ANDERSON	JOHN SCHOOLDER HILTES LICHEL SCHOOL JOHN SCHOOLDER HILTES	Anchorage, AK RICEARS, HURSHEY STATISS BECKY MODE NICEARY GILLS	JAME PRICES JOSSET LEE MATTES BILLA AMDESSON BILLANT RAPTES CO TOM JOSEPH RAPTES KICHARL RUSHENTY KERNY DALE HOLLE HOLLE HOLLE HOLLE JOHN JERONE KERNY MOUTE KERNY MOUTES KERNY MOUTES KERNY MOUTES KERNY MOUTES KERNY MOUTES
BELLANT HOUTERS SET OF THE SET OF	MOE BANDY WHITES	JIN GLASER GEORGE STRAIT GEORGE STRAIT CENSTAL CAYLE K102 MN COE GLEN CANDELL St. Paul, MN RHON OAK BINDE STRAIT	RICK & JANES CARN LOUISE MANDER.	SARROA LEE JOHN ANDRESON Raieightourhem, NC JOHN ANDRESON MANDRESON MANDRESON MANDRESON MANDRESON MANDRESON	FYNTLES BEDGY MOSS STATES TO STATE STATES STATES TO STATE STATES	RESA MCENTINE RONNIE MCDOWELL KENNY MCGERG
DAN SEALS WHIN WILL'S MELSO MENTAGE MARKS New York; NY LES GENZINGON MILL'S MELSON JOSEPH LES JOSEPH LES	DEBURNA ALLEN HITTY CR. DAK RIDGE BOYS T.G. SMEE	WMIL MOE BANCY LOUISE MANDRELL FFY CIRT Milwaukee, WI MILLIE NELSON AND	MOTE SET INCOME IN THE PROPERTY OF THE PROPERT			KCKC Sen Bernerdino, CA
BILL HUDLEY HILLIE HELSON JOHNSY LEE BOTLEWED HAY CHARLES HOE BAND OF BAND HELD HELD HOE BAND HELD HARDEN HELD HOE BAND HELD HARDEN HER HARDEN HELD HARDEN HER HARDEN HER HARDEN HER HARDEN HER HARDEN HER HARDEN HAR	MANDERLA GREEN GROCKE Z. DOS WILLIAMS DOLLY PAI WGAR-M WKMF		JOHN SCHREIDER RICKY SKAGS KLVI WMC-AM Beeumont, TX Memphis, TN	BANDARA KLRA P. R. KLRA P. R. KLER JR. P. CHRIST RICAR OF ANTO BARLAN COM- JOHNSTY LEW BANDARIA GALL RAYTE HOLDERL HICKET DOLLY PARTIN JOHN CORREST	XTHAY ROGERS MERLE RACGARD MONTH RACGARD MON	JOHNNY LEE EMPTLOU HANNIS ELIL MEDLEY EXILE XAMEN BROOES
MARK WILLIAMS JR. JOSENSY LEE GAYED ALLAN C JOSENSY LEE GAYED ALLAN C JOSENSKE LE CREENIN CREATER PRIOR MICTES MICTES WICAGO JUROS UNITED ALLAN C JUROS WICAGO JUROS GARDEN CALONEL SECURE	Cleveland, OH Filmi, MI	Minneapolis MN	VERN GORDIN FORM DAN STALS Softwart; JOHN SCHNETDER DODE		JOHN SCHWEIGER JUICE NEWTON LIGHEL RICHIE RAY CHARLES WILLIE NELSON LABARE	ALABAMA Nottest: WAYLOW JENSINGS MERIE HAGGARD
BRITIMOVA, MD BELLARY SHOTTERS HOTTORY LEON HURSELL RICHARD HURSELL MICHARL HURSELY WIXL-PM MICHARL HURSELY WIXL-PM	KAREN SMOOKS EDDY RAVE SYLVIA Nottest: OAN SKALS MAYLOF JE	N NOTES: NOOSE WILLIE NELSON STATERS EINGS KCJB MCCTES NOS JF. Minot, ND LOUISE RANDESIL	Hottest WOKK	CRESTAL GAYLE CRESTAL GAYLE CRESTAL GAYLE CARRESTAL GAYLE CARR	RKAL Arroyo Grendë, CA LEE GRENMOOD Some Nottest: Nottest:	ALABAMA LARRY GATLIN
BECKY BORES Newton, NJ RICKY STANCES DAVID ALLAH COR JOHN ANDREON EXILE STATLERS STATLERS WWVA	Hottast: OAK AZOGE	NOS JP. MINOT, ND COUTER FOATSMELL AND DAVID FRIZZELL MOTES HOE SAMOY JOHN CONCER CONTRACT LAYER EXTER REAL MATERITAR	CRESTAL GATLE ROPELE HOTOMELL JOHN CORLER JOHN CORLER KERLE BAGGARD	Wasi	Notest: Notest	KSON-FM Sen Diego, CA
WILDER SMOTHERS JOHN ANDERSON Notes: Notes: LEE GREENHOOD DOLLY PARTON GRONGE STRAIT STATES	DOLLY PARTON NITHY GRITTY DIRT BANKANA HANDRELL HAME WILLIAMS JR. MICLIX NE	IA: ENVICU HARRIS HANDREL 4 GREENS NOTES SANDO	Birmingnem, AL MILLIE NELSON COMMAY THEFTY	JOSE ANDERSON DON MILLIAMS STATLERS JANES FRICES WHITES MICKEY GILLEY BANDANA MICKEY GILLEY	Bakersfield, CA ZDDY RAVEN ZDRITZ NILGAP KVEG DON WILLIAMS Las Veges, NV	HOSMIE HILBAP Hottest; COMMAY INTITY T.G. SHEPPARD
	Columbus, OH JOHNEY BOD	CHARLEY PRICE WTOD SELL JIN CLASES Toledo, OH GUEN CAMPREL JOHN AMDERSON GLEN CAMPREL JOHN AMDERSON	JULICE MERVON JULICE MERVON GEORGE SCHULE FETALIZER KARDE BROOKS ROUGES KARDE BROOKS KONST MANDORLL KORNY MOURES LIVER GATE LIVER GATE JOHN ANDERSON OM MINESON O	MANNAL JACON MORREL JACON MORRE	JANTE FRICKE RICKEY GILLY none Hottest; Hottest; GENERAL GAYLE	BELLANT SROTTENS JOSH ANDERSON KCBQ
W8GW-FM WKYG JOHN AMDERSON BEREING LEE BEING L	STATLERS MET TE SERVICE LEE JOHN ANDERSON RAY CHARLE ESILS JOHN SCHWEIDER GEDROF STR MCGUPFEY LANE JIH GLASER	COURS NATIONS LINEAGED OF CLEAR CAMPRILL ORIGINATION LINEAGED EXXXY Oblishoms City, OK DAVID WILLS COR JORGE HILSAY BARDANIA	AMBARA MANDRELL Mismi, FL KENNY ROGENS CREWTAL GAYLE LIONEL SICERY DAY RIDGE SOYS RACEY BALLEY RACEY BALLEY	GBORGE STRAIT	MANDRELL & GREENW	San Diego, CA
CON WILLIAMS SHENCH LEE CARE HOUSE CAX RICCE BOYS MICHAY GILLEY LEE CARENHOOD EDCY SAVEN MOR BANGY EXILE JIDDY MORREY JOSH ANTENNAM HANDREL & CHEE	JOHN SCHWEIDER GEORGE STR HOGUFFEY LAME JIM GLASSE WRITES MERIE RAGG, ROTTEST RONNIE MCRE T.G. SHEPPARD RICKY STAGE	STATIONS STATIONS	WXBQ-FM NICHAEL HUPPERY HOUSEPEY CANE Bristol, VA EMERICO BARRIS TORREY CANE	KKYX San Anionio, TX Filia Milant HICKEY GILLEY	KGHL ARBA MCENTER Billings, MT COMMAT THITTY LOUISE HANDRELL HOLLES!	ROWLE HILBAP HOE BANDY GAIL CAVIES HOLEGE: home
ROWLE HILDAP DOLLY PARTON WYE FARTY BATTER BARRAKA HAHORKIL WHILEMSPORT, ME	GRONGE STRAIT WOHK JIM CLASER Ft. Wayne, i	COMMAY TWITTY GRONGE STRAIT ALABAMA BARBARA MANDRELL	noné EASTE MCKINKE S Mottest: MICKEY SILLEY home Mottest: E	TATLERS DON MILLIANS THICK MENTON BILL MEDLEY	MGTES ARRARA MANDREL BANDARA MATLOS JENNINGS HOTTEST RESTRICT BANDARA MANDREL GENEGE TERRIT KENDALLS	KSAN San Francisco, CA
HOTCHET ALABAM RAY PRICE JIM GLASSS WEEP HANDSLL JIM GLASSS WEEP HANDSL	WLLR JOHN ANDRES WILR JOHN ANDRES Devenport, IA JOHN SCHNET DEROBAR ALLEN NOCEAN	KEBC-FM REN ALLEH JR. ALARANA Oktahoma City, OK KYPK-FM	WYERCHM PROVIDED PROV	ALL CAVIES ALL CAVIES BORET ROBERTS FORMY ROBERTS FORMY ROBERTS FORMY ROBERTS COMMAY THETTY ARE REDCY OAK RIGGE BOTS	HATCHARA HOST-EAR HANDSELL HATCHARA HANDSELL GENERGE STRATT CHARLES FRATE CHARLES FRATE CHARLES FRATE MAXION L'EMPLING HATCHARA H	none Nottest: none
	WATEOM JENNINGS JIM GLASER	total man	ED BRECK TENTON WKSJ-FM U OON WILL RANS Mobile, AL HE ROBELT HILDSAP JANIE PRICKE JOHNST LEE	MACHES NUMBER SOFT SOFTWARE SOFT SOFTWARE SOFTWA	KGEM/KJOT LIONEL RICHER Bolse, ID WILLIE RELSON VERM GORD IN	KMPS-AM/FM Seattle, WA JORRHY LEE
Buffalo, NY HOCKEST MOTHERS DAYLORGE HANCOGE H	Hottest: CEORGE STEE	AGS KOMA PARTY BAILEY MILLTON WILLTE WILLOW SOME CHY, OK JOHN SCHETCHE STATILES	JAMIE FRICKE JOHNNY LEE GE HOLLEGE; TOM JOHES JE HOLLE PARTON WHITES JC BARBARA MANDRELL CON WILLIAMS ME	EDRICE STRAIT LUBBOCK, TX ORN COMLEE LEE GREENHOOD RELE HAGGARD	LOUISE HANDREL DAN SEALS ROWSE HILBAD MOCESS! JANES PRICES DOLLY PARTON JOHNST LES NEWLY RANGAM MULTES OAK RIGGS SOTS	MC TES DON WILLIAMS MCE SANDY MICRAEL MCSPHEY
AT CRABLES MAYLON JENNINGS GEORGE STRAIT DAM SEALS MAYLON JENNINGS GEORGE STRAIT JOHN ANDERSON HICKEY GILLEY WNYR WILD	EPHY ROCKES Grand Rapid	WOW-AMIFM POINTE HTEGOR	HERELE HANGIAND JOHNNY ROUNIGUES Sh	PMD-AM/FM JORGEY RODRIGOEZ Vereport, LA LOUISE HANDRELL	HOUTEST: HANDSELL & GREENE DOLLY PARTON LARRY GRELIN KENNY HOGERS WAYLON JEWINGS KNIX-FM	NOTE OF THE STATE
ROTEGAL; ROCHESTER, NY WIRHERSPORT, PA T.G. SHEWARD DRIVED NAME S BARRANA HANDERL JOHNNY 199	WONE Hottest: Daylon, OH none nome WGEE Hottest: Green Bay, W	Omaha, NB DAVID ALLAN DOE RD SRICE RESENTED RESE	Charleston, SC ED BRUCE RAI BONNIE MILEAP JON THOMAS JIPOT MAPPETT DOI	VID WILLS RATEY BATHEY Y CHARLES RICK & JANIS CARM HORNY LEE HOTEST: N WILLIAMS JOHN COMMEN	REBA HISTORIES Phoenix, AZ REBA HISTORIES DON WILLIAMS	KGA
GROUNGE STRAIT NOTICES!	tone Green Bay, W	MRITES HOUSTNEY JOHN SCHNEIDER HOUSTNEY HICHARI, HOUSTNEY DAVID MILH COE LEE GERENGOO STATUERS MAGOO DIXON DOLLY PARTON	mone MICHAEL MUSMEY LYN MICHAEL MUSMEY LANE MODUFEY LANE MODUFEY LANE Charlotte, NC BADBARA MARDEZ, KEN	N WILLIAMS JOHN COMPLEX TYPES HERT CHETTAL GAYLE NO ANDERSON HERLE HANGARD HANDERS TRAIT ONLY ROCKES TO JOHN COMPLEX CHETTAL GAYLE HANDRELL & CRETHN CHETTALT CHETTA	Casper, WY Nottest: NITTY GRITTY DERT JOHN SCHMEIDER HERLE HAGGARD	Spokene, WA WILTES JUICE MENTON DAVID MALAN COM
DOLLY PARTON DESIGN CONTROL TOTAL TO	EXILE JOHN ANDERSON JOHN ANDER	PASSON DIECE PASSO	DOLLY PARTON CRY	STAL GAYLE MAGGARD WELL RICHTE, West Point Beach, FL	REILE MILESON TO. GENORE STRAIT MILLIE NILSON TO. GENORE STRAIT JOHN CONCESTRAIT JOHN CONCESTRAIT JOHN CONCESTRAIT GENERAL CONCESTRAIT ONE STRAIT ONE STRA	WELTES JUTCE MENTON DAVID MALAN COR JOHNST LEE LINN ANDERSON LORSIE MORGAN MEGGERY LANS MEGRERY LANS MEGGERY
158 Reporters 138 Current Reports	KLIY Des Moines, IA Size Authorities FRIES JOHN AUTHORITIES JOHN AUTHORITI	MOTERAL MOTIFES AND TOM JOHN THE JOHN T	ED SECCE MONTHS Tam	YK-FM JIMEY BUFFETT JAME FRICKE SPACE FRICKE STATE FRICKE GELEV GAVID WILLE GAVID WILLE	JOHN CORUE POTIAND, OR CORPETAL GATES COME COME COME COME COME COME COME COME	GEORGE STRAIT
The following stations reported frozen playlists this week:	JIN GLASER Indianapolis, I	BILL MEDLEY MICHAEL MUSPHEY MILLIE WIT MAN	JOHNST LEE JOHNST LEE MAIL JOHNST LEE MAIL STREET STORY LEE MAIL MAILEN STORY LEE MAIL MAILEN STORY LEE MAIL MAILEN STREET STORY JOHNST MAIL MAILEN STREET STREET STREET STREET MAILEN MAILEN STREET STREET MAILEN M	M ANORESON SAY PAICE TYS TYS TO ALLAN ONE HALL MORPHET FY HOMES HAT PROPHESS HAT BACKLING HY BOARS H	Cheyenne, WY O92 Cheyenne, WY Powell, WY LEE GREENHOOD RD BRUCE ROBBY JENKINE	GLEM CAMPMELL OAK RIDGE BOYS RICKY SKAGES
KKCS/Colorado Springs KKAL/Arroyo Grande KSAN/San Francisco	KSO RONNIZ HILBAR Des Moines, [A MILLIE HYZ.508	JIN GLASER SILLY TON BURNS		ID ALLAN COR MALE MALE MADE NOT MAD NOT MADE N	WILL IE NELSON CAVID ALLAN COE	KIGO St. Anthony, ID HOMBIE MCDOMELL
KUGN/Eugene WDGY/Minneapolis The following stations failed to report	DOTTIE WEST NITTY GRITTY NICHAEL RUNGHEY HANK MILLIAMS	OAR RIDGE BOYS CHARLET PRIOR	WCOS-FM JIN GLASER DAN : Columbie, SC LIONEL RICHIE RICKI	Y CHAITY DIRT NICOS SOYS WUSO-FM WUSO-FM WUSO-FM WINDOWS Y STACES LIONEL RICKER WILLIE NELSON	BELLANY ENOTHERS REGUPTEY LAMB WATLOW JENNINGS RAY PRICE GEORGE STRAFY LEE GREENWOOD JIN GLASSE STATLERS	ROBBLE ROCOMPLL LARRY CATLIN ALABAMA ONS STALLS STAL RECLEY JOHN SCHOLTER THE RECLEY JOHN SCHOLTER TOTALERS LAME SHODY TOTALERS LAME SHODY TOTAL AREA TOTAL AGENT
this week and therefore their playlists were frozen: WSEN/Syracuse	DOM WILLTAMS GEORGE STRAIT MONTHS HACCASC HERLE MAGGING RICKY SKAGGS ROMNIE HACCASC WFMS-FM RANDELL S CREEN		PRATTURE WEIX FM EI Pe	Y LOUISE HANDRELL HOO, TX JOHN ANDERSON	ALARAMA Hottest; OGLY PARTON KKCS SARBARA NAMOWELL, Colorado Springs, CO GEORGE STRAIT	MOE SANDY STATLENS LAME SHODY TONY ARATA
/ WWWW/Detroit KEBC/Oklahoma City KOMA/Oklahoma City	WCXI-FM Some Sortest: Detroit, MI none	MORIN LEE GARY STEMAST EAREN TRYLOR-COM MITTER RECORD EAREN ERRORY EARTH ERRORY EAR	Hottest: Nashville TN none KENEY ROCKES JOHN ANDERSON BOCK SANSARA HAMDRELL JOHN ANDERSON SOME JIM GAASER EMPTION MARKES CRESTAL GAYLE SILL MEDICEY	BRENCA LEE HARTS Mottant; RICKY STAGUS CHYSTAL GATE	Notteet: KFTN	EXILE ALARAMA
WONE/Dayton WMIL/Milwaukee		MICHAEL MITTHEY	CHESTAL CAPIE SILL HEDLEY LIONEL RICHE KAREN BROOKE WOTO SOLVENT GOOD BOYS CYPROSS Gardens, PL OLEN CAMONELL	ALABAM REBA MCENTIRE MANDRELL & GREENW	RYGO-FM Degree CO Militar Military	JOHN ANDERSON SMENOA LEE GAZL DAVIES LEE GREENMOOD J.D. SOUTHER
WFMS/Indianapolis WDAF/Kansas City WCUZ/Grand Rapids	RICKEY GILLEY DONE KATHY MATTEA HOLLOST	GAK RIDGE BOYS BOON WILLIAMS RICKY SKAGGS BONNIE HILMP NOTCEPER	tone COMMAY THITTY Notest: LEE GREENCOO	WTGR-FM Winston/Salem, NC	THE GREENWOOD LODING HANDSELL J	WRIGHT BROTHERS
WEZL/Charleston WMC/Memphis WGTO/Cypress Gardens	NOCKEST: HERLE HAGGAND T.G. SHOPPAND HAMORREL 4 GREEN HAND HILLIAMS JR. MATLON JENSINGS	RITTY ORITTY DIRY GRORGE SYRAIT T.G. GREEPARD JIM GLARRE MURCH MOCCARD		LODISE MANDRELL BOOKSE HILDAR NOTEME: METHE MAZGAMD COMMAY THETTY GEORGE STRAIT ALABAMA	PROVER CO STATE SHOTHERS	TARE HEMSLEY TORN HAMPYORD Sottest:
WXBQ/Bristol KRRV/Alexandria KHEY/El Paso	MAYLON JENNINGS			CEDRCE STRAIT ALABAMA RICKY SKAGGE	LIONE ATORIE BENEFICO BARRES DE AMBRES DE LA COMPANIO BARRES DE LA CAMBRES DE LA CAMBR	RICK & JAMIS CARM ROBIN LEG KAREN KATLON-GOOD TARE HYMALEY FORM HAMPYORD FORLESS: ECORDE STRAIT ARABRAN ANAOMELL RELANY MONOTHERS SITTY GRETTY DERT IN GLARBE
KASE/Austin KWJJ/Portland KVEG/Las Vegas					CENTRAL SAME SAME	CUB UCSON, AZ
The following stations failed to report for two consecutive weeks and					KUGN-FM HAGGAND 6 WYTTEN	FIL MEDILEY NITES ICHAEL MUSPHEY
were not used in this week's deta: KIKK/Houston WHOO/Orlando					Eugene, OR PENY DE HAVEN NO	TATLERS OTTOST: STATUTE DIRT DORGE STRAIT DELY PARTON
					CHARLET PRIOR NA BARBARA MANDRELL JON CRORGE STRAIT	MATOM TEMATHOR

dult/Contemporary Continued from Back Page

BREAKERS.

STEVIE WONDER

I Just Called To Say I Love You (Motown)

77% of our reporters on it. Rotations: Heavy 3/2, Medium 56/17, Light 41/29, Total Adds 48, WBEN, WKBW, WPIX, WTAE, WRMM, WSB, KRBE-FM, WCCO, KS94, KHOW, KMJI, KGW, KBEST, KFMB, KEZR, and 33 more. Debuts at number 19 on the A/C chart.

NEW & ACTIVE

CILENN FREY "Sexy Girl" (MCA) 71/5

Rotations: Henry 18/0. Medium 41/2. Light 12/3, Total Adds 5. WRMM, WARM98, WCCO, WGOW, WIVY, Heavy; WFBR, KRB.FM, WAEB, WRIE, WGY, WAHR 2, WOW, MAYE, WFRIK, WSKL, WWPA, WCKO, WCHY, KTYL, KFSB, KEEZ, KRSB, KALE. Medium:
WKBW, WPIX, KYIL.FM, 97AIA, KGW, KEZR, KJR, Y1OO, WKYE, WPJB, WKGW, KEY103, WMLJ, WVLK, WHHY, WEZS, WRYA,
WTRX, WTE, KOLI, 3WM, WMHK, KSOI, KIKH-M, KKEL, WWAR, WFBM, WTHY, KORQ, WSKY, WGSV, WKYX, WCIL, WHNN,
WJON, WBOW, KMJJ, KRNO, KGSW, Moves 25-24 on the A/C chart.

HERB ALPERT "Bullish" (A&M) 64/19
fortations: Heavy 2/0, Medium 28/6, Light 34/13, Total Adds 19, KHOW, KBEST, KFMB, KJR, WWOM, WGY, WKGW, WBT, WHBC, KRNT, WFMK, KBOI, KDUL, WWNR, WTKO, WKNE, WTNY, WWPA, KWEB, Heavy: WFBR, WCHV, Medium: 97AIA, KGW, WICC, WTIC, WMAZ, WRVA, 3WM, WMHE, KSL, KIKI-FM, WEIM, WSKI, WSKY, WCKQ, WGSV, KTYL, WCIL, WJON, KKJO, KTWO, KRSB, KALE.

RALPH MacDONALD f/BILL WITHERS "In The Name Of Love" (Polydor/PG) 58/31
Rotations: Heavy 00, Medium 16/7, Light 42/28, Total Adds 31, WPIX, WRMM, WARM98, WHB, WISN, WCCO, BIOO,
KREST, KFMB, WKYE, WKGW, KEY103, WALJ, WVLK, WFVA, WHBY, WHBC, KRNT, WMR, KOLI, WMHE, KKUA, WNRE,
KAIF, KRIS, KWBB, WHNN, KKJO, WBOW, KRNO, Medium: WAVE, KSL, WSKY, WCKO, WCL, WJON, KTWO, KAIF,
KAIF

STANLEY CLARKE "Heaven Sent You" (Epic) 55/0
Rotations: Heavy 1/0, Medium 23/0, Light 31/0, Total Adds 0. Heavy: WEIM. Medium: KOST, KGW, KJR, KEY103, WMAZ, 2WD, WING, WMGN, KKUA, KIXI-FM, WWNR, WKNE, WSKI, WTNY, WSKY, WCHV, WCIL, KEEZ, WHNN, KTWO, KRNO, KQSW, KRSB.

DONNA SUMMER "There Goes My Baby" (Geffen) 53/22

MINT, WHY, WILL, KEŁZ, WHINN, KTWO, KRNO, KGSW, KRSB.

MOStations: Heavy 00, Medium 22/2, Light 31/20, Total Adds 22, WCCO, BYCO, WWOM, WICC, WKYE, WGY, WAHR,

WINY, WHHY, WHHC, WENS, WHINK, KOIL, KBO, KOULK WYKO, WKNE, WJBC, KRSB, WULS, KWEB, K93 MGUILL KYL-FM,

KGW, WTRX, WMGN, KFI, KWAV, KIXI-FM, WWNR, WEN, WSKI, WSKY, WCKO, WCHY, KTYL, KEZ, KTWO, KRNO, KTSB.

ZAURA BRANIGAN "The Lucky One" (Atlantic) 50/16
Rotations: Heavy 1/0, Medium 26/3, Light 23/13, Total Adds 16, 197, KGW, V100, KEY103, WRVA, KBDI, WWNR, WTKO,
WKNE, WCIL, KEZ, WHAN, WOM, WBOW, KTNO, KRIO, Heavy: KALE, Medium: WFBR, WPX, 97AIA, WHB, WYK, WKGW,
WMAZ, 2WD, WMGN, 3WM, WMHE, WEIM, WSKI, WTNY, WWPA, WCKQ, WCHV, WAGE, WKYX, KTYL, KGSW, KRSC

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
1 LIONEL RICHIE	125/0	112	13	0
2 BILLY JOEL	127/0	111	15	1
3 JULIO IGLESIAS & DIANA ROSS	125/0	94	29	2
4 ELTON JOHN	116/0	85	31	0
5 TEDDY PENDERGRASS	112/0	77	31	4
DAN HARTMAN	104/1	72	31	1
TINA TURNER	114/3	68	43	3
(3) CARS	123/13	51	59	13
HUEY LEWIS & THE NEWS	113/7	58	46	9
@ GENESIS	97/2	55	34	8
11 PEABO BRYSON	101/0	62	34	5
P NEIL DIAMOND	106/7	25	64	17
13 SERGIO MENDES	87/0	26	45	16
O JOHN WAITE	100/17	28	56	16
COYOTE SISTERS	97/3	24	61	12
I RITA COOLIDGE	91/2	32	49	10
T CHICAGO	100/12	10	71	19
18 CHRISTOPHER CROSS	80/0	30	40	10
STEVIE WONDER	100/48	3	56	41
KARLA BONOFF	91/8	9	65	17
21 RAY PARKER JR.	76/0	26	41	9
22 POINTER SISTERS	66/0	17	39	10
23 PAUL ANKA	81/1	18	51	12
GLENN FREY	71/5	18	41	12
3 JAMES INGRAM	78/5	7	57	14

MOST ADDED .

STEVIE WONDER (48) I Just Called To Say I Love You (Motown)
R. MacDONALD featuring B. WITHERS (31) In The Name Of Love (Polydor/PolyGram)

DONNA SUMMER (22)

There Goes My Baby (Geffen) HERB ALPERT (19) Bullish (A&M) JOHN WAITE (17) Missing You (EMI America) 3 others tied with 16 adds

HOTTEST

BILLY JOEL (85) Leave A Tender Moment Alone (Columbia)
LIONEL RICHIE (81) JULIO IGLESIAS & DIANA ROSS (61) All Of You (Columbia) ELTON JOHN (48)
Sad Songs (Say So Much) (Geffen) TINA TURNER (48) What's Love Got To Do With It (Capitol) **TEDDY PENDERGRASS (44)** Hold Me (Asylum)

EURYTHMICS "Right By Your Side" (RCA) 49/8
Rotations: Heavy 2/0, Medium 21/1, Ught 28/7, Total Adds B, WAEB, WKYE, WKGW, WAHR, WKJJ, WSNY, KBOI, KKPL, Heavy:
WHIEL, WEIM, Medium: WEIB, WKSW, KVILE, M, WPJB, 2WD, KWAV, KIXI-FM, WSKI, WWPA, WSKY, WCKQ, WCHV, KTYL,
KFSB, KEEZ, KWEB, KRNO, KQSW, KRSB, KALE.

SPANDAU BALLET "Only When You Leave" (Chrysalis) 49/7
Rotations: Heavy 3/0, Medium 24/2, Lipht 22/5, Total Adds 7, KVIL-FM, WICC, WKGW, WHBC, WLTE, WMHE, KFI. Heavy:
WMGN, WCKG, KRSB, Medium: WFBR, WSBER, WCCC, KOST, KGW, WVLK, 2WD, KWAV, K'XH-FM, WWNR, WCKI,
WWPA, KORQ, WSKY, WCHV, WKYX, KTYL, KEEZ, WJON, KQSW, KALE.

WILLIE NELSON "City Of New Orleans" (Columbia) 38/14
Rotations: Heavy 1/1, Medium 15/3, Light 22/10, Total Adds 14, WRBW, WCCD, WGY, KRNT, KIXI-FM, WWNR, WCHV, WVBS, KFSB, WXUS, KEEZ, KWEB, WHNN, KALE. Medium: WSB, WTIC, WKGW, WMAZ, WNAM, KSL, WEIM, WJBC, WJON, KKJO, KTWO, KGSW.

FRANK SINATRA "L.A. is My Lady" (Qwest/WB) 34/1
Rotations: Heavy 0/0, Medium 16/0, Ught 18/1, Total Adds 1, W80W. Medium: WCCO, WICC, WTIC, WKGW, WBT, WMAZ, WWAY, KHRF, KAHT, KSL, WWAN, WEM, WKHE, WSKI, WCIL, WORLD

TRACEY ULLMAN "Oh, What A Night" (MCA) 32/7

Rotations: Heavy 0/0, Medium 4/2, Light 28/5, Total Adds 7, WMAZ, 2WD, WAVE, WHBC, WGSV, WBOW, KRSB. Medium: WSKI, KQSW.

SIGNIFICANT ACTION

BOBBY KING featuring ALFIE SILAS "Close To Me" (Motown) 29/13 Rotations: Heavy 0.0, Medium 2/1, Light 2/1/2, Total Adds 13, WKYE, KEY103, WVLK, WMAZ, WNAM, WTRX, WWNR, WGSV, WYYX, K78J, KEZ, KKJO, KRS, Medium; WCL.

JACK WAGNER "All I Need" (Qwest/WB) 29/1
Rotetions: Heavy 3/0, Medium 14/1, Light 12/0, Total Adds 1, KRNT, Heavy: 97AIA, WEIM, WCHV, Medium: WCCO, WKYE, WKGW, WBT, WRVA, KBOI, WWNR, WKNE, WSKI, WCKQ, WKYX, WCIL, KEEZ.

SADAO WATANABE f/ROBERTA FLACK "'If I'm Still Around Tomorrow" (Elektra) 22/16
Rotations: Heavy 0/0, Medium 4/2, Light 18/14, Total Adds 16, W101, WAIRI, WVIK, WMAZ, WAVE, KKUA, WCKO,
WCHV, WAGE, KTYL, WVBS, WCIL, KEEZ, WHNN, KQSW, KHSB. Medium: WRVA, WEIM.

POINTER SISTERS "I'm Sō Excited" (Planet/RCA) 21/8
Rotations: Heavy 0/0, Medium 9/0, Uight 12/8, Total Adds 8, KRBE-FM, 97AIA, KMJI, B100, WMJJ, WENS, KOSW, KRSB.
Medium: WFBR, KVIL-FM, KHOW, WMHE, WEIM, WSKI, WWPA, WSKY, WCHV.

GEORGE FISCHOFF "Lovely Lady" (Lisa) 21/6
Rotations: Heavy 0/0, Medium 3/1, Light 18/5, Total Adds 6, WMAZ, WAVE, WGSV, WCIL, KQSW, KALE. Medium: WCCO, WKNE.

JACKSONS "Torture" (Epic) 18/7

Rotations: Heavy 0/0, Medium 8/1, Light 10/6, Total Adds 7, KRBE-FM, 97AIA, WNAM, WFMK, WMGN, WWPA, KTWO. Medium: KIXI-FM, WSKY, WCKQ, WKYX, KTYL, K99, KQSW.

SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 18/6 Rotations: Heavy 0/0, Medium 3/0, Light 15/8, Total Adds 6, WKGW, WWNR, WCHV, WAGE, KFS8, WJON. Medium: WTRX

J.D. SOUTHER "Go Ahead And Rain" (WB) 18/1
Rotations: Heavy 1/0, Medium 9/1, Light 8/0, Total Adds 1, KEZR, Heavy: KKJO, Medium: KFMB, WRVA, WHBY, WMHE, KWAV, KSL, WTKO, KWAD,

BILLY OCEAN "Carribean Queen (No More Love On The Run)" (Jive/Arista) 17/16
Rotations: Heevy 0/0, Medium 2/2, Light 15/14, Total Adds 16, KEY103, WTRX, KWAV, WEIM, WWPA, WCI
WAGE, KRSB, KEEZ, WJON, WBOW, K99, KRSB.

JOE JACKSON "Happy Ending" (A&M) 17/1
Rotations: Heavy 0/0, Medium 8/0, Light 9/1, Total Adds 1, WTKO. Medium: WKNE, WSKI, WCHV, WCIL, KEEZ, KWEB, KRNO, KAI F.

BANANARAMA "Cruel Summer" (London/PolyGram) 15/5 Rotations: Heavy 1/0, Medium 7/2, Light 7/3, Total Adds 5, V100, 2WD, WHBC, KFI, WKYX. Heavy: WCKQ. Medium: KRBE-FM, WEM, WSKI, WOKY, WCHY, WENS.

SHEENA EASTON "Strut" (EMI America) 13/13
Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13, WTRX, WWNR, WEIM, WSKY, WCHV, WGSV, KFSB, KEEZ,
WHNN, WSDW, KGSK, KAIE.

JOE COCKER "Crazy In Love" (Capitol) 12/11
Rotations: Heavy 0/0, Medium 3/3, Light 9/8, Total Adds 11, WCLR, WAHR, WMAZ, WEIM, WSKY, KYTL, KFSB, WXUS, KTWO, KOSW, WVLK.

MADONNA "Lucky Star" (Sire/WB) 12/10
Rotations: Heavy 0.0, Medium 3/2, Light 9/8, Total Adda 10, KRBE-FM, 97AIA, KWAV, WWNR, WEIM, WSKY, WCHV, WAGE, KTYL, KGSW. Medium: WCKU.

HILLARY KANTER "Good Night For Falling In Love" (RCA) 11/11
Rotations: Heavy 0/0, Medium 2/2, Light 9/9, Total Adds 11, WCCO, WAHR, WAMZ, WEIM, WAGE, KTYL, WCIL, WJON, KKJO, KTWO, KOSW

JOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 10/3 Rotations: Heavy 0/0, Medium 4/0, Light 6/3, Total Adds 3, 97AIA, KOIL, WJON. Medium: WSB-FM, KOST, KIXI-FM, WSKY.

JUICE NEWTON "Can't Wait All Night" (RCA) 10/2
Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Total Adds 2, WTRX, WCKQ. Medium: WCHV.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation

Regional Adds & Hots

WAHR/Huntsville Cannon/Bosley

EAST Parallel One

NEIL DIAMOND STEVIE WONDER RARLA BONOFF ARLA BONOFF ottest: GLESIAS & ROSS IONEL RICEIE CARS BILLY JOEL TEDDY PENDERGI

WKYEJohnstown, PA
FarrowiMichaele
DONNA SUMMER
EURTTHRICS
BOBBY KING
BOBBY KING
RALPE MACDONALD
BOTCOBLE
BOTCOBLE
BOTCOBLE
BOTCOBLE
BOTCOBLE
LIONEL RICEIE
ELTON JOEN
JOEN NAITE TEDDY PENDERGR
WKBW/Buttalo
Sandy Beach
STEVIE NONDER
MILLIE NELSON
EOTEST:
ELTON JOHN
BILLY JOEL
TEDDY PENDERGRA
TINA TURNER
RAY PARKER JR. WPJB/Providence
Tom Hunter
Hottest:
RAY PARKER JR.
LIONEL RICHIE
TINA TURNER
DAN HARTHAN
HUEY LEMIS & NEWS

none Rottest: none

MORY/Schenectady
Mike Neif
STEVIE WONDER
STEVIE WONDER
HERS ALPENT
DONNA SURVER
WILLIE NELSON
LIONEL SICHIE
SILLY JOEL
IGLESIAS & ROSS
DAN BARTHAN
WKGWUIkica-Rome
Carpenter/Carr

Carpenter/Carr

BERB ALPERT
SMOREY ROBINSON
RALPE MACDONALD
SPANDAU BALLET
EURITHRICS
BOTTOBEL
GLESIAS & ROSS
TINA TURNER
GENESIS
BILLY JOEL
RITA COOLIDGE

Parallel Three

WWNR/Beckley Balley/Shee

BERB ALPERT LAURA BRANIGAN WILLIE NELSON BOBBY KING SMOKEY ROBINSON MADONNA

SMOREY ROBINSO
MADONNA
SHERNA EASTON
BOTCHET:
TINA TURNER
CARS
JOHN MAITE
CRICAGO
STEVIE WONDER
WEIMFRICHDURG
JECK RAYMOND

Jack Haymond
HILLARY KANTER
RUBBER RODEO
RAMSEY LEWIS
SBEENA EASTON
JOE COCKER
BILLY OCEAN
MADONNA
BOTCHER
BILLY JOEL
IGLESIAS & ROSS
IRENE CARA
WINO/IMBER

WTKO/Ithaca Wayne Fisk

Wayne Fisk
LUBA
HERB ALPERT
LAURA BERNICAN
DONNA SUMMER
LEE GREENWOOD
JOE JACKSON
HOTENIC
AIR SUPPLY
RITA COOLIDGE
NEIL DIAMOND
DAN BARTHAN
IRRNE CARA

LAURA BRANIGAN
RALPH MACDONALD
STEVIE MONDER
DONNA SUMMER
BERB ALPERT
BOTCOS:
BILLY JOEL
IREME CARA
ELTON JOEN
CHRIS CROSS
HUEY LENIS & NEMS

BOD Perva
CARS
JOHN MAITE
HOTTEST:
LIONEL RICHIE
BILLY JOEL
DAN BARTMAN
TEDDY PENDERGR
TINA TURNES

WTIC/Hartford

Tom Barsanti
KARLA BONOFF
HOTTEST:
LIONEL RICHIE
IGLESIAS & ROSS
BILLY JOEL
TEDDY PENDERGRASS
CARS

ANDERSON SINES AND STEVIE WONDER RALPE MACDOMALD HOTERS EXTON JOHN IGLESIAS & ROSS TINA TURNER DAN HARTMAN NEIL DIAMOND

Y97/Pittsburgh Jay Crasswell Jay Limburg CARS CBICAGO LAURA BRANIGAN NEIL DIAHOND JERNAINE JACKSON GOTTEST DAN BARTHAN TINA TURNER PEABO BRYSON ELTON JOHN LIONEL RICHIE

LIONEL RICHIE
WTAEPHITABURGH
DON Berns
STEVIE MONDER
BOTTOM
TINA TURNER
NADONNA
RAY PARKER JR.
JOHN MAITE
BRUCE SPRINGSTEEN

WWSW (3WS/Pittsburgh Crowe/Weitzel Bottest: LiONEL RICEIE LAURA BRANIGAN ELTON JOHN PEABO BRYSON BILLY JOBL

WPRO/Providence Tom Cuddy BOTTEST: IGLESIAS & ROSS LIONEL RICHIE PAUL ANKA RAY PARKER JR. BUEY LEWIS & NEWS

WLTT/Washington, D.C. Bob Cummings BOD CUMMINGS
BUEY LEWIS & NEWS
GENESIS
CARS
JOHN WAITE
HOTLESE:
BILLY JOEL
PEABO BRYSON
ELFON JOHN
LIONEL RICHIE
NEIL DIAMOND

Parallel Two

DONNA SUMMER BERB ALPERT STEVIE WONDER RITA COOLIDGE Ottest: INA TURNER EDDY PENDERGRASS GLESIAS & ROSS

TROOT PRINTERS
CILERIA & ROSS
CIUCRIA RECORD
CONTRICCO
CONTRI

WSKI/Montpeller, VT Bruce Stebbins WGR55/Butalo
Geluski/Langmyer
JORN MAITE
CBICAGO
BOTCOR
IGLESIAS & ROSS
TEDDY PENDERGRASS
TENDY PENDERGRASS
TINA TURNER
DAN BARTMAN
V100/Charleston, WV
Epence/Jervia Hottest: RAY PARKER JR. BILLY JOEL TEDDY PENDERGRASS GENESIS JOHN MAITE

Jay Donovan
HERB ALPERT
STEVIE WONDER
RALPE MACDONALD
BOTCEST:
RAY PARKER JR
BILLY JOEL
TEDDY PENDERGRASS
TINA TURNER
CARS INA TURNER LAY PARKER JR. GLESIAS & ROSS

WWPA/Williemsport, P. Scott Masteller

SHEILA E. STEVIE MONDER JACKSONS JACKSONS BILLY OCEAN BERB ALPERT BOTTOST BOTTOST BILLY JOEL RAY PARKER JR. BURY LEMIS & NEWS TEODY PENDERGRASS GLENN FREY

JOBN WAITE
JOE COCKER
Mottest:
SERGIO MENDES
PLABO BRYSON
LIONEL RICHIE
BILLY JOEL
TINA TURNER

CARS Bottest: ELTON JOHN RAY PARKER JR. PEABO BRYSON BILLY JOEL

WARM98/Cincinnati

GLENN PREY RALPS MACCONALD HOTCEST: PEABO BRYSON BILLY JOEL IGLESIAS & ROSS TEDDY PENDERGRASS CARS

WLTF/Cleveland Dunphy/Wilson JOHN WAITE HOTTEST: PEABO BRYSON LIONEL RICHTE POINTER SISTERS ELTON JOHN SERGIO MENDES

WMJI/Cleveland RUEY LEWIS & NEWS CARS JOHN WAITE HOTCEST: LIOWEL RICHIE ELTON JOHN DAN BARTHAN BILLY JOEL GENESIS

WOMC/Detroit Barry Argenbright Bottest: TEDDY PENDERGRASS BILLY JOEL LIONEL RICHIE IGLESIAS & ROSS KUDL/Kensas City Elaine Taylor

WTRX/Flint Burke/Wright STEVIE WONDER BILLY OCEAN BOBBY KING SHEENA EASTON LINDSEY BUCKI JUICE NEWTON

JUICE NEWTON
HOTTEST:
LIONEL RICRIE
ELTON JOHN
BILLY JOEL
IGLESIAS & ROSSTEDDY PENDERGRAS

WENS/Indianapolis Wheeler/Esgan

DONNA SUMMER
POINTER SISTERS
HOTHER SISTERS
HOTHER
HOMEL RICBIE
HADONNA
PEABO BRYSON
BUET LENIS & NEWS
TINA TURNER

STEVIE MONDER
DONNA SUMMER
BERB ALPERT
JACKSONS
HOTLONEL RICHIE
BILLY JOEL
DAN HARTMAN
BUEY LEWIS & MEMS
CARS

WMGN/Madison Bill Vancil

BILLY OCRAN
ROD STEMART
RALPE MACDONALD
JACKSONS
BOTTER
LIONEL RICHIE
BILLY JOEL
TIMA TURNER
HOEY LENIS & NEWS
CARS

WLTE/Minneapolis Paul Sabastian

STEVIE WONDER, SPANDAU BALLET

SPANDAU BALLET Hottest: RAY PARKER JR. CAN BARTMAN PEABO BRYSON ELTON JOHN LIONEL RICHIE

KOIL/Omaha Mason/Lundy

MARONLUNDY
RALPH MACDONALD
DONNA SUMMER
RENNEDY & OSBORNE
GEORGE CARLIN
BOTCOMEL RICHIE
DAN HARTMAN
TINA TURNER
RUEY LEWIS & NEWS
CARS

A FLOCK OP SPAGUL
RALPH MACDONALD
NAMED EYES
SPANDAD BALLET
STEPHEN STILLS
EOTHER: NEWS
IGLESIAS & ROSS
BILLY JOEL
TEODY PENDERGRASS
TINA TURNER

KARLA BONOFF STEVIS WONDER HOCKEGE: PEABO BRYSON LIONEL RICHIE POINTER SISTERS BILLY JOEL NEIL DIAMOND

NEIL DIAMOND CARS COYOTE SISTERS TINA TURNER BOTTEST LICHEL RICEIE DAVE GRUSIN PEABO BRYSON ELTON JOHN POINTER SISTERS

WHB/Kansas City Jeff Roberts JOHN WAITE RALPH MACDONALD HOTLEST: LIONEL RICHIE ELTON JOHN BILLY JOEL IGLESIAS & ROSS HUEY LEWIS & NEW

WISN/Milwaukee Harris/Murphy

RALPH MACDONALD
IRENE CARA
MOCLERE:
BILLY JOEL
IGLESIAS & ROSS
DAN HARTHAN
TEDDY PENDERGRASS
BUEY LEWIS & NEWS

CHICAGO BOTCAST: LIONEL RICHIE BILLY JOEL TINA TURNER IGLESIAS & ROSS DAN BARTMAN WCCO/Minneapolis Denny Long

STEVIE MONDER WILLIE NELSON RALPE MACDONALD BILLARY KANTER DONNA SUMMER GLENN PREY VIRGIL P. BECKE SOTTEST: NOME

KS94/St. Louis Morgan/Watermann STEVIE WONDER Hottest: PEABO BRYSON LIONEL RICEIE ELTON JOHN SERGIO MENDES

Parallel Two

RALPS MACDONALD Hottest: LIONEL RICBIE ELTON JOHN TEDDY PENDERGRA: IGLESIAS & ROSS BILLY JOEL

BOBBY KING-JACKSONS HOTTEST: LIONEL RICHIE IGLESIAS & ROSS RAY PARKER JR. BILLY JOEL HUEY LEWIS & NEWS

Mike Dorn
HERR ALPERT
SPANDAU BALLET
RALPE MACCOMALD
TRACEY LIJAMA
DONNA SUMMER
BANAMARMA
STEVIE MONDER
HOLER RICHIE
POINTER SISTERS
BILLY JOEL
GENES'S
TEDDY PENDERGRASS

W.JBC/Bloomington, IL Stew Salowitz WSNY/Columbus, OH Harry Lyles RALPH MACDONALD DONNA SUBMER HOTTEST HOTTEST BUEY LEMIS & ROSS BUEY LEMIS & NEWS CARS WILLIE NELSON STEVIE WONDER EURYTHMICS Bottest: DAVE GRUSIÑ LIONEL RICHIE DAN HARTMAN PEABO BRYSON CARS

KRAV/Tulsa Gary Reynolds

CHICAGO Hottest: ELTON JOHN PEABO BRYSON LIONEL RICHIE DAN HARTMAN TINA TURNER

Parallel Three

610TVN/Columbu: FitzGerald/Jones WCIL/Carbondale, IL Matt McCann MET MCCann
HILLARY RANTER
SADAO NATANABE
GEORGE FISCHOFF
LAURA BRANIGAN
MADONNA
HOTELST
TINA TURNER
HUEY LEMIS & NEMS
CARS
RELL DIAMONI CARS
HOEF LEWIS & NEWS
HOTCLEST:
HOT WING/Dayton NEIL DIAMOND BILLY JOEL

JOE DEMMMA
STEVIE WONDER
CANS
JOEN WAITE
HOTCEST:
LIONEL RICHIE
IGLESIAS & ROSS
BILLY JOEL
TEDDY PENDERGRASS
NEIL DIAMOND CHICAGO
STEVIE WONDER
STEVIE WONDER
DOWNA SUMMER
RALPH MACCONALD
SOBSY KING
WILLIE RELSON
WILLIE RELSON
JOE COCKEREN
JOE COCKER
BILLY OCCER
BILLY OCCER
LICH SILLY OCCER
LONG LICHE
LONG JOEN
LONG RETMAN
LONG RETMAN
LONG RETMAN
STEDDY PRIDERGRASS KRNT/Des Moines Steve Gibbons

WXUS/Lafayette Jim Leven

JOE COCKER
JOBN MAITE
IREME CARA
DONNA SUMMER
MILLIE NELSON
BOTCHST:
PEABO BRYSON
KENNY ROGERS
CARS
LIONEL RICHIE
BILLY JOEL KEEZ/Mankato, MN Sue LaFond

STEVIE WONDER WILLIE NELSON WILLIE NELSON
POCO
BILLY OCEAN
SHERNA PASTON
LAURA BRANIGAN
BORBY RING
SADAO WATANABE
HOTELSE:
ELTON JOHN
LIONEL RICHIE
BUEY LEWIS & NEWS
JOHN WAITE

BERB ALPERT
RAIPH MACCONALD
DONNA SUMMER
WILLIE NELSON
HOTLEST
TEDDY PENDERGRASS
IGLEBIAS & ROSS
BILLY JOEL
DAN HARTMAN
CARS

CATSONMCKENDIE
SEEENA EASTON
LAURA BRANIGAN
STEVIE MONDEN
RAUSE MACDONALD
RAUS WJON/St. Cloud, MN Diem/Scott

Diem/Scott
ROD STEWART
ROD STEWART
SILLARY KANTER
SMOKET ROBINSON
KENNEDY L OSBORNE
LAURA BRANIGAN
POCO
BILLY OCEAN
SOCTET!
LIONEL RICHLE
RAY PARER UR.
TIMA TURNER
RUEY LEMIS & NEWS
CARS

RALPH MACDONALD POLLAZAY BOBBY KING AIR SUPPLY BILLARY KANTER BOTTESTS GENESIS BILLY JOEL ELTON JOHN BILL BURLEY

BILL MEDLEY LIONEL RICHIE WBOW/Terre Haute Kevin Young Rewin Young
STEVIE MONDER
LAURA BRANIGAN
TRACEY ULLMAN
FRANK SINATRA
SHEMA BASTON
RALPB MACDONALD
BILLY OCEAN
HOTELS
LIONEL RICHIE
BILLY JOEL
TEDDY -PRNDERGRASS
DAN BARTMAN
NEIL DIAMOND

JOHN MAITE STEVIE MONDER GLENN FREY HOTCHE HOTCHE LIONEL RICHIE ELTON JOHN TEODY PENDERGRASS IGLESIAS & ROSS CARS

SOUTH Parallel One

STEVIE WONDER

CARS

GLESIAS & ROSS

TELEVANDE

TELEVAND

TEL

HUEY LEWIS & NEWS STEVIE WORDER
HOTTEBE:
BILLY JOEL
IGLESIAS & ROSS
DAN HARTMAN
BUEY LEWIS & NEWS
TINA TURNER

WVLK/Lexingion Keith Raines RARLA BONOFF Hottest: ELTON JOEN BILLY JOEL TINA TURNER IGLESIAS & ROSS TEDDY PENDERGRASS KVIL/Dallas-Ft. Worth Chuck Shortes

CHICAGO
SPANDAU BALLET
HOTTER:
RAY PARKER JR.
LIONEL RICHIE
ELTON JOHN
PEABO BRYSON
SERGIO MENDES WHAS/Louisville Doug McElvein CARS
JOHN WAITE
BOTTENT:
PEABO BRYSON
DAN BARTMAN
ELTON JOHN
RAY PARKER JR
LIONEL RICHIE

KRBE-FM/Houston Bob Scott BOD SCOTT
JACKSONS
STRVIE WONDER
MADDNINA
POINTER SISTERS
DIAWA ROSS
BOTCEST
TINA TURNER
PEABO BRYSON
BURY LEWIS & NEWS
JORN MAITE
CYNDI LAUPER WKJJ/Louisville Lee Jacobs EURYTHMICS
JAMES INGRAM.
Bottegt:
HUEY LEWIS & N.
TINA TURNER
BILLY JOEL
GENESIS
JOEN WAITE

97AIA/Miemi Chris Gable WRKA/Louisville KENNEDY & OSBORNE POINTER SISTERS Jeff Crawford
CBICAGO
JAMES INGRAM
HOTTEST:
LIONEL RICHIE
POINTER SISTERS
DAN HARTMAN
BILLY JOEL
IGLESIAS & ROSS MADONNA
JACKSONS
BOTTER
CARS
IGLESIAS & ROSS
TINA TURNER
JACK WAGNER
BUEY LEWIS & NEWS

WMAZ/Macon Steve Murphy W101/Tampa DeCarlo/Miller Stowe Murphy

BILLARY KANTER
JOE COCKER
GEORGE PISCHOFF
SADAO NATANABE
TRACEY ULLHAN
BOBBY KING
BOTTER
LIONEL RICHIE
PEABO BRYSON
DAVE GRUSIN
IGLESIAS & ROSS
BILLY JOEL

CARS
SADAO MATANABE
HOTteat:
PEABO BRYSON
IGLESIAS & ROSS
BILLY JOEL
BITON JOHN
LIONEL RICHIE

Parallel Two

KEY103/Austin

WHHY/Montg Phil Horton

BILLY OCEAN
STEVIE WONDER
LAURA BRANIGAN
BOBBY KING
RALPB MACDONALD
BOTTES
LIONEL RICEIE
ELTON JOHN
IGLESIAS & ROSS
GENESIS
JOHN MAITE DONNA SUMMER BOTTEST: LIONEL RICHIE IGLESIAS & ROSS DAN HARTHAN HUEY LEMIS & NEWS CHICAGO WAFB/Baton Ro WLAC-FM/Nashv Nichols/Sargent

IRENE CARA
CHICAGO
STEVIE WONDER
BOTTOST:
LIONEL RICHIE
ELTON JOHN
BILLY JOEL
DAN HARTMAN
TIMA TORNER

WMJJ/Birmingham ThomselWarren
POINTER SISTERS
JOHN NAITE
RALPE MACDONALD
BUEY LEWIS & NEW
HOTCOST
LIONEL RICEIE
ELTON JOHN
BILLY JOEL
POINTER SISTERS
CERIS CROSS

Richardson/Allen
TRACEY ULLMAN
BANANARAMA
BILLY IDOL
SERILA E.
HOTTERET
BLITON JOHN
PEABO BRYSON
TINA TURNER
JOHN MAITE
BUEY LENIS & NE JOHN MAITE STEVIE WONDER SERB ALPERT-HOCTEST: BLITON JOHN LIONEL RICEIE BILLY JOEL TEDDY PENDERGRASS IGLESIAS & ROSS WEZS/Richmone Church/Stevens WGOW/Chettano

RALPH MACDONALI

WAVE/Sarasota

HUNTINGTON/ HONE
POCÖ
ROD STEWART
GEORGE FISCHOEP
SADAO WATANABE
TRACEY ULLMAN
HOTESE:
LIONEL RICHE
LIONEL RICHE
DAN HARTMAN
BILLY JOEL
GENESIS
BUEY LENIS E NEWS

Cennon/Bosley
JOE COCRES
STEPBEN STILLS
RAMESY LEMIS
HILLARY KANTER
SADAO MATANABE
BOTCESE:
LIONEL RICEIE
LIONEL RICEIE
MEIL DIAMOND
BILLY JOEL
CLENN FREY
TINA TURNER WIVY/Jecksonvill Fuszner/Ryan GLENN FREY STEVIE MONDER DONNA SUMMER BOTTEST: LIONEL RICHIE PEABO BRYSON RAY PARKER JR. RUEY LEWIS & N CARS.

WSKY/Asheville DON BROOKSHIPE
ROD STEWART
HADONNA
JOE COCKER
PEADD BRYSON
SHERNA EASTON
HOTELST:
LIONEL RICHIE
BILLY JOEL
TINA TURNER
CARS
CHICAGO

Jackson/Royce

BRUCE SPRINGSTEEN
ROO STEMART
FRANK STALLONE
SADAO MATANABE
BILLY OCEAN
PEARO BRYSON
JUICE NEWTON
HOTESET:
JOHN MAITE
RAY PARKER JR.
HUEY LENIS & NEWS
CASS
CEICAGO

SREENA EASTON STEVIE WONDER MADONNA BILLY OCEAN SADAO WATANABE SHOKEY ROBINSON WILLIE NELSON BOLLES RICHIE LIONEL RICHIE ICLESIAS & ROSS BILLY JOEL BUY LEWIS & NEWS RITA COOLIDGE

TRACEY ULLMAN
GEORGE FISCHOFF
SHEENA EASTON
BOOBY EINC
HOUSE RICHIE
ELTON JOHN
IGLESIAS & ROSS
BILLY JOEL
HUEY LEMIS & NEWS

WAGE/Leesburg, VA Stave Porter

HILLARY KANTER SADAO WATANABE MADONNA SMOKEY ROBINSON BILLY OCEAN BOTTEST GLESIAS & ROSS CARS COYOTE SISTERS NEIL DIAMOND TINA TURNER

WKYX/Paducah, KY Frank Carvell BOBBY KING ROD STEWART

BANANARAMA BOTTEST: RAY PARKER JR. GENESIS RUEY LEWIS & NEWS CHICAGO CARS

KTYL/Tyler, TX Maloney/Davis

HADONNA
ELVIS COSTELLO
JDE COCKER
SADAO MATTANABE
SILLARY KANTTR
ROO STEMANT
GENESIS
GENESIS
TEODY PENDERGRASS
SILLY JOEL
IGLESIAS & ROSS
TINA TURNER

WVBS/Wilmings Bob Wright STEVIE NONDER SADAO MATANABE WILLIE MELSON BOCCEST: LIONEL RICHIE BILLY JOSL DAN HARTMAN TINA TURNER BUEY LEWIS & NEWS

WEST Parallel One

STEVIE WONDER KARLA BONOFF HERB ALPERT Bottest: none

KMJI/Denver Elliött/Brady

STEVIE WONDER
POINTER SISTERS
HOTTERS

KOST/Los Angales Kaye/Maria

LIONEL RICHIE
Bottest:
ELTON JOBN
DAN HARTMAN
LIONEL RICHIE
TEDDY PENDERGE
BILLY JOEL

KKLT/Phoenix Anita Caritale

KARLA BONOPF JAMES INGRAM JOHN MAITE Bottest: PEABO BRYSON LIONEL RICHIE POINTER SISTERS BLTON JOEN BILLY JOEL

STEVIE WONDER LAURA BRANIGAN BOTTEST: BILLY JOEL TEDDY PENDERGRASS IGLESIAS & ROSS RUEY LEWIS & NEWS GENESIS

DENIECE WILLIAMS

KHOW/Den

Parallel Three

K-108/Sacrame TINA TURNER
BUEY LEMIS & NEWSGENESIS .
BOTLEST:
PEAGO SRYSON
ELTON JOEN
LIOMEL RICHE
MADONNA
DAN BARTMAN

KBEST/San Diego

KFMB/San Diego Mark Larson

STEVIE WONDER
RALPH MACDONALD
HERB ALPERT
HOTTEST
BILLY JOEL
TEDDY PENDERGRASS
IGLESIAS & ROSS
LIONEL RICEIE
CHRIS CROSS

B100/San Diego McCertney/Knight McCeriney/Knight

DONNA SUMMER
POINTER SISTERS
RALPB MACDONALD
BOTCEST
LIONEL RICHIE
BILLY JOEL
TINA TURNER
DAN HARTMAN
PEABO BRYSON

KEZR/San Jose Lemos/Davis

STEVIE WONDER
J.D. SOUTHER
COYOTE SISTERS
RITA COOLIDGE
BOTLEST:
BUEY LEWIS & NI
BILLY JOEL
ELTON JOHN
CARS
TINA TURNER

STEVIE WONDER HERB ALPERT EURYTHMICS LAURA BRANIGAN DONNA SUMMER HOTLORE LIONEL RICHIE BILLY JOEL IGLESIAS & ROSS TEDDY PERDERGRA: TIMA TURNER

KDUK/Eugene Burns/O'Bryan

STEVIE WONDER NERB ALPERT DONNA SUMMER

KFI/Los Angeles Kaya/LsBeau

KWAV/Monterey Michael Reading

BILLY OCEAN

MADONNA Bottest: STYLE COUNCIL LIONEL RICHIE IGLESIAS & ROS BUEY LEWIS & I BILLY JOEL

KOY/Phoenix Marni Pingree

none Bottest: PEABO BRYSON BILLY JOEL LIONEL RICHIE ELTON JOHN IGLESIAS & ROSS

KSL/Selt Lake City George Lemich

none Hottest: BILL MEDLEY LIONEL RICHIE CRYSTAL GAYLE BILLY JOSL RITA COOLIDGE

WILLIE NELSON THOMPSON TWINS POCO

POCO Hottest: LIONEL RICEIE IGLESIAS & ROSS BILLY JOEL DAN BARTHAN ELTON JOHN

KKPL/Spokane Ric Morgan

Parallel Two

Parallel Three

TINA TURNER
RARLA BONOFF
JOEN NAITE
CRICAGO
HOTTER
BILLY JOEL
LIONEL RICHIE
PARBO BRYSON
TGLESIAS & ROSS
TEDDY PENDERGRAS

KTWO/Casper John Leader

JACKSONS
BILLARY KANTER
STEVIE WONDER
LAURA BRANIGAN
GROVER WASHINGTX
JOE COCKER
HOTCHES!
BILLY JOEL
ECTON JOHN
IGLESIAS & ROSS
TEDDY PENDERGRAS
CARS

BILLY OCEAN DONNA SUMMER STEVIE MONDER KARLA BONOFF HOTCHEST CARS TIMA TURNER LIONEL RICHIE HOEY LEWIS L CEICAGO CARS
RALPH MACDONALD
SADAO MATANABE
STEVIE MONDER
NEIL DIAMOND
HOTEBER
GENESIS
DAN HARTHAN
BILLY JOEL
BUEY LEWIS & NEWS

KMJ/Cas Vegas Maranville/Berzins Rottest: LIONEL RICHIE ELTON JORN BILLY JOEL IGLESIAS & ROSS SERGIO MENDES DENIECE HILLIAMS
SPANDAU BALLET
BARANARAMA
BOTCOST:
JOHN MAITE
CARS
TEDDOY PENDERGRASS
LIONEL RICHIE
TINA TURNER

KRNO/Reno Larry Irons CHICAGO
JAMES INGRAM
LAURA BRANIGAN
RALPE MACCONALD
STEVIE WONDER
BOTEST!
LIONEL RICEIE
ELTON JOHN
DAN BARTHAN
IGLESIAS & ROSS,
BILLY JOEL

KOSW/Rock Springs, W Maloney/Noris
POIRTER SISTERS
JOE COCKER
MADONNA
HILLARY RANTER
SADAO MATANABE
GEORGE FISCHOPP
SHEEMA EASTON
BOTCOM
TEODY PERCERGRASS
BILLY JOES
GENESIS
ICLESIAS & ROSS
COTOTE SISTERS

COYOTE SISTERS
KASEMOSEDURG OR
Veronica Burna
STEVILE WONDER
STEVILE WONDER
TRACET UILLMAN
SADAO MATANABE
SIZENA BASTON
POINTER SISTERS
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN
BOLLOSE
GUESIAS & ROSS
CEICAD
JOEN MAITE
BUEY LEWIS & NEWS

KALETH-Cities, WA
Mike Purdy
STEVIE WONDER
SHEENA ZASTON
GEORGE FISCHOFF
MILLIZ NELSON
EOCCESS
BILLY JOEL
BILLY JOEL
HUEY LEMIS & NEWS
TIMA TURNER
TEODY PENDERGRASS
COYOTE SISTERS

130 Reporters 119 Current Reports The following stations reported no adds or changes in rotation this week.

WFBR/Baltimore WVOR/Rochester KSL/Salt Lake City 3WS/Pittsburgh KOV/Phoenis WOMC/Detroit

The following statins failed to report this week and therefore their playlists were frozen: WEZS/Richmond WPJB/Providence WSKI/Montpelier KORQ/Abilene KMJJ/Las Vegas R&R welcomes three new A/C reporters: WHAS/Louisville (P2 Sc WWOM/Albany, NY (P2 East) KDUK/Eugene, OR (P2 West) KISN/Salt Lake City has discontinued reporting.

WRVA/Richmond Lou Dean

MOR /HOT TRACKS

r	Thre	o Tv	vo L	ost Yeek	166 REPORTERS	Total	Hot I	Medium	Total Adds
-1	1	1	1	0	JOHN WAITE/Missing You (EMI America)	154-		1.00	
1								_	0=
1	3	3	2	8		150-			2+
1	4	4	3	•		140 –			2=
1	2	2	4		BILLY SQUIER/Rock Me Tonite (Capitol)	148-			1 =
1	7	6	5		BRUCE SPRINGSTEEN/Cover Me (Columbia)	145 -			3-
1	9	8	7		HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)	122-	112-	10-	.1=
1	8	9	8	Ð	NIGHT RANGER/When You Close (Camel/MCA)	130	102+	28-	0-
1	19	14	10	8	LINDSEY BUCKINGHAM/Go Insane (Elektra)	146+	68+	77-	3-
1	6	7	9	9	SAMMY HAGAR/Two Sides Of Love (Geffen)	132 -	83-	49-	3+
1	_	_	19	1	FIXX/Are We Ourselves? (MCA)	151+	47+	93+	30-
1	5	5	6	11	PETER WOLF/Lights Out (EMI America)		105-		1+
1	12	10	11		TWISTED SISTER/We're Not Gonna(Atlantic)	125-		62-	4=
1	26	17	12		HONEYMOON SUITE/New Girl Now (WB)	138+		103-	6+
- 8	40	21	16		A FLOCK OF SEAGULLS/The More You Live (Arista)	133+		104+	6-
					DIO/The Last In Line (WB)		38-		
1	15	15	13		STEPHEN STILLS/Stranger (Atlantic)	114-		76 - 95 +	1-
1	-	41	22			125+			12-
	33	20	18		BILLY SQUIER/All Night Long (Capitol)	99+	54+	44 -	5-
	11	13	14		JEFFERSON STARSHIP/Layin' It On (Grunt/RCA)	95 –	47-	48=	0-
1	36	33	25		PRINCE/Let's Go Crazy (WB)	98+	61+	36 =	6-
1	37	24	23	20	SAMMY HAGAR/I Can't Drive 55 (Geffen)	96+	44+	52+	10+
1	-	51	31	3	JON ANDERSON/Cage Of Freedom (Columbia)	112+	17+	89+	17-
1	10	11	17	22	RATT/Round And Round (Atlantic)	83-	61 -	22 -	0-
ł,	13	12	15	23	BOX OF FROGS/Back Where I Started (Epic)	99-	24-	75-	0-
1	23	19	24	24	ELTON JOHN/Restless (Geffen)	99 -	30-	69=	4-
1.	_	_	45	23	BILLY IDOL/Flesh For Fantasy (Chrysalis)	100+	17+	74+	40+
		_	35		KROKUS/Midnight Maniac (Arista)	101+	8+	83+	23-
1.	88	35	28		HELIX/Rock You (Capitol)	97=	10+	87-	4-
1	7	16	20	_	COREY HART/Sunglasses At Night (EMI America)	81-	51-	30 -	0-
					QUIET RIOT/Sign Of The Times (Pasha/CBS)				
	19	29	26			91 -	16-	75 -	4-
1	18	37	30		CYNDI LAUPER/She Bop (Portrait/CBS)	84 =	47+	35	5
1	16	40	32		LOU REED/I Love You, Suzanne (RCA)	88+	15+	70+	8+
	22	18	21		GLENN FREY/Smuggler's Blues (MCA)	88 -	28 –	60 –	0-
	90	55	43		ROMEO VOID/A Girl In Trouble (415/Columbia)	87+	16+	63+	24+
3	5	28	27		STEVIE RAY VAUGHAN/Cold Shot (Epic)	86 -	14-	72 –	2-
1 4	5	38	34		RATT/Back For More (Atlantic)	62 -	28+	34 –	4=
ı	-	47	38	36	Y&T/Don't Stop Runnin (A&M)	75 +	7+	67+	7-
2	7	25	29	37	ADRENALIN/Far Away Eyes (Rocshire)	70-	9-	61 -	0-
4	3	42	39	33	LITA FORD/Gotta Let Go (Mercury/PG)	61-	9-	52=	0-
2	1	22	33	39	WHITESNAKE/Slow 'n' Easy (Geffen)	48 -	20-	28-	0-
١,	4	26	42	40	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)	44-	32-	12=	0=
5	7	54	50		SPANDAU BALLET/Only When You Leave (Chrysalis)	62+	14+	47+	1-
1	nı	BUT	•		WHITESNAKE/Love Ain't No Stranger (Geffen)		11-	39+	20+
1		50	52		CHEQUERED PAST/How Much Is Too (EMI America)	55 -	4+	49-	4-
2		36	41	_	PRINCE/When Doves Cry (WB)	43-	38 -	5-	2+
5		36 46	46	_	INXS/I Send A Message (Atco)	53-	13-	39=	3-
4			46		BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)		24-		
		45				44-		20-	0-
2		30	36		SCORPIONS/Still Loving You (Mercury/PG)	47-	13-	34-	2+
4		44	48		CARS/It's Not The Night (Elektra)	42-	27-	15 –	1-
		BUT	_		JOHN WAITE/Tears (EMI America)	47+	20+		25+
5		52	54		BRUCE SPRINGSTEEN/No Surrender (Columbia)	35 -	25+	9-	5+
L	DE	BUT	▶		PETER WOLF/Crazy (EMI America)	41+	21+	20=	7=
-		-	58		R.E.M./Pretty Persuasion (IRS/A&M)	53+	6-	43+	11=
2	9	31	40	53	FASTWAY/Tell Me (Columbia)	42-	6-	36 -	1=
5	5	53	53	54	BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)	39-	15-	24-	1-
5	2	48	55	55	ELVIS COSTELLO/The Only Flame In Town (Col.)	42-	12-	29 –	3+
28	в	32	51		BILLY SATELLITE/Satisfy Me (Capitol)	36-	7-	28 –	2+
10	6	27	47		ROD STEWART/Infatuation (WB)	36-	-	20-	0-
11		23	37		STEVE PERRY/She's Mine (Columbia)	37-		23-	1-
_		56	_		PETER WOLF/Pretty Lady (EMI America)	31-	18-	13-	2-
3.			56		QUIET RIOT/Mama Weer All Crazee Now (Pasha/CBS)	32-	_	19-	0=
_	-	-			The state of the s	- Ja			

MOST ADDED ®

BILLY IDOL (40) Flesh For Fantasy (Chrysalis) **ZEBRA (33)** Wait Until The Summer's Gone (Atlantic) FIXX (30) Are We Ourselves? (MCA)
JOHN WAITE (25) Tears (EMI America) JOHN CAFFERTY (24) On The Dark Side (Scotti Bros./CBS) ROMEO VOID (24)

A Girl In Trouble... (4:15/Columbia) KROKUS (23)

Midnight Maniac (Arista)

MOST HOTS

JOHN WAITE (145) Missing You (EMI America) CARS (133) Drive (Elektra) SCANDAL featuring PATTY SMYTH (132)
The Warrior (Columbia) BILLY SQUIER (122)
Rock Me Tonite (Capitol)
BRUCE SPRINGSTEEN (120) Cover Me (Columbia)
HUEY LEWIS & THE NEWS (112) If This Is It (Chrysalis)

BREAKERS.

KROKLIS Midnight Maniac (Arista)

60% of our reporters on it. 101/23 including adds at WHJY, KLOL, WPLR, WFYV, WKQQ, WOOS, WIBA, KILO, KOMP, KRSP. Moves 35-26 on the

BILLY IDOL

Flesh For Fantasy (Chrysalis)
60% of our reporters on it. 100/40 including adds at WYSP, WHJY, KLOL, WSHE, KRCK, WPDH, KNCN, WKQQ, WAPL, KFMG. Moves 45-25 on the Hot Tracks chart.

LOU REED

I Love You, Suzanne (RCA)

53% of our reporters on it. 88/8 including adds at WIYY, KOLA, KNCN, WFYV, KXZL, WXKE, KILO, KQWB. Moves 32-31 on the Hot Tracks chart.

> ROMEO VOID A Girl In Trouble (415/Columbia)

52% of our reporters on it. 87/24 including adds at WIYY, KLOS, KZAP, WZZO, WTPA, KNCN, KATT, KZEL, WRKI, WRUF. Moves 43-33 on the Hot Tracks chart.

NEW & ACTIVE

BRUCE COCKBURN "Lovers In A Dangerous Time" (Gold Mtn./A&M) 38/5 (36/9)

(30/9)
Adds: WNEW, KAZY, WTKX, WYFE, KZOQ. Hots: 10 include WRXT, WXRT, WMMS, KBCO. Mediums: 24 include WBCN, WMMR, KBPI, WPYX, KIBJ, KIAQ, WTUE, KID.
SOUTHSIDE JOHNNY & THE JUKES "New Romeo" (Mirage/Atco) 37/4 (39/6)

(39/9)
Adds: WBAB, KCAL, WRUF, KWHL. Hots: 4 WRXT, WYNF, WDHA, WMGM. Mediums: 32 include WAPP, WMEW, WMMR, WHJY, WXRT, WMMS, KBCO, KDKB, KGB, WTPA, WCMF, WAQY, WOOS, WLAY, KILO, KWFM.

WLAV, KILO, KWFM.

JEFFERSON STARSHIP "Sorry Me, Sorry You" (Grunt/RCA) 36/4 (34/1)

Adds: KIDQ, WMGM, KFMX, WYER, Hots: 13 include KSHE, KLOS, KROR, KOME, WCMF, WAPL.

AUGUS, AILUL, YEMOUN, FAMA, WYEH. HOIS: 13 Include KSPIE, KLOS, KROR, KOME, WCMF, WAPL, WLAV, KRMG, KILO, Mediums: 21 Include WYSH, KA2Y, KLAQ, KATT, KMOD, KWIE, WAPL, WAN STEPHENSON "What The Big Girls Do" (MCA) 35/6 (36/10) Adds: WPYX, WAAL, WIMZ, WKOQ, WOOS, KGĞO, Hots: 4 KEG., WMMS, KDKB, WYER. Mediums: 28 Include KSPIE, KAZY, KBP, KMET, KGB, KLB, KMJX, KISS, KUB.

ZEBRA "Wait Until The Summer's Gone" (Atlentic) 34/33 (1/1)
Adds: include WYSP, KTXD, KMET, KLAD, WAPL, KDDS, KFIV, KSMB. Hots: 4 WBAB, WAQX,
KNCN, WYER, Mediums: 21 include WDVE, WHJY, KSRR, KLOS, KOME, WPYX, WTPA, KISS, WTUE,
KMOD, KFMG, KILO, KEZE.

KIMOD, KFMĞ, KILO, KEZE

KANSAS "Perfect Lover" (CBS Associated) 31/10 (22/13)

Adds: include WiMMR, WYSP KSRR, KRCK, KRIX, Hota: 2 WRIF, KIDQ. Mediums: 25 include

WKLS, WYNF, WOMP, KSHE, WAQX, KLQ, WYILE KATT, KWMP.

JOHN CAFFERTY "On The Dark Side" (Scotti Bros./CBS) 30/24 (8/8)

Adds: include WGRQ, WBAB, WAPP, WHAY, WKLS, KTX, WYNF, WTDA, WAQY, WINZ,

WOOS, Hots: 6 WRXT, KAZY, WDHA, WEZX, KEZE, WWTR. Mediums: 16 include KQDS, KEZO,

WAMAY)

BLACK 'N BLUE "Hold On To 18" (Geffen) 29/21 (10/10)
Adds: include WBAB, KTXQ, WQFM, KMET, KNCN, KLAQ, WAPL, WLAV, KFMG, KILO, KEZE.
Hots: O. Mediums: 17 include KGON, KRDR, KISW, KZEL.

DIO "Mystery" (WB) 29/7 (23/5)

Adds: KLOS, WCCC, KNDN, UVQ, KWXL, KFIV, KPLX. Hots: 10 include WLLZ, WQFM, KMET, KGB, KISW, MS, KIS, KISW, MS, KISW, KISW

WBCN, WAAL, KGGO, KIVY, KOZZ.

BRUCE SPRINGSTEEN "Bobby Jean" (Columbia) 27/3 (30/2)
Adds: WKIS, WSHE, KMET, Notis: 13 include WBAB, WNEW, WAAF, KILO. Mediums: 14 include WGRA, KLOL, KSRR, WMET, WMMS, WPYX, KNCN, KLAQ.

WGRQ, KLOL, KSRR, WMET, WMMS, WPYX, KNCN, KLAQ.

BANANARAMA "Cruel Summer" (London/PolyGram) 27/3 (24/3)
Adds: WBOQ, WCKN, KMIX. Hots: 8 include WLIR, WXRT, WMMS, KCAL, KQAK, KSMB, KLYV.

Mediums: 19 include WBCN, KLOS, WZZQ, WPDH, KGGO.

CHICAGO "Hard Habit To Break" (WB) 27/2 (26/6)
Adds: WOWE, KMIX. Hots: 9 include WYNF, KINK, WAPI, KGGO, WHMD, KLYV, Mediums: 17 include WAAL, WIMZ, KMBQ.

THOMPSON TWINS "You Take Me Up" (Arista) 26/12 (13/2)

Adds: include WBAB, WEZX, WKQQ, KMJX, KRRM. Hote: 5 include WMMKS, KQAK, WQBK,
WPOH. Mediums: 15 include WDHA, WCMF, WLVQ.

BILLY SQUIER" "Can't Get Next To You" (Capitol) 24/4 (30/4)

Adds: KMET, KGB, WARL, KILO, Hote: 10 include WIYY, KUPD, KRQR, WCMF, WLAV. Mediums: 14 include WDYE, WLS, KYXQ, WYS, WEZX, KLAQ, WXIE, KEZO, KOMP.

PRINCE "Purple Rain" (WBJ 22/4 (19/9)

PRINCE "Purple Rain" (WBJ 22/4 (19/9)

PRINCE "Purple Rain" (WBJ 22/4 (19/9)

PRINCE "Purple Rain" (WBJ 26/2)

PRINCE "Purple Rain" (

DAKOTA "Runaway" (MCA) 21/6 (16/9) Adds: WLLZ, KOME, WZZO, WTKX, WYER, KAWY. Hots: 1 KIDQ. Mediums: 16 include WYNF, KBPI, WTPA, WEZX, WAQY, WADX, KISK, KRIY.

MOST ADDS — A numerical listing of the most added records of the week.

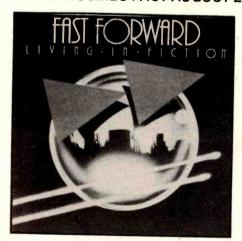
MOST HOTS - A numerical listing of the records receiving the most hot rotation reports.



AOR/ALBUMS

						W
Three Two Lest Weeks Weeks Week	August 17, 1984	166 REPORTERS	Total			Adds Al
			Heports	Hotation	Hotation	Rotations
1 1 1 2 3 2	CARS/Heartbeat City (Elektra)	"Drive" (140) "It's Not" (42) "Magic" (22)		- 151 -	_	_
3 2 3	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Cover Me" (145) "Dancing" (44) "Born" (44)	162 -	139-	23=	3-
	3 JOHN WAITE/No Brakes (EMI America)	"Missing You" (154) "Tears" (47)	156 –	146-	10=	.1+
4 4 4	SCANDAL featuring PATTY SMYTH/The Warrior (Columbia PRILLY SOLUTION OF THE PATTY SMYTH/The Warrior (Columbia)	"The Warrior" (150) "Beat Of A Heart" (13)	153-	133+	20-	2+
7 7 6	5 BILLY SQUIER/Signs Of Life (Capitol)	"Rock Me" (148) "All Night" (99) "Can't Get" (24)			26+	
10 9 8	6 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"If This Is It" (122) "Walking" (27) "Home" (19)			19+	2+
6 6 7	SAMMY HAGAR/VOA (Geffen)	"Two Sides Of Love" (132)			<i>58</i> +	4+
	8 PETER WOLF/Lights Out (EMI America)	"Lights Out" (128) "Crazy" (41) "Pretty Lady" (31)			37+	5+
11 10 9	NIGHT RANGER/Midnight Madness (Camel/MCA)	"When You Close Your Eyes" (130)		102+		0-
11 9 8 10	LINDSEY BUCKINGHAM/Go Insane (Elektra)	"Go Insane" (146)		68+	77 –	3-
9 8 10	11 RATT/Out Of The Cellar (Atlantic)	"Round And Round" (83) "Back" (62) "Lack" (15)	122 -	81 -		3-
15 12 12	TWISTED SISTER/Stay Hungry (Atlantic)	"We're Not Gonna Take" (125) "I Wanna Rock" (10)	128-	61 =	63-	4=
30 19 16	HONEYMOON SUITE/Honeymoon Suite (WB)	"New Girl Now" (138)	143+	34+	108-	6+
20 18 18	PRINCE/Purple Rain (WB)	"Let's Go Crazy" (98) "Doves" (43) "Purple" (22)	112+	81+	30-	5=
- 24 20	A FLOCK OF SEAGULLS/The Story Of A (Arista)	"The More You Live" (133)		28+	105+	6-
23	STEPHEN STILLS/Right By You (Atlantic)	"Stranger" (125) "50/50" (15) "Right By You" (10)	132+	30+	99+	13-
8 11 13	17 JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)	"Layin' It" (95) "Sorry Me" (36) "No Way Out" (13)	112 -	<i>53</i> –	58 +	3-
18 16 15	18 DIO/The Last In Line (WB)	"The Last In Line" (114) "Mystery" (29)	118-	39 -	79=	1 -
25	METROPOLIS/Soundtrack (Columbia)	"Cage Of Freedom" (112) "Here's My Heart" (22)	127+	22+	96+	19-
12 13 19	20 ELTON JOHN/Breaking Hearts (Geffen)	"Restless" (99) "Sad Songs" (26) "Georgie" (10)	111-	41-	70 -	3-
17 15 14	21 GLENN FREY/The Allnighter (MCA)	"Smuggler's" (88) "Sexy" (32) "Allnighter" (14)	114-	38-	76-	0-
19 17 21	22 QUIET RIOT/Condition Critical (Pasha/CBS)	"Sign Of The Times" (91) "Mama Weer All" (32)	106-	26-	80 -	3-
21 21 22	23 COREY HART/First Offense (EMI America)	"Sunglasses At Night" (81) "Lamp At Midnite" (17)	96-	51 -	43-	5-
- 37 36	BILLY IDOL/Rebel Yell (Chrysalis)	"Flesh For Fantasy" (100)	106+	20+	77+	39+
13 14 17	BOX OF FROGS/Box Of Frogs (Epic)	"Back Where I Started" (99)	100 -	24-	76 -	1-
23 22 26 2	WHITESNAKE/Slide It In (Geffen)	"Love Ain't No Stranger" (55) "Slow 'N' Easy" (48)	86+	25 -	56 +	13+
- 34 28	HELIX/Walkin' The Razor's Edge (Capitol)	"Rock You" (97)	99 +	10+	89=	5-
39 32 29	CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"She Bop" (84)	84=	47+	35 -	5-
25 23 24 2	9 STEVIE RAY VAUGHAN/Couldn't Stand The Weather (Epic)	"Cold Shot" (86) "Couldn't Stand" (14)	96 -	20-		2-
35 33 32	D LOU REED/New Sensations (RCA)	"I Love You, Suzanne" (88)	89 +	15+	71+	8+
40	ROMEO VOID/Instincts (415/Columbia)	"A Girl In Trouble" (87)	87+	16+	63+	24+
- 38 35	2 Y&T/In Rock We Trust (A&M)	"Don't Stop Runnin' " (75)	85 +		75+	7-
29 27 27 3	3 ADRENALIN/American Heart (Rocshire)	"Far Away Eyes" (70)	71-	9_	62-	0-
16 26 34 3	4 ROD STEWART/Camouflage (WB)	"Infatuation" (36) "Bad For" (18) "Some Guys" (13)	62 -	21 -		6-
38 38 39	LITA FORD/Dancin' On The Edge (Mercury/PG)	"Gotta Let Go" (61)	61 -		52=	0-
- 35 37	CHEQUERED PAST/Chequered Past (EMI America)	"How Much Is Too Much" (55)	63-	4+		4-
☐ DEBUT ▶	SPANDAU BALLET/Parade (Chrysalis)	"Only When You Leave Me" (62)	65 +		49+	2-
32 40 - 3	R.E.M./Reckoning (IRS/A&M)	"Pretty Persuasion" (53) "So. Central Rain" (13)	62 -		49-	11+
26 28 33 3	FASTWAY/All Fired Up (Columbia)	"Tell Me" (42) "All Fired Up" (10)	52-		43-	5+
40 39 - 4	INXS/The Swing (Atco)	"I Send A Message" (53)		14-		3-
		Colla A Massage (00)	30		77 -	3-

FICTION BECOMES FACT AUGUST 27





BREAKERS.

LOU REED

New Sensations (RCA)

53% of our reporters on it. 89/8 including adds at WIYY, KOLA, KNCN, WFYV, KXZL, WXKE, KILO. Moves 32-30 on the Albums chart.

ROMEO VOID Instincts (415/Columbia)

52% of our reporters on it. 87/24 including adds at WIYY, KLOS, KZAP, WZZO, WTPA, KNCN, WZXR, KATT, KZEL. Moves 40-31 on the Album chart.

AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

MOST ADDED ®

BILLY IDOL (39) Rebel Yell (Chrysalis) **EDDIE AND THE CRUISERS (26)** Soundtrack (Scotti Bros./CBS) ROMEO VOID (24) Instincts (415/Columbia) BLACK 'N' BLUE (22) Black 'N' Blue (Geffen) METROPOLIS (19) Soundtrack (Columbia)

MOST

CARS (151) Heartbeat City (Elektra)
JOHN WAITE (146) No Brakes (EMI America) BRUCE SPRINGSTEEN (139) Born in The U.S.A. (Columbia) SCANDAL featuring PATTY SMYTH (133) The Warrior (Columbia) BILLY SQUIER (128) Signs Of Life (Capitol) HUEY LEWIS & THE NEWS (119) Sports (Chrysalis)

NEW & ACTIVE

SOUTHSIDE JOHNNY & THE JUKES/In The Heat (Mirage/Atco) 40/4 (41/6) Adds: WBAB, KCAL, WRUF, KWHL. Hots: 5 WRXT, WYNF, WDHA, WMGM, KSPN. Mediums: 34 include WAPP, WNEW, WHJY, WXRT, KBCO, KDKB, KGB.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 39/5 (41/10)
Adds: WNEW, KAZY, WTKX, WYFE, KZOQ. Hots: 11 include WRXT, WXRT, WMMS, KBCO, KINK, WQBK. Mediums: 24 include WBCN, WMMR, WPYX, KLBJ, WTUE, KILO.

24 Include Wolun, William, Wil KSHE, KMET, KUPD, KGB, WPDH, KQDS.

THOMPSON TWINS/Into The Gap (Arista) 34/10 (28/3)
Adds: include WBAB, WPLR, WEZX, WAPI, WKQQ, KSMB, KZQQ. Hots: 10 include WLIR, WMMS, KRQQ, KFOG, KQAK, WPDH. Mediums: 18 include 91X, WDHA, WCMF, WLVQ, KREM.

EDDIE AND THE CRUISERS/Soundtrack (Scotti Bros./C8S) 32/26 (8/8)
Adds: include WAPP, WHJY, KTXQ, WYNF, WIMZ, WOOS. Hots: 6 WRXT, KAZY, WDHA, WEZX, KEZE, WWTR. Mediums: 17 include WGRQ, WBAB, WKLS, WCKO, KEZO, KIDQ

KANSAS/The Best Of Kansas (CBS Associated) 32/10 (24/14)
Adds: include WRXT, WYSP, KSRR, KRCK, WQBK, KRIX, WYER. Hots: 2 WRIF, KIDQ. Mediums: 26 include

WMMR, WYNF, WQFM, KSHE, KSJO, WLVQ, KWFM. BLACK N' BLUE/Black 'N' Blue (Geffen) 30/22 (0/0).
Adds: include WYSP, DC101, KTXQ, WQFM, KMET, KLAQ, WAPL, KMOD, KFMG, Hots: 0. Mediums: 18 include

KRCK, KRQR, KISW, KZOK, KNCN, WLAV, KZEL.

BANANARAMA/Benenerama (London/PolyGram) 28/3 (25/3)
Adds: WROQ, WCKN, KMJX. Hots: 8 include WLIR, WXRT, WMMS, KCAL, KQAK, KSMB, KLYV. Mediums: 20

include WBCN, KLOS, WZZO, WPDH, KGGO.

DAKOTA/Runeway (MCA) 22/6 (17/10)
Adds: WLLZ, KOME, WZZO, WTKX, WYER, KAWY. Hots: 1 KIDQ. Mediums: 17 include WYNF, KBPI, WTPA, WAQY,

KFIV, WRUF, KFMQ

ELECTRIC DREAMS/Soundtreck (Virgin/Epic) 21/10 (0/0)
Adds: include WRXT, DC101, KSHE, KBCO, WPLR, WOWE. Hots: 2 WLIR, K97 Mediums: 16 include WCKO, KCAL, KFOG, WPDH, WMGM, KFMG.

PSYCHEDELIC FURS/Mirror Moves (Columbia) 19/4 (19/1)

Adds: WPDH, WCMF, KNCN, KUFO. Hots: 11 include WLIR, CHOM, WXRT, KBCO, KROQ, 91X, KQAK. Mediums: 6 include WCKO, KISS.

EURYTHMICS/Touch (RCA) 19/3 (16/5)

Adds: WAAL, WKQQ, WZXR. Hots: 2 K97, KSMB. Mediums: 16 include WLIR, WMMS, KOLA, WZZO, WPLR, KMBQ,

RUPERT HINE/The Wildest Wish To Fly (Island) 18/10 (9/4)
Adds: include WYSP, KSJO, WTPA, WCMF, KQDS, KLPX, WHMD, KOZZ. Hots: 0. Mediums: 12 include WRXT, WXRT, KBCO, KLBJ, WMGM.

HARD TO HOLD/Soundtrack (RCA) 13/9 (5/1)
Adds: include KBPI,WZZO, WPDH, WZXY, WMGM. Hots: 2 KDKB, KGGO. Mediums: 9 include KSJO, WAPI, WCKN, KMBQ.

DRAGON/Body And The Beat (Polydor/PolyGram) 10/4 (7/4)
Adds: WYSP, 91X, KQAK, WTPA. Hots: 1 KROQ. Mediums: 6 include CHUM, KCAL, WLVQ.
STEVE MORSE BAND/The Introduction (Musician/Elektra) 10/2 (10/2)

s: KFOG, KWFM. Hots: 2 KSPN, KTCL. Mediums: 7 include WBAB, WKLS, WQBK, WLAV, KFMF.

RESTLESS/The Restless (Mercury/PolyGram) 10/2 (B/0)
dds: WMMR, KBPI. Hots: 1 WYFE. Mediums: 9 include WGRQ, WRXT, WMMS, WLLZ, WAQX.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers Indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (++), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted

Page 71



"HOLD ON TO

"THE STRONG WILL ROC "SCHOOL OF HARD KNOCKS"

ALBUMS NEW & ACTIVE 30/22 HOT TRACKS NEW & ACTIVE 29/21

First Week Out On

WBAB	KRCK	WLAV	KZEL
WYSP	KCAL	WYFE	KEZE
DC101	KRQR	KMOD	KLPX
KTXQ	KISW	KFMG	KUFO
KZEW	KZOK	KWXL	WIQB
WQFM	KNCN	KIDQ	WYER
KMET	KLAQ	KILO	KTYD
KGON	WAPL		

From the Geffen Album**BLACK 'N BLUE** GHS 24041 Produced by DIETER DIERKS For Breeze Music



ON TOUR WITH AEROSMITH AUG 19-31

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WEZX/Scranton (717) 961-1842 FO: 31AM VATERS

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Parallel One

WHJY/Providence (401) 438-6110

POI KN NEWS

WRXT/Buffalo (716) 773-1714

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WMMBIDHILAG (215) 581-0933 PO: GEORGE BANKS HD: EXTH RELEY

WNEW-FM/New York (212) 986-7000 FO: CHARLE REMORE MD: JTH HOHAGIN THE TRANSPORT OF THE TR MINISTER PARAMETERS

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WGRQ/Buffalo (716) 881-4555 FO: TEN SHIZH ASST. FO: PAUL HEINE

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WDVE/Pittsburgh (412) 562-5900 701 GMG GILLERPER

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WAPP/New York (212) 357-8000

ASST. PD: STEVE MAIL

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CHUM-FM/Toront (416) 925-6666 PD: ROSE ORVIES ND: HAYNE WERSTER

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WBAB/Long fel. (516) 587-1023 PO: SON MOCHOUN HO: BALPS TORTORA Bet SHOCE SPRINGSTEEN BRUCE SPRINGSTEEN PRINCY

WLIR/Long Island (516) 485-9200

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WAQX/Syracuse (315) 472-0200

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WPYX/Albahy (518) 785-9061 FO: BOR HARON ARRY, PD: BOR MEZCH

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WPDH/Poughk (\$14) 471-1500 PD: STEW SCHAFTE RD: PAR SNOORS

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WTPA/Harrisburg (717) 238-1402 PO: JEPT XADPPHAN ARRY, PO: SHOCK BOMD

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WCMF/Rochester PD: TRUP REES

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WAAF/Worcester (617) 752-5611 70: NOS BANNETT: NO: NOS LIPSHUTZ BOT SHEET STRINGSTEEN PRIES WOLF (M) CARS STILLY SQUISS KANNY WAGAR (M)

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CHEZ-FM/Ottawa (813) 563-1919 PD: STEVE COLNILL RD: GREG TORRINGTON

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WCCC/Hartford (203) 233-4426

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WPLR/New Haven (203) 777-6617 PO: MOZE MARGEL

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WAQY/Springfield (413) 525-4198

WAAL/Binghamtor (607) 772-8850 FD: JOHN CARTER HD: DON HORGEN

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WQBK/Albany (518) 462-5555 90: JOHN CODPER NO: SAN BRENDER

WRKI/Danbury (203) 579 9995 PO: SOE KOCAK MD: SRICE GOLDSEN

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WOUR/Utica (315) 797-0803

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WKLC/Charleston Huntington, W.V. (304) 722-3308

WWTR/Ocean City (301) 289-4545 FD: XECKARD XEMESTING HD: GLEEN STEVART

WBLM/Lewiston-Port (207) 783-2065 PD: JORE BIAS

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PD: J. MICHAEL SCOTT

SOUTH

Parallel One

WCKO/Miami (305) 731-4800

KEGL/Dallas (817) 457-9700 PO: MINL HERREY PO: RANCY BROWN

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PD: JOE DENTON ASST. PD: RICK LAMBERT

KTXQ/Dallas (214) 528-5500

KLAQ/EI Paso (915) 544-8864

PO: ARIW MICHAELS MO: PERE LOPEZ

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WROQ/Charlotte (704) 392-6191

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KISS/San Antonio (512) 223-6211

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WKQQ/Lexington (606) 252-6694 PO: ON/E EBUSENEZAUS ED: CURT HATELES

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WCKN/Greenville Spartensburg (803) 226-1511 701 STEVE CIPIE

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WSHE/Miami (305) 581-1580 TO COMP LANGE

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Parallel Two

WOWE/Chattano (615) 267-1050

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FO: KERRY LAMBERT NO: SCOTT PAGESTY

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KLBJ/Austin (512) 474-6543 PO: CLARK NYAM MD: JOHN MICHAEL COMMUNICATE IN THE COMMUNICATION OF THE COMMUNICATI

WKDF/Nashville
(615) 244-9532

KMJX/Little Rock (501) 470-0123 PU: TON WOOD NO: TOWNY SHITM DOI TOWN MOUNT OF THE PROPERTY OF THE PROPERTY

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WKZL/Winston-Sale (919) 725-0556 MD: BRIAN PAYRICK (FRICES) BN: PRINCE (N) PRINCE (N) STREETS OF FIRE

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KSMB/Lafayette (318) 232-1311 FOI SCOTT SEGRAVES

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KFMX/Lubbock (806) 747-1224 POL NAT CARD

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KXZL/San Antonio (512)226-6444 PD: SAY ST. JAMES HD: ANGELA WRIGHT

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WRXL/Richmond (804) 282-9731 PD: CHAY CHASE MD: PAUL SHEEKE'S

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WMET/Chicago (312) 645-9550

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VAN STEMBLESON THISTED SISTER HETROPOLLS	PRANKE COME TO	HARA'S SOYS	BRICE SPRINGSTERN PART CARE BILLY SQUIER DIO	a pixe		MOMBO WOID JUGAS PRIEST E SERRA SEINIT THISTED SISTER	REPROPOLIS ROMBY WOTD FIEX COMET HAST BANGLES BILLY SQUIES WHITE SQUIES WHITE SQUIES HELLY H		playlists t	his week:
PICE BELLE VECCHAP VICTORIAN VICTORI	PORTO VOID BORD VOID BORD VOID BRANCER R PLOCE OF SEASULL		ON YOUR SERVICES OF THE SERVIC			SPIRIT THISTED BISTER Light bake GEORGE CARLIN	MELTE MENTANTE L'ENGRAN ELE L'ENGRAN ELE ELE ELE ELE ELE ELE ELE ELE ELE EL			nsas City
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SOUTHEIDE JOHNNY	MICE LOWE NEW MODEO		NONETHEON SUITS		(808) 524-7100	1	RICKIE DIO	ON S PRODUCT LEGENTATES HO STREET LACTEUT	KZEW	Dallas
Ĭ	NOME OF BOOMS KING CRIMBON LOOK UNEAN SYNCICATE		ALENA MEMORA BLITTA MARTITLE		PD: SILL NINS HD: AMD! PRESTOR		1	SCANDAL PETER MOLF		Cankakee Sandusky
	SICKESIS + SAMES HER POPOLIS ALAUM CHEQUICAD PAST BANANA PANA	KMET/Los Angeles (213) 484-5638	PERPORTAL SEPTEMBON STANSALP METROPOLIS	KEZE/Spokane (509) 448-1000	ANTINCE ANTINCE	1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	JOHN WALTE CAME		ston-Salem
1	CHIQUERED PAST CHIQUE LASPER	NO. MIKE WARRING	PASTMAT HOX OF PROGS PRIME WOLF	HO: JOHAN CURRENCE HO: MITCH JOHES	SCAMDAL- ELYON JOHN BYLLY MONTEN	KFIV/Modesto		JEFFERSON STARSKIP (M) HOMEYMOON SUITE SHICE SPRINGSTEEN		Chicago /Norfolk
KUPD/Phoenix	SMEVELM.	CAUS DIO GO-GO'S	MAIL MIGHT BANGER	JOHN MAITE SILLY SCHIRL (H) SELCE SPRINGETERN	JOSH WAITE RATE	(209) 527-6100 ro; c.s. store		BASE SCAPPIAL PRIES MOLE CORRET RAPT JOHN WALTE CAME OCCURS SPERMON SELENT P (M) MONTHOOD SELECT SECTE SPERMONERS CAME OCCURS SECTE SPERMONERS CAME OCCURS SELECT SECTE SPERMONERS SCAPPIAL SCAP	wou	R/Utica
(602) 838-3082 FD: VSC HEDITORS HD: CURYING JOHNSON	STRUCTE & STREET HELLE DEBAN DURANT HE	MICHAL BUNCER MORE TEATE STREET REGINE CO-CO.8 DEO	BTO TOT TOTOTHE	BILLY SOCIEM. (M) SEECE SPRINGSTERN CORES HART SIGHT SANGER LININGS BOCKINGHAM	CAMDE PRIMER FINDREA BREKINCHTH BRICK SEKENGSLEEN	JOHN MATTE (H)		NIGHT RANGER		narlottesville Pittsburgh
Bet ance servicement	NOT THOUGHT SUMP POWES JAMIE JAMES	SCORPIONS SCORPIONS	BIDS TOOL STORMS TOPHOSE PLOCE BAN STEPHOSE STALES BLACK 'N SLIRE	* BOOLE MAD CANTERED	HIGHT PANCES SAMPL KAGAR	BOS JOHN MATTE (H) SAMET WALLE (H) STELT SQUIZE PETER WOLF		STEWNION STEELS STEWNION STEELS STEWNION STEELS	WIDDA	ittsburgii
- CONTRACT	REMANDAMENT OFFICE STATE	BIOCE SENIMENTERN SCORPIONS	BEACK 'N SCHE LINDSHY SECKTHONAM STACE	LYNEARY MODIFIES BOOTE MAD CRUITERS REALEM SCHICAL STREET MODIFIES ACCESS FRAT REPROPOLLS ELTON JOHN STREET, STELLS ACCESSAL A	SING PRINCE OF STATE	PRIVATION OF PROPER OF PROPER OF PROPER OF PROPER OF PROPER OF PROPERTY OF PRO	Parallel Three	STEPRIN STILLS		- 1
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THE STREET (H)	OFASKS OARIOS & THE HAGHE OK, CANDL SHRISHMACK SO-GO'S	metics			SATURA BIOAL MITTA LOOF	T MYOCK OL REMONET	KTYD/Santa Barbara	CHRIS DABORGE STEVE PERRY SLACE ADRENAL IN		and therefore
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STEVIS RAY VRUGRAM FIX BILLY LOOL PETER WOLF (M)	Fright Sept.	PARTYAY FIRE LITE FORD CLOWN FRANC CORRY NAMET EST.EX		DIO TAT	SPIRIT STEVIE BAT WARGHAN CHEMMERED PART WAY TO GREEK	FINDSEA BOCKERCHW MINEA FEM.E EFLOW TOAM	(BOS) 905-101 (FOURM)	MOTOR TAKES JUSTINE JOSES JUSTINE JOSES PROCESPINESTEN LOG RESD ELLOY SETELLITE SECRE COCKRUPS TRANDAM SALLEY SER	KKD II	Fresno
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A MICHE MANCES						CYMDI GALPER PRINCE GLASERICH INKE ADRENGIH	DIO WILTESHAXE COMET HART	a DARDE a DARD		
LOD REED LYMPHY BUCK DIGRAM SLADE HELIX A MODEL OF BRAGINA	91 X/San Diego	VAN STEPMENSKM STEPMEN STILLS JOHN MAITE YAT Light Adda	Parallel Two	KIDO/Boise		ADRICAL IN SCORPIONS LITE FORD	OIO WETTESHAXE COMBY HAAT GLIMM FREY THISTED SISTER STRYLE HAY VAUCHAM MICHT RANGER		4	on frozen its
ROWSTHOM SOTE HET ROPOLES TOR OF PROCE	(619) 291-9191 PD: JEM ČEKARO HD: MAD MAX	Light Adda HETHOPOLIS IDBRA STACE 'H BEAT.		(208) 336-0939	KRSP/Salt Lake City		HIGHT RANCER PRINCE BOX OF PRODE QUIET RIOT ADMENALIN MONITOR REFLE YOU		playlist for tw	as frozen its vo consecutive
CHEQUEAGO PAST THYS STEPHEN STILLS			K-97/Edmonton		(801) 262-5541 PO: HAVOY NOSE NO: BARRY HOLL	Light adda SENA HORODYS	ACHEHALIN Next 1989 NYLIX	KTCL/Ft. Collins	weeks, and w	as not included
RELIE # MICHE OF MEAGUE ROWSTNOW SIZE OF MEAGUE PART NOW THE MEAGUE PART NOW THE MEAGUE ROWSTNOW SIZE OF MEAGUE ROWSTNOW SIZE	METROPOLIS PSTCHEOLIC FURS NICE LOWS		(403) 428-8597 FD: HEIL ENABLS HD: YED KERNEDY	MATERIANS	Bot BROCE SPOINCETERM (N)	HORODYS	A FLOCK OF SEAGULE. CHROS LAWRES SONDO VOID MET ROPOLIS HORSTANDA SUFTE SILLY 100L	(303) 571-1232 FO: JOHN HAYES HD: SCOTT AMBOUGH		eek's data:
NON STEPHENSON	MANG CHUNG MSH LOD MEKO			NUTY LEWIS EXPORT	CARS ES TOP		HELEGISCH SOLLE HELEGISCH SOLLE SCHOOL AGED		WDIZ	Orlando
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1	BROCK SPRINGSTROM PRINCE TSOL	KLOS/Los Angeles	SMECE SYNTHOSTERN PRINCE GNOSTRUCTURE	CHANNEL TAS TACHAS (H) SANOY HAGAS (H) Medium THISTED SISTER SEARCH 'N BAUFE STEMBUR CAMPE STEMBUR STALE STEMBUR STALE STEMBUR STALE STEMBUR STALE STEMBUR STALE	PIEX SOME WAITE NIGHT SAME		STEMP STILLS	ELVIS CONTELLO	WDEK/Dakall	is not included in
1	SACHELOR PARTY CARS A FLOCK OF SEAGULE	(213) 557-7250 PO. TOWNY NACOUS IND. BUTH PINEDO	STEVE PERKY (M) CHRIS DABURCH THOMSON THIMS (M)	STEPHEN STILLS A SDOTE AND CHUISEAS	SCANDAL COMEY HARY WAN MALES			MANAMA LEAGUE ENVIS CONTELLO ENVIS SYSTEMATURE GLEME TREF GLEME TR		eks's data.
	JOE JACKSON ART OF WOLST		PRANKES COME TO SILLY SQUIRE	A MODIT AND CHUISERS RUSS BALLAND BANGLES LINDREY BOCKDOCHAM A STEVIK RAY VALCHAM	e BELLY TOOL	KWXL/Albuquerqu (505) 765-5400	6	NOR OF PROCES SAMPLES ROMEO WOLD		
KINK/Portland (503) 226-5080	BILLY FOOL AALSON MOTET BROCK SPRINGTEN TOOL AACHELON PARTY CASE A FLOCK OF STADUL TO JAMES OF STADUL TO JAMES OF STADUL TO ST	MACTE (M) SCHMICKE SCHMICK CAMBA CAM	CIND LAUPER (H)	ADDENAL OF VALUE OF THE STATE O	LINDSEY MUCKOPHIAN JEFFERSON STARSKIP YAT	PO: TRA GORDON MD: TRANK JAESON	A .	PERSONAL STEVE HORSE BAND	The falls	wing station
(903) 226-5080	MAGINE FURLIC DANCE DEG. WHARE U.E. SPANDAU BALLET CYMOI LAUPER	MACH MALEN	SLADE (H) JOSH WAITE HIEY CAMIS (H) FOOTLOOSE (H)	A STEVIE BUT VALUE OF A STEVIE		HOT HARGER JOSES WALTE EASHY MAGAN (H) CARE		Medius Park Parace	is no longer a	n AOR Reporter:
Mest CMCCAGO (M) BRICE COCKBURN (M) DAVE DROBLE (M)	CYMDI LAUPER WHAT IS THIS FIGURES ON A SEACH	JEFF ERSON STARSHIP.	CARM EURYTENICS ON ELECTRIC DRIANS	FAT MOTE MOT	GLENN PART QUIET MOOT MOD STRWART CHRIS DABUNGS	CARE SCANDAL	1	ALTER ACTS ALTER ACTS ALTER ACTS ALTER ACTS ATTERNAL MINE		arleston, SC
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MANTO SHOPPLESS HISTORIAL	GO-GO'S KILLING JOEK NUMBER LEAGUE LYRES	SHEET SPRINGSTEEN GLEEN TREY BELLY TOOL	RUCH KIM METCHELL BAND HOLLY MCCOS BAND TO RED RIDER SCHADAL	SCANDAL SCX OF FROGS	A PLOCK OF SEASIFIL	TWISTED SISTER MAGION - NORTY & WINGTHS GLESN FREY BILLY 1004	PO: GREG WITHPLE	SPECIAL ARA HOSERT GORL GROST SCOTTES	When three	or more tracks
STEW PERSON LEON MISSELL BREET WASHINGTON	DEPECHE HODY	QUILET RESOT P1 25 WELLE	HARLEGODI HER WITHOUT BATS HORTHEADH SUITE	HOWETHOOM SOTTE TICK CHAE TAP TA LOW MEED	A PLOCK OF SEASURL A STEPHEN STILLS E ENOUGE	PRITER MOLF	BOT HARLEY BASICE SONTHINDERS	MORFAT GORL ORDSTRUGTES PARTICUM PUPPETS ROBET & MICHATES SUBBER MORE	from the same	album are reported
W PALA STOVE PLANT PROC LEON PLASELL SAUCE SPAINOTTEN STEPPOS STILLS (N) PALACA STATES-LANY ALMOST SUPER-LANY ALMOST SUPER-LANY ALMOST SUPER-LANY	THOMPSON THING THES DREAM STHILLTHE STORE SIE & BANSH	YAT Medium	STEVES RAY VALICHAM (N) Redices WANG CHING			BINCK A BINK SLEALE BWA ANTENNA DEO	BOX MARLEY BROCE SPRINGIFER GLEAM FREY LIMMORY BROKENOTAR HITTY GRITTY DIRT BYLLY OCEAN CARE PRINCE	STREET WOOD SPANIS STREET BY CLUS STREET WOOD		the album itself credit as being
OOM AUTOER JOS COCIDEN TIMMA BILLELL	STORM SIE & BANSH SPLIT FRE ZUMA 2 BAD HANNEAS	ELTON JOHN NOW OF PROGS A PLOCE OF SEAGUEL	HABILITO DE HITOUR BATE HONTTHOON SUITE HONTTHOON SUITE HAT VALUEMM (M) MERCHAN SELLY BOT TO FRANKER GOES TO			NOMEO AGID API	SALINGE CUMP SALINGE S		in hot, and	vill appear in the
CLUM PRET EASE VILIGH HURT LEWIS	LIGHT AND	R METROPOLIS SANAMARANA CHEQUERED PART	BELLY TOOL HEGET RANGES	KREM/Spokane (509) 448-2000	KKDJ/Fresno (209) 987-4511	PERK QUIET RIOT HELGE METHEMAKE NUEY LEWIS a MEH	PRINCE J.O. BOOTHER EXTOR JOHN STENY HOUSE BAND SPICE COCESSION	STANCHANCE STOCKSIE & BANEM, FARRION (L) HYVILLE SMOTHERS E-TEEMS	tracks will co	. The individual entinue to receive
JOE COCKER COM PRODER CLEMP FREY EARL KLOCK HURE LANGE JEFF LORGER ALAM PARSONE J.D. SOUTHER PARC ENDERS	UNTOUCHABLES LIGHT Addin SCRITTI FOLITTI SCOTT GENORIE BLACE UNTUI SILETT RUNNING DRACON PRIVATE LIVES JIMEY AND HISTANGS	NET WORLD IN THE W	THESE ECDY CRANT	PO: SILL STAIRS WD: DAVID NEELS	(209) 987-4511 901 DON PERCHER (NO. JEFF 32 EDEL (PROSEN)	HUEY LEWIS	SPACE COCUMENTS LOW MAIN DOWN & HITCHITES JOS COCKER JOS JACKERON	TIME THE CONTERNS E-LEENE	credit as	being played
POINTER SISTERS 4.30E SHARTHO BOD STENART	DRAGON PRIVATE LIVES JINNY AND MUSTANCS	a WELTENALE a PETEN WOLF a ZERFA	SHOCK COCKSUMM INES EDDY CRAMT SPANNAU BALLEY QUIET REDT THISTED SINTER BOX OF PROCE	FINISH BUCKINGKAN	(PROSES) Max PRINCE	HET NOTICE STEELS PRINCE	DOG SPERSON CARD TWANKS NO SPERSON	HERRER HANCOCK SCOTT GODDAND	in a med	ium rotation.
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CHR PARALLEL ONE PLAYLISTS

EAST

CFTROOQ.

PD: Sandy Sanderson MD: Bob Saint

PU: Sandy Sanderson
MD: Bob Saint

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JON MAITE/Hissing You
CANS/Drive
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Hissing Tend A Headequ
HOMAND JONES/Fact In The Shell

SCANDAL/The Warrior TUSTHINGS/Sight by Your Side SLADI/Hy On By SILLY JOSE/Leave A Terder Moment FEDICE/Let's On Chiny STRYS FERSY/She's Missi



PD: Alan Burns MD: Mary Taten

MD: Mary Taten

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SILLY JOHL/Leave A Tender Moment CHICAGO/Hard Habit To Break THISTED BISTER/We're Hot Gorne Take NADOWSA/Lenky Star

MITTRADIO O Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Ketth Abrams

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PD: Larry Berger MD: Lisa Tonacci

MD. Lisa Tonacci

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B104 WBSB Baltimore

PD: Steve Kingston MD: Amy Kronthal

Amy Kronthal

College and Coll

MADONNA, Lucky Ster FIDE/Are No CornelPes? SILLY OCEAN/Corr(bess Queen(No No BILLY OCKNAYCOYF (base Queen(No Tel-signt sANGEN/When Tou Close Tear & LAURAL SANTCHAYTHE Lacky One SCHOOLATTH Warfor O PORTER SISTERS'('s SO Excited NICK INTRAMOPTER/SED) "711 You Drop GN .

Ckgm Montreal PD: Rob Braide

PD: NOO Exclusive Programment of the Programment of

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103 WPhD Buffalo

PD: Harv Moore MD: John Piccillo

MD: John Picell

And John St. Committee of the state of t

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(PACOFFE) BUTE/Mack GIT1 Now

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WELL Marinum Long Island

PD: Bill Terry Music Coord: Ruth Tolson

NACOMRA/Lawky Ster RICK SPRINGFEELD/Mep "Fill You Drop MOD STEMAST/Some Coys Nave All To FIDE/Are We Durnelyne?

COURT OF STATE OF STA

Boston PD: Rick Peters MD: Cindy Bailen

PD: Rick Peters

MD: Cindy Bailer

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45 IGLERTAS & SCHEPALL OF YOU FIND/Arm We Durmelwes? LANGA BRANIGAB/The Lucky One

97WASH FM

PD: Bill Tanner Washington MD: Colleen Cassidy

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B-94 FM

Pittsburgh PD: Guy Zapoleon MD: Bruce Kelly

25, 26 MACOSEN/Lucky Star JACKSOSS/Torpers CHICAGO/Serd Sabit To Breat POINTER SISTERS/I'm So Excited SMICE SPRINGSTEER/Cover He RICK JAMES/17 STEVIE WONDER/1 Just Called to Buy CHRIS DESURGE/RIGH (W. Baction CKO 9 Montreal PD: Boh Beauchamn

MD: Guy Brouillard

Goud Decountaries

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BORNIE TYLEFANATE She Comes BICK STRINGT BLOYDO, TILL YOU DOOD THOMPSICE THERETON THRE HE UP BOO STRINGT/Some Guy Have All Th DERTOR WILLEAMS/News Love DISSON/Nath BROOMS/Nath

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PD: Scott Walker

PDP: SCOTT Walker

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Boston Kiss

PD: Sunny Joe White Music Coord: Geni Donaghey

Coord: Geni Donaghey

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Toronto PD: Jim Waters

MD: Brand (Knobby 'Jones Motor State of the Control of the Control

SCHEAR STRONG / There Goes My Eaty STICK/Are we Outselves? JACKSONS/Torture

JACOMORPHY CASE
META NORTH AND THE SERVE S 7 1000 WHTZ

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Asst. PD: Michael Ellis

PD: Scott Shannon New York

D. Michael Ellis

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15; 22 SMXILA B./The Glamorous Life HADDSHA/Lucky Star PRISTED SISTEMAN New Hot Conce Take JERMAINE JACKSON/Dynamics QUIET RIOT/New Hoor All Crease

92 PROFM Providence Operations Manager: Tom Cuddy

pperations Manager: 10m CVIII

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ROSKIO2 WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian



Washington Acting PD:

Tom Kent LIGHER RICHER/Stuck On You BRACE EFFINGSPERS/Dencing In

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CYMOI LAUTER/She Sop COMMY HANT/Speciamon At High

SOUTH



PD: John Lander

MD: Patty Hamilton

BILLY 100L/Fiesh For Factory STDYIE MONOBY! Jest Called To Say BILLY MATELLYE/Saklefy Me A FLOCK OF SELECULTHE MOVE TO LAVE I LAUGH REMUTGAN/THE LOWER ONE FICK STRINGFIELD/Rep "YEL YOU Prop

PD: Robert W. Walker MD: Frank Amadeo

MD: Frank Amadeo

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20, 30
JACK WHOSTEY/All I Need SILEY OCEAN/Cartheman Queen No CHICAGO/PART Mable to Steak SILEY 1000/Filey Per Partiesy MANCE SPANOSTERN/COSTERN COST Re SANSET HEGIST-TO-SILES OF Leve

SOS BAND/Just the May You Like PETER WOLF/Lights Out JACKSONS/Tortors

B97 New Orleans PD: Kris O'Kelly MD: Greg Rolling

MD: Greg Rolling

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SYEDNA SARTON/EXTUT BILLY 1001/Flesh For Fentany BILLY CCSAN/Carribone Queenline No.

SACREONE/Torture

92% IVALEM EM VP/Programming: John Shomby MD: Pamela Steele

MD: Pamela Steele

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Hot Hits! WNVZ

PD: Jeff Morgan MD: Greg South

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Atlanta

Z-93

PD: John Young MD: Chris Thomas

NOO STEMBRY/Scome Guye Have All Th RICK SPRINGFIELD/Scop "TIL You Drop SHESHA EXETON/Struk SILLY CORM/CART Wheen Queen(No Mp JOSE CAFFERTY & S/On The Dark Side

755 SM Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

D: Mark Shands

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BRACE SPRINGSTERN/Corec No

(C) 105 Tampa

Ops Mgr: Mason Dixon

PD: Steve Rivers

29 NADOWNA/Locky Stan RICK SPRINGFIELD/Sop 'Tal You Drop SAMOT HAGAR/TWO SIDES OF LOVE EURYTOHICE/Dight By Your Side QVIET AIDT/Mean Near All Crease ELADE/My On My SPANDAU SALLET/Unity When You Leave

94-Q Atlanta

PD: Jim Morrison MD: Jeff McCartney

DD. Jeff McCarrney

1. 2 Amount Amoun

ADDR CAPPERTY & S/On The Days Ride

PLEX Are to Courselves?

PLEX Are to Courselves?

JACKSONS TO TOURS THE TOUR DOOP

BATEL CONTENTS OF THE TOUR DOOP

BATEL CONTENTS O

MIDWEST

Detroit PD: Gary Berkowitz

1 Mr. Marker R. (Journalments)

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29 STREET/ALL SO CREET
27 STREET/ALL SO CREET
27 STREET/ALL SO CREET
27 STREET/ALL SOMEON
28 SILE COMMONWEAR SOMEON
29 STREET/ALL SOMEON
20 STREET/ALL SOMEO

MADDMAL/Lacky Star
WELL BIANDMO/Fork Around
ALICHED MINISHOV/Larve Bady
RICK SPRINGT MADDWO Till The Drop
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AM 07 Chicago

Ops. Mgr.: Steve Casey

MD: Tim Kelly

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THESTED SISTEM/Me're NOT CHAIR DESCRIPTION/Migh On Smotles CHECKGO/Mare Mable To Break FEMALE LOGSTREAT 'S Free (Newvon Help JEFFERSON STREET /NO May Out CYMD: LAUFER/Time After Time KDYR FAIOI Minneapolis

PD: Dave Anthony MD/Assist. PD: Mark McKay

O/Assist. PD: Mark McKay

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Chicago
PD: Buddy Sec

Chicago

The Buddy Scott

MD: Duce Robbins

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WEOL PREW PD: Tac Hammer Minr

Asst. PD/MD: Gregg Swedberg

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ADDG 29. 30, 31, 32, 33, 15

WKTI Milwaukee Ops. Mgr.: Dallas Cole

MD: Kelly Wallace

ADDS BICK SPRINGFIELD/Sop 'Til You Stop BISLY ICOL/Flesh For Factory BILLY JOEL/Lave & Tender Moment

Q102 Cincinnati

WGC198 Cleveland

PD: Bob Travis MD: Tom Jeffries

The Tom Jeffrigs

John State Company of the Company

CARRY PREY/Mery CLT2
EARDAL/My CARRY STEAMS FE NOT COMMA TAKE
THE STEAMS STEAMS FE NOT COMMA TAKE
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MEAN COMP/STALL IN MY HEART
MANOR MAGAIN THE SIZE OF LOVE
CHE CARD/MACH Habit to Break
SHADON SHADART TONLY WHEN TWO LEAVE
SHADON SHADART TONLY WHEN TWO
MACH SHADART SHADART STANDART TONLY
MACH SHADART SHADART

TIME/Are We Ourselves!

FINE/Are We Ourselves!

FINE/Are We Ourselves!

FOODTSP SISTEMATI'S SO SECTION

FOOD TIME SISTEMATI'S SO SECTION

JOSS CAFFERTY 6 SOON The Dark Side DOSES SHOWEN/There Goes by Baby A FLOCK OF SEACHL/The More You Live (th

Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

M.D. TIM Kelly

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THISTED SINTEN/No're Not Conne take CHECKGO/Mayd Sabit To Break CHECKGO/Mayd Sabit To Break

REMAY LOCKENS/1'm Proof Heaven Solp JEFFERSON STARSET/No May Dat CYND: LAUPER/Time After Time

955 Detroit
PD: Lee Douglas
MD: Gary King

MD: Gary King

1 2 1 Mar Farmer M: December M: Decembe

St. Louis
PD: Bob Scott
MD: John Fros

M.D.: JOHN F.F.

Ser register an, Ordenshavers at 19 - Printer/Arthur Invest (3) - Pri

CHICAGO/Hard Sebit To Break MUDDOWN/Lucky Star FINE/Ann We Ourselves? LINDSY-MUCKEMONA/Go Insent PEASO SYNGON/If Ever You're in Py PEASO SYNGON/If Ever You're in Py

VAN STEPSTRIKKOM/Phot the Big Girls be griff Story/was were \$13.0 Crases FACE YO FACE YO FACE TO SHOOT SHOW THE STORY WAS ALLOW TO SHOW THE STORY OF THE ST

КВЕО

Kansas City PD: Pat McKay MD: Karen Barber

MD: Karen Barber

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29 20 ACCESSED FORCES OF THE COUNTY OF THE C

WEST Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

NAME OF THE PARTY OF BROTION

NEIL DIAMOND/THEN Around
STRVIK WONDER! Just Colled to Say
NOO STEWARY/Good Gays Neve All th
JUICE SUBMICHAN'S MEET All Might
FIRE/Are No Ourselves?

ELVES COSTRILAC/The Only Flame in Your RICK /AMER/ 17
SANOT MACAS/TWO Sides Of Loss
Was TERRIBOROS/WALK The Big Sakle On RATH/Sound And Broad
RAMED RESCAPANAL To The Mass Of L
TWISTED BINTER/We're Not Conna Take

Tacoma-Seattle PD: Sean Lynch

MD: Sandy Louis

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NOO STEMAT/Bode Goys Have All Th VAN STEPREMENT/Sheet The Big Girls DO HANDE TYTE/Sheet In The Name Of L' B. FLOCK OF SEAGUL/The Nove The Live (TP HADDWES/Lucky Star

TITP Phoenix

PD: Charlie Quinn MD: Steve Goddard

MINIST BUCKDOCKA/GO Incare STEVIE WOMOTE/I Jeet Culled To Say

Page 7
XTRA
San Diego
am stereo
PD: Jim Richards
MD: Anne-Haney

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SILLY COMMANDATION PARRIES
SILLY COMMANDATION OF SUPERATION NO
STREAMPY/Score Gover Rave All TR
XBMEDT & ORBONSE/Lest Time I made
MAKED STREAMPY IN The Haam Of E
RICK EMPRISOR END/Scop '711 TOU DYOP
SICK EMPRISOR END/Scop '711 TOU DYOP

FM102

PD: Rick Gillette MD: Chris Collins

H 1 J RAY PARKER JR./Ghostbusters H 3 2 Licotz Richts/Shock Co You H 9 3 Tima TURNER/What's Love Cot To Do 1 Communications in the large of the communication of the large of the l

NOO STEMARY/Some Guye Here all the SOM ANNO/Aust the May You Like Kemberr a GORONE/Leat Time I Made ALCK PREMIET ED/Sop 781 You Drup STEVIE WOMENLY SON CALLED TO BE BLET COMMANDET LOCKY ONE LAVERA SAMMICAN/THE LOCKY ONE LAVERA SAMMICAN/THE LOCKY ONE LAVERA SAMMICAN/THE LOCKY ONE LAVERA SAMMICAN/THE LOCKY ONE

Phoenix PD: Reggie Blackwell MD: Art Morales

27, 29
SPANIAN BALLET/Only When You token
POINTER SISTERNA/I'm Be Excited
CHRIS DESUMBRIVESS On Destion CHRIS DEDUNGAMING OR BOOLEM DIRTURGE/Right By Your Elde SHEELA E./The Glescross Life Jackscommitter ture BILLY CORNACT Lines Green(Mc Mc Mo GREEN ACCEPTATION Over My Mally BOS BAND/ACT TO May The Life SAMET MCAN/TWO ES GAS OF LOVE DIR BOILD CHRISTIAN OVER THE CON-TRE BOILD CHRISTIAN OVER THE CON-

Los Angeles

Los Angeles

102.7

VP/Prog.: Gerry De Francesco Assistant PD: Mike Schaeter

LAURA BRANIGEN/The Lacky One
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KENNEDY & ORDONIN/Lest Time I Made
WENDSON TRIBENYOUS TABLE NO OP
ROMED WOIGHA GIVE In Trouble

He was involved in the most exciting and explosive period ever in radio history. ROCKING AMERICA is his story of that

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the 'Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

These people have already read ROCKING AMERICA-Join

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."

—Michael L Eskridge,

President, NBC Radio "For years the term 'Top 40' and

the name Rick Sklar were synon-ymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America '

-Clive Davis, President Arista Records

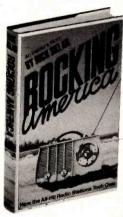
"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view

Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording

1930 Century Park West

Mail to: R & R Books

with photographs and year-by-year playlists



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video pro-grams. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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WEST

Continued from Page 77

Seattle's Hit Radio PD: Jeff King 101.5 PD: Jeff King Seattle

OF Jeff King Seattle

Committee

SILLY SATELLITE/Satisfy He
A FLOCK OF GEAGUL/The More You Live (TI
LAGRA MEANICAS/The Lucky One
SONNIE TILE/Here she Comes
ELVIS CONTILLO/The Only Place In You



PD: Tom Chase

PD: Tom Chase
MD: Mr. Ed

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BILLY JOE-/Leave A Tender Romant DORN BLOWER/There Goe By Baby FIES/Are Workelvery LIMOGET WOUTHOUGHOOD TREES FANDAM BALEZ/TOITY WHEN TOU Leave EURIFURICE/FLISH BY YOUR Side. JERNATOR BALEZ/TOITY WHEN TOU LEAVE EURIFURICE/FLISH BY YOUR SIde. JERNATOR FACEOR/Pyramak Per All Crarge QUIET RIOT/PAMBA Meer All Crarge

Hot Hits San Francisco PD: Bob Garrett

MD: Craig Roberts

Craig Roberts

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DOMEA DEPOSATIVATION COME AND SHAPE OF THE STATE OF THE S

TES TOS ITAL HOT HITS!

PD: Dave Parks San Diego MD/Assist, PD: Mike Preston

MD/Assist. PD: Mike Preston

AV PAREZ JP. //Doubthwater to the to the control of the control of

22 BILLY OCEAN/Cerribmen Owen(No Ho BILLY 100L/Flesh For Pentasy

DONNA STHMER/There Goes My Saby LINDSEY BUCKINGHA/Go Insans BRUCE SPRINGSTEEN/Cover Me

KWSS 94.5 PM

San Jose MD: Robin Kipps

MD: Robin Kipps

1 1 MAY JARRY J. Albanchures
2 2 That TOWNDOWN Town Seet to the Control of the

Denver

PD: Doug Erickson

MD: Gloria Avila

1 1 AN PARENT / Chartburters

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1 3 2 1 AND PARENT / Chartburters

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1 5 2 1 AND PARENT / Chartburters

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FIXE/Are the Ourselves? STEVIE MONDER/I Just Called To Say RICK SPRINGFIELD/Sop 'Til You Drop

KMJK



Portland PD: Jon Barry MD: Steve Naganur

MD: Steve Naganu

1 2 1 Live March 1997 Company of the Company of

JACKSONS/Torture
TWISTED SISTEM/We're Not Conna Take
CONNA SUMMER/There Goes My Eaby
FIDN/Are Mc.Ourselees
STEVIS MONDEN/I Just Called To Say



TASSLE FLA. FIGGIN AND THE STATE OF THE STAT

Seattle PD: Bob Case

MD: Wendy Christopher

EAST Most Added Hottest

Rod Stewart Madonna Rick Springfield

John Waite Cyndi Lauper

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added . Hottest

Rod Stewart Rick Springfield Billy Idol

Lionel Richie

EAST PARALLEL TWO

WFLY/Alberry, NY Chrillawarence
THOMPSON TWINS
MADONNA
ROD STEMART
A PLOCK OF SEAGUL
DONNA SUMMER

DONNA SUMMER HOTTEST: RAY PARKER JR. 2-1 COREY HART 4-2 TINA TURNER 5-3 JOHN WAITE 8-4 LIONEL RICHIE 15-5 Q100/Allentown, PA Diffor/Freeman

DMONFreeman
BILLY IDOL.
THOMPSON THINS
JOHN CAFFERTY & B
FIXX
DENIECE MILLIAMS
ROD STEMART
BOCTEST
TIMA TURNER 5-1
RAY PARKER JR: 1-2
CYMDI LAUDER 17-3
PRINCE 21-13 CYNDI LAUPER 1, PRINCE 23-13 JOHN WAITE 25-16

WMAR/Baltimore, MD Wimmer/Payne BILLY OCEAN HADONNA MADONNA
MAKED EYES
RICK SPRINGFIELD
Hottest:
PRINCE 1-1
RAY PARKER JR. 2-2
JOHN MAITE 17-9
PRINCE 31-21
BRUCE SPRINGSTEEN D

WNYS/Buffelo, NY Bill Tod BINTOM

ROD STEMART
BILLY 100L

MADONNA
THOMPSON TWIMS
BILLY SATELLITE
HOTEGAL

JACKSONS 2-2
LIONEL RICHIE 4-3
JOHN MAITE 11-9
CUNDI LAUPER 14-10
PRINCE 17-12

WVSR/Charleston, WV Chris Balley ROD STEWART SILLY IDOL BILLY OCEAN BILLY SATELLITE COMMUTER

COMMUTER HOTTEST: RAY PARKER JR, 1-1 TINA TURNER 3-2 JOHN WAITE 8-4 PRINCE 24-17 JOHN CAPPERTY 6 B D-37 K104/Erie, PA

BHShannon
TROMPSON THINS
FIXX
ROD STEWART
ROD STEWART
SHERNA EASTON
JEFFERSON STARSHI
HOTCES:
KENNY LOGGINS 2-1
BILLY SQUIER 6-1
PIXX 13-8
JOHN HAITE 15-9

WEYCR/Honover-York, PA Mark Richards Mark Richards
FIGR SPRINGPIELD
JOSN CAPPERTY & B
SHERMA EASTON
HADDMINA BALLET
RUSBER RODEO
ROTE
TIMA TURNER 4-1
JOSN HAITE 10-4
PETER WOLP 14-10
SCANDAL 18-11
HUEY LEWIS & NEWS: WIRCK/Usion, NY Jim Reftz

JAR RENT
JACKSONS
TEMART
BILLY ADOL
BILLY AD WTIC-PM/Hertford, CT

Ster...
THOMPSON TWAIN
FIXX
SOUTHER JR. 1-1
JOHN WAITE 7-3
CYNDI LAUPER 19-10
SMEILA E. 15-11
CARS 22-14 JIM Rising
HUSY LEWIS E NEWS
RENNEDY & OSBORNE
ALFONSO RIBIERO
ALFONSO RIBIERO
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ALFONSO RIBIERO
BOD STEMARY
MADONIA
HADONIA
HAD WKEE/Huntington, WV RICK SPRINGPIELD MADONNA REMNEDY & OSBORNE STEPHEN STILLS BORNIE TYLER BORNIE TYLER BILLY SATELLITE HOLLEGE: RAY PARKER JR. 1-1 LIONEL RICRIE 3-2 TIMA TURNER 6-3 ONN MARTHAN 5-4 JOHN MAITE 12-5

WHTF/York, PA Montione/Serzynski WLAN-FM/Lencester, PA

MADOWNA
JOHN CAPPERTY & B
BILLY 1001
COMMUTTER
A FLOCK OF BEAGUL
STEPHEN STILLS
RED STEMARS
KENNEDY & OSBORNE
KENNEDY & OSBORNE
COMBONATION
THAN ALTORER [-3]
JOHN MATER 4-4
CYNDI LAUPER 15-6
THISTED SISTER 18-9 Todd Halliday

AFROCK OF SEAGUL

AFROCK OF SEAGUL

THOMPSON TEMES

RICK SPRINGFIELD

NAKED EVES

STEVIE MONGER (dp)

ROCKEST

TIMA TURNER 6-3

TMISTED SISTER 12-6

JOHN MATE 17-9

SLADE 16-11

MADONNA KENNEDY & OSBORNE NEIL DIAMOND Hottest: Hottest: TINA TURNER 2-1 JOHN WAITE 8-4 CYNDI LAUPER 16-12 CARS 20-14 PRINCE 29-17

JOHN CAFFERTY & B STEVIE MONDER BILLY IDOL HOTES: JOHN WAITE 16-11 PETER WOLF-18-13 PRINCE 24-16 SCANDAL 23-20 JOHN CAFFERTY & B.D-3:

Christade
RICK SPRINGFIELD
BILLY OCEAN
RENNEDY & OCHONE
BILLY SATELLITE (dp)
ROD STEWART
HOSTEWART
HOSTEWART
THAN TURNER 3-3
CYMOI LAUPER 5-5
CARS 23-12
PRINCE 27-17

Jim Randali

MADONNA
JOCELYN BROWN
STEVIE MONDER
BILLY IDDOE
RICK SPRINCPIELD
ROO STENART
COMEDONATION
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STORPERS
HOLTARY Q82/Rochester, NY Jey Stevens BILLY JOEL LINDSEY BUCKINGHA RICK SPRINGPIELD FIXX TINA TURNER NOCLERE: PRINCE 1-1 SCANDAL 8-2 STOMPERS Hottest: RAY PARKER JR. 4-1 PETER WOLF 12-5 JOHN WAITE 18-8 CYNDI LAUPER 20-9 PRINCE 31-22 BILLY SQUIER 7-3 NIGHT RANGER 9-7 RATT 15-10

PRINCE 31-22
WZON/Bangor, ME
Michael O'Hear
LAURA BRANTGAN
ELVIS COSTELLO
STÉVIE WONDER
RUBBER RODEO
SPANDAU BALLET
BILLY SATELLITS
BILLY IDOL
RICK SPRINGFIELD
FIXX
HOTELST: 98PXY/Rochester, NY Tom Mitchell BILLY IDOL MADDONNA ROD STEWART THOMPSON TWINS-BILLY SATELLITE HOTCEST: RAY PARKER JR. 1-1 JOHN WAITE 5-3 PIXX Hottest: RAY PARKER JR. 1=1 TINA TURNER 8-5 PETER MOLP 17-13 CYNDI LAUPER 18-14 CARS 37-30

WIGY/Bath, ME Scott Robbine

SCANDAL 9-6 TINA TURNER D-12 PRINCE 30-13 Tom Parker

RICK SPRINGFIELD

RADONNA
THOMPSON TWINS
VAN STEPHENSON
HOTECAE:
LIONEL RICHIE 3-1
TINA TURNER 6-3
JOHN WAITE 8-5
PETER WOLF 14-8
SCANDAL 16-9

SOOT RODDING
ROD STEMART
BILLY IOD.
JOHN STPERTY 6 B
THOMPS THINS
THOMPS SHEEN
COMBONATION
COMBONATION
TINA TURNER 5-1
JOHN MAITE 8-4
CYNDI LAUDER 15-8
PETER BOLT 14-10
CARS 22-14 WKFM/Syracuse, NY Wayne Summers 103CIR/Beckley, WV Bob Spencer WWYNE Summers
ROO STEWNER
THOMPSON THINS
RICK SPRINGPIELD
BILLY SATELLITE
JOHN CAPPERTY & B
STEVIE MONDER
HOLLES
HOLLES
HOLLES
LIONEL RICHIE 2-1
LIONEL RICHIE 2-1
LYBUI LAUFS 14-6
HUEY LENIS & NEWS 16SCANDAL 19-14 none Hottest! RAY PARKER JR. 1-1 LIONEL RICHIE 4-4 PEABO BRYSON 5-5 TINA TURNER 7-7 STEVE PERRY 8-8

WIKZ/Chem JACKSONS HADONHA WPST/Franton, NJ Tern Taylor JACKSONS
HADDONA
STEVIE WONDER [dp]
STEVIE WONDER [dp]
HAKED EYES
RENHEDY OSBORNE [dp]
HOLTECT
TIMA TURNER 4-3.
SCANDAL 9-2.
JOHN WAITE 12-7
SHEILA E, 22-15
HUEY LEWIS & NEWS 27-17 PIXX RICK SPRINGPIELD RICK SPRINGPIELD THOMPSON TWINS HOTCEST: LIONEL RICHIE 3-1 CYNDI LAUPER 22-12 SHEILA E, 20-13 CARS 35-24 STEVIE WONDER D-37

none Nottest: PRINCE 1-1 TINA TURNER 4-4 IGLESIAS & ROSS 9-9 VAN HALEN 15-15 CYNDI LAUPER 16-16 WERZ/Exeter, NH Scott MecKey

Boott MucKay

FINDERSON TWINS

SILLY IDOL

BONEO VOID

BOD STEWART

BOREO VOID

BOD STEWART

BOREON SILL

BOR

WZYQ/Frederick, MD Kemosebi Joe MADDHNA ROO STEMART JOHN CAFFERTY & B HOSTERIT RAY PARKER JR. L-1 SCANDAL 4-2 HUEY LEWIS & NENS 11-3 CYMDI LAUDER 18-9 SLADE 38-32

WWE KANTMAN
THOMPSON TWING
SHERM EASTON
BIGLY TOOL
MADONIA
MAD

OK 108/Hhmos, NY BHI Weston

PARALLEL DIRECT

WFBG/Altoons, PA Tony Booth

SHEENA EASTON KENNEDY & OSBORNE A FLOCK OF SEAGUL RICK SPRINGFIELD BILLY IDOL HOTTEST:

Hottest: PRINCE 1-1 CYNDI LAUPER 14-8 HUEY LEWIS & NEWS 17-TWISTED SISTER 22-15 PRINCE 31-19

WGUY/Bengor, ME Jim Rendell

JEFFERSON STARSHI RICK SPRINGFIELD THOMPSON THINS ROD STEMART SHEENA EASTON HOTELEY LIONEL RICHIE 2-1 KENNY LOGGINS 5-2 SLADE 6-3 JOHN MAITE 10-5 CARS 28-18

Rick Ryder

JACKSONS
STOMPERS
STOMPERS
BILLY SATELLITE
BILLY SATELLITE
BILLY SATELLITE
RELL DIAGNON
KENNEDY & OSBOONE
KENNEDY & OSBOONE
KENNEDY & STEVIE WONDER
HOCKER!
LOCKEY HARM EASTON
STEVIE WONDER
LOCKEY HARM EASTON
EARL COMEY HARM EASTON
EAS

WKHI/Oosen City, MO Jack Gillen FIXX RICK SPRINGFIELD MANGONNA MADONNA STEPHEN STILLS HERB ALPERT HOCLEST: HOCLEST: HOLDER RICHIE 2-1 TINA TURNER 4-3 JOHN MAITS 10-5 CYNDI LAUPER 15-8 HUEY LEMIS 4 NEWS

96XIL/Parkersburg, WV Paul DeMille Peul Demine
HERB ALPERT (dp)
STEPPREN STILLS
LINDESY BUCKINGHA
TIXERSON STRASHI
TIXERSON STRASHI
TRORPSON THINS
SHEENA EASTON
BILLY SATELLITE
JON ANDESON
ROB STEMART
LIONEL RICHTE 3-1
BILLY SQUIER 4-2
BILLY SQUIER 4-2
BILLY SQUIER 4-2
SCANDAL 12-7

WJBQ/Portland, ME PhoenbyO'Nell Done
Hottest:
RAY PARKER JR. 1-1
JOHN MAITE 4-4
SCANDAL 6-6
CYNDI LAUPER 10-10
RATT 11-11

WOMP-FM/Whi Dwayne Bonde DONNA SUMMER BILLY IDOL ROD STEWART ROD STEWART
AMDONNA
SHEENA PASTON
THOMPSON TWINS
HOLLERIN
CANADAR JR. 1-1
CANDIA THE STEWART JR. 1-1
CANDIA THE STEWART JR. 1-1
CANDIA THE STEWART JR. 1-1
CANS 21-14

WSQV/Williams Cruz/Williams

CRAFMMENT
BILLY IDOL
DRAGON
PEFFESSON STARSHI
HOTTERST
SCAROAL 2-1
JOHN MATES 3-2
COREY HART 6-3
RATT 10-5
RATT 10-5

SOUTH PARALLEI TWO

WBBQ/Augusta, GA Bruce Stevens MOUGS Stevens
POINTER SISTERS
ROO STEWART
SHEENA EASTON
BILLY OCEAN
HOCLEGE:
JOHN WAITE 3-1
RAY PARKER JR. 1-2
CYNDI LAUPER 15-10
PRINCE 29-15
JOHN CAFFERTY & B D KHFI/Austin, TX. Ed Volkman

JACKSONS TWISTED SISTER MADONNA RICK SPRINGFIELD FIXX VAN STEPHENSON FIXX
VAN STEPHENSON
SHEENA EASTON
DONNA SUMMER
HÖTELE:
TINA TURNER 1-1
JOHN WAITE 5-4
HUEV LEWIS & NEWS 9-5
PETER WOLF 8-7
CARS 10-8

WFMF/Baton Rouge, LA Rice/Ahysen Rica Ahyaen
STEVIE WONDER
DONNA SUMMER
BRUCE SPRINGSTERN
JACKSONS
HOTLEBE!
RAY PARKER JR. 1-1
LIONEL SICHIE 6-3
EINA TURNER 8-4
PRINCE 2-6
CYMDI LAUPER 24-18

MULTIPATHON
BILLY IDOL
JACKSONS
ANDONNA
ROD STEMANT
HOTESE:
COREY HART 1-1
PRINCE 32-18
CYMDI EAUDER 25-19
THISTED SISTER 31-24

WQID/Block MS Mickey Coulter

none Hottest: KXX108/Birmingham, AL Kevin McCerthy FIXX
MADONNA
SILLY OCEAN
THISTED SISTER
HOTLESE:
LIONEL RICHIE 1-1
JOHN HAITE 10-4
CYNDI LAUPER 8-5
SUEY LEMIX & NEMS
PETER WOLF 21-12

WSSX/Cherie Philips/Allen PRINCE JAMES 12-8

FILLY IDDL
ROD STEMART
RICK JANES
KENNEDY & OSBORNE
BONNIE TYLER
HOLLEST:
THAN TURNER 2-1
GOREY HART 6-3

PRINCE JANES 9-4

RUBY LEWIS & NEWS 12-8

WBCY/Charlotte, NC Bob Keghan Bob Kaphan

SBEENA EASTON (dp)
RICK SPRINGFIELD (dp)
NAKED EYES (dp)
NAKED EYES (dp)
JOHN MAITE 5-4
PRINCE 25-14
CNICAGO 22-15
SCANDAL 28-20

WNOK-FM/Columbia, SC Peter Hamlett

Peter Harmlett

RICK SPRINGPIELD

BILLY IDOL

ROD STEMART

BOTTEST:

RAY PARKER JR. Z-I

NIGHT RANGER 6-3

SHEILA E. 13-9

SCANDAL 14-10

JACKSONS D-34

WZLD/Columbia, 8C Chuck Finley

KITE/Corpus Christi Barry Kaye

Barry Kaye

RICK SPRINGFIELD

NARED EYES

JERMAINE JACKSON

HOTCES:
RAY PARKER JR. 2-1
TIMA TURNER 4-2

RATT 3-3

COREY HART 10-5

BILLY SQUIER 21-19

KAMZ/EI Paso. TX Bob West

none Hottest: LIONEL RICHIE 4-4 DAN HARTMAN S-5 TINA TURNER 10-10 COREY HART 14-14

WJZR/Charlotte, NC Chrysler/Redford Only ster Redford
JOHN CAPPERTY & 8
STEPHEN STILLS
ROD STEMART
BONNIE TYLER
DEPECHE MODE
BOTLES
LIONEL RICHES 3-2
PERBO BRYSON 12-7
SHEILA E. 11-8
JOHN WAITE 13-10
HUEY LEWIS & NEWS

Gery Ackins
STEVIE MONDER
JACKSONG
JACKSONG
TROMESON THINS
SHEMA EASTON
JOHN CAFFERTY & B
RENNEDY & SORONE
JEFF LYNNE
BUBBER RODEO
RIMA TURNER 2-1
SCANDAL 3-6
RATT 10-7
PETER MOJE 15-9
BYTER MOJE 15-9
WFMILASINGTON, EYFOX/Mockey
JOHN CAFFERTY & B Jeff Bloke
SHEILA E.
LINDSEY BUCKINGHA
VAN STEPHENSON
BOLLSES:
TIAN TURNER 8-3
PRABO BRYSON 6-4
JOHN MAITE 9-6
HUEY LEWIS & NEWS 13-7
CYMDI LAUPER 19-8

JOHN CAPPERTY & B KENNEDY & OSBORNE SHEENA EASTON RICK SPRINGFIELD NADONNA THOMPSON TWINS ROD STEWART BILLY IDOL RANDY HALL HOTCEST: RANDY HALL Hottest: LIONEL RICEIE 4-1 PRINCE 19-7 PETER WOLP 18-10 SLADE 25-16 JERMAINE JACKSON 27-

Chuck Friday
JEFF LININE
LAURA BRANIGAN
JACKSONS
MADONIA PROPERTY 6 B
FIXX
JOHN CAFFERTY 6 B
FIXX
JOHN CAFFERTY 6 B
FIXX
AND CONTROL OF CONTROL
SHEERA EASTON
ROKED VOID
HOCTAGE 15-8
HUEY LEMIS 6 NEWS 20-11
CARS 32-29
CARS 32-29
CARS 32-29 KKYK/Little Rock, AR Merk McCein COREY HART

CARS
Hottest:
PRINCE 1-1
LIONEL RICHIE 2-2
JOHN WAITE 13-7
SERGIO MENDES 11-10
PEABO BRYSON 17-12

SCANDAL (dp)
PRINCE (dp)
PRINCE (sp)
PRINCE SPRINGSTEEN
STEVIE MONDER
HOTESTE MONDER
HOTESTEVE MONDER
HOTESTEVE
HOTESTEVE MONDER
HOTESTEVE MONDER
HOTESTEVE MONDER
HOTESTEVE MON

WDCG/Durham-Releigh, NC Freeman/Wright PROCE SPRINGSTERN
RICK SPRINGSTERN
RICK SPRINGSTERD
ROD STEMMAT
HOTLEST:
LIONEL RICHIE 2-1
THAN TURNER 3-3
JOHN MAITE 6-4
HUEY LEWIS & NEWS 14-7
COREY HART 15-8 BILLY IDOL
STEVIE MONDER
RICK SPRINGFIELD
HOTEGE:
JOHN WAITE 14-7
RUFY LEWIS & NEWS 16-9
CARS 22-17
SCANDAL 26-19
CHICAGO 27-20

Rob West

RALPH MACDONALD

RENNEDY & OSBORNE
RICK SPRINGFIZLD

ROTE SPRINGFIZLD

ROTE PROTECTION

RAY PARKER JR. 1-1

LIONEL RICHIE 4-2

TINA TURNER 5-3

JOHN WALTE 13-7

PEABO BRYSON 10-8 DONNA SUMMER
JACKSONS
STEVIE MONDER
LAURA BRANIGAN
MADONNA
ROCKEST: 24-20
SCANDOAL 24-20
BANANARAM, 31-24
BANANARAM, 31-27
TWISTED SISTER 36-34 KSET-FM/EI Peeo, TX Cat Simon Cat Simon

MADONNA

CHICAGO

CHICAGO

DONNA SUMMER

DONNA SUMMER

VAN STEPHENSON (dp)

NAKED EYES

SOS BAND

ART DP NOISE

SPANDAU BALLET

HOCLERIL

JACKSONS 8-2

LIONEL RICHIE 13-7

CYMDI LAUDER 21-10

JOHN MAITE 24-13

Alan DUPHEST
JACKSONS
BICK SPRINGPIÈLD
FIXX
NARED EYES
A FLOCK OF SEAGUL
HOLLANDER 2-1
TINA TURNER 2-1
CYMDI LAUPER 14-19
PETER WOLF 18-12
SCANDAL 22-15
JOHN MAITE 27-19

ROD MENTS

IGLES IAS & ROSS

MADON STILLS
STEPPREN STILLS
STEPREN STILLS
SHEENA EASTON
POINTER SITERAR
BILLY IDOL
ROS STEMANT
LIONEL RICHEE 3-1
RAY PARKEE JR. 2-2
COREY MART 9-6
JOHN MAITE 12-8
JOHN MAITE 12-8
FRINCE 27-13 MADONNA RICK SPRINGPIELD PIXX PIXX
ROD STEWART
HOTCHET
JACKSONS 1-1
LIONEL RICHIE 3-2
VAN HALEN 4-3
COREY HART 5-4
JOHH WAITE 13-5 KRQV/McAllen-Bro-2 Bob Perry FIXX (dp)
RICK JAMES (dp)
JACKSONS
HOTCOST
DAN HARTMAN 2-1
DAN HARTMAN 2-1
LIONEL RICHIE 3-3
IGLESIAS & ROSS 6-4
PEABO BRYSON 12-11

BOOT Mitchell
RDD STEMART
MADONNA
SHERMA EASTON
TOWNSON THINS
TOWNSON STARRED
BLLV
SHOLL
TON TURNER 2-1
LIONEL RICHIE 5-2
RATT 7-3
COREY HART 8-4
SLADE 13-6

LINDSBY BUCKINGHA BILLY IDOL (dp) DONNA SUMMER DONNA SUMMER Hottest: LIONEL RICHIE 1-1 DAN HARTMAN 5-5 RATT 8-6 KUEY LEWIS & NEWS 13-JOHN WAITE 23-15

WQUT/Johnson City, TN Rod Hempton RRUCE SPRINGSTER RICK SPRINGFIELO STEVIE WONDER CHICAGO HOTTER LIONEL RICHIE 4-1 TIMA TURNER 12-8 JOHN WAITE 20-13 GLENN PREY 22-18 HUEY LEWIS & NEWS

BJ105/Orlando, FL Garry Mitchell Gery Mitchell

EURYTHMICS
JERMAINE JACKSON
TWISTED SISTER
CHICAGO
FIXX
HOTCHEST
RAY PARKER JR. 2-1
LIONEL RICHIE 6-3
TINA TURNER 8-4
COREY HART 10-6
PETER WOLF 16-12 WRVQ/Richmond, VA Böb McNeill

KX104/Nachville, TN St John/Cook

STEVIE WONDER
ROD STEMART
OUIST RIOT
RICK SPRINGFIELD
VAN STEPHENSON
RAY PARKER JR. 1-1
CYMDI LAUPER 6-5
JOHN MATTE 11-6
PRINCE 23-16
CHICAGO 28-20

NAKED SYES BILLY IDOL JOHN CAPPERTY & B LEBRA LEBRA HOTESEL: RATT 1-1 JOHN MAITE 9-5 THISTED SISTER 2]-11 CYMDI LAUPER 26-14 CABS 27-17

WRNO/New Orl

BOD MCNeill
BANANARAMA
DONNA SUMMER
HOTE-et:
RAY PARKER JR. I-1
LIONEL RICHIE 4-2
SCANDAL 15-8
HUEY LEWIS & NEMS 16-9
COREY, HART 19-10

KiTY/Sen Antonio, TX Kid Curry KMG Cury

KENNEDY & OSBORNE
RICK SPRINGFIELD
ROD STEWART
FIXETED
FIXETED
SISTER
GLEAN PREY
HOLLERIE
RAY PARKER JR. 1-1
LIONEL RICHIE 3-2
CYNDI LAUPER 9-4
PETER WOLF 8-7
TINA TURNER 2S-9

Thormer meety

CARS
TEOMPSON THINS
BOWNIE TYLER
BOWNIE TYLER
BOWNIE TYLER
BOWNIE THER
BOWNIE THER
BOWNIE THER
BOWNIE THER
BOWNIE BOWNIE

Peter Stewart

9 CARS
SHEZILA E.
DOWNA SUMMER
BILLY OCCAN
PLAC (dp)
PLAC (dp

296/Tampa, FL Johnny Walker

JOHNY WARREN
SILLY OCEAN
JOHN CAPPERTY & B
DONNA SUMMER
SCANDAL
HOTERST
JOHN MAITE 10-7
RUSY LEWIS & NEWS 18-10
THISTED SISTER 15-11
CYMDI CAUPER 23-13
PRINCE 21-14 WSEZ/Wineton-Selem. NC Steve Finnegan

CARS COREY HART CONE: GAN:
Wottest:
RAY PARKER JR. 1-1
TINA TURNER 6-3
JOHN WAITE 12-6
SERGIO MENDES 14-7
PEABO BRYSON 21-10

PARALLEL THREE

DONNA SUMMER
ELVIS COSTELLO
RICK SPRINGFISLO
BILLY SATELLITE
HOTLEST:
RAY PARKER JR. 1-1
TINA TURNER 12-5
PETER WOLF 15-8
SLADE 22-17

John Beverne
BILLY OCEAM
SHERMA RASTOM
BILLOW FOOL
HILLOW FOOL
HARDONNA
HARDONNA
HARDONNA
HARDONNA
HARDON
HORLOW
H

WJAD/Beinbridge Albany, GA Ellot/Osborne

EMOUTO-bome.

NO STEWART
SHERA (ASTOR)
JEFFERSON STARSHI
BILLY CARE
BILLY CARE
BILLY CARE
BILLY CARE
BILLY CARE
LITE (dp)
BOACH BOO'S & FRAN (dp)
ROCKEST
ANY PARKER JR. 1-1
LICHOR RICHIE 3-2
JOHN NAITE 1-3
CYMDI LAUPER 23-14

WCGQ/Columbus, GA Relph Cerroll

Ralph Cerror

JACKSONS
STEPHEN STILLS
NAKED BYES
NAKED BYES
NOS STEMBER
SHEENA EASTON
HOLTERI:
FRINCE 1-1
AAY PARKEEN JR. 2-2
JACKSONS 3-3
COREY HART 8-5
CYMDI LAUPER 16-9

KISR/Ft. Smith, AR Rick Hayes

GaitherDavis
MADONA
NAKED SYES
ROD STEMAT
JACKSONS
HOTLORI
LIONEL RICHIE 2-1
JOHN MAITE 4-2
RAY PARKER JR. 1-3
SHELLA E. 5-4
HUEY. LEWIS & NEWS 13-

SHEENA EASTON

SHEEMA EASTON
MADONNA
RICK JAMES (dp)
RICK JAMES (dp)
ROD STEMART
RENNEDY & OSBORNS
NOTESEL
LIONEL RICHIE 5-1
JOHN WAITE 9-4
COREY MART 10-8
BILLY SQUIER 13-10
PETER WOLF 23-1E.

WYKS/Gainesville, FL Lou Petrick

A PLOCK OF SEAGUL
A PLOCK OF SEAGUL
ROD STSWART
RICK SPRINGFIELD
JACKSONS
STEVIE WONDER
HOTEGET
TIMA TURNER 2-1
LIONEL RICHIE 3-2
JOHN WAITE 7-3
BILLY SOURER 11-5
RUEY LEMIS 4 NEWS 13-

KILE/Galveston, TX Dave Parks JACKSONS STEVIE WONDER

KTDY/Lefsyette, LA Gres Stevens

LINDSEY BUCKINGHA STEVIE MONDER BILLY IDOL STEPHER STILLS HOTLERS TILLS HOTLERS 12-1 LIONEL RICHIE 2-1 TIMA TURNER 4-2 PEABO BRYSON 6-3 JOEN WAITE 14-4 PRINCE 3-5

Q101/Meridian, MS Tom Kelley

RICK SPRINGPIELD ELVIS COSTELLO A FLOKE OF SEAGUL HOTELS: LIONEL RICHIE 2-1 TINA TURNER 4-3 COREY RART 3-4 JOHN MAITE 12-7 PETER WOLF 18-10

PIXX
STEPHEN STILLS
THOMPSON TNIMS
BILLY IDOL (dp)
NARED EYES
ROO STEWART
RICK SPRINGFIELD
HOTCEST:
RAY PARKER JR. 1-:
TINA TURBER 4-2
LIONEL RICHIE 6-3
JOHN MAITE 12-4
RATT 15-10

WPFM/Penema City, FL Thomas/Davis

WXLK/Ronnelte, VA Don O'Shee

BRUCE SPRINGSTEEN NAMED EYES STEVLE WONDER VAN STEPHENSON ROD STEMART HADONNA HOTEST: LIONEL RICHIE 4-1 22 TOP 6-3 VAN HALEN-8-5 GENESIS 10-7 HUEY LEMIS & NEWS 22-1

WAEV/Sevenneh, GA J.D. North

J.D. North
JOHN CAFFERTY & B
ELVIS COSTELLO
VAN STEPMENSON
ROD STEMART
JUICE NEMTON
NAKED EYES
COMMUTER COMMUTER
ROTLESE:
RAY PARKER JR. 1-1
LIONEL RICHIE 8-7
PETER MOLP 9-8
HUEY LEWIS & NEMS 18-11
CYNDI LAUPER 20-12

WIXV/Sevenneh, GA J.P. Hunter

J.P. Munter

HERB ALPERT (5E):
ROO STEWART
SHEENA EASTON'
SHEILA E.
JEFFERSON STARSHI
BILLY OCEAN
FIXX
HOTCHSE:
BILLY JOEL 3-1
STEVE PERRY 4-2
BILLY SQUIER 8-5
TINA TURNER 2-6
BANANARAMA 20-12

Z102/Sevennah, GA Williams/Sommers

DONNA SUMMER FIXX RICT SPRINGFIELD MADONNA HOTECOT: RAY PARKER JR. 1-1 BILLY JOEL 6-4 RATT 8-6 CYNDI LAUPER 10-8 PETER WOLF 17-11

Rick Sprinkies

FIX SPRINGPIELD

FIX SPRINGP

KKQV/Wichita Falls, TX MacMurphy/Stone Macmouphy/Stone
JACRSONS
BILLY IDOL
STEVIE WONDER
RICK SPRINGFIELD
BILLY OCEAN
STEPHEN STILLS
CONOTE SISTERS
JEFF LYNNE
BIOMESER:
CYMOI ENCERE 3-1
CYMOI LAUPER 2-2
TIMA THE A-1
TIME A-1
TIME A-1
TIME A-1
TIME A-1 TINA TURNER 4-3 HUEY LEWIS & NEWS 5-4 TWISTED SISTER 17-11

STWANTSTONE
SOLO STRUCT
BOLD STRUCT
JOHN CAPPERTY & B
DEFECRE HODE
MADOWNA
JEFFERSON STA RESHI
JEFFERSON STA RESHI
JEFFERSON STA RESHI
JEFFERSON STA LEST
CHOLL BURDER 11-6
CHOLL BURDER 11-6
CHOLL BURDER 11-10
PRINCE 24-1

234 CHR Reporters 225 Current Reports The following stations reported a frozen playlist this week: WQID/Biloxi WTSN/Dover The following stations failed to report this week and therefore their playlists were frozen: KAFM/Dalias WROK/Greensboro WKFR/Kalamazoo KMGX/Fresno WJBQ/Portland 103CIR/Beckley WAZY-FM/Lafayette

MIDWEST Hottest Most Added

Rod Stewart

Tina Turner John Waite

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play du the song was dropped from the playlist then re-added.

WEST Most Added . Hottest

Madonna Stevie Wonde **Lionel Richie** Cyndi Lauper

MIDWEST PARALLEL TWO

LIONEL RICHIE 2-1 JOHN WAITE 12-4 NIGHT RANGER 17-13 PRINCE 23-17 CHRIS DEBURGH 33-29

WAHC/Appleton-Oahko

PRINCE PRINCE
CARS
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
SAMMY HAGAR
DONNA SUMMER
HOTLEST:
RAY PARKER JR. 3-1
JOHN MAITE 18-7
HUEY LEWIS & NEWS 24STADE 33-11
CYNDI LAUPER 31-19

WKAU/Appleton-Oshkosh, Ross/Bradleigh

NAMED EYES DONNA SUMMER STEPHEN STILLS PIXX (dp)' A PLOCK OF SEAGUL (dp) A PLOCK OF SANCE AND A PARKER JR. 2-1
RATT 12-11
CYNDI LAUPER 22-13
PRINCE 29-22
TWISTED SISTER D-29

92X/Columbus, OH Cook/Cella

DONNA SUMMER FIXX A FLOCK OF SEAGUL HOTTEST: LIONEL RICHIE 2-1 JACKSONS 1-2 PRINCE 3-3 DAN HARTMAN 7-4 RAY PARKER JR. 5-5

KIIK/Davenport IA Jim O'Here

Jim O'Here
JACKSONS
MADONNA
FIXX (dp)
STEVIE WONDER
SHEENN BASTON
HOTLERE:
LIONEL REFERENCE:
LONEL REFERENCE:
LONEL MAITE: 10-5
HUEY LEWIS & NEWS 12-9
PRINCE: 15-11

AlBrock
BILLY OCRAN
SHEENA EASTON
BILLY IDOL
ROD STEMPT JOHN CAFFERTY & B
HERB ALPRET
HOTEGAT
COREY BART 3-1
LIONET TANATURNER 7-3
RATT 11-8
PETER MOLF 19-12

WKDQ/Evans

SCANDAL DONNA SUMMER LINDSBY BUCKINGHA LINDEET BOOMS
HOTTEST:
LIONEL RICHIE 1-1
TINA TURNER 5-3
JOHN WAITE 10-5
HUEY LEWIS & NEWS
PRINCE 23-19

WSTO/Evensville, IN

CARS
Hottest:
LIONEL RICHIE 2-1
TINA TURNER 5-2
HUEY LEWIS & NEWS
JOHN WAITE 11-5
PRINCE 27-10

Scott Dugon

HOTLEST: RAY PARKER R. 1-1 LIONEL RICHIE 4-2 TINA TURNER 7-3 HUEY LEWIS & NEWS 8 PRINCE 17-14

WGGD/Grand Bankts MI vert/Duling

SwartDuling
FIXX
A FLOCK OF SEAGUL
MADONNA
POINTER SISTERS
HOTEST:
RAY PARKER JR. 1-1
RATT 4-3
COREY HART 11-4
HUEY LEWIS 6 NEWS 13-9
PRINCE 21-17

WZPUIndianapolis, IN

Jim Miles
MATORINA
SGE BAND
BILLY OCEAN
JOHN CAFFERTY 6 B
ROO STENARY
VAN TEPHENSON
VA

Ryan/Cheeks
ROD STENART
HELIX
THOMPSON THINS (dp)
ROMEO VOID (dp)
AVATION (dp)
HOCLEST:
RAY PARKER JR. 1-1
RAY PARKER JR. 1-2
SCANDAL 6-5
LOUIS & NEWS 12-6
ETER WOLF 16-13
WKFR/KAIBMROO, MI
Weinscht/Chapman
Holtest

Weinscht/Chapman Hottest: RAY PARKER JR. 1-1 JACKSONS 3-3 TINA TURNER 6-6 COREY HART 8-8 CYNDI, LAUPER 20-20 ZZ99/Kensas City, MO Collins/Welsh

Collina/Welsh
MADONNA
CHICAGO
SAMWY HAGAR
RICK SPRINGPIELD
FIXX
LAURA BRANIGAN
ROO STEWART
HOTLERI:
FOR THE STEWART
HOTLERI:
FOR THE STEWART
FOR THE STEWART
FOR THE STEWART
CARROLL STEWART
FOR THE STEWART
CARROLL STEWART
C

CARS D-23

WVICILaring, MI
Merdin Kittedge
VAN STEPHENSON
NARED EYES
JACKSONS
EOD STENARE
LOOSE STEPHENSON
STEPHENSON
STEPHENSON
NARED EYES
JACKSONS
EOD STENARE
LOOSE STEPHENSON
TO STE

LINEARMONAN
ANDONNA
CHICAGO
CH

CARS 26-19
KQKQ/Omaha, NE
Taylor/Deen
JACKSONS
SHEENA EASTON
ROD STEWART
VAN STEPHENSON
HOLLEST:
RAY PARKER JR. 1-1
TIGA TURNER 2-2
JOHN WAITE 7-3
RATT 4-4
CYMDI LAUPER 9-5

JERMAINE JACKSON JACKSONS JACKSONS
HADONNA
HOTTEST:
LIONEL RICHIE 5-1
PRINCE 1-2
TINA TURNER 7-4
PEABO BRYSON 13-9
HUEY LEWIS & NEWS

Pat Marth
IGLESIAS & ROSS
KENNEDY & OSBORNE
ROW PRINCIPLED
FLIXX
MADONNA
HOTELS
HOTELS
TWISTED SISTER 4-1
SCANDAL 2-2
LIONEL RICHIE 3-3
TINA TURBER 1-4
PRINCE 22-10

WZOK/Rockford, IL Geoff Davis

Geoff Davis
BUSY LEWIS & NEWS
CHICAGO
CARS
CARS
BRUCE SPRINGSTEEN
DONA SUMMER
CHRIS DEBURGH
JERNAINE JACKSON
HOTECET:
LIONEL RICHIZ 3-1
DAN HARTHAN 4-3
TINA TURNER 10-4
COREY HART 11-5
CYNDI LAUPER 16-8

uth Bend, IN

COREY HART
CARS
HOTTEST:
HOTTEST:
HOTTEST:
HOTTEST:
HOTTEST:
LIONEL RICHIE 5-3
DAN HARTMAN 6-4
JOHN WALTE 11-8
PEABO BRYSON 18-9

WRQN/Toledo, OH Schaffer/Mitchell

SchafforMitchell

ROD STENART (dp)
ROMEOV DOLD (dp)
ROMEOV DOLD (dp)
ROMEOV DOLD (dp)
ROMEOV ECHO (dp)
ROMEO

K107/Tules, OK Rivers/Stephens

PRINCE LINDSEY BUCKINGHA DONNA SUMMER NAKED EYES STEVIE WONDER NEIL DIAMOND HOLLEST:

KELI/Tulsa, OK Myers/Michaels

STEVIE WONDER FIXX BONDER
A FLOCK OF SEAGUL
JEFFERSON STARSHI
ROD STEWART
HOTLEST
LIONEL RICHIE 1-1
JOHN WAITE 7-3
CYNDI LAUPER 13-5
SCANDAL 16-10
BILLY SQUIER 15-11

KEYN-FM/Wichita, KS

Teylov/Brown
MADONNA
ROD STEMART
BULLY OCEAN
SHEEMA EASTON
JACKSONS
HOETest
LIONEL RICHIE 2-1
TINA TURNER 3-2
HUEY LEMIS NEWS 9-5
CONDI LATPER 15-9

WHOT/Youngets Dick Thompson

JOHN CAFPERTY & B BILLY IDOL ROMEO VOID (dp) ROMEO STEWART MADONNA MADONNA SHEENA EASTON POINTER SISTERS STEVIE WONDER Hottest: STEVIE WUNDER
HOttest:
TINA TURNER 3-1
HUBY LEWIS & NEWS 18-9
RATT 15-10
PRINCE 22-11
JACKSONS D-21

PRINCE Hottest: PRINCE 1-1 TINA TURNER 5-2 PEABO BRYSON 13-9 JOHN WAITE 15-10 CYNDI LAUPER 18-11

PARALLEL THREE

SHEENA EASTON STEVIE WONDER RAY PARKER JR. 1-1 LIONEL RICHIE 2-2 JOHN WAITE 9-3 PETER WOLF 11-8 BILLY JOEL 18-14

WBNQ/Bloomington

JERMAINE JACKSON
SHEENN RASTON
LITTLE STEVEN 6 D (dp)
HOTLEST:
RAY PARKER JK. 1COREY-HART 5-3
JOHN MAITE 13-5
HUEY LEWIS 6 NEWS 14-6
TINA TURNER 7.-/

waws/Bloomington, 1N

Bob Leonard
JACKSONS
STEVIE WONDER
FIEX
NAMED EYES
THISTED SISTER
POINTER SISTERS
RICK SPRINGFIELD
A FLOCK OF SEAGUL
BOLLEST
COMEY HART 6-3
TIMA TURBER 7-4
CYMDI LAUDER 15-8
PPTER MOLE 19-11
CARS 32-17

Tony Wattekus

MADONNA
VAN STEPHENSON
VAN STEPHENSON
JEPFERSON OFFICED (dp)
ROYAGE
ROY

JACKSONS TWISTED SISTER NAKED EYES. MADONNA ROD STEWART HOTEST: LIONEL RICHIE 2-2 TINA TURNER 5-3 COREY HART 11-4 CYNDI LAUPER 16-7 JOHN WAITE 21-11

Y94/Fergo, ND Collins/Anders

Codinal Anderson
JACKSONS
VAN STEPHENSON
FIXX
STEVIE WONDER
A FLOCK OF SEAGUL
NAKED EYES
HOLTES EYES
LIONEL RICHIE 5-3
JOHN WAITE 14-9
PRINCE 25-19
KKXLFANGrand Forks. ND
NON Nordinal

LAURA BRANIGAN
CHICAGO
FIIX
JACKSONS
MADONNA
HOTLEST:
LIONEL RICHIE 1-1
RATT 7-4
HUEY LEWIS & NEWS 15-10
JOHN MAITE 21-16
CYMDI LAUPER 29-20

KRNA/lowe City, LA Bert Goynehor

Bart Geyrahor

DONNA SUMMER

HARED EVES

STEVIE MONDER

A FLOCK OF SEAGUL

BILLY IDOL

ROO STENANT OF

HOLE HART 5-2

ELTON JOENS 1-1

COREY HART 5-7

ROO STENANT 6-5

ROUS TENANT 6-5

ROUS TENANT 6-5

ROUS TENANT 6-5

ROUS TENANT 6-5

WAZV.FM/Lefavette, IN

none Hottest: RAY PARKER JR. 1-1 PRINCE 2-2 COREY HART 5-5 PETER WOLF 11-11 BANANARAMA 26-26

KFRX/Lincoln Tracy Johnso

STEVIE WONDER FIXX
SREEMA RASTON
SREILA E.
MADONNA
THISTED SISTER (dp)
Hottest:
LIONEL BIGBIE 4-1
TINA TURNER 6-2
CYMDI LAUPER 16-5
PRINCE 15-8
SCANDAL 19-13

KXSS/Lincoln, NE

Deen Lamber
BANANARAMA
PRINCE
MADONNA
TEDUY PENDERGRASS
SHELLA E.
SHELLA E.
HOTESEL
TINA TURNER 1-1
RAY PRAKER JR. 5-2
JOHN MAITE 6-3
HUEY LEMIS L HEMS 12-6
BILLY JOHL 33-7
E.

KKLS-FM/Repid City, SD

SHEILA E.
JACKSONS
CYMDI LAUPER
ROD STEWART
RICK SPRINGFIELD
HOTLEST:
RAY PARKER JR. 3-1
COREY HART 5-2
LIONEL RICHIE 10-5
TINA TUNNER 15-8
EDDY GRANT 16-10

99KG/Seline, KS Denny Collier

Denny Commer
THOMPSON TWINS (dp)
SHERNA EASTON
BILLY DCENNS
IGLESIAS & ROSS
(dp)
HOTHER
RAY PARKER JR. 1-1
PEABO &RYSON 5-2
RATT 15-12
CYMDI LAUPER 20-14
SCANDAL 37-26

CHRIS DEBURGH QUIET RIOT QUIET RIOT
CHICAGO
BRUCE SPRINGSTEEN
LAURA BRANIGAN
JACKSONS
DONNA SUMMER
LINDSEY BUCKINGHA
HOTER
RATT 7-1
TINA TURNER 10-2
LIONEL RICHIE 14-4
BILLY SQUIER 19-9
CYNDI LAUPER 31-16

KWTO-FM/Sprin

JACKSONS ROD STEMART ROD STEMART RICK SPRINGFIELD RACKSONNA SHEEMA RASTON THOMPSON TWINS NOTES TO THAP TURNER 10-1 THAN TURNER 10-5 HUEY LEWIS & MEMS 26 EURYTHHICS 23-16 CYNDI LAUPER 27-20

Bouldy/Trecy
CHICAGO
CHICAGO
MADONNA
SHEEMA KASTON
THOMPSON TYNIN
JACKSONS
RICK SPRINGFIELD
VAN STEPHENSON
A FLOCK OF SEAGUL
COREY HARM 3-1
RATT 4-2
CYNDI LAUDER 13-8
RUEY LEHIS L HEMS 16-10
THISTED SISTERS 28-18

KDVV/Topeka, KS Tony Stewart Tony Stewert
A FLOCK OF SEAGUL
SHEENA FASTON
ROD STEWART
MADONNA
JACKSONS
HOTEST:
RAY PARKER JR. 1-1
JOHN WAITE 8-3
-PRINCE 13-6
CYNDI LAUPER 12-8
SCANDAL 17-10

KFMW/Waterloo, IA Mark Potter MADONNA SHEENA EASTON RICK SPRINGFIELD ROO STEMART DRAGON (dp) HOTLEST LIONEL RICHIE 2-1 CYNDI LAUPER 18-7 CARS 24-14 PRINCE 31-21 SLADE 32-28

WEST

PARALLEL TWO

Jeff Hyan
JACKSONS
MADONNA
MADONNA
MOD STENART
A FLOCK OF SEAGUL
JOHN CAFPERTY & B
ELVIS COSTELLO
HOTES
TINA TURNER 3-1
RAY PARKR JR. 2-2
NEWCLEUS 12-5
CYNDI LAUPER 17-6
PEARO BRYSON 11-8

KKXX/Bakersfield, CA Squires/Kemper BANANARAMA NIGHT RANGER NIGHT RANGER
MADONNA
ROD STEWART
QUIET RIOT (dp)
LAURA BRANIGAN
BOLLSELL
LIONEL RICHE 2-1.
CYMDI LAUPER 3-2
TINA TURRER 4-3
PETER WOLF 10-6
TWISTED SISTER 13-10

KQXR/Bakersfield Bob Harlow

MADONNA
JACKSONS
STEVIE WONDER
BILLY IDOL
ROD STEWART
COYOTE SISTERS
JEFF LYNNE
COMBONATION COMBONATION
Hottest:
LIONEL RICHIE 1-1
CYNDI LAUPER 2-2
TINA TURNER 4-3
TWISTED SISTER 5-4
HUEY LEWIS & NEWS 7-5

KKFM/Color

JACKSONS JUICE NEWTON ROD STEWART Hottest: LIONEL RICHIE 2-1 TINA TURNER 3-2 PEABO BRYSON 5-3 JOHN WAITE 7-4 CARS 12-7

VMGY/Ereeno CA

none Hottest: RAY PARKER JR. 1-1 RATT 2-2 CYMDI LAUPER 3-3 VAN HALEN 4-4 SHEILA B. 5-5 KYNO.FRM/Freero Welker/Devis

Wesker/Devie
ROO STEPRAT
STEVIZE WONDER
BILLY 1001
MADONNA
JACKSONS
SHEEMA LASTON
RAY PARKER JR. 1-1
TINA TURNER 4-3
CYMDI LAUDER 9-6
PRINCE 10-8
PRINCE 10-8
PRINCE 10-8
NEWS 16-10 KRSP/Salt Lake City, UT Carlson/Moli MADONNA
RICK SPRINGFIELD
ROO STEWART
QUIET RIOT (dp)
Hotteet:
RAY PARKER JR. 1-1
PRINCE 2-2
TIMA TURNER 11-6
CYMDI LAUPER 22-9
PRINCE 23-13
BROCE SPRINGSTEEN 9-25

KIKI/Honolulu, HI Kong/Shishido

Kong/Shishido

PETER MOLF
SHEILA E
RICK SPRINGFIELD
RALPS MCDONALD
SECRET HEARTS
ROTEGET:
RAY PARKER JR. 1-1
COREY HART 8-6
TINA TURNER 10-8
CYNDI LAUDER 13-11
TOMA/NATTO 18-14 KHYT/Tueson JACKSONS REIL DIAMOND ROD STEMART SHEENA EASTON STEVIE HONDER RICK SPRINGFIELD STEPHEN STILLS BOLLESI: BOLLESI: JOHN MAITE 3-3 LIONEL RICHIE 4-4 TINA TURNER 5-5 **ROLTUREND, AZ

KOMO/Honolulu, HI Kimo Akana

KIMO AKAME

ROD STEMART

BILLY 1DOL
JOHN CAPPERRY & B
A FLOCK SEAGUL
SHEEMA DASTON

HORSON TWINS

THE STATE OF THE STATE O

KLUC/Las Vegas, NV

RICK SPRINGFIELD BILLY LOOL (dp) MADONNA
JEFF LYNNE (dp)
THOMPSON THINS
ROTLEST:
STEVE PERRY 12-4
JERMAINE JACKSON 17-9
CYNDI LAUPER 21-12
PETER WOLP 19-14
PRINCE 25-17

KO93/Modesto, CA

DeMaroney/Novak DeMarcorey/Novek
DONNA SUMMER
VAN STEPHENSON
STEPHEN STILLS
TIMA TURKER
HOTCES:
ELTON JOHN 1-1
JOHN MAITE 4-3
GLENN FREY 9-6
CARS 27-1
LAURA BRANIGAN 33-18

STEVIE WONDER BILLY OCEAN ROD STEWART MADDINA STEPHEN STILLS THOMPSON TWINS THOMPSON TWINS
HOTLEST:
LIONEL RICHIE 2-1
HUEY LEWIS & NEWS 6-3
EURYTHMICS 15-9
CYNDI LAUPER 14-10
CARS 24-37

JACKSONS
STEVIE WONDER
DONNA SUMMER
FIXX
NARED EYES
RAY PARKER JR. 4-1
LIONEL RICHIE 6-2
COREY HART 7-4
JOHN MAITE 10-5
TINA TURNER 18-8

KSKD/Selem, OR Len E. Mitchell

Len E. MYSCHORE
JACKSONS
ROD STEMARY
ROD STEMARY
THOMPSON TWINS
HADOWNA (dp)
BILLY SATELITE (dp)
BILLY CEASE
BILLY OCEASIONER (dp)
BOLLEGE (dp)
BOLL

KDON-FM/Selln

MADONNA
AENNBOY & OSBORNE
STEVIE NONDER
ROMED VOID
STEPREN STILLS
COYOTE SISTERS
QUIET RIOT (dp)
HOTLERS:
RAY PARKER JR, 1-1
SCANDAL 13-8
CARS 21-12
JOHN WATER 23-12
BILLY OCEAN D-32

KCPX/Selt Lake City, UT

KRQ/Tuscon, AZ

STEPHEN STILLS
VAN STEPRENSON
NAKED EYES
ROO STEWART
HOTTER
RAY PARKER JR. 1-1
TINA TURNER 9-3
CORRY HART 8-7
CYNDI LAUPER 17-11
PETER WOLF 19-15

KTKT/Tucson, AZ Rivers/Alexander

PARALLEL THREE

ROD STEWAR: Hottest: CYNOI LAUPER 1-1 LIONEL RICHIE 3-2 HUEY LEWIS & NEWS 10-4 PRINCE 16-11 CARS 22-14

KYYA/Billings, MT Charlie Fox

VAN STEPHENSON-POINTER SISTERS HOUTEST: LIONEL RICHIE 2-1 JACKSONS 1-2 TINA TURNER 8-4 JOHN MAITE 14-5 RATT 19-12

Grag Williams
ROO STEMNRT
NAMONHAN
THOMPSON TWINS
SEEENN EASTON
BILLY IOOL
BELIX
ROMEO VOID
HOLLEST
RAY PARKER JR. 1-1
RAY PARKER JR. 20-10
PRINCE 30-17
SLADE 22-19

KTRS/Casper, WY

Todd Cavariah
STEVIE WONDER
BRUCE SPRINGSTEEN
POINTER SISTERS
VAN STEPHENSON (dp),
JOHN CAFFERTY 6 B
NEIL DIAMOND (dp),
LIONEL RICEIE 1-1
RAY PARKER JR. 2-2
TIAN TURNER 3-3
JOHN MAITE 11-4
SLADE 31-29

KKAZ/Cheyen John Ramesy

KCDQ/Bozom Gree Williams

STEVIE WONDER PIXX SHEENA EASTON ROD STEWART

VAN STEPHENSON POINTER SISTERS JOHN CAPFERTY & B ROD STEWART MADONNA STEVIE WONDER SHEENA EASTON AUGRAMMAN
MADONNA
SHEILA E.
BILLY 100L
THISTED SISTER
PIXX
HOTLEST:
HOTLEST:
RATT 7-5
PETER WOLF 21-19
RICK SPRINGFIELD 30-24 SHEENA EASTON Hottest: LIONEL RICHIE 3-1 TINA TURNER 9-3 HUEY LEWIS & NEWS 18-9 CYNDI LAUPER 17-10 SCANDAL 19-14

KOZE/Lewiston, ID Jay McCall

KGHO/Hoquism, WA

Jay McCell
MADONNA
SHECHA EASTON
SHECHA EASTON
RALPH MACDONALD
NARED CYEC
SEAGUL
BILLY LOOL
HOTERST
LIONEL RICHIE 3-1
CYMDI LAUPER 5-2
JOHN MAITE 9-5
HUSY LEWIS & NEWS 12-9
SCANDAL 13-11

EGYPTIAN LOVER BILLY OCEAN NIGHT RANGER HOTLEST: RAY PARKER JR. 1-1 TINA TURNER 4-2 RATT 8-7 CYNDI LAUPER 16-9 PRINCE 19-15

KDZA/Pueblo, CO

RID Avine
ROD STEWART
FIXX
NAKED EYES
RICK SPRINGFIELD
A FLOCK OF SEAGULHERB ALPERT
RALPH MACDONALD
HOTESE:
RAY PARKER JR. 1-1
LIONEL RICKIE 4-3
TIMA TURNER 7-4
COREY HART 10-B
JOHN WAITE 15-9

KCBN/Reno, NV Jim O'Neel NO STEMART
MADONNA
TWISTED SISTER
STEVIE WONDER
HOLLEST:
TINA TURNER 1-1
JOHN WAITE 2-2
LIONEL RICHIE 3-3
HUEY LEWIS & NEWS
CYNDI LAUPER 15-8

BILLY SATELLITE BILLY OCEAN STEPHEN STILLS POINTER SISTERS POINTER SISTEMS Hottest: IGLESIAS & ROSS 3-2 BILLY JOEL 5-3 RATT 8-4 TINA TURNER 10-6 SCANDAL 23-12

KRIM/Roswell, NM

Tim Mack Tim Mack
TWISTED SISTER
ROD STEWART
BLATENDOL
ALDONNO THINS
JOHN CAPFERTY 6 B
AAVION
KENNEDY 6 OSBORNE
HOTEGS:
RAY PARKER JR. 1-1
JOHN WAITE 6-2
SCANDAL 8-5
RATT 12-8
CARS 19-10

SLY96/Sen Luis Obispo, CA Tom Walsh Tom Welsh
JACKSONS
THOMPSON TWINS
RICK SPRINGFIELD
ROD STEWART
COMMUTER
MADONNA
COMBONATION
BOLLEST:
TIMA TUNNER 3-1
COREY BART 4-2
RATT 8-6
JOHN MAITE 12-7
BANANARAMA 17-13

KZOZ/Sen Luis Objego, CA PC

NADONNA
MADONNA
BILLY 100L
JACKSONS
JACKSONS
ROD STEMART
JEFF LYNNE
COMBORATION
HOTELST
JOHN CAFFERTY & B
HOTTEST
THAN TUMBER 2-2
THAN TUMBER 3-3
JOHN ALTRE 3-3
THAN STEER 3-3
HISTED SISTER 13-8

KIST/Servis Berbers, CA Dick Williams

John Ramsey
BRUCE SPRINGSTEEN
JACKSONS
THISTED SISTER
PIXX
HOLTES:
LIOHEL RICHIE 3-2
TIMA TURNER 8-4
CYMDI LAUPER 10-6
JOHN MALTE 15-7
HUEY LEWIS & NEWS 20-13 Dick VIDENTE
BILLY IDDI
TROUPSON THINS
ROO STEWART
MADONNA
SHEENA EASTON
NEIL DIAMOND
RAY PARKER JR. 1-1
TIMA TURRER 4-2
LIONEL RICHIE 6-3
SHEILA E. 18-6
NUCY LEMIS NIMS 17-7

PARA

Parallel III: Selected stations in smaller m

224	Da	

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song National					
	ional	-		Natio	
	Reach	100/25	44%	Up	51
ε	33%			Debuts	320
м	21%			Same	4
S	56%			Down	.0
w	19%			Adds	25

100/25 — 100 CHR reporting stations or it this week including 25 new acids.
44% — Percentage of this weeks reporters playing it.
Regional Reach — Percentage of reporters playing the song within each region.

Number of stale
 on the charts.

on the charts.

Debuts 20 - Number of stations debuting the song ties week.

Same 24 - Number of stations reporting to movement this week. (On to On, 31-31.

Down 0 - Number of stations moving it down on their charts.

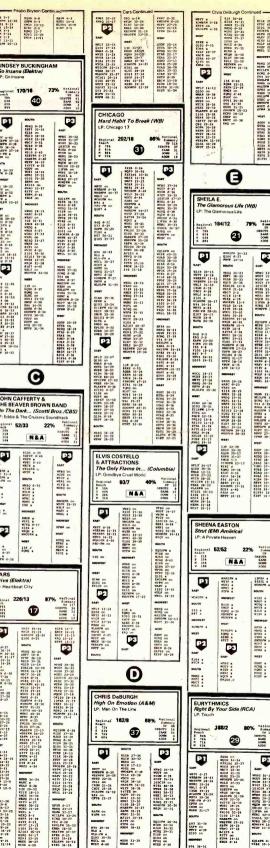
Adds 25 — Total number of stations adding it this week.

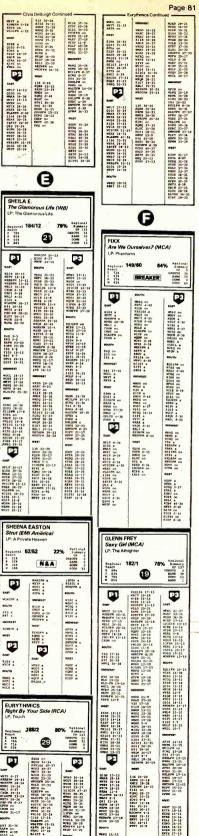


The More	OF SEAGUL You Live (ory Of A Young F	Jive/Arista
	85/25 3	6% Hatlons
Reach E 361		DESPTS
5 266 H 365 H 685	N&A	SAME 4 DOWN ADDS 2
_	MAKE, OU	MOCH a
P1	MINITED A	OFIGG on
	ESPH On	STATE OF
EAST	MRHO 40-37	WALL OR
LAW!	*11.4 00	BOUTH
NO GROW	MIDWEST	
MBLI on		EQISTM on
NCAUPH a	MKD0 8-39	WISE d-40
BONTH	923 a	WIRS O
-00/H	KLIK on	ETUY On
93FH &	EMGE on	0101 4
	MCRD 4-38	MIXV on
AMOWEST	MJIQ on	MUSE de 32
NGCL on	MRQM 40-35	MAN 0-35
MOCE OF	WIDTER 4-10	* Ampwarr
-MWEST		1000
	WEST	MBNQ on
EPLOS on		134 a
KMBQ a	EGER on	ESNA A
10:0	KUPN on	MALTEN OD
120	KIKI ON	99KC on
•	KONO a	AMEGEN OF
EAST	KLUC on	WSPT &
MPLY a	£307 on	EPHY On
MMYS d-35	ENEO OR	WENN OU
WYSE on	EDONFH on	POTAT
\$104 on	ECPH 36-33	1
WESE OR	RETT On	#607 on
MLANPH &		ECDQ on
MSPE on	1241	KOEE a
WRC# 19-30		EDIA .
WERLPH A	BAST .	ECSN 37-33
MHTY 4		ERTE on
	WED G -a	ENTH 35-25
BOUTH	WIGY d-40	ELYSA OR
WILD on	WITCH ON	
WITE on	ward on	1
MORT deas		1



!		mor Mational
Regional Reach	204/6 8	7% Summary UP 150
8 849	23	SAME 26
H 839 W 961	25	ADDE 6
	source	
P1	NBBQ 0-36	P3
	EBFI 24-21	LART
	KIES 36-34 WOLD 21-21	
8104 26-25 WHIT 28-20	#XX106 27-19 #SSX 10-22	MYEG 28-25 MGUY 38-31
WXXSPH 35-26 WBERFH 32-30		WIGT 31-23
	MJIR 39-35 MSR2 30-26	101C1# 05
	MNOXYN on	WIRS 32-29 WTSK 35-35
NCAOPH 25-20 PRO-PH 27-20	WILD 35-30 XITE 26-26 WDCG 10-25	WZR1 21-17
CEUM on	MDCG 30-25	WEYQ OR WOCH 29-22
0107 26-21 MASS 29-26	weak on	13PEA 30-26
MAVA 0-29	MARSTH 23-20 W177 31-28	WENT 28-25
BOLTH	94TTK 35-29 MORT 11-6	95XIL 35-31 WJBQ 24-24
940 23-11		
	G100 31-24	HSQV OR
BAPK 34-34 93FR 26-25	MUNTEM 26-24	BOUTH
195 23-22 897 30-27	EX104 00	EQ12PH 30-26
	WRNG 30-25	WISE 35-31 WJAD 35-29
Q105 27-25	BJ105 29-27	MCGQ 36-32
MICHELL	EITY 40-37	Q164 30-19
896 31-28 WGCL 25-16	KTPH 33-29 KROK 6-35	MPOK 16-10
WCXT 40-19	MINOWERY	WYES 6-29
WEYT 29-27 RBSQ 4-31		0101 35-33
METI 20-17	MEDO 24-22 WARC d-28	ENCEPH 34-36
KOWSPM 26-23 ERTR 0-29		WELE 40-36
HLOLPH a-31	92X 32-30 #IIE 24-20	MAEY 24-19
WEST	KMGR 35-32 MEDO 36-33	#IXV 20-12 #102 22-18
	MMEE OR	MGEP 33-24 BEOV 22-17
E2MN 34-27 EPEE 29-26	WGRD 32-24 MJXD on	MRSL 21-19
0103 23-16 #115PM 8-6	MEFR on	MOWERT
E115PM 8-6	1899 on 1104 30-20	
E117 33-30 EMJE 32-29	63102 37-32	WBMS 36-32
FR102 23-21 6MO0 21-17	EQEO 29-27	
ES103 33-26 XTRA 20-16	WHER 32-26	ECHO 35-32 T34 32-25
EITS on	K107 39-36	ESULPH OO
FMSS 4-30 RPLUS 35-27	EST.1 27-22	HATTER 26-26



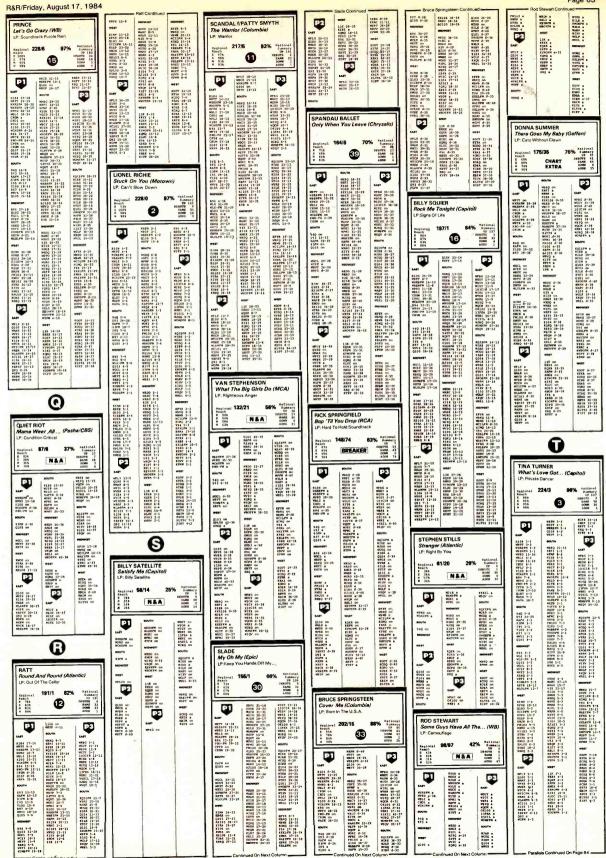


MBBQ 11-11 EMP1 17-24 EXES 11-13 WQID 16-16

EQ1EPH 8-29 WIRE 39-34

P 0100 19-18-WMAR 26-23

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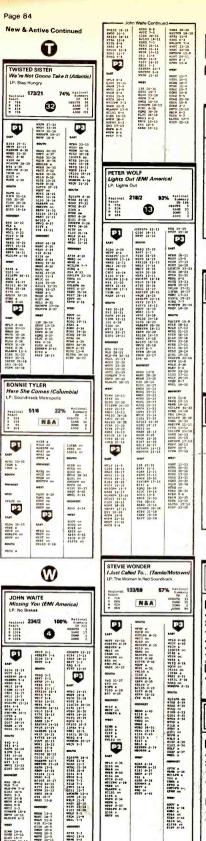
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THOMPSON TWINS You Take Me Up (Jiv

	HERM 27-22 WPST 33-29 HRCK 20-16 HEREPH 19-17 WETF 18-9	- P
B104 29-21 MBT7 31-23 MXXDFM 6-38 MPED 21-20 MBLI 6-38 S100 on MCAUPH 18-29 B94 8-26 PRO-PM 6-30	WSSO 40-35 EMPI A-37 EAST 31-24 WOID 36-36 EXX104 a WSSX 14-32 WBCC d-32	MT9G 22-15 MGUY On MIGH 19-28 103CIR on MIRS 29-20 MIRS 32-20 MIRS 32-20 MIRD 16-13 MGCM 16-3 OR100 35-29 95RIL on
CEUM on O107 a WAST a-10	MUIR 10-26 WILD 6-39 RITE 23-21 HIYP 6-32 94TIX 37-25 MOUT on MORE 26-21	95 FIL ON MONEY H 4-39 MSOV 22-16
EAFM on 93FM 21-14 195 25-20 7100 28-26 897 10-14 Q165 18-14	G100 36-34 HARRYN ON HERTPH ON	EQ11PH d-30 WISE 32-21 WISE 37-32 WCGO d-37 KISE a WTES On
B96 26-22 NLS e NLS-FH a WGL 6-22 HC17 6-38 MB17 on	ESPM 34-32 KX104 15-12 MRMC 21-11 BJ105 8 MMYC 6-2? K1TT 8 190 15-11	0101 d-38 EMORPH d-39 MPPH 38-35 MINV ON
RBEQ 30-22 WRT1 23-16 EDWEPH on EBTR 24-21 WLOLFW a-30	WEED 40-38 MARC 6-26 WEAU d-29 92X 8-34 EIIE on RMGE d-34	MGLF d-40 KXQV 17-11 MESL 31-26 MMDMGMS7 EFFR d-20 MBMQ on MBMS a
RPRE & '0103 on RIISPN 36-32 RNUR & RNUG 29-27 R5103 46-34	WEDO 39-36 WHEE 6-26 WEFL ON WUXQ 23-19 1599 11-3 WVIC ON	RCHQ a 194 d-3) REILPH 32-23 EBHA ON EPAE a
E5103 40-34 ETRA 25-18 ELTS ON EPZUS 30-25 EURS A ENRO d-40	R3103 33-25 R0RG 32-22 HREB 4-1 MSGB 6-36 R107 On REL1 6-32 RFWFW 27-24 WBOTFM 6-37	99XG d-37 XXBC 35-24 W3PT 28-18 XDVV on KPMW d-39 W88Y
FAST HPLY d-29 Q100 21-19 998AR On	13E 29-19 1EXX 13-10 EQXE 5-6 EEPH d-14	ESTA ON ECOC 371-33 EEA1 & ECOC 4-36 ECAC 24-16 ECAC 29-26
NOTE 30-28 NVSS 35-28 NVSS 35-28 NVSC 31-28 NVSC 31-28 NVSC 31-28 NVSC 33-31 SSPXY 26-18 C92 28-23 NGPM 40-38	RQNQ d-37 RLUC d-32 R56 d-34 RSRD d-31 RDOWFH d-40 RCPX a RRSP 28-14	RCAQ 29-26 RDIA on RCBM a-39 RETX 34-30 RBIH a-31 RIO1 13-8 SLT96 39-33 BIST 34-27
BONNIE T	VIER	









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PARALLELS SIGNIFICANT ACTION SONGS WITH LESS THAN 50 STATION REPORTS



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EGEO on EDTA a ERTX on

MTBG on MERI on Office d-3 95XIG on BOUTH

WCGQ on FTDY on WARY a WIXY d-40 WRSL on

no. Sion on area

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Q101 on MAEV on EXQV a

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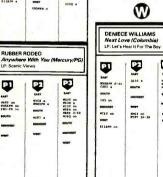
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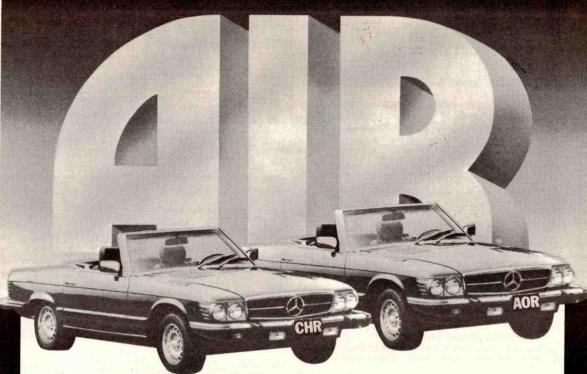
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THE SEARCH FOR THE BEST **EARS JUST DOUBLED**

Now There are TWO AIR Competitions: CHR and AOR. 42 Winners....Sharing \$130,000 In Prizes!

AIR INTRODUCES ITS 1st AOR BEST EARS COMPETITION.

On September 14, 1984, Active Industry Research will launch another search for the Best Ears in the Industry. The search has been expanded to include the first AOR Best Ears competition, along with our third CHR Best Ears competition

AOR: Program Directors, Music Directors and consultants to AOR radio will be eligible to participate in our AOR competition. You will be asked to evaluate selected tracks from three LPs each week, to determine what potential each track has in Radio and Records AOR/Hot Tracks. The most accurate

person over the 40-week competition period wins a 1985 Mercedes-Benz 380SL. The next 20 runners-up each win

CHR: AIR's third CHR Competition once again includes Program Directors, Music Directors and consultants to CHR radio. You evaluate what potential each single has in Radio and Records. The most accurate individual over the 40-week competition wins a 1985 Mercedes-Benz 380SL. The next 20 runnersup win \$1,000 apiece in cash.

Registration is limited. A complete list of rules will be mailed upon registration. If you are in a music decision-making position in CHR or AOR radio, call AIR at (301) 964-5544. The search for the Best Ears in the business continues!

WEEK

Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6pm, Wednesday, August 22, 1984.

WFFK

MIRAGE/ATCO

TITLE ARTIST LABEL 2271 **DANCE BABY ALFONSO RIBEIRO** PRISM/ISLAND 2272 SUMMER IN THE STREET **CARRIE LUCAS** CONSTELLATION/MCA 2273 SOME GUYS HAVE ALL THE LUCK ROD STEWART 2274 ON THE DARK SIDE JOHN CAFFERTY SCOTTI BROS./CBS 2275 **NEW ROMEO** SOUTHSIDE JOHNNY

Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60 % airplay level without sufficient chart activity to debut on the National Airplay/40 this week.

DONNA SUMMER There Goes My Baby (Geffen)

75% of our reporters on it. Moves: Up 35, Debuts 41, Same 64, Down 0, Adds 35 including CKGM, WHTX, CHUM, WLOL-FM, KMJK, KITS, KPLUS, Complete airplay in Parallels.

BREAKERS.

FIXX Are We Ourselves? (MCA)

64% of our reporters on it. Moves: Up 5, Debuts 26, Same 59, Down 0, Adds 60 including B104, WHTT, I95, WGCL, WHYT, KMJK, KPLUS. Complete airplay in **Parallels**

RICK SPRINGFIELD Bop 'Til You Drop (RCA)

63% of our reporters on it. Moves: Up 7, Debuts 24, Same 43, Down 0, Adds 74 including WXKS-FM, B94, Z93, Q105, WHYT, FM102, KWSS. Complete airplay in Parallels.

NEW & ACTIVE

STEVIE WONDER "I Just Called To Say I Love You" (Motown) 133/59

Moves: Up 6, Debuts 33, Same 35, Down O, Adds 59 including WBEN-FM, PRO-FM, 93FM, Y100, WCZY, KDWB-FM, MN, Q103, KZZP, KMJK, Z106, WQUT, WMEE, KTKT, KFYR.

VAN STEPHENSON "What The Big Girls Do" (MCA) 132/21

VAN STEPHENSON "What The Big Girls Do" (MCA) 132/21

Moves: Up 26, Debut 19, Same 66, Down O, Adds 21 including PRO-FM, KDWB-FM, KNBQ, WGFM, WSKZ, KSET-FM, KX104, WVIC, KOKQ, KRQ, WXLK, WAEV, WCIL-FM, WSPT.

WVIC, KUKO, KHO, WXLK, WAEV, WCIL-FM, WSP¹.

NAKED EYES "(What) In The Name Of Love" (EMI America) 123/35

NAKED EYES "(What) In The Name Of Love" (EMI America) 123/35

NAKED EYES "(What) In Common Of Love" (EMI America) 123/35

NAKED EYES "(What) In Common Of Love" (EMI America) 123/35

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NAKED EYES "(What) In Common Of Love" (EMI America) 123/35

NAKED EYES "(What) In Common Of Love" (EMI America) 123/35

NAKED EYES "(Wh

WLAN-FM, WBCY, WHHY-FM, WKAU, KHUL, YHKCI, 179*.

MADONNA "Lucky Star" (Sire/WB) 122/86
Moves: 'Un 13, Debuts 15, Smar 7, Down 1, Adds 86 including \$104, WXKS-FM, WBLI, Z100, 894, Q107, Q105, WHYT.
Moves: 'Un 13, Debuts 15, Smar 7, Down 1, Adds 86 including \$104, WXKS-FM, WBLI, Z100, 894, Q107, Q105, WHYT.

RMEU, AHTH, Q1U3, NOPA, NYOU, ANBU.

RICK JAMES "17" (Gordy/Motown) 116/4

RICK JAMES "17" (Gordy/Motown) 1, 16/4

Moves: Up 62, Debus 11, Same 38, Down 1, Adds 4, Q102, WSSX, KRGV, WFOX, WCAU-FM 31-24, 94Q 26-21, Z93 29-18, MOVES 10 52-27, Z106 39-29, KXX106 29-23, WNOK-FM 32-24, WFMI 14-11, WRKR 40-35, WGUY 24-18, WISE 34-29.

ROD STEWART "Some Guys Have All The Luck" (WB) 98/97

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 97, WXKS-FM, WPHD, WBLI, CKOI, WCAU-FM, 94Q, Z93, Q103, FM102, KWOD, XTRA, KPLUS, KNBO, WANS-FM, KYND-FM.

NOVEY: UP U. DEBUIS U. SAME 1, DOWN O. AGIS 97, WXKS-HM, WPHU, WBLI, CKGI, WCALIFM, 94Q, Z93, Q103, FM102, KWOD, XTRA, KPLUS, KNBO, WANS-HM, KYNO FM.
POINTER SISTERS' "I' ROS Excited" (Planet/RCA) 93/12
Moves: Up 19, Debuis 16, Same 46, Down O. Adds 12, WGC, WCAY, KOPA, WBBQ, WANS-FM, WGRD, WHOT-FM, WBWB, KYYA, KTRS, KGHO, KHTX, WCALIFM 39-35, TOUQ2-316, KCK, P21-16.
ELVIS COSTELLO & ATTRACTIONS "The Only College, 13K, WCO, KQIZ-FM, KTDY, Q101, WAEV, WXKS-FM 31-MOVES: Up 20, Debuis 8, Same 67, Down 1, Adds 7, WWO, SCI, 2012 34-30, WHSI 24-39, KITS 36-29.

WBENFM 36-31, WFLY 23-18, WRYS 36-33, WWO, SCI, 2012 34-30, WHSI 24-39, KITS 36-29.

WBENFM 36-31, WFLY 23-18, WRYS 36-33, WWO, SCI, 2012 34-30, WHSI 24-39, KITS 36-29.

MOVES: Up 23, Debuis 7, Same 48, Down 3, 30, KINDA KXXX, KOON-FM, KRSP, WGUY, KKRC, WHYT 32-30, XTRA MOVES: Up 30, Debuis 7, Same 48, Down 3, 30, KNDA, KXXX, KOON-FM, KRSP, WGUY, KKRC, WHYT 32-30, XTRA 69-39, WANFM 30-25, SepRY, 2016, Z299-20-27, KOMO 33-25, WOMP-FM 24-19, Z102 40-37, KRAW 40-36
AFLOCK OF SEAGULLS "The More 400 Live (The More 400 LOVE)" (Livel Africa) 85/25
A FLOCK OF SEAGULLS "The More 400 Live (The More 900 LOVE)" (Livel Africa) 85/25
A FLOCK OF SEAGULLS "The More 400 Live (The More 900 LOVE)" (Livel Africa) 85/25
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BILLY OCEAN "Caribbean Queen (No More Love On The Run)" (Jive/Arista) 66/29

Moves: Up 6, Oebuts 10, Same 21, Down 0, Adds 29 including \$104, WCAU-FM, WHTX, PRO-FM, Z93, Y100, B97, K5103, XTRA, WMAR, XXX106, Z98, WZPI, KEYN-FM, KSKD.

XTRA, WMAR, KXX106, 298, WZPL, KEYN-FM, KSKD.

BILLY IDOL "Flesh For Fantssy" (Chrysalis) 65/64

BILLY IDOL "Flesh For Fantssy" (Chrysalis) 65/64

KBEQ, WKT, KIS, FM, S103, WSR, WRNO, 2104.

JUICE NEWTON "Can't Wait All Night" (RCA) 62/9

JUICE NEWTON "Can't Wait All Night" (RCA) 62/9

WHOSE, US, DEBUTS 5, Same 45, Down 0, Adds 9, CKGM, D103, KPLUS, WZLD, WRQN, KKFM, WISE, WAEV, WHSL, WHTF MOWES: US, 2, Debut 5, Same 48, Down 0, Adds 9, CKGM, D103, KPLUS, WZLD, WRQN, KKFM, WISE, WAEV, WHSL, WHTF MOWES: US, 2, STILL S" (STREAM 0-37, KDO) 4-38, KTEM 40-37, KDO) 4-35.

0.50, A IFM 40-37, NUJS 30-25, KDUNFM 0-35, WIAV 0-37, NUDU 0-39.

STEPHEN STILLS "Stranger" (Atlantic) 611/20

Moves: Up 4, Debuts 1, Same 36, Down 0, Adds 20 including WCAU-FM, WKEE, WHTF, WJZR, WANS-FM, WOKI, WKAU,
KOS3, KHOP, KDON-FM, KHYT, KRQ, WKHI, WCGQ, KHTX.

R&R/Friday, August 17, 1984

HOTTEST MOST ADDED

TINA TURNER (132)
What's Love Got To Do With It? (Capitol)
JOHN WAITE (129) ROD STEWART (97) Some Guys Have All The Luck (WB)
MADONNA (B6) Missing You (EMI America) Lucky Star (Sire/WB)
RICK SPRINGFIELD (74) LIONEL RICHIE (120) Stuck On You (Motov Bop 'Til You Drop (RCA)
BILLY IDOL (64) RAY PARKER JR. (106) Ghostbusters (Arista) Flesh For Fantasy (Chrysalis)
FIXX (60) CYNDI LAUPER (104) She Bop (Portrait/CBS)
HUEY LEWIS & THE NEWS (72) Are We Ourselves? (MCA) STEVIE WONDER (59) If This Is It (Chrysalis) I Just Called To Say I Love You (Motown)

BILLY SATELLITE "Satisfy Me" (Capitol) 58/14
BILLY SATELLITE "Satisfy Me" (Capitol) 58/14, 93FM, WNYS, WVSR, WKEE, WSPK, 98PXY, WKFM, KSKD, WZON, WZON, WSR, WKEE, WSPK, 98PXY, WKFM, KSKD, WZON, WZON, WYSR, WKEE, WSPK, 98PXY, WKFM, KSKD, WZON, WZON, WYSR, WKEE, WSPK, 98PXY, WKFM, KSKD, WZON, WZON, WYSR, WKEE, WSPK, 98PXY, WKFM, KSKD, WZON, W Up 0, Debuts 4, Same 40, Down 0, Adds 95XIL, KQIZ-FM, WJAD, KHTX, WJXQ d-33.

13FEA, 95XIL, KQIZ-FM, WJAD, KHTX, WJXQ.d.33.

SHEENA EASTON "Strut" (EMI America) 52/52

SHEENA EASTON "Strut" (EMI America) 52/52

KOKO, SYNO-FM, KHYI, OKIO, WISE, WXX, KWTO-FM, KGOT.

JOHN CAFFERTY & BEAVER BROWN BAND "On The Dark Side" (Scotti Bros./CBS) 52/33

JOHN CAFFERTY & BEAVER BROWN BAND "On The Dark Side" (Scotti Bros./CBS) 52/33

MOVES: U. 2. Debuts 6, Same 11, Down 0, Adds 33 including WXKS-FM, WCAU-FM, 94Q, Z93, WGCL, WYCR, WHTF, WZLD, Z88, Z104, KGMQ, WIGY, WHSL, KTRS, KZOZ.

W.C.L., 295, E. U.S., AUMU, WIGT, WIDSL, R.INS, R.C.U. BONNIE TYLER "Here She Comes" (Columbia) 51/6 Moves: U.S., 194, Debuts 7, Same 34, Down O, Adds 6, CKGM, CKOI, WREE, WSSX, W.JZR, KTFM. K.104 20-15, WHOT-FM on, KQXR d-39, OK100 d-28, WFOX 38-32, WIXX 30-27, KDVV d-34, KBIMd-40, KZOZ d-37.

SIGNIFICANT ACTION

JOYCE KENNEDY & JEFFREY OSBORNE "Last Time | Made Love" (ARM) 49/22 Movas: Up 4. Debuts 2, Same 21, Down 0, Adds 22 including WCAU-FM, KIIS-FM, FM102, XTRA, WKEE, KC101, WSPK, WKRZ-FM, WHTE, WSSX, KAMZ, WOKI, WFMI, WRKR, KDON-FM.

FM, WHTF, WSSX, KAMZ, WOKI, WFMI, WRKFI, KDON-FM.

JEFF LYNNE "Video" "Vigin/Epiol 33, M2D., WOKI, KOXR, KLUC, KKOV, KZOZ, WPHD on, K104 d-39, KZZB on, Moves: Up 2, Debuts 4, Same 31, Deven/D, Adds 6, WZLD, WOKI, KOXR, KLUC, KKOV, KZOZ, WPHD on, K104 d-39, KZZB on, MOVES: Up 34, WXKD 342, KKOM don, OK 100 d-30, KBIM d-39.

WKDD 437, WGR9 38-34, WXXS 322, KGM don, OK 100 d-30, KBIM d-39.

THOMPSON TWINS YOU Take Me Up" (Arista) 41/41

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 41 including WXKS-FM, WPHD, CKOI, WHYT, KIIS-FM, WFLY, WTIC-FM, WKFM, WZPW, WOKI, KTRM, WKDD, WRON, KSMM, KSMC).

WKFM, WZYP, WOKI, KTFM, WKUD, WRUN, KUND, 1970.

DRAGON "Rain" (Polydor/PolyGram) 33/7

Moves: Up 0, Debuts 0, Same 28, Down 0, Adds 7, WPHD, CKOI, WSQV, WJAD, WSPT, KFMW, KBIM, WRCK on, KZZB on, WJAXO ndb, KCMQ on, KHTF on. WJXQ on dp, KOMQ on, KHYT on.

NEIL DIAMOND "Turn Around" (Columbia) 29/15

NEIL DIAMOND "Turn Around" (Columbia) 29/15

Moves: Up 4, Debuts 1, Same 3, Down 0, Adds 15, PRO-FM, WHYT, Q103, KC101, KROK, WKDD, K107, KHYT, KTKT, WGUY,

WERZ, 13FEA, KILE, KTRS, AIST.

WERZ, 13FEA, KILE, KTRS, KIST.

INXS "I Send A Message" (Atco) 27/1

Moves: U.B. Debuts 0, Same 17, Down 1, Adds 1, CFTR, WXKS-FM on, WBEN-FM 24-20, WPHD 28-27, KPLUS 28-24, WNYS

18-15, 58PSY, 25-22, WKRZ-FM 36-33, WZR2 40-36, WXXQ on-60, KIKI on, WCIL-FM 20-18.

COYOTE SISTERS "Straight From The Heart" (Morrocco/Motown) 25/3

Moves: U.B. J. Debuts 1, Same 18, Down 0, Adds 3, KOXR, KOON-FM, KKDV, WKRZ-FM on, WJZR On, KTFM 29-25, KIIK on, WHOT-FM on, KO93 37-27, KXSS 24-23, KIST-64/37.

S, D. S. BADD "Jist The Way Voy I like It" (Tabw/CRS) 21/4 WHOT-PM on, K093 37-27, KXSS 24-23, KISI d-37.

S.O.S. BAND "Just The Way You Like It" (Tabu/CBS) 21/4

S.O.S. BAND "Just The Way You Like It" (Tabu/CBS) 21/4

Moves: Up 5, Debuts O, Same 12, Down O, Adds 4, FM102, KSET-FM, KTFM, WZPL, WXKS-FM on, WCAU-FM on, 195 28-26, MOVES Up 5, Debuts O, Same 12, Down O, Add 84, FM102, KSET-FM, KTFM, WZPL, WXKS-FM on, WCAU-FM on, 195 28-26, TM O, TM

TIQUON, NOPA ON, WHIT 4U-39, NAME 29-28, 13K 39-32, NHYI 29-27,

COMMUTER "Young Hearts" (Casablanca/PolyGram) 21/4

Moves: UB 1, Debuts 2, Sama 14, Down 0, Adds 4, WYSR, WHTE, WAEV, SLY96, Q100 on, K104 38-34, WSSX on, WRQN

ondp. OKTOG 6-39, WXV 6-40, KOZE on.

on-dg, OK 100 d-39, WIXV d-40, KUZE on.

HOWARD JONES "Peart in The Shell" (Elektra) 19/2

Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on, KMGK on, WERZ d-38, Moves: Up 0, Debuts 3, Same 14, Down 0, Adds 2, CFTR, WCIL-FM, KPLUS d-40, WVSR on, KTFM on,

KKLS-FM on, RBIM d-39.

HERB ALPERT "Bullish" (A&M) 18/6
Moves: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
Moves: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: Ub 1, Debuts 1, Same 10, Down 0, Adds 6, KMGK, WKHI, 95XIL, WISE, WIXV, KDZA, K104 39-36, WHTF on, WFMI
MOVES: WHITE ORDER (WISE, WIXV, WISE, WIXV, W OFFERSON STARSHIP "Layin' It On The Line" (RCA) 15/15

JEFFERSON STARSHIP "Layin' It On The Line" (RCA) 15/15

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, WPHD, 896, KPLUS, K104, WRCK, WZYP, KELI, WQCM, OK100, 95XIL,

JEFFERSON STANDAM
Moves: Up O, Debuts O, Same O, Down O, Adds 15, WPHD, 896, KPLUS, KTOG, WROCK, WASD, WIXV. WHSL, WCIL-FM.
WSOV. WADD, WIXV. WHSL, WCIL-FM.
ROMEO VOID "A Girl In Trouble (Is A Temporary Thing)" (415/Columbia) 13/10
ROMEO VOID "A Girl In Trouble (Is A Temporary Thing)" (415/Columbia) 13/10
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ROMEO VOID "A Girl In Trouble (Is A Temporary Thing)" (415/Columbia) 13/10
ROMEO VOID "A GIRL IN THING "

KUDOL, 93FM on, 103CIH on, Wrist on, RUBBER RODEO "Anywhere With You" (Mercury/PolyGram) 12/4
RUBBER RODEO "Anywhere With You" (Mercury/PolyGram) 12/4
RODEO "Anywhere With You" (Mercury/PolyGram

WGUY on.

DENIECE WILLIAMS "Next Love" (Columbia) 12/2

DENIECE WILLIAMS "Next Love" (Columbia) 16/2/2

Noves: Up 0, Dabuts 2, Same 8, Down 0, Adds 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, Same 8, Down 0, Adds 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, Same 8, Down 0, Adds 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, Same 8, Down 0, Adds 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, Same 8, Down 0, Adds 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, Same 8, Down 0, Adds 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, Same 8, Down 0, Adds 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, Same 8, Down 0, Adds 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, Dabuts 2, CKOI, Q100, WXKS-FM d-40, 195 on, WCZY on, KIIS-FM on, KMGX on, Moves: Up 0, MCZY on, WXKS-FM d-40, MCX on, MCX

SUUTHSIDE JOHNNY & THE JUKES "New Romeo" (Mirage/Atco) 11/0
37-95. (N.100 on, K.GV on, K.GHO d-40.

DUKE JUPITER "Rescue Me" (Morocco/Motown) 11/0

DUKE JUPITER "Rescue Me" (Morocco/Motown) 11/0

Noves: Up 2, Debuts 0, Same 9, Down 0, Adds 0, WNYS 38-37, WHTF on, WJZR on, WOKI on, WFMI on, WIGY on, OK 100
38-33.

New & Active includes songs reported by at least 50 of our CHR reporters, significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; up for upward chart movement, same for citizeness or continued uncharted activity. Down for downward chart activity and this week, moves indicate the type of activity this week; up for upward chart indicated a Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.



orlure

The follow-up to the certified gold single "STATE OF SHOCK" Watch for the "TORTURE" video coming soon!

CHR CHART: Debut 36

195/52 83%

8/10 CHR BREAKERS

THE VICTORY TOUR BREAKING ALL ATTENDANCE RECORDS

NATIONAL AIRPLAY

August 17, 1984



ontemporary

2 1 1 RAY PARKER JR./Ghostbusters (Arista	1)				
6 4 2 2 LIONEL RICHIE/Stuck On You (Motown)					
	TINA TURNER/What's Love Got To Do With It (Capitol)				
20 13 6 4 JOHN WAITE/Missing You (EMI America)	(Capitol)				
1 2 3 5 PRINCE/When Doves Cry (WB)					
14 10 7 6 COREY HART/Sunglasses At Night (EMI Ameri	ica)				
27 18 12 7 HUEY LEWIS & THE NEWS/If This Is It (Chrysa					
28 19 13 8 CYNDI LAUPER/She Bop (Portrait/CBS)					
16 12 10 9 PEABO BRYSON/If Ever You're in My Arms Ag	nain (Flektra)				
3 3 5 10 JACKSONS/State Of Shock (Epic)	Jani (Elojiala)				
30 24 18	ior (Columbia)				
19 15 14 P RATT/Round And Round (Atlantic)	, , , , , , , , , , , , , , , , , , , ,				
25 22 17 PETER WOLF/Lights Out (EMI America)					
10 8 9 14 DAN HARTMAN/I Can Dream About You (MCA	A)				
35 21 PRINCE/Let's Go Crazy (WB)					
24 20 19 BILLY SQUIER/Rock Me Tonite (Capitol)	N&A Begins on Page 86				
- 37 26 CARS/Drive (Elektra)					
4 5 8 18 ELTON JOHN/Sad Songs (Say So Much) (Geffe	en)				
23 21 20 19 GLENN FREY/Sexy Girl (MCA)					
38 29 24					
37 31 28 3 SHEILA E./The Glamorous Life (WB)					
11 9 11 22 VAN HALEN/Panama (WB)					
36 28 25 BILLY JOEL/Leave A Tender Moment Alone (Co					
 36 31 NIGHT RANGER/When You Close Your Eyes (C 	Camel/MCA)				
 38 33					
17 16 16 26 STEVE PERRY/She's Mine (Columbia)					
40, 32 30 2 JULIO IGLESIAS & DIANA ROSS/All Of You (Co	olumbia)				
5 7 15 28 ROD STEWART/Infatuation (WB)					
- 39 36 EURYTHMICS/Right By Your Side (RCA)					
39 33 32 SLADE/My Oh My (CBS Associated)					
- 38 CHICAGO/Hard Habit To Break (WB)					
- 39 TWISTED SISTER/We're Not Gonna Take It (At	tlantic)				
DEBUT BRUCE SPRINGSTEEN/Cover Me (Columbia)					
- 40 37 SAMMY HAGAR/Two Sides Of Love (Geffen)					
7 11 23 35 BRUCE SPRINGSTEEN/Dancing In The Dark (Co	olumbia)				
DEBUT S JACKSONS/Torture (Epic)					
40					
The state of the s					
DEBUT SPANDAU BALLET/Only When You Leave (Chr. DEBUT LINDSEY BUCKINGHAM/Go Insane (Flektra)	ysalis)				

ontemporary

- LIONEL RICHIE/Stuck On You (Motown) 0 BILLY JOEL/Leave A Tender Moment Alone (Columbia) JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
- ELTON JOHN/Sad Songs (Say So Much) (Geffen) TEDDY PENDERGRASS/Hold Me (Asylum) DAN HARTMAN/I Can Dream About You (MCA)
- TINA TURNER/What's Love Got To Do With It (Capitol)
- CARS/Drive (Elektra) HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
- GENESIS/Taking It All Too Hard (Atlantic) PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
- NEIL DIAMOND/Turn Around (Columbia)
- SERGIO MENDES/Alibis (A&M) JOHN WAITE/Missing You (EMI America)
- COYOTE SISTERS/Straight From The Heart (Morocco/Motown)
 - RITA COOLIDGE/Something Said Love (A&M) CHICAGO/Hard Habit To Break (WB)
- CHRISTOPHER CROSS/A Chance For Heaven (Columbia) BREAKER 1 STEVIE WONDER/I Just Called To Say I Love You (Motown)
- KARLA BONOFF/Somebody's Eyes (Columbia) 24 13 10 14 21 RAY PARKER JR./Ghostbusters (Arista)
- 22 POINTER SISTERS/Jump (For My Love) (Planet/RCA)
- 19 17 17 PAUL ANKA/Second Chance (Columbia) @ GLENN FREY/Sexy Girl (MCA)
- DEBUT JAMES INGRAM/She Loves Me (The Best That I...) (Qwest/WB)

40 38

MOR/HOT TRACKS

			0	JOHN WAITE/Missing You (EMI Ar	norical
1	1	1	6	SCANDAL featuring PATTY SMYTH/The	
3	3	2		CARS/Drive (Elektra)	varnor (Co
4	4	3	4	BILLY SQUIER/Rock Me Tonite (Capitol)	
	2	4		BRUCE SPRINGSTEEN/Cover Me (Columbi	-1
7	6	5	6		
9	8	7			
8	9	8	0	LINDSEY BUCKINGHAM/Go Insane (Elektr	
19	14	10	9	SAMMY HAGAR/Two Sides Of Love (Geff	
6	7	9	-	FIXX/Are We Ourselves? (MCA)	en)
-	_	19		PETER WOLF/Lights Out (EMI America)	
5	5	6		TWISTED SISTER/We're Not Gonna(Atla	main)
12	10	11		HONEYMOON SUITE/New Girl Now (WB)	intic)
26	17	12	-	A FLOCK OF SEAGULLS/The More You Li	
40	21	16		DIO/The Last In Line (WB)	ve (Arist
15	15	13	-	STEPHEN STILLS/Stranger (Atlantic)	
_	41	22	_	BILLY SQUIER/All Night Long (Capitol)	
	20	18		JEFFERSON STARSHIP/Layin' It On (Gru	-+/DCA\
11	13	14		PRINCE/Let's Go Crazy (WB)	Int/nCA)
36	33	25		SAMMY HAGAR/I Can't Drive 55 (Geffen)	
37	24	23		JON ANDERSON/Cage Of Freedom (Colum	
10	51	31		RATT/Round And Round (Atlantic)	iviai
10	12	17	23	BOX OF FROGS/Back Where I Started (Epi	c)
23	19	24		ELTON JOHN/Restless (Geffen)	C)
			-	BILLY IDOL/Flesh For Fantasy (Chrysalis)	
			200	KROKUS/Midnight Maniac (Arista)	Chart on Page 6
38	35	28		HELIX/Rock You (Capitol)	
17	-	28		COREY HART/Sunglasses At Night (EMI A	merica)
49	29	26	29	QUIET RIOT/Sign Of The Times (Pasha/CB)	
45	25	20	30	CYNDI LAUPER/She Bop (Portrait/CBS)	0,

Black/Urban

1	arvi			
13	9	4	0	MTUME/You Me And He (Epic)
3	2	7		RAY PARKER JR./Ghostbusters (Arista)
16	11	3	0	BILLY OCEAN/Caribbean Queen (No More) (Jive/Arista)
9	8	6		RICK JAMES/17 (Gordy/Motown)
22	15	14	6	SOS BAND/Just The Way You Like It (Tabu/CBS)
19	16	11	6	J. KENNEDY & J. OSBORNE/The Last Time I (A&M))
2	3	5	7	JACKSONS/State Of Shock (Epic)
14	13	9	8	BROTHERS JOHNSON/You Keep Me Coming (A&M)
15	14	13	9	LIONEL RICHIE/Stuck On You (Motown)
1	Ť	2	10	PRINCE/When Doves Cry (WB) N&A Begin on Page 80
7	5	7	11	SHEILA E/The Glamorous Life (WB)
4	4	10	12	TINA TURNER/What's Love Got To Do With It (Capitol)
25	21	16	1	LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)
30	25	17	1	JERMAINE JACKSON/Dynamite (Arista)
12	12	15	15	TIME/Ice Cream Castles (WB)
6	6	8	16	KASHIF/Baby Don't Break Your Baby's Heart (Arista)
35	29	24	D	RUN D.M.C./30 Days (Profile)
29	22	18	13	BAR-KAYS/Dirty Dancer (Mercury/PG)
32	23	20		YARBROUGH & PEOPLES/Be A Winner (Total Exper/RCA)
8	7	12		LAKESIDE/Outrageous (Solar/Elektra)
-	31	23	3	DENIECE WILLIAMS/Next Love (Columbia)
38	32	26	2	RANDY HALL/I've Been Watching You (Jamie's) (MCA)
-	38	27	23	ALICIA MYERS/You Get The Best From Me (Say) (MCA)
33	30	25	24	CAROL LYNN TOWNES/99 1/2 (Polydor/PG)
BR	EA	KER	25	PRINCE/Let's Go Crazy (WB)
21	19	19	26	VALENTINE BROTHERS/Lonely Nights (A&M)
-	35	29	2	NUANCE f/VICKI LOVE/Take A Chance (4th & Brdwy/Isl)
-	39	30	23	O'BRYAN/Breakin' Together (Capitol)
36	34	31		ROGER/Midnight Hour (WB)
-	-	37		PATTI AUSTIN/Shoot The Moon (Qwest/WB)
		KER		HERBIE HANCOCK/Hardrock (Columbia)
BR	EA	KER	32	BONNIE POINTER/Your Touch (Private I/CBS)

BREAKER 3 JANET JACKSON/Don't Stand Another Chance (A&M) 39 37 35 C. BROWN & SOUL SEARCHERS/We Need... (T.T.E.D.) 34 33 32 35 TYZIK/Jammin' In Manhattan (Polydor/PG)

BREAKER S STEVIE WONDER/I Just Called To Say... (Motown) J. IGLESIAS & D. ROSS/All Of You (Columbia)

MENUDO/If You're Not Here (By My Side) (RCA) DEBUT 1 DONNA SUMMER/There Goes My Baby (Geffen)

5 10 21 40 OLLIE & JERRY/Breakin' (There's...) (Polydor/PG)